

Oklahoma

1997

Issued December 1999

EC97R44A-OK

1997 Economic Census

Retail Trade

Geographic Area Series



U S C E N S U S B U R E A U

Helping You Make Informed Decisions

U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU



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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information

52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Foodservices
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

RELATIONSHIP TO SIC

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

AVAILABILITY OF ADDITIONAL DATA

Reports in Print and Electronic Media

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

Special Tabulations

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

A	Standard error of 100 percent or more.
D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
F	Exceeds 100 percent because data include establishments with payroll exceeding revenue.
N	Not available or not comparable.
Q	Revenue not collected at this level of detail for multiestablishment firms.
S	Withheld because estimates did not meet publication standards.

V	Represents less than 50 vehicles or .05 percent.
X	Not applicable.
Y	Disclosure withheld because of insufficient coverage of merchandise lines.
Z	Less than half the unit shown.
a	0 to 19 employees.
b	20 to 99 employees.
c	100 to 249 employees.
e	250 to 499 employees.
f	500 to 999 employees.
g	1,000 to 2,499 employees.
h	2,500 to 4,999 employees.
i	5,000 to 9,999 employees.
j	10,000 to 24,999 employees.
k	25,000 to 49,999 employees.
l	50,000 to 99,999 employees.
m	100,000 employees or more.
p	10 to 19 percent estimated.
q	20 to 29 percent estimated.
r	Revised.
s	Sampling error exceeds 40 percent.
nec	Not elsewhere classified.
nsk	Not specified by kind.
–	Represents zero (page image/print only).
(CC)	Consolidated city.
(IC)	Independent city.

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Retail Trade

SCOPE

The Retail Trade sector (sector 44-45) comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: store and nonstore retailers.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified here.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods such as the broadcasting of "infomercials," the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (nonstore) of products, such as home heating oil dealers and home delivery newspaper routes, are classified here.

Excluded from this sector are governmental organizations classified in the covered industries except for liquor stores operated by state and local governments. Data for direct sellers with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government are not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization.

GENERAL

A list of publications that provide statistics on sector 44-45 follows.

Geographic area reports. There is a separate report for each state, the District of Columbia, and the United States.

Each state report presents general statistics for establishments with payroll including number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan areas (MAs), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas.

The United States report presents data for the United States as a whole for establishments with payroll for detailed kind-of-business classifications.

Merchandise line sales report. This report presents data on major categories of merchandise sold for establishments with payroll by kind of business. Data are presented for the United States, states, and MAs.

Establishment and firm size (including legal form of organization) report. This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.

Miscellaneous subjects report. This report presents data for establishments with payroll for a variety of industry-specific questions. Presentation of data varies by kind of business.

ZIP Code report. This report presents data for establishments with payroll by United States ZIP Code.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Data may be presented for:

1. The United States as a whole.
2. States and the District of Columbia.
3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget (OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least 1,000,000 (according to the

1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.

4. Metropolitan statistical areas (MSAs) defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.
5. Areas within the state outside metropolitan areas (MAs).
6. Counties and county equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
7. Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
8. Municipalities of 2,500 inhabitants or more defined as of January 1, 1997. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 1990 Census of Population or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.

9. Special economic urban areas (SEUAs), which include townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 1990 Census of Population or subsequent special census).

COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts annual and monthly surveys on retail trade. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

Table 1. Summary Statistics for the State: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
OKLAHOMA								
44-45	Retail trade	14 352	27 065 555	2 406 936	561 367	161 613	12.5	6.0
441	Motor vehicle & parts dealers	1 769	8 075 681	575 445	133 096	23 418	17.5	4.1
4411	Automobile dealers	714	6 920 645	424 515	99 117	15 732	18.2	3.6
44111	New car dealers	379	6 372 036	398 484	93 013	14 424	16.3	3.3
441110	New car dealers	379	6 372 036	398 484	93 013	14 424	16.3	3.3
44112	Used car dealers	335	548 609	26 031	6 104	1 308	39.9	6.9
441120	Used car dealers	335	548 609	26 031	6 104	1 308	39.9	6.9
4412	Other motor vehicle dealers	183	367 570	28 849	5 749	1 234	15.6	8.4
44121	Recreational vehicle dealers	42	159 263	11 693	2 111	439	9.4	12.2
441210	Recreational vehicle dealers	42	159 263	11 693	2 111	439	9.4	12.2
44122	Motorcycle, boat, & other motor vehicle dealers	141	208 307	17 156	3 638	795	20.3	5.5
441221	Motorcycle dealers	50	82 029	6 988	1 504	313	25.5	8.9
441222	Boat dealers	60	88 115	7 100	1 517	346	18.6	3.1
441229	All other motor vehicle dealers	31	38 163	3 068	617	136	13.1	3.5
4413	Automotive parts, accessories, & tire stores	872	787 466	122 081	28 230	6 452	12.2	6.8
44131	Automotive parts & accessories stores	648	609 996	87 615	20 174	4 906	10.5	5.6
441310	Automotive parts & accessories stores	648	609 996	87 615	20 174	4 906	10.5	5.6
44132	Tire dealers	224	177 470	34 466	8 056	1 546	18.2	10.9
441320	Tire dealers	224	177 470	34 466	8 056	1 546	18.2	10.9
442	Furniture & home furnishings stores	671	664 099	89 082	20 828	4 838	16.6	7.4
4421	Furniture stores	297	365 970	50 142	11 647	2 521	16.8	4.0
44211	Furniture stores	297	365 970	50 142	11 647	2 521	16.8	4.0
442110	Furniture stores	297	365 970	50 142	11 647	2 521	16.8	4.0
4422	Home furnishings stores	374	298 129	38 940	9 181	2 317	16.4	11.5
44221	Floor covering stores	208	188 091	24 727	5 812	1 108	20.6	12.6
442210	Floor covering stores	208	188 091	24 727	5 812	1 108	20.6	12.6
44229	Other home furnishings stores	166	110 038	14 213	3 369	1 209	9.2	9.6
442291	Window treatment stores	13	2 863	391	101	37	41.4	4.9
442299	All other home furnishings stores	153	107 175	13 822	3 268	1 172	8.3	9.7
443	Electronics & appliance stores	547	671 514	69 609	16 273	3 872	13.8	7.9
4431	Electronics & appliance stores	547	671 514	69 609	16 273	3 872	13.8	7.9
44311	Appliance, television, & other electronics stores	384	441 023	46 825	11 111	2 769	12.1	7.6
443111	Household appliance stores	176	167 887	17 696	4 246	1 021	18.8	2.7
443112	Radio, television, & other electronics stores	208	273 136	29 129	6 865	1 748	7.9	10.6
44312	Computer & software stores	152	219 356	20 790	4 602	1 020	17.8	8.2
443120	Computer & software stores	152	219 356	20 790	4 602	1 020	17.8	8.2
44313	Camera & photographic supplies stores	11	11 135	1 994	560	83	.5	13.3
443130	Camera & photographic supplies stores	11	11 135	1 994	560	83	.5	13.3
444	Building material & garden equipment & supplies dealers	1 250	2 142 682	231 721	54 299	12 464	9.1	5.3
4441	Building material & supplies dealers	904	1 762 877	195 839	46 257	10 152	8.0	5.7
44411	Home centers	67	545 480	54 183	13 132	3 378	1.6	3.3
444110	Home centers	67	545 480	54 183	13 132	3 378	1.6	3.3
44412	Paint & wallpaper stores	99	74 680	9 798	2 306	474	2.5	7.0
444120	Paint & wallpaper stores	99	74 680	9 798	2 306	474	2.5	7.0
44413	Hardware stores	161	93 255	13 362	3 206	1 008	19.1	7.0
444130	Hardware stores	161	93 255	13 362	3 206	1 008	19.1	7.0
44419	Other building material dealers	577	1 049 462	118 496	27 613	5 292	10.8	6.8
444190	Other building material dealers	577	1 049 462	118 496	27 613	5 292	10.8	6.8
4442	Lawn & garden equipment & supplies stores	346	379 805	35 882	8 042	2 312	14.2	3.4
44421	Outdoor power equipment stores	69	56 687	6 470	1 284	338	37.8	1.9
444210	Outdoor power equipment stores	69	56 687	6 470	1 284	338	37.8	1.9
44422	Nursery & garden centers	277	323 118	29 412	6 758	1 974	10.1	3.7
444220	Nursery & garden centers	277	323 118	29 412	6 758	1 974	10.1	3.7
445	Food & beverage stores	1 586	3 777 594	340 015	79 293	28 420	9.8	9.9
4451	Grocery stores	1 137	3 577 101	324 817	75 892	26 885	8.4	9.9
44511	Supermarkets & other grocery (except convenience) stores	917	3 459 047	316 617	74 080	25 922	6.7	9.5
445110	Supermarkets & other grocery (except convenience) stores	917	3 459 047	316 617	74 080	25 922	6.7	9.5
44512	Convenience stores	220	118 054	8 200	1 812	963	58.0	21.1
445120	Convenience stores	220	118 054	8 200	1 812	963	58.0	21.1
4452	Specialty food stores	130	48 267	7 380	1 606	649	26.6	8.8
4453	Beer, wine, & liquor stores	319	152 226	7 818	1 795	886	36.8	10.1
44531	Beer, wine, & liquor stores	319	152 226	7 818	1 795	886	36.8	10.1
445310	Beer, wine, & liquor stores	319	152 226	7 818	1 795	886	36.8	10.1
446	Health & personal care stores	1 102	1 136 671	137 652	32 343	8 898	25.0	9.6
4461	Health & personal care stores	1 102	1 136 671	137 652	32 343	8 898	25.0	9.6
44611	Pharmacies & drug stores	648	947 105	105 184	24 707	6 864	25.8	8.6
446110	Pharmacies & drug stores	648	947 105	105 184	24 707	6 864	25.8	8.6
4461101	Pharmacies & drug stores	628	934 754	103 794	24 355	6 750	25.7	8.5
4461102	Proprietary stores	20	12 351	1 390	352	114	33.3	12.7
44612	Cosmetics, beauty supplies, & perfume stores	149	52 620	7 027	1 562	563	17.4	5.5
446120	Cosmetics, beauty supplies, & perfume stores	149	52 620	7 027	1 562	563	17.4	5.5
44613	Optical goods stores	144	52 843	10 896	2 527	622	26.0	8.2
446130	Optical goods stores	144	52 843	10 896	2 527	622	26.0	8.2
44619	Other health & personal care stores	161	84 103	14 545	3 547	849	19.8	24.4
446191	Food (health) supplement stores	76	37 664	3 970	791	381	16.8	23.5
446199	All other health & personal care stores	85	46 439	10 575	2 756	468	22.2	25.2

See footnotes at end of table.

Table 1. Summary Statistics for the State: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	OKLAHOMA—Con.							
44-45	Retail trade—Con.							
447	Gasoline stations	2 334	2 964 349	174 568	40 834	15 235	14.8	11.9
4471	Gasoline stations	2 334	2 964 349	174 568	40 834	15 235	14.8	11.9
44711	Gasoline stations with convenience stores	1 761	2 222 309	131 166	30 399	11 550	14.0	12.0
447110	Gasoline stations with convenience stores	1 761	2 222 309	131 166	30 399	11 550	14.0	12.0
44719	Other gasoline stations	573	742 040	43 402	10 435	3 685	17.1	11.4
447190	Other gasoline stations	573	742 040	43 402	10 435	3 685	17.1	11.4
448	Clothing & clothing accessories stores	1 651	1 104 392	136 168	31 211	11 438	11.8	8.3
4481	Clothing stores	1 061	785 618	91 466	20 379	8 215	11.6	7.7
44811	Men's clothing stores	98	58 877	7 366	1 850	577	16.1	17.7
448110	Men's clothing stores	98	58 877	7 366	1 850	577	16.1	17.7
44812	Women's clothing stores	419	208 039	28 959	6 806	2 693	19.8	13.2
448120	Women's clothing stores	419	208 039	28 959	6 806	2 693	19.8	13.2
44813	Children's & infants' clothing stores	47	33 161	3 340	860	373	8.1	4.0
448130	Children's & infants' clothing stores	47	33 161	3 340	860	373	8.1	4.0
44814	Family clothing stores	344	426 094	43 877	9 002	3 764	7.5	4.5
448140	Family clothing stores	344	426 094	43 877	9 002	3 764	7.5	4.5
44815	Clothing accessories stores	45	9 477	1 412	361	176	3.8	2.8
448150	Clothing accessories stores	45	9 477	1 412	361	176	3.8	2.8
44819	Other clothing stores	108	49 970	6 512	1 500	632	10.3	3.6
448190	Other clothing stores	108	49 970	6 512	1 500	632	10.3	3.6
4482	Shoe stores	301	162 848	18 998	4 391	1 705	6.7	5.1
44821	Shoe stores	301	162 848	18 998	4 391	1 705	6.7	5.1
448210	Shoe stores	301	162 848	18 998	4 391	1 705	6.7	5.1
4482101	Men's shoe stores	21	6 609	836	189	56	.5	7.7
4482102	Women's shoe stores	47	17 872	2 530	620	239	12.1	18.7
4482103	Children's & juveniles' shoe stores	8	1 975	365	73	34	1.8	1.5
4482104	Family shoe stores	159	83 727	9 189	2 166	821	10.3	5.0
4482105	Athletic footwear stores	66	52 665	6 078	1 343	555	—	.3
4483	Jewelry, luggage, & leather goods stores	289	155 926	25 704	6 441	1 518	18.4	15.0
44831	Jewelry stores	277	149 838	24 766	6 224	1 429	19.2	14.9
448310	Jewelry stores	277	149 838	24 766	6 224	1 429	19.2	14.9
44832	Luggage & leather goods stores	12	6 088	938	217	89	—	17.2
448320	Luggage & leather goods stores	12	6 088	938	217	89	—	17.2
451	Sporting goods, hobby, book, & music stores	668	544 051	64 305	15 238	5 335	10.3	3.7
4511	Sporting goods, hobby, & musical instrument stores ..	466	368 650	44 697	10 469	3 480	10.3	3.7
45111	Sporting goods stores	223	143 226	17 743	4 090	1 332	15.3	3.4
451110	Sporting goods stores	223	143 226	17 743	4 090	1 332	15.3	3.4
4511101	General-line sporting goods stores	74	77 125	8 680	2 051	684	14.2	2.3
4511102	Specialty-line sporting goods stores	149	66 101	9 063	2 039	648	16.5	4.7
45112	Hobby, toy, & game stores	113	153 400	15 596	3 552	1 373	5.2	.6
451120	Hobby, toy, & game stores	113	153 400	15 596	3 552	1 373	5.2	.6
45113	Sewing, needlework, & piece goods stores	74	31 606	5 300	1 403	481	8.9	2.3
451130	Sewing, needlework, & piece goods stores	74	31 606	5 300	1 403	481	8.9	2.3
45114	Musical instrument & supplies stores	56	40 418	6 058	1 424	294	13.1	17.5
451140	Musical instrument & supplies stores	56	40 418	6 058	1 424	294	13.1	17.5
4512	Book, periodical, & music stores	202	175 401	19 608	4 769	1 855	10.4	3.6
45121	Book stores & news dealers	130	98 091	10 701	2 605	1 031	10.1	3.8
451211	Book stores	125	96 429	10 539	2 565	1 012	10.2	3.9
4512111	Book stores, general	62	53 923	6 189	1 469	553	12.4	5.2
4512112	Specialty book stores	35	13 736	1 936	480	212	20.0	4.7
4512113	College book stores	28	28 770	2 414	616	247	1.2	1.0
451212	News dealers & newsstands	5	1 662	162	40	19	7.7	—
45122	Prerecorded tape, compact disc, & record stores ...	72	77 310	8 907	2 164	824	10.7	3.3
451220	Prerecorded tape, compact disc, & record stores ...	72	77 310	8 907	2 164	824	10.7	3.3
452	General merchandise stores	607	4 525 534	415 365	99 160	35 788	.5	.4
4521	Department stores (incl leased depts) ##	141	2 700 011	N	N	N	—	—
45211	Department stores (incl leased depts) ##	141	2 700 011	N	N	N	—	—
4521	Department stores (excl leased depts)	141	2 680 692	262 062	62 473	21 802	—	—
45211	Department stores (excl leased depts)	141	2 680 692	262 062	62 473	21 802	—	—
452110	Department stores (excl leased depts)	141	2 680 692	262 062	62 473	21 802	—	—
4521101	Conventional department stores (excl leased depts)	22	D	D	D	h	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	92	1 797 981	162 172	38 820	14 781	—	—
4521103	National chain department stores (excl leased depts)	27	D	D	D	h	D	D
4529	Other general merchandise stores	466	1 844 842	153 303	36 687	13 986	1.2	1.0
45291	Warehouse clubs & superstores	26	D	D	D	i	D	D
452910	Warehouse clubs & superstores	26	D	D	D	i	D	D
45299	All other general merchandise stores	440	D	D	D	h	D	D
452990	All other general merchandise stores	440	D	D	D	h	D	D
4529901	Variety stores	273	200 650	17 030	3 507	2 302	1.6	1.4
4529902	Catalog showrooms	8	D	D	D	f	D	D
4529903	Miscellaneous general merchandise stores	159	D	D	D	g	D	D

See footnotes at end of table.

Table 1. Summary Statistics for the State: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
OKLAHOMA—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	1 616	847 760	104 993	23 629	8 471	17.6	8.8
4531	Florists	390	75 548	15 346	3 821	1 576	29.8	14.4
45311	Florists	390	75 548	15 346	3 821	1 576	29.8	14.4
453110	Florists	390	75 548	15 346	3 821	1 576	29.8	14.4
4532	Office supplies, stationery, & gift stores	494	255 169	32 320	7 392	2 959	12.3	7.7
45321	Office supplies & stationery stores	79	121 724	12 601	3 081	838	2.0	3.3
453210	Office supplies & stationery stores	79	121 724	12 601	3 081	838	2.0	3.3
4532101	Stationery stores	7	2 371	417	99	41	3.6	.8
4532102	Office supplies stores	72	119 353	12 184	2 982	797	1.9	3.3
45322	Gift, novelty, & souvenir stores	415	133 445	19 719	4 311	2 121	21.7	11.8
453220	Gift, novelty, & souvenir stores	415	133 445	19 719	4 311	2 121	21.7	11.8
4533	Used merchandise stores	272	74 407	14 719	3 364	1 344	20.3	21.7
45331	Used merchandise stores	272	74 407	14 719	3 364	1 344	20.3	21.7
453310	Used merchandise stores	272	74 407	14 719	3 364	1 344	20.3	21.7
4539	Other miscellaneous store retailers	460	442 636	42 608	9 052	2 592	18.2	6.3
45391	Pet & pet supplies stores	68	43 289	4 548	1 053	432	13.6	2.6
453910	Pet & pet supplies stores	68	43 289	4 548	1 053	432	13.6	2.6
45392	Art dealers	34	5 760	794	194	79	28.4	21.9
453920	Art dealers	34	5 760	794	194	79	28.4	21.9
45393	Manufactured (mobile) home dealers	63	197 828	17 055	3 263	657	14.6	2.6
453930	Manufactured (mobile) home dealers	63	197 828	17 055	3 263	657	14.6	2.6
45399	All other miscellaneous store retailers	295	195 759	20 211	4 542	1 424	22.5	10.3
454	Nonstore retailers	551	611 228	68 013	15 163	3 436	17.8	4.9
4541	Electronic shopping & mail-order houses	82	75 432	9 405	2 091	432	19.9	3.4
45411	Electronic shopping & mail-order houses	82	75 432	9 405	2 091	432	19.9	3.4
454110	Electronic shopping & mail-order houses	82	75 432	9 405	2 091	432	19.9	3.4
4542	Vending machine operators	89	58 846	9 208	2 151	549	31.6	8.5
45421	Vending machine operators	89	58 846	9 208	2 151	549	31.6	8.5
454210	Vending machine operators	89	58 846	9 208	2 151	549	31.6	8.5
4543	Direct selling establishments	380	476 950	49 400	10 921	2 455	15.8	4.6
45431	Fuel dealers	204	325 257	21 234	5 084	1 074	17.9	4.3
454311	Heating oil dealers	20	D	D	D	c	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	182	132 817	16 293	4 014	904	39.7	9.2
454319	Other fuel dealers	2	D	D	D	a	D	D
45439	Other direct selling establishments	176	151 693	28 166	5 837	1 381	11.3	5.3
454390	Other direct selling establishments	176	151 693	28 166	5 837	1 381	11.3	5.3

Data for this line not included in broader kind-of-business totals.

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 2. Summary Statistics for Metropolitan Areas: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ENID, OK MSA								
44-45	Retail trade	302	501 686	47 784	11 251	3 423	4.1	2.5
441	Motor vehicle & parts dealers	30	133 063	9 889	2 311	447	3.4	.9
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
442	Furniture & home furnishings stores	16	10 421	1 244	315	71	4.9	14.5
443	Electronics & appliance stores	16	14 852	2 137	454	103	5.8	.4
4431	Electronics & appliance stores	16	14 852	2 137	454	103	5.8	.4
44312	Computer & software stores	6	D	D	D	b	D	D
443120	Computer & software stores	6	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	27	41 699	4 413	1 162	295	1.0	1.3
445	Food & beverage stores	29	85 760	7 596	1 892	659	1.8	1.6
446	Health & personal care stores	25	17 199	2 920	526	134	13.4	5.3
447	Gasoline stations	46	48 921	3 724	883	315	13.8	10.3
448	Clothing & clothing accessories stores	46	19 042	2 564	535	229	8.0	4.2
451	Sporting goods, hobby, book, & music stores	17	13 471	1 627	371	151	1.2	2.4
4512112	Specialty book stores	2	D	D	D	a	D	D
452	General merchandise stores	12	101 292	9 176	2 211	808	—	—
45299	All other general merchandise stores	7	12 128	857	187	96	—	—
452990	All other general merchandise stores	7	12 128	857	187	96	—	—
4529903	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	32	D	D	D	c	D	D
45321	Office supplies & stationery stores	2	D	D	D	b	D	D
453210	Office supplies & stationery stores	2	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	b	D	D
454	Nonstore retailers	6	D	D	D	b	D	D
FORT SMITH, AR—OK MSA								
44-45	Retail trade	989	1 848 065	167 923	40 108	11 707	8.8	6.3
441	Motor vehicle & parts dealers	137	497 103	33 824	7 572	1 390	11.9	1.0
4411	Automobile dealers	55	413 567	23 381	4 953	823	12.7	.4
44112	Used car dealers	33	67 465	2 895	657	134	19.7	2.5
441120	Used car dealers	33	67 465	2 895	657	134	19.7	2.5
4412	Other motor vehicle dealers	17	20 655	1 663	373	95	8.4	—
44122	Motorcycle, boat, & other motor vehicle dealers	14	19 649	1 543	343	87	8.4	—
441221	Motorcycle dealers	5	9 521	883	160	42	3.1	—
441229	All other motor vehicle dealers	3	2 900	176	55	13	D	—
4413	Automotive parts, accessories, & tire stores	65	62 881	8 780	2 246	472	8.1	5.0
44131	Automotive parts & accessories stores	44	49 107	6 091	1 501	326	9.2	5.9
441310	Automotive parts & accessories stores	44	49 107	6 091	1 501	326	9.2	5.9
442	Furniture & home furnishings stores	54	52 129	6 870	1 724	428	12.6	19.6
4421	Furniture stores	29	24 744	3 984	822	206	16.7	3.7
44211	Furniture stores	29	24 744	3 984	822	206	16.7	3.7
442110	Furniture stores	29	24 744	3 984	822	206	16.7	3.7
4422	Home furnishings stores	25	27 385	2 886	902	222	8.9	34.0
44229	Other home furnishings stores	14	14 136	1 418	537	159	8.2	62.6
442299	All other home furnishings stores	13	D	D	D	c	D	D
443	Electronics & appliance stores	32	39 659	3 023	715	216	5.0	2.1
4431	Electronics & appliance stores	32	39 659	3 023	715	216	5.0	2.1
44311	Appliance, television, & other electronics stores	24	D	D	D	c	D	D
443112	Radio, television, & other electronics stores	14	D	D	D	c	D	D
444	Building material & garden equipment & supplies dealers	82	208 245	23 062	5 416	1 046	4.4	.1
4441	Building material & supplies dealers	67	182 835	21 130	5 005	927	4.5	.1
44419	Other building material dealers	39	118 415	14 425	3 264	514	4.2	.2
444190	Other building material dealers	39	118 415	14 425	3 264	514	4.2	.2
4442	Lawn & garden equipment & supplies stores	15	25 410	1 932	411	119	3.5	—
44422	Nursery & garden centers	13	D	D	D	c	D	D
444220	Nursery & garden centers	13	D	D	D	c	D	D
445	Food & beverage stores	115	269 944	24 423	7 318	2 322	11.3	22.3
4451	Grocery stores	76	249 457	22 995	6 977	2 182	11.0	23.5
44511	Supermarkets & other grocery (except convenience) stores	62	241 285	22 258	6 797	2 101	9.2	24.0
445110	Supermarkets & other grocery (except convenience) stores	62	241 285	22 258	6 797	2 101	9.2	24.0
4452	Specialty food stores	12	3 697	395	95	32	10.1	17.7

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
FORT SMITH, AR—OK MSA—Con.								
44-45	Retail trade—Con.							
446	Health & personal care stores	68	61 116	8 356	1 804	436	18.2	7.2
4461	Health & personal care stores	68	61 116	8 356	1 804	436	18.2	7.2
4461102	Proprietary stores	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	7	2 670	278	62	22	—	5.5
446120	Cosmetics, beauty supplies, & perfume stores	7	2 670	278	62	22	—	5.5
447	Gasoline stations	163	166 422	9 938	2 066	991	17.2	15.8
4471	Gasoline stations	163	166 422	9 938	2 066	991	17.2	15.8
44711	Gasoline stations with convenience stores	128	124 947	7 973	1 614	813	18.6	18.9
447110	Gasoline stations with convenience stores	128	124 947	7 973	1 614	813	18.6	18.9
448	Clothing & clothing accessories stores	111	60 313	7 987	1 721	858	4.4	7.2
4481	Clothing stores	68	41 584	5 257	1 132	665	4.1	5.5
44819	Other clothing stores	7	5 043	573	116	44	—	11.0
448190	Other clothing stores	7	5 043	573	116	44	—	11.0
451	Sporting goods, hobby, book, & music stores	47	31 468	3 646	846	285	16.4	2.0
4511	Sporting goods, hobby, & musical instrument stores ..	33	D	D	D	c	D	D
4512	Book, periodical, & music stores	14	D	D	D	b	D	D
45121	Book stores & news dealers	12	D	D	D	b	D	D
4512112	Specialty book stores	3	1 554	303	71	17	—	—
452	General merchandise stores	42	372 476	34 774	8 319	2 983	.1	.1
4521103	National chain department stores (excl leased depts)	3	D	D	D	f	D	D
4529	Other general merchandise stores	31	143 055	11 004	2 395	1 058	.2	.1
45299	All other general merchandise stores	29	D	D	D	e	D	D
452990	All other general merchandise stores	29	D	D	D	e	D	D
4529901	Variety stores	20	13 314	1 089	228	151	2.2	1.5
4529903	Miscellaneous general merchandise stores	8	D	D	D	b	D	D
453	Miscellaneous store retailers	103	55 555	6 657	1 370	472	9.6	3.9
4532	Office supplies, stationery, & gift stores	28	20 639	1 843	458	165	12.7	3.0
45321	Office supplies & stationery stores	5	13 710	1 012	269	67	—	—
453210	Office supplies & stationery stores	5	13 710	1 012	269	67	—	—
4532102	Office supplies stores	5	13 710	1 012	269	67	—	—
4539	Other miscellaneous store retailers	29	25 742	3 082	525	138	2.4	4.2
45393	Manufactured (mobile) home dealers	5	12 306	1 528	216	51	—	4.0
453930	Manufactured (mobile) home dealers	5	12 306	1 528	216	51	—	4.0
45399	All other miscellaneous store retailers	19	D	D	D	b	D	D
454	Nonstore retailers	35	33 635	5 363	1 237	280	8.6	8.0
4542	Vending machine operators	12	12 235	1 560	377	113	4.1	3.9
45421	Vending machine operators	12	12 235	1 560	377	113	4.1	3.9
454210	Vending machine operators	12	12 235	1 560	377	113	4.1	3.9
4543	Direct selling establishments	17	14 636	2 404	516	94	11.4	12.1
454312	Liquefied petroleum gas (bottled gas) dealers	7	8 342	1 395	285	51	—	19.1
LAWTON, OK MSA								
44-45	Retail trade	436	691 778	67 770	16 310	5 216	5.9	5.9
441	Motor vehicle & parts dealers	50	168 296	13 305	3 189	620	7.3	9.6
4412	Other motor vehicle dealers	8	11 370	966	202	44	8.6	—
44122	Motorcycle, boat, & other motor vehicle dealers	6	D	D	D	b	D	D
442	Furniture & home furnishings stores	27	19 495	3 377	805	180	32.5	—
4421	Furniture stores	14	10 553	1 403	334	96	55.0	—
44211	Furniture stores	14	10 553	1 403	334	96	55.0	—
442110	Furniture stores	14	10 553	1 403	334	96	55.0	—
4422	Home furnishings stores	13	8 942	1 974	471	84	6.0	—
443	Electronics & appliance stores	19	14 502	1 637	407	92	9.7	43.6
4431	Electronics & appliance stores	19	14 502	1 637	407	92	9.7	43.6
44311	Appliance, television, & other electronics stores	15	13 019	1 478	377	79	7.5	48.6
443112	Radio, television, & other electronics stores	11	10 497	1 048	244	55	1.0	60.2
444	Building material & garden equipment & supplies dealers	36	51 030	6 171	1 481	335	5.8	1.4
44419	Other building material dealers	22	28 448	3 870	992	193	2.1	.4
444190	Other building material dealers	22	28 448	3 870	992	193	2.1	.4
445	Food & beverage stores	44	76 421	6 221	1 735	637	5.0	7.9
446	Health & personal care stores	35	21 428	2 604	632	183	16.0	4.1
4461102	Proprietary stores	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	6	2 251	273	52	28	9.5	—
446120	Cosmetics, beauty supplies, & perfume stores	6	2 251	273	52	28	9.5	—
447	Gasoline stations	63	60 187	3 916	982	415	9.9	1.3
44711	Gasoline stations with convenience stores	49	55 491	3 342	832	355	9.4	1.0
447110	Gasoline stations with convenience stores	49	55 491	3 342	832	355	9.4	1.0
448	Clothing & clothing accessories stores	52	25 104	3 014	700	337	3.1	14.4
4481	Clothing stores	30	14 117	1 674	391	229	3.3	16.0

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LAWTON, OK MSA—Con.								
44-45 Retail trade—Con.								
451	Sporting goods, hobby, book, & music stores	26	20 502	2 576	631	239	1.7	5.2
4511	Sporting goods, hobby, & musical instrument stores . .	15	11 400	1 446	350	131	1.2	1.6
4512	Book, periodical, & music stores	11	9 102	1 130	281	108	2.3	9.7
452	General merchandise stores	19	201 962	19 846	4 485	1 749	—	.8
45299	All other general merchandise stores	10	D	D	D	c	D	D
452990	All other general merchandise stores	10	D	D	D	c	D	D
453	Miscellaneous store retailers	53	22 709	3 442	851	310	14.7	12.5
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	17	D	D	D	b	D	D
45399	All other miscellaneous store retailers	12	D	D	D	b	D	D
454	Nonstore retailers	12	10 142	1 661	412	119	3.1	5.1
OKLAHOMA CITY, OK MSA								
44-45	Retail trade	4 394	10 141 578	905 305	211 828	56 273	8.9	6.7
441	Motor vehicle & parts dealers	533	3 299 955	232 262	54 808	8 740	11.1	5.1
4411	Automobile dealers	219	2 805 974	170 277	41 000	5 829	11.2	4.7
44111	New car dealers	96	2 562 860	160 344	38 675	5 385	8.0	4.4
441110	New car dealers	96	2 562 860	160 344	38 675	5 385	8.0	4.4
44112	Used car dealers	123	243 114	9 933	2 325	444	44.7	8.3
441120	Used car dealers	123	243 114	9 933	2 325	444	44.7	8.3
4412	Other motor vehicle dealers	66	154 681	13 075	2 448	467	16.4	15.7
44121	Recreational vehicle dealers	17	73 593	6 406	965	188	15.0	24.9
441210	Recreational vehicle dealers	17	73 593	6 406	965	188	15.0	24.9
44122	Motorcycle, boat, & other motor vehicle dealers	49	81 088	6 669	1 483	279	17.8	7.3
441221	Motorcycle dealers	18	32 091	3 026	711	128	10.6	10.3
441222	Boat dealers	14	23 227	1 927	428	74	27.4	8.1
441229	All other motor vehicle dealers	17	25 770	1 716	344	77	18.0	3.0
4413	Automotive parts, accessories, & tire stores	248	339 300	48 910	11 360	2 444	7.4	3.0
44131	Automotive parts & accessories stores	181	276 989	36 703	8 541	1 950	4.6	3.6
441310	Automotive parts & accessories stores	181	276 989	36 703	8 541	1 950	4.6	3.6
44132	Tire dealers	67	62 311	12 207	2 819	494	19.6	—
441320	Tire dealers	67	62 311	12 207	2 819	494	19.6	—
442	Furniture & home furnishings stores	233	278 208	34 530	8 250	1 722	15.3	8.8
4421	Furniture stores	78	152 849	19 977	4 707	859	11.1	1.8
44211	Furniture stores	78	152 849	19 977	4 707	859	11.1	1.8
442110	Furniture stores	78	152 849	19 977	4 707	859	11.1	1.8
4422	Home furnishings stores	155	125 359	14 553	3 543	863	20.4	17.2
44221	Floor covering stores	82	87 235	9 804	2 396	435	23.1	19.6
442210	Floor covering stores	82	87 235	9 804	2 396	435	23.1	19.6
44229	Other home furnishings stores	73	38 124	4 749	1 147	428	14.2	11.6
442299	All other home furnishings stores	68	36 236	4 546	1 099	406	13.1	12.2
443	Electronics & appliance stores	192	302 926	29 185	6 894	1 572	13.9	4.5
4431	Electronics & appliance stores	192	302 926	29 185	6 894	1 572	13.9	4.5
44311	Appliance, television, & other electronics stores	121	195 228	18 130	4 376	1 098	11.2	4.0
443111	Household appliance stores	48	68 157	6 717	1 656	345	18.4	1.2
443112	Radio, television, & other electronics stores	73	127 071	11 413	2 720	753	7.4	5.5
44312	Computer & software stores	66	99 997	9 643	2 061	422	20.2	4.2
443120	Computer & software stores	66	99 997	9 643	2 061	422	20.2	4.2
44313	Camera & photographic supplies stores	5	7 701	1 412	457	52	—	19.2
443130	Camera & photographic supplies stores	5	7 701	1 412	457	52	—	19.2
444	Building material & garden equipment & supplies dealers	334	812 638	93 722	21 389	4 687	6.9	7.9
4441	Building material & supplies dealers	248	736 814	83 454	19 321	4 081	6.2	8.4
44411	Home centers	21	248 987	25 103	5 846	1 575	.1	2.4
444110	Home centers	21	248 987	25 103	5 846	1 575	.1	2.4
44412	Paint & wallpaper stores	31	28 424	3 532	879	171	1.3	9.3
444120	Paint & wallpaper stores	31	28 424	3 532	879	171	1.3	9.3
44413	Hardware stores	36	36 942	5 484	1 315	350	7.0	1.5
444130	Hardware stores	36	36 942	5 484	1 315	350	7.0	1.5
44419	Other building material dealers	160	422 461	49 335	11 281	1 985	10.0	12.6
444190	Other building material dealers	160	422 461	49 335	11 281	1 985	10.0	12.6
4442	Lawn & garden equipment & supplies stores	86	75 824	10 268	2 068	606	13.8	3.0
44421	Outdoor power equipment stores	31	22 599	3 037	611	159	18.9	.1
444210	Outdoor power equipment stores	31	22 599	3 037	611	159	18.9	.1
44422	Nursery & garden centers	55	53 225	7 231	1 457	447	11.6	4.2
444220	Nursery & garden centers	55	53 225	7 231	1 457	447	11.6	4.2

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
OKLAHOMA CITY, OK MSA—Con.								
44-45 Retail trade—Con.								
445	Food & beverage stores	484	1 362 912	124 629	28 504	9 759	5.7	12.3
4451	Grocery stores	342	1 291 220	119 007	27 230	9 253	4.6	12.3
44511	Supermarkets & other grocery (except convenience) stores	295	1 267 611	117 447	26 892	9 107	3.7	12.0
445110	Supermarkets & other grocery (except convenience) stores	295	1 267 611	117 447	26 892	9 107	3.7	12.0
44512	Convenience stores	47	23 609	1 560	338	146	55.6	31.5
445120	Convenience stores	47	23 609	1 560	338	146	55.6	31.5
4452	Specialty food stores	51	16 027	2 893	649	243	9.6	6.4
4453	Beer, wine, & liquor stores	91	55 665	2 729	625	263	31.0	11.8
44531	Beer, wine, & liquor stores	91	55 665	2 729	625	263	31.0	11.8
445310	Beer, wine, & liquor stores	91	55 665	2 729	625	263	31.0	11.8
446	Health & personal care stores	375	435 927	53 678	12 926	3 414	16.1	11.4
4461	Health & personal care stores	375	435 927	53 678	12 926	3 414	16.1	11.4
44611	Pharmacies & drug stores	185	341 762	37 970	9 260	2 478	15.4	9.3
446110	Pharmacies & drug stores	185	341 762	37 970	9 260	2 478	15.4	9.3
4461101	Pharmacies & drug stores	180	340 404	37 529	9 158	2 450	15.2	9.3
4461102	Proprietary stores	5	1 358	441	102	28	42.0	21.1
44612	Cosmetics, beauty supplies, & perfume stores	60	24 632	3 626	795	279	14.1	5.6
446120	Cosmetics, beauty supplies, & perfume stores	60	24 632	3 626	795	279	14.1	5.6
44613	Optical goods stores	68	26 733	5 298	1 242	285	15.2	9.9
446130	Optical goods stores	68	26 733	5 298	1 242	285	15.2	9.9
44619	Other health & personal care stores	62	42 800	6 784	1 629	372	23.3	32.1
446191	Food (health) supplement stores	29	16 027	1 856	362	159	23.3	21.3
446199	All other health & personal care stores	33	26 773	4 928	1 267	213	23.3	38.6
447	Gasoline stations	529	806 739	45 615	10 923	3 723	11.1	15.1
4471	Gasoline stations	529	806 739	45 615	10 923	3 723	11.1	15.1
44711	Gasoline stations with convenience stores	386	516 448	28 949	6 819	2 315	10.6	19.6
447110	Gasoline stations with convenience stores	386	516 448	28 949	6 819	2 315	10.6	19.6
44719	Other gasoline stations	143	290 291	16 666	4 104	1 408	12.0	7.2
447190	Other gasoline stations	143	290 291	16 666	4 104	1 408	12.0	7.2
448	Clothing & clothing accessories stores	582	455 496	55 887	12 729	4 571	9.0	6.0
4481	Clothing stores	360	328 684	37 948	8 617	3 278	8.7	5.7
44811	Men's clothing stores	43	31 992	4 012	1 003	293	13.4	19.1
448110	Men's clothing stores	43	31 992	4 012	1 003	293	13.4	19.1
44812	Women's clothing stores	138	87 045	12 198	2 976	1 111	13.3	7.3
448120	Women's clothing stores	138	87 045	12 198	2 976	1 111	13.3	7.3
44813	Children's & infants' clothing stores	20	14 731	1 487	376	174	5.2	.6
448130	Children's & infants' clothing stores	20	14 731	1 487	376	174	5.2	.6
44814	Family clothing stores	96	165 104	16 266	3 292	1 314	5.7	3.1
448140	Family clothing stores	96	165 104	16 266	3 292	1 314	5.7	3.1
44815	Clothing accessories stores	19	4 114	630	161	78	1.4	1.2
448150	Clothing accessories stores	19	4 114	630	161	78	1.4	1.2
44819	Other clothing stores	44	25 698	3 355	809	308	10.3	4.3
448190	Other clothing stores	44	25 698	3 355	809	308	10.3	4.3
4482	Shoe stores	111	61 569	7 186	1 748	673	2.2	6.2
44821	Shoe stores	111	61 569	7 186	1 748	673	2.2	6.2
448210	Shoe stores	111	61 569	7 186	1 748	673	2.2	6.2
4482101	Men's shoe stores	11	D	D	D	b	D	D
4482102	Women's shoe stores	19	7 159	1 147	282	107	—	33.2
4482103	Children's & juveniles' shoe stores	3	D	D	D	a	D	D
4482104	Family shoe stores	50	29 064	3 218	809	310	4.6	3.2
4482105	Athletic footwear stores	28	21 346	2 294	535	214	—	.7
4483	Jewelry, luggage, & leather goods stores	111	65 243	10 753	2 364	620	16.9	7.2
44831	Jewelry stores	106	62 275	10 182	2 231	574	17.7	7.6
448310	Jewelry stores	106	62 275	10 182	2 231	574	17.7	7.6
44832	Luggage & leather goods stores	5	2 968	571	133	46	—	—
448320	Luggage & leather goods stores	5	2 968	571	133	46	—	—
451	Sporting goods, hobby, book, & music stores	274	270 264	31 096	7 587	2 443	10.0	3.7
4511	Sporting goods, hobby, & musical instrument stores ..	194	184 079	21 666	5 284	1 656	9.1	3.9
45111	Sporting goods stores	87	74 232	8 540	2 043	603	10.4	3.5
451110	Sporting goods stores	87	74 232	8 540	2 043	603	10.4	3.5
4511101	General-line sporting goods stores	26	42 176	4 335	1 057	321	7.4	1.0
4511102	Specialty-line sporting goods stores	61	32 056	4 205	986	282	14.3	6.8
45112	Hobby, toy, & game stores	58	76 028	7 799	1 826	695	7.1	.8
451120	Hobby, toy, & game stores	58	76 028	7 799	1 826	695	7.1	.8
45113	Sewing, needlework, & piece goods stores	31	17 701	3 038	740	250	9.1	2.3
451130	Sewing, needlework, & piece goods stores	31	17 701	3 038	740	250	9.1	2.3
45114	Musical instrument & supplies stores	18	16 118	2 289	675	108	12.5	21.8
451140	Musical instrument & supplies stores	18	16 118	2 289	675	108	12.5	21.8
4512	Book, periodical, & music stores	80	86 185	9 430	2 303	787	12.0	3.3
45121	Book stores & news dealers	45	46 046	4 528	1 168	431	5.3	1.7
451211	Book stores	43	D	D	D	e	D	D
4512111	Book stores, general	21	26 363	2 871	733	256	6.1	1.9
4512112	Specialty book stores	8	D	D	D	b	D	D
4512113	College book stores	14	15 584	1 172	283	107	—	1.8
45122	Prerecorded tape, compact disc, & record stores ...	35	40 139	4 902	1 135	356	19.8	5.1
451220	Prerecorded tape, compact disc, & record stores ...	35	40 139	4 902	1 135	356	19.8	5.1

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
OKLAHOMA CITY, OK MSA—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	147	1 458 207	132 066	32 473	10 778	.3	.1
4521	Department stores (incl leased depts) ##	44	985 561	N	N	N	—	—
45211	Department stores (incl leased depts) ##	44	985 561	N	N	N	—	—
4521	Department stores (excl leased depts)	44	980 756	95 901	23 454	7 555	—	—
45211	Department stores (excl leased depts)	44	980 756	95 901	23 454	7 555	—	—
452110	Department stores (excl leased depts)	44	980 756	95 901	23 454	7 555	—	—
4521101	Conventional department stores (excl leased depts)	9	D	D	D	g	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	23	566 364	49 227	12 272	4 305	—	—
4521103	National chain department stores (excl leased depts)	12	D	D	D	g	D	D
4529	Other general merchandise stores	103	477 451	36 165	9 019	3 223	.8	.3
45291	Warehouse clubs & superstores	6	D	D	D	g	D	D
452910	Warehouse clubs & superstores	6	D	D	D	g	D	D
45299	All other general merchandise stores	97	D	D	D	g	D	D
452990	All other general merchandise stores	97	D	D	D	g	D	D
4529901	Variety stores	68	D	D	D	f	D	D
4529902	Catalog showrooms	4	D	D	D	e	D	D
4529903	Miscellaneous general merchandise stores	25	D	D	D	e	D	D
453	Miscellaneous store retailers	544	342 420	43 711	9 595	3 518	17.0	7.5
4531	Florists	104	24 953	5 795	1 443	512	24.9	12.7
45311	Florists	104	24 953	5 795	1 443	512	24.9	12.7
453110	Florists	104	24 953	5 795	1 443	512	24.9	12.7
4532	Office supplies, stationery, & gift stores	187	111 891	14 487	3 207	1 312	11.5	5.2
45321	Office supplies & stationery stores	20	52 838	5 235	1 263	365	.4	4.4
453210	Office supplies & stationery stores	20	52 838	5 235	1 263	365	.4	4.4
4532101	Stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	19	D	D	D	e	D	D
45322	Gift, novelty, & souvenir stores	167	59 053	9 252	1 944	947	21.4	6.0
453220	Gift, novelty, & souvenir stores	167	59 053	9 252	1 944	947	21.4	6.0
4533	Used merchandise stores	105	33 282	6 781	1 520	594	17.0	20.8
45331	Used merchandise stores	105	33 282	6 781	1 520	594	17.0	20.8
453310	Used merchandise stores	105	33 282	6 781	1 520	594	17.0	20.8
4539	Other miscellaneous store retailers	148	172 294	16 648	3 425	1 100	19.4	5.6
45391	Pet & pet supplies stores	24	22 308	2 197	515	217	9.8	.1
453910	Pet & pet supplies stores	24	22 308	2 197	515	217	9.8	.1
45392	Art dealers	15	1 994	296	71	22	37.0	15.6
453920	Art dealers	15	1 994	296	71	22	37.0	15.6
45393	Manufactured (mobile) home dealers	20	82 883	6 702	1 237	315	14.9	1.6
453930	Manufactured (mobile) home dealers	20	82 883	6 702	1 237	315	14.9	1.6
45399	All other miscellaneous store retailers	89	65 109	7 453	1 602	546	28.0	12.2
454	Nonstore retailers	167	315 886	28 924	5 750	1 346	9.8	2.0
4541	Electronic shopping & mail-order houses	32	33 449	3 431	800	187	21.7	3.7
45411	Electronic shopping & mail-order houses	32	33 449	3 431	800	187	21.7	3.7
454110	Electronic shopping & mail-order houses	32	33 449	3 431	800	187	21.7	3.7
4542	Vending machine operators	37	24 151	3 892	891	234	37.6	11.0
45421	Vending machine operators	37	24 151	3 892	891	234	37.6	11.0
454210	Vending machine operators	37	24 151	3 892	891	234	37.6	11.0
4543	Direct selling establishments	98	258 286	21 601	4 059	925	5.7	1.0
45431	Fuel dealers	30	191 921	7 113	1 584	263	3.2	—
454311	Heating oil dealers	4	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	26	D	D	D	c	D	D
45439	Other direct selling establishments	68	66 365	14 488	2 475	662	13.1	3.7
454390	Other direct selling establishments	68	66 365	14 488	2 475	662	13.1	3.7
TULSA, OK MSA								
44-45	Retail trade	3 039	7 292 959	663 852	155 572	41 087	9.1	4.1
441	Motor vehicle & parts dealers	368	2 310 951	173 307	39 750	6 582	15.1	2.0
4411	Automobile dealers	134	1 999 979	130 897	30 011	4 532	15.6	.9
44111	New car dealers	64	1 880 353	124 769	28 610	4 260	14.5	.5
441110	New car dealers	64	1 880 353	124 769	28 610	4 260	14.5	.5
44112	Used car dealers	70	119 626	6 128	1 401	272	32.5	6.6
441120	Used car dealers	70	119 626	6 128	1 401	272	32.5	6.6
4412	Other motor vehicle dealers	39	114 500	8 499	1 801	380	13.5	2.0
44121	Recreational vehicle dealers	8	67 978	3 919	837	171	—	1.6
441210	Recreational vehicle dealers	8	67 978	3 919	837	171	—	1.6
44122	Motorcycle, boat, & other motor vehicle dealers	31	46 522	4 580	964	209	33.1	2.5
441221	Motorcycle dealers	11	26 053	2 596	524	101	51.3	2.3
441222	Boat dealers	15	D	D	D	b	D	D
441229	All other motor vehicle dealers	5	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	195	196 472	33 911	7 938	1 670	10.9	13.0
44131	Automotive parts & accessories stores	145	143 368	22 339	5 169	1 182	12.2	9.5
441310	Automotive parts & accessories stores	145	143 368	22 339	5 169	1 182	12.2	9.5
44132	Tire dealers	50	53 104	11 572	2 769	488	7.3	22.7
441320	Tire dealers	50	53 104	11 572	2 769	488	7.3	22.7

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	TULSA, OK MSA—Con.							
44-45	Retail trade—Con.							
442	Furniture & home furnishings stores	162	226 257	31 315	7 097	1 643	7.1	3.6
4421	Furniture stores	66	105 577	14 793	3 307	681	7.1	1.3
44211	Furniture stores	66	105 577	14 793	3 307	681	7.1	1.3
442110	Furniture stores	66	105 577	14 793	3 307	681	7.1	1.3
4422	Home furnishings stores	96	120 680	16 522	3 790	962	7.2	5.6
44221	Floor covering stores	48	60 592	8 680	1 955	362	9.4	5.9
442210	Floor covering stores	48	60 592	8 680	1 955	362	9.4	5.9
44229	Other home furnishings stores	48	60 088	7 842	1 835	600	5.0	5.2
442299	All other home furnishings stores	45	D	D	D	f	D	D
443	Electronics & appliance stores	124	223 574	21 771	5 136	1 162	11.2	7.0
4431	Electronics & appliance stores	124	223 574	21 771	5 136	1 162	11.2	7.0
44311	Appliance, television, & other electronics stores	90	138 425	15 651	3 690	868	9.1	8.4
443111	Household appliance stores	37	36 278	3 850	886	226	20.7	2.7
443112	Radio, television, & other electronics stores	53	102 147	11 801	2 804	642	4.9	10.4
44312	Computer & software stores	31	D	D	D	e	D	D
443120	Computer & software stores	31	D	D	D	e	D	D
44313	Camera & photographic supplies stores	3	D	D	D	a	D	D
443130	Camera & photographic supplies stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	237	545 587	58 858	14 269	2 856	4.9	1.9
4441	Building material & supplies dealers	184	480 820	51 616	12 653	2 417	3.7	1.6
44411	Home centers	16	167 304	16 739	4 212	958	—	2.6
444110	Home centers	16	167 304	16 739	4 212	958	—	2.6
44412	Paint & wallpaper stores	32	25 108	3 820	835	170	3.1	7.2
444120	Paint & wallpaper stores	32	25 108	3 820	835	170	3.1	7.2
44419	Other building material dealers	114	276 777	29 325	7 189	1 163	5.7	.3
444190	Other building material dealers	114	276 777	29 325	7 189	1 163	5.7	.3
4442	Lawn & garden equipment & supplies stores	53	64 767	7 242	1 616	439	14.2	4.4
44421	Outdoor power equipment stores	13	10 494	1 315	229	59	28.1	2.6
444210	Outdoor power equipment stores	13	10 494	1 315	229	59	28.1	2.6
44422	Nursery & garden centers	40	54 273	5 927	1 387	380	11.5	4.8
444220	Nursery & garden centers	40	54 273	5 927	1 387	380	11.5	4.8
445	Food & beverage stores	250	880 409	79 022	18 566	6 175	5.2	3.5
4451	Grocery stores	150	816 075	74 580	17 607	5 737	3.7	3.3
44511	Supermarkets & other grocery (except convenience) stores	118	798 144	73 230	17 294	5 599	2.5	3.1
445110	Supermarkets & other grocery (except convenience) stores	118	798 144	73 230	17 294	5 599	2.5	3.1
4452	Specialty food stores	30	15 847	2 349	485	208	18.2	.6
4453	Beer, wine, & liquor stores	70	48 487	2 093	474	230	26.9	7.7
44531	Beer, wine, & liquor stores	70	48 487	2 093	474	230	26.9	7.7
445310	Beer, wine, & liquor stores	70	48 487	2 093	474	230	26.9	7.7
446	Health & personal care stores	258	308 788	38 015	9 028	2 598	15.0	3.9
4461	Health & personal care stores	258	308 788	38 015	9 028	2 598	15.0	3.9
44611	Pharmacies & drug stores	136	246 634	27 067	6 392	1 961	13.2	2.7
446110	Pharmacies & drug stores	136	246 634	27 067	6 392	1 961	13.2	2.7
4461101	Pharmacies & drug stores	130	244 993	26 815	6 330	1 932	13.0	2.7
4461102	Proprietary stores	6	1 641	252	62	29	42.7	5.2
44612	Cosmetics, beauty supplies, & perfume stores	38	15 265	1 754	382	130	27.1	5.6
446120	Cosmetics, beauty supplies, & perfume stores	38	15 265	1 754	382	130	27.1	5.6
44613	Optical goods stores	44	17 359	3 451	837	211	37.5	5.3
446130	Optical goods stores	44	17 359	3 451	837	211	37.5	5.3
44619	Other health & personal care stores	40	29 530	5 743	1 417	296	10.5	11.9
446191	Food (health) supplement stores	16	14 809	1 316	249	124	1.5	19.9
446199	All other health & personal care stores	24	14 721	4 427	1 168	172	19.5	3.8
447	Gasoline stations	444	741 210	41 434	9 838	2 795	6.8	12.0
4471	Gasoline stations	444	741 210	41 434	9 838	2 795	6.8	12.0
44711	Gasoline stations with convenience stores	367	671 039	35 928	8 443	2 433	5.8	10.2
447110	Gasoline stations with convenience stores	367	671 039	35 928	8 443	2 433	5.8	10.2
44719	Other gasoline stations	77	70 171	5 506	1 395	362	15.5	30.0
447190	Other gasoline stations	77	70 171	5 506	1 395	362	15.5	30.0

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	TULSA, OK MSA—Con.							
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	377	325 354	41 340	9 915	3 246	9.4	12.4
4481	Clothing stores	232	215 278	25 645	5 697	2 263	10.6	11.7
44811	Men's clothing stores	25	16 759	1 929	490	111	14.3	14.3
448110	Men's clothing stores	25	16 759	1 929	490	111	14.3	14.3
44812	Women's clothing stores	96	68 436	9 989	2 238	795	21.7	22.7
448120	Women's clothing stores	96	68 436	9 989	2 238	795	21.7	22.7
44813	Children's & infants' clothing stores	8	15 851	1 560	417	145	4.7	7.2
448130	Children's & infants' clothing stores	8	15 851	1 560	417	145	4.7	7.2
44814	Family clothing stores	64	97 925	10 061	2 041	990	3.6	5.9
448140	Family clothing stores	64	97 925	10 061	2 041	990	3.6	5.9
44815	Clothing accessories stores	13	3 234	428	101	58	8.3	—
448150	Clothing accessories stores	13	3 234	428	101	58	8.3	—
44819	Other clothing stores	26	13 073	1 678	410	164	7.5	2.3
448190	Other clothing stores	26	13 073	1 678	410	164	7.5	2.3
4482	Shoe stores	75	55 127	6 701	1 400	551	3.1	4.9
44821	Shoe stores	75	55 127	6 701	1 400	551	3.1	4.9
448210	Shoe stores	75	55 127	6 701	1 400	551	3.1	4.9
4482101	Men's shoe stores	5	D	D	D	a	D	D
4482102	Women's shoe stores	13	7 385	961	230	84	22.5	9.9
4482103	Children's & juveniles' shoe stores	4	D	D	D	b	D	D
4482104	Family shoe stores	37	22 653	2 655	556	200	—	8.6
4482105	Athletic footwear stores	16	21 369	2 544	508	232	—	—
4483	Jewelry, luggage, & leather goods stores	70	54 949	8 994	2 818	432	10.7	22.9
44831	Jewelry stores	65	D	D	D	e	D	D
448310	Jewelry stores	65	D	D	D	e	D	D
44832	Luggage & leather goods stores	5	D	D	D	b	D	D
448320	Luggage & leather goods stores	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	178	162 776	19 469	4 462	1 561	10.1	3.6
4511	Sporting goods, hobby, & musical instrument stores ..	129	120 311	14 870	3 356	1 129	9.9	3.7
45111	Sporting goods stores	62	48 777	6 125	1 393	481	14.3	2.9
451110	Sporting goods stores	62	48 777	6 125	1 393	481	14.3	2.9
4511101	General-line sporting goods stores	20	23 991	2 488	587	216	12.7	5.8
4511102	Specialty-line sporting goods stores	42	24 786	3 637	806	265	15.8	—
45112	Hobby, toy, & game stores	29	47 278	4 728	1 047	393	4.9	.5
451120	Hobby, toy, & game stores	29	47 278	4 728	1 047	393	4.9	.5
45113	Sewing, needlework, & piece goods stores	19	D	D	D	c	D	D
451130	Sewing, needlework, & piece goods stores	19	D	D	D	c	D	D
45114	Musical instrument & supplies stores	19	D	D	D	c	D	D
451140	Musical instrument & supplies stores	19	D	D	D	c	D	D
4512	Book, periodical, & music stores	49	42 465	4 599	1 106	432	10.6	3.5
45121	Book stores & news dealers	34	31 626	3 456	787	303	13.7	4.7
451211	Book stores	31	D	D	D	e	D	D
4512111	Book stores, general	19	19 739	2 271	495	170	18.5	6.5
4512112	Specialty book stores	9	D	D	D	b	D	D
4512113	College book stores	3	D	D	D	b	D	D
451212	News dealers & newsstands	3	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	15	10 839	1 143	319	129	1.7	—
451220	Prerecorded tape, compact disc, & record stores ...	15	10 839	1 143	319	129	1.7	—
452	General merchandise stores	123	1 188 395	110 677	26 064	9 407	.3	.5
4521	Department stores (incl leased depts) ##	35	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	35	D	N	N	N	D	D
4521	Department stores (excl leased depts)	35	D	D	D	i	D	D
45211	Department stores (excl leased depts)	35	D	D	D	i	D	D
452110	Department stores (excl leased depts)	35	D	D	D	i	D	D
4521101	Conventional department stores (excl leased depts)	9	D	D	D	g	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	21	D	D	D	h	D	D
4521103	National chain department stores (excl leased depts)	5	D	D	D	g	D	D
4529	Other general merchandise stores	88	D	D	D	h	D	D
45291	Warehouse clubs & superstores	5	D	D	D	g	D	D
452910	Warehouse clubs & superstores	5	D	D	D	g	D	D
45299	All other general merchandise stores	83	D	D	D	g	D	D
452990	All other general merchandise stores	83	D	D	D	g	D	D
4529901	Variety stores	51	D	D	D	e	D	D
4529902	Catalog showrooms	3	D	D	D	e	D	D
4529903	Miscellaneous general merchandise stores	29	D	D	D	e	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—		
							From administrative records ¹	Estimated ²	
TULSA, OK MSA—Con.									
44-45	Retail trade—Con.								
453	Miscellaneous store retailers	405	267 131	31 840	7 364	2 314	14.8	8.3	
4531	Florists	92	19 740	3 606	887	334	28.3	16.7	
45311	Florists	92	19 740	3 606	887	334	28.3	16.7	
453110	Florists	92	19 740	3 606	887	334	28.3	16.7	
4532	Office supplies, stationery, & gift stores	127	88 500	9 548	2 270	869	7.6	8.7	
45321	Office supplies & stationery stores	29	49 682	4 256	1 061	294	1.7	1.5	
453210	Office supplies & stationery stores	29	49 682	4 256	1 061	294	1.7	1.5	
4532101	Stationery stores	5	D	D	D	b	D	D	
4532102	Office supplies stores	24	D	D	D	e	D	D	
45322	Gift, novelty, & souvenir stores	98	38 818	5 292	1 209	575	15.0	17.8	
453220	Gift, novelty, & souvenir stores	98	38 818	5 292	1 209	575	15.0	17.8	
4533	Used merchandise stores	71	27 524	4 774	1 068	425	22.3	14.7	
45331	Used merchandise stores	71	27 524	4 774	1 068	425	22.3	14.7	
453310	Used merchandise stores	71	27 524	4 774	1 068	425	22.3	14.7	
4539	Other miscellaneous store retailers	115	131 367	13 912	3 139	686	16.0	5.3	
45391	Pet & pet supplies stores	27	17 791	1 818	420	153	15.5	6.2	
453910	Pet & pet supplies stores	27	17 791	1 818	420	153	15.5	6.2	
45392	Art dealers	8	2 041	259	64	23	39.9	25.4	
453920	Art dealers	8	2 041	259	64	23	39.9	25.4	
45393	Manufactured (mobile) home dealers	9	46 576	4 666	868	108	5.8	—	
453930	Manufactured (mobile) home dealers	9	46 576	4 666	868	108	5.8	—	
45399	All other miscellaneous store retailers	71	64 959	7 169	1 787	402	22.6	8.3	
454	Nonstore retailers	113	112 527	16 804	4 083	748	10.6	8.1	
4541	Electronic shopping & mail-order houses	28	32 161	4 963	1 103	178	16.2	3.4	
45411	Electronic shopping & mail-order houses	28	32 161	4 963	1 103	178	16.2	3.4	
454110	Electronic shopping & mail-order houses	28	32 161	4 963	1 103	178	16.2	3.4	
4542	Vending machine operators	24	16 642	2 438	599	117	19.9	6.7	
45421	Vending machine operators	24	16 642	2 438	599	117	19.9	6.7	
454210	Vending machine operators	24	16 642	2 438	599	117	19.9	6.7	
4543	Direct selling establishments	61	63 724	9 403	2 381	453	5.3	10.9	
45431	Fuel dealers	19	17 547	2 083	594	100	2.4	17.6	
454311	Heating oil dealers	5	D	D	D	a	D	D	
454312	Liquefied petroleum gas (bottled gas) dealers	14	D	D	D	b	D	D	
45439	Other direct selling establishments	42	46 177	7 320	1 787	353	6.4	8.3	
454390	Other direct selling establishments	42	46 177	7 320	1 787	353	6.4	8.3	
AREA OUTSIDE OKLAHOMA METROPOLITAN AREAS									
44-45	Retail trade	6 022	8 218 665	705 183	162 668	54 227	20.8	6.7	
441	Motor vehicle & parts dealers	765	2 114 509	143 759	32 367	6 869	32.0	4.7	
4411	Automobile dealers	314	D	D	D	h	D	D	
44111	New car dealers	192	1 665 325	96 058	21 526	4 021	33.0	4.2	
441110	New car dealers	192	1 665 325	96 058	21 526	4 021	33.0	4.2	
44112	Used car dealers	122	D	D	D	e	D	D	
441120	Used car dealers	122	D	D	D	e	D	D	
4412	Other motor vehicle dealers	67	D	D	D	e	D	D	
44121	Recreational vehicle dealers	14	D	D	D	b	D	D	
441210	Recreational vehicle dealers	14	D	D	D	b	D	D	
44122	Motorcycle, boat, & other motor vehicle dealers	53	D	D	D	e	D	D	
441221	Motorcycle dealers	16	D	D	D	b	D	D	
441222	Boat dealers	28	D	D	D	c	D	D	
441229	All other motor vehicle dealers	9	D	D	D	b	D	D	
4413	Automotive parts, accessories, & tire stores	384	218 640	34 013	7 751	2 039	22.2	7.7	
44131	Automotive parts & accessories stores	287	D	D	D	g	D	D	
441310	Automotive parts & accessories stores	287	D	D	D	g	D	D	
44132	Tire dealers	97	D	D	D	e	D	D	
441320	Tire dealers	97	D	D	D	e	D	D	
442	Furniture & home furnishings stores	227	D	D	D	g	D	D	
4421	Furniture stores	126	D	D	D	f	D	D	
44211	Furniture stores	126	D	D	D	f	D	D	
442110	Furniture stores	126	D	D	D	f	D	D	
4422	Home furnishings stores	101	D	D	D	e	D	D	
44221	Floor covering stores	63	D	D	D	c	D	D	
442210	Floor covering stores	63	D	D	D	c	D	D	
44229	Other home furnishings stores	38	D	D	D	c	D	D	
443	Electronics & appliance stores	193	115 006	14 791	3 356	932	20.0	15.1	
4431	Electronics & appliance stores	193	115 006	14 791	3 356	932	20.0	15.1	
44311	Appliance, television, & other electronics stores	147	84 642	10 747	2 476	678	20.6	9.2	
443111	Household appliance stores	80	D	D	D	e	D	D	
443112	Radio, television, & other electronics stores	67	D	D	D	e	D	D	
44312	Computer & software stores	45	D	D	D	e	D	D	
443120	Computer & software stores	45	D	D	D	e	D	D	

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
AREA OUTSIDE OKLAHOMA METROPOLITAN AREAS—Con.								
44-45 Retail trade—Con.								
444	Building material & garden equipment & supplies dealers	604	672 598	66 877	15 735	4 231	16.0	5.6
4441	Building material & supplies dealers	411	D	D	D	h	D	D
44411	Home centers	28	D	D	D	f	D	D
444110	Home centers	28	D	D	D	f	D	D
44412	Paint & wallpaper stores	29	D	D	D	c	D	D
444120	Paint & wallpaper stores	29	D	D	D	c	D	D
44413	Hardware stores	94	D	D	D	e	D	D
444130	Hardware stores	94	D	D	D	e	D	D
44419	Other building material dealers	260	D	D	D	g	D	D
444190	Other building material dealers	260	D	D	D	g	D	D
4442	Lawn & garden equipment & supplies stores	193	D	D	D	g	D	D
44421	Outdoor power equipment stores	22	D	D	D	c	D	D
444210	Outdoor power equipment stores	22	D	D	D	c	D	D
44422	Nursery & garden centers	171	205 947	15 249	3 768	1 070	9.0	3.4
444220	Nursery & garden centers	171	205 947	15 249	3 768	1 070	9.0	3.4
445	Food & beverage stores	754	1 316 649	117 688	27 490	10 747	17.1	10.6
4451	Grocery stores	575	D	D	D	j	D	D
44511	Supermarkets & other grocery (except convenience) stores	445	1 189 252	108 127	25 358	9 588	12.7	9.8
445110	Supermarkets & other grocery (except convenience) stores	445	1 189 252	108 127	25 358	9 588	12.7	9.8
44512	Convenience stores	130	D	D	D	f	D	D
445120	Convenience stores	130	D	D	D	f	D	D
4452	Specialty food stores	44	D	D	D	c	D	D
4453	Beer, wine, & liquor stores	135	D	D	D	e	D	D
44531	Beer, wine, & liquor stores	135	D	D	D	e	D	D
445310	Beer, wine, & liquor stores	135	D	D	D	e	D	D
446	Health & personal care stores	397	D	D	D	h	D	D
4461	Health & personal care stores	397	D	D	D	h	D	D
44611	Pharmacies & drug stores	288	D	D	D	g	D	D
446110	Pharmacies & drug stores	288	D	D	D	g	D	D
4461101	Pharmacies & drug stores	282	D	D	D	g	D	D
4461102	Proprietary stores	6	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores	42	9 101	1 228	297	114	14.6	7.2
446120	Cosmetics, beauty supplies, & perfume stores	42	9 101	1 228	297	114	14.6	7.2
44619	Other health & personal care stores	48	8 769	1 440	342	143	39.2	28.2
446191	Food (health) supplement stores	25	D	D	D	b	D	D
447	Gasoline stations	1 208	1 257 091	77 058	17 577	7 677	21.8	10.4
4471	Gasoline stations	1 208	1 257 091	77 058	17 577	7 677	21.8	10.4
44711	Gasoline stations with convenience stores	894	913 209	58 913	13 403	6 015	21.6	10.2
447110	Gasoline stations with convenience stores	894	913 209	58 913	13 403	6 015	21.6	10.2
44719	Other gasoline stations	314	343 882	18 145	4 174	1 662	22.3	11.0
447190	Other gasoline stations	314	343 882	18 145	4 174	1 662	22.3	11.0
448	Clothing & clothing accessories stores	589	277 639	33 218	7 316	3 048	20.4	7.0
4481	Clothing stores	406	D	D	D	g	D	D
44812	Women's clothing stores	161	D	D	D	f	D	D
448120	Women's clothing stores	161	D	D	D	f	D	D
44814	Family clothing stores	166	D	D	D	g	D	D
448140	Family clothing stores	166	D	D	D	g	D	D
44819	Other clothing stores	30	D	D	D	c	D	D
448190	Other clothing stores	30	D	D	D	c	D	D
4482	Shoe stores	92	D	D	D	e	D	D
44821	Shoe stores	92	D	D	D	e	D	D
448210	Shoe stores	92	D	D	D	e	D	D
4482104	Family shoe stores	60	D	D	D	e	D	D
4482105	Athletic footwear stores	17	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	91	27 155	4 608	1 019	376	42.7	15.4
44831	Jewelry stores	89	D	D	D	e	D	D
448310	Jewelry stores	89	D	D	D	e	D	D
44832	Luggage & leather goods stores	2	D	D	D	a	D	D
448320	Luggage & leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	171	D	D	D	f	D	D
4511	Sporting goods, hobby, & musical instrument stores	115	D	D	D	e	D	D
45112	Hobby, toy, & game stores	20	D	D	D	c	D	D
451120	Hobby, toy, & game stores	20	D	D	D	c	D	D
45114	Musical instrument & supplies stores	14	D	D	D	b	D	D
451140	Musical instrument & supplies stores	14	D	D	D	b	D	D
4512	Book, periodical, & music stores	56	31 564	3 703	903	451	9.8	2.4
45121	Book stores & news dealers	40	D	D	D	c	D	D
451211	Book stores	40	D	D	D	c	D	D
4512112	Specialty book stores	13	D	D	D	b	D	D
4512113	College book stores	9	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores	16	D	D	D	c	D	D
451220	Prerecorded tape, compact disc, & record stores	16	D	D	D	c	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
AREA OUTSIDE OKLAHOMA METROPOLITAN AREAS—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	301	D	D	D	j	D	D
4521	Department stores (incl leased depts) ##	49	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	49	D	N	N	N	D	D
4521	Department stores (excl leased depts)	49	D	D	D	i	D	D
45211	Department stores (excl leased depts)	49	D	D	D	i	D	D
452110	Department stores (excl leased depts)	49	D	D	D	i	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	42	D	D	D	i	D	D
4529	Other general merchandise stores	252	D	D	D	i	D	D
45291	Warehouse clubs & superstores	13	D	D	D	h	D	D
452910	Warehouse clubs & superstores	13	D	D	D	h	D	D
45299	All other general merchandise stores	239	D	D	D	g	D	D
452990	All other general merchandise stores	239	D	D	D	g	D	D
4529901	Variety stores	141	D	D	D	g	D	D
4529903	Miscellaneous general merchandise stores	98	D	D	D	f	D	D
453	Miscellaneous store retailers	566	D	D	D	g	D	D
4531	Florists	172	24 194	4 222	1 082	565	42.4	17.3
45311	Florists	172	24 194	4 222	1 082	565	42.4	17.3
453110	Florists	172	24 194	4 222	1 082	565	42.4	17.3
4532	Office supplies, stationery, & gift stores	147	D	D	D	f	D	D
45321	Office supplies & stationery stores	26	D	D	D	c	D	D
453210	Office supplies & stationery stores	26	D	D	D	c	D	D
4532102	Office supplies stores	25	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	121	26 337	3 733	801	435	36.5	11.8
453220	Gift, novelty, & souvenir stores	121	26 337	3 733	801	435	36.5	11.8
4533	Used merchandise stores	78	D	D	D	e	D	D
45331	Used merchandise stores	78	D	D	D	e	D	D
453310	Used merchandise stores	78	D	D	D	e	D	D
4539	Other miscellaneous store retailers	169	D	D	D	f	D	D
45392	Art dealers	9	D	D	D	b	D	D
453920	Art dealers	9	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	32	D	D	D	c	D	D
453930	Manufactured (mobile) home dealers	32	D	D	D	c	D	D
45399	All other miscellaneous store retailers	117	54 321	4 683	949	404	13.8	10.7
454	Nonstore retailers	247	165 011	19 677	4 685	1 169	39.8	8.0
4542	Vending machine operators	21	D	D	D	c	D	D
45421	Vending machine operators	21	D	D	D	c	D	D
454210	Vending machine operators	21	D	D	D	c	D	D
4543	Direct selling establishments	205	D	D	D	f	D	D
45431	Fuel dealers	148	D	D	D	f	D	D
454311	Heating oil dealers	10	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	136	D	D	D	f	D	D
454319	Other fuel dealers	2	D	D	D	a	D	D
45439	Other direct selling establishments	57	D	D	D	e	D	D
454390	Other direct selling establishments	57	D	D	D	e	D	D

Data for this line not included in broader kind-of-business totals.

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 3. Summary Statistics for Counties: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ADAIR COUNTY, OK								
44-45	Retail trade	54	66 973	5 084	1 141	482	33.3	15.7
441	Motor vehicle & parts dealers	5	13 953	670	155	32	97.6	—
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	7 399	543	148	35	11.0	12.8
4441	Building material & supplies dealers	6	2 443	262	61	19	18.1	38.7
4442	Lawn & garden equipment & supplies stores	3	4 956	281	87	16	D	—
44422	Nursery & garden centers	3	4 956	281	87	16	D	—
444220	Nursery & garden centers	3	4 956	281	87	16	D	—
445	Food & beverage stores	8	11 557	1 079	245	127	1.1	2.8
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	18	16 201	982	214	124	34.5	46.7
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	c	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	4	1 776	157	34	13	—	28.0
ALFALFA COUNTY, OK								
44-45	Retail trade	25	18 395	1 466	354	136	20.8	3.6
441	Motor vehicle & parts dealers	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	4	1 903	185	44	11	11.2	—
445	Food & beverage stores	3	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	7	3 437	260	58	26	—	19.1
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
ATOKA COUNTY, OK								
44-45	Retail trade	49	71 869	6 244	1 393	530	18.8	5.8
441	Motor vehicle & parts dealers	3	D	D	D	b	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	D	D	D	b	D	D
4441	Building material & supplies dealers	2	D	D	D	b	D	D
445	Food & beverage stores	11	11 459	1 158	258	110	69.5	15.6
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	13	14 319	889	178	135	20.2	1.0
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	c	D	D
453	Miscellaneous store retailers	4	424	61	13	8	63.4	36.6
454	Nonstore retailers	5	2 042	316	65	21	21.7	11.7
454319	Other fuel dealers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BEAVER COUNTY, OK								
44-45	Retail trade	25	14 436	1 120	246	116	40.9	11.0
441	Motor vehicle & parts dealers	3	1 995	197	41	13	D	—
444	Building material & garden equipment & supplies dealers	4	2 324	197	40	15	31.2	1.2
445	Food & beverage stores	3	D	D	D	b	D	D
447	Gasoline stations	7	5 385	371	84	46	13.9	15.3
448	Clothing & clothing accessories stores	3	284	20	5	3	—	71.8
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
BECKHAM COUNTY, OK								
44-45	Retail trade	130	204 085	13 593	2 973	1 036	30.9	6.2
441	Motor vehicle & parts dealers	16	61 769	2 865	644	121	62.5	7.1
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	a	D	D
442	Furniture & home furnishings stores	6	2 261	233	52	18	78.0	.6
443	Electronics & appliance stores	4	D	D	D	b	D	D
4431	Electronics & appliance stores	4	D	D	D	b	D	D
44312	Computer & software stores	1	D	D	D	b	D	D
443120	Computer & software stores	1	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	10	11 058	953	202	51	23.7	—
4441	Building material & supplies dealers	7	7 650	706	147	35	25.0	—
4442	Lawn & garden equipment & supplies stores	3	3 408	247	55	16	D	—
44422	Nursery & garden centers	3	3 408	247	55	16	D	—
444220	Nursery & garden centers	3	3 408	247	55	16	D	—
445	Food & beverage stores	9	30 222	2 545	523	232	4.5	—
446	Health & personal care stores	9	5 110	460	113	41	28.3	41.6
44612	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
447	Gasoline stations	33	44 099	2 012	452	186	24.0	6.9
4471	Gasoline stations	33	44 099	2 012	452	186	24.0	6.9
44719	Other gasoline stations	13	25 555	1 053	236	80	10.8	.5
447190	Other gasoline stations	13	25 555	1 053	236	80	10.8	.5
448	Clothing & clothing accessories stores	17	6 634	598	109	52	40.3	3.9
4481	Clothing stores	14	5 839	549	98	46	43.1	—
451	Sporting goods, hobby, book, & music stores	4	1 389	202	46	14	80.8	—
452	General merchandise stores	7	34 786	2 933	660	255	3.2	—
45299	All other general merchandise stores	6	D	D	D	b	D	D
452990	All other general merchandise stores	6	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
454	Nonstore retailers	6	2 456	155	34	10	32.2	3.9

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BLAINE COUNTY, OK								
44-45	Retail trade	69	42 602	3 685	851	357	27.5	12.9
441	Motor vehicle & parts dealers	7	7 841	533	125	30	15.3	3.1
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	10	5 165	449	108	33	15.2	1.6
4442	Lawn & garden equipment & supplies stores	4	3 263	232	59	10	1.2	—
44422	Nursery & garden centers	4	3 263	232	59	10	1.2	—
444220	Nursery & garden centers	4	3 263	232	59	10	1.2	—
445	Food & beverage stores	14	11 229	760	193	89	32.9	25.4
446	Health & personal care stores	4	1 677	187	37	20	82.2	17.8
4461102	Proprietary stores	1	D	D	D	a	D	D
447	Gasoline stations	14	9 257	813	179	91	30.5	19.7
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	6	3 866	369	81	45	—	—
45299	All other general merchandise stores	6	3 866	369	81	45	—	—
452990	All other general merchandise stores	6	3 866	369	81	45	—	—
453	Miscellaneous store retailers	6	783	182	49	22	40.6	—
454	Nonstore retailers	2	D	D	D	a	D	D
BRYAN COUNTY, OK								
44-45	Retail trade	127	206 781	17 580	3 842	1 243	36.1	1.9
441	Motor vehicle & parts dealers	17	69 740	5 366	967	189	73.9	2.3
44131	Automotive parts & accessories stores	8	5 299	701	182	57	5.5	30.1
441310	Automotive parts & accessories stores	8	5 299	701	182	57	5.5	30.1
442	Furniture & home furnishings stores	4	1 803	239	64	15	83.4	16.6
443	Electronics & appliance stores	5	5 998	835	210	64	25.2	3.6
4431	Electronics & appliance stores	5	5 998	835	210	64	25.2	3.6
44311	Appliance, television, & other electronics stores	3	D	D	D	b	D	D
44312	Computer & software stores	2	D	D	D	b	D	D
443120	Computer & software stores	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	13	12 177	1 210	302	104	8.3	—
4441	Building material & supplies dealers	9	8 569	883	208	51	6.8	—
4442	Lawn & garden equipment & supplies stores	4	3 608	327	94	53	12.0	—
445	Food & beverage stores	14	D	D	D	e	D	D
446	Health & personal care stores	10	7 439	929	198	65	80.0	.8
4461	Health & personal care stores	10	7 439	929	198	65	80.0	.8
447	Gasoline stations	28	26 306	1 487	304	158	12.8	3.3
448	Clothing & clothing accessories stores	15	4 664	603	108	41	24.3	11.2
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	c	D	D
453	Miscellaneous store retailers	11	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	5	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CADDO COUNTY, OK								
44-45	Retail trade	142	128 677	11 709	2 450	998	24.2	8.6
441	Motor vehicle & parts dealers	18	15 150	1 117	252	63	66.7	19.5
442	Furniture & home furnishings stores	4	D	D	D	a	D	D
443	Electronics & appliance stores	5	1 545	121	33	16	57.1	26.4
444	Building material & garden equipment & supplies dealers	13	25 673	1 793	371	98	8.1	—
4441	Building material & supplies dealers	10	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	3	D	D	D	b	D	D
44422	Nursery & garden centers	3	D	D	D	b	D	D
444220	Nursery & garden centers	3	D	D	D	b	D	D
445	Food & beverage stores	27	26 907	2 410	565	233	22.1	23.2
446	Health & personal care stores	10	7 480	821	184	50	34.5	—
4461	Health & personal care stores	10	7 480	821	184	50	34.5	—
447	Gasoline stations	28	18 255	1 380	333	150	40.7	4.1
448	Clothing & clothing accessories stores	7	2 955	462	94	40	10.7	—
452	General merchandise stores	6	D	D	D	e	D	D
45299	All other general merchandise stores	5	2 877	310	63	38	—	—
452990	All other general merchandise stores	5	2 877	310	63	38	—	—
453	Miscellaneous store retailers	16	D	D	D	b	D	D
4539	Other miscellaneous store retailers	10	D	D	D	b	D	D
45399	All other miscellaneous store retailers	9	D	D	D	b	D	D
454	Nonstore retailers	8	4 830	747	187	37	4.7	10.2
4543	Direct selling establishments	7	D	D	D	b	D	D
CANADIAN COUNTY, OK								
44-45	Retail trade	212	620 067	46 614	10 497	2 957	11.5	2.1
441	Motor vehicle & parts dealers	32	255 806	16 302	3 518	581	13.1	.3
4411	Automobile dealers	15	240 551	14 179	3 019	464	12.7	.3
44111	New car dealers	9	237 486	13 989	2 961	450	12.2	—
441110	New car dealers	9	237 486	13 989	2 961	450	12.2	—
4412	Other motor vehicle dealers	3	4 082	214	60	10	D	—
44122	Motorcycle, boat, & other motor vehicle dealers	3	4 082	214	60	10	D	—
441222	Boat dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	14	11 173	1 909	439	107	18.8	.7
44131	Automotive parts & accessories stores	9	6 814	1 213	280	76	10.9	1.1
441310	Automotive parts & accessories stores	9	6 814	1 213	280	76	10.9	1.1
442	Furniture & home furnishings stores	7	D	D	D	b	D	D
4422	Home furnishings stores	6	D	D	D	b	D	D
443	Electronics & appliance stores	7	D	D	D	b	D	D
4431	Electronics & appliance stores	7	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	6	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	16	21 928	2 367	574	124	9.5	—
4441	Building material & supplies dealers	9	11 756	1 505	366	73	16.5	—
44419	Other building material dealers	7	D	D	D	b	D	D
444190	Other building material dealers	7	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	7	10 172	862	208	51	1.4	—
44422	Nursery & garden centers	6	D	D	D	b	D	D
444220	Nursery & garden centers	6	D	D	D	b	D	D
445	Food & beverage stores	22	48 894	6 317	1 064	491	5.9	5.4
446	Health & personal care stores	18	19 426	2 148	467	170	55.3	20.6
4461	Health & personal care stores	18	19 426	2 148	467	170	55.3	20.6
44612	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
447	Gasoline stations	43	110 701	4 036	980	314	12.6	3.1
4471	Gasoline stations	43	110 701	4 036	980	314	12.6	3.1
44711	Gasoline stations with convenience stores	33	41 319	2 314	592	188	16.7	8.3
447110	Gasoline stations with convenience stores	33	41 319	2 314	592	188	16.7	8.3
44719	Other gasoline stations	10	69 382	1 722	388	126	10.1	—
447190	Other gasoline stations	10	69 382	1 722	388	126	10.1	—
448	Clothing & clothing accessories stores	13	6 506	644	107	50	4.9	.9
4481	Clothing stores	9	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	4	D	D	D	b	D	D
4512	Book, periodical, & music stores	1	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores	1	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores	1	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CANADIAN COUNTY, OK—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	14	D	D	D	f	D	D
4529	Other general merchandise stores	13	D	D	D	f	D	D
45291	Warehouse clubs & superstores	2	D	D	D	f	D	D
452910	Warehouse clubs & superstores	2	D	D	D	f	D	D
45299	All other general merchandise stores	11	D	D	D	b	D	D
452990	All other general merchandise stores	11	D	D	D	b	D	D
4529901	Variety stores	8	D	D	D	b	D	D
453	Miscellaneous store retailers	29	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	8	3 145	494	113	40	8.9	3.6
4539	Other miscellaneous store retailers	9	D	D	D	b	D	D
45391	Pet & pet supplies stores	2	D	D	D	a	D	D
453910	Pet & pet supplies stores	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	5	D	D	D	b	D	D
454	Nonstore retailers	7	D	D	D	b	D	D
4543	Direct selling establishments	5	4 231	817	205	38	—	—
CARTER COUNTY, OK								
44-45	Retail trade	275	413 290	35 534	8 298	2 594	14.9	8.5
441	Motor vehicle & parts dealers	37	124 807	8 185	1 987	406	21.9	.3
4411	Automobile dealers	18	110 815	6 180	1 553	306	23.4	—
44112	Used car dealers	12	30 169	1 447	375	117	37.3	—
441120	Used car dealers	12	30 169	1 447	375	117	37.3	—
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	17	D	D	D	b	D	D
44131	Automotive parts & accessories stores	12	9 214	1 181	253	61	4.7	.3
441310	Automotive parts & accessories stores	12	9 214	1 181	253	61	4.7	.3
442	Furniture & home furnishings stores	11	7 392	895	245	58	25.7	6.7
4421	Furniture stores	7	5 057	623	163	42	28.0	7.9
44211	Furniture stores	7	5 057	623	163	42	28.0	7.9
442110	Furniture stores	7	5 057	623	163	42	28.0	7.9
443	Electronics & appliance stores	8	7 215	871	141	46	.7	3.6
4431	Electronics & appliance stores	8	7 215	871	141	46	.7	3.6
44311	Appliance, television, & other electronics stores	5	D	D	D	b	D	D
44312	Computer & software stores	2	D	D	D	a	D	D
443120	Computer & software stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	28	35 456	4 158	929	238	3.1	13.2
4441	Building material & supplies dealers	20	28 531	3 518	759	177	2.3	10.2
44419	Other building material dealers	14	21 766	2 320	501	123	3.0	—
444190	Other building material dealers	14	21 766	2 320	501	123	3.0	—
4442	Lawn & garden equipment & supplies stores	8	6 925	640	170	61	6.5	25.3
44422	Nursery & garden centers	7	D	D	D	b	D	D
444220	Nursery & garden centers	7	D	D	D	b	D	D
445	Food & beverage stores	38	44 830	3 193	768	338	15.1	29.8
4452	Specialty food stores	5	2 887	203	40	24	58.4	41.6
446	Health & personal care stores	20	19 051	1 982	440	128	27.4	5.2
4461	Health & personal care stores	20	19 051	1 982	440	128	27.4	5.2
44612	Cosmetics, beauty supplies, & perfume stores	4	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	4	D	D	D	a	D	D
447	Gasoline stations	39	41 645	1 974	456	199	26.9	20.3
4471	Gasoline stations	39	41 645	1 974	456	199	26.9	20.3
44711	Gasoline stations with convenience stores	24	26 568	1 288	299	143	32.0	18.3
447110	Gasoline stations with convenience stores	24	26 568	1 288	299	143	32.0	18.3
448	Clothing & clothing accessories stores	41	23 481	3 333	714	307	19.4	17.8
4481	Clothing stores	30	19 631	2 737	583	249	20.4	20.8
451	Sporting goods, hobby, book, & music stores	9	6 978	760	180	73	21.0	.3
4511	Sporting goods, hobby, & musical instrument stores ..	6	D	D	D	b	D	D
4512	Book, periodical, & music stores	3	D	D	D	b	D	D
452	General merchandise stores	11	86 296	7 569	1 874	633	1.2	—
4529	Other general merchandise stores	10	D	D	D	f	D	D
45291	Warehouse clubs & superstores	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores	1	D	D	D	e	D	D
45299	All other general merchandise stores	9	D	D	D	c	D	D
452990	All other general merchandise stores	9	D	D	D	c	D	D
4529901	Variety stores	6	D	D	D	b	D	D
453	Miscellaneous store retailers	23	7 202	1 154	218	89	10.1	25.3
4532	Office supplies, stationery, & gift stores	6	2 511	536	98	39	10.6	12.1
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	8	2 953	300	38	22	8.2	40.2
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CARTER COUNTY, OK—Con.								
Retail trade—Con.								
44-45	Nonstore retailers	10	8 937	1 460	346	79	4.7	3.4
454	Vending machine operators	1	D	D	D	b	D	D
45421	Vending machine operators	1	D	D	D	b	D	D
454210	Vending machine operators	1	D	D	D	b	D	D
CHEROKEE COUNTY, OK								
44-45	Retail trade	144	235 026	20 236	4 442	1 843	11.6	14.7
441	Motor vehicle & parts dealers	17	48 051	2 637	626	171	3.7	2.7
442	Furniture & home furnishings stores	3	1 692	251	54	16	D	—
443	Electronics & appliance stores	3	D	D	D	a	D	D
44312	Computer & software stores	1	D	D	D	a	D	D
443120	Computer & software stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	10	15 951	1 683	408	122	10.4	1.6
4441	Building material & supplies dealers	7	10 165	1 300	312	102	16.4	2.4
4442	Lawn & garden equipment & supplies stores	3	5 786	383	96	20	—	—
44422	Nursery & garden centers	3	5 786	383	96	20	—	—
444220	Nursery & garden centers	3	5 786	383	96	20	—	—
445	Food & beverage stores	12	59 267	5 198	1 245	487	3.5	28.5
4451	Grocery stores	9	D	D	D	e	D	D
446	Health & personal care stores	9	5 553	540	113	51	31.2	21.8
447	Gasoline stations	38	39 020	2 382	536	260	28.0	31.1
4471	Gasoline stations	38	39 020	2 382	536	260	28.0	31.1
44711	Gasoline stations with convenience stores	31	36 085	2 228	495	239	24.2	32.6
447110	Gasoline stations with convenience stores	31	36 085	2 228	495	239	24.2	32.6
448	Clothing & clothing accessories stores	14	8 391	1 032	213	102	40.3	14.0
4481	Clothing stores	8	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	7	1 422	137	20	15	36.3	—
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	e	D	D
453	Miscellaneous store retailers	18	D	D	D	b	D	D
4539	Other miscellaneous store retailers	7	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	4	4 257	513	98	25	85.3	14.7
453930	Manufactured (mobile) home dealers	4	4 257	513	98	25	85.3	14.7
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	8	4 690	584	109	34	1.7	19.2
4543	Direct selling establishments	7	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	4	3 864	347	95	20	—	23.3
CHOCTAW COUNTY, OK								
44-45	Retail trade	71	75 396	5 898	1 341	551	33.4	4.8
441	Motor vehicle & parts dealers	8	20 893	1 203	307	75	71.0	3.3
442	Furniture & home furnishings stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	3 067	343	80	34	26.4	9.3
4441	Building material & supplies dealers	6	3 067	343	80	34	26.4	9.3
445	Food & beverage stores	10	15 395	1 195	277	148	37.9	—
4452	Specialty food stores	2	D	D	D	b	D	D
446	Health & personal care stores	4	3 602	403	100	36	—	65.6
447	Gasoline stations	16	11 937	655	151	69	14.0	—
448	Clothing & clothing accessories stores	10	2 331	245	75	23	8.4	3.6
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	c	D	D
453	Miscellaneous store retailers	5	554	101	21	16	44.9	37.0
454	Nonstore retailers	3	737	83	23	9	D	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CIMARRON COUNTY, OK								
44-45	Retail trade	19	24 351	1 516	364	116	9.9	22.7
441	Motor vehicle & parts dealers	5	5 808	426	95	25	19.6	68.2
444	Building material & garden equipment & supplies dealers	4	6 790	384	97	20	8.2	—
4442	Lawn & garden equipment & supplies stores	3	D	D	D	a	D	D
44422	Nursery & garden centers	3	D	D	D	a	D	D
444220	Nursery & garden centers	3	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	3	D	D	D	b	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
CLEVELAND COUNTY, OK								
44-45	Retail trade	616	1 318 621	115 230	27 348	7 679	8.7	5.2
441	Motor vehicle & parts dealers	71	432 054	30 288	6 875	1 143	7.9	1.2
4411	Automobile dealers	27	370 580	22 873	5 197	783	5.9	1.0
44111	New car dealers	12	352 111	21 808	4 948	744	4.5	.7
441110	New car dealers	12	352 111	21 808	4 948	744	4.5	.7
44112	Used car dealers	15	18 469	1 065	249	39	32.2	6.6
441120	Used car dealers	15	18 469	1 065	249	39	32.2	6.6
4412	Other motor vehicle dealers	12	33 599	2 420	561	107	31.4	3.3
44121	Recreational vehicle dealers	3	D	D	D	b	D	D
441210	Recreational vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	9	D	D	D	b	D	D
441221	Motorcycle dealers	4	D	D	D	a	D	D
441222	Boat dealers	3	D	D	D	a	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	32	27 875	4 995	1 117	253	6.2	1.6
44131	Automotive parts & accessories stores	22	15 950	2 659	580	165	8.1	2.9
441310	Automotive parts & accessories stores	22	15 950	2 659	580	165	8.1	2.9
44132	Tire dealers	10	11 925	2 336	537	88	3.8	—
441320	Tire dealers	10	11 925	2 336	537	88	3.8	—
442	Furniture & home furnishings stores	29	19 951	2 394	571	146	38.0	17.2
4421	Furniture stores	9	8 946	1 033	267	58	3.1	25.0
44211	Furniture stores	9	8 946	1 033	267	58	3.1	25.0
442110	Furniture stores	9	8 946	1 033	267	58	3.1	25.0
4422	Home furnishings stores	20	11 005	1 361	304	88	66.3	10.8
44221	Floor covering stores	12	7 135	974	196	45	87.0	13.0
442210	Floor covering stores	12	7 135	974	196	45	87.0	13.0
44229	Other home furnishings stores	8	3 870	387	108	43	28.1	6.9
442299	All other home furnishings stores	8	3 870	387	108	43	28.1	6.9
443	Electronics & appliance stores	29	31 126	3 059	639	149	33.0	2.6
4431	Electronics & appliance stores	29	31 126	3 059	639	149	33.0	2.6
44311	Appliance, television, & other electronics stores	14	D	D	D	b	D	D
443111	Household appliance stores	5	10 314	768	171	35	21.7	—
443112	Radio, television, & other electronics stores	9	D	D	D	b	D	D
44312	Computer & software stores	14	16 910	1 548	274	63	46.1	.4
443120	Computer & software stores	14	16 910	1 548	274	63	46.1	.4
444	Building material & garden equipment & supplies dealers	34	63 303	7 605	1 837	426	17.2	2.3
4441	Building material & supplies dealers	20	56 423	6 713	1 654	350	18.3	—
44411	Home centers	2	D	D	D	c	D	D
444110	Home centers	2	D	D	D	c	D	D
44419	Other building material dealers	12	19 118	2 592	665	107	54.1	—
444190	Other building material dealers	12	19 118	2 592	665	107	54.1	—
4442	Lawn & garden equipment & supplies stores	14	6 880	892	183	76	8.0	21.0
44422	Nursery & garden centers	9	5 869	716	154	67	1.6	24.7
444220	Nursery & garden centers	9	5 869	716	154	67	1.6	24.7
445	Food & beverage stores	82	205 774	18 654	4 519	1 456	4.5	12.5
4451	Grocery stores	60	194 858	17 860	4 344	1 378	2.5	13.2
44511	Supermarkets & other grocery (except convenience) stores	51	188 292	17 426	4 247	1 335	1.1	11.9
445110	Supermarkets & other grocery (except convenience) stores	51	188 292	17 426	4 247	1 335	1.1	11.9
4452	Specialty food stores	8	D	D	D	b	D	D
4453	Beer, wine, & liquor stores	14	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	14	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	14	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CLEVELAND COUNTY, OK—Con.								
44-45 Retail trade—Con.								
446	Health & personal care stores	53	68 031	8 348	1 903	567	11.0	9.6
4461	Health & personal care stores	53	68 031	8 348	1 903	567	11.0	9.6
44611	Pharmacies & drug stores	31	54 108	6 208	1 477	433	10.7	2.2
446110	Pharmacies & drug stores	31	54 108	6 208	1 477	433	10.7	2.2
4461101	Pharmacies & drug stores	28	D	D	D	e	D	D
4461102	Proprietary stores	3	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	6	3 861	595	126	41	27.2	—
446120	Cosmetics, beauty supplies, & perfume stores	6	3 861	595	126	41	27.2	—
44613	Optical goods stores	10	4 010	836	191	40	15.3	21.6
446130	Optical goods stores	10	4 010	836	191	40	15.3	21.6
44619	Other health & personal care stores	6	6 052	709	109	53	—	74.2
446191	Food (health) supplement stores	3	D	D	D	b	D	D
446199	All other health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	85	106 562	6 282	1 563	546	18.7	18.1
4471	Gasoline stations	85	106 562	6 282	1 563	546	18.7	18.1
44711	Gasoline stations with convenience stores	62	86 065	4 602	1 102	404	16.3	17.8
447110	Gasoline stations with convenience stores	62	86 065	4 602	1 102	404	16.3	17.8
44719	Other gasoline stations	23	20 497	1 680	461	142	28.8	19.3
447190	Other gasoline stations	23	20 497	1 680	461	142	28.8	19.3
448	Clothing & clothing accessories stores	76	68 814	7 547	1 792	681	4.2	4.4
4481	Clothing stores	50	58 722	5 869	1 408	546	3.4	3.6
44812	Women's clothing stores	15	12 768	1 530	438	178	1.2	1.7
448120	Women's clothing stores	15	12 768	1 530	438	178	1.2	1.7
44814	Family clothing stores	19	39 945	3 500	777	279	3.5	1.4
448140	Family clothing stores	19	39 945	3 500	777	279	3.5	1.4
44815	Clothing accessories stores	3	D	D	D	a	D	D
448150	Clothing accessories stores	3	D	D	D	a	D	D
44819	Other clothing stores	8	D	D	D	b	D	D
448190	Other clothing stores	8	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482105	Athletic footwear stores	3	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	13	4 579	1 043	231	60	19.3	17.1
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	47	48 902	5 044	1 252	469	8.2	1.9
4511	Sporting goods, hobby, & musical instrument stores ..	28	28 458	3 109	774	271	9.0	1.5
4511101	General-line sporting goods stores	4	D	D	D	b	D	D
45112	Hobby, toy, & game stores	13	20 342	1 886	461	179	8.9	.1
451120	Hobby, toy, & game stores	13	20 342	1 886	461	179	8.9	.1
45113	Sewing, needlework, & piece goods stores	4	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	4	D	D	D	a	D	D
45114	Musical instrument & supplies stores	2	D	D	D	b	D	D
451140	Musical instrument & supplies stores	2	D	D	D	b	D	D
4512	Book, periodical, & music stores	19	20 444	1 935	478	198	7.2	2.3
45121	Book stores & news dealers	12	D	D	D	c	D	D
451211	Book stores	11	D	D	D	c	D	D
4512111	Book stores, general	4	D	D	D	c	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
4512113	College book stores	6	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores ..	7	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ..	7	D	D	D	b	D	D
452	General merchandise stores	16	D	D	D	g	D	D
4521	Department stores (incl leased depts) ##	4	113 960	N	N	N	—	—
45211	Department stores (incl leased depts) ##	4	113 960	N	N	N	—	—
4521	Department stores (excl leased depts)	4	113 639	10 290	2 572	837	—	—
45211	Department stores (excl leased depts)	4	113 639	10 290	2 572	837	—	—
452110	Department stores (excl leased depts)	4	113 639	10 290	2 572	837	—	—
4521101	Conventional department stores (excl leased depts)	1	D	D	D	c	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	f	D	D
4529	Other general merchandise stores	12	D	D	D	f	D	D
45291	Warehouse clubs & superstores	1	D	D	D	f	D	D
452910	Warehouse clubs & superstores	1	D	D	D	f	D	D
45299	All other general merchandise stores	11	D	D	D	c	D	D
452990	All other general merchandise stores	11	D	D	D	c	D	D
4529901	Variety stores	6	D	D	D	b	D	D
4529902	Catalog showrooms	1	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

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							From administrative records ¹	Estimated ²
CLEVELAND COUNTY, OK—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	73	D	D	D	e	D	D
4531	Florists	13	2 437	565	144	56	35.7	4.0
45311	Florists	13	2 437	565	144	56	35.7	4.0
453110	Florists	13	2 437	565	144	56	35.7	4.0
4532	Office supplies, stationery, & gift stores	23	D	D	D	c	D	D
45321	Office supplies & stationery stores	4	D	D	D	b	D	D
453210	Office supplies & stationery stores	4	D	D	D	b	D	D
4532102	Office supplies stores	4	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	19	6 406	993	178	99	25.0	11.8
453220	Gift, novelty, & souvenir stores	19	6 406	993	178	99	25.0	11.8
4533	Used merchandise stores	18	2 249	480	103	49	35.7	21.7
45331	Used merchandise stores	18	2 249	480	103	49	35.7	21.7
453310	Used merchandise stores	18	2 249	480	103	49	35.7	21.7
4539	Other miscellaneous store retailers	19	D	D	D	c	D	D
45391	Pet & pet supplies stores	3	D	D	D	b	D	D
453910	Pet & pet supplies stores	3	D	D	D	b	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	12	D	D	D	b	D	D
454	Nonstore retailers	21	18 366	1 649	415	94	9.9	.6
4541	Electronic shopping & mail-order houses	6	12 194	836	218	58	2.9	—
45411	Electronic shopping & mail-order houses	6	12 194	836	218	58	2.9	—
454110	Electronic shopping & mail-order houses	6	12 194	836	218	58	2.9	—
4543	Direct selling establishments	10	D	D	D	b	D	D
COAL COUNTY, OK								
44-45	Retail trade	18	17 120	1 351	314	150	43.6	23.3
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	3 883	321	77	21	D	—
4441	Building material & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	5	4 627	386	83	42	74.2	25.8
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	4	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
COMANCHE COUNTY, OK								
44-45	Retail trade	436	691 778	67 770	16 310	5 216	5.9	5.9
441	Motor vehicle & parts dealers	50	168 296	13 305	3 189	620	7.3	9.6
4412	Other motor vehicle dealers	8	11 370	966	202	44	8.6	—
44122	Motorcycle, boat, & other motor vehicle dealers	6	D	D	D	b	D	D
442	Furniture & home furnishings stores	27	19 495	3 377	805	180	32.5	—
4421	Furniture stores	14	10 553	1 403	334	96	55.0	—
44211	Furniture stores	14	10 553	1 403	334	96	55.0	—
442110	Furniture stores	14	10 553	1 403	334	96	55.0	—
4422	Home furnishings stores	13	8 942	1 974	471	84	6.0	—
443	Electronics & appliance stores	19	14 502	1 637	407	92	9.7	43.6
4431	Electronics & appliance stores	19	14 502	1 637	407	92	9.7	43.6
44311	Appliance, television, & other electronics stores	15	13 019	1 478	377	79	7.5	48.6
443112	Radio, television, & other electronics stores	11	10 497	1 048	244	55	1.0	60.2
444	Building material & garden equipment & supplies dealers	36	51 030	6 171	1 481	335	5.8	1.4
44419	Other building material dealers	22	28 448	3 870	992	193	2.1	.4
444190	Other building material dealers	22	28 448	3 870	992	193	2.1	.4
445	Food & beverage stores	44	76 421	6 221	1 735	637	5.0	7.9
446	Health & personal care stores	35	21 428	2 604	632	183	16.0	4.1
4461102	Proprietary stores	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	6	2 251	273	52	28	9.5	—
446120	Cosmetics, beauty supplies, & perfume stores	6	2 251	273	52	28	9.5	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
COMANCHE COUNTY, OK—Con.								
44-45	Retail trade—Con.							
447	Gasoline stations	63	60 187	3 916	982	415	9.9	1.3
44711	Gasoline stations with convenience stores	49	55 491	3 342	832	355	9.4	1.0
447110	Gasoline stations with convenience stores	49	55 491	3 342	832	355	9.4	1.0
448	Clothing & clothing accessories stores	52	25 104	3 014	700	337	3.1	14.4
4481	Clothing stores	30	14 117	1 674	391	229	3.3	16.0
451	Sporting goods, hobby, book, & music stores	26	20 502	2 576	631	239	1.7	5.2
4511	Sporting goods, hobby, & musical instrument stores ..	15	11 400	1 446	350	131	1.2	1.6
4512	Book, periodical, & music stores	11	9 102	1 130	281	108	2.3	9.7
452	General merchandise stores	19	201 962	19 846	4 485	1 749	—	.8
45299	All other general merchandise stores	10	D	D	D	c	D	D
452990	All other general merchandise stores	10	D	D	D	c	D	D
453	Miscellaneous store retailers	53	22 709	3 442	851	310	14.7	12.5
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	17	D	D	D	b	D	D
45399	All other miscellaneous store retailers	12	D	D	D	b	D	D
454	Nonstore retailers	12	10 142	1 661	412	119	3.1	5.1
COTTON COUNTY, OK								
44-45	Retail trade	20	21 716	1 348	326	114	28.8	10.9
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	a	D	D
445	Food & beverage stores	3	6 526	537	131	50	—	31.3
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	5	2 926	172	53	20	52.3	10.9
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
CRAIG COUNTY, OK								
44-45	Retail trade	67	99 240	8 605	1 944	571	16.8	5.2
441	Motor vehicle & parts dealers	11	25 810	1 937	433	85	22.6	—
442	Furniture & home furnishings stores	3	D	D	D	a	D	D
443	Electronics & appliance stores	3	228	31	8	5	79.4	20.6
444	Building material & garden equipment & supplies dealers	6	4 057	429	102	23	10.5	.3
4441	Building material & supplies dealers	4	D	D	D	a	D	D
445	Food & beverage stores	7	16 011	1 887	453	137	12.9	31.3
446	Health & personal care stores	3	4 073	414	93	32	D	—
447	Gasoline stations	16	29 179	1 941	389	116	13.7	.3
448	Clothing & clothing accessories stores	4	1 087	104	11	6	—	—
451	Sporting goods, hobby, book, & music stores	3	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	c	D	D
453	Miscellaneous store retailers	6	D	D	D	b	D	D
454	Nonstore retailers	3	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CREEK COUNTY, OK								
44-45	Retail trade	186	284 355	23 690	5 341	1 854	21.8	5.1
441	Motor vehicle & parts dealers	29	62 934	4 506	912	249	51.1	8.5
44112	Used car dealers	6	D	D	D	b	D	D
441120	Used car dealers	6	D	D	D	b	D	D
4412	Other motor vehicle dealers	4	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44131	Automotive parts & accessories stores	9	D	D	D	b	D	D
441310	Automotive parts & accessories stores	9	D	D	D	b	D	D
442	Furniture & home furnishings stores	9	3 507	425	99	48	48.2	3.9
443	Electronics & appliance stores	4	D	D	D	a	D	D
4431	Electronics & appliance stores	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	11 851	1 293	270	68	22.4	—
4441	Building material & supplies dealers	6	D	D	D	b	D	D
445	Food & beverage stores	18	61 968	5 708	1 388	533	6.7	.1
4451	Grocery stores	14	D	D	D	f	D	D
446	Health & personal care stores	17	16 374	1 829	413	112	41.7	.6
4461	Health & personal care stores	17	16 374	1 829	413	112	41.7	.6
447	Gasoline stations	51	56 771	3 352	768	287	17.2	10.6
4471	Gasoline stations	51	56 771	3 352	768	287	17.2	10.6
44711	Gasoline stations with convenience stores	42	52 921	3 079	710	261	16.1	11.2
447110	Gasoline stations with convenience stores	42	52 921	3 079	710	261	16.1	11.2
448	Clothing & clothing accessories stores	10	4 070	451	75	31	6.0	14.5
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	11	D	D	D	e	D	D
45299	All other general merchandise stores	9	D	D	D	b	D	D
452990	All other general merchandise stores	9	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	18	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	6	D	D	D	b	D	D
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	8	8 204	629	159	40	2.7	13.7
4543	Direct selling establishments	6	D	D	D	b	D	D
45431	Fuel dealers	5	5 685	501	130	29	—	19.7
454312	Liquefied petroleum gas (bottled gas) dealers	5	5 685	501	130	29	—	19.7
CUSTER COUNTY, OK								
44-45	Retail trade	172	234 992	18 934	4 370	1 472	11.8	5.0
441	Motor vehicle & parts dealers	24	68 034	3 888	917	181	7.1	.6
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	6	5 782	863	201	50	8.8	—
4431	Electronics & appliance stores	6	5 782	863	201	50	8.8	—
44311	Appliance, television, & other electronics stores	4	D	D	D	b	D	D
443111	Household appliance stores	4	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	14	13 512	1 293	280	74	1.4	—
4441	Building material & supplies dealers	12	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D
445	Food & beverage stores	18	34 347	2 702	611	243	13.2	.1
446	Health & personal care stores	10	10 899	1 115	290	95	66.2	22.1
4461	Health & personal care stores	10	10 899	1 115	290	95	66.2	22.1
447	Gasoline stations	34	35 168	1 905	398	196	19.9	20.9
44711	Gasoline stations with convenience stores	21	21 323	1 249	250	124	22.5	24.0
447110	Gasoline stations with convenience stores	21	21 323	1 249	250	124	22.5	24.0
448	Clothing & clothing accessories stores	19	10 569	1 352	267	87	12.6	8.7
4481	Clothing stores	13	5 608	589	90	44	14.8	16.5
4483	Jewelry, luggage, & leather goods stores	2	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CUSTER COUNTY, OK—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	10	4 256	538	126	52	28.0	—
4512	Book, periodical, & music stores	5	2 442	329	82	28	14.1	—
45121	Book stores & news dealers	5	2 442	329	82	28	14.1	—
4512112	Specialty book stores	2	D	D	D	a	D	D
4512113	College book stores	2	D	D	D	b	D	D
452	General merchandise stores	8	42 330	3 598	877	373	.5	—
45299	All other general merchandise stores	6	D	D	D	b	D	D
452990	All other general merchandise stores	6	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	23	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	9	D	D	D	b	D	D
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	865	186	31	19	—	34.1
454	Nonstore retailers	4	D	D	D	b	D	D
4543	Direct selling establishments	4	D	D	D	b	D	D
45439	Other direct selling establishments	2	D	D	D	a	D	D
454390	Other direct selling establishments	2	D	D	D	a	D	D
DELAWARE COUNTY, OK								
44-45	Retail trade	132	148 924	13 750	3 142	1 067	20.7	5.3
441	Motor vehicle & parts dealers	17	22 230	1 689	361	88	20.1	1.6
4412	Other motor vehicle dealers	4	5 604	355	70	21	46.2	—
44122	Motorcycle, boat, & other motor vehicle dealers	4	5 604	355	70	21	46.2	—
441222	Boat dealers	4	5 604	355	70	21	46.2	—
442	Furniture & home furnishings stores	4	D	D	D	b	D	D
443	Electronics & appliance stores	6	2 600	360	82	23	—	3.6
4431	Electronics & appliance stores	6	2 600	360	82	23	—	3.6
44311	Appliance, television, & other electronics stores	6	2 600	360	82	23	—	3.6
444	Building material & garden equipment & supplies dealers	16	15 066	1 523	369	115	47.4	3.3
4441	Building material & supplies dealers	10	D	D	D	b	D	D
44419	Other building material dealers	9	10 992	1 184	294	77	62.3	1.8
444190	Other building material dealers	9	10 992	1 184	294	77	62.3	1.8
4442	Lawn & garden equipment & supplies stores	6	D	D	D	b	D	D
44422	Nursery & garden centers	6	D	D	D	b	D	D
444220	Nursery & garden centers	6	D	D	D	b	D	D
445	Food & beverage stores	20	15 052	1 657	365	126	59.7	8.6
446	Health & personal care stores	6	4 282	482	113	27	46.4	—
447	Gasoline stations	24	21 303	1 461	322	117	22.9	11.4
44711	Gasoline stations with convenience stores	21	19 581	1 404	311	112	16.2	12.5
447110	Gasoline stations with convenience stores	21	19 581	1 404	311	112	16.2	12.5
448	Clothing & clothing accessories stores	8	2 137	227	37	24	39.8	9.5
451	Sporting goods, hobby, book, & music stores	4	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	e	D	D
4529	Other general merchandise stores	4	D	D	D	e	D	D
453	Miscellaneous store retailers	15	D	D	D	b	D	D
4539	Other miscellaneous store retailers	5	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	1 543	87	9	6	D	—
454	Nonstore retailers	7	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DEWEY COUNTY, OK								
44-45	Retail trade	32	20 813	1 778	421	174	33.4	7.2
441	Motor vehicle & parts dealers	4	1 307	258	64	15	100.0	—
444	Building material & garden equipment & supplies dealers	5	6 255	505	117	29	3.2	—
4442	Lawn & garden equipment & supplies stores	3	D	D	D	b	D	D
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D
445	Food & beverage stores	4	1 998	202	51	26	81.3	—
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	11	8 726	590	142	68	20.1	15.1
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
ELLIS COUNTY, OK								
44-45	Retail trade	28	20 063	1 695	395	143	40.6	10.2
441	Motor vehicle & parts dealers	3	D	D	D	b	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	3 299	598	139	36	20.5	.8
445	Food & beverage stores	7	5 244	354	63	42	54.3	20.8
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	5	4 121	228	55	22	61.7	22.5
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
GARFIELD COUNTY, OK								
44-45	Retail trade	302	501 686	47 784	11 251	3 423	4.1	2.5
441	Motor vehicle & parts dealers	30	133 063	9 889	2 311	447	3.4	.9
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
442	Furniture & home furnishings stores	16	10 421	1 244	315	71	4.9	14.5
443	Electronics & appliance stores	16	14 852	2 137	454	103	5.8	.4
4431	Electronics & appliance stores	16	14 852	2 137	454	103	5.8	.4
44312	Computer & software stores	6	D	D	D	b	D	D
443120	Computer & software stores	6	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	27	41 699	4 413	1 162	295	1.0	1.3
445	Food & beverage stores	29	85 760	7 596	1 892	659	1.8	1.6
446	Health & personal care stores	25	17 199	2 920	526	134	13.4	5.3
447	Gasoline stations	46	48 921	3 724	883	315	13.8	10.3
448	Clothing & clothing accessories stores	46	19 042	2 564	535	229	8.0	4.2
451	Sporting goods, hobby, book, & music stores	17	13 471	1 627	371	151	1.2	2.4
4512112	Specialty book stores	2	D	D	D	a	D	D
452	General merchandise stores	12	101 292	9 176	2 211	808	—	—
45299	All other general merchandise stores	7	12 128	857	187	96	—	—
452990	All other general merchandise stores	7	12 128	857	187	96	—	—
4529903	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	32	D	D	D	c	D	D
45321	Office supplies & stationery stores	2	D	D	D	b	D	D
453210	Office supplies & stationery stores	2	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

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							From administrative records ¹	Estimated ²
GARFIELD COUNTY, OK—Con.								
44-45 Retail trade—Con.								
454	Nonstore retailers	6	D	D	D	b	D	D
GARVIN COUNTY, OK								
44-45 Retail trade								
		127	171 998	13 432	3 066	1 097	26.2	6.0
441	Motor vehicle & parts dealers	16	57 894	3 091	707	159	30.7	.5
442	Furniture & home furnishings stores	5	D	D	D	b	D	D
443	Electronics & appliance stores	4	1 130	34	12	8	50.4	—
444	Building material & garden equipment & supplies dealers	11	11 109	1 407	284	79	52.8	—
4441	Building material & supplies dealers	9	D	D	D	b	D	D
445	Food & beverage stores	23	31 522	2 718	623	262	29.3	15.1
446	Health & personal care stores	8	6 391	518	129	44	40.2	21.3
447	Gasoline stations	24	26 728	1 571	384	146	8.9	12.6
448	Clothing & clothing accessories stores	13	4 310	482	99	50	14.0	2.9
4481	Clothing stores	10	3 748	413	80	43	16.1	—
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	9	D	D	D	c	D	D
45299	All other general merchandise stores	7	2 820	264	73	43	2.4	1.3
452990	All other general merchandise stores	7	2 820	264	73	43	2.4	1.3
453	Miscellaneous store retailers	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	b	D	D
454	Nonstore retailers	6	4 276	646	143	33	90.9	5.1
4543	Direct selling establishments	6	4 276	646	143	33	90.9	5.1
454312	Liquefied petroleum gas (bottled gas) dealers	5	D	D	D	b	D	D
GRADY COUNTY, OK								
44-45 Retail trade								
		162	241 298	19 664	4 489	1 512	14.0	4.9
441	Motor vehicle & parts dealers	20	74 019	5 046	1 153	253	3.3	.1
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
44131	Automotive parts & accessories stores	9	D	D	D	b	D	D
441310	Automotive parts & accessories stores	9	D	D	D	b	D	D
442	Furniture & home furnishings stores	5	1 753	115	26	16	95.3	—
443	Electronics & appliance stores	4	1 783	203	44	11	99.5	.5
4431	Electronics & appliance stores	4	1 783	203	44	11	99.5	.5
444	Building material & garden equipment & supplies dealers	23	30 070	2 657	551	149	8.7	5.1
4441	Building material & supplies dealers	11	9 017	1 002	249	60	1.7	11.2
4442	Lawn & garden equipment & supplies stores	12	21 053	1 655	302	89	11.6	2.4
44421	Outdoor power equipment stores	3	6 294	661	121	33	D	—
444210	Outdoor power equipment stores	3	6 294	661	121	33	D	—
44422	Nursery & garden centers	9	14 759	994	181	56	—	3.5
444220	Nursery & garden centers	9	14 759	994	181	56	—	3.5
445	Food & beverage stores	24	42 254	3 871	898	366	15.3	9.9
4452	Specialty food stores	3	D	D	D	a	D	D
446	Health & personal care stores	11	9 066	966	235	64	49.0	4.4
4461	Health & personal care stores	11	9 066	966	235	64	49.0	4.4
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
447	Gasoline stations	34	38 818	2 235	455	226	25.1	8.3
4471	Gasoline stations	34	38 818	2 235	455	226	25.1	8.3
44711	Gasoline stations with convenience stores	32	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	32	D	D	D	c	D	D
448	Clothing & clothing accessories stores	15	9 264	1 146	253	99	23.1	5.2
4481	Clothing stores	10	7 397	889	184	75	20.0	—
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

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							From administrative records ¹	Estimated ²
GRADY COUNTY, OK—Con.								
44-45 Retail trade—Con.								
452	General merchandise stores	6	D	D	D	c	D	D
45299	All other general merchandise stores	5	3 240	298	73	39	—	38.4
452990	All other general merchandise stores	5	3 240	298	73	39	—	38.4
453	Miscellaneous store retailers	11	D	D	D	b	D	D
454	Nonstore retailers	7	D	D	D	b	D	D
4543	Direct selling establishments	6	3 818	309	76	18	23.9	11.1
454312	Liquefied petroleum gas (bottled gas) dealers ...	6	3 818	309	76	18	23.9	11.1
GRANT COUNTY, OK								
44-45	Retail trade	18	12 764	948	205	92	45.6	11.2
441	Motor vehicle & parts dealers	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	7	3 889	331	74	34	34.7	—
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
GREER COUNTY, OK								
44-45	Retail trade	26	15 427	1 486	337	129	28.5	3.7
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	a	D	D
445	Food & beverage stores	6	6 315	546	127	51	8.9	8.3
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	5	4 465	383	88	35	23.0	—
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	5	D	D	D	a	D	D
HARMON COUNTY, OK								
44-45	Retail trade	25	20 237	1 865	548	154	34.0	8.2
441	Motor vehicle & parts dealers	4	2 687	248	66	18	81.4	—
444	Building material & garden equipment & supplies dealers	4	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	3	5 607	547	234	41	—	—
44422	Nursery & garden centers	3	5 607	547	234	41	—	—
444220	Nursery & garden centers	3	5 607	547	234	41	—	—
445	Food & beverage stores	3	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	6	4 384	458	109	43	52.8	—
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HARPER COUNTY, OK								
44-45	Retail trade	17	10 810	945	217	90	59.2	—
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	4	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	3	2 876	221	57	32	D	—
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
HASKELL COUNTY, OK								
44-45	Retail trade	42	57 895	5 167	1 195	395	44.2	4.1
441	Motor vehicle & parts dealers	5	18 457	1 279	300	54	95.5	—
444	Building material & garden equipment & supplies dealers	5	3 539	406	66	17	54.3	29.6
4441	Building material & supplies dealers	4	D	D	D	a	D	D
445	Food & beverage stores	5	11 455	1 200	288	89	12.4	—
446	Health & personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	11	8 528	556	135	58	12.2	14.4
448	Clothing & clothing accessories stores	5	1 131	95	25	11	28.2	8.0
452	General merchandise stores	5	12 304	1 257	291	136	7.3	—
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
HUGHES COUNTY, OK								
44-45	Retail trade	64	58 558	4 757	1 098	431	43.0	7.6
441	Motor vehicle & parts dealers	10	17 172	1 170	255	64	76.1	1.0
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	3 927	254	60	21	87.3	—
445	Food & beverage stores	10	9 583	905	192	91	15.4	15.2
446	Health & personal care stores	3	1 886	217	52	14	100.0	—
447	Gasoline stations	17	11 464	667	182	98	32.9	19.4
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	c	D	D
453	Miscellaneous store retailers	6	749	68	20	17	17.5	68.4
454	Nonstore retailers	3	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

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							From administrative records ¹	Estimated ²
JACKSON COUNTY, OK								
44-45	Retail trade	125	241 235	19 814	4 542	1 420	22.9	14.4
441	Motor vehicle & parts dealers	17	89 528	5 277	1 208	221	40.1	10.6
4411	Automobile dealers	9	85 715	4 794	1 108	186	40.7	10.2
442	Furniture & home furnishings stores	5	2 799	385	60	52	100.0	—
443	Electronics & appliance stores	6	1 526	142	20	14	16.2	21.2
444	Building material & garden equipment & supplies dealers	10	10 606	1 261	271	93	17.7	62.6
4441	Building material & supplies dealers	8	D	D	D	b	D	D
445	Food & beverage stores	14	31 729	3 077	655	219	6.6	47.1
446	Health & personal care stores	11	6 704	832	185	50	69.6	—
447	Gasoline stations	17	16 734	1 125	268	111	7.1	4.2
448	Clothing & clothing accessories stores	16	11 647	1 353	265	109	15.6	18.7
4481	Clothing stores	11	9 149	928	187	80	9.6	23.8
451	Sporting goods, hobby, book, & music stores	6	2 823	311	74	46	.6	—
4512	Book, periodical, & music stores	2	D	D	D	b	D	D
452	General merchandise stores	9	D	D	D	e	D	D
4529	Other general merchandise stores	9	D	D	D	e	D	D
45299	All other general merchandise stores	8	3 895	531	124	64	13.2	—
452990	All other general merchandise stores	8	3 895	531	124	64	13.2	—
453	Miscellaneous store retailers	13	D	D	D	b	D	D
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
JEFFERSON COUNTY, OK								
44-45	Retail trade	30	25 510	1 828	429	164	73.5	7.6
441	Motor vehicle & parts dealers	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	3	1 018	138	35	12	77.8	22.2
445	Food & beverage stores	5	4 953	483	99	31	95.5	4.5
446	Health & personal care stores	4	2 661	280	68	26	34.1	11.6
447	Gasoline stations	10	5 796	352	90	47	35.7	20.3
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

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Table 3. Summary Statistics for Counties: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
JOHNSTON COUNTY, OK								
44-45	Retail trade	37	22 124	1 923	432	167	41.2	4.9
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	3 284	265	49	14	—	7.8
4441	Building material & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	5	6 015	592	141	53	26.8	8.2
446	Health & personal care stores	3	2 375	313	71	17	100.0	—
447	Gasoline stations	11	5 295	316	74	36	33.8	6.5
448	Clothing & clothing accessories stores	3	694	67	18	6	D	—
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	4	2 094	158	32	22	100.0	—
KAY COUNTY, OK								
44-45	Retail trade	263	397 580	36 521	8 694	2 718	14.3	3.6
441	Motor vehicle & parts dealers	33	81 194	6 925	1 573	323	28.9	1.5
44112	Used car dealers	4	D	D	D	b	D	D
441120	Used car dealers	4	D	D	D	b	D	D
4412	Other motor vehicle dealers	4	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	17	D	D	D	c	D	D
44131	Automotive parts & accessories stores	16	8 676	1 444	307	96	13.4	6.8
441310	Automotive parts & accessories stores	16	8 676	1 444	307	96	13.4	6.8
442	Furniture & home furnishings stores	12	7 541	1 080	268	68	23.0	20.7
4421	Furniture stores	4	3 793	595	138	28	20.0	—
44211	Furniture stores	4	3 793	595	138	28	20.0	—
442110	Furniture stores	4	3 793	595	138	28	20.0	—
4422	Home furnishings stores	8	3 748	485	130	40	26.1	41.7
44229	Other home furnishings stores	4	1 598	225	64	23	—	56.0
443	Electronics & appliance stores	16	13 297	1 324	236	57	8.4	43.9
4431	Electronics & appliance stores	16	13 297	1 324	236	57	8.4	43.9
44311	Appliance, television, & other electronics stores	14	D	D	D	b	D	D
443111	Household appliance stores	7	4 747	745	110	26	19.4	11.8
443112	Radio, television, & other electronics stores	7	D	D	D	a	D	D
44312	Computer & software stores	2	D	D	D	a	D	D
443120	Computer & software stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	22	36 125	3 819	1 067	268	4.8	—
4441	Building material & supplies dealers	17	D	D	D	c	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores	5	D	D	D	b	D	D
44422	Nursery & garden centers	4	D	D	D	b	D	D
444220	Nursery & garden centers	4	D	D	D	b	D	D
445	Food & beverage stores	27	50 871	4 783	1 156	388	15.7	1.9
446	Health & personal care stores	17	18 688	2 110	477	131	48.2	3.2
4461	Health & personal care stores	17	18 688	2 110	477	131	48.2	3.2
447	Gasoline stations	43	64 171	3 916	903	337	5.3	2.4
4471	Gasoline stations	43	64 171	3 916	903	337	5.3	2.4
44711	Gasoline stations with convenience stores	30	35 624	2 625	606	237	7.4	3.3
447110	Gasoline stations with convenience stores	30	35 624	2 625	606	237	7.4	3.3
44719	Other gasoline stations	13	28 547	1 291	297	100	2.7	1.3
447190	Other gasoline stations	13	28 547	1 291	297	100	2.7	1.3
448	Clothing & clothing accessories stores	35	15 028	1 760	367	174	29.9	.7
4481	Clothing stores	24	11 092	1 188	249	128	25.5	.2
451	Sporting goods, hobby, book, & music stores	13	7 192	933	211	102	23.9	1.3
4511	Sporting goods, hobby, & musical instrument stores	10	4 330	528	113	53	12.8	2.1
45112	Hobby, toy, & game stores	1	D	D	D	b	D	D
451120	Hobby, toy, & game stores	1	D	D	D	b	D	D
4512	Book, periodical, & music stores	3	2 862	405	98	49	D	—

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Table 3. Summary Statistics for Counties: 1997—Con.

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							From administrative records ¹	Estimated ²
KAY COUNTY, OK—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	11	87 785	8 429	2 075	758	1.0	—
4529	Other general merchandise stores	8	D	D	D	f	D	D
45299	All other general merchandise stores	7	D	D	D	c	D	D
452990	All other general merchandise stores	7	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	27	6 245	1 017	261	91	13.0	16.1
45321	Office supplies & stationery stores	4	1 107	231	60	12	—	10.7
453210	Office supplies & stationery stores	4	1 107	231	60	12	—	10.7
4532102	Office supplies stores	4	1 107	231	60	12	—	10.7
4539	Other miscellaneous store retailers	7	D	D	D	b	D	D
45399	All other miscellaneous store retailers	5	D	D	D	b	D	D
454	Nonstore retailers	7	9 443	425	100	21	4.2	15.4
4543	Direct selling establishments	4	D	D	D	a	D	D
45431	Fuel dealers	4	D	D	D	a	D	D
454311	Heating oil dealers	1	D	D	D	a	D	D
KINGFISHER COUNTY, OK								
44-45	Retail trade	60	90 036	7 309	1 665	576	44.5	3.1
441	Motor vehicle & parts dealers	11	38 192	2 591	586	109	65.6	—
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	8	4 083	405	103	31	65.0	—
4441	Building material & supplies dealers	5	2 926	302	79	16	77.7	—
445	Food & beverage stores	5	10 105	830	196	99	19.1	—
446	Health & personal care stores	5	5 328	654	142	40	72.2	6.3
447	Gasoline stations	15	17 636	1 365	307	150	28.2	7.3
448	Clothing & clothing accessories stores	3	802	78	23	12	61.3	38.7
452	General merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	6	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
KIOWA COUNTY, OK								
44-45	Retail trade	56	37 484	3 347	774	353	27.2	10.9
441	Motor vehicle & parts dealers	6	2 616	134	34	15	98.1	—
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	4 649	372	83	22	19.9	11.7
445	Food & beverage stores	10	10 538	908	182	77	20.4	3.2
446	Health & personal care stores	4	3 510	324	79	30	36.7	42.5
447	Gasoline stations	11	6 729	436	118	83	34.7	14.4
448	Clothing & clothing accessories stores	3	588	51	11	7	D	—
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	6	D	D	D	a	D	D
454	Nonstore retailers	4	1 274	177	56	22	33.2	19.8

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							From administrative records ¹	Estimated ²
LATIMER COUNTY, OK								
44-45	Retail trade	31	26 129	2 940	682	237	29.3	6.0
441	Motor vehicle & parts dealers	3	1 156	193	36	12	—	—
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	1 784	273	63	26	64.5	7.5
445	Food & beverage stores	4	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	7	6 611	493	113	64	73.2	—
448	Clothing & clothing accessories stores	3	1 061	124	39	9	D	—
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
LE FLORE COUNTY, OK								
44-45	Retail trade	162	247 206	20 038	4 696	1 578	23.6	7.4
441	Motor vehicle & parts dealers	29	55 037	3 961	920	203	46.2	6.4
44112	Used car dealers	9	11 540	608	162	36	53.2	.8
441120	Used car dealers	9	11 540	608	162	36	53.2	.8
4413	Automotive parts, accessories, & tire stores	15	D	D	D	b	D	D
442	Furniture & home furnishings stores	8	D	D	D	a	D	D
443	Electronics & appliance stores	3	D	D	D	a	D	D
4431	Electronics & appliance stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	12	14 566	1 412	267	64	5.3	—
4441	Building material & supplies dealers	7	9 769	1 124	199	45	1.2	—
44419	Other building material dealers	5	D	D	D	b	D	D
444190	Other building material dealers	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	5	4 797	288	68	19	13.8	—
44422	Nursery & garden centers	5	4 797	288	68	19	13.8	—
444220	Nursery & garden centers	5	4 797	288	68	19	13.8	—
445	Food & beverage stores	19	46 441	4 367	1 121	450	20.3	12.1
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	7	5 838	531	124	32	80.4	19.6
447	Gasoline stations	37	35 432	1 900	464	234	28.6	11.9
44711	Gasoline stations with convenience stores	29	31 293	1 659	401	198	25.4	8.5
447110	Gasoline stations with convenience stores	29	31 293	1 659	401	198	25.4	8.5
448	Clothing & clothing accessories stores	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	16	62 120	5 563	1 345	447	2.2	.6
4529	Other general merchandise stores	16	62 120	5 563	1 345	447	2.2	.6
45299	All other general merchandise stores	15	D	D	D	b	D	D
452990	All other general merchandise stores	15	D	D	D	b	D	D
4529901	Variety stores	8	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	7	D	D	D	b	D	D
453	Miscellaneous store retailers	16	15 629	980	169	51	4.7	15.4
4539	Other miscellaneous store retailers	7	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	8	4 691	456	112	29	13.2	14.6
4543	Direct selling establishments	8	4 691	456	112	29	13.2	14.6

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							From administrative records ¹	Estimated ²
LINCOLN COUNTY, OK								
44-45	Retail trade	154	136 316	12 573	3 039	1 011	20.9	10.5
441	Motor vehicle & parts dealers	13	15 040	870	207	45	25.4	46.4
442	Furniture & home furnishings stores	10	D	D	D	b	D	D
4422	Home furnishings stores	8	4 385	608	137	53	—	22.9
44229	Other home furnishings stores	8	4 385	608	137	53	—	22.9
442299	All other home furnishings stores	8	4 385	608	137	53	—	22.9
443	Electronics & appliance stores	3	187	18	9	2	D	8.0
444	Building material & garden equipment & supplies dealers	12	18 301	1 719	411	99	70.3	6.6
4441	Building material & supplies dealers	8	6 574	825	209	61	60.2	—
4442	Lawn & garden equipment & supplies stores	4	11 727	894	202	38	76.0	10.3
44421	Outdoor power equipment stores	1	D	D	D	b	D	D
444210	Outdoor power equipment stores	1	D	D	D	b	D	D
445	Food & beverage stores	14	20 364	2 026	532	205	19.8	2.9
446	Health & personal care stores	4	3 880	293	81	18	1.3	14.0
447	Gasoline stations	29	27 361	1 756	398	155	11.5	4.5
44711	Gasoline stations with convenience stores	21	23 429	1 432	316	129	10.6	—
447110	Gasoline stations with convenience stores	21	23 429	1 432	316	129	10.6	—
448	Clothing & clothing accessories stores	37	20 128	2 317	590	214	2.0	2.3
4481	Clothing stores	27	14 320	1 662	432	161	.7	.8
44813	Children's & infants' clothing stores	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores	1	D	D	D	a	D	D
44832	Luggage & leather goods stores	2	D	D	D	a	D	D
448320	Luggage & leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	5	3 818	191	36	18	3.7	—
4511	Sporting goods, hobby, & musical instrument stores	4	D	D	D	a	D	D
45112	Hobby, toy, & game stores	1	D	D	D	a	D	D
451120	Hobby, toy, & game stores	1	D	D	D	a	D	D
452	General merchandise stores	7	D	D	D	c	D	D
453	Miscellaneous store retailers	13	D	D	D	b	D	D
4539	Other miscellaneous store retailers	6	D	D	D	a	D	D
45399	All other miscellaneous store retailers	6	D	D	D	a	D	D
454	Nonstore retailers	7	7 103	1 080	265	61	34.5	18.5
4543	Direct selling establishments	4	D	D	D	b	D	D
LOGAN COUNTY, OK								
44-45	Retail trade	96	133 276	10 530	2 498	816	27.2	.8
441	Motor vehicle & parts dealers	14	56 491	3 282	783	143	26.8	—
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	13	10 218	1 122	257	73	63.9	—
4441	Building material & supplies dealers	8	6 238	745	180	46	95.9	—
4442	Lawn & garden equipment & supplies stores	5	3 980	377	77	27	13.9	—
44422	Nursery & garden centers	4	D	D	D	b	D	D
444220	Nursery & garden centers	4	D	D	D	b	D	D
445	Food & beverage stores	8	19 549	1 897	448	192	9.3	—
446	Health & personal care stores	5	3 392	515	112	28	50.4	1.5
447	Gasoline stations	28	20 622	1 245	304	150	34.9	3.3
448	Clothing & clothing accessories stores	4	824	107	21	8	42.7	8.3
451	Sporting goods, hobby, book, & music stores	3	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	c	D	D
453	Miscellaneous store retailers	12	D	D	D	b	D	D
454	Nonstore retailers	3	2 141	205	54	16	D	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LOVE COUNTY, OK								
44-45	Retail trade	35	51 667	3 541	813	290	29.3	25.6
441	Motor vehicle & parts dealers	4	D	D	D	b	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	4	D	D	D	c	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
447	Gasoline stations	14	12 917	591	146	67	20.8	4.9
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
MCCLAIN COUNTY, OK								
44-45	Retail trade	96	191 980	14 627	2 905	940	10.4	8.2
441	Motor vehicle & parts dealers	19	89 199	4 449	873	167	5.2	3.3
4411	Automobile dealers	7	80 809	3 570	690	116	3.0	2.3
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44121	Recreational vehicle dealers	2	D	D	D	a	D	D
441210	Recreational vehicle dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	13	23 660	2 921	488	116	2.6	—
4441	Building material & supplies dealers	7	18 765	2 333	377	72	.2	—
44419	Other building material dealers	5	D	D	D	b	D	D
444190	Other building material dealers	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	6	4 895	588	111	44	12.0	—
44422	Nursery & garden centers	5	D	D	D	b	D	D
444220	Nursery & garden centers	5	D	D	D	b	D	D
445	Food & beverage stores	9	22 763	2 176	517	178	23.6	28.2
446	Health & personal care stores	7	6 167	496	103	36	50.5	49.5
447	Gasoline stations	24	17 911	1 073	246	146	21.7	16.6
448	Clothing & clothing accessories stores	4	1 093	98	9	7	45.3	—
452	General merchandise stores	6	D	D	D	c	D	D
453	Miscellaneous store retailers	8	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MCCURTAIN COUNTY, OK								
44-45	Retail trade	138	167 181	15 094	3 512	1 119	26.1	8.4
441	Motor vehicle & parts dealers	16	45 404	3 436	795	130	33.7	—
442	Furniture & home furnishings stores	5	5 387	484	131	32	23.9	—
4421	Furniture stores	2	D	D	D	b	D	D
44211	Furniture stores	2	D	D	D	b	D	D
442110	Furniture stores	2	D	D	D	b	D	D
443	Electronics & appliance stores	4	1 290	175	47	17	24.9	60.8
444	Building material & garden equipment & supplies dealers	14	13 689	1 258	269	70	12.9	26.3
4441	Building material & supplies dealers	13	D	D	D	b	D	D
445	Food & beverage stores	25	28 378	2 660	635	254	28.4	23.0
446	Health & personal care stores	9	6 292	747	180	44	74.5	—
447	Gasoline stations	26	17 380	1 402	323	136	22.9	11.3
448	Clothing & clothing accessories stores	9	5 906	619	152	51	43.1	9.0
4481	Clothing stores	8	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	12	D	D	D	e	D	D
45299	All other general merchandise stores	10	4 562	480	116	51	28.1	4.9
452990	All other general merchandise stores	10	4 562	480	116	51	28.1	4.9
453	Miscellaneous store retailers	11	D	D	D	b	D	D
454	Nonstore retailers	6	3 926	304	72	27	82.1	2.6
MCINTOSH COUNTY, OK								
44-45	Retail trade	94	140 093	9 225	2 132	650	16.0	6.4
441	Motor vehicle & parts dealers	15	29 640	2 144	512	103	13.8	1.9
442	Furniture & home furnishings stores	5	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
4431	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	14	9 221	857	251	61	58.8	—
4441	Building material & supplies dealers	9	5 478	548	141	40	63.6	—
4442	Lawn & garden equipment & supplies stores	5	3 743	309	110	21	51.7	—
44422	Nursery & garden centers	5	3 743	309	110	21	51.7	—
444220	Nursery & garden centers	5	3 743	309	110	21	51.7	—
445	Food & beverage stores	9	D	D	D	c	D	D
446	Health & personal care stores	5	3 906	400	89	24	97.8	2.2
447	Gasoline stations	21	19 378	937	226	92	19.9	20.6
448	Clothing & clothing accessories stores	7	2 718	273	102	18	10.2	8.6
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	8	D	D	D	c	D	D
45299	All other general merchandise stores	7	3 150	291	58	46	15.7	10.1
452990	All other general merchandise stores	7	3 150	291	58	46	15.7	10.1
453	Miscellaneous store retailers	5	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45399	Other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MAJOR COUNTY, OK								
44-45	Retail trade	48	59 624	4 072	945	323	34.0	21.1
441	Motor vehicle & parts dealers	7	29 998	1 595	342	73	56.9	35.8
444	Building material & garden equipment & supplies dealers	6	6 779	389	94	24	9.8	—
4442	Lawn & garden equipment & supplies stores	3	D	D	D	a	D	D
44422	Nursery & garden centers	3	D	D	D	a	D	D
444220	Nursery & garden centers	3	D	D	D	a	D	D
445	Food & beverage stores	7	6 944	580	177	81	24.3	1.3
446	Health & personal care stores	3	2 481	325	76	23	—	23.7
447	Gasoline stations	10	7 446	657	139	61	4.8	12.9
448	Clothing & clothing accessories stores	7	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	3	2 176	134	33	9	—	—
MARSHALL COUNTY, OK								
44-45	Retail trade	56	56 594	5 266	1 152	416	27.6	7.8
441	Motor vehicle & parts dealers	7	11 262	729	111	27	57.8	—
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	4 010	447	98	33	17.9	23.8
4441	Building material & supplies dealers	5	D	D	D	b	D	D
445	Food & beverage stores	9	15 801	1 358	291	132	6.7	12.3
446	Health & personal care stores	6	3 430	716	165	30	66.2	12.2
4461102	Proprietary stores	1	D	D	D	a	D	D
447	Gasoline stations	11	6 873	377	84	43	53.7	11.3
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	c	D	D
453	Miscellaneous store retailers	5	860	163	35	14	12.1	34.4
454	Nonstore retailers	2	D	D	D	a	D	D
MAYES COUNTY, OK								
44-45	Retail trade	135	191 813	16 484	3 785	1 313	28.5	5.6
441	Motor vehicle & parts dealers	13	33 881	2 228	379	114	60.1	15.2
442	Furniture & home furnishings stores	5	D	D	D	b	D	D
443	Electronics & appliance stores	6	1 733	326	72	29	14.8	38.5
4431	Electronics & appliance stores	6	1 733	326	72	29	14.8	38.5
444	Building material & garden equipment & supplies dealers	13	13 426	1 361	315	92	49.1	1.3
4441	Building material & supplies dealers	9	6 993	871	211	52	68.1	2.6
4442	Lawn & garden equipment & supplies stores	4	6 433	490	104	40	28.5	—
44422	Nursery & garden centers	4	6 433	490	104	40	28.5	—
444220	Nursery & garden centers	4	6 433	490	104	40	28.5	—
445	Food & beverage stores	17	46 510	4 036	997	353	4.5	6.6
446	Health & personal care stores	7	7 500	883	190	52	95.7	1.1
4461	Health & personal care stores	7	7 500	883	190	52	95.7	1.1
447	Gasoline stations	34	38 844	2 058	481	185	25.0	2.3
4471	Gasoline stations	34	38 844	2 058	481	185	25.0	2.3
44711	Gasoline stations with convenience stores	26	31 363	1 696	400	157	21.6	.7
447110	Gasoline stations with convenience stores	26	31 363	1 696	400	157	21.6	.7
448	Clothing & clothing accessories stores	10	3 446	548	134	42	29.3	1.8
451	Sporting goods, hobby, book, & music stores	4	477	50	12	10	74.8	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MAYES COUNTY, OK—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	5	D	D	D	e	D	D
45299	All other general merchandise stores	4	4 826	414	176	84	19.3	—
452990	All other general merchandise stores	4	4 826	414	176	84	19.3	—
4529903	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	13	D	D	D	b	D	D
454	Nonstore retailers	8	4 880	713	110	24	45.1	12.5
MURRAY COUNTY, OK								
44-45	Retail trade	49	93 146	7 278	1 607	492	7.4	20.9
441	Motor vehicle & parts dealers	8	39 795	2 059	449	77	—	44.3
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	3 420	360	61	25	68.9	5.2
4441	Building material & supplies dealers	7	D	D	D	b	D	D
445	Food & beverage stores	5	D	D	D	c	D	D
446	Health & personal care stores	3	2 646	309	74	23	D	44.8
447	Gasoline stations	9	17 297	1 369	268	100	3.4	—
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	c	D	D
453	Miscellaneous store retailers	6	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	b	D	D
45439	Other direct selling establishments	1	D	D	D	b	D	D
454390	Other direct selling establishments	1	D	D	D	b	D	D
MUSKOGEE COUNTY, OK								
44-45	Retail trade	349	561 716	52 839	12 543	3 613	9.5	7.7
441	Motor vehicle & parts dealers	46	140 239	12 267	2 794	504	10.9	5.4
4411	Automobile dealers	18	119 713	9 514	2 139	349	9.5	5.8
44112	Used car dealers	8	9 674	748	188	36	38.2	6.1
441120	Used car dealers	8	9 674	748	188	36	38.2	6.1
4412	Other motor vehicle dealers	6	9 410	777	194	40	16.0	—
44122	Motorcycle, boat, & other motor vehicle dealers	4	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	22	11 116	1 976	461	115	21.3	6.4
44131	Automotive parts & accessories stores	14	8 046	1 244	285	83	17.4	1.4
441310	Automotive parts & accessories stores	14	8 046	1 244	285	83	17.4	1.4
442	Furniture & home furnishings stores	12	9 222	1 526	372	76	40.9	.1
4421	Furniture stores	7	6 543	985	236	48	41.7	—
44211	Furniture stores	7	6 543	985	236	48	41.7	—
442110	Furniture stores	7	6 543	985	236	48	41.7	—
4422	Home furnishings stores	5	2 679	541	136	28	38.9	.5
443	Electronics & appliance stores	18	15 340	2 127	604	129	26.5	1.9
4431	Electronics & appliance stores	18	15 340	2 127	604	129	26.5	1.9
44311	Appliance, television, & other electronics stores	13	10 520	1 293	405	97	36.5	2.1
443111	Household appliance stores	6	7 463	858	317	68	30.8	2.9
443112	Radio, television, & other electronics stores	7	3 057	435	88	29	50.5	—
44312	Computer & software stores	5	4 820	834	199	32	4.5	1.6
443120	Computer & software stores	5	4 820	834	199	32	4.5	1.6
444	Building material & garden equipment & supplies dealers	25	49 794	4 308	1 066	275	4.5	.4
4441	Building material & supplies dealers	17	44 187	3 847	959	237	4.7	.4
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44419	Other building material dealers	11	17 644	1 735	423	74	7.9	1.0
444190	Other building material dealers	11	17 644	1 735	423	74	7.9	1.0
4442	Lawn & garden equipment & supplies stores	8	5 607	461	107	38	3.0	—
44422	Nursery & garden centers	8	5 607	461	107	38	3.0	—
444220	Nursery & garden centers	8	5 607	461	107	38	3.0	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MUSKOGEE COUNTY, OK—Con.								
44-45	Retail trade—Con.							
445	Food & beverage stores	41	87 436	7 353	1 713	633	7.7	11.5
4451	Grocery stores	25	81 560	6 822	1 591	583	4.3	12.4
44511	Supermarkets & other grocery (except convenience) stores	16	78 652	6 536	1 525	559	3.3	11.0
445110	Supermarkets & other grocery (except convenience) stores	16	78 652	6 536	1 525	559	3.3	11.0
4452	Specialty food stores	6	1 928	196	48	18	1.2	—
446	Health & personal care stores	30	31 278	3 817	900	202	11.4	37.8
4461	Health & personal care stores	30	31 278	3 817	900	202	11.4	37.8
44612	Cosmetics, beauty supplies, & perfume stores	4	1 305	158	36	12	6.7	—
446120	Cosmetics, beauty supplies, & perfume stores	4	1 305	158	36	12	6.7	—
446191	Food (health) supplement stores	6	D	D	D	a	D	D
447	Gasoline stations	57	64 168	3 598	856	304	14.4	14.7
4471	Gasoline stations	57	64 168	3 598	856	304	14.4	14.7
44711	Gasoline stations with convenience stores	47	54 088	3 004	727	254	16.6	4.6
447110	Gasoline stations with convenience stores	47	54 088	3 004	727	254	16.6	4.6
448	Clothing & clothing accessories stores	40	16 715	1 923	406	232	12.6	7.8
4481	Clothing stores	25	10 164	1 075	221	145	11.4	7.6
4482101	Men's shoe stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	7	2 780	412	76	43	24.0	19.1
451	Sporting goods, hobby, book, & music stores	14	10 882	1 405	330	105	3.6	—
4511	Sporting goods, hobby, & musical instrument stores ..	8	6 691	889	205	57	.6	—
45112	Hobby, toy, & game stores	2	D	D	D	b	D	D
451120	Hobby, toy, & game stores	2	D	D	D	b	D	D
45114	Musical instrument & supplies stores	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores	2	D	D	D	a	D	D
4512	Book, periodical, & music stores	6	4 191	516	125	48	8.3	—
45121	Book stores & news dealers	3	D	D	D	a	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores .	3	D	D	D	b	D	D
452	General merchandise stores	14	96 341	9 424	2 329	829	.2	.7
45299	All other general merchandise stores	9	8 311	743	171	74	2.4	8.6
452990	All other general merchandise stores	9	8 311	743	171	74	2.4	8.6
4529901	Variety stores	6	D	D	D	b	D	D
453	Miscellaneous store retailers	37	31 330	3 828	850	231	5.6	3.3
4532	Office supplies, stationery, & gift stores	8	5 908	752	175	48	7.0	3.9
45321	Office supplies & stationery stores	1	D	D	D	b	D	D
453210	Office supplies & stationery stores	1	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	b	D	D
4533	Used merchandise stores	11	1 354	433	125	50	20.1	42.5
45331	Used merchandise stores	11	1 354	433	125	50	20.1	42.5
453310	Used merchandise stores	11	1 354	433	125	50	20.1	42.5
4539	Other miscellaneous store retailers	13	23 152	2 394	461	90	4.0	.9
45393	Manufactured (mobile) home dealers	2	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers	9	D	D	D	b	D	D
454	Nonstore retailers	15	8 971	1 263	323	93	46.6	7.6
4543	Direct selling establishments	13	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	6	D	D	D	b	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
NOBLE COUNTY, OK								
44-45	Retail trade	57	72 325	6 399	1 439	478	22.8	8.5
441	Motor vehicle & parts dealers	4	11 746	879	206	42	71.5	—
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	8	14 213	841	164	43	—	8.4
4442	Lawn & garden equipment & supplies stores	5	12 653	667	139	35	—	—
44422	Nursery & garden centers	5	12 653	667	139	35	—	—
444220	Nursery & garden centers	5	12 653	667	139	35	—	—
445	Food & beverage stores	7	7 727	994	232	84	18.9	—
446	Health & personal care stores	5	3 169	294	70	22	99.0	1.0
447	Gasoline stations	16	24 341	1 749	437	156	9.9	18.4
448	Clothing & clothing accessories stores	4	571	48	4	5	19.6	—
451	Sporting goods, hobby, book, & music stores	3	308	32	6	5	—	13.0
452	General merchandise stores	2	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NOBLE COUNTY, OK—Con.								
44-45 Retail trade—Con.								
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	3	2 414	700	148	40	D	—
NOWATA COUNTY, OK								
44-45	Retail trade	33	27 335	2 098	489	180	21.6	15.7
441	Motor vehicle & parts dealers	6	6 226	457	91	33	22.9	—
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441222	Boat dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	1 883	133	34	17	33.9	—
445	Food & beverage stores	5	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	7	7 392	469	104	36	27.3	4.8
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	3	3 622	243	71	18	—	70.2
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
OKFUSKEE COUNTY, OK								
44-45	Retail trade	33	37 467	2 665	607	235	32.8	4.6
441	Motor vehicle & parts dealers	3	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	4 338	354	88	28	D	—
4441	Building material & supplies dealers	2	D	D	D	b	D	D
445	Food & beverage stores	6	D	D	D	b	D	D
446	Health & personal care stores	4	4 279	532	122	46	61.7	—
447	Gasoline stations	10	15 283	740	149	70	21.9	4.3
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
OKLAHOMA COUNTY, OK								
44-45	Retail trade	3 098	7 479 827	681 303	159 712	41 034	8.1	7.4
441	Motor vehicle & parts dealers	364	2 393 498	171 605	41 233	6 405	10.8	6.1
4411	Automobile dealers	150	2 008 865	123 195	30 538	4 203	11.3	5.7
441110	New car dealers	60	1 797 526	115 312	28 716	3 857	7.1	5.5
441110	New car dealers	60	1 797 526	115 312	28 716	3 857	7.1	5.5
44112	Used car dealers	90	211 339	7 883	1 822	346	46.7	7.6
441120	Used car dealers	90	211 339	7 883	1 822	346	46.7	7.6
4412	Other motor vehicle dealers	44	106 427	9 924	1 715	314	13.1	21.7
44121	Recreational vehicle dealers	12	52 443	4 965	601	126	4.6	34.9
441210	Recreational vehicle dealers	12	52 443	4 965	601	126	4.6	34.9
44122	Motorcycle, boat, & other motor vehicle dealers	32	53 984	4 959	1 114	188	21.3	8.9
441221	Motorcycle dealers	12	22 744	2 542	604	90	14.1	9.5
441222	Boat dealers	9	14 452	1 333	315	54	37.0	13.0
441229	All other motor vehicle dealers	11	16 788	1 084	195	44	17.5	4.6
4413	Automotive parts, accessories, & tire stores	170	278 206	38 486	8 980	1 888	6.2	2.9
44131	Automotive parts & accessories stores	126	235 415	29 839	6 980	1 540	3.6	3.5
441310	Automotive parts & accessories stores	126	235 415	29 839	6 980	1 540	3.6	3.5
44132	Tire dealers	44	42 791	8 647	2 000	348	20.4	—
441320	Tire dealers	44	42 791	8 647	2 000	348	20.4	—
442	Furniture & home furnishings stores	182	246 067	30 947	7 358	1 468	11.6	8.1
4421	Furniture stores	59	138 672	18 328	4 277	755	10.1	.3
44211	Furniture stores	59	138 672	18 328	4 277	755	10.1	.3
442110	Furniture stores	59	138 672	18 328	4 277	755	10.1	.3
4422	Home furnishings stores	123	107 395	12 619	3 081	713	13.7	18.1
44221	Floor covering stores	62	74 465	8 367	2 090	356	13.9	21.7
442210	Floor covering stores	62	74 465	8 367	2 090	356	13.9	21.7
44229	Other home furnishings stores	61	32 930	4 252	991	357	13.2	9.8
442291	Window treatment stores	5	1 888	203	48	22	34.9	—
442299	All other home furnishings stores	56	31 042	4 049	943	335	11.8	10.4
443	Electronics & appliance stores	146	260 567	24 694	5 923	1 335	11.5	4.5
4431	Electronics & appliance stores	146	260 567	24 694	5 923	1 335	11.5	4.5
44311	Appliance, television, & other electronics stores	92	170 591	15 281	3 697	937	10.7	3.6
443111	Household appliance stores	38	51 415	5 392	1 350	272	18.3	.4
443112	Radio, television, & other electronics stores	54	119 176	9 889	2 347	665	7.4	5.1
44312	Computer & software stores	50	D	D	D	e	D	D
443120	Computer & software stores	50	D	D	D	e	D	D
44313	Camera & photographic supplies stores	4	D	D	D	b	D	D
443130	Camera & photographic supplies stores	4	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	239	640 949	73 938	16 857	3 626	5.5	9.5
4441	Building material & supplies dealers	190	600 470	67 510	15 614	3 270	4.5	10.0
44411	Home centers	15	185 738	18 359	4 199	1 183	.2	2.3
444110	Home centers	15	185 738	18 359	4 199	1 183	.2	2.3
44412	Paint & wallpaper stores	27	24 621	3 090	768	146	1.5	10.7
444120	Paint & wallpaper stores	27	24 621	3 090	768	146	1.5	10.7
44413	Hardware stores	24	31 392	4 498	1 092	263	5.2	1.8
444130	Hardware stores	24	31 392	4 498	1 092	263	5.2	1.8
44419	Other building material dealers	124	358 719	41 563	9 555	1 678	6.8	14.7
444190	Other building material dealers	124	358 719	41 563	9 555	1 678	6.8	14.7
4442	Lawn & garden equipment & supplies stores	49	40 479	6 428	1 243	356	20.9	2.0
44421	Outdoor power equipment stores	22	19 564	2 701	551	137	16.0	.1
444210	Outdoor power equipment stores	22	19 564	2 701	551	137	16.0	.1
44422	Nursery & garden centers	27	20 915	3 727	692	219	25.5	3.8
444220	Nursery & garden centers	27	20 915	3 727	692	219	25.5	3.8
445	Food & beverage stores	345	1 010 739	91 399	20 920	7 059	5.1	13.0
4451	Grocery stores	240	953 859	86 822	19 879	6 665	4.1	13.0
44511	Supermarkets & other grocery (except convenience) stores	212	941 037	85 887	19 673	6 584	3.4	12.9
445110	Supermarkets & other grocery (except convenience) stores	212	941 037	85 887	19 673	6 584	3.4	12.9
44512	Convenience stores	28	12 822	935	206	81	58.0	21.6
445120	Convenience stores	28	12 822	935	206	81	58.0	21.6
4452	Specialty food stores	41	14 404	2 565	578	215	7.0	6.3
4453	Beer, wine, & liquor stores	64	42 476	2 012	463	179	27.6	15.1
44531	Beer, wine, & liquor stores	64	42 476	2 012	463	179	27.6	15.1
445310	Beer, wine, & liquor stores	64	42 476	2 012	463	179	27.6	15.1

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
OKLAHOMA COUNTY, OK—Con.								
44-45 Retail trade—Con.								
446	Health & personal care stores	267	314 393	39 576	9 726	2 446	12.5	11.3
4461	Health & personal care stores	267	314 393	39 576	9 726	2 446	12.5	11.3
44611	Pharmacies & drug stores	117	240 180	26 721	6 650	1 705	10.1	10.1
446110	Pharmacies & drug stores	117	240 180	26 721	6 650	1 705	10.1	10.1
4461101	Pharmacies & drug stores	115	D	D	D	g	D	D
4461102	Proprietary stores	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	46	17 933	2 694	591	211	13.2	6.5
446120	Cosmetics, beauty supplies, & perfume stores	46	17 933	2 694	591	211	13.2	6.5
44613	Optical goods stores	55	22 212	4 350	1 026	238	15.5	7.2
446130	Optical goods stores	55	22 212	4 350	1 026	238	15.5	7.2
44619	Other health & personal care stores	49	34 068	5 811	1 459	292	27.8	24.6
446191	Food (health) supplement stores	22	12 286	1 320	281	118	30.4	20.7
446199	All other health & personal care stores	27	21 782	4 491	1 178	174	26.4	26.8
447	Gasoline stations	305	506 699	30 277	7 212	2 322	7.3	18.6
4471	Gasoline stations	305	506 699	30 277	7 212	2 322	7.3	18.6
44711	Gasoline stations with convenience stores	217	317 826	17 770	4 129	1 261	6.7	24.4
447110	Gasoline stations with convenience stores	217	317 826	17 770	4 129	1 261	6.7	24.4
44719	Other gasoline stations	88	188 873	12 507	3 083	1 061	8.5	8.8
447190	Other gasoline stations	88	188 873	12 507	3 083	1 061	8.5	8.8
448	Clothing & clothing accessories stores	444	353 606	44 676	10 197	3 540	9.9	6.3
4481	Clothing stores	270	245 865	29 516	6 682	2 484	10.0	6.4
44811	Men's clothing stores	38	29 727	3 668	934	263	14.4	18.1
448110	Men's clothing stores	38	29 727	3 668	934	263	14.4	18.1
44812	Women's clothing stores	107	70 006	10 157	2 415	866	15.7	8.5
448120	Women's clothing stores	107	70 006	10 157	2 415	866	15.7	8.5
44813	Children's & infants' clothing stores	18	D	D	D	c	D	D
448130	Children's & infants' clothing stores	18	D	D	D	c	D	D
44814	Family clothing stores	60	106 456	10 909	2 164	881	5.9	3.6
448140	Family clothing stores	60	106 456	10 909	2 164	881	5.9	3.6
44815	Clothing accessories stores	13	D	D	D	b	D	D
448150	Clothing accessories stores	13	D	D	D	b	D	D
44819	Other clothing stores	34	22 470	2 917	696	256	10.5	2.0
448190	Other clothing stores	34	22 470	2 917	696	256	10.5	2.0
4482	Shoe stores	87	50 378	5 948	1 465	544	2.1	7.3
44821	Shoe stores	87	50 378	5 948	1 465	544	2.1	7.3
448210	Shoe stores	87	50 378	5 948	1 465	544	2.1	7.3
4482101	Men's shoe stores	9	D	D	D	b	D	D
4482102	Women's shoe stores	16	6 761	1 081	265	99	—	34.3
4482103	Children's & juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	39	22 880	2 601	663	236	4.6	3.7
4482105	Athletic footwear stores	21	16 850	1 774	422	171	—	.8
4483	Jewelry, luggage, & leather goods stores	87	57 363	9 212	2 050	512	16.6	4.8
44831	Jewelry stores	83	D	D	D	e	D	D
448310	Jewelry stores	83	D	D	D	e	D	D
44832	Luggage & leather goods stores	4	D	D	D	b	D	D
448320	Luggage & leather goods stores	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	207	210 665	24 790	6 004	1 853	10.6	4.2
4511	Sporting goods, hobby, & musical instrument stores ..	154	151 060	17 922	4 339	1 337	9.0	4.3
45111	Sporting goods stores	76	67 712	7 441	1 743	524	10.6	3.1
451110	Sporting goods stores	76	67 712	7 441	1 743	524	10.6	3.1
4511101	General-line sporting goods stores	21	37 252	3 489	825	269	7.2	1.1
4511102	Specialty-line sporting goods stores	55	30 460	3 952	918	255	14.9	5.6
45112	Hobby, toy, & game stores	40	54 624	5 776	1 341	505	6.3	1.1
451120	Hobby, toy, & game stores	40	54 624	5 776	1 341	505	6.3	1.1
45113	Sewing, needlework, & piece goods stores	24	15 865	2 774	669	224	8.6	1.2
451130	Sewing, needlework, & piece goods stores	24	15 865	2 774	669	224	8.6	1.2
45114	Musical instrument & supplies stores	14	12 859	1 931	586	84	12.5	27.3
451140	Musical instrument & supplies stores	14	12 859	1 931	586	84	12.5	27.3
4512	Book, periodical, & music stores	53	59 605	6 868	1 665	516	14.8	4.0
45121	Book stores & news dealers	29	30 990	3 156	837	291	3.1	1.6
451211	Book stores	29	30 990	3 156	837	291	3.1	1.6
4512111	Book stores, general	16	20 664	2 243	583	206	3.7	2.5
4512112	Specialty book stores	7	D	D	D	b	D	D
4512113	College book stores	6	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores ...	24	28 615	3 712	828	225	27.4	6.5
451220	Prerecorded tape, compact disc, & record stores ...	24	28 615	3 712	828	225	27.4	6.5

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
OKLAHOMA COUNTY, OK—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	96	D	D	D	i	D	D
4521	Department stores (incl leased depts) ##	32	754 165	N	N	N	—	—
45211	Department stores (incl leased depts) ##	32	754 165	N	N	N	—	—
4521	Department stores (excl leased depts)	32	750 325	73 960	18 017	5 589	—	—
45211	Department stores (excl leased depts)	32	750 325	73 960	18 017	5 589	—	—
452110	Department stores (excl leased depts)	32	750 325	73 960	18 017	5 589	—	—
4521101	Conventional department stores (excl leased depts)	7	D	D	D	g	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	15	D	D	D	h	D	D
4521103	National chain department stores (excl leased depts)	10	D	D	D	g	D	D
4529	Other general merchandise stores	64	D	D	D	g	D	D
45291	Warehouse clubs & superstores	3	D	D	D	f	D	D
452910	Warehouse clubs & superstores	3	D	D	D	f	D	D
45299	All other general merchandise stores	61	D	D	D	f	D	D
452990	All other general merchandise stores	61	D	D	D	f	D	D
4529901	Variety stores	43	34 797	2 838	504	375	1.3	2.0
4529902	Catalog showrooms	3	D	D	D	e	D	D
4529903	Miscellaneous general merchandise stores	15	D	D	D	c	D	D
453	Miscellaneous store retailers	381	D	D	D	h	D	D
4531	Florists	68	18 576	4 563	1 130	380	21.5	12.5
45311	Florists	68	18 576	4 563	1 130	380	21.5	12.5
453110	Florists	68	18 576	4 563	1 130	380	21.5	12.5
4532	Office supplies, stationery, & gift stores	138	93 501	11 350	2 523	1 050	10.4	5.3
45321	Office supplies & stationery stores	14	46 646	3 986	959	283	.4	4.9
453210	Office supplies & stationery stores	14	46 646	3 986	959	283	.4	4.9
4532101	Stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	13	D	D	D	e	D	D
45322	Gift, novelty, & souvenir stores	124	46 855	7 364	1 564	767	20.3	5.7
453220	Gift, novelty, & souvenir stores	124	46 855	7 364	1 564	767	20.3	5.7
4533	Used merchandise stores	74	28 945	5 936	1 332	504	13.7	21.4
45331	Used merchandise stores	74	28 945	5 936	1 332	504	13.7	21.4
453310	Used merchandise stores	74	28 945	5 936	1 332	504	13.7	21.4
4539	Other miscellaneous store retailers	101	D	D	D	f	D	D
45391	Pet & pet supplies stores	18	17 958	1 770	421	165	11.2	.2
453910	Pet & pet supplies stores	18	17 958	1 770	421	165	11.2	.2
45392	Art dealers	12	1 506	266	68	19	19.9	17.3
453920	Art dealers	12	1 506	266	68	19	19.9	17.3
45393	Manufactured (mobile) home dealers	15	77 002	5 848	1 164	295	14.5	1.3
453930	Manufactured (mobile) home dealers	15	77 002	5 848	1 164	295	14.5	1.3
45399	All other miscellaneous store retailers	56	D	D	D	e	D	D
454	Nonstore retailers	122	281 525	25 298	4 870	1 138	7.5	2.2
4541	Electronic shopping & mail-order houses	23	D	D	D	c	D	D
45411	Electronic shopping & mail-order houses	23	D	D	D	c	D	D
454110	Electronic shopping & mail-order houses	23	D	D	D	c	D	D
4542	Vending machine operators	29	D	D	D	c	D	D
45421	Vending machine operators	29	D	D	D	c	D	D
454210	Vending machine operators	29	D	D	D	c	D	D
4543	Direct selling establishments	70	D	D	D	f	D	D
45431	Fuel dealers	14	D	D	D	c	D	D
454311	Heating oil dealers	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	11	D	D	D	b	D	D
45439	Other direct selling establishments	56	D	D	D	f	D	D
454390	Other direct selling establishments	56	D	D	D	f	D	D
OKMULGEE COUNTY, OK								
44-45	Retail trade	142	207 329	17 826	4 111	1 324	32.3	2.8
441	Motor vehicle & parts dealers	21	53 053	3 337	664	161	89.7	.1
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
44131	Automotive parts & accessories stores	10	6 250	854	199	59	33.4	.9
441310	Automotive parts & accessories stores	10	6 250	854	199	59	33.4	.9
442	Furniture & home furnishings stores	9	D	D	D	b	D	D
4421	Furniture stores	7	4 475	891	220	57	16.0	5.8
44211	Furniture stores	7	4 475	891	220	57	16.0	5.8
442110	Furniture stores	7	4 475	891	220	57	16.0	5.8
443	Electronics & appliance stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	12	9 987	1 030	239	67	11.7	6.7
4441	Building material & supplies dealers	9	D	D	D	b	D	D
445	Food & beverage stores	13	29 405	2 836	685	254	7.1	.6
446	Health & personal care stores	5	5 031	654	150	44	53.7	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
OKMULGEE COUNTY, OK—Con.								
44-45 Retail trade—Con.								
447	Gasoline stations	32	33 883	2 078	459	162	28.9	4.2
44711	Gasoline stations with convenience stores	26	26 856	1 827	401	150	33.5	4.0
447110	Gasoline stations with convenience stores	26	26 856	1 827	401	150	33.5	4.0
448	Clothing & clothing accessories stores	17	5 772	664	156	45	26.9	4.9
4481	Clothing stores	9	3 669	340	73	19	25.2	—
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	6	D	D	D	e	D	D
4529	Other general merchandise stores	5	D	D	D	e	D	D
453	Miscellaneous store retailers	17	D	D	D	b	D	D
4539	Other miscellaneous store retailers	7	D	D	D	b	D	D
45399	All other miscellaneous store retailers	6	2 872	232	60	24	4.8	76.6
454	Nonstore retailers	6	1 012	111	25	13	2.3	1.8
OSAGE COUNTY, OK								
44-45	Retail trade	112	95 803	8 804	2 134	748	20.7	8.2
441	Motor vehicle & parts dealers	12	6 746	556	152	34	12.8	64.4
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	16	9 927	1 520	404	90	14.9	.1
4441	Building material & supplies dealers	10	4 578	628	174	33	18.4	.1
4442	Lawn & garden equipment & supplies stores	6	5 349	892	230	57	11.8	—
44422	Nursery & garden centers	6	5 349	892	230	57	11.8	—
444220	Nursery & garden centers	6	5 349	892	230	57	11.8	—
445	Food & beverage stores	15	32 992	3 090	734	296	8.3	1.2
446	Health & personal care stores	7	6 664	652	146	50	21.6	13.2
4461102	Proprietary stores	1	D	D	D	a	D	D
447	Gasoline stations	35	28 671	1 951	448	179	30.7	5.5
44711	Gasoline stations with convenience stores	32	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	32	D	D	D	c	D	D
448	Clothing & clothing accessories stores	5	821	109	24	15	75.9	21.3
452	General merchandise stores	6	D	D	D	b	D	D
45299	All other general merchandise stores	6	D	D	D	b	D	D
452990	All other general merchandise stores	6	D	D	D	b	D	D
453	Miscellaneous store retailers	11	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
OTTAWA COUNTY, OK								
44-45	Retail trade	138	180 783	15 157	3 550	1 136	10.9	10.1
441	Motor vehicle & parts dealers	19	52 819	3 377	807	177	4.3	9.9
4412	Other motor vehicle dealers	4	12 042	894	186	45	7.9	—
44122	Motorcycle, boat, & other motor vehicle dealers	4	12 042	894	186	45	7.9	—
441222	Boat dealers	4	12 042	894	186	45	7.9	—
442	Furniture & home furnishings stores	9	D	D	D	b	D	D
4421	Furniture stores	7	4 982	846	190	43	2.3	52.6
44211	Furniture stores	7	4 982	846	190	43	2.3	52.6
442110	Furniture stores	7	4 982	846	190	43	2.3	52.6
443	Electronics & appliance stores	5	812	168	42	13	12.2	8.1
444	Building material & garden equipment & supplies dealers	14	20 434	1 951	471	130	—	9.2
4441	Building material & supplies dealers	8	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	6	D	D	D	b	D	D
44422	Nursery & garden centers	5	13 130	1 184	273	73	—	—
444220	Nursery & garden centers	5	13 130	1 184	273	73	—	—
445	Food & beverage stores	23	33 116	2 614	583	247	20.7	5.7
446	Health & personal care stores	7	7 405	998	224	69	4.2	7.9
4461	Health & personal care stores	7	7 405	998	224	69	4.2	7.9
4461102	Proprietary stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
OTTAWA COUNTY, OK—Con.								
44-45 Retail trade—Con.								
447	Gasoline stations	22	20 761	1 184	272	116	19.1	24.3
448	Clothing & clothing accessories stores	18	3 616	477	101	44	35.7	9.6
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	6	D	D	D	c	D	D
453	Miscellaneous store retailers	10	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
454	Nonstore retailers	4	3 990	254	67	18	89.5	—
4543	Direct selling establishments	4	3 990	254	67	18	89.5	—
454311	Heating oil dealers	1	D	D	D	a	D	D
PAWNEE COUNTY, OK								
44-45 Retail trade								
		55	69 895	6 231	1 423	484	25.4	.8
441	Motor vehicle & parts dealers	4	D	D	D	b	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	4 513	427	90	33	50.9	—
4441	Building material & supplies dealers	4	D	D	D	a	D	D
445	Food & beverage stores	10	19 133	1 886	451	169	28.9	—
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	12	11 287	758	168	64	31.8	1.7
448	Clothing & clothing accessories stores	5	1 299	195	53	22	39.8	10.2
452	General merchandise stores	3	D	D	D	c	D	D
453	Miscellaneous store retailers	8	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	3	3 250	498	118	16	D	—
PAYNE COUNTY, OK								
44-45 Retail trade								
		299	466 086	43 378	10 211	3 336	18.6	3.6
441	Motor vehicle & parts dealers	34	91 989	6 563	1 432	340	39.7	4.2
4412	Other motor vehicle dealers	5	4 120	220	43	12	14.7	32.8
44122	Motorcycle, boat, & other motor vehicle dealers	4	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	16	10 471	1 633	402	116	11.0	3.1
44131	Automotive parts & accessories stores	13	9 465	1 458	364	99	12.2	3.4
441310	Automotive parts & accessories stores	13	9 465	1 458	364	99	12.2	3.4
442	Furniture & home furnishings stores	19	11 456	2 323	556	130	13.5	1.1
4421	Furniture stores	8	6 155	1 099	277	70	4.4	—
44211	Furniture stores	8	6 155	1 099	277	70	4.4	—
442110	Furniture stores	8	6 155	1 099	277	70	4.4	—
4422	Home furnishings stores	11	5 301	1 224	279	60	24.1	2.4
443	Electronics & appliance stores	12	10 091	1 039	220	59	4.8	8.4
4431	Electronics & appliance stores	12	10 091	1 039	220	59	4.8	8.4
44311	Appliance, television, & other electronics stores	8	6 978	760	157	42	3.3	12.0
443111	Household appliance stores	4	4 927	427	98	27	4.6	11.0
443112	Radio, television, & other electronics stores	4	2 051	333	59	15	—	14.4
44312	Computer & software stores	4	3 113	279	63	17	8.3	.2
443120	Computer & software stores	4	3 113	279	63	17	8.3	.2
444	Building material & garden equipment & supplies dealers	25	45 618	5 138	1 292	339	6.9	3.3
4441	Building material & supplies dealers	19	43 023	4 602	1 179	304	4.9	3.4
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44419	Other building material dealers	13	23 138	2 492	593	131	8.2	—
444190	Other building material dealers	13	23 138	2 492	593	131	8.2	—
445	Food & beverage stores	27	57 187	5 222	1 235	382	20.3	3.8
4451	Grocery stores	14	51 831	4 586	1 088	335	18.8	4.2
4452	Specialty food stores	3	857	402	94	16	D	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PAYNE COUNTY, OK—Con.								
44-45	Retail trade—Con.							
446	Health & personal care stores	17	18 942	2 215	502	122	43.1	1.1
4461	Health & personal care stores	17	18 942	2 215	502	122	43.1	1.1
44612	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores ...	3	D	D	D	a	D	D
447	Gasoline stations	59	67 523	5 435	1 259	514	19.5	6.7
4471	Gasoline stations	59	67 523	5 435	1 259	514	19.5	6.7
44711	Gasoline stations with convenience stores	42	55 239	4 216	1 003	424	11.6	3.6
447110	Gasoline stations with convenience stores	42	55 239	4 216	1 003	424	11.6	3.6
448	Clothing & clothing accessories stores	31	27 639	3 058	637	277	23.0	3.2
4481	Clothing stores	23	22 962	2 542	509	230	15.6	3.8
44814	Family clothing stores	10	14 218	1 561	335	136	16.9	—
448140	Family clothing stores	10	14 218	1 561	335	136	16.9	—
44819	Other clothing stores	1	D	D	D	b	D	D
448190	Other clothing stores	1	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	19	13 363	1 725	393	190	8.0	.4
4511	Sporting goods, hobby, & musical instrument stores ..	13	7 029	1 129	258	94	7.2	.8
4511101	General-line sporting goods stores	4	D	D	D	b	D	D
45112	Hobby, toy, & game stores	2	D	D	D	b	D	D
451120	Hobby, toy, & game stores	2	D	D	D	b	D	D
4512	Book, periodical, & music stores	6	6 334	596	135	96	8.8	—
45121	Book stores & news dealers	4	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
4512113	College book stores	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	2	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores .	2	D	D	D	b	D	D
452	General merchandise stores	11	D	D	D	f	D	D
4529	Other general merchandise stores	10	D	D	D	f	D	D
45291	Warehouse clubs & superstores	1	D	D	D	f	D	D
452910	Warehouse clubs & superstores	1	D	D	D	f	D	D
45299	All other general merchandise stores	9	9 529	858	191	91	1.1	5.2
452990	All other general merchandise stores	9	9 529	858	191	91	1.1	5.2
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	36	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	10	2 404	458	109	45	26.4	31.9
45321	Office supplies & stationery stores	3	1 206	270	66	16	D	63.6
453210	Office supplies & stationery stores	3	1 206	270	66	16	D	63.6
4532102	Office supplies stores	3	1 206	270	66	16	D	63.6
4539	Other miscellaneous store retailers	15	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	3	7 931	398	124	25	D	—
453930	Manufactured (mobile) home dealers	3	7 931	398	124	25	D	—
45399	All other miscellaneous store retailers	10	D	D	D	b	D	D
454	Nonstore retailers	9	2 923	590	104	32	24.3	13.1
PITTSBURG COUNTY, OK								
44-45	Retail trade	185	326 288	26 731	6 350	2 059	20.4	4.1
441	Motor vehicle & parts dealers	28	85 141	5 672	1 343	350	8.2	3.4
4412	Other motor vehicle dealers	5	3 974	305	57	23	12.7	12.6
44122	Motorcycle, boat, & other motor vehicle dealers	4	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
44131	Automotive parts & accessories stores	9	5 564	878	180	50	18.3	2.6
441310	Automotive parts & accessories stores	9	5 564	878	180	50	18.3	2.6
442	Furniture & home furnishings stores	5	D	D	D	b	D	D
443	Electronics & appliance stores	5	D	D	D	a	D	D
4431	Electronics & appliance stores	5	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores	5	D	D	D	a	D	D
443111	Household appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	18	23 075	2 505	557	124	1.5	15.7
4441	Building material & supplies dealers	10	16 737	2 150	490	98	—	18.4
44419	Other building material dealers	7	15 246	2 025	456	88	—	17.0
444190	Other building material dealers	7	15 246	2 025	456	88	—	17.0
4442	Lawn & garden equipment & supplies stores	8	6 338	355	67	26	5.4	8.6
44422	Nursery & garden centers	7	D	D	D	b	D	D
444220	Nursery & garden centers	7	D	D	D	b	D	D
445	Food & beverage stores	16	25 937	2 540	618	260	24.3	3.1
446	Health & personal care stores	12	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores ...	3	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PITTSBURG COUNTY, OK—Con.								
44-45	Retail trade—Con.							
447	Gasoline stations	42	50 271	2 944	709	308	38.2	2.1
4471	Gasoline stations	42	50 271	2 944	709	308	38.2	2.1
44711	Gasoline stations with convenience stores	33	32 481	2 025	483	216	18.3	3.2
447110	Gasoline stations with convenience stores	33	32 481	2 025	483	216	18.3	3.2
44719	Other gasoline stations	9	17 790	919	226	92	74.4	—
447190	Other gasoline stations	9	17 790	919	226	92	74.4	—
448	Clothing & clothing accessories stores	18	13 314	1 732	389	159	4.7	5.5
4481	Clothing stores	13	11 756	1 552	345	144	4.3	2.1
451	Sporting goods, hobby, book, & music stores	6	D	D	D	a	D	D
452	General merchandise stores	6	D	D	D	f	D	D
4529	Other general merchandise stores	6	D	D	D	f	D	D
45291	Warehouse clubs & superstores	1	D	D	D	f	D	D
452910	Warehouse clubs & superstores	1	D	D	D	f	D	D
45299	All other general merchandise stores	5	7 230	513	122	58	—	1.1
452990	All other general merchandise stores	5	7 230	513	122	58	—	1.1
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	19	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4533	Used merchandise stores	2	D	D	D	a	D	D
45331	Used merchandise stores	2	D	D	D	a	D	D
453310	Used merchandise stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	7	D	D	D	a	D	D
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	10	26 508	1 671	435	101	80.3	8.8
4543	Direct selling establishments	8	D	D	D	b	D	D
45431	Fuel dealers	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	b	D	D
PONTOTOC COUNTY, OK								
44-45	Retail trade	180	266 934	23 480	5 321	1 859	16.0	5.8
441	Motor vehicle & parts dealers	22	71 061	4 824	913	227	13.0	2.2
442	Furniture & home furnishings stores	8	D	D	D	b	D	D
4421	Furniture stores	6	D	D	D	b	D	D
44211	Furniture stores	6	D	D	D	b	D	D
442110	Furniture stores	6	D	D	D	b	D	D
443	Electronics & appliance stores	9	7 321	679	155	44	14.9	4.1
4431	Electronics & appliance stores	9	7 321	679	155	44	14.9	4.1
44311	Appliance, television, & other electronics stores	6	5 687	466	103	29	10.8	5.2
443111	Household appliance stores	3	D	D	D	a	D	D
44312	Computer & software stores	3	1 634	213	52	15	D	—
443120	Computer & software stores	3	1 634	213	52	15	D	—
444	Building material & garden equipment & supplies dealers	18	12 182	1 544	370	99	23.8	11.8
4441	Building material & supplies dealers	13	9 259	1 274	286	73	29.0	3.8
445	Food & beverage stores	16	34 296	3 028	660	276	20.0	2.0
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	16	11 631	1 449	335	88	38.9	12.0
4461	Health & personal care stores	16	11 631	1 449	335	88	38.9	12.0
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
447	Gasoline stations	30	30 282	1 889	443	208	27.0	24.7
44711	Gasoline stations with convenience stores	24	23 975	1 574	362	168	34.1	10.2
447110	Gasoline stations with convenience stores	24	23 975	1 574	362	168	34.1	10.2
448	Clothing & clothing accessories stores	28	14 318	1 700	398	174	22.3	2.0
4481	Clothing stores	15	10 967	1 247	277	120	20.0	2.5
451	Sporting goods, hobby, book, & music stores	7	4 287	701	169	54	10.8	5.0
4512	Book, periodical, & music stores	2	D	D	D	b	D	D
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	8	D	D	D	f	D	D
4529	Other general merchandise stores	7	D	D	D	e	D	D
45299	All other general merchandise stores	6	4 050	336	65	30	—	3.6
452990	All other general merchandise stores	6	4 050	336	65	30	—	3.6
453	Miscellaneous store retailers	14	D	D	D	b	D	D
4539	Other miscellaneous store retailers	5	D	D	D	a	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
454	Nonstore retailers	4	2 319	264	62	24	55.5	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

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							From administrative records ¹	Estimated ²
POTTAWATOMIE COUNTY, OK								
44-45	Retail trade	276	397 807	37 001	8 868	2 847	13.8	6.2
441	Motor vehicle & parts dealers	33	72 907	6 336	1 526	301	27.4	16.9
4412	Other motor vehicle dealers	4	6 231	351	80	26	—	—
44122	Motorcycle, boat, & other motor vehicle dealers	4	6 231	351	80	26	—	—
441221	Motorcycle dealers	2	D	D	D	b	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	15	12 598	2 080	506	111	8.7	2.3
44131	Automotive parts & accessories stores	11	10 865	1 732	421	96	8.5	2.7
441310	Automotive parts & accessories stores	11	10 865	1 732	421	96	8.5	2.7
442	Furniture & home furnishings stores	11	6 221	755	199	57	50.6	—
4421	Furniture stores	6	4 407	503	140	40	47.8	—
44211	Furniture stores	6	4 407	503	140	40	47.8	—
442110	Furniture stores	6	4 407	503	140	40	47.8	—
443	Electronics & appliance stores	8	7 199	752	178	39	2.1	6.8
4431	Electronics & appliance stores	8	7 199	752	178	39	2.1	6.8
44311	Appliance, television, & other electronics stores	7	D	D	D	b	D	D
443111	Household appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	19	52 580	5 769	1 376	322	1.2	3.7
4441	Building material & supplies dealers	14	43 162	4 648	1 130	270	1.0	4.5
44411	Home centers	4	D	D	D	c	D	D
444110	Home centers	4	D	D	D	c	D	D
44419	Other building material dealers	7	D	D	D	b	D	D
444190	Other building material dealers	7	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	5	9 418	1 121	246	52	2.1	—
44422	Nursery & garden centers	4	D	D	D	b	D	D
444220	Nursery & garden centers	4	D	D	D	b	D	D
445	Food & beverage stores	18	55 193	4 186	1 036	383	12.6	1.4
4451	Grocery stores	12	D	D	D	e	D	D
446	Health & personal care stores	25	24 518	2 595	615	167	30.6	2.2
4461	Health & personal care stores	25	24 518	2 595	615	167	30.6	2.2
44612	Cosmetics, beauty supplies, & perfume stores	4	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	4	D	D	D	a	D	D
44619	Other health & personal care stores	5	D	D	D	b	D	D
446191	Food (health) supplement stores	3	D	D	D	a	D	D
447	Gasoline stations	44	44 244	2 702	618	245	16.3	3.2
4471	Gasoline stations	44	44 244	2 702	618	245	16.3	3.2
44711	Gasoline stations with convenience stores	34	38 722	2 442	566	216	8.6	3.7
447110	Gasoline stations with convenience stores	34	38 722	2 442	566	216	8.6	3.7
448	Clothing & clothing accessories stores	41	24 653	2 815	603	285	7.6	8.4
4481	Clothing stores	25	D	D	D	c	D	D
4482105	Athletic footwear stores	3	2 395	270	54	22	—	—
4483	Jewelry, luggage, & leather goods stores	7	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	13	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores	7	D	D	D	b	D	D
4512	Book, periodical, & music stores	6	D	D	D	b	D	D
45121	Book stores & news dealers	3	D	D	D	b	D	D
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	12	D	D	D	f	D	D
45299	All other general merchandise stores	8	D	D	D	c	D	D
452990	All other general merchandise stores	8	D	D	D	c	D	D
4529901	Variety stores	6	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	41	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	14	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	14	D	D	D	b	D	D
45399	All other miscellaneous store retailers	12	D	D	D	b	D	D
454	Nonstore retailers	11	7 326	812	177	53	74.2	2.1
4543	Direct selling establishments	7	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	5	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PUSHMATAHA COUNTY, OK								
44-45	Retail trade	56	41 952	3 278	794	294	47.0	5.6
441	Motor vehicle & parts dealers	7	3 876	201	47	15	85.8	.9
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	1 746	109	25	10	78.3	—
445	Food & beverage stores	7	8 791	811	181	76	49.0	—
446	Health & personal care stores	5	3 723	425	110	35	14.6	35.5
447	Gasoline stations	15	15 269	1 028	240	99	55.3	—
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	5	D	D	D	a	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
454	Nonstore retailers	5	3 794	226	66	12	18.4	8.9
4543	Direct selling establishments	5	3 794	226	66	12	18.4	8.9
ROGER MILLS COUNTY, OK								
44-45	Retail trade	22	14 763	1 395	338	110	14.8	6.8
441	Motor vehicle & parts dealers	2	D	D	D	b	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	3	4 387	317	79	24	—	—
44422	Nursery & garden centers	3	4 387	317	79	24	—	—
444220	Nursery & garden centers	3	4 387	317	79	24	—	—
445	Food & beverage stores	2	D	D	D	a	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	8	3 404	222	42	26	43.2	23.7
452	General merchandise stores	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
ROGERS COUNTY, OK								
44-45	Retail trade	192	353 212	28 605	6 823	1 994	10.0	2.3
441	Motor vehicle & parts dealers	30	103 913	6 444	1 474	272	7.1	.8
4411	Automobile dealers	11	79 671	3 287	766	132	3.0	1.1
4412	Other motor vehicle dealers	5	15 030	1 625	341	59	—	—
44121	Recreational vehicle dealers	4	D	D	D	b	D	D
441210	Recreational vehicle dealers	4	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	14	9 212	1 532	367	81	54.3	—
44131	Automotive parts & accessories stores	12	D	D	D	b	D	D
441310	Automotive parts & accessories stores	12	D	D	D	b	D	D
442	Furniture & home furnishings stores	7	3 067	379	99	30	26.2	6.5
443	Electronics & appliance stores	6	3 038	218	37	35	16.9	—
4431	Electronics & appliance stores	6	3 038	218	37	35	16.9	—
44311	Appliance, television, & other electronics stores	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	19	34 177	2 976	751	184	10.5	2.6
4441	Building material & supplies dealers	12	D	D	D	c	D	D
44419	Other building material dealers	7	14 052	1 835	458	98	16.6	1.6
444190	Other building material dealers	7	14 052	1 835	458	98	16.6	1.6
4442	Lawn & garden equipment & supplies stores	7	D	D	D	b	D	D
44422	Nursery & garden centers	6	D	D	D	b	D	D
444220	Nursery & garden centers	6	D	D	D	b	D	D
445	Food & beverage stores	17	39 505	3 380	826	291	12.1	7.4
446	Health & personal care stores	11	12 914	1 303	304	71	18.5	—
4461	Health & personal care stores	11	12 914	1 303	304	71	18.5	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ROGERS COUNTY, OK—Con.								
44-45	Retail trade—Con.							
447	Gasoline stations	38	54 423	4 028	1 018	332	22.1	4.2
4471	Gasoline stations	38	54 423	4 028	1 018	332	22.1	4.2
44711	Gasoline stations with convenience stores	28	39 368	2 132	509	217	22.7	4.1
447110	Gasoline stations with convenience stores	28	39 368	2 132	509	217	22.7	4.1
448	Clothing & clothing accessories stores	16	9 076	839	180	76	10.4	3.9
4481	Clothing stores	12	7 644	654	132	62	9.9	.9
451	Sporting goods, hobby, book, & music stores	7	2 382	291	66	40	52.4	—
452	General merchandise stores	7	D	D	D	f	D	D
4529	Other general merchandise stores	7	D	D	D	f	D	D
45299	All other general merchandise stores	6	D	D	D	b	D	D
452990	All other general merchandise stores	6	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	23	D	D	D	b	D	D
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	6	D	D	D	b	D	D
45399	All other miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	11	6 210	1 079	334	51	6.9	5.7
4543	Direct selling establishments	7	D	D	D	b	D	D
45439	Other direct selling establishments	3	D	D	D	b	D	D
454390	Other direct selling establishments	3	D	D	D	b	D	D
SEMINOLE COUNTY, OK								
44-45	Retail trade	104	116 105	10 579	2 383	813	19.9	5.8
441	Motor vehicle & parts dealers	13	29 540	2 379	538	108	5.9	1.0
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	4 479	625	136	39	20.4	—
4441	Building material & supplies dealers	9	4 479	625	136	39	20.4	—
445	Food & beverage stores	15	24 552	2 063	456	200	33.6	7.0
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	10	6 923	678	164	48	54.8	31.6
447	Gasoline stations	23	21 687	1 359	317	147	32.8	6.2
448	Clothing & clothing accessories stores	7	3 113	384	91	32	20.3	—
452	General merchandise stores	7	D	D	D	c	D	D
453	Miscellaneous store retailers	12	D	D	D	b	D	D
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	5	D	D	D	b	D	D
4543	Direct selling establishments	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	5	D	D	D	b	D	D
SEQUOYAH COUNTY, OK								
44-45	Retail trade	159	218 889	17 042	3 738	1 387	16.2	15.7
441	Motor vehicle & parts dealers	23	48 907	2 923	671	160	12.7	2.2
442	Furniture & home furnishings stores	6	D	D	D	b	D	D
443	Electronics & appliance stores	3	654	88	26	11	—	18.8
444	Building material & garden equipment & supplies dealers	12	19 130	1 680	263	60	7.2	—
445	Food & beverage stores	25	55 443	4 859	1 106	443	26.4	49.9
446	Health & personal care stores	12	D	D	D	b	D	D
447	Gasoline stations	44	50 201	2 821	631	310	23.0	7.0
448	Clothing & clothing accessories stores	5	1 757	145	16	7	—	17.6
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	c	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SEQUOYAH COUNTY, OK—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	16	D	D	D	b	D	D
4539	Other miscellaneous store retailers	5	D	D	D	b	D	D
454	Nonstore retailers	6	D	D	D	b	D	D
STEPHENS COUNTY, OK								
44-45	Retail trade	221	314 100	27 746	6 001	2 074	16.1	3.6
441	Motor vehicle & parts dealers	26	111 643	7 739	1 560	302	15.6	.7
4411	Automobile dealers	11	101 259	6 221	1 239	206	13.8	.7
44112	Used car dealers	7	21 157	519	127	32	40.3	3.5
441120	Used car dealers	7	21 157	519	127	32	40.3	3.5
4412	Other motor vehicle dealers	5	2 331	279	53	20	50.2	—
442	Furniture & home furnishings stores	16	6 416	872	221	66	13.5	6.1
4421	Furniture stores	9	4 489	661	168	48	10.9	1.1
44211	Furniture stores	9	4 489	661	168	48	10.9	1.1
442110	Furniture stores	9	4 489	661	168	48	10.9	1.1
443	Electronics & appliance stores	11	5 032	843	168	54	20.3	30.5
4431	Electronics & appliance stores	11	5 032	843	168	54	20.3	30.5
44312	Computer & software stores	4	2 884	489	85	28	—	53.2
443120	Computer & software stores	4	2 884	489	85	28	—	53.2
444	Building material & garden equipment & supplies dealers	28	22 138	2 925	632	174	15.9	3.3
4441	Building material & supplies dealers	16	15 700	2 237	484	117	8.6	4.7
44419	Other building material dealers	12	14 107	1 997	428	99	8.9	5.2
444190	Other building material dealers	12	14 107	1 997	428	99	8.9	5.2
4442	Lawn & garden equipment & supplies stores	12	6 438	688	148	57	33.7	—
44422	Nursery & garden centers	10	D	D	D	b	D	D
444220	Nursery & garden centers	10	D	D	D	b	D	D
445	Food & beverage stores	25	54 574	4 784	1 059	487	10.1	1.6
4451	Grocery stores	19	52 601	4 591	1 017	462	7.9	1.7
446	Health & personal care stores	17	17 770	2 043	434	126	41.5	1.9
4461	Health & personal care stores	17	17 770	2 043	434	126	41.5	1.9
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
447	Gasoline stations	29	30 342	1 772	375	202	29.1	12.1
44711	Gasoline stations with convenience stores	26	28 061	1 617	337	169	29.9	13.1
447110	Gasoline stations with convenience stores	26	28 061	1 617	337	169	29.9	13.1
448	Clothing & clothing accessories stores	21	9 140	883	159	73	26.2	6.8
4481	Clothing stores	13	7 403	699	127	58	26.9	—
451	Sporting goods, hobby, book, & music stores	6	4 268	476	113	50	22.3	1.9
4511	Sporting goods, hobby, & musical instrument stores ..	4	D	D	D	a	D	D
4512	Book, periodical, & music stores	2	D	D	D	b	D	D
452	General merchandise stores	10	47 107	4 606	1 115	451	.5	3.0
45299	All other general merchandise stores	7	D	D	D	b	D	D
452990	All other general merchandise stores	7	D	D	D	b	D	D
453	Miscellaneous store retailers	26	4 656	677	140	77	46.0	12.6
4533	Used merchandise stores	4	1 033	131	32	17	—	3.9
45331	Used merchandise stores	4	1 033	131	32	17	—	3.9
453310	Used merchandise stores	4	1 033	131	32	17	—	3.9
4539	Other miscellaneous store retailers	6	D	D	D	b	D	D
45399	All other miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	6	1 014	126	25	12	36.8	17.3

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

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							From administrative records ¹	Estimated ²
TEXAS COUNTY, OK								
44-45	Retail trade	99	130 158	11 573	2 679	936	22.9	6.0
441	Motor vehicle & parts dealers	20	28 860	2 766	666	150	45.1	2.9
442	Furniture & home furnishings stores	4	D	D	D	b	D	D
443	Electronics & appliance stores	3	2 036	285	62	15	D	—
4431	Electronics & appliance stores	3	2 036	285	62	15	D	—
444	Building material & garden equipment & supplies dealers	9	9 835	1 102	206	64	29.7	11.4
4441	Building material & supplies dealers	6	7 845	920	166	50	37.2	14.4
445	Food & beverage stores	12	22 234	1 840	415	163	24.1	2.6
446	Health & personal care stores	5	4 289	611	140	41	71.6	—
447	Gasoline stations	20	32 698	1 520	386	212	3.1	15.5
44719	Other gasoline stations	8	21 886	830	217	147	3.9	12.9
447190	Other gasoline stations	8	21 886	830	217	147	3.9	12.9
448	Clothing & clothing accessories stores	10	3 450	477	84	34	20.0	4.3
451	Sporting goods, hobby, book, & music stores	4	1 252	320	71	28	14.3	—
452	General merchandise stores	6	20 487	1 691	444	157	5.0	—
453	Miscellaneous store retailers	6	D	D	D	b	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
TILLMAN COUNTY, OK								
44-45	Retail trade	43	31 441	2 575	647	346	26.0	8.3
441	Motor vehicle & parts dealers	3	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	3 980	327	88	26	16.0	9.9
445	Food & beverage stores	12	9 710	862	207	98	21.9	.9
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	11	6 984	391	92	70	26.5	10.4
448	Clothing & clothing accessories stores	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	2 884	337	76	57	—	—
45299	All other general merchandise stores	3	2 884	337	76	57	—	—
452990	All other general merchandise stores	3	2 884	337	76	57	—	—
453	Miscellaneous store retailers	4	D	D	D	a	D	D
TULSA COUNTY, OK								
44-45	Retail trade	2 440	6 410 392	590 767	138 566	35 520	8.1	4.0
441	Motor vehicle & parts dealers	283	2 116 703	160 498	36 919	5 954	14.4	1.6
4411	Automobile dealers	105	1 850 030	123 929	28 502	4 211	15.0	.5
44111	New car dealers	52	1 754 724	118 914	27 310	4 006	14.1	.2
441110	New car dealers	52	1 754 724	118 914	27 310	4 006	14.1	.2
44112	Used car dealers	53	95 306	5 015	1 192	205	31.3	5.7
441120	Used car dealers	53	95 306	5 015	1 192	205	31.3	5.7
4412	Other motor vehicle dealers	28	93 765	6 447	1 368	295	14.5	1.8
44121	Recreational vehicle dealers	3	D	D	D	c	D	D
441210	Recreational vehicle dealers	3	D	D	D	c	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	25	D	D	D	c	D	D
441221	Motorcycle dealers	10	D	D	D	b	D	D
441222	Boat dealers	11	D	D	D	b	D	D
441229	All other motor vehicle dealers	4	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	150	172 908	30 122	7 049	1 448	7.9	13.6
44131	Automotive parts & accessories stores	108	123 346	19 170	4 404	989	8.8	9.9
441310	Automotive parts & accessories stores	108	123 346	19 170	4 404	989	8.8	9.9
44132	Tire dealers	42	49 562	10 952	2 645	459	5.8	22.8
441320	Tire dealers	42	49 562	10 952	2 645	459	5.8	22.8

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

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							From administrative records ¹	Estimated ²
TULSA COUNTY, OK—Con.								
44-45 Retail trade—Con.								
442	Furniture & home furnishings stores	140	216 671	30 248	6 836	1 548	5.4	3.6
4421	Furniture stores	54	99 029	13 954	3 100	607	5.2	1.2
44211	Furniture stores	54	99 029	13 954	3 100	607	5.2	1.2
442110	Furniture stores	54	99 029	13 954	3 100	607	5.2	1.2
4422	Home furnishings stores	86	117 642	16 294	3 736	941	5.6	5.6
44221	Floor covering stores	41	58 108	8 534	1 921	346	6.6	5.9
442210	Floor covering stores	41	58 108	8 534	1 921	346	6.6	5.9
44229	Other home furnishings stores	45	59 534	7 760	1 815	595	4.6	5.2
442299	All other home furnishings stores	44	D	D	D	f	D	D
443	Electronics & appliance stores	112	216 841	21 203	5 022	1 110	10.4	7.1
4431	Electronics & appliance stores	112	216 841	21 203	5 022	1 110	10.4	7.1
44311	Appliance, television, & other electronics stores	82	D	D	D	f	D	D
443111	Household appliance stores	30	30 724	3 382	790	179	19.4	2.1
443112	Radio, television, & other electronics stores	52	D	D	D	f	D	D
44312	Computer & software stores	27	81 579	5 560	1 354	271	14.2	5.0
443120	Computer & software stores	27	81 579	5 560	1 354	271	14.2	5.0
44313	Camera & photographic supplies stores	3	D	D	D	a	D	D
443130	Camera & photographic supplies stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	186	483 397	52 620	12 757	2 485	3.4	1.8
4441	Building material & supplies dealers	153	449 644	47 592	11 688	2 196	2.9	1.4
44411	Home centers	14	D	D	D	f	D	D
444110	Home centers	14	D	D	D	f	D	D
44412	Paint & wallpaper stores	29	D	D	D	c	D	D
444120	Paint & wallpaper stores	29	D	D	D	c	D	D
44413	Hardware stores	15	D	D	D	b	D	D
444130	Hardware stores	15	D	D	D	b	D	D
44419	Other building material dealers	95	252 606	26 349	6 437	1 002	4.5	.2
444190	Other building material dealers	95	252 606	26 349	6 437	1 002	4.5	.2
4442	Lawn & garden equipment & supplies stores	33	33 753	5 028	1 069	289	10.8	6.2
44421	Outdoor power equipment stores	10	8 498	1 148	197	51	21.3	3.2
444210	Outdoor power equipment stores	10	8 498	1 148	197	51	21.3	3.2
44422	Nursery & garden centers	23	25 255	3 880	872	238	7.3	7.3
444220	Nursery & garden centers	23	25 255	3 880	872	238	7.3	7.3
445	Food & beverage stores	186	718 483	64 652	15 131	4 860	4.0	3.8
4451	Grocery stores	101	658 824	60 452	14 217	4 449	2.5	3.7
44511	Supermarkets & other grocery (except convenience) stores	82	648 831	59 647	14 034	4 375	1.4	3.5
445110	Supermarkets & other grocery (except convenience) stores	82	648 831	59 647	14 034	4 375	1.4	3.5
44512	Convenience stores	19	9 993	805	183	74	72.2	13.4
445120	Convenience stores	19	9 993	805	183	74	72.2	13.4
4452	Specialty food stores	28	D	D	D	c	D	D
4453	Beer, wine, & liquor stores	57	D	D	D	c	D	D
44531	Beer, wine, & liquor stores	57	D	D	D	c	D	D
445310	Beer, wine, & liquor stores	57	D	D	D	c	D	D
446	Health & personal care stores	215	266 497	33 627	8 021	2 317	11.6	3.5
4461	Health & personal care stores	215	266 497	33 627	8 021	2 317	11.6	3.5
44611	Pharmacies & drug stores	104	207 726	23 003	5 459	1 705	8.5	2.6
446110	Pharmacies & drug stores	104	207 726	23 003	5 459	1 705	8.5	2.6
4461101	Pharmacies & drug stores	99	D	D	D	g	D	D
4461102	Proprietary stores	5	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores	34	D	D	D	c	D	D
446120	Cosmetics, beauty supplies, & perfume stores	34	D	D	D	c	D	D
44613	Optical goods stores	42	D	D	D	c	D	D
446130	Optical goods stores	42	D	D	D	c	D	D
44619	Other health & personal care stores	35	D	D	D	e	D	D
446191	Food (health) supplement stores	13	D	D	D	c	D	D
446199	All other health & personal care stores	22	D	D	D	c	D	D
447	Gasoline stations	291	562 776	30 073	7 150	1 829	3.2	13.6
4471	Gasoline stations	291	562 776	30 073	7 150	1 829	3.2	13.6
44711	Gasoline stations with convenience stores	240	514 088	26 925	6 373	1 626	2.4	11.0
447110	Gasoline stations with convenience stores	240	514 088	26 925	6 373	1 626	2.4	11.0
44719	Other gasoline stations	51	48 688	3 148	777	203	12.2	41.0
447190	Other gasoline stations	51	48 688	3 148	777	203	12.2	41.0

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
TULSA COUNTY, OK—Con.								
44-45 Retail trade—Con.								
448	Clothing & clothing accessories stores	341	309 914	39 798	9 607	3 113	9.1	12.5
4481	Clothing stores	204	202 416	24 445	5 475	2 160	10.3	11.8
44811	Men's clothing stores	23	D	D	D	c	D	D
448110	Men's clothing stores	23	D	D	D	c	D	D
44812	Women's clothing stores	87	66 552	9 783	2 195	767	20.8	23.2
448120	Women's clothing stores	87	66 552	9 783	2 195	767	20.8	23.2
44813	Children's & infants' clothing stores	7	D	D	D	c	D	D
448130	Children's & infants' clothing stores	7	D	D	D	c	D	D
44814	Family clothing stores	51	88 021	9 186	1 889	931	3.3	5.6
448140	Family clothing stores	51	88 021	9 186	1 889	931	3.3	5.6
44815	Clothing accessories stores	13	3 234	428	101	58	8.3	—
448150	Clothing accessories stores	13	3 234	428	101	58	8.3	—
44819	Other clothing stores	23	12 639	1 623	397	154	7.1	.7
448190	Other clothing stores	23	12 639	1 623	397	154	7.1	.7
4482	Shoe stores	70	53 108	6 498	1 348	533	3.2	4.5
44821	Shoe stores	70	53 108	6 498	1 348	533	3.2	4.5
448210	Shoe stores	70	53 108	6 498	1 348	533	3.2	4.5
4482101	Men's shoe stores	5	D	D	D	a	D	D
4482102	Women's shoe stores	13	7 385	961	230	84	22.5	9.9
4482103	Children's & juveniles' shoe stores	4	D	D	D	b	D	D
4482104	Family shoe stores	33	D	D	D	c	D	D
4482105	Athletic footwear stores	15	D	D	D	c	D	D
4483	Jewelry, luggage, & leather goods stores	67	54 390	8 855	2 784	420	10.5	22.5
44831	Jewelry stores	62	D	D	D	e	D	D
448310	Jewelry stores	62	D	D	D	e	D	D
44832	Luggage & leather goods stores	5	D	D	D	b	D	D
448320	Luggage & leather goods stores	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	166	159 244	19 077	4 367	1 509	9.0	3.5
4511	Sporting goods, hobby, & musical instrument stores ..	120	117 217	14 536	3 277	1 084	8.7	3.5
45111	Sporting goods stores	55	D	D	D	e	D	D
451110	Sporting goods stores	55	D	D	D	e	D	D
4511101	General-line sporting goods stores	15	D	D	D	c	D	D
4511102	Specialty-line sporting goods stores	40	D	D	D	c	D	D
45112	Hobby, toy, & game stores	29	47 278	4 728	1 047	393	4.9	.5
451120	Hobby, toy, & game stores	29	47 278	4 728	1 047	393	4.9	.5
45113	Sewing, needlework, & piece goods stores	19	D	D	D	c	D	D
451130	Sewing, needlework, & piece goods stores	19	D	D	D	c	D	D
45114	Musical instrument & supplies stores	17	D	D	D	b	D	D
451140	Musical instrument & supplies stores	17	D	D	D	b	D	D
4512	Book, periodical, & music stores	46	42 027	4 541	1 090	425	10.1	3.5
45121	Book stores & news dealers	33	D	D	D	e	D	D
451211	Book stores	30	D	D	D	e	D	D
4512111	Book stores, general	19	19 739	2 271	495	170	18.5	6.5
4512112	Specialty book stores	8	D	D	D	b	D	D
4512113	College book stores	3	D	D	D	b	D	D
451212	News dealers & newsstands	3	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	13	D	D	D	c	D	D
451220	Prerecorded tape, compact disc, & record stores ...	13	D	D	D	c	D	D
452	General merchandise stores	94	D	D	D	i	D	D
4521	Department stores (incl leased depts) ##	32	737 494	N	N	N	—	—
45211	Department stores (incl leased depts) ##	32	737 494	N	N	N	—	—
4521	Department stores (excl leased depts)	32	731 608	73 140	17 240	6 027	—	—
45211	Department stores (excl leased depts)	32	731 608	73 140	17 240	6 027	—	—
452110	Department stores (excl leased depts)	32	731 608	73 140	17 240	6 027	—	—
4521101	Conventional department stores (excl leased depts)	9	D	D	D	g	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	18	417 507	38 507	9 163	3 643	—	—
4521103	National chain department stores (excl leased depts)	5	D	D	D	g	D	D
4529	Other general merchandise stores	62	D	D	D	g	D	D
45291	Warehouse clubs & superstores	3	D	D	D	g	D	D
452910	Warehouse clubs & superstores	3	D	D	D	g	D	D
45299	All other general merchandise stores	59	D	D	D	f	D	D
452990	All other general merchandise stores	59	D	D	D	f	D	D
4529901	Variety stores	35	D	D	D	e	D	D
4529902	Catalog showrooms	3	D	D	D	e	D	D
4529903	Miscellaneous general merchandise stores	21	27 259	3 053	799	256	8.6	15.9

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
TULSA COUNTY, OK—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	340	D	D	D	g	D	D
4531	Florists	73	16 900	3 191	777	283	22.2	19.2
45311	Florists	73	16 900	3 191	777	283	22.2	19.2
453110	Florists	73	16 900	3 191	777	283	22.2	19.2
4532	Office supplies, stationery, & gift stores	110	85 304	9 227	2 197	827	5.8	9.0
45321	Office supplies & stationery stores	23	48 567	4 127	1 033	278	1.2	1.6
453210	Office supplies & stationery stores	23	48 567	4 127	1 033	278	1.2	1.6
4532101	Stationery stores	5	D	D	D	b	D	D
4532102	Office supplies stores	18	D	D	D	e	D	D
45322	Gift, novelty, & souvenir stores	87	36 737	5 100	1 164	549	12.0	18.8
453220	Gift, novelty, & souvenir stores	87	36 737	5 100	1 164	549	12.0	18.8
4533	Used merchandise stores	62	26 323	4 515	1 004	401	22.2	13.6
45331	Used merchandise stores	62	26 323	4 515	1 004	401	22.2	13.6
453310	Used merchandise stores	62	26 323	4 515	1 004	401	22.2	13.6
4539	Other miscellaneous store retailers	95	D	D	D	f	D	D
45391	Pet & pet supplies stores	25	D	D	D	c	D	D
453910	Pet & pet supplies stores	25	D	D	D	c	D	D
45392	Art dealers	8	2 041	259	64	23	39.9	25.4
453920	Art dealers	8	2 041	259	64	23	39.9	25.4
45393	Manufactured (mobile) home dealers	8	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	8	D	D	D	b	D	D
45399	All other miscellaneous store retailers	54	D	D	D	e	D	D
454	Nonstore retailers	86	94 308	14 452	3 416	631	11.4	8.1
4541	Electronic shopping & mail-order houses	22	29 365	4 819	1 068	164	16.6	3.7
45411	Electronic shopping & mail-order houses	22	29 365	4 819	1 068	164	16.6	3.7
454110	Electronic shopping & mail-order houses	22	29 365	4 819	1 068	164	16.6	3.7
4542	Vending machine operators	22	D	D	D	c	D	D
45421	Vending machine operators	22	D	D	D	c	D	D
454210	Vending machine operators	22	D	D	D	c	D	D
4543	Direct selling establishments	42	D	D	D	e	D	D
45431	Fuel dealers	6	D	D	D	b	D	D
454311	Heating oil dealers	4	D	D	D	a	D	D
45439	Other direct selling establishments	36	D	D	D	e	D	D
454390	Other direct selling establishments	36	D	D	D	e	D	D
WAGONER COUNTY, OK								
44-45	Retail trade	109	149 197	11 986	2 708	971	15.3	5.4
441	Motor vehicle & parts dealers	14	20 655	1 303	293	73	19.9	4.8
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	4	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	6 235	449	87	29	43.3	14.3
4441	Building material & supplies dealers	3	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores	4	D	D	D	a	D	D
44422	Nursery & garden centers	3	D	D	D	a	D	D
444220	Nursery & garden centers	3	D	D	D	a	D	D
445	Food & beverage stores	14	27 461	2 192	487	195	21.3	.1
446	Health & personal care stores	8	6 339	604	144	48	72.9	24.9
446191	Food (health) supplement stores	1	D	D	D	a	D	D
447	Gasoline stations	29	38 569	2 030	454	168	3.7	7.0
4471	Gasoline stations	29	38 569	2 030	454	168	3.7	7.0
44711	Gasoline stations with convenience stores	25	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	25	D	D	D	c	D	D
448	Clothing & clothing accessories stores	5	1 473	143	29	11	21.7	51.0
451	Sporting goods, hobby, book, & music stores	3	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	e	D	D
453	Miscellaneous store retailers	13	D	D	D	b	D	D
4539	Other miscellaneous store retailers	5	D	D	D	a	D	D
45399	All other miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	6	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WASHINGTON COUNTY, OK								
44-45	Retail trade	216	425 789	38 717	9 381	2 613	11.2	2.6
441	Motor vehicle & parts dealers	24	128 131	8 113	1 954	337	20.8	1.1
4411	Automobile dealers	9	112 572	6 471	1 566	238	21.7	—
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	12	D	D	D	b	D	D
44131	Automotive parts & accessories stores	9	6 754	970	232	65	9.3	5.4
441310	Automotive parts & accessories stores	9	6 754	970	232	65	9.3	5.4
442	Furniture & home furnishings stores	12	D	D	D	b	D	D
4421	Furniture stores	7	5 426	866	207	61	20.7	—
44211	Furniture stores	7	5 426	866	207	61	20.7	—
442110	Furniture stores	7	5 426	866	207	61	20.7	—
443	Electronics & appliance stores	14	6 491	1 410	360	86	9.1	33.3
4431	Electronics & appliance stores	14	6 491	1 410	360	86	9.1	33.3
44311	Appliance, television, & other electronics stores	12	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	7	3 957	1 033	261	59	—	51.3
444	Building material & garden equipment & supplies dealers	19	36 414	3 538	988	237	1.5	2.4
4441	Building material & supplies dealers	16	33 959	3 393	947	223	1.6	1.0
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44419	Other building material dealers	10	D	D	D	b	D	D
444190	Other building material dealers	10	D	D	D	b	D	D
445	Food & beverage stores	22	46 591	4 207	1 080	347	14.1	7.6
446	Health & personal care stores	16	15 601	2 723	592	113	35.5	1.4
4461	Health & personal care stores	16	15 601	2 723	592	113	35.5	1.4
447	Gasoline stations	23	33 556	1 847	387	103	4.1	.7
44711	Gasoline stations with convenience stores	19	32 258	1 764	363	95	2.7	.3
447110	Gasoline stations with convenience stores	19	32 258	1 764	363	95	2.7	.3
448	Clothing & clothing accessories stores	29	17 951	2 227	498	209	14.2	5.6
4481	Clothing stores	18	13 505	1 764	394	166	6.0	3.0
451	Sporting goods, hobby, book, & music stores	16	6 719	841	190	78	10.0	6.7
4511	Sporting goods, hobby, & musical instrument stores	12	4 823	638	140	60	14.0	8.4
45112	Hobby, toy, & game stores	3	D	D	D	b	D	D
451120	Hobby, toy, & game stores	3	D	D	D	b	D	D
4512	Book, periodical, & music stores	4	1 896	203	50	18	—	2.2
452	General merchandise stores	7	113 959	10 598	2 619	848	—	—
4529	Other general merchandise stores	4	D	D	D	f	D	D
45291	Warehouse clubs & superstores	1	D	D	D	f	D	D
452910	Warehouse clubs & superstores	1	D	D	D	f	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	28	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	9	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4533	Used merchandise stores	7	1 108	294	68	29	8.8	25.0
45331	Used merchandise stores	7	1 108	294	68	29	8.8	25.0
453310	Used merchandise stores	7	1 108	294	68	29	8.8	25.0
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	5	D	D	D	b	D	D
454	Nonstore retailers	6	1 866	232	57	15	1.7	18.4

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WASHITA COUNTY, OK								
44-45	Retail trade	51	46 212	3 775	923	310	62.4	2.7
441	Motor vehicle & parts dealers	8	19 555	1 316	419	111	93.6	.8
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	3	1 397	168	43	9	D	—
444	Building material & garden equipment & supplies dealers	7	3 519	320	63	19	7.4	—
445	Food & beverage stores	8	8 339	678	155	67	36.7	—
446	Health & personal care stores	5	2 073	186	46	20	100.0	—
447	Gasoline stations	8	7 213	500	101	45	46.1	13.4
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	5	2 091	387	48	9	53.6	5.2
WOODS COUNTY, OK								
44-45	Retail trade	58	65 355	6 777	1 416	533	13.2	.7
441	Motor vehicle & parts dealers	8	15 346	1 234	292	62	—	1.2
442	Furniture & home furnishings stores	3	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	4 205	503	118	30	12.2	—
4441	Building material & supplies dealers	3	D	D	D	b	D	D
445	Food & beverage stores	9	9 794	952	224	87	20.8	1.2
446	Health & personal care stores	4	2 644	282	68	29	98.4	—
447	Gasoline stations	7	7 548	509	114	47	7.9	—
448	Clothing & clothing accessories stores	6	1 390	128	26	10	24.5	6.7
452	General merchandise stores	6	D	D	D	c	D	D
453	Miscellaneous store retailers	5	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
WOODWARD COUNTY, OK								
44-45	Retail trade	128	179 158	15 321	3 401	1 074	20.7	5.2
441	Motor vehicle & parts dealers	20	52 323	4 095	946	197	43.2	6.3
4413	Automotive parts, accessories, & tire stores	11	10 922	1 916	409	90	.4	28.7
44131	Automotive parts & accessories stores	9	D	D	D	b	D	D
441310	Automotive parts & accessories stores	9	D	D	D	b	D	D
442	Furniture & home furnishings stores	6	3 611	440	103	25	20.7	5.3
4421	Furniture stores	3	3 078	415	98	22	D	—
44211	Furniture stores	3	3 078	415	98	22	D	—
442110	Furniture stores	3	3 078	415	98	22	D	—
443	Electronics & appliance stores	5	2 568	551	96	25	7.3	15.1
4431	Electronics & appliance stores	5	2 568	551	96	25	7.3	15.1
44311	Appliance, television, & other electronics stores	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	8	10 137	1 091	255	59	12.6	2.9
4441	Building material & supplies dealers	6	D	D	D	b	D	D
44419	Other building material dealers	4	8 639	896	210	43	7.7	—
444190	Other building material dealers	4	8 639	896	210	43	7.7	—
445	Food & beverage stores	6	D	D	D	c	D	D
446	Health & personal care stores	9	6 468	650	143	42	51.9	—
447	Gasoline stations	22	25 394	1 670	371	158	16.6	14.5
448	Clothing & clothing accessories stores	18	6 351	758	145	67	25.7	1.9
4481	Clothing stores	15	5 435	616	110	57	18.0	2.2
451	Sporting goods, hobby, book, & music stores	6	732	77	20	7	30.3	31.4

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	WOODWARD COUNTY, OK—Con.							
44-45	Retail trade—Con.							
452	General merchandise stores	6	D	D	D	c	D	D
45299	All other general merchandise stores	5	8 779	562	122	55	3.2	—
452990	All other general merchandise stores	5	8 779	562	122	55	3.2	—
4529903	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	15	D	D	D	b	D	D
4539	Other miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	7	3 158	235	50	15	1.2	1.9

Data for this line not included in broader kind-of-business totals.

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 4. Summary Statistics for Places: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ADA, OK								
44-45	Retail trade	154	250 029	21 552	4 866	1 697	14.2	5.6
441	Motor vehicle & parts dealers	19	D	D	D	c	D	D
4411	Automobile dealers	11	63 408	3 547	642	160	12.3	.7
44112	Used car dealers	6	4 656	251	63	16	28.2	9.5
441120	Used car dealers	6	4 656	251	63	16	28.2	9.5
4413	Automotive parts, accessories, & tire stores	7	6 450	1 116	222	55	23.1	16.6
44131	Automotive parts & accessories stores	4	D	D	D	b	D	D
441310	Automotive parts & accessories stores	4	D	D	D	b	D	D
442	Furniture & home furnishings stores	8	D	D	D	b	D	D
4421	Furniture stores	6	D	D	D	b	D	D
44211	Furniture stores	6	D	D	D	b	D	D
442110	Furniture stores	6	D	D	D	b	D	D
443	Electronics & appliance stores	8	D	D	D	b	D	D
4431	Electronics & appliance stores	8	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	5	D	D	D	b	D	D
443111	Household appliance stores	3	D	D	D	a	D	D
44312	Computer & software stores	3	1 634	213	52	15	D	—
443120	Computer & software stores	3	1 634	213	52	15	D	—
444	Building material & garden equipment & supplies dealers	15	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	5	2 923	270	84	26	7.5	37.3
44422	Nursery & garden centers	5	2 923	270	84	26	7.5	37.3
444220	Nursery & garden centers	5	2 923	270	84	26	7.5	37.3
445	Food & beverage stores	11	28 962	2 470	527	223	7.6	—
4451	Grocery stores	8	D	D	D	c	D	D
446	Health & personal care stores	14	D	D	D	b	D	D
4461	Health & personal care stores	14	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
447	Gasoline stations	20	24 746	1 500	344	154	25.8	27.7
4471	Gasoline stations	20	24 746	1 500	344	154	25.8	27.7
44711	Gasoline stations with convenience stores	15	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	15	D	D	D	c	D	D
448	Clothing & clothing accessories stores	28	14 318	1 700	398	174	22.3	2.0
4481	Clothing stores	15	10 967	1 247	277	120	20.0	2.5
451	Sporting goods, hobby, book, & music stores	6	D	D	D	b	D	D
45114	Musical instrument & supplies stores	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores	1	D	D	D	a	D	D
4512	Book, periodical, & music stores	2	D	D	D	b	D	D
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	7	D	D	D	f	D	D
4529	Other general merchandise stores	6	D	D	D	e	D	D
45291	Warehouse clubs & superstores	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores	1	D	D	D	e	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
4529901	Variety stores	4	D	D	D	a	D	D
453	Miscellaneous store retailers	14	D	D	D	b	D	D
4533	Used merchandise stores	4	744	165	39	16	—	34.8
45331	Used merchandise stores	4	744	165	39	16	—	34.8
453310	Used merchandise stores	4	744	165	39	16	—	34.8
4539	Other miscellaneous store retailers	5	D	D	D	a	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	4	2 319	264	62	24	55.5	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ALTUS, OK								
44-45	Retail trade	110	227 529	18 367	4 260	1 275	22.9	12.3
441	Motor vehicle & parts dealers	15	D	D	D	c	D	D
4411	Automobile dealers	9	85 715	4 794	1 108	186	40.7	10.2
442	Furniture & home furnishings stores	4	D	D	D	a	D	D
443	Electronics & appliance stores	6	1 526	142	20	14	16.2	21.2
4431	Electronics & appliance stores	6	1 526	142	20	14	16.2	21.2
444	Building material & garden equipment & supplies dealers	6	D	D	D	b	D	D
445	Food & beverage stores	10	31 160	3 014	640	212	5.6	47.9
4451	Grocery stores	7	D	D	D	c	D	D
446	Health & personal care stores	11	6 704	832	185	50	69.6	—
4461	Health & personal care stores	11	6 704	832	185	50	69.6	—
447	Gasoline stations	14	13 231	863	208	84	1.4	5.3
448	Clothing & clothing accessories stores	16	11 647	1 353	265	109	15.6	18.7
4481	Clothing stores	11	9 149	928	187	80	9.6	23.8
451	Sporting goods, hobby, book, & music stores	6	2 823	311	74	46	.6	—
4512	Book, periodical, & music stores	2	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores	1	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores	1	D	D	D	b	D	D
452	General merchandise stores	9	D	D	D	e	D	D
4529	Other general merchandise stores	9	D	D	D	e	D	D
45291	Warehouse clubs & superstores	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores	1	D	D	D	e	D	D
45299	All other general merchandise stores	8	3 895	531	124	64	13.2	—
452990	All other general merchandise stores	8	3 895	531	124	64	13.2	—
453	Miscellaneous store retailers	13	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	5	2 352	356	86	18	38.4	—
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
ALVA, OK								
44-45	Retail trade	41	59 797	6 238	1 301	472	8.5	.5
441	Motor vehicle & parts dealers	8	15 346	1 234	292	62	—	1.2
442	Furniture & home furnishings stores	3	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
4431	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	b	D	D
445	Food & beverage stores	2	D	D	D	b	D	D
446	Health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	4	D	D	D	b	D	D
448	Clothing & clothing accessories stores	6	1 390	128	26	10	24.5	6.7
452	General merchandise stores	3	D	D	D	c	D	D
453	Miscellaneous store retailers	5	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
45439	Other direct selling establishments	1	D	D	D	a	D	D
454390	Other direct selling establishments	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ANADARKO, OK								
44-45	Retail trade	57	57 547	5 914	1 115	505	17.2	9.3
441	Motor vehicle & parts dealers	7	4 961	438	104	27	67.8	3.9
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	4	D	D	D	a	D	D
4431	Electronics & appliance stores	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	1 720	339	51	14	62.0	—
445	Food & beverage stores	12	15 114	1 415	343	110	.4	31.3
446	Health & personal care stores	3	3 063	369	78	13	D	—
447	Gasoline stations	8	6 625	471	113	42	31.4	—
448	Clothing & clothing accessories stores	3	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	c	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
4539	Other miscellaneous store retailers	7	D	D	D	b	D	D
45399	All other miscellaneous store retailers	6	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
ANTLERS, OK								
44-45	Retail trade	33	29 140	2 386	578	219	40.2	6.7
441	Motor vehicle & parts dealers	5	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	4	D	D	D	b	D	D
446	Health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	7	8 160	511	128	55	32.5	—
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ARDMORE, OK								
44-45	Retail trade	208	372 565	32 730	7 650	2 349	12.9	6.7
441	Motor vehicle & parts dealers	30	120 072	7 829	1 895	387	22.8	.3
4411	Automobile dealers	16	D	D	D	e	D	D
44112	Used car dealers	11	D	D	D	c	D	D
441120	Used car dealers	11	D	D	D	c	D	D
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	12	11 493	1 677	387	86	12.4	3.1
44131	Automotive parts & accessories stores	7	D	D	D	b	D	D
441310	Automotive parts & accessories stores	7	D	D	D	b	D	D
442	Furniture & home furnishings stores	10	D	D	D	b	D	D
4421	Furniture stores	6	D	D	D	b	D	D
44211	Furniture stores	6	D	D	D	b	D	D
442110	Furniture stores	6	D	D	D	b	D	D
4422	Home furnishings stores	4	2 335	272	82	16	20.9	4.2
443	Electronics & appliance stores	8	7 215	871	141	46	.7	3.6
4431	Electronics & appliance stores	8	7 215	871	141	46	.7	3.6
44311	Appliance, television, & other electronics stores	5	D	D	D	b	D	D
443111	Household appliance stores	3	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	2	D	D	D	a	D	D
44312	Computer & software stores	2	D	D	D	a	D	D
443120	Computer & software stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	24	31 977	3 801	845	218	2.0	14.6
4441	Building material & supplies dealers	18	D	D	D	c	D	D
44419	Other building material dealers	13	D	D	D	c	D	D
444190	Other building material dealers	13	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores	6	D	D	D	b	D	D
44422	Nursery & garden centers	5	D	D	D	b	D	D
444220	Nursery & garden centers	5	D	D	D	b	D	D
445	Food & beverage stores	20	35 517	2 623	642	266	10.3	27.7
4451	Grocery stores	12	D	D	D	c	D	D
4452	Specialty food stores	4	D	D	D	a	D	D
446	Health & personal care stores	16	16 488	1 672	369	105	21.6	4.3
4461	Health & personal care stores	16	16 488	1 672	369	105	21.6	4.3
44612	Cosmetics, beauty supplies, & perfume stores	4	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	4	D	D	D	a	D	D
447	Gasoline stations	19	25 407	1 365	313	138	14.2	13.7
4471	Gasoline stations	19	25 407	1 365	313	138	14.2	13.7
44711	Gasoline stations with convenience stores	11	13 097	859	207	96	22.3	1.3
447110	Gasoline stations with convenience stores	11	13 097	859	207	96	22.3	1.3
44719	Other gasoline stations	8	12 310	506	106	42	5.6	26.9
447190	Other gasoline stations	8	12 310	506	106	42	5.6	26.9
448	Clothing & clothing accessories stores	37	22 716	3 277	707	303	18.9	16.2
4481	Clothing stores	26	18 866	2 681	576	245	19.8	19.0
44814	Family clothing stores	7	D	D	D	c	D	D
448140	Family clothing stores	7	D	D	D	c	D	D
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	9	6 978	760	180	73	21.0	.3
4511	Sporting goods, hobby, & musical instrument stores	6	D	D	D	b	D	D
45112	Hobby, toy, & game stores	1	D	D	D	a	D	D
451120	Hobby, toy, & game stores	1	D	D	D	a	D	D
4512	Book, periodical, & music stores	3	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores	1	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores	1	D	D	D	b	D	D
452	General merchandise stores	9	D	D	D	f	D	D
4529	Other general merchandise stores	8	D	D	D	f	D	D
45291	Warehouse clubs & superstores	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores	1	D	D	D	e	D	D
45299	All other general merchandise stores	7	D	D	D	b	D	D
452990	All other general merchandise stores	7	D	D	D	b	D	D
4529901	Variety stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	21	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	5	D	D	D	b	D	D
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	8	2 953	300	38	22	8.2	40.2
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	5	7 142	1 118	272	56	-	1.4
4542	Vending machine operators	1	D	D	D	b	D	D
45421	Vending machine operators	1	D	D	D	b	D	D
454210	Vending machine operators	1	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ATOKA, OK								
44-45	Retail trade	40	68 206	5 990	1 353	487	17.1	6.0
441	Motor vehicle & parts dealers	2	D	D	D	b	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
4421	Furniture stores	2	D	D	D	a	D	D
44211	Furniture stores	2	D	D	D	a	D	D
442110	Furniture stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	D	D	D	b	D	D
445	Food & beverage stores	7	10 779	1 125	252	104	69.7	15.7
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	10	D	D	D	c	D	D
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	c	D	D
453	Miscellaneous store retailers	4	424	61	13	8	63.4	36.6
454	Nonstore retailers	4	D	D	D	b	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
BARTLESVILLE, OK *								
44-45	Retail trade	183	409 761	36 644	8 844	2 431	9.7	2.1
441	Motor vehicle & parts dealers	20	126 457	8 000	1 925	327	20.3	.8
4411	Automobile dealers	7	D	D	D	c	D	D
44111	New car dealers	5	108 083	6 189	1 498	225	21.5	—
441110	New car dealers	5	108 083	6 189	1 498	225	21.5	—
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	10	D	D	D	b	D	D
44131	Automotive parts & accessories stores	7	D	D	D	b	D	D
441310	Automotive parts & accessories stores	7	D	D	D	b	D	D
442	Furniture & home furnishings stores	11	D	D	D	b	D	D
4421	Furniture stores	6	D	D	D	b	D	D
44211	Furniture stores	6	D	D	D	b	D	D
442110	Furniture stores	6	D	D	D	b	D	D
443	Electronics & appliance stores	13	D	D	D	b	D	D
4431	Electronics & appliance stores	13	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	11	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	6	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	13	35 031	3 259	895	216	.8	2.0
4441	Building material & supplies dealers	10	32 576	3 114	854	202	.8	.6
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44419	Other building material dealers	6	D	D	D	b	D	D
444190	Other building material dealers	6	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	3	2 455	145	41	14	—	20.6
445	Food & beverage stores	16	42 306	3 851	988	291	5.4	8.3
4451	Grocery stores	8	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	7	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	7	D	D	D	e	D	D
446	Health & personal care stores	15	D	D	D	c	D	D
4461	Health & personal care stores	15	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
447	Gasoline stations	18	32 439	1 770	363	98	1.2	—
4471	Gasoline stations	18	32 439	1 770	363	98	1.2	—
44711	Gasoline stations with convenience stores	16	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	16	D	D	D	b	D	D
448	Clothing & clothing accessories stores	28	17 462	2 187	488	202	11.8	5.8
4481	Clothing stores	18	13 250	1 749	391	162	4.2	3.1
44814	Family clothing stores	9	10 834	1 367	302	125	2.6	3.5
448140	Family clothing stores	9	10 834	1 367	302	125	2.6	3.5

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BARTLESVILLE, OK *—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	16	6 719	841	190	78	10.0	6.7
4511	Sporting goods, hobby, & musical instrument stores ..	12	4 823	638	140	60	14.0	8.4
45112	Hobby, toy, & game stores	3	D	D	D	b	D	D
451120	Hobby, toy, & game stores	3	D	D	D	b	D	D
4512	Book, periodical, & music stores	4	1 896	203	50	18	—	2.2
452	General merchandise stores	6	D	D	D	f	D	D
4521101	Conventional department stores (excl leased depts)	1	D	D	D	c	D	D
4529	Other general merchandise stores	3	D	D	D	f	D	D
45291	Warehouse clubs & superstores	1	D	D	D	f	D	D
452910	Warehouse clubs & superstores	1	D	D	D	f	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	22	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	8	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores	7	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores	7	D	D	D	b	D	D
4533	Used merchandise stores	4	976	260	59	21	4.8	26.5
45331	Used merchandise stores	4	976	260	59	21	4.8	26.5
453310	Used merchandise stores	4	976	260	59	21	4.8	26.5
4539	Other miscellaneous store retailers	6	D	D	D	a	D	D
45392	Art dealers	1	D	D	D	b	D	D
453920	Art dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	5	D	D	D	a	D	D
BARTLESVILLE, OK (OSAGE COUNTY PART) *								
44-45	Retail trade	2	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
BARTLESVILLE, OK (WASHINGTON COUNTY PART) *								
44-45	Retail trade	181	D	D	D	g	D	D
441	Motor vehicle & parts dealers	20	126 457	8 000	1 925	327	20.3	.8
4411	Automobile dealers	7	D	D	D	c	D	D
44111	New car dealers	5	108 083	6 189	1 498	225	21.5	—
441110	New car dealers	5	108 083	6 189	1 498	225	21.5	—
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	10	D	D	D	b	D	D
44131	Automotive parts & accessories stores	7	D	D	D	b	D	D
441310	Automotive parts & accessories stores	7	D	D	D	b	D	D
442	Furniture & home furnishings stores	11	D	D	D	b	D	D
4421	Furniture stores	6	D	D	D	b	D	D
44211	Furniture stores	6	D	D	D	b	D	D
442110	Furniture stores	6	D	D	D	b	D	D
443	Electronics & appliance stores	13	D	D	D	b	D	D
4431	Electronics & appliance stores	13	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	11	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	6	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	13	35 031	3 259	895	216	.8	2.0
4441	Building material & supplies dealers	10	32 576	3 114	854	202	.8	.6
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44419	Other building material dealers	6	D	D	D	b	D	D
444190	Other building material dealers	6	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	3	2 455	145	41	14	—	20.6
445	Food & beverage stores	16	42 306	3 851	988	291	5.4	8.3
4451	Grocery stores	8	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	7	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	7	D	D	D	e	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BARTLESVILLE, OK (WASHINGTON COUNTY PART) *—Con.								
44-45	Retail trade—Con.							
446	Health & personal care stores	15	D	D	D	c	D	D
4461	Health & personal care stores	15	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
447	Gasoline stations	17	D	D	D	b	D	D
4471	Gasoline stations	17	D	D	D	b	D	D
44711	Gasoline stations with convenience stores	15	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	15	D	D	D	b	D	D
448	Clothing & clothing accessories stores	27	D	D	D	c	D	D
4481	Clothing stores	17	D	D	D	c	D	D
44814	Family clothing stores	9	10 834	1 367	302	125	2.6	3.5
448140	Family clothing stores	9	10 834	1 367	302	125	2.6	3.5
451	Sporting goods, hobby, book, & music stores	16	6 719	841	190	78	10.0	6.7
4511	Sporting goods, hobby, & musical instrument stores ..	12	4 823	638	140	60	14.0	8.4
45112	Hobby, toy, & game stores	3	D	D	D	b	D	D
451120	Hobby, toy, & game stores	3	D	D	D	b	D	D
4512	Book, periodical, & music stores	4	1 896	203	50	18	—	2.2
452	General merchandise stores	6	D	D	D	f	D	D
4521101	Conventional department stores (excl leased depts)	1	D	D	D	c	D	D
4529	Other general merchandise stores	3	D	D	D	f	D	D
45291	Warehouse clubs & superstores	1	D	D	D	f	D	D
452910	Warehouse clubs & superstores	1	D	D	D	f	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	22	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	8	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores	7	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores	7	D	D	D	b	D	D
4533	Used merchandise stores	4	976	260	59	21	4.8	26.5
45331	Used merchandise stores	4	976	260	59	21	4.8	26.5
453310	Used merchandise stores	4	976	260	59	21	4.8	26.5
4539	Other miscellaneous store retailers	6	D	D	D	b	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	5	D	D	D	a	D	D
BETHANY, OK								
44-45	Retail trade	81	180 658	11 301	2 483	590	39.4	4.9
441	Motor vehicle & parts dealers	23	125 771	6 142	1 346	236	50.6	3.8
4411	Automobile dealers	16	119 540	4 736	1 034	185	51.4	4.0
44112	Used car dealers	11	71 699	1 495	301	59	81.0	3.1
441120	Used car dealers	11	71 699	1 495	301	59	81.0	3.1
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
44132	Tire dealers	3	3 296	819	173	29	D	—
441320	Tire dealers	3	3 296	819	173	29	D	—
442	Furniture & home furnishings stores	4	618	107	25	15	85.4	—
443	Electronics & appliance stores	3	D	D	D	a	D	D
4431	Electronics & appliance stores	3	D	D	D	a	D	D
44312	Computer & software stores	1	D	D	D	a	D	D
443120	Computer & software stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	5 659	573	118	32	—	—
4442	Lawn & garden equipment & supplies stores	2	D	D	D	a	D	D
44421	Outdoor power equipment stores	2	D	D	D	a	D	D
444210	Outdoor power equipment stores	2	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	c	D	D
4451	Grocery stores	3	D	D	D	c	D	D
446	Health & personal care stores	11	3 735	455	117	29	66.5	23.8
447	Gasoline stations	10	7 719	428	122	48	9.6	15.5
448	Clothing & clothing accessories stores	3	810	58	11	4	100.0	—
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BETHANY, OK—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	5	1 306	175	41	15	70.5	—
452	General merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	8	D	D	D	a	D	D
4533	Used merchandise stores	3	D	D	D	a	D	D
45331	Used merchandise stores	3	D	D	D	a	D	D
453310	Used merchandise stores	3	D	D	D	a	D	D
454	Nonstore retailers	5	1 026	174	26	8	74.3	8.9
BETHEL ACRES, OK								
44-45	Retail trade	1	D	D	D	a	D	D
445	Food & beverage stores	1	D	D	D	a	D	D
BIXBY, OK *								
44-45	Retail trade	43	60 690	6 570	1 449	396	8.9	.7
441	Motor vehicle & parts dealers	8	15 782	1 424	222	72	21.7	1.9
442	Furniture & home furnishings stores	3	6 211	703	156	33	D	—
4421	Furniture stores	2	D	D	D	b	D	D
44211	Furniture stores	2	D	D	D	b	D	D
442110	Furniture stores	2	D	D	D	b	D	D
4422	Home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	6 664	1 199	304	66	—	—
445	Food & beverage stores	5	D	D	D	c	D	D
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health & personal care stores	3	4 235	467	111	30	D	—
447	Gasoline stations	4	7 729	410	100	25	—	—
448	Clothing & clothing accessories stores	3	465	44	16	8	D	—
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	1 846	183	102	35	—	—
45299	All other general merchandise stores	3	1 846	183	102	35	—	—
452990	All other general merchandise stores	3	1 846	183	102	35	—	—
453	Miscellaneous store retailers	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
BIXBY, OK (TULSA COUNTY PART) *								
44-45	Retail trade	43	60 690	6 570	1 449	396	8.9	.7
441	Motor vehicle & parts dealers	8	15 782	1 424	222	72	21.7	1.9
442	Furniture & home furnishings stores	3	6 211	703	156	33	D	—
4421	Furniture stores	2	D	D	D	b	D	D
44211	Furniture stores	2	D	D	D	b	D	D
442110	Furniture stores	2	D	D	D	b	D	D
4422	Home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	6 664	1 199	304	66	—	—
445	Food & beverage stores	5	D	D	D	c	D	D
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health & personal care stores	3	4 235	467	111	30	D	—
447	Gasoline stations	4	7 729	410	100	25	—	—
448	Clothing & clothing accessories stores	3	465	44	16	8	D	—
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	1 846	183	102	35	—	—
45299	All other general merchandise stores	3	1 846	183	102	35	—	—
452990	All other general merchandise stores	3	1 846	183	102	35	—	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	BIXBY, OK (TULSA COUNTY PART) *—Con.							
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
	BLACKWELL, OK							
44-45	Retail trade	50	64 040	5 079	1 133	428	23.1	3.8
441	Motor vehicle & parts dealers	3	D	D	D	b	D	D
442	Furniture & home furnishings stores	4	D	D	D	b	D	D
44229	Other home furnishings stores	3	D	D	D	b	D	D
443	Electronics & appliance stores	3	766	138	21	8	—	29.1
444	Building material & garden equipment & supplies dealers	3	D	D	D	a	D	D
445	Food & beverage stores	7	10 174	894	207	90	10.1	.9
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	10	16 654	888	214	80	.5	6.3
448	Clothing & clothing accessories stores	10	3 402	372	80	40	15.0	—
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
4543	Direct selling establishments	2	D	D	D	a	D	D
45431	Fuel dealers	2	D	D	D	a	D	D
454311	Heating oil dealers	1	D	D	D	a	D	D
	BRISTOW, OK							
44-45	Retail trade	35	62 457	4 533	1 021	365	30.9	4.8
441	Motor vehicle & parts dealers	7	28 191	1 393	287	66	55.5	8.3
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	4	D	D	D	b	D	D
446	Health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	8	5 266	440	103	52	26.5	—
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	c	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
454	Nonstore retailers	4	2 589	220	52	18	8.5	22.0

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BROKEN ARROW, OK *								
44-45	Retail trade	217	616 020	48 508	11 457	2 956	10.0	2.8
441	Motor vehicle & parts dealers	26	311 250	19 472	4 637	730	12.6	1.1
4411	Automobile dealers	11	287 276	16 349	4 005	598	10.5	1.1
44111	New car dealers	6	275 983	15 444	3 827	558	8.0	—
441110	New car dealers	6	275 983	15 444	3 827	558	8.0	—
44112	Used car dealers	5	11 293	905	178	40	72.9	27.1
441120	Used car dealers	5	11 293	905	178	40	72.9	27.1
4412	Other motor vehicle dealers	5	13 105	1 350	232	47	58.0	—
44122	Motorcycle, boat, & other motor vehicle dealers	5	13 105	1 350	232	47	58.0	—
441221	Motorcycle dealers	3	D	D	D	b	D	D
441222	Boat dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	10	10 869	1 773	400	85	11.4	3.4
44131	Automotive parts & accessories stores	7	8 718	1 194	280	66	14.2	4.3
441310	Automotive parts & accessories stores	7	8 718	1 194	280	66	14.2	4.3
442	Furniture & home furnishings stores	10	5 710	777	178	43	34.6	3.7
4421	Furniture stores	5	1 939	256	55	16	65.2	10.9
44211	Furniture stores	5	1 939	256	55	16	65.2	10.9
442110	Furniture stores	5	1 939	256	55	16	65.2	10.9
4422	Home furnishings stores	5	3 771	521	123	27	18.9	—
44221	Floor covering stores	3	D	D	D	b	D	D
442210	Floor covering stores	3	D	D	D	b	D	D
443	Electronics & appliance stores	9	4 396	718	168	37	30.0	6.1
4431	Electronics & appliance stores	9	4 396	718	168	37	30.0	6.1
44311	Appliance, television, & other electronics stores	5	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	3	D	D	D	a	D	D
44312	Computer & software stores	4	D	D	D	a	D	D
443120	Computer & software stores	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	18	27 855	3 622	895	163	9.4	—
4441	Building material & supplies dealers	15	24 559	3 257	815	142	2.8	—
44412	Paint & wallpaper stores	4	D	D	D	b	D	D
444120	Paint & wallpaper stores	4	D	D	D	b	D	D
44419	Other building material dealers	9	14 226	2 056	551	73	3.3	—
444190	Other building material dealers	9	14 226	2 056	551	73	3.3	—
4442	Lawn & garden equipment & supplies stores	3	3 296	365	80	21	D	—
445	Food & beverage stores	17	87 673	7 860	1 744	578	5.9	—
4451	Grocery stores	9	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	7	83 418	7 606	1 677	550	2.3	—
445110	Supermarkets & other grocery (except convenience) stores	7	83 418	7 606	1 677	550	2.3	—
446	Health & personal care stores	17	21 953	2 555	675	252	11.0	2.7
4461	Health & personal care stores	17	21 953	2 555	675	252	11.0	2.7
44611	Pharmacies & drug stores	10	19 875	2 252	604	223	10.3	2.9
446110	Pharmacies & drug stores	10	19 875	2 252	604	223	10.3	2.9
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
447	Gasoline stations	36	60 280	3 157	770	221	3.9	13.6
4471	Gasoline stations	36	60 280	3 157	770	221	3.9	13.6
44711	Gasoline stations with convenience stores	33	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	33	D	D	D	c	D	D
448	Clothing & clothing accessories stores	19	10 408	1 141	257	101	11.6	1.6
4481	Clothing stores	11	6 959	696	149	70	13.7	2.4
4482101	Men's shoe stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	17	8 575	1 096	266	102	18.0	13.8
4511	Sporting goods, hobby, & musical instrument stores ..	14	D	D	D	b	D	D
45112	Hobby, toy, & game stores	2	D	D	D	b	D	D
451120	Hobby, toy, & game stores	2	D	D	D	b	D	D
45114	Musical instrument & supplies stores	3	1 774	167	31	7	D	60.8
451140	Musical instrument & supplies stores	3	1 774	167	31	7	D	60.8
4512	Book, periodical, & music stores	3	D	D	D	b	D	D
45121	Book stores & news dealers	3	D	D	D	b	D	D
4512112	Specialty book stores	2	D	D	D	b	D	D
452	General merchandise stores	11	63 505	6 361	1 505	577	.3	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts)	1	D	D	D	c	D	D
45299	All other general merchandise stores	8	4 459	504	113	66	4.8	—
452990	All other general merchandise stores	8	4 459	504	113	66	4.8	—
4529901	Variety stores	7	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BROKEN ARROW, OK *—Con.								
44-45 Retail trade—Con.								
453	Miscellaneous store retailers	30	13 725	1 666	345	142	22.3	21.7
4531	Florists	5	1 369	264	62	26	35.0	13.1
45311	Florists	5	1 369	264	62	26	35.0	13.1
453110	Florists	5	1 369	264	62	26	35.0	13.1
4532	Office supplies, stationery, & gift stores	7	2 220	255	67	40	19.7	17.0
4533	Used merchandise stores	6	1 033	143	19	20	55.8	32.5
45331	Used merchandise stores	6	1 033	143	19	20	55.8	32.5
453310	Used merchandise stores	6	1 033	143	19	20	55.8	32.5
4539	Other miscellaneous store retailers	12	9 103	1 004	197	56	17.3	22.9
45391	Pet & pet supplies stores	4	1 847	290	63	19	2.3	34.2
453910	Pet & pet supplies stores	4	1 847	290	63	19	2.3	34.2
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	7	D	D	D	b	D	D
454	Nonstore retailers	7	690	83	17	10	88.4	—
BROKEN ARROW, OK (TULSA COUNTY PART) *								
44-45	Retail trade	201	602 634	47 691	11 264	2 893	9.9	2.8
441	Motor vehicle & parts dealers	25	D	D	D	f	D	D
4411	Automobile dealers	11	287 276	16 349	4 005	598	10.5	1.1
44111	New car dealers	6	275 983	15 444	3 827	558	8.0	—
441110	New car dealers	6	275 983	15 444	3 827	558	8.0	—
44112	Used car dealers	5	11 293	905	178	40	72.9	27.1
441120	Used car dealers	5	11 293	905	178	40	72.9	27.1
4412	Other motor vehicle dealers	5	13 105	1 350	232	47	58.0	—
44122	Motorcycle, boat, & other motor vehicle dealers	5	13 105	1 350	232	47	58.0	—
441221	Motorcycle dealers	3	D	D	D	b	D	D
441222	Boat dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	9	D	D	D	b	D	D
44131	Automotive parts & accessories stores	6	D	D	D	b	D	D
441310	Automotive parts & accessories stores	6	D	D	D	b	D	D
442	Furniture & home furnishings stores	10	5 710	777	178	43	34.6	3.7
4421	Furniture stores	5	1 939	256	55	16	65.2	10.9
44211	Furniture stores	5	1 939	256	55	16	65.2	10.9
442110	Furniture stores	5	1 939	256	55	16	65.2	10.9
4422	Home furnishings stores	5	3 771	521	123	27	18.9	—
44221	Floor covering stores	3	D	D	D	b	D	D
442210	Floor covering stores	3	D	D	D	b	D	D
443	Electronics & appliance stores	9	4 396	718	168	37	30.0	6.1
4431	Electronics & appliance stores	9	4 396	718	168	37	30.0	6.1
44311	Appliance, television, & other electronics stores	5	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	3	D	D	D	a	D	D
44312	Computer & software stores	4	D	D	D	a	D	D
443120	Computer & software stores	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	16	D	D	D	c	D	D
4441	Building material & supplies dealers	14	D	D	D	c	D	D
44412	Paint & wallpaper stores	4	D	D	D	b	D	D
444120	Paint & wallpaper stores	4	D	D	D	b	D	D
44419	Other building material dealers	8	D	D	D	b	D	D
444190	Other building material dealers	8	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	2	D	D	D	a	D	D
445	Food & beverage stores	16	D	D	D	f	D	D
4451	Grocery stores	9	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	7	83 418	7 606	1 677	550	2.3	—
445110	Supermarkets & other grocery (except convenience) stores	7	83 418	7 606	1 677	550	2.3	—
446	Health & personal care stores	17	21 953	2 555	675	252	11.0	2.7
4461	Health & personal care stores	17	21 953	2 555	675	252	11.0	2.7
44611	Pharmacies & drug stores	10	19 875	2 252	604	223	10.3	2.9
446110	Pharmacies & drug stores	10	19 875	2 252	604	223	10.3	2.9
4461101	Pharmacies & drug stores	10	19 875	2 252	604	223	10.3	2.9
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
447	Gasoline stations	29	49 163	2 607	633	175	4.7	16.7
4471	Gasoline stations	29	49 163	2 607	633	175	4.7	16.7
44711	Gasoline stations with convenience stores	26	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	26	D	D	D	c	D	D
448	Clothing & clothing accessories stores	18	D	D	D	c	D	D
4481	Clothing stores	10	D	D	D	b	D	D
4482101	Men's shoe stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BROKEN ARROW, OK (TULSA COUNTY PART) *—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	15	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	12	D	D	D	b	D	D
45112	Hobby, toy, & game stores	2	D	D	D	b	D	D
451120	Hobby, toy, & game stores	2	D	D	D	b	D	D
45114	Musical instrument & supplies stores	3	1 774	167	31	7	D	60.8
451140	Musical instrument & supplies stores	3	1 774	167	31	7	D	60.8
4512	Book, periodical, & music stores	3	D	D	D	b	D	D
45121	Book stores & news dealers	3	D	D	D	b	D	D
4512112	Specialty book stores	2	D	D	D	b	D	D
452	General merchandise stores	11	63 505	6 361	1 505	577	.3	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts)	1	D	D	D	c	D	D
45299	All other general merchandise stores	8	4 459	504	113	66	4.8	—
452990	All other general merchandise stores	8	4 459	504	113	66	4.8	—
4529901	Variety stores	7	D	D	D	b	D	D
453	Miscellaneous store retailers	29	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	7	2 220	255	67	40	19.7	17.0
4533	Used merchandise stores	6	1 033	143	19	20	55.8	32.5
45331	Used merchandise stores	6	1 033	143	19	20	55.8	32.5
453310	Used merchandise stores	6	1 033	143	19	20	55.8	32.5
4539	Other miscellaneous store retailers	12	9 103	1 004	197	56	17.3	22.9
45391	Pet & pet supplies stores	4	1 847	290	63	19	2.3	34.2
453910	Pet & pet supplies stores	4	1 847	290	63	19	2.3	34.2
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	7	D	D	D	b	D	D
454	Nonstore retailers	6	D	D	D	a	D	D
BROKEN ARROW, OK (WAGONER COUNTY PART) *								
44-45	Retail trade	16	13 386	817	193	63	13.1	.6
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	1	D	D	D	a	D	D
447	Gasoline stations	7	11 117	550	137	46	—	—
44711	Gasoline stations with convenience stores	7	11 117	550	137	46	—	—
447110	Gasoline stations with convenience stores	7	11 117	550	137	46	—	—
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BROKEN BOW, OK								
44-45	Retail trade	45	64 639	5 827	1 305	439	13.0	9.7
441	Motor vehicle & parts dealers	5	18 248	1 350	270	48	5.7	—
442	Furniture & home furnishings stores	2	D	D	D	b	D	D
4421	Furniture stores	1	D	D	D	a	D	D
44211	Furniture stores	1	D	D	D	a	D	D
442110	Furniture stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	3 645	291	53	17	—	67.4
445	Food & beverage stores	8	9 037	857	207	85	5.1	32.4
446	Health & personal care stores	3	2 960	293	68	17	D	—
447	Gasoline stations	7	5 945	553	121	52	20.4	3.0
448	Clothing & clothing accessories stores	3	D	D	D	a	D	D
4481	Clothing stores	3	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	BROKEN BOW, OK—Con.							
	Retail trade—Con.							
44-45								
453	Miscellaneous store retailers	6	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
	CATOOSA, OK *							
44-45	Retail trade	15	33 268	1 807	457	107	13.8	3.5
441	Motor vehicle & parts dealers	4	13 262	931	242	33	21.4	—
44112	Used car dealers	1	D	D	D	a	D	D
441120	Used car dealers	1	D	D	D	a	D	D
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44121	Recreational vehicle dealers	2	D	D	D	a	D	D
441210	Recreational vehicle dealers	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	a	D	D
447	Gasoline stations	6	17 890	713	181	52	8.1	5.6
44711	Gasoline stations with convenience stores	4	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	4	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
	CATOOSA, OK (ROGERS COUNTY PART) *							
44-45	Retail trade	14	D	D	D	c	D	D
441	Motor vehicle & parts dealers	4	13 262	931	242	33	21.4	—
44112	Used car dealers	1	D	D	D	a	D	D
441120	Used car dealers	1	D	D	D	a	D	D
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44121	Recreational vehicle dealers	2	D	D	D	a	D	D
441210	Recreational vehicle dealers	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	a	D	D
447	Gasoline stations	5	D	D	D	b	D	D
44711	Gasoline stations with convenience stores	4	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	4	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
	CATOOSA, OK (WAGONER COUNTY PART) *							
44-45	Retail trade	1	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
	CHANDLER, OK							
44-45	Retail trade	31	35 381	3 374	814	253	17.4	.9
441	Motor vehicle & parts dealers	6	6 202	451	108	23	42.3	—
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	b	D	D
445	Food & beverage stores	4	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	5	5 059	332	76	29	—	—
448	Clothing & clothing accessories stores	4	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CHECOTAH, OK								
44-45	Retail trade	33	89 616	4 763	1 148	347	9.8	7.0
441	Motor vehicle & parts dealers	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
4431	Electronics & appliance stores	1	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores	1	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	3	D	D	D	a	D	D
44422	Nursery & garden centers	3	D	D	D	a	D	D
444220	Nursery & garden centers	3	D	D	D	a	D	D
445	Food & beverage stores	4	11 573	1 241	262	84	3.9	32.1
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	7	10 373	573	140	41	7.2	20.3
448	Clothing & clothing accessories stores	3	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	c	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	1	D	D	D	b	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
CHICKASHA, OK								
44-45	Retail trade	97	172 875	14 694	3 427	1 097	10.1	5.1
441	Motor vehicle & parts dealers	14	65 999	4 385	976	217	3.7	—
4411	Automobile dealers	5	D	D	D	c	D	D
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	6	5 865	866	193	54	6.7	—
44131	Automotive parts & accessories stores	6	5 865	866	193	54	6.7	—
441310	Automotive parts & accessories stores	6	5 865	866	193	54	6.7	—
442	Furniture & home furnishings stores	4	D	D	D	a	D	D
443	Electronics & appliance stores	4	1 783	203	44	11	99.5	.5
4431	Electronics & appliance stores	4	1 783	203	44	11	99.5	.5
444	Building material & garden equipment & supplies dealers	10	9 792	1 128	266	63	1.6	12.6
4442	Lawn & garden equipment & supplies stores	3	D	D	D	b	D	D
44421	Outdoor power equipment stores	1	D	D	D	a	D	D
444210	Outdoor power equipment stores	1	D	D	D	a	D	D
445	Food & beverage stores	11	32 713	3 046	703	281	3.6	10.5
4451	Grocery stores	7	D	D	D	e	D	D
446	Health & personal care stores	9	D	D	D	b	D	D
4461	Health & personal care stores	9	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
447	Gasoline stations	13	13 043	763	171	85	28.5	13.5
44711	Gasoline stations with convenience stores	12	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	12	D	D	D	b	D	D
448	Clothing & clothing accessories stores	14	D	D	D	b	D	D
4481	Clothing stores	9	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	6	D	D	D	c	D	D
45299	All other general merchandise stores	5	3 240	298	73	39	—	38.4
452990	All other general merchandise stores	5	3 240	298	73	39	—	38.4
453	Miscellaneous store retailers	7	D	D	D	b	D	D
454	Nonstore retailers	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CHOCTAW, OK								
44-45	Retail trade	21	15 648	1 546	383	115	16.1	5.9
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	7	4 387	318	86	24	51.4	6.0
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	3	230	40	9	11	100.0	—
454	Nonstore retailers	1	D	D	D	a	D	D
CLAREMORE, OK								
44-45	Retail trade	112	263 509	21 415	5 066	1 475	4.5	1.4
441	Motor vehicle & parts dealers	18	85 966	5 124	1 154	215	2.9	1.0
4411	Automobile dealers	5	D	D	D	c	D	D
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	b	D	D
441210	Recreational vehicle dealers	1	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	11	D	D	D	b	D	D
44131	Automotive parts & accessories stores	9	5 342	915	222	54	26.0	—
441310	Automotive parts & accessories stores	9	5 342	915	222	54	26.0	—
442	Furniture & home furnishings stores	6	D	D	D	b	D	D
443	Electronics & appliance stores	4	D	D	D	a	D	D
4431	Electronics & appliance stores	4	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	D	D	D	c	D	D
4441	Building material & supplies dealers	5	D	D	D	b	D	D
44419	Other building material dealers	2	D	D	D	b	D	D
444190	Other building material dealers	2	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	4	D	D	D	b	D	D
44422	Nursery & garden centers	3	D	D	D	b	D	D
444220	Nursery & garden centers	3	D	D	D	b	D	D
445	Food & beverage stores	7	32 496	2 632	650	220	2.7	4.2
4451	Grocery stores	6	D	D	D	c	D	D
446	Health & personal care stores	9	D	D	D	b	D	D
4461	Health & personal care stores	9	D	D	D	b	D	D
447	Gasoline stations	14	13 968	1 249	357	106	22.5	—
44711	Gasoline stations with convenience stores	11	11 485	880	215	82	15.3	—
447110	Gasoline stations with convenience stores	11	11 485	880	215	82	15.3	—
448	Clothing & clothing accessories stores	15	D	D	D	b	D	D
4481	Clothing stores	11	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	5	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores	4	D	D	D	b	D	D
452	General merchandise stores	4	D	D	D	f	D	D
4529	Other general merchandise stores	4	D	D	D	f	D	D
45291	Warehouse clubs & superstores	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores	1	D	D	D	e	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	15	D	D	D	b	D	D
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	6	1 440	284	120	20	29.7	21.8

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CLEVELAND, OK								
44-45	Retail trade	24	42 683	3 748	846	272	8.8	.6
441	Motor vehicle & parts dealers	3	D	D	D	a	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	1 801	187	41	15	D	—
445	Food & beverage stores	2	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	4	3 167	237	56	23	—	—
448	Clothing & clothing accessories stores	3	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	c	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D
CLINTON, OK *								
44-45	Retail trade	67	94 366	7 370	1 704	564	13.3	5.5
441	Motor vehicle & parts dealers	8	D	D	D	b	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	4	2 235	342	80	17	9.2	—
4431	Electronics & appliance stores	4	2 235	342	80	17	9.2	—
44311	Appliance, television, & other electronics stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	D	D	D	b	D	D
445	Food & beverage stores	7	17 704	1 382	307	112	12.9	.2
446	Health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	11	9 076	548	128	53	45.8	33.3
448	Clothing & clothing accessories stores	7	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	3	680	90	20	6	D	—
452	General merchandise stores	4	D	D	D	c	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	12	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CLINTON, OK (CUSTER COUNTY PART) *								
44-45	Retail trade	66	D	D	D	f	D	D
441	Motor vehicle & parts dealers	8	D	D	D	b	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	3	D	D	D	a	D	D
4431	Electronics & appliance stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	D	D	D	b	D	D
445	Food & beverage stores	7	17 704	1 382	307	112	12.9	.2
446	Health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	11	9 076	548	128	53	45.8	33.3
448	Clothing & clothing accessories stores	7	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	3	680	90	20	6	D	—
452	General merchandise stores	4	D	D	D	c	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	12	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
CLINTON, OK (WASHITA COUNTY PART) *								
44-45	Retail trade	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
COLLINSVILLE, OK *								
44-45	Retail trade	23	22 103	1 712	375	123	32.9	11.1
441	Motor vehicle & parts dealers	6	4 831	412	49	12	7.5	17.6
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	3 205	319	88	27	40.7	25.0
445	Food & beverage stores	1	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	4	7 172	361	89	35	10.4	—
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
COLLINSVILLE, OK (ROGERS COUNTY PART) *								
44-45	Retail trade	1	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
COLLINSVILLE, OK (TULSA COUNTY PART) *								
44-45	Retail trade	22	D	D	D	c	D	D
441	Motor vehicle & parts dealers	6	4 831	412	49	12	7.5	17.6
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	3 205	319	88	27	40.7	25.0
445	Food & beverage stores	1	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	3	D	D	D	b	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
COWETA, OK								
44-45	Retail trade	21	27 156	2 524	596	229	9.4	1.9
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	8	6 517	500	119	48	2.3	—
452	General merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	3	475	84	22	10	—	83.2
CUSHING, OK								
44-45	Retail trade	60	65 939	6 111	1 376	460	31.9	5.4
441	Motor vehicle & parts dealers	10	17 136	1 447	319	89	67.9	12.8
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	4 200	594	148	32	16.2	—
445	Food & beverage stores	5	D	D	D	b	D	D
446	Health & personal care stores	5	D	D	D	b	D	D
4461	Health & personal care stores	5	D	D	D	b	D	D
447	Gasoline stations	14	9 385	670	138	62	44.4	7.2
448	Clothing & clothing accessories stores	3	D	D	D	a	D	D
452	General merchandise stores	6	D	D	D	c	D	D
45299	All other general merchandise stores	5	1 865	160	32	22	5.6	26.6
452990	All other general merchandise stores	5	1 865	160	32	22	5.6	26.6
453	Miscellaneous store retailers	10	1 281	218	50	27	49.6	14.8
454	Nonstore retailers	1	D	D	D	a	D	D

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Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DAVIS, OK *								
44-45	Retail trade	22	47 404	3 256	693	210	8.7	37.4
441	Motor vehicle & parts dealers	4	D	D	D	b	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	a	D	D
445	Food & beverage stores	3	5 802	438	105	41	D	—
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	5	16 901	1 338	291	87	1.5	—
44711	Gasoline stations with convenience stores	3	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	3	D	D	D	b	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
DAVIS, OK (GARVIN COUNTY PART) *								
44-45	Retail trade	1	D	D	D	b	D	D
447	Gasoline stations	1	D	D	D	b	D	D
DAVIS, OK (MURRAY COUNTY PART) *								
44-45	Retail trade	21	D	D	D	c	D	D
441	Motor vehicle & parts dealers	4	D	D	D	b	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	a	D	D
445	Food & beverage stores	3	5 802	438	105	41	D	—
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	4	D	D	D	b	D	D
44711	Gasoline stations with convenience stores	2	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	2	D	D	D	b	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
DEL CITY, OK								
44-45	Retail trade	75	96 300	9 922	2 392	695	12.0	9.8
441	Motor vehicle & parts dealers	9	D	D	D	b	D	D
4412	Other motor vehicle dealers	4	D	D	D	b	D	D
44121	Recreational vehicle dealers	3	D	D	D	b	D	D
441210	Recreational vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	b	D	D
443	Electronics & appliance stores	4	4 148	490	117	39	98.4	1.6
4431	Electronics & appliance stores	4	4 148	490	117	39	98.4	1.6
44311	Appliance, television, & other electronics stores	4	4 148	490	117	39	98.4	1.6
443112	Radio, television, & other electronics stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	5 348	601	139	35	4.8	7.2
445	Food & beverage stores	13	33 518	2 986	746	229	.6	14.5
4451	Grocery stores	12	D	D	D	c	D	D
446	Health & personal care stores	7	10 267	1 386	350	86	9.2	—
4461	Health & personal care stores	7	10 267	1 386	350	86	9.2	—
447	Gasoline stations	14	16 326	915	241	78	3.7	19.1
44711	Gasoline stations with convenience stores	11	11 978	645	172	58	5.0	8.6
447110	Gasoline stations with convenience stores	11	11 978	645	172	58	5.0	8.6
448	Clothing & clothing accessories stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	3	2 691	344	89	23	D	—
4511	Sporting goods, hobby, & musical instrument stores ..	3	2 691	344	89	23	D	—
45114	Musical instrument & supplies stores	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DEL CITY, OK—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	4	3 656	306	68	35	—	—
45299	All other general merchandise stores	4	3 656	306	68	35	—	—
452990	All other general merchandise stores	4	3 656	306	68	35	—	—
453	Miscellaneous store retailers	9	D	D	D	b	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	b	D	D
DEWEY, OK								
44-45	Retail trade	18	8 592	878	219	101	50.5	6.1
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	4	1 466	127	32	10	42.2	9.5
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
DRUMRIGHT, OK *								
44-45	Retail trade	15	10 346	1 350	329	115	24.6	7.2
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	3	D	D	D	a	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
DRUMRIGHT, OK (CREEK COUNTY PART) *								
44-45	Retail trade	14	D	D	D	c	D	D
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	3	D	D	D	a	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
DRUMRIGHT, OK (PAYNE COUNTY PART) *								
44-45	Retail trade	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DUNCAN, OK								
44-45	Retail trade	161	251 532	22 609	4 895	1 588	8.5	4.1
441	Motor vehicle & parts dealers	19	97 462	6 982	1 368	252	4.6	.8
4411	Automobile dealers	9	D	D	D	c	D	D
44112	Used car dealers	6	D	D	D	b	D	D
441120	Used car dealers	6	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	8	D	D	D	b	D	D
44131	Automotive parts & accessories stores	5	D	D	D	b	D	D
441310	Automotive parts & accessories stores	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	13	4 732	745	188	56	7.9	2.0
4421	Furniture stores	7	D	D	D	b	D	D
44211	Furniture stores	7	D	D	D	b	D	D
442110	Furniture stores	7	D	D	D	b	D	D
443	Electronics & appliance stores	11	5 032	843	168	54	20.3	30.5
4431	Electronics & appliance stores	11	5 032	843	168	54	20.3	30.5
44311	Appliance, television, & other electronics stores	7	2 148	354	83	26	47.7	—
44312	Computer & software stores	4	2 884	489	85	28	—	53.2
443120	Computer & software stores	4	2 884	489	85	28	—	53.2
444	Building material & garden equipment & supplies dealers	20	16 874	2 326	520	138	8.3	4.4
4441	Building material & supplies dealers	12	14 046	1 930	434	103	2.7	5.3
44419	Other building material dealers	8	12 453	1 690	378	85	2.2	5.9
444190	Other building material dealers	8	12 453	1 690	378	85	2.2	5.9
4442	Lawn & garden equipment & supplies stores	8	2 828	396	86	35	35.8	—
44422	Nursery & garden centers	6	D	D	D	b	D	D
444220	Nursery & garden centers	6	D	D	D	b	D	D
445	Food & beverage stores	14	38 862	3 354	748	336	5.1	2.3
4451	Grocery stores	9	D	D	D	e	D	D
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	13	13 165	1 746	368	102	27.0	2.6
4461	Health & personal care stores	13	13 165	1 746	368	102	27.0	2.6
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores ...	2	D	D	D	a	D	D
447	Gasoline stations	18	20 385	1 143	236	129	16.5	17.6
4471	Gasoline stations	18	20 385	1 143	236	129	16.5	17.6
44711	Gasoline stations with convenience stores	15	18 104	988	198	96	16.1	19.9
447110	Gasoline stations with convenience stores	15	18 104	988	198	96	16.1	19.9
448	Clothing & clothing accessories stores	18	8 830	853	152	67	26.5	6.0
4481	Clothing stores	12	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	5	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	3	D	D	D	a	D	D
4512	Book, periodical, & music stores	2	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	1	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores .	1	D	D	D	b	D	D
452	General merchandise stores	5	37 730	3 536	908	332	—	3.7
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	23	D	D	D	b	D	D
4533	Used merchandise stores	4	1 033	131	32	17	—	3.9
45331	Used merchandise stores	4	1 033	131	32	17	—	3.9
453310	Used merchandise stores	4	1 033	131	32	17	—	3.9
4539	Other miscellaneous store retailers	5	D	D	D	b	D	D
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
DURANT, OK								
44-45	Retail trade	97	175 677	13 843	3 325	1 055	39.4	1.9
441	Motor vehicle & parts dealers	15	D	D	D	c	D	D
4411	Automobile dealers	4	D	D	D	b	D	D
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	9	6 904	932	240	69	29.8	20.8
44131	Automotive parts & accessories stores	7	D	D	D	b	D	D
441310	Automotive parts & accessories stores	7	D	D	D	b	D	D
442	Furniture & home furnishings stores	4	1 803	239	64	15	83.4	16.6
443	Electronics & appliance stores	5	5 998	835	210	64	25.2	3.6
4431	Electronics & appliance stores	5	5 998	835	210	64	25.2	3.6
44311	Appliance, television, & other electronics stores	3	D	D	D	b	D	D
443111	Household appliance stores	1	D	D	D	a	D	D
44312	Computer & software stores	2	D	D	D	b	D	D
443120	Computer & software stores	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	10	D	D	D	b	D	D
44419	Other building material dealers	5	7 369	775	180	43	—	—
444190	Other building material dealers	5	7 369	775	180	43	—	—
4442	Lawn & garden equipment & supplies stores	4	3 608	327	94	53	12.0	—
44422	Nursery & garden centers	3	D	D	D	b	D	D
444220	Nursery & garden centers	3	D	D	D	b	D	D
445	Food & beverage stores	7	D	D	D	e	D	D
4451	Grocery stores	6	33 442	2 682	624	258	1.7	—
446	Health & personal care stores	9	D	D	D	b	D	D
4461	Health & personal care stores	9	D	D	D	b	D	D
447	Gasoline stations	16	17 270	884	171	94	9.8	4.6
44711	Gasoline stations with convenience stores	10	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	10	D	D	D	b	D	D
448	Clothing & clothing accessories stores	15	4 664	603	108	41	24.3	11.2
4481	Clothing stores	8	3 262	413	67	25	21.0	—
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	c	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
EDMOND, OK								
44-45	Retail trade	274	522 632	50 355	11 368	3 549	6.3	15.8
441	Motor vehicle & parts dealers	26	103 685	7 104	1 466	262	2.6	2.4
4411	Automobile dealers	12	90 970	4 645	977	152	1.7	2.3
44112	Used car dealers	8	15 273	579	169	23	10.1	13.8
441120	Used car dealers	8	15 273	579	169	23	10.1	13.8
4413	Automotive parts, accessories, & tire stores	12	D	D	D	c	D	D
44131	Automotive parts & accessories stores	7	7 901	1 354	253	71	8.6	—
441310	Automotive parts & accessories stores	7	7 901	1 354	253	71	8.6	—
44132	Tire dealers	5	D	D	D	b	D	D
441320	Tire dealers	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	16	17 670	1 584	320	98	32.9	35.1
4421	Furniture stores	5	5 459	566	86	17	76.1	—
44211	Furniture stores	5	5 459	566	86	17	76.1	—
442110	Furniture stores	5	5 459	566	86	17	76.1	—
4422	Home furnishings stores	11	12 211	1 018	234	81	13.6	50.7
44221	Floor covering stores	5	8 967	665	151	36	18.3	64.2
442210	Floor covering stores	5	8 967	665	151	36	18.3	64.2
44229	Other home furnishings stores	6	3 244	353	83	45	.6	13.5
442299	All other home furnishings stores	5	D	D	D	b	D	D
443	Electronics & appliance stores	13	6 882	1 031	292	71	15.0	15.2
4431	Electronics & appliance stores	13	6 882	1 031	292	71	15.0	15.2
44311	Appliance, television, & other electronics stores	7	3 418	553	176	39	18.1	3.6
443112	Radio, television, & other electronics stores	4	1 538	324	117	27	14.6	8.1
44312	Computer & software stores	6	3 464	478	116	32	11.8	26.5
443120	Computer & software stores	6	3 464	478	116	32	11.8	26.5

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
EDMOND, OK—Con.								
44-45 Retail trade—Con.								
444	Building material & garden equipment & supplies dealers	23	80 129	9 219	2 042	550	1.1	33.2
4441	Building material & supplies dealers	16	72 849	8 174	1 806	499	.6	36.5
44411	Home centers	3	D	D	D	e	D	D
444110	Home centers	3	D	D	D	e	D	D
44419	Other building material dealers	8	35 435	4 234	1 022	169	1.2	75.1
444190	Other building material dealers	8	35 435	4 234	1 022	169	1.2	75.1
4442	Lawn & garden equipment & supplies stores	7	7 280	1 045	236	51	6.0	—
44421	Outdoor power equipment stores	4	D	D	D	b	D	D
444210	Outdoor power equipment stores	4	D	D	D	b	D	D
445	Food & beverage stores	31	118 232	11 429	2 543	853	2.4	29.8
4451	Grocery stores	17	113 365	11 100	2 464	807	.9	29.5
44511	Supermarkets & other grocery (except convenience) stores	17	113 365	11 100	2 464	807	.9	29.5
445110	Supermarkets & other grocery (except convenience) stores	17	113 365	11 100	2 464	807	.9	29.5
4452	Specialty food stores	4	609	120	35	23	28.1	—
446	Health & personal care stores	30	35 530	4 278	990	278	14.1	.7
4461	Health & personal care stores	30	35 530	4 278	990	278	14.1	.7
44611	Pharmacies & drug stores	16	32 041	3 534	824	238	12.0	—
446110	Pharmacies & drug stores	16	32 041	3 534	824	238	12.0	—
4461101	Pharmacies & drug stores	15	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
44619	Other health & personal care stores	7	1 520	316	60	13	70.1	16.7
446191	Food (health) supplement stores	4	987	109	21	8	74.3	25.7
447	Gasoline stations	27	33 406	2 249	554	342	8.7	21.3
4471	Gasoline stations	27	33 406	2 249	554	342	8.7	21.3
44711	Gasoline stations with convenience stores	19	23 134	1 434	304	105	1.7	14.6
447110	Gasoline stations with convenience stores	19	23 134	1 434	304	105	1.7	14.6
448	Clothing & clothing accessories stores	29	18 133	2 238	500	157	8.9	14.6
4481	Clothing stores	19	14 545	1 749	392	121	7.9	10.9
44814	Family clothing stores	6	10 878	1 307	297	74	.5	—
448140	Family clothing stores	6	10 878	1 307	297	74	.5	—
451	Sporting goods, hobby, book, & music stores	15	26 560	2 847	613	232	5.3	—
4511	Sporting goods, hobby, & musical instrument stores ..	13	D	D	D	c	D	D
45111	Sporting goods stores	7	D	D	D	c	D	D
451110	Sporting goods stores	7	D	D	D	c	D	D
4511101	General-line sporting goods stores	5	D	D	D	c	D	D
45112	Hobby, toy, & game stores	3	6 865	814	195	78	D	—
451120	Hobby, toy, & game stores	3	6 865	814	195	78	D	—
45113	Sewing, needlework, & piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	1	D	D	D	a	D	D
45114	Musical instrument & supplies stores	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores	2	D	D	D	a	D	D
4512	Book, periodical, & music stores	2	D	D	D	a	D	D
45121	Book stores & news dealers	2	D	D	D	a	D	D
451211	Book stores	2	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529901	Variety stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	43	D	D	D	c	D	D
4531	Florists	5	1 361	388	96	28	17.2	—
45311	Florists	5	1 361	388	96	28	17.2	—
453110	Florists	5	1 361	388	96	28	17.2	—
4532	Office supplies, stationery, & gift stores	16	D	D	D	c	D	D
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores	14	4 046	536	113	89	55.5	3.9
453220	Gift, novelty, & souvenir stores	14	4 046	536	113	89	55.5	3.9
4533	Used merchandise stores	8	1 492	281	58	26	21.0	—
45331	Used merchandise stores	8	1 492	281	58	26	21.0	—
453310	Used merchandise stores	8	1 492	281	58	26	21.0	—
4539	Other miscellaneous store retailers	14	D	D	D	b	D	D
45391	Pet & pet supplies stores	2	D	D	D	a	D	D
453910	Pet & pet supplies stores	2	D	D	D	a	D	D
45392	Art dealers	3	471	66	14	10	D	47.8
453920	Art dealers	3	471	66	14	10	D	47.8
45399	All other miscellaneous store retailers	9	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
EDMOND, OK—Con.								
44-45	Retail trade—Con.							
454	Nonstore retailers	17	9 889	1 175	270	61	51.8	5.5
4541	Electronic shopping & mail-order houses	5	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses	5	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses	5	D	D	D	a	D	D
4542	Vending machine operators	6	2 119	318	76	18	74.9	15.7
45421	Vending machine operators	6	2 119	318	76	18	74.9	15.7
454210	Vending machine operators	6	2 119	318	76	18	74.9	15.7
4543	Direct selling establishments	6	D	D	D	b	D	D
45439	Other direct selling establishments	5	2 890	579	122	23	—	7.3
454390	Other direct selling establishments	5	2 890	579	122	23	—	7.3
ELK CITY, OK								
44-45	Retail trade	90	155 768	10 840	2 362	830	33.4	5.5
441	Motor vehicle & parts dealers	13	D	D	D	c	D	D
4411	Automobile dealers	8	D	D	D	b	D	D
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	6	2 261	233	52	18	78.0	.6
443	Electronics & appliance stores	4	D	D	D	b	D	D
4431	Electronics & appliance stores	4	D	D	D	b	D	D
44312	Computer & software stores	1	D	D	D	b	D	D
443120	Computer & software stores	1	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	5	D	D	D	b	D	D
44419	Other building material dealers	5	D	D	D	b	D	D
444190	Other building material dealers	5	D	D	D	b	D	D
445	Food & beverage stores	5	D	D	D	c	D	D
446	Health & personal care stores	7	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
447	Gasoline stations	17	18 922	897	200	98	33.0	11.0
4471	Gasoline stations	17	18 922	897	200	98	33.0	11.0
44711	Gasoline stations with convenience stores	13	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	13	D	D	D	b	D	D
448	Clothing & clothing accessories stores	15	D	D	D	b	D	D
4481	Clothing stores	12	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	3	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	c	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	7	D	D	D	b	D	D
454	Nonstore retailers	3	2 023	106	26	6	D	—
EL RENO, OK								
44-45	Retail trade	69	226 169	15 432	3 453	925	6.1	1.9
441	Motor vehicle & parts dealers	13	132 985	7 164	1 479	224	.2	.5
4411	Automobile dealers	7	127 173	6 515	1 326	188	.2	.5
44111	New car dealers	4	125 846	6 416	1 291	179	—	—
441110	New car dealers	4	125 846	6 416	1 291	179	—	—
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	3	1 628	320	81	14	D	14.1
4431	Electronics & appliance stores	3	1 628	320	81	14	D	14.1
44311	Appliance, television, & other electronics stores	3	1 628	320	81	14	D	14.1
444	Building material & garden equipment & supplies dealers	7	4 975	627	144	45	9.0	—
4442	Lawn & garden equipment & supplies stores	3	D	D	D	b	D	D
44422	Nursery & garden centers	2	D	D	D	b	D	D
444220	Nursery & garden centers	2	D	D	D	b	D	D
445	Food & beverage stores	5	D	D	D	b	D	D
446	Health & personal care stores	4	4 810	746	160	77	63.3	32.6
4461	Health & personal care stores	4	4 810	746	160	77	63.3	32.6

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
EL RENO, OK—Con.								
44-45 Retail trade—Con.								
447	Gasoline stations	16	20 241	1 078	274	97	39.5	3.1
4471	Gasoline stations	16	20 241	1 078	274	97	39.5	3.1
44711	Gasoline stations with convenience stores	13	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	13	D	D	D	b	D	D
448	Clothing & clothing accessories stores	5	1 413	144	16	7	8.7	—
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	e	D	D
4529	Other general merchandise stores	5	D	D	D	e	D	D
45291	Warehouse clubs & superstores	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores	1	D	D	D	e	D	D
45299	All other general merchandise stores	4	D	D	D	a	D	D
452990	All other general merchandise stores	4	D	D	D	a	D	D
453	Miscellaneous store retailers	8	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	b	D	D
45399	All other miscellaneous store retailers	2	D	D	D	b	D	D
ENID, OK								
44-45	Retail trade	282	488 596	46 929	11 054	3 333	3.6	2.2
441	Motor vehicle & parts dealers	29	D	D	D	e	D	D
4411	Automobile dealers	13	113 541	7 504	1 760	310	4.0	—
44112	Used car dealers	5	D	D	D	b	D	D
441120	Used car dealers	5	D	D	D	b	D	D
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	13	12 001	1 930	456	116	—	4.6
44131	Automotive parts & accessories stores	10	9 549	1 481	342	92	—	—
441310	Automotive parts & accessories stores	10	9 549	1 481	342	92	—	—
442	Furniture & home furnishings stores	16	10 421	1 244	315	71	4.9	14.5
4421	Furniture stores	8	5 415	713	194	44	1.4	18.5
44211	Furniture stores	8	5 415	713	194	44	1.4	18.5
442110	Furniture stores	8	5 415	713	194	44	1.4	18.5
4422	Home furnishings stores	8	5 006	531	121	27	8.7	10.2
44221	Floor covering stores	6	D	D	D	b	D	D
442210	Floor covering stores	6	D	D	D	b	D	D
443	Electronics & appliance stores	16	14 852	2 137	454	103	5.8	.4
4431	Electronics & appliance stores	16	14 852	2 137	454	103	5.8	.4
44311	Appliance, television, & other electronics stores	9	D	D	D	b	D	D
443111	Household appliance stores	6	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	3	D	D	D	a	D	D
44312	Computer & software stores	6	D	D	D	b	D	D
443120	Computer & software stores	6	D	D	D	b	D	D
44313	Camera & photographic supplies stores	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	26	D	D	D	e	D	D
4441	Building material & supplies dealers	22	D	D	D	e	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44419	Other building material dealers	16	D	D	D	c	D	D
444190	Other building material dealers	16	D	D	D	c	D	D
445	Food & beverage stores	25	83 203	7 410	1 852	636	1.9	—
4451	Grocery stores	15	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	13	78 877	7 121	1 790	606	1.6	—
445110	Supermarkets & other grocery (except convenience) stores	13	78 877	7 121	1 790	606	1.6	—
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	24	D	D	D	c	D	D
4461	Health & personal care stores	24	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, & perfume stores	3	1 371	146	36	12	—	—
446120	Cosmetics, beauty supplies, & perfume stores	3	1 371	146	36	12	—	—
44613	Optical goods stores	7	D	D	D	b	D	D
446130	Optical goods stores	7	D	D	D	b	D	D
44619	Other health & personal care stores	5	1 760	373	108	18	9.9	15.2
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	35	39 211	3 115	737	252	9.3	12.6
4471	Gasoline stations	35	39 211	3 115	737	252	9.3	12.6
44711	Gasoline stations with convenience stores	27	29 638	1 808	425	173	10.7	—
447110	Gasoline stations with convenience stores	27	29 638	1 808	425	173	10.7	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ENID, OK—Con.								
44-45 Retail trade—Con.								
448	Clothing & clothing accessories stores	46	19 042	2 564	535	229	8.0	4.2
4481	Clothing stores	30	11 884	1 486	340	162	12.8	1.0
44815	Clothing accessories stores	4	D	D	D	a	D	D
448150	Clothing accessories stores	4	D	D	D	a	D	D
44819	Other clothing stores	6	1 198	200	46	32	5.9	—
448190	Other clothing stores	6	1 198	200	46	32	5.9	—
4482105	Athletic footwear stores	3	1 575	206	36	14	—	—
4483	Jewelry, luggage, & leather goods stores	6	3 184	649	87	32	—	15.7
451	Sporting goods, hobby, book, & music stores	16	D	D	D	c	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	10	D	D	D	b	D	D
45112	Hobby, toy, & game stores	2	D	D	D	b	D	D
451120	Hobby, toy, & game stores	2	D	D	D	b	D	D
45114	Musical instrument & supplies stores	3	1 755	263	58	19	D	—
451140	Musical instrument & supplies stores	3	1 755	263	58	19	D	—
4512	Book, periodical, & music stores	6	6 085	746	176	77	—	5.3
45121	Book stores & news dealers	4	D	D	D	b	D	D
451211	Book stores	4	D	D	D	b	D	D
4512112	Specialty book stores	2	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	2	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores .	2	D	D	D	b	D	D
452	General merchandise stores	12	101 292	9 176	2 211	808	—	—
4521	Department stores (incl leased depts) ##	5	89 687	N	N	N	—	—
45211	Department stores (incl leased depts) ##	5	89 687	N	N	N	—	—
4521	Department stores (excl leased depts)	5	89 164	8 319	2 024	712	—	—
45211	Department stores (excl leased depts)	5	89 164	8 319	2 024	712	—	—
452110	Department stores (excl leased depts)	5	89 164	8 319	2 024	712	—	—
4521101	Conventional department stores (excl leased depts)	1	D	D	D	c	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts)	2	D	D	D	c	D	D
45299	All other general merchandise stores	7	12 128	857	187	96	—	—
452990	All other general merchandise stores	7	12 128	857	187	96	—	—
4529901	Variety stores	4	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	31	D	D	D	c	D	D
4531	Florists	7	D	D	D	b	D	D
45311	Florists	7	D	D	D	b	D	D
453110	Florists	7	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	14	D	D	D	b	D	D
45321	Office supplies & stationery stores	2	D	D	D	b	D	D
453210	Office supplies & stationery stores	2	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	12	3 344	525	126	72	9.2	13.6
453220	Gift, novelty, & souvenir stores	12	3 344	525	126	72	9.2	13.6
4539	Other miscellaneous store retailers	6	D	D	D	b	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	6	D	D	D	b	D	D
4543	Direct selling establishments	5	D	D	D	b	D	D
45439	Other direct selling establishments	3	D	D	D	a	D	D
454390	Other direct selling establishments	3	D	D	D	a	D	D
EUFAULA, OK								
44-45	Retail trade	49	43 731	4 064	883	257	26.4	.5
441	Motor vehicle & parts dealers	9	17 245	1 298	313	59	13.5	—
442	Furniture & home furnishings stores	4	1 580	550	46	11	100.0	—
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	4 000	422	109	30	52.1	—
445	Food & beverage stores	5	D	D	D	b	D	D
446	Health & personal care stores	4	D	D	D	a	D	D
447	Gasoline stations	5	3 290	143	34	18	38.3	—
448	Clothing & clothing accessories stores	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	4	1 884	169	28	26	26.2	—
45299	All other general merchandise stores	4	1 884	169	28	26	26.2	—
452990	All other general merchandise stores	4	1 884	169	28	26	26.2	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
EUFAULA, OK—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	4	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
FAIRVIEW, OK								
44-45	Retail trade	34	48 792	3 271	757	244	37.2	24.6
441	Motor vehicle & parts dealers	7	29 998	1 595	342	73	56.9	35.8
444	Building material & garden equipment & supplies dealers	3	D	D	D	a	D	D
445	Food & beverage stores	4	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	6	3 944	318	63	31	—	24.3
448	Clothing & clothing accessories stores	7	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
FORT GIBSON, OK								
44-45	Retail trade	9	9 518	770	179	68	14.7	5.0
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
FREDERICK, OK								
44-45	Retail trade	28	20 450	1 808	466	241	24.5	11.4
441	Motor vehicle & parts dealers	3	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	3 980	327	88	26	16.0	9.9
4442	Lawn & garden equipment & supplies stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D
445	Food & beverage stores	5	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	4	D	D	D	b	D	D
448	Clothing & clothing accessories stores	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	2 884	337	76	57	—	—
45299	All other general merchandise stores	3	2 884	337	76	57	—	—
452990	All other general merchandise stores	3	2 884	337	76	57	—	—
453	Miscellaneous store retailers	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
GLENPOOL, OK								
44-45	Retail trade	15	13 799	919	250	84	3.0	9.4
441	Motor vehicle & parts dealers	3	577	98	25	5	D	26.3
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	1	D	D	D	a	D	D
446	Health & personal care stores	4	1 182	174	44	13	6.7	6.7
447	Gasoline stations	4	10 283	429	115	32	—	—
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
GROVE, OK								
44-45	Retail trade	70	100 522	9 390	2 210	727	16.5	4.6
441	Motor vehicle & parts dealers	10	17 922	1 320	288	68	20.8	1.5
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441222	Boat dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	4	D	D	D	b	D	D
4421	Furniture stores	3	2 712	406	119	19	—	35.8
44211	Furniture stores	3	2 712	406	119	19	—	35.8
442110	Furniture stores	3	2 712	406	119	19	—	35.8
443	Electronics & appliance stores	5	D	D	D	b	D	D
4431	Electronics & appliance stores	5	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	5	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	8 486	799	221	58	42.3	—
44419	Other building material dealers	4	5 784	596	166	43	62.0	—
444190	Other building material dealers	4	5 784	596	166	43	62.0	—
445	Food & beverage stores	6	5 601	756	171	55	92.1	7.9
446	Health & personal care stores	5	D	D	D	a	D	D
447	Gasoline stations	8	6 858	450	106	40	20.5	15.2
448	Clothing & clothing accessories stores	7	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
45114	Musical instrument & supplies stores	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores	1	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	e	D	D
4529	Other general merchandise stores	4	D	D	D	e	D	D
45291	Warehouse clubs & superstores	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores	1	D	D	D	e	D	D
453	Miscellaneous store retailers	9	D	D	D	a	D	D
454	Nonstore retailers	3	1 338	148	34	12	D	34.9

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							From administrative records ¹	Estimated ²
GUTHRIE, OK								
44-45	Retail trade	67	115 306	9 006	2 143	669	23.8	.8
441	Motor vehicle & parts dealers	12	D	D	D	c	D	D
4411	Automobile dealers	5	D	D	D	b	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	7 452	773	185	48	71.5	—
44419	Other building material dealers	3	D	D	D	b	D	D
444190	Other building material dealers	3	D	D	D	b	D	D
445	Food & beverage stores	5	D	D	D	c	D	D
446	Health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	15	12 052	666	164	85	26.8	4.4
44711	Gasoline stations with convenience stores	12	10 833	560	138	71	22.1	4.9
447110	Gasoline stations with convenience stores	12	10 833	560	138	71	22.1	4.9
448	Clothing & clothing accessories stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	c	D	D
453	Miscellaneous store retailers	12	D	D	D	b	D	D
4533	Used merchandise stores	3	D	D	D	a	D	D
45331	Used merchandise stores	3	D	D	D	a	D	D
453310	Used merchandise stores	3	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
GUYMON, OK								
44-45	Retail trade	74	88 338	8 635	1 952	665	22.8	7.2
441	Motor vehicle & parts dealers	15	23 949	2 476	606	129	34.6	2.7
442	Furniture & home furnishings stores	4	D	D	D	b	D	D
4421	Furniture stores	3	2 478	560	112	35	D	—
44211	Furniture stores	3	2 478	560	112	35	D	—
442110	Furniture stores	3	2 478	560	112	35	D	—
443	Electronics & appliance stores	3	2 036	285	62	15	D	—
4431	Electronics & appliance stores	3	2 036	285	62	15	D	—
44311	Appliance, television, & other electronics stores	3	2 036	285	62	15	D	—
443112	Radio, television, & other electronics stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	D	D	D	b	D	D
44419	Other building material dealers	2	D	D	D	b	D	D
444190	Other building material dealers	2	D	D	D	b	D	D
445	Food & beverage stores	6	D	D	D	c	D	D
446	Health & personal care stores	5	4 289	611	140	41	71.6	—
447	Gasoline stations	14	21 578	1 039	275	164	4.7	23.5
4471	Gasoline stations	14	21 578	1 039	275	164	4.7	23.5
44711	Gasoline stations with convenience stores	9	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	9	D	D	D	b	D	D
44719	Other gasoline stations	5	D	D	D	c	D	D
447190	Other gasoline stations	5	D	D	D	c	D	D
448	Clothing & clothing accessories stores	9	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	4	1 252	320	71	28	14.3	—
452	General merchandise stores	3	D	D	D	a	D	D
45299	All other general merchandise stores	3	D	D	D	a	D	D
452990	All other general merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	6	D	D	D	b	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
HARRAH, OK								
44-45	Retail trade	26	27 299	2 126	519	208	14.4	9.5
441	Motor vehicle & parts dealers	3	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	6	14 282	1 197	296	123	7.6	.6
446	Health & personal care stores	3	2 693	175	43	18	76.5	23.5
447	Gasoline stations	4	5 464	314	75	23	—	12.3
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	3	1 625	205	53	18	—	57.9
HEALDTON, OK								
44-45	Retail trade	17	10 691	1 113	251	93	28.3	10.7
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	4	2 043	123	21	20	49.6	38.2
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
HEAVENER, OK								
44-45	Retail trade	19	9 758	805	177	87	25.3	24.0
441	Motor vehicle & parts dealers	6	D	D	D	b	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
445	Food & beverage stores	1	D	D	D	a	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	5	3 100	137	40	24	13.2	11.8
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
HENRYETTA, OK								
44-45	Retail trade	43	55 906	4 693	1 064	355	49.2	.8
441	Motor vehicle & parts dealers	7	D	D	D	b	D	D
442	Furniture & home furnishings stores	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	4	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	12	11 804	817	153	77	67.7	2.9
44711	Gasoline stations with convenience stores	9	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	9	D	D	D	b	D	D
448	Clothing & clothing accessories stores	6	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
HOBART, OK								
44-45	Retail trade	30	25 121	2 364	529	209	30.7	3.9
441	Motor vehicle & parts dealers	4	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	a	D	D
445	Food & beverage stores	4	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	5	D	D	D	b	D	D
448	Clothing & clothing accessories stores	3	588	51	11	7	D	—
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
HOLDENVILLE, OK								
44-45	Retail trade	40	43 278	3 556	816	305	43.5	5.3
441	Motor vehicle & parts dealers	8	D	D	D	b	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	a	D	D
445	Food & beverage stores	5	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	8	5 793	315	79	54	36.0	31.8
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
HOLLIS, OK								
44-45	Retail trade	21	18 752	1 700	508	145	31.4	8.9
441	Motor vehicle & parts dealers	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	3	5 607	547	234	41	—	—
44422	Nursery & garden centers	3	5 607	547	234	41	—	—
444220	Nursery & garden centers	3	5 607	547	234	41	—	—
445	Food & beverage stores	3	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	4	D	D	D	b	D	D
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
HUGO, OK								
44-45	Retail trade	53	66 877	5 493	1 244	501	34.8	5.4
441	Motor vehicle & parts dealers	8	20 893	1 203	307	75	71.0	3.3
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	D	D	D	b	D	D
445	Food & beverage stores	5	D	D	D	c	D	D
4452	Specialty food stores	2	D	D	D	b	D	D
446	Health & personal care stores	4	3 602	403	100	36	—	65.6
447	Gasoline stations	8	6 157	448	101	44	15.1	—
448	Clothing & clothing accessories stores	10	2 331	245	75	23	8.4	3.6
452	General merchandise stores	4	D	D	D	c	D	D
453	Miscellaneous store retailers	5	554	101	21	16	44.9	37.0
454	Nonstore retailers	3	737	83	23	9	D	—
IDABEL, OK								
44-45	Retail trade	58	78 950	7 461	1 783	525	33.8	1.9
441	Motor vehicle & parts dealers	7	25 581	1 998	506	75	49.5	—
442	Furniture & home furnishings stores	3	D	D	D	a	D	D
443	Electronics & appliance stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	3 654	352	82	20	48.2	—
445	Food & beverage stores	8	13 314	1 357	308	115	39.7	2.2
446	Health & personal care stores	6	3 332	454	112	27	74.4	—
447	Gasoline stations	8	D	D	D	b	D	D
448	Clothing & clothing accessories stores	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	c	D	D
45299	All other general merchandise stores	4	2 086	192	50	20	20.6	10.7
452990	All other general merchandise stores	4	2 086	192	50	20	20.6	10.7
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	1	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
JENKS, OK								
44-45	Retail trade	26	42 777	4 066	878	264	11.1	5.5
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	b	D	D
4421	Furniture stores	1	D	D	D	b	D	D
44211	Furniture stores	1	D	D	D	b	D	D
442110	Furniture stores	1	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	b	D	D
44419	Other building material dealers	2	D	D	D	b	D	D
444190	Other building material dealers	2	D	D	D	b	D	D
445	Food & beverage stores	2	D	D	D	c	D	D
446	Health & personal care stores	3	2 148	297	72	10	D	—
447	Gasoline stations	5	6 797	459	113	32	—	32.8
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	8	1 111	141	23	21	53.9	10.2
454	Nonstore retailers	1	D	D	D	a	D	D
KINGFISHER, OK								
44-45	Retail trade	28	52 853	4 539	982	339	39.5	5.3
441	Motor vehicle & parts dealers	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	b	D	D
446	Health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	6	6 481	563	123	48	15.7	20.0
448	Clothing & clothing accessories stores	3	802	78	23	12	61.3	38.7
452	General merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	4	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
LAWTON, OK								
44-45	Retail trade	392	664 420	65 486	15 779	5 005	5.4	5.3
441	Motor vehicle & parts dealers	48	D	D	D	f	D	D
4411	Automobile dealers	22	D	D	D	e	D	D
44111	New car dealers	13	D	D	D	e	D	D
441110	New car dealers	13	D	D	D	e	D	D
4412	Other motor vehicle dealers	8	11 370	966	202	44	8.6	—
44122	Motorcycle, boat, & other motor vehicle dealers	6	D	D	D	b	D	D
441221	Motorcycle dealers	4	D	D	D	b	D	D
441222	Boat dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	18	D	D	D	c	D	D
44131	Automotive parts & accessories stores	14	D	D	D	c	D	D
441310	Automotive parts & accessories stores	14	D	D	D	c	D	D
44132	Tire dealers	4	4 235	836	195	29	—	—
441320	Tire dealers	4	4 235	836	195	29	—	—
442	Furniture & home furnishings stores	27	19 495	3 377	805	180	32.5	—
4421	Furniture stores	14	10 553	1 403	334	96	55.0	—
44211	Furniture stores	14	10 553	1 403	334	96	55.0	—
442110	Furniture stores	14	10 553	1 403	334	96	55.0	—
4422	Home furnishings stores	13	8 942	1 974	471	84	6.0	—
44221	Floor covering stores	8	7 563	1 798	424	64	7.1	—
442210	Floor covering stores	8	7 563	1 798	424	64	7.1	—
44229	Other home furnishings stores	5	1 379	176	47	20	—	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LAWTON, OK—Con.								
44-45 Retail trade—Con.								
443	Electronics & appliance stores	19	14 502	1 637	407	92	9.7	43.6
4431	Electronics & appliance stores	19	14 502	1 637	407	92	9.7	43.6
44311	Appliance, television, & other electronics stores	15	13 019	1 478	377	79	7.5	48.6
443111	Household appliance stores	4	2 522	430	133	24	34.7	—
443112	Radio, television, & other electronics stores	11	10 497	1 048	244	55	1.0	60.2
44312	Computer & software stores	3	D	D	D	a	D	D
443120	Computer & software stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	30	D	D	D	e	D	D
4441	Building material & supplies dealers	26	43 150	5 332	1 315	262	2.9	.2
44411	Home centers	1	D	D	D	b	D	D
444110	Home centers	1	D	D	D	b	D	D
44412	Paint & wallpaper stores	4	D	D	D	a	D	D
444120	Paint & wallpaper stores	4	D	D	D	a	D	D
44419	Other building material dealers	19	27 055	3 729	956	181	2.2	.4
444190	Other building material dealers	19	27 055	3 729	956	181	2.2	.4
4442	Lawn & garden equipment & supplies stores	4	D	D	D	b	D	D
445	Food & beverage stores	34	69 384	5 680	1 608	580	4.4	3.5
4451	Grocery stores	22	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	19	64 916	5 394	1 541	541	3.6	3.7
445110	Supermarkets & other grocery (except convenience) stores	19	64 916	5 394	1 541	541	3.6	3.7
446	Health & personal care stores	31	20 291	2 480	611	169	16.9	4.1
4461	Health & personal care stores	31	20 291	2 480	611	169	16.9	4.1
4461102	Proprietary stores	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	6	2 251	273	52	28	9.5	—
446120	Cosmetics, beauty supplies, & perfume stores	6	2 251	273	52	28	9.5	—
44619	Food (health) supplement stores	4	D	D	D	a	D	D
447	Gasoline stations	54	53 096	3 496	884	361	6.3	1.4
4471	Gasoline stations	54	53 096	3 496	884	361	6.3	1.4
44711	Gasoline stations with convenience stores	41	D	D	D	e	D	D
447110	Gasoline stations with convenience stores	41	D	D	D	e	D	D
448	Clothing & clothing accessories stores	51	D	D	D	e	D	D
4481	Clothing stores	29	D	D	D	c	D	D
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
4482	Shoe stores	11	5 592	640	156	50	1.9	—
44821	Shoe stores	11	5 592	640	156	50	1.9	—
448210	Shoe stores	11	5 592	640	156	50	1.9	—
4482102	Women's shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	7	3 312	340	82	30	3.2	—
4482105	Athletic footwear stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	11	5 395	700	153	58	3.7	24.9
44831	Jewelry stores	11	5 395	700	153	58	3.7	24.9
448310	Jewelry stores	11	5 395	700	153	58	3.7	24.9
451	Sporting goods, hobby, book, & music stores	24	D	D	D	c	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	15	11 400	1 446	350	131	1.2	1.6
45112	Hobby, toy, & game stores	3	D	D	D	b	D	D
451120	Hobby, toy, & game stores	3	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	4	1 256	202	64	21	—	—
451130	Sewing, needlework, & piece goods stores	4	1 256	202	64	21	—	—
45114	Musical instrument & supplies stores	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores	2	D	D	D	a	D	D
4512	Book, periodical, & music stores	9	D	D	D	b	D	D
45121	Book stores & news dealers	5	3 835	427	104	42	5.5	23.0
451211	Book stores	5	3 835	427	104	42	5.5	23.0
4512111	Book stores, general	3	D	D	D	b	D	D
4512113	College book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ..	4	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ..	4	D	D	D	b	D	D
452	General merchandise stores	19	201 962	19 846	4 485	1 749	—	.8
4521	Department stores (incl leased depts) ##	7	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	7	D	N	N	N	D	D
4521	Department stores (excl leased depts)	7	D	D	D	f	D	D
45211	Department stores (excl leased depts)	7	D	D	D	f	D	D
452110	Department stores (excl leased depts)	7	D	D	D	f	D	D
4521101	Conventional department stores (excl leased depts)	1	D	D	D	c	D	D
4521103	National chain department stores (excl leased depts)	3	38 489	4 610	1 085	330	—	—
4529	Other general merchandise stores	12	D	D	D	f	D	D
45291	Warehouse clubs & superstores	2	D	D	D	f	D	D
452910	Warehouse clubs & superstores	2	D	D	D	f	D	D
45299	All other general merchandise stores	10	D	D	D	c	D	D
452990	All other general merchandise stores	10	D	D	D	c	D	D
4529901	Variety stores	6	D	D	D	b	D	D
4529902	Catalog showrooms	1	D	D	D	a	D	D
4529903	Miscellaneous general merchandise stores	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LAWTON, OK—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	45	19 888	2 983	731	276	15.0	5.9
4531	Florists	7	D	D	D	b	D	D
45311	Florists	7	D	D	D	b	D	D
453110	Florists	7	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	11	5 554	773	190	77	9.2	—
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores	9	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores	9	D	D	D	b	D	D
4533	Used merchandise stores	11	D	D	D	b	D	D
45331	Used merchandise stores	11	D	D	D	b	D	D
453310	Used merchandise stores	11	D	D	D	b	D	D
4539	Other miscellaneous store retailers	16	D	D	D	b	D	D
45399	All other miscellaneous store retailers	11	D	D	D	b	D	D
454	Nonstore retailers	10	D	D	D	c	D	D
4542	Vending machine operators	4	3 791	843	196	69	8.3	—
45421	Vending machine operators	4	3 791	843	196	69	8.3	—
454210	Vending machine operators	4	3 791	843	196	69	8.3	—
4543	Direct selling establishments	5	D	D	D	b	D	D
45439	Other direct selling establishments	4	3 949	489	133	23	—	13.0
454390	Other direct selling establishments	4	3 949	489	133	23	—	13.0
LINDSAY, OK								
44-45	Retail trade	39	40 068	3 395	774	280	64.2	5.5
441	Motor vehicle & parts dealers	5	17 862	983	218	42	91.3	—
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	6	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	6	3 245	257	57	29	12.3	47.2
448	Clothing & clothing accessories stores	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	4	218	31	9	9	—	24.8
454	Nonstore retailers	4	D	D	D	b	D	D
4543	Direct selling establishments	4	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	b	D	D
LONE GROVE, OK								
44-45	Retail trade	18	10 914	726	192	57	31.9	26.0
441	Motor vehicle & parts dealers	3	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	3	1 382	125	27	14	D	54.3
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	6	4 412	199	61	20	62.2	26.4
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

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Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MCALESTER, OK								
44-45	Retail trade	138	287 582	23 451	5 580	1 762	18.1	1.7
441	Motor vehicle & parts dealers	24	81 168	5 220	1 240	324	8.3	1.3
4411	Automobile dealers	10	D	D	D	c	D	D
4412	Other motor vehicle dealers	4	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	a	D	D
441222	Boat dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	10	D	D	D	b	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	5	D	D	D	a	D	D
4431	Electronics & appliance stores	5	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores	5	D	D	D	a	D	D
443111	Household appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	11	16 999	1 966	443	90	1.4	2.9
4441	Building material & supplies dealers	8	D	D	D	b	D	D
44419	Other building material dealers	5	D	D	D	b	D	D
444190	Other building material dealers	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	3	D	D	D	a	D	D
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D
445	Food & beverage stores	9	19 792	1 956	468	193	9.9	2.6
446	Health & personal care stores	10	D	D	D	b	D	D
4461	Health & personal care stores	10	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
447	Gasoline stations	24	35 345	1 833	450	187	41.2	—
4471	Gasoline stations	24	35 345	1 833	450	187	41.2	—
44711	Gasoline stations with convenience stores	20	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	20	D	D	D	c	D	D
44719	Other gasoline stations	4	D	D	D	b	D	D
447190	Other gasoline stations	4	D	D	D	b	D	D
448	Clothing & clothing accessories stores	18	13 314	1 732	389	159	4.7	5.5
4481	Clothing stores	13	11 756	1 552	345	144	4.3	2.1
44814	Family clothing stores	7	10 917	1 457	320	129	3.4	—
448140	Family clothing stores	7	10 917	1 457	320	129	3.4	—
451	Sporting goods, hobby, book, & music stores	5	D	D	D	a	D	D
452	General merchandise stores	6	D	D	D	f	D	D
4529	Other general merchandise stores	6	D	D	D	f	D	D
45291	Warehouse clubs & superstores	1	D	D	D	f	D	D
452910	Warehouse clubs & superstores	1	D	D	D	f	D	D
45299	All other general merchandise stores	5	7 230	513	122	58	—	1.1
452990	All other general merchandise stores	5	7 230	513	122	58	—	1.1
4529901	Variety stores	3	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	16	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4533	Used merchandise stores	2	D	D	D	a	D	D
45331	Used merchandise stores	2	D	D	D	a	D	D
453310	Used merchandise stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	5	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	8	D	D	D	b	D	D
4543	Direct selling establishments	6	D	D	D	b	D	D
45431	Fuel dealers	1	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	b	D	D
45439	Other direct selling establishments	5	D	D	D	b	D	D
454390	Other direct selling establishments	5	D	D	D	b	D	D
MCCLOUD, OK								
44-45	Retail trade	7	5 872	486	96	41	2.6	24.2
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	3	4 688	292	59	23	—	30.3
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
MADILL, OK								
44-45	Retail trade	33	44 779	4 182	918	320	22.1	4.6
441	Motor vehicle & parts dealers	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	2 337	222	50	16	—	—
445	Food & beverage stores	6	D	D	D	c	D	D
446	Health & personal care stores	4	D	D	D	a	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	c	D	D
453	Miscellaneous store retailers	5	860	163	35	14	12.1	34.4
454	Nonstore retailers	2	D	D	D	a	D	D
MANGUM, OK								
44-45	Retail trade	16	11 935	1 173	272	101	20.9	4.4
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	5	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
MARIETTA, OK								
44-45	Retail trade	13	12 777	1 143	264	95	25.4	6.7
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	1	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	7	3 328	215	53	23	44.6	12.9
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
MARLOW, OK								
44-45	Retail trade	29	41 730	3 383	732	319	51.2	.8
441	Motor vehicle & parts dealers	4	11 666	482	126	24	92.6	—
44112	Used car dealers	1	D	D	D	a	D	D
441120	Used car dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	a	D	D
445	Food & beverage stores	4	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	5	5 582	438	100	53	47.3	1.6
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	c	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
MIAMI, OK								
44-45	Retail trade	83	139 192	11 873	2 763	884	5.7	8.6
441	Motor vehicle & parts dealers	12	39 856	2 377	600	125	.9	13.1
442	Furniture & home furnishings stores	7	D	D	D	b	D	D
4421	Furniture stores	6	D	D	D	b	D	D
44211	Furniture stores	6	D	D	D	b	D	D
442110	Furniture stores	6	D	D	D	b	D	D
443	Electronics & appliance stores	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	10	15 641	1 495	350	102	—	.9
4442	Lawn & garden equipment & supplies stores	6	D	D	D	b	D	D
44422	Nursery & garden centers	5	13 130	1 184	273	73	—	—
444220	Nursery & garden centers	5	13 130	1 184	273	73	—	—
445	Food & beverage stores	8	D	D	D	c	D	D
446	Health & personal care stores	4	D	D	D	b	D	D
4461	Health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	13	14 574	823	183	79	5.6	22.9
44711	Gasoline stations with convenience stores	9	10 858	700	151	67	3.7	8.4
447110	Gasoline stations with convenience stores	9	10 858	700	151	67	3.7	8.4
448	Clothing & clothing accessories stores	12	2 776	397	82	31	46.5	5.8
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
451212	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	c	D	D
453	Miscellaneous store retailers	5	D	D	D	b	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
4543	Direct selling establishments	3	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
MIDWEST CITY, OK								
44-45	Retail trade	220	742 700	60 824	13 675	4 401	3.0	3.9
441	Motor vehicle & parts dealers	31	253 158	15 824	3 752	725	2.2	.9
4411	Automobile dealers	13	234 006	12 700	3 025	570	1.5	.5
44111	New car dealers	5	218 444	11 797	2 833	539	—	—
441110	New car dealers	5	218 444	11 797	2 833	539	—	—
44112	Used car dealers	8	15 562	903	192	31	23.3	7.0
441120	Used car dealers	8	15 562	903	192	31	23.3	7.0
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	a	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	15	D	D	D	c	D	D
44131	Automotive parts & accessories stores	13	13 867	2 329	552	126	1.6	7.6
441310	Automotive parts & accessories stores	13	13 867	2 329	552	126	1.6	7.6
442	Furniture & home furnishings stores	5	1 545	276	70	19	21.2	12.4
443	Electronics & appliance stores	11	10 174	1 228	261	67	9.0	2.8
4431	Electronics & appliance stores	11	10 174	1 228	261	67	9.0	2.8
44311	Appliance, television, & other electronics stores	9	D	D	D	b	D	D
443111	Household appliance stores	3	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	6	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	11	13 266	1 857	358	104	7.5	12.0
4441	Building material & supplies dealers	9	D	D	D	c	D	D
445	Food & beverage stores	25	189 360	14 715	2 763	1 263	1.3	5.5
4451	Grocery stores	18	D	D	D	g	D	D
44511	Supermarkets & other grocery (except convenience) stores	16	185 655	14 532	2 722	1 235	.6	5.0
445110	Supermarkets & other grocery (except convenience) stores	16	185 655	14 532	2 722	1 235	.6	5.0
446	Health & personal care stores	23	26 215	3 545	879	263	14.3	16.8
4461	Health & personal care stores	23	26 215	3 545	879	263	14.3	16.8
44611	Pharmacies & drug stores	12	21 507	2 789	699	210	13.8	16.5
446110	Pharmacies & drug stores	12	21 507	2 789	699	210	13.8	16.5
4461101	Pharmacies & drug stores	12	21 507	2 789	699	210	13.8	16.5
44612	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
44613	Optical goods stores	6	2 545	502	118	26	25.3	14.8
446130	Optical goods stores	6	2 545	502	118	26	25.3	14.8
447	Gasoline stations	18	22 692	1 069	223	73	5.5	31.7
4471	Gasoline stations	18	22 692	1 069	223	73	5.5	31.7
44711	Gasoline stations with convenience stores	13	21 101	948	206	66	.5	34.0
447110	Gasoline stations with convenience stores	13	21 101	948	206	66	.5	34.0
448	Clothing & clothing accessories stores	29	16 255	2 124	461	212	3.9	6.0
4481	Clothing stores	16	9 361	1 089	244	120	6.8	4.4
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
4482105	Athletic footwear stores	3	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	6	2 927	586	111	44	—	18.6
451	Sporting goods, hobby, book, & music stores	15	15 404	2 022	588	181	3.3	—
4511	Sporting goods, hobby, & musical instrument stores	11	11 583	1 602	445	131	4.5	—
45111	Sporting goods stores	6	D	D	D	b	D	D
451110	Sporting goods stores	6	D	D	D	b	D	D
4511101	General-line sporting goods stores	3	D	D	D	b	D	D
45112	Hobby, toy, & game stores	3	5 429	734	177	69	—	—
451120	Hobby, toy, & game stores	3	5 429	734	177	69	—	—
45113	Sewing, needlework, & piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	1	D	D	D	a	D	D
45114	Musical instrument & supplies stores	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores	1	D	D	D	a	D	D
4512	Book, periodical, & music stores	4	3 821	420	143	50	—	—
45121	Book stores & news dealers	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MIDWEST CITY, OK—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	15	D	D	D	g	D	D
4521	Department stores (incl leased depts) ##	6	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	6	D	N	N	N	D	D
4521	Department stores (excl leased depts)	6	D	D	D	f	D	D
45211	Department stores (excl leased depts)	6	D	D	D	f	D	D
452110	Department stores (excl leased depts)	6	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	76 749	6 920	1 682	562	—	—
4521103	National chain department stores (excl leased depts)	2	D	D	D	c	D	D
4529	Other general merchandise stores	9	60 751	4 220	968	391	3.2	—
45291	Warehouse clubs & superstores	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores	1	D	D	D	c	D	D
45299	All other general merchandise stores	8	D	D	D	c	D	D
452990	All other general merchandise stores	8	D	D	D	c	D	D
4529901	Variety stores	4	D	D	D	b	D	D
4529902	Catalog showrooms	1	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	33	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	16	10 718	1 197	304	117	8.1	—
45321	Office supplies & stationery stores	1	D	D	D	b	D	D
453210	Office supplies & stationery stores	1	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	15	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores	15	D	D	D	b	D	D
4533	Used merchandise stores	3	664	83	42	7	D	—
45331	Used merchandise stores	3	664	83	42	7	D	—
453310	Used merchandise stores	3	664	83	42	7	D	—
4539	Other miscellaneous store retailers	7	D	D	D	b	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	2	D	D	D	a	D	D
MOORE, OK								
44-45	Retail trade	114	237 530	22 290	5 309	1 592	9.9	6.5
441	Motor vehicle & parts dealers	19	23 886	2 352	501	119	19.4	13.7
44112	Used car dealers	4	7 344	393	77	11	54.3	—
441120	Used car dealers	4	7 344	393	77	11	54.3	—
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ...	2	D	D	D	a	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	12	10 204	1 588	334	84	6.4	2.4
44131	Automotive parts & accessories stores	8	D	D	D	b	D	D
441310	Automotive parts & accessories stores	8	D	D	D	b	D	D
44132	Tire dealers	4	D	D	D	b	D	D
441320	Tire dealers	4	D	D	D	b	D	D
442	Furniture & home furnishings stores	6	5 316	698	164	39	36.5	8.7
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
443	Electronics & appliance stores	5	3 885	400	104	23	36.6	18.9
4431	Electronics & appliance stores	5	3 885	400	104	23	36.6	18.9
44312	Computer & software stores	2	D	D	D	a	D	D
443120	Computer & software stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	D	D	D	b	D	D
4441	Building material & supplies dealers	3	D	D	D	b	D	D
44419	Other building material dealers	2	D	D	D	b	D	D
444190	Other building material dealers	2	D	D	D	b	D	D
445	Food & beverage stores	15	35 248	3 701	861	303	1.4	10.4
4451	Grocery stores	12	34 320	3 616	846	297	1.5	10.7
446	Health & personal care stores	12	14 692	1 942	459	152	1.9	5.3
4461	Health & personal care stores	12	14 692	1 942	459	152	1.9	5.3
4461102	Proprietary stores	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores ...	2	D	D	D	a	D	D
447	Gasoline stations	22	31 240	1 652	404	120	12.7	17.2
4471	Gasoline stations	22	31 240	1 652	404	120	12.7	17.2
44711	Gasoline stations with convenience stores	17	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	17	D	D	D	b	D	D
448	Clothing & clothing accessories stores	8	D	D	D	b	D	D
4481	Clothing stores	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MOORE, OK—Con.								
44-45 Retail trade—Con.								
452	General merchandise stores	4	D	D	D	f	D	D
4529	Other general merchandise stores	4	D	D	D	f	D	D
45291	Warehouse clubs & superstores	1	D	D	D	f	D	D
452910	Warehouse clubs & superstores	1	D	D	D	f	D	D
45299	All other general merchandise stores	3	D	D	D	a	D	D
452990	All other general merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	12	D	D	D	b	D	D
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	5	D	D	D	b	D	D
MULDROW, OK								
44-45	Retail trade	20	17 357	1 125	222	113	35.9	2.0
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
445	Food & beverage stores	5	6 087	641	105	66	59.0	—
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	7	8 572	270	66	26	30.8	—
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
MUSKOGEE, OK								
44-45	Retail trade	281	505 616	48 001	11 389	3 221	7.8	7.7
441	Motor vehicle & parts dealers	37	135 926	11 784	2 662	479	10.5	5.2
4411	Automobile dealers	17	D	D	D	e	D	D
44111	New car dealers	10	110 039	8 766	1 951	313	7.0	5.7
441110	New car dealers	10	110 039	8 766	1 951	313	7.0	5.7
44112	Used car dealers	7	D	D	D	b	D	D
441120	Used car dealers	7	D	D	D	b	D	D
4412	Other motor vehicle dealers	4	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	16	D	D	D	c	D	D
44131	Automotive parts & accessories stores	10	7 075	1 125	257	75	10.5	—
441310	Automotive parts & accessories stores	10	7 075	1 125	257	75	10.5	—
442	Furniture & home furnishings stores	10	D	D	D	b	D	D
4421	Furniture stores	6	D	D	D	b	D	D
44211	Furniture stores	6	D	D	D	b	D	D
442110	Furniture stores	6	D	D	D	b	D	D
443	Electronics & appliance stores	18	15 340	2 127	604	129	26.5	1.9
4431	Electronics & appliance stores	18	15 340	2 127	604	129	26.5	1.9
44311	Appliance, television, & other electronics stores	13	10 520	1 293	405	97	36.5	2.1
443111	Household appliance stores	6	7 463	858	317	68	30.8	2.9
443112	Radio, television, & other electronics stores	7	3 057	435	88	29	50.5	—
44312	Computer & software stores	5	4 820	834	199	32	4.5	1.6
443120	Computer & software stores	5	4 820	834	199	32	4.5	1.6
444	Building material & garden equipment & supplies dealers	19	45 620	4 033	995	253	5.0	.3
4441	Building material & supplies dealers	14	D	D	D	c	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44419	Other building material dealers	9	D	D	D	b	D	D
444190	Other building material dealers	9	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	5	D	D	D	b	D	D
44422	Nursery & garden centers	5	D	D	D	b	D	D
444220	Nursery & garden centers	5	D	D	D	b	D	D
445	Food & beverage stores	27	72 037	5 994	1 407	503	4.1	10.9
4451	Grocery stores	14	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	9	65 512	5 387	1 268	448	—	10.4
445110	Supermarkets & other grocery (except convenience) stores	9	65 512	5 387	1 268	448	—	10.4
4452	Specialty food stores	4	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
MUSKOGEE, OK—Con.								
44-45	Retail trade—Con.							
446	Health & personal care stores	27	29 273	3 652	867	192	7.6	40.4
4461	Health & personal care stores	27	29 273	3 652	867	192	7.6	40.4
44611	Pharmacies & drug stores	13	25 687	3 025	738	152	4.1	43.9
446110	Pharmacies & drug stores	13	25 687	3 025	738	152	4.1	43.9
4461101	Pharmacies & drug stores	12	D	D	D	c	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	4	1 305	158	36	12	6.7	—
446120	Cosmetics, beauty supplies, & perfume stores	4	1 305	158	36	12	6.7	—
44619	Other health & personal care stores	7	1 310	241	58	16	31.8	40.4
446191	Food (health) supplement stores	6	D	D	D	a	D	D
447	Gasoline stations	41	44 708	2 538	605	212	9.6	20.4
4471	Gasoline stations	41	44 708	2 538	605	212	9.6	20.4
44711	Gasoline stations with convenience stores	31	34 628	1 944	476	162	11.7	6.2
447110	Gasoline stations with convenience stores	31	34 628	1 944	476	162	11.7	6.2
448	Clothing & clothing accessories stores	39	D	D	D	c	D	D
4481	Clothing stores	25	10 164	1 075	221	145	11.4	7.6
4482101	Men's shoe stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	7	2 780	412	76	43	24.0	19.1
451	Sporting goods, hobby, book, & music stores	14	10 882	1 405	330	105	3.6	—
4511	Sporting goods, hobby, & musical instrument stores	8	6 691	889	205	57	.6	—
45112	Hobby, toy, & game stores	2	D	D	D	b	D	D
451120	Hobby, toy, & game stores	2	D	D	D	b	D	D
45114	Musical instrument & supplies stores	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores	2	D	D	D	a	D	D
4512	Book, periodical, & music stores	6	4 191	516	125	48	8.3	—
45121	Book stores & news dealers	3	D	D	D	a	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores	3	D	D	D	b	D	D
452	General merchandise stores	11	94 849	9 306	2 308	813	—	—
4521	Department stores (incl leased depts) ##	5	88 511	N	N	N	—	—
45211	Department stores (incl leased depts) ##	5	88 511	N	N	N	—	—
4521	Department stores (excl leased depts)	5	88 030	8 681	2 158	755	—	—
45211	Department stores (excl leased depts)	5	88 030	8 681	2 158	755	—	—
452110	Department stores (excl leased depts)	5	88 030	8 681	2 158	755	—	—
4521101	Conventional department stores (excl leased depts)	1	D	D	D	c	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts)	2	D	D	D	c	D	D
45299	All other general merchandise stores	6	6 819	625	150	58	—	—
452990	All other general merchandise stores	6	6 819	625	150	58	—	—
4529901	Variety stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	30	27 537	3 428	757	190	3.4	3.7
4532	Office supplies, stationery, & gift stores	7	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	b	D	D
453210	Office supplies & stationery stores	1	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	b	D	D
4533	Used merchandise stores	10	D	D	D	b	D	D
45331	Used merchandise stores	10	D	D	D	b	D	D
453310	Used merchandise stores	10	D	D	D	b	D	D
4539	Other miscellaneous store retailers	10	20 275	2 178	421	77	1.9	1.1
45393	Manufactured (mobile) home dealers	2	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers	6	D	D	D	b	D	D
454	Nonstore retailers	8	5 273	757	195	61	51.0	3.3
4542	Vending machine operators	2	D	D	D	a	D	D
45421	Vending machine operators	2	D	D	D	a	D	D
454210	Vending machine operators	2	D	D	D	a	D	D
4543	Direct selling establishments	6	D	D	D	b	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
MUSTANG, OK								
44-45	Retail trade	37	41 234	4 329	1 026	391	23.5	1.6
441	Motor vehicle & parts dealers	4	D	D	D	b	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
4422	Home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	b	D	D
445	Food & beverage stores	4	D	D	D	c	D	D
446	Health & personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	6	7 005	271	69	22	41.2	—
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	c	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45391	Pet & pet supplies stores	1	D	D	D	a	D	D
453910	Pet & pet supplies stores	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
NEWCASTLE, OK								
44-45	Retail trade	20	50 598	3 434	764	247	5.5	.8
441	Motor vehicle & parts dealers	4	D	D	D	b	D	D
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44121	Recreational vehicle dealers	2	D	D	D	a	D	D
441210	Recreational vehicle dealers	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	1 515	62	11	4	D	—
445	Food & beverage stores	3	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	4	2 875	270	51	26	19.1	—
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	c	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
NEW CORDELL, OK								
44-45	Retail trade	25	29 654	2 050	455	156	62.3	.6
441	Motor vehicle & parts dealers	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	2 755	245	48	14	—	—
445	Food & beverage stores	3	6 106	471	110	39	D	—
446	Health & personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	3	3 080	220	39	20	D	—
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NICHOLS HILLS, OK								
44-45	Retail trade	31	25 876	3 632	1 031	284	13.3	43.1
442	Furniture & home furnishings stores	4	1 161	189	49	15	69.9	—
445	Food & beverage stores	4	9 175	1 051	340	98	—	55.8
446	Health & personal care stores	3	D	D	D	b	D	D
4461	Health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores	5	5 143	1 072	251	40	19.8	14.5
4481	Clothing stores	5	5 143	1 072	251	40	19.8	14.5
451	Sporting goods, hobby, book, & music stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	10	2 426	434	73	35	27.6	50.0
4533	Used merchandise stores	3	D	D	D	a	D	D
45331	Used merchandise stores	3	D	D	D	a	D	D
453310	Used merchandise stores	3	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
NOBLE, OK								
44-45	Retail trade	17	18 481	1 497	310	133	21.9	18.9
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	D	D	D	a	D	D
445	Food & beverage stores	4	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	5	8 225	470	96	49	25.7	26.0
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
NORMAN, OK								
44-45	Retail trade	399	968 019	82 526	19 583	5 268	6.8	3.2
441	Motor vehicle & parts dealers	43	391 227	26 494	6 033	963	5.2	.5
4411	Automobile dealers	18	357 250	22 175	5 047	754	4.8	.3
44111	New car dealers	10	D	D	D	f	D	D
441110	New car dealers	10	D	D	D	f	D	D
44112	Used car dealers	8	D	D	D	b	D	D
441120	Used car dealers	8	D	D	D	b	D	D
4412	Other motor vehicle dealers	8	17 270	1 127	247	46	11.2	3.7
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	6	D	D	D	a	D	D
441222	Boat dealers	3	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	17	16 707	3 192	739	163	6.5	—
44131	Automotive parts & accessories stores	12	10 772	1 782	427	116	5.9	—
441310	Automotive parts & accessories stores	12	10 772	1 782	427	116	5.9	—
44132	Tire dealers	5	5 935	1 410	312	47	7.6	—
441320	Tire dealers	5	5 935	1 410	312	47	7.6	—
442	Furniture & home furnishings stores	19	13 486	1 603	381	102	41.4	15.1
4421	Furniture stores	5	5 123	633	176	37	—	34.6
44211	Furniture stores	5	5 123	633	176	37	—	34.6
442110	Furniture stores	5	5 123	633	176	37	—	34.6
4422	Home furnishings stores	14	8 363	970	205	65	66.7	3.2
44221	Floor covering stores	7	D	D	D	b	D	D
442210	Floor covering stores	7	D	D	D	b	D	D
44229	Other home furnishings stores	7	D	D	D	b	D	D
442299	All other home furnishings stores	7	D	D	D	b	D	D
443	Electronics & appliance stores	21	26 671	2 575	517	119	32.9	.3
4431	Electronics & appliance stores	21	26 671	2 575	517	119	32.9	.3
44311	Appliance, television, & other electronics stores	9	D	D	D	b	D	D
443111	Household appliance stores	5	10 314	768	171	35	21.7	—
443112	Radio, television, & other electronics stores	4	D	D	D	b	D	D
44312	Computer & software stores	11	14 073	1 337	231	54	46.4	.5
443120	Computer & software stores	11	14 073	1 337	231	54	46.4	.5

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NORMAN, OK—Con.								
44-45 Retail trade—Con.								
444	Building material & garden equipment & supplies dealers	23	49 736	5 442	1 381	325	2.9	2.0
4441	Building material & supplies dealers	14	44 740	4 863	1 258	272	2.1	—
44411	Home centers	2	D	D	D	c	D	D
444110	Home centers	2	D	D	D	c	D	D
44412	Paint & wallpaper stores	3	D	D	D	a	D	D
444120	Paint & wallpaper stores	3	D	D	D	a	D	D
44419	Other building material dealers	8	D	D	D	b	D	D
444190	Other building material dealers	8	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	9	4 996	579	123	53	9.9	20.2
44422	Nursery & garden centers	6	D	D	D	b	D	D
444220	Nursery & garden centers	6	D	D	D	b	D	D
445	Food & beverage stores	42	139 636	12 075	2 937	897	3.7	7.2
4451	Grocery stores	32	131 629	11 606	2 831	850	2.0	7.6
44511	Supermarkets & other grocery (except convenience) stores	26	125 963	11 213	2 738	811	.5	5.5
445110	Supermarkets & other grocery (except convenience) stores	26	125 963	11 213	2 738	811	.5	5.5
44512	Convenience stores	6	5 666	393	93	5	36.0	56.0
445120	Convenience stores	6	5 666	393	93	39	36.0	56.0
4452	Specialty food stores	4	723	137	30	7	11.3	—
4453	Beer, wine, & liquor stores	6	7 284	332	76	40	34.1	—
44531	Beer, wine, & liquor stores	6	7 284	332	76	40	34.1	—
445310	Beer, wine, & liquor stores	6	7 284	332	76	40	34.1	—
446	Health & personal care stores	33	36 106	4 468	996	247	11.1	5.2
4461	Health & personal care stores	33	36 106	4 468	996	247	11.1	5.2
44611	Pharmacies & drug stores	16	26 946	2 813	673	153	9.2	.9
446110	Pharmacies & drug stores	16	26 946	2 813	673	153	9.2	.9
4461101	Pharmacies & drug stores	16	26 946	2 813	673	153	9.2	.9
44612	Cosmetics, beauty supplies, & perfume stores	4	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	4	D	D	D	b	D	D
44613	Optical goods stores	9	D	D	D	b	D	D
446130	Optical goods stores	9	D	D	D	b	D	D
44619	Other health & personal care stores	4	D	D	D	b	D	D
446191	Food (health) supplement stores	3	D	D	D	b	D	D
447	Gasoline stations	45	50 889	2 977	793	293	19.4	18.4
4471	Gasoline stations	45	50 889	2 977	793	293	19.4	18.4
44711	Gasoline stations with convenience stores	29	38 923	2 024	510	191	19.7	15.5
447110	Gasoline stations with convenience stores	29	38 923	2 024	510	191	19.7	15.5
44719	Other gasoline stations	16	11 966	953	283	102	18.5	27.9
447190	Other gasoline stations	16	11 966	953	283	102	18.5	27.9
448	Clothing & clothing accessories stores	63	57 527	6 430	1 549	589	4.4	4.8
4481	Clothing stores	41	48 354	4 966	1 215	474	3.5	3.9
44812	Women's clothing stores	13	D	D	D	c	D	D
448120	Women's clothing stores	13	D	D	D	c	D	D
44814	Family clothing stores	14	31 897	2 884	652	240	3.5	1.6
448140	Family clothing stores	14	31 897	2 884	652	240	3.5	1.6
44819	Other clothing stores	7	2 548	344	87	42	11.8	24.7
448190	Other clothing stores	7	2 548	344	87	42	11.8	24.7
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482105	Athletic footwear stores	3	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	10	D	D	D	b	D	D
44831	Jewelry stores	9	D	D	D	b	D	D
448310	Jewelry stores	9	D	D	D	b	D	D
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	38	42 193	4 354	1 092	405	6.9	1.4
4511	Sporting goods, hobby, & musical instrument stores ..	22	21 877	2 446	617	209	6.6	.9
45111	Sporting goods stores	7	3 883	710	179	51	12.6	3.9
451110	Sporting goods stores	7	3 883	710	179	51	12.6	3.9
4511101	General-line sporting goods stores	4	D	D	D	b	D	D
45112	Hobby, toy, & game stores	9	D	D	D	c	D	D
451120	Hobby, toy, & game stores	9	D	D	D	c	D	D
45113	Sewing, needlework, & piece goods stores	4	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	4	D	D	D	a	D	D
45114	Musical instrument & supplies stores	2	D	D	D	b	D	D
451140	Musical instrument & supplies stores	2	D	D	D	b	D	D
4512	Book, periodical, & music stores	16	20 316	1 908	475	196	7.1	2.0
45121	Book stores & news dealers	11	D	D	D	c	D	D
451211	Book stores	10	D	D	D	c	D	D
4512111	Book stores, general	4	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
4512113	College book stores	5	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores ...	5	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ...	5	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NORMAN, OK—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	9	D	D	D	f	D	D
4521	Department stores (incl leased depts) ##	4	113 960	N	N	N	—	—
45211	Department stores (incl leased depts) ##	4	113 960	N	N	N	—	—
4521	Department stores (excl leased depts)	4	113 639	10 290	2 572	837	—	—
452110	Department stores (excl leased depts)	4	113 639	10 290	2 572	837	—	—
4521101	Department stores (excl leased depts)	4	113 639	10 290	2 572	837	—	—
4521101	Conventional department stores (excl leased depts)	1	D	D	D	c	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts)	1	D	D	D	c	D	D
45299	All other general merchandise stores	5	D	D	D	c	D	D
452990	All other general merchandise stores	5	D	D	D	c	D	D
4529901	Variety stores	1	D	D	D	b	D	D
4529902	Catalog showrooms	1	D	D	D	b	D	D
453	Miscellaneous store retailers	54	D	D	D	e	D	D
4531	Florists	9	1 973	483	123	44	20.5	4.9
45311	Florists	9	1 973	483	123	44	20.5	4.9
453110	Florists	9	1 973	483	123	44	20.5	4.9
4532	Office supplies, stationery, & gift stores	21	11 617	2 090	443	168	12.9	4.1
45321	Office supplies & stationery stores	4	D	D	D	b	D	D
453210	Office supplies & stationery stores	4	D	D	D	b	D	D
4532102	Office supplies stores	4	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	17	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores	17	D	D	D	b	D	D
4533	Used merchandise stores	12	1 693	397	86	38	36.1	28.8
45331	Used merchandise stores	12	1 693	397	86	38	36.1	28.8
453310	Used merchandise stores	12	1 693	397	86	38	36.1	28.8
4539	Other miscellaneous store retailers	12	D	D	D	b	D	D
45391	Pet & pet supplies stores	3	D	D	D	b	D	D
453910	Pet & pet supplies stores	3	D	D	D	b	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	8	D	D	D	b	D	D
454	Nonstore retailers	9	12 314	871	206	53	2.5	.2
4541	Electronic shopping & mail-order houses	4	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	4	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	4	D	D	D	b	D	D
NOWATA, OK								
44-45	Retail trade	26	25 261	1 939	450	153	17.1	16.4
441	Motor vehicle & parts dealers	6	6 226	457	91	33	22.9	—
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441222	Boat dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	5	D	D	D	b	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	3	3 622	243	71	18	—	70.2
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
OKEMAH, OK								
44-45	Retail trade	25	29 111	2 005	443	178	28.3	3.6
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	4	D	D	D	b	D	D
446	Health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	8	D	D	D	b	D	D
44719	Other gasoline stations	4	11 943	521	109	44	20.6	—
447190	Other gasoline stations	4	11 943	521	109	44	20.6	—
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
OKLAHOMA CITY, OK *								
44-45	Retail trade	2 145	5 337 019	490 819	115 539	28 167	6.8	7.6
441	Motor vehicle & parts dealers	248	1 627 623	123 593	29 958	4 495	6.2	8.3
4411	Automobile dealers	91	1 300 442	84 892	21 362	2 756	6.1	8.1
44111	New car dealers	36	1 201 439	80 415	20 292	2 540	3.9	7.9
441110	New car dealers	36	1 201 439	80 415	20 292	2 540	3.9	7.9
44112	Used car dealers	55	99 003	4 477	1 070	216	32.7	10.6
441120	Used car dealers	55	99 003	4 477	1 070	216	32.7	10.6
4412	Other motor vehicle dealers	33	96 547	8 850	1 534	267	9.8	23.6
44121	Recreational vehicle dealers	7	46 238	4 282	468	89	—	38.8
441210	Recreational vehicle dealers	7	46 238	4 282	468	89	—	38.8
44122	Motorcycle, boat, & other motor vehicle dealers	26	50 309	4 568	1 066	178	18.8	9.6
441221	Motorcycle dealers	10	D	D	D	b	D	D
441222	Boat dealers	8	D	D	D	b	D	D
441229	All other motor vehicle dealers	8	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	124	230 634	29 851	7 062	1 472	5.3	2.9
44131	Automotive parts & accessories stores	92	200 305	23 742	5 626	1 219	3.7	3.3
441310	Automotive parts & accessories stores	92	200 305	23 742	5 626	1 219	3.7	3.3
44132	Tire dealers	32	30 329	6 109	1 436	253	15.5	—
441320	Tire dealers	32	30 329	6 109	1 436	253	15.5	—
442	Furniture & home furnishings stores	129	212 061	25 874	6 352	1 188	9.1	6.4
4421	Furniture stores	44	128 305	16 385	3 987	690	7.0	.3
44211	Furniture stores	44	128 305	16 385	3 987	690	7.0	.3
442110	Furniture stores	44	128 305	16 385	3 987	690	7.0	.3
4422	Home furnishings stores	85	83 756	9 489	2 365	498	12.4	15.8
44221	Floor covering stores	44	59 189	6 605	1 673	260	13.3	18.3
442210	Floor covering stores	44	59 189	6 605	1 673	260	13.3	18.3
44229	Other home furnishings stores	41	24 567	2 884	692	238	10.0	9.8
442299	All other home furnishings stores	37	D	D	D	c	D	D
443	Electronics & appliance stores	101	217 420	19 334	4 602	1 037	8.5	3.2
4431	Electronics & appliance stores	101	217 420	19 334	4 602	1 037	8.5	3.2
44311	Appliance, television, & other electronics stores	60	140 041	11 183	2 647	712	5.7	2.4
443111	Household appliance stores	22	33 070	3 394	831	164	10.6	.4
443112	Radio, television, & other electronics stores	38	106 971	7 789	1 816	548	4.2	3.0
44312	Computer & software stores	37	D	D	D	e	D	D
443120	Computer & software stores	37	D	D	D	e	D	D
44313	Camera & photographic supplies stores	4	D	D	D	b	D	D
443130	Camera & photographic supplies stores	4	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	172	518 862	59 178	13 568	2 765	5.7	6.0
4441	Building material & supplies dealers	138	494 064	54 871	12 703	2 503	4.6	6.2
44411	Home centers	11	150 121	14 928	3 533	873	.2	2.8
444110	Home centers	11	150 121	14 928	3 533	873	.2	2.8
44412	Paint & wallpaper stores	21	D	D	D	c	D	D
444120	Paint & wallpaper stores	21	D	D	D	c	D	D
44413	Hardware stores	10	D	D	D	c	D	D
444130	Hardware stores	10	D	D	D	c	D	D
44419	Other building material dealers	96	305 979	34 937	7 919	1 381	7.1	7.6
444190	Other building material dealers	96	305 979	34 937	7 919	1 381	7.1	7.6
4442	Lawn & garden equipment & supplies stores	34	24 798	4 307	865	262	27.1	3.3
44421	Outdoor power equipment stores	12	7 343	1 322	250	64	25.8	.4
444210	Outdoor power equipment stores	12	7 343	1 322	250	64	25.8	.4
44422	Nursery & garden centers	22	17 455	2 985	615	198	27.7	4.6
444220	Nursery & garden centers	22	17 455	2 985	615	198	27.7	4.6

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
OKLAHOMA CITY, OK *—Con.								
44-45 Retail trade—Con.								
445	Food & beverage stores	262	588 208	54 736	13 098	4 306	8.2	13.9
4451	Grocery stores	182	540 094	50 700	12 194	3 988	6.7	14.3
44511	Supermarkets & other grocery (except convenience) stores	156	528 148	49 821	12 000	3 913	5.4	14.3
445110	Supermarkets & other grocery (except convenience) stores	156	528 148	49 821	12 000	3 913	5.4	14.3
44512	Convenience stores	26	11 946	879	194	75	63.9	14.3
445120	Convenience stores	26	11 946	879	194	75	63.9	14.3
4452	Specialty food stores	31	12 968	2 348	517	177	5.1	7.9
4453	Beer, wine, & liquor stores	49	35 146	1 688	387	141	31.6	9.7
44531	Beer, wine, & liquor stores	49	35 146	1 688	387	141	31.6	9.7
445310	Beer, wine, & liquor stores	49	35 146	1 688	387	141	31.6	9.7
446	Health & personal care stores	170	201 058	25 201	6 110	1 457	9.8	14.3
4461	Health & personal care stores	170	201 058	25 201	6 110	1 457	9.8	14.3
44611	Pharmacies & drug stores	67	142 089	15 462	3 762	894	6.4	10.8
446110	Pharmacies & drug stores	67	142 089	15 462	3 762	894	6.4	10.8
4461101	Pharmacies & drug stores	65	D	D	D	f	D	D
4461102	Proprietary stores	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	29	10 324	1 523	326	125	2.0	10.1
446120	Cosmetics, beauty supplies, & perfume stores	29	10 324	1 523	326	125	2.0	10.1
44613	Optical goods stores	38	14 668	2 829	650	156	16.3	6.5
446130	Optical goods stores	38	14 668	2 829	650	156	16.3	6.5
44619	Other health & personal care stores	36	33 977	5 387	1 372	282	23.5	33.5
446191	Food (health) supplement stores	13	10 513	1 140	243	98	26.3	17.4
446199	All other health & personal care stores	23	23 464	4 247	1 129	184	22.2	40.7
447	Gasoline stations	207	441 709	24 741	5 866	1 702	6.5	15.1
4471	Gasoline stations	207	441 709	24 741	5 866	1 702	6.5	15.1
44711	Gasoline stations with convenience stores	142	227 611	12 766	2 961	862	7.5	25.3
447110	Gasoline stations with convenience stores	142	227 611	12 766	2 961	862	7.5	25.3
44719	Other gasoline stations	65	214 098	11 975	2 905	840	5.4	4.3
447190	Other gasoline stations	65	214 098	11 975	2 905	840	5.4	4.3
448	Clothing & clothing accessories stores	316	277 640	34 561	7 909	2 685	10.5	5.8
4481	Clothing stores	187	191 660	22 472	5 084	1 880	10.4	6.5
44811	Men's clothing stores	32	26 660	3 268	840	232	14.8	14.4
448110	Men's clothing stores	32	26 660	3 268	840	232	14.8	14.4
44812	Women's clothing stores	76	54 965	7 812	1 840	666	14.9	8.7
448120	Women's clothing stores	76	54 965	7 812	1 840	666	14.9	8.7
44813	Children's & infants' clothing stores	10	8 180	753	181	82	2.1	.1
448130	Children's & infants' clothing stores	10	8 180	753	181	82	2.1	.1
44814	Family clothing stores	40	83 901	8 216	1 667	704	7.4	4.4
448140	Family clothing stores	40	83 901	8 216	1 667	704	7.4	4.4
44815	Clothing accessories stores	10	2 122	327	85	36	2.6	—
448150	Clothing accessories stores	10	2 122	327	85	36	2.6	—
44819	Other clothing stores	19	15 832	2 096	471	160	8.0	.4
448190	Other clothing stores	19	15 832	2 096	471	160	8.0	.4
4482	Shoe stores	64	37 964	4 424	1 103	405	2.8	6.1
44821	Shoe stores	64	37 964	4 424	1 103	405	2.8	6.1
448210	Shoe stores	64	37 964	4 424	1 103	405	2.8	6.1
4482101	Men's shoe stores	8	D	D	D	b	D	D
4482102	Women's shoe stores	14	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	26	15 806	1 740	468	160	6.7	—
4482105	Athletic footwear stores	14	12 333	1 239	289	119	—	1.2
4483	Jewelry, luggage, & leather goods stores	65	48 016	7 665	1 722	400	17.2	3.0
44831	Jewelry stores	62	45 662	7 217	1 616	366	18.1	3.2
448310	Jewelry stores	62	45 662	7 217	1 616	366	18.1	3.2
44832	Luggage & leather goods stores	3	2 354	448	106	34	—	—
448320	Luggage & leather goods stores	3	2 354	448	106	34	—	—
451	Sporting goods, hobby, book, & music stores	135	127 188	14 983	3 592	1 041	14.3	5.8
4511	Sporting goods, hobby, & musical instrument stores ..	98	88 136	10 521	2 573	718	10.6	5.6
45111	Sporting goods stores	45	40 783	4 633	1 036	283	13.2	1.7
451110	Sporting goods stores	45	40 783	4 633	1 036	283	13.2	1.7
4511101	General-line sporting goods stores	9	D	D	D	c	D	D
4511102	Specialty-line sporting goods stores	36	D	D	D	c	D	D
45112	Hobby, toy, & game stores	30	29 284	3 111	731	265	7.9	2.1
451120	Hobby, toy, & game stores	30	29 284	3 111	731	265	7.9	2.1
45113	Sewing, needlework, & piece goods stores	16	10 758	1 705	469	128	7.4	1.1
451130	Sewing, needlework, & piece goods stores	16	10 758	1 705	469	128	7.4	1.1
45114	Musical instrument & supplies stores	7	7 311	1 072	337	42	11.9	48.0
451140	Musical instrument & supplies stores	7	7 311	1 072	337	42	11.9	48.0
4512	Book, periodical, & music stores	37	39 052	4 462	1 019	323	22.5	6.2
45121	Book stores & news dealers	22	19 095	1 933	503	187	5.0	3.0
451211	Book stores	22	19 095	1 933	503	187	5.0	3.0
4512111	Book stores, general	9	D	D	D	c	D	D
4512112	Specialty book stores	7	D	D	D	b	D	D
4512113	College book stores	6	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores ...	15	19 957	2 529	516	136	39.3	9.3
451220	Prerecorded tape, compact disc, & record stores ...	15	19 957	2 529	516	136	39.3	9.3

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
OKLAHOMA CITY, OK *—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	62	634 386	58 546	14 192	4 377	.1	.1
4521	Department stores (incl leased depts) ##	21	485 606	N	N	N	—	—
45211	Department stores (incl leased depts) ##	21	485 606	N	N	N	—	—
4521	Department stores (excl leased depts)	21	482 598	49 166	11 925	3 538	—	—
45211	Department stores (excl leased depts)	21	482 598	49 166	11 925	3 538	—	—
452110	Department stores (excl leased depts)	21	482 598	49 166	11 925	3 538	—	—
4521101	Conventional department stores (excl leased depts)	6	D	D	D	g	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	7	164 132	13 931	3 484	1 172	—	—
4521103	National chain department stores (excl leased depts)	8	D	D	D	g	D	D
4529	Other general merchandise stores	41	151 788	9 380	2 267	839	.6	.5
45291	Warehouse clubs & superstores	2	D	D	D	e	D	D
452910	Warehouse clubs & superstores	2	D	D	D	e	D	D
45299	All other general merchandise stores	39	D	D	D	e	D	D
452990	All other general merchandise stores	39	D	D	D	e	D	D
4529901	Variety stores	30	D	D	D	e	D	D
4529902	Catalog showrooms	1	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	8	5 464	1 122	439	67	8.8	.6
453	Miscellaneous store retailers	257	228 920	27 772	6 151	2 141	14.4	6.1
4531	Florists	45	12 789	3 001	760	256	20.7	15.6
45311	Florists	45	12 789	3 001	760	256	20.7	15.6
453110	Florists	45	12 789	3 001	760	256	20.7	15.6
4532	Office supplies, stationery, & gift stores	88	72 143	8 700	1 908	727	7.0	6.4
45321	Office supplies & stationery stores	11	D	D	D	c	D	D
453210	Office supplies & stationery stores	11	D	D	D	c	D	D
4532101	Stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	10	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	77	D	D	D	e	D	D
453220	Gift, novelty, & souvenir stores	77	D	D	D	e	D	D
4533	Used merchandise stores	49	19 844	4 731	1 075	423	10.2	25.9
45331	Used merchandise stores	49	19 844	4 731	1 075	423	10.2	25.9
453310	Used merchandise stores	49	19 844	4 731	1 075	423	10.2	25.9
4539	Other miscellaneous store retailers	75	124 144	11 340	2 408	735	18.8	1.9
45391	Pet & pet supplies stores	13	16 064	1 382	343	133	8.3	.2
453910	Pet & pet supplies stores	13	16 064	1 382	343	133	8.3	.2
45392	Art dealers	9	1 060	202	55	10	7.4	8.1
453920	Art dealers	9	1 060	202	55	10	7.4	8.1
45393	Manufactured (mobile) home dealers	14	D	D	D	e	D	D
453930	Manufactured (mobile) home dealers	14	D	D	D	e	D	D
45399	All other miscellaneous store retailers	39	D	D	D	e	D	D
454	Nonstore retailers	86	261 944	22 300	4 141	973	6.5	1.4
4541	Electronic shopping & mail-order houses	13	15 113	2 041	464	98	15.4	7.1
45411	Electronic shopping & mail-order houses	13	15 113	2 041	464	98	15.4	7.1
454110	Electronic shopping & mail-order houses	13	15 113	2 041	464	98	15.4	7.1
4542	Vending machine operators	23	19 470	3 368	766	199	26.9	11.3
45421	Vending machine operators	23	19 470	3 368	766	199	26.9	11.3
454210	Vending machine operators	23	19 470	3 368	766	199	26.9	11.3
4543	Direct selling establishments	50	227 361	16 891	2 911	676	4.1	.2
45431	Fuel dealers	8	D	D	D	c	D	D
454311	Heating oil dealers	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	5	D	D	D	b	D	D
45439	Other direct selling establishments	42	D	D	D	f	D	D
454390	Other direct selling establishments	42	D	D	D	f	D	D
OKLAHOMA CITY, OK (CANADIAN COUNTY PART) *								
44-45	Retail trade	14	D	D	D	c	D	D
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	4	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	4	50 724	1 071	243	70	—	—
4471	Gasoline stations	4	50 724	1 071	243	70	—	—
44719	Other gasoline stations	2	D	D	D	b	D	D
447190	Other gasoline stations	2	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
OKLAHOMA CITY, OK (CLEVELAND COUNTY PART) *								
44-45	Retail trade	58	70 007	6 826	1 653	547	9.3	25.6
441	Motor vehicle & parts dealers	3	D	D	D	b	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	3	570	84	18	7	D	—
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	16	D	D	D	c	D	D
446	Health & personal care stores	5	D	D	D	c	D	D
4461	Health & personal care stores	5	D	D	D	c	D	D
44619	Other health & personal care stores	1	D	D	D	b	D	D
446199	All other health & personal care stores	1	D	D	D	b	D	D
447	Gasoline stations	7	11 078	853	208	53	15.2	16.2
44711	Gasoline stations with convenience stores	6	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	6	D	D	D	b	D	D
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	6	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores	5	D	D	D	b	D	D
45112	Hobby, toy, & game stores	4	D	D	D	b	D	D
451120	Hobby, toy, & game stores	4	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	6	D	D	D	b	D	D
4539	Other miscellaneous store retailers	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers	1	D	D	D	b	D	D
454	Nonstore retailers	5	D	D	D	a	D	D
OKLAHOMA CITY, OK (OKLAHOMA COUNTY PART) *								
44-45	Retail trade	2 072	5 206 573	482 148	113 432	27 476	6.8	7.4
441	Motor vehicle & parts dealers	243	1 620 885	122 904	29 803	4 463	6.2	8.3
4411	Automobile dealers	90	D	D	D	h	D	D
44111	New car dealers	36	1 201 439	80 415	20 292	2 540	3.9	7.9
441110	New car dealers	36	1 201 439	80 415	20 292	2 540	3.9	7.9
44112	Used car dealers	54	D	D	D	c	D	D
441120	Used car dealers	54	D	D	D	c	D	D
4412	Other motor vehicle dealers	32	D	D	D	e	D	D
44121	Recreational vehicle dealers	7	46 238	4 282	468	89	—	38.8
441210	Recreational vehicle dealers	7	46 238	4 282	468	89	—	38.8
44122	Motorcycle, boat, & other motor vehicle dealers	25	D	D	D	c	D	D
441221	Motorcycle dealers	10	D	D	D	b	D	D
441222	Boat dealers	8	D	D	D	b	D	D
441229	All other motor vehicle dealers	7	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	121	D	D	D	g	D	D
44131	Automotive parts & accessories stores	91	D	D	D	g	D	D
441310	Automotive parts & accessories stores	91	D	D	D	g	D	D
44132	Tire dealers	30	D	D	D	c	D	D
441320	Tire dealers	30	D	D	D	c	D	D
442	Furniture & home furnishings stores	126	D	D	D	g	D	D
4421	Furniture stores	44	128 305	16 385	3 987	690	7.0	.3
44211	Furniture stores	44	128 305	16 385	3 987	690	7.0	.3
442110	Furniture stores	44	128 305	16 385	3 987	690	7.0	.3
4422	Home furnishings stores	82	D	D	D	e	D	D
44221	Floor covering stores	42	D	D	D	e	D	D
442210	Floor covering stores	42	D	D	D	e	D	D
44229	Other home furnishings stores	40	D	D	D	c	D	D
442299	All other home furnishings stores	36	D	D	D	c	D	D
443	Electronics & appliance stores	98	216 850	19 250	4 584	1 030	8.5	3.2
4431	Electronics & appliance stores	98	216 850	19 250	4 584	1 030	8.5	3.2
44311	Appliance, television, & other electronics stores	58	D	D	D	f	D	D
443111	Household appliance stores	22	33 070	3 394	831	164	10.6	.4
443112	Radio, television, & other electronics stores	36	D	D	D	f	D	D
44312	Computer & software stores	36	D	D	D	e	D	D
443120	Computer & software stores	36	D	D	D	e	D	D
44313	Camera & photographic supplies stores	4	D	D	D	b	D	D
443130	Camera & photographic supplies stores	4	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
OKLAHOMA CITY, OK (OKLAHOMA COUNTY PART) *—Con.								
44-45	Retail trade—Con.							
444	Building material & garden equipment & supplies dealers	169	D	D	D	h	D	D
4441	Building material & supplies dealers	137	D	D	D	h	D	D
44411	Home centers	11	150 121	14 928	3 533	873	.2	2.8
444110	Home centers	11	150 121	14 928	3 533	873	.2	2.8
44412	Paint & wallpaper stores	21	D	D	D	c	D	D
444120	Paint & wallpaper stores	21	D	D	D	c	D	D
44413	Hardware stores	10	D	D	D	c	D	D
444130	Hardware stores	10	D	D	D	c	D	D
44419	Other building material dealers	95	D	D	D	g	D	D
444190	Other building material dealers	95	D	D	D	g	D	D
4442	Lawn & garden equipment & supplies stores	32	D	D	D	c	D	D
44421	Outdoor power equipment stores	12	7 343	1 322	250	64	25.8	.4
444210	Outdoor power equipment stores	12	7 343	1 322	250	64	25.8	.4
44422	Nursery & garden centers	20	D	D	D	c	D	D
444220	Nursery & garden centers	20	D	D	D	c	D	D
445	Food & beverage stores	242	558 610	52 043	12 373	4 066	8.1	12.6
4451	Grocery stores	169	D	D	D	h	D	D
44511	Supermarkets & other grocery (except convenience) stores	145	501 707	47 355	11 321	3 693	5.7	12.8
445110	Supermarkets & other grocery (except convenience) stores	145	501 707	47 355	11 321	3 693	5.7	12.8
44512	Convenience stores	24	D	D	D	b	D	D
445120	Convenience stores	24	D	D	D	b	D	D
4452	Specialty food stores	29	D	D	D	c	D	D
4453	Beer, wine, & liquor stores	44	33 450	1 558	358	132	28.1	10.2
44531	Beer, wine, & liquor stores	44	33 450	1 558	358	132	28.1	10.2
445310	Beer, wine, & liquor stores	44	33 450	1 558	358	132	28.1	10.2
446	Health & personal care stores	164	185 503	23 505	5 712	1 302	10.6	12.7
4461	Health & personal care stores	164	185 503	23 505	5 712	1 302	10.6	12.7
44611	Pharmacies & drug stores	62	D	D	D	f	D	D
446110	Pharmacies & drug stores	62	D	D	D	f	D	D
4461101	Pharmacies & drug stores	61	D	D	D	f	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	29	10 324	1 523	326	125	2.0	10.1
446120	Cosmetics, beauty supplies, & perfume stores	29	10 324	1 523	326	125	2.0	10.1
44613	Optical goods stores	38	14 668	2 829	650	156	16.3	6.5
446130	Optical goods stores	38	14 668	2 829	650	156	16.3	6.5
44619	Other health & personal care stores	35	D	D	D	e	D	D
446191	Food (health) supplement stores	13	10 513	1 140	243	98	26.3	17.4
446199	All other health & personal care stores	22	D	D	D	c	D	D
447	Gasoline stations	196	379 907	22 817	5 415	1 579	7.1	17.1
4471	Gasoline stations	196	379 907	22 817	5 415	1 579	7.1	17.1
44711	Gasoline stations with convenience stores	134	D	D	D	f	D	D
447110	Gasoline stations with convenience stores	134	D	D	D	f	D	D
44719	Other gasoline stations	62	D	D	D	f	D	D
447190	Other gasoline stations	62	D	D	D	f	D	D
448	Clothing & clothing accessories stores	314	D	D	D	h	D	D
4481	Clothing stores	186	D	D	D	g	D	D
44811	Men's clothing stores	32	26 660	3 268	840	232	14.8	14.4
448110	Men's clothing stores	32	26 660	3 268	840	232	14.8	14.4
44812	Women's clothing stores	76	54 965	7 812	1 840	666	14.9	8.7
448120	Women's clothing stores	76	54 965	7 812	1 840	666	14.9	8.7
44813	Children's & infants' clothing stores	10	8 180	753	181	82	2.1	.1
448130	Children's & infants' clothing stores	10	8 180	753	181	82	2.1	.1
44814	Family clothing stores	40	83 901	8 216	1 667	704	7.4	4.4
448140	Family clothing stores	40	83 901	8 216	1 667	704	7.4	4.4
44815	Clothing accessories stores	10	2 122	327	85	36	2.6	—
448150	Clothing accessories stores	10	2 122	327	85	36	2.6	—
44819	Other clothing stores	18	D	D	D	c	D	D
448190	Other clothing stores	18	D	D	D	c	D	D
4482	Shoe stores	64	37 964	4 424	1 103	405	2.8	6.1
44821	Shoe stores	64	37 964	4 424	1 103	405	2.8	6.1
448210	Shoe stores	64	37 964	4 424	1 103	405	2.8	6.1
4482101	Men's shoe stores	8	D	D	D	b	D	D
4482102	Women's shoe stores	14	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	26	15 806	1 740	468	160	6.7	—
4482105	Athletic footwear stores	14	12 333	1 239	289	119	—	1.2
4483	Jewelry, luggage, & leather goods stores	64	D	D	D	e	D	D
44831	Jewelry stores	61	D	D	D	e	D	D
448310	Jewelry stores	61	D	D	D	e	D	D
44832	Luggage & leather goods stores	3	2 354	448	106	34	—	—
448320	Luggage & leather goods stores	3	2 354	448	106	34	—	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	OKLAHOMA CITY, OK (OKLAHOMA COUNTY PART) *—Con.							
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	129	D	D	D	f	D	D
4511	Sporting goods, hobby, & musical instrument stores . .	93	D	D	D	f	D	D
45111	Sporting goods stores	44	D	D	D	e	D	D
451110	Sporting goods stores	44	D	D	D	e	D	D
4511101	General-line sporting goods stores	9	D	D	D	c	D	D
4511102	Specialty-line sporting goods stores	35	D	D	D	c	D	D
45112	Hobby, toy, & game stores	26	D	D	D	c	D	D
451120	Hobby, toy, & game stores	26	D	D	D	c	D	D
45113	Sewing, needlework, & piece goods stores	16	10 758	1 705	469	128	7.4	1.1
451130	Sewing, needlework, & piece goods stores	16	10 758	1 705	469	128	7.4	1.1
45114	Musical instrument & supplies stores	7	7 311	1 072	337	42	11.9	48.0
451140	Musical instrument & supplies stores	7	7 311	1 072	337	42	11.9	48.0
4512	Book, periodical, & music stores	36	D	D	D	e	D	D
45121	Book stores & news dealers	21	D	D	D	c	D	D
451211	Book stores	21	D	D	D	c	D	D
4512111	Book stores, general	9	D	D	D	c	D	D
4512112	Specialty book stores	7	D	D	D	b	D	D
4512113	College book stores	5	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores . . .	15	19 957	2 529	516	136	39.3	9.3
451220	Prerecorded tape, compact disc, & record stores .	15	19 957	2 529	516	136	39.3	9.3
452	General merchandise stores	61	D	D	D	h	D	D
4521	Department stores (incl leased depts) ##	21	485 606	N	N	N	—	—
45211	Department stores (incl leased depts) ##	21	485 606	N	N	N	—	—
4521	Department stores (excl leased depts)	21	482 598	49 166	11 925	3 538	—	—
45211	Department stores (excl leased depts)	21	482 598	49 166	11 925	3 538	—	—
452110	Department stores (excl leased depts)	21	482 598	49 166	11 925	3 538	—	—
4521101	Conventional department stores (excl leased depts)	6	D	D	D	g	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	7	164 132	13 931	3 484	1 172	—	—
4521103	National chain department stores (excl leased depts)	8	D	D	D	g	D	D
4529	Other general merchandise stores	40	D	D	D	f	D	D
45291	Warehouse clubs & superstores	2	D	D	D	e	D	D
452910	Warehouse clubs & superstores	2	D	D	D	e	D	D
45299	All other general merchandise stores	38	D	D	D	e	D	D
452990	All other general merchandise stores	38	D	D	D	e	D	D
4529901	Variety stores	29	D	D	D	e	D	D
4529902	Catalog showrooms	1	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	8	5 464	1 122	439	67	8.8	.6
453	Miscellaneous store retailers	251	D	D	D	g	D	D
4531	Florists	44	D	D	D	e	D	D
45311	Florists	44	D	D	D	e	D	D
453110	Florists	44	D	D	D	e	D	D
4532	Office supplies, stationery, & gift stores	88	72 143	8 700	1 908	727	7.0	6.4
45321	Office supplies & stationery stores	11	D	D	D	c	D	D
453210	Office supplies & stationery stores	11	D	D	D	c	D	D
4532101	Stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	10	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	77	D	D	D	e	D	D
453220	Gift, novelty, & souvenir stores	77	D	D	D	e	D	D
4533	Used merchandise stores	46	19 664	4 709	1 072	420	9.8	26.1
45331	Used merchandise stores	46	19 664	4 709	1 072	420	9.8	26.1
453310	Used merchandise stores	46	19 664	4 709	1 072	420	9.8	26.1
4539	Other miscellaneous store retailers	73	D	D	D	f	D	D
45391	Pet & pet supplies stores	13	16 064	1 382	343	133	8.3	.2
453910	Pet & pet supplies stores	13	16 064	1 382	343	133	8.3	.2
45392	Art dealers	8	D	D	D	a	D	D
453920	Art dealers	8	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	14	D	D	D	e	D	D
453930	Manufactured (mobile) home dealers	14	D	D	D	e	D	D
45399	All other miscellaneous store retailers	38	D	D	D	e	D	D
454	Nonstore retailers	79	259 466	22 135	4 116	966	5.6	1.5
4541	Electronic shopping & mail-order houses	12	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	12	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	12	D	D	D	b	D	D
4542	Vending machine operators	21	D	D	D	c	D	D
45421	Vending machine operators	21	D	D	D	c	D	D
454210	Vending machine operators	21	D	D	D	c	D	D
4543	Direct selling establishments	46	D	D	D	f	D	D
45431	Fuel dealers	8	D	D	D	c	D	D
454311	Heating oil dealers	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers . . .	5	D	D	D	b	D	D
45439	Other direct selling establishments	38	D	D	D	f	D	D
454390	Other direct selling establishments	38	D	D	D	f	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	OKLAHOMA CITY, OK (POTTAWATOMIE COUNTY PART) *							
44-45	Retail trade	1	D	D	D	a	D	D
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
	OKMULGEE, OK							
44-45	Retail trade	72	87 617	7 436	1 689	502	43.1	3.3
441	Motor vehicle & parts dealers	12	34 668	2 131	394	101	91.3	—
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
44131	Automotive parts & accessories stores	7	D	D	D	b	D	D
441310	Automotive parts & accessories stores	7	D	D	D	b	D	D
442	Furniture & home furnishings stores	6	3 046	615	151	44	23.5	8.5
4421	Furniture stores	5	D	D	D	b	D	D
44211	Furniture stores	5	D	D	D	b	D	D
442110	Furniture stores	5	D	D	D	b	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	7 083	688	166	40	2.3	8.9
44419	Other building material dealers	3	5 649	553	113	25	—	—
444190	Other building material dealers	3	5 649	553	113	25	—	—
445	Food & beverage stores	7	17 336	1 710	430	159	9.6	.5
446	Health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	12	13 318	849	210	55	8.8	—
44711	Gasoline stations with convenience stores	10	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	10	D	D	D	b	D	D
448	Clothing & clothing accessories stores	9	4 040	456	112	25	16.7	7.0
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	1 499	111	19	9	—	—
453	Miscellaneous store retailers	9	D	D	D	b	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
	OWASSO, OK *							
44-45	Retail trade	73	191 682	16 373	3 684	1 149	4.5	3.3
441	Motor vehicle & parts dealers	8	D	D	D	c	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	22 538	2 605	576	94	—	—
4441	Building material & supplies dealers	5	D	D	D	b	D	D
44419	Other building material dealers	3	20 141	2 379	525	83	—	—
444190	Other building material dealers	3	20 141	2 379	525	83	—	—
445	Food & beverage stores	8	47 192	3 966	910	365	6.1	—
4451	Grocery stores	6	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	4	44 329	3 873	893	354	—	—
445110	Supermarkets & other grocery (except convenience) stores	4	44 329	3 873	893	354	—	—
446	Health & personal care stores	10	9 480	858	178	51	14.1	2.3
4461	Health & personal care stores	10	9 480	858	178	51	14.1	2.3
4461102	Proprietary stores	2	D	D	D	a	D	D
447	Gasoline stations	10	21 283	1 059	254	74	7.0	23.4
4471	Gasoline stations	10	21 283	1 059	254	74	7.0	23.4
44711	Gasoline stations with convenience stores	9	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	9	D	D	D	b	D	D
448	Clothing & clothing accessories stores	7	2 228	194	19	10	12.0	7.7
451	Sporting goods, hobby, book, & music stores	3	746	59	12	6	D	—
452	General merchandise stores	6	D	D	D	e	D	D
45299	All other general merchandise stores	5	3 411	404	129	74	2.0	21.3
452990	All other general merchandise stores	5	3 411	404	129	74	2.0	21.3
453	Miscellaneous store retailers	10	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	OWASSO, OK *—Con.							
44-45	Retail trade—Con.							
454	Nonstore retailers	1	D	D	D	a	D	D
	OWASSO, OK (ROGERS COUNTY PART) *							
44-45	Retail trade	4	D	D	D	a	D	D
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
445	Food & beverage stores	1	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
	OWASSO, OK (TULSA COUNTY PART) *							
44-45	Retail trade	69	D	D	D	g	D	D
441	Motor vehicle & parts dealers	7	D	D	D	c	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	22 538	2 605	576	94	—	—
4441	Building material & supplies dealers	5	D	D	D	b	D	D
44419	Other building material dealers	3	20 141	2 379	525	83	—	—
444190	Other building material dealers	3	20 141	2 379	525	83	—	—
445	Food & beverage stores	7	D	D	D	e	D	D
4451	Grocery stores	5	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	4	44 329	3 873	893	354	—	—
445110	Supermarkets & other grocery (except convenience) stores	4	44 329	3 873	893	354	—	—
446	Health & personal care stores	10	9 480	858	178	51	14.1	2.3
4461	Health & personal care stores	10	9 480	858	178	51	14.1	2.3
4461102	Proprietary stores	2	D	D	D	a	D	D
447	Gasoline stations	9	D	D	D	b	D	D
4471	Gasoline stations	9	D	D	D	b	D	D
44711	Gasoline stations with convenience stores	8	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	8	D	D	D	b	D	D
448	Clothing & clothing accessories stores	7	2 228	194	19	10	12.0	7.7
451	Sporting goods, hobby, book, & music stores	3	746	59	12	6	D	—
452	General merchandise stores	6	D	D	D	e	D	D
45299	All other general merchandise stores	5	3 411	404	129	74	2.0	21.3
452990	All other general merchandise stores	5	3 411	404	129	74	2.0	21.3
453	Miscellaneous store retailers	10	D	D	D	b	D	D
	PAULS VALLEY, OK							
44-45	Retail trade	46	99 951	6 795	1 586	549	7.9	5.4
441	Motor vehicle & parts dealers	5	37 920	1 801	420	99	2.9	—
442	Furniture & home furnishings stores	3	1 823	279	63	16	100.0	—
443	Electronics & appliance stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	3 504	556	137	36	88.0	—
445	Food & beverage stores	6	D	D	D	c	D	D
446	Health & personal care stores	3	3 577	241	54	22	D	19.7
447	Gasoline stations	7	14 924	612	144	45	4.1	3.8
44719	Other gasoline stations	3	D	D	D	b	D	D
447190	Other gasoline stations	3	D	D	D	b	D	D
448	Clothing & clothing accessories stores	8	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	c	D	D
453	Miscellaneous store retailers	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers	1	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PAWHUSKA, OK								
44-45	Retail trade	30	24 102	2 427	574	216	27.0	.7
441	Motor vehicle & parts dealers	3	580	115	30	8	D	—
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	4 580	420	99	29	10.6	—
4442	Lawn & garden equipment & supplies stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D
445	Food & beverage stores	5	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	6	5 965	519	117	48	46.3	—
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	b	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
PERRY, OK								
44-45	Retail trade	43	57 207	5 335	1 201	393	26.6	10.6
441	Motor vehicle & parts dealers	4	11 746	879	206	42	71.5	—
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	2	D	D	D	b	D	D
44422	Nursery & garden centers	2	D	D	D	b	D	D
444220	Nursery & garden centers	2	D	D	D	b	D	D
445	Food & beverage stores	5	D	D	D	b	D	D
446	Health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	11	D	D	D	b	D	D
448	Clothing & clothing accessories stores	4	571	48	4	5	19.6	—
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	b	D	D
PIEDMONT, OK *								
44-45	Retail trade	3	939	143	37	14	D	—
453	Miscellaneous store retailers	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
PIEDMONT, OK (CANADIAN COUNTY PART) *								
44-45	Retail trade	3	939	143	37	14	D	—
453	Miscellaneous store retailers	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
POCOLA, OK								
44-45	Retail trade	15	22 153	1 451	244	76	8.9	7.6
441	Motor vehicle & parts dealers	3	4 512	350	97	17	D	—
444	Building material & garden equipment & supplies dealers	3	3 458	329	56	16	—	—
445	Food & beverage stores	3	4 325	382	5	4	D	32.7
447	Gasoline stations	3	2 417	150	32	22	D	10.8
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
PONCA CITY, OK *								
44-45	Retail trade	158	280 467	26 978	6 487	1 963	12.4	3.8
441	Motor vehicle & parts dealers	23	64 009	5 598	1 302	256	20.9	1.7
4411	Automobile dealers	9	D	D	D	c	D	D
44112	Used car dealers	4	D	D	D	b	D	D
441120	Used car dealers	4	D	D	D	b	D	D
4412	Other motor vehicle dealers	4	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	10	D	D	D	b	D	D
44131	Automotive parts & accessories stores	9	D	D	D	b	D	D
441310	Automotive parts & accessories stores	9	D	D	D	b	D	D
442	Furniture & home furnishings stores	6	D	D	D	b	D	D
4422	Home furnishings stores	5	D	D	D	a	D	D
443	Electronics & appliance stores	13	12 531	1 186	215	49	8.9	44.8
4431	Electronics & appliance stores	13	12 531	1 186	215	49	8.9	44.8
44311	Appliance, television, & other electronics stores	11	D	D	D	b	D	D
443111	Household appliance stores	6	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	5	D	D	D	a	D	D
44312	Computer & software stores	2	D	D	D	a	D	D
443120	Computer & software stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	12	26 648	2 969	804	214	1.4	—
4441	Building material & supplies dealers	12	26 648	2 969	804	214	1.4	—
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44419	Other building material dealers	8	D	D	D	b	D	D
444190	Other building material dealers	8	D	D	D	b	D	D
445	Food & beverage stores	13	36 812	3 458	843	256	15.4	2.0
4451	Grocery stores	6	34 700	3 324	812	243	11.9	.4
446	Health & personal care stores	12	14 006	1 538	345	88	39.7	4.3
4461	Health & personal care stores	12	14 006	1 538	345	88	39.7	4.3
447	Gasoline stations	20	24 272	1 833	429	150	8.6	—
4471	Gasoline stations	20	24 272	1 833	429	150	8.6	—
44711	Gasoline stations with convenience stores	16	21 608	1 584	368	123	7.8	—
447110	Gasoline stations with convenience stores	16	21 608	1 584	368	123	7.8	—
448	Clothing & clothing accessories stores	20	10 040	1 129	242	114	32.8	1.1
4481	Clothing stores	13	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	11	D	D	D	c	D	D
4511	Sporting goods, hobby, & musical instrument stores	8	D	D	D	b	D	D
45112	Hobby, toy, & game stores	1	D	D	D	b	D	D
451120	Hobby, toy, & game stores	1	D	D	D	b	D	D
4512	Book, periodical, & music stores	3	2 862	405	98	49	D	—
45121	Book stores & news dealers	2	D	D	D	b	D	D
451212	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	7	D	D	D	f	D	D
4529	Other general merchandise stores	5	D	D	D	f	D	D
45291	Warehouse clubs & superstores	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores	1	D	D	D	e	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	18	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	11	2 325	450	109	40	25.3	7.7
45321	Office supplies & stationery stores	4	1 107	231	60	12	—	10.7
453210	Office supplies & stationery stores	4	1 107	231	60	12	—	10.7
4532102	Office supplies stores	4	1 107	231	60	12	—	10.7
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	PONCA CITY, OK *—Con.							
44-45	Retail trade—Con.							
454	Nonstore retailers	3	D	D	D	a	D	D
	PONCA CITY, OK (KAY COUNTY PART) *							
44-45	Retail trade	158	280 467	26 978	6 487	1 963	12.4	3.8
441	Motor vehicle & parts dealers	23	64 009	5 598	1 302	256	20.9	1.7
4411	Automobile dealers	9	D	D	D	c	D	D
44112	Used car dealers	4	D	D	D	b	D	D
441120	Used car dealers	4	D	D	D	b	D	D
4412	Other motor vehicle dealers	4	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	10	D	D	D	b	D	D
44131	Automotive parts & accessories stores	9	D	D	D	b	D	D
441310	Automotive parts & accessories stores	9	D	D	D	b	D	D
442	Furniture & home furnishings stores	6	D	D	D	b	D	D
4422	Home furnishings stores	5	D	D	D	a	D	D
443	Electronics & appliance stores	13	12 531	1 186	215	49	8.9	44.8
4431	Electronics & appliance stores	13	12 531	1 186	215	49	8.9	44.8
44311	Appliance, television, & other electronics stores	11	D	D	D	b	D	D
443111	Household appliance stores	6	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	5	D	D	D	a	D	D
44312	Computer & software stores	2	D	D	D	a	D	D
443120	Computer & software stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	12	26 648	2 969	804	214	1.4	—
4441	Building material & supplies dealers	12	26 648	2 969	804	214	1.4	—
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44419	Other building material dealers	8	D	D	D	b	D	D
444190	Other building material dealers	8	D	D	D	b	D	D
445	Food & beverage stores	13	36 812	3 458	843	256	15.4	2.0
4451	Grocery stores	6	34 700	3 324	812	243	11.9	.4
446	Health & personal care stores	12	14 006	1 538	345	88	39.7	4.3
4461	Health & personal care stores	12	14 006	1 538	345	88	39.7	4.3
447	Gasoline stations	20	24 272	1 833	429	150	8.6	—
4471	Gasoline stations	20	24 272	1 833	429	150	8.6	—
44711	Gasoline stations with convenience stores	16	21 608	1 584	368	123	7.8	—
447110	Gasoline stations with convenience stores	16	21 608	1 584	368	123	7.8	—
448	Clothing & clothing accessories stores	20	10 040	1 129	242	114	32.8	1.1
4481	Clothing stores	13	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	11	D	D	D	c	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	8	D	D	D	b	D	D
45112	Hobby, toy, & game stores	1	D	D	D	b	D	D
451120	Hobby, toy, & game stores	1	D	D	D	b	D	D
4512	Book, periodical, & music stores	3	2 862	405	98	49	D	—
45121	Book stores & news dealers	2	D	D	D	b	D	D
451212	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	7	D	D	D	f	D	D
4529	Other general merchandise stores	5	D	D	D	f	D	D
45291	Warehouse clubs & superstores	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores	1	D	D	D	e	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	18	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	11	2 325	450	109	40	25.3	7.7
45321	Office supplies & stationery stores	4	1 107	231	60	12	—	10.7
453210	Office supplies & stationery stores	4	1 107	231	60	12	—	10.7
4532102	Office supplies stores	4	1 107	231	60	12	—	10.7
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
POTEAU, OK								
44-45	Retail trade	62	156 529	12 703	3 137	875	21.1	3.7
441	Motor vehicle & parts dealers	15	45 099	3 061	696	145	50.3	5.5
44112	Used car dealers	4	D	D	D	a	D	D
441120	Used car dealers	4	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	6	6 027	1 081	264	58	5.0	34.7
44132	Tire dealers	3	3 480	678	172	31	—	60.1
441320	Tire dealers	3	3 480	678	172	31	—	60.1
442	Furniture & home furnishings stores	6	1 414	137	34	14	75.8	24.2
443	Electronics & appliance stores	3	D	D	D	a	D	D
4431	Electronics & appliance stores	3	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	1	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	5	D	D	D	c	D	D
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health & personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	5	11 398	519	114	54	21.2	21.2
44711	Gasoline stations with convenience stores	4	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	4	D	D	D	b	D	D
448	Clothing & clothing accessories stores	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	6	D	D	D	e	D	D
4529	Other general merchandise stores	6	D	D	D	e	D	D
45291	Warehouse clubs & superstores	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores	1	D	D	D	e	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	7	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
454	Nonstore retailers	4	3 046	297	70	17	11.8	—
4543	Direct selling establishments	4	3 046	297	70	17	11.8	—
PRYOR CREEK, OK								
44-45	Retail trade	66	128 156	11 174	2 518	893	29.4	5.0
441	Motor vehicle & parts dealers	9	32 853	2 140	363	108	59.8	15.7
442	Furniture & home furnishings stores	4	2 151	315	75	18	100.0	—
443	Electronics & appliance stores	5	D	D	D	b	D	D
4431	Electronics & appliance stores	5	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	5	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	6	9 676	916	195	56	54.1	—
4442	Lawn & garden equipment & supplies stores	2	D	D	D	b	D	D
44422	Nursery & garden centers	2	D	D	D	b	D	D
444220	Nursery & garden centers	2	D	D	D	b	D	D
445	Food & beverage stores	6	D	D	D	c	D	D
446	Health & personal care stores	5	D	D	D	b	D	D
4461	Health & personal care stores	5	D	D	D	b	D	D
447	Gasoline stations	10	11 804	599	140	51	3.4	1.8
44711	Gasoline stations with convenience stores	9	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	9	D	D	D	b	D	D
448	Clothing & clothing accessories stores	6	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	e	D	D
45299	All other general merchandise stores	4	4 826	414	176	84	19.3	—
452990	All other general merchandise stores	4	4 826	414	176	84	19.3	—
4529903	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	4	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	PRYOR CREEK, OK—Con.							
44-45	Retail trade—Con.							
454	Nonstore retailers	4	D	D	D	a	D	D
	PURCELL, OK *							
44-45	Retail trade	46	56 078	5 744	1 121	437	12.1	23.3
441	Motor vehicle & parts dealers	10	9 512	1 082	224	61	32.2	23.9
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	3 346	642	63	23	14.2	—
445	Food & beverage stores	3	D	D	D	b	D	D
446	Health & personal care stores	4	3 810	268	66	23	37.3	62.7
447	Gasoline stations	10	8 744	497	120	68	11.4	23.2
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	c	D	D
45299	All other general merchandise stores	3	1 689	129	37	30	—	22.1
452990	All other general merchandise stores	3	1 689	129	37	30	—	22.1
453	Miscellaneous store retailers	4	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
	PURCELL, OK (MCCLAIN COUNTY PART) *							
44-45	Retail trade	46	56 078	5 744	1 121	437	12.1	23.3
441	Motor vehicle & parts dealers	10	9 512	1 082	224	61	32.2	23.9
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	3 346	642	63	23	14.2	—
445	Food & beverage stores	3	D	D	D	b	D	D
446	Health & personal care stores	4	3 810	268	66	23	37.3	62.7
447	Gasoline stations	10	8 744	497	120	68	11.4	23.2
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	c	D	D
45299	All other general merchandise stores	3	1 689	129	37	30	—	22.1
452990	All other general merchandise stores	3	1 689	129	37	30	—	22.1
453	Miscellaneous store retailers	4	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ROLAND, OK								
44-45	Retail trade	16	11 432	926	195	69	19.8	.7
441	Motor vehicle & parts dealers	4	4 894	406	78	13	—	—
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	1	D	D	D	a	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
SALLISAW, OK								
44-45	Retail trade	74	131 442	10 773	2 383	811	7.9	19.4
441	Motor vehicle & parts dealers	13	36 899	2 085	480	118	.9	2.9
442	Furniture & home furnishings stores	5	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	9 364	1 135	180	37	—	—
44419	Other building material dealers	1	D	D	D	b	D	D
444190	Other building material dealers	1	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	3	D	D	D	a	D	D
44422	Nursery & garden centers	3	D	D	D	a	D	D
444220	Nursery & garden centers	3	D	D	D	a	D	D
445	Food & beverage stores	9	28 237	2 574	611	200	9.5	75.7
4451	Grocery stores	6	D	D	D	c	D	D
446	Health & personal care stores	5	3 502	407	96	24	24.6	20.0
4461102	Proprietary stores	1	D	D	D	a	D	D
447	Gasoline stations	19	21 457	1 276	272	133	29.0	7.1
4471	Gasoline stations	19	21 457	1 276	272	133	29.0	7.1
44711	Gasoline stations with convenience stores	15	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	15	D	D	D	b	D	D
448	Clothing & clothing accessories stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	c	D	D
453	Miscellaneous store retailers	8	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	b	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
SAND SPRINGS, OK *								
44-45	Retail trade	82	248 108	20 668	5 038	1 570	3.9	1.1
441	Motor vehicle & parts dealers	11	D	D	D	f	D	D
4411	Automobile dealers	5	D	D	D	e	D	D
44111	New car dealers	3	D	D	D	e	D	D
441110	New car dealers	3	D	D	D	e	D	D
4412	Other motor vehicle dealers	1	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	b	D	D
441222	Boat dealers	1	D	D	D	b	D	D
442	Furniture & home furnishings stores	3	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	5 611	847	194	36	3.5	—
445	Food & beverage stores	12	34 894	3 202	765	286	3.8	1.9
4451	Grocery stores	6	D	D	D	e	D	D
446	Health & personal care stores	7	11 453	1 045	246	61	—	—
4461	Health & personal care stores	7	11 453	1 045	246	61	—	—
447	Gasoline stations	17	29 207	1 239	310	82	9.2	—
4471	Gasoline stations	17	29 207	1 239	310	82	9.2	—
44711	Gasoline stations with convenience stores	14	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	14	D	D	D	b	D	D
448	Clothing & clothing accessories stores	5	4 288	466	83	48	—	—
4481	Clothing stores	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	7	48 710	5 095	1 225	456	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	11	5 433	564	130	46	60.9	2.7
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	5	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
SAND SPRINGS, OK (OSAGE COUNTY PART) *								
44-45	Retail trade	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
447	Gasoline stations	3	D	D	D	a	D	D
SAND SPRINGS, OK (TULSA COUNTY PART) *								
44-45	Retail trade	78	D	D	D	g	D	D
441	Motor vehicle & parts dealers	11	D	D	D	f	D	D
4411	Automobile dealers	5	D	D	D	e	D	D
44111	New car dealers	3	D	D	D	e	D	D
441110	New car dealers	3	D	D	D	e	D	D
4412	Other motor vehicle dealers	1	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	b	D	D
441222	Boat dealers	1	D	D	D	b	D	D
442	Furniture & home furnishings stores	3	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	D	D	D	b	D	D
445	Food & beverage stores	12	34 894	3 202	765	286	3.8	1.9
4451	Grocery stores	6	D	D	D	e	D	D
446	Health & personal care stores	7	11 453	1 045	246	61	—	—
4461	Health & personal care stores	7	11 453	1 045	246	61	—	—

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							From administrative records ¹	Estimated ²
	SAND SPRINGS, OK (TULSA COUNTY PART) *—Con.							
44-45	Retail trade—Con.							
447	Gasoline stations	14	D	D	D	b	D	D
4471	Gasoline stations	14	D	D	D	b	D	D
44711	Gasoline stations with convenience stores	11	23 456	1 005	248	60	—	—
447110	Gasoline stations with convenience stores	11	23 456	1 005	248	60	—	—
448	Clothing & clothing accessories stores	5	4 288	466	83	48	—	—
4481	Clothing stores	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	7	48 710	5 095	1 225	456	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	11	5 433	564	130	46	60.9	2.7
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	5	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
	SAPULPA, OK							
44-45	Retail trade	84	150 987	13 436	3 060	1 064	10.5	5.9
441	Motor vehicle & parts dealers	12	13 646	1 483	338	93	7.5	18.1
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	5	2 034	245	61	29	46.6	6.7
443	Electronics & appliance stores	4	D	D	D	a	D	D
4431	Electronics & appliance stores	4	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	8	44 716	3 877	929	368	4.1	.2
4451	Grocery stores	6	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	5	42 413	3 805	913	353	1.9	—
445110	Supermarkets & other grocery (except convenience) stores	5	42 413	3 805	913	353	1.9	—
446	Health & personal care stores	11	10 532	1 285	298	75	26.7	—
4461	Health & personal care stores	11	10 532	1 285	298	75	26.7	—
447	Gasoline stations	17	25 727	1 336	306	104	11.3	20.0
4471	Gasoline stations	17	25 727	1 336	306	104	11.3	20.0
44711	Gasoline stations with convenience stores	12	22 295	1 096	253	81	8.7	23.1
447110	Gasoline stations with convenience stores	12	22 295	1 096	253	81	8.7	23.1
448	Clothing & clothing accessories stores	6	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	e	D	D
45299	All other general merchandise stores	4	8 719	629	134	63	—	—
452990	All other general merchandise stores	4	8 719	629	134	63	—	—
4529903	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	11	D	D	D	b	D	D
4539	Other miscellaneous store retailers	4	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SAYRE, OK								
44-45	Retail trade	27	34 113	2 044	455	150	27.7	9.0
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	b	D	D
445	Food & beverage stores	3	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	9	14 488	687	158	51	23.1	.5
44719	Other gasoline stations	6	D	D	D	b	D	D
447190	Other gasoline stations	6	D	D	D	b	D	D
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
SEMINOLE, OK								
44-45	Retail trade	53	83 677	7 640	1 716	559	8.0	3.3
441	Motor vehicle & parts dealers	7	24 301	1 643	372	67	5.5	—
444	Building material & garden equipment & supplies dealers	4	2 747	457	97	26	—	—
445	Food & beverage stores	4	D	D	D	c	D	D
446	Health & personal care stores	5	4 122	446	111	31	65.2	34.8
447	Gasoline stations	10	12 160	755	171	73	7.9	6.9
448	Clothing & clothing accessories stores	7	3 113	384	91	32	20.3	—
4481	Clothing stores	6	D	D	D	b	D	D
452	General merchandise stores	2	D	D	D	c	D	D
453	Miscellaneous store retailers	10	D	D	D	b	D	D
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	b	D	D
4543	Direct selling establishments	4	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	4	D	D	D	b	D	D
SHAWNEE, OK								
44-45	Retail trade	221	358 314	33 887	8 170	2 535	13.2	5.8
441	Motor vehicle & parts dealers	30	72 327	6 304	1 518	298	27.5	17.0
4411	Automobile dealers	14	54 078	3 905	940	164	34.9	22.2
44112	Used car dealers	9	5 805	590	149	33	31.4	19.2
441120	Used car dealers	9	5 805	590	149	33	31.4	19.2
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	13	D	D	D	c	D	D
44131	Automotive parts & accessories stores	9	D	D	D	b	D	D
441310	Automotive parts & accessories stores	9	D	D	D	b	D	D
442	Furniture & home furnishings stores	10	D	D	D	b	D	D
4421	Furniture stores	5	D	D	D	b	D	D
44211	Furniture stores	5	D	D	D	b	D	D
442110	Furniture stores	5	D	D	D	b	D	D
443	Electronics & appliance stores	7	D	D	D	b	D	D
4431	Electronics & appliance stores	7	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	7	D	D	D	b	D	D
443111	Household appliance stores	2	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	5	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SHAWNEE, OK—Con.								
44-45 Retail trade—Con.								
444	Building material & garden equipment & supplies dealers	14	D	D	D	e	D	D
4441	Building material & supplies dealers	12	D	D	D	e	D	D
44411	Home centers	4	D	D	D	c	D	D
444110	Home centers	4	D	D	D	c	D	D
44419	Other building material dealers	7	D	D	D	b	D	D
444190	Other building material dealers	7	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	2	D	D	D	b	D	D
44422	Nursery & garden centers	2	D	D	D	b	D	D
444220	Nursery & garden centers	2	D	D	D	b	D	D
445	Food & beverage stores	12	45 911	3 468	874	314	13.3	—
4451	Grocery stores	7	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	7	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	7	D	D	D	e	D	D
446	Health & personal care stores	21	21 510	2 239	539	149	26.9	2.5
4461	Health & personal care stores	21	21 510	2 239	539	149	26.9	2.5
44612	Cosmetics, beauty supplies, & perfume stores	4	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	4	D	D	D	a	D	D
44619	Other health & personal care stores	5	D	D	D	b	D	D
446191	Food (health) supplement stores	3	D	D	D	a	D	D
447	Gasoline stations	25	24 733	1 472	348	112	15.4	—
4471	Gasoline stations	25	24 733	1 472	348	112	15.4	—
44711	Gasoline stations with convenience stores	19	21 907	1 331	317	97	4.5	—
447110	Gasoline stations with convenience stores	19	21 907	1 331	317	97	4.5	—
448	Clothing & clothing accessories stores	37	24 168	2 767	595	279	7.8	7.1
4481	Clothing stores	22	16 464	1 845	429	192	7.3	4.8
44814	Family clothing stores	8	12 345	1 275	287	125	8.3	4.6
448140	Family clothing stores	8	12 345	1 275	287	125	8.3	4.6
4482105	Athletic footwear stores	3	2 395	270	54	22	—	—
4483	Jewelry, luggage, & leather goods stores	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	12	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	7	D	D	D	b	D	D
4511101	General-line sporting goods stores	1	D	D	D	b	D	D
4512	Book, periodical, & music stores	5	D	D	D	b	D	D
45121	Book stores & news dealers	2	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	10	D	D	D	f	D	D
4521	Department stores (incl leased depts) ##	4	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	4	D	N	N	N	D	D
4521	Department stores (excl leased depts)	4	D	D	D	f	D	D
45211	Department stores (excl leased depts)	4	D	D	D	f	D	D
452110	Department stores (excl leased depts)	4	D	D	D	f	D	D
4521101	Conventional department stores (excl leased depts)	1	D	D	D	c	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
45299	All other general merchandise stores	6	D	D	D	b	D	D
452990	All other general merchandise stores	6	D	D	D	b	D	D
4529901	Variety stores	4	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	34	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	13	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4533	Used merchandise stores	6	756	184	44	22	11.9	34.3
45331	Used merchandise stores	6	756	184	44	22	11.9	34.3
453310	Used merchandise stores	6	756	184	44	22	11.9	34.3
4539	Other miscellaneous store retailers	10	D	D	D	b	D	D
45399	All other miscellaneous store retailers	9	D	D	D	b	D	D
454	Nonstore retailers	9	D	D	D	b	D	D
4542	Vending machine operators	2	D	D	D	a	D	D
45421	Vending machine operators	2	D	D	D	a	D	D
454210	Vending machine operators	2	D	D	D	a	D	D
4543	Direct selling establishments	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	3 474	404	93	24	D	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SKIATOOK, OK *								
44-45	Retail trade	37	41 528	3 428	836	259	26.0	12.5
441	Motor vehicle & parts dealers	4	5 024	283	80	16	3.4	86.5
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	2 044	364	114	13	—	—
445	Food & beverage stores	3	D	D	D	b	D	D
446	Health & personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	9	10 920	743	171	49	45.5	.3
44711	Gasoline stations with convenience stores	9	10 920	743	171	49	45.5	.3
447110	Gasoline stations with convenience stores	9	10 920	743	171	49	45.5	.3
448	Clothing & clothing accessories stores	3	398	34	7	4	—	65.6
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	7	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45391	Pet & pet supplies stores	2	D	D	D	a	D	D
453910	Pet & pet supplies stores	2	D	D	D	a	D	D
SKIATOOK, OK (OSAGE COUNTY PART) *								
44-45	Retail trade	23	24 324	1 811	472	125	22.5	18.7
441	Motor vehicle & parts dealers	4	5 024	283	80	16	3.4	86.5
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	2 044	364	114	13	—	—
445	Food & beverage stores	3	D	D	D	b	D	D
447	Gasoline stations	7	D	D	D	b	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
SKIATOOK, OK (TULSA COUNTY PART) *								
44-45	Retail trade	14	17 204	1 617	364	134	31.0	3.6
446	Health & personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45391	Pet & pet supplies stores	2	D	D	D	a	D	D
453910	Pet & pet supplies stores	2	D	D	D	a	D	D
SPENCER, OK								
44-45	Retail trade	4	2 433	150	34	13	31.6	45.1
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
STIGLER, OK								
44-45	Retail trade	28	42 537	3 996	933	315	30.8	2.7
441	Motor vehicle & parts dealers	4	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	4	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	b	D	D
446	Health & personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	4	4 819	317	78	29	—	—
448	Clothing & clothing accessories stores	5	1 131	95	25	11	28.2	8.0
452	General merchandise stores	4	D	D	D	c	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
STILLWATER, OK								
44-45	Retail trade	193	370 554	34 220	8 147	2 639	14.8	2.8
441	Motor vehicle & parts dealers	19	71 445	4 832	1 053	236	34.4	.3
4411	Automobile dealers	7	D	D	D	c	D	D
4413	Automotive parts, accessories, & tire stores	10	D	D	D	b	D	D
44131	Automotive parts & accessories stores	7	D	D	D	b	D	D
441310	Automotive parts & accessories stores	7	D	D	D	b	D	D
442	Furniture & home furnishings stores	17	D	D	D	c	D	D
4421	Furniture stores	8	6 155	1 099	277	70	4.4	—
44211	Furniture stores	8	6 155	1 099	277	70	4.4	—
442110	Furniture stores	8	6 155	1 099	277	70	4.4	—
4422	Home furnishings stores	9	D	D	D	b	D	D
44221	Floor covering stores	5	D	D	D	b	D	D
442210	Floor covering stores	5	D	D	D	b	D	D
443	Electronics & appliance stores	12	10 091	1 039	220	59	4.8	8.4
4431	Electronics & appliance stores	12	10 091	1 039	220	59	4.8	8.4
44311	Appliance, television, & other electronics stores	8	6 978	760	157	42	3.3	12.0
443111	Household appliance stores	4	4 927	427	98	27	4.6	11.0
443112	Radio, television, & other electronics stores	4	2 051	333	59	15	—	14.4
44312	Computer & software stores	4	3 113	279	63	17	8.3	.2
443120	Computer & software stores	4	3 113	279	63	17	8.3	.2
444	Building material & garden equipment & supplies dealers	15	38 668	3 960	1 017	274	3.7	3.9
4441	Building material & supplies dealers	12	D	D	D	e	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44419	Other building material dealers	8	18 403	1 836	430	95	3.3	—
444190	Other building material dealers	8	18 403	1 836	430	95	3.3	—
445	Food & beverage stores	15	44 149	3 931	913	280	21.6	4.9
4451	Grocery stores	8	D	D	D	c	D	D
44511	Supermarkets & other grocery (except convenience) stores	6	39 798	3 409	786	235	21.7	4.8
445110	Supermarkets & other grocery (except convenience) stores	6	39 798	3 409	786	235	21.7	4.8
446	Health & personal care stores	10	9 976	1 181	278	64	33.0	2.2
4461	Health & personal care stores	10	9 976	1 181	278	64	33.0	2.2
44612	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
447	Gasoline stations	32	47 248	3 994	943	373	14.9	6.0
4471	Gasoline stations	32	47 248	3 994	943	373	14.9	6.0
44711	Gasoline stations with convenience stores	21	36 894	2 925	721	294	3.4	2.3
447110	Gasoline stations with convenience stores	21	36 894	2 925	721	294	3.4	2.3
448	Clothing & clothing accessories stores	28	D	D	D	e	D	D
4481	Clothing stores	21	D	D	D	c	D	D
44814	Family clothing stores	9	D	D	D	c	D	D
448140	Family clothing stores	9	D	D	D	c	D	D
44819	Other clothing stores	1	D	D	D	b	D	D
448190	Other clothing stores	1	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
STILLWATER, OK—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	17	D	D	D	c	D	D
4511	Sporting goods, hobby, & musical instrument stores . .	11	D	D	D	b	D	D
4511101	General-line sporting goods stores	4	D	D	D	b	D	D
45112	Hobby, toy, & game stores	2	D	D	D	b	D	D
451120	Hobby, toy, & game stores	2	D	D	D	b	D	D
4512	Book, periodical, & music stores	6	6 334	596	135	96	8.8	—
45121	Book stores & news dealers	4	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
4512113	College book stores	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores . . .	2	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores . .	2	D	D	D	b	D	D
452	General merchandise stores	5	D	D	D	f	D	D
4529	Other general merchandise stores	5	D	D	D	f	D	D
45291	Warehouse clubs & superstores	1	D	D	D	f	D	D
452910	Warehouse clubs & superstores	1	D	D	D	f	D	D
45299	All other general merchandise stores	4	7 664	698	159	69	—	—
452990	All other general merchandise stores	4	7 664	698	159	69	—	—
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	19	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	6	1 845	370	89	27	4.1	41.6
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	6	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	a	D	D
STILWELL, OK								
44-45	Retail trade	28	38 519	3 086	717	302	24.2	18.1
441	Motor vehicle & parts dealers	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	4 022	271	84	17	—	—
4442	Lawn & garden equipment & supplies stores	1	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	4	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	10	8 486	630	133	77	12.5	78.4
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	c	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
STROUD, OK *								
44-45	Retail trade	70	45 743	4 859	1 191	403	3.9	10.1
441	Motor vehicle & parts dealers	3	D	D	D	a	D	D
442	Furniture & home furnishings stores	9	D	D	D	b	D	D
4422	Home furnishings stores	8	4 385	608	137	53	—	22.9
44229	Other home furnishings stores	8	4 385	608	137	53	—	22.9
442299	All other home furnishings stores	8	4 385	608	137	53	—	22.9
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	6	5 514	375	74	29	2.7	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
STROUD, OK *—Con.								
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	32	18 010	2 015	503	192	.1	2.6
4481	Clothing stores	24	D	D	D	c	D	D
44819	Other clothing stores	3	D	D	D	a	D	D
448190	Other clothing stores	3	D	D	D	a	D	D
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482105	Athletic footwear stores	1	D	D	D	a	D	D
44832	Luggage & leather goods stores	2	D	D	D	a	D	D
448320	Luggage & leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	3	D	D	D	a	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	2	D	D	D	a	D	D
45112	Hobby, toy, & game stores	1	D	D	D	a	D	D
451120	Hobby, toy, & game stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	5	D	D	D	a	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	4	4 236	643	179	35	1.3	31.1
4543	Direct selling establishments	3	D	D	D	b	D	D
45439	Other direct selling establishments	1	D	D	D	a	D	D
454390	Other direct selling establishments	1	D	D	D	a	D	D
STROUD, OK (LINCOLN COUNTY PART) *								
44-45	Retail trade	70	45 743	4 859	1 191	403	3.9	10.1
441	Motor vehicle & parts dealers	3	D	D	D	a	D	D
442	Furniture & home furnishings stores	9	D	D	D	b	D	D
4422	Home furnishings stores	8	4 385	608	137	53	—	22.9
44229	Other home furnishings stores	8	4 385	608	137	53	—	22.9
442299	All other home furnishings stores	8	4 385	608	137	53	—	22.9
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	6	5 514	375	74	29	2.7	—
448	Clothing & clothing accessories stores	32	18 010	2 015	503	192	.1	2.6
4481	Clothing stores	24	D	D	D	c	D	D
44819	Other clothing stores	3	D	D	D	a	D	D
448190	Other clothing stores	3	D	D	D	a	D	D
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482105	Athletic footwear stores	1	D	D	D	a	D	D
44832	Luggage & leather goods stores	2	D	D	D	a	D	D
448320	Luggage & leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	3	D	D	D	a	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	2	D	D	D	a	D	D
45112	Hobby, toy, & game stores	1	D	D	D	a	D	D
451120	Hobby, toy, & game stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	5	D	D	D	a	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	4	4 236	643	179	35	1.3	31.1
4543	Direct selling establishments	3	D	D	D	b	D	D
45439	Other direct selling establishments	1	D	D	D	a	D	D
454390	Other direct selling establishments	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SULPHUR, OK								
44-45	Retail trade	27	49 197	4 299	1 000	301	5.3	3.5
441	Motor vehicle & parts dealers	4	D	D	D	b	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	4	D	D	D	b	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	c	D	D
453	Miscellaneous store retailers	3	131	25	5	3	73.3	26.7
454	Nonstore retailers	2	D	D	D	b	D	D
4543	Direct selling establishments	2	D	D	D	b	D	D
45439	Other direct selling establishments	1	D	D	D	b	D	D
454390	Other direct selling establishments	1	D	D	D	b	D	D
TAHLEQUAH, OK								
44-45	Retail trade	105	215 977	18 371	4 067	1 667	8.4	14.8
441	Motor vehicle & parts dealers	11	44 859	2 384	567	148	2.8	2.9
442	Furniture & home furnishings stores	3	1 692	251	54	16	D	—
443	Electronics & appliance stores	3	D	D	D	a	D	D
4431	Electronics & appliance stores	3	D	D	D	a	D	D
44312	Computer & software stores	1	D	D	D	a	D	D
443120	Computer & software stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	D	D	D	c	D	D
4441	Building material & supplies dealers	6	D	D	D	c	D	D
44419	Other building material dealers	3	D	D	D	b	D	D
444190	Other building material dealers	3	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	1	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	9	D	D	D	e	D	D
4451	Grocery stores	6	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	4	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	4	D	D	D	e	D	D
446	Health & personal care stores	8	D	D	D	b	D	D
4461	Health & personal care stores	8	D	D	D	b	D	D
447	Gasoline stations	27	32 358	2 050	458	215	21.9	33.9
4471	Gasoline stations	27	32 358	2 050	458	215	21.9	33.9
44711	Gasoline stations with convenience stores	22	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	22	D	D	D	c	D	D
448	Clothing & clothing accessories stores	14	8 391	1 032	213	102	40.3	14.0
4481	Clothing stores	8	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	5	D	D	D	a	D	D
45114	Musical instrument & supplies stores	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores	2	D	D	D	a	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	1	D	D	D	e	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	11	D	D	D	b	D	D
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
4543	Direct selling establishments	3	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
TECUMSEH, OK								
44-45	Retail trade	24	19 786	1 592	371	153	15.8	9.4
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	b	D	D
446	Health & personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	7	5 863	371	85	42	18.0	—
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
THE VILLAGE, OK								
44-45	Retail trade	156	298 261	30 716	7 425	2 008	3.1	3.2
441	Motor vehicle & parts dealers	10	89 437	7 401	2 036	251	.3	—
4411	Automobile dealers	6	D	D	D	c	D	D
44112	Used car dealers	4	D	D	D	a	D	D
441120	Used car dealers	4	D	D	D	a	D	D
44131	Automotive parts & accessories stores	3	D	D	D	b	D	D
441310	Automotive parts & accessories stores	3	D	D	D	b	D	D
442	Furniture & home furnishings stores	16	7 471	1 987	313	86	20.1	3.6
4421	Furniture stores	6	3 160	1 123	138	28	—	—
44211	Furniture stores	6	3 160	1 123	138	28	—	—
442110	Furniture stores	6	3 160	1 123	138	28	—	—
4422	Home furnishings stores	10	4 311	864	175	58	34.8	6.3
44229	Other home furnishings stores	7	3 648	780	153	50	30.4	—
442299	All other home furnishings stores	7	3 648	780	153	50	30.4	—
443	Electronics & appliance stores	8	12 461	1 738	466	76	33.5	19.0
4431	Electronics & appliance stores	8	12 461	1 738	466	76	33.5	19.0
44311	Appliance, television, & other electronics stores	6	D	D	D	b	D	D
443111	Household appliance stores	2	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	4	D	D	D	b	D	D
44312	Computer & software stores	2	D	D	D	a	D	D
443120	Computer & software stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	6 225	963	243	46	—	—
445	Food & beverage stores	7	D	D	D	b	D	D
446	Health & personal care stores	11	19 297	2 171	521	180	1.4	1.4
4461	Health & personal care stores	11	19 297	2 171	521	180	1.4	1.4
44612	Cosmetics, beauty supplies, & perfume stores	4	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	4	D	D	D	b	D	D
44613	Optical goods stores	5	3 675	633	165	38	—	7.6
446130	Optical goods stores	5	3 675	633	165	38	—	7.6
447	Gasoline stations	10	14 002	836	203	57	.7	25.3
44711	Gasoline stations with convenience stores	9	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	9	D	D	D	b	D	D
448	Clothing & clothing accessories stores	47	29 284	3 649	817	354	4.1	2.7
4481	Clothing stores	33	20 791	2 529	561	261	4.9	2.8
44813	Children's & infants' clothing stores	5	5 487	569	152	63	3.9	—
448130	Children's & infants' clothing stores	5	5 487	569	152	63	3.9	—
44819	Other clothing stores	9	4 752	514	133	59	1.0	8.5
448190	Other clothing stores	9	4 752	514	133	59	1.0	8.5
4482105	Athletic footwear stores	4	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	6	4 488	637	135	45	4.0	—
44831	Jewelry stores	5	D	D	D	b	D	D
448310	Jewelry stores	5	D	D	D	b	D	D
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
THE VILLAGE, OK—Con.								
44-45 Retail trade—Con.								
451	Sporting goods, hobby, book, & music stores	24	32 328	3 629	878	290	1.7	3.2
4511	Sporting goods, hobby, & musical instrument stores ..	17	21 593	2 221	521	189	2.6	4.8
45111	Sporting goods stores	8	4 718	669	163	45	—	21.7
451110	Sporting goods stores	8	4 718	669	163	45	—	21.7
4511102	Specialty-line sporting goods stores	8	4 718	669	163	45	—	21.7
45112	Hobby, toy, & game stores	4	D	D	D	b	D	D
451120	Hobby, toy, & game stores	4	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	4	2 488	386	114	57	22.4	—
451130	Sewing, needlework, & piece goods stores	4	2 488	386	114	57	22.4	—
4512	Book, periodical, & music stores	7	10 735	1 408	357	101	—	—
45121	Book stores & news dealers	4	7 344	770	211	73	—	—
451211	Book stores	4	7 344	770	211	73	—	—
4512111	Book stores, general	4	7 344	770	211	73	—	—
45122	Prerecorded tape, compact disc, & record stores ...	3	3 391	638	146	28	—	—
451220	Prerecorded tape, compact disc, & record stores .	3	3 391	638	146	28	—	—
452	General merchandise stores	2	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
453	Miscellaneous store retailers	13	D	D	D	c	D	D
4531	Florists	2	D	D	D	b	D	D
45311	Florists	2	D	D	D	b	D	D
453110	Florists	2	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	6	2 342	325	61	52	20.2	—
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
TISHOMINGO, OK								
44-45	Retail trade	26	16 109	1 506	345	119	28.6	4.6
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	a	D	D
445	Food & beverage stores	4	D	D	D	b	D	D
446	Health & personal care stores	3	2 375	313	71	17	100.0	—
447	Gasoline stations	6	D	D	D	b	D	D
448	Clothing & clothing accessories stores	3	694	67	18	6	D	—
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
TONKAWA, OK								
44-45	Retail trade	21	23 172	2 118	472	153	17.0	2.2
441	Motor vehicle & parts dealers	3	2 001	276	63	15	—	—
442	Furniture & home furnishings stores	2	D	D	D	b	D	D
4421	Furniture stores	2	D	D	D	b	D	D
44211	Furniture stores	2	D	D	D	b	D	D
442110	Furniture stores	2	D	D	D	b	D	D
445	Food & beverage stores	4	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	6	11 715	428	83	40	2.4	4.4
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
	TULSA, OK *							
44-45	Retail trade	1 905	5 100 458	484 133	113 569	28 474	8.0	4.2
441	Motor vehicle & parts dealers	216	1 587 784	126 050	28 925	4 352	16.3	1.8
4411	Automobile dealers	81	1 403 951	96 822	22 074	3 024	17.3	.4
44111	New car dealers	40	1 329 051	93 208	21 123	2 872	16.9	.3
441110	New car dealers	40	1 329 051	93 208	21 123	2 872	16.9	.3
44112	Used car dealers	41	74 900	3 614	951	152	24.2	2.1
441120	Used car dealers	41	74 900	3 614	951	152	24.2	2.1
4412	Other motor vehicle dealers	19	D	D	D	c	D	D
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	17	D	D	D	c	D	D
441221	Motorcycle dealers	6	14 658	1 291	303	55	31.3	4.1
441222	Boat dealers	7	5 431	685	151	27	24.2	—
441229	All other motor vehicle dealers	4	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	116	D	D	D	g	D	D
44131	Automotive parts & accessories stores	85	102 633	16 072	3 725	811	7.5	10.1
441310	Automotive parts & accessories stores	85	102 633	16 072	3 725	811	7.5	10.1
44132	Tire dealers	31	D	D	D	e	D	D
441320	Tire dealers	31	D	D	D	e	D	D
442	Furniture & home furnishings stores	117	194 867	27 615	6 247	1 403	3.3	3.5
4421	Furniture stores	44	87 805	12 524	2 776	538	2.9	.9
44211	Furniture stores	44	87 805	12 524	2 776	538	2.9	.9
442110	Furniture stores	44	87 805	12 524	2 776	538	2.9	.9
4422	Home furnishings stores	73	107 062	15 091	3 471	865	3.6	5.7
44221	Floor covering stores	32	48 917	7 500	1 689	288	2.8	6.1
442210	Floor covering stores	32	48 917	7 500	1 689	288	2.8	6.1
44229	Other home furnishings stores	41	58 145	7 591	1 782	577	4.4	5.4
442299	All other home furnishings stores	40	D	D	D	f	D	D
443	Electronics & appliance stores	95	209 987	20 176	4 792	1 055	9.7	7.2
4431	Electronics & appliance stores	95	209 987	20 176	4 792	1 055	9.7	7.2
44311	Appliance, television, & other electronics stores	70	128 553	14 555	3 460	782	7.2	8.8
443111	Household appliance stores	25	29 637	3 253	767	172	16.6	2.2
443112	Radio, television, & other electronics stores	45	98 916	11 302	2 693	610	4.5	10.8
44312	Computer & software stores	22	D	D	D	e	D	D
443120	Computer & software stores	22	D	D	D	e	D	D
44313	Camera & photographic supplies stores	3	D	D	D	a	D	D
443130	Camera & photographic supplies stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	136	391 761	41 486	9 998	1 965	2.9	1.8
4441	Building material & supplies dealers	117	368 953	37 650	9 219	1 747	2.5	1.7
44411	Home centers	12	146 320	14 405	3 586	826	—	2.9
444110	Home centers	12	146 320	14 405	3 586	826	—	2.9
44412	Paint & wallpaper stores	24	19 620	2 880	622	126	4.0	7.7
444120	Paint & wallpaper stores	24	19 620	2 880	622	126	4.0	7.7
44413	Hardware stores	10	6 787	1 188	293	76	7.1	—
444130	Hardware stores	10	6 787	1 188	293	76	7.1	—
44419	Other building material dealers	71	196 226	19 177	4 718	719	4.1	.3
444190	Other building material dealers	71	196 226	19 177	4 718	719	4.1	.3
4442	Lawn & garden equipment & supplies stores	19	22 808	3 836	779	218	8.0	2.0
44421	Outdoor power equipment stores	7	6 270	932	152	39	14.4	4.3
444210	Outdoor power equipment stores	7	6 270	932	152	39	14.4	4.3
44422	Nursery & garden centers	12	16 538	2 904	627	179	5.6	1.1
444220	Nursery & garden centers	12	16 538	2 904	627	179	5.6	1.1
445	Food & beverage stores	141	501 265	45 104	10 716	3 307	3.5	5.3
4451	Grocery stores	73	448 628	41 317	9 887	2 933	2.0	5.2
44511	Supermarkets & other grocery (except convenience) stores	58	442 465	40 876	9 792	2 893	1.1	5.0
445110	Supermarkets & other grocery (except convenience) stores	58	442 465	40 876	9 792	2 893	1.1	5.0
44512	Convenience stores	15	6 163	441	95	40	72.9	21.8
445120	Convenience stores	15	6 163	441	95	40	72.9	21.8
4452	Specialty food stores	23	13 236	2 087	440	192	19.4	.1
4453	Beer, wine, & liquor stores	45	39 401	1 700	389	182	15.1	7.3
44531	Beer, wine, & liquor stores	45	39 401	1 700	389	182	15.1	7.3
445310	Beer, wine, & liquor stores	45	39 401	1 700	389	182	15.1	7.3
446	Health & personal care stores	166	208 405	27 604	6 572	1 863	10.4	4.1
4461	Health & personal care stores	166	208 405	27 604	6 572	1 863	10.4	4.1
44611	Pharmacies & drug stores	70	153 393	17 594	4 146	1 295	6.0	3.0
446110	Pharmacies & drug stores	70	153 393	17 594	4 146	1 295	6.0	3.0
4461101	Pharmacies & drug stores	67	152 838	17 460	4 117	1 281	6.0	3.0
4461102	Proprietary stores	3	555	134	29	14	—	—
44612	Cosmetics, beauty supplies, & perfume stores	29	13 013	1 464	317	109	26.6	6.6
446120	Cosmetics, beauty supplies, & perfume stores	29	13 013	1 464	317	109	26.6	6.6
44613	Optical goods stores	36	15 260	3 035	729	184	40.1	5.8
446130	Optical goods stores	36	15 260	3 035	729	184	40.1	5.8
44619	Other health & personal care stores	31	26 739	5 511	1 380	275	10.7	8.4
446191	Food (health) supplement stores	10	12 233	1 155	222	105	.2	14.0
446199	All other health & personal care stores	21	14 506	4 356	1 158	170	19.6	3.6

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	TULSA, OK *—Con.							
44-45	Retail trade—Con.							
447	Gasoline stations	210	417 468	23 574	5 562	1 388	2.0	13.2
4471	Gasoline stations	210	417 468	23 574	5 562	1 388	2.0	13.2
44711	Gasoline stations with convenience stores	173	381 066	20 269	4 748	1 190	1.6	10.8
447110	Gasoline stations with convenience stores	173	381 066	20 269	4 748	1 190	1.6	10.8
44719	Other gasoline stations	37	36 402	3 305	814	198	6.2	38.3
447190	Other gasoline stations	37	36 402	3 305	814	198	6.2	38.3
448	Clothing & clothing accessories stores	293	286 417	37 223	9 043	2 877	8.4	13.2
4481	Clothing stores	176	185 755	22 734	5 118	1 986	9.7	12.5
44811	Men's clothing stores	22	15 982	1 871	479	107	12.7	15.0
448110	Men's clothing stores	22	15 982	1 871	479	107	12.7	15.0
44812	Women's clothing stores	75	60 447	9 125	2 026	698	20.0	25.0
448120	Women's clothing stores	75	60 447	9 125	2 026	698	20.0	25.0
44813	Children's & infants' clothing stores	7	D	D	D	c	D	D
448130	Children's & infants' clothing stores	7	D	D	D	c	D	D
44814	Family clothing stores	38	78 050	8 182	1 712	830	2.5	5.9
448140	Family clothing stores	38	78 050	8 182	1 712	830	2.5	5.9
44815	Clothing accessories stores	12	D	D	D	b	D	D
448150	Clothing accessories stores	12	D	D	D	b	D	D
44819	Other clothing stores	22	D	D	D	c	D	D
448190	Other clothing stores	22	D	D	D	c	D	D
4482	Shoe stores	59	49 077	6 060	1 255	499	3.5	4.9
44821	Shoe stores	59	49 077	6 060	1 255	499	3.5	4.9
448210	Shoe stores	59	49 077	6 060	1 255	499	3.5	4.9
4482101	Men's shoe stores	4	D	D	D	a	D	D
4482102	Women's shoe stores	13	7 385	961	230	84	22.5	9.9
4482103	Children's & juveniles' shoe stores	3	D	D	D	b	D	D
4482104	Family shoe stores	26	18 005	2 170	439	158	—	9.3
4482105	Athletic footwear stores	13	20 337	2 423	486	224	—	—
4483	Jewelry, luggage, & leather goods stores	58	51 585	8 429	2 670	392	8.7	23.7
44831	Jewelry stores	53	D	D	D	e	D	D
448310	Jewelry stores	53	D	D	D	e	D	D
44832	Luggage & leather goods stores	5	D	D	D	b	D	D
448320	Luggage & leather goods stores	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	136	146 465	17 381	3 968	1 355	7.6	2.5
4511	Sporting goods, hobby, & musical instrument stores ..	96	106 243	13 098	2 927	958	7.2	2.0
45111	Sporting goods stores	44	41 384	5 154	1 165	390	8.4	1.9
451110	Sporting goods stores	44	41 384	5 154	1 165	390	8.4	1.9
4511101	General-line sporting goods stores	11	20 942	2 212	516	189	4.6	3.8
4511102	Specialty-line sporting goods stores	33	20 442	2 942	649	201	12.2	—
45112	Hobby, toy, & game stores	23	43 951	4 332	955	351	4.8	—
451120	Hobby, toy, & game stores	23	43 951	4 332	955	351	4.8	—
45113	Sewing, needlework, & piece goods stores	16	8 491	1 434	427	133	8.3	—
451130	Sewing, needlework, & piece goods stores	16	8 491	1 434	427	133	8.3	—
45114	Musical instrument & supplies stores	13	12 417	2 178	380	84	11.1	10.8
451140	Musical instrument & supplies stores	13	12 417	2 178	380	84	11.1	10.8
4512	Book, periodical, & music stores	40	40 222	4 283	1 041	397	8.8	3.7
45121	Book stores & news dealers	27	D	D	D	e	D	D
451211	Book stores	24	D	D	D	e	D	D
4512111	Book stores, general	16	19 311	2 215	486	164	17.6	6.6
4512112	Specialty book stores	5	D	D	D	b	D	D
4512113	College book stores	3	D	D	D	b	D	D
451212	News dealers & newsstands	3	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	13	D	D	D	c	D	D
451220	Prerecorded tape, compact disc, & record stores ...	13	D	D	D	c	D	D
452	General merchandise stores	61	856 460	78 722	18 574	6 537	.2	.4
4521	Department stores (incl leased depts) ##	25	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	25	D	N	N	N	D	D
4521	Department stores (excl leased depts)	25	D	D	D	h	D	D
45211	Department stores (excl leased depts)	25	D	D	D	h	D	D
452110	Department stores (excl leased depts)	25	D	D	D	h	D	D
4521101	Conventional department stores (excl leased depts)	9	D	D	D	g	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	12	D	D	D	h	D	D
4521103	National chain department stores (excl leased depts)	4	D	D	D	f	D	D
4529	Other general merchandise stores	36	D	D	D	g	D	D
45291	Warehouse clubs & superstores	3	D	D	D	g	D	D
452910	Warehouse clubs & superstores	3	D	D	D	g	D	D
45299	All other general merchandise stores	33	D	D	D	f	D	D
452990	All other general merchandise stores	33	D	D	D	f	D	D
4529901	Variety stores	18	D	D	D	c	D	D
4529902	Catalog showrooms	3	D	D	D	e	D	D
4529903	Miscellaneous general merchandise stores	12	18 874	1 780	423	155	10.1	18.3

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	TULSA, OK *—Con.							
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	264	216 098	26 203	6 119	1 806	8.8	6.9
4531	Florists	54	13 444	2 604	633	213	22.5	16.6
45311	Florists	54	13 444	2 604	633	213	22.5	16.6
453110	Florists	54	13 444	2 604	633	213	22.5	16.6
4532	Office supplies, stationery, & gift stores	90	79 166	8 488	2 034	723	4.5	8.5
45321	Office supplies & stationery stores	21	D	D	D	e	D	D
453210	Office supplies & stationery stores	21	D	D	D	e	D	D
4532101	Stationery stores	5	D	D	D	b	D	D
4532102	Office supplies stores	16	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	69	D	D	D	e	D	D
453220	Gift, novelty, & souvenir stores	69	D	D	D	e	D	D
4533	Used merchandise stores	53	24 336	4 145	938	364	18.8	12.3
45331	Used merchandise stores	53	24 336	4 145	938	364	18.8	12.3
453310	Used merchandise stores	53	24 336	4 145	938	364	18.8	12.3
4539	Other miscellaneous store retailers	67	99 152	10 966	2 514	506	7.9	2.9
45391	Pet & pet supplies stores	15	13 472	1 280	317	109	7.2	3.5
453910	Pet & pet supplies stores	15	13 472	1 280	317	109	7.2	3.5
45392	Art dealers	7	D	D	D	b	D	D
453920	Art dealers	7	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	7	40 906	4 450	814	96	—	—
453930	Manufactured (mobile) home dealers	7	40 906	4 450	814	96	—	—
45399	All other miscellaneous store retailers	38	D	D	D	e	D	D
454	Nonstore retailers	70	83 481	12 995	3 053	566	11.6	9.1
4541	Electronic shopping & mail-order houses	17	25 759	4 322	950	140	18.5	4.3
45411	Electronic shopping & mail-order houses	17	25 759	4 322	950	140	18.5	4.3
454110	Electronic shopping & mail-order houses	17	25 759	4 322	950	140	18.5	4.3
4542	Vending machine operators	18	14 441	2 071	513	94	16.7	7.8
45421	Vending machine operators	18	14 441	2 071	513	94	16.7	7.8
454210	Vending machine operators	18	14 441	2 071	513	94	16.7	7.8
4543	Direct selling establishments	35	43 281	6 602	1 590	332	5.9	12.3
45439	Other direct selling establishments	31	40 650	6 330	1 515	316	6.2	9.0
454390	Other direct selling establishments	31	40 650	6 330	1 515	316	6.2	9.0
	TULSA, OK (OSAGE COUNTY PART) *							
44-45	Retail trade	9	D	D	D	c	D	D
445	Food & beverage stores	4	D	D	D	c	D	D
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
	TULSA, OK (ROGERS COUNTY PART) *							
44-45	Retail trade	4	D	D	D	b	D	D
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
TULSA, OK (TULSA COUNTY PART) *								
44-45	Retail trade	1 892	5 067 963	480 730	112 768	28 221	8.1	4.2
441	Motor vehicle & parts dealers	215	D	D	D	h	D	D
4411	Automobile dealers	80	D	D	D	h	D	D
44111	New car dealers	40	1 329 051	93 208	21 123	2 872	16.9	.3
441110	New car dealers	40	1 329 051	93 208	21 123	2 872	16.9	.3
44112	Used car dealers	40	D	D	D	c	D	D
441120	Used car dealers	40	D	D	D	c	D	D
4412	Other motor vehicle dealers	19	D	D	D	c	D	D
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	17	D	D	D	c	D	D
441221	Motorcycle dealers	6	14 658	1 291	303	55	31.3	4.1
441222	Boat dealers	7	5 431	685	151	27	24.2	—
441229	All other motor vehicle dealers	4	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	116	D	D	D	g	D	D
44131	Automotive parts & accessories stores	85	102 633	16 072	3 725	811	7.5	10.1
441310	Automotive parts & accessories stores	85	102 633	16 072	3 725	811	7.5	10.1
44132	Tire dealers	31	D	D	D	e	D	D
441320	Tire dealers	31	D	D	D	e	D	D
442	Furniture & home furnishings stores	116	D	D	D	g	D	D
4421	Furniture stores	44	87 805	12 524	2 776	538	2.9	.9
44211	Furniture stores	44	87 805	12 524	2 776	538	2.9	.9
442110	Furniture stores	44	87 805	12 524	2 776	538	2.9	.9
4422	Home furnishings stores	72	D	D	D	f	D	D
44221	Floor covering stores	31	D	D	D	e	D	D
442210	Floor covering stores	31	D	D	D	e	D	D
44229	Other home furnishings stores	41	58 145	7 591	1 782	577	4.4	5.4
442299	All other home furnishings stores	40	D	D	D	f	D	D
443	Electronics & appliance stores	95	209 987	20 176	4 792	1 055	9.7	7.2
4431	Electronics & appliance stores	95	209 987	20 176	4 792	1 055	9.7	7.2
44311	Appliance, television, & other electronics stores	70	128 553	14 555	3 460	782	7.2	8.8
443111	Household appliance stores	25	29 637	3 253	767	172	16.6	2.2
443112	Radio, television, & other electronics stores	45	98 916	11 302	2 693	610	4.5	10.8
44312	Computer & software stores	22	D	D	D	e	D	D
443120	Computer & software stores	22	D	D	D	e	D	D
44313	Camera & photographic supplies stores	3	D	D	D	a	D	D
443130	Camera & photographic supplies stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	136	391 761	41 486	9 998	1 965	2.9	1.8
4441	Building material & supplies dealers	117	368 953	37 650	9 219	1 747	2.5	1.7
44411	Home centers	12	146 320	14 405	3 586	826	—	2.9
444110	Home centers	12	146 320	14 405	3 586	826	—	2.9
44412	Paint & wallpaper stores	24	19 620	2 880	622	126	4.0	7.7
444120	Paint & wallpaper stores	24	19 620	2 880	622	126	4.0	7.7
44413	Hardware stores	10	6 787	1 188	293	76	7.1	—
444130	Hardware stores	10	6 787	1 188	293	76	7.1	—
44419	Other building material dealers	71	196 226	19 177	4 718	719	4.1	.3
444190	Other building material dealers	71	196 226	19 177	4 718	719	4.1	.3
4442	Lawn & garden equipment & supplies stores	19	22 808	3 836	779	218	8.0	2.0
44421	Outdoor power equipment stores	7	6 270	932	152	39	14.4	4.3
444210	Outdoor power equipment stores	7	6 270	932	152	39	14.4	4.3
44422	Nursery & garden centers	12	16 538	2 904	627	179	5.6	1.1
444220	Nursery & garden centers	12	16 538	2 904	627	179	5.6	1.1
445	Food & beverage stores	137	D	D	D	h	D	D
4451	Grocery stores	71	D	D	D	h	D	D
44511	Supermarkets & other grocery (except convenience) stores	56	D	D	D	h	D	D
445110	Supermarkets & other grocery (except convenience) stores	56	D	D	D	h	D	D
44512	Convenience stores	15	6 163	441	95	40	72.9	21.8
445120	Convenience stores	15	6 163	441	95	40	72.9	21.8
4452	Specialty food stores	23	13 236	2 087	440	192	19.4	.1
4453	Beer, wine, & liquor stores	43	D	D	D	c	D	D
44531	Beer, wine, & liquor stores	43	D	D	D	c	D	D
445310	Beer, wine, & liquor stores	43	D	D	D	c	D	D
446	Health & personal care stores	164	D	D	D	g	D	D
4461	Health & personal care stores	164	D	D	D	g	D	D
44611	Pharmacies & drug stores	69	D	D	D	g	D	D
446110	Pharmacies & drug stores	69	D	D	D	g	D	D
4461101	Pharmacies & drug stores	66	D	D	D	g	D	D
4461102	Proprietary stores	3	555	134	29	14	—	—
44612	Cosmetics, beauty supplies, & perfume stores	28	D	D	D	c	D	D
446120	Cosmetics, beauty supplies, & perfume stores	28	D	D	D	c	D	D
44613	Optical goods stores	36	15 260	3 035	729	184	40.1	5.8
446130	Optical goods stores	36	15 260	3 035	729	184	40.1	5.8
44619	Other health & personal care stores	31	26 739	5 511	1 380	275	10.7	8.4
446191	Food (health) supplement stores	10	12 233	1 155	222	105	.2	14.0
446199	All other health & personal care stores	21	14 506	4 356	1 158	170	19.6	3.6

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	TULSA, OK (TULSA COUNTY PART) *—Con.							
44-45	Retail trade—Con.							
447	Gasoline stations	207	D	D	D	g	D	D
4471	Gasoline stations	207	D	D	D	g	D	D
44711	Gasoline stations with convenience stores	171	D	D	D	g	D	D
447110	Gasoline stations with convenience stores	171	D	D	D	g	D	D
44719	Other gasoline stations	36	D	D	D	c	D	D
447190	Other gasoline stations	36	D	D	D	c	D	D
448	Clothing & clothing accessories stores	293	286 417	37 223	9 043	2 877	8.4	13.2
4481	Clothing stores	176	185 755	22 734	5 118	1 986	9.7	12.5
44811	Men's clothing stores	22	15 982	1 871	479	107	12.7	15.0
448110	Men's clothing stores	22	15 982	1 871	479	107	12.7	15.0
44812	Women's clothing stores	75	60 447	9 125	2 026	698	20.0	25.0
448120	Women's clothing stores	75	60 447	9 125	2 026	698	20.0	25.0
44813	Children's & infants' clothing stores	7	D	D	D	c	D	D
448130	Children's & infants' clothing stores	7	D	D	D	c	D	D
44814	Family clothing stores	38	78 050	8 182	1 712	830	2.5	5.9
448140	Family clothing stores	38	78 050	8 182	1 712	830	2.5	5.9
44815	Clothing accessories stores	12	D	D	D	b	D	D
448150	Clothing accessories stores	12	D	D	D	b	D	D
44819	Other clothing stores	22	D	D	D	c	D	D
448190	Other clothing stores	22	D	D	D	c	D	D
4482	Shoe stores	59	49 077	6 060	1 255	499	3.5	4.9
44821	Shoe stores	59	49 077	6 060	1 255	499	3.5	4.9
448210	Shoe stores	59	49 077	6 060	1 255	499	3.5	4.9
4482101	Men's shoe stores	4	D	D	D	a	D	D
4482102	Women's shoe stores	13	7 385	961	230	84	22.5	9.9
4482103	Children's & juveniles' shoe stores	3	D	D	D	b	D	D
4482104	Family shoe stores	26	18 005	2 170	439	158	—	9.3
4482105	Athletic footwear stores	13	20 337	2 423	486	224	—	—
4483	Jewelry, luggage, & leather goods stores	58	51 585	8 429	2 670	392	8.7	23.7
44831	Jewelry stores	53	D	D	D	e	D	D
448310	Jewelry stores	53	D	D	D	e	D	D
44832	Luggage & leather goods stores	5	D	D	D	b	D	D
448320	Luggage & leather goods stores	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	136	146 465	17 381	3 968	1 355	7.6	2.5
4511	Sporting goods, hobby, & musical instrument stores ..	96	106 243	13 098	2 927	958	7.2	2.0
45111	Sporting goods stores	44	41 384	5 154	1 165	390	8.4	1.9
451110	Sporting goods stores	44	41 384	5 154	1 165	390	8.4	1.9
4511101	General-line sporting goods stores	11	20 942	2 212	516	189	4.6	3.8
4511102	Specialty-line sporting goods stores	33	20 442	2 942	649	201	12.2	—
45112	Hobby, toy, & game stores	23	43 951	4 332	955	351	4.8	—
451120	Hobby, toy, & game stores	23	43 951	4 332	955	351	4.8	—
45113	Sewing, needlework, & piece goods stores	16	8 491	1 434	427	133	8.3	—
451130	Sewing, needlework, & piece goods stores	16	8 491	1 434	427	133	8.3	—
45114	Musical instrument & supplies stores	13	12 417	2 178	380	84	11.1	10.8
451140	Musical instrument & supplies stores	13	12 417	2 178	380	84	11.1	10.8
4512	Book, periodical, & music stores	40	40 222	4 283	1 041	397	8.8	3.7
45121	Book stores & news dealers	27	D	D	D	e	D	D
451211	Book stores	24	D	D	D	e	D	D
4512111	Book stores, general	16	19 311	2 215	486	164	17.6	6.6
4512112	Specialty book stores	5	D	D	D	b	D	D
4512113	College book stores	3	D	D	D	b	D	D
451212	News dealers & newsstands	3	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	13	D	D	D	c	D	D
451220	Prerecorded tape, compact disc, & record stores ...	13	D	D	D	c	D	D
452	General merchandise stores	61	856 460	78 722	18 574	6 537	.2	.4
4521	Department stores (incl leased depts) ##	25	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	25	D	N	N	N	D	D
4521	Department stores (excl leased depts)	25	D	D	D	h	D	D
45211	Department stores (excl leased depts)	25	D	D	D	h	D	D
452110	Department stores (excl leased depts)	25	D	D	D	h	D	D
4521101	Conventional department stores (excl leased depts)	9	D	D	D	g	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	12	D	D	D	h	D	D
4521103	National chain department stores (excl leased depts)	4	D	D	D	f	D	D
4529	Other general merchandise stores	36	D	D	D	g	D	D
45291	Warehouse clubs & superstores	3	D	D	D	g	D	D
452910	Warehouse clubs & superstores	3	D	D	D	g	D	D
45299	All other general merchandise stores	33	D	D	D	f	D	D
452990	All other general merchandise stores	33	D	D	D	f	D	D
4529901	Variety stores	18	D	D	D	c	D	D
4529902	Catalog showrooms	3	D	D	D	e	D	D
4529903	Miscellaneous general merchandise stores	12	18 874	1 780	423	155	10.1	18.3

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	TULSA, OK (TULSA COUNTY PART) *—Con.							
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	262	D	D	D	g	D	D
4531	Florists	54	13 444	2 604	633	213	22.5	16.6
45311	Florists	54	13 444	2 604	633	213	22.5	16.6
453110	Florists	54	13 444	2 604	633	213	22.5	16.6
4532	Office supplies, stationery, & gift stores	90	79 166	8 488	2 034	723	4.5	8.5
45321	Office supplies & stationery stores	21	D	D	D	e	D	D
453210	Office supplies & stationery stores	21	D	D	D	e	D	D
4532101	Stationery stores	5	D	D	D	b	D	D
4532102	Office supplies stores	16	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	69	D	D	D	e	D	D
453220	Gift, novelty, & souvenir stores	69	D	D	D	e	D	D
4533	Used merchandise stores	52	D	D	D	e	D	D
45331	Used merchandise stores	52	D	D	D	e	D	D
453310	Used merchandise stores	52	D	D	D	e	D	D
4539	Other miscellaneous store retailers	66	D	D	D	e	D	D
45391	Pet & pet supplies stores	15	13 472	1 280	317	109	7.2	3.5
453910	Pet & pet supplies stores	15	13 472	1 280	317	109	7.2	3.5
45392	Art dealers	7	D	D	D	b	D	D
453920	Art dealers	7	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	7	40 906	4 450	814	96	—	—
453930	Manufactured (mobile) home dealers	7	40 906	4 450	814	96	—	—
45399	All other miscellaneous store retailers	37	D	D	D	e	D	D
454	Nonstore retailers	70	83 481	12 995	3 053	566	11.6	9.1
4541	Electronic shopping & mail-order houses	17	25 759	4 322	950	140	18.5	4.3
45411	Electronic shopping & mail-order houses	17	25 759	4 322	950	140	18.5	4.3
454110	Electronic shopping & mail-order houses	17	25 759	4 322	950	140	18.5	4.3
4542	Vending machine operators	18	14 441	2 071	513	94	16.7	7.8
45421	Vending machine operators	18	14 441	2 071	513	94	16.7	7.8
454210	Vending machine operators	18	14 441	2 071	513	94	16.7	7.8
4543	Direct selling establishments	35	43 281	6 602	1 590	332	5.9	12.3
45439	Other direct selling establishments	31	40 650	6 330	1 515	316	6.2	9.0
454390	Other direct selling establishments	31	40 650	6 330	1 515	316	6.2	9.0
	TUTTLE, OK							
44-45	Retail trade	15	24 060	1 518	276	104	12.4	3.1
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	11 310	592	112	33	21.7	—
4442	Lawn & garden equipment & supplies stores	3	D	D	D	b	D	D
44421	Outdoor power equipment stores	2	D	D	D	a	D	D
444210	Outdoor power equipment stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	1	D	D	D	a	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	6	D	D	D	b	D	D
44711	Gasoline stations with convenience stores	6	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	6	D	D	D	b	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D

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Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
VINITA, OK								
44-45	Retail trade	44	76 423	6 595	1 554	452	12.8	6.6
441	Motor vehicle & parts dealers	8	24 736	1 756	400	72	21.8	—
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
4421	Furniture stores	2	D	D	D	a	D	D
44211	Furniture stores	2	D	D	D	a	D	D
442110	Furniture stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	3	228	31	8	5	79.4	20.6
444	Building material & garden equipment & supplies dealers	3	D	D	D	a	D	D
445	Food & beverage stores	4	D	D	D	c	D	D
446	Health & personal care stores	3	4 073	414	93	32	D	—
447	Gasoline stations	7	11 507	547	131	42	7.1	—
44711	Gasoline stations with convenience stores	5	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	5	D	D	D	b	D	D
448	Clothing & clothing accessories stores	4	1 087	104	11	6	—	—
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	c	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
WAGONER, OK								
44-45	Retail trade	41	78 713	6 592	1 470	506	11.3	2.2
441	Motor vehicle & parts dealers	6	14 060	976	221	49	.7	—
442	Furniture & home furnishings stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	b	D	D
446	Health & personal care stores	4	2 101	235	58	20	83.5	16.5
447	Gasoline stations	7	14 756	659	127	45	2.4	—
44711	Gasoline stations with convenience stores	6	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	6	D	D	D	b	D	D
448	Clothing & clothing accessories stores	4	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	e	D	D
4529	Other general merchandise stores	2	D	D	D	e	D	D
453	Miscellaneous store retailers	7	D	D	D	a	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
WALTERS, OK								
44-45	Retail trade	11	9 691	689	172	75	27.7	21.1
445	Food & beverage stores	2	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	4	D	D	D	a	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
WARR ACRES, OK								
44-45	Retail trade	86	287 189	23 444	5 675	1 373	30.6	2.2
441	Motor vehicle & parts dealers	14	136 963	8 068	1 825	286	59.0	1.1
4411	Automobile dealers	9	D	D	D	c	D	D
44111	New car dealers	6	127 305	7 372	1 653	245	60.8	1.0
441110	New car dealers	6	127 305	7 372	1 653	245	60.8	1.0
4413	Automotive parts, accessories, & tire stores	5	D	D	D	b	D	D
44132	Tire dealers	2	D	D	D	a	D	D
441320	Tire dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	6	4 520	556	135	23	.6	5.9
4422	Home furnishings stores	6	4 520	556	135	23	.6	5.9
44221	Floor covering stores	4	D	D	D	a	D	D
442210	Floor covering stores	4	D	D	D	a	D	D
443	Electronics & appliance stores	6	8 109	772	188	44	7.4	—
4431	Electronics & appliance stores	6	8 109	772	188	44	7.4	—
44311	Appliance, television, & other electronics stores	3	D	D	D	b	D	D
443111	Household appliance stores	1	D	D	D	a	D	D
44312	Computer & software stores	3	D	D	D	b	D	D
443120	Computer & software stores	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	8	6 380	993	248	41	1.1	—
445	Food & beverage stores	7	D	D	D	c	D	D
446	Health & personal care stores	11	18 746	2 759	692	191	23.6	4.6
4461	Health & personal care stores	11	18 746	2 759	692	191	23.6	4.6
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
44619	Other health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	7	11 042	652	157	41	—	13.3
448	Clothing & clothing accessories stores	7	2 938	488	142	53	21.1	—
44819	Other clothing stores	2	D	D	D	b	D	D
448190	Other clothing stores	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	8	8 941	961	244	73	8.2	.9
4511	Sporting goods, hobby, & musical instrument stores	5	D	D	D	b	D	D
45112	Hobby, toy, & game stores	1	D	D	D	b	D	D
451120	Hobby, toy, & game stores	1	D	D	D	b	D	D
45114	Musical instrument & supplies stores	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores	1	D	D	D	a	D	D
4512	Book, periodical, & music stores	3	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores	2	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, & record stores	2	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	1	D	D	D	e	D	D
45299	All other general merchandise stores	2	D	D	D	c	D	D
452990	All other general merchandise stores	2	D	D	D	c	D	D
4529902	Catalog showrooms	1	D	D	D	c	D	D
453	Miscellaneous store retailers	7	D	D	D	b	D	D
4533	Used merchandise stores	4	4 377	499	106	24	—	—
45331	Used merchandise stores	4	4 377	499	106	24	—	—
453310	Used merchandise stores	4	4 377	499	106	24	—	—
454	Nonstore retailers	2	D	D	D	a	D	D
45439	Other direct selling establishments	2	D	D	D	a	D	D
454390	Other direct selling establishments	2	D	D	D	a	D	D

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Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
WATONGA, OK								
44-45	Retail trade	27	16 759	1 581	377	182	31.5	10.6
441	Motor vehicle & parts dealers	3	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	D	D	D	b	D	D
445	Food & beverage stores	2	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	4	2 972	251	60	35	4.0	52.0
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	b	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
WEATHERFORD, OK								
44-45	Retail trade	86	120 711	10 012	2 344	775	7.8	5.4
441	Motor vehicle & parts dealers	15	37 752	1 919	449	100	6.2	1.1
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	3	D	D	D	b	D	D
4431	Electronics & appliance stores	3	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	2	D	D	D	b	D	D
443111	Household appliance stores	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	5	3 383	525	110	29	—	—
445	Food & beverage stores	8	D	D	D	c	D	D
446	Health & personal care stores	5	3 934	374	104	31	49.4	18.1
447	Gasoline stations	15	16 398	879	171	84	10.1	25.9
44711	Gasoline stations with convenience stores	11	14 491	803	152	77	7.6	29.3
447110	Gasoline stations with convenience stores	11	14 491	803	152	77	7.6	29.3
448	Clothing & clothing accessories stores	11	8 385	1 150	236	69	5.7	11.0
4481	Clothing stores	8	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	7	3 576	448	106	46	29.7	—
45114	Musical instrument & supplies stores	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores	2	D	D	D	a	D	D
4512	Book, periodical, & music stores	4	D	D	D	b	D	D
45121	Book stores & news dealers	4	D	D	D	b	D	D
451211	Book stores	4	D	D	D	b	D	D
4512113	College book stores	2	D	D	D	b	D	D
452	General merchandise stores	3	D	D	D	c	D	D
453	Miscellaneous store retailers	10	D	D	D	b	D	D
454	Nonstore retailers	3	D	D	D	b	D	D
4543	Direct selling establishments	3	D	D	D	b	D	D
45439	Other direct selling establishments	2	D	D	D	a	D	D
454390	Other direct selling establishments	2	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
WEWOKA, OK								
44-45	Retail trade	22	10 788	1 082	245	95	52.0	9.8
441	Motor vehicle & parts dealers	3	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	4	3 996	405	92	35	97.4	2.6
446	Health & personal care stores	4	D	D	D	a	D	D
447	Gasoline stations	4	2 724	231	58	27	41.4	—
452	General merchandise stores	3	1 208	123	24	14	—	—
453	Miscellaneous store retailers	2	D	D	D	a	D	D
WILBURTON, OK								
44-45	Retail trade	26	24 065	2 798	636	228	28.0	6.4
441	Motor vehicle & parts dealers	3	1 156	193	36	12	—	—
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	D	D	D	b	D	D
445	Food & beverage stores	3	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	5	D	D	D	b	D	D
448	Clothing & clothing accessories stores	3	1 061	124	39	9	D	—
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
WOODWARD, OK								
44-45	Retail trade	120	173 845	14 852	3 293	1 032	20.3	5.3
441	Motor vehicle & parts dealers	20	52 323	4 095	946	197	43.2	6.3
4413	Automotive parts, accessories, & tire stores	11	10 922	1 916	409	90	.4	28.7
44131	Automotive parts & accessories stores	9	D	D	D	b	D	D
441310	Automotive parts & accessories stores	9	D	D	D	b	D	D
442	Furniture & home furnishings stores	5	D	D	D	a	D	D
4421	Furniture stores	2	D	D	D	a	D	D
44211	Furniture stores	2	D	D	D	a	D	D
442110	Furniture stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	4	D	D	D	a	D	D
4431	Electronics & appliance stores	4	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	8	10 137	1 091	255	59	12.6	2.9
4441	Building material & supplies dealers	6	D	D	D	b	D	D
44419	Other building material dealers	4	8 639	896	210	43	7.7	—
444190	Other building material dealers	4	8 639	896	210	43	7.7	—
445	Food & beverage stores	5	D	D	D	c	D	D
4451	Grocery stores	4	D	D	D	c	D	D
446	Health & personal care stores	9	6 468	650	143	42	51.9	—
4461	Health & personal care stores	9	6 468	650	143	42	51.9	—
447	Gasoline stations	18	21 983	1 443	316	133	11.6	16.8
4471	Gasoline stations	18	21 983	1 443	316	133	11.6	16.8
44711	Gasoline stations with convenience stores	14	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	14	D	D	D	c	D	D
448	Clothing & clothing accessories stores	18	6 351	758	145	67	25.7	1.9
4481	Clothing stores	15	5 435	616	110	57	18.0	2.2
451	Sporting goods, hobby, book, & music stores	6	732	77	20	7	30.3	31.4

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							From administrative records ¹	Estimated ²
WOODWARD, OK—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	5	D	D	D	c	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	15	D	D	D	b	D	D
4539	Other miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	7	3 158	235	50	15	1.2	1.9
YUKON, OK								
44-45	Retail trade	72	261 805	23 056	5 099	1 343	15.9	2.6
441	Motor vehicle & parts dealers	13	120 135	8 638	1 920	329	26.5	—
4411	Automobile dealers	7	D	D	D	e	D	D
44111	New car dealers	5	111 640	7 573	1 670	271	25.9	—
441110	New car dealers	5	111 640	7 573	1 670	271	25.9	—
4413	Automotive parts, accessories, & tire stores	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	3	1 310	166	43	18	D	13.8
4431	Electronics & appliance stores	3	1 310	166	43	18	D	13.8
444	Building material & garden equipment & supplies dealers	4	D	D	D	b	D	D
4441	Building material & supplies dealers	3	D	D	D	b	D	D
44419	Other building material dealers	2	D	D	D	b	D	D
444190	Other building material dealers	2	D	D	D	b	D	D
445	Food & beverage stores	6	D	D	D	c	D	D
446	Health & personal care stores	10	11 762	1 122	243	75	53.8	9.3
4461	Health & personal care stores	10	11 762	1 122	243	75	53.8	9.3
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
447	Gasoline stations	10	14 459	881	229	62	8.7	19.5
44711	Gasoline stations with convenience stores	9	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	9	D	D	D	b	D	D
448	Clothing & clothing accessories stores	8	5 093	500	91	43	3.9	1.2
4481	Clothing stores	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	b	D	D
4512	Book, periodical, & music stores	1	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores	1	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores	1	D	D	D	b	D	D
452	General merchandise stores	6	D	D	D	e	D	D
4529	Other general merchandise stores	6	D	D	D	e	D	D
45291	Warehouse clubs & superstores	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores	1	D	D	D	e	D	D
45299	All other general merchandise stores	5	4 630	642	149	64	—	—
452990	All other general merchandise stores	5	4 630	642	149	64	—	—
4529901	Variety stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	8	1 768	324	79	27	30.4	16.4
454	Nonstore retailers	1	D	D	D	a	D	D
45439	Other direct selling establishments	1	D	D	D	a	D	D
454390	Other direct selling establishments	1	D	D	D	a	D	D
BALANCE OF ADAIR COUNTY, OK								
44-45	Retail trade	26	28 454	1 998	424	180	45.6	12.5
441	Motor vehicle & parts dealers	2	D	D	D	b	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	3 377	272	64	18	24.1	28.0
445	Food & beverage stores	4	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	8	7 715	352	81	47	58.7	11.8
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	4	1 776	157	34	13	—	28.0

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
BALANCE OF ALFALFA COUNTY, OK								
44-45	Retail trade	25	18 395	1 466	354	136	20.8	3.6
441	Motor vehicle & parts dealers	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	4	1 903	185	44	11	11.2	—
445	Food & beverage stores	3	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	7	3 437	260	58	26	—	19.1
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
BALANCE OF ATOKA COUNTY, OK								
44-45	Retail trade	9	3 663	254	40	43	50.4	2.5
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
445	Food & beverage stores	4	680	33	6	6	67.2	13.5
447	Gasoline stations	3	D	D	D	b	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF BEAVER COUNTY, OK								
44-45	Retail trade	25	14 436	1 120	246	116	40.9	11.0
441	Motor vehicle & parts dealers	3	1 995	197	41	13	D	—
444	Building material & garden equipment & supplies dealers	4	2 324	197	40	15	31.2	1.2
445	Food & beverage stores	3	D	D	D	b	D	D
447	Gasoline stations	7	5 385	371	84	46	13.9	15.3
448	Clothing & clothing accessories stores	3	284	20	5	3	—	71.8
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
BALANCE OF BECKHAM COUNTY, OK								
44-45	Retail trade	13	14 204	709	156	56	10.4	7.1
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	1	D	D	D	a	D	D
447	Gasoline stations	7	10 689	428	94	37	9.4	8.5
454	Nonstore retailers	2	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
BALANCE OF BLAINE COUNTY, OK								
44-45	Retail trade	42	25 843	2 104	474	175	24.9	14.5
441	Motor vehicle & parts dealers	4	D	D	D	b	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores	3	D	D	D	a	D	D
44422	Nursery & garden centers	3	D	D	D	a	D	D
444220	Nursery & garden centers	3	D	D	D	a	D	D
445	Food & beverage stores	12	D	D	D	b	D	D
446	Health & personal care stores	3	D	D	D	a	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
447	Gasoline stations	10	6 285	562	119	56	43.0	4.5
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF BRYAN COUNTY, OK								
44-45	Retail trade	30	31 104	3 737	517	188	17.2	2.0
441	Motor vehicle & parts dealers	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	a	D	D
445	Food & beverage stores	7	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	12	9 036	603	133	64	18.5	.8
453	Miscellaneous store retailers	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	2	D	D	D	b	D	D
BALANCE OF CADDO COUNTY, OK								
44-45	Retail trade	85	71 130	5 795	1 335	493	29.9	8.1
441	Motor vehicle & parts dealers	11	10 189	679	148	36	66.2	27.0
442	Furniture & home furnishings stores	3	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	23 953	1 454	320	84	4.2	—
4442	Lawn & garden equipment & supplies stores	3	D	D	D	b	D	D
44422	Nursery & garden centers	3	D	D	D	b	D	D
444220	Nursery & garden centers	3	D	D	D	b	D	D
445	Food & beverage stores	15	11 793	995	222	123	50.0	12.9
446	Health & personal care stores	7	4 417	452	106	37	26.7	—
447	Gasoline stations	20	11 630	909	220	108	46.0	6.4
44711	Gasoline stations with convenience stores	15	9 000	787	184	97	33.7	8.2
447110	Gasoline stations with convenience stores	15	9 000	787	184	97	33.7	8.2
448	Clothing & clothing accessories stores	4	D	D	D	b	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	7	935	84	17	12	82.5	10.3
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	6	D	D	D	b	D	D
4543	Direct selling establishments	6	D	D	D	b	D	D
45439	Other direct selling establishments	1	D	D	D	a	D	D
454390	Other direct selling establishments	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
BALANCE OF CANADIAN COUNTY, OK								
44-45	Retail trade	17	D	D	D	c	D	D
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	b	D	D
447	Gasoline stations	7	18 272	735	165	63	9.6	—
44719	Other gasoline stations	4	D	D	D	b	D	D
447190	Other gasoline stations	4	D	D	D	b	D	D
453	Miscellaneous store retailers	2	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	2	D	D	D	b	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF CARTER COUNTY, OK								
44-45	Retail trade	32	19 120	965	205	95	37.5	30.4
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	11	5 888	322	78	38	26.9	34.1
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	12	D	D	D	b	D	D
44711	Gasoline stations with convenience stores	9	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	9	D	D	D	b	D	D
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
BALANCE OF CHEROKEE COUNTY, OK								
44-45	Retail trade	39	19 049	1 865	375	176	46.8	14.0
441	Motor vehicle & parts dealers	6	3 192	253	59	23	15.8	—
444	Building material & garden equipment & supplies dealers	3	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	11	6 662	332	78	45	57.5	17.7
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	7	3 672	577	121	41	66.0	17.0
4539	Other miscellaneous store retailers	3	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	b	D	D
454	Nonstore retailers	5	D	D	D	b	D	D
BALANCE OF CHOCTAW COUNTY, OK								
44-45	Retail trade	18	8 519	405	97	50	23.0	—
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	5	D	D	D	b	D	D
447	Gasoline stations	8	5 780	207	50	25	12.9	—
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
BALANCE OF CIMARRON COUNTY, OK								
44-45	Retail trade	19	24 351	1 516	364	116	9.9	22.7
441	Motor vehicle & parts dealers	5	5 808	426	95	25	19.6	68.2
444	Building material & garden equipment & supplies dealers	4	6 790	384	97	20	8.2	—
4442	Lawn & garden equipment & supplies stores	3	D	D	D	a	D	D
44422	Nursery & garden centers	3	D	D	D	a	D	D
444220	Nursery & garden centers	3	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	3	D	D	D	b	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF CLEVELAND COUNTY, OK								
44-45	Retail trade	28	24 584	2 091	493	139	62.0	3.3
441	Motor vehicle & parts dealers	5	D	D	D	b	D	D
4412	Other motor vehicle dealers	1	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	b	D	D
441210	Recreational vehicle dealers	1	D	D	D	b	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	5	1 365	187	41	26	100.0	—
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	6	5 130	330	62	31	44.5	11.7
448	Clothing & clothing accessories stores	3	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	2	D	D	D	a	D	D
BALANCE OF COAL COUNTY, OK								
44-45	Retail trade	18	17 120	1 351	314	150	43.6	23.3
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	3 883	321	77	21	D	—
4441	Building material & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	5	4 627	386	83	42	74.2	25.8
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	4	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
BALANCE OF COMANCHE COUNTY, OK								
44-45	Retail trade	44	27 358	2 284	531	211	19.8	19.6
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	3	D	D	D	a	D	D
44422	Nursery & garden centers	3	D	D	D	a	D	D
444220	Nursery & garden centers	3	D	D	D	a	D	D
445	Food & beverage stores	10	7 037	541	127	57	10.7	50.8
446	Health & personal care stores	4	1 137	124	21	14	—	4.6
447	Gasoline stations	9	7 091	420	98	54	36.9	—
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
4512112	Specialty book stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	8	2 821	459	120	34	12.5	59.0
4532	Office supplies, stationery, & gift stores	4	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
BALANCE OF COTTON COUNTY, OK								
44-45	Retail trade	9	12 025	659	154	39	29.7	2.7
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	a	D	D
445	Food & beverage stores	1	D	D	D	a	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
BALANCE OF CRAIG COUNTY, OK								
44-45	Retail trade	23	22 817	2 010	390	119	30.2	.5
441	Motor vehicle & parts dealers	3	1 074	181	33	13	D	—
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	a	D	D
447	Gasoline stations	9	17 672	1 394	258	74	18.1	.5
44719	Other gasoline stations	1	D	D	D	b	D	D
447190	Other gasoline stations	1	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
BALANCE OF CREEK COUNTY, OK								
44-45	Retail trade	53	D	D	D	e	D	D
441	Motor vehicle & parts dealers	9	D	D	D	b	D	D
44112	Used car dealers	2	D	D	D	a	D	D
441120	Used car dealers	2	D	D	D	a	D	D
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	D	D	D	b	D	D
445	Food & beverage stores	4	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	23	D	D	D	c	D	D
4471	Gasoline stations	23	D	D	D	c	D	D
44711	Gasoline stations with convenience stores	22	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	22	D	D	D	c	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	4	5 615	409	107	22	—	9.8
4543	Direct selling establishments	3	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	3	D	D	D	a	D	D
BALANCE OF CUSTER COUNTY, OK								
44-45	Retail trade	20	D	D	D	c	D	D
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores	1	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	a	D	D
446	Health & personal care stores	1	D	D	D	b	D	D
447	Gasoline stations	8	9 694	478	99	59	12.3	.9
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
4532	Office supplies, stationery, & gift stores	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
BALANCE OF DELAWARE COUNTY, OK								
44-45	Retail trade	62	48 402	4 360	932	340	29.3	6.6
441	Motor vehicle & parts dealers	7	4 308	369	73	20	17.0	1.9
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441222	Boat dealers	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	6 580	724	148	57	54.1	7.6
44419	Other building material dealers	5	5 208	588	128	34	62.5	3.9
444190	Other building material dealers	5	5 208	588	128	34	62.5	3.9
445	Food & beverage stores	14	9 451	901	194	71	40.5	9.0
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	16	14 445	1 011	216	77	24.1	9.7
44711	Gasoline stations with convenience stores	15	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	15	D	D	D	b	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	6	D	D	D	a	D	D
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	1 543	87	9	6	D	—
454	Nonstore retailers	4	D	D	D	a	D	D
BALANCE OF DEWEY COUNTY, OK								
44-45	Retail trade	32	20 813	1 778	421	174	33.4	7.2
441	Motor vehicle & parts dealers	4	1 307	258	64	15	100.0	—
444	Building material & garden equipment & supplies dealers	5	6 255	505	117	29	3.2	—
4442	Lawn & garden equipment & supplies stores	3	D	D	D	b	D	D
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D
445	Food & beverage stores	4	1 998	202	51	26	81.3	—
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	11	8 726	590	142	68	20.1	15.1
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF ELLIS COUNTY, OK								
44-45	Retail trade	28	20 063	1 695	395	143	40.6	10.2
441	Motor vehicle & parts dealers	3	D	D	D	b	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	3 299	598	139	36	20.5	.8
445	Food & beverage stores	7	5 244	354	63	42	54.3	20.8
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	5	4 121	228	55	22	61.7	22.5
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF GARFIELD COUNTY, OK								
44-45	Retail trade	20	13 090	855	197	90	23.9	16.0
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	4	2 557	186	40	23	—	52.6
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	11	9 710	609	146	63	32.2	1.2
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
BALANCE OF GARVIN COUNTY, OK								
44-45	Retail trade	41	D	D	D	c	D	D
441	Motor vehicle & parts dealers	6	2 112	307	69	18	16.8	13.4
444	Building material & garden equipment & supplies dealers	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	1	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	11	D	D	D	b	D	D
446	Health & personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	10	D	D	D	b	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
BALANCE OF GRADY COUNTY, OK								
44-45	Retail trade	50	44 363	3 452	786	311	30.0	5.1
441	Motor vehicle & parts dealers	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	8 968	937	173	53	—	3.2
4442	Lawn & garden equipment & supplies stores	6	D	D	D	b	D	D
44422	Nursery & garden centers	6	D	D	D	b	D	D
444220	Nursery & garden centers	6	D	D	D	b	D	D
445	Food & beverage stores	12	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	15	D	D	D	b	D	D
44711	Gasoline stations with convenience stores	14	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	14	D	D	D	b	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	b	D	D
454	Nonstore retailers	4	D	D	D	a	D	D
4543	Direct selling establishments	4	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	4	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF GRANT COUNTY, OK								
44-45	Retail trade	18	12 764	948	205	92	45.6	11.2
441	Motor vehicle & parts dealers	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	7	3 889	331	74	34	34.7	—
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
BALANCE OF GREER COUNTY, OK								
44-45	Retail trade	10	3 492	313	65	28	54.6	1.3
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	1	D	D	D	a	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	3	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
BALANCE OF HARMON COUNTY, OK								
44-45	Retail trade	4	1 485	165	40	9	66.3	—
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF HARPER COUNTY, OK								
44-45	Retail trade	17	10 810	945	217	90	59.2	—
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	4	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	3	2 876	221	57	32	D	—
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF HASKELL COUNTY, OK								
44-45	Retail trade	14	15 358	1 171	262	80	81.3	8.0
441	Motor vehicle & parts dealers	1	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	a	D	D
447	Gasoline stations	7	3 709	239	57	29	28.1	33.0
452	General merchandise stores	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF HUGHES COUNTY, OK								
44-45	Retail trade	24	15 280	1 201	282	126	41.7	14.1
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D
445	Food & beverage stores	5	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	9	5 671	352	103	44	29.6	6.7
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF JACKSON COUNTY, OK								
44-45	Retail trade	15	13 706	1 447	282	145	22.9	47.8
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	4	D	D	D	b	D	D
44419	Other building material dealers	2	D	D	D	b	D	D
444190	Other building material dealers	2	D	D	D	b	D	D
445	Food & beverage stores	4	569	63	15	7	60.5	—
447	Gasoline stations	3	3 503	262	60	27	D	—
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF JEFFERSON COUNTY, OK								
44-45	Retail trade	30	25 510	1 828	429	164	73.5	7.6
441	Motor vehicle & parts dealers	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	3	1 018	138	35	12	77.8	22.2
445	Food & beverage stores	5	4 953	483	99	31	95.5	4.5
446	Health & personal care stores	4	2 661	280	68	26	34.1	11.6
447	Gasoline stations	10	5 796	352	90	47	35.7	20.3
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
BALANCE OF JOHNSTON COUNTY, OK								
44-45	Retail trade	11	6 015	417	87	48	74.8	5.7
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	1	D	D	D	a	D	D
447	Gasoline stations	5	D	D	D	a	D	D
454	Nonstore retailers	4	2 094	158	32	22	100.0	—
454312	Liquefied petroleum gas (bottled gas) dealers ...	4	2 094	158	32	22	100.0	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF KAY COUNTY, OK								
44-45	Retail trade	34	29 901	2 346	602	174	11.1	2.4
441	Motor vehicle & parts dealers	4	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	7	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	5	D	D	D	b	D	D
44422	Nursery & garden centers	4	D	D	D	b	D	D
444220	Nursery & garden centers	4	D	D	D	b	D	D
445	Food & beverage stores	3	D	D	D	a	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	7	11 530	767	177	67	8.2	—
448	Clothing & clothing accessories stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	6	D	D	D	b	D	D
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
BALANCE OF KINGFISHER COUNTY, OK								
44-45	Retail trade	32	37 183	2 770	683	237	51.6	—
441	Motor vehicle & parts dealers	6	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	7	D	D	D	b	D	D
445	Food & beverage stores	3	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	9	11 155	802	184	102	35.4	—
44711	Gasoline stations with convenience stores	8	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	8	D	D	D	c	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF KIOWA COUNTY, OK								
44-45	Retail trade	26	12 363	983	245	144	20.2	25.2
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores	1	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	6	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	6	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	4	1 274	177	56	22	33.2	19.8
BALANCE OF LATIMER COUNTY, OK								
44-45	Retail trade	5	2 064	142	46	9	43.7	1.9
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF LE FLORE COUNTY, OK								
44-45	Retail trade	66	58 766	5 079	1 138	540	35.5	14.6
441	Motor vehicle & parts dealers	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	D	D	D	b	D	D
445	Food & beverage stores	10	D	D	D	e	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	24	18 517	1 094	278	134	37.4	6.3
44711	Gasoline stations with convenience stores	19	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	19	D	D	D	c	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	7	2 968	303	59	39	7.0	7.2
45299	All other general merchandise stores	7	2 968	303	59	39	7.0	7.2
452990	All other general merchandise stores	7	2 968	303	59	39	7.0	7.2
4529901	Variety stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	5	D	D	D	a	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	4	1 645	159	42	12	15.6	41.6
BALANCE OF LINCOLN COUNTY, OK								
44-45	Retail trade	53	55 192	4 340	1 034	355	37.2	17.0
441	Motor vehicle & parts dealers	4	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	8	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	3	D	D	D	b	D	D
44421	Outdoor power equipment stores	1	D	D	D	b	D	D
444210	Outdoor power equipment stores	1	D	D	D	b	D	D
445	Food & beverage stores	7	10 297	975	264	117	33.9	5.8
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	18	16 788	1 049	248	97	17.8	7.4
44711	Gasoline stations with convenience stores	12	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	12	D	D	D	b	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	3	911	89	16	6	D	—
453	Miscellaneous store retailers	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	3	2 867	437	86	26	D	—

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
BALANCE OF LOGAN COUNTY, OK								
44-45	Retail trade	29	17 970	1 524	355	147	48.8	.9
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	2 766	349	72	25	43.7	—
445	Food & beverage stores	3	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	13	8 570	579	140	65	46.3	1.8
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
BALANCE OF LOVE COUNTY, OK								
44-45	Retail trade	22	38 890	2 398	549	195	30.6	31.7
441	Motor vehicle & parts dealers	4	D	D	D	b	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
4461	Health & personal care stores	1	D	D	D	a	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
447	Gasoline stations	7	9 589	376	93	44	12.5	2.1
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
BALANCE OF MCCLAIN COUNTY, OK								
44-45	Retail trade	30	85 304	5 449	1 020	256	12.2	2.7
441	Motor vehicle & parts dealers	5	D	D	D	b	D	D
4411	Automobile dealers	2	D	D	D	b	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	18 799	2 217	414	89	—	—
4441	Building material & supplies dealers	3	D	D	D	b	D	D
44419	Other building material dealers	3	D	D	D	b	D	D
444190	Other building material dealers	3	D	D	D	b	D	D
445	Food & beverage stores	3	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	10	6 292	306	75	52	37.2	15.0
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF MCCURTAIN COUNTY, OK								
44-45	Retail trade	35	23 592	1 806	424	155	36.3	26.8
441	Motor vehicle & parts dealers	4	1 575	88	19	7	100.0	—
444	Building material & garden equipment & supplies dealers	4	6 390	615	134	33	—	17.8
44419	Other building material dealers	1	D	D	D	b	D	D
444190	Other building material dealers	1	D	D	D	b	D	D
445	Food & beverage stores	9	6 027	446	120	54	38.6	54.9
447	Gasoline stations	11	D	D	D	b	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF MCINTOSH COUNTY, OK								
44-45	Retail trade	12	6 746	398	101	46	32.7	36.4
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
447	Gasoline stations	9	5 715	221	52	33	32.4	33.0
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF MAJOR COUNTY, OK								
44-45	Retail trade	14	10 832	801	188	79	20.0	5.4
444	Building material & garden equipment & supplies dealers	3	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	4	3 502	339	76	30	10.1	—
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	2	D	D	D	a	D	D
BALANCE OF MARSHALL COUNTY, OK								
44-45	Retail trade	23	11 815	1 084	234	96	48.5	19.8
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	1 673	225	48	17	42.9	57.1
445	Food & beverage stores	3	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	9	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
BALANCE OF MAYES COUNTY, OK								
44-45	Retail trade	69	63 657	5 310	1 267	420	26.7	6.9
441	Motor vehicle & parts dealers	4	1 028	88	16	6	69.7	—
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	3 750	445	120	36	36.3	4.8
4442	Lawn & garden equipment & supplies stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D
445	Food & beverage stores	11	D	D	D	c	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	24	27 040	1 459	341	134	34.5	2.6
4471	Gasoline stations	24	27 040	1 459	341	134	34.5	2.6
44711	Gasoline stations with convenience stores	17	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	17	D	D	D	c	D	D
448	Clothing & clothing accessories stores	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	9	D	D	D	a	D	D
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	4	D	D	D	b	D	D
BALANCE OF MURRAY COUNTY, OK								
44-45	Retail trade	1	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
BALANCE OF MUSKOGEE COUNTY, OK								
44-45	Retail trade	59	46 582	4 068	975	324	27.3	8.3
441	Motor vehicle & parts dealers	7	D	D	D	b	D	D
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ...	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores	3	D	D	D	a	D	D
44422	Nursery & garden centers	3	D	D	D	a	D	D
444220	Nursery & garden centers	3	D	D	D	a	D	D
445	Food & beverage stores	12	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	15	D	D	D	b	D	D
44711	Gasoline stations with convenience stores	15	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	15	D	D	D	b	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	7	3 793	400	93	41	21.4	—
4539	Other miscellaneous store retailers	3	2 877	216	40	13	D	—
45399	All other miscellaneous store retailers	3	2 877	216	40	13	D	—
454	Nonstore retailers	6	D	D	D	b	D	D
4543	Direct selling establishments	6	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	4	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
BALANCE OF NOBLE COUNTY, OK								
44-45	Retail trade	14	15 118	1 064	238	85	8.2	.5
444	Building material & garden equipment & supplies dealers	3	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores	3	D	D	D	a	D	D
44422	Nursery & garden centers	3	D	D	D	a	D	D
444220	Nursery & garden centers	3	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	a	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF NOWATA COUNTY, OK								
44-45	Retail trade	7	2 074	159	39	27	77.0	7.3
444	Building material & garden equipment & supplies dealers	3	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
BALANCE OF OKFUSKEE COUNTY, OK								
44-45	Retail trade	8	8 356	660	164	57	48.5	7.9
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	b	D	D
445	Food & beverage stores	2	D	D	D	a	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
BALANCE OF OKLAHOMA COUNTY, OK								
44-45	Retail trade	52	74 258	5 139	1 295	322	10.1	10.2
441	Motor vehicle & parts dealers	4	D	D	D	c	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	D	D	D	b	D	D
445	Food & beverage stores	5	D	D	D	b	D	D
446	Health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	10	D	D	D	b	D	D
44711	Gasoline stations with convenience stores	9	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	9	D	D	D	b	D	D
448	Clothing & clothing accessories stores	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	6	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	a	D	D

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Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
BALANCE OF OKMULGEE COUNTY, OK								
44-45	Retail trade	27	63 806	5 697	1 358	467	2.6	3.7
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	b	D	D
447	Gasoline stations	8	8 761	412	96	30	7.2	12.3
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	e	D	D
4529	Other general merchandise stores	1	D	D	D	e	D	D
45291	Warehouse clubs & superstores	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores	1	D	D	D	e	D	D
453	Miscellaneous store retailers	5	D	D	D	a	D	D
4539	Other miscellaneous store retailers	5	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
BALANCE OF OSAGE COUNTY, OK								
44-45	Retail trade	44	20 626	2 137	529	203	36.9	14.0
441	Motor vehicle & parts dealers	5	1 142	158	42	10	50.4	—
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	D	D	D	b	D	D
445	Food & beverage stores	3	D	D	D	b	D	D
446	Health & personal care stores	3	2 024	173	37	20	—	43.4
4461102	Proprietary stores	1	D	D	D	a	D	D
447	Gasoline stations	17	9 530	639	148	71	32.9	16.2
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF OTTAWA COUNTY, OK								
44-45	Retail trade	55	41 591	3 284	787	252	28.1	15.3
441	Motor vehicle & parts dealers	7	12 963	1 000	207	52	14.5	—
4412	Other motor vehicle dealers	4	12 042	894	186	45	7.9	—
44122	Motorcycle, boat, & other motor vehicle dealers	4	12 042	894	186	45	7.9	—
441222	Boat dealers	4	12 042	894	186	45	7.9	—
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	4 793	456	121	28	—	36.1
445	Food & beverage stores	15	D	D	D	b	D	D
446	Health & personal care stores	3	D	D	D	a	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
447	Gasoline stations	9	6 187	361	89	37	50.9	27.6
448	Clothing & clothing accessories stores	6	840	80	19	13	—	22.1
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
BALANCE OF PAWNEE COUNTY, OK								
44-45	Retail trade	31	27 212	2 483	577	212	51.3	1.2
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	2 712	240	49	18	D	—
445	Food & beverage stores	8	D	D	D	c	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	8	8 120	521	112	41	44.3	2.4
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	5	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
BALANCE OF PAYNE COUNTY, OK								
44-45	Retail trade	45	D	D	D	c	D	D
441	Motor vehicle & parts dealers	5	3 408	284	60	15	9.7	43.8
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	2 750	584	127	33	38.9	—
445	Food & beverage stores	7	D	D	D	b	D	D
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	13	10 890	771	178	79	17.9	9.2
44711	Gasoline stations with convenience stores	11	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	11	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers	6	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	a	D	D
BALANCE OF PITTSBURG COUNTY, OK								
44-45	Retail trade	47	38 706	3 280	770	297	37.2	22.2
441	Motor vehicle & parts dealers	4	3 973	452	103	26	7.2	46.2
442	Furniture & home furnishings stores	3	1 847	153	34	17	100.0	—
444	Building material & garden equipment & supplies dealers	7	6 076	539	114	34	1.8	51.6
4442	Lawn & garden equipment & supplies stores	5	D	D	D	a	D	D
44422	Nursery & garden centers	5	D	D	D	a	D	D
444220	Nursery & garden centers	5	D	D	D	a	D	D
445	Food & beverage stores	7	6 145	584	150	67	70.6	5.0
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	18	14 926	1 111	259	121	31.0	7.1
44711	Gasoline stations with convenience stores	13	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	13	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
BALANCE OF PONTOTOC COUNTY, OK								
44-45	Retail trade	26	16 905	1 928	455	162	43.7	8.3
441	Motor vehicle & parts dealers	3	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	b	D	D
445	Food & beverage stores	5	5 334	558	133	53	87.3	12.7
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	10	5 536	389	99	54	32.4	11.5
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
BALANCE OF POTTAWATOMIE COUNTY, OK								
44-45	Retail trade	22	D	D	D	c	D	D
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	a	D	D
447	Gasoline stations	9	8 960	567	126	68	26.4	—
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
BALANCE OF PUSHMATAHA COUNTY, OK								
44-45	Retail trade	23	12 812	892	216	75	62.2	3.2
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	a	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	8	7 109	517	112	44	81.4	—
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	a	D	D
4543	Direct selling establishments	4	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
BALANCE OF ROGER MILLS COUNTY, OK								
44-45	Retail trade	22	14 763	1 395	338	110	14.8	6.8
441	Motor vehicle & parts dealers	2	D	D	D	b	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	3	4 387	317	79	24	—	—
44422	Nursery & garden centers	3	4 387	317	79	24	—	—
444220	Nursery & garden centers	3	4 387	317	79	24	—	—
445	Food & beverage stores	2	D	D	D	a	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	8	3 404	222	42	26	43.2	23.7
452	General merchandise stores	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF ROGERS COUNTY, OK								
44-45	Retail trade	57	44 002	3 953	960	317	36.5	7.9
441	Motor vehicle & parts dealers	6	D	D	D	b	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	9	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	3	D	D	D	b	D	D
44422	Nursery & garden centers	3	D	D	D	b	D	D
444220	Nursery & garden centers	3	D	D	D	b	D	D
445	Food & beverage stores	7	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	15	D	D	D	b	D	D
44711	Gasoline stations with convenience stores	10	9 647	523	119	75	47.5	16.7
447110	Gasoline stations with convenience stores	10	9 647	523	119	75	47.5	16.7
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	7	870	76	13	9	100.0	—
4532102	Office supplies stores	1	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	b	D	D
4543	Direct selling establishments	4	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	a	D	D
45439	Other direct selling establishments	2	D	D	D	a	D	D
454390	Other direct selling establishments	2	D	D	D	a	D	D
BALANCE OF SEMINOLE COUNTY, OK								
44-45	Retail trade	29	21 640	1 857	422	159	50.3	13.1
441	Motor vehicle & parts dealers	3	D	D	D	b	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	D	D	D	a	D	D
445	Food & beverage stores	7	D	D	D	b	D	D
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	9	6 803	373	88	47	73.8	7.4
452	General merchandise stores	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF SEQUOYAH COUNTY, OK								
44-45	Retail trade	49	58 658	4 218	938	394	28.0	14.3
441	Motor vehicle & parts dealers	5	D	D	D	b	D	D
44112	Used car dealers	3	D	D	D	b	D	D
441120	Used car dealers	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	5	D	D	D	b	D	D
4441	Building material & supplies dealers	5	D	D	D	b	D	D
44419	Other building material dealers	3	D	D	D	a	D	D
444190	Other building material dealers	3	D	D	D	a	D	D
445	Food & beverage stores	10	D	D	D	c	D	D
446	Health & personal care stores	3	1 588	130	16	14	D	—
447	Gasoline stations	17	D	D	D	c	D	D
4471	Gasoline stations	17	D	D	D	c	D	D
44711	Gasoline stations with convenience stores	13	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	13	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	5	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
BALANCE OF STEPHENS COUNTY, OK								
44-45	Retail trade	31	20 838	1 754	374	167	38.5	2.4
441	Motor vehicle & parts dealers	3	2 515	275	66	26	D	—
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D
445	Food & beverage stores	7	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	6	4 375	191	39	20	64.8	—
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
BALANCE OF TEXAS COUNTY, OK								
44-45	Retail trade	25	41 820	2 938	727	271	23.1	3.3
441	Motor vehicle & parts dealers	5	4 911	290	60	21	96.1	3.9
444	Building material & garden equipment & supplies dealers	4	D	D	D	a	D	D
445	Food & beverage stores	6	D	D	D	b	D	D
447	Gasoline stations	6	11 120	481	111	48	—	—
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	c	D	D
BALANCE OF TILLMAN COUNTY, OK								
44-45	Retail trade	15	10 991	767	181	105	28.8	2.6
445	Food & beverage stores	7	D	D	D	b	D	D
447	Gasoline stations	7	D	D	D	b	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF TULSA COUNTY, OK								
44-45	Retail trade	80	149 423	10 778	2 580	721	7.9	6.3
441	Motor vehicle & parts dealers	6	D	D	D	b	D	D
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	b	D	D
441210	Recreational vehicle dealers	1	D	D	D	b	D	D
442	Furniture & home furnishings stores	5	3 198	236	50	24	50.5	11.3
4422	Home furnishings stores	5	3 198	236	50	24	50.5	11.3
443	Electronics & appliance stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	8	18 219	2 149	626	115	8.2	4.7
4441	Building material & supplies dealers	5	D	D	D	b	D	D
44411	Home centers	1	D	D	D	b	D	D
444110	Home centers	1	D	D	D	b	D	D
445	Food & beverage stores	5	D	D	D	c	D	D
4451	Grocery stores	4	29 902	2 635	618	209	—	—
446	Health & personal care stores	3	D	D	D	b	D	D
4461	Health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	14	26 241	1 271	305	73	5.3	23.7
4471	Gasoline stations	14	26 241	1 271	305	73	5.3	23.7
44711	Gasoline stations with convenience stores	9	16 557	772	179	49	2.4	22.2
447110	Gasoline stations with convenience stores	9	16 557	772	179	49	2.4	22.2
448	Clothing & clothing accessories stores	12	5 880	685	178	64	38.5	4.7
4481	Clothing stores	8	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	5	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	a	D	D
45299	All other general merchandise stores	3	D	D	D	a	D	D
452990	All other general merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	11	5 381	496	101	54	64.7	21.9
4539	Other miscellaneous store retailers	4	3 626	325	62	16	86.4	—
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	5	D	D	D	a	D	D
4543	Direct selling establishments	3	D	D	D	a	D	D
454311	Heating oil dealers	1	D	D	D	a	D	D
BALANCE OF WAGONER COUNTY, OK								
44-45	Retail trade	30	D	D	D	c	D	D
441	Motor vehicle & parts dealers	5	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	8	13 565	1 140	243	99	17.6	—
446	Health & personal care stores	3	D	D	D	a	D	D
44619	Other health & personal care stores	2	D	D	D	a	D	D
446191	Food (health) supplement stores	1	D	D	D	a	D	D
447	Gasoline stations	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—		
							From administrative records ¹	Estimated ²	
BALANCE OF WASHINGTON COUNTY, OK									
44-45	Retail trade	17	D	D	D	b	D	D	
441	Motor vehicle & parts dealers	3	D	D	D	a	D	D	
443	Electronics & appliance stores	1	D	D	D	b	D	D	
4431	Electronics & appliance stores	1	D	D	D	b	D	D	
443112	Radio, television, & other electronics stores	1	D	D	D	b	D	D	
444	Building material & garden equipment & supplies dealers	3	D	D	D	a	D	D	
445	Food & beverage stores	3	D	D	D	a	D	D	
447	Gasoline stations	2	D	D	D	a	D	D	
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D	
453	Miscellaneous store retailers	2	D	D	D	a	D	D	
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D	
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D	
454	Nonstore retailers	1	D	D	D	a	D	D	
BALANCE OF WASHITA COUNTY, OK									
44-45	Retail trade	25	D	D	D	c	D	D	
441	Motor vehicle & parts dealers	3	D	D	D	b	D	D	
442	Furniture & home furnishings stores	1	D	D	D	a	D	D	
444	Building material & garden equipment & supplies dealers	4	764	75	15	5	34.2	—	
445	Food & beverage stores	5	2 233	207	45	28	100.0	—	
446	Health & personal care stores	2	D	D	D	a	D	D	
447	Gasoline stations	5	4 133	280	62	25	29.8	23.4	
454	Nonstore retailers	5	2 091	387	48	9	53.6	5.2	
454312	Liquefied petroleum gas (bottled gas) dealers ...	4	D	D	D	a	D	D	
BALANCE OF WOODS COUNTY, OK									
44-45	Retail trade	17	5 558	539	115	61	63.6	2.2	
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D	
445	Food & beverage stores	7	D	D	D	b	D	D	
446	Health & personal care stores	1	D	D	D	a	D	D	
447	Gasoline stations	3	D	D	D	a	D	D	
452	General merchandise stores	3	D	D	D	a	D	D	
454	Nonstore retailers	1	D	D	D	a	D	D	
BALANCE OF WOODWARD COUNTY, OK									
44-45	Retail trade	8	5 313	469	108	42	33.5	—	
442	Furniture & home furnishings stores	1	D	D	D	a	D	D	
443	Electronics & appliance stores	1	D	D	D	a	D	D	
445	Food & beverage stores	1	D	D	D	a	D	D	
447	Gasoline stations	4	3 411	227	55	25	48.3	—	
452	General merchandise stores	1	D	D	D	a	D	D	

Data for this line not included in broader kind-of-business totals.

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL (\$1,000)

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. Excluded are payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on Form 941.

FIRST-QUARTER PAYROLL (\$1,000)

Represents payroll paid to persons employed at any time during the quarter January to March 1997.

NUMBER OF ESTABLISHMENTS

An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each retail trade establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

RETAIL TRADE

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe stores" classification.

NUMBER OF PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses, and employees of departments or concessions operated by other companies at the establishment. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

SALES (\$1,000)

Includes merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from sales. Sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

**SALES, RECEIPTS, OR REVENUE ESTIMATED
(PERCENT)**

Percent of total sales/receipts/revenue that was imputed based on historic company ratios or administrative records, or on industry averages.

SALES, RECEIPTS, OR REVENUE FROM ADMINISTRATIVE RECORDS (PERCENT)

Percent of total sales/receipts/revenue obtained from administrative records of other Federal agencies.

Appendix B.

NAICS Codes, Titles, and Descriptions

44-45 RETAIL TRADE

The Retail Trade sector comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: store and nonstore retailers.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. These include establishments, such as office supply stores, computer and software stores, building materials dealers, plumbing supply stores, and electrical supply stores. Catalog showrooms, gasoline service stations, automotive dealers, and mobile home dealers are treated as store retailers.

In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. For example, new automobile dealers, electronic and appliance stores, and musical instrument and supply stores often provide repair services. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified in this sector.

The first eleven subsectors of retail trade are store retailers. The establishments are grouped into industries and industry groups typically based on one or more of the following criteria:

The merchandise line or lines carried by the store; for example, specialty stores are distinguished from general-line stores.

The usual trade designation of the establishments. This criterion applies in cases where a store type is well recognized by the industry and the public, but difficult to define strictly in terms of commodity lines carried; for example, pharmacies, hardware stores, and department stores.

Capital requirements in terms of display equipment; for example, food stores have equipment requirements not found in other retail industries.

Human resource requirements in terms of expertise; for example, the staff of an automobile dealer requires knowledge in financing, registering, and licensing issues that are not necessary in other retail industries.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods, such as the broadcasting of "infomercials," the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (nonstore) of products, such as home heating oil dealers and home delivery newspaper routes.

The buying of goods for resale is a characteristic of retail trade establishments that particularly distinguishes them from establishments in the agriculture, manufacturing, and construction industries. For example, farms that sell their products at or from the point of production are not classified in retail, but rather in agriculture. Similarly, establishments that both manufacture and sell their products to the general public are not classified in retail, but rather in manufacturing. However, establishments that engage in processing activities incidental to retailing are classified in retail. This includes establishments, such as optical goods stores that do in-store grinding of lenses, and meat and seafood markets.

Wholesalers also engage in the buying of goods for resale, but they are not usually organized to serve the general public. They typically operate from a warehouse or office and neither the design nor the location of these premises is intended to solicit a high volume of walk-in traffic. Wholesalers supply institutional, industrial, wholesale, and retail clients; their operations are, therefore, generally organized to purchase, sell, and deliver merchandise in larger quantities. However, dealers of durable nonconsumer goods, such as farm machinery and heavy duty trucks, are included in wholesale trade even if they often sell these products in single units.

441 Motor Vehicle and Parts Dealers

Industries in the Motor Vehicle and Parts Dealers subsector retail motor vehicle and parts merchandise from fixed point-of-sale locations. Establishments in this subsector typically operate from a showroom and/or an open lot where the vehicles are on display. The display of

vehicles and the related parts require little by way of display equipment. The personnel generally include both the sales and sales support staff familiar with the requirements for registering and financing a vehicle as well as a staff of parts experts and mechanics trained to provide repair and maintenance services for the vehicles. Specific industries have been included in this subsector to identify the type of vehicle being retailed.

Sales of capital or durable nonconsumer goods, such as medium and heavy-duty trucks, are always included in wholesale trade. These goods are virtually never sold through retail methods.

4411 Automobile Dealers

This industry group comprises establishments primarily engaged in retailing new and used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

44111 New Car Dealers

This industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

441110 New Car Dealers

This U.S. industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

The data published with NAICS code 441110 are comprised of the following SIC industry:

5511 Motor vehicle dealers (new and used)

44112 Used Car Dealers

This industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

441120 Used Car Dealers

This U.S. industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

The data published with NAICS code 441120 are comprised of the following SIC industry:

5521 Motor vehicle dealers (used only)

4412 Other Motor Vehicle Dealers

This industry group comprises establishments primarily engaged in retailing new and used vehicles (except automobiles, light trucks, such as sport utility vehicles, and passenger and cargo vans).

44121 Recreational Vehicle Dealers

This industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

441210 Recreational Vehicle Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

The data published with NAICS code 441210 are comprised of the following SIC industry:

5561 Recreational vehicle dealers

44122 Motorcycle, Boat, and Other Motor Vehicle Dealers

This industry comprises establishments primarily engaged in retailing new and used motorcycles, boats, and other vehicles (except automobiles, light trucks, and recreational vehicles), or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

441221 Motorcycle Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used motorcycles, motor scooters, motor bikes, mopeds, off-road all-terrain vehicles, and personal watercraft, or retailing these new vehicles in combination with repair services and selling replacement parts and accessories.

The data published with NAICS code 441221 are comprised of the following SIC industry:

5571 Motorcycle dealers

441222 Boat Dealers

This U.S. industry comprises establishments primarily engaged in (1) retailing new and/or used boats or retailing new boats in combination with activities, such as repair services and selling replacement parts and accessories, and/or (2) retailing new and/or used outboard motors, boat trailers, marine supplies, parts, and accessories.

The data published with NAICS code 441222 are comprised of the following SIC industry:

5551 Boat dealers

441229 All Other Motor Vehicle Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used utility trailers and vehicles (except automobiles, light trucks, recreational vehicles, motorcycles, boats, motor scooters, motorbikes, off-road all-terrain vehicles, and personal watercraft) or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

The data published with NAICS code 441229 are comprised of the following SIC industry:

5599 Automotive dealers, not elsewhere classified

4413 Automotive Parts, Accessories, and Tire Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industries: Automotive Parts and Accessories Stores, 44131; and 44132, Tire Dealers.

44131 Automotive Parts and Accessories Stores

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

441310 Automotive Parts and Accessories Stores

This U.S. industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

The data published with NAICS code 441310 are comprised of these parts of the following SIC industries:

5013 (pt) Motor vehicle supplies and new parts jobbers (retail)

5531 (pt) Auto supplies stores

5731 (pt) Automotive radio stores

4413101 Auto Supplies Stores

Establishments primarily engaged in retailing auto supplies, such as automotive batteries, parts, accessories, and sundry supplies. These establishments also may sell

automotive tires. These establishments may have facilities to perform motor vehicle service work. Establishments primarily engaged in selling and installing custom-made seat covers are included here.

4413102 Automotive Radio Stores

Establishments primarily engaged in retailing automotive radios and other automotive sound reproducing equipment. These establishments may also perform incidental installation and repair work.

4413103 Motor Vehicle Supplies and New Parts Jobbers (Retail)

Establishments primarily engaged in retailing motor vehicle supplies and new parts. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44132 Tire Dealers

This industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

441320 Tire Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

The data published with NAICS code 441320 are comprised of these parts of the following SIC industries:

5014 (pt) Tire and tube merchants (retail)

5531 (pt) New tire dealers

4413201 New Tire Dealers

Establishments primarily engaged in retailing new automotive tires and tubes. These establishments generally have facilities to perform installation and repair services related to the sale of tires.

4413202 Tire and Tube Merchants (Retail)

Establishments primarily engaged in retailing new tires and tubes for passenger and commercial vehicles. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

442 Furniture and Home Furnishings Stores

Industries in the Furniture and Home Furnishings Stores subsector retail new furniture and home furnishings merchandise from fixed point-of-sale locations. Establishments in this subsector usually operate from showrooms and have substantial areas for the presentation of their products. Many offer interior decorating services in addition to the sale of products.

4421 Furniture Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 44211, Furniture Stores.

44211 Furniture Stores

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, and/or floor covering.

442110 Furniture Stores

This U.S. industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, and/or floor covering.

The data published with NAICS code 442110 are comprised of these parts of the following SIC industries:

- 5021 (pt) Office and business furniture merchants (retail)
- 5712 (pt) Furniture warehouse showrooms
- 5712 (pt) Sleep shop and waterbed stores
- 5712 (pt) Furniture stores, except custom
- 5712 (pt) Specialty furniture stores, except custom

4421101 Furniture Stores, Except Custom

Establishments primarily engaged in retailing new household furniture (except custom-made furniture). These establishments may also provide interior design services and sell floor coverings, other home furnishings, and major appliances, such as refrigerators, stoves, freezers, and televisions.

4421102 Furniture Warehouse Showrooms

Establishments, known as furniture warehouse showrooms, primarily engaged in retailing the same merchandise as furniture stores, but operating as warehouse showrooms where customers make their furniture selections from items on display in the showroom. The furniture is then taken from a warehouse adjacent to the showroom (usually under the same roof) for delivery to or pick-up by the customer.

4421103 Sleep Shop and Waterbed Stores

Establishments primarily engaged in retailing new mattresses, box springs, and other sleep equipment, including waterbeds.

4421104 Specialty Furniture Stores, Except Custom

Establishments primarily engaged in retailing specialty furniture, such as children's, outdoor, office, and computer-related furniture.

44211041 Specialty Furniture Stores, Except Custom

Establishments primarily engaged in retailing specialty furniture, such as children's, outdoor, and computer-related furniture.

44211042 Office and Business Furniture Merchants (Retail)

Establishments primarily engaged in retailing filing cabinets (wood or steel), desks, and other office and business furniture. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4422 Home Furnishings Stores

This industry group comprises establishments primarily engaged in retailing new home furnishings (except furniture).

44221 Floor Covering Stores

This industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

442210 Floor Covering Stores

This U.S. industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

The data published with NAICS code 442210 are comprised of these parts of the following SIC industries:

- 5023 (pt) Floor covering merchants (retail)
- 5713 Floor covering stores

4422101 Floor Covering Stores

Establishments primarily engaged in retailing rugs, carpets, floor tile (i.e., rubber, vinyl, asphalt), and related products. These establishments may also perform incidental installation.

4422102 Floor Covering Merchants (Retail)

Establishments primarily engaged in retailing carpets, rugs, and all other types of hard and soft surface floor coverings (excluding ceramic and clay tile). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44229 Other Home Furnishings Stores

This industry comprises establishments primarily engaged in retailing new home furnishings (except furniture and floor coverings).

442291 Window Treatment Stores

This U.S. industry comprises establishments primarily engaged in retailing new window treatments, such as curtains, drapes, blinds, and shades.

The data published with NAICS code 442291 are comprised of these parts of the following SIC industries:

- 5714 (pt) Drapery and curtain stores, except custom
- 5719 (pt) Blind and shade stores

4422911 Drapery and Curtain Stores, Except Custom

Establishments primarily engaged in retailing packaged draperies and curtains.

4422912 Blind and Shade Stores

Establishments primarily engaged in retailing blinds, shades, and similar window treatments. Establishments producing custom-made window shades and venetian blinds for household use are included here.

442299 All Other Home Furnishings Stores

This U.S. industry comprises establishments primarily engaged in retailing new home furnishings (except floor coverings, furniture, and window treatments).

The data published with NAICS code 442299 are comprised of this part of the following SIC industry:

- 5719 (pt) All other home furnishings stores

443 Electronics and Appliance Stores

Industries in the Electronics and Appliance Stores subsector retail new electronics and appliance merchandise from point-of-sale locations. Establishments in this subsector often operate from locations that have special provisions for floor displays requiring special electrical capacity to accommodate the proper demonstration of the products. The staff includes sales personnel knowledgeable in the characteristics and warranties of the line of goods retailed and may also include trained repair persons to

handle the maintenance and repair of the electronic equipment and appliances. The classifications within this subsector are made principally on the type of product and knowledge required to operate each type of store.

4431 Electronics and Appliance Stores

This industry group comprises establishments primarily engaged in retailing the following new products: household-type appliances, cameras, computers, and other electronic goods.

44311 Appliance, Television, and Other Electronics Stores

This industry comprises establishments primarily engaged in retailing one of the following: (1) retailing an array of new household-type appliances and consumer-type electronic products, such as radios, televisions, and computers; (2) specializing in retailing a single line of new consumer-type electronic products (except computers); and (3) retailing these new products in combination with repair services.

443111 Household Appliance Stores

This U.S. industry comprises establishments known as appliance stores primarily engaged in retailing an array of new household appliances, such as refrigerators, dishwashers, ovens, irons, coffeemakers, hair dryers, electric razors, room air-conditioners, microwave ovens, sewing machines, and vacuum cleaners, or retailing new appliances in combination with appliance repair services.

The data published with NAICS code 443111 are comprised of the following SIC industry:

- 5722 Household appliance stores

443112 Radio, Television, and Other Electronics Stores

This U.S. industry comprises: (1) establishments known as consumer electronics stores primarily engaged in retailing a general line of new consumer-type electronic products; (2) establishments specializing in retailing a single line of consumer-type electronic products (except computers); or (3) establishments primarily engaged in retailing these new electronic products in combination with repair services.

The data published with NAICS code 443112 are comprised of these parts of the following SIC industries:

- 5731 (pt) Other radio, television, and electronics stores
- 5999 (pt) Typewriter shops
- 5999 (pt) Telephone stores

4431121 Typewriter Shops

Establishments primarily engaged in retailing typewriters. These establishments may also rent and/or repair typewriters.

4431122 Telephone Stores

Establishments primarily engaged in retailing telephones and telephone parts and supplies.

4431123 Other Radio, Television, and Electronics Stores

Establishments primarily engaged in retailing radios and stereo equipment (except automotive), television sets, record players, and other consumer audio and video electronic equipment. These establishments may also sell additional lines, such as household appliances; computers, computer peripheral equipment, and software; musical instruments; or prerecorded records and tapes. These establishments may also perform incidental installation and repair work.

44312 Computer and Software Stores

This industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

443120 Computer and Software Stores

This U.S. industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

The data published with NAICS code 443120 are comprised of these parts of the following SIC industries:

- 5045 (pt) Computer and peripheral equipment merchants (retail)
- 5045 (pt) Computer software merchants (retail)
- 5734 (pt) Computer stores
- 5734 (pt) Computer stores (custom assembly)
- 5734 (pt) Computer software stores

4431201 Computer Stores (Custom Assembly)

Establishments primarily engaged in custom assembly and retail sales of computers and computer peripheral equipment. These establishments may also sell computer software and computer furniture and perform incidental repair work.

4431202 Other Computer Stores

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment not assembled at the sales location. These establishments may also sell computer software and computer furniture, and perform incidental installation and repair work.

44312021 Computer Stores

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment not assembled at the sales location. These establishments may also sell computer software and computer furniture and perform incidental installation and repair work.

44312022 Computer and Peripheral Equipment Merchants (Retail)

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4431203 Prepackaged Software Stores

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories.

44312031 Computer Software Stores

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories.

44312032 Computer Software Merchants (Retail)

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44313 Camera and Photographic Supplies Stores

This industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

443130 Camera and Photographic Supplies Stores

This U.S. industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

The data published with NAICS code 443130 are comprised of the following SIC industry:

- 5946 Camera and photographic supply stores

444 Building Material and Garden Equipment and Supplies Dealers

Industries in the Building Material and Garden Equipment and Supplies Dealers subsector retail new building material and garden equipment and supplies merchandise from fixed point-of-sale locations. Establishments in this subsector have display equipment designed to handle lumber and related products and garden equipment and supplies that may be kept either indoors or outdoors under covered areas. The staff is usually knowledgeable in the use of the specific products being retailed in the construction, repair, and maintenance of the home and associated grounds.

4441 Building Material and Supplies Dealers

This industry group comprises establishments primarily engaged in retailing new building materials and supplies.

44411 Home Centers

This industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

444110 Home Centers

This U.S. industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

The data published with NAICS code 444110 are comprised of this part of the following SIC industry:

5211 (pt) Home centers

44412 Paint and Wallpaper Stores

This industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

444120 Paint and Wallpaper Stores

This U.S. industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

The data published with NAICS code 444120 are comprised of these parts of the following SIC industries:

5198 (pt) Paint, varnish, and supplies merchants (retail)

5231 (pt) Retail paint and wallpaper stores

4441201 Retail Paint and Wallpaper Stores

Establishments primarily engaged in retailing paint, wallpaper, or a combination of these lines.

4441202 Paint, Varnish, and Supplies Merchants (Retail)

Establishments primarily engaged in retailing paints, varnishes, wallpaper, and supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44413 Hardware Stores

This industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

444130 Hardware Stores

This U.S. industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

The data published with NAICS code 444130 are comprised of the following SIC industry:

5251 Hardware stores

44419 Other Building Material Dealers

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

444190 Other Building Material Dealers

This U.S. industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

The data published with NAICS code 444190 are comprised of these parts of the following SIC industries:

5031 (pt) Lumber merchants with yard (retail)

5031 (pt) Plywood, veneer, and millwork merchants (retail)

5032 (pt) Brick, block, tile, clay/cement sewer pipe merchants (retail)

- 5032 (pt) Sand, gravel, and stone merchants (retail)
- 5032 (pt) Cement, lime, and related products merchants (retail)
- 5033 (pt) Roofing, siding, and insulation merchants (retail)
- 5039 (pt) Flat glass and other construction glass merchants (retail)
- 5039 (pt) Other building material merchants (retail)
- 5063 (pt) Electrical supplies stores (retail)
- 5074 (pt) Plumbing and heating equipment and supplies merchants (retail)
- 5211 (pt) Retail lumber yards
- 5211 (pt) Retail building material dealers
- 5231 (pt) Retail glass dealers

4441901 Retail Lumber Yards

Establishments primarily engaged in retailing lumber, often with related lines of building materials. Retail lumber yards may produce some of the lumber and millwork they sell.

44419011 Retail Lumber Yards

Establishments primarily engaged in retailing lumber, often with related lines of building materials. Retail lumber yards may produce some of the lumber and millwork they sell.

44419012 Lumber Merchants With Yard (Retail)

Establishments primarily engaged in retailing rough, dressed, and finished lumber. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4441902 All Other Building Material Dealers

Establishments (except those known as home centers, paint and wallpaper stores, hardware stores, and retail lumber yards) primarily engaged in retailing specialized lines of new building materials, such as fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

44419021 Retail Glass Dealers

Establishments primarily engaged in retailing glass, including mirrored glass.

44419022 Flat Glass and Other Construction Glass Merchants (Retail)

Establishments primarily engaged in retailing flat glass, glass blocks, plate glass, window glass, and building glass. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419023 Retail Building Material Dealers

Establishments primarily engaged in retailing specialized lines of building materials (except lumber, paint, and hardware), such as brick and blocks, ceramic tile, stone, cement, sand, gravel, fencing, roofing, siding, doors and windows, wallboard, lime, plaster, prefabricated buildings, and kitchen and bath cabinets and countertops to be installed.

44419024 Plywood, Veneer, and Millwork Merchants (Retail)

Establishments primarily engaged in retailing plywood (hardwood, softwood, and nonwood face), veneer, door and window frames, and overhead doors (in wood or metal). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419025 Brick, Block, Tile, Clay/Cement Sewer Pipe Merchants (Retail)

Establishments primarily engaged in retailing brick, block, tile, and clay construction materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419026 Sand, Gravel, and Stone Merchants (Retail)

Establishments primarily engaged in retailing sand, gravel, and stone. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419027 Cement, Lime, and Related Products Merchants (Retail)

Establishments primarily engaged in retailing cement, lime, asphalt, and other related products. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419028 Roofing, Siding, and Insulation Merchants (Retail)

Establishments primarily engaged in retailing roofing, siding (except wood), and insulation materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419029 Other Building Material Merchants (Retail)

Establishments primarily engaged in retailing building and construction paper, plastics building materials, prefabricated structural assemblies (including modular homes),

and other building materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4441902a Electrical Supplies Stores (Retail)

Establishments primarily engaged in retailing electrical supplies and electric light fixtures. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4441902b Plumbing and Heating Equipment and Supplies Merchants (Retail)

Establishments primarily engaged in retailing hydronic plumbing and heating equipment and supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4442 Lawn and Garden Equipment and Supplies Stores

This industry group comprises establishments primarily engaged in retailing new lawn and garden equipment and supplies.

44421 Outdoor Power Equipment Stores

This industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

444210 Outdoor Power Equipment Stores

This U.S. industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

The data published with NAICS code 444210 are comprised of these parts of the following SIC industries:

- 5083 (pt) Lawn and garden machinery and equipment dealers (retail)
- 5261 (pt) Outdoor power equipment stores

4442101 Outdoor Power Equipment Stores

Establishments primarily engaged in retailing outdoor power equipment, such as power lawnmowers, chain saws, garden tillers, and snowblowers. These establishments generally also perform repair services.

4442102 Lawn and Garden Machinery and Equipment Dealers (Retail)

Establishments primarily engaged in retailing lawn and garden machinery and equipment. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44422 Nursery and Garden Centers

This industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

444220 Nursery and Garden Centers

This U.S. industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

The data published with NAICS code 444220 are comprised of these parts of the following SIC industries:

- 5191 (pt) Farm supplies dealers (retail)
- 5193 (pt) Flower, nursery stock, and florists' supplies merchants (retail)
- 5261 (pt) Nursery and garden centers

4442201 Nursery and Garden Centers

Establishments primarily engaged in retailing nursery stock, bulbs, and other garden supplies and tools. These establishments primarily sell products purchased from others, but may sell some plants which they grow themselves.

4442202 Farm Supplies Dealers (Retail)

Establishments primarily engaged in retailing farm supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4442203 Flower, Nursery Stock and Florists' Supplies Merchants (Retail)

Establishments primarily engaged in retailing flowers, nursery stock, and florists' supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

445 Food and Beverage Stores

Industries in the Food and Beverage Stores subsector usually retail food and beverage merchandise from fixed point-of-sale locations. Establishments in this subsector have special equipment (e.g., freezers, refrigerated display cases, refrigerators) for displaying food and beverage goods. They have staff trained in the processing of food products to guarantee the proper storage and sanitary conditions required by regulatory authority.

4451 Grocery Stores

This industry group comprises establishments primarily engaged in retailing a general line of food products.

44511 Supermarkets and Other Grocery (except Convenience) Stores

This industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

445110 Supermarkets and Other Grocery (except Convenience) Stores

This U.S. industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

The data published with NAICS code 445110 are comprised of these parts of the following SIC industries:

- 5411 (pt) Delicatessens, primarily selling meats and a range of grocery items
- 5411 (pt) Supermarkets and grocery stores

4451101 Supermarkets and Grocery Stores

Establishments, known as supermarkets, food stores, grocery stores, and food warehouse stores, primarily engaged in retailing a general line of canned and frozen foods; fresh fruits and vegetables; fresh and prepared meats, fish, and poultry; eggs; bakery and dairy products; and other prepackaged grocery items.

4451102 Delicatessens, Primarily Selling Meats and a Range of Grocery Items

Establishments, known as delicatessens, engaged in retailing prepared meats, such as cold cuts and oven-roasted and smoked meats and a full line of grocery items. These establishments often prepare sandwiches and party platters for carry-out consumption.

44512 Convenience Stores

This industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

445120 Convenience Stores

This U.S. industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

The data published with NAICS code 445120 are comprised of this part of the following SIC industry:

- 5411 (pt) Convenience stores

4452 Specialty Food Stores

This industry group comprises establishments primarily engaged in retailing specialized lines of food.

44521 Meat Markets

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

445210 Meat Markets

This U.S. industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

The data published with NAICS code 445210 are comprised of these parts of the following SIC industries:

- 5411 (pt) Delicatessens, primarily selling fresh and prepared meats
- 5421 (pt) Meat markets

4452101 Meat Markets

Establishments primarily engaged in retailing fresh, frozen, or cured meats. Meat markets may butcher animals for their own account, or they may buy from others. Establishments selling poultry may kill or dress the poultry they sell.

4452102 Delicatessens, Primarily Selling Fresh and Prepared Meats

Establishments, known as delicatessens, engaged in retailing prepared meats, such as cold cuts and oven-roasted and smoked meats, and a limited line of grocery items, such as bread and condiments. These establishments often prepare sandwiches and party platters for carry-out consumption.

44522 Fish and Seafood Markets

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

445220 Fish and Seafood Markets

This U.S. industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

The data published with NAICS code 445220 are comprised of this part of the following SIC industry:

5421 (pt) Fish and seafood markets

44523 Fruit and Vegetable Markets

This industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

445230 Fruit and Vegetable Markets

This U.S. industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

The data published with NAICS code 445230 are comprised of the following SIC industry:

5431 Fruit and vegetable markets

44529 Other Specialty Food Stores

This industry comprises establishments primarily engaged in retailing specialty foods (except meat, fish, seafood, and fruits and vegetables) not for immediate consumption and not made on premises.

445291 Baked Goods Stores

This U.S. industry comprises establishments primarily engaged in retailing baked goods not for immediate consumption and not made on the premises.

The data published with NAICS code 445291 are comprised of this part of the following SIC industry:

5461 (pt) Baked goods stores

445292 Confectionery and Nut Stores

This U.S. industry comprises establishments primarily engaged in retailing candy and other confections, nuts, and popcorn not for immediate consumption and not made on the premises.

The data published with NAICS code 445292 are comprised of this part of the following SIC industry:

5441 (pt) Confectionery and nut stores

445299 All Other Specialty Food Stores

This U.S. industry comprises establishments primarily engaged in retailing miscellaneous specialty foods (except meat, fish, seafood, fruit and vegetables, confections, nuts, popcorn, and baked goods) not for immediate consumption and not made on the premises.

The data published with NAICS code 445299 are comprised of these parts of the following SIC industries:

5451 Dairy products stores

5499 (pt) Miscellaneous food stores

4452991 Miscellaneous Food Stores

Establishments primarily engaged in retailing specialized foods not elsewhere classified, such as eggs; packaged coffee, tea, herbs, and spices; nationality foods; and other specialty foods, not for immediate consumption. Establishments may roast and grind the coffee they sell on the premises. Included are establishments selling soft drinks for off-premise consumption. Establishments bottling natural or mineral water for retail sale are classified here if not engaged in pasteurization, carbonization, or other processing.

4452992 Dairy Products Stores

Establishments primarily engaged in retailing over-the-counter packaged dairy products, such as milk, cream, butter, cheese, and ice cream for off-premises consumption.

4453 Beer, Wine, and Liquor Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 44531, Beer, Wine, and Liquor Stores.

44531 Beer, Wine, and Liquor Stores

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

445310 Beer, Wine, and Liquor Stores

This U.S. industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

The data published with NAICS code 445310 are comprised of the following SIC industry:

5921 Liquor stores

446 Health and Personal Care Stores

Industries in the Health and Personal Care Stores sub-sector retail health and personal care merchandise from fixed point-of-sale locations. Establishments in this sub-sector are characterized principally by the products they retail, and some health and personal care stores may have specialized staff trained in dealing with the products. Staff may include pharmacists, opticians, and other professionals engaged in retailing, advising customers, and/or fitting the product sold to the customer's needs.

4461 Health and Personal Care Stores

This industry group comprises establishments primarily engaged in retailing health and personal care products.

44611 Pharmacies and Drug Stores

This industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

446110 Pharmacies and Drug Stores

This U.S. industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

The data published with NAICS code 446110 are comprised of these parts of the following SIC industries:

5912 (pt) Pharmacies and drug stores

5912 (pt) Proprietary stores

4461101 Pharmacies and Drug Stores

Establishments primarily engaged in retailing prescription drugs. Drug stores are classified here if any prescriptions are sold or if there is an indication that a pharmacist is employed. These establishments frequently sell other items, such as proprietary drugs, medicines, and health and first-aid products; cosmetics; toiletries; greeting cards; magazines; tobacco; and candy.

4461102 Proprietary Stores

Establishments primarily engaged in retailing nonprescription drugs and medicines, health remedies, and first-aid products. These stores do not sell prescription drugs and frequently sell other lines, such as beauty preparations, household supplies, and candy and prepackaged snacks.

44612 Cosmetics, Beauty Supplies, and Perfume Stores

This industry comprises establishments known as a cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

446120 Cosmetics, Beauty Supplies, and Perfume Stores

This U.S. industry comprises establishments known as cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

The data published with NAICS code 446120 are comprised of these parts of the following SIC industries:

5087 (pt) Beauty and barber shop equipment and supplies stores (retail)

5999 (pt) Cosmetics, beauty supplies, and perfume stores

4461201 Cosmetics, Beauty Supplies, and Perfume Stores

Establishments primarily engaged in selling cosmetics, beauty aids, and perfume.

4461202 Beauty and Barber Shop Equipment and Supplies Stores (Retail)

Establishments primarily engaged in retailing barber shop and beauty parlor equipment and supplies, such as furniture, hydraulic chairs, driers, shampoos, wave solutions, permanent waving supplies, barber soaps, and manicuring supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44613 Optical Goods Stores

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling nonprescription eyeglasses.

446130 Optical Goods Stores

This U.S. industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling nonprescription eyeglasses.

The data published with NAICS code 446130 are comprised of the following SIC industry:

5995 Optical goods stores

44619 Other Health and Personal Care Stores

This industry comprises establishments primarily engaged in retailing health and personal care items (except drugs, medicines, optical goods, perfumes, cosmetics, and beauty supplies).

446191 Food (Health) Supplement Stores

This U.S. industry comprises establishments primarily engaged in retailing food supplement products, such as vitamins, nutrition supplements, and body enhancing supplements.

The data published with NAICS code 446191 are comprised of this part of the following SIC industry:

5499 (pt) Food (health) supplement stores

446199 All Other Health and Personal Care Stores

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of health and personal care merchandise (except drugs, medicines, optical goods, cosmetics, beauty supplies, perfume, and food supplement products).

The data published with NAICS code 446199 are comprised of these parts of the following SIC industries:

5047 (pt) Surgical, medical, and hospital supplies stores (retail)

5999 (pt) Health care stores

4461991 Health Care Stores

Establishments primarily engaged in retailing wheelchairs and other patient transport devices; gauze, bandages, and other surgical dressings; crutches, canes, and other walking assistance devices; braces; surgical corsets; artificial limbs; hearing aids; and other health care, convalescent, and sick room supplies.

4461992 Surgical, Medical, and Hospital Supplies Stores (Retail)

Establishments primarily engaged in retailing medical instruments, apparatus, and equipment; orthopedic appliances; crutches; bandages; breathing devices; wheeled chairs and beds; and other medical devices. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

447 Gasoline Stations

Industries in the Gasoline Stations subsector group establishments retailing automotive fuels (e.g., gasoline, diesel fuel, gasohol) and automotive oils and retailing these products in combination with convenience store items. These establishments have specialized equipment for the storage and dispensing of automotive fuels.

4471 Gasoline Stations

This NAICS Industry Group includes establishments classified in the following NAICS Industries: 44711, Gasoline Stations with Convenience Stores; and 44719, Other Gasoline Stations.

44711 Gasoline Stations with Convenience Stores

This industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

447110 Gasoline Stations with Convenience Stores

This U.S. industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

The data published with NAICS code 447110 are comprised of these parts of the following SIC industries:

5411 (pt) Convenience stores selling gasoline

5541 (pt) Gasoline stations with convenience stores

4471101 Convenience Stores Selling Gasoline

Establishments primarily engaged in retailing a limited line of groceries such as milk, bread, soda, snacks, and ice cream, and also selling gasoline. These establishments may also provide additional items, such as beer, household cleaners, baby supplies, cigarettes, and pain relievers.

4471102 Gasoline Stations With Convenience Stores

Establishments primarily engaged in retailing gasoline and automotive lubricants and also selling a limited line of groceries, such as milk, eggs, bread, beer, cigarettes, and snacks.

44719 Other Gasoline Stations

This industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as repair services, selling automotive oils, replacement parts, and accessories, and/or with restaurants.

447190 Other Gasoline Stations

This U.S. industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as repair services, selling automotive oils, replacement parts and accessories, and/or with restaurants.

The data published with NAICS code 447190 are comprised of these parts of the following SIC industries:

5541 (pt) Gasoline stations with no convenience stores

5541 (pt) Truck stops

4471901 Gasoline Stations With No Convenience Stores

Establishments primarily engaged in retailing gasoline and automotive lubricants for automobiles and watercraft. These establishments may also sell tires, batteries, and accessories, and perform related services, including minor repair work and motor vehicle towing.

4471902 Truck Stops

Establishments primarily engaged in retailing diesel fuel to truckers. These establishments may also sell gasoline and lubricants, provide repair services, and operate a restaurant or motel as part of the truck stop establishment.

448 Clothing and Clothing Accessories Stores

Industries in the Clothing and Clothing Accessories Stores subsector retailing new clothing and clothing accessories merchandise from fixed point-of-sale locations. Establishments in this subsector have similar display equipment and staff that is knowledgeable regarding fashion trends and the proper match of styles, colors, and combinations of clothing and accessories to the characteristics and tastes of the customer.

4481 Clothing Stores

This industry group comprises establishments primarily engaged in retailing new clothing.

44811 Men's Clothing Stores

This industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448110 Men's Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448110 are comprised of the following SIC industry:

5611 Men's and boy's clothing and accessory stores

44812 Women's Clothing Stores

This industry comprises establishments primarily engaged in retailing a general line of new women's, misses' and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448120 Women's Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing a general line of new women's, misses' and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448120 are comprised of the following SIC industry:

5621 Women's clothing stores

44813 Children's and Infants' Clothing Stores

This industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448130 Children's and Infants' Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448130 are comprised of the following SIC industry:

5641 Children's and infants' wear stores

44814 Family Clothing Stores

This industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448140 Family Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448140 are comprised of the following SIC industry:

5651 Family clothing stores

44815 Clothing Accessories Stores

This industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

448150 Clothing Accessories Stores

This U.S. industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

The data published with NAICS code 448150 are comprised of these parts of the following SIC industries:

- 5632 (pt) Women's accessory stores
- 5699 (pt) Miscellaneous accessory stores

4481501 Women's Accessory Stores

Establishments primarily engaged in retailing women's, juniors', and misses' accessories, such as hats, hosiery, costume jewelry, gloves, and handbags.

4481502 Miscellaneous Accessory Stores

Establishments primarily engaged in retailing specialized lines of accessories (except women's), such as belts, umbrellas, wigs, and ties.

44819 Other Clothing Stores

This industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448190 Other Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448190 are comprised of these parts of the following SIC industries:

- 5632 (pt) Furriers and fur shops
- 5632 (pt) Women's specialty stores
- 5699 (pt) Sports apparel stores
- 5699 (pt) Miscellaneous apparel stores

4481901 Women's Specialty Stores

Establishments primarily engaged in retailing a specialized line of women's, juniors', and misses' clothing, such as bridal gowns, lingerie, negligees, and robes.

4481902 Furriers and Fur Shops

Establishments primarily engaged in retailing fur coats and other fur apparel made to custom order. Establishments selling ready-made fur coats and other fur apparel are included here.

4481903 Sports Apparel Stores

Establishments primarily engaged in retailing sports apparel, such as t-shirts, sweatshirts, sweatpants, caps, and shorts. These stores may also sell athletic footwear.

4481904 Miscellaneous Apparel Stores

Establishments primarily engaged in retailing miscellaneous lines of apparel, such as uniforms (except sports uniforms), raincoats, bathing suits, and costumes.

4482 Shoe Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 44821, Shoe Stores.

44821 Shoe Stores

This industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

448210 Shoe Stores

This U.S. industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

The data published with NAICS code 448210 are comprised of these parts of the following SIC industries:

- 5661 (pt) Men's shoe stores
- 5661 (pt) Women's shoe stores
- 5661 (pt) Children's and juveniles' shoe stores
- 5661 (pt) Family shoe stores
- 5661 (pt) Athletic footwear stores

4482101 Men's Shoe Stores

Establishments primarily engaged in retailing men's shoes, boots, and other footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in the sale of custom orthopedic shoes for men are classified here.

4482102 Women's Shoe Stores

Establishments primarily engaged in retailing women's shoes, boots, and other footwear. Establishments specializing in selling custom orthopedic shoes for women are classified here. These establishments may also sell hosiery and other accessories.

4482103 Children's and Juveniles' Shoe Stores

Establishments primarily engaged in retailing children's shoes and other footwear, including children's athletic footwear. Establishments specializing in selling custom orthopedic shoes for children are classified here.

4482104 Family Shoe Stores

Establishments primarily engaged in retailing a combination of men's, women's, and children's footwear, without specializing in any one line. These establishments frequently carry accessory lines, such as hosiery and handbags. Establishments specializing in selling custom orthopedic shoes for men, women, and children are included here.

4482105 Athletic Footwear Stores

Establishments primarily engaged in retailing athletic footwear. These establishments may also sell athletic apparel.

4483 Jewelry, Luggage, and Leather Goods Stores

This industry group comprises establishments primarily engaged in retailing new jewelry (except costume jewelry); new silver and plated silverware; new watches and clocks; and new luggage with or without a general line of new leather goods and accessories, such as hats, gloves, handbags, ties, and belts.

44831 Jewelry Stores

This industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

448310 Jewelry Stores

This U.S. industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

The data published with NAICS code 448310 are comprised of the following SIC industry:

5944 Jewelry stores

44832 Luggage and Leather Goods Stores

This industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

448320 Luggage and Leather Goods Stores

This U.S. industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

The data published with NAICS code 448320 are comprised of the following SIC industry:

5948 Luggage and leather goods stores

451 Sporting Goods, Hobby, Book, and Music Stores

Industries in the Sporting Goods, Hobby, Book, and Music Stores subsector are engaged in retailing and providing expertise on use of sporting equipment or other specific leisure activities, such as needlework and musical instruments. Book stores are also included in this subsector.

4511 Sporting Goods, Hobby, and Musical Instrument Stores

This industry group comprises establishments primarily engaged in retailing new sporting goods, games and toys, and musical instruments.

45111 Sporting Goods Stores

This industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

451110 Sporting Goods Stores

This U.S. industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

The data published with NAICS code 451110 are comprised of these parts of the following SIC industries:

5941 (pt) General-line sporting goods stores

5941 (pt) Other specialty-line sporting goods stores

5941 (pt) Bicycle shops

5941 (pt) Golf shops

5941 (pt) Gun shops

5941 (pt) Ski shops

5941 (pt) Tackle shops

4511101 General-line Sporting Goods Stores

Establishments primarily engaged in retailing five or more lines of sporting goods and equipment, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

4511102 Specialty-line Sporting Goods Stores

Establishments primarily engaged in retailing a maximum of four lines of sporting goods, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

45111021 Bicycle Shops

Establishments primarily engaged in retailing bicycles (except motorized) and bicycle parts and accessories. These establishments may also rent and/or repair bicycles.

45111022 Golf Shops

Establishments primarily engaged in retailing golf equipment and accessories, including shoes. These establishments may also rent golf equipment and/or provide golf lessons. Included are retail establishments operated by golf professionals.

45111023 Gun Shops

Establishments primarily engaged in retailing firearms, ammunition, and hunters' equipment and accessories.

45111024 Ski Shops

Establishments primarily engaged in retailing snow ski equipment and accessories, including ski boots and snowboards. These establishments may also rent and/or repair ski equipment.

45111025 Tackle Shops

Establishments primarily engaged in retailing tackle, bait, and fishing equipment and supplies. These establishments may also rent fishing equipment.

45111026 Other Specialty-line Sporting Goods Stores

Establishments primarily engaged in retailing a maximum of four lines of sporting goods. These establishments may also sell clothing and shoes appropriate for the sporting activity, including uniforms. Included are establishments selling gymnasium and playground equipment.

45112 Hobby, Toy, and Game Stores

This industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

451120 Hobby, Toy, and Game Stores

This U.S. industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

The data published with NAICS code 451120 are comprised of these parts of the following SIC industries:

5945 (pt) Hobby, toy, and game stores

5945 (pt) Craft supplies stores

4511201 Hobby, Toy, and Game Stores

Establishments primarily engaged in retailing hobby supplies, toys, and games, including video games.

4511202 Craft Supplies Stores

Establishments primarily engaged in retailing a general line of supplies for crafts, such as ceramics, shell craft, metal craft, felt craft, jewelry craft, dried flower and plant arrangements, wreaths, textile painting, and copper enameling.

45113 Sewing, Needlework, and Piece Goods Stores

This industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

451130 Sewing, Needlework, and Piece Goods Stores

This U.S. industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

The data published with NAICS code 451130 are comprised of these parts of the following SIC industries:

5714 (pt) Upholstery stores

5949 (pt) Sewing, fabric, and piece goods stores

5949 (pt) Needlework and knitting stores

4511301 Sewing, Fabric, and Piece Goods Stores

Establishments primarily engaged in retailing sewing supplies, fabrics, fabric patterns, and other piece goods supplies.

4511302 Needlework and Knitting Stores

Establishments primarily engaged in retailing laces, knitting supplies, yarn, and other needlework accessories. These establishments may also provide custom work.

4511303 Upholstery Stores

Establishments primarily engaged in retailing upholstery material and slipcovers.

45114 Musical Instrument and Supplies Stores

This industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

451140 Musical Instrument and Supplies Stores

This U.S. industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

The data published with NAICS code 451140 are comprised of the following SIC industry:

5736 Musical instrument stores

4512 Book, Periodical, and Music Stores

This industry group comprises establishments primarily engaged in retailing new books, newspapers, magazines, and prerecorded audio and video media.

45121 Book Stores and News Dealers

This industry comprises establishments primarily engaged in retailing new books, newspapers, magazines, and other periodicals.

451211 Book Stores

This U.S. industry comprises establishments primarily engaged in retailing new books.

The data published with NAICS code 451211 are comprised of these parts of the following SIC industries:

5942 (pt) Book stores, general

5942 (pt) Specialty book stores

5942 (pt) College book stores

4512111 Book Stores, General

Establishments primarily engaged in retailing a general line of new books. These establishments may also sell stationery and related items, second-hand books, and magazines.

4512112 Specialty Book Stores

Establishments primarily engaged in retailing specialty books, such as general reference, religious, and professional books.

4512113 College Book Stores

Establishments primarily engaged in retailing textbooks, generally on the college level. Most of these establishments are located on or near college campuses, and some sell more apparel than books. These establishments may also offer second-hand textbooks. School book stores, other than college, are included in this industry.

451212 News Dealers and Newsstands

This U.S. industry comprises establishments primarily engaged in retailing current newspapers, magazines, and other periodicals.

The data published with NAICS code 451212 are comprised of the following SIC industry:

5994 News dealers and newsstands

45122 Prerecorded Tape, Compact Disc, and Record Stores

This industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), and phonograph records.

451220 Prerecorded Tape, Compact Disc, and Record Stores

This U.S. industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), and phonograph records.

The data published with NAICS code 451220 are comprised of these parts of the following SIC industries:

5735 (pt) Prerecorded tape, compact disc, and record stores

5735 (pt) Video tape stores, retail

4512201 Prerecorded Tape, Compact Disc, and Record Stores

Establishments primarily engaged in retailing compact discs, and prerecorded records and tapes.

4512202 Video Tape Stores, Retail

Establishments primarily engaged in retailing prerecorded video tapes and video laser discs. These establishments may also sell blank video tapes.

452 General Merchandise Stores

Industries in the General Merchandise Stores subsector retail new general merchandise from fixed point-of-sale locations. Establishments in this subsector are unique in that they have the equipment and staff capable of retailing a large variety of goods from a single location. This includes a variety of display equipment and staff trained to provide information on many lines of products.

4521 Department Stores (Excluding Leased Departments)

This NAICS Industry includes establishments classified in the following NAICS Industry: 45211, Department Stores.

4521 Department Stores (Including Leased Departments)

This NAICS Industry includes establishments classified in the following NAICS Industry: 45211009, Department Stores (Including Leased Departments).

**45211 Department Stores
(Excluding Leased Departments)**

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

**452110 Department Stores
(Excluding Leased Departments)**

This U.S. industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

The data published with NAICS code 452110 are comprised of these parts of the following SIC industries:

- 5311 (pt) Conventional department stores
- 5311 (pt) Discount or mass merchandising department stores
- 5311 (pt) National chain department stores

**45211 Department Stores
(Including Leased Departments)**

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments. Total sales include the sales from leased departments owned by another company and operating within the department store.

**4521101 Conventional Department Stores
(Excluding Leased Departments)**

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are not affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in conventional department stores are excluded.

**4521101 Conventional Department Stores
(Including Leased Departments)**

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are not affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in conventional department stores are included.

**4521102 Discount or Mass Merchandising
Department Stores (Excluding Leased
Departments)**

Establishments that satisfy the criteria of a department store and usually: (1) convey the image of a high-volume, fast-turnover outlet selling a variety of merchandise for less than conventional prices; (2) provide centralized check-out service; and (3) provide minimal customer assistance within each department. Sales of establishments that operate leased departments in discount or mass merchandising department stores are excluded.

**4521102 Discount or Mass Merchandising
Department Stores (Including Leased
Departments)**

Establishments that satisfy the criteria of a department store and usually: (1) convey the image of a high-volume, fast-turnover outlet selling a variety of merchandise for less than conventional prices; (2) provide centralized check-out service; and (3) provide minimal customer assistance within each department. Sales of establishments that operate leased departments in discount or mass merchandising department stores are included.

**4521103 National Chain Department Stores
(Excluding Leased Departments)**

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in national chain department stores are excluded.

**4521103 National Chain Department Stores
(Including Leased Departments)**

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in national chain department stores are included.

4529 Other General Merchandise Stores

This industry group comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores).

45291 Warehouse Clubs and Superstores

This industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

452910 Warehouse Clubs and Superstores

This U.S. industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

The data published with NAICS code 452910 are comprised of these parts of the following SIC industries:

- 5311 (pt) Supercenters
- 5399 (pt) Warehouse clubs
- 5411 (pt) Supermarket/general merchandise combination stores

4529101 Warehouse Clubs

Establishments that sell general lines of merchandise, such as automotive tires, parts, and accessories; audio and video equipment; household appliances; office equipment and supplies; apparel; books; and groceries, through warehouse-based operations. These establishments are sometimes known as membership warehouse clubs.

4529102 Supermarket/General Merchandise Combination Stores

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise.

45291021 Supercenters

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise. Sales of hardware, clothing, and other general merchandise are greater than sales of grocery items.

45291022 Supermarket/General Merchandise Combination Stores

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise. Sales of grocery items are greater than sales of hardware, clothing, and other general merchandise.

45299 All Other General Merchandise Stores

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

452990 All Other General Merchandise Stores

This U.S. industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

The data published with NAICS code 452990 are comprised of these parts of the following SIC industries:

- 5331 Variety stores
- 5399 (pt) Miscellaneous general merchandise stores, except catalog showrooms and warehouse clubs
- 5399 (pt) Catalog showrooms
- 5531 (pt) Other auto and home supplies stores

4529901 Variety Stores

Establishments primarily engaged in selling a variety of merchandise, such as inexpensive apparel and accessories, costume jewelry, notions and small wares, candy, toys, and other items in the low and popular price ranges. These establishments generally do not carry a complete line of merchandise, are not departmentalized, do not offer their own charge service, and do not deliver merchandise.

4529902 Catalog Showrooms

Establishments primarily engaged in selling general lines of merchandise, such as jewelry, home furnishings, housewares, electronics, and sporting goods, from catalog displays of inventory at location.

4529903 Miscellaneous General Merchandise Stores

Establishments primarily engaged in selling limited lines of merchandise, such as apparel and accessories, dry goods, hardware, housewares, home furnishings, or a combination of auto and home products.

45299031 Miscellaneous General Merchandise Stores, Except Catalog Showrooms and Warehouse Clubs

Establishments primarily engaged in selling limited lines of merchandise, such as apparel and accessories, dry

goods, hardware, housewares, and home furnishings. Establishments known as country general stores are also included.

45299032 Other Auto and Home Supplies Stores

Establishments that sell a combination of auto and home products, such as tires, batteries, and accessories; household appliances; sporting goods; housewares; and hardware. These establishments differ from auto supplies stores in that although the largest sales of merchandise may be in lines of automotive supplies, parts, and accessories, a considerable amount of sales also are in nonautomotive lines.

453 Miscellaneous Store Retailers

Industries in the Miscellaneous Store Retailers subsector retail merchandise from fixed point-of-sale locations (except new or used motor vehicles and parts; new furniture and house furnishings; new appliances and electronic products; new building materials; and garden equipment and supplies; food and beverages; health and personal care goods; gasoline; new clothing and accessories; and new sporting goods, hobby goods, books, and music). Establishments in this subsector include stores with unique characteristics like florists, used merchandise stores, and pet and pet supply stores as well as other store retailers.

4531 Florists

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45311, Florists.

45311 Florists

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

453110 Florists

This U.S. industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

The data published with NAICS code 453110 are comprised of the following SIC industry:

5992 Florists

4532 Office Supplies, Stationery, and Gift Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industries: 45321, Office Supplies and Stationery Stores; and 45322, Gift, Novelty, and Souvenir Stores.

45321 Office Supplies and Stationery Stores

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) selling a combination of new office equipment, furniture, and supplies; and (3) selling new office equipment, furniture, and supplies in combination with selling new computers.

453210 Office Supplies and Stationery Stores

This U.S. industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) selling a combination of new office equipment, furniture, and supplies; and (3) selling new office equipment, furniture, and supplies in combination with selling new computers.

The data published with NAICS code 453210 are comprised of these parts of the following SIC industries:

- 5049 (pt) School supplies stores (retail)
- 5112 (pt) Other office supplies stores (retail)
- 5943 (pt) Stationery stores
- 5943 (pt) Office supplies stores

4532101 Stationery Stores

Establishments primarily engaged in retailing stationery, such as paper and paper products, postcards, paper novelties, and scrapbooks. These establishments may also perform incidental printing and engraving.

4532102 Office Supplies Stores

Establishments primarily engaged in retailing a general line of office supplies, such as accounting and legal forms, blankbooks, and office forms and supplies. School and teacher supply stores are included in this classification.

45321021 Office Supplies Stores

Establishments primarily engaged in retailing a general line of office supplies, such as accounting and legal forms, blankbooks, and office forms and supplies. School and teacher supply stores are included in this classification.

45321022 School Supplies Stores (Retail)

Establishments primarily engaged in retailing a wide variety of school supplies, such as black boards, chalk, rulers, globes, wall maps, audio/video aids, computer aids, books, and teaching displays. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

45321023 Other Office Supplies Stores (Retail)

Establishments primarily engaged in retailing office supplies, such as computer and photocopy supplies, envelopes, typewriter and mimeograph paper, file cards and

folders, pens, and pencils. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

45322 Gift, Novelty, and Souvenir Stores

This industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

453220 Gift, Novelty, and Souvenir Stores

This U.S. industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

The data published with NAICS code 453220 are comprised of the following SIC industry:

5947 Gift, novelty, and souvenir shops

4533 Used Merchandise Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45331, Used Merchandise Stores.

45331 Used Merchandise Stores

This industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

453310 Used Merchandise Stores

This U.S. industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

The data published with NAICS code 453310 are comprised of these parts of the following SIC industries:

5932 (pt) Antique stores

5932 (pt) Second-hand stores, except pawn shops

4533101 Antique Stores

Establishments primarily engaged in retailing antique furniture and home furnishings, antique glassware, rare books and manuscripts, and other antique objects of art.

4533102 Second-hand Stores, Except Pawn Shops

Establishments primarily engaged in retailing used merchandise, such as clothing, shoes, furniture, home furnishings, appliances, electronics, books (except rare), musical instruments, compact discs, tapes, records, lumber, and building materials.

4539 Other Miscellaneous Store Retailers

This industry group comprises establishments primarily engaged in retailing new miscellaneous specialty store merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; consumer-type electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery, and gift stores; and used merchandise stores).

45391 Pet and Pet Supplies Stores

This industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

453910 Pet and Pet Supplies Stores

This U.S. industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

The data published with NAICS code 453910 are comprised of this part of the following SIC industry:

5999 (pt) Pet and pet supplies stores

45392 Art Dealers

This industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

453920 Art Dealers

This U.S. industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

The data published with NAICS code 453920 are comprised of this part of the following SIC industry:

5999 (pt) Art dealers

45393 Manufactured (Mobile) Home Dealers

This industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

453930 Manufactured (Mobile) Home Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

The data published with NAICS code 453930 are comprised of the following SIC industry:

5271 Mobile home dealers

45399 All Other Miscellaneous Store Retailers

This industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronic and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies; art dealers; and manufactured home (i.e., mobile home) dealers). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis.

453991 Tobacco Stores

This U.S. industry comprises establishments primarily engaged in retailing cigarettes, cigars, tobacco, pipes, and other smokers' supplies.

The data published with NAICS code 453991 are comprised of the following SIC industry:

5993 Tobacco stores and stands

453998 All Other Miscellaneous Store Retailers (Except Tobacco Stores)

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronic and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies stores; art dealers; manufactured home (i.e., mobile homes) dealers; and tobacco stores). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis.

The data published with NAICS code 453998 are comprised of these parts of the following SIC industries:

5999 (pt) Collectors' items and supplies stores

5999 (pt) Trophy shops

5999 (pt) Other miscellaneous store retailers, n.e.c.

4539981 Collectors' Items and Supplies Stores

Establishments primarily engaged in retailing collectors' items and supplies, such as stamps, autographs, sports cards, and coins.

4539982 Trophy Shops

Establishments primarily engaged in retailing trophies, plaques, and other award items to individuals and teams. These establishments may perform incidental engraving.

4539983 Other Miscellaneous Store Retailers, N.E.C.

Establishments primarily engaged in retailing specialized lines, such as artists' supplies, party supplies, swimming pools (above ground) and supplies, monuments and tombstones, fireworks, and religious goods (except jewelry and books). Included are establishments primarily engaged in selling a general line of new and used merchandise on an auction basis.

454 Nonstore Retailers

Industries in the Nonstore Retailers subsector retail merchandise using methods, such as the broadcasting of infomercials, the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogues, door-to-door solicitation, in-home demonstration, selling from portable stalls and distribution through vending machines. Establishments in this subsector include mail-order houses, vending machine operators, home delivery sales, door-to-door sales, party plan sales, electronic shopping, and sales through portable stalls (e.g., street vendors, except food). Establishments engaged in the direct sale (i.e., nonstore) of products, such as home heating oil dealers, newspaper delivery are included in this subsector.

4541 Electronic Shopping and Mail-Order Houses

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45411, Electronic Shopping and Mail-Order Houses.

45411 Electronic Shopping and Mail-Order Houses

This industry comprises establishments primarily engaged in retailing all types of merchandise by means of mail or by electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalogue showrooms of mail-order houses.

454110 Electronic Shopping and Mail-Order Houses

This U.S. industry comprises establishments primarily engaged in retailing all types of merchandise by means of mail or by electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalogue showrooms of mail-order houses.

The data published with NAICS code 454110 are comprised of these parts of the following SIC industries:

- 5961 (pt) Mail-order houses, department store merchandise
- 5961 (pt) Mail-order houses, other general merchandise
- 5961 (pt) Mail-order houses, specialized merchandise
- 5961 (pt) Television order, home shopping

4541101 Mail-order Houses, Department Store Merchandise

Establishments primarily engaged as mail-order houses retailing all of the following lines of merchandise: furniture; home furnishings; appliances; radios and televisions; household linens and dry goods; and apparel. These establishments are affiliated with department store chains.

4541102 Mail-order Houses, Other General Merchandise

Establishments primarily engaged as mail-order houses selling a variety of merchandise and not affiliated with department store chains.

4541103 Mail-order Houses, Specialized Merchandise

Establishments primarily engaged as mail-order houses selling a single item or a group of related items such as foods; apparel and accessories; computers and computer software; appliances, televisions, audio equipment, furniture, floor coverings, kitchenware, and home furnishings; books and stationery; proprietary medicines; antiques; used merchandise; sporting goods; silverware; cigars and cigarettes; cameras and photographic equipment; gifts and novelties; optical goods; leather goods; artists' supplies; pet supplies; hobby equipment; and toys and games. Book and music clubs are included in this industry.

4541104 Television Order, Home Shopping

Establishments primarily engaged in selling merchandise through television shop-at-home programs. These establishments receive orders by phone and fill them by mail.

4542 Vending Machine Operators

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45421, Vending Machine Operators.

45421 Vending Machine Operators

This industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

454210 Vending Machine Operators

This U.S. industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

The data published with NAICS code 454210 are comprised of the following SIC industry:

- 5962 Automatic merchandising machine operators

4543 Direct Selling Establishments

This industry group comprises establishments primarily engaged in nonstore retailing (except electronic, mail-order, or vending machine sales). These establishments typically go to the customers' location rather than the customer coming to them (e.g., door-to-door sales, home parties). Examples of establishments in this industry are home delivery newspaper routes; home delivery of heating oil, liquefied petroleum (LP) gas, and other fuels; locker meat provisioners; frozen food and freezer plan providers; coffee break services providers; and bottled water or water softener services.

45431 Fuel Dealers

This industry comprises establishments primarily engaged in retailing heating oil, liquefied petroleum (LP) gas, and other fuels via direct selling.

454311 Heating Oil Dealers

This U.S. industry comprises establishments primarily engaged in retailing heating oil via direct selling.

The data published with NAICS code 454311 are comprised of these parts of the following SIC industries:

- 5171 (pt) Heating oil dealers (selling for consumption - retail)
- 5983 Fuel oil dealers

4543111 Heating Oil Dealers

Establishments primarily engaged in selling fuel oil. These establishments may also repair and service fuel oil heating equipment.

4543112 Heating Oil Dealers (Selling for Consumption - Retail)

Establishments primarily engaged in selling heating oil for consumption (end use). These establishments may also provide repair and maintenance services in conjunction with the sale. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

454312 Liquefied Petroleum Gas (Bottled Gas) Dealers

This U.S. industry comprises establishments primarily engaged in retailing liquefied petroleum (LP) gas via direct selling.

The data published with NAICS code 454312 are comprised of these parts of the following SIC industries:

5171 (pt) Liquefied petroleum dealers (selling for consumption retail)

5984 Liquefied petroleum gas (bottled gas) dealers

4543121 Liquefied Petroleum Gas (Bottled Gas) Dealers

Establishments primarily engaged in selling bottled or bulk liquefied petroleum (LP) gas.

4543122 Liquefied Petroleum Dealers (Selling for Consumption - Retail)

Establishments primarily engaged in selling liquefied petroleum gases for consumption (end use). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

454319 Other Fuel Dealers

This U.S. industry comprises establishments primarily engaged in retailing fuels (except liquefied petroleum gas and heating oil) via direct selling.

The data published with NAICS code 454319 are comprised of the following SIC industry:

5989 Fuel dealers, not elsewhere classified

45439 Other Direct Selling Establishments

This industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

454390 Other Direct Selling Establishments

This U.S. industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

The data published with NAICS code 454390 are comprised of these parts of the following SIC industries:

5421 (pt) Freezer and locker meat provisioners

5963 (pt) Direct selling, furniture, home furnishings, electronics, and appliances

5963 (pt) Direct selling, videos, tapes, compact discs, and records

5963 (pt) Direct selling, books and magazines

5963 (pt) Direct selling, stationery

5963 (pt) Direct selling, newspapers

5963 (pt) Direct selling, cameras and photographic equipment

5963 (pt) Direct selling, all other merchandise

4543901 Direct Selling, Furniture, Home Furnishings, Electronics, and Appliances

Establishments primarily engaged in the direct selling of household appliances, furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, housewares, brooms and brushes, lamps, mirrors, pictures, window shades and blinds, radios, televisions, consumer electronics, and other home furnishings.

45439011 Direct Selling, Furniture, Home Furnishings, Electronics, and Appliances

Establishments primarily engaged in the direct selling of household appliances, furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, housewares, brooms and brushes, lamps, mirrors, pictures, window shades and blinds, radios, televisions, consumer electronics, and other home furnishings.

45439012 Direct Selling, Cameras and Photographic Equipment

Establishments primarily engaged in the direct selling of cameras and photographic equipment.

4543902 Direct Selling, Books, Periodicals, Videos, and Compact Discs

Establishments primarily engaged in the direct selling of books, periodicals, videos, and compact discs.

45439021 Direct Selling, Videos, Tapes, Compact Discs, and Records

Establishments primarily engaged in the direct selling of videos, tapes, compact discs, and records.

45439022 Direct Selling, Books and Magazines

Establishments primarily engaged in the direct selling of books, magazine subscriptions, and encyclopedias.

45439023 Direct Selling, Newspapers

Establishments primarily engaged in the direct selling of newspapers.

4543903 Direct Selling, Other Merchandise

Establishments primarily engaged in the direct selling of merchandise not elsewhere classified.

45439031 Direct Selling, Stationery

Establishments primarily engaged in the direct selling of stationery.

45439032 Freezer and Locker Meat Provisioners

Establishments primarily engaged in the retail sale, on a bulk basis, of meat for freezer storage and in providing home freezer meat plans.

45439033 Direct Selling, All Other Merchandise

Establishments primarily engaged in the direct selling of merchandise such as building materials; hardware; lawn and garden supplies; grocery items (except freezer meat and foods/beverages for immediate consumption); apparel and accessories; cosmetics; proprietary medicines; used

merchandise; sporting goods; jewelry; tobacco products; gifts, novelties and souvenirs; optical goods; leather goods; hobby equipment; religious articles; greeting cards; toys and games; and bottled water and coffee supplies.

Appendix C.

Coverage and Methodology

MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

1. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precluded reliance solely on administrative records sources.
2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
 - a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
 - b. All nonemployers, i.e., all firms with no paid employees during 1997. Sales information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms, nonemployers accounted for

less than 10-percent of total sales of all establishments covered in the census. The census included only those nonemployer firms which reported a sales volume of \$1,000 or more during 1997. Establishments with no paid employees were excluded as in previous censuses. Data for nonemployers are not included in this report, but are released as part of the “Core Business Statistics Series.”

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and 1997 NAICS. More information on NAICS is available in the NAICS manual and at www.census.gov/naics.

The method of assigning classifications and the level of detail at which establishments were classified differed between the mail and nonmail universe as follows:

1. The mail universe. Establishments in the mail universe were classified on the basis of their self-designation, sales of merchandise lines, and other industry-specific inquiries.
2. The nonmail universe. Selected small employers were classified on the basis of the most current kind-of-business classification available from one of the Census Bureau’s current sample surveys or the 1992 Economic Census. Otherwise, the classification was obtained from administrative records of other Federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 1997 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.

Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Merchandise Line Sales reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the

basic inquiries, which included location, kind of business or operation, sales, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Two methods were used to account for nonresponse to industry-specific inquiries. For some inquiries, missing data were imputed for individual records based on responses from similar establishments. For other inquiries, the total of reported data was expanded to represent 100 percent of the mail and nonmail employer universe. Data presented for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total sales of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

Appendix D. Geographic Notes

OKLAHOMA

Bartlesville is in Osage and Washington Counties.

Bixby is in Tulsa and Wagoner Counties.

Broken Arrow is in Tulsa and Wagoner Counties.

Catoosa is in Rogers and Wagoner Counties.

Clinton is in Custer and Washita Counties.

Collinsville is in Rogers and Tulsa Counties.

Davis is in Garvin and Murray Counties.

Drumright is in Creek and Payne Counties.

Oklahoma City is in Canadian, Cleveland, Oklahoma, and Pottawatomie Counties; it was erroneously reported in McClain County for the 1992 Economic Census.

Owasso is in Rogers and Tulsa Counties.

Piedmont is in Canadian and Kingfisher Counties.

Ponca City is in Kay and Osage Counties.

Purcell is in Cleveland and McClain Counties.

Sand Springs is in Osage and Tulsa Counties.

Skiatook is in Osage and Tulsa Counties.

Stroud is in Creek and Lincoln Counties.

Tulsa is in Osage, Rogers, and Tulsa Counties.

Appendix E. Metropolitan Areas

OKLAHOMA

Enid, OK MSA

Garfield County, OK

Fort Smith, AR—OK MSA

Crawford County, AR

Sebastian County, AR

Sequoyah County, OK

Lawton, OK MSA

Comanche County, OK

Oklahoma City, OK MSA

Canadian County, OK

Cleveland County, OK

Logan County, OK

McClain County, OK

Oklahoma County, OK

Pottawatomie County, OK

Tulsa, OK MSA

Creek County, OK

Osage County, OK

Rogers County, OK

Tulsa County, OK

Wagoner County, OK

