

Wisconsin

1997

Issued March 2000

EC97W42A-WI(RV)

1997 Economic Census

Wholesale Trade

Geographic Area Series



U S C E N S U S B U R E A U

Helping You Make Informed Decisions

U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU



ACKNOWLEDGMENTS

Many persons participated in the various activities of the 1997 Economic Census for the Wholesale trade sector.

Service Sector Statistics Division prepared this report. **Bobby E. Russell**, Assistant Chief for Census Programs, was responsible for the overall planning, management, and coordination. Planning and implementation were under the direction of **Donna L. Hambric**, Chief, Wholesale Census Branch, and **John R. Trimble**, Chief, Services Sector Statistics Division Redesign Team, assisted by **Steven L. Barron** and **Scott P. Handmaker**. Primary staff assistance was provided by **John L. Vignali**, **Gary E. Swenson**, **Karen K. Sigmon**, **Pamela Palmer**, **Keith Fuller**, **G. Brian Wilson**, **Peter J. Martin**, **Dennis R. Johnson**, **Chris Hickerson**, **Rob Meyer**, **Shannon Prell**, and **Laura Knowles**.

Mathematical and statistical techniques, as well as the coverage operations were provided by **Carl A. Konschnik**, Assistant Chief for Research and Methodology, assisted by **Carol S. King**, Chief, Statistical Methods Branch, and **Jock R. Black**, Chief, Program Research and Development Branch, with staff assistance from **Maria C. Cruz** and **David L. Kinyon**.

The Economic Planning and Coordination Division provided overall planning and review of many operations and the computer processing procedures. **Shirin A. Ahmed**, Assistant Chief for Post-Collection Processing, was responsible for edit procedures and designing the interactive analytical software. Design and specifications were prepared under the supervision of **Dennis L. Shoemaker**, Chief, Census Processing Branch, assisted by **John D. Ward**. Primary staff assistance was provided by **Sonya P. Curcio**, **Richard W. Graham**, and **Cheryl E. Merkle**. The Economic Product Team, with primary contributions from **Andrew W. Hait** and **Jennifer E. Lins**, was responsible for the development of the system to disseminate 1997 Economic Census products.

The staff of the National Processing Center, **Judith N. Petty**, Chief, performed mailout preparation and receipt operations, clerical and analytical review activities, and data entry.

The Geography Division staff developed geographic coding procedures and associated computer programs.

The Economic Statistical Methods and Programming Division, **Charles P. Pautler Jr.**, Chief, developed and coordinated the computer processing systems. **Martin S. Harahush**, Assistant Chief for Quinquennial Programs, was responsible for design and implementation of the computer systems. **Robert S. Jewett**, and **Barbara L. Lambert** provided special computer programming. **William C. Wester**, Chief, Services Branch, assisted by **Robert A. Hill**, **Dennis P. Kelly**, and **Jeffrey S. Rosen**, supervised the preparation of the computer programs. Additional programming assistance was provided by **Donell D. Barnes**, **Daniel C. Collier**, **Gilbert J. Flodine**, **David Hiller**, **Leatrice D. Hines**, **William D. McClain**, **Jay L. Norris**, **Sarah J. Presley**, and **Michael A. Sendelbach**.

Computer Services Division, **Debra D. Williams**, Chief, performed the computer processing.

The staff of the Administrative and Customer Services Division, **Walter C. Odom**, Chief, performed publication planning, design, composition, editorial review, and printing planning and procurement for publications, Internet products, and report forms. **Bernadette J. Gayle** provided publication coordination and editing.

Special acknowledgment is also due the many businesses whose cooperation has contributed to the publication of these data.

Wisconsin

1997

Issued March 2000

EC97W42A-WI(RV)

1997 Economic Census

Wholesale Trade

Geographic Area Series



U.S. Department of Commerce

William M. Daley,

Secretary

Robert L. Mallett,

Deputy Secretary

Economics

and Statistics

Administration

Robert J. Shapiro,

Under Secretary for

Economic Affairs

U.S. CENSUS BUREAU

Kenneth Prewitt,

Director



**Economics
and Statistics
Administration**

Robert J. Shapiro,
Under Secretary
for Economic Affairs



U.S. CENSUS BUREAU

Kenneth Prewitt,
Director

William G. Barron,
Deputy Director

Paula J. Schneider,
Principal Associate Director
for Programs

Frederick T. Knickerbocker,
Associate Director
for Economic Programs

Thomas L. Mesenbourg,
Assistant Director
for Economic Programs

Carole A. Ambler,
Chief, Service Sector
Statistics Division

CONTENTS

Introduction to the Economic Census	1
Wholesale Trade	5
TABLES	
1. Summary Statistics for the State: 1997	7
2. Percent of Sales Data Based on Administrative Records and Estimation for the State: 1997	23
3. Summary Statistics for Metropolitan Areas: 1997	28
4. Percent of Sales Data Based on Administrative Records and Estimation for Metropolitan Areas: 1997	169
5. Summary Statistics for Counties: 1997	217
6. Percent of Sales Data Based on Administrative Records and Estimation for Counties: 1997	313
7. Summary Statistics for Places: 1997	354
8. Percent of Sales Data Based on Administrative Records and Estimation for Places: 1997	485
APPENDIXES	
A. Explanation of Terms	A-1
B. NAICS Codes, Titles, and Descriptions	B-1
C. Coverage and Methodology	C-1
D. Geographic Notes	D-1
E. Metropolitan Areas	E-1

Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information

52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Foodservices
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

RELATIONSHIP TO SIC

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

AVAILABILITY OF ADDITIONAL DATA

Reports in Print and Electronic Media

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

Special Tabulations

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division 301-457-4673
Service Sector Statistics Division 301-457-2668

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

A	Standard error of 100 percent or more.
D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
F	Exceeds 100 percent because data include establishments with payroll exceeding revenue.
N	Not available or not comparable.
Q	Revenue not collected at this level of detail for multiestablishment firms.
S	Withheld because estimates did not meet publication standards.

V	Represents less than 50 vehicles or .05 percent.
X	Not applicable.
Y	Disclosure withheld because of insufficient coverage of merchandise lines.
Z	Less than half the unit shown.
a	0 to 19 employees.
b	20 to 99 employees.
c	100 to 249 employees.
e	250 to 499 employees.
f	500 to 999 employees.
g	1,000 to 2,499 employees.
h	2,500 to 4,999 employees.
i	5,000 to 9,999 employees.
j	10,000 to 24,999 employees.
k	25,000 to 49,999 employees.
l	50,000 to 99,999 employees.
m	100,000 employees or more.
p	10 to 19 percent estimated.
q	20 to 29 percent estimated.
r	Revised.
s	Sampling error exceeds 40 percent.
nec	Not elsewhere classified.
nsk	Not specified by kind.
–	Represents zero (page image/print only).
(CC)	Consolidated city.
(IC)	Independent city.

This page is intentionally blank.

Wholesale Trade

SCOPE

The Wholesale Trade sector (sector 42) comprises establishments engaged in wholesaling merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The wholesaling process is an intermediate step in the distribution of merchandise. Wholesalers are organized to sell or arrange the purchase or sale of (a) goods for resale (i.e., goods sold to other wholesalers or retailers), (b) capital or durable nonconsumer goods, and (c) raw and intermediate materials and supplies used in production.

Wholesalers sell merchandise to other businesses and normally operate from a warehouse or office. These warehouses and offices are characterized by having little or no display of merchandise. In addition, neither the design nor the location of the premises is intended to solicit walk-in traffic. Wholesalers do not normally use advertising directed to the general public. Customers are generally reached initially via telephone, in-person marketing, or by specialized advertising that may include Internet and other electronic means. Follow-up orders are either vendor-initiated or client-initiated, generally based on previous sales, and typically exhibit strong ties between sellers and buyers. In fact, transactions are often conducted between wholesalers and clients that have long-standing business relationships.

This sector comprises three main types of wholesalers: those that sell goods on their own account, those that sell goods manufactured by a parent company in the United States, and those that arrange sales and purchases for others for a commission or fee.

1. Wholesale merchants, distributors, jobbers, drop shippers, import/export merchants, terminal grain elevators, country grain elevators, and farm product assemblers sell goods on their own account. These establishments typically maintain their own warehouse, where they receive and handle goods for their customers. They also may operate as drop shippers or offices taking orders from customers and having the goods shipped directly from the supplier. Establishments operating exclusively in this manner will not maintain any inventory. Goods are generally sold without transformation, but may include integral functions, such as sorting, packaging, labeling, and other marketing services.
2. Manufacturers sales branches and offices primarily sell products manufactured or mined in the United States by their parent company.
3. Agents and brokers, commission merchants, import/export agents and brokers, auction companies, and manufacturers' agents arrange for the purchase or sale of goods owned by others or purchased on a commission basis. Agents and brokers operate from offices and do not own or handle the goods they sell. Auction companies and commission merchants handle goods on a consignment basis but do not own the goods.

Although wholesaling normally denotes sales in large volumes, durable nonconsumer goods may be sold in single units. Sales of capital or durable nonconsumer goods used in the production of goods and services, such as farm machinery, medium and heavy duty trucks, and industrial machinery, are always included in wholesale trade.

GENERAL

A list of products that provide statistics on sector 42 follows.

Geographic area reports. A separate report containing data for establishments with payroll is published for each state, the District of Columbia, and the United States. Each report presents general statistics for establishments with payroll, on number of establishments, sales, payroll, employment, operating expenses, and inventories. At the state level, data also are presented separately for the following types of wholesale operations: merchant wholesalers; manufacturers' sales branches and offices; and agents, brokers, commission merchants, and auction companies. Less type-of-operation detail is shown below the state level. For states, MAs, and counties and places with 200 wholesale establishments or more, statistics are presented by kind of business. Greater kind-of-business detail is shown for larger areas. In addition, data are shown for all places with 2,500 inhabitants or more and all counties (with no kind-of-business detail).

Commodity line sales report. This report presents data on major categories of commodities sold by wholesale kinds of business for the United States. Tables present data for each kind of business and show, for each commodity line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the kind of business accounted for by each of the lines carried; and for establishments actually handling a specific line, the percentage of total sales represented by sales of that line. Summary statistics also are provided for

the broad commodity line categories, including counts of establishments and the amount and percentage of the line sold by various kinds of wholesale businesses.

Establishment and firm size (including legal form of organization) report. This report presents data for establishments with payroll, based on size of establishment, size of company or firm, and legal form of organization. Establishment statistics are presented by sales size and by employment size; statistics for firms by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits). Statistics are presented by kind of business on the number of establishments, sales, payroll, operating expense, inventories and employment for the United States.

Miscellaneous subjects report. This report contains data by kind of business on employment by principal activity; sales by class of customer; inventory valuation methods; commissions and gross selling value of business conducted for others by agents and brokers; gross margins, gross profits, and their components; and on petroleum bulk stations and terminals. Data are presented for the United States as a whole and for petroleum bulk stations and terminals at the state level.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Data may be presented for:

1. The United States as a whole.
2. States and the District of Columbia.
3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget (OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least 1,000,000 (according to the 1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.
4. Metropolitan statistical areas (MSAs) defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character; in New England, cities and towns rather than counties are the component geographic units.
5. Areas within the state outside metropolitan areas (MAs).

6. Counties and county equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
7. Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
8. Municipalities of 2,500 inhabitants or more defined as of January 1, 1997. These are areas of significant population incorporated as a city, borough, village, or town according to the 1990 Census of Population or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.
9. Special economic urban areas (SEUAs), which include townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 1990 Census of Population or subsequent special census).

COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented based on the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

DISCLOSURE

In accordance with Federal law governing census reports, (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts annual surveys on the wholesale trade. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

Table 1. Summary Statistics for the State: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
WISCONSIN									
42	Wholesale trade	8 025	57 192 863	3 764 944	888 759	110 309	7 173 379	4 085 429	4 312 602
	Wholesaler distributors and jobbers	6 357	33 727 662	2 911 193	679 537	88 068	5 501 899	3 368 767	3 585 411
	Importers	101	568 379	51 771	11 961	1 536	100 703	98 921	109 719
	Exporters	58	724 407	20 530	4 513	589	50 606	47 354	45 231
	Own brand importer-marketers	25	D	D	D	f	D	D	D
	Terminal grain elevators	3	D	D	D	a	D	D	D
	Country grain elevators	33	253 618	6 753	1 363	251	18 436	22 671	18 892
	Assemblers of farm products, except country grain elevators	48	224 038	23 194	5 173	966	47 309	10 832	9 487
	Sales branches (with stock)	279	6 410 385	325 165	83 069	8 760	673 945	488 211	492 909
	Sales offices (without stock)	202	8 087 894	240 305	61 833	5 223	446 680	—	—
	Auction companies	30	1 265 095	13 781	2 886	948	23 956	100	101
	Brokers	143	2 027 371	30 051	6 710	924	54 092	3 942	4 088
	Commission merchants	109	718 149	15 667	3 552	508	27 335	239	283
	Import agents	2	D	D	D	a	D	D	D
	Export agents	5	D	D	D	a	D	D	D
	Manufacturers' agents	630	2 897 695	103 913	22 692	1 967	176 966	5 633	6 429
421	Wholesale trade, durable goods	5 340	27 896 722	2 288 676	537 645	63 251	4 256 809	2 614 729	2 798 881
4211	Motor vehicle & motor vehicle parts & supplies whsle	538	6 063 514	218 755	52 056	7 444	408 186	381 044	401 493
42111	Automobile & other motor vehicle whsle	167	5 242 561	112 043	26 449	3 796	203 574	252 372	266 107
421110	Automobile & other motor vehicle whsle	167	5 242 561	112 043	26 449	3 796	203 574	252 372	266 107
4211101	Automobile & motorcycle whsle	73	3 147 550	30 061	6 631	1 220	72 328	136 295	146 062
4211102	Bus & recreational vehicle whsle	7	D	D	D	b	D	D	D
4211103	Light truck & van (14,000 lb or less) whsle	8	D	D	D	c	D	D	D
4211105	Heavy truck & tractor (over 26,000 lb) whsle	72	D	D	D	g	D	D	D
42112	Motor vehicle supplies & new parts whsle	203	667 859	76 043	18 326	2 302	147 316	105 125	110 324
421120	Motor vehicle supplies & new parts whsle	203	667 859	76 043	18 326	2 302	147 316	105 125	110 324
4211201	Motor vehicle supplies & new parts—warehouse distributors	82	324 476	29 852	7 546	1 013	66 092	60 389	63 149
4211202	Motor vehicle supplies & new parts—jobbers	105	310 716	40 835	9 432	1 142	71 690	40 859	42 654
4211203	Petroleum products marketing equipment whsle	16	32 667	5 356	1 348	147	9 534	3 877	4 521
42113	Tire & tube whsle	16	D	D	D	c	D	D	D
421130	Tire & tube whsle	16	D	D	D	c	D	D	D
42114	Motor vehicle parts, (used) whsle	152	D	D	D	g	D	D	D
421140	Motor vehicle parts, (used) whsle	152	D	D	D	g	D	D	D
4212	Furniture & home furnishings whsle	207	559 316	56 320	11 858	1 667	112 678	44 273	46 540
42121	Furniture whsle	99	314 036	33 789	6 716	882	59 231	9 799	10 753
421210	Furniture whsle	99	314 036	33 789	6 716	882	59 231	9 799	10 753
4212101	Household & lawn furniture whsle	37	60 048	2 756	611	125	5 648	2 209	1 979
4212102	Office & business furniture whsle	62	253 988	31 033	6 105	757	53 583	7 590	8 774
42122	Home furnishings whsle	108	245 280	22 531	5 142	785	53 447	34 474	35 787
421220	Home furnishings whsle	108	245 280	22 531	5 142	785	53 447	34 474	35 787
4212201	Household china, glassware, & crockery whsle	20	56 289	4 637	1 186	193	14 650	10 305	11 292
4212202	Linens, domestics, draperies, & curtains whsle	19	32 912	2 942	658	125	8 684	4 440	4 381
4212203	Floor coverings whsle	34	110 812	10 411	2 204	274	21 233	17 211	17 839
4212204	Other home furnishings whsle	35	45 267	4 541	1 094	193	8 880	2 518	2 275
4213	Lumber & other construction materials whsle	266	1 526 847	110 673	23 462	3 110	219 672	111 873	122 498
42131	Lumber, plywood, millwork, & wood panel whsle	133	814 857	60 782	13 361	1 709	111 827	62 684	68 843
421310	Lumber, plywood, millwork, & wood panel whsle	133	814 857	60 782	13 361	1 709	111 827	62 684	68 843
4213101	Lumber without yard whsle	26	181 190	5 334	1 291	177	12 174	2 118	3 283
4213102	Lumber with yard whsle	44	284 369	19 813	3 699	499	35 156	28 358	33 136
4213103	Plywood, veneer, millwork, & wood panel whsle	63	349 298	35 635	8 371	1 033	64 497	32 208	32 424
42132	Brick, stone, & related construction materials whsle	41	154 873	7 052	1 270	186	15 901	8 589	9 699
421320	Brick, stone, & related construction materials whsle	41	154 873	7 052	1 270	186	15 901	8 589	9 699
4213201	Brick, block, tile, clay/cement sewer pipe whsle	14	D	D	D	b	D	D	D
4213202	Sand, gravel, & stone whsle	17	D	D	D	b	D	D	D
4213203	Cement, lime, & related products whsle	10	D	D	D	b	D	D	D
42133	Roofing, siding, & insulation material whsle	47	439 447	27 784	5 452	695	57 414	31 878	34 455
421330	Roofing, siding, & insulation material whsle	47	439 447	27 784	5 452	695	57 414	31 878	34 455
4213301	Roofing, siding, & insulation material whsle	47	439 447	27 784	5 452	695	57 414	31 878	34 455
42139	Other construction materials whsle	45	117 670	15 055	3 379	520	34 530	8 722	9 501
421390	Other construction materials whsle	45	117 670	15 055	3 379	520	34 530	8 722	9 501
4213901	Flat glass & other construction glass whsle	7	29 531	5 190	1 179	195	12 596	2 370	2 478
4213902	Other construction materials whsle	38	88 139	9 865	2 200	325	21 934	6 352	7 023

Table 1. Summary Statistics for the State: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
WISCONSIN—Con.									
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4214	Professional & commercial equipment & supplies whsle	674	2 947 480	429 186	107 470	10 821	741 887	245 932	253 659
42141	Photographic equipment & supplies whsle	15	D	D	D	e	D	D	D
421410	Photographic equipment & supplies whsle	15	D	D	D	e	D	D	D
42142	Office equipment whsle	135	399 133	83 656	21 380	2 248	129 124	31 630	31 128
421420	Office equipment whsle	135	399 133	83 656	21 380	2 248	129 124	31 630	31 128
42143	Computer & computer peripheral equipment & software whsle	215	1 295 943	176 017	46 514	3 937	305 404	78 335	80 693
421430	Computer & computer peripheral equipment & software whsle	215	1 295 943	176 017	46 514	3 937	305 404	78 335	80 693
4214301	Computer & peripheral equipment whsle	173	1 110 964	149 640	41 205	3 230	252 437	66 558	68 797
42143011	Computers & peripheral equipment for resale	45	267 566	25 167	8 149	666	54 589	31 795	32 786
42143012	Computers & peripheral equipment for end use	128	843 398	124 473	33 056	2 564	197 848	34 763	36 011
4214302	Computer software (packaged) whsle	42	184 979	26 377	5 309	707	52 967	11 777	11 896
42144	Other commercial equipment whsle	105	289 888	45 226	11 038	1 154	82 025	31 241	31 902
421440	Other commercial equipment whsle	105	289 888	45 226	11 038	1 154	82 025	31 241	31 902
4214401	Restaurant & hotel equipment & supplies whsle	52	183 084	18 331	4 320	486	37 048	17 383	17 603
4214402	Store machines & equipment whsle	53	106 804	26 895	6 718	668	44 977	13 858	14 299
42145	Medical, dental, & hospital equipment & supplies whsle	140	576 277	76 673	17 937	1 878	137 431	64 200	68 397
421450	Medical, dental, & hospital equipment & supplies whsle	140	576 277	76 673	17 937	1 878	137 431	64 200	68 397
4214501	Surgical, medical, & hospital supplies whsle	125	512 297	59 107	14 181	1 471	111 672	45 045	51 070
4214502	Dental equipment & supplies whsle	15	63 980	17 566	3 756	407	25 759	19 155	17 327
42146	Ophthalmic goods whsle	21	89 293	10 448	2 603	421	21 308	12 273	13 666
421460	Ophthalmic goods whsle	21	89 293	10 448	2 603	421	21 308	12 273	13 666
42149	Other professional equipment & supplies whsle	43	D	D	D	f	D	D	D
421490	Other professional equipment & supplies whsle	43	D	D	D	f	D	D	D
4214901	Religious & school supplies whsle	6	D	D	D	f	D	D	D
4214902	Other professional equipment & supplies whsle	37	D	D	D	e	D	D	D
4215	Metal & mineral (except petroleum) whsle	214	D	D	D	h	D	D	D
42151	Metal service centers & offices	206	1 630 646	97 486	22 840	2 654	198 969	145 544	150 501
421510	Metal service centers & offices	206	1 630 646	97 486	22 840	2 654	198 969	145 544	150 501
4215101	Ferrous metal service centers & sales offices	171	1 403 176	82 802	19 363	2 245	169 638	123 129	125 151
42151011	Ferrous metal service centers	95	866 006	67 330	15 877	1 960	142 680	123 129	125 151
42151012	Ferrous metal sales offices	76	537 170	15 472	3 486	285	26 958	—	—
4215102	Nonferrous metal service centers & sales offices	35	227 470	14 684	3 477	409	29 331	22 415	25 350
42151021	Nonferrous metal service centers	19	D	D	D	e	D	D	D
42151022	Nonferrous metal sales offices	16	D	D	D	b	D	D	D
42152	Coal & other mineral & ore whsle	8	D	D	D	b	D	D	D
421520	Coal & other mineral & ore whsle	8	D	D	D	b	D	D	D
4215201	Coal whsle	6	D	D	D	b	D	D	D
4216	Electrical goods whsle	594	3 404 098	268 612	66 522	6 482	479 393	185 323	194 995
42161	Electrical apparatus & equip, wiring supp, & const material whsle	284	2 005 445	122 380	30 356	3 146	222 028	110 993	112 583
421610	Electrical apparatus & equip, wiring supp, & const material whsle	284	2 005 445	122 380	30 356	3 146	222 028	110 993	112 583
42162	Electrical appliance, television & radio set whsle	48	293 200	21 939	5 867	547	49 897	15 170	17 374
421620	Electrical appliance, television & radio set whsle	48	293 200	21 939	5 867	547	49 897	15 170	17 374
42169	Other electronic parts & equipment whsle	262	1 105 453	124 293	30 299	2 789	207 468	59 160	65 038
421690	Other electronic parts & equipment whsle	262	1 105 453	124 293	30 299	2 789	207 468	59 160	65 038
4216901	Communications equipment & supplies whsle	130	443 546	74 713	18 992	1 577	119 069	23 170	24 493
4216902	Electronic parts (excluding communications equipment) whsle	132	661 907	49 580	11 307	1 212	88 399	35 990	40 545

Table 1. Summary Statistics for the State: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
WISCONSIN—Con.									
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4217	Hardware, & plumbing & heating equipment & supplies whsle								
42171	Hardware whsle	399	1 724 132	178 494	42 646	4 784	314 410	185 109	191 506
421710	Hardware whsle	201	956 798	88 118	21 094	2 598	160 771	95 525	101 392
421710	Hardware whsle	201	956 798	88 118	21 094	2 598	160 771	95 525	101 392
42172	Plumbing & heating equipment & supplies (hydronics) whsle	68	335 388	34 974	7 839	905	60 841	32 171	33 885
421720	Plumbing & heating equipment & supplies (hydronics) whsle	68	335 388	34 974	7 839	905	60 841	32 171	33 885
42173	Warm air heating & air-conditioning equipment & supplies whsle	106	357 000	45 111	11 385	1 011	73 302	49 785	47 805
421730	Warm air heating & air-conditioning equipment & supplies whsle	106	357 000	45 111	11 385	1 011	73 302	49 785	47 805
42174	Refrigeration equipment & supplies whsle	24	74 946	10 291	2 328	270	19 496	7 628	8 424
421740	Refrigeration equipment & supplies whsle	24	74 946	10 291	2 328	270	19 496	7 628	8 424
4218	Machinery, equipment, & supplies whsle								
42181	Construction & mining (except petroleum) machinery & equip whsle	1 823	7 584 595	729 151	167 287	19 272	1 343 023	1 068 562	1 164 427
421810	Construction & mining (except petroleum) machinery & equip whsle	107	888 821	82 455	18 664	1 867	151 070	272 849	317 367
421810	Construction & mining (except petroleum) machinery & equip whsle	107	888 821	82 455	18 664	1 867	151 070	272 849	317 367
42182	Farm & garden machinery & equipment whsle	441	1 107 149	118 184	25 828	4 365	202 626	320 710	337 506
421820	Farm & garden machinery & equipment whsle	441	1 107 149	118 184	25 828	4 365	202 626	320 710	337 506
4218201	Farm machinery & equipment—farm dealers	358	842 892	89 940	19 396	3 353	152 806	254 298	266 626
4218202	Farm machinery & equipment—whsle distributors	71	212 060	24 581	5 657	883	42 749	57 687	61 018
4218203	Lawn & garden machinery & equipment whsle	12	52 197	3 663	775	129	7 071	8 725	9 862
42183	Industrial machinery & equipment whsle								
421830	Industrial machinery & equipment whsle	823	3 226 417	357 805	84 177	8 180	652 817	315 945	335 250
4218301	Food-processing machinery & equipment whsle	50	191 797	24 020	6 137	521	44 586	24 662	24 957
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	85	540 456	51 100	11 744	1 122	89 201	83 245	93 552
42183021	Hydraulic & pneumatic pumps & motors whsle	31	290 148	17 483	4 416	397	30 850	55 816	63 316
42183022	Hydraulic & pneumatic parts, accessories, & supplies whsle	54	250 308	33 617	7 328	725	58 351	27 429	30 236
4218303	General-purpose industrial machinery & equipment whsle	256	951 959	104 996	24 198	2 283	195 284	75 471	77 875
4218304	Metalworking machinery & equipment whsle	120	421 556	42 778	9 756	890	80 303	40 676	42 644
4218305	Materials handling equipment whsle	134	610 358	80 914	19 551	2 062	140 406	49 774	50 814
4218307	Other industrial machinery & equipment whsle	170	D	D	D	g	D	D	D
42184	Industrial supplies whsle								
421840	Industrial supplies whsle	298	1 992 215	124 655	28 325	3 380	246 915	98 454	104 552
4218401	General-line industrial supplies whsle	298	1 992 215	124 655	28 325	3 380	246 915	98 454	104 552
4218402	Mechanical power transmission supplies whsle	44	117 340	13 793	3 101	325	22 232	12 251	13 701
4218403	Welding supplies whsle	72	415 233	26 143	6 129	689	53 739	23 204	23 111
4218404	Industrial containers & supplies whsle	39	117 641	15 961	3 366	480	29 764	10 122	10 430
4218405	Industrial valves & fittings (except fluid-power) whsle	28	686 778	11 231	2 670	302	20 486	4 626	5 388
4218406	Other industrial supplies whsle	21	107 216	10 141	2 332	264	24 072	13 275	14 932
4218406	Other industrial supplies whsle	94	548 007	47 386	10 727	1 320	96 622	34 976	36 990
42185	Service establishment equipment & supplies whsle								
421850	Service establishment equipment & supplies whsle	114	190 113	29 860	6 743	1 075	56 627	21 196	23 690
4218501	Beauty & barber shop equipment & supplies whsle	114	190 113	29 860	6 743	1 075	56 627	21 196	23 690
4218502	Custodial, janitors' equipment & supplies whsle	25	53 896	10 150	2 228	382	19 352	6 765	8 284
4218503	Laundry & dry-cleaning equipment & supplies whsle	30	D	D	D	e	D	D	D
4218504	Other service establishment equipment & supplies whsle	7	17 989	2 408	506	50	4 292	2 455	2 550
4218504	Other service establishment equipment & supplies whsle	52	D	D	D	e	D	D	D
42186	Transportation equipment & supplies (exc motor vehicle) whsle								
421860	Transportation equipment & supplies (exc motor vehicle) whsle	40	179 880	16 192	3 550	405	32 968	39 408	46 062
4218601	Aircraft & aeronautical equipment & supplies whsle	40	179 880	16 192	3 550	405	32 968	39 408	46 062
4218602	Marine machinery, equipment, & supplies whsle	15	115 250	10 324	2 273	204	22 680	30 550	35 666
4218603	Other transportation equipment & supplies whsle	11	D	D	D	b	D	D	D
4218603	Other transportation equipment & supplies whsle	14	D	D	D	c	D	D	D

Table 1. Summary Statistics for the State: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories* (\$1,000)	End-of-1997 inventories* (\$1,000)
WISCONSIN—Con.									
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4219	Miscellaneous durable goods whsle . . .	625	D	D	D	i	D	D	D
42191	Sporting & recreational goods & supplies whsle	131	923 210	55 084	12 260	1 932	124 602	128 210	146 417
421910	Sporting & recreational goods & supplies whsle	131	923 210	55 084	12 260	1 932	124 602	128 210	146 417
42192	Toy & hobby goods & supplies whsle	54	D	D	D	f	D	D	D
421920	Toy & hobby goods & supplies whsle	54	D	D	D	f	D	D	D
42193	Recyclable material whsle	213	911 631	91 009	18 824	2 938	199 462	49 182	51 688
421930	Recyclable material whsle	213	911 631	91 009	18 824	2 938	199 462	49 182	51 688
4219301	Iron & steel scrap processors & dealers	108	489 841	43 613	9 367	1 420	102 833	31 455	34 394
42193011	Iron & steel scrap processors (using power processing equipment)	61	443 772	38 048	8 020	1 151	88 501	28 798	31 439
42193012	Iron & steel scrap processors (not using power processing equip)	47	46 069	5 565	1 347	269	14 332	2 657	2 955
4219302	Recyclable paper & paperboard whsle	27	187 590	21 540	4 688	623	45 139	6 077	6 280
4219303	Other recyclable material whsle	78	234 200	25 856	4 769	895	51 490	11 650	11 014
42194	Jewelry/watch/silverware/precious stone, & precious metal whsle	57	68 309	11 007	2 719	476	19 988	9 271	11 398
421940	Jewelry/watch/silverware/precious stone, & precious metal whsle	57	68 309	11 007	2 719	476	19 988	9 271	11 398
4219401	Jewelry, watch, diamonds, precious stone, & silverware whsle	51	64 175	10 751	2 661	464	19 524	7 521	9 571
42199	Other miscellaneous durable goods whsle	170	D	D	D	f	D	D	D
421990	Other miscellaneous durable goods whsle	170	D	D	D	f	D	D	D
4219902	Forest products (except lumber) whsle	32	125 244	4 869	1 099	164	11 013	6 059	6 195
4219903	General merchandise (durable goods) whsle	45	65 198	4 501	1 183	226	9 167	6 649	7 072
4219904	Prerecorded media whsle	26	D	D	D	c	D	D	D
42199041	Compact discs/prerecorded audio tapes, & phonograph records whsle	16	D	D	D	b	D	D	D
42199042	Prerecorded video tapes whsle	10	D	D	D	b	D	D	D
4219905	Fire extinguishers & fire safety equipment whsle	20	8 981	2 249	527	114	4 086	529	564
4219906	Other durable goods whsle	39	57 315	4 515	843	132	8 089	2 598	3 029
422	Wholesale trade, nondurable goods	2 685	29 296 141	1 476 268	351 114	47 058	2 916 570	1 470 700	1 513 721
4221	Paper & paper product whsle	289	1 946 890	167 558	41 769	4 577	314 964	86 609	88 927
42211	Printing & writing paper whsle	53	602 042	37 206	8 977	749	73 357	35 297	37 976
422110	Printing & writing paper whsle	53	602 042	37 206	8 977	749	73 357	35 297	37 976
42212	Stationery & office supplies whsle	135	299 384	42 306	10 928	1 482	73 906	27 098	26 349
422120	Stationery & office supplies whsle	135	299 384	42 306	10 928	1 482	73 906	27 098	26 349
42213	Industrial & personal service paper whsle	101	1 045 464	88 046	21 864	2 346	167 701	24 214	24 602
422130	Industrial & personal service paper whsle	101	1 045 464	88 046	21 864	2 346	167 701	24 214	24 602
4222	Drugs, & druggists' sundries whsle	98	1 635 300	66 142	15 790	2 183	147 973	166 120	177 717
42221	Drugs, & druggists' sundries whsle	98	1 635 300	66 142	15 790	2 183	147 973	166 120	177 717
422210	Drugs, & druggists' sundries whsle	98	1 635 300	66 142	15 790	2 183	147 973	166 120	177 717
4222101	General-line drugs whsle	51	1 404 813	51 453	12 270	1 682	116 627	149 608	159 037
4222102	Specialty-line drug, pharmaceutical, cosmetic, & toiletries whsle	47	230 487	14 689	3 520	501	31 346	16 512	18 680
4223	Apparel, piece goods, & notions whsle	132	511 354	36 302	8 582	1 115	73 077	48 948	58 131
42231	Piece goods, notions, & other dry goods whsle	21	D	D	D	c	D	D	D
422310	Piece goods, notions, & other dry goods whsle	21	D	D	D	c	D	D	D
4223101	Piece goods—jobbers	16	D	D	D	b	D	D	D
42232	Men's & boys' clothing & furnishings whsle	59	165 068	14 387	3 741	514	27 280	13 383	22 429
422320	Men's & boys' clothing & furnishings whsle	59	165 068	14 387	3 741	514	27 280	13 383	22 429
42233	Women's, children's, & infants' clothing & accessories whsle	31	D	D	D	c	D	D	D
422330	Women's, children's, & infants' clothing & accessories whsle	31	D	D	D	c	D	D	D
42234	Footwear whsle	21	237 885	13 770	3 095	290	28 025	29 777	27 420
422340	Footwear whsle	21	237 885	13 770	3 095	290	28 025	29 777	27 420

Table 1. Summary Statistics for the State: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
WISCONSIN—Con.									
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods—Con.								
4224	Grocery & related products whsle	711	13 070 906	621 194	149 181	20 533	1 148 207	475 913	498 672
42241	General-line grocery whsle	56	4 978 285	194 258	48 999	5 622	327 354	244 035	237 533
422410	General-line grocery whsle	56	4 978 285	194 258	48 999	5 622	327 354	244 035	237 533
4224101	voluntary group	8	1 537 549	72 991	18 622	2 001	116 566	121 037	120 177
4224102	General-line grocery whsle, retail cooperative	3	D	D	D	f	D	D	D
4224103	Other general-line grocery whsle	45	D	D	D	h	D	D	D
42242	Packaged frozen food whsle	74	1 858 660	86 558	20 379	2 808	161 649	58 724	78 910
422420	Packaged frozen food whsle	74	1 858 660	86 558	20 379	2 808	161 649	58 724	78 910
42243	Dairy products, (except dried or canned) whsle	145	2 533 006	80 856	18 723	2 932	154 605	52 016	58 261
422430	Dairy products, (except dried or canned) whsle	145	2 533 006	80 856	18 723	2 932	154 605	52 016	58 261
4224301	Raw milk whsle	9	101 063	1 527	392	60	4 493	3 147	4 460
4224302	Dairy product (except raw milk) whsle	136	2 431 943	79 329	18 331	2 872	150 112	48 869	53 801
42244	Poultry & poultry product whsle	16	71 968	6 991	1 661	308	13 693	3 139	3 150
422440	Poultry & poultry product whsle	16	71 968	6 991	1 661	308	13 693	3 139	3 150
4224402	Poultry & poultry product (except live) whsle	15	D	D	D	e	D	D	D
42245	Confectionery whsle	50	321 628	28 809	7 328	1 037	46 780	10 435	10 741
422450	Confectionery whsle	50	321 628	28 809	7 328	1 037	46 780	10 435	10 741
42246	Fish & seafood whsle	17	28 649	2 834	689	165	4 809	898	1 556
422460	Fish & seafood whsle	17	28 649	2 834	689	165	4 809	898	1 556
42247	Meat & meat product whsle	58	335 706	23 937	5 211	882	44 662	10 688	10 871
422470	Meat & meat product whsle	58	335 706	23 937	5 211	882	44 662	10 688	10 871
42248	Fresh fruit & vegetable whsle	70	344 559	33 452	6 677	1 288	64 898	6 194	6 545
422480	Fresh fruit & vegetable whsle	70	344 559	33 452	6 677	1 288	64 898	6 194	6 545
42249	Other grocery & related products whsle	225	2 598 445	163 499	39 514	5 491	329 757	89 784	91 105
422490	Other grocery & related products whsle	225	2 598 445	163 499	39 514	5 491	329 757	89 784	91 105
4224901	Coffee, tea, & spice whsle	30	123 382	12 173	2 728	445	26 772	8 015	8 317
4224902	Bread & baked goods whsle	45	264 508	27 425	6 944	1 097	48 776	11 821	11 516
4224903	Soft drinks whsle	64	812 260	77 476	18 468	2 580	172 772	21 342	21 123
4224904	Canned goods whsle	20	D	D	D	c	D	D	D
4224905	Food & beverage basic materials whsle	13	149 886	8 999	1 868	322	18 045	8 423	9 804
4224906	Other grocery specialties whsle	53	D	D	D	f	D	D	D
4225	Farm-product raw material whsle	181	1 560 517	28 470	6 381	1 396	77 493	58 419	46 795
42251	Grain & field bean whsle	80	D	D	D	f	D	D	D
422510	Grain & field bean whsle	80	D	D	D	f	D	D	D
42252	Livestock whsle	73	530 531	7 596	1 719	590	19 079	4 305	4 407
422520	Livestock whsle	73	530 531	7 596	1 719	590	19 079	4 305	4 407
42259	Other farm product raw material whsle	28	D	D	D	e	D	D	D
422590	Other farm product raw material whsle	28	D	D	D	e	D	D	D
4225901	Hides, skins, & pelts whsle	11	92 610	2 494	577	102	5 532	11 379	11 731
4225905	Other farm-product raw material whsle	16	D	D	D	c	D	D	D
4226	Chemical & allied products whsle	301	3 348 840	169 121	37 864	4 276	320 513	130 230	137 680
42261	Plastics materials & basic forms & shapes whsle	77	502 107	43 098	10 638	1 139	83 346	33 648	33 669
422610	Plastics materials & basic forms & shapes whsle	77	502 107	43 098	10 638	1 139	83 346	33 648	33 669
42269	Other chemical & allied products whsle	224	2 846 733	126 023	27 226	3 137	237 167	96 582	104 011
422690	Other chemical & allied products whsle	224	2 846 733	126 023	27 226	3 137	237 167	96 582	104 011
4226901	Industrial gases (except LP) whsle	20	D	D	D	c	D	D	D
4226902	Other chemical & allied products whsle	204	D	D	D	h	D	D	D
4227	Petroleum & petroleum products whsle	247	2 919 082	72 082	16 580	2 521	163 474	118 469	127 665
42271	Petroleum bulk stations & terminals	180	2 235 067	58 275	13 513	2 094	129 239	98 802	109 074
422710	Petroleum bulk stations & terminals	180	2 235 067	58 275	13 513	2 094	129 239	98 802	109 074
4227101	Petroleum bulk stations & terminals (except LP)	167	2 179 827	55 307	12 750	1 969	122 403	96 024	106 230
42271011	Petroleum bulk stations (except LP)	139	898 393	39 904	8 825	1 520	87 541	59 065	62 816
42271012	Petroleum bulk terminals (except LP)	28	1 281 434	15 403	3 925	449	34 862	36 959	43 414
4227102	Liquefied petroleum bulk stations & terminals	13	55 240	2 968	763	125	6 836	2 778	2 844
42272	Petroleum & petroleum prod whsle (exc bulk stations & terminals)	67	684 015	13 807	3 067	427	34 235	19 667	18 591
422720	Petroleum & petroleum prod whsle (exc bulk stations & terminals)	67	684 015	13 807	3 067	427	34 235	19 667	18 591

Table 1. Summary Statistics for the State: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
WISCONSIN—Con.									
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods—Con.								
4228	Beer, wine, & distilled alcoholic beverage whsle	137	1 216 047	119 997	26 773	3 615	228 201	110 777	114 258
42281	Beer & ale whsle	102	691 030	78 780	17 324	2 424	157 138	36 894	37 331
422810	Beer & ale whsle	102	691 030	78 780	17 324	2 424	157 138	36 894	37 331
42282	Wine & distilled alcoholic beverage whsle	35	525 017	41 217	9 449	1 191	71 063	73 883	76 927
422820	Wine & distilled alcoholic beverage whsle	35	525 017	41 217	9 449	1 191	71 063	73 883	76 927
4228201	Wine & distilled alcoholic bev (licensed operation) whsle	35	525 017	41 217	9 449	1 191	71 063	73 883	76 927
4229	Miscellaneous nondurable goods whsle	589	3 087 205	195 402	48 194	6 842	442 668	275 215	263 876
42291	Farm supplies whsle	192	748 170	50 829	11 393	1 821	121 114	65 426	60 804
422910	Farm supplies whsle	192	748 170	50 829	11 393	1 821	121 114	65 426	60 804
4229101	Farm supplies—farm dealers	127	355 599	28 945	6 641	1 089	73 888	26 928	26 445
4229102	Farm supplies—whsle distributors	65	392 571	21 884	4 752	732	47 226	38 498	34 359
42292	Book, periodical, & newspaper whsle	72	429 356	54 511	14 651	1 658	127 408	51 496	59 834
422920	Book, periodical, & newspaper whsle	72	429 356	54 511	14 651	1 658	127 408	51 496	59 834
42293	Flower, nursery stock, & florists' supplies whsle	51	72 223	11 272	2 670	525	21 523	6 553	7 464
422930	Flower, nursery stock, & florists' supplies whsle	51	72 223	11 272	2 670	525	21 523	6 553	7 464
42294	Tobacco & tobacco product whsle	33	695 888	27 234	7 040	1 003	49 680	33 221	35 234
422940	Tobacco & tobacco product whsle	33	695 888	27 234	7 040	1 003	49 680	33 221	35 234
42295	Paint, varnish, & supplies whsle	46	75 461	6 697	1 661	264	15 734	6 265	6 424
422950	Paint, varnish, & supplies whsle	46	75 461	6 697	1 661	264	15 734	6 265	6 424
4229501	Paint, varnish, & supplies whsle	46	75 461	6 697	1 661	264	15 734	6 265	6 424
42299	Other miscellaneous nondurable goods whsle	195	1 066 107	44 859	10 779	1 571	107 209	112 254	94 116
422990	Other miscellaneous nondurable goods whsle	195	1 066 107	44 859	10 779	1 571	107 209	112 254	94 116
4229901	Art goods whsle	69	63 768	6 978	1 459	303	15 190	7 645	7 885
4229902	General merchandise (nondurable goods) whsle	38	D	D	D	f	D	D	D
4229904	Other nondurable goods whsle	84	D	D	D	f	D	D	D
	Merchant wholesalers	6 625	35 760 564	3 035 381	707 828	91 957	5 768 662	3 587 304	3 808 792
421	Wholesale trade, durable goods	4 385	17 069 412	1 909 751	439 474	55 352	3 563 539	2 327 555	2 494 811
4211	Motor vehicle & motor vehicle parts & supplies whsle	493	1 975 411	189 849	45 022	6 380	337 643	256 621	269 552
42111	Automobile & other motor vehicle whsle	154	1 350 042	93 011	21 794	3 072	158 817	145 409	150 699
421110	Automobile & other motor vehicle whsle	154	1 350 042	93 011	21 794	3 072	158 817	145 409	150 699
4211101	Automobile & motorcycle whsle	65	D	D	D	f	D	D	D
4211102	Bus & recreational vehicle whsle	6	D	D	D	b	D	D	D
4211103	Light truck & van (14,000 lb or less) whsle	5	59 997	5 702	1 316	188	8 579	5 879	6 040
4211105	Heavy truck & tractor (over 26,000 lb) whsle	71	D	D	D	g	D	D	D
42112	Motor vehicle supplies & new parts whsle	178	496 202	69 345	16 613	2 071	126 224	90 777	96 976
421120	Motor vehicle supplies & new parts whsle	178	496 202	69 345	16 613	2 071	126 224	90 777	96 976
4211201	Motor vehicle supplies & new parts—warehouse distributors	74	250 016	26 761	6 780	921	52 577	51 360	53 530
4211202	Motor vehicle supplies & new parts—jobbers	88	213 519	37 228	8 485	1 003	64 113	35 540	38 925
4211203	Petroleum products marketing equipment whsle	16	32 667	5 356	1 348	147	9 534	3 877	4 521
42113	Tire & tube whsle	9	D	D	D	c	D	D	D
421130	Tire & tube whsle	9	D	D	D	c	D	D	D
42114	Motor vehicle parts, (used) whsle	152	D	D	D	g	D	D	D
421140	Motor vehicle parts, (used) whsle	152	D	D	D	g	D	D	D
4212	Furniture & home furnishings whsle	162	369 750	50 899	10 641	1 512	103 061	43 054	45 383
42121	Furniture whsle	74	179 935	29 669	5 848	778	52 745	8 580	9 596
421210	Furniture whsle	74	179 935	29 669	5 848	778	52 745	8 580	9 596
4212101	Household & lawn furniture whsle	21	D	D	D	b	D	D	D
4212102	Office & business furniture whsle	53	D	D	D	f	D	D	D
42122	Home furnishings whsle	88	189 815	21 230	4 793	734	50 316	34 474	35 787
421220	Home furnishings whsle	88	189 815	21 230	4 793	734	50 316	34 474	35 787
4212201	Household china, glassware, & crockery whsle	17	D	D	D	c	D	D	D
4212202	Linens, domestics, draperies, & curtains whsle	15	22 713	2 744	606	117	8 222	4 440	4 381
4212203	Floor coverings whsle	32	D	D	D	e	D	D	D
4212204	Other home furnishings whsle	24	19 463	3 952	929	179	7 440	2 518	2 275

Table 1. Summary Statistics for the State: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
WISCONSIN—Con.									
Merchant wholesalers—Con.									
Wholesale trade, durable goods—Con.									
421	Lumber & other construction materials whsle	188	997 789	90 746	19 509	2 569	175 286	93 083	99 879
4213	Lumber, plywood, millwork, & wood panel whsle	106	542 325	49 960	11 331	1 408	86 957	54 037	58 845
421310	Lumber, plywood, millwork, & wood panel whsle	106	542 325	49 960	11 331	1 408	86 957	54 037	58 845
4213101	Lumber without yard whsle	23	D	D	D	c	D	D	D
4213102	Lumber with yard whsle	39	D	D	D	e	D	D	D
4213103	Plywood, veneer, millwork, & wood panel whsle	44	265 968	29 347	7 344	863	51 447	29 094	29 230
42132	Brick, stone, & related construction materials whsle	23	25 493	3 824	431	93	8 445	1 490	2 478
421320	Brick, stone, & related construction materials whsle	23	25 493	3 824	431	93	8 445	1 490	2 478
4213202	Sand, gravel, & stone whsle	16	D	D	D	b	D	D	D
42133	Roofing, siding, & insulation material whsle	27	341 259	24 348	4 867	630	50 767	31 032	31 561
421330	Roofing, siding, & insulation material whsle	27	341 259	24 348	4 867	630	50 767	31 032	31 561
4213301	Roofing, siding, & insulation material whsle	27	341 259	24 348	4 867	630	50 767	31 032	31 561
42139	Other construction materials whsle ..	32	88 712	12 614	2 880	438	29 117	6 524	6 995
421390	Other construction materials whsle ..	32	88 712	12 614	2 880	438	29 117	6 524	6 995
4213901	Flat glass & other construction glass whsle	5	D	D	D	c	D	D	D
4213902	Other construction materials whsle	27	D	D	D	c	D	D	D
4214	Professional & commercial equipment & supplies whsle	560	2 054 677	318 618	74 249	8 949	550 465	221 839	228 018
42141	Photographic equipment & supplies whsle	14	D	D	D	e	D	D	D
421410	Photographic equipment & supplies whsle	14	D	D	D	e	D	D	D
42142	Office equipment whsle	118	D	D	D	g	D	D	D
421420	Office equipment whsle	118	D	D	D	g	D	D	D
42143	Computer & computer peripheral equipment & software whsle	185	843 843	115 221	26 947	2 982	198 162	70 541	71 305
421430	Computer & computer peripheral equipment & software whsle	185	843 843	115 221	26 947	2 982	198 162	70 541	71 305
4214301	Computer & peripheral equipment whsle	143	658 864	88 844	21 638	2 275	145 195	58 764	59 409
42143011	Computers & peripheral equipment for resale	40	183 738	14 665	3 823	411	31 137	27 575	27 120
42143012	Computers & peripheral equipment for end use	103	475 126	74 179	17 815	1 864	114 058	31 189	32 289
4214302	Computer software (packaged) whsle	42	184 979	26 377	5 309	707	52 967	11 777	11 896
42144	Other commercial equipment whsle ..	88	D	D	D	f	D	D	D
421440	Other commercial equipment whsle	88	D	D	D	f	D	D	D
4214401	Restaurant & hotel equipment & supplies whsle	41	73 797	10 220	2 396	343	19 210	7 729	8 080
4214402	Store machines & equipment whsle	47	D	D	D	f	D	D	D
42145	Medical, dental, & hospital equipment & supplies whsle	104	422 708	64 250	14 997	1 717	114 947	62 580	66 790
421450	Medical, dental, & hospital equipment & supplies whsle	104	422 708	64 250	14 997	1 717	114 947	62 580	66 790
4214501	Surgical, medical, & hospital supplies whsle	89	358 728	46 684	11 241	1 310	89 188	43 425	49 463
4214502	Dental equipment & supplies whsle	15	63 980	17 566	3 756	407	25 759	19 155	17 327
42146	Ophthalmic goods whsle	18	D	D	D	e	D	D	D
421460	Ophthalmic goods whsle	18	D	D	D	e	D	D	D
42149	Other professional equipment & supplies whsle	33	190 454	26 890	5 846	880	48 612	18 145	18 404
421490	Other professional equipment & supplies whsle	33	190 454	26 890	5 846	880	48 612	18 145	18 404
4214901	Religious & school supplies whsle	5	D	D	D	f	D	D	D
4214902	Other professional equipment & supplies whsle	28	D	D	D	e	D	D	D
4215	Metal & mineral (except petroleum) whsle	145	D	D	D	g	D	D	D
42151	Metal service centers & offices	139	1 039 369	84 913	19 936	2 442	178 912	141 508	146 225
421510	Metal service centers & offices	139	1 039 369	84 913	19 936	2 442	178 912	141 508	146 225
4215101	Ferrous metal service centers & sales offices	117	D	D	D	g	D	D	D
42151011	Ferrous metal service centers	88	D	D	D	g	D	D	D
42151012	Ferrous metal sales offices	29	D	D	D	c	D	D	D
4215102	Nonferrous metal service centers & sales offices	22	D	D	D	e	D	D	D
42151021	Nonferrous metal service centers	19	D	D	D	e	D	D	D
42152	Coal & other mineral & ore whsle ...	6	D	D	D	b	D	D	D
421520	Coal & other mineral & ore whsle ...	6	D	D	D	b	D	D	D

Table 1. Summary Statistics for the State: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
WISCONSIN—Con.									
Merchant wholesalers—Con.									
Wholesale trade, durable goods—Con.									
421	Electrical goods whsle	392	1 565 157	177 870	42 714	4 696	321 663	166 377	176 164
4216	Electrical apparatus & equip, wiring								
42161	supp. & const material whsle	166	802 725	81 475	20 362	2 207	148 555	96 230	98 470
421610	Electrical apparatus & equip,								
	wiring supp. & const material	166	802 725	81 475	20 362	2 207	148 555	96 230	98 470
42162	Electrical appliance, television &								
421620	radio set whsle	40	108 977	12 884	2 959	374	25 383	14 544	16 417
	Electrical appliance, television &								
	radio set whsle	40	108 977	12 884	2 959	374	25 383	14 544	16 417
42169	Other electronic parts & equipment								
421690	whsle	186	653 455	83 511	19 393	2 115	147 725	55 603	61 277
	Other electronic parts & equipment								
	whsle	186	653 455	83 511	19 393	2 115	147 725	55 603	61 277
4216901	Communications equipment &								
	supplies whsle	92	208 443	40 630	9 681	1 020	70 935	19 994	21 125
4216902	Electronic parts (excluding								
	communications equipment)	94	445 012	42 881	9 712	1 095	76 790	35 609	40 152
4217	Hardware, & plumbing & heating								
42171	equipment & supplies whsle	320	1 339 262	150 861	35 979	4 260	269 006	181 279	188 085
421710	Hardware whsle	173	755 805	74 528	17 866	2 353	138 650	93 274	99 039
421710	Hardware whsle	173	755 805	74 528	17 866	2 353	138 650	93 274	99 039
42172	Plumbing & heating equipment &								
421720	supplies (hydronics) whsle	42	D	D	D	f	D	D	D
	Plumbing & heating equipment &								
	supplies (hydronics) whsle	42	D	D	D	f	D	D	D
42173	Warm air heating & air-conditioning								
421730	equipment & supplies whsle	85	294 943	38 272	9 629	861	63 867	48 809	47 389
	Warm air heating & air-								
	conditioning equipment &								
	supplies whsle	85	294 943	38 272	9 629	861	63 867	48 809	47 389
42174	Refrigeration equipment & supplies								
421740	whsle	20	D	D	D	e	D	D	D
	Refrigeration equipment &								
	supplies whsle	20	D	D	D	e	D	D	D
4218	Machinery, equipment, & supplies								
42181	whsle	1 563	5 542 950	653 055	149 411	17 688	1 202 484	979 895	1 071 511
421810	Construction & mining (except								
	petroleum) machinery & equip	96	787 197	71 548	15 934	1 582	131 286	250 391	293 573
	whsle	96	787 197	71 548	15 934	1 582	131 286	250 391	293 573
42182	Farm & garden machinery &								
421820	equipment whsle	421	1 013 216	113 788	24 808	4 256	196 159	307 073	324 013
	Farm & garden machinery &								
	equipment whsle	421	1 013 216	113 788	24 808	4 256	196 159	307 073	324 013
4218201	Farm machinery & equipment—								
	farm dealers	347	809 810	87 027	18 700	3 272	149 180	240 721	253 224
4218202	Farm machinery & equipment—								
	whsle distributors	65	D	D	D	f	D	D	D
4218203	Lawn & garden machinery &								
	equipment whsle	9	D	D	D	c	D	D	D
42183	Industrial machinery & equipment								
421830	whsle	649	2 349 004	310 541	73 334	7 301	565 370	271 401	284 578
4218301	Industrial machinery & equipment								
	whsle	649	2 349 004	310 541	73 334	7 301	565 370	271 401	284 578
4218301	Food-processing machinery &								
	equipment whsle	40	D	D	D	e	D	D	D
4218302	Hydraulic & pneumatic (fluid-								
	power) machinery & equipment	68	324 227	45 931	10 372	1 016	77 675	43 396	48 039
42183021	whsle	68	324 227	45 931	10 372	1 016	77 675	43 396	48 039
42183022	Hydraulic & pneumatic pumps								
	& motors whsle	20	104 487	13 556	3 206	306	21 455	15 980	17 815
	Hydraulic & pneumatic parts,								
	accessories, & supplies	48	219 740	32 375	7 166	710	56 220	27 416	30 224
4218303	whsle	48	219 740	32 375	7 166	710	56 220	27 416	30 224
4218303	General-purpose industrial								
	machinery & equipment whsle .	188	669 187	91 541	21 595	2 027	172 029	74 386	76 764
4218304	Metalworking machinery &								
	equipment whsle	90	344 686	37 364	8 443	799	71 123	40 275	42 186
4218305	Materials handling equipment								
	whsle	118	446 553	68 512	16 448	1 854	116 158	48 953	49 685
4218307	Other industrial machinery &								
	equipment whsle	138	D	D	D	g	D	D	D
42184	Industrial supplies whsle	253	1 052 943	111 797	25 191	3 089	221 714	90 729	100 671
421840	Industrial supplies whsle	253	1 052 943	111 797	25 191	3 089	221 714	90 729	100 671
4218401	General-line industrial supplies								
	whsle	42	D	D	D	e	D	D	D
4218402	Mechanical power transmission								
	supplies whsle	54	188 360	21 247	4 852	589	44 632	19 107	23 041
4218403	Welding supplies whsle	38	D	D	D	e	D	D	D
4218404	Industrial containers & supplies								
	whsle	22	D	D	D	e	D	D	D
4218405	Industrial valves & fittings								
	(except fluid-power) whsle	17	D	D	D	c	D	D	D
4218406	Other industrial supplies whsle .	80	D	D	D	g	D	D	D

Table 1. Summary Statistics for the State: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
WISCONSIN—Con.									
Merchant wholesalers—Con.									
421	Wholesale trade, durable goods—Con.								
4218	Machinery, equipment, & supplies whsle—Con.								
42185	Service establishment equipment & supplies whsle	108	D	D	D	g	D	D	D
421850	Service establishment equipment & supplies whsle	108	D	D	D	g	D	D	D
4218501	Beauty & barber shop equipment & supplies whsle	25	53 896	10 150	2 228	382	19 352	6 765	8 284
4218502	Custodial, janitors' equipment & supplies whsle	27	D	D	D	e	D	D	D
4218503	Laundry & dry-cleaning equipment & supplies whsle	7	17 989	2 408	506	50	4 292	2 455	2 550
4218504	Other service establishment equipment & supplies whsle	49	D	D	D	e	D	D	D
42186	Transportation equipment & supplies (exc motor vehicle) whsle	36	D	D	D	e	D	D	D
421860	Transportation equipment & supplies (exc motor vehicle) whsle	36	D	D	D	e	D	D	D
4218601	Aircraft & aeronautical equipment & supplies whsle	14	D	D	D	c	D	D	D
4218603	Other transportation equipment & supplies whsle	13	D	D	D	c	D	D	D
4219	Miscellaneous durable goods whsle	562	D	D	D	i	D	D	D
42191	Sporting & recreational goods & supplies whsle	106	757 398	51 375	11 403	1 860	117 452	125 040	143 149
421910	Sporting & recreational goods & supplies whsle	106	757 398	51 375	11 403	1 860	117 452	125 040	143 149
42192	Toy & hobby goods & supplies whsle	50	D	D	D	f	D	D	D
421920	Toy & hobby goods & supplies whsle	50	D	D	D	f	D	D	D
42193	Recyclable material whsle	211	D	D	D	h	D	D	D
421930	Recyclable material whsle	211	D	D	D	h	D	D	D
4219301	Iron & steel scrap processors & dealers	107	D	D	D	g	D	D	D
42193011	Iron & steel scrap processors (using power processing equipment)	61	443 772	38 048	8 020	1 151	88 501	28 798	31 439
42193012	Iron & steel scrap processors (not using power processing equip)	46	D	D	D	e	D	D	D
4219302	Recyclable paper & paperboard whsle	27	187 590	21 540	4 688	623	45 139	6 077	6 280
4219303	Other recyclable material whsle	77	D	D	D	f	D	D	D
42194	Jewelry/watch/silverware/precious stone, & precious metal whsle	53	D	D	D	e	D	D	D
421940	Jewelry/watch/silverware/precious stone, & precious metal whsle	53	D	D	D	e	D	D	D
4219401	Jewelry, watch, diamonds, precious stone, & silverware whsle	47	D	D	D	e	D	D	D
42199	Other miscellaneous durable goods whsle	142	D	D	D	f	D	D	D
421990	Other miscellaneous durable goods whsle	142	D	D	D	f	D	D	D
4219902	Forest products (except lumber) whsle	30	D	D	D	c	D	D	D
4219903	General merchandise (durable goods) whsle	34	D	D	D	c	D	D	D
4219904	Prerecorded media whsle	23	D	D	D	c	D	D	D
42199041	Compact discs/prerecorded audio tapes, & phonograph records whsle	14	D	D	D	b	D	D	D
4219905	Fire extinguishers & fire safety equipment whsle	19	D	D	D	c	D	D	D
4219906	Other durable goods whsle	29	D	D	D	c	D	D	D
422	Wholesale trade, nondurable goods	2 240	18 691 152	1 125 630	268 354	36 605	2 205 123	1 259 749	1 313 981
4221	Paper & paper product whsle	232	996 994	99 788	24 858	2 873	174 731	72 391	76 326
42211	Printing & writing paper whsle	43	446 267	29 033	7 503	592	51 516	25 235	28 496
422110	Printing & writing paper whsle	43	446 267	29 033	7 503	592	51 516	25 235	28 496
42212	Stationery & office supplies whsle	108	213 090	33 645	8 837	1 343	59 832	24 442	23 730
422120	Stationery & office supplies whsle	108	213 090	33 645	8 837	1 343	59 832	24 442	23 730
42213	Industrial & personal service paper whsle	81	337 637	37 110	8 518	938	63 383	22 714	24 100
422130	Industrial & personal service paper whsle	81	337 637	37 110	8 518	938	63 383	22 714	24 100
4222	Drugs, & druggists' sundries whsle	90	1 588 845	63 600	15 294	2 137	142 763	165 893	177 523
42221	Drugs, & druggists' sundries whsle	90	1 588 845	63 600	15 294	2 137	142 763	165 893	177 523
422210	Drugs, & druggists' sundries whsle	90	1 588 845	63 600	15 294	2 137	142 763	165 893	177 523
4222101	General-line drugs whsle	51	1 404 813	51 453	12 270	1 682	116 627	149 608	159 037
4222102	Specialty-line drug, pharmaceutical, cosmetic, & toiletries whsle	39	184 032	12 147	3 024	455	26 136	16 285	18 486

Table 1. Summary Statistics for the State: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
WISCONSIN—Con.									
Merchant wholesalers—Con.									
422	Wholesale trade, nondurable goods—Con.								
4223	Apparel, piece goods, & notions whsle.	104	337 605	32 780	7 752	1 029	66 654	48 948	58 131
42231	Piece goods, notions, & other dry goods whsle	20	D	D	D	c	D	D	D
422310	Piece goods, notions, & other dry goods whsle	20	D	D	D	c	D	D	D
4223101	Piece goods—jobbers	15	D	D	D	b	D	D	D
42232	Men's & boys' clothing & furnishings whsle	49	133 322	13 519	3 539	481	24 916	13 383	22 429
422320	Men's & boys' clothing & furnishings whsle	49	133 322	13 519	3 539	481	24 916	13 383	22 429
42233	Women's, children's, & infants' clothing & accessories whsle	24	D	D	D	c	D	D	D
422330	Women's, children's, & infants' clothing & accessories whsle	24	D	D	D	c	D	D	D
42234	Footwear whsle	11	151 724	12 051	2 728	259	25 373	29 777	27 420
422340	Footwear whsle	11	151 724	12 051	2 728	259	25 373	29 777	27 420
4224	Grocery & related products whsle	568	8 169 939	456 301	110 791	14 854	837 561	421 772	442 714
42241	General-line grocery whsle	43	D	D	D	i	D	D	D
422410	General-line grocery whsle	43	D	D	D	i	D	D	D
4224101	General-line grocery whsle, voluntary group	8	1 537 549	72 991	18 622	2 001	116 566	121 037	120 177
4224102	General-line grocery whsle, retail cooperative	3	D	D	D	f	D	D	D
4224103	Other general-line grocery whsle	32	D	D	D	g	D	D	D
42242	Packaged frozen food whsle	56	1 191 281	75 665	17 745	2 460	140 308	56 577	76 923
422420	Packaged frozen food whsle	56	1 191 281	75 665	17 745	2 460	140 308	56 577	76 923
42243	Dairy products, (except dried or canned) whsle	121	845 061	35 665	8 632	1 264	76 610	19 049	23 202
422430	Dairy products, (except dried or canned) whsle	121	845 061	35 665	8 632	1 264	76 610	19 049	23 202
4224302	Dairy product (except raw milk) whsle	112	743 998	34 138	8 240	1 204	72 117	15 902	18 742
42244	Poultry & poultry product whsle	16	71 968	6 991	1 661	308	13 693	3 139	3 150
422440	Poultry & poultry product whsle	16	71 968	6 991	1 661	308	13 693	3 139	3 150
4224402	Poultry & poultry product (except live) whsle	15	D	D	D	e	D	D	D
42245	Confectionery whsle	35	94 167	6 597	1 720	298	14 312	9 496	9 673
422450	Confectionery whsle	35	94 167	6 597	1 720	298	14 312	9 496	9 673
42246	Fish & seafood whsle	16	D	D	D	c	D	D	D
422460	Fish & seafood whsle	16	D	D	D	c	D	D	D
42247	Meat & meat product whsle	54	D	D	D	f	D	D	D
422470	Meat & meat product whsle	54	D	D	D	f	D	D	D
42248	Fresh fruit & vegetable whsle	64	D	D	D	g	D	D	D
422480	Fresh fruit & vegetable whsle	64	D	D	D	g	D	D	D
42249	Other grocery & related products whsle	163	1 488 771	96 865	24 047	3 193	184 276	72 250	73 793
422490	Other grocery & related products whsle	163	1 488 771	96 865	24 047	3 193	184 276	72 250	73 793
4224901	Coffee, tea, & spice whsle	22	D	D	D	e	D	D	D
4224902	Bread & baked goods whsle	33	D	D	D	f	D	D	D
4224903	Soft drinks whsle	33	D	D	D	f	D	D	D
4224904	Canned goods whsle	16	D	D	D	c	D	D	D
4224905	Food & beverage basic materials whsle	12	D	D	D	e	D	D	D
4224906	Other grocery specialties whsle	47	D	D	D	f	D	D	D
4225	Farm-product raw material whsle	142	D	D	D	f	D	D	D
42251	Grain & field bean whsle	79	D	D	D	f	D	D	D
422510	Grain & field bean whsle	79	D	D	D	f	D	D	D
42252	Livestock whsle	38	120 566	3 341	694	194	9 587	4 070	4 192
422520	Livestock whsle	38	120 566	3 341	694	194	9 587	4 070	4 192
42259	Other farm product raw material whsle	25	D	D	D	e	D	D	D
422590	Other farm product raw material whsle	25	D	D	D	e	D	D	D
4225901	Hides, skins, & pelts whsle	9	D	D	D	b	D	D	D
4225905	Other farm-product raw material whsle	15	D	D	D	c	D	D	D
4226	Chemical & allied products whsle	231	D	D	D	h	D	D	D
42261	Plastics materials & basic forms & shapes whsle	56	261 088	31 972	8 149	829	66 142	30 438	30 396
422610	Plastics materials & basic forms & shapes whsle	56	261 088	31 972	8 149	829	66 142	30 438	30 396
42269	Other chemical & allied products whsle	175	D	D	D	g	D	D	D
422690	Other chemical & allied products whsle	175	D	D	D	g	D	D	D
4226901	Industrial gases (except LP) whsle	11	20 867	3 917	642	119	7 898	2 000	2 306
4226902	Other chemical & allied products whsle	164	D	D	D	g	D	D	D

Table 1. Summary Statistics for the State: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
WISCONSIN—Con.									
Merchant wholesalers—Con.									
422	Wholesale trade, nondurable goods—Con.								
4227	Petroleum & petroleum products whsle	219	D	D	D	g	D	D	D
42271	Petroleum bulk stations & terminals	158	1 266 628	53 797	12 245	1 938	116 964	68 209	72 276
422710	Petroleum bulk stations & terminals	158	1 266 628	53 797	12 245	1 938	116 964	68 209	72 276
4227101	Petroleum bulk stations & terminals (except LP)	145	1 211 388	50 829	11 482	1 813	110 128	65 431	69 432
42271011	Petroleum bulk stations (except LP)	133	D	D	D	g	D	D	D
42271012	Petroleum bulk terminals (except LP)	12	D	D	D	e	D	D	D
4227102	Liquefied petroleum bulk stations & terminals	13	55 240	2 968	763	125	6 836	2 778	2 844
42272	Petroleum & petroleum prod whsle (exc bulk stations & terminals)	61	D	D	D	e	D	D	D
422720	Petroleum & petroleum prod whsle (exc bulk stations & terminals)	61	D	D	D	e	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle	133	D	D	D	h	D	D	D
42281	Beer & ale whsle	100	D	D	D	g	D	D	D
422810	Beer & ale whsle	100	D	D	D	g	D	D	D
42282	Wine & distilled alcoholic beverage whsle	33	D	D	D	g	D	D	D
422820	Wine & distilled alcoholic beverage whsle	33	D	D	D	g	D	D	D
4228201	Wine & distilled alcoholic bev (licensed operation) whsle	33	D	D	D	g	D	D	D
4229	Miscellaneous nondurable goods whsle	521	2 434 454	158 909	38 414	6 006	344 654	176 968	182 334
42291	Farm supplies whsle	182	673 111	46 635	10 329	1 682	109 255	64 021	59 498
422910	Farm supplies whsle	182	673 111	46 635	10 329	1 682	109 255	64 021	59 498
4229101	Farm supplies—farm dealers	122	298 830	25 767	5 793	973	63 781	26 262	25 901
4229102	Farm supplies—whsle distributors	60	374 281	20 868	4 536	709	45 474	37 759	33 597
42292	Book, periodical, & newspaper whsle	61	D	D	D	g	D	D	D
422920	Book, periodical, & newspaper whsle	61	D	D	D	g	D	D	D
42293	Flower, nursery stock, & florists' supplies whsle	46	D	D	D	f	D	D	D
422930	Flower, nursery stock, & florists' supplies whsle	46	D	D	D	f	D	D	D
42294	Tobacco & tobacco product whsle	33	695 888	27 234	7 040	1 003	49 680	33 221	35 234
422940	Tobacco & tobacco product whsle	33	695 888	27 234	7 040	1 003	49 680	33 221	35 234
42295	Paint, varnish, & supplies whsle	33	44 500	5 224	1 339	214	11 022	3 944	4 031
422950	Paint, varnish, & supplies whsle	33	44 500	5 224	1 339	214	11 022	3 944	4 031
4229501	Paint, varnish, & supplies whsle	33	44 500	5 224	1 339	214	11 022	3 944	4 031
42299	Other miscellaneous nondurable goods whsle	166	D	D	D	g	D	D	D
422990	Other miscellaneous nondurable goods whsle	166	D	D	D	g	D	D	D
4229901	Art goods whsle	60	40 751	6 131	1 310	294	13 350	7 645	7 885
4229902	General merchandise (nondurable goods) whsle	33	D	D	D	f	D	D	D
4229904	Other nondurable goods whsle	69	D	D	D	e	D	D	D
Manufacturers' sales branches and sales offices ..									
421	Wholesale trade, durable goods	280	7 009 073	266 527	73 591	5 335	501 707	278 418	294 465
4211	Motor vehicle & motor vehicle parts & supplies whsle	21	D	D	D	e	D	D	D
42111	Automobile & other motor vehicle whsle	4	D	D	D	c	D	D	D
421110	Automobile & other motor vehicle whsle	4	D	D	D	c	D	D	D
42112	Motor vehicle supplies & new parts whsle	12	87 526	5 640	1 423	198	19 410	14 269	13 297
421120	Motor vehicle supplies & new parts whsle	12	87 526	5 640	1 423	198	19 410	14 269	13 297
4212	Furniture & home furnishings whsle	3	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	36	388 830	15 327	3 183	451	37 078	18 749	22 579
42131	Lumber, plywood, millwork, & wood panel whsle	10	D	D	D	e	D	D	D
421310	Lumber, plywood, millwork, & wood panel whsle	10	D	D	D	e	D	D	D
42132	Brick, stone, & related construction materials whsle	13	126 564	2 761	751	82	6 763	7 099	7 221
421320	Brick, stone, & related construction materials whsle	13	126 564	2 761	751	82	6 763	7 099	7 221
4213201	Brick, block, tile, clay/cement sewer pipe whsle	8	D	D	D	b	D	D	D
4213203	Cement, lime, & related products whsle	5	D	D	D	b	D	D	D

Table 1. Summary Statistics for the State: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
WISCONSIN—Con.									
Manufacturers' sales branches and sales offices—Con.									
421	Wholesale trade, durable goods—Con.								
4214	Professional & commercial equipment & supplies whsle	55	696 825	96 640	29 894	1 660	168 220	23 022	24 529
42142	Office equipment whsle	13	D	D	D	f	D	D	D
421420	Office equipment whsle	13	D	D	D	f	D	D	D
42143	Computer & computer peripheral equipment & software whsle	27	D	D	D	f	D	D	D
421430	Computer & computer peripheral equipment & software whsle	27	D	D	D	f	D	D	D
4214301	Computer & peripheral equipment whsle	27	D	D	D	f	D	D	D
42143012	Computers & peripheral equipment for end use	24	D	D	D	f	D	D	D
42144	Other commercial equipment whsle	5	D	D	D	c	D	D	D
421440	Other commercial equipment whsle	5	D	D	D	c	D	D	D
4214401	Restaurant & hotel equipment & supplies whsle	4	D	D	D	c	D	D	D
42145	Medical, dental, & hospital equipment & supplies whsle	6	89 753	5 669	1 244	65	10 720	1 247	1 254
421450	Medical, dental, & hospital equipment & supplies whsle	6	89 753	5 669	1 244	65	10 720	1 247	1 254
4215	Metal & mineral (except petroleum) whsle	12	D	D	D	b	D	D	D
42151	Metal service centers & offices	12	D	D	D	b	D	D	D
421510	Metal service centers & offices	12	D	D	D	b	D	D	D
4215101	Ferrous metal service centers & sales offices	10	D	D	D	b	D	D	D
4216	Electrical goods whsle	77	1 186 605	70 138	19 220	1 384	122 906	18 329	18 174
42161	Electrical apparatus & equip, wiring supp, & const material whsle	34	775 643	26 967	6 912	661	49 636	14 632	13 952
421610	Electrical apparatus & equip, wiring supp, & const material whsle	34	775 643	26 967	6 912	661	49 636	14 632	13 952
42169	Other electronic parts & equipment whsle	40	D	D	D	f	D	D	D
421690	Other electronic parts & equipment whsle	40	D	D	D	f	D	D	D
4216901	Communications equipment & supplies whsle	33	D	D	D	f	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	16	D	D	D	e	D	D	D
42171	Hardware whsle	7	61 550	10 060	2 589	192	16 294	2 250	2 352
421710	Hardware whsle	7	61 550	10 060	2 589	192	16 294	2 250	2 352
4218	Machinery, equipment, & supplies whsle	60	1 394 759	46 325	11 277	998	88 090	85 814	89 418
42183	Industrial machinery & equipment whsle	31	434 937	25 184	5 957	464	49 407	43 217	49 199
421830	Industrial machinery & equipment whsle	31	434 937	25 184	5 957	464	49 407	43 217	49 199
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	5	D	D	D	b	D	D	D
42183021	Hydraulic & pneumatic pumps & motors whsle	5	D	D	D	b	D	D	D
4218303	General-purpose industrial machinery & equipment whsle	9	64 779	4 531	926	89	7 908	759	751
4218305	Materials handling equipment whsle	8	D	D	D	c	D	D	D
4218307	Other industrial machinery & equipment whsle	7	D	D	D	c	D	D	D
42184	Industrial supplies whsle	21	866 811	9 532	2 363	221	19 092	7 706	3 857
421840	Industrial supplies whsle	21	866 811	9 532	2 363	221	19 092	7 706	3 857
4218402	Mechanical power transmission supplies whsle	10	200 522	3 799	945	76	7 090	4 097	70
4218404	Industrial containers & supplies whsle	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	201	7 489 206	298 943	71 311	8 648	618 918	209 793	198 444
4221	Paper & paper product whsle	29	901 381	65 836	16 517	1 651	136 446	13 890	12 395
42212	Stationery & office supplies whsle	17	D	D	D	c	D	D	D
422120	Stationery & office supplies whsle	17	D	D	D	c	D	D	D
42213	Industrial & personal service paper whsle	5	675 465	49 798	13 128	1 372	102 415	1 500	500
422130	Industrial & personal service paper whsle	5	675 465	49 798	13 128	1 372	102 415	1 500	500
4222	Drugs, & druggists' sundries whsle	4	D	D	D	b	D	D	D
4223	Apparel, piece goods, & notions whsle	2	D	D	D	a	D	D	D

Table 1. Summary Statistics for the State: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
WISCONSIN—Con.									
Manufacturers' sales branches and sales offices—Con.									
422	Wholesale trade, nondurable goods—Con.								
4224	Grocery & related products whsle	73	2 612 737	130 747	30 676	4 597	252 474	53 852	55 502
42243	Dairy products, (except dried or canned) whsle	13	1 644 165	44 639	9 984	1 645	76 943	32 955	35 045
422430	Dairy products, (except dried or canned) whsle	13	1 644 165	44 639	9 984	1 645	76 943	32 955	35 045
4224302	Dairy product (except raw milk) whsle	13	1 644 165	44 639	9 984	1 645	76 943	32 955	35 045
42249	Other grocery & related products whsle	49	758 414	61 319	14 446	2 161	135 418	17 439	17 210
422490	Other grocery & related products whsle	49	758 414	61 319	14 446	2 161	135 418	17 439	17 210
4224902	Bread & baked goods whsle	10	121 010	8 842	2 245	357	16 490	1 700	1 581
4224903	Soft drinks whsle	30	580 436	49 314	11 466	1 706	112 470	15 271	15 114
4226	Chemical & allied products whsle	44	2 190 791	60 014	12 516	1 398	111 856	11 602	10 814
42269	Other chemical & allied products whsle	36	D	D	D	g	D	D	D
422690	Other chemical & allied products whsle	36	D	D	D	g	D	D	D
4226901	Industrial gases (except LP) whsle	8	D	D	D	c	D	D	D
4226902	Other chemical & allied products whsle	28	D	D	D	g	D	D	D
4227	Petroleum & petroleum products whsle	25	D	D	D	c	D	D	D
42271	Petroleum bulk stations & terminals	20	D	D	D	c	D	D	D
422710	Petroleum bulk stations & terminals	20	D	D	D	c	D	D	D
4227101	Petroleum bulk stations & terminals (except LP)	20	D	D	D	c	D	D	D
42271012	Petroleum bulk terminals (except LP)	16	D	D	D	c	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle	4	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	20	D	D	D	f	D	D	D
42291	Farm supplies whsle	7	D	D	D	c	D	D	D
422910	Farm supplies whsle	7	D	D	D	c	D	D	D
4229101	Farm supplies—farm dealers	5	56 769	3 178	848	116	10 107	666	544
42292	Book, periodical, & newspaper whsle	7	D	D	D	e	D	D	D
422920	Book, periodical, & newspaper whsle	7	D	D	D	e	D	D	D
42299	Other miscellaneous nondurable goods whsle	1	D	D	D	b	D	D	D
422990	Other miscellaneous nondurable goods whsle	1	D	D	D	b	D	D	D
4229904	Other nondurable goods whsle	1	D	D	D	b	D	D	D
Agents, brokers, and commission merchants		919	6 934 020	164 093	36 029	4 369	284 092	9 914	10 901
421	Wholesale trade, durable goods	675	3 818 237	112 398	24 580	2 564	191 563	8 756	9 605
4211	Motor vehicle & motor vehicle parts & supplies whsle	24	D	D	D	f	D	D	D
42111	Automobile & other motor vehicle whsle	9	D	D	D	f	D	D	D
421110	Automobile & other motor vehicle whsle	9	D	D	D	f	D	D	D
4211101	Automobile & motorcycle whsle	6	D	D	D	f	D	D	D
42112	Motor vehicle supplies & new parts whsle	13	84 131	1 058	290	33	1 682	79	51
421120	Motor vehicle supplies & new parts whsle	13	84 131	1 058	290	33	1 682	79	51
4212	Furniture & home furnishings whsle	42	D	D	D	b	D	D	D
42121	Furniture whsle	22	D	D	D	b	D	D	D
421210	Furniture whsle	22	D	D	D	b	D	D	D
4212101	Household & lawn furniture whsle	15	D	D	D	b	D	D	D
4212102	Office & business furniture whsle	7	D	D	D	a	D	D	D
42122	Home furnishings whsle	20	55 465	1 301	349	51	3 131	—	—
421220	Home furnishings whsle	20	55 465	1 301	349	51	3 131	—	—
4212203	Floor coverings whsle	2	D	D	D	a	D	D	D
4212204	Other home furnishings whsle	11	25 804	589	165	14	1 440	—	—

Table 1. Summary Statistics for the State: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
WISCONSIN—Con.									
Agents, brokers, and commission merchants—Con.									
421	Wholesale trade, durable goods—Con.								
4213	Lumber & other construction materials whsle	42	140 228	4 600	770	90	7 308	41	40
42131	Lumber, plywood, millwork, & wood panel whsle	17	D	D	D	b	D	D	D
421310	Lumber, plywood, millwork, & wood panel whsle	17	D	D	D	b	D	D	D
4213103	Plywood, veneer, millwork, & wood panel whsle	15	D	D	D	b	D	D	D
42133	Roofing, siding, & insulation material whsle	13	D	D	D	b	D	D	D
421330	Roofing, siding, & insulation material whsle	13	D	D	D	b	D	D	D
4213301	Roofing, siding, & insulation material whsle	13	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	59	195 978	13 928	3 327	212	23 202	1 071	1 112
42143	Computer & computer peripheral equipment & software whsle	3	D	D	D	b	D	D	D
421430	Computer & computer peripheral equipment & software whsle	3	D	D	D	b	D	D	D
4214301	Computer & peripheral equipment whsle	3	D	D	D	b	D	D	D
42144	Other commercial equipment whsle	12	D	D	D	b	D	D	D
421440	Other commercial equipment whsle	12	D	D	D	b	D	D	D
4214401	Restaurant & hotel equipment & supplies whsle	7	D	D	D	b	D	D	D
42145	Medical, dental, & hospital equipment & supplies whsle	30	63 816	6 754	1 696	96	11 764	373	353
421450	Medical, dental, & hospital equipment & supplies whsle	30	63 816	6 754	1 696	96	11 764	373	353
4214501	Surgical, medical, & hospital supplies whsle	30	63 816	6 754	1 696	96	11 764	373	353
42149	Other professional equipment & supplies whsle	9	D	D	D	b	D	D	D
421490	Other professional equipment & supplies whsle	9	D	D	D	b	D	D	D
4214902	Other professional equipment & supplies whsle	8	D	D	D	a	D	D	D
4215	Metal & mineral (except petroleum) whsle	57	D	D	D	c	D	D	D
42151	Metal service centers & offices	55	D	D	D	c	D	D	D
421510	Metal service centers & offices	55	D	D	D	c	D	D	D
4215101	Ferrous metal service centers & sales offices	44	D	D	D	c	D	D	D
42151012	Ferrous metal sales offices	42	D	D	D	c	D	D	D
4215102	Nonferrous metal service centers & sales offices	11	D	D	D	b	D	D	D
42151022	Nonferrous metal sales offices	11	D	D	D	b	D	D	D
4216	Electrical goods whsle	125	652 336	20 604	4 588	402	34 824	617	657
42161	Electrical apparatus & equip, wiring supp, & const material whsle	84	427 077	13 938	3 082	278	23 837	131	161
421610	Electrical apparatus & equip, wiring supp, & const material whsle	84	427 077	13 938	3 082	278	23 837	131	161
42169	Other electronic parts & equipment whsle	36	D	D	D	c	D	D	D
421690	Other electronic parts & equipment whsle	36	D	D	D	c	D	D	D
4216901	Communications equipment & supplies whsle	5	D	D	D	a	D	D	D
4216902	Electronic parts (excluding communications equipment) whsle	31	D	D	D	c	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	63	D	D	D	c	D	D	D
42171	Hardware whsle	21	139 443	3 530	639	53	5 827	1	1
421710	Hardware whsle	21	139 443	3 530	639	53	5 827	1	1
42172	Plumbing & heating equipment & supplies (hydronics) whsle	23	D	D	D	b	D	D	D
421720	Plumbing & heating equipment & supplies (hydronics) whsle	23	D	D	D	b	D	D	D
42173	Warm air heating & air-conditioning equipment & supplies whsle	17	D	D	D	b	D	D	D
421730	Warm air heating & air-conditioning equipment & supplies whsle	17	D	D	D	b	D	D	D

Table 1. Summary Statistics for the State: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
WISCONSIN—Con.									
Agents, brokers, and commission merchants—Con.									
421	Wholesale trade, durable goods—Con.								
4218	Machinery, equipment, & supplies whsle	200	646 886	29 771	6 599	586	52 449	2 853	3 498
42181	Construction & mining (except petroleum) machinery & equip whsle	7	D	D	D	b	D	D	D
421810	Construction & mining (except petroleum) machinery & equip whsle	7	D	D	D	b	D	D	D
42182	Farm & garden machinery & equipment whsle	18	D	D	D	b	D	D	D
421820	Farm & garden machinery & equipment whsle	18	D	D	D	b	D	D	D
4218201	Farm machinery & equipment—farm dealers	9	D	D	D	a	D	D	D
4218202	Farm machinery & equipment—whsle distributors	6	D	D	D	a	D	D	D
42183	Industrial machinery & equipment whsle	143	442 476	22 080	4 886	415	38 040	1 327	1 473
421830	Industrial machinery & equipment whsle	143	442 476	22 080	4 886	415	38 040	1 327	1 473
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	12	D	D	D	b	D	D	D
42183021	Hydraulic & pneumatic pumps & motors whsle	6	D	D	D	b	D	D	D
42183022	Hydraulic & pneumatic parts, accessories, & supplies whsle	6	30 568	1 242	162	15	2 131	13	12
4218303	General-purpose industrial machinery & equipment whsle	59	217 993	8 924	1 677	167	15 347	326	360
4218304	Metalworking machinery & equipment whsle	29	D	D	D	b	D	D	D
4218307	Other industrial machinery & equipment whsle	25	D	D	D	b	D	D	D
42184	Industrial supplies whsle	24	72 461	3 326	771	70	6 109	19	24
421840	Industrial supplies whsle	24	72 461	3 326	771	70	6 109	19	24
4218401	General-line industrial supplies whsle	2	D	D	D	a	D	D	D
4218402	Mechanical power transmission supplies whsle	8	26 351	1 097	332	24	2 017	—	—
4218406	Other industrial supplies whsle	9	18 947	882	161	21	1 544	—	—
4219	Miscellaneous durable goods whsle	63	D	D	D	c	D	D	D
42191	Sporting & recreational goods & supplies whsle	25	165 812	3 709	857	72	7 150	3 170	3 268
421910	Sporting & recreational goods & supplies whsle	25	165 812	3 709	857	72	7 150	3 170	3 268
42199	Other miscellaneous durable goods whsle	28	D	D	D	b	D	D	D
421990	Other miscellaneous durable goods whsle	28	D	D	D	b	D	D	D
4219903	General merchandise (durable goods) whsle	11	D	D	D	b	D	D	D
4219906	Other durable goods whsle	10	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	244	3 115 783	51 695	11 449	1 805	92 529	1 158	1 296
4221	Paper & paper product whsle	28	48 515	1 934	394	53	3 787	328	206
42213	Industrial & personal service paper whsle	15	32 362	1 138	218	36	1 903	—	2
422130	Industrial & personal service paper whsle	15	32 362	1 138	218	36	1 903	—	2
4222	Drugs, & druggists' sundries whsle	4	D	D	D	a	D	D	D
4223	Apparel, piece goods, & notions whsle	26	D	D	D	b	D	D	D
42232	Men's & boys' clothing & furnishings whsle	10	31 746	868	202	33	2 364	—	—
422320	Men's & boys' clothing & furnishings whsle	10	31 746	868	202	33	2 364	—	—
42234	Footwear whsle	10	86 161	1 719	367	31	2 652	—	—
422340	Footwear whsle	10	86 161	1 719	367	31	2 652	—	—
4224	Grocery & related products whsle	70	2 288 230	34 146	7 714	1 082	58 172	289	456
42241	General-line grocery whsle	13	D	D	D	f	D	D	D
422410	General-line grocery whsle	13	D	D	D	f	D	D	D
4224103	Other general-line grocery whsle	13	D	D	D	f	D	D	D
42242	Packaged frozen food whsle	13	D	D	D	c	D	D	D
422420	Packaged frozen food whsle	13	D	D	D	c	D	D	D
42243	Dairy products, (except dried or canned) whsle	11	43 780	552	107	23	1 052	12	14
422430	Dairy products, (except dried or canned) whsle	11	43 780	552	107	23	1 052	12	14
4224302	Dairy product (except raw milk) whsle	11	43 780	552	107	23	1 052	12	14
42245	Confectionery whsle	11	D	D	D	b	D	D	D
422450	Confectionery whsle	11	D	D	D	b	D	D	D

Table 1. Summary Statistics for the State: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
WISCONSIN—Con.									
Agents, brokers, and commission merchants—Con.									
422	Wholesale trade, nondurable goods—Con.								
4224	Grocery & related products whsle—Con.								
42249	Other grocery & related products whsle	13	351 260	5 315	1 021	137	10 063	95	102
422490	Other grocery & related products whsle	13	351 260	5 315	1 021	137	10 063	95	102
4224902	Bread & baked goods whsle	2	D	D	D	b	D	D	D
4224904	Canned goods whsle	4	D	D	D	b	D	D	D
4224906	Other grocery specialties whsle .	4	D	D	D	b	D	D	D
4225	Farm-product raw material whsle	39	D	D	D	e	D	D	D
42252	Livestock whsle	35	409 965	4 255	1 025	396	9 492	235	215
422520	Livestock whsle	35	409 965	4 255	1 025	396	9 492	235	215
4226	Chemical & allied products whsle	26	D	D	D	b	D	D	D
42261	Plastics materials & basic forms & shapes whsle	13	D	D	D	b	D	D	D
422610	Plastics materials & basic forms & shapes whsle	13	D	D	D	b	D	D	D
42269	Other chemical & allied products whsle	13	D	D	D	b	D	D	D
422690	Other chemical & allied products whsle	13	D	D	D	b	D	D	D
4226902	Other chemical & allied products whsle	12	D	D	D	a	D	D	D
4227	Petroleum & petroleum products whsle	3	D	D	D	a	D	D	D
4229	Miscellaneous nondurable goods whsle	48	D	D	D	b	D	D	D
42299	Other miscellaneous nondurable goods whsle	28	D	D	D	b	D	D	D
422990	Other miscellaneous nondurable goods whsle	28	D	D	D	b	D	D	D
4229901	Art goods whsle	9	23 017	847	149	9	1 840	—	—
4229904	Other nondurable goods whsle .	14	D	D	D	b	D	D	D

Table 2. Percent of Sales Data Based on Administrative Records and Estimation for the State: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
WISCONSIN									
42	Wholesale trade	2.8	2.1	4.5	2.6	—	1.5	.1	1.2
421	Wholesale trade, durable goods	3.5	2.8	5.8	3.6	—	1.6	.1	1.1
4211	Motor vehicle & motor vehicle parts & supplies whsle	1.9	1.1	5.8	2.8	D	D	D	D
42111	Automobile & other motor vehicle whsle	1.3	.2	5.1	.6	D	D	D	D
421110	Automobile & other motor vehicle whsle	1.3	.2	5.1	.6	D	D	D	D
4211101	Automobile & motorcycle whsle	1.6	.1	D	D	—	—	D	D
4211102	Bus & recreational vehicle whsle	D	D	D	D	—	—	—	—
4211103	Light truck & van (14,000 lb or less) whsle	D	D	7.2	—	—	—	—	—
4211105	Heavy truck & tractor (over 26,000 lb) whsle	D	D	D	D	—	—	—	—
42112	Motor vehicle supplies & new parts whsle	5.0	6.3	6.7	6.8	—	9.3	.1	—
421120	Motor vehicle supplies & new parts whsle	5.0	6.3	6.7	6.8	—	9.3	.1	—
4211201	Motor vehicle supplies & new parts—warehouse distributors	4.7	5.6	6.0	4.0	—	—	—	—
4211202	Motor vehicle supplies & new parts—jobbers	5.4	5.7	7.8	8.3	—	—	—	—
4211203	Petroleum products marketing equipment whsle	4.4	18.2	4.4	18.2	—	—	—	—
42113	Tire & tube whsle	D	D	D	D	—	—	—	—
421130	Tire & tube whsle	D	D	D	D	—	—	—	—
42114	Motor vehicle parts, (used) whsle	D	D	D	D	—	—	—	—
421140	Motor vehicle parts, (used) whsle	D	D	D	D	—	—	—	—
4212	Furniture & home furnishings whsle	1.9	2.2	2.8	2.5	D	D	D	D
42121	Furniture whsle	1.8	1.2	3.1	.4	—	—	—	—
421210	Furniture whsle	1.8	1.2	3.1	.4	—	—	—	—
4212101	Household & lawn furniture whsle	2.5	.7	D	D	—	—	D	D
4212102	Office & business furniture whsle	1.6	1.3	D	D	—	—	D	D
42122	Home furnishings whsle	2.0	3.5	2.5	4.5	—	—	.5	—
421220	Home furnishings whsle	2.0	3.5	2.5	4.5	—	—	.5	—
4212201	Household china, glassware, & crockery whsle2	4.8	D	D	—	—	—	—
4212202	Linens, domestics, draperies, & curtains whsle	1.0	6.7	1.4	9.6	—	—	—	—
4212203	Floor coverings whsle9	2.8	D	D	—	—	D	D
4212204	Other home furnishings whsle	7.8	1.3	16.8	3.0	—	—	1.0	—
4213	Lumber & other construction materials whsle	7.2	4.1	10.9	4.6	—	2.5	.6	5.5
42131	Lumber, plywood, millwork, & wood panel whsle	10.6	6.2	15.9	7.1	D	D	D	D
421310	Lumber, plywood, millwork, & wood panel whsle	10.6	6.2	15.9	7.1	D	D	D	D
4213101	Lumber without yard whsle6	5.9	D	D	—	—	—	—
4213102	Lumber with yard whsle	2.1	4.0	D	D	—	—	—	—
4213103	Plywood, veneer, millwork, & wood panel whsle	22.8	8.2	29.9	8.3	—	—	D	D
42132	Brick, stone, & related construction materials whsle	4.4	3.0	24.7	18.1	—	—	—	—
421320	Brick, stone, & related construction materials whsle	4.4	3.0	24.7	18.1	—	—	—	—
4213201	Brick, block, tile, clay/cement sewer pipe whsle	D	D	—	—	D	D	—	—
4213202	Sand, gravel, & stone whsle	D	D	D	D	—	—	—	—
4213203	Cement, lime, & related products whsle	D	D	—	—	D	D	—	—
42133	Roofing, siding, & insulation material whsle3	1.7	.4	.7	—	—	D	D
421330	Roofing, siding, & insulation material whsle3	1.7	.4	.7	—	—	D	D
4213301	Roofing, siding, & insulation material whsle3	1.7	.4	.7	—	—	D	D
42139	Other construction materials whsle	12.4	.2	16.5	.3	—	—	—	—
421390	Other construction materials whsle	12.4	.2	16.5	.3	—	—	—	—
4213901	Flat glass & other construction glass whsle	—	—	D	D	—	—	—	—
4213902	Other construction materials whsle	16.6	.3	D	D	—	—	—	—
4214	Professional & commercial equipment & supplies whsle	3.6	3.3	5.2	4.2	—	.9	—	2.6
42141	Photographic equipment & supplies whsle	D	D	D	D	—	—	—	—
421410	Photographic equipment & supplies whsle	D	D	D	D	—	—	—	—
42142	Office equipment whsle	2.4	2.2	D	D	D	D	—	—
421420	Office equipment whsle	2.4	2.2	D	D	D	D	—	—
42143	Computer & computer peripheral equipment & software whsle	1.9	3.5	2.9	4.9	D	D	D	D
421430	Computer & computer peripheral equipment & software whsle	1.9	3.5	2.9	4.9	D	D	D	D
4214301	Computer & peripheral equipment whsle	2.1	4.0	3.6	6.1	D	D	D	D
42143011	Computers & peripheral equipment for resale	5.4	9.2	7.8	13.3	—	—	—	—
42143012	Computers & peripheral equipment for end use	1.1	2.3	1.9	3.3	D	D	—	—
4214302	Computer software (packaged) whsle6	.5	.6	.5	—	—	—	—
42144	Other commercial equipment whsle	17.7	2.6	D	D	D	D	D	D
421440	Other commercial equipment whsle	17.7	2.6	D	D	D	D	D	D
4214401	Restaurant & hotel equipment & supplies whsle	1.6	1.6	3.9	4.1	D	D	D	D
4214402	Store machines & equipment whsle	45.4	4.2	D	D	—	—	—	—

See footnotes at end of table.

Table 2. **Percent of Sales Data Based on Administrative Records and Estimation for the State: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	WISCONSIN—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4214	Professional & commercial equipment & supplies whsle—Con.								
42145	Medical, dental, & hospital equipment & supplies whsle9	5.0	1.2	5.9	—	1.6	—	3.6
421450	Medical, dental, & hospital equipment & supplies whsle9	5.0	1.2	5.9	—	1.6	—	3.6
4214501	Surgical, medical, & hospital supplies whsle7	5.6	1.0	7.0	—	—	—	3.6
4214502	Dental equipment & supplies whsle	2.2	—	2.2	—	—	—	—	—
42146	Ophthalmic goods whsle	16.3	1.0	D	D	—	—	—	—
421460	Ophthalmic goods whsle	16.3	1.0	D	D	—	—	—	—
42149	Other professional equipment & supplies whsle	D	D	.9	.1	—	—	D	D
421490	Other professional equipment & supplies whsle	D	D	.9	.1	—	—	D	D
4214901	Religious & school supplies whsle	D	D	D	D	—	—	—	—
4214902	Other professional equipment & supplies whsle	D	D	D	D	—	—	D	D
4215	Metal & mineral (except petroleum) whsle	D	D	D	D	D	D	D	D
42151	Metal service centers & offices	1.3	.9	2.0	.5	D	D	D	D
421510	Metal service centers & offices	1.3	.9	2.0	.5	D	D	D	D
4215101	Ferrous metal service centers & sales offices	1.5	.6	D	D	D	D	D	D
42151011	Ferrous metal service centers	1.5	.9	D	D	—	—	—	—
42151012	Ferrous metal sales offices	1.4	.3	D	D	—	—	D	D
4215102	Nonferrous metal service centers & sales offices1	2.5	D	D	—	—	D	D
42151021	Nonferrous metal service centers	D	D	D	D	—	—	—	—
42151022	Nonferrous metal sales offices	D	D	—	—	—	—	D	D
42152	Coal & other mineral & ore whsle	D	D	D	D	—	—	—	—
421520	Coal & other mineral & ore whsle	D	D	D	D	—	—	—	—
4215201	Coal whsle	D	D	—	—	—	—	—	—
4216	Electrical goods whsle	2.1	3.6	4.5	5.2	—	3.1	—	.7
42161	Electrical apparatus & equip, wiring supp, & const material whsle8	3.7	2.1	6.1	—	2.8	—	.9
421610	Electrical apparatus & equip, wiring supp, & const material whsle8	3.7	2.1	6.1	—	2.8	—	.9
42162	Electrical appliance, television & radio set whsle	12.7	3.1	34.2	7.9	—	—	—	—
421620	Electrical appliance, television & radio set whsle	12.7	3.1	34.2	7.9	—	—	—	—
42169	Other electronic parts & equipment whsle	1.5	3.6	2.6	3.8	D	D	D	D
421690	Other electronic parts & equipment whsle	1.5	3.6	2.6	3.8	D	D	D	D
4216901	Communications equipment & supplies whsle8	8.0	1.8	11.1	D	D	D	D
4216902	Electronic parts (excluding communications equipment) whsle	2.0	.6	2.9	.3	—	—	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	4.4	4.3	5.7	4.2	D	D	D	D
42171	Hardware whsle	6.8	2.9	8.6	3.7	—	.1	—	—
421710	Hardware whsle	6.8	2.9	8.6	3.7	—	.1	—	—
42172	Plumbing & heating equipment & supplies (hydronics) whsle	1.9	8.2	D	D	—	—	D	D
421720	Plumbing & heating equipment & supplies (hydronics) whsle	1.9	8.2	D	D	—	—	D	D
42173	Warm air heating & air-conditioning equipment & supplies whsle8	5.2	1.0	5.4	—	—	D	D
421730	Warm air heating & air-conditioning equipment & supplies whsle8	5.2	1.0	5.4	—	—	D	D
42174	Refrigeration equipment & supplies whsle	3.2	1.1	D	D	—	—	—	—
421740	Refrigeration equipment & supplies whsle	3.2	1.1	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	3.6	3.0	4.9	3.4	—	2.7	.3	.2
42181	Construction & mining (except petroleum) machinery & equip whsle	1.2	.9	1.4	.6	—	—	D	D
421810	Construction & mining (except petroleum) machinery & equip whsle	1.2	.9	1.4	.6	—	—	D	D
42182	Farm & garden machinery & equipment whsle	7.2	6.1	7.8	5.5	—	—	D	D
421820	Farm & garden machinery & equipment whsle	7.2	6.1	7.8	5.5	—	—	D	D
4218201	Farm machinery & equipment—farm dealers	8.3	6.0	8.6	4.8	—	—	D	D
4218202	Farm machinery & equipment—whsle distributors	2.7	7.8	D	D	—	—	D	D
4218203	Lawn & garden machinery & equipment whsle	6.8	.4	D	D	—	—	—	—

See footnotes at end of table.

Table 2. Percent of Sales Data Based on Administrative Records and Estimation for the State: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	WISCONSIN—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4218	Machinery, equipment, & supplies whsle—Con.								
42183	Industrial machinery & equipment whsle	4.0	3.5	5.4	4.3	—	2.2	.3	.3
421830	Industrial machinery & equipment whsle	4.0	3.5	5.4	4.3	—	2.2	.3	.3
4218301	Food-processing machinery & equipment whsle5	2.0	D	D	—	—	—	—
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	5.7	1.0	9.5	1.4	D	D	D	D
42183021	Hydraulic & pneumatic pumps & motors whsle	5.4	.4	15.0	—	D	D	D	D
42183022	Hydraulic & pneumatic parts, accessories, & supplies whsle	6.1	1.8	6.9	2.1	—	—	—	—
4218303	General-purpose industrial machinery & equipment whsle5	2.6	.6	3.6	—	—	.1	.4
4218304	Metalworking machinery & equipment whsle	6.6	7.5	7.8	7.0	—	—	D	D
4218305	Materials handling equipment whsle	4.4	3.9	6.0	5.3	D	D	—	—
4218307	Other industrial machinery & equipment whsle	D	D	D	D	D	D	D	D
42184	Industrial supplies whsle	2.1	1.9	4.0	2.2	—	1.6	.5	—
421840	Industrial supplies whsle	2.1	1.9	4.0	2.2	—	1.6	.5	—
4218401	General-line industrial supplies whsle	31.0	—	D	D	—	—	D	D
4218402	Mechanical power transmission supplies whsle	—	2.7	—	2.0	—	3.8	—	—
4218403	Welding supplies whsle	—	4.1	D	D	—	—	—	—
4218404	Industrial containers & supplies whsle3	—	D	D	D	D	—	—
4218405	Industrial valves & fittings (except fluid-power) whsle	—	6.2	D	D	—	—	—	—
4218406	Other industrial supplies whsle8	2.6	D	D	—	—	—	—
42185	Service establishment equipment & supplies whsle	4.4	2.0	D	D	—	—	—	—
421850	Service establishment equipment & supplies whsle	4.4	2.0	D	D	—	—	—	—
4218501	Beauty & barber shop equipment & supplies whsle2	5.3	.2	5.3	—	—	—	—
4218502	Custodial, janitors' equipment & supplies whsle	D	D	D	D	—	—	—	—
4218503	Laundry & dry-cleaning equipment & supplies whsle	16.8	.8	16.8	.8	—	—	—	—
4218504	Other service establishment equipment & supplies whsle	D	D	D	D	—	—	—	—
42186	Transportation equipment & supplies (exc motor vehicle) whsle	1.8	1.3	D	D	—	—	—	—
421860	Transportation equipment & supplies (exc motor vehicle) whsle	1.8	1.3	D	D	—	—	—	—
4218601	Aircraft & aeronautical equipment & supplies whsle	2.1	—	D	D	—	—	—	—
4218602	Marine machinery, equipment, & supplies whsle	D	D	—	—	—	—	—	—
4218603	Other transportation equipment & supplies whsle	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	D	D
42191	Sporting & recreational goods & supplies whsle	3.6	3.8	4.3	4.0	—	—	.2	3.1
421910	Sporting & recreational goods & supplies whsle	3.6	3.8	4.3	4.0	—	—	.2	3.1
42192	Toy & hobby goods & supplies whsle	D	D	D	D	—	—	—	—
421920	Toy & hobby goods & supplies whsle	D	D	D	D	—	—	—	—
42193	Recyclable material whsle	16.7	5.0	D	D	—	—	—	—
421930	Recyclable material whsle	16.7	5.0	D	D	—	—	—	—
4219301	Iron & steel scrap processors & dealers	3.0	3.7	D	D	—	—	—	—
42193011	Iron & steel scrap processors (using power processing equipment)	1.3	3.9	1.3	3.9	—	—	—	—
42193012	Iron & steel scrap processors (not using power processing equip)	19.6	1.0	D	D	—	—	—	—
4219302	Recyclable paper & paperboard whsle	62.3	7.6	62.3	7.6	—	—	—	—
4219303	Other recyclable material whsle	9.0	5.7	D	D	—	—	—	—
42194	Jewelry/watch/silverware/precious stone, & precious metal whsle	3.9	9.8	D	D	—	—	—	—
421940	Jewelry/watch/silverware/precious stone, & precious metal whsle	3.9	9.8	D	D	—	—	—	—
4219401	Jewelry, watch, diamonds, precious stone, & silverware whsle	4.1	9.7	D	D	—	—	—	—
42199	Other miscellaneous durable goods whsle	D	D	D	D	—	—	D	D
421990	Other miscellaneous durable goods whsle	D	D	D	D	—	—	D	D
4219902	Forest products (except lumber) whsle	2.6	—	D	D	—	—	—	—
4219903	General merchandise (durable goods) whsle	7.7	.1	D	D	—	—	D	D
4219904	Prerecorded media whsle	D	D	D	D	—	—	—	—
42199041	Compact discs/prerecorded audio tapes, & phonograph records whsle	D	D	D	D	—	—	—	—
42199042	Prerecorded video tapes whsle	D	D	—	—	—	—	—	—
4219905	Fire extinguishers & fire safety equipment whsle	5.0	1.1	D	D	—	—	—	—
4219906	Other durable goods whsle	6.1	1.7	D	D	—	—	D	D

See footnotes at end of table.

Table 2. Percent of Sales Data Based on Administrative Records and Estimation for the State: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
WISCONSIN—Con.									
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods	2.2	1.5	3.4	1.6	—	1.4	.1	1.4
4221	Paper & paper product whsle	2.1	1.2	4.1	1.9	—	.1	1.7	6.5
42211	Printing & writing paper whsle2	.6	.2	.2	—	—	—	—
422110	Printing & writing paper whsle2	.6	.2	.2	—	—	—	—
42212	Stationery & office supplies whsle	3.0	5.9	4.2	7.8	D	D	—	—
422120	Stationery & office supplies whsle	3.0	5.9	4.2	7.8	D	D	—	—
42213	Industrial & personal service paper whsle	3.0	.1	9.3	.5	—	—	—	—
422130	Industrial & personal service paper whsle	3.0	.1	9.3	.5	—	—	—	—
4222	Drugs, & druggists' sundries whsle	3.2	.2	3.3	.1	D	D	D	D
42221	Drugs, & druggists' sundries whsle	3.2	.2	3.3	.1	—	—	—	—
422210	Drugs, & druggists' sundries whsle	3.2	.2	3.3	.1	—	—	—	—
4222101	General-line drugs whsle	3.2	.1	3.2	.1	—	—	—	—
4222102	Specialty-line drug, pharmaceutical, cosmetic, & toiletries whsle	3.0	1.0	3.8	.3	—	—	—	—
4223	Apparel, piece goods, & notions whsle	1.6	2.4	2.4	2.4	D	D	D	D
42231	Piece goods, notions, & other dry goods whsle	D	D	D	D	—	—	—	—
422310	Piece goods, notions, & other dry goods whsle	D	D	D	D	—	—	—	—
4223101	Piece goods—jobbers	D	D	D	D	—	—	—	—
42232	Men's & boys' clothing & furnishings whsle	1.8	1.4	2.3	1.6	—	—	—	.6
422320	Men's & boys' clothing & furnishings whsle	1.8	1.4	2.3	1.6	—	—	—	.6
42233	Women's, children's, & infants' clothing & accessories whsle	D	D	D	D	—	—	—	—
422330	Women's, children's, & infants' clothing & accessories whsle	D	D	D	D	—	—	—	—
42234	Footwear whsle	—	—	.1	—	—	—	—	—
422340	Footwear whsle	—	—	.1	—	—	—	—	—
4224	Grocery & related products whsle	1.1	1.6	1.8	1.3	—	3.0	—	1.3
42241	General-line grocery whsle2	.3	D	D	—	—	D	D
422410	General-line grocery whsle2	.3	D	D	—	—	D	D
4224101	General-line grocery whsle, voluntary group	—	—	—	—	—	—	—	—
4224102	General-line grocery whsle, retail cooperative	D	D	D	D	—	—	—	—
4224103	Other general-line grocery whsle	D	D	D	D	—	—	D	D
42242	Packaged frozen food whsle2	.8	.3	.3	—	—	D	D
422420	Packaged frozen food whsle2	.8	.3	.3	—	—	D	D
42243	Dairy products, (except dried or canned) whsle	2.0	2.4	5.9	4.6	—	.7	—	21.5
422430	Dairy products, (except dried or canned) whsle	2.0	2.4	5.9	4.6	—	.7	—	21.5
4224301	Raw milk whsle	1.1	—	—	—	—	—	—	—
4224302	Dairy product (except raw milk) whsle	2.0	2.5	6.5	5.2	—	.7	—	21.5
42244	Poultry & poultry product whsle	1.3	1.1	1.3	1.1	—	—	—	—
422440	Poultry & poultry product whsle	1.3	1.1	1.3	1.1	—	—	—	—
4224402	Poultry & poultry product (except live) whsle	D	D	D	D	—	—	—	—
42245	Confectionery whsle	2.0	7.1	6.8	.1	—	—	D	D
422450	Confectionery whsle	2.0	7.1	6.8	.1	—	—	D	D
42246	Fish & seafood whsle	6.3	—	D	D	—	—	—	—
422460	Fish & seafood whsle	6.3	—	D	D	—	—	—	—
42247	Meat & meat product whsle	10.6	5.0	D	D	—	—	—	—
422470	Meat & meat product whsle	10.6	5.0	D	D	—	—	—	—
42248	Fresh fruit & vegetable whsle	3.6	4.3	D	D	—	—	—	—
422480	Fresh fruit & vegetable whsle	3.6	4.3	D	D	—	—	—	—
42249	Other grocery & related products whsle	1.1	2.7	2.0	1.8	—	5.8	—	.1
422490	Other grocery & related products whsle	1.1	2.7	2.0	1.8	—	5.8	—	.1
4224901	Coffee, tea, & spice whsle2	.7	D	D	—	—	—	—
4224902	Bread & baked goods whsle9	1.4	D	D	—	2.9	D	D
4224903	Soft drinks whsle4	5.1	D	D	—	4.8	—	—
4224904	Canned goods whsle	D	D	D	D	—	—	D	D
4224905	Food & beverage basic materials whsle4	5.8	D	D	—	—	—	—
4224906	Other grocery specialties whsle	D	D	D	D	—	—	D	D
4225	Farm-product raw material whsle	7.4	3.2	D	D	—	—	D	D
42251	Grain & field bean whsle	D	D	D	D	—	—	—	—
422510	Grain & field bean whsle	D	D	D	D	—	—	—	—
42252	Livestock whsle	4.6	3.3	20.4	14.6	—	—	—	—
422520	Livestock whsle	4.6	3.3	20.4	14.6	—	—	—	—
42259	Other farm product raw material whsle	D	D	D	D	—	—	—	—
422590	Other farm product raw material whsle	D	D	D	D	—	—	—	—
4225901	Hides, skins, & pelts whsle	76.7	.2	D	D	—	—	—	—
4225905	Other farm-product raw material whsle	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 2. **Percent of Sales Data Based on Administrative Records and Estimation for the State: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	WISCONSIN—Con.								
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods—Con.								
4226	Chemical & allied products whsle9	1.2	D	D	—	.9	D	D
42261	Plastics materials & basic forms & shapes whsle	2.4	.5	4.7	.9	—	—	D	D
422610	Plastics materials & basic forms & shapes whsle	2.4	.5	4.7	.9	—	—	D	D
42269	Other chemical & allied products whsle6	1.4	D	D	D	D	D	D
422690	Other chemical & allied products whsle6	1.4	D	D	D	D	D	D
4226901	Industrial gases (except LP) whsle	D	D	2.5	—	D	D	—	—
4226902	Other chemical & allied products whsle	D	D	D	D	D	D	D	D
4227	Petroleum & petroleum products whsle2	1.0	D	D	D	D	D	D
42271	Petroleum bulk stations & terminals	—	—	.1	—	D	D	—	—
422710	Petroleum bulk stations & terminals	—	—	.1	—	D	D	—	—
4227101	Petroleum bulk stations & terminals (except LP)	—	—	.1	—	D	D	—	—
42271011	Petroleum bulk stations (except LP)1	—	D	D	—	—	—	—
42271012	Petroleum bulk terminals (except LP)	—	—	D	D	D	D	—	—
4227102	Liquefied petroleum bulk stations & terminals	—	—	—	—	—	—	—	—
42272	Petroleum & petroleum prod whsle (exc bulk stations & terminals)9	4.2	D	D	—	—	—	—
422720	Petroleum & petroleum prod whsle (exc bulk stations & terminals)9	4.2	D	D	—	—	—	—
4228	Beer, wine, & distilled alcoholic beverage whsle	6.3	1.1	D	D	D	D	—	—
42281	Beer & ale whsle	2.5	1.5	D	D	—	—	—	—
422810	Beer & ale whsle	2.5	1.5	D	D	—	—	—	—
42282	Wine & distilled alcoholic beverage whsle	11.3	.6	D	D	—	—	—	—
422820	Wine & distilled alcoholic beverage whsle	11.3	.6	D	D	—	—	—	—
4228201	Wine & distilled alcoholic bev (licensed operation) whsle	11.3	.6	D	D	—	—	—	—
4229	Miscellaneous nondurable goods whsle	4.8	1.9	6.1	2.1	D	D	D	D
42291	Farm supplies whsle	7.0	5.9	7.7	5.8	D	D	—	—
422910	Farm supplies whsle	7.0	5.9	7.7	5.8	D	D	—	—
4229101	Farm supplies—farm dealers	13.6	10.2	16.2	12.1	—	—	—	—
4229102	Farm supplies—whsle distributors9	2.0	.9	.7	—	—	—	—
42292	Book, periodical, & newspaper whsle8	2.1	D	D	D	D	—	—
422920	Book, periodical, & newspaper whsle8	2.1	D	D	D	D	—	—
42293	Flower, nursery stock, & florists' supplies whsle	2.6	2.1	D	D	—	—	—	—
422930	Flower, nursery stock, & florists' supplies whsle	2.6	2.1	D	D	—	—	—	—
42294	Tobacco & tobacco product whsle	9.8	.1	9.8	.1	—	—	—	—
422940	Tobacco & tobacco product whsle	9.8	.1	9.8	.1	—	—	—	—
42295	Paint, varnish, & supplies whsle4	1.2	.3	1.5	—	—	—	—
422950	Paint, varnish, & supplies whsle4	1.2	.3	1.5	—	—	—	—
4229501	Paint, varnish, & supplies whsle4	1.2	.3	1.5	—	—	—	—
42299	Other miscellaneous nondurable goods whsle	2.2	.2	D	D	D	D	D	D
422990	Other miscellaneous nondurable goods whsle	2.2	.2	D	D	D	D	D	D
4229901	Art goods whsle	13.1	.9	19.6	1.5	—	—	1.5	—
4229902	General merchandise (nondurable goods) whsle	D	D	D	D	—	—	—	—
4229904	Other nondurable goods whsle	D	D	D	D	—	—	D	D

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 3. Summary Statistics for Metropolitan Areas: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	APPLETON-OSHKOSH-NEENAH, WI MSA								
42	Wholesale trade	530	2 881 367	271 520	65 927	7 927	511 174	243 669	251 199
421	Wholesale trade, durable goods	357	1 392 380	152 612	37 230	4 348	267 887	170 191	177 851
4211	Motor vehicle & motor vehicle parts & supplies whsle	34	D	D	D	e	D	D	D
42111	Automobile & other motor vehicle whsle	11	D	D	D	c	D	D	D
421110	Automobile & other motor vehicle whsle	11	D	D	D	c	D	D	D
4211105	Heavy truck & tractor (over 26,000 lb) whsle	5	D	D	D	c	D	D	D
42112	Motor vehicle supplies & new parts whsle	12	D	D	D	c	D	D	D
421120	Motor vehicle supplies & new parts whsle	12	D	D	D	c	D	D	D
4211201	Motor vehicle supplies & new parts—warehouse distributors .	6	D	D	D	c	D	D	D
42114	Motor vehicle parts, (used) whsle ...	10	4 624	737	172	48	1 804	911	990
421140	Motor vehicle parts, (used) whsle .	10	4 624	737	172	48	1 804	911	990
4212	Furniture & home furnishings whsle ...	8	D	D	D	b	D	D	D
42121	Furniture whsle	5	D	D	D	b	D	D	D
421210	Furniture whsle	5	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	8	D	D	D	c	D	D	D
4214	Professional & commercial equipment & supplies whsle	35	121 218	19 515	5 312	574	28 548	10 761	9 574
42142	Office equipment whsle	12	43 518	9 765	2 479	229	12 601	4 532	3 299
421420	Office equipment whsle	12	43 518	9 765	2 479	229	12 601	4 532	3 299
42143	Computer & computer peripheral equipment & software whsle	10	30 098	3 606	1 846	180	4 212	4 211	3 811
421430	Computer & computer peripheral equipment & software whsle	10	30 098	3 606	1 846	180	4 212	4 211	3 811
4214301	Computer & peripheral equipment whsle	7	D	D	D	c	D	D	D
42143012	Computers & peripheral equipment for end use	5	D	D	D	c	D	D	D
42144	Other commercial equipment whsle .	10	D	D	D	b	D	D	D
421440	Other commercial equipment whsle	10	D	D	D	b	D	D	D
42149	Other professional equipment & supplies whsle	1	D	D	D	b	D	D	D
421490	Other professional equipment & supplies whsle	1	D	D	D	b	D	D	D
4214901	Religious & school supplies whsle	1	D	D	D	b	D	D	D
4215	Metal & mineral (except petroleum) whsle	13	123 391	11 617	2 703	331	23 686	15 237	14 055
42151	Metal service centers & offices	13	123 391	11 617	2 703	331	23 686	15 237	14 055
421510	Metal service centers & offices ...	13	123 391	11 617	2 703	331	23 686	15 237	14 055
4215101	Ferrous metal service centers & sales offices	10	D	D	D	e	D	D	D
42151011	Ferrous metal service centers	8	D	D	D	e	D	D	D
42151012	Ferrous metal sales offices ...	2	D	D	D	a	D	D	D
4216	Electrical goods whsle	48	261 757	23 946	6 412	557	41 170	16 066	16 756
42161	Electrical apparatus & equip, wiring supp, & const material whsle	26	189 930	14 935	4 263	345	24 909	11 997	11 996
421610	Electrical apparatus & equip, wiring supp, & const material whsle	26	189 930	14 935	4 263	345	24 909	11 997	11 996
42169	Other electronic parts & equipment whsle	21	D	D	D	c	D	D	D
421690	Other electronic parts & equipment whsle	21	D	D	D	c	D	D	D
4216901	Communications equipment & supplies whsle	16	62 273	7 806	1 896	169	14 205	2 557	3 182
4217	Hardware, & plumbing & heating equipment & supplies whsle	32	149 491	20 763	4 779	624	35 328	29 620	30 097
42171	Hardware whsle	14	47 594	7 473	1 801	282	12 678	10 965	10 892
421710	Hardware whsle	14	47 594	7 473	1 801	282	12 678	10 965	10 892
42172	Plumbing & heating equipment & supplies (hydronics) whsle	6	D	D	D	c	D	D	D
421720	Plumbing & heating equipment & supplies (hydronics) whsle	6	D	D	D	c	D	D	D
42173	Warm air heating & air-conditioning equipment & supplies whsle	12	D	D	D	c	D	D	D
421730	Warm air heating & air-conditioning equipment & supplies whsle	12	D	D	D	c	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
42	APPLETON-OSHKOSH-NEENAH, WI MSA—Con.								
	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4218	Machinery, equipment, & supplies whsle	135	409 659	51 907	12 490	1 487	90 511	62 900	70 507
42181	Construction & mining (except petroleum) machinery & equip whsle	7	25 639	2 418	418	59	4 635	8 897	9 892
421810	Construction & mining (except petroleum) machinery & equip whsle	7	25 639	2 418	418	59	4 635	8 897	9 892
42182	Farm & garden machinery & equipment whsle.....	34	D	D	D	f	D	D	D
421820	Farm & garden machinery & equipment whsle.....	34	D	D	D	f	D	D	D
4218201	Farm machinery & equipment—farm dealers	27	61 847	8 276	1 875	299	13 574	17 135	19 323
4218202	Farm machinery & equipment—whsle distributors	6	D	D	D	e	D	D	D
42183	Industrial machinery & equipment whsle	55	170 281	21 308	5 799	498	35 522	12 114	12 521
421830	Industrial machinery & equipment whsle	55	170 281	21 308	5 799	498	35 522	12 114	12 521
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	5	15 504	2 887	975	57	4 121	1 444	1 512
4218303	General-purpose industrial machinery & equipment whsle	16	48 984	6 076	1 370	115	10 830	2 296	2 459
4218305	Materials handling equipment whsle	12	64 385	6 962	1 720	201	10 376	4 886	5 409
4218307	Other industrial machinery & equipment whsle	17	D	D	D	b	D	D	D
42184	Industrial supplies whsle	27	87 632	9 783	2 323	278	17 804	10 350	12 906
421840	Industrial supplies whsle	27	87 632	9 783	2 323	278	17 804	10 350	12 906
4218401	General-line industrial supplies whsle	6	11 322	1 501	335	46	2 419	2 275	2 478
4218402	Mechanical power transmission supplies whsle	6	25 132	2 540	593	63	5 079	2 604	4 633
4218403	Welding supplies whsle	2	D	D	D	b	D	D	D
4218405	Industrial valves & fittings (except fluid-power) whsle	4	D	D	D	b	D	D	D
4218406	Other industrial supplies whsle	7	D	D	D	b	D	D	D
42185	Service establishment equipment & supplies whsle.....	9	D	D	D	b	D	D	D
421850	Service establishment equipment & supplies whsle.....	9	D	D	D	b	D	D	D
4218503	Laundry & dry-cleaning equipment & supplies whsle ...	1	D	D	D	a	D	D	D
42186	Transportation equipment & supplies (exc motor vehicle) whsle	3	D	D	D	b	D	D	D
421860	Transportation equipment & supplies (exc motor vehicle) whsle	3	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	44	D	D	D	c	D	D	D
42191	Sporting & recreational goods & supplies whsle	11	13 843	1 163	278	52	3 307	1 104	1 039
421910	Sporting & recreational goods & supplies whsle	11	13 843	1 163	278	52	3 307	1 104	1 039
42193	Recyclable material whsle	13	14 627	2 128	502	75	5 039	1 090	1 145
421930	Recyclable material whsle	13	14 627	2 128	502	75	5 039	1 090	1 145
42199	Other miscellaneous durable goods whsle	11	D	D	D	b	D	D	D
421990	Other miscellaneous durable goods whsle	11	D	D	D	b	D	D	D
4219902	Forest products (except lumber) whsle	4	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	173	1 488 987	118 908	28 697	3 579	243 287	73 478	73 348
4221	Paper & paper product whsle	33	500 258	63 274	15 945	1 650	130 020	12 708	12 663
42211	Printing & writing paper whsle	11	D	D	D	c	D	D	D
422110	Printing & writing paper whsle	11	D	D	D	c	D	D	D
42213	Industrial & personal service paper whsle	14	D	D	D	g	D	D	D
422130	Industrial & personal service paper whsle	14	D	D	D	g	D	D	D
4223	Apparel, piece goods, & notions whsle	13	23 039	1 388	371	71	3 458	865	552
4224	Grocery & related products whsle	40	363 755	21 031	4 935	733	42 832	19 138	18 780
42241	General-line grocery whsle	2	D	D	D	c	D	D	D
422410	General-line grocery whsle	2	D	D	D	c	D	D	D
42243	Dairy products, (except dried or canned) whsle	10	D	D	D	b	D	D	D
422430	Dairy products, (except dried or canned) whsle	10	D	D	D	b	D	D	D
4224302	Dairy product (except raw milk) whsle	9	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	13	D	D	D	e	D	D	D
422490	Other grocery & related products whsle	13	D	D	D	e	D	D	D
4224903	Soft drinks whsle	7	D	D	D	c	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	APPLETON—OSHKOSH—NEENAH, WI MSA—Con.								
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods—Con.								
4226	Chemical & allied products whsle	20	236 149	7 891	1 865	179	14 654	3 890	4 073
42261	Plastics materials & basic forms & shapes whsle	7	D	D	D	b	D	D	D
422610	Plastics materials & basic forms & shapes whsle	7	D	D	D	b	D	D	D
42269	Other chemical & allied products whsle	13	D	D	D	c	D	D	D
422690	Other chemical & allied products whsle	13	D	D	D	c	D	D	D
4226902	Other chemical & allied products whsle	12	D	D	D	c	D	D	D
4227	Petroleum & petroleum products whsle	14	D	D	D	c	D	D	D
42271	Petroleum bulk stations & terminals	10	108 782	3 233	663	96	7 557	3 738	3 846
422710	Petroleum bulk stations & terminals	10	108 782	3 233	663	96	7 557	3 738	3 846
4227101	Petroleum bulk stations & terminals (except LP)	9	D	D	D	b	D	D	D
42271011	Petroleum bulk stations (except LP)	8	D	D	D	b	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle	6	98 771	8 810	1 879	281	16 047	17 843	18 479
42281	Beer & ale whsle	4	D	D	D	c	D	D	D
422810	Beer & ale whsle	4	D	D	D	c	D	D	D
42282	Wine & distilled alcoholic beverage whsle	2	D	D	D	c	D	D	D
422820	Wine & distilled alcoholic beverage whsle	2	D	D	D	c	D	D	D
4228201	Wine & distilled alcoholic bev (licensed operation) whsle	2	D	D	D	c	D	D	D
4229	Miscellaneous nondurable goods whsle	32	D	D	D	e	D	D	D
42291	Farm supplies whsle	13	36 208	3 626	847	179	7 809	4 395	3 546
422910	Farm supplies whsle	13	36 208	3 626	847	179	7 809	4 395	3 546
4229101	Farm supplies—farm dealers	10	D	D	D	c	D	D	D
42292	Book, periodical, & newspaper whsle	7	D	D	D	c	D	D	D
422920	Book, periodical, & newspaper whsle	7	D	D	D	c	D	D	D
	Merchant wholesalers	450	1 963 247	188 042	44 499	5 812	344 623	228 907	237 403
421	Wholesale trade, durable goods	307	1 163 599	135 663	32 476	4 022	241 552	166 391	173 641
4211	Motor vehicle & motor vehicle parts & supplies whsle	32	D	D	D	e	D	D	D
42111	Automobile & other motor vehicle whsle	11	D	D	D	c	D	D	D
421110	Automobile & other motor vehicle whsle	11	D	D	D	c	D	D	D
4211105	Heavy truck & tractor (over 26,000 lb) whsle	5	D	D	D	c	D	D	D
42112	Motor vehicle supplies & new parts whsle	11	D	D	D	c	D	D	D
421120	Motor vehicle supplies & new parts whsle	11	D	D	D	c	D	D	D
4211201	Motor vehicle supplies & new parts—warehouse distributors	6	D	D	D	c	D	D	D
42114	Motor vehicle parts, (used) whsle	10	4 624	737	172	48	1 804	911	990
421140	Motor vehicle parts, (used) whsle	10	4 624	737	172	48	1 804	911	990
4213	Lumber & other construction materials whsle	7	D	D	D	c	D	D	D
4214	Professional & commercial equipment & supplies whsle	31	D	D	D	f	D	D	D
42142	Office equipment whsle	10	D	D	D	c	D	D	D
421420	Office equipment whsle	10	D	D	D	c	D	D	D
42143	Computer & computer peripheral equipment & software whsle	9	D	D	D	c	D	D	D
4214301	Computer & peripheral equipment whsle	6	D	D	D	c	D	D	D
42143012	Computers & peripheral equipment for end use	4	D	D	D	c	D	D	D
42144	Other commercial equipment whsle	9	D	D	D	b	D	D	D
421440	Other commercial equipment whsle	9	D	D	D	b	D	D	D
42149	Other professional equipment & supplies whsle	1	D	D	D	b	D	D	D
421490	Other professional equipment & supplies whsle	1	D	D	D	b	D	D	D
4214901	Religious & school supplies whsle	1	D	D	D	b	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
APPLETON—OSHKOSH—NEENAH, WI MSA—Con.									
Merchant wholesalers—Con.									
421	Wholesale trade, durable goods—Con.								
4215	Metal & mineral (except petroleum) whsle	13	123 391	11 617	2 703	331	23 686	15 237	14 055
42151	Metal service centers & offices	13	123 391	11 617	2 703	331	23 686	15 237	14 055
4215101	Metal service centers & offices	13	123 391	11 617	2 703	331	23 686	15 237	14 055
4215101	Ferrous metal service centers & sales offices	10	D	D	D	e	D	D	D
42151011	Ferrous metal service centers	8	D	D	D	e	D	D	D
42151012	Ferrous metal sales offices	2	D	D	D	a	D	D	D
4216	Electrical goods whsle	31	132 466	15 614	4 336	403	27 704	15 384	16 033
42161	Electrical apparatus & equip, wiring supp. & const material whsle	14	D	D	D	c	D	D	D
421610	Electrical apparatus & equip, wiring supp. & const material whsle	14	D	D	D	c	D	D	D
42169	Other electronic parts & equipment whsle	16	D	D	D	c	D	D	D
421690	Other electronic parts & equipment whsle	16	D	D	D	c	D	D	D
4216901	Communications equipment & supplies whsle	12	D	D	D	c	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	29	D	D	D	f	D	D	D
42171	Hardware whsle	12	D	D	D	e	D	D	D
421710	Hardware whsle	12	D	D	D	e	D	D	D
42172	Plumbing & heating equipment & supplies (hydronics) whsle	6	D	D	D	c	D	D	D
421720	Plumbing & heating equipment & supplies (hydronics) whsle	6	D	D	D	c	D	D	D
42173	Warm air heating & air-conditioning equipment & supplies whsle	11	36 200	4 975	1 111	112	7 480	5 791	5 892
421730	Warm air heating & air-conditioning equipment & supplies whsle	11	36 200	4 975	1 111	112	7 480	5 791	5 892
4218	Machinery, equipment, & supplies whsle	117	351 059	48 503	11 261	1 415	84 188	62 388	69 988
42181	Construction & mining (except petroleum) machinery & equip whsle	7	25 639	2 418	418	59	4 635	8 897	9 892
421810	Construction & mining (except petroleum) machinery & equip whsle	7	25 639	2 418	418	59	4 635	8 897	9 892
42182	Farm & garden machinery & equipment whsle	31	D	D	D	f	D	D	D
421820	Farm & garden machinery & equipment whsle	31	D	D	D	f	D	D	D
4218201	Farm machinery & equipment—farm dealers	25	D	D	D	e	D	D	D
4218202	Farm machinery & equipment—whsle distributors	5	D	D	D	e	D	D	D
42183	Industrial machinery & equipment whsle	44	124 482	18 284	4 648	447	29 902	11 680	12 079
421830	Industrial machinery & equipment whsle	44	124 482	18 284	4 648	447	29 902	11 680	12 079
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	4	D	D	D	b	D	D	D
4218303	General-purpose industrial machinery & equipment whsle	10	35 545	4 539	968	92	8 101	2 120	2 296
4218305	Materials handling equipment whsle	11	D	D	D	c	D	D	D
4218307	Other industrial machinery & equipment whsle	15	D	D	D	b	D	D	D
42184	Industrial supplies whsle	24	D	D	D	e	D	D	D
421840	Industrial supplies whsle	24	D	D	D	e	D	D	D
4218401	General-line industrial supplies whsle	6	11 322	1 501	335	46	2 419	2 275	2 478
4218402	Mechanical power transmission supplies whsle	6	25 132	2 540	593	63	5 079	2 604	4 633
4218403	Welding supplies whsle	2	D	D	D	b	D	D	D
4218406	Other industrial supplies whsle	7	D	D	D	b	D	D	D
42185	Service establishment equipment & supplies whsle	9	D	D	D	b	D	D	D
421850	Service establishment equipment & supplies whsle	9	D	D	D	b	D	D	D
4218503	Laundry & dry-cleaning equipment & supplies whsle	1	D	D	D	a	D	D	D
4219	Miscellaneous durable goods whsle	41	D	D	D	c	D	D	D
42193	Recyclable material whsle	13	14 627	2 128	502	75	5 039	1 090	1 145
421930	Recyclable material whsle	13	14 627	2 128	502	75	5 039	1 090	1 145
42199	Other miscellaneous durable goods whsle	10	D	D	D	b	D	D	D
421990	Other miscellaneous durable goods whsle	10	D	D	D	b	D	D	D
4219902	Forest products (except lumber) whsle	4	D	D	D	b	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
APPLETON-OSHKOSH-NEENAH, WI MSA—Con.									
Merchant wholesalers—Con.									
422	Wholesale trade, nondurable goods	143	799 648	52 379	12 023	1 790	103 071	62 516	63 762
4221	Paper & paper product whsle	25	D	D	D	c	D	D	D
42213	Industrial & personal service paper whsle	10	D	D	D	c	D	D	D
422130	Industrial & personal service paper whsle	10	D	D	D	c	D	D	D
4224	Grocery & related products whsle	30	D	D	D	f	D	D	D
42241	General-line grocery whsle	2	D	D	D	c	D	D	D
422410	General-line grocery whsle	2	D	D	D	c	D	D	D
42243	Dairy products, (except dried or canned) whsle	10	D	D	D	b	D	D	D
422430	Dairy products, (except dried or canned) whsle	10	D	D	D	b	D	D	D
4224302	Dairy product (except raw milk) whsle	9	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	8	D	D	D	c	D	D	D
422490	Other grocery & related products whsle	8	D	D	D	c	D	D	D
4226	Chemical & allied products whsle	14	D	D	D	b	D	D	D
42269	Other chemical & allied products whsle	9	D	D	D	b	D	D	D
422690	Other chemical & allied products whsle	9	D	D	D	b	D	D	D
4226902	Other chemical & allied products whsle	9	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	14	D	D	D	c	D	D	D
42271	Petroleum bulk stations & terminals	10	108 782	3 233	663	96	7 557	3 738	3 846
422710	Petroleum bulk stations & terminals	10	108 782	3 233	663	96	7 557	3 738	3 846
4227101	Petroleum bulk stations & terminals (except LP)	9	D	D	D	b	D	D	D
42271011	Petroleum bulk stations (except LP)	8	D	D	D	b	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle	6	98 771	8 810	1 879	281	16 047	17 843	18 479
4229	Miscellaneous nondurable goods whsle	29	D	D	D	e	D	D	D
42291	Farm supplies whsle	13	36 208	3 626	847	179	7 809	4 395	3 546
422910	Farm supplies whsle	13	36 208	3 626	847	179	7 809	4 395	3 546
4229101	Farm supplies—farm dealers	10	D	D	D	c	D	D	D
42292	Book, periodical, & newspaper whsle	7	D	D	D	c	D	D	D
422920	Book, periodical, & newspaper whsle	7	D	D	D	c	D	D	D
Manufacturers' sales branches and sales offices . .		37	830 123	79 310	20 072	2 013	159 003	13 990	13 014
421	Wholesale trade, durable goods	21	175 727	13 802	3 652	255	20 871	3 028	3 432
4216	Electrical goods whsle	12	D	D	D	c	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	7	106 421	4 538	1 129	90	7 603	476	490
421610	Electrical apparatus & equip, wiring supp, & const material whsle	7	106 421	4 538	1 129	90	7 603	476	490
4218	Machinery, equipment, & supplies whsle	5	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	4	D	D	D	b	D	D	D
421830	Industrial machinery & equipment whsle	4	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	16	654 396	65 508	16 420	1 758	138 132	10 962	9 582
4221	Paper & paper product whsle	4	D	D	D	g	D	D	D
42213	Industrial & personal service paper whsle	2	D	D	D	g	D	D	D
422130	Industrial & personal service paper whsle	2	D	D	D	g	D	D	D
4224	Grocery & related products whsle	5	D	D	D	c	D	D	D
42249	Other grocery & related products whsle	4	D	D	D	c	D	D	D
422490	Other grocery & related products whsle	4	D	D	D	c	D	D	D
4226	Chemical & allied products whsle	6	D	D	D	b	D	D	D
42269	Other chemical & allied products whsle	4	D	D	D	b	D	D	D
422690	Other chemical & allied products whsle	4	D	D	D	b	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
APPLETON—OSHKOSH—NEENAH, WI MSA—Con.									
	Agents, brokers, and commission merchants	43	87 997	4 168	1 356	102	7 548	772	782
421	Wholesale trade, durable goods	29	53 054	3 147	1 102	71	5 464	772	778
4218	Machinery, equipment, & supplies								
42183	whsle	13	D	D	D	b	D	D	D
421830	Industrial machinery & equipment								
	whsle	7	D	D	D	a	D	D	D
	Industrial machinery & equipment								
	whsle	7	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	14	34 943	1 021	254	31	2 084	—	4
CHICAGO—GARY—KENOSHA, IL—IN—WI CMSA									
42	Wholesale trade	17 360	237 956 781	11 659 991	2 839 514	271 372	24 222 715	13 884 609	14 741 947
421	Wholesale trade, durable goods	11 686	D	D	D	m	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	748	D	D	D	j	D	D	D
42111	Automobile & other motor vehicle								
	whsle	175	D	D	D	h	D	D	D
421110	Automobile & other motor vehicle								
	whsle	175	D	D	D	h	D	D	D
4211101	Automobile & motorcycle whsle	72	D	D	D	g	D	D	D
4211102	Bus & recreational vehicle								
	whsle	14	D	D	D	c	D	D	D
4211103	Light truck & van (14,000 lb or less) whsle	16	D	D	D	e	D	D	D
4211104	Medium truck & tractor (14,001 lb to 26,000 lb) whsle	14	718 920	16 571	5 059	380	25 306	29 155	27 300
4211105	Heavy truck & tractor (over 26,000 lb) whsle	59	D	D	D	g	D	D	D
42112	Motor vehicle supplies & new parts								
	whsle	390	D	D	D	i	D	D	D
421120	Motor vehicle supplies & new parts								
	whsle	390	D	D	D	i	D	D	D
4211201	Motor vehicle supplies & new parts—warehouse distributors	180	D	D	D	h	D	D	D
4211202	Motor vehicle supplies & new parts—jobbers	199	D	D	D	h	D	D	D
4211203	Petroleum products marketing equipment whsle	11	D	D	D	b	D	D	D
42113	Tire & tube whsle	41	D	D	D	e	D	D	D
421130	Tire & tube whsle	41	D	D	D	e	D	D	D
42114	Motor vehicle parts, (used) whsle	142	D	D	D	g	D	D	D
421140	Motor vehicle parts, (used) whsle	142	D	D	D	g	D	D	D
4212	Furniture & home furnishings whsle	678	D	D	D	i	D	D	D
42121	Furniture whsle	325	D	D	D	h	D	D	D
421210	Furniture whsle	325	D	D	D	h	D	D	D
4212101	Household & lawn furniture								
	whsle	173	D	D	D	f	D	D	D
4212102	Office & business furniture								
	whsle	152	D	D	D	g	D	D	D
42122	Home furnishings whsle	353	D	D	D	h	D	D	D
421220	Home furnishings whsle	353	D	D	D	h	D	D	D
4212201	Household china, glassware, & crockery whsle	44	D	D	D	e	D	D	D
4212202	Linens, domestics, draperies, & curtains whsle	79	D	D	D	f	D	D	D
4212203	Floor coverings whsle	80	D	D	D	g	D	D	D
4212204	Other home furnishings whsle	150	D	D	D	g	D	D	D
4213	Lumber & other construction materials								
	whsle	450	D	D	D	h	D	D	D
42131	Lumber, plywood, millwork, & wood panel whsle	201	D	D	D	g	D	D	D
421310	Lumber, plywood, millwork, & wood panel whsle	201	D	D	D	g	D	D	D
4213101	Lumber without yard whsle	31	D	D	D	e	D	D	D
4213102	Lumber with yard whsle	38	D	D	D	f	D	D	D
4213103	Plywood, veneer, millwork, & wood panel whsle	132	D	D	D	g	D	D	D
42132	Brick, stone, & related construction materials whsle	98	D	D	D	f	D	D	D
421320	Brick, stone, & related construction materials whsle	98	D	D	D	f	D	D	D
4213201	Brick, block, tile, clay/cement sewer pipe whsle	41	D	D	D	e	D	D	D
4213202	Sand, gravel, & stone whsle	23	D	D	D	c	D	D	D
4213203	Cement, lime, & related products whsle	34	463 107	14 491	4 426	457	31 137	8 912	10 370
42133	Roofing, siding, & insulation material whsle	53	D	D	D	e	D	D	D
421330	Roofing, siding, & insulation material whsle	53	D	D	D	e	D	D	D
4213301	Roofing, siding, & insulation material whsle	53	D	D	D	e	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	CHICAGO-GARY-KENOSHA, IL-IN-WI CMSA—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4213	Lumber & other construction materials whsle—Con.								
42139	Other construction materials whsle . . .	98	D	D	D	f	D	D	D
421390	Other construction materials whsle	98	D	D	D	f	D	D	D
4213901	Flat glass & other construction glass whsle	32	D	D	D	c	D	D	D
4213902	Other construction materials whsle	66	D	D	D	f	D	D	D
4214	Professional & commercial equipment & supplies whsle	1 695	D	D	D	k	D	D	D
42141	Photographic equipment & supplies whsle	77	D	D	D	g	D	D	D
421410	Photographic equipment & supplies whsle	77	D	D	D	g	D	D	D
42142	Office equipment whsle	242	D	D	D	i	D	D	D
421420	Office equipment whsle	242	D	D	D	i	D	D	D
42143	Computer & computer peripheral equipment & software whsle	555	D	D	D	j	D	D	D
421430	Computer & computer peripheral equipment & software whsle	555	D	D	D	j	D	D	D
4214301	Computer & peripheral equipment whsle	455	D	D	D	j	D	D	D
42143011	Computers & peripheral equipment for resale	199	D	D	D	i	D	D	D
42143012	Computers & peripheral equipment for end use	256	D	D	D	i	D	D	D
4214302	Computer software (packaged) whsle	100	D	D	D	g	D	D	D
42144	Other commercial equipment whsle	231	D	D	D	h	D	D	D
421440	Other commercial equipment whsle	231	D	D	D	h	D	D	D
4214401	Restaurant & hotel equipment & supplies whsle	130	D	D	D	h	D	D	D
4214402	Store machines & equipment whsle	101	D	D	D	g	D	D	D
42145	Medical, dental, & hospital equipment & supplies whsle	417	D	D	D	i	D	D	D
421450	Medical, dental, & hospital equipment & supplies whsle	417	D	D	D	i	D	D	D
4214501	Surgical, medical, & hospital supplies whsle	374	D	D	D	i	D	D	D
4214502	Dental equipment & supplies whsle	43	D	D	D	f	D	D	D
42146	Ophthalmic goods whsle	53	D	D	D	e	D	D	D
421460	Ophthalmic goods whsle	53	D	D	D	e	D	D	D
42149	Other professional equipment & supplies whsle	120	D	D	D	g	D	D	D
421490	Other professional equipment & supplies whsle	120	D	D	D	g	D	D	D
4214901	Religious & school supplies whsle	27	D	D	D	f	D	D	D
4214902	Other professional equipment & supplies whsle	93	D	D	D	g	D	D	D
4215	Metal & mineral (except petroleum) whsle	832	D	D	D	j	D	D	D
42151	Metal service centers & offices	804	D	D	D	j	D	D	D
421510	Metal service centers & offices	804	D	D	D	j	D	D	D
4215101	Ferrous metal service centers & sales offices	666	D	D	D	j	D	D	D
42151011	Ferrous metal service centers	441	D	D	D	j	D	D	D
42151012	Ferrous metal sales offices	225	D	D	D	g	D	D	D
4215102	Nonferrous metal service centers & sales offices	138	D	D	D	g	D	D	D
42151021	Nonferrous metal service centers	87	D	D	D	g	D	D	D
42151022	Nonferrous metal sales offices	51	D	D	D	c	D	D	D
42152	Coal & other mineral & ore whsle	28	D	D	D	c	D	D	D
421520	Coal & other mineral & ore whsle	28	D	D	D	c	D	D	D
4215201	Coal whsle	17	D	D	D	b	D	D	D
4215202	Other mineral & ore whsle	11	D	D	D	b	D	D	D
4216	Electrical goods whsle	1 733	D	D	D	k	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	668	D	D	D	i	D	D	D
421610	Electrical apparatus & equip, wiring supp, & const material whsle	668	D	D	D	i	D	D	D
42162	Electrical appliance, television & radio set whsle	171	D	D	D	h	D	D	D
421620	Electrical appliance, television & radio set whsle	171	D	D	D	h	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	CHICAGO-GARY-KENOSHA, IL-IN-WI CMSA—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4216	Electrical goods whsle—Con.								
42169	Other electronic parts & equipment whsle	894	D	D	D	j	D	D	D
421690	Other electronic parts & equipment whsle	894	D	D	D	j	D	D	D
4216901	Communications equipment & supplies whsle.....	383	D	D	D	i	D	D	D
4216902	Electronic parts (excluding communications equipment) whsle	511	D	D	D	i	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	974	D	D	D	j	D	D	D
42171	Hardware whsle	563	D	D	D	i	D	D	D
421710	Hardware whsle	563	D	D	D	i	D	D	D
42172	Plumbing & heating equipment & supplies (hydronics) whsle	186	D	D	D	g	D	D	D
421720	Plumbing & heating equipment & supplies (hydronics) whsle	186	D	D	D	g	D	D	D
42173	Warm air heating & air-conditioning equipment & supplies whsle	160	D	D	D	g	D	D	D
421730	Warm air heating & air-conditioning equipment & supplies whsle.....	160	D	D	D	g	D	D	D
42174	Refrigeration equipment & supplies whsle	65	D	D	D	f	D	D	D
421740	Refrigeration equipment & supplies whsle.....	65	D	D	D	f	D	D	D
4218	Machinery, equipment, & supplies whsle	3 106	D	D	D	k	D	D	D
42181	Construction & mining (except petroleum) machinery & equip whsle	131	D	D	D	g	D	D	D
421810	Construction & mining (except petroleum) machinery & equip whsle	131	D	D	D	g	D	D	D
42182	Farm & garden machinery & equipment whsle.....	106	D	D	D	g	D	D	D
421820	Farm & garden machinery & equipment whsle.....	106	D	D	D	g	D	D	D
4218201	Farm machinery & equipment—farm dealers	48	D	D	D	e	D	D	D
4218202	Farm machinery & equipment—whsle distributors	31	D	D	D	f	D	D	D
4218203	Lawn & garden machinery & equipment whsle.....	27	D	D	D	c	D	D	D
42183	Industrial machinery & equipment whsle	1 835	D	D	D	j	D	D	D
421830	Industrial machinery & equipment whsle	1 835	D	D	D	j	D	D	D
4218301	Food-processing machinery & equipment whsle	78	D	D	D	f	D	D	D
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	160	D	D	D	g	D	D	D
42183021	Hydraulic & pneumatic pumps & motors whsle	70	D	D	D	f	D	D	D
42183022	Hydraulic & pneumatic parts, accessories, & supplies whsle	90	D	D	D	g	D	D	D
4218303	General-purpose industrial machinery & equipment whsle	572	D	D	D	i	D	D	D
4218304	Metalworking machinery & equipment whsle	336	2 429 435	186 464	43 088	3 597	374 834	504 447	472 242
4218305	Materials handling equipment whsle	233	D	D	D	h	D	D	D
4218306	Oilwell, oil refinery, & pipeline mach, equip, & supplies whsle	30	53 057	5 610	1 163	128	10 954	3 859	5 031
4218307	Other industrial machinery & equipment whsle.....	426	D	D	D	h	D	D	D
42184	Industrial supplies whsle	681	D	D	D	i	D	D	D
421840	Industrial supplies whsle	681	D	D	D	i	D	D	D
4218401	General-line industrial supplies whsle	89	D	D	D	f	D	D	D
4218402	Mechanical power transmission supplies whsle	134	D	D	D	g	D	D	D
4218403	Welding supplies whsle	61	D	D	D	f	D	D	D
4218404	Industrial containers & supplies whsle	123	D	D	D	g	D	D	D
4218405	Industrial valves & fittings (except fluid-power) whsle	70	D	D	D	f	D	D	D
4218406	Other industrial supplies whsle	204	D	D	D	g	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	CHICAGO-GARY-KENOSHA, IL-IN-WI CMSA—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4218	Machinery, equipment, & supplies whsle—Con.								
42185	Service establishment equipment & supplies whsle	239	D	D	D	g	D	D	D
421850	Service establishment equipment & supplies whsle	239	D	D	D	g	D	D	D
4218501	Beauty & barber shop equipment & supplies whsle ...	37	D	D	D	e	D	D	D
4218502	Custodial, janitors' equipment & supplies whsle	86	D	D	D	f	D	D	D
4218503	Laundry & dry-cleaning equipment & supplies whsle ...	36	D	D	D	e	D	D	D
4218504	Other service establishment equipment & supplies whsle ...	80	D	D	D	f	D	D	D
42186	Transportation equipment & supplies (exc motor vehicle) whsle	114	D	D	D	g	D	D	D
421860	Transportation equipment & supplies (exc motor vehicle) whsle	114	D	D	D	g	D	D	D
4218601	Aircraft & aeronautical equipment & supplies whsle ...	53	D	D	D	f	D	D	D
4218602	Marine machinery, equipment, & supplies whsle	10	D	D	D	e	D	D	D
4218603	Other transportation equipment & supplies whsle	51	D	D	D	e	D	D	D
4219	Miscellaneous durable goods whsle ...	1 470	D	D	D	j	D	D	D
42191	Sporting & recreational goods & supplies whsle	203	D	D	D	g	D	D	D
421910	Sporting & recreational goods & supplies whsle	203	D	D	D	g	D	D	D
42192	Toy & hobby goods & supplies whsle	148	D	D	D	g	D	D	D
421920	Toy & hobby goods & supplies whsle	148	D	D	D	g	D	D	D
42193	Recyclable material whsle	376	D	D	D	i	D	D	D
421930	Recyclable material whsle	376	D	D	D	i	D	D	D
4219301	Iron & steel scrap processors & dealers	141	D	D	D	h	D	D	D
42193011	Iron & steel scrap processors (using power processing equipment)	85	D	D	D	g	D	D	D
42193012	Iron & steel scrap processors (not using power processing equip)	56	D	D	D	f	D	D	D
4219302	Recyclable paper & paperboard whsle	60	D	D	D	f	D	D	D
4219303	Other recyclable material whsle	175	D	D	D	g	D	D	D
42194	Jewelry/watch/silverware/precious stone, & precious metal whsle	273	998 906	69 679	16 666	2 131	140 722	158 381	174 846
421940	Jewelry/watch/silverware/precious stone, & precious metal whsle ...	273	998 906	69 679	16 666	2 131	140 722	158 381	174 846
4219401	Jewelry, watch, diamonds, precious stone, & silverware whsle	253	D	D	D	g	D	D	D
4219402	Precious metal (excluding ores) whsle	20	D	D	D	c	D	D	D
42199	Other miscellaneous durable goods whsle	470	D	D	D	i	D	D	D
421990	Other miscellaneous durable goods whsle	470	D	D	D	i	D	D	D
4219901	Musical instruments & supplies whsle	28	D	D	D	e	D	D	D
4219902	Forest products (except lumber) whsle	28	D	D	D	c	D	D	D
4219903	General merchandise (durable goods) whsle	154	D	D	D	g	D	D	D
4219904	Prerecorded media whsle	81	D	D	D	g	D	D	D
42199041	Compact discs/prerecorded audio tapes, & phonograph records whsle	56	D	D	D	g	D	D	D
42199042	Prerecorded video tapes whsle	25	D	D	D	g	D	D	D
4219905	Fire extinguishers & fire safety equipment whsle	28	D	D	D	e	D	D	D
4219906	Other durable goods whsle	151	D	D	D	f	D	D	D
422	Wholesale trade, nondurable goods	5 674	D	D	D	m	D	D	D
4221	Paper & paper product whsle	921	D	D	D	j	D	D	D
42211	Printing & writing paper whsle	167	D	D	D	g	D	D	D
422110	Printing & writing paper whsle	167	D	D	D	g	D	D	D
42212	Stationery & office supplies whsle ...	393	D	D	D	i	D	D	D
422120	Stationery & office supplies whsle .	393	D	D	D	i	D	D	D
42213	Industrial & personal service paper whsle	361	D	D	D	h	D	D	D
422130	Industrial & personal service paper whsle	361	D	D	D	h	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	CHICAGO—GARY—KENOSHA, IL—IN—WI CMSA—Con.								
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods—Con.								
4222	Drugs, & druggists' sundries whsle	283	D	D	D	j	D	D	D
42221	Drugs, & druggists' sundries whsle	283	D	D	D	j	D	D	D
422210	Drugs, & druggists' sundries whsle	283	D	D	D	j	D	D	D
4222101	General-line drugs whsle	88	D	D	D	h	D	D	D
4222102	Specialty-line drug, pharmaceutical, cosmetic, & toiletries whsle	195	D	D	D	i	D	D	D
4223	Apparel, piece goods, & notions whsle	607	D	D	D	h	D	D	D
42231	Piece goods, notions, & other dry goods whsle	165	D	D	D	g	D	D	D
422310	Piece goods, notions, & other dry goods whsle	165	D	D	D	g	D	D	D
4223101	Piece goods—jobbers	122	D	D	D	f	D	D	D
4223102	Notions & other dry goods whsle	43	D	D	D	e	D	D	D
42232	Men's & boys' clothing & furnishings whsle	162	D	D	D	g	D	D	D
422320	Men's & boys' clothing & furnishings whsle	162	D	D	D	g	D	D	D
42233	Women's, children's, & infants' clothing & accessories whsle	229	D	D	D	g	D	D	D
422330	Women's, children's, & infants' clothing & accessories whsle	229	D	D	D	g	D	D	D
42234	Footwear whsle	51	D	D	D	c	D	D	D
422340	Footwear whsle	51	D	D	D	c	D	D	D
4224	Grocery & related products whsle	1 544	D	D	D	k	D	D	D
42241	General-line grocery whsle	159	D	D	D	i	D	D	D
422410	General-line grocery whsle	159	D	D	D	i	D	D	D
4224101	General-line grocery whsle, voluntary group	7	D	D	D	g	D	D	D
4224102	General-line grocery whsle, retail cooperative	8	D	D	D	g	D	D	D
4224103	Other general-line grocery whsle	144	D	D	D	h	D	D	D
42242	Packaged frozen food whsle	155	D	D	D	h	D	D	D
422420	Packaged frozen food whsle	155	D	D	D	h	D	D	D
42243	Dairy products, (except dried or canned) whsle	126	D	D	D	g	D	D	D
422430	Dairy products, (except dried or canned) whsle	126	D	D	D	g	D	D	D
4224302	Dairy product (except raw milk) whsle	124	D	D	D	g	D	D	D
42244	Poultry & poultry product whsle	33	D	D	D	f	D	D	D
422440	Poultry & poultry product whsle	33	D	D	D	f	D	D	D
4224402	Poultry & poultry product (except live) whsle	33	D	D	D	f	D	D	D
42245	Confectionery whsle	121	D	D	D	h	D	D	D
422450	Confectionery whsle	121	D	D	D	h	D	D	D
42246	Fish & seafood whsle	38	D	D	D	e	D	D	D
422460	Fish & seafood whsle	38	D	D	D	e	D	D	D
42247	Meat & meat product whsle	216	D	D	D	h	D	D	D
422470	Meat & meat product whsle	216	D	D	D	h	D	D	D
42248	Fresh fruit & vegetable whsle	176	D	D	D	g	D	D	D
422480	Fresh fruit & vegetable whsle	176	D	D	D	g	D	D	D
42249	Other grocery & related products whsle	520	D	D	D	j	D	D	D
422490	Other grocery & related products whsle	520	D	D	D	j	D	D	D
4224901	Coffee, tea, & spice whsle	60	D	D	D	g	D	D	D
4224902	Bread & baked goods whsle	92	D	D	D	i	D	D	D
4224903	Soft drinks whsle	59	D	D	D	h	D	D	D
4224904	Canned goods whsle	60	D	D	D	f	D	D	D
4224905	Food & beverage basic materials whsle	42	D	D	D	e	D	D	D
4224906	Other grocery specialties whsle	207	D	D	D	h	D	D	D
4225	Farm-product raw material whsle	101	D	D	D	f	D	D	D
42251	Grain & field bean whsle	82	D	D	D	f	D	D	D
422510	Grain & field bean whsle	82	D	D	D	f	D	D	D
42259	Other farm product raw material whsle	11	D	D	D	b	D	D	D
422590	Other farm product raw material whsle	11	D	D	D	b	D	D	D
4225901	Hides, skins, & pelts whsle	4	D	D	D	a	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	CHICAGO–GARY–KENOSHA, IL–IN–WI CMSA—Con.								
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods—Con.								
4226	Chemical & allied products whsle	776	D	D	D	i	D	D	D
42261	Plastics materials & basic forms & shapes whsle	271	D	D	D	h	D	D	D
422610	Plastics materials & basic forms & shapes whsle	271	D	D	D	h	D	D	D
42269	Other chemical & allied products whsle	505	D	D	D	i	D	D	D
422690	Other chemical & allied products whsle	505	D	D	D	i	D	D	D
4226901	Industrial gases (except LP) whsle	27	D	D	D	f	D	D	D
4226902	Other chemical & allied products whsle	478	D	D	D	i	D	D	D
4227	Petroleum & petroleum products whsle	188	D	D	D	h	D	D	D
42271	Petroleum bulk stations & terminals	87	D	D	D	g	D	D	D
422710	Petroleum bulk stations & terminals	87	D	D	D	g	D	D	D
4227101	Petroleum bulk stations & terminals (except LP)	78	D	D	D	g	D	D	D
42271011	Petroleum bulk stations (except LP)	55	D	D	D	f	D	D	D
42271012	Petroleum bulk terminals (except LP)	23	2 766 048	42 815	10 943	864	104 354	173 871	159 956
4227102	Liquefied petroleum bulk stations & terminals	9	D	D	D	c	D	D	D
42272	Petroleum & petroleum prod whsle (exc bulk stations & terminals)	101	D	D	D	g	D	D	D
422720	Petroleum & petroleum prod whsle (exc bulk stations & terminals)	101	D	D	D	g	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle	137	D	D	D	i	D	D	D
42281	Beer & ale whsle	74	D	D	D	h	D	D	D
422810	Beer & ale whsle	74	D	D	D	h	D	D	D
42282	Wine & distilled alcoholic beverage whsle	63	D	D	D	h	D	D	D
422820	Wine & distilled alcoholic beverage whsle	63	D	D	D	h	D	D	D
4228201	Wine & distilled alcoholic bev (licensed operation) whsle	63	D	D	D	h	D	D	D
4229	Miscellaneous nondurable goods whsle	1 117	D	D	D	j	D	D	D
42291	Farm supplies whsle	100	D	D	D	g	D	D	D
422910	Farm supplies whsle	100	D	D	D	g	D	D	D
4229101	Farm supplies—farm dealers	29	D	D	D	c	D	D	D
4229102	Farm supplies—whsle distributors	71	D	D	D	g	D	D	D
42292	Book, periodical, & newspaper whsle	199	D	D	D	i	D	D	D
422920	Book, periodical, & newspaper whsle	199	D	D	D	i	D	D	D
42293	Flower, nursery stock, & florists' supplies whsle	127	D	D	D	g	D	D	D
422930	Flower, nursery stock, & florists' supplies whsle	127	D	D	D	g	D	D	D
42294	Tobacco & tobacco product whsle	34	D	D	D	f	D	D	D
422940	Tobacco & tobacco product whsle	34	D	D	D	f	D	D	D
42295	Paint, varnish, & supplies whsle	89	D	D	D	f	D	D	D
422950	Paint, varnish, & supplies whsle	89	D	D	D	f	D	D	D
4229501	Paint, varnish, & supplies whsle	89	D	D	D	f	D	D	D
42299	Other miscellaneous nondurable goods whsle	568	D	D	D	h	D	D	D
422990	Other miscellaneous nondurable goods whsle	568	D	D	D	h	D	D	D
4229901	Art goods whsle	147	D	D	D	g	D	D	D
4229902	General merchandise (nondurable goods) whsle	163	D	D	D	f	D	D	D
4229903	Textile bags, bagging, & burlap whsle	13	D	D	D	b	D	D	D
4229904	Other nondurable goods whsle	245	D	D	D	g	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	CHICAGO-GARY-KENOSHA, IL-IN-WI CMSA—Con.								
	Merchant wholesalers	13 286	D	D	D	m	D	D	D
421	Wholesale trade, durable goods	8 902	D	D	D	m	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	626	D	D	D	i	D	D	D
42111	Automobile & other motor vehicle whsle	141	D	D	D	h	D	D	D
421110	Automobile & other motor vehicle whsle	141	D	D	D	h	D	D	D
4211101	Automobile & motorcycle whsle	55	D	D	D	e	D	D	D
4211102	Bus & recreational vehicle whsle	11	D	D	D	c	D	D	D
4211103	Light truck & van (14,000 lb or less) whsle	11	D	D	D	c	D	D	D
4211104	Medium truck & tractor (14,001 lb to 26,000 lb) whsle	12	D	D	D	e	D	D	D
4211105	Heavy truck & tractor (over 26,000 lb) whsle	52	D	D	D	g	D	D	D
42112	Motor vehicle supplies & new parts whsle	307	D	D	D	h	D	D	D
421120	Motor vehicle supplies & new parts whsle	307	D	D	D	h	D	D	D
4211201	Motor vehicle supplies & new parts—warehouse distributors	144	D	D	D	g	D	D	D
4211202	Motor vehicle supplies & new parts—jobbers	155	D	D	D	h	D	D	D
4211203	Petroleum products marketing equipment whsle	8	D	D	D	b	D	D	D
42113	Tire & tube whsle	36	D	D	D	e	D	D	D
421130	Tire & tube whsle	36	D	D	D	e	D	D	D
42114	Motor vehicle parts, (used) whsle	142	D	D	D	g	D	D	D
421140	Motor vehicle parts, (used) whsle	142	D	D	D	g	D	D	D
4212	Furniture & home furnishings whsle	444	D	D	D	i	D	D	D
42121	Furniture whsle	199	D	D	D	g	D	D	D
421210	Furniture whsle	199	D	D	D	g	D	D	D
4212101	Household & lawn furniture whsle	99	D	D	D	f	D	D	D
4212102	Office & business furniture whsle	100	D	D	D	g	D	D	D
42122	Home furnishings whsle	245	D	D	D	h	D	D	D
421220	Home furnishings whsle	245	D	D	D	h	D	D	D
4212201	Household china, glassware, & crockery whsle	26	D	D	D	e	D	D	D
4212202	Linens, domestics, draperies, & curtains whsle	52	D	D	D	f	D	D	D
4212203	Floor coverings whsle	62	D	D	D	f	D	D	D
4212204	Other home furnishings whsle	105	D	D	D	g	D	D	D
4213	Lumber & other construction materials whsle	313	D	D	D	h	D	D	D
42131	Lumber, plywood, millwork, & wood panel whsle	151	D	D	D	g	D	D	D
421310	Lumber, plywood, millwork, & wood panel whsle	151	D	D	D	g	D	D	D
4213101	Lumber without yard whsle	26	D	D	D	e	D	D	D
4213102	Lumber with yard whsle	35	D	D	D	e	D	D	D
4213103	Plywood, veneer, millwork, & wood panel whsle	90	D	D	D	g	D	D	D
42132	Brick, stone, & related construction materials whsle	62	D	D	D	e	D	D	D
421320	Brick, stone, & related construction materials whsle	62	D	D	D	e	D	D	D
4213201	Brick, block, tile, clay/cement sewer pipe whsle	26	D	D	D	c	D	D	D
4213202	Sand, gravel, & stone whsle	19	D	D	D	c	D	D	D
4213203	Cement, lime, & related products whsle	17	D	D	D	c	D	D	D
42133	Roofing, siding, & insulation material whsle	27	D	D	D	e	D	D	D
421330	Roofing, siding, & insulation material whsle	27	D	D	D	e	D	D	D
4213301	Roofing, siding, & insulation material whsle	27	D	D	D	e	D	D	D
42139	Other construction materials whsle	73	D	D	D	f	D	D	D
421390	Other construction materials whsle	73	D	D	D	f	D	D	D
4213901	Flat glass & other construction glass whsle	25	D	D	D	c	D	D	D
4213902	Other construction materials whsle	48	D	D	D	e	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	CHICAGO-GARY-KENOSHA, IL-IN-WI CMSA—Con.								
	Merchant wholesalers—Con.								
421	Wholesale trade, durable goods—Con.								
4214	Professional & commercial equipment & supplies whsle	1 387	D	D	D	k	D	D	D
42141	Photographic equipment & supplies whsle	68	D	D	D	g	D	D	D
421410	Photographic equipment & supplies whsle	68	D	D	D	g	D	D	D
42142	Office equipment whsle	214	D	D	D	h	D	D	D
421420	Office equipment whsle	214	D	D	D	h	D	D	D
42143	Computer & computer peripheral equipment & software whsle	464	D	D	D	i	D	D	D
421430	Computer & computer peripheral equipment & software whsle	464	D	D	D	i	D	D	D
4214301	Computer & peripheral equipment whsle	375	D	D	D	i	D	D	D
42143011	Computers & peripheral equipment for resale	157	D	D	D	i	D	D	D
42143012	Computers & peripheral equipment for end use	218	D	D	D	h	D	D	D
4214302	Computer software (packaged) whsle	89	D	D	D	g	D	D	D
42144	Other commercial equipment whsle	186	D	D	D	h	D	D	D
421440	Other commercial equipment whsle	186	D	D	D	h	D	D	D
4214401	Restaurant & hotel equipment & supplies whsle	103	D	D	D	h	D	D	D
4214402	Store machines & equipment whsle	83	D	D	D	g	D	D	D
42145	Medical, dental, & hospital equipment & supplies whsle	318	D	D	D	h	D	D	D
421450	Medical, dental, & hospital equipment & supplies whsle	318	D	D	D	h	D	D	D
4214501	Surgical, medical, & hospital supplies whsle	277	D	D	D	h	D	D	D
4214502	Dental equipment & supplies whsle	41	D	D	D	f	D	D	D
42146	Ophthalmic goods whsle	41	D	D	D	e	D	D	D
421460	Ophthalmic goods whsle	41	D	D	D	e	D	D	D
42149	Other professional equipment & supplies whsle	96	D	D	D	g	D	D	D
421490	Other professional equipment & supplies whsle	96	D	D	D	g	D	D	D
4214901	Religious & school supplies whsle	23	D	D	D	f	D	D	D
4214902	Other professional equipment & supplies whsle	73	D	D	D	g	D	D	D
4215	Metal & mineral (except petroleum) whsle	627	D	D	D	j	D	D	D
42151	Metal service centers & offices	602	D	D	D	D	D	D	D
421510	Metal service centers & offices	602	D	D	D	D	D	D	D
4215101	Ferrous metal service centers & sales offices	506	D	D	D	j	D	D	D
42151011	Ferrous metal service centers	393	D	D	D	j	D	D	D
42151012	Ferrous metal sales offices	113	D	D	D	f	D	D	D
4215102	Nonferrous metal service centers & sales offices	96	D	D	D	f	D	D	D
42151021	Nonferrous metal service centers	70	D	D	D	f	D	D	D
42151022	Nonferrous metal sales offices	26	D	D	D	b	D	D	D
42152	Coal & other mineral & ore whsle	25	D	D	D	c	D	D	D
421520	Coal & other mineral & ore whsle	25	D	D	D	c	D	D	D
4215201	Coal whsle	15	D	D	D	b	D	D	D
4216	Electrical goods whsle	1 123	D	D	D	j	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	427	D	D	D	i	D	D	D
421610	Electrical apparatus & equip, wiring supp, & const material whsle	427	D	D	D	i	D	D	D
42162	Electrical appliance, television & radio set whsle	128	D	D	D	h	D	D	D
421620	Electrical appliance, television & radio set whsle	128	D	D	D	h	D	D	D
42169	Other electronic parts & equipment whsle	568	D	D	D	i	D	D	D
421690	Other electronic parts & equipment whsle	568	D	D	D	i	D	D	D
4216901	Communications equipment & supplies whsle	211	D	D	D	h	D	D	D
4216902	Electronic parts (excluding communications equipment) whsle	357	D	D	D	i	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	CHICAGO—GARY—KENOSHA, IL—IN—WI CMSA—Con.								
	Merchant wholesalers—Con.								
421	Wholesale trade, durable goods—Con.								
4217	Hardware, & plumbing & heating equipment & supplies whsle	733	D	D	D	i	D	D	D
42171	Hardware whsle	447	D	D	D	i	D	D	
421710	Hardware whsle	447	D	D	D	i	D	D	
42172	Plumbing & heating equipment & supplies (hydronics) whsle	109	D	D	D	g	D	D	
421720	Plumbing & heating equipment & supplies (hydronics) whsle	109	D	D	D	g	D	D	
42173	Warm air heating & air-conditioning equipment & supplies whsle	129	D	D	D	g	D	D	
421730	Warm air heating & air-conditioning equipment & supplies whsle	129	D	D	D	g	D	D	
42174	Refrigeration equipment & supplies whsle	48	D	D	D	e	D	D	
421740	Refrigeration equipment & supplies whsle	48	D	D	D	e	D	D	
4218	Machinery, equipment, & supplies whsle	2 417	D	D	D	k	D	D	
42181	Construction & mining (except petroleum) machinery & equip whsle	111	D	D	D	g	D	D	
421810	Construction & mining (except petroleum) machinery & equip whsle	111	D	D	D	g	D	D	
42182	Farm & garden machinery & equipment whsle	96	D	D	D	g	D	D	
421820	Farm & garden machinery & equipment whsle	96	D	D	D	g	D	D	
4218201	Farm machinery & equipment—farm dealers	48	D	D	D	e	D	D	
4218202	Farm machinery & equipment—whsle distributors	25	D	D	D	f	D	D	
4218203	Lawn & garden machinery & equipment whsle	23	D	D	D	c	D	D	
42183	Industrial machinery & equipment whsle	1 371	D	D	D	j	D	D	
421830	Industrial machinery & equipment whsle	1 371	D	D	D	j	D	D	
4218301	Food-processing machinery & equipment whsle	56	D	D	D	f	D	D	
4218302	Hydraulic & pneumatic (fluid power) machinery & equipment whsle	137	D	D	D	g	D	D	
42183021	Hydraulic & pneumatic pumps & motors whsle	55	D	D	D	f	D	D	
42183022	Hydraulic & pneumatic parts, accessories, & supplies whsle	82	D	D	D	g	D	D	
4218303	General-purpose industrial machinery & equipment whsle	398	D	D	D	i	D	D	
4218304	Metalworking machinery & equipment whsle	262	D	D	D	h	D	D	
4218305	Materials handling equipment whsle	186	D	D	D	g	D	D	
4218306	Oilwell, oil refinery, & pipeline mach, equip, & supplies whsle	27	D	D	D	c	D	D	
4218307	Other industrial machinery & equipment whsle	305	D	D	D	h	D	D	
42184	Industrial supplies whsle	531	D	D	D	i	D	D	
421840	Industrial supplies whsle	531	D	D	D	i	D	D	
4218401	General-line industrial supplies whsle	74	D	D	D	f	D	D	
4218402	Mechanical power transmission supplies whsle	106	D	D	D	g	D	D	
4218403	Welding supplies whsle	44	D	D	D	f	D	D	
4218404	Industrial containers & supplies whsle	106	D	D	D	g	D	D	
4218405	Industrial valves & fittings (except fluid-power) whsle	51	D	D	D	f	D	D	
4218406	Other industrial supplies whsle	150	D	D	D	g	D	D	
42185	Service establishment equipment & supplies whsle	217	D	D	D	g	D	D	
421850	Service establishment equipment & supplies whsle	217	D	D	D	g	D	D	
4218501	Beauty & barber shop equipment & supplies whsle	34	D	D	D	e	D	D	
4218502	Custodial, janitors' equipment & supplies whsle	77	D	D	D	f	D	D	
4218503	Laundry & dry-cleaning equipment & supplies whsle	34	D	D	D	e	D	D	
4218504	Other service establishment equipment & supplies whsle	72	D	D	D	f	D	D	

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	CHICAGO—GARY—KENOSHA, IL—IN—WI CMSA—Con.								
	Merchant wholesalers—Con.								
421	Wholesale trade, durable goods—Con.								
4218	Machinery, equipment, & supplies whsle—Con.								
42186	Transportation equipment & supplies (exc motor vehicle) whsle	91	D	D	D	g	D	D	D
421860	Transportation equipment & supplies (exc motor vehicle) whsle								
4218601	Aircraft & aeronautical equipment & supplies whsle	91	D	D	D	g	D	D	D
4218602	Marine machinery, equipment, & supplies whsle	44	D	D	D	f	D	D	D
4218603	Other transportation equipment & supplies whsle	9	D	D	D	b	D	D	D
		38	D	D	D	e	D	D	D
4219	Miscellaneous durable goods whsle	1 232	D	D	D	j	D	D	D
42191	Sporting & recreational goods & supplies whsle	143	D	D	D	g	D	D	D
421910	Sporting & recreational goods & supplies whsle	143	D	D	D	g	D	D	D
42192	Toy & hobby goods & supplies whsle	111	D	D	D	g	D	D	D
421920	Toy & hobby goods & supplies whsle	111	D	D	D	g	D	D	D
42193	Recyclable material whsle	360	D	D	D	i	D	D	D
421930	Recyclable material whsle	360	D	D	D	i	D	D	D
4219301	Iron & steel scrap processors & dealers	136	D	D	D	h	D	D	D
42193011	Iron & steel scrap processors (using power processing equipment)	81	D	D	D	g	D	D	D
42193012	Iron & steel scrap processors (not using power processing equip)	55	D	D	D	f	D	D	D
4219302	Recyclable paper & paperboard whsle	58	D	D	D	f	D	D	D
4219303	Other recyclable material whsle	166	D	D	D	g	D	D	D
42194	Jewelry/watch/silverware/precious stone, & precious metal whsle	240	839 388	65 323	15 696	2 052	133 538	158 243	174 712
421940	Jewelry/watch/silverware/precious stone, & precious metal whsle	240	839 388	65 323	15 696	2 052	133 538	158 243	174 712
4219401	Jewelry, watch, diamonds, precious stone, & silverware whsle	223	D	D	D	g	D	D	D
4219402	Precious metal (excluding ores) whsle	17	D	D	D	c	D	D	D
42199	Other miscellaneous durable goods whsle	378	D	D	D	h	D	D	D
421990	Other miscellaneous durable goods whsle	378	D	D	D	h	D	D	D
4219901	Musical instruments & supplies whsle	23	D	D	D	e	D	D	D
4219902	Forest products (except lumber) whsle	20	D	D	D	b	D	D	D
4219903	General merchandise (durable goods) whsle	119	D	D	D	g	D	D	D
4219904	Prerecorded media whsle	67	D	D	D	g	D	D	D
42199041	Compact discs/prerecorded audio tapes, & phonograph records whsle	45	D	D	D	f	D	D	D
42199042	Prerecorded video tapes whsle	22	D	D	D	g	D	D	D
4219905	Fire extinguishers & fire safety equipment whsle	26	D	D	D	e	D	D	D
4219906	Other durable goods whsle	123	D	D	D	f	D	D	D
422	Wholesale trade, nondurable goods	4 384	D	D	D	l	D	D	D
4221	Paper & paper product whsle	714	D	D	D	i	D	D	D
42211	Printing & writing paper whsle	131	D	D	D	g	D	D	D
422110	Printing & writing paper whsle	131	D	D	D	g	D	D	D
42212	Stationery & office supplies whsle	292	D	D	D	h	D	D	D
422120	Stationery & office supplies whsle	292	D	D	D	h	D	D	D
42213	Industrial & personal service paper whsle	291	D	D	D	h	D	D	D
422130	Industrial & personal service paper whsle	291	D	D	D	h	D	D	D
4222	Drugs, & druggists' sundries whsle	235	D	D	D	i	D	D	D
42221	Drugs, & druggists' sundries whsle	235	D	D	D	i	D	D	D
422210	Drugs, & druggists' sundries whsle	235	D	D	D	i	D	D	D
4222101	General-line drugs whsle	88	D	D	D	h	D	D	D
4222102	Specialty-line drug, pharmaceutical, cosmetic, & toiletries whsle	147	D	D	D	h	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	CHICAGO–GARY–KENOSHA, IL–IN–WI CMSA—Con.								
	Merchant wholesalers—Con.								
422	Wholesale trade, nondurable goods—Con.								
4223	Apparel, piece goods, & notions whsle.	406	D	D	D	h	D	D	D
42231	Piece goods, notions, & other dry goods whsle	111	D	D	D	f	D	D	D
422310	Piece goods, notions, & other dry goods whsle	111	D	D	D	f	D	D	D
4223101	Piece goods—jobbers	81	D	D	D	f	D	D	D
4223102	Notions & other dry goods whsle	30	D	D	D	c	D	D	D
42232	Men's & boys' clothing & furnishings whsle	119	D	D	D	g	D	D	D
422320	Men's & boys' clothing & furnishings whsle	119	D	D	D	g	D	D	D
42233	Women's, children's, & infants' clothing & accessories whsle	138	D	D	D	g	D	D	D
422330	Women's, children's, & infants' clothing & accessories whsle	138	D	D	D	g	D	D	D
42234	Footwear whsle	38	D	D	D	c	D	D	D
422340	Footwear whsle	38	D	D	D	c	D	D	D
4224	Grocery & related products whsle	1 238	D	D	D	j	D	D	D
42241	General-line grocery whsle	130	D	D	D	h	D	D	D
422410	General-line grocery whsle	130	D	D	D	h	D	D	D
4224101	General-line grocery whsle, voluntary group	7	D	D	D	g	D	D	D
4224102	General-line grocery whsle, retail cooperative	8	D	D	D	g	D	D	D
4224103	Other general-line grocery whsle	115	D	D	D	g	D	D	D
42242	Packaged frozen food whsle	121	D	D	D	h	D	D	D
422420	Packaged frozen food whsle	121	D	D	D	h	D	D	D
42243	Dairy products, (except dried or canned) whsle	110	D	D	D	g	D	D	D
422430	Dairy products, (except dried or canned) whsle	110	D	D	D	g	D	D	D
4224302	Dairy product (except raw milk) whsle	108	D	D	D	g	D	D	D
42244	Poultry & poultry product whsle	32	D	D	D	f	D	D	D
422440	Poultry & poultry product whsle	32	D	D	D	f	D	D	D
4224402	Poultry & poultry product (except live) whsle	32	D	D	D	f	D	D	D
42245	Confectionery whsle	78	D	D	D	f	D	D	D
422450	Confectionery whsle	78	D	D	D	f	D	D	D
42246	Fish & seafood whsle	35	D	D	D	e	D	D	D
422460	Fish & seafood whsle	35	D	D	D	e	D	D	D
42247	Meat & meat product whsle	195	D	D	D	h	D	D	D
422470	Meat & meat product whsle	195	D	D	D	h	D	D	D
42248	Fresh fruit & vegetable whsle	168	D	D	D	g	D	D	D
422480	Fresh fruit & vegetable whsle	168	D	D	D	g	D	D	D
42249	Other grocery & related products whsle	369	D	D	D	i	D	D	D
422490	Other grocery & related products whsle	369	D	D	D	i	D	D	D
4224901	Coffee, tea, & spice whsle	47	D	D	D	f	D	D	D
4224902	Bread & baked goods whsle	65	D	D	D	g	D	D	D
4224903	Soft drinks whsle	39	D	D	D	f	D	D	D
4224904	Canned goods whsle	45	D	D	D	e	D	D	D
4224905	Food & beverage basic materials whsle	20	D	D	D	e	D	D	D
4224906	Other grocery specialties whsle	153	D	D	D	h	D	D	D
4225	Farm-product raw material whsle	94	D	D	D	f	D	D	D
42251	Grain & field bean whsle	78	D	D	D	f	D	D	D
422510	Grain & field bean whsle	78	D	D	D	f	D	D	D
42259	Other farm product raw material whsle	9	D	D	D	b	D	D	D
422590	Other farm product raw material whsle	9	D	D	D	b	D	D	D
4225901	Hides, skins, & pelts whsle	3	D	D	D	a	D	D	D
4226	Chemical & allied products whsle	570	D	D	D	i	D	D	D
42261	Plastics materials & basic forms & shapes whsle	192	D	D	D	g	D	D	D
422610	Plastics materials & basic forms & shapes whsle	192	D	D	D	g	D	D	D
42269	Other chemical & allied products whsle	378	D	D	D	h	D	D	D
422690	Other chemical & allied products whsle	378	D	D	D	h	D	D	D
4226901	Industrial gases (except LP) whsle	13	D	D	D	c	D	D	D
4226902	Other chemical & allied products whsle	365	D	D	D	h	D	D	D

Table 3. **Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	CHICAGO-GARY-KENOSHA, IL-IN-WI CMSA—Con.								
	Merchant wholesalers—Con.								
422	Wholesale trade, nondurable goods—Con.								
4227	Petroleum & petroleum products								
	whsle	137	D	D	D	g	D	D	D
42271	Petroleum bulk stations & terminals	65	D	D	D	g	D	D	D
422710	Petroleum bulk stations & terminals	65	D	D	D	g	D	D	D
4227101	Petroleum bulk stations & terminals (except LP)	58	D	D	D	f	D	D	D
42271011	Petroleum bulk stations (except LP)	51	D	D	D	f	D	D	D
42271012	Petroleum bulk terminals (except LP)	7	D	D	D	c	D	D	D
4227102	Liquefied petroleum bulk stations & terminals	7	D	D	D	c	D	D	D
42272	Petroleum & petroleum prod whsle (exc bulk stations & terminals)	72	D	D	D	f	D	D	D
422720	Petroleum & petroleum prod whsle (exc bulk stations & terminals)	72	D	D	D	f	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle	115	D	D	D	h	D	D	D
42281	Beer & ale whsle	69	D	D	D	h	D	D	D
422810	Beer & ale whsle	69	D	D	D	h	D	D	D
42282	Wine & distilled alcoholic beverage whsle	46	D	D	D	g	D	D	D
422820	Wine & distilled alcoholic beverage whsle	46	D	D	D	g	D	D	D
4228201	Wine & distilled alcoholic bev (licensed operation) whsle	46	D	D	D	g	D	D	D
4229	Miscellaneous nondurable goods								
	whsle	875	D	D	D	j	D	D	D
42291	Farm supplies whsle	86	D	D	D	g	D	D	D
422910	Farm supplies whsle	86	D	D	D	g	D	D	D
4229101	Farm supplies—farm dealers	28	D	D	D	c	D	D	D
4229102	Farm supplies—whsle distributors	58	D	D	D	f	D	D	D
42292	Book, periodical, & newspaper								
	whsle	135	D	D	D	i	D	D	D
422920	Book, periodical, & newspaper whsle	135	D	D	D	i	D	D	D
42293	Flower, nursery stock, & florists' supplies whsle	110	D	D	D	g	D	D	D
422930	Flower, nursery stock, & florists' supplies whsle	110	D	D	D	g	D	D	D
42294	Tobacco & tobacco product whsle	31	D	D	D	f	D	D	D
422940	Tobacco & tobacco product whsle	31	D	D	D	f	D	D	D
42295	Paint, varnish, & supplies whsle	57	D	D	D	f	D	D	D
422950	Paint, varnish, & supplies whsle	57	D	D	D	f	D	D	D
4229501	Paint, varnish, & supplies whsle	57	D	D	D	f	D	D	D
42299	Other miscellaneous nondurable goods whsle	456	D	D	D	h	D	D	D
422990	Other miscellaneous nondurable goods whsle	456	D	D	D	h	D	D	D
4229901	Art goods whsle	115	D	D	D	g	D	D	D
4229902	General merchandise (nondurable goods) whsle	135	D	D	D	f	D	D	D
4229903	Textile bags, bagging, & burlap whsle	11	D	D	D	b	D	D	D
4229904	Other nondurable goods whsle	195	D	D	D	g	D	D	D
	Manufacturers' sales branches and sales offices ..	1 398	D	D	D	l	D	D	D
421	Wholesale trade, durable goods	899	D	D	D	k	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	58	D	D	D	h	D	D	D
42111	Automobile & other motor vehicle whsle	20	D	D	D	f	D	D	D
421110	Automobile & other motor vehicle whsle	20	D	D	D	f	D	D	D
4211101	Automobile & motorcycle whsle	9	D	D	D	e	D	D	D
4211102	Bus & recreational vehicle whsle	2	D	D	D	b	D	D	D
4211103	Light truck & van (14,000 lb or less) whsle	4	D	D	D	c	D	D	D
4211104	Medium truck & tractor (14,001 lb to 26,000 lb) whsle	2	D	D	D	b	D	D	D
42112	Motor vehicle supplies & new parts whsle	35	D	D	D	g	D	D	D
421120	Motor vehicle supplies & new parts whsle	35	D	D	D	g	D	D	D
4211201	Motor vehicle supplies & new parts—warehouse distributors	15	D	D	D	f	D	D	D
4211202	Motor vehicle supplies & new parts—jobbers	20	D	D	D	g	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	CHICAGO—GARY—KENOSHA, IL—IN—WI CMSA—Con.								
	Manufacturers' sales branches and sales offices—Con.								
421	Wholesale trade, durable goods—Con.								
4212	Furniture & home furnishings whse . . .	46	D	D	D	g	D	D	D
42121	Furniture whse	20	D	D	D	e	D	D	D
421210	Furniture whse	20	D	D	D	e	D	D	D
4212102	Office & business furniture whse	16	D	D	D	e	D	D	D
42122	Home furnishings whse	26	D	D	D	f	D	D	D
421220	Home furnishings whse	26	D	D	D	f	D	D	D
4212202	Linens, domestics, draperies, & curtains whse	9	439 323	3 962	990	64	6 784	955	904
4212203	Floor coverings whse	11	D	D	D	f	D	D	D
4212204	Other home furnishings whse	5	D	D	D	e	D	D	D
4213	Lumber & other construction materials whse	67	D	D	D	g	D	D	D
42131	Lumber, plywood, millwork, & wood panel whse	20	D	D	D	e	D	D	D
421310	Lumber, plywood, millwork, & wood panel whse	20	D	D	D	e	D	D	D
4213103	Plywood, veneer, millwork, & wood panel whse	15	D	D	D	c	D	D	D
42132	Brick, stone, & related construction materials whse	26	D	D	D	e	D	D	D
421320	Brick, stone, & related construction materials whse	26	D	D	D	e	D	D	D
4213201	Brick, block, tile, clay/cement sewer pipe whse	11	D	D	D	c	D	D	D
4213203	Cement, lime, & related products whse	15	D	D	D	e	D	D	D
42133	Roofing, siding, & insulation material whse	9	D	D	D	c	D	D	D
421330	Roofing, siding, & insulation material whse	9	D	D	D	c	D	D	D
4213301	Roofing, siding, & insulation material whse	9	D	D	D	c	D	D	D
42139	Other construction materials whse	12	D	D	D	c	D	D	D
421390	Other construction materials whse	12	D	D	D	c	D	D	D
4213902	Other construction materials whse	10	D	D	D	c	D	D	D
4214	Professional & commercial equipment & supplies whse	124	D	D	D	j	D	D	D
42141	Photographic equipment & supplies whse	4	1 061 817	39 735	9 893	667	57 736	50 969	51 131
421410	Photographic equipment & supplies whse	4	1 061 817	39 735	9 893	667	57 736	50 969	51 131
42142	Office equipment whse	18	D	D	D	g	D	D	D
421420	Office equipment whse	18	D	D	D	g	D	D	D
42143	Computer & computer peripheral equipment & software whse	58	D	D	D	i	D	D	D
421430	Computer & computer peripheral equipment & software whse	58	D	D	D	i	D	D	D
4214301	Computer & peripheral equipment whse	57	D	D	D	i	D	D	D
42143011	Computers & peripheral equipment for resale	27	1 673 320	61 892	12 820	666	121 223	133 997	140 520
42143012	Computers & peripheral equipment for end use	30	D	D	D	h	D	D	D
42144	Other commercial equipment whse	11	D	D	D	c	D	D	D
421440	Other commercial equipment whse	11	D	D	D	c	D	D	D
4214402	Store machines & equipment whse	8	D	D	D	c	D	D	D
42145	Medical, dental, & hospital equipment & supplies whse	26	D	D	D	h	D	D	D
421450	Medical, dental, & hospital equipment & supplies whse	26	D	D	D	h	D	D	D
4214501	Surgical, medical, & hospital supplies whse	26	D	D	D	h	D	D	D
4215	Metal & mineral (except petroleum) whse	84	D	D	D	g	D	D	D
42151	Metal service centers & offices	82	D	D	D	g	D	D	D
421510	Metal service centers & offices	82	D	D	D	g	D	D	D
4215101	Ferrous metal service centers & sales offices	61	D	D	D	g	D	D	D
42151011	Ferrous metal service centers	42	D	D	D	g	D	D	D
42151012	Ferrous metal sales offices	19	D	D	D	e	D	D	D
4215102	Nonferrous metal service centers & sales offices	21	D	D	D	e	D	D	D
42151021	Nonferrous metal service centers	14	D	D	D	e	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	CHICAGO-GARY-KENOSHA, IL-IN-WI CMSA—Con.								
	Manufacturers' sales branches and sales offices—Con.								
421	Wholesale trade, durable goods—Con.								
4216	Electrical goods whsle	239	D	D	D	i	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	70	D	D	D	g	D	D	D
421610	Electrical apparatus & equip, wiring supp, & const material whsle	70	D	D	D	g	D	D	D
42162	Electrical appliance, television & radio set whsle	10	737 620	18 004	3 591	259	42 281	31 725	41 258
421620	Electrical appliance, television & radio set whsle	10	737 620	18 004	3 591	259	42 281	31 725	41 258
42169	Other electronic parts & equipment whsle	159	D	D	D	h	D	D	D
421690	Other electronic parts & equipment whsle	159	D	D	D	h	D	D	D
4216901	Communications equipment & supplies whsle	132	D	D	D	h	D	D	D
4216902	Electronic parts (excluding communications equipment) whsle	27	D	D	D	e	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	56	D	D	D	g	D	D	D
42171	Hardware whsle	23	D	D	D	f	D	D	D
421710	Hardware whsle	23	D	D	D	f	D	D	D
42172	Plumbing & heating equipment & supplies (hydronics) whsle	17	D	D	D	e	D	D	D
421720	Plumbing & heating equipment & supplies (hydronics) whsle	17	D	D	D	e	D	D	D
42173	Warm air heating & air-conditioning equipment & supplies whsle	9	D	D	D	e	D	D	D
421730	Warm air heating & air-conditioning equipment & supplies whsle	9	D	D	D	e	D	D	D
42174	Refrigeration equipment & supplies whsle	7	D	D	D	c	D	D	D
421740	Refrigeration equipment & supplies whsle	7	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	210	D	D	D	h	D	D	D
42183	Industrial machinery & equipment whsle	129	D	D	D	h	D	D	D
421830	Industrial machinery & equipment whsle	129	D	D	D	h	D	D	D
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	14	D	D	D	c	D	D	D
42183021	Hydraulic & pneumatic pumps & motors whsle	12	D	D	D	c	D	D	D
4218303	General-purpose industrial machinery & equipment whsle	41	D	D	D	f	D	D	D
4218304	Metalworking machinery & equipment whsle	12	D	D	D	e	D	D	D
4218305	Materials handling equipment whsle	15	D	D	D	f	D	D	D
4218307	Other industrial machinery & equipment whsle	41	D	D	D	g	D	D	D
42184	Industrial supplies whsle	65	D	D	D	g	D	D	D
421840	Industrial supplies whsle	65	D	D	D	g	D	D	D
4218402	Mechanical power transmission supplies whsle	15	D	D	D	c	D	D	D
4218403	Welding supplies whsle	14	D	D	D	b	D	D	D
4218405	Industrial valves & fittings (except fluid-power) whsle	6	D	D	D	b	D	D	D
4218406	Other industrial supplies whsle	27	D	D	D	f	D	D	D
42185	Service establishment equipment & supplies whsle	6	D	D	D	b	D	D	D
421850	Service establishment equipment & supplies whsle	6	D	D	D	b	D	D	D
4218503	Laundry & dry-cleaning equipment & supplies whsle	2	D	D	D	b	D	D	D
4218504	Other service establishment equipment & supplies whsle	3	D	D	D	b	D	D	D
42186	Transportation equipment & supplies (exc motor vehicle) whsle	4	D	D	D	e	D	D	D
421860	Transportation equipment & supplies (exc motor vehicle) whsle	4	D	D	D	e	D	D	D
4218602	Marine machinery, equipment, & supplies whsle	1	D	D	D	e	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	CHICAGO—GARY—KENOSHA, IL—IN—WI CMSA—Con.								
	Manufacturers' sales branches and sales offices—Con.								
421	Wholesale trade, durable goods—Con.								
4219	Miscellaneous durable goods whsle . . .	15	D	D	D	f	D	D	D
42191	Sporting & recreational goods & supplies whsle	4	D	D	D	e	D	D	D
421910	Sporting & recreational goods & supplies whsle	4	D	D	D	e	D	D	D
42199	Other miscellaneous durable goods whsle	8	D	D	D	e	D	D	D
421990	Other miscellaneous durable goods whsle	8	D	D	D	e	D	D	D
4219904	Prerecorded media whsle	7	861 794	16 287	3 713	449	36 444	49 756	49 458
42199041	Compact discs/pre-recorded audio tapes, & phonograph records whsle	5	D	D	D	e	D	D	D
42199042	Pre-recorded video tapes whsle	2	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	499	D	D	D	k	D	D	D
4221	Paper & paper product whsle	92	6 923 586	160 951	40 261	5 785	381 199	38 326	38 970
42211	Printing & writing paper whsle	20	3 297 099	25 319	6 656	506	46 907	17 313	17 519
422110	Printing & writing paper whsle	20	3 297 099	25 319	6 656	506	46 907	17 313	17 519
42212	Stationery & office supplies whsle . . .	54	1 655 861	94 989	23 700	4 638	191 761	14 836	14 797
422120	Stationery & office supplies whsle . . .	54	1 655 861	94 989	23 700	4 638	191 761	14 836	14 797
42213	Industrial & personal service paper whsle	18	1 970 626	40 643	9 905	641	142 531	6 177	6 654
422130	Industrial & personal service paper whsle	18	1 970 626	40 643	9 905	641	142 531	6 177	6 654
4222	Drugs, & druggists' sundries whsle . . .	27	7 771 123	301 017	76 801	4 935	519 797	240 927	213 181
42221	Drugs, & druggists' sundries whsle . . .	27	7 771 123	301 017	76 801	4 935	519 797	240 927	213 181
422210	Drugs, & druggists' sundries whsle . . .	27	7 771 123	301 017	76 801	4 935	519 797	240 927	213 181
4222102	Specialty-line drug, pharmaceutical, cosmetic, & toiletries whsle	27	7 771 123	301 017	76 801	4 935	519 797	240 927	213 181
4223	Apparel, piece goods, & notions whsle .	31	D	D	D	f	D	D	D
42231	Piece goods, notions, & other dry goods whsle	13	D	D	D	c	D	D	D
422310	Piece goods, notions, & other dry goods whsle	13	D	D	D	c	D	D	D
4223102	Notions & other dry goods whsle	5	D	D	D	c	D	D	D
42232	Men's & boys' clothing & furnishings whsle	9	D	D	D	c	D	D	D
422320	Men's & boys' clothing & furnishings whsle	9	D	D	D	c	D	D	D
42233	Women's, children's, & infants' clothing & accessories whsle	9	309 397	9 295	1 983	140	22 145	27 091	27 929
422330	Women's, children's, & infants' clothing & accessories whsle	9	309 397	9 295	1 983	140	22 145	27 091	27 929
4224	Grocery & related products whsle	109	D	D	D	j	D	D	D
42242	Packaged frozen food whsle	9	D	D	D	e	D	D	D
422420	Packaged frozen food whsle	9	D	D	D	e	D	D	D
42243	Dairy products, (except dried or canned) whsle	10	D	D	D	f	D	D	D
422430	Dairy products, (except dried or canned) whsle	10	D	D	D	f	D	D	D
4224302	Dairy product (except raw milk) whsle	10	D	D	D	f	D	D	D
42245	Confectionery whsle	18	D	D	D	g	D	D	D
422450	Confectionery whsle	18	D	D	D	g	D	D	D
42249	Other grocery & related products whsle	69	D	D	D	i	D	D	D
422490	Other grocery & related products whsle	69	D	D	D	i	D	D	D
4224901	Coffee, tea, & spice whsle	6	D	D	D	e	D	D	D
4224902	Bread & baked goods whsle	11	D	D	D	h	D	D	D
4224903	Soft drinks whsle	17	D	D	D	g	D	D	D
4224904	Canned goods whsle	6	1 332 088	12 757	2 374	182	22 568	734	757
4224906	Other grocery specialties whsle	23	D	D	D	f	D	D	D
4226	Chemical & allied products whsle	114	D	D	D	g	D	D	D
42261	Plastics materials & basic forms & shapes whsle	30	D	D	D	f	D	D	D
422610	Plastics materials & basic forms & shapes whsle	30	D	D	D	f	D	D	D
42269	Other chemical & allied products whsle	84	D	D	D	g	D	D	D
422690	Other chemical & allied products whsle	84	D	D	D	g	D	D	D
4226901	Industrial gases (except LP) whsle	14	D	D	D	e	D	D	D
4226902	Other chemical & allied products whsle	70	D	D	D	g	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	CHICAGO-GARY-KENOSHA, IL-IN-WI CMSA—Con.								
	Manufacturers' sales branches and sales offices—Con.								
422	Wholesale trade, nondurable goods—Con.								
4227	Petroleum & petroleum products whsle	39	D	D	D	g	D	D	D
42271	Petroleum bulk stations & terminals .	21	D	D	D	f	D	D	D
422710	Petroleum bulk stations & terminals	21	D	D	D	f	D	D	D
4227101	Petroleum bulk stations & terminals (except LP)	19	D	D	D	f	D	D	D
42271012	Petroleum bulk terminals (except LP)	16	D	D	D	f	D	D	D
42272	Petroleum & petroleum prod whsle (exc bulk stations & terminals)	18	D	D	D	f	D	D	D
422720	Petroleum & petroleum prod whsle (exc bulk stations & terminals) ...	18	D	D	D	f	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle	11	D	D	D	e	D	D	D
42282	Wine & distilled alcoholic beverage whsle	10	D	D	D	c	D	D	D
422820	Wine & distilled alcoholic beverage whsle	10	D	D	D	c	D	D	D
4228201	Wine & distilled alcoholic bev (licensed operation) whsle	10	D	D	D	c	D	D	D
4229	Miscellaneous nondurable goods whsle	76	D	D	D	g	D	D	D
42291	Farm supplies whsle	9	D	D	D	c	D	D	D
422910	Farm supplies whsle	9	D	D	D	c	D	D	D
4229101	Farm supplies—farm dealers ...	1	D	D	D	a	D	D	D
4229102	Farm supplies—whsle distributors	8	D	D	D	c	D	D	D
42292	Book, periodical, & newspaper whsle	42	D	D	D	f	D	D	D
422920	Book, periodical, & newspaper whsle	42	D	D	D	f	D	D	D
42295	Paint, varnish, & supplies whsle	16	D	D	D	c	D	D	D
422950	Paint, varnish, & supplies whsle ..	16	D	D	D	c	D	D	D
4229501	Paint, varnish, & supplies whsle	16	D	D	D	c	D	D	D
42299	Other miscellaneous nondurable goods whsle	7	D	D	D	c	D	D	D
422990	Other miscellaneous nondurable goods whsle	7	D	D	D	c	D	D	D
4229904	Other nondurable goods whsle .	6	D	D	D	c	D	D	D
	Agents, brokers, and commission merchants	2 676	D	D	D	j	D	D	D
421	Wholesale trade, durable goods	1 885	D	D	D	i	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	64	D	D	D	g	D	D	D
42111	Automobile & other motor vehicle whsle	14	D	D	D	f	D	D	D
421110	Automobile & other motor vehicle whsle	14	D	D	D	f	D	D	D
4211101	Automobile & motorcycle whsle .	8	D	D	D	f	D	D	D
42112	Motor vehicle supplies & new parts whsle	48	D	D	D	e	D	D	D
421120	Motor vehicle supplies & new parts whsle	48	D	D	D	e	D	D	D
4211201	Motor vehicle supplies & new parts—warehouse distributors .	21	D	D	D	c	D	D	D
4211202	Motor vehicle supplies & new parts—jobbers	24	D	D	D	c	D	D	D
4212	Furniture & home furnishings whsle ...	188	D	D	D	f	D	D	D
42121	Furniture whsle	106	D	D	D	e	D	D	D
421210	Furniture whsle	106	D	D	D	e	D	D	D
4212101	Household & lawn furniture whsle	70	D	D	D	c	D	D	D
4212102	Office & business furniture whsle	36	D	D	D	c	D	D	D
42122	Home furnishings whsle	82	D	D	D	c	D	D	D
421220	Home furnishings whsle	82	D	D	D	c	D	D	D
4212201	Household china, glassware, & crockery whsle	17	179 991	3 674	879	68	6 139	188	185
4212202	Linens, domestics, draperies, & curtains whsle	18	100 885	2 221	390	38	4 415	—	—
4212203	Floor coverings whsle	7	D	D	D	a	D	D	D
4212204	Other home furnishings whsle ...	40	D	D	D	c	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	CHICAGO-GARY-KENOSHA, IL-IN-WI CMSA—Con.								
	Agents, brokers, and commission merchants—Con.								
421	Wholesale trade, durable goods—Con.								
4213	Lumber & other construction materials whsle	70	D	D	D	c	D	D	D
42131	Lumber, plywood, millwork, & wood panel whsle	30	D	D	D	b	D	D	D
421310	Lumber, plywood, millwork, & wood panel whsle	30	D	D	D	b	D	D	D
4213103	Plywood, veneer, millwork, & wood panel whsle	27	D	D	D	b	D	D	D
42132	Brick, stone, & related construction materials whsle	10	D	D	D	b	D	D	D
421320	Brick, stone, & related construction materials whsle	10	D	D	D	b	D	D	D
4213203	Cement, lime, & related products whsle	2	D	D	D	b	D	D	D
42133	Roofing, siding, & insulation material whsle	17	D	D	D	b	D	D	D
421330	Roofing, siding, & insulation material whsle	17	D	D	D	b	D	D	D
4213301	Roofing, siding, & insulation material whsle	17	D	D	D	b	D	D	D
42139	Other construction materials whsle ..	13	D	D	D	b	D	D	D
421390	Other construction materials whsle	13	D	D	D	b	D	D	D
4213901	Flat glass & other construction glass whsle	5	D	D	D	a	D	D	D
4213902	Other construction materials whsle	8	D	D	D	a	D	D	D
4214	Professional & commercial equipment & supplies whsle	184	D	D	D	f	D	D	D
42141	Photographic equipment & supplies whsle	5	13 096	362	83	6	750	7	1
421410	Photographic equipment & supplies whsle	5	13 096	362	83	6	750	7	1
42142	Office equipment whsle	10	D	D	D	b	D	D	D
421420	Office equipment whsle	10	D	D	D	b	D	D	D
42143	Computer & computer peripheral equipment & software whsle	33	D	D	D	c	D	D	D
421430	Computer & computer peripheral equipment & software whsle	33	D	D	D	c	D	D	D
4214301	Computer & peripheral equipment whsle	23	D	D	D	c	D	D	D
42143011	Computers & peripheral equipment for resale	15	D	D	D	b	D	D	D
42143012	Computers & peripheral equipment for end use	8	D	D	D	b	D	D	D
4214302	Computer software (packaged) whsle	10	D	D	D	b	D	D	D
42144	Other commercial equipment whsle ..	34	D	D	D	c	D	D	D
421440	Other commercial equipment whsle	34	D	D	D	c	D	D	D
4214401	Restaurant & hotel equipment & supplies whsle	24	D	D	D	c	D	D	D
4214402	Store machines & equipment whsle	10	D	D	D	b	D	D	D
42145	Medical, dental, & hospital equipment & supplies whsle	73	D	D	D	c	D	D	D
421450	Medical, dental, & hospital equipment & supplies whsle	73	D	D	D	c	D	D	D
4214501	Surgical, medical, & hospital supplies whsle	71	D	D	D	c	D	D	D
42146	Ophthalmic goods whsle	12	13 328	664	165	20	1 618	52	55
421460	Ophthalmic goods whsle	12	13 328	664	165	20	1 618	52	55
42149	Other professional equipment & supplies whsle	17	D	D	D	b	D	D	D
421490	Other professional equipment & supplies whsle	17	D	D	D	b	D	D	D
4214901	Religious & school supplies whsle	3	D	D	D	a	D	D	D
4214902	Other professional equipment & supplies whsle	14	D	D	D	b	D	D	D
4215	Metal & mineral (except petroleum) whsle	121	D	D	D	e	D	D	D
42151	Metal service centers & offices	120	D	D	D	e	D	D	D
421510	Metal service centers & offices ..	120	D	D	D	e	D	D	D
4215101	Ferrous metal service centers & sales offices	99	D	D	D	e	D	D	D
42151011	Ferrous metal service centers	6	D	D	D	b	D	D	D
42151012	Ferrous metal sales offices ..	93	D	D	D	c	D	D	D
4215102	Nonferrous metal service centers & sales offices	21	D	D	D	b	D	D	D
42151022	Nonferrous metal sales offices	18	D	D	D	b	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	CHICAGO–GARY–KENOSHA, IL–IN–WI CMSA—Con.								
	Agents, brokers, and commission merchants—Con.								
421	Wholesale trade, durable goods—Con.								
4216	Electrical goods whsle	371	D	D	D	g	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	171	D	D	D	f	D	D	D
421610	Electrical apparatus & equip, wiring supp, & const material whsle	171	D	D	D	f	D	D	D
42162	Electrical appliance, television & radio set whsle	33	533 042	12 498	2 968	214	24 010	138	193
421620	Electrical appliance, television & radio set whsle	33	533 042	12 498	2 968	214	24 010	138	193
42169	Other electronic parts & equipment whsle	167	D	D	D	f	D	D	D
421690	Other electronic parts & equipment whsle	167	D	D	D	f	D	D	D
4216901	Communications equipment & supplies whsle	40	D	D	D	c	D	D	D
4216902	Electronic parts (excluding communications equipment) whsle	127	D	D	D	f	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	185	D	D	D	g	D	D	D
42171	Hardware whsle	93	D	D	D	e	D	D	D
421710	Hardware whsle	93	D	D	D	e	D	D	D
42172	Plumbing & heating equipment & supplies (hydronics) whsle	60	D	D	D	e	D	D	D
421720	Plumbing & heating equipment & supplies (hydronics) whsle	60	D	D	D	e	D	D	D
42173	Warm air heating & air-conditioning equipment & supplies whsle	22	D	D	D	b	D	D	D
421730	Warm air heating & air-conditioning equipment & supplies whsle	22	D	D	D	b	D	D	D
42174	Refrigeration equipment & supplies whsle	10	D	D	D	b	D	D	D
421740	Refrigeration equipment & supplies whsle	10	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	479	D	D	D	g	D	D	D
42181	Construction & mining (except petroleum) machinery & equip whsle	15	D	D	D	b	D	D	D
421810	Construction & mining (except petroleum) machinery & equip whsle	15	D	D	D	b	D	D	D
42182	Farm & garden machinery & equipment whsle	9	D	D	D	b	D	D	D
421820	Farm & garden machinery & equipment whsle	9	D	D	D	b	D	D	D
4218202	Farm machinery & equipment—whsle distributors	5	D	D	D	a	D	D	D
4218203	Lawn & garden machinery & equipment whsle	4	D	D	D	a	D	D	D
42183	Industrial machinery & equipment whsle	335	D	D	D	g	D	D	D
421830	Industrial machinery & equipment whsle	335	D	D	D	g	D	D	D
4218301	Food-processing machinery & equipment whsle	18	D	D	D	b	D	D	D
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	9	D	D	D	b	D	D	D
42183021	Hydraulic & pneumatic pumps & motors whsle	3	D	D	D	a	D	D	D
42183022	Hydraulic & pneumatic parts, accessories, & supplies whsle	6	D	D	D	a	D	D	D
4218303	General-purpose industrial machinery & equipment whsle	133	D	D	D	e	D	D	D
4218304	Metalworking machinery & equipment whsle	62	D	D	D	e	D	D	D
4218305	Materials handling equipment whsle	32	D	D	D	b	D	D	D
4218307	Other industrial machinery & equipment whsle	80	D	D	D	e	D	D	D
42184	Industrial supplies whsle	85	D	D	D	e	D	D	D
421840	Industrial supplies whsle	85	D	D	D	e	D	D	D
4218401	General-line industrial supplies whsle	15	D	D	D	b	D	D	D
4218402	Mechanical power transmission supplies whsle	13	D	D	D	b	D	D	D
4218404	Industrial containers & supplies whsle	14	D	D	D	b	D	D	D
4218405	Industrial valves & fittings (except fluid-power) whsle	13	D	D	D	b	D	D	D
4218406	Other industrial supplies whsle	27	D	D	D	b	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	CHICAGO-GARY-KENOSHA, IL-IN-WI CMSA—Con.								
	Agents, brokers, and commission merchants—Con.								
421	Wholesale trade, durable goods—Con.								
4218	Machinery, equipment, & supplies whsle—Con.								
42185	Service establishment equipment & supplies whsle	16	D	D	D	b	D	D	D
421850	Service establishment equipment & supplies whsle	16	D	D	D	b	D	D	D
4218502	Custodial, janitors' equipment & supplies whsle	8	D	D	D	b	D	D	D
42186	Transportation equipment & supplies (exc motor vehicle) whsle	19	D	D	D	b	D	D	D
421860	Transportation equipment & supplies (exc motor vehicle) whsle	19	D	D	D	b	D	D	D
4218601	Aircraft & aeronautical equipment & supplies whsle	7	D	D	D	b	D	D	D
4218603	Other transportation equipment & supplies whsle	12	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle	223	D	D	D	f	D	D	D
42191	Sporting & recreational goods & supplies whsle	56	D	D	D	e	D	D	D
421910	Sporting & recreational goods & supplies whsle	56	D	D	D	e	D	D	D
42192	Toy & hobby goods & supplies whsle	37	D	D	D	c	D	D	D
421920	Toy & hobby goods & supplies whsle	37	D	D	D	c	D	D	D
42193	Recyclable material whsle	16	D	D	D	b	D	D	D
421930	Recyclable material whsle	16	D	D	D	b	D	D	D
4219301	Iron & steel scrap processors & dealers	5	D	D	D	b	D	D	D
42193011	Iron & steel scrap processors (using power processing equipment)	4	D	D	D	b	D	D	D
42194	Jewelry/watch/silverware/precious stone, & precious metal whsle	30	D	D	D	b	D	D	D
421940	Jewelry/watch/silverware/precious stone, & precious metal whsle	30	D	D	D	b	D	D	D
4219401	Jewelry, watch, diamonds, precious stone, & silverware whsle	28	D	D	D	b	D	D	D
42199	Other miscellaneous durable goods whsle	84	D	D	D	c	D	D	D
421990	Other miscellaneous durable goods whsle	84	D	D	D	c	D	D	D
4219903	General merchandise (durable goods) whsle	35	D	D	D	b	D	D	D
4219906	Other durable goods whsle	28	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	791	D	D	D	h	D	D	D
4221	Paper & paper product whsle	115	D	D	D	e	D	D	D
42211	Printing & writing paper whsle	16	D	D	D	b	D	D	D
422110	Printing & writing paper whsle	16	D	D	D	b	D	D	D
42212	Stationery & office supplies whsle	47	D	D	D	c	D	D	D
422120	Stationery & office supplies whsle	47	D	D	D	c	D	D	D
42213	Industrial & personal service paper whsle	52	D	D	D	c	D	D	D
422130	Industrial & personal service paper whsle	52	D	D	D	c	D	D	D
4222	Drugs, & druggists' sundries whsle	21	D	D	D	e	D	D	D
42221	Drugs, & druggists' sundries whsle	21	D	D	D	e	D	D	D
422210	Drugs, & druggists' sundries whsle	21	D	D	D	e	D	D	D
4222102	Specialty-line drug, pharmaceutical, cosmetic, & toiletries whsle	21	D	D	D	e	D	D	D
4223	Apparel, piece goods, & notions whsle	170	D	D	D	e	D	D	D
42231	Piece goods, notions, & other dry goods whsle	41	D	D	D	c	D	D	D
422310	Piece goods, notions, & other dry goods whsle	41	D	D	D	c	D	D	D
4223101	Piece goods—jobbers	33	D	D	D	c	D	D	D
42232	Men's & boys' clothing & furnishings whsle	34	D	D	D	b	D	D	D
422320	Men's & boys' clothing & furnishings whsle	34	D	D	D	b	D	D	D
42233	Women's, children's, & infants' clothing & accessories whsle	82	D	D	D	c	D	D	D
422330	Women's, children's, & infants' clothing & accessories whsle	82	D	D	D	c	D	D	D
42234	Footwear whsle	13	D	D	D	b	D	D	D
422340	Footwear whsle	13	D	D	D	b	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	CHICAGO-GARY-KENOSHA, IL-IN-WI CMSA—Con.								
	Agents, brokers, and commission merchants—Con.								
422	Wholesale trade, nondurable goods—Con.								
4224	Grocery & related products whsle	197	4 992 991	90 263	19 896	2 162	150 535	225	371
42241	General-line grocery whsle	29	2 418 804	44 955	10 326	1 203	72 214	—	11
422410	General-line grocery whsle	29	2 418 804	44 955	10 326	1 203	72 214	—	11
4224103	Other general-line grocery whsle	29	2 418 804	44 955	10 326	1 203	72 214	—	11
42242	Packaged frozen food whsle	25	D	D	D	c	D	D	D
422420	Packaged frozen food whsle	25	D	D	D	c	D	D	D
42243	Dairy products, (except dried or canned) whsle	6	D	D	D	a	D	D	D
422430	Dairy products, (except dried or canned) whsle	6	D	D	D	a	D	D	D
4224302	Dairy product (except raw milk) whsle	6	D	D	D	a	D	D	D
42245	Confectionery whsle	25	D	D	D	c	D	D	D
422450	Confectionery whsle	25	D	D	D	c	D	D	D
42247	Meat & meat product whsle	18	D	D	D	b	D	D	D
422470	Meat & meat product whsle	18	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	82	D	D	D	e	D	D	D
422490	Other grocery & related products whsle	82	D	D	D	e	D	D	D
4224902	Bread & baked goods whsle	16	D	D	D	b	D	D	D
4224905	Food & beverage basic materials whsle	16	248 745	4 471	1 126	79	8 045	155	280
4224906	Other grocery specialties whsle	31	D	D	D	c	D	D	D
4225	Farm-product raw material whsle	7	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	92	D	D	D	e	D	D	D
42261	Plastics materials & basic forms & shapes whsle	49	D	D	D	c	D	D	D
422610	Plastics materials & basic forms & shapes whsle	49	D	D	D	c	D	D	D
42269	Other chemical & allied products whsle	43	D	D	D	c	D	D	D
422690	Other chemical & allied products whsle	43	D	D	D	c	D	D	D
4226902	Other chemical & allied products whsle	43	D	D	D	c	D	D	D
4227	Petroleum & petroleum products whsle	12	D	D	D	b	D	D	D
42272	Petroleum & petroleum prod whsle (exc bulk stations & terminals)	11	D	D	D	b	D	D	D
422720	Petroleum & petroleum prod whsle (exc bulk stations & terminals)	11	D	D	D	b	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle	11	D	D	D	b	D	D	D
42281	Beer & ale whsle	4	D	D	D	b	D	D	D
422810	Beer & ale whsle	4	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	166	D	D	D	f	D	D	D
42291	Farm supplies whsle	5	D	D	D	b	D	D	D
422910	Farm supplies whsle	5	D	D	D	b	D	D	D
4229102	Farm supplies—whsle distributors	5	D	D	D	b	D	D	D
42292	Book, periodical, & newspaper whsle	22	D	D	D	b	D	D	D
422920	Book, periodical, & newspaper whsle	22	D	D	D	b	D	D	D
42293	Flower, nursery stock, & florists' supplies whsle	17	D	D	D	b	D	D	D
422930	Flower, nursery stock, & florists' supplies whsle	17	D	D	D	b	D	D	D
42295	Paint, varnish, & supplies whsle	16	D	D	D	c	D	D	D
422950	Paint, varnish, & supplies whsle	16	D	D	D	c	D	D	D
4229501	Paint, varnish, & supplies whsle	16	D	D	D	c	D	D	D
42299	Other miscellaneous nondurable goods whsle	105	D	D	D	e	D	D	D
422990	Other miscellaneous nondurable goods whsle	105	D	D	D	e	D	D	D
4229901	Art goods whsle	31	D	D	D	c	D	D	D
4229902	General merchandise (nondurable goods) whsle	28	D	D	D	b	D	D	D
4229904	Other nondurable goods whsle	44	D	D	D	b	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	CHICAGO—GARY—KENOSHA, IL—IN—WI CMSA—Con.								
	Chicago, IL PMSA								
42	Wholesale trade	'16 373	'230 934 233	'11 214 540	'2 732 615	'258 217	'23 421 905	'13 335 732	'14 212 275
421	Wholesale trade, durable goods	10 990	137 214 399	7 309 367	1 794 680	'160 763	'15 302 209	'9 401 793	10 039 967
4211	Motor vehicle & motor vehicle parts & supplies whsle	675	30 858 763	460 720	109 919	12 578	948 423	910 602	914 252
42111	Automobile & other motor vehicle whsle	159	26 014 357	156 819	39 206	4 056	351 368	328 688	290 911
421110	Automobile & other motor vehicle whsle	159	26 014 357	156 819	39 206	4 056	351 368	328 688	290 911
4211101	Automobile & motorcycle whsle	66	D	D	D	g	D	D	D
4211102	Bus & recreational vehicle whsle	13	D	D	D	c	D	D	D
4211103	Light truck & van (14,000 lb or less) whsle	16	D	D	D	e	D	D	D
4211104	Medium truck & tractor (14,001 lb to 26,000 lb) whsle	14	718 920	16 571	5 059	380	25 306	29 155	27 300
4211105	Heavy truck & tractor (over 26,000 lb) whsle	50	D	D	D	g	D	D	D
42112	Motor vehicle supplies & new parts whsle	363	D	D	D	i	D	D	D
421120	Motor vehicle supplies & new parts whsle	363	D	D	D	i	D	D	D
4211201	Motor vehicle supplies & new parts—warehouse distributors	170	D	D	D	h	D	D	D
4211202	Motor vehicle supplies & new parts—jobbers	182	D	D	D	h	D	D	D
4211203	Petroleum products marketing equipment whsle	11	D	D	D	b	D	D	D
42113	Tire & tube whsle	36	D	D	D	e	D	D	D
421130	Tire & tube whsle	36	D	D	D	e	D	D	D
42114	Motor vehicle parts, (used) whsle	117	D	D	D	g	D	D	D
421140	Motor vehicle parts, (used) whsle	117	D	D	D	g	D	D	D
4212	Furniture & home furnishings whsle	661	D	D	D	i	D	D	D
42121	Furniture whsle	317	D	D	D	h	D	D	D
421210	Furniture whsle	317	D	D	D	h	D	D	D
4212101	Household & lawn furniture whsle	170	D	D	D	f	D	D	D
4212102	Office & business furniture whsle	147	D	D	D	g	D	D	D
42122	Home furnishings whsle	344	D	D	D	h	D	D	D
421220	Home furnishings whsle	344	D	D	D	h	D	D	D
4212201	Household china, glassware, & crockery whsle	43	D	D	D	e	D	D	D
4212202	Linens, domestics, draperies, & curtains whsle	78	D	D	D	f	D	D	D
4212203	Floor coverings whsle	76	D	D	D	g	D	D	D
4212204	Other home furnishings whsle	147	D	D	D	g	D	D	D
4213	Lumber & other construction materials whsle	426	2 854 405	159 582	38 944	4 204	320 475	158 705	200 572
42131	Lumber, plywood, millwork, & wood panel whsle	191	1 278 134	81 143	19 915	2 073	155 963	105 599	135 782
421310	Lumber, plywood, millwork, & wood panel whsle	191	1 278 134	81 143	19 915	2 073	155 963	105 599	135 782
4213101	Lumber without yard whsle	29	220 756	14 814	3 875	313	24 054	29 758	31 251
4213102	Lumber with yard whsle	34	194 542	14 118	3 372	420	31 601	21 571	23 706
4213103	Plywood, veneer, millwork, & wood panel whsle	128	862 836	52 211	12 668	1 340	100 308	54 270	80 825
42132	Brick, stone, & related construction materials whsle	92	D	D	D	f	D	D	D
421320	Brick, stone, & related construction materials whsle	92	D	D	D	f	D	D	D
4213201	Brick, block, tile, clay/cement sewer pipe whsle	37	D	D	D	e	D	D	D
4213202	Sand, gravel, & stone whsle	21	D	D	D	c	D	D	D
4213203	Cement, lime, & related products whsle	34	463 107	14 491	4 426	457	31 137	8 912	10 370
42133	Roofing, siding, & insulation material whsle	50	D	D	D	e	D	D	D
421330	Roofing, siding, & insulation material whsle	50	D	D	D	e	D	D	D
4213301	Roofing, siding, & insulation material whsle	50	D	D	D	e	D	D	D
42139	Other construction materials whsle	93	D	D	D	f	D	D	D
421390	Other construction materials whsle	93	D	D	D	f	D	D	D
4213901	Flat glass & other construction glass whsle	32	D	D	D	c	D	D	D
4213902	Other construction materials whsle	61	D	D	D	f	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	CHICAGO—GARY—KENOSHA, IL—IN—WI CMSA—Con.								
	Chicago, IL PMSA—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4214	Professional & commercial equipment & supplies whsle	1 631	25 560 005	1 885 132	512 341	'36 750	'4 022 782	'1 738 770	1 933 816
42141	Photographic equipment & supplies whsle	76	1 901 881	96 754	22 974	1 948	225 579	122 120	127 309
421410	Photographic equipment & supplies whsle	76	1 901 881	96 754	22 974	1 948	225 579	122 120	127 309
42142	Office equipment whsle	'224	D	D	D	i	D	D	D
421420	Office equipment whsle	'224	D	D	D	i	D	D	D
42143	Computer & computer peripheral equipment & software whsle	539	D	D	D	j	D	D	D
421430	Computer & computer peripheral equipment & software whsle	539	D	D	D	j	D	D	D
4214301	Computer & peripheral equipment whsle	442	D	D	D	j	D	D	D
42143011	Computers & peripheral equipment for resale	197	8 297 476	341 508	119 195	6 069	764 458	605 327	740 618
42143012	Computers & peripheral equipment for end use	245	D	D	D	i	D	D	D
4214302	Computer software (packaged) whsle	97	D	D	D	g	D	D	D
42144	Other commercial equipment whsle	'225	D	D	D	h	D	D	D
421440	Other commercial equipment whsle	'225	D	D	D	h	D	D	D
4214401	Restaurant & hotel equipment & supplies whsle	128	D	D	D	h	D	D	D
4214402	Store machines & equipment whsle	'97	'470 105	'50 016	'11 525	'1 228	'95 483	'28 770	'30 584
42145	Medical, dental, & hospital equipment & supplies whsle	403	D	D	D	i	D	D	D
421450	Medical, dental, & hospital equipment & supplies whsle	403	D	D	D	i	D	D	D
4214501	Surgical, medical, & hospital supplies whsle	361	D	D	D	i	D	D	D
4214502	Dental equipment & supplies whsle	42	D	D	D	f	D	D	D
42146	Ophthalmic goods whsle	50	111 164	12 416	3 222	415	26 645	13 144	12 939
421460	Ophthalmic goods whsle	50	111 164	12 416	3 222	415	26 645	13 144	12 939
42149	Other professional equipment & supplies whsle	114	D	D	D	g	D	D	D
421490	Other professional equipment & supplies whsle	114	D	D	D	g	D	D	D
4214901	Religious & school supplies whsle	24	D	D	D	f	D	D	D
4214902	Other professional equipment & supplies whsle	90	D	D	D	g	D	D	D
4215	Metal & mineral (except petroleum) whsle	750	D	D	D	j	D	D	D
42151	Metal service centers & offices	726	15 752 981	588 490	143 519	14 201	1 204 775	1 503 211	1 513 961
421510	Metal service centers & offices	726	15 752 981	588 490	143 519	14 201	1 204 775	1 503 211	1 513 961
4215101	Ferrous metal service centers & sales offices	596	13 916 890	528 838	127 776	12 810	1 084 051	1 375 739	1 378 234
42151011	Ferrous metal service centers	391	8 504 236	484 177	117 674	11 969	1 001 191	1 375 739	1 378 234
42151012	Ferrous metal sales offices	205	5 412 654	44 661	10 102	841	82 860	—	—
4215102	Nonferrous metal service centers & sales offices	130	1 836 091	59 652	15 743	1 391	120 724	127 472	135 727
42151021	Nonferrous metal service centers	81	1 035 851	47 458	12 509	1 200	97 642	127 472	135 727
42151022	Nonferrous metal sales offices	49	800 240	12 194	3 234	191	23 082	—	—
42152	Coal & other mineral & ore whsle	24	D	D	D	c	D	D	D
421520	Coal & other mineral & ore whsle	24	D	D	D	c	D	D	D
4215201	Coal whsle	13	D	D	D	b	D	D	D
4215202	Other mineral & ore whsle	11	D	D	D	b	D	D	D
4216	Electrical goods whsle	1 668	21 976 221	1 293 234	311 208	25 277	2 627 948	1 104 118	1 211 933
42161	Electrical apparatus & equip, wiring supp, & const material whsle	642	5 383 154	375 447	85 194	8 186	711 311	356 445	410 845
421610	Electrical apparatus & equip, wiring supp, & const material whsle	642	5 383 154	375 447	85 194	8 186	711 311	356 445	410 845
42162	Electrical appliance, television & radio set whsle	166	4 573 949	159 560	36 323	3 331	440 254	350 216	377 491
421620	Electrical appliance, television & radio set whsle	166	4 573 949	159 560	36 323	3 331	440 254	350 216	377 491
42169	Other electronic parts & equipment whsle	860	12 019 118	758 227	189 691	13 760	1 476 383	397 457	423 597
421690	Other electronic parts & equipment whsle	860	12 019 118	758 227	189 691	13 760	1 476 383	397 457	423 597
4216901	Communications equipment & supplies whsle	360	D	D	D	i	D	D	D
4216902	Electronic parts (excluding communications equipment) whsle	500	D	D	D	i	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	CHICAGO—GARY—KENOSHA, IL—IN—WI CMSA—Con.								
	Chicago, IL PMSA—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4217	Hardware, & plumbing & heating equipment & supplies whsle	921	5 530 732	482 410	116 775	11 770	929 847	520 639	539 745
42171	Hardware whsle	537	3 026 520	291 870	69 797	7 139	557 929	287 812	301 291
421710	Hardware whsle	537	3 026 520	291 870	69 797	7 139	557 929	287 812	301 291
42172	Plumbing & heating equipment & supplies (hydronics) whsle	174	1 524 737	95 257	22 620	2 370	175 568	130 049	134 088
421720	Plumbing & heating equipment & supplies (hydronics) whsle	174	1 524 737	95 257	22 620	2 370	175 568	130 049	134 088
42173	Warm air heating & air-conditioning equipment & supplies whsle	150	D	D	D	g	D	D	D
421730	Warm air heating & air-conditioning equipment & supplies whsle	150	D	D	D	g	D	D	D
42174	Refrigeration equipment & supplies whsle	60	D	D	D	f	D	D	D
421740	Refrigeration equipment & supplies whsle	60	D	D	D	f	D	D	D
4218	Machinery, equipment, & supplies whsle	2 891	18 057 948	1 557 956	357 574	33 256	3 044 305	2 392 146	2 561 267
42181	Construction & mining (except petroleum) machinery & equip whsle	121	D	D	D	g	D	D	D
421810	Construction & mining (except petroleum) machinery & equip whsle	121	D	D	D	g	D	D	D
42182	Farm & garden machinery & equipment whsle	93	D	D	D	g	D	D	D
421820	Farm & garden machinery & equipment whsle	93	D	D	D	g	D	D	D
4218201	Farm machinery & equipment—farm dealers	38	99 406	11 103	2 484	313	22 403	30 551	34 124
4218202	Farm machinery & equipment—whsle distributors	29	D	D	D	f	D	D	D
4218203	Lawn & garden machinery & equipment whsle	26	D	D	D	c	D	D	D
42183	Industrial machinery & equipment whsle	1 723	D	D	D	j	D	D	D
421830	Industrial machinery & equipment whsle	1 723	D	D	D	j	D	D	D
4218301	Food-processing machinery & equipment whsle	72	232 213	29 184	6 734	519	53 989	26 684	37 347
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	149	657 038	86 145	19 103	1 860	145 240	73 749	76 539
42183021	Hydraulic & pneumatic pumps & motors whsle	67	258 463	30 004	7 458	754	53 679	29 408	29 354
42183022	Hydraulic & pneumatic parts, accessories, & supplies whsle	82	398 575	56 141	11 645	1 106	91 561	44 341	47 185
4218303	General-purpose industrial machinery & equipment whsle	530	3 204 513	340 781	75 275	6 827	671 972	361 768	388 087
4218304	Metalworking machinery & equipment whsle	326	2 394 161	184 448	42 618	3 540	371 201	501 086	468 503
4218305	Materials handling equipment whsle	219	D	D	D	h	D	D	D
4218306	Oilwell, oil refinery, & pipeline mach, equip, & supplies whsle	30	53 057	5 610	1 163	128	10 954	3 859	5 031
4218307	Other industrial machinery & equipment whsle	397	D	D	D	h	D	D	D
42184	Industrial supplies whsle	622	4 268 947	298 179	69 723	6 859	558 578	296 750	313 505
421840	Industrial supplies whsle	622	4 268 947	298 179	69 723	6 859	558 578	296 750	313 505
4218401	General-line industrial supplies whsle	82	D	D	D	f	D	D	D
4218402	Mechanical power transmission supplies whsle	122	D	D	D	g	D	D	D
4218403	Welding supplies whsle	49	185 493	20 467	5 159	513	41 768	21 115	21 431
4218404	Industrial containers & supplies whsle	116	D	D	D	g	D	D	D
4218405	Industrial valves & fittings (except fluid-power) whsle	64	D	D	D	f	D	D	D
4218406	Other industrial supplies whsle	189	D	D	D	g	D	D	D
42185	Service establishment equipment & supplies whsle	221	706 756	68 403	15 146	2 017	128 778	51 100	61 220
421850	Service establishment equipment & supplies whsle	221	706 756	68 403	15 146	2 017	128 778	51 100	61 220
4218501	Beauty & barber shop equipment & supplies whsle	36	D	D	D	e	D	D	D
4218502	Custodial, janitors' equipment & supplies whsle	77	224 369	26 330	5 661	666	49 886	14 208	19 400
4218503	Laundry & dry-cleaning equipment & supplies whsle	34	D	D	D	e	D	D	D
4218504	Other service establishment equipment & supplies whsle	74	D	D	D	f	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	CHICAGO—GARY—KENOSHA, IL—IN—WI CMSA—Con.								
	Chicago, IL PMSA—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4218	Machinery, equipment, & supplies whsle—Con.								
42186	Transportation equipment & supplies (exc motor vehicle) whsle	111	D	D	D	g	D	D	D
421860	Transportation equipment & supplies (exc motor vehicle) whsle	111	D	D	D	g	D	D	D
4218601	Aircraft & aeronautical equipment & supplies whsle	51	648 741	34 739	7 772	616	56 636	128 437	163 015
4218602	Marine machinery, equipment, & supplies whsle	10	D	D	D	e	D	D	D
4218603	Other transportation equipment & supplies whsle	50	D	D	D	e	D	D	D
4219	Miscellaneous durable goods whsle	1 367	D	D	D	j	D	D	D
42191	Sporting & recreational goods & supplies whsle	191	D	D	D	g	D	D	D
421910	Sporting & recreational goods & supplies whsle	191	D	D	D	g	D	D	D
42192	Toy & hobby goods & supplies whsle	140	D	D	D	g	D	D	D
421920	Toy & hobby goods & supplies whsle	140	D	D	D	g	D	D	D
42193	Recyclable material whsle	322	D	D	D	h	D	D	D
421930	Recyclable material whsle	322	D	D	D	h	D	D	D
4219301	Iron & steel scrap processors & dealers	111	1 151 873	58 110	14 637	1 722	136 640	61 261	68 102
42193011	Iron & steel scrap processors (using power processing equipment)	62	D	D	D	g	D	D	D
42193012	Iron & steel scrap processors (not using power processing equip)	49	D	D	D	e	D	D	D
4219302	Recyclable paper & paperboard whsle	57	D	D	D	f	D	D	D
4219303	Other recyclable material whsle	154	D	D	D	g	D	D	D
42194	Jewelry/watch/silverware/precious stone, & precious metal whsle	268	993 232	69 423	16 608	2 116	140 199	157 692	174 023
421940	Jewelry/watch/silverware/precious stone, & precious metal whsle	268	993 232	69 423	16 608	2 116	140 199	157 692	174 023
4219401	Jewelry, watch, diamonds, precious stone, & silverware whsle	250	D	D	D	g	D	D	D
4219402	Precious metal (excluding ores) whsle	18	D	D	D	c	D	D	D
42199	Other miscellaneous durable goods whsle	446	D	D	D	h	D	D	D
421990	Other miscellaneous durable goods whsle	446	D	D	D	h	D	D	D
4219901	Musical instruments & supplies whsle	27	D	D	D	e	D	D	D
4219902	Forest products (except lumber) whsle	25	D	D	D	c	D	D	D
4219903	General merchandise (durable goods) whsle	149	D	D	D	g	D	D	D
4219904	Prerecorded media whsle	77	D	D	D	g	D	D	D
42199041	Compact discs/prerecorded audio tapes, & phonograph records whsle	53	D	D	D	g	D	D	D
42199042	Prerecorded video tapes whsle	24	D	D	D	g	D	D	D
4219905	Fire extinguishers & fire safety equipment whsle	24	D	D	D	e	D	D	D
4219906	Other durable goods whsle	144	D	D	D	f	D	D	D
422	Wholesale trade, nondurable goods	'5 383	'93 719 834	'3 905 173	'937 935	'97 454	'8 119 696	'3 933 939	'4 172 308
4221	Paper & paper product whsle	904	14 525 431	616 708	144 245	15 477	1 243 644	393 491	436 773
42211	Printing & writing paper whsle	166	4 906 562	100 282	24 018	1 967	194 229	101 207	99 366
422110	Printing & writing paper whsle	166	4 906 562	100 282	24 018	1 967	194 229	101 207	99 366
42212	Stationery & office supplies whsle	386	3 236 173	259 233	60 977	8 617	474 108	122 469	132 472
422120	Stationery & office supplies whsle	386	3 236 173	259 233	60 977	8 617	474 108	122 469	132 472
42213	Industrial & personal service paper whsle	352	6 382 696	257 193	59 250	4 893	575 307	169 815	204 935
422130	Industrial & personal service paper whsle	352	6 382 696	257 193	59 250	4 893	575 307	169 815	204 935
4222	Drugs, & druggists' sundries whsle	265	D	D	D	j	D	D	D
42221	Drugs, & druggists' sundries whsle	265	D	D	D	j	D	D	D
422210	Drugs, & druggists' sundries whsle	265	D	D	D	j	D	D	D
4222101	General-line drugs whsle	82	3 196 182	103 815	25 266	2 776	269 002	397 884	433 270
4222102	Specialty-line drug, pharmaceutical, cosmetic, & toiletries whsle	183	D	D	D	i	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	CHICAGO—GARY—KENOSHA, IL—IN—WI CMSA—Con.								
	Chicago, IL PMSA—Con.								
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods—Con.								
4223	Apparel, piece goods, & notions whsle .	586	3 120 723	179 517	39 226	4 753	391 620	300 494	319 683
42231	Piece goods, notions, & other dry goods whsle	162	D	D	D	g	D	D	D
422310	Piece goods, notions, & other dry goods whsle	162	D	D	D	g	D	D	D
4223101	Piece goods—jobbers	121	D	D	D	f	D	D	D
4223102	Notions & other dry goods whsle	41	D	D	D	e	D	D	D
42232	Men's & boys' clothing & furnishings whsle	152	D	D	D	g	D	D	D
422320	Men's & boys' clothing & furnishings whsle	152	D	D	D	g	D	D	D
42233	Women's, children's, & infants' clothing & accessories whsle	225	1 042 439	49 820	10 150	1 376	123 502	76 222	83 723
422330	Women's, children's, & infants' clothing & accessories whsle	225	1 042 439	49 820	10 150	1 376	123 502	76 222	83 723
42234	Footwear whsle	47	D	D	D	c	D	D	D
422340	Footwear whsle	47	D	D	D	c	D	D	D
4224	Grocery & related products whsle	^f 1 467	^f 31 470 471	^f 1 244 169	^f 303 874	^f 32 668	^f 2 514 252	^f 955 587	^f 1 028 490
42241	General-line grocery whsle	^f 148	^f 9 417 332	^f 173 805	^f 41 978	^f 4 320	^f 314 586	^f 273 298	^f 273 159
422410	General-line grocery whsle	^f 148	^f 9 417 332	^f 173 805	^f 41 978	^f 4 320	^f 314 586	^f 273 298	^f 273 159
4224102	General-line grocery whsle, retail cooperative	7	D	D	D	g	D	D	D
4224103	Other general-line grocery whsle	^f 137	D	D	D	h	D	D	D
42242	Packaged frozen food whsle	152	3 236 653	135 995	32 611	3 782	284 881	155 532	168 661
422420	Packaged frozen food whsle	152	3 236 653	135 995	32 611	3 782	284 881	155 532	168 661
42243	Dairy products, (except dried or canned) whsle	121	D	D	D	g	D	D	D
422430	Dairy products, (except dried or canned) whsle	121	D	D	D	g	D	D	D
4224302	Dairy product (except raw milk) whsle	119	D	D	D	g	D	D	D
42244	Poultry & poultry product whsle	33	D	D	D	f	D	D	D
422440	Poultry & poultry product whsle	33	D	D	D	f	D	D	D
4224402	Poultry & poultry product (except live) whsle	33	D	D	D	f	D	D	D
42245	Confectionery whsle	116	1 926 816	114 202	27 569	3 257	240 431	49 784	51 732
422450	Confectionery whsle	116	1 926 816	114 202	27 569	3 257	240 431	49 784	51 732
42246	Fish & seafood whsle	38	D	D	D	e	D	D	D
422460	Fish & seafood whsle	38	D	D	D	e	D	D	D
42247	Meat & meat product whsle	206	D	D	D	h	D	D	D
422470	Meat & meat product whsle	206	D	D	D	h	D	D	D
42248	Fresh fruit & vegetable whsle	169	D	D	D	g	D	D	D
422480	Fresh fruit & vegetable whsle	169	D	D	D	g	D	D	D
42249	Other grocery & related products whsle	484	D	D	D	j	D	D	D
422490	Other grocery & related products whsle	484	D	D	D	j	D	D	D
4224901	Coffee, tea, & spice whsle	57	D	D	D	f	D	D	D
4224902	Bread & baked goods whsle	88	1 877 763	229 947	66 230	5 396	437 122	68 293	69 540
4224903	Soft drinks whsle	48	899 334	83 682	19 093	2 426	183 947	37 667	46 152
4224904	Canned goods whsle	59	D	D	D	f	D	D	D
4224905	Food & beverage basic materials whsle	40	D	D	D	e	D	D	D
4224906	Other grocery specialties whsle	192	D	D	D	h	D	D	D
4225	Farm-product raw material whsle	76	D	D	D	f	D	D	D
42251	Grain & field bean whsle	60	D	D	D	f	D	D	D
422510	Grain & field bean whsle	60	D	D	D	f	D	D	D
42259	Other farm product raw material whsle	11	D	D	D	b	D	D	D
422590	Other farm product raw material whsle	11	D	D	D	b	D	D	D
4225901	Hides, skins, & pelts whsle	4	D	D	D	a	D	D	D
4226	Chemical & allied products whsle	736	10 062 268	413 787	97 975	8 675	791 837	344 154	354 850
42261	Plastics materials & basic forms & shapes whsle	264	4 265 965	144 862	35 433	3 194	275 351	157 286	156 224
422610	Plastics materials & basic forms & shapes whsle	264	4 265 965	144 862	35 433	3 194	275 351	157 286	156 224
42269	Other chemical & allied products whsle	472	5 796 303	268 925	62 542	5 481	516 486	186 868	198 626
422690	Other chemical & allied products whsle	472	5 796 303	268 925	62 542	5 481	516 486	186 868	198 626
4226901	Industrial gases (except LP) whsle	21	D	D	D	e	D	D	D
4226902	Other chemical & allied products whsle	451	D	D	D	i	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	CHICAGO—GARY—KENOSHA, IL—IN—WI CMSA—Con.								
	Chicago, IL PMSA—Con.								
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods—Con.								
4227	Petroleum & petroleum products								
	whsle	150	4 583 149	109 012	27 052	2 352	273 453	225 196	219 860
42271	Petroleum bulk stations & terminals .	67	2 857 527	63 944	15 461	1 498	149 060	171 820	164 207
422710	Petroleum bulk stations & terminals	67	2 857 527	63 944	15 461	1 498	149 060	171 820	164 207
4227101	Petroleum bulk stations & terminals (except LP)	60	D	D	D	g	D	D	D
42271011	Petroleum bulk stations (except LP)	42	D	D	D	f	D	D	D
42271012	Petroleum bulk terminals (except LP)	18	2 137 689	37 041	9 675	756	90 003	151 529	144 096
4227102	Liquefied petroleum bulk stations & terminals	7	D	D	D	c	D	D	D
42272	Petroleum & petroleum prod whsle (exc bulk stations & terminals)	83	1 725 622	45 068	11 591	854	124 393	53 376	55 653
422720	Petroleum & petroleum prod whsle (exc bulk stations & terminals) . . .	83	1 725 622	45 068	11 591	854	124 393	53 376	55 653
4228	Beer, wine, & distilled alcoholic beverage whsle	127	D	D	D	i	D	D	D
42281	Beer & ale whsle	66	D	D	D	g	D	D	D
422810	Beer & ale whsle	66	D	D	D	g	D	D	D
42282	Wine & distilled alcoholic beverage whsle	61	1 610 792	109 278	27 962	2 589	207 651	128 063	132 082
422820	Wine & distilled alcoholic beverage whsle	61	1 610 792	109 278	27 962	2 589	207 651	128 063	132 082
4228201	Wine & distilled alcoholic bev (licensed operation) whsle	61	1 610 792	109 278	27 962	2 589	207 651	128 063	132 082
4229	Miscellaneous nondurable goods								
	whsle	1 072	D	D	D	j	D	D	D
42291	Farm supplies whsle	90	4 254 052	62 436	14 083	1 338	135 498	90 698	90 751
422910	Farm supplies whsle	90	4 254 052	62 436	14 083	1 338	135 498	90 698	90 751
4229101	Farm supplies—farm dealers . . .	22	D	D	D	c	D	D	D
4229102	Farm supplies—whsle distributors	68	D	D	D	g	D	D	D
42292	Book, periodical, & newspaper whsle	194	2 552 532	195 489	47 321	7 225	385 868	177 017	190 315
422920	Book, periodical, & newspaper whsle	194	2 552 532	195 489	47 321	7 225	385 868	177 017	190 315
42293	Flower, nursery stock, & florists' supplies whsle	118	D	D	D	g	D	D	D
422930	Flower, nursery stock, & florists' supplies whsle	118	D	D	D	g	D	D	D
42294	Tobacco & tobacco product whsle . . .	32	D	D	D	f	D	D	D
422940	Tobacco & tobacco product whsle .	32	D	D	D	f	D	D	D
42295	Paint, varnish, & supplies whsle	82	584 043	34 702	7 883	851	78 155	34 722	33 858
422950	Paint, varnish, & supplies whsle . .	82	584 043	34 702	7 883	851	78 155	34 722	33 858
4229501	Paint, varnish, & supplies whsle	82	584 043	34 702	7 883	851	78 155	34 722	33 858
42299	Other miscellaneous nondurable goods whsle	556	D	D	D	h	D	D	D
422990	Other miscellaneous nondurable goods whsle	556	D	D	D	h	D	D	D
4229901	Art goods whsle	146	D	D	D	g	D	D	D
4229902	General merchandise (nondurable goods) whsle	159	D	D	D	f	D	D	D
4229903	Textile bags, bagging, & burlap whsle	13	D	D	D	b	D	D	D
4229904	Other nondurable goods whsle .	238	D	D	D	g	D	D	D
	Merchant wholesalers	12 456	110 508 729	7 498 395	1 771 579	186 504	15 921 700	10 419 967	11 310 214
421	Wholesale trade, durable goods	8 315	65 247 396	5 037 164	1 201 561	120 965	10 662 122	7 370 965	8 008 837
4211	Motor vehicle & motor vehicle parts & supplies whsle	556	D	D	D	i	D	D	D
42111	Automobile & other motor vehicle whsle	126	4 398 525	97 484	23 691	2 395	197 801	144 725	166 399
421110	Automobile & other motor vehicle whsle	126	4 398 525	97 484	23 691	2 395	197 801	144 725	166 399
4211101	Automobile & motorcycle whsle .	49	D	D	D	e	D	D	D
4211102	Bus & recreational vehicle whsle	10	D	D	D	b	D	D	D
4211103	Light truck & van (14,000 lb or less) whsle	11	D	D	D	c	D	D	D
4211104	Medium truck & tractor (14,001 lb to 26,000 lb) whsle	12	D	D	D	e	D	D	D
4211105	Heavy truck & tractor (over 26,000 lb) whsle	44	D	D	D	g	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	CHICAGO—GARY—KENOSHA, IL—IN—WI CMSA—Con.								
	Chicago, IL PMSA—Con.								
	Merchant wholesalers—Con.								
421	Wholesale trade, durable goods—Con.								
4211	Motor vehicle & motor vehicle parts & supplies whsle—Con.								
42112	Motor vehicle supplies & new parts whsle	282	1 915 395	140 552	32 441	4 354	289 763	310 636	347 507
421120	Motor vehicle supplies & new parts whsle	282	1 915 395	140 552	32 441	4 354	289 763	310 636	347 507
4211201	Motor vehicle supplies & new parts—warehouse distributors .	134	D	D	D	g	D	D	D
4211202	Motor vehicle supplies & new parts—jobbers	140	1 147 092	73 721	17 513	2 387	151 468	172 412	189 629
4211203	Petroleum products marketing equipment whsle	8	D	D	D	b	D	D	D
42113	Tire & tube whsle	31	D	D	D	e	D	D	D
421130	Tire & tube whsle	31	D	D	D	e	D	D	D
42114	Motor vehicle parts, (used) whsle . . .	117	D	D	D	g	D	D	D
421140	Motor vehicle parts, (used) whsle .	117	D	D	D	g	D	D	D
4212	Furniture & home furnishings whsle . . .	432	D	D	D	i	D	D	D
42121	Furniture whsle	194	D	D	D	g	D	D	D
421210	Furniture whsle	194	D	D	D	g	D	D	D
4212101	Household & lawn furniture whsle	98	D	D	D	f	D	D	D
4212102	Office & business furniture whsle	96	D	D	D	g	D	D	D
42122	Home furnishings whsle	238	1 102 440	123 739	28 698	3 502	303 858	167 549	181 274
421220	Home furnishings whsle	238	1 102 440	123 739	28 698	3 502	303 858	167 549	181 274
4212201	Household china, glassware, & crockery whsle	25	D	D	D	e	D	D	D
4212202	Linens, domestics, draperies, & curtains whsle	51	D	D	D	f	D	D	D
4212203	Floor coverings whsle	58	D	D	D	f	D	D	D
4212204	Other home furnishings whsle . . .	104	D	D	D	g	D	D	D
4213	Lumber & other construction materials whsle	293	D	D	D	h	D	D	D
42131	Lumber, plywood, millwork, & wood panel whsle	141	885 504	64 686	16 036	1 664	117 712	89 339	119 341
421310	Lumber, plywood, millwork, & wood panel whsle	141	885 504	64 686	16 036	1 664	117 712	89 339	119 341
4213101	Lumber without yard whsle	24	D	D	D	e	D	D	D
4213102	Lumber with yard whsle	31	D	D	D	e	D	D	D
4213103	Plywood, veneer, millwork, & wood panel whsle	86	D	D	D	g	D	D	D
42132	Brick, stone, & related construction materials whsle	60	D	D	D	e	D	D	D
421320	Brick, stone, & related construction materials whsle	60	D	D	D	e	D	D	D
4213201	Brick, block, tile, clay/cement sewer pipe whsle	25	66 628	7 896	1 798	214	19 327	8 182	9 215
4213202	Sand, gravel, & stone whsle	18	D	D	D	c	D	D	D
4213203	Cement, lime, & related products whsle	17	D	D	D	c	D	D	D
42133	Roofing, siding, & insulation material whsle	24	120 682	11 218	2 831	246	25 342	9 264	9 894
421330	Roofing, siding, & insulation material whsle	24	120 682	11 218	2 831	246	25 342	9 264	9 894
4213301	Roofing, siding, & insulation material whsle	24	120 682	11 218	2 831	246	25 342	9 264	9 894
42139	Other construction materials whsle . .	68	D	D	D	f	D	D	D
421390	Other construction materials whsle	68	D	D	D	f	D	D	D
4213901	Flat glass & other construction glass whsle	25	D	D	D	c	D	D	D
4213902	Other construction materials whsle	43	D	D	D	e	D	D	D
4214	Professional & commercial equipment & supplies whsle	1 329	D	D	D	k	D	D	D
42141	Photographic equipment & supplies whsle	67	826 968	56 657	12 998	1 275	167 093	71 144	76 177
421410	Photographic equipment & supplies whsle	67	826 968	56 657	12 998	1 275	167 093	71 144	76 177
42142	Office equipment whsle	^f 196	^f 1 557 703	^f 164 221	^f 37 034	^f 4 074	^f 394 552	^f 128 377	^f 141 527
421420	Office equipment whsle	^f 196	^f 1 557 703	^f 164 221	^f 37 034	^f 4 074	^f 394 552	^f 128 377	^f 141 527
42143	Computer & computer peripheral equipment & software whsle	450	8 884 831	504 004	154 441	9 465	1 021 486	559 716	688 859
421430	Computer & computer peripheral equipment & software whsle	450	8 884 831	504 004	154 441	9 465	1 021 486	559 716	688 859
4214301	Computer & peripheral equipment whsle	363	8 296 610	432 804	137 547	8 353	900 364	545 123	673 793
42143011	Computers & peripheral equipment for resale	156	6 311 457	276 816	105 748	5 374	638 690	471 330	600 098
42143012	Computers & peripheral equipment for end use	207	1 985 153	155 988	31 799	2 979	261 674	73 793	73 695
4214302	Computer software (packaged) whsle	87	588 221	71 200	16 894	1 112	121 122	14 593	15 066

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^e (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	CHICAGO-GARY-KENOSHA, IL-IN-WI CMSA—Con.								
	Chicago, IL PMSA—Con.								
	Merchant wholesalers—Con.								
421	Wholesale trade, durable goods—Con.								
4214	Professional & commercial equipment & supplies whsle—Con.								
42144	Other commercial equipment whsle	180	D	D	D	h	D	D	D
421440	Other commercial equipment whsle	180	D	D	D	h	D	D	D
4214401	Restaurant & hotel equipment & supplies whsle	101	D	D	D	h	D	D	D
4214402	Store machines & equipment whsle	79	D	D	D	g	D	D	D
42145	Medical, dental, & hospital equipment & supplies whsle	308	D	D	D	h	D	D	D
421450	Medical, dental, & hospital equipment & supplies whsle	308	D	D	D	h	D	D	D
4214501	Surgical, medical, & hospital supplies whsle	268	D	D	D	h	D	D	D
4214502	Dental equipment & supplies whsle	40	D	D	D	f	D	D	D
42146	Ophthalmic goods whsle	38	97 836	11 752	3 057	395	25 027	13 092	12 884
421460	Ophthalmic goods whsle	38	97 836	11 752	3 057	395	25 027	13 092	12 884
42149	Other professional equipment & supplies whsle	90	D	D	D	g	D	D	D
421490	Other professional equipment & supplies whsle	90	D	D	D	g	D	D	D
4214901	Religious & school supplies whsle	20	D	D	D	f	D	D	D
4214902	Other professional equipment & supplies whsle	70	D	D	D	g	D	D	D
4215	Metal & mineral (except petroleum) whsle	558	D	D	D	j	D	D	D
42151	Metal service centers & offices	535	D	D	D	j	D	D	D
421510	Metal service centers & offices	535	D	D	D	j	D	D	D
4215101	Ferrous metal service centers & sales offices	447	7 210 172	435 260	104 958	10 847	882 334	1 136 065	1 152 388
42151011	Ferrous metal service centers	348	D	D	D	j	D	D	D
42151012	Ferrous metal sales offices	99	D	D	D	e	D	D	D
4215102	Nonferrous metal service centers & sales offices	88	D	D	D	f	D	D	D
42151021	Nonferrous metal service centers	64	D	D	D	f	D	D	D
42151022	Nonferrous metal sales offices	24	D	D	D	b	D	D	D
42152	Coal & other mineral & ore whsle	23	D	D	D	c	D	D	D
421520	Coal & other mineral & ore whsle	23	D	D	D	c	D	D	D
4215201	Coal whsle	13	D	D	D	b	D	D	D
4216	Electrical goods whsle	1 080	D	D	D	j	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	411	2 216 857	241 802	54 376	5 816	450 045	288 369	335 858
421610	Electrical apparatus & equip, wiring supp, & const material whsle	411	2 216 857	241 802	54 376	5 816	450 045	288 369	335 858
42162	Electrical appliance, television & radio set whsle	123	3 303 287	129 058	29 764	2 858	373 963	318 353	336 040
421620	Electrical appliance, television & radio set whsle	123	3 303 287	129 058	29 764	2 858	373 963	318 353	336 040
42169	Other electronic parts & equipment whsle	546	D	D	D	i	D	D	D
421690	Other electronic parts & equipment whsle	546	D	D	D	i	D	D	D
4216901	Communications equipment & supplies whsle	199	D	D	D	h	D	D	D
4216902	Electronic parts (excluding communications equipment) whsle	347	D	D	D	i	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	688	2 464 545	353 708	85 205	9 382	680 473	443 558	458 798
42171	Hardware whsle	424	1 441 268	232 143	55 117	6 138	436 815	252 900	261 956
421710	Hardware whsle	424	1 441 268	232 143	55 117	6 138	436 815	252 900	261 956
42172	Plumbing & heating equipment & supplies (hydronics) whsle	99	522 028	59 171	13 668	1 624	108 232	100 573	104 317
421720	Plumbing & heating equipment & supplies (hydronics) whsle	99	522 028	59 171	13 668	1 624	108 232	100 573	104 317
42173	Warm air heating & air-conditioning equipment & supplies whsle	121	380 131	45 563	12 064	1 188	101 870	59 007	61 599
421730	Warm air heating & air-conditioning equipment & supplies whsle	121	380 131	45 563	12 064	1 188	101 870	59 007	61 599
42174	Refrigeration equipment & supplies whsle	44	121 118	16 831	4 356	432	33 556	31 078	30 926
421740	Refrigeration equipment & supplies whsle	44	121 118	16 831	4 356	432	33 556	31 078	30 926

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	CHICAGO–GARY–KENOSHA, IL–IN–WI CMSA—Con.								
	Chicago, IL PMSA—Con.								
	Merchant wholesalers—Con.								
421	Wholesale trade, durable goods—Con.								
4218	Machinery, equipment, & supplies whsle	2 246	11 167 496	1 242 000	278 552	27 008	2 395 066	2 035 391	2 199 610
42181	Construction & mining (except petroleum) machinery & equip whsle	101	855 179	80 791	19 172	1 697	167 989	277 620	339 916
421810	Construction & mining (except petroleum) machinery & equip whsle	101	855 179	80 791	19 172	1 697	167 989	277 620	339 916
42182	Farm & garden machinery & equipment whsle	83	D	D	D	g	D	D	D
421820	Farm & garden machinery & equipment whsle	83	D	D	D	g	D	D	D
4218201	Farm machinery & equipment—farm dealers	38	99 406	11 103	2 484	313	22 403	30 551	34 124
4218202	Farm machinery & equipment—whsle distributors	23	D	D	D	f	D	D	D
4218203	Lawn & garden machinery & equipment whsle	22	D	D	D	c	D	D	D
42183	Industrial machinery & equipment whsle	1 288	6 772 615	773 219	171 666	15 740	1 498 182	1 202 782	1 210 595
421830	Industrial machinery & equipment whsle	1 288	6 772 615	773 219	171 666	15 740	1 498 182	1 202 782	1 210 595
4218301	Food-processing machinery & equipment whsle	51	D	D	D	e	D	D	D
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	127	542 761	76 573	16 691	1 620	129 927	67 476	67 893
42183021	Hydraulic & pneumatic pumps & motors whsle	52	D	D	D	f	D	D	D
42183022	Hydraulic & pneumatic parts, accessories, & supplies whsle	75	D	D	D	g	D	D	D
4218303	General-purpose industrial machinery & equipment whsle	367	2 263 011	293 316	63 963	5 896	584 858	319 993	342 532
4218304	Metalworking machinery & equipment whsle	255	1 775 318	150 762	34 895	2 918	312 021	461 240	427 236
4218305	Materials handling equipment whsle	175	698 242	101 494	23 173	2 362	173 667	70 160	76 258
4218306	Oilwell, oil refinery, & pipeline mach, equip, & supplies whsle	27	D	D	D	c	D	D	D
4218307	Other industrial machinery & equipment whsle	286	D	D	D	g	D	D	D
42184	Industrial supplies whsle	486	1 771 859	228 720	52 084	5 495	425 884	221 282	242 302
421840	Industrial supplies whsle	486	1 771 859	228 720	52 084	5 495	425 884	221 282	242 302
4218401	General-line industrial supplies whsle	67	D	D	D	f	D	D	D
4218402	Mechanical power transmission supplies whsle	97	D	D	D	g	D	D	D
4218403	Welding supplies whsle	35	D	D	D	e	D	D	D
4218404	Industrial containers & supplies whsle	100	D	D	D	g	D	D	D
4218405	Industrial valves & fittings (except fluid-power) whsle	46	D	D	D	f	D	D	D
4218406	Other industrial supplies whsle	141	D	D	D	g	D	D	D
42185	Service establishment equipment & supplies whsle	199	D	D	D	g	D	D	D
421850	Service establishment equipment & supplies whsle	199	D	D	D	g	D	D	D
4218501	Beauty & barber shop equipment & supplies whsle ...	33	D	D	D	e	D	D	D
4218502	Custodial, janitors' equipment & supplies whsle	68	196 785	25 158	5 416	643	48 121	14 208	19 400
4218503	Laundry & dry-cleaning equipment & supplies whsle ...	32	D	D	D	e	D	D	D
4218504	Other service establishment equipment & supplies whsle ...	66	D	D	D	f	D	D	D
42186	Transportation equipment & supplies (exc motor vehicle) whsle	89	D	D	D	g	D	D	D
421860	Transportation equipment & supplies (exc motor vehicle) whsle	89	D	D	D	g	D	D	D
4218601	Aircraft & aeronautical equipment & supplies whsle ...	43	D	D	D	f	D	D	D
4218602	Marine machinery, equipment, & supplies whsle	9	D	D	D	b	D	D	D
4218603	Other transportation equipment & supplies whsle	37	D	D	D	e	D	D	D
4219	Miscellaneous durable goods whsle ...	1 133	D	D	D	j	D	D	D
42191	Sporting & recreational goods & supplies whsle	133	D	D	D	g	D	D	D
421910	Sporting & recreational goods & supplies whsle	133	D	D	D	g	D	D	D
42192	Toy & hobby goods & supplies whsle	103	D	D	D	g	D	D	D
421920	Toy & hobby goods & supplies whsle	103	D	D	D	g	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	CHICAGO—GARY—KENOSHA, IL—IN—WI CMSA—Con.								
	Chicago, IL PMSA—Con.								
	Merchant wholesalers—Con.								
421	Wholesale trade, durable goods—Con.								
4219	Miscellaneous durable goods whsle—Con.								
42193	Recyclable material whsle	306	D	D	D	h	D	D	D
421930	Recyclable material whsle	306	D	D	D	h	D	D	D
4219301	Iron & steel scrap processors & dealers	106	D	D	D	g	D	D	D
42193011	Iron & steel scrap processors (using power processing equipment)	58	D	D	D	g	D	D	D
42193012	Iron & steel scrap processors (not using power processing equip)	48	D	D	D	e	D	D	D
4219302	Recyclable paper & paperboard whsle	55	D	D	D	f	D	D	D
4219303	Other recyclable material whsle	145	D	D	D	g	D	D	D
42194	Jewelry/watch/silverware/precious stone, & precious metal whsle	235	833 714	65 067	15 638	2 037	133 015	157 554	173 889
421940	Jewelry/watch/silverware/precious stone, & precious metal whsle	235	833 714	65 067	15 638	2 037	133 015	157 554	173 889
4219401	Jewelry, watch, diamonds, precious stone, & silverware whsle	220	D	D	D	g	D	D	D
4219402	Precious metal (excluding ores) whsle	15	D	D	D	c	D	D	D
42199	Other miscellaneous durable goods whsle	356	D	D	D	h	D	D	D
421990	Other miscellaneous durable goods whsle	356	D	D	D	h	D	D	D
4219901	Musical instruments & supplies whsle	22	D	D	D	e	D	D	D
4219902	Forest products (except lumber) whsle	17	D	D	D	b	D	D	D
4219903	General merchandise (durable goods) whsle	116	D	D	D	g	D	D	D
4219904	Prerecorded media whsle	63	D	D	D	g	D	D	D
42199041	Compact discs/prerecorded audio tapes, & phonograph records whsle	42	D	D	D	f	D	D	D
42199042	Prerecorded video tapes whsle	21	D	D	D	g	D	D	D
4219905	Fire extinguishers & fire safety equipment whsle	22	D	D	D	c	D	D	D
4219906	Other durable goods whsle	116	D	D	D	f	D	D	D
422	Wholesale trade, nondurable goods	14 141	145 261 333	12 461 231	1570 018	165 539	15 259 578	13 049 002	13 301 377
4221	Paper & paper product whsle	699	D	D	D	i	D	D	D
42211	Printing & writing paper whsle	130	D	D	D	g	D	D	D
422110	Printing & writing paper whsle	130	D	D	D	g	D	D	D
42212	Stationery & office supplies whsle	286	D	D	D	h	D	D	D
422120	Stationery & office supplies whsle	286	D	D	D	h	D	D	D
42213	Industrial & personal service paper whsle	283	D	D	D	h	D	D	D
422130	Industrial & personal service paper whsle	283	D	D	D	h	D	D	D
4222	Drugs, & druggists' sundries whsle	218	D	D	D	i	D	D	D
42221	Drugs, & druggists' sundries whsle	218	D	D	D	i	D	D	D
422210	Drugs, & druggists' sundries whsle	218	D	D	D	i	D	D	D
4222101	General-line drugs whsle	82	3 196 182	103 815	25 266	2 776	269 002	397 884	433 270
4222102	Specialty-line drug, pharmaceutical, cosmetic, & toiletries whsle	136	D	D	D	h	D	D	D
4223	Apparel, piece goods, & notions whsle	387	D	D	D	h	D	D	D
42231	Piece goods, notions, & other dry goods whsle	108	D	D	D	f	D	D	D
422310	Piece goods, notions, & other dry goods whsle	108	D	D	D	f	D	D	D
4223101	Piece goods—jobbers	80	D	D	D	f	D	D	D
4223102	Notions & other dry goods whsle	28	D	D	D	c	D	D	D
42232	Men's & boys' clothing & furnishings whsle	109	D	D	D	g	D	D	D
422320	Men's & boys' clothing & furnishings whsle	109	D	D	D	g	D	D	D
42233	Women's, children's, & infants' clothing & accessories whsle	135	477 568	33 519	6 923	1 082	86 135	49 115	55 779
422330	Women's, children's, & infants' clothing & accessories whsle	135	477 568	33 519	6 923	1 082	86 135	49 115	55 779
42234	Footwear whsle	35	D	D	D	c	D	D	D
422340	Footwear whsle	35	D	D	D	c	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	CHICAGO—GARY—KENOSHA, IL—IN—WI CMSA—Con.								
	Chicago, IL PMSA—Con.								
	Merchant wholesalers—Con.								
422	Wholesale trade, nondurable goods—Con.								
4224	Grocery & related products whsle	'1 175	'17 347 132	'678 422	'157 163	'19 445	'1 408 130	'799 530	'859 726
42241	General-line grocery whsle	'119	'6 998 528	'128 850	'31 652	'3 117	'242 372	'273 298	'273 148
4224102	General-line grocery whsle	'119	'6 998 528	'128 850	'31 652	'3 117	'242 372	'273 298	'273 148
4224103	General-line grocery whsle, retail cooperative	7	D	D	D	g	D	D	D
4224103	Other general-line grocery whsle	'108	D	D	D	g	D	D	D
42242	Packaged frozen food whsle	118	D	D	D	h	D	D	D
422420	Packaged frozen food whsle	118	D	D	D	h	D	D	D
42243	Dairy products, (except dried or canned) whsle	106	1 076 759	46 220	10 381	1 268	90 921	28 497	41 239
422430	Dairy products, (except dried or canned) whsle	106	1 076 759	46 220	10 381	1 268	90 921	28 497	41 239
4224302	Dairy product (except raw milk) whsle	104	D	D	D	g	D	D	D
42244	Poultry & poultry product whsle	32	D	D	D	f	D	D	D
422440	Poultry & poultry product whsle	32	D	D	D	f	D	D	D
4224402	Poultry & poultry product (except live) whsle	32	D	D	D	f	D	D	D
42245	Confectionery whsle	74	419 389	20 785	4 990	694	76 069	27 737	27 009
422450	Confectionery whsle	74	419 389	20 785	4 990	694	76 069	27 737	27 009
42246	Fish & seafood whsle	35	D	D	D	e	D	D	D
422460	Fish & seafood whsle	35	D	D	D	e	D	D	D
42247	Meat & meat product whsle	186	D	D	D	h	D	D	D
422470	Meat & meat product whsle	186	D	D	D	h	D	D	D
42248	Fresh fruit & vegetable whsle	161	D	D	D	g	D	D	D
422480	Fresh fruit & vegetable whsle	161	D	D	D	g	D	D	D
42249	Other grocery & related products whsle	344	2 972 158	182 158	41 134	5 753	416 230	219 599	244 751
422490	Other grocery & related products whsle	344	2 972 158	182 158	41 134	5 753	416 230	219 599	244 751
4224901	Coffee, tea, & spice whsle	45	D	D	D	f	D	D	D
4224902	Bread & baked goods whsle	63	235 517	23 414	5 570	997	49 426	6 516	6 315
4224903	Soft drinks whsle	34	D	D	D	f	D	D	D
4224904	Canned goods whsle	44	D	D	D	e	D	D	D
4224905	Food & beverage basic materials whsle	20	D	D	D	e	D	D	D
4224906	Other grocery specialties whsle	138	D	D	D	h	D	D	D
4225	Farm-product raw material whsle	70	D	D	D	f	D	D	D
42251	Grain & field bean whsle	56	D	D	D	f	D	D	D
422510	Grain & field bean whsle	56	D	D	D	f	D	D	D
42259	Other farm product raw material whsle	9	D	D	D	b	D	D	D
422590	Other farm product raw material whsle	9	D	D	D	b	D	D	D
4225901	Hides, skins, & pelts whsle	3	D	D	D	a	D	D	D
4226	Chemical & allied products whsle	543	D	D	D	i	D	D	D
42261	Plastics materials & basic forms & shapes whsle	185	1 404 666	98 921	23 503	2 289	194 750	97 880	106 305
422610	Plastics materials & basic forms & shapes whsle	185	1 404 666	98 921	23 503	2 289	194 750	97 880	106 305
42269	Other chemical & allied products whsle	358	D	D	D	h	D	D	D
422690	Other chemical & allied products whsle	358	D	D	D	h	D	D	D
4226901	Industrial gases (except LP) whsle	11	34 033	5 160	1 270	148	10 250	1 739	1 629
4226902	Other chemical & allied products whsle	347	D	D	D	h	D	D	D
4227	Petroleum & petroleum products whsle	107	D	D	D	g	D	D	D
42271	Petroleum bulk stations & terminals	51	D	D	D	f	D	D	D
422710	Petroleum bulk stations & terminals	51	D	D	D	f	D	D	D
4227101	Petroleum bulk stations & terminals (except LP)	44	D	D	D	f	D	D	D
42271011	Petroleum bulk stations (except LP)	39	D	D	D	f	D	D	D
42271012	Petroleum bulk terminals (except LP)	5	D	D	D	c	D	D	D
4227102	Liquefied petroleum bulk stations & terminals	7	D	D	D	c	D	D	D
42272	Petroleum & petroleum prod whsle (exc bulk stations & terminals)	56	D	D	D	e	D	D	D
422720	Petroleum & petroleum prod whsle (exc bulk stations & terminals)	56	D	D	D	e	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	CHICAGO—GARY—KENOSHA, IL—IN—WI CMSA—Con.								
	Chicago, IL PMSA—Con.								
	Merchant wholesalers—Con.								
422	Wholesale trade, nondurable goods—Con.								
4228	Beer, wine, & distilled alcoholic beverage whsle.....	105	2 312 803	183 689	44 045	4 715	397 320	192 999	218 776
42281	Beer & ale whsle.....	61	1 398 611	94 252	22 020	2 365	235 556	65 029	86 820
422810	Beer & ale whsle.....	61	1 398 611	94 252	22 020	2 365	235 556	65 029	86 820
42282	Wine & distilled alcoholic beverage whsle.....	44	914 192	89 437	22 025	2 350	161 764	127 970	131 956
422820	Wine & distilled alcoholic beverage whsle.....	44	914 192	89 437	22 025	2 350	161 764	127 970	131 956
4228201	Wine & distilled alcoholic bev (licensed operation) whsle....	44	914 192	89 437	22 025	2 350	161 764	127 970	131 956
4229	Miscellaneous nondurable goods whsle.....	837	4 971 752	450 861	107 893	14 832	996 846	529 078	586 596
42291	Farm supplies whsle.....	76	774 721	40 664	9 501	1 050	80 502	41 655	41 263
422910	Farm supplies whsle.....	76	774 721	40 664	9 501	1 050	80 502	41 655	41 263
4229101	Farm supplies—farm dealers... ..	21	D	D	D	c	D	D	D
4229102	Farm supplies—whsle distributors.....	55	D	D	D	f	D	D	D
42292	Book, periodical, & newspaper whsle.....	131	D	D	D	i	D	D	D
422920	Book, periodical, & newspaper whsle.....	131	D	D	D	i	D	D	D
42293	Flower, nursery stock, & florists' supplies whsle.....	102	D	D	D	g	D	D	D
422930	Flower, nursery stock, & florists' supplies whsle.....	102	D	D	D	g	D	D	D
42294	Tobacco & tobacco product whsle... ..	29	D	D	D	f	D	D	D
422940	Tobacco & tobacco product whsle... ..	29	D	D	D	f	D	D	D
42295	Paint, varnish, & supplies whsle....	52	D	D	D	f	D	D	D
422950	Paint, varnish, & supplies whsle....	52	D	D	D	f	D	D	D
4229501	Paint, varnish, & supplies whsle.....	52	D	D	D	f	D	D	D
42299	Other miscellaneous nondurable goods whsle.....	447	D	D	D	h	D	D	D
422990	Other miscellaneous nondurable goods whsle.....	447	D	D	D	h	D	D	D
4229901	Art goods whsle.....	114	D	D	D	g	D	D	D
4229902	General merchandise (nondurable goods) whsle....	131	D	D	D	f	D	D	D
4229903	Textile bags, bagging, & burlap whsle.....	11	D	D	D	b	D	D	D
4229904	Other nondurable goods whsle....	191	D	D	D	g	D	D	D
	Manufacturers' sales branches and sales offices... ..	1 331	94 912 645	3 068 149	816 168	59 257	6 350 754	2 891 262	2 873 003
421	Wholesale trade, durable goods.....	863	D	D	D	k	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle.....	57	22 411 209	152 503	37 537	3 049	317 852	430 592	373 424
42111	Automobile & other motor vehicle whsle.....	20	D	D	D	f	D	D	D
421110	Automobile & other motor vehicle whsle.....	20	D	D	D	f	D	D	D
4211101	Automobile & motorcycle whsle....	9	D	D	D	e	D	D	D
4211102	Bus & recreational vehicle whsle.....	2	D	D	D	b	D	D	D
4211103	Light truck & van (14,000 lb or less) whsle.....	4	D	D	D	c	D	D	D
4211104	Medium truck & tractor (14,001 lb to 26,000 lb) whsle.....	2	D	D	D	b	D	D	D
42112	Motor vehicle supplies & new parts whsle.....	34	D	D	D	g	D	D	D
421120	Motor vehicle supplies & new parts whsle.....	34	D	D	D	g	D	D	D
4211201	Motor vehicle supplies & new parts—warehouse distributors....	15	D	D	D	f	D	D	D
4211202	Motor vehicle supplies & new parts—jobbers.....	19	D	D	D	g	D	D	D
4212	Furniture & home furnishings whsle... ..	45	D	D	D	g	D	D	D
42121	Furniture whsle.....	19	D	D	D	e	D	D	D
421210	Furniture whsle.....	19	D	D	D	e	D	D	D
4212102	Office & business furniture whsle.....	16	D	D	D	e	D	D	D
42122	Home furnishings whsle.....	26	D	D	D	f	D	D	D
421220	Home furnishings whsle.....	26	D	D	D	f	D	D	D
4212202	Linens, domestics, draperies, & curtains whsle.....	9	439 323	3 962	990	64	6 784	955	904
4212203	Floor coverings whsle.....	11	D	D	D	f	D	D	D
4212204	Other home furnishings whsle....	5	D	D	D	e	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	CHICAGO—GARY—KENOSHA, IL—IN—WI CMSA—Con.								
	Chicago, IL PMSA—Con.								
	Manufacturers' sales branches and sales offices—Con.								
421	Wholesale trade, durable goods—Con.								
4213	Lumber & other construction materials whsle	65	1 300 986	42 005	10 658	1 070	92 508	33 949	40 042
42131	Lumber, plywood, millwork, & wood panel whsle	20	D	D	D	e	D	D	D
421310	Lumber, plywood, millwork, & wood panel whsle	20	D	D	D	e	D	D	D
4213103	Plywood, veneer, millwork, & wood panel whsle	15	D	D	D	c	D	D	D
42132	Brick, stone, & related construction materials whsle	24	504 165	12 760	4 066	417	28 430	8 759	9 477
421320	Brick, stone, & related construction materials whsle	24	504 165	12 760	4 066	417	28 430	8 759	9 477
4213201	Brick, block, tile, clay/cement sewer pipe whsle	9	D	D	D	c	D	D	D
4213203	Cement, lime, & related products whsle	15	D	D	D	e	D	D	D
42133	Roofing, siding, & insulation material whsle	9	D	D	D	c	D	D	D
421330	Roofing, siding, & insulation material whsle	9	D	D	D	c	D	D	D
4213301	Roofing, siding, & insulation material whsle	9	D	D	D	c	D	D	D
42139	Other construction materials whsle ..	12	D	D	D	c	D	D	D
421390	Other construction materials whsle	12	D	D	D	c	D	D	D
4213902	Other construction materials whsle	10	D	D	D	c	D	D	D
4214	Professional & commercial equipment & supplies whsle	123	D	D	D	j	D	D	D
42141	Photographic equipment & supplies whsle	4	1 061 817	39 735	9 893	667	57 736	50 969	51 131
421410	Photographic equipment & supplies whsle	4	1 061 817	39 735	9 893	667	57 736	50 969	51 131
42142	Office equipment whsle	18	D	D	D	g	D	D	D
421420	Office equipment whsle	18	D	D	D	g	D	D	D
42143	Computer & computer peripheral equipment & software whsle	58	D	D	D	i	D	D	D
421430	Computer & computer peripheral equipment & software whsle	58	D	D	D	i	D	D	D
4214301	Computer & peripheral equipment whsle	57	D	D	D	i	D	D	D
42143011	Computers & peripheral equipment for resale	27	1 673 320	61 892	12 820	666	121 223	133 997	140 520
42143012	Computers & peripheral equipment for end use	30	D	D	D	h	D	D	D
42144	Other commercial equipment whsle ..	11	D	D	D	c	D	D	D
421440	Other commercial equipment whsle	11	D	D	D	c	D	D	D
4214402	Store machines & equipment whsle	8	D	D	D	c	D	D	D
42145	Medical, dental, & hospital equipment & supplies whsle	25	3 055 822	156 365	42 428	2 914	555 718	269 865	296 818
421450	Medical, dental, & hospital equipment & supplies whsle	25	3 055 822	156 365	42 428	2 914	555 718	269 865	296 818
4214501	Surgical, medical, & hospital supplies whsle	25	3 055 822	156 365	42 428	2 914	555 718	269 865	296 818
4215	Metal & mineral (except petroleum) whsle	76	D	D	D	g	D	D	D
42151	Metal service centers & offices	76	D	D	D	g	D	D	D
421510	Metal service centers & offices ..	76	D	D	D	g	D	D	D
4215101	Ferrous metal service centers & sales offices	55	D	D	D	g	D	D	D
42151011	Ferrous metal service centers	38	D	D	D	g	D	D	D
42151012	Ferrous metal sales offices ..	17	D	D	D	c	D	D	D
4215102	Nonferrous metal service centers & sales offices	21	D	D	D	e	D	D	D
42151021	Nonferrous metal service centers	14	D	D	D	e	D	D	D
4216	Electrical goods whsle	229	D	D	D	i	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	68	D	D	D	g	D	D	D
421610	Electrical apparatus & equip, wiring supp, & const material whsle	68	D	D	D	g	D	D	D
42162	Electrical appliance, television & radio set whsle	10	737 620	18 004	3 591	259	42 281	31 725	41 258
421620	Electrical appliance, television & radio set whsle	10	737 620	18 004	3 591	259	42 281	31 725	41 258

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	CHICAGO-GARY-KENOSHA, IL-IN-WI CMSA—Con.								
	Chicago, IL PMSA—Con.								
	Manufacturers' sales branches and sales offices—Con.								
421	Wholesale trade, durable goods—Con.								
4216	Electrical goods whsle—Con.								
42169	Other electronic parts & equipment whsle	151	D	D	D	h	D	D	D
421690	Other electronic parts & equipment whsle	151	D	D	D	h	D	D	D
4216901	Communications equipment & supplies whsle	124	D	D	D	h	D	D	D
4216902	Electronic parts (excluding communications equipment) whsle	27	D	D	D	e	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	54	D	D	D	g	D	D	D
42171	Hardware whsle	22	D	D	D	f	D	D	D
421710	Hardware whsle	22	D	D	D	f	D	D	D
42172	Plumbing & heating equipment & supplies (hydronics) whsle	17	D	D	D	e	D	D	D
421720	Plumbing & heating equipment & supplies (hydronics) whsle	17	D	D	D	e	D	D	D
42173	Warm air heating & air-conditioning equipment & supplies whsle	8	D	D	D	e	D	D	D
421730	Warm air heating & air-conditioning equipment & supplies whsle	8	D	D	D	e	D	D	D
42174	Refrigeration equipment & supplies whsle	7	D	D	D	c	D	D	D
421740	Refrigeration equipment & supplies whsle	7	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	199	D	D	D	h	D	D	D
42183	Industrial machinery & equipment whsle	124	2 326 941	154 084	39 752	3 100	282 536	234 936	246 919
421830	Industrial machinery & equipment whsle	124	2 326 941	154 084	39 752	3 100	282 536	234 936	246 919
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	13	D	D	D	c	D	D	D
42183021	Hydraulic & pneumatic pumps & motors whsle	12	D	D	D	c	D	D	D
4218303	General-purpose industrial machinery & equipment whsle	38	491 481	26 595	6 433	546	50 312	40 174	43 828
4218304	Metalworking machinery & equipment whsle	12	D	D	D	e	D	D	D
4218305	Materials handling equipment whsle	15	D	D	D	f	D	D	D
4218307	Other industrial machinery & equipment whsle	40	1 108 621	68 437	18 417	1 348	136 492	137 155	132 721
42184	Industrial supplies whsle	59	D	D	D	g	D	D	D
421840	Industrial supplies whsle	59	D	D	D	g	D	D	D
4218402	Mechanical power transmission supplies whsle	13	D	D	D	c	D	D	D
4218403	Welding supplies whsle	12	D	D	D	b	D	D	D
4218405	Industrial valves & fittings (except fluid-power) whsle	6	D	D	D	b	D	D	D
4218406	Other industrial supplies whsle	25	D	D	D	f	D	D	D
42185	Service establishment equipment & supplies whsle	6	D	D	D	b	D	D	D
421850	Service establishment equipment & supplies whsle	6	D	D	D	b	D	D	D
4218503	Laundry & dry-cleaning equipment & supplies whsle	2	D	D	D	b	D	D	D
4218504	Other service establishment equipment & supplies whsle	3	D	D	D	b	D	D	D
42186	Transportation equipment & supplies (exc motor vehicle) whsle	4	D	D	D	e	D	D	D
421860	Transportation equipment & supplies (exc motor vehicle) whsle	4	D	D	D	e	D	D	D
4218602	Marine machinery, equipment, & supplies whsle	1	D	D	D	e	D	D	D
4219	Miscellaneous durable goods whsle	15	D	D	D	f	D	D	D
42191	Sporting & recreational goods & supplies whsle	4	D	D	D	e	D	D	D
421910	Sporting & recreational goods & supplies whsle	4	D	D	D	e	D	D	D
42199	Other miscellaneous durable goods whsle	8	D	D	D	e	D	D	D
421990	Other miscellaneous durable goods whsle	8	D	D	D	e	D	D	D
4219904	Prerecorded media whsle	7	861 794	16 287	3 713	449	36 444	49 756	49 458
42199041	Compact discs/prerecorded audio tapes, & phonograph records whsle	5	D	D	D	e	D	D	D
42199042	Prerecorded video tapes whsle	2	D	D	D	b	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
CHICAGO—GARY—KENOSHA, IL—IN—WI CMSA—Con.									
Chicago, IL PMSA—Con.									
Manufacturers' sales branches and sales offices—Con.									
422	Wholesale trade, nondurable goods	468	D	D	D	k	D	D	D
4221	Paper & paper product whsle	92	6 923 586	160 951	40 261	5 785	381 199	38 326	38 970
42211	Printing & writing paper whsle	20	3 297 099	25 319	6 656	506	46 907	17 313	17 519
422110	Printing & writing paper whsle	20	3 297 099	25 319	6 656	506	46 907	17 313	17 519
42212	Stationery & office supplies whsle ...	54	1 655 861	94 989	23 700	4 638	191 761	14 836	14 797
422120	Stationery & office supplies whsle ...	54	1 655 861	94 989	23 700	4 638	191 761	14 836	14 797
42213	Industrial & personal service paper whsle	18	1 970 626	40 643	9 905	641	142 531	6 177	6 654
422130	Industrial & personal service paper whsle	18	1 970 626	40 643	9 905	641	142 531	6 177	6 654
4222	Drugs, & druggists' sundries whsle	26	D	D	D	h	D	D	D
42221	Drugs, & druggists' sundries whsle ...	26	D	D	D	h	D	D	D
422210	Drugs, & druggists' sundries whsle	26	D	D	D	h	D	D	D
4222102	Specialty-line drug, pharmaceutical, cosmetic, & toiletries whsle	26	D	D	D	h	D	D	D
4223	Apparel, piece goods, & notions whsle .	31	D	D	D	f	D	D	D
42231	Piece goods, notions, & other dry goods whsle	13	D	D	D	c	D	D	D
422310	Piece goods, notions, & other dry goods whsle	13	D	D	D	c	D	D	D
4223102	Notions & other dry goods whsle	5	D	D	D	c	D	D	D
42232	Men's & boys' clothing & furnishings whsle	9	D	D	D	c	D	D	D
422320	Men's & boys' clothing & furnishings whsle	9	D	D	D	c	D	D	D
42233	Women's, children's, & infants' clothing & accessories whsle	9	309 397	9 295	1 983	140	22 145	27 091	27 929
422330	Women's, children's, & infants' clothing & accessories whsle	9	309 397	9 295	1 983	140	22 145	27 091	27 929
4224	Grocery & related products whsle	95	9 130 348	475 484	126 815	11 061	955 587	155 832	168 393
42242	Packaged frozen food whsle	9	D	D	D	e	D	D	D
422420	Packaged frozen food whsle	9	D	D	D	e	D	D	D
42243	Dairy products, (except dried or canned) whsle	9	D	D	D	f	D	D	D
422430	Dairy products, (except dried or canned) whsle	9	D	D	D	f	D	D	D
4224302	Dairy product (except raw milk) whsle	9	D	D	D	f	D	D	D
42245	Confectionery whsle	17	D	D	D	g	D	D	D
422450	Confectionery whsle	17	D	D	D	g	D	D	D
42249	Other grocery & related products whsle	58	D	D	D	i	D	D	D
422490	Other grocery & related products whsle	58	D	D	D	i	D	D	D
4224901	Coffee, tea, & spice whsle	5	D	D	D	e	D	D	D
4224902	Bread & baked goods whsle	9	D	D	D	h	D	D	D
4224903	Soft drinks whsle	11	D	D	D	g	D	D	D
4224904	Canned goods whsle	6	1 332 088	12 757	2 374	182	22 568	734	757
4224906	Other grocery specialties whsle	23	D	D	D	f	D	D	D
4226	Chemical & allied products whsle	107	5 984 571	114 275	30 365	2 312	212 918	103 049	95 335
42261	Plastics materials & basic forms & shapes whsle	30	D	D	D	f	D	D	D
422610	Plastics materials & basic forms & shapes whsle	30	D	D	D	f	D	D	D
42269	Other chemical & allied products whsle	77	D	D	D	g	D	D	D
422690	Other chemical & allied products whsle	77	D	D	D	g	D	D	D
4226901	Industrial gases (except LP) whsle	10	D	D	D	e	D	D	D
4226902	Other chemical & allied products whsle	67	D	D	D	g	D	D	D
4227	Petroleum & petroleum products whsle	32	D	D	D	g	D	D	D
42271	Petroleum bulk stations & terminals .	15	D	D	D	f	D	D	D
422710	Petroleum bulk stations & terminals	15	D	D	D	f	D	D	D
4227101	Petroleum bulk stations & terminals (except LP)	15	D	D	D	f	D	D	D
42271012	Petroleum bulk terminals (except LP)	13	D	D	D	f	D	D	D
42272	Petroleum & petroleum prod whsle (exc bulk stations & terminals)	17	D	D	D	e	D	D	D
422720	Petroleum & petroleum prod whsle (exc bulk stations & terminals) ...	17	D	D	D	e	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	CHICAGO-GARY-KENOSHA, IL-IN-WI CMSA—Con.								
	Chicago, IL PMSA—Con.								
	Manufacturers' sales branches and sales offices—Con.								
422	Wholesale trade, nondurable goods—Con.								
4228	Beer, wine, & distilled alcoholic beverage whse.....	11	D	D	D	e	D	D	D
42282	Wine & distilled alcoholic beverage whse	10	D	D	D	c	D	D	D
422820	Wine & distilled alcoholic beverage whse	10	D	D	D	c	D	D	D
4228201	Wine & distilled alcoholic bev (licensed operation) whse	10	D	D	D	c	D	D	D
4229	Miscellaneous nondurable goods whse	74	D	D	D	g	D	D	D
42291	Farm supplies whse	9	D	D	D	c	D	D	D
422910	Farm supplies whse	9	D	D	D	c	D	D	D
4229101	Farm supplies—farm dealers ...	1	D	D	D	a	D	D	D
4229102	Farm supplies—whse distributors	8	D	D	D	c	D	D	D
42292	Book, periodical, & newspaper whse	41	D	D	D	f	D	D	D
422920	Book, periodical, & newspaper whse	41	D	D	D	f	D	D	D
42295	Paint, varnish, & supplies whse	15	D	D	D	c	D	D	D
422950	Paint, varnish, & supplies whse ..	15	D	D	D	c	D	D	D
4229501	Paint, varnish, & supplies whse	15	D	D	D	c	D	D	D
42299	Other miscellaneous nondurable goods whse	7	D	D	D	c	D	D	D
422990	Other miscellaneous nondurable goods whse	7	D	D	D	c	D	D	D
4229904	Other nondurable goods whse ..	6	D	D	D	c	D	D	D
	Agents, brokers, and commission merchants	2 586	25 512 859	647 996	144 868	12 456	1 149 451	24 503	29 058
421	Wholesale trade, durable goods	1 812	D	D	D	i	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whse	62	D	D	D	g	D	D	D
42111	Automobile & other motor vehicle whse	13	D	D	D	f	D	D	D
421110	Automobile & other motor vehicle whse	13	D	D	D	f	D	D	D
4211101	Automobile & motorcycle whse ..	8	D	D	D	f	D	D	D
42112	Motor vehicle supplies & new parts whse	47	D	D	D	e	D	D	D
421120	Motor vehicle supplies & new parts whse	47	D	D	D	e	D	D	D
4211201	Motor vehicle supplies & new parts—warehouse distributors ..	21	D	D	D	c	D	D	D
4211202	Motor vehicle supplies & new parts—jobbers	23	D	D	D	c	D	D	D
4212	Furniture & home furnishings whse ...	184	D	D	D	f	D	D	D
42121	Furniture whse	104	D	D	D	e	D	D	D
421210	Furniture whse	104	D	D	D	e	D	D	D
4212101	Household & lawn furniture whse	69	D	D	D	c	D	D	D
4212102	Office & business furniture whse	35	D	D	D	c	D	D	D
42122	Home furnishings whse	80	D	D	D	c	D	D	D
421220	Home furnishings whse	80	D	D	D	c	D	D	D
4212201	Household china, glassware, & crockery whse	17	179 991	3 674	879	68	6 139	188	185
4212202	Linens, domestics, draperies, & curtains whse	18	100 885	2 221	390	38	4 415	—	—
4212203	Floor coverings whse	7	D	D	D	a	D	D	D
4212204	Other home furnishings whse ..	38	D	D	D	c	D	D	D
4213	Lumber & other construction materials whse	68	D	D	D	c	D	D	D
42131	Lumber, plywood, millwork, & wood panel whse	30	D	D	D	b	D	D	D
421310	Lumber, plywood, millwork, & wood panel whse	30	D	D	D	b	D	D	D
4213103	Plywood, veneer, millwork, & wood panel whse	27	D	D	D	b	D	D	D
42132	Brick, stone, & related construction materials whse	8	D	D	D	b	D	D	D
421320	Brick, stone, & related construction materials whse	8	D	D	D	b	D	D	D
4213203	Cement, lime, & related products whse	2	D	D	D	b	D	D	D
42133	Roofing, siding, & insulation material whse	17	D	D	D	b	D	D	D
421330	Roofing, siding, & insulation material whse	17	D	D	D	b	D	D	D
4213301	Roofing, siding, & insulation material whse	17	D	D	D	b	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	CHICAGO–GARY–KENOSHA, IL–IN–WI CMSA—Con.								
	Chicago, IL PMSA—Con.								
	Agents, brokers, and commission merchants—Con.								
421	Wholesale trade, durable goods—Con.								
4213	Lumber & other construction materials whsle—Con.								
42139	Other construction materials whsle . . .	13	D	D	D	b	D	D	D
421390	Other construction materials whsle	13	D	D	D	b	D	D	D
4213901	Flat glass & other construction glass whsle	5	D	D	D	a	D	D	D
4213902	Other construction materials whsle	8	D	D	D	a	D	D	D
4214	Professional & commercial equipment & supplies whsle	179	D	D	D	f	D	D	D
42141	Photographic equipment & supplies whsle	5	13 096	362	83	6	750	7	1
421410	Photographic equipment & supplies whsle	5	13 096	362	83	6	750	7	1
42142	Office equipment whsle	10	D	D	D	b	D	D	D
421420	Office equipment whsle	10	D	D	D	b	D	D	D
42143	Computer & computer peripheral equipment & software whsle	31	D	D	D	c	D	D	D
421430	Computer & computer peripheral equipment & software whsle	31	D	D	D	c	D	D	D
4214301	Computer & peripheral equipment whsle	22	D	D	D	b	D	D	D
42143011	Computers & peripheral equipment for resale	14	312 699	2 800	627	29	4 545	—	—
42143012	Computers & peripheral equipment for end use	8	D	D	D	b	D	D	D
4214302	Computer software (packaged) whsle	9	D	D	D	b	D	D	D
42144	Other commercial equipment whsle	34	D	D	D	c	D	D	D
421440	Other commercial equipment whsle	34	D	D	D	c	D	D	D
4214401	Restaurant & hotel equipment & supplies whsle	24	D	D	D	c	D	D	D
4214402	Store machines & equipment whsle	10	D	D	D	b	D	D	D
42145	Medical, dental, & hospital equipment & supplies whsle	70	D	D	D	c	D	D	D
421450	Medical, dental, & hospital equipment & supplies whsle	70	D	D	D	c	D	D	D
4214501	Surgical, medical, & hospital supplies whsle	68	D	D	D	c	D	D	D
42146	Ophthalmic goods whsle	12	13 328	664	165	20	1 618	52	55
421460	Ophthalmic goods whsle	12	13 328	664	165	20	1 618	52	55
42149	Other professional equipment & supplies whsle	17	D	D	D	b	D	D	D
421490	Other professional equipment & supplies whsle	17	D	D	D	b	D	D	D
4214901	Religious & school supplies whsle	3	D	D	D	a	D	D	D
4214902	Other professional equipment & supplies whsle	14	D	D	D	b	D	D	D
4215	Metal & mineral (except petroleum) whsle	116	D	D	D	e	D	D	D
42151	Metal service centers & offices	115	D	D	D	e	D	D	D
4215101	Metal service centers & offices	115	D	D	D	e	D	D	D
42151011	Ferrous metal service centers	94	D	D	D	e	D	D	D
42151012	Ferrous metal sales offices	5	D	D	D	b	D	D	D
4215102	Nonferrous metal service centers & sales offices	89	D	D	D	c	D	D	D
42151022	Nonferrous metal sales offices	21	D	D	D	b	D	D	D
4216	Electrical goods whsle	359	D	D	D	g	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	163	D	D	D	f	D	D	D
421610	Electrical apparatus & equip, wiring supp, & const material whsle	163	D	D	D	f	D	D	D
42162	Electrical appliance, television & radio set whsle	33	533 042	12 498	2 968	214	24 010	138	193
421620	Electrical appliance, television & radio set whsle	33	533 042	12 498	2 968	214	24 010	138	193
42169	Other electronic parts & equipment whsle	163	D	D	D	f	D	D	D
421690	Other electronic parts & equipment whsle	163	D	D	D	f	D	D	D
4216901	Communications equipment & supplies whsle	37	D	D	D	c	D	D	D
4216902	Electronic parts (excluding communications equipment) whsle	126	D	D	D	f	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	CHICAGO–GARY–KENOSHA, IL–IN–WI CMSA—Con.								
	Chicago, IL PMSA—Con.								
	Agents, brokers, and commission merchants—Con.								
421	Wholesale trade, durable goods—Con.								
4217	Hardware, & plumbing & heating equipment & supplies whsle	179	D	D	D	g	D	D	D
42171	Hardware whsle	91	D	D	D	e	D	D	D
421710	Hardware whsle	91	D	D	D	e	D	D	D
42172	Plumbing & heating equipment & supplies (hydronics) whsle	58	D	D	D	e	D	D	D
421720	Plumbing & heating equipment & supplies (hydronics) whsle	58	D	D	D	e	D	D	D
42173	Warm air heating & air-conditioning equipment & supplies whsle	21	D	D	D	b	D	D	D
421730	Warm air heating & air-conditioning equipment & supplies whsle	21	D	D	D	b	D	D	D
42174	Refrigeration equipment & supplies whsle	9	D	D	D	b	D	D	D
421740	Refrigeration equipment & supplies whsle	9	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	446	D	D	D	g	D	D	D
42181	Construction & mining (except petroleum) machinery & equip whsle	15	D	D	D	b	D	D	D
421810	Construction & mining (except petroleum) machinery & equip whsle	15	D	D	D	b	D	D	D
42182	Farm & garden machinery & equipment whsle	9	D	D	D	b	D	D	D
421820	Farm & garden machinery & equipment whsle	9	D	D	D	b	D	D	D
4218202	Farm machinery & equipment—whsle distributors	5	D	D	D	a	D	D	D
4218203	Lawn & garden machinery & equipment whsle	4	D	D	D	a	D	D	D
42183	Industrial machinery & equipment whsle	311	D	D	D	g	D	D	D
421830	Industrial machinery & equipment whsle	311	D	D	D	g	D	D	D
4218301	Food-processing machinery & equipment whsle	17	D	D	D	b	D	D	D
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	9	D	D	D	b	D	D	D
42183021	Hydraulic & pneumatic pumps & motors whsle	3	D	D	D	a	D	D	D
42183022	Hydraulic & pneumatic parts, accessories, & supplies whsle	6	D	D	D	a	D	D	D
4218303	General-purpose industrial machinery & equipment whsle	125	450 021	20 870	4 879	385	36 802	1 601	1 727
4218304	Metalworking machinery & equipment whsle	59	D	D	D	e	D	D	D
4218305	Materials handling equipment whsle	29	D	D	D	b	D	D	D
4218307	Other industrial machinery & equipment whsle	71	D	D	D	c	D	D	D
42184	Industrial supplies whsle	77	D	D	D	c	D	D	D
421840	Industrial supplies whsle	77	D	D	D	c	D	D	D
4218401	General-line industrial supplies whsle	15	D	D	D	b	D	D	D
4218402	Mechanical power transmission supplies whsle	12	D	D	D	b	D	D	D
4218404	Industrial containers & supplies whsle	13	D	D	D	b	D	D	D
4218405	Industrial valves & fittings (except fluid-power) whsle	12	D	D	D	b	D	D	D
4218406	Other industrial supplies whsle	23	D	D	D	b	D	D	D
42185	Service establishment equipment & supplies whsle	16	D	D	D	b	D	D	D
421850	Service establishment equipment & supplies whsle	16	D	D	D	b	D	D	D
4218502	Custodial, janitors' equipment & supplies whsle	8	D	D	D	b	D	D	D
42186	Transportation equipment & supplies (exc motor vehicle) whsle	18	D	D	D	b	D	D	D
421860	Transportation equipment & supplies (exc motor vehicle) whsle	18	D	D	D	b	D	D	D
4218601	Aircraft & aeronautical equipment & supplies whsle	6	D	D	D	b	D	D	D
4218603	Other transportation equipment & supplies whsle	12	D	D	D	b	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	CHICAGO–GARY–KENOSHA, IL–IN–WI CMSA—Con.								
	Chicago, IL PMSA—Con.								
	Agents, brokers, and commission merchants—Con.								
421	Wholesale trade, durable goods—Con.								
4219	Miscellaneous durable goods whsle ...	219	D	D	D	f	D	D	D
42191	Sporting & recreational goods & supplies whsle	54	D	D	D	e	D	D	D
421910	Sporting & recreational goods & supplies whsle	54	D	D	D	e	D	D	D
42192	Toy & hobby goods & supplies whsle	37	D	D	D	c	D	D	D
421920	Toy & hobby goods & supplies whsle	37	D	D	D	c	D	D	D
42193	Recyclable material whsle	16	D	D	D	b	D	D	D
421930	Recyclable material whsle	16	D	D	D	b	D	D	D
4219301	Iron & steel scrap processors & dealers	5	D	D	D	b	D	D	D
42193011	Iron & steel scrap processors (using power processing equipment)	4	D	D	D	b	D	D	D
42194	Jewelry/watch/silverware/precious stone, & precious metal whsle	30	D	D	D	b	D	D	D
421940	Jewelry/watch/silverware/precious stone, & precious metal whsle	30	D	D	D	b	D	D	D
4219401	Jewelry, watch, diamonds, precious stone, & silverware whsle	28	D	D	D	b	D	D	D
42199	Other miscellaneous durable goods whsle	82	D	D	D	c	D	D	D
421990	Other miscellaneous durable goods whsle	82	D	D	D	c	D	D	D
4219903	General merchandise (durable goods) whsle	33	D	D	D	b	D	D	D
4219906	Other durable goods whsle	28	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	774	D	D	D	h	D	D	D
4221	Paper & paper product whsle	113	D	D	D	e	D	D	D
42211	Printing & writing paper whsle	16	D	D	D	b	D	D	D
422110	Printing & writing paper whsle	16	D	D	D	b	D	D	D
42212	Stationery & office supplies whsle ...	46	D	D	D	c	D	D	D
422120	Stationery & office supplies whsle .	46	D	D	D	c	D	D	D
42213	Industrial & personal service paper whsle	51	D	D	D	c	D	D	D
422130	Industrial & personal service paper whsle	51	D	D	D	c	D	D	D
4222	Drugs, & druggists' sundries whsle ...	21	D	D	D	e	D	D	D
42221	Drugs, & druggists' sundries whsle ..	21	D	D	D	e	D	D	D
422210	Drugs, & druggists' sundries whsle	21	D	D	D	e	D	D	D
4222102	Specialty-line drug, pharmaceutical, cosmetic, & toiletries whsle	21	D	D	D	e	D	D	D
4223	Apparel, piece goods, & notions whsle .	168	D	D	D	e	D	D	D
42231	Piece goods, notions, & other dry goods whsle	41	D	D	D	c	D	D	D
422310	Piece goods, notions, & other dry goods whsle	41	D	D	D	c	D	D	D
4223101	Piece goods—jobbers	33	D	D	D	c	D	D	D
42232	Men's & boys' clothing & furnishings whsle	34	D	D	D	b	D	D	D
422320	Men's & boys' clothing & furnishings whsle	34	D	D	D	b	D	D	D
42233	Women's, children's, & infants' clothing & accessories whsle	81	255 474	7 006	1 244	154	15 222	16	15
422330	Women's, children's, & infants' clothing & accessories whsle	81	255 474	7 006	1 244	154	15 222	16	15
42234	Footwear whsle	12	D	D	D	b	D	D	D
422340	Footwear whsle	12	D	D	D	b	D	D	D
4224	Grocery & related products whsle	197	4 992 991	90 263	19 896	2 162	150 535	225	371
42241	General-line grocery whsle	29	2 418 804	44 955	10 326	1 203	72 214	—	11
422410	General-line grocery whsle	29	2 418 804	44 955	10 326	1 203	72 214	—	11
4224103	Other general-line grocery whsle	29	2 418 804	44 955	10 326	1 203	72 214	—	11
42242	Packaged frozen food whsle	25	D	D	D	c	D	D	D
422420	Packaged frozen food whsle	25	D	D	D	c	D	D	D
42243	Dairy products, (except dried or canned) whsle	6	D	D	D	a	D	D	D
422430	Dairy products, (except dried or canned) whsle	6	D	D	D	a	D	D	D
4224302	Dairy product (except raw milk) whsle	6	D	D	D	a	D	D	D
42245	Confectionery whsle	25	D	D	D	c	D	D	D
422450	Confectionery whsle	25	D	D	D	c	D	D	D
42247	Meat & meat product whsle	18	D	D	D	b	D	D	D
422470	Meat & meat product whsle	18	D	D	D	b	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E.]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	CHICAGO–GARY–KENOSHA, IL–IN–WI CMSA—Con.								
	Chicago, IL PMSA—Con.								
	Agents, brokers, and commission merchants—Con.								
422	Wholesale trade, nondurable goods—Con.								
4224	Grocery & related products whsle—Con.								
42249	Other grocery & related products whsle	82	D	D	D	e	D	D	D
422490	Other grocery & related products whsle	82	D	D	D	e	D	D	D
4224902	Bread & baked goods whsle	16	D	D	D	b	D	D	D
4224905	Food & beverage basic materials whsle	16	248 745	4 471	1 126	79	8 045	155	280
4224906	Other grocery specialties whsle .	31	D	D	D	c	D	D	D
4225	Farm-product raw material whsle	6	D	D	D	a	D	D	D
4226	Chemical & allied products whsle	86	D	D	D	c	D	D	D
42261	Plastics materials & basic forms & shapes whsle	49	D	D	D	c	D	D	D
422610	Plastics materials & basic forms & shapes whsle	49	D	D	D	c	D	D	D
42269	Other chemical & allied products whsle	37	D	D	D	c	D	D	D
422690	Other chemical & allied products whsle	37	D	D	D	c	D	D	D
4226902	Other chemical & allied products whsle	37	D	D	D	c	D	D	D
4227	Petroleum & petroleum products whsle	11	D	D	D	b	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle	11	D	D	D	b	D	D	D
42281	Beer & ale whsle	4	D	D	D	b	D	D	D
422810	Beer & ale whsle	4	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	161	D	D	D	f	D	D	D
42291	Farm supplies whsle	5	D	D	D	b	D	D	D
422910	Farm supplies whsle	5	D	D	D	b	D	D	D
4229102	Farm supplies—whsle distributors	5	D	D	D	b	D	D	D
42292	Book, periodical, & newspaper whsle	22	D	D	D	b	D	D	D
422920	Book, periodical, & newspaper whsle	22	D	D	D	b	D	D	D
42293	Flower, nursery stock, & florists' supplies whsle	16	D	D	D	b	D	D	D
422930	Flower, nursery stock, & florists' supplies whsle	16	D	D	D	b	D	D	D
42295	Paint, varnish, & supplies whsle	15	D	D	D	c	D	D	D
422950	Paint, varnish, & supplies whsle ..	15	D	D	D	c	D	D	D
4229501	Paint, varnish, & supplies whsle	15	D	D	D	c	D	D	D
42299	Other miscellaneous nondurable goods whsle	102	D	D	D	e	D	D	D
422990	Other miscellaneous nondurable goods whsle	102	D	D	D	e	D	D	D
4229901	Art goods whsle	31	D	D	D	c	D	D	D
4229902	General merchandise (nondurable goods) whsle	28	D	D	D	b	D	D	D
4229904	Other nondurable goods whsle .	41	D	D	D	b	D	D	D
	Gary, IN PMSA								
42	Wholesale trade	721	4 817 955	305 814	73 075	8 917	594 536	342 163	344 509
421	Wholesale trade, durable goods	531	2 887 809	213 274	51 799	6 173	404 833	270 480	275 024
4211	Motor vehicle & motor vehicle parts & supplies whsle	57	D	D	D	f	D	D	D
42111	Automobile & other motor vehicle whsle	13	D	D	D	c	D	D	D
421110	Automobile & other motor vehicle whsle	13	D	D	D	c	D	D	D
4211105	Heavy truck & tractor (over 26,000 lb) whsle	7	D	D	D	c	D	D	D
42112	Motor vehicle supplies & new parts whsle	21	58 078	8 079	1 489	337	14 238	10 903	11 168
421120	Motor vehicle supplies & new parts whsle	21	58 078	8 079	1 489	337	14 238	10 903	11 168
4211201	Motor vehicle supplies & new parts—warehouse distributors .	5	D	D	D	c	D	D	D
4211202	Motor vehicle supplies & new parts—jobbers.....	16	D	D	D	c	D	D	D
42114	Motor vehicle parts, (used) whsle ...	19	D	D	D	c	D	D	D
421140	Motor vehicle parts, (used) whsle .	19	D	D	D	c	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	CHICAGO-GARY-KENOSHA, IL-IN-WI CMSA—Con.								
	Gary, IN PMSA—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4212	Furniture & home furnishings whsle . . .	10	D	D	D	b	D	D	D
42121	Furniture whsle	5	D	D	D	b	D	D	D
421210	Furniture whsle	5	D	D	D	b	D	D	D
4212101	Household & lawn furniture whsle	2	D	D	D	a	D	D	D
4213	Lumber & other construction materials whsle	16	D	D	D	c	D	D	D
42131	Lumber, plywood, millwork, & wood panel whsle	8	D	D	D	c	D	D	D
421310	Lumber, plywood, millwork, & wood panel whsle	8	D	D	D	c	D	D	D
4214	Professional & commercial equipment & supplies whsle	42	74 863	9 204	2 054	285	14 918	4 269	4 137
42142	Office equipment whsle	13	13 070	3 286	706	105	4 081	1 266	1 118
421420	Office equipment whsle	13	13 070	3 286	706	105	4 081	1 266	1 118
42143	Computer & computer peripheral equipment & software whsle	10	D	D	D	b	D	D	D
421430	Computer & computer peripheral equipment & software whsle	10	D	D	D	b	D	D	D
4214301	Computer & peripheral equipment whsle	9	D	D	D	b	D	D	D
42143012	Computers & peripheral equipment for end use	8	D	D	D	b	D	D	D
42145	Medical, dental, & hospital equipment & supplies whsle	9	16 996	2 220	622	67	4 047	1 082	1 078
421450	Medical, dental, & hospital equipment & supplies whsle	9	16 996	2 220	622	67	4 047	1 082	1 078
4215	Metal & mineral (except petroleum) whsle	77	1 336 497	52 365	13 127	1 567	113 583	145 553	148 420
42151	Metal service centers & offices	73	D	D	D	g	D	D	D
421510	Metal service centers & offices	73	D	D	D	g	D	D	D
4215101	Ferrous metal service centers & sales offices	65	D	D	D	g	D	D	D
42151011	Ferrous metal service centers	45	D	D	D	g	D	D	D
42151012	Ferrous metal sales offices	20	D	D	D	c	D	D	D
4215102	Nonferrous metal service centers & sales offices	8	D	D	D	b	D	D	D
42151021	Nonferrous metal service centers	6	D	D	D	b	D	D	D
4216	Electrical goods whsle	51	204 549	19 521	4 374	479	30 655	14 747	14 494
42161	Electrical apparatus & equip, wiring supp, & const material whsle	22	137 240	9 945	1 987	211	15 401	10 114	9 835
421610	Electrical apparatus & equip, wiring supp, & const material whsle	22	137 240	9 945	1 987	211	15 401	10 114	9 835
42169	Other electronic parts & equipment whsle	26	D	D	D	e	D	D	D
421690	Other electronic parts & equipment whsle	26	D	D	D	e	D	D	D
4216901	Communications equipment & supplies whsle	17	D	D	D	c	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	30	D	D	D	e	D	D	D
42171	Hardware whsle	14	23 184	3 847	905	128	7 374	2 723	3 327
421710	Hardware whsle	14	23 184	3 847	905	128	7 374	2 723	3 327
42172	Plumbing & heating equipment & supplies (hydronics) whsle	6	D	D	D	b	D	D	D
421720	Plumbing & heating equipment & supplies (hydronics) whsle	6	D	D	D	b	D	D	D
42173	Warm air heating & air-conditioning equipment & supplies whsle	6	D	D	D	c	D	D	D
421730	Warm air heating & air-conditioning equipment & supplies whsle	6	D	D	D	c	D	D	D
42174	Refrigeration equipment & supplies whsle	4	D	D	D	b	D	D	D
421740	Refrigeration equipment & supplies whsle	4	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	164	646 453	49 446	11 463	1 321	88 828	45 368	45 949
42181	Construction & mining (except petroleum) machinery & equip whsle	7	51 095	4 652	1 115	116	7 081	4 986	5 932
421810	Construction & mining (except petroleum) machinery & equip whsle	7	51 095	4 652	1 115	116	7 081	4 986	5 932
42182	Farm & garden machinery & equipment whsle	7	D	D	D	b	D	D	D
421820	Farm & garden machinery & equipment whsle	7	D	D	D	b	D	D	D
4218201	Farm machinery & equipment—farm dealers	5	D	D	D	b	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	CHICAGO—GARY—KENOSHA, IL—IN—WI CMSA—Con.								
	Gary, IN PMSA—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4218	Machinery, equipment, & supplies whsle—Con.								
42183	Industrial machinery & equipment whsle	89	228 076	23 000	5 321	525	39 619	14 132	14 508
421830	Industrial machinery & equipment whsle	89	228 076	23 000	5 321	525	39 619	14 132	14 508
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	10	14 517	1 806	485	44	2 994	1 218	1 421
4218303	General-purpose industrial machinery & equipment whsle	35	76 572	9 246	2 377	215	14 633	4 139	4 443
4218304	Metalworking machinery & equipment whsle	10	35 274	2 016	470	57	3 633	3 361	3 739
4218305	Materials handling equipment whsle	10	19 256	2 807	592	56	5 425	1 070	1 235
4218307	Other industrial machinery & equipment whsle	22	D	D	D	c	D	D	D
42184	Industrial supplies whsle	45	247 787	14 464	3 409	419	28 471	18 021	16 713
421840	Industrial supplies whsle	45	247 787	14 464	3 409	419	28 471	18 021	16 713
4218402	Mechanical power transmission supplies whsle	11	154 406	4 617	1 109	125	10 321	9 376	9 070
4218403	Welding supplies whsle	8	21 000	2 611	627	83	4 772	1 868	1 759
4218405	Industrial valves & fittings (except fluid-power) whsle	5	24 903	2 447	561	56	5 497	4 195	3 091
4218406	Other industrial supplies whsle	12	D	D	D	c	D	D	D
42185	Service establishment equipment & supplies whsle	14	D	D	D	c	D	D	D
421850	Service establishment equipment & supplies whsle	14	D	D	D	c	D	D	D
4218502	Custodial, janitors' equipment & supplies whsle	6	7 829	1 498	351	57	2 861	726	634
4218503	Laundry & dry-cleaning equipment & supplies whsle	2	D	D	D	b	D	D	D
4218504	Other service establishment equipment & supplies whsle	5	D	D	D	b	D	D	D
42186	Transportation equipment & supplies (exc motor vehicle) whsle	2	D	D	D	b	D	D	D
421860	Transportation equipment & supplies (exc motor vehicle) whsle	2	D	D	D	b	D	D	D
4218601	Aircraft & aeronautical equipment & supplies whsle	2	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle	84	D	D	D	g	D	D	D
42193	Recyclable material whsle	42	260 795	37 748	10 296	992	73 657	15 965	16 568
421930	Recyclable material whsle	42	260 795	37 748	10 296	992	73 657	15 965	16 568
4219301	Iron & steel scrap processors & dealers	23	197 936	29 886	8 737	790	54 389	11 858	11 563
42193011	Iron & steel scrap processors (using power processing equipment)	18	D	D	D	f	D	D	D
42193012	Iron & steel scrap processors (not using power processing equip)	5	D	D	D	c	D	D	D
4219303	Other recyclable material whsle	17	D	D	D	c	D	D	D
42199	Other miscellaneous durable goods whsle	22	D	D	D	b	D	D	D
421990	Other miscellaneous durable goods whsle	22	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	190	1 930 146	92 540	21 276	2 744	189 703	71 683	69 485
4221	Paper & paper product whsle	12	D	D	D	b	D	D	D
4222	Drugs, & druggists' sundries whsle	10	30 882	5 539	1 372	153	10 877	2 801	3 621
42221	Drugs, & druggists' sundries whsle	10	30 882	5 539	1 372	153	10 877	2 801	3 621
422210	Drugs, & druggists' sundries whsle	10	30 882	5 539	1 372	153	10 877	2 801	3 621
4223	Apparel, piece goods, & notions whsle	14	D	D	D	b	D	D	D
4224	Grocery & related products whsle	46	446 386	36 219	8 407	1 043	71 755	13 677	12 787
42243	Dairy products, (except dried or canned) whsle	3	D	D	D	b	D	D	D
422430	Dairy products, (except dried or canned) whsle	3	D	D	D	b	D	D	D
4224302	Dairy product (except raw milk) whsle	3	D	D	D	b	D	D	D
42247	Meat & meat product whsle	7	57 977	1 213	297	40	2 326	1 893	1 544
422470	Meat & meat product whsle	7	57 977	1 213	297	40	2 326	1 893	1 544
42249	Other grocery & related products whsle	23	D	D	D	f	D	D	D
422490	Other grocery & related products whsle	23	D	D	D	f	D	D	D
4224902	Bread & baked goods whsle	4	D	D	D	b	D	D	D
4224903	Soft drinks whsle	7	D	D	D	e	D	D	D
4224905	Food & beverage basic materials whsle	2	D	D	D	b	D	D	D
4224906	Other grocery specialties whsle	9	D	D	D	c	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	CHICAGO-GARY-KENOSHA, IL-IN-WI CMSA—Con.								
	Gary, IN PMSA—Con.								
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods—Con.								
4225	Farm-product raw material whsle	11	D	D	D	b	D	D	D
42251	Grain & field bean whsle	9	138 685	2 587	523	84	7 639	8 257	10 996
422510	Grain & field bean whsle	9	138 685	2 587	523	84	7 639	8 257	10 996
4226	Chemical & allied products whsle	29	D	D	D	c	D	D	D
42269	Other chemical & allied products whsle	23	D	D	D	c	D	D	D
422690	Other chemical & allied products whsle	23	D	D	D	c	D	D	D
4226901	Industrial gases (except LP) whsle	4	D	D	D	b	D	D	D
4226902	Other chemical & allied products whsle	19	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	29	D	D	D	e	D	D	D
42271	Petroleum bulk stations & terminals	16	754 289	9 502	2 115	219	22 603	29 879	23 716
422710	Petroleum bulk stations & terminals	16	754 289	9 502	2 115	219	22 603	29 879	23 716
4227101	Petroleum bulk stations & terminals (except LP)	14	D	D	D	c	D	D	D
42271011	Petroleum bulk stations (except LP)	9	D	D	D	c	D	D	D
42271012	Petroleum bulk terminals (except LP)	5	628 359	5 774	1 268	108	14 351	22 342	15 860
4227102	Liquefied petroleum bulk stations & terminals	2	D	D	D	a	D	D	D
42272	Petroleum & petroleum prod whsle (exc bulk stations & terminals)	13	D	D	D	e	D	D	D
422720	Petroleum & petroleum prod whsle (exc bulk stations & terminals)	13	D	D	D	e	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle	6	D	D	D	c	D	D	D
42281	Beer & ale whsle	5	67 597	5 597	1 187	191	10 322	2 765	3 509
422810	Beer & ale whsle	5	67 597	5 597	1 187	191	10 322	2 765	3 509
4229	Miscellaneous nondurable goods whsle	33	D	D	D	e	D	D	D
42293	Flower, nursery stock, & florists' supplies whsle	9	D	D	D	b	D	D	D
422930	Flower, nursery stock, & florists' supplies whsle	9	D	D	D	b	D	D	D
42294	Tobacco & tobacco product whsle	2	D	D	D	b	D	D	D
422940	Tobacco & tobacco product whsle	2	D	D	D	b	D	D	D
42299	Other miscellaneous nondurable goods whsle	11	D	D	D	c	D	D	D
422990	Other miscellaneous nondurable goods whsle	11	D	D	D	c	D	D	D
4229904	Other nondurable goods whsle	6	D	D	D	c	D	D	D
	Merchant wholesalers	605	2 722 771	247 812	59 055	7 543	470 382	277 082	282 774
421	Wholesale trade, durable goods	449	D	D	D	i	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	54	D	D	D	f	D	D	D
42111	Automobile & other motor vehicle whsle	12	D	D	D	c	D	D	D
421110	Automobile & other motor vehicle whsle	12	D	D	D	c	D	D	D
4211105	Heavy truck & tractor (over 26,000 lb) whsle	6	D	D	D	c	D	D	D
42112	Motor vehicle supplies & new parts whsle	19	D	D	D	e	D	D	D
421120	Motor vehicle supplies & new parts whsle	19	D	D	D	e	D	D	D
4211201	Motor vehicle supplies & new parts—warehouse distributors	5	D	D	D	c	D	D	D
4211202	Motor vehicle supplies & new parts—jobbers	14	D	D	D	c	D	D	D
42114	Motor vehicle parts, (used) whsle	19	D	D	D	c	D	D	D
421140	Motor vehicle parts, (used) whsle	19	D	D	D	c	D	D	D
4213	Lumber & other construction materials whsle	14	D	D	D	c	D	D	D
42131	Lumber, plywood, millwork, & wood panel whsle	8	D	D	D	c	D	D	D
421310	Lumber, plywood, millwork, & wood panel whsle	8	D	D	D	c	D	D	D
4214	Professional & commercial equipment & supplies whsle	37	D	D	D	e	D	D	D
42142	Office equipment whsle	13	13 070	3 286	706	105	4 081	1 266	1 118
421420	Office equipment whsle	13	13 070	3 286	706	105	4 081	1 266	1 118
42143	Computer & computer peripheral equipment & software whsle	9	D	D	D	b	D	D	D
4214301	Computer & peripheral equipment whsle	9	D	D	D	b	D	D	D
42143012	Computers & peripheral equipment for end use	8	D	D	D	b	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	CHICAGO–GARY–KENOSHA, IL–IN–WI CMSA—Con.								
	Gary, IN PMSA—Con.								
	Merchant wholesalers—Con.								
421	Wholesale trade, durable goods—Con.								
4215	Metal & mineral (except petroleum) whsle	65	D	D	D	g	D	D	D
42151	Metal service centers & offices	63	D	D	D	g	D	D	D
421510	Metal service centers & offices	63	D	D	D	g	D	D	D
4215101	Ferrous metal service centers & sales offices	55	D	D	D	g	D	D	D
42151011	Ferrous metal service centers	41	571 370	36 957	9 340	1 116	76 491	107 279	109 025
42151012	Ferrous metal sales offices	14	D	D	D	c	D	D	D
4215102	Nonferrous metal service centers & sales offices	8	D	D	D	b	D	D	D
4216	Electrical goods whsle	35	117 496	14 402	3 118	385	22 901	14 528	14 272
42161	Electrical apparatus & equip, wiring supp, & const material whsle	14	89 994	8 032	1 558	178	13 103	10 113	9 834
421610	Electrical apparatus & equip, wiring supp, & const material whsle	14	89 994	8 032	1 558	178	13 103	10 113	9 834
42169	Other electronic parts & equipment whsle	18	D	D	D	c	D	D	D
421690	Other electronic parts & equipment whsle	18	D	D	D	c	D	D	D
4216901	Communications equipment & supplies whsle	10	14 995	4 444	1 110	128	5 999	939	1 051
4217	Hardware, & plumbing & heating equipment & supplies whsle	26	D	D	D	e	D	D	D
42171	Hardware whsle	14	23 184	3 847	905	128	7 374	2 723	3 327
421710	Hardware whsle	14	23 184	3 847	905	128	7 374	2 723	3 327
42172	Plumbing & heating equipment & supplies (hydronics) whsle	4	D	D	D	b	D	D	D
421720	Plumbing & heating equipment & supplies (hydronics) whsle	4	D	D	D	b	D	D	D
42173	Warm air heating & air-conditioning equipment & supplies whsle	5	D	D	D	c	D	D	D
421730	Warm air heating & air-conditioning equipment & supplies whsle	5	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	129	325 300	38 616	8 930	1 122	69 027	44 067	44 380
42181	Construction & mining (except petroleum) machinery & equip whsle	7	51 095	4 652	1 115	116	7 081	4 986	5 932
421810	Construction & mining (except petroleum) machinery & equip whsle	7	51 095	4 652	1 115	116	7 081	4 986	5 932
42182	Farm & garden machinery & equipment whsle	7	D	D	D	b	D	D	D
421820	Farm & garden machinery & equipment whsle	7	D	D	D	b	D	D	D
4218201	Farm machinery & equipment—farm dealers	5	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	65	106 212	16 206	3 707	403	28 585	13 105	13 329
421830	Industrial machinery & equipment whsle	65	106 212	16 206	3 707	403	28 585	13 105	13 329
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	9	D	D	D	b	D	D	D
4218303	General-purpose industrial machinery & equipment whsle	26	25 685	5 060	1 237	152	8 373	3 175	3 535
4218304	Metalworking machinery & equipment whsle	7	D	D	D	b	D	D	D
4218305	Materials handling equipment whsle	7	D	D	D	b	D	D	D
4218307	Other industrial machinery & equipment whsle	15	D	D	D	c	D	D	D
42184	Industrial supplies whsle	35	D	D	D	e	D	D	D
421840	Industrial supplies whsle	35	D	D	D	e	D	D	D
4218402	Mechanical power transmission supplies whsle	8	D	D	D	b	D	D	D
4218403	Welding supplies whsle	8	21 000	2 611	627	83	4 772	1 868	1 759
4218405	Industrial valves & fittings (except fluid-power) whsle	4	D	D	D	b	D	D	D
4218406	Other industrial supplies whsle	7	D	D	D	b	D	D	D
42185	Service establishment equipment & supplies whsle	14	D	D	D	c	D	D	D
421850	Service establishment equipment & supplies whsle	14	D	D	D	c	D	D	D
4218502	Custodial, janitors' equipment & supplies whsle	6	7 829	1 498	351	57	2 861	726	634
4218503	Laundry & dry-cleaning equipment & supplies whsle	2	D	D	D	b	D	D	D
4218504	Other service establishment equipment & supplies whsle	5	D	D	D	b	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	CHICAGO—GARY—KENOSHA, IL—IN—WI CMSA—Con.								
	Gary, IN PMSA—Con.								
	Merchant wholesalers—Con.								
421	Wholesale trade, durable goods—Con.								
4219	Miscellaneous durable goods whse . . .	81	D	D	D	g	D	D	D
42193	Recyclable material whse	42	260 795	37 748	10 296	992	73 657	15 965	16 568
421930	Recyclable material whse	42	260 795	37 748	10 296	992	73 657	15 965	16 568
4219301	Iron & steel scrap processors & dealers	23	197 936	29 886	8 737	790	54 389	11 858	11 563
42193011	Iron & steel scrap processors (using power processing equipment)	18	D	D	D	f	D	D	D
42193012	Iron & steel scrap processors (not using power processing equip)	5	D	D	D	c	D	D	D
4219303	Other recyclable material whse .	17	D	D	D	c	D	D	D
42199	Other miscellaneous durable goods whse	20	D	D	D	b	D	D	D
421990	Other miscellaneous durable goods whse	20	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	156	D	D	D	g	D	D	D
4221	Paper & paper product whse	11	D	D	D	b	D	D	D
4222	Drugs, & druggists' sundries whse	10	30 882	5 539	1 372	153	10 877	2 801	3 621
42221	Drugs, & druggists' sundries whse . .	10	30 882	5 539	1 372	153	10 877	2 801	3 621
422210	Drugs, & druggists' sundries whse	10	30 882	5 539	1 372	153	10 877	2 801	3 621
4223	Apparel, piece goods, & notions whse .	12	D	D	D	b	D	D	D
4224	Grocery & related products whse	39	D	D	D	f	D	D	D
42247	Meat & meat product whse	7	57 977	1 213	297	40	2 326	1 893	1 544
422470	Meat & meat product whse	7	57 977	1 213	297	40	2 326	1 893	1 544
42249	Other grocery & related products whse	17	D	D	D	e	D	D	D
422490	Other grocery & related products whse	17	D	D	D	e	D	D	D
4224903	Soft drinks whse	5	22 216	5 028	1 142	120	9 603	565	544
4224906	Other grocery specialties whse .	9	D	D	D	c	D	D	D
4225	Farm-product raw material whse	10	D	D	D	b	D	D	D
42251	Grain & field bean whse	9	138 685	2 587	523	84	7 639	8 257	10 996
422510	Grain & field bean whse	9	138 685	2 587	523	84	7 639	8 257	10 996
4226	Chemical & allied products whse	20	37 785	5 077	957	111	9 678	1 717	2 035
42269	Other chemical & allied products whse	14	D	D	D	b	D	D	D
422690	Other chemical & allied products whse	14	D	D	D	b	D	D	D
4226902	Other chemical & allied products whse	12	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whse	21	201 234	10 465	2 249	266	19 954	4 239	4 714
42271	Petroleum bulk stations & terminals .	10	D	D	D	c	D	D	D
422710	Petroleum bulk stations & terminals	10	D	D	D	c	D	D	D
4227101	Petroleum bulk stations & terminals (except LP)	10	D	D	D	c	D	D	D
42271011	Petroleum bulk stations (except LP)	8	D	D	D	b	D	D	D
42272	Petroleum & petroleum prod whse (exc bulk stations & terminals)	11	D	D	D	b	D	D	D
422720	Petroleum & petroleum prod whse (exc bulk stations & terminals)	11	D	D	D	b	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whse	6	D	D	D	c	D	D	D
42281	Beer & ale whse	5	67 597	5 597	1 187	191	10 322	2 765	3 509
422810	Beer & ale whse	5	67 597	5 597	1 187	191	10 322	2 765	3 509
4229	Miscellaneous nondurable goods whse	27	D	D	D	e	D	D	D
42293	Flower, nursery stock, & florists' supplies whse	8	D	D	D	b	D	D	D
422930	Flower, nursery stock, & florists' supplies whse	8	D	D	D	b	D	D	D
42299	Other miscellaneous nondurable goods whse	9	D	D	D	c	D	D	D
422990	Other miscellaneous nondurable goods whse	9	D	D	D	c	D	D	D
4229904	Other nondurable goods whse .	4	D	D	D	c	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	CHICAGO–GARY–KENOSHA, IL–IN–WI CMSA—Con.								
	Gary, IN PMSA—Con.								
	Manufacturers' sales branches and sales offices . . .	48	1 792 285	47 522	11 717	1 161	104 975	64 573	61 394
421	Wholesale trade, durable goods	28	D	D	D	e	D	D	D
4215	Metal & mineral (except petroleum) whsle	8	663 715	10 792	2 708	297	27 892	31 363	35 067
42151	Metal service centers & offices	6	D	D	D	e	D	D	D
4215101	Metal service centers & offices	6	D	D	D	e	D	D	D
42151011	Ferrous metal service centers & sales offices	6	D	D	D	e	D	D	D
42151011	Ferrous metal service centers	4	D	D	D	c	D	D	D
42151012	Ferrous metal sales offices	2	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	9	137 329	4 428	1 075	96	8 232	1 248	1 244
42183	Industrial machinery & equipment whsle	5	D	D	D	b	D	D	D
421830	Industrial machinery & equipment whsle	5	D	D	D	b	D	D	D
42184	Industrial supplies whsle	4	D	D	D	b	D	D	D
421840	Industrial supplies whsle	4	D	D	D	b	D	D	D
4218402	Mechanical power transmission supplies whsle	2	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	20	D	D	D	f	D	D	D
4224	Grocery & related products whsle	7	D	D	D	e	D	D	D
42249	Other grocery & related products whsle	6	D	D	D	e	D	D	D
422490	Other grocery & related products whsle	6	D	D	D	e	D	D	D
4224903	Soft drinks whsle	2	D	D	D	e	D	D	D
4226	Chemical & allied products whsle	4	D	D	D	c	D	D	D
42269	Other chemical & allied products whsle	4	D	D	D	c	D	D	D
422690	Other chemical & allied products whsle	4	D	D	D	c	D	D	D
4227	Petroleum & petroleum products whsle	7	D	D	D	c	D	D	D
42271	Petroleum bulk stations & terminals	6	D	D	D	b	D	D	D
422710	Petroleum bulk stations & terminals	6	D	D	D	b	D	D	D
4227101	Petroleum bulk stations & terminals (except LP)	4	D	D	D	b	D	D	D
42271012	Petroleum bulk terminals (except LP)	3	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	68	302 899	10 480	2 303	213	19 179	508	341
421	Wholesale trade, durable goods	54	D	D	D	c	D	D	D
4216	Electrical goods whsle	9	D	D	D	b	D	D	D
42169	Other electronic parts & equipment whsle	3	D	D	D	a	D	D	D
421690	Other electronic parts & equipment whsle	3	D	D	D	a	D	D	D
4216901	Communications equipment & supplies whsle	2	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies whsle	26	183 824	6 402	1 458	103	11 569	53	325
42183	Industrial machinery & equipment whsle	19	D	D	D	b	D	D	D
421830	Industrial machinery & equipment whsle	19	D	D	D	b	D	D	D
4218303	General-purpose industrial machinery & equipment whsle	6	D	D	D	b	D	D	D
4218304	Metalworking machinery & equipment whsle	3	D	D	D	a	D	D	D
4218307	Other industrial machinery & equipment whsle	6	D	D	D	b	D	D	D
42184	Industrial supplies whsle	6	D	D	D	b	D	D	D
421840	Industrial supplies whsle	6	D	D	D	b	D	D	D
42186	Transportation equipment & supplies (exc motor vehicle) whsle	1	D	D	D	a	D	D	D
421860	Transportation equipment & supplies (exc motor vehicle) whsle	1	D	D	D	a	D	D	D
4218601	Aircraft & aeronautical equipment & supplies whsle	1	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	14	D	D	D	b	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	CHICAGO-GARY-KENOSHA, IL-IN-WI CMSA—Con.								
	Kankakee, IL PMSA								
42	Wholesale trade	126	809 254	47 189	11 660	1 628	102 103	75 391	73 995
421	Wholesale trade, durable goods	74	D	D	D	f	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	9	D	D	D	c	D	D	D
42111	Automobile & other motor vehicle whsle	3	D	D	D	b	D	D	D
421110	Automobile & other motor vehicle whsle	3	D	D	D	b	D	D	D
4211102	Bus & recreational vehicle whsle	1	D	D	D	b	D	D	D
4211105	Heavy truck & tractor (over 26,000 lb) whsle	2	D	D	D	b	D	D	D
42112	Motor vehicle supplies & new parts whsle	3	D	D	D	b	D	D	D
421120	Motor vehicle supplies & new parts whsle	3	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	5	D	D	D	b	D	D	D
42131	Lumber, plywood, millwork, & wood panel whsle	1	D	D	D	b	D	D	D
421310	Lumber, plywood, millwork, & wood panel whsle	1	D	D	D	b	D	D	D
4213102	Lumber with yard whsle	1	D	D	D	b	D	D	D
4215	Metal & mineral (except petroleum) whsle	4	D	D	D	b	D	D	D
42151	Metal service centers & offices	4	D	D	D	b	D	D	D
421510	Metal service centers & offices	4	D	D	D	b	D	D	D
4215101	Ferrous metal service centers & sales offices	4	D	D	D	b	D	D	D
42151011	Ferrous metal service centers	4	D	D	D	b	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	10	18 366	2 216	570	56	4 307	2 559	2 560
42172	Plumbing & heating equipment & supplies (hydronics) whsle	5	13 473	1 756	451	38	3 211	2 042	2 054
421720	Plumbing & heating equipment & supplies (hydronics) whsle	5	13 473	1 756	451	38	3 211	2 042	2 054
4218	Machinery, equipment, & supplies whsle	25	D	D	D	c	D	D	D
42182	Farm & garden machinery & equipment whsle	5	D	D	D	b	D	D	D
421820	Farm & garden machinery & equipment whsle	5	D	D	D	b	D	D	D
4218201	Farm machinery & equipment—farm dealers	5	D	D	D	b	D	D	D
42184	Industrial supplies whsle	9	D	D	D	b	D	D	D
421840	Industrial supplies whsle	9	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	9	D	D	D	c	D	D	D
42193	Recyclable material whsle	5	D	D	D	c	D	D	D
421930	Recyclable material whsle	5	D	D	D	c	D	D	D
4219301	Iron & steel scrap processors & dealers	5	D	D	D	c	D	D	D
42193011	Iron & steel scrap processors (using power processing equipment)	3	D	D	D	b	D	D	D
42193012	Iron & steel scrap processors (not using power processing equip)	2	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	52	D	D	D	f	D	D	D
4221	Paper & paper product whsle	3	D	D	D	b	D	D	D
42212	Stationery & office supplies whsle ...	3	D	D	D	b	D	D	D
422120	Stationery & office supplies whsle ...	3	D	D	D	b	D	D	D
4224	Grocery & related products whsle	10	D	D	D	e	D	D	D
42249	Other grocery & related products whsle	6	D	D	D	c	D	D	D
422490	Other grocery & related products whsle	6	D	D	D	c	D	D	D
4224903	Soft drinks whsle	2	D	D	D	b	D	D	D
4225	Farm-product raw material whsle	12	D	D	D	b	D	D	D
42251	Grain & field bean whsle	12	D	D	D	b	D	D	D
422510	Grain & field bean whsle	12	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	5	D	D	D	b	D	D	D
42269	Other chemical & allied products whsle	5	D	D	D	b	D	D	D
422690	Other chemical & allied products whsle	5	D	D	D	b	D	D	D
4226902	Other chemical & allied products whsle	4	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	5	D	D	D	a	D	D	D
42271	Petroleum bulk stations & terminals ..	3	D	D	D	a	D	D	D
422710	Petroleum bulk stations & terminals	3	D	D	D	a	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	CHICAGO-GARY-KENOSHA, IL-IN-WI CMSA—Con.								
	Kankakee, IL PMSA—Con.								
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods—Con.								
4229	Miscellaneous nondurable goods								
	whsle	9	D	D	D	e	D	D	D
42291	Farm supplies whsle	7	D	D	D	b	D	D	D
422910	Farm supplies whsle	7	D	D	D	b	D	D	D
4229101	Farm supplies—farm dealers ...	6	D	D	D	b	D	D	D
42292	Book, periodical, & newspaper								
	whsle	1	D	D	D	e	D	D	D
422920	Book, periodical, & newspaper								
	whsle	1	D	D	D	e	D	D	D
	Merchant wholesalers	111	D	D	D	g	D	D	D
421	Wholesale trade, durable goods	65	D	D	D	f	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	9	D	D	D	c	D	D	D
42111	Automobile & other motor vehicle								
	whsle	3	D	D	D	b	D	D	D
421110	Automobile & other motor vehicle								
	whsle	3	D	D	D	b	D	D	D
4211102	Bus & recreational vehicle								
	whsle	1	D	D	D	b	D	D	D
4211105	Heavy truck & tractor (over 26,000 lb) whsle	2	D	D	D	b	D	D	D
42112	Motor vehicle supplies & new parts								
	whsle	3	D	D	D	b	D	D	D
421120	Motor vehicle supplies & new parts								
	whsle	3	D	D	D	b	D	D	D
4213	Lumber & other construction materials								
	whsle	4	D	D	D	b	D	D	D
4215	Metal & mineral (except petroleum)								
	whsle	3	D	D	D	b	D	D	D
42151	Metal service centers & offices	3	D	D	D	b	D	D	D
421510	Metal service centers & offices ...								
	4215101 Ferrous metal service centers & sales offices	3	D	D	D	b	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	10	18 366	2 216	570	56	4 307	2 559	2 560
42172	Plumbing & heating equipment & supplies (hydronics) whsle	5	13 473	1 756	451	38	3 211	2 042	2 054
421720	Plumbing & heating equipment & supplies (hydronics) whsle	5	13 473	1 756	451	38	3 211	2 042	2 054
4218	Machinery, equipment, & supplies								
	whsle	20	D	D	D	b	D	D	D
42182	Farm & garden machinery & equipment whsle	5	D	D	D	b	D	D	D
421820	Farm & garden machinery & equipment whsle	5	D	D	D	b	D	D	D
4218201	Farm machinery & equipment—farm dealers	5	D	D	D	b	D	D	D
42184	Industrial supplies whsle	7	D	D	D	b	D	D	D
421840	Industrial supplies whsle	7	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	8	D	D	D	c	D	D	D
42193	Recyclable material whsle	5	D	D	D	c	D	D	D
421930	Recyclable material whsle	5	D	D	D	c	D	D	D
4219301	Iron & steel scrap processors & dealers	5	D	D	D	c	D	D	D
42193011	Iron & steel scrap processors (using power processing equipment)	3	D	D	D	b	D	D	D
42193012	Iron & steel scrap processors (not using power processing equip)	2	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	46	D	D	D	f	D	D	D
4221	Paper & paper product whsle	2	D	D	D	b	D	D	D
42212	Stationery & office supplies whsle ...	2	D	D	D	b	D	D	D
422120	Stationery & office supplies whsle ...	2	D	D	D	b	D	D	D
4224	Grocery & related products whsle	8	D	D	D	c	D	D	D
42249	Other grocery & related products								
	whsle	4	D	D	D	c	D	D	D
422490	Other grocery & related products								
	whsle	4	D	D	D	c	D	D	D
4225	Farm-product raw material whsle	12	D	D	D	b	D	D	D
42251	Grain & field bean whsle	12	D	D	D	b	D	D	D
422510	Grain & field bean whsle	12	D	D	D	b	D	D	D
4227	Petroleum & petroleum products								
	whsle	5	D	D	D	a	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	CHICAGO—GARY—KENOSHA, IL—IN—WI CMSA—Con.								
	Kankakee, IL PMSA—Con.								
	Merchant wholesalers—Con.								
422	Wholesale trade, nondurable goods—Con.								
4229	Miscellaneous nondurable goods whsle	9	D	D	D	e	D	D	D
42291	Farm supplies whsle	7	D	D	D	b	D	D	
422910	Farm supplies whsle	7	D	D	D	b	D	D	
4229101	Farm supplies—farm dealers ..	6	D	D	D	b	D	D	
42292	Book, periodical, & newspaper whsle	1	D	D	D	e	D	D	
422920	Book, periodical, & newspaper whsle	1	D	D	D	e	D	D	
	Manufacturers' sales branches and sales offices ..	7	D	D	D	c	D	D	D
422	Wholesale trade, nondurable goods	5	D	D	D	c	D	D	D
4226	Chemical & allied products whsle	2	D	D	D	b	D	D	
42269	Other chemical & allied products whsle	2	D	D	D	b	D	D	
422690	Other chemical & allied products whsle	2	D	D	D	b	D	D	
	Agents, brokers, and commission merchants	8	D	D	D	b	D	D	D
	Kenosha, WI PMSA								
42	Wholesale trade	135	1 385 318	91 451	21 873	2 515	158 495	109 933	109 981
421	Wholesale trade, durable goods	91	D	D	D	f	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	7	6 697	2 271	448	73	3 670	750	845
42114	Motor vehicle parts, (used) whsle ..	3	D	D	D	b	D	D	
421140	Motor vehicle parts, (used) whsle ..	3	D	D	D	b	D	D	
4212	Furniture & home furnishings whsle ...	5	D	D	D	a	D	D	
4213	Lumber & other construction materials whsle	3	D	D	D	a	D	D	
42132	Brick, stone, & related construction materials whsle	2	D	D	D	a	D	D	
421320	Brick, stone, & related construction materials whsle	2	D	D	D	a	D	D	
4213201	Brick, block, tile, clay/cement sewer pipe whsle	2	D	D	D	a	D	D	
4214	Professional & commercial equipment & supplies whsle	16	44 011	4 014	827	131	6 225	1 353	1 495
42143	Computer & computer peripheral equipment & software whsle	4	D	D	D	b	D	D	
421430	Computer & computer peripheral equipment & software whsle	4	D	D	D	b	D	D	
4214301	Computer & peripheral equipment whsle	3	D	D	D	b	D	D	
4217	Hardware, & plumbing & heating equipment & supplies whsle	13	D	D	D	c	D	D	
42171	Hardware whsle	10	D	D	D	c	D	D	
421710	Hardware whsle	10	D	D	D	c	D	D	
4218	Machinery, equipment, & supplies whsle	26	141 537	16 490	4 251	346	34 313	20 223	20 400
42183	Industrial machinery & equipment whsle	15	130 121	15 094	3 936	294	31 547	18 409	18 052
421830	Industrial machinery & equipment whsle	15	130 121	15 094	3 936	294	31 547	18 409	18 052
4218301	Food-processing machinery & equipment whsle	4	D	D	D	c	D	D	
4218303	General-purpose industrial machinery & equipment whsle ..	4	D	D	D	b	D	D	
4218307	Other industrial machinery & equipment whsle	5	D	D	D	b	D	D	
4219	Miscellaneous durable goods whsle ...	10	D	D	D	c	D	D	
42191	Sporting & recreational goods & supplies whsle	2	D	D	D	b	D	D	
421910	Sporting & recreational goods & supplies whsle	2	D	D	D	b	D	D	
42193	Recyclable material whsle	7	D	D	D	c	D	D	
421930	Recyclable material whsle	7	D	D	D	c	D	D	

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	CHICAGO–GARY–KENOSHA, IL–IN–WI CMSA—Con.								
	Kenosha, WI PMSA—Con.								
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods	44	D	D	D	g	D	D	D
4224	Grocery & related products whsle	16	D	D	D	g	D	D	D
42241	General-line grocery whsle	2	D	D	D	f	D	D	D
422410	General-line grocery whsle	2	D	D	D	f	D	D	D
4224101	General-line grocery whsle, voluntary group	2	D	D	D	f	D	D	D
42247	Meat & meat product whsle	2	D	D	D	c	D	D	D
422470	Meat & meat product whsle	2	D	D	D	c	D	D	D
42249	Other grocery & related products whsle	7	D	D	D	c	D	D	D
422490	Other grocery & related products whsle	7	D	D	D	c	D	D	D
4224903	Soft drinks whsle	2	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	4	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals	1	D	D	D	a	D	D	D
422710	Petroleum bulk stations & terminals	1	D	D	D	a	D	D	D
4227101	Petroleum bulk stations & terminals (except LP)	1	D	D	D	a	D	D	D
42271011	Petroleum bulk stations (except LP)	1	D	D	D	a	D	D	D
	Merchant wholesalers	109	1 162 138	78 342	18 726	2 172	133 944	107 597	107 579
421	Wholesale trade, durable goods	73	D	D	D	f	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	7	6 697	2 271	448	73	3 670	750	845
42114	Motor vehicle parts, (used) whsle	3	D	D	D	b	D	D	D
421140	Motor vehicle parts, (used) whsle	3	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	15	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	22	D	D	D	e	D	D	D
42183	Industrial machinery & equipment whsle	13	D	D	D	e	D	D	D
421830	Industrial machinery & equipment whsle	13	D	D	D	e	D	D	D
4218301	Food-processing machinery & equipment whsle	4	D	D	D	c	D	D	D
4219	Miscellaneous durable goods whsle ...	10	D	D	D	c	D	D	D
42191	Sporting & recreational goods & supplies whsle	2	D	D	D	b	D	D	D
421910	Sporting & recreational goods & supplies whsle	2	D	D	D	b	D	D	D
42193	Recyclable material whsle	7	D	D	D	c	D	D	D
421930	Recyclable material whsle	7	D	D	D	c	D	D	D
422	Wholesale trade, nondurable goods	36	D	D	D	g	D	D	D
4224	Grocery & related products whsle	11	D	D	D	g	D	D	D
42241	General-line grocery whsle	2	D	D	D	f	D	D	D
422410	General-line grocery whsle	2	D	D	D	f	D	D	D
4224101	General-line grocery whsle, voluntary group	2	D	D	D	f	D	D	D
42249	Other grocery & related products whsle	4	D	D	D	b	D	D	D
422490	Other grocery & related products whsle	4	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	4	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals	1	D	D	D	a	D	D	D
422710	Petroleum bulk stations & terminals	1	D	D	D	a	D	D	D
4227101	Petroleum bulk stations & terminals (except LP)	1	D	D	D	a	D	D	D
42271011	Petroleum bulk stations (except LP)	1	D	D	D	a	D	D	D
	Manufacturers' sales branches and sales offices ..	12	103 028	10 402	2 741	295	19 327	2 336	2 402
421	Wholesale trade, durable goods	6	D	D	D	c	D	D	D
422	Wholesale trade, nondurable goods	6	D	D	D	c	D	D	D
4224	Grocery & related products whsle	5	D	D	D	c	D	D	D
42249	Other grocery & related products whsle	3	D	D	D	c	D	D	D
422490	Other grocery & related products whsle	3	D	D	D	c	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	CHICAGO-GARY-KENOSHA, IL-IN-WI CMSA—Con.								
	Kenosha, WI PMSA—Con.								
	Agents, brokers, and commission merchants	14	120 152	2 707	406	48	5 224	—	—
421	Wholesale trade, durable goods	12	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	1	D	D	D	b	D	D	D
42143	Computer & computer peripheral equipment & software whsle	1	D	D	D	b	D	D	D
421430	Computer & computer peripheral equipment & software whsle	1	D	D	D	b	D	D	D
4214301	Computer & peripheral equipment whsle	1	D	D	D	b	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	3	D	D	D	a	D	D	D
42171	Hardware whsle	2	D	D	D	a	D	D	D
421710	Hardware whsle	2	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies whsle	3	D	D	D	a	D	D	D
42183	Industrial machinery & equipment whsle	2	D	D	D	a	D	D	D
421830	Industrial machinery & equipment whsle	2	D	D	D	a	D	D	D
4218303	General-purpose industrial machinery & equipment whsle ..	1	D	D	D	a	D	D	D
	DULUTH-SUPERIOR, MN-WI MSA								
42	Wholesale trade	339	2 263 004	110 827	25 740	3 486	229 850	152 087	163 708
421	Wholesale trade, durable goods	231	732 459	65 766	15 823	2 073	136 243	97 202	101 754
4211	Motor vehicle & motor vehicle parts & supplies whsle	30	D	D	D	c	D	D	D
42111	Automobile & other motor vehicle whsle	7	D	D	D	b	D	D	D
421110	Automobile & other motor vehicle whsle	7	D	D	D	b	D	D	D
42112	Motor vehicle supplies & new parts whsle	10	D	D	D	b	D	D	D
421120	Motor vehicle supplies & new parts whsle	10	D	D	D	b	D	D	D
4211202	Motor vehicle supplies & new parts—jobbers	8	D	D	D	b	D	D	D
42113	Tire & tube whsle	4	16 763	1 855	375	40	3 573	2 088	2 957
421130	Tire & tube whsle	4	16 763	1 855	375	40	3 573	2 088	2 957
42114	Motor vehicle parts, (used) whsle ..	9	D	D	D	b	D	D	D
421140	Motor vehicle parts, (used) whsle ..	9	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	8	97 046	4 025	907	123	8 519	9 316	9 779
42131	Lumber, plywood, millwork, & wood panel whsle	3	D	D	D	b	D	D	D
421310	Lumber, plywood, millwork, & wood panel whsle	3	D	D	D	b	D	D	D
42132	Brick, stone, & related construction materials whsle	3	D	D	D	b	D	D	D
421320	Brick, stone, & related construction materials whsle	3	D	D	D	b	D	D	D
4213201	Brick, block, tile, clay/cement sewer pipe whsle	2	D	D	D	a	D	D	D
4213203	Cement, lime, & related products whsle	1	D	D	D	a	D	D	D
42133	Roofing, siding, & insulation material whsle	1	D	D	D	b	D	D	D
421330	Roofing, siding, & insulation material whsle	1	D	D	D	b	D	D	D
4213301	Roofing, siding, & insulation material whsle	1	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	25	90 079	10 074	3 042	424	17 873	10 141	10 770
42149	Other professional equipment & supplies whsle	2	D	D	D	c	D	D	D
421490	Other professional equipment & supplies whsle	2	D	D	D	c	D	D	D
4214901	Religious & school supplies whsle	2	D	D	D	c	D	D	D
4215	Metal & mineral (except petroleum) whsle	10	39 837	1 327	334	47	2 918	1 139	1 206
42151	Metal service centers & offices	9	D	D	D	b	D	D	D
421510	Metal service centers & offices	9	D	D	D	b	D	D	D
4215101	Ferrous metal service centers & sales offices	8	D	D	D	b	D	D	D
4216	Electrical goods whsle	15	52 190	4 146	1 067	117	6 786	6 003	5 745
42161	Electrical apparatus & equip, wiring supp, & const material whsle	10	45 838	3 267	846	93	5 241	5 444	5 169
421610	Electrical apparatus & equip, wiring supp, & const material whsle	10	45 838	3 267	846	93	5 241	5 444	5 169

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	DULUTH—SUPERIOR, MN—WI MSA—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4217	Hardware, & plumbing & heating equipment & supplies whsle	16	27 642	2 898	658	102	5 644	3 597	4 327
42171	Hardware whsle	11	17 043	1 900	410	66	3 682	2 013	2 726
421710	Hardware whsle	11	17 043	1 900	410	66	3 682	2 013	2 726
4218	Machinery, equipment, & supplies whsle	93	297 008	28 428	6 399	773	52 007	49 599	51 511
42181	Construction & mining (except petroleum) machinery & equip whsle	32	167 571	15 849	3 730	392	27 945	35 058	36 264
421810	Construction & mining (except petroleum) machinery & equip whsle	32	167 571	15 849	3 730	392	27 945	35 058	36 264
42183	Industrial machinery & equipment whsle	20	41 178	5 195	934	139	8 739	6 143	5 860
421830	Industrial machinery & equipment whsle	20	41 178	5 195	934	139	8 739	6 143	5 860
4218307	Other industrial machinery & equipment whsle	5	13 876	1 601	306	30	2 682	2 265	2 107
42184	Industrial supplies whsle	25	78 637	5 834	1 426	174	12 168	7 113	7 653
421840	Industrial supplies whsle	25	78 637	5 834	1 426	174	12 168	7 113	7 653
4218401	General-line industrial supplies whsle	4	D	D	D	b	D	D	D
4218402	Mechanical power transmission supplies whsle	9	43 449	2 935	718	82	5 970	3 476	3 984
4218403	Welding supplies whsle	5	D	D	D	b	D	D	D
42185	Service establishment equipment & supplies whsle	9	6 357	1 128	248	46	2 367	864	886
421850	Service establishment equipment & supplies whsle	9	6 357	1 128	248	46	2 367	864	886
4219	Miscellaneous durable goods whsle ...	30	D	D	D	c	D	D	D
42193	Recyclable material whsle	15	46 924	5 391	1 205	150	24 519	5 414	5 193
421930	Recyclable material whsle	15	46 924	5 391	1 205	150	24 519	5 414	5 193
4219301	Iron & steel scrap processors & dealers	11	D	D	D	b	D	D	D
42193011	Iron & steel scrap processors (using power processing equipment)	8	D	D	D	b	D	D	D
4219303	Other recyclable material whsle	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	108	1 530 545	45 061	9 917	1 413	93 607	54 885	61 954
4221	Paper & paper product whsle	19	D	D	D	c	D	D	D
42212	Stationery & office supplies whsle ...	8	D	D	D	c	D	D	D
422120	Stationery & office supplies whsle ...	8	D	D	D	c	D	D	D
4224	Grocery & related products whsle	28	347 338	17 446	3 606	519	34 061	24 667	24 655
42241	General-line grocery whsle	3	D	D	D	e	D	D	D
422410	General-line grocery whsle	3	D	D	D	e	D	D	D
4224103	Other general-line grocery whsle	3	D	D	D	e	D	D	D
42249	Other grocery & related products whsle	11	D	D	D	c	D	D	D
422490	Other grocery & related products whsle	11	D	D	D	c	D	D	D
4224903	Soft drinks whsle	4	D	D	D	c	D	D	D
4225	Farm-product raw material whsle	6	717 964	4 669	995	108	14 676	6 325	15 567
42251	Grain & field bean whsle	6	717 964	4 669	995	108	14 676	6 325	15 567
422510	Grain & field bean whsle	6	717 964	4 669	995	108	14 676	6 325	15 567
4226	Chemical & allied products whsle	7	D	D	D	b	D	D	D
42269	Other chemical & allied products whsle	5	D	D	D	b	D	D	D
422690	Other chemical & allied products whsle	5	D	D	D	b	D	D	D
4226902	Other chemical & allied products whsle	4	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	18	D	D	D	c	D	D	D
42271	Petroleum bulk stations & terminals ..	14	191 764	5 276	1 316	199	11 602	11 439	8 987
422710	Petroleum bulk stations & terminals	14	191 764	5 276	1 316	199	11 602	11 439	8 987
4227101	Petroleum bulk stations & terminals (except LP)	13	D	D	D	c	D	D	D
42271011	Petroleum bulk stations (except LP)	11	D	D	D	c	D	D	D
42272	Petroleum & petroleum prod whsle (exc bulk stations & terminals)	4	D	D	D	b	D	D	D
422720	Petroleum & petroleum prod whsle (exc bulk stations & terminals) ...	4	D	D	D	b	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle	15	68 696	7 876	1 566	232	14 683	6 543	6 645
42281	Beer & ale whsle	11	37 162	4 493	966	141	9 057	2 664	2 715
422810	Beer & ale whsle	11	37 162	4 493	966	141	9 057	2 664	2 715
4229	Miscellaneous nondurable goods whsle	10	D	D	D	b	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	DULUTH—SUPERIOR, MN—WI MSA—Con.								
	Merchant wholesalers	303	1 896 288	100 511	23 369	3 256	210 776	134 872	148 382
421	Wholesale trade, durable goods	206	D	D	D	g	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	29	D	D	D	c	D	D	D
42112	Motor vehicle supplies & new parts whsle	10	D	D	D	b	D	D	D
421120	Motor vehicle supplies & new parts whsle	10	D	D	D	b	D	D	D
4211202	Motor vehicle supplies & new parts—jobbers	8	D	D	D	b	D	D	D
42113	Tire & tube whsle	4	16 763	1 855	375	40	3 573	2 088	2 957
421130	Tire & tube whsle	4	16 763	1 855	375	40	3 573	2 088	2 957
42114	Motor vehicle parts, (used) whsle	9	D	D	D	b	D	D	D
421140	Motor vehicle parts, (used) whsle	9	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	5	D	D	D	b	D	D	D
42133	Roofing, siding, & insulation material whsle	1	D	D	D	b	D	D	D
421330	Roofing, siding, & insulation material whsle	1	D	D	D	b	D	D	D
4213301	Roofing, siding, & insulation material whsle	1	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	25	90 079	10 074	3 042	424	17 873	10 141	10 770
42149	Other professional equipment & supplies whsle	2	D	D	D	c	D	D	D
421490	Other professional equipment & supplies whsle	2	D	D	D	c	D	D	D
4214901	Religious & school supplies whsle	2	D	D	D	c	D	D	D
4215	Metal & mineral (except petroleum) whsle	8	D	D	D	b	D	D	D
4216	Electrical goods whsle	9	D	D	D	c	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	6	D	D	D	b	D	D	D
421610	Electrical apparatus & equip, wiring supp, & const material whsle	6	D	D	D	b	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	16	27 642	2 898	658	102	5 644	3 597	4 327
42171	Hardware whsle	11	17 043	1 900	410	66	3 682	2 013	2 726
421710	Hardware whsle	11	17 043	1 900	410	66	3 682	2 013	2 726
4218	Machinery, equipment, & supplies whsle	82	275 440	26 267	6 074	734	48 063	48 195	49 888
42181	Construction & mining (except petroleum) machinery & equip whsle	30	D	D	D	e	D	D	D
421810	Construction & mining (except petroleum) machinery & equip whsle	30	D	D	D	e	D	D	D
42183	Industrial machinery & equipment whsle	16	30 315	4 264	805	124	7 056	5 199	4 813
421830	Industrial machinery & equipment whsle	16	30 315	4 264	805	124	7 056	5 199	4 813
42184	Industrial supplies whsle	20	D	D	D	c	D	D	D
421840	Industrial supplies whsle	20	D	D	D	c	D	D	D
4218401	General-line industrial supplies whsle	4	D	D	D	b	D	D	D
4218402	Mechanical power transmission supplies whsle	9	43 449	2 935	718	82	5 970	3 476	3 984
42185	Service establishment equipment & supplies whsle	9	6 357	1 128	248	46	2 367	864	886
421850	Service establishment equipment & supplies whsle	9	6 357	1 128	248	46	2 367	864	886
4219	Miscellaneous durable goods whsle	29	D	D	D	c	D	D	D
42193	Recyclable material whsle	15	46 924	5 391	1 205	150	24 519	5 414	5 193
421930	Recyclable material whsle	15	46 924	5 391	1 205	150	24 519	5 414	5 193
4219301	Iron & steel scrap processors & dealers	11	D	D	D	b	D	D	D
42193011	Iron & steel scrap processors (using power processing equipment)	8	D	D	D	b	D	D	D
4219303	Other recyclable material whsle	3	D	D	D	b	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
DULUTH—SUPERIOR, MN—WI MSA—Con.									
Merchant wholesalers—Con.									
422	Wholesale trade, nondurable goods	97	D	D	D	g	D	D	D
4221	Paper & paper product whsle	18	D	D	D	c	D	D	D
42212	Stationery & office supplies whsle	7	D	D	D	c	D	D	D
422120	Stationery & office supplies whsle	7	D	D	D	c	D	D	D
4224	Grocery & related products whsle	25	D	D	D	e	D	D	D
42241	General-line grocery whsle	3	D	D	D	e	D	D	D
422410	General-line grocery whsle	3	D	D	D	e	D	D	D
4224103	Other general-line grocery whsle	3	D	D	D	e	D	D	D
42249	Other grocery & related products whsle	9	D	D	D	b	D	D	D
422490	Other grocery & related products whsle	9	D	D	D	b	D	D	D
4224903	Soft drinks whsle	3	D	D	D	b	D	D	D
4225	Farm-product raw material whsle	6	717 964	4 669	995	108	14 676	6 325	15 567
42251	Grain & field bean whsle	6	717 964	4 669	995	108	14 676	6 325	15 567
422510	Grain & field bean whsle	6	717 964	4 669	995	108	14 676	6 325	15 567
4226	Chemical & allied products whsle	5	D	D	D	b	D	D	D
42269	Other chemical & allied products whsle	3	D	D	D	b	D	D	D
422690	Other chemical & allied products whsle	3	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	13	D	D	D	c	D	D	D
42271	Petroleum bulk stations & terminals	10	D	D	D	c	D	D	D
422710	Petroleum bulk stations & terminals	10	D	D	D	c	D	D	D
4227101	Petroleum bulk stations & terminals (except LP)	9	D	D	D	c	D	D	D
42271011	Petroleum bulk stations (except LP)	9	D	D	D	c	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle	15	68 696	7 876	1 566	232	14 683	6 543	6 645
42281	Beer & ale whsle	11	37 162	4 493	966	141	9 057	2 664	2 715
422810	Beer & ale whsle	11	37 162	4 493	966	141	9 057	2 664	2 715
4229	Miscellaneous nondurable goods whsle	10	D	D	D	b	D	D	D
Manufacturers' sales branches and sales offices									
		22	330 701	8 433	2 035	191	15 704	17 169	15 174
421	Wholesale trade, durable goods	13	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	3	D	D	D	b	D	D	D
42132	Brick, stone, & related construction materials whsle	3	D	D	D	b	D	D	D
421320	Brick, stone, & related construction materials whsle	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	9	D	D	D	c	D	D	D
4227	Petroleum & petroleum products whsle	5	D	D	D	a	D	D	D
42271	Petroleum bulk stations & terminals	4	D	D	D	a	D	D	D
422710	Petroleum bulk stations & terminals	4	D	D	D	a	D	D	D
Agents, brokers, and commission merchants									
		14	36 015	1 883	336	39	3 370	46	152
421	Wholesale trade, durable goods	12	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	5	D	D	D	a	D	D	D
EAU CLAIRE, WI MSA									
42	Wholesale trade	184	850 961	63 864	14 915	2 117	128 263	65 580	70 739
421	Wholesale trade, durable goods	120	596 487	41 787	10 181	1 348	83 582	54 024	58 444
4211	Motor vehicle & motor vehicle parts & supplies whsle	20	D	D	D	e	D	D	D
42111	Automobile & other motor vehicle whsle	4	213 031	4 949	1 133	178	7 891	9 418	8 475
421110	Automobile & other motor vehicle whsle	4	213 031	4 949	1 133	178	7 891	9 418	8 475
4211101	Automobile & motorcycle whsle	1	D	D	D	b	D	D	D
4211105	Heavy truck & tractor (over 26,000 lb) whsle	3	D	D	D	c	D	D	D
42112	Motor vehicle supplies & new parts whsle	6	D	D	D	b	D	D	D
421120	Motor vehicle supplies & new parts whsle	6	D	D	D	b	D	D	D
4211202	Motor vehicle supplies & new parts—jobbers	5	D	D	D	b	D	D	D
42114	Motor vehicle parts, (used) whsle	9	D	D	D	b	D	D	D
421140	Motor vehicle parts, (used) whsle	9	D	D	D	b	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	EAU CLAIRE, WI MSA—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4213	Lumber & other construction materials whsle	5	D	D	D	b	D	D	D
42133	Roofing, siding, & insulation material whsle	2	D	D	D	b	D	D	D
421330	Roofing, siding, & insulation material whsle	2	D	D	D	b	D	D	D
4213301	Roofing, siding, & insulation material whsle	2	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	23	36 384	6 179	1 410	192	10 461	3 833	3 939
4216	Electrical goods whsle	9	D	D	D	c	D	D	D
42162	Electrical appliance, television & radio set whsle	1	D	D	D	c	D	D	D
421620	Electrical appliance, television & radio set whsle	1	D	D	D	c	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	10	16 063	2 177	559	89	3 374	2 443	2 568
4218	Machinery, equipment, & supplies whsle	36	120 101	9 560	2 187	284	16 856	25 151	29 117
42181	Construction & mining (except petroleum) machinery & equip whsle	7	81 570	5 896	1 352	129	9 630	19 320	22 432
421810	Construction & mining (except petroleum) machinery & equip whsle	7	81 570	5 896	1 352	129	9 630	19 320	22 432
42182	Farm & garden machinery & equipment whsle	14	16 915	1 758	411	87	3 547	4 416	5 375
421820	Farm & garden machinery & equipment whsle	14	16 915	1 758	411	87	3 547	4 416	5 375
4218201	Farm machinery & equipment—farm dealers	12	D	D	D	b	D	D	D
42184	Industrial supplies whsle	3	9 398	765	191	28	1 580	398	361
421840	Industrial supplies whsle	3	9 398	765	191	28	1 580	398	361
4219	Miscellaneous durable goods whsle ...	10	D	D	D	c	D	D	D
42193	Recyclable material whsle	4	17 197	2 115	400	82	5 093	2 254	3 224
421930	Recyclable material whsle	4	17 197	2 115	400	82	5 093	2 254	3 224
4219301	Iron & steel scrap processors & dealers	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	64	254 474	22 077	4 734	769	44 681	11 556	12 295
4221	Paper & paper product whsle	7	D	D	D	b	D	D	D
4224	Grocery & related products whsle	17	96 370	10 217	2 323	387	22 016	3 271	3 832
42249	Other grocery & related products whsle	7	D	D	D	c	D	D	D
422490	Other grocery & related products whsle	7	D	D	D	c	D	D	D
4224903	Soft drinks whsle	2	D	D	D	c	D	D	D
4225	Farm-product raw material whsle	2	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	8	D	D	D	b	D	D	D
42269	Other chemical & allied products whsle	8	D	D	D	b	D	D	D
422690	Other chemical & allied products whsle	8	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	5	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals	2	D	D	D	b	D	D	D
422710	Petroleum bulk stations & terminals	2	D	D	D	b	D	D	D
4227101	Petroleum bulk stations & terminals (except LP)	2	D	D	D	b	D	D	D
42271011	Petroleum bulk stations (except LP)	2	D	D	D	b	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle	5	46 683	5 644	1 046	137	9 028	3 817	4 028
42281	Beer & ale whsle	3	D	D	D	b	D	D	D
422810	Beer & ale whsle	3	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	12	D	D	D	b	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
EAU CLAIRE, WI MSA—Con.									
	Merchant wholesalers	162	626 157	48 987	10 646	1 742	91 853	62 958	67 320
421	Wholesale trade, durable goods	106	455 198	32 050	7 143	1 139	57 540	52 428	56 062
4211	Motor vehicle & motor vehicle parts & supplies whsle	19	D	D	D	e	D	D	D
42111	Automobile & other motor vehicle whsle	4	213 031	4 949	1 133	178	7 891	9 418	8 475
421110	Automobile & other motor vehicle whsle	4	213 031	4 949	1 133	178	7 891	9 418	8 475
4211101	Automobile & motorcycle whsle	1	D	D	D	b	D	D	D
4211105	Heavy truck & tractor (over 26,000 lb) whsle	3	D	D	D	c	D	D	D
42112	Motor vehicle supplies & new parts whsle	5	D	D	D	b	D	D	D
421120	Motor vehicle supplies & new parts whsle	5	D	D	D	b	D	D	D
4211202	Motor vehicle supplies & new parts—jobbers	4	D	D	D	b	D	D	D
42114	Motor vehicle parts, (used) whsle	9	D	D	D	b	D	D	D
421140	Motor vehicle parts, (used) whsle	9	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	4	D	D	D	b	D	D	D
42133	Roofing, siding, & insulation material whsle	2	D	D	D	b	D	D	D
421330	Roofing, siding, & insulation material whsle	2	D	D	D	b	D	D	D
4213301	Roofing, siding, & insulation material whsle	2	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	20	D	D	D	c	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	10	16 063	2 177	559	89	3 374	2 443	2 568
4218	Machinery, equipment, & supplies whsle	33	D	D	D	e	D	D	D
42181	Construction & mining (except petroleum) machinery & equip whsle	6	D	D	D	c	D	D	D
421810	Construction & mining (except petroleum) machinery & equip whsle	6	D	D	D	c	D	D	D
42182	Farm & garden machinery & equipment whsle	13	D	D	D	b	D	D	D
421820	Farm & garden machinery & equipment whsle	13	D	D	D	b	D	D	D
4218201	Farm machinery & equipment—farm dealers	11	D	D	D	b	D	D	D
42184	Industrial supplies whsle	3	9 398	765	191	28	1 580	398	361
421840	Industrial supplies whsle	3	9 398	765	191	28	1 580	398	361
4219	Miscellaneous durable goods whsle	10	D	D	D	c	D	D	D
42193	Recyclable material whsle	4	17 197	2 115	400	82	5 093	2 254	3 224
421930	Recyclable material whsle	4	17 197	2 115	400	82	5 093	2 254	3 224
4219301	Iron & steel scrap processors & dealers	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	56	170 959	16 937	3 503	603	34 313	10 530	11 258
4224	Grocery & related products whsle	14	48 608	5 832	1 257	250	13 599	2 510	3 068
4226	Chemical & allied products whsle	8	D	D	D	b	D	D	D
42269	Other chemical & allied products whsle	8	D	D	D	b	D	D	D
422690	Other chemical & allied products whsle	8	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	4	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals	2	D	D	D	b	D	D	D
422710	Petroleum bulk stations & terminals	2	D	D	D	b	D	D	D
4227101	Petroleum bulk stations & terminals (except LP)	2	D	D	D	b	D	D	D
42271011	Petroleum bulk stations (except LP)	2	D	D	D	b	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle	5	46 683	5 644	1 046	137	9 028	3 817	4 028
4229	Miscellaneous nondurable goods whsle	10	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices	12	D	D	D	e	D	D	D
421	Wholesale trade, durable goods	6	D	D	D	c	D	D	D
4216	Electrical goods whsle	3	D	D	D	c	D	D	D
422	Wholesale trade, nondurable goods	6	D	D	D	c	D	D	D
4224	Grocery & related products whsle	3	47 762	4 385	1 066	137	8 417	761	764

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
EAU CLAIRE, WI MSA—Con.									
	Agents, brokers, and commission merchants	10	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	8	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	3	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	2	D	D	D	b	D	D	D
4225	Farm-product raw material whsle	1	D	D	D	b	D	D	D
GREEN BAY, WI MSA									
42	Wholesale trade	461	2 848 107	212 091	51 238	6 480	411 449	209 756	220 603
421	Wholesale trade, durable goods	324	1 645 553	148 065	35 804	4 365	281 373	168 577	174 972
4211	Motor vehicle & motor vehicle parts & supplies whsle	33	230 981	19 425	4 590	666	34 200	27 067	27 843
42111	Automobile & other motor vehicle whsle	11	157 310	11 483	2 641	376	19 364	12 204	12 417
421110	Automobile & other motor vehicle whsle	11	157 310	11 483	2 641	376	19 364	12 204	12 417
4211105	Heavy truck & tractor (over 26,000 lb) whsle	7	D	D	D	e	D	D	D
42112	Motor vehicle supplies & new parts whsle	13	60 958	5 322	1 286	169	10 402	13 120	13 463
421120	Motor vehicle supplies & new parts whsle	13	60 958	5 322	1 286	169	10 402	13 120	13 463
4211202	Motor vehicle supplies & new parts—jobbers	7	D	D	D	c	D	D	D
42114	Motor vehicle parts, (used) whsle	8	D	D	D	b	D	D	D
421140	Motor vehicle parts, (used) whsle	8	D	D	D	b	D	D	D
4212	Furniture & home furnishings whsle	17	35 629	2 541	442	95	5 328	1 530	1 635
42121	Furniture whsle	9	D	D	D	b	D	D	D
421210	Furniture whsle	9	D	D	D	b	D	D	D
42122	Home furnishings whsle	8	D	D	D	b	D	D	D
421220	Home furnishings whsle	8	D	D	D	b	D	D	D
4212203	Floor coverings whsle	3	D	D	D	a	D	D	D
4213	Lumber & other construction materials whsle	14	134 996	7 690	1 672	218	13 573	11 578	11 353
42131	Lumber, plywood, millwork, & wood panel whsle	7	D	D	D	c	D	D	D
421310	Lumber, plywood, millwork, & wood panel whsle	7	D	D	D	c	D	D	D
4213102	Lumber with yard whsle	3	D	D	D	c	D	D	D
4213103	Plywood, veneer, millwork, & wood panel whsle	4	D	D	D	b	D	D	D
42132	Brick, stone, & related construction materials whsle	3	D	D	D	a	D	D	D
421320	Brick, stone, & related construction materials whsle	3	D	D	D	a	D	D	D
4213201	Brick, block, tile, clay/cement sewer pipe whsle	1	D	D	D	a	D	D	D
4214	Professional & commercial equipment & supplies whsle	39	251 158	23 319	6 565	658	52 923	14 864	15 411
42142	Office equipment whsle	8	15 451	3 082	713	89	4 949	3 092	3 278
421420	Office equipment whsle	8	15 451	3 082	713	89	4 949	3 092	3 278
42143	Computer & computer peripheral equipment & software whsle	7	D	D	D	c	D	D	D
421430	Computer & computer peripheral equipment & software whsle	7	D	D	D	c	D	D	D
4214301	Computer & peripheral equipment whsle	5	D	D	D	c	D	D	D
42143012	Computers & peripheral equipment for end use	4	D	D	D	c	D	D	D
42145	Medical, dental, & hospital equipment & supplies whsle	15	60 923	8 147	2 364	236	14 104	8 150	8 716
421450	Medical, dental, & hospital equipment & supplies whsle	15	60 923	8 147	2 364	236	14 104	8 150	8 716
4214501	Surgical, medical, & hospital supplies whsle	13	D	D	D	c	D	D	D
42146	Ophthalmic goods whsle	3	D	D	D	c	D	D	D
421460	Ophthalmic goods whsle	3	D	D	D	c	D	D	D
4215	Metal & mineral (except petroleum) whsle	13	D	D	D	c	D	D	D
42151	Metal service centers & offices	10	D	D	D	c	D	D	D
421510	Metal service centers & offices	10	D	D	D	c	D	D	D
4215101	Ferrous metal service centers & sales offices	8	D	D	D	c	D	D	D
42151011	Ferrous metal service centers	7	D	D	D	c	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
42	GREEN BAY, WI MSA—Con.								
	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4216	Electrical goods whsle	40	201 571	13 987	3 426	411	24 534	12 199	12 394
42161	Electrical apparatus & equip, wiring supp, & const material whsle	25	169 242	10 462	2 656	322	17 884	11 334	11 505
421610	Electrical apparatus & equip, wiring supp, & const material whsle	25	169 242	10 462	2 656	322	17 884	11 334	11 505
42162	Electrical appliance, television & radio set whsle	3	D	D	D	a	D	D	D
42169	Other electronic parts & equipment whsle	12	D	D	D	b	D	D	D
421690	Other electronic parts & equipment whsle	12	D	D	D	b	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	30	119 694	17 240	4 292	566	31 730	15 749	15 785
42171	Hardware whsle	13	54 965	11 913	2 952	417	21 197	8 096	8 031
421710	Hardware whsle	13	54 965	11 913	2 952	417	21 197	8 096	8 031
42172	Plumbing & heating equipment & supplies (hydronics) whsle	6	D	D	D	b	D	D	D
421720	Plumbing & heating equipment & supplies (hydronics) whsle	6	D	D	D	b	D	D	D
42173	Warm air heating & air-conditioning equipment & supplies whsle	8	34 234	3 179	866	84	6 299	4 761	4 683
421730	Warm air heating & air-conditioning equipment & supplies whsle	8	34 234	3 179	866	84	6 299	4 761	4 683
42174	Refrigeration equipment & supplies whsle	3	D	D	D	b	D	D	D
421740	Refrigeration equipment & supplies whsle	3	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	101	405 451	46 128	10 858	1 169	79 934	62 439	66 378
42181	Construction & mining (except petroleum) machinery & equip whsle	8	70 408	6 394	1 483	155	9 415	28 606	29 209
421810	Construction & mining (except petroleum) machinery & equip whsle	8	70 408	6 394	1 483	155	9 415	28 606	29 209
42182	Farm & garden machinery & equipment whsle	10	D	D	D	c	D	D	D
421820	Farm & garden machinery & equipment whsle	10	D	D	D	c	D	D	D
4218201	Farm machinery & equipment—farm dealers	4	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	61	255 884	32 062	7 656	767	56 881	21 045	23 226
421830	Industrial machinery & equipment whsle	61	255 884	32 062	7 656	767	56 881	21 045	23 226
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	7	29 758	4 434	1 094	92	7 689	3 017	3 733
42183021	Hydraulic & pneumatic pumps & motors whsle	4	D	D	D	b	D	D	D
4218303	General-purpose industrial machinery & equipment whsle	21	54 557	7 893	2 117	187	14 166	4 906	5 592
4218305	Materials handling equipment whsle	13	54 379	7 566	1 785	202	12 759	5 740	4 630
4218307	Other industrial machinery & equipment whsle	12	98 073	9 756	2 244	204	17 067	3 670	4 607
42184	Industrial supplies whsle	12	34 880	3 267	721	86	5 876	2 443	3 266
421840	Industrial supplies whsle	12	34 880	3 267	721	86	5 876	2 443	3 266
4218402	Mechanical power transmission supplies whsle	7	D	D	D	b	D	D	D
42185	Service establishment equipment & supplies whsle	8	D	D	D	b	D	D	D
421850	Service establishment equipment & supplies whsle	8	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle	37	D	D	D	e	D	D	D
42191	Sporting & recreational goods & supplies whsle	7	55 973	3 111	654	69	7 245	6 201	7 630
421910	Sporting & recreational goods & supplies whsle	7	55 973	3 111	654	69	7 245	6 201	7 630
42193	Recyclable material whsle	15	97 348	6 656	1 491	267	16 807	8 287	6 504
421930	Recyclable material whsle	15	97 348	6 656	1 491	267	16 807	8 287	6 504
4219301	Iron & steel scrap processors & dealers	8	D	D	D	c	D	D	D
42193011	Iron & steel scrap processors (using power processing equipment)	1	D	D	D	c	D	D	D
4219302	Recyclable paper & paperboard whsle	4	27 875	1 690	422	77	4 965	657	677
42199	Other miscellaneous durable goods whsle	8	D	D	D	b	D	D	D
421990	Other miscellaneous durable goods whsle	8	D	D	D	b	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
GREEN BAY, WI MSA—Con.									
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods	137	1 202 554	64 026	15 434	2 115	130 076	41 179	45 631
4221	Paper & paper product whsle	19	313 411	15 394	3 966	433	24 960	5 838	5 590
42212	Stationery & office supplies whsle . . .	11	D	D	D	e	D	D	D
422120	Stationery & office supplies whsle . . .	11	D	D	D	e	D	D	D
42213	Industrial & personal service paper whsle	5	D	D	D	b	D	D	D
422130	Industrial & personal service paper whsle	5	D	D	D	b	D	D	D
4222	Drugs, & druggists' sundries whsle	3	D	D	D	c	D	D	D
42221	Drugs, & druggists' sundries whsle . . .	3	D	D	D	c	D	D	D
422210	Drugs, & druggists' sundries whsle	3	D	D	D	c	D	D	D
4224	Grocery & related products whsle	41	271 956	20 043	4 943	745	37 620	11 527	12 029
42243	Dairy products, (except dried or canned) whsle	11	97 771	5 400	1 171	224	10 458	3 101	3 747
422430	Dairy products, (except dried or canned) whsle	11	97 771	5 400	1 171	224	10 458	3 101	3 747
4224302	Dairy product (except raw milk) whsle	11	97 771	5 400	1 171	224	10 458	3 101	3 747
42245	Confectionery whsle	3	D	D	D	b	D	D	D
422450	Confectionery whsle	3	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	15	D	D	D	e	D	D	D
422490	Other grocery & related products whsle	15	D	D	D	e	D	D	D
4224902	Bread & baked goods whsle	4	D	D	D	b	D	D	D
4224903	Soft drinks whsle	2	D	D	D	c	D	D	D
4225	Farm-product raw material whsle	8	D	D	D	b	D	D	D
42252	Livestock whsle	5	D	D	D	b	D	D	D
422520	Livestock whsle	5	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	19	D	D	D	c	D	D	D
42269	Other chemical & allied products whsle	15	D	D	D	c	D	D	D
422690	Other chemical & allied products whsle	15	D	D	D	c	D	D	D
4226902	Other chemical & allied products whsle	13	D	D	D	c	D	D	D
4227	Petroleum & petroleum products whsle	13	329 611	5 358	1 140	204	13 547	10 425	12 512
42271	Petroleum bulk stations & terminals	13	329 611	5 358	1 140	204	13 547	10 425	12 512
422710	Petroleum bulk stations & terminals	13	329 611	5 358	1 140	204	13 547	10 425	12 512
4227101	Petroleum bulk stations & terminals (except LP)	12	D	D	D	c	D	D	D
42271011	Petroleum bulk stations (except LP)	7	D	D	D	b	D	D	D
42271012	Petroleum bulk terminals (except LP)	5	279 007	2 688	592	101	7 503	9 017	11 095
4228	Beer, wine, & distilled alcoholic beverage whsle	4	43 947	5 576	1 297	157	10 988	1 949	2 189
42281	Beer & ale whsle	4	43 947	5 576	1 297	157	10 988	1 949	2 189
422810	Beer & ale whsle	4	43 947	5 576	1 297	157	10 988	1 949	2 189
4229	Miscellaneous nondurable goods whsle	25	D	D	D	c	D	D	D
42291	Farm supplies whsle	4	26 908	1 501	319	44	3 015	959	989
422910	Farm supplies whsle	4	26 908	1 501	319	44	3 015	959	989
42294	Tobacco & tobacco product whsle	2	D	D	D	b	D	D	D
422940	Tobacco & tobacco product whsle	2	D	D	D	b	D	D	D
	Merchant wholesalers	386	1 810 746	179 987	43 013	5 760	343 435	194 814	203 215
421	Wholesale trade, durable goods	273	1 199 312	125 706	29 867	3 910	232 196	160 169	165 936
4211	Motor vehicle & motor vehicle parts & supplies whsle	30	D	D	D	f	D	D	D
42111	Automobile & other motor vehicle whsle	11	157 310	11 483	2 641	376	19 364	12 204	12 417
421110	Automobile & other motor vehicle whsle	11	157 310	11 483	2 641	376	19 364	12 204	12 417
4211105	Heavy truck & tractor (over 26,000 lb) whsle	7	D	D	D	e	D	D	D
42112	Motor vehicle supplies & new parts whsle	11	D	D	D	c	D	D	D
421120	Motor vehicle supplies & new parts whsle	11	D	D	D	c	D	D	D
4211202	Motor vehicle supplies & new parts—jobbers	5	D	D	D	b	D	D	D
42114	Motor vehicle parts, (used) whsle	8	D	D	D	b	D	D	D
421140	Motor vehicle parts, (used) whsle	8	D	D	D	b	D	D	D
4212	Furniture & home furnishings whsle	12	13 094	2 120	337	76	4 440	1 529	1 634
42121	Furniture whsle	7	11 776	1 914	292	61	3 996	871	959
421210	Furniture whsle	7	11 776	1 914	292	61	3 996	871	959
4213	Lumber & other construction materials whsle	10	D	D	D	c	D	D	D
42131	Lumber, plywood, millwork, & wood panel whsle	5	D	D	D	c	D	D	D
421310	Lumber, plywood, millwork, & wood panel whsle	5	D	D	D	c	D	D	D
4213102	Lumber with yard whsle	2	D	D	D	b	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	GREEN BAY, WI MSA—Con.								
	Merchant wholesalers—Con.								
421	Wholesale trade, durable goods—Con.								
4214	Professional & commercial equipment & supplies whsle	34	D	D	D	f	D	D	D
42143	Computer & computer peripheral equipment & software whsle	5	17 647	1 883	353	80	4 093	1 519	1 690
42145	Medical, dental, & hospital equipment & supplies whsle	13	D	D	D	c	D	D	D
421450	Medical, dental, & hospital equipment & supplies whsle	13	D	D	D	c	D	D	D
4214501	Surgical, medical, & hospital supplies whsle	11	D	D	D	c	D	D	D
42146	Ophthalmic goods whsle	3	D	D	D	c	D	D	D
421460	Ophthalmic goods whsle	3	D	D	D	c	D	D	D
4215	Metal & mineral (except petroleum) whsle	12	D	D	D	c	D	D	D
42151	Metal service centers & offices	10	D	D	D	c	D	D	D
421510	Metal service centers & offices	10	D	D	D	c	D	D	D
4215101	Ferrous metal service centers & sales offices	8	D	D	D	c	D	D	D
42151011	Ferrous metal service centers	7	D	D	D	c	D	D	D
4216	Electrical goods whsle	26	98 676	10 596	2 622	344	18 520	9 943	10 027
42161	Electrical apparatus & equip, wiring supp, & const material whsle	15	84 646	8 112	2 047	270	13 454	9 144	9 210
421610	Electrical apparatus & equip, wiring supp, & const material whsle	15	84 646	8 112	2 047	270	13 454	9 144	9 210
4217	Hardware, & plumbing & heating equipment & supplies whsle	25	113 646	16 984	4 239	557	31 281	15 739	15 778
42171	Hardware whsle	11	D	D	D	e	D	D	D
421710	Hardware whsle	11	D	D	D	e	D	D	D
42173	Warm air heating & air-conditioning equipment & supplies whsle	8	34 234	3 179	866	84	6 299	4 761	4 683
421730	Warm air heating & air-conditioning equipment & supplies whsle	8	34 234	3 179	866	84	6 299	4 761	4 683
42174	Refrigeration equipment & supplies whsle	3	D	D	D	b	D	D	D
421740	Refrigeration equipment & supplies whsle	3	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	93	354 083	39 935	9 453	1 060	69 909	62 295	65 323
42181	Construction & mining (except petroleum) machinery & equip whsle	8	70 408	6 394	1 483	155	9 415	28 606	29 209
421810	Construction & mining (except petroleum) machinery & equip whsle	8	70 408	6 394	1 483	155	9 415	28 606	29 209
42182	Farm & garden machinery & equipment whsle	9	D	D	D	c	D	D	D
421820	Farm & garden machinery & equipment whsle	9	D	D	D	c	D	D	D
4218201	Farm machinery & equipment—farm dealers	4	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	56	211 159	26 078	6 297	662	47 291	20 901	23 059
421830	Industrial machinery & equipment whsle	56	211 159	26 078	6 297	662	47 291	20 901	23 059
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	6	D	D	D	b	D	D	D
42183021	Hydraulic & pneumatic pumps & motors whsle	3	D	D	D	b	D	D	D
4218303	General-purpose industrial machinery & equipment whsle	20	D	D	D	c	D	D	D
4218305	Materials handling equipment whsle	13	54 379	7 566	1 785	202	12 759	5 740	4 630
4218307	Other industrial machinery & equipment whsle	10	D	D	D	c	D	D	D
42184	Industrial supplies whsle	11	D	D	D	b	D	D	D
421840	Industrial supplies whsle	11	D	D	D	b	D	D	D
4218402	Mechanical power transmission supplies whsle	6	D	D	D	b	D	D	D
42185	Service establishment equipment & supplies whsle	7	D	D	D	b	D	D	D
421850	Service establishment equipment & supplies whsle	7	D	D	D	b	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	GREEN BAY, WI MSA—Con.								
	Merchant wholesalers—Con.								
421	Wholesale trade, durable goods—Con.								
4219	Miscellaneous durable goods whsle . . .	31	D	D	D	e	D	D	D
42191	Sporting & recreational goods & supplies whsle	5	D	D	D	b	D	D	
421910	Sporting & recreational goods & supplies whsle	5	D	D	D	b	D	D	
42193	Recyclable material whsle	15	97 348	6 656	1 491	267	16 807	8 287	6 504
421930	Recyclable material whsle	15	97 348	6 656	1 491	267	16 807	8 287	6 504
4219301	Iron & steel scrap processors & dealers	8	D	D	D	c	D	D	D
42193011	Iron & steel scrap processors (using power processing equipment)	1	D	D	D	c	D	D	D
4219302	Recyclable paper & paperboard whsle	4	27 875	1 690	422	77	4 965	657	677
42199	Other miscellaneous durable goods whsle	5	D	D	D	b	D	D	D
421990	Other miscellaneous durable goods whsle	5	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	113	611 434	54 281	13 146	1 850	111 239	34 645	37 279
4221	Paper & paper product whsle	16	D	D	D	e	D	D	D
42212	Stationery & office supplies whsle . . .	9	D	D	D	e	D	D	D
422120	Stationery & office supplies whsle . .	9	D	D	D	e	D	D	D
42213	Industrial & personal service paper whsle	4	D	D	D	b	D	D	D
422130	Industrial & personal service paper whsle	4	D	D	D	b	D	D	D
4222	Drugs, & druggists' sundries whsle . . .	3	D	D	D	c	D	D	D
42221	Drugs, & druggists' sundries whsle . .	3	D	D	D	c	D	D	D
422210	Drugs, & druggists' sundries whsle . .	3	D	D	D	c	D	D	D
4224	Grocery & related products whsle	35	D	D	D	f	D	D	D
42243	Dairy products, (except dried or canned) whsle	9	D	D	D	c	D	D	D
422430	Dairy products, (except dried or canned) whsle	9	D	D	D	c	D	D	D
4224302	Dairy product (except raw milk) whsle	9	D	D	D	c	D	D	D
42245	Confectionery whsle	3	D	D	D	b	D	D	D
422450	Confectionery whsle	3	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	12	D	D	D	c	D	D	D
422490	Other grocery & related products whsle	12	D	D	D	c	D	D	D
4224903	Soft drinks whsle	1	D	D	D	b	D	D	D
4225	Farm-product raw material whsle	7	D	D	D	a	D	D	D
4226	Chemical & allied products whsle	15	D	D	D	c	D	D	D
42269	Other chemical & allied products whsle	11	D	D	D	b	D	D	D
422690	Other chemical & allied products whsle	11	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	8	D	D	D	c	D	D	D
42271	Petroleum bulk stations & terminals . .	8	D	D	D	c	D	D	D
422710	Petroleum bulk stations & terminals	8	D	D	D	c	D	D	D
4227101	Petroleum bulk stations & terminals (except LP)	7	D	D	D	c	D	D	D
42271011	Petroleum bulk stations (except LP)	6	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	20	D	D	D	c	D	D	D
42291	Farm supplies whsle	3	D	D	D	b	D	D	D
422910	Farm supplies whsle	3	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices . .	37	842 260	27 935	7 262	604	59 521	14 931	17 380
421	Wholesale trade, durable goods	19	279 505	18 556	5 028	367	41 506	8 397	9 028
4213	Lumber & other construction materials whsle	3	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	3	D	D	D	c	D	D	D
42143	Computer & computer peripheral equipment & software whsle	2	D	D	D	c	D	D	D
421430	Computer & computer peripheral equipment & software whsle	2	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	5	D	D	D	c	D	D	D
42183	Industrial machinery & equipment whsle	3	D	D	D	c	D	D	D
421830	Industrial machinery & equipment whsle	3	D	D	D	c	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
GREEN BAY, WI MSA—Con.									
Manufacturers' sales branches and sales offices—Con.									
422	Wholesale trade, nondurable goods	18	562 755	9 379	2 234	237	18 015	6 534	8 352
4221	Paper & paper product whsle	3	D	D	D	a	D	D	D
42213	Industrial & personal service paper whsle	1	D	D	D	a	D	D	D
422130	Industrial & personal service paper whsle	1	D	D	D	a	D	D	D
4224	Grocery & related products whsle	4	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	3	D	D	D	b	D	D	D
422490	Other grocery & related products whsle	3	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	4	D	D	D	b	D	D	D
42269	Other chemical & allied products whsle	4	D	D	D	b	D	D	D
422690	Other chemical & allied products whsle	4	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	5	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals	5	D	D	D	b	D	D	D
422710	Petroleum bulk stations & terminals	5	D	D	D	b	D	D	D
4227101	Petroleum bulk stations & terminals (except LP)	5	D	D	D	b	D	D	D
Agents, brokers, and commission merchants									
		38	195 101	4 169	963	116	8 493	11	8
421	Wholesale trade, durable goods	32	166 736	3 803	909	88	7 671	11	8
4212	Furniture & home furnishings whsle . . .	5	22 535	421	105	19	888	1	1
42122	Home furnishings whsle	3	D	D	D	a	D	D	D
421220	Home furnishings whsle	3	D	D	D	a	D	D	D
4212203	Floor coverings whsle	1	D	D	D	a	D	D	D
4213	Lumber & other construction materials whsle	1	D	D	D	a	D	D	D
4216	Electrical goods whsle	8	60 822	992	213	18	2 268	—	—
42161	Electrical apparatus & equip, wiring supp, & const material whsle	6	D	D	D	a	D	D	D
421610	Electrical apparatus & equip, wiring supp, & const material whsle	6	D	D	D	a	D	D	D
4219	Miscellaneous durable goods whsle . . .	6	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	6	28 365	366	54	28	822	—	—
JANESVILLE-BELOIT, WI MSA									
42	Wholesale trade	152	1 706 399	95 820	23 287	2 823	218 975	114 364	122 425
421	Wholesale trade, durable goods	95	790 881	62 672	14 744	1 828	150 802	79 171	85 615
4211	Motor vehicle & motor vehicle parts & supplies whsle	11	D	D	D	c	D	D	D
42111	Automobile & other motor vehicle whsle	3	D	D	D	b	D	D	D
421110	Automobile & other motor vehicle whsle	3	D	D	D	b	D	D	D
42114	Motor vehicle parts, (used) whsle . . .	5	8 529	1 810	567	75	3 553	1 562	1 590
421140	Motor vehicle parts, (used) whsle . . .	5	8 529	1 810	567	75	3 553	1 562	1 590
4213	Lumber & other construction materials whsle	7	D	D	D	c	D	D	D
42133	Roofing, siding, & insulation material whsle	3	D	D	D	c	D	D	D
421330	Roofing, siding, & insulation material whsle	3	D	D	D	c	D	D	D
4213301	Roofing, siding, & insulation material whsle	3	D	D	D	c	D	D	D
42139	Other construction materials whsle . .	2	D	D	D	b	D	D	D
421390	Other construction materials whsle	2	D	D	D	b	D	D	D
4213902	Other construction materials whsle	2	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	10	D	D	D	b	D	D	D
42145	Medical, dental, & hospital equipment & supplies whsle	1	D	D	D	b	D	D	D
421450	Medical, dental, & hospital equipment & supplies whsle	1	D	D	D	b	D	D	D
4214501	Surgical, medical, & hospital supplies whsle	1	D	D	D	b	D	D	D
4216	Electrical goods whsle	8	D	D	D	e	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	4	D	D	D	e	D	D	D
421610	Electrical apparatus & equip, wiring supp, & const material whsle	4	D	D	D	e	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	JANESVILLE-BELOIT, WI MSA—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4217	Hardware, & plumbing & heating equipment & supplies whsle	9	D	D	D	c	D	D	D
42171	Hardware whsle	5	D	D	D	c	D	D	
421710	Hardware whsle	5	D	D	D	c	D	D	
4218	Machinery, equipment, & supplies whsle	31	D	D	D	f	D	D	
42182	Farm & garden machinery & equipment whsle	13	42 780	4 658	1 079	145	8 094	12 612	14 452
421820	Farm & garden machinery & equipment whsle	13	42 780	4 658	1 079	145	8 094	12 612	14 452
4218201	Farm machinery & equipment—farm dealers	8	D	D	D	c	D	D	D
42183	Industrial machinery & equipment whsle	6	D	D	D	b	D	D	D
421830	Industrial machinery & equipment whsle	6	D	D	D	b	D	D	D
4218305	Materials handling equipment whsle	2	D	D	D	b	D	D	D
42184	Industrial supplies whsle	9	D	D	D	e	D	D	D
421840	Industrial supplies whsle	9	D	D	D	e	D	D	D
4218405	Industrial valves & fittings (except fluid-power) whsle	1	D	D	D	b	D	D	D
4218406	Other industrial supplies whsle	2	D	D	D	e	D	D	D
4219	Miscellaneous durable goods whsle	12	D	D	D	c	D	D	D
42192	Toy & hobby goods & supplies whsle	5	D	D	D	c	D	D	D
421920	Toy & hobby goods & supplies whsle	5	D	D	D	c	D	D	D
422	Wholesale trade, nondurable goods	57	915 518	33 148	8 543	995	68 173	35 193	36 810
4221	Paper & paper product whsle	4	D	D	D	b	D	D	D
42213	Industrial & personal service paper whsle	2	D	D	D	b	D	D	D
422130	Industrial & personal service paper whsle	2	D	D	D	b	D	D	D
4224	Grocery & related products whsle	7	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	4	D	D	D	b	D	D	D
422490	Other grocery & related products whsle	4	D	D	D	b	D	D	D
4224903	Soft drinks whsle	2	D	D	D	b	D	D	D
4225	Farm-product raw material whsle	12	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	4	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	5	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals	4	42 360	821	167	27	1 850	434	499
422710	Petroleum bulk stations & terminals	4	42 360	821	167	27	1 850	434	499
4227101	Petroleum bulk stations & terminals (except LP)	4	42 360	821	167	27	1 850	434	499
42271011	Petroleum bulk stations (except LP)	4	42 360	821	167	27	1 850	434	499
4228	Beer, wine, & distilled alcoholic beverage whsle	3	25 845	2 536	591	60	4 723	1 032	961
42281	Beer & ale whsle	3	25 845	2 536	591	60	4 723	1 032	961
422810	Beer & ale whsle	3	25 845	2 536	591	60	4 723	1 032	961
4229	Miscellaneous nondurable goods whsle	20	D	D	D	f	D	D	D
42291	Farm supplies whsle	6	D	D	D	b	D	D	D
422910	Farm supplies whsle	6	D	D	D	b	D	D	D
4229102	Farm supplies—whsle distributors	3	D	D	D	b	D	D	D
42294	Tobacco & tobacco product whsle	2	D	D	D	c	D	D	D
422940	Tobacco & tobacco product whsle	2	D	D	D	c	D	D	D
42299	Other miscellaneous nondurable goods whsle	6	D	D	D	c	D	D	D
422990	Other miscellaneous nondurable goods whsle	6	D	D	D	c	D	D	D
4229902	General merchandise (nondurable goods) whsle	1	D	D	D	c	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	JANESVILLE-BELOIT, WI MSA—Con.								
	Merchant wholesalers	136	1 614 543	88 032	21 614	2 629	202 633	111 223	118 879
421	Wholesale trade, durable goods	86	D	D	D	g	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	11	D	D	D	c	D	D	D
42114	Motor vehicle parts, (used) whsle . . .	5	8 529	1 810	567	75	3 553	1 562	1 590
421140	Motor vehicle parts, (used) whsle . . .	5	8 529	1 810	567	75	3 553	1 562	1 590
4213	Lumber & other construction materials whsle	6	D	D	D	c	D	D	D
42133	Roofing, siding, & insulation material whsle	3	D	D	D	c	D	D	D
421330	Roofing, siding, & insulation material whsle	3	D	D	D	c	D	D	D
4213301	Roofing, siding, & insulation material whsle	3	D	D	D	c	D	D	D
4214	Professional & commercial equipment & supplies whsle	8	D	D	D	b	D	D	D
4216	Electrical goods whsle	7	D	D	D	e	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	3	D	D	D	e	D	D	D
421610	Electrical apparatus & equip, wiring supp, & const material whsle	3	D	D	D	e	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	8	D	D	D	c	D	D	D
42171	Hardware whsle	4	D	D	D	c	D	D	D
421710	Hardware whsle	4	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	29	D	D	D	f	D	D	D
42182	Farm & garden machinery & equipment whsle	12	D	D	D	c	D	D	D
421820	Farm & garden machinery & equipment whsle	12	D	D	D	c	D	D	D
4218201	Farm machinery & equipment—farm dealers	7	D	D	D	c	D	D	D
42183	Industrial machinery & equipment whsle	5	D	D	D	b	D	D	D
421830	Industrial machinery & equipment whsle	5	D	D	D	b	D	D	D
42184	Industrial supplies whsle	9	D	D	D	e	D	D	D
421840	Industrial supplies whsle	9	D	D	D	e	D	D	D
4218405	Industrial valves & fittings (except fluid-power) whsle	1	D	D	D	b	D	D	D
4218406	Other industrial supplies whsle	2	D	D	D	e	D	D	D
4219	Miscellaneous durable goods whsle . . .	12	D	D	D	c	D	D	D
42192	Toy & hobby goods & supplies whsle	5	D	D	D	c	D	D	D
421920	Toy & hobby goods & supplies whsle	5	D	D	D	c	D	D	D
422	Wholesale trade, nondurable goods	50	D	D	D	f	D	D	D
4221	Paper & paper product whsle	4	D	D	D	b	D	D	D
42213	Industrial & personal service paper whsle	2	D	D	D	b	D	D	D
422130	Industrial & personal service paper whsle	2	D	D	D	b	D	D	D
4225	Farm-product raw material whsle	10	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	3	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	5	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals	4	42 360	821	167	27	1 850	434	499
422710	Petroleum bulk stations & terminals	4	42 360	821	167	27	1 850	434	499
4227101	Petroleum bulk stations & terminals (except LP)	4	42 360	821	167	27	1 850	434	499
42271011	Petroleum bulk stations (except LP)	4	42 360	821	167	27	1 850	434	499
4229	Miscellaneous nondurable goods whsle	18	D	D	D	f	D	D	D
42291	Farm supplies whsle	6	D	D	D	b	D	D	D
422910	Farm supplies whsle	6	D	D	D	b	D	D	D
4229102	Farm supplies—whsle distributors	3	D	D	D	b	D	D	D
42294	Tobacco & tobacco product whsle . . .	2	D	D	D	c	D	D	D
422940	Tobacco & tobacco product whsle . . .	2	D	D	D	c	D	D	D
42299	Other miscellaneous nondurable goods whsle	6	D	D	D	c	D	D	D
422990	Other miscellaneous nondurable goods whsle	6	D	D	D	c	D	D	D
4229902	General merchandise (nondurable goods) whsle	1	D	D	D	c	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	JANESVILLE-BELOIT, WI MSA—Con.								
	Manufacturers' sales branches and sales offices . . .	8	80 456	7 361	1 589	181	15 515	3 071	3 481
421	Wholesale trade, durable goods	3	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	2	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	5	D	D	D	c	D	D	D
	Agents, brokers, and commission merchants	8	11 400	427	84	13	827	70	65
421	Wholesale trade, durable goods	6	D	D	D	a	D	D	D
	LA CROSSE, WI-MN MSA								
42	Wholesale trade	185	1 991 562	112 647	27 649	3 753	198 825	174 521	179 510
421	Wholesale trade, durable goods	115	429 967	40 482	9 276	1 533	78 467	53 757	56 196
4211	Motor vehicle & motor vehicle parts & supplies whsle	13	D	D	D	c	D	D	D
42111	Automobile & other motor vehicle whsle	7	D	D	D	c	D	D	D
421110	Automobile & other motor vehicle whsle	7	D	D	D	c	D	D	D
4211105	Heavy truck & tractor (over 26,000 lb) whsle	5	D	D	D	c	D	D	D
4213	Lumber & other construction materials whsle	11	55 714	3 308	695	108	7 647	5 156	5 918
42131	Lumber, plywood, millwork, & wood panel whsle	5	29 747	1 754	362	48	3 809	3 114	3 871
421310	Lumber, plywood, millwork, & wood panel whsle	5	29 747	1 754	362	48	3 809	3 114	3 871
42133	Roofing, siding, & insulation material whsle	3	D	D	D	b	D	D	D
421330	Roofing, siding, & insulation material whsle	3	D	D	D	b	D	D	D
4213301	Roofing, siding, & insulation material whsle	3	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	16	36 019	9 386	2 095	392	17 450	3 232	3 327
42143	Computer & computer peripheral equipment & software whsle	7	24 016	6 624	1 416	284	13 310	1 644	1 728
421430	Computer & computer peripheral equipment & software whsle	7	24 016	6 624	1 416	284	13 310	1 644	1 728
4214302	Computer software (packaged) whsle	2	D	D	D	e	D	D	D
4216	Electrical goods whsle	8	D	D	D	b	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	2	D	D	D	a	D	D	D
421610	Electrical apparatus & equip, wiring supp, & const material whsle	2	D	D	D	a	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	12	D	D	D	c	D	D	D
42171	Hardware whsle	8	D	D	D	c	D	D	D
421710	Hardware whsle	8	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	33	D	D	D	e	D	D	D
42181	Construction & mining (except petroleum) machinery & equip whsle	4	23 585	2 260	658	61	4 790	8 374	8 748
421810	Construction & mining (except petroleum) machinery & equip whsle	4	23 585	2 260	658	61	4 790	8 374	8 748
42182	Farm & garden machinery & equipment whsle	11	27 511	2 866	630	112	4 393	8 854	8 845
421820	Farm & garden machinery & equipment whsle	11	27 511	2 866	630	112	4 393	8 854	8 845
4218201	Farm machinery & equipment—farm dealers	8	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	10	D	D	D	b	D	D	D
421830	Industrial machinery & equipment whsle	10	D	D	D	b	D	D	D
42184	Industrial supplies whsle	5	D	D	D	b	D	D	D
421840	Industrial supplies whsle	5	D	D	D	b	D	D	D
4218403	Welding supplies whsle	2	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle	17	D	D	D	c	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	LA CROSSE, WI—MN MSA—Con.								
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods	70	1 561 595	72 165	18 373	2 220	120 358	120 764	123 314
4221	Paper & paper product whsle	11	30 681	3 383	790	138	8 365	2 953	3 300
42213	Industrial & personal service paper whsle	3	D	D	D	b	D	D	D
422130	Industrial & personal service paper whsle	3	D	D	D	b	D	D	D
4222	Drugs, & druggists' sundries whsle	2	D	D	D	e	D	D	D
42221	Drugs, & druggists' sundries whsle ..	2	D	D	D	e	D	D	D
422210	Drugs, & druggists' sundries whsle	2	D	D	D	e	D	D	D
4222101	General-line drugs whsle	2	D	D	D	e	D	D	D
4224	Grocery & related products whsle	24	758 654	50 547	13 519	1 428	74 223	50 217	45 559
42241	General-line grocery whsle	2	D	D	D	f	D	D	D
422410	General-line grocery whsle	2	D	D	D	f	D	D	D
4224103	Other general-line grocery whsle	2	D	D	D	f	D	D	D
42242	Packaged frozen food whsle	1	D	D	D	e	D	D	D
422420	Packaged frozen food whsle	1	D	D	D	e	D	D	D
42243	Dairy products, (except dried or canned) whsle	3	D	D	D	b	D	D	D
422430	Dairy products, (except dried or canned) whsle	3	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	9	D	D	D	e	D	D	D
422490	Other grocery & related products whsle	9	D	D	D	e	D	D	D
4224902	Bread & baked goods whsle	3	D	D	D	b	D	D	D
4224903	Soft drinks whsle	3	D	D	D	c	D	D	D
4225	Farm-product raw material whsle	3	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	2	D	D	D	b	D	D	D
42269	Other chemical & allied products whsle	2	D	D	D	b	D	D	D
422690	Other chemical & allied products whsle	2	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	4	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals ..	2	D	D	D	b	D	D	D
422710	Petroleum bulk stations & terminals	2	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	15	D	D	D	c	D	D	D
42291	Farm supplies whsle	8	34 861	2 824	418	93	5 675	3 707	2 226
422910	Farm supplies whsle	8	34 861	2 824	418	93	5 675	3 707	2 226
4229101	Farm supplies—farm dealers ..	5	D	D	D	b	D	D	D
	Merchant wholesalers	170	1 899 271	108 335	26 636	3 561	189 647	172 088	176 815
421	Wholesale trade, durable goods	109	D	D	D	g	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	12	D	D	D	c	D	D	D
42111	Automobile & other motor vehicle whsle	6	D	D	D	c	D	D	D
421110	Automobile & other motor vehicle whsle	6	D	D	D	c	D	D	D
4211105	Heavy truck & tractor (over 26,000 lb) whsle	5	D	D	D	c	D	D	D
4213	Lumber & other construction materials whsle	10	D	D	D	c	D	D	D
42131	Lumber, plywood, millwork, & wood panel whsle	5	29 747	1 754	362	48	3 809	3 114	3 871
421310	Lumber, plywood, millwork, & wood panel whsle	5	29 747	1 754	362	48	3 809	3 114	3 871
42133	Roofing, siding, & insulation material whsle	2	D	D	D	b	D	D	D
421330	Roofing, siding, & insulation material whsle	2	D	D	D	b	D	D	D
4213301	Roofing, siding, & insulation material whsle	2	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	16	36 019	9 386	2 095	392	17 450	3 232	3 327
42143	Computer & computer peripheral equipment & software whsle	7	24 016	6 624	1 416	284	13 310	1 644	1 728
4214302	Computer software (packaged) whsle	2	D	D	D	e	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	12	D	D	D	c	D	D	D
42171	Hardware whsle	8	D	D	D	c	D	D	D
421710	Hardware whsle	8	D	D	D	c	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	LA CROSSE, WI—MN MSA—Con.								
	Merchant wholesalers—Con.								
421	Wholesale trade, durable goods—Con.								
4218	Machinery, equipment, & supplies								
42181	whsle	32	D	D	D	e	D	D	D
421810	Construction & mining (except petroleum) machinery & equip whsle	4	23 585	2 260	658	61	4 790	8 374	8 748
42182	whsle	4	23 585	2 260	658	61	4 790	8 374	8 748
421820	Farm & garden machinery & equipment whsle	11	27 511	2 866	630	112	4 393	8 854	8 845
4218201	Farm machinery & equipment—farm dealers	11	27 511	2 866	630	112	4 393	8 854	8 845
42183	whsle	8	D	D	D	b	D	D	D
421830	Industrial machinery & equipment whsle	10	D	D	D	b	D	D	D
42184	whsle	10	D	D	D	b	D	D	D
421840	Industrial supplies whsle	4	D	D	D	b	D	D	D
4218403	Weiding supplies whsle	4	D	D	D	b	D	D	D
4219	whsle	2	D	D	D	e	D	D	D
4219	Miscellaneous durable goods whsle ...	16	D	D	D	c	D	D	D
422	Wholesale trade, nondurable goods	61	D	D	D	g	D	D	D
4221	Paper & paper product whsle	11	30 681	3 383	790	138	8 365	2 953	3 300
42213	Industrial & personal service paper whsle	3	D	D	D	b	D	D	D
422130	Industrial & personal service paper whsle	3	D	D	D	b	D	D	D
4222	Drugs, & druggists' sundries whsle	2	D	D	D	e	D	D	D
42221	Drugs, & druggists' sundries whsle ..	2	D	D	D	e	D	D	D
422210	Drugs, & druggists' sundries whsle	2	D	D	D	e	D	D	D
4222101	General-line drugs whsle	2	D	D	D	e	D	D	D
4224	Grocery & related products whsle	19	D	D	D	g	D	D	D
42241	General-line grocery whsle	1	D	D	D	f	D	D	D
422410	General-line grocery whsle	1	D	D	D	f	D	D	D
4224103	Other general-line grocery whsle	1	D	D	D	f	D	D	D
42242	Packaged frozen food whsle	1	D	D	D	e	D	D	D
422420	Packaged frozen food whsle	1	D	D	D	e	D	D	D
42243	Dairy products, (except dried or canned) whsle	2	D	D	D	b	D	D	D
422430	Dairy products, (except dried or canned) whsle	2	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	6	D	D	D	e	D	D	D
422490	Other grocery & related products whsle	6	D	D	D	e	D	D	D
4224903	Soft drinks whsle	2	D	D	D	c	D	D	D
4225	Farm-product raw material whsle	2	D	D	D	a	D	D	D
4226	Chemical & allied products whsle	1	D	D	D	b	D	D	D
42269	Other chemical & allied products whsle	1	D	D	D	b	D	D	D
422690	Other chemical & allied products whsle	1	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	4	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	13	D	D	D	c	D	D	D
42291	Farm supplies whsle	6	D	D	D	b	D	D	D
422910	Farm supplies whsle	6	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices ..	8	74 692	3 833	929	139	8 236	2 433	2 695
421	Wholesale trade, durable goods	2	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	6	D	D	D	c	D	D	D
4224	Grocery & related products whsle	4	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	7	17 599	479	84	53	942	—	—
421	Wholesale trade, durable goods	4	D	D	D	b	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
MADISON, WI MSA									
42	Wholesale trade	675	4 350 065	342 671	80 242	10 048	643 470	353 498	375 191
421	Wholesale trade, durable goods	420	2 300 630	209 384	49 684	5 792	371 126	222 684	238 370
4211	Motor vehicle & motor vehicle parts & supplies whsle	40	D	D	D	f	D	D	D
42111	Automobile & other motor vehicle whsle	17	D	D	D	e	D	D	D
421110	Automobile & other motor vehicle whsle	17	D	D	D	e	D	D	D
4211105	Heavy truck & tractor (over 26,000 lb) whsle	8	147 457	13 786	3 726	433	21 561	18 818	20 263
42112	Motor vehicle supplies & new parts whsle	15	61 313	7 399	2 058	217	13 666	11 942	12 810
421120	Motor vehicle supplies & new parts whsle	15	61 313	7 399	2 058	217	13 666	11 942	12 810
4211201	Motor vehicle supplies & new parts—warehouse distributors	6	41 280	4 653	1 344	131	7 791	9 610	9 697
4211202	Motor vehicle supplies & new parts—jobbers	8	D	D	D	b	D	D	D
42114	Motor vehicle parts, (used) whsle	7	D	D	D	b	D	D	D
421140	Motor vehicle parts, (used) whsle	7	D	D	D	b	D	D	D
4212	Furniture & home furnishings whsle	27	88 334	9 900	2 340	304	19 007	9 908	10 890
42121	Furniture whsle	15	29 896	3 788	839	108	6 777	2 100	2 227
421210	Furniture whsle	15	29 896	3 788	839	108	6 777	2 100	2 227
4212102	Office & business furniture whsle	13	D	D	D	c	D	D	D
42122	Home furnishings whsle	12	58 438	6 112	1 501	196	12 230	7 808	8 663
421220	Home furnishings whsle	12	58 438	6 112	1 501	196	12 230	7 808	8 663
4212201	Household china, glassware, & crockery whsle	4	D	D	D	c	D	D	D
4212203	Floor coverings whsle	3	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	24	127 434	6 542	1 583	237	15 565	8 965	9 349
42131	Lumber, plywood, millwork, & wood panel whsle	10	70 738	2 588	723	88	4 718	6 103	6 016
421310	Lumber, plywood, millwork, & wood panel whsle	10	70 738	2 588	723	88	4 718	6 103	6 016
4213102	Lumber with yard whsle	3	52 813	1 758	371	44	3 367	5 386	5 277
42132	Brick, stone, & related construction materials whsle	5	D	D	D	a	D	D	D
421320	Brick, stone, & related construction materials whsle	5	D	D	D	a	D	D	D
4213201	Brick, block, tile, clay/cement sewer pipe whsle	2	D	D	D	a	D	D	D
42133	Roofing, siding, & insulation material whsle	6	26 560	1 066	202	29	2 174	765	803
421330	Roofing, siding, & insulation material whsle	6	26 560	1 066	202	29	2 174	765	803
4213301	Roofing, siding, & insulation material whsle	6	26 560	1 066	202	29	2 174	765	803
42139	Other construction materials whsle	3	D	D	D	c	D	D	D
421390	Other construction materials whsle	3	D	D	D	c	D	D	D
4213901	Flat glass & other construction glass whsle	1	D	D	D	c	D	D	D
4214	Professional & commercial equipment & supplies whsle	76	523 460	57 045	13 866	1 537	94 045	39 078	40 935
42142	Office equipment whsle	16	110 765	15 937	4 084	451	24 068	6 924	7 822
421420	Office equipment whsle	16	110 765	15 937	4 084	451	24 068	6 924	7 822
42143	Computer & computer peripheral equipment & software whsle	33	326 402	31 578	7 888	812	54 232	22 192	21 143
421430	Computer & computer peripheral equipment & software whsle	33	326 402	31 578	7 888	812	54 232	22 192	21 143
4214301	Computer & peripheral equipment whsle	27	D	D	D	f	D	D	D
42143012	Computers & peripheral equipment for end use	21	189 985	23 241	5 727	527	35 271	5 405	4 629
4214302	Computer software (packaged) whsle	6	D	D	D	c	D	D	D
42144	Other commercial equipment whsle	9	15 889	2 609	600	82	4 682	840	932
421440	Other commercial equipment whsle	9	15 889	2 609	600	82	4 682	840	932
42145	Medical, dental, & hospital equipment & supplies whsle	10	61 119	5 393	909	132	7 496	8 731	10 644
421450	Medical, dental, & hospital equipment & supplies whsle	10	61 119	5 393	909	132	7 496	8 731	10 644
4214501	Surgical, medical, & hospital supplies whsle	10	61 119	5 393	909	132	7 496	8 731	10 644
4215	Metal & mineral (except petroleum) whsle	9	38 528	2 588	574	66	4 634	1 649	1 551
42151	Metal service centers & offices	9	38 528	2 588	574	66	4 634	1 649	1 551
421510	Metal service centers & offices	9	38 528	2 588	574	66	4 634	1 649	1 551
4215101	Ferrous metal service centers & sales offices	8	D	D	D	b	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
42	MADISON, WI MSA—Con.								
	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4216	Electrical goods whsle	64	530 650	32 888	7 950	844	59 328	25 597	26 522
42161	Electrical apparatus & equip, wiring supp, & const material whsle	27	379 612	14 128	3 310	373	27 224	12 059	11 937
421610	Electrical apparatus & equip, wiring supp, & const material whsle	27	379 612	14 128	3 310	373	27 224	12 059	11 937
42162	Electrical appliance, television & radio set whsle	7	D	D	D	c	D	D	D
42169	Other electronic parts & equipment whsle	30	D	D	D	e	D	D	D
421690	Other electronic parts & equipment whsle	30	D	D	D	e	D	D	D
4216901	Communications equipment & supplies whsle	19	75 537	9 803	2 623	219	15 189	3 825	3 844
4216902	Electronic parts (excluding communications equipment) whsle	11	D	D	D	c	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	38	191 173	24 036	5 631	594	40 293	18 483	20 118
42171	Hardware whsle	14	52 309	4 788	1 300	144	11 062	4 911	6 180
421710	Hardware whsle	14	52 309	4 788	1 300	144	11 062	4 911	6 180
42172	Plumbing & heating equipment & supplies (hydronics) whsle	7	68 821	8 519	1 895	248	13 420	5 428	6 393
421720	Plumbing & heating equipment & supplies (hydronics) whsle	7	68 821	8 519	1 895	248	13 420	5 428	6 393
42173	Warm air heating & air-conditioning equipment & supplies whsle	13	51 576	8 150	1 960	143	10 664	7 138	6 304
421730	Warm air heating & air-conditioning equipment & supplies whsle	13	51 576	8 150	1 960	143	10 664	7 138	6 304
42174	Refrigeration equipment & supplies whsle	4	18 467	2 579	476	59	5 147	1 006	1 241
421740	Refrigeration equipment & supplies whsle	4	18 467	2 579	476	59	5 147	1 006	1 241
4218	Machinery, equipment, & supplies whsle	93	335 625	37 193	8 574	1 046	66 988	76 300	78 734
42181	Construction & mining (except petroleum) machinery & equip whsle	12	D	D	D	e	D	D	D
421810	Construction & mining (except petroleum) machinery & equip whsle	12	D	D	D	e	D	D	D
42182	Farm & garden machinery & equipment whsle	19	61 468	6 820	1 524	212	11 732	19 896	18 521
421820	Farm & garden machinery & equipment whsle	19	61 468	6 820	1 524	212	11 732	19 896	18 521
4218201	Farm machinery & equipment—farm dealers	14	48 932	6 058	1 350	188	9 955	19 204	17 145
42183	Industrial machinery & equipment whsle	44	85 331	11 365	2 719	306	18 263	6 927	7 888
421830	Industrial machinery & equipment whsle	44	85 331	11 365	2 719	306	18 263	6 927	7 888
4218301	Food-processing machinery & equipment whsle	9	18 840	3 395	738	99	5 247	2 582	2 791
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	2	D	D	D	b	D	D	D
4218303	General-purpose industrial machinery & equipment whsle	14	27 980	2 291	506	57	3 851	1 439	1 715
4218307	Other industrial machinery & equipment whsle	8	15 139	1 611	402	48	3 058	897	684
42184	Industrial supplies whsle	7	57 619	4 986	1 084	128	11 561	8 987	4 382
421840	Industrial supplies whsle	7	57 619	4 986	1 084	128	11 561	8 987	4 382
4218402	Mechanical power transmission supplies whsle	4	50 842	4 457	974	110	10 577	8 552	3 836
42185	Service establishment equipment & supplies whsle	9	D	D	D	b	D	D	D
421850	Service establishment equipment & supplies whsle	9	D	D	D	b	D	D	D
4218502	Custodial, janitors' equipment & supplies whsle	4	8 963	1 764	350	60	2 906	1 018	866
4219	Miscellaneous durable goods whsle	49	D	D	D	e	D	D	D
42191	Sporting & recreational goods & supplies whsle	20	133 336	6 232	1 218	131	13 370	4 106	9 018
421910	Sporting & recreational goods & supplies whsle	20	133 336	6 232	1 218	131	13 370	4 106	9 018
42193	Recyclable material whsle	12	D	D	D	c	D	D	D
421930	Recyclable material whsle	12	D	D	D	c	D	D	D
4219303	Other recyclable material whsle	9	D	D	D	c	D	D	D
42199	Other miscellaneous durable goods whsle	10	D	D	D	b	D	D	D
421990	Other miscellaneous durable goods whsle	10	D	D	D	b	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
MADISON, WI MSA—Con.									
42 Wholesale trade—Con.									
422	Wholesale trade, nondurable goods	255	2 049 435	133 287	30 558	4 256	272 344	130 814	136 821
4221	Paper & paper product whsle	30	136 592	9 843	2 356	233	18 670	6 204	6 262
42211	Printing & writing paper whsle	5	D	D	D	b	D	D	D
422110	Printing & writing paper whsle	5	D	D	D	b	D	D	D
42212	Stationery & office supplies whsle	14	D	D	D	c	D	D	D
422120	Stationery & office supplies whsle	14	D	D	D	c	D	D	D
42213	Industrial & personal service paper whsle	11	D	D	D	b	D	D	D
422130	Industrial & personal service paper whsle	11	D	D	D	b	D	D	D
4222	Drugs, & druggists' sundries whsle	17	415 290	18 384	4 417	607	41 450	32 263	34 291
42221	Drugs, & druggists' sundries whsle	17	415 290	18 384	4 417	607	41 450	32 263	34 291
422210	Drugs, & druggists' sundries whsle	17	415 290	18 384	4 417	607	41 450	32 263	34 291
4222101	General-line drugs whsle	7	278 059	12 836	3 011	415	29 463	22 734	23 855
4222102	Specialty-line drug, pharmaceutical, cosmetic, & toiletries whsle	10	137 231	5 548	1 406	192	11 987	9 529	10 436
4223	Apparel, piece goods, & notions whsle	19	107 158	7 504	1 801	239	14 991	8 894	18 798
42232	Men's & boys' clothing & furnishings whsle	13	94 801	6 312	1 542	202	12 239	8 200	18 044
422320	Men's & boys' clothing & furnishings whsle	13	94 801	6 312	1 542	202	12 239	8 200	18 044
4224	Grocery & related products whsle	62	645 100	46 598	10 738	1 512	86 297	30 863	30 175
42241	General-line grocery whsle	9	D	D	D	e	D	D	D
422410	General-line grocery whsle	9	D	D	D	e	D	D	D
42243	Dairy products, (except dried or canned) whsle	7	D	D	D	b	D	D	D
422430	Dairy products, (except dried or canned) whsle	7	D	D	D	b	D	D	D
42245	Confectionery whsle	5	D	D	D	e	D	D	D
422450	Confectionery whsle	5	D	D	D	e	D	D	D
42247	Meat & meat product whsle	7	147 076	7 376	1 335	188	11 700	4 807	4 984
422470	Meat & meat product whsle	7	147 076	7 376	1 335	188	11 700	4 807	4 984
42249	Other grocery & related products whsle	22	D	D	D	e	D	D	D
422490	Other grocery & related products whsle	22	D	D	D	e	D	D	D
4224903	Soft drinks whsle	3	94 775	10 151	2 407	288	18 688	1 740	1 647
4225	Farm-product raw material whsle	13	D	D	D	b	D	D	D
42259	Other farm product raw material whsle	5	D	D	D	b	D	D	D
422590	Other farm product raw material whsle	5	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	23	D	D	D	e	D	D	D
42269	Other chemical & allied products whsle	18	D	D	D	e	D	D	D
422690	Other chemical & allied products whsle	18	D	D	D	e	D	D	D
4226901	Industrial gases (except LP) whsle	2	D	D	D	b	D	D	D
4226902	Other chemical & allied products whsle	16	D	D	D	c	D	D	D
4227	Petroleum & petroleum products whsle	18	244 356	10 620	2 281	328	24 276	6 720	7 513
42271	Petroleum bulk stations & terminals	13	229 392	7 628	1 585	250	16 225	6 587	7 376
422710	Petroleum bulk stations & terminals	13	229 392	7 628	1 585	250	16 225	6 587	7 376
4227101	Petroleum bulk stations & terminals (except LP)	13	229 392	7 628	1 585	250	16 225	6 587	7 376
42271011	Petroleum bulk stations (except LP)	9	D	D	D	c	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle	11	141 626	14 600	2 868	419	25 841	10 768	10 384
42281	Beer & ale whsle	5	62 978	7 688	1 355	191	13 402	4 587	4 368
422810	Beer & ale whsle	5	62 978	7 688	1 355	191	13 402	4 587	4 368
42282	Wine & distilled alcoholic beverage whsle	6	78 648	6 912	1 513	228	12 439	6 181	6 016
422820	Wine & distilled alcoholic beverage whsle	6	78 648	6 912	1 513	228	12 439	6 181	6 016
4228201	Wine & distilled alcoholic bev (licensed operation) whsle	6	78 648	6 912	1 513	228	12 439	6 181	6 016

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
MADISON, WI MSA—Con.									
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods—Con.								
4229	Miscellaneous nondurable goods								
	whsle	62	D	D	D	f	D	D	D
42291	Farm supplies whsle	17	157 088	5 497	1 337	148	20 118	13 294	12 617
422910	Farm supplies whsle	17	157 088	5 497	1 337	148	20 118	13 294	12 617
4229101	Farm supplies—farm dealers ..	8	93 011	2 736	662	69	14 255	1 128	1 627
4229102	Farm supplies—whsle distributors	9	64 077	2 761	675	79	5 863	12 166	10 990
42292	Book, periodical, & newspaper								
	whsle	13	D	D	D	e	D	D	D
422920	Book, periodical, & newspaper								
	whsle	13	D	D	D	e	D	D	D
42295	Paint, varnish, & supplies whsle ..	6	10 478	818	219	29	1 687	1 417	1 438
422950	Paint, varnish, & supplies whsle ..	6	10 478	818	219	29	1 687	1 417	1 438
4229501	Paint, varnish, & supplies whsle ..	6	10 478	818	219	29	1 687	1 417	1 438
42299	Other miscellaneous nondurable								
	goods whsle	16	D	D	D	b	D	D	D
422990	Other miscellaneous nondurable								
	goods whsle	16	D	D	D	b	D	D	D
	Merchant wholesalers	562	3 306 792	290 461	66 392	8 765	550 763	334 502	359 769
421	Wholesale trade, durable goods	347	1 678 963	176 898	40 713	5 106	317 608	211 336	231 528
4211	Motor vehicle & motor vehicle parts & supplies whsle	38	D	D	D	f	D	D	D
42111	Automobile & other motor vehicle								
	whsle	16	D	D	D	e	D	D	D
421110	Automobile & other motor vehicle								
	whsle	16	D	D	D	e	D	D	D
4211105	Heavy truck & tractor (over 26,000 lb) whsle	8	147 457	13 786	3 726	433	21 561	18 818	20 263
42112	Motor vehicle supplies & new parts								
	whsle	15	61 313	7 399	2 058	217	13 666	11 942	12 810
421120	Motor vehicle supplies & new parts								
	whsle	15	61 313	7 399	2 058	217	13 666	11 942	12 810
4211201	Motor vehicle supplies & new parts—warehouse distributors ..	6	41 280	4 653	1 344	131	7 791	9 610	9 697
4211202	Motor vehicle supplies & new parts—jobbers	8	D	D	D	b	D	D	D
42114	Motor vehicle parts, (used) whsle ..	7	D	D	D	b	D	D	D
421140	Motor vehicle parts, (used) whsle ..	7	D	D	D	b	D	D	D
4212	Furniture & home furnishings whsle ...	22	73 766	9 422	2 239	289	18 229	9 908	10 890
42121	Furniture whsle	13	D	D	D	c	D	D	D
421210	Furniture whsle	13	D	D	D	c	D	D	D
4212102	Office & business furniture whsle	12	D	D	D	c	D	D	D
42122	Home furnishings whsle	9	D	D	D	c	D	D	D
421220	Home furnishings whsle	9	D	D	D	c	D	D	D
4212201	Household china, glassware, & crockery whsle	3	D	D	D	b	D	D	D
4212203	Floor coverings whsle	3	D	D	D	b	D	D	D
4213	Lumber & other construction materials								
	whsle	14	86 999	5 106	1 288	199	12 715	7 402	7 683
42131	Lumber, plywood, millwork, & wood panel whsle	8	D	D	D	b	D	D	D
421310	Lumber, plywood, millwork, & wood panel whsle	8	D	D	D	b	D	D	D
4213102	Lumber with yard whsle	3	52 813	1 758	371	44	3 367	5 386	5 277
42139	Other construction materials whsle ..	2	D	D	D	c	D	D	D
421390	Other construction materials whsle ..	2	D	D	D	c	D	D	D
4213901	Flat glass & other construction glass whsle	1	D	D	D	c	D	D	D
4214	Professional & commercial equipment & supplies whsle	60	437 524	43 825	9 641	1 300	76 440	37 888	39 719
42142	Office equipment whsle	11	D	D	D	e	D	D	D
421420	Office equipment whsle	11	D	D	D	e	D	D	D
42143	Computer & computer peripheral equipment & software whsle	29	D	D	D	f	D	D	D
421430	Computer & computer peripheral equipment & software whsle	29	D	D	D	f	D	D	D
4214301	Computer & peripheral equipment whsle	23	D	D	D	f	D	D	D
42143012	Computers & peripheral equipment for end use	17	D	D	D	e	D	D	D
4214302	Computer software (packaged) whsle	6	D	D	D	c	D	D	D
42144	Other commercial equipment whsle ..	7	D	D	D	b	D	D	D
421440	Other commercial equipment whsle ..	7	D	D	D	b	D	D	D
42145	Medical, dental, & hospital equipment & supplies whsle	7	D	D	D	c	D	D	D
421450	Medical, dental, & hospital equipment & supplies whsle	7	D	D	D	c	D	D	D
4214501	Surgical, medical, & hospital supplies whsle	7	D	D	D	c	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	MADISON, WI MSA—Con.								
	Merchant wholesalers—Con.								
421	Wholesale trade, durable goods—Con.								
4215	Metal & mineral (except petroleum) whsle	5	D	D	D	b	D	D	D
42151	Metal service centers & offices	5	D	D	D	b	D	D	D
421510	Metal service centers & offices	5	D	D	D	b	D	D	D
4215101	Ferrous metal service centers & sales offices	5	D	D	D	b	D	D	D
4216	Electrical goods whsle	49	D	D	D	f	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	17	76 750	7 385	1 684	181	11 496	8 893	8 870
421610	Electrical apparatus & equip, wiring supp, & const material whsle	17	76 750	7 385	1 684	181	11 496	8 893	8 870
42169	Other electronic parts & equipment whsle	25	D	D	D	e	D	D	D
421690	Other electronic parts & equipment whsle	25	D	D	D	e	D	D	D
4216901	Communications equipment & supplies whsle	15	D	D	D	c	D	D	D
4216902	Electronic parts (excluding communications equipment) whsle	10	D	D	D	c	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	34	176 374	20 962	4 823	543	36 514	17 825	20 004
42171	Hardware whsle	14	52 309	4 788	1 300	144	11 062	4 911	6 180
421710	Hardware whsle	14	52 309	4 788	1 300	144	11 062	4 911	6 180
42172	Plumbing & heating equipment & supplies (hydronics) whsle	6	D	D	D	c	D	D	D
421720	Plumbing & heating equipment & supplies (hydronics) whsle	6	D	D	D	c	D	D	D
42173	Warm air heating & air-conditioning equipment & supplies whsle	10	D	D	D	b	D	D	D
421730	Warm air heating & air-conditioning equipment & supplies whsle	10	D	D	D	b	D	D	D
42174	Refrigeration equipment & supplies whsle	4	18 467	2 579	476	59	5 147	1 006	1 241
421740	Refrigeration equipment & supplies whsle	4	18 467	2 579	476	59	5 147	1 006	1 241
4218	Machinery, equipment, & supplies whsle	84	283 554	34 725	7 997	997	62 074	72 171	78 631
42181	Construction & mining (except petroleum) machinery & equip whsle	11	D	D	D	e	D	D	D
421810	Construction & mining (except petroleum) machinery & equip whsle	11	D	D	D	e	D	D	D
42182	Farm & garden machinery & equipment whsle	18	D	D	D	c	D	D	D
421820	Farm & garden machinery & equipment whsle	18	D	D	D	c	D	D	D
4218201	Farm machinery & equipment—farm dealers	14	48 932	6 058	1 350	188	9 955	19 204	17 145
42183	Industrial machinery & equipment whsle	38	D	D	D	e	D	D	D
421830	Industrial machinery & equipment whsle	38	D	D	D	e	D	D	D
4218301	Food-processing machinery & equipment whsle	8	D	D	D	b	D	D	D
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	2	D	D	D	b	D	D	D
4218303	General-purpose industrial machinery & equipment whsle	13	D	D	D	b	D	D	D
42184	Industrial supplies whsle	6	D	D	D	c	D	D	D
421840	Industrial supplies whsle	6	D	D	D	c	D	D	D
4218402	Mechanical power transmission supplies whsle	3	D	D	D	b	D	D	D
42185	Service establishment equipment & supplies whsle	9	D	D	D	b	D	D	D
421850	Service establishment equipment & supplies whsle	9	D	D	D	b	D	D	D
4218502	Custodial, janitors' equipment & supplies whsle	4	8 963	1 764	350	60	2 906	1 018	866
4219	Miscellaneous durable goods whsle	41	D	D	D	e	D	D	D
42191	Sporting & recreational goods & supplies whsle	12	D	D	D	c	D	D	D
421910	Sporting & recreational goods & supplies whsle	12	D	D	D	c	D	D	D
42193	Recyclable material whsle	12	D	D	D	c	D	D	D
421930	Recyclable material whsle	12	D	D	D	c	D	D	D
4219303	Other recyclable material whsle	9	D	D	D	c	D	D	D
42199	Other miscellaneous durable goods whsle	10	D	D	D	b	D	D	D
421990	Other miscellaneous durable goods whsle	10	D	D	D	b	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
MADISON, WI MSA—Con.									
Merchant wholesalers—Con.									
422	Wholesale trade, nondurable goods	215	1 627 829	113 563	25 679	3 659	233 155	123 166	128 241
4221	Paper & paper product whsle	22	D	D	D	c	D	D	D
42212	Stationery & office supplies whsle . . .	10	D	D	D	b	D	D	D
422120	Stationery & office supplies whsle . . .	10	D	D	D	b	D	D	D
42213	Industrial & personal service paper whsle	9	D	D	D	b	D	D	D
422130	Industrial & personal service paper whsle	9	D	D	D	b	D	D	D
4222	Drugs, & druggists' sundries whsle	17	415 290	18 384	4 417	607	41 450	32 263	34 291
42221	Drugs, & druggists' sundries whsle . . .	17	415 290	18 384	4 417	607	41 450	32 263	34 291
422210	Drugs, & druggists' sundries whsle	17	415 290	18 384	4 417	607	41 450	32 263	34 291
4222101	General-line drugs whsle	7	278 059	12 836	3 011	415	29 463	22 734	23 855
4222102	Specialty-line drug, pharmaceutical, cosmetic, & toiletries whsle	10	137 231	5 548	1 406	192	11 987	9 529	10 436
4223	Apparel, piece goods, & notions whsle . . .	15	D	D	D	c	D	D	D
42232	Men's & boys' clothing & furnishings whsle	11	D	D	D	c	D	D	D
422320	Men's & boys' clothing & furnishings whsle	11	D	D	D	c	D	D	D
4224	Grocery & related products whsle	53	D	D	D	g	D	D	D
42241	General-line grocery whsle	7	D	D	D	e	D	D	D
422410	General-line grocery whsle	7	D	D	D	e	D	D	D
42243	Dairy products, (except dried or canned) whsle	6	D	D	D	b	D	D	D
422430	Dairy products, (except dried or canned) whsle	6	D	D	D	b	D	D	D
42247	Meat & meat product whsle	7	147 076	7 376	1 335	188	11 700	4 807	4 984
422470	Meat & meat product whsle	7	147 076	7 376	1 335	188	11 700	4 807	4 984
42249	Other grocery & related products whsle	18	88 775	9 697	2 419	321	20 256	4 073	4 075
422490	Other grocery & related products whsle	18	88 775	9 697	2 419	321	20 256	4 073	4 075
4224903	Soft drinks whsle	1	D	D	D	c	D	D	D
4225	Farm-product raw material whsle	10	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	17	D	D	D	e	D	D	D
42269	Other chemical & allied products whsle	13	D	D	D	c	D	D	D
422690	Other chemical & allied products whsle	13	D	D	D	c	D	D	D
4226902	Other chemical & allied products whsle	12	D	D	D	c	D	D	D
4227	Petroleum & petroleum products whsle	14	D	D	D	e	D	D	D
42271	Petroleum bulk stations & terminals	9	D	D	D	c	D	D	D
422710	Petroleum bulk stations & terminals	9	D	D	D	c	D	D	D
4227101	Petroleum bulk stations & terminals (except LP)	9	D	D	D	c	D	D	D
42271011	Petroleum bulk stations (except LP)	9	D	D	D	c	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle	11	141 626	14 600	2 868	419	25 841	10 768	10 384
42281	Beer & ale whsle	5	62 978	7 688	1 355	191	13 402	4 587	4 368
422810	Beer & ale whsle	5	62 978	7 688	1 355	191	13 402	4 587	4 368
42282	Wine & distilled alcoholic beverage whsle	6	78 648	6 912	1 513	228	12 439	6 181	6 016
422820	Wine & distilled alcoholic beverage whsle	6	78 648	6 912	1 513	228	12 439	6 181	6 016
4228201	Wine & distilled alcoholic bev (licensed operation) whsle	6	78 648	6 912	1 513	228	12 439	6 181	6 016
4229	Miscellaneous nondurable goods whsle	56	D	D	D	f	D	D	D
42291	Farm supplies whsle	16	D	D	D	c	D	D	D
422910	Farm supplies whsle	16	D	D	D	c	D	D	D
4229101	Farm supplies—farm dealers	7	D	D	D	b	D	D	D
4229102	Farm supplies—whsle distributors	9	64 077	2 761	675	79	5 863	12 166	10 990
42292	Book, periodical, & newspaper whsle	12	D	D	D	e	D	D	D
422920	Book, periodical, & newspaper whsle	12	D	D	D	e	D	D	D
42295	Paint, varnish, & supplies whsle	6	10 478	818	219	29	1 687	1 417	1 438
422950	Paint, varnish, & supplies whsle	6	10 478	818	219	29	1 687	1 417	1 438
4229501	Paint, varnish, & supplies whsle	6	10 478	818	219	29	1 687	1 417	1 438
42299	Other miscellaneous nondurable goods whsle	14	D	D	D	b	D	D	D
422990	Other miscellaneous nondurable goods whsle	14	D	D	D	b	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
MADISON, WI MSA—Con.									
	Manufacturers' sales branches and sales offices . . .	52	841 405	44 641	12 137	1 101	78 560	18 584	14 971
421	Wholesale trade, durable goods	31	464 794	26 137	7 582	548	42 362	10 937	6 393
4214	Professional & commercial equipment & supplies whsle	8	76 214	11 687	3 780	197	15 130	779	767
4216	Electrical goods whsle	10	327 471	9 125	2 430	236	18 683	3 365	3 286
42161	Electrical apparatus & equip, wiring supp, & const material whsle	6	D	D	D	c	D	D	D
421610	Electrical apparatus & equip, wiring supp, & const material whsle	6	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	2	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	21	376 611	18 504	4 555	553	36 198	7 647	8 578
4221	Paper & paper product whsle	5	D	D	D	b	D	D	D
4224	Grocery & related products whsle	5	D	D	D	e	D	D	D
42249	Other grocery & related products whsle	4	D	D	D	c	D	D	D
422490	Other grocery & related products whsle	4	D	D	D	c	D	D	D
4227	Petroleum & petroleum products whsle	4	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals	4	D	D	D	b	D	D	D
422710	Petroleum bulk stations & terminals	4	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	2	D	D	D	a	D	D	D
42291	Farm supplies whsle	1	D	D	D	a	D	D	D
422910	Farm supplies whsle	1	D	D	D	a	D	D	D
4229101	Farm supplies—farm dealers	1	D	D	D	a	D	D	D
	Agents, brokers, and commission merchants	61	201 868	7 569	1 713	182	14 147	412	451
421	Wholesale trade, durable goods	42	156 873	6 349	1 389	138	11 156	411	449
4213	Lumber & other construction materials whsle	5	25 433	765	126	15	1 149	—	—
42133	Roofing, siding, & insulation material whsle	3	D	D	D	a	D	D	D
421330	Roofing, siding, & insulation material whsle	3	D	D	D	a	D	D	D
4213301	Roofing, siding, & insulation material whsle	3	D	D	D	a	D	D	D
4216	Electrical goods whsle	5	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies whsle	7	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	5	D	D	D	b	D	D	D
421830	Industrial machinery & equipment whsle	5	D	D	D	b	D	D	D
4218303	General-purpose industrial machinery & equipment whsle	1	D	D	D	a	D	D	D
4219	Miscellaneous durable goods whsle	8	D	D	D	a	D	D	D
42191	Sporting & recreational goods & supplies whsle	8	D	D	D	a	D	D	D
421910	Sporting & recreational goods & supplies whsle	8	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	19	44 995	1 220	324	44	2 991	1	2
MILWAUKEE—RACINE, WI CMSA									
42	Wholesale trade	3 284	30 083 310	1 806 420	426 010	47 661	3 373 591	1 855 260	1 942 385
421	Wholesale trade, durable goods	2 362	16 100 381	1 202 622	282 959	29 403	2 187 442	1 238 549	1 311 631
4211	Motor vehicle & motor vehicle parts & supplies whsle	200	D	D	D	h	D	D	D
42111	Automobile & other motor vehicle whsle	65	D	D	D	g	D	D	D
421110	Automobile & other motor vehicle whsle	65	D	D	D	g	D	D	D
4211101	Automobile & motorcycle whsle	32	D	D	D	f	D	D	D
4211103	Light truck & van (14,000 lb or less) whsle	6	D	D	D	c	D	D	D
4211105	Heavy truck & tractor (over 26,000 lb) whsle	22	D	D	D	f	D	D	D
42112	Motor vehicle supplies & new parts whsle	88	D	D	D	g	D	D	D
421120	Motor vehicle supplies & new parts whsle	88	D	D	D	g	D	D	D
4211201	Motor vehicle supplies & new parts—warehouse distributors	43	D	D	D	f	D	D	D
4211202	Motor vehicle supplies & new parts—jobbers	40	D	D	D	f	D	D	D
42113	Tire & tube whsle	6	D	D	D	c	D	D	D
421130	Tire & tube whsle	6	D	D	D	c	D	D	D
42114	Motor vehicle parts, (used) whsle	41	D	D	D	e	D	D	D
421140	Motor vehicle parts, (used) whsle	41	D	D	D	e	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	MILWAUKEE—RACINE, WI CMSA								
	—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4212	Furniture & home furnishings whsle . . .	92	290 618	31 981	6 386	792	64 216	22 057	23 502
42121	Furniture whsle	40	D	D	D	e	D	D	D
421210	Furniture whsle	40	D	D	D	e	D	D	D
4212101	Household & lawn furniture whsle	14	D	D	D	b	D	D	D
4212102	Office & business furniture whsle	26	D	D	D	e	D	D	D
42122	Home furnishings whsle	52	D	D	D	e	D	D	D
421220	Home furnishings whsle	52	D	D	D	e	D	D	D
4212201	Household china, glassware, & crockery whsle	9	28 119	1 524	379	59	8 407	5 160	5 964
4212203	Floor coverings whsle	16	55 126	5 726	1 142	131	11 035	10 839	10 885
4212204	Other home furnishings whsle	18	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	93	D	D	D	f	D	D	D
42131	Lumber, plywood, millwork, & wood panel whsle	37	D	D	D	f	D	D	D
421310	Lumber, plywood, millwork, & wood panel whsle	37	D	D	D	f	D	D	D
4213102	Lumber with yard whsle	11	D	D	D	c	D	D	D
4213103	Plywood, veneer, millwork, & wood panel whsle	19	154 378	15 533	3 420	424	27 398	16 346	16 579
42132	Brick, stone, & related construction materials whsle	19	D	D	D	c	D	D	D
421320	Brick, stone, & related construction materials whsle	19	D	D	D	c	D	D	D
4213201	Brick, block, tile, clay/cement sewer pipe whsle	7	D	D	D	b	D	D	D
4213202	Sand, gravel, & stone whsle	6	D	D	D	b	D	D	D
4213203	Cement, lime, & related products whsle	6	D	D	D	b	D	D	D
42133	Roofing, siding, & insulation material whsle	17	D	D	D	c	D	D	D
421330	Roofing, siding, & insulation material whsle	17	D	D	D	c	D	D	D
4213301	Roofing, siding, & insulation material whsle	17	D	D	D	c	D	D	D
42139	Other construction materials whsle	20	D	D	D	c	D	D	D
421390	Other construction materials whsle	20	D	D	D	c	D	D	D
4213901	Flat glass & other construction glass whsle	4	D	D	D	b	D	D	D
4213902	Other construction materials whsle	16	D	D	D	c	D	D	D
4214	Professional & commercial equipment & supplies whsle	347	D	D	D	i	D	D	D
42141	Photographic equipment & supplies whsle	8	D	D	D	c	D	D	D
421410	Photographic equipment & supplies whsle	8	D	D	D	c	D	D	D
42142	Office equipment whsle	55	D	D	D	g	D	D	D
421420	Office equipment whsle	55	D	D	D	g	D	D	D
42143	Computer & computer peripheral equipment & software whsle	113	D	D	D	g	D	D	D
421430	Computer & computer peripheral equipment & software whsle	113	D	D	D	g	D	D	D
4214301	Computer & peripheral equipment whsle	87	D	D	D	g	D	D	D
42143011	Computers & peripheral equipment for resale	23	D	D	D	e	D	D	D
42143012	Computers & peripheral equipment for end use	64	D	D	D	g	D	D	D
4214302	Computer software (packaged) whsle	26	D	D	D	e	D	D	D
42144	Other commercial equipment whsle	53	D	D	D	f	D	D	D
421440	Other commercial equipment whsle	53	D	D	D	f	D	D	D
4214401	Restaurant & hotel equipment & supplies whsle	27	D	D	D	e	D	D	D
4214402	Store machines & equipment whsle	26	D	D	D	c	D	D	D
42145	Medical, dental, & hospital equipment & supplies whsle	85	D	D	D	g	D	D	D
421450	Medical, dental, & hospital equipment & supplies whsle	85	D	D	D	g	D	D	D
4214501	Surgical, medical, & hospital supplies whsle	75	300 515	36 407	8 794	894	67 310	22 350	23 061
4214502	Dental equipment & supplies whsle	10	D	D	D	e	D	D	D
42146	Ophthalmic goods whsle	11	D	D	D	c	D	D	D
421460	Ophthalmic goods whsle	11	D	D	D	c	D	D	D
42149	Other professional equipment & supplies whsle	22	D	D	D	e	D	D	D
421490	Other professional equipment & supplies whsle	22	D	D	D	e	D	D	D
4214902	Other professional equipment & supplies whsle	20	D	D	D	e	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	MILWAUKEE-RACINE, WI CMSA								
	—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4215	Metal & mineral (except petroleum) whsle	125	D	D	D	g	D	D	D
42151	Metal service centers & offices	123	D	D	D	g	D	D	D
421510	Metal service centers & offices	123	D	D	D	g	D	D	D
4215101	Ferrous metal service centers & sales offices	101	D	D	D	g	D	D	D
42151011	Ferrous metal service centers	45	D	D	D	g	D	D	D
42151012	Ferrous metal sales offices	56	D	D	D	c	D	D	D
4215102	Nonferrous metal service centers & sales offices	22	D	D	D	e	D	D	D
42151021	Nonferrous metal service centers	10	D	D	D	c	D	D	D
42151022	Nonferrous metal sales offices	12	D	D	D	b	D	D	D
4216	Electrical goods whsle	321	D	D	D	h	D	D	D
42161	Electrical apparatus & equip, wiring supp. & const material whsle	155	D	D	D	g	D	D	D
421610	Electrical apparatus & equip, wiring supp. & const material whsle	155	D	D	D	g	D	D	D
42162	Electrical appliance, television & radio set whsle	23	D	D	D	c	D	D	D
421620	Electrical appliance, television & radio set whsle	23	D	D	D	c	D	D	D
42169	Other electronic parts & equipment whsle	143	D	D	D	g	D	D	D
421690	Other electronic parts & equipment whsle	143	D	D	D	g	D	D	D
4216901	Communications equipment & supplies whsle	56	D	D	D	f	D	D	D
4216902	Electronic parts (excluding communications equipment) whsle	87	D	D	D	f	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	163	D	D	D	g	D	D	D
42171	Hardware whsle	83	D	D	D	g	D	D	D
421710	Hardware whsle	83	D	D	D	g	D	D	D
42172	Plumbing & heating equipment & supplies (hydronics) whsle	33	D	D	D	e	D	D	D
421720	Plumbing & heating equipment & supplies (hydronics) whsle	33	D	D	D	e	D	D	D
42173	Warm air heating & air-conditioning equipment & supplies whsle	39	D	D	D	e	D	D	D
421730	Warm air heating & air-conditioning equipment & supplies whsle	39	D	D	D	e	D	D	D
42174	Refrigeration equipment & supplies whsle	8	D	D	D	b	D	D	D
421740	Refrigeration equipment & supplies whsle	8	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	790	4 181 655	382 296	87 611	8 805	694 252	431 948	472 574
42181	Construction & mining (except petroleum) machinery & equip whsle	37	D	D	D	f	D	D	D
421810	Construction & mining (except petroleum) machinery & equip whsle	37	D	D	D	f	D	D	D
42182	Farm & garden machinery & equipment whsle	22	128 274	11 005	2 715	330	17 707	38 865	36 972
421820	Farm & garden machinery & equipment whsle	22	128 274	11 005	2 715	330	17 707	38 865	36 972
4218201	Farm machinery & equipment—farm dealers	13	D	D	D	b	D	D	D
4218202	Farm machinery & equipment—whsle distributors	6	D	D	D	c	D	D	D
4218203	Lawn & garden machinery & equipment whsle	3	D	D	D	a	D	D	D
42183	Industrial machinery & equipment whsle	490	2 092 037	235 700	54 628	5 103	428 097	174 647	184 549
421830	Industrial machinery & equipment whsle	490	2 092 037	235 700	54 628	5 103	428 097	174 647	184 549
4218301	Food-processing machinery & equipment whsle	16	D	D	D	b	D	D	D
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	50	D	D	D	f	D	D	D
42183021	Hydraulic & pneumatic pumps & motors whsle	18	D	D	D	c	D	D	D
42183022	Hydraulic & pneumatic parts, accessories, & supplies whsle	32	D	D	D	e	D	D	D
4218303	General-purpose industrial machinery & equipment whsle	157	D	D	D	g	D	D	D
4218304	Metalworking machinery & equipment whsle	101	395 422	39 639	9 082	771	74 429	37 991	39 444
4218305	Materials handling equipment whsle	68	D	D	D	g	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	MILWAUKEE—RACINE, WI CMSA								
	—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4218	Machinery, equipment, & supplies whsle—Con.								
42183	Industrial machinery & equipment whsle—Con.								
421830	Industrial machinery & equipment whsle—Con.								
4218307	Other industrial machinery & equipment whsle.....	94	D	D	D	f	D	D	D
42184	Industrial supplies whsle.....	168	1 325 464	70 363	16 035	1 840	125 691	44 591	47 973
421840	Industrial supplies whsle.....	168	1 325 464	70 363	16 035	1 840	125 691	44 591	47 973
4218401	General-line industrial supplies whsle.....	22	D	D	D	c	D	D	D
4218402	Mechanical power transmission supplies whsle.....	35	D	D	D	e	D	D	D
4218403	Welding supplies whsle.....	15	D	D	D	c	D	D	D
4218404	Industrial containers & supplies whsle.....	22	674 171	9 351	2 235	253	17 338	3 804	4 456
4218405	Industrial valves & fittings (except fluid-power) whsle....	10	D	D	D	c	D	D	D
4218406	Other industrial supplies whsle..	64	D	D	D	f	D	D	D
42185	Service establishment equipment & supplies whsle.....	55	D	D	D	e	D	D	D
421850	Service establishment equipment & supplies whsle.....	55	D	D	D	e	D	D	D
4218501	Beauty & barber shop equipment & supplies whsle...	12	D	D	D	c	D	D	D
4218502	Custodial, janitors' equipment & supplies whsle.....	13	D	D	D	c	D	D	D
4218504	Other service establishment equipment & supplies whsle...	25	D	D	D	c	D	D	D
42186	Transportation equipment & supplies (exc motor vehicle) whsle.....	18	D	D	D	c	D	D	D
421860	Transportation equipment & supplies (exc motor vehicle) whsle.....	18	D	D	D	c	D	D	D
4218601	Aircraft & aeronautical equipment & supplies whsle...	7	D	D	D	c	D	D	D
4218603	Other transportation equipment & supplies whsle.....	6	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle...	231	D	D	D	h	D	D	D
42191	Sporting & recreational goods & supplies whsle.....	47	D	D	D	g	D	D	D
421910	Sporting & recreational goods & supplies whsle.....	47	D	D	D	g	D	D	D
42192	Toy & hobby goods & supplies whsle.....	18	D	D	D	e	D	D	D
421920	Toy & hobby goods & supplies whsle.....	18	D	D	D	e	D	D	D
42193	Recyclable material whsle.....	67	D	D	D	g	D	D	D
421930	Recyclable material whsle.....	67	D	D	D	g	D	D	D
4219301	Iron & steel scrap processors & dealers.....	34	D	D	D	f	D	D	D
42193011	Iron & steel scrap processors (using power processing equipment).....	21	D	D	D	e	D	D	D
42193012	Iron & steel scrap processors (not using power processing equip).....	13	D	D	D	b	D	D	D
4219302	Recyclable paper & paperboard whsle.....	8	D	D	D	e	D	D	D
4219303	Other recyclable material whsle..	25	D	D	D	e	D	D	D
42194	Jewelry/watch/silverware/precious stone, & precious metal whsle....	38	D	D	D	c	D	D	D
421940	Jewelry/watch/silverware/precious stone, & precious metal whsle...	38	D	D	D	c	D	D	D
4219401	Jewelry, watch, diamonds, precious stone, & silverware whsle.....	33	D	D	D	c	D	D	D
42199	Other miscellaneous durable goods whsle.....	61	D	D	D	e	D	D	D
421990	Other miscellaneous durable goods whsle.....	61	D	D	D	e	D	D	D
4219903	General merchandise (durable goods) whsle.....	16	D	D	D	b	D	D	D
4219904	Prerecorded media whsle.....	11	D	D	D	b	D	D	D
4219906	Other durable goods whsle.....	21	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods.....	922	13 982 929	603 798	143 051	18 258	1 186 149	616 711	630 754
4221	Paper & paper product whsle.....	123	D	D	D	g	D	D	D
42211	Printing & writing paper whsle.....	25	368 957	19 998	5 213	405	35 613	17 436	20 269
422110	Printing & writing paper whsle....	25	368 957	19 998	5 213	405	35 613	17 436	20 269
42212	Stationery & office supplies whsle...	55	D	D	D	f	D	D	D
422120	Stationery & office supplies whsle..	55	D	D	D	f	D	D	D
42213	Industrial & personal service paper whsle.....	43	D	D	D	e	D	D	D
422130	Industrial & personal service paper whsle.....	43	D	D	D	e	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	MILWAUKEE-RACINE, WI CMSA—Con.								
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods—Con.								
4222	Drugs, & druggists' sundries whsle . . .	35	D	D	D	f	D	D	D
42221	Drugs, & druggists' sundries whsle . .	35	D	D	D	f	D	D	D
422210	Drugs, & druggists' sundries whsle . . .	35	D	D	D	f	D	D	D
4222101	General-line drugs whsle	17	D	D	D	f	D	D	D
4222102	Specialty-line drug, pharmaceutical, cosmetic, & toiletries whsle	18	D	D	D	c	D	D	D
4223	Apparel, piece goods, & notions whsle .	59	D	D	D	f	D	D	D
42231	Piece goods, notions, & other dry goods whsle	7	D	D	D	b	D	D	D
422310	Piece goods, notions, & other dry goods whsle	7	D	D	D	b	D	D	D
42232	Men's & boys' clothing & furnishings whsle	26	D	D	D	c	D	D	D
422320	Men's & boys' clothing & furnishings whsle	26	D	D	D	c	D	D	D
42233	Women's, children's, & infants' clothing & accessories whsle	15	74 473	3 976	989	164	8 577	2 412	3 164
422330	Women's, children's, & infants' clothing & accessories whsle	15	74 473	3 976	989	164	8 577	2 412	3 164
42234	Footwear whsle	11	196 507	12 272	2 646	222	24 304	27 711	27 137
422340	Footwear whsle	11	196 507	12 272	2 646	222	24 304	27 711	27 137
4224	Grocery & related products whsle	254	D	D	D	i	D	D	D
42241	General-line grocery whsle	27	D	D	D	g	D	D	D
422410	General-line grocery whsle	27	D	D	D	g	D	D	D
4224102	General-line grocery whsle, retail cooperative	1	D	D	D	f	D	D	D
4224103	Other general-line grocery whsle	25	D	D	D	g	D	D	D
42242	Packaged frozen food whsle	40	D	D	D	g	D	D	D
422420	Packaged frozen food whsle	40	D	D	D	g	D	D	D
42243	Dairy products, (except dried or canned) whsle	29	D	D	D	e	D	D	D
422430	Dairy products, (except dried or canned) whsle	29	D	D	D	e	D	D	D
4224302	Dairy product (except raw milk) whsle	28	D	D	D	e	D	D	D
42245	Confectionery whsle	26	188 325	14 787	3 695	506	24 600	4 109	4 383
422450	Confectionery whsle	26	188 325	14 787	3 695	506	24 600	4 109	4 383
42247	Meat & meat product whsle	20	66 441	7 217	1 533	273	11 734	2 455	2 209
422470	Meat & meat product whsle	20	66 441	7 217	1 533	273	11 734	2 455	2 209
42248	Fresh fruit & vegetable whsle	32	D	D	D	f	D	D	D
422480	Fresh fruit & vegetable whsle	32	D	D	D	f	D	D	D
42249	Other grocery & related products whsle	71	D	D	D	g	D	D	D
422490	Other grocery & related products whsle	71	D	D	D	g	D	D	D
4224901	Coffee, tea, & spice whsle	8	D	D	D	c	D	D	D
4224902	Bread & baked goods whsle	21	180 896	22 325	5 624	865	40 386	10 321	10 154
4224903	Soft drinks whsle	12	D	D	D	f	D	D	D
4224904	Canned goods whsle	5	D	D	D	c	D	D	D
4224906	Other grocery specialties whsle	20	807 385	22 995	6 063	637	32 961	27 238	28 356
4225	Farm-product raw material whsle	22	D	D	D	c	D	D	D
42251	Grain & field bean whsle	10	D	D	D	b	D	D	D
422510	Grain & field bean whsle	10	D	D	D	b	D	D	D
42252	Livestock whsle	6	D	D	D	b	D	D	D
422520	Livestock whsle	6	D	D	D	b	D	D	D
42259	Other farm product raw material whsle	6	D	D	D	a	D	D	D
422590	Other farm product raw material whsle	6	D	D	D	a	D	D	D
4225901	Hides, skins, & pelts whsle	4	D	D	D	a	D	D	D
4226	Chemical & allied products whsle	157	D	D	D	h	D	D	D
42261	Plastics materials & basic forms & shapes whsle	41	D	D	D	f	D	D	D
422610	Plastics materials & basic forms & shapes whsle	41	D	D	D	f	D	D	D
42269	Other chemical & allied products whsle	116	D	D	D	g	D	D	D
422690	Other chemical & allied products whsle	116	D	D	D	g	D	D	D
4226901	Industrial gases (except LP) whsle	7	D	D	D	b	D	D	D
4226902	Other chemical & allied products whsle	109	D	D	D	g	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	MILWAUKEE–RACINE, WI CMSA—Con.								
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods—Con.								
4227	Petroleum & petroleum products								
	whsle	52	D	D	D	f	D	D	D
42271	Petroleum bulk stations & terminals	32	D	D	D	f	D	D	D
422710	Petroleum bulk stations & terminals	32	D	D	D	f	D	D	D
4227101	Petroleum bulk stations & terminals (except LP)	30	D	D	D	f	D	D	D
42271011	Petroleum bulk stations (except LP)	19	D	D	D	e	D	D	D
42271012	Petroleum bulk terminals (except LP)	11	D	D	D	c	D	D	D
42272	Petroleum & petroleum prod whsle (exc bulk stations & terminals)	20	D	D	D	c	D	D	D
422720	Petroleum & petroleum prod whsle (exc bulk stations & terminals)	20	D	D	D	c	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle	34	472 961	40 024	8 950	1 293	82 441	37 824	42 040
42281	Beer & ale whsle	16	D	D	D	f	D	D	D
422810	Beer & ale whsle	16	D	D	D	f	D	D	D
42282	Wine & distilled alcoholic beverage whsle	18	D	D	D	f	D	D	D
422820	Wine & distilled alcoholic beverage whsle	18	D	D	D	f	D	D	D
4228201	Wine & distilled alcoholic bev (licensed operation) whsle	18	D	D	D	f	D	D	D
4229	Miscellaneous nondurable goods whsle	186	D	D	D	h	D	D	D
42291	Farm supplies whsle	18	D	D	D	e	D	D	D
422910	Farm supplies whsle	18	D	D	D	e	D	D	D
4229101	Farm supplies—farm dealers	7	D	D	D	c	D	D	D
4229102	Farm supplies—whsle distributors	11	D	D	D	b	D	D	D
42292	Book, periodical, & newspaper whsle	24	D	D	D	f	D	D	D
422920	Book, periodical, & newspaper whsle	24	D	D	D	f	D	D	D
42293	Flower, nursery stock, & florists' supplies whsle	24	D	D	D	c	D	D	D
422930	Flower, nursery stock, & florists' supplies whsle	24	D	D	D	c	D	D	D
42294	Tobacco & tobacco product whsle	12	D	D	D	c	D	D	D
422940	Tobacco & tobacco product whsle	12	D	D	D	c	D	D	D
42295	Paint, varnish, & supplies whsle	21	D	D	D	c	D	D	D
422950	Paint, varnish, & supplies whsle	21	D	D	D	c	D	D	D
4229501	Paint, varnish, & supplies whsle	21	D	D	D	c	D	D	D
42299	Other miscellaneous nondurable goods whsle	87	D	D	D	f	D	D	D
422990	Other miscellaneous nondurable goods whsle	87	D	D	D	f	D	D	D
4229901	Art goods whsle	29	D	D	D	c	D	D	D
4229902	General merchandise (nondurable goods) whsle	13	D	D	D	e	D	D	D
4229904	Other nondurable goods whsle	44	D	D	D	e	D	D	D
	Merchant wholesalers	2 499	D	D	D	k	D	D	D
421	Wholesale trade, durable goods	1 777	D	D	D	j	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	176	D	D	D	g	D	D	D
42111	Automobile & other motor vehicle whsle	58	D	D	D	f	D	D	D
421110	Automobile & other motor vehicle whsle	58	D	D	D	f	D	D	D
4211101	Automobile & motorcycle whsle	29	D	D	D	e	D	D	D
4211105	Heavy truck & tractor (over 26,000 lb) whsle	21	D	D	D	f	D	D	D
42112	Motor vehicle supplies & new parts whsle	72	D	D	D	f	D	D	D
421120	Motor vehicle supplies & new parts whsle	72	D	D	D	f	D	D	D
4211201	Motor vehicle supplies & new parts—warehouse distributors	36	D	D	D	e	D	D	D
4211202	Motor vehicle supplies & new parts—jobbers	31	D	D	D	e	D	D	D
42113	Tire & tube whsle	5	D	D	D	b	D	D	D
421130	Tire & tube whsle	5	D	D	D	b	D	D	D
42114	Motor vehicle parts, (used) whsle	41	D	D	D	e	D	D	D
421140	Motor vehicle parts, (used) whsle	41	D	D	D	e	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	MILWAUKEE—RACINE, WI CMSA—Con.								
	Merchant wholesalers—Con.								
421	Wholesale trade, durable goods—Con.								
4212	Furniture & home furnishings whsle ...	76	215 793	29 893	5 949	754	60 423	22 057	23 502
42121	Furniture whsle	30	D	D	D	e	D	D	D
421210	Furniture whsle	30	D	D	D	e	D	D	D
4212102	Office & business furniture whsle	23	D	D	D	e	D	D	D
42122	Home furnishings whsle	46	D	D	D	e	D	D	D
421220	Home furnishings whsle	46	D	D	D	e	D	D	D
4212201	Household china, glassware, & crockery whsle	9	28 119	1 524	379	59	8 407	5 160	5 964
4212203	Floor coverings whsle	16	55 126	5 726	1 142	131	11 035	10 839	10 885
4212204	Other home furnishings whsle ..	13	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	60	D	D	D	f	D	D	D
42131	Lumber, plywood, millwork, & wood panel whsle	32	D	D	D	f	D	D	D
421310	Lumber, plywood, millwork, & wood panel whsle	32	D	D	D	f	D	D	D
4213102	Lumber with yard whsle	11	D	D	D	c	D	D	D
4213103	Plywood, veneer, millwork, & wood panel whsle	14	D	D	D	e	D	D	D
42132	Brick, stone, & related construction materials whsle	9	D	D	D	b	D	D	D
421320	Brick, stone, & related construction materials whsle	9	D	D	D	b	D	D	D
4213202	Sand, gravel, & stone whsle	5	D	D	D	b	D	D	D
42139	Other construction materials whsle ..	12	D	D	D	c	D	D	D
421390	Other construction materials whsle ..	12	D	D	D	c	D	D	D
4213902	Other construction materials whsle ..	9	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	273	D	D	D	h	D	D	D
42141	Photographic equipment & supplies whsle	7	D	D	D	c	D	D	D
421410	Photographic equipment & supplies whsle	7	D	D	D	c	D	D	D
42142	Office equipment whsle	49	D	D	D	f	D	D	D
421420	Office equipment whsle	49	D	D	D	f	D	D	D
42143	Computer & computer peripheral equipment & software whsle	93	D	D	D	g	D	D	D
421430	Computer & computer peripheral equipment & software whsle	93	D	D	D	g	D	D	D
4214301	Computer & peripheral equipment whsle	67	D	D	D	g	D	D	D
42143011	Computers & peripheral equipment for resale	19	D	D	D	c	D	D	D
42143012	Computers & peripheral equipment for end use	48	D	D	D	f	D	D	D
4214302	Computer software (packaged) whsle	26	D	D	D	e	D	D	D
42144	Other commercial equipment whsle ..	40	D	D	D	e	D	D	D
421440	Other commercial equipment whsle	40	D	D	D	e	D	D	D
4214401	Restaurant & hotel equipment & supplies whsle	18	D	D	D	c	D	D	D
4214402	Store machines & equipment whsle	22	D	D	D	c	D	D	D
42145	Medical, dental, & hospital equipment & supplies whsle	60	D	D	D	g	D	D	D
421450	Medical, dental, & hospital equipment & supplies whsle	60	D	D	D	g	D	D	D
4214501	Surgical, medical, & hospital supplies whsle	50	202 447	28 358	6 798	792	52 667	21 927	22 665
4214502	Dental equipment & supplies whsle	10	D	D	D	e	D	D	D
42146	Ophthalmic goods whsle	11	D	D	D	c	D	D	D
421460	Ophthalmic goods whsle	11	D	D	D	c	D	D	D
42149	Other professional equipment & supplies whsle	13	D	D	D	e	D	D	D
421490	Other professional equipment & supplies whsle	13	D	D	D	e	D	D	D
4214902	Other professional equipment & supplies whsle	12	D	D	D	e	D	D	D
4215	Metal & mineral (except petroleum) whsle	71	D	D	D	g	D	D	D
42151	Metal service centers & offices	70	D	D	D	g	D	D	D
421510	Metal service centers & offices	70	D	D	D	g	D	D	D
4215101	Ferrous metal service centers & sales offices	57	D	D	D	g	D	D	D
42151011	Ferrous metal service centers	39	D	D	D	g	D	D	D
42151012	Ferrous metal sales offices	18	D	D	D	b	D	D	D
4215102	Nonferrous metal service centers & sales offices	13	D	D	D	e	D	D	D
42151021	Nonferrous metal service centers	10	D	D	D	c	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	MILWAUKEE—RACINE, WI CMSA—Con.								
	Merchant wholesalers—Con.								
421	Wholesale trade, durable goods—Con.								
4216	Electrical goods whsle	192	D	D	D	g	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	82	D	D	D	f	D	D	D
421610	Electrical apparatus & equip, wiring supp, & const material whsle	82	D	D	D	f	D	D	D
42162	Electrical appliance, television & radio set whsle	18	D	D	D	c	D	D	D
421620	Electrical appliance, television & radio set whsle	18	D	D	D	c	D	D	D
42169	Other electronic parts & equipment whsle	92	D	D	D	g	D	D	D
421690	Other electronic parts & equipment whsle	92	D	D	D	g	D	D	D
4216901	Communications equipment & supplies whsle	37	D	D	D	f	D	D	D
4216902	Electronic parts (excluding communications equipment) whsle	55	D	D	D	f	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	115	D	D	D	g	D	D	D
42171	Hardware whsle	67	D	D	D	f	D	D	D
421710	Hardware whsle	67	D	D	D	f	D	D	D
42172	Plumbing & heating equipment & supplies (hydronics) whsle	14	D	D	D	c	D	D	D
421720	Plumbing & heating equipment & supplies (hydronics) whsle	14	D	D	D	c	D	D	D
42173	Warm air heating & air-conditioning equipment & supplies whsle	28	D	D	D	e	D	D	D
421730	Warm air heating & air-conditioning equipment & supplies whsle	28	D	D	D	e	D	D	D
42174	Refrigeration equipment & supplies whsle	6	D	D	D	b	D	D	D
421740	Refrigeration equipment & supplies whsle	6	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	615	D	D	D	i	D	D	D
42181	Construction & mining (except petroleum) machinery & equip whsle	31	D	D	D	f	D	D	D
421810	Construction & mining (except petroleum) machinery & equip whsle	31	D	D	D	f	D	D	D
42182	Farm & garden machinery & equipment whsle	20	D	D	D	e	D	D	D
421820	Farm & garden machinery & equipment whsle	20	D	D	D	e	D	D	D
4218201	Farm machinery & equipment—farm dealers	13	D	D	D	b	D	D	D
4218202	Farm machinery & equipment—whsle distributors	5	D	D	D	c	D	D	D
42183	Industrial machinery & equipment whsle	362	D	D	D	h	D	D	D
421830	Industrial machinery & equipment whsle	362	D	D	D	h	D	D	D
4218301	Food-processing machinery & equipment whsle	9	D	D	D	b	D	D	D
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	37	D	D	D	f	D	D	D
42183021	Hydraulic & pneumatic pumps & motors whsle	11	D	D	D	c	D	D	D
42183022	Hydraulic & pneumatic parts, accessories, & supplies whsle	26	D	D	D	e	D	D	D
4218303	General-purpose industrial machinery & equipment whsle	108	D	D	D	g	D	D	D
4218304	Metalworking machinery & equipment whsle	74	D	D	D	f	D	D	D
4218305	Materials handling equipment whsle	58	D	D	D	g	D	D	D
4218307	Other industrial machinery & equipment whsle	73	D	D	D	f	D	D	D
42184	Industrial supplies whsle	135	427 918	59 528	13 383	1 604	104 125	41 700	44 882
421840	Industrial supplies whsle	135	427 918	59 528	13 383	1 604	104 125	41 700	44 882
4218401	General-line industrial supplies whsle	21	D	D	D	c	D	D	D
4218402	Mechanical power transmission supplies whsle	21	D	D	D	e	D	D	D
4218403	Welding supplies whsle	15	D	D	D	c	D	D	D
4218404	Industrial containers & supplies whsle	17	D	D	D	c	D	D	D
4218405	Industrial valves & fittings (except fluid-power) whsle	9	D	D	D	b	D	D	D
4218406	Other industrial supplies whsle	52	D	D	D	f	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	MILWAUKEE—RACINE, WI CMSA—Con.								
	Merchant wholesalers—Con.								
421	Wholesale trade, durable goods—Con.								
4218	Machinery, equipment, & supplies whsle—Con.								
42185	Service establishment equipment & supplies whsle	51	D	D	D	e	D	D	D
421850	Service establishment equipment & supplies whsle	51	D	D	D	e	D	D	D
4218501	Beauty & barber shop equipment & supplies whsle ...	12	D	D	D	c	D	D	D
4218502	Custodial, janitors' equipment & supplies whsle	10	17 681	3 984	951	128	7 972	2 786	2 682
4218504	Other service establishment equipment & supplies whsle ...	24	D	D	D	c	D	D	D
42186	Transportation equipment & supplies (exc motor vehicle) whsle	16	119 991	11 008	2 474	229	24 008	31 774	37 543
421860	Transportation equipment & supplies (exc motor vehicle) whsle	16	119 991	11 008	2 474	229	24 008	31 774	37 543
4218601	Aircraft & aeronautical equipment & supplies whsle ...	7	D	D	D	c	D	D	D
4218603	Other transportation equipment & supplies whsle	6	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	199	D	D	D	h	D	D	D
42191	Sporting & recreational goods & supplies whsle	38	D	D	D	g	D	D	D
421910	Sporting & recreational goods & supplies whsle	38	D	D	D	g	D	D	D
42192	Toy & hobby goods & supplies whsle	16	D	D	D	e	D	D	D
421920	Toy & hobby goods & supplies whsle	16	D	D	D	e	D	D	D
42193	Recyclable material whsle	66	D	D	D	g	D	D	D
421930	Recyclable material whsle	66	D	D	D	g	D	D	D
4219301	Iron & steel scrap processors & dealers	34	D	D	D	f	D	D	D
42193011	Iron & steel scrap processors (using power processing equipment)	21	D	D	D	e	D	D	D
42193012	Iron & steel scrap processors (not using power processing equip)	13	D	D	D	b	D	D	D
4219302	Recyclable paper & paperboard whsle	8	D	D	D	e	D	D	D
4219303	Other recyclable material whsle	24	D	D	D	e	D	D	D
42194	Jewelry/watch/silverware/precious stone & precious metal whsle	36	D	D	D	c	D	D	D
421940	Jewelry/watch/silverware/precious stone & precious metal whsle ...	36	D	D	D	c	D	D	D
4219401	Jewelry, watch, diamonds, precious stone, & silverware whsle	31	D	D	D	c	D	D	D
42199	Other miscellaneous durable goods whsle	43	D	D	D	c	D	D	D
421990	Other miscellaneous durable goods whsle	43	D	D	D	c	D	D	D
4219904	Prerecorded media whsle	10	D	D	D	b	D	D	D
4219905	Fire extinguishers & fire safety equipment whsle	6	D	D	D	b	D	D	D
4219906	Other durable goods whsle	13	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	722	D	D	D	j	D	D	D
4221	Paper & paper product whsle	95	D	D	D	g	D	D	D
42211	Printing & writing paper whsle	19	D	D	D	e	D	D	D
422110	Printing & writing paper whsle	19	D	D	D	e	D	D	D
42212	Stationery & office supplies whsle ...	42	D	D	D	f	D	D	D
422120	Stationery & office supplies whsle	42	D	D	D	f	D	D	D
42213	Industrial & personal service paper whsle	34	D	D	D	e	D	D	D
422130	Industrial & personal service paper whsle	34	D	D	D	e	D	D	D
4222	Drugs, & druggists' sundries whsle ...	27	D	D	D	f	D	D	D
42221	Drugs, & druggists' sundries whsle ..	27	D	D	D	f	D	D	D
422210	Drugs, & druggists' sundries whsle	27	D	D	D	f	D	D	D
4222101	General-line drugs whsle	17	D	D	D	f	D	D	D
4223	Apparel, piece goods, & notions whsle ..	45	D	D	D	f	D	D	D
42231	Piece goods, notions, & other dry goods whsle	7	D	D	D	b	D	D	D
422310	Piece goods, notions, & other dry goods whsle	7	D	D	D	b	D	D	D
42232	Men's & boys' clothing & furnishings whsle	21	D	D	D	c	D	D	D
422320	Men's & boys' clothing & furnishings whsle	21	D	D	D	c	D	D	D
42233	Women's, children's, & infants' clothing & accessories whsle	11	D	D	D	c	D	D	D
422330	Women's, children's, & infants' clothing & accessories whsle	11	D	D	D	c	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	MILWAUKEE–RACINE, WI CMSA								
	—Con.								
	Merchant wholesalers—Con.								
422	Wholesale trade, nondurable goods—Con.								
4223	Apparel, piece goods, & notions whsle—Con.								
42234	Footwear whsle.....	6	142 204	11 385	2 531	211	23 054	27 711	27 137
422340	Footwear whsle.....	6	142 204	11 385	2 531	211	23 054	27 711	27 137
4224	Grocery & related products whsle.....	190	D	D	D	i	D	D	D
42241	General-line grocery whsle.....	18	D	D	D	g	D	D	D
422410	General-line grocery whsle.....	18	D	D	D	g	D	D	D
4224102	General-line grocery whsle, retail cooperative.....	1	D	D	D	f	D	D	D
4224103	Other general-line grocery whsle.....	16	D	D	D	e	D	D	D
42242	Packaged frozen food whsle.....	25	D	D	D	g	D	D	D
422420	Packaged frozen food whsle.....	25	D	D	D	g	D	D	D
42243	Dairy products, (except dried or canned) whsle.....	22	D	D	D	c	D	D	D
422430	Dairy products, (except dried or canned) whsle.....	22	D	D	D	c	D	D	D
4224302	Dairy product (except raw milk) whsle.....	21	D	D	D	c	D	D	D
42245	Confectionery whsle.....	16	43 173	2 655	626	105	6 044	3 531	3 687
422450	Confectionery whsle.....	16	43 173	2 655	626	105	6 044	3 531	3 687
42247	Meat & meat product whsle.....	20	66 441	7 217	1 533	273	11 734	2 455	2 209
422470	Meat & meat product whsle.....	20	66 441	7 217	1 533	273	11 734	2 455	2 209
42248	Fresh fruit & vegetable whsle.....	30	D	D	D	f	D	D	D
422480	Fresh fruit & vegetable whsle.....	30	D	D	D	f	D	D	D
42249	Other grocery & related products whsle.....	50	D	D	D	g	D	D	D
422490	Other grocery & related products whsle.....	50	D	D	D	g	D	D	D
4224901	Coffee, tea, & spice whsle.....	6	D	D	D	c	D	D	D
4224902	Bread & baked goods whsle.....	13	D	D	D	f	D	D	D
4224904	Canned goods whsle.....	2	D	D	D	b	D	D	D
4224906	Other grocery specialties whsle.....	17	D	D	D	f	D	D	D
4225	Farm-product raw material whsle.....	16	D	D	D	b	D	D	D
42251	Grain & field bean whsle.....	10	D	D	D	b	D	D	D
422510	Grain & field bean whsle.....	10	D	D	D	b	D	D	D
42259	Other farm product raw material whsle.....	5	D	D	D	a	D	D	D
422590	Other farm product raw material whsle.....	5	D	D	D	a	D	D	D
4225901	Hides, skins, & pelts whsle.....	3	D	D	D	a	D	D	D
4226	Chemical & allied products whsle.....	124	D	D	D	g	D	D	D
42261	Plastics materials & basic forms & shapes whsle.....	29	D	D	D	f	D	D	D
422610	Plastics materials & basic forms & shapes whsle.....	29	D	D	D	f	D	D	D
42269	Other chemical & allied products whsle.....	95	D	D	D	g	D	D	D
422690	Other chemical & allied products whsle.....	95	D	D	D	g	D	D	D
4226902	Other chemical & allied products whsle.....	90	D	D	D	g	D	D	D
4227	Petroleum & petroleum products whsle.....	42	D	D	D	f	D	D	D
42271	Petroleum bulk stations & terminals.....	24	358 624	15 572	3 824	467	30 427	13 168	13 320
422710	Petroleum bulk stations & terminals.....	24	358 624	15 572	3 824	467	30 427	13 168	13 320
4227101	Petroleum bulk stations & terminals (except LP).....	22	D	D	D	e	D	D	D
42271011	Petroleum bulk stations (except LP).....	18	D	D	D	e	D	D	D
42272	Petroleum & petroleum prod whsle (exc bulk stations & terminals).....	18	D	D	D	c	D	D	D
422720	Petroleum & petroleum prod whsle (exc bulk stations & terminals).....	18	D	D	D	c	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle.....	30	D	D	D	g	D	D	D
42281	Beer & ale whsle.....	14	D	D	D	f	D	D	D
422810	Beer & ale whsle.....	14	D	D	D	f	D	D	D
42282	Wine & distilled alcoholic beverage whsle.....	16	212 567	16 367	4 044	501	26 041	26 106	28 556
422820	Wine & distilled alcoholic beverage whsle.....	16	212 567	16 367	4 044	501	26 041	26 106	28 556
4228201	Wine & distilled alcoholic bev (licensed operation) whsle.....	16	212 567	16 367	4 044	501	26 041	26 106	28 556

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	MILWAUKEE-RACINE, WI CMSA—Con.								
	Merchant wholesalers—Con.								
422	Wholesale trade, nondurable goods—Con.								
4229	Miscellaneous nondurable goods								
	whsle	153	D	D	D	g	D	D	D
42291	Farm supplies whsle	15	D	D	D	e	D	D	D
422910	Farm supplies whsle	15	D	D	D	e	D	D	D
4229101	Farm supplies—farm dealers ...	6	D	D	D	c	D	D	D
4229102	Farm supplies—whsle distributors	9	D	D	D	b	D	D	D
42292	Book, periodical, & newspaper whsle	17	86 501	13 619	3 159	412	29 610	9 098	9 777
422920	Book, periodical, & newspaper whsle	17	86 501	13 619	3 159	412	29 610	9 098	9 777
42293	Flower, nursery stock, & florists' supplies whsle	22	D	D	D	c	D	D	D
422930	Flower, nursery stock, & florists' supplies whsle	22	D	D	D	c	D	D	D
42294	Tobacco & tobacco product whsle...	12	D	D	D	c	D	D	D
422940	Tobacco & tobacco product whsle.	12	D	D	D	c	D	D	D
42295	Paint, varnish, & supplies whsle	14	D	D	D	c	D	D	D
422950	Paint, varnish, & supplies whsle ..	14	D	D	D	c	D	D	D
4229501	Paint, varnish, & supplies whsle	14	D	D	D	c	D	D	D
42299	Other miscellaneous nondurable goods whsle	73	D	D	D	f	D	D	D
422990	Other miscellaneous nondurable goods whsle	73	D	D	D	f	D	D	D
4229901	Art goods whsle	25	D	D	D	c	D	D	D
4229902	General merchandise (nondurable goods) whsle	13	D	D	D	e	D	D	D
4229904	Other nondurable goods whsle .	34	D	D	D	e	D	D	D
	Manufacturers' sales branches and sales offices ...	230	D	D	D	i	D	D	D
421	Wholesale trade, durable goods	150	D	D	D	h	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	14	D	D	D	e	D	D	D
42111	Automobile & other motor vehicle whsle	4	D	D	D	c	D	D	D
421110	Automobile & other motor vehicle whsle	4	D	D	D	c	D	D	D
4213	Lumber & other construction materials whsle	12	D	D	D	c	D	D	D
42132	Brick, stone, & related construction materials whsle	7	D	D	D	b	D	D	D
421320	Brick, stone, & related construction materials whsle	7	D	D	D	b	D	D	D
4213201	Brick, block, tile, clay/cement sewer pipe whsle	4	D	D	D	b	D	D	D
4213203	Cement, lime, & related products whsle	3	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	32	D	D	D	g	D	D	D
42142	Office equipment whsle	4	D	D	D	e	D	D	D
421420	Office equipment whsle	4	D	D	D	e	D	D	D
42143	Computer & computer peripheral equipment & software whsle	18	D	D	D	f	D	D	D
421430	Computer & computer peripheral equipment & software whsle	18	D	D	D	f	D	D	D
4214301	Computer & peripheral equipment whsle	18	D	D	D	f	D	D	D
42143012	Computers & peripheral equipment for end use	15	D	D	D	e	D	D	D
42144	Other commercial equipment whsle .	4	D	D	D	b	D	D	D
421440	Other commercial equipment whsle	4	D	D	D	b	D	D	D
4214401	Restaurant & hotel equipment & supplies whsle	3	D	D	D	b	D	D	D
42145	Medical, dental, & hospital equipment & supplies whsle	4	D	D	D	b	D	D	D
421450	Medical, dental, & hospital equipment & supplies whsle	4	D	D	D	b	D	D	D
4215	Metal & mineral (except petroleum) whsle	9	D	D	D	b	D	D	D
42151	Metal service centers & offices	9	D	D	D	b	D	D	D
421510	Metal service centers & offices ...	9	D	D	D	b	D	D	D
4215101	Ferrous metal service centers & sales offices	8	D	D	D	b	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	MILWAUKEE–RACINE, WI CMSA—Con.								
	Manufacturers' sales branches and sales offices—Con.								
421	Wholesale trade, durable goods—Con.								
4216	Electrical goods whsle	37	D	D	D	f	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	14	306 712	14 019	3 680	323	23 860	8 272	7 524
421610	Electrical apparatus & equip, wiring supp, & const material whsle	14	306 712	14 019	3 680	323	23 860	8 272	7 524
42169	Other electronic parts & equipment whsle	21	D	D	D	e	D	D	D
421690	Other electronic parts & equipment whsle	21	D	D	D	e	D	D	D
4216901	Communications equipment & supplies whsle	15	D	D	D	e	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	12	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	34	1 043 151	27 818	6 756	610	50 406	11 097	10 823
42183	Industrial machinery & equipment whsle	16	D	D	D	e	D	D	D
421830	Industrial machinery & equipment whsle	16	D	D	D	e	D	D	D
4218305	Materials handling equipment whsle	4	D	D	D	c	D	D	D
42184	Industrial supplies whsle	16	833 727	7 921	1 976	175	16 075	2 872	3 067
421840	Industrial supplies whsle	16	833 727	7 921	1 976	175	16 075	2 872	3 067
4218402	Mechanical power transmission supplies whsle	8	D	D	D	b	D	D	D
4218404	Industrial containers & supplies whsle	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	80	D	D	D	h	D	D	D
4221	Paper & paper product whsle	13	D	D	D	c	D	D	D
42212	Stationery & office supplies whsle	7	D	D	D	b	D	D	D
422120	Stationery & office supplies whsle	7	D	D	D	b	D	D	D
4223	Apparel, piece goods, & notions whsle	2	D	D	D	a	D	D	D
4224	Grocery & related products whsle	25	D	D	D	g	D	D	D
42243	Dairy products, (except dried or canned) whsle	4	D	D	D	c	D	D	D
422430	Dairy products, (except dried or canned) whsle	4	D	D	D	c	D	D	D
4224302	Dairy product (except raw milk) whsle	4	D	D	D	c	D	D	D
42249	Other grocery & related products whsle	15	D	D	D	f	D	D	D
422490	Other grocery & related products whsle	15	D	D	D	f	D	D	D
4224902	Bread & baked goods whsle	7	D	D	D	e	D	D	D
4224903	Soft drinks whsle	4	D	D	D	f	D	D	D
4226	Chemical & allied products whsle	15	D	D	D	f	D	D	D
42269	Other chemical & allied products whsle	13	D	D	D	f	D	D	D
422690	Other chemical & allied products whsle	13	D	D	D	f	D	D	D
4226902	Other chemical & allied products whsle	12	D	D	D	f	D	D	D
4227	Petroleum & petroleum products whsle	9	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals	7	D	D	D	b	D	D	D
422710	Petroleum bulk stations & terminals	7	D	D	D	b	D	D	D
4227101	Petroleum bulk stations & terminals (except LP)	7	D	D	D	b	D	D	D
42271012	Petroleum bulk terminals (except LP)	7	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	8	D	D	D	f	D	D	D
42292	Book, periodical, & newspaper whsle	3	D	D	D	e	D	D	D
422920	Book, periodical, & newspaper whsle	3	D	D	D	e	D	D	D
42299	Other miscellaneous nondurable goods whsle	1	D	D	D	b	D	D	D
422990	Other miscellaneous nondurable goods whsle	1	D	D	D	b	D	D	D
4229904	Other nondurable goods whsle	1	D	D	D	b	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	MILWAUKEE–RACINE, WI CMSA								
	—Con.								
	Agents, brokers, and commission merchants	555	D	D	D	h	D	D	D
421	Wholesale trade, durable goods	435	D	D	D	g	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	10	D	D	D	e	D	D	D
42111	Automobile & other motor vehicle whsle	3	D	D	D	e	D	D	D
421110	Automobile & other motor vehicle whsle	3	D	D	D	e	D	D	D
4211101	Automobile & motorcycle whsle	1	D	D	D	e	D	D	D
42112	Motor vehicle supplies & new parts whsle	7	D	D	D	a	D	D	D
421120	Motor vehicle supplies & new parts whsle	7	D	D	D	a	D	D	D
4212	Furniture & home furnishings whsle	16	74 825	2 088	437	38	3 793	—	—
42121	Furniture whsle	10	66 318	1 750	358	27	3 050	—	—
421210	Furniture whsle	10	66 318	1 750	358	27	3 050	—	—
4212101	Household & lawn furniture whsle	7	D	D	D	a	D	D	D
4212102	Office & business furniture whsle	3	D	D	D	a	D	D	D
4213	Lumber & other construction materials whsle	21	D	D	D	b	D	D	D
42131	Lumber, plywood, millwork, & wood panel whsle	5	D	D	D	a	D	D	D
421310	Lumber, plywood, millwork, & wood panel whsle	5	D	D	D	a	D	D	D
42133	Roofing, siding, & insulation material whsle	8	D	D	D	b	D	D	D
421330	Roofing, siding, & insulation material whsle	8	D	D	D	b	D	D	D
4213301	Roofing, siding, & insulation material whsle	8	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	42	D	D	D	c	D	D	D
42144	Other commercial equipment whsle	9	D	D	D	b	D	D	D
421440	Other commercial equipment whsle	9	D	D	D	b	D	D	D
4214401	Restaurant & hotel equipment & supplies whsle	6	D	D	D	b	D	D	D
42145	Medical, dental, & hospital equipment & supplies whsle	21	D	D	D	b	D	D	D
421450	Medical, dental, & hospital equipment & supplies whsle	21	D	D	D	b	D	D	D
4214501	Surgical, medical, & hospital supplies whsle	21	D	D	D	b	D	D	D
42149	Other professional equipment & supplies whsle	8	D	D	D	a	D	D	D
421490	Other professional equipment & supplies whsle	8	D	D	D	a	D	D	D
4214902	Other professional equipment & supplies whsle	7	D	D	D	a	D	D	D
4215	Metal & mineral (except petroleum) whsle	45	D	D	D	c	D	D	D
42151	Metal service centers & offices	44	D	D	D	c	D	D	D
421510	Metal service centers & offices	44	D	D	D	c	D	D	D
4215101	Ferrous metal service centers & sales offices	36	D	D	D	c	D	D	D
42151012	Ferrous metal sales offices	35	D	D	D	c	D	D	D
4216	Electrical goods whsle	92	D	D	D	e	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	59	D	D	D	c	D	D	D
421610	Electrical apparatus & equip, wiring supp, & const material whsle	59	D	D	D	c	D	D	D
42169	Other electronic parts & equipment whsle	30	D	D	D	c	D	D	D
421690	Other electronic parts & equipment whsle	30	D	D	D	c	D	D	D
4216902	Electronic parts (excluding communications equipment) whsle	26	D	D	D	b	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	36	D	D	D	c	D	D	D
42171	Hardware whsle	10	D	D	D	b	D	D	D
421710	Hardware whsle	10	D	D	D	b	D	D	D
42172	Plumbing & heating equipment & supplies (hydronics) whsle	16	D	D	D	b	D	D	D
421720	Plumbing & heating equipment & supplies (hydronics) whsle	16	D	D	D	b	D	D	D
42173	Warm air heating & air-conditioning equipment & supplies whsle	10	30 883	1 925	438	30	3 266	68	70
421730	Warm air heating & air-conditioning equipment & supplies whsle	10	30 883	1 925	438	30	3 266	68	70

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	MILWAUKEE—RACINE, WI CMSA—Con.								
	Agents, brokers, and commission merchants—Con.								
421	Wholesale trade, durable goods—Con.								
4218	Machinery, equipment, & supplies whsle	141	D	D	D	e	D	D	D
42181	Construction & mining (except petroleum) machinery & equip whsle	5	D	D	D	b	D	D	D
421810	Construction & mining (except petroleum) machinery & equip whsle	5	D	D	D	b	D	D	D
42182	Farm & garden machinery & equipment whsle	2	D	D	D	a	D	D	D
421820	Farm & garden machinery & equipment whsle	2	D	D	D	a	D	D	D
4218202	Farm machinery & equipment—whsle distributors	1	D	D	D	a	D	D	D
42183	Industrial machinery & equipment whsle	112	D	D	D	e	D	D	D
421830	Industrial machinery & equipment whsle	112	D	D	D	e	D	D	D
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	11	D	D	D	b	D	D	D
42183021	Hydraulic & pneumatic pumps & motors whsle	5	D	D	D	b	D	D	D
42183022	Hydraulic & pneumatic parts, accessories, & supplies whsle	6	30 568	1 242	162	15	2 131	13	12
4218303	General-purpose industrial machinery & equipment whsle	44	D	D	D	c	D	D	D
4218304	Metalworking machinery & equipment whsle	26	D	D	D	b	D	D	D
4218307	Other industrial machinery & equipment whsle	18	D	D	D	b	D	D	D
42184	Industrial supplies whsle	17	63 819	2 914	676	61	5 491	19	24
421840	Industrial supplies whsle	17	63 819	2 914	676	61	5 491	19	24
4218401	General-line industrial supplies whsle	1	D	D	D	a	D	D	D
4218402	Mechanical power transmission supplies whsle	6	D	D	D	b	D	D	D
4218406	Other industrial supplies whsle	7	D	D	D	a	D	D	D
4219	Miscellaneous durable goods whsle ...	32	D	D	D	b	D	D	D
42191	Sporting & recreational goods & supplies whsle	9	D	D	D	a	D	D	D
421910	Sporting & recreational goods & supplies whsle	9	D	D	D	a	D	D	D
42199	Other miscellaneous durable goods whsle	18	D	D	D	b	D	D	D
421990	Other miscellaneous durable goods whsle	18	D	D	D	b	D	D	D
4219903	General merchandise (durable goods) whsle	7	D	D	D	b	D	D	D
4219906	Other durable goods whsle	8	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	120	D	D	D	g	D	D	D
4221	Paper & paper product whsle	15	D	D	D	b	D	D	D
4223	Apparel, piece goods, & notions whsle	12	D	D	D	b	D	D	D
42234	Footwear whsle	5	54 303	887	115	11	1 250	—	—
422340	Footwear whsle	5	54 303	887	115	11	1 250	—	—
4224	Grocery & related products whsle	39	2 127 805	30 924	6 929	976	51 311	92	229
42241	General-line grocery whsle	9	D	D	D	f	D	D	D
422410	General-line grocery whsle	9	D	D	D	f	D	D	D
4224103	Other general-line grocery whsle	9	D	D	D	f	D	D	D
42242	Packaged frozen food whsle	11	D	D	D	c	D	D	D
422420	Packaged frozen food whsle	11	D	D	D	c	D	D	D
42245	Confectionery whsle	8	D	D	D	b	D	D	D
422450	Confectionery whsle	8	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	6	D	D	D	b	D	D	D
422490	Other grocery & related products whsle	6	D	D	D	b	D	D	D
4224904	Canned goods whsle	3	D	D	D	a	D	D	D
4224906	Other grocery specialties whsle	1	D	D	D	b	D	D	D
4225	Farm-product raw material whsle	6	D	D	D	a	D	D	D
4226	Chemical & allied products whsle	18	D	D	D	b	D	D	D
42261	Plastics materials & basic forms & shapes whsle	10	D	D	D	b	D	D	D
422610	Plastics materials & basic forms & shapes whsle	10	D	D	D	b	D	D	D
42269	Other chemical & allied products whsle	8	D	D	D	a	D	D	D
422690	Other chemical & allied products whsle	8	D	D	D	a	D	D	D
4226902	Other chemical & allied products whsle	7	D	D	D	a	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	MILWAUKEE—RACINE, WI CMSA								
	—Con.								
	Agents, brokers, and commission merchants—								
	Con.								
422	Wholesale trade, nondurable goods—								
	Con.								
4229	Miscellaneous nondurable goods								
	whsle	25	D	D	D	b	D	D	D
42299	Other miscellaneous nondurable								
	goods whsle	13	D	D	D	a	D	D	D
422990	Other miscellaneous nondurable								
	goods whsle	13	D	D	D	a	D	D	D
4229904	Other nondurable goods whsle .	9	D	D	D	a	D	D	D
	Milwaukee—Waukesha, WI PMSA								
42	Wholesale trade	3 050	26 266 400	1 664 052	393 865	43 101	3 066 774	1 719 607	1 789 272
421	Wholesale trade, durable goods	2 188	14 546 640	1 141 475	269 584	27 105	2 050 404	1 148 672	1 212 589
4211	Motor vehicle & motor vehicle parts &								
	supplies whsle	177	3 701 936	87 150	20 658	2 372	167 619	202 049	215 468
42111	Automobile & other motor vehicle								
	whsle	55	3 394 966	39 765	9 776	964	85 899	163 256	174 043
421110	Automobile & other motor vehicle								
	whsle	55	3 394 966	39 765	9 776	964	85 899	163 256	174 043
4211101	Automobile & motorcycle whsle .	26	D	D	D	e	D	D	D
4211103	Light truck & van (14,000 lb or								
	less) whsle	5	D	D	D	c	D	D	D
4211105	Heavy truck & tractor (over								
	26,000 lb) whsle	19	D	D	D	f	D	D	D
42112	Motor vehicle supplies & new parts								
	whsle	79	D	D	D	g	D	D	D
421120	Motor vehicle supplies & new parts								
	whsle	79	D	D	D	g	D	D	D
4211201	Motor vehicle supplies & new								
	parts—warehouse distributors .	38	122 298	12 849	2 902	486	24 577	21 045	23 193
4211202	Motor vehicle supplies & new								
	parts—jobbers	37	D	D	D	f	D	D	D
42113	Tire & tube whsle	5	D	D	D	c	D	D	D
421130	Tire & tube whsle	5	D	D	D	c	D	D	D
42114	Motor vehicle parts, (used) whsle . .	38	D	D	D	c	D	D	D
421140	Motor vehicle parts, (used) whsle .	38	D	D	D	c	D	D	D
4212	Furniture & home furnishings whsle . .	85	267 746	31 394	6 263	776	57 778	18 726	19 462
42121	Furniture whsle	38	179 148	21 310	4 057	464	37 549	3 538	4 358
421210	Furniture whsle	38	179 148	21 310	4 057	464	37 549	3 538	4 358
4212101	Household & lawn furniture								
	whsle	14	D	D	D	b	D	D	D
4212102	Office & business furniture								
	whsle	24	D	D	D	e	D	D	D
42122	Home furnishings whsle	47	88 598	10 084	2 206	312	20 229	15 188	15 104
421220	Home furnishings whsle	47	88 598	10 084	2 206	312	20 229	15 188	15 104
4212203	Floor coverings whsle	16	55 126	5 726	1 142	131	11 035	10 839	10 885
4212204	Other home furnishings whsle . .	16	D	D	D	b	D	D	D
4213	Lumber & other construction materials								
	whsle	88	D	D	D	f	D	D	D
42131	Lumber, plywood, millwork, & wood								
	panel whsle	35	203 664	21 822	4 558	561	36 357	22 416	23 105
421310	Lumber, plywood, millwork, &								
	wood panel whsle	35	203 664	21 822	4 558	561	36 357	22 416	23 105
4213102	Lumber with yard whsle	11	D	D	D	c	D	D	D
4213103	Plywood, veneer, millwork, &								
	wood panel whsle	19	154 378	15 533	3 420	424	27 398	16 346	16 579
42132	Brick, stone, & related construction								
	materials whsle	19	D	D	D	c	D	D	D
421320	Brick, stone, & related construction								
	materials whsle	19	D	D	D	c	D	D	D
4213201	Brick, block, tile, clay/cement								
	sewer pipe whsle	7	D	D	D	b	D	D	D
4213202	Sand, gravel, & stone whsle	6	D	D	D	b	D	D	D
4213203	Cement, lime, & related								
	products whsle	6	D	D	D	b	D	D	D
42133	Roofing, siding, & insulation material								
	whsle	16	77 604	4 183	821	96	8 535	1 788	2 651
421330	Roofing, siding, & insulation								
	material whsle	16	77 604	4 183	821	96	8 535	1 788	2 651
4213301	Roofing, siding, & insulation								
	material whsle	16	77 604	4 183	821	96	8 535	1 788	2 651
42139	Other construction materials whsle . .	18	D	D	D	c	D	D	D
421390	Other construction materials								
	whsle	18	D	D	D	c	D	D	D
4213902	Other construction materials								
	whsle	15	D	D	D	c	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	MILWAUKEE—RACINE, WI CMSA —Con.								
	Milwaukee—Waukesha, WI PMSA —Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4214	Professional & commercial equipment & supplies whsle.....	332	1 537 727	250 820	63 507	5 554	421 240	134 155	135 313
42141	Photographic equipment & supplies whsle	8	D	D	D	c	D	D	D
421410	Photographic equipment & supplies whsle.....	8	D	D	D	c	D	D	D
42142	Office equipment whsle	50	188 041	45 070	11 696	1 107	72 755	12 070	11 412
421420	Office equipment whsle	50	188 041	45 070	11 696	1 107	72 755	12 070	11 412
42143	Computer & computer peripheral equipment & software whsle.....	109	607 692	101 843	27 531	1 948	167 488	39 270	41 601
421430	Computer & computer peripheral equipment & software whsle.....	109	607 692	101 843	27 531	1 948	167 488	39 270	41 601
4214301	Computer & peripheral equipment whsle.....	84	567 508	90 278	25 176	1 669	147 780	38 770	41 021
42143011	Computers & peripheral equipment for resale	22	D	D	D	e	D	D	D
42143012	Computers & peripheral equipment for end use	62	D	D	D	g	D	D	D
4214302	Computer software (packaged) whsle	25	40 184	11 565	2 355	279	19 708	500	580
42144	Other commercial equipment whsle .	52	D	D	D	f	D	D	D
421440	Other commercial equipment whsle	52	D	D	D	f	D	D	D
4214401	Restaurant & hotel equipment & supplies whsle.....	26	D	D	D	e	D	D	D
4214402	Store machines & equipment whsle	26	D	D	D	c	D	D	D
42145	Medical, dental, & hospital equipment & supplies whsle	82	351 572	51 695	12 009	1 216	88 607	38 685	37 219
421450	Medical, dental, & hospital equipment & supplies whsle	82	351 572	51 695	12 009	1 216	88 607	38 685	37 219
4214501	Surgical, medical, & hospital supplies whsle	75	300 515	36 407	8 794	894	67 310	22 350	23 061
4214502	Dental equipment & supplies whsle	7	51 057	15 288	3 215	322	21 297	16 335	14 158
42146	Ophthalmic goods whsle	9	46 334	5 602	1 417	191	10 707	10 812	12 413
421460	Ophthalmic goods whsle	9	46 334	5 602	1 417	191	10 707	10 812	12 413
42149	Other professional equipment & supplies whsle.....	22	D	D	D	e	D	D	D
421490	Other professional equipment & supplies whsle.....	22	D	D	D	e	D	D	D
4214902	Other professional equipment & supplies whsle.....	20	D	D	D	e	D	D	D
4215	Metal & mineral (except petroleum) whsle	117	D	D	D	g	D	D	D
42151	Metal service centers & offices	115	D	D	D	g	D	D	D
421510	Metal service centers & offices	115	D	D	D	g	D	D	D
4215101	Ferrous metal service centers & sales offices.....	94	1 029 210	49 274	11 720	1 224	103 848	80 357	82 931
42151011	Ferrous metal service centers	41	D	D	D	g	D	D	D
42151012	Ferrous metal sales offices	53	D	D	D	c	D	D	D
4215102	Nonferrous metal service centers & sales offices	21	D	D	D	e	D	D	D
42151021	Nonferrous metal service centers	10	D	D	D	c	D	D	D
42151022	Nonferrous metal sales offices	11	D	D	D	b	D	D	D
4216	Electrical goods whsle	308	1 885 902	153 399	37 517	3 361	254 085	96 743	99 831
42161	Electrical apparatus & equip, wiring supp, & const material whsle	152	959 020	60 306	14 652	1 456	100 413	53 539	52 996
421610	Electrical apparatus & equip, wiring supp, & const material whsle	152	959 020	60 306	14 652	1 456	100 413	53 539	52 996
42162	Electrical appliance, television & radio set whsle	21	107 031	8 172	2 000	206	14 108	5 870	7 204
421620	Electrical appliance, television & radio set whsle	21	107 031	8 172	2 000	206	14 108	5 870	7 204
42169	Other electronic parts & equipment whsle	135	819 851	84 921	20 865	1 699	139 564	37 334	39 631
421690	Other electronic parts & equipment whsle	135	819 851	84 921	20 865	1 699	139 564	37 334	39 631
4216901	Communications equipment & supplies whsle	53	D	D	D	f	D	D	D
4216902	Electronic parts (excluding communications equipment) whsle	82	D	D	D	f	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	MILWAUKEE—RACINE, WI CMSA —Con.								
	Milwaukee—Waukesha, WI PMSA —Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4217	Hardware, & plumbing & heating equipment & supplies whsle	147	635 755	75 398	18 583	1 780	128 635	69 617	70 412
42171	Hardware whsle	72	295 559	36 458	8 956	954	62 520	31 348	32 869
421710	Hardware whsle	72	295 559	36 458	8 956	954	62 520	31 348	32 869
42172	Plumbing & heating equipment & supplies (hydronics) whsle	32	D	D	D	e	D	D	D
421720	Plumbing & heating equipment & supplies (hydronics) whsle	32	D	D	D	e	D	D	D
42173	Warm air heating & air-conditioning equipment & supplies whsle	35	166 943	21 926	5 787	456	36 210	26 279	24 886
421730	Warm air heating & air-conditioning equipment & supplies whsle	35	166 943	21 926	5 787	456	36 210	26 279	24 886
42174	Refrigeration equipment & supplies whsle	8	D	D	D	b	D	D	D
421740	Refrigeration equipment & supplies whsle	8	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	728	4 005 732	363 304	83 624	8 320	656 032	404 496	442 278
42181	Construction & mining (except petroleum) machinery & equip whsle	30	413 618	39 950	8 419	820	71 072	129 375	152 531
421810	Construction & mining (except petroleum) machinery & equip whsle	30	413 618	39 950	8 419	820	71 072	129 375	152 531
42182	Farm & garden machinery & equipment whsle	17	113 656	9 765	2 439	281	15 306	34 278	32 434
421820	Farm & garden machinery & equipment whsle	17	113 656	9 765	2 439	281	15 306	34 278	32 434
4218201	Farm machinery & equipment—farm dealers	9	D	D	D	b	D	D	D
4218202	Farm machinery & equipment—whsle distributors	5	D	D	D	c	D	D	D
4218203	Lawn & garden machinery & equipment whsle	3	D	D	D	a	D	D	
42183	Industrial machinery & equipment whsle	461	1 982 264	224 337	52 352	4 858	406 072	158 960	166 584
421830	Industrial machinery & equipment whsle	461	1 982 264	224 337	52 352	4 858	406 072	158 960	166 584
4218301	Food-processing machinery & equipment whsle	15	31 085	2 381	598	49	4 323	1 990	1 618
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	44	244 951	30 484	6 703	637	52 013	24 722	26 837
42183021	Hydraulic & pneumatic pumps & motors whsle	14	D	D	D	c	D	D	D
42183022	Hydraulic & pneumatic parts, accessories, & supplies whsle	30	D	D	D	e	D	D	
4218303	General-purpose industrial machinery & equipment whsle	149	699 949	75 361	17 295	1 546	141 262	52 557	53 933
4218304	Metalworking machinery & equipment whsle	95	372 183	36 557	8 553	717	67 550	33 396	34 684
4218305	Materials handling equipment whsle	66	389 953	53 535	13 209	1 281	92 752	25 759	27 546
4218307	Other industrial machinery & equipment whsle	88	D	D	D	f	D	D	
42184	Industrial supplies whsle	156	1 299 959	67 159	15 335	1 733	119 691	41 439	44 412
421840	Industrial supplies whsle	156	1 299 959	67 159	15 335	1 733	119 691	41 439	44 412
4218401	General-line industrial supplies whsle	21	D	D	D	c	D	D	
4218402	Mechanical power transmission supplies whsle	33	261 137	13 027	3 160	338	24 931	6 758	7 137
4218403	Welding supplies whsle	13	47 408	5 314	1 187	143	9 852	4 363	4 695
4218404	Industrial containers & supplies whsle	22	674 171	9 351	2 235	253	17 338	3 804	4 456
4218405	Industrial valves & fittings (except fluid-power) whsle	9	D	D	D	c	D	D	
4218406	Other industrial supplies whsle	58	D	D	D	f	D	D	
42185	Service establishment equipment & supplies whsle	48	D	D	D	e	D	D	
421850	Service establishment equipment & supplies whsle	48	D	D	D	e	D	D	
4218501	Beauty & barber shop equipment & supplies whsle	11	D	D	D	c	D	D	
4218502	Custodial, janitors' equipment & supplies whsle	10	D	D	D	c	D	D	
4218504	Other service establishment equipment & supplies whsle	22	D	D	D	c	D	D	

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	MILWAUKEE—RACINE, WI CMSA —Con.								
	Milwaukee—Waukesha, WI PMSA —Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4218	Machinery, equipment, & supplies whsle—Con.								
42186	Transportation equipment & supplies (exc motor vehicle) whsle	16	D	D	D	c	D	D	D
421860	Transportation equipment & supplies (exc motor vehicle) whsle	16	D	D	D	c	D	D	D
4218601	Aircraft & aeronautical equipment & supplies whsle ...	6	D	D	D	c	D	D	D
4218603	Other transportation equipment & supplies whsle	6	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	206	D	D	D	g	D	D	D
42191	Sporting & recreational goods & supplies whsle	40	263 787	14 554	2 794	472	32 153	40 626	34 405
421910	Sporting & recreational goods & supplies whsle	40	263 787	14 554	2 794	472	32 153	40 626	34 405
42192	Toy & hobby goods & supplies whsle	15	106 620	12 169	3 049	433	28 911	22 428	22 918
421920	Toy & hobby goods & supplies whsle	15	106 620	12 169	3 049	433	28 911	22 428	22 918
42193	Recyclable material whsle	60	D	D	D	g	D	D	D
421930	Recyclable material whsle	60	D	D	D	g	D	D	D
4219301	Iron & steel scrap processors & dealers	29	224 922	20 754	4 534	527	41 568	8 467	11 809
42193011	Iron & steel scrap processors (using power processing equipment)	18	D	D	D	e	D	D	D
42193012	Iron & steel scrap processors (not using power processing equip)	11	D	D	D	b	D	D	D
4219302	Recyclable paper & paperboard whsle	8	D	D	D	e	D	D	D
4219303	Other recyclable material whsle .	23	D	D	D	e	D	D	D
42194	Jewelry/watch/silverware/precious stone, & precious metal whsle	36	D	D	D	c	D	D	D
421940	Jewelry/watch/silverware/precious stone, & precious metal whsle ...	36	D	D	D	c	D	D	D
4219401	Jewelry, watch, diamonds, precious stone, & silverware whsle	32	D	D	D	c	D	D	D
42199	Other miscellaneous durable goods whsle	55	D	D	D	c	D	D	D
421990	Other miscellaneous durable goods whsle	55	D	D	D	c	D	D	D
4219903	General merchandise (durable goods) whsle	14	D	D	D	b	D	D	D
4219904	Prerecorded media whsle	9	D	D	D	b	D	D	D
4219906	Other durable goods whsle	20	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	862	11 719 760	522 577	124 281	15 996	1 016 370	570 935	576 683
4221	Paper & paper product whsle	119	778 398	55 344	13 855	1 484	98 021	43 389	44 994
42211	Printing & writing paper whsle	25	368 957	19 998	5 213	405	35 613	17 436	20 269
422110	Printing & writing paper whsle	25	368 957	19 998	5 213	405	35 613	17 436	20 269
42212	Stationery & office supplies whsle ...	53	180 120	20 608	5 303	685	36 082	19 963	19 170
422120	Stationery & office supplies whsle .	53	180 120	20 608	5 303	685	36 082	19 963	19 170
42213	Industrial & personal service paper whsle	41	229 321	14 738	3 339	394	26 326	5 990	5 555
422130	Industrial & personal service paper whsle	41	229 321	14 738	3 339	394	26 326	5 990	5 555
4222	Drugs, & druggists' sundries whsle	30	D	D	D	f	D	D	D
42221	Drugs, & druggists' sundries whsle ..	30	D	D	D	f	D	D	D
422210	Drugs, & druggists' sundries whsle	30	D	D	D	f	D	D	D
4222101	General-line drugs whsle	12	D	D	D	f	D	D	D
4222102	Specialty-line drug, pharmaceutical, cosmetic, & toiletries whsle	18	D	D	D	c	D	D	D
4223	Apparel, piece goods, & notions whsle .	56	321 658	23 190	5 417	596	45 052	34 902	35 701
42232	Men's & boys' clothing & furnishings whsle	24	D	D	D	c	D	D	D
422320	Men's & boys' clothing & furnishings whsle	24	D	D	D	c	D	D	D
42233	Women's, children's, & infants' clothing & accessories whsle	15	74 473	3 976	989	164	8 577	2 412	3 164
422330	Women's, children's, & infants' clothing & accessories whsle	15	74 473	3 976	989	164	8 577	2 412	3 164
42234	Footwear whsle	11	196 507	12 272	2 646	222	24 304	27 711	27 137
422340	Footwear whsle	11	196 507	12 272	2 646	222	24 304	27 711	27 137

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	MILWAUKEE—RACINE, WI CMSA —Con.								
	Milwaukee—Waukesha, WI PMSA —Con.								
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods—Con.								
4224	Grocery & related products whsle	241	6 690 251	233 075	55 639	7 856	440 188	138 316	159 067
42241	General-line grocery whsle	26	D	D	D	g	D	D	D
422410	General-line grocery whsle	26	D	D	D	g	D	D	D
4224102	General-line grocery whsle, retail cooperative	1	D	D	D	f	D	D	D
4224103	Other general-line grocery whsle	25	D	D	D	g	D	D	D
42242	Packaged frozen food whsle	38	D	D	D	g	D	D	D
422420	Packaged frozen food whsle	38	D	D	D	g	D	D	D
42243	Dairy products, (except dried or canned) whsle	28	D	D	D	e	D	D	D
422430	Dairy products, (except dried or canned) whsle	28	D	D	D	e	D	D	D
4224302	Dairy product (except raw milk) whsle	27	D	D	D	e	D	D	D
42245	Confectionery whsle	23	187 278	14 704	3 679	499	24 341	4 030	4 266
422450	Confectionery whsle	23	187 278	14 704	3 679	499	24 341	4 030	4 266
42247	Meat & meat product whsle	20	66 441	7 217	1 533	273	11 734	2 455	2 209
422470	Meat & meat product whsle	20	66 441	7 217	1 533	273	11 734	2 455	2 209
42248	Fresh fruit & vegetable whsle	29	D	D	D	f	D	D	D
422480	Fresh fruit & vegetable whsle	29	D	D	D	f	D	D	D
42249	Other grocery & related products whsle	69	D	D	D	g	D	D	D
422490	Other grocery & related products whsle	69	D	D	D	g	D	D	D
4224901	Coffee, tea, & spice whsle	7	D	D	D	c	D	D	D
4224902	Bread & baked goods whsle	21	180 896	22 325	5 624	865	40 386	10 321	10 154
4224903	Soft drinks whsle	11	189 131	14 527	3 401	621	45 784	7 021	6 930
4224904	Canned goods whsle	5	D	D	D	c	D	D	D
4224906	Other grocery specialties whsle	20	807 385	22 995	6 063	637	32 961	27 238	28 356
4225	Farm-product raw material whsle	17	199 660	2 485	546	86	5 020	21 253	12 193
42251	Grain & field bean whsle	7	D	D	D	b	D	D	D
422510	Grain & field bean whsle	7	D	D	D	b	D	D	D
42252	Livestock whsle	6	D	D	D	b	D	D	D
422520	Livestock whsle	6	D	D	D	b	D	D	D
42259	Other farm product raw material whsle	4	D	D	D	a	D	D	D
422590	Other farm product raw material whsle	4	D	D	D	a	D	D	D
4225901	Hides, skins, & pelts whsle	4	D	D	D	a	D	D	D
4226	Chemical & allied products whsle	151	914 632	77 394	18 385	1 875	148 672	97 866	104 819
42261	Plastics materials & basic forms & shapes whsle	40	D	D	D	f	D	D	D
422610	Plastics materials & basic forms & shapes whsle	40	D	D	D	f	D	D	D
42269	Other chemical & allied products whsle	111	D	D	D	g	D	D	D
422690	Other chemical & allied products whsle	111	D	D	D	g	D	D	D
4226901	Industrial gases (except LP) whsle	6	D	D	D	b	D	D	D
4226902	Other chemical & allied products whsle	105	D	D	D	g	D	D	D
4227	Petroleum & petroleum products whsle	48	D	D	D	f	D	D	D
42271	Petroleum bulk stations & terminals	30	870 637	17 596	4 461	514	36 021	29 017	31 743
422710	Petroleum bulk stations & terminals	30	870 637	17 596	4 461	514	36 021	29 017	31 743
4227101	Petroleum bulk stations & terminals (except LP)	28	D	D	D	e	D	D	D
42271011	Petroleum bulk stations (except LP)	17	D	D	D	e	D	D	D
42271012	Petroleum bulk terminals (except LP)	11	D	D	D	c	D	D	D
42272	Petroleum & petroleum prod whsle (exc bulk stations & terminals)	18	D	D	D	c	D	D	D
422720	Petroleum & petroleum prod whsle (exc bulk stations & terminals)	18	D	D	D	c	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle	29	D	D	D	g	D	D	D
42281	Beer & ale whsle	13	D	D	D	f	D	D	D
422810	Beer & ale whsle	13	D	D	D	f	D	D	D
42282	Wine & distilled alcoholic beverage whsle	16	234 937	16 112	3 996	482	29 208	24 363	26 030
422820	Wine & distilled alcoholic beverage whsle	16	234 937	16 112	3 996	482	29 208	24 363	26 030
4228201	Wine & distilled alcoholic bev (licensed operation) whsle	16	234 937	16 112	3 996	482	29 208	24 363	26 030

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	MILWAUKEE—RACINE, WI CMSA								
	—Con.								
	Milwaukee—Waukesha, WI PMSA								
	—Con.								
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods—Con.								
4229	Miscellaneous nondurable goods								
	whsle	171	D	D	D	g	D	D	D
42291	Farm supplies whsle	18	D	D	D	e	D	D	D
422910	Farm supplies whsle	18	D	D	D	e	D	D	D
4229101	Farm supplies—farm dealers ...	7	D	D	D	c	D	D	D
4229102	Farm supplies—whsle distributors	11	D	D	D	b	D	D	D
42292	Book, periodical, & newspaper whsle	20	90 616	13 680	3 173	389	29 591	8 623	9 287
422920	Book, periodical, & newspaper whsle	20	90 616	13 680	3 173	389	29 591	8 623	9 287
42293	Flower, nursery stock, & florists' supplies whsle	21	D	D	D	c	D	D	D
422930	Flower, nursery stock, & florists' supplies whsle	21	D	D	D	c	D	D	D
42294	Tobacco & tobacco product whsle . . .	11	62 570	2 090	485	80	3 903	2 809	3 045
422940	Tobacco & tobacco product whsle .	11	62 570	2 090	485	80	3 903	2 809	3 045
42295	Paint, varnish, & supplies whsle	19	D	D	D	c	D	D	D
422950	Paint, varnish, & supplies whsle . .	19	D	D	D	c	D	D	D
4229501	Paint, varnish, & supplies whsle	19	D	D	D	c	D	D	D
42299	Other miscellaneous nondurable goods whsle	82	D	D	D	f	D	D	D
422990	Other miscellaneous nondurable goods whsle	82	D	D	D	f	D	D	D
4229901	Art goods whsle	28	D	D	D	c	D	D	D
4229902	General merchandise (nondurable goods) whsle	11	3 536	678	98	24	1 635	447	758
4229904	Other nondurable goods whsle .	42	D	D	D	e	D	D	D
	Merchant wholesalers	2 296	13 783 452	1 314 727	305 757	35 418	2 415 473	1 435 415	1 516 246
421	Wholesale trade, durable goods	1 628	D	D	D	j	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	155	D	D	D	g	D	D	D
42111	Automobile & other motor vehicle whsle	49	D	D	D	f	D	D	D
421110	Automobile & other motor vehicle whsle	49	D	D	D	f	D	D	D
4211101	Automobile & motorcycle whsle .	24	132 789	8 067	1 689	244	19 171	20 747	22 219
4211105	Heavy truck & tractor (over 26,000 lb) whsle	18	D	D	D	f	D	D	D
42112	Motor vehicle supplies & new parts whsle	64	D	D	D	f	D	D	D
421120	Motor vehicle supplies & new parts whsle	64	D	D	D	f	D	D	D
4211201	Motor vehicle supplies & new parts—warehouse distributors .	32	D	D	D	e	D	D	D
4211202	Motor vehicle supplies & new parts—jobbers	28	D	D	D	e	D	D	D
42114	Motor vehicle parts, (used) whsle . .	38	D	D	D	c	D	D	D
421140	Motor vehicle parts, (used) whsle .	38	D	D	D	c	D	D	D
4212	Furniture & home furnishings whsle . . .	69	192 921	29 306	5 826	738	53 985	18 726	19 462
42121	Furniture whsle	28	112 830	19 560	3 699	437	34 499	3 538	4 358
421210	Furniture whsle	28	112 830	19 560	3 699	437	34 499	3 538	4 358
4212102	Office & business furniture whsle	21	D	D	D	e	D	D	D
42122	Home furnishings whsle	41	80 091	9 746	2 127	301	19 486	15 188	15 104
421220	Home furnishings whsle	41	80 091	9 746	2 127	301	19 486	15 188	15 104
4212203	Floor coverings whsle	16	55 126	5 726	1 142	131	11 035	10 839	10 885
4212204	Other home furnishings whsle . .	11	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	56	D	D	D	f	D	D	D
42131	Lumber, plywood, millwork, & wood panel whsle	30	D	D	D	f	D	D	D
421310	Lumber, plywood, millwork, & wood panel whsle	30	D	D	D	f	D	D	D
4213102	Lumber with yard whsle	11	D	D	D	c	D	D	D
4213103	Plywood, veneer, millwork, & wood panel whsle	14	D	D	D	e	D	D	D
42132	Brick, stone, & related construction materials whsle	9	D	D	D	b	D	D	D
421320	Brick, stone, & related construction materials whsle	9	D	D	D	b	D	D	D
4213202	Sand, gravel, & stone whsle	5	D	D	D	b	D	D	D
42139	Other construction materials whsle . .	11	D	D	D	c	D	D	D
421390	Other construction materials whsle	11	D	D	D	c	D	D	D
4213902	Other construction materials whsle	8	D	D	D	b	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	MILWAUKEE—RACINE, WI CMSA —Con.								
	Milwaukee—Waukesha, WI PMSA —Con.								
	Merchant wholesalers—Con.								
421	Wholesale trade, durable goods—Con.								
4214	Professional & commercial equipment & supplies whsle	259	969 956	172 749	39 895	4 271	287 473	116 031	115 297
42141	Photographic equipment & supplies whsle	7	D	D	D	c	D	D	D
421410	Photographic equipment & supplies whsle	7	D	D	D	c	D	D	D
42142	Office equipment whsle	44	121 591	28 685	6 608	757	46 339	8 987	8 260
421420	Office equipment whsle	44	121 591	28 685	6 608	757	46 339	8 987	8 260
42143	Computer & computer peripheral equipment & software whsle	90	362 846	57 949	13 344	1 267	95 037	33 879	34 483
421430	Computer & computer peripheral equipment & software whsle	90	362 846	57 949	13 344	1 267	95 037	33 879	34 483
4214301	Computer & peripheral equipment whsle	65	322 662	46 384	10 989	988	75 329	33 379	33 903
42143011	Computers & peripheral equipment for resale	19	D	D	D	c	D	D	D
42143012	Computers & peripheral equipment for end use	46	D	D	D	f	D	D	D
4214302	Computer software (packaged) whsle	25	40 184	11 565	2 355	279	19 708	500	580
42144	Other commercial equipment whsle	39	D	D	D	e	D	D	D
421440	Other commercial equipment whsle	39	D	D	D	e	D	D	D
4214401	Restaurant & hotel equipment & supplies whsle	17	D	D	D	c	D	D	D
4214402	Store machines & equipment whsle	22	D	D	D	c	D	D	D
42145	Medical, dental, & hospital equipment & supplies whsle	57	253 504	43 646	10 013	1 114	73 964	38 262	36 823
421450	Medical, dental, & hospital equipment & supplies whsle	57	253 504	43 646	10 013	1 114	73 964	38 262	36 823
4214501	Surgical, medical, & hospital supplies whsle	50	202 447	28 358	6 798	792	52 667	21 927	22 665
4214502	Dental equipment & supplies whsle	7	51 057	15 288	3 215	322	21 297	16 335	14 158
42146	Ophthalmic goods whsle	9	46 334	5 602	1 417	191	10 707	10 812	12 413
421460	Ophthalmic goods whsle	9	46 334	5 602	1 417	191	10 707	10 812	12 413
42149	Other professional equipment & supplies whsle	13	D	D	D	e	D	D	D
421490	Other professional equipment & supplies whsle	13	D	D	D	e	D	D	D
4214902	Other professional equipment & supplies whsle	12	D	D	D	e	D	D	D
4215	Metal & mineral (except petroleum) whsle	64	D	D	D	g	D	D	D
42151	Metal service centers & offices	63	D	D	D	g	D	D	D
421510	Metal service centers & offices	63	D	D	D	g	D	D	D
4215101	Ferrous metal service centers & sales offices	51	D	D	D	g	D	D	D
42151011	Ferrous metal service centers	35	D	D	D	f	D	D	D
42151012	Ferrous metal sales offices	16	D	D	D	b	D	D	D
4215102	Nonferrous metal service centers & sales offices	12	D	D	D	e	D	D	D
42151021	Nonferrous metal service centers	10	D	D	D	c	D	D	D
4216	Electrical goods whsle	183	845 857	95 091	22 398	2 277	163 616	85 364	89 025
42161	Electrical apparatus & equip, wiring supp, & const material whsle	80	348 402	35 562	8 495	919	58 988	45 152	45 336
421610	Electrical apparatus & equip, wiring supp, & const material whsle	80	348 402	35 562	8 495	919	58 988	45 152	45 336
42162	Electrical appliance, television & radio set whsle	16	D	D	D	c	D	D	D
421620	Electrical appliance, television & radio set whsle	16	D	D	D	c	D	D	D
42169	Other electronic parts & equipment whsle	87	D	D	D	g	D	D	D
421690	Other electronic parts & equipment whsle	87	D	D	D	g	D	D	D
4216901	Communications equipment & supplies whsle	35	100 486	23 584	5 557	537	40 443	11 665	12 055
4216902	Electronic parts (excluding communications equipment) whsle	52	D	D	D	f	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	MILWAUKEE—RACINE, WI CMSA								
	—Con.								
	Milwaukee—Waukesha, WI PMSA								
	—Con.								
	Merchant wholesalers—Con.								
421	Wholesale trade, durable goods—Con.								
4217	Hardware, & plumbing & heating equipment & supplies whsle	102	422 312	58 211	14 541	1 462	100 418	66 489	67 153
42171	Hardware whsle	57	D	D	D	f	D	D	D
421710	Hardware whsle	57	D	D	D	f	D	D	D
42172	Plumbing & heating equipment & supplies (hydronics) whsle	13	D	D	D	c	D	D	D
421720	Plumbing & heating equipment & supplies (hydronics) whsle	13	D	D	D	c	D	D	D
42173	Warm air heating & air-conditioning equipment & supplies whsle	26	D	D	D	e	D	D	D
421730	Warm air heating & air-conditioning equipment & supplies whsle	26	D	D	D	e	D	D	D
42174	Refrigeration equipment & supplies whsle	6	D	D	D	b	D	D	D
421740	Refrigeration equipment & supplies whsle	6	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	562	2 471 661	312 962	72 290	7 288	566 449	391 805	429 733
42181	Construction & mining (except petroleum) machinery & equip whsle	25	368 764	33 694	6 920	625	63 134	122 956	146 668
421810	Construction & mining (except petroleum) machinery & equip whsle	25	368 764	33 694	6 920	625	63 134	122 956	146 668
42182	Farm & garden machinery & equipment whsle	15	D	D	D	e	D	D	D
421820	Farm & garden machinery & equipment whsle	15	D	D	D	e	D	D	D
4218201	Farm machinery & equipment—farm dealers	9	D	D	D	b	D	D	D
4218202	Farm machinery & equipment—whsle distributors	4	D	D	D	c	D	D	D
42183	Industrial machinery & equipment whsle	340	1 451 869	192 556	45 518	4 285	348 688	155 882	163 181
421830	Industrial machinery & equipment whsle	340	1 451 869	192 556	45 518	4 285	348 688	155 882	163 181
4218301	Food-processing machinery & equipment whsle	8	D	D	D	b	D	D	D
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	34	192 379	27 986	6 327	594	47 858	24 261	26 435
42183021	Hydraulic & pneumatic pumps & motors whsle	8	D	D	D	c	D	D	D
42183022	Hydraulic & pneumatic parts, accessories, & supplies whsle	26	D	D	D	e	D	D	D
4218303	General-purpose industrial machinery & equipment whsle	101	490 630	66 189	15 677	1 367	125 787	51 654	52 995
4218304	Metalworking machinery & equipment whsle	69	296 419	31 276	7 275	632	58 650	32 995	34 226
4218305	Materials handling equipment whsle	57	261 851	42 263	10 422	1 096	71 114	24 971	26 450
4218307	Other industrial machinery & equipment whsle	68	184 440	22 448	5 208	538	40 848	19 351	20 690
42184	Industrial supplies whsle	123	402 413	56 324	12 683	1 497	98 125	38 548	41 321
421840	Industrial supplies whsle	123	402 413	56 324	12 683	1 497	98 125	38 548	41 321
4218401	General-line industrial supplies whsle	20	D	D	D	c	D	D	D
4218402	Mechanical power transmission supplies whsle	19	61 003	9 274	2 166	266	18 086	6 758	7 137
4218403	Welding supplies whsle	13	47 408	5 314	1 187	143	9 852	4 363	4 695
4218404	Industrial containers & supplies whsle	17	D	D	D	c	D	D	D
4218405	Industrial valves & fittings (except fluid-power) whsle	8	D	D	D	b	D	D	D
4218406	Other industrial supplies whsle	46	D	D	D	f	D	D	D
42185	Service establishment equipment & supplies whsle	45	D	D	D	e	D	D	D
421850	Service establishment equipment & supplies whsle	45	D	D	D	e	D	D	D
4218501	Beauty & barber shop equipment & supplies whsle	11	D	D	D	c	D	D	D
4218502	Custodial, janitors' equipment & supplies whsle	8	D	D	D	c	D	D	D
4218504	Other service establishment equipment & supplies whsle	21	D	D	D	c	D	D	D
42186	Transportation equipment & supplies (exc motor vehicle) whsle	14	D	D	D	c	D	D	D
421860	Transportation equipment & supplies (exc motor vehicle) whsle	14	D	D	D	c	D	D	D
4218601	Aircraft & aeronautical equipment & supplies whsle	6	D	D	D	c	D	D	D
4218603	Other transportation equipment & supplies whsle	6	D	D	D	b	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	MILWAUKEE—RACINE, WI CMSA								
	—Con.								
	Milwaukee—Waukesha, WI PMSA								
	—Con.								
	Merchant wholesalers—Con.								
421	Wholesale trade, durable goods—Con.								
4219	Miscellaneous durable goods whsle ...	178	D	D	D	g	D	D	D
42191	Sporting & recreational goods & supplies whsle	32	D	D	D	e	D	D	D
421910	Sporting & recreational goods & supplies whsle	32	D	D	D	e	D	D	D
42192	Toy & hobby goods & supplies whsle	15	106 620	12 169	3 049	433	28 911	22 428	22 918
421920	Toy & hobby goods & supplies whsle	15	106 620	12 169	3 049	433	28 911	22 428	22 918
42193	Recyclable material whsle	59	D	D	D	g	D	D	D
421930	Recyclable material whsle	59	D	D	D	g	D	D	D
4219301	Iron & steel scrap processors & dealers	29	224 922	20 754	4 534	527	41 568	8 467	11 809
42193011	Iron & steel scrap processors (using power processing equipment)	18	D	D	D	e	D	D	D
42193012	Iron & steel scrap processors (not using power processing equip)	11	D	D	D	b	D	D	D
4219302	Recyclable paper & paperboard whsle	8	D	D	D	e	D	D	D
4219303	Other recyclable material whsle	22	D	D	D	e	D	D	D
42194	Jewelry/watch/silverware/precious stone, & precious metal whsle	34	D	D	D	c	D	D	D
421940	Jewelry/watch/silverware/precious stone, & precious metal whsle	34	D	D	D	c	D	D	D
4219401	Jewelry, watch, diamonds, precious stone, & silverware whsle	30	D	D	D	c	D	D	D
42199	Other miscellaneous durable goods whsle	38	D	D	D	c	D	D	D
421990	Other miscellaneous durable goods whsle	38	D	D	D	c	D	D	D
4219905	Fire extinguishers & fire safety equipment whsle	5	D	D	D	b	D	D	D
4219906	Other durable goods whsle	13	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	668	D	D	D	j	D	D	D
4221	Paper & paper product whsle	91	D	D	D	g	D	D	D
42211	Printing & writing paper whsle	19	D	D	D	e	D	D	D
422110	Printing & writing paper whsle	19	D	D	D	e	D	D	D
42212	Stationery & office supplies whsle ...	40	124 019	14 650	3 912	595	26 362	17 307	16 551
422120	Stationery & office supplies whsle	40	124 019	14 650	3 912	595	26 362	17 307	16 551
42213	Industrial & personal service paper whsle	32	D	D	D	e	D	D	D
422130	Industrial & personal service paper whsle	32	D	D	D	e	D	D	D
4222	Drugs, & druggists' sundries whsle	22	474 482	20 643	5 045	642	38 864	59 781	58 949
42221	Drugs, & druggists' sundries whsle ..	22	474 482	20 643	5 045	642	38 864	59 781	58 949
422210	Drugs, & druggists' sundries whsle	22	474 482	20 643	5 045	642	38 864	59 781	58 949
4222101	General-line drugs whsle	12	D	D	D	f	D	D	D
4223	Apparel, piece goods, & notions whsle ..	42	209 875	21 148	4 983	557	41 857	34 902	35 701
42232	Men's & boys' clothing & furnishings whsle	19	D	D	D	c	D	D	D
422320	Men's & boys' clothing & furnishings whsle	19	D	D	D	c	D	D	D
42233	Women's, children's, & infants' clothing & accessories whsle	11	D	D	D	c	D	D	D
422330	Women's, children's, & infants' clothing & accessories whsle	11	D	D	D	c	D	D	D
42234	Footwear whsle	6	142 204	11 385	2 531	211	23 054	27 711	27 137
422340	Footwear whsle	6	142 204	11 385	2 531	211	23 054	27 711	27 137
4224	Grocery & related products whsle	178	D	D	D	i	D	D	D
42241	General-line grocery whsle	17	D	D	D	g	D	D	D
422410	General-line grocery whsle	17	D	D	D	g	D	D	D
4224102	General-line grocery whsle, retail cooperative	1	D	D	D	f	D	D	D
4224103	Other general-line grocery whsle	16	D	D	D	e	D	D	D
42242	Packaged frozen food whsle	23	D	D	D	g	D	D	D
422420	Packaged frozen food whsle	23	D	D	D	g	D	D	D
42243	Dairy products, (except dried or canned) whsle	21	76 156	5 970	1 335	181	10 519	4 667	6 226
422430	Dairy products, (except dried or canned) whsle	21	76 156	5 970	1 335	181	10 519	4 667	6 226
4224302	Dairy product (except raw milk) whsle	20	D	D	D	c	D	D	D
42245	Confectionery whsle	13	42 126	2 572	610	98	5 785	3 452	3 570
422450	Confectionery whsle	13	42 126	2 572	610	98	5 785	3 452	3 570
42247	Meat & meat product whsle	20	66 441	7 217	1 533	273	11 734	2 455	2 209
422470	Meat & meat product whsle	20	66 441	7 217	1 533	273	11 734	2 455	2 209

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	MILWAUKEE—RACINE, WI CMSA								
	—Con.								
	Milwaukee—Waukesha, WI PMSA								
	—Con.								
	Merchant wholesalers—Con.								
422	Wholesale trade, nondurable goods—Con.								
4224	Grocery & related products whsle—Con.								
42248	Fresh fruit & vegetable whsle	27	D	D	D	f	D	D	D
422480	Fresh fruit & vegetable whsle	27	D	D	D	f	D	D	D
42249	Other grocery & related products whsle	49	D	D	D	g	D	D	D
422490	Other grocery & related products whsle	49	D	D	D	g	D	D	D
4224901	Coffee, tea, & spice whsle	5	D	D	D	c	D	D	D
4224902	Bread & baked goods whsle	13	D	D	D	f	D	D	D
4224904	Canned goods whsle	2	D	D	D	b	D	D	D
4224906	Other grocery specialties whsle	17	D	D	D	f	D	D	D
4225	Farm-product raw material whsle	11	D	D	D	b	D	D	D
42251	Grain & field bean whsle	7	D	D	D	b	D	D	D
422510	Grain & field bean whsle	7	D	D	D	b	D	D	D
42259	Other farm product raw material whsle	3	D	D	D	a	D	D	D
422590	Other farm product raw material whsle	3	D	D	D	a	D	D	D
4225901	Hides, skins, & pelts whsle	3	D	D	D	a	D	D	D
4226	Chemical & allied products whsle	120	766 053	67 386	16 087	1 643	129 884	93 883	100 779
42261	Plastics materials & basic forms & shapes whsle	29	D	D	D	f	D	D	D
422610	Plastics materials & basic forms & shapes whsle	29	D	D	D	f	D	D	D
42269	Other chemical & allied products whsle	91	D	D	D	g	D	D	D
422690	Other chemical & allied products whsle	91	D	D	D	g	D	D	D
4226902	Other chemical & allied products whsle	87	D	D	D	g	D	D	D
4227	Petroleum & petroleum products whsle	38	D	D	D	f	D	D	D
42271	Petroleum bulk stations & terminals	22	D	D	D	e	D	D	D
422710	Petroleum bulk stations & terminals	22	D	D	D	e	D	D	D
4227101	Petroleum bulk stations & terminals (except LP)	20	D	D	D	e	D	D	D
42271011	Petroleum bulk stations (except LP)	16	D	D	D	e	D	D	D
42272	Petroleum & petroleum prod whsle (exc bulk stations & terminals)	16	D	D	D	b	D	D	D
422720	Petroleum & petroleum prod whsle (exc bulk stations & terminals)	16	D	D	D	b	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle	25	D	D	D	g	D	D	D
42281	Beer & ale whsle	11	D	D	D	f	D	D	D
422810	Beer & ale whsle	11	D	D	D	f	D	D	D
42282	Wine & distilled alcoholic beverage whsle	14	D	D	D	e	D	D	D
422820	Wine & distilled alcoholic beverage whsle	14	D	D	D	e	D	D	D
4228201	Wine & distilled alcoholic bev (licensed operation) whsle	14	D	D	D	e	D	D	D
4229	Miscellaneous nondurable goods whsle	141	D	D	D	g	D	D	D
42291	Farm supplies whsle	15	D	D	D	e	D	D	D
422910	Farm supplies whsle	15	D	D	D	e	D	D	D
4229101	Farm supplies—farm dealers	6	D	D	D	c	D	D	D
4229102	Farm supplies—whsle distributors	9	D	D	D	b	D	D	D
42292	Book, periodical, & newspaper whsle	14	81 138	13 070	3 046	375	28 579	8 623	9 287
422920	Book, periodical, & newspaper whsle	14	81 138	13 070	3 046	375	28 579	8 623	9 287
42293	Flower, nursery stock, & florists' supplies whsle	20	D	D	D	c	D	D	D
422930	Flower, nursery stock, & florists' supplies whsle	20	D	D	D	c	D	D	D
42294	Tobacco & tobacco product whsle	11	62 570	2 090	485	80	3 903	2 809	3 045
422940	Tobacco & tobacco product whsle	11	62 570	2 090	485	80	3 903	2 809	3 045
42295	Paint, varnish, & supplies whsle	12	21 671	2 745	719	102	5 797	959	998
422950	Paint, varnish, & supplies whsle	12	21 671	2 745	719	102	5 797	959	998
4229501	Paint, varnish, & supplies whsle	12	21 671	2 745	719	102	5 797	959	998

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	MILWAUKEE—RACINE, WI CMSA —Con.								
	Milwaukee—Waukesha, WI PMSA —Con.								
	Merchant wholesalers—Con.								
422	Wholesale trade, nondurable goods— Con.								
4229	Miscellaneous nondurable goods whsle—Con.								
42299	Other miscellaneous nondurable goods whsle	69	D	D	D	e	D	D	D
422990	Other miscellaneous nondurable goods whsle	69	D	D	D	e	D	D	D
4229901	Art goods whsle	24	D	D	D	c	D	D	D
4229902	General merchandise (nondurable goods) whsle	11	3 536	678	98	24	1 635	447	758
4229904	Other nondurable goods whsle .	33	D	D	D	e	D	D	D
	Manufacturers' sales branches and sales offices . .	224	8 063 512	235 068	63 465	5 217	459 194	276 637	265 124
421	Wholesale trade, durable goods	147	D	D	D	h	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	13	D	D	D	c	D	D	D
42111	Automobile & other motor vehicle whsle	4	D	D	D	c	D	D	D
421110	Automobile & other motor vehicle whsle	4	D	D	D	c	D	D	D
4213	Lumber & other construction materials whsle	12	D	D	D	c	D	D	D
42132	Brick, stone, & related construction materials whsle	7	D	D	D	b	D	D	D
421320	Brick, stone, & related construction materials whsle	7	D	D	D	b	D	D	D
4213201	Brick, block, tile, clay/cement sewer pipe whsle	4	D	D	D	b	D	D	D
4213203	Cement, lime, & related products whsle	3	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	32	D	D	D	g	D	D	D
42142	Office equipment whsle	4	D	D	D	e	D	D	D
421420	Office equipment whsle	4	D	D	D	e	D	D	D
42143	Computer & computer peripheral equipment & software whsle	18	D	D	D	f	D	D	D
421430	Computer & computer peripheral equipment & software whsle	18	D	D	D	f	D	D	D
4214301	Computer & peripheral equipment whsle	18	D	D	D	f	D	D	D
42143012	Computers & peripheral equipment for end use	15	D	D	D	e	D	D	D
42144	Other commercial equipment whsle .	4	D	D	D	b	D	D	D
421440	Other commercial equipment whsle	4	D	D	D	b	D	D	D
4214401	Restaurant & hotel equipment & supplies whsle	3	D	D	D	b	D	D	D
42145	Medical, dental, & hospital equipment & supplies whsle	4	D	D	D	b	D	D	D
421450	Medical, dental, & hospital equipment & supplies whsle	4	D	D	D	b	D	D	D
4215	Metal & mineral (except petroleum) whsle	9	D	D	D	b	D	D	D
42151	Metal service centers & offices	9	D	D	D	b	D	D	D
421510	Metal service centers & offices ...	9	D	D	D	b	D	D	D
4215101	Ferrous metal service centers & sales offices	8	D	D	D	b	D	D	D
4216	Electrical goods whsle	35	541 403	41 603	11 282	763	63 115	10 778	10 177
42161	Electrical apparatus & equip, wiring supp. & const material whsle	14	306 712	14 019	3 680	323	23 860	8 272	7 524
421610	Electrical apparatus & equip, wiring supp. & const material whsle	14	306 712	14 019	3 680	323	23 860	8 272	7 524
42169	Other electronic parts & equipment whsle	19	D	D	D	e	D	D	D
421690	Other electronic parts & equipment whsle	19	D	D	D	e	D	D	D
4216901	Communications equipment & supplies whsle	14	D	D	D	e	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	12	D	D	D	c	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	MILWAUKEE—RACINE, WI CMSA —Con.								
	Milwaukee—Waukesha, WI PMSA —Con.								
	Manufacturers' sales branches and sales offices— Con.								
421	Wholesale trade, durable goods—Con.								
4218	Machinery, equipment, & supplies whsle	34	1 043 151	27 818	6 756	610	50 406	11 097	10 823
42183	Industrial machinery & equipment whsle	16	D	D	D	e	D	D	D
421830	Industrial machinery & equipment whsle	16	D	D	D	e	D	D	D
4218305	Materials handling equipment whsle	4	D	D	D	c	D	D	D
42184	Industrial supplies whsle	16	833 727	7 921	1 976	175	16 075	2 872	3 067
421840	Industrial supplies whsle	16	833 727	7 921	1 976	175	16 075	2 872	3 067
4218402	Mechanical power transmission supplies whsle	8	D	D	D	b	D	D	D
4218404	Industrial containers & supplies whsle	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	77	D	D	D	g	D	D	D
4221	Paper & paper product whsle	13	D	D	D	c	D	D	D
42212	Stationery & office supplies whsle ..	7	D	D	D	b	D	D	D
422120	Stationery & office supplies whsle .	7	D	D	D	b	D	D	D
4223	Apparel, piece goods, & notions whsle .	2	D	D	D	a	D	D	D
4224	Grocery & related products whsle	24	D	D	D	g	D	D	D
42243	Dairy products, (except dried or canned) whsle	4	D	D	D	c	D	D	D
422430	Dairy products, (except dried or canned) whsle	4	D	D	D	c	D	D	D
4224302	Dairy product (except raw milk) whsle	4	D	D	D	c	D	D	D
42249	Other grocery & related products whsle	14	D	D	D	f	D	D	D
422490	Other grocery & related products whsle	14	D	D	D	f	D	D	D
4224902	Bread & baked goods whsle	7	D	D	D	e	D	D	D
4224903	Soft drinks whsle	3	D	D	D	f	D	D	D
4226	Chemical & allied products whsle	14	D	D	D	c	D	D	D
42269	Other chemical & allied products whsle	12	D	D	D	c	D	D	D
422690	Other chemical & allied products whsle	12	D	D	D	c	D	D	D
4226902	Other chemical & allied products whsle	11	D	D	D	c	D	D	D
4227	Petroleum & petroleum products whsle	9	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals .	7	D	D	D	b	D	D	D
422710	Petroleum bulk stations & terminals	7	D	D	D	b	D	D	D
4227101	Petroleum bulk stations & terminals (except LP)	7	D	D	D	b	D	D	D
42271012	Petroleum bulk terminals (except LP)	7	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	7	D	D	D	c	D	D	D
42299	Other miscellaneous nondurable goods whsle	1	D	D	D	b	D	D	D
422990	Other miscellaneous nondurable goods whsle	1	D	D	D	b	D	D	D
4229904	Other nondurable goods whsle .	1	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	530	4 419 436	114 257	24 643	2 466	192 107	7 555	7 902
421	Wholesale trade, durable goods	413	D	D	D	g	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	9	D	D	D	b	D	D	D
42111	Automobile & other motor vehicle whsle	2	D	D	D	a	D	D	D
421110	Automobile & other motor vehicle whsle	2	D	D	D	a	D	D	D
42112	Motor vehicle supplies & new parts whsle	7	D	D	D	a	D	D	D
421120	Motor vehicle supplies & new parts whsle	7	D	D	D	a	D	D	D
4212	Furniture & home furnishings whsle ...	16	74 825	2 088	437	38	3 793	—	—
42121	Furniture whsle	10	66 318	1 750	358	27	3 050	—	—
421210	Furniture whsle	10	66 318	1 750	358	27	3 050	—	—
4212101	Household & lawn furniture whsle	7	D	D	D	a	D	D	D
4212102	Office & business furniture whsle	3	D	D	D	a	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	MILWAUKEE—RACINE, WI CMSA —Con.								
	Milwaukee—Waukesha, WI PMSA —Con.								
	Agents, brokers, and commission merchants— Con.								
421	Wholesale trade, durable goods—Con.								
4213	Lumber & other construction materials whsle	20	D	D	D	b	D	D	D
42131	Lumber, plywood, millwork, & wood panel whsle	5	D	D	D	a	D	D	
421310	Lumber, plywood, millwork, & wood panel whsle	5	D	D	D	a	D	D	
42133	Roofing, siding, & insulation material whsle	8	D	D	D	b	D	D	
421330	Roofing, siding, & insulation material whsle	8	D	D	D	b	D	D	
4213301	Roofing, siding, & insulation material whsle	8	D	D	D	b	D	D	
4214	Professional & commercial equipment & supplies whsle	41	D	D	D	c	D	D	
42144	Other commercial equipment whsle .	9	D	D	D	b	D	D	
421440	Other commercial equipment whsle	9	D	D	D	b	D	D	
4214401	Restaurant & hotel equipment & supplies whsle	6	D	D	D	b	D	D	
42145	Medical, dental, & hospital equipment & supplies whsle	21	D	D	D	b	D	D	
421450	Medical, dental, & hospital equipment & supplies whsle	21	D	D	D	b	D	D	
4214501	Surgical, medical, & hospital supplies whsle	21	D	D	D	b	D	D	
42149	Other professional equipment & supplies whsle	8	D	D	D	a	D	D	
421490	Other professional equipment & supplies whsle	8	D	D	D	a	D	D	
4214902	Other professional equipment & supplies whsle	7	D	D	D	a	D	D	
4215	Metal & mineral (except petroleum) whsle	44	D	D	D	c	D	D	
42151	Metal service centers & offices	43	D	D	D	c	D	D	
421510	Metal service centers & offices ...	43	D	D	D	c	D	D	
4215101	Ferrous metal service centers & sales offices	35	D	D	D	c	D	D	
42151012	Ferrous metal sales offices ...	34	D	D	D	c	D	D	
4216	Electrical goods whsle	90	498 642	16 705	3 837	321	27 354	601	629
42161	Electrical apparatus & equip, wiring supp, & const material whsle	58	303 906	10 725	2 477	214	17 565	115	136
421610	Electrical apparatus & equip, wiring supp, & const material whsle	58	303 906	10 725	2 477	214	17 565	115	136
42169	Other electronic parts & equipment whsle	29	D	D	D	c	D	D	D
421690	Other electronic parts & equipment whsle	29	D	D	D	c	D	D	D
4216902	Electronic parts (excluding communications equipment) whsle	25	D	D	D	b	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	33	D	D	D	c	D	D	D
42171	Hardware whsle	9	D	D	D	b	D	D	
421710	Hardware whsle	9	D	D	D	b	D	D	
42172	Plumbing & heating equipment & supplies (hydronics) whsle	16	D	D	D	b	D	D	
421720	Plumbing & heating equipment & supplies (hydronics) whsle	16	D	D	D	b	D	D	
42173	Warm air heating & air-conditioning equipment & supplies whsle	8	D	D	D	b	D	D	
421730	Warm air heating & air- conditioning equipment & supplies whsle	8	D	D	D	b	D	D	
4218	Machinery, equipment, & supplies whsle	132	490 920	22 524	4 578	422	39 177	1 594	1 722
42181	Construction & mining (except petroleum) machinery & equip whsle	4	D	D	D	b	D	D	
421810	Construction & mining (except petroleum) machinery & equip whsle	4	D	D	D	b	D	D	
42182	Farm & garden machinery & equipment whsle	2	D	D	D	a	D	D	
421820	Farm & garden machinery & equipment whsle	2	D	D	D	a	D	D	
4218202	Farm machinery & equipment— whsle distributors	1	D	D	D	a	D	D	

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	MILWAUKEE—RACINE, WI CMSA								
	—Con.								
	Milwaukee—Waukesha, WI PMSA								
	—Con.								
	Agents, brokers, and commission merchants—								
	Con.								
421	Wholesale trade, durable goods—Con.								
4218	Machinery, equipment, & supplies								
	whsle—Con.								
42183	Industrial machinery & equipment								
	whsle	105	D	D	D	e	D	D	D
421830	Industrial machinery & equipment								
	whsle	105	D	D	D	e	D	D	D
4218302	Hydraulic & pneumatic (fluid-								
	power) machinery & equipment								
	whsle	8	D	D	D	b	D	D	D
42183021	Hydraulic & pneumatic pumps								
	& motors whsle	4	D	D	D	b	D	D	D
42183022	Hydraulic & pneumatic parts,								
	accessories, & supplies								
	whsle	4	D	D	D	a	D	D	D
4218303	General-purpose industrial								
	machinery & equipment whsle .	43	D	D	D	c	D	D	D
4218304	Metalworking machinery &								
	equipment whsle	25	D	D	D	b	D	D	D
4218307	Other industrial machinery &								
	equipment whsle	17	D	D	D	b	D	D	D
42184	Industrial supplies whsle	17	63 819	2 914	676	61	5 491	19	24
421840	Industrial supplies whsle	17	63 819	2 914	676	61	5 491	19	24
4218401	General-line industrial supplies								
	whsle	1	D	D	D	a	D	D	D
4218402	Mechanical power transmission								
	supplies whsle	6	D	D	D	b	D	D	D
4218406	Other industrial supplies whsle .								
	7	D	D	D	a	D	D	D
4219	Miscellaneous durable goods whsle . . .	28	D	D	D	b	D	D	D
42191	Sporting & recreational goods &								
	supplies whsle	8	D	D	D	a	D	D	D
421910	Sporting & recreational goods &								
	supplies whsle	8	D	D	D	a	D	D	D
42199	Other miscellaneous durable goods								
	whsle	17	D	D	D	b	D	D	D
421990	Other miscellaneous durable								
	goods whsle	17	D	D	D	b	D	D	D
4219903	General merchandise (durable								
	goods) whsle	7	D	D	D	b	D	D	D
4219906	Other durable goods whsle	7	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	117	D	D	D	g	D	D	D
4221	Paper & paper product whsle	15	D	D	D	b	D	D	D
4223	Apparel, piece goods, & notions whsle .	12	D	D	D	b	D	D	D
42234	Footwear whsle	5	54 303	887	115	11	1 250	—	—
422340	Footwear whsle	5	54 303	887	115	11	1 250	—	—
4224	Grocery & related products whsle	39	2 127 805	30 924	6 929	976	51 311	92	229
42241	General-line grocery whsle	9	D	D	D	f	D	D	D
422410	General-line grocery whsle	9	D	D	D	f	D	D	D
4224103	Other general-line grocery								
	whsle	9	D	D	D	f	D	D	D
42242	Packaged frozen food whsle	11	D	D	D	c	D	D	D
422420	Packaged frozen food whsle	11	D	D	D	c	D	D	D
42245	Confectionery whsle	8	D	D	D	b	D	D	D
422450	Confectionery whsle	8	D	D	D	b	D	D	D
42249	Other grocery & related products								
	whsle	6	D	D	D	b	D	D	D
422490	Other grocery & related products								
	whsle	6	D	D	D	b	D	D	D
4224904	Canned goods whsle	3	D	D	D	a	D	D	D
4224906	Other grocery specialties whsle .	1	D	D	D	b	D	D	D
4225	Farm-product raw material whsle	6	D	D	D	a	D	D	D
4226	Chemical & allied products whsle	17	D	D	D	b	D	D	D
42261	Plastics materials & basic forms &								
	shapes whsle	9	D	D	D	b	D	D	D
422610	Plastics materials & basic forms &								
	shapes whsle	9	D	D	D	b	D	D	D
42269	Other chemical & allied products								
	whsle	8	D	D	D	a	D	D	D
422690	Other chemical & allied products								
	whsle	8	D	D	D	a	D	D	D
4226902	Other chemical & allied products								
	whsle	7	D	D	D	a	D	D	D
4229	Miscellaneous nondurable goods								
	whsle	23	D	D	D	b	D	D	D
42299	Other miscellaneous nondurable								
	goods whsle	12	D	D	D	a	D	D	D
422990	Other miscellaneous nondurable								
	goods whsle	12	D	D	D	a	D	D	D
4229904	Other nondurable goods whsle .	8	D	D	D	a	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	MILWAUKEE—RACINE, WI CMSA								
	—Con.								
	Racine, WI PMSA								
42	Wholesale trade	234	3 816 910	142 368	32 145	4 560	306 817	135 653	153 113
421	Wholesale trade, durable goods	174	1 553 741	61 147	13 375	2 298	137 038	89 877	99 042
4211	Motor vehicle & motor vehicle parts & supplies whsle	23	D	D	D	f	D	D	D
42111	Automobile & other motor vehicle whsle	10	D	D	D	e	D	D	D
421110	Automobile & other motor vehicle whsle	10	D	D	D	e	D	D	D
4211101	Automobile & motorcycle whsle ..	6	D	D	D	e	D	D	D
42112	Motor vehicle supplies & new parts whsle	9	D	D	D	b	D	D	D
421120	Motor vehicle supplies & new parts whsle	9	D	D	D	b	D	D	D
4211201	Motor vehicle supplies & new parts—warehouse distributors ..	5	D	D	D	b	D	D	D
4212	Furniture & home furnishings whsle ...	7	22 872	587	123	16	6 438	3 331	4 040
42122	Home furnishings whsle	5	D	D	D	a	D	D	D
421220	Home furnishings whsle	5	D	D	D	a	D	D	D
4212201	Household china, glassware, & crockery whsle	3	D	D	D	a	D	D	D
4213	Lumber & other construction materials whsle	5	D	D	D	a	D	D	D
4214	Professional & commercial equipment & supplies whsle	15	D	D	D	c	D	D	D
4216	Electrical goods whsle	13	D	D	D	c	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	3	D	D	D	b	D	D	D
421610	Electrical apparatus & equip, wiring supp, & const material whsle	3	D	D	D	b	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	16	D	D	D	c	D	D	D
42171	Hardware whsle	11	D	D	D	c	D	D	D
421710	Hardware whsle	11	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	62	175 923	18 992	3 987	485	38 220	27 452	30 296
42181	Construction & mining (except petroleum) machinery & equip whsle	7	D	D	D	b	D	D	D
421810	Construction & mining (except petroleum) machinery & equip whsle	7	D	D	D	b	D	D	D
42182	Farm & garden machinery & equipment whsle	5	14 618	1 240	276	49	2 401	4 587	4 538
421820	Farm & garden machinery & equipment whsle	5	14 618	1 240	276	49	2 401	4 587	4 538
4218201	Farm machinery & equipment—farm dealers	4	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	29	109 773	11 363	2 276	245	22 025	15 687	17 965
421830	Industrial machinery & equipment whsle	29	109 773	11 363	2 276	245	22 025	15 687	17 965
4218301	Food-processing machinery & equipment whsle	1	D	D	D	b	D	D	D
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	6	D	D	D	b	D	D	D
42183021	Hydraulic & pneumatic pumps & motors whsle	4	D	D	D	b	D	D	D
4218304	Metalworking machinery & equipment whsle	6	23 239	3 082	529	54	6 879	4 595	4 760
4218307	Other industrial machinery & equipment whsle	6	D	D	D	b	D	D	D
42184	Industrial supplies whsle	12	25 505	3 204	700	107	6 000	3 152	3 561
421840	Industrial supplies whsle	12	25 505	3 204	700	107	6 000	3 152	3 561
4218406	Other industrial supplies whsle ..	6	D	D	D	b	D	D	D
42185	Service establishment equipment & supplies whsle	7	D	D	D	b	D	D	D
421850	Service establishment equipment & supplies whsle	7	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	25	D	D	D	f	D	D	D
42191	Sporting & recreational goods & supplies whsle	7	D	D	D	f	D	D	D
421910	Sporting & recreational goods & supplies whsle	7	D	D	D	f	D	D	D
42193	Recyclable material whsle	7	14 927	1 552	364	60	2 942	1 165	1 197
421930	Recyclable material whsle	7	14 927	1 552	364	60	2 942	1 165	1 197
4219301	Iron & steel scrap processors & dealers	5	D	D	D	b	D	D	D
42199	Other miscellaneous durable goods whsle	6	D	D	D	a	D	D	D
421990	Other miscellaneous durable goods whsle	6	D	D	D	a	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	MILWAUKEE—RACINE, WI CMSA—Con.								
	Racine, WI PMSA—Con.								
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods	60	2 263 169	81 221	18 770	2 262	169 779	45 776	54 071
4221	Paper & paper product whsle	4	D	D	D	b	D	D	D
4224	Grocery & related products whsle	13	D	D	D	c	D	D	D
42248	Fresh fruit & vegetable whsle	3	D	D	D	b	D	D	D
422480	Fresh fruit & vegetable whsle	3	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	2	D	D	D	b	D	D	D
422490	Other grocery & related products whsle	2	D	D	D	b	D	D	D
4225	Farm-product raw material whsle	5	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	6	D	D	D	f	D	D	D
42269	Other chemical & allied products whsle	5	D	D	D	f	D	D	D
422690	Other chemical & allied products whsle	5	D	D	D	f	D	D	D
4226902	Other chemical & allied products whsle	4	D	D	D	f	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle	5	D	D	D	c	D	D	D
42281	Beer & ale whsle	3	D	D	D	c	D	D	D
422810	Beer & ale whsle	3	D	D	D	c	D	D	D
4229	Miscellaneous nondurable goods whsle	15	D	D	D	f	D	D	D
42292	Book, periodical, & newspaper whsle	4	D	D	D	e	D	D	D
422920	Book, periodical, & newspaper whsle	4	D	D	D	e	D	D	D
42299	Other miscellaneous nondurable goods whsle	5	D	D	D	e	D	D	D
422990	Other miscellaneous nondurable goods whsle	5	D	D	D	e	D	D	D
4229902	General merchandise (nondurable goods) whsle	2	D	D	D	e	D	D	D
	Merchant wholesalers	203	D	D	D	h	D	D	D
421	Wholesale trade, durable goods	149	D	D	D	g	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	21	D	D	D	c	D	D	D
4212	Furniture & home furnishings whsle . . .	7	22 872	587	123	16	6 438	3 331	4 040
42122	Home furnishings whsle	5	D	D	D	a	D	D	D
421220	Home furnishings whsle	5	D	D	D	a	D	D	D
4212201	Household china, glassware, & crockery whsle	3	D	D	D	a	D	D	D
4213	Lumber & other construction materials whsle	4	D	D	D	a	D	D	D
4214	Professional & commercial equipment & supplies whsle	14	D	D	D	c	D	D	D
4216	Electrical goods whsle	9	D	D	D	c	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	13	D	D	D	c	D	D	D
42171	Hardware whsle	10	D	D	D	c	D	D	D
421710	Hardware whsle	10	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	53	D	D	D	e	D	D	D
42182	Farm & garden machinery & equipment whsle	5	14 618	1 240	276	49	2 401	4 587	4 538
421820	Farm & garden machinery & equipment whsle	5	14 618	1 240	276	49	2 401	4 587	4 538
4218201	Farm machinery & equipment—farm dealers	4	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	22	D	D	D	c	D	D	D
421830	Industrial machinery & equipment whsle	22	D	D	D	c	D	D	D
4218301	Food-processing machinery & equipment whsle	1	D	D	D	b	D	D	D
4218302	Hydraulic & pneumatic (fluid power) machinery & equipment whsle	3	D	D	D	b	D	D	D
42183021	Hydraulic & pneumatic pumps & motors whsle	3	D	D	D	b	D	D	D
4218304	Metalworking machinery & equipment whsle	5	D	D	D	b	D	D	D
4218307	Other industrial machinery & equipment whsle	5	D	D	D	b	D	D	D
42184	Industrial supplies whsle	12	25 505	3 204	700	107	6 000	3 152	3 561
421840	Industrial supplies whsle	12	25 505	3 204	700	107	6 000	3 152	3 561
4218406	Other industrial supplies whsle	6	D	D	D	b	D	D	D
42185	Service establishment equipment & supplies whsle	6	D	D	D	b	D	D	D
421850	Service establishment equipment & supplies whsle	6	D	D	D	b	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	MILWAUKEE—RACINE, WI CMSA—Con.								
	Racine, WI PMSA—Con.								
	Merchant wholesalers—Con.								
421	Wholesale trade, durable goods—Con.								
4219	Miscellaneous durable goods whsle . . .	21	D	D	D	f	D	D	D
42191	Sporting & recreational goods & supplies whsle	6	D	D	D	f	D	D	D
421910	Sporting & recreational goods & supplies whsle	6	D	D	D	f	D	D	D
42193	Recyclable material whsle	7	14 927	1 552	364	60	2 942	1 165	1 197
421930	Recyclable material whsle	7	14 927	1 552	364	60	2 942	1 165	1 197
4219301	Iron & steel scrap processors & dealers	5	D	D	D	b	D	D	D
42199	Other miscellaneous durable goods whsle	5	D	D	D	a	D	D	D
421990	Other miscellaneous durable goods whsle	5	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	54	D	D	D	g	D	D	D
4221	Paper & paper product whsle	4	D	D	D	b	D	D	D
4224	Grocery & related products whsle	12	D	D	D	c	D	D	D
42248	Fresh fruit & vegetable whsle	3	D	D	D	b	D	D	D
422480	Fresh fruit & vegetable whsle	3	D	D	D	b	D	D	D
4225	Farm-product raw material whsle	5	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	4	D	D	D	b	D	D	D
42269	Other chemical & allied products whsle	4	D	D	D	b	D	D	D
422690	Other chemical & allied products whsle	4	D	D	D	b	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle	5	D	D	D	c	D	D	D
4229	Miscellaneous nondurable goods whsle	12	D	D	D	e	D	D	D
42299	Other miscellaneous nondurable goods whsle	4	D	D	D	e	D	D	D
422990	Other miscellaneous nondurable goods whsle	4	D	D	D	e	D	D	D
4229902	General merchandise (nondurable goods) whsle	2	D	D	D	e	D	D	D
	Manufacturers' sales branches and sales offices . .	6	D	D	D	g	D	D	D
421	Wholesale trade, durable goods	3	D	D	D	b	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	1	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	3	D	D	D	g	D	D	D
4226	Chemical & allied products whsle	1	D	D	D	f	D	D	D
42269	Other chemical & allied products whsle	1	D	D	D	f	D	D	D
422690	Other chemical & allied products whsle	1	D	D	D	f	D	D	D
4226902	Other chemical & allied products whsle	1	D	D	D	f	D	D	D
4229	Miscellaneous nondurable goods whsle	1	D	D	D	e	D	D	D
42292	Book, periodical, & newspaper whsle	1	D	D	D	e	D	D	D
422920	Book, periodical, & newspaper whsle	1	D	D	D	e	D	D	D
	Agents, brokers, and commission merchants	25	D	D	D	e	D	D	D
421	Wholesale trade, durable goods	22	D	D	D	e	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	1	D	D	D	e	D	D	D
42111	Automobile & other motor vehicle whsle	1	D	D	D	e	D	D	D
421110	Automobile & other motor vehicle whsle	1	D	D	D	e	D	D	D
4211101	Automobile & motorcycle whsle	1	D	D	D	e	D	D	D
4218	Machinery, equipment, & supplies whsle	9	D	D	D	a	D	D	D
42183	Industrial machinery & equipment whsle	7	D	D	D	a	D	D	D
421830	Industrial machinery & equipment whsle	7	D	D	D	a	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	MINNEAPOLIS—ST. PAUL, MN—WI MSA								
42	Wholesale trade	6 464	81 848 998	4 106 086	976 528	98 760	8 051 012	4 071 967	4 389 891
421	Wholesale trade, durable goods	4 567	47 024 789	2 932 564	692 343	67 489	5 599 992	2 672 286	2 939 763
4211	Motor vehicle & motor vehicle parts & supplies whsle	368	9 328 690	180 511	45 046	5 394	320 869	267 665	287 896
42111	Automobile & other motor vehicle whsle	95	8 039 048	75 217	17 483	2 017	118 434	111 693	122 470
421110	Automobile & other motor vehicle whsle	95	8 039 048	75 217	17 483	2 017	118 434	111 693	122 470
4211101	Automobile & motorcycle whsle	44	2 135 739	18 975	4 340	770	38 786	7 515	10 072
4211102	Bus & recreational vehicle whsle	9	D	D	D	b	D	D	D
4211103	Light truck & van (14,000 lb or less) whsle	9	D	D	D	c	D	D	D
4211104	Medium truck & tractor (14,001 lb to 26,000 lb) whsle	5	D	D	D	b	D	D	D
4211105	Heavy truck & tractor (over 26,000 lb) whsle	28	649 798	42 244	9 795	969	57 726	83 393	91 952
42112	Motor vehicle supplies & new parts whsle	191	1 140 418	80 913	21 865	2 516	150 632	129 883	138 110
421120	Motor vehicle supplies & new parts whsle	191	1 140 418	80 913	21 865	2 516	150 632	129 883	138 110
4211201	Motor vehicle supplies & new parts—warehouse distributors	65	D	D	D	f	D	D	D
4211202	Motor vehicle supplies & new parts—jobbers	115	785 812	56 839	15 639	1 626	102 241	86 397	91 107
4211203	Petroleum products marketing equipment whsle	11	D	D	D	b	D	D	D
42113	Tire & tube whsle	22	D	D	D	e	D	D	D
421130	Tire & tube whsle	22	D	D	D	e	D	D	D
42114	Motor vehicle parts, (used) whsle	60	D	D	D	f	D	D	D
421140	Motor vehicle parts, (used) whsle	60	D	D	D	f	D	D	D
4212	Furniture & home furnishings whsle	287	1 890 426	121 681	26 264	2 912	244 199	70 365	76 889
42121	Furniture whsle	149	955 722	77 039	16 011	1 584	139 783	36 859	39 134
421210	Furniture whsle	149	955 722	77 039	16 011	1 584	139 783	36 859	39 134
4212101	Household & lawn furniture whsle	58	200 299	8 178	1 916	205	17 304	7 576	7 868
4212102	Office & business furniture whsle	91	755 423	68 861	14 095	1 379	122 479	29 283	31 266
42122	Home furnishings whsle	138	934 704	44 642	10 253	1 328	104 416	33 506	37 755
421220	Home furnishings whsle	138	934 704	44 642	10 253	1 328	104 416	33 506	37 755
4212201	Household china, glassware, & crockery whsle	34	248 544	15 830	3 697	471	41 611	12 706	13 299
4212202	Linens, domestics, draperies, & curtains whsle	28	D	D	D	c	D	D	D
4212203	Floor coverings whsle	25	D	D	D	e	D	D	D
4212204	Other home furnishings whsle	51	D	D	D	e	D	D	D
4213	Lumber & other construction materials whsle	199	2 939 893	139 394	24 917	2 966	291 470	190 782	206 963
42131	Lumber, plywood, millwork, & wood panel whsle	107	2 224 557	99 511	16 391	1 998	186 657	157 307	163 500
421310	Lumber, plywood, millwork, & wood panel whsle	107	2 224 557	99 511	16 391	1 998	186 657	157 307	163 500
4213101	Lumber without yard whsle	17	D	D	D	c	D	D	D
4213102	Lumber with yard whsle	19	D	D	D	e	D	D	D
4213103	Plywood, veneer, millwork, & wood panel whsle	71	1 589 552	69 408	9 196	1 362	133 286	101 045	103 540
42132	Brick, stone, & related construction materials whsle	33	331 428	17 848	3 431	354	38 506	9 327	9 649
421320	Brick, stone, & related construction materials whsle	33	331 428	17 848	3 431	354	38 506	9 327	9 649
4213201	Brick, block, tile, clay/cement sewer pipe whsle	16	D	D	D	c	D	D	D
4213202	Sand, gravel, & stone whsle	8	D	D	D	b	D	D	D
4213203	Cement, lime, & related products whsle	9	D	D	D	b	D	D	D
42133	Roofing, siding, & insulation material whsle	32	314 735	15 122	3 493	405	54 223	20 816	30 910
421330	Roofing, siding, & insulation material whsle	32	314 735	15 122	3 493	405	54 223	20 816	30 910
4213301	Roofing, siding, & insulation material whsle	32	314 735	15 122	3 493	405	54 223	20 816	30 910
42139	Other construction materials whsle	27	69 173	6 913	1 602	209	12 084	3 332	2 904
421390	Other construction materials whsle	27	69 173	6 913	1 602	209	12 084	3 332	2 904
4213901	Flat glass & other construction glass whsle	6	D	D	D	c	D	D	D
4213902	Other construction materials whsle	21	D	D	D	b	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	MINNEAPOLIS—ST. PAUL, MN—WI MSA—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4214	Professional & commercial equipment & supplies whsle.....	891	10 307 609	1 022 121	251 011	21 714	2 000 605	619 489	735 827
42141	Photographic equipment & supplies whsle.....	25	208 530	17 867	4 093	434	31 188	14 087	14 634
421410	Photographic equipment & supplies whsle.....	25	208 530	17 867	4 093	434	31 188	14 087	14 634
42142	Office equipment whsle.....	74	662 874	122 892	30 892	2 780	172 626	61 625	65 491
421420	Office equipment whsle.....	74	662 874	122 892	30 892	2 780	172 626	61 625	65 491
42143	Computer & computer peripheral equipment & software whsle.....	397	6 471 803	561 116	139 493	11 910	955 612	294 802	306 160
421430	Computer & computer peripheral equipment & software whsle.....	397	6 471 803	561 116	139 493	11 910	955 612	294 802	306 160
4214301	Computer & peripheral equipment whsle.....	324	6 063 627	512 533	130 197	11 064	867 352	247 035	250 660
42143011	Computers & peripheral equipment for resale.....	131	2 555 419	132 923	35 426	2 729	227 933	78 953	82 554
42143012	Computers & peripheral equipment for end use.....	193	3 508 208	379 610	94 771	8 335	639 419	168 082	168 106
4214302	Computer software (packaged) whsle.....	73	408 176	48 583	9 296	846	88 260	47 767	55 500
42144	Other commercial equipment whsle.....	99	515 162	49 876	11 851	1 381	95 851	37 829	42 749
421440	Other commercial equipment whsle.....	99	515 162	49 876	11 851	1 381	95 851	37 829	42 749
4214401	Restaurant & hotel equipment & supplies whsle.....	53	243 007	24 152	5 852	724	46 063	19 970	23 785
4214402	Store machines & equipment whsle.....	46	272 155	25 724	5 999	657	49 788	17 859	18 964
42145	Medical, dental, & hospital equipment & supplies whsle.....	214	2 112 794	232 086	55 181	4 142	660 095	188 254	279 534
421450	Medical, dental, & hospital equipment & supplies whsle.....	214	2 112 794	232 086	55 181	4 142	660 095	188 254	279 534
4214501	Surgical, medical, & hospital supplies whsle.....	190	D	D	D	h	D	D	D
4214502	Dental equipment & supplies whsle.....	24	D	D	D	e	D	D	D
42146	Ophthalmic goods whsle.....	25	105 842	10 767	2 976	291	26 377	4 876	5 416
421460	Ophthalmic goods whsle.....	25	105 842	10 767	2 976	291	26 377	4 876	5 416
42149	Other professional equipment & supplies whsle.....	57	230 604	27 517	6 525	776	58 856	18 016	21 843
421490	Other professional equipment & supplies whsle.....	57	230 604	27 517	6 525	776	58 856	18 016	21 843
4214902	Other professional equipment & supplies whsle.....	52	D	D	D	f	D	D	D
4215	Metal & mineral (except petroleum) whsle.....	154	D	D	D	h	D	D	D
42151	Metal service centers & offices.....	147	2 021 092	106 896	26 090	2 605	220 014	181 952	199 312
421510	Metal service centers & offices.....	147	2 021 092	106 896	26 090	2 605	220 014	181 952	199 312
4215101	Ferrous metal service centers & sales offices.....	113	1 808 423	95 144	23 587	2 297	196 210	170 843	185 096
42151011	Ferrous metal service centers.....	66	1 396 936	83 069	21 087	2 065	171 211	170 843	185 096
42151012	Ferrous metal sales offices.....	47	411 487	12 075	2 500	232	24 999	-	-
4215102	Nonferrous metal service centers & sales offices.....	34	212 669	11 752	2 503	308	23 804	11 109	14 216
42151021	Nonferrous metal service centers.....	23	122 863	10 819	2 321	287	22 125	11 109	14 216
42151022	Nonferrous metal sales offices.....	11	89 806	933	182	21	1 679	-	-
42152	Coal & other mineral & ore whsle.....	7	D	D	D	b	D	D	D
421520	Coal & other mineral & ore whsle.....	7	D	D	D	b	D	D	D
4215201	Coal whsle.....	4	D	D	D	b	D	D	D
4216	Electrical goods whsle.....	733	7 038 350	398 109	97 821	8 849	712 337	210 050	225 520
42161	Electrical apparatus & equip, wiring supp. & const material whsle.....	263	2 085 929	106 336	23 982	2 589	185 024	75 175	78 363
421610	Electrical apparatus & equip, wiring supp. & const material whsle.....	263	2 085 929	106 336	23 982	2 589	185 024	75 175	78 363
42162	Electrical appliance, television & radio set whsle.....	67	1 155 136	44 915	9 816	1 056	96 733	23 104	27 748
421620	Electrical appliance, television & radio set whsle.....	67	1 155 136	44 915	9 816	1 056	96 733	23 104	27 748
42169	Other electronic parts & equipment whsle.....	403	3 797 285	246 858	64 023	5 204	430 580	111 771	119 409
421690	Other electronic parts & equipment whsle.....	403	3 797 285	246 858	64 023	5 204	430 580	111 771	119 409
4216901	Communications equipment & supplies whsle.....	152	915 655	133 721	36 158	2 931	221 202	49 269	53 815
4216902	Electronic parts (excluding communications equipment) whsle.....	251	2 881 630	113 137	27 865	2 273	209 378	62 502	65 594

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	MINNEAPOLIS—ST. PAUL, MN—WI MSA—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4217	Hardware, & plumbing & heating equipment & supplies whsle	345	1 890 241	153 829	34 064	3 734	266 349	138 599	155 141
42171	Hardware whsle	171	896 251	77 696	17 733	2 113	137 273	81 481	90 299
421710	Hardware whsle	171	896 251	77 696	17 733	2 113	137 273	81 481	90 299
42172	Plumbing & heating equipment & supplies (hydronics) whsle	89	564 246	31 557	7 052	703	53 612	19 362	22 763
421720	Plumbing & heating equipment & supplies (hydronics) whsle	89	564 246	31 557	7 052	703	53 612	19 362	22 763
42173	Warm air heating & air-conditioning equipment & supplies whsle	59	333 382	38 660	8 008	803	66 029	33 768	35 719
421730	Warm air heating & air-conditioning equipment & supplies whsle	59	333 382	38 660	8 008	803	66 029	33 768	35 719
42174	Refrigeration equipment & supplies whsle	26	96 362	5 916	1 271	115	9 435	3 988	6 360
421740	Refrigeration equipment & supplies whsle	26	96 362	5 916	1 271	115	9 435	3 988	6 360
4218	Machinery, equipment, & supplies whsle	1 060	D	D	D	j	D	D	D
42181	Construction & mining (except petroleum) machinery & equip whsle	61	594 983	64 354	15 879	1 377	107 358	222 242	253 898
421810	Construction & mining (except petroleum) machinery & equip whsle	61	594 983	64 354	15 879	1 377	107 358	222 242	253 898
42182	Farm & garden machinery & equipment whsle	95	2 077 824	52 812	12 487	1 352	94 220	197 864	195 027
421820	Farm & garden machinery & equipment whsle	95	2 077 824	52 812	12 487	1 352	94 220	197 864	195 027
4218201	Farm machinery & equipment—farm dealers	46	D	D	D	e	D	D	D
4218202	Farm machinery & equipment—whsle distributors	30	1 824 864	34 858	8 371	752	60 127	155 084	149 789
4218203	Lawn & garden machinery & equipment whsle	19	D	D	D	c	D	D	D
42183	Industrial machinery & equipment whsle	587	4 034 247	323 333	71 466	6 577	608 825	176 776	191 527
421830	Industrial machinery & equipment whsle	587	4 034 247	323 333	71 466	6 577	608 825	176 776	191 527
4218301	Food-processing machinery & equipment whsle	29	D	D	D	c	D	D	D
4218302	Hydraulic & pneumatic (fluid power) machinery & equipment whsle	64	393 375	44 413	10 196	854	74 512	36 589	38 493
42183021	Hydraulic & pneumatic pumps & motors whsle	28	135 957	18 270	4 085	330	33 061	14 015	14 922
42183022	Hydraulic & pneumatic parts, accessories, & supplies whsle	36	257 418	26 143	6 111	524	41 451	22 574	23 571
4218303	General-purpose industrial machinery & equipment whsle	187	2 282 016	144 289	30 179	2 833	299 574	54 249	63 788
4218304	Metalworking machinery & equipment whsle	78	360 359	29 056	6 639	507	46 551	16 246	17 163
4218305	Materials handling equipment whsle	81	356 173	51 937	11 529	1 165	84 462	26 983	27 167
4218306	Oilwell, oil refinery, & pipeline mach, equip, & supplies whsle	10	D	D	D	b	D	D	D
4218307	Other industrial machinery & equipment whsle	138	D	D	D	g	D	D	D
42184	Industrial supplies whsle	206	929 389	110 434	25 644	2 561	198 136	106 843	112 344
421840	Industrial supplies whsle	206	929 389	110 434	25 644	2 561	198 136	106 843	112 344
4218401	General-line industrial supplies whsle	28	59 381	7 823	1 331	247	13 121	4 795	5 455
4218402	Mechanical power transmission supplies whsle	35	244 935	19 088	4 482	478	34 986	16 364	17 132
4218403	Welding supplies whsle	19	D	D	D	c	D	D	D
4218404	Industrial containers & supplies whsle	35	D	D	D	e	D	D	D
4218405	Industrial valves & fittings (except fluid-power) whsle	14	D	D	D	c	D	D	D
4218406	Other industrial supplies whsle	75	D	D	D	g	D	D	D
42185	Service establishment equipment & supplies whsle	77	D	D	D	f	D	D	D
421850	Service establishment equipment & supplies whsle	77	D	D	D	f	D	D	D
4218501	Beauty & barber shop equipment & supplies whsle	18	D	D	D	e	D	D	D
4218502	Custodial, janitors' equipment & supplies whsle	22	D	D	D	c	D	D	D
4218503	Laundry & dry-cleaning equipment & supplies whsle	9	D	D	D	c	D	D	D
4218504	Other service establishment equipment & supplies whsle	28	D	D	D	e	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	MINNEAPOLIS—ST. PAUL, MN—WI MSA—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4218	Machinery, equipment, & supplies whsle—Con.								
42186	Transportation equipment & supplies (exc motor vehicle) whsle	34	157 889	12 069	3 158	347	21 683	14 596	16 762
421860	Transportation equipment & supplies (exc motor vehicle) whsle	34	157 889	12 069	3 158	347	21 683	14 596	16 762
4218601	Aircraft & aeronautical equipment & supplies whsle ...	16	D	D	D	c	D	D	D
4218602	Marine machinery, equipment, & supplies whsle	6	D	D	D	b	D	D	D
4218603	Other transportation equipment & supplies whsle	12	D	D	D	c	D	D	D
4219	Miscellaneous durable goods whsle ...	530	D	D	D	i	D	D	D
42191	Sporting & recreational goods & supplies whsle	154	1 108 464	82 288	20 655	2 174	175 633	142 591	146 778
421910	Sporting & recreational goods & supplies whsle	154	1 108 464	82 288	20 655	2 174	175 633	142 591	146 778
42192	Toy & hobby goods & supplies whsle	60	D	D	D	e	D	D	D
421920	Toy & hobby goods & supplies whsle	60	D	D	D	e	D	D	D
42193	Recyclable material whsle	93	415 940	46 584	10 079	1 327	100 579	19 383	20 216
421930	Recyclable material whsle	93	415 940	46 584	10 079	1 327	100 579	19 383	20 216
4219301	Iron & steel scrap processors & dealers	33	173 710	16 133	3 694	402	39 082	6 576	7 519
42193011	Iron & steel scrap processors (using power processing equipment)	20	155 473	11 858	2 745	308	33 063	6 540	7 422
42193012	Iron & steel scrap processors (not using power processing equip)	13	18 237	4 275	949	94	6 019	36	97
4219302	Recyclable paper & paperboard whsle	17	88 494	14 252	2 727	329	27 194	2 399	2 085
4219303	Other recyclable material whsle ..	43	153 736	16 199	3 658	596	34 303	10 408	10 612
42194	Jewelry/watch/silverware/precious stone & precious metal whsle	61	D	D	D	f	D	D	D
421940	Jewelry/watch/silverware/precious stone & precious metal whsle ...	61	D	D	D	f	D	D	D
4219401	Jewelry, watch, diamonds, precious stone, & silverware whsle	55	D	D	D	f	D	D	D
4219402	Precious metal (excluding ores) whsle	6	D	D	D	a	D	D	D
42199	Other miscellaneous durable goods whsle	162	1 403 039	53 388	11 860	1 477	112 135	41 482	43 997
421990	Other miscellaneous durable goods whsle	162	1 403 039	53 388	11 860	1 477	112 135	41 482	43 997
4219903	General merchandise (durable goods) whsle	54	214 919	7 509	1 531	165	14 723	3 681	3 719
4219904	Prerecorded media whsle	47	D	D	D	f	D	D	D
42199041	Compact discs/prerecorded audio tapes, & phonograph records whsle	36	D	D	D	f	D	D	D
42199042	Prerecorded video tapes whsle	11	D	D	D	c	D	D	D
4219905	Fire extinguishers & fire safety equipment whsle	9	D	D	D	b	D	D	D
4219906	Other durable goods whsle	41	98 355	9 628	2 109	270	21 288	11 886	11 325
422	Wholesale trade, nondurable goods	1 897	34 824 209	1 173 522	284 185	31 271	2 451 020	1 399 681	1 450 128
4221	Paper & paper product whsle	242	2 523 401	136 509	33 975	3 566	246 877	126 772	120 857
42211	Printing & writing paper whsle	43	1 171 069	35 052	8 819	707	61 318	32 454	31 424
422110	Printing & writing paper whsle	43	1 171 069	35 052	8 819	707	61 318	32 454	31 424
42212	Stationery & office supplies whsle ...	127	644 356	61 567	15 286	1 833	116 443	46 348	45 313
422120	Stationery & office supplies whsle ..	127	644 356	61 567	15 286	1 833	116 443	46 348	45 313
42213	Industrial & personal service paper whsle	72	707 976	39 890	9 870	1 026	69 116	47 970	44 120
422130	Industrial & personal service paper whsle	72	707 976	39 890	9 870	1 026	69 116	47 970	44 120
4222	Drugs, & druggists' sundries whsle	98	3 414 896	103 474	27 155	2 608	243 812	270 559	280 910
42221	Drugs, & druggists' sundries whsle ...	98	3 414 896	103 474	27 155	2 608	243 812	270 559	280 910
422210	Drugs, & druggists' sundries whsle	98	3 414 896	103 474	27 155	2 608	243 812	270 559	280 910
4222101	General-line drugs whsle	42	1 816 417	34 221	7 908	1 143	99 544	209 108	214 989
4222102	Specialty-line drug, pharmaceutical, cosmetic, & toiletries whsle	56	1 598 479	69 253	19 247	1 465	144 268	61 451	65 921

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	MINNEAPOLIS—ST. PAUL, MN—WI MSA—Con.								
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods—Con.								
4223	Apparel, piece goods, & notions whsle .	223	836 866	47 289	11 151	1 559	112 235	70 618	68 682
42231	Piece goods, notions, & other dry goods whsle	49	D	D	D	e	D	D	D
422310	Piece goods, notions, & other dry goods whsle	49	D	D	D	e	D	D	D
4223101	Piece goods—jobbers	40	D	D	D	e	D	D	D
4223102	Notions & other dry goods whsle	9	D	D	D	b	D	D	D
42232	Men's & boys' clothing & furnishings whsle	81	D	D	D	f	D	D	D
422320	Men's & boys' clothing & furnishings whsle	81	D	D	D	f	D	D	D
42233	Women's, children's, & infants' clothing & accessories whsle	74	162 749	9 679	1 926	486	21 732	13 433	14 228
422330	Women's, children's, & infants' clothing & accessories whsle	74	162 749	9 679	1 926	486	21 732	13 433	14 228
42234	Footwear whsle	19	D	D	D	c	D	D	D
422340	Footwear whsle	19	D	D	D	c	D	D	D
4224	Grocery & related products whsle	446	11 160 276	405 628	93 271	10 732	779 555	289 685	291 834
42241	General-line grocery whsle	39	3 311 872	127 393	29 511	3 108	249 379	169 995	175 899
422410	General-line grocery whsle	39	3 311 872	127 393	29 511	3 108	249 379	169 995	175 899
4224101	General-line grocery whsle, voluntary group	2	D	D	D	f	D	D	D
4224103	Other general-line grocery whsle	36	D	D	D	g	D	D	D
42242	Packaged frozen food whsle	53	990 830	30 990	7 218	765	70 089	26 909	25 539
422420	Packaged frozen food whsle	53	990 830	30 990	7 218	765	70 089	26 909	25 539
42243	Dairy products, (except dried or canned) whsle	27	D	D	D	f	D	D	D
422430	Dairy products, (except dried or canned) whsle	27	D	D	D	f	D	D	D
4224302	Dairy product (except raw milk) whsle	26	D	D	D	f	D	D	D
42244	Poultry & poultry product whsle	11	181 046	8 499	1 780	149	17 042	1 574	1 249
422440	Poultry & poultry product whsle	11	181 046	8 499	1 780	149	17 042	1 574	1 249
4224402	Poultry & poultry product (except live) whsle	10	D	D	D	c	D	D	D
42245	Confectionery whsle	45	678 503	33 164	7 669	935	52 481	6 713	6 466
422450	Confectionery whsle	45	678 503	33 164	7 669	935	52 481	6 713	6 466
42246	Fish & seafood whsle	7	D	D	D	b	D	D	D
422460	Fish & seafood whsle	7	D	D	D	b	D	D	D
42247	Meat & meat product whsle	36	604 578	18 961	4 522	506	36 518	11 396	15 010
422470	Meat & meat product whsle	36	604 578	18 961	4 522	506	36 518	11 396	15 010
42248	Fresh fruit & vegetable whsle	57	727 190	47 766	9 610	1 421	81 166	5 547	6 101
422480	Fresh fruit & vegetable whsle	57	727 190	47 766	9 610	1 421	81 166	5 547	6 101
42249	Other grocery & related products whsle	171	3 678 583	113 492	27 377	3 202	225 953	56 592	50 425
422490	Other grocery & related products whsle	171	3 678 583	113 492	27 377	3 202	225 953	56 592	50 425
4224901	Coffee, tea, & spice whsle	23	113 670	7 718	1 766	263	15 000	2 436	2 497
4224902	Bread & baked goods whsle	28	D	D	D	e	D	D	D
4224903	Soft drinks whsle	18	287 987	22 697	5 274	652	47 887	1 059	1 376
4224904	Canned goods whsle	18	752 734	19 359	4 497	550	33 133	1 632	1 929
4224905	Food & beverage basic materials whsle	13	D	D	D	b	D	D	D
4224906	Other grocery specialties whsle	71	D	D	D	g	D	D	D
4225	Farm-product raw material whsle	82	D	D	D	g	D	D	D
42251	Grain & field bean whsle	68	7 655 027	59 112	15 779	1 245	144 946	158 162	198 238
422510	Grain & field bean whsle	68	7 655 027	59 112	15 779	1 245	144 946	158 162	198 238
42252	Livestock whsle	9	D	D	D	b	D	D	D
422520	Livestock whsle	9	D	D	D	b	D	D	D
42259	Other farm product raw material whsle	5	D	D	D	b	D	D	D
422590	Other farm product raw material whsle	5	D	D	D	b	D	D	D
4225905	Other farm-product raw material whsle	4	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	241	1 612 649	128 124	29 247	3 078	252 491	88 420	95 242
42261	Plastics materials & basic forms & shapes whsle	94	502 721	41 597	9 395	1 161	82 362	35 627	38 452
422610	Plastics materials & basic forms & shapes whsle	94	502 721	41 597	9 395	1 161	82 362	35 627	38 452
42269	Other chemical & allied products whsle	147	1 109 928	86 527	19 852	1 917	170 129	52 793	56 790
422690	Other chemical & allied products whsle	147	1 109 928	86 527	19 852	1 917	170 129	52 793	56 790
4226901	Industrial gases (except LP) whsle	7	34 446	5 646	1 402	127	12 123	2 833	2 800
4226902	Other chemical & allied products whsle	140	1 075 482	80 881	18 450	1 790	158 006	49 960	53 990

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	MINNEAPOLIS—ST. PAUL, MN—WI MSA—Con.								
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods—Con.								
4227	Petroleum & petroleum products								
	whsle	84	2 431 086	42 366	12 452	1 172	100 857	103 612	110 496
42271	Petroleum bulk stations & terminals .	54	1 626 236	31 587	8 442	946	79 277	95 720	96 894
422710	Petroleum bulk stations & terminals	54	1 626 236	31 587	8 442	946	79 277	95 720	96 894
4227101	Petroleum bulk stations & terminals (except LP)	49	D	D	D	f	D	D	D
42271011	Petroleum bulk stations (except LP)	44	D	D	D	f	D	D	D
42271012	Petroleum bulk terminals (except LP)	5	D	D	D	c	D	D	D
4227102	Liquefied petroleum bulk stations & terminals	5	D	D	D	c	D	D	D
42272	Petroleum & petroleum prod whsle (exc bulk stations & terminals)	30	804 850	10 779	4 010	226	21 580	7 892	13 602
422720	Petroleum & petroleum prod whsle (exc bulk stations & terminals) ...	30	804 850	10 779	4 010	226	21 580	7 892	13 602
4228	Beer, wine, & distilled alcoholic beverage whsle	49	D	D	D	g	D	D	D
42281	Beer & ale whsle	25	296 963	30 346	7 139	789	61 420	15 991	15 518
422810	Beer & ale whsle	25	296 963	30 346	7 139	789	61 420	15 991	15 518
42282	Wine & distilled alcoholic beverage whsle	24	D	D	D	f	D	D	D
422820	Wine & distilled alcoholic beverage whsle	24	D	D	D	f	D	D	D
4228201	Wine & distilled alcoholic bev (licensed operation) whsle	24	D	D	D	f	D	D	D
4229	Miscellaneous nondurable goods whsle	432	D	D	D	i	D	D	D
42291	Farm supplies whsle	83	D	D	D	g	D	D	D
422910	Farm supplies whsle	83	D	D	D	g	D	D	D
4229101	Farm supplies—farm dealers ...	30	D	D	D	e	D	D	D
4229102	Farm supplies—whsle distributors	53	D	D	D	f	D	D	D
42292	Book, periodical, & newspaper whsle	73	356 201	42 003	10 713	1 240	93 249	19 602	21 377
422920	Book, periodical, & newspaper whsle	73	356 201	42 003	10 713	1 240	93 249	19 602	21 377
42293	Flower, nursery stock, & florists' supplies whsle	37	83 192	12 402	2 493	515	22 715	8 237	8 075
422930	Flower, nursery stock, & florists' supplies whsle	37	83 192	12 402	2 493	515	22 715	8 237	8 075
42294	Tobacco & tobacco product whsle ...	11	953 847	24 169	5 589	736	50 422	18 766	20 955
422940	Tobacco & tobacco product whsle .	11	953 847	24 169	5 589	736	50 422	18 766	20 955
42295	Paint, varnish, & supplies whsle	34	134 211	8 879	2 086	239	26 002	4 320	4 578
422950	Paint, varnish, & supplies whsle ..	34	134 211	8 879	2 086	239	26 002	4 320	4 578
4229501	Paint, varnish, & supplies whsle	34	134 211	8 879	2 086	239	26 002	4 320	4 578
42299	Other miscellaneous nondurable goods whsle	194	D	D	D	g	D	D	D
422990	Other miscellaneous nondurable goods whsle	194	D	D	D	g	D	D	D
4229901	Art goods whsle	81	397 103	24 053	4 461	650	108 745	32 579	32 118
4229902	General merchandise (nondurable goods) whsle	40	D	D	D	e	D	D	D
4229904	Other nondurable goods whsle .	70	D	D	D	f	D	D	D
	Merchant wholesalers	4 715	41 631 325	2 978 740	704 346	78 307	5 712 505	3 351 725	3 556 397
421	Wholesale trade, durable goods	3 301	19 054 954	2 093 412	492 861	53 766	3 836 149	2 154 735	2 307 991
4211	Motor vehicle & motor vehicle parts & supplies whsle	305	1 470 849	133 617	34 013	4 163	235 670	257 723	272 087
42111	Automobile & other motor vehicle whsle	75	D	D	D	g	D	D	D
421110	Automobile & other motor vehicle whsle	75	D	D	D	g	D	D	D
4211101	Automobile & motorcycle whsle .	33	69 357	6 092	1 504	176	13 404	7 436	9 933
4211102	Bus & recreational vehicle whsle	8	D	D	D	b	D	D	D
4211105	Heavy truck & tractor (over 26,000 lb) whsle	24	D	D	D	f	D	D	D
42112	Motor vehicle supplies & new parts whsle	153	563 647	55 851	16 132	2 045	105 401	120 754	127 599
421120	Motor vehicle supplies & new parts whsle	153	563 647	55 851	16 132	2 045	105 401	120 754	127 599
4211201	Motor vehicle supplies & new parts—warehouse distributors .	53	D	D	D	f	D	D	D
4211202	Motor vehicle supplies & new parts—jobbers	91	298 252	34 893	10 700	1 241	63 335	78 881	82 290
4211203	Petroleum products marketing equipment whsle	9	D	D	D	b	D	D	D
42113	Tire & tube whsle	17	D	D	D	e	D	D	D
421130	Tire & tube whsle	17	D	D	D	e	D	D	D
42114	Motor vehicle parts, (used) whsle ...	60	D	D	D	f	D	D	D
421140	Motor vehicle parts, (used) whsle .	60	D	D	D	f	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
MINNEAPOLIS—ST. PAUL, MN—WI MSA—Con.									
Merchant wholesalers—Con.									
421	Wholesale trade, durable goods—Con.								
4212	Furniture & home furnishings whsle . . .	159	705 083	96 673	20 279	2 318	183 291	63 230	68 907
42121	Furniture whsle	83	450 588	62 633	12 436	1 249	105 563	31 891	32 792
421210	Furniture whsle	83	450 588	62 633	12 436	1 249	105 563	31 891	32 792
4212101	Household & lawn furniture whsle	24	42 340	4 108	1 074	116	8 619	6 372	6 693
4212102	Office & business furniture whsle	59	408 248	58 525	11 362	1 133	96 944	25 519	26 099
42122	Home furnishings whsle	76	254 495	34 040	7 843	1 069	77 728	31 339	36 115
421220	Home furnishings whsle	76	254 495	34 040	7 843	1 069	77 728	31 339	36 115
4212201	Household china, glassware, & crockery whsle	18	75 184	12 602	3 007	408	34 956	12 486	13 171
4212202	Linens, domestics, draperies, & curtains whsle	12	D	D	D	c	D	D	D
4212203	Floor coverings whsle	18	D	D	D	c	D	D	D
4212204	Other home furnishings whsle	28	D	D	D	c	D	D	D
4213	Lumber & other construction materials whsle	128	D	D	D	g	D	D	D
42131	Lumber, plywood, millwork, & wood panel whsle	72	783 420	54 619	12 798	1 324	98 824	69 963	72 901
421310	Lumber, plywood, millwork, & wood panel whsle	72	783 420	54 619	12 798	1 324	98 824	69 963	72 901
4213101	Lumber without yard whsle	14	D	D	D	c	D	D	D
4213102	Lumber with yard whsle	18	D	D	D	e	D	D	D
4213103	Plywood, veneer, millwork, & wood panel whsle	40	200 106	26 564	6 094	729	48 555	22 639	23 793
42132	Brick, stone, & related construction materials whsle	18	D	D	D	c	D	D	D
421320	Brick, stone, & related construction materials whsle	18	D	D	D	c	D	D	D
4213201	Brick, block, tile, clay/cement sewer pipe whsle	7	D	D	D	c	D	D	D
4213202	Sand, gravel, & stone whsle	6	D	D	D	b	D	D	D
4213203	Cement, lime, & related products whsle	5	D	D	D	b	D	D	D
42133	Roofing, siding, & insulation material whsle	17	D	D	D	c	D	D	D
421330	Roofing, siding, & insulation material whsle	17	D	D	D	c	D	D	D
4213301	Roofing, siding, & insulation material whsle	17	D	D	D	c	D	D	D
42139	Other construction materials whsle	21	D	D	D	c	D	D	D
421390	Other construction materials whsle	21	D	D	D	c	D	D	D
4213901	Flat glass & other construction glass whsle	5	D	D	D	c	D	D	D
4213902	Other construction materials whsle	16	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	716	D	D	D	j	D	D	D
42141	Photographic equipment & supplies whsle	19	D	D	D	e	D	D	D
421410	Photographic equipment & supplies whsle	19	D	D	D	e	D	D	D
42142	Office equipment whsle	64	D	D	D	g	D	D	D
421420	Office equipment whsle	64	D	D	D	g	D	D	D
42143	Computer & computer peripheral equipment & software whsle	333	3 744 222	394 648	91 618	9 634	649 563	283 613	295 706
421430	Computer & computer peripheral equipment & software whsle	333	3 744 222	394 648	91 618	9 634	649 563	283 613	295 706
4214301	Computer & peripheral equipment whsle	271	D	D	D	i	D	D	D
42143011	Computers & peripheral equipment for resale	107	D	D	D	g	D	D	D
42143012	Computers & peripheral equipment for end use	164	D	D	D	i	D	D	D
4214302	Computer software (packaged) whsle	62	D	D	D	f	D	D	D
42144	Other commercial equipment whsle	75	D	D	D	g	D	D	D
421440	Other commercial equipment whsle	75	D	D	D	g	D	D	D
4214401	Restaurant & hotel equipment & supplies whsle	36	D	D	D	f	D	D	D
4214402	Store machines & equipment whsle	39	252 655	24 962	5 722	621	48 589	16 648	18 775
42145	Medical, dental, & hospital equipment & supplies whsle	162	D	D	D	h	D	D	D
421450	Medical, dental, & hospital equipment & supplies whsle	162	D	D	D	h	D	D	D
4214501	Surgical, medical, & hospital supplies whsle	138	D	D	D	h	D	D	D
4214502	Dental equipment & supplies whsle	24	D	D	D	e	D	D	D
42146	Ophthalmic goods whsle	16	D	D	D	c	D	D	D
421460	Ophthalmic goods whsle	16	D	D	D	c	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	MINNEAPOLIS—ST. PAUL, MN—WI MSA—Con.								
	Merchant wholesalers—Con.								
421	Wholesale trade, durable goods—Con.								
4214	Professional & commercial equipment & supplies whsle—Con.								
42149	Other professional equipment & supplies whsle.....	47	196 958	26 249	6 271	736	55 628	18 014	21 841
421490	Other professional equipment & supplies whsle.....	47	196 958	26 249	6 271	736	55 628	18 014	21 841
4214902	Other professional equipment & supplies whsle.....	43	D	D	D	f	D	D	D
4215	Metal & mineral (except petroleum) whsle.....		D	D	D	g	D	D	D
42151	Metal service centers & offices.....	93	D	D	D	g	D	D	D
421510	Metal service centers & offices.....	93	D	D	D	g	D	D	D
4215101	Ferrous metal service centers & sales offices.....	69	D	D	D	g	D	D	D
42151011	Ferrous metal service centers.....	55	D	D	D	g	D	D	D
42151012	Ferrous metal sales offices.....	14	D	D	D	b	D	D	D
4215102	Nonferrous metal service centers & sales offices.....	24	D	D	D	c	D	D	D
42151021	Nonferrous metal service centers.....	21	D	D	D	c	D	D	D
42152	Coal & other mineral & ore whsle.....	6	D	D	D	b	D	D	D
421520	Coal & other mineral & ore whsle.....	6	D	D	D	b	D	D	D
4215201	Coal whsle.....	4	D	D	D	b	D	D	D
4216	Electrical goods whsle.....	439	2 439 010	264 367	63 926	6 880	492 001	187 697	202 564
42161	Electrical apparatus & equip, wiring supp, & const material whsle.....	140	D	D	D	g	D	D	D
421610	Electrical apparatus & equip, wiring supp, & const material whsle.....	140	D	D	D	g	D	D	D
42162	Electrical appliance, television & radio set whsle.....	42	D	D	D	f	D	D	D
421620	Electrical appliance, television & radio set whsle.....	42	D	D	D	f	D	D	D
42169	Other electronic parts & equipment whsle.....	257	D	D	D	h	D	D	D
421690	Other electronic parts & equipment whsle.....	257	D	D	D	h	D	D	D
4216901	Communications equipment & supplies whsle.....	115	D	D	D	g	D	D	D
4216902	Electronic parts (excluding communications equipment) whsle.....	142	D	D	D	g	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle.....	243	911 411	115 879	25 632	2 993	202 006	131 833	148 784
42171	Hardware whsle.....	135	535 575	66 521	15 400	1 898	118 538	80 839	89 543
421710	Hardware whsle.....	135	535 575	66 521	15 400	1 898	118 538	80 839	89 543
42172	Plumbing & heating equipment & supplies (hydronics) whsle.....	44	D	D	D	e	D	D	D
421720	Plumbing & heating equipment & supplies (hydronics) whsle.....	44	D	D	D	e	D	D	D
42173	Warm air heating & air-conditioning equipment & supplies whsle.....	46	244 422	30 473	6 022	664	51 530	32 506	34 455
421730	Warm air heating & air-conditioning equipment & supplies whsle.....	46	244 422	30 473	6 022	664	51 530	32 506	34 455
42174	Refrigeration equipment & supplies whsle.....	18	D	D	D	b	D	D	D
421740	Refrigeration equipment & supplies whsle.....	18	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle.....	808	3 487 698	420 616	98 782	10 101	769 123	527 516	583 239
42181	Construction & mining (except petroleum) machinery & equip whsle.....	53	488 393	59 606	14 368	1 288	99 702	210 876	241 727
421810	Construction & mining (except petroleum) machinery & equip whsle.....	53	488 393	59 606	14 368	1 288	99 702	210 876	241 727
42182	Farm & garden machinery & equipment whsle.....	73	200 649	24 522	5 817	782	43 551	51 748	54 714
421820	Farm & garden machinery & equipment whsle.....	73	200 649	24 522	5 817	782	43 551	51 748	54 714
4218201	Farm machinery & equipment—farm dealers.....	44	D	D	D	e	D	D	D
4218202	Farm machinery & equipment—whsle distributors.....	19	D	D	D	c	D	D	D
4218203	Lawn & garden machinery & equipment whsle.....	10	D	D	D	c	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	MINNEAPOLIS—ST. PAUL, MN—WI MSA—Con.								
	Merchant wholesalers—Con.								
421	Wholesale trade, durable goods—Con.								
4218	Machinery, equipment, & supplies whsle—Con.								
42183	Industrial machinery & equipment whsle	420	1 897 084	213 642	49 560	4 787	404 530	166 765	181 383
421830	Industrial machinery & equipment whsle	420	1 897 084	213 642	49 560	4 787	404 530	166 765	181 383
4218301	Food-processing machinery & equipment whsle	19	D	D	D	c	D	D	D
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	51	298 524	40 324	9 206	750	66 268	31 276	33 085
42183021	Hydraulic & pneumatic pumps & motors whsle	21	D	D	D	e	D	D	D
42183022	Hydraulic & pneumatic parts, accessories, & supplies whsle	30	D	D	D	e	D	D	D
4218303	General-purpose industrial machinery & equipment whsle .	126	657 498	58 391	13 922	1 514	139 269	52 942	62 529
4218304	Metalworking machinery & equipment whsle	54	251 982	23 267	5 403	401	37 395	15 386	16 060
4218305	Materials handling equipment whsle	66	D	D	D	g	D	D	D
4218306	Oilwell, oil refinery, & pipeline mach, equip, & supplies whsle .	9	D	D	D	b	D	D	D
4218307	Other industrial machinery & equipment whsle	95	D	D	D	f	D	D	D
42184	Industrial supplies whsle	171	611 752	78 451	17 788	2 020	145 173	63 223	67 445
421840	Industrial supplies whsle	171	611 752	78 451	17 788	2 020	145 173	63 223	67 445
4218401	General-line industrial supplies whsle	24	D	D	D	c	D	D	D
4218402	Mechanical power transmission supplies whsle	26	120 643	15 003	3 535	397	27 767	15 975	16 743
4218403	Welding supplies whsle	16	D	D	D	c	D	D	D
4218404	Industrial containers & supplies whsle	30	D	D	D	e	D	D	D
4218405	Industrial valves & fittings (except fluid-power) whsle	10	D	D	D	c	D	D	D
4218406	Other industrial supplies whsle . .	65	D	D	D	f	D	D	D
42185	Service establishment equipment & supplies whsle	64	D	D	D	f	D	D	D
421850	Service establishment equipment & supplies whsle	64	D	D	D	f	D	D	D
4218501	Beauty & barber shop equipment & supplies whsle	15	D	D	D	e	D	D	D
4218502	Custodial, janitors' equipment & supplies whsle	18	D	D	D	c	D	D	D
4218503	Laundry & dry-cleaning equipment & supplies whsle	7	D	D	D	c	D	D	D
4218504	Other service establishment equipment & supplies whsle	24	D	D	D	c	D	D	D
42186	Transportation equipment & supplies (exc motor vehicle) whsle	27	D	D	D	e	D	D	D
421860	Transportation equipment & supplies (exc motor vehicle) whsle	27	D	D	D	e	D	D	D
4218601	Aircraft & aeronautical equipment & supplies whsle	13	D	D	D	c	D	D	D
4218602	Marine machinery, equipment, & supplies whsle	4	D	D	D	b	D	D	D
4218603	Other transportation equipment & supplies whsle	10	D	D	D	c	D	D	D
4219	Miscellaneous durable goods whsle	404	D	D	D	i	D	D	D
42191	Sporting & recreational goods & supplies whsle	101	623 218	71 741	18 747	1 990	156 898	142 561	146 777
421910	Sporting & recreational goods & supplies whsle	101	623 218	71 741	18 747	1 990	156 898	142 561	146 777
42192	Toy & hobby goods & supplies whsle	44	D	D	D	e	D	D	D
421920	Toy & hobby goods & supplies whsle	44	D	D	D	e	D	D	D
42193	Recyclable material whsle	89	D	D	D	g	D	D	D
421930	Recyclable material whsle	89	D	D	D	g	D	D	D
4219301	Iron & steel scrap processors & dealers	30	D	D	D	e	D	D	D
42193011	Iron & steel scrap processors (using power processing equipment)	18	D	D	D	e	D	D	D
42193012	Iron & steel scrap processors (not using power processing equip)	12	D	D	D	b	D	D	D
4219302	Recyclable paper & paperboard whsle	17	88 494	14 252	2 727	329	27 194	2 399	2 085
4219303	Other recyclable material whsle .	42	D	D	D	f	D	D	D
42194	Jewelry/watch/silverware/precious stone, & precious metal whsle	52	D	D	D	f	D	D	D
421940	Jewelry/watch/silverware/precious stone, & precious metal whsle	52	D	D	D	f	D	D	D
4219401	Jewelry, watch, diamonds, precious stone, & silverware whsle	47	D	D	D	f	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	MINNEAPOLIS—ST. PAUL, MN—WI MSA—Con.								
	Merchant wholesalers—Con.								
	Wholesale trade, durable goods—Con.								
421	Miscellaneous durable goods whsle—Con.								
42199	Other miscellaneous durable goods whsle	118	D	D	D	g	D	D	D
421990	Other miscellaneous durable goods whsle	118	D	D	D	g	D	D	D
4219903	General merchandise (durable goods) whsle	35	D	D	D	b	D	D	D
4219904	Prerecorded media whsle	37	D	D	D	f	D	D	D
42199041	Compact discs/prerecorded audio tapes, & phonograph records whsle	26	D	D	D	f	D	D	D
42199042	Prerecorded video tapes whsle	11	D	D	D	c	D	D	D
4219905	Fire extinguishers & fire safety equipment whsle	6	D	D	D	b	D	D	D
4219906	Other durable goods whsle	31	78 303	9 052	1 964	253	20 123	11 886	11 323
422	Wholesale trade, nondurable goods	1 414	22 576 371	885 328	211 485	24 541	1 876 356	1 196 990	1 248 406
4221	Paper & paper product whsle	182	1 410 857	110 344	27 421	2 977	195 738	112 740	107 207
42211	Printing & writing paper whsle	32	D	D	D	f	D	D	D
422110	Printing & writing paper whsle	32	D	D	D	f	D	D	D
42212	Stationery & office supplies whsle	92	441 468	47 791	11 885	1 495	88 316	36 754	36 912
422120	Stationery & office supplies whsle	92	441 468	47 791	11 885	1 495	88 316	36 754	36 912
42213	Industrial & personal service paper whsle	58	D	D	D	f	D	D	D
422130	Industrial & personal service paper whsle	58	D	D	D	f	D	D	D
4222	Drugs, & druggists' sundries whsle	84	D	D	D	g	D	D	D
42221	Drugs, & druggists' sundries whsle	84	D	D	D	g	D	D	D
422210	Drugs, & druggists' sundries whsle	84	D	D	D	g	D	D	D
4222101	General-line drugs whsle	42	1 816 417	34 221	7 908	1 143	99 544	209 108	214 989
4222102	Specialty-line drug, pharmaceutical, cosmetic, & toiletries whsle	42	D	D	D	f	D	D	D
4223	Apparel, piece goods, & notions whsle	144	D	D	D	g	D	D	D
42231	Piece goods, notions, & other dry goods whsle	36	53 214	9 208	2 352	356	18 932	7 204	5 925
422310	Piece goods, notions, & other dry goods whsle	36	53 214	9 208	2 352	356	18 932	7 204	5 925
4223101	Piece goods—jobbers	29	D	D	D	e	D	D	D
42232	Men's & boys' clothing & furnishings whsle	56	D	D	D	e	D	D	D
422320	Men's & boys' clothing & furnishings whsle	56	D	D	D	e	D	D	D
42233	Women's, children's, & infants' clothing & accessories whsle	43	D	D	D	e	D	D	D
422330	Women's, children's, & infants' clothing & accessories whsle	43	D	D	D	e	D	D	D
42234	Footwear whsle	9	D	D	D	c	D	D	D
422340	Footwear whsle	9	D	D	D	c	D	D	D
4224	Grocery & related products whsle	306	5 196 362	277 038	62 756	7 477	542 094	266 770	268 043
42241	General-line grocery whsle	24	2 753 381	118 749	27 521	2 873	232 958	169 995	175 882
422410	General-line grocery whsle	24	2 753 381	118 749	27 521	2 873	232 958	169 995	175 882
4224101	General-line grocery whsle, voluntary group	2	D	D	D	f	D	D	D
4224103	Other general-line grocery whsle	21	D	D	D	g	D	D	D
42242	Packaged frozen food whsle	30	477 601	22 219	5 072	564	48 385	25 419	23 928
422420	Packaged frozen food whsle	30	477 601	22 219	5 072	564	48 385	25 419	23 928
42243	Dairy products, (except dried or canned) whsle	21	D	D	D	e	D	D	D
422430	Dairy products, (except dried or canned) whsle	21	D	D	D	e	D	D	D
4224302	Dairy product (except raw milk) whsle	20	D	D	D	e	D	D	D
42244	Poultry & poultry product whsle	7	162 242	8 167	1 692	137	16 365	1 344	1 009
422440	Poultry & poultry product whsle	7	162 242	8 167	1 692	137	16 365	1 344	1 009
4224402	Poultry & poultry product (except live) whsle	6	D	D	D	c	D	D	D
42245	Confectionery whsle	26	D	D	D	e	D	D	D
422450	Confectionery whsle	26	D	D	D	e	D	D	D
42247	Meat & meat product whsle	29	191 080	12 615	2 965	362	20 769	8 690	12 251
422470	Meat & meat product whsle	29	191 080	12 615	2 965	362	20 769	8 690	12 251
42248	Fresh fruit & vegetable whsle	52	D	D	D	g	D	D	D
422480	Fresh fruit & vegetable whsle	52	D	D	D	g	D	D	D
42249	Other grocery & related products whsle	113	D	D	D	g	D	D	D
422490	Other grocery & related products whsle	113	D	D	D	g	D	D	D
4224901	Coffee, tea, & spice whsle	17	D	D	D	c	D	D	D
4224902	Bread & baked goods whsle	16	D	D	D	c	D	D	D
4224903	Soft drinks whsle	14	D	D	D	c	D	D	D
4224906	Other grocery specialties whsle	51	510 971	31 388	8 083	940	65 958	39 509	32 534

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
MINNEAPOLIS—ST. PAUL, MN—WI MSA—Con.									
Merchant wholesalers—Con.									
422	Wholesale trade, nondurable goods—Con.								
4225	Farm-product raw material whsle	67	D	D	D	g	D	D	D
42251	Grain & field bean whsle	59	D	D	D	g	D	D	
422510	Grain & field bean whsle	59	D	D	D	g	D	D	
42252	Livestock whsle	4	D	D	D	b	D	D	
422520	Livestock whsle	4	D	D	D	b	D	D	
42259	Other farm product raw material whsle	4	D	D	D	b	D	D	
422590	Other farm product raw material whsle	4	D	D	D	b	D	D	
4225905	Other farm-product raw material whsle	4	D	D	D	b	D	D	
4226	Chemical & allied products whsle	177	D	D	D	g	D	D	
42261	Plastics materials & basic forms & shapes whsle	64	291 891	34 973	7 774	1 000	64 947	29 428	31 179
422610	Plastics materials & basic forms & shapes whsle	64	291 891	34 973	7 774	1 000	64 947	29 428	31 179
42269	Other chemical & allied products whsle	113	D	D	D	g	D	D	D
422690	Other chemical & allied products whsle	113	D	D	D	g	D	D	D
4226901	Industrial gases (except LP) whsle	5	D	D	D	b	D	D	D
4226902	Other chemical & allied products whsle	108	D	D	D	g	D	D	D
4227	Petroleum & petroleum products whsle	72	D	D	D	f	D	D	D
42271	Petroleum bulk stations & terminals	48	828 004	22 557	5 771	704	57 723	31 001	27 240
422710	Petroleum bulk stations & terminals	48	828 004	22 557	5 771	704	57 723	31 001	27 240
4227101	Petroleum bulk stations & terminals (except LP)	45	D	D	D	f	D	D	D
42271011	Petroleum bulk stations (except LP)	44	D	D	D	f	D	D	D
42271012	Petroleum bulk terminals (except LP)	1	D	D	D	b	D	D	D
4227102	Liquefied petroleum bulk stations & terminals	3	D	D	D	b	D	D	D
42272	Petroleum & petroleum prod whsle (exc bulk stations & terminals)	24	D	D	D	c	D	D	D
422720	Petroleum & petroleum prod whsle (exc bulk stations & terminals)	24	D	D	D	c	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle	43	D	D	D	g	D	D	D
42281	Beer & ale whsle	25	296 963	30 346	7 139	789	61 420	15 991	15 518
422810	Beer & ale whsle	25	296 963	30 346	7 139	789	61 420	15 991	15 518
42282	Wine & distilled alcoholic beverage whsle	18	D	D	D	f	D	D	D
422820	Wine & distilled alcoholic beverage whsle	18	D	D	D	f	D	D	D
4228201	Wine & distilled alcoholic bev (licensed operation) whsle	18	D	D	D	f	D	D	D
4229	Miscellaneous nondurable goods whsle	339	D	D	D	h	D	D	D
42291	Farm supplies whsle	66	876 241	32 742	9 758	1 067	70 164	56 962	58 730
422910	Farm supplies whsle	66	876 241	32 742	9 758	1 067	70 164	56 962	58 730
4229101	Farm supplies—farm dealers	29	D	D	D	c	D	D	D
4229102	Farm supplies—whsle distributors	37	D	D	D	f	D	D	D
42292	Book, periodical, & newspaper whsle	53	D	D	D	f	D	D	D
422920	Book, periodical, & newspaper whsle	53	D	D	D	f	D	D	D
42293	Flower, nursery stock, & florists' supplies whsle	32	D	D	D	f	D	D	D
422930	Flower, nursery stock, & florists' supplies whsle	32	D	D	D	f	D	D	D
42294	Tobacco & tobacco product whsle	9	D	D	D	f	D	D	D
422940	Tobacco & tobacco product whsle	9	D	D	D	f	D	D	D
42295	Paint, varnish, & supplies whsle	20	48 094	4 324	1 069	126	9 667	1 868	2 186
422950	Paint, varnish, & supplies whsle	20	48 094	4 324	1 069	126	9 667	1 868	2 186
4229501	Paint, varnish, & supplies whsle	20	48 094	4 324	1 069	126	9 667	1 868	2 186
42299	Other miscellaneous nondurable goods whsle	159	D	D	D	g	D	D	D
422990	Other miscellaneous nondurable goods whsle	159	D	D	D	g	D	D	D
4229901	Art goods whsle	60	D	D	D	f	D	D	D
4229902	General merchandise (nondurable goods) whsle	35	D	D	D	e	D	D	D
4229904	Other nondurable goods whsle	61	D	D	D	f	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	MINNEAPOLIS—ST. PAUL, MN—WI MSA—Con.								
	Manufacturers' sales branches and sales offices . . .	455	D	D	D	j	D	D	D
421	Wholesale trade, durable goods	290	D	D	D	i	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	23	D	D	D	f	D	D	D
42111	Automobile & other motor vehicle whsle	9	6 368 830	9 285	2 591	153	14 737	6	4 414
421110	Automobile & other motor vehicle whsle	9	6 368 830	9 285	2 591	153	14 737	6	4 414
4211103	Light truck & van (14,000 lb or less) whsle	4	D	D	D	b	D	D	D
42112	Motor vehicle supplies & new parts whsle	11	D	D	D	e	D	D	D
421120	Motor vehicle supplies & new parts whsle	11	D	D	D	e	D	D	D
4211202	Motor vehicle supplies & new parts—jobbers	9	D	D	D	e	D	D	D
4212	Furniture & home furnishings whsle . . .	13	D	D	D	e	D	D	D
42121	Furniture whsle	9	283 139	8 080	2 155	201	23 050	4 942	6 317
421210	Furniture whsle	9	283 139	8 080	2 155	201	23 050	4 942	6 317
4212102	Office & business furniture whsle	5	D	D	D	c	D	D	D
42122	Home furnishings whsle	4	D	D	D	b	D	D	D
421220	Home furnishings whsle	4	D	D	D	b	D	D	D
4212202	Linens, domestics, draperies, & curtains whsle	1	D	D	D	a	D	D	D
4213	Lumber & other construction materials whsle	29	D	D	D	f	D	D	D
42131	Lumber, plywood, millwork, & wood panel whsle	7	D	D	D	f	D	D	D
421310	Lumber, plywood, millwork, & wood panel whsle	7	D	D	D	f	D	D	D
4213103	Plywood, veneer, millwork, & wood panel whsle	5	D	D	D	f	D	D	D
42132	Brick, stone, & related construction materials whsle	14	D	D	D	c	D	D	D
421320	Brick, stone, & related construction materials whsle	14	D	D	D	c	D	D	D
4213201	Brick, block, tile, clay/cement sewer pipe whsle	8	D	D	D	c	D	D	D
4213203	Cement, lime, & related products whsle	4	D	D	D	b	D	D	D
42133	Roofing, siding, & insulation material whsle	7	D	D	D	c	D	D	D
421330	Roofing, siding, & insulation material whsle	7	D	D	D	c	D	D	D
4213301	Roofing, siding, & insulation material whsle	7	D	D	D	c	D	D	D
4214	Professional & commercial equipment & supplies whsle	61	D	D	D	h	D	D	D
42142	Office equipment whsle	7	D	D	D	f	D	D	D
421420	Office equipment whsle	7	D	D	D	f	D	D	D
42143	Computer & computer peripheral equipment & software whsle	33	D	D	D	g	D	D	D
421430	Computer & computer peripheral equipment & software whsle	33	D	D	D	g	D	D	D
4214301	Computer & peripheral equipment whsle	31	D	D	D	g	D	D	D
42143012	Computers & peripheral equipment for end use	21	D	D	D	g	D	D	D
42145	Medical, dental, & hospital equipment & supplies whsle	13	D	D	D	f	D	D	D
421450	Medical, dental, & hospital equipment & supplies whsle	13	D	D	D	f	D	D	D
4214501	Surgical, medical, & hospital supplies whsle	13	D	D	D	f	D	D	D
42146	Ophthalmic goods whsle	3	D	D	D	c	D	D	D
421460	Ophthalmic goods whsle	3	D	D	D	c	D	D	D
4215	Metal & mineral (except petroleum) whsle	18	D	D	D	e	D	D	D
42151	Metal service centers & offices	17	D	D	D	e	D	D	D
421510	Metal service centers & offices	17	D	D	D	e	D	D	D
4215101	Ferrous metal service centers & sales offices	14	D	D	D	c	D	D	D
42151011	Ferrous metal service centers	10	D	D	D	c	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	MINNEAPOLIS—ST. PAUL, MN—WI MSA—Con.								
	Manufacturers' sales branches and sales offices—Con.								
421	Wholesale trade, durable goods—Con.								
4216	Electrical goods whsle	62	D	D	D	f	D	D	D
42161	Electrical apparatus & equip. wiring supp. & const material whsle	27	D	D	D	e	D	D	D
421610	Electrical apparatus & equip. wiring supp. & const material whsle	27	D	D	D	e	D	D	D
42169	Other electronic parts & equipment whsle	34	D	D	D	e	D	D	D
421690	Other electronic parts & equipment whsle	34	D	D	D	e	D	D	D
4216901	Communications equipment & supplies whsle	18	D	D	D	e	D	D	D
4216902	Electronic parts (excluding communications equipment) whsle	16	D	D	D	b	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	13	D	D	D	c	D	D	D
42172	Plumbing & heating equipment & supplies (hydronics) whsle	7	D	D	D	b	D	D	D
421720	Plumbing & heating equipment & supplies (hydronics) whsle	7	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	62	3 794 127	140 867	30 198	2 413	255 470	211 112	207 352
42182	Farm & garden machinery & equipment whsle	7	D	D	D	f	D	D	D
421820	Farm & garden machinery & equipment whsle	7	D	D	D	f	D	D	D
4218202	Farm machinery & equipment—whsle distributors	6	D	D	D	f	D	D	D
42183	Industrial machinery & equipment whsle	32	1 632 910	81 885	15 790	1 310	155 911	7 813	7 892
421830	Industrial machinery & equipment whsle	32	1 632 910	81 885	15 790	1 310	155 911	7 813	7 892
4218302	Hydraulic & pneumatic (fluid power) machinery & equipment whsle	6	D	D	D	b	D	D	D
4218303	General-purpose industrial machinery & equipment whsle	9	D	D	D	g	D	D	D
4218307	Other industrial machinery & equipment whsle	11	D	D	D	b	D	D	D
42184	Industrial supplies whsle	17	D	D	D	e	D	D	D
421840	Industrial supplies whsle	17	D	D	D	e	D	D	D
4218402	Mechanical power transmission supplies whsle	6	D	D	D	b	D	D	D
42185	Service establishment equipment & supplies whsle	3	D	D	D	b	D	D	D
421850	Service establishment equipment & supplies whsle	3	D	D	D	b	D	D	D
4218503	Laundry & dry-cleaning equipment & supplies whsle	1	D	D	D	a	D	D	D
4218504	Other service establishment equipment & supplies whsle	2	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle	9	D	D	D	b	D	D	D
42199	Other miscellaneous durable goods whsle	8	D	D	D	b	D	D	D
421990	Other miscellaneous durable goods whsle	8	D	D	D	b	D	D	D
4219904	Prerecorded media whsle	7	D	D	D	b	D	D	D
42199041	Compact discs/prerecorded audio tapes, & phonograph records whsle	7	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	165	D	D	D	h	D	D	D
4221	Paper & paper product whsle	26	D	D	D	e	D	D	D
42211	Printing & writing paper whsle	9	D	D	D	c	D	D	D
422110	Printing & writing paper whsle	9	D	D	D	c	D	D	D
42212	Stationery & office supplies whsle	13	D	D	D	c	D	D	D
422120	Stationery & office supplies whsle	13	D	D	D	c	D	D	D
4222	Drugs, & druggists' sundries whsle	5	D	D	D	f	D	D	D
42221	Drugs, & druggists' sundries whsle	5	D	D	D	f	D	D	D
422210	Drugs, & druggists' sundries whsle	5	D	D	D	f	D	D	D
4222102	Specialty-line drug, pharmaceutical, cosmetic, & toiletries whsle	5	D	D	D	f	D	D	D
4223	Apparel, piece goods, & notions whsle	9	D	D	D	b	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	MINNEAPOLIS—ST. PAUL, MN—WI MSA—Con.								
	Manufacturers' sales branches and sales offices—Con.								
422	Wholesale trade, nondurable goods—Con.								
4224	Grocery & related products whsle	50	3 931 173	86 101	20 824	2 131	161 329	22 284	23 165
42242	Packaged frozen food whsle	7	D	D	D	b	D	D	D
422420	Packaged frozen food whsle	7	D	D	D	b	D	D	D
42243	Dairy products, (except dried or canned) whsle	3	D	D	D	c	D	D	D
422430	Dairy products, (except dried or canned) whsle	3	D	D	D	c	D	D	D
4224302	Dairy product (except raw milk) whsle	3	D	D	D	c	D	D	D
42245	Confectionery whsle	6	D	D	D	f	D	D	D
422450	Confectionery whsle	6	D	D	D	f	D	D	D
42249	Other grocery & related products whsle	30	2 166 541	47 156	11 215	1 176	90 657	11 844	12 300
422490	Other grocery & related products whsle	30	2 166 541	47 156	11 215	1 176	90 657	11 844	12 300
4224901	Coffee, tea, & spice whsle	5	86 947	3 783	912	149	7 665	1 207	1 122
4224902	Bread & baked goods whsle	9	134 950	4 763	1 181	159	12 764	2 077	2 068
4224903	Soft drinks whsle	2	D	D	D	e	D	D	D
4224906	Other grocery specialties whsle	11	D	D	D	e	D	D	D
4226	Chemical & allied products whsle	31	609 476	22 849	5 687	562	49 280	21 350	22 734
42269	Other chemical & allied products whsle	23	D	D	D	e	D	D	D
422690	Other chemical & allied products whsle	23	D	D	D	e	D	D	D
4226902	Other chemical & allied products whsle	21	D	D	D	e	D	D	D
4227	Petroleum & petroleum products whsle	10	D	D	D	e	D	D	D
42271	Petroleum bulk stations & terminals	6	798 232	9 030	2 671	242	21 554	64 719	69 654
422710	Petroleum bulk stations & terminals	6	798 232	9 030	2 671	242	21 554	64 719	69 654
4227101	Petroleum bulk stations & terminals (except LP)	4	D	D	D	c	D	D	D
42271012	Petroleum bulk terminals (except LP)	4	D	D	D	c	D	D	D
4227102	Liquefied petroleum bulk stations & terminals	2	D	D	D	c	D	D	D
4229	Miscellaneous nondurable goods whsle	31	D	D	D	f	D	D	D
42291	Farm supplies whsle	8	D	D	D	c	D	D	D
422910	Farm supplies whsle	8	D	D	D	c	D	D	D
4229102	Farm supplies—whsle distributors	7	D	D	D	b	D	D	D
42292	Book, periodical, & newspaper whsle	13	D	D	D	e	D	D	D
422920	Book, periodical, & newspaper whsle	13	D	D	D	e	D	D	D
42295	Paint, varnish, & supplies whsle	7	52 243	3 855	830	92	15 011	2 452	2 392
422950	Paint, varnish, & supplies whsle	7	52 243	3 855	830	92	15 011	2 452	2 392
4229501	Paint, varnish, & supplies whsle	7	52 243	3 855	830	92	15 011	2 452	2 392
	Agents, brokers, and commission merchants	1 294	D	D	D	i	D	D	D
421	Wholesale trade, durable goods	976	D	D	D	h	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	40	D	D	D	f	D	D	D
42111	Automobile & other motor vehicle whsle	11	D	D	D	f	D	D	D
421110	Automobile & other motor vehicle whsle	11	D	D	D	f	D	D	D
4211101	Automobile & motorcycle whsle	8	D	D	D	f	D	D	D
42112	Motor vehicle supplies & new parts whsle	27	D	D	D	c	D	D	D
421120	Motor vehicle supplies & new parts whsle	27	D	D	D	c	D	D	D
4211201	Motor vehicle supplies & new parts—warehouse distributors	10	D	D	D	b	D	D	D
4211202	Motor vehicle supplies & new parts—jobbers	15	D	D	D	b	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	MINNEAPOLIS—ST. PAUL, MN—WI MSA—Con.								
	Agents, brokers, and commission merchants—Con.								
421	Wholesale trade, durable goods—Con.								
4212	Furniture & home furnishings whsle . . .	115	D	D	D	e	D	D	D
42121	Furniture whsle	57	221 995	6 326	1 420	134	11 170	26	25
421210	Furniture whsle	57	221 995	6 326	1 420	134	11 170	26	25
4212101	Household & lawn furniture whsle	30	D	D	D	b	D	D	D
4212102	Office & business furniture whsle	27	D	D	D	b	D	D	D
42122	Home furnishings whsle	58	D	D	D	c	D	D	D
421220	Home furnishings whsle	58	D	D	D	c	D	D	D
4212201	Household china, glassware, & crockery whsle	16	173 360	3 228	690	63	6 655	220	128
4212202	Linens, domestics, draperies, & curtains whsle	15	D	D	D	b	D	D	D
4212203	Floor coverings whsle	4	D	D	D	a	D	D	D
4212204	Other home furnishings whsle	23	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	42	D	D	D	c	D	D	D
42131	Lumber, plywood, millwork, & wood panel whsle	28	D	D	D	b	D	D	D
421310	Lumber, plywood, millwork, & wood panel whsle	28	D	D	D	b	D	D	D
4213103	Plywood, veneer, millwork, & wood panel whsle	26	D	D	D	b	D	D	D
42133	Roofing, siding, & insulation material whsle	8	27 410	1 062	241	23	2 335	138	153
421330	Roofing, siding, & insulation material whsle	8	27 410	1 062	241	23	2 335	138	153
4213301	Roofing, siding, & insulation material whsle	8	27 410	1 062	241	23	2 335	138	153
42139	Other construction materials whsle	5	D	D	D	a	D	D	D
421390	Other construction materials whsle	5	D	D	D	a	D	D	D
4214	Professional & commercial equipment & supplies whsle	114	D	D	D	f	D	D	D
42143	Computer & computer peripheral equipment & software whsle	31	D	D	D	e	D	D	D
421430	Computer & computer peripheral equipment & software whsle	31	D	D	D	e	D	D	D
4214301	Computer & peripheral equipment whsle	22	D	D	D	e	D	D	D
42143011	Computers & peripheral equipment for resale	14	D	D	D	e	D	D	D
42143012	Computers & peripheral equipment for end use	8	D	D	D	b	D	D	D
4214302	Computer software (packaged) whsle	9	D	D	D	b	D	D	D
42144	Other commercial equipment whsle	22	D	D	D	b	D	D	D
421440	Other commercial equipment whsle	22	D	D	D	b	D	D	D
4214401	Restaurant & hotel equipment & supplies whsle	17	D	D	D	b	D	D	D
4214402	Store machines & equipment whsle	5	D	D	D	a	D	D	D
42145	Medical, dental, & hospital equipment & supplies whsle	39	D	D	D	c	D	D	D
421450	Medical, dental, & hospital equipment & supplies whsle	39	D	D	D	c	D	D	D
4214501	Surgical, medical, & hospital supplies whsle	39	D	D	D	c	D	D	D
42146	Ophthalmic goods whsle	6	D	D	D	a	D	D	D
421460	Ophthalmic goods whsle	6	D	D	D	a	D	D	D
42149	Other professional equipment & supplies whsle	9	D	D	D	b	D	D	D
421490	Other professional equipment & supplies whsle	9	D	D	D	b	D	D	D
4214902	Other professional equipment & supplies whsle	8	D	D	D	a	D	D	D
4215	Metal & mineral (except petroleum) whsle	37	D	D	D	c	D	D	D
42151	Metal service centers & offices	37	D	D	D	c	D	D	D
421510	Metal service centers & offices	37	D	D	D	c	D	D	D
4215101	Ferrous metal service centers & sales offices	30	D	D	D	b	D	D	D
42151012	Ferrous metal sales offices	29	D	D	D	b	D	D	D
4215102	Nonferrous metal service centers & sales offices	7	D	D	D	a	D	D	D
42151022	Nonferrous metal sales offices	7	D	D	D	a	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	MINNEAPOLIS—ST. PAUL, MN—WI MSA—Con.								
	Agents, brokers, and commission merchants—Con.								
421	Wholesale trade, durable goods—Con.								
4216	Electrical goods whsle	232	D	D	D	g	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	96	801 083	26 421	5 852	521	43 320	470	415
421610	Electrical apparatus & equip, wiring supp, & const material whsle	96	801 083	26 421	5 852	521	43 320	470	415
42162	Electrical appliance, television & radio set whsle	24	D	D	D	c	D	D	D
421620	Electrical appliance, television & radio set whsle	24	D	D	D	c	D	D	D
42169	Other electronic parts & equipment whsle	112	D	D	D	e	D	D	D
421690	Other electronic parts & equipment whsle	112	D	D	D	e	D	D	D
4216901	Communications equipment & supplies whsle	19	D	D	D	b	D	D	D
4216902	Electronic parts (excluding communications equipment) whsle	93	D	D	D	e	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	89	D	D	D	f	D	D	D
42171	Hardware whsle	34	D	D	D	c	D	D	D
421710	Hardware whsle	34	D	D	D	c	D	D	D
42172	Plumbing & heating equipment & supplies (hydronics) whsle	38	D	D	D	e	D	D	D
421720	Plumbing & heating equipment & supplies (hydronics) whsle	38	D	D	D	e	D	D	D
42173	Warm air heating & air-conditioning equipment & supplies whsle	11	D	D	D	c	D	D	D
421730	Warm air heating & air-conditioning equipment & supplies whsle	11	D	D	D	c	D	D	D
42174	Refrigeration equipment & supplies whsle	6	D	D	D	a	D	D	D
421740	Refrigeration equipment & supplies whsle	6	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies whsle	190	D	D	D	f	D	D	D
42181	Construction & mining (except petroleum) machinery & equip whsle	5	D	D	D	a	D	D	D
421810	Construction & mining (except petroleum) machinery & equip whsle	5	D	D	D	a	D	D	D
42182	Farm & garden machinery & equipment whsle	15	D	D	D	b	D	D	D
421820	Farm & garden machinery & equipment whsle	15	D	D	D	b	D	D	D
4218202	Farm machinery & equipment—whsle distributors	5	D	D	D	a	D	D	D
4218203	Lawn & garden machinery & equipment whsle	8	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	135	504 253	27 806	6 116	480	48 384	2 198	2 252
421830	Industrial machinery & equipment whsle	135	504 253	27 806	6 116	480	48 384	2 198	2 252
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	7	D	D	D	b	D	D	D
42183022	Hydraulic & pneumatic parts, accessories, & supplies whsle	5	D	D	D	b	D	D	D
4218303	General-purpose industrial machinery & equipment whsle	52	D	D	D	c	D	D	D
4218304	Metalworking machinery & equipment whsle	22	D	D	D	b	D	D	D
4218305	Materials handling equipment whsle	13	D	D	D	b	D	D	D
4218307	Other industrial machinery & equipment whsle	32	D	D	D	c	D	D	D
42184	Industrial supplies whsle	18	D	D	D	b	D	D	D
421840	Industrial supplies whsle	18	D	D	D	b	D	D	D
4218402	Mechanical power transmission supplies whsle	3	D	D	D	b	D	D	D
4218406	Other industrial supplies whsle	5	D	D	D	a	D	D	D
42185	Service establishment equipment & supplies whsle	10	D	D	D	b	D	D	D
421850	Service establishment equipment & supplies whsle	10	D	D	D	b	D	D	D
4218501	Beauty & barber shop equipment & supplies whsle	3	D	D	D	a	D	D	D
4218502	Custodial, janitors' equipment & supplies whsle	4	D	D	D	a	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	MINNEAPOLIS—ST. PAUL, MN—WI MSA—Con.								
	Agents, brokers, and commission merchants—Con.								
421	Wholesale trade, durable goods—Con.								
4218	Machinery, equipment, & supplies whsle—Con.								
42186	Transportation equipment & supplies (exc motor vehicle) whsle	7	D	D	D	a	D	D	D
421860	Transportation equipment & supplies (exc motor vehicle) whsle	7	D	D	D	a	D	D	D
4218601	Aircraft & aeronautical equipment & supplies whsle	3	D	D	D	a	D	D	D
4219	Miscellaneous durable goods whsle	117	D	D	D	e	D	D	D
42191	Sporting & recreational goods & supplies whsle	53	485 246	10 547	1 908	184	18 735	30	1
421910	Sporting & recreational goods & supplies whsle	53	485 246	10 547	1 908	184	18 735	30	1
42192	Toy & hobby goods & supplies whsle	15	D	D	D	b	D	D	D
421920	Toy & hobby goods & supplies whsle	15	D	D	D	b	D	D	D
42194	Jewelry/watch/silverware/precious stone, & precious metal whsle	9	D	D	D	a	D	D	D
421940	Jewelry/watch/silverware/precious stone, & precious metal whsle	9	D	D	D	a	D	D	D
4219401	Jewelry, watch, diamonds, precious stone, & silverware whsle	8	D	D	D	a	D	D	D
42199	Other miscellaneous durable goods whsle	36	D	D	D	b	D	D	D
421990	Other miscellaneous durable goods whsle	36	D	D	D	b	D	D	D
4219903	General merchandise (durable goods) whsle	19	D	D	D	b	D	D	D
4219906	Other durable goods whsle	10	20 052	576	145	17	1 165	—	2
422	Wholesale trade, nondurable goods	318	D	D	D	g	D	D	D
4221	Paper & paper product whsle	34	D	D	D	c	D	D	D
42212	Stationery & office supplies whsle	22	D	D	D	b	D	D	D
422120	Stationery & office supplies whsle	22	D	D	D	b	D	D	D
42213	Industrial & personal service paper whsle	10	D	D	D	b	D	D	D
422130	Industrial & personal service paper whsle	10	D	D	D	b	D	D	D
4222	Drugs, & druggists' sundries whsle	9	D	D	D	b	D	D	D
42221	Drugs, & druggists' sundries whsle	9	D	D	D	b	D	D	D
422210	Drugs, & druggists' sundries whsle	9	D	D	D	b	D	D	D
4222102	Specialty-line drug, pharmaceutical, cosmetic, & toiletries whsle	9	D	D	D	b	D	D	D
4223	Apparel, piece goods, & notions whsle	70	D	D	D	c	D	D	D
42231	Piece goods, notions, & other dry goods whsle	9	D	D	D	b	D	D	D
422310	Piece goods, notions, & other dry goods whsle	9	D	D	D	b	D	D	D
42232	Men's & boys' clothing & furnishings whsle	23	D	D	D	b	D	D	D
422320	Men's & boys' clothing & furnishings whsle	23	D	D	D	b	D	D	D
42233	Women's, children's, & infants' clothing & accessories whsle	28	D	D	D	b	D	D	D
422330	Women's, children's, & infants' clothing & accessories whsle	28	D	D	D	b	D	D	D
42234	Footwear whsle	10	D	D	D	b	D	D	D
422340	Footwear whsle	10	D	D	D	b	D	D	D
4224	Grocery & related products whsle	90	2 032 741	42 489	9 691	1 124	76 132	631	626
42241	General-line grocery whsle	15	558 491	8 644	1 990	235	16 421	—	17
422410	General-line grocery whsle	15	558 491	8 644	1 990	235	16 421	—	17
4224103	Other general-line grocery whsle	15	558 491	8 644	1 990	235	16 421	—	17
42242	Packaged frozen food whsle	16	D	D	D	c	D	D	D
422420	Packaged frozen food whsle	16	D	D	D	c	D	D	D
42245	Confectionery whsle	13	D	D	D	c	D	D	D
422450	Confectionery whsle	13	D	D	D	c	D	D	D
42247	Meat & meat product whsle	4	D	D	D	b	D	D	D
422470	Meat & meat product whsle	4	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	28	D	D	D	f	D	D	D
422490	Other grocery & related products whsle	28	D	D	D	f	D	D	D
4224903	Soft drinks whsle	2	D	D	D	a	D	D	D
4224904	Canned goods whsle	7	639 733	16 798	3 896	480	28 073	—	—
4224906	Other grocery specialties whsle	9	D	D	D	b	D	D	D
4225	Farm-product raw material whsle	15	D	D	D	b	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
MINNEAPOLIS-ST. PAUL, MN-WI MSA—Con.									
Agents, brokers, and commission merchants—Con.									
422	Wholesale trade, nondurable goods—Con.								
4226	Chemical & allied products whsle	33	D	D	D	c	D	D	D
42261	Plastics materials & basic forms & shapes whsle	22	D	D	D	b	D	D	D
422610	Plastics materials & basic forms & shapes whsle	22	D	D	D	b	D	D	D
42269	Other chemical & allied products whsle	11	D	D	D	b	D	D	D
422690	Other chemical & allied products whsle	11	D	D	D	b	D	D	D
4226902	Other chemical & allied products whsle	11	D	D	D	b	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle	3	D	D	D	a	D	D	D
4229	Miscellaneous nondurable goods whsle	62	D	D	D	c	D	D	D
42295	Paint, varnish, & supplies whsle	7	33 874	700	187	21	1 324	—	—
422950	Paint, varnish, & supplies whsle	7	33 874	700	187	21	1 324	—	—
4229501	Paint, varnish, & supplies whsle	7	33 874	700	187	21	1 324	—	—
42299	Other miscellaneous nondurable goods whsle	35	D	D	D	c	D	D	D
422990	Other miscellaneous nondurable goods whsle	35	D	D	D	c	D	D	D
4229901	Art goods whsle	21	D	D	D	b	D	D	D
4229904	Other nondurable goods whsle	9	D	D	D	b	D	D	D
SHEBOYGAN, WI MSA									
42	Wholesale trade	119	1 185 023	65 379	15 441	2 041	113 670	91 231	98 263
421	Wholesale trade, durable goods	74	224 209	22 554	5 420	721	40 821	23 259	23 556
4211	Motor vehicle & motor vehicle parts & supplies whsle	9	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	6	D	D	D	b	D	D	D
42139	Other construction materials whsle	2	D	D	D	b	D	D	D
421390	Other construction materials whsle	2	D	D	D	b	D	D	D
4213902	Other construction materials whsle	1	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	7	11 442	2 222	615	78	3 233	1 045	1 007
4215	Metal & mineral (except petroleum) whsle	5	D	D	D	b	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	4	14 968	668	152	16	926	265	421
4218	Machinery, equipment, & supplies whsle	25	D	D	D	c	D	D	D
42182	Farm & garden machinery & equipment whsle	9	13 152	2 122	424	83	3 930	4 240	4 388
421820	Farm & garden machinery & equipment whsle	9	13 152	2 122	424	83	3 930	4 240	4 388
4218201	Farm machinery & equipment—farm dealers	8	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	11	21 294	2 316	515	76	3 601	2 693	2 561
421830	Industrial machinery & equipment whsle	11	21 294	2 316	515	76	3 601	2 693	2 561
4218307	Other industrial machinery & equipment whsle	4	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle	13	D	D	D	c	D	D	D
42191	Sporting & recreational goods & supplies whsle	3	D	D	D	b	D	D	D
421910	Sporting & recreational goods & supplies whsle	3	D	D	D	b	D	D	D
42193	Recyclable material whsle	3	D	D	D	b	D	D	D
421930	Recyclable material whsle	3	D	D	D	b	D	D	D
4219303	Other recyclable material whsle	2	D	D	D	b	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
SHEBOYGAN, WI MSA—Con.									
42 Wholesale trade—Con.									
422	Wholesale trade, nondurable goods	45	960 814	42 825	10 021	1 320	72 849	67 972	74 707
4224	Grocery & related products whse	17	780 251	27 323	6 650	845	45 121	38 498	40 370
42241	General-line grocery whse	2	D	D	D	e	D	D	D
422410	General-line grocery whse	2	D	D	D	e	D	D	D
4224101	General-line grocery whse, voluntary group	1	D	D	D	e	D	D	D
42243	Dairy products, (except dried or canned) whse	3	D	D	D	e	D	D	D
422430	Dairy products, (except dried or canned) whse	3	D	D	D	e	D	D	D
4224302	Dairy product (except raw milk) whse	3	D	D	D	e	D	D	D
42249	Other grocery & related products whse	4	D	D	D	c	D	D	D
422490	Other grocery & related products whse	4	D	D	D	c	D	D	D
4224903	Soft drinks whse	3	D	D	D	c	D	D	D
4226	Chemical & allied products whse	8	D	D	D	e	D	D	D
42261	Plastics materials & basic forms & shapes whse	3	D	D	D	c	D	D	D
422610	Plastics materials & basic forms & shapes whse	3	D	D	D	c	D	D	D
4227	Petroleum & petroleum products whse	3	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals	3	D	D	D	b	D	D	D
422710	Petroleum bulk stations & terminals	3	D	D	D	b	D	D	D
4227101	Petroleum bulk stations & terminals (except LP)	3	D	D	D	b	D	D	D
42271011	Petroleum bulk stations (except LP)	3	D	D	D	b	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whse	2	D	D	D	b	D	D	D
42281	Beer & ale whse	2	D	D	D	b	D	D	D
422810	Beer & ale whse	2	D	D	D	b	D	D	D
	Merchant wholesalers	103	889 278	51 118	12 269	1 563	84 852	75 608	79 558
421	Wholesale trade, durable goods	65	D	D	D	f	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whse	9	D	D	D	b	D	D	D
4213	Lumber & other construction materials whse	3	D	D	D	b	D	D	D
42139	Other construction materials whse	1	D	D	D	b	D	D	D
421390	Other construction materials whse	1	D	D	D	b	D	D	D
4213902	Other construction materials whse	1	D	D	D	b	D	D	D
4215	Metal & mineral (except petroleum) whse	4	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whse	23	D	D	D	c	D	D	D
42182	Farm & garden machinery & equipment whse	9	13 152	2 122	424	83	3 930	4 240	4 388
421820	Farm & garden machinery & equipment whse	9	13 152	2 122	424	83	3 930	4 240	4 388
4218201	Farm machinery & equipment—farm dealers	8	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whse	9	D	D	D	b	D	D	D
421830	Industrial machinery & equipment whse	9	D	D	D	b	D	D	D
4218307	Other industrial machinery & equipment whse	4	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whse	13	D	D	D	c	D	D	D
42191	Sporting & recreational goods & supplies whse	3	D	D	D	b	D	D	D
421910	Sporting & recreational goods & supplies whse	3	D	D	D	b	D	D	D
42193	Recyclable material whse	3	D	D	D	b	D	D	D
421930	Recyclable material whse	3	D	D	D	b	D	D	D
4219303	Other recyclable material whse	2	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	38	D	D	D	f	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
SHEBOYGAN, WI MSA—Con.									
Merchant wholesalers—Con.									
422	Wholesale trade, nondurable goods—Con.								
4224	Grocery & related products whsle	15	D	D	D	f	D	D	D
42241	General-line grocery whsle	2	D	D	D	e	D	D	D
422410	General-line grocery whsle	2	D	D	D	e	D	D	D
4224101	General-line grocery whsle, voluntary group	1	D	D	D	e	D	D	D
42243	Dairy products, (except dried or canned) whsle	2	D	D	D	b	D	D	D
422430	Dairy products, (except dried or canned) whsle	2	D	D	D	b	D	D	D
4224302	Dairy product (except raw milk) whsle	2	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	3	D	D	D	b	D	D	D
422490	Other grocery & related products whsle	3	D	D	D	b	D	D	D
4224903	Soft drinks whsle	2	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	3	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals	3	D	D	D	b	D	D	D
422710	Petroleum bulk stations & terminals	3	D	D	D	b	D	D	D
4227101	Petroleum bulk stations & terminals (except LP)	3	D	D	D	b	D	D	D
42271011	Petroleum bulk stations (except LP)	3	D	D	D	b	D	D	D
Manufacturers' sales branches and sales offices									
422	Wholesale trade, nondurable goods	7	D	D	D	e	D	D	D
4224	Grocery & related products whsle	5	D	D	D	e	D	D	D
42243	Dairy products, (except dried or canned) whsle	2	D	D	D	c	D	D	D
422430	Dairy products, (except dried or canned) whsle	1	D	D	D	c	D	D	D
4224302	Dairy product (except raw milk) whsle	1	D	D	D	c	D	D	D
Agents, brokers, and commission merchants									
421	Wholesale trade, durable goods	9	D	D	D	a	D	D	D
4213	Lumber & other construction materials whsle	2	D	D	D	a	D	D	D
WAUSAU, WI MSA									
42	Wholesale trade	221	1 002 005	102 538	23 133	3 395	181 126	93 699	98 166
421	Wholesale trade, durable goods	155	538 919	57 142	12 819	1 729	101 561	68 352	74 474
4211	Motor vehicle & motor vehicle parts & supplies whsle	14	D	D	D	c	D	D	D
42111	Automobile & other motor vehicle whsle	4	D	D	D	c	D	D	D
421110	Automobile & other motor vehicle whsle	4	D	D	D	c	D	D	D
42112	Motor vehicle supplies & new parts whsle	6	D	D	D	b	D	D	D
421120	Motor vehicle supplies & new parts whsle	6	D	D	D	b	D	D	D
4212	Furniture & home furnishings whsle	9	D	D	D	a	D	D	D
4213	Lumber & other construction materials whsle	14	77 800	6 521	1 220	157	12 281	5 781	8 636
42131	Lumber, plywood, millwork, & wood panel whsle	10	D	D	D	b	D	D	D
421310	Lumber, plywood, millwork, & wood panel whsle	10	D	D	D	b	D	D	D
42133	Roofing, siding, & insulation material whsle	3	D	D	D	b	D	D	D
421330	Roofing, siding, & insulation material whsle	3	D	D	D	b	D	D	D
4213301	Roofing, siding, & insulation material whsle	3	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	20	D	D	D	e	D	D	D
42143	Computer & computer peripheral equipment & software whsle	9	D	D	D	e	D	D	D
421430	Computer & computer peripheral equipment & software whsle	9	D	D	D	e	D	D	D
4214301	Computer & peripheral equipment whsle	9	D	D	D	e	D	D	D
42143012	Computers & peripheral equipment for end use	6	D	D	D	e	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
42	WAUSAU, WI MSA—Con.								
	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4215	Metal & mineral (except petroleum) whsle	5	51 264	4 913	1 090	134	8 969	6 448	6 104
42151	Metal service centers & offices	5	51 264	4 913	1 090	134	8 969	6 448	6 104
421510	Metal service centers & offices ..	5	51 264	4 913	1 090	134	8 969	6 448	6 104
4215101	Ferrous metal service centers & sales offices	4	D	D	D	c	D	D	D
42151011	Ferrous metal service centers	3	D	D	D	c	D	D	D
4216	Electrical goods whsle	13	33 464	2 530	620	81	4 065	2 338	2 628
42161	Electrical apparatus & equip, wiring supp, & const material whsle	5	D	D	D	b	D	D	D
421610	Electrical apparatus & equip, wiring supp, & const material whsle	5	D	D	D	b	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	9	19 992	3 081	686	75	5 644	2 446	2 486
4218	Machinery, equipment, & supplies whsle	55	161 906	16 698	3 814	525	30 850	29 697	32 394
42181	Construction & mining (except petroleum) machinery & equip whsle	8	30 890	2 759	642	74	5 506	6 735	8 063
421810	Construction & mining (except petroleum) machinery & equip whsle	8	30 890	2 759	642	74	5 506	6 735	8 063
42182	Farm & garden machinery & equipment whsle	18	53 980	4 500	1 089	172	7 492	15 212	15 934
421820	Farm & garden machinery & equipment whsle	18	53 980	4 500	1 089	172	7 492	15 212	15 934
4218201	Farm machinery & equipment—farm dealers	12	36 830	3 198	638	119	5 300	11 753	12 376
4218202	Farm machinery & equipment—whsle distributors	6	17 150	1 302	451	53	2 192	3 459	3 558
42183	Industrial machinery & equipment whsle	15	28 729	4 812	959	138	8 947	3 581	3 295
421830	Industrial machinery & equipment whsle	15	28 729	4 812	959	138	8 947	3 581	3 295
4218305	Materials handling equipment whsle	5	D	D	D	b	D	D	D
42184	Industrial supplies whsle	10	D	D	D	b	D	D	D
421840	Industrial supplies whsle	10	D	D	D	b	D	D	D
4218406	Other industrial supplies whsle ..	2	D	D	D	b	D	D	D
42185	Service establishment equipment & supplies whsle	4	D	D	D	b	D	D	D
421850	Service establishment equipment & supplies whsle	4	D	D	D	b	D	D	D
4218502	Custodial, janitors' equipment & supplies whsle	1	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	16	D	D	D	c	D	D	D
42199	Other miscellaneous durable goods whsle	4	D	D	D	b	D	D	D
421990	Other miscellaneous durable goods whsle	4	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	66	463 086	45 396	10 314	1 666	79 565	25 347	23 692
4221	Paper & paper product whsle	6	D	D	D	b	D	D	D
4224	Grocery & related products whsle	20	320 402	31 955	7 123	1 193	54 069	17 834	16 037
42243	Dairy products, (except dried or canned) whsle	3	D	D	D	f	D	D	D
422430	Dairy products, (except dried or canned) whsle	3	D	D	D	f	D	D	D
4224302	Dairy product (except raw milk) whsle	3	D	D	D	f	D	D	D
42248	Fresh fruit & vegetable whsle	4	35 675	1 964	298	43	3 936	206	189
422480	Fresh fruit & vegetable whsle	4	35 675	1 964	298	43	3 936	206	189
42249	Other grocery & related products whsle	11	D	D	D	e	D	D	D
422490	Other grocery & related products whsle	11	D	D	D	e	D	D	D
4224901	Coffee, tea, & spice whsle	2	D	D	D	c	D	D	D
4224903	Soft drinks whsle	3	D	D	D	c	D	D	D
4225	Farm-product raw material whsle	5	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	6	D	D	D	b	D	D	D
42269	Other chemical & allied products whsle	5	D	D	D	b	D	D	D
422690	Other chemical & allied products whsle	5	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	6	14 344	1 207	280	43	2 470	670	685
42271	Petroleum bulk stations & terminals ..	6	14 344	1 207	280	43	2 470	670	685
422710	Petroleum bulk stations & terminals	6	14 344	1 207	280	43	2 470	670	685
4228	Beer, wine, & distilled alcoholic beverage whsle	3	22 219	2 913	703	90	5 064	1 269	1 116
42281	Beer & ale whsle	3	22 219	2 913	703	90	5 064	1 269	1 116
422810	Beer & ale whsle	3	22 219	2 913	703	90	5 064	1 269	1 116

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	WAUSAU, WI MSA—Con.								
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods—Con.								
4229	Miscellaneous nondurable goods whsle	8	D	D	D	b	D	D	D
	Merchant wholesalers	191	725 082	76 346	17 028	2 451	141 957	77 709	83 812
421	Wholesale trade, durable goods	135	490 803	54 609	12 190	1 652	97 087	66 640	72 478
4211	Motor vehicle & motor vehicle parts & supplies whsle	11	D	D	D	c	D	D	D
42111	Automobile & other motor vehicle whsle	4	D	D	D	c	D	D	D
421110	Automobile & other motor vehicle whsle	4	D	D	D	c	D	D	D
4213	Lumber & other construction materials whsle	11	D	D	D	c	D	D	D
42131	Lumber, plywood, millwork, & wood panel whsle	9	D	D	D	b	D	D	D
421310	Lumber, plywood, millwork, & wood panel whsle	9	D	D	D	b	D	D	D
42133	Roofing, siding, & insulation material whsle	1	D	D	D	b	D	D	D
421330	Roofing, siding, & insulation material whsle	1	D	D	D	b	D	D	D
4213301	Roofing, siding, & insulation material whsle	1	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	16	D	D	D	e	D	D	D
42143	Computer & computer peripheral equipment & software whsle	8	D	D	D	e	D	D	D
4214301	Computer & peripheral equipment whsle	8	D	D	D	e	D	D	D
42143012	Computers & peripheral equipment for end use	5	D	D	D	e	D	D	D
4215	Metal & mineral (except petroleum) whsle	3	D	D	D	c	D	D	D
42151	Metal service centers & offices	3	D	D	D	c	D	D	D
421510	Metal service centers & offices	3	D	D	D	c	D	D	D
4215101	Ferrous metal service centers & sales offices	3	D	D	D	c	D	D	D
42151011	Ferrous metal service centers	3	D	D	D	c	D	D	D
4216	Electrical goods whsle	12	D	D	D	b	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	4	D	D	D	b	D	D	D
421610	Electrical apparatus & equip, wiring supp, & const material whsle	4	D	D	D	b	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	9	19 992	3 081	686	75	5 644	2 446	2 486
4218	Machinery, equipment, & supplies whsle	53	D	D	D	f	D	D	D
42181	Construction & mining (except petroleum) machinery & equip whsle	8	30 890	2 759	642	74	5 506	6 735	8 063
421810	Construction & mining (except petroleum) machinery & equip whsle	8	30 890	2 759	642	74	5 506	6 735	8 063
42182	Farm & garden machinery & equipment whsle	17	D	D	D	c	D	D	D
421820	Farm & garden machinery & equipment whsle	17	D	D	D	c	D	D	D
4218201	Farm machinery & equipment—farm dealers	12	36 830	3 198	638	119	5 300	11 753	12 376
4218202	Farm machinery & equipment—whsle distributors	5	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	15	28 729	4 812	959	138	8 947	3 581	3 295
421830	Industrial machinery & equipment whsle	15	28 729	4 812	959	138	8 947	3 581	3 295
42184	Industrial supplies whsle	9	32 988	3 102	749	91	6 588	2 558	3 383
421840	Industrial supplies whsle	9	32 988	3 102	749	91	6 588	2 558	3 383
4218406	Other industrial supplies whsle	2	D	D	D	b	D	D	D
42185	Service establishment equipment & supplies whsle	4	D	D	D	b	D	D	D
421850	Service establishment equipment & supplies whsle	4	D	D	D	b	D	D	D
4218502	Custodial, janitors' equipment & supplies whsle	1	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle	15	D	D	D	c	D	D	D
42199	Other miscellaneous durable goods whsle	3	D	D	D	b	D	D	D
421990	Other miscellaneous durable goods whsle	3	D	D	D	b	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
WAUSAU, WI MSA—Con.									
Merchant wholesalers—Con.									
422	Wholesale trade, nondurable goods	56	234 279	21 737	4 838	799	44 870	11 069	11 334
4221	Paper & paper product whsle	4	D	D	D	b	D	D	D
4224	Grocery & related products whsle	16	D	D	D	e	D	D	D
42248	Fresh fruit & vegetable whsle	4	35 675	1 964	298	43	3 936	206	189
422480	Fresh fruit & vegetable whsle	4	35 675	1 964	298	43	3 936	206	189
42249	Other grocery & related products whsle	8	D	D	D	c	D	D	D
422490	Other grocery & related products whsle	8	D	D	D	c	D	D	D
4224901	Coffee, tea, & spice whsle	2	D	D	D	c	D	D	D
4224903	Soft drinks whsle	2	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	4	D	D	D	b	D	D	D
42269	Other chemical & allied products whsle	4	D	D	D	b	D	D	D
422690	Other chemical & allied products whsle	4	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	6	14 344	1 207	280	43	2 470	670	685
4229	Miscellaneous nondurable goods whsle	8	D	D	D	b	D	D	D
Manufacturers' sales branches and sales offices									
		15	230 862	25 266	5 874	900	37 136	15 990	14 354
421	Wholesale trade, durable goods	9	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	6	D	D	D	f	D	D	D
4224	Grocery & related products whsle	2	D	D	D	f	D	D	D
42243	Dairy products, (except dried or canned) whsle	1	D	D	D	f	D	D	D
422430	Dairy products, (except dried or canned) whsle	1	D	D	D	f	D	D	D
4224302	Dairy product (except raw milk) whsle	1	D	D	D	f	D	D	D
Agents, brokers, and commission merchants									
		15	46 061	926	231	44	2 033	-	-
421	Wholesale trade, durable goods	11	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	4	D	D	D	b	D	D	D
4225	Farm-product raw material whsle	1	D	D	D	b	D	D	D
AREA OUTSIDE WISCONSIN METROPOLITAN AREAS									
42	Wholesale trade	1 942	7 673 956	563 913	130 121	20 538	1 159 925	728 263	797 296
421	Wholesale trade, durable goods	1 145	3 318 049	307 062	68 054	11 139	611 929	490 669	550 604
4211	Motor vehicle & motor vehicle parts & supplies whsle	140	421 101	31 041	7 050	1 456	57 293	45 629	47 025
42111	Automobile & other motor vehicle whsle	40	254 417	14 202	3 044	722	22 969	21 903	21 416
421110	Automobile & other motor vehicle whsle	40	254 417	14 202	3 044	722	22 969	21 903	21 416
4211101	Automobile & motorcycle whsle	15	D	D	D	c	D	D	D
4211105	Heavy truck & tractor (over 26,000 lb) whsle	18	106 252	9 548	2 066	378	15 107	16 823	15 369
42112	Motor vehicle supplies & new parts whsle	42	D	D	D	e	D	D	D
421120	Motor vehicle supplies & new parts whsle	42	D	D	D	e	D	D	D
4211201	Motor vehicle supplies & new parts—warehouse distributors	13	D	D	D	b	D	D	D
4211202	Motor vehicle supplies & new parts—jobbers	29	D	D	D	c	D	D	D
42114	Motor vehicle parts, (used) whsle	54	D	D	D	e	D	D	D
421140	Motor vehicle parts, (used) whsle	54	D	D	D	e	D	D	D
4212	Furniture & home furnishings whsle	26	D	D	D	e	D	D	D
42121	Furniture whsle	12	D	D	D	c	D	D	D
421210	Furniture whsle	12	D	D	D	c	D	D	D
4212102	Office & business furniture whsle	6	D	D	D	b	D	D	D
42122	Home furnishings whsle	14	D	D	D	c	D	D	D
421220	Home furnishings whsle	14	D	D	D	c	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
AREA OUTSIDE WISCONSIN METROPOLITAN AREAS—Con.									
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4213	Lumber & other construction materials whsle	79	385 817	27 872	6 024	888	55 928	22 324	25 340
42131	Lumber, plywood, millwork, & wood panel whsle	55	306 746	21 629	4 995	657	44 083	15 212	17 636
421310	Lumber, plywood, millwork, & wood panel whsle	55	306 746	21 629	4 995	657	44 083	15 212	17 636
4213101	Lumber without yard whsle	12	D	D	D	b	D	D	D
4213102	Lumber with yard whsle	21	D	D	D	c	D	D	D
4213103	Plywood, veneer, millwork, & wood panel whsle	22	110 827	13 049	3 355	378	24 945	8 686	8 854
42133	Roofing, siding, & insulation material whsle	6	D	D	D	c	D	D	D
421330	Roofing, siding, & insulation material whsle	6	D	D	D	c	D	D	D
4213301	Roofing, siding, & insulation material whsle	6	D	D	D	c	D	D	D
42139	Other construction materials whsle ..	11	D	D	D	b	D	D	D
421390	Other construction materials whsle	11	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	76	D	D	D	g	D	D	D
42142	Office equipment whsle	16	D	D	D	b	D	D	D
421420	Office equipment whsle	16	D	D	D	b	D	D	D
42143	Computer & computer peripheral equipment & software whsle	23	48 286	9 105	1 793	283	21 990	1 872	1 951
421430	Computer & computer peripheral equipment & software whsle	23	48 286	9 105	1 793	283	21 990	1 872	1 951
4214301	Computer & peripheral equipment whsle	21	D	D	D	c	D	D	D
42143012	Computers & peripheral equipment for end use	14	D	D	D	b	D	D	D
4214302	Computer software (packaged) whsle	2	D	D	D	c	D	D	D
42144	Other commercial equipment whsle .	15	D	D	D	e	D	D	D
421440	Other commercial equipment whsle	15	D	D	D	e	D	D	D
4214402	Store machines & equipment whsle	8	D	D	D	e	D	D	D
42145	Medical, dental, & hospital equipment & supplies whsle	14	40 427	5 756	1 447	159	16 578	4 842	8 115
421450	Medical, dental, & hospital equipment & supplies whsle	14	40 427	5 756	1 447	159	16 578	4 842	8 115
4214501	Surgical, medical, & hospital supplies whsle	12	D	D	D	c	D	D	D
42149	Other professional equipment & supplies whsle	6	D	D	D	e	D	D	D
421490	Other professional equipment & supplies whsle	6	D	D	D	e	D	D	D
4214901	Religious & school supplies whsle	1	D	D	D	e	D	D	D
4215	Metal & mineral (except petroleum) whsle	34	101 154	8 578	2 133	311	17 123	11 522	11 540
42151	Metal service centers & offices	32	D	D	D	e	D	D	D
421510	Metal service centers & offices ..	32	D	D	D	e	D	D	D
4215101	Ferrous metal service centers & sales offices	30	D	D	D	e	D	D	D
42151011	Ferrous metal service centers	21	D	D	D	c	D	D	D
42151012	Ferrous metal sales offices	9	D	D	D	b	D	D	D
4216	Electrical goods whsle	65	134 717	12 770	2 884	432	23 089	13 359	15 286
42161	Electrical apparatus & equip, wiring supp, & const material whsle	31	81 976	6 048	1 435	164	10 780	5 885	5 947
421610	Electrical apparatus & equip, wiring supp, & const material whsle	31	81 976	6 048	1 435	164	10 780	5 885	5 947
42169	Other electronic parts & equipment whsle	30	D	D	D	e	D	D	D
421690	Other electronic parts & equipment whsle	30	D	D	D	e	D	D	D
4216901	Communications equipment & supplies whsle	14	12 603	1 816	451	72	3 513	1 084	1 205
4216902	Electronic parts (excluding communications equipment) whsle	16	D	D	D	c	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	AREA OUTSIDE WISCONSIN METROPOLITAN AREAS—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4217	Hardware, & plumbing & heating equipment & supplies whsle	73	121 639	13 328	2 944	399	25 018	16 106	17 170
42171	Hardware whsle	37	D	D	D	c	D	D	D
421710	Hardware whsle	37	D	D	D	c	D	D	D
42172	Plumbing & heating equipment & supplies (hydronics) whsle	13	33 168	2 262	585	74	4 357	1 379	1 408
421720	Plumbing & heating equipment & supplies (hydronics) whsle	13	33 168	2 262	585	74	4 357	1 379	1 408
42173	Warm air heating & air-conditioning equipment & supplies whsle	17	D	D	D	b	D	D	D
421730	Warm air heating & air-conditioning equipment & supplies whsle	17	D	D	D	b	D	D	D
42174	Refrigeration equipment & supplies whsle	6	D	D	D	b	D	D	D
421740	Refrigeration equipment & supplies whsle	6	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	479	1 349 957	128 628	27 872	4 328	242 104	298 127	328 594
42181	Construction & mining (except petroleum) machinery & equip whsle	19	105 208	8 635	2 348	221	19 845	28 434	35 470
421810	Construction & mining (except petroleum) machinery & equip whsle	19	105 208	8 635	2 348	221	19 845	28 434	35 470
42182	Farm & garden machinery & equipment whsle	285	634 225	65 884	14 042	2 540	113 215	179 781	192 859
421820	Farm & garden machinery & equipment whsle	285	634 225	65 884	14 042	2 540	113 215	179 781	192 859
4218201	Farm machinery & equipment—farm dealers	246	561 537	57 923	12 295	2 215	98 920	164 215	174 577
4218202	Farm machinery & equipment—whsle distributors	36	D	D	D	e	D	D	D
42183	Industrial machinery & equipment whsle	103	400 888	28 682	6 451	810	58 159	71 612	78 704
421830	Industrial machinery & equipment whsle	103	400 888	28 682	6 451	810	58 159	71 612	78 704
4218301	Food-processing machinery & equipment whsle	10	21 083	2 273	496	67	4 361	944	1 087
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	11	D	D	D	c	D	D	D
42183021	Hydraulic & pneumatic pumps & motors whsle	3	D	D	D	b	D	D	D
42183022	Hydraulic & pneumatic parts, accessories, & supplies whsle	8	23 057	3 826	839	101	6 483	2 923	3 118
4218303	General-purpose industrial machinery & equipment whsle	29	77 695	8 305	1 734	228	15 297	10 934	10 547
4218305	Materials handling equipment whsle	14	55 182	5 326	1 013	128	11 176	8 016	8 579
4218307	Other industrial machinery & equipment whsle	27	D	D	D	c	D	D	D
42184	Industrial supplies whsle	48	135 771	14 694	2 852	419	31 344	10 272	12 048
421840	Industrial supplies whsle	48	135 771	14 694	2 852	419	31 344	10 272	12 048
4218402	Mechanical power transmission supplies whsle	12	20 404	1 716	391	49	3 680	1 310	2 216
4218403	Welding supplies whsle	9	24 359	4 748	658	132	8 918	1 977	2 196
4218405	Industrial valves & fittings (except fluid-power) whsle	4	34 390	1 816	336	43	6 984	1 850	1 977
4218406	Other industrial supplies whsle	13	49 792	5 580	1 270	151	10 022	4 505	4 824
42185	Service establishment equipment & supplies whsle	16	47 458	8 176	1 662	279	16 045	4 336	5 780
421850	Service establishment equipment & supplies whsle	16	47 458	8 176	1 662	279	16 045	4 336	5 780
4218501	Beauty & barber shop equipment & supplies whsle	3	D	D	D	c	D	D	D
4218504	Other service establishment equipment & supplies whsle	11	D	D	D	b	D	D	D
42186	Transportation equipment & supplies (exc motor vehicle) whsle	8	26 407	2 557	517	59	3 496	3 692	3 733
421860	Transportation equipment & supplies (exc motor vehicle) whsle	8	26 407	2 557	517	59	3 496	3 692	3 733
4218603	Other transportation equipment & supplies whsle	1	D	D	D	b	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
AREA OUTSIDE WISCONSIN METROPOLITAN AREAS—Con.									
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4219	Miscellaneous durable goods whsle . . .	173	D	D	D	g	D	D	D
42191	Sporting & recreational goods & supplies whsle	32	174 571	10 031	2 263	365	24 204	20 207	36 708
421910	Sporting & recreational goods & supplies whsle	32	174 571	10 031	2 263	365	24 204	20 207	36 708
42192	Toy & hobby goods & supplies whsle	11	22 739	1 317	272	77	2 523	4 169	4 175
421920	Toy & hobby goods & supplies whsle	11	22 739	1 317	272	77	2 523	4 169	4 175
42193	Recyclable material whsle	68	211 403	17 479	3 641	768	48 614	11 885	12 690
421930	Recyclable material whsle	68	211 403	17 479	3 641	768	48 614	11 885	12 690
4219301	Iron & steel scrap processors & dealers	40	155 375	12 270	2 529	472	36 629	10 660	11 334
42193011	Iron & steel scrap processors (using power processing equipment)	20	135 116	10 758	2 163	379	31 361	9 558	10 076
42193012	Iron & steel scrap processors (not using power processing equip)	20	20 259	1 512	366	93	5 268	1 102	1 258
4219303	Other recyclable material whsle	22	53 614	4 702	1 000	263	10 588	1 141	1 269
42194	Jewelry/watch/silverware/precious stone, & precious metal whsle	7	20 038	4 868	1 120	231	8 273	3 885	4 449
421940	Jewelry/watch/silverware/precious stone, & precious metal whsle	7	20 038	4 868	1 120	231	8 273	3 885	4 449
4219401	Jewelry, watch, diamonds, precious stone, & silverware whsle	6	D	D	D	c	D	D	D
42199	Other miscellaneous durable goods whsle	55	D	D	D	e	D	D	D
421990	Other miscellaneous durable goods whsle	55	D	D	D	e	D	D	D
4219902	Forest products (except lumber) whsle	19	D	D	D	b	D	D	D
4219903	General merchandise (durable goods) whsle	15	31 011	2 738	792	142	5 503	5 616	5 932
422	Wholesale trade, nondurable goods	797	4 355 907	256 851	62 067	9 399	547 996	237 594	246 692
4221	Paper & paper product whsle	45	61 650	6 059	1 478	254	11 985	5 021	5 145
42212	Stationery & office supplies whsle	22	D	D	D	c	D	D	D
422120	Stationery & office supplies whsle	22	D	D	D	c	D	D	D
42213	Industrial & personal service paper whsle	19	20 128	1 164	280	79	2 447	775	756
422130	Industrial & personal service paper whsle	19	20 128	1 164	280	79	2 447	775	756
4222	Drugs, & druggists' sundries whsle	17	37 244	4 836	1 182	179	10 590	6 499	6 336
42221	Drugs, & druggists' sundries whsle	17	37 244	4 836	1 182	179	10 590	6 499	6 336
422210	Drugs, & druggists' sundries whsle	17	37 244	4 836	1 182	179	10 590	6 499	6 336
4223	Apparel, piece goods, & notions whsle	13	41 271	1 424	433	70	2 969	2 419	627
4224	Grocery & related products whsle	199	1 791 032	111 129	27 970	3 828	232 083	75 452	83 941
42241	General-line grocery whsle	11	D	D	D	f	D	D	D
422410	General-line grocery whsle	11	D	D	D	f	D	D	D
4224103	Other general-line grocery whsle	9	D	D	D	f	D	D	D
42242	Packaged frozen food whsle	14	311 089	11 850	2 846	399	25 403	10 757	10 800
422420	Packaged frozen food whsle	14	311 089	11 850	2 846	399	25 403	10 757	10 800
42243	Dairy products, (except dried or canned) whsle	71	623 557	28 969	7 106	1 088	58 785	13 802	16 890
422430	Dairy products, (except dried or canned) whsle	71	623 557	28 969	7 106	1 088	58 785	13 802	16 890
4224302	Dairy product (except raw milk) whsle	66	617 682	28 874	7 085	1 081	58 466	13 798	16 886
42247	Meat & meat product whsle	13	33 727	2 497	620	112	4 794	927	914
422470	Meat & meat product whsle	13	33 727	2 497	620	112	4 794	927	914
42248	Fresh fruit & vegetable whsle	17	79 304	6 106	1 218	246	15 719	913	1 032
422480	Fresh fruit & vegetable whsle	17	79 304	6 106	1 218	246	15 719	913	1 032
42249	Other grocery & related products whsle	56	D	D	D	f	D	D	D
422490	Other grocery & related products whsle	56	D	D	D	f	D	D	D
4224902	Bread & baked goods whsle	6	D	D	D	b	D	D	D
4224903	Soft drinks whsle	24	196 269	19 363	4 514	579	37 857	4 857	4 501
4224905	Food & beverage basic materials whsle	3	D	D	D	c	D	D	D
4225	Farm-product raw material whsle	98	638 384	16 558	3 786	906	44 859	20 401	21 848
42251	Grain & field bean whsle	41	D	D	D	e	D	D	D
422510	Grain & field bean whsle	41	D	D	D	e	D	D	D
42252	Livestock whsle	43	328 607	4 240	1 047	388	11 371	2 752	3 199
422520	Livestock whsle	43	328 607	4 240	1 047	388	11 371	2 752	3 199
42259	Other farm product raw material whsle	14	D	D	D	c	D	D	D
422590	Other farm product raw material whsle	14	D	D	D	c	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
AREA OUTSIDE WISCONSIN METROPOLITAN AREAS—Con.									
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods—Con.								
4226	Chemical & allied products whsle	44	146 253	12 864	2 765	347	26 751	7 436	7 274
42261	Plastics materials & basic forms & shapes whsle	11	D	D	D	b	D	D	D
422610	Plastics materials & basic forms & shapes whsle	11	D	D	D	b	D	D	D
42269	Other chemical & allied products whsle	33	D	D	D	e	D	D	D
422690	Other chemical & allied products whsle	33	D	D	D	e	D	D	D
4226902	Other chemical & allied products whsle	30	D	D	D	c	D	D	D
4227	Petroleum & petroleum products whsle	116	D	D	D	f	D	D	D
42271	Petroleum bulk stations & terminals	89	D	D	D	f	D	D	D
422710	Petroleum bulk stations & terminals	89	D	D	D	f	D	D	D
4227101	Petroleum bulk stations & terminals (except LP)	80	D	D	D	f	D	D	D
42271011	Petroleum bulk stations (except LP)	74	D	D	D	f	D	D	D
4227102	Liquefied petroleum bulk stations & terminals	9	D	D	D	b	D	D	D
42272	Petroleum & petroleum prod whsle (exc bulk stations & terminals)	27	D	D	D	c	D	D	D
422720	Petroleum & petroleum prod whsle (exc bulk stations & terminals)	27	D	D	D	c	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle	55	D	D	D	f	D	D	D
42281	Beer & ale whsle	52	187 144	22 773	5 274	720	43 700	10 943	9 991
422810	Beer & ale whsle	52	187 144	22 773	5 274	720	43 700	10 943	9 991
42282	Wine & distilled alcoholic beverage whsle	3	D	D	D	c	D	D	D
422820	Wine & distilled alcoholic beverage whsle	3	D	D	D	c	D	D	D
4228201	Wine & distilled alcoholic bev (licensed operation) whsle	3	D	D	D	c	D	D	D
4229	Miscellaneous nondurable goods whsle	210	D	D	D	g	D	D	D
42291	Farm supplies whsle	117	321 039	23 582	5 210	877	50 735	28 313	28 831
422910	Farm supplies whsle	117	321 039	23 582	5 210	877	50 735	28 313	28 831
4229101	Farm supplies—farm dealers	85	D	D	D	f	D	D	D
4229102	Farm supplies—whsle distributors	32	D	D	D	e	D	D	D
42292	Book, periodical, & newspaper whsle	14	64 732	8 679	2 563	286	22 424	10 931	10 850
422920	Book, periodical, & newspaper whsle	14	64 732	8 679	2 563	286	22 424	10 931	10 850
42293	Flower, nursery stock, & florists' supplies whsle	8	D	D	D	c	D	D	D
422930	Flower, nursery stock, & florists' supplies whsle	8	D	D	D	c	D	D	D
42294	Tobacco & tobacco product whsle	11	335 468	14 388	3 323	552	27 359	18 355	19 767
422940	Tobacco & tobacco product whsle	11	335 468	14 388	3 323	552	27 359	18 355	19 767
42299	Other miscellaneous nondurable goods whsle	53	D	D	D	c	D	D	D
422990	Other miscellaneous nondurable goods whsle	53	D	D	D	c	D	D	D
4229901	Art goods whsle	21	D	D	D	b	D	D	D
4229902	General merchandise (nondurable goods) whsle	11	D	D	D	b	D	D	D
4229904	Other nondurable goods whsle	21	D	D	D	b	D	D	D
	Merchant wholesalers	1 741	6 053 183	499 812	115 360	18 244	1 034 708	637 125	697 342
421	Wholesale trade, durable goods	1 042	2 514 397	279 034	61 724	10 266	552 846	414 238	465 822
4211	Motor vehicle & motor vehicle parts & supplies whsle	132	D	D	D	g	D	D	D
42111	Automobile & other motor vehicle whsle	37	D	D	D	f	D	D	D
421110	Automobile & other motor vehicle whsle	37	D	D	D	f	D	D	D
4211101	Automobile & motorcycle whsle	12	D	D	D	b	D	D	D
4211105	Heavy truck & tractor (over 26,000 lb) whsle	18	106 252	9 548	2 066	378	15 107	16 823	15 369
42112	Motor vehicle supplies & new parts whsle	39	D	D	D	e	D	D	D
421120	Motor vehicle supplies & new parts whsle	39	D	D	D	e	D	D	D
4211201	Motor vehicle supplies & new parts—warehouse distributors	12	D	D	D	b	D	D	D
4211202	Motor vehicle supplies & new parts—jobbers	27	D	D	D	c	D	D	D
42114	Motor vehicle parts, (used) whsle	54	D	D	D	e	D	D	D
421140	Motor vehicle parts, (used) whsle	54	D	D	D	e	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
AREA OUTSIDE WISCONSIN METROPOLITAN AREAS—Con.									
Merchant wholesalers—Con.									
421	Wholesale trade, durable goods—Con.								
4212	Furniture & home furnishings whse . . .	22	D	D	D	c	D	D	D
42121	Furniture whse	9	D	D	D	b	D	D	D
421210	Furniture whse	9	D	D	D	b	D	D	D
42122	Home furnishings whse	13	D	D	D	c	D	D	D
421220	Home furnishings whse	13	D	D	D	c	D	D	D
4213	Lumber & other construction materials whse	60	D	D	D	f	D	D	D
42131	Lumber, plywood, millwork, & wood panel whse	40	D	D	D	e	D	D	D
421310	Lumber, plywood, millwork, & wood panel whse	40	D	D	D	e	D	D	D
4213102	Lumber with yard whse	17	D	D	D	c	D	D	D
4213103	Plywood, veneer, millwork, & wood panel whse	14	70 229	8 276	2 573	240	14 248	6 244	6 369
42133	Roofing, siding, & insulation material whse	5	D	D	D	c	D	D	D
421330	Roofing, siding, & insulation material whse	5	D	D	D	c	D	D	D
4213301	Roofing, siding, & insulation material whse	5	D	D	D	c	D	D	D
42139	Other construction materials whse	9	D	D	D	b	D	D	D
421390	Other construction materials whse	9	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whse	72	D	D	D	g	D	D	D
42142	Office equipment whse	15	D	D	D	b	D	D	D
421420	Office equipment whse	15	D	D	D	b	D	D	D
42143	Computer & computer peripheral equipment & software whse	23	48 286	9 105	1 793	283	21 990	1 872	1 951
421430	Computer & computer peripheral equipment & software whse	23	48 286	9 105	1 793	283	21 990	1 872	1 951
4214301	Computer & peripheral equipment whse	21	D	D	D	c	D	D	D
42143012	Computers & peripheral equipment for end use	14	D	D	D	b	D	D	D
4214302	Computer software (packaged) whse	2	D	D	D	c	D	D	D
42144	Other commercial equipment whse	14	D	D	D	e	D	D	D
421440	Other commercial equipment whse	14	D	D	D	e	D	D	D
4214402	Store machines & equipment whse	8	D	D	D	e	D	D	D
42145	Medical, dental, & hospital equipment & supplies whse	12	D	D	D	c	D	D	D
421450	Medical, dental, & hospital equipment & supplies whse	12	D	D	D	c	D	D	D
4214501	Surgical, medical, & hospital supplies whse	10	D	D	D	c	D	D	D
42149	Other professional equipment & supplies whse	6	D	D	D	e	D	D	D
421490	Other professional equipment & supplies whse	6	D	D	D	e	D	D	D
4214901	Religious & school supplies whse	1	D	D	D	e	D	D	D
4215	Metal & mineral (except petroleum) whse	30	84 268	8 055	2 014	302	16 342	11 514	11 520
42151	Metal service centers & offices	28	D	D	D	e	D	D	D
421510	Metal service centers & offices	28	D	D	D	e	D	D	D
4215101	Ferrous metal service centers & sales offices	27	D	D	D	e	D	D	D
42151011	Ferrous metal service centers	20	D	D	D	c	D	D	D
4216	Electrical goods whse	51	92 869	10 849	2 530	371	20 110	12 786	14 663
42161	Electrical apparatus & equip, wiring supp, & const material whse	24	50 743	4 690	1 230	122	8 659	5 357	5 371
421610	Electrical apparatus & equip, wiring supp, & const material whse	24	50 743	4 690	1 230	122	8 659	5 357	5 371
42169	Other electronic parts & equipment whse	23	D	D	D	c	D	D	D
421690	Other electronic parts & equipment whse	23	D	D	D	c	D	D	D
4216902	Electronic parts (excluding communications equipment) whse	13	D	D	D	c	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
AREA OUTSIDE WISCONSIN METROPOLITAN AREAS—Con.									
Merchant wholesalers—Con.									
421	Wholesale trade, durable goods—Con.								
4217	Hardware, & plumbing & heating equipment & supplies whsle	63	93 210	12 589	2 768	370	23 511	16 106	17 170
42171	Hardware whsle	35	D	D	D	c	D	D	D
421710	Hardware whsle	35	D	D	D	c	D	D	D
42172	Plumbing & heating equipment & supplies (hydronics) whsle	10	D	D	D	b	D	D	D
421720	Plumbing & heating equipment & supplies (hydronics) whsle	10	D	D	D	b	D	D	D
42173	Warm air heating & air-conditioning equipment & supplies whsle	13	13 099	1 548	368	58	3 223	1 944	2 015
421730	Warm air heating & air-conditioning equipment & supplies whsle	13	13 099	1 548	368	58	3 223	1 944	2 015
42174	Refrigeration equipment & supplies whsle	5	D	D	D	b	D	D	D
421740	Refrigeration equipment & supplies whsle	5	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	447	1 067 400	118 166	25 301	4 072	218 391	228 360	251 757
42181	Construction & mining (except petroleum) machinery & equip whsle	16	D	D	D	c	D	D	D
421810	Construction & mining (except petroleum) machinery & equip whsle	16	D	D	D	c	D	D	D
42182	Farm & garden machinery & equipment whsle	276	595 832	62 873	13 347	2 460	109 445	166 291	179 508
421820	Farm & garden machinery & equipment whsle	276	595 832	62 873	13 347	2 460	109 445	166 291	179 508
4218201	Farm machinery & equipment—farm dealers	240	530 162	55 086	11 624	2 142	95 526	150 785	161 317
4218202	Farm machinery & equipment—whsle distributors	33	D	D	D	c	D	D	D
42183	Industrial machinery & equipment whsle	87	206 678	25 250	5 674	717	49 052	30 767	32 093
421830	Industrial machinery & equipment whsle	87	206 678	25 250	5 674	717	49 052	30 767	32 093
4218301	Food-processing machinery & equipment whsle	8	D	D	D	b	D	D	D
4218302	Hydraulic & pneumatic (fluid power) machinery & equipment whsle	10	D	D	D	c	D	D	D
42183022	Hydraulic & pneumatic parts, accessories, & supplies whsle	8	23 057	3 826	839	101	6 483	2 923	3 118
4218303	General-purpose industrial machinery & equipment whsle	22	53 080	7 032	1 471	202	13 077	10 934	10 547
4218305	Materials handling equipment whsle	12	D	D	D	c	D	D	D
4218307	Other industrial machinery & equipment whsle	23	D	D	D	c	D	D	D
42184	Industrial supplies whsle	45	D	D	D	e	D	D	D
421840	Industrial supplies whsle	45	D	D	D	e	D	D	D
4218402	Mechanical power transmission supplies whsle	10	D	D	D	b	D	D	D
4218403	Welding supplies whsle	9	24 359	4 748	658	132	8 918	1 977	2 196
4218405	Industrial valves & fittings (except fluid-power) whsle	4	34 390	1 816	336	43	6 984	1 850	1 977
4218406	Other industrial supplies whsle	13	49 792	5 580	1 270	151	10 022	4 505	4 824
42185	Service establishment equipment & supplies whsle	15	D	D	D	e	D	D	D
421850	Service establishment equipment & supplies whsle	15	D	D	D	e	D	D	D
4218501	Beauty & barber shop equipment & supplies whsle	3	D	D	D	c	D	D	D
4218504	Other service establishment equipment & supplies whsle	10	D	D	D	b	D	D	D
42186	Transportation equipment & supplies (exc motor vehicle) whsle	8	26 407	2 557	517	59	3 496	3 692	3 733
421860	Transportation equipment & supplies (exc motor vehicle) whsle	8	26 407	2 557	517	59	3 496	3 692	3 733
4218603	Other transportation equipment & supplies whsle	1	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle	165	D	D	D	g	D	D	D
42191	Sporting & recreational goods & supplies whsle	28	D	D	D	e	D	D	D
421910	Sporting & recreational goods & supplies whsle	28	D	D	D	e	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
AREA OUTSIDE WISCONSIN METROPOLITAN AREAS—Con.									
Merchant wholesalers—Con.									
421	Wholesale trade, durable goods—Con.								
4219	Miscellaneous durable goods whsle—Con.								
42193	Recyclable material whsle	67	D	D	D	f	D	D	D
421930	Recyclable material whsle	67	D	D	D	f	D	D	D
4219301	Iron & steel scrap processors & dealers	39	D	D	D	e	D	D	D
42193011	Iron & steel scrap processors (using power processing equipment)	20	135 116	10 758	2 163	379	31 361	9 558	10 076
42193012	Iron & steel scrap processors (not using power processing equip)	19	D	D	D	b	D	D	D
4219303	Other recyclable material whsle	22	53 614	4 702	1 000	263	10 588	1 141	1 269
42194	Jewelry/watch/silverware/precious stone & precious metal whsle	7	20 038	4 868	1 120	231	8 273	3 885	4 449
421940	Jewelry/watch/silverware/precious stone & precious metal whsle	7	20 038	4 868	1 120	231	8 273	3 885	4 449
4219401	Jewelry, watch, diamonds, precious stone, & silverware whsle	6	D	D	D	c	D	D	D
42199	Other miscellaneous durable goods whsle	53	D	D	D	e	D	D	D
421990	Other miscellaneous durable goods whsle	53	D	D	D	e	D	D	D
4219902	Forest products (except lumber) whsle	18	D	D	D	b	D	D	D
4219903	General merchandise (durable goods) whsle	14	D	D	D	c	D	D	D
422	Wholesale trade, nondurable goods	699	3 538 786	220 778	53 636	7 978	481 862	222 887	231 520
4221	Paper & paper product whsle	39	D	D	D	c	D	D	D
42212	Stationery & office supplies whsle	20	D	D	D	c	D	D	D
422120	Stationery & office supplies whsle	20	D	D	D	c	D	D	D
42213	Industrial & personal service paper whsle	15	D	D	D	b	D	D	D
422130	Industrial & personal service paper whsle	15	D	D	D	b	D	D	D
4222	Drugs, & druggists' sundries whsle	17	37 244	4 836	1 182	179	10 590	6 499	6 336
42221	Drugs, & druggists' sundries whsle	17	37 244	4 836	1 182	179	10 590	6 499	6 336
422210	Drugs, & druggists' sundries whsle	17	37 244	4 836	1 182	179	10 590	6 499	6 336
4224	Grocery & related products whsle	166	1 425 956	88 014	22 650	2 997	193 698	67 854	75 809
42241	General-line grocery whsle	10	D	D	D	f	D	D	D
422410	General-line grocery whsle	10	D	D	D	f	D	D	D
4224103	Other general-line grocery whsle	8	D	D	D	f	D	D	D
42242	Packaged frozen food whsle	14	311 089	11 850	2 846	399	25 403	10 757	10 800
422420	Packaged frozen food whsle	14	311 089	11 850	2 846	399	25 403	10 757	10 800
42243	Dairy products, (except dried or canned) whsle	61	483 454	19 445	5 008	651	44 557	8 865	10 928
422430	Dairy products, (except dried or canned) whsle	61	483 454	19 445	5 008	651	44 557	8 865	10 928
4224302	Dairy product (except raw milk) whsle	56	477 579	19 350	4 987	644	44 238	8 861	10 924
42247	Meat & meat product whsle	11	D	D	D	b	D	D	D
422470	Meat & meat product whsle	11	D	D	D	b	D	D	D
42248	Fresh fruit & vegetable whsle	13	D	D	D	c	D	D	D
422480	Fresh fruit & vegetable whsle	13	D	D	D	c	D	D	D
42249	Other grocery & related products whsle	41	D	D	D	f	D	D	D
422490	Other grocery & related products whsle	41	D	D	D	f	D	D	D
4224903	Soft drinks whsle	13	70 540	8 277	1 913	265	18 946	2 635	2 748
4224905	Food & beverage basic materials whsle	3	D	D	D	c	D	D	D
4225	Farm-product raw material whsle	73	D	D	D	f	D	D	D
42251	Grain & field bean whsle	40	D	D	D	e	D	D	D
422510	Grain & field bean whsle	40	D	D	D	e	D	D	D
42252	Livestock whsle	20	71 118	1 443	356	88	4 851	2 652	3 098
422520	Livestock whsle	20	71 118	1 443	356	88	4 851	2 652	3 098
42259	Other farm product raw material whsle	13	D	D	D	c	D	D	D
422590	Other farm product raw material whsle	13	D	D	D	c	D	D	D
4226	Chemical & allied products whsle	33	D	D	D	e	D	D	D
42269	Other chemical & allied products whsle	25	D	D	D	c	D	D	D
422690	Other chemical & allied products whsle	25	D	D	D	c	D	D	D
4226902	Other chemical & allied products whsle	24	D	D	D	c	D	D	D

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
AREA OUTSIDE WISCONSIN METROPOLITAN AREAS—Con.									
Merchant wholesalers—Con.									
422	Wholesale trade, nondurable goods—Con.								
4227	Petroleum & petroleum products								
	whsle	112	D	D	D	f	D	D	D
42271	Petroleum bulk stations & terminals	87	D	D	D	f	D	D	D
422710	Petroleum bulk stations & terminals	87	D	D	D	f	D	D	D
4227101	Petroleum bulk stations & terminals (except LP)	78	D	D	D	f	D	D	D
42271011	Petroleum bulk stations (except LP)	72	D	D	D	f	D	D	D
4227102	Liquefied petroleum bulk stations & terminals	9	D	D	D	b	D	D	D
42272	Petroleum & petroleum prod whsle (exc bulk stations & terminals)	25	D	D	D	c	D	D	D
422720	Petroleum & petroleum prod whsle (exc bulk stations & terminals) ...	25	D	D	D	c	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle	55	D	D	D	f	D	D	D
42281	Beer & ale whsle	52	187 144	22 773	5 274	720	43 700	10 943	9 991
422810	Beer & ale whsle	52	187 144	22 773	5 274	720	43 700	10 943	9 991
42282	Wine & distilled alcoholic beverage whsle	3	D	D	D	c	D	D	D
422820	Wine & distilled alcoholic beverage whsle	3	D	D	D	c	D	D	D
4228201	Wine & distilled alcoholic bev (licensed operation) whsle	3	D	D	D	c	D	D	D
4229	Miscellaneous nondurable goods								
	whsle	196	D	D	D	g	D	D	D
42291	Farm supplies whsle	113	D	D	D	f	D	D	D
422910	Farm supplies whsle	113	D	D	D	f	D	D	D
4229101	Farm supplies—farm dealers ...	82	D	D	D	e	D	D	D
4229102	Farm supplies—whsle distributors	31	D	D	D	e	D	D	D
42292	Book, periodical, & newspaper whsle	14	64 732	8 679	2 563	286	22 424	10 931	10 850
422920	Book, periodical, & newspaper whsle	14	64 732	8 679	2 563	286	22 424	10 931	10 850
42293	Flower, nursery stock, & florists' supplies whsle	7	D	D	D	c	D	D	D
422930	Flower, nursery stock, & florists' supplies whsle	7	D	D	D	c	D	D	D
42294	Tobacco & tobacco product whsle ...	11	335 468	14 388	3 323	552	27 359	18 355	19 767
422940	Tobacco & tobacco product whsle ..	11	335 468	14 388	3 323	552	27 359	18 355	19 767
42299	Other miscellaneous nondurable goods whsle	45	D	D	D	c	D	D	D
422990	Other miscellaneous nondurable goods whsle	45	D	D	D	c	D	D	D
4229901	Art goods whsle	18	D	D	D	b	D	D	D
4229904	Other nondurable goods whsle ..	19	D	D	D	b	D	D	D
Manufacturers' sales branches and sales offices ..		58	835 718	49 308	11 168	1 510	96 415	90 668	99 343
421	Wholesale trade, durable goods	29	470 183	20 716	4 626	552	46 235	76 262	84 555
4213	Lumber & other construction materials								
	whsle	9	D	D	D	c	D	D	D
42131	Lumber, plywood, millwork, & wood panel whsle	8	D	D	D	c	D	D	D
421310	Lumber, plywood, millwork, & wood panel whsle	8	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies								
	whsle	10	235 848	8 750	2 202	201	20 761	69 707	76 717
42183	Industrial machinery & equipment whsle	5	D	D	D	b	D	D	D
421830	Industrial machinery & equipment whsle	5	D	D	D	b	D	D	D
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	1	D	D	D	b	D	D	D
42183021	Hydraulic & pneumatic pumps & motors whsle	1	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	29	365 535	28 592	6 542	958	50 180	14 406	14 788
4224	Grocery & related products whsle	16	240 259	20 738	4 741	751	33 275	7 401	7 906
42243	Dairy products, (except dried or canned) whsle	4	D	D	D	e	D	D	D
422430	Dairy products, (except dried or canned) whsle	4	D	D	D	e	D	D	D
4224302	Dairy product (except raw milk) whsle	4	D	D	D	e	D	D	D
42249	Other grocery & related products whsle	11	125 729	11 086	2 601	314	18 911	2 222	1 753
422490	Other grocery & related products whsle	11	125 729	11 086	2 601	314	18 911	2 222	1 753
4224903	Soft drinks whsle	11	125 729	11 086	2 601	314	18 911	2 222	1 753

Table 3. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
AREA OUTSIDE WISCONSIN METROPOLITAN AREAS—Con.									
Manufacturers' sales branches and sales offices—Con.									
422	Wholesale trade, nondurable goods—Con.								
4226	Chemical & allied products whsle	8	D	D	D	b	D	D	D
42269	Other chemical & allied products whsle	8	D	D	D	b	D	D	D
422690	Other chemical & allied products whsle	8	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	3	D	D	D	c	D	D	D
42291	Farm supplies whsle	3	D	D	D	c	D	D	D
422910	Farm supplies whsle	3	D	D	D	c	D	D	D
4229101	Farm supplies—farm dealers . . .	3	D	D	D	c	D	D	D
	Agents, brokers, and commission merchants	143	785 055	14 793	3 593	784	28 802	470	611
421	Wholesale trade, durable goods	74	333 469	7 312	1 704	321	12 848	169	227
4211	Motor vehicle & motor vehicle parts & supplies whsle	7	D	D	D	c	D	D	D
42111	Automobile & other motor vehicle whsle	3	D	D	D	c	D	D	D
421110	Automobile & other motor vehicle whsle	3	D	D	D	c	D	D	D
42112	Motor vehicle supplies & new parts whsle	3	D	D	D	a	D	D	D
421120	Motor vehicle supplies & new parts whsle	3	D	D	D	a	D	D	D
4213	Lumber & other construction materials whsle	10	16 964	511	99	16	898	—	—
4216	Electrical goods whsle	9	D	D	D	b	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	10	28 429	739	176	29	1 507	—	—
4218	Machinery, equipment, & supplies whsle	22	46 709	1 712	369	55	2 952	60	120
42182	Farm & garden machinery & equipment whsle	7	D	D	D	a	D	D	D
421820	Farm & garden machinery & equipment whsle	7	D	D	D	a	D	D	D
4218201	Farm machinery & equipment—farm dealers	4	D	D	D	a	D	D	D
42183	Industrial machinery & equipment whsle	11	D	D	D	b	D	D	D
421830	Industrial machinery & equipment whsle	11	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle . . .	8	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	69	451 586	7 481	1 889	463	15 954	301	384
4223	Apparel, piece goods, & notions whsle .	5	32 762	777	226	18	1 251	—	—
4224	Grocery & related products whsle	17	124 817	2 377	579	80	5 110	197	226
42249	Other grocery & related products whsle	4	D	D	D	b	D	D	D
422490	Other grocery & related products whsle	4	D	D	D	b	D	D	D
4224902	Bread & baked goods whsle	1	D	D	D	b	D	D	D
4225	Farm-product raw material whsle	25	D	D	D	e	D	D	D
42252	Livestock whsle	23	257 489	2 797	691	300	6 520	100	101
422520	Livestock whsle	23	257 489	2 797	691	300	6 520	100	101
4229	Miscellaneous nondurable goods whsle	11	D	D	D	b	D	D	D
42299	Other miscellaneous nondurable goods whsle	8	D	D	D	b	D	D	D
422990	Other miscellaneous nondurable goods whsle	8	D	D	D	b	D	D	D

Table 4. Percent of Sales Data Based on Administrative Records and Estimation for Metropolitan Areas: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	APPLETON—OSHKOSH—NEENAH, WI MSA								
42	Wholesale trade	3.5	4.2	5.1	5.0	—	2.7	.9	.8
421	Wholesale trade, durable goods	2.6	5.6	3.1	5.8	—	5.7	—	.3
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
42111	Automobile & other motor vehicle whsle	D	D	D	D	—	—	—	—
421110	Automobile & other motor vehicle whsle	D	D	D	D	—	—	—	—
4211105	Heavy truck & tractor (over 26,000 lb) whsle	D	D	D	D	—	—	—	—
42112	Motor vehicle supplies & new parts whsle	D	D	D	D	—	—	—	—
421120	Motor vehicle supplies & new parts whsle	D	D	D	D	—	—	—	—
4211201	Motor vehicle supplies & new parts—warehouse distributors	D	D	D	D	—	—	—	—
42114	Motor vehicle parts, (used) whsle	10.8	3.2	10.8	3.2	—	—	—	—
421140	Motor vehicle parts, (used) whsle	10.8	3.2	10.8	3.2	—	—	—	—
4212	Furniture & home furnishings whsle	D	D	—	—	—	—	—	—
42121	Furniture whsle	D	D	—	—	—	—	—	—
421210	Furniture whsle	D	D	—	—	—	—	—	—
4213	Lumber & other construction materials whsle	D	D	D	D	—	—	—	—
4214	Professional & commercial equipment & supplies whsle4	.5	D	D	—	—	—	—
42142	Office equipment whsle	—	—	D	D	—	—	—	—
421420	Office equipment whsle	—	—	D	D	—	—	—	—
42143	Computer & computer peripheral equipment & software whsle	1.4	—	D	D	—	—	—	—
421430	Computer & computer peripheral equipment & software whsle	1.4	—	—	—	—	—	—	—
4214301	Computer & peripheral equipment whsle ..	D	D	D	D	—	—	—	—
42143012	Computers & peripheral equipment for end use	D	D	D	D	—	—	—	—
42144	Other commercial equipment whsle	D	D	D	D	—	—	—	—
421440	Other commercial equipment whsle	D	D	D	D	—	—	—	—
42149	Other professional equipment & supplies whsle	D	D	D	D	—	—	—	—
421490	Other professional equipment & supplies whsle	D	D	D	D	—	—	—	—
4214901	Religious & school supplies whsle	D	D	D	D	—	—	—	—
4215	Metal & mineral (except petroleum) whsle	2.3	—	2.3	—	—	—	—	—
42151	Metal service centers & offices	2.3	—	2.3	—	—	—	—	—
421510	Metal service centers & offices	2.3	—	2.3	—	—	—	—	—
4215101	Ferrous metal service centers & sales offices	D	D	D	D	—	—	—	—
42151011	Ferrous metal service centers	D	D	D	D	—	—	—	—
42151012	Ferrous metal sales offices	D	D	D	D	—	—	—	—
4216	Electrical goods whsle	3.9	6.7	7.7	5.7	D	D	—	—
42161	Electrical apparatus & equip, wiring supp, & const material whsle	5.4	6.7	D	D	—	9.2	—	—
421610	Electrical apparatus & equip, wiring supp, & const material whsle	5.4	6.7	D	D	—	9.2	—	—
42169	Other electronic parts & equipment whsle	D	D	D	D	—	—	—	—
421690	Other electronic parts & equipment whsle	D	D	D	D	—	—	—	—
4216901	Communications equipment & supplies whsle	—	5.6	D	D	—	—	—	—
4217	Hardware, & plumbing & heating equipment & supplies whsle	1.6	22.9	D	D	—	—	—	—
42171	Hardware whsle	—	18.6	D	D	—	—	—	—
421710	Hardware whsle	—	18.6	D	D	—	—	—	—
42172	Plumbing & heating equipment & supplies (hydronics) whsle	D	D	D	D	—	—	—	—
421720	Plumbing & heating equipment & supplies (hydronics) whsle	D	D	D	D	—	—	—	—
42173	Warm air heating & air-conditioning equipment & supplies whsle	D	D	6.6	44.0	—	—	—	—
421730	Warm air heating & air-conditioning equipment & supplies whsle	D	D	6.6	44.0	—	—	—	—
4218	Machinery, equipment, & supplies whsle	2.1	3.3	2.4	3.9	D	D	D	D
42181	Construction & mining (except petroleum) machinery & equip whsle	2.8	—	2.8	—	—	—	—	—
421810	Construction & mining (except petroleum) machinery & equip whsle	2.8	—	2.8	—	—	—	—	—
42182	Farm & garden machinery & equipment whsle	D	D	D	D	—	—	—	—
421820	Farm & garden machinery & equipment whsle	D	D	D	D	—	—	—	—
4218201	Farm machinery & equipment—farm dealers	9.6	3.5	D	D	—	—	—	—
4218202	Farm machinery & equipment—whsle distributors	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 4. Percent of Sales Data Based on Administrative Records and Estimation for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	APPLETON—OSHKOSH—NEENAH, WI MSA—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4218	Machinery, equipment, & supplies whsle—Con.								
42183	Industrial machinery & equipment whsle.....	.7	6.0	.9	8.2	D	D	D	D
421830	Industrial machinery & equipment whsle.....	.7	6.0	.9	8.2	D	D	D	D
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle.....	1.1	—	D	D	—	—	—	—
4218303	General-purpose industrial machinery & equipment whsle.....	.6	13.7	.9	18.9	—	—	—	—
4218305	Materials handling equipment whsle.....	.4	—	D	D	—	—	—	—
4218307	Other industrial machinery & equipment whsle.....	D	D	D	D	—	—	—	—
42184	Industrial supplies whsle.....	.7	—	D	D	—	—	—	—
421840	Industrial supplies whsle.....	.7	—	D	D	—	—	—	—
4218401	General-line industrial supplies whsle.....	—	—	—	—	—	—	—	—
4218402	Mechanical power transmission supplies whsle.....	—	—	—	—	—	—	—	—
4218403	Welding supplies whsle.....	D	D	D	D	—	—	—	—
4218405	Industrial valves & fittings (except fluid-power) whsle.....	D	D	—	—	—	—	—	—
4218406	Other industrial supplies whsle.....	D	D	D	D	—	—	—	—
42185	Service establishment equipment & supplies whsle.....	D	D	D	D	—	—	—	—
421850	Service establishment equipment & supplies whsle.....	D	D	D	D	—	—	—	—
4218503	Laundry & dry-cleaning equipment & supplies whsle.....	D	D	D	D	—	—	—	—
42186	Transportation equipment & supplies (exc motor vehicle) whsle.....	D	D	—	—	—	—	—	—
421860	Transportation equipment & supplies (exc motor vehicle) whsle.....	D	D	—	—	—	—	—	—
4219	Miscellaneous durable goods whsle.....	D	D	D	D	—	—	—	—
42191	Sporting & recreational goods & supplies whsle.....	.6	15.0	—	—	—	—	—	—
421910	Sporting & recreational goods & supplies whsle.....	.6	15.0	—	—	—	—	—	—
42193	Recyclable material whsle.....	—	7.4	—	7.4	—	—	—	—
421930	Recyclable material whsle.....	—	7.4	—	7.4	—	—	—	—
42199	Other miscellaneous durable goods whsle.....	D	D	D	D	—	—	—	—
421990	Other miscellaneous durable goods whsle.....	D	D	D	D	—	—	—	—
4219902	Forest products (except lumber) whsle.....	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods.....	4.4	2.8	8.0	3.7	—	1.9	2.2	1.4
4221	Paper & paper product whsle.....	.2	.4	D	D	D	D	—	—
42211	Printing & writing paper whsle.....	D	D	—	—	—	—	—	—
422110	Printing & writing paper whsle.....	D	D	—	—	—	—	—	—
42213	Industrial & personal service paper whsle.....	D	D	D	D	D	D	—	—
422130	Industrial & personal service paper whsle.....	D	D	D	D	D	D	—	—
4223	Apparel, piece goods, & notions whsle.....	.4	.1	—	—	—	—	—	—
4224	Grocery & related products whsle.....	.1	4.0	D	D	D	D	—	—
42241	General-line grocery whsle.....	D	D	D	D	—	—	—	—
422410	General-line grocery whsle.....	D	D	D	D	—	—	—	—
42243	Dairy products, (except dried or canned) whsle.....	D	D	D	D	—	—	—	—
422430	Dairy products, (except dried or canned) whsle.....	D	D	D	D	—	—	—	—
4224302	Dairy product (except raw milk) whsle.....	D	D	D	D	—	—	—	—
42249	Other grocery & related products whsle.....	D	D	D	D	D	D	—	—
422490	Other grocery & related products whsle.....	D	D	D	D	D	D	—	—
4224903	Soft drinks whsle.....	D	D	—	—	—	—	—	—
4226	Chemical & allied products whsle.....	—	2.5	D	D	D	D	—	—
42261	Plastics materials & basic forms & shapes whsle.....	D	D	—	—	—	—	—	—
422610	Plastics materials & basic forms & shapes whsle.....	D	D	—	—	—	—	—	—
42269	Other chemical & allied products whsle.....	D	D	D	D	D	D	—	—
422690	Other chemical & allied products whsle.....	D	D	D	D	D	D	—	—
4226902	Other chemical & allied products whsle.....	D	D	D	D	—	—	—	—
4227	Petroleum & petroleum products whsle.....	D	D	D	D	—	—	—	—
42271	Petroleum bulk stations & terminals.....	—	—	—	—	—	—	—	—
422710	Petroleum bulk stations & terminals.....	—	—	—	—	—	—	—	—
4227101	Petroleum bulk stations & terminals (except LP).....	D	D	D	D	—	—	—	—
42271011	Petroleum bulk stations (except LP).....	D	D	D	D	—	—	—	—
4228	Beer, wine, & distilled alcoholic beverage whsle.....	58.2	—	58.2	—	—	—	—	—
42281	Beer & ale whsle.....	D	D	—	—	—	—	—	—
422810	Beer & ale whsle.....	D	D	—	—	—	—	—	—
42282	Wine & distilled alcoholic beverage whsle.....	D	D	—	—	—	—	—	—
422820	Wine & distilled alcoholic beverage whsle.....	D	D	—	—	—	—	—	—
4228201	Wine & distilled alcoholic bev (licensed operation) whsle.....	D	D	—	—	—	—	—	—

See footnotes at end of table.

Table 4. Percent of Sales Data Based on Administrative Records and Estimation for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	APPLETON—OSHKOSH—NEENAH, WI MSA—Con.								
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods—Con.								
4229	Miscellaneous nondurable goods whsle	D	D	D	D	—	—	—	—
42291	Farm supplies whsle	14.4	31.1	14.4	31.1	—	—	—	—
422910	Farm supplies whsle	14.4	31.1	14.4	31.1	—	—	—	—
4229101	Farm supplies—farm dealers	D	D	D	D	—	—	—	—
42292	Book, periodical, & newspaper whsle	D	D	D	D	—	—	—	—
422920	Book, periodical, & newspaper whsle	D	D	D	D	—	—	—	—
	CHICAGO—GARY—KENOSHA, IL—IN—WI CMSA								
42	Wholesale trade	2.4	3.1	D	D	D	D	D	D
421	Wholesale trade, durable goods	D	D	D	D	D	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	D	D	D	D
42111	Automobile & other motor vehicle whsle	D	D	D	D	D	D	D	D
421110	Automobile & other motor vehicle whsle	D	D	D	D	D	D	D	D
4211101	Automobile & motorcycle whsle	D	D	D	D	D	D	D	D
4211102	Bus & recreational vehicle whsle	D	D	D	D	D	D	D	D
4211103	Light truck & van (14,000 lb or less) whsle	D	D	D	D	D	D	D	D
4211104	Medium truck & tractor (14,001 lb to 26,000 lb) whsle	D	D	D	D	D	D	D	D
4211105	Heavy truck & tractor (over 26,000 lb) whsle	5.1	3.5	D	D	D	D	—	—
42112	Motor vehicle supplies & new parts whsle	D	D	D	D	D	D	D	D
421120	Motor vehicle supplies & new parts whsle	D	D	D	D	D	D	D	D
4211201	Motor vehicle supplies & new parts—warehouse distributors	D	D	D	D	D	D	D	D
4211202	Motor vehicle supplies & new parts—jobbers	D	D	D	D	D	D	D	D
4211203	Petroleum products marketing equipment whsle	D	D	D	D	—	—	—	—
42113	Tire & tube whsle	D	D	D	D	—	—	—	—
421130	Tire & tube whsle	D	D	D	D	—	—	—	—
42114	Motor vehicle parts, (used) whsle	D	D	D	D	—	—	—	—
421140	Motor vehicle parts, (used) whsle	D	D	D	D	—	—	—	—
4212	Furniture & home furnishings whsle	D	D	D	D	D	D	D	D
42121	Furniture whsle	D	D	D	D	D	D	D	D
421210	Furniture whsle	D	D	D	D	D	D	D	D
4212101	Household & lawn furniture whsle	D	D	D	D	—	—	D	D
4212102	Office & business furniture whsle	D	D	D	D	D	D	D	D
42122	Home furnishings whsle	D	D	D	D	D	D	D	D
421220	Home furnishings whsle	D	D	D	D	D	D	D	D
4212201	Household china, glassware, & crockery whsle	D	D	D	D	—	—	—	—
4212202	Linens, domestics, draperies, & curtains whsle	D	D	D	D	—	—	—	—
4212203	Floor coverings whsle	D	D	D	D	D	D	D	.4
4212204	Other home furnishings whsle	D	D	D	D	D	D	D	D
4213	Lumber & other construction materials whsle	D	D	D	D	D	D	D	D
42131	Lumber, plywood, millwork, & wood panel whsle	D	D	D	D	D	D	D	D
421310	Lumber, plywood, millwork, & wood panel whsle	D	D	D	D	D	D	D	D
4213101	Lumber without yard whsle	D	D	D	D	—	—	—	—
4213102	Lumber with yard whsle	D	D	D	D	—	—	—	—
4213103	Plywood, veneer, millwork, & wood panel whsle	D	D	D	D	D	D	D	D
42132	Brick, stone, & related construction materials whsle	D	D	D	D	D	D	D	D
421320	Brick, stone, & related construction materials whsle	D	D	D	D	D	D	D	D
4213201	Brick, block, tile, clay/cement sewer pipe whsle	D	D	D	D	D	D	—	—
4213202	Sand, gravel, & stone whsle	D	D	D	D	—	—	—	—
4213203	Cement, lime, & related products whsle6	5.0	D	D	D	D	D	D
42133	Roofing, siding, & insulation material whsle	D	D	D	D	D	D	D	D
421330	Roofing, siding, & insulation material whsle	D	D	D	D	D	D	D	D
4213301	Roofing, siding, & insulation material whsle	D	D	D	D	D	D	D	D
42139	Other construction materials whsle	D	D	D	D	D	D	D	D
421390	Other construction materials whsle	D	D	D	D	D	D	D	D
4213901	Flat glass & other construction glass whsle	D	D	D	D	—	—	D	D
4213902	Other construction materials whsle	D	D	D	D	—	—	D	D

See footnotes at end of table.

Table 4. Percent of Sales Data Based on Administrative Records and Estimation for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	CHICAGO—GARY—KENOSHA, IL—IN—WI CMSA—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4214	Professional & commercial equipment & supplies whsle	D	D	D	D	D	D	D	D
42141	Photographic equipment & supplies whsle	D	D	D	D	—	—	—	—
421410	Photographic equipment & supplies whsle	D	D	D	D	—	—	—	—
42142	Office equipment whsle	D	D	D	D	D	D	D	D
421420	Office equipment whsle	D	D	D	D	D	D	D	D
42143	Computer & computer peripheral equipment & software whsle	D	D	D	D	D	D	D	D
421430	Computer & computer peripheral equipment & software whsle	D	D	D	D	D	D	D	D
4214301	Computer & peripheral equipment whsle	D	D	D	D	D	D	D	D
42143011	Computers & peripheral equipment for resale	D	D	D	D	—	1.8	D	D
42143012	Computers & peripheral equipment for end use	D	D	D	D	D	D	D	D
4214302	Computer software (packaged) whsle	D	D	D	D	—	—	D	D
42144	Other commercial equipment whsle	D	D	D	D	D	D	D	D
421440	Other commercial equipment whsle	D	D	D	D	D	D	D	D
4214401	Restaurant & hotel equipment & supplies whsle	D	D	D	D	—	—	D	D
4214402	Store machines & equipment whsle	D	D	D	D	D	D	D	D
42145	Medical, dental, & hospital equipment & supplies whsle	D	D	D	D	D	D	D	D
421450	Medical, dental, & hospital equipment & supplies whsle	D	D	D	D	D	D	D	D
4214501	Surgical, medical, & hospital supplies whsle	D	D	D	D	D	D	D	D
4214502	Dental equipment & supplies whsle	D	D	D	D	—	—	D	—
42146	Ophthalmic goods whsle	D	D	D	D	—	—	—	1.2
421460	Ophthalmic goods whsle	D	D	D	D	—	—	—	1.2
42149	Other professional equipment & supplies whsle	D	D	D	D	—	—	D	D
421490	Other professional equipment & supplies whsle	D	D	D	D	—	—	D	D
4214901	Religious & school supplies whsle	D	D	D	D	—	—	D	D
4214902	Other professional equipment & supplies whsle	D	D	D	D	—	—	D	D
4215	Metal & mineral (except petroleum) whsle	D	D	D	D	D	D	D	D
42151	Metal service centers & offices	D	D	D	D	D	D	D	D
421510	Metal service centers & offices	D	D	D	D	D	D	D	D
4215101	Ferrous metal service centers & sales offices	D	D	D	D	D	D	D	D
42151011	Ferrous metal service centers	D	D	D	D	D	D	D	D
42151012	Ferrous metal sales offices	D	D	D	D	D	D	D	D
4215102	Nonferrous metal service centers & sales offices	D	D	D	D	D	D	D	D
42151021	Nonferrous metal service centers	D	D	D	D	D	D	—	—
42151022	Nonferrous metal sales offices	D	D	D	D	—	—	D	D
42152	Coal & other mineral & ore whsle	D	D	D	D	—	—	—	—
421520	Coal & other mineral & ore whsle	D	D	D	D	—	—	—	—
4215201	Coal whsle	D	D	D	D	—	—	—	—
4215202	Other mineral & ore whsle	D	D	—	—	—	—	—	—
4216	Electrical goods whsle	D	D	D	D	D	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	D	D	D	D	D	D	D	D
421610	Electrical apparatus & equip, wiring supp, & const material whsle	D	D	D	D	D	D	D	D
42162	Electrical appliance, television & radio set whsle	D	D	D	D	—	5.7	.2	.7
421620	Electrical appliance, television & radio set whsle	D	D	D	D	—	5.7	.2	.7
42169	Other electronic parts & equipment whsle	D	D	D	D	D	D	D	D
421690	Other electronic parts & equipment whsle	D	D	D	D	D	D	D	D
4216901	Communications equipment & supplies whsle	D	D	D	D	D	D	D	D
4216902	Electronic parts (excluding communications equipment) whsle	D	D	D	D	D	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	D	D	D	D	D	D	D	D
42171	Hardware whsle	D	D	D	D	D	D	D	D
421710	Hardware whsle	D	D	D	D	D	D	D	D
42172	Plumbing & heating equipment & supplies (hydronics) whsle	D	D	D	D	D	D	D	D
421720	Plumbing & heating equipment & supplies (hydronics) whsle	D	D	D	D	D	D	D	D
42173	Warm air heating & air-conditioning equipment & supplies whsle	D	D	D	D	D	D	D	D
421730	Warm air heating & air-conditioning equipment & supplies whsle	D	D	D	D	D	D	D	D
42174	Refrigeration equipment & supplies whsle	D	D	D	D	D	D	D	D
421740	Refrigeration equipment & supplies whsle	D	D	D	D	D	D	D	D

See footnotes at end of table.

Table 4. **Percent of Sales Data Based on Administrative Records and Estimation for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	CHICAGO—GARY—KENOSHA, IL—IN—WI CMSA—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4218	Machinery, equipment, & supplies whsle	D	D	D	D	D	D	D	D
42181	Construction & mining (except petroleum) machinery & equip whsle	D	D	D	D	—	—	D	D
421810	Construction & mining (except petroleum) machinery & equip whsle	D	D	D	D	—	—	D	D
42182	Farm & garden machinery & equipment whsle	D	D	D	D	—	—	D	D
421820	Farm & garden machinery & equipment whsle	D	D	D	D	—	—	D	D
4218201	Farm machinery & equipment—farm dealers	D	D	D	D	—	—	—	—
4218202	Farm machinery & equipment—whsle distributors	D	D	D	D	—	—	D	D
4218203	Lawn & garden machinery & equipment whsle	D	D	D	D	—	—	D	D
42183	Industrial machinery & equipment whsle	D	D	D	D	D	D	D	D
421830	Industrial machinery & equipment whsle	D	D	D	D	D	D	D	D
4218301	Food-processing machinery & equipment whsle	D	D	D	D	—	—	D	D
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	D	D	D	D	D	D	D	D
42183021	Hydraulic & pneumatic pumps & motors whsle	D	D	D	D	D	D	D	D
42183022	Hydraulic & pneumatic parts, accessories, & supplies whsle	D	D	D	D	—	—	D	D
4218303	General-purpose industrial machinery & equipment whsle	D	D	D	D	D	D	D	D
4218304	Metalworking machinery & equipment whsle	1.9	6.0	D	D	D	D	D	D
4218305	Materials handling equipment whsle	D	D	D	D	D	D	D	D
4218306	Oilwell, oil refinery, & pipeline mach, equip, & supplies whsle	7.6	13.8	D	D	—	—	—	—
4218307	Other industrial machinery & equipment whsle	D	D	D	D	D	D	D	D
42184	Industrial supplies whsle	D	D	D	D	D	D	D	D
421840	Industrial supplies whsle	D	D	D	D	D	D	D	D
4218401	General-line industrial supplies whsle	D	D	D	D	—	—	D	D
4218402	Mechanical power transmission supplies whsle	D	D	D	D	D	D	D	D
4218403	Welding supplies whsle	D	D	D	D	D	D	—	—
4218404	Industrial containers & supplies whsle	D	D	D	D	—	—	D	D
4218405	Industrial valves & fittings (except fluid-power) whsle	D	D	D	D	D	D	D	D
4218406	Other industrial supplies whsle	D	D	D	D	D	D	D	D
42185	Service establishment equipment & supplies whsle	D	D	D	D	D	D	D	D
421850	Service establishment equipment & supplies whsle	D	D	D	D	D	D	D	D
4218501	Beauty & barber shop equipment & supplies whsle	D	D	D	D	—	—	—	—
4218502	Custodial, janitors' equipment & supplies whsle	D	D	D	D	—	—	D	D
4218503	Laundry & dry-cleaning equipment & supplies whsle	D	D	D	D	D	D	—	—
4218504	Other service establishment equipment & supplies whsle	D	D	D	D	D	D	—	—
42186	Transportation equipment & supplies (exc motor vehicle) whsle	D	D	D	D	D	D	D	D
421860	Transportation equipment & supplies (exc motor vehicle) whsle	D	D	D	D	D	D	D	D
4218601	Aircraft & aeronautical equipment & supplies whsle	D	D	D	D	—	—	D	D
4218602	Marine machinery, equipment, & supplies whsle	D	D	D	D	D	D	—	—
4218603	Other transportation equipment & supplies whsle	D	D	D	D	—	—	D	D
4219	Miscellaneous durable goods whsle	D	D	D	D	D	D	D	D
42191	Sporting & recreational goods & supplies whsle	D	D	D	D	D	D	D	D
421910	Sporting & recreational goods & supplies whsle	D	D	D	D	D	D	D	D
42192	Toy & hobby goods & supplies whsle	D	D	D	D	—	—	D	D
421920	Toy & hobby goods & supplies whsle	D	D	D	D	—	—	D	D
42193	Recyclable material whsle	D	D	D	D	—	—	D	D
421930	Recyclable material whsle	D	D	D	D	—	—	D	D
4219301	Iron & steel scrap processors & dealers	D	D	D	D	—	—	D	D
42193011	Iron & steel scrap processors (using power processing equipment)	D	D	D	D	—	—	D	D
42193012	Iron & steel scrap processors (not using power processing equip)	D	D	D	D	—	—	—	—
4219302	Recyclable paper & paperboard whsle	D	D	D	D	—	—	—	—
4219303	Other recyclable material whsle	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 4. Percent of Sales Data Based on Administrative Records and Estimation for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	CHICAGO-GARY-KENOSHA, IL-IN-WI CMSA—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4219	Miscellaneous durable goods whse—Con.								
42194	Jewelry/watch/silverware/precious stone, & precious metal whse	12.4	7.9	14.8	7.2	—	—	D	D
421940	Jewelry/watch/silverware/precious stone, & precious metal whse	12.4	7.9	14.8	7.2	—	—	D	D
4219401	Jewelry, watch, diamonds, precious stone, & silverware whse	D	D	D	D	—	—	D	D
4219402	Precious metal (excluding ores) whse	D	D	D	D	—	—	—	—
42199	Other miscellaneous durable goods whse	D	D	D	D	D	D	D	D
421990	Other miscellaneous durable goods whse	D	D	D	D	D	D	D	D
4219901	Musical instruments & supplies whse	D	D	D	D	—	—	—	—
4219902	Forest products (except lumber) whse	D	D	D	D	—	—	—	—
4219903	General merchandise (durable goods) whse	D	D	D	D	—	—	D	D
4219904	Prerecorded media whse	D	D	D	D	—	—	—	—
42199041	Compact discs/prerecorded audio tapes, & phonograph records whse	D	D	D	D	D	D	—	—
42199042	Prerecorded video tapes whse	D	D	D	D	D	D	—	—
4219905	Fire extinguishers & fire safety equipment whse	D	D	D	D	—	—	—	—
4219906	Other durable goods whse	D	D	D	D	—	—	D	D
422	Wholesale trade, nondurable goods	D	D	D	D	D	D	D	D
4221	Paper & paper product whse	D	D	D	D	—	2.2	D	D
42211	Printing & writing paper whse	D	D	D	D	—	1.9	D	D
422110	Printing & writing paper whse	D	D	D	D	—	1.9	D	D
42212	Stationery & office supplies whse	D	D	D	D	—	5.2	D	D
422120	Stationery & office supplies whse	D	D	D	D	—	5.2	D	D
42213	Industrial & personal service paper whse	D	D	D	D	—	.2	D	D
422130	Industrial & personal service paper whse	D	D	D	D	—	.2	D	D
4222	Drugs, & druggists' sundries whse	D	D	D	D	—	.5	D	D
42221	Drugs, & druggists' sundries whse	D	D	D	D	—	.5	D	D
422210	Drugs, & druggists' sundries whse	D	D	D	D	—	.5	D	D
4222101	General-line drugs whse	D	D	D	D	—	—	—	—
4222102	Specialty-line drug, pharmaceutical, cosmetic, & toiletries whse	D	D	D	D	—	.5	D	D
4223	Apparel, piece goods, & notions whse	D	D	D	D	D	D	D	D
42231	Piece goods, notions, & other dry goods whse	D	D	D	D	D	D	D	D
422310	Piece goods, notions, & other dry goods whse	D	D	D	D	D	D	D	D
4223101	Piece goods—jobbers	D	D	D	D	D	D	D	D
4223102	Notions & other dry goods whse	D	D	D	D	D	D	—	—
42232	Men's & boys' clothing & furnishings whse	D	D	D	D	D	D	D	D
422320	Men's & boys' clothing & furnishings whse	D	D	D	D	D	D	D	D
42233	Women's, children's, & infants' clothing & accessories whse	D	D	D	D	—	1.0	D	D
422330	Women's, children's, & infants' clothing & accessories whse	D	D	D	D	—	1.0	D	D
42234	Footwear whse	D	D	D	D	—	—	D	D
422340	Footwear whse	D	D	D	D	—	—	D	D
4224	Grocery & related products whse	D	D	D	D	D	D	.7	.1
42241	General-line grocery whse	D	D	D	D	—	—	—	—
422410	General-line grocery whse	D	D	D	D	—	—	—	—
4224101	General-line grocery whse, voluntary group	D	D	D	D	—	—	—	—
4224102	General-line grocery whse, retail cooperative	D	D	D	D	—	—	—	—
4224103	Other general-line grocery whse	D	D	D	D	—	—	—	—
42242	Packaged frozen food whse	D	D	D	D	D	D	D	D
422420	Packaged frozen food whse	D	D	D	D	D	D	D	D
42243	Dairy products, (except dried or canned) whse	D	D	D	D	D	D	D	D
422430	Dairy products, (except dried or canned) whse	D	D	D	D	D	D	D	D
4224302	Dairy product (except raw milk) whse	D	D	D	D	D	D	D	D
42244	Poultry & poultry product whse	D	D	D	D	—	—	—	—
422440	Poultry & poultry product whse	D	D	D	D	—	—	—	—
4224402	Poultry & poultry product (except live) whse	D	D	D	D	—	—	—	—
42245	Confectionery whse	D	D	D	D	D	D	D	D
422450	Confectionery whse	D	D	D	D	D	D	D	D
42246	Fish & seafood whse	D	D	D	D	—	—	—	—
422460	Fish & seafood whse	D	D	D	D	—	—	—	—
42247	Meat & meat product whse	D	D	D	D	—	—	D	D
422470	Meat & meat product whse	D	D	D	D	—	—	D	D
42248	Fresh fruit & vegetable whse	D	D	D	D	—	—	—	—
422480	Fresh fruit & vegetable whse	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 4. Percent of Sales Data Based on Administrative Records and Estimation for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	CHICAGO-GARY-KENOSHA, IL-IN-WI CMSA—Con.								
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods—Con.								
4224	Grocery & related products whse—Con.								
42249	Other grocery & related products whse	D	D	D	D	D	D	D	D
422490	Other grocery & related products whse	D	D	D	D	D	D	D	D
4224901	Coffee, tea, & spice whse	D	D	D	D	D	D	D	D
4224902	Bread & baked goods whse	D	D	D	D	D	D	D	D
4224903	Soft drinks whse	D	D	D	D	D	D	D	D
4224904	Canned goods whse	D	D	D	D	D	.6	—	—
4224905	Food & beverage basic materials whse ...	D	D	D	D	—	—	—	—
4224906	Other grocery specialties whse	D	D	D	D	D	D	D	D
4225	Farm-product raw material whse	D	D	D	D	—	—	D	D
42251	Grain & field bean whse	D	D	D	D	—	—	—	—
422510	Grain & field bean whse	D	D	D	D	—	—	—	—
42259	Other farm product raw material whse	D	D	D	D	—	—	—	—
422590	Other farm product raw material whse	D	D	D	D	—	—	—	—
4225901	Hides, skins, & pelts whse	D	D	D	D	—	—	—	—
4226	Chemical & allied products whse	D	D	D	D	D	D	D	D
42261	Plastics materials & basic forms & shapes whse	D	D	D	D	D	D	D	D
422610	Plastics materials & basic forms & shapes whse	D	D	D	D	D	D	D	D
42269	Other chemical & allied products whse	D	D	D	D	D	D	D	D
422690	Other chemical & allied products whse	D	D	D	D	D	D	D	D
4226901	Industrial gases (except LP) whse	D	D	D	D	D	D	—	—
4226902	Other chemical & allied products whse ...	D	D	D	D	D	D	D	D
4227	Petroleum & petroleum products whse	D	D	D	D	D	D	D	D
42271	Petroleum bulk stations & terminals	D	D	D	D	D	D	—	—
422710	Petroleum bulk stations & terminals	D	D	D	D	D	D	—	—
4227101	Petroleum bulk stations & terminals (except LP)	D	D	D	D	D	D	—	—
42271011	Petroleum bulk stations (except LP)	D	D	D	D	D	—	—	—
42271012	Petroleum bulk terminals (except LP) ...	—	—	D	D	D	D	—	—
4227102	Liquefied petroleum bulk stations & terminals	D	D	D	D	—	—	—	—
42272	Petroleum & petroleum prod whse (exc bulk stations & terminals)	D	D	D	D	D	D	D	D
422720	Petroleum & petroleum prod whse (exc bulk stations & terminals)	D	D	D	D	D	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whse ..	D	D	D	D	D	D	D	D
42281	Beer & ale whse	D	D	D	D	—	—	D	D
422810	Beer & ale whse	D	D	D	D	—	—	D	D
42282	Wine & distilled alcoholic beverage whse	D	D	D	D	D	D	—	—
422820	Wine & distilled alcoholic beverage whse ...	D	D	D	D	D	D	—	—
4228201	Wine & distilled alcoholic bev (licensed operation) whse	D	D	D	D	D	D	—	—
4229	Miscellaneous nondurable goods whse	D	D	D	D	D	D	D	D
42291	Farm supplies whse	D	D	D	D	D	D	D	D
422910	Farm supplies whse	D	D	D	D	D	D	D	D
4229101	Farm supplies—farm dealers	D	D	D	D	D	D	—	—
4229102	Farm supplies—whse distributors	D	D	D	D	D	D	D	D
42292	Book, periodical, & newspaper whse	D	D	D	D	D	D	D	D
422920	Book, periodical, & newspaper whse	D	D	D	D	D	D	D	D
42293	Flower, nursery stock, & florists' supplies whse	D	D	D	D	—	—	D	D
422930	Flower, nursery stock, & florists' supplies whse	D	D	D	D	—	—	D	D
42294	Tobacco & tobacco product whse	D	D	D	D	—	—	—	—
422940	Tobacco & tobacco product whse	D	D	D	D	—	—	—	—
42295	Paint, varnish, & supplies whse	D	D	D	D	D	D	D	D
422950	Paint, varnish, & supplies whse	D	D	D	D	D	D	D	D
4229501	Paint, varnish, & supplies whse	D	D	D	D	D	D	D	D
42299	Other miscellaneous nondurable goods whse ..	D	D	D	D	D	D	D	D
422990	Other miscellaneous nondurable goods whse	D	D	D	D	D	D	D	D
4229901	Art goods whse	D	D	D	D	—	—	D	D
4229902	General merchandise (nondurable goods) whse	D	D	D	D	—	—	D	D
4229903	Textile bags, bagging, & burlap whse	D	D	D	D	—	—	—	—
4229904	Other nondurable goods whse	D	D	D	D	D	D	D	D

See footnotes at end of table.

Table 4. **Percent of Sales Data Based on Administrative Records and Estimation for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	CHICAGO—GARY—KENOSHA, IL—IN—WI CMSA—Con.								
	Chicago, IL PMSA								
42	Wholesale trade	2.4	3.0	4.9	4.2	—	2.3	.3	.6
421	Wholesale trade, durable goods	2.4	3.4	5.0	5.0	D	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	1.0	1.1	D	D	—	.2	D	D
42111	Automobile & other motor vehicle whsle6	.5	3.3	2.6	D	D	D	D
421110	Automobile & other motor vehicle whsle6	.5	3.3	2.6	D	D	D	D
4211101	Automobile & motorcycle whsle	D	D	D	D	D	D	D	D
4211102	Bus & recreational vehicle whsle	D	D	D	D	D	D	—	—
4211103	Light truck & van (14,000 lb or less) whsle	D	D	D	D	D	D	—	—
4211104	Medium truck & tractor (14,001 lb to 26,000 lb) whsle	5.1	3.5	D	D	D	D	—	—
4211105	Heavy truck & tractor (over 26,000 lb) whsle	D	D	D	D	—	—	—	—
42112	Motor vehicle supplies & new parts whsle	D	D	7.6	8.4	D	D	D	D
421120	Motor vehicle supplies & new parts whsle	D	D	7.6	8.4	D	D	D	D
4211201	Motor vehicle supplies & new parts—warehouse distributors	D	D	D	D	D	D	D	D
4211202	Motor vehicle supplies & new parts—jobbers	D	D	5.3	7.7	D	D	D	D
4211203	Petroleum products marketing equipment whsle	D	D	D	D	—	—	—	—
42113	Tire & tube whsle	D	D	D	D	—	—	—	—
421130	Tire & tube whsle	D	D	D	D	—	—	—	—
42114	Motor vehicle parts, (used) whsle	D	D	D	D	—	—	—	—
421140	Motor vehicle parts, (used) whsle	D	D	D	D	—	—	—	—
4212	Furniture & home furnishings whsle	D	D	D	D	D	D	D	D
42121	Furniture whsle	D	D	D	D	D	D	D	D
421210	Furniture whsle	D	D	D	D	D	D	D	D
4212101	Household & lawn furniture whsle	D	D	D	D	—	—	D	D
4212102	Office & business furniture whsle	D	D	D	D	D	D	D	D
42122	Home furnishings whsle	D	D	8.1	3.4	D	D	D	D
421220	Home furnishings whsle	D	D	8.1	3.4	D	D	D	D
4212201	Household china, glassware, & crockery whsle	D	D	D	D	—	—	—	—
4212202	Linens, domestics, draperies, & curtains whsle	D	D	D	D	—	—	—	.4
4212203	Floor coverings whsle	D	D	D	D	D	D	D	D
4212204	Other home furnishings whsle	D	D	D	D	D	D	D	D
4213	Lumber & other construction materials whsle	6.0	7.2	D	D	—	5.5	D	D
42131	Lumber, plywood, millwork, & wood panel whsle	6.4	9.7	9.2	10.0	D	D	D	D
421310	Lumber, plywood, millwork, & wood panel whsle	6.4	9.7	9.2	10.0	D	D	D	D
4213101	Lumber without yard whsle	10.1	14.6	D	D	—	—	—	—
4213102	Lumber with yard whsle	4.5	25.4	D	D	—	—	—	—
4213103	Plywood, veneer, millwork, & wood panel whsle	5.8	4.9	D	D	D	D	D	D
42132	Brick, stone, & related construction materials whsle	D	D	D	D	—	5.2	D	D
421320	Brick, stone, & related construction materials whsle	D	D	D	D	—	5.2	D	D
4213201	Brick, block, tile, clay/cement sewer pipe whsle	D	D	17.3	18.5	D	D	—	—
4213202	Sand, gravel, & stone whsle	D	D	D	D	—	—	—	—
4213203	Cement, lime, & related products whsle6	5.0	D	D	D	D	D	D
42133	Roofing, siding, & insulation material whsle	D	D	18.8	8.5	D	D	D	D
421330	Roofing, siding, & insulation material whsle	D	D	18.8	8.5	D	D	D	D
4213301	Roofing, siding, & insulation material whsle	D	D	18.8	8.5	D	D	D	D
42139	Other construction materials whsle	D	D	D	D	D	D	D	D
421390	Other construction materials whsle	D	D	D	D	D	D	D	D
4213901	Flat glass & other construction glass whsle	D	D	D	D	—	—	D	D
4213902	Other construction materials whsle	D	D	D	D	D	D	D	D
4214	Professional & commercial equipment & supplies whsle	2.8	3.2	D	D	D	D	D	D
42141	Photographic equipment & supplies whsle8	1.5	1.9	3.4	—	—	—	—
421410	Photographic equipment & supplies whsle8	1.5	1.9	3.4	—	—	—	—
42142	Office equipment whsle	D	D	2.0	6.2	D	D	D	D
421420	Office equipment whsle	D	D	2.0	6.2	D	D	D	D
42143	Computer & computer peripheral equipment & software whsle	D	D	2.3	2.9	D	D	D	D
421430	Computer & computer peripheral equipment & software whsle	D	D	2.3	2.9	D	D	D	D
4214301	Computer & peripheral equipment whsle	D	D	2.3	2.5	D	D	D	D
42143011	Computers & peripheral equipment for resale9	2.0	1.1	2.1	—	1.8	.1	1.4
42143012	Computers & peripheral equipment for end use	D	D	5.9	3.8	D	D	D	D
4214302	Computer software (packaged) whsle	D	D	3.0	8.7	—	—	D	D

See footnotes at end of table.

Table 4. Percent of Sales Data Based on Administrative Records and Estimation for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	CHICAGO-GARY-KENOSHA, IL-IN-WI CMSA—Con.								
	Chicago, IL PMSA—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4214	Professional & commercial equipment & supplies whsle—Con.								
42144	Other commercial equipment whsle	D	D	D	D	D	D	D	D
421440	Other commercial equipment whsle	D	D	D	D	D	D	D	D
4214401	Restaurant & hotel equipment & supplies whsle	D	D	D	D	—	—	D	D
4214402	Store machines & equipment whsle	13.4	3.9	D	D	D	D	D	D
42145	Medical, dental, & hospital equipment & supplies whsle	D	D	D	D	—	1.5	D	D
421450	Medical, dental, & hospital equipment & supplies whsle	D	D	D	D	—	1.5	D	D
4214501	Surgical, medical, & hospital supplies whsle	D	D	D	D	—	1.5	D	D
4214502	Dental equipment & supplies whsle	D	D	D	D	—	—	—	—
42146	Ophthalmic goods whsle	16.7	2.0	18.9	2.2	—	—	—	1.2
421460	Ophthalmic goods whsle	16.7	2.0	18.9	2.2	—	—	—	1.2
42149	Other professional equipment & supplies whsle	D	D	D	D	—	—	D	D
421490	Other professional equipment & supplies whsle	D	D	D	D	—	—	D	D
4214901	Religious & school supplies whsle	D	D	D	D	—	—	D	D
4214902	Other professional equipment & supplies whsle	D	D	D	D	—	—	D	D
4215	Metal & mineral (except petroleum) whsle	D	D	D	D	D	D	D	D
42151	Metal service centers & offices	2.1	2.3	D	D	D	D	D	D
421510	Metal service centers & offices	2.1	2.3	D	D	D	D	D	D
4215101	Ferrous metal service centers & sales offices	1.6	2.1	3.0	3.6	D	D	D	D
42151011	Ferrous metal service centers	2.4	2.9	D	D	D	D	D	D
42151012	Ferrous metal sales offices3	1.0	D	D	D	D	D	D
4215102	Nonferrous metal service centers & sales offices	6.1	3.3	D	D	D	D	D	D
42151021	Nonferrous metal service centers	2.0	4.8	D	D	D	D	—	—
42151022	Nonferrous metal sales offices	11.4	1.2	D	D	—	—	D	D
42152	Coal & other mineral & ore whsle	D	D	D	D	—	—	—	—
421520	Coal & other mineral & ore whsle	D	D	D	D	—	—	—	—
4215201	Coal whsle	D	D	D	D	—	—	—	—
4215202	Other mineral & ore whsle	D	D	—	—	—	—	—	—
4216	Electrical goods whsle	1.4	5.5	D	D	D	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	2.0	5.1	4.7	9.3	D	D	D	D
421610	Electrical apparatus & equip, wiring supp, & const material whsle	2.0	5.1	4.7	9.3	D	D	D	D
42162	Electrical appliance, television & radio set whsle	1.1	5.2	1.5	5.8	—	5.7	.2	.7
421620	Electrical appliance, television & radio set whsle	1.1	5.2	1.5	5.8	—	5.7	.2	.7
42169	Other electronic parts & equipment whsle	1.2	5.7	D	D	D	D	D	D
421690	Other electronic parts & equipment whsle	1.2	5.7	D	D	D	D	D	D
4216901	Communications equipment & supplies whsle	D	D	D	D	D	D	D	D
4216902	Electronic parts (excluding communications equipment) whsle	D	D	D	D	D	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	3.4	5.6	7.6	8.4	D	D	D	D
42171	Hardware whsle	2.4	3.8	5.0	5.9	D	D	D	D
421710	Hardware whsle	2.4	3.8	5.0	5.9	D	D	D	D
42172	Plumbing & heating equipment & supplies (hydronics) whsle	6.6	11.7	19.0	20.8	D	D	D	D
421720	Plumbing & heating equipment & supplies (hydronics) whsle	6.6	11.7	19.0	20.8	D	D	D	D
42173	Warm air heating & air-conditioning equipment & supplies whsle	D	D	3.6	3.0	D	D	D	D
421730	Warm air heating & air-conditioning equipment & supplies whsle	D	D	3.6	3.0	D	D	D	D
42174	Refrigeration equipment & supplies whsle	D	D	1.4	2.3	D	D	D	D
421740	Refrigeration equipment & supplies whsle	D	D	1.4	2.3	D	D	D	D

See footnotes at end of table.

Table 4. Percent of Sales Data Based on Administrative Records and Estimation for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	CHICAGO—GARY—KENOSHA, IL—IN—WI CMSA—Con.								
	Chicago, IL PMSA—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4218	Machinery, equipment, & supplies whsle	2.8	5.0	4.4	5.8	D	D	D	D
42181	Construction & mining (except petroleum) machinery & equip whsle	D	D	2.9	7.5	—	—	D	D
421810	Construction & mining (except petroleum) machinery & equip whsle	D	D	2.9	7.5	—	—	D	D
42182	Farm & garden machinery & equipment whsle	D	D	D	D	—	—	D	D
421820	Farm & garden machinery & equipment whsle	D	D	D	D	—	—	D	D
4218201	Farm machinery & equipment—farm dealers	3.5	6.1	3.5	6.1	—	—	—	—
4218202	Farm machinery & equipment—whsle distributors	D	D	D	D	—	—	D	D
4218203	Lawn & garden machinery & equipment whsle	D	D	D	D	—	—	D	D
42183	Industrial machinery & equipment whsle	D	D	4.1	5.1	—	5.2	D	D
421830	Industrial machinery & equipment whsle	D	D	4.1	5.1	—	5.2	D	D
4218301	Food-processing machinery & equipment whsle	1.7	2.2	D	D	—	—	D	D
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	9.5	3.8	11.5	2.7	D	D	D	D
42183021	Hydraulic & pneumatic pumps & motors whsle	16.0	6.5	D	D	D	D	D	D
42183022	Hydraulic & pneumatic parts, accessories, & supplies whsle	5.3	2.1	D	D	—	—	D	D
4218303	General-purpose industrial machinery & equipment whsle	1.5	3.6	2.2	3.5	—	6.7	—	.7
4218304	Metalworking machinery & equipment whsle	1.8	6.1	2.4	7.3	D	D	D	D
4218305	Materials handling equipment whsle	D	D	6.1	2.9	D	D	D	D
4218306	Oilwell, oil refinery, & pipeline mach, equip, & supplies whsle	7.6	13.8	D	D	—	—	—	—
4218307	Other industrial machinery & equipment whsle	D	D	D	D	—	3.2	D	D
42184	Industrial supplies whsle	2.5	6.3	6.0	9.2	D	D	D	D
421840	Industrial supplies whsle	2.5	6.3	6.0	9.2	D	D	D	D
4218401	General-line industrial supplies whsle	D	D	D	D	—	—	D	D
4218402	Mechanical power transmission supplies whsle	D	D	D	D	D	D	D	D
4218403	Welding supplies whsle	7.8	15.3	D	D	D	D	D	—
4218404	Industrial containers & supplies whsle	D	D	D	D	—	—	D	D
4218405	Industrial valves & fittings (except fluid-power) whsle	D	D	D	D	D	D	D	D
4218406	Other industrial supplies whsle	D	D	D	D	D	D	D	D
42185	Service establishment equipment & supplies whsle	3.6	4.4	D	D	D	D	D	D
421850	Service establishment equipment & supplies whsle	3.6	4.4	D	D	D	D	D	D
4218501	Beauty & barber shop equipment & supplies whsle	D	D	D	D	—	—	—	—
4218502	Custodial, janitors' equipment & supplies whsle	2.8	4.1	3.2	4.7	—	—	D	D
4218503	Laundry & dry-cleaning equipment & supplies whsle	D	D	D	D	D	D	—	—
4218504	Other service establishment equipment & supplies whsle	D	D	D	D	D	D	—	—
42186	Transportation equipment & supplies (exc motor vehicle) whsle	D	D	D	D	D	D	D	D
421860	Transportation equipment & supplies (exc motor vehicle) whsle	D	D	D	D	D	D	D	D
4218601	Aircraft & aeronautical equipment & supplies whsle	1.9	6.7	D	D	—	—	D	D
4218602	Marine machinery, equipment, & supplies whsle	D	D	D	D	D	D	—	—
4218603	Other transportation equipment & supplies whsle	D	D	D	D	—	—	D	D
4219	Miscellaneous durable goods whsle	D	D	D	D	D	D	D	D
42191	Sporting & recreational goods & supplies whsle	D	D	D	D	D	D	D	D
421910	Sporting & recreational goods & supplies whsle	D	D	D	D	D	D	D	D
42192	Toy & hobby goods & supplies whsle	D	D	D	D	—	—	D	D
421920	Toy & hobby goods & supplies whsle	D	D	D	D	—	—	D	D
42193	Recyclable material whsle	D	D	D	D	—	—	D	D
421930	Recyclable material whsle	D	D	D	D	—	—	D	D
4219301	Iron & steel scrap processors & dealers	3.4	2.2	D	D	—	—	D	D
42193011	Iron & steel scrap processors (using power processing equipment)	D	D	D	D	—	—	D	D
42193012	Iron & steel scrap processors (not using power processing equip)	D	D	D	D	—	—	—	—
4219302	Recyclable paper & paperboard whsle	D	D	D	D	—	—	—	—
4219303	Other recyclable material whsle	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 4. Percent of Sales Data Based on Administrative Records and Estimation for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	CHICAGO–GARY–KENOSHA, IL–IN–WI CMSA—Con.								
	Chicago, IL PMSA—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4219	Miscellaneous durable goods whsle—Con.								
42194	Jewelry/watch/silverware/precious stone, & precious metal whsle	12.5	7.9	14.8	7.3	—	—	D	D
421940	Jewelry/watch/silverware/precious stone, & precious metal whsle	12.5	7.9	14.8	7.3	—	—	D	D
4219401	Jewelry, watch, diamonds, precious stone, & silverware whsle	D	D	D	D	—	—	D	D
4219402	Precious metal (excluding ores) whsle	D	D	D	D	—	—	—	—
42199	Other miscellaneous durable goods whsle	D	D	D	D	D	D	D	D
421990	Other miscellaneous durable goods whsle	D	D	D	D	D	D	D	D
4219901	Musical instruments & supplies whsle	D	D	D	D	—	—	—	—
4219902	Forest products (except lumber) whsle	D	D	D	D	—	—	—	—
4219903	General merchandise (durable goods) whsle	D	D	D	D	—	—	D	D
4219904	Prerecorded media whsle	D	D	D	D	—	—	—	—
42199041	Compact discs/prerecorded audio tapes, & phonograph records whsle	D	D	D	D	D	D	—	—
42199042	Prerecorded video tapes whsle	D	D	D	D	D	D	—	—
4219905	Fire extinguishers & fire safety equipment whsle	D	D	D	D	—	—	—	—
4219906	Other durable goods whsle	D	D	D	D	—	—	D	D
422	Wholesale trade, nondurable goods	'2.4	'2.5	'4.8	'3.2	D	D	D	D
4221	Paper & paper product whsle	2.1	2.2	D	D	—	2.2	D	D
42211	Printing & writing paper whsle	1.9	2.4	D	D	—	1.9	D	D
422110	Printing & writing paper whsle	1.9	2.4	D	D	—	1.9	D	D
42212	Stationery & office supplies whsle	3.7	4.4	D	D	—	5.2	D	D
422120	Stationery & office supplies whsle	3.7	4.4	D	D	—	5.2	D	D
42213	Industrial & personal service paper whsle	1.4	.8	D	D	—	.2	D	D
422130	Industrial & personal service paper whsle	1.4	.8	D	D	—	.2	D	D
4222	Drugs, & druggists' sundries whsle	D	D	D	D	D	D	D	D
42221	Drugs, & druggists' sundries whsle	D	D	D	D	D	D	D	D
422210	Drugs, & druggists' sundries whsle	D	D	D	D	D	D	D	D
4222101	General-line drugs whsle2	.9	.2	.9	—	—	—	—
4222102	Specialty-line drug, pharmaceutical, cosmetic, & toiletries whsle	D	D	D	D	D	D	D	D
4223	Apparel, piece goods, & notions whsle	7.8	6.2	D	D	D	D	D	D
42231	Piece goods, notions, & other dry goods whsle	D	D	D	D	D	D	D	D
422310	Piece goods, notions, & other dry goods whsle	D	D	D	D	D	D	D	D
4223101	Piece goods—jobbers	D	D	D	D	—	—	D	D
4223102	Notions & other dry goods whsle	D	D	D	D	D	D	—	—
42232	Men's & boys' clothing & furnishings whsle	D	D	D	D	D	D	D	D
422320	Men's & boys' clothing & furnishings whsle	D	D	D	D	D	D	D	D
42233	Women's, children's, & infants' clothing & accessories whsle	14.3	1.6	30.7	1.3	—	1.0	.7	3.0
422330	Women's, children's, & infants' clothing & accessories whsle	14.3	1.6	30.7	1.3	—	1.0	.7	3.0
42234	Footwear whsle	D	D	D	D	—	—	D	D
422340	Footwear whsle	D	D	D	D	—	—	D	D
4224	Grocery & related products whsle	'3.1	'2.1	'5.4	'2.9	—	1.7	.7	.1
42241	General-line grocery whsle	'7	'2.5	'9	'3.3	—	—	—	—
422410	General-line grocery whsle	'7	'2.5	'9	'3.3	—	—	—	—
4224102	General-line grocery whsle, retail cooperative	D	D	D	D	—	—	—	—
4224103	Other general-line grocery whsle	D	D	D	D	—	—	—	—
42242	Packaged frozen food whsle7	.5	D	D	D	D	D	D
422420	Packaged frozen food whsle7	.5	D	D	D	D	D	D
42243	Dairy products, (except dried or canned) whsle	D	D	14.9	1.9	D	D	D	D
422430	Dairy products, (except dried or canned) whsle	D	D	14.9	1.9	D	D	D	D
4224302	Dairy product (except raw milk) whsle	D	D	D	D	D	D	D	D
42244	Poultry & poultry product whsle	D	D	D	D	—	—	—	—
422440	Poultry & poultry product whsle	D	D	D	D	—	—	—	—
4224402	Poultry & poultry product (except live) whsle	D	D	D	D	—	—	—	—
42245	Confectionery whsle4	3.0	1.9	4.4	D	D	D	D
422450	Confectionery whsle4	3.0	1.9	4.4	D	D	D	D
42246	Fish & seafood whsle	D	D	D	D	—	—	—	—
422460	Fish & seafood whsle	D	D	D	D	—	—	—	—
42247	Meat & meat product whsle	D	D	D	D	—	—	D	D
422470	Meat & meat product whsle	D	D	D	D	—	—	D	D
42248	Fresh fruit & vegetable whsle	D	D	D	D	—	—	—	—
422480	Fresh fruit & vegetable whsle	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 4. Percent of Sales Data Based on Administrative Records and Estimation for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	CHICAGO—GARY—KENOSHA, IL—IN—WI CMSA—Con.								
	Chicago, IL PMSA—Con.								
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods—Con.								
4224	Grocery & related products whse—Con.								
42249	Other grocery & related products whse	D	D	8.0	3.8	D	D	D	D
422490	Other grocery & related products whse	D	D	8.0	3.8	D	D	D	D
4224901	Coffee, tea, & spice whse	D	D	D	D	D	D	D	D
4224902	Bread & baked goods whse	3.9	1.5	30.8	11.6	D	D	D	D
4224903	Soft drinks whse5	.7	D	D	D	D	D	D
4224904	Canned goods whse	D	D	D	D	D	.6	D	D
4224905	Food & beverage basic materials whse ...	D	D	D	D	D	—	D	D
4224906	Other grocery specialties whse	D	D	D	D	D	D	D	D
4225	Farm-product raw material whse	D	D	D	D	—	—	D	D
42251	Grain & field bean whse	D	D	D	D	—	—	—	—
422510	Grain & field bean whse	D	D	D	D	—	—	—	—
42259	Other farm product raw material whse	D	D	D	D	—	—	—	—
422590	Other farm product raw material whse	D	D	D	D	—	—	—	—
4225901	Hides, skins, & pelts whse	D	D	D	D	—	—	—	—
4226	Chemical & allied products whse	2.4	2.4	D	D	—	2.2	D	D
42261	Plastics materials & basic forms & shapes whse	4.0	1.2	12.0	1.0	D	D	D	D
422610	Plastics materials & basic forms & shapes whse	4.0	1.2	12.0	1.0	D	D	D	D
42269	Other chemical & allied products whse	1.2	3.2	D	D	D	D	D	D
422690	Other chemical & allied products whse	1.2	3.2	D	D	D	D	D	D
4226901	Industrial gases (except LP) whse	D	D	.3	22.7	D	D	D	D
4226902	Other chemical & allied products whse ...	D	D	D	D	D	D	D	D
4227	Petroleum & petroleum products whse8	3.0	D	D	D	D	D	D
42271	Petroleum bulk stations & terminals8	—	D	D	D	D	—	—
422710	Petroleum bulk stations & terminals8	—	D	D	D	D	—	—
4227101	Petroleum bulk stations & terminals (except LP)	D	D	D	D	D	D	—	—
42271011	Petroleum bulk stations (except LP)	D	D	D	D	D	D	—	—
42271012	Petroleum bulk terminals (except LP) ...	—	—	D	D	D	D	—	—
4227102	Liquefied petroleum bulk stations & terminals	D	D	D	D	—	—	—	—
42272	Petroleum & petroleum prod whse (exc bulk stations & terminals)8	8.0	D	D	D	D	—	—
422720	Petroleum & petroleum prod whse (exc bulk stations & terminals)8	8.0	D	D	D	D	—	—
4228	Beer, wine, & distilled alcoholic beverage whse ..	D	D	1.5	3.7	D	D	D	D
42281	Beer & ale whse	D	D	2.3	3.9	—	—	D	D
422810	Beer & ale whse	D	D	2.3	3.9	—	—	D	D
42282	Wine & distilled alcoholic beverage whse2	4.3	.4	3.5	D	D	—	—
422820	Wine & distilled alcoholic beverage whse2	4.3	.4	3.5	D	D	—	—
4228201	Wine & distilled alcoholic bev (licensed operation) whse2	4.3	.4	3.5	D	D	—	—
4229	Miscellaneous nondurable goods whse	D	D	6.2	6.6	D	D	D	D
42291	Farm supplies whse2	1.4	.9	7.6	D	D	D	D
422910	Farm supplies whse2	1.4	.9	7.6	D	D	D	D
4229101	Farm supplies—farm dealers	D	D	D	D	D	D	D	D
4229102	Farm supplies—whse distributors	D	D	D	D	D	D	D	D
42292	Book, periodical, & newspaper whse	1.7	10.6	D	D	D	D	D	D
422920	Book, periodical, & newspaper whse	1.7	10.6	D	D	D	D	D	D
42293	Flower, nursery stock, & florists' supplies whse	D	D	D	D	—	—	D	D
422930	Flower, nursery stock, & florists' supplies whse	D	D	D	D	—	—	D	D
42294	Tobacco & tobacco product whse	D	D	D	D	—	—	—	—
422940	Tobacco & tobacco product whse	D	D	D	D	—	—	—	—
42295	Paint, varnish, & supplies whse	1.3	7.6	D	D	D	D	D	D
422950	Paint, varnish, & supplies whse	1.3	7.6	D	D	D	D	D	D
4229501	Paint, varnish, & supplies whse	1.3	7.6	D	D	D	D	D	D
42299	Other miscellaneous nondurable goods whse ..	D	D	D	D	D	D	D	D
422990	Other miscellaneous nondurable goods whse	D	D	D	D	D	D	D	D
4229901	Art goods whse	D	D	D	D	—	—	D	D
4229902	General merchandise (nondurable goods) whse	D	D	D	D	—	—	D	D
4229903	Textile bags, bagging, & burlap whse	D	D	D	D	—	—	D	D
4229904	Other nondurable goods whse	D	D	D	D	—	—	D	D

See footnotes at end of table.

Table 4. **Percent of Sales Data Based on Administrative Records and Estimation for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	CHICAGO—GARY—KENOSHA, IL—IN—WI CMSA—Con.								
	Gary, IN PMSA								
42	Wholesale trade	2.7	3.7	4.8	5.5	—	1.4	.1	1.3
421	Wholesale trade, durable goods	2.9	5.4	D	D	D	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
42111	Automobile & other motor vehicle whsle	D	D	D	D	—	—	—	—
421110	Automobile & other motor vehicle whsle	D	D	D	D	—	—	—	—
4211105	Heavy truck & tractor (over 26,000 lb) whsle	D	D	D	D	—	—	—	—
42112	Motor vehicle supplies & new parts whsle	22.5	6.6	D	D	—	—	—	—
421120	Motor vehicle supplies & new parts whsle	22.5	6.6	D	D	—	—	—	—
4211201	Motor vehicle supplies & new parts—warehouse distributors	D	D	D	D	—	—	—	—
4211202	Motor vehicle supplies & new parts—jobbers	D	D	D	D	—	—	—	—
42114	Motor vehicle parts, (used) whsle	D	D	D	D	—	—	—	—
421140	Motor vehicle parts, (used) whsle	D	D	D	D	—	—	—	—
4212	Furniture & home furnishings whsle	D	D	—	—	—	—	—	—
42121	Furniture whsle	D	D	—	—	—	—	—	—
421210	Furniture whsle	D	D	—	—	—	—	—	—
4212101	Household & lawn furniture whsle	D	D	—	—	—	—	—	—
4213	Lumber & other construction materials whsle	D	D	D	D	—	—	—	—
42131	Lumber, plywood, millwork, & wood panel whsle	D	D	D	D	—	—	—	—
421310	Lumber, plywood, millwork, & wood panel whsle	D	D	D	D	—	—	—	—
4214	Professional & commercial equipment & supplies whsle	1.0	51.6	D	D	—	—	—	—
42142	Office equipment whsle	—	31.6	—	31.6	—	—	—	—
421420	Office equipment whsle	—	31.6	—	31.6	—	—	—	—
42143	Computer & computer peripheral equipment & software whsle	D	D	D	D	—	—	—	—
421430	Computer & computer peripheral equipment & software whsle	D	D	—	—	—	—	—	—
4214301	Computer & peripheral equipment whsle	D	D	D	D	—	—	—	—
42143012	Computers & peripheral equipment for end use	D	D	D	D	—	—	—	—
42145	Medical, dental, & hospital equipment & supplies whsle	1.3	4.9	—	—	—	—	—	—
421450	Medical, dental, & hospital equipment & supplies whsle	1.3	4.9	—	—	—	—	—	—
4215	Metal & mineral (except petroleum) whsle	2.4	2.5	D	D	—	1.6	—	—
42151	Metal service centers & offices	D	D	D	D	D	D	—	—
421510	Metal service centers & offices	D	D	D	D	D	D	—	—
4215101	Ferrous metal service centers & sales offices	D	D	D	D	D	D	—	—
42151011	Ferrous metal service centers	D	D	4.9	3.4	D	D	—	—
42151012	Ferrous metal sales offices	D	D	D	D	D	D	—	—
4215102	Nonferrous metal service centers & sales offices	D	D	D	D	—	—	—	—
42151021	Nonferrous metal service centers	D	D	—	—	—	—	—	—
4216	Electrical goods whsle	1.6	5.9	2.8	8.9	—	—	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle4	3.8	.6	5.8	—	—	—	—
421610	Electrical apparatus & equip, wiring supp, & const material whsle4	3.8	.6	5.8	—	—	—	—
42169	Other electronic parts & equipment whsle	D	D	D	D	—	—	D	D
421690	Other electronic parts & equipment whsle	D	D	D	D	—	—	D	D
4216901	Communications equipment & supplies whsle	D	D	—	4.4	—	—	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	D	D	D	D	—	—	—	—
42171	Hardware whsle	—	2.9	—	2.9	—	—	—	—
421710	Hardware whsle	—	2.9	—	2.9	—	—	—	—
42172	Plumbing & heating equipment & supplies (hydronics) whsle	D	D	D	D	—	—	—	—
421720	Plumbing & heating equipment & supplies (hydronics) whsle	D	D	D	D	—	—	—	—
42173	Warm air heating & air-conditioning equipment & supplies whsle	D	D	D	D	—	—	—	—
421730	Warm air heating & air-conditioning equipment & supplies whsle	D	D	D	D	—	—	—	—
42174	Refrigeration equipment & supplies whsle	D	D	—	—	—	—	—	—
421740	Refrigeration equipment & supplies whsle	D	D	—	—	—	—	—	—

See footnotes at end of table.

Table 4. Percent of Sales Data Based on Administrative Records and Estimation for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E.]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	CHICAGO—GARY—KENOSHA, IL—IN—WI CMSA—Con.								
	Gary, IN PMSA—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4218	Machinery, equipment, & supplies whsle	1.9	3.6	3.8	3.1	—	8.2	—	1.0
42181	Construction & mining (except petroleum) machinery & equip whsle	—	—	—	—	—	—	—	—
421810	Construction & mining (except petroleum) machinery & equip whsle	—	—	—	—	—	—	—	—
42182	Farm & garden machinery & equipment whsle	D	D	D	D	—	—	—	—
421820	Farm & garden machinery & equipment whsle	D	D	D	D	—	—	—	—
4218201	Farm machinery & equipment—farm dealers	D	D	D	D	—	—	—	—
42183	Industrial machinery & equipment whsle	2.5	8.6	5.4	7.8	D	D	D	D
421830	Industrial machinery & equipment whsle	2.5	8.6	5.4	7.8	D	D	D	D
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	4.7	10.2	D	D	—	—	—	—
4218303	General-purpose industrial machinery & equipment whsle	2.9	21.1	8.6	25.0	—	—	D	D
4218304	Metalworking machinery & equipment whsle	4.1	—	D	D	—	—	D	D
4218305	Materials handling equipment whsle	1.7	.4	D	D	—	—	—	—
4218307	Other industrial machinery & equipment whsle	D	D	D	D	—	—	D	D
42184	Industrial supplies whsle4	1.4	D	D	D	D	D	D
421840	Industrial supplies whsle4	1.4	D	D	D	D	D	D
4218402	Mechanical power transmission supplies whsle	—	—	D	D	D	D	—	—
4218403	Welding supplies whsle	1.7	—	1.7	—	—	—	—	—
4218405	Industrial valves & fittings (except fluid-power) whsle	—	7.0	D	D	—	—	—	—
4218406	Other industrial supplies whsle	D	D	D	D	—	—	—	—
42185	Service establishment equipment & supplies whsle	D	D	D	D	—	—	—	—
421850	Service establishment equipment & supplies whsle	D	D	D	D	—	—	—	—
4218502	Custodial, janitors' equipment & supplies whsle	51.2	—	51.2	—	—	—	—	—
4218503	Laundry & dry-cleaning equipment & supplies whsle	D	D	D	D	—	—	—	—
4218504	Other service establishment equipment & supplies whsle	D	D	D	D	—	—	—	—
42186	Transportation equipment & supplies (exc motor vehicle) whsle	D	D	—	—	—	—	D	D
421860	Transportation equipment & supplies (exc motor vehicle) whsle	D	D	—	—	—	—	D	D
4218601	Aircraft & aeronautical equipment & supplies whsle	D	D	—	—	—	—	D	D
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
42193	Recyclable material whsle	2.4	11.8	2.4	11.8	—	—	—	—
421930	Recyclable material whsle	2.4	11.8	2.4	11.8	—	—	—	—
4219301	Iron & steel scrap processors & dealers5	6.0	.5	6.0	—	—	—	—
42193011	Iron & steel scrap processors (using power processing equipment)	D	D	D	D	—	—	—	—
42193012	Iron & steel scrap processors (not using power processing equip)	D	D	D	D	—	—	—	—
4219303	Other recyclable material whsle	D	D	D	D	—	—	—	—
42199	Other miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
421990	Other miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	2.4	1.2	D	D	D	D	D	D
4221	Paper & paper product whsle	D	D	D	D	—	—	—	—
4222	Drugs, & druggists' sundries whsle	—	.3	—	.3	—	—	—	—
42221	Drugs, & druggists' sundries whsle	—	.3	—	.3	—	—	—	—
422210	Drugs, & druggists' sundries whsle	—	.3	—	.3	—	—	—	—
4223	Apparel, piece goods, & notions whsle	D	D	D	D	—	—	—	—
4224	Grocery & related products whsle	2.1	.2	D	D	D	D	—	—
42243	Dairy products, (except dried or canned) whsle	D	D	—	—	—	—	—	—
422430	Dairy products, (except dried or canned) whsle	D	D	—	—	—	—	—	—
4224302	Dairy product (except raw milk) whsle	D	D	—	—	—	—	—	—
42247	Meat & meat product whsle	7.4	—	7.4	—	—	—	—	—
422470	Meat & meat product whsle	7.4	—	7.4	—	—	—	—	—
42249	Other grocery & related products whsle	D	D	D	D	D	D	—	—
422490	Other grocery & related products whsle	D	D	D	D	D	D	—	—
4224902	Bread & baked goods whsle	D	D	—	—	—	—	—	—
4224903	Soft drinks whsle	D	D	.2	—	D	D	—	—
4224905	Food & beverage basic materials whsle	D	D	—	—	—	—	—	—
4224906	Other grocery specialties whsle	D	D	D	D	—	—	—	—
4225	Farm-product raw material whsle	D	D	D	D	—	—	—	—
42251	Grain & field bean whsle8	—	.8	—	—	—	—	—
422510	Grain & field bean whsle8	—	.8	—	—	—	—	—

See footnotes at end of table.

Table 4. Percent of Sales Data Based on Administrative Records and Estimation for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	CHICAGO—GARY—KENOSHA, IL—IN—WI CMSA—Con.								
	Gary, IN PMSA—Con.								
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods—Con.								
4226	Chemical & allied products whsle	D	D	.3	22.7	D	D	—	—
42269	Other chemical & allied products whsle	D	D	D	D	D	D	—	—
422690	Other chemical & allied products whsle	D	D	D	D	D	D	—	—
4226901	Industrial gases (except LP) whsle	D	D	—	—	—	—	—	—
4226902	Other chemical & allied products whsle	D	D	D	D	—	—	—	—
4227	Petroleum & petroleum products whsle	D	D	7.6	.1	D	D	—	—
42271	Petroleum bulk stations & terminals	1.9	—	D	D	D	D	—	—
422710	Petroleum bulk stations & terminals	1.9	—	D	D	D	D	—	—
4227101	Petroleum bulk stations & terminals (except LP)	D	D	D	D	D	D	—	—
42271011	Petroleum bulk stations (except LP)	D	D	D	D	—	—	—	—
42271012	Petroleum bulk terminals (except LP)	—	—	—	—	D	D	—	—
4227102	Liquefied petroleum bulk stations & terminals	D	D	—	—	—	—	—	—
42272	Petroleum & petroleum prod whsle (exc bulk stations & terminals)	D	D	D	D	—	—	—	—
422720	Petroleum & petroleum prod whsle (exc bulk stations & terminals)	D	D	D	D	—	—	—	—
4228	Beer, wine, & distilled alcoholic beverage whsle	D	D	D	D	—	—	—	—
42281	Beer & ale whsle	21.1	2.1	21.1	2.1	—	—	—	—
422810	Beer & ale whsle	21.1	2.1	21.1	2.1	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	—	—	—	—
42293	Flower, nursery stock, & florists' supplies whsle	D	D	D	D	—	—	—	—
422930	Flower, nursery stock, & florists' supplies whsle	D	D	D	D	—	—	—	—
42294	Tobacco & tobacco product whsle	D	D	—	—	—	—	—	—
422940	Tobacco & tobacco product whsle	D	D	—	—	—	—	—	—
42299	Other miscellaneous nondurable goods whsle	D	D	D	D	—	—	—	—
422990	Other miscellaneous nondurable goods whsle	D	D	D	D	—	—	—	—
4229904	Other nondurable goods whsle	D	D	D	D	—	—	—	—
	Kankakee, IL PMSA								
42	Wholesale trade	1.5	2.0	D	D	D	D	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
42111	Automobile & other motor vehicle whsle	D	D	D	D	—	—	—	—
421110	Automobile & other motor vehicle whsle	D	D	D	D	—	—	—	—
4211102	Bus & recreational vehicle whsle	D	D	D	D	—	—	—	—
4211105	Heavy truck & tractor (over 26,000 lb) whsle	D	D	D	D	—	—	—	—
42112	Motor vehicle supplies & new parts whsle	D	D	D	D	—	—	—	—
421120	Motor vehicle supplies & new parts whsle	D	D	D	D	—	—	—	—
4213	Lumber & other construction materials whsle	D	D	D	D	—	—	—	—
42131	Lumber, plywood, millwork, & wood panel whsle	D	D	—	—	—	—	—	—
421310	Lumber, plywood, millwork, & wood panel whsle	D	D	—	—	—	—	—	—
4213102	Lumber with yard whsle	D	D	—	—	—	—	—	—
4215	Metal & mineral (except petroleum) whsle	D	D	D	D	—	—	—	—
42151	Metal service centers & offices	D	D	D	D	—	—	—	—
421510	Metal service centers & offices	D	D	D	D	—	—	—	—
4215101	Ferrous metal service centers & sales offices	D	D	D	D	—	—	—	—
42151011	Ferrous metal service centers	D	D	—	—	—	—	—	—
4217	Hardware, & plumbing & heating equipment & supplies whsle	6.7	19.5	6.7	19.5	—	—	—	—
42172	Plumbing & heating equipment & supplies (hydronics) whsle	9.1	19.8	9.1	19.8	—	—	—	—
421720	Plumbing & heating equipment & supplies (hydronics) whsle	9.1	19.8	9.1	19.8	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
42182	Farm & garden machinery & equipment whsle	D	D	D	D	—	—	—	—
421820	Farm & garden machinery & equipment whsle	D	D	D	D	—	—	—	—
4218201	Farm machinery & equipment—farm dealers	D	D	D	D	—	—	—	—
42184	Industrial supplies whsle	D	D	D	D	—	—	—	—
421840	Industrial supplies whsle	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 4. Percent of Sales Data Based on Administrative Records and Estimation for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	CHICAGO—GARY—KENOSHA, IL—IN—WI CMSA—Con.								
	Kankakee, IL PMSA—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
42193	Recyclable material whsle	D	D	D	D	—	—	—	—
421930	Recyclable material whsle	D	D	D	D	—	—	—	—
4219301	Iron & steel scrap processors & dealers	D	D	D	D	—	—	—	—
42193011	Iron & steel scrap processors (using power processing equipment)	D	D	D	D	—	—	—	—
42193012	Iron & steel scrap processors (not using power processing equip)	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	D	D	—	—
4221	Paper & paper product whsle	D	D	D	D	—	—	—	—
42212	Stationery & office supplies whsle	D	D	D	D	—	—	—	—
422120	Stationery & office supplies whsle	D	D	D	D	—	—	—	—
4224	Grocery & related products whsle	D	D	D	D	—	—	—	—
42249	Other grocery & related products whsle	D	D	D	D	—	—	—	—
422490	Other grocery & related products whsle	D	D	D	D	—	—	—	—
4224903	Soft drinks whsle	D	D	—	—	—	—	—	—
4225	Farm-product raw material whsle	D	D	D	D	—	—	—	—
42251	Grain & field bean whsle	D	D	D	D	—	—	—	—
422510	Grain & field bean whsle	D	D	D	D	—	—	—	—
4226	Chemical & allied products whsle	D	D	—	—	D	D	—	—
42269	Other chemical & allied products whsle	D	D	—	—	D	D	—	—
422690	Other chemical & allied products whsle	D	D	—	—	D	D	—	—
4226902	Other chemical & allied products whsle	D	D	—	—	—	—	—	—
4227	Petroleum & petroleum products whsle	D	D	D	D	—	—	—	—
42271	Petroleum bulk stations & terminals	D	D	—	—	—	—	—	—
422710	Petroleum bulk stations & terminals	D	D	—	—	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	—	—	—	—
42291	Farm supplies whsle	D	D	D	D	—	—	—	—
422910	Farm supplies whsle	D	D	D	D	—	—	—	—
4229101	Farm supplies—farm dealers	D	D	D	D	—	—	—	—
42292	Book, periodical, & newspaper whsle	D	D	D	D	—	—	—	—
422920	Book, periodical, & newspaper whsle	D	D	D	D	—	—	—	—
	Kenosha, WI PMSA								
42	Wholesale trade	4.7	2.1	5.6	1.7	—	9.0	—	—
421	Wholesale trade, durable goods	D	D	D	D	D	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	25.4	—	25.4	—	—	—	—	—
42114	Motor vehicle parts, (used) whsle	D	D	D	D	—	—	—	—
421140	Motor vehicle parts, (used) whsle	D	D	D	D	—	—	—	—
4212	Furniture & home furnishings whsle	D	D	—	—	—	—	—	—
4213	Lumber & other construction materials whsle	D	D	—	—	—	—	—	—
42132	Brick, stone, & related construction materials whsle	D	D	—	—	—	—	—	—
421320	Brick, stone, & related construction materials whsle	D	D	—	—	—	—	—	—
4213201	Brick, block, tile, clay/cement sewer pipe whsle	D	D	—	—	—	—	—	—
4214	Professional & commercial equipment & supplies whsle	1.6	1.8	D	D	—	—	D	D
42143	Computer & computer peripheral equipment & software whsle	D	D	—	—	—	—	D	D
421430	Computer & computer peripheral equipment & software whsle	D	D	—	—	—	—	D	D
4214301	Computer & peripheral equipment whsle ..	D	D	—	—	—	—	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	D	D	—	—	—	—	D	D
42171	Hardware whsle	D	D	—	—	—	—	D	D
421710	Hardware whsle	D	D	—	—	—	—	D	D
4218	Machinery, equipment, & supplies whsle1	4.3	D	D	—	—	D	D
42183	Industrial machinery & equipment whsle	—	4.6	D	D	—	—	D	D
421830	Industrial machinery & equipment whsle	—	4.6	D	D	—	—	D	D
4218301	Food-processing machinery & equipment whsle	D	D	D	D	—	—	—	—
4218303	General-purpose industrial machinery & equipment whsle	D	D	—	—	—	—	D	D
4218307	Other industrial machinery & equipment whsle	D	D	—	—	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
42191	Sporting & recreational goods & supplies whsle	D	D	D	D	—	—	—	—
421910	Sporting & recreational goods & supplies whsle	D	D	D	D	—	—	—	—
42193	Recyclable material whsle	D	D	D	D	—	—	—	—
421930	Recyclable material whsle	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 4. Percent of Sales Data Based on Administrative Records and Estimation for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	CHICAGO–GARY–KENOSHA, IL–IN–WI CMSA—Con.								
	Kenosha, WI PMSA—Con.								
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods	D	D	D	D	D	D	—	—
4224	Grocery & related products whsle	D	D	D	D	D	D	—	—
42241	General-line grocery whsle	D	D	D	D	—	—	—	—
422410	General-line grocery whsle	D	D	D	D	—	—	—	—
4224101	General-line grocery whsle, voluntary group	D	D	D	D	—	—	—	—
42247	Meat & meat product whsle	D	D	—	—	—	—	—	—
422470	Meat & meat product whsle	D	D	—	—	—	—	—	—
42249	Other grocery & related products whsle	D	D	D	D	D	D	—	—
422490	Other grocery & related products whsle	D	D	D	D	D	D	—	—
4224903	Soft drinks whsle	D	D	—	—	—	—	—	—
4227	Petroleum & petroleum products whsle	D	D	D	D	—	—	—	—
42271	Petroleum bulk stations & terminals	D	D	D	D	—	—	—	—
422710	Petroleum bulk stations & terminals	D	D	D	D	—	—	—	—
4227101	Petroleum bulk stations & terminals (except LP)	D	D	D	D	—	—	—	—
42271011	Petroleum bulk stations (except LP)	D	D	D	D	—	—	—	—
	DULUTH–SUPERIOR, MN–WI MSA								
42	Wholesale trade	1.8	1.5	2.1	1.7	—	.4	—	.3
421	Wholesale trade, durable goods	3.4	3.9	D	D	D	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
42111	Automobile & other motor vehicle whsle	D	D	—	—	—	—	—	—
421110	Automobile & other motor vehicle whsle	D	D	—	—	—	—	—	—
42112	Motor vehicle supplies & new parts whsle	D	D	D	D	—	—	—	—
421120	Motor vehicle supplies & new parts whsle	D	D	D	D	—	—	—	—
4211202	Motor vehicle supplies & new parts—jobbers	D	D	D	D	—	—	—	—
42113	Tire & tube whsle	26.1	—	26.1	—	—	—	—	—
421130	Tire & tube whsle	26.1	—	26.1	—	—	—	—	—
42114	Motor vehicle parts, (used) whsle	D	D	D	D	—	—	—	—
421140	Motor vehicle parts, (used) whsle	D	D	D	D	—	—	—	—
4213	Lumber & other construction materials whsle	—	.1	D	D	D	D	—	—
42131	Lumber, plywood, millwork, & wood panel whsle	D	D	—	—	—	—	—	—
421310	Lumber, plywood, millwork, & wood panel whsle	D	D	—	—	—	—	—	—
42132	Brick, stone, & related construction materials whsle	D	D	—	—	D	D	—	—
421320	Brick, stone, & related construction materials whsle	D	D	—	—	D	D	—	—
4213201	Brick, block, tile, clay/cement sewer pipe whsle	D	D	—	—	—	—	—	—
4213203	Cement, lime, & related products whsle	D	D	—	—	—	—	—	—
42133	Roofing, siding, & insulation material whsle	D	D	D	D	—	—	—	—
421330	Roofing, siding, & insulation material whsle	D	D	D	D	—	—	—	—
4213301	Roofing, siding, & insulation material whsle	D	D	D	D	—	—	—	—
4214	Professional & commercial equipment & supplies whsle	1.8	1.9	1.8	1.9	—	—	—	—
42149	Other professional equipment & supplies whsle	D	D	D	D	—	—	—	—
421490	Other professional equipment & supplies whsle	D	D	D	D	—	—	—	—
4214901	Religious & school supplies whsle	D	D	D	D	—	—	—	—
4215	Metal & mineral (except petroleum) whsle	13.8	—	D	D	—	—	—	—
42151	Metal service centers & offices	D	D	—	—	—	—	—	—
421510	Metal service centers & offices	D	D	—	—	—	—	—	—
4215101	Ferrous metal service centers & sales offices	D	D	—	—	—	—	—	—
4216	Electrical goods whsle	—	2.6	D	D	—	—	—	—
42161	Electrical apparatus & equip, wiring supp, & const material whsle	—	2.9	D	D	—	—	—	—
421610	Electrical apparatus & equip, wiring supp, & const material whsle	—	2.9	D	D	—	—	—	—
4217	Hardware, & plumbing & heating equipment & supplies whsle	14.4	3.0	14.4	3.0	—	—	—	—
42171	Hardware whsle	—	4.9	—	4.9	—	—	—	—
421710	Hardware whsle	—	4.9	—	4.9	—	—	—	—

See footnotes at end of table.

Table 4. Percent of Sales Data Based on Administrative Records and Estimation for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	DULUTH—SUPERIOR, MN—WI MSA—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4218	Machinery, equipment, & supplies whsle	2.3	5.1	2.5	5.5	—	—	D	D
42181	Construction & mining (except petroleum) machinery & equip whsle	1.2	7.1	D	D	—	—	—	—
421810	Construction & mining (except petroleum) machinery & equip whsle	1.2	7.1	D	D	—	—	—	—
42183	Industrial machinery & equipment whsle	1.5	4.0	2.0	5.5	—	—	—	—
421830	Industrial machinery & equipment whsle	1.5	4.0	2.0	5.5	—	—	—	—
4218307	Other industrial machinery & equipment whsle	1.2	1.0	—	—	—	—	—	—
42184	Industrial supplies whsle	4.7	.1	D	D	—	—	—	—
421840	Industrial supplies whsle	4.7	.1	D	D	—	—	—	—
4218401	General-line industrial supplies whsle	D	D	D	D	—	—	—	—
4218402	Mechanical power transmission supplies whsle	—	—	—	—	—	—	—	—
4218403	Welding supplies whsle	D	D	—	—	—	—	—	—
42185	Service establishment equipment & supplies whsle	1.2	24.2	1.2	24.2	—	—	—	—
421850	Service establishment equipment & supplies whsle	1.2	24.2	1.2	24.2	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
42193	Recyclable material whsle5	1.2	.5	1.2	—	—	—	—
421930	Recyclable material whsle5	1.2	.5	1.2	—	—	—	—
4219301	Iron & steel scrap processors & dealers	D	D	D	D	—	—	—	—
42193011	Iron & steel scrap processors (using power processing equipment)	D	D	D	D	—	—	—	—
4219303	Other recyclable material whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	1.0	.3	D	D	D	D	—	—
4221	Paper & paper product whsle	D	D	D	D	—	—	—	—
42212	Stationery & office supplies whsle	D	D	D	D	—	—	—	—
422120	Stationery & office supplies whsle	D	D	D	D	—	—	—	—
4224	Grocery & related products whsle4	.2	D	D	—	—	—	—
42241	General-line grocery whsle	D	D	D	D	—	—	—	—
422410	General-line grocery whsle	D	D	D	D	—	—	—	—
4224103	Other general-line grocery whsle	D	D	D	D	—	—	—	—
42249	Other grocery & related products whsle	D	D	D	D	—	—	—	—
422490	Other grocery & related products whsle	D	D	D	D	—	—	—	—
4224903	Soft drinks whsle	D	D	D	D	—	—	—	—
4225	Farm-product raw material whsle	—	—	—	—	—	—	—	—
42251	Grain & field bean whsle	—	—	—	—	—	—	—	—
422510	Grain & field bean whsle	—	—	—	—	—	—	—	—
4226	Chemical & allied products whsle	D	D	D	D	—	—	—	—
42269	Other chemical & allied products whsle	D	D	D	D	—	—	—	—
422690	Other chemical & allied products whsle	D	D	D	D	—	—	—	—
4226902	Other chemical & allied products whsle	D	D	—	—	—	—	—	—
4227	Petroleum & petroleum products whsle	D	D	D	D	D	D	—	—
42271	Petroleum bulk stations & terminals	—	—	D	D	D	D	—	—
422710	Petroleum bulk stations & terminals	—	—	D	D	D	D	—	—
4227101	Petroleum bulk stations & terminals (except LP)	D	D	D	D	—	—	—	—
42271011	Petroleum bulk stations (except LP)	D	D	D	D	—	—	—	—
42272	Petroleum & petroleum prod whsle (exc bulk stations & terminals)	D	D	—	—	—	—	—	—
422720	Petroleum & petroleum prod whsle (exc bulk stations & terminals)	D	D	—	—	—	—	—	—
4228	Beer, wine, & distilled alcoholic beverage whsle	11.1	.1	11.1	.1	—	—	—	—
42281	Beer & ale whsle	13.9	—	13.9	—	—	—	—	—
422810	Beer & ale whsle	13.9	—	13.9	—	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	—	—	—	—
	EAU CLAIRE, WI MSA								
42	Wholesale trade	2.1	3.9	2.8	3.2	D	D	D	D

See footnotes at end of table.

Table 4. Percent of Sales Data Based on Administrative Records and Estimation for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	EAU CLAIRE, WI MSA—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods	2.2	3.2	2.8	4.0	D	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
42111	Automobile & other motor vehicle whsle	—	—	—	—	—	—	—	—
421110	Automobile & other motor vehicle whsle	—	—	—	—	—	—	—	—
4211101	Automobile & motorcycle whsle	D	D	D	D	—	—	—	—
4211105	Heavy truck & tractor (over 26,000 lb) whsle	D	D	D	D	—	—	—	—
42112	Motor vehicle supplies & new parts whsle	D	D	D	D	—	—	—	—
421120	Motor vehicle supplies & new parts whsle	D	D	D	D	—	—	—	—
4211202	Motor vehicle supplies & new parts—jobbers	D	D	D	D	—	—	—	—
42114	Motor vehicle parts, (used) whsle	D	D	D	D	—	—	—	—
421140	Motor vehicle parts, (used) whsle	D	D	D	D	—	—	—	—
4213	Lumber & other construction materials whsle	D	D	D	D	—	—	—	—
42133	Roofing, siding, & insulation material whsle	D	D	D	D	—	—	—	—
421330	Roofing, siding, & insulation material whsle	D	D	D	D	—	—	—	—
4213301	Roofing, siding, & insulation material whsle	D	D	D	D	—	—	—	—
4214	Professional & commercial equipment & supplies whsle	28.0	8.1	D	D	—	—	—	—
4216	Electrical goods whsle	D	D	—	—	D	D	—	—
42162	Electrical appliance, television & radio set whsle	D	D	—	—	—	—	—	—
421620	Electrical appliance, television & radio set whsle	D	D	—	—	—	—	—	—
4217	Hardware, & plumbing & heating equipment & supplies whsle	—	2.3	—	2.3	—	—	—	—
4218	Machinery, equipment, & supplies whsle4	.6	D	D	—	—	D	D
42181	Construction & mining (except petroleum) machinery & equip whsle	—	.2	D	D	—	—	—	—
421810	Construction & mining (except petroleum) machinery & equip whsle	—	.2	D	D	—	—	—	—
42182	Farm & garden machinery & equipment whsle8	.6	D	D	—	—	—	—
421820	Farm & garden machinery & equipment whsle8	.6	D	D	—	—	—	—
4218201	Farm machinery & equipment—farm dealers	D	D	D	D	—	—	—	—
42184	Industrial supplies whsle	—	—	—	—	—	—	—	—
421840	Industrial supplies whsle	—	—	—	—	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
42193	Recyclable material whsle	—	13.8	—	13.8	—	—	—	—
421930	Recyclable material whsle	—	13.8	—	13.8	—	—	—	—
4219301	Iron & steel scrap processors & dealers	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	1.8	5.6	2.6	1.1	D	D	D	D
4221	Paper & paper product whsle	D	D	—	—	—	—	—	—
4224	Grocery & related products whsle	1.0	12.8	2.0	.1	—	25.7	—	—
42249	Other grocery & related products whsle	D	D	—	—	—	—	—	—
422490	Other grocery & related products whsle	D	D	—	—	—	—	—	—
4224903	Soft drinks whsle	D	D	—	—	—	—	—	—
4225	Farm-product raw material whsle	D	D	—	—	—	—	D	D
4226	Chemical & allied products whsle	D	D	D	D	—	—	—	—
42269	Other chemical & allied products whsle	D	D	D	D	—	—	—	—
422690	Other chemical & allied products whsle	D	D	D	D	—	—	—	—
4227	Petroleum & petroleum products whsle	D	D	D	D	—	—	—	—
42271	Petroleum bulk stations & terminals	D	D	D	D	—	—	—	—
422710	Petroleum bulk stations & terminals	D	D	D	D	—	—	—	—
4227101	Petroleum bulk stations & terminals (except LP)	D	D	D	D	—	—	—	—
42271011	Petroleum bulk stations (except LP)	D	D	D	D	—	—	—	—
4228	Beer, wine, & distilled alcoholic beverage whsle	—	—	—	—	—	—	—	—
42281	Beer & ale whsle	D	D	—	—	—	—	—	—
422810	Beer & ale whsle	D	D	—	—	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 4. Percent of Sales Data Based on Administrative Records and Estimation for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (MSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
GREEN BAY, WI MSA									
42	Wholesale trade	3.7	3.1	5.8	4.3	—	—	.1	4.6
421	Wholesale trade, durable goods	2.0	2.9	2.7	4.0	—	—	.1	—
4211	Motor vehicle & motor vehicle parts & supplies whsle	2.1	—	D	D	—	—	—	—
42111	Automobile & other motor vehicle whsle	1.9	—	1.9	—	—	—	—	—
421110	Automobile & other motor vehicle whsle	1.9	—	1.9	—	—	—	—	—
4211105	Heavy truck & tractor (over 26,000 lb) whsle	D	D	D	D	—	—	—	—
42112	Motor vehicle supplies & new parts whsle	2.9	—	D	D	—	—	—	—
421120	Motor vehicle supplies & new parts whsle	2.9	—	D	D	—	—	—	—
4211202	Motor vehicle supplies & new parts—jobbers	D	D	D	D	—	—	—	—
42114	Motor vehicle parts, (used) whsle	D	D	D	D	—	—	—	—
421140	Motor vehicle parts, (used) whsle	D	D	D	D	—	—	—	—
4212	Furniture & home furnishings whsle3	1.8	.8	5.0	—	—	—	—
42121	Furniture whsle	D	D	.8	—	—	—	—	—
421210	Furniture whsle	D	D	.8	—	—	—	—	—
42122	Home furnishings whsle	D	D	—	—	—	—	D	D
421220	Home furnishings whsle	D	D	—	—	—	—	D	D
4212203	Floor coverings whsle	D	D	—	—	—	—	D	D
4213	Lumber & other construction materials whsle6	.2	D	D	D	D	D	D
42131	Lumber, plywood, millwork, & wood panel whsle	D	D	D	D	—	—	—	—
421310	Lumber, plywood, millwork, & wood panel whsle	D	D	D	D	—	—	—	—
4213102	Lumber with yard whsle	D	D	D	D	—	—	—	—
4213103	Plywood, veneer, millwork, & wood panel whsle	D	D	—	—	—	—	—	—
42132	Brick, stone, & related construction materials whsle	D	D	—	—	—	—	—	—
421320	Brick, stone, & related construction materials whsle	D	D	—	—	—	—	—	—
4213201	Brick, block, tile, clay/cement sewer pipe whsle	D	D	—	—	—	—	—	—
4214	Professional & commercial equipment & supplies whsle9	.6	D	D	D	D	—	—
42142	Office equipment whsle	1.8	.9	—	—	—	—	—	—
421420	Office equipment whsle	1.8	.9	—	—	—	—	—	—
42143	Computer & computer peripheral equipment & software whsle	D	D	—	7.7	D	D	—	—
421430	Computer & computer peripheral equipment & software whsle	D	D	—	—	D	D	—	—
4214301	Computer & peripheral equipment whsle ..	D	D	—	—	—	—	—	—
42143012	Computers & peripheral equipment for end use	D	D	—	—	—	—	—	—
42145	Medical, dental, & hospital equipment & supplies whsle	3.1	—	D	D	—	—	—	—
421450	Medical, dental, & hospital equipment & supplies whsle	3.1	—	D	D	—	—	—	—
4214501	Surgical, medical, & hospital supplies whsle	D	D	D	D	—	—	—	—
42146	Ophthalmic goods whsle	D	D	D	D	—	—	—	—
421460	Ophthalmic goods whsle	D	D	D	D	—	—	—	—
4215	Metal & mineral (except petroleum) whsle	D	D	D	D	—	—	—	—
42151	Metal service centers & offices	D	D	D	D	—	—	—	—
421510	Metal service centers & offices	D	D	D	D	—	—	—	—
4215101	Ferrous metal service centers & sales offices	D	D	D	D	—	—	—	—
42151011	Ferrous metal service centers	D	D	D	D	—	—	—	—
4216	Electrical goods whsle	—	2.9	—	5.9	—	—	—	—
42161	Electrical apparatus & equip, wiring supp, & const material whsle	—	2.9	—	5.8	—	—	D	D
421610	Electrical apparatus & equip, wiring supp, & const material whsle	—	2.9	—	5.8	—	—	D	D
42162	Electrical appliance, television & radio set whsle	D	D	—	—	—	—	—	—
42169	Other electronic parts & equipment whsle	D	D	—	—	—	—	—	—
421690	Other electronic parts & equipment whsle	D	D	—	—	—	—	—	—

See footnotes at end of table.

Table 4. Percent of Sales Data Based on Administrative Records and Estimation for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	GREEN BAY, WI MSA—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4217	Hardware, & plumbing & heating equipment & supplies whsle	6.8	.5	7.1	.5	—	—	—	—
42171	Hardware whsle	14.8	—	D	D	—	—	—	—
421710	Hardware whsle	14.8	—	D	D	—	—	—	—
42172	Plumbing & heating equipment & supplies (hydronics) whsle	D	D	—	—	—	—	—	—
421720	Plumbing & heating equipment & supplies (hydronics) whsle	D	D	—	—	—	—	—	—
42173	Warm air heating & air-conditioning equipment & supplies whsle	—	—	—	—	—	—	—	—
421730	Warm air heating & air-conditioning equipment & supplies whsle	D	—	—	—	—	—	—	—
42174	Refrigeration equipment & supplies whsle	D	D	D	D	—	—	—	—
421740	Refrigeration equipment & supplies whsle	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	1.9	6.6	2.2	7.5	D	D	—	—
42181	Construction & mining (except petroleum) machinery & equip whsle4	—	.4	—	—	—	—	—
421810	Construction & mining (except petroleum) machinery & equip whsle4	—	.4	—	—	—	—	—
42182	Farm & garden machinery & equipment whsle	D	D	D	D	—	—	—	—
421820	Farm & garden machinery & equipment whsle	D	D	D	D	—	—	—	—
4218201	Farm machinery & equipment—farm dealers	D	D	D	D	—	—	—	—
42183	Industrial machinery & equipment whsle	2.4	3.9	2.9	4.7	D	D	—	—
421830	Industrial machinery & equipment whsle	2.4	3.9	2.9	4.7	D	D	—	—
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	17.5	2.5	D	D	—	—	—	—
42183021	Hydraulic & pneumatic pumps & motors whsle	D	D	D	D	—	—	—	—
4218303	General-purpose industrial machinery & equipment whsle	1.7	—	D	D	—	—	—	—
4218305	Materials handling equipment whsle	—	.3	—	.3	—	—	—	—
4218307	Other industrial machinery & equipment whsle	—	6.1	D	D	—	—	—	—
42184	Industrial supplies whsle	—	—	D	D	—	—	—	—
421840	Industrial supplies whsle	—	—	D	D	—	—	—	—
4218402	Mechanical power transmission supplies whsle	D	D	D	D	—	—	—	—
42185	Service establishment equipment & supplies whsle	D	D	D	D	—	—	—	—
421850	Service establishment equipment & supplies whsle	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	D	D
42191	Sporting & recreational goods & supplies whsle4	3.7	D	D	—	—	—	—
421910	Sporting & recreational goods & supplies whsle4	3.7	D	D	—	—	—	—
42193	Recyclable material whsle	7.6	11.4	7.6	11.4	—	—	—	—
421930	Recyclable material whsle	7.6	11.4	7.6	11.4	—	—	—	—
4219301	Iron & steel scrap processors & dealers	D	D	D	D	—	—	—	—
42193011	Iron & steel scrap processors (using power processing equipment)	D	D	D	D	—	—	—	—
4219302	Recyclable paper & paperboard whsle	—	39.9	—	39.9	—	—	—	—
42199	Other miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
421990	Other miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	6.1	3.2	12.0	4.8	—	—	—	31.5
4221	Paper & paper product whsle	7.5	—	D	D	D	D	—	—
42212	Stationery & office supplies whsle	D	D	D	D	—	—	—	—
422120	Stationery & office supplies whsle	D	D	D	D	—	—	—	—
42213	Industrial & personal service paper whsle	D	D	D	D	D	D	—	—
422130	Industrial & personal service paper whsle	D	D	D	D	D	D	—	—
4222	Drugs, & druggists' sundries whsle	D	D	D	D	—	—	—	—
42221	Drugs, & druggists' sundries whsle	D	D	D	D	—	—	—	—
422210	Drugs, & druggists' sundries whsle	D	D	D	D	—	—	—	—
4224	Grocery & related products whsle	—	8.0	D	D	D	D	—	—
42243	Dairy products, (except dried or canned) whsle	—	22.3	D	D	—	—	—	—
422430	Dairy products, (except dried or canned) whsle	—	22.3	D	D	—	—	—	—
4224302	Dairy product (except raw milk) whsle	—	22.3	D	D	—	—	—	—
42245	Confectionery whsle	D	D	D	D	—	—	—	—
422450	Confectionery whsle	D	D	D	D	—	—	—	—
42249	Other grocery & related products whsle	D	D	D	D	D	D	—	—
422490	Other grocery & related products whsle	D	D	D	D	D	D	—	—
4224902	Bread & baked goods whsle	D	D	—	—	—	—	—	—
4224903	Soft drinks whsle	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 4. **Percent of Sales Data Based on Administrative Records and Estimation for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	GREEN BAY, WI MSA—Con.								
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods—Con.								
4225	Farm-product raw material whsle	D	D	D	D	—	—	—	—
42252	Livestock whsle	D	D	—	—	—	—	—	—
422520	Livestock whsle	D	D	—	—	—	—	—	—
4226	Chemical & allied products whsle	D	D	D	D	D	D	—	—
42269	Other chemical & allied products whsle	D	D	D	D	D	D	—	—
422690	Other chemical & allied products whsle	D	D	D	D	D	D	—	—
4226902	Other chemical & allied products whsle	D	D	—	—	—	—	—	—
4227	Petroleum & petroleum products whsle	—	—	D	D	D	D	—	—
42271	Petroleum bulk stations & terminals	—	—	D	D	D	D	—	—
422710	Petroleum bulk stations & terminals	—	—	D	D	D	D	—	—
4227101	Petroleum bulk stations & terminals (except LP)	D	D	D	D	D	D	—	—
42271011	Petroleum bulk stations (except LP)	D	D	D	D	—	—	—	—
42271012	Petroleum bulk terminals (except LP)	—	—	—	—	—	—	—	—
4228	Beer, wine, & distilled alcoholic beverage whsle ..	—	—	—	—	—	—	—	—
42281	Beer & ale whsle	—	—	—	—	—	—	—	—
422810	Beer & ale whsle	—	—	—	—	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	—	—	—	—
42291	Farm supplies whsle	—	—	D	D	—	—	—	—
422910	Farm supplies whsle	—	—	D	D	—	—	—	—
42294	Tobacco & tobacco product whsle	D	D	—	—	—	—	—	—
422940	Tobacco & tobacco product whsle	D	D	—	—	—	—	—	—
	JANESVILLE—BELOIT, WI MSA								
42	Wholesale trade5	1.8	.5	1.6	—	5.6	—	—
421	Wholesale trade, durable goods6	2.1	D	D	D	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
42111	Automobile & other motor vehicle whsle	D	D	—	—	—	—	—	—
421110	Automobile & other motor vehicle whsle	D	D	—	—	—	—	—	—
42114	Motor vehicle parts, (used) whsle	4.2	—	4.2	—	—	—	—	—
421140	Motor vehicle parts, (used) whsle	4.2	—	4.2	—	—	—	—	—
4213	Lumber & other construction materials whsle	D	D	D	D	—	—	—	—
42133	Roofing, siding, & insulation material whsle	D	D	D	D	—	—	—	—
421330	Roofing, siding, & insulation material whsle ..	D	D	D	D	—	—	—	—
4213301	Roofing, siding, & insulation material whsle	D	D	D	D	—	—	—	—
42139	Other construction materials whsle	D	D	—	—	—	—	—	—
421390	Other construction materials whsle	D	D	—	—	—	—	—	—
4213902	Other construction materials whsle	D	D	—	—	—	—	—	—
4214	Professional & commercial equipment & supplies whsle	D	D	D	D	D	D	—	—
42145	Medical, dental, & hospital equipment & supplies whsle	D	D	—	—	—	—	—	—
421450	Medical, dental, & hospital equipment & supplies whsle	D	D	—	—	—	—	—	—
4214501	Surgical, medical, & hospital supplies whsle	D	D	—	—	—	—	—	—
4216	Electrical goods whsle	D	D	D	D	—	—	—	—
42161	Electrical apparatus & equip, wiring supp, & const material whsle	D	D	D	D	—	—	—	—
421610	Electrical apparatus & equip, wiring supp, & const material whsle	D	D	D	D	—	—	—	—
4217	Hardware, & plumbing & heating equipment & supplies whsle	D	D	D	D	—	—	—	—
42171	Hardware whsle	D	D	D	D	—	—	—	—
421710	Hardware whsle	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
42182	Farm & garden machinery & equipment whsle ..	—	—	D	D	—	—	—	—
421820	Farm & garden machinery & equipment whsle	—	—	D	D	—	—	—	—
4218201	Farm machinery & equipment—farm dealers	D	D	D	D	—	—	—	—
42183	Industrial machinery & equipment whsle	D	D	D	D	—	—	—	—
421830	Industrial machinery & equipment whsle	D	D	D	D	—	—	—	—
4218305	Materials handling equipment whsle	D	D	—	—	—	—	—	—
42184	Industrial supplies whsle	D	D	D	D	—	—	—	—
421840	Industrial supplies whsle	D	D	D	D	—	—	—	—
4218405	Industrial valves & fittings (except fluid-power) whsle	D	D	D	D	—	—	—	—
4218406	Other industrial supplies whsle	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
42192	Toy & hobby goods & supplies whsle	D	D	D	D	—	—	—	—
421920	Toy & hobby goods & supplies whsle	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 4. Percent of Sales Data Based on Administrative Records and Estimation for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (MSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	JANESVILLE-BELOIT, WI MSA—Con.								
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods4	1.5	D	D	D	D	—	—
4221	Paper & paper product whsle	D	D	D	D	—	—	—	—
42213	Industrial & personal service paper whsle	D	D	D	D	—	—	—	—
422130	Industrial & personal service paper whsle	D	D	D	D	—	—	—	—
4224	Grocery & related products whsle	D	D	—	—	—	—	—	—
42249	Other grocery & related products whsle	D	D	—	—	—	—	—	—
422490	Other grocery & related products whsle	D	D	—	—	—	—	—	—
4224903	Soft drinks whsle	D	D	—	—	—	—	—	—
4225	Farm-product raw material whsle	D	D	D	D	—	—	—	—
4226	Chemical & allied products whsle	D	D	D	D	—	—	—	—
4227	Petroleum & petroleum products whsle	D	D	D	D	—	—	—	—
42271	Petroleum bulk stations & terminals	—	—	—	—	—	—	—	—
422710	Petroleum bulk stations & terminals	—	—	—	—	—	—	—	—
4227101	Petroleum bulk stations & terminals	—	—	—	—	—	—	—	—
42271011	(except LP)	—	—	—	—	—	—	—	—
42271011	Petroleum bulk stations (except LP)	—	—	—	—	—	—	—	—
4228	Beer, wine, & distilled alcoholic beverage whsle ..	—	—	—	—	—	—	—	—
42281	Beer & ale whsle	—	—	—	—	—	—	—	—
422810	Beer & ale whsle	—	—	—	—	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	—	—	—	—
42291	Farm supplies whsle	D	D	D	D	—	—	—	—
422910	Farm supplies whsle	D	D	D	D	—	—	—	—
4229102	Farm supplies—whsle distributors	D	D	D	D	—	—	—	—
42294	Tobacco & tobacco product whsle	D	D	D	D	—	—	—	—
422940	Tobacco & tobacco product whsle	D	D	D	D	—	—	—	—
42299	Other miscellaneous nondurable goods whsle ..	D	D	D	D	—	—	—	—
422990	Other miscellaneous nondurable goods	D	D	D	D	—	—	—	—
4229902	General merchandise (nondurable goods)	D	D	D	D	—	—	—	—
	LA CROSSE, WI-MN MSA								
42	Wholesale trade	1.1	.7	1.2	.8	—	—	.6	—
421	Wholesale trade, durable goods	4.8	.9	D	D	D	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies	D	D	D	D	—	—	—	—
42111	Automobile & other motor vehicle whsle	D	D	D	D	—	—	—	—
421110	Automobile & other motor vehicle whsle	D	D	D	D	—	—	—	—
4211105	Heavy truck & tractor (over 26,000 lb)	D	D	D	D	—	—	—	—
4213	Lumber & other construction materials whsle	5.1	—	D	D	—	—	—	—
42131	Lumber, plywood, millwork, & wood panel	6.9	—	6.9	—	—	—	—	—
421310	Lumber, plywood, millwork, & wood panel	6.9	—	6.9	—	—	—	—	—
42133	Roofing, siding, & insulation material whsle	D	D	D	D	—	—	—	—
421330	Roofing, siding, & insulation material whsle ..	D	D	D	D	—	—	—	—
4213301	Roofing, siding, & insulation material	D	D	D	D	—	—	—	—
4214	Professional & commercial equipment & supplies	—	4.7	—	4.7	—	—	—	—
42143	Computer & computer peripheral equipment &	—	6.6	—	6.6	—	—	—	—
421430	Computer & computer peripheral equipment	—	6.6	—	6.6	—	—	—	—
4214302	Computer software (packaged) whsle	D	D	D	D	—	—	—	—
4216	Electrical goods whsle	D	D	—	—	—	—	—	—
42161	Electrical apparatus & equip, wiring supp, &	D	D	—	—	—	—	—	—
421610	Electrical apparatus & equip, wiring supp, &	D	D	—	—	—	—	—	—
4217	Hardware, & plumbing & heating equipment &	D	D	D	D	—	—	—	—
42171	Hardware whsle	D	D	D	D	—	—	—	—
421710	Hardware whsle	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 4. Percent of Sales Data Based on Administrative Records and Estimation for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	LA CROSSE, WI—MN MSA—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
42181	Construction & mining (except petroleum) machinery & equip whsle	—	—	—	—	—	—	—	—
421810	Construction & mining (except petroleum) machinery & equip whsle	—	—	—	—	—	—	—	—
42182	Farm & garden machinery & equipment whsle	21.7	—	21.7	—	—	—	—	—
421820	Farm & garden machinery & equipment whsle	21.7	—	21.7	—	—	—	—	—
4218201	Farm machinery & equipment—farm dealers	D	D	D	D	—	—	—	—
42183	Industrial machinery & equipment whsle	D	D	D	D	—	—	—	—
421830	Industrial machinery & equipment whsle	D	D	D	D	—	—	—	—
42184	Industrial supplies whsle	D	D	D	D	—	—	—	—
421840	Industrial supplies whsle	D	D	D	D	—	—	—	—
4218403	Welding supplies whsle	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods1	.7	D	D	D	D	—	—
4221	Paper & paper product whsle	—	15.2	—	15.2	—	—	—	—
42213	Industrial & personal service paper whsle	D	D	D	D	—	—	—	—
422130	Industrial & personal service paper whsle	D	D	D	D	—	—	—	—
4222	Drugs, & druggists' sundries whsle	D	D	D	D	—	—	—	—
42221	Drugs, & druggists' sundries whsle	D	D	D	D	—	—	—	—
422210	Drugs, & druggists' sundries whsle	D	D	D	D	—	—	—	—
4222101	General-line drugs whsle	D	D	D	D	—	—	—	—
4224	Grocery & related products whsle1	.2	D	D	D	D	—	—
42241	General-line grocery whsle	D	D	D	D	—	—	—	—
422410	General-line grocery whsle	D	D	D	D	—	—	—	—
4224103	Other general-line grocery whsle	D	D	D	D	—	—	—	—
42242	Packaged frozen food whsle	D	D	D	D	—	—	—	—
422420	Packaged frozen food whsle	D	D	D	D	—	—	—	—
42243	Dairy products, (except dried or canned) whsle	D	D	D	D	—	—	—	—
422430	Dairy products, (except dried or canned) whsle	D	D	D	D	—	—	—	—
42249	Other grocery & related products whsle	D	D	D	D	—	—	—	—
422490	Other grocery & related products whsle	D	D	D	D	—	—	—	—
4224902	Bread & baked goods whsle	D	D	—	—	—	—	—	—
4224903	Soft drinks whsle	D	D	D	D	—	—	—	—
4225	Farm-product raw material whsle	D	D	D	D	—	—	—	—
4226	Chemical & allied products whsle	D	D	D	D	—	—	—	—
42269	Other chemical & allied products whsle	D	D	D	D	—	—	—	—
422690	Other chemical & allied products whsle	D	D	D	D	—	—	—	—
4227	Petroleum & petroleum products whsle	D	D	D	D	—	—	—	—
42271	Petroleum bulk stations & terminals	D	D	—	—	—	—	—	—
422710	Petroleum bulk stations & terminals	D	D	—	—	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	—	—	—	—
42291	Farm supplies whsle	—	—	D	D	—	—	—	—
422910	Farm supplies whsle	—	—	D	D	—	—	—	—
4229101	Farm supplies—farm dealers	D	D	—	—	—	—	—	—
	MADISON, WI MSA								
42	Wholesale trade	2.0	1.7	2.6	2.0	—	.1	.5	3.8
421	Wholesale trade, durable goods	3.2	2.1	4.3	2.4	—	.2	.3	4.7
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
42111	Automobile & other motor vehicle whsle	D	D	D	D	—	—	—	—
421110	Automobile & other motor vehicle whsle	D	D	D	D	—	—	—	—
4211105	Heavy truck & tractor (over 26,000 lb) whsle	—	—	—	—	—	—	—	—
42112	Motor vehicle supplies & new parts whsle	3.1	8.4	3.1	8.4	—	—	—	—
421120	Motor vehicle supplies & new parts whsle	3.1	8.4	3.1	8.4	—	—	—	—
4211201	Motor vehicle supplies & new parts—warehouse distributors	—	—	—	—	—	—	—	—
4211202	Motor vehicle supplies & new parts—jobbers	D	D	D	D	—	—	—	—
42114	Motor vehicle parts, (used) whsle	D	D	D	D	—	—	—	—
421140	Motor vehicle parts, (used) whsle	D	D	D	D	—	—	—	—
4212	Furniture & home furnishings whsle7	.3	.8	.3	—	—	—	—
42121	Furniture whsle	1.2	—	D	D	—	—	—	—
421210	Furniture whsle	1.2	—	D	D	—	—	—	—
4212102	Office & business furniture whsle	D	D	D	D	—	—	—	—
42122	Home furnishings whsle4	.4	D	D	—	—	—	—
421220	Home furnishings whsle4	.4	D	D	—	—	—	—
4212201	Household china, glassware, & crockery whsle	D	D	D	D	—	—	—	—
4212203	Floor coverings whsle	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 4. Percent of Sales Data Based on Administrative Records and Estimation for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E.]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	MADISON, WI MSA—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4213	Lumber & other construction materials whse	3.1	1.0	3.9	—	—	—	2.1	5.1
42131	Lumber, plywood, millwork, & wood panel whse	—	—	D	D	—	—	—	—
421310	Lumber, plywood, millwork, & wood panel whse	—	—	D	D	—	—	—	—
4213102	Lumber with yard whse	—	—	—	—	—	—	—	—
42132	Brick, stone, & related construction materials whse	D	D	—	—	—	—	—	—
421320	Brick, stone, & related construction materials whse	D	D	—	—	—	—	—	—
4213201	Brick, block, tile, clay/cement sewer pipe whse	D	D	—	—	—	—	—	—
42133	Roofing, siding, & insulation material whse5	4.9	—	—	—	—	D	D
421330	Roofing, siding, & insulation material whse . .	.5	4.9	—	—	—	—	D	D
4213301	Roofing, siding, & insulation material whse5	4.9	—	—	—	—	D	D
42139	Other construction materials whse	D	D	D	D	—	—	—	—
421390	Other construction materials whse	D	D	D	D	—	—	—	—
4213901	Flat glass & other construction glass whse	D	D	D	D	—	—	—	—
4214	Professional & commercial equipment & supplies whse	1.1	3.4	1.3	3.8	—	—	—	—
42142	Office equipment whse	—	.6	D	D	—	—	—	—
421420	Office equipment whse	—	.6	D	D	—	—	—	—
42143	Computer & computer peripheral equipment & software whse6	3.6	D	D	—	—	—	—
421430	Computer & computer peripheral equipment & software whse6	3.6	D	D	—	—	—	—
4214301	Computer & peripheral equipment whse	D	D	D	D	—	—	—	—
42143012	Computers & peripheral equipment for end use6	6.1	D	D	—	—	—	—
4214302	Computer software (packaged) whse	D	D	D	D	—	—	—	—
42144	Other commercial equipment whse	17.1	33.4	D	D	—	—	—	—
421440	Other commercial equipment whse	17.1	33.4	D	D	—	—	—	—
42145	Medical, dental, & hospital equipment & supplies whse	2.0	—	D	D	—	—	—	—
421450	Medical, dental, & hospital equipment & supplies whse	2.0	—	D	D	—	—	—	—
4214501	Surgical, medical, & hospital supplies whse	2.0	—	D	D	—	—	—	—
4215	Metal & mineral (except petroleum) whse	—	—	D	D	—	—	—	—
42151	Metal service centers & offices	—	—	D	D	—	—	—	—
421510	Metal service centers & offices	—	—	D	D	—	—	—	—
4215101	Ferrous metal service centers & sales offices	D	D	D	D	—	—	—	—
4216	Electrical goods whse	6.5	2.9	D	D	—	—	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whse	—	.5	—	2.3	D	D	—	—
421610	Electrical apparatus & equip, wiring supp, & const material whse	—	.5	—	2.3	D	D	—	—
42162	Electrical appliance, television & radio set whse	D	D	—	—	—	—	—	—
42169	Other electronic parts & equipment whse	D	D	D	D	—	—	—	—
421690	Other electronic parts & equipment whse . . .	D	D	D	D	—	—	—	—
4216901	Communications equipment & supplies whse	—	14.3	D	D	—	—	—	—
4216902	Electronic parts (excluding communications equipment) whse	D	D	D	D	—	—	—	—
4217	Hardware, & plumbing & heating equipment & supplies whse4	.6	.5	.2	—	—	—	—
42171	Hardware whse	—	.8	—	.8	—	—	—	—
421710	Hardware whse	—	.8	—	.8	—	—	—	—
42172	Plumbing & heating equipment & supplies (hydronics) whse8	—	D	D	—	—	—	—
421720	Plumbing & heating equipment & supplies (hydronics) whse8	—	D	D	—	—	—	—
42173	Warm air heating & air-conditioning equipment & supplies whse	—	1.4	D	D	—	—	—	—
421730	Warm air heating & air-conditioning equipment & supplies whse	—	1.4	D	D	—	—	—	—
42174	Refrigeration equipment & supplies whse	1.6	—	1.6	—	—	—	—	—
421740	Refrigeration equipment & supplies whse . . .	1.6	—	1.6	—	—	—	—	—

See footnotes at end of table.

Table 4. Percent of Sales Data Based on Administrative Records and Estimation for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	MADISON, WI MSA—Con.								
	Wholesale trade—Con.								
42	Wholesale trade, durable goods—Con.								
421	Wholesale trade, durable goods—Con.								
4218	Machinery, equipment, & supplies whsle	3.6	.7	4.2	.9	D	D	D	D
42181	Construction & mining (except petroleum) machinery & equip whsle	D	D	D	D	—	—	—	—
421810	Construction & mining (except petroleum) machinery & equip whsle	D	D	D	D	—	—	—	—
42182	Farm & garden machinery & equipment whsle	2.7	—	D	D	—	—	—	—
421820	Farm & garden machinery & equipment whsle	2.7	—	D	D	—	—	—	—
4218201	Farm machinery & equipment—farm dealers5	—	.5	—	—	—	—	—
42183	Industrial machinery & equipment whsle	11.9	.1	D	D	—	—	D	D
421830	Industrial machinery & equipment whsle	11.9	.1	D	D	—	—	D	D
4218301	Food-processing machinery & equipment whsle	2.3	—	D	D	—	—	—	—
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	D	D	D	D	—	—	—	—
4218303	General-purpose industrial machinery & equipment whsle3	.2	D	D	—	—	D	D
4218307	Other industrial machinery & equipment whsle	1.5	—	—	—	—	—	—	—
42184	Industrial supplies whsle	—	—	D	D	—	—	—	—
421840	Industrial supplies whsle	—	—	D	D	—	—	—	—
4218402	Mechanical power transmission supplies whsle	—	—	D	D	—	—	—	—
42185	Service establishment equipment & supplies whsle	D	D	D	D	—	—	—	—
421850	Service establishment equipment & supplies whsle	D	D	D	D	—	—	—	—
4218502	Custodial, janitors' equipment & supplies whsle	—	—	—	—	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	D	D
42191	Sporting & recreational goods & supplies whsle	2.7	3.8	D	D	—	—	D	D
421910	Sporting & recreational goods & supplies whsle	2.7	3.8	D	D	—	—	D	D
42193	Recyclable material whsle	D	D	D	D	—	—	—	—
421930	Recyclable material whsle	D	D	D	D	—	—	—	—
4219303	Other recyclable material whsle	D	D	D	D	—	—	—	—
42199	Other miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
421990	Other miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods6	1.2	.8	1.5	—	—	1.2	.3
4221	Paper & paper product whsle	1.6	3.1	D	D	D	D	—	—
42211	Printing & writing paper whsle	D	D	—	—	—	—	—	—
422110	Printing & writing paper whsle	D	D	—	—	—	—	—	—
42212	Stationery & office supplies whsle	D	D	D	D	—	—	—	—
422120	Stationery & office supplies whsle	D	D	D	D	—	—	—	—
42213	Industrial & personal service paper whsle	D	D	D	D	—	—	—	—
422130	Industrial & personal service paper whsle	D	D	D	D	—	—	—	—
4222	Drugs, & druggists' sundries whsle3	—	.3	—	—	—	—	—
42221	Drugs, & druggists' sundries whsle3	—	.3	—	—	—	—	—
422210	Drugs, & druggists' sundries whsle3	—	.3	—	—	—	—	—
4222101	General-line drugs whsle	—	—	—	—	—	—	—	—
4222102	Specialty-line drug, pharmaceutical, cosmetic, & toiletries whsle8	—	.8	—	—	—	—	—
4223	Apparel, piece goods, & notions whsle5	—	D	D	—	—	—	—
42232	Men's & boys' clothing & furnishings whsle2	—	D	D	—	—	—	—
422320	Men's & boys' clothing & furnishings whsle2	—	D	D	—	—	—	—
4224	Grocery & related products whsle5	1.7	D	D	D	D	—	—
42241	General-line grocery whsle	D	D	D	D	—	—	—	—
422410	General-line grocery whsle	D	D	D	D	—	—	—	—
42243	Dairy products, (except dried or canned) whsle	D	D	D	D	—	—	—	—
422430	Dairy products, (except dried or canned) whsle	D	D	D	D	—	—	—	—
42245	Confectionery whsle	D	D	—	—	—	—	—	—
422450	Confectionery whsle	D	D	—	—	—	—	—	—
42247	Meat & meat product whsle	—	—	—	—	—	—	—	—
422470	Meat & meat product whsle	—	—	—	—	—	—	—	—
42249	Other grocery & related products whsle	D	D	.3	9.9	D	D	—	—
422490	Other grocery & related products whsle	D	D	.3	9.9	D	D	—	—
4224903	Soft drinks whsle	—	—	D	D	—	—	—	—
4225	Farm-product raw material whsle	D	D	D	D	—	—	—	—
42259	Other farm product raw material whsle	D	D	—	—	—	—	—	—
422590	Other farm product raw material whsle	D	D	—	—	—	—	—	—
4226	Chemical & allied products whsle	D	D	D	D	—	—	—	—
42269	Other chemical & allied products whsle	D	D	D	D	—	—	—	—
422690	Other chemical & allied products whsle	D	D	D	D	—	—	—	—
4226901	Industrial gases (except LP) whsle	D	D	—	—	—	—	—	—
4226902	Other chemical & allied products whsle	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 4. Percent of Sales Data Based on Administrative Records and Estimation for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	MADISON, WI MSA—Con.								
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods—Con.								
4227	Petroleum & petroleum products whse7	—	D	D	D	D	—	—
42271	Petroleum bulk stations & terminals	—	—	D	D	D	D	—	—
422710	Petroleum bulk stations & terminals	—	—	D	D	D	D	—	—
4227101	Petroleum bulk stations & terminals	—	—	D	D	—	—	—	—
42271011	(except LP)	—	—	D	D	—	—	—	—
42271011	Petroleum bulk stations (except LP)	D	D	D	D	—	—	—	—
4228	Beer, wine, & distilled alcoholic beverage whse ..	—	—	—	—	—	—	—	—
42281	Beer & ale whse	—	—	—	—	—	—	—	—
422810	Beer & ale whse	—	—	—	—	—	—	—	—
42282	Wine & distilled alcoholic beverage whse	—	—	—	—	—	—	—	—
422820	Wine & distilled alcoholic beverage whse ...	—	—	—	—	—	—	—	—
4228201	Wine & distilled alcoholic bev (licensed operation) whse	—	—	—	—	—	—	—	—
4229	Miscellaneous nondurable goods whse	D	D	D	D	D	D	—	—
42291	Farm supplies whse1	1.6	D	D	D	D	—	—
422910	Farm supplies whse1	1.6	D	D	D	D	—	—
4229101	Farm supplies—farm dealers	—	2.7	D	D	D	D	—	—
4229102	Farm supplies—whse distributors3	—	.3	—	—	—	—	—
42292	Book, periodical, & newspaper whse	D	D	D	D	—	—	—	—
422920	Book, periodical, & newspaper whse	D	D	D	D	—	—	—	—
42295	Paint, varnish, & supplies whse	—	5.9	—	5.9	—	—	—	5.9
422950	Paint, varnish, & supplies whse	—	5.9	—	5.9	—	—	—	5.9
4229501	Paint, varnish, & supplies whse	—	5.9	—	5.9	—	—	—	5.9
42299	Other miscellaneous nondurable goods whse ..	D	D	D	D	—	—	—	—
422990	Other miscellaneous nondurable goods whse ..	D	D	D	D	—	—	—	—
	MILWAUKEE—RACINE, WI CMSA								
42	Wholesale trade	2.4	1.6	D	D	D	D	D	D
421	Wholesale trade, durable goods	3.6	2.1	D	D	D	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whse	D	D	D	D	D	D	D	D
42111	Automobile & other motor vehicle whse	D	D	D	D	D	D	D	D
421110	Automobile & other motor vehicle whse	D	D	D	D	D	D	D	D
4211101	Automobile & motorcycle whse	D	D	D	D	—	—	—	—
4211103	Light truck & van (14,000 lb or less) whse ..	D	D	—	—	—	—	—	—
4211105	Heavy truck & tractor (over 26,000 lb) whse ..	D	D	D	D	—	—	—	—
42112	Motor vehicle supplies & new parts whse	D	D	D	D	—	—	D	D
421120	Motor vehicle supplies & new parts whse ...	D	D	D	D	—	—	D	D
4211201	Motor vehicle supplies & new parts—warehouse distributors	D	D	D	D	—	—	—	—
4211202	Motor vehicle supplies & new parts—jobbers	D	D	D	D	—	—	—	—
42113	Tire & tube whse	D	D	D	D	—	—	—	—
421130	Tire & tube whse	D	D	D	D	—	—	—	—
42114	Motor vehicle parts, (used) whse	D	D	D	D	—	—	—	—
421140	Motor vehicle parts, (used) whse	D	D	D	D	—	—	—	—
4212	Furniture & home furnishings whse	3.0	2.2	4.1	2.9	—	—	—	—
42121	Furniture whse	D	D	D	D	—	—	—	—
421210	Furniture whse	D	D	D	D	—	—	—	—
4212101	Household & lawn furniture whse	D	D	—	—	—	—	D	D
4212102	Office & business furniture whse	D	D	D	D	—	—	D	D
42122	Home furnishings whse	D	D	D	D	—	—	—	—
421220	Home furnishings whse	D	D	D	D	—	—	—	—
4212201	Household china, glassware, & crockery whse	—	9.5	—	9.5	—	—	—	—
4212203	Floor coverings whse	1.0	3.8	1.0	3.8	—	—	—	—
4212204	Other home furnishings whse	D	D	D	D	—	—	—	—
4213	Lumber & other construction materials whse	D	D	D	D	D	D	D	D
42131	Lumber, plywood, millwork, & wood panel whse	D	D	D	D	—	—	D	D
421310	Lumber, plywood, millwork, & wood panel whse	D	D	D	D	—	—	D	D
4213102	Lumber with yard whse	D	D	D	D	—	—	—	—
4213103	Plywood, veneer, millwork, & wood panel whse	48.7	4.6	D	D	—	—	—	—
42132	Brick, stone, & related construction materials whse	D	D	D	D	D	D	—	—
421320	Brick, stone, & related construction materials whse	D	D	D	D	D	D	—	—
4213201	Brick, block, tile, clay/cement sewer pipe whse	D	D	—	—	D	D	—	—
4213202	Sand, gravel, & stone whse	D	D	D	D	—	—	—	—
4213203	Cement, lime, & related products whse ...	D	D	—	—	D	D	—	—
42133	Roofing, siding, & insulation material whse	D	D	—	—	—	—	D	D
421330	Roofing, siding, & insulation material whse ..	D	D	—	—	—	—	D	D
4213301	Roofing, siding, & insulation material whse	D	D	—	—	—	—	D	D

See footnotes at end of table.

Table 4. Percent of Sales Data Based on Administrative Records and Estimation for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	MILWAUKEE—RACINE, WI CMSA—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4213	Lumber & other construction materials whsle—Con.								
42139	Other construction materials whsle	D	D	D	D	—	—	—	—
421390	Other construction materials whsle	D	D	D	D	—	—	—	—
4213901	Flat glass & other construction glass whsle	D	D	—	—	—	—	—	—
4213902	Other construction materials whsle	D	D	D	D	—	—	—	—
4214	Professional & commercial equipment & supplies whsle	D	D	D	D	D	D	D	D
42141	Photographic equipment & supplies whsle	D	D	D	D	—	—	—	—
421410	Photographic equipment & supplies whsle	D	D	D	D	—	—	—	—
42142	Office equipment whsle	D	D	D	D	D	D	—	—
421420	Office equipment whsle	D	D	D	D	D	D	—	—
42143	Computer & computer peripheral equipment & software whsle	D	D	D	D	D	D	—	—
421430	Computer & computer peripheral equipment & software whsle	D	D	D	D	D	D	—	—
4214301	Computer & peripheral equipment whsle	D	D	D	D	D	D	—	—
42143011	Computers & peripheral equipment for resale	D	D	D	D	—	—	—	—
42143012	Computers & peripheral equipment for end use	D	D	D	D	D	D	—	—
4214302	Computer software (packaged) whsle	D	D	D	D	—	—	—	—
42144	Other commercial equipment whsle	D	D	D	D	D	D	D	D
421440	Other commercial equipment whsle	D	D	D	D	D	D	D	D
4214401	Restaurant & hotel equipment & supplies whsle	D	D	D	D	D	D	—	—
4214402	Store machines & equipment whsle	D	D	D	D	—	—	—	—
42145	Medical, dental, & hospital equipment & supplies whsle	D	D	D	D	D	D	D	D
421450	Medical, dental, & hospital equipment & supplies whsle	D	D	D	D	D	D	D	D
4214501	Surgical, medical, & hospital supplies whsle5	5.3	.7	6.8	—	—	D	D
4214502	Dental equipment & supplies whsle	D	D	D	D	—	—	—	—
42146	Ophthalmic goods whsle	D	D	D	D	—	—	—	—
421460	Ophthalmic goods whsle	D	D	D	D	—	—	—	—
42149	Other professional equipment & supplies whsle	D	D	D	D	—	—	D	D
421490	Other professional equipment & supplies whsle	D	D	D	D	—	—	D	D
4214902	Other professional equipment & supplies whsle	D	D	D	D	—	—	D	D
4215	Metal & mineral (except petroleum) whsle	D	D	D	D	D	D	D	D
42151	Metal service centers & offices	D	D	D	D	D	D	D	D
421510	Metal service centers & offices	D	D	D	D	D	D	D	D
4215101	Ferrous metal service centers & sales offices	D	D	D	D	D	D	D	D
42151011	Ferrous metal service centers	D	D	D	D	—	—	—	—
42151012	Ferrous metal sales offices	D	D	D	D	—	—	D	D
4215102	Nonferrous metal service centers & sales offices	D	D	D	D	—	—	—	—
42151021	Nonferrous metal service centers	D	D	D	D	—	—	—	—
42151022	Nonferrous metal sales offices	D	D	—	—	—	—	—	—
4216	Electrical goods whsle	D	D	D	D	D	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	D	D	D	D	—	3.8	D	D
421610	Electrical apparatus & equip, wiring supp, & const material whsle	D	D	D	D	—	3.8	D	D
42162	Electrical appliance, television & radio set whsle	D	D	D	D	—	—	—	—
421620	Electrical appliance, television & radio set whsle	D	D	D	D	—	—	—	—
42169	Other electronic parts & equipment whsle	D	D	D	D	D	D	D	D
421690	Other electronic parts & equipment whsle	D	D	D	D	D	D	D	D
4216901	Communications equipment & supplies whsle	D	D	D	D	D	D	—	—
4216902	Electronic parts (excluding communications equipment) whsle	D	D	D	D	—	—	D	D

See footnotes at end of table.

Table 4. Percent of Sales Data Based on Administrative Records and Estimation for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	MILWAUKEE—RACINE, WI CMSA—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4217	Hardware, & plumbing & heating equipment & supplies whsle	D	D	D	D	D	D	D	D
42171	Hardware whsle	D	D	D	D	—	—	D	D
421710	Hardware whsle	D	D	D	D	—	—	D	D
42172	Plumbing & heating equipment & supplies (hydronics) whsle	D	D	D	D	—	—	D	D
421720	Plumbing & heating equipment & supplies (hydronics) whsle	D	D	D	D	—	—	D	D
42173	Warm air heating & air-conditioning equipment & supplies whsle	D	D	D	D	—	—	—	—
421730	Warm air heating & air-conditioning equipment & supplies whsle	D	D	D	D	—	—	—	—
42174	Refrigeration equipment & supplies whsle	D	D	D	D	—	—	—	—
421740	Refrigeration equipment & supplies whsle	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	3.6	2.5	D	D	—	1.5	D	D
42181	Construction & mining (except petroleum) machinery & equip whsle	D	D	D	D	—	—	D	D
421810	Construction & mining (except petroleum) machinery & equip whsle	D	D	D	D	—	—	D	D
42182	Farm & garden machinery & equipment whsle2	.2	D	D	—	—	D	D
421820	Farm & garden machinery & equipment whsle2	.2	D	D	—	—	D	D
4218201	Farm machinery & equipment—farm dealers	D	D	D	D	—	—	—	—
4218202	Farm machinery & equipment—whsle distributors	D	D	D	D	—	—	D	D
4218203	Lawn & garden machinery & equipment whsle	D	D	—	—	—	—	—	—
42183	Industrial machinery & equipment whsle	4.8	3.6	D	D	D	D	D	D
421830	Industrial machinery & equipment whsle	4.8	3.6	D	D	D	D	D	D
4218301	Food-processing machinery & equipment whsle	D	D	D	D	—	—	—	—
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	D	D	D	D	—	—	D	D
42183021	Hydraulic & pneumatic pumps & motors whsle	D	D	D	D	—	—	D	D
42183022	Hydraulic & pneumatic parts, accessories, & supplies whsle	D	D	D	D	—	—	—	—
4218303	General-purpose industrial machinery & equipment whsle	D	D	D	D	—	—	D	D
4218304	Metalworking machinery & equipment whsle	6.9	7.9	D	D	—	—	D	D
4218305	Materials handling equipment whsle	D	D	D	D	D	D	—	—
4218307	Other industrial machinery & equipment whsle	D	D	D	D	—	—	D	D
42184	Industrial supplies whsle	3.0	1.9	9.1	4.1	—	.9	—	—
421840	Industrial supplies whsle	3.0	1.9	9.1	4.1	—	.9	—	—
4218401	General-line industrial supplies whsle	D	D	D	D	—	—	D	D
4218402	Mechanical power transmission supplies whsle	D	D	D	D	D	D	D	D
4218403	Welding supplies whsle	D	D	D	D	—	—	—	—
4218404	Industrial containers & supplies whsle3	—	D	D	D	D	—	—
4218405	Industrial valves & fittings (except fluid-power) whsle	D	D	D	D	—	—	—	—
4218406	Other industrial supplies whsle	D	D	D	D	—	—	D	D
42185	Service establishment equipment & supplies whsle	D	D	D	D	—	—	—	—
421850	Service establishment equipment & supplies whsle	D	D	D	D	—	—	—	—
4218501	Beauty & barber shop equipment & supplies whsle	D	D	D	D	—	—	—	—
4218502	Custodial, janitors' equipment & supplies whsle	D	D	3.4	—	—	—	—	—
4218504	Other service establishment equipment & supplies whsle	D	D	D	D	—	—	—	—
42186	Transportation equipment & supplies (exc motor vehicle) whsle	D	D	1.9	—	—	—	—	—
421860	Transportation equipment & supplies (exc motor vehicle) whsle	D	D	1.9	—	—	—	—	—
4218601	Aircraft & aeronautical equipment & supplies whsle	D	D	D	D	—	—	—	—
4218603	Other transportation equipment & supplies whsle	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 4. Percent of Sales Data Based on Administrative Records and Estimation for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	MILWAUKEE—RACINE, WI CMSA—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	D	D
42191	Sporting & recreational goods & supplies whsle	D	D	D	D	—	—	D	D
421910	Sporting & recreational goods & supplies whsle	D	D	D	D	—	—	D	D
42192	Toy & hobby goods & supplies whsle	D	D	D	D	—	—	—	—
421920	Toy & hobby goods & supplies whsle	D	D	D	D	—	—	—	—
42193	Recyclable material whsle	D	D	D	D	—	—	—	—
421930	Recyclable material whsle	D	D	D	D	—	—	—	—
4219301	Iron & steel scrap processors & dealers	D	D	D	D	—	—	—	—
42193011	Iron & steel scrap processors (using power processing equipment)	D	D	D	D	—	—	—	—
42193012	Iron & steel scrap processors (not using power processing equip)	D	D	D	D	—	—	—	—
4219302	Recyclable paper & paperboard whsle	D	D	D	D	—	—	—	—
4219303	Other recyclable material whsle	D	D	D	D	—	—	—	—
42194	Jewelry/watch/silverware/precious stone, & precious metal whsle	D	D	D	D	—	—	—	—
421940	Jewelry/watch/silverware/precious stone, & precious metal whsle	D	D	D	D	—	—	—	—
4219401	Jewelry, watch, diamonds, precious stone, & silverware whsle	D	D	D	D	—	—	—	—
42199	Other miscellaneous durable goods whsle	D	D	D	D	—	—	D	D
421990	Other miscellaneous durable goods whsle	D	D	D	D	—	—	D	D
4219903	General merchandise (durable goods) whsle	D	D	—	—	—	—	D	D
4219904	Prerecorded media whsle	D	D	D	D	—	—	—	—
4219906	Other durable goods whsle	D	D	D	D	—	—	D	D
422	Wholesale trade, nondurable goods	1.1	1.0	D	D	D	D	D	D
4221	Paper & paper product whsle	D	D	D	D	D	D	D	D
42211	Printing & writing paper whsle2	.8	D	D	—	—	—	—
422110	Printing & writing paper whsle2	.8	D	D	—	—	—	—
42212	Stationery & office supplies whsle	D	D	D	D	D	D	—	—
422120	Stationery & office supplies whsle	D	D	D	D	D	D	—	—
42213	Industrial & personal service paper whsle	D	D	D	D	—	—	—	—
422130	Industrial & personal service paper whsle	D	D	D	D	—	—	—	—
4222	Drugs, & druggists' sundries whsle	D	D	D	D	—	—	—	—
42221	Drugs, & druggists' sundries whsle	D	D	D	D	—	—	—	—
422210	Drugs, & druggists' sundries whsle	D	D	D	D	—	—	—	—
4222101	General-line drugs whsle	D	D	D	D	—	—	—	—
4222102	Specialty-line drug, pharmaceutical, cosmetic, & toiletries whsle	D	D	—	—	—	—	—	—
4223	Apparel, piece goods, & notions whsle	D	D	D	D	D	D	D	D
42231	Piece goods, notions, & other dry goods whsle	D	D	D	D	—	—	—	—
422310	Piece goods, notions, & other dry goods whsle	D	D	D	D	—	—	—	—
42232	Men's & boys' clothing & furnishings whsle	D	D	D	D	—	—	—	—
422320	Men's & boys' clothing & furnishings whsle	D	D	D	D	—	—	—	—
42233	Women's, children's, & infants' clothing & accessories whsle	3.4	.2	D	D	—	—	—	—
422330	Women's, children's, & infants' clothing & accessories whsle	3.4	.2	D	D	—	—	—	—
42234	Footwear whsle	—	—	—	—	—	—	—	—
422340	Footwear whsle	—	—	—	—	—	—	—	—
4224	Grocery & related products whsle	D	D	D	D	D	D	—	1.0
42241	General-line grocery whsle	D	D	D	D	—	—	D	D
422410	General-line grocery whsle	D	D	D	D	—	—	D	D
4224102	General-line grocery whsle, retail cooperative	D	D	D	D	—	—	—	—
4224103	Other general-line grocery whsle	D	D	D	D	—	—	D	D
42242	Packaged frozen food whsle	D	D	D	D	—	—	D	D
422420	Packaged frozen food whsle	D	D	D	D	—	—	D	D
42243	Dairy products, (except dried or canned) whsle	D	D	D	D	D	D	—	—
422430	Dairy products, (except dried or canned) whsle	D	D	D	D	D	D	—	—
4224302	Dairy product (except raw milk) whsle	D	D	D	D	D	D	—	—
42245	Confectionery whsle	3.2	7.3	14.0	.2	—	—	D	D
422450	Confectionery whsle	3.2	7.3	14.0	.2	—	—	D	D
42247	Meat & meat product whsle	2.2	—	2.2	—	—	—	—	—
422470	Meat & meat product whsle	2.2	—	2.2	—	—	—	—	—
42248	Fresh fruit & vegetable whsle	D	D	D	D	—	—	—	—
422480	Fresh fruit & vegetable whsle	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 4. Percent of Sales Data Based on Administrative Records and Estimation for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E.]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	MILWAUKEE—RACINE, WI CMSA—Con.								
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods—Con.								
4224	Grocery & related products whsle—Con.								
42249	Other grocery & related products whsle	D	D	D	D	D	D	D	D
422490	Other grocery & related products whsle	D	D	D	D	D	D	D	D
4224901	Coffee, tea, & spice whsle	D	D	D	D	D	D	D	D
4224902	Bread & baked goods whsle	1.0	2.0	D	D	D	D	D	D
4224903	Soft drinks whsle	D	D	D	D	D	D	D	D
4224904	Canned goods whsle	D	D	D	D	D	D	D	D
4224906	Other grocery specialties whsle	.2	1.7	D	D	D	D	D	D
4225	Farm-product raw material whsle	D	D	D	D	D	D	D	D
42251	Grain & field bean whsle	D	D	D	D	D	D	D	D
422510	Grain & field bean whsle	D	D	D	D	D	D	D	D
42252	Livestock whsle	D	D	D	D	D	D	D	D
422520	Livestock whsle	D	D	D	D	D	D	D	D
42259	Other farm product raw material whsle	D	D	D	D	D	D	D	D
422590	Other farm product raw material whsle	D	D	D	D	D	D	D	D
4225901	Hides, skins, & pelts whsle	D	D	D	D	D	D	D	D
4226	Chemical & allied products whsle	D	D	D	D	D	D	D	D
42261	Plastics materials & basic forms & shapes whsle	D	D	D	D	D	D	D	D
422610	Plastics materials & basic forms & shapes whsle	D	D	D	D	D	D	D	D
42269	Other chemical & allied products whsle	D	D	D	D	D	D	D	D
422690	Other chemical & allied products whsle	D	D	D	D	D	D	D	D
4226901	Industrial gases (except LP) whsle	D	D	D	D	D	D	D	D
4226902	Other chemical & allied products whsle	D	D	D	D	D	D	D	D
4227	Petroleum & petroleum products whsle	D	D	D	D	D	D	D	D
42271	Petroleum bulk stations & terminals	D	D	D	D	D	D	D	D
422710	Petroleum bulk stations & terminals	D	D	D	D	D	D	D	D
4227101	Petroleum bulk stations & terminals (except LP)	D	D	D	D	D	D	D	D
42271011	Petroleum bulk stations (except LP)	D	D	D	D	D	D	D	D
42271012	Petroleum bulk terminals (except LP)	D	D	D	D	D	D	D	D
42272	Petroleum & petroleum prod whsle (exc bulk stations & terminals)	D	D	D	D	D	D	D	D
422720	Petroleum & petroleum prod whsle (exc bulk stations & terminals)	D	D	D	D	D	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle	.4	.6	D	D	D	D	D	D
42281	Beer & ale whsle	D	D	D	D	D	D	D	D
422810	Beer & ale whsle	D	D	D	D	D	D	D	D
42282	Wine & distilled alcoholic beverage whsle	D	D	.9	1.0	D	D	D	D
422820	Wine & distilled alcoholic beverage whsle	D	D	.9	1.0	D	D	D	D
4228201	Wine & distilled alcoholic bev (licensed operation) whsle	D	D	.9	1.0	D	D	D	D
4229	Miscellaneous nondurable goods whsle	D	D	D	D	D	D	D	D
42291	Farm supplies whsle	D	D	D	D	D	D	D	D
422910	Farm supplies whsle	D	D	D	D	D	D	D	D
4229101	Farm supplies—farm dealers	D	D	D	D	D	D	D	D
4229102	Farm supplies—whsle distributors	D	D	D	D	D	D	D	D
42292	Book, periodical, & newspaper whsle	D	D	1.3	2.9	D	D	D	D
422920	Book, periodical, & newspaper whsle	D	D	1.3	2.9	D	D	D	D
42293	Flower, nursery stock, & florists' supplies whsle	D	D	D	D	D	D	D	D
422930	Flower, nursery stock, & florists' supplies whsle	D	D	D	D	D	D	D	D
42294	Tobacco & tobacco product whsle	D	D	D	D	D	D	D	D
422940	Tobacco & tobacco product whsle	D	D	D	D	D	D	D	D
42295	Paint, varnish, & supplies whsle	D	D	D	D	D	D	D	D
422950	Paint, varnish, & supplies whsle	D	D	D	D	D	D	D	D
4229501	Paint, varnish, & supplies whsle	D	D	D	D	D	D	D	D
42299	Other miscellaneous nondurable goods whsle	D	D	D	D	D	D	D	D
422990	Other miscellaneous nondurable goods whsle	D	D	D	D	D	D	D	D
4229901	Art goods whsle	D	D	D	D	D	D	D	D
4229902	General merchandise (nondurable goods) whsle	D	D	D	D	D	D	D	D
4229904	Other nondurable goods whsle	D	D	D	D	D	D	D	D

See footnotes at end of table.

Table 4. **Percent of Sales Data Based on Administrative Records and Estimation for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	MILWAUKEE—RACINE, WI CMSA—Con.								
	Milwaukee—Waukesha, WI PMSA								
42	Wholesale trade	2.7	1.7	5.2	2.0	—	1.5	—	1.2
421	Wholesale trade, durable goods	3.9	2.2	D	D	D	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	1.8	.7	D	D	D	D	D	D
42111	Automobile & other motor vehicle whsle	1.4	.1	D	D	D	D	D	D
421110	Automobile & other motor vehicle whsle	1.4	.1	D	D	D	D	D	D
4211101	Automobile & motorcycle whsle	D	D	33.7	1.9	—	—	—	—
4211103	Light truck & van (14,000 lb or less) whsle ..	D	D	—	—	—	—	—	—
4211105	Heavy truck & tractor (over 26,000 lb) whsle	D	D	D	D	—	—	—	—
42112	Motor vehicle supplies & new parts whsle	D	D	D	D	—	—	D	D
421120	Motor vehicle supplies & new parts whsle	D	D	D	D	—	—	D	D
4211201	Motor vehicle supplies & new parts—warehouse distributors	10.0	11.8	D	D	—	—	—	—
4211202	Motor vehicle supplies & new parts—jobbers	D	D	D	D	—	—	—	—
42113	Tire & tube whsle	D	D	—	—	—	—	—	—
421130	Tire & tube whsle	D	D	—	—	—	—	—	—
42114	Motor vehicle parts, (used) whsle	D	D	D	D	—	—	—	—
421140	Motor vehicle parts, (used) whsle	D	D	D	D	—	—	—	—
4212	Furniture & home furnishings whsle	2.6	2.3	3.5	3.2	—	—	—	—
42121	Furniture whsle	2.6	.2	4.2	.3	—	—	—	—
421210	Furniture whsle	2.6	.2	4.2	.3	—	—	—	—
4212101	Household & lawn furniture whsle	D	D	—	—	—	—	D	D
4212102	Office & business furniture whsle	D	D	D	D	—	—	D	D
42122	Home furnishings whsle	2.4	6.5	2.6	7.2	—	—	—	—
421220	Home furnishings whsle	2.4	6.5	2.6	7.2	—	—	—	—
4212203	Floor coverings whsle	1.0	3.8	1.0	3.8	—	—	—	—
4212204	Other home furnishings whsle	D	D	D	D	—	—	—	—
4213	Lumber & other construction materials whsle	D	D	D	D	D	D	D	D
42131	Lumber, plywood, millwork, & wood panel whsle	37.4	5.5	D	D	—	—	D	D
421310	Lumber, plywood, millwork, & wood panel whsle	37.4	5.5	D	D	—	—	D	D
4213102	Lumber with yard whsle	D	D	D	D	—	—	—	—
4213103	Plywood, veneer, millwork, & wood panel whsle	48.7	4.6	D	D	—	—	—	—
42132	Brick, stone, & related construction materials whsle	D	D	D	D	D	D	—	—
421320	Brick, stone, & related construction materials whsle	D	D	D	D	D	D	—	—
4213201	Brick, block, tile, clay/cement sewer pipe whsle	D	D	—	—	D	D	—	—
4213202	Sand, gravel, & stone whsle	D	D	D	D	—	—	—	—
4213203	Cement, lime, & related products whsle	D	D	—	—	D	D	—	—
42133	Roofing, siding, & insulation material whsle1	—	—	—	—	—	D	D
421330	Roofing, siding, & insulation material whsle ..	.1	—	—	—	—	—	D	D
4213301	Roofing, siding, & insulation material whsle1	—	—	—	—	—	D	D
42139	Other construction materials whsle	D	D	D	D	—	—	—	—
421390	Other construction materials whsle	D	D	D	D	—	—	—	—
4213902	Other construction materials whsle	D	D	D	D	—	—	—	—
4214	Professional & commercial equipment & supplies whsle	2.3	3.1	3.6	4.2	D	D	D	D
42141	Photographic equipment & supplies whsle	D	D	D	D	—	—	—	—
421410	Photographic equipment & supplies whsle	D	D	D	D	—	—	—	—
42142	Office equipment whsle	4.0	3.4	6.1	3.9	D	D	—	—
421420	Office equipment whsle	4.0	3.4	6.1	3.9	D	D	—	—
42143	Computer & computer peripheral equipment & software whsle	1.2	3.1	1.9	4.7	D	D	—	—
421430	Computer & computer peripheral equipment & software whsle	1.2	3.1	1.9	4.7	D	D	—	—
4214301	Computer & peripheral equipment whsle ..	1.1	3.3	1.9	5.3	D	D	—	—
42143011	Computers & peripheral equipment for resale	D	D	D	D	—	—	—	—
42143012	Computers & peripheral equipment for end use	D	D	D	D	D	D	—	—
4214302	Computer software (packaged) whsle	2.6	—	2.6	—	—	—	—	—
42144	Other commercial equipment whsle	D	D	D	D	D	D	D	D
421440	Other commercial equipment whsle	D	D	D	D	D	D	D	D
4214401	Restaurant & hotel equipment & supplies whsle	D	D	D	D	D	D	D	D
4214402	Store machines & equipment whsle	D	D	D	D	—	—	—	—
42145	Medical, dental, & hospital equipment & supplies whsle4	4.5	.6	5.4	D	D	D	D
421450	Medical, dental, & hospital equipment & supplies whsle4	4.5	.6	5.4	D	D	D	D
4214501	Surgical, medical, & hospital supplies whsle5	5.3	.7	6.8	—	—	D	D
4214502	Dental equipment & supplies whsle	—	—	—	—	—	—	—	—
42146	Ophthalmic goods whsle	31.4	.1	31.4	.1	—	—	—	—
421460	Ophthalmic goods whsle	31.4	.1	31.4	.1	—	—	—	—

See footnotes at end of table.

Table 4. Percent of Sales Data Based on Administrative Records and Estimation for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	MILWAUKEE—RACINE, WI CMSA—Con.								
	Milwaukee—Waukesha, WI PMSA—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4214	Professional & commercial equipment & supplies whsle—Con.								
42149	Other professional equipment & supplies whsle	D	D	D	D	—	—	D	D
421490	Other professional equipment & supplies whsle	D	D	D	D	—	—	D	D
4214902	Other professional equipment & supplies whsle	D	D	D	D	—	—	D	D
4215	Metal & mineral (except petroleum) whsle	D	D	D	D	D	D	D	D
42151	Metal service centers & offices	D	D	D	D	D	D	D	D
421510	Metal service centers & offices	D	D	D	D	D	D	D	D
4215101	Ferrous metal service centers & sales offices	1.2	.7	D	D	D	D	D	D
42151011	Ferrous metal service centers	D	D	D	D	—	—	—	—
42151012	Ferrous metal sales offices	D	D	D	D	—	—	D	D
4215102	Nonferrous metal service centers & sales offices	D	D	D	D	—	—	—	—
42151021	Nonferrous metal service centers	D	D	D	D	—	—	—	—
42151022	Nonferrous metal sales offices	D	D	—	—	—	—	—	—
4216	Electrical goods whsle9	2.7	1.9	2.7	—	4.3	—	.9
42161	Electrical apparatus & equip, wiring supp, & const material whsle6	3.0	1.7	3.8	—	3.8	—	1.3
421610	Electrical apparatus & equip, wiring supp, & const material whsle6	3.0	1.7	3.8	—	3.8	—	1.3
42162	Electrical appliance, television & radio set whsle	2.1	1.9	D	D	—	—	—	—
421620	Electrical appliance, television & radio set whsle	2.1	1.9	D	D	—	—	—	—
42169	Other electronic parts & equipment whsle	1.0	2.4	D	D	D	D	D	D
421690	Other electronic parts & equipment whsle	1.0	2.4	D	D	D	D	D	D
4216901	Communications equipment & supplies whsle	D	D	1.9	7.5	D	D	—	—
4216902	Electronic parts (excluding communications equipment) whsle	D	D	D	D	—	—	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	9.4	5.0	14.2	3.8	D	D	D	D
42171	Hardware whsle	18.6	4.6	D	D	—	—	D	D
421710	Hardware whsle	18.6	4.6	D	D	—	—	D	D
42172	Plumbing & heating equipment & supplies (hydronics) whsle	D	D	D	D	—	—	D	D
421720	Plumbing & heating equipment & supplies (hydronics) whsle	D	D	D	D	—	—	D	D
42173	Warm air heating & air-conditioning equipment & supplies whsle1	—	D	D	—	—	D	D
421730	Warm air heating & air-conditioning equipment & supplies whsle1	—	D	D	—	—	D	D
42174	Refrigeration equipment & supplies whsle	D	D	D	D	—	—	—	—
421740	Refrigeration equipment & supplies whsle	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	3.7	2.5	6.0	3.4	—	1.5	.1	.3
42181	Construction & mining (except petroleum) machinery & equip whsle	—	—	—	—	—	—	D	D
421810	Construction & mining (except petroleum) machinery & equip whsle	—	—	—	—	—	—	D	D
42182	Farm & garden machinery & equipment whsle1	.2	D	D	—	—	D	D
421820	Farm & garden machinery & equipment whsle1	.2	D	D	—	—	D	D
4218201	Farm machinery & equipment—farm dealers	D	D	D	D	—	—	—	—
4218202	Farm machinery & equipment—whsle distributors	D	D	D	D	—	—	D	D
4218203	Lawn & garden machinery & equipment whsle	D	D	—	—	—	—	—	—
42183	Industrial machinery & equipment whsle	5.0	3.6	6.8	4.3	D	D	D	D
421830	Industrial machinery & equipment whsle	5.0	3.6	6.8	4.3	D	D	D	D
4218301	Food-processing machinery & equipment whsle	—	2.2	D	D	—	—	—	—
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	6.6	—	8.4	—	—	—	D	D
42183021	Hydraulic & pneumatic pumps & motors whsle	D	D	D	D	—	—	D	D
42183022	Hydraulic & pneumatic parts, accessories, & supplies whsle	D	D	D	D	—	—	D	D
4218303	General-purpose industrial machinery & equipment whsle2	1.1	.3	1.5	—	—	D	D
4218304	Metalworking machinery & equipment whsle	7.1	7.4	8.9	6.7	—	—	D	D
4218305	Materials handling equipment whsle	6.0	6.1	8.9	9.0	D	D	—	—
4218307	Other industrial machinery & equipment whsle	D	D	15.0	5.3	—	—	D	D

See footnotes at end of table.

Table 4. Percent of Sales Data Based on Administrative Records and Estimation for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E.]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	MILWAUKEE—RACINE, WI CMSA—Con.								
	Milwaukee—Waukesha, WI PMSA—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4218	Machinery, equipment, & supplies whse—Con.								
42184	Industrial supplies whse	3.0	1.9	9.7	4.4	—	.9	—	—
421840	Industrial supplies whse	3.0	1.9	9.7	4.4	—	.9	—	—
4218401	General-line industrial supplies whse	D	D	D	D	—	—	D	D
4218402	Mechanical power transmission supplies whse	—	4.3	—	6.1	D	D	D	D
4218403	Welding supplies whse	—	.1	—	.1	—	—	—	—
4218404	Industrial containers & supplies whse3	—	D	D	D	D	—	—
4218405	Industrial valves & fittings (except fluid-power) whse	D	D	D	D	—	—	—	—
4218406	Other industrial supplies whse	D	D	D	D	—	—	D	D
42185	Service establishment equipment & supplies whse	D	D	D	D	—	—	—	—
421850	Service establishment equipment & supplies whse	D	D	D	D	—	—	—	—
4218501	Beauty & barber shop equipment & supplies whse	D	D	D	D	—	—	—	—
4218502	Custodial, janitors' equipment & supplies whse	D	D	D	D	—	—	—	—
4218504	Other service establishment equipment & supplies whse	D	D	D	D	—	—	—	—
42186	Transportation equipment & supplies (exc motor vehicle) whse	D	D	D	D	—	—	—	—
421860	Transportation equipment & supplies (exc motor vehicle) whse	D	D	D	D	—	—	—	—
4218601	Aircraft & aeronautical equipment & supplies whse	D	D	D	D	—	—	—	—
4218603	Other transportation equipment & supplies whse	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whse	D	D	D	D	—	—	D	D
42191	Sporting & recreational goods & supplies whse	3.1	.1	D	D	—	—	D	D
421910	Sporting & recreational goods & supplies whse	3.1	.1	D	D	—	—	D	D
42192	Toy & hobby goods & supplies whse1	2.2	.1	2.2	—	—	—	—
421920	Toy & hobby goods & supplies whse1	2.2	.1	2.2	—	—	—	—
42193	Recyclable material whse	D	D	D	D	—	—	—	—
421930	Recyclable material whse	D	D	D	D	—	—	—	—
4219301	Iron & steel scrap processors & dealers	3.2	6.1	3.2	6.1	—	—	—	—
42193011	Iron & steel scrap processors (using power processing equipment)	D	D	D	D	—	—	—	—
42193012	Iron & steel scrap processors (not using power processing equip)	D	D	D	D	—	—	—	—
4219302	Recyclable paper & paperboard whse	D	D	D	D	—	—	—	—
4219303	Other recyclable material whse	D	D	D	D	—	—	—	—
42194	Jewelry/watch/silverware/precious stone, & precious metal whse	D	D	D	D	—	—	—	—
421940	Jewelry/watch/silverware/precious stone, & precious metal whse	D	D	D	D	—	—	—	—
4219401	Jewelry, watch, diamonds, precious stone, & silverware whse	D	D	D	D	—	—	—	—
42199	Other miscellaneous durable goods whse	D	D	D	D	—	—	D	D
421990	Other miscellaneous durable goods whse	D	D	D	D	—	—	D	D
4219903	General merchandise (durable goods) whse	D	D	—	—	—	—	D	D
4219904	Prerecorded media whse	D	D	D	D	—	—	—	—
4219906	Other durable goods whse	D	D	D	D	—	—	D	D
422	Wholesale trade, nondurable goods	1.2	1.1	D	D	D	D	D	D
4221	Paper & paper product whse4	.8	D	D	D	D	D	D
42211	Printing & writing paper whse2	.8	D	D	—	—	—	—
422110	Printing & writing paper whse2	.8	D	D	—	—	—	—
42212	Stationery & office supplies whse8	1.5	1.2	1.4	D	D	—	—
422120	Stationery & office supplies whse8	1.5	1.2	1.4	D	D	—	—
42213	Industrial & personal service paper whse5	.4	D	D	—	—	—	—
422130	Industrial & personal service paper whse5	.4	D	D	—	—	—	—
4222	Drugs, & druggists' sundries whse	D	D	1.2	—	—	—	—	—
42221	Drugs, & druggists' sundries whse	D	D	1.2	—	—	—	—	—
422210	Drugs, & druggists' sundries whse	D	D	1.2	—	—	—	—	—
4222101	General-line drugs whse	D	D	D	D	—	—	—	—
4222102	Specialty-line drug, pharmaceutical, cosmetic, & toiletries whse	D	D	—	—	—	—	—	—
4223	Apparel, piece goods, & notions whse	1.4	1.6	2.2	2.3	D	D	D	D
42232	Men's & boys' clothing & furnishings whse	D	D	D	D	—	—	—	—
422320	Men's & boys' clothing & furnishings whse	D	D	D	D	—	—	—	—
42233	Women's, children's, & infants' clothing & accessories whse	3.4	.2	D	D	—	—	—	—
422330	Women's, children's, & infants' clothing & accessories whse	3.4	.2	D	D	—	—	—	—
42234	Footwear whse	—	—	—	—	—	—	—	—
422340	Footwear whse	—	—	—	—	—	—	—	—

See footnotes at end of table.

Table 4. Percent of Sales Data Based on Administrative Records and Estimation for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	MILWAUKEE—RACINE, WI CMSA—Con.								
	Milwaukee—Waukesha, WI PMSA—Con.								
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods—Con.								
4224	Grocery & related products whsle6	1.1	D	D	D	D	—	1.0
42241	General-line grocery whsle	D	D	D	D	—	—	D	D
422410	General-line grocery whsle	D	D	D	D	—	—	D	D
4224102	General-line grocery whsle, retail cooperative	D	D	D	D	—	—	—	—
4224103	Other general-line grocery whsle	D	D	D	D	—	—	D	D
42242	Packaged frozen food whsle	D	D	D	D	—	—	D	D
422420	Packaged frozen food whsle	D	D	D	D	—	—	D	D
42243	Dairy products, (except dried or canned) whsle	D	D	3.3	.3	D	D	—	—
422430	Dairy products, (except dried or canned) whsle	D	D	3.3	.3	D	D	—	—
4224302	Dairy product (except raw milk) whsle	D	D	D	D	D	D	—	—
42245	Confectionery whsle	3.0	7.3	13.3	.2	—	—	D	D
422450	Confectionery whsle	3.0	7.3	13.3	.2	—	—	D	D
42247	Meat & meat product whsle	2.2	—	2.2	—	—	—	—	—
422470	Meat & meat product whsle	2.2	—	2.2	—	—	—	—	—
42248	Fresh fruit & vegetable whsle	D	D	D	D	—	—	—	—
422480	Fresh fruit & vegetable whsle	D	D	D	D	—	—	—	—
42249	Other grocery & related products whsle	D	D	D	D	D	D	D	D
422490	Other grocery & related products whsle	D	D	D	D	D	D	D	D
4224901	Coffee, tea, & spice whsle	D	D	D	D	—	—	—	—
4224902	Bread & baked goods whsle	1.0	2.0	D	D	D	D	—	—
4224903	Soft drinks whsle	1.6	—	—	—	D	D	—	—
4224904	Canned goods whsle	D	D	D	D	—	—	D	D
4224906	Other grocery specialties whsle2	1.7	D	D	—	—	D	D
4225	Farm-product raw material whsle	26.1	.1	D	D	—	—	D	D
42251	Grain & field bean whsle	D	D	D	D	—	—	—	—
422510	Grain & field bean whsle	D	D	D	D	—	—	—	—
42252	Livestock whsle	D	D	—	—	—	—	—	—
422520	Livestock whsle	D	D	—	—	—	—	—	—
42259	Other farm product raw material whsle	D	D	D	D	—	—	—	—
422590	Other farm product raw material whsle	D	D	D	D	—	—	—	—
4225901	Hides, skins, & pelts whsle	D	D	D	D	—	—	—	—
4226	Chemical & allied products whsle9	2.5	1.1	1.2	D	D	D	D
42261	Plastics materials & basic forms & shapes whsle	D	D	D	D	—	—	D	D
422610	Plastics materials & basic forms & shapes whsle	D	D	D	D	—	—	D	D
42269	Other chemical & allied products whsle	D	D	D	D	D	D	D	D
422690	Other chemical & allied products whsle	D	D	D	D	D	D	D	D
4226901	Industrial gases (except LP) whsle	D	D	—	—	—	—	—	—
4226902	Other chemical & allied products whsle	D	D	D	D	D	D	D	D
4227	Petroleum & petroleum products whsle	D	D	D	D	D	D	—	—
42271	Petroleum bulk stations & terminals	—	—	D	D	D	D	—	—
422710	Petroleum bulk stations & terminals (except LP)	D	D	D	D	D	D	—	—
4227101	Petroleum bulk stations & terminals (except LP)	D	D	D	D	D	D	—	—
42271011	Petroleum bulk stations (except LP)	D	D	D	D	—	—	—	—
42271012	Petroleum bulk terminals (except LP)	D	D	—	—	D	D	—	—
42272	Petroleum & petroleum prod whsle (exc bulk stations & terminals)	D	D	D	D	—	—	—	—
422720	Petroleum & petroleum prod whsle (exc bulk stations & terminals)	D	D	D	D	—	—	—	—
4228	Beer, wine, & distilled alcoholic beverage whsle ..	D	D	D	D	—	—	—	—
42281	Beer & ale whsle	D	D	D	D	—	—	—	—
422810	Beer & ale whsle	D	D	D	D	—	—	—	—
42282	Wine & distilled alcoholic beverage whsle	—	.9	D	D	—	—	—	—
422820	Wine & distilled alcoholic beverage whsle	—	.9	D	D	—	—	—	—
4228201	Wine & distilled alcoholic bev (licensed operation) whsle	—	.9	D	D	—	—	—	—

See footnotes at end of table.

Table 4. Percent of Sales Data Based on Administrative Records and Estimation for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	MILWAUKEE–RACINE, WI CMSA—Con.								
	Milwaukee–Waukesha, WI PMSA—Con.								
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods—Con.								
4229	Miscellaneous nondurable goods whsle	D	D	D	D	D	D	D	D
42291	Farm supplies whsle	D	D	D	D	D	D	D	D
422910	Farm supplies whsle	D	D	D	D	D	D	D	D
4229101	Farm supplies—farm dealers	D	D	D	D	D	D	D	D
4229102	Farm supplies—whsle distributors	D	D	D	D	D	D	D	D
42292	Book, periodical, & newspaper whsle	1.2	1.1	1.4	—	—	—	—	—
422920	Book, periodical, & newspaper whsle	1.2	1.1	1.4	—	—	—	—	—
42293	Flower, nursery stock, & florists' supplies whsle	D	D	D	D	—	—	—	—
422930	Flower, nursery stock, & florists' supplies whsle	D	D	D	D	—	—	—	—
42294	Tobacco & tobacco product whsle	2.5	.6	2.5	.6	—	—	—	—
422940	Tobacco & tobacco product whsle	2.5	.6	2.5	.6	—	—	—	—
42295	Paint, varnish, & supplies whsle	D	D	.2	.2	—	—	—	—
422950	Paint, varnish, & supplies whsle	D	D	.2	.2	—	—	—	—
4229501	Paint, varnish, & supplies whsle	D	D	.2	.2	—	—	—	—
42299	Other miscellaneous nondurable goods whsle	D	D	D	D	D	D	D	D
422990	Other miscellaneous nondurable goods whsle	D	D	D	D	D	D	D	D
4229901	Art goods whsle	D	D	D	D	—	—	—	—
4229902	General merchandise (nondurable goods) whsle	53.7	2.4	53.7	2.4	—	—	—	—
4229904	Other nondurable goods whsle	D	D	D	D	D	D	D	D
	Racine, WI PMSA								
42	Wholesale trade5	.7	D	D	D	D	D	D
421	Wholesale trade, durable goods	1.0	1.4	D	D	D	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	D	D	D	D
42111	Automobile & other motor vehicle whsle	D	D	—	—	—	—	D	D
421110	Automobile & other motor vehicle whsle	D	D	—	—	—	—	D	D
4211101	Automobile & motorcycle whsle	D	D	—	—	—	—	D	D
42112	Motor vehicle supplies & new parts whsle	D	D	—	—	—	—	—	—
421120	Motor vehicle supplies & new parts whsle	D	D	—	—	—	—	—	—
4211201	Motor vehicle supplies & new parts—warehouse distributors	D	D	—	—	—	—	—	—
4212	Furniture & home furnishings whsle	8.4	.6	8.4	.6	—	—	—	—
42122	Home furnishings whsle	D	D	D	D	—	—	—	—
421220	Home furnishings whsle	D	D	D	D	—	—	—	—
4212201	Household china, glassware, & crockery whsle	D	D	D	D	—	—	—	—
4213	Lumber & other construction materials whsle	D	D	D	D	—	—	—	—
4214	Professional & commercial equipment & supplies whsle	D	D	D	D	—	—	—	—
4216	Electrical goods whsle	D	D	D	D	—	—	—	—
42161	Electrical apparatus & equip, wiring supp, & const material whsle	D	D	—	—	—	—	—	—
421610	Electrical apparatus & equip, wiring supp, & const material whsle	D	D	—	—	—	—	—	—
4217	Hardware, & plumbing & heating equipment & supplies whsle	D	D	D	D	—	—	—	—
42171	Hardware whsle	D	D	D	D	—	—	—	—
421710	Hardware whsle	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	1.0	2.2	D	D	—	—	D	D
42181	Construction & mining (except petroleum) machinery & equip whsle	D	D	—	—	—	—	—	—
421810	Construction & mining (except petroleum) machinery & equip whsle	D	D	—	—	—	—	—	—
42182	Farm & garden machinery & equipment whsle8	—	.8	—	—	—	—	—
421820	Farm & garden machinery & equipment whsle8	—	.8	—	—	—	—	—
4218201	Farm machinery & equipment—farm dealers	D	D	D	D	—	—	—	—
42183	Industrial machinery & equipment whsle	1.1	3.5	D	D	—	—	D	D
421830	Industrial machinery & equipment whsle	1.1	3.5	D	D	—	—	D	D
4218301	Food-processing machinery & equipment whsle	D	D	D	D	—	—	—	—
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	D	D	D	D	—	—	—	—
42183021	Hydraulic & pneumatic pumps & motors whsle	D	D	D	D	—	—	—	—
4218304	Metalworking machinery & equipment whsle	3.1	16.6	D	D	—	—	—	—
4218307	Other industrial machinery & equipment whsle	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 4. Percent of Sales Data Based on Administrative Records and Estimation for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	MILWAUKEE—RACINE, WI CMSA—Con.								
	Racine, WI PMSA—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4218	Machinery, equipment, & supplies whsle—Con.								
42184	Industrial supplies whsle	—	—	—	—	—	—	—	—
421840	Industrial supplies whsle	—	—	—	—	—	—	—	—
4218406	Other industrial supplies whsle	D	D	D	D	—	—	—	—
42185	Service establishment equipment & supplies whsle	D	D	D	D	—	—	—	—
421850	Service establishment equipment & supplies whsle	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
42191	Sporting & recreational goods & supplies whsle	D	D	D	D	—	—	—	—
421910	Sporting & recreational goods & supplies whsle	D	D	D	D	—	—	—	—
42193	Recyclable material whsle	9.1	1.4	9.1	1.4	—	—	—	—
421930	Recyclable material whsle	9.1	1.4	9.1	1.4	—	—	—	—
4219301	Iron & steel scrap processors & dealers	D	D	D	D	—	—	—	—
42199	Other miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
421990	Other miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods2	.2	D	D	D	D	—	—
4221	Paper & paper product whsle	D	D	D	D	—	—	—	—
4224	Grocery & related products whsle	D	D	D	D	—	—	—	—
42248	Fresh fruit & vegetable whsle	D	D	D	D	—	—	—	—
422480	Fresh fruit & vegetable whsle	D	D	D	D	—	—	—	—
42249	Other grocery & related products whsle	D	D	—	—	—	—	—	—
422490	Other grocery & related products whsle	D	D	—	—	—	—	—	—
4225	Farm-product raw material whsle	D	D	D	D	—	—	—	—
4226	Chemical & allied products whsle	D	D	D	D	D	D	—	—
42269	Other chemical & allied products whsle	D	D	D	D	D	D	—	—
422690	Other chemical & allied products whsle	D	D	D	D	D	D	—	—
4226902	Other chemical & allied products whsle	D	D	—	—	D	D	—	—
4228	Beer, wine, & distilled alcoholic beverage whsle ..	D	D	D	D	—	—	—	—
42281	Beer & ale whsle	D	D	—	—	—	—	—	—
422810	Beer & ale whsle	D	D	—	—	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	D	D	—	—
42292	Book, periodical, & newspaper whsle	D	D	—	—	D	D	—	—
422920	Book, periodical, & newspaper whsle	D	D	—	—	D	D	—	—
42299	Other miscellaneous nondurable goods whsle ..	D	D	D	D	—	—	—	—
422990	Other miscellaneous nondurable goods whsle ..	D	D	D	D	—	—	—	—
4229902	General merchandise (nondurable goods) whsle ..	D	D	D	D	—	—	—	—
	MINNEAPOLIS—ST. PAUL, MN—WI MSA								
42	Wholesale trade	1.5	1.3	3.0	2.1	D	D	D	D
421	Wholesale trade, durable goods	1.8	1.4	4.3	2.7	D	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle5	.7	3.2	4.3	D	D	D	D
42111	Automobile & other motor vehicle whsle2	.2	D	D	—	—	D	D
421110	Automobile & other motor vehicle whsle2	.2	D	D	—	—	D	D
4211101	Automobile & motorcycle whsle5	.6	14.1	17.6	—	—	D	D
4211102	Bus & recreational vehicle whsle	D	D	D	D	—	—	—	—
4211103	Light truck & van (14,000 lb or less) whsle ..	D	D	—	—	D	D	—	—
4211104	Medium truck & tractor (14,001 lb to 26,000 lb) whsle	D	D	—	—	—	—	—	—
4211105	Heavy truck & tractor (over 26,000 lb) whsle2	.7	D	D	—	—	—	—
42112	Motor vehicle supplies & new parts whsle	1.3	4.2	2.7	7.8	D	D	D	D
421120	Motor vehicle supplies & new parts whsle	1.3	4.2	2.7	7.8	D	D	D	D
4211201	Motor vehicle supplies & new parts—warehouse distributors	D	D	D	D	—	—	D	D
4211202	Motor vehicle supplies & new parts—jobbers	1.4	4.5	3.8	11.6	D	D	D	D
4211203	Petroleum products marketing equipment whsle	D	D	D	D	—	—	—	—
42113	Tire & tube whsle	D	D	D	D	—	—	—	—
421130	Tire & tube whsle	D	D	D	D	—	—	—	—
42114	Motor vehicle parts, (used) whsle	D	D	D	D	—	—	—	—
421140	Motor vehicle parts, (used) whsle	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 4. Percent of Sales Data Based on Administrative Records and Estimation for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	MINNEAPOLIS—ST. PAUL, MN—WI MSA—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4212	Furniture & home furnishings whsle	7.3	1.5	19.4	3.5	D	D	D	D
42121	Furniture whsle	13.5	.4	28.5	.8	—	—	.1	—
421210	Furniture whsle	13.5	.4	28.5	.8	—	—	.1	—
4212101	Household & lawn furniture whsle	1.3	.5	6.0	2.4	—	—	D	D
4212102	Office & business furniture whsle	16.7	.3	30.9	.6	D	D	D	D
42122	Home furnishings whsle9	2.7	3.3	8.3	D	D	D	D
421220	Home furnishings whsle9	2.7	3.3	8.3	D	D	D	D
4212201	Household china, glassware, & crockery whsle	2.4	5.8	8.0	19.1	—	—	—	—
4212202	Linens, domestics, draperies, & curtains whsle	D	D	D	D	D	D	D	D
4212203	Floor coverings whsle	D	D	D	D	—	—	D	D
4212204	Other home furnishings whsle	D	D	D	D	—	—	D	D
4213	Lumber & other construction materials whsle	1.0	1.2	D	D	D	D	D	D
42131	Lumber, plywood, millwork, & wood panel whsle8	1.4	2.3	2.6	D	D	D	D
421310	Lumber, plywood, millwork, & wood panel whsle8	1.4	2.3	2.6	D	D	D	D
4213101	Lumber without yard whsle	D	D	D	D	—	—	—	—
4213102	Lumber with yard whsle	D	D	D	D	—	—	—	—
4213103	Plywood, veneer, millwork, & wood panel whsle4	1.9	3.1	10.3	D	D	D	D
42132	Brick, stone, & related construction materials whsle8	.4	D	D	D	D	—	—
421320	Brick, stone, & related construction materials whsle8	.4	D	D	D	D	—	—
4213201	Brick, block, tile, clay/cement sewer pipe whsle	D	D	D	D	D	D	—	—
4213202	Sand, gravel, & stone whsle	D	D	D	D	—	—	—	—
4213203	Cement, lime, & related products whsle	D	D	D	D	—	—	—	—
42133	Roofing, siding, & insulation material whsle1	.3	D	D	D	D	—	—
421330	Roofing, siding, & insulation material whsle1	.3	D	D	D	D	—	—
4213301	Roofing, siding, & insulation material whsle1	.3	D	D	D	D	—	—
42139	Other construction materials whsle	10.6	1.8	D	D	—	—	D	D
421390	Other construction materials whsle	10.6	1.8	D	D	—	—	D	D
4213901	Flat glass & other construction glass whsle	D	D	D	D	—	—	—	—
4213902	Other construction materials whsle	D	D	D	D	—	—	—	—
4214	Professional & commercial equipment & supplies whsle	2.6	2.0	D	D	D	D	D	D
42141	Photographic equipment & supplies whsle	8.1	—	D	D	—	—	—	—
421410	Photographic equipment & supplies whsle	8.1	—	D	D	—	—	—	—
42142	Office equipment whsle	1.8	3.3	D	D	D	D	—	—
421420	Office equipment whsle	1.8	3.3	D	D	D	D	—	—
42143	Computer & computer peripheral equipment & software whsle	2.6	1.5	4.4	1.7	D	D	D	D
421430	Computer & computer peripheral equipment & software whsle	2.6	1.5	4.4	1.7	D	D	D	D
4214301	Computer & peripheral equipment whsle	2.6	1.5	D	D	D	D	D	D
42143011	Computers & peripheral equipment for resale	3.1	1.5	D	D	—	—	D	D
42143012	Computers & peripheral equipment for end use	2.2	1.5	D	D	D	D	D	D
4214302	Computer software (packaged) whsle	2.5	2.1	D	D	—	—	D	D
42144	Other commercial equipment whsle	3.9	10.3	D	D	—	—	D	D
421440	Other commercial equipment whsle	3.9	10.3	D	D	—	—	D	D
4214401	Restaurant & hotel equipment & supplies whsle	1.0	4.7	D	D	—	—	D	D
4214402	Store machines & equipment whsle	6.4	15.3	6.9	16.5	—	—	D	D
42145	Medical, dental, & hospital equipment & supplies whsle	1.9	1.3	D	D	D	D	D	D
421450	Medical, dental, & hospital equipment & supplies whsle	1.9	1.3	D	D	D	D	D	D
4214501	Surgical, medical, & hospital supplies whsle	D	D	D	D	D	D	D	D
4214502	Dental equipment & supplies whsle	D	D	D	D	—	—	—	—
42146	Ophthalmic goods whsle9	2.1	D	D	D	D	D	D
421460	Ophthalmic goods whsle9	2.1	D	D	D	D	D	D
42149	Other professional equipment & supplies whsle	4.2	.6	4.9	.7	—	—	D	D
421490	Other professional equipment & supplies whsle	4.2	.6	4.9	.7	—	—	D	D
4214902	Other professional equipment & supplies whsle	D	D	D	D	—	—	D	D

See footnotes at end of table.

Table 4. Percent of Sales Data Based on Administrative Records and Estimation for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	MINNEAPOLIS—ST. PAUL, MN—WI MSA—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4215	Metal & mineral (except petroleum) whsle	D	D	D	D	D	D	D	D
42151	Metal service centers & offices	1.0	.6	D	D	D	D	D	D
421510	Metal service centers & offices	1.0	.6	D	D	D	D	D	D
4215101	Ferrous metal service centers & sales offices	1.0	.6	D	D	D	D	D	D
42151011	Ferrous metal service centers	1.1	.8	D	D	D	D	—	—
42151012	Ferrous metal sales offices4	—	D	D	—	—	D	D
4215102	Nonferrous metal service centers & sales offices	1.8	.6	D	D	—	—	D	D
42151021	Nonferrous metal service centers	2.3	1.0	D	D	—	—	—	—
42151022	Nonferrous metal sales offices	1.2	—	—	—	—	—	D	D
42152	Coal & other mineral & ore whsle	D	D	D	D	—	—	—	—
421520	Coal & other mineral & ore whsle	D	D	D	D	—	—	—	—
4215201	Coal whsle	D	D	D	D	—	—	—	—
4216	Electrical goods whsle	1.3	1.4	3.7	2.8	D	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle7	1.3	D	D	D	D	—	.1
421610	Electrical apparatus & equip, wiring supp, & const material whsle7	1.3	D	D	D	D	—	.1
42162	Electrical appliance, television & radio set whsle	1.9	.5	D	D	—	—	D	D
421620	Electrical appliance, television & radio set whsle	1.9	.5	D	D	—	—	D	D
42169	Other electronic parts & equipment whsle	1.4	1.7	D	D	D	D	D	D
421690	Other electronic parts & equipment whsle	1.4	1.7	D	D	D	D	D	D
4216901	Communications equipment & supplies whsle	2.1	2.0	D	D	D	D	D	D
4216902	Electronic parts (excluding communications equipment) whsle	1.2	1.6	D	D	D	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	2.3	1.3	4.7	2.4	D	D	D	D
42171	Hardware whsle	3.2	1.3	5.4	2.1	—	—	D	D
421710	Hardware whsle	3.2	1.3	5.4	2.1	—	—	D	D
42172	Plumbing & heating equipment & supplies (hydronics) whsle	1.5	2.2	D	D	D	D	D	D
421720	Plumbing & heating equipment & supplies (hydronics) whsle	1.5	2.2	D	D	D	D	D	D
42173	Warm air heating & air-conditioning equipment & supplies whsle	1.2	—	1.6	—	—	—	D	D
421730	Warm air heating & air-conditioning equipment & supplies whsle	1.2	—	1.6	—	—	—	D	D
42174	Refrigeration equipment & supplies whsle	1.9	.9	D	D	—	—	D	D
421740	Refrigeration equipment & supplies whsle	1.9	.9	D	D	—	—	D	D
4218	Machinery, equipment, & supplies whsle	D	D	2.2	2.4	—	.4	D	D
42181	Construction & mining (except petroleum) machinery & equip whsle5	1.5	.7	1.8	—	—	D	D
421810	Construction & mining (except petroleum) machinery & equip whsle5	1.5	.7	1.8	—	—	D	D
42182	Farm & garden machinery & equipment whsle2	.3	1.7	3.0	D	D	D	D
421820	Farm & garden machinery & equipment whsle2	.3	1.7	3.0	D	D	D	D
4218201	Farm machinery & equipment—farm dealers	D	D	D	D	—	—	—	—
4218202	Farm machinery & equipment—whsle distributors	—	—	D	D	D	D	D	D
4218203	Lawn & garden machinery & equipment whsle	D	D	D	D	—	—	D	D
42183	Industrial machinery & equipment whsle	1.2	1.1	2.4	1.6	—	.8	.3	—
421830	Industrial machinery & equipment whsle	1.2	1.1	2.4	1.6	—	.8	.3	—
4218301	Food-processing machinery & equipment whsle	D	D	D	D	—	—	—	—
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle6	2.2	.5	.1	D	D	D	D
42183021	Hydraulic & pneumatic pumps & motors whsle7	6.2	D	D	—	—	—	—
42183022	Hydraulic & pneumatic parts, accessories, & supplies whsle5	.1	D	D	—	—	D	D
4218303	General-purpose industrial machinery & equipment whsle5	.6	1.5	2.0	D	D	D	D
4218304	Metalworking machinery & equipment whsle6	1.3	.8	1.9	—	—	D	D
4218305	Materials handling equipment whsle	2.1	.2	D	D	—	—	D	D
4218306	Oilwell, oil refinery, & pipeline mach, equip, & supplies whsle	D	D	D	D	—	—	—	—
4218307	Other industrial machinery & equipment whsle	D	D	D	D	D	D	D	D

See footnotes at end of table.

Table 4. Percent of Sales Data Based on Administrative Records and Estimation for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	MINNEAPOLIS—ST. PAUL, MN—WI MSA—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4218	Machinery, equipment, & supplies whsle—Con.								
42184	Industrial supplies whsle	1.4	1.6	2.0	2.2	D	D	D	D
421840	Industrial supplies whsle	1.4	1.6	2.0	2.2	D	D	D	D
4218401	General-line industrial supplies whsle	2.4	4.2	D	D	—	—	—	—
4218402	Mechanical power transmission supplies whsle2	4.0	.3	8.1	D	D	D	D
4218403	Welding supplies whsle	D	D	D	D	—	—	—	—
4218404	Industrial containers & supplies whsle	D	D	D	D	—	—	—	—
4218405	Industrial valves & fittings (except fluid-power) whsle	D	D	D	D	—	—	—	—
4218406	Other industrial supplies whsle	D	D	D	D	—	—	D	D
42185	Service establishment equipment & supplies whsle	D	D	D	D	D	D	D	D
421850	Service establishment equipment & supplies whsle	D	D	D	D	D	D	D	D
4218501	Beauty & barber shop equipment & supplies whsle	D	D	D	D	—	—	D	D
4218502	Custodial, janitors' equipment & supplies whsle	D	D	D	D	—	—	D	D
4218503	Laundry & dry-cleaning equipment & supplies whsle	D	D	D	D	D	D	—	—
4218504	Other service establishment equipment & supplies whsle	D	D	D	D	D	D	—	—
42186	Transportation equipment & supplies (exc motor vehicle) whsle	2.8	4.5	D	D	—	—	D	D
421860	Transportation equipment & supplies (exc motor vehicle) whsle	2.8	4.5	D	D	—	—	D	D
4218601	Aircraft & aeronautical equipment & supplies whsle	D	D	D	D	—	—	D	D
4218602	Marine machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
4218603	Other transportation equipment & supplies whsle	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	D	D	D	D
42191	Sporting & recreational goods & supplies whsle	4.2	2.0	7.6	1.4	—	—	—	2.8
421910	Sporting & recreational goods & supplies whsle	4.2	2.0	7.6	1.4	—	—	—	2.8
42192	Toy & hobby goods & supplies whsle	D	D	D	D	—	—	D	D
421920	Toy & hobby goods & supplies whsle	D	D	D	D	—	—	D	D
42193	Recyclable material whsle	3.3	7.0	D	D	—	—	—	—
421930	Recyclable material whsle	3.3	7.0	D	D	—	—	—	—
4219301	Iron & steel scrap processors & dealers	3.0	9.0	D	D	—	—	—	—
42193011	Iron & steel scrap processors (using power processing equipment)	2.5	8.3	D	D	—	—	—	—
42193012	Iron & steel scrap processors (not using power processing equip)	8.1	14.8	D	D	—	—	—	—
4219302	Recyclable paper & paperboard whsle	5.2	—	5.2	—	—	—	—	—
4219303	Other recyclable material whsle	2.6	8.7	D	D	—	—	—	—
42194	Jewelry/watch/silverware/precious stone, & precious metal whsle	D	D	D	D	—	—	D	D
421940	Jewelry/watch/silverware/precious stone, & precious metal whsle	D	D	D	D	—	—	D	D
4219401	Jewelry, watch, diamonds, precious stone, & silverware whsle	D	D	D	D	—	—	D	D
4219402	Precious metal (excluding ores) whsle	D	D	—	—	—	—	—	—
42199	Other miscellaneous durable goods whsle	2.5	.8	D	D	D	D	D	D
421990	Other miscellaneous durable goods whsle	2.5	.8	D	D	D	D	D	D
4219903	General merchandise (durable goods) whsle	2.2	3.1	D	D	—	—	D	D
4219904	Prerecorded media whsle	D	D	D	D	D	D	—	—
42199041	Compact discs/prerecorded audio tapes, & phonograph records whsle	D	D	D	D	D	D	—	—
42199042	Prerecorded video tapes whsle	D	D	D	D	—	—	—	—
4219905	Fire extinguishers & fire safety equipment whsle	D	D	D	D	—	—	—	—
4219906	Other durable goods whsle	4.3	1.8	5.2	2.3	—	—	.8	—
422	Wholesale trade, nondurable goods	1.3	1.2	1.9	1.6	D	D	D	D
4221	Paper & paper product whsle	3.2	1.3	5.6	1.5	D	D	D	D
42211	Printing & writing paper whsle1	.8	D	D	D	D	—	—
422110	Printing & writing paper whsle1	.8	D	D	D	D	—	—
42212	Stationery & office supplies whsle	9.1	2.3	13.2	2.0	D	D	D	D
422120	Stationery & office supplies whsle	9.1	2.3	13.2	2.0	D	D	D	D
42213	Industrial & personal service paper whsle	2.8	1.1	D	D	—	—	D	D
422130	Industrial & personal service paper whsle	2.8	1.1	D	D	—	—	D	D
4222	Drugs, & druggists' sundries whsle3	.6	D	D	D	D	D	D
42221	Drugs, & druggists' sundries whsle3	.6	D	D	D	D	D	D
422210	Drugs, & druggists' sundries whsle3	.6	D	D	D	D	D	D
4222101	General-line drugs whsle2	.1	.2	.1	—	—	—	—
4222102	Specialty-line drug, pharmaceutical, cosmetic, & toiletries whsle6	1.3	D	D	D	D	D	D

See footnotes at end of table.

Table 4. Percent of Sales Data Based on Administrative Records and Estimation for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	MINNEAPOLIS—ST. PAUL, MN—WI MSA—Con.								
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods—Con.								
4223	Apparel, piece goods, & notions whsle	1.7	2.8	D	D	D	D	D	D
42231	Piece goods, notions, & other dry goods whsle	D	D	1.9	10.2	—	—	D	D
422310	Piece goods, notions, & other dry goods whsle	D	D	1.9	10.2	—	—	D	D
4223101	Piece goods—jobbers	D	D	D	D	—	—	—	—
4223102	Notions & other dry goods whsle	D	D	—	—	—	—	—	—
42232	Men's & boys' clothing & furnishings whsle	D	D	D	D	—	—	D	D
422320	Men's & boys' clothing & furnishings whsle	D	D	D	D	—	—	D	D
42233	Women's, children's, & infants' clothing & accessories whsle	4.5	3.6	D	D	—	—	D	D
422330	Women's, children's, & infants' clothing & accessories whsle	4.5	3.6	D	D	—	—	D	D
42234	Footwear whsle	D	D	D	D	—	—	D	D
422340	Footwear whsle	D	D	D	D	—	—	D	D
4224	Grocery & related products whsle	1.6	.6	3.2	.8	—	.4	.3	.4
42241	General-line grocery whsle2	.1	.2	.1	—	—	—	—
422410	General-line grocery whsle2	.1	.2	.1	—	—	—	—
4224101	General-line grocery whsle, voluntary group	D	D	D	D	—	—	—	—
4224103	Other general-line grocery whsle	D	D	D	D	—	—	—	—
42242	Packaged frozen food whsle1	—	.1	—	D	D	D	D
422420	Packaged frozen food whsle1	—	.1	—	D	D	D	D
42243	Dairy products, (except dried or canned) whsle	D	D	D	D	D	D	—	—
422430	Dairy products, (except dried or canned) whsle	D	D	D	D	D	D	—	—
4224302	Dairy product (except raw milk) whsle	D	D	D	D	D	D	—	—
42244	Poultry & poultry product whsle	38.5	—	42.9	.1	—	—	—	—
422440	Poultry & poultry product whsle	38.5	—	42.9	.1	—	—	—	—
4224402	Poultry & poultry product (except live) whsle	D	D	D	D	—	—	—	—
42245	Confectionery whsle	2.7	.2	D	D	D	D	D	D
422450	Confectionery whsle	2.7	.2	D	D	D	D	D	D
42246	Fish & seafood whsle	D	D	—	—	—	—	—	—
422460	Fish & seafood whsle	D	D	—	—	—	—	—	—
42247	Meat & meat product whsle	2.4	1.3	7.6	4.2	—	—	D	D
422470	Meat & meat product whsle	2.4	1.3	7.6	4.2	—	—	D	D
42248	Fresh fruit & vegetable whsle	4.5	1.0	D	D	—	—	—	—
422480	Fresh fruit & vegetable whsle	4.5	1.0	D	D	—	—	—	—
42249	Other grocery & related products whsle7	1.1	D	D	—	.7	D	D
422490	Other grocery & related products whsle7	1.1	D	D	—	.7	D	D
4224901	Coffee, tea, & spice whsle	5.6	.8	D	D	—	—	—	—
4224902	Bread & baked goods whsle	D	D	D	D	—	—	—	—
4224903	Soft drinks whsle8	1.7	D	D	D	10.4	D	D
4224904	Canned goods whsle6	.9	—	—	—	—	.2	—
4224905	Food & beverage basic materials whsle	D	D	—	—	—	—	—	—
4224906	Other grocery specialties whsle	D	D	1.7	1.8	D	D	D	D
4225	Farm-product raw material whsle	D	D	D	D	—	—	D	D
42251	Grain & field bean whsle2	1.4	D	D	—	—	—	—
422510	Grain & field bean whsle2	1.4	D	D	—	—	—	—
42252	Livestock whsle	D	D	D	D	—	—	—	—
422520	Livestock whsle	D	D	D	D	—	—	—	—
42259	Other farm product raw material whsle	D	D	D	D	—	—	—	—
422590	Other farm product raw material whsle	D	D	D	D	—	—	—	—
4225905	Other farm-product raw material whsle	D	D	D	D	—	—	—	—
4226	Chemical & allied products whsle	1.9	3.6	D	D	—	1.3	D	D
42261	Plastics materials & basic forms & shapes whsle	3.5	1.4	5.2	2.3	—	—	D	D
422610	Plastics materials & basic forms & shapes whsle	3.5	1.4	5.2	2.3	—	—	D	D
42269	Other chemical & allied products whsle	1.1	4.6	D	D	D	D	D	D
422690	Other chemical & allied products whsle	1.1	4.6	D	D	D	D	D	D
4226901	Industrial gases (except LP) whsle	3.2	.5	D	D	D	D	—	—
4226902	Other chemical & allied products whsle	1.1	4.7	D	D	D	D	D	D
4227	Petroleum & petroleum products whsle	—	.3	D	D	D	D	—	—
42271	Petroleum bulk stations & terminals	—	—	—	—	—	—	—	—
422710	Petroleum bulk stations & terminals	—	—	—	—	—	—	—	—
4227101	Petroleum bulk stations & terminals (except LP)	D	D	D	D	D	D	—	—
42271011	Petroleum bulk stations (except LP)	D	D	D	D	D	D	—	—
42271012	Petroleum bulk terminals (except LP)	D	D	D	D	D	D	—	—
4227102	Liquefied petroleum bulk stations & terminals	D	D	D	D	D	D	—	—
42272	Petroleum & petroleum prod whsle (exc bulk stations & terminals)1	.8	D	D	—	—	—	—
422720	Petroleum & petroleum prod whsle (exc bulk stations & terminals)1	.8	D	D	—	—	—	—

See footnotes at end of table.

Table 4. Percent of Sales Data Based on Administrative Records and Estimation for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	MINNEAPOLIS—ST. PAUL, MN—WI MSA—Con.								
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods—Con.								
4228	Beer, wine, & distilled alcoholic beverage whsle . . .	D	D	D	D	—	—	D	D
42281	Beer & ale whsle	—	1.0	—	1.0	—	—	—	—
422810	Beer & ale whsle	—	1.0	—	1.0	—	—	—	—
42282	Wine & distilled alcoholic beverage whsle	D	D	D	D	—	—	—	—
422820	Wine & distilled alcoholic beverage whsle	D	D	D	D	—	—	—	—
4228201	Wine & distilled alcoholic bev (licensed operation) whsle	D	D	D	D	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	D	D	D	D
42291	Farm supplies whsle	D	D	1.3	3.9	D	D	—	—
422910	Farm supplies whsle	D	D	1.3	3.9	D	D	—	—
4229101	Farm supplies—farm dealers	D	D	D	D	D	D	—	—
4229102	Farm supplies—whsle distributors	D	D	D	D	D	D	—	—
42292	Book, periodical, & newspaper whsle	2.3	4.1	D	D	D	D	—	—
422920	Book, periodical, & newspaper whsle	2.3	4.1	D	D	D	D	—	—
42293	Flower, nursery stock, & florists' supplies whsle	2.9	7.5	D	D	—	—	—	—
422930	Flower, nursery stock, & florists' supplies whsle	2.9	7.5	D	D	—	—	—	—
42294	Tobacco & tobacco product whsle	5.3	—	D	D	—	—	—	—
422940	Tobacco & tobacco product whsle	5.3	—	D	D	—	—	—	—
42295	Paint, varnish, & supplies whsle	10.8	.4	30.1	1.0	—	—	—	—
422950	Paint, varnish, & supplies whsle	10.8	.4	30.1	1.0	—	—	—	—
4229501	Paint, varnish, & supplies whsle	10.8	.4	30.1	1.0	—	—	—	—
42299	Other miscellaneous nondurable goods whsle	D	D	D	D	—	—	D	D
422990	Other miscellaneous nondurable goods whsle	D	D	D	D	—	—	D	D
4229901	Art goods whsle	2.1	2.0	D	D	—	—	D	D
4229902	General merchandise (nondurable goods) whsle	D	D	D	D	—	—	—	—
4229904	Other nondurable goods whsle	D	D	D	D	—	—	D	D
	SHEBOYGAN, WI MSA								
42	Wholesale trade	1.0	.5	1.4	.2	D	D	D	D
421	Wholesale trade, durable goods	4.5	2.1	D	D	—	—	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
4213	Lumber & other construction materials whsle	D	D	D	D	—	—	D	D
42139	Other construction materials whsle	D	D	D	D	—	—	—	—
421390	Other construction materials whsle	D	D	D	D	—	—	—	—
4213902	Other construction materials whsle	D	D	D	D	—	—	—	—
4214	Professional & commercial equipment & supplies whsle	—	6.5	—	—	—	—	—	—
4215	Metal & mineral (except petroleum) whsle	D	D	D	D	—	—	—	—
4217	Hardware, & plumbing & heating equipment & supplies whsle	—	—	—	—	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
42182	Farm & garden machinery & equipment whsle	24.9	.3	24.9	.3	—	—	—	—
421820	Farm & garden machinery & equipment whsle	24.9	.3	24.9	.3	—	—	—	—
4218201	Farm machinery & equipment—farm dealers	D	D	D	D	—	—	—	—
42183	Industrial machinery & equipment whsle	14.2	—	D	D	—	—	—	—
421830	Industrial machinery & equipment whsle	14.2	—	D	D	—	—	—	—
4218307	Other industrial machinery & equipment whsle	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
42191	Sporting & recreational goods & supplies whsle	D	D	D	D	—	—	—	—
421910	Sporting & recreational goods & supplies whsle	D	D	D	D	—	—	—	—
42193	Recyclable material whsle	D	D	D	D	—	—	—	—
421930	Recyclable material whsle	D	D	D	D	—	—	—	—
4219303	Other recyclable material whsle	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 4. Percent of Sales Data Based on Administrative Records and Estimation for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	SHEBOYGAN, WI MSA—Con.								
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods2	.1	D	D	D	D	—	—
4224	Grocery & related products whsle	—	.1	D	D	D	D	—	—
42241	General-line grocery whsle	D	D	D	D	—	—	—	—
422410	General-line grocery whsle	D	D	D	D	—	—	—	—
4224101	General-line grocery whsle, voluntary group	D	D	D	D	—	—	—	—
42243	Dairy products, (except dried or canned) whsle	D	D	D	D	D	D	—	—
422430	Dairy products, (except dried or canned) whsle	D	D	D	D	D	D	—	—
4224302	Dairy product (except raw milk) whsle	D	D	D	D	D	D	—	—
42249	Other grocery & related products whsle	D	D	D	D	—	—	—	—
422490	Other grocery & related products whsle	D	D	D	D	—	—	—	—
4224903	Soft drinks whsle	D	D	D	D	—	—	—	—
4226	Chemical & allied products whsle	D	D	—	—	—	—	—	—
42261	Plastics materials & basic forms & shapes whsle	D	D	—	—	—	—	—	—
422610	Plastics materials & basic forms & shapes whsle	D	D	—	—	—	—	—	—
4227	Petroleum & petroleum products whsle	D	D	D	D	—	—	—	—
422710	Petroleum bulk stations & terminals	D	D	D	D	—	—	—	—
4227101	Petroleum bulk stations & terminals (except LP)	D	D	D	D	—	—	—	—
42271011	Petroleum bulk stations (except LP)	D	D	D	D	—	—	—	—
4228	Beer, wine, & distilled alcoholic beverage whsle ..	D	D	—	—	—	—	—	—
422810	Beer & ale whsle	D	D	—	—	—	—	—	—
422810	Beer & ale whsle	D	D	—	—	—	—	—	—
	WAUSAU, WI MSA								
42	Wholesale trade	3.0	3.9	4.1	4.2	—	3.8	.1	—
421	Wholesale trade, durable goods	5.3	6.7	5.9	5.6	D	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
42111	Automobile & other motor vehicle whsle	D	D	D	D	—	—	—	—
421110	Automobile & other motor vehicle whsle	D	D	D	D	—	—	—	—
42112	Motor vehicle supplies & new parts whsle	D	D	—	—	—	—	—	—
421120	Motor vehicle supplies & new parts whsle	D	D	—	—	—	—	—	—
4212	Furniture & home furnishings whsle	D	D	—	—	—	—	—	—
4213	Lumber & other construction materials whsle	—	12.4	D	D	—	—	—	—
42131	Lumber, plywood, millwork, & wood panel whsle	D	D	D	D	—	—	—	—
421310	Lumber, plywood, millwork, & wood panel whsle	D	D	D	D	—	—	—	—
42133	Roofing, siding, & insulation material whsle	D	D	D	D	—	—	—	—
421330	Roofing, siding, & insulation material whsle ..	D	D	D	D	—	—	—	—
4213301	Roofing, siding, & insulation material whsle	D	D	D	D	—	—	—	—
4214	Professional & commercial equipment & supplies whsle	D	D	D	D	—	—	—	—
42143	Computer & computer peripheral equipment & software whsle	D	D	D	D	—	—	—	—
421430	Computer & computer peripheral equipment & software whsle	D	D	—	—	—	—	—	—
4214301	Computer & peripheral equipment whsle ..	D	D	D	D	—	—	—	—
42143012	Computers & peripheral equipment for end use	D	D	D	D	—	—	—	—
4215	Metal & mineral (except petroleum) whsle	—	2.2	D	D	—	—	—	—
42151	Metal service centers & offices	—	2.2	D	D	—	—	—	—
421510	Metal service centers & offices	—	2.2	D	D	—	—	—	—
4215101	Ferrous metal service centers & sales offices	D	D	D	D	—	—	—	—
42151011	Ferrous metal service centers	D	D	D	D	—	—	—	—
4216	Electrical goods whsle6	4.1	D	D	—	—	—	—
42161	Electrical apparatus & equip, wiring supp, & const material whsle	D	D	D	D	—	—	—	—
421610	Electrical apparatus & equip, wiring supp, & const material whsle	D	D	D	D	—	—	—	—
4217	Hardware, & plumbing & heating equipment & supplies whsle	—	1.5	—	1.5	—	—	—	—

See footnotes at end of table.

Table 4. **Percent of Sales Data Based on Administrative Records and Estimation for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	WAUSAU, WI MSA—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4218	Machinery, equipment, & supplies whsle	13.0	13.0	D	D	—	—	—	—
42181	Construction & mining (except petroleum) machinery & equip whsle	—	3.4	—	3.4	—	—	—	—
421810	Construction & mining (except petroleum) machinery & equip whsle	—	3.4	—	3.4	—	—	—	—
42182	Farm & garden machinery & equipment whsle	38.7	20.2	D	D	—	—	—	—
421820	Farm & garden machinery & equipment whsle	38.7	20.2	D	D	—	—	—	—
4218201	Farm machinery & equipment—farm dealers	56.6	11.1	56.6	11.1	—	—	—	—
4218202	Farm machinery & equipment—whsle distributors	—	39.9	D	D	—	—	—	—
42183	Industrial machinery & equipment whsle	—	2.5	—	2.5	—	—	—	—
421830	Industrial machinery & equipment whsle	—	2.5	—	2.5	—	—	—	—
4218305	Materials handling equipment whsle	D	D	—	—	—	—	—	—
42184	Industrial supplies whsle	D	D	.8	5.3	—	—	—	—
421840	Industrial supplies whsle	D	D	.8	5.3	—	—	—	—
4218406	Other industrial supplies whsle	D	D	D	D	—	—	—	—
42185	Service establishment equipment & supplies whsle	D	D	D	D	—	—	—	—
421850	Service establishment equipment & supplies whsle	D	D	D	D	—	—	—	—
4218502	Custodial, janitors' equipment & supplies whsle	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
42199	Other miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
421990	Other miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods2	.6	.4	1.1	D	D	D	D
4221	Paper & paper product whsle	D	D	D	D	—	—	—	—
4224	Grocery & related products whsle	—	.1	D	D	D	D	—	—
42243	Dairy products, (except dried or canned) whsle	D	D	—	—	D	D	—	—
422430	Dairy products, (except dried or canned) whsle	D	D	—	—	D	D	—	—
4224302	Dairy product (except raw milk) whsle	D	D	—	—	D	D	—	—
42248	Fresh fruit & vegetable whsle	—	—	—	—	—	—	—	—
422480	Fresh fruit & vegetable whsle	—	—	—	—	—	—	—	—
42249	Other grocery & related products whsle	D	D	D	D	—	—	—	—
422490	Other grocery & related products whsle	D	D	D	D	—	—	—	—
4224901	Coffee, tea, & spice whsle	D	D	D	D	—	—	—	—
4224903	Soft drinks whsle	D	D	D	D	—	—	—	—
4225	Farm-product raw material whsle	D	D	—	—	—	—	D	D
4226	Chemical & allied products whsle	D	D	D	D	—	—	—	—
42269	Other chemical & allied products whsle	D	D	D	D	—	—	—	—
422690	Other chemical & allied products whsle	D	D	D	D	—	—	—	—
4227	Petroleum & petroleum products whsle	—	—	—	—	—	—	—	—
42271	Petroleum bulk stations & terminals	—	—	—	—	—	—	—	—
422710	Petroleum bulk stations & terminals	—	—	—	—	—	—	—	—
4228	Beer, wine, & distilled alcoholic beverage whsle	—	—	—	—	—	—	—	—
42281	Beer & ale whsle	—	—	—	—	—	—	—	—
422810	Beer & ale whsle	—	—	—	—	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	—	—	—	—
	AREA OUTSIDE WISCONSIN METROPOLITAN AREAS								
42	Wholesale trade	5.5	3.8	7.0	4.0	—	4.9	.2	1.7
421	Wholesale trade, durable goods	5.3	4.3	7.0	4.4	—	5.5	.3	2.3
4211	Motor vehicle & motor vehicle parts & supplies whsle	4.0	4.5	D	D	—	—	D	D
42111	Automobile & other motor vehicle whsle	1.7	2.1	D	D	—	—	D	D
421110	Automobile & other motor vehicle whsle	1.7	2.1	D	D	—	—	D	D
4211101	Automobile & motorcycle whsle	D	D	D	D	—	—	—	—
4211105	Heavy truck & tractor (over 26,000 lb) whsle	1.0	2.1	1.0	2.1	—	—	—	—
42112	Motor vehicle supplies & new parts whsle	D	D	D	D	—	—	D	D
421120	Motor vehicle supplies & new parts whsle	D	D	D	D	—	—	D	D
4211201	Motor vehicle supplies & new parts—warehouse distributors	D	D	D	D	—	—	—	—
4211202	Motor vehicle supplies & new parts—jobbers	D	D	D	D	—	—	—	—
42114	Motor vehicle parts, (used) whsle	D	D	D	D	—	—	—	—
421140	Motor vehicle parts, (used) whsle	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 4. Percent of Sales Data Based on Administrative Records and Estimation for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	AREA OUTSIDE WISCONSIN METROPOLITAN AREAS—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4212	Furniture & home furnishings whsle	D	D	D	D	—	—	—	—
42121	Furniture whsle	D	D	D	D	—	—	—	—
421210	Furniture whsle	D	D	D	D	—	—	—	—
4212102	Office & business furniture whsle	D	D	—	—	—	—	—	—
42122	Home furnishings whsle	D	D	D	D	—	—	—	—
421220	Home furnishings whsle	D	D	D	D	—	—	—	—
4213	Lumber & other construction materials whsle	2.0	4.4	D	D	D	D	1.5	16.9
42131	Lumber, plywood, millwork, & wood panel whsle	1.8	4.3	D	D	D	D	—	—
421310	Lumber, plywood, millwork, & wood panel whsle	1.8	4.3	D	D	D	D	—	—
4213101	Lumber without yard whsle	D	D	—	—	—	—	—	—
4213102	Lumber with yard whsle	D	D	D	D	—	—	—	—
4213103	Plywood, veneer, millwork, & wood panel whsle	1.1	5.1	1.4	4.0	—	—	—	—
42133	Roofing, siding, & insulation material whsle	D	D	D	D	—	—	—	—
421330	Roofing, siding, & insulation material whsle ..	D	D	D	D	—	—	—	—
4213301	Roofing, siding, & insulation material whsle	D	D	D	D	—	—	—	—
42139	Other construction materials whsle	D	D	D	D	—	—	—	—
421390	Other construction materials whsle	D	D	D	D	—	—	—	—
4214	Professional & commercial equipment & supplies whsle	D	D	D	D	—	—	—	—
42142	Office equipment whsle	D	D	D	D	—	—	—	—
421420	Office equipment whsle	D	D	D	D	—	—	—	—
42143	Computer & computer peripheral equipment & software whsle	8.2	1.4	8.2	1.4	—	—	—	—
421430	Computer & computer peripheral equipment & software whsle	8.2	1.4	8.2	1.4	—	—	—	—
4214301	Computer & peripheral equipment whsle ..	D	D	D	D	—	—	—	—
42143012	Computers & peripheral equipment for end use	D	D	D	D	—	—	—	—
4214302	Computer software (packaged) whsle	D	D	D	D	—	—	—	—
42144	Other commercial equipment whsle	D	D	D	D	—	—	—	—
421440	Other commercial equipment whsle	D	D	D	D	—	—	—	—
4214402	Store machines & equipment whsle	D	D	D	D	—	—	—	—
42145	Medical, dental, & hospital equipment & supplies whsle	1.1	28.6	D	D	—	—	—	—
421450	Medical, dental, & hospital equipment & supplies whsle	1.1	28.6	D	D	—	—	—	—
4214501	Surgical, medical, & hospital supplies whsle	D	D	D	D	—	—	—	—
42149	Other professional equipment & supplies whsle	D	D	D	D	—	—	—	—
421490	Other professional equipment & supplies whsle	D	D	D	D	—	—	—	—
4214901	Religious & school supplies whsle	D	D	D	D	—	—	—	—
4215	Metal & mineral (except petroleum) whsle	3.3	4.3	3.9	5.2	—	—	—	—
42151	Metal service centers & offices	D	D	D	D	—	—	—	—
421510	Metal service centers & offices	D	D	D	D	—	—	—	—
4215101	Ferrous metal service centers & sales offices	D	D	D	D	—	—	—	—
42151011	Ferrous metal service centers	D	D	D	D	—	—	—	—
42151012	Ferrous metal sales offices	D	D	—	—	—	—	—	—
4216	Electrical goods whsle	2.1	5.3	3.1	7.5	—	—	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle3	7.3	.6	11.7	—	—	—	—
421610	Electrical apparatus & equip, wiring supp, & const material whsle3	7.3	.6	11.7	—	—	—	—
42169	Other electronic parts & equipment whsle	D	D	D	D	—	—	—	—
421690	Other electronic parts & equipment whsle	D	D	D	D	—	—	—	—
4216901	Communications equipment & supplies whsle	9.2	1.9	—	—	—	—	—	—
4216902	Electronic parts (excluding communications equipment) whsle	D	D	D	D	—	—	—	—
4217	Hardware, & plumbing & heating equipment & supplies whsle	3.3	5.0	4.3	4.7	—	—	—	6.2
42171	Hardware whsle	D	D	D	D	—	—	—	—
421710	Hardware whsle	D	D	D	D	—	—	—	—
42172	Plumbing & heating equipment & supplies (hydronics) whsle	9.3	.6	D	D	—	—	—	—
421720	Plumbing & heating equipment & supplies (hydronics) whsle	9.3	.6	D	D	—	—	—	—
42173	Warm air heating & air-conditioning equipment & supplies whsle	D	D	1.1	—	—	—	—	—
421730	Warm air heating & air-conditioning equipment & supplies whsle	D	D	1.1	—	—	—	—	—
42174	Refrigeration equipment & supplies whsle	D	D	D	D	—	—	—	—
421740	Refrigeration equipment & supplies whsle	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 4. **Percent of Sales Data Based on Administrative Records and Estimation for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E.]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	AREA OUTSIDE WISCONSIN METROPOLITAN AREAS—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4218	Machinery, equipment, & supplies whsle	4.8	4.0	6.1	3.7	—	6.3	1.2	—
42181	Construction & mining (except petroleum) machinery & equip whsle	9.4	6.1	D	D	—	—	—	—
421810	Construction & mining (except petroleum) machinery & equip whsle	9.4	6.1	D	D	—	—	—	—
42182	Farm & garden machinery & equipment whsle	7.2	5.7	7.6	4.1	—	—	D	D
421820	Farm & garden machinery & equipment whsle	7.2	5.7	7.6	4.1	—	—	D	D
4218201	Farm machinery & equipment—farm dealers	7.0	5.0	7.4	3.0	—	—	D	D
4218202	Farm machinery & equipment—whsle distributors	D	D	D	D	—	—	—	—
42183	Industrial machinery & equipment whsle	1.7	2.0	3.2	3.6	D	D	D	D
421830	Industrial machinery & equipment whsle	1.7	2.0	3.2	3.6	D	D	D	D
4218301	Food-processing machinery & equipment whsle	2.9	—	D	D	—	—	—	—
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	D	D	D	D	D	D	—	—
42183021	Hydraulic & pneumatic pumps & motors whsle	D	D	—	—	D	D	—	—
42183022	Hydraulic & pneumatic parts, accessories, & supplies whsle	1.0	16.5	1.0	16.5	—	—	—	—
4218303	General-purpose industrial machinery & equipment whsle9	4.0	1.3	5.9	—	—	—	—
4218305	Materials handling equipment whsle8	—	D	D	—	—	—	—
4218307	Other industrial machinery & equipment whsle	D	D	D	D	—	—	—	—
42184	Industrial supplies whsle	1.7	2.3	D	D	—	—	—	—
421840	Industrial supplies whsle	1.7	2.3	D	D	—	—	—	—
4218402	Mechanical power transmission supplies whsle	—	—	D	D	—	—	—	—
4218403	Welding supplies whsle	—	10.9	—	10.9	—	—	—	—
4218405	Industrial valves & fittings (except fluid-power) whsle	—	—	—	—	—	—	—	—
4218406	Other industrial supplies whsle	3.2	.9	3.2	.9	—	—	—	—
42185	Service establishment equipment & supplies whsle2	1.3	D	D	—	—	—	—
421850	Service establishment equipment & supplies whsle2	1.3	D	D	—	—	—	—
4218501	Beauty & barber shop equipment & supplies whsle	D	D	D	D	—	—	—	—
4218504	Other service establishment equipment & supplies whsle	D	D	D	D	—	—	—	—
42186	Transportation equipment & supplies (exc motor vehicle) whsle	2.8	—	2.8	—	—	—	—	—
421860	Transportation equipment & supplies (exc motor vehicle) whsle	2.8	—	2.8	—	—	—	—	—
4218603	Other transportation equipment & supplies whsle	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	D	D
42191	Sporting & recreational goods & supplies whsle	6.7	10.8	D	D	—	—	—	—
421910	Sporting & recreational goods & supplies whsle	6.7	10.8	D	D	—	—	—	—
42192	Toy & hobby goods & supplies whsle	3.0	1.7	—	—	—	—	—	—
421920	Toy & hobby goods & supplies whsle	3.0	1.7	—	—	—	—	—	—
42193	Recyclable material whsle	4.1	.8	D	D	—	—	—	—
421930	Recyclable material whsle	4.1	.8	D	D	—	—	—	—
4219301	Iron & steel scrap processors & dealers	3.0	1.0	D	D	—	—	—	—
42193011	Iron & steel scrap processors (using power processing equipment)	2.2	1.0	2.2	1.0	—	—	—	—
42193012	Iron & steel scrap processors (not using power processing equip)	8.3	1.2	D	D	—	—	—	—
4219303	Other recyclable material whsle	6.8	—	6.8	—	—	—	—	—
42194	Jewelry/watch/silverware/precious stone, & precious metal whsle	—	—	—	—	—	—	—	—
421940	Jewelry/watch/silverware/precious stone, & precious metal whsle	—	—	—	—	—	—	—	—
4219401	Jewelry, watch, diamonds, precious stone, & silverware whsle	D	D	D	D	—	—	—	—
42199	Other miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
421990	Other miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
4219902	Forest products (except lumber) whsle	D	D	D	D	—	—	—	—
4219903	General merchandise (durable goods) whsle	5.8	—	D	D	—	—	—	—

See footnotes at end of table.

Table 4. Percent of Sales Data Based on Administrative Records and Estimation for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	AREA OUTSIDE WISCONSIN METROPOLITAN AREAS—Con.								
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods	5.7	3.5	7.0	3.7	—	4.2	.1	1.2
4221	Paper & paper product whsle	8.1	4.8	D	D	—	—	—	—
42212	Stationery & office supplies whsle	D	D	D	D	—	—	—	—
422120	Stationery & office supplies whsle	D	D	D	D	—	—	—	—
42213	Industrial & personal service paper whsle	23.7	.6	D	D	—	—	—	—
422130	Industrial & personal service paper whsle	23.7	.6	D	D	—	—	—	—
4222	Drugs, & druggists' sundries whsle	4.4	3.9	4.4	3.9	—	—	—	—
42221	Drugs, & druggists' sundries whsle	4.4	3.9	4.4	3.9	—	—	—	—
422210	Drugs, & druggists' sundries whsle	4.4	3.9	4.4	3.9	—	—	—	—
4223	Apparel, piece goods, & notions whsle	3.0	12.5	—	—	—	—	—	11.9
4224	Grocery & related products whsle	2.9	4.1	3.7	4.1	—	6.4	—	—
42241	General-line grocery whsle	D	D	D	D	—	—	—	—
422410	General-line grocery whsle	D	D	D	D	—	—	—	—
4224103	Other general-line grocery whsle	D	D	D	D	—	—	—	—
42242	Packaged frozen food whsle2	1.0	.2	1.0	—	—	—	—
422420	Packaged frozen food whsle2	1.0	.2	1.0	—	—	—	—
42243	Dairy products, (except dried or canned) whsle	7.4	3.9	9.6	5.0	D	D	—	—
422430	Dairy products, (except dried or canned) whsle	7.4	3.9	9.6	5.0	D	D	—	—
4224302	Dairy product (except raw milk) whsle	7.3	3.9	9.5	5.1	D	D	—	—
42247	Meat & meat product whsle	2.5	48.1	D	D	—	—	—	—
422470	Meat & meat product whsle	2.5	48.1	D	D	—	—	—	—
42248	Fresh fruit & vegetable whsle	—	—	D	D	—	—	—	—
422480	Fresh fruit & vegetable whsle	—	—	D	D	—	—	—	—
42249	Other grocery & related products whsle	D	D	D	D	—	12.2	D	D
422490	Other grocery & related products whsle	D	D	D	D	—	12.2	D	D
4224902	Bread & baked goods whsle	D	D	—	—	—	—	D	D
4224903	Soft drinks whsle3	14.0	.8	17.1	—	12.2	—	—
4224905	Food & beverage basic materials whsle	D	D	D	D	—	—	—	—
4225	Farm-product raw material whsle	9.2	3.7	D	D	—	—	D	D
42251	Grain & field bean whsle	D	D	D	D	—	—	—	—
422510	Grain & field bean whsle	D	D	D	D	—	—	—	—
42252	Livestock whsle	7.4	.7	34.2	3.0	—	—	—	—
422520	Livestock whsle	7.4	.7	34.2	3.0	—	—	—	—
42259	Other farm product raw material whsle	D	D	D	D	—	—	—	—
422590	Other farm product raw material whsle	D	D	D	D	—	—	—	—
4226	Chemical & allied products whsle	7.8	1.1	D	D	D	D	—	—
42261	Plastics materials & basic forms & shapes whsle	D	D	—	—	—	—	—	—
422610	Plastics materials & basic forms & shapes whsle	D	D	—	—	—	—	—	—
42269	Other chemical & allied products whsle	D	D	D	D	D	D	—	—
422690	Other chemical & allied products whsle	D	D	D	D	D	D	—	—
4226902	Other chemical & allied products whsle	D	D	D	D	—	—	—	—
4227	Petroleum & petroleum products whsle	D	D	D	D	—	—	—	—
42271	Petroleum bulk stations & terminals	D	D	D	D	—	—	—	—
422710	Petroleum bulk stations & terminals	D	D	D	D	—	—	—	—
4227101	Petroleum bulk stations & terminals (except LP)	D	D	D	D	—	—	—	—
42271011	Petroleum bulk stations (except LP)	D	D	D	D	—	—	—	—
4227102	Liquefied petroleum bulk stations & terminals	D	D	D	D	—	—	—	—
42272	Petroleum & petroleum prod whsle (exc bulk stations & terminals)	D	D	D	D	—	—	—	—
422720	Petroleum & petroleum prod whsle (exc bulk stations & terminals)	D	D	D	D	—	—	—	—
4228	Beer, wine, & distilled alcoholic beverage whsle ..	D	D	D	D	—	—	—	—
42281	Beer & ale whsle	6.0	4.9	6.0	4.9	—	—	—	—
422810	Beer & ale whsle	6.0	4.9	6.0	4.9	—	—	—	—
42282	Wine & distilled alcoholic beverage whsle	D	D	D	D	—	—	—	—
422820	Wine & distilled alcoholic beverage whsle	D	D	D	D	—	—	—	—
4228201	Wine & distilled alcoholic bev (licensed operation) whsle	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 4. Percent of Sales Data Based on Administrative Records and Estimation for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	AREA OUTSIDE WISCONSIN METROPOLITAN AREAS—Con.								
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods—Con.								
4229	Miscellaneous nondurable goods whsle	D	D	D	D	D	D	D	D
42291	Farm supplies whsle	9.1	5.5	D	D	D	D	—	—
422910	Farm supplies whsle	9.1	5.5	D	D	D	D	—	—
4229101	Farm supplies—farm dealers	D	D	D	D	D	D	—	—
4229102	Farm supplies—whsle distributors	D	D	D	D	—	—	—	—
42292	Book, periodical, & newspaper whsle	1.9	6.2	1.9	6.2	—	—	—	—
422920	Book, periodical, & newspaper whsle	1.9	6.2	1.9	6.2	—	—	—	—
42293	Flower, nursery stock, & florists' supplies whsle	D	D	D	D	—	—	—	—
422930	Flower, nursery stock, & florists' supplies whsle	D	D	D	D	—	—	—	—
42294	Tobacco & tobacco product whsle	19.9	—	19.9	—	—	—	—	—
422940	Tobacco & tobacco product whsle	19.9	—	19.9	—	—	—	—	—
42299	Other miscellaneous nondurable goods whsle	D	D	D	D	—	—	D	D
422990	Other miscellaneous nondurable goods whsle	D	D	D	D	—	—	D	D
4229901	Art goods whsle	D	D	D	D	—	—	—	—
4229902	General merchandise (nondurable goods) whsle	D	D	—	—	—	—	—	—
4229904	Other nondurable goods whsle	D	D	D	D	—	—	—	—

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 5. Summary Statistics for Counties: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories* (\$1,000)	End-of-1997 inventories* (\$1,000)
ADAMS COUNTY, WI									
42	Wholesale trade	11	28 013	2 832	682	146	5 295	3 108	3 210
422	Wholesale trade, nondurable goods	9	D	D	D	c	D	D	D
4225	Farm-product raw material whsle	1	D	D	D	b	D	D	D
42259	Other farm product raw material whsle	1	D	D	D	b	D	D	D
422590	Other farm product raw material whsle	1	D	D	D	b	D	D	D
	Merchant wholesalers	10	D	D	D	c	D	D	D
422	Wholesale trade, nondurable goods	8	D	D	D	c	D	D	D
4225	Farm-product raw material whsle	1	D	D	D	b	D	D	D
42259	Other farm product raw material whsle	1	D	D	D	b	D	D	D
422590	Other farm product raw material whsle	1	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	1	D	D	D	a	D	D	D
ASHLAND COUNTY, WI									
42	Wholesale trade	18	40 534	3 320	802	130	6 927	5 612	5 693
421	Wholesale trade, durable goods	9	29 189	1 913	503	73	4 265	4 876	5 094
4218	Machinery, equipment, & supplies whsle	4	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	3	D	D	D	b	D	D	D
421830	Industrial machinery & equipment whsle	3	D	D	D	b	D	D	D
4218307	Other industrial machinery & equipment whsle	1	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	9	11 345	1 407	299	57	2 662	736	599
	Merchant wholesalers	17	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	9	29 189	1 913	503	73	4 265	4 876	5 094
4218	Machinery, equipment, & supplies whsle	4	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	3	D	D	D	b	D	D	D
421830	Industrial machinery & equipment whsle	3	D	D	D	b	D	D	D
4218307	Other industrial machinery & equipment whsle	1	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	8	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices ..	1	D	D	D	a	D	D	D
BARRON COUNTY, WI									
42	Wholesale trade	66	153 803	17 634	4 225	763	35 795	23 237	24 289
421	Wholesale trade, durable goods	37	D	D	D	e	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	6	11 794	1 106	244	52	2 441	1 786	1 986
4214	Professional & commercial equipment & supplies whsle	4	D	D	D	e	D	D	D
42144	Other commercial equipment whsle	2	D	D	D	e	D	D	D
421440	Other commercial equipment whsle	2	D	D	D	e	D	D	D
4214402	Store machines & equipment whsle	2	D	D	D	e	D	D	D
4218	Machinery, equipment, & supplies whsle	13	23 694	2 033	505	97	4 010	5 832	6 258
42182	Farm & garden machinery & equipment whsle	11	D	D	D	b	D	D	D
421820	Farm & garden machinery & equipment whsle	11	D	D	D	b	D	D	D
4218201	Farm machinery & equipment—farm dealers	9	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	29	D	D	D	e	D	D	D
4224	Grocery & related products whsle	7	9 953	1 142	250	75	1 848	294	353
4227	Petroleum & petroleum products whsle	4	10 409	645	172	40	1 667	1 027	1 055
42271	Petroleum bulk stations & terminals	4	10 409	645	172	40	1 667	1 027	1 055
422710	Petroleum bulk stations & terminals	4	10 409	645	172	40	1 667	1 027	1 055
4229	Miscellaneous nondurable goods whsle	8	D	D	D	b	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
BARRON COUNTY, WI—Con.									
	Merchant wholesalers	62	D	D	D	f	D	D	D
421	Wholesale trade, durable goods	36	D	D	D	e	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	6	11 794	1 106	244	52	2 441	1 786	1 986
4214	Professional & commercial equipment & supplies whsle	4	D	D	D	e	D	D	D
42144	Other commercial equipment whsle	2	D	D	D	e	D	D	D
421440	Other commercial equipment whsle	2	D	D	D	e	D	D	D
4214402	Store machines & equipment whsle	2	D	D	D	e	D	D	D
4218	Machinery, equipment, & supplies whsle	13	23 694	2 033	505	97	4 010	5 832	6 258
42182	Farm & garden machinery & equipment whsle	11	D	D	D	b	D	D	D
421820	Farm & garden machinery & equipment whsle	11	D	D	D	b	D	D	D
4218201	Farm machinery & equipment—farm dealers	9	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	26	D	D	D	c	D	D	D
4224	Grocery & related products whsle	6	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	4	10 409	645	172	40	1 667	1 027	1 055
4229	Miscellaneous nondurable goods whsle	7	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices	1	D	D	D	a	D	D	D
	Agents, brokers, and commission merchants	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	2	D	D	D	a	D	D	D
BAYFIELD COUNTY, WI									
42	Wholesale trade	7	5 561	769	168	36	1 499	317	358
421	Wholesale trade, durable goods	5	D	D	D	b	D	D	D
	Merchant wholesalers	7	5 561	769	168	36	1 499	317	358
421	Wholesale trade, durable goods	5	D	D	D	b	D	D	D
BROWN COUNTY, WI									
42	Wholesale trade	461	2 848 107	212 091	51 238	6 480	411 449	209 756	220 603
421	Wholesale trade, durable goods	324	1 645 553	148 065	35 804	4 365	281 373	168 577	174 972
4211	Motor vehicle & motor vehicle parts & supplies whsle	33	230 981	19 425	4 590	666	34 200	27 067	27 843
42111	Automobile & other motor vehicle whsle	11	157 310	11 483	2 641	376	19 364	12 204	12 417
421110	Automobile & other motor vehicle whsle	11	157 310	11 483	2 641	376	19 364	12 204	12 417
4211105	Heavy truck & tractor (over 26,000 lb) whsle	7	D	D	D	e	D	D	D
42112	Motor vehicle supplies & new parts whsle	13	60 958	5 322	1 286	169	10 402	13 120	13 463
421120	Motor vehicle supplies & new parts whsle	13	60 958	5 322	1 286	169	10 402	13 120	13 463
4211202	Motor vehicle supplies & new parts—jobbers	7	D	D	D	c	D	D	D
42114	Motor vehicle parts, (used) whsle	8	D	D	D	b	D	D	D
421140	Motor vehicle parts, (used) whsle	8	D	D	D	b	D	D	D
4212	Furniture & home furnishings whsle	17	35 629	2 541	442	95	5 328	1 530	1 635
42121	Furniture whsle	9	D	D	D	b	D	D	D
421210	Furniture whsle	9	D	D	D	b	D	D	D
42122	Home furnishings whsle	8	D	D	D	b	D	D	D
421220	Home furnishings whsle	8	D	D	D	b	D	D	D
4212203	Floor coverings whsle	3	D	D	D	a	D	D	D
4213	Lumber & other construction materials whsle	14	134 996	7 690	1 672	218	13 573	11 578	11 353
42131	Lumber, plywood, millwork, & wood panel whsle	7	D	D	D	c	D	D	D
421310	Lumber, plywood, millwork, & wood panel whsle	7	D	D	D	c	D	D	D
4213102	Lumber with yard whsle	3	D	D	D	c	D	D	D
4213103	Plywood, veneer, millwork, & wood panel whsle	4	D	D	D	b	D	D	D
42132	Brick, stone, & related construction materials whsle	3	D	D	D	a	D	D	D
421320	Brick, stone, & related construction materials whsle	3	D	D	D	a	D	D	D
4213201	Brick, block, tile, clay/cement sewer pipe whsle	1	D	D	D	a	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
42	BROWN COUNTY, WI—Con.								
	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4214	Professional & commercial equipment & supplies whsle	39	251 158	23 319	6 565	658	52 923	14 864	15 411
42142	Office equipment whsle	8	15 451	3 082	713	89	4 949	3 092	3 278
421420	Office equipment whsle	8	15 451	3 082	713	89	4 949	3 092	3 278
42143	Computer & computer peripheral equipment & software whsle	7	D	D	D	c	D	D	D
421430	Computer & computer peripheral equipment & software whsle	7	D	D	D	c	D	D	D
4214301	Computer & peripheral equipment whsle	5	D	D	D	c	D	D	D
42143012	Computers & peripheral equipment for end use	4	D	D	D	c	D	D	D
42145	Medical, dental, & hospital equipment & supplies whsle	15	60 923	8 147	2 364	236	14 104	8 150	8 716
421450	Medical, dental, & hospital equipment & supplies whsle	15	60 923	8 147	2 364	236	14 104	8 150	8 716
4214501	Surgical, medical, & hospital supplies whsle	13	D	D	D	c	D	D	D
42146	Ophthalmic goods whsle	3	D	D	D	c	D	D	D
421460	Ophthalmic goods whsle	3	D	D	D	c	D	D	D
4215	Metal & mineral (except petroleum) whsle	13	D	D	D	c	D	D	D
42151	Metal service centers & offices	10	D	D	D	c	D	D	D
421510	Metal service centers & offices	10	D	D	D	c	D	D	D
4215101	Ferrous metal service centers & sales offices	8	D	D	D	c	D	D	D
42151011	Ferrous metal service centers	7	D	D	D	c	D	D	D
4216	Electrical goods whsle	40	201 571	13 987	3 426	411	24 534	12 199	12 394
42161	Electrical apparatus & equip, wiring supp, & const material whsle	25	169 242	10 462	2 656	322	17 884	11 334	11 505
421610	Electrical apparatus & equip, wiring supp, & const material whsle	25	169 242	10 462	2 656	322	17 884	11 334	11 505
42162	Electrical appliance, television & radio set whsle	3	D	D	D	a	D	D	D
42169	Other electronic parts & equipment whsle	12	D	D	D	b	D	D	D
421690	Other electronic parts & equipment whsle	12	D	D	D	b	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	30	119 694	17 240	4 292	566	31 730	15 749	15 785
42171	Hardware whsle	13	54 965	11 913	2 952	417	21 197	8 096	8 031
421710	Hardware whsle	13	54 965	11 913	2 952	417	21 197	8 096	8 031
42172	Plumbing & heating equipment & supplies (hydronics) whsle	6	D	D	D	b	D	D	D
421720	Plumbing & heating equipment & supplies (hydronics) whsle	6	D	D	D	b	D	D	D
42173	Warm air heating & air-conditioning equipment & supplies whsle	8	34 234	3 179	866	84	6 299	4 761	4 683
421730	Warm air heating & air-conditioning equipment & supplies whsle	8	34 234	3 179	866	84	6 299	4 761	4 683
42174	Refrigeration equipment & supplies whsle	3	D	D	D	b	D	D	D
421740	Refrigeration equipment & supplies whsle	3	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	101	405 451	46 128	10 858	1 169	79 934	62 439	66 378
42181	Construction & mining (except petroleum) machinery & equip whsle	8	70 408	6 394	1 483	155	9 415	28 606	29 209
421810	Construction & mining (except petroleum) machinery & equip whsle	8	70 408	6 394	1 483	155	9 415	28 606	29 209
42182	Farm & garden machinery & equipment whsle	10	D	D	D	c	D	D	D
421820	Farm & garden machinery & equipment whsle	10	D	D	D	c	D	D	D
4218201	Farm machinery & equipment—farm dealers	4	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	61	255 884	32 062	7 656	767	56 881	21 045	23 226
421830	Industrial machinery & equipment whsle	61	255 884	32 062	7 656	767	56 881	21 045	23 226
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	7	29 758	4 434	1 094	92	7 689	3 017	3 733
42183021	Hydraulic & pneumatic pumps & motors whsle	4	D	D	D	b	D	D	D
4218303	General-purpose industrial machinery & equipment whsle	21	54 557	7 893	2 117	187	14 166	4 906	5 592
4218305	Materials handling equipment whsle	13	54 379	7 566	1 785	202	12 759	5 740	4 630
4218307	Other industrial machinery & equipment whsle	12	98 073	9 756	2 244	204	17 067	3 670	4 607

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
BROWN COUNTY, WI—Con.									
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4218	Machinery, equipment, & supplies whsle—Con.								
42184	Industrial supplies whsle	12	34 880	3 267	721	86	5 876	2 443	3 266
421840	Industrial supplies whsle	12	34 880	3 267	721	86	5 876	2 443	3 266
4218402	Mechanical power transmission supplies whsle	7	D	D	D	b	D	D	D
42185	Service establishment equipment & supplies whsle	8	D	D	D	b	D	D	D
421850	Service establishment equipment & supplies whsle	8	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle . . .	37	D	D	D	e	D	D	D
42191	Sporting & recreational goods & supplies whsle	7	55 973	3 111	654	69	7 245	6 201	7 630
421910	Sporting & recreational goods & supplies whsle	7	55 973	3 111	654	69	7 245	6 201	7 630
42193	Recyclable material whsle	15	97 348	6 656	1 491	267	16 807	8 287	6 504
421930	Recyclable material whsle	15	97 348	6 656	1 491	267	16 807	8 287	6 504
4219301	Iron & steel scrap processors & dealers	8	D	D	D	c	D	D	D
42193011	Iron & steel scrap processors (using power processing equipment)	1	D	D	D	c	D	D	D
4219302	Recyclable paper & paperboard whsle	4	27 875	1 690	422	77	4 965	657	677
42199	Other miscellaneous durable goods whsle	8	D	D	D	b	D	D	D
421990	Other miscellaneous durable goods whsle	8	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	137	1 202 554	64 026	15 434	2 115	130 076	41 179	45 631
4221	Paper & paper product whsle	19	313 411	15 394	3 966	433	24 960	5 838	5 590
42212	Stationery & office supplies whsle	11	D	D	D	e	D	D	D
422120	Stationery & office supplies whsle	11	D	D	D	e	D	D	D
42213	Industrial & personal service paper whsle	5	D	D	D	b	D	D	D
422130	Industrial & personal service paper whsle	5	D	D	D	b	D	D	D
4222	Drugs, & druggists' sundries whsle	3	D	D	D	c	D	D	D
42221	Drugs, & druggists' sundries whsle	3	D	D	D	c	D	D	D
422210	Drugs, & druggists' sundries whsle	3	D	D	D	c	D	D	D
4224	Grocery & related products whsle	41	271 956	20 043	4 943	745	37 620	11 527	12 029
42243	Dairy products, (except dried or canned) whsle	11	97 771	5 400	1 171	224	10 458	3 101	3 747
422430	Dairy products, (except dried or canned) whsle	11	97 771	5 400	1 171	224	10 458	3 101	3 747
4224302	Dairy product (except raw milk) whsle	11	97 771	5 400	1 171	224	10 458	3 101	3 747
42245	Confectionery whsle	3	D	D	D	b	D	D	D
422450	Confectionery whsle	3	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	15	D	D	D	e	D	D	D
422490	Other grocery & related products whsle	15	D	D	D	e	D	D	D
4224902	Bread & baked goods whsle	4	D	D	D	b	D	D	D
4224903	Soft drinks whsle	2	D	D	D	c	D	D	D
4225	Farm-product raw material whsle	8	D	D	D	b	D	D	D
42252	Livestock whsle	5	D	D	D	b	D	D	D
422520	Livestock whsle	5	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	19	D	D	D	c	D	D	D
42269	Other chemical & allied products whsle	15	D	D	D	c	D	D	D
422690	Other chemical & allied products whsle	15	D	D	D	c	D	D	D
4226902	Other chemical & allied products whsle	13	D	D	D	c	D	D	D
4227	Petroleum & petroleum products whsle	13	329 611	5 358	1 140	204	13 547	10 425	12 512
42271	Petroleum bulk stations & terminals	13	329 611	5 358	1 140	204	13 547	10 425	12 512
422710	Petroleum bulk stations & terminals	13	329 611	5 358	1 140	204	13 547	10 425	12 512
4227101	Petroleum bulk stations & terminals (except LP)	12	D	D	D	c	D	D	D
42271011	Petroleum bulk stations (except LP)	7	D	D	D	b	D	D	D
42271012	Petroleum bulk terminals (except LP)	5	279 007	2 688	592	101	7 503	9 017	11 095
4228	Beer, wine, & distilled alcoholic beverage whsle	4	43 947	5 576	1 297	157	10 988	1 949	2 189
42281	Beer & ale whsle	4	43 947	5 576	1 297	157	10 988	1 949	2 189
422810	Beer & ale whsle	4	43 947	5 576	1 297	157	10 988	1 949	2 189

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
BROWN COUNTY, WI—Con.									
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods—Con.								
4229	Miscellaneous nondurable goods								
42291	whsle	25	D	D	D	c	D	D	D
422910	Farm supplies whsle	4	26 908	1 501	319	44	3 015	959	989
422910	Farm supplies whsle	4	26 908	1 501	319	44	3 015	959	989
42294	Tobacco & tobacco product whsle ...	2	D	D	D	b	D	D	D
422940	Tobacco & tobacco product whsle ...	2	D	D	D	b	D	D	D
	Merchant wholesalers	386	1 810 746	179 987	43 013	5 760	343 435	194 814	203 215
421	Wholesale trade, durable goods	273	1 199 312	125 706	29 867	3 910	232 196	160 169	165 936
4211	Motor vehicle & motor vehicle parts & supplies whsle	30	D	D	D	f	D	D	D
42111	Automobile & other motor vehicle whsle	11	157 310	11 483	2 641	376	19 364	12 204	12 417
421110	Automobile & other motor vehicle whsle	11	157 310	11 483	2 641	376	19 364	12 204	12 417
4211105	Heavy truck & tractor (over 26,000 lb) whsle	7	D	D	D	e	D	D	D
42112	Motor vehicle supplies & new parts whsle	11	D	D	D	c	D	D	D
421120	Motor vehicle supplies & new parts whsle	11	D	D	D	c	D	D	D
4211202	Motor vehicle supplies & new parts—jobbers	5	D	D	D	b	D	D	D
42114	Motor vehicle parts, (used) whsle ...	8	D	D	D	b	D	D	D
421140	Motor vehicle parts, (used) whsle .	8	D	D	D	b	D	D	D
4212	Furniture & home furnishings whsle ...	12	13 094	2 120	337	76	4 440	1 529	1 634
42121	Furniture whsle	7	11 776	1 914	292	61	3 996	871	959
421210	Furniture whsle	7	11 776	1 914	292	61	3 996	871	959
4213	Lumber & other construction materials whsle	10	D	D	D	c	D	D	D
42131	Lumber, plywood, millwork, & wood panel whsle	5	D	D	D	c	D	D	D
421310	Lumber, plywood, millwork, & wood panel whsle	5	D	D	D	c	D	D	D
4213102	Lumber with yard whsle	2	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	34	D	D	D	f	D	D	D
42143	Computer & computer peripheral equipment & software whsle	5	17 647	1 883	353	80	4 093	1 519	1 690
42145	Medical, dental, & hospital equipment & supplies whsle	13	D	D	D	c	D	D	D
421450	Medical, dental, & hospital equipment & supplies whsle	13	D	D	D	c	D	D	D
4214501	Surgical, medical, & hospital supplies whsle	11	D	D	D	c	D	D	D
42146	Ophthalmic goods whsle	3	D	D	D	c	D	D	D
421460	Ophthalmic goods whsle	3	D	D	D	c	D	D	D
4215	Metal & mineral (except petroleum) whsle	12	D	D	D	c	D	D	D
42151	Metal service centers & offices	10	D	D	D	c	D	D	D
421510	Metal service centers & offices ...	10	D	D	D	c	D	D	D
4215101	Ferrous metal service centers & sales offices	8	D	D	D	c	D	D	D
42151011	Ferrous metal service centers	7	D	D	D	c	D	D	D
4216	Electrical goods whsle	26	98 676	10 596	2 622	344	18 520	9 943	10 027
42161	Electrical apparatus & equip, wiring supp, & const material whsle	15	84 646	8 112	2 047	270	13 454	9 144	9 210
421610	Electrical apparatus & equip, wiring supp, & const material whsle	15	84 646	8 112	2 047	270	13 454	9 144	9 210
4217	Hardware, & plumbing & heating equipment & supplies whsle	25	113 646	16 984	4 239	557	31 281	15 739	15 778
42171	Hardware whsle	11	D	D	D	e	D	D	D
421710	Hardware whsle	11	D	D	D	e	D	D	D
42173	Warm air heating & air-conditioning equipment & supplies whsle	8	34 234	3 179	866	84	6 299	4 761	4 683
421730	Warm air heating & air-conditioning equipment & supplies whsle	8	34 234	3 179	866	84	6 299	4 761	4 683
42174	Refrigeration equipment & supplies whsle	3	D	D	D	b	D	D	D
421740	Refrigeration equipment & supplies whsle	3	D	D	D	b	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	BROWN COUNTY, WI—Con.								
	Merchant wholesalers—Con.								
421	Wholesale trade, durable goods—Con.								
4218	Machinery, equipment, & supplies whsle	93	354 083	39 935	9 453	1 060	69 909	62 295	65 323
42181	Construction & mining (except petroleum) machinery & equip whsle	8	70 408	6 394	1 483	155	9 415	28 606	29 209
421810	Construction & mining (except petroleum) machinery & equip whsle	8	70 408	6 394	1 483	155	9 415	28 606	29 209
42182	Farm & garden machinery & equipment whsle	9	D	D	D	c	D	D	D
421820	Farm & garden machinery & equipment whsle	9	D	D	D	c	D	D	D
4218201	Farm machinery & equipment—farm dealers	4	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	56	211 159	26 078	6 297	662	47 291	20 901	23 059
421830	Industrial machinery & equipment whsle	56	211 159	26 078	6 297	662	47 291	20 901	23 059
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	6	D	D	D	b	D	D	D
42183021	Hydraulic & pneumatic pumps & motors whsle	3	D	D	D	b	D	D	D
4218303	General-purpose industrial machinery & equipment whsle	20	D	D	D	c	D	D	D
4218305	Materials handling equipment whsle	13	54 379	7 566	1 785	202	12 759	5 740	4 630
4218307	Other industrial machinery & equipment whsle	10	D	D	D	c	D	D	D
42184	Industrial supplies whsle	11	D	D	D	b	D	D	D
421840	Industrial supplies whsle	11	D	D	D	b	D	D	D
4218402	Mechanical power transmission supplies whsle	6	D	D	D	b	D	D	D
42185	Service establishment equipment & supplies whsle	7	D	D	D	b	D	D	D
421850	Service establishment equipment & supplies whsle	7	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle	31	D	D	D	e	D	D	D
42191	Sporting & recreational goods & supplies whsle	5	D	D	D	b	D	D	D
421910	Sporting & recreational goods & supplies whsle	5	D	D	D	b	D	D	D
42193	Recyclable material whsle	15	97 348	6 656	1 491	267	16 807	8 287	6 504
421930	Recyclable material whsle	15	97 348	6 656	1 491	267	16 807	8 287	6 504
4219301	Iron & steel scrap processors & dealers	8	D	D	D	c	D	D	D
42193011	Iron & steel scrap processors (using power processing equipment)	1	D	D	D	c	D	D	D
4219302	Recyclable paper & paperboard whsle	4	27 875	1 690	422	77	4 965	657	677
42199	Other miscellaneous durable goods whsle	5	D	D	D	b	D	D	D
421990	Other miscellaneous durable goods whsle	5	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	113	611 434	54 281	13 146	1 850	111 239	34 645	37 279
4221	Paper & paper product whsle	16	D	D	D	e	D	D	D
42212	Stationery & office supplies whsle	9	D	D	D	e	D	D	D
422120	Stationery & office supplies whsle	9	D	D	D	e	D	D	D
42213	Industrial & personal service paper whsle	4	D	D	D	b	D	D	D
422130	Industrial & personal service paper whsle	4	D	D	D	b	D	D	D
4222	Drugs, & druggists' sundries whsle	3	D	D	D	c	D	D	D
42221	Drugs, & druggists' sundries whsle	3	D	D	D	c	D	D	D
422210	Drugs, & druggists' sundries whsle	3	D	D	D	c	D	D	D
4224	Grocery & related products whsle	35	D	D	D	f	D	D	D
42243	Dairy products, (except dried or canned) whsle	9	D	D	D	c	D	D	D
422430	Dairy products, (except dried or canned) whsle	9	D	D	D	c	D	D	D
4224302	Dairy product (except raw milk) whsle	9	D	D	D	c	D	D	D
42245	Confectionery whsle	3	D	D	D	b	D	D	D
422450	Confectionery whsle	3	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	12	D	D	D	c	D	D	D
422490	Other grocery & related products whsle	12	D	D	D	c	D	D	D
4224903	Soft drinks whsle	1	D	D	D	b	D	D	D
4225	Farm-product raw material whsle	7	D	D	D	a	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
BROWN COUNTY, WI—Con.									
Merchant wholesalers—Con.									
422	Wholesale trade, nondurable goods—Con.								
4226	Chemical & allied products whsle	15	D	D	D	c	D	D	D
42269	Other chemical & allied products whsle	11	D	D	D	b	D	D	D
422690	Other chemical & allied products whsle	11	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	8	D	D	D	c	D	D	D
42271	Petroleum bulk stations & terminals	8	D	D	D	c	D	D	D
422710	Petroleum bulk stations & terminals	8	D	D	D	c	D	D	D
4227101	Petroleum bulk stations & terminals (except LP)	7	D	D	D	c	D	D	D
42271011	Petroleum bulk stations (except LP)	6	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	20	D	D	D	c	D	D	D
42291	Farm supplies whsle	3	D	D	D	b	D	D	D
422910	Farm supplies whsle	3	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices ..	37	842 260	27 935	7 262	604	59 521	14 931	17 380
421	Wholesale trade, durable goods	19	279 505	18 556	5 028	367	41 506	8 397	9 028
4213	Lumber & other construction materials whsle	3	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	3	D	D	D	c	D	D	D
42143	Computer & computer peripheral equipment & software whsle	2	D	D	D	c	D	D	D
421430	Computer & computer peripheral equipment & software whsle	2	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	5	D	D	D	c	D	D	D
42183	Industrial machinery & equipment whsle	3	D	D	D	c	D	D	D
421830	Industrial machinery & equipment whsle	3	D	D	D	c	D	D	D
422	Wholesale trade, nondurable goods	18	562 755	9 379	2 234	237	18 015	6 534	8 352
4221	Paper & paper product whsle	3	D	D	D	a	D	D	D
42213	Industrial & personal service paper whsle	1	D	D	D	a	D	D	D
422130	Industrial & personal service paper whsle	1	D	D	D	a	D	D	D
4224	Grocery & related products whsle	4	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	3	D	D	D	b	D	D	D
422490	Other grocery & related products whsle	3	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	4	D	D	D	b	D	D	D
42269	Other chemical & allied products whsle	4	D	D	D	b	D	D	D
422690	Other chemical & allied products whsle	4	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	5	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals	5	D	D	D	b	D	D	D
422710	Petroleum bulk stations & terminals	5	D	D	D	b	D	D	D
4227101	Petroleum bulk stations & terminals (except LP)	5	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	38	195 101	4 169	963	116	8 493	11	8
421	Wholesale trade, durable goods	32	166 736	3 803	909	88	7 671	11	8
4212	Furniture & home furnishings whsle ...	5	22 535	421	105	19	888	1	1
42122	Home furnishings whsle	3	D	D	D	a	D	D	D
421220	Home furnishings whsle	3	D	D	D	a	D	D	D
4212203	Floor coverings whsle	1	D	D	D	a	D	D	D
4213	Lumber & other construction materials whsle	1	D	D	D	a	D	D	D
4216	Electrical goods whsle	8	60 822	992	213	18	2 268	—	—
42161	Electrical apparatus & equip, wiring supp, & const material whsle	6	D	D	D	a	D	D	D
421610	Electrical apparatus & equip, wiring supp, & const material whsle	6	D	D	D	a	D	D	D
4219	Miscellaneous durable goods whsle ...	6	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	6	28 365	366	54	28	822	—	—

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories* (\$1,000)	End-of-1997 inventories* (\$1,000)
BUFFALO COUNTY, WI									
42	Wholesale trade	17	47 640	4 163	982	180	7 537	8 497	8 349
421	Wholesale trade, durable goods	9	19 894	2 508	635	92	3 608	5 281	5 366
4218	Machinery, equipment, & supplies whsle	6	D	D	D	b	D	D	D
42182	Farm & garden machinery & equipment whsle	3	D	D	D	b	D	D	D
421820	Farm & garden machinery & equipment whsle	3	D	D	D	b	D	D	D
4218201	Farm machinery & equipment—farm dealers	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	8	27 746	1 655	347	88	3 929	3 216	2 983
4227	Petroleum & petroleum products whsle	1	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals	1	D	D	D	b	D	D	D
422710	Petroleum bulk stations & terminals	1	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	3	D	D	D	b	D	D	D
42291	Farm supplies whsle	3	D	D	D	b	D	D	D
422910	Farm supplies whsle	3	D	D	D	b	D	D	D
	Merchant wholesalers	16	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	8	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	5	D	D	D	b	D	D	D
42182	Farm & garden machinery & equipment whsle	3	D	D	D	b	D	D	D
421820	Farm & garden machinery & equipment whsle	3	D	D	D	b	D	D	D
4218201	Farm machinery & equipment—farm dealers	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	8	27 746	1 655	347	88	3 929	3 216	2 983
4227	Petroleum & petroleum products whsle	1	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	3	D	D	D	b	D	D	D
42291	Farm supplies whsle	3	D	D	D	b	D	D	D
422910	Farm supplies whsle	3	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	1	D	D	D	a	D	D	D
BURNETT COUNTY, WI									
42	Wholesale trade	9	10 227	546	151	20	1 471	238	268
421	Wholesale trade, durable goods	7	D	D	D	a	D	D	D
4219	Miscellaneous durable goods whsle ...	3	D	D	D	a	D	D	D
	Merchant wholesalers	7	D	D	D	a	D	D	D
	Agents, brokers, and commission merchants	2	D	D	D	a	D	D	D
421	Wholesale trade, durable goods	2	D	D	D	a	D	D	D
CALUMET COUNTY, WI									
42	Wholesale trade	45	98 573	12 136	2 664	474	20 628	17 133	19 983
421	Wholesale trade, durable goods	29	59 730	9 687	2 152	367	15 601	15 267	17 992
4211	Motor vehicle & motor vehicle parts & supplies whsle	5	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies whsle	11	D	D	D	c	D	D	D
42182	Farm & garden machinery & equipment whsle	7	35 054	4 437	1 009	144	7 015	8 387	10 901
421820	Farm & garden machinery & equipment whsle	7	35 054	4 437	1 009	144	7 015	8 387	10 901
4218201	Farm machinery & equipment—farm dealers	5	D	D	D	c	D	D	D
422	Wholesale trade, nondurable goods	16	38 843	2 449	512	107	5 027	1 866	1 991
4223	Apparel, piece goods, & notions whsle ..	2	D	D	D	b	D	D	D
4224	Grocery & related products whsle	3	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle ..	5	D	D	D	b	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories* (\$1,000)	End-of-1997 inventories* (\$1,000)
CALUMET COUNTY, WI—Con.									
	Merchant wholesalers	36	73 912	11 075	2 426	442	18 463	16 814	19 678
421	Wholesale trade, durable goods	22	D	D	D	e	D	D	D
4218	Machinery, equipment, & supplies								
	whsle	10	D	D	D	c	D	D	D
42182	Farm & garden machinery & equipment whsle	7	35 054	4 437	1 009	144	7 015	8 387	10 901
421820	Farm & garden machinery & equipment whsle	7	35 054	4 437	1 009	144	7 015	8 387	10 901
4218201	Farm machinery & equipment—farm dealers	5	D	D	D	c	D	D	D
422	Wholesale trade, nondurable goods	14	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	5	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices	1	D	D	D	a	D	D	D
	Agents, brokers, and commission merchants	8	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	2	D	D	D	a	D	D	D
CHIPPEWA COUNTY, WI									
42	Wholesale trade	49	237 447	21 690	5 369	654	50 867	12 425	14 276
421	Wholesale trade, durable goods	27	176 427	14 862	4 028	404	35 997	9 649	11 392
4211	Motor vehicle & motor vehicle parts & supplies whsle	2	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	4	D	D	D	b	D	D	D
42133	Roofing, siding, & insulation material whsle	2	D	D	D	b	D	D	D
421330	Roofing, siding, & insulation material whsle	2	D	D	D	b	D	D	D
4213301	Roofing, siding, & insulation material whsle	2	D	D	D	b	D	D	D
4216	Electrical goods whsle	1	D	D	D	c	D	D	D
42162	Electrical appliance, television & radio set whsle	1	D	D	D	c	D	D	D
421620	Electrical appliance, television & radio set whsle	1	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	11	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	22	61 020	6 828	1 341	250	14 870	2 776	2 884
4224	Grocery & related products whsle	6	D	D	D	c	D	D	D
	Merchant wholesalers	45	D	D	D	e	D	D	D
421	Wholesale trade, durable goods	25	D	D	D	e	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	2	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	4	D	D	D	b	D	D	D
42133	Roofing, siding, & insulation material whsle	2	D	D	D	b	D	D	D
421330	Roofing, siding, & insulation material whsle	2	D	D	D	b	D	D	D
4213301	Roofing, siding, & insulation material whsle	2	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	10	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	20	D	D	D	c	D	D	D
4224	Grocery & related products whsle	5	D	D	D	c	D	D	D
	Manufacturers' sales branches and sales offices	3	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	1	D	D	D	c	D	D	D
4216	Electrical goods whsle	1	D	D	D	c	D	D	D
422	Wholesale trade, nondurable goods	2	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	1	D	D	D	a	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories* (\$1,000)	End-of-1997 inventories* (\$1,000)
CLARK COUNTY, WI									
42	Wholesale trade	51	71 306	6 589	1 376	278	14 967	13 207	13 777
421	Wholesale trade, durable goods	34	42 740	4 906	997	208	10 040	11 433	11 838
4218	Machinery, equipment, & supplies whsle	26	33 627	3 325	712	146	6 378	8 236	8 848
42182	Farm & garden machinery & equipment whsle	20	27 489	2 639	531	116	5 021	7 526	8 124
421820	Farm & garden machinery & equipment whsle	20	27 489	2 639	531	116	5 021	7 526	8 124
4218201	Farm machinery & equipment— farm dealers	16	18 365	1 830	415	88	3 505	5 847	6 165
4219	Miscellaneous durable goods whsle ...	2	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	17	28 566	1 683	379	70	4 927	1 774	1 939
4227	Petroleum & petroleum products whsle	5	12 564	689	139	21	2 665	506	541
42271	Petroleum bulk stations & terminals .	5	12 564	689	139	21	2 665	506	541
422710	Petroleum bulk stations & terminals	5	12 564	689	139	21	2 665	506	541
4229	Miscellaneous nondurable goods whsle	5	D	D	D	b	D	D	D
42291	Farm supplies whsle	4	10 668	717	172	20	1 573	953	1 071
422910	Farm supplies whsle	4	10 668	717	172	20	1 573	953	1 071
	Merchant wholesalers	47	66 317	6 443	1 335	269	14 585	13 207	13 726
421	Wholesale trade, durable goods	32	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	25	D	D	D	c	D	D	D
42182	Farm & garden machinery & equipment whsle	20	27 489	2 639	531	116	5 021	7 526	8 124
421820	Farm & garden machinery & equipment whsle	20	27 489	2 639	531	116	5 021	7 526	8 124
4218201	Farm machinery & equipment— farm dealers	16	18 365	1 830	415	88	3 505	5 847	6 165
422	Wholesale trade, nondurable goods	15	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	4	D	D	D	a	D	D	D
4229	Miscellaneous nondurable goods whsle	5	D	D	D	b	D	D	D
42291	Farm supplies whsle	4	10 668	717	172	20	1 573	953	1 071
422910	Farm supplies whsle	4	10 668	717	172	20	1 573	953	1 071
	Agents, brokers, and commission merchants	4	4 989	146	41	9	382	-	51
COLUMBIA COUNTY, WI									
42	Wholesale trade	64	352 472	18 526	4 326	735	39 662	22 112	21 812
421	Wholesale trade, durable goods	32	177 718	7 351	1 703	290	14 076	12 944	12 719
4211	Motor vehicle & motor vehicle parts & supplies whsle	6	D	D	D	b	D	D	D
42111	Automobile & other motor vehicle whsle	2	D	D	D	b	D	D	D
421110	Automobile & other motor vehicle whsle	2	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	16	54 152	4 813	1 107	151	8 802	12 282	12 196
42182	Farm & garden machinery & equipment whsle	11	47 360	4 179	944	129	7 341	11 927	11 794
421820	Farm & garden machinery & equipment whsle	11	47 360	4 179	944	129	7 341	11 927	11 794
4218201	Farm machinery & equipment— farm dealers	9	D	D	D	c	D	D	D
4219	Miscellaneous durable goods whsle ...	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	32	174 754	11 175	2 623	445	25 586	9 168	9 093
4224	Grocery & related products whsle	7	D	D	D	c	D	D	D
42249	Other grocery & related products whsle	3	D	D	D	b	D	D	D
422490	Other grocery & related products whsle	3	D	D	D	b	D	D	D
4224903	Soft drinks whsle	3	D	D	D	b	D	D	D
4225	Farm-product raw material whsle	5	19 781	624	167	33	1 222	405	358
4226	Chemical & allied products whsle	1	D	D	D	a	D	D	D
42269	Other chemical & allied products whsle	1	D	D	D	a	D	D	D
422690	Other chemical & allied products whsle	1	D	D	D	a	D	D	D
4227	Petroleum & petroleum products whsle	5	22 460	1 274	210	40	3 324	452	445
42271	Petroleum bulk stations & terminals .	5	22 460	1 274	210	40	3 324	452	445
422710	Petroleum bulk stations & terminals	5	22 460	1 274	210	40	3 324	452	445
4227101	Petroleum bulk stations & terminals (except LP)	5	22 460	1 274	210	40	3 324	452	445
42271011	Petroleum bulk stations (except LP)	5	22 460	1 274	210	40	3 324	452	445

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
COLUMBIA COUNTY, WI—Con.									
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods—Con.								
4229	Miscellaneous nondurable goods								
	whsle	9	D	D	D	c	D	D	D
42291	Farm supplies whsle	6	13 916	846	175	26	2 142	987	709
422910	Farm supplies whsle	6	13 916	846	175	26	2 142	987	709
42294	Tobacco & tobacco product whsle...	1	D	D	D	c	D	D	D
422940	Tobacco & tobacco product whsle.	1	D	D	D	c	D	D	D
	Merchant wholesalers	53	206 279	16 286	3 727	634	35 244	19 939	20 242
421	Wholesale trade, durable goods	27	58 249	5 584	1 284	212	11 275	10 853	11 149
4218	Machinery, equipment, & supplies								
	whsle	14	D	D	D	c	D	D	D
42182	Farm & garden machinery & equipment whsle	10	D	D	D	c	D	D	D
421820	Farm & garden machinery & equipment whsle	10	D	D	D	c	D	D	D
4218201	Farm machinery & equipment—farm dealers	8	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	26	148 030	10 702	2 443	422	23 969	9 086	9 093
4224	Grocery & related products whsle	6	D	D	D	c	D	D	D
42249	Other grocery & related products whsle	2	D	D	D	b	D	D	D
422490	Other grocery & related products whsle	2	D	D	D	b	D	D	D
4227	Petroleum & petroleum products								
	whsle	5	22 460	1 274	210	40	3 324	452	445
42271	Petroleum bulk stations & terminals ..	5	22 460	1 274	210	40	3 324	452	445
422710	Petroleum bulk stations & terminals	5	22 460	1 274	210	40	3 324	452	445
4229	Miscellaneous nondurable goods								
	whsle	8	D	D	D	c	D	D	D
42291	Farm supplies whsle	6	13 916	846	175	26	2 142	987	709
422910	Farm supplies whsle	6	13 916	846	175	26	2 142	987	709
	Manufacturers' sales branches and sales offices ..	3	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	8	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	4	D	D	D	b	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	1	D	D	D	b	D	D	D
42111	Automobile & other motor vehicle whsle	1	D	D	D	b	D	D	D
421110	Automobile & other motor vehicle whsle	1	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	4	D	D	D	a	D	D	D
CRAWFORD COUNTY, WI									
42	Wholesale trade	19	220 947	3 874	886	118	10 384	4 871	5 403
421	Wholesale trade, durable goods	6	D	D	D	b	D	D	D
4213	Lumber & other construction materials								
	whsle	1	D	D	D	b	D	D	D
42131	Lumber, plywood, millwork, & wood panel whsle	1	D	D	D	b	D	D	D
421310	Lumber, plywood, millwork, & wood panel whsle	1	D	D	D	b	D	D	D
4213101	Lumber without yard whsle	1	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies								
	whsle	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	13	D	D	D	b	D	D	D
4225	Farm-product raw material whsle	4	71 021	369	68	9	1 442	1 493	1 541
	Merchant wholesalers	18	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	5	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies								
	whsle	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	13	D	D	D	b	D	D	D
4225	Farm-product raw material whsle	4	71 021	369	68	9	1 442	1 493	1 541
	Manufacturers' sales branches and sales offices ..	1	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	1	D	D	D	b	D	D	D
4213	Lumber & other construction materials								
	whsle	1	D	D	D	b	D	D	D
42131	Lumber, plywood, millwork, & wood panel whsle	1	D	D	D	b	D	D	D
421310	Lumber, plywood, millwork, & wood panel whsle	1	D	D	D	b	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories* (\$1,000)	End-of-1997 inventories* (\$1,000)
DANE COUNTY, WI									
42	Wholesale trade	675	4 350 065	342 671	80 242	10 048	643 470	353 498	375 191
421	Wholesale trade, durable goods	420	2 300 630	209 384	49 684	5 792	371 126	222 684	238 370
4211	Motor vehicle & motor vehicle parts & supplies whsle	40	D	D	D	f	D	D	D
42111	Automobile & other motor vehicle whsle	17	D	D	D	e	D	D	D
421110	Automobile & other motor vehicle whsle	17	D	D	D	e	D	D	D
4211105	Heavy truck & tractor (over 26,000 lb) whsle	8	147 457	13 786	3 726	433	21 561	18 818	20 263
42112	Motor vehicle supplies & new parts whsle	15	61 313	7 399	2 058	217	13 666	11 942	12 810
421120	Motor vehicle supplies & new parts whsle	15	61 313	7 399	2 058	217	13 666	11 942	12 810
4211201	Motor vehicle supplies & new parts—warehouse distributors	6	41 280	4 653	1 344	131	7 791	9 610	9 697
4211202	Motor vehicle supplies & new parts—jobbers	8	D	D	D	b	D	D	D
42114	Motor vehicle parts, (used) whsle	7	D	D	D	b	D	D	D
421140	Motor vehicle parts, (used) whsle	7	D	D	D	b	D	D	D
4212	Furniture & home furnishings whsle	27	88 334	9 900	2 340	304	19 007	9 908	10 890
42121	Furniture whsle	15	29 896	3 788	839	108	6 777	2 100	2 227
421210	Furniture whsle	15	29 896	3 788	839	108	6 777	2 100	2 227
4212102	Office & business furniture whsle	13	D	D	D	c	D	D	D
42122	Home furnishings whsle	12	58 438	6 112	1 501	196	12 230	7 808	8 663
421220	Home furnishings whsle	12	58 438	6 112	1 501	196	12 230	7 808	8 663
4212201	Household china, glassware, & crockery whsle	4	D	D	D	c	D	D	D
4212203	Floor coverings whsle	3	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	24	127 434	6 542	1 583	237	15 565	8 965	9 349
42131	Lumber, plywood, millwork, & wood panel whsle	10	70 738	2 588	723	88	4 718	6 103	6 016
421310	Lumber, plywood, millwork, & wood panel whsle	10	70 738	2 588	723	88	4 718	6 103	6 016
4213102	Lumber with yard whsle	3	52 813	1 758	371	44	3 367	5 386	5 277
42132	Brick, stone, & related construction materials whsle	5	D	D	D	a	D	D	D
421320	Brick, stone, & related construction materials whsle	5	D	D	D	a	D	D	D
4213201	Brick, block, tile, clay/cement sewer pipe whsle	2	D	D	D	a	D	D	D
42133	Roofing, siding, & insulation material whsle	6	26 560	1 066	202	29	2 174	765	803
421330	Roofing, siding, & insulation material whsle	6	26 560	1 066	202	29	2 174	765	803
4213301	Roofing, siding, & insulation material whsle	6	26 560	1 066	202	29	2 174	765	803
42139	Other construction materials whsle	3	D	D	D	c	D	D	D
421390	Other construction materials whsle	3	D	D	D	c	D	D	D
4213901	Flat glass & other construction glass whsle	1	D	D	D	c	D	D	D
4214	Professional & commercial equipment & supplies whsle	76	523 460	57 045	13 866	1 537	94 045	39 078	40 935
42142	Office equipment whsle	16	110 765	15 937	4 084	451	24 068	6 924	7 822
421420	Office equipment whsle	16	110 765	15 937	4 084	451	24 068	6 924	7 822
42143	Computer & computer peripheral equipment & software whsle	33	326 402	31 578	7 888	812	54 232	22 192	21 143
421430	Computer & computer peripheral equipment & software whsle	33	326 402	31 578	7 888	812	54 232	22 192	21 143
4214301	Computer & peripheral equipment whsle	27	D	D	D	f	D	D	D
42143012	Computers & peripheral equipment for end use	21	189 985	23 241	5 727	527	35 271	5 405	4 629
4214302	Computer software (packaged) whsle	6	D	D	D	c	D	D	D
42144	Other commercial equipment whsle	9	15 889	2 609	600	82	4 682	840	932
421440	Other commercial equipment whsle	9	15 889	2 609	600	82	4 682	840	932
42145	Medical, dental, & hospital equipment & supplies whsle	10	61 119	5 393	909	132	7 496	8 731	10 644
421450	Medical, dental, & hospital equipment & supplies whsle	10	61 119	5 393	909	132	7 496	8 731	10 644
4214501	Surgical, medical, & hospital supplies whsle	10	61 119	5 393	909	132	7 496	8 731	10 644
4215	Metal & mineral (except petroleum) whsle	9	38 528	2 588	574	66	4 634	1 649	1 551
42151	Metal service centers & offices	9	38 528	2 588	574	66	4 634	1 649	1 551
421510	Metal service centers & offices	9	38 528	2 588	574	66	4 634	1 649	1 551
4215101	Ferrous metal service centers & sales offices	8	D	D	D	b	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D.]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories* (\$1,000)	End-of-1997 inventories* (\$1,000)
DANE COUNTY, WI—Con.									
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4216	Electrical goods whsle	64	530 650	32 888	7 950	844	59 328	25 597	26 522
42161	Electrical apparatus & equip, wiring supp, & const material whsle	27	379 612	14 128	3 310	373	27 224	12 059	11 937
421610	Electrical apparatus & equip, wiring supp, & const material whsle	27	379 612	14 128	3 310	373	27 224	12 059	11 937
42162	Electrical appliance, television & radio set whsle	7	D	D	D	c	D	D	D
42169	Other electronic parts & equipment whsle	30	D	D	D	e	D	D	D
421690	Other electronic parts & equipment whsle	30	D	D	D	e	D	D	D
4216901	Communications equipment & supplies whsle	19	75 537	9 803	2 623	219	15 189	3 825	3 844
4216902	Electronic parts (excluding communications equipment) whsle	11	D	D	D	c	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	38	191 173	24 036	5 631	594	40 293	18 483	20 118
42171	Hardware whsle	14	52 309	4 788	1 300	144	11 062	4 911	6 180
421710	Hardware whsle	14	52 309	4 788	1 300	144	11 062	4 911	6 180
42172	Plumbing & heating equipment & supplies (hydronics) whsle	7	68 821	8 519	1 895	248	13 420	5 428	6 393
421720	Plumbing & heating equipment & supplies (hydronics) whsle	7	68 821	8 519	1 895	248	13 420	5 428	6 393
42173	Warm air heating & air-conditioning equipment & supplies whsle	13	51 576	8 150	1 960	143	10 664	7 138	6 304
421730	Warm air heating & air-conditioning equipment & supplies whsle	13	51 576	8 150	1 960	143	10 664	7 138	6 304
42174	Refrigeration equipment & supplies whsle	4	18 467	2 579	476	59	5 147	1 006	1 241
421740	Refrigeration equipment & supplies whsle	4	18 467	2 579	476	59	5 147	1 006	1 241
4218	Machinery, equipment, & supplies whsle	93	335 625	37 193	8 574	1 046	66 988	76 300	78 734
42181	Construction & mining (except petroleum) machinery & equip whsle	12	D	D	D	e	D	D	D
421810	Construction & mining (except petroleum) machinery & equip whsle	12	D	D	D	e	D	D	D
42182	Farm & garden machinery & equipment whsle	19	61 468	6 820	1 524	212	11 732	19 896	18 521
421820	Farm & garden machinery & equipment whsle	19	61 468	6 820	1 524	212	11 732	19 896	18 521
4218201	Farm machinery & equipment—farm dealers	14	48 932	6 058	1 350	188	9 955	19 204	17 145
42183	Industrial machinery & equipment whsle	44	85 331	11 365	2 719	306	18 263	6 927	7 888
421830	Industrial machinery & equipment whsle	44	85 331	11 365	2 719	306	18 263	6 927	7 888
4218301	Food-processing machinery & equipment whsle	9	18 840	3 395	738	99	5 247	2 582	2 791
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	2	D	D	D	b	D	D	D
4218303	General-purpose industrial machinery & equipment whsle	14	27 980	2 291	506	57	3 851	1 439	1 715
4218307	Other industrial machinery & equipment whsle	8	15 139	1 611	402	48	3 058	897	684
42184	Industrial supplies whsle	7	57 619	4 986	1 084	128	11 561	8 987	4 382
421840	Industrial supplies whsle	7	57 619	4 986	1 084	128	11 561	8 987	4 382
4218402	Mechanical power transmission supplies whsle	4	50 842	4 457	974	110	10 577	8 552	3 836
42185	Service establishment equipment & supplies whsle	9	D	D	D	b	D	D	D
421850	Service establishment equipment & supplies whsle	9	D	D	D	b	D	D	D
4218502	Custodial, janitors' equipment & supplies whsle	4	8 963	1 764	350	60	2 906	1 018	866
4219	Miscellaneous durable goods whsle	49	D	D	D	e	D	D	D
42191	Sporting & recreational goods & supplies whsle	20	133 336	6 232	1 218	131	13 370	4 106	9 018
421910	Sporting & recreational goods & supplies whsle	20	133 336	6 232	1 218	131	13 370	4 106	9 018
42193	Recyclable material whsle	12	D	D	D	c	D	D	D
421930	Recyclable material whsle	12	D	D	D	c	D	D	D
4219303	Other recyclable material whsle	9	D	D	D	c	D	D	D
42199	Other miscellaneous durable goods whsle	10	D	D	D	b	D	D	D
421990	Other miscellaneous durable goods whsle	10	D	D	D	b	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
DANE COUNTY, WI—Con.									
42 Wholesale trade—Con.									
422	Wholesale trade, nondurable goods	255	2 049 435	133 287	30 558	4 256	272 344	130 814	136 821
4221	Paper & paper product whsle	30	136 592	9 843	2 356	233	18 670	6 204	6 262
42211	Printing & writing paper whsle	5	D	D	D	b	D	D	D
422110	Printing & writing paper whsle	5	D	D	D	b	D	D	D
42212	Stationery & office supplies whsle	14	D	D	D	c	D	D	D
422120	Stationery & office supplies whsle	14	D	D	D	c	D	D	D
42213	Industrial & personal service paper whsle	11	D	D	D	b	D	D	D
422130	Industrial & personal service paper whsle	11	D	D	D	b	D	D	D
4222	Drugs, & druggists' sundries whsle	17	415 290	18 384	4 417	607	41 450	32 263	34 291
42221	Drugs, & druggists' sundries whsle	17	415 290	18 384	4 417	607	41 450	32 263	34 291
422210	Drugs, & druggists' sundries whsle	17	415 290	18 384	4 417	607	41 450	32 263	34 291
4222101	General-line drugs whsle	7	278 059	12 836	3 011	415	29 463	22 734	23 855
4222102	Specialty-line drug, pharmaceutical, cosmetic, & toiletries whsle	10	137 231	5 548	1 406	192	11 987	9 529	10 436
4223	Apparel, piece goods, & notions whsle	19	107 158	7 504	1 801	239	14 991	8 894	18 798
42232	Men's & boys' clothing & furnishings whsle	13	94 801	6 312	1 542	202	12 239	8 200	18 044
422320	Men's & boys' clothing & furnishings whsle	13	94 801	6 312	1 542	202	12 239	8 200	18 044
4224	Grocery & related products whsle	62	645 100	46 598	10 738	1 512	86 297	30 863	30 175
42241	General-line grocery whsle	9	D	D	D	e	D	D	D
422410	General-line grocery whsle	9	D	D	D	e	D	D	D
42243	Dairy products, (except dried or canned) whsle	7	D	D	D	b	D	D	D
422430	Dairy products, (except dried or canned) whsle	7	D	D	D	b	D	D	D
42245	Confectionery whsle	5	D	D	D	e	D	D	D
422450	Confectionery whsle	5	D	D	D	e	D	D	D
42247	Meat & meat product whsle	7	147 076	7 376	1 335	188	11 700	4 807	4 984
422470	Meat & meat product whsle	7	147 076	7 376	1 335	188	11 700	4 807	4 984
42249	Other grocery & related products whsle	22	D	D	D	e	D	D	D
422490	Other grocery & related products whsle	22	D	D	D	e	D	D	D
4224903	Soft drinks whsle	3	94 775	10 151	2 407	288	18 688	1 740	1 647
4225	Farm-product raw material whsle	13	D	D	D	b	D	D	D
42259	Other farm product raw material whsle	5	D	D	D	b	D	D	D
422590	Other farm product raw material whsle	5	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	23	D	D	D	e	D	D	D
42269	Other chemical & allied products whsle	18	D	D	D	e	D	D	D
422690	Other chemical & allied products whsle	18	D	D	D	e	D	D	D
4226901	Industrial gases (except LP) whsle	2	D	D	D	b	D	D	D
4226902	Other chemical & allied products whsle	16	D	D	D	c	D	D	D
4227	Petroleum & petroleum products whsle	18	244 356	10 620	2 281	328	24 276	6 720	7 513
42271	Petroleum bulk stations & terminals	13	229 392	7 628	1 585	250	16 225	6 587	7 376
422710	Petroleum bulk stations & terminals	13	229 392	7 628	1 585	250	16 225	6 587	7 376
4227101	Petroleum bulk stations & terminals (except LP)	13	229 392	7 628	1 585	250	16 225	6 587	7 376
42271011	Petroleum bulk stations (except LP)	9	D	D	D	c	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle	11	141 626	14 600	2 868	419	25 841	10 768	10 384
42281	Beer & ale whsle	5	62 978	7 688	1 355	191	13 402	4 587	4 368
422810	Beer & ale whsle	5	62 978	7 688	1 355	191	13 402	4 587	4 368
42282	Wine & distilled alcoholic beverage whsle	6	78 648	6 912	1 513	228	12 439	6 181	6 016
422820	Wine & distilled alcoholic beverage whsle	6	78 648	6 912	1 513	228	12 439	6 181	6 016
4228201	Wine & distilled alcoholic bev (licensed operation) whsle	6	78 648	6 912	1 513	228	12 439	6 181	6 016

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories* (\$1,000)	End-of-1997 inventories* (\$1,000)
DANE COUNTY, WI—Con.									
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods—Con.								
4229	Miscellaneous nondurable goods								
	whsle	62	D	D	D	f	D	D	D
42291	Farm supplies whsle	17	157 088	5 497	1 337	148	20 118	13 294	12 617
422910	Farm supplies whsle	17	157 088	5 497	1 337	148	20 118	13 294	12 617
4229101	Farm supplies—farm dealers ..	8	93 011	2 736	662	69	14 255	1 128	1 627
4229102	Farm supplies—whsle distributors	9	64 077	2 761	675	79	5 863	12 166	10 990
42292	Book, periodical, & newspaper								
	whsle	13	D	D	D	e	D	D	D
422920	Book, periodical, & newspaper								
	whsle	13	D	D	D	e	D	D	D
42295	Paint, varnish, & supplies whsle ..	6	10 478	818	219	29	1 687	1 417	1 438
422950	Paint, varnish, & supplies whsle ..	6	10 478	818	219	29	1 687	1 417	1 438
4229501	Paint, varnish, & supplies whsle ..	6	10 478	818	219	29	1 687	1 417	1 438
42299	Other miscellaneous nondurable								
	goods whsle	16	D	D	D	b	D	D	D
422990	Other miscellaneous nondurable								
	goods whsle	16	D	D	D	b	D	D	D
	Merchant wholesalers	562	3 306 792	290 461	66 392	8 765	550 763	334 502	359 769
421	Wholesale trade, durable goods	347	1 678 963	176 898	40 713	5 106	317 608	211 336	231 528
4211	Motor vehicle & motor vehicle parts & supplies whsle	38	D	D	D	f	D	D	D
42111	Automobile & other motor vehicle								
	whsle	16	D	D	D	e	D	D	D
421110	Automobile & other motor vehicle								
	whsle	16	D	D	D	e	D	D	D
4211105	Heavy truck & tractor (over 26,000 lb) whsle	8	147 457	13 786	3 726	433	21 561	18 818	20 263
42112	Motor vehicle supplies & new parts								
	whsle	15	61 313	7 399	2 058	217	13 666	11 942	12 810
421120	Motor vehicle supplies & new parts								
	whsle	15	61 313	7 399	2 058	217	13 666	11 942	12 810
4211201	Motor vehicle supplies & new parts—warehouse distributors ..	6	41 280	4 653	1 344	131	7 791	9 610	9 697
4211202	Motor vehicle supplies & new parts—jobbers	8	D	D	D	b	D	D	D
42114	Motor vehicle parts, (used) whsle ..	7	D	D	D	b	D	D	D
421140	Motor vehicle parts, (used) whsle ..	7	D	D	D	b	D	D	D
4212	Furniture & home furnishings whsle ...	22	73 766	9 422	2 239	289	18 229	9 908	10 890
42121	Furniture whsle	13	D	D	D	c	D	D	D
421210	Furniture whsle	13	D	D	D	c	D	D	D
4212102	Office & business furniture whsle	12	D	D	D	c	D	D	D
42122	Home furnishings whsle	9	D	D	D	c	D	D	D
421220	Home furnishings whsle	9	D	D	D	c	D	D	D
4212201	Household china, glassware, & crockery whsle	3	D	D	D	b	D	D	D
4212203	Floor coverings whsle	3	D	D	D	b	D	D	D
4213	Lumber & other construction materials								
	whsle	14	86 999	5 106	1 288	199	12 715	7 402	7 683
42131	Lumber, plywood, millwork, & wood panel whsle	8	D	D	D	b	D	D	D
421310	Lumber, plywood, millwork, & wood panel whsle	8	D	D	D	b	D	D	D
4213102	Lumber with yard whsle	3	52 813	1 758	371	44	3 367	5 386	5 277
42139	Other construction materials whsle ..	2	D	D	D	c	D	D	D
421390	Other construction materials whsle ..	2	D	D	D	c	D	D	D
4213901	Flat glass & other construction glass whsle	1	D	D	D	c	D	D	D
4214	Professional & commercial equipment & supplies whsle	60	437 524	43 825	9 641	1 300	76 440	37 888	39 719
42142	Office equipment whsle	11	D	D	D	e	D	D	D
421420	Office equipment whsle	11	D	D	D	e	D	D	D
42143	Computer & computer peripheral equipment & software whsle	29	D	D	D	f	D	D	D
421430	Computer & computer peripheral equipment & software whsle	29	D	D	D	f	D	D	D
4214301	Computer & peripheral equipment whsle	23	D	D	D	f	D	D	D
42143012	Computers & peripheral equipment for end use	17	D	D	D	e	D	D	D
4214302	Computer software (packaged) whsle	6	D	D	D	c	D	D	D
42144	Other commercial equipment whsle ..	7	D	D	D	b	D	D	D
421440	Other commercial equipment whsle ..	7	D	D	D	b	D	D	D
42145	Medical, dental, & hospital equipment & supplies whsle	7	D	D	D	c	D	D	D
421450	Medical, dental, & hospital equipment & supplies whsle	7	D	D	D	c	D	D	D
4214501	Surgical, medical, & hospital supplies whsle	7	D	D	D	c	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
DANE COUNTY, WI—Con.									
Merchant wholesalers—Con.									
421	Wholesale trade, durable goods—Con.								
4215	Metal & mineral (except petroleum) whsle	5	D	D	D	b	D	D	D
42151	Metal service centers & offices	5	D	D	D	b	D	D	D
421510	Metal service centers & offices	5	D	D	D	b	D	D	D
4215101	Ferrous metal service centers & sales offices	5	D	D	D	b	D	D	D
4216	Electrical goods whsle	49	D	D	D	f	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	17	76 750	7 385	1 684	181	11 496	8 893	8 870
421610	Electrical apparatus & equip, wiring supp, & const material whsle	17	76 750	7 385	1 684	181	11 496	8 893	8 870
42169	Other electronic parts & equipment whsle	25	D	D	D	e	D	D	D
421690	Other electronic parts & equipment whsle	25	D	D	D	e	D	D	D
4216901	Communications equipment & supplies whsle	15	D	D	D	c	D	D	D
4216902	Electronic parts (excluding communications equipment) whsle	10	D	D	D	c	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	34	176 374	20 962	4 823	543	36 514	17 825	20 004
42171	Hardware whsle	14	52 309	4 788	1 300	144	11 062	4 911	6 180
421710	Hardware whsle	14	52 309	4 788	1 300	144	11 062	4 911	6 180
42172	Plumbing & heating equipment & supplies (hydronics) whsle	6	D	D	D	c	D	D	D
421720	Plumbing & heating equipment & supplies (hydronics) whsle	6	D	D	D	c	D	D	D
42173	Warm air heating & air-conditioning equipment & supplies whsle	10	D	D	D	b	D	D	D
421730	Warm air heating & air-conditioning equipment & supplies whsle	10	D	D	D	b	D	D	D
42174	Refrigeration equipment & supplies whsle	4	18 467	2 579	476	59	5 147	1 006	1 241
421740	Refrigeration equipment & supplies whsle	4	18 467	2 579	476	59	5 147	1 006	1 241
4218	Machinery, equipment, & supplies whsle	84	283 554	34 725	7 997	997	62 074	72 171	78 631
42181	Construction & mining (except petroleum) machinery & equip whsle	11	D	D	D	e	D	D	D
421810	Construction & mining (except petroleum) machinery & equip whsle	11	D	D	D	e	D	D	D
42182	Farm & garden machinery & equipment whsle	18	D	D	D	c	D	D	D
421820	Farm & garden machinery & equipment whsle	18	D	D	D	c	D	D	D
4218201	Farm machinery & equipment—farm dealers	14	48 932	6 058	1 350	188	9 955	19 204	17 145
42183	Industrial machinery & equipment whsle	38	D	D	D	e	D	D	D
421830	Industrial machinery & equipment whsle	38	D	D	D	e	D	D	D
4218301	Food-processing machinery & equipment whsle	8	D	D	D	b	D	D	D
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	2	D	D	D	b	D	D	D
4218303	General-purpose industrial machinery & equipment whsle	13	D	D	D	b	D	D	D
42184	Industrial supplies whsle	6	D	D	D	c	D	D	D
421840	Industrial supplies whsle	6	D	D	D	c	D	D	D
4218402	Mechanical power transmission supplies whsle	3	D	D	D	b	D	D	D
42185	Service establishment equipment & supplies whsle	9	D	D	D	b	D	D	D
421850	Service establishment equipment & supplies whsle	9	D	D	D	b	D	D	D
4218502	Custodial, janitors' equipment & supplies whsle	4	8 963	1 764	350	60	2 906	1 018	866
4219	Miscellaneous durable goods whsle	41	D	D	D	e	D	D	D
42191	Sporting & recreational goods & supplies whsle	12	D	D	D	c	D	D	D
421910	Sporting & recreational goods & supplies whsle	12	D	D	D	c	D	D	D
42193	Recyclable material whsle	12	D	D	D	c	D	D	D
421930	Recyclable material whsle	12	D	D	D	c	D	D	D
4219303	Other recyclable material whsle	9	D	D	D	c	D	D	D
42199	Other miscellaneous durable goods whsle	10	D	D	D	b	D	D	D
421990	Other miscellaneous durable goods whsle	10	D	D	D	b	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D.]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories* (\$1,000)	End-of-1997 inventories* (\$1,000)
DANE COUNTY, WI—Con.									
Merchant wholesalers—Con.									
422	Wholesale trade, nondurable goods	215	1 627 829	113 563	25 679	3 659	233 155	123 166	128 241
4221	Paper & paper product whsle	22	D	D	D	c	D	D	D
42212	Stationery & office supplies whsle . . .	10	D	D	D	b	D	D	D
422120	Stationery & office supplies whsle . . .	10	D	D	D	b	D	D	D
42213	Industrial & personal service paper whsle	9	D	D	D	b	D	D	D
422130	Industrial & personal service paper whsle	9	D	D	D	b	D	D	D
4222	Drugs, & druggists' sundries whsle	17	415 290	18 384	4 417	607	41 450	32 263	34 291
42221	Drugs, & druggists' sundries whsle . . .	17	415 290	18 384	4 417	607	41 450	32 263	34 291
422210	Drugs, & druggists' sundries whsle	17	415 290	18 384	4 417	607	41 450	32 263	34 291
4222101	General-line drugs whsle	7	278 059	12 836	3 011	415	29 463	22 734	23 855
4222102	Specialty-line drug, pharmaceutical, cosmetic, & toiletries whsle	10	137 231	5 548	1 406	192	11 987	9 529	10 436
4223	Apparel, piece goods, & notions whsle . . .	15	D	D	D	c	D	D	D
42232	Men's & boys' clothing & furnishings whsle	11	D	D	D	c	D	D	D
422320	Men's & boys' clothing & furnishings whsle	11	D	D	D	c	D	D	D
4224	Grocery & related products whsle	53	D	D	D	g	D	D	D
42241	General-line grocery whsle	7	D	D	D	e	D	D	D
422410	General-line grocery whsle	7	D	D	D	e	D	D	D
42243	Dairy products, (except dried or canned) whsle	6	D	D	D	b	D	D	D
422430	Dairy products, (except dried or canned) whsle	6	D	D	D	b	D	D	D
42247	Meat & meat product whsle	7	147 076	7 376	1 335	188	11 700	4 807	4 984
422470	Meat & meat product whsle	7	147 076	7 376	1 335	188	11 700	4 807	4 984
42249	Other grocery & related products whsle	18	88 775	9 697	2 419	321	20 256	4 073	4 075
422490	Other grocery & related products whsle	18	88 775	9 697	2 419	321	20 256	4 073	4 075
4224903	Soft drinks whsle	1	D	D	D	c	D	D	D
4225	Farm-product raw material whsle	10	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	17	D	D	D	e	D	D	D
42269	Other chemical & allied products whsle	13	D	D	D	c	D	D	D
422690	Other chemical & allied products whsle	13	D	D	D	c	D	D	D
4226902	Other chemical & allied products whsle	12	D	D	D	c	D	D	D
4227	Petroleum & petroleum products whsle	14	D	D	D	e	D	D	D
42271	Petroleum bulk stations & terminals	9	D	D	D	c	D	D	D
422710	Petroleum bulk stations & terminals	9	D	D	D	c	D	D	D
4227101	Petroleum bulk stations & terminals (except LP)	9	D	D	D	c	D	D	D
42271011	Petroleum bulk stations (except LP)	9	D	D	D	c	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle	11	141 626	14 600	2 868	419	25 841	10 768	10 384
42281	Beer & ale whsle	5	62 978	7 688	1 355	191	13 402	4 587	4 368
422810	Beer & ale whsle	5	62 978	7 688	1 355	191	13 402	4 587	4 368
42282	Wine & distilled alcoholic beverage whsle	6	78 648	6 912	1 513	228	12 439	6 181	6 016
422820	Wine & distilled alcoholic beverage whsle	6	78 648	6 912	1 513	228	12 439	6 181	6 016
4228201	Wine & distilled alcoholic bev (licensed operation) whsle	6	78 648	6 912	1 513	228	12 439	6 181	6 016
4229	Miscellaneous nondurable goods whsle	56	D	D	D	f	D	D	D
42291	Farm supplies whsle	16	D	D	D	c	D	D	D
422910	Farm supplies whsle	16	D	D	D	c	D	D	D
4229101	Farm supplies—farm dealers	7	D	D	D	b	D	D	D
4229102	Farm supplies—whsle distributors	9	64 077	2 761	675	79	5 863	12 166	10 990
42292	Book, periodical, & newspaper whsle	12	D	D	D	e	D	D	D
422920	Book, periodical, & newspaper whsle	12	D	D	D	e	D	D	D
42295	Paint, varnish, & supplies whsle	6	10 478	818	219	29	1 687	1 417	1 438
422950	Paint, varnish, & supplies whsle	6	10 478	818	219	29	1 687	1 417	1 438
4229501	Paint, varnish, & supplies whsle	6	10 478	818	219	29	1 687	1 417	1 438
42299	Other miscellaneous nondurable goods whsle	14	D	D	D	b	D	D	D
422990	Other miscellaneous nondurable goods whsle	14	D	D	D	b	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories* (\$1,000)	End-of-1997 inventories* (\$1,000)
DANE COUNTY, WI—Con.									
Manufacturers' sales branches and sales offices . . .		52	841 405	44 641	12 137	1 101	78 560	18 584	14 971
421	Wholesale trade, durable goods	31	464 794	26 137	7 582	548	42 362	10 937	6 393
4214	Professional & commercial equipment & supplies whsle	8	76 214	11 687	3 780	197	15 130	779	767
4216	Electrical goods whsle	10	327 471	9 125	2 430	236	18 683	3 365	3 286
42161	Electrical apparatus & equip, wiring supp, & const material whsle	6	D	D	D	c	D	D	D
421610	Electrical apparatus & equip, wiring supp, & const material whsle	6	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	2	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	21	376 611	18 504	4 555	553	36 198	7 647	8 578
4221	Paper & paper product whsle	5	D	D	D	b	D	D	D
4224	Grocery & related products whsle	5	D	D	D	e	D	D	D
42249	Other grocery & related products whsle	4	D	D	D	c	D	D	D
422490	Other grocery & related products whsle	4	D	D	D	c	D	D	D
4227	Petroleum & petroleum products whsle	4	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals	4	D	D	D	b	D	D	D
422710	Petroleum bulk stations & terminals	4	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	2	D	D	D	a	D	D	D
42291	Farm supplies whsle	1	D	D	D	a	D	D	D
422910	Farm supplies whsle	1	D	D	D	a	D	D	D
4229101	Farm supplies—farm dealers	1	D	D	D	a	D	D	D
Agents, brokers, and commission merchants		61	201 868	7 569	1 713	182	14 147	412	451
421	Wholesale trade, durable goods	42	156 873	6 349	1 389	138	11 156	411	449
4213	Lumber & other construction materials whsle	5	25 433	765	126	15	1 149	—	—
42133	Roofing, siding, & insulation material whsle	3	D	D	D	a	D	D	D
421330	Roofing, siding, & insulation material whsle	3	D	D	D	a	D	D	D
4213301	Roofing, siding, & insulation material whsle	3	D	D	D	a	D	D	D
4216	Electrical goods whsle	5	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies whsle	7	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	5	D	D	D	b	D	D	D
421830	Industrial machinery & equipment whsle	5	D	D	D	b	D	D	D
4218303	General-purpose industrial machinery & equipment whsle	1	D	D	D	a	D	D	D
4219	Miscellaneous durable goods whsle	8	D	D	D	a	D	D	D
42191	Sporting & recreational goods & supplies whsle	8	D	D	D	a	D	D	D
421910	Sporting & recreational goods & supplies whsle	8	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	19	44 995	1 220	324	44	2 991	1	2
DODGE COUNTY, WI									
42	Wholesale trade	86	528 919	33 740	8 708	1 087	68 346	39 289	39 765
421	Wholesale trade, durable goods	50	115 847	14 881	3 522	512	26 034	32 881	33 796
4211	Motor vehicle & motor vehicle parts & supplies whsle	5	D	D	D	b	D	D	D
42114	Motor vehicle parts, (used) whsle	3	D	D	D	b	D	D	D
421140	Motor vehicle parts, (used) whsle	3	D	D	D	b	D	D	D
4215	Metal & mineral (except petroleum) whsle	5	D	D	D	b	D	D	D
42151	Metal service centers & offices	5	D	D	D	b	D	D	D
421510	Metal service centers & offices	5	D	D	D	b	D	D	D
4215101	Ferrous metal service centers & sales offices	4	D	D	D	b	D	D	D
42151011	Ferrous metal service centers	2	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	23	52 068	6 937	1 626	231	10 286	20 967	22 347
42182	Farm & garden machinery & equipment whsle	16	47 560	6 597	1 545	220	9 594	20 373	21 684
421820	Farm & garden machinery & equipment whsle	16	47 560	6 597	1 545	220	9 594	20 373	21 684
4218201	Farm machinery & equipment—farm dealers	11	D	D	D	c	D	D	D
4218202	Farm machinery & equipment—whsle distributors	5	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle	8	D	D	D	b	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories* (\$1,000)	End-of-1997 inventories* (\$1,000)
DODGE COUNTY, WI—Con.									
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods	36	413 072	18 859	5 186	575	42 312	6 408	5 969
4224	Grocery & related products whsle	10	295 071	10 594	3 321	251	24 991	1 070	709
42243	Dairy products, (except dried or canned) whsle	1	D	D	D	c	D	D	D
422430	Dairy products, (except dried or canned) whsle	1	D	D	D	c	D	D	D
4224302	Dairy product (except raw milk) whsle	1	D	D	D	c	D	D	D
42249	Other grocery & related products whsle	6	D	D	D	b	D	D	D
422490	Other grocery & related products whsle	6	D	D	D	b	D	D	D
4224903	Soft drinks whsle	2	D	D	D	b	D	D	D
4225	Farm-product raw material whsle	3	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	5	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals	4	35 006	1 092	249	60	2 386	1 380	1 399
422710	Petroleum bulk stations & terminals	4	35 006	1 092	249	60	2 386	1 380	1 399
4227101	Petroleum bulk stations & terminals (except LP)	4	35 006	1 092	249	60	2 386	1 380	1 399
4229	Miscellaneous nondurable goods whsle	12	D	D	D	c	D	D	D
42291	Farm supplies whsle	11	D	D	D	c	D	D	D
422910	Farm supplies whsle	11	D	D	D	c	D	D	D
4229101	Farm supplies—farm dealers	10	D	D	D	c	D	D	D
	Merchant wholesalers	72	437 840	26 863	7 059	828	57 250	26 940	27 181
421	Wholesale trade, durable goods	45	93 181	12 780	3 045	450	23 516	21 490	22 023
4211	Motor vehicle & motor vehicle parts & supplies whsle	5	D	D	D	b	D	D	D
42114	Motor vehicle parts, (used) whsle	3	D	D	D	b	D	D	D
421140	Motor vehicle parts, (used) whsle	3	D	D	D	b	D	D	D
4215	Metal & mineral (except petroleum) whsle	5	D	D	D	b	D	D	D
42151	Metal service centers & offices	5	D	D	D	b	D	D	D
421510	Metal service centers & offices	5	D	D	D	b	D	D	D
4215101	Ferrous metal service centers & sales offices	4	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	19	31 202	4 881	1 152	173	7 870	9 576	10 574
42182	Farm & garden machinery & equipment whsle	12	26 694	4 541	1 071	162	7 178	8 982	9 911
421820	Farm & garden machinery & equipment whsle	12	26 694	4 541	1 071	162	7 178	8 982	9 911
4218201	Farm machinery & equipment—farm dealers	9	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle	8	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	27	344 659	14 083	4 014	378	33 734	5 450	5 158
4224	Grocery & related products whsle	6	D	D	D	c	D	D	D
42243	Dairy products, (except dried or canned) whsle	1	D	D	D	c	D	D	D
422430	Dairy products, (except dried or canned) whsle	1	D	D	D	c	D	D	D
4224302	Dairy product (except raw milk) whsle	1	D	D	D	c	D	D	D
4227	Petroleum & petroleum products whsle	5	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals	4	35 006	1 092	249	60	2 386	1 380	1 399
422710	Petroleum bulk stations & terminals	4	35 006	1 092	249	60	2 386	1 380	1 399
4227101	Petroleum bulk stations & terminals (except LP)	4	35 006	1 092	249	60	2 386	1 380	1 399
4229	Miscellaneous nondurable goods whsle	10	D	D	D	b	D	D	D
42291	Farm supplies whsle	9	D	D	D	b	D	D	D
422910	Farm supplies whsle	9	D	D	D	b	D	D	D
4229101	Farm supplies—farm dealers	8	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices ..	6	48 548	6 123	1 472	213	9 403	12 202	12 399
422	Wholesale trade, nondurable goods	5	D	D	D	c	D	D	D
4229	Miscellaneous nondurable goods whsle	2	D	D	D	c	D	D	D
	Agents, brokers, and commission merchants	8	42 531	754	177	46	1 693	147	185
421	Wholesale trade, durable goods	4	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies whsle	3	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	4	D	D	D	b	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories* (\$1,000)	End-of-1997 inventories* (\$1,000)
DOOR COUNTY, WI									
42	Wholesale trade	34	38 943	3 332	841	159	7 899	4 284	4 166
421	Wholesale trade, durable goods	17	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	8	12 964	822	212	43	1 761	1 916	1 852
422	Wholesale trade, nondurable goods	17	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	8	8 793	615	149	35	1 779	1 225	1 309
	Merchant wholesalers	31	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	15	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	7	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	16	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	8	8 793	615	149	35	1 779	1 225	1 309
	Manufacturers' sales branches and sales offices ..	1	D	D	D	a	D	D	D
	Agents, brokers, and commission merchants	2	D	D	D	a	D	D	D
DOUGLAS COUNTY, WI									
42	Wholesale trade	59	D	D	D	f	D	D	D
421	Wholesale trade, durable goods	31	D	D	D	c	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle.....	6	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	3	D	D	D	b	D	D	D
42132	Brick, stone, & related construction materials whsle	1	D	D	D	a	D	D	D
421320	Brick, stone, & related construction materials whsle	1	D	D	D	a	D	D	D
4213201	Brick, block, tile, clay/cement sewer pipe whsle	1	D	D	D	a	D	D	D
42133	Roofing, siding, & insulation material whsle	1	D	D	D	b	D	D	D
421330	Roofing, siding, & insulation material whsle	1	D	D	D	b	D	D	D
4213301	Roofing, siding, & insulation material whsle	1	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	7	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	3	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	28	D	D	D	f	D	D	D
4224	Grocery & related products whsle	8	D	D	D	e	D	D	D
42241	General-line grocery whsle	1	D	D	D	e	D	D	D
422410	General-line grocery whsle	1	D	D	D	e	D	D	D
4224103	Other general-line grocery whsle	1	D	D	D	e	D	D	D
4225	Farm-product raw material whsle	3	D	D	D	b	D	D	D
42251	Grain & field bean whsle	3	D	D	D	b	D	D	D
422510	Grain & field bean whsle	3	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	6	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals ..	4	D	D	D	b	D	D	D
422710	Petroleum bulk stations & terminals	4	D	D	D	b	D	D	D
4227101	Petroleum bulk stations & terminals (except LP)	4	D	D	D	b	D	D	D
42271011	Petroleum bulk stations (except LP)	3	D	D	D	b	D	D	D
42272	Petroleum & petroleum prod whsle (exc bulk stations & terminals)	2	D	D	D	b	D	D	D
422720	Petroleum & petroleum prod whsle (exc bulk stations & terminals) ...	2	D	D	D	b	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle	6	D	D	D	c	D	D	D
42281	Beer & ale whsle	4	18 914	2 176	554	59	4 296	943	919
422810	Beer & ale whsle	4	18 914	2 176	554	59	4 296	943	919

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories* (\$1,000)	End-of-1997 inventories* (\$1,000)
DOUGLAS COUNTY, WI—Con.									
	Merchant wholesalers	52	D	D	D	f	D	D	D
421	Wholesale trade, durable goods	29	D	D	D	c	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	6	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	2	D	D	D	b	D	D	D
42133	Roofing, siding, & insulation material whsle	1	D	D	D	b	D	D	D
421330	Roofing, siding, & insulation material whsle	1	D	D	D	b	D	D	D
4213301	Roofing, siding, & insulation material whsle	1	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	7	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle	2	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	23	D	D	D	f	D	D	D
4224	Grocery & related products whsle	8	D	D	D	e	D	D	D
42241	General-line grocery whsle	1	D	D	D	e	D	D	D
422410	General-line grocery whsle	1	D	D	D	e	D	D	D
4224103	Other general-line grocery whsle	1	D	D	D	e	D	D	D
4225	Farm-product raw material whsle	3	D	D	D	b	D	D	D
42251	Grain & field bean whsle	3	D	D	D	b	D	D	D
422510	Grain & field bean whsle	3	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	2	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices	5	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	1	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	4	D	D	D	a	D	D	D
4227	Petroleum & petroleum products whsle	4	D	D	D	a	D	D	D
	Agents, brokers, and commission merchants	2	D	D	D	a	D	D	D
DUNN COUNTY, WI									
42	Wholesale trade	43	98 170	9 514	2 363	433	18 739	13 400	13 950
421	Wholesale trade, durable goods	25	39 094	4 818	1 101	214	8 051	9 518	10 129
4218	Machinery, equipment, & supplies whsle	9	D	D	D	c	D	D	D
42182	Farm & garden machinery & equipment whsle	6	23 613	2 494	589	103	4 183	8 028	8 391
421820	Farm & garden machinery & equipment whsle	6	23 613	2 494	589	103	4 183	8 028	8 391
4218201	Farm machinery & equipment—farm dealers	6	23 613	2 494	589	103	4 183	8 028	8 391
422	Wholesale trade, nondurable goods	18	59 076	4 696	1 262	219	10 688	3 882	3 821
4224	Grocery & related products whsle	4	7 772	510	97	22	1 078	320	270
4228	Beer, wine, & distilled alcoholic beverage whsle	2	D	D	D	b	D	D	D
42281	Beer & ale whsle	2	D	D	D	b	D	D	D
422810	Beer & ale whsle	2	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	5	D	D	D	b	D	D	D
42294	Tobacco & tobacco product whsle	1	D	D	D	b	D	D	D
422940	Tobacco & tobacco product whsle	1	D	D	D	b	D	D	D
	Merchant wholesalers	39	D	D	D	e	D	D	D
421	Wholesale trade, durable goods	22	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	8	D	D	D	c	D	D	D
42182	Farm & garden machinery & equipment whsle	6	23 613	2 494	589	103	4 183	8 028	8 391
421820	Farm & garden machinery & equipment whsle	6	23 613	2 494	589	103	4 183	8 028	8 391
4218201	Farm machinery & equipment—farm dealers	6	23 613	2 494	589	103	4 183	8 028	8 391
422	Wholesale trade, nondurable goods	17	D	D	D	c	D	D	D
4224	Grocery & related products whsle	4	7 772	510	97	22	1 078	320	270
4229	Miscellaneous nondurable goods whsle	5	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	4	D	D	D	a	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
EAU CLAIRE COUNTY, WI									
42	Wholesale trade	135	613 514	42 174	9 546	1 463	77 396	53 155	56 463
421	Wholesale trade, durable goods	93	420 060	26 925	6 153	944	47 585	44 375	47 052
4211	Motor vehicle & motor vehicle parts & supplies whsle	18	D	D	D	e	D	D	D
42111	Automobile & other motor vehicle whsle	4	213 031	4 949	1 133	178	7 891	9 418	8 475
421110	Automobile & other motor vehicle whsle	4	213 031	4 949	1 133	178	7 891	9 418	8 475
4211101	Automobile & motorcycle whsle ..	1	D	D	D	b	D	D	D
4211105	Heavy truck & tractor (over 26,000 lb) whsle	3	D	D	D	c	D	D	D
42112	Motor vehicle supplies & new parts whsle	5	D	D	D	b	D	D	D
421120	Motor vehicle supplies & new parts whsle	5	D	D	D	b	D	D	D
42114	Motor vehicle parts, (used) whsle ...	8	D	D	D	b	D	D	D
421140	Motor vehicle parts, (used) whsle .	8	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	19	D	D	D	c	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	8	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	25	D	D	D	c	D	D	D
42181	Construction & mining (except petroleum) machinery & equip whsle	7	81 570	5 896	1 352	129	9 630	19 320	22 432
421810	Construction & mining (except petroleum) machinery & equip whsle	7	81 570	5 896	1 352	129	9 630	19 320	22 432
4219	Miscellaneous durable goods whsle ...	7	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	42	193 454	15 249	3 393	519	29 811	8 780	9 411
4224	Grocery & related products whsle	11	D	D	D	c	D	D	D
42249	Other grocery & related products whsle	7	D	D	D	c	D	D	D
422490	Other grocery & related products whsle	7	D	D	D	c	D	D	D
4224903	Soft drinks whsle	2	D	D	D	c	D	D	D
4225	Farm-product raw material whsle	2	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	2	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals .	2	D	D	D	b	D	D	D
422710	Petroleum bulk stations & terminals	2	D	D	D	b	D	D	D
4227101	Petroleum bulk stations & terminals (except LP)	2	D	D	D	b	D	D	D
42271011	Petroleum bulk stations (except LP)	2	D	D	D	b	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle	3	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	6	D	D	D	b	D	D	D
	Merchant wholesalers	117	D	D	D	g	D	D	D
421	Wholesale trade, durable goods	81	D	D	D	f	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	17	D	D	D	e	D	D	D
42111	Automobile & other motor vehicle whsle	4	213 031	4 949	1 133	178	7 891	9 418	8 475
421110	Automobile & other motor vehicle whsle	4	213 031	4 949	1 133	178	7 891	9 418	8 475
4211101	Automobile & motorcycle whsle ..	1	D	D	D	b	D	D	D
4211105	Heavy truck & tractor (over 26,000 lb) whsle	3	D	D	D	c	D	D	D
42112	Motor vehicle supplies & new parts whsle	4	D	D	D	b	D	D	D
421120	Motor vehicle supplies & new parts whsle	4	D	D	D	b	D	D	D
42114	Motor vehicle parts, (used) whsle ...	8	D	D	D	b	D	D	D
421140	Motor vehicle parts, (used) whsle .	8	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	16	D	D	D	c	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	8	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	23	D	D	D	c	D	D	D
42181	Construction & mining (except petroleum) machinery & equip whsle	6	D	D	D	c	D	D	D
421810	Construction & mining (except petroleum) machinery & equip whsle	6	D	D	D	c	D	D	D
4219	Miscellaneous durable goods whsle ...	7	D	D	D	b	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
EAU CLAIRE COUNTY, WI—Con.									
Merchant wholesalers—Con.									
422	Wholesale trade, nondurable goods	36	D	D	D	e	D	D	D
4224	Grocery & related products whsle	9	D	D	D	c	D	D	D
4227	Petroleum & petroleum products whsle	2	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals	2	D	D	D	b	D	D	D
422710	Petroleum bulk stations & terminals	2	D	D	D	b	D	D	D
4227101	Petroleum bulk stations & terminals (except LP)	2	D	D	D	b	D	D	D
42271011	Petroleum bulk stations (except LP)	2	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	4	D	D	D	b	D	D	D
Manufacturers' sales branches and sales offices									
422	Wholesale trade, nondurable goods	4	D	D	D	c	D	D	D
Agents, brokers, and commission merchants									
421	Wholesale trade, durable goods	7	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies whsle	2	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	2	D	D	D	b	D	D	D
4225	Farm-product raw material whsle	1	D	D	D	b	D	D	D
FLORENCE COUNTY, WI									
42	Wholesale trade	5	D	D	D	a	D	D	D
Merchant wholesalers									
Agents, brokers, and commission merchants									
FOND DU LAC COUNTY, WI									
42	Wholesale trade	116	528 208	35 961	8 390	1 204	73 970	54 291	56 937
421	Wholesale trade, durable goods	77	284 174	23 024	5 272	796	51 576	31 545	34 053
4211	Motor vehicle & motor vehicle parts & supplies whsle	7	D	D	D	c	D	D	D
42111	Automobile & other motor vehicle whsle	3	D	D	D	b	D	D	D
421110	Automobile & other motor vehicle whsle	3	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	4	D	D	D	b	D	D	D
4216	Electrical goods whsle	7	D	D	D	b	D	D	D
42169	Other electronic parts & equipment whsle	3	D	D	D	b	D	D	D
421690	Other electronic parts & equipment whsle	3	D	D	D	b	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	8	13 800	1 066	212	33	2 238	953	991
4218	Machinery, equipment, & supplies whsle	29	64 083	5 606	1 369	227	10 142	13 250	12 969
42182	Farm & garden machinery & equipment whsle	14	31 807	2 753	589	117	4 728	11 143	10 979
421820	Farm & garden machinery & equipment whsle	14	31 807	2 753	589	117	4 728	11 143	10 979
4218201	Farm machinery & equipment—farm dealers	13	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	5	D	D	D	a	D	D	D
421830	Industrial machinery & equipment whsle	5	D	D	D	a	D	D	D
42184	Industrial supplies whsle	8	D	D	D	b	D	D	D
421840	Industrial supplies whsle	8	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle	13	D	D	D	c	D	D	D
42191	Sporting & recreational goods & supplies whsle	2	D	D	D	b	D	D	D
421910	Sporting & recreational goods & supplies whsle	2	D	D	D	b	D	D	D
42193	Recyclable material whsle	6	D	D	D	c	D	D	D
421930	Recyclable material whsle	6	D	D	D	c	D	D	D
4219301	Iron & steel scrap processors & dealers	2	D	D	D	c	D	D	D
42193011	Iron & steel scrap processors (using power processing equipment)	2	D	D	D	c	D	D	D
4219303	Other recyclable material whsle	4	D	D	D	b	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	FOND DU LAC COUNTY, WI— Con.								
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods	39	244 034	12 937	3 118	408	22 394	22 746	22 884
4224	Grocery & related products whsle	15	35 480	2 090	444	106	3 624	1 241	1 356
42243	Dairy products, (except dried or canned) whsle	6	31 318	1 472	316	58	2 404	1 053	1 126
422430	Dairy products, (except dried or canned) whsle	6	31 318	1 472	316	58	2 404	1 053	1 126
4224302	Dairy product (except raw milk) whsle	6	31 318	1 472	316	58	2 404	1 053	1 126
4225	Farm-product raw material whsle	5	30 446	442	121	30	1 574	147	157
4227	Petroleum & petroleum products whsle	5	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals	5	D	D	D	b	D	D	D
422710	Petroleum bulk stations & terminals	5	D	D	D	b	D	D	D
4227101	Petroleum bulk stations & terminals (except LP)	5	D	D	D	b	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle	1	D	D	D	c	D	D	D
42282	Wine & distilled alcoholic beverage whsle	1	D	D	D	c	D	D	D
422820	Wine & distilled alcoholic beverage whsle	1	D	D	D	c	D	D	D
4228201	Wine & distilled alcoholic bev (licensed operation) whsle	1	D	D	D	c	D	D	D
	Merchant wholesalers	104	D	D	D	g	D	D	D
421	Wholesale trade, durable goods	69	D	D	D	f	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	6	D	D	D	c	D	D	D
4213	Lumber & other construction materials whsle	4	D	D	D	b	D	D	D
4216	Electrical goods whsle	6	D	D	D	b	D	D	D
42169	Other electronic parts & equipment whsle	2	D	D	D	b	D	D	D
421690	Other electronic parts & equipment whsle	2	D	D	D	b	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	6	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	26	D	D	D	c	D	D	D
42182	Farm & garden machinery & equipment whsle	14	31 807	2 753	589	117	4 728	11 143	10 979
421820	Farm & garden machinery & equipment whsle	14	31 807	2 753	589	117	4 728	11 143	10 979
4218201	Farm machinery & equipment— farm dealers	13	D	D	D	b	D	D	D
42184	Industrial supplies whsle	6	D	D	D	b	D	D	D
421840	Industrial supplies whsle	6	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle	12	D	D	D	c	D	D	D
42191	Sporting & recreational goods & supplies whsle	2	D	D	D	b	D	D	D
421910	Sporting & recreational goods & supplies whsle	2	D	D	D	b	D	D	D
42193	Recyclable material whsle	6	D	D	D	c	D	D	D
421930	Recyclable material whsle	6	D	D	D	c	D	D	D
4219301	Iron & steel scrap processors & dealers	2	D	D	D	c	D	D	D
42193011	Iron & steel scrap processors (using power processing equipment)	2	D	D	D	c	D	D	D
4219303	Other recyclable material whsle	4	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	35	217 010	12 666	3 057	388	21 706	22 746	22 884
4224	Grocery & related products whsle	14	D	D	D	c	D	D	D
4227	Petroleum & petroleum products whsle	5	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals	5	D	D	D	b	D	D	D
422710	Petroleum bulk stations & terminals	5	D	D	D	b	D	D	D
4227101	Petroleum bulk stations & terminals (except LP)	5	D	D	D	b	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle	1	D	D	D	c	D	D	D
42282	Wine & distilled alcoholic beverage whsle	1	D	D	D	c	D	D	D
422820	Wine & distilled alcoholic beverage whsle	1	D	D	D	c	D	D	D
4228201	Wine & distilled alcoholic bev (licensed operation) whsle	1	D	D	D	c	D	D	D
	Manufacturers' sales branches and sales offices	1	D	D	D	a	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
FOND DU LAC COUNTY, WI—									
Con.									
	Agents, brokers, and commission merchants	11	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	7	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies whsle	3	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	4	27 024	271	61	20	688	—	—
4225	Farm-product raw material whsle	2	D	D	D	a	D	D	D
FOREST COUNTY, WI									
42	Wholesale trade	11	13 504	1 891	423	76	4 045	1 931	1 865
421	Wholesale trade, durable goods	7	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	3	D	D	D	a	D	D	D
	Merchant wholesalers	11	13 504	1 891	423	76	4 045	1 931	1 865
421	Wholesale trade, durable goods	7	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	3	D	D	D	a	D	D	D
GRANT COUNTY, WI									
42	Wholesale trade	66	174 460	11 224	2 542	613	23 022	20 911	21 587
421	Wholesale trade, durable goods	27	54 592	4 766	1 119	268	8 263	12 663	13 060
4211	Motor vehicle & motor vehicle parts & supplies whsle	2	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	18	D	D	D	c	D	D	D
42182	Farm & garden machinery & equipment whsle	17	D	D	D	c	D	D	D
421820	Farm & garden machinery & equipment whsle	17	D	D	D	c	D	D	D
4218201	Farm machinery & equipment—farm dealers	15	D	D	D	c	D	D	D
422	Wholesale trade, nondurable goods	39	119 868	6 458	1 423	345	14 759	8 248	8 527
4224	Grocery & related products whsle	3	D	D	D	b	D	D	D
4225	Farm-product raw material whsle	5	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	11	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals	10	23 235	1 950	485	91	3 815	1 167	1 207
422710	Petroleum bulk stations & terminals	10	23 235	1 950	485	91	3 815	1 167	1 207
4227101	Petroleum bulk stations & terminals (except LP)	9	D	D	D	b	D	D	D
42271011	Petroleum bulk stations (except LP)	9	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	18	D	D	D	c	D	D	D
42291	Farm supplies whsle	16	49 315	3 432	682	168	8 711	6 485	6 740
422910	Farm supplies whsle	16	49 315	3 432	682	168	8 711	6 485	6 740
4229101	Farm supplies—farm dealers	11	D	D	D	b	D	D	D
	Merchant wholesalers	60	129 773	10 565	2 370	488	21 593	20 911	21 587
421	Wholesale trade, durable goods	26	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	18	D	D	D	c	D	D	D
42182	Farm & garden machinery & equipment whsle	17	D	D	D	c	D	D	D
421820	Farm & garden machinery & equipment whsle	17	D	D	D	c	D	D	D
4218201	Farm machinery & equipment—farm dealers	15	D	D	D	c	D	D	D
422	Wholesale trade, nondurable goods	34	D	D	D	e	D	D	D
4224	Grocery & related products whsle	3	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	11	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals	10	23 235	1 950	485	91	3 815	1 167	1 207
422710	Petroleum bulk stations & terminals	10	23 235	1 950	485	91	3 815	1 167	1 207
4229	Miscellaneous nondurable goods whsle	18	D	D	D	c	D	D	D
42291	Farm supplies whsle	16	49 315	3 432	682	168	8 711	6 485	6 740
422910	Farm supplies whsle	16	49 315	3 432	682	168	8 711	6 485	6 740
4229101	Farm supplies—farm dealers	11	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices ..	1	D	D	D	a	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories* (\$1,000)	End-of-1997 inventories* (\$1,000)
GRANT COUNTY, WI—Con.									
	Agents, brokers, and commission merchants	5	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	1	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	4	D	D	D	b	D	D	D
4225	Farm-product raw material whsle	4	D	D	D	b	D	D	D
GREEN COUNTY, WI									
42	Wholesale trade	66	208 775	14 098	3 218	588	33 074	20 508	21 048
421	Wholesale trade, durable goods	25	52 381	5 879	1 330	241	9 223	11 959	12 230
4211	Motor vehicle & motor vehicle parts & supplies whsle	2	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	15	D	D	D	c	D	D	D
42182	Farm & garden machinery & equipment whsle	14	35 862	3 146	765	117	5 059	8 702	8 725
421820	Farm & garden machinery & equipment whsle	14	35 862	3 146	765	117	5 059	8 702	8 725
4218201	Farm machinery & equipment—farm dealers	14	35 862	3 146	765	117	5 059	8 702	8 725
422	Wholesale trade, nondurable goods	41	156 394	8 219	1 888	347	23 851	8 549	8 818
4224	Grocery & related products whsle	13	D	D	D	c	D	D	D
42243	Dairy products, (except dried or canned) whsle	11	41 335	2 911	618	128	7 767	1 101	1 111
422430	Dairy products, (except dried or canned) whsle	11	41 335	2 911	618	128	7 767	1 101	1 111
4224302	Dairy product (except raw milk) whsle	10	D	D	D	c	D	D	D
42249	Other grocery & related products whsle	2	D	D	D	a	D	D	D
422490	Other grocery & related products whsle	2	D	D	D	a	D	D	D
4225	Farm-product raw material whsle	8	73 243	2 460	599	87	8 329	1 031	1 057
42252	Livestock whsle	2	D	D	D	b	D	D	D
422520	Livestock whsle	2	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	9	D	D	D	b	D	D	D
42291	Farm supplies whsle	8	17 672	1 321	271	64	3 619	2 798	2 637
422910	Farm supplies whsle	8	17 672	1 321	271	64	3 619	2 798	2 637
4229101	Farm supplies—farm dealers	7	D	D	D	b	D	D	D
	Merchant wholesalers	62	D	D	D	f	D	D	D
421	Wholesale trade, durable goods	23	D	D	D	c	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	2	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	14	D	D	D	c	D	D	D
42182	Farm & garden machinery & equipment whsle	13	D	D	D	c	D	D	D
421820	Farm & garden machinery & equipment whsle	13	D	D	D	c	D	D	D
4218201	Farm machinery & equipment—farm dealers	13	D	D	D	c	D	D	D
422	Wholesale trade, nondurable goods	39	D	D	D	e	D	D	D
4224	Grocery & related products whsle	13	D	D	D	c	D	D	D
42243	Dairy products, (except dried or canned) whsle	11	41 335	2 911	618	128	7 767	1 101	1 111
422430	Dairy products, (except dried or canned) whsle	11	41 335	2 911	618	128	7 767	1 101	1 111
4224302	Dairy product (except raw milk) whsle	10	D	D	D	c	D	D	D
42249	Other grocery & related products whsle	2	D	D	D	a	D	D	D
422490	Other grocery & related products whsle	2	D	D	D	a	D	D	D
4225	Farm-product raw material whsle	7	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	9	D	D	D	b	D	D	D
42291	Farm supplies whsle	8	17 672	1 321	271	64	3 619	2 798	2 637
422910	Farm supplies whsle	8	17 672	1 321	271	64	3 619	2 798	2 637
4229101	Farm supplies—farm dealers	7	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices	1	D	D	D	a	D	D	D
	Agents, brokers, and commission merchants	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	2	D	D	D	b	D	D	D
4225	Farm-product raw material whsle	1	D	D	D	b	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories* (\$1,000)	End-of-1997 inventories* (\$1,000)
GREEN LAKE COUNTY, WI									
42	Wholesale trade	19	32 624	3 761	871	149	5 834	6 743	6 839
421	Wholesale trade, durable goods	9	21 308	2 932	671	111	4 203	5 461	5 765
4218	Machinery, equipment, & supplies whsle	5	D	D	D	b	D	D	D
42182	Farm & garden machinery & equipment whsle	4	12 387	1 495	341	53	2 151	5 032	5 298
421820	Farm & garden machinery & equipment whsle	4	12 387	1 495	341	53	2 151	5 032	5 298
4218201	Farm machinery & equipment— farm dealers	4	12 387	1 495	341	53	2 151	5 032	5 298
4219	Miscellaneous durable goods whsle ...	2	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	10	11 316	829	200	38	1 631	1 282	1 074
Merchant wholesalers									
421	Wholesale trade, durable goods	8	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	5	D	D	D	b	D	D	D
42182	Farm & garden machinery & equipment whsle	4	12 387	1 495	341	53	2 151	5 032	5 298
421820	Farm & garden machinery & equipment whsle	4	12 387	1 495	341	53	2 151	5 032	5 298
4218201	Farm machinery & equipment— farm dealers	4	12 387	1 495	341	53	2 151	5 032	5 298
4219	Miscellaneous durable goods whsle ...	2	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	7	D	D	D	b	D	D	D
Manufacturers' sales branches and sales offices ..									
421	Manufacturers' sales branches and sales offices ..	1	D	D	D	a	D	D	D
Agents, brokers, and commission merchants									
422	Agents, brokers, and commission merchants	3	D	D	D	a	D	D	D
IOWA COUNTY, WI									
42	Wholesale trade	39	109 889	10 733	2 183	331	18 973	14 155	16 331
421	Wholesale trade, durable goods	17	50 031	5 314	916	160	8 861	11 792	13 720
4218	Machinery, equipment, & supplies whsle	9	45 110	3 947	662	99	6 487	10 130	11 402
42182	Farm & garden machinery & equipment whsle	9	45 110	3 947	662	99	6 487	10 130	11 402
421820	Farm & garden machinery & equipment whsle	9	45 110	3 947	662	99	6 487	10 130	11 402
4218201	Farm machinery & equipment— farm dealers	9	45 110	3 947	662	99	6 487	10 130	11 402
422	Wholesale trade, nondurable goods	22	59 858	5 419	1 267	171	10 112	2 363	2 611
4229	Miscellaneous nondurable goods whsle	12	D	D	D	b	D	D	D
42291	Farm supplies whsle	7	D	D	D	b	D	D	D
422910	Farm supplies whsle	7	D	D	D	b	D	D	D
4229102	Farm supplies—whsle distributors	5	D	D	D	b	D	D	D
Merchant wholesalers									
421	Wholesale trade, durable goods	17	50 031	5 314	916	160	8 861	11 792	13 720
4218	Machinery, equipment, & supplies whsle	9	45 110	3 947	662	99	6 487	10 130	11 402
42182	Farm & garden machinery & equipment whsle	9	45 110	3 947	662	99	6 487	10 130	11 402
421820	Farm & garden machinery & equipment whsle	9	45 110	3 947	662	99	6 487	10 130	11 402
4218201	Farm machinery & equipment— farm dealers	9	45 110	3 947	662	99	6 487	10 130	11 402
422	Wholesale trade, nondurable goods	18	D	D	D	c	D	D	D
4229	Miscellaneous nondurable goods whsle	10	D	D	D	b	D	D	D
42291	Farm supplies whsle	6	D	D	D	b	D	D	D
422910	Farm supplies whsle	6	D	D	D	b	D	D	D
4229102	Farm supplies—whsle distributors	4	D	D	D	b	D	D	D
Agents, brokers, and commission merchants									
422	Agents, brokers, and commission merchants	4	D	D	D	b	D	D	D
IRON COUNTY, WI									
42	Wholesale trade	8	11 906	1 100	239	48	2 172	766	722
422	Wholesale trade, nondurable goods	6	D	D	D	b	D	D	D
Merchant wholesalers									
422	Wholesale trade, nondurable goods	6	D	D	D	b	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
JACKSON COUNTY, WI									
42	Wholesale trade	10	8 730	1 127	275	74	2 031	1 765	1 843
421	Wholesale trade, durable goods	5	5 384	598	145	32	1 044	1 478	1 524
4211	Motor vehicle & motor vehicle parts & supplies whsle.....	2	D	D	D	b	D	D	D
	Merchant wholesalers	10	8 730	1 127	275	74	2 031	1 765	1 843
421	Wholesale trade, durable goods	5	5 384	598	145	32	1 044	1 478	1 524
4211	Motor vehicle & motor vehicle parts & supplies whsle.....	2	D	D	D	b	D	D	D
JEFFERSON COUNTY, WI									
42	Wholesale trade	92	466 504	42 220	9 168	1 483	84 594	38 997	44 520
421	Wholesale trade, durable goods	56	250 312	25 111	5 193	913	54 079	31 951	37 778
4211	Motor vehicle & motor vehicle parts & supplies whsle.....	9	6 551	1 332	295	77	2 440	1 781	1 904
42114	Motor vehicle parts, (used) whsle	5	2 589	541	119	37	1 097	559	640
421140	Motor vehicle parts, (used) whsle	5	2 589	541	119	37	1 097	559	640
4212	Furniture & home furnishings whsle ...	6	D	D	D	b	D	D	D
42121	Furniture whsle	2	D	D	D	a	D	D	D
421210	Furniture whsle	2	D	D	D	a	D	D	D
4212102	Office & business furniture whsle	1	D	D	D	a	D	D	D
4214	Professional & commercial equipment & supplies whsle.....	7	D	D	D	e	D	D	D
42145	Medical, dental, & hospital equipment & supplies whsle.....	2	D	D	D	b	D	D	D
421450	Medical, dental, & hospital equipment & supplies whsle.....	2	D	D	D	b	D	D	D
4214501	Surgical, medical, & hospital supplies whsle.....	2	D	D	D	b	D	D	D
42149	Other professional equipment & supplies whsle.....	2	D	D	D	e	D	D	D
421490	Other professional equipment & supplies whsle.....	2	D	D	D	e	D	D	D
4214901	Religious & school supplies whsle	1	D	D	D	e	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle.....	3	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	17	42 217	6 010	1 013	188	10 869	9 265	10 585
42182	Farm & garden machinery & equipment whsle.....	12	30 302	4 522	681	149	7 911	7 904	8 784
421820	Farm & garden machinery & equipment whsle.....	12	30 302	4 522	681	149	7 911	7 904	8 784
4218201	Farm machinery & equipment—farm dealers	9	D	D	D	c	D	D	D
42185	Service establishment equipment & supplies whsle.....	2	D	D	D	b	D	D	D
421850	Service establishment equipment & supplies whsle.....	2	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	7	D	D	D	b	D	D	D
42193	Recyclable material whsle	3	D	D	D	b	D	D	D
421930	Recyclable material whsle	3	D	D	D	b	D	D	D
4219301	Iron & steel scrap processors & dealers	3	D	D	D	b	D	D	D
42193011	Iron & steel scrap processors (using power processing equipment).....	1	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	36	216 192	17 109	3 975	570	30 515	7 046	6 742
4224	Grocery & related products whsle	9	127 858	11 072	2 510	337	17 732	3 110	3 398
42243	Dairy products, (except dried or canned) whsle	2	D	D	D	c	D	D	D
422430	Dairy products, (except dried or canned) whsle	2	D	D	D	c	D	D	D
4224302	Dairy product (except raw milk) whsle	2	D	D	D	c	D	D	D
42249	Other grocery & related products whsle	4	D	D	D	c	D	D	D
422490	Other grocery & related products whsle	4	D	D	D	c	D	D	D
4224903	Soft drinks whsle	3	D	D	D	c	D	D	D
4225	Farm-product raw material whsle	7	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	7	D	D	D	b	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
JEFFERSON COUNTY, WI—Con.									
	Merchant wholesalers	81	288 089	34 349	7 312	1 276	72 963	36 746	42 176
421	Wholesale trade, durable goods	50	D	D	D	f	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	9	6 551	1 332	295	77	2 440	1 781	1 904
42114	Motor vehicle parts, (used) whsle . . .	5	2 589	541	119	37	1 097	559	640
421140	Motor vehicle parts, (used) whsle . . .	5	2 589	541	119	37	1 097	559	640
4214	Professional & commercial equipment & supplies whsle	6	D	D	D	e	D	D	D
42145	Medical, dental, & hospital equipment & supplies whsle	1	D	D	D	b	D	D	D
421450	Medical, dental, & hospital equipment & supplies whsle	1	D	D	D	b	D	D	D
4214501	Surgical, medical, & hospital supplies whsle	1	D	D	D	b	D	D	D
42149	Other professional equipment & supplies whsle	2	D	D	D	e	D	D	D
421490	Other professional equipment & supplies whsle	2	D	D	D	e	D	D	D
4214901	Religious & school supplies whsle	1	D	D	D	e	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	3	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	16	D	D	D	c	D	D	D
42182	Farm & garden machinery & equipment whsle	11	D	D	D	c	D	D	D
421820	Farm & garden machinery & equipment whsle	11	D	D	D	c	D	D	D
4218201	Farm machinery & equipment—farm dealers	8	D	D	D	c	D	D	D
42185	Service establishment equipment & supplies whsle	2	D	D	D	b	D	D	D
421850	Service establishment equipment & supplies whsle	2	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle . . .	7	D	D	D	b	D	D	D
42193	Recyclable material whsle	3	D	D	D	b	D	D	D
421930	Recyclable material whsle	3	D	D	D	b	D	D	D
4219301	Iron & steel scrap processors & dealers	3	D	D	D	b	D	D	D
42193011	Iron & steel scrap processors (using power processing equipment)	1	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	31	D	D	D	e	D	D	D
4224	Grocery & related products whsle	6	D	D	D	c	D	D	D
42249	Other grocery & related products whsle	3	D	D	D	b	D	D	D
422490	Other grocery & related products whsle	3	D	D	D	b	D	D	D
4224903	Soft drinks whsle	2	D	D	D	b	D	D	D
4225	Farm-product raw material whsle	6	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	6	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices	6	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	2	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	4	D	D	D	c	D	D	D
4224	Grocery & related products whsle	3	D	D	D	c	D	D	D
42249	Other grocery & related products whsle	1	D	D	D	b	D	D	D
422490	Other grocery & related products whsle	1	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	5	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	4	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	1	D	D	D	b	D	D	D
4225	Farm-product raw material whsle	1	D	D	D	b	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
JUNEAU COUNTY, WI									
42	Wholesale trade	22	77 490	4 463	1 057	200	10 262	3 369	3 753
421	Wholesale trade, durable goods	12	23 072	2 554	584	114	6 010	2 422	2 939
4213	Lumber & other construction materials whsle	1	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	6	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	10	54 418	1 909	473	86	4 252	947	814
4224	Grocery & related products whsle	3	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	1	D	D	D	b	D	D	D
422490	Other grocery & related products whsle	1	D	D	D	b	D	D	D
4224902	Bread & baked goods whsle	1	D	D	D	b	D	D	D
	Merchant wholesalers	19	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	11	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	6	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	8	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices ..	1	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	2	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	2	D	D	D	b	D	D	D
4224	Grocery & related products whsle	1	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	1	D	D	D	b	D	D	D
422490	Other grocery & related products whsle	1	D	D	D	b	D	D	D
4224902	Bread & baked goods whsle	1	D	D	D	b	D	D	D
KENOSHA COUNTY, WI									
42	Wholesale trade	135	1 385 318	91 451	21 873	2 515	158 495	109 933	109 981
421	Wholesale trade, durable goods	91	D	D	D	f	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	7	6 697	2 271	448	73	3 670	750	845
42114	Motor vehicle parts, (used) whsle ...	3	D	D	D	b	D	D	D
421140	Motor vehicle parts, (used) whsle .	3	D	D	D	b	D	D	D
4212	Furniture & home furnishings whsle ...	5	D	D	D	a	D	D	D
4213	Lumber & other construction materials whsle	3	D	D	D	a	D	D	D
42132	Brick, stone, & related construction materials whsle	2	D	D	D	a	D	D	D
421320	Brick, stone, & related construction materials whsle	2	D	D	D	a	D	D	D
4213201	Brick, block, tile, clay/cement sewer pipe whsle	2	D	D	D	a	D	D	D
4214	Professional & commercial equipment & supplies whsle	16	44 011	4 014	827	131	6 225	1 353	1 495
42143	Computer & computer peripheral equipment & software whsle	4	D	D	D	b	D	D	D
421430	Computer & computer peripheral equipment & software whsle	4	D	D	D	b	D	D	D
4214301	Computer & peripheral equipment whsle	3	D	D	D	b	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	13	D	D	D	c	D	D	D
42171	Hardware whsle	10	D	D	D	c	D	D	D
421710	Hardware whsle	10	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	26	141 537	16 490	4 251	346	34 313	20 223	20 400
42183	Industrial machinery & equipment whsle	15	130 121	15 094	3 936	294	31 547	18 409	18 052
421830	Industrial machinery & equipment whsle	15	130 121	15 094	3 936	294	31 547	18 409	18 052
4218301	Food-processing machinery & equipment whsle	4	D	D	D	c	D	D	D
4218303	General-purpose industrial machinery & equipment whsle .	4	D	D	D	b	D	D	D
4218307	Other industrial machinery & equipment whsle	5	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	10	D	D	D	c	D	D	D
42191	Sporting & recreational goods & supplies whsle	2	D	D	D	b	D	D	D
421910	Sporting & recreational goods & supplies whsle	2	D	D	D	b	D	D	D
42193	Recyclable material whsle	7	D	D	D	c	D	D	D
421930	Recyclable material whsle	7	D	D	D	c	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
KENOSHA COUNTY, WI—Con.									
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods	44	D	D	D	g	D	D	D
4224	Grocery & related products whsle	16	D	D	D	g	D	D	D
42241	General-line grocery whsle	2	D	D	D	f	D	D	D
422410	General-line grocery whsle	2	D	D	D	f	D	D	D
4224101	General-line grocery whsle, voluntary group	2	D	D	D	f	D	D	D
42247	Meat & meat product whsle	2	D	D	D	c	D	D	D
422470	Meat & meat product whsle	2	D	D	D	c	D	D	D
42249	Other grocery & related products whsle	7	D	D	D	c	D	D	D
422490	Other grocery & related products whsle	7	D	D	D	c	D	D	D
4224903	Soft drinks whsle	2	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	4	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals	1	D	D	D	a	D	D	D
422710	Petroleum bulk stations & terminals	1	D	D	D	a	D	D	D
4227101	Petroleum bulk stations & terminals (except LP)	1	D	D	D	a	D	D	D
42271011	Petroleum bulk stations (except LP)	1	D	D	D	a	D	D	D
	Merchant wholesalers	109	1 162 138	78 342	18 726	2 172	133 944	107 597	107 579
421	Wholesale trade, durable goods	73	D	D	D	f	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	7	6 697	2 271	448	73	3 670	750	845
42114	Motor vehicle parts, (used) whsle	3	D	D	D	b	D	D	D
421140	Motor vehicle parts, (used) whsle	3	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	15	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	22	D	D	D	e	D	D	D
42183	Industrial machinery & equipment whsle	13	D	D	D	e	D	D	D
421830	Industrial machinery & equipment whsle	13	D	D	D	e	D	D	D
4218301	Food-processing machinery & equipment whsle	4	D	D	D	c	D	D	D
4219	Miscellaneous durable goods whsle ...	10	D	D	D	c	D	D	D
42191	Sporting & recreational goods & supplies whsle	2	D	D	D	b	D	D	D
421910	Sporting & recreational goods & supplies whsle	2	D	D	D	b	D	D	D
42193	Recyclable material whsle	7	D	D	D	c	D	D	D
421930	Recyclable material whsle	7	D	D	D	c	D	D	D
422	Wholesale trade, nondurable goods	36	D	D	D	g	D	D	D
4224	Grocery & related products whsle	11	D	D	D	g	D	D	D
42241	General-line grocery whsle	2	D	D	D	f	D	D	D
422410	General-line grocery whsle	2	D	D	D	f	D	D	D
4224101	General-line grocery whsle, voluntary group	2	D	D	D	f	D	D	D
42249	Other grocery & related products whsle	4	D	D	D	b	D	D	D
422490	Other grocery & related products whsle	4	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	4	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals	1	D	D	D	a	D	D	D
422710	Petroleum bulk stations & terminals	1	D	D	D	a	D	D	D
4227101	Petroleum bulk stations & terminals (except LP)	1	D	D	D	a	D	D	D
42271011	Petroleum bulk stations (except LP)	1	D	D	D	a	D	D	D
	Manufacturers' sales branches and sales offices ..	12	103 028	10 402	2 741	295	19 327	2 336	2 402
421	Wholesale trade, durable goods	6	D	D	D	c	D	D	D
422	Wholesale trade, nondurable goods	6	D	D	D	c	D	D	D
4224	Grocery & related products whsle	5	D	D	D	c	D	D	D
42249	Other grocery & related products whsle	3	D	D	D	c	D	D	D
422490	Other grocery & related products whsle	3	D	D	D	c	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
KENOSHA COUNTY, WI—Con.									
	Agents, brokers, and commission merchants	14	120 152	2 707	406	48	5 224	—	—
421	Wholesale trade, durable goods	12	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	1	D	D	D	b	D	D	D
42143	Computer & computer peripheral equipment & software whsle	1	D	D	D	b	D	D	D
421430	Computer & computer peripheral equipment & software whsle	1	D	D	D	b	D	D	D
4214301	Computer & peripheral equipment whsle	1	D	D	D	b	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	3	D	D	D	a	D	D	D
42171	Hardware whsle	2	D	D	D	a	D	D	D
421710	Hardware whsle	2	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies whsle	3	D	D	D	a	D	D	D
42183	Industrial machinery & equipment whsle	2	D	D	D	a	D	D	D
421830	Industrial machinery & equipment whsle	2	D	D	D	a	D	D	D
4218303	General-purpose industrial machinery & equipment whsle	1	D	D	D	a	D	D	D
KEWAUNEE COUNTY, WI									
42	Wholesale trade	20	35 546	3 386	750	139	6 456	5 058	4 864
421	Wholesale trade, durable goods	11	18 438	1 749	366	71	3 152	4 082	4 279
4218	Machinery, equipment, & supplies whsle	8	D	D	D	b	D	D	D
42182	Farm & garden machinery & equipment whsle	7	12 174	1 107	238	38	1 874	3 537	3 651
421820	Farm & garden machinery & equipment whsle	7	12 174	1 107	238	38	1 874	3 537	3 651
4218201	Farm machinery & equipment—farm dealers	6	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	9	17 108	1 637	384	68	3 304	976	585
	Merchant wholesalers	20	35 546	3 386	750	139	6 456	5 058	4 864
421	Wholesale trade, durable goods	11	18 438	1 749	366	71	3 152	4 082	4 279
4218	Machinery, equipment, & supplies whsle	8	D	D	D	b	D	D	D
42182	Farm & garden machinery & equipment whsle	7	12 174	1 107	238	38	1 874	3 537	3 651
421820	Farm & garden machinery & equipment whsle	7	12 174	1 107	238	38	1 874	3 537	3 651
4218201	Farm machinery & equipment—farm dealers	6	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	9	17 108	1 637	384	68	3 304	976	585
LA CROSSE COUNTY, WI									
42	Wholesale trade	154	1 921 586	102 545	25 452	3 217	178 408	165 820	170 688
421	Wholesale trade, durable goods	96	D	D	D	g	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	12	D	D	D	c	D	D	D
42111	Automobile & other motor vehicle whsle	7	D	D	D	c	D	D	D
421110	Automobile & other motor vehicle whsle	7	D	D	D	c	D	D	D
4211105	Heavy truck & tractor (over 26,000 lb) whsle	5	D	D	D	c	D	D	D
4213	Lumber & other construction materials whsle	8	D	D	D	b	D	D	D
42131	Lumber, plywood, millwork, & wood panel whsle	3	D	D	D	b	D	D	D
421310	Lumber, plywood, millwork, & wood panel whsle	3	D	D	D	b	D	D	D
42133	Roofing, siding, & insulation material whsle	3	D	D	D	b	D	D	D
421330	Roofing, siding, & insulation material whsle	3	D	D	D	b	D	D	D
4213301	Roofing, siding, & insulation material whsle	3	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	15	D	D	D	c	D	D	D
4216	Electrical goods whsle	5	D	D	D	a	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	2	D	D	D	a	D	D	D
421610	Electrical apparatus & equip, wiring supp, & const material whsle	2	D	D	D	a	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	11	D	D	D	c	D	D	D
42171	Hardware whsle	8	D	D	D	c	D	D	D
421710	Hardware whsle	8	D	D	D	c	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	LA CROSSE COUNTY, WI—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4218	Machinery, equipment, & supplies whsle	25	D	D	D	e	D	D	D
42181	Construction & mining (except petroleum) machinery & equip whsle	4	23 585	2 260	658	61	4 790	8 374	8 748
421810	Construction & mining (except petroleum) machinery & equip whsle	4	23 585	2 260	658	61	4 790	8 374	8 748
42182	Farm & garden machinery & equipment whsle	5	D	D	D	b	D	D	D
421820	Farm & garden machinery & equipment whsle	5	D	D	D	b	D	D	D
4218201	Farm machinery & equipment—farm dealers	4	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	8	D	D	D	b	D	D	D
421830	Industrial machinery & equipment whsle	8	D	D	D	b	D	D	D
42184	Industrial supplies whsle	5	D	D	D	b	D	D	D
421840	Industrial supplies whsle	5	D	D	D	b	D	D	D
4218403	Welding supplies whsle	2	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	15	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	58	D	D	D	g	D	D	D
4221	Paper & paper product whsle	11	30 681	3 383	790	138	8 365	2 953	3 300
42213	Industrial & personal service paper whsle	3	D	D	D	b	D	D	D
422130	Industrial & personal service paper whsle	3	D	D	D	b	D	D	D
4222	Drugs, & druggists' sundries whsle ...	2	D	D	D	e	D	D	D
42221	Drugs, & druggists' sundries whsle ..	2	D	D	D	e	D	D	D
422210	Drugs, & druggists' sundries whsle	2	D	D	D	e	D	D	D
4222101	General-line drugs whsle	2	D	D	D	e	D	D	D
4224	Grocery & related products whsle	21	D	D	D	g	D	D	D
42241	General-line grocery whsle	2	D	D	D	f	D	D	D
422410	General-line grocery whsle	2	D	D	D	f	D	D	D
4224103	Other general-line grocery whsle	2	D	D	D	f	D	D	D
42242	Packaged frozen food whsle	1	D	D	D	e	D	D	D
422420	Packaged frozen food whsle	1	D	D	D	e	D	D	D
42243	Dairy products, (except dried or canned) whsle	2	D	D	D	b	D	D	D
422430	Dairy products, (except dried or canned) whsle	2	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	9	D	D	D	e	D	D	D
422490	Other grocery & related products whsle	9	D	D	D	e	D	D	D
4224902	Bread & baked goods whsle	3	D	D	D	b	D	D	D
4224903	Soft drinks whsle	3	D	D	D	c	D	D	D
4225	Farm-product raw material whsle	1	D	D	D	a	D	D	D
4226	Chemical & allied products whsle	2	D	D	D	b	D	D	D
42269	Other chemical & allied products whsle	2	D	D	D	b	D	D	D
422690	Other chemical & allied products whsle	2	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	3	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals ..	1	D	D	D	b	D	D	D
422710	Petroleum bulk stations & terminals	1	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	11	D	D	D	b	D	D	D
42291	Farm supplies whsle	6	D	D	D	b	D	D	D
422910	Farm supplies whsle	6	D	D	D	b	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	LA CROSSE COUNTY, WI—Con.								
	Merchant wholesalers	141	D	D	D	h	D	D	D
421	Wholesale trade, durable goods	90	D	D	D	g	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	11	D	D	D	c	D	D	D
42111	Automobile & other motor vehicle whsle	6	D	D	D	c	D	D	D
421110	Automobile & other motor vehicle whsle	6	D	D	D	c	D	D	D
4211105	Heavy truck & tractor (over 26,000 lb) whsle	5	D	D	D	c	D	D	D
4213	Lumber & other construction materials whsle	7	D	D	D	b	D	D	D
42131	Lumber, plywood, millwork, & wood panel whsle	3	D	D	D	b	D	D	D
421310	Lumber, plywood, millwork, & wood panel whsle	3	D	D	D	b	D	D	D
42133	Roofing, siding, & insulation material whsle	2	D	D	D	b	D	D	D
421330	Roofing, siding, & insulation material whsle	2	D	D	D	b	D	D	D
4213301	Roofing, siding, & insulation material whsle	2	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	15	D	D	D	c	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	11	D	D	D	c	D	D	D
42171	Hardware whsle	8	D	D	D	c	D	D	D
421710	Hardware whsle	8	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	24	D	D	D	e	D	D	D
42181	Construction & mining (except petroleum) machinery & equip whsle	4	23 585	2 260	658	61	4 790	8 374	8 748
421810	Construction & mining (except petroleum) machinery & equip whsle	4	23 585	2 260	658	61	4 790	8 374	8 748
42182	Farm & garden machinery & equipment whsle	5	D	D	D	b	D	D	D
421820	Farm & garden machinery & equipment whsle	5	D	D	D	b	D	D	D
4218201	Farm machinery & equipment—farm dealers	4	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	8	D	D	D	b	D	D	D
421830	Industrial machinery & equipment whsle	8	D	D	D	b	D	D	D
42184	Industrial supplies whsle	4	D	D	D	b	D	D	D
421840	Industrial supplies whsle	4	D	D	D	b	D	D	D
4218403	Welding supplies whsle	2	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle	14	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	51	D	D	D	g	D	D	D
4221	Paper & paper product whsle	11	30 681	3 383	790	138	8 365	2 953	3 300
42213	Industrial & personal service paper whsle	3	D	D	D	b	D	D	D
422130	Industrial & personal service paper whsle	3	D	D	D	b	D	D	D
4222	Drugs, & druggists' sundries whsle	2	D	D	D	e	D	D	D
42221	Drugs, & druggists' sundries whsle	2	D	D	D	e	D	D	D
422210	Drugs, & druggists' sundries whsle	2	D	D	D	e	D	D	D
4222101	General-line drugs whsle	2	D	D	D	e	D	D	D
4224	Grocery & related products whsle	16	D	D	D	g	D	D	D
42241	General-line grocery whsle	1	D	D	D	f	D	D	D
422410	General-line grocery whsle	1	D	D	D	f	D	D	D
4224103	Other general-line grocery whsle	1	D	D	D	f	D	D	D
42242	Packaged frozen food whsle	1	D	D	D	e	D	D	D
422420	Packaged frozen food whsle	1	D	D	D	e	D	D	D
42243	Dairy products, (except dried or canned) whsle	1	D	D	D	b	D	D	D
422430	Dairy products, (except dried or canned) whsle	1	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	6	D	D	D	e	D	D	D
422490	Other grocery & related products whsle	6	D	D	D	e	D	D	D
4224903	Soft drinks whsle	2	D	D	D	c	D	D	D
4225	Farm-product raw material whsle	1	D	D	D	a	D	D	D
4226	Chemical & allied products whsle	1	D	D	D	b	D	D	D
42269	Other chemical & allied products whsle	1	D	D	D	b	D	D	D
422690	Other chemical & allied products whsle	1	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	3	D	D	D	b	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
LA CROSSE COUNTY, WI—Con.									
Merchant wholesalers—Con.									
422	Wholesale trade, nondurable goods—Con.								
4229	Miscellaneous nondurable goods whsle	10	D	D	D	b	D	D	D
42291	Farm supplies whsle	5	D	D	D	b	D	D	D
422910	Farm supplies whsle	5	D	D	D	b	D	D	D
Manufacturers' sales branches and sales offices ..									
421	Wholesale trade, durable goods	7	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	2	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	5	D	D	D	c	D	D	D
4224	Grocery & related products whsle	4	D	D	D	b	D	D	D
Agents, brokers, and commission merchants									
421	Wholesale trade, durable goods	6	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	4	D	D	D	b	D	D	D
LAFAYETTE COUNTY, WI									
42	Wholesale trade	23	62 199	4 003	907	170	8 843	4 461	5 960
421	Wholesale trade, durable goods	9	12 082	1 887	410	89	4 218	1 915	1 995
4218	Machinery, equipment, & supplies whsle	7	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	1	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	14	50 117	2 116	497	81	4 625	2 546	3 965
4224	Grocery & related products whsle	5	D	D	D	b	D	D	D
4225	Farm-product raw material whsle	3	21 367	498	74	15	1 286	1 122	2 398
Merchant wholesalers									
421	Wholesale trade, durable goods	22	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	8	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	6	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	1	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	14	50 117	2 116	497	81	4 625	2 546	3 965
4224	Grocery & related products whsle	5	D	D	D	b	D	D	D
4225	Farm-product raw material whsle	3	21 367	498	74	15	1 286	1 122	2 398
Agents, brokers, and commission merchants									
421	Wholesale trade, durable goods	1	D	D	D	a	D	D	D
LANGLADE COUNTY, WI									
42	Wholesale trade	39	217 759	11 000	2 237	348	22 858	18 013	18 775
421	Wholesale trade, durable goods	17	58 726	6 881	1 370	196	13 869	9 447	9 979
4211	Motor vehicle & motor vehicle parts & supplies whsle	2	D	D	D	b	D	D	D
42114	Motor vehicle parts, (used) whsle ...	1	D	D	D	b	D	D	D
421140	Motor vehicle parts, (used) whsle .	1	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	11	D	D	D	c	D	D	D
42183	Industrial machinery & equipment whsle	2	D	D	D	b	D	D	D
421830	Industrial machinery & equipment whsle	2	D	D	D	b	D	D	D
4218305	Materials handling equipment whsle	1	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	22	159 033	4 119	867	152	8 989	8 566	8 796
4224	Grocery & related products whsle	10	20 468	1 697	380	63	3 431	982	1 053
42249	Other grocery & related products whsle	1	D	D	D	a	D	D	D
422490	Other grocery & related products whsle	1	D	D	D	a	D	D	D
4227	Petroleum & petroleum products whsle	4	117 134	1 156	226	43	2 507	6 620	6 825
42272	Petroleum & petroleum prod whsle (exc bulk stations & terminals)	4	117 134	1 156	226	43	2 507	6 620	6 825
422720	Petroleum & petroleum prod whsle (exc bulk stations & terminals) ...	4	117 134	1 156	226	43	2 507	6 620	6 825
4229	Miscellaneous nondurable goods whsle	4	D	D	D	a	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories* (\$1,000)	End-of-1997 inventories* (\$1,000)
LANGLADE COUNTY, WI—Con.									
	Merchant wholesalers	35	211 482	10 879	2 209	342	22 616	17 993	18 737
421	Wholesale trade, durable goods	16	D	D	D	c	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	2	D	D	D	b	D	D	D
42114	Motor vehicle parts, (used) whsle	1	D	D	D	b	D	D	D
421140	Motor vehicle parts, (used) whsle	1	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	10	D	D	D	c	D	D	D
42183	Industrial machinery & equipment whsle	2	D	D	D	b	D	D	D
421830	Industrial machinery & equipment whsle	2	D	D	D	b	D	D	D
4218305	Materials handling equipment whsle	1	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	19	D	D	D	c	D	D	D
4224	Grocery & related products whsle	7	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	1	D	D	D	a	D	D	D
422490	Other grocery & related products whsle	1	D	D	D	a	D	D	D
4227	Petroleum & petroleum products whsle	4	117 134	1 156	226	43	2 507	6 620	6 825
42272	Petroleum & petroleum prod whsle (exc bulk stations & terminals)	4	117 134	1 156	226	43	2 507	6 620	6 825
422720	Petroleum & petroleum prod whsle (exc bulk stations & terminals)	4	117 134	1 156	226	43	2 507	6 620	6 825
4229	Miscellaneous nondurable goods whsle	4	D	D	D	a	D	D	D
	Agents, brokers, and commission merchants	4	6 277	121	28	6	242	20	38
LINCOLN COUNTY, WI									
42	Wholesale trade	25	D	D	D	e	D	D	D
421	Wholesale trade, durable goods	11	23 257	3 539	706	90	5 972	4 073	3 969
4211	Motor vehicle & motor vehicle parts & supplies whsle	4	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	3	6 114	788	175	26	1 361	1 967	2 231
422	Wholesale trade, nondurable goods	14	D	D	D	c	D	D	D
4229	Miscellaneous nondurable goods whsle	3	D	D	D	c	D	D	D
42294	Tobacco & tobacco product whsle	1	D	D	D	b	D	D	D
422940	Tobacco & tobacco product whsle	1	D	D	D	b	D	D	D
	Merchant wholesalers	24	D	D	D	e	D	D	D
421	Wholesale trade, durable goods	11	23 257	3 539	706	90	5 972	4 073	3 969
4211	Motor vehicle & motor vehicle parts & supplies whsle	4	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	3	6 114	788	175	26	1 361	1 967	2 231
422	Wholesale trade, nondurable goods	13	D	D	D	c	D	D	D
4229	Miscellaneous nondurable goods whsle	3	D	D	D	c	D	D	D
	Agents, brokers, and commission merchants	1	D	D	D	a	D	D	D
MANITOWOC COUNTY, WI									
42	Wholesale trade	67	257 075	22 008	5 065	611	48 709	21 815	23 419
421	Wholesale trade, durable goods	43	103 276	13 675	3 365	370	26 061	11 203	11 016
4211	Motor vehicle & motor vehicle parts & supplies whsle	7	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	5	15 774	2 509	548	55	4 668	1 491	1 276
4216	Electrical goods whsle	5	19 498	1 895	502	35	2 619	1 729	1 624
42161	Electrical apparatus & equip, wiring supp, & const material whsle	4	D	D	D	b	D	D	D
421610	Electrical apparatus & equip, wiring supp, & const material whsle	4	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	12	33 829	5 850	1 514	150	11 117	3 844	3 726
42184	Industrial supplies whsle	4	17 448	2 091	451	59	3 479	2 122	2 113
421840	Industrial supplies whsle	4	17 448	2 091	451	59	3 479	2 122	2 113
4218406	Other industrial supplies whsle	1	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle	5	D	D	D	b	D	D	D
42193	Recyclable material whsle	3	D	D	D	b	D	D	D
421930	Recyclable material whsle	3	D	D	D	b	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	MANITOWOC COUNTY, WI—Con.								
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods	24	153 799	8 333	1 700	241	22 648	10 612	12 403
4224	Grocery & related products whsle	10	D	D	D	c	D	D	D
42249	Other grocery & related products whsle	3	D	D	D	b	D	D	D
422490	Other grocery & related products whsle	3	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	3	D	D	D	b	D	D	D
42269	Other chemical & allied products whsle	3	D	D	D	b	D	D	D
422690	Other chemical & allied products whsle	3	D	D	D	b	D	D	D
4226902	Other chemical & allied products whsle	3	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	1	D	D	D	a	D	D	D
42271	Petroleum bulk stations & terminals	1	D	D	D	a	D	D	D
422710	Petroleum bulk stations & terminals	1	D	D	D	a	D	D	D
4227102	Liquefied petroleum bulk stations & terminals	1	D	D	D	a	D	D	D
4229	Miscellaneous nondurable goods whsle	8	D	D	D	b	D	D	D
	Merchant wholesalers	60	190 562	16 068	3 640	514	34 974	19 455	21 441
421	Wholesale trade, durable goods	39	D	D	D	e	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	7	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	4	D	D	D	b	D	D	D
4216	Electrical goods whsle	4	D	D	D	b	D	D	D
42161	Electrical apparatus & equip, wiring supp. & const material whsle	3	D	D	D	b	D	D	D
421610	Electrical apparatus & equip, wiring supp. & const material whsle	3	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	11	D	D	D	c	D	D	D
42184	Industrial supplies whsle	4	17 448	2 091	451	59	3 479	2 122	2 113
421840	Industrial supplies whsle	4	17 448	2 091	451	59	3 479	2 122	2 113
4218406	Other industrial supplies whsle	1	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle	5	D	D	D	b	D	D	D
42193	Recyclable material whsle	3	D	D	D	b	D	D	D
421930	Recyclable material whsle	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	21	D	D	D	c	D	D	D
4224	Grocery & related products whsle	9	D	D	D	c	D	D	D
42249	Other grocery & related products whsle	3	D	D	D	b	D	D	D
422490	Other grocery & related products whsle	3	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	1	D	D	D	a	D	D	D
42271	Petroleum bulk stations & terminals	1	D	D	D	a	D	D	D
422710	Petroleum bulk stations & terminals	1	D	D	D	a	D	D	D
4227102	Liquefied petroleum bulk stations & terminals	1	D	D	D	a	D	D	D
4229	Miscellaneous nondurable goods whsle	7	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices	3	D	D	D	b	D	D	D
421440	Other commercial equipment whsle	1	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	1	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	1	D	D	D	b	D	D	D
42269	Other chemical & allied products whsle	1	D	D	D	b	D	D	D
422690	Other chemical & allied products whsle	1	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	4	D	D	D	a	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories* (\$1,000)	End-of-1997 inventories* (\$1,000)
MARATHON COUNTY, WI									
42	Wholesale trade	221	1 002 005	102 538	23 133	3 395	181 126	93 699	98 166
421	Wholesale trade, durable goods	155	538 919	57 142	12 819	1 729	101 561	68 352	74 474
4211	Motor vehicle & motor vehicle parts & supplies whsle	14	D	D	D	c	D	D	D
42111	Automobile & other motor vehicle whsle	4	D	D	D	c	D	D	D
421110	Automobile & other motor vehicle whsle	4	D	D	D	c	D	D	D
42112	Motor vehicle supplies & new parts whsle	6	D	D	D	b	D	D	D
421120	Motor vehicle supplies & new parts whsle	6	D	D	D	b	D	D	D
4212	Furniture & home furnishings whsle	9	D	D	D	a	D	D	D
4213	Lumber & other construction materials whsle	14	77 800	6 521	1 220	157	12 281	5 781	8 636
42131	Lumber, plywood, millwork, & wood panel whsle	10	D	D	D	b	D	D	D
421310	Lumber, plywood, millwork, & wood panel whsle	10	D	D	D	b	D	D	D
42133	Roofing, siding, & insulation material whsle	3	D	D	D	b	D	D	D
421330	Roofing, siding, & insulation material whsle	3	D	D	D	b	D	D	D
4213301	Roofing, siding, & insulation material whsle	3	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	20	D	D	D	e	D	D	D
42143	Computer & computer peripheral equipment & software whsle	9	D	D	D	e	D	D	D
421430	Computer & computer peripheral equipment & software whsle	9	D	D	D	e	D	D	D
4214301	Computer & peripheral equipment whsle	9	D	D	D	e	D	D	D
42143012	Computers & peripheral equipment for end use	6	D	D	D	e	D	D	D
4215	Metal & mineral (except petroleum) whsle	5	51 264	4 913	1 090	134	8 969	6 448	6 104
42151	Metal service centers & offices	5	51 264	4 913	1 090	134	8 969	6 448	6 104
421510	Metal service centers & offices	5	51 264	4 913	1 090	134	8 969	6 448	6 104
4215101	Ferrous metal service centers & sales offices	4	D	D	D	c	D	D	D
42151011	Ferrous metal service centers	3	D	D	D	c	D	D	D
4216	Electrical goods whsle	13	33 464	2 530	620	81	4 065	2 338	2 628
42161	Electrical apparatus & equip, wiring supp, & const material whsle	5	D	D	D	b	D	D	D
421610	Electrical apparatus & equip, wiring supp, & const material whsle	5	D	D	D	b	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	9	19 992	3 081	686	75	5 644	2 446	2 486
4218	Machinery, equipment, & supplies whsle	55	161 906	16 698	3 814	525	30 850	29 697	32 394
42181	Construction & mining (except petroleum) machinery & equip whsle	8	30 890	2 759	642	74	5 506	6 735	8 063
421810	Construction & mining (except petroleum) machinery & equip whsle	8	30 890	2 759	642	74	5 506	6 735	8 063
42182	Farm & garden machinery & equipment whsle	18	53 980	4 500	1 089	172	7 492	15 212	15 934
421820	Farm & garden machinery & equipment whsle	18	53 980	4 500	1 089	172	7 492	15 212	15 934
4218201	Farm machinery & equipment—farm dealers	12	36 830	3 198	638	119	5 300	11 753	12 376
4218202	Farm machinery & equipment—whsle distributors	6	17 150	1 302	451	53	2 192	3 459	3 558
42183	Industrial machinery & equipment whsle	15	28 729	4 812	959	138	8 947	3 581	3 295
421830	Industrial machinery & equipment whsle	15	28 729	4 812	959	138	8 947	3 581	3 295
4218305	Materials handling equipment whsle	5	D	D	D	b	D	D	D
42184	Industrial supplies whsle	10	D	D	D	b	D	D	D
421840	Industrial supplies whsle	10	D	D	D	b	D	D	D
4218406	Other industrial supplies whsle	2	D	D	D	b	D	D	D
42185	Service establishment equipment & supplies whsle	4	D	D	D	b	D	D	D
421850	Service establishment equipment & supplies whsle	4	D	D	D	b	D	D	D
4218502	Custodial, janitors' equipment & supplies whsle	1	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle	16	D	D	D	c	D	D	D
42199	Other miscellaneous durable goods whsle	4	D	D	D	b	D	D	D
421990	Other miscellaneous durable goods whsle	4	D	D	D	b	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
MARATHON COUNTY, WI—Con.									
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods	66	463 086	45 396	10 314	1 666	79 565	25 347	23 692
4221	Paper & paper product whsle	6	D	D	D	b	D	D	D
4224	Grocery & related products whsle	20	320 402	31 955	7 123	1 193	54 069	17 834	16 037
42243	Dairy products, (except dried or canned) whsle	3	D	D	D	f	D	D	D
422430	Dairy products, (except dried or canned) whsle	3	D	D	D	f	D	D	D
4224302	Dairy product (except raw milk) whsle	3	D	D	D	f	D	D	D
42248	Fresh fruit & vegetable whsle	4	35 675	1 964	298	43	3 936	206	189
422480	Fresh fruit & vegetable whsle	4	35 675	1 964	298	43	3 936	206	189
42249	Other grocery & related products whsle	11	D	D	D	e	D	D	D
422490	Other grocery & related products whsle	11	D	D	D	e	D	D	D
4224901	Coffee, tea, & spice whsle	2	D	D	D	c	D	D	D
4224903	Soft drinks whsle	3	D	D	D	c	D	D	D
4225	Farm-product raw material whsle	5	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	6	D	D	D	b	D	D	D
42269	Other chemical & allied products whsle	5	D	D	D	b	D	D	D
422690	Other chemical & allied products whsle	5	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	6	14 344	1 207	280	43	2 470	670	685
42271	Petroleum bulk stations & terminals	6	14 344	1 207	280	43	2 470	670	685
422710	Petroleum bulk stations & terminals	6	14 344	1 207	280	43	2 470	670	685
4228	Beer, wine, & distilled alcoholic beverage whsle	3	22 219	2 913	703	90	5 064	1 269	1 116
42281	Beer & ale whsle	3	22 219	2 913	703	90	5 064	1 269	1 116
422810	Beer & ale whsle	3	22 219	2 913	703	90	5 064	1 269	1 116
4229	Miscellaneous nondurable goods whsle	8	D	D	D	b	D	D	D
	Merchant wholesalers	191	725 082	76 346	17 028	2 451	141 957	77 709	83 812
421	Wholesale trade, durable goods	135	490 803	54 609	12 190	1 652	97 087	66 640	72 478
4211	Motor vehicle & motor vehicle parts & supplies whsle	11	D	D	D	c	D	D	D
42111	Automobile & other motor vehicle whsle	4	D	D	D	c	D	D	D
421110	Automobile & other motor vehicle whsle	4	D	D	D	c	D	D	D
4213	Lumber & other construction materials whsle	11	D	D	D	c	D	D	D
42131	Lumber, plywood, millwork, & wood panel whsle	9	D	D	D	b	D	D	D
421310	Lumber, plywood, millwork, & wood panel whsle	9	D	D	D	b	D	D	D
42133	Roofing, siding, & insulation material whsle	1	D	D	D	b	D	D	D
421330	Roofing, siding, & insulation material whsle	1	D	D	D	b	D	D	D
4213301	Roofing, siding, & insulation material whsle	1	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	16	D	D	D	e	D	D	D
42143	Computer & computer peripheral equipment & software whsle	8	D	D	D	e	D	D	D
4214301	Computer & peripheral equipment whsle	8	D	D	D	e	D	D	D
42143012	Computers & peripheral equipment for end use	5	D	D	D	e	D	D	D
4215	Metal & mineral (except petroleum) whsle	3	D	D	D	c	D	D	D
42151	Metal service centers & offices	3	D	D	D	c	D	D	D
421510	Metal service centers & offices	3	D	D	D	c	D	D	D
4215101	Ferrous metal service centers & sales offices	3	D	D	D	c	D	D	D
42151011	Ferrous metal service centers	3	D	D	D	c	D	D	D
4216	Electrical goods whsle	12	D	D	D	b	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	4	D	D	D	b	D	D	D
421610	Electrical apparatus & equip, wiring supp, & const material whsle	4	D	D	D	b	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	9	19 992	3 081	686	75	5 644	2 446	2 486

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	MARATHON COUNTY, WI—Con.								
	Merchant wholesalers—Con.								
421	Wholesale trade, durable goods—Con.								
4218	Machinery, equipment, & supplies whsle	53	D	D	D	f	D	D	D
42181	Construction & mining (except petroleum) machinery & equip whsle	8	30 890	2 759	642	74	5 506	6 735	8 063
421810	Construction & mining (except petroleum) machinery & equip whsle	8	30 890	2 759	642	74	5 506	6 735	8 063
42182	Farm & garden machinery & equipment whsle	17	D	D	D	c	D	D	D
421820	Farm & garden machinery & equipment whsle	17	D	D	D	c	D	D	D
4218201	Farm machinery & equipment—farm dealers	12	36 830	3 198	638	119	5 300	11 753	12 376
4218202	Farm machinery & equipment—whsle distributors	5	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	15	28 729	4 812	959	138	8 947	3 581	3 295
421830	Industrial machinery & equipment whsle	15	28 729	4 812	959	138	8 947	3 581	3 295
42184	Industrial supplies whsle	9	32 988	3 102	749	91	6 588	2 558	3 383
421840	Industrial supplies whsle	9	32 988	3 102	749	91	6 588	2 558	3 383
4218406	Other industrial supplies whsle ..	2	D	D	D	b	D	D	D
42185	Service establishment equipment & supplies whsle	4	D	D	D	b	D	D	D
421850	Service establishment equipment & supplies whsle	4	D	D	D	b	D	D	D
4218502	Custodial, janitors' equipment & supplies whsle	1	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	15	D	D	D	c	D	D	D
42199	Other miscellaneous durable goods whsle	3	D	D	D	b	D	D	D
421990	Other miscellaneous durable goods whsle	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	56	234 279	21 737	4 838	799	44 870	11 069	11 334
4221	Paper & paper product whsle	4	D	D	D	b	D	D	D
4224	Grocery & related products whsle	16	D	D	D	e	D	D	D
42248	Fresh fruit & vegetable whsle	4	35 675	1 964	298	43	3 936	206	189
422480	Fresh fruit & vegetable whsle	4	35 675	1 964	298	43	3 936	206	189
42249	Other grocery & related products whsle	8	D	D	D	c	D	D	D
422490	Other grocery & related products whsle	8	D	D	D	c	D	D	D
4224901	Coffee, tea, & spice whsle	2	D	D	D	c	D	D	D
4224903	Soft drinks whsle	2	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	4	D	D	D	b	D	D	D
42269	Other chemical & allied products whsle	4	D	D	D	b	D	D	D
422690	Other chemical & allied products whsle	4	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	6	14 344	1 207	280	43	2 470	670	685
4229	Miscellaneous nondurable goods whsle	8	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices ..	15	230 862	25 266	5 874	900	37 136	15 990	14 354
421	Wholesale trade, durable goods	9	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	6	D	D	D	f	D	D	D
4224	Grocery & related products whsle	2	D	D	D	f	D	D	D
42243	Dairy products, (except dried or canned) whsle	1	D	D	D	f	D	D	D
422430	Dairy products, (except dried or canned) whsle	1	D	D	D	f	D	D	D
4224302	Dairy product (except raw milk) whsle	1	D	D	D	f	D	D	D
	Agents, brokers, and commission merchants	15	46 061	926	231	44	2 033	-	-
421	Wholesale trade, durable goods	11	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	4	D	D	D	b	D	D	D
4225	Farm-product raw material whsle	1	D	D	D	b	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
MARINETTE COUNTY, WI									
42	Wholesale trade	33	93 151	14 844	2 609	485	29 785	10 102	12 586
421	Wholesale trade, durable goods	24	74 204	13 089	2 243	410	26 416	9 151	11 191
4218	Machinery, equipment, & supplies whsle	10	57 202	11 191	1 859	340	21 731	7 875	9 971
42184	Industrial supplies whsle	1	D	D	D	b	D	D	D
421840	Industrial supplies whsle	1	D	D	D	b	D	D	D
4218403	Welding supplies whsle	1	D	D	D	b	D	D	D
42185	Service establishment equipment & supplies whsle	2	D	D	D	c	D	D	D
421850	Service establishment equipment & supplies whsle	2	D	D	D	c	D	D	D
4218501	Beauty & barber shop equipment & supplies whsle ...	2	D	D	D	c	D	D	D
4219	Miscellaneous durable goods whsle ...	3	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	9	18 947	1 755	366	75	3 369	951	1 395
4224	Grocery & related products whsle	4	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	2	D	D	D	a	D	D	D
422490	Other grocery & related products whsle	2	D	D	D	a	D	D	D
	Merchant wholesalers	30	D	D	D	e	D	D	D
421	Wholesale trade, durable goods	23	D	D	D	e	D	D	D
4218	Machinery, equipment, & supplies whsle	10	57 202	11 191	1 859	340	21 731	7 875	9 971
42184	Industrial supplies whsle	1	D	D	D	b	D	D	D
421840	Industrial supplies whsle	1	D	D	D	b	D	D	D
4218403	Welding supplies whsle	1	D	D	D	b	D	D	D
42185	Service establishment equipment & supplies whsle	2	D	D	D	c	D	D	D
421850	Service establishment equipment & supplies whsle	2	D	D	D	c	D	D	D
4218501	Beauty & barber shop equipment & supplies whsle ...	2	D	D	D	c	D	D	D
4219	Miscellaneous durable goods whsle ...	3	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	7	D	D	D	b	D	D	D
4224	Grocery & related products whsle	3	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices ..	1	D	D	D	a	D	D	D
	Agents, brokers, and commission merchants	2	D	D	D	a	D	D	D
MARQUETTE COUNTY, WI									
42	Wholesale trade	10	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	10	D	D	D	c	D	D	D
4213	Lumber & other construction materials whsle	2	D	D	D	c	D	D	D
42131	Lumber, plywood, millwork, & wood panel whsle	2	D	D	D	c	D	D	D
421310	Lumber, plywood, millwork, & wood panel whsle	2	D	D	D	c	D	D	D
4213103	Plywood, veneer, millwork, & wood panel whsle	1	D	D	D	c	D	D	D
	Merchant wholesalers	9	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	9	D	D	D	c	D	D	D
4213	Lumber & other construction materials whsle	2	D	D	D	c	D	D	D
42131	Lumber, plywood, millwork, & wood panel whsle	2	D	D	D	c	D	D	D
421310	Lumber, plywood, millwork, & wood panel whsle	2	D	D	D	c	D	D	D
4213103	Plywood, veneer, millwork, & wood panel whsle	1	D	D	D	c	D	D	D
	Agents, brokers, and commission merchants	1	D	D	D	a	D	D	D
MENOMINEE COUNTY, WI									
42	Wholesale trade	2	D	D	D	b	D	D	D
	Merchant wholesalers	2	D	D	D	b	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories* (\$1,000)	End-of-1997 inventories* (\$1,000)
MILWAUKEE COUNTY, WI									
42	Wholesale trade	1 393	13 007 515	845 316	204 127	22 559	1 610 279	1 016 921	1 067 000
421	Wholesale trade, durable goods	965	7 905 526	581 077	140 772	14 006	1 068 177	662 769	718 369
4211	Motor vehicle & motor vehicle parts & supplies whsle	100	2 290 957	59 759	14 376	1 529	119 481	173 813	185 162
42111	Automobile & other motor vehicle whsle	29	D	D	D	f	D	D	D
421110	Automobile & other motor vehicle whsle	29	D	D	D	f	D	D	D
4211101	Automobile & motorcycle whsle	13	D	D	D	c	D	D	D
4211103	Light truck & van (14,000 lb or less) whsle	2	D	D	D	b	D	D	D
4211105	Heavy truck & tractor (over 26,000 lb) whsle	11	D	D	D	e	D	D	D
42112	Motor vehicle supplies & new parts whsle	39	D	D	D	f	D	D	D
421120	Motor vehicle supplies & new parts whsle	39	D	D	D	f	D	D	D
4211201	Motor vehicle supplies & new parts—warehouse distributors	17	D	D	D	e	D	D	D
4211202	Motor vehicle supplies & new parts—jobbers	21	D	D	D	e	D	D	D
42114	Motor vehicle parts, (used) whsle	30	D	D	D	c	D	D	D
421140	Motor vehicle parts, (used) whsle	30	D	D	D	c	D	D	D
4212	Furniture & home furnishings whsle	42	161 423	22 020	4 250	470	40 988	13 777	14 127
42121	Furniture whsle	19	D	D	D	e	D	D	D
421210	Furniture whsle	19	D	D	D	e	D	D	D
4212101	Household & lawn furniture whsle	8	D	D	D	b	D	D	D
4212102	Office & business furniture whsle	11	D	D	D	e	D	D	D
42122	Home furnishings whsle	23	D	D	D	c	D	D	D
421220	Home furnishings whsle	23	D	D	D	c	D	D	D
4212203	Floor coverings whsle	9	49 406	5 114	986	118	9 714	10 423	10 395
4213	Lumber & other construction materials whsle	34	227 315	18 669	4 209	503	35 534	20 355	20 990
42131	Lumber, plywood, millwork, & wood panel whsle	13	D	D	D	e	D	D	D
421310	Lumber, plywood, millwork, & wood panel whsle	13	D	D	D	e	D	D	D
4213103	Plywood, veneer, millwork, & wood panel whsle	7	D	D	D	e	D	D	D
42132	Brick, stone, & related construction materials whsle	8	D	D	D	b	D	D	D
421320	Brick, stone, & related construction materials whsle	8	D	D	D	b	D	D	D
4213201	Brick, block, tile, clay/cement sewer pipe whsle	5	D	D	D	b	D	D	D
4213203	Cement, lime, & related products whsle	3	D	D	D	b	D	D	D
42133	Roofing, siding, & insulation material whsle	5	D	D	D	b	D	D	D
421330	Roofing, siding, & insulation material whsle	5	D	D	D	b	D	D	D
4213301	Roofing, siding, & insulation material whsle	5	D	D	D	b	D	D	D
42139	Other construction materials whsle	8	D	D	D	b	D	D	D
421390	Other construction materials whsle	8	D	D	D	b	D	D	D
4213902	Other construction materials whsle	7	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	148	782 447	137 728	36 282	2 996	228 335	77 795	76 383
42141	Photographic equipment & supplies whsle	7	D	D	D	c	D	D	D
421410	Photographic equipment & supplies whsle	7	D	D	D	c	D	D	D
42142	Office equipment whsle	26	D	D	D	e	D	D	D
421420	Office equipment whsle	26	D	D	D	e	D	D	D
42143	Computer & computer peripheral equipment & software whsle	40	331 180	61 945	19 002	1 152	101 254	27 009	28 357
421430	Computer & computer peripheral equipment & software whsle	40	331 180	61 945	19 002	1 152	101 254	27 009	28 357
4214301	Computer & peripheral equipment whsle	31	325 398	59 354	18 371	1 096	98 074	26 916	28 261
42143011	Computers & peripheral equipment for resale	7	111 734	15 103	5 665	342	33 014	16 586	18 414
42143012	Computers & peripheral equipment for end use	24	213 664	44 251	12 706	754	65 060	10 330	9 847
42144	Other commercial equipment whsle	29	D	D	D	e	D	D	D
421440	Other commercial equipment whsle	29	D	D	D	e	D	D	D
4214401	Restaurant & hotel equipment & supplies whsle	17	D	D	D	e	D	D	D
4214402	Store machines & equipment whsle	12	D	D	D	c	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	MILWAUKEE COUNTY, WI—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4214	Professional & commercial equipment & supplies whsle—Con.								
42145	Medical, dental, & hospital equipment & supplies whsle	33	179 251	29 874	6 863	686	47 811	25 786	23 367
421450	Medical, dental, & hospital equipment & supplies whsle	33	179 251	29 874	6 863	686	47 811	25 786	23 367
4214501	Surgical, medical, & hospital supplies whsle	27	D	D	D	e	D	D	D
4214502	Dental equipment & supplies whsle	6	D	D	D	e	D	D	D
42146	Ophthalmic goods whsle	7	D	D	D	c	D	D	D
421460	Ophthalmic goods whsle	7	D	D	D	c	D	D	D
4215	Metal & mineral (except petroleum) whsle	51	D	D	D	f	D	D	D
42151	Metal service centers & offices	50	D	D	D	f	D	D	D
421510	Metal service centers & offices	50	D	D	D	f	D	D	D
4215101	Ferrous metal service centers & sales offices	41	D	D	D	f	D	D	D
42151011	Ferrous metal service centers	24	D	D	D	f	D	D	D
42151012	Ferrous metal sales offices	17	D	D	D	b	D	D	D
4215102	Nonferrous metal service centers & sales offices	9	D	D	D	b	D	D	D
4216	Electrical goods whsle	126	717 511	54 620	13 911	1 346	93 640	32 345	35 315
42161	Electrical apparatus & equip, wiring supp, & const material whsle	61	475 685	29 783	8 024	747	49 503	21 579	23 602
421610	Electrical apparatus & equip, wiring supp, & const material whsle	61	475 685	29 783	8 024	747	49 503	21 579	23 602
42162	Electrical appliance, television & radio set whsle	8	D	D	D	b	D	D	D
42169	Other electronic parts & equipment whsle	57	D	D	D	f	D	D	D
421690	Other electronic parts & equipment whsle	57	D	D	D	f	D	D	D
4216901	Communications equipment & supplies whsle	29	D	D	D	e	D	D	D
4216902	Electronic parts (excluding communications equipment) whsle	28	D	D	D	c	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	57	323 798	39 457	10 379	914	68 063	44 270	44 243
42171	Hardware whsle	27	147 806	18 003	4 774	473	31 059	20 611	20 088
421710	Hardware whsle	27	147 806	18 003	4 774	473	31 059	20 611	20 088
42172	Plumbing & heating equipment & supplies (hydronics) whsle	11	D	D	D	c	D	D	D
421720	Plumbing & heating equipment & supplies (hydronics) whsle	11	D	D	D	c	D	D	D
42173	Warm air heating & air-conditioning equipment & supplies whsle	15	105 535	15 248	4 123	298	25 784	19 899	20 028
421730	Warm air heating & air-conditioning equipment & supplies whsle	15	105 535	15 248	4 123	298	25 784	19 899	20 028
42174	Refrigeration equipment & supplies whsle	4	D	D	D	b	D	D	D
421740	Refrigeration equipment & supplies whsle	4	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	289	2 127 923	154 730	36 362	3 750	291 535	199 921	232 420
42181	Construction & mining (except petroleum) machinery & equip whsle	12	D	D	D	e	D	D	D
421810	Construction & mining (except petroleum) machinery & equip whsle	12	D	D	D	e	D	D	D
42182	Farm & garden machinery & equipment whsle	4	D	D	D	c	D	D	D
421820	Farm & garden machinery & equipment whsle	4	D	D	D	c	D	D	D
4218202	Farm machinery & equipment—whsle distributors	2	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	158	718 669	82 138	19 311	1 940	154 354	57 659	62 927

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories* (\$1,000)	End-of-1997 inventories* (\$1,000)
	MILWAUKEE COUNTY, WI—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4218	Machinery, equipment, & supplies whsle—Con.								
42183	Industrial machinery & equipment whsle—Con.								
421830	Industrial machinery & equipment whsle	158	718 669	82 138	19 311	1 940	154 354	57 659	62 927
4218301	Food-processing machinery & equipment whsle	5	D	D	D	b	D	D	D
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	14	71 015	7 873	1 760	176	12 499	8 405	9 043
42183021	Hydraulic & pneumatic pumps & motors whsle	5	D	D	D	b	D	D	D
42183022	Hydraulic & pneumatic parts, accessories, & supplies whsle	9	D	D	D	b	D	D	D
4218303	General-purpose industrial machinery & equipment whsle .	47	213 484	25 895	5 708	579	50 236	20 212	23 934
4218304	Metalworking machinery & equipment whsle	26	103 711	9 362	2 288	234	18 584	13 831	13 341
4218305	Materials handling equipment whsle	32	253 114	31 129	7 691	692	55 942	7 091	7 922
4218307	Other industrial machinery & equipment whsle	33	D	D	D	c	D	D	D
42184	Industrial supplies whsle	81	998 697	34 590	8 523	962	63 690	25 861	26 223
421840	Industrial supplies whsle	81	998 697	34 590	8 523	962	63 690	25 861	26 223
4218401	General-line industrial supplies whsle	9	50 711	5 496	1 415	101	8 657	6 981	7 402
4218402	Mechanical power transmission supplies whsle	17	169 082	7 363	1 764	192	14 425	4 019	4 383
4218403	Welding supplies whsle	5	27 981	2 659	947	115	4 936	3 157	1 663
4218404	Industrial containers & supplies whsle	13	D	D	D	c	D	D	D
4218405	Industrial valves & fittings (except fluid-power) whsle	8	D	D	D	b	D	D	D
4218406	Other industrial supplies whsle .	29	D	D	D	e	D	D	D
42185	Service establishment equipment & supplies whsle	25	D	D	D	c	D	D	D
421850	Service establishment equipment & supplies whsle	25	D	D	D	c	D	D	D
4218501	Beauty & barber shop equipment & supplies whsle ...	9	12 270	2 223	538	107	3 937	2 277	2 358
4218504	Other service establishment equipment & supplies whsle ...	11	D	D	D	b	D	D	D
42186	Transportation equipment & supplies (exc motor vehicle) whsle	9	D	D	D	c	D	D	D
421860	Transportation equipment & supplies (exc motor vehicle) whsle	9	D	D	D	c	D	D	D
4218601	Aircraft & aeronautical equipment & supplies whsle ...	4	D	D	D	c	D	D	D
4219	Miscellaneous durable goods whsle ...	118	D	D	D	g	D	D	D
42191	Sporting & recreational goods & supplies whsle	15	D	D	D	c	D	D	D
421910	Sporting & recreational goods & supplies whsle	15	D	D	D	c	D	D	D
42192	Toy & hobby goods & supplies whsle	6	D	D	D	c	D	D	D
421920	Toy & hobby goods & supplies whsle	6	D	D	D	c	D	D	D
42193	Recyclable material whsle	47	401 446	42 734	8 746	1 047	84 773	15 661	19 412
421930	Recyclable material whsle	47	401 446	42 734	8 746	1 047	84 773	15 661	19 412
4219301	Iron & steel scrap processors & dealers	22	D	D	D	e	D	D	D
42193011	Iron & steel scrap processors (using power processing equipment)	13	D	D	D	e	D	D	D
42193012	Iron & steel scrap processors (not using power processing equip)	9	D	D	D	b	D	D	D
4219302	Recyclable paper & paperboard whsle	7	D	D	D	e	D	D	D
4219303	Other recyclable material whsle .	18	D	D	D	c	D	D	D
42194	Jewelry/watch/silverware/precious stone, & precious metal whsle	21	18 219	2 760	754	95	4 803	2 504	3 530
421940	Jewelry/watch/silverware/precious stone, & precious metal whsle ...	21	18 219	2 760	754	95	4 803	2 504	3 530
4219401	Jewelry, watch, diamonds, precious stone, & silverware whsle	18	D	D	D	b	D	D	D
42199	Other miscellaneous durable goods whsle	29	D	D	D	c	D	D	D
421990	Other miscellaneous durable goods whsle	29	D	D	D	c	D	D	D
4219906	Other durable goods whsle	10	D	D	D	a	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
MILWAUKEE COUNTY, WI—Con.									
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods	428	5 101 989	264 239	63 355	8 553	542 102	354 152	348 631
4221	Paper & paper product whsle	59	416 098	24 602	6 281	784	43 757	25 422	26 217
42211	Printing & writing paper whsle	11	169 293	9 351	2 409	219	16 379	9 174	10 176
422110	Printing & writing paper whsle	11	169 293	9 351	2 409	219	16 379	9 174	10 176
42212	Stationery & office supplies whsle	28	96 155	9 890	2 740	423	18 541	13 605	13 175
422120	Stationery & office supplies whsle	28	96 155	9 890	2 740	423	18 541	13 605	13 175
42213	Industrial & personal service paper whsle	20	150 650	5 361	1 132	142	8 837	2 643	2 866
422130	Industrial & personal service paper whsle	20	150 650	5 361	1 132	142	8 837	2 643	2 866
4222	Drugs, & druggists' sundries whsle	16	259 786	12 418	3 015	415	26 604	31 709	29 768
42221	Drugs, & druggists' sundries whsle	16	259 786	12 418	3 015	415	26 604	31 709	29 768
422210	Drugs, & druggists' sundries whsle	16	259 786	12 418	3 015	415	26 604	31 709	29 768
4222101	General-line drugs whsle	7	D	D	D	e	D	D	D
4222102	Specialty-line drug, pharmaceutical, cosmetic, & toiletries whsle	9	D	D	D	b	D	D	D
4223	Apparel, piece goods, & notions whsle	27	D	D	D	e	D	D	D
42232	Men's & boys' clothing & furnishings whsle	13	D	D	D	b	D	D	D
422320	Men's & boys' clothing & furnishings whsle	13	D	D	D	b	D	D	D
42233	Women's, children's, & infants' clothing & accessories whsle	6	D	D	D	b	D	D	D
422330	Women's, children's, & infants' clothing & accessories whsle	6	D	D	D	b	D	D	D
42234	Footwear whsle	4	D	D	D	c	D	D	D
422340	Footwear whsle	4	D	D	D	c	D	D	D
4224	Grocery & related products whsle	119	1 941 525	110 188	26 005	3 993	225 989	70 755	89 858
42241	General-line grocery whsle	11	D	D	D	f	D	D	D
422410	General-line grocery whsle	11	D	D	D	f	D	D	D
4224102	General-line grocery whsle, retail cooperative	1	D	D	D	f	D	D	D
42242	Packaged frozen food whsle	10	261 099	14 423	3 386	404	27 927	10 457	28 030
422420	Packaged frozen food whsle	10	261 099	14 423	3 386	404	27 927	10 457	28 030
42243	Dairy products, (except dried or canned) whsle	13	D	D	D	c	D	D	D
422430	Dairy products, (except dried or canned) whsle	13	D	D	D	c	D	D	D
4224302	Dairy product (except raw milk) whsle	13	D	D	D	c	D	D	D
42245	Confectionery whsle	11	D	D	D	e	D	D	D
422450	Confectionery whsle	11	D	D	D	e	D	D	D
42247	Meat & meat product whsle	15	50 732	5 429	1 182	201	8 789	1 703	1 645
422470	Meat & meat product whsle	15	50 732	5 429	1 182	201	8 789	1 703	1 645
42248	Fresh fruit & vegetable whsle	23	D	D	D	f	D	D	D
422480	Fresh fruit & vegetable whsle	23	D	D	D	f	D	D	D
42249	Other grocery & related products whsle	32	D	D	D	g	D	D	D
422490	Other grocery & related products whsle	32	D	D	D	g	D	D	D
4224901	Coffee, tea, & spice whsle	5	D	D	D	c	D	D	D
4224902	Bread & baked goods whsle	10	D	D	D	f	D	D	D
4224903	Soft drinks whsle	8	D	D	D	f	D	D	D
4225	Farm-product raw material whsle	15	D	D	D	b	D	D	D
42251	Grain & field bean whsle	5	D	D	D	b	D	D	D
422510	Grain & field bean whsle	5	D	D	D	b	D	D	D
42252	Livestock whsle	6	D	D	D	b	D	D	D
422520	Livestock whsle	6	D	D	D	b	D	D	D
42259	Other farm product raw material whsle	4	D	D	D	a	D	D	D
422590	Other farm product raw material whsle	4	D	D	D	a	D	D	D
4225901	Hides, skins, & pelts whsle	4	D	D	D	a	D	D	D
4226	Chemical & allied products whsle	62	504 047	37 400	8 832	1 000	73 332	42 342	43 823
42261	Plastics materials & basic forms & shapes whsle	14	106 265	12 998	3 189	307	27 746	9 867	10 158
422610	Plastics materials & basic forms & shapes whsle	14	106 265	12 998	3 189	307	27 746	9 867	10 158
42269	Other chemical & allied products whsle	48	397 782	24 402	5 643	693	45 586	32 475	33 665
422690	Other chemical & allied products whsle	48	397 782	24 402	5 643	693	45 586	32 475	33 665
4226901	Industrial gases (except LP) whsle	3	D	D	D	b	D	D	D
4226902	Other chemical & allied products whsle	45	D	D	D	f	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	MILWAUKEE COUNTY, WI—Con.								
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods—Con.								
4227	Petroleum & petroleum products								
	whsle	29	836 018	11 367	2 805	340	26 499	23 365	25 556
42271	Petroleum bulk stations & terminals .	17	618 403	8 511	2 194	270	19 766	21 380	24 294
422710	Petroleum bulk stations & terminals	17	618 403	8 511	2 194	270	19 766	21 380	24 294
4227101	Petroleum bulk stations & terminals (except LP)	15	D	D	D	c	D	D	D
42271011	Petroleum bulk stations (except LP)	6	D	D	D	c	D	D	D
42271012	Petroleum bulk terminals (except LP)	9	554 844	3 887	1 101	126	10 827	18 070	20 717
42272	Petroleum & petroleum prod whsle (exc bulk stations & terminals)	12	217 615	2 856	611	70	6 733	1 985	1 262
422720	Petroleum & petroleum prod whsle (exc bulk stations & terminals) ...	12	217 615	2 856	611	70	6 733	1 985	1 262
4228	Beer, wine, & distilled alcoholic beverage whsle	19	D	D	D	f	D	D	D
42281	Beer & ale whsle	10	D	D	D	e	D	D	D
422810	Beer & ale whsle	10	D	D	D	e	D	D	D
42282	Wine & distilled alcoholic beverage whsle	9	119 665	9 593	2 356	262	15 504	15 130	17 104
422820	Wine & distilled alcoholic beverage whsle	9	119 665	9 593	2 356	262	15 504	15 130	17 104
4228201	Wine & distilled alcoholic bev (licensed operation) whsle	9	119 665	9 593	2 356	262	15 504	15 130	17 104
4229	Miscellaneous nondurable goods whsle	82	D	D	D	f	D	D	D
42292	Book, periodical, & newspaper whsle	11	D	D	D	c	D	D	D
422920	Book, periodical, & newspaper whsle	11	D	D	D	c	D	D	D
42293	Flower, nursery stock, & florists' supplies whsle	14	D	D	D	c	D	D	D
422930	Flower, nursery stock, & florists' supplies whsle	14	D	D	D	c	D	D	D
42294	Tobacco & tobacco product whsle ...	6	D	D	D	b	D	D	D
422940	Tobacco & tobacco product whsle .	6	D	D	D	b	D	D	D
42295	Paint, varnish, & supplies whsle	8	28 302	2 069	526	66	5 102	2 208	2 275
422950	Paint, varnish, & supplies whsle ..	8	28 302	2 069	526	66	5 102	2 208	2 275
4229501	Paint, varnish, & supplies whsle	8	28 302	2 069	526	66	5 102	2 208	2 275
42299	Other miscellaneous nondurable goods whsle	39	D	D	D	e	D	D	D
422990	Other miscellaneous nondurable goods whsle	39	D	D	D	e	D	D	D
4229901	Art goods whsle	12	14 584	1 487	365	71	3 479	1 787	1 933
4229904	Other nondurable goods whsle .	22	D	D	D	e	D	D	D
	Merchant wholesalers	1 117	7 363 238	691 766	163 103	19 176	1 285 941	777 672	835 677
421	Wholesale trade, durable goods	771	3 916 209	478 407	112 065	12 139	869 996	528 714	570 817
4211	Motor vehicle & motor vehicle parts & supplies whsle	93	D	D	D	g	D	D	D
42111	Automobile & other motor vehicle whsle	27	D	D	D	f	D	D	D
421110	Automobile & other motor vehicle whsle	27	D	D	D	f	D	D	D
4211101	Automobile & motorcycle whsle .	12	D	D	D	b	D	D	D
4211105	Heavy truck & tractor (over 26,000 lb) whsle	10	D	D	D	e	D	D	D
42112	Motor vehicle supplies & new parts whsle	34	D	D	D	f	D	D	D
421120	Motor vehicle supplies & new parts whsle	34	D	D	D	f	D	D	D
4211201	Motor vehicle supplies & new parts—warehouse distributors .	15	D	D	D	e	D	D	D
4211202	Motor vehicle supplies & new parts—jobbers	18	D	D	D	e	D	D	D
42114	Motor vehicle parts, (used) whsle ...	30	D	D	D	c	D	D	D
421140	Motor vehicle parts, (used) whsle .	30	D	D	D	c	D	D	D
4212	Furniture & home furnishings whsle ...	34	D	D	D	e	D	D	D
42121	Furniture whsle	14	D	D	D	e	D	D	D
421210	Furniture whsle	14	D	D	D	e	D	D	D
4212102	Office & business furniture whsle	11	D	D	D	e	D	D	D
42122	Home furnishings whsle	20	D	D	D	c	D	D	D
421220	Home furnishings whsle	20	D	D	D	c	D	D	D
4212203	Floor coverings whsle	9	49 406	5 114	986	118	9 714	10 423	10 395

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
MILWAUKEE COUNTY, WI—Con.									
Merchant wholesalers—Con.									
421	Wholesale trade, durable goods—Con.								
4213	Lumber & other construction materials whsle	22	D	D	D	e	D	D	D
42131	Lumber, plywood, millwork, & wood panel whsle	12	D	D	D	e	D	D	D
421310	Lumber, plywood, millwork, & wood panel whsle	12	D	D	D	e	D	D	D
4213103	Plywood, veneer, millwork, & wood panel whsle	6	D	D	D	e	D	D	D
42139	Other construction materials whsle ..	5	D	D	D	b	D	D	D
421390	Other construction materials whsle	5	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	120	D	D	D	g	D	D	D
42141	Photographic equipment & supplies whsle	6	D	D	D	c	D	D	D
421410	Photographic equipment & supplies whsle	6	D	D	D	c	D	D	D
42142	Office equipment whsle	25	D	D	D	e	D	D	D
421420	Office equipment whsle	25	D	D	D	e	D	D	D
42143	Computer & computer peripheral equipment & software whsle	32	170 675	33 184	8 474	665	51 047	22 789	22 691
421430	Computer & computer peripheral equipment & software whsle	32	170 675	33 184	8 474	665	51 047	22 789	22 691
4214301	Computer & peripheral equipment whsle	23	164 893	30 593	7 843	609	47 867	22 696	22 595
42143011	Computers & peripheral equipment for resale	4	D	D	D	c	D	D	D
42143012	Computers & peripheral equipment for end use	19	D	D	D	f	D	D	D
42144	Other commercial equipment whsle ..	23	D	D	D	e	D	D	D
421440	Other commercial equipment whsle	23	D	D	D	e	D	D	D
4214401	Restaurant & hotel equipment & supplies whsle	13	D	D	D	c	D	D	D
4214402	Store machines & equipment whsle	10	D	D	D	c	D	D	D
42145	Medical, dental, & hospital equipment & supplies whsle	25	D	D	D	f	D	D	D
421450	Medical, dental, & hospital equipment & supplies whsle	25	D	D	D	f	D	D	D
4214501	Surgical, medical, & hospital supplies whsle	19	D	D	D	e	D	D	D
4214502	Dental equipment & supplies whsle	6	D	D	D	e	D	D	D
42146	Ophthalmic goods whsle	7	D	D	D	c	D	D	D
421460	Ophthalmic goods whsle	7	D	D	D	c	D	D	D
4215	Metal & mineral (except petroleum) whsle	33	472 884	33 208	7 862	854	74 860	61 165	64 640
42151	Metal service centers & offices	32	D	D	D	f	D	D	D
421510	Metal service centers & offices ..	32	D	D	D	f	D	D	D
4215101	Ferrous metal service centers & sales offices	27	D	D	D	f	D	D	D
42151011	Ferrous metal service centers	21	D	D	D	f	D	D	D
4216	Electrical goods whsle	75	292 952	33 792	8 513	904	60 646	30 521	31 451
42161	Electrical apparatus & equip, wiring supp, & const material whsle	32	D	D	D	e	D	D	D
421610	Electrical apparatus & equip, wiring supp, & const material whsle	32	D	D	D	e	D	D	D
42169	Other electronic parts & equipment whsle	38	D	D	D	e	D	D	D
421690	Other electronic parts & equipment whsle	38	D	D	D	e	D	D	D
4216901	Communications equipment & supplies whsle	22	D	D	D	e	D	D	D
4216902	Electronic parts (excluding communications equipment) whsle	16	D	D	D	c	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	43	257 982	35 834	9 523	850	60 993	43 857	43 830
42171	Hardware whsle	22	D	D	D	e	D	D	D
421710	Hardware whsle	22	D	D	D	e	D	D	D
42172	Plumbing & heating equipment & supplies (hydronics) whsle	6	D	D	D	b	D	D	D
421720	Plumbing & heating equipment & supplies (hydronics) whsle	6	D	D	D	b	D	D	D
42173	Warm air heating & air-conditioning equipment & supplies whsle	13	D	D	D	e	D	D	D
421730	Warm air heating & air-conditioning equipment & supplies whsle	13	D	D	D	e	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories* (\$1,000)	End-of-1997 inventories* (\$1,000)
	MILWAUKEE COUNTY, WI—Con.								
	Merchant wholesalers—Con.								
421	Wholesale trade, durable goods—Con.								
4218	Machinery, equipment, & supplies whsle	243	1 141 301	133 178	31 426	3 345	249 400	196 965	229 372
42181	Construction & mining (except petroleum) machinery & equip whsle	10	D	D	D	e	D	D	D
421810	Construction & mining (except petroleum) machinery & equip whsle	10	D	D	D	e	D	D	D
42182	Farm & garden machinery & equipment whsle	4	D	D	D	c	D	D	D
421820	Farm & garden machinery & equipment whsle	4	D	D	D	c	D	D	D
4218202	Farm machinery & equipment—whsle distributors	2	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	132	546 541	69 786	16 528	1 742	130 927	57 310	62 654
421830	Industrial machinery & equipment whsle	132	546 541	69 786	16 528	1 742	130 927	57 310	62 654
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	11	44 010	6 890	1 667	167	10 835	8 078	8 791
42183021	Hydraulic & pneumatic pumps & motors whsle	4	26 134	4 033	928	89	5 911	3 655	3 975
42183022	Hydraulic & pneumatic parts, accessories, & supplies whsle	7	17 876	2 857	739	78	4 924	4 423	4 816
4218303	General-purpose industrial machinery & equipment whsle	40	D	D	D	f	D	D	D
4218304	Metalworking machinery & equipment whsle	23	D	D	D	c	D	D	D
4218305	Materials handling equipment whsle	28	D	D	D	f	D	D	D
4218307	Other industrial machinery & equipment whsle	26	D	D	D	c	D	D	D
42184	Industrial supplies whsle	64	D	D	D	f	D	D	D
421840	Industrial supplies whsle	64	D	D	D	f	D	D	D
4218401	General-line industrial supplies whsle	9	50 711	5 496	1 415	101	8 657	6 981	7 402
4218402	Mechanical power transmission supplies whsle	10	D	D	D	c	D	D	D
4218403	Welding supplies whsle	5	27 981	2 659	947	115	4 936	3 157	1 663
4218404	Industrial containers & supplies whsle	9	D	D	D	c	D	D	D
4218406	Other industrial supplies whsle	24	D	D	D	c	D	D	D
42185	Service establishment equipment & supplies whsle	25	D	D	D	c	D	D	D
421850	Service establishment equipment & supplies whsle	25	D	D	D	c	D	D	D
4218501	Beauty & barber shop equipment & supplies whsle	9	12 270	2 223	538	107	3 937	2 277	2 358
4218504	Other service establishment equipment & supplies whsle	11	D	D	D	b	D	D	D
42186	Transportation equipment & supplies (exc motor vehicle) whsle	8	D	D	D	c	D	D	D
421860	Transportation equipment & supplies (exc motor vehicle) whsle	8	D	D	D	c	D	D	D
4218601	Aircraft & aeronautical equipment & supplies whsle	4	D	D	D	c	D	D	D
4219	Miscellaneous durable goods whsle	108	D	D	D	g	D	D	D
42191	Sporting & recreational goods & supplies whsle	13	D	D	D	c	D	D	D
421910	Sporting & recreational goods & supplies whsle	13	D	D	D	c	D	D	D
42192	Toy & hobby goods & supplies whsle	6	D	D	D	c	D	D	D
421920	Toy & hobby goods & supplies whsle	6	D	D	D	c	D	D	D
42193	Recyclable material whsle	47	401 446	42 734	8 746	1 047	84 773	15 661	19 412
421930	Recyclable material whsle	47	401 446	42 734	8 746	1 047	84 773	15 661	19 412
4219301	Iron & steel scrap processors & dealers	22	D	D	D	e	D	D	D
42193011	Iron & steel scrap processors (using power processing equipment)	13	D	D	D	e	D	D	D
42193012	Iron & steel scrap processors (not using power processing equip)	9	D	D	D	b	D	D	D
4219302	Recyclable paper & paperboard whsle	7	D	D	D	e	D	D	D
4219303	Other recyclable material whsle	18	D	D	D	c	D	D	D
42194	Jewelry/watch/silverware/precious stone, & precious metal whsle	21	18 219	2 760	754	95	4 803	2 504	3 530
421940	Jewelry/watch/silverware/precious stone, & precious metal whsle	21	18 219	2 760	754	95	4 803	2 504	3 530
4219401	Jewelry, watch, diamonds, precious stone, & silverware whsle	18	D	D	D	b	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
MILWAUKEE COUNTY, WI—Con.									
Merchant wholesalers—Con.									
421	Wholesale trade, durable goods—Con.								
4219	Miscellaneous durable goods whsle—Con.								
42199	Other miscellaneous durable goods whsle	21	D	D	D	c	D	D	D
421990	Other miscellaneous durable goods whsle	21	D	D	D	c	D	D	D
422	Wholesale trade, nondurable goods	346	3 447 029	213 359	51 038	7 037	415 945	248 958	264 860
4221	Paper & paper product whsle	45	254 937	20 894	5 370	695	38 228	24 077	24 733
42211	Printing & writing paper whsle	8	D	D	D	c	D	D	D
422110	Printing & writing paper whsle	8	D	D	D	c	D	D	D
42212	Stationery & office supplies whsle ..	22	D	D	D	e	D	D	D
422120	Stationery & office supplies whsle ..	22	D	D	D	e	D	D	D
42213	Industrial & personal service paper whsle	15	D	D	D	c	D	D	D
422130	Industrial & personal service paper whsle	15	D	D	D	c	D	D	D
4222	Drugs, & druggists' sundries whsle	13	D	D	D	e	D	D	D
42221	Drugs, & druggists' sundries whsle ..	13	D	D	D	e	D	D	D
422210	Drugs, & druggists' sundries whsle	13	D	D	D	e	D	D	D
4222101	General-line drugs whsle	7	D	D	D	e	D	D	D
4223	Apparel, piece goods, & notions whsle ..	23	D	D	D	e	D	D	D
42232	Men's & boys' clothing & furnishings whsle	13	D	D	D	b	D	D	D
422320	Men's & boys' clothing & furnishings whsle	13	D	D	D	b	D	D	D
42234	Footwear whsle	3	D	D	D	c	D	D	D
422340	Footwear whsle	3	D	D	D	c	D	D	D
4224	Grocery & related products whsle	100	1 575 694	83 221	19 522	2 989	158 747	62 384	81 708
42241	General-line grocery whsle	10	D	D	D	f	D	D	D
422410	General-line grocery whsle	10	D	D	D	f	D	D	D
4224102	General-line grocery whsle, retail cooperative	1	D	D	D	f	D	D	D
42242	Packaged frozen food whsle	8	D	D	D	e	D	D	D
422420	Packaged frozen food whsle	8	D	D	D	e	D	D	D
42243	Dairy products, (except dried or canned) whsle	11	D	D	D	c	D	D	D
422430	Dairy products, (except dried or canned) whsle	11	D	D	D	c	D	D	D
4224302	Dairy product (except raw milk) whsle	11	D	D	D	c	D	D	D
42247	Meat & meat product whsle	15	50 732	5 429	1 182	201	8 789	1 703	1 645
422470	Meat & meat product whsle	15	50 732	5 429	1 182	201	8 789	1 703	1 645
42248	Fresh fruit & vegetable whsle	21	D	D	D	f	D	D	D
422480	Fresh fruit & vegetable whsle	21	D	D	D	f	D	D	D
42249	Other grocery & related products whsle	26	D	D	D	f	D	D	D
422490	Other grocery & related products whsle	26	D	D	D	f	D	D	D
4224901	Coffee, tea, & spice whsle	4	D	D	D	c	D	D	D
4224902	Bread & baked goods whsle	8	D	D	D	f	D	D	D
4225	Farm-product raw material whsle	9	D	D	D	b	D	D	D
42251	Grain & field bean whsle	5	D	D	D	b	D	D	D
422510	Grain & field bean whsle	5	D	D	D	b	D	D	D
42259	Other farm product raw material whsle	3	D	D	D	a	D	D	D
422590	Other farm product raw material whsle	3	D	D	D	a	D	D	D
4225901	Hides, skins, & pelts whsle	3	D	D	D	a	D	D	D
4226	Chemical & allied products whsle	50	428 990	32 543	7 740	883	64 496	38 680	40 106
42261	Plastics materials & basic forms & shapes whsle	11	D	D	D	e	D	D	D
422610	Plastics materials & basic forms & shapes whsle	11	D	D	D	e	D	D	D
42269	Other chemical & allied products whsle	39	D	D	D	f	D	D	D
422690	Other chemical & allied products whsle	39	D	D	D	f	D	D	D
4226902	Other chemical & allied products whsle	37	D	D	D	f	D	D	D
4227	Petroleum & petroleum products whsle	19	D	D	D	e	D	D	D
42271	Petroleum bulk stations & terminals ..	9	D	D	D	c	D	D	D
422710	Petroleum bulk stations & terminals	9	D	D	D	c	D	D	D
4227101	Petroleum bulk stations & terminals (except LP)	7	D	D	D	c	D	D	D
42271011	Petroleum bulk stations (except LP)	5	D	D	D	c	D	D	D
42272	Petroleum & petroleum prod whsle (exc bulk stations & terminals)	10	D	D	D	b	D	D	D
422720	Petroleum & petroleum prod whsle (exc bulk stations & terminals)	10	D	D	D	b	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories* (\$1,000)	End-of-1997 inventories* (\$1,000)
MILWAUKEE COUNTY, WI—Con.									
Merchant wholesalers—Con.									
422	Wholesale trade, nondurable goods—Con.								
4228	Beer, wine, & distilled alcoholic beverage whsle	17	D	D	D	f	D	D	D
42281	Beer & ale whsle	8	D	D	D	e	D	D	D
422810	Beer & ale whsle	8	D	D	D	e	D	D	D
42282	Wine & distilled alcoholic beverage whsle	9	119 665	9 593	2 356	262	15 504	15 130	17 104
422820	Wine & distilled alcoholic beverage whsle	9	119 665	9 593	2 356	262	15 504	15 130	17 104
4228201	Wine & distilled alcoholic bev (licensed operation) whsle	9	119 665	9 593	2 356	262	15 504	15 130	17 104
4229	Miscellaneous nondurable goods whsle	70	D	D	D	f	D	D	D
42292	Book, periodical, & newspaper whsle	8	D	D	D	c	D	D	D
422920	Book, periodical, & newspaper whsle	8	D	D	D	c	D	D	D
42293	Flower, nursery stock, & florists' supplies whsle	14	D	D	D	c	D	D	D
422930	Flower, nursery stock, & florists' supplies whsle	14	D	D	D	c	D	D	D
42295	Paint, varnish, & supplies whsle	3	D	D	D	b	D	D	D
422950	Paint, varnish, & supplies whsle	3	D	D	D	b	D	D	D
4229501	Paint, varnish, & supplies whsle	3	D	D	D	b	D	D	D
42299	Other miscellaneous nondurable goods whsle	35	D	D	D	e	D	D	D
422990	Other miscellaneous nondurable goods whsle	35	D	D	D	e	D	D	D
4229901	Art goods whsle	11	D	D	D	b	D	D	D
4229904	Other nondurable goods whsle	19	D	D	D	c	D	D	D
Manufacturers' sales branches and sales offices		113	4 835 613	125 597	34 818	2 824	276 184	234 626	226 546
421	Wholesale trade, durable goods	67	3 413 886	79 434	23 438	1 445	158 559	129 863	143 243
4211	Motor vehicle & motor vehicle parts & supplies whsle	5	D	D	D	c	D	D	D
42111	Automobile & other motor vehicle whsle	1	D	D	D	b	D	D	D
421110	Automobile & other motor vehicle whsle	1	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	9	D	D	D	b	D	D	D
42132	Brick, stone, & related construction materials whsle	6	D	D	D	b	D	D	D
421320	Brick, stone, & related construction materials whsle	6	D	D	D	b	D	D	D
4213201	Brick, block, tile, clay/cement sewer pipe whsle	3	D	D	D	a	D	D	D
4213203	Cement, lime, & related products whsle	3	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	13	D	D	D	f	D	D	D
42143	Computer & computer peripheral equipment & software whsle	8	160 505	28 761	10 528	487	50 207	4 220	5 666
421430	Computer & computer peripheral equipment & software whsle	8	160 505	28 761	10 528	487	50 207	4 220	5 666
4214301	Computer & peripheral equipment whsle	8	160 505	28 761	10 528	487	50 207	4 220	5 666
42144	Other commercial equipment whsle	1	D	D	D	b	D	D	D
421440	Other commercial equipment whsle	1	D	D	D	b	D	D	D
4214401	Restaurant & hotel equipment & supplies whsle	1	D	D	D	b	D	D	D
42145	Medical, dental, & hospital equipment & supplies whsle	2	D	D	D	b	D	D	D
421450	Medical, dental, & hospital equipment & supplies whsle	2	D	D	D	b	D	D	D
4215	Metal & mineral (except petroleum) whsle	4	D	D	D	b	D	D	D
42151	Metal service centers & offices	4	D	D	D	b	D	D	D
421510	Metal service centers & offices	4	D	D	D	b	D	D	D
4215101	Ferrous metal service centers & sales offices	4	D	D	D	b	D	D	D
4216	Electrical goods whsle	18	265 656	14 314	3 696	316	22 446	1 339	3 368
42161	Electrical apparatus & equip, wiring supp, & const material whsle	9	218 031	9 928	2 606	236	16 448	1 167	3 191
421610	Electrical apparatus & equip, wiring supp, & const material whsle	9	218 031	9 928	2 606	236	16 448	1 167	3 191

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories* (\$1,000)	End-of-1997 inventories* (\$1,000)
MILWAUKEE COUNTY, WI—Con.									
Manufacturers' sales branches and sales offices—Con.									
421	Wholesale trade, durable goods—Con.								
4218	Machinery, equipment, & supplies whsle	14	D	D	D	e	D	D	D
42183	Industrial machinery & equipment whsle	3	D	D	D	c	D	D	D
421830	Industrial machinery & equipment whsle	3	D	D	D	c	D	D	D
4218305	Materials handling equipment whsle	1	D	D	D	c	D	D	D
42184	Industrial supplies whsle	11	D	D	D	c	D	D	D
421840	Industrial supplies whsle	11	D	D	D	c	D	D	D
4218402	Mechanical power transmission supplies whsle	5	D	D	D	b	D	D	D
4218404	Industrial containers & supplies whsle	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	46	1 421 727	46 163	11 380	1 379	117 625	104 763	83 303
4221	Paper & paper product whsle	9	155 891	3 412	867	79	5 063	1 345	1 484
4223	Apparel, piece goods, & notions whsle	2	D	D	D	a	D	D	D
4224	Grocery & related products whsle	8	D	D	D	f	D	D	D
42249	Other grocery & related products whsle	5	D	D	D	f	D	D	D
422490	Other grocery & related products whsle	5	D	D	D	f	D	D	D
4224903	Soft drinks whsle	3	D	D	D	f	D	D	D
4226	Chemical & allied products whsle	8	D	D	D	b	D	D	D
42269	Other chemical & allied products whsle	8	D	D	D	b	D	D	D
422690	Other chemical & allied products whsle	8	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	9	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals	7	D	D	D	b	D	D	D
422710	Petroleum bulk stations & terminals	7	D	D	D	b	D	D	D
4227101	Petroleum bulk stations & terminals (except LP)	7	D	D	D	b	D	D	D
42271012	Petroleum bulk terminals (except LP)	7	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	6	D	D	D	c	D	D	D
42299	Other miscellaneous nondurable goods whsle	1	D	D	D	b	D	D	D
422990	Other miscellaneous nondurable goods whsle	1	D	D	D	b	D	D	D
4229904	Other nondurable goods whsle	1	D	D	D	b	D	D	D
Agents, brokers, and commission merchants		163	808 664	27 953	6 206	559	48 154	4 623	4 777
421	Wholesale trade, durable goods	127	575 431	23 236	5 269	422	39 622	4 192	4 309
4211	Motor vehicle & motor vehicle parts & supplies whsle	2	D	D	D	a	D	D	D
42112	Motor vehicle supplies & new parts whsle	1	D	D	D	a	D	D	D
421120	Motor vehicle supplies & new parts whsle	1	D	D	D	a	D	D	D
4212	Furniture & home furnishings whsle	8	D	D	D	a	D	D	D
42121	Furniture whsle	5	D	D	D	a	D	D	D
421210	Furniture whsle	5	D	D	D	a	D	D	D
4212101	Household & lawn furniture whsle	5	D	D	D	a	D	D	D
4214	Professional & commercial equipment & supplies whsle	15	D	D	D	b	D	D	D
42144	Other commercial equipment whsle	5	D	D	D	a	D	D	D
421440	Other commercial equipment whsle	5	D	D	D	a	D	D	D
4215	Metal & mineral (except petroleum) whsle	14	D	D	D	b	D	D	D
42151	Metal service centers & offices	14	D	D	D	b	D	D	D
421510	Metal service centers & offices	14	D	D	D	b	D	D	D
4215101	Ferrous metal service centers & sales offices	10	D	D	D	b	D	D	D
42151012	Ferrous metal sales offices	10	D	D	D	b	D	D	D
4216	Electrical goods whsle	33	158 903	6 514	1 702	126	10 548	485	496
42161	Electrical apparatus & equip, wiring supp, & const material whsle	20	D	D	D	b	D	D	D
421610	Electrical apparatus & equip, wiring supp, & const material whsle	20	D	D	D	b	D	D	D
42169	Other electronic parts & equipment whsle	11	D	D	D	b	D	D	D
421690	Other electronic parts & equipment whsle	11	D	D	D	b	D	D	D
4216902	Electronic parts (excluding communications equipment) whsle	10	D	D	D	b	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
MILWAUKEE COUNTY, WI—Con.									
Agents, brokers, and commission merchants—Con.									
421	Wholesale trade, durable goods—Con.								
4217	Hardware, & plumbing & heating equipment & supplies whsle	10	41 353	2 345	498	44	3 891	413	413
4218	Machinery, equipment, & supplies whsle	32	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	23	D	D	D	b	D	D	D
421830	Industrial machinery & equipment whsle	23	D	D	D	b	D	D	D
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	2	D	D	D	a	D	D	D
42183022	Hydraulic & pneumatic parts, accessories, & supplies whsle	2	D	D	D	a	D	D	D
42184	Industrial supplies whsle	6	D	D	D	b	D	D	D
421840	Industrial supplies whsle	6	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle	10	D	D	D	b	D	D	D
42199	Other miscellaneous durable goods whsle	8	D	D	D	a	D	D	D
421990	Other miscellaneous durable goods whsle	8	D	D	D	a	D	D	D
4219906	Other durable goods whsle	4	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	36	233 233	4 717	937	137	8 532	431	468
4224	Grocery & related products whsle	11	D	D	D	b	D	D	D
42245	Confectionery whsle	5	D	D	D	b	D	D	D
422450	Confectionery whsle	5	D	D	D	b	D	D	D
4225	Farm-product raw material whsle	6	D	D	D	a	D	D	D
4226	Chemical & allied products whsle	4	D	D	D	b	D	D	D
42261	Plastics materials & basic forms & shapes whsle	3	D	D	D	b	D	D	D
422610	Plastics materials & basic forms & shapes whsle	3	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	6	D	D	D	a	D	D	D
MONROE COUNTY, WI									
42	Wholesale trade	46	241 626	12 218	2 546	465	26 130	13 249	14 828
421	Wholesale trade, durable goods	23	83 598	4 078	933	144	9 548	5 359	6 237
4211	Motor vehicle & motor vehicle parts & supplies whsle	3	D	D	D	a	D	D	D
42112	Motor vehicle supplies & new parts whsle	1	D	D	D	a	D	D	D
421120	Motor vehicle supplies & new parts whsle	1	D	D	D	a	D	D	D
4211202	Motor vehicle supplies & new parts—jobbers.....	1	D	D	D	a	D	D	D
4213	Lumber & other construction materials whsle	3	D	D	D	a	D	D	D
42131	Lumber, plywood, millwork, & wood panel whsle	3	D	D	D	a	D	D	D
421310	Lumber, plywood, millwork, & wood panel whsle.....	3	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies whsle	9	D	D	D	b	D	D	D
42182	Farm & garden machinery & equipment whsle	9	D	D	D	b	D	D	D
421820	Farm & garden machinery & equipment whsle	9	D	D	D	b	D	D	D
4218201	Farm machinery & equipment—farm dealers	9	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	23	158 028	8 140	1 613	321	16 582	7 890	8 591
4224	Grocery & related products whsle	5	D	D	D	c	D	D	D
42249	Other grocery & related products whsle	3	D	D	D	c	D	D	D
422490	Other grocery & related products whsle	3	D	D	D	c	D	D	D
4224905	Food & beverage basic materials whsle	1	D	D	D	c	D	D	D
4227	Petroleum & petroleum products whsle	3	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals	2	D	D	D	b	D	D	D
422710	Petroleum bulk stations & terminals	2	D	D	D	b	D	D	D
4227101	Petroleum bulk stations & terminals (except LP)	2	D	D	D	b	D	D	D
42271011	Petroleum bulk stations (except LP)	2	D	D	D	b	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
MONROE COUNTY, WI—Con.									
	Merchant wholesalers	42	D	D	D	e	D	D	D
421	Wholesale trade, durable goods	22	D	D	D	c	D	D	D
4213	Lumber & other construction materials whsle	3	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies whsle	9	D	D	D	b	D	D	D
42182	Farm & garden machinery & equipment whsle	9	D	D	D	b	D	D	D
421820	Farm & garden machinery & equipment whsle	9	D	D	D	b	D	D	D
4218201	Farm machinery & equipment—farm dealers	9	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	20	D	D	D	e	D	D	D
4224	Grocery & related products whsle	4	D	D	D	c	D	D	D
42249	Other grocery & related products whsle	2	D	D	D	c	D	D	D
422490	Other grocery & related products whsle	2	D	D	D	c	D	D	D
4224905	Food & beverage basic materials whsle	1	D	D	D	c	D	D	D
4227	Petroleum & petroleum products whsle	3	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals	2	D	D	D	b	D	D	D
422710	Petroleum bulk stations & terminals	2	D	D	D	b	D	D	D
4227101	Petroleum bulk stations & terminals (except LP)	2	D	D	D	b	D	D	D
42271011	Petroleum bulk stations (except LP)	2	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices	1	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	3	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	1	D	D	D	a	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	1	D	D	D	a	D	D	D
42112	Motor vehicle supplies & new parts whsle	1	D	D	D	a	D	D	D
421120	Motor vehicle supplies & new parts whsle	1	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	2	D	D	D	b	D	D	D
OCONTO COUNTY, WI									
42	Wholesale trade	28	45 065	3 782	948	121	7 513	3 752	4 707
421	Wholesale trade, durable goods	19	28 285	3 475	874	104	6 744	3 396	4 347
4213	Lumber & other construction materials whsle	4	7 870	1 220	246	36	2 756	471	1 201
4218	Machinery, equipment, & supplies whsle	8	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	9	16 780	307	74	17	769	356	360
	Merchant wholesalers	24	38 147	3 012	768	96	5 903	3 364	3 582
421	Wholesale trade, durable goods	15	21 367	2 705	694	79	5 134	3 008	3 222
4218	Machinery, equipment, & supplies whsle	7	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	9	16 780	307	74	17	769	356	360
	Manufacturers' sales branches and sales offices	1	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	3	D	D	D	a	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
ONEIDA COUNTY, WI									
42	Wholesale trade	45	119 851	12 772	3 239	441	23 999	24 652	27 116
421	Wholesale trade, durable goods	29	82 466	8 292	2 082	296	15 908	22 493	25 115
4211	Motor vehicle & motor vehicle parts & supplies whsle.....	4	3 659	902	225	36	1 588	724	800
4213	Lumber & other construction materials whsle	3	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	10	D	D	D	b	D	D	D
42181	Construction & mining (except petroleum) machinery & equip whsle	2	D	D	D	b	D	D	D
421810	Construction & mining (except petroleum) machinery & equip whsle	2	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	6	13 274	1 513	304	40	2 831	6 944	5 941
421830	Industrial machinery & equipment whsle	6	13 274	1 513	304	40	2 831	6 944	5 941
4219	Miscellaneous durable goods whsle ...	4	D	D	D	c	D	D	D
42199	Other miscellaneous durable goods whsle	1	D	D	D	b	D	D	D
421990	Other miscellaneous durable goods whsle	1	D	D	D	b	D	D	D
4219903	General merchandise (durable goods) whsle	1	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	16	37 385	4 480	1 157	145	8 091	2 159	2 001
4224	Grocery & related products whsle	3	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	1	D	D	D	b	D	D	D
422490	Other grocery & related products whsle	1	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	5	D	D	D	b	D	D	D
	Merchant wholesalers	41	D	D	D	e	D	D	D
421	Wholesale trade, durable goods	27	D	D	D	e	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle.....	4	3 659	902	225	36	1 588	724	800
4213	Lumber & other construction materials whsle	3	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	8	D	D	D	b	D	D	D
42181	Construction & mining (except petroleum) machinery & equip whsle	2	D	D	D	b	D	D	D
421810	Construction & mining (except petroleum) machinery & equip whsle	2	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	4	D	D	D	b	D	D	D
421830	Industrial machinery & equipment whsle	4	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	4	D	D	D	c	D	D	D
42199	Other miscellaneous durable goods whsle	1	D	D	D	b	D	D	D
421990	Other miscellaneous durable goods whsle	1	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	14	D	D	D	c	D	D	D
	Manufacturers' sales branches and sales offices ..	2	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	2	D	D	D	a	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories* (\$1,000)	End-of-1997 inventories* (\$1,000)
OUTAGAMIE COUNTY, WI									
42	Wholesale trade	291	1 694 014	147 528	34 063	4 066	266 234	150 668	155 388
421	Wholesale trade, durable goods	212	924 353	108 220	25 158	2 881	186 251	111 581	116 675
4211	Motor vehicle & motor vehicle parts & supplies whsle	22	D	D	D	e	D	D	D
42111	Automobile & other motor vehicle whsle	8	D	D	D	c	D	D	D
421110	Automobile & other motor vehicle whsle	8	D	D	D	c	D	D	D
4211105	Heavy truck & tractor (over 26,000 lb) whsle	4	D	D	D	c	D	D	D
42112	Motor vehicle supplies & new parts whsle	9	D	D	D	c	D	D	D
421120	Motor vehicle supplies & new parts whsle	9	D	D	D	c	D	D	D
4211201	Motor vehicle supplies & new parts—warehouse distributors	4	D	D	D	c	D	D	D
42114	Motor vehicle parts, (used) whsle	5	3 401	427	97	23	1 204	684	754
421140	Motor vehicle parts, (used) whsle	5	3 401	427	97	23	1 204	684	754
4212	Furniture & home furnishings whsle	7	D	D	D	b	D	D	D
42121	Furniture whsle	5	D	D	D	b	D	D	D
421210	Furniture whsle	5	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	7	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	16	D	D	D	e	D	D	D
42142	Office equipment whsle	8	D	D	D	c	D	D	D
421420	Office equipment whsle	8	D	D	D	c	D	D	D
42149	Other professional equipment & supplies whsle	1	D	D	D	b	D	D	D
421490	Other professional equipment & supplies whsle	1	D	D	D	b	D	D	D
4214901	Religious & school supplies whsle	1	D	D	D	b	D	D	D
4215	Metal & mineral (except petroleum) whsle	7	D	D	D	c	D	D	D
42151	Metal service centers & offices	7	D	D	D	c	D	D	D
421510	Metal service centers & offices	7	D	D	D	c	D	D	D
4215101	Ferrous metal service centers & sales offices	6	D	D	D	c	D	D	D
42151011	Ferrous metal service centers	6	D	D	D	c	D	D	D
4216	Electrical goods whsle	36	D	D	D	e	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	18	151 449	10 271	2 660	248	18 130	5 497	5 454
421610	Electrical apparatus & equip, wiring supp, & const material whsle	18	151 449	10 271	2 660	248	18 130	5 497	5 454
42169	Other electronic parts & equipment whsle	17	D	D	D	c	D	D	D
421690	Other electronic parts & equipment whsle	17	D	D	D	c	D	D	D
4216901	Communications equipment & supplies whsle	13	D	D	D	c	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	21	117 490	14 928	3 437	410	26 120	21 825	22 159
42171	Hardware whsle	8	D	D	D	c	D	D	D
421710	Hardware whsle	8	D	D	D	c	D	D	D
42172	Plumbing & heating equipment & supplies (hydronics) whsle	4	D	D	D	c	D	D	D
421720	Plumbing & heating equipment & supplies (hydronics) whsle	4	D	D	D	c	D	D	D
42173	Warm air heating & air-conditioning equipment & supplies whsle	9	D	D	D	b	D	D	D
421730	Warm air heating & air-conditioning equipment & supplies whsle	9	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	80	291 546	37 352	8 774	1 058	63 190	43 212	47 191
42181	Construction & mining (except petroleum) machinery & equip whsle	6	D	D	D	b	D	D	D
421810	Construction & mining (except petroleum) machinery & equip whsle	6	D	D	D	b	D	D	D
42182	Farm & garden machinery & equipment whsle	17	D	D	D	e	D	D	D
421820	Farm & garden machinery & equipment whsle	17	D	D	D	e	D	D	D
4218201	Farm machinery & equipment—farm dealers	14	D	D	D	c	D	D	D
4218202	Farm machinery & equipment—whsle distributors	3	D	D	D	c	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	OUTAGAMIE COUNTY, WI—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4218	Machinery, equipment, & supplies whsle—Con.								
42183	Industrial machinery & equipment whsle	35	145 181	17 642	4 505	411	27 461	9 985	10 251
421830	Industrial machinery & equipment whsle	35	145 181	17 642	4 505	411	27 461	9 985	10 251
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	4	D	D	D	b	D	D	D
4218303	General-purpose industrial machinery & equipment whsle	12	D	D	D	c	D	D	D
4218305	Materials handling equipment whsle	9	D	D	D	c	D	D	D
42184	Industrial supplies whsle	18	62 124	6 238	1 517	188	11 520	6 571	8 253
421840	Industrial supplies whsle	18	62 124	6 238	1 517	188	11 520	6 571	8 253
4218401	General-line industrial supplies whsle	4	D	D	D	b	D	D	D
4218402	Mechanical power transmission supplies whsle	4	D	D	D	b	D	D	D
4218403	Welding supplies whsle	2	D	D	D	b	D	D	D
4218405	Industrial valves & fittings (except fluid-power) whsle	4	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle	16	D	D	D	b	D	D	D
42199	Other miscellaneous durable goods whsle	5	D	D	D	a	D	D	D
421990	Other miscellaneous durable goods whsle	5	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	79	769 661	39 308	8 905	1 185	79 983	39 087	38 713
4221	Paper & paper product whsle	15	D	D	D	c	D	D	D
42211	Printing & writing paper whsle	7	D	D	D	c	D	D	D
422110	Printing & writing paper whsle	7	D	D	D	c	D	D	D
42213	Industrial & personal service paper whsle	5	D	D	D	b	D	D	D
422130	Industrial & personal service paper whsle	5	D	D	D	b	D	D	D
4224	Grocery & related products whsle	15	D	D	D	e	D	D	D
42241	General-line grocery whsle	1	D	D	D	c	D	D	D
422410	General-line grocery whsle	1	D	D	D	c	D	D	D
42243	Dairy products, (except dried or canned) whsle	7	D	D	D	a	D	D	D
422430	Dairy products, (except dried or canned) whsle	7	D	D	D	a	D	D	D
4224302	Dairy product (except raw milk) whsle	6	D	D	D	a	D	D	D
42249	Other grocery & related products whsle	4	D	D	D	b	D	D	D
422490	Other grocery & related products whsle	4	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	8	D	D	D	b	D	D	D
42261	Plastics materials & basic forms & shapes whsle	5	D	D	D	b	D	D	D
422610	Plastics materials & basic forms & shapes whsle	5	D	D	D	b	D	D	D
42269	Other chemical & allied products whsle	3	D	D	D	b	D	D	D
422690	Other chemical & allied products whsle	3	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	10	D	D	D	c	D	D	D
42271	Petroleum bulk stations & terminals	7	107 405	3 147	638	89	7 375	3 621	3 725
422710	Petroleum bulk stations & terminals	7	107 405	3 147	638	89	7 375	3 621	3 725
4227101	Petroleum bulk stations & terminals (except LP)	6	D	D	D	b	D	D	D
42271011	Petroleum bulk stations (except LP)	5	D	D	D	b	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle	2	D	D	D	b	D	D	D
42281	Beer & ale whsle	2	D	D	D	b	D	D	D
422810	Beer & ale whsle	2	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	16	D	D	D	e	D	D	D
42291	Farm supplies whsle	7	19 511	1 982	490	110	4 198	2 634	1 735
422910	Farm supplies whsle	7	19 511	1 982	490	110	4 198	2 634	1 735
4229101	Farm supplies—farm dealers	5	D	D	D	c	D	D	D
42292	Book, periodical, & newspaper whsle	4	D	D	D	c	D	D	D
422920	Book, periodical, & newspaper whsle	4	D	D	D	c	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
OUTAGAMIE COUNTY, WI—Con.									
	Merchant wholesalers	246	1 290 452	125 075	28 442	3 674	226 145	141 942	146 505
421	Wholesale trade, durable goods	178	D	D	D	h	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	22	D	D	D	e	D	D	D
42111	Automobile & other motor vehicle whsle	8	D	D	D	c	D	D	D
421110	Automobile & other motor vehicle whsle	8	D	D	D	c	D	D	D
4211105	Heavy truck & tractor (over 26,000 lb) whsle	4	D	D	D	c	D	D	D
42112	Motor vehicle supplies & new parts whsle	9	D	D	D	c	D	D	D
421120	Motor vehicle supplies & new parts whsle	9	D	D	D	c	D	D	D
4211201	Motor vehicle supplies & new parts—warehouse distributors	4	D	D	D	c	D	D	D
42114	Motor vehicle parts, (used) whsle	5	3 401	427	97	23	1 204	684	754
421140	Motor vehicle parts, (used) whsle	5	3 401	427	97	23	1 204	684	754
4213	Lumber & other construction materials whsle	6	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	12	D	D	D	e	D	D	D
42142	Office equipment whsle	6	D	D	D	c	D	D	D
421420	Office equipment whsle	6	D	D	D	c	D	D	D
42149	Other professional equipment & supplies whsle	1	D	D	D	b	D	D	D
421490	Other professional equipment & supplies whsle	1	D	D	D	b	D	D	D
4214901	Religious & school supplies whsle	1	D	D	D	b	D	D	D
4215	Metal & mineral (except petroleum) whsle	7	D	D	D	c	D	D	D
42151	Metal service centers & offices	7	D	D	D	c	D	D	D
421510	Metal service centers & offices	7	D	D	D	c	D	D	D
4215101	Ferrous metal service centers & sales offices	6	D	D	D	c	D	D	D
42151011	Ferrous metal service centers	6	D	D	D	c	D	D	D
4216	Electrical goods whsle	23	D	D	D	e	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	9	39 248	5 579	1 504	155	10 424	5 128	5 074
421610	Electrical apparatus & equip, wiring supp, & const material whsle	9	39 248	5 579	1 504	155	10 424	5 128	5 074
42169	Other electronic parts & equipment whsle	13	D	D	D	c	D	D	D
421690	Other electronic parts & equipment whsle	13	D	D	D	c	D	D	D
4216901	Communications equipment & supplies whsle	10	22 041	4 089	957	108	7 244	1 449	1 355
4217	Hardware, & plumbing & heating equipment & supplies whsle	19	D	D	D	e	D	D	D
42171	Hardware whsle	6	23 227	2 984	743	99	5 510	3 867	3 786
421710	Hardware whsle	6	23 227	2 984	743	99	5 510	3 867	3 786
42172	Plumbing & heating equipment & supplies (hydronics) whsle	4	D	D	D	c	D	D	D
421720	Plumbing & heating equipment & supplies (hydronics) whsle	4	D	D	D	c	D	D	D
42173	Warm air heating & air-conditioning equipment & supplies whsle	9	D	D	D	b	D	D	D
421730	Warm air heating & air-conditioning equipment & supplies whsle	9	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	68	241 909	34 123	7 570	993	57 346	42 778	46 747
42181	Construction & mining (except petroleum) machinery & equip whsle	6	D	D	D	b	D	D	D
421810	Construction & mining (except petroleum) machinery & equip whsle	6	D	D	D	b	D	D	D
42182	Farm & garden machinery & equipment whsle	16	D	D	D	e	D	D	D
421820	Farm & garden machinery & equipment whsle	16	D	D	D	e	D	D	D
4218201	Farm machinery & equipment—farm dealers	13	D	D	D	c	D	D	D
4218202	Farm machinery & equipment—whsle distributors	3	D	D	D	c	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
OUTAGAMIE COUNTY, WI—Con.									
Merchant wholesalers—Con.									
421	Wholesale trade, durable goods—Con.								
4218	Machinery, equipment, & supplies whsle—Con.								
42183	Industrial machinery & equipment whsle	26	D	D	D	e	D	D	D
421830	Industrial machinery & equipment whsle	26	D	D	D	e	D	D	D
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	3	D	D	D	b	D	D	D
4218303	General-purpose industrial machinery & equipment whsle .	7	D	D	D	b	D	D	D
4218305	Materials handling equipment whsle	8	D	D	D	c	D	D	D
42184	Industrial supplies whsle	16	D	D	D	c	D	D	D
421840	Industrial supplies whsle	16	D	D	D	c	D	D	D
4218401	General-line industrial supplies whsle	4	D	D	D	b	D	D	D
4218402	Mechanical power transmission supplies whsle	4	D	D	D	b	D	D	D
4218403	Welding supplies whsle	2	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	16	D	D	D	b	D	D	D
42199	Other miscellaneous durable goods whsle	5	D	D	D	a	D	D	D
421990	Other miscellaneous durable goods whsle	5	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	68	D	D	D	g	D	D	D
4221	Paper & paper product whsle	10	D	D	D	c	D	D	D
42213	Industrial & personal service paper whsle	4	D	D	D	b	D	D	D
422130	Industrial & personal service paper whsle	4	D	D	D	b	D	D	D
4224	Grocery & related products whsle	14	D	D	D	e	D	D	D
42241	General-line grocery whsle	1	D	D	D	c	D	D	D
422410	General-line grocery whsle	1	D	D	D	c	D	D	D
42243	Dairy products, (except dried or canned) whsle	7	D	D	D	a	D	D	D
422430	Dairy products, (except dried or canned) whsle	7	D	D	D	a	D	D	D
4224302	Dairy product (except raw milk) whsle	6	D	D	D	a	D	D	D
42249	Other grocery & related products whsle	3	D	D	D	b	D	D	D
422490	Other grocery & related products whsle	3	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	5	16 613	2 065	506	53	3 627	671	889
42269	Other chemical & allied products whsle	2	D	D	D	a	D	D	D
422690	Other chemical & allied products whsle	2	D	D	D	a	D	D	D
4227	Petroleum & petroleum products whsle	10	D	D	D	c	D	D	D
42271	Petroleum bulk stations & terminals .	7	107 405	3 147	638	89	7 375	3 621	3 725
422710	Petroleum bulk stations & terminals	7	107 405	3 147	638	89	7 375	3 621	3 725
4227101	Petroleum bulk stations & terminals (except LP)	6	D	D	D	b	D	D	D
42271011	Petroleum bulk stations (except LP)	5	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	15	D	D	D	e	D	D	D
42291	Farm supplies whsle	7	19 511	1 982	490	110	4 198	2 634	1 735
422910	Farm supplies whsle	7	19 511	1 982	490	110	4 198	2 634	1 735
4229101	Farm supplies—farm dealers ...	5	D	D	D	c	D	D	D
42292	Book, periodical, & newspaper whsle	4	D	D	D	c	D	D	D
422920	Book, periodical, & newspaper whsle	4	D	D	D	c	D	D	D
Manufacturers' sales branches and sales offices ..									
421	Wholesale trade, durable goods	19	D	D	D	e	D	D	D
4216	Electrical goods whsle	10	D	D	D	c	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	6	D	D	D	b	D	D	D
421610	Electrical apparatus & equip, wiring supp, & const material whsle	6	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	5	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	4	D	D	D	b	D	D	D
421830	Industrial machinery & equipment whsle	4	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	5	D	D	D	c	D	D	D
4221	Paper & paper product whsle	2	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	3	D	D	D	a	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
OUTAGAMIE COUNTY, WI—Con.									
	Agents, brokers, and commission merchants	21	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	15	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	7	D	D	D	b	D	D	D
OZAUKEE COUNTY, WI									
42	Wholesale trade	204	627 139	49 600	11 021	1 314	93 655	31 445	33 206
421	Wholesale trade, durable goods	142	414 221	34 880	7 773	896	63 594	21 057	21 749
4211	Motor vehicle & motor vehicle parts & supplies whsle	6	D	D	D	a	D	D	D
42112	Motor vehicle supplies & new parts whsle	4	D	D	D	a	D	D	D
421120	Motor vehicle supplies & new parts whsle	4	D	D	D	a	D	D	D
4213	Lumber & other construction materials whsle	5	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	20	D	D	D	c	D	D	D
42145	Medical, dental, & hospital equipment & supplies whsle	10	D	D	D	b	D	D	D
421450	Medical, dental, & hospital equipment & supplies whsle	10	D	D	D	b	D	D	D
4214501	Surgical, medical, & hospital supplies whsle	10	D	D	D	b	D	D	D
4215	Metal & mineral (except petroleum) whsle	10	D	D	D	a	D	D	D
42151	Metal service centers & offices	10	D	D	D	a	D	D	D
421510	Metal service centers & offices	10	D	D	D	a	D	D	D
4215101	Ferrous metal service centers & sales offices	9	D	D	D	a	D	D	D
42151012	Ferrous metal sales offices	9	D	D	D	a	D	D	D
4216	Electrical goods whsle	27	D	D	D	c	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	20	D	D	D	b	D	D	D
421610	Electrical apparatus & equip, wiring supp, & const material whsle	20	D	D	D	b	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	7	10 704	1 946	391	49	3 145	1 646	1 695
4218	Machinery, equipment, & supplies whsle	44	D	D	D	e	D	D	D
42183	Industrial machinery & equipment whsle	34	108 527	11 173	2 767	262	17 911	4 118	4 277
421830	Industrial machinery & equipment whsle	34	108 527	11 173	2 767	262	17 911	4 118	4 277
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	3	D	D	D	b	D	D	D
42183021	Hydraulic & pneumatic pumps & motors whsle	1	D	D	D	b	D	D	D
42183022	Hydraulic & pneumatic parts, accessories, & supplies whsle	2	D	D	D	b	D	D	D
4218303	General-purpose industrial machinery & equipment whsle	13	D	D	D	b	D	D	D
4218304	Metalworking machinery & equipment whsle	4	D	D	D	a	D	D	D
4218305	Materials handling equipment whsle	3	D	D	D	b	D	D	D
4218307	Other industrial machinery & equipment whsle	10	D	D	D	b	D	D	D
42184	Industrial supplies whsle	7	D	D	D	b	D	D	D
421840	Industrial supplies whsle	7	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle	16	D	D	D	c	D	D	D
42192	Toy & hobby goods & supplies whsle	2	D	D	D	c	D	D	D
421920	Toy & hobby goods & supplies whsle	2	D	D	D	c	D	D	D
422	Wholesale trade, nondurable goods	62	212 918	14 720	3 248	418	30 061	10 388	11 457
4221	Paper & paper product whsle	5	D	D	D	b	D	D	D
4223	Apparel, piece goods, & notions whsle	6	D	D	D	b	D	D	D
4224	Grocery & related products whsle	15	D	D	D	c	D	D	D
42249	Other grocery & related products whsle	5	D	D	D	a	D	D	D
422490	Other grocery & related products whsle	5	D	D	D	a	D	D	D
4226	Chemical & allied products whsle	16	D	D	D	b	D	D	D
42269	Other chemical & allied products whsle	12	D	D	D	b	D	D	D
422690	Other chemical & allied products whsle	12	D	D	D	b	D	D	D
4226902	Other chemical & allied products whsle	10	D	D	D	b	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	OZAUKEE COUNTY, WI—Con.								
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods—Con.								
4229	Miscellaneous nondurable goods								
	whsle	14	D	D	D	b	D	D	D
42291	Farm supplies whsle	5	D	D	D	b	D	D	D
422910	Farm supplies whsle	5	D	D	D	b	D	D	D
4229102	Farm supplies—whsle distributors	3	D	D	D	a	D	D	D
42299	Other miscellaneous nondurable goods whsle	8	D	D	D	b	D	D	D
422990	Other miscellaneous nondurable goods whsle	8	D	D	D	b	D	D	D
4229904	Other nondurable goods whsle ..	4	D	D	D	a	D	D	D
	Merchant wholesalers	141	340 933	38 483	8 672	1 103	74 261	29 877	31 519
421	Wholesale trade, durable goods	96	D	D	D	f	D	D	D
4213	Lumber & other construction materials whsle	5	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	13	D	D	D	b	D	D	D
42145	Medical, dental, & hospital equipment & supplies whsle	7	D	D	D	b	D	D	D
421450	Medical, dental, & hospital equipment & supplies whsle	7	D	D	D	b	D	D	D
4214501	Surgical, medical, & hospital supplies whsle	7	D	D	D	b	D	D	D
4216	Electrical goods whsle	15	D	D	D	b	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	9	D	D	D	b	D	D	D
421610	Electrical apparatus & equip, wiring supp, & const material whsle	9	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	29	D	D	D	e	D	D	D
42183	Industrial machinery & equipment whsle	22	D	D	D	c	D	D	D
421830	Industrial machinery & equipment whsle	22	D	D	D	c	D	D	D
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	2	D	D	D	b	D	D	D
42183022	Hydraulic & pneumatic parts, accessories, & supplies whsle	2	D	D	D	b	D	D	D
4218305	Materials handling equipment whsle	2	D	D	D	b	D	D	D
4218307	Other industrial machinery & equipment whsle	8	D	D	D	b	D	D	D
42184	Industrial supplies whsle	4	D	D	D	b	D	D	D
421840	Industrial supplies whsle	4	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	15	D	D	D	c	D	D	D
42192	Toy & hobby goods & supplies whsle	2	D	D	D	c	D	D	D
421920	Toy & hobby goods & supplies whsle	2	D	D	D	c	D	D	D
422	Wholesale trade, nondurable goods	45	D	D	D	e	D	D	D
4221	Paper & paper product whsle	4	D	D	D	a	D	D	D
4223	Apparel, piece goods, & notions whsle ..	3	D	D	D	a	D	D	D
4224	Grocery & related products whsle	12	D	D	D	c	D	D	D
4226	Chemical & allied products whsle	9	D	D	D	b	D	D	D
42269	Other chemical & allied products whsle	7	D	D	D	b	D	D	D
422690	Other chemical & allied products whsle	7	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods								
	whsle	12	D	D	D	b	D	D	D
42291	Farm supplies whsle	4	D	D	D	b	D	D	D
422910	Farm supplies whsle	4	D	D	D	b	D	D	D
4229102	Farm supplies—whsle distributors	2	D	D	D	a	D	D	D
42299	Other miscellaneous nondurable goods whsle	7	D	D	D	b	D	D	D
422990	Other miscellaneous nondurable goods whsle	7	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices ..	3	D	D	D	b	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
OZAUKEE COUNTY, WI—Con.									
	Agents, brokers, and commission merchants	60	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	44	D	D	D	c	D	D	D
4214	Professional & commercial equipment & supplies whsle	7	D	D	D	b	D	D	D
4215	Metal & mineral (except petroleum) whsle	8	D	D	D	a	D	D	D
42151	Metal service centers & offices	8	D	D	D	a	D	D	D
421510	Metal service centers & offices	8	D	D	D	a	D	D	D
4215101	Ferrous metal service centers & sales offices	7	D	D	D	a	D	D	D
42151012	Ferrous metal sales offices	7	D	D	D	a	D	D	D
4216	Electrical goods whsle	12	D	D	D	b	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	11	D	D	D	b	D	D	D
421610	Electrical apparatus & equip, wiring supp, & const material whsle	11	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	14	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	11	D	D	D	b	D	D	D
421830	Industrial machinery & equipment whsle	11	D	D	D	b	D	D	D
4218304	Metalworking machinery & equipment whsle	1	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	16	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	7	D	D	D	a	D	D	D
42269	Other chemical & allied products whsle	5	D	D	D	a	D	D	D
422690	Other chemical & allied products whsle	5	D	D	D	a	D	D	D
4226902	Other chemical & allied products whsle	4	D	D	D	a	D	D	D
4229	Miscellaneous nondurable goods whsle	2	D	D	D	a	D	D	D
PEPIN COUNTY, WI									
42	Wholesale trade	11	27 387	2 130	534	90	4 055	4 995	6 154
421	Wholesale trade, durable goods	7	20 819	1 744	457	70	2 966	4 670	5 760
4218	Machinery, equipment, & supplies whsle	4	D	D	D	b	D	D	D
42182	Farm & garden machinery & equipment whsle	4	D	D	D	b	D	D	D
421820	Farm & garden machinery & equipment whsle	4	D	D	D	b	D	D	D
4218201	Farm machinery & equipment—farm dealers	4	D	D	D	b	D	D	D
	Merchant wholesalers	11	27 387	2 130	534	90	4 055	4 995	6 154
421	Wholesale trade, durable goods	7	20 819	1 744	457	70	2 966	4 670	5 760
4218	Machinery, equipment, & supplies whsle	4	D	D	D	b	D	D	D
42182	Farm & garden machinery & equipment whsle	4	D	D	D	b	D	D	D
421820	Farm & garden machinery & equipment whsle	4	D	D	D	b	D	D	D
4218201	Farm machinery & equipment—farm dealers	4	D	D	D	b	D	D	D
PIERCE COUNTY, WI									
42	Wholesale trade	29	D	D	D	e	D	D	D
421	Wholesale trade, durable goods	19	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	10	D	D	D	c	D	D	D
4229	Miscellaneous nondurable goods whsle	3	D	D	D	b	D	D	D
	Merchant wholesalers	26	D	D	D	e	D	D	D
421	Wholesale trade, durable goods	17	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	9	D	D	D	c	D	D	D
	Agents, brokers, and commission merchants	3	D	D	D	a	D	D	D
421	Wholesale trade, durable goods	2	D	D	D	a	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
POLK COUNTY, WI									
42	Wholesale trade	38	112 488	10 982	3 063	432	26 369	15 743	16 795
421	Wholesale trade, durable goods	23	D	D	D	c	D	D	D
4214	Professional & commercial equipment & supplies whsle	6	13 771	2 613	735	111	3 592	1 035	1 374
4218	Machinery, equipment, & supplies whsle	6	21 722	1 407	353	54	2 735	3 751	4 751
42182	Farm & garden machinery & equipment whsle	2	D	D	D	b	D	D	D
421820	Farm & garden machinery & equipment whsle	2	D	D	D	b	D	D	D
4218201	Farm machinery & equipment—farm dealers	2	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	5	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	15	D	D	D	c	D	D	D
4224	Grocery & related products whsle	2	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	2	D	D	D	b	D	D	D
422490	Other grocery & related products whsle	2	D	D	D	b	D	D	D
4224903	Soft drinks whsle	2	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	6	D	D	D	c	D	D	D
42292	Book, periodical, & newspaper whsle	1	D	D	D	c	D	D	D
422920	Book, periodical, & newspaper whsle	1	D	D	D	c	D	D	D
	Merchant wholesalers	37	D	D	D	e	D	D	D
421	Wholesale trade, durable goods	23	D	D	D	c	D	D	D
4214	Professional & commercial equipment & supplies whsle	6	13 771	2 613	735	111	3 592	1 035	1 374
4218	Machinery, equipment, & supplies whsle	6	21 722	1 407	353	54	2 735	3 751	4 751
42182	Farm & garden machinery & equipment whsle	2	D	D	D	b	D	D	D
421820	Farm & garden machinery & equipment whsle	2	D	D	D	b	D	D	D
4218201	Farm machinery & equipment—farm dealers	2	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	5	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	14	D	D	D	c	D	D	D
4224	Grocery & related products whsle	2	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	2	D	D	D	b	D	D	D
422490	Other grocery & related products whsle	2	D	D	D	b	D	D	D
4224903	Soft drinks whsle	2	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	6	D	D	D	c	D	D	D
42292	Book, periodical, & newspaper whsle	1	D	D	D	c	D	D	D
422920	Book, periodical, & newspaper whsle	1	D	D	D	c	D	D	D
	Agents, brokers, and commission merchants	1	D	D	D	a	D	D	D
PORTAGE COUNTY, WI									
42	Wholesale trade	93	380 896	39 821	10 228	1 307	90 165	52 179	57 097
421	Wholesale trade, durable goods	60	166 481	18 554	4 029	626	38 293	25 396	27 131
4211	Motor vehicle & motor vehicle parts & supplies whsle	12	47 479	3 191	676	109	7 528	8 307	8 971
42112	Motor vehicle supplies & new parts whsle	5	32 546	2 056	458	63	5 164	4 968	5 482
421120	Motor vehicle supplies & new parts whsle	5	32 546	2 056	458	63	5 164	4 968	5 482
4211201	Motor vehicle supplies & new parts—warehouse distributors ..	3	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	5	D	D	D	c	D	D	D
42131	Lumber, plywood, millwork, & wood panel whsle	4	D	D	D	c	D	D	D
421310	Lumber, plywood, millwork, & wood panel whsle	4	D	D	D	c	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
PORTAGE COUNTY, WI—Con.									
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4218	Machinery, equipment, & supplies whsle	19	D	D	D	c	D	D	D
42182	Farm & garden machinery & equipment whsle	9	22 234	2 434	338	84	4 142	5 132	5 555
421820	Farm & garden machinery & equipment whsle	9	22 234	2 434	338	84	4 142	5 132	5 555
4218201	Farm machinery & equipment—farm dealers	6	19 527	2 191	289	55	3 599	4 325	4 663
42183	Industrial machinery & equipment whsle	6	D	D	D	b	D	D	D
421830	Industrial machinery & equipment whsle	6	D	D	D	b	D	D	D
4218307	Other industrial machinery & equipment whsle	4	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	9	D	D	D	c	D	D	D
42191	Sporting & recreational goods & supplies whsle	7	D	D	D	c	D	D	D
421910	Sporting & recreational goods & supplies whsle	7	D	D	D	c	D	D	D
422	Wholesale trade, nondurable goods	33	214 415	21 267	6 199	681	51 872	26 783	29 966
4224	Grocery & related products whsle	10	161 246	15 866	4 908	490	41 624	19 903	22 773
42241	General-line grocery whsle	2	D	D	D	e	D	D	D
422410	General-line grocery whsle	2	D	D	D	e	D	D	D
42248	Fresh fruit & vegetable whsle	4	D	D	D	b	D	D	D
422480	Fresh fruit & vegetable whsle	4	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	1	D	D	D	b	D	D	D
422490	Other grocery & related products whsle	1	D	D	D	b	D	D	D
4224903	Soft drinks whsle	1	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	3	D	D	D	b	D	D	D
42269	Other chemical & allied products whsle	2	D	D	D	b	D	D	D
422690	Other chemical & allied products whsle	2	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	5	13 581	812	187	27	1 443	4 573	4 851
42271	Petroleum bulk stations & terminals ..	5	13 581	812	187	27	1 443	4 573	4 851
422710	Petroleum bulk stations & terminals	5	13 581	812	187	27	1 443	4 573	4 851
	Merchant wholesalers	79	295 562	32 551	8 826	1 100	75 280	45 974	50 526
421	Wholesale trade, durable goods	53	D	D	D	e	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	12	47 479	3 191	676	109	7 528	8 307	8 971
42112	Motor vehicle supplies & new parts whsle	5	32 546	2 056	458	63	5 164	4 968	5 482
421120	Motor vehicle supplies & new parts whsle	5	32 546	2 056	458	63	5 164	4 968	5 482
4211201	Motor vehicle supplies & new parts—warehouse distributors ..	3	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	17	D	D	D	c	D	D	D
42182	Farm & garden machinery & equipment whsle	9	22 234	2 434	338	84	4 142	5 132	5 555
421820	Farm & garden machinery & equipment whsle	9	22 234	2 434	338	84	4 142	5 132	5 555
4218201	Farm machinery & equipment—farm dealers	6	19 527	2 191	289	55	3 599	4 325	4 663
42183	Industrial machinery & equipment whsle	5	D	D	D	b	D	D	D
421830	Industrial machinery & equipment whsle	5	D	D	D	b	D	D	D
4218307	Other industrial machinery & equipment whsle	3	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	7	D	D	D	c	D	D	D
42191	Sporting & recreational goods & supplies whsle	6	D	D	D	c	D	D	D
421910	Sporting & recreational goods & supplies whsle	6	D	D	D	c	D	D	D
422	Wholesale trade, nondurable goods	26	D	D	D	f	D	D	D
4224	Grocery & related products whsle	5	D	D	D	e	D	D	D
42241	General-line grocery whsle	1	D	D	D	e	D	D	D
422410	General-line grocery whsle	1	D	D	D	e	D	D	D
4227	Petroleum & petroleum products whsle	4	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices ..	6	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	3	D	D	D	c	D	D	D
422	Wholesale trade, nondurable goods	3	D	D	D	b	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
PORTAGE COUNTY, WI—Con.									
	Agents, brokers, and commission merchants	8	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	4	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	4	D	D	D	b	D	D	D
4224	Grocery & related products whsle	4	D	D	D	b	D	D	D
PRICE COUNTY, WI									
42	Wholesale trade	19	41 511	3 312	744	211	6 913	5 889	6 007
421	Wholesale trade, durable goods	14	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	6	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	5	D	D	D	b	D	D	D
421830	Industrial machinery & equipment whsle	5	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	5	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	5	D	D	D	b	D	D	D
	Merchant wholesalers	16	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	12	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	5	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	5	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	4	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices ..	2	D	D	D	a	D	D	D
421	Wholesale trade, durable goods	2	D	D	D	a	D	D	D
	Agents, brokers, and commission merchants	1	D	D	D	a	D	D	D
RACINE COUNTY, WI									
42	Wholesale trade	234	3 816 910	142 368	32 145	4 560	306 817	135 653	153 113
421	Wholesale trade, durable goods	174	1 553 741	61 147	13 375	2 298	137 038	89 877	99 042
4211	Motor vehicle & motor vehicle parts & supplies whsle	23	D	D	D	f	D	D	D
42111	Automobile & other motor vehicle whsle	10	D	D	D	e	D	D	D
421110	Automobile & other motor vehicle whsle	10	D	D	D	e	D	D	D
4211101	Automobile & motorcycle whsle ..	6	D	D	D	e	D	D	D
42112	Motor vehicle supplies & new parts whsle	9	D	D	D	b	D	D	D
421120	Motor vehicle supplies & new parts whsle	9	D	D	D	b	D	D	D
4211201	Motor vehicle supplies & new parts—warehouse distributors ..	5	D	D	D	b	D	D	D
4212	Furniture & home furnishings whsle ...	7	22 872	587	123	16	6 438	3 331	4 040
42122	Home furnishings whsle	5	D	D	D	a	D	D	D
421220	Home furnishings whsle	5	D	D	D	a	D	D	D
4212201	Household china, glassware, & crockery whsle	3	D	D	D	a	D	D	D
4213	Lumber & other construction materials whsle	5	D	D	D	a	D	D	D
4214	Professional & commercial equipment & supplies whsle	15	D	D	D	c	D	D	D
4216	Electrical goods whsle	13	D	D	D	c	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	3	D	D	D	b	D	D	D
421610	Electrical apparatus & equip, wiring supp, & const material whsle	3	D	D	D	b	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	16	D	D	D	c	D	D	D
42171	Hardware whsle	11	D	D	D	c	D	D	D
421710	Hardware whsle	11	D	D	D	c	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
42	RACINE COUNTY, WI—Con.								
	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4218	Machinery, equipment, & supplies whsle	62	175 923	18 992	3 987	485	38 220	27 452	30 296
42181	Construction & mining (except petroleum) machinery & equip whsle	7	D	D	D	b	D	D	D
421810	Construction & mining (except petroleum) machinery & equip whsle	7	D	D	D	b	D	D	D
42182	Farm & garden machinery & equipment whsle	5	14 618	1 240	276	49	2 401	4 587	4 538
421820	Farm & garden machinery & equipment whsle	5	14 618	1 240	276	49	2 401	4 587	4 538
4218201	Farm machinery & equipment—farm dealers	4	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	29	109 773	11 363	2 276	245	22 025	15 687	17 965
421830	Industrial machinery & equipment whsle	29	109 773	11 363	2 276	245	22 025	15 687	17 965
4218301	Food-processing machinery & equipment whsle	1	D	D	D	b	D	D	D
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	6	D	D	D	b	D	D	D
42183021	Hydraulic & pneumatic pumps & motors whsle	4	D	D	D	b	D	D	D
4218304	Metalworking machinery & equipment whsle	6	23 239	3 082	529	54	6 879	4 595	4 760
4218307	Other industrial machinery & equipment whsle	6	D	D	D	b	D	D	D
42184	Industrial supplies whsle	12	25 505	3 204	700	107	6 000	3 152	3 561
421840	Industrial supplies whsle	12	25 505	3 204	700	107	6 000	3 152	3 561
4218406	Other industrial supplies whsle	6	D	D	D	b	D	D	D
42185	Service establishment equipment & supplies whsle	7	D	D	D	b	D	D	D
421850	Service establishment equipment & supplies whsle	7	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	25	D	D	D	f	D	D	D
42191	Sporting & recreational goods & supplies whsle	7	D	D	D	f	D	D	D
421910	Sporting & recreational goods & supplies whsle	7	D	D	D	f	D	D	D
42193	Recyclable material whsle	7	14 927	1 552	364	60	2 942	1 165	1 197
421930	Recyclable material whsle	7	14 927	1 552	364	60	2 942	1 165	1 197
4219301	Iron & steel scrap processors & dealers	5	D	D	D	b	D	D	D
42199	Other miscellaneous durable goods whsle	6	D	D	D	a	D	D	D
421990	Other miscellaneous durable goods whsle	6	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	60	2 263 169	81 221	18 770	2 262	169 779	45 776	54 071
4221	Paper & paper product whsle	4	D	D	D	b	D	D	D
4224	Grocery & related products whsle	13	D	D	D	c	D	D	D
42248	Fresh fruit & vegetable whsle	3	D	D	D	b	D	D	D
422480	Fresh fruit & vegetable whsle	3	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	2	D	D	D	b	D	D	D
422490	Other grocery & related products whsle	2	D	D	D	b	D	D	D
4225	Farm-product raw material whsle	5	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	6	D	D	D	f	D	D	D
42269	Other chemical & allied products whsle	5	D	D	D	f	D	D	D
422690	Other chemical & allied products whsle	5	D	D	D	f	D	D	D
4226902	Other chemical & allied products whsle	4	D	D	D	f	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle	5	D	D	D	c	D	D	D
42281	Beer & ale whsle	3	D	D	D	c	D	D	D
422810	Beer & ale whsle	3	D	D	D	c	D	D	D
4229	Miscellaneous nondurable goods whsle	15	D	D	D	f	D	D	D
42292	Book, periodical, & newspaper whsle	4	D	D	D	e	D	D	D
422920	Book, periodical, & newspaper whsle	4	D	D	D	e	D	D	D
42299	Other miscellaneous nondurable goods whsle	5	D	D	D	e	D	D	D
422990	Other miscellaneous nondurable goods whsle	5	D	D	D	e	D	D	D
4229902	General merchandise (nondurable goods) whsle	2	D	D	D	e	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
RACINE COUNTY, WI—Con.									
	Merchant wholesalers	203	D	D	D	h	D	D	D
421	Wholesale trade, durable goods	149	D	D	D	g	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	21	D	D	D	c	D	D	D
4212	Furniture & home furnishings whsle . . .	7	22 872	587	123	16	6 438	3 331	4 040
42122	Home furnishings whsle	5	D	D	D	a	D	D	D
421220	Home furnishings whsle	5	D	D	D	a	D	D	D
4212201	Household china, glassware, & crockery whsle	3	D	D	D	a	D	D	D
4213	Lumber & other construction materials whsle	4	D	D	D	a	D	D	D
4214	Professional & commercial equipment & supplies whsle	14	D	D	D	c	D	D	D
4216	Electrical goods whsle	9	D	D	D	c	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	13	D	D	D	c	D	D	D
42171	Hardware whsle	10	D	D	D	c	D	D	D
421710	Hardware whsle	10	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	53	D	D	D	e	D	D	D
42182	Farm & garden machinery & equipment whsle	5	14 618	1 240	276	49	2 401	4 587	4 538
421820	Farm & garden machinery & equipment whsle	5	14 618	1 240	276	49	2 401	4 587	4 538
4218201	Farm machinery & equipment—farm dealers	4	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	22	D	D	D	c	D	D	D
421830	Industrial machinery & equipment whsle	22	D	D	D	c	D	D	D
4218301	Food-processing machinery & equipment whsle	1	D	D	D	b	D	D	D
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	3	D	D	D	b	D	D	D
42183021	Hydraulic & pneumatic pumps & motors whsle	3	D	D	D	b	D	D	D
4218304	Metalworking machinery & equipment whsle	5	D	D	D	b	D	D	D
4218307	Other industrial machinery & equipment whsle	5	D	D	D	b	D	D	D
42184	Industrial supplies whsle	12	25 505	3 204	700	107	6 000	3 152	3 561
421840	Industrial supplies whsle	12	25 505	3 204	700	107	6 000	3 152	3 561
4218406	Other industrial supplies whsle	6	D	D	D	b	D	D	D
42185	Service establishment equipment & supplies whsle	6	D	D	D	b	D	D	D
421850	Service establishment equipment & supplies whsle	6	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle . . .	21	D	D	D	f	D	D	D
42191	Sporting & recreational goods & supplies whsle	6	D	D	D	f	D	D	D
421910	Sporting & recreational goods & supplies whsle	6	D	D	D	f	D	D	D
42193	Recyclable material whsle	7	14 927	1 552	364	60	2 942	1 165	1 197
421930	Recyclable material whsle	7	14 927	1 552	364	60	2 942	1 165	1 197
4219301	Iron & steel scrap processors & dealers	5	D	D	D	b	D	D	D
42199	Other miscellaneous durable goods whsle	5	D	D	D	a	D	D	D
421990	Other miscellaneous durable goods whsle	5	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	54	D	D	D	g	D	D	D
4221	Paper & paper product whsle	4	D	D	D	b	D	D	D
4224	Grocery & related products whsle	12	D	D	D	c	D	D	D
42248	Fresh fruit & vegetable whsle	3	D	D	D	b	D	D	D
422480	Fresh fruit & vegetable whsle	3	D	D	D	b	D	D	D
4225	Farm-product raw material whsle	5	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	4	D	D	D	b	D	D	D
42269	Other chemical & allied products whsle	4	D	D	D	b	D	D	D
422690	Other chemical & allied products whsle	4	D	D	D	b	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle	5	D	D	D	c	D	D	D
4229	Miscellaneous nondurable goods whsle	12	D	D	D	e	D	D	D
42299	Other miscellaneous nondurable goods whsle	4	D	D	D	e	D	D	D
422990	Other miscellaneous nondurable goods whsle	4	D	D	D	e	D	D	D
4229902	General merchandise (nondurable goods) whsle	2	D	D	D	e	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
RACINE COUNTY, WI—Con.									
	Manufacturers' sales branches and sales offices . . .	6	D	D	D	g	D	D	D
421	Wholesale trade, durable goods	3	D	D	D	b	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	1	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	3	D	D	D	g	D	D	D
4226	Chemical & allied products whsle	1	D	D	D	f	D	D	D
42269	Other chemical & allied products whsle	1	D	D	D	f	D	D	D
422690	Other chemical & allied products whsle	1	D	D	D	f	D	D	D
4226902	Other chemical & allied products whsle	1	D	D	D	f	D	D	D
4229	Miscellaneous nondurable goods whsle	1	D	D	D	e	D	D	D
42292	Book, periodical, & newspaper whsle	1	D	D	D	e	D	D	D
422920	Book, periodical, & newspaper whsle	1	D	D	D	e	D	D	D
	Agents, brokers, and commission merchants	25	D	D	D	e	D	D	D
421	Wholesale trade, durable goods	22	D	D	D	e	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	1	D	D	D	e	D	D	D
42111	Automobile & other motor vehicle whsle	1	D	D	D	e	D	D	D
421110	Automobile & other motor vehicle whsle	1	D	D	D	e	D	D	D
4211101	Automobile & motorcycle whsle	1	D	D	D	e	D	D	D
4218	Machinery, equipment, & supplies whsle	9	D	D	D	a	D	D	D
42183	Industrial machinery & equipment whsle	7	D	D	D	a	D	D	D
421830	Industrial machinery & equipment whsle	7	D	D	D	a	D	D	D
RICHLAND COUNTY, WI									
42	Wholesale trade	16	32 240	1 558	399	122	3 503	1 313	2 661
421	Wholesale trade, durable goods	10	10 596	971	247	61	2 290	1 078	2 428
4218	Machinery, equipment, & supplies whsle	6	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	6	21 644	587	152	61	1 213	235	233
4225	Farm-product raw material whsle	3	D	D	D	b	D	D	D
	Merchant wholesalers	14	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	10	10 596	971	247	61	2 290	1 078	2 428
4218	Machinery, equipment, & supplies whsle	6	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	2	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	2	D	D	D	b	D	D	D
ROCK COUNTY, WI									
42	Wholesale trade	152	1 706 399	95 820	23 287	2 823	218 975	114 364	122 425
421	Wholesale trade, durable goods	95	790 881	62 672	14 744	1 828	150 802	79 171	85 615
4211	Motor vehicle & motor vehicle parts & supplies whsle	11	D	D	D	c	D	D	D
42111	Automobile & other motor vehicle whsle	3	D	D	D	b	D	D	D
421110	Automobile & other motor vehicle whsle	3	D	D	D	b	D	D	D
42114	Motor vehicle parts, (used) whsle	5	8 529	1 810	567	75	3 553	1 562	1 590
421140	Motor vehicle parts, (used) whsle	5	8 529	1 810	567	75	3 553	1 562	1 590
4213	Lumber & other construction materials whsle	7	D	D	D	c	D	D	D
42133	Roofing, siding, & insulation material whsle	3	D	D	D	c	D	D	D
421330	Roofing, siding, & insulation material whsle	3	D	D	D	c	D	D	D
4213301	Roofing, siding, & insulation material whsle	3	D	D	D	c	D	D	D
42139	Other construction materials whsle	2	D	D	D	b	D	D	D
421390	Other construction materials whsle	2	D	D	D	b	D	D	D
4213902	Other construction materials whsle	2	D	D	D	b	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D.]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories* (\$1,000)	End-of-1997 inventories* (\$1,000)
ROCK COUNTY, WI—Con.									
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4214	Professional & commercial equipment & supplies whsle	10	D	D	D	b	D	D	D
42145	Medical, dental, & hospital equipment & supplies whsle	1	D	D	D	b	D	D	D
421450	Medical, dental, & hospital equipment & supplies whsle	1	D	D	D	b	D	D	D
4214501	Surgical, medical, & hospital supplies whsle	1	D	D	D	b	D	D	D
4216	Electrical goods whsle	8	D	D	D	e	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	4	D	D	D	e	D	D	D
421610	Electrical apparatus & equip, wiring supp, & const material whsle	4	D	D	D	e	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	9	D	D	D	c	D	D	D
42171	Hardware whsle	5	D	D	D	c	D	D	D
421710	Hardware whsle	5	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	31	D	D	D	f	D	D	D
42182	Farm & garden machinery & equipment whsle	13	42 780	4 658	1 079	145	8 094	12 612	14 452
421820	Farm & garden machinery & equipment whsle	13	42 780	4 658	1 079	145	8 094	12 612	14 452
4218201	Farm machinery & equipment—farm dealers	8	D	D	D	c	D	D	D
42183	Industrial machinery & equipment whsle	6	D	D	D	b	D	D	D
421830	Industrial machinery & equipment whsle	6	D	D	D	b	D	D	D
4218305	Materials handling equipment whsle	2	D	D	D	b	D	D	D
42184	Industrial supplies whsle	9	D	D	D	e	D	D	D
421840	Industrial supplies whsle	9	D	D	D	e	D	D	D
4218405	Industrial valves & fittings (except fluid-power) whsle	2	D	D	D	b	D	D	D
4218406	Other industrial supplies whsle	1	D	D	D	e	D	D	D
4219	Miscellaneous durable goods whsle	12	D	D	D	c	D	D	D
42192	Toy & hobby goods & supplies whsle	5	D	D	D	c	D	D	D
421920	Toy & hobby goods & supplies whsle	5	D	D	D	c	D	D	D
422	Wholesale trade, nondurable goods	57	915 518	33 148	8 543	995	68 173	35 193	36 810
4221	Paper & paper product whsle	4	D	D	D	b	D	D	D
42213	Industrial & personal service paper whsle	2	D	D	D	b	D	D	D
422130	Industrial & personal service paper whsle	2	D	D	D	b	D	D	D
4224	Grocery & related products whsle	7	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	4	D	D	D	b	D	D	D
422490	Other grocery & related products whsle	4	D	D	D	b	D	D	D
4224903	Soft drinks whsle	2	D	D	D	b	D	D	D
4225	Farm-product raw material whsle	12	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	4	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	5	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals	4	42 360	821	167	27	1 850	434	499
422710	Petroleum bulk stations & terminals	4	42 360	821	167	27	1 850	434	499
4227101	Petroleum bulk stations & terminals (except LP)	4	42 360	821	167	27	1 850	434	499
42271011	Petroleum bulk stations (except LP)	4	42 360	821	167	27	1 850	434	499
4228	Beer, wine, & distilled alcoholic beverage whsle	3	25 845	2 536	591	60	4 723	1 032	961
42281	Beer & ale whsle	3	25 845	2 536	591	60	4 723	1 032	961
422810	Beer & ale whsle	3	25 845	2 536	591	60	4 723	1 032	961
4229	Miscellaneous nondurable goods whsle	20	D	D	D	f	D	D	D
42291	Farm supplies whsle	6	D	D	D	b	D	D	D
422910	Farm supplies whsle	6	D	D	D	b	D	D	D
4229102	Farm supplies—whsle distributors	3	D	D	D	b	D	D	D
42294	Tobacco & tobacco product whsle	2	D	D	D	c	D	D	D
422940	Tobacco & tobacco product whsle	2	D	D	D	c	D	D	D
42299	Other miscellaneous nondurable goods whsle	6	D	D	D	c	D	D	D
422990	Other miscellaneous nondurable goods whsle	6	D	D	D	c	D	D	D
4229902	General merchandise (nondurable goods) whsle	1	D	D	D	c	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories* (\$1,000)	End-of-1997 inventories* (\$1,000)
ROCK COUNTY, WI—Con.									
Merchant wholesalers		136	1 614 543	88 032	21 614	2 629	202 633	111 223	118 879
421	Wholesale trade, durable goods	86	D	D	D	g	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	11	D	D	D	c	D	D	D
42114	Motor vehicle parts, (used) whsle	5	8 529	1 810	567	75	3 553	1 562	1 590
421140	Motor vehicle parts, (used) whsle	5	8 529	1 810	567	75	3 553	1 562	1 590
4213	Lumber & other construction materials whsle	6	D	D	D	c	D	D	D
42133	Roofing, siding, & insulation material whsle	3	D	D	D	c	D	D	D
421330	Roofing, siding, & insulation material whsle	3	D	D	D	c	D	D	D
4213301	Roofing, siding, & insulation material whsle	3	D	D	D	c	D	D	D
4214	Professional & commercial equipment & supplies whsle	8	D	D	D	b	D	D	D
4216	Electrical goods whsle	7	D	D	D	e	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	3	D	D	D	e	D	D	D
421610	Electrical apparatus & equip, wiring supp, & const material whsle	3	D	D	D	e	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	8	D	D	D	c	D	D	D
42171	Hardware whsle	4	D	D	D	c	D	D	D
421710	Hardware whsle	4	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	29	D	D	D	f	D	D	D
42182	Farm & garden machinery & equipment whsle	12	D	D	D	c	D	D	D
421820	Farm & garden machinery & equipment whsle	12	D	D	D	c	D	D	D
4218201	Farm machinery & equipment—farm dealers	7	D	D	D	c	D	D	D
42183	Industrial machinery & equipment whsle	5	D	D	D	b	D	D	D
421830	Industrial machinery & equipment whsle	5	D	D	D	b	D	D	D
42184	Industrial supplies whsle	9	D	D	D	e	D	D	D
421840	Industrial supplies whsle	9	D	D	D	e	D	D	D
4218405	Industrial valves & fittings (except fluid-power) whsle	1	D	D	D	b	D	D	D
4218406	Other industrial supplies whsle	2	D	D	D	e	D	D	D
4219	Miscellaneous durable goods whsle	12	D	D	D	c	D	D	D
42192	Toy & hobby goods & supplies whsle	5	D	D	D	c	D	D	D
421920	Toy & hobby goods & supplies whsle	5	D	D	D	c	D	D	D
422	Wholesale trade, nondurable goods	50	D	D	D	f	D	D	D
4221	Paper & paper product whsle	4	D	D	D	b	D	D	D
42213	Industrial & personal service paper whsle	2	D	D	D	b	D	D	D
422130	Industrial & personal service paper whsle	2	D	D	D	b	D	D	D
4225	Farm-product raw material whsle	10	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	3	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	5	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals	4	42 360	821	167	27	1 850	434	499
422710	Petroleum bulk stations & terminals	4	42 360	821	167	27	1 850	434	499
4227101	Petroleum bulk stations & terminals (except LP)	4	42 360	821	167	27	1 850	434	499
42271011	Petroleum bulk stations (except LP)	4	42 360	821	167	27	1 850	434	499
4229	Miscellaneous nondurable goods whsle	18	D	D	D	f	D	D	D
42291	Farm supplies whsle	6	D	D	D	b	D	D	D
422910	Farm supplies whsle	6	D	D	D	b	D	D	D
4229102	Farm supplies—whsle distributors	3	D	D	D	b	D	D	D
42294	Tobacco & tobacco product whsle	2	D	D	D	c	D	D	D
422940	Tobacco & tobacco product whsle	2	D	D	D	c	D	D	D
42299	Other miscellaneous nondurable goods whsle	6	D	D	D	c	D	D	D
422990	Other miscellaneous nondurable goods whsle	6	D	D	D	c	D	D	D
4229902	General merchandise (nondurable goods) whsle	1	D	D	D	c	D	D	D
Manufacturers' sales branches and sales offices		8	80 456	7 361	1 589	181	15 515	3 071	3 481
421	Wholesale trade, durable goods	3	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	2	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	5	D	D	D	c	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	ROCK COUNTY, WI—Con.								
	Agents, brokers, and commission merchants	8	11 400	427	84	13	827	70	65
421	Wholesale trade, durable goods	6	D	D	D	a	D	D	D
	RUSK COUNTY, WI								
42	Wholesale trade	9	4 798	551	95	35	1 014	865	905
421	Wholesale trade, durable goods	7	D	D	D	b	D	D	D
	Merchant wholesalers	9	4 798	551	95	35	1 014	865	905
421	Wholesale trade, durable goods	7	D	D	D	b	D	D	D
	ST. CROIX COUNTY, WI								
42	Wholesale trade	80	210 325	14 933	3 786	484	28 004	14 047	16 093
421	Wholesale trade, durable goods	51	D	D	D	c	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle.....	11	D	D	D	b	D	D	D
4215	Metal & mineral (except petroleum) whsle	3	D	D	D	a	D	D	D
42151	Metal service centers & offices	3	D	D	D	a	D	D	D
421510	Metal service centers & offices	3	D	D	D	a	D	D	D
4215102	Nonferrous metal service centers & sales offices	2	D	D	D	a	D	D	D
42151022	Nonferrous metal sales offices	1	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies whsle	17	D	D	D	b	D	D	D
42182	Farm & garden machinery & equipment whsle.....	9	D	D	D	b	D	D	D
421820	Farm & garden machinery & equipment whsle.....	9	D	D	D	b	D	D	D
4218201	Farm machinery & equipment—farm dealers	8	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	7	D	D	D	b	D	D	D
42191	Sporting & recreational goods & supplies whsle.....	1	D	D	D	a	D	D	D
421910	Sporting & recreational goods & supplies whsle.....	1	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	29	D	D	D	c	D	D	D
4224	Grocery & related products whsle	9	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	2	D	D	D	b	D	D	D
42261	Plastics materials & basic forms & shapes whsle	1	D	D	D	b	D	D	D
422610	Plastics materials & basic forms & shapes whsle	1	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	10	D	D	D	b	D	D	D
	Merchant wholesalers	67	D	D	D	e	D	D	D
421	Wholesale trade, durable goods	38	D	D	D	c	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle.....	10	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	13	D	D	D	b	D	D	D
42182	Farm & garden machinery & equipment whsle.....	8	D	D	D	b	D	D	D
421820	Farm & garden machinery & equipment whsle.....	8	D	D	D	b	D	D	D
4218201	Farm machinery & equipment—farm dealers	7	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	29	D	D	D	c	D	D	D
4224	Grocery & related products whsle	9	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	2	D	D	D	b	D	D	D
42261	Plastics materials & basic forms & shapes whsle	1	D	D	D	b	D	D	D
422610	Plastics materials & basic forms & shapes whsle	1	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	10	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices ..	1	D	D	D	a	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
ST. CROIX COUNTY, WI—Con.									
	Agents, brokers, and commission merchants	12	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	12	D	D	D	b	D	D	D
4215	Metal & mineral (except petroleum) whsle	2	D	D	D	a	D	D	D
42151	Metal service centers & offices	2	D	D	D	a	D	D	D
421510	Metal service centers & offices	2	D	D	D	a	D	D	D
4215102	Nonferrous metal service centers & sales offices	1	D	D	D	a	D	D	D
42151022	Nonferrous metal sales offices	1	D	D	D	a	D	D	D
4219	Miscellaneous durable goods whsle ...	2	D	D	D	a	D	D	D
SAUK COUNTY, WI									
42	Wholesale trade	68	426 424	33 631	8 187	1 090	67 148	29 332	31 468
421	Wholesale trade, durable goods	37	D	D	D	c	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	5	D	D	D	b	D	D	D
4212	Furniture & home furnishings whsle ...	1	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	17	D	D	D	c	D	D	D
42182	Farm & garden machinery & equipment whsle	13	D	D	D	b	D	D	D
421820	Farm & garden machinery & equipment whsle	13	D	D	D	b	D	D	D
4218201	Farm machinery & equipment—farm dealers	13	D	D	D	b	D	D	D
42184	Industrial supplies whsle	3	D	D	D	a	D	D	D
421840	Industrial supplies whsle	3	D	D	D	a	D	D	D
4218405	Industrial valves & fittings (except fluid-power) whsle	1	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	31	D	D	D	f	D	D	D
4224	Grocery & related products whsle	8	D	D	D	f	D	D	D
42241	General-line grocery whsle	1	D	D	D	f	D	D	D
422410	General-line grocery whsle	1	D	D	D	f	D	D	D
4224103	Other general-line grocery whsle	1	D	D	D	f	D	D	D
4225	Farm-product raw material whsle	7	D	D	D	b	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle	2	D	D	D	b	D	D	D
42281	Beer & ale whsle	2	D	D	D	b	D	D	D
422810	Beer & ale whsle	2	D	D	D	b	D	D	D
	Merchant wholesalers	62	415 301	33 009	8 034	1 062	66 054	28 842	30 823
421	Wholesale trade, durable goods	33	D	D	D	c	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	4	D	D	D	b	D	D	D
4212	Furniture & home furnishings whsle ...	1	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	16	D	D	D	c	D	D	D
42182	Farm & garden machinery & equipment whsle	13	D	D	D	b	D	D	D
421820	Farm & garden machinery & equipment whsle	13	D	D	D	b	D	D	D
4218201	Farm machinery & equipment—farm dealers	13	D	D	D	b	D	D	D
42184	Industrial supplies whsle	3	D	D	D	a	D	D	D
421840	Industrial supplies whsle	3	D	D	D	a	D	D	D
4218405	Industrial valves & fittings (except fluid-power) whsle	1	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	29	D	D	D	f	D	D	D
4224	Grocery & related products whsle	8	D	D	D	f	D	D	D
42241	General-line grocery whsle	1	D	D	D	f	D	D	D
422410	General-line grocery whsle	1	D	D	D	f	D	D	D
4224103	Other general-line grocery whsle	1	D	D	D	f	D	D	D
4225	Farm-product raw material whsle	5	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices ..	1	D	D	D	a	D	D	D
	Agents, brokers, and commission merchants	5	D	D	D	a	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories* (\$1,000)	End-of-1997 inventories* (\$1,000)
SAWYER COUNTY, WI									
42	Wholesale trade	8	23 845	3 393	459	79	5 817	4 898	4 047
421	Wholesale trade, durable goods	2	D	D	D	b	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whse	1	D	D	D	b	D	D	D
42171	Hardware whse	1	D	D	D	b	D	D	D
421710	Hardware whse	1	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	6	D	D	D	b	D	D	D
Merchant wholesalers									
8 23 845 3 393 459 79 5 817 4 898 4 047									
421	Wholesale trade, durable goods	2	D	D	D	b	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whse	1	D	D	D	b	D	D	D
42171	Hardware whse	1	D	D	D	b	D	D	D
421710	Hardware whse	1	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	6	D	D	D	b	D	D	D
SHAWANO COUNTY, WI									
42	Wholesale trade	40	191 823	12 259	2 789	450	23 603	15 343	16 070
421	Wholesale trade, durable goods	28	35 833	3 979	862	179	7 094	8 022	8 268
4211	Motor vehicle & motor vehicle parts & supplies whse	2	D	D	D	b	D	D	D
4213	Lumber & other construction materials whse	4	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whse	14	D	D	D	b	D	D	D
42182	Farm & garden machinery & equipment whse	10	D	D	D	b	D	D	D
421820	Farm & garden machinery & equipment whse	10	D	D	D	b	D	D	D
4218201	Farm machinery & equipment—farm dealers	8	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	12	155 990	8 280	1 927	271	16 509	7 321	7 802
4224	Grocery & related products whse	2	D	D	D	c	D	D	D
42242	Packaged frozen food whse	1	D	D	D	c	D	D	D
422420	Packaged frozen food whse	1	D	D	D	c	D	D	D
4225	Farm-product raw material whse	3	D	D	D	b	D	D	D
Merchant wholesalers									
37 D D D e D D D									
421	Wholesale trade, durable goods	26	D	D	D	c	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whse	2	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whse	14	D	D	D	b	D	D	D
42182	Farm & garden machinery & equipment whse	10	D	D	D	b	D	D	D
421820	Farm & garden machinery & equipment whse	10	D	D	D	b	D	D	D
4218201	Farm machinery & equipment—farm dealers	8	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	11	D	D	D	c	D	D	D
4224	Grocery & related products whse	2	D	D	D	c	D	D	D
42242	Packaged frozen food whse	1	D	D	D	c	D	D	D
422420	Packaged frozen food whse	1	D	D	D	c	D	D	D
Manufacturers' sales branches and sales offices ..									
1 D D D a D D D									
Agents, brokers, and commission merchants									
2 D D D b D D D									
422	Wholesale trade, nondurable goods	1	D	D	D	b	D	D	D
4225	Farm-product raw material whse	1	D	D	D	b	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
SHEBOYGAN COUNTY, WI									
42	Wholesale trade	119	1 185 023	65 379	15 441	2 041	113 670	91 231	98 263
421	Wholesale trade, durable goods	74	224 209	22 554	5 420	721	40 821	23 259	23 556
4211	Motor vehicle & motor vehicle parts & supplies whsle.....	9	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	6	D	D	D	b	D	D	D
42139	Other construction materials whsle ..	2	D	D	D	b	D	D	D
421390	Other construction materials whsle	2	D	D	D	b	D	D	D
4213902	Other construction materials whsle	1	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle.....	7	11 442	2 222	615	78	3 233	1 045	1 007
4215	Metal & mineral (except petroleum) whsle	5	D	D	D	b	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle.....	4	14 968	668	152	16	926	265	421
4218	Machinery, equipment, & supplies whsle	25	D	D	D	c	D	D	D
42182	Farm & garden machinery & equipment whsle.....	9	13 152	2 122	424	83	3 930	4 240	4 388
421820	Farm & garden machinery & equipment whsle.....	9	13 152	2 122	424	83	3 930	4 240	4 388
4218201	Farm machinery & equipment—farm dealers	8	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	11	21 294	2 316	515	76	3 601	2 693	2 561
421830	Industrial machinery & equipment whsle	11	21 294	2 316	515	76	3 601	2 693	2 561
4218307	Other industrial machinery & equipment whsle.....	4	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	13	D	D	D	c	D	D	D
42191	Sporting & recreational goods & supplies whsle.....	3	D	D	D	b	D	D	D
421910	Sporting & recreational goods & supplies whsle.....	3	D	D	D	b	D	D	D
42193	Recyclable material whsle	3	D	D	D	b	D	D	D
421930	Recyclable material whsle	3	D	D	D	b	D	D	D
4219303	Other recyclable material whsle.....	2	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	45	960 814	42 825	10 021	1 320	72 849	67 972	74 707
4224	Grocery & related products whsle	17	780 251	27 323	6 650	845	45 121	38 498	40 370
42241	General-line grocery whsle	2	D	D	D	e	D	D	D
422410	General-line grocery whsle	2	D	D	D	e	D	D	D
4224101	General-line grocery whsle, voluntary group	1	D	D	D	e	D	D	D
42243	Dairy products, (except dried or canned) whsle	3	D	D	D	e	D	D	D
422430	Dairy products, (except dried or canned) whsle	3	D	D	D	e	D	D	D
4224302	Dairy product (except raw milk) whsle	3	D	D	D	e	D	D	D
42249	Other grocery & related products whsle	4	D	D	D	c	D	D	D
422490	Other grocery & related products whsle	4	D	D	D	c	D	D	D
4224903	Soft drinks whsle	3	D	D	D	c	D	D	D
4226	Chemical & allied products whsle	8	D	D	D	e	D	D	D
42261	Plastics materials & basic forms & shapes whsle	3	D	D	D	c	D	D	D
422610	Plastics materials & basic forms & shapes whsle	3	D	D	D	c	D	D	D
4227	Petroleum & petroleum products whsle	3	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals ..	3	D	D	D	b	D	D	D
422710	Petroleum bulk stations & terminals	3	D	D	D	b	D	D	D
4227101	Petroleum bulk stations & terminals (except LP)	3	D	D	D	b	D	D	D
42271011	Petroleum bulk stations (except LP)	3	D	D	D	b	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle.....	2	D	D	D	b	D	D	D
42281	Beer & ale whsle.....	2	D	D	D	b	D	D	D
422810	Beer & ale whsle.....	2	D	D	D	b	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories* (\$1,000)	End-of-1997 inventories* (\$1,000)
SHEBOYGAN COUNTY, WI—Con.									
Merchant wholesalers		103	889 278	51 118	12 269	1 563	84 852	75 608	79 558
421	Wholesale trade, durable goods	65	D	D	D	f	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	9	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	3	D	D	D	b	D	D	D
42139	Other construction materials whsle	1	D	D	D	b	D	D	D
421390	Other construction materials whsle	1	D	D	D	b	D	D	D
4213902	Other construction materials whsle	1	D	D	D	b	D	D	D
4215	Metal & mineral (except petroleum) whsle	4	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	23	D	D	D	c	D	D	D
42182	Farm & garden machinery & equipment whsle	9	13 152	2 122	424	83	3 930	4 240	4 388
421820	Farm & garden machinery & equipment whsle	9	13 152	2 122	424	83	3 930	4 240	4 388
4218201	Farm machinery & equipment—farm dealers	8	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	9	D	D	D	b	D	D	D
421830	Industrial machinery & equipment whsle	9	D	D	D	b	D	D	D
4218307	Other industrial machinery & equipment whsle	4	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle	13	D	D	D	c	D	D	D
42191	Sporting & recreational goods & supplies whsle	3	D	D	D	b	D	D	D
421910	Sporting & recreational goods & supplies whsle	3	D	D	D	b	D	D	D
42193	Recyclable material whsle	3	D	D	D	b	D	D	D
421930	Recyclable material whsle	3	D	D	D	b	D	D	D
4219303	Other recyclable material whsle	2	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	38	D	D	D	f	D	D	D
4224	Grocery & related products whsle	15	D	D	D	f	D	D	D
42241	General-line grocery whsle	2	D	D	D	e	D	D	D
422410	General-line grocery whsle	2	D	D	D	e	D	D	D
4224101	General-line grocery whsle, voluntary group	1	D	D	D	e	D	D	D
42243	Dairy products, (except dried or canned) whsle	2	D	D	D	b	D	D	D
422430	Dairy products, (except dried or canned) whsle	2	D	D	D	b	D	D	D
4224302	Dairy product (except raw milk) whsle	2	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	3	D	D	D	b	D	D	D
422490	Other grocery & related products whsle	3	D	D	D	b	D	D	D
4224903	Soft drinks whsle	2	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	3	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals	3	D	D	D	b	D	D	D
422710	Petroleum bulk stations & terminals	3	D	D	D	b	D	D	D
4227101	Petroleum bulk stations & terminals (except LP)	3	D	D	D	b	D	D	D
42271011	Petroleum bulk stations (except LP)	3	D	D	D	b	D	D	D
Manufacturers' sales branches and sales offices		7	D	D	D	e	D	D	D
422	Wholesale trade, nondurable goods	5	D	D	D	e	D	D	D
4224	Grocery & related products whsle	2	D	D	D	c	D	D	D
42243	Dairy products, (except dried or canned) whsle	1	D	D	D	c	D	D	D
422430	Dairy products, (except dried or canned) whsle	1	D	D	D	c	D	D	D
4224302	Dairy product (except raw milk) whsle	1	D	D	D	c	D	D	D
Agents, brokers, and commission merchants		9	D	D	D	a	D	D	D
421	Wholesale trade, durable goods	7	D	D	D	a	D	D	D
4213	Lumber & other construction materials whsle	2	D	D	D	a	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
TAYLOR COUNTY, WI									
42	Wholesale trade	19	80 759	9 062	1 871	467	17 001	7 166	8 113
421	Wholesale trade, durable goods	13	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	7	8 032	1 250	235	46	2 541	2 212	2 187
422	Wholesale trade, nondurable goods	6	D	D	D	e	D	D	D
4224	Grocery & related products whsle	2	D	D	D	e	D	D	D
42243	Dairy products, (except dried or canned) whsle	1	D	D	D	e	D	D	D
422430	Dairy products, (except dried or canned) whsle	1	D	D	D	e	D	D	D
4224302	Dairy product (except raw milk) whsle	1	D	D	D	e	D	D	D
	Merchant wholesalers	17	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	12	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	7	8 032	1 250	235	46	2 541	2 212	2 187
	Manufacturers' sales branches and sales offices ..	1	D	D	D	e	D	D	D
422	Wholesale trade, nondurable goods	1	D	D	D	e	D	D	D
4224	Grocery & related products whsle	1	D	D	D	e	D	D	D
	Agents, brokers, and commission merchants	1	D	D	D	a	D	D	D
TREMPEALEAU COUNTY, WI									
42	Wholesale trade	39	125 583	5 224	1 034	215	11 775	9 776	10 807
421	Wholesale trade, durable goods	21	26 870	2 851	486	124	5 688	6 272	7 115
4218	Machinery, equipment, & supplies whsle	12	21 896	2 243	355	88	4 261	5 014	5 598
42182	Farm & garden machinery & equipment whsle	9	18 080	1 753	260	69	3 240	4 710	5 266
421820	Farm & garden machinery & equipment whsle	9	18 080	1 753	260	69	3 240	4 710	5 266
4218201	Farm machinery & equipment—farm dealers	9	18 080	1 753	260	69	3 240	4 710	5 266
422	Wholesale trade, nondurable goods	18	98 713	2 373	548	91	6 087	3 504	3 692
4227	Petroleum & petroleum products whsle	3	D	D	D	a	D	D	D
42271	Petroleum bulk stations & terminals	2	D	D	D	a	D	D	D
422710	Petroleum bulk stations & terminals	2	D	D	D	a	D	D	D
4229	Miscellaneous nondurable goods whsle	6	D	D	D	b	D	D	D
42291	Farm supplies whsle	4	D	D	D	b	D	D	D
422910	Farm supplies whsle	4	D	D	D	b	D	D	D
4229102	Farm supplies—whsle distributors	1	D	D	D	a	D	D	D
	Merchant wholesalers	38	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	21	26 870	2 851	486	124	5 688	6 272	7 115
4218	Machinery, equipment, & supplies whsle	12	21 896	2 243	355	88	4 261	5 014	5 598
42182	Farm & garden machinery & equipment whsle	9	18 080	1 753	260	69	3 240	4 710	5 266
421820	Farm & garden machinery & equipment whsle	9	18 080	1 753	260	69	3 240	4 710	5 266
4218201	Farm machinery & equipment—farm dealers	9	18 080	1 753	260	69	3 240	4 710	5 266
422	Wholesale trade, nondurable goods	17	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	3	D	D	D	a	D	D	D
4229	Miscellaneous nondurable goods whsle	6	D	D	D	b	D	D	D
42291	Farm supplies whsle	4	D	D	D	b	D	D	D
422910	Farm supplies whsle	4	D	D	D	b	D	D	D
4229102	Farm supplies—whsle distributors	1	D	D	D	a	D	D	D
	Agents, brokers, and commission merchants	1	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	1	D	D	D	a	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
VERNON COUNTY, WI									
42	Wholesale trade	37	75 557	4 540	967	217	8 880	6 384	6 378
421	Wholesale trade, durable goods	25	D	D	D	c	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	4	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	12	18 921	2 511	483	77	4 372	5 010	4 856
42182	Farm & garden machinery & equipment whsle	9	D	D	D	b	D	D	D
421820	Farm & garden machinery & equipment whsle	9	D	D	D	b	D	D	D
4218201	Farm machinery & equipment—farm dealers	7	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	12	D	D	D	b	D	D	D
4224	Grocery & related products whsle	6	D	D	D	a	D	D	D
42249	Other grocery & related products whsle	2	D	D	D	a	D	D	D
422490	Other grocery & related products whsle	2	D	D	D	a	D	D	D
Merchant wholesalers		31	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	23	D	D	D	c	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	3	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	11	D	D	D	b	D	D	D
42182	Farm & garden machinery & equipment whsle	8	10 979	1 414	331	55	2 307	4 717	4 557
421820	Farm & garden machinery & equipment whsle	8	10 979	1 414	331	55	2 307	4 717	4 557
4218201	Farm machinery & equipment—farm dealers	7	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	8	D	D	D	b	D	D	D
Manufacturers' sales branches and sales offices ..		1	D	D	D	a	D	D	D
Agents, brokers, and commission merchants		5	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	3	D	D	D	a	D	D	D
4224	Grocery & related products whsle	2	D	D	D	a	D	D	D
VILAS COUNTY, WI									
42	Wholesale trade	20	17 019	1 453	326	69	3 609	2 156	2 193
421	Wholesale trade, durable goods	13	15 907	1 305	270	48	3 111	2 143	2 169
4218	Machinery, equipment, & supplies whsle	3	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	2	D	D	D	a	D	D	D
42199	Other miscellaneous durable goods whsle	2	D	D	D	a	D	D	D
421990	Other miscellaneous durable goods whsle	2	D	D	D	a	D	D	D
Merchant wholesalers		16	12 429	1 163	272	62	3 218	2 156	2 193
421	Wholesale trade, durable goods	10	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	3	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	2	D	D	D	a	D	D	D
42199	Other miscellaneous durable goods whsle	2	D	D	D	a	D	D	D
421990	Other miscellaneous durable goods whsle	2	D	D	D	a	D	D	D
Agents, brokers, and commission merchants		4	4 590	290	54	7	391	-	-

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories* (\$1,000)	End-of-1997 inventories* (\$1,000)
WALWORTH COUNTY, WI									
42	Wholesale trade	128	883 128	46 760	10 396	1 554	100 741	100 197	124 004
421	Wholesale trade, durable goods	90	484 827	29 582	6 253	1 051	59 831	82 584	106 361
4211	Motor vehicle & motor vehicle parts & supplies whsle	8	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	9	21 720	1 658	340	59	3 256	805	829
4214	Professional & commercial equipment & supplies whsle	6	D	D	D	b	D	D	D
4215	Metal & mineral (except petroleum) whsle	3	D	D	D	b	D	D	D
42151	Metal service centers & offices	3	D	D	D	b	D	D	D
421510	Metal service centers & offices	3	D	D	D	b	D	D	D
4215101	Ferrous metal service centers & sales offices	3	D	D	D	b	D	D	D
4216	Electrical goods whsle	7	D	D	D	b	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	4	21 983	1 119	157	34	1 697	529	577
421610	Electrical apparatus & equip, wiring supp, & const material whsle	4	21 983	1 119	157	34	1 697	529	577
4217	Hardware, & plumbing & heating equipment & supplies whsle	5	24 950	1 907	448	66	3 887	2 916	2 990
42172	Plumbing & heating equipment & supplies (hydronics) whsle	2	D	D	D	a	D	D	D
421720	Plumbing & heating equipment & supplies (hydronics) whsle	2	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies whsle	32	277 436	11 654	2 523	332	25 893	64 325	71 947
42181	Construction & mining (except petroleum) machinery & equip whsle	1	D	D	D	b	D	D	D
421810	Construction & mining (except petroleum) machinery & equip whsle	1	D	D	D	b	D	D	D
42182	Farm & garden machinery & equipment whsle	7	16 322	1 266	297	54	2 168	3 582	3 632
421820	Farm & garden machinery & equipment whsle	7	16 322	1 266	297	54	2 168	3 582	3 632
4218201	Farm machinery & equipment—farm dealers	5	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	17	196 701	6 016	1 414	162	14 374	42 211	48 100
421830	Industrial machinery & equipment whsle	17	196 701	6 016	1 414	162	14 374	42 211	48 100
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	2	D	D	D	b	D	D	D
42183021	Hydraulic & pneumatic pumps & motors whsle	1	D	D	D	b	D	D	D
42183022	Hydraulic & pneumatic parts, accessories, & supplies whsle	1	D	D	D	b	D	D	D
4218303	General-purpose industrial machinery & equipment whsle ..	6	D	D	D	b	D	D	D
42186	Transportation equipment & supplies (exc motor vehicle) whsle	2	D	D	D	b	D	D	D
421860	Transportation equipment & supplies (exc motor vehicle) whsle	2	D	D	D	b	D	D	D
4218603	Other transportation equipment & supplies whsle	1	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	16	D	D	D	e	D	D	D
42191	Sporting & recreational goods & supplies whsle	5	58 799	2 689	513	95	6 164	2 416	17 647
421910	Sporting & recreational goods & supplies whsle	5	58 799	2 689	513	95	6 164	2 416	17 647
42199	Other miscellaneous durable goods whsle	6	D	D	D	b	D	D	D
421990	Other miscellaneous durable goods whsle	6	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	38	398 301	17 178	4 143	503	40 910	17 613	17 643
4223	Apparel, piece goods, & notions whsle ..	1	D	D	D	a	D	D	D
4224	Grocery & related products whsle	9	233 463	5 015	1 168	146	12 736	3 439	3 365
42242	Packaged frozen food whsle	2	D	D	D	c	D	D	D
422420	Packaged frozen food whsle	2	D	D	D	c	D	D	D
42243	Dairy products, (except dried or canned) whsle	3	D	D	D	a	D	D	D
422430	Dairy products, (except dried or canned) whsle	3	D	D	D	a	D	D	D
4224302	Dairy product (except raw milk) whsle	3	D	D	D	a	D	D	D
4225	Farm-product raw material whsle	5	58 594	1 535	296	43	5 806	6 689	6 909
4227	Petroleum & petroleum products whsle	4	22 276	951	237	51	3 438	1 413	929
42271	Petroleum bulk stations & terminals ..	3	D	D	D	b	D	D	D
422710	Petroleum bulk stations & terminals	3	D	D	D	b	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	WALWORTH COUNTY, WI—Con.								
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods—Con.								
4229	Miscellaneous nondurable goods								
	whsle	9	D	D	D	c	D	D	D
42291	Farm supplies whsle	2	D	D	D	b	D	D	D
422910	Farm supplies whsle	2	D	D	D	b	D	D	D
42292	Book, periodical, & newspaper								
	whsle	4	D	D	D	c	D	D	D
422920	Book, periodical, & newspaper								
	whsle	4	D	D	D	c	D	D	D
42299	Other miscellaneous nondurable								
	goods whsle	3	D	D	D	b	D	D	D
422990	Other miscellaneous nondurable								
	goods whsle	3	D	D	D	b	D	D	D
4229901	Art goods whsle	1	D	D	D	a	D	D	D
	Merchant wholesalers	106	588 527	39 846	8 876	1 354	82 472	45 324	61 870
421	Wholesale trade, durable goods	73	229 304	24 213	5 150	890	44 243	27 711	44 227
4211	Motor vehicle & motor vehicle parts & supplies whsle	7	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	6	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	6	D	D	D	b	D	D	D
4215	Metal & mineral (except petroleum)								
	whsle	2	D	D	D	b	D	D	D
42151	Metal service centers & offices	2	D	D	D	b	D	D	D
421510	Metal service centers & offices	2	D	D	D	b	D	D	D
4215101	Ferrous metal service centers & sales offices	2	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies								
	whsle	28	D	D	D	c	D	D	D
42182	Farm & garden machinery & equipment whsle	7	16 322	1 266	297	54	2 168	3 582	3 632
421820	Farm & garden machinery & equipment whsle	7	16 322	1 266	297	54	2 168	3 582	3 632
4218201	Farm machinery & equipment—farm dealers	5	D	D	D	b	D	D	D
42183	Industrial machinery & equipment								
	whsle	14	D	D	D	c	D	D	D
421830	Industrial machinery & equipment								
	whsle	14	D	D	D	c	D	D	D
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	1	D	D	D	b	D	D	D
42183022	Hydraulic & pneumatic parts, accessories, & supplies whsle	1	D	D	D	b	D	D	D
4218303	General-purpose industrial machinery & equipment whsle	5	D	D	D	b	D	D	D
42186	Transportation equipment & supplies (exc motor vehicle) whsle	2	D	D	D	b	D	D	D
421860	Transportation equipment & supplies (exc motor vehicle) whsle	2	D	D	D	b	D	D	D
4218603	Other transportation equipment & supplies whsle	1	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	15	D	D	D	e	D	D	D
42191	Sporting & recreational goods & supplies whsle	5	58 799	2 689	513	95	6 164	2 416	17 647
421910	Sporting & recreational goods & supplies whsle	5	58 799	2 689	513	95	6 164	2 416	17 647
42199	Other miscellaneous durable goods								
	whsle	6	D	D	D	b	D	D	D
421990	Other miscellaneous durable goods whsle	6	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	33	359 223	15 633	3 726	464	38 229	17 613	17 643
4224	Grocery & related products whsle	8	D	D	D	c	D	D	D
42242	Packaged frozen food whsle	2	D	D	D	c	D	D	D
422420	Packaged frozen food whsle	2	D	D	D	c	D	D	D
42243	Dairy products, (except dried or canned) whsle	3	D	D	D	a	D	D	D
422430	Dairy products, (except dried or canned) whsle	3	D	D	D	a	D	D	D
4224302	Dairy product (except raw milk) whsle	3	D	D	D	a	D	D	D
4225	Farm-product raw material whsle	5	58 594	1 535	296	43	5 806	6 689	6 909
4227	Petroleum & petroleum products whsle	4	22 276	951	237	51	3 438	1 413	929

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
WALWORTH COUNTY, WI—Con.									
Merchant wholesalers—Con.									
422	Wholesale trade, nondurable goods—Con.								
4229	Miscellaneous nondurable goods whsle	6	D	D	D	c	D	D	D
42291	Farm supplies whsle	2	D	D	D	b	D	D	D
422910	Farm supplies whsle	2	D	D	D	b	D	D	D
42292	Book, periodical, & newspaper whsle	4	D	D	D	c	D	D	D
422920	Book, periodical, & newspaper whsle	4	D	D	D	c	D	D	D
	Manufacturers' sales branches and sales offices ..	8	209 905	4 038	936	133	13 210	54 865	62 114
421	Wholesale trade, durable goods	8	209 905	4 038	936	133	13 210	54 865	62 114
4218	Machinery, equipment, & supplies whsle	4	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	3	D	D	D	b	D	D	D
421830	Industrial machinery & equipment whsle	3	D	D	D	b	D	D	D
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	1	D	D	D	b	D	D	D
42183021	Hydraulic & pneumatic pumps & motors whsle	1	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	14	84 696	2 876	584	67	5 059	8	20
421	Wholesale trade, durable goods	9	45 618	1 331	167	28	2 378	8	20
4213	Lumber & other construction materials whsle	2	D	D	D	a	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	2	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	5	39 078	1 545	417	39	2 681	—	—
4229	Miscellaneous nondurable goods whsle	3	D	D	D	b	D	D	D
42299	Other miscellaneous nondurable goods whsle	3	D	D	D	b	D	D	D
422990	Other miscellaneous nondurable goods whsle	3	D	D	D	b	D	D	D
WASHBURN COUNTY, WI									
42	Wholesale trade	16	21 895	2 075	421	90	3 557	1 943	2 308
421	Wholesale trade, durable goods	12	17 892	1 288	256	53	2 507	1 779	2 139
4219	Miscellaneous durable goods whsle ...	1	D	D	D	a	D	D	D
	Merchant wholesalers	16	21 895	2 075	421	90	3 557	1 943	2 308
421	Wholesale trade, durable goods	12	17 892	1 288	256	53	2 507	1 779	2 139
4219	Miscellaneous durable goods whsle ...	1	D	D	D	a	D	D	D
WASHINGTON COUNTY, WI									
42	Wholesale trade	181	1 107 942	97 013	22 448	2 658	181 193	116 076	124 056
421	Wholesale trade, durable goods	129	446 476	49 553	11 724	1 385	94 492	63 172	69 573
4211	Motor vehicle & motor vehicle parts & supplies whsle	14	D	D	D	c	D	D	D
42111	Automobile & other motor vehicle whsle	6	D	D	D	b	D	D	D
421110	Automobile & other motor vehicle whsle	6	D	D	D	b	D	D	D
42112	Motor vehicle supplies & new parts whsle	5	D	D	D	b	D	D	D
421120	Motor vehicle supplies & new parts whsle	5	D	D	D	b	D	D	D
4212	Furniture & home furnishings whsle ...	7	D	D	D	b	D	D	D
42121	Furniture whsle	4	D	D	D	b	D	D	D
421210	Furniture whsle	4	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	11	D	D	D	c	D	D	D
42131	Lumber, plywood, millwork, & wood panel whsle	4	D	D	D	c	D	D	D
421310	Lumber, plywood, millwork, & wood panel whsle	4	D	D	D	c	D	D	D
42133	Roofing, siding, & insulation material whsle	3	D	D	D	a	D	D	D
421330	Roofing, siding, & insulation material whsle	3	D	D	D	a	D	D	D
4213301	Roofing, siding, & insulation material whsle	3	D	D	D	a	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	WASHINGTON COUNTY, WI—								
	Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4214	Professional & commercial equipment & supplies whsle	10	D	D	D	c	D	D	D
42146	Ophthalmic goods whsle	1	D	D	D	b	D	D	D
421460	Ophthalmic goods whsle	1	D	D	D	b	D	D	D
42149	Other professional equipment & supplies whsle	2	D	D	D	c	D	D	D
421490	Other professional equipment & supplies whsle	2	D	D	D	c	D	D	D
4214902	Other professional equipment & supplies whsle	2	D	D	D	c	D	D	D
4215	Metal & mineral (except petroleum) whsle	7	D	D	D	c	D	D	D
42151	Metal service centers & offices	6	D	D	D	c	D	D	D
421510	Metal service centers & offices	6	D	D	D	c	D	D	D
4215102	Nonferrous metal service centers & sales offices	3	D	D	D	c	D	D	D
42151021	Nonferrous metal service centers	3	D	D	D	c	D	D	D
4216	Electrical goods whsle	13	D	D	D	c	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	8	D	D	D	b	D	D	D
421610	Electrical apparatus & equip, wiring supp, & const material whsle	8	D	D	D	b	D	D	D
42169	Other electronic parts & equipment whsle	4	D	D	D	c	D	D	D
421690	Other electronic parts & equipment whsle	4	D	D	D	c	D	D	D
4216902	Electronic parts (excluding communications equipment) whsle	3	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	51	D	D	D	e	D	D	D
42182	Farm & garden machinery & equipment whsle	6	D	D	D	b	D	D	D
421820	Farm & garden machinery & equipment whsle	6	D	D	D	b	D	D	D
4218201	Farm machinery & equipment—farm dealers	6	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	33	45 424	5 267	1 245	131	10 137	3 626	3 814
421830	Industrial machinery & equipment whsle	33	45 424	5 267	1 245	131	10 137	3 626	3 814
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	2	D	D	D	b	D	D	D
4218303	General-purpose industrial machinery & equipment whsle	14	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle	9	D	D	D	c	D	D	D
42191	Sporting & recreational goods & supplies whsle	5	D	D	D	b	D	D	D
421910	Sporting & recreational goods & supplies whsle	5	D	D	D	b	D	D	D
42192	Toy & hobby goods & supplies whsle	1	D	D	D	b	D	D	D
421920	Toy & hobby goods & supplies whsle	1	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	52	661 466	47 460	10 724	1 273	86 701	52 904	54 483
4221	Paper & paper product whsle	2	D	D	D	c	D	D	D
42213	Industrial & personal service paper whsle	1	D	D	D	c	D	D	D
422130	Industrial & personal service paper whsle	1	D	D	D	c	D	D	D
4222	Drugs, & druggists' sundries whsle	2	D	D	D	c	D	D	D
42221	Drugs, & druggists' sundries whsle	2	D	D	D	c	D	D	D
422210	Drugs, & druggists' sundries whsle	2	D	D	D	c	D	D	D
4222101	General-line drugs whsle	2	D	D	D	c	D	D	D
4223	Apparel, piece goods, & notions whsle	3	D	D	D	a	D	D	D
4224	Grocery & related products whsle	14	D	D	D	e	D	D	D
42241	General-line grocery whsle	2	D	D	D	e	D	D	D
422410	General-line grocery whsle	2	D	D	D	e	D	D	D
4224103	Other general-line grocery whsle	2	D	D	D	e	D	D	D
42249	Other grocery & related products whsle	5	D	D	D	b	D	D	D
422490	Other grocery & related products whsle	5	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	8	D	D	D	c	D	D	D
42269	Other chemical & allied products whsle	8	D	D	D	c	D	D	D
422690	Other chemical & allied products whsle	8	D	D	D	c	D	D	D
4226902	Other chemical & allied products whsle	8	D	D	D	c	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	WASHINGTON COUNTY, WI—								
	Con.								
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods—								
	Con.								
4227	Petroleum & petroleum products								
	whsle	3	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals .	2	D	D	D	b	D	D	D
422710	Petroleum bulk stations &								
	terminals	2	D	D	D	b	D	D	D
4227101	Petroleum bulk stations &								
	terminals (except LP)	2	D	D	D	b	D	D	D
42271011	Petroleum bulk stations								
	(except LP)	2	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods								
	whsle	19	D	D	D	c	D	D	D
42291	Farm supplies whsle	4	D	D	D	c	D	D	D
422910	Farm supplies whsle	4	D	D	D	c	D	D	D
4229101	Farm supplies—farm dealers ...	3	D	D	D	c	D	D	D
	Merchant wholesalers	142	1 004 888	92 310	21 541	2 535	172 956	115 624	123 615
421	Wholesale trade, durable goods	99	D	D	D	g	D	D	D
4211	Motor vehicle & motor vehicle parts &								
	supplies whsle	13	D	D	D	c	D	D	D
42112	Motor vehicle supplies & new parts								
	whsle	4	D	D	D	b	D	D	D
421120	Motor vehicle supplies & new parts								
	whsle	4	D	D	D	b	D	D	D
4212	Furniture & home furnishings whsle ...	6	D	D	D	b	D	D	D
4213	Lumber & other construction materials								
	whsle	8	D	D	D	c	D	D	D
4214	Professional & commercial equipment								
	& supplies whsle	9	D	D	D	c	D	D	D
42146	Ophthalmic goods whsle	1	D	D	D	b	D	D	D
421460	Ophthalmic goods whsle	1	D	D	D	b	D	D	D
42149	Other professional equipment &								
	supplies whsle	2	D	D	D	c	D	D	D
421490	Other professional equipment &								
	supplies whsle	2	D	D	D	c	D	D	D
4214902	Other professional equipment &								
	supplies whsle	2	D	D	D	c	D	D	D
4215	Metal & mineral (except petroleum)								
	whsle	5	D	D	D	c	D	D	D
42151	Metal service centers & offices	5	D	D	D	c	D	D	D
421510	Metal service centers & offices ...								
	Nonferrous metal service								
	centers & sales offices	3	D	D	D	c	D	D	D
42151021	Nonferrous metal service								
	centers	3	D	D	D	c	D	D	D
4216	Electrical goods whsle	8	D	D	D	c	D	D	D
42169	Other electronic parts & equipment								
	whsle	2	D	D	D	c	D	D	D
421690	Other electronic parts & equipment								
	whsle	2	D	D	D	c	D	D	D
4216902	Electronic parts (excluding								
	communications equipment)								
	whsle	2	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies								
	whsle	35	D	D	D	c	D	D	D
42182	Farm & garden machinery &								
	equipment whsle	6	D	D	D	b	D	D	D
421820	Farm & garden machinery &								
	equipment whsle	6	D	D	D	b	D	D	D
4218201	Farm machinery & equipment—								
	farm dealers	6	D	D	D	b	D	D	D
42183	Industrial machinery & equipment								
	whsle	20	D	D	D	b	D	D	D
421830	Industrial machinery & equipment								
	whsle	20	D	D	D	b	D	D	D
4218302	Hydraulic & pneumatic (fluid-								
	power) machinery & equipment								
	whsle	2	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	9	D	D	D	c	D	D	D
42191	Sporting & recreational goods &								
	supplies whsle	5	D	D	D	b	D	D	D
421910	Sporting & recreational goods &								
	supplies whsle	5	D	D	D	b	D	D	D
42192	Toy & hobby goods & supplies								
	whsle	1	D	D	D	b	D	D	D
421920	Toy & hobby goods & supplies								
	whsle	1	D	D	D	b	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	WASHINGTON COUNTY, WI— Con.								
	Merchant wholesalers—Con.								
422	Wholesale trade, nondurable goods	43	D	D	D	g	D	D	D
4221	Paper & paper product whsle	2	D	D	D	c	D	D	D
42213	Industrial & personal service paper whsle	1	D	D	D	c	D	D	D
422130	Industrial & personal service paper whsle	1	D	D	D	c	D	D	D
4222	Drugs, & druggists' sundries whsle	2	D	D	D	c	D	D	D
42221	Drugs, & druggists' sundries whsle	2	D	D	D	c	D	D	D
422210	Drugs, & druggists' sundries whsle	2	D	D	D	c	D	D	D
4222101	General-line drugs whsle	2	D	D	D	c	D	D	D
4223	Apparel, piece goods, & notions whsle	3	D	D	D	a	D	D	D
4224	Grocery & related products whsle	11	D	D	D	e	D	D	D
42241	General-line grocery whsle	1	D	D	D	e	D	D	D
422410	General-line grocery whsle	1	D	D	D	e	D	D	D
4224103	Other general-line grocery whsle	1	D	D	D	e	D	D	D
42249	Other grocery & related products whsle	4	D	D	D	b	D	D	D
422490	Other grocery & related products whsle	4	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	8	D	D	D	c	D	D	D
42269	Other chemical & allied products whsle	8	D	D	D	c	D	D	D
422690	Other chemical & allied products whsle	8	D	D	D	c	D	D	D
4226902	Other chemical & allied products whsle	8	D	D	D	c	D	D	D
4227	Petroleum & petroleum products whsle	3	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals	2	D	D	D	b	D	D	D
422710	Petroleum bulk stations & terminals	2	D	D	D	b	D	D	D
4227101	Petroleum bulk stations & terminals (except LP)	2	D	D	D	b	D	D	D
42271011	Petroleum bulk stations (except LP)	2	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	13	D	D	D	c	D	D	D
42291	Farm supplies whsle	3	D	D	D	c	D	D	D
422910	Farm supplies whsle	3	D	D	D	c	D	D	D
4229101	Farm supplies—farm dealers	2	D	D	D	c	D	D	D
	Manufacturers' sales branches and sales offices . .	4	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	2	D	D	D	a	D	D	D
	Agents, brokers, and commission merchants	35	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	28	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	3	D	D	D	a	D	D	D
42133	Roofing, siding, & insulation material whsle	3	D	D	D	a	D	D	D
421330	Roofing, siding, & insulation material whsle	3	D	D	D	a	D	D	D
4213301	Roofing, siding, & insulation material whsle	3	D	D	D	a	D	D	D
4216	Electrical goods whsle	5	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	14	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	12	D	D	D	b	D	D	D
421830	Industrial machinery & equipment whsle	12	D	D	D	b	D	D	D
4218303	General-purpose industrial machinery & equipment whsle	8	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	7	D	D	D	b	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
WAUKESHA COUNTY, WI									
42	Wholesale trade	1 272	11 523 804	672 123	156 269	16 570	1 181 647	555 165	565 010
421	Wholesale trade, durable goods	952	5 780 417	475 965	109 315	10 818	824 141	401 674	402 898
4211	Motor vehicle & motor vehicle parts & supplies whsle	57	1 369 083	23 348	5 389	680	40 937	23 397	23 469
42111	Automobile & other motor vehicle whsle	19	D	D	D	e	D	D	D
421110	Automobile & other motor vehicle whsle	19	D	D	D	e	D	D	D
4211103	Light truck & van (14,000 lb or less) whsle	3	D	D	D	b	D	D	D
4211105	Heavy truck & tractor (over 26,000 lb) whsle	4	D	D	D	c	D	D	D
42112	Motor vehicle supplies & new parts whsle	31	D	D	D	c	D	D	D
421120	Motor vehicle supplies & new parts whsle	31	D	D	D	c	D	D	D
4211201	Motor vehicle supplies & new parts—warehouse distributors	15	D	D	D	c	D	D	D
4211202	Motor vehicle supplies & new parts—jobbers	14	D	D	D	c	D	D	D
42113	Tire & tube whsle	2	D	D	D	b	D	D	D
421130	Tire & tube whsle	2	D	D	D	b	D	D	D
42114	Motor vehicle parts, (used) whsle	5	D	D	D	b	D	D	D
421140	Motor vehicle parts, (used) whsle	5	D	D	D	b	D	D	D
4212	Furniture & home furnishings whsle	29	D	D	D	c	D	D	D
42121	Furniture whsle	13	65 973	4 843	907	115	7 835	1 057	939
421210	Furniture whsle	13	65 973	4 843	907	115	7 835	1 057	939
4212102	Office & business furniture whsle	9	D	D	D	c	D	D	D
42122	Home furnishings whsle	16	D	D	D	c	D	D	D
421220	Home furnishings whsle	16	D	D	D	c	D	D	D
4213	Lumber & other construction materials whsle	38	D	D	D	e	D	D	D
42131	Lumber, plywood, millwork, & wood panel whsle	14	D	D	D	c	D	D	D
421310	Lumber, plywood, millwork, & wood panel whsle	14	D	D	D	c	D	D	D
4213102	Lumber with yard whsle	4	D	D	D	b	D	D	D
42132	Brick, stone, & related construction materials whsle	8	D	D	D	b	D	D	D
421320	Brick, stone, & related construction materials whsle	8	D	D	D	b	D	D	D
4213202	Sand, gravel, & stone whsle	4	D	D	D	b	D	D	D
42133	Roofing, siding, & insulation material whsle	8	37 669	1 633	427	55	3 663	1 264	1 327
421330	Roofing, siding, & insulation material whsle	8	37 669	1 633	427	55	3 663	1 264	1 327
4213301	Roofing, siding, & insulation material whsle	8	37 669	1 633	427	55	3 663	1 264	1 327
42139	Other construction materials whsle	8	D	D	D	b	D	D	D
421390	Other construction materials whsle	8	D	D	D	b	D	D	D
4213902	Other construction materials whsle	7	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	154	665 594	98 696	23 771	2 200	165 630	41 648	43 106
42141	Photographic equipment & supplies whsle	1	D	D	D	b	D	D	D
421410	Photographic equipment & supplies whsle	1	D	D	D	b	D	D	D
42142	Office equipment whsle	22	111 510	29 673	8 349	694	45 474	7 045	7 627
421420	Office equipment whsle	22	111 510	29 673	8 349	694	45 474	7 045	7 627
42143	Computer & computer peripheral equipment & software whsle	61	D	D	D	f	D	D	D
421430	Computer & computer peripheral equipment & software whsle	61	D	D	D	f	D	D	D
4214301	Computer & peripheral equipment whsle	48	D	D	D	f	D	D	D
42143011	Computers & peripheral equipment for resale	14	D	D	D	b	D	D	D
42143012	Computers & peripheral equipment for end use	34	D	D	D	e	D	D	D
4214302	Computer software (packaged) whsle	13	D	D	D	c	D	D	D
42144	Other commercial equipment whsle	19	D	D	D	c	D	D	D
421440	Other commercial equipment whsle	19	D	D	D	c	D	D	D
4214401	Restaurant & hotel equipment & supplies whsle	9	D	D	D	b	D	D	D
4214402	Store machines & equipment whsle	10	D	D	D	b	D	D	D
42145	Medical, dental, & hospital equipment & supplies whsle	37	D	D	D	e	D	D	D
421450	Medical, dental, & hospital equipment & supplies whsle	37	D	D	D	e	D	D	D
4214501	Surgical, medical, & hospital supplies whsle	36	D	D	D	e	D	D	D
4214502	Dental equipment & supplies whsle	1	D	D	D	b	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	WAUKESHA COUNTY, WI—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4214	Professional & commercial equipment & supplies whsle—Con.								
42149	Other professional equipment & supplies whsle	13	D	D	D	c	D	D	D
421490	Other professional equipment & supplies whsle	13	D	D	D	c	D	D	D
4214902	Other professional equipment & supplies whsle	13	D	D	D	c	D	D	D
4215	Metal & mineral (except petroleum)								
42151	whsle	49	288 873	14 621	3 352	394	28 730	21 613	21 493
421510	Metal service centers & offices	49	288 873	14 621	3 352	394	28 730	21 613	21 493
4215101	Metal service centers & offices	49	288 873	14 621	3 352	394	28 730	21 613	21 493
42151011	Ferrous metal service centers & sales offices	41	D	D	D	e	D	D	D
42151012	Ferrous metal service centers	17	D	D	D	e	D	D	D
42151012	Ferrous metal sales offices	24	D	D	D	c	D	D	D
4216	Electrical goods whsle	142	1 014 868	85 898	20 695	1 739	141 289	59 709	59 476
42161	Electrical apparatus & equip, wiring supp. & const material whsle	63	D	D	D	f	D	D	D
421610	Electrical apparatus & equip, wiring supp. & const material whsle	63	D	D	D	f	D	D	D
42162	Electrical appliance, television & radio set whsle	9	D	D	D	c	D	D	D
421620	Electrical appliance, television & radio set whsle	9	D	D	D	c	D	D	D
42169	Other electronic parts & equipment whsle	70	D	D	D	g	D	D	D
421690	Other electronic parts & equipment whsle	70	D	D	D	g	D	D	D
4216901	Communications equipment & supplies whsle	22	182 303	32 831	8 573	563	49 480	10 224	10 677
4216902	Electronic parts (excluding communications equipment) whsle	48	D	D	D	e	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	76	296 992	33 354	7 689	798	56 332	23 375	24 099
42171	Hardware whsle	37	140 591	16 869	3 874	433	28 796	9 404	11 370
421710	Hardware whsle	37	140 591	16 869	3 874	433	28 796	9 404	11 370
42172	Plumbing & heating equipment & supplies (hydronics) whsle	19	95 476	9 387	1 948	202	16 357	7 438	7 725
421720	Plumbing & heating equipment & supplies (hydronics) whsle	19	95 476	9 387	1 948	202	16 357	7 438	7 725
42173	Warm air heating & air-conditioning equipment & supplies whsle	17	57 771	6 076	1 554	146	9 506	5 930	4 394
421730	Warm air heating & air-conditioning equipment & supplies whsle	17	57 771	6 076	1 554	146	9 506	5 930	4 394
4218	Machinery, equipment, & supplies whsle	344	1 669 097	184 340	41 450	3 952	322 032	186 461	191 666
42181	Construction & mining (except petroleum) machinery & equip whsle	16	D	D	D	e	D	D	D
421810	Construction & mining (except petroleum) machinery & equip whsle	16	D	D	D	e	D	D	D
42182	Farm & garden machinery & equipment whsle	6	70 569	4 370	1 091	122	8 140	5 346	5 477
421820	Farm & garden machinery & equipment whsle	6	70 569	4 370	1 091	122	8 140	5 346	5 477
4218202	Farm machinery & equipment—whsle distributors	3	D	D	D	c	D	D	D
4218203	Lawn & garden machinery & equipment whsle	3	D	D	D	a	D	D	D
42183	Industrial machinery & equipment whsle	236	1 109 644	125 759	29 029	2 525	223 670	93 557	95 566
421830	Industrial machinery & equipment whsle	236	1 109 644	125 759	29 029	2 525	223 670	93 557	95 566
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	25	134 407	18 290	3 870	360	32 196	14 351	15 704
42183021	Hydraulic & pneumatic pumps & motors whsle	7	19 312	1 961	429	42	2 981	932	1 146
42183022	Hydraulic & pneumatic parts, accessories, & supplies whsle	18	115 095	16 329	3 441	318	29 215	13 419	14 558
4218303	General-purpose industrial machinery & equipment whsle	75	447 446	45 483	10 849	876	83 796	31 545	29 059
4218304	Metalworking machinery & equipment whsle	61	247 920	26 101	5 848	459	47 149	18 994	20 701
4218305	Materials handling equipment whsle	28	117 329	18 696	4 454	490	30 634	15 378	16 223
4218307	Other industrial machinery & equipment whsle	37	146 389	16 060	3 755	316	27 713	12 690	13 483

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
42	WAUKESHA COUNTY, WI—Con.								
	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4218	Machinery, equipment, & supplies whsle—Con.								
42184	Industrial supplies whsle	62	281 360	28 938	5 985	660	50 145	14 230	16 959
421840	Industrial supplies whsle	62	281 360	28 938	5 985	660	50 145	14 230	16 959
4218401	General-line industrial supplies whsle	10	D	D	D	b	D	D	D
4218402	Mechanical power transmission supplies whsle	12	D	D	D	c	D	D	D
4218403	Welding supplies whsle	6	D	D	D	b	D	D	D
4218406	Other industrial supplies whsle	25	D	D	D	e	D	D	D
42185	Service establishment equipment & supplies whsle	17	D	D	D	c	D	D	D
421850	Service establishment equipment & supplies whsle	17	D	D	D	c	D	D	D
4218502	Custodial, janitors' equipment & supplies whsle	6	11 107	2 791	651	88	4 393	2 002	1 856
4218504	Other service establishment equipment & supplies whsle	8	D	D	D	b	D	D	D
42186	Transportation equipment & supplies (exc motor vehicle) whsle	7	D	D	D	b	D	D	D
421860	Transportation equipment & supplies (exc motor vehicle) whsle	7	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle	63	D	D	D	f	D	D	D
42191	Sporting & recreational goods & supplies whsle	17	187 515	8 634	1 563	264	20 428	28 140	21 326
421910	Sporting & recreational goods & supplies whsle	17	187 515	8 634	1 563	264	20 428	28 140	21 326
42193	Recyclable material whsle	7	D	D	D	b	D	D	D
421930	Recyclable material whsle	7	D	D	D	b	D	D	D
42194	Jewelry/watch/silverware/precious stone, & precious metal whsle	11	D	D	D	b	D	D	D
421940	Jewelry/watch/silverware/precious stone, & precious metal whsle	11	D	D	D	b	D	D	D
42199	Other miscellaneous durable goods whsle	22	D	D	D	b	D	D	D
421990	Other miscellaneous durable goods whsle	22	D	D	D	b	D	D	D
4219906	Other durable goods whsle	8	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	320	5 743 387	196 158	46 954	5 752	357 506	153 491	162 112
4221	Paper & paper product whsle	53	325 444	25 230	6 200	561	43 154	16 113	16 817
42211	Printing & writing paper whsle	10	D	D	D	c	D	D	D
422110	Printing & writing paper whsle	10	D	D	D	c	D	D	D
42212	Stationery & office supplies whsle	25	83 965	10 718	2 563	262	17 541	6 358	5 995
422120	Stationery & office supplies whsle	25	83 965	10 718	2 563	262	17 541	6 358	5 995
42213	Industrial & personal service paper whsle	18	D	D	D	c	D	D	D
422130	Industrial & personal service paper whsle	18	D	D	D	c	D	D	D
4222	Drugs, & druggists' sundries whsle	10	D	D	D	c	D	D	D
42221	Drugs, & druggists' sundries whsle	10	D	D	D	c	D	D	D
422210	Drugs, & druggists' sundries whsle	10	D	D	D	c	D	D	D
4223	Apparel, piece goods, & notions whsle	20	92 510	7 193	1 758	257	12 912	2 775	3 180
42232	Men's & boys' clothing & furnishings whsle	10	24 272	3 545	990	112	5 212	904	820
422320	Men's & boys' clothing & furnishings whsle	10	24 272	3 545	990	112	5 212	904	820
42234	Footwear whsle	3	D	D	D	a	D	D	D
422340	Footwear whsle	3	D	D	D	a	D	D	D
4224	Grocery & related products whsle	93	4 485 103	100 399	24 282	3 149	171 960	55 644	57 686
42241	General-line grocery whsle	13	D	D	D	f	D	D	D
422410	General-line grocery whsle	13	D	D	D	f	D	D	D
4224103	Other general-line grocery whsle	13	D	D	D	f	D	D	D
42242	Packaged frozen food whsle	23	986 670	33 359	7 882	1 098	61 224	22 409	22 907
422420	Packaged frozen food whsle	23	986 670	33 359	7 882	1 098	61 224	22 409	22 907
42243	Dairy products, (except dried or canned) whsle	12	D	D	D	c	D	D	D
422430	Dairy products, (except dried or canned) whsle	12	D	D	D	c	D	D	D
4224302	Dairy product (except raw milk) whsle	11	D	D	D	c	D	D	D
42245	Confectionery whsle	10	D	D	D	c	D	D	D
422450	Confectionery whsle	10	D	D	D	c	D	D	D
42249	Other grocery & related products whsle	27	D	D	D	f	D	D	D
422490	Other grocery & related products whsle	27	D	D	D	f	D	D	D
4224902	Bread & baked goods whsle	8	D	D	D	e	D	D	D
4224904	Canned goods whsle	2	D	D	D	b	D	D	D
4224906	Other grocery specialties whsle	9	D	D	D	f	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
WAUKESHA COUNTY, WI—Con.									
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods—Con.								
4226	Chemical & allied products whsle	65	267 401	25 887	6 388	592	49 859	47 012	51 215
42261	Plastics materials & basic forms & shapes whsle	22	D	D	D	e	D	D	D
422610	Plastics materials & basic forms & shapes whsle	22	D	D	D	e	D	D	D
42269	Other chemical & allied products whsle	43	D	D	D	e	D	D	D
422690	Other chemical & allied products whsle	43	D	D	D	e	D	D	D
4226902	Other chemical & allied products whsle	42	D	D	D	e	D	D	D
4227	Petroleum & petroleum products whsle	13	D	D	D	c	D	D	D
42271	Petroleum bulk stations & terminals	10	D	D	D	c	D	D	D
422710	Petroleum bulk stations & terminals	10	D	D	D	c	D	D	D
4227101	Petroleum bulk stations & terminals (except LP)	10	D	D	D	c	D	D	D
42271011	Petroleum bulk stations (except LP)	9	D	D	D	c	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle	9	D	D	D	e	D	D	D
42281	Beer & ale whsle	2	D	D	D	c	D	D	D
422810	Beer & ale whsle	2	D	D	D	c	D	D	D
42282	Wine & distilled alcoholic beverage whsle	7	115 272	6 519	1 640	220	13 704	9 233	8 926
422820	Wine & distilled alcoholic beverage whsle	7	115 272	6 519	1 640	220	13 704	9 233	8 926
4228201	Wine & distilled alcoholic bev (licensed operation) whsle	7	115 272	6 519	1 640	220	13 704	9 233	8 926
4229	Miscellaneous nondurable goods whsle	56	D	D	D	e	D	D	D
42292	Book, periodical, & newspaper whsle	8	D	D	D	c	D	D	D
422920	Book, periodical, & newspaper whsle	8	D	D	D	c	D	D	D
42294	Tobacco & tobacco product whsle	4	D	D	D	b	D	D	D
422940	Tobacco & tobacco product whsle	4	D	D	D	b	D	D	D
42295	Paint, varnish, & supplies whsle	9	D	D	D	b	D	D	D
422950	Paint, varnish, & supplies whsle	9	D	D	D	b	D	D	D
4229501	Paint, varnish, & supplies whsle	9	D	D	D	b	D	D	D
42299	Other miscellaneous nondurable goods whsle	26	D	D	D	c	D	D	D
422990	Other miscellaneous nondurable goods whsle	26	D	D	D	c	D	D	D
4229901	Art goods whsle	10	D	D	D	b	D	D	D
4229904	Other nondurable goods whsle	13	D	D	D	b	D	D	D
	Merchant wholesalers	896	5 074 393	492 168	112 441	12 604	882 315	512 242	525 435
421	Wholesale trade, durable goods	662	2 833 042	351 824	78 022	8 515	625 886	364 590	369 354
4211	Motor vehicle & motor vehicle parts & supplies whsle	44	D	D	D	f	D	D	D
42111	Automobile & other motor vehicle whsle	15	D	D	D	e	D	D	D
421110	Automobile & other motor vehicle whsle	15	D	D	D	e	D	D	D
4211105	Heavy truck & tractor (over 26,000 lb) whsle	4	D	D	D	c	D	D	D
42112	Motor vehicle supplies & new parts whsle	23	D	D	D	c	D	D	D
421120	Motor vehicle supplies & new parts whsle	23	D	D	D	c	D	D	D
4211201	Motor vehicle supplies & new parts—warehouse distributors	12	D	D	D	c	D	D	D
4211202	Motor vehicle supplies & new parts—jobbers	9	D	D	D	b	D	D	D
42114	Motor vehicle parts, (used) whsle	5	D	D	D	b	D	D	D
421140	Motor vehicle parts, (used) whsle	5	D	D	D	b	D	D	D
4212	Furniture & home furnishings whsle	22	D	D	D	c	D	D	D
42121	Furniture whsle	9	D	D	D	c	D	D	D
421210	Furniture whsle	9	D	D	D	c	D	D	D
4212102	Office & business furniture whsle	6	D	D	D	b	D	D	D
42122	Home furnishings whsle	13	D	D	D	c	D	D	D
421220	Home furnishings whsle	13	D	D	D	c	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	WAUKESHA COUNTY, WI—Con.								
	Merchant wholesalers—Con.								
421	Wholesale trade, durable goods—Con.								
4213	Lumber & other construction materials whsle	21	D	D	D	c	D	D	D
42131	Lumber, plywood, millwork, & wood panel whsle	10	D	D	D	c	D	D	D
421310	Lumber, plywood, millwork, & wood panel whsle	10	D	D	D	c	D	D	D
42132	Brick, stone, & related construction materials whsle	4	D	D	D	b	D	D	D
421320	Brick, stone, & related construction materials whsle	4	D	D	D	b	D	D	D
4213202	Sand, gravel, & stone whsle	3	D	D	D	b	D	D	D
42139	Other construction materials whsle ..	4	D	D	D	b	D	D	D
421390	Other construction materials whsle ..	4	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	117	427 978	62 471	13 845	1 595	106 963	34 191	35 627
42142	Office equipment whsle	18	D	D	D	e	D	D	D
421420	Office equipment whsle	18	D	D	D	e	D	D	D
42143	Computer & computer peripheral equipment & software whsle	51	D	D	D	f	D	D	D
421430	Computer & computer peripheral equipment & software whsle	51	D	D	D	f	D	D	D
4214301	Computer & peripheral equipment whsle	38	D	D	D	e	D	D	D
42143011	Computers & peripheral equipment for resale	14	D	D	D	b	D	D	D
42143012	Computers & peripheral equipment for end use	24	88 307	12 353	2 339	273	20 425	3 963	5 079
4214302	Computer software (packaged) whsle	13	D	D	D	c	D	D	D
42144	Other commercial equipment whsle .	13	D	D	D	b	D	D	D
421440	Other commercial equipment whsle	13	D	D	D	b	D	D	D
4214402	Store machines & equipment whsle	9	D	D	D	b	D	D	D
42145	Medical, dental, & hospital equipment & supplies whsle	24	115 617	13 766	3 340	361	26 335	10 606	11 482
421450	Medical, dental, & hospital equipment & supplies whsle	24	115 617	13 766	3 340	361	26 335	10 606	11 482
4214501	Surgical, medical, & hospital supplies whsle	23	D	D	D	e	D	D	D
4214502	Dental equipment & supplies whsle	1	D	D	D	b	D	D	D
42149	Other professional equipment & supplies whsle	9	D	D	D	c	D	D	D
421490	Other professional equipment & supplies whsle	9	D	D	D	c	D	D	D
4214902	Other professional equipment & supplies whsle	9	D	D	D	c	D	D	D
4215	Metal & mineral (except petroleum) whsle	24	123 123	9 937	2 308	299	20 428	19 219	19 105
42151	Metal service centers & offices	24	123 123	9 937	2 308	299	20 428	19 219	19 105
421510	Metal service centers & offices ...	24	123 123	9 937	2 308	299	20 428	19 219	19 105
4215101	Ferrous metal service centers & sales offices	20	D	D	D	e	D	D	D
42151011	Ferrous metal service centers	14	D	D	D	c	D	D	D
4216	Electrical goods whsle	85	473 262	50 836	11 464	1 155	87 788	50 221	52 603
42161	Electrical apparatus & equip, wiring supp, & const material whsle	34	143 459	16 638	3 523	405	26 021	21 667	21 842
421610	Electrical apparatus & equip, wiring supp, & const material whsle	34	143 459	16 638	3 523	405	26 021	21 667	21 842
42169	Other electronic parts & equipment whsle	43	D	D	D	f	D	D	D
421690	Other electronic parts & equipment whsle	43	D	D	D	f	D	D	D
4216901	Communications equipment & supplies whsle	12	D	D	D	c	D	D	D
4216902	Electronic parts (excluding communications equipment) whsle	31	D	D	D	e	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	48	152 634	19 916	4 538	548	35 408	20 660	21 253
42171	Hardware whsle	28	D	D	D	e	D	D	D
421710	Hardware whsle	28	D	D	D	e	D	D	D
42172	Plumbing & heating equipment & supplies (hydronics) whsle	7	D	D	D	c	D	D	D
421720	Plumbing & heating equipment & supplies (hydronics) whsle	7	D	D	D	c	D	D	D
42173	Warm air heating & air-conditioning equipment & supplies whsle	10	D	D	D	b	D	D	D
421730	Warm air heating & air-conditioning equipment & supplies whsle	10	D	D	D	b	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D.]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
WAUKESHA COUNTY, WI—Con.									
Merchant wholesalers—Con.									
421	Wholesale trade, durable goods—Con.								
4218	Machinery, equipment, & supplies whsle	255	1 196 464	160 796	36 216	3 432	283 552	177 157	182 679
42181	Construction & mining (except petroleum) machinery & equip whsle	13	D	D	D	e	D	D	D
421810	Construction & mining (except petroleum) machinery & equip whsle	13	D	D	D	e	D	D	D
42182	Farm & garden machinery & equipment whsle	4	D	D	D	c	D	D	D
421820	Farm & garden machinery & equipment whsle	4	D	D	D	c	D	D	D
4218202	Farm machinery & equipment—whsle distributors	2	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	166	820 183	111 209	26 060	2 246	198 158	91 259	92 946
421830	Industrial machinery & equipment whsle	166	820 183	111 209	26 060	2 246	198 158	91 259	92 946
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	19	121 216	17 823	3 771	349	31 389	14 341	15 689
42183021	Hydraulic & pneumatic pumps & motors whsle	3	D	D	D	b	D	D	D
42183022	Hydraulic & pneumatic parts, accessories, & supplies whsle	16	D	D	D	e	D	D	D
4218303	General-purpose industrial machinery & equipment whsle	48	283 736	39 524	9 737	760	74 086	30 778	28 296
4218304	Metalworking machinery & equipment whsle	41	191 571	21 538	4 902	385	39 204	18 593	20 243
4218305	Materials handling equipment whsle	25	D	D	D	e	D	D	D
4218307	Other industrial machinery & equipment whsle	27	109 931	14 181	3 333	274	23 535	12 271	13 100
42184	Industrial supplies whsle	50	D	D	D	f	D	D	D
421840	Industrial supplies whsle	50	D	D	D	f	D	D	D
4218401	General-line industrial supplies whsle	9	26 586	4 384	814	93	6 911	1 802	2 308
4218402	Mechanical power transmission supplies whsle	7	D	D	D	c	D	D	D
4218403	Welding supplies whsle	6	D	D	D	b	D	D	D
4218406	Other industrial supplies whsle	20	D	D	D	e	D	D	D
42185	Service establishment equipment & supplies whsle	16	26 927	4 997	1 141	153	8 550	3 786	3 813
421850	Service establishment equipment & supplies whsle	16	26 927	4 997	1 141	153	8 550	3 786	3 813
4218502	Custodial, janitors' equipment & supplies whsle	6	11 107	2 791	651	88	4 393	2 002	1 856
4218504	Other service establishment equipment & supplies whsle	7	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	46	D	D	D	f	D	D	D
42191	Sporting & recreational goods & supplies whsle	11	D	D	D	e	D	D	D
421910	Sporting & recreational goods & supplies whsle	11	D	D	D	e	D	D	D
42193	Recyclable material whsle	6	D	D	D	b	D	D	D
421930	Recyclable material whsle	6	D	D	D	b	D	D	D
42199	Other miscellaneous durable goods whsle	13	D	D	D	b	D	D	D
421990	Other miscellaneous durable goods whsle	13	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	234	2 241 351	140 344	34 419	4 089	256 429	147 652	156 081
4221	Paper & paper product whsle	40	D	D	D	f	D	D	D
42211	Printing & writing paper whsle	8	D	D	D	c	D	D	D
422110	Printing & writing paper whsle	8	D	D	D	c	D	D	D
42212	Stationery & office supplies whsle ...	18	D	D	D	c	D	D	D
422120	Stationery & office supplies whsle	18	D	D	D	c	D	D	D
42213	Industrial & personal service paper whsle	14	D	D	D	c	D	D	D
422130	Industrial & personal service paper whsle	14	D	D	D	c	D	D	D
4223	Apparel, piece goods, & notions whsle	13	D	D	D	c	D	D	D
4224	Grocery & related products whsle	55	1 230 546	56 388	14 307	1 708	95 690	53 390	55 194
42242	Packaged frozen food whsle	11	D	D	D	f	D	D	D
422420	Packaged frozen food whsle	11	D	D	D	f	D	D	D
42243	Dairy products, (except dried or canned) whsle	8	D	D	D	b	D	D	D
422430	Dairy products, (except dried or canned) whsle	8	D	D	D	b	D	D	D
42245	Confectionery whsle	6	D	D	D	b	D	D	D
422450	Confectionery whsle	6	D	D	D	b	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
WAUKESHA COUNTY, WI—Con.									
Merchant wholesalers—Con.									
422	Wholesale trade, nondurable goods—Con.								
4224	Grocery & related products whsle—Con.								
42249	Other grocery & related products whsle	16	D	D	D	f	D	D	D
422490	Other grocery & related products whsle	16	D	D	D	f	D	D	D
4224904	Canned goods whsle	1	D	D	D	b	D	D	D
4224906	Other grocery specialties whsle	7	D	D	D	e	D	D	D
4226	Chemical & allied products whsle	53	D	D	D	e	D	D	D
42261	Plastics materials & basic forms & shapes whsle	16	D	D	D	c	D	D	D
422610	Plastics materials & basic forms & shapes whsle	16	D	D	D	c	D	D	D
42269	Other chemical & allied products whsle	37	D	D	D	e	D	D	D
422690	Other chemical & allied products whsle	37	D	D	D	e	D	D	D
4226902	Other chemical & allied products whsle	36	D	D	D	e	D	D	D
4227	Petroleum & petroleum products whsle	13	D	D	D	c	D	D	D
42271	Petroleum bulk stations & terminals	10	D	D	D	c	D	D	D
422710	Petroleum bulk stations & terminals	10	D	D	D	c	D	D	D
4227101	Petroleum bulk stations & terminals (except LP)	10	D	D	D	c	D	D	D
42271011	Petroleum bulk stations (except LP)	9	D	D	D	c	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle	7	D	D	D	e	D	D	D
42281	Beer & ale whsle	2	D	D	D	c	D	D	D
422810	Beer & ale whsle	2	D	D	D	c	D	D	D
42282	Wine & distilled alcoholic beverage whsle	5	D	D	D	c	D	D	D
422820	Wine & distilled alcoholic beverage whsle	5	D	D	D	c	D	D	D
4228201	Wine & distilled alcoholic bev (licensed operation) whsle	5	D	D	D	c	D	D	D
4229	Miscellaneous nondurable goods whsle	46	D	D	D	e	D	D	D
42292	Book, periodical, & newspaper whsle	6	D	D	D	c	D	D	D
422920	Book, periodical, & newspaper whsle	6	D	D	D	c	D	D	D
42295	Paint, varnish, & supplies whsle	7	D	D	D	b	D	D	D
422950	Paint, varnish, & supplies whsle	7	D	D	D	b	D	D	D
4229501	Paint, varnish, & supplies whsle	7	D	D	D	b	D	D	D
42299	Other miscellaneous nondurable goods whsle	21	D	D	D	c	D	D	D
422990	Other miscellaneous nondurable goods whsle	21	D	D	D	c	D	D	D
4229901	Art goods whsle	8	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices ..	104	3 196 676	107 159	28 152	2 330	178 469	40 827	37 330
421	Wholesale trade, durable goods	76	D	D	D	g	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	8	D	D	D	c	D	D	D
42111	Automobile & other motor vehicle whsle	3	D	D	D	b	D	D	D
421110	Automobile & other motor vehicle whsle	3	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	19	D	D	D	f	D	D	D
42143	Computer & computer peripheral equipment & software whsle	10	D	D	D	c	D	D	D
421430	Computer & computer peripheral equipment & software whsle	10	D	D	D	c	D	D	D
421440	Other commercial equipment whsle	3	D	D	D	b	D	D	D
4216	Electrical goods whsle	17	275 747	27 289	7 586	447	40 669	9 439	6 809
42161	Electrical apparatus & equip, wiring supp, & const material whsle	5	88 681	4 091	1 074	87	7 412	7 105	4 333
421610	Electrical apparatus & equip, wiring supp, & const material whsle	5	88 681	4 091	1 074	87	7 412	7 105	4 333
42169	Other electronic parts & equipment whsle	11	D	D	D	e	D	D	D
421690	Other electronic parts & equipment whsle	11	D	D	D	e	D	D	D
4216901	Communications equipment & supplies whsle	8	130 402	21 700	6 057	340	30 759	2 334	2 476
4217	Hardware, & plumbing & heating equipment & supplies whsle	7	D	D	D	c	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	WAUKESHA COUNTY, WI—Con.								
	Manufacturers' sales branches and sales offices—Con.								
421	Wholesale trade, durable goods—Con.								
4218	Machinery, equipment, & supplies whsle	17	D	D	D	e	D	D	D
42183	Industrial machinery & equipment whsle	11	61 572	4 500	944	93	8 342	1 705	1 971
421830	Industrial machinery & equipment whsle	11	61 572	4 500	944	93	8 342	1 705	1 971
42184	Industrial supplies whsle	4	D	D	D	b	D	D	D
421840	Industrial supplies whsle	4	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	28	D	D	D	f	D	D	D
4221	Paper & paper product whsle	4	D	D	D	b	D	D	D
4224	Grocery & related products whsle	14	1 216 516	15 145	3 556	551	29 365	2 162	2 263
42243	Dairy products, (except dried or canned) whsle	3	D	D	D	c	D	D	D
422430	Dairy products, (except dried or canned) whsle	3	D	D	D	c	D	D	D
4224302	Dairy product (except raw milk) whsle	3	D	D	D	c	D	D	D
42249	Other grocery & related products whsle	8	D	D	D	e	D	D	D
422490	Other grocery & related products whsle	8	D	D	D	e	D	D	D
4224902	Bread & baked goods whsle	6	D	D	D	e	D	D	D
	Agents, brokers, and commission merchants	272	3 252 735	72 796	15 676	1 636	120 863	2 096	2 245
421	Wholesale trade, durable goods	214	D	D	D	f	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	5	D	D	D	a	D	D	D
4212	Furniture & home furnishings whsle	7	D	D	D	b	D	D	D
42121	Furniture whsle	4	D	D	D	a	D	D	D
421210	Furniture whsle	4	D	D	D	a	D	D	D
4212102	Office & business furniture whsle	3	D	D	D	a	D	D	D
4213	Lumber & other construction materials whsle	14	D	D	D	b	D	D	D
42133	Roofing, siding, & insulation material whsle	4	D	D	D	a	D	D	D
421330	Roofing, siding, & insulation material whsle	4	D	D	D	a	D	D	D
4213301	Roofing, siding, & insulation material whsle	4	D	D	D	a	D	D	D
4214	Professional & commercial equipment & supplies whsle	18	D	D	D	b	D	D	D
42144	Other commercial equipment whsle	3	D	D	D	a	D	D	D
421440	Other commercial equipment whsle	3	D	D	D	a	D	D	D
42145	Medical, dental, & hospital equipment & supplies whsle	11	D	D	D	b	D	D	D
421450	Medical, dental, & hospital equipment & supplies whsle	11	D	D	D	b	D	D	D
4214501	Surgical, medical, & hospital supplies whsle	11	D	D	D	b	D	D	D
42149	Other professional equipment & supplies whsle	3	D	D	D	a	D	D	D
421490	Other professional equipment & supplies whsle	3	D	D	D	a	D	D	D
4214902	Other professional equipment & supplies whsle	3	D	D	D	a	D	D	D
4215	Metal & mineral (except petroleum) whsle	20	140 614	3 521	751	60	6 058	—	1
42151	Metal service centers & offices	20	140 614	3 521	751	60	6 058	—	1
421510	Metal service centers & offices	20	140 614	3 521	751	60	6 058	—	1
4215101	Ferrous metal service centers & sales offices	17	D	D	D	b	D	D	D
42151012	Ferrous metal sales offices	16	D	D	D	b	D	D	D
4216	Electrical goods whsle	40	265 859	7 773	1 645	137	12 832	49	64
42161	Electrical apparatus & equip, wiring supp, & const material whsle	24	D	D	D	b	D	D	D
421610	Electrical apparatus & equip, wiring supp, & const material whsle	24	D	D	D	b	D	D	D
42169	Other electronic parts & equipment whsle	16	D	D	D	b	D	D	D
421690	Other electronic parts & equipment whsle	16	D	D	D	b	D	D	D
4216902	Electronic parts (excluding communications equipment) whsle	14	D	D	D	b	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
WAUKESHA COUNTY, WI—Con.									
Agents, brokers, and commission merchants—Con.									
421	Wholesale trade, durable goods—Con.								
4217	Hardware, & plumbing & heating equipment & supplies whsle	21	D	D	D	b	D	D	D
42171	Hardware whsle	4	D	D	D	a	D	D	D
421710	Hardware whsle	4	D	D	D	a	D	D	D
42172	Plumbing & heating equipment & supplies (hydronics) whsle	11	D	D	D	b	D	D	D
421720	Plumbing & heating equipment & supplies (hydronics) whsle	11	D	D	D	b	D	D	D
42173	Warm air heating & air-conditioning equipment & supplies whsle	6	D	D	D	b	D	D	D
421730	Warm air heating & air-conditioning equipment & supplies whsle	6	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	72	D	D	D	c	D	D	D
42182	Farm & garden machinery & equipment whsle	2	D	D	D	a	D	D	D
421820	Farm & garden machinery & equipment whsle	2	D	D	D	a	D	D	D
4218202	Farm machinery & equipment—whsle distributors	1	D	D	D	a	D	D	D
42183	Industrial machinery & equipment whsle	59	227 889	10 050	2 025	186	17 170	593	649
421830	Industrial machinery & equipment whsle	59	227 889	10 050	2 025	186	17 170	593	649
4218303	General-purpose industrial machinery & equipment whsle	23	D	D	D	b	D	D	D
4218304	Metalworking machinery & equipment whsle	19	D	D	D	b	D	D	D
4218307	Other industrial machinery & equipment whsle	8	D	D	D	b	D	D	D
42184	Industrial supplies whsle	8	D	D	D	b	D	D	D
421840	Industrial supplies whsle	8	D	D	D	b	D	D	D
4218401	General-line industrial supplies whsle	1	D	D	D	a	D	D	D
4219	Miscellaneous durable goods whsle	17	D	D	D	b	D	D	D
42191	Sporting & recreational goods & supplies whsle	6	D	D	D	a	D	D	D
421910	Sporting & recreational goods & supplies whsle	6	D	D	D	a	D	D	D
42199	Other miscellaneous durable goods whsle	9	D	D	D	a	D	D	D
421990	Other miscellaneous durable goods whsle	9	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	58	D	D	D	f	D	D	D
4221	Paper & paper product whsle	9	D	D	D	b	D	D	D
4223	Apparel, piece goods, & notions whsle	7	D	D	D	b	D	D	D
42234	Footwear whsle	2	D	D	D	a	D	D	D
422340	Footwear whsle	2	D	D	D	a	D	D	D
4224	Grocery & related products whsle	24	2 038 041	28 866	6 419	890	46 905	92	229
42241	General-line grocery whsle	7	D	D	D	f	D	D	D
422410	General-line grocery whsle	7	D	D	D	f	D	D	D
4224103	Other general-line grocery whsle	7	D	D	D	f	D	D	D
42242	Packaged frozen food whsle	10	D	D	D	c	D	D	D
422420	Packaged frozen food whsle	10	D	D	D	c	D	D	D
42249	Other grocery & related products whsle	3	D	D	D	b	D	D	D
422490	Other grocery & related products whsle	3	D	D	D	b	D	D	D
4224904	Canned goods whsle	1	D	D	D	a	D	D	D
4224906	Other grocery specialties whsle	1	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	6	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	10	D	D	D	a	D	D	D
42299	Other miscellaneous nondurable goods whsle	5	D	D	D	a	D	D	D
422990	Other miscellaneous nondurable goods whsle	5	D	D	D	a	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories* (\$1,000)	End-of-1997 inventories* (\$1,000)
WAUPACA COUNTY, WI									
42	Wholesale trade	58	116 288	9 525	2 310	406	17 398	7 863	11 095
421	Wholesale trade, durable goods	40	81 527	7 927	1 922	315	14 185	6 514	9 980
4211	Motor vehicle & motor vehicle parts & supplies whsle	5	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies whsle	15	D	D	D	c	D	D	D
42182	Farm & garden machinery & equipment whsle	8	12 879	1 089	262	51	2 319	1 637	4 113
421820	Farm & garden machinery & equipment whsle	8	12 879	1 089	262	51	2 319	1 637	4 113
42183	Industrial machinery & equipment whsle	6	D	D	D	b	D	D	D
421830	Industrial machinery & equipment whsle	6	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	8	32 342	1 697	530	68	3 292	784	1 091
42191	Sporting & recreational goods & supplies whsle	1	D	D	D	a	D	D	D
421910	Sporting & recreational goods & supplies whsle	1	D	D	D	a	D	D	D
42193	Recyclable material whsle	4	D	D	D	b	D	D	D
421930	Recyclable material whsle	4	D	D	D	b	D	D	D
4219301	Iron & steel scrap processors & dealers	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	18	34 761	1 598	388	91	3 213	1 349	1 115
4224	Grocery & related products whsle	7	D	D	D	b	D	D	D
	Merchant wholesalers	47	D	D	D	e	D	D	D
421	Wholesale trade, durable goods	34	D	D	D	c	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	5	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies whsle	14	D	D	D	c	D	D	D
42182	Farm & garden machinery & equipment whsle	8	12 879	1 089	262	51	2 319	1 637	4 113
421820	Farm & garden machinery & equipment whsle	8	12 879	1 089	262	51	2 319	1 637	4 113
42183	Industrial machinery & equipment whsle	5	D	D	D	b	D	D	D
421830	Industrial machinery & equipment whsle	5	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	7	D	D	D	b	D	D	D
42193	Recyclable material whsle	4	D	D	D	b	D	D	D
421930	Recyclable material whsle	4	D	D	D	b	D	D	D
4219301	Iron & steel scrap processors & dealers	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	13	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices ..	2	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	9	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	5	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	1	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	4	D	D	D	b	D	D	D
WAUSHARA COUNTY, WI									
42	Wholesale trade	21	54 535	3 644	810	156	6 414	3 647	4 120
421	Wholesale trade, durable goods	12	10 744	1 796	351	75	3 428	1 640	1 873
4211	Motor vehicle & motor vehicle parts & supplies whsle	3	D	D	D	a	D	D	D
42114	Motor vehicle parts, (used) whsle ...	2	D	D	D	a	D	D	D
421140	Motor vehicle parts, (used) whsle .	2	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	9	43 791	1 848	459	81	2 986	2 007	2 247
4225	Farm-product raw material whsle	1	D	D	D	b	D	D	D
	Merchant wholesalers	21	54 535	3 644	810	156	6 414	3 647	4 120
421	Wholesale trade, durable goods	12	10 744	1 796	351	75	3 428	1 640	1 873
4211	Motor vehicle & motor vehicle parts & supplies whsle	3	D	D	D	a	D	D	D
42114	Motor vehicle parts, (used) whsle ...	2	D	D	D	a	D	D	D
421140	Motor vehicle parts, (used) whsle .	2	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	9	43 791	1 848	459	81	2 986	2 007	2 247
4225	Farm-product raw material whsle	1	D	D	D	b	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
WINNEBAGO COUNTY, WI									
42	Wholesale trade	194	1 088 780	111 856	29 200	3 387	224 312	75 868	75 828
421	Wholesale trade, durable goods	116	408 297	34 705	9 920	1 100	66 035	43 343	43 184
4211	Motor vehicle & motor vehicle parts & supplies whsle	7	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	1	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	16	D	D	D	c	D	D	D
42143	Computer & computer peripheral equipment & software whsle	7	D	D	D	c	D	D	D
421430	Computer & computer peripheral equipment & software whsle	7	D	D	D	c	D	D	D
4214301	Computer & peripheral equipment whsle	5	D	D	D	c	D	D	D
42143012	Computers & peripheral equipment for end use	3	D	D	D	c	D	D	D
4215	Metal & mineral (except petroleum) whsle	5	68 424	5 947	1 377	182	12 571	9 720	8 800
42151	Metal service centers & offices	5	68 424	5 947	1 377	182	12 571	9 720	8 800
421510	Metal service centers & offices	5	68 424	5 947	1 377	182	12 571	9 720	8 800
4215101	Ferrous metal service centers & sales offices	4	D	D	D	c	D	D	D
42151011	Ferrous metal service centers	2	D	D	D	c	D	D	D
42151012	Ferrous metal sales offices	2	D	D	D	a	D	D	D
4216	Electrical goods whsle	11	D	D	D	c	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	7	D	D	D	b	D	D	D
421610	Electrical apparatus & equip, wiring supp, & const material whsle	7	D	D	D	b	D	D	D
42169	Other electronic parts & equipment whsle	4	D	D	D	b	D	D	D
421690	Other electronic parts & equipment whsle	4	D	D	D	b	D	D	D
4216901	Communications equipment & supplies whsle	3	D	D	D	a	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	10	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	44	D	D	D	e	D	D	D
42183	Industrial machinery & equipment whsle	18	D	D	D	b	D	D	D
421830	Industrial machinery & equipment whsle	18	D	D	D	b	D	D	D
4218307	Other industrial machinery & equipment whsle	9	D	D	D	b	D	D	D
42184	Industrial supplies whsle	8	D	D	D	b	D	D	D
421840	Industrial supplies whsle	8	D	D	D	b	D	D	D
42185	Service establishment equipment & supplies whsle	5	D	D	D	a	D	D	D
421850	Service establishment equipment & supplies whsle	5	D	D	D	a	D	D	D
4218503	Laundry & dry-cleaning equipment & supplies whsle	1	D	D	D	a	D	D	D
4219	Miscellaneous durable goods whsle	21	D	D	D	c	D	D	D
42199	Other miscellaneous durable goods whsle	5	D	D	D	a	D	D	D
421990	Other miscellaneous durable goods whsle	5	D	D	D	a	D	D	D
4219902	Forest products (except lumber) whsle	1	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	78	680 483	77 151	19 280	2 287	158 277	32 525	32 644
4221	Paper & paper product whsle	18	D	D	D	g	D	D	D
42213	Industrial & personal service paper whsle	9	D	D	D	g	D	D	D
422130	Industrial & personal service paper whsle	9	D	D	D	g	D	D	D
4224	Grocery & related products whsle	22	D	D	D	e	D	D	D
42249	Other grocery & related products whsle	8	D	D	D	e	D	D	D
422490	Other grocery & related products whsle	8	D	D	D	e	D	D	D
4224903	Soft drinks whsle	5	D	D	D	c	D	D	D
4226	Chemical & allied products whsle	12	D	D	D	c	D	D	D
42269	Other chemical & allied products whsle	10	D	D	D	c	D	D	D
422690	Other chemical & allied products whsle	10	D	D	D	c	D	D	D
4226902	Other chemical & allied products whsle	9	D	D	D	b	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
WINNEBAGO COUNTY, WI—Con.									
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods—Con.								
4228	Beer, wine, & distilled alcoholic beverage whsle.....	4	D	D	D	c	D	D	D
42282	Wine & distilled alcoholic beverage whsle	2	D	D	D	c	D	D	D
422820	Wine & distilled alcoholic beverage whsle	2	D	D	D	c	D	D	D
4228201	Wine & distilled alcoholic bev (licensed operation) whsle	2	D	D	D	c	D	D	D
4229	Miscellaneous nondurable goods whsle	11	D	D	D	b	D	D	D
	Merchant wholesalers	168	598 883	51 892	13 631	1 696	100 015	70 151	71 220
421	Wholesale trade, durable goods	107	D	D	D	g	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle.....	7	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	1	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	16	D	D	D	c	D	D	D
42143	Computer & computer peripheral equipment & software whsle	7	D	D	D	c	D	D	D
421430	Computer & computer peripheral equipment & software whsle.....	7	D	D	D	c	D	D	D
4214301	Computer & peripheral equipment whsle	5	D	D	D	c	D	D	D
42143012	Computers & peripheral equipment for end use	3	D	D	D	c	D	D	D
4215	Metal & mineral (except petroleum) whsle	5	68 424	5 947	1 377	182	12 571	9 720	8 800
42151	Metal service centers & offices	5	68 424	5 947	1 377	182	12 571	9 720	8 800
421510	Metal service centers & offices	5	68 424	5 947	1 377	182	12 571	9 720	8 800
4215101	Ferrous metal service centers & sales offices	4	D	D	D	c	D	D	D
42151011	Ferrous metal service centers	2	D	D	D	c	D	D	D
42151012	Ferrous metal sales offices...	2	D	D	D	a	D	D	D
4216	Electrical goods whsle	8	D	D	D	c	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	5	D	D	D	b	D	D	D
421610	Electrical apparatus & equip, wiring supp, & const material whsle	5	D	D	D	b	D	D	D
42169	Other electronic parts & equipment whsle	3	D	D	D	b	D	D	D
421690	Other electronic parts & equipment whsle	3	D	D	D	b	D	D	D
4216901	Communications equipment & supplies whsle.....	2	D	D	D	a	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	9	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	39	D	D	D	e	D	D	D
42183	Industrial machinery & equipment whsle	17	D	D	D	b	D	D	D
421830	Industrial machinery & equipment whsle	17	D	D	D	b	D	D	D
4218307	Other industrial machinery & equipment whsle.....	9	D	D	D	b	D	D	D
42184	Industrial supplies whsle	7	D	D	D	b	D	D	D
421840	Industrial supplies whsle	7	D	D	D	b	D	D	D
42185	Service establishment equipment & supplies whsle	5	D	D	D	a	D	D	D
421850	Service establishment equipment & supplies whsle	5	D	D	D	a	D	D	D
4218503	Laundry & dry-cleaning equipment & supplies whsle ...	1	D	D	D	a	D	D	D
4219	Miscellaneous durable goods whsle ...	21	D	D	D	c	D	D	D
42199	Other miscellaneous durable goods whsle	5	D	D	D	a	D	D	D
421990	Other miscellaneous durable goods whsle	5	D	D	D	a	D	D	D
4219902	Forest products (except lumber) whsle	1	D	D	D	a	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
WINNEBAGO COUNTY, WI—Con.									
Merchant wholesalers—Con.									
422	Wholesale trade, nondurable goods	61	D	D	D	f	D	D	D
4221	Paper & paper product whsle	15	D	D	D	b	D	D	D
4224	Grocery & related products whsle	14	D	D	D	c	D	D	D
42249	Other grocery & related products whsle	4	D	D	D	b	D	D	D
422490	Other grocery & related products whsle	4	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	9	D	D	D	b	D	D	D
42269	Other chemical & allied products whsle	7	D	D	D	b	D	D	D
422690	Other chemical & allied products whsle	7	D	D	D	b	D	D	D
4226902	Other chemical & allied products whsle	7	D	D	D	b	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle	4	D	D	D	c	D	D	D
4229	Miscellaneous nondurable goods whsle	9	D	D	D	b	D	D	D
Manufacturers' sales branches and sales offices									
		12	D	D	D	g	D	D	D
422	Wholesale trade, nondurable goods	11	D	D	D	g	D	D	D
4221	Paper & paper product whsle	2	D	D	D	g	D	D	D
42213	Industrial & personal service paper whsle	2	D	D	D	g	D	D	D
422130	Industrial & personal service paper whsle	2	D	D	D	g	D	D	D
4224	Grocery & related products whsle	5	D	D	D	c	D	D	D
42249	Other grocery & related products whsle	4	D	D	D	c	D	D	D
422490	Other grocery & related products whsle	4	D	D	D	c	D	D	D
4226	Chemical & allied products whsle	3	D	D	D	b	D	D	D
42269	Other chemical & allied products whsle	3	D	D	D	b	D	D	D
422690	Other chemical & allied products whsle	3	D	D	D	b	D	D	D
Agents, brokers, and commission merchants									
		14	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	8	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	5	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	6	D	D	D	a	D	D	D
WOOD COUNTY, WI									
42	Wholesale trade	85	636 867	44 125	9 450	1 421	85 879	43 589	46 192
421	Wholesale trade, durable goods	62	D	D	D	f	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	8	70 752	5 464	1 186	219	8 599	10 101	9 729
42111	Automobile & other motor vehicle whsle	7	D	D	D	c	D	D	D
421110	Automobile & other motor vehicle whsle	7	D	D	D	c	D	D	D
4211105	Heavy truck & tractor (over 26,000 lb) whsle	4	D	D	D	c	D	D	D
4213	Lumber & other construction materials whsle	4	D	D	D	c	D	D	D
42133	Roofing, siding, & insulation material whsle	1	D	D	D	b	D	D	D
421330	Roofing, siding, & insulation material whsle	1	D	D	D	b	D	D	D
4213301	Roofing, siding, & insulation material whsle	1	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	4	D	D	D	c	D	D	D
42143	Computer & computer peripheral equipment & software whsle	1	D	D	D	c	D	D	D
421430	Computer & computer peripheral equipment & software whsle	1	D	D	D	c	D	D	D
4214302	Computer software (packaged) whsle	1	D	D	D	c	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	10	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	17	51 138	5 469	1 250	155	9 328	4 013	5 556
42184	Industrial supplies whsle	7	38 288	3 863	910	97	6 669	2 774	3 991
421840	Industrial supplies whsle	7	38 288	3 863	910	97	6 669	2 774	3 991
4218406	Other industrial supplies whsle	1	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle	13	D	D	D	c	D	D	D

Table 5. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
WOOD COUNTY, WI—Con.									
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods	23	D	D	D	f	D	D	D
4221	Paper & paper product whsle	3	D	D	D	b	D	D	D
4224	Grocery & related products whsle	4	57 907	3 966	810	141	6 565	893	1 220
42243	Dairy products, (except dried or canned) whsle	3	D	D	D	b	D	D	D
422430	Dairy products, (except dried or canned) whsle	3	D	D	D	b	D	D	D
4224302	Dairy product (except raw milk) whsle	3	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	1	D	D	D	b	D	D	D
422490	Other grocery & related products whsle	1	D	D	D	b	D	D	D
4224903	Soft drinks whsle	1	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	2	D	D	D	b	D	D	D
42269	Other chemical & allied products whsle	2	D	D	D	b	D	D	D
422690	Other chemical & allied products whsle	2	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	6	53 208	1 202	374	42	2 897	560	489
42271	Petroleum bulk stations & terminals . .	3	D	D	D	b	D	D	D
422710	Petroleum bulk stations & terminals	3	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	5	D	D	D	e	D	D	D
42294	Tobacco & tobacco product whsle . . .	1	D	D	D	c	D	D	D
422940	Tobacco & tobacco product whsle . . .	1	D	D	D	c	D	D	D
	Merchant wholesalers	79	D	D	D	g	D	D	D
421	Wholesale trade, durable goods	59	D	D	D	f	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	8	70 752	5 464	1 186	219	8 599	10 101	9 729
42111	Automobile & other motor vehicle whsle	7	D	D	D	c	D	D	D
421110	Automobile & other motor vehicle whsle	7	D	D	D	c	D	D	D
4211105	Heavy truck & tractor (over 26,000 lb) whsle	4	D	D	D	c	D	D	D
4213	Lumber & other construction materials whsle	3	D	D	D	b	D	D	D
42133	Roofing, siding, & insulation material whsle	1	D	D	D	b	D	D	D
421330	Roofing, siding, & insulation material whsle	1	D	D	D	b	D	D	D
4213301	Roofing, siding, & insulation material whsle	1	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	4	D	D	D	c	D	D	D
42143	Computer & computer peripheral equipment & software whsle	1	D	D	D	c	D	D	D
421430	Computer & computer peripheral equipment & software whsle	1	D	D	D	c	D	D	D
4214302	Computer software (packaged) whsle	1	D	D	D	c	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	8	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	17	51 138	5 469	1 250	155	9 328	4 013	5 556
42184	Industrial supplies whsle	7	38 288	3 863	910	97	6 669	2 774	3 991
421840	Industrial supplies whsle	7	38 288	3 863	910	97	6 669	2 774	3 991
4218406	Other industrial supplies whsle	1	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle . . .	13	D	D	D	c	D	D	D
422	Wholesale trade, nondurable goods	20	D	D	D	e	D	D	D
4221	Paper & paper product whsle	3	D	D	D	b	D	D	D
4224	Grocery & related products whsle	3	D	D	D	b	D	D	D
42243	Dairy products, (except dried or canned) whsle	3	D	D	D	b	D	D	D
422430	Dairy products, (except dried or canned) whsle	3	D	D	D	b	D	D	D
4224302	Dairy product (except raw milk) whsle	3	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	6	53 208	1 202	374	42	2 897	560	489
4229	Miscellaneous nondurable goods whsle	5	D	D	D	e	D	D	D
42294	Tobacco & tobacco product whsle . . .	1	D	D	D	c	D	D	D
422940	Tobacco & tobacco product whsle . . .	1	D	D	D	c	D	D	D
	Manufacturers' sales branches and sales offices . .	4	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	3	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	2	D	D	D	a	D	D	D

Table 6. Percent of Sales Data Based on Administrative Records and Estimation for Counties: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
ADAMS COUNTY, WI									
42	Wholesale trade	67.1	13.9	D	D	-	-	D	D
422	Wholesale trade, nondurable goods	D	D	D	D	-	-	-	-
4225	Farm-product raw material whsle	D	D	D	D	-	-	-	-
42259	Other farm product raw material whsle	D	D	D	D	-	-	-	-
422590	Other farm product raw material whsle	D	D	D	D	-	-	-	-
ASHLAND COUNTY, WI									
42	Wholesale trade	4.9	18.8	D	D	D	D	-	-
421	Wholesale trade, durable goods8	12.6	.8	12.6	-	-	-	-
4218	Machinery, equipment, & supplies whsle	D	D	D	D	-	-	-	-
42183	Industrial machinery & equipment whsle	D	D	D	D	-	-	-	-
421830	Industrial machinery & equipment whsle	D	D	D	D	-	-	-	-
4218307	Other industrial machinery & equipment whsle	D	D	D	D	-	-	-	-
422	Wholesale trade, nondurable goods	15.3	34.6	D	D	-	-	-	-
BARRON COUNTY, WI									
42	Wholesale trade	30.9	4.4	D	D	D	D	D	D
421	Wholesale trade, durable goods	D	D	D	D	-	-	-	-
4211	Motor vehicle & motor vehicle parts & supplies whsle	-	-	-	-	-	-	-	-
4214	Professional & commercial equipment & supplies whsle	D	D	D	D	-	-	-	-
42144	Other commercial equipment whsle	D	D	D	D	-	-	-	-
421440	Other commercial equipment whsle	D	D	D	D	-	-	-	-
4214402	Store machines & equipment whsle	D	D	D	D	-	-	-	-
4218	Machinery, equipment, & supplies whsle	-	-	-	-	-	-	-	-
42182	Farm & garden machinery & equipment whsle	D	D	D	D	-	-	-	-
421820	Farm & garden machinery & equipment whsle	D	D	D	D	-	-	-	-
4218201	Farm machinery & equipment—farm dealers	D	D	D	D	-	-	-	-
422	Wholesale trade, nondurable goods	D	D	D	D	-	-	D	D
4224	Grocery & related products whsle	6.9	-	D	D	-	-	-	-
4227	Petroleum & petroleum products whsle	-	-	-	-	-	-	-	-
42271	Petroleum bulk stations & terminals	-	-	-	-	-	-	-	-
422710	Petroleum bulk stations & terminals	-	-	-	-	-	-	-	-
4229	Miscellaneous nondurable goods whsle	D	D	D	D	-	-	-	-
BAYFIELD COUNTY, WI									
42	Wholesale trade	-	7.6	-	7.6	-	-	-	-
421	Wholesale trade, durable goods	D	D	D	D	-	-	-	-
BROWN COUNTY, WI									
42	Wholesale trade	3.7	3.1	5.8	4.3	-	-	.1	4.6
421	Wholesale trade, durable goods	2.0	2.9	2.7	4.0	-	-	.1	-
4211	Motor vehicle & motor vehicle parts & supplies whsle	2.1	-	D	D	-	-	-	-
42111	Automobile & other motor vehicle whsle	1.9	-	1.9	-	-	-	-	-
421110	Automobile & other motor vehicle whsle	1.9	-	1.9	-	-	-	-	-
4211105	Heavy truck & tractor (over 26,000 lb) whsle	D	D	D	D	-	-	-	-
42112	Motor vehicle supplies & new parts whsle	2.9	-	D	D	-	-	-	-
421120	Motor vehicle supplies & new parts whsle	2.9	-	D	D	-	-	-	-
4211202	Motor vehicle supplies & new parts—jobbers	D	D	D	D	-	-	-	-
42114	Motor vehicle parts, (used) whsle	D	D	D	D	-	-	-	-
421140	Motor vehicle parts, (used) whsle	D	D	D	D	-	-	-	-
4212	Furniture & home furnishings whsle3	1.8	.8	5.0	-	-	-	-
42121	Furniture whsle	D	D	.8	-	-	-	-	-
421210	Furniture whsle	D	D	.8	-	-	-	-	-
42122	Home furnishings whsle	D	D	-	-	-	-	D	D
421220	Home furnishings whsle	D	D	-	-	-	-	D	D
4212203	Floor coverings whsle	D	D	-	-	-	-	D	D

See footnotes at end of table.

Table 6. Percent of Sales Data Based on Administrative Records and Estimation for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	BROWN COUNTY, WI—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4213	Lumber & other construction materials whse6	.2	D	D	D	D	D	D
42131	Lumber, plywood, millwork, & wood panel whse	D	D	D	D	—	—	—	—
421310	Lumber, plywood, millwork, & wood panel whse	D	D	D	D	—	—	—	—
4213102	Lumber with yard whse	D	D	D	D	—	—	—	—
4213103	Plywood, veneer, millwork, & wood panel whse	D	D	—	—	—	—	—	—
42132	Brick, stone, & related construction materials whse	D	D	—	—	—	—	—	—
421320	Brick, stone, & related construction materials whse	D	D	—	—	—	—	—	—
4213201	Brick, block, tile, clay/cement sewer pipe whse	D	D	—	—	—	—	—	—
4214	Professional & commercial equipment & supplies whse9	.6	D	D	D	D	—	—
42142	Office equipment whse	1.8	.9	—	—	—	—	—	—
421420	Office equipment whse	1.8	.9	—	—	—	—	—	—
42143	Computer & computer peripheral equipment & software whse	D	D	—	7.7	D	D	—	—
421430	Computer & computer peripheral equipment & software whse	D	D	—	—	D	D	—	—
4214301	Computer & peripheral equipment whse	D	D	—	—	—	—	—	—
42143012	Computers & peripheral equipment for end use	D	D	—	—	—	—	—	—
42145	Medical, dental, & hospital equipment & supplies whse	3.1	—	D	D	—	—	—	—
421450	Medical, dental, & hospital equipment & supplies whse	3.1	—	D	D	—	—	—	—
4214501	Surgical, medical, & hospital supplies whse	D	D	D	D	—	—	—	—
42146	Ophthalmic goods whse	D	D	D	D	—	—	—	—
421460	Ophthalmic goods whse	D	D	D	D	—	—	—	—
4215	Metal & mineral (except petroleum) whse	D	D	D	D	—	—	—	—
42151	Metal service centers & offices	D	D	D	D	—	—	—	—
4215101	Metal service centers & offices	D	D	D	D	—	—	—	—
42151011	Ferrous metal service centers & sales offices	D	D	D	D	—	—	—	—
42151011	Ferrous metal service centers	D	D	D	D	—	—	—	—
4216	Electrical goods whse	—	2.9	—	5.9	—	—	—	—
42161	Electrical apparatus & equip, wiring supp, & const material whse	—	2.9	—	5.8	—	—	D	D
421610	Electrical apparatus & equip, wiring supp, & const material whse	—	2.9	—	5.8	—	—	D	D
42162	Electrical appliance, television & radio set whse	D	D	—	—	—	—	—	—
42169	Other electronic parts & equipment whse	D	D	—	—	—	—	—	—
421690	Other electronic parts & equipment whse	D	D	—	—	—	—	—	—
4217	Hardware, & plumbing & heating equipment & supplies whse	6.8	.5	7.1	.5	—	—	—	—
42171	Hardware whse	14.8	—	D	D	—	—	—	—
421710	Hardware whse	14.8	—	D	D	—	—	—	—
42172	Plumbing & heating equipment & supplies (hydronics) whse	D	D	—	—	—	—	—	—
421720	Plumbing & heating equipment & supplies (hydronics) whse	D	D	—	—	—	—	—	—
42173	Warm air heating & air-conditioning equipment & supplies whse	—	—	—	—	—	—	—	—
421730	Warm air heating & air-conditioning equipment & supplies whse	—	—	—	—	—	—	—	—
42174	Refrigeration equipment & supplies whse	D	D	D	D	—	—	—	—
421740	Refrigeration equipment & supplies whse	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whse	1.9	6.6	2.2	7.5	D	D	—	—
42181	Construction & mining (except petroleum) machinery & equip whse4	—	.4	—	—	—	—	—
421810	Construction & mining (except petroleum) machinery & equip whse4	—	.4	—	—	—	—	—
42182	Farm & garden machinery & equipment whse	D	D	D	D	—	—	—	—
421820	Farm & garden machinery & equipment whse	D	D	D	D	—	—	—	—
4218201	Farm machinery & equipment—farm dealers	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 6. Percent of Sales Data Based on Administrative Records and Estimation for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	BROWN COUNTY, WI—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4218	Machinery, equipment, & supplies whsle—Con.								
42183	Industrial machinery & equipment whsle.....	2.4	3.9	2.9	4.7	D	D	—	—
421830	Industrial machinery & equipment whsle.....	2.4	3.9	2.9	4.7	D	D	—	—
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle								
42183021	Hydraulic & pneumatic pumps & motors whsle	17.5	2.5	D	D	—	—	—	—
4218303	General-purpose industrial machinery & equipment whsle	D	D	D	D	—	—	—	—
4218305	Materials handling equipment whsle	1.7	—	D	D	—	—	—	—
4218307	Other industrial machinery & equipment whsle	—	.3	—	.3	—	—	—	—
42184	Industrial supplies whsle	—	6.1	D	D	—	—	—	—
421840	Industrial supplies whsle	—	—	D	D	—	—	—	—
4218402	Mechanical power transmission supplies whsle	—	—	D	D	—	—	—	—
42185	Service establishment equipment & supplies whsle	D	D	D	D	—	—	—	—
421850	Service establishment equipment & supplies whsle	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	D	D
42191	Sporting & recreational goods & supplies whsle4	3.7	D	D	—	—	—	—
421910	Sporting & recreational goods & supplies whsle4	3.7	D	D	—	—	—	—
42193	Recyclable material whsle	7.6	11.4	7.6	11.4	—	—	—	—
421930	Recyclable material whsle	7.6	11.4	7.6	11.4	—	—	—	—
4219301	Iron & steel scrap processors & dealers	D	D	D	D	—	—	—	—
42193011	Iron & steel scrap processors (using power processing equipment)	—	D	D	D	—	—	—	—
4219302	Recyclable paper & paperboard whsle	—	39.9	—	39.9	—	—	—	—
42199	Other miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
421990	Other miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	6.1	3.2	12.0	4.8	—	—	—	31.5
4221	Paper & paper product whsle	7.5	—	D	D	D	D	—	—
42212	Stationery & office supplies whsle	D	D	D	D	—	—	—	—
422120	Stationery & office supplies whsle	D	D	D	D	—	—	—	—
42213	Industrial & personal service paper whsle	D	D	D	D	D	D	—	—
422130	Industrial & personal service paper whsle	D	D	D	D	D	D	—	—
4222	Drugs, & druggists' sundries whsle	D	D	D	D	—	—	—	—
42221	Drugs, & druggists' sundries whsle	D	D	D	D	—	—	—	—
422210	Drugs, & druggists' sundries whsle	D	D	D	D	—	—	—	—
4224	Grocery & related products whsle	—	8.0	D	D	D	D	—	—
42243	Dairy products, (except dried or canned) whsle	—	22.3	D	D	—	—	—	—
422430	Dairy products, (except dried or canned) whsle	—	22.3	D	D	—	—	—	—
4224302	Dairy product (except raw milk) whsle	—	22.3	D	D	—	—	—	—
42245	Confectionery whsle	D	D	D	D	—	—	—	—
422450	Confectionery whsle	D	D	D	D	—	—	—	—
42249	Other grocery & related products whsle	D	D	D	D	D	D	—	—
422490	Other grocery & related products whsle	D	D	D	D	D	D	—	—
4224902	Bread & baked goods whsle	D	—	—	—	—	—	—	—
4224903	Soft drinks whsle	D	D	D	D	—	—	—	—
4225	Farm-product raw material whsle	D	D	D	D	—	—	—	—
42252	Livestock whsle	D	D	—	—	—	—	—	—
422520	Livestock whsle	D	D	—	—	—	—	—	—
4226	Chemical & allied products whsle	D	D	D	D	D	D	—	—
42269	Other chemical & allied products whsle	D	D	D	D	D	D	—	—
422690	Other chemical & allied products whsle	D	D	D	D	D	D	—	—
4226902	Other chemical & allied products whsle	D	D	—	—	—	—	—	—
4227	Petroleum & petroleum products whsle	—	—	D	D	D	D	—	—
42271	Petroleum bulk stations & terminals	—	—	D	D	D	D	—	—
422710	Petroleum bulk stations & terminals	—	—	D	D	D	D	—	—
4227101	Petroleum bulk stations & terminals (except LP)	D	D	D	D	D	D	—	—
42271011	Petroleum bulk stations (except LP)	D	D	D	D	—	—	—	—
42271012	Petroleum bulk terminals (except LP)	—	—	—	—	—	—	—	—
4228	Beer, wine, & distilled alcoholic beverage whsle ..	—	—	—	—	—	—	—	—
42281	Beer & ale whsle	—	—	—	—	—	—	—	—
422810	Beer & ale whsle	—	—	—	—	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	—	—	—	—
42291	Farm supplies whsle	—	—	D	D	—	—	—	—
422910	Farm supplies whsle	—	—	D	D	—	—	—	—
42294	Tobacco & tobacco product whsle	D	D	—	—	—	—	—	—
422940	Tobacco & tobacco product whsle	D	D	—	—	—	—	—	—

See footnotes at end of table.

Table 6. **Percent of Sales Data Based on Administrative Records and Estimation for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
BUFFALO COUNTY, WI									
42	Wholesale trade	6.3	4.3	D	D	—	—	D	D
421	Wholesale trade, durable goods	2.0	1.1	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
42182	Farm & garden machinery & equipment whsle	D	D	D	D	—	—	—	—
421820	Farm & garden machinery & equipment whsle	D	D	D	D	—	—	—	—
4218201	Farm machinery & equipment—farm dealers	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	9.4	6.5	9.4	6.5	—	—	—	—
4227	Petroleum & petroleum products whsle	D	D	D	D	—	—	—	—
42271	Petroleum bulk stations & terminals	D	D	—	—	—	—	—	—
422710	Petroleum bulk stations & terminals	D	D	—	—	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	—	—	—	—
42291	Farm supplies whsle	D	D	D	D	—	—	—	—
422910	Farm supplies whsle	D	D	D	D	—	—	—	—
BURNETT COUNTY, WI									
42	Wholesale trade	2.1	—	D	D	—	—	D	D
421	Wholesale trade, durable goods	D	D	—	—	—	—	D	D
4219	Miscellaneous durable goods whsle	D	D	—	—	—	—	—	—
CALUMET COUNTY, WI									
42	Wholesale trade	7.8	10.7	10.4	13.7	D	D	D	D
421	Wholesale trade, durable goods	12.0	17.2	D	D	—	—	—	—
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	—	—	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
42182	Farm & garden machinery & equipment whsle	14.7	3.5	14.7	3.5	—	—	—	—
421820	Farm & garden machinery & equipment whsle	14.7	3.5	14.7	3.5	—	—	—	—
4218201	Farm machinery & equipment—farm dealers	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	1.3	.8	D	D	—	—	D	D
4223	Apparel, piece goods, & notions whsle	D	D	—	—	—	—	—	—
4224	Grocery & related products whsle	D	D	—	—	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	—	—	—	—
CHIPPEWA COUNTY, WI									
42	Wholesale trade	1.3	6.4	D	D	D	D	D	D
421	Wholesale trade, durable goods2	1.6	D	D	D	D	—	—
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
4213	Lumber & other construction materials whsle	D	D	D	D	—	—	—	—
42133	Roofing, siding, & insulation material whsle	D	D	D	D	—	—	—	—
421330	Roofing, siding, & insulation material whsle ..	D	D	D	D	—	—	—	—
4213301	Roofing, siding, & insulation material whsle	D	D	D	D	—	—	—	—
4216	Electrical goods whsle	D	D	—	—	D	D	—	—
42162	Electrical appliance, television & radio set whsle	D	D	—	—	—	—	—	—
421620	Electrical appliance, television & radio set whsle	D	D	—	—	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	4.5	20.1	D	D	D	D	—	—
4224	Grocery & related products whsle	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 6. Percent of Sales Data Based on Administrative Records and Estimation for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
CLARK COUNTY, WI									
42	Wholesale trade	21.1	14.4	22.7	15.5	—	—	—	—
421	Wholesale trade, durable goods	23.9	23.8	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	28.3	22.2	D	D	—	—	—	—
42182	Farm & garden machinery & equipment whsle ..	34.2	13.7	34.2	13.7	—	—	—	—
421820	Farm & garden machinery & equipment whsle	34.2	13.7	34.2	13.7	—	—	—	—
4218201	Farm machinery & equipment—farm dealers	27.1	17.8	27.1	17.8	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	—	—	—	—	—	—
422	Wholesale trade, nondurable goods	16.9	.4	D	D	—	—	—	—
4227	Petroleum & petroleum products whsle	—	—	D	D	—	—	—	—
42271	Petroleum bulk stations & terminals	—	—	—	—	—	—	—	—
422710	Petroleum bulk stations & terminals	—	—	—	—	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	—	—	—	—
42291	Farm supplies whsle	20.6	—	20.6	—	—	—	—	—
422910	Farm supplies whsle	20.6	—	20.6	—	—	—	—	—
COLUMBIA COUNTY, WI									
42	Wholesale trade	20.6	5.4	35.2	8.5	D	D	D	D
421	Wholesale trade, durable goods	2.9	.3	8.8	1.0	—	—	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	—	—	—	—	D	D
42111	Automobile & other motor vehicle whsle	D	D	—	—	—	—	D	D
421110	Automobile & other motor vehicle whsle	D	D	—	—	—	—	D	D
4218	Machinery, equipment, & supplies whsle	7.6	—	D	D	—	—	—	—
42182	Farm & garden machinery & equipment whsle ..	8.6	—	D	D	—	—	—	—
421820	Farm & garden machinery & equipment whsle	8.6	—	D	D	—	—	—	—
4218201	Farm machinery & equipment—farm dealers	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	38.7	10.6	45.7	11.5	—	—	D	D
4224	Grocery & related products whsle	D	D	D	D	—	—	—	—
42249	Other grocery & related products whsle	D	D	D	D	—	—	—	—
422490	Other grocery & related products whsle	D	D	D	D	—	—	—	—
4224903	Soft drinks whsle	D	D	—	—	—	—	—	—
4225	Farm-product raw material whsle	—	—	—	—	—	—	—	—
4226	Chemical & allied products whsle	D	D	—	—	—	—	—	—
42269	Other chemical & allied products whsle	D	D	—	—	—	—	—	—
422690	Other chemical & allied products whsle	D	D	—	—	—	—	—	—
4227	Petroleum & petroleum products whsle	—	—	—	—	—	—	—	—
42271	Petroleum bulk stations & terminals	—	—	—	—	—	—	—	—
422710	Petroleum bulk stations & terminals	—	—	—	—	—	—	—	—
4227101	Petroleum bulk stations & terminals (except LP)	—	—	—	—	—	—	—	—
42271011	Petroleum bulk stations (except LP)	—	—	—	—	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	—	—	—	—
42291	Farm supplies whsle	4.6	17.1	4.6	17.1	—	—	—	—
422910	Farm supplies whsle	4.6	17.1	4.6	17.1	—	—	—	—
42294	Tobacco & tobacco product whsle	D	D	—	—	—	—	—	—
422940	Tobacco & tobacco product whsle	D	D	—	—	—	—	—	—
CRAWFORD COUNTY, WI									
42	Wholesale trade	13.5	—	D	D	D	D	—	—
421	Wholesale trade, durable goods	D	D	D	D	D	D	—	—
4213	Lumber & other construction materials whsle	D	D	—	—	D	D	—	—
42131	Lumber, plywood, millwork, & wood panel whsle	D	D	—	—	D	D	—	—
421310	Lumber, plywood, millwork, & wood panel whsle	D	D	—	—	D	D	—	—
4213101	Lumber without yard whsle	D	D	—	—	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
4225	Farm-product raw material whsle	25.2	—	25.2	—	—	—	—	—

See footnotes at end of table.

Table 6. Percent of Sales Data Based on Administrative Records and Estimation for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
DANE COUNTY, WI									
42	Wholesale trade	2.0	1.7	2.6	2.0	—	.1	.5	3.8
421	Wholesale trade, durable goods	3.2	2.1	4.3	2.4	—	.2	.3	4.7
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
42111	Automobile & other motor vehicle whsle	D	D	D	D	—	—	—	—
421110	Automobile & other motor vehicle whsle	D	D	D	D	—	—	—	—
4211105	Heavy truck & tractor (over 26,000 lb) whsle	—	—	—	—	—	—	—	—
42112	Motor vehicle supplies & new parts whsle	3.1	8.4	3.1	8.4	—	—	—	—
421120	Motor vehicle supplies & new parts whsle	3.1	8.4	3.1	8.4	—	—	—	—
4211201	Motor vehicle supplies & new parts—warehouse distributors	—	—	—	—	—	—	—	—
4211202	Motor vehicle supplies & new parts—jobbers	D	D	D	D	—	—	—	—
42114	Motor vehicle parts, (used) whsle	D	D	D	D	—	—	—	—
421140	Motor vehicle parts, (used) whsle	D	D	D	D	—	—	—	—
4212	Furniture & home furnishings whsle7	.3	.8	.3	—	—	—	—
42121	Furniture whsle	1.2	—	D	D	—	—	—	—
421210	Furniture whsle	1.2	—	D	D	—	—	—	—
4212102	Office & business furniture whsle	D	D	D	D	—	—	—	—
42122	Home furnishings whsle4	.4	D	D	—	—	—	—
421220	Home furnishings whsle4	.4	D	D	—	—	—	—
4212201	Household china, glassware, & crockery whsle	D	D	D	D	—	—	—	—
4212203	Floor coverings whsle	D	D	D	D	—	—	—	—
4213	Lumber & other construction materials whsle	3.1	1.0	3.9	—	—	—	2.1	5.1
42131	Lumber, plywood, millwork, & wood panel whsle	—	—	D	D	—	—	—	—
421310	Lumber, plywood, millwork, & wood panel whsle	—	—	D	D	—	—	—	—
4213102	Lumber with yard whsle	—	—	—	—	—	—	—	—
42132	Brick, stone, & related construction materials whsle	D	D	—	—	—	—	—	—
421320	Brick, stone, & related construction materials whsle	D	D	—	—	—	—	—	—
4213201	Brick, block, tile, clay/cement sewer pipe whsle	D	D	—	—	—	—	—	—
42133	Roofing, siding, & insulation material whsle5	4.9	—	—	—	—	D	D
421330	Roofing, siding, & insulation material whsle5	4.9	—	—	—	—	D	D
4213301	Roofing, siding, & insulation material whsle5	4.9	—	—	—	—	D	D
42139	Other construction materials whsle	D	D	D	D	—	—	—	—
421390	Other construction materials whsle	D	D	D	D	—	—	—	—
4213901	Flat glass & other construction glass whsle	D	D	D	D	—	—	—	—
4214	Professional & commercial equipment & supplies whsle	1.1	3.4	1.3	3.8	—	—	—	—
42142	Office equipment whsle	—	.6	D	D	—	—	—	—
421420	Office equipment whsle	—	.6	D	D	—	—	—	—
42143	Computer & computer peripheral equipment & software whsle6	3.6	D	D	—	—	—	—
421430	Computer & computer peripheral equipment & software whsle6	3.6	D	D	—	—	—	—
4214301	Computer & peripheral equipment whsle	D	D	D	D	—	—	—	—
42143012	Computers & peripheral equipment for end use6	6.1	D	D	—	—	—	—
4214302	Computer software (packaged) whsle	D	D	D	D	—	—	—	—
42144	Other commercial equipment whsle	17.1	33.4	D	D	—	—	—	—
421440	Other commercial equipment whsle	17.1	33.4	D	D	—	—	—	—
42145	Medical, dental, & hospital equipment & supplies whsle	2.0	—	D	D	—	—	—	—
421450	Medical, dental, & hospital equipment & supplies whsle	2.0	—	D	D	—	—	—	—
4214501	Surgical, medical, & hospital supplies whsle	2.0	—	D	D	—	—	—	—
4215	Metal & mineral (except petroleum) whsle	—	—	D	D	—	—	—	—
42151	Metal service centers & offices	—	—	D	D	—	—	—	—
421510	Metal service centers & offices	—	—	D	D	—	—	—	—
4215101	Ferrous metal service centers & sales offices	D	D	D	D	—	—	—	—
4216	Electrical goods whsle	6.5	2.9	D	D	—	—	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	—	.5	—	2.3	D	D	—	—
421610	Electrical apparatus & equip, wiring supp, & const material whsle	—	.5	—	2.3	D	D	—	—
42162	Electrical appliance, television & radio set whsle	D	D	—	—	—	—	—	—
42169	Other electronic parts & equipment whsle	D	D	D	D	—	—	—	—
421690	Other electronic parts & equipment whsle	D	D	D	D	—	—	—	—
4216901	Communications equipment & supplies whsle	—	14.3	D	D	—	—	—	—
4216902	Electronic parts (excluding communications equipment) whsle	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 6. Percent of Sales Data Based on Administrative Records and Estimation for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	DANE COUNTY, WI—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4217	Hardware, & plumbing & heating equipment & supplies whsle4	.6	.5	.2	—	—	—	—
42171	Hardware whsle	—	.8	—	.8	—	—	—	—
421710	Hardware whsle	—	.8	—	.8	—	—	—	—
42172	Plumbing & heating equipment & supplies (hydronics) whsle8	—	D	D	—	—	—	—
421720	Plumbing & heating equipment & supplies (hydronics) whsle8	—	D	D	—	—	—	—
42173	Warm air heating & air-conditioning equipment & supplies whsle	—	1.4	D	D	—	—	—	—
421730	Warm air heating & air-conditioning equipment & supplies whsle	—	1.4	D	D	—	—	—	—
42174	Refrigeration equipment & supplies whsle	1.6	—	1.6	—	—	—	—	—
421740	Refrigeration equipment & supplies whsle	1.6	—	1.6	—	—	—	—	—
4218	Machinery, equipment, & supplies whsle	3.6	.7	4.2	.9	D	D	D	D
42181	Construction & mining (except petroleum) machinery & equip whsle	D	D	D	D	—	—	—	—
421810	Construction & mining (except petroleum) machinery & equip whsle	D	D	D	D	—	—	—	—
42182	Farm & garden machinery & equipment whsle	2.7	—	D	D	—	—	—	—
421820	Farm & garden machinery & equipment whsle	2.7	—	D	D	—	—	—	—
4218201	Farm machinery & equipment—farm dealers5	—	.5	—	—	—	—	—
42183	Industrial machinery & equipment whsle	11.9	.1	D	D	—	—	D	D
421830	Industrial machinery & equipment whsle	11.9	.1	D	D	—	—	D	D
4218301	Food-processing machinery & equipment whsle	2.3	—	D	D	—	—	—	—
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	D	D	D	D	—	—	—	—
4218303	General-purpose industrial machinery & equipment whsle3	.2	D	D	—	—	D	D
4218307	Other industrial machinery & equipment whsle	1.5	—	—	—	—	—	—	—
42184	Industrial supplies whsle	—	—	D	D	—	—	—	—
421840	Industrial supplies whsle	—	—	D	D	—	—	—	—
4218402	Mechanical power transmission supplies whsle	—	—	D	D	—	—	—	—
42185	Service establishment equipment & supplies whsle	D	D	D	D	—	—	—	—
421850	Service establishment equipment & supplies whsle	D	D	D	D	—	—	—	—
4218502	Custodial, janitors' equipment & supplies whsle	—	—	—	—	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	D	D
42191	Sporting & recreational goods & supplies whsle	2.7	3.8	D	D	—	—	D	D
421910	Sporting & recreational goods & supplies whsle	2.7	3.8	D	D	—	—	D	D
42193	Recyclable material whsle	D	D	D	D	—	—	—	—
421930	Recyclable material whsle	D	D	D	D	—	—	—	—
4219303	Other recyclable material whsle	D	D	D	D	—	—	—	—
42199	Other miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
421990	Other miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods6	1.2	.8	1.5	—	—	1.2	.3
4221	Paper & paper product whsle	1.6	3.1	D	D	D	D	—	—
42211	Printing & writing paper whsle	D	D	—	—	—	—	—	—
422110	Printing & writing paper whsle	D	D	—	—	—	—	—	—
42212	Stationery & office supplies whsle	D	D	D	D	—	—	—	—
422120	Stationery & office supplies whsle	D	D	D	D	—	—	—	—
42213	Industrial & personal service paper whsle	D	D	D	D	—	—	—	—
422130	Industrial & personal service paper whsle	D	D	D	D	—	—	—	—
4222	Drugs, & druggists' sundries whsle3	—	.3	—	—	—	—	—
42221	Drugs, & druggists' sundries whsle3	—	.3	—	—	—	—	—
422210	Drugs, & druggists' sundries whsle3	—	.3	—	—	—	—	—
4222101	General-line drugs whsle	—	—	—	—	—	—	—	—
4222102	Specialty-line drug, pharmaceutical, cosmetic, & toiletries whsle8	—	.8	—	—	—	—	—
4223	Apparel, piece goods, & notions whsle5	—	D	D	—	—	—	—
42232	Men's & boys' clothing & furnishings whsle2	—	D	D	—	—	—	—
422320	Men's & boys' clothing & furnishings whsle2	—	D	D	—	—	—	—

See footnotes at end of table.

Table 6. Percent of Sales Data Based on Administrative Records and Estimation for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
DANE COUNTY, WI—Con.									
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods—Con.								
4224	Grocery & related products whsle5	1.7	D	D	D	D	—	—
42241	General-line grocery whsle	D	D	D	D	—	—	—	—
422410	General-line grocery whsle	D	D	D	D	—	—	—	—
42243	Dairy products, (except dried or canned) whsle	D	D	D	D	—	—	—	—
422430	Dairy products, (except dried or canned) whsle	D	D	D	D	—	—	—	—
42245	Confectionery whsle	D	D	—	—	—	—	—	—
422450	Confectionery whsle	D	D	—	—	—	—	—	—
42247	Meat & meat product whsle	—	—	—	—	—	—	—	—
422470	Meat & meat product whsle	—	—	—	—	—	—	—	—
42249	Other grocery & related products whsle	D	D	.3	9.9	D	D	—	—
422490	Other grocery & related products whsle	D	D	.3	9.9	D	D	—	—
4224903	Soft drinks whsle	—	—	D	D	—	—	—	—
4225	Farm-product raw material whsle	D	D	D	D	—	—	—	—
42259	Other farm product raw material whsle	D	D	—	—	—	—	—	—
422590	Other farm product raw material whsle	D	D	—	—	—	—	—	—
4226	Chemical & allied products whsle	D	D	D	D	—	—	—	—
42269	Other chemical & allied products whsle	D	D	D	D	—	—	—	—
422690	Other chemical & allied products whsle	D	D	D	D	—	—	—	—
4226901	Industrial gases (except LP) whsle	D	D	—	—	—	—	—	—
4226902	Other chemical & allied products whsle	D	D	D	D	—	—	—	—
4227	Petroleum & petroleum products whsle7	—	D	D	D	D	—	—
42271	Petroleum bulk stations & terminals	—	—	D	D	D	D	—	—
422710	Petroleum bulk stations & terminals	—	—	D	D	D	D	—	—
4227101	Petroleum bulk stations & terminals (except LP)	—	—	D	D	—	—	—	—
42271011	Petroleum bulk stations (except LP)	D	D	D	D	—	—	—	—
4228	Beer, wine, & distilled alcoholic beverage whsle ..	—	—	—	—	—	—	—	—
42281	Beer & ale whsle	—	—	—	—	—	—	—	—
422810	Beer & ale whsle	—	—	—	—	—	—	—	—
42282	Wine & distilled alcoholic beverage whsle	—	—	—	—	—	—	—	—
422820	Wine & distilled alcoholic beverage whsle	—	—	—	—	—	—	—	—
4228201	Wine & distilled alcoholic bev (licensed operation) whsle	—	—	—	—	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	D	D	—	—
42291	Farm supplies whsle1	1.6	D	D	D	D	—	—
422910	Farm supplies whsle1	1.6	D	D	D	D	—	—
4229101	Farm supplies—farm dealers	—	2.7	D	D	D	D	—	—
4229102	Farm supplies—whsle distributors3	—	.3	—	—	—	—	—
42292	Book, periodical, & newspaper whsle	D	D	D	D	—	—	—	—
422920	Book, periodical, & newspaper whsle	D	D	D	D	—	—	—	—
42295	Paint, varnish, & supplies whsle	—	5.9	—	5.9	—	—	—	—
422950	Paint, varnish, & supplies whsle	—	5.9	—	5.9	—	—	—	—
4229501	Paint, varnish, & supplies whsle	—	5.9	—	5.9	—	—	—	—
42299	Other miscellaneous nondurable goods whsle ..	D	D	D	D	—	—	—	—
422990	Other miscellaneous nondurable goods whsle	D	D	D	D	—	—	—	—
DODGE COUNTY, WI									
42	Wholesale trade	1.2	8.2	1.4	7.3	—	24.4	—	—
421	Wholesale trade, durable goods	3.5	21.1	4.4	13.5	—	—	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
42114	Motor vehicle parts, (used) whsle	D	D	D	D	—	—	—	—
421140	Motor vehicle parts, (used) whsle	D	D	D	D	—	—	—	—
4215	Metal & mineral (except petroleum) whsle	D	D	D	D	—	—	—	—
42151	Metal service centers & offices	D	D	D	D	—	—	—	—
421510	Metal service centers & offices	D	D	D	D	—	—	—	—
4215101	Ferrous metal service centers & sales offices	D	D	D	D	—	—	—	—
42151011	Ferrous metal service centers	D	D	—	—	—	—	—	—
4218	Machinery, equipment, & supplies whsle	1.7	23.0	2.8	.3	—	—	D	D
42182	Farm & garden machinery & equipment whsle ..	1.2	25.1	2.1	.4	—	—	—	—
421820	Farm & garden machinery & equipment whsle	1.2	25.1	2.1	.4	—	—	—	—
4218201	Farm machinery & equipment—farm dealers	D	D	D	D	—	—	—	—
4218202	Farm machinery & equipment—whsle distributors	D	D	—	—	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 6. Percent of Sales Data Based on Administrative Records and Estimation for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	DODGE COUNTY, WI—Con.								
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods5	4.6	.6	5.6	D	D	D	D
4224	Grocery & related products whsle	—	6.5	D	D	—	—	—	—
42243	Dairy products, (except dried or canned) whsle	D	D	D	D	—	—	—	—
422430	Dairy products, (except dried or canned) whsle	D	D	D	D	—	—	—	—
4224302	Dairy product (except raw milk) whsle	D	D	D	D	—	—	—	—
42249	Other grocery & related products whsle	D	D	—	—	—	—	—	—
422490	Other grocery & related products whsle	D	D	—	—	—	—	—	—
4224903	Soft drinks whsle	D	D	—	—	—	—	—	—
4225	Farm-product raw material whsle	D	D	—	—	—	—	—	—
4227	Petroleum & petroleum products whsle	D	D	D	D	—	—	—	—
42271	Petroleum bulk stations & terminals	—	—	—	—	—	—	—	—
422710	Petroleum bulk stations & terminals	—	—	—	—	—	—	—	—
4227101	Petroleum bulk stations & terminals (except LP)	—	—	—	—	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	D	D	—	—
42291	Farm supplies whsle	D	D	D	D	—	—	—	—
422910	Farm supplies whsle	D	D	D	D	—	—	—	—
4229101	Farm supplies—farm dealers	D	D	D	D	—	—	—	—
	DOOR COUNTY, WI								
42	Wholesale trade	9.5	1.0	D	D	D	D	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	—	—	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
4229	Miscellaneous nondurable goods whsle	27.0	—	27.0	—	—	—	—	—
	DOUGLAS COUNTY, WI								
42	Wholesale trade	D	D	D	D	D	D	D	D
421	Wholesale trade, durable goods	D	D	D	D	D	D	—	—
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
4213	Lumber & other construction materials whsle	D	D	D	D	—	—	—	—
42132	Brick, stone, & related construction materials whsle	D	D	—	—	—	—	—	—
421320	Brick, stone, & related construction materials whsle	D	D	—	—	—	—	—	—
4213201	Brick, block, tile, clay/cement sewer pipe whsle	D	D	—	—	—	—	—	—
42133	Roofing, siding, & insulation material whsle	D	D	D	D	—	—	—	—
421330	Roofing, siding, & insulation material whsle	D	D	D	D	—	—	—	—
4213301	Roofing, siding, & insulation material whsle	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	D	D	—	—
4224	Grocery & related products whsle	D	D	D	D	—	—	—	—
42241	General-line grocery whsle	D	D	D	D	—	—	—	—
422410	General-line grocery whsle	D	D	D	D	—	—	—	—
4224103	Other general-line grocery whsle	D	D	D	D	—	—	—	—
4225	Farm-product raw material whsle	D	D	D	D	—	—	—	—
42251	Grain & field bean whsle	D	D	D	D	—	—	—	—
422510	Grain & field bean whsle	D	D	D	D	—	—	—	—
4227	Petroleum & petroleum products whsle	D	D	D	D	D	D	—	—
42271	Petroleum bulk stations & terminals	D	D	—	—	—	—	—	—
422710	Petroleum bulk stations & terminals	D	D	—	—	—	—	—	—
4227101	Petroleum bulk stations & terminals (except LP)	D	D	—	—	—	—	—	—
42271011	Petroleum bulk stations (except LP)	D	D	—	—	—	—	—	—
42272	Petroleum & petroleum prod whsle (exc bulk stations & terminals)	D	D	—	—	—	—	—	—
422720	Petroleum & petroleum prod whsle (exc bulk stations & terminals)	D	D	—	—	—	—	—	—
4228	Beer, wine, & distilled alcoholic beverage whsle ..	D	D	—	—	—	—	—	—
42281	Beer & ale whsle	—	—	—	—	—	—	—	—
422810	Beer & ale whsle	—	—	—	—	—	—	—	—

See footnotes at end of table.

Table 6. Percent of Sales Data Based on Administrative Records and Estimation for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
DUNN COUNTY, WI									
42	Wholesale trade	12.7	1.3	D	D	-	-	D	D
421	Wholesale trade, durable goods	30.8	-	D	D	-	-	-	-
4218	Machinery, equipment, & supplies whsle	D	D	D	D	-	-	-	-
42182	Farm & garden machinery & equipment whsle	47.0	-	47.0	-	-	-	-	-
421820	Farm & garden machinery & equipment whsle	47.0	-	47.0	-	-	-	-	-
4218201	Farm machinery & equipment—farm dealers	47.0	-	47.0	-	-	-	-	-
422	Wholesale trade, nondurable goods6	2.1	D	D	-	-	-	-
4224	Grocery & related products whsle	2.3	-	2.3	-	-	-	-	-
4228	Beer, wine, & distilled alcoholic beverage whsle ..	D	D	-	-	-	-	-	-
42281	Beer & ale whsle	D	D	-	-	-	-	-	-
422810	Beer & ale whsle	D	D	-	-	-	-	-	-
4229	Miscellaneous nondurable goods whsle	D	D	D	D	-	-	-	-
42294	Tobacco & tobacco product whsle	D	D	-	-	-	-	-	-
422940	Tobacco & tobacco product whsle	D	D	-	-	-	-	-	-
EAU CLAIRE COUNTY, WI									
42	Wholesale trade	2.4	3.0	D	D	D	D	D	D
421	Wholesale trade, durable goods	3.1	3.9	D	D	-	-	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	-	-	-	-
42111	Automobile & other motor vehicle whsle	-	-	-	-	-	-	-	-
421110	Automobile & other motor vehicle whsle	-	-	-	-	-	-	-	-
4211101	Automobile & motorcycle whsle	D	D	D	D	-	-	-	-
4211105	Heavy truck & tractor (over 26,000 lb) whsle	D	D	D	D	-	-	-	-
42112	Motor vehicle supplies & new parts whsle	D	D	D	D	-	-	-	-
421120	Motor vehicle supplies & new parts whsle	D	D	D	D	-	-	-	-
42114	Motor vehicle parts, (used) whsle	D	D	D	D	-	-	-	-
421140	Motor vehicle parts, (used) whsle	D	D	D	D	-	-	-	-
4214	Professional & commercial equipment & supplies whsle	D	D	D	D	-	-	-	-
4217	Hardware, & plumbing & heating equipment & supplies whsle	D	D	D	D	-	-	-	-
4218	Machinery, equipment, & supplies whsle	D	D	D	D	-	-	D	D
42181	Construction & mining (except petroleum) machinery & equip whsle	-	.2	D	D	-	-	-	-
421810	Construction & mining (except petroleum) machinery & equip whsle	-	.2	D	D	-	-	-	-
4219	Miscellaneous durable goods whsle	D	D	D	D	-	-	-	-
422	Wholesale trade, nondurable goods9	1.0	D	D	D	D	D	D
4224	Grocery & related products whsle	D	D	D	D	-	-	-	-
42249	Other grocery & related products whsle	D	D	-	-	-	-	-	-
422490	Other grocery & related products whsle	D	D	-	-	-	-	-	-
4224903	Soft drinks whsle	D	D	-	-	-	-	-	-
4225	Farm-product raw material whsle	D	D	-	-	-	-	D	D
4227	Petroleum & petroleum products whsle	D	D	D	D	-	-	-	-
42271	Petroleum bulk stations & terminals	D	D	D	D	-	-	-	-
422710	Petroleum bulk stations & terminals	D	D	D	D	-	-	-	-
4227101	Petroleum bulk stations & terminals (except LP)	D	D	D	D	-	-	-	-
42271011	Petroleum bulk stations (except LP)	D	D	D	D	-	-	-	-
4228	Beer, wine, & distilled alcoholic beverage whsle ..	D	D	-	-	-	-	-	-
4229	Miscellaneous nondurable goods whsle	D	D	D	D	-	-	-	-
FLORENCE COUNTY, WI									
42	Wholesale trade	D	D	D	D	-	-	D	D

See footnotes at end of table.

Table 6. Percent of Sales Data Based on Administrative Records and Estimation for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
FOND DU LAC COUNTY, WI									
42	Wholesale trade	1.7	2.3	D	D	D	D	D	D
421	Wholesale trade, durable goods	2.6	3.6	D	D	—	—	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
42111	Automobile & other motor vehicle whsle	D	D	—	—	—	—	—	—
421110	Automobile & other motor vehicle whsle	D	D	—	—	—	—	—	—
4213	Lumber & other construction materials whsle	D	D	D	D	—	—	—	—
4216	Electrical goods whsle	D	D	D	D	—	—	—	—
42169	Other electronic parts & equipment whsle	D	D	D	D	—	—	—	—
421690	Other electronic parts & equipment whsle	D	D	D	D	—	—	—	—
4217	Hardware, & plumbing & heating equipment & supplies whsle	—	1.4	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	2.6	5.8	D	D	—	—	D	D
42182	Farm & garden machinery & equipment whsle	1.3	1.8	1.3	1.8	—	—	—	—
421820	Farm & garden machinery & equipment whsle	1.3	1.8	1.3	1.8	—	—	—	—
4218201	Farm machinery & equipment—farm dealers	D	D	D	D	—	—	—	—
42183	Industrial machinery & equipment whsle	D	D	—	—	—	—	—	—
421830	Industrial machinery & equipment whsle	D	D	—	—	—	—	—	—
42184	Industrial supplies whsle	D	D	D	D	—	—	—	—
421840	Industrial supplies whsle	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
42191	Sporting & recreational goods & supplies whsle	D	D	D	D	—	—	—	—
421910	Sporting & recreational goods & supplies whsle	D	D	D	D	—	—	—	—
42193	Recyclable material whsle	D	D	D	D	—	—	—	—
421930	Recyclable material whsle	D	D	D	D	—	—	—	—
4219301	Iron & steel scrap processors & dealers	D	D	D	D	—	—	—	—
42193011	Iron & steel scrap processors (using power processing equipment)	D	D	D	D	—	—	—	—
4219303	Other recyclable material whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods7	.9	.8	1.0	—	—	.3	—
4224	Grocery & related products whsle	1.2	2.0	D	D	—	—	—	—
42243	Dairy products, (except dried or canned) whsle7	—	—	—	—	—	—	—
422430	Dairy products, (except dried or canned) whsle7	—	—	—	—	—	—	—
4224302	Dairy product (except raw milk) whsle7	—	—	—	—	—	—	—
4225	Farm-product raw material whsle	2.6	—	—	—	—	—	D	D
4227	Petroleum & petroleum products whsle	D	D	D	D	—	—	—	—
42271	Petroleum bulk stations & terminals	D	D	D	D	—	—	—	—
422710	Petroleum bulk stations & terminals	D	D	D	D	—	—	—	—
4227101	Petroleum bulk stations & terminals (except LP)	D	D	D	D	—	—	—	—
4228	Beer, wine, & distilled alcoholic beverage whsle	D	D	D	D	—	—	—	—
42282	Wine & distilled alcoholic beverage whsle	D	D	D	D	—	—	—	—
422820	Wine & distilled alcoholic beverage whsle	D	D	D	D	—	—	—	—
4228201	Wine & distilled alcoholic bev (licensed operation) whsle	D	D	D	D	—	—	—	—
FOREST COUNTY, WI									
42	Wholesale trade	—	—	—	—	—	—	—	—
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 6. Percent of Sales Data Based on Administrative Records and Estimation for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
GRANT COUNTY, WI									
42	Wholesale trade	10.2	1.1	13.7	1.5	D	D	D	D
421	Wholesale trade, durable goods	13.6	3.5	D	D	—	—	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	—	—	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
42182	Farm & garden machinery & equipment whsle	D	D	D	D	—	—	—	—
421820	Farm & garden machinery & equipment whsle	D	D	D	D	—	—	—	—
4218201	Farm machinery & equipment—farm dealers	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	8.7	—	D	D	—	—	D	D
4224	Grocery & related products whsle	D	D	D	D	—	—	—	—
4225	Farm-product raw material whsle	D	D	—	—	—	—	D	D
4227	Petroleum & petroleum products whsle	D	D	D	D	—	—	—	—
42271	Petroleum bulk stations & terminals	—	—	—	—	—	—	—	—
422710	Petroleum bulk stations & terminals	—	—	—	—	—	—	—	—
4227101	Petroleum bulk stations & terminals (except LP)	D	D	—	—	—	—	—	—
42271011	Petroleum bulk stations (except LP)	D	D	—	—	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	—	—	—	—
42291	Farm supplies whsle	21.0	—	21.0	—	—	—	—	—
422910	Farm supplies whsle	21.0	—	21.0	—	—	—	—	—
4229101	Farm supplies—farm dealers	D	D	D	D	—	—	—	—
GREEN COUNTY, WI									
42	Wholesale trade	6.3	8.8	D	D	D	D	D	D
421	Wholesale trade, durable goods8	.7	D	D	—	—	—	—
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
42182	Farm & garden machinery & equipment whsle	—	—	D	D	—	—	—	—
421820	Farm & garden machinery & equipment whsle	—	—	D	D	—	—	—	—
4218201	Farm machinery & equipment—farm dealers	—	—	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	8.2	11.5	D	D	—	—	D	D
4224	Grocery & related products whsle	D	D	D	D	—	—	—	—
42243	Dairy products, (except dried or canned) whsle	20.5	19.2	20.5	19.2	—	—	—	—
422430	Dairy products, (except dried or canned) whsle	20.5	19.2	20.5	19.2	—	—	—	—
4224302	Dairy product (except raw milk) whsle	D	D	D	D	—	—	—	—
42249	Other grocery & related products whsle	D	D	D	D	—	—	—	—
422490	Other grocery & related products whsle	D	D	D	D	—	—	—	—
4225	Farm-product raw material whsle	2.2	13.6	D	D	—	—	D	D
42252	Livestock whsle	D	D	—	—	—	—	—	—
422520	Livestock whsle	D	D	—	—	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	—	—	—	—
42291	Farm supplies whsle	2.2	—	2.2	—	—	—	—	—
422910	Farm supplies whsle	2.2	—	2.2	—	—	—	—	—
4229101	Farm supplies—farm dealers	D	D	D	D	—	—	—	—
GREEN LAKE COUNTY, WI									
42	Wholesale trade3	—	.3	—	D	D	D	D
421	Wholesale trade, durable goods	—	—	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
42182	Farm & garden machinery & equipment whsle	—	—	—	—	—	—	—	—
421820	Farm & garden machinery & equipment whsle	—	—	—	—	—	—	—	—
4218201	Farm machinery & equipment—farm dealers	—	—	—	—	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods7	—	D	D	—	—	—	—

See footnotes at end of table.

Table 6. Percent of Sales Data Based on Administrative Records and Estimation for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
IOWA COUNTY, WI									
42	Wholesale trade	5.7	10.9	D	D	—	—	D	D
421	Wholesale trade, durable goods2	—	.2	—	—	—	—	—
4218	Machinery, equipment, & supplies whsle	—	—	—	—	—	—	—	—
42182	Farm & garden machinery & equipment whsle	—	—	—	—	—	—	—	—
421820	Farm & garden machinery & equipment whsle	—	—	—	—	—	—	—	—
4218201	Farm machinery & equipment—farm dealers	—	—	—	—	—	—	—	—
422	Wholesale trade, nondurable goods	10.3	20.0	D	D	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	—	—	—	—
42291	Farm supplies whsle	D	D	D	D	—	—	—	—
422910	Farm supplies whsle	D	D	D	D	—	—	—	—
4229102	Farm supplies—whsle distributors	D	D	D	D	—	—	—	—
IRON COUNTY, WI									
42	Wholesale trade	13.0	—	13.0	—	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
JACKSON COUNTY, WI									
42	Wholesale trade	5.1	—	5.1	—	—	—	—	—
421	Wholesale trade, durable goods	8.3	—	8.3	—	—	—	—	—
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
JEFFERSON COUNTY, WI									
42	Wholesale trade	2.5	6.0	4.0	9.0	D	D	D	D
421	Wholesale trade, durable goods	1.7	9.5	D	D	D	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	29.3	14.6	29.3	14.6	—	—	—	—
42114	Motor vehicle parts, (used) whsle	26.8	10.4	26.8	10.4	—	—	—	—
421140	Motor vehicle parts, (used) whsle	26.8	10.4	26.8	10.4	—	—	—	—
4212	Furniture & home furnishings whsle	D	D	—	—	—	—	—	—
42121	Furniture whsle	D	D	—	—	—	—	—	—
421210	Furniture whsle	D	D	—	—	—	—	—	—
4212102	Office & business furniture whsle	D	D	—	—	—	—	—	—
4214	Professional & commercial equipment & supplies whsle	D	D	D	D	—	—	—	—
42145	Medical, dental, & hospital equipment & supplies whsle	D	D	D	D	—	—	—	—
421450	Medical, dental, & hospital equipment & supplies whsle	D	D	D	D	—	—	—	—
4214501	Surgical, medical, & hospital supplies whsle	D	D	D	D	—	—	—	—
42149	Other professional equipment & supplies whsle	D	D	D	D	—	—	—	—
421490	Other professional equipment & supplies whsle	D	D	D	D	—	—	—	—
4214901	Religious & school supplies whsle	D	D	D	D	—	—	—	—
4217	Hardware, & plumbing & heating equipment & supplies whsle	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle8	13.4	D	D	—	—	—	—
42182	Farm & garden machinery & equipment whsle	—	18.6	D	D	—	—	—	—
421820	Farm & garden machinery & equipment whsle	—	18.6	D	D	—	—	—	—
4218201	Farm machinery & equipment—farm dealers	D	D	D	D	—	—	—	—
42185	Service establishment equipment & supplies whsle	D	D	D	D	—	—	—	—
421850	Service establishment equipment & supplies whsle	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
42193	Recyclable material whsle	D	D	D	D	—	—	—	—
421930	Recyclable material whsle	D	D	D	D	—	—	—	—
4219301	Iron & steel scrap processors & dealers	D	D	D	D	—	—	—	—
42193011	Iron & steel scrap processors (using power processing equipment)	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 6. Percent of Sales Data Based on Administrative Records and Estimation for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	JEFFERSON COUNTY, WI—Con.								
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods	3.3	1.9	D	D	D	D	D	D
4224	Grocery & related products whsle7	—	D	D	D	D	—	—
42243	Dairy products, (except dried or canned) whsle	D	D	—	—	—	—	—	—
422430	Dairy products, (except dried or canned) whsle	D	D	—	—	—	—	—	—
4224302	Dairy product (except raw milk) whsle	D	D	—	—	—	—	—	—
42249	Other grocery & related products whsle	D	D	D	D	D	D	—	—
422490	Other grocery & related products whsle	D	D	D	D	D	D	—	—
4224903	Soft drinks whsle	D	D	D	D	—	—	—	—
4225	Farm-product raw material whsle	D	D	D	D	—	—	D	D
4229	Miscellaneous nondurable goods whsle	D	D	D	D	—	—	—	—
	JUNEAU COUNTY, WI								
42	Wholesale trade	10.9	.9	D	D	D	D	D	D
421	Wholesale trade, durable goods	2.6	—	D	D	—	—	—	—
4213	Lumber & other construction materials whsle	D	D	—	—	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	14.4	1.3	D	D	—	—	D	D
4224	Grocery & related products whsle	D	D	—	—	—	—	D	D
42249	Other grocery & related products whsle	D	D	—	—	—	—	D	D
422490	Other grocery & related products whsle	D	D	—	—	—	—	D	D
4224902	Bread & baked goods whsle	D	D	—	—	—	—	D	D
	KENOSHA COUNTY, WI								
42	Wholesale trade	4.7	2.1	5.6	1.7	—	9.0	—	—
421	Wholesale trade, durable goods	D	D	D	D	D	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	25.4	—	25.4	—	—	—	25.4	—
42114	Motor vehicle parts, (used) whsle	D	D	D	D	—	—	—	—
421140	Motor vehicle parts, (used) whsle	D	D	D	D	—	—	—	—
4212	Furniture & home furnishings whsle	D	D	—	—	—	—	—	—
4213	Lumber & other construction materials whsle	D	D	—	—	—	—	—	—
42132	Brick, stone, & related construction materials whsle	D	D	—	—	—	—	—	—
421320	Brick, stone, & related construction materials whsle	D	D	—	—	—	—	—	—
4213201	Brick, block, tile, clay/cement sewer pipe whsle	D	D	—	—	—	—	—	—
4214	Professional & commercial equipment & supplies whsle	1.6	1.8	D	D	—	—	D	D
42143	Computer & computer peripheral equipment & software whsle	D	D	—	—	—	—	D	D
421430	Computer & computer peripheral equipment & software whsle	D	D	—	—	—	—	D	D
4214301	Computer & peripheral equipment whsle ..	D	D	—	—	—	—	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	D	D	—	—	—	—	D	D
42171	Hardware whsle	D	D	—	—	—	—	D	D
421710	Hardware whsle	D	D	—	—	—	—	D	D
4218	Machinery, equipment, & supplies whsle1	4.3	D	D	—	—	D	D
42183	Industrial machinery & equipment whsle	—	4.6	D	D	—	—	D	D
421830	Industrial machinery & equipment whsle	—	4.6	D	D	—	—	D	D
4218301	Food-processing machinery & equipment whsle	D	D	D	D	—	—	—	—
4218303	General-purpose industrial machinery & equipment whsle	D	D	—	—	—	—	D	D
4218307	Other industrial machinery & equipment whsle	D	D	—	—	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
42191	Sporting & recreational goods & supplies whsle	D	D	D	D	—	—	—	—
421910	Sporting & recreational goods & supplies whsle	D	D	D	D	—	—	—	—
42193	Recyclable material whsle	D	D	D	D	—	—	—	—
421930	Recyclable material whsle	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 6. Percent of Sales Data Based on Administrative Records and Estimation for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D.]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
KENOSHA COUNTY, WI—Con.									
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods	D	D	D	D	D	D	—	—
4224	Grocery & related products whsle	D	D	D	D	D	D	—	—
42241	General-line grocery whsle	D	D	D	D	—	—	—	—
422410	General-line grocery whsle	D	D	D	D	—	—	—	—
4224101	General-line grocery whsle, voluntary group	D	D	D	D	—	—	—	—
42247	Meat & meat product whsle	D	D	—	—	—	—	—	—
422470	Meat & meat product whsle	D	D	—	—	—	—	—	—
42249	Other grocery & related products whsle	D	D	D	D	D	D	—	—
422490	Other grocery & related products whsle	D	D	D	D	D	D	—	—
4224903	Soft drinks whsle	D	D	—	—	—	—	—	—
4227	Petroleum & petroleum products whsle	D	D	D	D	—	—	—	—
42271	Petroleum bulk stations & terminals	D	D	D	D	—	—	—	—
422710	Petroleum bulk stations & terminals	D	D	D	D	—	—	—	—
4227101	Petroleum bulk stations & terminals (except LP)	D	D	D	D	—	—	—	—
42271011	Petroleum bulk stations (except LP)	D	D	D	D	—	—	—	—
KEWAUNEE COUNTY, WI									
42	Wholesale trade	27.2	1.1	27.2	1.1	—	—	—	—
421	Wholesale trade, durable goods	23.1	2.1	23.1	2.1	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
42182	Farm & garden machinery & equipment whsle	1.3	—	1.3	—	—	—	—	—
421820	Farm & garden machinery & equipment whsle	1.3	—	1.3	—	—	—	—	—
4218201	Farm machinery & equipment—farm dealers	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	31.6	—	31.6	—	—	—	—	—
LA CROSSE COUNTY, WI									
42	Wholesale trade8	.5	D	D	D	D	D	D
421	Wholesale trade, durable goods	D	D	D	D	D	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
42111	Automobile & other motor vehicle whsle	D	D	D	D	—	—	—	—
421110	Automobile & other motor vehicle whsle	D	D	D	D	—	—	—	—
4211105	Heavy truck & tractor (over 26,000 lb) whsle	D	D	D	D	—	—	—	—
4213	Lumber & other construction materials whsle	D	D	D	D	—	—	—	—
42131	Lumber, plywood, millwork, & wood panel whsle	D	D	D	D	—	—	—	—
421310	Lumber, plywood, millwork, & wood panel whsle	D	D	D	D	—	—	—	—
42133	Roofing, siding, & insulation material whsle	D	D	D	D	—	—	—	—
421330	Roofing, siding, & insulation material whsle	D	D	D	D	—	—	—	—
4213301	Roofing, siding, & insulation material whsle	D	D	D	D	—	—	—	—
4214	Professional & commercial equipment & supplies whsle	D	D	D	D	—	—	—	—
4216	Electrical goods whsle	D	D	—	—	—	—	—	—
42161	Electrical apparatus & equip, wiring supp, & const material whsle	D	D	—	—	—	—	—	—
421610	Electrical apparatus & equip, wiring supp, & const material whsle	D	D	—	—	—	—	—	—
4217	Hardware, & plumbing & heating equipment & supplies whsle	D	D	D	D	—	—	—	—
42171	Hardware whsle	D	D	D	D	—	—	—	—
421710	Hardware whsle	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
42181	Construction & mining (except petroleum) machinery & equip whsle	—	—	—	—	—	—	—	—
421810	Construction & mining (except petroleum) machinery & equip whsle	—	—	—	—	—	—	—	—
42182	Farm & garden machinery & equipment whsle	D	D	D	D	—	—	—	—
421820	Farm & garden machinery & equipment whsle	D	D	D	D	—	—	—	—
4218201	Farm machinery & equipment—farm dealers	D	D	D	D	—	—	—	—
42183	Industrial machinery & equipment whsle	D	D	D	D	—	—	—	—
421830	Industrial machinery & equipment whsle	D	D	D	D	—	—	—	—
42184	Industrial supplies whsle	D	D	D	D	—	—	—	—
421840	Industrial supplies whsle	D	D	D	D	—	—	—	—
4218403	Welding supplies whsle	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 6. Percent of Sales Data Based on Administrative Records and Estimation for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	LA CROSSE COUNTY, WI—Con.								
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods	D	D	D	D	D	D	—	—
4221	Paper & paper product whsle	—	15.2	—	15.2	—	—	—	—
42213	Industrial & personal service paper whsle	D	D	D	D	—	—	—	—
422130	Industrial & personal service paper whsle	D	D	D	D	—	—	—	—
4222	Drugs, & druggists' sundries whsle	D	D	D	D	—	—	—	—
42221	Drugs, & druggists' sundries whsle	D	D	D	D	—	—	—	—
422210	Drugs, & druggists' sundries whsle	D	D	D	D	—	—	—	—
4222101	General-line drugs whsle	D	D	D	D	—	—	—	—
4224	Grocery & related products whsle	D	D	D	D	D	D	—	—
42241	General-line grocery whsle	D	D	D	D	—	—	—	—
422410	General-line grocery whsle	D	D	D	D	—	—	—	—
4224103	Other general-line grocery whsle	D	D	D	D	—	—	—	—
42242	Packaged frozen food whsle	D	D	D	D	—	—	—	—
422420	Packaged frozen food whsle	D	D	D	D	—	—	—	—
42243	Dairy products, (except dried or canned) whsle	D	D	D	D	—	—	—	—
422430	Dairy products, (except dried or canned) whsle	D	D	D	D	—	—	—	—
42249	Other grocery & related products whsle	D	D	D	D	—	—	—	—
422490	Other grocery & related products whsle	D	D	D	D	—	—	—	—
4224902	Bread & baked goods whsle	D	D	—	—	—	—	—	—
4224903	Soft drinks whsle	D	D	D	D	—	—	—	—
4225	Farm-product raw material whsle	D	D	D	D	—	—	—	—
4226	Chemical & allied products whsle	D	D	D	D	—	—	—	—
42269	Other chemical & allied products whsle	D	D	D	D	—	—	—	—
422690	Other chemical & allied products whsle	D	D	D	D	—	—	—	—
4227	Petroleum & petroleum products whsle	D	D	D	D	—	—	—	—
42271	Petroleum bulk stations & terminals	D	D	—	—	—	—	—	—
422710	Petroleum bulk stations & terminals	D	D	—	—	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	—	—	—	—
42291	Farm supplies whsle	D	D	D	D	—	—	—	—
422910	Farm supplies whsle	D	D	D	D	—	—	—	—
	LAFAYETTE COUNTY, WI								
42	Wholesale trade	13.6	36.2	D	D	—	—	D	D
421	Wholesale trade, durable goods	19.2	—	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	12.3	44.9	12.3	44.9	—	—	—	—
4224	Grocery & related products whsle	D	D	D	D	—	—	—	—
4225	Farm-product raw material whsle	D	35.4	D	35.4	—	—	—	—
	LANGLADE COUNTY, WI								
42	Wholesale trade5	1.2	.5	1.2	—	—	—	—
421	Wholesale trade, durable goods7	4.0	D	D	—	—	—	—
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
42114	Motor vehicle parts, (used) whsle	D	D	D	D	—	—	—	—
421140	Motor vehicle parts, (used) whsle	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
42183	Industrial machinery & equipment whsle	D	D	D	D	—	—	—	—
421830	Industrial machinery & equipment whsle	D	D	D	D	—	—	—	—
4218305	Materials handling equipment whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods5	.2	D	D	—	—	—	—
4224	Grocery & related products whsle	—	1.2	D	D	—	—	—	—
42249	Other grocery & related products whsle	D	D	D	D	—	—	—	—
422490	Other grocery & related products whsle	D	D	D	D	—	—	—	—
4227	Petroleum & petroleum products whsle	—	—	—	—	—	—	—	—
42272	Petroleum & petroleum prod whsle (exc bulk stations & terminals)	—	—	—	—	—	—	—	—
422720	Petroleum & petroleum prod whsle (exc bulk stations & terminals)	—	—	—	—	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 6. Percent of Sales Data Based on Administrative Records and Estimation for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D.]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
LINCOLN COUNTY, WI									
42	Wholesale trade	D	D	D	D	—	—	D	D
421	Wholesale trade, durable goods	—	4.0	—	4.0	—	—	—	—
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	—	—	—	—	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	—	—	—	—
42294	Tobacco & tobacco product whsle	D	D	—	—	—	—	—	—
422940	Tobacco & tobacco product whsle	D	D	—	—	—	—	—	—
MANITOWOC COUNTY, WI									
42	Wholesale trade	3.5	3.9	4.6	5.3	D	D	D	D
421	Wholesale trade, durable goods	4.6	9.7	D	D	—	—	—	—
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
4214	Professional & commercial equipment & supplies whsle	—	56.6	D	D	D	D	—	—
4216	Electrical goods whsle	—	—	D	D	—	—	—	—
42161	Electrical apparatus & equip, wiring supp, & const material whsle	D	D	D	D	—	—	—	—
421610	Electrical apparatus & equip, wiring supp, & const material whsle	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	4.6	—	D	D	—	—	—	—
42184	Industrial supplies whsle	—	—	—	—	—	—	—	—
421840	Industrial supplies whsle	—	—	—	—	—	—	—	—
4218406	Other industrial supplies whsle	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
42193	Recyclable material whsle	D	D	D	D	—	—	—	—
421930	Recyclable material whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	2.7	—	D	D	D	D	—	—
4224	Grocery & related products whsle	D	D	D	D	—	—	—	—
42249	Other grocery & related products whsle	D	D	D	D	—	—	—	—
422490	Other grocery & related products whsle	D	D	D	D	—	—	—	—
4226	Chemical & allied products whsle	D	D	—	—	D	D	—	—
42269	Other chemical & allied products whsle	D	D	—	—	D	D	—	—
422690	Other chemical & allied products whsle	D	D	—	—	D	D	—	—
4226902	Other chemical & allied products whsle	D	D	—	—	—	—	—	—
4227	Petroleum & petroleum products whsle	D	D	D	D	—	—	—	—
42271	Petroleum bulk stations & terminals	D	D	D	D	—	—	—	—
422710	Petroleum bulk stations & terminals	D	D	D	D	—	—	—	—
4227102	Liquefied petroleum bulk stations & terminals	D	D	D	D	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	—	—	—	—
MARATHON COUNTY, WI									
42	Wholesale trade	3.0	3.9	4.1	4.2	—	3.8	.1	—
421	Wholesale trade, durable goods	5.3	6.7	5.9	5.6	D	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
42111	Automobile & other motor vehicle whsle	D	D	D	D	—	—	—	—
421110	Automobile & other motor vehicle whsle	D	D	D	D	—	—	—	—
42112	Motor vehicle supplies & new parts whsle	D	D	—	—	—	—	—	—
421120	Motor vehicle supplies & new parts whsle	D	D	—	—	—	—	—	—
4212	Furniture & home furnishings whsle	D	D	—	—	—	—	—	—
4213	Lumber & other construction materials whsle	—	12.4	D	D	—	—	—	—
42131	Lumber, plywood, millwork, & wood panel whsle	D	D	D	D	—	—	—	—
421310	Lumber, plywood, millwork, & wood panel whsle	D	D	D	D	—	—	—	—
42133	Roofing, siding, & insulation material whsle	D	D	D	D	—	—	—	—
421330	Roofing, siding, & insulation material whsle	D	D	D	D	—	—	—	—
4213301	Roofing, siding, & insulation material whsle	D	D	D	D	—	—	—	—
4214	Professional & commercial equipment & supplies whsle	D	D	D	D	—	—	—	—
42143	Computer & computer peripheral equipment & software whsle	D	D	D	D	—	—	—	—
421430	Computer & computer peripheral equipment & software whsle	D	D	—	—	—	—	—	—
4214301	Computer & peripheral equipment whsle	D	D	D	D	—	—	—	—
42143012	Computers & peripheral equipment for end use	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 6. Percent of Sales Data Based on Administrative Records and Estimation for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D.]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	MARATHON COUNTY, WI—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4215	Metal & mineral (except petroleum) whsle	—	2.2	D	D	—	—	—	—
42151	Metal service centers & offices	—	2.2	D	D	—	—	—	—
421510	Metal service centers & offices	—	2.2	D	D	—	—	—	—
4215101	Ferrous metal service centers & sales offices	D	D	D	D	—	—	—	—
42151011	Ferrous metal service centers	D	D	D	D	—	—	—	—
4216	Electrical goods whsle6	4.1	D	D	—	—	—	—
42161	Electrical apparatus & equip, wiring supp, & const material whsle	D	D	D	D	—	—	—	—
421610	Electrical apparatus & equip, wiring supp, & const material whsle	D	D	D	D	—	—	—	—
4217	Hardware, & plumbing & heating equipment & supplies whsle	—	1.5	—	1.5	—	—	—	—
4218	Machinery, equipment, & supplies whsle	13.0	13.0	D	D	—	—	—	—
42181	Construction & mining (except petroleum) machinery & equip whsle	—	3.4	—	3.4	—	—	—	—
421810	Construction & mining (except petroleum) machinery & equip whsle	—	3.4	—	3.4	—	—	—	—
42182	Farm & garden machinery & equipment whsle	38.7	20.2	D	D	—	—	—	—
421820	Farm & garden machinery & equipment whsle	38.7	20.2	D	D	—	—	—	—
4218201	Farm machinery & equipment—farm dealers	56.6	11.1	56.6	11.1	—	—	—	—
4218202	Farm machinery & equipment—whsle distributors	—	39.9	D	D	—	—	—	—
42183	Industrial machinery & equipment whsle	—	2.5	—	2.5	—	—	—	—
421830	Industrial machinery & equipment whsle	—	2.5	—	2.5	—	—	—	—
4218305	Materials handling equipment whsle	D	D	—	—	—	—	—	—
42184	Industrial supplies whsle	D	D	.8	5.3	—	—	—	—
421840	Industrial supplies whsle	D	D	.8	5.3	—	—	—	—
4218406	Other industrial supplies whsle	D	D	D	D	—	—	—	—
42185	Service establishment equipment & supplies whsle	D	D	D	D	—	—	—	—
421850	Service establishment equipment & supplies whsle	D	D	D	D	—	—	—	—
4218502	Custodial, janitors' equipment & supplies whsle	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
42199	Other miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
421990	Other miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods2	.6	.4	1.1	D	D	D	D
4221	Paper & paper product whsle	D	D	D	D	—	—	—	—
4224	Grocery & related products whsle	—	.1	D	D	D	D	—	—
42243	Dairy products, (except dried or canned) whsle	D	D	—	—	D	D	—	—
422430	Dairy products, (except dried or canned) whsle	D	D	—	—	D	D	—	—
4224302	Dairy product (except raw milk) whsle	D	D	—	—	D	D	—	—
42248	Fresh fruit & vegetable whsle	—	—	—	—	—	—	—	—
422480	Fresh fruit & vegetable whsle	—	—	—	—	—	—	—	—
42249	Other grocery & related products whsle	D	D	D	D	—	—	—	—
422490	Other grocery & related products whsle	D	D	D	D	—	—	—	—
4224901	Coffee, tea, & spice whsle	D	D	D	D	—	—	—	—
4224903	Soft drinks whsle	D	D	D	D	—	—	—	—
4225	Farm-product raw material whsle	D	D	—	—	—	—	D	D
4226	Chemical & allied products whsle	D	D	D	D	—	—	—	—
42269	Other chemical & allied products whsle	D	D	D	D	—	—	—	—
422690	Other chemical & allied products whsle	D	D	D	D	—	—	—	—
4227	Petroleum & petroleum products whsle	—	—	—	—	—	—	—	—
42271	Petroleum bulk stations & terminals	—	—	—	—	—	—	—	—
422710	Petroleum bulk stations & terminals	—	—	—	—	—	—	—	—
4228	Beer, wine, & distilled alcoholic beverage whsle	—	—	—	—	—	—	—	—
42281	Beer & ale whsle	—	—	—	—	—	—	—	—
422810	Beer & ale whsle	—	—	—	—	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 6. Percent of Sales Data Based on Administrative Records and Estimation for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
MARINETTE COUNTY, WI									
42	Wholesale trade5	—	D	D	D	D	D	D
421	Wholesale trade, durable goods3	—	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	—	—	—	—	—	—	—	—
42184	Industrial supplies whsle	D	D	D	D	—	—	—	—
421840	Industrial supplies whsle	D	D	D	D	—	—	—	—
4218403	Welding supplies whsle	D	D	D	D	—	—	—	—
42185	Service establishment equipment & supplies whsle	D	D	D	D	—	—	—	—
421850	Service establishment equipment & supplies whsle	D	D	D	D	—	—	—	—
4218501	Beauty & barber shop equipment & supplies whsle	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	1.2	.1	D	D	—	—	—	—
4224	Grocery & related products whsle	D	D	D	D	—	—	—	—
42249	Other grocery & related products whsle	D	D	—	—	—	—	—	—
422490	Other grocery & related products whsle	D	D	—	—	—	—	—	—
MARQUETTE COUNTY, WI									
42	Wholesale trade	D	D	D	D	—	—	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4213	Lumber & other construction materials whsle	D	D	D	D	—	—	—	—
42131	Lumber, plywood, millwork, & wood panel whsle	D	D	D	D	—	—	—	—
421310	Lumber, plywood, millwork, & wood panel whsle	D	D	D	D	—	—	—	—
4213103	Plywood, veneer, millwork, & wood panel whsle	D	D	D	D	—	—	—	—
MENOMINEE COUNTY, WI									
42	Wholesale trade	D	D	D	D	—	—	—	—
MILWAUKEE COUNTY, WI									
42	Wholesale trade	3.9	1.8	6.9	2.4	—	1.1	.1	1.0
421	Wholesale trade, durable goods	5.0	2.3	10.2	3.7	—	.9	—	1.3
4211	Motor vehicle & motor vehicle parts & supplies whsle8	.9	D	D	D	D	D	D
42111	Automobile & other motor vehicle whsle	D	D	D	D	D	D	—	—
421110	Automobile & other motor vehicle whsle	D	D	D	D	D	D	—	—
4211101	Automobile & motorcycle whsle	D	D	D	D	—	—	—	—
4211103	Light truck & van (14,000 lb or less) whsle	D	D	—	—	—	—	—	—
4211105	Heavy truck & tractor (over 26,000 lb) whsle	D	D	D	D	—	—	—	—
42112	Motor vehicle supplies & new parts whsle	D	D	D	D	—	—	D	D
421120	Motor vehicle supplies & new parts whsle	D	D	D	D	—	—	D	D
4211201	Motor vehicle supplies & new parts—warehouse distributors	D	D	D	D	—	—	—	—
4211202	Motor vehicle supplies & new parts—jobbers	D	D	D	D	—	—	—	—
42114	Motor vehicle parts, (used) whsle	D	D	D	D	—	—	—	—
421140	Motor vehicle parts, (used) whsle	D	D	D	D	—	—	—	—
4212	Furniture & home furnishings whsle	2.3	1.4	D	D	—	—	D	D
42121	Furniture whsle	D	D	D	D	—	—	D	D
421210	Furniture whsle	D	D	D	D	—	—	D	D
4212101	Household & lawn furniture whsle	D	D	—	—	—	—	D	D
4212102	Office & business furniture whsle	D	D	D	D	—	—	—	—
42122	Home furnishings whsle	D	D	D	D	—	—	—	—
421220	Home furnishings whsle	D	D	D	D	—	—	—	—
4212203	Floor coverings whsle	—	1.4	—	1.4	—	—	—	—

See footnotes at end of table.

Table 6. Percent of Sales Data Based on Administrative Records and Estimation for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	MILWAUKEE COUNTY, WI—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4213	Lumber & other construction materials whsle	35.4	3.6	D	D	D	D	—	—
42131	Lumber, plywood, millwork, & wood panel whsle	D	D	D	D	—	—	—	—
421310	Lumber, plywood, millwork, & wood panel whsle	D	D	D	D	—	—	—	—
4213103	Plywood, veneer, millwork, & wood panel whsle	D	D	D	D	—	—	—	—
42132	Brick, stone, & related construction materials whsle	D	D	—	—	D	D	—	—
421320	Brick, stone, & related construction materials whsle	D	D	—	—	D	D	—	—
4213201	Brick, block, tile, clay/cement sewer pipe whsle	D	D	—	—	D	D	—	—
4213203	Cement, lime, & related products whsle	D	D	—	—	D	D	—	—
42133	Roofing, siding, & insulation material whsle	D	D	—	—	—	—	—	—
421330	Roofing, siding, & insulation material whsle	D	D	—	—	—	—	—	—
4213301	Roofing, siding, & insulation material whsle	D	D	—	—	—	—	—	—
42139	Other construction materials whsle	D	D	D	D	—	—	—	—
421390	Other construction materials whsle	D	D	D	D	—	—	—	—
4213902	Other construction materials whsle	D	D	—	—	—	—	—	—
4214	Professional & commercial equipment & supplies whsle	3.5	2.8	D	D	D	D	D	D
42141	Photographic equipment & supplies whsle	D	D	D	D	—	—	—	—
421410	Photographic equipment & supplies whsle	D	D	D	D	—	—	—	—
42142	Office equipment whsle	D	D	D	D	—	—	—	—
421420	Office equipment whsle	D	D	D	D	—	—	—	—
42143	Computer & computer peripheral equipment & software whsle	1.6	.5	3.1	.1	—	.8	—	—
421430	Computer & computer peripheral equipment & software whsle	1.6	.5	3.1	.1	—	.8	—	—
4214301	Computer & peripheral equipment whsle	1.4	.5	2.9	.1	—	.8	—	—
42143011	Computers & peripheral equipment for resale	1.6	—	D	D	—	—	—	—
42143012	Computers & peripheral equipment for end use	1.4	.7	D	D	—	—	—	—
42144	Other commercial equipment whsle	D	D	D	D	D	D	D	D
421440	Other commercial equipment whsle	D	D	D	D	D	D	D	D
4214401	Restaurant & hotel equipment & supplies whsle	D	D	D	D	—	—	—	—
4214402	Store machines & equipment whsle	D	D	D	D	—	—	—	—
42145	Medical, dental, & hospital equipment & supplies whsle	—	7.4	D	D	D	D	—	—
421450	Medical, dental, & hospital equipment & supplies whsle	—	7.4	D	D	D	D	—	—
4214501	Surgical, medical, & hospital supplies whsle	D	D	D	D	—	—	—	—
4214502	Dental equipment & supplies whsle	D	D	D	D	—	—	—	—
42146	Ophthalmic goods whsle	D	D	D	D	—	—	—	—
421460	Ophthalmic goods whsle	D	D	D	D	—	—	—	—
4215	Metal & mineral (except petroleum) whsle	D	D	1.2	.3	D	D	D	D
42151	Metal service centers & offices	D	D	D	D	D	D	D	D
421510	Metal service centers & offices	D	D	D	D	D	D	D	D
4215101	Ferrous metal service centers & sales offices	D	D	D	D	D	D	D	D
42151011	Ferrous metal service centers	D	D	D	D	—	—	—	—
42151012	Ferrous metal sales offices	D	D	—	—	—	—	D	D
4215102	Nonferrous metal service centers & sales offices	D	D	—	—	—	—	—	—
4216	Electrical goods whsle	1.0	2.8	2.5	5.2	—	1.8	—	—
42161	Electrical apparatus & equip, wiring supp, & const material whsle6	2.7	D	D	—	—	D	D
421610	Electrical apparatus & equip, wiring supp, & const material whsle6	2.7	D	D	—	—	D	D
42162	Electrical appliance, television & radio set whsle	D	D	—	—	—	—	—	—
42169	Other electronic parts & equipment whsle	D	D	D	D	—	—	D	D
421690	Other electronic parts & equipment whsle	D	D	D	D	—	—	D	D
4216901	Communications equipment & supplies whsle	D	D	D	D	—	—	—	—
4216902	Electronic parts (excluding communications equipment) whsle	D	D	D	D	—	—	D	D

See footnotes at end of table.

Table 6. **Percent of Sales Data Based on Administrative Records and Estimation for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	MILWAUKEE COUNTY, WI—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4217	Hardware, & plumbing & heating equipment & supplies whsle	16.8	8.0	21.1	4.5	—	—	—	10.1
42171	Hardware whsle	35.1	7.9	D	D	—	—	—	—
421710	Hardware whsle	35.1	7.9	D	D	—	—	—	—
42172	Plumbing & heating equipment & supplies (hydronics) whsle	D	D	D	D	—	—	—	—
421720	Plumbing & heating equipment & supplies (hydronics) whsle	D	D	D	D	—	—	—	—
42173	Warm air heating & air-conditioning equipment & supplies whsle	—	—	D	D	—	—	—	—
421730	Warm air heating & air-conditioning equipment & supplies whsle	D	D	D	D	—	—	—	—
42174	Refrigeration equipment & supplies whsle	D	D	—	—	—	—	—	—
421740	Refrigeration equipment & supplies whsle	D	D	—	—	—	—	—	—
4218	Machinery, equipment, & supplies whsle	3.1	2.3	5.8	4.4	D	D	D	D
42181	Construction & mining (except petroleum) machinery & equip whsle	D	D	D	D	—	—	—	—
421810	Construction & mining (except petroleum) machinery & equip whsle	D	D	D	D	—	—	—	—
42182	Farm & garden machinery & equipment whsle	D	D	D	D	—	—	—	—
421820	Farm & garden machinery & equipment whsle	D	D	D	D	—	—	—	—
4218202	Farm machinery & equipment—whsle distributors	D	D	D	D	—	—	—	—
42183	Industrial machinery & equipment whsle	3.3	5.2	4.3	6.9	D	D	D	D
421830	Industrial machinery & equipment whsle	3.3	5.2	4.3	6.9	D	D	D	D
4218301	Food-processing machinery & equipment whsle	D	D	—	—	—	—	—	—
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	—	—	—	—	—	—	D	D
42183021	Hydraulic & pneumatic pumps & motors whsle	D	D	—	—	—	—	—	—
42183022	Hydraulic & pneumatic parts, accessories, & supplies whsle	D	D	—	—	—	—	D	D
4218303	General-purpose industrial machinery & equipment whsle5	.3	D	D	—	—	—	—
4218304	Metalworking machinery & equipment whsle	3.8	5.5	D	D	—	—	—	—
4218305	Materials handling equipment whsle	3.7	9.2	D	D	D	D	—	—
4218307	Other industrial machinery & equipment whsle	D	D	D	D	—	—	—	—
42184	Industrial supplies whsle	3.8	.9	D	D	D	D	D	D
421840	Industrial supplies whsle	3.8	.9	D	D	D	D	D	D
4218401	General-line industrial supplies whsle	69.7	—	69.7	—	—	—	—	—
4218402	Mechanical power transmission supplies whsle	—	.1	D	D	D	D	—	—
4218403	Welding supplies whsle	—	—	—	—	—	—	—	—
4218404	Industrial containers & supplies whsle	D	D	D	D	D	D	—	—
4218405	Industrial valves & fittings (except fluid-power) whsle	D	D	—	—	—	—	—	—
4218406	Other industrial supplies whsle	D	D	D	D	—	—	—	—
42185	Service establishment equipment & supplies whsle	D	D	D	D	—	—	—	—
421850	Service establishment equipment & supplies whsle	D	D	D	D	—	—	—	—
4218501	Beauty & barber shop equipment & supplies whsle4	23.5	.4	23.5	—	—	—	—
4218504	Other service establishment equipment & supplies whsle	D	D	D	D	—	—	—	—
42186	Transportation equipment & supplies (exc motor vehicle) whsle	D	D	D	D	—	—	—	—
421860	Transportation equipment & supplies (exc motor vehicle) whsle	D	D	D	D	—	—	—	—
4218601	Aircraft & aeronautical equipment & supplies whsle	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	D	D
42191	Sporting & recreational goods & supplies whsle	D	D	D	D	—	—	—	—
421910	Sporting & recreational goods & supplies whsle	D	D	D	D	—	—	—	—
42192	Toy & hobby goods & supplies whsle	D	D	D	D	—	—	—	—
421920	Toy & hobby goods & supplies whsle	D	D	D	D	—	—	—	—
42193	Recyclable material whsle	31.1	4.0	31.1	4.0	—	—	—	—
421930	Recyclable material whsle	31.1	4.0	31.1	4.0	—	—	—	—
4219301	Iron & steel scrap processors & dealers	D	D	D	D	—	—	—	—
42193011	Iron & steel scrap processors (using power processing equipment)	D	D	D	D	—	—	—	—
42193012	Iron & steel scrap processors (not using power processing equip)	D	D	D	D	—	—	—	—
4219302	Recyclable paper & paperboard whsle	D	D	D	D	—	—	—	—
4219303	Other recyclable material whsle	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 6. Percent of Sales Data Based on Administrative Records and Estimation for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	MILWAUKEE COUNTY, WI—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4219	Miscellaneous durable goods whsle—Con.								
42194	Jewelry/watch/silverware/precious stone, & precious metal whsle	12.7	36.3	12.7	36.3	—	—	—	—
421940	Jewelry/watch/silverware/precious stone, & precious metal whsle	12.7	36.3	12.7	36.3	—	—	—	—
4219401	Jewelry, watch, diamonds, precious stone, & silverware whsle	D	D	D	D	—	—	—	—
42199	Other miscellaneous durable goods whsle	D	D	D	D	—	—	D	D
421990	Other miscellaneous durable goods whsle	D	D	D	D	—	—	D	D
4219906	Other durable goods whsle	D	D	—	—	—	—	D	D
422	Wholesale trade, nondurable goods	2.1	1.1	3.1	.9	—	1.6	.1	.2
4221	Paper & paper product whsle7	.5	1.1	.5	—	.6	—	—
42211	Printing & writing paper whsle4	—	D	D	—	—	—	—
422110	Printing & writing paper whsle4	—	D	D	—	—	—	—
42212	Stationery & office supplies whsle9	2.3	D	D	—	—	—	—
422120	Stationery & office supplies whsle9	2.3	D	D	—	—	—	—
42213	Industrial & personal service paper whsle8	—	D	D	—	—	—	—
422130	Industrial & personal service paper whsle8	—	D	D	—	—	—	—
4222	Drugs, & druggists' sundries whsle	1.8	—	D	D	—	—	—	—
42221	Drugs, & druggists' sundries whsle	1.8	—	D	D	—	—	—	—
422210	Drugs, & druggists' sundries whsle	1.8	—	D	D	—	—	—	—
4222101	General-line drugs whsle	D	D	D	D	—	—	—	—
4222102	Specialty-line drug, pharmaceutical, cosmetic, & toiletries whsle	D	D	—	—	—	—	—	—
4223	Apparel, piece goods, & notions whsle	D	D	D	D	D	D	—	—
42232	Men's & boys' clothing & furnishings whsle	D	D	D	D	—	—	—	—
422320	Men's & boys' clothing & furnishings whsle	D	D	D	D	—	—	—	—
42233	Women's, children's, & infants' clothing & accessories whsle	D	D	—	—	—	—	—	—
422330	Women's, children's, & infants' clothing & accessories whsle	D	D	—	—	—	—	—	—
42234	Footwear whsle	D	D	D	D	—	—	—	—
422340	Footwear whsle	D	D	D	D	—	—	—	—
4224	Grocery & related products whsle	1.3	1.0	1.6	1.2	D	D	D	D
42241	General-line grocery whsle	D	D	D	D	—	—	—	—
422410	General-line grocery whsle	D	D	D	D	—	—	—	—
4224102	General-line grocery whsle, retail cooperative	D	D	D	D	—	—	—	—
42242	Packaged frozen food whsle	—	.3	D	D	—	—	—	—
422420	Packaged frozen food whsle	—	.3	D	D	—	—	—	—
42243	Dairy products, (except dried or canned) whsle	D	D	D	D	—	—	—	—
422430	Dairy products, (except dried or canned) whsle	D	D	D	D	—	—	—	—
4224302	Dairy product (except raw milk) whsle	D	D	D	D	—	—	—	—
42245	Confectionery whsle	D	D	—	—	—	—	D	D
422450	Confectionery whsle	D	D	—	—	—	—	D	D
42247	Meat & meat product whsle	2.9	—	2.9	—	—	—	—	—
422470	Meat & meat product whsle	2.9	—	2.9	—	—	—	—	—
42248	Fresh fruit & vegetable whsle	D	D	D	D	—	—	—	—
422480	Fresh fruit & vegetable whsle	D	D	D	D	—	—	—	—
42249	Other grocery & related products whsle	D	D	D	D	D	D	—	—
422490	Other grocery & related products whsle	D	D	D	D	D	D	—	—
4224901	Coffee, tea, & spice whsle	D	D	D	D	—	—	—	—
4224902	Bread & baked goods whsle	D	D	D	D	—	—	—	—
4224903	Soft drinks whsle	D	D	—	—	D	D	—	—
4225	Farm-product raw material whsle	D	D	D	D	—	—	D	D
42251	Grain & field bean whsle	D	D	D	D	—	—	—	—
422510	Grain & field bean whsle	D	D	D	D	—	—	—	—
42252	Livestock whsle	D	D	—	—	—	—	—	—
422520	Livestock whsle	D	D	—	—	—	—	—	—
42259	Other farm product raw material whsle	D	D	D	D	—	—	—	—
422590	Other farm product raw material whsle	D	D	D	D	—	—	—	—
4225901	Hides, skins, & pelts whsle	D	D	D	D	—	—	—	—
4226	Chemical & allied products whsle	1.4	3.8	1.7	1.1	D	D	D	D
42261	Plastics materials & basic forms & shapes whsle	5.2	1.6	D	D	—	—	D	D
422610	Plastics materials & basic forms & shapes whsle	5.2	1.6	D	D	—	—	D	D
42269	Other chemical & allied products whsle5	4.4	D	D	D	D	—	—
422690	Other chemical & allied products whsle5	4.4	D	D	D	D	—	—
4226901	Industrial gases (except LP) whsle	D	D	—	—	—	—	—	—
4226902	Other chemical & allied products whsle	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 6. Percent of Sales Data Based on Administrative Records and Estimation for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
MILWAUKEE COUNTY, WI—Con.									
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods—Con.								
4227	Petroleum & petroleum products whsle5	.8	D	D	D	D	—	—
42271	Petroleum bulk stations & terminals	—	—	D	D	D	D	—	—
422710	Petroleum bulk stations & terminals	—	—	D	D	D	D	—	—
4227101	Petroleum bulk stations & terminals	—	—	D	D	D	D	—	—
42271011	(except LP)	D	D	D	D	D	D	—	—
42271012	Petroleum bulk stations (except LP)	D	D	D	D	D	D	—	—
4227102	Petroleum bulk terminals (except LP)	—	—	—	—	D	D	—	—
42272	Petroleum & petroleum prod whsle (exc bulk	1.9	3.1	D	D	—	—	—	—
422720	stations & terminals)	1.9	3.1	D	D	—	—	—	—
4228	Beer, wine, & distilled alcoholic beverage whsle ..	D	D	D	D	—	—	—	—
42281	Beer & ale whsle	D	D	D	D	—	—	—	—
422810	Beer & ale whsle	D	D	D	D	—	—	—	—
42282	Wine & distilled alcoholic beverage whsle	—	1.8	—	1.8	—	—	—	—
422820	Wine & distilled alcoholic beverage whsle	—	1.8	—	1.8	—	—	—	—
4228201	Wine & distilled alcoholic bev (licensed	—	1.8	—	1.8	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	D	D	D	D
42292	Book, periodical, & newspaper whsle	D	D	D	D	—	—	—	—
422920	Book, periodical, & newspaper whsle	D	D	D	D	—	—	—	—
42293	Flower, nursery stock, & florists' supplies	D	D	D	D	—	—	—	—
422930	Flower, nursery stock, & florists' supplies	D	D	D	D	—	—	—	—
42294	Tobacco & tobacco product whsle	D	D	—	—	—	—	—	—
422940	Tobacco & tobacco product whsle	D	D	—	—	—	—	—	—
42295	Paint, varnish, & supplies whsle6	—	D	D	—	—	—	—
422950	Paint, varnish, & supplies whsle6	—	D	D	—	—	—	—
4229501	Paint, varnish, & supplies whsle6	—	D	D	—	—	—	—
42299	Other miscellaneous nondurable goods whsle ..	D	D	D	D	D	D	—	—
422990	Other miscellaneous nondurable goods	D	D	D	D	D	D	—	—
4229901	whsle	10.9	1.2	D	D	D	D	—	—
4229904	Art goods whsle	D	D	D	D	D	D	—	—
	Other nondurable goods whsle	D	D	D	D	D	D	—	—
MONROE COUNTY, WI									
42	Wholesale trade	2.8	4.3	D	D	D	D	D	D
421	Wholesale trade, durable goods	6.2	1.6	D	D	—	—	D	D
4211	Motor vehicle & motor vehicle parts & supplies	D	D	—	—	—	—	D	D
42112	whsle	D	D	—	—	—	—	D	D
421120	Motor vehicle supplies & new parts whsle	D	D	—	—	—	—	D	D
4211202	Motor vehicle supplies & new parts	D	D	—	—	—	—	—	—
4211202	jobbers	D	D	—	—	—	—	—	—
4213	Lumber & other construction materials whsle	D	D	D	D	—	—	—	—
42131	Lumber, plywood, millwork, & wood panel	D	D	—	—	—	—	—	—
421310	whsle	D	D	—	—	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
42182	Farm & garden machinery & equipment whsle	D	D	D	D	—	—	—	—
421820	Farm & garden machinery & equipment	D	D	D	D	—	—	—	—
4218201	whsle	D	D	D	D	—	—	—	—
	Farm machinery & equipment—farm	D	D	D	D	—	—	—	—
	dealers	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	1.0	5.7	D	D	—	—	D	D
4224	Grocery & related products whsle	D	D	D	D	—	—	—	—
42249	Other grocery & related products whsle	D	D	D	D	—	—	—	—
422490	Other grocery & related products whsle	D	D	D	D	—	—	—	—
4224905	Food & beverage basic materials whsle	D	D	D	D	—	—	—	—
4227	Petroleum & petroleum products whsle	D	D	D	D	—	—	—	—
42271	Petroleum bulk stations & terminals	D	D	D	D	—	—	—	—
422710	Petroleum bulk stations & terminals	D	D	D	D	—	—	—	—
4227101	Petroleum bulk stations & terminals	D	D	D	D	—	—	—	—
42271011	(except LP)	D	D	D	D	—	—	—	—
42271012	Petroleum bulk stations (except LP)	D	D	D	D	—	—	—	—
OCONTO COUNTY, WI									
42	Wholesale trade	9.8	.3	11.6	.3	D	D	D	D
421	Wholesale trade, durable goods	13.5	—	17.8	—	—	—	—	—
4213	Lumber & other construction materials whsle	15.7	—	—	—	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	3.7	.7	3.7	.7	—	—	—	—

See footnotes at end of table.

Table 6. Percent of Sales Data Based on Administrative Records and Estimation for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
ONEIDA COUNTY, WI									
42	Wholesale trade5	6.1	D	D	D	D	D	D
421	Wholesale trade, durable goods5	4.8	D	D	-	-	-	-
4211	Motor vehicle & motor vehicle parts & supplies whsle	-	14.8	-	14.8	-	-	-	-
4213	Lumber & other construction materials whsle	D	D	D	D	-	-	-	-
4218	Machinery, equipment, & supplies whsle	D	D	D	D	-	-	-	-
42181	Construction & mining (except petroleum) machinery & equip whsle	D	D	D	D	-	-	-	-
421810	Construction & mining (except petroleum) machinery & equip whsle	D	D	D	D	-	-	-	-
42183	Industrial machinery & equipment whsle	-	21.2	D	D	-	-	-	-
421830	Industrial machinery & equipment whsle	-	21.2	D	D	-	-	-	-
4219	Miscellaneous durable goods whsle	D	D	D	D	-	-	-	-
42199	Other miscellaneous durable goods whsle	D	D	D	D	-	-	-	-
421990	Other miscellaneous durable goods whsle	D	D	D	D	-	-	-	-
4219903	General merchandise (durable goods) whsle	D	D	-	-	-	-	-	-
422	Wholesale trade, nondurable goods7	9.0	D	D	-	-	-	-
4224	Grocery & related products whsle	D	D	-	-	-	-	-	-
42249	Other grocery & related products whsle	D	D	-	-	-	-	-	-
422490	Other grocery & related products whsle	D	D	-	-	-	-	-	-
4227	Petroleum & petroleum products whsle	D	D	-	-	-	-	-	-
OUTAGAMIE COUNTY, WI									
42	Wholesale trade	1.9	5.0	2.4	5.7	D	D	D	D
421	Wholesale trade, durable goods	2.7	6.8	D	D	D	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	-	-	-	-
42111	Automobile & other motor vehicle whsle	D	D	D	D	-	-	-	-
421110	Automobile & other motor vehicle whsle	D	D	D	D	-	-	-	-
4211105	Heavy truck & tractor (over 26,000 lb) whsle	D	D	D	D	-	-	-	-
42112	Motor vehicle supplies & new parts whsle	D	D	D	D	-	-	-	-
421120	Motor vehicle supplies & new parts whsle	D	D	D	D	-	-	-	-
4211201	Motor vehicle supplies & new parts—warehouse distributors	D	D	D	D	-	-	-	-
42114	Motor vehicle parts, (used) whsle	12.0	-	12.0	-	-	-	-	-
421140	Motor vehicle parts, (used) whsle	12.0	-	12.0	-	-	-	-	-
4212	Furniture & home furnishings whsle	D	D	-	-	-	-	-	-
42121	Furniture whsle	D	D	-	-	-	-	-	-
421210	Furniture whsle	D	D	-	-	-	-	-	-
4213	Lumber & other construction materials whsle	D	D	D	D	-	-	-	-
4214	Professional & commercial equipment & supplies whsle	D	D	D	D	-	-	-	-
42142	Office equipment whsle	D	D	D	D	-	-	-	-
421420	Office equipment whsle	D	D	D	D	-	-	-	-
42149	Other professional equipment & supplies whsle	D	D	D	D	-	-	-	-
421490	Other professional equipment & supplies whsle	D	D	D	D	-	-	-	-
4214901	Religious & school supplies whsle	D	D	D	D	-	-	-	-
4215	Metal & mineral (except petroleum) whsle	D	D	D	D	-	-	-	-
42151	Metal service centers & offices	D	D	D	D	-	-	-	-
421510	Metal service centers & offices	D	D	D	D	-	-	-	-
4215101	Ferrous metal service centers & sales offices	D	D	D	D	-	-	-	-
42151011	Ferrous metal service centers	D	D	D	D	-	-	-	-
4216	Electrical goods whsle	D	D	D	D	D	D	-	-
42161	Electrical apparatus & equip, wiring supp, & const material whsle	6.7	8.4	26.0	7.5	D	D	-	-
421610	Electrical apparatus & equip, wiring supp, & const material whsle	6.7	8.4	26.0	7.5	D	D	-	-
42169	Other electronic parts & equipment whsle	D	D	D	D	-	-	-	-
421690	Other electronic parts & equipment whsle	D	D	D	D	-	-	-	-
4216901	Communications equipment & supplies whsle	D	D	-	15.3	-	-	-	-
4217	Hardware, & plumbing & heating equipment & supplies whsle	1.9	21.6	D	D	-	-	-	-
42171	Hardware whsle	D	D	-	-	-	-	-	-
421710	Hardware whsle	D	D	-	-	-	-	-	-
42172	Plumbing & heating equipment & supplies (hydronics) whsle	D	D	D	D	-	-	-	-
421720	Plumbing & heating equipment & supplies (hydronics) whsle	D	D	D	D	-	-	-	-
42173	Warm air heating & air-conditioning equipment & supplies whsle	D	D	D	D	-	-	-	-
421730	Warm air heating & air-conditioning equipment & supplies whsle	D	D	D	D	-	-	-	-

See footnotes at end of table.

Table 6. Percent of Sales Data Based on Administrative Records and Estimation for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D.]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	OUTAGAMIE COUNTY, WI—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4218	Machinery, equipment, & supplies whsle8	3.4	.9	4.1	D	D	D	D
42181	Construction & mining (except petroleum) machinery & equip whsle	D	D	D	D	—	—	—	—
421810	Construction & mining (except petroleum) machinery & equip whsle	D	D	D	D	—	—	—	—
42182	Farm & garden machinery & equipment whsle	D	D	D	D	—	—	—	—
421820	Farm & garden machinery & equipment whsle	D	D	D	D	—	—	—	—
4218201	Farm machinery & equipment—farm dealers	D	D	D	D	—	—	—	—
4218202	Farm machinery & equipment—whsle distributors	D	D	D	D	—	—	—	—
42183	Industrial machinery & equipment whsle3	6.8	D	D	D	D	—	—
421830	Industrial machinery & equipment whsle3	6.8	D	D	D	D	—	—
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	D	D	D	D	—	—	—	—
4218303	General-purpose industrial machinery & equipment whsle	D	D	D	D	—	—	—	—
4218305	Materials handling equipment whsle	D	D	D	D	—	—	—	—
42184	Industrial supplies whsle	1.0	—	D	D	—	—	—	—
421840	Industrial supplies whsle	1.0	—	D	D	—	—	—	—
4218401	General-line industrial supplies whsle	D	D	D	D	—	—	—	—
4218402	Mechanical power transmission supplies whsle	D	D	D	D	—	—	—	—
4218403	Welding supplies whsle	D	D	D	D	—	—	—	—
4218405	Industrial valves & fittings (except fluid-power) whsle	D	D	—	—	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
42199	Other miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
421990	Other miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods9	2.8	D	D	D	D	—	—
4221	Paper & paper product whsle	D	D	D	D	D	D	—	—
42211	Printing & writing paper whsle	D	D	—	—	—	—	—	—
422110	Printing & writing paper whsle	D	D	—	—	—	—	—	—
42213	Industrial & personal service paper whsle	D	D	D	D	—	—	—	—
422130	Industrial & personal service paper whsle	D	D	D	D	—	—	—	—
4224	Grocery & related products whsle	D	D	D	D	—	—	—	—
42241	General-line grocery whsle	D	D	D	D	—	—	—	—
422410	General-line grocery whsle	D	D	D	D	—	—	—	—
42243	Dairy products, (except dried or canned) whsle	D	D	D	D	—	—	—	—
422430	Dairy products, (except dried or canned) whsle	D	D	D	D	—	—	—	—
4224302	Dairy product (except raw milk) whsle	D	D	D	D	—	—	—	—
42249	Other grocery & related products whsle	D	D	D	D	—	—	—	—
422490	Other grocery & related products whsle	D	D	D	D	—	—	—	—
4226	Chemical & allied products whsle	D	D	—	—	D	D	—	—
42261	Plastics materials & basic forms & shapes whsle	D	D	—	—	—	—	—	—
422610	Plastics materials & basic forms & shapes whsle	D	D	—	—	—	—	—	—
42269	Other chemical & allied products whsle	D	D	D	D	—	—	—	—
422690	Other chemical & allied products whsle	D	D	D	D	—	—	—	—
4227	Petroleum & petroleum products whsle	D	D	D	D	—	—	—	—
42271	Petroleum bulk stations & terminals	—	—	—	—	—	—	—	—
422710	Petroleum bulk stations & terminals	—	—	—	—	—	—	—	—
4227101	Petroleum bulk stations & terminals (except LP)	D	D	D	D	—	—	—	—
42271011	Petroleum bulk stations (except LP)	D	D	D	D	—	—	—	—
4228	Beer, wine, & distilled alcoholic beverage whsle	D	D	—	—	—	—	—	—
42281	Beer & ale whsle	D	D	—	—	—	—	—	—
422810	Beer & ale whsle	D	D	—	—	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	—	—	—	—
42291	Farm supplies whsle	26.8	57.4	26.8	57.4	—	—	—	—
422910	Farm supplies whsle	26.8	57.4	26.8	57.4	—	—	—	—
4229101	Farm supplies—farm dealers	D	D	D	D	—	—	—	—
42292	Book, periodical, & newspaper whsle	D	D	D	D	—	—	—	—
422920	Book, periodical, & newspaper whsle	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 6. Percent of Sales Data Based on Administrative Records and Estimation for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
OZAUKEE COUNTY, WI									
42	Wholesale trade	3.8	2.0	7.0	1.9	D	D	D	D
421	Wholesale trade, durable goods	4.5	.4	D	D	-	-	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	-	-	-	-	-	-
42112	Motor vehicle supplies & new parts whsle	D	D	-	-	-	-	-	-
421120	Motor vehicle supplies & new parts whsle	D	D	-	-	-	-	-	-
4213	Lumber & other construction materials whsle	D	D	D	D	-	-	-	-
4214	Professional & commercial equipment & supplies whsle	D	D	D	D	-	-	D	D
42145	Medical, dental, & hospital equipment & supplies whsle	D	D	D	D	-	-	-	-
421450	Medical, dental, & hospital equipment & supplies whsle	D	D	D	D	-	-	-	-
4214501	Surgical, medical, & hospital supplies whsle	D	D	D	D	-	-	-	-
4215	Metal & mineral (except petroleum) whsle	D	D	-	-	-	-	D	D
42151	Metal service centers & offices	D	D	-	-	-	-	D	D
421510	Metal service centers & offices	D	D	-	-	-	-	D	D
4215101	Ferrous metal service centers & sales offices	D	D	-	-	-	-	D	D
42151012	Ferrous metal sales offices	D	D	-	-	-	-	D	D
4216	Electrical goods whsle	D	D	D	D	-	-	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	D	D	D	D	-	-	D	D
421610	Electrical apparatus & equip, wiring supp, & const material whsle	D	D	D	D	-	-	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	18.5	.6	-	-	-	-	-	-
4218	Machinery, equipment, & supplies whsle	D	D	D	D	-	-	D	D
42183	Industrial machinery & equipment whsle	9.4	-	D	D	-	-	D	D
421830	Industrial machinery & equipment whsle	9.4	-	D	D	-	-	D	D
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	D	D	D	D	-	-	-	-
42183021	Hydraulic & pneumatic pumps & motors whsle	D	D	-	-	-	-	-	-
42183022	Hydraulic & pneumatic parts, accessories, & supplies whsle	D	D	D	D	-	-	-	-
4218303	General-purpose industrial machinery & equipment whsle	D	D	-	-	-	-	-	-
4218304	Metalworking machinery & equipment whsle	D	D	-	-	-	-	D	D
4218305	Materials handling equipment whsle	D	D	D	D	-	-	-	-
4218307	Other industrial machinery & equipment whsle	D	D	D	D	-	-	-	-
42184	Industrial supplies whsle	D	D	D	D	-	-	-	-
421840	Industrial supplies whsle	D	D	D	D	-	-	-	-
4219	Miscellaneous durable goods whsle	D	D	D	D	-	-	-	-
42192	Toy & hobby goods & supplies whsle	D	D	D	D	-	-	-	-
421920	Toy & hobby goods & supplies whsle	D	D	D	D	-	-	-	-
422	Wholesale trade, nondurable goods	2.4	5.0	D	D	-	-	D	D
4221	Paper & paper product whsle	D	D	D	D	-	-	-	-
4223	Apparel, piece goods, & notions whsle	D	D	D	D	-	-	-	-
4224	Grocery & related products whsle	D	D	D	D	-	-	-	-
42249	Other grocery & related products whsle	D	D	-	-	-	-	-	-
422490	Other grocery & related products whsle	D	D	-	-	-	-	-	-
4226	Chemical & allied products whsle	D	D	D	D	-	-	D	D
42269	Other chemical & allied products whsle	D	D	D	D	-	-	D	D
422690	Other chemical & allied products whsle	D	D	D	D	-	-	D	D
4226902	Other chemical & allied products whsle	D	D	-	-	-	-	D	D
4229	Miscellaneous nondurable goods whsle	D	D	D	D	-	-	D	D
42291	Farm supplies whsle	D	D	D	D	-	-	-	-
422910	Farm supplies whsle	D	D	D	D	-	-	-	-
4229102	Farm supplies—whsle distributors	D	D	D	D	-	-	-	-
42299	Other miscellaneous nondurable goods whsle ..	D	D	D	D	-	-	-	-
422990	Other miscellaneous nondurable goods whsle ..	D	D	D	D	-	-	-	-
4229904	Other nondurable goods whsle	D	D	-	-	-	-	-	-
PEPIN COUNTY, WI									
42	Wholesale trade	2.3	-	2.3	-	-	-	-	-
421	Wholesale trade, durable goods9	-	.9	-	-	-	-	-
4218	Machinery, equipment, & supplies whsle	D	D	D	D	-	-	-	-
42182	Farm & garden machinery & equipment whsle ..	D	D	D	D	-	-	-	-
421820	Farm & garden machinery & equipment whsle	D	D	D	D	-	-	-	-
4218201	Farm machinery & equipment—farm dealers	D	D	D	D	-	-	-	-

See footnotes at end of table.

Table 6. Percent of Sales Data Based on Administrative Records and Estimation for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
PIERCE COUNTY, WI									
42	Wholesale trade	D	D	D	D	—	—	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	D	D
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	—	—	—	—	—	—
POLK COUNTY, WI									
42	Wholesale trade	3.9	4.3	D	D	—	—	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4214	Professional & commercial equipment & supplies whsle	—	4.6	—	4.6	—	—	—	—
4218	Machinery, equipment, & supplies whsle	3.5	1.0	3.5	1.0	—	—	—	—
42182	Farm & garden machinery & equipment whsle	D	D	D	D	—	—	—	—
421820	Farm & garden machinery & equipment whsle	D	D	D	D	—	—	—	—
4218201	Farm machinery & equipment—farm dealers	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
4224	Grocery & related products whsle	D	D	D	D	—	—	—	—
42249	Other grocery & related products whsle	D	D	D	D	—	—	—	—
422490	Other grocery & related products whsle	D	D	D	D	—	—	—	—
4224903	Soft drinks whsle	D	D	D	D	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	—	—	—	—
42292	Book, periodical, & newspaper whsle	D	D	D	D	—	—	—	—
422920	Book, periodical, & newspaper whsle	D	D	D	D	—	—	—	—
PORTAGE COUNTY, WI									
42	Wholesale trade	1.7	2.8	2.2	2.8	D	D	D	D
421	Wholesale trade, durable goods	2.6	3.2	D	D	D	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	1.1	—	1.1	—	—	—	—	—
42112	Motor vehicle supplies & new parts whsle	—	—	—	—	—	—	—	—
421120	Motor vehicle supplies & new parts whsle	—	—	—	—	—	—	—	—
4211201	Motor vehicle supplies & new parts—warehouse distributors	D	D	D	D	—	—	—	—
4213	Lumber & other construction materials whsle	D	D	—	—	—	—	—	—
42131	Lumber, plywood, millwork, & wood panel whsle	D	D	—	—	—	—	—	—
421310	Lumber, plywood, millwork, & wood panel whsle	D	D	—	—	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
42182	Farm & garden machinery & equipment whsle	3.1	—	3.1	—	—	—	—	—
421820	Farm & garden machinery & equipment whsle	3.1	—	3.1	—	—	—	—	—
4218201	Farm machinery & equipment—farm dealers	—	—	—	—	—	—	—	—
42183	Industrial machinery & equipment whsle	D	D	D	D	—	—	—	—
421830	Industrial machinery & equipment whsle	D	D	D	D	—	—	—	—
4218307	Other industrial machinery & equipment whsle	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
42191	Sporting & recreational goods & supplies whsle	D	D	D	D	—	—	—	—
421910	Sporting & recreational goods & supplies whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	1.0	2.6	D	D	D	D	D	D
4224	Grocery & related products whsle	—	—	D	D	—	—	D	D
42241	General-line grocery whsle	D	D	D	D	—	—	—	—
422410	General-line grocery whsle	D	D	D	D	—	—	—	—
42248	Fresh fruit & vegetable whsle	D	D	—	—	—	—	—	—
422480	Fresh fruit & vegetable whsle	D	D	—	—	—	—	—	—
42249	Other grocery & related products whsle	D	D	—	—	—	—	—	—
422490	Other grocery & related products whsle	D	D	—	—	—	—	—	—
4224903	Soft drinks whsle	D	D	—	—	—	—	—	—
4226	Chemical & allied products whsle	D	D	—	—	—	—	—	—
42269	Other chemical & allied products whsle	D	D	—	—	—	—	—	—
422690	Other chemical & allied products whsle	D	D	—	—	—	—	—	—
4227	Petroleum & petroleum products whsle	—	—	D	D	—	—	—	—
42271	Petroleum bulk stations & terminals	—	—	—	—	—	—	—	—
422710	Petroleum bulk stations & terminals	—	—	—	—	—	—	—	—

See footnotes at end of table.

Table 6. Percent of Sales Data Based on Administrative Records and Estimation for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
PRICE COUNTY, WI									
42	Wholesale trade	2.9	24.7	D	D	D	D	D	D
421	Wholesale trade, durable goods	D	D	D	D	D	D	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
42183	Industrial machinery & equipment whsle	D	D	—	—	—	—	—	—
421830	Industrial machinery & equipment whsle	D	D	—	—	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
RACINE COUNTY, WI									
42	Wholesale trade5	.7	D	D	D	D	D	D
421	Wholesale trade, durable goods	1.0	1.4	D	D	D	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	D	D	D	D
42111	Automobile & other motor vehicle whsle	D	D	—	—	—	—	D	D
421110	Automobile & other motor vehicle whsle	D	D	—	—	—	—	D	D
4211101	Automobile & motorcycle whsle	D	D	—	—	—	—	D	D
42112	Motor vehicle supplies & new parts whsle	D	D	—	—	—	—	—	—
421120	Motor vehicle supplies & new parts whsle	D	D	—	—	—	—	—	—
4211201	Motor vehicle supplies & new parts—warehouse distributors	D	D	—	—	—	—	—	—
4212	Furniture & home furnishings whsle	8.4	.6	8.4	.6	—	—	—	—
42122	Home furnishings whsle	D	D	D	D	—	—	—	—
421220	Home furnishings whsle	D	D	D	D	—	—	—	—
4212201	Household china, glassware, & crockery whsle	D	D	D	D	—	—	—	—
4213	Lumber & other construction materials whsle	D	D	D	D	—	—	—	—
4214	Professional & commercial equipment & supplies whsle	D	D	D	D	—	—	—	—
4216	Electrical goods whsle	D	D	D	D	—	—	—	—
42161	Electrical apparatus & equip, wiring supp, & const material whsle	D	D	—	—	—	—	—	—
421610	Electrical apparatus & equip, wiring supp, & const material whsle	D	D	—	—	—	—	—	—
4217	Hardware, & plumbing & heating equipment & supplies whsle	D	D	D	D	—	—	—	—
42171	Hardware whsle	D	D	D	D	—	—	—	—
421710	Hardware whsle	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	1.0	2.2	D	D	—	—	D	D
42181	Construction & mining (except petroleum) machinery & equip whsle	D	D	—	—	—	—	—	—
421810	Construction & mining (except petroleum) machinery & equip whsle	D	D	—	—	—	—	—	—
42182	Farm & garden machinery & equipment whsle8	—	.8	—	—	—	—	—
421820	Farm & garden machinery & equipment whsle8	—	.8	—	—	—	—	—
4218201	Farm machinery & equipment—farm dealers	D	D	D	D	—	—	—	—
42183	Industrial machinery & equipment whsle	1.1	3.5	D	D	—	—	D	D
421830	Industrial machinery & equipment whsle	1.1	3.5	D	D	—	—	D	D
4218301	Food-processing machinery & equipment whsle	D	D	D	D	—	—	—	—
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	D	D	D	D	—	—	—	—
42183021	Hydraulic & pneumatic pumps & motors whsle	D	D	D	D	—	—	—	—
4218304	Metalworking machinery & equipment whsle	3.1	16.6	D	D	—	—	—	—
4218307	Other industrial machinery & equipment whsle	D	D	D	D	—	—	—	—
42184	Industrial supplies whsle	—	—	—	—	—	—	—	—
421840	Industrial supplies whsle	—	—	—	—	—	—	—	—
4218406	Other industrial supplies whsle	D	D	D	D	—	—	—	—
42185	Service establishment equipment & supplies whsle	D	D	D	D	—	—	—	—
421850	Service establishment equipment & supplies whsle	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
42191	Sporting & recreational goods & supplies whsle	D	D	D	D	—	—	—	—
421910	Sporting & recreational goods & supplies whsle	D	D	D	D	—	—	—	—
42193	Recyclable material whsle	9.1	1.4	9.1	1.4	—	—	—	—
421930	Recyclable material whsle	9.1	1.4	9.1	1.4	—	—	—	—
4219301	Iron & steel scrap processors & dealers	D	D	D	D	—	—	—	—
42199	Other miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
421990	Other miscellaneous durable goods whsle	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 6. Percent of Sales Data Based on Administrative Records and Estimation for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	RACINE COUNTY, WI—Con.								
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods2	.2	D	D	D	D	—	—
4221	Paper & paper product whsle	D	D	D	D	—	—	—	—
4224	Grocery & related products whsle	D	D	D	D	—	—	—	—
42248	Fresh fruit & vegetable whsle	D	D	D	D	—	—	—	—
422480	Fresh fruit & vegetable whsle	D	D	D	D	—	—	—	—
42249	Other grocery & related products whsle	D	D	—	—	—	—	—	—
422490	Other grocery & related products whsle	D	D	—	—	—	—	—	—
4225	Farm-product raw material whsle	D	D	D	D	—	—	—	—
4226	Chemical & allied products whsle	D	D	D	D	D	D	—	—
42269	Other chemical & allied products whsle	D	D	D	D	D	D	—	—
422690	Other chemical & allied products whsle	D	D	D	D	D	D	—	—
4226902	Other chemical & allied products whsle	D	D	—	—	D	D	—	—
4228	Beer, wine, & distilled alcoholic beverage whsle ..	D	D	D	D	—	—	—	—
42281	Beer & ale whsle	D	D	—	—	—	—	—	—
422810	Beer & ale whsle	D	D	—	—	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	D	D	—	—
42292	Book, periodical, & newspaper whsle	D	D	—	—	D	D	—	—
422920	Book, periodical, & newspaper whsle	D	D	—	—	D	D	—	—
42299	Other miscellaneous nondurable goods whsle ..	D	D	D	D	—	—	—	—
422990	Other miscellaneous nondurable goods whsle ..	D	D	D	D	—	—	—	—
4229902	General merchandise (nondurable goods) whsle ..	D	D	D	D	—	—	—	—
	RICHLAND COUNTY, WI								
42	Wholesale trade1	.7	D	D	—	—	D	D
421	Wholesale trade, durable goods3	2.1	.3	2.1	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	—	—	—	—	—	—	D	D
4225	Farm-product raw material whsle	D	D	—	—	—	—	—	—
	ROCK COUNTY, WI								
42	Wholesale trade5	1.8	.5	1.6	—	5.6	—	—
421	Wholesale trade, durable goods6	2.1	D	D	D	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle ..	D	D	D	D	—	—	—	—
42111	Automobile & other motor vehicle whsle	D	D	—	—	—	—	—	—
421110	Automobile & other motor vehicle whsle	D	D	—	—	—	—	—	—
42114	Motor vehicle parts, (used) whsle	4.2	—	4.2	—	—	—	—	—
421140	Motor vehicle parts, (used) whsle	4.2	—	4.2	—	—	—	—	—
4213	Lumber & other construction materials whsle	D	D	D	D	—	—	—	—
42133	Roofing, siding, & insulation material whsle	D	D	D	D	—	—	—	—
421330	Roofing, siding, & insulation material whsle ..	D	D	D	D	—	—	—	—
4213301	Roofing, siding, & insulation material whsle ..	D	D	D	D	—	—	—	—
42139	Other construction materials whsle	D	D	—	—	—	—	—	—
421390	Other construction materials whsle	D	D	—	—	—	—	—	—
4213902	Other construction materials whsle	D	D	—	—	—	—	—	—
4214	Professional & commercial equipment & supplies whsle ..	D	D	D	D	D	D	—	—
42145	Medical, dental, & hospital equipment & supplies whsle ..	D	D	—	—	—	—	—	—
421450	Medical, dental, & hospital equipment & supplies whsle ..	D	D	—	—	—	—	—	—
4214501	Surgical, medical, & hospital supplies whsle ..	D	D	—	—	—	—	—	—
4216	Electrical goods whsle	D	D	D	D	—	—	—	—
42161	Electrical apparatus & equip, wiring supp, & const material whsle ..	D	D	D	D	—	—	—	—
421610	Electrical apparatus & equip, wiring supp, & const material whsle ..	D	D	D	D	—	—	—	—
4217	Hardware, & plumbing & heating equipment & supplies whsle ..	D	D	D	D	—	—	—	—
42171	Hardware whsle	D	D	D	D	—	—	—	—
421710	Hardware whsle	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 6. Percent of Sales Data Based on Administrative Records and Estimation for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	ROCK COUNTY, WI—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4218	Machinery, equipment, & supplies whsle	D	D	D	D	-	-	-	-
42182	Farm & garden machinery & equipment whsle	-	-	D	D	-	-	-	-
421820	Farm & garden machinery & equipment whsle	-	-	D	D	-	-	-	-
4218201	Farm machinery & equipment—farm dealers	D	D	D	D	-	-	-	-
42183	Industrial machinery & equipment whsle	D	D	D	D	-	-	-	-
421830	Industrial machinery & equipment whsle	D	D	D	D	-	-	-	-
4218305	Materials handling equipment whsle	D	D	-	-	-	-	-	-
42184	Industrial supplies whsle	D	D	D	D	-	-	-	-
421840	Industrial supplies whsle	D	D	D	D	-	-	-	-
4218405	Industrial valves & fittings (except fluid-power) whsle	D	D	D	D	-	-	-	-
4218406	Other industrial supplies whsle	D	D	D	D	-	-	-	-
4219	Miscellaneous durable goods whsle	D	D	D	D	-	-	-	-
42192	Toy & hobby goods & supplies whsle	D	D	D	D	-	-	-	-
421920	Toy & hobby goods & supplies whsle	D	D	D	D	-	-	-	-
422	Wholesale trade, nondurable goods4	1.5	D	D	D	D	-	-
4221	Paper & paper product whsle	D	D	D	D	-	-	-	-
42213	Industrial & personal service paper whsle	D	D	D	D	-	-	-	-
422130	Industrial & personal service paper whsle	D	D	D	D	-	-	-	-
4224	Grocery & related products whsle	D	D	-	-	-	-	-	-
42249	Other grocery & related products whsle	D	D	-	-	-	-	-	-
422490	Other grocery & related products whsle	D	D	-	-	-	-	-	-
4224903	Soft drinks whsle	D	D	-	-	-	-	-	-
4225	Farm-product raw material whsle	D	D	D	D	-	-	-	-
4226	Chemical & allied products whsle	D	D	D	D	-	-	-	-
4227	Petroleum & petroleum products whsle	D	D	D	D	-	-	-	-
42271	Petroleum bulk stations & terminals	-	-	-	-	-	-	-	-
422710	Petroleum bulk stations & terminals	-	-	-	-	-	-	-	-
4227101	Petroleum bulk stations & terminals (except LP)	-	-	-	-	-	-	-	-
42271011	Petroleum bulk stations (except LP)	-	-	-	-	-	-	-	-
4228	Beer, wine, & distilled alcoholic beverage whsle ..	-	-	-	-	-	-	-	-
42281	Beer & ale whsle	-	-	-	-	-	-	-	-
422810	Beer & ale whsle	-	-	-	-	-	-	-	-
4229	Miscellaneous nondurable goods whsle	D	D	D	D	-	-	-	-
42291	Farm supplies whsle	D	D	D	D	-	-	-	-
422910	Farm supplies whsle	D	D	D	D	-	-	-	-
4229102	Farm supplies—whsle distributors	D	D	D	D	-	-	-	-
42294	Tobacco & tobacco product whsle	D	D	D	D	-	-	-	-
422940	Tobacco & tobacco product whsle	D	D	D	D	-	-	-	-
42299	Other miscellaneous nondurable goods whsle ..	D	D	D	D	-	-	-	-
422990	Other miscellaneous nondurable goods whsle ..	D	D	D	D	-	-	-	-
4229902	General merchandise (nondurable goods) whsle ..	D	D	D	D	-	-	-	-
	RUSK COUNTY, WI								
42	Wholesale trade	1.9	-	1.9	-	-	-	-	-
421	Wholesale trade, durable goods	D	D	D	D	-	-	-	-
	ST. CROIX COUNTY, WI								
42	Wholesale trade	4.2	6.7	D	D	D	D	D	D
421	Wholesale trade, durable goods	D	D	D	D	-	-	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle ..	D	D	D	D	-	-	-	-
4215	Metal & mineral (except petroleum) whsle	D	D	-	-	-	-	D	D
42151	Metal service centers & offices	D	D	-	-	-	-	D	D
421510	Metal service centers & offices	D	D	-	-	-	-	D	D
4215102	Nonferrous metal service centers & sales offices	D	D	-	-	-	-	D	D
42151022	Nonferrous metal sales offices	D	D	-	-	-	-	D	D
4218	Machinery, equipment, & supplies whsle	D	D	D	D	-	-	-	-
42182	Farm & garden machinery & equipment whsle ..	D	D	D	D	-	-	-	-
421820	Farm & garden machinery & equipment whsle ..	D	D	D	D	-	-	-	-
4218201	Farm machinery & equipment—farm dealers	D	D	D	D	-	-	-	-
4219	Miscellaneous durable goods whsle	D	D	-	-	-	-	D	D
42191	Sporting & recreational goods & supplies whsle ..	D	D	-	-	-	-	-	-
421910	Sporting & recreational goods & supplies whsle ..	D	D	-	-	-	-	-	-

See footnotes at end of table.

Table 6. Percent of Sales Data Based on Administrative Records and Estimation for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	ST. CROIX COUNTY, WI—Con.								
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
4224	Grocery & related products whse	D	D	D	D	—	—	—	—
4226	Chemical & allied products whse	D	D	D	D	—	—	—	—
42261	Plastics materials & basic forms & shapes whse	D	D	D	D	—	—	—	—
422610	Plastics materials & basic forms & shapes whse	D	D	D	D	—	—	—	—
4229	Miscellaneous nondurable goods whse	D	D	D	D	—	—	—	—
	SAUK COUNTY, WI								
42	Wholesale trade	3.1	.2	3.1	.2	D	D	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4211	Motor vehicle & motor vehicle parts & supplies whse	D	D	D	D	—	—	—	—
4212	Furniture & home furnishings whse	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whse	D	D	D	D	—	—	—	—
42182	Farm & garden machinery & equipment whse	D	D	D	D	—	—	—	—
421820	Farm & garden machinery & equipment whse	D	D	D	D	—	—	—	—
4218201	Farm machinery & equipment—farm dealers	D	D	D	D	—	—	—	—
42184	Industrial supplies whse	D	D	D	D	—	—	—	—
421840	Industrial supplies whse	D	D	D	D	—	—	—	—
4218405	Industrial valves & fittings (except fluid-power) whse	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
4224	Grocery & related products whse	D	D	D	D	—	—	—	—
42241	General-line grocery whse	D	D	D	D	—	—	—	—
422410	General-line grocery whse	D	D	D	D	—	—	—	—
4224103	Other general-line grocery whse	D	D	D	D	—	—	—	—
4225	Farm-product raw material whse	D	D	D	D	—	—	—	—
4228	Beer, wine, & distilled alcoholic beverage whse ..	D	D	—	—	—	—	—	—
42281	Beer & ale whse	D	D	—	—	—	—	—	—
422810	Beer & ale whse	D	D	—	—	—	—	—	—
	SAWYER COUNTY, WI								
42	Wholesale trade	—	—	—	—	—	—	—	—
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4217	Hardware, & plumbing & heating equipment & supplies whse	D	D	D	D	—	—	—	—
42171	Hardware whse	D	D	D	D	—	—	—	—
421710	Hardware whse	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
	SHAWANO COUNTY, WI								
42	Wholesale trade7	2.1	D	D	D	D	D	D
421	Wholesale trade, durable goods	2.1	.1	D	D	—	—	—	—
4211	Motor vehicle & motor vehicle parts & supplies whse	D	D	D	D	—	—	—	—
4213	Lumber & other construction materials whse	D	D	—	—	—	—	—	—
4218	Machinery, equipment, & supplies whse	D	D	D	D	—	—	—	—
42182	Farm & garden machinery & equipment whse ..	D	D	D	D	—	—	—	—
421820	Farm & garden machinery & equipment whse	D	D	D	D	—	—	—	—
4218201	Farm machinery & equipment—farm dealers	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods4	2.6	D	D	—	—	D	D
4224	Grocery & related products whse	D	D	D	D	—	—	—	—
42242	Packaged frozen food whse	D	D	D	D	—	—	—	—
422420	Packaged frozen food whse	D	D	D	D	—	—	—	—
4225	Farm-product raw material whse	D	D	—	—	—	—	D	D

See footnotes at end of table.

Table 6. Percent of Sales Data Based on Administrative Records and Estimation for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
SHEBOYGAN COUNTY, WI									
42	Wholesale trade	1.0	.5	1.4	.2	D	D	D	D
421	Wholesale trade, durable goods	4.5	2.1	D	D	—	—	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
4213	Lumber & other construction materials whsle	D	D	D	D	—	—	D	D
42139	Other construction materials whsle	D	D	D	D	—	—	—	—
421390	Other construction materials whsle	D	D	D	D	—	—	—	—
4213902	Other construction materials whsle	D	D	D	D	—	—	—	—
4214	Professional & commercial equipment & supplies whsle	—	6.5	—	—	—	—	—	—
4215	Metal & mineral (except petroleum) whsle	D	D	D	D	—	—	—	—
4217	Hardware, & plumbing & heating equipment & supplies whsle	—	—	—	—	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
42182	Farm & garden machinery & equipment whsle	24.9	.3	24.9	.3	—	—	—	—
421820	Farm & garden machinery & equipment whsle	24.9	.3	24.9	.3	—	—	—	—
4218201	Farm machinery & equipment—farm dealers	D	D	D	D	—	—	—	—
42183	Industrial machinery & equipment whsle	14.2	—	D	D	—	—	—	—
421830	Industrial machinery & equipment whsle	14.2	—	D	D	—	—	—	—
4218307	Other industrial machinery & equipment whsle	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
42191	Sporting & recreational goods & supplies whsle	D	D	D	D	—	—	—	—
421910	Sporting & recreational goods & supplies whsle	D	D	D	D	—	—	—	—
42193	Recyclable material whsle	D	D	D	D	—	—	—	—
421930	Recyclable material whsle	D	D	D	D	—	—	—	—
4219303	Other recyclable material whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods2	.1	D	D	D	D	—	—
4224	Grocery & related products whsle	—	.1	D	D	D	D	—	—
42241	General-line grocery whsle	D	D	D	D	—	—	—	—
422410	General-line grocery whsle	D	D	D	D	—	—	—	—
4224101	General-line grocery whsle, voluntary group	D	D	D	D	—	—	—	—
42243	Dairy products, (except dried or canned) whsle	D	D	D	D	D	D	—	—
422430	Dairy products, (except dried or canned) whsle	D	D	D	D	D	D	—	—
4224302	Dairy product (except raw milk) whsle	D	D	D	D	D	D	—	—
42249	Other grocery & related products whsle	D	D	D	D	—	—	—	—
422490	Other grocery & related products whsle	D	D	D	D	—	—	—	—
4224903	Soft drinks whsle	D	D	D	D	—	—	—	—
4226	Chemical & allied products whsle	D	D	—	—	—	—	—	—
42261	Plastics materials & basic forms & shapes whsle	D	D	—	—	—	—	—	—
422610	Plastics materials & basic forms & shapes whsle	D	D	—	—	—	—	—	—
4227	Petroleum & petroleum products whsle	D	D	D	D	—	—	—	—
42271	Petroleum bulk stations & terminals	D	D	D	D	—	—	—	—
422710	Petroleum bulk stations & terminals	D	D	D	D	—	—	—	—
4227101	Petroleum bulk stations & terminals (except LP)	D	D	D	D	—	—	—	—
42271011	Petroleum bulk stations (except LP)	D	D	D	D	—	—	—	—
4228	Beer, wine, & distilled alcoholic beverage whsle ..	D	D	—	—	—	—	—	—
42281	Beer & ale whsle	D	D	—	—	—	—	—	—
422810	Beer & ale whsle	D	D	—	—	—	—	—	—
TAYLOR COUNTY, WI									
42	Wholesale trade	1.1	2.9	D	D	D	D	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	2.5	—	2.5	—	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	—	—	D	D	—	—
4224	Grocery & related products whsle	D	D	—	—	D	D	—	—
42243	Dairy products, (except dried or canned) whsle	D	D	—	—	—	—	—	—
422430	Dairy products, (except dried or canned) whsle	D	D	—	—	—	—	—	—
4224302	Dairy product (except raw milk) whsle	D	D	—	—	—	—	—	—

See footnotes at end of table.

Table 6. Percent of Sales Data Based on Administrative Records and Estimation for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D.]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
TREMPEALEAU COUNTY, WI									
42	Wholesale trade	3.5	1.6	D	D	—	—	D	D
421	Wholesale trade, durable goods	1.5	2.1	1.5	2.1	—	—	—	—
4218	Machinery, equipment, & supplies whsle	—	1.8	—	1.8	—	—	—	—
42182	Farm & garden machinery & equipment whsle ..	—	2.2	—	2.2	—	—	—	—
421820	Farm & garden machinery & equipment whsle	—	2.2	—	2.2	—	—	—	—
4218201	Farm machinery & equipment—farm dealers	—	2.2	—	2.2	—	—	—	—
422	Wholesale trade, nondurable goods	4.0	1.5	D	D	—	—	D	D
4227	Petroleum & petroleum products whsle	D	D	D	D	—	—	—	—
42271	Petroleum bulk stations & terminals	D	D	—	—	—	—	—	—
422710	Petroleum bulk stations & terminals	D	D	—	—	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	—	—	—	—
42291	Farm supplies whsle	D	D	D	D	—	—	—	—
422910	Farm supplies whsle	D	D	D	D	—	—	—	—
4229102	Farm supplies—whsle distributors	D	D	D	D	—	—	—	—
VERNON COUNTY, WI									
42	Wholesale trade	2.6	4.5	D	D	D	D	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	—	3.6	D	D	—	—	—	—
42182	Farm & garden machinery & equipment whsle ..	D	D	—	6.2	—	—	—	—
421820	Farm & garden machinery & equipment whsle	D	D	—	6.2	—	—	—	—
4218201	Farm machinery & equipment—farm dealers	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	D	D
4224	Grocery & related products whsle	D	D	—	—	—	—	D	D
42249	Other grocery & related products whsle	D	D	—	—	—	—	—	—
422490	Other grocery & related products whsle	D	D	—	—	—	—	—	—
VILAS COUNTY, WI									
42	Wholesale trade	6.4	—	8.7	—	—	—	—	—
421	Wholesale trade, durable goods	2.5	—	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
42199	Other miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
421990	Other miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
WALWORTH COUNTY, WI									
42	Wholesale trade	5.9	1.0	8.8	.3	—	2.0	.2	3.5
421	Wholesale trade, durable goods	2.1	1.7	4.5	.6	—	2.0	—	6.5
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
4213	Lumber & other construction materials whsle	—	17.5	D	D	—	—	D	D
4214	Professional & commercial equipment & supplies whsle	D	D	D	D	—	—	—	—
4215	Metal & mineral (except petroleum) whsle	D	D	D	D	—	—	—	—
42151	Metal service centers & offices	D	D	D	D	—	—	—	—
421510	Metal service centers & offices	D	D	D	D	—	—	—	—
4215101	Ferrous metal service centers & sales offices	D	D	D	D	—	—	—	—
4216	Electrical goods whsle	D	D	—	—	—	—	—	—
42161	Electrical apparatus & equip, wiring supp, & const material whsle	—	—	—	—	—	—	—	—
421610	Electrical apparatus & equip, wiring supp, & const material whsle	—	—	—	—	—	—	—	—
4217	Hardware, & plumbing & heating equipment & supplies whsle	—	—	—	—	—	—	D	D
42172	Plumbing & heating equipment & supplies (hydronics) whsle	D	D	—	—	—	—	—	—
421720	Plumbing & heating equipment & supplies (hydronics) whsle	D	D	—	—	—	—	—	—

See footnotes at end of table.

Table 6. Percent of Sales Data Based on Administrative Records and Estimation for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	WALWORTH COUNTY, WI—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4218	Machinery, equipment, & supplies whsle1	.4	D	D	D	D	—	—
42181	Construction & mining (except petroleum) machinery & equip whsle	D	D	—	—	—	—	—	—
421810	Construction & mining (except petroleum) machinery & equip whsle	D	D	—	—	—	—	—	—
42182	Farm & garden machinery & equipment whsle	—	—	—	—	—	—	—	—
421820	Farm & garden machinery & equipment whsle	—	—	—	—	—	—	—	—
4218201	Farm machinery & equipment—farm dealers	D	D	D	D	—	—	—	—
42183	Industrial machinery & equipment whsle	—	.3	D	D	D	D	—	—
421830	Industrial machinery & equipment whsle	—	.3	D	D	D	D	—	—
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	D	D	D	D	D	D	—	—
42183021	Hydraulic & pneumatic pumps & motors whsle	D	D	—	—	D	D	—	—
42183022	Hydraulic & pneumatic parts, accessories, & supplies whsle	D	D	D	D	—	—	—	—
4218303	General-purpose industrial machinery & equipment whsle	D	D	D	D	—	—	—	—
42186	Transportation equipment & supplies (exc motor vehicle) whsle	D	D	D	D	—	—	—	—
421860	Transportation equipment & supplies (exc motor vehicle) whsle	D	D	D	D	—	—	—	—
4218603	Other transportation equipment & supplies whsle	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
42191	Sporting & recreational goods & supplies whsle	13.7	—	13.7	—	—	—	—	—
421910	Sporting & recreational goods & supplies whsle	13.7	—	13.7	—	—	—	—	—
42199	Other miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
421990	Other miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	10.5	.2	11.6	.2	—	—	.4	—
4223	Apparel, piece goods, & notions whsle	D	D	—	—	—	—	—	—
4224	Grocery & related products whsle	15.7	—	D	D	—	—	—	—
42242	Packaged frozen food whsle	D	D	D	D	—	—	—	—
422420	Packaged frozen food whsle	D	D	D	D	—	—	—	—
42243	Dairy products, (except dried or canned) whsle	D	D	D	D	—	—	—	—
422430	Dairy products, (except dried or canned) whsle	D	D	D	D	—	—	—	—
4224302	Dairy product (except raw milk) whsle	D	D	D	D	—	—	—	—
4225	Farm-product raw material whsle	—	.2	—	.2	—	—	—	—
4227	Petroleum & petroleum products whsle	3.6	—	3.6	—	—	—	—	—
42271	Petroleum bulk stations & terminals	D	D	—	—	—	—	—	—
422710	Petroleum bulk stations & terminals	D	D	—	—	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	—	—	D	D
42291	Farm supplies whsle	D	D	D	D	—	—	—	—
422910	Farm supplies whsle	D	D	D	D	—	—	—	—
42292	Book, periodical, & newspaper whsle	D	D	D	D	—	—	—	—
422920	Book, periodical, & newspaper whsle	D	D	D	D	—	—	—	—
42299	Other miscellaneous nondurable goods whsle	D	D	—	—	—	—	D	D
422990	Other miscellaneous nondurable goods whsle	D	D	—	—	—	—	D	D
4229901	Art goods whsle	D	D	—	—	—	—	—	—
	WASHBURN COUNTY, WI								
42	Wholesale trade	14.2	.2	14.2	.2	—	—	—	—
421	Wholesale trade, durable goods	16.5	.3	16.5	.3	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 6. Percent of Sales Data Based on Administrative Records and Estimation for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
WASHINGTON COUNTY, WI									
42	Wholesale trade	2.5	2.5	2.7	1.1	D	D	D	D
421	Wholesale trade, durable goods	1.7	2.7	D	D	-	-	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	-	-	-	-
42111	Automobile & other motor vehicle whsle	D	D	-	-	-	-	-	-
421110	Automobile & other motor vehicle whsle	D	D	-	-	-	-	-	-
42112	Motor vehicle supplies & new parts whsle	D	D	D	D	-	-	-	-
421120	Motor vehicle supplies & new parts whsle	D	D	D	D	-	-	-	-
4212	Furniture & home furnishings whsle	D	D	D	D	-	-	-	-
42121	Furniture whsle	D	D	-	-	-	-	-	-
421210	Furniture whsle	D	D	-	-	-	-	-	-
4213	Lumber & other construction materials whsle	D	D	D	D	-	-	D	D
42131	Lumber, plywood, millwork, & wood panel whsle	D	D	-	-	-	-	-	-
421310	Lumber, plywood, millwork, & wood panel whsle	D	D	-	-	-	-	-	-
42133	Roofing, siding, & insulation material whsle	D	D	-	-	-	-	D	D
421330	Roofing, siding, & insulation material whsle	D	D	-	-	-	-	D	D
4213301	Roofing, siding, & insulation material whsle	D	D	-	-	-	-	D	D
4214	Professional & commercial equipment & supplies whsle	D	D	D	D	-	-	-	-
42146	Ophthalmic goods whsle	D	D	D	D	-	-	-	-
421460	Ophthalmic goods whsle	D	D	D	D	-	-	-	-
42149	Other professional equipment & supplies whsle	D	D	D	D	-	-	-	-
421490	Other professional equipment & supplies whsle	D	D	D	D	-	-	-	-
4214902	Other professional equipment & supplies whsle	D	D	D	D	-	-	-	-
4215	Metal & mineral (except petroleum) whsle	D	D	D	D	-	-	-	-
42151	Metal service centers & offices	D	D	D	D	-	-	-	-
421510	Metal service centers & offices	D	D	D	D	-	-	-	-
4215102	Nonferrous metal service centers & sales offices	D	D	D	D	-	-	-	-
42151021	Nonferrous metal service centers	D	D	D	D	-	-	-	-
4216	Electrical goods whsle	D	D	D	D	-	-	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	D	D	-	-	-	-	-	-
421610	Electrical apparatus & equip, wiring supp, & const material whsle	D	D	-	-	-	-	-	-
42169	Other electronic parts & equipment whsle	D	D	D	D	-	-	-	-
421690	Other electronic parts & equipment whsle	D	D	D	D	-	-	-	-
4216902	Electronic parts (excluding communications equipment) whsle	D	D	D	D	-	-	-	-
4218	Machinery, equipment, & supplies whsle	D	D	D	D	-	-	D	D
42182	Farm & garden machinery & equipment whsle	D	D	D	D	-	-	-	-
421820	Farm & garden machinery & equipment whsle	D	D	D	D	-	-	-	-
4218201	Farm machinery & equipment—farm dealers	D	D	D	D	-	-	-	-
42183	Industrial machinery & equipment whsle	1.7	10.6	D	D	-	-	D	D
421830	Industrial machinery & equipment whsle	1.7	10.6	D	D	-	-	D	D
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	D	D	D	D	-	-	-	-
4218303	General-purpose industrial machinery & equipment whsle	D	D	-	-	-	-	D	D
4219	Miscellaneous durable goods whsle	D	D	D	D	-	-	-	-
42191	Sporting & recreational goods & supplies whsle	D	D	D	D	-	-	-	-
421910	Sporting & recreational goods & supplies whsle	D	D	D	D	-	-	-	-
42192	Toy & hobby goods & supplies whsle	D	D	D	D	-	-	-	-
421920	Toy & hobby goods & supplies whsle	D	D	D	D	-	-	-	-
422	Wholesale trade, nondurable goods	3.0	2.4	D	D	D	D	D	D
4221	Paper & paper product whsle	D	D	D	D	-	-	-	-
42213	Industrial & personal service paper whsle	D	D	D	D	-	-	-	-
422130	Industrial & personal service paper whsle	D	D	D	D	-	-	-	-
4222	Drugs, & druggists' sundries whsle	D	D	D	D	-	-	-	-
42221	Drugs, & druggists' sundries whsle	D	D	D	D	-	-	-	-
422210	Drugs, & druggists' sundries whsle	D	D	D	D	-	-	-	-
4222101	General-line drugs whsle	D	D	D	D	-	-	-	-
4223	Apparel, piece goods, & notions whsle	D	D	D	D	-	-	-	-
4224	Grocery & related products whsle	D	D	D	D	-	-	-	-
42241	General-line grocery whsle	D	D	D	D	-	-	-	-
422410	General-line grocery whsle	D	D	D	D	-	-	-	-
4224103	Other general-line grocery whsle	D	D	D	D	-	-	-	-
42249	Other grocery & related products whsle	D	D	D	D	-	-	-	-
422490	Other grocery & related products whsle	D	D	D	D	-	-	-	-

See footnotes at end of table.

Table 6. **Percent of Sales Data Based on Administrative Records and Estimation for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	WASHINGTON COUNTY, WI—Con.								
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods—Con.								
4226	Chemical & allied products whsle.....	D	D	D	D	-	-	-	-
42269	Other chemical & allied products whsle.....	D	D	D	D	-	-	-	-
422690	Other chemical & allied products whsle.....	D	D	D	D	-	-	-	-
4226902	Other chemical & allied products whsle....	D	D	D	D	-	-	-	-
4227	Petroleum & petroleum products whsle.....	D	D	D	D	-	-	-	-
42271	Petroleum bulk stations & terminals.....	D	D	D	D	-	-	-	-
422710	Petroleum bulk stations & terminals.....	D	D	D	D	-	-	-	-
4227101	Petroleum bulk stations & terminals (except LP).....	D	D	D	D	-	-	-	-
42271011	Petroleum bulk stations (except LP)....	D	D	D	D	-	-	-	-
4229	Miscellaneous nondurable goods whsle.....	D	D	D	D	-	-	-	-
42291	Farm supplies whsle.....	D	D	D	D	-	-	-	-
422910	Farm supplies whsle.....	D	D	D	D	-	-	-	-
4229101	Farm supplies—farm dealers.....	D	D	D	D	-	-	-	-
	WAUKESHA COUNTY, WI								
42	Wholesale trade.....	1.4	1.5	3.1	1.7	-	1.6	-	1.1
421	Wholesale trade, durable goods.....	2.5	2.2	5.0	2.8	D	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle.....	3.4	.5	D	D	D	D	D	D
42111	Automobile & other motor vehicle whsle.....	D	D	D	D	D	D	-	-
421110	Automobile & other motor vehicle whsle.....	D	D	D	D	D	D	-	-
4211103	Light truck & van (14,000 lb or less) whsle.....	D	D	-	-	-	-	-	-
4211105	Heavy truck & tractor (over 26,000 lb) whsle.....	D	D	D	D	-	-	-	-
42112	Motor vehicle supplies & new parts whsle.....	D	D	D	D	-	-	-	-
421120	Motor vehicle supplies & new parts whsle....	D	D	D	D	-	-	-	-
4211201	Motor vehicle supplies & new parts—warehouse distributors.....	D	D	D	D	-	-	-	-
4211202	Motor vehicle supplies & new parts—jobbers.....	D	D	D	D	-	-	-	-
42113	Tire & tube whsle.....	D	D	-	-	-	-	-	-
421130	Tire & tube whsle.....	D	D	-	-	-	-	-	-
42114	Motor vehicle parts, (used) whsle.....	D	D	D	D	-	-	-	-
421140	Motor vehicle parts, (used) whsle.....	D	D	D	D	-	-	-	-
4212	Furniture & home furnishings whsle.....	D	D	D	D	-	-	D	D
42121	Furniture whsle.....	.9	-	D	D	-	-	D	D
421210	Furniture whsle.....	.9	-	D	D	-	-	D	D
4212102	Office & business furniture whsle.....	D	D	D	D	-	-	D	D
42122	Home furnishings whsle.....	D	D	D	D	-	-	-	-
421220	Home furnishings whsle.....	D	D	D	D	-	-	-	-
4213	Lumber & other construction materials whsle....	D	D	D	D	-	-	D	D
42131	Lumber, plywood, millwork, & wood panel whsle.....	D	D	D	D	-	-	-	-
421310	Lumber, plywood, millwork, & wood panel whsle.....	D	D	D	D	-	-	-	-
4213102	Lumber with yard whsle.....	D	D	-	-	-	-	-	-
42132	Brick, stone, & related construction materials whsle.....	D	D	D	D	-	-	-	-
421320	Brick, stone, & related construction materials whsle.....	D	D	D	D	-	-	-	-
4213202	Sand, gravel, & stone whsle.....	D	D	D	D	-	-	-	-
42133	Roofing, siding, & insulation material whsle....	.2	-	-	-	-	-	D	D
421330	Roofing, siding, & insulation material whsle..	.2	-	-	-	-	-	D	D
4213301	Roofing, siding, & insulation material whsle.....	.2	-	-	-	-	-	D	D
42139	Other construction materials whsle.....	D	D	D	D	-	-	-	-
421390	Other construction materials whsle.....	D	D	D	D	-	-	-	-
4213902	Other construction materials whsle.....	D	D	-	-	-	-	-	-
4214	Professional & commercial equipment & supplies whsle.....	1.2	3.7	1.8	5.2	D	D	D	D
42141	Photographic equipment & supplies whsle.....	D	D	-	-	-	-	-	-
421410	Photographic equipment & supplies whsle....	D	D	-	-	-	-	-	-
42142	Office equipment whsle.....	.7	5.0	D	D	-	-	-	-
421420	Office equipment whsle.....	.7	5.0	D	D	-	-	-	-
42143	Computer & computer peripheral equipment & software whsle.....	D	D	D	D	D	D	-	-
421430	Computer & computer peripheral equipment & software whsle.....	D	D	D	D	D	D	-	-
4214301	Computer & peripheral equipment whsle..	D	D	D	D	-	-	-	-
42143011	Computers & peripheral equipment for resale.....	D	D	D	D	-	-	-	-
42143012	Computers & peripheral equipment for end use.....	D	D	.5	-	-	-	-	-
4214302	Computer software (packaged) whsle.....	D	D	D	D	-	-	-	-

See footnotes at end of table.

Table 6. Percent of Sales Data Based on Administrative Records and Estimation for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D.]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	WAUKESHA COUNTY, WI—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4214	Professional & commercial equipment & supplies whsle—Con.								
42144	Other commercial equipment whsle	D	D	D	D	—	—	D	D
421440	Other commercial equipment whsle	D	D	D	D	D	D	D	D
4214401	Restaurant & hotel equipment & supplies whsle	D	D	—	—	—	—	—	—
4214402	Store machines & equipment whsle.....	D	D	D	D	—	—	—	—
42145	Medical, dental, & hospital equipment & supplies whsle	D	D	1.3	1.1	—	—	D	D
421450	Medical, dental, & hospital equipment & supplies whsle	D	D	1.3	1.1	—	—	D	D
4214501	Surgical, medical, & hospital supplies whsle	D	D	D	D	—	—	D	D
4214502	Dental equipment & supplies whsle	D	D	D	D	—	—	—	—
42149	Other professional equipment & supplies whsle	D	D	D	D	—	—	D	D
421490	Other professional equipment & supplies whsle	D	D	D	D	—	—	D	D
4214902	Other professional equipment & supplies whsle	D	D	D	D	—	—	D	D
4215	Metal & mineral (except petroleum) whsle	2.4	.6	5.7	—	—	—	—	1.2
42151	Metal service centers & offices	2.4	.6	5.7	—	—	—	—	1.2
421510	Metal service centers & offices	2.4	.6	5.7	—	—	—	—	1.2
4215101	Ferrous metal service centers & sales offices	D	D	D	D	—	—	D	D
42151011	Ferrous metal service centers	D	D	D	D	—	—	—	—
42151012	Ferrous metal sales offices	D	D	—	—	—	—	D	D
4216	Electrical goods whsle4	3.0	.9	1.6	—	6.8	—	1.5
42161	Electrical apparatus & equip, wiring supp, & const material whsle	D	D	.9	—	—	13.3	D	D
421610	Electrical apparatus & equip, wiring supp, & const material whsle	D	D	.9	—	—	13.3	D	D
42162	Electrical appliance, television & radio set whsle	D	D	—	—	—	—	—	—
421620	Electrical appliance, television & radio set whsle	D	D	—	—	—	—	—	—
42169	Other electronic parts & equipment whsle	D	D	D	D	D	D	D	D
421690	Other electronic parts & equipment whsle ...	D	D	D	D	D	D	D	D
4216901	Communications equipment & supplies whsle6	7.8	D	D	—	5.2	—	—
4216902	Electronic parts (excluding communications equipment) whsle	D	D	D	D	—	—	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle8	1.8	1.6	2.8	D	D	D	D
42171	Hardware whsle.....	.8	1.2	D	D	—	—	D	D
421710	Hardware whsle.....	.8	1.2	D	D	—	—	D	D
42172	Plumbing & heating equipment & supplies (hydronics) whsle	—	3.2	D	D	—	—	D	D
421720	Plumbing & heating equipment & supplies (hydronics) whsle	—	3.2	D	D	—	—	D	D
42173	Warm air heating & air-conditioning equipment & supplies whsle2	—	D	D	—	—	D	D
421730	Warm air heating & air-conditioning equipment & supplies whsle2	—	D	D	—	—	D	D
4218	Machinery, equipment, & supplies whsle	4.1	2.7	5.7	2.5	D	D	D	D
42181	Construction & mining (except petroleum) machinery & equip whsle.....	D	D	D	D	—	—	—	—
421810	Construction & mining (except petroleum) machinery & equip whsle.....	D	D	D	D	—	—	—	—
42182	Farm & garden machinery & equipment whsle ..	—	.3	D	D	—	—	D	D
421820	Farm & garden machinery & equipment whsle	—	.3	D	D	—	—	D	D
4218202	Farm machinery & equipment—whsle distributors	D	D	D	D	—	—	D	D
4218203	Lawn & garden machinery & equipment whsle	D	D	—	—	—	—	—	—
42183	Industrial machinery & equipment whsle.....	5.8	2.7	7.8	2.6	—	13.4	.2	—
421830	Industrial machinery & equipment whsle.....	5.8	2.7	7.8	2.6	—	13.4	.2	—
4218302	Hydraulic & pneumatic (fluid-power) machinery & equipment whsle	11.5	—	12.7	—	—	—	—	—
42183021	Hydraulic & pneumatic pumps & motors whsle	3.6	—	D	D	—	—	—	—
42183022	Hydraulic & pneumatic parts, accessories, & supplies whsle	12.8	—	D	D	—	—	—	—
4218303	General-purpose industrial machinery & equipment whsle	—	.8	—	1.3	—	—	D	D
4218304	Metalworking machinery & equipment whsle	9.1	8.8	11.7	7.4	—	—	D	D
4218305	Materials handling equipment whsle	3.7	.2	D	D	—	—	—	—
4218307	Other industrial machinery & equipment whsle.....	15.0	1.1	20.0	1.5	—	—	D	D

See footnotes at end of table.

Table 6. **Percent of Sales Data Based on Administrative Records and Estimation for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D.]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	WAUKESHA COUNTY, WI—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4218	Machinery, equipment, & supplies whsle—Con.								
42184	Industrial supplies whsle5	5.1	D	D	D	D	D	D
421840	Industrial supplies whsle5	5.1	D	D	D	D	D	D
4218401	General-line industrial supplies whsle	D	D	—	—	—	—	D	D
4218402	Mechanical power transmission supplies whsle	D	D	D	D	—	—	—	—
4218403	Welding supplies whsle	D	D	D	D	—	—	—	—
4218406	Other industrial supplies whsle	D	D	D	D	—	—	—	—
42185	Service establishment equipment & supplies whsle	D	D	.9	.1	—	—	—	—
421850	Service establishment equipment & supplies whsle	D	D	.9	.1	—	—	—	—
4218502	Custodial, janitors' equipment & supplies whsle	—	—	—	—	—	—	—	—
4218504	Other service establishment equipment & supplies whsle	D	D	D	D	—	—	—	—
42186	Transportation equipment & supplies (exc motor vehicle) whsle	D	D	—	—	—	—	—	—
421860	Transportation equipment & supplies (exc motor vehicle) whsle	D	D	—	—	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	D	D
42191	Sporting & recreational goods & supplies whsle3	—	D	D	—	—	D	D
421910	Sporting & recreational goods & supplies whsle3	—	D	D	—	—	D	D
42193	Recyclable material whsle	D	D	D	D	—	—	—	—
421930	Recyclable material whsle	D	D	D	D	—	—	—	—
42194	Jewelry/watch/silverware/precious stone, & precious metal whsle	D	D	—	—	—	—	—	—
421940	Jewelry/watch/silverware/precious stone, & precious metal whsle	D	D	—	—	—	—	—	—
42199	Other miscellaneous durable goods whsle	D	D	D	D	—	—	D	D
421990	Other miscellaneous durable goods whsle	D	D	D	D	—	—	D	D
4219906	Other durable goods whsle	D	D	—	—	—	—	—	—
422	Wholesale trade, nondurable goods3	.8	.6	.3	D	D	D	D
4221	Paper & paper product whsle2	1.1	D	D	D	D	D	D
42211	Printing & writing paper whsle	D	D	D	D	—	—	—	—
422110	Printing & writing paper whsle	D	D	D	D	—	—	—	—
42212	Stationery & office supplies whsle7	.5	D	D	—	—	—	—
422120	Stationery & office supplies whsle7	.5	D	D	—	—	—	—
42213	Industrial & personal service paper whsle	D	D	D	D	—	—	—	—
422130	Industrial & personal service paper whsle	D	D	D	D	—	—	—	—
4222	Drugs, & druggists' sundries whsle	D	D	—	—	—	—	—	—
42221	Drugs, & druggists' sundries whsle	D	D	—	—	—	—	—	—
422210	Drugs, & druggists' sundries whsle	D	D	—	—	—	—	—	—
4223	Apparel, piece goods, & notions whsle2	.4	D	D	—	—	D	D
42232	Men's & boys' clothing & furnishings whsle	—	1.5	—	—	—	—	—	—
422320	Men's & boys' clothing & furnishings whsle	—	1.5	—	—	—	—	—	—
42234	Footwear whsle	D	D	—	—	—	—	D	D
422340	Footwear whsle	D	D	—	—	—	—	D	D
4224	Grocery & related products whsle1	.9	.5	.1	—	1.4	—	1.0
42241	General-line grocery whsle	D	D	—	—	—	—	D	D
422410	General-line grocery whsle	D	D	—	—	—	—	D	D
4224103	Other general-line grocery whsle	D	D	—	—	—	—	D	D
42242	Packaged frozen food whsle	—	1.2	D	D	—	—	D	D
422420	Packaged frozen food whsle	—	1.2	D	D	—	—	D	D
42243	Dairy products, (except dried or canned) whsle	D	D	D	D	D	D	—	—
422430	Dairy products, (except dried or canned) whsle	D	D	D	D	D	D	—	—
4224302	Dairy product (except raw milk) whsle	D	D	—	—	D	D	—	—
42245	Confectionery whsle	D	D	D	D	—	—	—	—
422450	Confectionery whsle	D	D	D	D	—	—	—	—
42249	Other grocery & related products whsle	D	D	D	D	D	D	D	D
422490	Other grocery & related products whsle	D	D	D	D	D	D	D	D
4224902	Bread & baked goods whsle	D	D	—	—	D	D	—	—
4224904	Canned goods whsle	D	D	D	D	—	—	D	D
4224906	Other grocery specialties whsle	D	D	D	D	—	—	D	D
4226	Chemical & allied products whsle3	1.4	D	D	—	—	D	D
42261	Plastics materials & basic forms & shapes whsle	D	D	D	D	—	—	—	—
422610	Plastics materials & basic forms & shapes whsle	D	D	D	D	—	—	—	—
42269	Other chemical & allied products whsle	D	D	D	D	—	—	—	—
422690	Other chemical & allied products whsle	D	D	D	D	—	—	—	—
4226902	Other chemical & allied products whsle	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 6. Percent of Sales Data Based on Administrative Records and Estimation for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D.]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	WAUKESHA COUNTY, WI—Con.								
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods—Con.								
4227	Petroleum & petroleum products whsle	D	D	D	D	—	—	—	—
42271	Petroleum bulk stations & terminals	D	D	D	D	—	—	—	—
422710	Petroleum bulk stations & terminals	D	D	D	D	—	—	—	—
4227101	Petroleum bulk stations & terminals	D	D	D	D	—	—	—	—
42271011	(except LP)	D	D	D	D	—	—	—	—
42271011	Petroleum bulk stations (except LP)	D	D	D	D	—	—	—	—
4228	Beer, wine, & distilled alcoholic beverage whsle ..	D	D	D	D	—	—	—	—
42281	Beer & ale whsle	D	D	D	D	—	—	—	—
422810	Beer & ale whsle	D	D	D	D	—	—	—	—
42282	Wine & distilled alcoholic beverage whsle	—	—	D	D	—	—	—	—
422820	Wine & distilled alcoholic beverage whsle	—	—	D	D	—	—	—	—
4228201	Wine & distilled alcoholic bev (licensed operation) whsle	—	—	D	D	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	—	—	D	D
42292	Book, periodical, & newspaper whsle	D	D	D	D	—	—	—	—
422920	Book, periodical, & newspaper whsle	D	D	D	D	—	—	—	—
42294	Tobacco & tobacco product whsle	D	D	—	—	—	—	—	—
422940	Tobacco & tobacco product whsle	D	D	—	—	—	—	—	—
42295	Paint, varnish, & supplies whsle	D	D	D	D	—	—	—	—
422950	Paint, varnish, & supplies whsle	D	D	D	D	—	—	—	—
4229501	Paint, varnish, & supplies whsle	D	D	D	D	—	—	—	—
42299	Other miscellaneous nondurable goods whsle ..	D	D	D	D	—	—	D	D
422990	Other miscellaneous nondurable goods whsle	D	D	D	D	—	—	D	D
4229901	Art goods whsle	D	D	D	D	—	—	—	—
4229904	Other nondurable goods whsle	D	D	—	—	—	—	—	—
	WAUPACA COUNTY, WI								
42	Wholesale trade	2.9	13.7	D	D	D	D	D	D
421	Wholesale trade, durable goods	2.9	11.8	D	D	—	—	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
42182	Farm & garden machinery & equipment whsle ..	—	60.1	—	60.1	—	—	—	—
421820	Farm & garden machinery & equipment whsle	—	60.1	—	60.1	—	—	—	—
42183	Industrial machinery & equipment whsle	D	D	D	D	—	—	—	—
421830	Industrial machinery & equipment whsle	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle5	.2	D	D	—	—	D	D
42191	Sporting & recreational goods & supplies whsle	D	D	—	—	—	—	—	—
421910	Sporting & recreational goods & supplies whsle	D	D	—	—	—	—	—	—
42193	Recyclable material whsle	D	D	D	D	—	—	—	—
421930	Recyclable material whsle	D	D	D	D	—	—	—	—
4219301	Iron & steel scrap processors & dealers	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	3.0	18.2	D	D	—	—	D	D
4224	Grocery & related products whsle	D	D	—	—	—	—	—	—
	WAUSHARA COUNTY, WI								
42	Wholesale trade	4.5	2.3	4.5	2.3	—	—	—	—
421	Wholesale trade, durable goods	23.0	.1	23.0	.1	—	—	—	—
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
42114	Motor vehicle parts, (used) whsle	D	D	D	D	—	—	—	—
421140	Motor vehicle parts, (used) whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	—	2.8	—	2.8	—	—	—	—
4225	Farm-product raw material whsle	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 6. Percent of Sales Data Based on Administrative Records and Estimation for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
WINNEBAGO COUNTY, WI									
42	Wholesale trade	5.7	2.4	10.3	2.3	D	D	D	D
421	Wholesale trade, durable goods	1.0	1.3	D	D	—	—	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
4213	Lumber & other construction materials whsle	D	D	D	D	—	—	—	—
4214	Professional & commercial equipment & supplies whsle	D	D	D	D	—	—	—	—
42143	Computer & computer peripheral equipment & software whsle	D	D	D	D	—	—	—	—
421430	Computer & computer peripheral equipment & software whsle	D	D	D	D	—	—	—	—
4214301	Computer & peripheral equipment whsle ..	D	D	D	D	—	—	—	—
42143012	Computers & peripheral equipment for end use	D	D	D	D	—	—	—	—
4215	Metal & mineral (except petroleum) whsle	—	—	—	—	—	—	—	—
42151	Metal service centers & offices	—	—	—	—	—	—	—	—
4215101	Metal service centers & offices	—	—	—	—	—	—	—	—
42151011	Ferrous metal service centers & sales offices	D	D	D	D	—	—	—	—
42151011	Ferrous metal service centers	D	D	D	D	—	—	—	—
42151012	Ferrous metal sales offices	D	D	D	D	—	—	—	—
4216	Electrical goods whsle	D	D	D	D	—	—	—	—
42161	Electrical apparatus & equip, wiring supp, & const material whsle	D	D	D	D	—	—	—	—
421610	Electrical apparatus & equip, wiring supp, & const material whsle	D	D	D	D	—	—	—	—
42169	Other electronic parts & equipment whsle	D	D	D	D	—	—	—	—
421690	Other electronic parts & equipment whsle	D	D	D	D	—	—	—	—
4216901	Communications equipment & supplies whsle	D	D	D	D	—	—	—	—
4217	Hardware, & plumbing & heating equipment & supplies whsle	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	D	D
42183	Industrial machinery & equipment whsle	D	D	D	D	—	—	—	—
421830	Industrial machinery & equipment whsle	D	D	D	D	—	—	—	—
4218307	Other industrial machinery & equipment whsle	D	D	D	D	—	—	—	—
42184	Industrial supplies whsle	D	D	D	D	—	—	—	—
421840	Industrial supplies whsle	D	D	D	D	—	—	—	—
42185	Service establishment equipment & supplies whsle	D	D	D	D	—	—	—	—
421850	Service establishment equipment & supplies whsle	D	D	D	D	—	—	—	—
4218503	Laundry & dry-cleaning equipment & supplies whsle	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
42199	Other miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
421990	Other miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
4219902	Forest products (except lumber) whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	8.5	3.0	D	D	D	D	D	D
4221	Paper & paper product whsle	D	D	D	D	D	D	—	—
42213	Industrial & personal service paper whsle	D	D	—	—	D	D	—	—
422130	Industrial & personal service paper whsle	D	D	—	—	D	D	—	—
4224	Grocery & related products whsle	D	D	D	D	D	D	—	—
42249	Other grocery & related products whsle	D	D	D	D	D	D	—	—
422490	Other grocery & related products whsle	D	D	D	D	D	D	—	—
4224903	Soft drinks whsle	D	D	—	—	—	—	—	—
4226	Chemical & allied products whsle	D	D	D	D	D	D	—	—
42269	Other chemical & allied products whsle	D	D	D	D	D	D	—	—
422690	Other chemical & allied products whsle	D	D	D	D	D	D	—	—
4226902	Other chemical & allied products whsle	D	D	D	D	—	—	—	—
4228	Beer, wine, & distilled alcoholic beverage whsle ..	D	D	D	D	—	—	—	—
42282	Wine & distilled alcoholic beverage whsle	D	D	—	—	—	—	—	—
422820	Wine & distilled alcoholic beverage whsle	D	D	—	—	—	—	—	—
4228201	Wine & distilled alcoholic bev (licensed operation) whsle	D	D	—	—	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 6. Percent of Sales Data Based on Administrative Records and Estimation for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
WOOD COUNTY, WI									
42	Wholesale trade5	.9	D	D	D	D	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4211	Motor vehicle & motor vehicle parts & supplies whsle	—	—	—	—	—	—	—	—
42111	Automobile & other motor vehicle whsle	D	D	D	D	—	—	—	—
421110	Automobile & other motor vehicle whsle	D	D	D	D	—	—	—	—
4211105	Heavy truck & tractor (over 26,000 lb) whsle	D	D	D	D	—	—	—	—
4213	Lumber & other construction materials whsle	D	D	D	D	—	—	—	—
42133	Roofing, siding, & insulation material whsle	D	D	D	D	—	—	—	—
421330	Roofing, siding, & insulation material whsle	D	D	D	D	—	—	—	—
4213301	Roofing, siding, & insulation material whsle	D	D	D	D	—	—	—	—
4214	Professional & commercial equipment & supplies whsle	D	D	D	D	—	—	—	—
42143	Computer & computer peripheral equipment & software whsle	D	D	D	D	—	—	—	—
421430	Computer & computer peripheral equipment & software whsle	D	D	D	D	—	—	—	—
4214302	Computer software (packaged) whsle	D	D	D	D	—	—	—	—
4217	Hardware, & plumbing & heating equipment & supplies whsle	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle4	2.4	.4	2.4	—	—	—	—
42184	Industrial supplies whsle	—	—	—	—	—	—	—	—
421840	Industrial supplies whsle	—	—	—	—	—	—	—	—
4218406	Other industrial supplies whsle	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	D	D	—	—
4221	Paper & paper product whsle	D	D	D	D	—	—	—	—
4224	Grocery & related products whsle	—	—	D	D	—	—	—	—
42243	Dairy products, (except dried or canned) whsle	D	D	D	D	—	—	—	—
422430	Dairy products, (except dried or canned) whsle	D	D	D	D	—	—	—	—
4224302	Dairy product (except raw milk) whsle	D	D	D	D	—	—	—	—
42249	Other grocery & related products whsle	D	D	—	—	—	—	—	—
422490	Other grocery & related products whsle	D	D	—	—	—	—	—	—
4224903	Soft drinks whsle	D	D	—	—	—	—	—	—
4226	Chemical & allied products whsle	D	D	—	—	—	—	—	—
42269	Other chemical & allied products whsle	D	D	—	—	—	—	—	—
422690	Other chemical & allied products whsle	D	D	—	—	—	—	—	—
4227	Petroleum & petroleum products whsle	—	—	—	—	—	—	—	—
42271	Petroleum bulk stations & terminals	D	D	—	—	—	—	—	—
422710	Petroleum bulk stations & terminals	D	D	—	—	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	—	—	—	—
42294	Tobacco & tobacco product whsle	D	D	D	D	—	—	—	—
422940	Tobacco & tobacco product whsle	D	D	D	D	—	—	—	—

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 7. Summary Statistics for Places: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
ALLOUEZ, WI									
42	Wholesale trade	18	12 138	1 971	505	60	2 771	444	547
421	Wholesale trade, durable goods	15	11 422	1 907	491	53	2 647	376	471
4218	Machinery, equipment, & supplies whsle	6	D	D	D	a	D	D	D
4219	Miscellaneous durable goods whsle ...	3	D	D	D	a	D	D	D
	Merchant wholesalers	15	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	13	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	6	D	D	D	a	D	D	D
	Agents, brokers, and commission merchants	3	D	D	D	a	D	D	D
ALTOONA, WI									
42	Wholesale trade	9	10 287	2 507	464	82	4 150	1 391	1 385
421	Wholesale trade, durable goods	5	D	D	D	b	D	D	D
	Merchant wholesalers	9	10 287	2 507	464	82	4 150	1 391	1 385
421	Wholesale trade, durable goods	5	D	D	D	b	D	D	D
AMERY, WI									
42	Wholesale trade	4	D	D	D	a	D	D	D
421	Wholesale trade, durable goods	3	D	D	D	a	D	D	D
	Merchant wholesalers	4	D	D	D	a	D	D	D
421	Wholesale trade, durable goods	3	D	D	D	a	D	D	D
ANTIGO, WI									
42	Wholesale trade	21	188 760	7 527	1 396	220	16 071	15 133	15 894
421	Wholesale trade, durable goods	8	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	7	D	D	D	c	D	D	D
42183	Industrial machinery & equipment whsle	2	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	13	D	D	D	c	D	D	D
4224	Grocery & related products whsle	4	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	3	D	D	D	b	D	D	D
42272	Petroleum & petroleum prod whsle (exc bulk stations & terminals)	3	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	3	D	D	D	a	D	D	D
	Merchant wholesalers	20	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	8	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	7	D	D	D	c	D	D	D
42183	Industrial machinery & equipment whsle	2	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	12	D	D	D	c	D	D	D
4227	Petroleum & petroleum products whsle	3	D	D	D	b	D	D	D
42272	Petroleum & petroleum prod whsle (exc bulk stations & terminals)	3	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	3	D	D	D	a	D	D	D
	Agents, brokers, and commission merchants	1	D	D	D	a	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	APPLETON, WI *								
42	Wholesale trade	94	583 214	56 672	13 753	1 631	100 888	51 213	51 415
421	Wholesale trade, durable goods	73	312 627	40 194	9 632	1 176	71 970	33 942	33 955
4214	Professional & commercial equipment & supplies whsle	9	D	D	D	c	D	D	D
42142	Office equipment whsle	3	D	D	D	c	D	D	D
4215	Metal & mineral (except petroleum) whsle	4	D	D	D	b	D	D	D
42151	Metal service centers & offices	4	D	D	D	b	D	D	D
4216	Electrical goods whsle	15	62 463	6 976	1 810	185	12 837	5 357	5 261
42161	Electrical apparatus & equip, wiring supp, & const material whsle	9	D	D	D	c	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	8	65 831	7 537	1 793	223	14 121	10 900	11 013
42171	Hardware whsle	3	D	D	D	b	D	D	D
42172	Plumbing & heating equipment & supplies (hydronics) whsle	2	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	26	113 315	14 747	3 448	483	26 627	10 027	11 103
42182	Farm & garden machinery & equipment whsle	2	D	D	D	c	D	D	D
42183	Industrial machinery & equipment whsle	9	55 016	4 906	1 261	152	7 762	3 608	3 724
42184	Industrial supplies whsle	9	31 818	3 250	813	89	5 644	4 170	4 680
422	Wholesale trade, nondurable goods	21	270 587	16 478	4 121	455	28 918	17 271	17 460
4221	Paper & paper product whsle	4	D	D	D	c	D	D	D
42213	Industrial & personal service paper whsle	1	D	D	D	b	D	D	D
4224	Grocery & related products whsle	3	D	D	D	c	D	D	D
42241	General-line grocery whsle	1	D	D	D	c	D	D	D
4226	Chemical & allied products whsle	3	19 381	1 195	303	35	2 236	590	831
4227	Petroleum & petroleum products whsle	2	D	D	D	a	D	D	D
42271	Petroleum bulk stations & terminals	2	D	D	D	a	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle	1	D	D	D	b	D	D	D
42281	Beer & ale whsle	1	D	D	D	b	D	D	D
	Merchant wholesalers	80	510 123	54 569	13 169	1 578	96 534	51 100	51 299
421	Wholesale trade, durable goods	61	D	D	D	g	D	D	D
4214	Professional & commercial equipment & supplies whsle	8	D	D	D	c	D	D	D
42142	Office equipment whsle	3	D	D	D	c	D	D	D
4215	Metal & mineral (except petroleum) whsle	4	D	D	D	b	D	D	D
42151	Metal service centers & offices	4	D	D	D	b	D	D	D
4216	Electrical goods whsle	10	38 037	6 058	1 603	168	11 074	5 244	5 145
42161	Electrical apparatus & equip, wiring supp, & const material whsle	5	D	D	D	b	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	7	D	D	D	c	D	D	D
42172	Plumbing & heating equipment & supplies (hydronics) whsle	2	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	22	D	D	D	e	D	D	D
42182	Farm & garden machinery & equipment whsle	2	D	D	D	c	D	D	D
42183	Industrial machinery & equipment whsle	7	D	D	D	c	D	D	D
42184	Industrial supplies whsle	7	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	19	D	D	D	e	D	D	D
4221	Paper & paper product whsle	4	D	D	D	c	D	D	D
42213	Industrial & personal service paper whsle	1	D	D	D	b	D	D	D
4224	Grocery & related products whsle	2	D	D	D	c	D	D	D
42241	General-line grocery whsle	1	D	D	D	c	D	D	D
4227	Petroleum & petroleum products whsle	2	D	D	D	a	D	D	D
42271	Petroleum bulk stations & terminals	2	D	D	D	a	D	D	D
	Manufacturers' sales branches and sales offices ..	6	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	5	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	2	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	1	D	D	D	a	D	D	D
	Agents, brokers, and commission merchants	8	D	D	D	a	D	D	D
421	Wholesale trade, durable goods	7	D	D	D	a	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	APPLETON, WI (CALUMET COUNTY PART) *								
42	Wholesale trade	4	D	D	D	a	D	D	D
421	Wholesale trade, durable goods	3	D	D	D	a	D	D	D
	Merchant wholesalers	2	D	D	D	a	D	D	D
	Manufacturers' sales branches and sales offices ..	1	D	D	D	a	D	D	D
	Agents, brokers, and commission merchants	1	D	D	D	a	D	D	D
	APPLETON, WI (OUTAGAMIE COUNTY PART) *								
42	Wholesale trade	89	D	D	D	g	D	D	D
421	Wholesale trade, durable goods	69	D	D	D	g	D	D	D
4214	Professional & commercial equipment & supplies whsle	8	D	D	D	c	D	D	D
42142	Office equipment whsle	3	D	D	D	c	D	D	D
4215	Metal & mineral (except petroleum) whsle	4	D	D	D	b	D	D	D
42151	Metal service centers & offices	4	D	D	D	b	D	D	D
4216	Electrical goods whsle	14	D	D	D	c	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	8	D	D	D	c	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	8	65 831	7 537	1 793	223	14 121	10 900	11 013
42171	Hardware whsle	3	D	D	D	b	D	D	D
42172	Plumbing & heating equipment & supplies (hydronics) whsle	2	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	26	113 315	14 747	3 448	483	26 627	10 027	11 103
42182	Farm & garden machinery & equipment whsle	2	D	D	D	c	D	D	D
42183	Industrial machinery & equipment whsle	9	55 016	4 906	1 261	152	7 762	3 608	3 724
42184	Industrial supplies whsle	9	31 818	3 250	813	89	5 644	4 170	4 680
422	Wholesale trade, nondurable goods	20	D	D	D	e	D	D	D
4221	Paper & paper product whsle	4	D	D	D	c	D	D	D
42213	Industrial & personal service paper whsle	1	D	D	D	b	D	D	D
4224	Grocery & related products whsle	2	D	D	D	c	D	D	D
42241	General-line grocery whsle	1	D	D	D	c	D	D	D
4226	Chemical & allied products whsle	3	19 381	1 195	303	35	2 236	590	831
4227	Petroleum & petroleum products whsle	2	D	D	D	a	D	D	D
42271	Petroleum bulk stations & terminals ..	2	D	D	D	a	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle	1	D	D	D	b	D	D	D
42281	Beer & ale whsle	1	D	D	D	b	D	D	D
	Merchant wholesalers	77	D	D	D	g	D	D	D
421	Wholesale trade, durable goods	59	D	D	D	g	D	D	D
4214	Professional & commercial equipment & supplies whsle	7	D	D	D	c	D	D	D
42142	Office equipment whsle	3	D	D	D	c	D	D	D
4215	Metal & mineral (except petroleum) whsle	4	D	D	D	b	D	D	D
42151	Metal service centers & offices	4	D	D	D	b	D	D	D
4216	Electrical goods whsle	10	38 037	6 058	1 603	168	11 074	5 244	5 145
42161	Electrical apparatus & equip, wiring supp, & const material whsle	5	D	D	D	b	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	7	D	D	D	c	D	D	D
42172	Plumbing & heating equipment & supplies (hydronics) whsle	2	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	22	D	D	D	e	D	D	D
42182	Farm & garden machinery & equipment whsle	2	D	D	D	c	D	D	D
42183	Industrial machinery & equipment whsle	7	D	D	D	c	D	D	D
42184	Industrial supplies whsle	7	D	D	D	b	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
APPLETON, WI (OUTAGAMIE COUNTY PART) *—Con.									
Merchant wholesalers—Con.									
422	Wholesale trade, nondurable goods	18	D	D	D	e	D	D	D
4221	Paper & paper product whsle	4	D	D	D	c	D	D	D
42213	Industrial & personal service paper whsle	1	D	D	D	b	D	D	D
4224	Grocery & related products whsle	1	D	D	D	c	D	D	D
42241	General-line grocery whsle	1	D	D	D	c	D	D	D
4227	Petroleum & petroleum products whsle	2	D	D	D	a	D	D	D
42271	Petroleum bulk stations & terminals	2	D	D	D	a	D	D	D
Manufacturers' sales branches and sales offices ..									
421	Wholesale trade, durable goods	4	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	2	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	1	D	D	D	a	D	D	D
Agents, brokers, and commission merchants									
421	Wholesale trade, durable goods	6	D	D	D	a	D	D	D
APPLETON, WI (WINNEBAGO COUNTY PART) *									
42	Wholesale trade	1	D	D	D	a	D	D	D
Merchant wholesalers									
		1	D	D	D	a	D	D	D
ASHLAND, WI									
42	Wholesale trade	14	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	6	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	2	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	2	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	8	D	D	D	b	D	D	D
Merchant wholesalers									
		13	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	6	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	2	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	2	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	7	D	D	D	b	D	D	D
Manufacturers' sales branches and sales offices ..									
		1	D	D	D	a	D	D	D
ASHWAUBENON, WI									
42	Wholesale trade	127	1 011 075	78 635	19 278	2 271	144 192	64 110	66 802

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
42	ASHWAUBENON, WI—Con.								
	Wholesale trade—Con.								
421	Wholesale trade, durable goods	90	551 555	52 911	12 411	1 472	97 129	52 042	55 465
4211	Motor vehicle & motor vehicle parts & supplies whsle	8	D	D	D	e	D	D	D
42111	Automobile & other motor vehicle whsle	6	D	D	D	c	D	D	D
4212	Furniture & home furnishings whsle ...	3	D	D	D	a	D	D	D
42122	Home furnishings whsle	3	D	D	D	a	D	D	D
4213	Lumber & other construction materials whsle	3	D	D	D	a	D	D	D
4214	Professional & commercial equipment & supplies whsle	10	55 134	6 152	1 532	244	12 131	6 605	6 812
42145	Medical, dental, & hospital equipment & supplies whsle	4	23 907	1 190	300	50	3 315	3 705	4 063
4215	Metal & mineral (except petroleum) whsle	2	D	D	D	b	D	D	D
42151	Metal service centers & offices	2	D	D	D	b	D	D	D
4216	Electrical goods whsle	11	95 177	4 725	1 205	124	7 242	6 619	6 518
42161	Electrical apparatus & equip, wiring supp, & const material whsle	8	D	D	D	c	D	D	D
42162	Electrical appliance, television & radio set whsle	1	D	D	D	a	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	14	D	D	D	e	D	D	D
42171	Hardware whsle	6	32 855	7 472	1 839	217	13 273	5 497	5 129
42173	Warm air heating & air-conditioning equipment & supplies whsle	3	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	33	174 079	19 542	4 315	447	35 126	11 428	12 991
42183	Industrial machinery & equipment whsle	23	142 443	16 224	3 530	359	29 454	8 244	8 907
42184	Industrial supplies whsle	8	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	6	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	37	459 520	25 724	6 867	799	47 063	12 068	11 337
4221	Paper & paper product whsle	10	D	D	D	e	D	D	D
42212	Stationery & office supplies whsle ...	6	D	D	D	e	D	D	D
42213	Industrial & personal service paper whsle	2	D	D	D	a	D	D	D
4224	Grocery & related products whsle	9	107 457	8 121	2 201	258	16 170	5 342	4 691
42245	Confectionery whsle	1	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	5	D	D	D	c	D	D	D
4229	Miscellaneous nondurable goods whsle	8	D	D	D	b	D	D	D
42294	Tobacco & tobacco product whsle ...	1	D	D	D	b	D	D	D
	Merchant wholesalers	100	595 854	62 724	15 512	1 920	117 182	59 284	62 123
421	Wholesale trade, durable goods	71	D	D	D	g	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	7	D	D	D	c	D	D	D
42111	Automobile & other motor vehicle whsle	6	D	D	D	c	D	D	D
4214	Professional & commercial equipment & supplies whsle	8	D	D	D	c	D	D	D
42145	Medical, dental, & hospital equipment & supplies whsle	4	23 907	1 190	300	50	3 315	3 705	4 063
4215	Metal & mineral (except petroleum) whsle	2	D	D	D	b	D	D	D
42151	Metal service centers & offices	2	D	D	D	b	D	D	D
4216	Electrical goods whsle	4	39 895	2 353	628	74	3 480	4 363	4 151
42161	Electrical apparatus & equip, wiring supp, & const material whsle	3	D	D	D	b	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	13	D	D	D	e	D	D	D
42171	Hardware whsle	6	32 855	7 472	1 839	217	13 273	5 497	5 129
42173	Warm air heating & air-conditioning equipment & supplies whsle	3	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	30	D	D	D	e	D	D	D
42183	Industrial machinery & equipment whsle	21	D	D	D	e	D	D	D
42184	Industrial supplies whsle	7	19 036	2 107	449	52	3 621	1 810	2 033
4219	Miscellaneous durable goods whsle ...	4	D	D	D	b	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
ASHWAUBENON, WI—Con.									
Merchant wholesalers—Con.									
422	Wholesale trade, nondurable goods	29	D	D	D	f	D	D	D
4221	Paper & paper product whsle	7	D	D	D	e	D	D	D
42212	Stationery & office supplies whsle . . .	4	D	D	D	e	D	D	D
4224	Grocery & related products whsle	6	D	D	D	c	D	D	D
42245	Confectionery whsle	1	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	3	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	6	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices . .	18	365 714	14 679	3 426	321	24 628	4 816	4 672
421	Wholesale trade, durable goods	11	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	3	D	D	D	c	D	D	D
42183	Industrial machinery & equipment whsle	2	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	7	D	D	D	c	D	D	D
4221	Paper & paper product whsle	3	D	D	D	a	D	D	D
42213	Industrial & personal service paper whsle	1	D	D	D	a	D	D	D
4224	Grocery & related products whsle	3	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	2	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	9	49 507	1 232	340	30	2 382	10	7
421	Wholesale trade, durable goods	8	D	D	D	b	D	D	D
4212	Furniture & home furnishings whsle . . .	2	D	D	D	a	D	D	D
42122	Home furnishings whsle	2	D	D	D	a	D	D	D
BARABOO, WI									
42	Wholesale trade	17	D	D	D	f	D	D	D
421	Wholesale trade, durable goods	8	D	D	D	b	D	D	D
4212	Furniture & home furnishings whsle . . .	1	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	9	D	D	D	f	D	D	D
4224	Grocery & related products whsle	2	D	D	D	f	D	D	D
42241	General-line grocery whsle	1	D	D	D	f	D	D	D
	Merchant wholesalers	16	D	D	D	f	D	D	D
421	Wholesale trade, durable goods	8	D	D	D	b	D	D	D
4212	Furniture & home furnishings whsle . . .	1	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	8	D	D	D	f	D	D	D
4224	Grocery & related products whsle	2	D	D	D	f	D	D	D
42241	General-line grocery whsle	1	D	D	D	f	D	D	D
	Agents, brokers, and commission merchants	1	D	D	D	a	D	D	D
BARRON, WI									
42	Wholesale trade	5	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	3	D	D	D	b	D	D	D
	Merchant wholesalers	5	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	3	D	D	D	b	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
BAYSIDE, WI *									
42	Wholesale trade	16	426 046	4 404	964	71	7 031	5 312	4 133
421	Wholesale trade, durable goods	10	D	D	D	b	D	D	D
4212	Furniture & home furnishings whse . . .	2	D	D	D	a	D	D	D
42121	Furniture whse	2	D	D	D	a	D	D	D
4216	Electrical goods whse	2	D	D	D	a	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whse	2	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies whse	4	D	D	D	b	D	D	D
42184	Industrial supplies whse	1	D	D	D	a	D	D	D
4219	Miscellaneous durable goods whse . . .	2	D	D	D	a	D	D	D
42199	Other miscellaneous durable goods whse	1	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	6	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whse	1	D	D	D	a	D	D	D
42272	Petroleum & petroleum prod whse (exc bulk stations & terminals)	1	D	D	D	a	D	D	D
Merchant wholesalers									
421	Wholesale trade, durable goods	3	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whse	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	3	D	D	D	a	D	D	D
4227	Petroleum & petroleum products whse	1	D	D	D	a	D	D	D
42272	Petroleum & petroleum prod whse (exc bulk stations & terminals)	1	D	D	D	a	D	D	D
Manufacturers' sales branches and sales offices									
421	Wholesale trade, durable goods	1	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies whse	1	D	D	D	a	D	D	D
42184	Industrial supplies whse	1	D	D	D	a	D	D	D
Agents, brokers, and commission merchants									
421	Wholesale trade, durable goods	6	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whse . . .	2	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	3	D	D	D	a	D	D	D
BAYSIDE, WI (MILWAUKEE COUNTY PART) *									
42	Wholesale trade	15	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	9	D	D	D	b	D	D	D
4212	Furniture & home furnishings whse . . .	2	D	D	D	a	D	D	D
42121	Furniture whse	2	D	D	D	a	D	D	D
4216	Electrical goods whse	2	D	D	D	a	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whse	2	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies whse	3	D	D	D	a	D	D	D
42184	Industrial supplies whse	1	D	D	D	a	D	D	D
4219	Miscellaneous durable goods whse . . .	2	D	D	D	a	D	D	D
42199	Other miscellaneous durable goods whse	1	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	6	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whse	1	D	D	D	a	D	D	D
42272	Petroleum & petroleum prod whse (exc bulk stations & terminals)	1	D	D	D	a	D	D	D
Merchant wholesalers									
422	Wholesale trade, nondurable goods	3	D	D	D	a	D	D	D
4227	Petroleum & petroleum products whse	1	D	D	D	a	D	D	D
42272	Petroleum & petroleum prod whse (exc bulk stations & terminals)	1	D	D	D	a	D	D	D
Manufacturers' sales branches and sales offices									
421	Wholesale trade, durable goods	1	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies whse	1	D	D	D	a	D	D	D
42184	Industrial supplies whse	1	D	D	D	a	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	BAYSIDE, WI (MILWAUKEE COUNTY PART) *—Con.								
	Agents, brokers, and commission merchants	9	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	6	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	2	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	3	D	D	D	a	D	D	D
	BAYSIDE, WI (OZAUKEE COUNTY PART) *								
42	Wholesale trade	1	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	1	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	1	D	D	D	b	D	D	D
	Merchant wholesalers	1	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	1	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	1	D	D	D	b	D	D	D
	BEAVER DAM, WI								
42	Wholesale trade	17	55 376	3 843	1 002	183	8 381	4 425	4 145
421	Wholesale trade, durable goods	11	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	4	D	D	D	b	D	D	D
42182	Farm & garden machinery & equipment whsle	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	6	D	D	D	b	D	D	D
4224	Grocery & related products whsle	3	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	1	D	D	D	a	D	D	D
42271	Petroleum bulk stations & terminals ..	1	D	D	D	a	D	D	D
	Merchant wholesalers	15	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	10	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	5	D	D	D	b	D	D	D
4224	Grocery & related products whsle	2	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	1	D	D	D	a	D	D	D
	Manufacturers' sales branches and sales offices ..	1	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	1	D	D	D	a	D	D	D
	BELOIT, WI								
42	Wholesale trade	17	185 930	13 684	2 902	288	31 616	18 721	20 526
421	Wholesale trade, durable goods	12	D	D	D	e	D	D	D
4213	Lumber & other construction materials whsle	4	D	D	D	c	D	D	D
42133	Roofing, siding, & insulation material whsle	3	D	D	D	c	D	D	D
42139	Other construction materials whsle ..	1	D	D	D	b	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	2	D	D	D	b	D	D	D
42171	Hardware whsle	1	D	D	D	b	D	D	D
	Merchant wholesalers	15	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	11	D	D	D	c	D	D	D
4213	Lumber & other construction materials whsle	3	D	D	D	c	D	D	D
42133	Roofing, siding, & insulation material whsle	3	D	D	D	c	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	2	D	D	D	b	D	D	D
42171	Hardware whsle	1	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices ..	1	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	1	D	D	D	a	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
BERLIN, WI *									
42	Wholesale trade	6	8 305	1 234	330	45	1 756	2 119	2 305
421	Wholesale trade, durable goods	4	D	D	D	b	D	D	D
421	Merchant wholesalers	6	8 305	1 234	330	45	1 756	2 119	2 305
421	Wholesale trade, durable goods	4	D	D	D	b	D	D	D
BERLIN, WI (GREEN LAKE COUNTY PART) *									
42	Wholesale trade	5	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	3	D	D	D	b	D	D	D
421	Merchant wholesalers	5	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	3	D	D	D	b	D	D	D
BERLIN, WI (WAUSHARA COUNTY PART) *									
42	Wholesale trade	1	D	D	D	a	D	D	D
	Merchant wholesalers	1	D	D	D	a	D	D	D
BLACK RIVER FALLS, WI									
42	Wholesale trade	6	6 341	632	163	32	1 051	1 154	1 213
421	Wholesale trade, durable goods	2	D	D	D	b	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle.....	1	D	D	D	b	D	D	D
421	Merchant wholesalers	6	6 341	632	163	32	1 051	1 154	1 213
421	Wholesale trade, durable goods	2	D	D	D	b	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle.....	1	D	D	D	b	D	D	D
BLOOMER, WI									
42	Wholesale trade	9	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	4	6 816	702	164	33	1 633	1 941	2 430
4218	Machinery, equipment, & supplies whsle	4	6 816	702	164	33	1 633	1 941	2 430
421	Merchant wholesalers	9	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	4	6 816	702	164	33	1 633	1 941	2 430
4218	Machinery, equipment, & supplies whsle	4	6 816	702	164	33	1 633	1 941	2 430
BOSCOBEL, WI									
42	Wholesale trade	2	D	D	D	a	D	D	D
	Merchant wholesalers	2	D	D	D	a	D	D	D
BRILLION, WI									
42	Wholesale trade	3	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	2	D	D	D	c	D	D	D
421	Merchant wholesalers	3	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	2	D	D	D	c	D	D	D
BRODHEAD, WI									
42	Wholesale trade	3	D	D	D	a	D	D	D
	Merchant wholesalers	3	D	D	D	a	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
BROOKFIELD, WI									
42	Wholesale trade	226	1 541 078	141 518	34 108	3 092	233 021	64 914	74 185
421	Wholesale trade, durable goods	186	1 086 701	121 598	29 539	2 528	198 993	54 214	63 274
4211	Motor vehicle & motor vehicle parts & supplies whsle.....	12	D	D	D	c	D	D	D
42111	Automobile & other motor vehicle whsle	2	D	D	D	c	D	D	D
42112	Motor vehicle supplies & new parts whsle	10	D	D	D	b	D	D	D
4212	Furniture & home furnishings whsle ...	7	16 870	1 952	471	75	3 636	1 514	1 519
42122	Home furnishings whsle	5	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	7	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle.....	48	225 199	48 674	13 037	1 010	77 904	9 850	11 078
42142	Office equipment whsle.....	8	64 488	18 880	5 871	450	30 434	3 775	4 031
42143	Computer & computer peripheral equipment & software whsle.....	18	84 888	18 782	4 505	296	29 207	1 479	1 742
42144	Other commercial equipment whsle .	2	D	D	D	b	D	D	D
42145	Medical, dental, & hospital equipment & supplies whsle	13	25 715	5 718	1 305	154	10 154	1 963	2 710
42149	Other professional equipment & supplies whsle.....	7	D	D	D	b	D	D	D
4215	Metal & mineral (except petroleum) whsle	10	97 248	2 665	652	37	4 583	478	765
42151	Metal service centers & offices	10	97 248	2 665	652	37	4 583	478	765
4216	Electrical goods whsle	37	343 329	29 192	7 103	451	45 501	9 106	10 911
42161	Electrical apparatus & equip, wiring supp, & const material whsle	11	D	D	D	b	D	D	D
42169	Other electronic parts & equipment whsle	25	D	D	D	e	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	17	83 512	7 643	1 700	173	11 566	5 655	5 552
42171	Hardware whsle	5	D	D	D	b	D	D	D
42172	Plumbing & heating equipment & supplies (hydronics) whsle	6	D	D	D	b	D	D	D
42173	Warm air heating & air-conditioning equipment & supplies whsle	5	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	42	240 538	22 990	4 780	514	40 657	19 394	21 876
42182	Farm & garden machinery & equipment whsle	1	D	D	D	a	D	D	D
42183	Industrial machinery & equipment whsle	33	133 439	18 032	3 995	442	31 682	17 717	17 891
42184	Industrial supplies whsle	6	69 365	3 866	510	55	6 702	981	3 206
4219	Miscellaneous durable goods whsle ...	6	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	40	454 377	19 920	4 569	564	34 028	10 700	10 911
4221	Paper & paper product whsle	5	D	D	D	b	D	D	D
42212	Stationery & office supplies whsle ...	2	D	D	D	b	D	D	D
4223	Apparel, piece goods, & notions whsle.	7	56 987	1 641	317	48	2 953	671	673
42234	Footwear whsle.....	3	D	D	D	a	D	D	D
4224	Grocery & related products whsle	13	307 028	9 264	2 114	266	15 347	1 554	1 844
42241	General-line grocery whsle	1	D	D	D	c	D	D	D
42245	Confectionery whsle.....	5	D	D	D	b	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle.....	3	D	D	D	c	D	D	D
42282	Wine & distilled alcoholic beverage whsle	3	D	D	D	c	D	D	D
4229	Miscellaneous nondurable goods whsle	7	D	D	D	b	D	D	D
42299	Other miscellaneous nondurable goods whsle	3	D	D	D	a	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories* (\$1,000)	End-of-1997 inventories* (\$1,000)
BROOKFIELD, WI—Con.									
Merchant wholesalers		140	536 073	71 338	15 817	1 837	123 992	57 866	66 559
421	Wholesale trade, durable goods	115	457 602	62 716	13 746	1 540	109 192	48 592	57 267
4211	Motor vehicle & motor vehicle parts & supplies whsle	10	D	D	D	c	D	D	D
42111	Automobile & other motor vehicle whsle	2	D	D	D	c	D	D	D
42112	Motor vehicle supplies & new parts whsle	8	19 853	2 417	496	76	4 387	2 465	5 406
4212	Furniture & home furnishings whsle	6	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	32	D	D	D	f	D	D	D
42142	Office equipment whsle	7	D	D	D	c	D	D	D
42144	Other commercial equipment whsle	1	D	D	D	a	D	D	D
42145	Medical, dental, & hospital equipment & supplies whsle	10	D	D	D	c	D	D	D
42149	Other professional equipment & supplies whsle	6	D	D	D	b	D	D	D
4216	Electrical goods whsle	15	99 140	7 484	1 636	129	13 498	7 284	8 966
42169	Other electronic parts & equipment whsle	11	96 666	6 950	1 551	111	12 532	7 050	8 488
4217	Hardware, & plumbing & heating equipment & supplies whsle	8	D	D	D	b	D	D	D
42172	Plumbing & heating equipment & supplies (hydronics) whsle	2	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	31	142 675	20 813	4 245	473	37 040	19 394	21 876
42183	Industrial machinery & equipment whsle	26	D	D	D	e	D	D	D
42184	Industrial supplies whsle	4	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	25	78 471	8 622	2 071	297	14 800	9 274	9 292
4224	Grocery & related products whsle	6	D	D	D	b	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle	2	D	D	D	c	D	D	D
4229	Miscellaneous nondurable goods whsle	6	9 517	1 721	318	70	3 945	930	977
Manufacturers' sales branches and sales offices		34	351 558	54 364	14 811	956	84 458	6 753	7 140
421	Wholesale trade, durable goods	28	315 502	49 633	13 616	847	75 091	5 419	5 750
4214	Professional & commercial equipment & supplies whsle	13	118 154	28 207	8 118	489	43 954	2 905	3 190
42143	Computer & computer peripheral equipment & software whsle	10	D	D	D	c	D	D	D
4216	Electrical goods whsle	10	140 221	18 803	4 788	272	27 384	1 778	1 881
42169	Other electronic parts & equipment whsle	9	D	D	D	e	D	D	D
4218	Machinery, equipment, & supplies whsle	2	D	D	D	a	D	D	D
42184	Industrial supplies whsle	1	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	6	36 056	4 731	1 195	109	9 367	1 334	1 390
Agents, brokers, and commission merchants		52	653 447	15 816	3 480	299	24 571	295	486
421	Wholesale trade, durable goods	43	313 597	9 249	2 177	141	14 710	203	257
4214	Professional & commercial equipment & supplies whsle	3	D	D	D	a	D	D	D
42144	Other commercial equipment whsle	1	D	D	D	a	D	D	D
4215	Metal & mineral (except petroleum) whsle	5	D	D	D	b	D	D	D
42151	Metal service centers & offices	5	D	D	D	b	D	D	D
4216	Electrical goods whsle	12	103 968	2 905	679	50	4 619	44	64
42161	Electrical apparatus & equip, wiring supp, & const material whsle	7	49 298	1 503	342	30	2 412	44	64
42169	Other electronic parts & equipment whsle	5	54 670	1 402	337	20	2 207	-	-
4217	Hardware, & plumbing & heating equipment & supplies whsle	7	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	9	D	D	D	b	D	D	D
42182	Farm & garden machinery & equipment whsle	1	D	D	D	a	D	D	D
42183	Industrial machinery & equipment whsle	6	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	9	339 850	6 567	1 303	158	9 861	92	229
4223	Apparel, piece goods, & notions whsle	3	D	D	D	a	D	D	D
42234	Footwear whsle	2	D	D	D	a	D	D	D
4224	Grocery & related products whsle	4	D	D	D	c	D	D	D
42241	General-line grocery whsle	1	D	D	D	c	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
BROWN DEER, WI									
42	Wholesale trade	20	291 531	30 301	7 361	625	64 389	16 384	17 381
421	Wholesale trade, durable goods	17	D	D	D	e	D	D	D
4216	Electrical goods whsle	3	D	D	D	b	D	D	D
42169	Other electronic parts & equipment whsle	2	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	8	208 387	22 405	5 349	382	46 675	9 282	10 292
42183	Industrial machinery & equipment whsle	5	D	D	D	e	D	D	D
42184	Industrial supplies whsle	2	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	3	D	D	D	c	D	D	D
4221	Paper & paper product whsle	1	D	D	D	b	D	D	D
42212	Stationery & office supplies whsle	1	D	D	D	b	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle	1	D	D	D	b	D	D	D
42281	Beer & ale whsle	1	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	1	D	D	D	b	D	D	D
42293	Flower, nursery stock, & florists' supplies whsle	1	D	D	D	b	D	D	D
Merchant wholesalers		19	D	D	D	e	D	D	D
421	Wholesale trade, durable goods	16	D	D	D	e	D	D	D
4216	Electrical goods whsle	3	D	D	D	b	D	D	D
42169	Other electronic parts & equipment whsle	2	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	7	D	D	D	c	D	D	D
42183	Industrial machinery & equipment whsle	4	66 130	10 003	2 275	201	24 019	3 837	4 672
42184	Industrial supplies whsle	2	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	3	D	D	D	c	D	D	D
4221	Paper & paper product whsle	1	D	D	D	b	D	D	D
42212	Stationery & office supplies whsle	1	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	1	D	D	D	b	D	D	D
42293	Flower, nursery stock, & florists' supplies whsle	1	D	D	D	b	D	D	D
Manufacturers' sales branches and sales offices ..		1	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	1	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	1	D	D	D	c	D	D	D
42183	Industrial machinery & equipment whsle	1	D	D	D	c	D	D	D
BURLINGTON, WI *									
42	Wholesale trade	14	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	10	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	4	D	D	D	a	D	D	D
Merchant wholesalers		14	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	10	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	4	D	D	D	a	D	D	D
BURLINGTON, WI (RACINE COUNTY PART) *									
42	Wholesale trade	14	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	10	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	4	D	D	D	a	D	D	D
Merchant wholesalers		14	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	10	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	4	D	D	D	a	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
CALEDONIA TOWN, WI									
42	Wholesale trade	15	D	D	D	f	D	D	D
421	Wholesale trade, durable goods	13	D	D	D	f	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	2	D	D	D	e	D	D	D
42111	Automobile & other motor vehicle whsle	1	D	D	D	e	D	D	D
4216	Electrical goods whsle	4	D	D	D	b	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	2	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	3	D	D	D	b	D	D	D
Merchant wholesalers									
421	Wholesale trade, durable goods	9	D	D	D	c	D	D	D
4216	Electrical goods whsle	2	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	3	D	D	D	b	D	D	D
Manufacturers' sales branches and sales offices ..									
		1	D	D	D	a	D	D	D
Agents, brokers, and commission merchants									
421	Wholesale trade, durable goods	3	D	D	D	e	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	1	D	D	D	e	D	D	D
42111	Automobile & other motor vehicle whsle	1	D	D	D	e	D	D	D
CEDARBURG, WI									
42	Wholesale trade	30	82 579	9 249	1 996	240	16 998	4 809	5 420
421	Wholesale trade, durable goods	25	58 520	6 934	1 504	176	12 106	3 313	3 619
4216	Electrical goods whsle	5	D	D	D	b	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	4	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	9	D	D	D	c	D	D	D
42183	Industrial machinery & equipment whsle	6	D	D	D	c	D	D	D
422	Wholesale trade, nondurable goods	5	24 059	2 315	492	64	4 892	1 496	1 801
4224	Grocery & related products whsle	3	D	D	D	b	D	D	D
Merchant wholesalers									
421	Wholesale trade, durable goods	18	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	6	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	5	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	3	D	D	D	b	D	D	D
4224	Grocery & related products whsle	2	D	D	D	a	D	D	D
Manufacturers' sales branches and sales offices ..									
		1	D	D	D	b	D	D	D
Agents, brokers, and commission merchants									
421	Wholesale trade, durable goods	7	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	3	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	1	D	D	D	b	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
CHILTON, WI									
42	Wholesale trade	12	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	6	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies								
42182	whsle	5	D	D	D	c	D	D	D
42182	Farm & garden machinery & equipment whsle.....	5	D	D	D	c	D	D	D
422	Wholesale trade, nondurable goods	6	D	D	D	b	D	D	D
	Merchant wholesalers	11	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	5	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies								
42182	whsle	5	D	D	D	c	D	D	D
42182	Farm & garden machinery & equipment whsle.....	5	D	D	D	c	D	D	D
422	Wholesale trade, nondurable goods	6	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	1	D	D	D	a	D	D	D
CHIPPEWA FALLS, WI									
42	Wholesale trade	16	13 964	1 332	292	59	3 090	1 304	1 300
421	Wholesale trade, durable goods	10	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	6	D	D	D	a	D	D	D
	Merchant wholesalers	16	13 964	1 332	292	59	3 090	1 304	1 300
421	Wholesale trade, durable goods	10	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	6	D	D	D	a	D	D	D
CLINTONVILLE, WI									
42	Wholesale trade	6	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	6	D	D	D	b	D	D	D
	Merchant wholesalers	5	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	5	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	1	D	D	D	a	D	D	D
COLUMBUS, WI *									
42	Wholesale trade	11	24 815	2 951	672	84	5 436	3 536	3 304
421	Wholesale trade, durable goods	8	15 082	1 412	322	31	2 455	2 917	2 661
4218	Machinery, equipment, & supplies								
42182	whsle	5	D	D	D	b	D	D	D
42182	Farm & garden machinery & equipment whsle.....	4	12 879	1 190	274	24	1 883	2 765	2 540
422	Wholesale trade, nondurable goods	3	9 733	1 539	350	53	2 981	619	643
	Merchant wholesalers	9	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	6	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies								
42182	whsle	3	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	3	9 733	1 539	350	53	2 981	619	643
	Manufacturers' sales branches and sales offices	1	D	D	D	a	D	D	D
	Agents, brokers, and commission merchants	1	D	D	D	a	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
COLUMBUS, WI (COLUMBIA COUNTY PART) *									
42	Wholesale trade	7	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	5	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	3	D	D	D	b	D	D	D
42182	Farm & garden machinery & equipment whsle.....	2	D	D	D	a	D	D	D
Merchant wholesalers									
421	Wholesale trade, durable goods	4	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies whsle	2	D	D	D	a	D	D	D
Manufacturers' sales branches and sales offices ..									
		1	D	D	D	a	D	D	D
COLUMBUS, WI (DODGE COUNTY PART) *									
42	Wholesale trade	4	D	D	D	b	D	D	D
Merchant wholesalers									
		3	D	D	D	b	D	D	D
Agents, brokers, and commission merchants									
		1	D	D	D	a	D	D	D
CROSS PLAINS, WI									
42	Wholesale trade	8	49 126	3 619	976	93	7 916	3 512	4 524
421	Wholesale trade, durable goods	4	29 084	2 402	669	62	5 933	3 307	4 298
4217	Hardware, & plumbing & heating equipment & supplies whsle	1	D	D	D	b	D	D	D
42171	Hardware whsle	1	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	1	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	4	20 042	1 217	307	31	1 983	205	226
4221	Paper & paper product whsle	1	D	D	D	a	D	D	D
Merchant wholesalers									
421	Wholesale trade, durable goods	4	29 084	2 402	669	62	5 933	3 307	4 298
4217	Hardware, & plumbing & heating equipment & supplies whsle	1	D	D	D	b	D	D	D
42171	Hardware whsle	1	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	1	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	4	20 042	1 217	307	31	1 983	205	226
4221	Paper & paper product whsle	1	D	D	D	a	D	D	D
CUDAHY, WI									
42	Wholesale trade	17	90 332	6 206	1 537	189	14 848	18 789	18 420
421	Wholesale trade, durable goods	15	D	D	D	c	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle.....	2	D	D	D	b	D	D	D
42111	Automobile & other motor vehicle whsle	2	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	2	D	D	D	a	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	2	D	D	D	a	D	D	D
42174	Refrigeration equipment & supplies whsle	2	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	2	D	D	D	b	D	D	D
4223	Apparel, piece goods, & notions whsle ..	1	D	D	D	b	D	D	D
Merchant wholesalers									
421	Wholesale trade, durable goods	13	D	D	D	c	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	2	D	D	D	b	D	D	D
42111	Automobile & other motor vehicle whsle	2	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	2	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	2	D	D	D	b	D	D	D
4223	Apparel, piece goods, & notions whsle ..	1	D	D	D	b	D	D	D
Manufacturers' sales branches and sales offices ..									
421	Wholesale trade, durable goods	2	D	D	D	a	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
DE FOREST, WI									
42	Wholesale trade	4	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	3	D	D	D	b	D	D	D
422	Merchant wholesalers	4	D	D	D	b	D	D	D
	Wholesale trade, nondurable goods	3	D	D	D	b	D	D	D
DELAFIELD, WI									
42	Wholesale trade	14	70 517	8 530	1 796	190	16 871	4 827	4 337
421	Wholesale trade, durable goods	11	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	2	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies whsle	5	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	5	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	3	D	D	D	c	D	D	D
4229	Miscellaneous nondurable goods whsle	1	D	D	D	c	D	D	D
422	Merchant wholesalers	8	43 766	7 482	1 587	173	15 149	4 827	4 337
421	Wholesale trade, durable goods	5	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	4	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	4	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	3	D	D	D	c	D	D	D
4229	Miscellaneous nondurable goods whsle	1	D	D	D	c	D	D	D
421	Agents, brokers, and commission merchants	6	26 751	1 048	209	17	1 722	—	—
	Wholesale trade, durable goods	6	26 751	1 048	209	17	1 722	—	—
4213	Lumber & other construction materials whsle	2	D	D	D	a	D	D	D
DELAVAN, WI									
42	Wholesale trade	15	272 563	3 767	883	123	10 679	40 297	61 390
421	Wholesale trade, durable goods	8	211 098	2 357	514	84	7 911	40 152	61 243
4217	Hardware, & plumbing & heating equipment & supplies whsle	1	D	D	D	a	D	D	D
42172	Plumbing & heating equipment & supplies (hydronics) whsle	1	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies whsle	4	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	3	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	2	D	D	D	a	D	D	D
42191	Sporting & recreational goods & supplies whsle	1	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	7	61 465	1 410	369	39	2 768	145	147
4223	Apparel, piece goods, & notions whsle ..	1	D	D	D	a	D	D	D
4224	Grocery & related products whsle	3	D	D	D	a	D	D	D
42243	Dairy products, (except dried or canned) whsle	2	D	D	D	a	D	D	D
422	Merchant wholesalers	11	86 912	1 718	336	61	3 952	1 311	16 725
421	Wholesale trade, durable goods	6	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	2	D	D	D	a	D	D	D
42191	Sporting & recreational goods & supplies whsle	1	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	5	D	D	D	b	D	D	D
4224	Grocery & related products whsle	2	D	D	D	a	D	D	D
42243	Dairy products, (except dried or canned) whsle	2	D	D	D	a	D	D	D
421	Manufacturers' sales branches and sales offices ..	1	D	D	D	b	D	D	D
	Wholesale trade, durable goods	1	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	1	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	1	D	D	D	b	D	D	D
421	Agents, brokers, and commission merchants	3	D	D	D	a	D	D	D
	Wholesale trade, durable goods	1	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	2	D	D	D	a	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
DE PERE, WI									
42	Wholesale trade	43	279 567	21 035	4 891	636	37 360	30 145	32 444
421	Wholesale trade, durable goods	33	231 481	17 739	4 204	526	31 949	28 031	30 170
4211	Motor vehicle & motor vehicle parts & supplies whsle	7	D	D	D	e	D	D	D
42111	Automobile & other motor vehicle whsle	3	87 153	3 913	942	150	6 287	3 976	3 719
42112	Motor vehicle supplies & new parts whsle	4	D	D	D	c	D	D	D
4214	Professional & commercial equipment & supplies whsle	5	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	9	54 161	6 256	1 579	160	10 275	7 396	9 228
42181	Construction & mining (except petroleum) machinery & equip whsle	2	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	4	D	D	D	c	D	D	D
422	Wholesale trade, nondurable goods	10	48 086	3 296	687	110	5 411	2 114	2 274
4224	Grocery & related products whsle	4	D	D	D	a	D	D	D
4229	Miscellaneous nondurable goods whsle	1	D	D	D	b	D	D	D
42294	Tobacco & tobacco product whsle	1	D	D	D	b	D	D	D
	Merchant wholesalers	39	256 907	19 839	4 622	603	35 122	29 394	31 795
421	Wholesale trade, durable goods	30	D	D	D	e	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	6	D	D	D	c	D	D	D
42111	Automobile & other motor vehicle whsle	3	87 153	3 913	942	150	6 287	3 976	3 719
42112	Motor vehicle supplies & new parts whsle	3	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	9	54 161	6 256	1 579	160	10 275	7 396	9 228
42181	Construction & mining (except petroleum) machinery & equip whsle	2	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	4	D	D	D	c	D	D	D
422	Wholesale trade, nondurable goods	9	D	D	D	c	D	D	D
4229	Miscellaneous nondurable goods whsle	1	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices ..	2	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	2	D	D	D	a	D	D	D
DODGEVILLE, WI									
42	Wholesale trade	7	46 693	4 321	971	109	5 537	1 849	1 724
421	Wholesale trade, durable goods	2	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	2	D	D	D	b	D	D	D
42182	Farm & garden machinery & equipment whsle	2	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	5	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	2	D	D	D	b	D	D	D
42291	Farm supplies whsle	1	D	D	D	b	D	D	D
	Merchant wholesalers	5	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	2	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	2	D	D	D	b	D	D	D
42182	Farm & garden machinery & equipment whsle	2	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	3	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	2	D	D	D	b	D	D	D
42291	Farm supplies whsle	1	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	2	D	D	D	a	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
EAST TROY, WI									
42	Wholesale trade	6	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	4	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies								
42183	whsle	1	D	D	D	a	D	D	D
	Industrial machinery & equipment								
	whsle	1	D	D	D	a	D	D	D
	Merchant wholesalers	5	D	D	D	a	D	D	D
421	Wholesale trade, durable goods	3	D	D	D	a	D	D	D
	Manufacturers' sales								
	branches and sales offices ..	1	D	D	D	a	D	D	D
421	Wholesale trade, durable goods	1	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies								
42183	whsle	1	D	D	D	a	D	D	D
	Industrial machinery & equipment								
	whsle	1	D	D	D	a	D	D	D
EAU CLAIRE, WI *									
42	Wholesale trade	100	754 405	52 348	12 498	1 629	103 653	54 410	58 326
421	Wholesale trade, durable goods	65	545 127	34 799	8 681	1 034	68 432	46 018	49 143
4211	Motor vehicle & motor vehicle parts & supplies whsle	12	227 101	7 339	1 745	281	12 525	13 159	11 945
42111	Automobile & other motor vehicle whsle	4	213 031	4 949	1 133	178	7 891	9 418	8 475
42112	Motor vehicle supplies & new parts whsle	5	12 686	2 173	559	86	4 272	3 490	3 211
4213	Lumber & other construction materials whsle	1	D	D	D	b	D	D	D
42133	Roofing, siding, & insulation material whsle	1	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	12	31 756	5 305	1 225	160	8 586	3 182	3 263
4216	Electrical goods whsle	8	D	D	D	c	D	D	D
42162	Electrical appliance, television & radio set whsle	1	D	D	D	c	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	7	12 271	1 216	319	58	2 231	2 013	2 147
4218	Machinery, equipment, & supplies whsle	15	99 265	7 344	1 686	181	12 417	20 412	23 402
42181	Construction & mining (except petroleum) machinery & equip whsle	7	81 570	5 896	1 352	129	9 630	19 320	22 432
42184	Industrial supplies whsle	3	9 398	765	191	28	1 580	398	361
4219	Miscellaneous durable goods whsle ...	5	D	D	D	b	D	D	D
42193	Recyclable material whsle	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	35	209 278	17 549	3 817	595	35 221	8 392	9 183
4221	Paper & paper product whsle	6	D	D	D	b	D	D	D
4224	Grocery & related products whsle	9	90 377	9 776	2 225	357	20 932	3 170	3 731
42249	Other grocery & related products whsle	5	D	D	D	c	D	D	D
4225	Farm-product raw material whsle	1	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	3	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals ..	2	D	D	D	b	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle	4	D	D	D	b	D	D	D
42281	Beer & ale whsle	3	17 546	3 083	466	67	4 562	939	899

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	EAU CLAIRE, WI *—Con.								
	Merchant wholesalers	85	536 869	37 983	8 369	1 279	68 504	52 153	55 281
421	Wholesale trade, durable goods	58	D	D	D	f	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	12	227 101	7 339	1 745	281	12 525	13 159	11 945
42111	Automobile & other motor vehicle whsle	4	213 031	4 949	1 133	178	7 891	9 418	8 475
42112	Motor vehicle supplies & new parts whsle	5	12 686	2 173	559	86	4 272	3 490	3 211
4213	Lumber & other construction materials whsle	1	D	D	D	b	D	D	D
42133	Roofing, siding, & insulation material whsle	1	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	10	D	D	D	c	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	7	12 271	1 216	319	58	2 231	2 013	2 147
4218	Machinery, equipment, & supplies whsle	14	D	D	D	c	D	D	D
42181	Construction & mining (except petroleum) machinery & equip whsle	6	D	D	D	c	D	D	D
42184	Industrial supplies whsle	3	9 398	765	191	28	1 580	398	361
4219	Miscellaneous durable goods whsle	5	D	D	D	b	D	D	D
42193	Recyclable material whsle	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	27	D	D	D	e	D	D	D
4224	Grocery & related products whsle	6	42 615	5 391	1 159	220	12 515	2 409	2 967
4227	Petroleum & petroleum products whsle	2	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals	2	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices	9	D	D	D	e	D	D	D
421	Wholesale trade, durable goods	3	D	D	D	c	D	D	D
4216	Electrical goods whsle	2	D	D	D	c	D	D	D
422	Wholesale trade, nondurable goods	6	D	D	D	c	D	D	D
4224	Grocery & related products whsle	3	47 762	4 385	1 066	137	8 417	761	764
	Agents, brokers, and commission merchants	6	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	4	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies whsle	1	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	2	D	D	D	b	D	D	D
4225	Farm-product raw material whsle	1	D	D	D	b	D	D	D
	EAU CLAIRE, WI (CHIPPEWA COUNTY PART) *								
42	Wholesale trade	12	204 722	18 149	4 625	485	42 614	7 849	9 317
421	Wholesale trade, durable goods	6	157 990	12 319	3 535	299	30 382	6 061	7 011
4211	Motor vehicle & motor vehicle parts & supplies whsle	1	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	1	D	D	D	b	D	D	D
42133	Roofing, siding, & insulation material whsle	1	D	D	D	b	D	D	D
4216	Electrical goods whsle	1	D	D	D	c	D	D	D
42162	Electrical appliance, television & radio set whsle	1	D	D	D	c	D	D	D
4219	Miscellaneous durable goods whsle	1	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	6	46 732	5 830	1 090	186	12 232	1 788	2 306
4224	Grocery & related products whsle	2	D	D	D	c	D	D	D
	Merchant wholesalers	9	D	D	D	e	D	D	D
421	Wholesale trade, durable goods	5	D	D	D	c	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	1	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	1	D	D	D	b	D	D	D
42133	Roofing, siding, & insulation material whsle	1	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle	1	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	4	D	D	D	c	D	D	D
4224	Grocery & related products whsle	1	D	D	D	c	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	EAU CLAIRE, WI (CHIPPEWA COUNTY PART) *—Con.								
	Manufacturers' sales branches and sales offices . . .	3	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	1	D	D	D	c	D	D	D
4216	Electrical goods whsle	1	D	D	D	c	D	D	D
422	Wholesale trade, nondurable goods	2	D	D	D	b	D	D	D
	EAU CLAIRE, WI (EAU CLAIRE COUNTY PART) *								
42	Wholesale trade	88	549 683	34 199	7 873	1 144	61 039	46 561	49 009
421	Wholesale trade, durable goods	59	387 137	22 480	5 146	735	38 050	39 957	42 132
4211	Motor vehicle & motor vehicle parts & supplies whsle	11	D	D	D	e	D	D	D
42111	Automobile & other motor vehicle whsle	4	213 031	4 949	1 133	178	7 891	9 418	8 475
42112	Motor vehicle supplies & new parts whsle	4	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	12	31 756	5 305	1 225	160	8 586	3 182	3 263
4217	Hardware, & plumbing & heating equipment & supplies whsle	6	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	14	D	D	D	c	D	D	D
42181	Construction & mining (except petroleum) machinery & equip whsle	7	81 570	5 896	1 352	129	9 630	19 320	22 432
4219	Miscellaneous durable goods whsle	4	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	29	162 546	11 719	2 727	409	22 989	6 604	6 877
4224	Grocery & related products whsle	7	D	D	D	c	D	D	D
42249	Other grocery & related products whsle	5	D	D	D	c	D	D	D
4225	Farm-product raw material whsle	1	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	2	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals	2	D	D	D	b	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle	2	D	D	D	b	D	D	D
	Merchant wholesalers	76	D	D	D	f	D	D	D
421	Wholesale trade, durable goods	53	364 471	20 767	4 769	696	35 511	39 352	41 078
4211	Motor vehicle & motor vehicle parts & supplies whsle	11	D	D	D	e	D	D	D
42111	Automobile & other motor vehicle whsle	4	213 031	4 949	1 133	178	7 891	9 418	8 475
42112	Motor vehicle supplies & new parts whsle	4	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	10	D	D	D	c	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	6	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	13	D	D	D	c	D	D	D
42181	Construction & mining (except petroleum) machinery & equip whsle	6	D	D	D	c	D	D	D
4219	Miscellaneous durable goods whsle	4	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	23	D	D	D	e	D	D	D
4224	Grocery & related products whsle	5	D	D	D	c	D	D	D
4227	Petroleum & petroleum products whsle	2	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals	2	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices . . .	6	D	D	D	c	D	D	D
422	Wholesale trade, nondurable goods	4	D	D	D	c	D	D	D
	Agents, brokers, and commission merchants	6	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	4	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies whsle	1	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	2	D	D	D	b	D	D	D
4225	Farm-product raw material whsle	1	D	D	D	b	D	D	D

Table 7. **Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
EDGERTON, WI									
42	Wholesale trade	11	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	6	D	D	D	b	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	3	D	D	D	b	D	D	D
42114	Motor vehicle parts, (used) whsle ...	3	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	1	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	5	D	D	D	b	D	D	D
Merchant wholesalers									
421	Wholesale trade, durable goods	6	D	D	D	b	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	3	D	D	D	b	D	D	D
42114	Motor vehicle parts, (used) whsle ...	3	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	1	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	5	D	D	D	b	D	D	D
ELKHORN, WI									
42	Wholesale trade	18	116 709	7 624	1 518	199	15 455	22 140	23 805
421	Wholesale trade, durable goods	12	D	D	D	c	D	D	D
4213	Lumber & other construction materials whsle	2	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies whsle	7	D	D	D	b	D	D	D
42181	Construction & mining (except petroleum) machinery & equip whsle	1	D	D	D	b	D	D	D
42186	Transportation equipment & supplies (exc motor vehicle) whsle	1	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	2	D	D	D	a	D	D	D
42199	Other miscellaneous durable goods whsle	1	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	6	D	D	D	b	D	D	D
4224	Grocery & related products whsle	2	D	D	D	b	D	D	D
Merchant wholesalers									
421	Wholesale trade, durable goods	10	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	6	D	D	D	b	D	D	D
42186	Transportation equipment & supplies (exc motor vehicle) whsle	1	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	2	D	D	D	a	D	D	D
42199	Other miscellaneous durable goods whsle	1	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	6	D	D	D	b	D	D	D
4224	Grocery & related products whsle	2	D	D	D	b	D	D	D
Manufacturers' sales branches and sales offices ..									
421	Wholesale trade, durable goods	1	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	1	D	D	D	b	D	D	D
Agents, brokers, and commission merchants									
421	Wholesale trade, durable goods	1	D	D	D	a	D	D	D
4213	Lumber & other construction materials whsle	1	D	D	D	a	D	D	D
ELLSWORTH, WI									
42	Wholesale trade	3	D	D	D	b	D	D	D
Merchant wholesalers									
		3	D	D	D	b	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories* (\$1,000)	End-of-1997 inventories* (\$1,000)
ELM GROVE, WI									
42	Wholesale trade	38	178 310	11 352	2 716	239	20 332	9 248	6 696
421	Wholesale trade, durable goods	28	147 667	9 328	2 263	199	16 948	6 650	4 015
4214	Professional & commercial equipment & supplies whsle	2	D	D	D	a	D	D	D
42149	Other professional equipment & supplies whsle	1	D	D	D	a	D	D	D
4216	Electrical goods whsle	5	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	14	D	D	D	c	D	D	D
42182	Farm & garden machinery & equipment whsle	1	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	12	52 740	1 723	341	34	3 166	2	2
422	Wholesale trade, nondurable goods	10	30 643	2 024	453	40	3 384	2 598	2 681
4221	Paper & paper product whsle	1	D	D	D	a	D	D	D
42212	Stationery & office supplies whsle	1	D	D	D	a	D	D	D
Merchant wholesalers		20	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	13	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	7	D	D	D	c	D	D	D
42182	Farm & garden machinery & equipment whsle	1	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	7	D	D	D	a	D	D	D
Manufacturers' sales branches and sales offices ..		3	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	2	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	1	D	D	D	a	D	D	D
Agents, brokers, and commission merchants		15	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	13	105 667	3 700	809	42	5 928	-	-
4214	Professional & commercial equipment & supplies whsle	1	D	D	D	a	D	D	D
42149	Other professional equipment & supplies whsle	1	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies whsle	7	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	6	49 003	1 221	234	21	2 021	-	-
EVANSVILLE, WI									
42	Wholesale trade	5	D	D	D	b	D	D	D
Merchant wholesalers		4	D	D	D	b	D	D	D
Agents, brokers, and commission merchants		1	D	D	D	a	D	D	D
FITCHBURG, WI									
42	Wholesale trade	27	304 174	21 543	5 061	600	39 243	24 410	23 161
421	Wholesale trade, durable goods	15	D	D	D	c	D	D	D
4213	Lumber & other construction materials whsle	2	D	D	D	b	D	D	D
42131	Lumber, plywood, millwork, & wood panel whsle	2	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	4	D	D	D	b	D	D	D
42142	Office equipment whsle	1	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	2	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	12	D	D	D	e	D	D	D
4224	Grocery & related products whsle	5	D	D	D	c	D	D	D
42241	General-line grocery whsle	2	D	D	D	c	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle	3	D	D	D	c	D	D	D
42281	Beer & ale whsle	2	D	D	D	b	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
FITCHBURG, WI—Con.									
Merchant wholesalers		23	272 525	18 146	3 974	540	35 144	23 777	22 533
421	Wholesale trade, durable goods	12	D	D	D	c	D	D	D
4213	Lumber & other construction materials whsle	1	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle	2	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	11	D	D	D	e	D	D	D
4224	Grocery & related products whsle	5	D	D	D	c	D	D	D
42241	General-line grocery whsle	2	D	D	D	c	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle	3	D	D	D	c	D	D	D
Manufacturers' sales branches and sales offices		1	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	1	D	D	D	b	D	D	D
Agents, brokers, and commission merchants		3	D	D	D	a	D	D	D
421	Wholesale trade, durable goods	2	D	D	D	a	D	D	D
FOND DU LAC, WI									
42	Wholesale trade	66	361 731	27 195	6 580	848	56 472	40 274	41 378
421	Wholesale trade, durable goods	50	240 426	18 273	4 342	610	42 469	19 845	20 950
4211	Motor vehicle & motor vehicle parts & supplies whsle	5	D	D	D	b	D	D	D
42111	Automobile & other motor vehicle whsle	3	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	1	D	D	D	b	D	D	D
4216	Electrical goods whsle	7	D	D	D	b	D	D	D
42169	Other electronic parts & equipment whsle	3	D	D	D	b	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	7	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	14	36 541	3 263	862	123	5 914	3 347	2 749
42183	Industrial machinery & equipment whsle	5	D	D	D	a	D	D	D
42184	Industrial supplies whsle	6	18 774	2 100	631	89	4 005	1 828	1 689
4219	Miscellaneous durable goods whsle	9	122 080	6 887	1 338	207	22 104	6 099	6 595
42193	Recyclable material whsle	5	D	D	D	c	D	D	D
422	Wholesale trade, nondurable goods	16	121 305	8 922	2 238	238	14 003	20 429	20 428
4224	Grocery & related products whsle	7	D	D	D	b	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle	1	D	D	D	c	D	D	D
42282	Wine & distilled alcoholic beverage whsle	1	D	D	D	c	D	D	D
Merchant wholesalers		58	D	D	D	f	D	D	D
421	Wholesale trade, durable goods	44	D	D	D	f	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	4	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	1	D	D	D	b	D	D	D
4216	Electrical goods whsle	6	D	D	D	b	D	D	D
42169	Other electronic parts & equipment whsle	2	D	D	D	b	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	6	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	12	D	D	D	c	D	D	D
42184	Industrial supplies whsle	5	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle	8	D	D	D	c	D	D	D
42193	Recyclable material whsle	5	D	D	D	c	D	D	D
422	Wholesale trade, nondurable goods	14	D	D	D	c	D	D	D
4224	Grocery & related products whsle	6	16 851	988	191	43	1 733	709	737
4228	Beer, wine, & distilled alcoholic beverage whsle	1	D	D	D	c	D	D	D
42282	Wine & distilled alcoholic beverage whsle	1	D	D	D	c	D	D	D
Manufacturers' sales branches and sales offices		1	D	D	D	a	D	D	D
Agents, brokers, and commission merchants		7	D	D	D	a	D	D	D
421	Wholesale trade, durable goods	5	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies whsle	2	D	D	D	a	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
FORT ATKINSON, WI									
42	Wholesale trade	18	189 201	17 464	3 841	638	39 480	18 252	22 969
421	Wholesale trade, durable goods	13	D	D	D	f	D	D	D
4212	Furniture & home furnishings whse ...	1	D	D	D	a	D	D	D
42121	Furniture whse	1	D	D	D	a	D	D	D
4214	Professional & commercial equipment & supplies whse	4	D	D	D	e	D	D	D
42145	Medical, dental, & hospital equipment & supplies whse	2	D	D	D	b	D	D	D
42149	Other professional equipment & supplies whse	1	D	D	D	e	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whse	1	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whse	3	D	D	D	b	D	D	D
42185	Service establishment equipment & supplies whse	1	D	D	D	a	D	D	D
4219	Miscellaneous durable goods whse ...	2	D	D	D	b	D	D	D
42193	Recyclable material whse	1	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	5	D	D	D	b	D	D	D
Merchant wholesalers		14	D	D	D	f	D	D	D
421	Wholesale trade, durable goods	10	D	D	D	f	D	D	D
4214	Professional & commercial equipment & supplies whse	3	D	D	D	e	D	D	D
42145	Medical, dental, & hospital equipment & supplies whse	1	D	D	D	b	D	D	D
42149	Other professional equipment & supplies whse	1	D	D	D	e	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whse	1	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whse	2	D	D	D	a	D	D	D
42185	Service establishment equipment & supplies whse	1	D	D	D	a	D	D	D
4219	Miscellaneous durable goods whse ...	2	D	D	D	b	D	D	D
42193	Recyclable material whse	1	D	D	D	b	D	D	D
Manufacturers' sales branches and sales offices ..		3	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	2	D	D	D	a	D	D	D
Agents, brokers, and commission merchants		1	D	D	D	a	D	D	D
FOX POINT, WI									
42	Wholesale trade	9	9 483	348	61	10	830	385	596
421	Wholesale trade, durable goods	7	D	D	D	a	D	D	D
Merchant wholesalers		5	D	D	D	a	D	D	D
Agents, brokers, and commission merchants		4	D	D	D	a	D	D	D
421	Wholesale trade, durable goods	4	D	D	D	a	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D.]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
FRANKLIN, WI									
42	Wholesale trade	41	192 418	12 145	2 786	357	27 897	21 805	18 244
421	Wholesale trade, durable goods	30	122 597	8 715	2 110	254	19 087	20 866	17 279
4211	Motor vehicle & motor vehicle parts & supplies whsle	7	13 116	1 196	331	52	2 544	930	757
42111	Automobile & other motor vehicle whsle	3	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	3	D	D	D	b	D	D	D
42145	Medical, dental, & hospital equipment & supplies whsle	2	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	15	78 806	4 629	1 019	117	11 398	11 338	11 551
42183	Industrial machinery & equipment whsle	10	64 644	4 261	925	106	10 235	10 550	10 113
422	Wholesale trade, nondurable goods	11	69 821	3 430	676	103	8 810	939	965
4224	Grocery & related products whsle	5	D	D	D	b	D	D	D
42245	Confectionery whsle	2	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	3	D	D	D	a	D	D	D
	Merchant wholesalers	28	115 559	9 623	2 160	259	20 795	21 424	17 851
421	Wholesale trade, durable goods	22	105 634	8 367	2 009	236	18 285	20 866	17 279
4211	Motor vehicle & motor vehicle parts & supplies whsle	6	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	3	D	D	D	b	D	D	D
42145	Medical, dental, & hospital equipment & supplies whsle	2	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	11	70 540	4 431	981	110	10 918	11 338	11 551
42183	Industrial machinery & equipment whsle	8	D	D	D	c	D	D	D
422	Wholesale trade, nondurable goods	6	9 925	1 256	151	23	2 510	558	572
4224	Grocery & related products whsle	1	D	D	D	a	D	D	D
	Manufacturers' sales branches and sales offices ..	1	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	12	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	8	16 963	348	101	18	802	—	—
422	Wholesale trade, nondurable goods	4	D	D	D	b	D	D	D
4224	Grocery & related products whsle	3	D	D	D	b	D	D	D
GERMANTOWN, WI									
42	Wholesale trade	54	627 635	51 428	12 497	1 240	97 278	76 517	81 550
421	Wholesale trade, durable goods	40	277 481	30 043	7 461	753	59 776	44 219	48 451
4214	Professional & commercial equipment & supplies whsle	4	D	D	D	c	D	D	D
42146	Ophthalmic goods whsle	1	D	D	D	b	D	D	D
42149	Other professional equipment & supplies whsle	1	D	D	D	c	D	D	D
4215	Metal & mineral (except petroleum) whsle	4	D	D	D	c	D	D	D
42151	Metal service centers & offices	4	D	D	D	c	D	D	D
4216	Electrical goods whsle	7	46 924	7 171	1 668	129	8 252	1 185	1 175
42169	Other electronic parts & equipment whsle	3	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	17	45 753	4 283	923	109	10 212	5 959	6 101
42183	Industrial machinery & equipment whsle	11	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	2	D	D	D	c	D	D	D
42192	Toy & hobby goods & supplies whsle	1	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	14	350 154	21 385	5 036	487	37 502	32 298	33 099
4221	Paper & paper product whsle	1	D	D	D	c	D	D	D
42213	Industrial & personal service paper whsle	1	D	D	D	c	D	D	D
4222	Drugs, & druggists' sundries whsle ...	2	D	D	D	c	D	D	D
42221	Drugs, & druggists' sundries whsle ..	2	D	D	D	c	D	D	D
4223	Apparel, piece goods, & notions whsle .	1	D	D	D	a	D	D	D
4224	Grocery & related products whsle	3	D	D	D	a	D	D	D
42249	Other grocery & related products whsle	1	D	D	D	a	D	D	D
4226	Chemical & allied products whsle	6	71 952	9 436	2 236	195	17 479	4 759	4 754
42269	Other chemical & allied products whsle	6	71 952	9 436	2 236	195	17 479	4 759	4 754

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories* (\$1,000)	End-of-1997 inventories* (\$1,000)
GERMANTOWN, WI—Con.									
Merchant wholesalers		39	581 161	49 506	12 086	1 192	93 887	76 450	81 472
421	Wholesale trade, durable goods	27	D	D	D	f	D	D	D
4214	Professional & commercial equipment & supplies whsle	4	D	D	D	c	D	D	D
42146	Ophthalmic goods whsle	1	D	D	D	b	D	D	D
42149	Other professional equipment & supplies whsle	1	D	D	D	c	D	D	D
4215	Metal & mineral (except petroleum) whsle	3	D	D	D	c	D	D	D
42151	Metal service centers & offices	3	D	D	D	c	D	D	D
4216	Electrical goods whsle	4	D	D	D	c	D	D	D
42169	Other electronic parts & equipment whsle	2	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	9	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	6	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle	2	D	D	D	c	D	D	D
42192	Toy & hobby goods & supplies whsle	1	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	12	D	D	D	e	D	D	D
4221	Paper & paper product whsle	1	D	D	D	c	D	D	D
42213	Industrial & personal service paper whsle	1	D	D	D	c	D	D	D
4222	Drugs, & druggists' sundries whsle	2	D	D	D	c	D	D	D
42221	Drugs, & druggists' sundries whsle	2	D	D	D	c	D	D	D
4223	Apparel, piece goods, & notions whsle	1	D	D	D	a	D	D	D
4226	Chemical & allied products whsle	6	71 952	9 436	2 236	195	17 479	4 759	4 754
42269	Other chemical & allied products whsle	6	71 952	9 436	2 236	195	17 479	4 759	4 754
Manufacturers' sales branches and sales offices		2	D	D	D	a	D	D	D
Agents, brokers, and commission merchants		13	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	12	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	7	D	D	D	a	D	D	D
42183	Industrial machinery & equipment whsle	5	D	D	D	a	D	D	D
GLENDALE, WI									
42	Wholesale trade	76	446 209	41 196	9 660	1 094	76 510	32 603	33 163
421	Wholesale trade, durable goods	53	319 096	32 007	7 271	702	61 250	15 889	15 908
4211	Motor vehicle & motor vehicle parts & supplies whsle	3	14 156	807	211	31	1 674	2 489	2 562
4214	Professional & commercial equipment & supplies whsle	12	20 203	3 887	818	78	5 631	1 216	941
42142	Office equipment whsle	4	14 300	3 029	611	58	4 105	1 035	745
4215	Metal & mineral (except petroleum) whsle	2	D	D	D	a	D	D	D
42151	Metal service centers & offices	2	D	D	D	a	D	D	D
4216	Electrical goods whsle	6	34 537	4 926	1 110	113	8 867	1 361	1 411
42169	Other electronic parts & equipment whsle	3	D	D	D	c	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	2	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	17	D	D	D	c	D	D	D
42183	Industrial machinery & equipment whsle	13	39 161	5 816	1 227	131	10 226	2 924	3 369
4219	Miscellaneous durable goods whsle	8	D	D	D	e	D	D	D
42193	Recyclable material whsle	3	D	D	D	c	D	D	D
42199	Other miscellaneous durable goods whsle	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	23	127 113	9 189	2 389	392	15 260	16 714	17 255
4224	Grocery & related products whsle	6	D	D	D	c	D	D	D
4225	Farm-product raw material whsle	2	D	D	D	a	D	D	D
42259	Other farm product raw material whsle	1	D	D	D	a	D	D	D
4226	Chemical & allied products whsle	4	D	D	D	b	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories* (\$1,000)	End-of-1997 inventories* (\$1,000)
GLENDALE, WI—Con.									
Merchant wholesalers		57	340 269	36 535	8 754	1 028	69 182	32 555	33 112
421	Wholesale trade, durable goods	35	D	D	D	f	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	3	14 156	807	211	31	1 674	2 489	2 562
4214	Professional & commercial equipment & supplies whsle	8	D	D	D	b	D	D	D
42142	Office equipment whsle	4	14 300	3 029	611	58	4 105	1 035	745
4218	Machinery, equipment, & supplies whsle	10	D	D	D	c	D	D	D
42183	Industrial machinery & equipment whsle	8	D	D	D	c	D	D	D
4219	Miscellaneous durable goods whsle ...	7	D	D	D	e	D	D	D
42193	Recyclable material whsle	3	D	D	D	c	D	D	D
42199	Other miscellaneous durable goods whsle	2	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	22	D	D	D	e	D	D	D
4224	Grocery & related products whsle	6	D	D	D	c	D	D	D
4225	Farm-product raw material whsle	2	D	D	D	a	D	D	D
42259	Other farm product raw material whsle	1	D	D	D	a	D	D	D
4226	Chemical & allied products whsle	4	D	D	D	b	D	D	D
Manufacturers' sales branches and sales offices ..		3	D	D	D	a	D	D	D
Agents, brokers, and commission merchants		16	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	15	D	D	D	b	D	D	D
4215	Metal & mineral (except petroleum) whsle	2	D	D	D	a	D	D	D
42151	Metal service centers & offices	2	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies whsle	7	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	1	D	D	D	a	D	D	D
42199	Other miscellaneous durable goods whsle	1	D	D	D	a	D	D	D
GRAFTON, WI									
Wholesale trade		25	60 779	5 026	1 136	200	10 546	2 570	3 138
421	Wholesale trade, durable goods	17	29 641	1 890	383	53	3 740	758	1 058
4211	Motor vehicle & motor vehicle parts & supplies whsle	2	D	D	D	a	D	D	D
42112	Motor vehicle supplies & new parts whsle	2	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies whsle	6	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	5	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	8	31 138	3 136	753	147	6 806	1 812	2 080
4224	Grocery & related products whsle	2	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	2	D	D	D	b	D	D	D
42291	Farm supplies whsle	1	D	D	D	a	D	D	D
Merchant wholesalers		18	44 866	4 524	1 015	187	9 590	2 570	3 138
421	Wholesale trade, durable goods	11	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	4	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	7	D	D	D	c	D	D	D
4224	Grocery & related products whsle	2	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	2	D	D	D	b	D	D	D
42291	Farm supplies whsle	1	D	D	D	a	D	D	D
Agents, brokers, and commission merchants		7	15 913	502	121	13	956	-	-
421	Wholesale trade, durable goods	6	D	D	D	a	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories* (\$1,000)	End-of-1997 inventories* (\$1,000)
GRAND CHUTE TOWN, WI									
42	Wholesale trade	79	569 628	36 682	8 708	900	63 323	22 529	23 038
421	Wholesale trade, durable goods	63	304 935	31 877	7 529	734	53 152	18 130	18 460
4211	Motor vehicle & motor vehicle parts & supplies whsle	6	41 137	3 329	813	88	5 410	4 875	5 129
42111	Automobile & other motor vehicle whsle	3	38 934	2 973	722	68	4 607	4 496	4 666
4213	Lumber & other construction materials whsle	5	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	8	D	D	D	c	D	D	D
42142	Office equipment whsle	5	D	D	D	b	D	D	D
42149	Other professional equipment & supplies whsle	1	D	D	D	b	D	D	D
4216	Electrical goods whsle	11	106 388	7 724	1 929	139	12 444	931	972
42161	Electrical apparatus & equip, wiring supp, & const material whsle	5	D	D	D	b	D	D	D
42169	Other electronic parts & equipment whsle	5	D	D	D	b	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	7	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	17	47 774	5 788	1 397	135	9 926	2 762	2 446
42183	Industrial machinery & equipment whsle	13	28 412	3 925	928	76	6 534	1 537	1 530
42184	Industrial supplies whsle	4	19 362	1 863	469	59	3 392	1 225	916
4219	Miscellaneous durable goods whsle ...	6	D	D	D	b	D	D	D
42199	Other miscellaneous durable goods whsle	2	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	16	264 693	4 805	1 179	166	10 171	4 399	4 578
4224	Grocery & related products whsle	2	D	D	D	a	D	D	D
42243	Dairy products, (except dried or canned) whsle	1	D	D	D	a	D	D	D
4226	Chemical & allied products whsle	3	D	D	D	a	D	D	D
42261	Plastics materials & basic forms & shapes whsle	3	D	D	D	a	D	D	D
4227	Petroleum & petroleum products whsle	3	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	3	D	D	D	c	D	D	D
42292	Book, periodical, & newspaper whsle	2	D	D	D	c	D	D	D
	Merchant wholesalers	60	304 502	23 476	5 181	671	44 188	19 445	19 566
421	Wholesale trade, durable goods	47	D	D	D	f	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	6	41 137	3 329	813	88	5 410	4 875	5 129
42111	Automobile & other motor vehicle whsle	3	38 934	2 973	722	68	4 607	4 496	4 666
4213	Lumber & other construction materials whsle	4	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	5	D	D	D	c	D	D	D
42149	Other professional equipment & supplies whsle	1	D	D	D	b	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	7	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	11	33 635	4 188	972	110	7 118	2 586	2 283
42183	Industrial machinery & equipment whsle	7	14 273	2 325	503	51	3 726	1 361	1 367
42184	Industrial supplies whsle	4	19 362	1 863	469	59	3 392	1 225	916
4219	Miscellaneous durable goods whsle ...	6	D	D	D	b	D	D	D
42199	Other miscellaneous durable goods whsle	2	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	13	D	D	D	c	D	D	D
4224	Grocery & related products whsle	2	D	D	D	a	D	D	D
42243	Dairy products, (except dried or canned) whsle	1	D	D	D	a	D	D	D
4227	Petroleum & petroleum products whsle	3	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	3	D	D	D	c	D	D	D
42292	Book, periodical, & newspaper whsle	2	D	D	D	c	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories* (\$1,000)	End-of-1997 inventories* (\$1,000)
GRAND CHUTE TOWN, WI—Con.									
	Manufacturers' sales branches and sales offices . . .	15	258 780	12 698	3 357	221	18 189	2 908	3 309
421	Wholesale trade, durable goods	13	D	D	D	c	D	D	D
4216	Electrical goods whsle	6	95 708	7 015	1 767	123	10 897	546	575
42161	Electrical apparatus & equip, wiring supp, & const material whsle	4	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	2	D	D	D	a	D	D	D
4226	Chemical & allied products whsle	1	D	D	D	a	D	D	D
	Agents, brokers, and commission merchants	4	6 346	508	170	8	946	176	163
GREEN BAY, WI									
42	Wholesale trade	201	1 315 963	88 852	21 355	2 733	186 860	88 831	96 307
421	Wholesale trade, durable goods	137	690 565	57 528	14 268	1 687	116 774	63 797	66 657
4211	Motor vehicle & motor vehicle parts & supplies whsle	10	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	5	106 628	4 770	1 001	125	8 638	7 706	7 912
42131	Lumber, plywood, millwork, & wood panel whsle	3	D	D	D	c	D	D	D
42132	Brick, stone, & related construction materials whsle	1	D	D	D	a	D	D	D
4214	Professional & commercial equipment & supplies whsle	19	176 035	13 483	4 084	313	34 593	4 098	3 995
42143	Computer & computer peripheral equipment & software whsle	3	D	D	D	c	D	D	D
42145	Medical, dental, & hospital equipment & supplies whsle	7	D	D	D	c	D	D	D
42146	Ophthalmic goods whsle	2	D	D	D	b	D	D	D
4215	Metal & mineral (except petroleum) whsle	5	51 938	3 486	741	94	5 865	3 019	3 294
42151	Metal service centers & offices	3	D	D	D	b	D	D	D
4216	Electrical goods whsle	24	91 929	7 034	1 804	226	13 331	4 635	4 702
42161	Electrical apparatus & equip, wiring supp, & const material whsle	14	78 305	4 589	1 223	157	8 596	4 074	4 158
4217	Hardware, & plumbing & heating equipment & supplies whsle	10	31 826	5 494	1 509	223	9 653	3 362	3 397
42171	Hardware whsle	3	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	39	132 701	15 714	3 541	414	26 670	33 801	34 699
42181	Construction & mining (except petroleum) machinery & equip whsle	4	D	D	D	c	D	D	D
42183	Industrial machinery & equipment whsle	24	75 201	9 424	2 149	245	17 451	8 523	9 191
42184	Industrial supplies whsle	2	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle	20	D	D	D	c	D	D	D
42191	Sporting & recreational goods & supplies whsle	3	D	D	D	b	D	D	D
42193	Recyclable material whsle	8	D	D	D	b	D	D	D
42199	Other miscellaneous durable goods whsle	5	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	64	625 398	31 324	7 087	1 046	70 086	25 034	29 650
4221	Paper & paper product whsle	4	D	D	D	b	D	D	D
42213	Industrial & personal service paper whsle	2	D	D	D	b	D	D	D
4222	Drugs, & druggists' sundries whsle	1	D	D	D	c	D	D	D
42221	Drugs, & druggists' sundries whsle	1	D	D	D	c	D	D	D
4224	Grocery & related products whsle	20	140 474	10 786	2 522	438	19 326	5 611	6 438
42243	Dairy products, (except dried or canned) whsle	4	D	D	D	c	D	D	D
42249	Other grocery & related products whsle	5	D	D	D	c	D	D	D
4226	Chemical & allied products whsle	12	D	D	D	c	D	D	D
42269	Other chemical & allied products whsle	11	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	10	D	D	D	c	D	D	D
42271	Petroleum bulk stations & terminals	10	D	D	D	c	D	D	D
4229	Miscellaneous nondurable goods whsle	10	D	D	D	b	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	GREEN BAY, WI—Con.								
	Merchant wholesalers	167	746 738	75 596	17 564	2 454	151 291	79 467	85 136
421	Wholesale trade, durable goods	113	400 478	47 401	11 245	1 498	87 617	60 144	63 122
4211	Motor vehicle & motor vehicle parts & supplies whsle	9	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	2	D	D	D	b	D	D	D
42131	Lumber, plywood, millwork, & wood panel whsle	1	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	17	D	D	D	c	D	D	D
42145	Medical, dental, & hospital equipment & supplies whsle	6	D	D	D	c	D	D	D
42146	Ophthalmic goods whsle	2	D	D	D	b	D	D	D
4215	Metal & mineral (except petroleum) whsle	4	D	D	D	b	D	D	D
42151	Metal service centers & offices	3	D	D	D	b	D	D	D
4216	Electrical goods whsle	18	49 421	6 200	1 623	212	11 435	4 635	4 702
42161	Electrical apparatus & equip, wiring supp, & const material whsle	10	37 568	4 053	1 109	148	7 121	4 074	4 158
4217	Hardware, & plumbing & heating equipment & supplies whsle	7	D	D	D	c	D	D	D
42171	Hardware whsle	2	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	35	D	D	D	e	D	D	D
42181	Construction & mining (except petroleum) machinery & equip whsle	4	D	D	D	c	D	D	D
42183	Industrial machinery & equipment whsle	21	D	D	D	c	D	D	D
42184	Industrial supplies whsle	2	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle	17	D	D	D	c	D	D	D
42191	Sporting & recreational goods & supplies whsle	2	D	D	D	b	D	D	D
42193	Recyclable material whsle	8	D	D	D	b	D	D	D
42199	Other miscellaneous durable goods whsle	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	54	346 260	28 195	6 319	956	63 674	19 323	22 014
4221	Paper & paper product whsle	4	D	D	D	b	D	D	D
42213	Industrial & personal service paper whsle	2	D	D	D	b	D	D	D
4222	Drugs, & druggists' sundries whsle	1	D	D	D	c	D	D	D
42221	Drugs, & druggists' sundries whsle	1	D	D	D	c	D	D	D
4224	Grocery & related products whsle	19	D	D	D	e	D	D	D
42243	Dairy products, (except dried or canned) whsle	4	D	D	D	c	D	D	D
42249	Other grocery & related products whsle	4	D	D	D	c	D	D	D
4226	Chemical & allied products whsle	9	D	D	D	b	D	D	D
42269	Other chemical & allied products whsle	8	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	5	D	D	D	c	D	D	D
42271	Petroleum bulk stations & terminals	5	D	D	D	c	D	D	D
4229	Miscellaneous nondurable goods whsle	9	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices	15	455 175	11 004	3 298	229	30 689	9 364	11 171
421	Wholesale trade, durable goods	5	176 037	7 875	2 530	139	24 277	3 653	3 535
4213	Lumber & other construction materials whsle	2	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	1	D	D	D	b	D	D	D
42143	Computer & computer peripheral equipment & software whsle	1	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	10	279 138	3 129	768	90	6 412	5 711	7 636
4226	Chemical & allied products whsle	3	D	D	D	b	D	D	D
42269	Other chemical & allied products whsle	3	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	5	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals	5	D	D	D	b	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
GREEN BAY, WI—Con.									
	Agents, brokers, and commission merchants	19	114 050	2 252	493	50	4 880	—	—
421	Wholesale trade, durable goods	19	114 050	2 252	493	50	4 880	—	—
4213	Lumber & other construction materials whsle	1	D	D	D	a	D	D	D
4216	Electrical goods whsle	5	D	D	D	a	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	4	40 737	536	114	9	1 475	—	—
4219	Miscellaneous durable goods whsle . . .	3	D	D	D	a	D	D	D
GREENDALE, WI									
42	Wholesale trade	19	19 273	1 471	434	45	3 019	1 518	2 508
421	Wholesale trade, durable goods	16	D	D	D	b	D	D	D
	Merchant wholesalers	16	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	14	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	3	D	D	D	a	D	D	D
421	Wholesale trade, durable goods	2	D	D	D	a	D	D	D
GREENFIELD, WI									
42	Wholesale trade	36	D	D	D	e	D	D	D
421	Wholesale trade, durable goods	28	44 455	11 390	2 831	229	15 762	2 821	1 693
4211	Motor vehicle & motor vehicle parts & supplies whsle	6	6 255	1 154	295	66	1 789	1 586	1 094
4214	Professional & commercial equipment & supplies whsle	5	D	D	D	c	D	D	D
42144	Other commercial equipment whsle . . .	2	D	D	D	c	D	D	D
4219	Miscellaneous durable goods whsle . . .	6	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	8	D	D	D	b	D	D	D
	Merchant wholesalers	27	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	20	D	D	D	c	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	6	6 255	1 154	295	66	1 789	1 586	1 094
4214	Professional & commercial equipment & supplies whsle	4	D	D	D	c	D	D	D
42144	Other commercial equipment whsle . . .	2	D	D	D	c	D	D	D
422	Wholesale trade, nondurable goods	7	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices	1	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	8	D	D	D	a	D	D	D
421	Wholesale trade, durable goods	8	D	D	D	a	D	D	D
HALES CORNERS, WI									
42	Wholesale trade	19	52 578	3 325	739	95	6 250	1 886	1 933
421	Wholesale trade, durable goods	14	30 921	1 738	393	63	3 361	1 886	1 933
4214	Professional & commercial equipment & supplies whsle	4	D	D	D	b	D	D	D
42146	Ophthalmic goods whsle	1	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	5	21 657	1 587	346	32	2 889	—	—
4224	Grocery & related products whsle	1	D	D	D	a	D	D	D
	Merchant wholesalers	11	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	9	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	4	D	D	D	b	D	D	D
42146	Ophthalmic goods whsle	1	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices	1	D	D	D	a	D	D	D
	Agents, brokers, and commission merchants	7	24 888	831	214	22	1 453	—	—
421	Wholesale trade, durable goods	5	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	2	D	D	D	a	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
HARTFORD, WI *									
42	Wholesale trade	14	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	10	D	D	D	b	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	2	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	6	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	4	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	1	D	D	D	a	D	D	D
42269	Other chemical & allied products whsle	1	D	D	D	a	D	D	D
	Merchant wholesalers	12	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	9	D	D	D	b	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	2	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	5	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	3	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	1	D	D	D	a	D	D	D
42269	Other chemical & allied products whsle	1	D	D	D	a	D	D	D
	Manufacturers' sales branches and sales offices ..	1	D	D	D	a	D	D	D
	Agents, brokers, and commission merchants	1	D	D	D	a	D	D	D
HARTFORD, WI (DODGE COUNTY PART) *									
42	Wholesale trade	1	D	D	D	a	D	D	D
	Merchant wholesalers	1	D	D	D	a	D	D	D
HARTFORD, WI (WASHINGTON COUNTY PART) *									
42	Wholesale trade	13	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	9	D	D	D	b	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	2	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	5	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	4	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	1	D	D	D	a	D	D	D
42269	Other chemical & allied products whsle	1	D	D	D	a	D	D	D
	Merchant wholesalers	11	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	8	D	D	D	b	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	2	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	4	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	3	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	1	D	D	D	a	D	D	D
42269	Other chemical & allied products whsle	1	D	D	D	a	D	D	D
	Manufacturers' sales branches and sales offices ..	1	D	D	D	a	D	D	D
	Agents, brokers, and commission merchants	1	D	D	D	a	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
HARTLAND, WI									
42	Wholesale trade	32	212 371	14 549	2 932	362	22 216	11 598	12 364
421	Wholesale trade, durable goods	26	D	D	D	e	D	D	D
4212	Furniture & home furnishings whse ...	2	D	D	D	a	D	D	D
42121	Furniture whse	1	D	D	D	a	D	D	D
4214	Professional & commercial equipment & supplies whse	4	21 884	2 745	495	113	4 589	5 034	4 302
42141	Photographic equipment & supplies whse	1	D	D	D	b	D	D	D
4216	Electrical goods whse	4	55 312	4 052	783	85	5 226	3 752	4 645
42161	Electrical apparatus & equip, wiring supp, & const material whse	2	D	D	D	b	D	D	D
42169	Other electronic parts & equipment whse	2	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies whse	9	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whse	8	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	6	D	D	D	b	D	D	D
4224	Grocery & related products whse	1	D	D	D	b	D	D	D
	Merchant wholesalers	21	D	D	D	e	D	D	D
421	Wholesale trade, durable goods	17	76 015	9 823	2 024	261	14 664	10 857	11 499
4214	Professional & commercial equipment & supplies whse	2	D	D	D	c	D	D	D
4216	Electrical goods whse	2	D	D	D	b	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whse	2	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whse	6	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whse	5	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices ..	1	D	D	D	a	D	D	D
	Agents, brokers, and commission merchants	10	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	9	D	D	D	b	D	D	D
4212	Furniture & home furnishings whse ...	1	D	D	D	a	D	D	D
42121	Furniture whse	1	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies whse	3	D	D	D	a	D	D	D
42183	Industrial machinery & equipment whse	3	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	1	D	D	D	b	D	D	D
4224	Grocery & related products whse	1	D	D	D	b	D	D	D
HOLMEN, WI									
42	Wholesale trade	6	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	6	D	D	D	b	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whse	2	D	D	D	b	D	D	D
	Merchant wholesalers	5	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	5	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	1	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	1	D	D	D	b	D	D	D
HORICON, WI									
42	Wholesale trade	7	46 011	4 040	1 005	127	8 193	8 516	8 027
421	Wholesale trade, durable goods	4	D	D	D	b	D	D	D
4215	Metal & mineral (except petroleum) whse	2	D	D	D	b	D	D	D
42151	Metal service centers & offices	2	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	3	D	D	D	b	D	D	D
	Merchant wholesalers	7	46 011	4 040	1 005	127	8 193	8 516	8 027
421	Wholesale trade, durable goods	4	D	D	D	b	D	D	D
4215	Metal & mineral (except petroleum) whse	2	D	D	D	b	D	D	D
42151	Metal service centers & offices	2	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	3	D	D	D	b	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
HOWARD, WI									
42	Wholesale trade	31	121 722	11 464	2 680	430	21 480	13 125	11 051
421	Wholesale trade, durable goods	21	100 236	10 290	2 392	365	19 031	11 740	9 333
4211	Motor vehicle & motor vehicle parts & supplies whsle	3	8 352	1 787	439	63	2 427	932	1 025
42114	Motor vehicle parts, (used) whsle ...	2	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	3	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	5	D	D	D	c	D	D	D
42193	Recyclable material whsle	4	D	D	D	c	D	D	D
422	Wholesale trade, nondurable goods	10	21 486	1 174	288	65	2 449	1 385	1 718
4224	Grocery & related products whsle	4	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	2	D	D	D	a	D	D	D
	Merchant wholesalers	27	117 356	11 363	2 658	425	21 282	13 124	11 050
421	Wholesale trade, durable goods	19	D	D	D	e	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	3	8 352	1 787	439	63	2 427	932	1 025
42114	Motor vehicle parts, (used) whsle ...	2	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	3	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	5	D	D	D	c	D	D	D
42193	Recyclable material whsle	4	D	D	D	c	D	D	D
422	Wholesale trade, nondurable goods	8	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	1	D	D	D	a	D	D	D
	Agents, brokers, and commission merchants	4	4 366	101	22	5	198	1	1
HUDSON, WI									
42	Wholesale trade	16	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	12	D	D	D	b	D	D	D
4215	Metal & mineral (except petroleum) whsle	2	D	D	D	a	D	D	D
42151	Metal service centers & offices	2	D	D	D	a	D	D	D
4219	Miscellaneous durable goods whsle ...	2	D	D	D	b	D	D	D
	Merchant wholesalers	11	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	7	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	5	D	D	D	a	D	D	D
421	Wholesale trade, durable goods	5	D	D	D	a	D	D	D
4215	Metal & mineral (except petroleum) whsle	2	D	D	D	a	D	D	D
42151	Metal service centers & offices	2	D	D	D	a	D	D	D
JACKSON, WI									
42	Wholesale trade	4	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	4	D	D	D	b	D	D	D
4224	Grocery & related products whsle	2	D	D	D	a	D	D	D
42249	Other grocery & related products whsle	1	D	D	D	a	D	D	D
	Merchant wholesalers	3	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	3	D	D	D	a	D	D	D
4224	Grocery & related products whsle	2	D	D	D	a	D	D	D
42249	Other grocery & related products whsle	1	D	D	D	a	D	D	D
	Manufacturers' sales branches and sales offices ..	1	D	D	D	a	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories* (\$1,000)	End-of-1997 inventories* (\$1,000)
JANESVILLE, WI									
42	Wholesale trade	68	1 270 626	60 411	15 427	1 829	137 077	67 920	72 506
421	Wholesale trade, durable goods	43	D	D	D	g	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	4	D	D	D	c	D	D	D
42111	Automobile & other motor vehicle whsle	2	D	D	D	b	D	D	D
42114	Motor vehicle parts, (used) whsle ...	1	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	8	11 173	1 195	368	34	1 921	751	734
4216	Electrical goods whsle	6	D	D	D	e	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	3	D	D	D	e	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	4	13 648	1 869	415	101	2 959	4 616	4 005
4218	Machinery, equipment, & supplies whsle	13	D	D	D	e	D	D	D
42183	Industrial machinery & equipment whsle	3	D	D	D	b	D	D	D
42184	Industrial supplies whsle	6	D	D	D	e	D	D	D
4219	Miscellaneous durable goods whsle ...	4	D	D	D	c	D	D	D
422	Wholesale trade, nondurable goods	25	D	D	D	f	D	D	D
4221	Paper & paper product whsle	3	D	D	D	b	D	D	D
42213	Industrial & personal service paper whsle	1	D	D	D	b	D	D	D
4224	Grocery & related products whsle	3	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	1	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	3	D	D	D	a	D	D	D
4227	Petroleum & petroleum products whsle	5	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals .	4	42 360	821	167	27	1 850	434	499
4228	Beer, wine, & distilled alcoholic beverage whsle	2	D	D	D	b	D	D	D
42281	Beer & ale whsle	2	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	8	D	D	D	e	D	D	D
42294	Tobacco & tobacco product whsle ...	2	D	D	D	c	D	D	D
42299	Other miscellaneous nondurable goods whsle	4	D	D	D	c	D	D	D
	Merchant wholesalers	60	1 248 489	58 833	15 064	1 783	133 283	67 632	72 226
421	Wholesale trade, durable goods	38	D	D	D	g	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	4	D	D	D	c	D	D	D
42114	Motor vehicle parts, (used) whsle ...	1	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	7	D	D	D	b	D	D	D
4216	Electrical goods whsle	5	D	D	D	e	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	2	D	D	D	e	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	4	13 648	1 869	415	101	2 959	4 616	4 005
4218	Machinery, equipment, & supplies whsle	12	D	D	D	e	D	D	D
42183	Industrial machinery & equipment whsle	3	D	D	D	b	D	D	D
42184	Industrial supplies whsle	6	D	D	D	e	D	D	D
4219	Miscellaneous durable goods whsle ...	4	D	D	D	c	D	D	D
422	Wholesale trade, nondurable goods	22	D	D	D	f	D	D	D
4221	Paper & paper product whsle	3	D	D	D	b	D	D	D
42213	Industrial & personal service paper whsle	1	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	5	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals .	4	42 360	821	167	27	1 850	434	499
4229	Miscellaneous nondurable goods whsle	7	D	D	D	e	D	D	D
42294	Tobacco & tobacco product whsle ...	2	D	D	D	c	D	D	D
42299	Other miscellaneous nondurable goods whsle	4	D	D	D	c	D	D	D
	Manufacturers' sales branches and sales offices ..	4	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	3	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	4	D	D	D	a	D	D	D
421	Wholesale trade, durable goods	4	D	D	D	a	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
JEFFERSON, WI									
42	Wholesale trade	7	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	4	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	3	D	D	D	b	D	D	D
Merchant wholesalers									
422	Wholesale trade, nondurable goods	6	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	3	D	D	D	b	D	D	D
Agents, brokers, and commission merchants									
		1	D	D	D	a	D	D	D
KAUKAUNA, WI									
42	Wholesale trade	18	51 925	4 517	1 092	163	7 596	3 140	3 115
421	Wholesale trade, durable goods	13	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies								
42183	whsle	8	D	D	D	b	D	D	D
42183	Industrial machinery & equipment								
42183	whsle	4	11 989	1 874	472	48	2 557	1 045	1 006
422	Wholesale trade, nondurable goods	5	D	D	D	b	D	D	D
4224	Grocery & related products whsle	3	D	D	D	a	D	D	D
4227	Petroleum & petroleum products								
42271	whsle	1	D	D	D	a	D	D	D
42271	Petroleum bulk stations & terminals								
42271	1	D	D	D	a	D	D	D
Merchant wholesalers									
421	Wholesale trade, durable goods	16	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	11	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies								
42183	whsle	7	D	D	D	b	D	D	D
42183	Industrial machinery & equipment								
42183	whsle	4	11 989	1 874	472	48	2 557	1 045	1 006
422	Wholesale trade, nondurable goods	5	D	D	D	b	D	D	D
4224	Grocery & related products whsle	3	D	D	D	a	D	D	D
4227	Petroleum & petroleum products								
4227	whsle	1	D	D	D	a	D	D	D
Agents, brokers, and commission merchants									
		2	D	D	D	a	D	D	D
KENOSHA, WI									
42	Wholesale trade	66	208 599	27 329	6 644	853	53 917	10 073	10 899
421	Wholesale trade, durable goods	47	D	D	D	f	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	6	D	D	D	b	D	D	D
42114	Motor vehicle parts, (used) whsle ...	3	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	8	D	D	D	c	D	D	D
42143	Computer & computer peripheral equipment & software whsle	3	D	D	D	b	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	7	D	D	D	c	D	D	D
42171	Hardware whsle	5	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies								
42183	whsle	14	D	D	D	c	D	D	D
42183	Industrial machinery & equipment								
42183	whsle	5	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	5	D	D	D	c	D	D	D
42193	Recyclable material whsle	5	D	D	D	c	D	D	D
422	Wholesale trade, nondurable goods	19	D	D	D	e	D	D	D
4224	Grocery & related products whsle	7	D	D	D	e	D	D	D
42249	Other grocery & related products whsle	4	D	D	D	c	D	D	D
4227	Petroleum & petroleum products								
4227	whsle	3	D	D	D	b	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
KENOSHA, WI—Con.									
	Merchant wholesalers	54	109 462	17 801	4 272	626	35 929	8 321	9 099
421	Wholesale trade, durable goods	38	D	D	D	e	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	6	D	D	D	b	D	D	D
42114	Motor vehicle parts, (used) whsle . . .	3	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	12	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	5	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle . . .	5	D	D	D	c	D	D	D
42193	Recyclable material whsle	5	D	D	D	c	D	D	D
422	Wholesale trade, nondurable goods	16	D	D	D	c	D	D	D
4224	Grocery & related products whsle	5	D	D	D	c	D	D	D
4227	Petroleum & petroleum products whsle	3	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices . .	7	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	4	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	3	D	D	D	c	D	D	D
	Agents, brokers, and commission merchants	5	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	5	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	1	D	D	D	b	D	D	D
42143	Computer & computer peripheral equipment & software whsle	1	D	D	D	b	D	D	D
KEWASKUM, WI *									
42	Wholesale trade	3	5 131	703	128	36	1 645	100	92
421	Wholesale trade, durable goods	2	D	D	D	b	D	D	D
	Merchant wholesalers	3	5 131	703	128	36	1 645	100	92
421	Wholesale trade, durable goods	2	D	D	D	b	D	D	D
KEWASKUM, WI (WASHINGTON COUNTY PART) *									
42	Wholesale trade	3	5 131	703	128	36	1 645	100	92
421	Wholesale trade, durable goods	2	D	D	D	b	D	D	D
	Merchant wholesalers	3	5 131	703	128	36	1 645	100	92
421	Wholesale trade, durable goods	2	D	D	D	b	D	D	D
KEWAUNEE, WI									
42	Wholesale trade	2	D	D	D	b	D	D	D
	Merchant wholesalers	2	D	D	D	b	D	D	D
KIEL, WI *									
42	Wholesale trade	5	1 249	124	15	12	283	41	206
	Merchant wholesalers	5	1 249	124	15	12	283	41	206
KIEL, WI (CALUMET COUNTY PART) *									
42	Wholesale trade	1	D	D	D	a	D	D	D
	Merchant wholesalers	1	D	D	D	a	D	D	D
KIEL, WI (MANITOWOC COUNTY PART) *									
42	Wholesale trade	4	D	D	D	a	D	D	D
	Merchant wholesalers	4	D	D	D	a	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories* (\$1,000)	End-of-1997 inventories* (\$1,000)
KIMBERLY, WI									
42	Wholesale trade	14	177 099	19 857	3 709	414	41 464	25 264	26 814
421	Wholesale trade, durable goods	8	95 362	10 777	2 134	237	20 283	14 976	16 765
4211	Motor vehicle & motor vehicle parts & supplies whsle	3	D	D	D	c	D	D	D
42112	Motor vehicle supplies & new parts whsle	3	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	3	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	2	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	2	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	6	81 737	9 080	1 575	177	21 181	10 288	10 049
4221	Paper & paper product whsle	2	D	D	D	b	D	D	D
42211	Printing & writing paper whsle	2	D	D	D	b	D	D	D
	Merchant wholesalers	12	D	D	D	e	D	D	D
421	Wholesale trade, durable goods	8	95 362	10 777	2 134	237	20 283	14 976	16 765
4211	Motor vehicle & motor vehicle parts & supplies whsle	3	D	D	D	c	D	D	D
42112	Motor vehicle supplies & new parts whsle	3	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	3	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	2	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	2	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	4	D	D	D	b	D	D	D
4221	Paper & paper product whsle	1	D	D	D	a	D	D	D
	Manufacturers' sales branches and sales offices ..	2	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	2	D	D	D	b	D	D	D
4221	Paper & paper product whsle	1	D	D	D	b	D	D	D
LA CROSSE, WI									
42	Wholesale trade	92	1 746 409	88 726	22 600	2 701	149 534	151 626	155 939
421	Wholesale trade, durable goods	55	268 864	21 551	5 123	749	40 604	34 039	35 838
4211	Motor vehicle & motor vehicle parts & supplies whsle	7	D	D	D	c	D	D	D
42111	Automobile & other motor vehicle whsle	5	D	D	D	c	D	D	D
4213	Lumber & other construction materials whsle	3	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	9	D	D	D	b	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	9	D	D	D	c	D	D	D
42171	Hardware whsle	7	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	16	46 035	5 858	1 585	200	10 973	9 700	9 951
42181	Construction & mining (except petroleum) machinery & equip whsle	3	D	D	D	b	D	D	D
42184	Industrial supplies whsle	4	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	6	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	37	1 477 545	67 175	17 477	1 952	108 930	117 587	120 101
4221	Paper & paper product whsle	7	D	D	D	c	D	D	D
42213	Industrial & personal service paper whsle	3	D	D	D	b	D	D	D
4222	Drugs, & druggists' sundries whsle ...	2	D	D	D	e	D	D	D
42221	Drugs, & druggists' sundries whsle ..	2	D	D	D	e	D	D	D
4224	Grocery & related products whsle	13	D	D	D	g	D	D	D
42241	General-line grocery whsle	1	D	D	D	f	D	D	D
42242	Packaged frozen food whsle	1	D	D	D	e	D	D	D
42249	Other grocery & related products whsle	8	D	D	D	e	D	D	D
4225	Farm-product raw material whsle	1	D	D	D	a	D	D	D
4226	Chemical & allied products whsle	1	D	D	D	b	D	D	D
42269	Other chemical & allied products whsle	1	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	2	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals .	1	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	6	D	D	D	b	D	D	D
42291	Farm supplies whsle	2	D	D	D	b	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories* (\$1,000)	End-of-1997 inventories* (\$1,000)
LA CROSSE, WI—Con.									
	Merchant wholesalers	87	D	D	D	h	D	D	D
421	Wholesale trade, durable goods	54	D	D	D	f	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	7	D	D	D	c	D	D	D
42111	Automobile & other motor vehicle whsle	5	D	D	D	c	D	D	D
4213	Lumber & other construction materials whsle	2	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	9	D	D	D	b	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	9	D	D	D	c	D	D	D
42171	Hardware whsle	7	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	16	46 035	5 858	1 585	200	10 973	9 700	9 951
42184	Industrial supplies whsle	4	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	6	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	33	D	D	D	g	D	D	D
4221	Paper & paper product whsle	7	D	D	D	c	D	D	D
42213	Industrial & personal service paper whsle	3	D	D	D	b	D	D	D
4222	Drugs, & druggists' sundries whsle ...	2	D	D	D	e	D	D	D
42221	Drugs, & druggists' sundries whsle ..	2	D	D	D	e	D	D	D
4224	Grocery & related products whsle	9	677 261	45 749	12 551	1 246	64 069	49 007	44 369
42241	General-line grocery whsle	1	D	D	D	f	D	D	D
42242	Packaged frozen food whsle	1	D	D	D	e	D	D	D
42249	Other grocery & related products whsle	5	D	D	D	e	D	D	D
4225	Farm-product raw material whsle	1	D	D	D	a	D	D	D
4226	Chemical & allied products whsle	1	D	D	D	b	D	D	D
42269	Other chemical & allied products whsle	1	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	2	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	6	D	D	D	b	D	D	D
42291	Farm supplies whsle	2	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices ..	5	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	4	D	D	D	b	D	D	D
4224	Grocery & related products whsle	4	D	D	D	b	D	D	D
LADYSMITH, WI									
42	Wholesale trade	4	1 762	228	44	12	413	530	560
	Merchant wholesalers	4	1 762	228	44	12	413	530	560
LAKE GENEVA, WI									
42	Wholesale trade	21	85 125	9 935	2 384	305	22 276	7 879	7 800
421	Wholesale trade, durable goods	16	40 625	4 544	991	145	9 055	3 979	4 316
4217	Hardware, & plumbing & heating equipment & supplies whsle	2	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	7	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	5	44 500	5 391	1 393	160	13 221	3 900	3 484
4229	Miscellaneous nondurable goods whsle	3	D	D	D	c	D	D	D
42292	Book, periodical, & newspaper whsle	1	D	D	D	c	D	D	D
42299	Other miscellaneous nondurable goods whsle	2	D	D	D	a	D	D	D
	Merchant wholesalers	16	D	D	D	e	D	D	D
421	Wholesale trade, durable goods	13	33 259	4 249	924	140	8 541	3 979	4 316
4218	Machinery, equipment, & supplies whsle	6	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	2	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	3	D	D	D	c	D	D	D
4229	Miscellaneous nondurable goods whsle	1	D	D	D	c	D	D	D
42292	Book, periodical, & newspaper whsle	1	D	D	D	c	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories* (\$1,000)	End-of-1997 inventories* (\$1,000)
LAKE GENEVA, WI—Con.									
	Manufacturers' sales branches and sales offices . .	2	D	D	D	a	D	D	D
	Agents, brokers, and commission merchants	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	2	D	D	D	a	D	D	D
4229	Miscellaneous nondurable goods whsle	2	D	D	D	a	D	D	D
42299	Other miscellaneous nondurable goods whsle	2	D	D	D	a	D	D	D
LAKE MILLS, WI									
42	Wholesale trade	13	76 912	5 261	939	153	7 526	4 712	5 222
421	Wholesale trade, durable goods	5	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	3	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle	1	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	8	D	D	D	b	D	D	D
4224	Grocery & related products whsle	1	D	D	D	b	D	D	D
42243	Dairy products, (except dried or canned) whsle	1	D	D	D	b	D	D	D
	Merchant wholesalers	12	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	5	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	3	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle	1	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	7	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices . .	1	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	1	D	D	D	b	D	D	D
4224	Grocery & related products whsle	1	D	D	D	b	D	D	D
LANCASTER, WI									
42	Wholesale trade	8	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	3	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	5	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	2	D	D	D	a	D	D	D
42291	Farm supplies whsle	2	D	D	D	a	D	D	D
	Merchant wholesalers	7	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	3	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	4	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	2	D	D	D	a	D	D	D
42291	Farm supplies whsle	2	D	D	D	a	D	D	D
	Agents, brokers, and commission merchants	1	D	D	D	a	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
LITTLE CHUTE, WI									
42	Wholesale trade	18	101 057	9 589	2 211	313	15 196	13 025	15 242
421	Wholesale trade, durable goods	12	71 903	6 786	1 493	179	9 301	11 789	13 784
4211	Motor vehicle & motor vehicle parts & supplies whsle	2	D	D	D	b	D	D	D
42111	Automobile & other motor vehicle whsle	2	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	4	22 750	2 227	417	50	3 251	6 565	7 743
422	Wholesale trade, nondurable goods	6	29 154	2 803	718	134	5 895	1 236	1 458
4224	Grocery & related products whsle	3	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	1	D	D	D	b	D	D	D
	Merchant wholesalers	16	D	D	D	e	D	D	D
421	Wholesale trade, durable goods	10	D	D	D	c	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	2	D	D	D	b	D	D	D
42111	Automobile & other motor vehicle whsle	2	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	4	22 750	2 227	417	50	3 251	6 565	7 743
422	Wholesale trade, nondurable goods	6	29 154	2 803	718	134	5 895	1 236	1 458
4224	Grocery & related products whsle	3	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	1	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices ..	1	D	D	D	a	D	D	D
	Agents, brokers, and commission merchants	1	D	D	D	a	D	D	D
LODI, WI									
42	Wholesale trade	2	D	D	D	a	D	D	D
	Merchant wholesalers	2	D	D	D	a	D	D	D
MCFARLAND, WI									
42	Wholesale trade	18	263 369	7 715	1 950	157	15 732	8 735	15 038
421	Wholesale trade, durable goods	8	D	D	D	c	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	1	D	D	D	b	D	D	D
42111	Automobile & other motor vehicle whsle	1	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	2	D	D	D	b	D	D	D
42191	Sporting & recreational goods & supplies whsle	1	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	10	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	5	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals ..	5	D	D	D	b	D	D	D
	Merchant wholesalers	12	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	6	D	D	D	b	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	1	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	2	D	D	D	b	D	D	D
42191	Sporting & recreational goods & supplies whsle	1	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	6	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices ..	5	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	4	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	4	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals ..	4	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	1	D	D	D	a	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
MADISON, WI									
42	Wholesale trade	324	1 621 644	149 148	35 438	4 530	289 367	147 805	154 873
421	Wholesale trade, durable goods	204	972 159	94 921	22 580	2 731	165 702	105 489	112 579
4211	Motor vehicle & motor vehicle parts & supplies whsle	19	125 919	14 398	3 732	455	22 568	18 905	20 634
42111	Automobile & other motor vehicle whsle	7	D	D	D	c	D	D	D
42112	Motor vehicle supplies & new parts whsle	10	55 742	6 785	1 862	181	11 658	10 936	11 890
4212	Furniture & home furnishings whsle . . .	13	38 837	3 810	864	111	7 753	3 170	3 882
42122	Home furnishings whsle	8	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	8	D	D	D	b	D	D	D
42132	Brick, stone, & related construction materials whsle	3	D	D	D	a	D	D	D
4214	Professional & commercial equipment & supplies whsle	40	267 419	26 425	6 129	788	48 097	20 857	21 804
42142	Office equipment whsle	11	D	D	D	e	D	D	D
42143	Computer & computer peripheral equipment & software whsle	14	158 187	10 795	2 375	299	21 382	13 807	13 450
42144	Other commercial equipment whsle . .	5	9 104	1 602	420	50	2 838	559	624
4215	Metal & mineral (except petroleum) whsle	9	38 528	2 588	574	66	4 634	1 649	1 551
42151	Metal service centers & offices	9	38 528	2 588	574	66	4 634	1 649	1 551
4216	Electrical goods whsle	31	150 791	14 168	3 673	377	24 125	14 948	15 201
42161	Electrical apparatus & equip, wiring supp, & const material whsle	11	53 545	4 920	1 223	142	7 508	7 357	7 258
42162	Electrical appliance, television & radio set whsle	4	D	D	D	c	D	D	D
42169	Other electronic parts & equipment whsle	16	D	D	D	c	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	23	86 696	9 458	2 281	224	15 701	12 323	11 845
42171	Hardware whsle	8	25 921	2 873	697	82	5 903	2 444	2 611
42172	Plumbing & heating equipment & supplies (hydronics) whsle	3	D	D	D	b	D	D	D
42173	Warm air heating & air-conditioning equipment & supplies whsle	9	39 549	4 701	1 159	92	6 526	6 849	5 949
4218	Machinery, equipment, & supplies whsle	39	137 668	16 628	3 850	465	27 542	29 182	33 564
42181	Construction & mining (except petroleum) machinery & equip whsle	7	D	D	D	c	D	D	D
42183	Industrial machinery & equipment whsle	21	34 729	4 926	1 110	127	7 505	4 412	5 345
42184	Industrial supplies whsle	4	D	D	D	b	D	D	D
42185	Service establishment equipment & supplies whsle	5	8 473	1 592	332	62	2 580	1 269	1 122
4219	Miscellaneous durable goods whsle . . .	22	D	D	D	c	D	D	D
42191	Sporting & recreational goods & supplies whsle	8	23 289	1 201	246	65	2 287	760	743
42193	Recyclable material whsle	6	D	D	D	c	D	D	D
42199	Other miscellaneous durable goods whsle	8	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	120	649 485	54 227	12 858	1 799	123 665	42 316	42 294
4221	Paper & paper product whsle	14	D	D	D	c	D	D	D
42211	Printing & writing paper whsle	3	D	D	D	b	D	D	D
42212	Stationery & office supplies whsle . . .	9	D	D	D	b	D	D	D
4222	Drugs, & druggists' sundries whsle . . .	10	D	D	D	e	D	D	D
42221	Drugs, & druggists' sundries whsle . .	10	D	D	D	e	D	D	D
4223	Apparel, piece goods, & notions whsle .	9	10 034	1 963	432	65	4 207	2 703	2 815
4224	Grocery & related products whsle	33	235 130	21 248	5 163	798	38 293	7 289	7 797
42243	Dairy products, (except dried or canned) whsle	1	D	D	D	b	D	D	D
42245	Confectionery whsle	3	D	D	D	e	D	D	D
42249	Other grocery & related products whsle	12	D	D	D	c	D	D	D
4226	Chemical & allied products whsle	11	24 925	3 832	764	125	7 770	2 596	2 495
42269	Other chemical & allied products whsle	8	D	D	D	c	D	D	D
4227	Petroleum & petroleum products whsle	3	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals .	2	D	D	D	b	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle	3	20 709	2 115	496	71	3 086	840	1 115
4229	Miscellaneous nondurable goods whsle	34	D	D	D	c	D	D	D
42291	Farm supplies whsle	9	123 315	4 358	1 083	87	18 032	8 570	8 195

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories* (\$1,000)	End-of-1997 inventories* (\$1,000)
MADISON, WI—Con.									
Merchant wholesalers		270	1 278 229	126 314	29 470	3 921	246 189	139 039	147 178
421	Wholesale trade, durable goods	168	816 291	84 680	19 835	2 502	148 729	101 279	108 757
4211	Motor vehicle & motor vehicle parts & supplies whsle	19	125 919	14 398	3 732	455	22 568	18 905	20 634
42111	Automobile & other motor vehicle whsle	7	D	D	D	c	D	D	D
42112	Motor vehicle supplies & new parts whsle	10	55 742	6 785	1 862	181	11 658	10 936	11 890
4212	Furniture & home furnishings whsle ...	10	D	D	D	b	D	D	D
42122	Home furnishings whsle	6	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	2	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	29	242 391	22 694	5 137	706	41 264	20 449	21 358
42142	Office equipment whsle	8	D	D	D	e	D	D	D
42143	Computer & computer peripheral equipment & software whsle	11	D	D	D	e	D	D	D
4215	Metal & mineral (except petroleum) whsle	5	D	D	D	b	D	D	D
42151	Metal service centers & offices	5	D	D	D	b	D	D	D
4216	Electrical goods whsle	25	D	D	D	e	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	9	D	D	D	c	D	D	D
42169	Other electronic parts & equipment whsle	12	D	D	D	b	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	21	D	D	D	c	D	D	D
42171	Hardware whsle	8	25 921	2 873	697	82	5 903	2 444	2 611
42172	Plumbing & heating equipment & supplies (hydronics) whsle	3	D	D	D	b	D	D	D
42173	Warm air heating & air-conditioning equipment & supplies whsle	7	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	37	D	D	D	e	D	D	D
42181	Construction & mining (except petroleum) machinery & equip whsle	7	D	D	D	c	D	D	D
42183	Industrial machinery & equipment whsle	19	D	D	D	c	D	D	D
42184	Industrial supplies whsle	4	D	D	D	b	D	D	D
42185	Service establishment equipment & supplies whsle	5	8 473	1 592	332	62	2 580	1 269	1 122
4219	Miscellaneous durable goods whsle ...	20	D	D	D	c	D	D	D
42193	Recyclable material whsle	6	D	D	D	c	D	D	D
42199	Other miscellaneous durable goods whsle	8	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	102	461 938	41 634	9 635	1 419	97 460	37 760	38 421
4221	Paper & paper product whsle	8	D	D	D	b	D	D	D
42212	Stationery & office supplies whsle ...	6	D	D	D	b	D	D	D
4222	Drugs, & druggists' sundries whsle ...	10	D	D	D	e	D	D	D
42221	Drugs, & druggists' sundries whsle ..	10	D	D	D	e	D	D	D
4223	Apparel, piece goods, & notions whsle ..	8	D	D	D	b	D	D	D
4224	Grocery & related products whsle	27	D	D	D	f	D	D	D
42243	Dairy products, (except dried or canned) whsle	1	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	10	D	D	D	c	D	D	D
4226	Chemical & allied products whsle	9	D	D	D	c	D	D	D
42269	Other chemical & allied products whsle	6	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	3	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	32	129 448	7 911	1 882	225	22 627	10 278	10 029
42291	Farm supplies whsle	8	D	D	D	b	D	D	D
Manufacturers' sales branches and sales offices ..		28	269 429	19 455	5 135	522	37 376	8 454	7 348
421	Wholesale trade, durable goods	18	100 235	7 213	1 993	154	12 122	3 898	3 475
4216	Electrical goods whsle	6	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	10	169 194	12 242	3 142	368	25 254	4 556	3 873
4221	Paper & paper product whsle	4	D	D	D	b	D	D	D
4224	Grocery & related products whsle	3	D	D	D	e	D	D	D
4229	Miscellaneous nondurable goods whsle	1	D	D	D	a	D	D	D
42291	Farm supplies whsle	1	D	D	D	a	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
MADISON, WI—Con.									
	Agents, brokers, and commission merchants	26	73 986	3 379	833	87	5 802	312	347
421	Wholesale trade, durable goods	18	55 633	3 028	752	75	4 851	312	347
4213	Lumber & other construction materials whsle	3	D	D	D	a	D	D	D
4219	Miscellaneous durable goods whsle ...	2	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	8	18 353	351	81	12	951	—	—
MANITOWOC, WI									
42	Wholesale trade	34	192 289	15 309	3 521	370	32 728	15 068	16 041
421	Wholesale trade, durable goods	24	74 623	10 820	2 675	246	19 957	7 754	7 470
4214	Professional & commercial equipment & supplies whsle	5	15 774	2 509	548	55	4 668	1 491	1 276
4216	Electrical goods whsle	5	19 498	1 895	502	35	2 619	1 729	1 624
42161	Electrical apparatus & equip, wiring supp, & const material whsle	4	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	6	D	D	D	c	D	D	D
42184	Industrial supplies whsle	3	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	1	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	10	117 666	4 489	846	124	12 771	7 314	8 571
4224	Grocery & related products whsle	4	28 705	1 029	202	33	3 396	4 137	5 373
42249	Other grocery & related products whsle	2	D	D	D	a	D	D	D
4226	Chemical & allied products whsle	3	D	D	D	b	D	D	D
42269	Other chemical & allied products whsle	3	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	1	D	D	D	a	D	D	D
42271	Petroleum bulk stations & terminals .	1	D	D	D	a	D	D	D
	Merchant wholesalers	29	D	D	D	e	D	D	D
421	Wholesale trade, durable goods	20	D	D	D	c	D	D	D
4214	Professional & commercial equipment & supplies whsle	4	D	D	D	b	D	D	D
4216	Electrical goods whsle	4	D	D	D	b	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	3	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	5	D	D	D	b	D	D	D
42184	Industrial supplies whsle	3	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	1	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	9	D	D	D	b	D	D	D
4224	Grocery & related products whsle	4	28 705	1 029	202	33	3 396	4 137	5 373
42249	Other grocery & related products whsle	2	D	D	D	a	D	D	D
4227	Petroleum & petroleum products whsle	1	D	D	D	a	D	D	D
42271	Petroleum bulk stations & terminals .	1	D	D	D	a	D	D	D
	Manufacturers' sales branches and sales offices ..	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	1	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	1	D	D	D	b	D	D	D
42269	Other chemical & allied products whsle	1	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	2	D	D	D	a	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
MARINETTE, WI									
42	Wholesale trade	19	69 646	12 216	2 103	374	24 640	6 749	8 370
421	Wholesale trade, durable goods	16	D	D	D	e	D	D	D
4218	Machinery, equipment, & supplies								
	whsle	6	D	D	D	e	D	D	D
42184	Industrial supplies whsle	1	D	D	D	b	D	D	D
42185	Service establishment equipment & supplies whsle	2	D	D	D	c	D	D	D
	Merchant wholesalers	17	D	D	D	e	D	D	D
421	Wholesale trade, durable goods	15	D	D	D	e	D	D	D
4218	Machinery, equipment, & supplies								
	whsle	6	D	D	D	e	D	D	D
42184	Industrial supplies whsle	1	D	D	D	b	D	D	D
42185	Service establishment equipment & supplies whsle	2	D	D	D	c	D	D	D
	Manufacturers' sales branches and sales offices ..	1	D	D	D	a	D	D	D
	Agents, brokers, and commission merchants	1	D	D	D	a	D	D	D
MARSHALL, WI									
42	Wholesale trade	3	D	D	D	a	D	D	D
	Merchant wholesalers	3	D	D	D	a	D	D	D
MARSHFIELD, WI *									
42	Wholesale trade	27	364 753	19 682	4 578	620	33 060	27 255	29 417
421	Wholesale trade, durable goods	22	D	D	D	e	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	5	D	D	D	c	D	D	D
42111	Automobile & other motor vehicle whsle	4	D	D	D	c	D	D	D
4213	Lumber & other construction materials whsle	1	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies								
	whsle	4	D	D	D	b	D	D	D
42184	Industrial supplies whsle	1	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	5	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	5	D	D	D	e	D	D	D
4227	Petroleum & petroleum products whsle	2	D	D	D	a	D	D	D
4229	Miscellaneous nondurable goods whsle	2	D	D	D	c	D	D	D
42294	Tobacco & tobacco product whsle ...	1	D	D	D	c	D	D	D
	Merchant wholesalers	25	D	D	D	f	D	D	D
421	Wholesale trade, durable goods	20	D	D	D	e	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	5	D	D	D	c	D	D	D
42111	Automobile & other motor vehicle whsle	4	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies								
	whsle	4	D	D	D	b	D	D	D
42184	Industrial supplies whsle	1	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	5	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	5	D	D	D	e	D	D	D
4227	Petroleum & petroleum products whsle	2	D	D	D	a	D	D	D
4229	Miscellaneous nondurable goods whsle	2	D	D	D	c	D	D	D
42294	Tobacco & tobacco product whsle ...	1	D	D	D	c	D	D	D
	Manufacturers' sales branches and sales offices ..	1	D	D	D	a	D	D	D
	Agents, brokers, and commission merchants	1	D	D	D	a	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
MARSHFIELD, WI (MARATHON COUNTY PART) *									
42	Wholesale trade	3	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	3	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	2	D	D	D	b	D	D	D
Merchant wholesalers									
421	Wholesale trade, durable goods	2	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	2	D	D	D	b	D	D	D
Agents, brokers, and commission merchants									
		1	D	D	D	a	D	D	D
MARSHFIELD, WI (WOOD COUNTY PART) *									
42	Wholesale trade	24	D	D	D	f	D	D	D
421	Wholesale trade, durable goods	19	D	D	D	e	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	5	D	D	D	c	D	D	D
42111	Automobile & other motor vehicle whsle	4	D	D	D	c	D	D	D
4213	Lumber & other construction materials whsle	1	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies whsle	2	D	D	D	b	D	D	D
42184	Industrial supplies whsle	1	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	5	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	5	D	D	D	e	D	D	D
4227	Petroleum & petroleum products whsle	2	D	D	D	a	D	D	D
4229	Miscellaneous nondurable goods whsle	2	D	D	D	c	D	D	D
42294	Tobacco & tobacco product whsle ...	1	D	D	D	c	D	D	D
Merchant wholesalers									
421	Wholesale trade, durable goods	18	D	D	D	e	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	5	D	D	D	c	D	D	D
42111	Automobile & other motor vehicle whsle	4	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	2	D	D	D	b	D	D	D
42184	Industrial supplies whsle	1	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	5	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	5	D	D	D	e	D	D	D
4227	Petroleum & petroleum products whsle	2	D	D	D	a	D	D	D
4229	Miscellaneous nondurable goods whsle	2	D	D	D	c	D	D	D
42294	Tobacco & tobacco product whsle ...	1	D	D	D	c	D	D	D
Manufacturers' sales branches and sales offices ..									
		1	D	D	D	a	D	D	D
MAUSTON, WI									
42	Wholesale trade	6	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	4	D	D	D	b	D	D	D
Merchant wholesalers									
421	Wholesale trade, durable goods	4	D	D	D	b	D	D	D
MAYVILLE, WI									
42	Wholesale trade	2	D	D	D	a	D	D	D
	Merchant wholesalers	2	D	D	D	a	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
MEDFORD, WI									
42	Wholesale trade	12	D	D	D	e	D	D	D
421	Wholesale trade, durable goods	7	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	5	D	D	D	e	D	D	D
4224	Grocery & related products whsle	2	D	D	D	e	D	D	D
42243	Dairy products, (except dried or canned) whsle	1	D	D	D	e	D	D	D
Merchant wholesalers		10	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	6	D	D	D	b	D	D	D
Manufacturers' sales branches and sales offices ..		1	D	D	D	e	D	D	D
422	Wholesale trade, nondurable goods	1	D	D	D	e	D	D	D
4224	Grocery & related products whsle	1	D	D	D	e	D	D	D
Agents, brokers, and commission merchants		1	D	D	D	a	D	D	D
MENASHA, WI *									
42	Wholesale trade	21	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	14	D	D	D	b	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	3	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies whsle	5	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	7	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	2	D	D	D	a	D	D	D
42269	Other chemical & allied products whsle	2	D	D	D	a	D	D	D
Merchant wholesalers		19	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	12	D	D	D	b	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	2	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies whsle	4	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	7	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	2	D	D	D	a	D	D	D
42269	Other chemical & allied products whsle	2	D	D	D	a	D	D	D
Agents, brokers, and commission merchants		2	D	D	D	a	D	D	D
MENASHA, WI (CALUMET COUNTY PART) *									
42	Wholesale trade	3	D	D	D	a	D	D	D
Merchant wholesalers		1	D	D	D	a	D	D	D
Agents, brokers, and commission merchants		2	D	D	D	a	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
MENASHA, WI (WINNEBAGO COUNTY PART) *									
42	Wholesale trade	18	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	11	D	D	D	b	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	2	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies whsle	4	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	7	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	2	D	D	D	a	D	D	D
42269	Other chemical & allied products whsle	2	D	D	D	a	D	D	D
	Merchant wholesalers	18	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	11	D	D	D	b	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	2	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies whsle	4	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	7	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	2	D	D	D	a	D	D	D
42269	Other chemical & allied products whsle	2	D	D	D	a	D	D	D
MENASHA TOWN, WI									
42	Wholesale trade	26	467 333	55 426	14 466	1 535	114 788	7 209	7 185
421	Wholesale trade, durable goods	14	68 615	2 603	630	76	6 040	3 175	3 792
4216	Electrical goods whsle	3	D	D	D	b	D	D	D
42169	Other electronic parts & equipment whsle	1	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies whsle	6	12 979	1 067	250	37	2 075	2 130	2 203
422	Wholesale trade, nondurable goods	12	398 718	52 823	13 836	1 459	108 748	4 034	3 393
4221	Paper & paper product whsle	7	D	D	D	g	D	D	D
42213	Industrial & personal service paper whsle	2	D	D	D	g	D	D	D
4224	Grocery & related products whsle	2	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	2	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	1	D	D	D	b	D	D	D
42269	Other chemical & allied products whsle	1	D	D	D	b	D	D	D
	Merchant wholesalers	19	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	11	D	D	D	b	D	D	D
4216	Electrical goods whsle	3	D	D	D	b	D	D	D
42169	Other electronic parts & equipment whsle	1	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies whsle	4	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	8	D	D	D	b	D	D	D
4224	Grocery & related products whsle	2	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	2	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices ..	4	D	D	D	g	D	D	D
422	Wholesale trade, nondurable goods	4	D	D	D	g	D	D	D
4221	Paper & paper product whsle	2	D	D	D	g	D	D	D
42213	Industrial & personal service paper whsle	2	D	D	D	g	D	D	D
	Agents, brokers, and commission merchants	3	D	D	D	a	D	D	D
421	Wholesale trade, durable goods	3	D	D	D	a	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories* (\$1,000)	End-of-1997 inventories* (\$1,000)
MENOMONEE FALLS, WI									
42	Wholesale trade	151	1 051 231	74 227	17 408	1 762	145 843	85 609	75 302
421	Wholesale trade, durable goods	107	624 412	48 303	11 395	1 118	96 275	70 863	60 818
4211	Motor vehicle & motor vehicle parts & supplies whsle.....	4	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle.....	13	85 709	6 029	1 316	146	13 347	8 741	7 621
42143	Computer & computer peripheral equipment & software whsle.....	5	41 685	1 948	457	50	3 988	4 204	3 437
42144	Other commercial equipment whsle .	6	D	D	D	b	D	D	D
4216	Electrical goods whsle	16	50 747	5 631	1 305	150	10 197	5 956	6 064
42161	Electrical apparatus & equip, wiring supp, & const material whsle	10	34 122	3 885	952	110	6 732	5 165	5 288
4217	Hardware, & plumbing & heating equipment & supplies whsle	9	32 743	3 151	878	67	5 621	5 572	4 025
42171	Hardware whsle	6	D	D	D	b	D	D	D
42173	Warm air heating & air-conditioning equipment & supplies whsle	2	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	47	293 951	27 239	6 429	577	51 284	23 063	22 516
42183	Industrial machinery & equipment whsle	36	250 155	22 782	5 433	477	43 308	20 695	19 736
42184	Industrial supplies whsle	7	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	7	D	D	D	b	D	D	D
42191	Sporting & recreational goods & supplies whsle.....	2	D	D	D	b	D	D	D
42199	Other miscellaneous durable goods whsle	4	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	44	426 819	25 924	6 013	644	49 568	14 746	14 484
4221	Paper & paper product whsle	5	D	D	D	b	D	D	D
4224	Grocery & related products whsle	9	D	D	D	e	D	D	D
42242	Packaged frozen food whsle	5	232 850	12 238	2 968	304	20 764	6 090	5 778
42249	Other grocery & related products whsle	4	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	15	73 223	6 642	1 504	162	12 062	6 473	6 352
42261	Plastics materials & basic forms & shapes whsle	4	D	D	D	b	D	D	D
42269	Other chemical & allied products whsle	11	D	D	D	c	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle.....	2	D	D	D	a	D	D	D
4229	Miscellaneous nondurable goods whsle	10	D	D	D	b	D	D	D
Merchant wholesalers.....		107	654 321	59 935	14 410	1 418	115 064	76 451	66 399
421	Wholesale trade, durable goods	78	457 599	38 459	9 449	896	77 531	62 096	52 398
4214	Professional & commercial equipment & supplies whsle	9	D	D	D	b	D	D	D
42143	Computer & computer peripheral equipment & software whsle.....	5	41 685	1 948	457	50	3 988	4 204	3 437
4216	Electrical goods whsle	11	29 889	3 196	764	91	5 974	1 753	1 731
42161	Electrical apparatus & equip, wiring supp, & const material whsle	6	16 584	1 500	425	53	2 589	962	955
4217	Hardware, & plumbing & heating equipment & supplies whsle	8	D	D	D	b	D	D	D
42173	Warm air heating & air-conditioning equipment & supplies whsle.....	2	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	35	214 703	24 219	5 950	520	45 993	22 780	22 274
42183	Industrial machinery & equipment whsle	25	D	D	D	e	D	D	D
42184	Industrial supplies whsle	6	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	6	D	D	D	b	D	D	D
42191	Sporting & recreational goods & supplies whsle.....	2	D	D	D	b	D	D	D
42199	Other miscellaneous durable goods whsle	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	29	196 722	21 476	4 961	522	37 533	14 355	14 001
4224	Grocery & related products whsle	4	D	D	D	e	D	D	D
42242	Packaged frozen food whsle	2	D	D	D	c	D	D	D
4226	Chemical & allied products whsle	12	D	D	D	c	D	D	D
42269	Other chemical & allied products whsle	10	D	D	D	c	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories* (\$1,000)	End-of-1997 inventories* (\$1,000)
MENOMONEE FALLS, WI—Con.									
	Manufacturers' sales branches and sales offices . . .	11	140 324	7 158	1 518	182	18 398	9 131	8 876
421	Wholesale trade, durable goods	8	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	3	D	D	D	b	D	D	D
4224	Grocery & related products whsle	2	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	2	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	33	256 586	7 134	1 480	162	12 381	27	27
421	Wholesale trade, durable goods	21	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	2	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies whsle	9	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	9	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	12	D	D	D	b	D	D	D
4224	Grocery & related products whsle	3	D	D	D	b	D	D	D
42242	Packaged frozen food whsle	3	D	D	D	b	D	D	D
MENOMONIE, WI									
42	Wholesale trade	18	68 317	5 815	1 518	267	11 721	9 059	9 477
421	Wholesale trade, durable goods	10	24 127	2 070	501	93	3 709	5 885	6 350
4218	Machinery, equipment, & supplies whsle	4	18 763	1 296	314	50	2 361	4 967	5 344
42182	Farm & garden machinery & equipment whsle	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	8	44 190	3 745	1 017	174	8 012	3 174	3 127
4228	Beer, wine, & distilled alcoholic beverage whsle	2	D	D	D	b	D	D	D
42281	Beer & ale whsle	2	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	2	D	D	D	b	D	D	D
42294	Tobacco & tobacco product whsle	1	D	D	D	b	D	D	D
	Merchant wholesalers	17	D	D	D	e	D	D	D
421	Wholesale trade, durable goods	9	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	3	D	D	D	b	D	D	D
42182	Farm & garden machinery & equipment whsle	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	8	44 190	3 745	1 017	174	8 012	3 174	3 127
4229	Miscellaneous nondurable goods whsle	2	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	1	D	D	D	a	D	D	D
MEQUON, WI									
42	Wholesale trade	88	364 697	23 046	5 068	524	44 013	17 659	17 900
421	Wholesale trade, durable goods	56	250 894	16 833	3 789	426	32 244	14 029	14 011
4213	Lumber & other construction materials whsle	2	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	9	D	D	D	b	D	D	D
4215	Metal & mineral (except petroleum) whsle	5	D	D	D	a	D	D	D
42151	Metal service centers & offices	5	D	D	D	a	D	D	D
4216	Electrical goods whsle	12	D	D	D	b	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	10	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	15	41 851	5 389	1 365	143	9 240	2 820	2 970
42183	Industrial machinery & equipment whsle	11	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle	5	D	D	D	c	D	D	D
42192	Toy & hobby goods & supplies whsle	1	D	D	D	c	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
MEQUON, WI—Con.									
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods	32	113 803	6 213	1 279	98	11 769	3 630	3 889
4221	Paper & paper product whsle	3	D	D	D	a	D	D	D
4223	Apparel, piece goods, & notions whsle .	4	9 749	208	56	6	658	514	530
4224	Grocery & related products whsle	6	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	2	D	D	D	a	D	D	D
4226	Chemical & allied products whsle	11	D	D	D	b	D	D	D
42269	Other chemical & allied products whsle	8	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	7	D	D	D	a	D	D	D
42299	Other miscellaneous nondurable goods whsle	4	D	D	D	a	D	D	D
	Merchant wholesalers	52	170 108	17 758	4 051	429	34 229	17 301	17 522
421	Wholesale trade, durable goods	33	D	D	D	e	D	D	D
4213	Lumber & other construction materials whsle	2	D	D	D	b	D	D	D
4216	Electrical goods whsle	4	D	D	D	b	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	2	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies whsle	11	D	D	D	c	D	D	D
42183	Industrial machinery & equipment whsle	7	25 093	2 052	578	51	3 293	1 427	1 576
4219	Miscellaneous durable goods whsle . . .	4	D	D	D	c	D	D	D
42192	Toy & hobby goods & supplies whsle	1	D	D	D	c	D	D	D
422	Wholesale trade, nondurable goods	19	D	D	D	b	D	D	D
4224	Grocery & related products whsle	5	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	5	D	D	D	b	D	D	D
42269	Other chemical & allied products whsle	4	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices	2	D	D	D	a	D	D	D
	Agents, brokers, and commission merchants	34	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	21	D	D	D	b	D	D	D
4215	Metal & mineral (except petroleum) whsle	4	D	D	D	a	D	D	D
42151	Metal service centers & offices	4	D	D	D	a	D	D	D
4216	Electrical goods whsle	8	D	D	D	b	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	8	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	13	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	6	D	D	D	a	D	D	D
42269	Other chemical & allied products whsle	4	D	D	D	a	D	D	D
4229	Miscellaneous nondurable goods whsle	2	D	D	D	a	D	D	D
MERRILL, WI									
42	Wholesale trade	10	32 481	4 432	873	165	7 890	3 614	3 373
421	Wholesale trade, durable goods	6	9 265	1 570	239	47	2 518	2 179	2 144
422	Wholesale trade, nondurable goods	4	23 216	2 862	634	118	5 372	1 435	1 229
4229	Miscellaneous nondurable goods whsle	2	D	D	D	c	D	D	D
42294	Tobacco & tobacco product whsle	1	D	D	D	b	D	D	D
	Merchant wholesalers	10	32 481	4 432	873	165	7 890	3 614	3 373
421	Wholesale trade, durable goods	6	9 265	1 570	239	47	2 518	2 179	2 144
422	Wholesale trade, nondurable goods	4	23 216	2 862	634	118	5 372	1 435	1 229
4229	Miscellaneous nondurable goods whsle	2	D	D	D	c	D	D	D

Table 7. **Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
MIDDLETON, WI									
42	Wholesale trade	60	650 562	39 119	8 210	1 045	71 647	24 465	23 606
421	Wholesale trade, durable goods	40	461 453	25 245	5 690	701	46 419	13 327	12 772
4213	Lumber & other construction materials whsle	5	D	D	D	b	D	D	D
42131	Lumber, plywood, millwork, & wood panel whsle	5	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	9	D	D	D	e	D	D	D
42143	Computer & computer peripheral equipment & software whsle	7	99 186	10 848	2 304	293	17 735	2 811	1 952
4216	Electrical goods whsle	12	D	D	D	e	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	5	D	D	D	c	D	D	D
4219	Miscellaneous durable goods whsle ...	6	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	20	189 109	13 874	2 520	344	25 228	11 138	10 834
4221	Paper & paper product whsle	5	D	D	D	b	D	D	D
4224	Grocery & related products whsle	5	128 457	7 591	1 395	173	13 738	5 092	5 192
42247	Meat & meat product whsle	2	D	D	D	c	D	D	D
42249	Other grocery & related products whsle	2	D	D	D	b	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle	3	D	D	D	c	D	D	D
	Merchant wholesalers	54	D	D	D	f	D	D	D
421	Wholesale trade, durable goods	36	D	D	D	f	D	D	D
4213	Lumber & other construction materials whsle	4	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	8	D	D	D	e	D	D	D
42143	Computer & computer peripheral equipment & software whsle	7	99 186	10 848	2 304	293	17 735	2 811	1 952
4216	Electrical goods whsle	11	D	D	D	c	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	4	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	5	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	18	D	D	D	e	D	D	D
4221	Paper & paper product whsle	4	D	D	D	b	D	D	D
4224	Grocery & related products whsle	4	D	D	D	c	D	D	D
42247	Meat & meat product whsle	2	D	D	D	c	D	D	D
42249	Other grocery & related products whsle	1	D	D	D	a	D	D	D
	Manufacturers' sales branches and sales offices ..	3	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	2	D	D	D	c	D	D	D
4216	Electrical goods whsle	1	D	D	D	c	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	1	D	D	D	c	D	D	D
422	Wholesale trade, nondurable goods	1	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	3	D	D	D	a	D	D	D
421	Wholesale trade, durable goods	2	D	D	D	a	D	D	D
MILTON, WI									
42	Wholesale trade	5	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	4	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	1	D	D	D	b	D	D	D
42145	Medical, dental, & hospital equipment & supplies whsle	1	D	D	D	b	D	D	D
	Merchant wholesalers	4	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	3	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices ..	1	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	1	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	1	D	D	D	b	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	MILWAUKEE, WI *								
42	Wholesale trade	753	8 379 243	531 376	128 916	14 029	1 007 025	736 277	760 095
421	Wholesale trade, durable goods	498	5 407 405	365 939	89 622	8 669	666 311	475 570	523 610
4211	Motor vehicle & motor vehicle parts & supplies whsle	54	2 009 446	41 848	9 619	904	84 562	135 216	146 462
42111	Automobile & other motor vehicle whsle	11	D	D	D	e	D	D	D
42112	Motor vehicle supplies & new parts whsle	19	D	D	D	e	D	D	D
42114	Motor vehicle parts, (used) whsle ...	22	D	D	D	c	D	D	D
4212	Furniture & home furnishings whsle ...	26	D	D	D	e	D	D	D
42121	Furniture whsle	9	71 743	14 516	2 729	283	26 043	1 466	2 256
42122	Home furnishings whsle	17	D	D	D	c	D	D	D
4213	Lumber & other construction materials whsle	14	D	D	D	c	D	D	D
42131	Lumber, plywood, millwork, & wood panel whsle	6	D	D	D	b	D	D	D
42132	Brick, stone, & related construction materials whsle	5	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	70	524 038	88 494	24 976	1 900	146 832	39 729	41 518
42141	Photographic equipment & supplies whsle	6	D	D	D	c	D	D	D
42142	Office equipment whsle	6	14 971	3 170	677	89	4 655	943	957
42143	Computer & computer peripheral equipment & software whsle	22	260 389	54 376	17 015	968	86 752	13 825	14 735
42144	Other commercial equipment whsle .	15	D	D	D	e	D	D	D
42145	Medical, dental, & hospital equipment & supplies whsle	16	119 684	13 370	3 341	343	22 275	7 918	7 978
4215	Metal & mineral (except petroleum) whsle	27	455 863	27 637	6 646	713	58 972	41 566	44 028
42151	Metal service centers & offices	26	D	D	D	f	D	D	D
4216	Electrical goods whsle	59	365 493	25 749	6 974	621	42 116	18 653	18 661
42161	Electrical apparatus & equip, wiring supp, & const material whsle	29	280 624	15 983	4 660	386	26 028	12 479	12 363
42169	Other electronic parts & equipment whsle	27	D	D	D	c	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	34	230 180	30 046	8 135	716	51 347	40 276	40 108
42171	Hardware whsle	17	D	D	D	e	D	D	D
42172	Plumbing & heating equipment & supplies (hydronics) whsle	7	D	D	D	b	D	D	D
42173	Warm air heating & air-conditioning equipment & supplies whsle	8	80 373	11 667	2 998	231	20 135	19 258	19 366
4218	Machinery, equipment, & supplies whsle	145	1 249 787	87 799	19 993	2 140	163 313	153 169	180 865
42181	Construction & mining (except petroleum) machinery & equip whsle	8	D	D	D	e	D	D	D
42182	Farm & garden machinery & equipment whsle	2	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	73	326 668	35 705	8 147	905	63 768	31 051	34 433
42184	Industrial supplies whsle	48	575 685	19 730	4 829	580	36 615	15 143	14 675
42185	Service establishment equipment & supplies whsle	11	D	D	D	b	D	D	D
42186	Transportation equipment & supplies (exc motor vehicle) whsle	3	D	D	D	c	D	D	D
4219	Miscellaneous durable goods whsle ...	69	D	D	D	g	D	D	D
42191	Sporting & recreational goods & supplies whsle	11	D	D	D	b	D	D	D
42192	Toy & hobby goods & supplies whsle	3	D	D	D	c	D	D	D
42193	Recyclable material whsle	32	264 814	28 106	5 536	702	52 936	10 531	13 638
42199	Other miscellaneous durable goods whsle	13	D	D	D	b	D	D	D

Table 7. **Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
42	MILWAUKEE, WI *—Con.								
	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods	255	2 971 838	165 437	39 294	5 360	340 714	260 707	236 485
4221	Paper & paper product whsle	24	187 004	8 175	1 919	283	15 060	8 294	9 061
42212	Stationery & office supplies whsle . . .	9	D	D	D	c	D	D	D
42213	Industrial & personal service paper whsle	11	114 073	3 756	807	98	6 052	2 023	2 140
4222	Drugs, & druggists' sundries whsle	9	219 732	9 620	2 455	350	21 787	30 528	28 542
42221	Drugs, & druggists' sundries whsle . . .	9	219 732	9 620	2 455	350	21 787	30 528	28 542
4223	Apparel, piece goods, & notions whsle . .	17	179 847	12 123	2 938	239	22 874	25 631	25 791
42233	Women's, children's, & infants' clothing & accessories whsle	4	D	D	D	a	D	D	D
42234	Footwear whsle	2	D	D	D	c	D	D	D
4224	Grocery & related products whsle	82	589 434	61 631	14 297	2 405	125 232	25 988	26 591
42243	Dairy products, (except dried or canned) whsle	9	D	D	D	b	D	D	D
42245	Confectionery whsle	8	D	D	D	e	D	D	D
42248	Fresh fruit & vegetable whsle	19	D	D	D	f	D	D	D
42249	Other grocery & related products whsle	22	D	D	D	g	D	D	D
4225	Farm-product raw material whsle	12	D	D	D	b	D	D	D
42251	Grain & field bean whsle	4	D	D	D	b	D	D	D
42252	Livestock whsle	6	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	31	404 798	29 198	7 066	758	56 747	35 929	37 415
42261	Plastics materials & basic forms & shapes whsle	7	77 429	10 816	2 735	244	23 499	7 463	7 685
42269	Other chemical & allied products whsle	24	327 369	18 382	4 331	514	33 248	28 466	29 730
4227	Petroleum & petroleum products whsle	26	D	D	D	e	D	D	D
42271	Petroleum bulk stations & terminals . .	17	618 403	8 511	2 194	270	19 766	21 380	24 294
4228	Beer, wine, & distilled alcoholic beverage whsle	14	D	D	D	e	D	D	D
42281	Beer & ale whsle	7	D	D	D	c	D	D	D
42282	Wine & distilled alcoholic beverage whsle	7	D	D	D	c	D	D	D
4229	Miscellaneous nondurable goods whsle	40	D	D	D	f	D	D	D
42293	Flower, nursery stock, & florists' supplies whsle	9	19 752	2 940	738	138	5 542	1 877	1 819
42294	Tobacco & tobacco product whsle	4	38 947	1 271	277	45	2 228	1 950	2 185
42295	Paint, varnish, & supplies whsle	3	D	D	D	b	D	D	D
42299	Other miscellaneous nondurable goods whsle	16	D	D	D	c	D	D	D
	Merchant wholesalers	631	3 971 184	426 875	99 298	11 700	774 489	507 936	541 859
421	Wholesale trade, durable goods	429	2 442 252	302 232	70 065	7 576	539 948	351 500	388 193
4211	Motor vehicle & motor vehicle parts & supplies whsle	52	D	D	D	f	D	D	D
42111	Automobile & other motor vehicle whsle	10	D	D	D	c	D	D	D
42112	Motor vehicle supplies & new parts whsle	18	D	D	D	e	D	D	D
42114	Motor vehicle parts, (used) whsle	22	D	D	D	c	D	D	D
4212	Furniture & home furnishings whsle	25	D	D	D	e	D	D	D
42121	Furniture whsle	9	71 743	14 516	2 729	283	26 043	1 466	2 256
42122	Home furnishings whsle	16	D	D	D	c	D	D	D
4213	Lumber & other construction materials whsle	9	D	D	D	c	D	D	D
42131	Lumber, plywood, millwork, & wood panel whsle	6	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	56	D	D	D	g	D	D	D
42141	Photographic equipment & supplies whsle	6	D	D	D	c	D	D	D
42142	Office equipment whsle	6	14 971	3 170	677	89	4 655	943	957
42143	Computer & computer peripheral equipment & software whsle	16	D	D	D	e	D	D	D
42144	Other commercial equipment whsle	13	D	D	D	c	D	D	D
42145	Medical, dental, & hospital equipment & supplies whsle	10	56 306	9 302	2 299	296	14 746	7 918	7 978
4215	Metal & mineral (except petroleum) whsle	23	D	D	D	f	D	D	D
42151	Metal service centers & offices	22	D	D	D	f	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	MILWAUKEE, WI *—Con.								
	Merchant wholesalers—Con.								
421	Wholesale trade, durable goods—Con.								
4216	Electrical goods whsle	39	133 569	14 091	3 778	398	25 197	18 481	18 484
42161	Electrical apparatus & equip, wiring supp. & const material whsle	18	84 569	8 288	2 460	235	14 172	12 479	12 363
42169	Other electronic parts & equipment whsle	19	D	D	D	c	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	30	205 858	28 472	7 757	686	48 643	39 864	39 696
42171	Hardware whsle	16	D	D	D	e	D	D	D
42172	Plumbing & heating equipment & supplies (hydronics) whsle	5	D	D	D	b	D	D	D
42173	Warm air heating & air-conditioning equipment & supplies whsle	7	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	129	D	D	D	g	D	D	D
42181	Construction & mining (except petroleum) machinery & equip whsle	7	D	D	D	e	D	D	D
42182	Farm & garden machinery & equipment whsle	2	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	65	289 806	34 834	8 003	890	61 915	30 732	34 188
42184	Industrial supplies whsle	41	D	D	D	e	D	D	D
42185	Service establishment equipment & supplies whsle	11	D	D	D	b	D	D	D
42186	Transportation equipment & supplies (exc motor vehicle) whsle	3	D	D	D	c	D	D	D
4219	Miscellaneous durable goods whsle . . .	66	D	D	D	g	D	D	D
42191	Sporting & recreational goods & supplies whsle	10	D	D	D	b	D	D	D
42192	Toy & hobby goods & supplies whsle	3	D	D	D	c	D	D	D
42193	Recyclable material whsle	32	264 814	28 106	5 536	702	52 936	10 531	13 638
42199	Other miscellaneous durable goods whsle	11	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	202	1 528 932	124 643	29 233	4 124	234 541	156 436	153 666
4221	Paper & paper product whsle	19	D	D	D	c	D	D	D
42212	Stationery & office supplies whsle . . .	7	D	D	D	c	D	D	D
42213	Industrial & personal service paper whsle	10	D	D	D	b	D	D	D
4222	Drugs, & druggists' sundries whsle . . .	7	D	D	D	e	D	D	D
42221	Drugs, & druggists' sundries whsle . .	7	D	D	D	e	D	D	D
4223	Apparel, piece goods, & notions whsle .	14	D	D	D	c	D	D	D
42234	Footwear whsle	2	D	D	D	c	D	D	D
4224	Grocery & related products whsle	72	D	D	D	g	D	D	D
42243	Dairy products, (except dried or canned) whsle	8	D	D	D	b	D	D	D
42248	Fresh fruit & vegetable whsle	18	D	D	D	f	D	D	D
42249	Other grocery & related products whsle	18	D	D	D	f	D	D	D
4225	Farm-product raw material whsle	6	D	D	D	b	D	D	D
42251	Grain & field bean whsle	4	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	22	350 082	25 690	6 312	694	50 235	32 267	33 698
42261	Plastics materials & basic forms & shapes whsle	5	D	D	D	c	D	D	D
42269	Other chemical & allied products whsle	17	D	D	D	e	D	D	D
4227	Petroleum & petroleum products whsle	16	D	D	D	e	D	D	D
42271	Petroleum bulk stations & terminals .	9	D	D	D	c	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle	12	D	D	D	e	D	D	D
42282	Wine & distilled alcoholic beverage whsle	7	D	D	D	c	D	D	D
4229	Miscellaneous nondurable goods whsle	34	D	D	D	e	D	D	D
42293	Flower, nursery stock, & florists' supplies whsle	9	19 752	2 940	738	138	5 542	1 877	1 819
42299	Other miscellaneous nondurable goods whsle	15	D	D	D	c	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	MILWAUKEE, WI *—Con.								
	Manufacturers' sales branches and sales offices . . .	76	4 156 012	95 514	27 457	2 139	216 167	227 498	217 356
421	Wholesale trade, durable goods	39	2 833 317	56 721	17 841	964	113 622	123 658	135 005
4211	Motor vehicle & motor vehicle parts & supplies whsle	2	D	D	D	b	D	D	D
42111	Automobile & other motor vehicle whsle	1	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	5	D	D	D	b	D	D	D
42132	Brick, stone, & related construction materials whsle	4	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	9	D	D	D	f	D	D	D
42143	Computer & computer peripheral equipment & software whsle	6	D	D	D	e	D	D	D
42144	Other commercial equipment whsle	1	D	D	D	b	D	D	D
42145	Medical, dental, & hospital equipment & supplies whsle	2	D	D	D	b	D	D	D
4215	Metal & mineral (except petroleum) whsle	4	D	D	D	b	D	D	D
42151	Metal service centers & offices	4	D	D	D	b	D	D	D
4216	Electrical goods whsle	11	191 808	9 951	2 624	190	14 110	172	177
42161	Electrical apparatus & equip, wiring supp, & const material whsle	5	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	7	D	D	D	b	D	D	D
42184	Industrial supplies whsle	6	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	37	1 322 695	38 793	9 616	1 175	102 545	103 840	82 351
4221	Paper & paper product whsle	5	D	D	D	b	D	D	D
4223	Apparel, piece goods, & notions whsle	2	D	D	D	a	D	D	D
4224	Grocery & related products whsle	6	D	D	D	f	D	D	D
42249	Other grocery & related products whsle	4	D	D	D	f	D	D	D
4226	Chemical & allied products whsle	6	D	D	D	b	D	D	D
42269	Other chemical & allied products whsle	6	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	9	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals	7	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	5	D	D	D	c	D	D	D
42299	Other miscellaneous nondurable goods whsle	1	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	46	252 047	8 987	2 161	190	16 369	843	880
421	Wholesale trade, durable goods	30	131 836	6 986	1 716	129	12 741	412	412
4214	Professional & commercial equipment & supplies whsle	5	D	D	D	b	D	D	D
4216	Electrical goods whsle	9	40 116	1 707	572	33	2 809	—	—
4217	Hardware, & plumbing & heating equipment & supplies whsle	3	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	9	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	7	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	16	120 211	2 001	445	61	3 628	431	468
4224	Grocery & related products whsle	4	D	D	D	a	D	D	D
4225	Farm-product raw material whsle	6	D	D	D	a	D	D	D
4226	Chemical & allied products whsle	3	D	D	D	b	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	MILWAUKEE, WI (MILWAUKEE COUNTY PART) *								
42	Wholesale trade	753	8 379 243	531 376	128 916	14 029	1 007 025	736 277	760 095
421	Wholesale trade, durable goods	498	5 407 405	365 939	89 622	8 669	666 311	475 570	523 610
4211	Motor vehicle & motor vehicle parts & supplies whsle.....	54	2 009 446	41 848	9 619	904	84 562	135 216	146 462
42111	Automobile & other motor vehicle whsle	11	D	D	D	e	D	D	D
42112	Motor vehicle supplies & new parts whsle	19	D	D	D	e	D	D	D
42114	Motor vehicle parts, (used) whsle ...	22	D	D	D	c	D	D	D
4212	Furniture & home furnishings whsle ...	26	D	D	D	e	D	D	D
42121	Furniture whsle	9	71 743	14 516	2 729	283	26 043	1 466	2 256
42122	Home furnishings whsle	17	D	D	D	c	D	D	D
4213	Lumber & other construction materials whsle	14	D	D	D	c	D	D	D
42131	Lumber, plywood, millwork, & wood panel whsle	6	D	D	D	b	D	D	D
42132	Brick, stone, & related construction materials whsle	5	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	70	524 038	88 494	24 976	1 900	146 832	39 729	41 518
42141	Photographic equipment & supplies whsle	6	D	D	D	c	D	D	D
42142	Office equipment whsle	6	14 971	3 170	677	89	4 655	943	957
42143	Computer & computer peripheral equipment & software whsle	22	260 389	54 376	17 015	968	86 752	13 825	14 735
42144	Other commercial equipment whsle .	15	D	D	D	e	D	D	D
42145	Medical, dental, & hospital equipment & supplies whsle	16	119 684	13 370	3 341	343	22 275	7 918	7 978
4215	Metal & mineral (except petroleum) whsle	27	455 863	27 637	6 646	713	58 972	41 566	44 028
42151	Metal service centers & offices	26	D	D	D	f	D	D	D
4216	Electrical goods whsle	59	365 493	25 749	6 974	621	42 116	18 653	18 661
42161	Electrical apparatus & equip, wiring supp, & const material whsle	29	280 624	15 983	4 660	386	26 028	12 479	12 363
42169	Other electronic parts & equipment whsle	27	D	D	D	c	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	34	230 180	30 046	8 135	716	51 347	40 276	40 108
42171	Hardware whsle	17	D	D	D	e	D	D	D
42172	Plumbing & heating equipment & supplies (hydronics) whsle	7	D	D	D	b	D	D	D
42173	Warm air heating & air-conditioning equipment & supplies whsle	8	80 373	11 667	2 998	231	20 135	19 258	19 366
4218	Machinery, equipment, & supplies whsle	145	1 249 787	87 799	19 993	2 140	163 313	153 169	180 865
42181	Construction & mining (except petroleum) machinery & equip whsle	8	D	D	D	e	D	D	D
42182	Farm & garden machinery & equipment whsle	2	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	73	326 668	35 705	8 147	905	63 768	31 051	34 433
42184	Industrial supplies whsle	48	575 685	19 730	4 829	580	36 615	15 143	14 675
42185	Service establishment equipment & supplies whsle.....	11	D	D	D	b	D	D	D
42186	Transportation equipment & supplies (exc motor vehicle) whsle	3	D	D	D	c	D	D	D
4219	Miscellaneous durable goods whsle ...	69	D	D	D	g	D	D	D
42191	Sporting & recreational goods & supplies whsle.....	11	D	D	D	b	D	D	D
42192	Toy & hobby goods & supplies whsle	3	D	D	D	c	D	D	D
42193	Recyclable material whsle	32	264 814	28 106	5 536	702	52 936	10 531	13 638
42199	Other miscellaneous durable goods whsle	13	D	D	D	b	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
MILWAUKEE, WI (MILWAUKEE COUNTY PART) *—Con.									
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods	255	2 971 838	165 437	39 294	5 360	340 714	260 707	236 485
4221	Paper & paper product whsle	24	187 004	8 175	1 919	283	15 060	8 294	9 061
42212	Stationery & office supplies whsle	9	D	D	D	c	D	D	D
42213	Industrial & personal service paper whsle	11	114 073	3 756	807	98	6 052	2 023	2 140
4222	Drugs, & druggists' sundries whsle	9	219 732	9 620	2 455	350	21 787	30 528	28 542
42221	Drugs, & druggists' sundries whsle	9	219 732	9 620	2 455	350	21 787	30 528	28 542
4223	Apparel, piece goods, & notions whsle	17	179 847	12 123	2 938	239	22 874	25 631	25 791
42233	Women's, children's, & infants' clothing & accessories whsle	4	D	D	D	a	D	D	D
42234	Footwear whsle	2	D	D	D	c	D	D	D
4224	Grocery & related products whsle	82	589 434	61 631	14 297	2 405	125 232	25 988	26 591
42243	Dairy products, (except dried or canned) whsle	9	D	D	D	b	D	D	D
42245	Confectionery whsle	8	D	D	D	e	D	D	D
42248	Fresh fruit & vegetable whsle	19	D	D	D	f	D	D	D
42249	Other grocery & related products whsle	22	D	D	D	g	D	D	D
4225	Farm-product raw material whsle	12	D	D	D	b	D	D	D
42251	Grain & field bean whsle	4	D	D	D	b	D	D	D
42252	Livestock whsle	6	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	31	404 798	29 198	7 066	758	56 747	35 929	37 415
42261	Plastics materials & basic forms & shapes whsle	7	77 429	10 816	2 735	244	23 499	7 463	7 685
42269	Other chemical & allied products whsle	24	327 369	18 382	4 331	514	33 248	28 466	29 730
4227	Petroleum & petroleum products whsle	26	D	D	D	e	D	D	D
42271	Petroleum bulk stations & terminals	17	618 403	8 511	2 194	270	19 766	21 380	24 294
4228	Beer, wine, & distilled alcoholic beverage whsle	14	D	D	D	e	D	D	D
42281	Beer & ale whsle	7	D	D	D	c	D	D	D
42282	Wine & distilled alcoholic beverage whsle	7	D	D	D	c	D	D	D
4229	Miscellaneous nondurable goods whsle	40	D	D	D	f	D	D	D
42293	Flower, nursery stock, & florists' supplies whsle	9	19 752	2 940	738	138	5 542	1 877	1 819
42294	Tobacco & tobacco product whsle	4	38 947	1 271	277	45	2 228	1 950	2 185
42295	Paint, varnish, & supplies whsle	3	D	D	D	b	D	D	D
42299	Other miscellaneous nondurable goods whsle	16	D	D	D	c	D	D	D
	Merchant wholesalers	631	3 971 184	426 875	99 298	11 700	774 489	507 936	541 859
421	Wholesale trade, durable goods	429	2 442 252	302 232	70 065	7 576	539 948	351 500	388 193
4211	Motor vehicle & motor vehicle parts & supplies whsle	52	D	D	D	f	D	D	D
42111	Automobile & other motor vehicle whsle	10	D	D	D	c	D	D	D
42112	Motor vehicle supplies & new parts whsle	18	D	D	D	e	D	D	D
42114	Motor vehicle parts, (used) whsle	22	D	D	D	c	D	D	D
4212	Furniture & home furnishings whsle	25	D	D	D	e	D	D	D
42121	Furniture whsle	9	71 743	14 516	2 729	283	26 043	1 466	2 256
42122	Home furnishings whsle	16	D	D	D	c	D	D	D
4213	Lumber & other construction materials whsle	9	D	D	D	c	D	D	D
42131	Lumber, plywood, millwork, & wood panel whsle	6	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	56	D	D	D	g	D	D	D
42141	Photographic equipment & supplies whsle	6	D	D	D	c	D	D	D
42142	Office equipment whsle	6	14 971	3 170	677	89	4 655	943	957
42143	Computer & computer peripheral equipment & software whsle	16	D	D	D	e	D	D	D
42144	Other commercial equipment whsle	13	D	D	D	c	D	D	D
42145	Medical, dental, & hospital equipment & supplies whsle	10	56 306	9 302	2 299	296	14 746	7 918	7 978
4215	Metal & mineral (except petroleum) whsle	23	D	D	D	f	D	D	D
42151	Metal service centers & offices	22	D	D	D	f	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	MILWAUKEE, WI (MILWAUKEE COUNTY PART) *—Con.								
	Merchant wholesalers—Con.								
421	Wholesale trade, durable goods—Con.								
4216	Electrical goods whsle	39	133 569	14 091	3 778	398	25 197	18 481	18 484
42161	Electrical apparatus & equip, wiring supp, & const material whsle	18	84 569	8 288	2 460	235	14 172	12 479	12 363
42169	Other electronic parts & equipment whsle	19	D	D	D	c	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	30	205 858	28 472	7 757	686	48 643	39 864	39 696
42171	Hardware whsle	16	D	D	D	e	D	D	D
42172	Plumbing & heating equipment & supplies (hydronics) whsle	5	D	D	D	b	D	D	D
42173	Warm air heating & air-conditioning equipment & supplies whsle	7	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	129	D	D	D	g	D	D	D
42181	Construction & mining (except petroleum) machinery & equip whsle	7	D	D	D	e	D	D	D
42182	Farm & garden machinery & equipment whsle	2	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	65	289 806	34 834	8 003	890	61 915	30 732	34 188
42184	Industrial supplies whsle	41	D	D	D	e	D	D	D
42185	Service establishment equipment & supplies whsle	11	D	D	D	b	D	D	D
42186	Transportation equipment & supplies (exc motor vehicle) whsle	3	D	D	D	c	D	D	D
4219	Miscellaneous durable goods whsle	66	D	D	D	g	D	D	D
42191	Sporting & recreational goods & supplies whsle	10	D	D	D	b	D	D	D
42192	Toy & hobby goods & supplies whsle	3	D	D	D	c	D	D	D
42193	Recyclable material whsle	32	264 814	28 106	5 536	702	52 936	10 531	13 638
42199	Other miscellaneous durable goods whsle	11	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	202	1 528 932	124 643	29 233	4 124	234 541	156 436	153 666
4221	Paper & paper product whsle	19	D	D	D	c	D	D	D
42212	Stationery & office supplies whsle	7	D	D	D	c	D	D	D
42213	Industrial & personal service paper whsle	10	D	D	D	b	D	D	D
4222	Drugs, & druggists' sundries whsle	7	D	D	D	e	D	D	D
42221	Drugs, & druggists' sundries whsle	7	D	D	D	e	D	D	D
4223	Apparel, piece goods, & notions whsle	14	D	D	D	c	D	D	D
42234	Footwear whsle	2	D	D	D	c	D	D	D
4224	Grocery & related products whsle	72	D	D	D	g	D	D	D
42243	Dairy products, (except dried or canned) whsle	8	D	D	D	b	D	D	D
42248	Fresh fruit & vegetable whsle	18	D	D	D	f	D	D	D
42249	Other grocery & related products whsle	18	D	D	D	f	D	D	D
4225	Farm-product raw material whsle	6	D	D	D	b	D	D	D
42251	Grain & field bean whsle	4	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	22	350 082	25 690	6 312	694	50 235	32 267	33 698
42261	Plastics materials & basic forms & shapes whsle	5	D	D	D	c	D	D	D
42269	Other chemical & allied products whsle	17	D	D	D	e	D	D	D
4227	Petroleum & petroleum products whsle	16	D	D	D	e	D	D	D
42271	Petroleum bulk stations & terminals	9	D	D	D	c	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle	12	D	D	D	e	D	D	D
42282	Wine & distilled alcoholic beverage whsle	7	D	D	D	c	D	D	D
4229	Miscellaneous nondurable goods whsle	34	D	D	D	e	D	D	D
42293	Flower, nursery stock, & florists' supplies whsle	9	19 752	2 940	738	138	5 542	1 877	1 819
42299	Other miscellaneous nondurable goods whsle	15	D	D	D	c	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	MILWAUKEE, WI (MILWAUKEE COUNTY PART) *—Con.								
	Manufacturers' sales branches and sales offices . .	76	4 156 012	95 514	27 457	2 139	216 167	227 498	217 356
421	Wholesale trade, durable goods	39	2 833 317	56 721	17 841	964	113 622	123 658	135 005
4211	Motor vehicle & motor vehicle parts & supplies whsle	2	D	D	D	b	D	D	D
42111	Automobile & other motor vehicle whsle	1	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	5	D	D	D	b	D	D	D
42132	Brick, stone, & related construction materials whsle	4	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	9	D	D	D	f	D	D	D
42143	Computer & computer peripheral equipment & software whsle	6	D	D	D	e	D	D	D
42144	Other commercial equipment whsle	1	D	D	D	b	D	D	D
42145	Medical, dental, & hospital equipment & supplies whsle	2	D	D	D	b	D	D	D
4215	Metal & mineral (except petroleum) whsle	4	D	D	D	b	D	D	D
42151	Metal service centers & offices	4	D	D	D	b	D	D	D
4216	Electrical goods whsle	11	191 808	9 951	2 624	190	14 110	172	177
42161	Electrical apparatus & equip, wiring supp, & const material whsle	5	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	7	D	D	D	b	D	D	D
42184	Industrial supplies whsle	6	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	37	1 322 695	38 793	9 616	1 175	102 545	103 840	82 351
4221	Paper & paper product whsle	5	D	D	D	b	D	D	D
4223	Apparel, piece goods, & notions whsle	2	D	D	D	a	D	D	D
4224	Grocery & related products whsle	6	D	D	D	f	D	D	D
42249	Other grocery & related products whsle	4	D	D	D	f	D	D	D
4226	Chemical & allied products whsle	6	D	D	D	b	D	D	D
42269	Other chemical & allied products whsle	6	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	9	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals	7	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	5	D	D	D	c	D	D	D
42299	Other miscellaneous nondurable goods whsle	1	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	46	252 047	8 987	2 161	190	16 369	843	880
421	Wholesale trade, durable goods	30	131 836	6 986	1 716	129	12 741	412	412
4214	Professional & commercial equipment & supplies whsle	5	D	D	D	b	D	D	D
4216	Electrical goods whsle	9	40 116	1 707	572	33	2 809	—	—
4217	Hardware, & plumbing & heating equipment & supplies whsle	3	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	9	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	7	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	16	120 211	2 001	445	61	3 628	431	468
4224	Grocery & related products whsle	4	D	D	D	a	D	D	D
4225	Farm-product raw material whsle	6	D	D	D	a	D	D	D
4226	Chemical & allied products whsle	3	D	D	D	b	D	D	D
	MINERAL POINT, WI								
42	Wholesale trade	11	15 026	1 725	327	64	3 568	2 105	2 251
421	Wholesale trade, durable goods	5	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	6	D	D	D	b	D	D	D
	Merchant wholesalers	11	15 026	1 725	327	64	3 568	2 105	2 251
421	Wholesale trade, durable goods	5	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	6	D	D	D	b	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories* (\$1,000)	End-of-1997 inventories* (\$1,000)
MONDOVI, WI									
42	Wholesale trade	5	28 002	2 757	662	106	4 533	4 580	4 660
421	Wholesale trade, durable goods	3	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	2	D	D	D	b	D	D	D
42182	Farm & garden machinery & equipment whsle	1	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	2	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	1	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals	1	D	D	D	b	D	D	D
	Merchant wholesalers	5	28 002	2 757	662	106	4 533	4 580	4 660
421	Wholesale trade, durable goods	3	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	2	D	D	D	b	D	D	D
42182	Farm & garden machinery & equipment whsle	1	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	2	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	1	D	D	D	b	D	D	D
MONONA, WI									
42	Wholesale trade	25	112 288	13 645	3 534	385	25 081	9 188	9 104
421	Wholesale trade, durable goods	17	D	D	D	c	D	D	D
4214	Professional & commercial equipment & supplies whsle	4	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	7	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	5	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	8	D	D	D	c	D	D	D
4224	Grocery & related products whsle	2	D	D	D	c	D	D	D
42249	Other grocery & related products whsle	1	D	D	D	c	D	D	D
	Merchant wholesalers	20	101 187	13 111	3 412	371	24 015	8 925	8 799
421	Wholesale trade, durable goods	14	D	D	D	c	D	D	D
4214	Professional & commercial equipment & supplies whsle	4	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	6	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	4	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	6	D	D	D	c	D	D	D
4224	Grocery & related products whsle	2	D	D	D	c	D	D	D
42249	Other grocery & related products whsle	1	D	D	D	c	D	D	D
	Manufacturers' sales branches and sales offices ..	3	D	D	D	a	D	D	D
	Agents, brokers, and commission merchants	2	D	D	D	a	D	D	D
421	Wholesale trade, durable goods	2	D	D	D	a	D	D	D
MONROE, WI									
42	Wholesale trade	34	116 955	6 454	1 588	261	13 252	10 868	11 624
421	Wholesale trade, durable goods	12	D	D	D	c	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	1	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	6	14 679	1 715	428	54	2 887	4 008	4 064
42182	Farm & garden machinery & equipment whsle	6	14 679	1 715	428	54	2 887	4 008	4 064
422	Wholesale trade, nondurable goods	22	D	D	D	c	D	D	D
4224	Grocery & related products whsle	9	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	2	D	D	D	a	D	D	D
4225	Farm-product raw material whsle	2	D	D	D	b	D	D	D
42252	Livestock whsle	1	D	D	D	b	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
MONROE, WI—Con.									
	Merchant wholesalers	33	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	12	D	D	D	c	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	1	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	6	14 679	1 715	428	54	2 887	4 008	4 064
42182	Farm & garden machinery & equipment whsle	6	14 679	1 715	428	54	2 887	4 008	4 064
422	Wholesale trade, nondurable goods	21	D	D	D	b	D	D	D
4224	Grocery & related products whsle	9	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	2	D	D	D	a	D	D	D
	Agents, brokers, and commission merchants	1	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	1	D	D	D	b	D	D	D
4225	Farm-product raw material whsle	1	D	D	D	b	D	D	D
MOSINEE, WI									
42	Wholesale trade	11	D	D	D	e	D	D	D
421	Wholesale trade, durable goods	8	84 832	12 660	2 819	258	19 305	11 130	12 639
4213	Lumber & other construction materials whsle	2	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	2	D	D	D	c	D	D	D
42143	Computer & computer peripheral equipment & software whsle	1	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	3	D	D	D	b	D	D	D
42182	Farm & garden machinery & equipment whsle	1	D	D	D	b	D	D	D
	Merchant wholesalers	9	D	D	D	e	D	D	D
421	Wholesale trade, durable goods	8	84 832	12 660	2 819	258	19 305	11 130	12 639
4213	Lumber & other construction materials whsle	2	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	2	D	D	D	c	D	D	D
42143	Computer & computer peripheral equipment & software whsle	1	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	3	D	D	D	b	D	D	D
42182	Farm & garden machinery & equipment whsle	1	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices	1	D	D	D	a	D	D	D
	Agents, brokers, and commission merchants	1	D	D	D	a	D	D	D
MOUNT HOREB, WI									
42	Wholesale trade	9	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	5	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	2	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	4	D	D	D	a	D	D	D
4229	Miscellaneous nondurable goods whsle	3	D	D	D	a	D	D	D
42291	Farm supplies whsle	2	D	D	D	a	D	D	D
	Merchant wholesalers	8	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	4	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	2	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	4	D	D	D	a	D	D	D
4229	Miscellaneous nondurable goods whsle	3	D	D	D	a	D	D	D
42291	Farm supplies whsle	2	D	D	D	a	D	D	D
	Agents, brokers, and commission merchants	1	D	D	D	a	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
MOUNT PLEASANT TOWN, WI									
42	Wholesale trade	32	D	D	D	e	D	D	D
421	Wholesale trade, durable goods	21	D	D	D	c	D	D	D
4214	Professional & commercial equipment & supplies whsle	2	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	9	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	5	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	11	D	D	D	c	D	D	D
4224	Grocery & related products whsle	2	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	1	D	D	D	b	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle	2	D	D	D	c	D	D	D
42281	Beer & ale whsle	1	D	D	D	b	D	D	D
	Merchant wholesalers	26	D	D	D	e	D	D	D
421	Wholesale trade, durable goods	17	D	D	D	c	D	D	D
4214	Professional & commercial equipment & supplies whsle	2	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	5	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	2	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	9	D	D	D	c	D	D	D
	Manufacturers' sales branches and sales offices ..	1	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	5	D	D	D	a	D	D	D
MUKWONAGO, WI *									
42	Wholesale trade	12	32 612	3 602	873	160	6 070	1 502	1 836
421	Wholesale trade, durable goods	6	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	5	D	D	D	b	D	D	D
42182	Farm & garden machinery & equipment whsle	1	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	6	D	D	D	c	D	D	D
	Merchant wholesalers	7	11 508	2 427	651	130	3 896	1 502	1 836
422	Wholesale trade, nondurable goods	4	D	D	D	c	D	D	D
	Agents, brokers, and commission merchants	5	21 104	1 175	222	30	2 174	-	-
421	Wholesale trade, durable goods	3	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies whsle	3	D	D	D	a	D	D	D
42182	Farm & garden machinery & equipment whsle	1	D	D	D	a	D	D	D
MUKWONAGO, WI (WAUKESHA COUNTY PART) *									
42	Wholesale trade	12	32 612	3 602	873	160	6 070	1 502	1 836
421	Wholesale trade, durable goods	6	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	5	D	D	D	b	D	D	D
42182	Farm & garden machinery & equipment whsle	1	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	6	D	D	D	c	D	D	D
	Merchant wholesalers	7	11 508	2 427	651	130	3 896	1 502	1 836
422	Wholesale trade, nondurable goods	4	D	D	D	c	D	D	D
	Agents, brokers, and commission merchants	5	21 104	1 175	222	30	2 174	-	-
421	Wholesale trade, durable goods	3	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies whsle	3	D	D	D	a	D	D	D
42182	Farm & garden machinery & equipment whsle	1	D	D	D	a	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories* (\$1,000)	End-of-1997 inventories* (\$1,000)
MUSKEGO, WI									
42	Wholesale trade	38	72 282	8 431	1 592	345	16 812	5 878	6 444
421	Wholesale trade, durable goods	24	45 333	5 624	923	181	12 177	4 735	5 233
4218	Machinery, equipment, & supplies								
42183	whsle	8	D	D	D	b	D	D	D
	Industrial machinery & equipment								
42183	whsle	4	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	5	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	14	26 949	2 807	669	164	4 635	1 143	1 211
4224	Grocery & related products whsle	6	15 376	2 357	559	136	3 820	600	605
	Merchant wholesalers	30	54 607	7 552	1 399	324	15 287	5 565	6 151
421	Wholesale trade, durable goods	20	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies								
42183	whsle	7	D	D	D	b	D	D	D
	Industrial machinery & equipment								
42183	whsle	3	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	5	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	10	D	D	D	c	D	D	D
4224	Grocery & related products whsle	5	D	D	D	c	D	D	D
	Manufacturers' sales branches and sales offices ..	3	D	D	D	a	D	D	D
	Agents, brokers, and commission merchants	5	D	D	D	a	D	D	D
421	Wholesale trade, durable goods	3	D	D	D	a	D	D	D
NEENAH, WI									
42	Wholesale trade	33	182 618	11 982	4 346	337	20 164	15 246	15 774
421	Wholesale trade, durable goods	20	160 151	10 130	3 935	295	16 283	14 877	15 410
4214	Professional & commercial equipment & supplies whsle	4	D	D	D	c	D	D	D
42143	Computer & computer peripheral equipment & software whsle	3	D	D	D	c	D	D	D
4216	Electrical goods whsle	2	D	D	D	b	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	1	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies								
42183	whsle	10	25 358	2 405	681	51	5 473	2 945	3 610
	Industrial machinery & equipment								
42183	whsle	7	D	D	D	b	D	D	D
42184	Industrial supplies whsle	3	D	D	D	a	D	D	D
4219	Miscellaneous durable goods whsle ...	1	D	D	D	a	D	D	D
42199	Other miscellaneous durable goods whsle	1	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	13	22 467	1 852	411	42	3 881	369	364
	Merchant wholesalers	25	170 925	11 259	4 180	315	18 562	15 155	15 698
421	Wholesale trade, durable goods	17	D	D	D	e	D	D	D
4214	Professional & commercial equipment & supplies whsle	4	D	D	D	c	D	D	D
42143	Computer & computer peripheral equipment & software whsle	3	D	D	D	c	D	D	D
4216	Electrical goods whsle	1	D	D	D	b	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	1	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies								
42183	whsle	8	D	D	D	b	D	D	D
	Industrial machinery & equipment								
42183	whsle	6	16 077	1 519	493	33	3 739	1 654	1 489
4219	Miscellaneous durable goods whsle ...	1	D	D	D	a	D	D	D
42199	Other miscellaneous durable goods whsle	1	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	8	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices ..	3	D	D	D	a	D	D	D
	Agents, brokers, and commission merchants	5	D	D	D	a	D	D	D
NEILLSVILLE, WI									
42	Wholesale trade	7	5 173	715	190	43	1 095	315	328
	Merchant wholesalers	7	5 173	715	190	43	1 095	315	328

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
NEKOOSA, WI									
42	Wholesale trade	3	D	D	D	a	D	D	D
	Merchant wholesalers	3	D	D	D	a	D	D	D
NEW BERLIN, WI									
42	Wholesale trade	166	1 064 547	107 142	24 440	2 918	193 747	98 084	106 527
421	Wholesale trade, durable goods	122	585 109	63 662	13 685	1 574	115 283	47 923	51 452
4211	Motor vehicle & motor vehicle parts & supplies whsle.....	4	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	3	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	14	D	D	D	c	D	D	D
42143	Computer & computer peripheral equipment & software whsle	8	45 059	7 229	1 028	150	12 316	379	403
42145	Medical, dental, & hospital equipment & supplies whsle	2	D	D	D	b	D	D	D
4215	Metal & mineral (except petroleum) whsle	5	34 313	2 236	472	82	4 279	2 843	3 003
42151	Metal service centers & offices	5	34 313	2 236	472	82	4 279	2 843	3 003
4216	Electrical goods whsle	26	138 470	12 762	2 759	273	22 161	12 851	13 909
42161	Electrical apparatus & equip, wiring supp, & const material whsle	12	92 600	7 673	1 450	149	12 793	8 294	8 774
42162	Electrical appliance, television & radio set whsle	4	24 379	2 749	669	66	4 696	3 567	3 971
42169	Other electronic parts & equipment whsle	10	21 491	2 340	640	58	4 672	990	1 164
4217	Hardware, & plumbing & heating equipment & supplies whsle	19	111 716	11 596	2 734	293	21 947	7 683	9 489
42171	Hardware whsle	9	61 815	6 242	1 510	180	12 755	4 357	5 981
42172	Plumbing & heating equipment & supplies (hydronics) whsle	7	45 569	4 680	1 048	101	8 064	3 015	3 126
4218	Machinery, equipment, & supplies whsle	43	187 033	21 141	4 637	494	36 607	16 285	17 801
42183	Industrial machinery & equipment whsle	25	127 011	13 608	3 107	297	22 661	10 609	11 906
42184	Industrial supplies whsle	9	35 914	5 575	1 082	144	10 330	3 204	3 355
42185	Service establishment equipment & supplies whsle	4	D	D	D	a	D	D	D
4219	Miscellaneous durable goods whsle ...	6	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	44	479 438	43 480	10 755	1 344	78 464	50 161	55 075
4221	Paper & paper product whsle	14	188 817	12 932	3 342	266	21 926	8 486	10 556
42211	Printing & writing paper whsle	4	D	D	D	c	D	D	D
42212	Stationery & office supplies whsle ...	8	22 044	2 708	626	92	3 939	692	953
4223	Apparel, piece goods, & notions whsle .	2	D	D	D	b	D	D	D
4224	Grocery & related products whsle	12	119 694	12 692	3 004	578	23 324	2 364	2 249
42243	Dairy products, (except dried or canned) whsle	2	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	4	D	D	D	e	D	D	D
4226	Chemical & allied products whsle	6	D	D	D	c	D	D	D
42261	Plastics materials & basic forms & shapes whsle	3	D	D	D	c	D	D	D
42269	Other chemical & allied products whsle	3	D	D	D	b	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle.....	1	D	D	D	b	D	D	D
42281	Beer & ale whsle.....	1	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	9	D	D	D	c	D	D	D
42292	Book, periodical, & newspaper whsle	2	D	D	D	b	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories* (\$1,000)	End-of-1997 inventories* (\$1,000)
NEW BERLIN, WI—Con.									
Merchant wholesalers		132	817 437	89 357	20 215	2 395	159 629	91 069	100 453
421	Wholesale trade, durable goods	97	D	D	D	g	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle.	2	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle.	13	D	D	D	c	D	D	D
42143	Computer & computer peripheral equipment & software whsle.	8	45 059	7 229	1 028	150	12 316	379	403
42145	Medical, dental, & hospital equipment & supplies whsle.	1	D	D	D	b	D	D	D
4215	Metal & mineral (except petroleum) whsle	3	D	D	D	b	D	D	D
42151	Metal service centers & offices	3	D	D	D	b	D	D	D
4216	Electrical goods whsle	21	93 423	11 667	2 563	253	20 313	12 851	13 909
42161	Electrical apparatus & equip, wiring supp, & const material whsle	8	D	D	D	c	D	D	D
42169	Other electronic parts & equipment whsle	9	D	D	D	b	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	12	D	D	D	c	D	D	D
42171	Hardware whsle	7	D	D	D	c	D	D	D
42172	Plumbing & heating equipment & supplies (hydronics) whsle	3	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	38	D	D	D	e	D	D	D
42183	Industrial machinery & equipment whsle	22	D	D	D	e	D	D	D
42184	Industrial supplies whsle	9	35 914	5 575	1 082	144	10 330	3 204	3 355
4219	Miscellaneous durable goods whsle	6	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	35	D	D	D	f	D	D	D
4221	Paper & paper product whsle	11	D	D	D	e	D	D	D
42211	Printing & writing paper whsle	4	D	D	D	c	D	D	D
42212	Stationery & office supplies whsle	6	D	D	D	b	D	D	D
4223	Apparel, piece goods, & notions whsle.	2	D	D	D	b	D	D	D
4224	Grocery & related products whsle	7	D	D	D	c	D	D	D
4226	Chemical & allied products whsle	5	D	D	D	c	D	D	D
42261	Plastics materials & basic forms & shapes whsle	3	D	D	D	c	D	D	D
42269	Other chemical & allied products whsle	2	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	9	D	D	D	c	D	D	D
42292	Book, periodical, & newspaper whsle	2	D	D	D	b	D	D	D
Manufacturers' sales branches and sales offices		15	151 027	14 275	3 521	460	28 195	6 297	5 323
421	Wholesale trade, durable goods	10	D	D	D	b	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	5	D	D	D	e	D	D	D
4224	Grocery & related products whsle	4	D	D	D	e	D	D	D
42249	Other grocery & related products whsle	2	D	D	D	e	D	D	D
Agents, brokers, and commission merchants		19	96 083	3 510	704	63	5 923	718	751
421	Wholesale trade, durable goods	15	77 974	2 938	605	53	4 953	710	751
4216	Electrical goods whsle	5	45 047	1 095	196	20	1 848	—	—
42161	Electrical apparatus & equip, wiring supp, & const material whsle	4	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies whsle	4	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	4	18 109	572	99	10	970	8	—
NEW HOLSTEIN, WI									
42	Wholesale trade	6	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	2	D	D	D	a	D	D	D
4223	Apparel, piece goods, & notions whsle.	1	D	D	D	a	D	D	D
Merchant wholesalers		4	D	D	D	a	D	D	D
Agents, brokers, and commission merchants		2	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	1	D	D	D	a	D	D	D

Table 7. **Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
NEW LONDON, WI *									
42	Wholesale trade	8	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	5	10 691	1 745	416	79	3 094	2 909	3 277
4218	Machinery, equipment, & supplies whsle	1	D	D	D	b	D	D	D
Merchant wholesalers									
421	Wholesale trade, durable goods	5	10 691	1 745	416	79	3 094	2 909	3 277
4218	Machinery, equipment, & supplies whsle	1	D	D	D	b	D	D	D
Agents, brokers, and commission merchants									
		1	D	D	D	a	D	D	D
NEW LONDON, WI (WAUPACA COUNTY PART) *									
42	Wholesale trade	8	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	5	10 691	1 745	416	79	3 094	2 909	3 277
4218	Machinery, equipment, & supplies whsle	1	D	D	D	b	D	D	D
Merchant wholesalers									
421	Wholesale trade, durable goods	5	10 691	1 745	416	79	3 094	2 909	3 277
4218	Machinery, equipment, & supplies whsle	1	D	D	D	b	D	D	D
Agents, brokers, and commission merchants									
		1	D	D	D	a	D	D	D
NEW RICHMOND, WI									
42	Wholesale trade	3	D	D	D	a	D	D	D
Merchant wholesalers									
		2	D	D	D	a	D	D	D
Agents, brokers, and commission merchants									
		1	D	D	D	a	D	D	D
NORTH FOND DU LAC, WI									
42	Wholesale trade	2	D	D	D	a	D	D	D
Merchant wholesalers									
		2	D	D	D	a	D	D	D
NORTH HUDSON, WI									
42	Wholesale trade	4	D	D	D	a	D	D	D
Merchant wholesalers									
		4	D	D	D	a	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
OAK CREEK, WI									
42	Wholesale trade	38	473 187	27 077	6 778	755	53 212	28 439	48 140
421	Wholesale trade, durable goods	29	237 199	15 465	4 094	460	31 882	20 052	20 956
4211	Motor vehicle & motor vehicle parts & supplies whsle	5	D	D	D	c	D	D	D
42111	Automobile & other motor vehicle whsle	4	D	D	D	c	D	D	D
4215	Metal & mineral (except petroleum) whsle	4	D	D	D	b	D	D	D
42151	Metal service centers & offices	4	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	12	D	D	D	c	D	D	D
42183	Industrial machinery & equipment whsle	7	D	D	D	b	D	D	D
42185	Service establishment equipment & supplies whsle	2	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	9	235 988	11 612	2 684	295	21 330	8 387	27 184
4224	Grocery & related products whsle	4	D	D	D	e	D	D	D
42242	Packaged frozen food whsle	3	D	D	D	e	D	D	D
4229	Miscellaneous nondurable goods whsle	3	D	D	D	a	D	D	D
	Merchant wholesalers	34	456 188	26 040	6 517	720	50 859	26 877	47 030
421	Wholesale trade, durable goods	25	220 200	14 428	3 833	425	29 529	18 490	19 846
4211	Motor vehicle & motor vehicle parts & supplies whsle	4	D	D	D	c	D	D	D
42111	Automobile & other motor vehicle whsle	4	D	D	D	c	D	D	D
4215	Metal & mineral (except petroleum) whsle	2	D	D	D	b	D	D	D
42151	Metal service centers & offices	2	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	12	D	D	D	c	D	D	D
42183	Industrial machinery & equipment whsle	7	D	D	D	b	D	D	D
42185	Service establishment equipment & supplies whsle	2	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	9	235 988	11 612	2 684	295	21 330	8 387	27 184
4224	Grocery & related products whsle	4	D	D	D	e	D	D	D
42242	Packaged frozen food whsle	3	D	D	D	e	D	D	D
4229	Miscellaneous nondurable goods whsle	3	D	D	D	a	D	D	D
	Manufacturers' sales branches and sales offices ..	1	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	3	D	D	D	a	D	D	D
421	Wholesale trade, durable goods	3	D	D	D	a	D	D	D
OCONOMOWOC, WI									
42	Wholesale trade	38	452 153	14 557	3 234	394	27 602	11 302	12 521
421	Wholesale trade, durable goods	26	78 754	5 269	1 042	134	9 382	5 389	6 928
4213	Lumber & other construction materials whsle	1	D	D	D	a	D	D	D
4214	Professional & commercial equipment & supplies whsle	3	D	D	D	b	D	D	D
42143	Computer & computer peripheral equipment & software whsle	2	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	8	26 724	1 601	405	38	3 327	3 698	3 929
42184	Industrial supplies whsle	1	D	D	D	a	D	D	D
4219	Miscellaneous durable goods whsle ...	4	D	D	D	b	D	D	D
42199	Other miscellaneous durable goods whsle	3	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	12	373 399	9 288	2 192	260	18 220	5 913	5 593
4224	Grocery & related products whsle	6	D	D	D	c	D	D	D
42249	Other grocery & related products whsle	5	D	D	D	c	D	D	D
4227	Petroleum & petroleum products whsle	3	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals ..	3	D	D	D	b	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle	2	D	D	D	b	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
OCONOMOWOC, WI—Con.									
	Merchant wholesalers	27	D	D	D	e	D	D	D
421	Wholesale trade, durable goods	18	39 369	3 634	748	110	6 919	5 389	6 928
4214	Professional & commercial equipment & supplies whsle	3	D	D	D	b	D	D	D
42143	Computer & computer peripheral equipment & software whsle	2	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	4	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	9	D	D	D	c	D	D	D
4224	Grocery & related products whsle	3	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	2	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	3	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals	3	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices	2	D	D	D	a	D	D	D
	Agents, brokers, and commission merchants	9	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	8	39 385	1 635	294	24	2 463	—	—
4213	Lumber & other construction materials whsle	1	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies whsle	4	D	D	D	a	D	D	D
42184	Industrial supplies whsle	1	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	1	D	D	D	a	D	D	D
4224	Grocery & related products whsle	1	D	D	D	a	D	D	D
42249	Other grocery & related products whsle	1	D	D	D	a	D	D	D
OCONTO, WI									
42	Wholesale trade	4	D	D	D	a	D	D	D
	Merchant wholesalers	3	D	D	D	a	D	D	D
	Agents, brokers, and commission merchants	1	D	D	D	a	D	D	D
OCONTO FALLS, WI									
42	Wholesale trade	6	D	D	D	a	D	D	D
421	Wholesale trade, durable goods	5	D	D	D	a	D	D	D
	Merchant wholesalers	5	D	D	D	a	D	D	D
	Agents, brokers, and commission merchants	1	D	D	D	a	D	D	D
OMRO, WI									
42	Wholesale trade	4	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	2	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	2	D	D	D	a	D	D	D
4229	Miscellaneous nondurable goods whsle	2	D	D	D	a	D	D	D
	Merchant wholesalers	4	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	2	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	2	D	D	D	a	D	D	D
4229	Miscellaneous nondurable goods whsle	2	D	D	D	a	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories* (\$1,000)	End-of-1997 inventories* (\$1,000)
ONALASKA, WI									
42	Wholesale trade	24	50 771	3 108	753	113	6 448	2 334	2 405
421	Wholesale trade, durable goods	14	D	D	D	b	D	D	D
4216	Electrical goods whsle	2	D	D	D	a	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	2	D	D	D	a	D	D	D
4219	Miscellaneous durable goods whsle ...	4	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	10	D	D	D	b	D	D	D
Merchant wholesalers		20	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	11	15 490	2 149	505	73	4 057	1 918	1 978
4219	Miscellaneous durable goods whsle ...	3	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	9	D	D	D	b	D	D	D
Manufacturers' sales branches and sales offices ..		1	D	D	D	a	D	D	D
421	Wholesale trade, durable goods	1	D	D	D	a	D	D	D
Agents, brokers, and commission merchants		3	D	D	D	a	D	D	D
OREGON, WI									
42	Wholesale trade	8	32 773	2 443	632	85	5 197	1 578	1 687
421	Wholesale trade, durable goods	6	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	1	D	D	D	a	D	D	D
4214	Professional & commercial equipment & supplies whsle	1	D	D	D	b	D	D	D
Merchant wholesalers		5	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	4	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	1	D	D	D	b	D	D	D
Agents, brokers, and commission merchants		3	D	D	D	a	D	D	D
421	Wholesale trade, durable goods	2	D	D	D	a	D	D	D
4213	Lumber & other construction materials whsle	1	D	D	D	a	D	D	D
OSHKOSH, WI									
42	Wholesale trade	72	323 052	32 741	7 450	1 078	64 714	43 581	43 172
421	Wholesale trade, durable goods	40	131 348	15 343	3 598	486	29 761	20 268	19 303
4213	Lumber & other construction materials whsle	1	D	D	D	b	D	D	D
4215	Metal & mineral (except petroleum) whsle	3	D	D	D	c	D	D	D
42151	Metal service centers & offices	3	D	D	D	c	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	5	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	13	28 500	3 506	776	91	6 596	5 092	5 297
42184	Industrial supplies whsle	3	D	D	D	b	D	D	D
42185	Service establishment equipment & supplies whsle	4	D	D	D	a	D	D	D
4219	Miscellaneous durable goods whsle ...	7	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	32	191 704	17 398	3 852	592	34 953	23 313	23 869
4224	Grocery & related products whsle	11	D	D	D	e	D	D	D
42249	Other grocery & related products whsle	5	D	D	D	c	D	D	D
4226	Chemical & allied products whsle	4	D	D	D	b	D	D	D
42269	Other chemical & allied products whsle	4	D	D	D	b	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle	3	D	D	D	c	D	D	D
42282	Wine & distilled alcoholic beverage whsle	2	D	D	D	c	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories* (\$1,000)	End-of-1997 inventories* (\$1,000)
OSHKOSH, WI—Con.									
	Merchant wholesalers	65	226 062	24 807	5 565	818	47 373	40 080	39 793
421	Wholesale trade, durable goods	40	131 348	15 343	3 598	486	29 761	20 268	19 303
4213	Lumber & other construction materials whsle	1	D	D	D	b	D	D	D
4215	Metal & mineral (except petroleum) whsle	3	D	D	D	c	D	D	D
42151	Metal service centers & offices	3	D	D	D	c	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	5	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	13	28 500	3 506	776	91	6 596	5 092	5 297
42184	Industrial supplies whsle	3	D	D	D	b	D	D	D
42185	Service establishment equipment & supplies whsle	4	D	D	D	a	D	D	D
4219	Miscellaneous durable goods whsle	7	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	25	94 714	9 464	1 967	332	17 612	19 812	20 490
4224	Grocery & related products whsle	7	D	D	D	b	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle	3	D	D	D	c	D	D	D
	Manufacturers' sales branches and sales offices	5	D	D	D	e	D	D	D
422	Wholesale trade, nondurable goods	5	D	D	D	e	D	D	D
4224	Grocery & related products whsle	3	D	D	D	c	D	D	D
42249	Other grocery & related products whsle	3	D	D	D	c	D	D	D
	Agents, brokers, and commission merchants	2	D	D	D	a	D	D	D
PADDOCK LAKE, WI									
42	Wholesale trade	1	D	D	D	a	D	D	D
	Merchant wholesalers	1	D	D	D	a	D	D	D
PARK FALLS, WI									
42	Wholesale trade	5	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	3	D	D	D	b	D	D	D
	Merchant wholesalers	4	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	2	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	1	D	D	D	a	D	D	D
PESHTIGO, WI									
42	Wholesale trade	4	D	D	D	b	D	D	D
	Merchant wholesalers	4	D	D	D	b	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories* (\$1,000)	End-of-1997 inventories* (\$1,000)
PEWAUKEE TOWN, WI									
42	Wholesale trade	82	1 045 723	66 492	15 042	1 727	120 280	60 294	62 410
421	Wholesale trade, durable goods	63	374 432	46 210	10 852	1 109	77 990	43 396	44 617
4211	Motor vehicle & motor vehicle parts & supplies whsle	4	D	D	D	b	D	D	D
42111	Automobile & other motor vehicle whsle	2	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	1	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	11	D	D	D	c	D	D	D
42142	Office equipment whsle	3	D	D	D	c	D	D	D
4215	Metal & mineral (except petroleum) whsle	3	D	D	D	b	D	D	D
42151	Metal service centers & offices	3	D	D	D	b	D	D	D
4216	Electrical goods whsle	6	42 137	4 286	1 078	143	8 660	7 177	5 666
42161	Electrical apparatus & equip, wiring supp, & const material whsle	3	D	D	D	b	D	D	D
42169	Other electronic parts & equipment whsle	3	D	D	D	b	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	3	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	29	188 793	22 497	5 238	535	39 069	22 439	24 282
42181	Construction & mining (except petroleum) machinery & equip whsle	4	D	D	D	c	D	D	D
42183	Industrial machinery & equipment whsle	16	99 982	9 017	2 016	169	19 465	6 426	7 379
42184	Industrial supplies whsle	8	D	D	D	c	D	D	D
4219	Miscellaneous durable goods whsle ...	4	8 859	549	119	15	992	388	307
42199	Other miscellaneous durable goods whsle	2	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	19	671 291	20 282	4 190	618	42 290	16 898	17 793
4224	Grocery & related products whsle	5	D	D	D	e	D	D	D
42241	General-line grocery whsle	1	D	D	D	c	D	D	D
42242	Packaged frozen food whsle	2	D	D	D	c	D	D	D
42245	Confectionery whsle	1	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	7	13 631	1 397	164	22	3 745	332	728
42269	Other chemical & allied products whsle	6	D	D	D	a	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle	1	D	D	D	b	D	D	D
42281	Beer & ale whsle	1	D	D	D	b	D	D	D
Merchant wholesalers									
421	Wholesale trade, durable goods	51	318 428	36 188	8 318	855	65 534	36 560	38 309
4211	Motor vehicle & motor vehicle parts & supplies whsle	3	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	1	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	8	D	D	D	c	D	D	D
42142	Office equipment whsle	2	D	D	D	c	D	D	D
4215	Metal & mineral (except petroleum) whsle	2	D	D	D	b	D	D	D
42151	Metal service centers & offices	2	D	D	D	b	D	D	D
4216	Electrical goods whsle	6	42 137	4 286	1 078	143	8 660	7 177	5 666
42161	Electrical apparatus & equip, wiring supp, & const material whsle	3	D	D	D	b	D	D	D
42169	Other electronic parts & equipment whsle	3	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	25	155 782	16 977	3 798	362	32 774	16 713	19 131
42181	Construction & mining (except petroleum) machinery & equip whsle	3	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	14	D	D	D	c	D	D	D
42184	Industrial supplies whsle	7	D	D	D	c	D	D	D
4219	Miscellaneous durable goods whsle ...	2	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	16	D	D	D	e	D	D	D
4224	Grocery & related products whsle	3	D	D	D	e	D	D	D
42242	Packaged frozen food whsle	1	D	D	D	c	D	D	D
42245	Confectionery whsle	1	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	6	D	D	D	b	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories* (\$1,000)	End-of-1997 inventories* (\$1,000)
PEWAUKEE TOWN, WI—Con.									
	Manufacturers' sales branches and sales offices . . .	6	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	4	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	1	D	D	D	c	D	D	D
	Agents, brokers, and commission merchants	9	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	8	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies whsle	3	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	1	D	D	D	c	D	D	D
4224	Grocery & related products whsle	1	D	D	D	c	D	D	D
42241	General-line grocery whsle	1	D	D	D	c	D	D	D
PEWAUKEE, WI									
42	Wholesale trade	41	187 873	19 142	4 208	434	33 988	20 309	20 319
421	Wholesale trade, durable goods	34	151 511	16 343	3 519	361	26 783	16 769	15 093
4211	Motor vehicle & motor vehicle parts & supplies whsle	1	D	D	D	b	D	D	D
42111	Automobile & other motor vehicle whsle	1	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	2	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	8	D	D	D	b	D	D	D
4216	Electrical goods whsle	7	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	9	26 513	2 289	522	50	4 780	3 019	3 236
42183	Industrial machinery & equipment whsle	6	17 324	1 542	353	27	2 920	5	10
4219	Miscellaneous durable goods whsle	5	D	D	D	b	D	D	D
42191	Sporting & recreational goods & supplies whsle	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	7	36 362	2 799	689	73	7 205	3 540	5 226
4226	Chemical & allied products whsle	2	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	1	D	D	D	b	D	D	D
	Merchant wholesalers	26	125 701	16 209	3 478	371	27 795	19 834	19 759
421	Wholesale trade, durable goods	21	D	D	D	e	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	1	D	D	D	b	D	D	D
42111	Automobile & other motor vehicle whsle	1	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	1	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	6	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle	2	D	D	D	b	D	D	D
42191	Sporting & recreational goods & supplies whsle	1	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	5	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	1	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices . . .	2	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	13	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	12	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	1	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies whsle	3	D	D	D	a	D	D	D
4219	Miscellaneous durable goods whsle	3	D	D	D	a	D	D	D
PLATTEVILLE, WI									
42	Wholesale trade	6	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	5	D	D	D	b	D	D	D
	Merchant wholesalers	5	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices . . .	1	D	D	D	a	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
PLEASANT PRAIRIE, WI									
42	Wholesale trade	17	D	D	D	g	D	D	D
421	Wholesale trade, durable goods	12	D	D	D	c	D	D	D
4213	Lumber & other construction materials								
42132	whsle	1	D	D	D	a	D	D	D
	Brick, stone, & related construction								
	materials whsle	1	D	D	D	a	D	D	D
4214	Professional & commercial equipment								
	& supplies whsle	5	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies								
42183	whsle	3	D	D	D	c	D	D	D
	Industrial machinery & equipment								
	whsle	3	D	D	D	c	D	D	D
422	Wholesale trade, nondurable goods	5	D	D	D	g	D	D	D
4224	Grocery & related products whsle	3	D	D	D	g	D	D	D
42241	General-line grocery whsle	2	D	D	D	f	D	D	D
	Merchant wholesalers	12	D	D	D	g	D	D	D
421	Wholesale trade, durable goods	9	D	D	D	c	D	D	D
4214	Professional & commercial equipment								
	& supplies whsle	5	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies								
42183	whsle	3	D	D	D	c	D	D	D
	Industrial machinery & equipment								
	whsle	3	D	D	D	c	D	D	D
422	Wholesale trade, nondurable goods	3	D	D	D	f	D	D	D
4224	Grocery & related products whsle	2	D	D	D	f	D	D	D
42241	General-line grocery whsle	2	D	D	D	f	D	D	D
	Manufacturers' sales								
	branches and sales offices ..	2	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	1	D	D	D	a	D	D	D
	Agents, brokers, and								
	commission merchants	3	D	D	D	a	D	D	D
421	Wholesale trade, durable goods	2	D	D	D	a	D	D	D
PLOVER, WI									
42	Wholesale trade	18	67 354	4 670	964	147	8 836	4 763	4 726
421	Wholesale trade, durable goods	12	D	D	D	b	D	D	D
4211	Motor vehicle & motor vehicle parts &								
	supplies whsle	3	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies								
42182	whsle	3	D	D	D	b	D	D	D
	Farm & garden machinery &								
	equipment whsle	2	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	6	D	D	D	b	D	D	D
4224	Grocery & related products whsle	2	D	D	D	b	D	D	D
42249	Other grocery & related products								
	whsle	1	D	D	D	b	D	D	D
	Merchant wholesalers	15	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	11	D	D	D	b	D	D	D
4211	Motor vehicle & motor vehicle parts &								
	supplies whsle	3	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies								
42182	whsle	3	D	D	D	b	D	D	D
	Farm & garden machinery &								
	equipment whsle	2	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	4	D	D	D	b	D	D	D
	Manufacturers' sales								
	branches and sales offices ..	1	D	D	D	b	D	D	D
	Agents, brokers, and								
	commission merchants	2	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	1	D	D	D	a	D	D	D
4224	Grocery & related products whsle	1	D	D	D	a	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
PLYMOUTH, WI									
42	Wholesale trade	9	319 959	12 052	2 633	406	23 097	17 642	20 575
421	Wholesale trade, durable goods	2	D	D	D	a	D	D	D
4215	Metal & mineral (except petroleum) whsle	1	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	7	D	D	D	e	D	D	D
4224	Grocery & related products whsle	6	D	D	D	e	D	D	D
42243	Dairy products, (except dried or canned) whsle	3	D	D	D	e	D	D	D
4226	Chemical & allied products whsle	1	D	D	D	c	D	D	D
	Merchant wholesalers	6	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	1	D	D	D	a	D	D	D
4215	Metal & mineral (except petroleum) whsle	1	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	5	D	D	D	b	D	D	D
4224	Grocery & related products whsle	5	D	D	D	b	D	D	D
42243	Dairy products, (except dried or canned) whsle	2	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices ..	2	D	D	D	e	D	D	D
422	Wholesale trade, nondurable goods	2	D	D	D	e	D	D	D
4224	Grocery & related products whsle	1	D	D	D	c	D	D	D
42243	Dairy products, (except dried or canned) whsle	1	D	D	D	c	D	D	D
	Agents, brokers, and commission merchants	1	D	D	D	a	D	D	D
PORTAGE, WI									
42	Wholesale trade	14	52 149	4 523	987	137	10 115	3 157	3 140
421	Wholesale trade, durable goods	5	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	1	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	9	D	D	D	b	D	D	D
4224	Grocery & related products whsle	1	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	1	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	1	D	D	D	a	D	D	D
42269	Other chemical & allied products whsle	1	D	D	D	a	D	D	D
4227	Petroleum & petroleum products whsle	2	D	D	D	a	D	D	D
42271	Petroleum bulk stations & terminals ..	2	D	D	D	a	D	D	D
	Merchant wholesalers	13	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	5	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	1	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	8	D	D	D	b	D	D	D
4224	Grocery & related products whsle	1	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	1	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	2	D	D	D	a	D	D	D
	Manufacturers' sales branches and sales offices ..	1	D	D	D	a	D	D	D
PORT WASHINGTON, WI									
42	Wholesale trade	11	15 569	1 662	324	57	2 891	833	734
421	Wholesale trade, durable goods	6	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies whsle	1	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	5	D	D	D	b	D	D	D
	Merchant wholesalers	10	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	5	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	1	D	D	D	a	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
PRAIRIE DU CHIEN, WI									
42	Wholesale trade	10	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	2	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	1	D	D	D	b	D	D	D
42131	Lumber, plywood, millwork, & wood panel whsle	1	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	1	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	8	D	D	D	b	D	D	D
4225	Farm-product raw material whsle	3	D	D	D	a	D	D	D
Merchant wholesalers									
9 D D D b D D D D									
421	Wholesale trade, durable goods	1	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies whsle	1	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	8	D	D	D	b	D	D	D
4225	Farm-product raw material whsle	3	D	D	D	a	D	D	D
Manufacturers' sales branches and sales offices ..									
1 D D D b D D D D									
421	Wholesale trade, durable goods	1	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	1	D	D	D	b	D	D	D
42131	Lumber, plywood, millwork, & wood panel whsle	1	D	D	D	b	D	D	D
PRAIRIE DU SAC, WI									
42	Wholesale trade	4	46 619	2 818	682	99	10 591	5 394	5 758
421	Wholesale trade, durable goods	3	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	2	D	D	D	b	D	D	D
42184	Industrial supplies whsle	1	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	1	D	D	D	b	D	D	D
Merchant wholesalers									
4 46 619 2 818 682 99 10 591 5 394 5 758									
421	Wholesale trade, durable goods	3	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	2	D	D	D	b	D	D	D
42184	Industrial supplies whsle	1	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	1	D	D	D	b	D	D	D
PRESCOTT, WI									
42	Wholesale trade	6	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	4	D	D	D	a	D	D	D
Merchant wholesalers									
5 D D D c D D D D									
Agents, brokers, and commission merchants									
1 D D D a D D D D									

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories* (\$1,000)	End-of-1997 inventories* (\$1,000)
	RACINE, WI								
42	Wholesale trade	101	2 300 358	67 680	14 608	1 974	149 440	44 315	45 995
421	Wholesale trade, durable goods	76	D	D	D	f	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	5	D	D	D	b	D	D	D
42112	Motor vehicle supplies & new parts whsle	3	D	D	D	b	D	D	D
4212	Furniture & home furnishings whsle ...	5	D	D	D	a	D	D	D
42122	Home furnishings whsle	5	D	D	D	a	D	D	D
4213	Lumber & other construction materials whsle	4	D	D	D	a	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	6	D	D	D	b	D	D	D
42171	Hardware whsle	5	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	23	D	D	D	c	D	D	D
42183	Industrial machinery & equipment whsle	10	D	D	D	b	D	D	D
42184	Industrial supplies whsle	7	17 898	2 203	483	72	4 230	2 236	2 575
42185	Service establishment equipment & supplies whsle	3	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	10	D	D	D	b	D	D	D
42193	Recyclable material whsle	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	25	D	D	D	g	D	D	D
4221	Paper & paper product whsle	3	D	D	D	b	D	D	D
4224	Grocery & related products whsle	3	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	2	D	D	D	f	D	D	D
42269	Other chemical & allied products whsle	2	D	D	D	f	D	D	D
4229	Miscellaneous nondurable goods whsle	7	D	D	D	e	D	D	D
42299	Other miscellaneous nondurable goods whsle	2	D	D	D	e	D	D	D
	Merchant wholesalers	91	D	D	D	g	D	D	D
421	Wholesale trade, durable goods	68	D	D	D	f	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	4	3 204	517	128	17	807	369	219
4212	Furniture & home furnishings whsle ...	5	D	D	D	a	D	D	D
42122	Home furnishings whsle	5	D	D	D	a	D	D	D
4213	Lumber & other construction materials whsle	3	D	D	D	a	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	6	D	D	D	b	D	D	D
42171	Hardware whsle	5	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	21	D	D	D	c	D	D	D
42183	Industrial machinery & equipment whsle	8	D	D	D	b	D	D	D
42184	Industrial supplies whsle	7	17 898	2 203	483	72	4 230	2 236	2 575
42185	Service establishment equipment & supplies whsle	3	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	9	D	D	D	b	D	D	D
42193	Recyclable material whsle	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	23	D	D	D	f	D	D	D
4221	Paper & paper product whsle	3	D	D	D	b	D	D	D
4224	Grocery & related products whsle	3	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	6	D	D	D	e	D	D	D
42299	Other miscellaneous nondurable goods whsle	2	D	D	D	e	D	D	D
	Manufacturers' sales branches and sales offices ..	3	D	D	D	f	D	D	D
421	Wholesale trade, durable goods	2	D	D	D	b	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	1	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	1	D	D	D	f	D	D	D
4226	Chemical & allied products whsle	1	D	D	D	f	D	D	D
42269	Other chemical & allied products whsle	1	D	D	D	f	D	D	D
	Agents, brokers, and commission merchants	7	D	D	D	a	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
REEDSBURG, WI									
42	Wholesale trade	16	43 112	3 048	733	122	6 636	3 793	4 159
421	Wholesale trade, durable goods	11	21 723	2 256	572	84	4 984	3 310	3 478
4218	Machinery, equipment, & supplies whsle	5	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	5	21 389	792	161	38	1 652	483	681
4224	Grocery & related products whsle	3	D	D	D	b	D	D	D
	Merchant wholesalers	14	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	9	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	4	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	5	21 389	792	161	38	1 652	483	681
4224	Grocery & related products whsle	3	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices ..	1	D	D	D	a	D	D	D
	Agents, brokers, and commission merchants	1	D	D	D	a	D	D	D
RHINELANDER, WI									
42	Wholesale trade	19	56 220	6 008	1 463	189	11 557	11 521	10 278
421	Wholesale trade, durable goods	10	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	5	22 079	2 071	401	50	3 932	9 019	8 059
42183	Industrial machinery & equipment whsle	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	9	D	D	D	c	D	D	D
4224	Grocery & related products whsle	2	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	1	D	D	D	b	D	D	D
	Merchant wholesalers	17	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	10	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	5	22 079	2 071	401	50	3 932	9 019	8 059
42183	Industrial machinery & equipment whsle	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	7	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices ..	2	D	D	D	b	D	D	D
RICE LAKE, WI									
42	Wholesale trade	24	90 995	12 834	3 118	489	25 375	16 139	17 275
421	Wholesale trade, durable goods	15	66 462	10 519	2 590	384	21 020	14 261	14 931
4211	Motor vehicle & motor vehicle parts & supplies whsle	1	D	D	D	a	D	D	D
4214	Professional & commercial equipment & supplies whsle	4	D	D	D	e	D	D	D
42144	Other commercial equipment whsle ..	2	D	D	D	e	D	D	D
4218	Machinery, equipment, & supplies whsle	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	9	24 533	2 315	528	105	4 355	1 878	2 344
4224	Grocery & related products whsle	2	D	D	D	b	D	D	D
	Merchant wholesalers	23	D	D	D	e	D	D	D
421	Wholesale trade, durable goods	15	66 462	10 519	2 590	384	21 020	14 261	14 931
4211	Motor vehicle & motor vehicle parts & supplies whsle	1	D	D	D	a	D	D	D
4214	Professional & commercial equipment & supplies whsle	4	D	D	D	e	D	D	D
42144	Other commercial equipment whsle ..	2	D	D	D	e	D	D	D
4218	Machinery, equipment, & supplies whsle	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	8	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices ..	1	D	D	D	a	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
RICHFIELD TOWN, WI									
42	Wholesale trade	13	17 413	2 641	621	54	3 994	2 354	2 463
421	Wholesale trade, durable goods	11	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	7	6 203	1 460	349	23	2 012	1 624	1 718
	Merchant wholesalers	9	13 297	2 147	554	48	3 295	2 354	2 463
421	Wholesale trade, durable goods	9	13 297	2 147	554	48	3 295	2 354	2 463
	Agents, brokers, and commission merchants	4	4 116	494	67	6	699	-	-
RICHLAND CENTER, WI									
42	Wholesale trade	11	23 299	1 219	318	83	2 902	1 163	1 316
421	Wholesale trade, durable goods	8	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	4	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	3	D	D	D	b	D	D	D
	Merchant wholesalers	10	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	8	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	4	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	1	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	1	D	D	D	b	D	D	D
RIPON, WI									
42	Wholesale trade	9	100 326	2 296	542	100	4 758	1 022	1 054
421	Wholesale trade, durable goods	4	D	D	D	b	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	1	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	5	D	D	D	b	D	D	D
4225	Farm-product raw material whsle	2	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	2	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals ..	2	D	D	D	b	D	D	D
	Merchant wholesalers	8	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	4	D	D	D	b	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	1	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	4	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	2	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals ..	2	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	1	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	1	D	D	D	a	D	D	D
4225	Farm-product raw material whsle	1	D	D	D	a	D	D	D
RIVER FALLS, WI *									
42	Wholesale trade	10	18 067	1 727	389	71	3 893	1 923	1 987
421	Wholesale trade, durable goods	7	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	3	D	D	D	b	D	D	D
	Merchant wholesalers	10	18 067	1 727	389	71	3 893	1 923	1 987
421	Wholesale trade, durable goods	7	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	3	D	D	D	b	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
RIVER FALLS, WI (PIERCE COUNTY PART) *									
42	Wholesale trade	9	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	6	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	3	D	D	D	b	D	D	D
Merchant wholesalers									
421	Wholesale trade, durable goods	6	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	3	D	D	D	b	D	D	D
RIVER FALLS, WI (ST. CROIX COUNTY PART) *									
42	Wholesale trade	1	D	D	D	a	D	D	D
Merchant wholesalers									
42	Wholesale trade	1	D	D	D	a	D	D	D
ROTHSCHILD, WI									
42	Wholesale trade	5	D	D	D	b	D	D	D
Merchant wholesalers									
42	Wholesale trade	5	D	D	D	b	D	D	D
ST. FRANCIS, WI									
42	Wholesale trade	13	D	D	D	e	D	D	D
421	Wholesale trade, durable goods	10	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies								
42184	whsle	5	D	D	D	c	D	D	D
42184	Industrial supplies whsle	1	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	3	D	D	D	c	D	D	D
4224	Grocery & related products whsle	1	D	D	D	c	D	D	D
42249	Other grocery & related products whsle	1	D	D	D	c	D	D	D
Merchant wholesalers									
421	Wholesale trade, durable goods	8	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies								
42184	whsle	5	D	D	D	c	D	D	D
42184	Industrial supplies whsle	1	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	3	D	D	D	c	D	D	D
4224	Grocery & related products whsle	1	D	D	D	c	D	D	D
42249	Other grocery & related products whsle	1	D	D	D	c	D	D	D
Manufacturers' sales branches and sales offices ..									
421	Wholesale trade, durable goods	1	D	D	D	a	D	D	D
Agents, brokers, and commission merchants									
421	Wholesale trade, durable goods	1	D	D	D	a	D	D	D
SAUK CITY, WI									
42	Wholesale trade	3	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	1	D	D	D	b	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	1	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	2	D	D	D	a	D	D	D
Merchant wholesalers									
421	Wholesale trade, durable goods	1	D	D	D	b	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	1	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	1	D	D	D	a	D	D	D
Agents, brokers, and commission merchants									
421	Wholesale trade, durable goods	1	D	D	D	a	D	D	D
SAUKVILLE, WI									
42	Wholesale trade	2	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	2	D	D	D	b	D	D	D
Merchant wholesalers									
421	Wholesale trade, durable goods	2	D	D	D	b	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
SEYMOUR, WI									
42	Wholesale trade	4	D	D	D	b	D	D	D
	Merchant wholesalers	4	D	D	D	b	D	D	D
SHAWANO, WI									
42	Wholesale trade	17	138 002	8 693	2 097	292	16 956	7 976	8 649
421	Wholesale trade, durable goods	13	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	4	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	4	D	D	D	c	D	D	D
4224	Grocery & related products whsle	1	D	D	D	c	D	D	D
42242	Packaged frozen food whsle	1	D	D	D	c	D	D	D
	Merchant wholesalers	15	D	D	D	e	D	D	D
421	Wholesale trade, durable goods	11	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	4	D	D	D	c	D	D	D
4224	Grocery & related products whsle	1	D	D	D	c	D	D	D
42242	Packaged frozen food whsle	1	D	D	D	c	D	D	D
	Manufacturers' sales branches and sales offices ..	1	D	D	D	a	D	D	D
	Agents, brokers, and commission merchants	1	D	D	D	a	D	D	D
SHEBOYGAN, WI									
42	Wholesale trade	57	712 823	38 076	9 158	1 173	60 754	60 464	63 870
421	Wholesale trade, durable goods	33	77 918	11 458	2 697	402	21 009	10 791	10 257
4211	Motor vehicle & motor vehicle parts & supplies whsle.....	3	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	3	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies whsle	8	9 411	1 127	276	51	2 033	1 115	1 201
4219	Miscellaneous durable goods whsle ...	7	D	D	D	c	D	D	D
42191	Sporting & recreational goods & supplies whsle.....	1	D	D	D	b	D	D	D
42193	Recyclable material whsle	2	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	24	634 905	26 618	6 461	771	39 745	49 673	53 613
4224	Grocery & related products whsle	10	D	D	D	f	D	D	D
42241	General-line grocery whsle	2	D	D	D	e	D	D	D
42249	Other grocery & related products whsle	3	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	3	17 757	4 377	1 014	103	7 446	849	730
4227	Petroleum & petroleum products whsle	3	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals ..	3	D	D	D	b	D	D	D
	Merchant wholesalers	50	677 819	34 553	8 313	1 055	53 059	59 549	63 032
421	Wholesale trade, durable goods	30	70 445	11 173	2 636	396	20 229	10 785	10 247
4211	Motor vehicle & motor vehicle parts & supplies whsle.....	3	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	6	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	7	D	D	D	c	D	D	D
42191	Sporting & recreational goods & supplies whsle.....	1	D	D	D	b	D	D	D
42193	Recyclable material whsle	2	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	20	607 374	23 380	5 677	659	32 830	48 764	52 785
4224	Grocery & related products whsle	9	D	D	D	e	D	D	D
42241	General-line grocery whsle	2	D	D	D	e	D	D	D
4227	Petroleum & petroleum products whsle	3	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals ..	3	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices ..	4	D	D	D	c	D	D	D
422	Wholesale trade, nondurable goods	3	D	D	D	c	D	D	D
	Agents, brokers, and commission merchants	3	D	D	D	a	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
SHEBOYGAN FALLS, WI									
42	Wholesale trade	9	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	6	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	1	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	3	D	D	D	b	D	D	D
4224	Grocery & related products whsle	1	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	1	D	D	D	b	D	D	D
	Merchant wholesalers	8	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	5	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	1	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	3	D	D	D	b	D	D	D
4224	Grocery & related products whsle	1	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	1	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices ..	1	D	D	D	a	D	D	D
SHOREWOOD, WI									
42	Wholesale trade	13	13 171	1 248	384	40	2 112	426	442
421	Wholesale trade, durable goods	8	10 879	959	208	30	1 593	373	381
	Merchant wholesalers	11	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	6	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	2	D	D	D	a	D	D	D
421	Wholesale trade, durable goods	2	D	D	D	a	D	D	D
SLINGER, WI									
42	Wholesale trade	6	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	4	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	2	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	1	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals ..	1	D	D	D	b	D	D	D
	Merchant wholesalers	5	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	3	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	2	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	1	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals ..	1	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	1	D	D	D	a	D	D	D
SOUTH MILWAUKEE, WI									
42	Wholesale trade	13	19 944	1 839	327	64	3 285	610	762
421	Wholesale trade, durable goods	10	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	7	D	D	D	b	D	D	D
	Merchant wholesalers	12	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	9	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	7	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	1	D	D	D	a	D	D	D
421	Wholesale trade, durable goods	1	D	D	D	a	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
SPARTA, WI									
42	Wholesale trade	21	198 563	8 899	1 820	316	17 462	9 120	10 330
421	Wholesale trade, durable goods	13	D	D	D	b	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	2	D	D	D	a	D	D	D
42112	Motor vehicle supplies & new parts whsle	1	D	D	D	a	D	D	D
4213	Lumber & other construction materials whsle	3	D	D	D	a	D	D	D
42131	Lumber, plywood, millwork, & wood panel whsle	3	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	8	D	D	D	c	D	D	D
4224	Grocery & related products whsle	1	D	D	D	c	D	D	D
42249	Other grocery & related products whsle	1	D	D	D	c	D	D	D
4227	Petroleum & petroleum products whsle	2	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals ..	1	D	D	D	b	D	D	D
	Merchant wholesalers	19	D	D	D	e	D	D	D
421	Wholesale trade, durable goods	12	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	3	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	7	D	D	D	c	D	D	D
4224	Grocery & related products whsle	1	D	D	D	c	D	D	D
42249	Other grocery & related products whsle	1	D	D	D	c	D	D	D
4227	Petroleum & petroleum products whsle	2	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals ..	1	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	2	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	1	D	D	D	a	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	1	D	D	D	a	D	D	D
42112	Motor vehicle supplies & new parts whsle	1	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	1	D	D	D	a	D	D	D
SPOONER, WI									
42	Wholesale trade	7	4 775	1 048	214	49	1 548	376	420
	Merchant wholesalers	7	4 775	1 048	214	49	1 548	376	420
STEVENS POINT, WI									
42	Wholesale trade	42	250 259	27 738	7 602	937	67 066	41 144	45 364
421	Wholesale trade, durable goods	25	111 339	12 428	2 564	463	27 447	19 897	21 304
4211	Motor vehicle & motor vehicle parts & supplies whsle	6	D	D	D	b	D	D	D
42112	Motor vehicle supplies & new parts whsle	4	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	2	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	8	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	2	D	D	D	c	D	D	D
42191	Sporting & recreational goods & supplies whsle	2	D	D	D	c	D	D	D
422	Wholesale trade, nondurable goods	17	138 920	15 310	5 038	474	39 619	21 247	24 060
4224	Grocery & related products whsle	5	D	D	D	e	D	D	D
42241	General-line grocery whsle	2	D	D	D	e	D	D	D
4226	Chemical & allied products whsle	1	D	D	D	a	D	D	D
42269	Other chemical & allied products whsle	1	D	D	D	a	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories* (\$1,000)	End-of-1997 inventories* (\$1,000)
STEVENS POINT, WI—Con.									
	Merchant wholesalers	37	218 067	22 789	6 748	801	56 723	39 125	43 365
421	Wholesale trade, durable goods	23	D	D	D	e	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	6	D	D	D	b	D	D	D
42112	Motor vehicle supplies & new parts whsle	4	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	7	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle	2	D	D	D	c	D	D	D
42191	Sporting & recreational goods & supplies whsle	2	D	D	D	c	D	D	D
422	Wholesale trade, nondurable goods	14	D	D	D	e	D	D	D
4224	Grocery & related products whsle	3	D	D	D	e	D	D	D
42241	General-line grocery whsle	1	D	D	D	e	D	D	D
	Manufacturers' sales branches and sales offices	3	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	2	D	D	D	c	D	D	D
	Agents, brokers, and commission merchants	2	D	D	D	a	D	D	D
STOUGHTON, WI									
42	Wholesale trade	12	28 702	1 584	295	52	3 331	1 903	1 982
421	Wholesale trade, durable goods	7	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	3	9 737	577	132	20	1 316	591	611
422	Wholesale trade, nondurable goods	5	D	D	D	b	D	D	D
4224	Grocery & related products whsle	1	D	D	D	a	D	D	D
42249	Other grocery & related products whsle	1	D	D	D	a	D	D	D
	Merchant wholesalers	8	15 877	1 183	198	40	2 608	1 536	1 672
421	Wholesale trade, durable goods	5	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	3	D	D	D	a	D	D	D
4224	Grocery & related products whsle	1	D	D	D	a	D	D	D
42249	Other grocery & related products whsle	1	D	D	D	a	D	D	D
	Manufacturers' sales branches and sales offices	1	D	D	D	a	D	D	D
	Agents, brokers, and commission merchants	3	D	D	D	a	D	D	D
421	Wholesale trade, durable goods	1	D	D	D	a	D	D	D
STURGEON BAY, WI									
42	Wholesale trade	9	17 662	1 272	321	48	2 839	1 149	1 148
421	Wholesale trade, durable goods	6	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	3	D	D	D	a	D	D	D
	Merchant wholesalers	8	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	5	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices	1	D	D	D	a	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
STURTEVANT, WI									
42	Wholesale trade	15	375 220	36 609	9 686	1 201	87 970	57 818	68 222
421	Wholesale trade, durable goods	8	D	D	D	f	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	2	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle	1	D	D	D	f	D	D	D
42191	Sporting & recreational goods & supplies whsle	1	D	D	D	f	D	D	D
422	Wholesale trade, nondurable goods	7	D	D	D	f	D	D	D
4224	Grocery & related products whsle	3	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	3	D	D	D	e	D	D	D
42292	Book, periodical, & newspaper whsle	2	D	D	D	e	D	D	D
	Merchant wholesalers	14	D	D	D	f	D	D	D
421	Wholesale trade, durable goods	8	D	D	D	f	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	2	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle	1	D	D	D	f	D	D	D
42191	Sporting & recreational goods & supplies whsle	1	D	D	D	f	D	D	D
422	Wholesale trade, nondurable goods	6	D	D	D	b	D	D	D
4224	Grocery & related products whsle	3	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices	1	D	D	D	e	D	D	D
422	Wholesale trade, nondurable goods	1	D	D	D	e	D	D	D
4229	Miscellaneous nondurable goods whsle	1	D	D	D	e	D	D	D
42292	Book, periodical, & newspaper whsle	1	D	D	D	e	D	D	D
SUN PRAIRIE, WI									
42	Wholesale trade	33	130 317	10 083	2 304	300	18 170	27 010	28 177
421	Wholesale trade, durable goods	21	92 795	6 892	1 511	209	12 995	23 352	25 325
4211	Motor vehicle & motor vehicle parts & supplies whsle	3	D	D	D	a	D	D	D
4213	Lumber & other construction materials whsle	2	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies whsle	7	64 251	4 571	1 036	123	8 276	20 495	22 895
42181	Construction & mining (except petroleum) machinery & equip whsle	2	D	D	D	b	D	D	D
42182	Farm & garden machinery & equipment whsle	2	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	3	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	12	37 522	3 191	793	91	5 175	3 658	2 852
4221	Paper & paper product whsle	3	D	D	D	a	D	D	D
4229	Miscellaneous nondurable goods whsle	3	D	D	D	a	D	D	D
	Merchant wholesalers	30	110 255	8 831	2 026	277	16 144	27 010	28 177
421	Wholesale trade, durable goods	19	D	D	D	c	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	3	D	D	D	a	D	D	D
4213	Lumber & other construction materials whsle	2	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies whsle	5	D	D	D	c	D	D	D
42181	Construction & mining (except petroleum) machinery & equip whsle	1	D	D	D	b	D	D	D
42182	Farm & garden machinery & equipment whsle	2	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	11	D	D	D	b	D	D	D
4221	Paper & paper product whsle	3	D	D	D	a	D	D	D
4229	Miscellaneous nondurable goods whsle	3	D	D	D	a	D	D	D
	Manufacturers' sales branches and sales offices	1	D	D	D	a	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
SUN PRAIRIE, WI—Con.									
	Agents, brokers, and commission merchants	2	D	D	D	a	D	D	D
421	Wholesale trade, durable goods	2	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies								
42183	whsle	2	D	D	D	a	D	D	D
	Industrial machinery & equipment								
	whsle	1	D	D	D	a	D	D	D
SUPERIOR, WI									
42	Wholesale trade	48	D	D	D	f	D	D	D
421	Wholesale trade, durable goods	25	D	D	D	c	D	D	D
4213	Lumber & other construction materials								
42132	whsle	2	D	D	D	b	D	D	D
	Brick, stone, & related construction								
	materials whsle	1	D	D	D	a	D	D	D
42133	Roofing, siding, & insulation material								
	whsle	1	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies								
	whsle	5	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	2	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	23	D	D	D	f	D	D	D
4224	Grocery & related products whsle	6	D	D	D	e	D	D	D
42241	General-line grocery whsle	1	D	D	D	e	D	D	D
4225	Farm-product raw material whsle	2	D	D	D	b	D	D	D
42251	Grain & field bean whsle	2	D	D	D	b	D	D	D
4227	Petroleum & petroleum products								
42271	whsle	5	D	D	D	b	D	D	D
	Petroleum bulk stations & terminals .	4	D	D	D	b	D	D	D
42272	Petroleum & petroleum prod whsle								
	(exc bulk stations & terminals)	1	D	D	D	a	D	D	D
4228	Beer, wine, & distilled alcoholic								
42281	beverage whsle	6	D	D	D	c	D	D	D
	Beer & ale whsle	4	18 914	2 176	554	59	4 296	943	919
Merchant wholesalers									
421	Wholesale trade, durable goods	23	D	D	D	c	D	D	D
4213	Lumber & other construction materials								
42133	whsle	1	D	D	D	b	D	D	D
	Roofing, siding, & insulation material								
	whsle	1	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies								
	whsle	5	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	1	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	18	D	D	D	f	D	D	D
4224	Grocery & related products whsle	6	D	D	D	e	D	D	D
42241	General-line grocery whsle	1	D	D	D	e	D	D	D
4225	Farm-product raw material whsle	2	D	D	D	b	D	D	D
42251	Grain & field bean whsle	2	D	D	D	b	D	D	D
Manufacturers' sales branches and sales offices ..									
421	Wholesale trade, durable goods	1	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	4	D	D	D	a	D	D	D
4227	Petroleum & petroleum products								
	whsle	4	D	D	D	a	D	D	D
Agents, brokers, and commission merchants									
		2	D	D	D	a	D	D	D

Table 7. **Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
SUSSEX, WI									
42	Wholesale trade	19	D	D	D	e	D	D	D
421	Wholesale trade, durable goods	15	D	D	D	c	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	3	D	D	D	a	D	D	D
4214	Professional & commercial equipment & supplies whsle	2	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	3	D	D	D	b	D	D	D
42181	Construction & mining (except petroleum) machinery & equip whsle	1	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	2	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	4	18 614	2 609	972	40	4 078	1 827	1 776
4226	Chemical & allied products whsle	3	D	D	D	b	D	D	D
Merchant wholesalers									
421	Wholesale trade, durable goods	12	D	D	D	c	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	3	D	D	D	a	D	D	D
4214	Professional & commercial equipment & supplies whsle	2	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	2	D	D	D	b	D	D	D
42181	Construction & mining (except petroleum) machinery & equip whsle	1	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	1	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	4	18 614	2 609	972	40	4 078	1 827	1 776
4226	Chemical & allied products whsle	3	D	D	D	b	D	D	D
Agents, brokers, and commission merchants									
421	Wholesale trade, durable goods	3	D	D	D	a	D	D	D
THIENSVILLE, WI									
42	Wholesale trade	20	54 919	3 057	824	58	5 039	1 065	958
421	Wholesale trade, durable goods	15	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	2	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies whsle	5	D	D	D	a	D	D	D
42183	Industrial machinery & equipment whsle	5	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	5	D	D	D	a	D	D	D
4229	Miscellaneous nondurable goods whsle	2	D	D	D	a	D	D	D
42291	Farm supplies whsle	1	D	D	D	a	D	D	D
Merchant wholesalers									
421	Wholesale trade, durable goods	9	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	4	D	D	D	a	D	D	D
4229	Miscellaneous nondurable goods whsle	2	D	D	D	a	D	D	D
42291	Farm supplies whsle	1	D	D	D	a	D	D	D
Agents, brokers, and commission merchants									
421	Wholesale trade, durable goods	7	32 039	1 917	577	25	2 979	322	334
421	Wholesale trade, durable goods	6	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	1	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies whsle	4	D	D	D	a	D	D	D
42183	Industrial machinery & equipment whsle	4	D	D	D	a	D	D	D
TOMAH, WI									
42	Wholesale trade	7	12 670	1 530	335	55	3 004	1 321	1 373
421	Wholesale trade, durable goods	2	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	5	D	D	D	b	D	D	D
Merchant wholesalers									
421	Wholesale trade, durable goods	2	D	D	D	a	D	D	D
Manufacturers' sales branches and sales offices ..									
421	Wholesale trade, durable goods	1	D	D	D	b	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories* (\$1,000)	End-of-1997 inventories* (\$1,000)
TOMAHAWK, WI									
42	Wholesale trade	3	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	1	D	D	D	b	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle.....	1	D	D	D	b	D	D	D
	Merchant wholesalers.....	3	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	1	D	D	D	b	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle.....	1	D	D	D	b	D	D	D
TWIN LAKES, WI									
42	Wholesale trade	8	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	6	D	D	D	b	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle.....	3	D	D	D	a	D	D	D
42171	Hardware whsle	3	D	D	D	a	D	D	D
	Merchant wholesalers.....	4	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	4	D	D	D	a	D	D	D
421	Wholesale trade, durable goods	3	D	D	D	a	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle.....	2	D	D	D	a	D	D	D
42171	Hardware whsle	2	D	D	D	a	D	D	D
TWO RIVERS, WI									
42	Wholesale trade	7	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	4	D	D	D	b	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle.....	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	3	D	D	D	a	D	D	D
	Merchant wholesalers.....	5	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	4	D	D	D	b	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle.....	3	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	2	D	D	D	a	D	D	D
UNION GROVE, WI									
42	Wholesale trade	4	D	D	D	a	D	D	D
421	Wholesale trade, durable goods	4	D	D	D	a	D	D	D
	Merchant wholesalers.....	2	D	D	D	a	D	D	D
	Agents, brokers, and commission merchants	2	D	D	D	a	D	D	D
421	Wholesale trade, durable goods	2	D	D	D	a	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
VERONA, WI									
42	Wholesale trade	15	96 256	4 135	1 048	142	6 770	6 337	6 721
421	Wholesale trade, durable goods	8	6 256	840	191	26	1 466	293	303
422	Wholesale trade, nondurable goods	7	90 000	3 295	857	116	5 304	6 044	6 418
4223	Apparel, piece goods, & notions whsle.	1	D	D	D	b	D	D	D
42232	Men's & boys' clothing & furnishings whsle	1	D	D	D	b	D	D	D
4224	Grocery & related products whsle	3	D	D	D	a	D	D	D
4229	Miscellaneous nondurable goods whsle	2	D	D	D	b	D	D	D
42291	Farm supplies whsle	2	D	D	D	b	D	D	D
	Merchant wholesalers	14	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	8	6 256	840	191	26	1 466	293	303
422	Wholesale trade, nondurable goods	6	D	D	D	c	D	D	D
4223	Apparel, piece goods, & notions whsle.	1	D	D	D	b	D	D	D
42232	Men's & boys' clothing & furnishings whsle	1	D	D	D	b	D	D	D
4224	Grocery & related products whsle	2	D	D	D	a	D	D	D
4229	Miscellaneous nondurable goods whsle	2	D	D	D	b	D	D	D
42291	Farm supplies whsle	2	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	1	D	D	D	a	D	D	D
VIROQUA, WI									
42	Wholesale trade	15	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	10	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	5	D	D	D	b	D	D	D
	Merchant wholesalers	15	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	10	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	5	D	D	D	b	D	D	D
WALES, WI									
42	Wholesale trade	6	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	6	D	D	D	b	D	D	D
	Merchant wholesalers	5	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	5	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	1	D	D	D	a	D	D	D
421	Wholesale trade, durable goods	1	D	D	D	a	D	D	D
WATERFORD, WI									
42	Wholesale trade	7	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	4	D	D	D	b	D	D	D
	Merchant wholesalers	7	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	4	D	D	D	b	D	D	D
WATERLOO, WI									
42	Wholesale trade	5	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	3	D	D	D	b	D	D	D
	Merchant wholesalers	4	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	1	D	D	D	a	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
WATERTOWN, WI *									
42	Wholesale trade	30	130 091	14 379	3 249	463	23 893	17 831	18 331
421	Wholesale trade, durable goods	18	35 513	4 479	1 034	169	6 701	15 197	15 651
4218	Machinery, equipment, & supplies								
42182	whsle	4	23 394	2 655	612	83	3 228	13 966	14 411
	Farm & garden machinery & equipment whsle	4	23 394	2 655	612	83	3 228	13 966	14 411
422	Wholesale trade, nondurable goods	12	94 578	9 900	2 215	294	17 192	2 634	2 680
4224	Grocery & related products whsle	6	D	D	D	c	D	D	D
42249	Other grocery & related products whsle	4	D	D	D	c	D	D	D
	Merchant wholesalers	25	D	D	D	e	D	D	D
421	Wholesale trade, durable goods	14	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies								
	whsle	2	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	11	D	D	D	c	D	D	D
4224	Grocery & related products whsle	5	D	D	D	c	D	D	D
42249	Other grocery & related products whsle	3	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices ..	2	D	D	D	c	D	D	D
422	Wholesale trade, nondurable goods	1	D	D	D	b	D	D	D
4224	Grocery & related products whsle	1	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	1	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	3	D	D	D	a	D	D	D
421	Wholesale trade, durable goods	3	D	D	D	a	D	D	D
WATERTOWN, WI (DODGE COUNTY PART) *									
42	Wholesale trade	3	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	3	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies								
42182	whsle	2	D	D	D	b	D	D	D
	Farm & garden machinery & equipment whsle	2	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices ..	1	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	2	D	D	D	a	D	D	D
421	Wholesale trade, durable goods	2	D	D	D	a	D	D	D
WATERTOWN, WI (JEFFERSON COUNTY PART) *									
42	Wholesale trade	27	D	D	D	e	D	D	D
421	Wholesale trade, durable goods	15	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies								
	whsle	2	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	12	94 578	9 900	2 215	294	17 192	2 634	2 680
4224	Grocery & related products whsle	6	D	D	D	c	D	D	D
42249	Other grocery & related products whsle	4	D	D	D	c	D	D	D
	Merchant wholesalers	25	D	D	D	e	D	D	D
421	Wholesale trade, durable goods	14	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies								
	whsle	2	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	11	D	D	D	c	D	D	D
4224	Grocery & related products whsle	5	D	D	D	c	D	D	D
42249	Other grocery & related products whsle	3	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices ..	1	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	1	D	D	D	b	D	D	D
4224	Grocery & related products whsle	1	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	1	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	1	D	D	D	a	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
WAUKESHA, WI									
42	Wholesale trade	203	3 554 527	114 736	28 108	2 738	193 575	86 140	87 899
421	Wholesale trade, durable goods	152	1 775 223	71 774	17 172	1 619	123 504	51 407	51 488
4211	Motor vehicle & motor vehicle parts & supplies whsle	14	D	D	D	b	D	D	D
42111	Automobile & other motor vehicle whsle	5	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	4	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	25	D	D	D	c	D	D	D
42143	Computer & computer peripheral equipment & software whsle	10	D	D	D	c	D	D	D
42145	Medical, dental, & hospital equipment & supplies whsle	7	50 194	1 851	424	57	5 079	5 439	5 504
4215	Metal & mineral (except petroleum) whsle	6	D	D	D	c	D	D	D
42151	Metal service centers & offices	6	D	D	D	c	D	D	D
4216	Electrical goods whsle	21	180 984	16 288	4 541	333	25 492	9 358	8 822
42161	Electrical apparatus & equip, wiring supp, & const material whsle	9	D	D	D	b	D	D	D
42162	Electrical appliance, television & radio set whsle	1	D	D	D	a	D	D	D
42169	Other electronic parts & equipment whsle	11	D	D	D	e	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	8	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	59	239 150	33 255	7 317	675	55 183	22 066	22 885
42183	Industrial machinery & equipment whsle	40	194 886	25 221	5 625	446	42 281	16 189	17 563
42184	Industrial supplies whsle	13	32 180	5 227	1 095	146	8 311	3 171	2 717
42185	Service establishment equipment & supplies whsle	4	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	10	D	D	D	b	D	D	D
42191	Sporting & recreational goods & supplies whsle	4	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	51	1 779 304	42 962	10 936	1 119	70 071	34 733	36 411
4221	Paper & paper product whsle	12	50 080	3 080	769	83	5 432	1 193	999
4223	Apparel, piece goods, & notions whsle.	5	D	D	D	b	D	D	D
4224	Grocery & related products whsle	12	1 502 507	30 894	7 912	859	46 156	28 678	30 295
42241	General-line grocery whsle	1	D	D	D	c	D	D	D
42242	Packaged frozen food whsle	4	428 264	7 468	1 697	222	12 641	2 948	3 151
42243	Dairy products, (except dried or canned) whsle	3	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	3	D	D	D	e	D	D	D
4226	Chemical & allied products whsle	8	D	D	D	b	D	D	D
42269	Other chemical & allied products whsle	8	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	7	188 651	5 556	1 536	92	10 577	3 753	3 819
42271	Petroleum bulk stations & terminals .	4	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	7	D	D	D	a	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
WAUKESHA, WI—Con.									
Merchant wholesalers		152	1 317 569	89 052	21 262	2 123	150 489	83 894	85 215
421	Wholesale trade, durable goods	114	D	D	D	g	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle.....	8	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	4	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	23	D	D	D	c	D	D	D
42143	Computer & computer peripheral equipment & software whsle.....	10	D	D	D	c	D	D	D
42145	Medical, dental, & hospital equipment & supplies whsle	6	D	D	D	b	D	D	D
4215	Metal & mineral (except petroleum) whsle	5	D	D	D	c	D	D	D
42151	Metal service centers & offices	5	D	D	D	c	D	D	D
4216	Electrical goods whsle	12	95 521	10 699	2 514	226	17 829	8 802	8 227
42169	Other electronic parts & equipment whsle	6	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	44	165 809	28 254	6 144	570	45 757	20 645	21 149
42183	Industrial machinery & equipment whsle	27	124 309	20 602	4 543	348	33 609	15 052	16 143
42184	Industrial supplies whsle	11	D	D	D	c	D	D	D
42185	Service establishment equipment & supplies whsle.....	4	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	7	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	38	D	D	D	f	D	D	D
4221	Paper & paper product whsle	11	D	D	D	b	D	D	D
4223	Apparel, piece goods, & notions whsle ..	4	D	D	D	b	D	D	D
4224	Grocery & related products whsle	6	D	D	D	f	D	D	D
42243	Dairy products, (except dried or canned) whsle.....	3	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	1	D	D	D	e	D	D	D
4227	Petroleum & petroleum products whsle	7	188 651	5 556	1 536	92	10 577	3 753	3 819
42271	Petroleum bulk stations & terminals ..	4	D	D	D	b	D	D	D
Manufacturers' sales branches and sales offices ..		16	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	13	D	D	D	c	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	3	D	D	D	b	D	D	D
42111	Automobile & other motor vehicle whsle	2	D	D	D	b	D	D	D
4216	Electrical goods whsle	3	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	6	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	5	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	3	D	D	D	a	D	D	D
Agents, brokers, and commission merchants		35	D	D	D	e	D	D	D
421	Wholesale trade, durable goods	25	D	D	D	b	D	D	D
4216	Electrical goods whsle	6	D	D	D	a	D	D	D
42169	Other electronic parts & equipment whsle	3	29 333	770	204	9	1 097	-	-
4218	Machinery, equipment, & supplies whsle	9	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	8	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	3	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	10	D	D	D	e	D	D	D
4224	Grocery & related products whsle	6	D	D	D	e	D	D	D
42241	General-line grocery whsle	1	D	D	D	c	D	D	D
42242	Packaged frozen food whsle	3	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	2	D	D	D	b	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
WAUNAKEE, WI									
42	Wholesale trade	13	100 787	8 399	1 670	222	17 122	17 682	15 736
421	Wholesale trade, durable goods	9	81 703	7 155	1 371	189	13 714	13 049	14 058
4214	Professional & commercial equipment & supplies whsle	1	D	D	D	b	D	D	D
42145	Medical, dental, & hospital equipment & supplies whsle	1	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	2	D	D	D	b	D	D	D
42184	Industrial supplies whsle	1	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	3	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	4	19 084	1 244	299	33	3 408	4 633	1 678
Merchant wholesalers									
421	Wholesale trade, durable goods	7	D	D	D	c	D	D	D
4214	Professional & commercial equipment & supplies whsle	1	D	D	D	b	D	D	D
42145	Medical, dental, & hospital equipment & supplies whsle	1	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	2	D	D	D	b	D	D	D
42184	Industrial supplies whsle	1	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	4	19 084	1 244	299	33	3 408	4 633	1 678
Agents, brokers, and commission merchants									
422	Agents, brokers, and commission merchants	2	D	D	D	a	D	D	D
WAUPACA, WI									
42	Wholesale trade	19	51 219	3 098	850	109	6 282	1 557	4 273
421	Wholesale trade, durable goods	12	D	D	D	b	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	4	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies whsle	3	D	D	D	a	D	D	D
4219	Miscellaneous durable goods whsle ...	3	D	D	D	b	D	D	D
42191	Sporting & recreational goods & supplies whsle	1	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	7	D	D	D	b	D	D	D
4224	Grocery & related products whsle	4	D	D	D	b	D	D	D
Merchant wholesalers									
421	Wholesale trade, durable goods	11	D	D	D	b	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	4	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies whsle	3	D	D	D	a	D	D	D
4219	Miscellaneous durable goods whsle ...	2	D	D	D	a	D	D	D
Manufacturers' sales branches and sales offices ..									
421	Manufacturers' sales branches and sales offices ..	1	D	D	D	a	D	D	D
Agents, brokers, and commission merchants									
421	Agents, brokers, and commission merchants	2	D	D	D	a	D	D	D
421	Wholesale trade, durable goods	1	D	D	D	a	D	D	D
4219	Miscellaneous durable goods whsle ...	1	D	D	D	a	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
WAUPUN, WI *									
42	Wholesale trade	11	53 333	5 492	1 333	191	10 101	5 307	5 743
421	Wholesale trade, durable goods	6	13 942	2 307	590	69	3 375	4 885	5 304
4218	Machinery, equipment, & supplies whsle	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	5	39 391	3 185	743	122	6 726	422	439
4224	Grocery & related products whsle	1	D	D	D	a	D	D	D
42249	Other grocery & related products whsle	1	D	D	D	a	D	D	D
4229	Miscellaneous nondurable goods whsle	2	D	D	D	c	D	D	D
42291	Farm supplies whsle	2	D	D	D	c	D	D	D
	Merchant wholesalers	8	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	6	13 942	2 307	590	69	3 375	4 885	5 304
4218	Machinery, equipment, & supplies whsle	3	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices ..	1	D	D	D	c	D	D	D
422	Wholesale trade, nondurable goods	1	D	D	D	c	D	D	D
4229	Miscellaneous nondurable goods whsle	1	D	D	D	c	D	D	D
	Agents, brokers, and commission merchants	2	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	2	D	D	D	a	D	D	D
WAUPUN, WI (DODGE COUNTY PART) *									
42	Wholesale trade	10	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	5	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	2	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	5	39 391	3 185	743	122	6 726	422	439
4224	Grocery & related products whsle	1	D	D	D	a	D	D	D
42249	Other grocery & related products whsle	1	D	D	D	a	D	D	D
4229	Miscellaneous nondurable goods whsle	2	D	D	D	c	D	D	D
42291	Farm supplies whsle	2	D	D	D	c	D	D	D
	Merchant wholesalers	7	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	5	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	2	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices ..	1	D	D	D	c	D	D	D
422	Wholesale trade, nondurable goods	1	D	D	D	c	D	D	D
4229	Miscellaneous nondurable goods whsle	1	D	D	D	c	D	D	D
	Agents, brokers, and commission merchants	2	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	2	D	D	D	a	D	D	D
WAUPUN, WI (FOND DU LAC COUNTY PART) *									
42	Wholesale trade	1	D	D	D	a	D	D	D
	Merchant wholesalers	1	D	D	D	a	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	WAUSAU, WI								
42	Wholesale trade	71	306 096	27 777	6 495	873	54 033	26 381	28 514
421	Wholesale trade, durable goods	56	D	D	D	f	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	2	D	D	D	a	D	D	D
4213	Lumber & other construction materials whsle	6	D	D	D	a	D	D	D
42131	Lumber, plywood, millwork, & wood panel whsle	5	23 381	1 036	199	16	1 533	1 966	2 718
4214	Professional & commercial equipment & supplies whsle	10	22 720	2 900	775	114	4 436	1 247	1 119
4216	Electrical goods whsle	10	D	D	D	b	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	4	26 351	940	264	36	1 582	1 562	1 529
4217	Hardware, & plumbing & heating equipment & supplies whsle	6	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	15	D	D	D	c	D	D	D
42181	Construction & mining (except petroleum) machinery & equip whsle	2	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	6	16 087	2 978	624	84	5 693	2 662	2 346
42184	Industrial supplies whsle	4	20 658	2 120	471	45	4 268	1 424	2 225
42185	Service establishment equipment & supplies whsle	1	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	3	D	D	D	b	D	D	D
42199	Other miscellaneous durable goods whsle	1	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	15	D	D	D	e	D	D	D
4221	Paper & paper product whsle	2	D	D	D	b	D	D	D
4224	Grocery & related products whsle	3	D	D	D	c	D	D	D
42249	Other grocery & related products whsle	3	D	D	D	c	D	D	D
4226	Chemical & allied products whsle	2	D	D	D	b	D	D	D
42269	Other chemical & allied products whsle	2	D	D	D	b	D	D	D
	Merchant wholesalers	60	280 736	26 586	6 108	831	52 271	26 285	28 415
421	Wholesale trade, durable goods	47	D	D	D	e	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	2	D	D	D	a	D	D	D
4213	Lumber & other construction materials whsle	4	D	D	D	a	D	D	D
4214	Professional & commercial equipment & supplies whsle	7	D	D	D	b	D	D	D
4216	Electrical goods whsle	9	D	D	D	b	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	6	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	14	D	D	D	c	D	D	D
42183	Industrial machinery & equipment whsle	6	16 087	2 978	624	84	5 693	2 662	2 346
42184	Industrial supplies whsle	4	20 658	2 120	471	45	4 268	1 424	2 225
42185	Service establishment equipment & supplies whsle	1	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	3	D	D	D	b	D	D	D
42199	Other miscellaneous durable goods whsle	1	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	13	D	D	D	e	D	D	D
4221	Paper & paper product whsle	2	D	D	D	b	D	D	D
4224	Grocery & related products whsle	2	D	D	D	c	D	D	D
42249	Other grocery & related products whsle	2	D	D	D	c	D	D	D
4226	Chemical & allied products whsle	2	D	D	D	b	D	D	D
42269	Other chemical & allied products whsle	2	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices ..	4	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	4	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	7	D	D	D	a	D	D	D
421	Wholesale trade, durable goods	5	D	D	D	a	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
WAUWATOSA, WI									
42	Wholesale trade	140	1 773 470	89 942	21 406	2 622	182 985	82 241	87 972
421	Wholesale trade, durable goods	95	555 390	46 114	10 625	1 194	87 538	38 904	43 127
4211	Motor vehicle & motor vehicle parts & supplies whsle	5	20 641	2 189	555	67	4 736	4 311	4 656
42112	Motor vehicle supplies & new parts whsle	3	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	4	D	D	D	c	D	D	D
42131	Lumber, plywood, millwork, & wood panel whsle	3	D	D	D	c	D	D	D
4214	Professional & commercial equipment & supplies whsle	18	52 988	5 671	1 376	162	12 809	2 122	2 148
42144	Other commercial equipment whsle	2	D	D	D	a	D	D	D
42145	Medical, dental, & hospital equipment & supplies whsle	4	D	D	D	b	D	D	D
4215	Metal & mineral (except petroleum) whsle	8	D	D	D	b	D	D	D
42151	Metal service centers & offices	8	D	D	D	b	D	D	D
4216	Electrical goods whsle	22	143 476	12 052	2 851	296	21 407	3 206	5 130
42161	Electrical apparatus & equip, wiring supp, & const material whsle	10	78 311	6 119	1 409	155	10 865	1 570	3 466
42169	Other electronic parts & equipment whsle	12	65 165	5 933	1 442	141	10 542	1 636	1 664
4217	Hardware, & plumbing & heating equipment & supplies whsle	5	23 663	2 938	579	54	4 453	1 008	1 028
4218	Machinery, equipment, & supplies whsle	26	135 063	9 998	2 353	275	18 958	7 140	7 646
42183	Industrial machinery & equipment whsle	12	57 307	6 002	1 408	169	10 978	4 602	4 826
42184	Industrial supplies whsle	8	72 223	3 170	759	71	6 404	2 065	2 354
4219	Miscellaneous durable goods whsle	6	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	45	1 218 080	43 828	10 781	1 428	95 447	43 337	44 845
4221	Paper & paper product whsle	10	D	D	D	c	D	D	D
42211	Printing & writing paper whsle	3	D	D	D	c	D	D	D
4224	Grocery & related products whsle	9	D	D	D	f	D	D	D
42241	General-line grocery whsle	1	D	D	D	f	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle	2	D	D	D	c	D	D	D
42281	Beer & ale whsle	1	D	D	D	c	D	D	D
4229	Miscellaneous nondurable goods whsle	13	D	D	D	c	D	D	D
42295	Paint, varnish, & supplies whsle	3	D	D	D	a	D	D	D
	Merchant wholesalers	100	1 495 245	77 476	18 637	2 346	160 366	79 603	83 109
421	Wholesale trade, durable goods	63	308 946	34 103	7 954	931	65 739	36 266	38 264
4211	Motor vehicle & motor vehicle parts & supplies whsle	5	20 641	2 189	555	67	4 736	4 311	4 656
42112	Motor vehicle supplies & new parts whsle	3	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	2	D	D	D	c	D	D	D
42131	Lumber, plywood, millwork, & wood panel whsle	2	D	D	D	c	D	D	D
4214	Professional & commercial equipment & supplies whsle	13	D	D	D	c	D	D	D
42145	Medical, dental, & hospital equipment & supplies whsle	4	D	D	D	b	D	D	D
4215	Metal & mineral (except petroleum) whsle	5	D	D	D	b	D	D	D
42151	Metal service centers & offices	5	D	D	D	b	D	D	D
4216	Electrical goods whsle	8	D	D	D	c	D	D	D
42169	Other electronic parts & equipment whsle	6	D	D	D	c	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	4	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	20	D	D	D	c	D	D	D
42183	Industrial machinery & equipment whsle	10	D	D	D	c	D	D	D
42184	Industrial supplies whsle	4	7 923	864	192	26	1 439	1 267	1 386
4219	Miscellaneous durable goods whsle	5	D	D	D	b	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories* (\$1,000)	End-of-1997 inventories* (\$1,000)
WAUWATOSA, WI—Con.									
Merchant wholesalers—Con.									
422	Wholesale trade, nondurable goods	37	1 186 299	43 373	10 683	1 415	94 627	43 337	44 845
4221	Paper & paper product whsle	8	D	D	D	c	D	D	D
42211	Printing & writing paper whsle	2	D	D	D	c	D	D	D
4224	Grocery & related products whsle	6	D	D	D	f	D	D	D
42241	General-line grocery whsle	1	D	D	D	f	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle	2	D	D	D	c	D	D	D
42281	Beer & ale whsle	1	D	D	D	c	D	D	D
4229	Miscellaneous nondurable goods whsle	10	D	D	D	c	D	D	D
Manufacturers' sales branches and sales offices . .									
		11	135 644	6 557	1 623	172	13 091	2 135	4 334
421	Wholesale trade, durable goods	9	D	D	D	c	D	D	D
4216	Electrical goods whsle	4	D	D	D	c	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	4	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	3	64 076	2 407	601	46	5 306	798	968
42184	Industrial supplies whsle	2	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	2	D	D	D	a	D	D	D
Agents, brokers, and commission merchants									
		29	142 581	5 909	1 146	104	9 528	503	529
421	Wholesale trade, durable goods	23	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	4	D	D	D	a	D	D	D
4215	Metal & mineral (except petroleum) whsle	3	D	D	D	a	D	D	D
42151	Metal service centers & offices	3	D	D	D	a	D	D	D
4216	Electrical goods whsle	10	D	D	D	b	D	D	D
42169	Other electronic parts & equipment whsle	6	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	3	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	6	D	D	D	a	D	D	D
WEST ALLIS, WI									
42	Wholesale trade	128	578 426	66 189	15 976	1 797	112 472	59 494	62 303
421	Wholesale trade, durable goods	88	406 140	51 327	12 387	1 340	85 157	52 918	55 399
4211	Motor vehicle & motor vehicle parts & supplies whsle	7	D	D	D	c	D	D	D
42111	Automobile & other motor vehicle whsle	4	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	8	34 660	2 710	635	86	5 347	1 641	2 691
42132	Brick, stone, & related construction materials whsle	2	D	D	D	a	D	D	D
42139	Other construction materials whsle . .	4	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	17	112 469	24 901	5 494	563	41 511	23 985	24 699
42142	Office equipment whsle	6	35 882	6 393	1 377	168	14 206	1 467	487
42143	Computer & computer peripheral equipment & software whsle	4	D	D	D	c	D	D	D
42145	Medical, dental, & hospital equipment & supplies whsle	1	D	D	D	c	D	D	D
4215	Metal & mineral (except petroleum) whsle	5	D	D	D	b	D	D	D
42151	Metal service centers & offices	5	D	D	D	b	D	D	D
4216	Electrical goods whsle	13	83 927	6 466	1 802	180	10 844	6 157	6 350
42161	Electrical apparatus & equip, wiring supp, & const material whsle	4	D	D	D	c	D	D	D
42162	Electrical appliance, television & radio set whsle	3	16 925	613	153	15	1 426	498	577
4217	Hardware, & plumbing & heating equipment & supplies whsle	4	22 075	1 748	360	45	3 520	2 299	2 368
4218	Machinery, equipment, & supplies whsle	25	D	D	D	e	D	D	D
42181	Construction & mining (except petroleum) machinery & equip whsle	2	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	14	20 938	5 462	1 488	155	7 601	3 381	3 762
42184	Industrial supplies whsle	6	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle . . .	7	D	D	D	b	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	WEST ALLIS, WI—Con.								
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods	40	172 286	14 862	3 589	457	27 315	6 576	6 904
4221	Paper & paper product whsle	10	50 383	3 673	861	81	5 268	645	279
42212	Stationery & office supplies whsle	5	D	D	D	b	D	D	D
42213	Industrial & personal service paper whsle	2	D	D	D	b	D	D	D
4224	Grocery & related products whsle	9	D	D	D	c	D	D	D
42249	Other grocery & related products whsle	5	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	10	51 271	2 934	679	78	5 880	3 529	3 396
42269	Other chemical & allied products whsle	8	D	D	D	b	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle	1	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	7	D	D	D	c	D	D	D
	Merchant wholesalers	107	389 407	55 760	13 492	1 563	94 202	56 837	59 635
421	Wholesale trade, durable goods	71	280 188	45 738	11 059	1 221	75 570	50 803	53 290
4211	Motor vehicle & motor vehicle parts & supplies whsle	6	D	D	D	c	D	D	D
42111	Automobile & other motor vehicle whsle	4	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	16	D	D	D	f	D	D	D
42142	Office equipment whsle	5	D	D	D	c	D	D	D
42143	Computer & computer peripheral equipment & software whsle	4	D	D	D	c	D	D	D
42145	Medical, dental, & hospital equipment & supplies whsle	1	D	D	D	c	D	D	D
4216	Electrical goods whsle	10	64 838	5 994	1 687	169	9 941	6 157	6 350
42161	Electrical apparatus & equip, wiring supp, & const material whsle	3	D	D	D	c	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	3	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	22	D	D	D	e	D	D	D
42183	Industrial machinery & equipment whsle	12	D	D	D	c	D	D	D
42184	Industrial supplies whsle	5	9 433	1 237	285	46	2 236	1 135	1 154
4219	Miscellaneous durable goods whsle	7	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	36	109 219	10 022	2 433	342	18 632	6 034	6 345
4226	Chemical & allied products whsle	10	51 271	2 934	679	78	5 880	3 529	3 396
42269	Other chemical & allied products whsle	8	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	7	D	D	D	c	D	D	D
	Manufacturers' sales branches and sales offices	12	130 522	8 477	1 978	203	15 187	2 652	2 668
421	Wholesale trade, durable goods	8	67 455	3 637	822	88	6 504	2 110	2 109
4213	Lumber & other construction materials whsle	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	4	63 067	4 840	1 156	115	8 683	542	559
4221	Paper & paper product whsle	3	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	9	58 497	1 952	506	31	3 083	5	—
421	Wholesale trade, durable goods	9	58 497	1 952	506	31	3 083	5	—
4215	Metal & mineral (except petroleum) whsle	3	D	D	D	a	D	D	D
42151	Metal service centers & offices	3	D	D	D	a	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
WEST BEND, WI									
42	Wholesale trade	37	101 504	10 639	2 110	339	19 567	7 316	8 809
421	Wholesale trade, durable goods	27	D	D	D	e	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	3	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	3	35 747	2 623	514	75	4 544	2 876	2 424
42133	Roofing, siding, & insulation material whsle	2	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies whsle	8	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	10	D	D	D	b	D	D	D
Merchant wholesalers		30	D	D	D	e	D	D	D
421	Wholesale trade, durable goods	22	D	D	D	e	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	3	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	1	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	6	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	8	D	D	D	b	D	D	D
Agents, brokers, and commission merchants		7	D	D	D	a	D	D	D
421	Wholesale trade, durable goods	5	D	D	D	a	D	D	D
4213	Lumber & other construction materials whsle	2	D	D	D	a	D	D	D
42133	Roofing, siding, & insulation material whsle	2	D	D	D	a	D	D	D
WEST MILWAUKEE, WI									
42	Wholesale trade	17	101 302	6 262	1 413	180	11 374	2 466	3 028
421	Wholesale trade, durable goods	17	101 302	6 262	1 413	180	11 374	2 466	3 028
4211	Motor vehicle & motor vehicle parts & supplies whsle	3	D	D	D	b	D	D	D
42112	Motor vehicle supplies & new parts whsle	1	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies whsle	7	D	D	D	b	D	D	D
42184	Industrial supplies whsle	5	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	3	D	D	D	b	D	D	D
42193	Recyclable material whsle	3	D	D	D	b	D	D	D
Merchant wholesalers		13	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	13	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	5	D	D	D	b	D	D	D
42184	Industrial supplies whsle	3	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	3	D	D	D	b	D	D	D
42193	Recyclable material whsle	3	D	D	D	b	D	D	D
Manufacturers' sales branches and sales offices ..		2	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	2	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	2	D	D	D	b	D	D	D
42184	Industrial supplies whsle	2	D	D	D	b	D	D	D
Agents, brokers, and commission merchants		2	D	D	D	a	D	D	D
421	Wholesale trade, durable goods	2	D	D	D	a	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	1	D	D	D	a	D	D	D
42112	Motor vehicle supplies & new parts whsle	1	D	D	D	a	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
WESTON TOWN, WI									
42	Wholesale trade	27	108 387	10 117	2 259	373	18 122	5 946	6 718
421	Wholesale trade, durable goods	21	72 587	5 542	1 187	219	11 081	4 605	5 217
4211	Motor vehicle & motor vehicle parts & supplies whsle.....	4	D	D	D	b	D	D	D
42111	Automobile & other motor vehicle whsle	1	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	4	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	9	D	D	D	b	D	D	D
42184	Industrial supplies whsle	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	6	35 800	4 575	1 072	154	7 041	1 341	1 501
4224	Grocery & related products whsle	3	D	D	D	c	D	D	D
42249	Other grocery & related products whsle	2	D	D	D	b	D	D	D
	Merchant wholesalers	22	D	D	D	e	D	D	D
421	Wholesale trade, durable goods	18	D	D	D	c	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	3	D	D	D	b	D	D	D
42111	Automobile & other motor vehicle whsle	1	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	4	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	8	21 587	2 314	447	72	4 334	2 230	2 517
42184	Industrial supplies whsle	2	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	4	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices ..	5	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	2	D	D	D	b	D	D	D
WEST SALEM, WI									
42	Wholesale trade	11	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	8	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	3	D	D	D	b	D	D	D
4224	Grocery & related products whsle	2	D	D	D	b	D	D	D
42243	Dairy products, (except dried or canned) whsle.....	1	D	D	D	b	D	D	D
	Merchant wholesalers	10	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	7	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	2	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	3	D	D	D	b	D	D	D
4224	Grocery & related products whsle	2	D	D	D	b	D	D	D
42243	Dairy products, (except dried or canned) whsle.....	1	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	1	D	D	D	a	D	D	D
WHITEFISH BAY, WI									
42	Wholesale trade	23	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	18	24 291	1 244	358	34	2 060	279	244
4211	Motor vehicle & motor vehicle parts & supplies whsle.....	1	D	D	D	a	D	D	D
4219	Miscellaneous durable goods whsle ...	3	D	D	D	a	D	D	D
	Merchant wholesalers	13	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	11	13 338	1 009	303	23	1 603	279	244
4211	Motor vehicle & motor vehicle parts & supplies whsle.....	1	D	D	D	a	D	D	D
4219	Miscellaneous durable goods whsle ...	3	D	D	D	a	D	D	D
	Agents, brokers, and commission merchants	10	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	7	10 953	235	55	11	457	-	-

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
WHITEWATER, WI *									
42	Wholesale trade	13	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	10	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	3	D	D	D	c	D	D	D
4224	Grocery & related products whsle	1	D	D	D	b	D	D	D
42242	Packaged frozen food whsle	1	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	1	D	D	D	b	D	D	D
42291	Farm supplies whsle	1	D	D	D	b	D	D	D
Merchant wholesalers									
10									
421	Wholesale trade, durable goods	7	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	3	D	D	D	c	D	D	D
4224	Grocery & related products whsle	1	D	D	D	b	D	D	D
42242	Packaged frozen food whsle	1	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	1	D	D	D	b	D	D	D
42291	Farm supplies whsle	1	D	D	D	b	D	D	D
Manufacturers' sales branches and sales offices ..									
2									
Agents, brokers, and commission merchants									
1									
WHITEWATER, WI (JEFFERSON COUNTY PART) *									
42	Wholesale trade	1	D	D	D	a	D	D	D
Merchant wholesalers									
1									
WHITEWATER, WI (WALWORTH COUNTY PART) *									
42	Wholesale trade	12	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	9	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	3	D	D	D	c	D	D	D
4224	Grocery & related products whsle	1	D	D	D	b	D	D	D
42242	Packaged frozen food whsle	1	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	1	D	D	D	b	D	D	D
42291	Farm supplies whsle	1	D	D	D	b	D	D	D
Merchant wholesalers									
9									
421	Wholesale trade, durable goods	6	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	3	D	D	D	c	D	D	D
4224	Grocery & related products whsle	1	D	D	D	b	D	D	D
42242	Packaged frozen food whsle	1	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	1	D	D	D	b	D	D	D
42291	Farm supplies whsle	1	D	D	D	b	D	D	D
Manufacturers' sales branches and sales offices ..									
2									
Agents, brokers, and commission merchants									
1									

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories* (\$1,000)	End-of-1997 inventories* (\$1,000)
WISCONSIN RAPIDS, WI									
42	Wholesale trade	29	195 468	18 015	4 044	505	40 006	12 412	12 541
421	Wholesale trade, durable goods	19	D	D	D	e	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	3	D	D	D	b	D	D	D
42111	Automobile & other motor vehicle whsle	3	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	1	D	D	D	c	D	D	D
42143	Computer & computer peripheral equipment & software whsle	1	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	6	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	2	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	10	D	D	D	c	D	D	D
4221	Paper & paper product whsle	2	D	D	D	b	D	D	D
4224	Grocery & related products whsle	2	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	1	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	2	D	D	D	b	D	D	D
42269	Other chemical & allied products whsle	2	D	D	D	b	D	D	D
	Merchant wholesalers	25	D	D	D	e	D	D	D
421	Wholesale trade, durable goods	18	D	D	D	e	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	3	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	1	D	D	D	c	D	D	D
42143	Computer & computer peripheral equipment & software whsle	1	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	6	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	2	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	7	D	D	D	b	D	D	D
4221	Paper & paper product whsle	2	D	D	D	b	D	D	D
4224	Grocery & related products whsle	1	D	D	D	a	D	D	D
	Manufacturers' sales branches and sales offices ..	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	3	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	1	D	D	D	a	D	D	D
BALANCE OF ADAMS COUNTY, WI									
42	Wholesale trade	11	28 013	2 832	682	146	5 295	3 108	3 210
422	Wholesale trade, nondurable goods	9	D	D	D	c	D	D	D
4225	Farm-product raw material whsle	1	D	D	D	b	D	D	D
42259	Other farm product raw material whsle	1	D	D	D	b	D	D	D
422590	Other farm product raw material whsle	1	D	D	D	b	D	D	D
	Merchant wholesalers	10	D	D	D	c	D	D	D
422	Wholesale trade, nondurable goods	8	D	D	D	c	D	D	D
4225	Farm-product raw material whsle	1	D	D	D	b	D	D	D
42259	Other farm product raw material whsle	1	D	D	D	b	D	D	D
422590	Other farm product raw material whsle	1	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	1	D	D	D	a	D	D	D
BALANCE OF ASHLAND COUNTY, WI									
42	Wholesale trade	4	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	3	D	D	D	a	D	D	D
	Merchant wholesalers	4	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	3	D	D	D	a	D	D	D

Table 7. **Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
BALANCE OF BARRON COUNTY, WI									
42	Wholesale trade	37	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	20	D	D	D	c	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle.....	5	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	8	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	17	D	D	D	c	D	D	D
4229	Miscellaneous nondurable goods whsle	7	D	D	D	b	D	D	D
Merchant wholesalers									
421	Wholesale trade, durable goods	19	D	D	D	b	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle.....	5	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	8	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	15	D	D	D	b	D	D	D
Agents, brokers, and commission merchants									
422	Wholesale trade, nondurable goods	2	D	D	D	a	D	D	D
BALANCE OF BAYFIELD COUNTY, WI									
42	Wholesale trade	7	5 561	769	168	36	1 499	317	358
421	Wholesale trade, durable goods	5	D	D	D	b	D	D	D
Merchant wholesalers									
421	Wholesale trade, durable goods	5	D	D	D	b	D	D	D
BALANCE OF BROWN COUNTY, WI									
42	Wholesale trade	41	107 642	10 134	2 529	350	18 786	13 101	13 452
421	Wholesale trade, durable goods	28	60 294	7 690	2 038	262	13 843	12 591	12 876
4214	Professional & commercial equipment & supplies whsle.....	2	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	12	37 867	3 784	1 217	127	6 559	9 593	9 224
42182	Farm & garden machinery & equipment whsle.....	5	25 080	1 887	389	78	3 271	8 305	7 008
422	Wholesale trade, nondurable goods	13	47 348	2 444	491	88	4 943	510	576
4225	Farm-product raw material whsle	3	D	D	D	b	D	D	D
Merchant wholesalers									
421	Wholesale trade, durable goods	27	D	D	D	e	D	D	D
4214	Professional & commercial equipment & supplies whsle.....	2	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	11	D	D	D	c	D	D	D
42182	Farm & garden machinery & equipment whsle.....	5	25 080	1 887	389	78	3 271	8 305	7 008
422	Wholesale trade, nondurable goods	11	D	D	D	b	D	D	D
Manufacturers' sales branches and sales offices ..									
422	Wholesale trade, nondurable goods	1	D	D	D	b	D	D	D
Agents, brokers, and commission merchants									
422	Wholesale trade, nondurable goods	1	D	D	D	b	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
BALANCE OF BUFFALO COUNTY, WI									
42	Wholesale trade	12	19 638	1 406	320	74	3 004	3 917	3 689
421	Wholesale trade, durable goods	6	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	6	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods								
42291	whsle	3	D	D	D	b	D	D	D
	Farm supplies whsle	3	D	D	D	b	D	D	D
	Merchant wholesalers	11	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	5	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	6	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods								
42291	whsle	3	D	D	D	b	D	D	D
	Farm supplies whsle	3	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	1	D	D	D	a	D	D	D
BALANCE OF BURNETT COUNTY, WI									
42	Wholesale trade	9	10 227	546	151	20	1 471	238	268
421	Wholesale trade, durable goods	7	D	D	D	a	D	D	D
4219	Miscellaneous durable goods whsle ...	3	D	D	D	a	D	D	D
	Merchant wholesalers	7	D	D	D	a	D	D	D
	Agents, brokers, and commission merchants	2	D	D	D	a	D	D	D
421	Wholesale trade, durable goods	2	D	D	D	a	D	D	D
BALANCE OF CALUMET COUNTY, WI									
42	Wholesale trade	16	18 355	2 563	526	88	5 028	2 749	2 908
421	Wholesale trade, durable goods	10	D	D	D	b	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	3	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies whsle	4	D	D	D	b	D	D	D
	Merchant wholesalers	14	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	9	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	4	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	2	D	D	D	a	D	D	D
BALANCE OF CHIPPEWA COUNTY, WI									
42	Wholesale trade	12	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	7	D	D	D	b	D	D	D
	Merchant wholesalers	11	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	6	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	1	D	D	D	a	D	D	D

Table 7. **Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D.]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
BALANCE OF CLARK COUNTY, WI									
42	Wholesale trade	44	66 133	5 874	1 186	235	13 872	12 892	13 449
421	Wholesale trade, durable goods	30	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	24	D	D	D	c	D	D	D
42182	Farm & garden machinery & equipment whsle	19	D	D	D	c	D	D	D
4219	Miscellaneous durable goods whsle ...	2	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	14	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	4	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals .	4	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	4	10 668	717	172	20	1 573	953	1 071
42291	Farm supplies whsle	4	10 668	717	172	20	1 573	953	1 071
	Merchant wholesalers	40	61 144	5 728	1 145	226	13 490	12 892	13 398
421	Wholesale trade, durable goods	28	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	23	D	D	D	c	D	D	D
42182	Farm & garden machinery & equipment whsle	19	D	D	D	c	D	D	D
422	Wholesale trade, nondurable goods	12	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	4	10 668	717	172	20	1 573	953	1 071
42291	Farm supplies whsle	4	10 668	717	172	20	1 573	953	1 071
	Agents, brokers, and commission merchants	4	4 989	146	41	9	382	-	51
BALANCE OF COLUMBIA COUNTY, WI									
42	Wholesale trade	41	282 799	12 411	2 964	550	26 740	16 030	16 145
421	Wholesale trade, durable goods	21	154 329	4 834	1 097	210	9 153	9 123	9 314
4211	Motor vehicle & motor vehicle parts & supplies whsle	5	D	D	D	b	D	D	D
42111	Automobile & other motor vehicle whsle	2	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	11	D	D	D	c	D	D	D
42182	Farm & garden machinery & equipment whsle	8	34 728	2 997	665	103	5 556	8 800	8 906
422	Wholesale trade, nondurable goods	20	128 470	7 577	1 867	340	17 587	6 907	6 831
4224	Grocery & related products whsle	6	D	D	D	c	D	D	D
4225	Farm-product raw material whsle	5	19 781	624	167	33	1 222	405	358
4229	Miscellaneous nondurable goods whsle	7	D	D	D	c	D	D	D
42291	Farm supplies whsle	4	D	D	D	b	D	D	D
42294	Tobacco & tobacco product whsle ...	1	D	D	D	c	D	D	D
	Merchant wholesalers	32	D	D	D	e	D	D	D
421	Wholesale trade, durable goods	17	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	10	D	D	D	c	D	D	D
42182	Farm & garden machinery & equipment whsle	8	34 728	2 997	665	103	5 556	8 800	8 906
422	Wholesale trade, nondurable goods	15	D	D	D	e	D	D	D
4224	Grocery & related products whsle	5	D	D	D	c	D	D	D
4229	Miscellaneous nondurable goods whsle	6	D	D	D	c	D	D	D
42291	Farm supplies whsle	4	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices ..	1	D	D	D	a	D	D	D
	Agents, brokers, and commission merchants	8	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	4	D	D	D	b	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	1	D	D	D	b	D	D	D
42111	Automobile & other motor vehicle whsle	1	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	4	D	D	D	a	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
BALANCE OF CRAWFORD COUNTY, WI									
42	Wholesale trade	9	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	4	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	5	D	D	D	b	D	D	D
4225	Farm-product raw material whsle	1	D	D	D	a	D	D	D
Merchant wholesalers									
421	Wholesale trade, durable goods	4	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	5	D	D	D	b	D	D	D
4225	Farm-product raw material whsle	1	D	D	D	a	D	D	D
BALANCE OF DANE COUNTY, WI									
42	Wholesale trade	116	921 899	76 580	18 155	2 306	133 310	75 908	85 358
421	Wholesale trade, durable goods	73	377 092	45 908	11 266	1 224	76 877	40 024	39 467
4211	Motor vehicle & motor vehicle parts & supplies whsle	14	D	D	D	e	D	D	D
42111	Automobile & other motor vehicle whsle	6	78 911	6 767	1 620	199	11 655	10 620	11 951
42114	Motor vehicle parts, (used) whsle ...	4	D	D	D	a	D	D	D
4212	Furniture & home furnishings whsle ...	5	D	D	D	c	D	D	D
42122	Home furnishings whsle	3	D	D	D	c	D	D	D
4213	Lumber & other construction materials whsle	3	19 315	2 525	583	111	7 667	1 642	2 102
42139	Other construction materials whsle ..	1	D	D	D	c	D	D	D
4214	Professional & commercial equipment & supplies whsle	8	D	D	D	c	D	D	D
42143	Computer & computer peripheral equipment & software whsle	3	D	D	D	b	D	D	D
4216	Electrical goods whsle	9	41 584	4 781	1 067	123	7 372	3 481	4 079
42169	Other electronic parts & equipment whsle	3	D	D	D	c	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	6	69 940	11 933	2 653	288	18 367	3 362	4 311
42172	Plumbing & heating equipment & supplies (hydronics) whsle	2	D	D	D	c	D	D	D
42174	Refrigeration equipment & supplies whsle	1	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	19	59 538	5 971	1 395	172	10 723	12 716	8 882
42182	Farm & garden machinery & equipment whsle	8	27 966	2 762	586	69	4 779	7 138	7 247
42183	Industrial machinery & equipment whsle	9	D	D	D	b	D	D	D
42184	Industrial supplies whsle	1	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	9	D	D	D	b	D	D	D
42191	Sporting & recreational goods & supplies whsle	6	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	43	544 807	30 672	6 889	1 082	56 433	35 884	45 891
4222	Drugs, & druggists' sundries whsle	3	309 496	8 092	2 014	279	14 444	18 811	21 131
42221	Drugs, & druggists' sundries whsle ..	3	309 496	8 092	2 014	279	14 444	18 811	21 131
4223	Apparel, piece goods, & notions whsle ..	3	25 592	2 852	539	82	5 681	598	10 454
4224	Grocery & related products whsle	9	D	D	D	c	D	D	D
42249	Other grocery & related products whsle	2	D	D	D	b	D	D	D
4225	Farm-product raw material whsle	6	25 502	705	207	21	1 841	3 725	1 791
4226	Chemical & allied products whsle	4	D	D	D	c	D	D	D
42269	Other chemical & allied products whsle	4	D	D	D	c	D	D	D
4227	Petroleum & petroleum products whsle	4	D	D	D	c	D	D	D
42271	Petroleum bulk stations & terminals ..	3	D	D	D	c	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle	1	D	D	D	b	D	D	D
42281	Beer & ale whsle	1	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	11	D	D	D	c	D	D	D
42292	Book, periodical, & newspaper whsle	3	D	D	D	c	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	BALANCE OF DANE COUNTY, WI—Con.								
	Merchant wholesalers	92	757 696	60 874	13 696	1 994	110 454	70 282	83 817
421	Wholesale trade, durable goods	57	D	D	D	g	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	13	D	D	D	c	D	D	D
42111	Automobile & other motor vehicle whsle	6	78 911	6 767	1 620	199	11 655	10 620	11 951
42114	Motor vehicle parts, (used) whsle . . .	4	D	D	D	a	D	D	D
4212	Furniture & home furnishings whsle . . .	5	D	D	D	c	D	D	D
42122	Home furnishings whsle	3	D	D	D	c	D	D	D
4213	Lumber & other construction materials whsle	2	D	D	D	c	D	D	D
42139	Other construction materials whsle . .	1	D	D	D	c	D	D	D
4216	Electrical goods whsle	5	D	D	D	c	D	D	D
42169	Other electronic parts & equipment whsle	2	D	D	D	c	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	5	D	D	D	c	D	D	D
42172	Plumbing & heating equipment & supplies (hydronics) whsle	2	D	D	D	c	D	D	D
42174	Refrigeration equipment & supplies whsle	1	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	16	D	D	D	c	D	D	D
42182	Farm & garden machinery & equipment whsle	7	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle . . .	6	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	35	D	D	D	f	D	D	D
4222	Drugs, & druggists' sundries whsle . . .	3	309 496	8 092	2 014	279	14 444	18 811	21 131
42221	Drugs, & druggists' sundries whsle . .	3	309 496	8 092	2 014	279	14 444	18 811	21 131
4223	Apparel, piece goods, & notions whsle .	2	D	D	D	b	D	D	D
4224	Grocery & related products whsle	8	8 405	720	166	27	2 101	131	394
4226	Chemical & allied products whsle	3	D	D	D	c	D	D	D
42269	Other chemical & allied products whsle	3	D	D	D	c	D	D	D
4227	Petroleum & petroleum products whsle	4	D	D	D	c	D	D	D
42271	Petroleum bulk stations & terminals .	3	D	D	D	c	D	D	D
4229	Miscellaneous nondurable goods whsle	9	D	D	D	c	D	D	D
42292	Book, periodical, & newspaper whsle	2	D	D	D	c	D	D	D
	Manufacturers' sales branches and sales offices . .	10	119 765	14 232	4 108	280	19 407	5 625	1 540
421	Wholesale trade, durable goods	7	D	D	D	c	D	D	D
4214	Professional & commercial equipment & supplies whsle	2	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	1	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	3	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	14	44 438	1 474	351	32	3 449	1	1
421	Wholesale trade, durable goods	9	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	5	D	D	D	a	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
BALANCE OF DODGE COUNTY, WI									
42	Wholesale trade	42	342 179	16 489	4 483	472	35 255	8 827	9 272
421	Wholesale trade, durable goods	22	D	D	D	c	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle.....	3	D	D	D	b	D	D	D
42114	Motor vehicle parts, (used) whsle ...	2	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	11	12 594	1 586	372	62	2 764	2 169	2 782
422	Wholesale trade, nondurable goods	20	D	D	D	e	D	D	D
4224	Grocery & related products whsle	5	D	D	D	c	D	D	D
42243	Dairy products, (except dried or canned) whsle.....	1	D	D	D	c	D	D	D
42249	Other grocery & related products whsle	4	D	D	D	b	D	D	D
4225	Farm-product raw material whsle	3	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	2	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals ..	2	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	8	D	D	D	b	D	D	D
42291	Farm supplies whsle	8	D	D	D	b	D	D	D
	Merchant wholesalers	37	313 447	14 871	4 114	406	32 391	8 042	8 658
421	Wholesale trade, durable goods	22	D	D	D	c	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle.....	3	D	D	D	b	D	D	D
42114	Motor vehicle parts, (used) whsle ...	2	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	11	12 594	1 586	372	62	2 764	2 169	2 782
422	Wholesale trade, nondurable goods	15	D	D	D	c	D	D	D
4224	Grocery & related products whsle	3	D	D	D	c	D	D	D
42243	Dairy products, (except dried or canned) whsle.....	1	D	D	D	c	D	D	D
4227	Petroleum & petroleum products whsle	2	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	7	D	D	D	b	D	D	D
42291	Farm supplies whsle	7	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices ..	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	3	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	2	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	2	D	D	D	b	D	D	D
BALANCE OF DOOR COUNTY, WI									
42	Wholesale trade	25	21 281	2 060	520	111	5 060	3 135	3 018
421	Wholesale trade, durable goods	11	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	5	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	14	D	D	D	b	D	D	D
	Merchant wholesalers	23	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	10	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	5	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	13	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	2	D	D	D	a	D	D	D
BALANCE OF DOUGLAS COUNTY, WI									
42	Wholesale trade	11	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	6	3 343	391	89	24	1 091	503	523
422	Wholesale trade, nondurable goods	5	D	D	D	b	D	D	D
	Merchant wholesalers	11	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	6	3 343	391	89	24	1 091	503	523
422	Wholesale trade, nondurable goods	5	D	D	D	b	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories* (\$1,000)	End-of-1997 inventories* (\$1,000)
BALANCE OF DUNN COUNTY, WI									
42	Wholesale trade	25	29 853	3 699	845	166	7 018	4 341	4 473
421	Wholesale trade, durable goods	15	14 967	2 748	600	121	4 342	3 633	3 779
4218	Machinery, equipment, & supplies whsle	5	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	10	14 886	951	245	45	2 676	708	694
Merchant wholesalers									
421	Wholesale trade, durable goods	13	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	5	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	9	D	D	D	b	D	D	D
Agents, brokers, and commission merchants									
		3	D	D	D	a	D	D	D
BALANCE OF EAU CLAIRE COUNTY, WI									
42	Wholesale trade	38	53 544	5 468	1 209	237	12 207	5 203	6 069
421	Wholesale trade, durable goods	29	D	D	D	c	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle.....	6	4 001	829	202	53	1 713	743	761
4218	Machinery, equipment, & supplies whsle	9	10 846	1 025	229	47	1 812	2 254	2 720
4219	Miscellaneous durable goods whsle ...	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	9	D	D	D	b	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle.....	1	D	D	D	b	D	D	D
Merchant wholesalers									
421	Wholesale trade, durable goods	23	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	8	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	9	D	D	D	b	D	D	D
Manufacturers' sales branches and sales offices ..									
		3	D	D	D	a	D	D	D
Agents, brokers, and commission merchants									
		3	D	D	D	a	D	D	D
BALANCE OF FLORENCE COUNTY, WI									
42	Wholesale trade	5	D	D	D	a	D	D	D
Merchant wholesalers									
		4	D	D	D	a	D	D	D
Agents, brokers, and commission merchants									
		1	D	D	D	a	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
BALANCE OF FOND DU LAC COUNTY, WI									
42	Wholesale trade	38	62 889	6 121	1 191	235	12 041	12 378	13 739
421	Wholesale trade, durable goods	22	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	13	D	D	D	b	D	D	D
42182	Farm & garden machinery & equipment whsle.....	11	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	4	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	16	D	D	D	b	D	D	D
4224	Grocery & related products whsle	7	D	D	D	b	D	D	D
	Merchant wholesalers	35	61 619	6 029	1 184	233	11 900	12 378	13 739
421	Wholesale trade, durable goods	20	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	12	D	D	D	b	D	D	D
42182	Farm & garden machinery & equipment whsle.....	11	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	4	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	15	D	D	D	b	D	D	D
4224	Grocery & related products whsle	7	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	3	1 270	92	7	2	141	-	-
BALANCE OF FOREST COUNTY, WI									
42	Wholesale trade	11	13 504	1 891	423	76	4 045	1 931	1 865
421	Wholesale trade, durable goods	7	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	3	D	D	D	a	D	D	D
	Merchant wholesalers	11	13 504	1 891	423	76	4 045	1 931	1 865
421	Wholesale trade, durable goods	7	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	3	D	D	D	a	D	D	D
BALANCE OF GRANT COUNTY, WI									
42	Wholesale trade	50	139 530	9 495	2 108	515	18 888	18 160	18 331
421	Wholesale trade, durable goods	21	50 381	4 211	987	241	6 979	11 614	11 896
4211	Motor vehicle & motor vehicle parts & supplies whsle.....	2	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	13	D	D	D	c	D	D	D
42182	Farm & garden machinery & equipment whsle.....	12	D	D	D	c	D	D	D
422	Wholesale trade, nondurable goods	29	89 149	5 284	1 121	274	11 909	6 546	6 435
4224	Grocery & related products whsle	2	D	D	D	b	D	D	D
4225	Farm-product raw material whsle	4	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	8	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals ..	7	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	15	D	D	D	c	D	D	D
42291	Farm supplies whsle	13	D	D	D	c	D	D	D
	Merchant wholesalers	46	D	D	D	e	D	D	D
421	Wholesale trade, durable goods	20	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	13	D	D	D	c	D	D	D
42182	Farm & garden machinery & equipment whsle.....	12	D	D	D	c	D	D	D
422	Wholesale trade, nondurable goods	26	D	D	D	c	D	D	D
4224	Grocery & related products whsle	2	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	8	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	15	D	D	D	c	D	D	D
42291	Farm supplies whsle	13	D	D	D	c	D	D	D
	Agents, brokers, and commission merchants	4	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	1	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	3	D	D	D	b	D	D	D
4225	Farm-product raw material whsle	3	D	D	D	b	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
BALANCE OF GREEN COUNTY, WI									
42	Wholesale trade	29	D	D	D	e	D	D	D
421	Wholesale trade, durable goods	13	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	9	D	D	D	b	D	D	D
42182	Farm & garden machinery & equipment whsle	8	21 183	1 431	337	63	2 172	4 694	4 661
422	Wholesale trade, nondurable goods	16	D	D	D	c	D	D	D
4224	Grocery & related products whsle	3	D	D	D	b	D	D	D
4225	Farm-product raw material whsle	6	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	5	D	D	D	b	D	D	D
42291	Farm supplies whsle	4	13 032	1 017	200	50	3 097	2 127	1 946
	Merchant wholesalers	26	D	D	D	e	D	D	D
421	Wholesale trade, durable goods	11	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	8	D	D	D	b	D	D	D
42182	Farm & garden machinery & equipment whsle	7	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	15	D	D	D	c	D	D	D
4224	Grocery & related products whsle	3	D	D	D	b	D	D	D
4225	Farm-product raw material whsle	6	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	5	D	D	D	b	D	D	D
42291	Farm supplies whsle	4	13 032	1 017	200	50	3 097	2 127	1 946
	Manufacturers' sales branches and sales offices ..	1	D	D	D	a	D	D	D
	Agents, brokers, and commission merchants	2	D	D	D	a	D	D	D
BALANCE OF GREEN LAKE COUNTY, WI									
42	Wholesale trade	14	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	6	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	8	D	D	D	b	D	D	D
	Merchant wholesalers	10	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	5	11 111	1 851	382	69	2 611	3 428	3 549
4218	Machinery, equipment, & supplies whsle	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	5	D	D	D	a	D	D	D
	Manufacturers' sales branches and sales offices ..	1	D	D	D	a	D	D	D
	Agents, brokers, and commission merchants	3	D	D	D	a	D	D	D
BALANCE OF IOWA COUNTY, WI									
42	Wholesale trade	21	48 170	4 687	885	158	9 868	10 201	12 356
421	Wholesale trade, durable goods	10	26 505	3 289	552	102	5 696	8 632	10 645
4218	Machinery, equipment, & supplies whsle	4	D	D	D	b	D	D	D
42182	Farm & garden machinery & equipment whsle	4	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	11	21 665	1 398	333	56	4 172	1 569	1 711
4229	Miscellaneous nondurable goods whsle	7	D	D	D	b	D	D	D
	Merchant wholesalers	19	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	10	26 505	3 289	552	102	5 696	8 632	10 645
4218	Machinery, equipment, & supplies whsle	4	D	D	D	b	D	D	D
42182	Farm & garden machinery & equipment whsle	4	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	9	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	2	D	D	D	a	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
BALANCE OF IRON COUNTY, WI									
42	Wholesale trade	8	11 906	1 100	239	48	2 172	766	722
422	Wholesale trade, nondurable goods	6	D	D	D	b	D	D	D
Merchant wholesalers									
422	Wholesale trade, nondurable goods	8	11 906	1 100	239	48	2 172	766	722
422	Wholesale trade, nondurable goods	6	D	D	D	b	D	D	D
BALANCE OF JACKSON COUNTY, WI									
42	Wholesale trade	4	2 389	495	112	42	980	611	630
Merchant wholesalers									
42	Wholesale trade	4	2 389	495	112	42	980	611	630
BALANCE OF JEFFERSON COUNTY, WI									
42	Wholesale trade	21	67 358	4 702	1 100	164	11 044	6 460	7 055
421	Wholesale trade, durable goods	15	27 416	3 353	723	109	7 442	5 786	6 640
4218	Machinery, equipment, & supplies whsle	7	22 081	2 870	618	88	6 399	5 344	6 151
42182	Farm & garden machinery & equipment whsle	5	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	6	39 942	1 349	377	55	3 602	674	415
4225	Farm-product raw material whsle	3	D	D	D	b	D	D	D
Merchant wholesalers									
421	Wholesale trade, durable goods	19	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	15	27 416	3 353	723	109	7 442	5 786	6 640
4218	Machinery, equipment, & supplies whsle	7	22 081	2 870	618	88	6 399	5 344	6 151
42182	Farm & garden machinery & equipment whsle	5	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	4	D	D	D	b	D	D	D
Manufacturers' sales branches and sales offices ..									
422	Wholesale trade, nondurable goods	1	D	D	D	a	D	D	D
Agents, brokers, and commission merchants									
422	Wholesale trade, nondurable goods	1	D	D	D	b	D	D	D
4225	Farm-product raw material whsle	1	D	D	D	b	D	D	D
BALANCE OF JUNEAU COUNTY, WI									
42	Wholesale trade	16	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	8	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	1	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	4	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	8	D	D	D	b	D	D	D
4224	Grocery & related products whsle	2	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	1	D	D	D	b	D	D	D
Merchant wholesalers									
421	Wholesale trade, durable goods	13	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	7	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	4	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	6	D	D	D	b	D	D	D
Manufacturers' sales branches and sales offices ..									
422	Wholesale trade, nondurable goods	1	D	D	D	b	D	D	D
Agents, brokers, and commission merchants									
422	Wholesale trade, nondurable goods	2	D	D	D	b	D	D	D
4224	Grocery & related products whsle	2	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	1	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	1	D	D	D	b	D	D	D

Table 7. **Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
BALANCE OF KENOSHA COUNTY, WI									
42	Wholesale trade	43	D	D	D	e	D	D	D
421	Wholesale trade, durable goods	25	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies								
42183	whsle	8	D	D	D	b	D	D	D
	Industrial machinery & equipment								
42183	whsle	6	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	5	D	D	D	b	D	D	D
42191	Sporting & recreational goods & supplies whsle.....	2	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	18	D	D	D	c	D	D	D
4224	Grocery & related products whsle	6	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	2	D	D	D	b	D	D	D
4227	Petroleum & petroleum products								
42271	whsle	1	D	D	D	a	D	D	D
	Petroleum bulk stations & terminals .	1	D	D	D	a	D	D	D
	Merchant wholesalers	38	D	D	D	e	D	D	D
421	Wholesale trade, durable goods	22	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies								
42183	whsle	7	D	D	D	b	D	D	D
	Industrial machinery & equipment								
42183	whsle	5	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	5	D	D	D	b	D	D	D
42191	Sporting & recreational goods & supplies whsle.....	2	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	16	D	D	D	c	D	D	D
4224	Grocery & related products whsle	4	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	2	D	D	D	b	D	D	D
4227	Petroleum & petroleum products								
42271	whsle	1	D	D	D	a	D	D	D
	Petroleum bulk stations & terminals .	1	D	D	D	a	D	D	D
	Manufacturers' sales branches and sales offices ..	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	2	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	2	D	D	D	a	D	D	D
421	Wholesale trade, durable goods	2	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies								
42183	whsle	1	D	D	D	a	D	D	D
	Industrial machinery & equipment								
42183	whsle	1	D	D	D	a	D	D	D
BALANCE OF KEWAUNEE COUNTY, WI									
42	Wholesale trade	18	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	10	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies								
42182	whsle	8	D	D	D	b	D	D	D
	Farm & garden machinery & equipment whsle.....	7	12 174	1 107	238	38	1 874	3 537	3 651
422	Wholesale trade, nondurable goods	8	D	D	D	b	D	D	D
	Merchant wholesalers	18	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	10	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies								
42182	whsle	8	D	D	D	b	D	D	D
	Farm & garden machinery & equipment whsle.....	7	12 174	1 107	238	38	1 874	3 537	3 651
422	Wholesale trade, nondurable goods	8	D	D	D	b	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories* (\$1,000)	End-of-1997 inventories* (\$1,000)
BALANCE OF LA CROSSE COUNTY, WI									
42	Wholesale trade	21	65 169	6 480	1 181	225	14 407	8 039	8 297
421	Wholesale trade, durable goods	13	48 209	4 411	1 004	153	9 624	6 270	6 583
4213	Lumber & other construction materials whsle	4	35 184	1 972	418	61	4 803	3 051	3 306
42133	Roofing, siding, & insulation material whsle	1	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	4	7 679	1 304	280	45	2 029	2 065	2 097
422	Wholesale trade, nondurable goods	8	16 960	2 069	177	72	4 783	1 769	1 714
4224	Grocery & related products whsle	2	D	D	D	b	D	D	D
	Merchant wholesalers	19	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	13	48 209	4 411	1 004	153	9 624	6 270	6 583
4213	Lumber & other construction materials whsle	4	35 184	1 972	418	61	4 803	3 051	3 306
4218	Machinery, equipment, & supplies whsle	4	7 679	1 304	280	45	2 029	2 065	2 097
422	Wholesale trade, nondurable goods	6	D	D	D	b	D	D	D
4224	Grocery & related products whsle	2	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices ..	1	D	D	D	a	D	D	D
	Agents, brokers, and commission merchants	1	D	D	D	a	D	D	D
BALANCE OF LAFAYETTE COUNTY, WI									
42	Wholesale trade	23	62 199	4 003	907	170	8 843	4 461	5 960
421	Wholesale trade, durable goods	9	12 082	1 887	410	89	4 218	1 915	1 995
4218	Machinery, equipment, & supplies whsle	7	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	1	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	14	50 117	2 116	497	81	4 625	2 546	3 965
4224	Grocery & related products whsle	5	D	D	D	b	D	D	D
4225	Farm-product raw material whsle	3	21 367	498	74	15	1 286	1 122	2 398
	Merchant wholesalers	22	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	8	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	6	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	1	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	14	50 117	2 116	497	81	4 625	2 546	3 965
4224	Grocery & related products whsle	5	D	D	D	b	D	D	D
4225	Farm-product raw material whsle	3	21 367	498	74	15	1 286	1 122	2 398
	Agents, brokers, and commission merchants	1	D	D	D	a	D	D	D
BALANCE OF LANGLADE COUNTY, WI									
42	Wholesale trade	18	28 999	3 473	841	128	6 787	2 880	2 881
421	Wholesale trade, durable goods	9	D	D	D	b	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	2	D	D	D	b	D	D	D
42114	Motor vehicle parts, (used) whsle ...	1	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	4	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	9	D	D	D	b	D	D	D
4224	Grocery & related products whsle	6	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	1	D	D	D	a	D	D	D
	Merchant wholesalers	15	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	8	D	D	D	b	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	2	D	D	D	b	D	D	D
42114	Motor vehicle parts, (used) whsle ...	1	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	7	D	D	D	b	D	D	D
4224	Grocery & related products whsle	4	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	1	D	D	D	a	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
	BALANCE OF LANGLADE COUNTY, WI—Con.								
	Agents, brokers, and commission merchants	3	D	D	D	a	D	D	D
	BALANCE OF LINCOLN COUNTY, WI								
42	Wholesale trade	12	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	4	D	D	D	b	D	D	D
	Merchant wholesalers	11	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	4	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	1	D	D	D	a	D	D	D
	BALANCE OF MANITOWOC COUNTY, WI								
42	Wholesale trade	22	49 499	5 045	1 144	181	12 987	4 564	4 963
421	Wholesale trade, durable goods	13	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	4	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	4	D	D	D	b	D	D	D
42193	Recyclable material whsle	2	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	9	D	D	D	b	D	D	D
4224	Grocery & related products whsle	3	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	1	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	5	D	D	D	b	D	D	D
	Merchant wholesalers	22	49 499	5 045	1 144	181	12 987	4 564	4 963
421	Wholesale trade, durable goods	13	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	4	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	4	D	D	D	b	D	D	D
42193	Recyclable material whsle	2	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	9	D	D	D	b	D	D	D
4224	Grocery & related products whsle	3	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	1	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	5	D	D	D	b	D	D	D
	BALANCE OF MARATHON COUNTY, WI								
42	Wholesale trade	104	487 415	50 228	11 045	1 821	86 122	47 690	47 148
421	Wholesale trade, durable goods	64	179 424	20 068	4 365	689	37 101	29 993	31 485
4211	Motor vehicle & motor vehicle parts & supplies whsle	8	D	D	D	c	D	D	D
42111	Automobile & other motor vehicle whsle	3	D	D	D	c	D	D	D
4213	Lumber & other construction materials whsle	5	42 174	4 525	833	109	8 357	3 815	5 545
42133	Roofing, siding, & insulation material whsle	1	D	D	D	b	D	D	D
4215	Metal & mineral (except petroleum) whsle	4	D	D	D	c	D	D	D
42151	Metal service centers & offices	4	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	24	38 443	5 050	1 232	206	9 578	9 372	9 900
42182	Farm & garden machinery & equipment whsle	14	23 980	2 907	646	126	4 921	7 280	7 820
4219	Miscellaneous durable goods whsle ...	11	D	D	D	b	D	D	D
42199	Other miscellaneous durable goods whsle	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	40	307 991	30 160	6 680	1 132	49 021	17 697	15 663
4224	Grocery & related products whsle	13	238 849	25 043	5 523	934	39 004	15 246	13 141
42243	Dairy products, (except dried or canned) whsle	3	D	D	D	f	D	D	D
42248	Fresh fruit & vegetable whsle	3	D	D	D	a	D	D	D
42249	Other grocery & related products whsle	5	D	D	D	b	D	D	D
4225	Farm-product raw material whsle	5	D	D	D	b	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
BALANCE OF MARATHON COUNTY, WI—Con.									
	Merchant wholesalers	93	D	D	D	g	D	D	D
421	Wholesale trade, durable goods	57	D	D	D	f	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle.....	6	D	D	D	c	D	D	D
42111	Automobile & other motor vehicle whsle	3	D	D	D	c	D	D	D
4213	Lumber & other construction materials whsle	5	42 174	4 525	833	109	8 357	3 815	5 545
42133	Roofing, siding, & insulation material whsle	1	D	D	D	b	D	D	D
4215	Metal & mineral (except petroleum) whsle	2	D	D	D	c	D	D	D
42151	Metal service centers & offices	2	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	24	38 443	5 050	1 232	206	9 578	9 372	9 900
42182	Farm & garden machinery & equipment whsle.....	14	23 980	2 907	646	126	4 921	7 280	7 820
4219	Miscellaneous durable goods whsle ...	10	D	D	D	b	D	D	D
42199	Other miscellaneous durable goods whsle	2	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	36	D	D	D	e	D	D	D
4224	Grocery & related products whsle	12	D	D	D	c	D	D	D
42248	Fresh fruit & vegetable whsle	3	D	D	D	a	D	D	D
42249	Other grocery & related products whsle	5	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices ..	5	D	D	D	f	D	D	D
422	Wholesale trade, nondurable goods	3	D	D	D	f	D	D	D
4224	Grocery & related products whsle	1	D	D	D	f	D	D	D
42243	Dairy products, (except dried or canned) whsle.....	1	D	D	D	f	D	D	D
	Agents, brokers, and commission merchants	6	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	5	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	1	D	D	D	b	D	D	D
4225	Farm-product raw material whsle	1	D	D	D	b	D	D	D
BALANCE OF MARINETTE COUNTY, WI									
42	Wholesale trade	10	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	6	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	4	D	D	D	b	D	D	D
	Merchant wholesalers	9	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	6	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	3	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	1	D	D	D	a	D	D	D

Table 7. **Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
BALANCE OF MARQUETTE COUNTY, WI									
42	Wholesale trade	10	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	10	D	D	D	c	D	D	D
4213	Lumber & other construction materials whsle	2	D	D	D	c	D	D	D
42131	Lumber, plywood, millwork, & wood panel whsle	2	D	D	D	c	D	D	D
421310	Lumber, plywood, millwork, & wood panel whsle	2	D	D	D	c	D	D	D
4213103	Plywood, veneer, millwork, & wood panel whsle	1	D	D	D	c	D	D	D
	Merchant wholesalers	9	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	9	D	D	D	c	D	D	D
4213	Lumber & other construction materials whsle	2	D	D	D	c	D	D	D
42131	Lumber, plywood, millwork, & wood panel whsle	2	D	D	D	c	D	D	D
421310	Lumber, plywood, millwork, & wood panel whsle	2	D	D	D	c	D	D	D
4213103	Plywood, veneer, millwork, & wood panel whsle	1	D	D	D	c	D	D	D
	Agents, brokers, and commission merchants	1	D	D	D	a	D	D	D
BALANCE OF MENOMINEE COUNTY, WI									
42	Wholesale trade	2	D	D	D	b	D	D	D
	Merchant wholesalers	2	D	D	D	b	D	D	D
BALANCE OF MILWAUKEE COUNTY, WI									
42	Wholesale trade	3	D	D	D	a	D	D	D
	Merchant wholesalers	2	D	D	D	a	D	D	D
	Agents, brokers, and commission merchants	1	D	D	D	a	D	D	D
BALANCE OF MONROE COUNTY, WI									
42	Wholesale trade	18	30 393	1 789	391	94	5 664	2 808	3 125
421	Wholesale trade, durable goods	8	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	5	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	10	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	1	D	D	D	a	D	D	D
42271	Petroleum bulk stations & terminals	1	D	D	D	a	D	D	D
	Merchant wholesalers	17	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	8	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	5	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	9	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	1	D	D	D	a	D	D	D
	Agents, brokers, and commission merchants	1	D	D	D	a	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
BALANCE OF OCONTO COUNTY, WI									
42	Wholesale trade	18	40 645	3 259	845	95	6 511	3 401	4 337
421	Wholesale trade, durable goods	13	25 484	3 105	805	87	6 110	3 300	4 240
4213	Lumber & other construction materials whsle	4	7 870	1 220	246	36	2 756	471	1 201
4218	Machinery, equipment, & supplies whsle	5	11 911	1 537	444	39	2 581	2 751	2 942
422	Wholesale trade, nondurable goods	5	15 161	154	40	8	401	101	97
Merchant wholesalers									
421	Wholesale trade, durable goods	11	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	5	11 911	1 537	444	39	2 581	2 751	2 942
422	Wholesale trade, nondurable goods	5	15 161	154	40	8	401	101	97
Manufacturers' sales branches and sales offices ..									
422	Agents, brokers, and commission merchants	1	D	D	D	a	D	D	D
BALANCE OF ONEIDA COUNTY, WI									
42	Wholesale trade	26	63 631	6 764	1 776	252	12 442	13 131	16 838
421	Wholesale trade, durable goods	19	D	D	D	c	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle.....	4	3 659	902	225	36	1 588	724	800
4213	Lumber & other construction materials whsle	3	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	5	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	4	D	D	D	c	D	D	D
42199	Other miscellaneous durable goods whsle	1	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	7	D	D	D	b	D	D	D
Merchant wholesalers									
421	Wholesale trade, durable goods	17	D	D	D	c	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle.....	4	3 659	902	225	36	1 588	724	800
4213	Lumber & other construction materials whsle	3	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	3	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	4	D	D	D	c	D	D	D
42199	Other miscellaneous durable goods whsle	1	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	7	D	D	D	b	D	D	D
Agents, brokers, and commission merchants									
422	Agents, brokers, and commission merchants	2	D	D	D	a	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
BALANCE OF OUTAGAMIE COUNTY, WI									
42	Wholesale trade	69	211 604	19 673	4 457	591	36 375	35 018	35 272
421	Wholesale trade, durable goods	45	D	D	D	e	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	8	8 079	1 015	174	34	2 504	1 949	1 973
4217	Hardware, & plumbing & heating equipment & supplies whsle	6	D	D	D	c	D	D	D
42172	Plumbing & heating equipment & supplies (hydronics) whsle	2	D	D	D	b	D	D	D
42173	Warm air heating & air-conditioning equipment & supplies whsle	2	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	21	55 248	7 301	1 910	214	11 729	19 515	20 337
42182	Farm & garden machinery & equipment whsle	12	35 546	4 685	1 008	156	7 021	17 418	18 159
42183	Industrial machinery & equipment whsle	6	14 076	1 962	815	41	2 977	1 497	1 466
422	Wholesale trade, nondurable goods	24	D	D	D	c	D	D	D
4227	Petroleum & petroleum products whsle	3	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals ..	3	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	9	D	D	D	b	D	D	D
42291	Farm supplies whsle	6	D	D	D	b	D	D	D
	Merchant wholesalers	61	199 380	18 670	3 908	575	35 059	34 760	34 993
421	Wholesale trade, durable goods	41	D	D	D	e	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	8	8 079	1 015	174	34	2 504	1 949	1 973
4217	Hardware, & plumbing & heating equipment & supplies whsle	5	D	D	D	c	D	D	D
42172	Plumbing & heating equipment & supplies (hydronics) whsle	2	D	D	D	b	D	D	D
42173	Warm air heating & air-conditioning equipment & supplies whsle	2	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	20	D	D	D	c	D	D	D
42182	Farm & garden machinery & equipment whsle	12	35 546	4 685	1 008	156	7 021	17 418	18 159
42183	Industrial machinery & equipment whsle	5	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	20	D	D	D	c	D	D	D
4227	Petroleum & petroleum products whsle	3	D	D	D	b	D	D	D
42271	Petroleum bulk stations & terminals ..	3	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	8	D	D	D	b	D	D	D
42291	Farm supplies whsle	6	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices ..	1	D	D	D	a	D	D	D
	Agents, brokers, and commission merchants	7	D	D	D	a	D	D	D
BALANCE OF OZAUKEE COUNTY, WI									
42	Wholesale trade	27	34 741	4 342	1 018	162	9 387	3 342	4 049
421	Wholesale trade, durable goods	20	15 788	2 725	601	108	5 339	937	1 227
4218	Machinery, equipment, & supplies whsle	7	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	7	18 953	1 617	417	54	4 048	2 405	2 822
	Merchant wholesalers	24	30 571	4 263	1 001	159	9 221	3 342	4 049
421	Wholesale trade, durable goods	17	11 618	2 646	584	105	5 173	937	1 227
422	Wholesale trade, nondurable goods	7	18 953	1 617	417	54	4 048	2 405	2 822
	Agents, brokers, and commission merchants	3	4 170	79	17	3	166	-	-

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
BALANCE OF PEPIN COUNTY, WI									
42	Wholesale trade	11	27 387	2 130	534	90	4 055	4 995	6 154
421	Wholesale trade, durable goods	7	20 819	1 744	457	70	2 966	4 670	5 760
4218	Machinery, equipment, & supplies whsle	4	D	D	D	b	D	D	D
42182	Farm & garden machinery & equipment whsle	4	D	D	D	b	D	D	D
421820	Farm & garden machinery & equipment whsle	4	D	D	D	b	D	D	D
4218201	Farm machinery & equipment—farm dealers	4	D	D	D	b	D	D	D
	Merchant wholesalers	11	27 387	2 130	534	90	4 055	4 995	6 154
421	Wholesale trade, durable goods	7	20 819	1 744	457	70	2 966	4 670	5 760
4218	Machinery, equipment, & supplies whsle	4	D	D	D	b	D	D	D
42182	Farm & garden machinery & equipment whsle	4	D	D	D	b	D	D	D
421820	Farm & garden machinery & equipment whsle	4	D	D	D	b	D	D	D
4218201	Farm machinery & equipment—farm dealers	4	D	D	D	b	D	D	D
BALANCE OF PIERCE COUNTY, WI									
42	Wholesale trade	11	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	8	D	D	D	b	D	D	D
	Merchant wholesalers	9	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	7	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	2	D	D	D	a	D	D	D
421	Wholesale trade, durable goods	1	D	D	D	a	D	D	D
BALANCE OF POLK COUNTY, WI									
42	Wholesale trade	34	D	D	D	e	D	D	D
421	Wholesale trade, durable goods	20	D	D	D	c	D	D	D
4214	Professional & commercial equipment & supplies whsle	5	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	5	D	D	D	b	D	D	D
42182	Farm & garden machinery & equipment whsle	2	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	4	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	14	66 014	5 868	1 768	209	17 432	9 425	8 985
4224	Grocery & related products whsle	2	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	2	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	5	D	D	D	c	D	D	D
42292	Book, periodical, & newspaper whsle	1	D	D	D	c	D	D	D
	Merchant wholesalers	33	D	D	D	e	D	D	D
421	Wholesale trade, durable goods	20	D	D	D	c	D	D	D
4214	Professional & commercial equipment & supplies whsle	5	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	5	D	D	D	b	D	D	D
42182	Farm & garden machinery & equipment whsle	2	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	4	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	13	D	D	D	c	D	D	D
4224	Grocery & related products whsle	2	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	2	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	5	D	D	D	c	D	D	D
42292	Book, periodical, & newspaper whsle	1	D	D	D	c	D	D	D
	Agents, brokers, and commission merchants	1	D	D	D	a	D	D	D

Table 7. **Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
BALANCE OF PORTAGE COUNTY, WI									
42	Wholesale trade	33	63 283	7 413	1 662	223	14 263	6 272	7 007
421	Wholesale trade, durable goods	23	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	8	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	4	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	10	D	D	D	c	D	D	D
4224	Grocery & related products whsle	3	27 597	2 375	354	78	4 954	78	80
	Merchant wholesalers	27	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	19	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	7	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	3	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	8	D	D	D	c	D	D	D
4224	Grocery & related products whsle	2	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices ..	2	D	D	D	a	D	D	D
	Agents, brokers, and commission merchants	4	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	1	D	D	D	a	D	D	D
BALANCE OF PRICE COUNTY, WI									
42	Wholesale trade	14	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	12	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	6	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	5	D	D	D	b	D	D	D
	Merchant wholesalers	12	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	10	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	5	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices ..	2	D	D	D	a	D	D	D
421	Wholesale trade, durable goods	2	D	D	D	a	D	D	D
BALANCE OF RACINE COUNTY, WI									
42	Wholesale trade	46	126 905	11 002	2 297	307	19 304	15 354	17 035
421	Wholesale trade, durable goods	38	D	D	D	c	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	9	D	D	D	b	D	D	D
42111	Automobile & other motor vehicle whsle	4	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	21	63 292	6 526	1 318	123	11 714	10 067	10 810
42183	Industrial machinery & equipment whsle	10	47 986	5 307	1 038	76	9 672	5 042	5 843
4219	Miscellaneous durable goods whsle ...	6	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	8	D	D	D	c	D	D	D
4224	Grocery & related products whsle	3	D	D	D	a	D	D	D
	Merchant wholesalers	39	D	D	D	e	D	D	D
421	Wholesale trade, durable goods	31	D	D	D	c	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	9	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	18	D	D	D	c	D	D	D
42183	Industrial machinery & equipment whsle	8	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	8	D	D	D	c	D	D	D
4224	Grocery & related products whsle	3	D	D	D	a	D	D	D
	Agents, brokers, and commission merchants	7	D	D	D	a	D	D	D
421	Wholesale trade, durable goods	7	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies whsle	3	D	D	D	a	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
BALANCE OF RICHLAND COUNTY, WI									
42	Wholesale trade	5	8 941	339	81	39	601	150	1 345
421	Wholesale trade, durable goods	2	D	D	D	a	D	D	D
Merchant wholesalers									
421	Wholesale trade, durable goods	2	D	D	D	a	D	D	D
Agents, brokers, and commission merchants									
		1	D	D	D	b	D	D	D
BALANCE OF ROCK COUNTY, WI									
42	Wholesale trade	46	175 351	14 970	3 509	499	36 690	22 255	23 089
421	Wholesale trade, durable goods	28	D	D	D	e	D	D	D
4218	Machinery, equipment, & supplies whsle	14	41 844	5 137	1 228	157	8 998	11 585	13 194
42182	Farm & garden machinery & equipment whsle.....	8	34 614	3 589	837	101	6 173	10 360	12 112
4219	Miscellaneous durable goods whsle ...	7	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	18	D	D	D	c	D	D	D
4224	Grocery & related products whsle	2	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	2	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	8	D	D	D	c	D	D	D
42291	Farm supplies whsle	4	D	D	D	b	D	D	D
Merchant wholesalers									
421	Wholesale trade, durable goods	26	D	D	D	e	D	D	D
4218	Machinery, equipment, & supplies whsle	13	D	D	D	c	D	D	D
42182	Farm & garden machinery & equipment whsle.....	8	34 614	3 589	837	101	6 173	10 360	12 112
4219	Miscellaneous durable goods whsle ...	7	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	16	D	D	D	c	D	D	D
4229	Miscellaneous nondurable goods whsle	7	D	D	D	c	D	D	D
42291	Farm supplies whsle	4	D	D	D	b	D	D	D
Manufacturers' sales branches and sales offices ..									
422	Wholesale trade, nondurable goods	2	D	D	D	b	D	D	D
Agents, brokers, and commission merchants									
		2	D	D	D	a	D	D	D
BALANCE OF RUSK COUNTY, WI									
42	Wholesale trade	5	3 036	323	51	23	601	335	345
421	Wholesale trade, durable goods	5	3 036	323	51	23	601	335	345
Merchant wholesalers									
421	Wholesale trade, durable goods	5	3 036	323	51	23	601	335	345

Table 7. **Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
BALANCE OF ST. CROIX COUNTY, WI									
42	Wholesale trade	56	D	D	D	e	D	D	D
421	Wholesale trade, durable goods	35	D	D	D	c	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	8	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	14	D	D	D	b	D	D	D
42182	Farm & garden machinery & equipment whsle	9	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	5	D	D	D	b	D	D	D
42191	Sporting & recreational goods & supplies whsle	1	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	21	D	D	D	c	D	D	D
4224	Grocery & related products whsle	7	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	1	D	D	D	b	D	D	D
42261	Plastics materials & basic forms & shapes whsle	1	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	7	D	D	D	b	D	D	D
	Merchant wholesalers	49	D	D	D	e	D	D	D
421	Wholesale trade, durable goods	28	D	D	D	c	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	8	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	11	D	D	D	b	D	D	D
42182	Farm & garden machinery & equipment whsle	8	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	21	D	D	D	c	D	D	D
4224	Grocery & related products whsle	7	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	1	D	D	D	b	D	D	D
42261	Plastics materials & basic forms & shapes whsle	1	D	D	D	b	D	D	D
4229	Miscellaneous nondurable goods whsle	7	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices ..	1	D	D	D	a	D	D	D
	Agents, brokers, and commission merchants	6	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	6	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	1	D	D	D	a	D	D	D
BALANCE OF SAUK COUNTY, WI									
42	Wholesale trade	28	44 945	4 102	870	153	7 835	2 580	3 072
421	Wholesale trade, durable goods	14	9 763	1 045	233	54	1 999	1 214	1 323
4218	Machinery, equipment, & supplies whsle	9	6 233	788	161	39	1 357	1 038	1 122
422	Wholesale trade, nondurable goods	14	35 182	3 057	637	99	5 836	1 366	1 749
4228	Beer, wine, & distilled alcoholic beverage whsle	2	D	D	D	b	D	D	D
42281	Beer & ale whsle	2	D	D	D	b	D	D	D
	Merchant wholesalers	26	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	12	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	9	6 233	788	161	39	1 357	1 038	1 122
422	Wholesale trade, nondurable goods	14	35 182	3 057	637	99	5 836	1 366	1 749
	Agents, brokers, and commission merchants	2	D	D	D	a	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories* (\$1,000)	End-of-1997 inventories* (\$1,000)
BALANCE OF SAWYER COUNTY, WI									
42	Wholesale trade	8	23 845	3 393	459	79	5 817	4 898	4 047
421	Wholesale trade, durable goods	2	D	D	D	b	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	1	D	D	D	b	D	D	D
42171	Hardware whsle	1	D	D	D	b	D	D	D
421710	Hardware whsle	1	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	6	D	D	D	b	D	D	D
Merchant wholesalers									
421	Wholesale trade, durable goods	2	D	D	D	b	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	1	D	D	D	b	D	D	D
42171	Hardware whsle	1	D	D	D	b	D	D	D
421710	Hardware whsle	1	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	6	D	D	D	b	D	D	D
BALANCE OF SHAWANO COUNTY, WI									
42	Wholesale trade	23	53 821	3 566	692	158	6 647	7 367	7 421
421	Wholesale trade, durable goods	15	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	11	D	D	D	b	D	D	D
42182	Farm & garden machinery & equipment whsle	8	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	8	D	D	D	b	D	D	D
4225	Farm-product raw material whsle	2	D	D	D	b	D	D	D
Merchant wholesalers									
421	Wholesale trade, durable goods	15	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	11	D	D	D	b	D	D	D
42182	Farm & garden machinery & equipment whsle	8	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	7	D	D	D	b	D	D	D
Agents, brokers, and commission merchants									
422	Wholesale trade, nondurable goods	1	D	D	D	b	D	D	D
4225	Farm-product raw material whsle	1	D	D	D	b	D	D	D
BALANCE OF SHEBOYGAN COUNTY, WI									
42	Wholesale trade	44	D	D	D	e	D	D	D
421	Wholesale trade, durable goods	33	D	D	D	e	D	D	D
4213	Lumber & other construction materials whsle	2	D	D	D	b	D	D	D
42139	Other construction materials whsle ..	1	D	D	D	b	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	4	14 968	668	152	16	926	265	421
4218	Machinery, equipment, & supplies whsle	16	30 519	4 379	961	153	7 441	6 716	6 799
42182	Farm & garden machinery & equipment whsle	9	13 152	2 122	424	83	3 930	4 240	4 388
42183	Industrial machinery & equipment whsle	5	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	5	D	D	D	b	D	D	D
42191	Sporting & recreational goods & supplies whsle	2	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	11	D	D	D	b	D	D	D
4228	Beer, wine, & distilled alcoholic beverage whsle	2	D	D	D	b	D	D	D
42281	Beer & ale whsle	2	D	D	D	b	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
BALANCE OF SHEBOYGAN COUNTY, WI—Con.									
	Merchant wholesalers	39	D	D	D	e	D	D	D
421	Wholesale trade, durable goods	29	D	D	D	e	D	D	D
4213	Lumber & other construction materials whsle	1	D	D	D	b	D	D	D
42139	Other construction materials whsle	1	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	16	30 519	4 379	961	153	7 441	6 716	6 799
42182	Farm & garden machinery & equipment whsle	9	13 152	2 122	424	83	3 930	4 240	4 388
42183	Industrial machinery & equipment whsle	5	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle	5	D	D	D	b	D	D	D
42191	Sporting & recreational goods & supplies whsle	2	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	10	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	5	D	D	D	a	D	D	D
421	Wholesale trade, durable goods	4	D	D	D	a	D	D	D
BALANCE OF TAYLOR COUNTY, WI									
42	Wholesale trade	7	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	6	D	D	D	b	D	D	D
	Merchant wholesalers	7	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	6	D	D	D	b	D	D	D
BALANCE OF TREMPLEAU COUNTY, WI									
42	Wholesale trade	39	125 583	5 224	1 034	215	11 775	9 776	10 807
421	Wholesale trade, durable goods	21	26 870	2 851	486	124	5 688	6 272	7 115
4218	Machinery, equipment, & supplies whsle	12	21 896	2 243	355	88	4 261	5 014	5 598
42182	Farm & garden machinery & equipment whsle	9	18 080	1 753	260	69	3 240	4 710	5 266
421820	Farm & garden machinery & equipment whsle	9	18 080	1 753	260	69	3 240	4 710	5 266
4218201	Farm machinery & equipment—farm dealers	9	18 080	1 753	260	69	3 240	4 710	5 266
422	Wholesale trade, nondurable goods	18	98 713	2 373	548	91	6 087	3 504	3 692
4227	Petroleum & petroleum products whsle	3	D	D	D	a	D	D	D
42271	Petroleum bulk stations & terminals	2	D	D	D	a	D	D	D
422710	Petroleum bulk stations & terminals	2	D	D	D	a	D	D	D
4229	Miscellaneous nondurable goods whsle	6	D	D	D	b	D	D	D
42291	Farm supplies whsle	4	D	D	D	b	D	D	D
422910	Farm supplies whsle	4	D	D	D	b	D	D	D
4229102	Farm supplies—whsle distributors	1	D	D	D	a	D	D	D
	Merchant wholesalers	38	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	21	26 870	2 851	486	124	5 688	6 272	7 115
4218	Machinery, equipment, & supplies whsle	12	21 896	2 243	355	88	4 261	5 014	5 598
42182	Farm & garden machinery & equipment whsle	9	18 080	1 753	260	69	3 240	4 710	5 266
421820	Farm & garden machinery & equipment whsle	9	18 080	1 753	260	69	3 240	4 710	5 266
4218201	Farm machinery & equipment—farm dealers	9	18 080	1 753	260	69	3 240	4 710	5 266
422	Wholesale trade, nondurable goods	17	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	3	D	D	D	a	D	D	D
4229	Miscellaneous nondurable goods whsle	6	D	D	D	b	D	D	D
42291	Farm supplies whsle	4	D	D	D	b	D	D	D
422910	Farm supplies whsle	4	D	D	D	b	D	D	D
4229102	Farm supplies—whsle distributors	1	D	D	D	a	D	D	D
	Agents, brokers, and commission merchants	1	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	1	D	D	D	a	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
BALANCE OF VERNON COUNTY, WI									
42	Wholesale trade	22	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	15	22 217	2 916	573	123	5 324	5 200	5 131
4211	Motor vehicle & motor vehicle parts & supplies whsle.....	2	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	7	D	D	D	b	D	D	D
42182	Farm & garden machinery & equipment whsle	5	12 341	1 232	277	41	1 938	4 395	4 220
422	Wholesale trade, nondurable goods	7	D	D	D	b	D	D	D
4224	Grocery & related products whsle	5	D	D	D	a	D	D	D
42249	Other grocery & related products whsle	2	D	D	D	a	D	D	D
Merchant wholesalers		16	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	13	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	6	D	D	D	b	D	D	D
Manufacturers' sales branches and sales offices ..		1	D	D	D	a	D	D	D
Agents, brokers, and commission merchants		5	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	3	D	D	D	a	D	D	D
4224	Grocery & related products whsle	2	D	D	D	a	D	D	D
BALANCE OF VILAS COUNTY, WI									
42	Wholesale trade	20	17 019	1 453	326	69	3 609	2 156	2 193
421	Wholesale trade, durable goods	13	15 907	1 305	270	48	3 111	2 143	2 169
4218	Machinery, equipment, & supplies whsle	3	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	2	D	D	D	a	D	D	D
42199	Other miscellaneous durable goods whsle	2	D	D	D	a	D	D	D
421990	Other miscellaneous durable goods whsle	2	D	D	D	a	D	D	D
Merchant wholesalers		16	12 429	1 163	272	62	3 218	2 156	2 193
421	Wholesale trade, durable goods	10	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	3	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	2	D	D	D	a	D	D	D
42199	Other miscellaneous durable goods whsle	2	D	D	D	a	D	D	D
421990	Other miscellaneous durable goods whsle	2	D	D	D	a	D	D	D
Agents, brokers, and commission merchants		4	4 590	290	54	7	391	-	-
BALANCE OF WALWORTH COUNTY, WI									
42	Wholesale trade	56	216 729	17 934	3 910	707	36 655	24 524	25 408
421	Wholesale trade, durable goods	41	D	D	D	f	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle.....	6	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	4	D	D	D	b	D	D	D
4215	Metal & mineral (except petroleum) whsle	2	D	D	D	b	D	D	D
42151	Metal service centers & offices	2	D	D	D	b	D	D	D
4216	Electrical goods whsle	6	D	D	D	b	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	4	21 983	1 119	157	34	1 697	529	577
4218	Machinery, equipment, & supplies whsle	11	D	D	D	c	D	D	D
42182	Farm & garden machinery & equipment whsle.....	6	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	4	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	7	D	D	D	e	D	D	D
42191	Sporting & recreational goods & supplies whsle.....	3	D	D	D	b	D	D	D
42199	Other miscellaneous durable goods whsle	2	D	D	D	a	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
BALANCE OF WALWORTH COUNTY, WI—Con.									
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods	15	D	D	D	b	D	D	D
4225	Farm-product raw material whsle	4	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	1	D	D	D	a	D	D	D
	Merchant wholesalers	49	189 635	16 578	3 709	660	34 573	23 988	24 812
421	Wholesale trade, durable goods	35	D	D	D	f	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	6	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	3	D	D	D	b	D	D	D
4215	Metal & mineral (except petroleum) whsle	1	D	D	D	b	D	D	D
42151	Metal service centers & offices	1	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	11	D	D	D	c	D	D	D
42182	Farm & garden machinery & equipment whsle	6	D	D	D	b	D	D	D
42183	Industrial machinery & equipment whsle	4	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle . . .	7	D	D	D	e	D	D	D
42191	Sporting & recreational goods & supplies whsle	3	D	D	D	b	D	D	D
42199	Other miscellaneous durable goods whsle	2	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	14	D	D	D	b	D	D	D
4225	Farm-product raw material whsle	4	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	1	D	D	D	a	D	D	D
	Manufacturers' sales branches and sales offices	1	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	6	D	D	D	b	D	D	D
421	Wholesale trade, durable goods	5	D	D	D	a	D	D	D
BALANCE OF WASHBURN COUNTY, WI									
42	Wholesale trade	9	17 120	1 027	207	41	2 009	1 567	1 888
421	Wholesale trade, durable goods	8	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle . . .	1	D	D	D	a	D	D	D
	Merchant wholesalers	9	17 120	1 027	207	41	2 009	1 567	1 888
421	Wholesale trade, durable goods	8	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle . . .	1	D	D	D	a	D	D	D
BALANCE OF WASHINGTON COUNTY, WI									
42	Wholesale trade	51	269 011	26 073	5 999	812	49 413	21 608	20 551
421	Wholesale trade, durable goods	36	D	D	D	c	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	7	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	12	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle . . .	1	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	15	D	D	D	f	D	D	D
4224	Grocery & related products whsle	6	D	D	D	e	D	D	D
42241	General-line grocery whsle	2	D	D	D	e	D	D	D
4229	Miscellaneous nondurable goods whsle	8	D	D	D	c	D	D	D
42291	Farm supplies whsle	3	D	D	D	c	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D.]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories* (\$1,000)	End-of-1997 inventories* (\$1,000)
BALANCE OF WASHINGTON COUNTY, WI—Con.									
	Merchant wholesalers	42	246 228	25 329	5 820	776	48 106	21 555	20 500
421	Wholesale trade, durable goods	28	D	D	D	c	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	6	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	10	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle	1	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	14	D	D	D	f	D	D	D
4224	Grocery & related products whsle	5	D	D	D	e	D	D	D
42241	General-line grocery whsle	1	D	D	D	e	D	D	D
4229	Miscellaneous nondurable goods whsle	8	D	D	D	c	D	D	D
42291	Farm supplies whsle	3	D	D	D	c	D	D	D
	Agents, brokers, and commission merchants	9	22 783	744	179	36	1 307	53	51
421	Wholesale trade, durable goods	8	D	D	D	b	D	D	D
BALANCE OF WAUKESHA COUNTY, WI									
42	Wholesale trade	206	1 946 641	74 393	16 587	1 918	127 478	65 793	65 617
421	Wholesale trade, durable goods	146	604 197	59 586	13 203	1 340	100 276	59 075	59 414
4211	Motor vehicle & motor vehicle parts & supplies whsle	10	D	D	D	c	D	D	D
42111	Automobile & other motor vehicle whsle	5	D	D	D	b	D	D	D
42112	Motor vehicle supplies & new parts whsle	3	D	D	D	b	D	D	D
4212	Furniture & home furnishings whsle	5	D	D	D	b	D	D	D
42121	Furniture whsle	2	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	11	26 615	3 132	490	90	5 554	1 661	2 045
42132	Brick, stone, & related construction materials whsle	6	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	16	38 964	4 436	1 026	103	6 904	2 618	2 674
42142	Office equipment whsle	2	D	D	D	b	D	D	D
42143	Computer & computer peripheral equipment & software whsle	8	21 876	1 913	413	45	3 261	1 747	1 714
4215	Metal & mineral (except petroleum) whsle	13	47 622	2 026	443	56	3 903	2 002	2 074
42151	Metal service centers & offices	13	47 622	2 026	443	56	3 903	2 002	2 074
4216	Electrical goods whsle	15	147 865	6 375	1 452	129	10 375	3 913	4 007
42161	Electrical apparatus & equip, wiring supp, & const material whsle	6	92 272	1 098	227	18	1 678	—	—
42169	Other electronic parts & equipment whsle	8	D	D	D	b	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	7	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	60	267 012	35 340	8 069	683	60 330	43 913	43 695
42181	Construction & mining (except petroleum) machinery & equip whsle	4	64 698	6 729	992	114	10 711	25 478	26 625
42183	Industrial machinery & equipment whsle	39	158 036	23 923	6 048	463	42 174	16 285	14 829
42184	Industrial supplies whsle	14	38 419	3 638	821	82	5 707	1 349	1 406
42185	Service establishment equipment & supplies whsle	2	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle	9	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	60	1 342 444	14 807	3 384	578	27 202	6 718	6 203
4221	Paper & paper product whsle	8	24 010	2 511	616	84	4 231	3 236	2 598
42212	Stationery & office supplies whsle	5	19 924	2 394	596	79	3 962	3 229	2 591
4224	Grocery & related products whsle	22	1 250 409	8 783	1 961	324	15 051	1 838	1 803
42242	Packaged frozen food whsle	7	D	D	D	c	D	D	D
42243	Dairy products, (except dried or canned) whsle	3	D	D	D	b	D	D	D
42249	Other grocery & related products whsle	4	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	10	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	3	24 076	836	197	57	1 848	160	195
42271	Petroleum bulk stations & terminals	3	24 076	836	197	57	1 848	160	195
4229	Miscellaneous nondurable goods whsle	14	D	D	D	b	D	D	D
42294	Tobacco & tobacco product whsle	2	D	D	D	b	D	D	D

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
BALANCE OF WAUKESHA COUNTY, WI—Con.									
	Merchant wholesalers	138	D	D	D	g	D	D	D
421	Wholesale trade, durable goods	93	370 311	50 463	11 200	1 128	85 557	54 804	54 911
4211	Motor vehicle & motor vehicle parts & supplies whsle	9	D	D	D	c	D	D	D
42112	Motor vehicle supplies & new parts whsle	3	D	D	D	b	D	D	D
4212	Furniture & home furnishings whsle	4	D	D	D	b	D	D	D
42121	Furniture whsle	2	D	D	D	b	D	D	D
4213	Lumber & other construction materials whsle	6	D	D	D	b	D	D	D
42132	Brick, stone, & related construction materials whsle	4	D	D	D	b	D	D	D
4214	Professional & commercial equipment & supplies whsle	13	D	D	D	b	D	D	D
42143	Computer & computer peripheral equipment & software whsle	8	21 876	1 913	413	45	3 261	1 747	1 714
4216	Electrical goods whsle	8	47 879	5 086	1 181	107	8 401	3 908	4 007
42169	Other electronic parts & equipment whsle	6	D	D	D	b	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	4	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	41	211 300	32 053	7 364	618	54 550	43 032	42 745
42181	Construction & mining (except petroleum) machinery & equip whsle	3	D	D	D	c	D	D	D
42183	Industrial machinery & equipment whsle	25	123 096	21 308	5 523	416	37 641	15 425	13 898
42184	Industrial supplies whsle	10	20 754	3 217	722	71	4 850	1 349	1 406
42185	Service establishment equipment & supplies whsle	2	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	45	D	D	D	e	D	D	D
4221	Paper & paper product whsle	5	D	D	D	b	D	D	D
42212	Stationery & office supplies whsle	4	D	D	D	b	D	D	D
4224	Grocery & related products whsle	15	D	D	D	c	D	D	D
42249	Other grocery & related products whsle	4	D	D	D	b	D	D	D
4226	Chemical & allied products whsle	10	D	D	D	b	D	D	D
4227	Petroleum & petroleum products whsle	3	24 076	836	197	57	1 848	160	195
42271	Petroleum bulk stations & terminals	3	24 076	836	197	57	1 848	160	195
4229	Miscellaneous nondurable goods whsle	11	D	D	D	b	D	D	D
	Manufacturers' sales branches and sales offices	11	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	9	112 989	4 440	990	111	6 119	3 841	4 023
4216	Electrical goods whsle	1	D	D	D	a	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	1	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	2	D	D	D	b	D	D	D
4224	Grocery & related products whsle	1	D	D	D	b	D	D	D
42243	Dairy products, (except dried or canned) whsle	1	D	D	D	b	D	D	D
	Agents, brokers, and commission merchants	57	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	44	120 897	4 683	1 013	101	8 600	430	480
4213	Lumber & other construction materials whsle	4	D	D	D	a	D	D	D
4216	Electrical goods whsle	6	D	D	D	a	D	D	D
4218	Machinery, equipment, & supplies whsle	16	44 654	2 675	578	54	4 761	425	480
42183	Industrial machinery & equipment whsle	12	D	D	D	b	D	D	D
42184	Industrial supplies whsle	3	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	13	D	D	D	c	D	D	D
4224	Grocery & related products whsle	6	D	D	D	c	D	D	D
42242	Packaged frozen food whsle	3	D	D	D	b	D	D	D

Table 7. **Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
BALANCE OF WAUPACA COUNTY, WI									
42	Wholesale trade	25	48 276	3 976	879	177	6 673	2 482	2 580
421	Wholesale trade, durable goods	17	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	6	11 636	1 177	229	29	2 436	1 212	1 245
4219	Miscellaneous durable goods whsle ...	5	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	8	D	D	D	b	D	D	D
Merchant wholesalers									
19 D D D b D D D D									
421	Wholesale trade, durable goods	13	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	6	11 636	1 177	229	29	2 436	1 212	1 245
4219	Miscellaneous durable goods whsle ...	5	D	D	D	b	D	D	D
Manufacturers' sales branches and sales offices ..									
1 D D D b D D D D									
Agents, brokers, and commission merchants									
5 D D D b D D D D									
422	Wholesale trade, nondurable goods	2	D	D	D	b	D	D	D
BALANCE OF WAUSHARA COUNTY, WI									
42	Wholesale trade	20	D	D	D	c	D	D	D
421	Wholesale trade, durable goods	11	D	D	D	b	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	3	D	D	D	a	D	D	D
42114	Motor vehicle parts, (used) whsle ...	2	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	9	43 791	1 848	459	81	2 986	2 007	2 247
4225	Farm-product raw material whsle	1	D	D	D	b	D	D	D
Merchant wholesalers									
20 D D D c D D D D									
421	Wholesale trade, durable goods	11	D	D	D	b	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	3	D	D	D	a	D	D	D
42114	Motor vehicle parts, (used) whsle ...	2	D	D	D	a	D	D	D
422	Wholesale trade, nondurable goods	9	43 791	1 848	459	81	2 986	2 007	2 247
4225	Farm-product raw material whsle	1	D	D	D	b	D	D	D
BALANCE OF WINNEBAGO COUNTY, WI									
42	Wholesale trade	40	D	D	D	e	D	D	D
421	Wholesale trade, durable goods	28	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	10	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	7	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	12	D	D	D	c	D	D	D
4224	Grocery & related products whsle	4	D	D	D	b	D	D	D
Merchant wholesalers									
36 D D D e D D D D									
421	Wholesale trade, durable goods	25	D	D	D	c	D	D	D
4218	Machinery, equipment, & supplies whsle	9	D	D	D	b	D	D	D
4219	Miscellaneous durable goods whsle ...	7	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	11	D	D	D	c	D	D	D
4224	Grocery & related products whsle	3	D	D	D	b	D	D	D
Agents, brokers, and commission merchants									
4 D D D a D D D D									

Table 7. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area, type of operation, and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Operating expenses (\$1,000)	End-of-1996 inventories ^f (\$1,000)	End-of-1997 inventories ^f (\$1,000)
BALANCE OF WOOD COUNTY, WI									
42	Wholesale trade	29	D	D	D	e	D	D	D
421	Wholesale trade, durable goods	21	D	D	D	c	D	D	D
4213	Lumber & other construction materials whsle	2	D	D	D	b	D	D	D
42133	Roofing, siding, & insulation material whsle	1	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	8	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	8	D	D	D	c	D	D	D
4224	Grocery & related products whsle	2	D	D	D	b	D	D	D
Merchant wholesalers		28	D	D	D	e	D	D	D
421	Wholesale trade, durable goods	20	D	D	D	c	D	D	D
4213	Lumber & other construction materials whsle	2	D	D	D	b	D	D	D
42133	Roofing, siding, & insulation material whsle	1	D	D	D	b	D	D	D
4218	Machinery, equipment, & supplies whsle	8	D	D	D	b	D	D	D
422	Wholesale trade, nondurable goods	8	D	D	D	c	D	D	D
4224	Grocery & related products whsle	2	D	D	D	b	D	D	D
Agents, brokers, and commission merchants		1	D	D	D	a	D	D	D

Table 8. Percent of Sales Data Based on Administrative Records and Estimation for Places: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	ALLOUEZ, WI								
42	Wholesale trade	16.9	3.7	D	D	—	—	D	D
421	Wholesale trade, durable goods	18.0	2.0	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	—	—	—	—	—	—
	ALTOONA, WI								
42	Wholesale trade	6.1	4.8	6.1	4.8	—	—	—	—
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
	AMERY, WI								
42	Wholesale trade	D	D	D	D	—	—	—	—
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
	ANTIGO, WI								
42	Wholesale trade4	1.3	D	D	—	—	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
42183	Industrial machinery & equipment whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
4224	Grocery & related products whsle	D	D	—	—	—	—	—	—
4227	Petroleum & petroleum products whsle	D	D	D	D	—	—	—	—
42272	Petroleum & petroleum prod whsle (exc bulk stations & terminals)	D	D	D	D	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	—	—	—	—
	APPLETON, WI *								
42	Wholesale trade	2.0	3.5	2.3	2.0	D	D	D	D
421	Wholesale trade, durable goods	3.7	6.4	D	D	D	D	D	D
4214	Professional & commercial equipment & supplies whsle	D	D	D	D	—	—	—	—
42142	Office equipment whsle	D	D	D	D	—	—	—	—
4215	Metal & mineral (except petroleum) whsle	D	D	D	D	—	—	—	—
42151	Metal service centers & offices	D	D	D	D	—	—	—	—
4216	Electrical goods whsle	16.3	19.7	26.8	6.3	—	—	—	—
42161	Electrical apparatus & equip, wiring supp, & const material whsle	D	D	D	D	—	—	—	—
4217	Hardware, & plumbing & heating equipment & supplies whsle	—	—	D	D	—	—	—	—
42171	Hardware whsle	D	D	—	—	—	—	—	—
42172	Plumbing & heating equipment & supplies (hydronics) whsle	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle1	5.9	D	D	D	D	—	—
42182	Farm & garden machinery & equipment whsle	D	D	D	D	—	—	—	—
42183	Industrial machinery & equipment whsle	—	12.2	D	D	D	D	—	—
42184	Industrial supplies whsle	—	—	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	—	.1	D	D	—	—	—	—
4221	Paper & paper product whsle	D	D	D	D	—	—	—	—
42213	Industrial & personal service paper whsle	D	D	D	D	—	—	—	—
4224	Grocery & related products whsle	D	D	D	D	—	—	—	—
42241	General-line grocery whsle	D	D	D	D	—	—	—	—
4226	Chemical & allied products whsle	—	—	—	—	—	—	—	—
4227	Petroleum & petroleum products whsle	D	D	D	D	—	—	—	—
42271	Petroleum bulk stations & terminals	D	D	D	D	—	—	—	—
4228	Beer, wine, & distilled alcoholic beverage whsle ..	D	D	—	—	—	—	—	—
42281	Beer & ale whsle	D	D	—	—	—	—	—	—
	APPLETON, WI (CALUMET COUNTY PART) *								
42	Wholesale trade	D	D	D	D	D	D	D	D
421	Wholesale trade, durable goods	D	D	—	—	—	—	—	—

See footnotes at end of table.

Table 8. Percent of Sales Data Based on Administrative Records and Estimation for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	APPLETON, WI (OUTAGAMIE COUNTY PART) *								
42	Wholesale trade	D	D	D	D	D	D	D	D
421	Wholesale trade, durable goods	D	D	D	D	D	D	D	D
4214	Professional & commercial equipment & supplies whsle	D	D	D	D	—	—	—	—
42142	Office equipment whsle	D	D	D	D	—	—	—	—
4215	Metal & mineral (except petroleum) whsle	D	D	D	D	—	—	—	—
42151	Metal service centers & offices	D	D	D	D	—	—	—	—
4216	Electrical goods whsle	D	D	26.8	6.3	—	—	—	—
42161	Electrical apparatus & equip, wiring supp, & const material whsle	D	D	D	D	—	—	—	—
4217	Hardware, & plumbing & heating equipment & supplies whsle	—	—	D	D	—	—	—	—
42171	Hardware whsle	D	D	—	—	—	—	—	—
42172	Plumbing & heating equipment & supplies (hydronics) whsle	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle1	5.9	D	D	D	D	—	—
42182	Farm & garden machinery & equipment whsle	D	D	D	D	—	—	—	—
42183	Industrial machinery & equipment whsle	—	12.2	D	D	D	D	—	—
42184	Industrial supplies whsle	—	—	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
4221	Paper & paper product whsle	D	D	D	D	—	—	—	—
42213	Industrial & personal service paper whsle	D	D	D	D	—	—	—	—
4224	Grocery & related products whsle	D	D	D	D	—	—	—	—
42241	General-line grocery whsle	D	D	D	D	—	—	—	—
4226	Chemical & allied products whsle	—	—	—	—	—	—	—	—
4227	Petroleum & petroleum products whsle	D	D	D	D	—	—	—	—
42271	Petroleum bulk stations & terminals	D	D	D	D	—	—	—	—
4228	Beer, wine, & distilled alcoholic beverage whsle ..	D	D	—	—	—	—	—	—
42281	Beer & ale whsle	D	D	—	—	—	—	—	—
	APPLETON, WI (WINNEBAGO COUNTY PART) *								
42	Wholesale trade	D	D	D	D	—	—	—	—
	ASHLAND, WI								
42	Wholesale trade	D	D	D	D	D	D	—	—
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
42183	Industrial machinery & equipment whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
	ASHWAUBENON, WI								
42	Wholesale trade	1.2	.8	2.0	1.3	—	—	—	—
421	Wholesale trade, durable goods8	1.4	D	D	D	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
42111	Automobile & other motor vehicle whsle	D	D	D	D	—	—	—	—
4212	Furniture & home furnishings whsle	D	D	—	—	—	—	D	D
42122	Home furnishings whsle	D	D	—	—	—	—	D	D
4213	Lumber & other construction materials whsle	D	D	—	—	—	—	—	—
4214	Professional & commercial equipment & supplies whsle	—	1.5	D	D	—	—	—	—
42145	Medical, dental, & hospital equipment & supplies whsle	—	—	—	—	—	—	—	—
4215	Metal & mineral (except petroleum) whsle	D	D	D	D	—	—	—	—
42151	Metal service centers & offices	D	D	D	D	—	—	—	—
4216	Electrical goods whsle	—	—	—	—	—	—	—	—
42161	Electrical apparatus & equip, wiring supp, & const material whsle	D	D	D	D	—	—	—	—
42162	Electrical appliance, television & radio set whsle	D	D	—	—	—	—	—	—
4217	Hardware, & plumbing & heating equipment & supplies whsle	D	D	D	D	—	—	—	—
42171	Hardware whsle	—	—	—	—	—	—	—	—
42173	Warm air heating & air-conditioning equipment & supplies whsle	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 8. Percent of Sales Data Based on Administrative Records and Estimation for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	ASHWAUBENON, WI—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4218	Machinery, equipment, & supplies whsle4	3.6	D	D	D	D	—	—
42183	Industrial machinery & equipment whsle.....	.4	4.3	D	D	D	D	—	—
42184	Industrial supplies whsle	D	D	—	—	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	1.7	.1	D	D	D	D	—	—
4221	Paper & paper product whsle	D	D	D	D	D	D	—	—
42212	Stationery & office supplies whsle	D	D	D	D	—	—	—	—
42213	Industrial & personal service paper whsle	D	D	—	—	D	D	—	—
4224	Grocery & related products whsle	—	—	D	D	D	D	—	—
42245	Confectionery whsle	D	D	D	D	—	—	—	—
42249	Other grocery & related products whsle	D	D	D	D	D	D	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	—	—	—	—
42294	Tobacco & tobacco product whsle	D	D	—	—	—	—	—	—
	BARABOO, WI								
42	Wholesale trade	D	D	D	D	—	—	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4212	Furniture & home furnishings whsle.....	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
4224	Grocery & related products whsle	D	D	D	D	—	—	—	—
42241	General-line grocery whsle	D	D	D	D	—	—	—	—
	BARRON, WI								
42	Wholesale trade	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
	BAYSIDE, WI *								
42	Wholesale trade1	—	D	D	D	D	D	D
421	Wholesale trade, durable goods	D	D	D	D	D	D	D	D
4212	Furniture & home furnishings whsle.....	D	D	—	—	—	—	—	—
42121	Furniture whsle	D	D	—	—	—	—	—	—
4216	Electrical goods whsle	D	D	—	—	—	—	—	—
42161	Electrical apparatus & equip, wiring supp, & const material whsle	D	D	—	—	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	D	D	—	—
42184	Industrial supplies whsle	D	D	—	—	D	D	—	—
4219	Miscellaneous durable goods whsle	D	D	—	—	—	—	D	D
42199	Other miscellaneous durable goods whsle.....	D	D	—	—	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	D	D
4227	Petroleum & petroleum products whsle	D	D	D	D	—	—	—	—
42272	Petroleum & petroleum prod whsle (exc bulk stations & terminals)	D	D	D	D	—	—	—	—
	BAYSIDE, WI (MILWAUKEE COUNTY PART) *								
42	Wholesale trade	D	D	D	D	D	D	D	D
421	Wholesale trade, durable goods	D	D	—	—	D	D	D	D
4212	Furniture & home furnishings whsle.....	D	D	—	—	—	—	—	—
42121	Furniture whsle	D	D	—	—	—	—	—	—
4216	Electrical goods whsle	D	D	—	—	—	—	—	—
42161	Electrical apparatus & equip, wiring supp, & const material whsle	D	D	—	—	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	—	—	D	D	—	—
42184	Industrial supplies whsle	D	D	—	—	D	D	—	—
4219	Miscellaneous durable goods whsle	D	D	—	—	—	—	D	D
42199	Other miscellaneous durable goods whsle.....	D	D	—	—	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	D	D
4227	Petroleum & petroleum products whsle	D	D	D	D	—	—	—	—
42272	Petroleum & petroleum prod whsle (exc bulk stations & terminals)	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 8. Percent of Sales Data Based on Administrative Records and Estimation for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	BAYSIDE, WI (OZAUKEE COUNTY PART) *								
42	Wholesale trade	D	D	D	D	—	—	—	—
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
	BEAVER DAM, WI								
42	Wholesale trade5	35.0	D	D	D	D	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
42182	Farm & garden machinery & equipment whsle	D	D	—	—	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
4224	Grocery & related products whsle	D	D	D	D	—	—	—	—
4227	Petroleum & petroleum products whsle	D	D	D	D	—	—	—	—
42271	Petroleum bulk stations & terminals	D	D	—	—	—	—	—	—
	BELOIT, WI								
42	Wholesale trade	1.0	1.1	D	D	D	D	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4213	Lumber & other construction materials whsle	D	D	D	D	—	—	—	—
42133	Roofing, siding, & insulation material whsle	D	D	D	D	—	—	—	—
42139	Other construction materials whsle	D	D	—	—	—	—	—	—
4217	Hardware, & plumbing & heating equipment & supplies whsle	D	D	D	D	—	—	—	—
42171	Hardware whsle	D	D	D	D	—	—	—	—
	BERLIN, WI *								
42	Wholesale trade	6.0	—	6.0	—	—	—	—	—
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
	BERLIN, WI (GREEN LAKE COUNTY PART) *								
42	Wholesale trade	D	D	D	D	—	—	—	—
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
	BERLIN, WI (WAUSHARA COUNTY PART) *								
42	Wholesale trade	D	D	D	D	—	—	—	—
	BLACK RIVER FALLS, WI								
42	Wholesale trade	7.0	—	7.0	—	—	—	—	—
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
	BLOOMER, WI								
42	Wholesale trade	D	D	D	D	—	—	—	—
421	Wholesale trade, durable goods	5.3	—	5.3	—	—	—	—	—
4218	Machinery, equipment, & supplies whsle	5.3	—	5.3	—	—	—	—	—
	BOSCOBEL, WI								
42	Wholesale trade	D	D	D	D	—	—	—	—
	BRILLION, WI								
42	Wholesale trade	D	D	D	D	—	—	—	—
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
	BRODHEAD, WI								
42	Wholesale trade	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 8. Percent of Sales Data Based on Administrative Records and Estimation for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
BROOKFIELD, WI									
42	Wholesale trade	3.2	2.7	9.2	3.2	—	5.8	—	.7
421	Wholesale trade, durable goods	4.4	2.3	10.5	3.7	—	1.0	.1	1.4
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
42111	Automobile & other motor vehicle whsle	D	D	D	D	—	—	—	—
42112	Motor vehicle supplies & new parts whsle	D	D	13.8	30.5	—	—	—	—
4212	Furniture & home furnishings whsle	7.3	—	D	D	—	—	—	—
42122	Home furnishings whsle	D	D	—	—	—	—	—	—
4213	Lumber & other construction materials whsle	D	D	—	—	—	—	—	—
4214	Professional & commercial equipment & supplies whsle7	.2	D	D	—	.4	D	D
42142	Office equipment whsle	—	—	D	D	—	—	—	—
42143	Computer & computer peripheral equipment & software whsle8	.5	—	—	D	D	—	—
42144	Other commercial equipment whsle	D	D	D	D	—	—	D	D
42145	Medical, dental, & hospital equipment & supplies whsle	2.6	—	D	D	—	—	—	—
42149	Other professional equipment & supplies whsle	D	D	D	D	—	—	—	—
4215	Metal & mineral (except petroleum) whsle	—	—	—	—	—	—	D	D
42151	Metal service centers & offices	—	—	—	—	—	—	D	D
4216	Electrical goods whsle5	3.9	1.8	7.3	—	2.0	—	3.2
42161	Electrical apparatus & equip, wiring supp, & const material whsle	D	D	—	—	—	—	—	6.8
42169	Other electronic parts & equipment whsle	D	D	—	7.5	D	D	—	—
4217	Hardware, & plumbing & heating equipment & supplies whsle	—	3.3	D	D	—	—	D	D
42171	Hardware whsle	D	D	—	—	—	—	—	—
42172	Plumbing & heating equipment & supplies (hydronics) whsle	D	D	D	D	—	—	—	—
42173	Warm air heating & air-conditioning equipment & supplies whsle	D	D	—	—	—	—	—	—
4218	Machinery, equipment, & supplies whsle	1.5	.8	2.5	1.3	D	D	D	D
42182	Farm & garden machinery & equipment whsle	D	D	—	—	—	—	D	D
42183	Industrial machinery & equipment whsle	2.7	1.2	D	D	—	—	D	D
42184	Industrial supplies whsle	—	.3	D	D	D	D	—	—
4219	Miscellaneous durable goods whsle	D	D	—	—	—	—	—	—
422	Wholesale trade, nondurable goods3	3.9	1.5	.5	—	47.6	—	—
4221	Paper & paper product whsle	D	D	—	—	—	—	—	—
42212	Stationery & office supplies whsle	D	D	—	—	—	—	—	—
4223	Apparel, piece goods, & notions whsle	—	—	—	—	—	—	D	D
42234	Footwear whsle	D	D	—	—	—	—	D	D
4224	Grocery & related products whsle	—	5.6	D	D	—	—	D	D
42241	General-line grocery whsle	D	D	—	—	—	—	D	D
42245	Confectionery whsle	D	D	—	—	—	—	—	—
4228	Beer, wine, & distilled alcoholic beverage whsle ..	D	D	D	D	—	—	—	—
42282	Wine & distilled alcoholic beverage whsle	D	D	—	—	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	5.3	.7	—	—	—	—
42299	Other miscellaneous nondurable goods whsle ..	D	D	—	—	—	—	—	—
BROWN DEER, WI									
42	Wholesale trade	12.2	.7	D	D	D	D	—	—
421	Wholesale trade, durable goods	D	D	D	D	D	D	—	—
4216	Electrical goods whsle	D	D	D	D	—	—	—	—
42169	Other electronic parts & equipment whsle	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	17.0	—	D	D	D	D	—	—
42183	Industrial machinery & equipment whsle	D	D	—	—	D	D	—	—
42184	Industrial supplies whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
4221	Paper & paper product whsle	D	D	D	D	—	—	—	—
42212	Stationery & office supplies whsle	D	D	D	D	—	—	—	—
4228	Beer, wine, & distilled alcoholic beverage whsle ..	D	D	—	—	—	—	—	—
42281	Beer & ale whsle	D	D	—	—	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	—	—	—	—
42293	Flower, nursery stock, & florists' supplies whsle	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 8. Percent of Sales Data Based on Administrative Records and Estimation for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	BURLINGTON, WI *								
42	Wholesale trade	D	D	D	D	-	-	-	-
421	Wholesale trade, durable goods	D	D	D	D	-	-	-	-
422	Wholesale trade, nondurable goods	D	D	D	D	-	-	-	-
	BURLINGTON, WI (RACINE COUNTY PART) *								
42	Wholesale trade	D	D	D	D	-	-	-	-
421	Wholesale trade, durable goods	D	D	D	D	-	-	-	-
422	Wholesale trade, nondurable goods	D	D	D	D	-	-	-	-
	CALEDONIA TOWN, WI								
42	Wholesale trade	D	D	D	D	D	D	D	D
421	Wholesale trade, durable goods	D	D	D	D	-	-	D	D
4211	Motor vehicle & motor vehicle parts & supplies								
42111	whsle	D	D	-	-	-	-	D	D
42111	Automobile & other motor vehicle whsle	D	D	-	-	-	-	D	D
4216	Electrical goods whsle	D	D	D	D	-	-	-	-
42161	Electrical apparatus & equip, wiring supp, & const material whsle	D	D	-	-	-	-	-	-
4218	Machinery, equipment, & supplies whsle	D	D	D	D	-	-	-	-
	CEDARBURG, WI								
42	Wholesale trade	14.5	.3	D	D	D	D	D	D
421	Wholesale trade, durable goods	20.4	.5	D	D	-	-	D	D
4216	Electrical goods whsle	D	D	-	-	-	-	-	-
42161	Electrical apparatus & equip, wiring supp, & const material whsle	D	D	-	-	-	-	-	-
4218	Machinery, equipment, & supplies whsle	D	D	D	D	-	-	D	D
42183	Industrial machinery & equipment whsle	D	D	D	D	-	-	D	D
422	Wholesale trade, nondurable goods	-	-	D	D	-	-	-	-
4224	Grocery & related products whsle	D	D	D	D	-	-	-	-
	CHILTON, WI								
42	Wholesale trade	D	D	D	D	-	-	D	D
421	Wholesale trade, durable goods	D	D	D	D	-	-	-	-
4218	Machinery, equipment, & supplies whsle	D	D	D	D	-	-	-	-
42182	Farm & garden machinery & equipment whsle ..	D	D	D	D	-	-	-	-
422	Wholesale trade, nondurable goods	D	D	D	D	-	-	-	-
	CHIPPEWA FALLS, WI								
42	Wholesale trade5	19.5	.5	19.5	-	-	-	-
421	Wholesale trade, durable goods	D	D	D	D	-	-	-	-
422	Wholesale trade, nondurable goods	D	D	D	D	-	-	-	-
	CLINTONVILLE, WI								
42	Wholesale trade	D	D	D	D	-	-	D	D
421	Wholesale trade, durable goods	D	D	D	D	-	-	-	-
	COLUMBUS, WI *								
42	Wholesale trade	-	-	D	D	D	D	D	D
421	Wholesale trade, durable goods	-	-	D	D	-	-	-	-
4218	Machinery, equipment, & supplies whsle	D	D	D	D	-	-	-	-
42182	Farm & garden machinery & equipment whsle ..	-	-	-	-	-	-	-	-
422	Wholesale trade, nondurable goods	-	-	-	-	-	-	-	-

See footnotes at end of table.

Table 8. **Percent of Sales Data Based on Administrative Records and Estimation for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	COLUMBUS, WI (COLUMBIA COUNTY PART) *								
42	Wholesale trade	D	D	D	D	D	D	-	-
421	Wholesale trade, durable goods	D	D	D	D	-	-	-	-
4218	Machinery, equipment, & supplies whsle	D	D	D	D	-	-	-	-
42182	Farm & garden machinery & equipment whsle	D	D	-	-	-	-	-	-
	COLUMBUS, WI (DODGE COUNTY PART) *								
42	Wholesale trade	D	D	D	D	-	-	D	D
	CROSS PLAINS, WI								
42	Wholesale trade3	.1	.3	.1	-	-	-	-
421	Wholesale trade, durable goods4	-	.4	-	-	-	-	-
4217	Hardware, & plumbing & heating equipment & supplies whsle	D	D	D	D	-	-	-	-
42171	Hardware whsle	D	D	D	D	-	-	-	-
4218	Machinery, equipment, & supplies whsle	D	D	D	D	-	-	-	-
422	Wholesale trade, nondurable goods	-	.3	-	.3	-	-	-	-
4221	Paper & paper product whsle	D	D	D	D	-	-	-	-
	CUDAHY, WI								
42	Wholesale trade	1.7	-	D	D	D	D	-	-
421	Wholesale trade, durable goods	D	D	D	D	D	D	-	-
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	-	-	-	-
42111	Automobile & other motor vehicle whsle	D	D	D	D	-	-	-	-
4213	Lumber & other construction materials whsle	D	D	D	D	-	-	-	-
4217	Hardware, & plumbing & heating equipment & supplies whsle	D	D	-	-	-	-	-	-
42174	Refrigeration equipment & supplies whsle	D	D	-	-	-	-	-	-
422	Wholesale trade, nondurable goods	D	D	D	D	-	-	-	-
4223	Apparel, piece goods, & notions whsle	D	D	D	D	-	-	-	-
	DE FOREST, WI								
42	Wholesale trade	D	D	D	D	-	-	-	-
422	Wholesale trade, nondurable goods	D	D	D	D	-	-	-	-
	DELAFIELD, WI								
42	Wholesale trade	-	-	-	-	-	-	-	-
421	Wholesale trade, durable goods	D	D	D	D	-	-	-	-
4213	Lumber & other construction materials whsle	D	D	-	-	-	-	D	D
4218	Machinery, equipment, & supplies whsle	D	D	D	D	-	-	-	-
42183	Industrial machinery & equipment whsle	D	D	D	D	-	-	-	-
422	Wholesale trade, nondurable goods	D	D	D	D	-	-	-	-
4229	Miscellaneous nondurable goods whsle	D	D	D	D	-	-	-	-
	DELAVAN, WI								
42	Wholesale trade	14.1	-	44.2	.1	D	D	D	D
421	Wholesale trade, durable goods5	-	D	D	D	D	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	D	D	-	-	-	-	-	-
42172	Plumbing & heating equipment & supplies (hydronics) whsle	D	D	-	-	-	-	-	-
4218	Machinery, equipment, & supplies whsle	D	D	-	-	D	D	-	-
42183	Industrial machinery & equipment whsle	D	D	-	-	D	D	-	-
4219	Miscellaneous durable goods whsle	D	D	D	D	-	-	-	-
42191	Sporting & recreational goods & supplies whsle	D	D	D	D	-	-	-	-
422	Wholesale trade, nondurable goods	60.8	.1	D	D	-	-	D	D
4223	Apparel, piece goods, & notions whsle	D	D	-	-	-	-	-	-
4224	Grocery & related products whsle	D	D	D	D	-	-	-	-
42243	Dairy products, (except dried or canned) whsle	D	D	D	D	-	-	-	-

See footnotes at end of table.

Table 8. Percent of Sales Data Based on Administrative Records and Estimation for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
DE PERE, WI									
42	Wholesale trade	1.2	3.4	1.3	.3	D	D	D	D
421	Wholesale trade, durable goods	1.2	.3	D	D	—	—	—	—
4211	Motor vehicle & motor vehicle parts & supplies								
42111	whsle	D	D	D	D	—	—	—	—
42111	Automobile & other motor vehicle whsle	—	—	—	—	—	—	—	—
42112	Motor vehicle supplies & new parts whsle	D	D	D	D	—	—	—	—
4214	Professional & commercial equipment & supplies								
4214	whsle	D	D	—	—	—	—	—	—
4218	Machinery, equipment, & supplies whsle1	—	.1	—	—	—	—	—
42181	Construction & mining (except petroleum)								
42181	machinery & equip whsle	D	D	D	D	—	—	—	—
42183	Industrial machinery & equipment whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods8	18.1	D	D	—	—	—	—
4224	Grocery & related products whsle	D	D	—	—	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	—	—	—	—
42294	Tobacco & tobacco product whsle	D	D	—	—	—	—	—	—
DODGEVILLE, WI									
42	Wholesale trade	—	.6	D	D	—	—	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
42182	Farm & garden machinery & equipment whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	—	—	—	—
42291	Farm supplies whsle	D	D	D	D	—	—	—	—
EAST TROY, WI									
42	Wholesale trade	D	D	D	D	D	D	—	—
421	Wholesale trade, durable goods	D	D	D	D	D	D	—	—
4218	Machinery, equipment, & supplies whsle	D	D	—	—	D	D	—	—
42183	Industrial machinery & equipment whsle	D	D	—	—	D	D	—	—
EAU CLAIRE, WI *									
42	Wholesale trade	1.5	3.7	2.0	3.0	D	D	D	D
421	Wholesale trade, durable goods	1.9	2.6	D	D	D	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies								
42111	whsle3	.3	.3	.3	—	—	—	—
42111	Automobile & other motor vehicle whsle	—	—	—	—	—	—	—	—
42112	Motor vehicle supplies & new parts whsle	—	—	—	—	—	—	—	—
4213	Lumber & other construction materials whsle	D	D	D	D	—	—	—	—
42133	Roofing, siding, & insulation material whsle	D	D	D	D	—	—	—	—
4214	Professional & commercial equipment & supplies								
4214	whsle	29.1	3.6	D	D	—	—	—	—
4216	Electrical goods whsle	D	D	—	—	D	D	—	—
42162	Electrical appliance, television & radio set								
42162	whsle	D	D	—	—	—	—	—	—
4217	Hardware, & plumbing & heating equipment &								
4217	supplies whsle	—	—	—	—	—	—	—	—
4218	Machinery, equipment, & supplies whsle	—	.2	D	D	—	—	D	D
42181	Construction & mining (except petroleum)								
42181	machinery & equip whsle	—	.2	D	D	—	—	—	—
42184	Industrial supplies whsle	—	—	—	—	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
42193	Recyclable material whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods3	6.8	D	D	D	D	D	D
4221	Paper & paper product whsle	D	D	—	—	—	—	—	—
4224	Grocery & related products whsle	—	13.6	—	—	—	25.7	—	—
42249	Other grocery & related products whsle	D	D	—	—	—	—	—	—
4225	Farm-product raw material whsle	D	D	—	—	—	—	D	D
4227	Petroleum & petroleum products whsle	D	D	D	D	—	—	—	—
42271	Petroleum bulk stations & terminals	D	D	D	D	—	—	—	—
4228	Beer, wine, & distilled alcoholic beverage whsle ..								
42281	Beer & ale whsle	—	—	—	—	—	—	—	—

See footnotes at end of table.

Table 8. **Percent of Sales Data Based on Administrative Records and Estimation for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	EAU CLAIRE, WI (CHIPPEWA COUNTY PART) *								
42	Wholesale trade	—	6.0	D	D	D	D	—	—
421	Wholesale trade, durable goods	—	—	D	D	D	D	—	—
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
4213	Lumber & other construction materials whsle	D	D	D	D	—	—	—	—
42133	Roofing, siding, & insulation material whsle	D	D	D	D	—	—	—	—
4216	Electrical goods whsle	D	D	—	—	D	D	—	—
42162	Electrical appliance, television & radio set whsle	D	D	—	—	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	—	26.3	D	D	D	D	—	—
4224	Grocery & related products whsle	D	D	D	D	—	—	—	—
	EAU CLAIRE, WI (EAU CLAIRE COUNTY PART) *								
42	Wholesale trade	2.0	2.9	D	D	D	D	D	D
421	Wholesale trade, durable goods	2.7	3.6	2.8	3.8	—	—	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
42111	Automobile & other motor vehicle whsle	—	—	—	—	—	—	—	—
42112	Motor vehicle supplies & new parts whsle	D	D	D	D	—	—	—	—
4214	Professional & commercial equipment & supplies whsle	29.1	3.6	D	D	—	—	—	—
4217	Hardware, & plumbing & heating equipment & supplies whsle	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	D	D
42181	Construction & mining (except petroleum) machinery & equip whsle	—	.2	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods4	1.2	D	D	D	D	D	D
4224	Grocery & related products whsle	D	D	D	D	—	—	—	—
42249	Other grocery & related products whsle	D	D	—	—	—	—	—	—
4225	Farm-product raw material whsle	D	D	—	—	—	—	D	D
4227	Petroleum & petroleum products whsle	D	D	D	D	—	—	—	—
42271	Petroleum bulk stations & terminals	D	D	D	D	—	—	—	—
4228	Beer, wine, & distilled alcoholic beverage whsle ..	D	D	—	—	—	—	—	—
	EDGERTON, WI								
42	Wholesale trade	D	D	D	D	—	—	—	—
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
42114	Motor vehicle parts, (used) whsle	D	D	D	D	—	—	—	—
4213	Lumber & other construction materials whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
	ELKHORN, WI								
42	Wholesale trade	1.3	.7	D	D	D	D	D	D
421	Wholesale trade, durable goods	D	D	D	D	D	D	D	D
4213	Lumber & other construction materials whsle	D	D	—	—	—	—	D	D
4218	Machinery, equipment, & supplies whsle	D	D	D	D	D	D	—	—
42181	Construction & mining (except petroleum) machinery & equip whsle	D	D	—	—	—	—	—	—
42186	Transportation equipment & supplies (exc motor vehicle) whsle	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
42199	Other miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
4224	Grocery & related products whsle	D	D	D	D	—	—	—	—
	ELLSWORTH, WI								
42	Wholesale trade	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 8. Percent of Sales Data Based on Administrative Records and Estimation for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D.]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
ELM GROVE, WI									
42	Wholesale trade	3.0	5.2	D	D	D	D	D	D
421	Wholesale trade, durable goods4	6.2	D	D	D	D	-	-
4214	Professional & commercial equipment & supplies whsle	D	D	-	-	-	-	D	D
42149	Other professional equipment & supplies whsle	D	D	-	-	-	-	D	D
4216	Electrical goods whsle	D	D	-	-	-	-	-	-
4218	Machinery, equipment, & supplies whsle	D	D	D	D	-	-	D	D
42182	Farm & garden machinery & equipment whsle ..	D	D	D	D	-	-	-	-
42183	Industrial machinery & equipment whsle	-	.1	-	-	-	-	-	-
422	Wholesale trade, nondurable goods	15.2	-	D	D	D	D	-	-
4221	Paper & paper product whsle	D	D	-	-	-	-	-	-
42212	Stationery & office supplies whsle	D	D	-	-	-	-	-	-
EVANSVILLE, WI									
42	Wholesale trade	D	D	D	D	-	-	D	D
FITCHBURG, WI									
42	Wholesale trade3	.1	.4	.2	D	D	D	D
421	Wholesale trade, durable goods	D	D	D	D	D	D	D	D
4213	Lumber & other construction materials whsle	D	D	D	D	-	-	-	-
42131	Lumber, plywood, millwork, & wood panel whsle	D	D	-	-	-	-	-	-
4214	Professional & commercial equipment & supplies whsle	D	D	-	-	-	-	-	-
42142	Office equipment whsle	D	D	-	-	-	-	-	-
4219	Miscellaneous durable goods whsle	D	D	D	D	-	-	-	-
422	Wholesale trade, nondurable goods	D	D	D	D	-	-	-	-
4224	Grocery & related products whsle	D	D	D	D	-	-	-	-
42241	General-line grocery whsle	D	D	D	D	-	-	-	-
4228	Beer, wine, & distilled alcoholic beverage whsle ..	D	D	D	D	-	-	-	-
42281	Beer & ale whsle	D	D	-	-	-	-	-	-
FOND DU LAC, WI									
42	Wholesale trade8	2.9	D	D	D	D	D	D
421	Wholesale trade, durable goods	1.0	4.0	D	D	-	-	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	-	-	-	-
42111	Automobile & other motor vehicle whsle	D	D	-	-	-	-	-	-
4213	Lumber & other construction materials whsle	D	D	D	D	-	-	-	-
4216	Electrical goods whsle	D	D	D	D	-	-	-	-
42169	Other electronic parts & equipment whsle	D	D	D	D	-	-	-	-
4217	Hardware, & plumbing & heating equipment & supplies whsle	D	D	D	D	-	-	-	-
4218	Machinery, equipment, & supplies whsle	1.4	8.6	D	D	-	-	D	D
42183	Industrial machinery & equipment whsle	D	D	-	-	-	-	-	-
42184	Industrial supplies whsle	-	14.1	D	D	-	-	-	-
4219	Miscellaneous durable goods whsle6	-	D	D	-	-	-	-
42193	Recyclable material whsle	D	D	D	D	-	-	-	-
422	Wholesale trade, nondurable goods4	.6	D	D	-	-	-	-
4224	Grocery & related products whsle	D	D	-	4.3	-	-	-	-
4228	Beer, wine, & distilled alcoholic beverage whsle ..	D	D	D	D	-	-	-	-
42282	Wine & distilled alcoholic beverage whsle	D	D	D	D	-	-	-	-

See footnotes at end of table.

Table 8. Percent of Sales Data Based on Administrative Records and Estimation for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
FORT ATKINSON, WI									
42	Wholesale trade	1.3	1.7	D	D	D	D	D	D
421	Wholesale trade, durable goods	D	D	D	D	D	D	—	—
4212	Furniture & home furnishings whsle	D	D	—	—	—	—	—	—
42121	Furniture whsle	D	D	—	—	—	—	—	—
4214	Professional & commercial equipment & supplies whsle	D	D	D	D	—	—	—	—
42145	Medical, dental, & hospital equipment & supplies whsle	D	D	D	D	—	—	—	—
42149	Other professional equipment & supplies whsle	D	D	D	D	—	—	—	—
4217	Hardware, & plumbing & heating equipment & supplies whsle	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
42185	Service establishment equipment & supplies whsle	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
42193	Recyclable material whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	—	—	—	—	—	—
FOX POINT, WI									
42	Wholesale trade	2.4	44.0	D	D	—	—	D	D
421	Wholesale trade, durable goods	D	D	—	—	—	—	D	D
FRANKLIN, WI									
42	Wholesale trade	1.9	3.2	3.2	5.3	D	D	D	D
421	Wholesale trade, durable goods	2.7	5.0	3.1	5.8	—	—	—	—
4211	Motor vehicle & motor vehicle parts & supplies whsle	—	—	D	D	—	—	—	—
42111	Automobile & other motor vehicle whsle	D	D	—	—	—	—	—	—
4214	Professional & commercial equipment & supplies whsle	D	D	D	D	—	—	—	—
42145	Medical, dental, & hospital equipment & supplies whsle	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	1.5	1.2	1.7	1.3	—	—	—	—
42183	Industrial machinery & equipment whsle	1.9	1.5	D	D	—	—	—	—
422	Wholesale trade, nondurable goods7	—	4.6	—	—	—	D	D
4224	Grocery & related products whsle	D	D	D	D	—	—	D	D
42245	Confectionery whsle	D	D	—	—	—	—	—	—
4226	Chemical & allied products whsle	D	D	—	—	—	—	—	—
GERMANTOWN, WI									
42	Wholesale trade8	3.1	.8	.8	D	D	D	D
421	Wholesale trade, durable goods	1.6	2.1	D	D	—	—	D	D
4214	Professional & commercial equipment & supplies whsle	D	D	D	D	—	—	—	—
42146	Ophthalmic goods whsle	D	D	D	D	—	—	—	—
42149	Other professional equipment & supplies whsle	D	D	D	D	—	—	—	—
4215	Metal & mineral (except petroleum) whsle	D	D	D	D	—	—	—	—
42151	Metal service centers & offices	D	D	D	D	—	—	—	—
4216	Electrical goods whsle	—	—	D	D	—	—	—	—
42169	Other electronic parts & equipment whsle	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	5.6	8.8	D	D	—	—	D	D
42183	Industrial machinery & equipment whsle	D	D	D	D	—	—	D	D
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
42192	Toy & hobby goods & supplies whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods2	3.8	D	D	—	—	—	—
4221	Paper & paper product whsle	D	D	D	D	—	—	—	—
42213	Industrial & personal service paper whsle	D	D	D	D	—	—	—	—
4222	Drugs, & druggists' sundries whsle	D	D	D	D	—	—	—	—
42221	Drugs, & druggists' sundries whsle	D	D	D	D	—	—	—	—
4223	Apparel, piece goods, & notions whsle	D	D	D	D	—	—	—	—
4224	Grocery & related products whsle	D	D	—	—	—	—	—	—
42249	Other grocery & related products whsle	D	D	—	—	—	—	—	—
4226	Chemical & allied products whsle7	—	.7	—	—	—	—	—
42269	Other chemical & allied products whsle7	—	.7	—	—	—	—	—

See footnotes at end of table.

Table 8. Percent of Sales Data Based on Administrative Records and Estimation for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
GLENDALE, WI									
42	Wholesale trade	42.7	.4	56.0	—	D	D	D	D
421	Wholesale trade, durable goods	42.8	.6	D	D	—	—	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	—	D	—	—	—	—	—
4214	Professional & commercial equipment & supplies whsle	40.9	9.7	D	D	—	—	—	—
42142	Office equipment whsle	46.5	—	46.5	—	—	—	—	—
4215	Metal & mineral (except petroleum) whsle	D	D	—	—	—	—	D	D
42151	Metal service centers & offices	D	D	—	—	—	—	D	D
4216	Electrical goods whsle	—	—	—	—	—	—	—	—
42169	Other electronic parts & equipment whsle	D	D	—	—	—	—	—	—
4217	Hardware, & plumbing & heating equipment & supplies whsle	D	D	—	—	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	D	D
42183	Industrial machinery & equipment whsle	8.1	—	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	D	D
42193	Recyclable material whsle	D	D	D	D	—	—	—	—
42199	Other miscellaneous durable goods whsle	D	D	D	D	—	—	D	D
422	Wholesale trade, nondurable goods	42.3	—	D	D	—	—	—	—
4224	Grocery & related products whsle	D	D	D	D	—	—	—	—
4225	Farm-product raw material whsle	D	D	D	D	—	—	—	—
42259	Other farm product raw material whsle	D	D	D	D	—	—	—	—
4226	Chemical & allied products whsle	D	D	D	D	—	—	—	—
GRAFTON, WI									
42	Wholesale trade	4.6	—	6.3	—	—	—	—	—
421	Wholesale trade, durable goods	9.5	—	D	D	—	—	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	—	—	—	—	—	—
42112	Motor vehicle supplies & new parts whsle	D	D	—	—	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
42183	Industrial machinery & equipment whsle	D	D	—	—	—	—	—	—
422	Wholesale trade, nondurable goods	—	—	D	D	—	—	—	—
4224	Grocery & related products whsle	D	D	D	D	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	—	—	—	—
42291	Farm supplies whsle	D	D	D	D	—	—	—	—
GRAND CHUTE TOWN, WI									
42	Wholesale trade	1.3	1.8	2.4	3.3	—	—	—	—
421	Wholesale trade, durable goods	2.4	2.8	D	D	D	D	—	—
4211	Motor vehicle & motor vehicle parts & supplies whsle	—	—	—	—	—	—	—	—
42111	Automobile & other motor vehicle whsle	—	—	—	—	—	—	—	—
4213	Lumber & other construction materials whsle	D	D	D	D	—	—	—	—
4214	Professional & commercial equipment & supplies whsle	D	D	D	D	—	—	—	—
42142	Office equipment whsle	D	D	—	—	—	—	—	—
42149	Other professional equipment & supplies whsle	D	D	D	D	—	—	—	—
4216	Electrical goods whsle	—	4.8	—	—	—	—	—	—
42161	Electrical apparatus & equip, wiring supp, & const material whsle	D	D	—	—	D	D	—	—
42169	Other electronic parts & equipment whsle	D	D	—	—	—	—	—	—
4217	Hardware, & plumbing & heating equipment & supplies whsle	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	—	6.6	—	9.3	—	—	—	—
42183	Industrial machinery & equipment whsle	—	11.1	—	22.0	—	—	—	—
42184	Industrial supplies whsle	—	—	—	—	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
42199	Other miscellaneous durable goods whsle	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 8. Percent of Sales Data Based on Administrative Records and Estimation for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	GRAND CHUTE TOWN, WI—Con.								
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods1	.6	D	D	D	D	—	—
4224	Grocery & related products whsle	D	D	D	D	—	—	—	—
42243	Dairy products, (except dried or canned) whsle	D	D	D	D	—	—	—	—
4226	Chemical & allied products whsle	D	D	—	—	D	D	—	—
42261	Plastics materials & basic forms & shapes whsle	D	D	—	—	—	—	—	—
4227	Petroleum & petroleum products whsle	D	D	D	D	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	—	—	—	—
42292	Book, periodical, & newspaper whsle	D	D	D	D	—	—	—	—
	GREEN BAY, WI								
42	Wholesale trade	6.4	2.0	11.3	3.5	—	—	.2	—
421	Wholesale trade, durable goods	2.8	3.1	4.8	5.3	—	—	.2	—
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
4213	Lumber & other construction materials whsle	—	—	D	D	D	D	D	D
42131	Lumber, plywood, millwork, & wood panel whsle	D	D	D	D	—	—	—	—
42132	Brick, stone, & related construction materials whsle	D	D	—	—	—	—	—	—
4214	Professional & commercial equipment & supplies whsle2	.4	D	D	D	D	—	—
42143	Computer & computer peripheral equipment & software whsle	D	D	—	—	D	D	—	—
42145	Medical, dental, & hospital equipment & supplies whsle	D	D	D	D	—	—	—	—
42146	Ophthalmic goods whsle	D	D	D	D	—	—	—	—
4215	Metal & mineral (except petroleum) whsle	—	—	D	D	—	—	—	—
42151	Metal service centers & offices	D	D	D	D	—	—	—	—
4216	Electrical goods whsle	—	6.3	—	11.8	—	—	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	—	6.2	—	13.0	—	—	—	—
4217	Hardware, & plumbing & heating equipment & supplies whsle	23.2	—	D	D	—	—	—	—
42171	Hardware whsle	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	4.5	2.8	D	D	—	—	—	—
42181	Construction & mining (except petroleum) machinery & equip whsle	D	D	D	D	—	—	—	—
42183	Industrial machinery & equipment whsle	7.2	5.0	D	D	—	—	—	—
42184	Industrial supplies whsle	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	D	D
42191	Sporting & recreational goods & supplies whsle	D	D	D	D	—	—	—	—
42193	Recyclable material whsle	D	D	D	D	—	—	—	—
42199	Other miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	10.4	.8	18.7	1.5	—	—	—	—
4221	Paper & paper product whsle	D	D	D	D	—	—	—	—
42213	Industrial & personal service paper whsle	D	D	D	D	—	—	—	—
4222	Drugs, & druggists' sundries whsle	D	D	D	D	—	—	—	—
42221	Drugs, & druggists' sundries whsle	D	D	D	D	—	—	—	—
4224	Grocery & related products whsle	—	3.0	D	D	—	—	—	—
42243	Dairy products, (except dried or canned) whsle	D	D	D	D	—	—	—	—
42249	Other grocery & related products whsle	D	D	D	D	—	—	—	—
4226	Chemical & allied products whsle	D	D	D	D	D	D	—	—
42269	Other chemical & allied products whsle	D	D	D	D	D	D	—	—
4227	Petroleum & petroleum products whsle	D	D	D	D	D	D	—	—
42271	Petroleum bulk stations & terminals	D	D	D	D	D	D	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	—	—	—	—
	GREENDALE, WI								
42	Wholesale trade	18.6	2.6	D	D	—	—	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	D	D

See footnotes at end of table.

Table 8. Percent of Sales Data Based on Administrative Records and Estimation for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
GREENFIELD, WI									
42	Wholesale trade	D	D	D	D	D	D	D	D
421	Wholesale trade, durable goods	2.0	8.1	D	D	—	—	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	—	25.7	—	25.7	—	—	—	—
4214	Professional & commercial equipment & supplies whsle	D	D	D	D	—	—	—	—
42144	Other commercial equipment whsle	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	—	—	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
HALES CORNERS, WI									
42	Wholesale trade	30.7	1.4	D	D	D	D	—	—
421	Wholesale trade, durable goods	52.2	2.3	D	D	—	—	D	D
4214	Professional & commercial equipment & supplies whsle	D	D	D	D	—	—	—	—
42146	Ophthalmic goods whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	—	—	—	—	—	—	D	D
4224	Grocery & related products whsle	D	D	—	—	—	—	—	—
HARTFORD, WI *									
42	Wholesale trade	D	D	D	D	D	D	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
4226	Chemical & allied products whsle	D	D	D	D	—	—	—	—
42269	Other chemical & allied products whsle	D	D	D	D	—	—	—	—
HARTFORD, WI (DODGE COUNTY PART) *									
42	Wholesale trade	D	D	D	D	—	—	—	—
HARTFORD, WI (WASHINGTON COUNTY PART) *									
42	Wholesale trade	D	D	D	D	D	D	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
4226	Chemical & allied products whsle	D	D	D	D	—	—	—	—
42269	Other chemical & allied products whsle	D	D	D	D	—	—	—	—
HARTLAND, WI									
42	Wholesale trade	1.1	.8	D	D	D	D	D	D
421	Wholesale trade, durable goods	D	D	.4	2.3	—	—	D	D
4212	Furniture & home furnishings whsle	D	D	—	—	—	—	D	D
42121	Furniture whsle	D	D	—	—	—	—	D	D
4214	Professional & commercial equipment & supplies whsle	—	7.6	D	D	—	—	—	—
42141	Photographic equipment & supplies whsle	D	D	—	—	—	—	—	—
4216	Electrical goods whsle	—	—	D	D	—	—	—	—
42161	Electrical apparatus & equip, wiring supp, & const material whsle	D	D	D	D	—	—	—	—
42169	Other electronic parts & equipment whsle	D	D	—	—	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	D	D
42183	Industrial machinery & equipment whsle	D	D	D	D	—	—	D	D
422	Wholesale trade, nondurable goods	D	D	—	—	—	—	D	D
4224	Grocery & related products whsle	D	D	—	—	—	—	D	D

See footnotes at end of table.

Table 8. Percent of Sales Data Based on Administrative Records and Estimation for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
HOLMEN, WI									
42	Wholesale trade	D	D	D	D	—	—	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	—	—	—	—	—	—
HORICON, WI									
42	Wholesale trade	—	—	—	—	—	—	—	—
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4215	Metal & mineral (except petroleum) whsle	D	D	D	D	—	—	—	—
42151	Metal service centers & offices	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
HOWARD, WI									
42	Wholesale trade	1.7	4.8	1.7	5.0	—	—	—	—
421	Wholesale trade, durable goods	2.0	2.1	D	D	—	—	—	—
4211	Motor vehicle & motor vehicle parts & supplies whsle	—	—	—	—	—	—	—	—
42114	Motor vehicle parts, (used) whsle	D	D	D	D	—	—	—	—
4213	Lumber & other construction materials whsle	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
42193	Recyclable material whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	—	17.6	D	D	—	—	—	—
4224	Grocery & related products whsle	D	D	—	—	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	—	—	—	—
HUDSON, WI									
42	Wholesale trade	D	D	D	D	—	—	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	D	D
4215	Metal & mineral (except petroleum) whsle	D	D	—	—	—	—	D	D
42151	Metal service centers & offices	D	D	—	—	—	—	D	D
4219	Miscellaneous durable goods whsle	D	D	—	—	—	—	—	—
JACKSON, WI									
42	Wholesale trade	D	D	D	D	D	D	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
4224	Grocery & related products whsle	D	D	D	D	—	—	—	—
42249	Other grocery & related products whsle	D	D	D	D	—	—	—	—
JANESVILLE, WI									
42	Wholesale trade3	2.1	.3	1.8	D	D	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
42111	Automobile & other motor vehicle whsle	D	D	—	—	—	—	—	—
42114	Motor vehicle parts, (used) whsle	D	D	D	D	—	—	—	—
4214	Professional & commercial equipment & supplies whsle	3.1	70.5	D	D	—	—	—	—
4216	Electrical goods whsle	D	D	D	D	—	—	—	—
42161	Electrical apparatus & equip, wiring supp, & const material whsle	D	D	D	D	—	—	—	—
4217	Hardware, & plumbing & heating equipment & supplies whsle	—	—	—	—	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
42183	Industrial machinery & equipment whsle	D	D	D	D	—	—	—	—
42184	Industrial supplies whsle	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 8. Percent of Sales Data Based on Administrative Records and Estimation for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	JANESVILLE, WI—Con.								
	Wholesale trade—Con.								
42	Wholesale trade, nondurable goods	D	D	D	D	D	D	—	—
4221	Paper & paper product whsle	D	D	D	D	—	—	—	—
42213	Industrial & personal service paper whsle	D	D	D	D	—	—	—	—
4224	Grocery & related products whsle	D	D	—	—	—	—	—	—
42249	Other grocery & related products whsle	D	D	—	—	—	—	—	—
4226	Chemical & allied products whsle	D	D	—	—	—	—	—	—
4227	Petroleum & petroleum products whsle	D	D	D	D	—	—	—	—
42271	Petroleum bulk stations & terminals	—	—	—	—	—	—	—	—
4228	Beer, wine, & distilled alcoholic beverage whsle ..	D	D	—	—	—	—	—	—
42281	Beer & ale whsle	D	D	—	—	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	—	—	—	—
42294	Tobacco & tobacco product whsle	D	D	D	D	—	—	—	—
42299	Other miscellaneous nondurable goods whsle ..	D	D	D	D	—	—	—	—
	JEFFERSON, WI								
42	Wholesale trade	D	D	D	D	—	—	D	D
421	Wholesale trade, durable goods	D	D	—	—	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
	KAUKAUNA, WI								
42	Wholesale trade3	—	D	D	—	—	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
42183	Industrial machinery & equipment whsle7	—	.7	—	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
4224	Grocery & related products whsle	D	D	D	D	—	—	—	—
4227	Petroleum & petroleum products whsle	D	D	D	D	—	—	—	—
42271	Petroleum bulk stations & terminals	D	D	—	—	—	—	—	—
	KENOSHA, WI								
42	Wholesale trade	19.7	7.3	37.6	13.9	D	D	D	D
421	Wholesale trade, durable goods	D	D	D	D	D	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
42114	Motor vehicle parts, (used) whsle	D	D	D	D	—	—	—	—
4214	Professional & commercial equipment & supplies whsle	D	D	—	—	—	—	D	D
42143	Computer & computer peripheral equipment & software whsle	D	D	—	—	—	—	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	D	D	—	—	—	—	—	—
42171	Hardware whsle	D	D	—	—	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
42183	Industrial machinery & equipment whsle	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
42193	Recyclable material whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	D	D	—	—
4224	Grocery & related products whsle	D	D	D	D	—	—	—	—
42249	Other grocery & related products whsle	D	D	—	—	—	—	—	—
4227	Petroleum & petroleum products whsle	D	D	D	D	—	—	—	—
	KEWASKUM, WI *								
42	Wholesale trade	—	—	—	—	—	—	—	—
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
	KEWASKUM, WI (WASHINGTON COUNTY PART) *								
42	Wholesale trade	—	—	—	—	—	—	—	—
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
	KEWAUNEE, WI								
42	Wholesale trade	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 8. Percent of Sales Data Based on Administrative Records and Estimation for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	KIEL, WI *								
42	Wholesale trade	20.9	—	20.9	—	—	—	—	—
	KIEL, WI (CALUMET COUNTY PART) *								
42	Wholesale trade	D	D	D	D	—	—	—	—
	KIEL, WI (MANITOWOC COUNTY PART) *								
42	Wholesale trade	D	D	D	D	—	—	—	—
	KIMBERLY, WI								
42	Wholesale trade	—	8.7	D	D	D	D	—	—
421	Wholesale trade, durable goods	—	7.7	—	7.7	—	—	—	—
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
42112	Motor vehicle supplies & new parts whsle	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
42183	Industrial machinery & equipment whsle	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	—	9.9	D	D	D	D	—	—
4221	Paper & paper product whsle	D	D	D	D	D	D	—	—
42211	Printing & writing paper whsle	D	D	—	—	—	—	—	—
	LA CROSSE, WI								
42	Wholesale trade4	.2	D	D	D	D	—	—
421	Wholesale trade, durable goods	2.3	.9	D	D	—	—	—	—
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
42111	Automobile & other motor vehicle whsle	D	D	D	D	—	—	—	—
4213	Lumber & other construction materials whsle	D	D	D	D	—	—	—	—
4214	Professional & commercial equipment & supplies whsle	D	D	D	D	—	—	—	—
4217	Hardware, & plumbing & heating equipment & supplies whsle	D	D	D	D	—	—	—	—
42171	Hardware whsle	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle5	—	.5	—	—	—	—	—
42181	Construction & mining (except petroleum) machinery & equip whsle	D	D	—	—	—	—	—	—
42184	Industrial supplies whsle	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods1	.1	D	D	D	D	—	—
4221	Paper & paper product whsle	D	D	D	D	—	—	—	—
42213	Industrial & personal service paper whsle	D	D	D	D	—	—	—	—
4222	Drugs, & druggists' sundries whsle	D	D	D	D	—	—	—	—
42221	Drugs, & druggists' sundries whsle	D	D	D	D	—	—	—	—
4224	Grocery & related products whsle	D	D	—	—	D	D	—	—
42241	General-line grocery whsle	D	D	D	D	—	—	—	—
42242	Packaged frozen food whsle	D	D	D	D	—	—	—	—
42249	Other grocery & related products whsle	D	D	D	D	—	—	—	—
4225	Farm-product raw material whsle	D	D	D	D	—	—	—	—
4226	Chemical & allied products whsle	D	D	D	D	—	—	—	—
42269	Other chemical & allied products whsle	D	D	D	D	—	—	—	—
4227	Petroleum & petroleum products whsle	D	D	D	D	—	—	—	—
42271	Petroleum bulk stations & terminals	D	D	D	D	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	—	—	—	—
42291	Farm supplies whsle	D	D	D	D	—	—	—	—
	LADYSMITH, WI								
42	Wholesale trade	—	—	—	—	—	—	—	—

See footnotes at end of table.

Table 8. Percent of Sales Data Based on Administrative Records and Estimation for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D.]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
LAKE GENEVA, WI									
42	Wholesale trade	1.9	4.9	D	D	D	D	D	D
421	Wholesale trade, durable goods	2.3	10.2	2.9	—	—	—	—	—
4217	Hardware, & plumbing & heating equipment & supplies whsle	D	D	—	—	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
42183	Industrial machinery & equipment whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	1.4	—	D	D	—	—	D	D
4229	Miscellaneous nondurable goods whsle	D	D	D	D	—	—	D	D
42292	Book, periodical, & newspaper whsle	D	D	D	D	—	—	—	—
42299	Other miscellaneous nondurable goods whsle ..	D	D	—	—	—	—	D	D
LAKE MILLS, WI									
42	Wholesale trade	6.3	26.9	D	D	D	D	—	—
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	D	D	—	—
4224	Grocery & related products whsle	D	D	—	—	D	D	—	—
42243	Dairy products, (except dried or canned) whsle	D	D	—	—	—	—	—	—
LANCASTER, WI									
42	Wholesale trade	D	D	D	D	—	—	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	—	—	—	—
42291	Farm supplies whsle	D	D	D	D	—	—	—	—
LITTLE CHUTE, WI									
42	Wholesale trade9	—	D	D	D	D	D	D
421	Wholesale trade, durable goods	1.1	—	D	D	—	—	—	—
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
42111	Automobile & other motor vehicle whsle	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	—	—	—	—	—	—	—	—
422	Wholesale trade, nondurable goods6	—	.6	—	—	—	—	—
4224	Grocery & related products whsle	D	D	D	D	—	—	—	—
42249	Other grocery & related products whsle	D	D	D	D	—	—	—	—
LODI, WI									
42	Wholesale trade	D	D	D	D	—	—	—	—
MCFARLAND, WI									
42	Wholesale trade5	—	D	D	D	D	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
42111	Automobile & other motor vehicle whsle	D	D	—	—	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
42191	Sporting & recreational goods & supplies whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	D	D	—	—
4227	Petroleum & petroleum products whsle	D	D	—	—	D	D	—	—
42271	Petroleum bulk stations & terminals	D	D	—	—	D	D	—	—

See footnotes at end of table.

Table 8. Percent of Sales Data Based on Administrative Records and Estimation for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	MADISON, WI								
42	Wholesale trade	2.9	2.5	3.7	3.0	—	.3	.9	1.7
421	Wholesale trade, durable goods	4.2	2.9	4.9	3.3	—	.7	1.0	2.3
4211	Motor vehicle & motor vehicle parts & supplies whsle	4.4	1.7	4.4	1.7	—	—	—	—
42111	Automobile & other motor vehicle whsle	D	D	D	D	—	—	—	—
42112	Motor vehicle supplies & new parts whsle	2.2	3.8	2.2	3.8	—	—	—	—
4212	Furniture & home furnishings whsle4	.6	D	D	—	—	—	—
42122	Home furnishings whsle	D	D	D	D	—	—	—	—
4213	Lumber & other construction materials whsle	D	D	D	D	—	—	D	D
42132	Brick, stone, & related construction materials whsle	D	D	—	—	—	—	—	—
4214	Professional & commercial equipment & supplies whsle7	4.2	.8	4.6	—	—	—	—
42142	Office equipment whsle	D	D	D	D	—	—	—	—
42143	Computer & computer peripheral equipment & software whsle6	6.1	D	D	—	—	—	—
42144	Other commercial equipment whsle	9.8	17.1	—	—	—	—	—	—
4215	Metal & mineral (except petroleum) whsle	—	—	D	D	—	—	—	—
42151	Metal service centers & offices	—	—	D	D	—	—	—	—
4216	Electrical goods whsle	19.9	6.7	D	D	D	D	—	—
42161	Electrical apparatus & equip, wiring supp, & const material whsle	—	—	D	D	—	—	—	—
42162	Electrical appliance, television & radio set whsle	D	D	—	—	—	—	—	—
42169	Other electronic parts & equipment whsle	D	D	D	D	—	—	—	—
4217	Hardware, & plumbing & heating equipment & supplies whsle3	.8	D	D	—	—	—	—
42171	Hardware whsle	—	—	—	—	—	—	—	—
42172	Plumbing & heating equipment & supplies (hydronics) whsle	D	D	D	D	—	—	—	—
42173	Warm air heating & air-conditioning equipment & supplies whsle	—	1.8	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle6	1.8	D	D	—	—	—	—
42181	Construction & mining (except petroleum) machinery & equip whsle	D	D	D	D	—	—	—	—
42183	Industrial machinery & equipment whsle	1.6	.2	D	D	—	—	—	—
42184	Industrial supplies whsle	D	D	D	D	—	—	—	—
42185	Service establishment equipment & supplies whsle	—	—	—	—	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	D	D
42191	Sporting & recreational goods & supplies whsle7	—	—	—	—	—	—	—
42193	Recyclable material whsle	D	D	D	D	—	—	—	—
42199	Other miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	1.0	1.8	1.4	2.6	—	—	.6	—
4221	Paper & paper product whsle	D	D	D	D	D	D	—	—
42211	Printing & writing paper whsle	D	D	—	—	—	—	—	—
42212	Stationery & office supplies whsle	D	D	D	D	—	—	—	—
4222	Drugs, & druggists' sundries whsle	D	D	D	D	—	—	—	—
42221	Drugs, & druggists' sundries whsle	D	D	D	D	—	—	—	—
4223	Apparel, piece goods, & notions whsle	5.6	—	D	D	—	—	—	—
4224	Grocery & related products whsle6	—	D	D	D	D	—	—
42243	Dairy products, (except dried or canned) whsle	D	D	D	D	—	—	—	—
42245	Confectionery whsle	D	D	—	—	—	—	—	—
42249	Other grocery & related products whsle	D	D	D	D	—	—	—	—
4226	Chemical & allied products whsle	—	15.1	D	D	—	—	—	—
42269	Other chemical & allied products whsle	D	D	D	D	—	—	—	—
4227	Petroleum & petroleum products whsle	D	D	D	D	—	—	—	—
42271	Petroleum bulk stations & terminals	D	D	—	—	—	—	—	—
4228	Beer, wine, & distilled alcoholic beverage whsle ..	—	—	—	—	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	2.4	2.9	D	D	—	—
42291	Farm supplies whsle2	2.1	D	D	D	D	—	—

See footnotes at end of table.

Table 8. **Percent of Sales Data Based on Administrative Records and Estimation for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
MANITOWOC, WI									
42	Wholesale trade	2.4	5.0	D	D	D	D	D	D
421	Wholesale trade, durable goods6	13.0	D	D	-	-	-	-
4214	Professional & commercial equipment & supplies whsle	-	56.6	D	D	-	-	-	-
4216	Electrical goods whsle	-	-	D	D	-	-	-	-
42161	Electrical apparatus & equip, wiring supp, & const material whsle	D	D	D	D	-	-	-	-
4218	Machinery, equipment, & supplies whsle	D	D	D	D	-	-	-	-
42184	Industrial supplies whsle	D	D	D	D	-	-	-	-
4219	Miscellaneous durable goods whsle	D	D	D	D	-	-	-	-
422	Wholesale trade, nondurable goods	3.6	-	D	D	D	D	-	-
4224	Grocery & related products whsle	7.2	-	7.2	-	-	-	-	-
42249	Other grocery & related products whsle	D	D	D	D	-	-	-	-
4226	Chemical & allied products whsle	D	D	-	-	D	D	-	-
42269	Other chemical & allied products whsle	D	D	-	-	D	D	-	-
4227	Petroleum & petroleum products whsle	D	D	D	D	-	-	-	-
42271	Petroleum bulk stations & terminals	D	D	D	D	-	-	-	-
MARINETTE, WI									
42	Wholesale trade3	-	D	D	D	D	D	D
421	Wholesale trade, durable goods	D	D	D	D	-	-	-	-
4218	Machinery, equipment, & supplies whsle	D	D	D	D	-	-	-	-
42184	Industrial supplies whsle	D	D	D	D	-	-	-	-
42185	Service establishment equipment & supplies whsle	D	D	D	D	-	-	-	-
MARSHALL, WI									
42	Wholesale trade	D	D	D	D	-	-	-	-
MARSHFIELD, WI *									
42	Wholesale trade8	3.1	D	D	D	D	D	D
421	Wholesale trade, durable goods	D	D	D	D	-	-	-	-
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	-	-	-	-
42111	Automobile & other motor vehicle whsle	D	D	D	D	-	-	-	-
4213	Lumber & other construction materials whsle	D	D	-	-	-	-	-	-
4218	Machinery, equipment, & supplies whsle	D	D	D	D	-	-	-	-
42184	Industrial supplies whsle	D	D	D	D	-	-	-	-
4219	Miscellaneous durable goods whsle	D	D	D	D	-	-	-	-
422	Wholesale trade, nondurable goods	D	D	D	D	-	-	-	-
4227	Petroleum & petroleum products whsle	D	D	D	D	-	-	-	-
4229	Miscellaneous nondurable goods whsle	D	D	D	D	-	-	-	-
42294	Tobacco & tobacco product whsle	D	D	D	D	-	-	-	-
MARSHFIELD, WI (MARATHON COUNTY PART) *									
42	Wholesale trade	D	D	D	D	-	-	D	D
421	Wholesale trade, durable goods	D	D	D	D	-	-	-	-
4218	Machinery, equipment, & supplies whsle	D	D	D	D	-	-	-	-
MARSHFIELD, WI (WOOD COUNTY PART) *									
42	Wholesale trade	D	D	D	D	D	D	-	-
421	Wholesale trade, durable goods	D	D	D	D	-	-	-	-
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	-	-	-	-
42111	Automobile & other motor vehicle whsle	D	D	D	D	-	-	-	-
4213	Lumber & other construction materials whsle	D	D	-	-	-	-	-	-
4218	Machinery, equipment, & supplies whsle	D	D	D	D	-	-	-	-
42184	Industrial supplies whsle	D	D	D	D	-	-	-	-
4219	Miscellaneous durable goods whsle	D	D	D	D	-	-	-	-
422	Wholesale trade, nondurable goods	D	D	D	D	-	-	-	-
4227	Petroleum & petroleum products whsle	D	D	D	D	-	-	-	-
4229	Miscellaneous nondurable goods whsle	D	D	D	D	-	-	-	-
42294	Tobacco & tobacco product whsle	D	D	D	D	-	-	-	-

See footnotes at end of table.

Table 8. **Percent of Sales Data Based on Administrative Records and Estimation for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	MAUSTON, WI								
42	Wholesale trade	D	D	D	D	—	—	—	—
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
	MAYVILLE, WI								
42	Wholesale trade	D	D	D	D	—	—	—	—
	MEDFORD, WI								
42	Wholesale trade	D	D	D	D	D	D	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	—	—	D	D	—	—
4224	Grocery & related products whsle	D	D	—	—	D	D	—	—
42243	Dairy products, (except dried or canned) whsle	D	D	—	—	—	—	—	—
	MENASHA, WI *								
42	Wholesale trade	D	D	D	D	—	—	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
4226	Chemical & allied products whsle	D	D	D	D	—	—	—	—
42269	Other chemical & allied products whsle	D	D	D	D	—	—	—	—
	MENASHA, WI (CALUMET COUNTY PART) *								
42	Wholesale trade	D	D	D	D	—	—	D	D
	MENASHA, WI (WINNEBAGO COUNTY PART) *								
42	Wholesale trade	D	D	D	D	—	—	—	—
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
4226	Chemical & allied products whsle	D	D	D	D	—	—	—	—
42269	Other chemical & allied products whsle	D	D	D	D	—	—	—	—
	MENASHA TOWN, WI								
42	Wholesale trade3	.4	D	D	D	D	D	D
421	Wholesale trade, durable goods	1.7	2.9	D	D	—	—	D	D
4216	Electrical goods whsle	D	D	D	D	—	—	—	—
42169	Other electronic parts & equipment whsle	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	2.2	15.5	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	—	—	D	D	D	D	—	—
4221	Paper & paper product whsle	D	D	—	—	D	D	—	—
42213	Industrial & personal service paper whsle	D	D	—	—	D	D	—	—
4224	Grocery & related products whsle	D	D	D	D	—	—	—	—
42249	Other grocery & related products whsle	D	D	D	D	—	—	—	—
4226	Chemical & allied products whsle	D	D	—	—	—	—	—	—
42269	Other chemical & allied products whsle	D	D	—	—	—	—	—	—

See footnotes at end of table.

Table 8. Percent of Sales Data Based on Administrative Records and Estimation for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
MENOMONEE FALLS, WI									
42	Wholesale trade9	2.1	1.5	1.4	—	—	.1	5.2
421	Wholesale trade, durable goods	1.4	1.5	1.9	1.7	D	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	—	—	—	—	—	—
4214	Professional & commercial equipment & supplies whsle	—	3.9	D	D	—	—	D	D
42143	Computer & computer peripheral equipment & software whsle	—	—	—	—	—	—	—	—
42144	Other commercial equipment whsle	D	D	—	—	—	—	—	—
4216	Electrical goods whsle	1.9	—	3.2	—	—	—	—	—
42161	Electrical apparatus & equip, wiring supp, & const material whsle5	—	1.1	—	—	—	—	—
4217	Hardware, & plumbing & heating equipment & supplies whsle	3.8	2.5	D	D	—	—	—	—
42171	Hardware whsle	D	D	—	—	—	—	—	—
42173	Warm air heating & air-conditioning equipment & supplies whsle	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	1.8	.8	2.3	1.1	D	D	D	D
42183	Industrial machinery & equipment whsle	2.1	.7	D	D	—	—	D	D
42184	Industrial supplies whsle	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
42191	Sporting & recreational goods & supplies whsle	D	D	D	D	—	—	—	—
42199	Other miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods2	3.0	.4	.5	D	D	D	D
4221	Paper & paper product whsle	D	D	—	—	—	—	—	—
4224	Grocery & related products whsle	D	D	D	D	D	D	D	D
42242	Packaged frozen food whsle2	5.0	D	D	—	—	D	D
42249	Other grocery & related products whsle	D	D	—	—	D	D	—	—
4226	Chemical & allied products whsle	—	.4	D	D	—	—	—	—
42261	Plastics materials & basic forms & shapes whsle	D	D	—	—	—	—	—	—
42269	Other chemical & allied products whsle	D	D	D	D	—	—	—	—
4228	Beer, wine, & distilled alcoholic beverage whsle ..	D	D	—	—	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	—	—	—	—	—	—
MENOMONIE, WI									
42	Wholesale trade	16.6	—	D	D	—	—	D	D
421	Wholesale trade, durable goods	47.1	—	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	59.1	—	D	D	—	—	—	—
42182	Farm & garden machinery & equipment whsle ..	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	—	—	—	—	—	—	—	—
4228	Beer, wine, & distilled alcoholic beverage whsle ..	D	D	—	—	—	—	—	—
42281	Beer & ale whsle	D	D	—	—	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	—	—	—	—
42294	Tobacco & tobacco product whsle	D	D	—	—	—	—	—	—

See footnotes at end of table.

Table 8. Percent of Sales Data Based on Administrative Records and Estimation for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D.]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
MEQUON, WI									
42	Wholesale trade	1.8	3.0	3.9	3.3	D	D	D	D
421	Wholesale trade, durable goods	1.0	.3	D	D	—	—	D	D
4213	Lumber & other construction materials whse	D	D	D	D	—	—	—	—
4214	Professional & commercial equipment & supplies whse	D	D	—	—	—	—	—	—
4215	Metal & mineral (except petroleum) whse	D	D	—	—	—	—	D	D
42151	Metal service centers & offices	D	D	—	—	—	—	D	D
4216	Electrical goods whse	D	D	D	D	—	—	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whse	D	D	D	D	—	—	D	D
4218	Machinery, equipment, & supplies whse5	—	D	D	—	—	—	—
42183	Industrial machinery & equipment whse	D	D	.9	—	—	—	—	—
4219	Miscellaneous durable goods whse	D	D	D	D	—	—	—	—
42192	Toy & hobby goods & supplies whse	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	3.7	9.1	D	D	—	—	D	D
4221	Paper & paper product whse	D	D	—	—	—	—	—	—
4223	Apparel, piece goods, & notions whse	—	—	—	—	—	—	—	—
4224	Grocery & related products whse	D	D	D	D	—	—	—	—
42249	Other grocery & related products whse	D	D	—	—	—	—	—	—
4226	Chemical & allied products whse	D	D	D	D	—	—	D	D
42269	Other chemical & allied products whse	D	D	D	D	—	—	D	D
4229	Miscellaneous nondurable goods whse	D	D	—	—	—	—	D	D
42299	Other miscellaneous nondurable goods whse ..	D	D	—	—	—	—	—	—
MERRILL, WI									
42	Wholesale trade	—	2.7	—	2.7	—	—	—	—
421	Wholesale trade, durable goods	—	9.6	—	9.6	—	—	—	—
422	Wholesale trade, nondurable goods	—	—	—	—	—	—	—	—
4229	Miscellaneous nondurable goods whse	D	D	D	D	—	—	—	—
42294	Tobacco & tobacco product whse	D	D	—	—	—	—	—	—
MIDDLETON, WI									
42	Wholesale trade	1.1	.3	D	D	D	D	D	D
421	Wholesale trade, durable goods	1.6	.4	D	D	D	D	D	D
4213	Lumber & other construction materials whse	D	D	D	D	—	—	—	—
42131	Lumber, plywood, millwork, & wood panel whse	D	D	—	—	—	—	—	—
4214	Professional & commercial equipment & supplies whse	D	D	D	D	—	—	—	—
42143	Computer & computer peripheral equipment & software whse	—	—	—	—	—	—	—	—
4216	Electrical goods whse	D	D	D	D	D	D	—	—
42161	Electrical apparatus & equip, wiring supp, & const material whse	D	D	D	D	D	D	—	—
4219	Miscellaneous durable goods whse	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods1	—	D	D	D	D	—	—
4221	Paper & paper product whse	D	D	D	D	—	—	—	—
4224	Grocery & related products whse1	—	D	D	—	—	—	—
42247	Meat & meat product whse	D	D	D	D	—	—	—	—
42249	Other grocery & related products whse	D	D	D	D	—	—	—	—
4228	Beer, wine, & distilled alcoholic beverage whse ..	D	D	—	—	—	—	—	—
MILTON, WI									
42	Wholesale trade	D	D	D	D	D	D	—	—
421	Wholesale trade, durable goods	D	D	D	D	D	D	—	—
4214	Professional & commercial equipment & supplies whse	D	D	—	—	D	D	—	—
42145	Medical, dental, & hospital equipment & supplies whse	D	D	—	—	—	—	—	—

See footnotes at end of table.

Table 8. Percent of Sales Data Based on Administrative Records and Estimation for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	MILWAUKEE, WI *								
42	Wholesale trade	1.8	1.7	3.8	2.6	—	1.0	—	.5
421	Wholesale trade, durable goods	2.0	1.8	4.4	3.2	—	.6	—	.5
4211	Motor vehicle & motor vehicle parts & supplies whse								
42111	Automobile & other motor vehicle whse2 D	.6 D	D	D	D	D	—	—
42112	Motor vehicle supplies & new parts whse	D	D	D	D	—	—	—	—
42114	Motor vehicle parts, (used) whse	D	D	D	D	—	—	—	—
4212	Furniture & home furnishings whse	D	D	D	D	—	—	—	—
42121	Furniture whse	4.9	.5	4.9	.5	—	—	—	—
42122	Home furnishings whse	D	D	D	D	—	—	—	—
4213	Lumber & other construction materials whse	D	D	D	D	D	D	—	—
42131	Lumber, plywood, millwork, & wood panel whse	D	D	D	D	—	—	—	—
42132	Brick, stone, & related construction materials whse	D	D	—	—	D	D	—	—
4214	Professional & commercial equipment & supplies whse								
42141	Photographic equipment & supplies whse3 D	3.3 D	D	D	D	D	D	D
42142	Office equipment whse	—	—	—	—	—	—	—	—
42143	Computer & computer peripheral equipment & software whse7	.1	D	D	D	D	—	—
42144	Other commercial equipment whse	D	D	D	D	D	D	—	—
42145	Medical, dental, & hospital equipment & supplies whse	—	10.0	—	20.1	D	D	—	—
4215	Metal & mineral (except petroleum) whse	1.0	1.0	D	D	D	D	—	—
42151	Metal service centers & offices	D	D	D	D	D	D	—	—
4216	Electrical goods whse9	4.6	2.3	9.0	—	2.5	—	—
42161	Electrical apparatus & equip, wiring supp, & const material whse3	4.1	.9	13.5	D	D	—	—
42169	Other electronic parts & equipment whse	D	D	D	D	—	—	—	—
4217	Hardware, & plumbing & heating equipment & supplies whse								
42171	Hardware whse	23.7 D	.6 D	26.5 D	.6 D	—	—	D	D
42172	Plumbing & heating equipment & supplies (hydronics) whse	D	D	D	D	—	—	—	—
42173	Warm air heating & air-conditioning equipment & supplies whse	—	—	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whse	1.7	2.9	D	D	D	D	D	D
42181	Construction & mining (except petroleum) machinery & equip whse	D	D	D	D	—	—	—	—
42182	Farm & garden machinery & equipment whse	D	D	D	D	—	—	—	—
42183	Industrial machinery & equipment whse	5.5	9.2	6.2	10.4	—	—	D	D
42184	Industrial supplies whse3	.5	D	D	D	D	—	—
42185	Service establishment equipment & supplies whse	D	D	D	D	—	—	—	—
42186	Transportation equipment & supplies (exc motor vehicle) whse	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whse	D	D	D	D	—	—	—	—
42191	Sporting & recreational goods & supplies whse	D	D	D	D	—	—	—	—
42192	Toy & hobby goods & supplies whse	D	D	D	D	—	—	—	—
42193	Recyclable material whse	2.5	1.5	2.5	1.5	—	—	—	—
42199	Other miscellaneous durable goods whse	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 8. Percent of Sales Data Based on Administrative Records and Estimation for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D.]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	MILWAUKEE, WI *—Con.								
	Wholesale trade—Con.								
42	Wholesale trade, nondurable goods	1.5	1.6	2.9	1.7	—	1.7	—	.5
422									
4221	Paper & paper product whsle9	.6	D	D	D	D	—	—
42212	Stationery & office supplies whsle	D	D	D	D	—	—	—	—
42213	Industrial & personal service paper whsle8	—	D	D	—	—	—	—
4222	Drugs, & druggists' sundries whsle	1.7	—	D	D	—	—	—	—
42221	Drugs, & druggists' sundries whsle	1.7	—	D	D	—	—	—	—
4223	Apparel, piece goods, & notions whsle	1.1	1.4	D	D	D	D	—	—
42233	Women's, children's, & infants' clothing & accessories whsle	D	D	—	—	—	—	—	—
42234	Footwear whsle	D	D	D	D	—	—	—	—
4224	Grocery & related products whsle	4.3	2.5	D	D	D	D	D	D
42243	Dairy products, (except dried or canned) whsle	D	D	D	D	—	—	—	—
42245	Confectionery whsle	D	D	—	—	—	—	—	—
42248	Fresh fruit & vegetable whsle	D	D	D	D	—	—	—	—
42249	Other grocery & related products whsle	D	D	D	D	D	D	—	—
4225	Farm-product raw material whsle	D	D	D	D	—	—	D	D
42251	Grain & field bean whsle	D	D	D	D	—	—	—	—
42252	Livestock whsle	D	D	—	—	—	—	—	—
4226	Chemical & allied products whsle	1.5	4.6	1.7	1.2	D	D	D	D
42261	Plastics materials & basic forms & shapes whsle	6.9	2.3	D	D	—	—	—	—
42269	Other chemical & allied products whsle2	5.2	D	D	D	D	—	—
4227	Petroleum & petroleum products whsle	D	D	D	D	D	D	—	—
42271	Petroleum bulk stations & terminals	—	—	D	D	D	D	—	—
4228	Beer, wine, & distilled alcoholic beverage whsle ..	D	D	D	D	—	—	—	—
42281	Beer & ale whsle	D	D	—	—	—	—	—	—
42282	Wine & distilled alcoholic beverage whsle	D	D	D	D	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	D	D	—	—
42293	Flower, nursery stock, & florists' supplies whsle	—	.2	—	.2	—	—	—	—
42294	Tobacco & tobacco product whsle	3.1	—	—	—	—	—	—	—
42295	Paint, varnish, & supplies whsle	D	D	—	—	—	—	—	—
42299	Other miscellaneous nondurable goods whsle ..	D	D	D	D	D	D	—	—
	MILWAUKEE, WI (MILWAUKEE COUNTY PART) *								
42	Wholesale trade	1.8	1.7	3.8	2.6	—	1.0	—	.5
421	Wholesale trade, durable goods	2.0	1.8	4.4	3.2	—	.6	—	.5
4211	Motor vehicle & motor vehicle parts & supplies whsle2	.6	D	D	D	D	—	—
42111	Automobile & other motor vehicle whsle	D	D	D	D	D	D	—	—
42112	Motor vehicle supplies & new parts whsle	D	D	D	D	—	—	—	—
42114	Motor vehicle parts, (used) whsle	D	D	D	D	—	—	—	—
4212	Furniture & home furnishings whsle	D	D	D	D	—	—	—	—
42121	Furniture whsle	4.9	.5	4.9	.5	—	—	—	—
42122	Home furnishings whsle	D	D	D	D	—	—	—	—
4213	Lumber & other construction materials whsle	D	D	D	D	D	D	—	—
42131	Lumber, plywood, millwork, & wood panel whsle	D	D	D	D	—	—	—	—
42132	Brick, stone, & related construction materials whsle	D	D	—	—	D	D	—	—
4214	Professional & commercial equipment & supplies whsle3	3.3	D	D	D	D	D	D
42141	Photographic equipment & supplies whsle	D	D	D	D	—	—	—	—
42142	Office equipment whsle	—	—	—	—	—	—	—	—
42143	Computer & computer peripheral equipment & software whsle7	.1	D	D	D	D	—	—
42144	Other commercial equipment whsle	D	D	D	D	D	D	—	—
42145	Medical, dental, & hospital equipment & supplies whsle	—	10.0	—	20.1	D	D	—	—
4215	Metal & mineral (except petroleum) whsle	1.0	1.0	D	D	D	D	—	—
42151	Metal service centers & offices	D	D	D	D	D	D	—	—
4216	Electrical goods whsle9	4.6	2.3	9.0	—	2.5	—	—
42161	Electrical apparatus & equip, wiring supp, & const material whsle3	4.1	.9	13.5	D	D	—	—
42169	Other electronic parts & equipment whsle	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 8. Percent of Sales Data Based on Administrative Records and Estimation for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D.]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	MILWAUKEE, WI (MILWAUKEE COUNTY PART) *—Con.								
42	Wholesale trade—Con.								
421	Wholesale trade, durable goods—Con.								
4217	Hardware, & plumbing & heating equipment & supplies whsle	23.7	.6	26.5	.6	—	—	D	D
42171	Hardware whsle	D	D	D	D	—	—	—	—
42172	Plumbing & heating equipment & supplies (hydronics) whsle	D	D	D	D	—	—	—	—
42173	Warm air heating & air-conditioning equipment & supplies whsle	—	—	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	1.7	2.9	D	D	D	D	D	D
42181	Construction & mining (except petroleum) machinery & equip whsle	D	D	D	D	—	—	—	—
42182	Farm & garden machinery & equipment whsle	D	D	D	D	—	—	—	—
42183	Industrial machinery & equipment whsle	5.5	9.2	6.2	10.4	—	—	D	D
42184	Industrial supplies whsle3	.5	D	D	D	D	—	—
42185	Service establishment equipment & supplies whsle	D	D	D	D	—	—	—	—
42186	Transportation equipment & supplies (exc motor vehicle) whsle	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
42191	Sporting & recreational goods & supplies whsle	D	D	D	D	—	—	—	—
42192	Toy & hobby goods & supplies whsle	D	D	D	D	—	—	—	—
42193	Recyclable material whsle	2.5	1.5	2.5	1.5	—	—	—	—
42199	Other miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	1.5	1.6	2.9	1.7	—	1.7	—	.5
4221	Paper & paper product whsle9	.6	D	D	D	D	—	—
42212	Stationery & office supplies whsle	D	D	D	D	—	—	—	—
42213	Industrial & personal service paper whsle8	—	D	D	—	—	—	—
4222	Drugs, & druggists' sundries whsle	1.7	—	D	D	—	—	—	—
42221	Drugs, & druggists' sundries whsle	1.7	—	D	D	—	—	—	—
4223	Apparel, piece goods, & notions whsle	1.1	1.4	D	D	D	D	—	—
42233	Women's, children's, & infants' clothing & accessories whsle	D	D	—	—	—	—	—	—
42234	Footwear whsle	D	D	D	D	—	—	—	—
4224	Grocery & related products whsle	4.3	2.5	D	D	D	D	D	D
42243	Dairy products, (except dried or canned) whsle	D	D	D	D	—	—	—	—
42245	Confectionery whsle	D	D	—	—	—	—	—	—
42248	Fresh fruit & vegetable whsle	D	D	D	D	—	—	—	—
42249	Other grocery & related products whsle	D	D	D	D	D	D	—	—
4225	Farm-product raw material whsle	D	D	D	D	—	—	D	D
42251	Grain & field bean whsle	D	D	D	D	—	—	—	—
42252	Livestock whsle	D	D	—	—	—	—	—	—
4226	Chemical & allied products whsle	1.5	4.6	1.7	1.2	D	D	D	D
42261	Plastics materials & basic forms & shapes whsle	6.9	2.3	D	D	—	—	—	—
42269	Other chemical & allied products whsle2	5.2	D	D	D	D	—	—
4227	Petroleum & petroleum products whsle	D	D	D	D	D	D	—	—
42271	Petroleum bulk stations & terminals	—	—	D	D	D	D	—	—
4228	Beer, wine, & distilled alcoholic beverage whsle ..	D	D	D	D	—	—	—	—
42281	Beer & ale whsle	D	D	—	—	—	—	—	—
42282	Wine & distilled alcoholic beverage whsle	D	D	D	D	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	D	D	—	—
42293	Flower, nursery stock, & florists' supplies whsle	—	.2	—	.2	—	—	—	—
42294	Tobacco & tobacco product whsle	3.1	—	—	—	—	—	—	—
42295	Paint, varnish, & supplies whsle	D	D	—	—	—	—	—	—
42299	Other miscellaneous nondurable goods whsle ..	D	D	D	D	D	D	—	—
	MINERAL POINT, WI								
42	Wholesale trade	34.5	—	34.5	—	—	—	—	—
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 8. Percent of Sales Data Based on Administrative Records and Estimation for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
MONDOVI, WI									
42	Wholesale trade	1.4	7.3	1.4	7.3	-	-	-	-
421	Wholesale trade, durable goods	D	D	D	D	-	-	-	-
4218	Machinery, equipment, & supplies whsle	D	D	D	D	-	-	-	-
42182	Farm & garden machinery & equipment whsle ..	D	D	D	D	-	-	-	-
422	Wholesale trade, nondurable goods	D	D	D	D	-	-	-	-
4227	Petroleum & petroleum products whsle	D	D	D	D	-	-	-	-
42271	Petroleum bulk stations & terminals	D	D	-	-	-	-	-	-
MONONA, WI									
42	Wholesale trade	7.2	.5	8.0	.6	D	D	D	D
421	Wholesale trade, durable goods	D	D	D	D	-	-	D	D
4214	Professional & commercial equipment & supplies whsle	D	D	D	D	-	-	-	-
4218	Machinery, equipment, & supplies whsle	D	D	D	D	-	-	-	-
42183	Industrial machinery & equipment whsle	D	D	D	D	-	-	-	-
422	Wholesale trade, nondurable goods	D	D	D	D	-	-	-	-
4224	Grocery & related products whsle	D	D	D	D	-	-	-	-
42249	Other grocery & related products whsle	D	D	D	D	-	-	-	-
MONROE, WI									
42	Wholesale trade	7.4	7.0	D	D	-	-	D	D
421	Wholesale trade, durable goods	D	D	D	D	-	-	-	-
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	-	-	-	-
4218	Machinery, equipment, & supplies whsle	-	-	-	-	-	-	-	-
42182	Farm & garden machinery & equipment whsle ..	-	-	-	-	-	-	-	-
422	Wholesale trade, nondurable goods	D	D	D	D	-	-	D	D
4224	Grocery & related products whsle	D	D	D	D	-	-	-	-
42249	Other grocery & related products whsle	D	D	D	D	-	-	-	-
4225	Farm-product raw material whsle	D	D	-	-	-	-	D	D
42252	Livestock whsle	D	D	-	-	-	-	-	-
MOSINEE, WI									
42	Wholesale trade	D	D	D	D	D	D	D	D
421	Wholesale trade, durable goods	22.5	11.2	22.5	11.2	-	-	-	-
4213	Lumber & other construction materials whsle	D	D	D	D	-	-	-	-
4214	Professional & commercial equipment & supplies whsle	D	D	D	D	-	-	-	-
42143	Computer & computer peripheral equipment & software whsle	D	D	D	D	-	-	-	-
4218	Machinery, equipment, & supplies whsle	D	D	D	D	-	-	-	-
42182	Farm & garden machinery & equipment whsle ..	D	D	D	D	-	-	-	-
MOUNT HOREB, WI									
42	Wholesale trade	D	D	D	D	-	-	D	D
421	Wholesale trade, durable goods	D	D	D	D	-	-	-	-
4218	Machinery, equipment, & supplies whsle	D	D	D	D	-	-	-	-
422	Wholesale trade, nondurable goods	D	D	D	D	-	-	-	-
4229	Miscellaneous nondurable goods whsle	D	D	D	D	-	-	-	-
42291	Farm supplies whsle	D	D	D	D	-	-	-	-
MOUNT PLEASANT TOWN, WI									
42	Wholesale trade	D	D	D	D	D	D	D	D
421	Wholesale trade, durable goods	D	D	D	D	-	-	-	-
4214	Professional & commercial equipment & supplies whsle	D	D	D	D	-	-	-	-
4218	Machinery, equipment, & supplies whsle	D	D	D	D	-	-	-	-
42183	Industrial machinery & equipment whsle	D	D	D	D	-	-	-	-
422	Wholesale trade, nondurable goods	D	D	D	D	-	-	-	-
4224	Grocery & related products whsle	D	D	-	-	-	-	-	-
42249	Other grocery & related products whsle	D	D	-	-	-	-	-	-
4228	Beer, wine, & distilled alcoholic beverage whsle ..	D	D	-	-	-	-	-	-
42281	Beer & ale whsle	D	D	-	-	-	-	-	-

See footnotes at end of table.

Table 8. Percent of Sales Data Based on Administrative Records and Estimation for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	MUKWONAGO, WI *								
42	Wholesale trade	6.4	1.2	18.3	3.4	—	—	—	—
421	Wholesale trade, durable goods	D	D	—	—	—	—	D	D
4218	Machinery, equipment, & supplies whsle	D	D	—	—	—	—	D	D
42182	Farm & garden machinery & equipment whsle ..	D	D	—	—	—	—	D	D
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
	MUKWONAGO, WI (WAUKESHA COUNTY PART) *								
42	Wholesale trade	6.4	1.2	18.3	3.4	—	—	—	—
421	Wholesale trade, durable goods	D	D	—	—	—	—	D	D
4218	Machinery, equipment, & supplies whsle	D	D	—	—	—	—	D	D
42182	Farm & garden machinery & equipment whsle ..	D	D	—	—	—	—	D	D
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
	MUSKEGO, WI								
42	Wholesale trade	1.5	1.0	2.0	—	D	D	D	D
421	Wholesale trade, durable goods	2.3	1.6	D	D	—	—	D	D
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
42183	Industrial machinery & equipment whsle	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods1	—	D	D	—	—	—	—
4224	Grocery & related products whsle	—	—	D	D	—	—	—	—
	NEENAH, WI								
42	Wholesale trade3	.3	.4	.4	D	D	D	D
421	Wholesale trade, durable goods4	.4	D	D	—	—	—	—
4214	Professional & commercial equipment & supplies whsle	D	D	D	D	—	—	—	—
42143	Computer & computer peripheral equipment & software whsle	D	D	D	D	—	—	—	—
4216	Electrical goods whsle	D	D	D	D	—	—	—	—
42161	Electrical apparatus & equip, wiring supp, & const material whsle	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle7	.2	D	D	—	—	—	—
42183	Industrial machinery & equipment whsle	D	D	1.1	.3	—	—	—	—
42184	Industrial supplies whsle	D	D	—	—	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
42199	Other miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	—	—	D	D	—	—	—	—
	NEILLSVILLE, WI								
42	Wholesale trade	8.9	8.3	8.9	8.3	—	—	—	—
	NEKOOSA, WI								
42	Wholesale trade	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 8. Percent of Sales Data Based on Administrative Records and Estimation for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
NEW BERLIN, WI									
42	Wholesale trade	2.2	1.6	2.8	1.0	—	—	—	8.9
421	Wholesale trade, durable goods	3.6	1.4	D	D	D	D	—	—
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
4213	Lumber & other construction materials whsle	D	D	—	—	—	—	—	—
4214	Professional & commercial equipment & supplies whsle	D	D	D	D	—	—	—	—
42143	Computer & computer peripheral equipment & software whsle	—	—	—	—	—	—	—	—
42145	Medical, dental, & hospital equipment & supplies whsle	D	D	D	D	—	—	—	—
4215	Metal & mineral (except petroleum) whsle	7.1	—	D	D	—	—	—	—
42151	Metal service centers & offices	7.1	—	D	D	—	—	—	—
4216	Electrical goods whsle2	—	.2	—	—	—	—	—
42161	Electrical apparatus & equip, wiring supp, & const material whsle	—	—	D	D	—	—	D	D
42162	Electrical appliance, television & radio set whsle	—	—	—	—	—	—	—	—
42169	Other electronic parts & equipment whsle	1.0	—	D	D	—	—	—	—
4217	Hardware, & plumbing & heating equipment & supplies whsle	—	1.1	D	D	D	D	—	—
42171	Hardware whsle	—	—	D	D	—	—	—	—
42172	Plumbing & heating equipment & supplies (hydronics) whsle	—	2.7	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	8.7	3.2	D	D	—	—	D	D
42183	Industrial machinery & equipment whsle	12.2	1.2	D	D	—	—	—	—
42184	Industrial supplies whsle	2.4	12.1	2.4	12.1	—	—	—	—
42185	Service establishment equipment & supplies whsle	D	D	—	—	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods4	1.8	D	D	D	D	—	47.3
4221	Paper & paper product whsle1	—	D	D	—	—	—	—
42211	Printing & writing paper whsle	D	D	D	D	—	—	—	—
42212	Stationery & office supplies whsle6	—	D	D	—	—	—	—
4223	Apparel, piece goods, & notions whsle	D	D	D	D	—	—	—	—
4224	Grocery & related products whsle	—	7.2	D	D	D	D	—	—
42243	Dairy products, (except dried or canned) whsle	D	D	—	—	—	—	—	—
42249	Other grocery & related products whsle	D	D	—	—	D	D	—	—
4226	Chemical & allied products whsle	D	D	D	D	—	—	—	—
42261	Plastics materials & basic forms & shapes whsle	D	D	D	D	—	—	—	—
42269	Other chemical & allied products whsle	D	D	D	D	—	—	—	—
4228	Beer, wine, & distilled alcoholic beverage whsle ..	D	D	—	—	—	—	—	—
42281	Beer & ale whsle	D	D	—	—	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	—	—	—	—
42292	Book, periodical, & newspaper whsle	D	D	D	D	—	—	—	—
NEW HOLSTEIN, WI									
42	Wholesale trade	D	D	D	D	—	—	D	D
422	Wholesale trade, nondurable goods	D	D	—	—	—	—	D	D
4223	Apparel, piece goods, & notions whsle	D	D	—	—	—	—	—	—
NEW LONDON, WI *									
42	Wholesale trade	D	D	D	D	—	—	D	D
421	Wholesale trade, durable goods	—	—	—	—	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
NEW LONDON, WI (WAUPACA COUNTY PART) *									
42	Wholesale trade	D	D	D	D	—	—	D	D
421	Wholesale trade, durable goods	—	—	—	—	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
NEW RICHMOND, WI									
42	Wholesale trade	D	D	D	D	—	—	D	D

See footnotes at end of table.

Table 8. Percent of Sales Data Based on Administrative Records and Estimation for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
NORTH FOND DU LAC, WI									
42	Wholesale trade	D	D	D	D	-	-	-	-
NORTH HUDSON, WI									
42	Wholesale trade	D	D	D	D	-	-	-	-
OAK CREEK, WI									
42	Wholesale trade9	.8	.9	.9	D	D	D	D
421	Wholesale trade, durable goods	1.6	.3	1.7	.4	-	-	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	-	-	-	-
42111	Automobile & other motor vehicle whsle	D	D	D	D	-	-	-	-
4215	Metal & mineral (except petroleum) whsle	D	D	D	D	-	-	-	-
42151	Metal service centers & offices	D	D	D	D	-	-	-	-
4218	Machinery, equipment, & supplies whsle	D	D	D	D	-	-	-	-
42183	Industrial machinery & equipment whsle	D	D	D	D	-	-	-	-
42185	Service establishment equipment & supplies whsle	D	D	D	D	-	-	-	-
422	Wholesale trade, nondurable goods2	1.3	.2	1.3	-	-	-	-
4224	Grocery & related products whsle	D	D	D	D	-	-	-	-
42242	Packaged frozen food whsle	D	D	D	D	-	-	-	-
4229	Miscellaneous nondurable goods whsle	D	D	D	D	-	-	-	-
OCONOMOWOC, WI									
42	Wholesale trade3	.3	D	D	D	D	D	D
421	Wholesale trade, durable goods	1.0	1.9	2.1	3.7	-	-	-	-
4213	Lumber & other construction materials whsle	D	D	-	-	-	-	D	D
4214	Professional & commercial equipment & supplies whsle	D	D	D	D	-	-	-	-
42143	Computer & computer peripheral equipment & software whsle	D	D	D	D	-	-	-	-
4218	Machinery, equipment, & supplies whsle	-	1.8	D	D	-	-	D	D
42184	Industrial supplies whsle	D	D	-	-	-	-	D	D
4219	Miscellaneous durable goods whsle	D	D	-	-	-	-	-	-
42199	Other miscellaneous durable goods whsle	D	D	-	-	-	-	-	-
422	Wholesale trade, nondurable goods1	-	D	D	-	-	D	D
4224	Grocery & related products whsle	D	D	D	D	-	-	D	D
42249	Other grocery & related products whsle	D	D	D	D	-	-	D	D
4227	Petroleum & petroleum products whsle	D	D	D	D	-	-	-	-
42271	Petroleum bulk stations & terminals	D	D	D	D	-	-	-	-
4228	Beer, wine, & distilled alcoholic beverage whsle ..	D	D	-	-	-	-	-	-
OCONTO, WI									
42	Wholesale trade	D	D	D	D	-	-	D	D
OCONTO FALLS, WI									
42	Wholesale trade	D	D	D	D	-	-	D	D
421	Wholesale trade, durable goods	D	D	-	-	-	-	-	-
OMRO, WI									
42	Wholesale trade	D	D	D	D	-	-	-	-
421	Wholesale trade, durable goods	D	D	D	D	-	-	-	-
422	Wholesale trade, nondurable goods	D	D	D	D	-	-	-	-
4229	Miscellaneous nondurable goods whsle	D	D	D	D	-	-	-	-
ONALASKA, WI									
42	Wholesale trade	15.3	12.3	D	D	D	D	D	D
421	Wholesale trade, durable goods	D	D	46.6	7.3	D	D	-	-
4216	Electrical goods whsle	D	D	-	-	-	-	-	-
42161	Electrical apparatus & equip, wiring supp, & const material whsle	D	D	-	-	-	-	-	-
4219	Miscellaneous durable goods whsle	D	D	D	D	-	-	-	-
422	Wholesale trade, nondurable goods	D	D	D	D	-	-	-	-

See footnotes at end of table.

Table 8. Percent of Sales Data Based on Administrative Records and Estimation for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	OREGON, WI								
42	Wholesale trade	—	—	D	D	—	—	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	D	D
4213	Lumber & other construction materials whsle	D	D	—	—	—	—	D	D
4214	Professional & commercial equipment & supplies whsle	D	D	D	D	—	—	—	—
	OSHKOSH, WI								
42	Wholesale trade	18.4	4.6	26.3	1.2	D	D	D	D
421	Wholesale trade, durable goods	1.4	.3	1.4	.3	—	—	—	—
4213	Lumber & other construction materials whsle	D	D	D	D	—	—	—	—
4215	Metal & mineral (except petroleum) whsle	D	D	D	D	—	—	—	—
42151	Metal service centers & offices	D	D	D	D	—	—	—	—
4217	Hardware, & plumbing & heating equipment & supplies whsle	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle9	1.1	.9	1.1	—	—	—	—
42184	Industrial supplies whsle	D	D	D	D	—	—	—	—
42185	Service establishment equipment & supplies whsle	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	30.0	7.6	60.8	2.3	D	D	—	—
4224	Grocery & related products whsle	D	D	D	D	D	D	—	—
42249	Other grocery & related products whsle	D	D	—	—	D	D	—	—
4226	Chemical & allied products whsle	D	D	—	—	—	—	—	—
42269	Other chemical & allied products whsle	D	D	—	—	—	—	—	—
4228	Beer, wine, & distilled alcoholic beverage whsle ..	D	D	D	D	—	—	—	—
42282	Wine & distilled alcoholic beverage whsle	D	D	—	—	—	—	—	—
	PADDOCK LAKE, WI								
42	Wholesale trade	D	D	D	D	—	—	—	—
	PARK FALLS, WI								
42	Wholesale trade	D	D	D	D	—	—	D	D
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
	PESHTIGO, WI								
42	Wholesale trade	D	D	D	D	—	—	—	—
	PEWAUKEE TOWN, WI								
42	Wholesale trade6	.2	D	D	D	D	D	D
421	Wholesale trade, durable goods	1.7	.4	2.0	.5	D	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
42111	Automobile & other motor vehicle whsle	D	D	—	—	—	—	—	—
4213	Lumber & other construction materials whsle	D	D	D	D	—	—	—	—
4214	Professional & commercial equipment & supplies whsle	D	D	D	D	—	—	—	—
42142	Office equipment whsle	D	D	D	D	—	—	—	—
4215	Metal & mineral (except petroleum) whsle	D	D	D	D	—	—	—	—
42151	Metal service centers & offices	D	D	D	D	—	—	—	—
4216	Electrical goods whsle	—	—	—	—	—	—	—	—
42161	Electrical apparatus & equip, wiring supp, & const material whsle	D	D	D	D	—	—	—	—
42169	Other electronic parts & equipment whsle	D	D	D	D	—	—	—	—
4217	Hardware, & plumbing & heating equipment & supplies whsle	D	D	—	—	—	—	—	—
4218	Machinery, equipment, & supplies whsle	2.6	.8	3.2	1.0	D	D	D	D
42181	Construction & mining (except petroleum) machinery & equip whsle	D	D	D	D	—	—	—	—
42183	Industrial machinery & equipment whsle	4.5	1.6	D	D	—	—	—	—
42184	Industrial supplies whsle	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	—	—	D	D	—	—	—	—
42199	Other miscellaneous durable goods whsle	D	D	—	—	—	—	—	—

See footnotes at end of table.

Table 8. Percent of Sales Data Based on Administrative Records and Estimation for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D.]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	PEWAUKEE TOWN, WI—Con.								
42	Wholesale trade—Con.								
422	Wholesale trade, nondurable goods	—	—	D	D	—	—	D	D
4224	Grocery & related products whsle	D	D	D	D	—	—	D	D
42241	General-line grocery whsle	D	D	—	—	—	—	D	D
42242	Packaged frozen food whsle	D	D	D	D	—	—	—	—
42245	Confectionery whsle	D	D	D	D	—	—	—	—
4226	Chemical & allied products whsle	—	—	D	D	—	—	—	—
42269	Other chemical & allied products whsle	D	D	—	—	—	—	—	—
4228	Beer, wine, & distilled alcoholic beverage whsle ..	D	D	—	—	—	—	—	—
42281	Beer & ale whsle	D	D	—	—	—	—	—	—
	PEWAUKEE, WI								
42	Wholesale trade	4.3	4.2	6.4	2.3	D	D	D	D
421	Wholesale trade, durable goods	4.9	3.3	D	D	—	—	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
42111	Automobile & other motor vehicle whsle	D	D	D	D	—	—	—	—
4213	Lumber & other construction materials whsle	D	D	D	D	—	—	D	D
4214	Professional & commercial equipment & supplies whsle	D	D	—	—	—	—	—	—
4216	Electrical goods whsle	D	D	—	—	—	—	—	—
4218	Machinery, equipment, & supplies whsle	25.4	—	D	D	—	—	D	D
42183	Industrial machinery & equipment whsle	38.8	—	—	—	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	D	D
42191	Sporting & recreational goods & supplies whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	1.9	8.1	D	D	—	—	—	—
4226	Chemical & allied products whsle	D	D	—	—	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	—	—	—	—
	PLATTEVILLE, WI								
42	Wholesale trade	D	D	D	D	D	D	—	—
422	Wholesale trade, nondurable goods	D	D	—	—	—	—	—	—
	PLEASANT PRAIRIE, WI								
42	Wholesale trade	D	D	D	D	D	D	D	D
421	Wholesale trade, durable goods	D	D	D	D	D	D	D	D
4213	Lumber & other construction materials whsle	D	D	—	—	—	—	—	—
42132	Brick, stone, & related construction materials whsle	D	D	—	—	—	—	—	—
4214	Professional & commercial equipment & supplies whsle	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
42183	Industrial machinery & equipment whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
4224	Grocery & related products whsle	D	D	D	D	—	—	—	—
42241	General-line grocery whsle	D	D	D	D	—	—	—	—
	PLOVER, WI								
42	Wholesale trade	3.5	—	D	D	D	D	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
42182	Farm & garden machinery & equipment whsle ..	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	D	D
4224	Grocery & related products whsle	D	D	—	—	—	—	D	D
42249	Other grocery & related products whsle	D	D	—	—	—	—	—	—

See footnotes at end of table.

Table 8. Percent of Sales Data Based on Administrative Records and Estimation for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
PLYMOUTH, WI									
42	Wholesale trade	—	—	D	D	D	D	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4215	Metal & mineral (except petroleum) whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	D	D	—	—
4224	Grocery & related products whsle	D	D	D	D	D	D	—	—
42243	Dairy products, (except dried or canned) whsle	D	D	D	D	D	D	—	—
4226	Chemical & allied products whsle	D	D	—	—	—	—	—	—
PORTAGE, WI									
42	Wholesale trade	1.0	25.1	D	D	D	D	—	—
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
4224	Grocery & related products whsle	D	D	D	D	—	—	—	—
42249	Other grocery & related products whsle	D	D	D	D	—	—	—	—
4226	Chemical & allied products whsle	D	D	—	—	—	—	—	—
42269	Other chemical & allied products whsle	D	D	—	—	—	—	—	—
4227	Petroleum & petroleum products whsle	D	D	D	D	—	—	—	—
42271	Petroleum bulk stations & terminals	D	D	—	—	—	—	—	—
PORT WASHINGTON, WI									
42	Wholesale trade4	—	D	D	—	—	D	D
421	Wholesale trade, durable goods	D	D	—	—	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	—	—	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
PRAIRIE DU CHIEN, WI									
42	Wholesale trade	D	D	D	D	D	D	—	—
421	Wholesale trade, durable goods	D	D	D	D	D	D	—	—
4213	Lumber & other construction materials whsle	D	D	—	—	D	D	—	—
42131	Lumber, plywood, millwork, & wood panel whsle	D	D	—	—	D	D	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
4225	Farm-product raw material whsle	D	D	D	D	—	—	—	—
PRAIRIE DU SAC, WI									
42	Wholesale trade	—	—	—	—	—	—	—	—
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
42184	Industrial supplies whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
PRESCOTT, WI									
42	Wholesale trade	D	D	D	D	—	—	D	D
421	Wholesale trade, durable goods	D	D	—	—	—	—	—	—

See footnotes at end of table.

Table 8. Percent of Sales Data Based on Administrative Records and Estimation for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
RACINE, WI									
42	Wholesale trade4	.8	D	D	D	D	D	D
421	Wholesale trade, durable goods	D	D	D	D	D	D	-	-
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	4.6	-	D	D	-	-
42112	Motor vehicle supplies & new parts whsle	D	D	-	-	-	-	-	-
4212	Furniture & home furnishings whsle	D	D	D	D	-	-	-	-
42122	Home furnishings whsle	D	D	D	D	-	-	-	-
4213	Lumber & other construction materials whsle	D	D	D	D	-	-	-	-
4217	Hardware, & plumbing & heating equipment & supplies whsle	D	D	D	D	-	-	-	-
42171	Hardware whsle	D	D	D	D	-	-	-	-
4218	Machinery, equipment, & supplies whsle	D	D	D	D	-	-	-	-
42183	Industrial machinery & equipment whsle	D	D	D	D	-	-	-	-
42184	Industrial supplies whsle	-	-	-	-	-	-	-	-
42185	Service establishment equipment & supplies whsle	D	D	D	D	-	-	-	-
4219	Miscellaneous durable goods whsle	D	D	D	D	-	-	-	-
42193	Recyclable material whsle	D	D	D	D	-	-	-	-
422	Wholesale trade, nondurable goods	D	D	D	D	D	D	-	-
4221	Paper & paper product whsle	D	D	D	D	-	-	-	-
4224	Grocery & related products whsle	D	D	D	D	-	-	-	-
4226	Chemical & allied products whsle	D	D	-	-	D	D	-	-
42269	Other chemical & allied products whsle	D	D	-	-	D	D	-	-
4229	Miscellaneous nondurable goods whsle	D	D	D	D	-	-	-	-
42299	Other miscellaneous nondurable goods whsle	D	D	D	D	-	-	-	-
REEDSBURG, WI									
42	Wholesale trade	12.4	.8	D	D	D	D	D	D
421	Wholesale trade, durable goods	23.8	1.5	D	D	-	-	-	-
4218	Machinery, equipment, & supplies whsle	D	D	D	D	-	-	-	-
422	Wholesale trade, nondurable goods8	-	.8	-	-	-	-	-
4224	Grocery & related products whsle	D	D	D	D	-	-	-	-
RHINELANDER, WI									
42	Wholesale trade	1.0	8.0	D	D	D	D	-	-
421	Wholesale trade, durable goods	D	D	D	D	-	-	-	-
4218	Machinery, equipment, & supplies whsle	-	12.8	-	12.8	-	-	-	-
42183	Industrial machinery & equipment whsle	D	D	D	D	-	-	-	-
422	Wholesale trade, nondurable goods	D	D	D	D	-	-	-	-
4224	Grocery & related products whsle	D	D	-	-	-	-	-	-
42249	Other grocery & related products whsle	D	D	-	-	-	-	-	-
RICE LAKE, WI									
42	Wholesale trade	49.7	-	D	D	D	D	-	-
421	Wholesale trade, durable goods	68.0	-	68.0	-	-	-	-	-
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	-	-	-	-
4214	Professional & commercial equipment & supplies whsle	D	D	D	D	-	-	-	-
42144	Other commercial equipment whsle	D	D	D	D	-	-	-	-
4218	Machinery, equipment, & supplies whsle	D	D	D	D	-	-	-	-
422	Wholesale trade, nondurable goods	-	-	D	D	-	-	-	-
4224	Grocery & related products whsle	D	D	-	-	-	-	-	-
RICHFIELD TOWN, WI									
42	Wholesale trade	6.2	4.8	8.1	-	-	-	-	20.3
421	Wholesale trade, durable goods	D	D	8.1	-	-	-	-	-
4218	Machinery, equipment, & supplies whsle	-	13.5	-	-	-	-	-	-
RICHLAND CENTER, WI									
42	Wholesale trade1	-	D	D	-	-	D	D
421	Wholesale trade, durable goods	D	D	D	D	-	-	-	-
4218	Machinery, equipment, & supplies whsle	D	D	D	D	-	-	-	-
422	Wholesale trade, nondurable goods	D	D	-	-	-	-	D	D

See footnotes at end of table.

Table 8. **Percent of Sales Data Based on Administrative Records and Estimation for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	RIPON, WI								
42	Wholesale trade	3.9	—	D	D	—	—	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	D	D
4225	Farm-product raw material whsle	D	D	—	—	—	—	D	D
4227	Petroleum & petroleum products whsle	D	D	D	D	—	—	—	—
42271	Petroleum bulk stations & terminals	D	D	D	D	—	—	—	—
	RIVER FALLS, WI *								
42	Wholesale trade	36.4	7.9	36.4	7.9	—	—	—	—
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
	RIVER FALLS, WI (PIERCE COUNTY PART) *								
42	Wholesale trade	D	D	D	D	—	—	—	—
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
	RIVER FALLS, WI (ST. CROIX COUNTY PART) *								
42	Wholesale trade	D	D	D	D	—	—	—	—
	ROTHSCHILD, WI								
42	Wholesale trade	D	D	D	D	—	—	—	—
	ST. FRANCIS, WI								
42	Wholesale trade	D	D	D	D	D	D	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
42184	Industrial supplies whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
4224	Grocery & related products whsle	D	D	D	D	—	—	—	—
42249	Other grocery & related products whsle	D	D	D	D	—	—	—	—
	SAUK CITY, WI								
42	Wholesale trade	D	D	D	D	—	—	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
	SAUKVILLE, WI								
42	Wholesale trade	D	D	D	D	—	—	—	—
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
	SEYMOUR, WI								
42	Wholesale trade	D	D	D	D	—	—	—	—
	SHAWANO, WI								
42	Wholesale trade5	—	D	D	D	D	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4213	Lumber & other construction materials whsle	D	D	—	—	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
4224	Grocery & related products whsle	D	D	D	D	—	—	—	—
42242	Packaged frozen food whsle	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 8. **Percent of Sales Data Based on Administrative Records and Estimation for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
SHEBOYGAN, WI									
42	Wholesale trade6	.7	.6	.2	D	D	D	D
421	Wholesale trade, durable goods	5.4	5.1	6.0	.6	-	-	-	-
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	-	-	-	-
4213	Lumber & other construction materials whsle	D	D	-	-	-	-	-	-
4218	Machinery, equipment, & supplies whsle	18.9	4.1	D	D	-	-	-	-
4219	Miscellaneous durable goods whsle	D	D	D	D	-	-	-	-
42191	Sporting & recreational goods & supplies whsle	D	D	D	D	-	-	-	-
42193	Recyclable material whsle	D	D	D	D	-	-	-	-
422	Wholesale trade, nondurable goods	-	.1	-	.1	D	D	-	-
4224	Grocery & related products whsle	D	D	D	D	-	-	-	-
42241	General-line grocery whsle	D	D	D	D	-	-	-	-
42249	Other grocery & related products whsle	D	D	-	-	-	-	-	-
4226	Chemical & allied products whsle	-	-	-	-	-	-	-	-
4227	Petroleum & petroleum products whsle	D	D	D	D	-	-	-	-
42271	Petroleum bulk stations & terminals	D	D	D	D	-	-	-	-
SHEBOYGAN FALLS, WI									
42	Wholesale trade	D	D	D	D	D	D	-	-
421	Wholesale trade, durable goods	D	D	D	D	-	-	-	-
4218	Machinery, equipment, & supplies whsle	D	D	D	D	-	-	-	-
422	Wholesale trade, nondurable goods	D	D	D	D	-	-	-	-
4224	Grocery & related products whsle	D	D	D	D	-	-	-	-
42249	Other grocery & related products whsle	D	D	D	D	-	-	-	-
SHOREWOOD, WI									
42	Wholesale trade	5.9	3.6	D	D	-	-	D	D
421	Wholesale trade, durable goods	6.3	3.6	D	D	-	-	D	D
SLINGER, WI									
42	Wholesale trade	D	D	D	D	-	-	D	D
421	Wholesale trade, durable goods	D	D	D	D	-	-	-	-
422	Wholesale trade, nondurable goods	D	D	D	D	-	-	-	-
4227	Petroleum & petroleum products whsle	D	D	D	D	-	-	-	-
42271	Petroleum bulk stations & terminals	D	D	D	D	-	-	-	-
SOUTH MILWAUKEE, WI									
42	Wholesale trade	4.1	-	D	D	-	-	D	D
421	Wholesale trade, durable goods	D	D	D	D	-	-	D	D
4218	Machinery, equipment, & supplies whsle	D	D	D	D	-	-	-	-
SPARTA, WI									
42	Wholesale trade6	2.4	D	D	-	-	D	D
421	Wholesale trade, durable goods	D	D	D	D	-	-	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	-	-	-	-	D	D
42112	Motor vehicle supplies & new parts whsle	D	D	-	-	-	-	D	D
4213	Lumber & other construction materials whsle	D	D	D	D	-	-	-	-
42131	Lumber, plywood, millwork, & wood panel whsle	D	D	-	-	-	-	-	-
422	Wholesale trade, nondurable goods	D	D	D	D	-	-	D	D
4224	Grocery & related products whsle	D	D	D	D	-	-	-	-
42249	Other grocery & related products whsle	D	D	D	D	-	-	-	-
4227	Petroleum & petroleum products whsle	D	D	D	D	-	-	-	-
42271	Petroleum bulk stations & terminals	D	D	D	D	-	-	-	-
SPOONER, WI									
42	Wholesale trade	7.4	-	7.4	-	-	-	-	-

See footnotes at end of table.

Table 8. Percent of Sales Data Based on Administrative Records and Estimation for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
STEVENS POINT, WI									
42	Wholesale trade9	3.3	1.0	2.6	D	D	D	D
421	Wholesale trade, durable goods	1.8	4.7	D	D	D	D	—	—
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
42112	Motor vehicle supplies & new parts whsle	D	D	D	D	—	—	—	—
4213	Lumber & other construction materials whsle	D	D	—	—	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
42191	Sporting & recreational goods & supplies whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods1	2.1	D	D	—	—	—	—
4224	Grocery & related products whsle	D	D	D	D	—	—	—	—
42241	General-line grocery whsle	D	D	D	D	—	—	—	—
4226	Chemical & allied products whsle	D	D	—	—	—	—	—	—
42269	Other chemical & allied products whsle	D	D	—	—	—	—	—	—
STOUGHTON, WI									
42	Wholesale trade	1.5	30.4	.1	55.0	D	D	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	D	D
4218	Machinery, equipment, & supplies whsle	—	—	—	—	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
4224	Grocery & related products whsle	D	D	D	D	—	—	—	—
42249	Other grocery & related products whsle	D	D	D	D	—	—	—	—
STURGEON BAY, WI									
42	Wholesale trade	2.0	1.6	D	D	D	D	—	—
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	—	—	—	—	—	—
STURTEVANT, WI									
42	Wholesale trade1	.1	D	D	D	D	—	—
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
42191	Sporting & recreational goods & supplies whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	D	D	—	—
4224	Grocery & related products whsle	D	D	D	D	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	—	—	D	D	—	—
42292	Book, periodical, & newspaper whsle	D	D	—	—	D	D	—	—
SUN PRAIRIE, WI									
42	Wholesale trade	1.8	3.1	2.1	3.6	D	D	D	D
421	Wholesale trade, durable goods	1.6	4.3	D	D	—	—	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
4213	Lumber & other construction materials whsle	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle1	—	D	D	—	—	D	D
42181	Construction & mining (except petroleum) machinery & equip whsle	D	D	D	D	—	—	—	—
42182	Farm & garden machinery & equipment whsle	D	D	D	D	—	—	—	—
42183	Industrial machinery & equipment whsle	D	D	—	—	—	—	D	D
422	Wholesale trade, nondurable goods	2.2	—	D	D	—	—	—	—
4221	Paper & paper product whsle	D	D	D	D	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 8. **Percent of Sales Data Based on Administrative Records and Estimation for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
SUPERIOR, WI									
42	Wholesale trade	D	D	D	D	D	D	D	D
421	Wholesale trade, durable goods	D	D	D	D	D	D	—	—
4213	Lumber & other construction materials whsle	D	D	D	D	—	—	—	—
42132	Brick, stone, & related construction materials whsle	D	D	—	—	—	—	—	—
42133	Roofing, siding, & insulation material whsle	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	D	D	—	—
4224	Grocery & related products whsle	D	D	D	D	—	—	—	—
42241	General-line grocery whsle	D	D	D	D	—	—	—	—
4225	Farm-product raw material whsle	D	D	D	D	—	—	—	—
42251	Grain & field bean whsle	D	D	D	D	—	—	—	—
4227	Petroleum & petroleum products whsle	D	D	—	—	D	D	—	—
42271	Petroleum bulk stations & terminals	D	D	—	—	—	—	—	—
42272	Petroleum & petroleum prod whsle (exc bulk stations & terminals)	D	D	—	—	—	—	—	—
4228	Beer, wine, & distilled alcoholic beverage whsle ..	D	D	—	—	—	—	—	—
42281	Beer & ale whsle	—	—	—	—	—	—	—	—
SUSSEX, WI									
42	Wholesale trade	D	D	D	D	—	—	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
4214	Professional & commercial equipment & supplies whsle	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
42181	Construction & mining (except petroleum) machinery & equip whsle	D	D	D	D	—	—	—	—
42183	Industrial machinery & equipment whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	—	—	—	—	—	—	—	—
4226	Chemical & allied products whsle	D	D	D	D	—	—	—	—
THIENSVILLE, WI									
42	Wholesale trade	1.6	1.4	3.9	1.7	—	—	—	1.2
421	Wholesale trade, durable goods	D	D	D	D	—	—	D	D
4214	Professional & commercial equipment & supplies whsle	D	D	—	—	—	—	D	D
4218	Machinery, equipment, & supplies whsle	D	D	—	—	—	—	D	D
42183	Industrial machinery & equipment whsle	D	D	—	—	—	—	D	D
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	—	—	—	—
42291	Farm supplies whsle	D	D	D	D	—	—	—	—
TOMAH, WI									
42	Wholesale trade	25.9	39.9	D	D	D	D	—	—
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	—	—	—	—	—	—
TOMAHAWK, WI									
42	Wholesale trade	D	D	D	D	—	—	—	—
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
TWIN LAKES, WI									
42	Wholesale trade	D	D	D	D	—	—	D	D
421	Wholesale trade, durable goods	D	D	—	—	—	—	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	D	D	—	—	—	—	D	D
42171	Hardware whsle	D	D	—	—	—	—	D	D

See footnotes at end of table.

Table 8. Percent of Sales Data Based on Administrative Records and Estimation for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	TWO RIVERS, WI								
42	Wholesale trade	D	D	D	D	—	—	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	—	—	—	—	—	—
	UNION GROVE, WI								
42	Wholesale trade	D	D	D	D	—	—	D	D
421	Wholesale trade, durable goods	D	D	—	—	—	—	D	D
	VERONA, WI								
42	Wholesale trade2	1.2	D	D	—	—	D	D
421	Wholesale trade, durable goods	2.7	—	2.7	—	—	—	—	—
422	Wholesale trade, nondurable goods	—	1.3	D	D	—	—	—	—
4223	Apparel, piece goods, & notions whsle	D	D	D	D	—	—	—	—
42232	Men's & boys' clothing & furnishings whsle	D	D	D	D	—	—	—	—
4224	Grocery & related products whsle	D	D	D	D	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	—	—	—	—
42291	Farm supplies whsle	D	D	D	D	—	—	—	—
	VIROQUA, WI								
42	Wholesale trade	D	D	D	D	—	—	—	—
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
	WALES, WI								
42	Wholesale trade	D	D	D	D	—	—	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	D	D
	WATERFORD, WI								
42	Wholesale trade	D	D	D	D	—	—	—	—
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
	WATERLOO, WI								
42	Wholesale trade	D	D	D	D	—	—	D	D
421	Wholesale trade, durable goods	D	D	—	—	—	—	—	—
	WATERTOWN, WI *								
42	Wholesale trade	2.0	10.2	D	D	D	D	D	D
421	Wholesale trade, durable goods	4.8	34.7	D	D	—	—	D	D
4218	Machinery, equipment, & supplies whsle	—	50.6	D	D	—	—	—	—
42182	Farm & garden machinery & equipment whsle	—	50.6	—	—	—	—	—	—
422	Wholesale trade, nondurable goods	1.0	1.0	D	D	D	D	—	—
4224	Grocery & related products whsle	D	D	D	D	D	D	—	—
42249	Other grocery & related products whsle	D	D	D	D	D	D	—	—
	WATERTOWN, WI (DODGE COUNTY PART) *								
42	Wholesale trade	D	D	—	—	D	D	D	D
421	Wholesale trade, durable goods	D	D	—	—	—	—	D	D
4218	Machinery, equipment, & supplies whsle	D	D	—	—	—	—	—	—
42182	Farm & garden machinery & equipment whsle	D	D	—	—	—	—	—	—

See footnotes at end of table.

Table 8. Percent of Sales Data Based on Administrative Records and Estimation for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	WATERTOWN, WI (JEFFERSON COUNTY PART) *								
42	Wholesale trade	D	D	D	D	D	D	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	1.0	1.0	D	D	D	D	—	—
4224	Grocery & related products whsle	D	D	D	D	D	D	—	—
42249	Other grocery & related products whsle	D	D	D	D	D	D	—	—
	WAUKESHA, WI								
42	Wholesale trade9	1.1	2.5	1.8	D	D	D	D
421	Wholesale trade, durable goods	1.9	2.1	D	D	D	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	D	D	—	—
42111	Automobile & other motor vehicle whsle	D	D	—	—	D	D	—	—
4213	Lumber & other construction materials whsle	D	D	D	D	—	—	—	—
4214	Professional & commercial equipment & supplies whsle	D	D	D	D	—	—	—	—
42143	Computer & computer peripheral equipment & software whsle	D	D	D	D	—	—	—	—
42145	Medical, dental, & hospital equipment & supplies whsle	1.4	2.5	D	D	—	—	—	—
4215	Metal & mineral (except petroleum) whsle	D	D	D	D	—	—	—	—
42151	Metal service centers & offices	D	D	D	D	—	—	—	—
4216	Electrical goods whsle	—	3.8	—	—	D	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	D	D	—	—	—	—	—	—
42162	Electrical appliance, television & radio set whsle	D	D	—	—	—	—	—	—
42169	Other electronic parts & equipment whsle	D	D	D	D	—	—	—	—
4217	Hardware, & plumbing & heating equipment & supplies whsle	D	D	—	—	—	—	—	—
4218	Machinery, equipment, & supplies whsle	12.1	5.2	17.4	3.0	D	D	D	D
42183	Industrial machinery & equipment whsle	14.7	4.6	23.0	1.1	D	D	D	D
42184	Industrial supplies whsle	—	10.8	D	D	—	—	—	—
42185	Service establishment equipment & supplies whsle	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	D	D
42191	Sporting & recreational goods & supplies whsle	D	D	—	—	—	—	—	—
422	Wholesale trade, nondurable goods	—	—	D	D	D	D	D	D
4221	Paper & paper product whsle	—	.1	D	D	—	—	—	—
4223	Apparel, piece goods, & notions whsle	D	D	D	D	—	—	—	—
4224	Grocery & related products whsle	—	—	D	D	—	—	D	D
42241	General-line grocery whsle	D	D	—	—	—	—	D	D
42242	Packaged frozen food whsle	—	—	—	—	—	—	D	D
42243	Dairy products, (except dried or canned) whsle	D	D	D	D	—	—	—	—
42249	Other grocery & related products whsle	D	D	D	D	—	—	D	D
4226	Chemical & allied products whsle	D	D	—	—	—	—	—	—
42269	Other chemical & allied products whsle	D	D	—	—	—	—	—	—
4227	Petroleum & petroleum products whsle	—	—	—	—	—	—	—	—
42271	Petroleum bulk stations & terminals	D	D	D	D	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	—	—	—	—	—	—
	WAUNAKEE, WI								
42	Wholesale trade	2.5	—	D	D	—	—	D	D
421	Wholesale trade, durable goods7	—	D	D	—	—	—	—
4214	Professional & commercial equipment & supplies whsle	D	D	D	D	—	—	—	—
42145	Medical, dental, & hospital equipment & supplies whsle	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
42184	Industrial supplies whsle	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	—	—	—	—	—	—
422	Wholesale trade, nondurable goods	10.0	—	10.0	—	—	—	—	—

See footnotes at end of table.

Table 8. Percent of Sales Data Based on Administrative Records and Estimation for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	WAUPACA, WI								
42	Wholesale trade	1.9	27.6	D	D	D	D	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	D	D
42191	Sporting & recreational goods & supplies whsle	D	D	—	—	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	—	—	—	—	—	—
4224	Grocery & related products whsle	D	D	—	—	—	—	—	—
	WAUPUN, WI *								
42	Wholesale trade	5.6	1.5	D	D	D	D	D	D
421	Wholesale trade, durable goods	21.3	5.9	21.3	5.9	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	—	—	—	—	D	D	D	D
4224	Grocery & related products whsle	D	D	—	—	—	—	—	—
42249	Other grocery & related products whsle	D	D	—	—	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	—	—	D	D	—	—
42291	Farm supplies whsle	D	D	—	—	—	—	—	—
	WAUPUN, WI (DODGE COUNTY PART) *								
42	Wholesale trade	D	D	D	D	D	D	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	—	—	—	—	D	D	D	D
4224	Grocery & related products whsle	D	D	—	—	—	—	—	—
42249	Other grocery & related products whsle	D	D	—	—	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	—	—	D	D	—	—
42291	Farm supplies whsle	D	D	—	—	—	—	—	—
	WAUPUN, WI (FOND DU LAC COUNTY PART) *								
42	Wholesale trade	D	D	D	D	—	—	—	—
	WAUSAU, WI								
42	Wholesale trade	2.3	1.6	2.5	1.4	D	D	D	D
421	Wholesale trade, durable goods	D	D	D	D	D	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
4213	Lumber & other construction materials whsle	D	D	D	D	—	—	—	—
42131	Lumber, plywood, millwork, & wood panel whsle	—	.6	—	—	—	—	—	—
4214	Professional & commercial equipment & supplies whsle	—	12.3	D	D	—	—	—	—
4216	Electrical goods whsle	D	D	D	D	—	—	—	—
42161	Electrical apparatus & equip, wiring supp, & const material whsle	—	—	—	—	—	—	—	—
4217	Hardware, & plumbing & heating equipment & supplies whsle	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
42181	Construction & mining (except petroleum) machinery & equip whsle	D	D	—	—	—	—	—	—
42183	Industrial machinery & equipment whsle	—	4.5	—	4.5	—	—	—	—
42184	Industrial supplies whsle8	—	.8	—	—	—	—	—
42185	Service establishment equipment & supplies whsle	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
42199	Other miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
4221	Paper & paper product whsle	D	D	D	D	—	—	—	—
4224	Grocery & related products whsle	D	D	D	D	—	—	—	—
42249	Other grocery & related products whsle	D	D	D	D	—	—	—	—
4226	Chemical & allied products whsle	D	D	D	D	—	—	—	—
42269	Other chemical & allied products whsle	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 8. Percent of Sales Data Based on Administrative Records and Estimation for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
WAUWATOSA, WI									
42	Wholesale trade	4.5	.6	5.3	.5	—	—	.2	1.6
421	Wholesale trade, durable goods	14.1	1.8	25.3	2.4	D	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	—	26.5	—	26.5	—	—	—	—
42112	Motor vehicle supplies & new parts whsle	D	D	D	D	—	—	—	—
4213	Lumber & other construction materials whsle	D	D	D	D	—	—	—	—
42131	Lumber, plywood, millwork, & wood panel whsle	D	D	D	D	—	—	—	—
4214	Professional & commercial equipment & supplies whsle9	1.6	D	D	—	—	D	D
42144	Other commercial equipment whsle	D	D	—	—	—	—	—	—
42145	Medical, dental, & hospital equipment & supplies whsle	D	D	D	D	—	—	—	—
4215	Metal & mineral (except petroleum) whsle	D	D	D	D	—	—	D	D
42151	Metal service centers & offices	D	D	D	D	—	—	D	D
4216	Electrical goods whsle	—	—	D	D	D	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	—	—	—	—	D	D	—	—
42169	Other electronic parts & equipment whsle	—	—	D	D	—	—	D	D
4217	Hardware, & plumbing & heating equipment & supplies whsle	—	—	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	2.3	—	D	D	—	—	D	D
42183	Industrial machinery & equipment whsle	—	—	D	D	—	—	—	—
42184	Industrial supplies whsle	—	—	—	—	D	D	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods1	—	.1	—	D	D	D	D
4221	Paper & paper product whsle	D	D	D	D	—	—	—	—
42211	Printing & writing paper whsle	D	D	D	D	—	—	—	—
4224	Grocery & related products whsle	D	D	D	D	—	—	—	—
42241	General-line grocery whsle	D	D	D	D	—	—	—	—
4228	Beer, wine, & distilled alcoholic beverage whsle ..	D	D	D	D	—	—	—	—
42281	Beer & ale whsle	D	D	D	D	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	—	—	—	—
42295	Paint, varnish, & supplies whsle	D	D	—	—	—	—	—	—
WEST ALLIS, WI									
42	Wholesale trade	2.6	5.2	3.8	5.2	—	7.7	—	—
421	Wholesale trade, durable goods	2.3	7.1	3.4	6.7	—	15.0	—	—
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
42111	Automobile & other motor vehicle whsle	D	D	D	D	—	—	—	—
4213	Lumber & other construction materials whsle	13.8	3.2	—	—	D	D	—	—
42132	Brick, stone, & related construction materials whsle	D	D	—	—	—	—	—	—
42139	Other construction materials whsle	D	D	—	—	—	—	—	—
4214	Professional & commercial equipment & supplies whsle	—	.3	D	D	—	—	—	—
42142	Office equipment whsle	—	—	D	D	—	—	—	—
42143	Computer & computer peripheral equipment & software whsle	D	D	D	D	—	—	—	—
42145	Medical, dental, & hospital equipment & supplies whsle	D	D	D	D	—	—	—	—
4215	Metal & mineral (except petroleum) whsle	D	D	—	—	—	—	D	D
42151	Metal service centers & offices	D	D	—	—	—	—	D	D
4216	Electrical goods whsle	—	2.0	—	2.6	—	—	—	—
42161	Electrical apparatus & equip, wiring supp, & const material whsle	D	D	D	D	—	—	—	—
42162	Electrical appliance, television & radio set whsle	—	9.9	—	—	—	—	—	—
4217	Hardware, & plumbing & heating equipment & supplies whsle	—	93.0	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
42181	Construction & mining (except petroleum) machinery & equip whsle	D	D	—	—	—	—	—	—
42183	Industrial machinery & equipment whsle	—	20.9	D	D	—	—	—	—
42184	Industrial supplies whsle	D	D	6.2	—	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 8. Percent of Sales Data Based on Administrative Records and Estimation for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D.]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	WEST ALLIS, WI—Con.								
	Wholesale trade—Con.								
42	Wholesale trade, nondurable goods	3.1	.9	4.9	1.4	—	—	—	—
4221	Paper & paper product whse	1.5	2.2	—	—	D	D	—	—
42212	Stationery & office supplies whse	D	D	—	—	—	—	—	—
42213	Industrial & personal service paper whse	D	D	—	—	—	—	—	—
4224	Grocery & related products whse	D	D	—	—	—	—	—	—
42249	Other grocery & related products whse	D	D	—	—	—	—	—	—
4226	Chemical & allied products whse	2.4	.7	2.4	.7	—	—	—	—
42269	Other chemical & allied products whse	D	D	D	D	—	—	—	—
4228	Beer, wine, & distilled alcoholic beverage whse ..	D	D	—	—	—	—	—	—
4229	Miscellaneous nondurable goods whse	D	D	D	D	—	—	—	—
	WEST BEND, WI								
42	Wholesale trade	4.0	3.0	D	D	—	—	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	D	D
4211	Motor vehicle & motor vehicle parts & supplies whse	D	D	D	D	—	—	—	—
4213	Lumber & other construction materials whse	—	—	D	D	—	—	D	D
42133	Roofing, siding, & insulation material whse	D	D	—	—	—	—	D	D
4218	Machinery, equipment, & supplies whse	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whse	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
	WEST MILWAUKEE, WI								
42	Wholesale trade	—	17.6	D	D	D	D	D	D
421	Wholesale trade, durable goods	—	17.6	D	D	D	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whse	D	D	—	—	—	—	D	D
42112	Motor vehicle supplies & new parts whse	D	D	—	—	—	—	D	D
4218	Machinery, equipment, & supplies whse	D	D	D	D	D	D	—	—
42184	Industrial supplies whse	D	D	D	D	D	D	—	—
4219	Miscellaneous durable goods whse	D	D	D	D	—	—	—	—
42193	Recyclable material whse	D	D	D	D	—	—	—	—
	WESTON TOWN, WI								
42	Wholesale trade1	6.1	D	D	D	D	—	—
421	Wholesale trade, durable goods1	9.1	D	D	—	—	—	—
4211	Motor vehicle & motor vehicle parts & supplies whse	D	D	D	D	—	—	—	—
42111	Automobile & other motor vehicle whse	D	D	D	D	—	—	—	—
4214	Professional & commercial equipment & supplies whse	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whse	D	D	—	—	—	—	—	—
42184	Industrial supplies whse	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	—	—	D	D	D	D	—	—
4224	Grocery & related products whse	D	D	—	—	—	—	—	—
42249	Other grocery & related products whse	D	D	—	—	—	—	—	—
	WEST SALEM, WI								
42	Wholesale trade	D	D	D	D	—	—	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whse	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
4224	Grocery & related products whse	D	D	D	D	—	—	—	—
42243	Dairy products, (except dried or canned) whse	D	D	D	D	—	—	—	—
	WHITEFISH BAY, WI								
42	Wholesale trade	D	D	D	D	—	—	D	D
421	Wholesale trade, durable goods5	23.4	.9	42.6	—	—	—	—
4211	Motor vehicle & motor vehicle parts & supplies whse	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whse	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 8. **Percent of Sales Data Based on Administrative Records and Estimation for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D.]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	WHITEWATER, WI *								
42	Wholesale trade	D	D	D	D	D	D	D	D
421	Wholesale trade, durable goods	D	D	D	D	-	-	-	-
422	Wholesale trade, nondurable goods	D	D	D	D	-	-	-	-
4224	Grocery & related products whsle	D	D	D	D	-	-	-	-
42242	Packaged frozen food whsle	D	D	D	D	-	-	-	-
4229	Miscellaneous nondurable goods whsle	D	D	D	D	-	-	-	-
42291	Farm supplies whsle	D	D	D	D	-	-	-	-
	WHITEWATER, WI (JEFFERSON COUNTY PART) *								
42	Wholesale trade	D	D	D	D	-	-	-	-
	WHITEWATER, WI (WALWORTH COUNTY PART) *								
42	Wholesale trade	D	D	D	D	D	D	D	D
421	Wholesale trade, durable goods	D	D	D	D	-	-	-	-
422	Wholesale trade, nondurable goods	D	D	D	D	-	-	-	-
4224	Grocery & related products whsle	D	D	D	D	-	-	-	-
42242	Packaged frozen food whsle	D	D	D	D	-	-	-	-
4229	Miscellaneous nondurable goods whsle	D	D	D	D	-	-	-	-
42291	Farm supplies whsle	D	D	D	D	-	-	-	-
	WISCONSIN RAPIDS, WI								
42	Wholesale trade	-	.6	D	D	D	D	D	D
421	Wholesale trade, durable goods	D	D	D	D	-	-	-	-
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	-	-	-	-
42111	Automobile & other motor vehicle whsle	D	D	-	-	-	-	-	-
4214	Professional & commercial equipment & supplies whsle	D	D	D	D	-	-	-	-
42143	Computer & computer peripheral equipment & software whsle	D	D	D	D	-	-	-	-
4218	Machinery, equipment, & supplies whsle	D	D	D	D	-	-	-	-
4219	Miscellaneous durable goods whsle	D	D	D	D	-	-	-	-
422	Wholesale trade, nondurable goods	D	D	D	D	D	D	-	-
4221	Paper & paper product whsle	D	D	D	D	-	-	-	-
4224	Grocery & related products whsle	D	D	D	D	-	-	-	-
42249	Other grocery & related products whsle	D	D	-	-	-	-	-	-
4226	Chemical & allied products whsle	D	D	-	-	-	-	-	-
42269	Other chemical & allied products whsle	D	D	-	-	-	-	-	-
	BALANCE OF ADAMS COUNTY, WI								
42	Wholesale trade	67.1	13.9	D	D	-	-	D	D
422	Wholesale trade, nondurable goods	D	D	D	D	-	-	-	-
4225	Farm-product raw material whsle	D	D	D	D	-	-	-	-
42259	Other farm product raw material whsle	D	D	D	D	-	-	-	-
422590	Other farm product raw material whsle	D	D	D	D	-	-	-	-
	BALANCE OF ASHLAND COUNTY, WI								
42	Wholesale trade	D	D	D	D	-	-	-	-
421	Wholesale trade, durable goods	D	D	D	D	-	-	-	-
	BALANCE OF BARRON COUNTY, WI								
42	Wholesale trade	D	D	D	D	-	-	D	D
421	Wholesale trade, durable goods	D	D	D	D	-	-	-	-
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	-	-	-	-
4218	Machinery, equipment, & supplies whsle	D	D	D	D	-	-	-	-
422	Wholesale trade, nondurable goods	D	D	D	D	-	-	D	D
4229	Miscellaneous nondurable goods whsle	D	D	-	-	-	-	-	-

See footnotes at end of table.

Table 8. Percent of Sales Data Based on Administrative Records and Estimation for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D.]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
BALANCE OF BAYFIELD COUNTY, WI									
42	Wholesale trade	—	7.6	—	7.6	—	—	—	—
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
BALANCE OF BROWN COUNTY, WI									
42	Wholesale trade	1.8	34.6	D	D	D	D	D	D
421	Wholesale trade, durable goods	2.9	27.7	D	D	—	—	—	—
4214	Professional & commercial equipment & supplies whsle	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	1.8	44.0	D	D	—	—	—	—
42182	Farm & garden machinery & equipment whsle ..	2.7	66.5	2.7	66.5	—	—	—	—
422	Wholesale trade, nondurable goods3	43.4	D	D	—	—	D	D
4225	Farm-product raw material whsle	D	D	—	—	—	—	—	—
BALANCE OF BUFFALO COUNTY, WI									
42	Wholesale trade	13.3	—	D	D	—	—	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	—	—	—	—
42291	Farm supplies whsle	D	D	D	D	—	—	—	—
BALANCE OF BURNETT COUNTY, WI									
42	Wholesale trade	2.1	—	D	D	—	—	D	D
421	Wholesale trade, durable goods	D	D	—	—	—	—	D	D
4219	Miscellaneous durable goods whsle	D	D	—	—	—	—	—	—
BALANCE OF CALUMET COUNTY, WI									
42	Wholesale trade	40.7	1.4	D	D	—	—	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	—	—	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
BALANCE OF CHIPPEWA COUNTY, WI									
42	Wholesale trade	D	D	D	D	—	—	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
BALANCE OF CLARK COUNTY, WI									
42	Wholesale trade	22.1	14.9	23.9	16.1	—	—	—	—
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
42182	Farm & garden machinery & equipment whsle ..	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	—	—	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
4227	Petroleum & petroleum products whsle	D	D	—	—	—	—	—	—
42271	Petroleum bulk stations & terminals	D	D	—	—	—	—	—	—
4229	Miscellaneous nondurable goods whsle	20.6	—	20.6	—	—	—	—	—
42291	Farm supplies whsle	20.6	—	20.6	—	—	—	—	—
BALANCE OF COLUMBIA COUNTY, WI									
42	Wholesale trade	25.5	2.1	D	D	D	D	D	D
421	Wholesale trade, durable goods	3.3	.4	D	D	—	—	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	—	—	—	—	D	D
42111	Automobile & other motor vehicle whsle	D	D	—	—	—	—	D	D
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
42182	Farm & garden machinery & equipment whsle ..	11.8	—	11.8	—	—	—	—	—
422	Wholesale trade, nondurable goods	52.2	4.2	D	D	—	—	D	D
4224	Grocery & related products whsle	D	D	D	D	—	—	—	—
4225	Farm-product raw material whsle	—	—	—	—	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	—	—	—	—
42291	Farm supplies whsle	D	D	D	D	—	—	—	—
42294	Tobacco & tobacco product whsle	D	D	—	—	—	—	—	—

See footnotes at end of table.

Table 8. Percent of Sales Data Based on Administrative Records and Estimation for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
BALANCE OF CRAWFORD COUNTY, WI									
42	Wholesale trade	D	D	D	D	-	-	-	-
421	Wholesale trade, durable goods	D	D	D	D	-	-	-	-
422	Wholesale trade, nondurable goods	D	D	D	D	-	-	-	-
4225	Farm-product raw material whsle	D	D	D	D	-	-	-	-
BALANCE OF DANE COUNTY, WI									
42	Wholesale trade	1.5	1.8	1.8	1.3	-	-	-	13.8
421	Wholesale trade, durable goods	3.2	3.5	D	D	D	D	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	-	-	-	-
42111	Automobile & other motor vehicle whsle	-	-	-	-	-	-	-	-
42114	Motor vehicle parts, (used) whsle	D	D	D	D	-	-	-	-
4212	Furniture & home furnishings whsle	D	D	D	D	-	-	-	-
42122	Home furnishings whsle	D	D	D	D	-	-	-	-
4213	Lumber & other construction materials whsle	D	-	D	D	-	-	-	-
42139	Other construction materials whsle	D	D	D	D	-	-	-	-
4214	Professional & commercial equipment & supplies whsle	D	D	-	-	D	D	-	-
42143	Computer & computer peripheral equipment & software whsle	D	D	-	-	-	-	-	-
4216	Electrical goods whsle	-	6.4	D	D	-	-	-	-
42169	Other electronic parts & equipment whsle	D	D	D	D	-	-	-	-
4217	Hardware, & plumbing & heating equipment & supplies whsle8	-	D	D	-	-	-	-
42172	Plumbing & heating equipment & supplies (hydronics) whsle	D	D	D	D	-	-	-	-
42174	Refrigeration equipment & supplies whsle	D	D	D	D	-	-	-	-
4218	Machinery, equipment, & supplies whsle	2.3	-	D	D	D	D	-	-
42182	Farm & garden machinery & equipment whsle	-	-	D	D	-	-	-	-
42183	Industrial machinery & equipment whsle	D	D	-	-	-	-	-	-
42184	Industrial supplies whsle	D	D	-	-	-	-	-	-
4219	Miscellaneous durable goods whsle	D	D	D	D	-	-	-	-
42191	Sporting & recreational goods & supplies whsle	D	D	-	-	-	-	-	-
422	Wholesale trade, nondurable goods4	.6	D	D	D	D	D	D
4222	Drugs, & druggists' sundries whsle	-	-	-	-	-	-	-	-
42221	Drugs, & druggists' sundries whsle	-	-	-	-	-	-	-	-
4223	Apparel, piece goods, & notions whsle	-	-	D	D	-	-	-	-
4224	Grocery & related products whsle	D	D	11.3	11.5	-	-	-	-
42249	Other grocery & related products whsle	D	D	-	-	-	-	-	-
4225	Farm-product raw material whsle	3.3	5.2	-	-	-	-	-	-
4226	Chemical & allied products whsle	D	D	D	D	-	-	-	-
42269	Other chemical & allied products whsle	D	D	D	D	-	-	-	-
4227	Petroleum & petroleum products whsle	D	D	D	D	-	-	-	-
42271	Petroleum bulk stations & terminals	D	D	D	D	-	-	-	-
4228	Beer, wine, & distilled alcoholic beverage whsle	D	D	-	-	-	-	-	-
42281	Beer & ale whsle	D	D	-	-	-	-	-	-
4229	Miscellaneous nondurable goods whsle	D	D	D	D	-	-	-	-
42292	Book, periodical, & newspaper whsle	D	D	D	D	-	-	-	-
BALANCE OF DODGE COUNTY, WI									
42	Wholesale trade7	3.4	.7	3.7	D	D	D	D
421	Wholesale trade, durable goods	D	D	D	D	-	-	-	-
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	-	-	-	-
42114	Motor vehicle parts, (used) whsle	D	D	D	D	-	-	-	-
4218	Machinery, equipment, & supplies whsle	2.6	.9	2.6	.9	-	-	-	-
422	Wholesale trade, nondurable goods	D	D	D	D	D	D	D	D
4224	Grocery & related products whsle	D	D	D	D	-	-	-	-
42243	Dairy products, (except dried or canned) whsle	D	D	D	D	-	-	-	-
42249	Other grocery & related products whsle	D	D	-	-	-	-	-	-
4225	Farm-product raw material whsle	D	D	-	-	-	-	-	-
4227	Petroleum & petroleum products whsle	D	D	D	D	-	-	-	-
42271	Petroleum bulk stations & terminals	D	D	-	-	-	-	-	-
4229	Miscellaneous nondurable goods whsle	D	D	D	D	-	-	-	-
42291	Farm supplies whsle	D	D	D	D	-	-	-	-

See footnotes at end of table.

Table 8. Percent of Sales Data Based on Administrative Records and Estimation for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
	BALANCE OF DOOR COUNTY, WI								
42	Wholesale trade	15.8	.5	D	D	—	—	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
	BALANCE OF DOUGLAS COUNTY, WI								
42	Wholesale trade	D	D	D	D	—	—	—	—
421	Wholesale trade, durable goods	—	—	—	—	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
	BALANCE OF DUNN COUNTY, WI								
42	Wholesale trade	3.6	4.3	D	D	—	—	D	D
421	Wholesale trade, durable goods	4.7	—	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	2.5	8.5	D	D	—	—	—	—
	BALANCE OF EAU CLAIRE COUNTY, WI								
42	Wholesale trade	5.6	3.4	6.4	1.7	D	D	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4211	Motor vehicle & motor vehicle parts & supplies whsle	18.3	—	—	—	—	—	—	—
4218	Machinery, equipment, & supplies whsle	1.2	—	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
4228	Beer, wine, & distilled alcoholic beverage whsle ..	D	D	—	—	—	—	—	—
	BALANCE OF FLORENCE COUNTY, WI								
42	Wholesale trade	D	D	D	D	—	—	D	D
	BALANCE OF FOND DU LAC COUNTY, WI								
42	Wholesale trade	3.7	3.2	3.0	3.3	—	—	D	—
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
42182	Farm & garden machinery & equipment whsle ..	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
4224	Grocery & related products whsle	D	D	D	D	—	—	—	—
	BALANCE OF FOREST COUNTY, WI								
42	Wholesale trade	—	—	—	—	—	—	—	—
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
	BALANCE OF GRANT COUNTY, WI								
42	Wholesale trade	5.4	.2	D	D	—	—	D	D
421	Wholesale trade, durable goods	13.0	.4	D	D	—	—	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	—	—	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
42182	Farm & garden machinery & equipment whsle ..	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	1.1	—	D	D	—	—	D	D
4224	Grocery & related products whsle	D	D	D	D	—	—	—	—
4225	Farm-product raw material whsle	D	D	—	—	—	—	D	D
4227	Petroleum & petroleum products whsle	D	D	D	D	—	—	—	—
42271	Petroleum bulk stations & terminals	D	D	—	—	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	—	—	—	—
42291	Farm supplies whsle	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 8. Percent of Sales Data Based on Administrative Records and Estimation for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D.]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
BALANCE OF GREEN COUNTY, WI									
42	Wholesale trade	D	D	D	D	D	D	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
42182	Farm & garden machinery & equipment whsle ..	—	—	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
4224	Grocery & related products whsle	D	D	D	D	—	—	—	—
4225	Farm-product raw material whsle	D	D	D	D	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	—	—	—	—
42291	Farm supplies whsle	2.2	—	2.2	—	—	—	—	—
BALANCE OF GREEN LAKE COUNTY, WI									
42	Wholesale trade	D	D	D	D	D	D	D	D
421	Wholesale trade, durable goods	D	D	—	—	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
BALANCE OF IOWA COUNTY, WI									
42	Wholesale trade	2.2	24.3	D	D	—	—	D	D
421	Wholesale trade, durable goods2	—	.2	—	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
42182	Farm & garden machinery & equipment whsle ..	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	4.7	54.0	D	D	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	—	—	—	—	—	—
BALANCE OF IRON COUNTY, WI									
42	Wholesale trade	13.0	—	13.0	—	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
BALANCE OF JACKSON COUNTY, WI									
42	Wholesale trade	—	—	—	—	—	—	—	—
BALANCE OF JEFFERSON COUNTY, WI									
42	Wholesale trade	2.2	.5	D	D	D	D	D	D
421	Wholesale trade, durable goods	5.4	1.1	5.4	1.1	—	—	—	—
4218	Machinery, equipment, & supplies whsle	—	—	—	—	—	—	—	—
42182	Farm & garden machinery & equipment whsle ..	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	—	—	D	D	—	—	D	D
4225	Farm-product raw material whsle	D	D	—	—	—	—	D	D
BALANCE OF JUNEAU COUNTY, WI									
42	Wholesale trade	D	D	D	D	D	D	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4213	Lumber & other construction materials whsle	D	D	—	—	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	D	D
4224	Grocery & related products whsle	D	D	—	—	—	—	D	D
42249	Other grocery & related products whsle	D	D	—	—	—	—	D	D
BALANCE OF KENOSHA COUNTY, WI									
42	Wholesale trade	D	D	D	D	D	D	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	D	D
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	D	D
42183	Industrial machinery & equipment whsle	D	D	D	D	—	—	D	D
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
42191	Sporting & recreational goods & supplies whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	D	D	—	—
4224	Grocery & related products whsle	D	D	D	D	—	—	—	—
42249	Other grocery & related products whsle	D	D	D	D	—	—	—	—
4227	Petroleum & petroleum products whsle	D	D	D	D	—	—	—	—
42271	Petroleum bulk stations & terminals	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 8. Percent of Sales Data Based on Administrative Records and Estimation for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D.]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
BALANCE OF KEWAUNEE COUNTY, WI									
42	Wholesale trade	D	D	D	D	-	-	-	-
421	Wholesale trade, durable goods	D	D	D	D	-	-	-	-
4218	Machinery, equipment, & supplies whsle	D	D	D	D	-	-	-	-
42182	Farm & garden machinery & equipment whsle ..	1.3	-	1.3	-	-	-	-	-
422	Wholesale trade, nondurable goods	D	D	D	D	-	-	-	-
BALANCE OF LA CROSSE COUNTY, WI									
42	Wholesale trade9	.9	D	D	D	D	D	D
421	Wholesale trade, durable goods	1.2	-	1.2	-	-	-	-	-
4213	Lumber & other construction materials whsle	-	-	-	-	-	-	-	-
42133	Roofing, siding, & insulation material whsle	D	D	-	-	-	-	-	-
4218	Machinery, equipment, & supplies whsle	-	-	-	-	-	-	-	-
422	Wholesale trade, nondurable goods	-	3.4	D	D	-	-	-	-
4224	Grocery & related products whsle	D	D	D	D	-	-	-	-
BALANCE OF LAFAYETTE COUNTY, WI									
42	Wholesale trade	13.6	36.2	D	D	-	-	D	D
421	Wholesale trade, durable goods	19.2	-	D	D	-	-	-	-
4218	Machinery, equipment, & supplies whsle	D	D	D	D	-	-	-	-
4219	Miscellaneous durable goods whsle	D	D	D	D	-	-	-	-
422	Wholesale trade, nondurable goods	12.3	44.9	12.3	44.9	-	-	-	-
4224	Grocery & related products whsle	D	D	D	D	-	-	-	-
4225	Farm-product raw material whsle	D	35.4	D	35.4	-	-	-	-
BALANCE OF LANGLADE COUNTY, WI									
42	Wholesale trade	1.4	.9	D	D	-	-	D	D
421	Wholesale trade, durable goods	D	D	D	D	-	-	-	-
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	-	-	-	-
42114	Motor vehicle parts, (used) whsle	D	D	D	D	-	-	-	-
4218	Machinery, equipment, & supplies whsle	D	D	-	-	-	-	-	-
422	Wholesale trade, nondurable goods	D	D	D	D	-	-	-	-
4224	Grocery & related products whsle	D	D	D	D	-	-	-	-
42249	Other grocery & related products whsle	D	D	D	D	-	-	-	-
BALANCE OF LINCOLN COUNTY, WI									
42	Wholesale trade	D	D	D	D	-	-	D	D
421	Wholesale trade, durable goods	D	D	D	D	-	-	-	-
BALANCE OF MANITOWOC COUNTY, WI									
42	Wholesale trade	2.6	-	2.6	-	-	-	-	-
421	Wholesale trade, durable goods	D	D	D	D	-	-	-	-
4218	Machinery, equipment, & supplies whsle	D	D	D	D	-	-	-	-
4219	Miscellaneous durable goods whsle	D	D	D	D	-	-	-	-
42193	Recyclable material whsle	D	D	D	D	-	-	-	-
422	Wholesale trade, nondurable goods	D	D	D	D	-	-	-	-
4224	Grocery & related products whsle	D	D	D	D	-	-	-	-
42249	Other grocery & related products whsle	D	D	D	D	-	-	-	-
4229	Miscellaneous nondurable goods whsle	D	D	D	D	-	-	-	-

See footnotes at end of table.

Table 8. **Percent of Sales Data Based on Administrative Records and Estimation for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
BALANCE OF MARATHON COUNTY, WI									
42	Wholesale trade7	1.5	D	D	D	D	D	D
421	Wholesale trade, durable goods	1.6	4.0	D	D	—	—	D	D
4211	Motor vehicle & motor vehicle parts & supplies whse	D	D	D	D	—	—	—	—
42111	Automobile & other motor vehicle whse	D	D	D	D	—	—	—	—
4213	Lumber & other construction materials whse	—	—	—	—	—	—	—	—
42133	Roofing, siding, & insulation material whse	D	D	D	D	—	—	—	—
4215	Metal & mineral (except petroleum) whse	D	D	D	D	—	—	—	—
42151	Metal service centers & offices	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whse	4.9	15.1	4.9	15.1	—	—	—	—
42182	Farm & garden machinery & equipment whse .	7.5	17.0	7.5	17.0	—	—	—	—
4219	Miscellaneous durable goods whse	D	D	D	D	—	—	—	—
42199	Other miscellaneous durable goods whse	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods2	.1	D	D	D	D	D	D
4224	Grocery & related products whse	—	.1	D	D	D	D	—	—
42243	Dairy products, (except dried or canned) whse	D	D	—	—	D	D	—	—
42248	Fresh fruit & vegetable whse	D	D	D	D	—	—	—	—
42249	Other grocery & related products whse	D	D	D	D	—	—	—	—
4225	Farm-product raw material whse	D	D	—	—	—	—	D	D
BALANCE OF MARINETTE COUNTY, WI									
42	Wholesale trade	D	D	D	D	—	—	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whse	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
BALANCE OF MARQUETTE COUNTY, WI									
42	Wholesale trade	D	D	D	D	—	—	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4213	Lumber & other construction materials whse	D	D	D	D	—	—	—	—
42131	Lumber, plywood, millwork, & wood panel whse	D	D	D	D	—	—	—	—
421310	Lumber, plywood, millwork, & wood panel whse	D	D	D	D	—	—	—	—
4213103	Plywood, veneer, millwork, & wood panel whse	D	D	D	D	—	—	—	—
BALANCE OF MENOMINEE COUNTY, WI									
42	Wholesale trade	D	D	D	D	—	—	—	—
BALANCE OF MILWAUKEE COUNTY, WI									
42	Wholesale trade	D	D	D	D	—	—	D	D
BALANCE OF MONROE COUNTY, WI									
42	Wholesale trade	7.3	1.3	D	D	—	—	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whse	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
4227	Petroleum & petroleum products whse	D	D	D	D	—	—	—	—
42271	Petroleum bulk stations & terminals	D	D	—	—	—	—	—	—
BALANCE OF OCONTO COUNTY, WI									
42	Wholesale trade	9.5	—	D	D	D	D	D	D
421	Wholesale trade, durable goods	14.9	—	D	D	—	—	—	—
4213	Lumber & other construction materials whse	15.7	—	—	—	—	—	—	—
4218	Machinery, equipment, & supplies whse	12.2	—	12.2	—	—	—	—	—
422	Wholesale trade, nondurable goods3	—	.3	—	—	—	—	—

See footnotes at end of table.

Table 8. Percent of Sales Data Based on Administrative Records and Estimation for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
BALANCE OF ONEIDA COUNTY, WI									
42	Wholesale trade1	4.5	D	D	—	—	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4211	Motor vehicle & motor vehicle parts & supplies whsle	—	14.8	—	14.8	—	—	—	—
4213	Lumber & other construction materials whsle	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
42199	Other miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
BALANCE OF OUTAGAMIE COUNTY, WI									
42	Wholesale trade	2.7	17.9	2.5	19.0	D	D	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4211	Motor vehicle & motor vehicle parts & supplies whsle	5.1	13.3	5.1	13.3	—	—	—	—
4217	Hardware, & plumbing & heating equipment & supplies whsle	D	D	D	D	—	—	—	—
42172	Plumbing & heating equipment & supplies (hydronics) whsle	D	D	D	D	—	—	—	—
42173	Warm air heating & air-conditioning equipment & supplies whsle	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	2.7	—	D	D	—	—	—	—
42182	Farm & garden machinery & equipment whsle	1.1	—	1.1	—	—	—	—	—
42183	Industrial machinery & equipment whsle	2.4	—	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
4227	Petroleum & petroleum products whsle	D	D	D	D	—	—	—	—
42271	Petroleum bulk stations & terminals	D	D	D	D	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	—	—	—	—
42291	Farm supplies whsle	D	D	D	D	—	—	—	—
BALANCE OF OZAUKEE COUNTY, WI									
42	Wholesale trade	4.2	.9	4.8	1.0	—	—	—	—
421	Wholesale trade, durable goods	9.3	.4	12.6	.6	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	—	—	—	—	—	—
422	Wholesale trade, nondurable goods	—	1.3	—	1.3	—	—	—	—
BALANCE OF PEPIN COUNTY, WI									
42	Wholesale trade	2.3	—	2.3	—	—	—	—	—
421	Wholesale trade, durable goods9	—	.9	—	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
42182	Farm & garden machinery & equipment whsle	D	D	D	D	—	—	—	—
421820	Farm & garden machinery & equipment whsle	D	D	D	D	—	—	—	—
4218201	Farm machinery & equipment—farm dealers	D	D	D	D	—	—	—	—
BALANCE OF PIERCE COUNTY, WI									
42	Wholesale trade	D	D	D	D	—	—	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	D	D
BALANCE OF POLK COUNTY, WI									
42	Wholesale trade	D	D	D	D	—	—	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4214	Professional & commercial equipment & supplies whsle	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
42182	Farm & garden machinery & equipment whsle	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	1.1	1.8	D	D	—	—	—	—
4224	Grocery & related products whsle	D	D	D	D	—	—	—	—
42249	Other grocery & related products whsle	D	D	D	D	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	—	—	—	—
42292	Book, periodical, & newspaper whsle	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 8. Percent of Sales Data Based on Administrative Records and Estimation for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
BALANCE OF PORTAGE COUNTY, WI									
42	Wholesale trade	3.2	4.2	D	D	D	D	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
42183	Industrial machinery & equipment whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	D	D
4224	Grocery & related products whsle	—	—	D	D	—	—	—	—
BALANCE OF PRICE COUNTY, WI									
42	Wholesale trade	D	D	D	D	D	D	—	—
421	Wholesale trade, durable goods	D	D	D	D	D	D	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
42183	Industrial machinery & equipment whsle	D	D	—	—	—	—	—	—
BALANCE OF RACINE COUNTY, WI									
42	Wholesale trade	5.1	3.2	D	D	—	—	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
42111	Automobile & other motor vehicle whsle	D	D	—	—	—	—	—	—
4218	Machinery, equipment, & supplies whsle	2.1	6.1	D	D	—	—	D	D
42183	Industrial machinery & equipment whsle	2.3	8.0	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	—	—	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
4224	Grocery & related products whsle	D	D	D	D	—	—	—	—
BALANCE OF RICHLAND COUNTY, WI									
42	Wholesale trade	—	2.5	D	D	—	—	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
BALANCE OF ROCK COUNTY, WI									
42	Wholesale trade	1.3	.3	D	D	D	D	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	—	—	D	D	—	—	—	—
42182	Farm & garden machinery & equipment whsle	—	—	—	—	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	D	D	—	—
4224	Grocery & related products whsle	D	D	—	—	—	—	—	—
42249	Other grocery & related products whsle	D	D	—	—	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	—	—	—	—
42291	Farm supplies whsle	D	D	D	D	—	—	—	—
BALANCE OF RUSK COUNTY, WI									
42	Wholesale trade	3.1	—	3.1	—	—	—	—	—
421	Wholesale trade, durable goods	3.1	—	3.1	—	—	—	—	—
BALANCE OF ST. CROIX COUNTY, WI									
42	Wholesale trade	D	D	D	D	D	D	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
42182	Farm & garden machinery & equipment whsle	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	—	—	—	—	D	D
42191	Sporting & recreational goods & supplies whsle	D	D	—	—	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
4224	Grocery & related products whsle	D	D	D	D	—	—	—	—
4226	Chemical & allied products whsle	D	D	D	D	—	—	—	—
42261	Plastics materials & basic forms & shapes whsle	D	D	D	D	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 8. Percent of Sales Data Based on Administrative Records and Estimation for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
BALANCE OF SAUK COUNTY, WI									
42	Wholesale trade	5.3	.9	D	D	—	—	D	D
421	Wholesale trade, durable goods	20.8	—	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	17.5	—	17.5	—	—	—	—	—
422	Wholesale trade, nondurable goods	1.0	1.1	1.0	1.1	—	—	—	—
4228	Beer, wine, & distilled alcoholic beverage whsle ..	D	D	—	—	—	—	—	—
42281	Beer & ale whsle	D	D	—	—	—	—	—	—
BALANCE OF SAWYER COUNTY, WI									
42	Wholesale trade	—	—	—	—	—	—	—	—
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4217	Hardware, & plumbing & heating equipment & supplies whsle	D	D	D	D	—	—	—	—
42171	Hardware whsle	D	D	D	D	—	—	—	—
421710	Hardware whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
BALANCE OF SHAWANO COUNTY, WI									
42	Wholesale trade	1.2	7.5	D	D	—	—	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
42182	Farm & garden machinery & equipment whsle ..	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	D	D
4225	Farm-product raw material whsle	D	D	—	—	—	—	D	D
BALANCE OF SHEBOYGAN COUNTY, WI									
42	Wholesale trade	D	D	D	D	—	—	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	D	D
4213	Lumber & other construction materials whsle	D	D	D	D	—	—	—	—
42139	Other construction materials whsle	D	D	D	D	—	—	—	—
4217	Hardware, & plumbing & heating equipment & supplies whsle	—	—	—	—	—	—	—	—
4218	Machinery, equipment, & supplies whsle	14.8	.1	14.8	.1	—	—	—	—
42182	Farm & garden machinery & equipment whsle ..	24.9	.3	24.9	.3	—	—	—	—
42183	Industrial machinery & equipment whsle	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
42191	Sporting & recreational goods & supplies whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
4228	Beer, wine, & distilled alcoholic beverage whsle ..	D	D	—	—	—	—	—	—
42281	Beer & ale whsle	D	D	—	—	—	—	—	—
BALANCE OF TAYLOR COUNTY, WI									
42	Wholesale trade	D	D	D	D	—	—	—	—
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
BALANCE OF TREMPLEAU COUNTY, WI									
42	Wholesale trade	3.5	1.6	D	D	—	—	D	D
421	Wholesale trade, durable goods	1.5	2.1	1.5	2.1	—	—	—	—
4218	Machinery, equipment, & supplies whsle	—	1.8	—	1.8	—	—	—	—
42182	Farm & garden machinery & equipment whsle ..	—	2.2	—	2.2	—	—	—	—
421820	Farm & garden machinery & equipment whsle ..	—	2.2	—	2.2	—	—	—	—
4218201	Farm machinery & equipment—farm dealers	—	2.2	—	2.2	—	—	—	—
422	Wholesale trade, nondurable goods	4.0	1.5	D	D	—	—	D	D
4227	Petroleum & petroleum products whsle	D	D	D	D	—	—	—	—
42271	Petroleum bulk stations & terminals	D	D	—	—	—	—	—	—
422710	Petroleum bulk stations & terminals	D	D	—	—	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	—	—	—	—
42291	Farm supplies whsle	D	D	D	D	—	—	—	—
422910	Farm supplies whsle	D	D	D	D	—	—	—	—
4229102	Farm supplies—whsle distributors	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 8. **Percent of Sales Data Based on Administrative Records and Estimation for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D.]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
BALANCE OF VERNON COUNTY, WI									
42	Wholesale trade	D	D	D	D	D	D	D	D
421	Wholesale trade, durable goods	3.6	14.0	D	D	—	—	—	—
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	—	—	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
42182	Farm & garden machinery & equipment whsle .	—	4.3	—	—	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	—	—	—	—	D	D
4224	Grocery & related products whsle	D	D	—	—	—	—	D	D
42249	Other grocery & related products whsle	D	D	—	—	—	—	—	—
BALANCE OF VILAS COUNTY, WI									
42	Wholesale trade	6.4	—	8.7	—	—	—	—	—
421	Wholesale trade, durable goods	2.5	—	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
42199	Other miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
421990	Other miscellaneous durable goods whsle ...	D	D	D	D	—	—	—	—
BALANCE OF WALWORTH COUNTY, WI									
42	Wholesale trade	4.9	1.6	5.5	.3	D	D	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
4213	Lumber & other construction materials whsle	D	D	D	D	—	—	—	—
4215	Metal & mineral (except petroleum) whsle	D	D	D	D	—	—	—	—
42151	Metal service centers & offices	D	D	D	D	—	—	—	—
4216	Electrical goods whsle	D	D	—	—	—	—	—	—
42161	Electrical apparatus & equip, wiring supp, & const material whsle	—	—	—	—	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
42182	Farm & garden machinery & equipment whsle .	D	D	D	D	—	—	—	—
42183	Industrial machinery & equipment whsle	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
42191	Sporting & recreational goods & supplies whsle	D	D	D	D	—	—	—	—
42199	Other miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
4225	Farm-product raw material whsle	D	D	D	D	—	—	—	—
4227	Petroleum & petroleum products whsle	D	D	D	D	—	—	—	—
BALANCE OF WASHBURN COUNTY, WI									
42	Wholesale trade	16.1	.3	16.1	.3	—	—	—	—
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
BALANCE OF WASHINGTON COUNTY, WI									
42	Wholesale trade	5.9	1.8	6.5	1.5	—	—	—	4.7
421	Wholesale trade, durable goods	D	D	D	D	—	—	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
4224	Grocery & related products whsle	D	D	D	D	—	—	—	—
42241	General-line grocery whsle	D	D	D	D	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	—	—	—	—
42291	Farm supplies whsle	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 8. Percent of Sales Data Based on Administrative Records and Estimation for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
BALANCE OF WAUKESHA COUNTY, WI									
42	Wholesale trade7	1.5	D	D	D	D	D	D
421	Wholesale trade, durable goods	1.9	3.9	3.1	4.7	—	5.3	.3	—
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
42111	Automobile & other motor vehicle whsle	D	D	—	—	—	—	—	—
42112	Motor vehicle supplies & new parts whsle	D	D	D	D	—	—	—	—
4212	Furniture & home furnishings whsle	D	D	D	D	—	—	—	—
42121	Furniture whsle	D	D	D	D	—	—	—	—
4213	Lumber & other construction materials whsle	7.7	17.3	D	D	—	—	D	D
42132	Brick, stone, & related construction materials whsle	D	D	D	D	—	—	—	—
4214	Professional & commercial equipment & supplies whsle	1.1	.4	D	D	—	—	—	—
42142	Office equipment whsle	D	D	—	—	—	—	—	—
42143	Computer & computer peripheral equipment & software whsle	2.0	.6	2.0	.6	—	—	—	—
4215	Metal & mineral (except petroleum) whsle	5.4	—	—	—	—	—	—	—
42151	Metal service centers & offices	5.4	—	—	—	—	—	—	—
4216	Electrical goods whsle3	—	.8	—	D	D	D	D
42161	Electrical apparatus & equip, wiring supp, & const material whsle	—	—	—	—	D	D	—	—
42169	Other electronic parts & equipment whsle	D	D	D	D	—	—	—	—
4217	Hardware, & plumbing & heating equipment & supplies whsle	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle2	7.0	.2	6.1	—	—	.3	—
42181	Construction & mining (except petroleum) machinery & equip whsle	—	—	D	D	—	—	—	—
42183	Industrial machinery & equipment whsle2	8.1	.2	10.4	—	—	D	D
42184	Industrial supplies whsle4	15.5	.7	—	—	—	D	D
42185	Service establishment equipment & supplies whsle	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	—	—	—	—	—	—
422	Wholesale trade, nondurable goods2	.4	D	D	D	D	D	D
4221	Paper & paper product whsle	1.9	13.0	D	D	—	—	—	—
42212	Stationery & office supplies whsle	2.3	—	D	D	—	—	—	—
4224	Grocery & related products whsle	—	—	D	D	D	D	D	D
42242	Packaged frozen food whsle	D	D	—	—	—	—	D	D
42243	Dairy products, (except dried or canned) whsle	D	D	—	—	D	D	—	—
42249	Other grocery & related products whsle	D	D	D	D	—	—	—	—
4226	Chemical & allied products whsle	D	D	D	D	—	—	—	—
4227	Petroleum & petroleum products whsle	—	—	—	—	—	—	—	—
42271	Petroleum bulk stations & terminals	—	—	—	—	—	—	—	—
4229	Miscellaneous nondurable goods whsle	D	D	D	D	—	—	—	—
42294	Tobacco & tobacco product whsle	D	D	—	—	—	—	—	—
BALANCE OF WAUPACA COUNTY, WI									
42	Wholesale trade	3.3	3.7	D	D	D	D	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	5.6	—	5.6	—	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	—	—	—	—	D	D
BALANCE OF WAUSHARA COUNTY, WI									
42	Wholesale trade	D	D	D	D	—	—	—	—
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4211	Motor vehicle & motor vehicle parts & supplies whsle	D	D	D	D	—	—	—	—
42114	Motor vehicle parts, (used) whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	—	2.8	—	2.8	—	—	—	—
4225	Farm-product raw material whsle	D	D	D	D	—	—	—	—

See footnotes at end of table.

Table 8. **Percent of Sales Data Based on Administrative Records and Estimation for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	All types of operation percent of sales—		Merchant wholesalers percent of sales—		Manufacturers' sales branches and offices percent of sales—		Agents, brokers, and commission merchants percent of sales—	
		From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²	From administrative records ¹	Estimated ²
BALANCE OF WINNEBAGO COUNTY, WI									
42	Wholesale trade	D	D	D	D	—	—	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
4219	Miscellaneous durable goods whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
4224	Grocery & related products whsle	D	D	D	D	—	—	—	—
BALANCE OF WOOD COUNTY, WI									
42	Wholesale trade	D	D	D	D	—	—	D	D
421	Wholesale trade, durable goods	D	D	D	D	—	—	—	—
4213	Lumber & other construction materials whsle	D	D	D	D	—	—	—	—
42133	Roofing, siding, & insulation material whsle	D	D	D	D	—	—	—	—
4218	Machinery, equipment, & supplies whsle	D	D	D	D	—	—	—	—
422	Wholesale trade, nondurable goods	D	D	D	D	—	—	—	—
4224	Grocery & related products whsle	D	D	D	D	—	—	—	—

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL (\$1,000)

Payroll includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on Form 941.

BEGINNING-OF-YEAR INVENTORIES (\$1,000)

The total value of merchandise inventories an establishment owned on December 31, 1996. Inventories must be located in the United States and its possessions, including Foreign Trade Zones in the United States, even if portions of these inventories were held at other locations. Exclude the value of inventories held by this establishment but owned by others.

END-OF-YEAR INVENTORIES (\$1,000)

The total value of merchandise inventories owned on December 31, 1997. Inventories must be located in the United States and its possessions, including Foreign Trade Zones in the United States, even if portions of these inventories were held at other locations. Exclude the value of inventories held by this establishment but owned by others.

FIRST-QUARTER PAYROLL (\$1,000)

Represents payroll paid to persons employed at any time during the quarter January to March 1997.

NUMBER OF EMPLOYEES

Paid employees consists of full-time and part-time employees, including salaried officers and executives of corporations. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. The definition of paid employees is the same as that used on IRS Form 941.

WHOLESALE TRADE

NUMBER OF ESTABLISHMENTS

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Economic census figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each economic census establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

OPERATING EXPENSES (\$1,000)

Includes payroll, employee benefits, interest and rent expenses, payroll taxes, cost of supplies used for operation, depreciation expenses, fundraising expenses, contracted or purchased services, and other expenses charged to operations during 1997. Expenses exclude cost of goods sold, income taxes, and interest for wholesale establishments; outlays for the purchase of real estate; construction and all other capital improvements; funds invested; assessments or dues paid to the parent or other chapters of the same organization; and, for fundraising organizations, funds transferred to charities and other organizations.

SALES, RECEIPTS, OR REVENUE ESTIMATED (PERCENT)

Percent of total sales/receipts/revenue that was imputed based on historic company ratios or administrative records, or on industry averages.

SALES, RECEIPTS, OR REVENUE FROM ADMINISTRATIVE RECORDS (PERCENT)

Percent of total sales/receipts/revenue obtained from administrative records of other Federal agencies.

SALES (\$1,000)

Includes the total sales, shipments, receipts, revenue, or business done by establishments within the scope of the economic census.

Sales include merchandise sold for cash or credit by establishments primarily engaged in wholesale trade; receipts from rental or leasing of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer and passed on to the wholesaler.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in

allowances are not deducted from total sales. Total sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; and nonoperating income from such sources as investments, rental or sale of real estate, etc.

Sales in this report do not include wholesale sales made by manufacturers, retailers, service establishments, or other businesses whose primary activity is other than wholesale trade. They do include receipts other than from the sale of merchandise at wholesale, e.g., service receipts, retail sales, etc., by establishments primarily engaged in wholesale trade.

Sales figures include sales of all establishments in business at any time during the year. Sales shown for agents and brokers represented the value of the goods involved in the transactions rather than the commissions received or earnings.

Appendix B.

NAICS Codes, Titles, and Descriptions

42 WHOLESALE TRADE

The Wholesale Trade sector comprises establishments engaged in wholesaling merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The wholesaling process is an intermediate step in the distribution of merchandise. Wholesalers are organized to sell or arrange the purchase or sale of (a) goods for resale (i.e., goods sold to other wholesalers or retailers), (b) capital or durable nonconsumer goods, and (c) raw and intermediate materials and supplies used in production.

Wholesalers sell merchandise to other businesses and normally operate from a warehouse or office. These warehouses and offices are characterized by having little or no display of merchandise. In addition, neither the design nor the location of the premises is intended to solicit walk-in traffic. Wholesalers do not normally use advertising directed to the general public. Customers are generally reached initially via telephone, in-person marketing, or by specialized advertising that may include Internet and other electronic means. Follow-up orders are either vendor-initiated or client-initiated, generally based on previous sales, and typically exhibit strong ties between sellers and buyers. In fact, transactions are often conducted between wholesalers and clients that have long-standing business relationships.

This sector comprises two main types of wholesalers: those that sell goods on their own account and those that arrange sales and purchases for others for a commission or fee.

1. Establishments that sell goods on their own account are known as wholesale merchants, distributors, jobbers, drop shippers, import/export merchants, and sales branches. These establishments typically maintain their own warehouse, where they receive and handle goods for their customers. Goods are generally sold without transformation, but may include integral functions, such as sorting, packaging, labeling, and other marketing services.
2. Establishments arranging for the purchase or sale of goods owned by others or purchasing goods on a commission basis are known as agents and brokers, commission merchants, import/export agents and brokers, auction companies, and manufacturers' representatives. These establishments operate from offices and generally do not own or handle the goods they sell.

Some wholesale establishments may be connected with a single manufacturer and promote and sell the particular manufacturers' products to a wide range of other wholesalers or retailers. Other wholesalers may be connected to a retail chain or a limited number of retail chains and only provide a variety of products needed by that particular retail operation(s). These wholesalers may obtain the products from a wide range of manufacturers. Still other wholesalers may not take title to the goods, but act as agents and brokers for a commission.

Although, in general, wholesaling normally denotes sales in large volumes, durable nonconsumer goods may be sold in single units. Sales of capital or durable nonconsumer goods used in the production of goods and services, such as farm machinery, medium and heavy duty trucks, and industrial machinery, are always included in wholesale trade.

421 Wholesale trade, durable goods

Industries in the Wholesale Trade, Durable Goods subsector sell or arrange the purchase or sale of capital or durable goods to other businesses. Durable goods are new or used items generally with a normal life expectancy of three years or more. Durable goods wholesale trade establishments are engaged in wholesaling products, such as motor vehicles, furniture, construction materials, machinery and equipment (including household-type appliances), metals and minerals (except petroleum), sporting goods, toys and hobby goods, recyclable materials, and parts.

The detailed industries within the subsector are organized in the classification structure based on the products sold. Within an industry, the types of establishments may vary, including wholesale merchants and/or agents and brokers.

4211 Motor Vehicle and Motor Vehicle Parts and Supplies Wholesalers

This NAICS industry group includes establishments classified in the following NAICS Industries: 42111, Automobile and other motor vehicle wholesalers; 42112, Motor vehicle supplies and new parts wholesalers; 42113, Tire and tube wholesalers; 42114, Motor vehicle parts (used) wholesalers.

42111 Automobile and Other Motor Vehicle Wholesalers

This industry comprises establishments primarily engaged in wholesaling new and used passenger automobiles, trucks, trailers, and other motor vehicles, such as motorcycles, motor homes, and snowmobiles.

421110 Automobile and Other Motor Vehicle Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling new and used passenger automobiles, trucks, trailers, and other motor vehicles, such as motorcycles, motor homes, and snowmobiles.

The data published with NAICS code 421110 include the following SIC industry:

5012 Automobiles and other motor vehicles

4211101 Automobile and Motorcycle Wholesalers

Establishments primarily engaged in the wholesale distribution of new and used passenger vehicles (automobiles, motorcycles, motor scooters, and taxicabs), automobile trailers, and other similar vehicles.

4211102 Bus and Recreational Vehicle (Campers and Motor Homes) Wholesalers

Establishments primarily engaged in the wholesale distribution of new and used buses and recreational vehicles.

4211103 Light Truck and Van (14,000 lb or Less) Wholesalers

Establishments primarily engaged in the wholesale distribution of new and used light trucks and cargo vans under 14,000 lb. gross wt.

4211104 Medium Truck and Tractor (14,001 to 26,000 lb) Wholesalers

Establishments primarily engaged in the wholesale distribution of new and used medium trucks and tractors 14,001 to 26,000 lb. gross wt.

4211105 Heavy Truck and Tractor (Over 26,000 lb) Wholesalers

Establishments primarily engaged in the wholesale distribution of new and used heavy trucks and tractors over 26,000 lb. gross wt.

42112 Motor Vehicle Supplies and New Parts Wholesalers

This industry comprises establishments primarily engaged in wholesaling motor vehicle supplies, accessories, tools, and equipment; and new motor vehicle parts (except new tires and tubes).

421120 Motor Vehicle Supplies and New Parts Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling motor vehicle supplies, accessories, tools, and equipment; and new motor vehicle parts (except new tires and tubes).

The data published with NAICS code 421120 include the following SIC industry:

5013 (pt) Motor vehicle supplies and new parts

4211201 Motor Vehicle Supplies and New Parts-Warehouse Distributors

Establishments primarily engaged in selling for resale motor vehicle supplies and new parts from a warehouse. These establishments primarily sell to other wholesalers.

4211202 Motor Vehicle Supplies and New Parts-Jobbers

Establishments primarily engaged in the wholesale distribution of motor vehicle supplies and new parts primarily from an office or warehouse and less than half of their sales are to other wholesalers.

4211203 Petroleum Products Marketing Equipment Wholesalers

Establishments primarily engaged in the wholesale distribution of automotive service station equipment, automotive testing equipment, and automotive supplies for use in gasoline service or bulk stations.

42113 Tire and Tube Wholesalers

This industry comprises establishments primarily engaged in wholesaling new and/or used tires and tubes for passenger and commercial vehicles.

421130 Tire and Tube Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling new and/or used tires and tubes for passenger and commercial vehicles.

The data published with NAICS code 421130 include the following SIC industry:

5014 (pt) Tires and tubes

42114 Motor Vehicle Parts (Used) Wholesalers

This industry comprises establishments primarily engaged in wholesaling used motor vehicle parts (except used tires and tubes) and establishments primarily engaged in dismantling motor vehicles for the purpose of selling the parts.

421140 Motor Vehicle Parts (Used) Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling used motor vehicle parts (except used tires and tubes) and establishments primarily engaged in dismantling motor vehicles for the purpose of selling the parts.

The data published with NAICS code 421140 include the following SIC industry:

5015 Motor vehicle parts, used

4212 Furniture and Home Furnishing Wholesalers

This NAICS Industry Group includes establishments classified in the following NAICS Industries: 42121, Furniture wholesalers; and 42122, Home furnishings wholesalers.

42121 Furniture Wholesalers

This industry comprises establishments primarily engaged in wholesaling furniture (except hospital beds, medical furniture, and drafting tables).

421210 Furniture Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling furniture (except hospital beds, medical furniture, and drafting tables).

The data published with NAICS code 421210 include the following SIC industry:

5021 (pt) Furniture

4212101 Household and Lawn Furniture Wholesalers

Establishments primarily engaged in the wholesale distribution of household (including lawn) furniture, bedsprings, mattresses, and all such component furniture parts.

4212102 Office and Business Furniture Wholesalers

Establishments primarily engaged in the wholesale distribution of filing cabinets (wood or steel), office furniture, store furniture, and public furniture for public parks and buildings.

42122 Home Furnishings Wholesalers

This industry comprises establishments primarily engaged in wholesaling home furnishings and/or housewares.

421220 Home Furnishing Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling home furnishings and/or housewares.

The data published with NAICS code 421220 include the following SIC industry:

5023 (pt) Home furnishings

4212201 Household China, Glassware, and Crockery Wholesalers

Establishments primarily engaged in the wholesale distribution of table and household china, glassware, and earthenware.

4212202 Linen, Domestic, Drapery, and Curtain Wholesalers

Establishments primarily engaged in the wholesale distribution of bedspreads, blankets, pillowcases, bed sheets, table linens, bathroom linens (e.g., towels, bath mats), curtains, and shades.

4212203 Floor Coverings Wholesalers

Establishments primarily engaged in the wholesale distribution of carpets, rugs, and all other types of hard and soft surface floor coverings (excluding ceramic and clay tile).

4212204 Other Home Furnishings Wholesalers

Establishments primarily engaged in the wholesale distribution of aluminum ware, lamps, glass mirrors, kitchen tools and utensils, and other general home furnishings and home wares, including antiques.

4213 Lumber and Other Construction Materials Wholesalers

This NAICS Industry Group includes establishments classified in the following NAICS Industries: 42131, Lumber, plywood, millwork, and wood panel wholesalers; 42132, Brick, stone, and related construction materials wholesalers; 42133, Roofing, siding, and insulation material wholesalers; 42139, Other construction materials wholesalers.

42131 Lumber, Plywood, Millwork, and Wood Panel Wholesalers

This industry comprises establishments primarily engaged in wholesaling lumber; plywood; reconstituted wood fiber products; wood fencing; doors and windows and their frames (all materials); wood roofing and siding; and/or other wood or metal millwork.

421310 Lumber, Plywood, Millwork, and Wood Panel Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling lumber; plywood; reconstituted wood fiber products; wood fencing; doors and windows and their frames (all materials); wood roofing and siding; and/or other wood or metal millwork.

The data published with NAICS code 421310 include the following SIC industry:

5031 (pt) Lumber, plywood, millwork, and wood panels

4213101 Lumber Wholesalers (Without Yard)

Establishments primarily engaged in the wholesale distribution of rough, dressed, and finished lumber. These establishments order the goods which are shipped direct from the supplier to the customers without intermediate storage.

4213102 Lumber Wholesalers (With Yard)

Establishments primarily engaged in the wholesale distribution of rough, dressed, and finished lumber primarily from a lot, warehouse, or office. These establishments perform warehousing and storage functions and usually make deliveries.

42131021 Lumber Wholesalers (With Yard)

Establishments primarily engaged in the wholesale distribution of rough, dressed, and finished lumber primarily from a lot, warehouse, or office. These establishments perform warehousing and storage functions and usually make deliveries.

4213103 Plywood, Veneer, Millwork, and Wood Panel Wholesalers

Establishments primarily engaged in the wholesale distribution of plywood (hardwood, softwood, and nonwood face), door and window frames, overhead doors, veneer, and other wood or metal millwork.

42131031 Plywood, Veneer, Millwork, and Wood Panel Wholesalers

Establishments primarily engaged in the wholesale distribution of plywood (hardwood, softwood, and nonwood face), door and window frames, overhead doors, veneer, and other wood or metal millwork.

42132 Brick, Stone, and Related Construction Materials Wholesalers

This industry comprises establishments primarily engaged in wholesaling stone, cement, lime, construction sand, and gravel; brick; asphalt and concrete mixtures; and/or concrete, stone, and structural clay products.

421320 Brick, Stone, and Related Construction Material Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling stone, cement, lime, construction sand, and gravel; brick; asphalt and concrete mixtures; and/or concrete, stone, and structural clay products

The data published with NAICS code 421320 include the following SIC industry:

5032 (pt) Brick, stone and related construction materials

4213201 Brick, Block, Tile, Clay/Cement Sewer Pipe Wholesalers

Establishments primarily engaged in the wholesale distribution of brick (except refractory), block, and clay construction materials (except refractories).

42132011 Brick, Block, Tile, Clay/Cement Sewer Pipe Wholesalers

Establishments primarily engaged in the wholesale distribution of brick (except refractory), block, and clay construction materials (except refractories).

4213202 Sand, Gravel, and Stone Wholesalers

Establishments primarily engaged in the wholesale distribution of construction sand, gravel, and stone.

42132021 Sand, Gravel, and Stone Wholesalers

Establishments primarily engaged in the wholesale distribution of construction sand, gravel, and stone.

4213203 Cement, Lime, and Related Products Wholesalers

Establishments primarily engaged in the wholesale distribution of cement, lime, asphalt, and other related products.

42132031 Cement, Lime, and Related Products Wholesalers

Establishments primarily engaged in the wholesale distribution of cement, lime, asphalt, and other related products.

42133 Roofing, Siding, and Insulation Material Wholesalers

This industry comprises establishments primarily engaged in wholesaling nonwood roofing and nonwood siding and insulation materials.

421330 Roofing, Siding, and Insulation Material Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling nonwood roofing and nonwood siding and insulation materials.

The data published with NAICS code 421330 include the following SIC industry:

5033 (pt) Roofing, siding, and insulation materials

4213301 Roofing, Siding, and Insulation Materials Wholesalers

Establishments primarily engaged in wholesaling nonwood roofing and nonwood siding and insulation materials.

42133011 Roofing, Siding, and Insulation Materials Wholesalers

Establishments primarily engaged in wholesaling nonwood roofing and nonwood siding and insulation materials.

42139 Other Construction Material Wholesalers

This industry comprises (1) establishments primarily engaged in wholesaling manufactured homes (i.e., mobile homes) and/or prefabricated buildings and (2) establishments primarily engaged in wholesaling construction materials (except lumber, plywood, millwood, wood panel, brick, stone, roofing, siding, and insulation material).

421390 Other Construction Material Wholesalers

This U.S. industry comprises (1) establishments primarily engaged in wholesaling manufactured homes (i.e., mobile homes) and/or prefabricated buildings and (2) establishments primarily engaged in wholesaling construction materials (except lumber, plywood, millwood, wood panel, brick, stone, roofing, siding, and insulation material).

The data published with NAICS code 421390 include the following SIC industry:

5039 (pt) Other construction materials

4213901 Flat Glass and Other Construction Glass Wholesalers

Establishments primarily engaged in the wholesale distribution of flat glass, glass blocks, plate glass, window glass, and building glass.

42139011 Flat Glass and Other Construction Glass Wholesalers

Establishments primarily engaged in the wholesale distribution of flat glass, glass blocks, plate glass, window glass, and building glass.

4213902 Other Construction Materials Wholesalers

Establishments primarily engaged in the wholesale distribution of building and construction paper, plastics building materials, prefabricated structural assemblies (except wood), including modular homes, and other building materials.

42139021 Other Construction Materials Wholesalers

Establishments primarily engaged in the wholesale distribution of building and construction paper, plastics building materials, prefabricated structural assemblies (except wood), including modular homes, and other building materials.

4214 Professional and Commercial Equipment and Supplies Wholesalers

This NAICS Industry Group includes establishments classified in the following NAICS Industries: 42141, Photographic equipment and supplies wholesalers; 42142,

Office equipment wholesalers; 42143, Computer and computer peripheral equipment and software wholesalers; 42144, Other commercial equipment wholesalers; 42145, Medical, dental, and hospital equipment and supplies wholesalers; 42146, Ophthalmic goods wholesalers; and 42149, Other professional equipment and supplies wholesalers.

42141 Photographic Equipment and Supplies Wholesalers

This industry comprises establishments primarily engaged in wholesaling photographic equipment and supplies (except office equipment).

421410 Photographic Equipment and Supplies Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling photographic equipment and supplies (except office equipment).

The data published with NAICS code 421410 include the following SIC industry:

5043 Photographic equipment and supplies

42142 Office Equipment Wholesalers

This industry comprises establishments primarily engaged in wholesaling office machines and related equipment (except computers and computer peripheral equipment).

421420 Office Equipment Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling office machines and related equipment (except computers and computer peripheral equipment).

The data published with NAICS code 421420 include the following SIC industry:

5044 Office equipment

42143 Computer and Computer Peripheral Equipment and Software Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling computers, computer peripheral equipment, loaded computer boards, and/or computer software.

421430 Computer and Computer Peripheral Equipment and Software Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling computers, computer peripheral equipment, loaded computer boards, and/or computer software.

The data published with NAICS code 421430 include the following SIC industry:

5045 (pt) Computers and computer peripheral equipment and software

4214301 Computers and Peripheral Equipment Wholesalers

Establishments primarily engaged in the wholesale distribution of new and used computer hardware and peripheral equipment.

42143011 Computers and Peripheral Equipment, Sold for Resale

Establishments primarily engaged in the wholesale distribution of new and used computer hardware and peripheral equipment primarily for the purpose of resale.

42143012 Computers and Peripheral Equipment, Sold for End Use

Establishments primarily engaged in the wholesale distribution of new and used computer hardware and peripheral equipment primarily for end use.

4214302 Computer Software (Packaged) Wholesalers

Establishments primarily engaged in the wholesale distribution of packaged computer software primarily for end use.

42144 Other Commercial Equipment Wholesalers

This industry comprises establishments primarily engaged in wholesaling commercial and related machines and equipment (except photographic equipment and supplies; office equipment; and computers and computer peripheral equipment and software) generally used in restaurants and stores.

421440 Other Commercial Equipment Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling commercial and related machines and equipment (except photographic equipment and supplies; office equipment; and computers and computer peripheral equipment and software) generally used in restaurants and stores.

The data published with NAICS code 421440 include the following SIC industry:

5046 Other commercial equipment

4214401 Restaurant and Hotel Equipment and Supplies Wholesalers

Establishments primarily engaged in the wholesale distribution of restaurant and hotel equipment and supplies.

4214402 Store Machines and Equipment Wholesalers

Establishments primarily engaged in the wholesale distribution of store equipment (except furniture), machines, and fixtures.

42145 Medical, Dental, and Hospital Equipment and Supplies Wholesalers

This industry comprises establishments primarily engaged in wholesaling medical professional equipment, instruments, and supplies (except ophthalmic equipment, instruments and goods used by ophthalmologists, optometrists, and opticians).

421450 Medical, Dental, and Hospital Equipment and Supplies Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling medical professional equipment, instruments, and supplies (except ophthalmic equipment, instruments and goods used by ophthalmologists, optometrists, and opticians).

The data published with NAICS code 421450 include the following SIC industry:

5047 (pt) Medical, dental, and hospital equipment and supplies

4214501 Surgical, Medical, and Hospital Supplies Wholesalers

Establishments primarily engaged in the wholesale distribution of surgical and medical instruments, apparatus, and equipment; orthopedic appliances; artificial limbs; operating room and other hospital equipment; x-ray machines and parts, medical; and other scientific instruments used by physicians and in hospitals.

4214502 Dental Equipment and Supplies Wholesalers

Establishments primarily engaged in the wholesale distribution of equipment and supplies used by dentists, such as drills, teeth, dental gold, equipment, chairs, sterilizers, X-rays, cabinets, and engines.

42146 Ophthalmic Goods Wholesalers

This industry comprises establishments primarily engaged in wholesaling professional equipment, instruments, and/or goods sold, prescribed, or used by ophthalmologists, optometrists, and opticians.

421460 Ophthalmic Goods Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling professional equipment, instruments, and/or goods sold, prescribed, or used by ophthalmologists, optometrists, and opticians.

The data published with NAICS code 421460 include the following SIC industry:

5048 Ophthalmic goods

42149 Other Professional Equipment and Supplies Wholesalers

This industry comprises establishments primarily engaged in wholesaling professional equipment and supplies (except ophthalmic goods and medical, dental, and hospital equipment and supplies).

421490 Other Professional Equipment and Supplies Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling professional equipment and supplies (except ophthalmic goods and medical, dental, and hospital equipment and supplies).

The data published with NAICS code 421490 include the following SIC industry:

5049 (pt) Other professional equipment and supplies

4214901 Religious and School Supplies Wholesalers

Establishments primarily engaged in the wholesale distribution of church goods and religious articles, such as statuary, vestments, fonts, candles, religious pictures, and religious articles made from precious and semiprecious materials; and school equipment and supplies, such as black boards, chalk, rulers, and globes and wall maps.

4214902 Other Professional Equipment and Supplies Wholesalers

Establishments primarily engaged in the wholesale distribution of drafting instruments, veterinarians' equipment and supplies, professional equipment and supplies, scientific instruments and supplies, and laboratory equipment.

4215 Metal and Mineral (Except Petroleum) Wholesalers

This NAICS Industry Group includes establishments classified in the following NAICS Industries: 42151 Metal service centers and offices; and 42152, Coal and other mineral and ore wholesalers.

42151 Metal Service Centers and Offices

This industry comprises establishments primarily engaged in wholesaling products of the primary metals industries. Service centers maintain inventory and may perform functions, such as sawing, shearing, bending, leveling, cleaning, or edging, on a custom basis as part of sales transactions. Sales offices are usually affiliated or owned by a particular manufacturer and take orders but have no inventory.

421510 Metal Service Centers and Offices

This U.S. industry comprises establishments primarily engaged in wholesaling products of the primary metals industries. Service centers maintain inventory and may perform functions, such as sawing, shearing, bending, leveling, cleaning, or edging, on a custom basis as part of sales transactions. Sales offices are usually affiliated or owned by a particular manufacturer and take orders but have no inventory.

The data published with NAICS code 421510 include the following SIC industry:

5051 Metals service centers and offices

4215101 Ferrous Metals Service Centers and Sales Offices

Establishments primarily engaged in the wholesale distribution of semifinished ferrous metal products of foundries and mills.

42151011 Ferrous Metals Service Centers

Establishments primarily engaged in the wholesale distribution of semifinished ferrous metal products of foundries and mills that maintain warehouse inventory.

42151012 Ferrous Metals Sales Offices

Establishments primarily engaged in the wholesale distribution of semifinished ferrous metal products primarily from an office and not maintaining inventories.

4215102 Nonferrous Metals Service Centers and Sales Offices

Establishments primarily engaged in the wholesale distribution of semifinished nonferrous metal products (except precious metals).

42151021 Nonferrous Metals Service Centers

Establishments primarily engaged in the wholesale distribution of semifinished nonferrous metal products (except precious metals) and maintaining inventories.

42151022 Nonferrous Metals Sales Offices

Establishments primarily engaged in the wholesale distribution of semifinished nonferrous metal products (except precious metals) and not maintaining inventories.

42152 Coal and Other Mineral and Ore Wholesalers

This industry comprises establishments primarily engaged in wholesaling coal, coke, metal ores, and/or nonmetallic minerals (except precious and semiprecious stones and minerals used in construction, such as sand and gravel).

421520 Coal and Other Mineral and Ore Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling coal, coke, metal ores, and/or nonmetallic minerals (except precious and semiprecious stones and minerals used in construction, such as sand and gravel).

The data published with NAICS code 421520 include the following SIC industry:

5052 Coal and other minerals and ores

4215201 Coal Wholesalers

Establishments primarily engaged in the wholesale distribution of coal and coke.

4215202 Other Minerals and Ores Wholesalers

Establishments primarily engaged in the wholesale distribution of precious metal ores, copper, iron, lead and other metallic ores (including concentrates) and crude nonmetallic minerals.

4216 Electrical Goods Wholesalers

This NAICS Industry Group includes establishments classified in the following NAICS Industries: 42161, Electrical apparatus and equipment, wiring supplies, and construction material wholesalers; and 42162, Electrical appliance, television, and radio set wholesalers.

42161 Electrical Apparatus and Equipment, Wiring Supplies, and Construction Material Wholesalers

This industry comprises establishments primarily engaged in wholesaling electrical construction materials; wiring supplies; electric light fixtures; light bulbs; and/or electrical power equipment for the generation, transmission, distribution, or control of electric energy.

421610 Electrical Apparatus and Equipment, Wiring Supplies, and Construction Material Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling electrical construction materials; wiring supplies; electric light fixtures; light bulbs; and/or electrical power equipment for the generation, transmission, distribution, or control of electric energy.

The data published with NAICS code 421610 include the following SIC industry:

5063 (pt) Electrical apparatus and equipment, wiring supplies, and construction materials

42162 Electrical Appliance, Television, and Radio Set Wholesalers

This industry comprises establishments primarily engaged in wholesaling household-type electrical appliances, room air-conditioners, gas clothes dryers, and/or household-type audio or video equipment.

421620 Electrical Appliance, Television, and Radio Set Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling household-type electrical appliances, room air-conditioners, gas clothes dryers, and/or household-type audio or video equipment.

The data published with NAICS code 421620 include the following SIC industry:

5064 Electrical appliances, television, and radio sets

42169 Other Electronic Parts and Equipment Wholesalers

This industry comprises establishments primarily engaged in wholesaling electronic parts and equipment (except electrical apparatus and equipment, wiring supplies and construction material; and electrical appliances, television and radio sets).

421690 Other Electronic Parts and Equipment Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling electronic parts and equipment (except electrical apparatus and equipment, wiring supplies and construction material; and electrical appliances, television and radio sets).

The data published with NAICS code 421690 include the following SIC industry:

5065 Other electronic parts and equipment

4216901 Communications Equipment and Supplies Wholesalers

Establishments primarily engaged in the wholesale distribution of communications equipment.

4216902 Electronic Parts (Excluding Communications Equipment) Wholesalers

Establishments primarily engaged in the wholesale distribution of electronic parts and equipment (except communications equipment).

4217 Hardware, and Plumbing and Heating Equipment and Supplies Wholesalers

This NAICS Industry Group includes establishments classified in the following NAICS Industries: 42171, Hardware wholesalers; 42172, Plumbing and heating equipment and supplies (hydronics) wholesalers; 42173, Warm air heating and air-conditioning equipment and supplies; and 42174, Refrigeration equipment and supplies wholesalers,

42171 Hardware Wholesalers

This industry comprises establishments primarily engaged in wholesaling hardware, knives, or handtools.

421710 Hardware Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling hardware, knives, or handtools.

The data published with NAICS code 421710 include the following SIC industry:

5072 Hardware

42172 Plumbing and Heating Equipment and Supplies (Hydronics) Wholesalers

This industry comprises establishments primarily engaged in wholesaling plumbing equipment, hydronic heating equipment, household-type gas appliances (except gas clothes dryers), and/or supplies.

421720 Plumbing and Heating Equipment and Supplies (Hydronics) Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling plumbing equipment, hydronic heating equipment, household-type gas appliances (except gas clothes dryers), and/or supplies.

The data published with NAICS code 421720 include the following SIC industry:

5074 (pt) Plumbing and heating equipment and supplies (hydronics)

42173 Warm Air Heating and Air-Conditioning Equipment and Supplies Wholesalers

This industry comprises establishments primarily engaged in wholesaling warm air heating and air-conditioning equipment and supplies.

421730 Warm Air Heating and Air-Conditioning Equipment and Supplies Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling warm air heating and air-conditioning equipment and supplies.

The data published with NAICS code 421730 include the following SIC industry:

5075 Warm air heating and air-conditioning equipment and supplies

42174 Refrigeration Equipment and Supplies Wholesalers

This industry comprises establishments primarily engaged in wholesaling refrigeration equipment (except household-type refrigerators, freezers, and air-conditioners).

421740 Refrigeration Equipment and Supplies Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling refrigeration equipment (except household-type refrigerators, freezers, and air-conditioners).

The data published with NAICS code 421740 include the following SIC industry:

5078 Refrigeration equipment and supplies

4218 Machinery, Equipment, and Supplies Wholesalers

This industry group comprises establishments primarily engaged in wholesaling construction, mining, farm, garden, industrial, service establishment, and transportation machinery, equipment and supplies.

42181 Construction and Mining (Petroleum) Machinery and Equipment Wholesalers

This industry comprises establishments primarily engaged in wholesaling specialized machinery, equipment, and related parts generally used in construction, mining (except petroleum) and logging activities.

421810 Construction and Mining (Except Oil Well) Machinery and Equipment Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling specialized machinery, equipment, and related parts generally used in construction, mining (except oil well) and logging activities.

The data published with NAICS code 421810 include the following SIC industry:

5082 Construction and mining (except petroleum) machinery and equipment

42182 Farm and Garden Machinery and Equipment Wholesalers

This industry comprises establishments primarily engaged in wholesaling specialized machinery, equipment, and related parts generally used in agricultural, farm, and lawn and garden activities.

421820 Farm and Garden Machinery and Equipment Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling specialized machinery, equipment, and related parts generally used in agricultural, farm, and lawn and garden activities.

The data published with NAICS code 421820 include the following SIC industry:

5083 (pt) Farm and garden machinery and equipment

4218201 Farm Machinery and Equipment—Farm Dealers

Establishments primarily engaged in marketing farm machinery and equipment directly to farmers for farm use.

4218202 Farm Machinery and Equipment—Wholesale Distributors

Establishments primarily engaged in marketing farm machinery and equipment directly to institutions, governments, farm dealers, export sales, and other nonfarm accounts.

4218203 Lawn and Garden Machinery and Equipment Wholesalers

Establishments primarily engaged in the wholesale distribution of lawn and garden machinery and equipment.

42183 Industrial Machinery and Equipment wholesalers

This industry comprises establishments primarily engaged in wholesaling specialized machinery, equipment, and related parts generally used in manufacturing, oil well, and warehousing activities.

421830 Industrial Machinery and Equipment Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling specialized machinery, equipment, and related parts generally used in manufacturing, oil well, and warehousing activities.

The data published with NAICS code 421830 include the following SIC industry:

5084 Industrial machinery and equipment
5085 (pt) Industrial supplies

4218301 Food Processing Machinery and Equipment Wholesalers

Establishments primarily engaged in the wholesale distribution of dairy products manufacturing machinery, milk products manufacturing equipment, bottling machinery and equipment, and other food product manufacturing machinery.

4218302 Hydraulic and Pneumatic (Fluid-Power) Machinery and Equipment Wholesalers

Establishments primarily engaged in the wholesale distribution of hydraulic and pneumatic pumps, motors, parts, accessories, and supplies.

42183021 Hydraulic and Pneumatic Pumps and Motors Wholesalers

Establishments primarily engaged in the wholesale distribution of hydraulic and pneumatic pumps and motors and the parts for them.

42183022 Hydraulic and Pneumatic Parts, Accessories, and Supplies Wholesalers

Establishments primarily engaged in the wholesale distribution of hydraulic and pneumatic (fluid-power) commodities.

4218303 Other General Purpose Industrial Machinery and Equipment Wholesalers

Establishments primarily engaged in the wholesale distribution of general purpose industrial machinery and equipment.

4218304 Metalworking Machinery and Equipment Wholesalers

Establishments primarily engaged in the wholesale distribution of metalworking machinery and equipment and machine tool accessories.

4218305 Materials Handling Equipment Wholesalers

Establishments primarily engaged in the wholesale distribution of fork lift trucks, industrial trucks and tractors, industrial cranes, conveyor systems, hoists, elevators, and other materials handling equipment.

4218306 Oil Well, Oil Refinery, and Pipeline Machinery, Equipment, and Supplies Wholesalers

Establishments primarily engaged in the wholesale distribution of oil refining and oil well machinery, equipment, and supplies.

4218307 Other Industrial Machinery and Equipment Wholesalers

Establishments primarily engaged in the wholesale distribution of specific-use industrial machinery and equipment.

42184 Industrial Supplies Wholesalers

This industry comprises establishments primarily engaged in wholesaling supplies used in machinery and equipment generally used in manufacturing, oil well, and warehousing activities.

421840 Industrial Supplies Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling supplies used in machinery and equipment generally used in manufacturing, oil well, and warehousing activities.

The data published with NAICS code 421840 include the following SIC industry:

5085 (pt) Industrial supplies

4218401 General Line Industrial Supplies Wholesaler

Establishments primarily engaged in the wholesale distribution of a combination or general line of industrial materials and supplies.

4218402 Mechanical Power Transmission Supplies Wholesalers

Establishments primarily engaged in the wholesale distribution of mechanical power transmission equipment and supplies.

4218403 Welding Supplies Wholesalers

Establishments primarily engaged in the wholesale distribution of gas-welding supplies (excluding gases), arc-welding supplies, and resistance-welding supplies.

4218404 Industrial Containers and Supplies Wholesalers

Establishments primarily engaged in the wholesale distribution of industrial containers and supplies.

4218405 Industrial Valves and Fittings (Except Fluid-Power) Wholesalers

Establishments primarily engaged in the wholesale distribution of valves and fittings, other than plumbing and heating, or hydraulic and pneumatic.

4218406 Other Industrial Supplies Wholesalers

Establishments primarily engaged in the wholesale distribution of industrial supplies, not included elsewhere.

42185 Service Establishment Equipment and Supplies Wholesalers

This industry comprises establishments primarily engaged in wholesaling specialized equipment and supplies of the type used by service establishments (except specialized equipment and supplies used in offices, stores, hotels, restaurants, schools, health and medical facilities, photographic facilities, as well as specialized equipment used in transportation and construction activities).

421850 Service Establishment Equipment and Supplies Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling specialized equipment and supplies of the type used by service establishments (except specialized equipment and supplies used in offices, stores, hotels, restaurants, schools, health and medical facilities, photographic facilities, as well as specialized equipment used in transportation and construction activities).

The data published with NAICS code 421850 include the following SIC industry:

5087 (pt) Service establishment equipment and supplies

4218501 Beauty and Barber Shop Equipment and Supplies Wholesalers

Establishments primarily engaged in the wholesale distribution of barber shop and beauty parlor equipment and supplies (furniture, hydraulic chairs, driers, shampoos, wave solutions, permanent waving supplies, barber soaps, and manicuring supplies, etc.).

4218502 Custodial and Janitors' Equipment and Supplies Wholesalers

Establishments primarily engaged in the wholesale distribution of custodial and janitorial equipment and supplies.

4218503 Laundry and Dry-Cleaning Equipment and Supplies Wholesalers

Establishments primarily engaged in the wholesale distribution of equipment and supplies to the laundry and dry-cleaning trade, such as washing, drying, ironing, and pressing machines; laundry chemicals; dry-cleaning fluids; marking equipment; laundry trays and baskets.

4218504 Other Service Establishment Equipment and Supplies Wholesalers

Establishments primarily engaged in the wholesale distribution of municipality equipment and supplies (water systems, fire department supplies, and parking equipment), shoe service equipment and supplies, tailors'

and furriers' supplies, upholsterers' supplies, undertakers' supplies, and other service establishment equipment and supplies not included elsewhere.

42186 Transportation Equipment and Supplies (Except Motor Vehicle) Wholesalers

This industry comprises establishments primarily engaged in wholesaling transportation equipment and supplies (except marine pleasure craft and motor vehicles).

421860 Transportation Equipment and Supplies (Except Motor Vehicle) Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling transportation equipment and supplies (except marine pleasure craft and motor vehicles).

The data published with NAICS code 421860 include the following SIC industry:

5088 Transportation equipment and supplies, except motor vehicles

4218601 Aircraft and Aeronautical Equipment and Supplies Wholesalers

Establishments primarily engaged in the wholesale distribution of aircraft and aeronautical equipment and frames, parts, supplies, and accessories for such equipment.

4218602 Marine Machinery, Equipment, and Supplies Wholesalers

Establishments primarily engaged in the wholesale distribution of ships, boats, and marine propulsion machinery, equipment, and parts.

4218603 Other Transportation Equipment and Supplies Wholesalers

Establishments primarily engaged in the wholesale distribution of railroad equipment, such as rolling stock and maintenance equipment, and equipment and supplies used in the maintenance and repair of subways, tramways, aerial hoists, or horse drawn vehicles.

4219 Miscellaneous Durable Goods Wholesalers

This industry group comprises establishments primarily engaged in wholesaling sporting, recreational, toy, hobby, and jewelry goods and supplies, and precious stones and metals.

42191 Sporting and Recreational Goods and Supplies wholesalers

This industry comprises establishments primarily engaged in wholesaling sporting goods and accessories; billiard and pool supplies; sporting firearms and ammunition; and/or marine pleasure craft, equipment, and supplies.

421910 Sporting and Recreational Goods and Supplies Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling sporting goods and accessories; billiard and pool supplies; sporting firearms and ammunition; and/or marine pleasure craft, equipment, and supplies.

The data published with NAICS code 421910 include the following SIC industry:

5091 Sporting and recreational goods and supplies

42192 Toy and Hobby Goods and Supplies Wholesalers

This industry comprises establishments primarily engaged in wholesaling games, toys, fireworks, playing cards, hobby goods and supplies, and/or related goods.

421920 Toy and Hobby Goods and Supplies Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling games, toys, fireworks, playing cards, hobby goods and supplies, and/or related goods.

The data published with NAICS code 421920 include the following SIC industry:

5092 Toys and hobby goods and supplies

42193 Recyclable Material Wholesalers

This industry comprises establishments primarily engaged in wholesaling scrap from automotive, industrial, and other recyclable materials. Included in this industry are auto wreckers primarily engaged in dismantling motor vehicles for the purpose of wholesaling scrap.

421930 Recyclable Material Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling scrap from automotive, industrial, and other recyclable materials. Included in this industry are auto wreckers primarily engaged in dismantling motor vehicles for the purpose of wholesaling scrap.

The data published with NAICS code 421930 include the following SIC industry:

5093 Recyclable materials

4219301 Iron and Steel Scrap Processors and Dealers

Establishments primarily engaged in selling all forms of scrap iron and scrap steel.

42193011 Iron and Steel Scrap Processors (Using Power Processing Equipment) Wholesalers

Establishments primarily engaged in breaking up, sorting, and selling all forms of scrap iron and scrap steel using power processing equipment. Power processing equipment includes operating cranes, hydraulic or motor shears, baling equipment, cable strippers, etc.

42193012 Iron and Steel Scrap Dealers (Not Using Power Processing Equipment)

Establishments primarily engaged in selling all forms of scrap iron and scrap steel, but which do not operate power processing and preparation equipment.

4219302 Recyclable Paper and Paperboard Wholesalers

Establishments primarily engaged in the wholesale distribution of paper and paperboard scrap and waste.

4219303 Other Recyclable Materials Wholesalers

Establishments primarily engaged in the wholesale distribution of recyclable scrap and waste, nonferrous metals, textiles, glass, plastics, rubber, and oil.

42194 Jewelry, Watch, Silverware, Precious Stone, and Precious Metal Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling jewelry, precious and semiprecious stones, precious metals and metal flatware, costume jewelry, watches, clocks, silverware, and/or jewelers' findings.

421940 Jewelry, Watch, Precious Stone, and Precious Metal Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling jewelry, precious and semiprecious stones, precious metals and metal flatware, costume jewelry, watches, clocks, silverware, and/or jewelers' findings.

The data published with NAICS code 421940 include the following SIC industry:

5094 Jewelry, watches, precious stones, and precious metals

4219401 Jewelry, Watches, Clocks, Precious Stones, and Silverware Wholesalers

Establishments primarily engaged in the wholesale distribution of jewelry (including costume), precious stones, watches, clocks, silverware, and jewelers' findings.

4219402 Precious Metals (Excluding Ores) Wholesalers

Establishments primarily engaged in the wholesale distribution of precious metals.

42199 Other Miscellaneous Durable Goods Wholesalers

This industry comprises establishments primarily engaged in wholesaling durable goods (except motor vehicle and motor vehicle parts and supplies; furniture and home furnishings; lumber and other construction materials; professional and commercial equipment and supplies; metals and minerals (except petroleum); electrical goods; hardware, and plumbing and heating equipment and supplies; machinery, equipment and supplies; sporting and recreational goods and supplies; toy and hobby goods and supplies; recyclable materials; and jewelry, watches, precious stones and precious metals).

421990 Other Miscellaneous Durable Goods Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling durable goods (except motor vehicle and motor vehicle parts and supplies; furniture and home furnishings; lumber and other construction materials; professional and commercial equipment and supplies; metals and minerals (except petroleum); electrical goods; hardware, and plumbing and heating equipment and supplies; machinery, equipment and supplies; sporting and recreational goods and supplies; toy and hobby goods and supplies; recyclable materials; and jewelry, watches, precious stones and precious metals).

The data published with NAICS code 421990 include the following SIC industry:

5099 Other miscellaneous durable goods
7822 (pt) Motion picture and video tape distribution

4219901 Musical Instruments and Supplies Wholesalers

Establishments primarily engaged in the wholesale distribution of musical instruments and supplies.

4219902 Forest Products (Except Lumber) Wholesalers

Establishments primarily engaged in the wholesale distribution of timber products, such as ties, logs, poles, stumps, and cordwood.

4219903 General Merchandise (Durable Goods) Wholesalers

Establishments primarily engaged in the wholesale distribution of a general line of durable goods with no one line accounting for more than 25 percent of the total sales.

4219904 Prerecorded Media Wholesalers

Establishments primarily engaged in the wholesale distribution of prerecorded compact discs, tapes, phonograph records, video cassettes, and other video tapes or discs.

42199041 Compact Disks, Prerecorded Audio Tapes, and Phonograph Records Wholesalers

Establishments primarily engaged in the wholesale distribution of prerecorded compact disks, audio tapes, and phonograph records.

42199042 Prerecorded Video Tape Wholesalers

Establishments primarily engaged in purchasing and reselling prerecorded video cassettes and other videotapes or discs to other wholesalers, video rental stores, and other retailers.

4219905 Fire Extinguishers and Fire Safety Equipment Wholesalers

Establishments primarily engaged in the wholesale distribution of fire extinguishers and fire safety equipment.

4219906 Other Durable Goods Wholesalers

Establishments primarily engaged in the wholesale distribution of durable goods such as game machines, gas lighting fixtures, luggage, and signs (except electric).

422 Wholesale trade, nondurable goods

Industries in the Wholesale Trade, Nondurable Goods subsector sell or arrange the purchase or sale of nondurable goods to other businesses. Nondurable goods are items generally with a normal life expectancy of less than three years. Nondurable goods wholesale trade establishments are engaged in wholesaling products, such as paper and paper products, chemicals and chemical products, drugs, textiles and textile products, apparel, footwear, groceries, farm products, petroleum and petroleum products, alcoholic beverages, books, magazines, newspapers, flowers and nursery stock, and tobacco products.

4221 Paper and Paper Product Wholesalers

This NAICS Industry Group includes establishments classified in the following NAICS Industries: 42211, Paper and paper product wholesalers; 42212, Stationery and office supplies wholesalers; and 42213 Industrial and personal service paper wholesalers.

42211 Printing and Writing Paper Wholesalers

This industry comprises establishments primarily engaged in wholesaling bulk printing and/or writing paper generally on rolls for further processing.

422110 Printing and Writing Paper Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling bulk printing and/or writing paper generally on rolls for further processing.

The data published with NAICS code 422110 include the following SIC industry:

5111 Printing and writing paper

42212 Stationery and Office Supplies Wholesalers

This industry comprises establishments primarily engaged in wholesaling stationery, office supplies and/or gift wrap.

422120 Stationery and Office Supplies Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling stationery, office supplies and/or gift wrap.

The data published with NAICS code 422120 include the following SIC industry:

5112 (pt) Stationery and office supplies

42213 Industrial and Personal Service Paper Wholesalers

This industry comprises establishments primarily engaged in wholesaling wrapping and other coarse paper, paperboard, converted paper (except stationery and office supplies), and/or related disposable plastics products.

422130 Industrial and Personal Service Paper Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling wrapping and other coarse paper, paperboard, converted paper (except stationery and office supplies), and/or related disposable plastics products.

The data published with NAICS code 422130 include the following SIC industry:

5113 Industrial and personal service paper

4222 Drugs and Druggists' Sundries Wholesalers

This industry comprises establishments primarily engaged in wholesaling biological and medical products; botanical drugs and herbs; and pharmaceutical products intended for internal and external consumption in such forms as ampoules, tablets, capsules, vials, ointments, powders, solutions, and suspensions.

42221 Drugs and Druggists' Sundries Wholesalers

This industry comprises establishments primarily engaged in wholesaling biological and medical products; botanical drugs and herbs; and pharmaceutical products intended for internal and external consumption in such forms as ampoules, tablets, capsules, vials, ointments, powders, solutions, and suspensions.

422210 Drugs and Druggists' Sundries Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling biological and medical products; botanical drugs and herbs; and pharmaceutical products intended for internal and external consumption in such forms as ampoules, tablets, capsules, vials, ointments, powders, solutions, and suspensions.

The data published with NAICS code 422210 include the following SIC industry:

5122 Drugs, drug proprietaries, and druggists' sundries

4222101 General Line Drugs Wholesalers

Establishments primarily engaged in the wholesale distribution of a combination or general line of drugs, drug proprietaries, and druggists' sundries.

4222102 Specialty Line Drugs, Pharmaceuticals, Cosmetics, and Toiletries Wholesalers

Establishments primarily engaged in the wholesale distribution of specialty-line drugs, pharmaceuticals, cosmetics, and toiletries.

4223 Apparel, Piece Goods, and Notions Wholesalers

This NAICS Industry Group includes establishments classified in the following NAICS Industries: 42231, Piece goods, notions, and other dry goods wholesalers; 42232, Men's and boys' clothing and furnishings wholesalers; 42233, Women's, children's and infants' clothing and accessories wholesalers; 42234, Footwear wholesalers.

42231 Piece Goods, Notions, and Other Dry Goods Wholesalers

This industry comprises establishments primarily engaged in wholesaling piece goods, fabrics, yarns, thread and other notions, and/or hair accessories.

422310 Piece Goods, Notions, and Other Dry Goods Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling piece goods, fabrics, yarns, thread and other notions, and/or hair accessories.

The data published with NAICS code 422310 include the following SIC industry:

5131 (pt) Piece goods, notions, and other dry goods

4223101 Piece Goods (Woven and Knit Fabrics) - Jobbers

Establishments primarily engaged in the wholesale distribution of woven and knit fabrics.

4223102 Notions and Other Dry Goods Wholesalers

Establishments primarily engaged in the wholesale distribution of notions (i.e., sewing accessories, etc.), and other dry goods, except piece goods.

42232 Men's and Boys' Clothing and Furnishings Wholesalers

This industry comprises establishments primarily engaged in wholesaling men's and/or boys' clothing and furnishings.

422320 Men's and Boys' Clothing and Furnishings Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling men's and/or boys' clothing and furnishings.

The data published with NAICS code 422320 include the following SIC industry:

5136 Men's and boys' clothing and furnishings

42233 Women's, Children's, and Infants' Clothing and Accessories Wholesalers

This industry comprises establishments primarily engaged in wholesaling (1) women's, children's, infants', and/or unisex clothing and accessories and/or (2) fur clothing.

422330 Women's, Children's, and Infants' Clothing and Accessories Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling (1) women's, children's, infants', and/or unisex clothing and accessories and/or (2) fur clothing.

The data published with NAICS code 422330 include the following SIC industry:

5137 Women's and children's and infants' clothing and accessories

42234 Footwear Wholesalers

This industry comprises establishments primarily engaged in wholesaling footwear (including athletic) of leather, rubber, and other materials.

422340 Footwear Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling footwear (including athletic) of leather, rubber, and other materials.

The data published with NAICS code 422340 include the following SIC industry:

5139 Footwear

4224 Grocery and Related Product Wholesalers

This NAICS Industry Group includes establishments classified in the following NAICS Industries: 42241, General line grocery wholesalers; 42242, Packaged frozen food wholesalers; 42243, Dairy product (except dried or canned) wholesalers; 42244, Poultry and poultry product wholesalers; 42245, Confectionery wholesalers; 42246, Fish and seafood wholesalers; 42247, Meat and meat product wholesalers; 42248, Fresh fruit and vegetable wholesalers; 42249, Other grocery and related products wholesalers.

42241 General Line Grocery Wholesalers

This industry comprises establishments primarily engaged in wholesaling a general line (wide range) of groceries.

422410 General Line Grocery Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling a general line (wide range) of groceries.

The data published with NAICS code 422410 include the following SIC industry:

5141 Groceries, general line

4224101 General Line, Grocery Wholesalers, Voluntary Group

Establishments primarily engaged in the wholesale distribution of a general line of groceries and sponsoring (or affiliated with sponsors of) voluntary organization of food retailers which distributes a general line of groceries to these voluntary groups. These also include any voluntary group grocery wholesalers commonly engaged in joint advertising or other sales promotions under a group name or identification. Wholesale establishments sponsoring such voluntary groups are included here regardless of the portion of their sales made to the retail organization's members.

4224102 General Line, Grocery Wholesalers, Retail Cooperative

Establishments primarily engaged in the wholesale distribution of a general line of groceries and owned and operated cooperatively by groups of independent food retailers buying collectively which are primarily engaged

in wholesale selling and distributing a general line of groceries. These establishments function primarily as a wholesale cooperative company selling chiefly to member retailers, but sometimes do a regular wholesale business.

4224103 Other General Line Grocery Wholesalers

Establishments primarily engaged in the wholesale distribution of a general line of groceries, including cash-and-carry food establishments, not sponsoring or affiliated with any voluntary or cooperative groups. Also included are agents and brokers with a general line of groceries.

42242 Packaged Frozen Food Wholesalers

This industry comprises establishments primarily engaged in wholesaling packaged frozen foods (except dairy products).

422420 Packaged Frozen Food Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling packaged frozen foods (except dairy products).

The data published with NAICS code 422420 include the following SIC industry:

5142 Packaged frozen foods

42243 Dairy Product (Except Dried or Canned) Wholesalers

This industry comprises establishments primarily engaged in wholesaling dairy products (except dried or canned).

422430 Dairy Product (Except Dried or Canned) Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling dairy products (except dried or canned).

The data published with NAICS code 422430 include the following SIC industry:

5143 Dairy products, except dried or canned

4224301 Raw Milk Wholesalers

Establishments primarily engaged in the wholesale distribution of raw, dried, or canned milk.

4224302 Dairy Products, (Except Raw Milk) Wholesalers

Establishments primarily engaged in the wholesale distribution of processed dairy products, except raw, dried, or canned.

42244 Poultry and Poultry Product Wholesalers

This industry comprises establishments primarily engaged in wholesaling poultry and/or poultry products (except canned and packaged frozen).

422440 Poultry and Poultry Product Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling poultry and/or poultry products (except canned and packaged frozen).

The data published with NAICS code 422440 include the following SIC industry:

5144 Poultry and poultry products

4224401 Live Poultry Wholesalers

Establishments primarily engaged in the wholesale distribution of live poultry.

4224402 Poultry and Poultry Products (Except Live) Wholesalers

Establishments primarily engaged in the wholesale distribution of poultry and poultry products (except canned and packaged frozen products and live poultry).

42245 Confectionery Wholesalers

This industry comprises establishments primarily engaged in wholesaling confectioneries; salted or roasted nuts; popcorn; potato, corn, and similar chips; and/or fountain fruits and syrups.

422450 Confectionery Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling confectioneries; salted or roasted nuts; popcorn; potato, corn, and similar chips; and/or fountain fruits and syrups.

The data published with NAICS code 422450 include the following SIC industry:

5145 Confectionery

42246 Fish and Seafood Wholesalers

This industry comprises establishments primarily engaged in wholesaling fish and seafood (except canned or packaged frozen).

422460 Fish and Seafood Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling fish and seafood (except canned or packaged frozen).

The data published with NAICS code 422460 include the following SIC industry:

5146 Fish and seafoods

42247 Meat and Meat Product Wholesalers

This industry comprises establishments primarily engaged in wholesaling meats and meat products (except canned and packaged frozen) and/or lard.

422470 Meat and Meat Product Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling meats and meat products (except canned and packaged frozen) and/or lard.

The data published with NAICS code 422470 include the following SIC industry:

5147 (pt) Meats and meat products

42248 Fresh Fruit and Vegetable Wholesalers

This industry comprises establishments primarily engaged in wholesaling fresh fruits and vegetables.

422480 Fresh Fruit and Vegetable Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling fresh fruits and vegetables.

The data published with NAICS code 422480 include the following SIC industry:

5148 Fresh fruits and vegetables

42249 Other Grocery and Related Products Wholesalers

This industry comprises establishments primarily engaged in wholesaling groceries and related products (except a general line of groceries; packaged frozen food; dairy products (except dried and canned); poultry products (except canned); confectioneries; fish and seafood (except canned); meat products (except canned); and fresh fruits and vegetables). Included in this industry are establishments primarily engaged in bottling and wholesaling spring and mineral waters processed by others.

422490 Other Grocery and Related Products Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling groceries and related products (except a general line of groceries; packaged frozen food; dairy products (except dried and canned); poultry products (except canned); confectioneries; fish and seafood (except canned); meat products (except canned); and fresh fruits and vegetables). Included in this industry are establishments primarily engaged in bottling and wholesaling spring and mineral waters processed by others.

The data published with NAICS code 422490 include the following SIC industry:

5149 Other groceries and related products

4224901 Coffee, Tea, and Spices Wholesalers

Establishments primarily engaged in the wholesale distribution of coffee, soluble coffee, tea (bagged, packaged, loose, or powdered) and spices.

4224902 Bread and Baked Goods Wholesalers

Establishments primarily engaged in the wholesale distribution of bread, cakes, biscuits, doughnuts, pastries, crackers, pretzels, and other bakery products (except frozen).

4224903 Soft Drinks and Bottled Water Wholesalers

Establishments primarily engaged in the wholesale distribution of soft drinks and unprocessed bottled water.

4224904 Canned Goods Wholesalers

Establishments primarily engaged in the wholesale distribution of canned or bottled fruits, vegetables, juice, baby food, meat, poultry, fish, seafood, and dairy products (condensed or evaporated).

4224905 Food and Beverage Basic Material Wholesalers

Establishments primarily engaged in the wholesale distribution of basic food and beverage materials.

4224906 Other Grocery Specialties Wholesalers

Establishments primarily engaged in the wholesale distribution of grocery specialties, such as flour, refined sugar, breakfast cereals, butter substitutes (e.g., margarine), cooking oils, dried fruits, dried beans (packaged), honey, jams and jellies, pickles, preserves and sauces, polished rice, sandwiches, vegetable shortening, and other grocery specialties not included elsewhere.

4225 Farm Product Raw Material Wholesalers

This industry group comprises establishments primarily engaged in wholesaling agricultural products (except raw milk, live poultry, and fresh fruit and vegetables), such as grains, field beans, livestock, and other farm product raw materials (excluding seeds).

42251 Grain and Field Bean Wholesalers

This industry comprises establishments primarily engaged in wholesaling grains, such as corn, wheat, oats, barley, and unpolished rice; dry beans; and soybeans and

other inedible beans. Included in this industry are establishments primarily engaged in operating country or terminal grain elevators primarily for the purpose of wholesaling.

422510 Grain and Field Bean Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling grains, such as corn, wheat, oats, barley, and unpolished rice; dry beans; and soybeans and other inedible beans. Included in this industry are establishments primarily engaged in operating country or terminal grain elevators primarily for the purpose of wholesaling.

The data published with NAICS code 422510 include the following SIC industry:

5153 Grain and field beans

42252 Livestock Wholesalers

This industry comprises establishments primarily engaged in wholesaling livestock (except horses and mules).

422520 Livestock Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling livestock (except horses and mules).

The data published with NAICS code 422520 include the following SIC industry:

5154 Livestock

42259 Other Farm Product Raw Material Wholesalers

This industry comprises establishments primarily engaged in wholesaling farm products (except grain and field beans, livestock, raw milk, live poultry, and fresh fruits and vegetables).

422590 Other Farm Product Raw Material Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling farm products (except grain and field beans, livestock, raw milk, live poultry, and fresh fruits and vegetables).

The data published with NAICS code 422590 include the following SIC industry:

5159 Other farm-product raw materials

4225901 Hides, Skins, and Pelts Wholesalers

Establishments primarily engaged in the wholesale distribution of untanned hides and skins, such as cattle hides, sheep skins, and goat skins; raw furs; and pelts of fur-bearing animals.

4225902 Leaf Tobacco Wholesalers

Establishments primarily engaged in the wholesale distribution of leaf tobacco.

4225903 Wool, Wool Tops, and Mohair Wholesalers

Establishments primarily engaged in the wholesale distribution of mohair (raw), raw wool, wool noils, wool tops, and wool clippings.

4225904 Cotton Wholesalers

Establishments primarily engaged in buying and/or marketing cotton.

4225905 Other Farm Product Raw Materials Wholesalers

Establishments primarily engaged in buying and/or marketing other farm products.

4226 Chemical and Allied Products Wholesalers

This industry group comprises establishments primarily engaged in wholesaling chemicals; plastics materials and basic forms and shapes; and allied products.

42261 Plastics Materials and Basic Forms and Shapes Wholesalers

This industry comprises establishments primarily engaged in wholesaling plastics materials and resins, and unsupported plastics film, sheet, sheeting, rod, tube, and other basic forms and shapes.

422610 Plastics Materials and Basic Forms and Shapes Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling plastics materials and resins, and unsupported plastics film, sheet, sheeting, rod, tube, and other basic forms and shapes.

The data published with NAICS code 422610 include the following SIC industry:

5162 Plastics materials and basic forms and shapes

42269 Other Chemical and Allied Products Wholesalers

This industry comprises establishments primarily engaged in wholesaling chemicals and allied products (except agricultural and medicinal chemicals, paints and varnishes, fireworks, and plastics materials and basic forms and shapes).

422690 Other Chemical and Allied Products Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling chemicals and allied products (except agricultural and medicinal chemicals, paints and varnishes, fireworks, and plastics materials and basic forms and shapes).

The data published with NAICS code 422690 include the following SIC industry:

5169 Other chemicals and allied products

4226901 Industrial Gases, (Except LP) Wholesalers

Establishments primarily engaged in the wholesale distribution of industrial gases (compressed and liquefied) regardless of use, such as oxygen and acetylene.

4226902 Other Chemicals and Allied Products Wholesalers

Establishments primarily engaged in the wholesale distribution of chemicals and allied products (except industrial gases), such as acids, industrial and heavy chemicals (except gases), dyestuffs, industrial salts, naval stores, rosin, and turpentine.

4227 Petroleum and Petroleum Products Wholesalers

This NAICS Industry Group includes establishments classified in the following NAICS Industries: 42271, Petroleum bulk stations and terminals; and 42272, Petroleum and petroleum products wholesalers (except bulk stations and terminals).

42271 Petroleum Bulk Stations and Terminals

This industry comprises establishments with bulk liquid storage facilities primarily engaged in wholesaling crude petroleum and petroleum products, including liquefied petroleum gas.

422710 Petroleum Bulk Stations and Terminals

This U.S. industry comprises establishments with bulk liquid storage facilities primarily engaged in wholesaling crude petroleum and petroleum products, including liquefied petroleum gas.

The data published with NAICS code 422710 include the following SIC industry:

5171 (pt) Petroleum bulk stations and terminals

4227101 Petroleum Bulk Stations and Terminals (Except LP)

Establishments primarily engaged in the wholesale distribution of liquid petroleum products (except liquefied petroleum gases) from bulk liquid storage stations or terminals.

42271011 Petroleum Bulk Stations (Except LP)

Establishments primarily engaged in the wholesale distribution of liquid petroleum products (except liquefied petroleum gases) from bulk liquid storage stations for resale. Bulk storage stations have bulk storage capacity of 10,000 to 100,000 gallons, or 100,000 to 2,100,000 gallons and do not receive their supplies primarily from tanker, barge, or pipeline.

42271012 Petroleum Bulk Terminals (Except LP)

Establishments primarily engaged in the wholesale distribution of liquid petroleum products (except liquefied petroleum gases) from bulk liquid storage terminals. Bulk storage terminals have bulk storage capacity of 2,100,000 gallons or more, or have bulk storage capacity of 100,000 gallons or more and receive products primarily by tanker, barge, or pipeline.

4227102 Liquefied Petroleum Bulk Stations and Terminals

Establishments primarily engaged in the wholesale distribution of liquefied petroleum gases from bulk storage stations or terminals for resale. Bulk storage stations or terminals have bulk storage capacity of 10,000 gallons or more.

42272 Petroleum and Petroleum Products Wholesalers (Except Bulk Stations and Terminals)

This industry comprises establishments primarily engaged in wholesaling petroleum and petroleum products (except from bulk liquid storage facilities).

422720 Petroleum and Petroleum Products Wholesalers (Except Bulk Stations and Terminals)

This U.S. industry comprises establishments primarily engaged in wholesaling petroleum and petroleum products (except from bulk liquid storage facilities).

The data published with NAICS code 422720 include the following SIC industry:

5172 Petroleum and petroleum products, except bulk stations and terminals

4228 Beer, Wine, and Distilled Alcoholic Beverage Wholesalers

This NAICS Industry Group includes establishments classified in the following NAICS Industries: 42281, Beer and ale wholesalers; 42282, Wine and distilled alcoholic beverage wholesalers.

42281 Beer and Ale Wholesalers

This industry comprises establishments primarily engaged in wholesaling beer, ale, porter, and other fermented malt beverages.

422810 Beer and Ale Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling beer, ale, porter, and other fermented malt beverages.

The data published with NAICS code 422810 include the following SIC industry:

5181 Beer and ale

42282 Wine and Distilled Alcoholic Beverage Wholesalers

This industry comprises establishments primarily engaged in wholesaling wine, distilled alcoholic beverages, and/or neutral spirits and ethyl alcohol used in blended wines and distilled liquors.

422820 Wine and Distilled Alcoholic Beverage Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling wine, distilled alcoholic beverages, and/or neutral spirits and ethyl alcohol used in blended wines and distilled liquors.

The data published with NAICS code 422820 include the following SIC industry:

5182 Wine and distilled alcoholic beverages

4228201 Wines and Distilled Alcoholic Beverages (Licensed Operation) Wholesalers

Establishments primarily engaged in the wholesale distribution of wines and distilled spirits under government license.

4228202 Wines and Distilled Alcoholic Beverages (State-Operated) Wholesalers

Establishments primarily engaged as state-owned and operated wholesale distributors of wines and spirits.

4229 Miscellaneous Nondurable Goods Wholesalers

This industry group comprises establishments primarily engaged in wholesaling nondurable goods, such as farm supplies; books, periodicals and newspapers; flowers; nursery stock; paints; varnishes; tobacco and tobacco products; and other miscellaneous nondurable goods, such as cut Christmas trees and pet supplies.

42291 Farm Supplies Wholesalers

This industry comprises establishments primarily engaged in wholesaling farm supplies, such as animal feeds, fertilizers, agricultural chemicals, pesticides, plant seeds, and plant bulbs.

422910 Farm Supplies Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling farm supplies, such as animal feeds, fertilizers, agricultural chemicals, pesticides, plant seeds, and plant bulbs.

The data published with NAICS code 422910 include the following SIC industry:

5191 (pt) Farm supplies

4229101 Farm Supplies—Farm Dealers

Establishments primarily engaged in the wholesale distribution of farm supplies primarily sold directly to farmers for farm use.

4229102 Farm Supplies—Wholesale Distributors

Establishments primarily engaged in the wholesale distribution of farm supplies primarily sold directly to governments, institutions, farm dealers, export sales, and other nonfarm accounts.

42292 Book, Periodical, and Newspaper Wholesalers

This industry comprises establishments primarily engaged in wholesaling books, periodicals, and newspapers.

422920 Book, Periodical, and Newspaper Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling books, periodicals, and newspapers.

The data published with NAICS code 422920 include the following SIC industry:

5192 Books, periodicals, and newspapers

42293 Flower, Nursery Stock, and Florists' Supplies Wholesalers

This industry comprises establishments primarily engaged in wholesaling flowers, florists' supplies, and/or nursery stock (except seeds and plant bulbs).

422930 Flower, Nursery Stock, and Florists' Supplies Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling flowers, florists' supplies, and/or nursery stock (except seeds and plant bulbs).

The data published with NAICS code 422930 include the following SIC industry:

5193 (pt) Flowers, nursery stock, and florists' supplies

42294 Tobacco and Tobacco Product Wholesalers

This industry comprises establishments primarily engaged in wholesaling tobacco products, such as cigarettes, snuff, cigars, and pipe tobacco.

422940 Tobacco and Tobacco Product Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling tobacco products, such as cigarettes, snuff, cigars, and pipe tobacco.

The data published with NAICS code 422940 include the following SIC industry:

5194 Tobacco and tobacco products

42295 Paint, Varnish, and Supplies Wholesalers

This industry comprises establishments primarily engaged in wholesaling paints, varnishes, and similar coatings; pigments; wallpaper; and supplies, such as paint brushes and rollers.

422950 Paint, Varnish, and Supplies Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling paints, varnishes, and similar coatings; pigments; wallpaper; and supplies, such as paint brushes and rollers.

The data published with NAICS code 422950 include the following SIC industry:

5198 (pt) Paints, varnishes, and supplies

4229501 Paints, Varnishes, and Supplies (Wholesalers)

Establishments primarily engaged in wholesaling paints, varnishes, and similar coatings; pigments; wallpaper; and supplies, such as paint brushes and rollers.

42295011 Paints, Varnishes, and Supplies (Wholesalers)

Establishments primarily engaged in wholesaling paints, varnishes, and similar coatings; pigments; wallpaper; and supplies, such as paint brushes and rollers.

42299 Other Miscellaneous Nondurable Goods Wholesalers

This industry comprises establishments primarily engaged in wholesaling nondurable goods (except printing and writing paper; stationery and office supplies; industrial and personal service paper; drugs and druggists' sundries; apparel, piece goods, and notions; grocery and related products; farm product raw materials; chemical and allied products; petroleum and petroleum products; beer, wine, and distilled alcoholic beverages; farm supplies; books, periodicals and newspapers; flower, nursery stock and florists' supplies; tobacco and tobacco products; and paint, varnishes, wallpaper, and supplies).

422990 Other Miscellaneous Nondurable Goods Wholesalers

This U.S. industry comprises establishments primarily engaged in wholesaling nondurable goods (except printing and writing paper; stationery and office supplies; industrial and personal service paper; drugs and druggists' sundries; apparel, piece goods, and notions; grocery and related products; farm product raw materials; chemical and allied products; petroleum and petroleum products; beer, wine, and distilled alcoholic beverages; farm supplies; books, periodicals and newspapers; flower, nursery stock and florists' supplies; tobacco and tobacco products; and paint, varnishes, wallpaper, and supplies).

The data published with NAICS code 422990 include the following SIC industry:

5199 (pt) Other miscellaneous nondurable goods

4229901 Art Goods Wholesalers

Establishments primarily engaged in the wholesale distribution of art goods such as artists' supplies, curios, and souvenirs.

4229902 General Merchandise (Nondurable Goods) Wholesalers

Establishments primarily engaged in the wholesale distribution of a general line of nondurable goods with no one line accounting for more than 25 percent of the total sales.

4229903 Textile Bags, Bagging, and Burlap Wholesalers

Establishments primarily engaged in the wholesale distribution of textile bags, and bagging burlap, and canvas and felt products.

4229904 Other Nondurable Goods Wholesalers

Establishments primarily engaged in the wholesale distribution of nondurable goods (except office supplies, druggists' sundries, apparel, groceries, chemical products, petroleum products, alcoholic beverages, farm supplies, books, periodicals, florists supplies; paint supplies, and art goods).

Appendix C.

Coverage and Methodology

MAIL/NONMAIL UNIVERSE

For the wholesale sector all firms were sent questionnaires to be completed and returned to the Census Bureau by mail. This sector does not have a nonmail universe. For most very small firms with employment, abbreviated data was collected using a short form. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization. Nonemployers were not included in the scope of the wholesale sector.

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and 1997 NAICS. More information on NAICS is available in the NAICS manual and at www.census.gov/naics.

RELIABILITY OF DATA

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained, except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, and estimation for missing or misreported data.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the basic inquiries, which included location, kind of business or operation, sales, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or type of operation covered by the report, were available only from the establishments that completed the appropriate inquiries on the questionnaire.

Two methods were used to account for nonresponse to industry-specific inquiries. For some inquiries, missing data were imputed for individual records based on responses from similar establishments. For other inquiries, the total of reported data was expanded to represent 100 percent of the universe. Data presented for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total sales of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion.

All reports in which data were expanded to account for nonrespondents include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

Appendix D.

Geographic Notes

WISCONSIN

Appleton is in Calumet, Outagamie, and Winnebago Counties.

Bayside is in Milwaukee and Ozaukee Counties.

Berlin is in Green Lake and Waushara Counties.

Burlington is in Racine and Walworth Counties.

Columbus is in Columbia and Dodge Counties.

Eau Claire is in Chippewa and Eau Claire Counties.

Hartford is in Dodge and Washington Counties.

Kewaskum is in Fond du Lac and Washington Counties.

Kiel is in Calumet and Manitowoc Counties.

Marshfield is in Marathon and Wood Counties.

Menasha is in Calumet and Winnebago Counties.

Milwaukee is in Milwaukee, Washington, and Waukesha Counties.

Mukwonago is in Walworth and Waukesha Counties.

New London is in Outagamie and Waupaca Counties.

River Falls is in Pierce and St. Croix Counties.

Watertown is in Dodge and Jefferson Counties.

Waupun is in Dodge and Fond du Lac Counties.

Whitewater is in Jefferson and Walworth Counties.

Appendix E. Metropolitan Areas

WISCONSIN

Appleton—Oshkosh—Neenah, WI MSA

Calumet County, WI
Outagamie County, WI
Winnebago County, WI

Chicago—Gary—Kenosha, IL—IN—WI CMSA

Chicago, IL PMSA
Cook County, IL
DeKalb County, IL
DuPage County, IL
Grundy County, IL
Kane County, IL
Kendall County, IL
Lake County, IL
McHenry County, IL
Will County, IL

Gary, IN PMSA
Lake County, IN
Porter County, IN

Kankakee, IL PMSA
Kankakee County, IL

Kenosha, WI PMSA
Kenosha County, WI

Duluth—Superior, MN—WI MSA

St. Louis County, MN
Douglas County, WI

Eau Claire, WI MSA

Chippewa County, WI
Eau Claire County, WI

Green Bay, WI MSA

Brown County, WI

Janesville—Beloit, WI MSA

Rock County, WI

Kenosha, WI PMSA

Kenosha County, WI

La Crosse, WI—MN MSA

Houston County, MN
La Crosse County, WI

Madison, WI MSA

Dane County, WI

Milwaukee—Waukesha, WI PMSA

Milwaukee County, WI
Ozaukee County, WI
Washington County, WI
Waukesha County, WI

Milwaukee—Racine, WI CMSA

Milwaukee—Waukesha, WI PMSA
Milwaukee County, WI
Ozaukee County, WI
Washington County, WI
Waukesha County, WI
Racine, WI PMSA
Racine County, WI

Minneapolis—St. Paul, MN—WI MSA

Anoka County, MN
Carver County, MN
Chisago County, MN
Dakota County, MN
Hennepin County, MN
Isanti County, MN
Ramsey County, MN
Scott County, MN
Sherburne County, MN

Minneapolis—St. Paul, MN—WI MSA—Con.

Washington County, MN

Wright County, MN

Pierce County, WI

St. Croix County, WI

Racine, WI PMSA

Racine County, WI

Sheboygan, WI MSA

Sheboygan County, WI

Wausau, WI MSA

Marathon County, WI

