

Arizona

1997

Issued August 1999

EC97R44A-AZ

**1997 Economic Census**

*Retail Trade*

Geographic Area Series



U S C E N S U S B U R E A U

*Helping You Make Informed Decisions*

U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU



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# Introduction to the Economic Census

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## PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

## ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information

52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Foodservices
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

## RELATIONSHIP TO SIC

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

## GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

## BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

## DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

## AVAILABILITY OF ADDITIONAL DATA

### Reports in Print and Electronic Media

All results of the 1997 Economic Census are available on the Census Bureau Internet site ([www.census.gov](http://www.census.gov)) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

### Special Tabulations

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

## HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

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## SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at [www.census.gov/econguide](http://www.census.gov/econguide). More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at [www.census.gov/econ/www/history.html](http://www.census.gov/econ/www/history.html).

## ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

A	Standard error of 100 percent or more.
D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
F	Exceeds 100 percent because data include establishments with payroll exceeding revenue.
N	Not available or not comparable.
Q	Revenue not collected at this level of detail for multiestablishment firms.
S	Withheld because estimates did not meet publication standards.

V	Represents less than 50 vehicles or .05 percent.
X	Not applicable.
Y	Disclosure withheld because of insufficient coverage of merchandise lines.
Z	Less than half the unit shown.
a	0 to 19 employees.
b	20 to 99 employees.
c	100 to 249 employees.
e	250 to 499 employees.
f	500 to 999 employees.
g	1,000 to 2,499 employees.
h	2,500 to 4,999 employees.
i	5,000 to 9,999 employees.
j	10,000 to 24,999 employees.
k	25,000 to 49,999 employees.
l	50,000 to 99,999 employees.
m	100,000 employees or more.
p	10 to 19 percent estimated.
q	20 to 29 percent estimated.
r	Revised.
s	Sampling error exceeds 40 percent.
nec	Not elsewhere classified.
nsk	Not specified by kind.
-	Represents zero (page image/print only).
(CC)	Consolidated city.
(IC)	Independent city.

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# Retail Trade

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## SCOPE

The Retail Trade sector (sector 44-45) comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: store and nonstore retailers.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified here.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods such as the broadcasting of "infomercials," the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (non-store) of products, such as home heating oil dealers and home delivery newspaper routes, are classified here.

Excluded from this sector are governmental organizations classified in the covered industries except for liquor stores operated by state and local governments. Data for direct sellers with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government are not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization.

## GENERAL

A list of publications that provide statistics on sector 44-45 follows.

**Geographic area reports.** There is a separate report for each state, the District of Columbia, and the United States.

Each state report presents general statistics for establishments with payroll including number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan areas (MAs), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas.

The United States report presents data for the United States as a whole for establishments with payroll for detailed kind-of-business classifications.

**Merchandise line sales report.** This report presents data on major categories of merchandise sold for establishments with payroll by kind of business. Data are presented for the United States, states, and MAs.

**Establishment and firm size (including legal form of organization) report.** This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.

**Miscellaneous subjects report.** This report presents data for establishments with payroll for a variety of industry-specific questions. Presentation of data varies by kind of business.

**ZIP Code report.** This report presents data for establishments with payroll by United States ZIP Code.

## GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Data may be presented for:

1. The United States as a whole.
2. States and the District of Columbia.
3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget (OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least 1,000,000 (according to the

- 
- 1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.
4. Metropolitan statistical areas (MSAs) defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.
  5. Areas within the state outside metropolitan areas (MAs).
  6. Counties and county equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
  7. Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
  8. Municipalities of 2,500 inhabitants or more defined as of January 1, 1997. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 1990 Census of Population or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.
  9. Special economic urban areas (SEUAs), which include townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 1990 Census of Population or subsequent special census).

## **COMPARABILITY OF THE 1992 AND 1997 CENSUSES**

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

## **DISCLOSURE**

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

## **AVAILABILITY OF MORE FREQUENT ECONOMIC DATA**

The Census Bureau conducts annual and monthly surveys on retail trade. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

**Table 1. Summary Statistics for the State: 1997**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ARIZONA</b>								
<b>44-45</b>	Retail trade .....	<b>16 283</b>	<b>43 960 933</b>	<b>4 223 879</b>	<b>1 014 240</b>	<b>232 050</b>	<b>5.7</b>	<b>4.8</b>
441	Motor vehicle & parts dealers .....	1 849	12 299 815	1 053 593	251 530	34 688	7.4	3.8
4411	Automobile dealers .....	581	10 304 139	779 855	185 615	22 235	6.9	2.9
44111	New car dealers .....	280	9 562 218	716 204	170 530	19 897	6.0	2.9
441110	New car dealers .....	280	9 562 218	716 204	170 530	19 897	6.0	2.9
44112	Used car dealers .....	301	741 921	63 651	15 085	2 338	19.4	3.5
441120	Used car dealers .....	301	741 921	63 651	15 085	2 338	19.4	3.5
4412	Other motor vehicle dealers .....	271	755 666	73 498	19 096	2 896	16.4	3.8
44121	Recreational vehicle dealers .....	100	436 221	40 500	11 413	1 469	12.8	5.4
441210	Recreational vehicle dealers .....	100	436 221	40 500	11 413	1 469	12.8	5.4
44122	Motorcycle, boat, & other motor vehicle dealers .....	171	319 445	32 998	7 683	1 427	21.2	1.6
441221	Motorcycle dealers .....	79	170 750	17 882	3 929	765	13.8	1.8
441222	Boat dealers .....	50	104 374	11 300	2 901	454	31.7	2.0
441229	All other motor vehicle dealers .....	42	44 321	3 816	853	208	25.1	—
4413	Automotive parts, accessories, & tire stores .....	997	1 240 010	200 240	46 819	9 557	6.2	11.1
44131	Automotive parts & accessories stores .....	724	893 450	140 757	33 356	7 022	6.2	10.1
441310	Automotive parts & accessories stores .....	724	893 450	140 757	33 356	7 022	6.2	10.1
44132	Tire dealers .....	273	346 560	59 483	13 463	2 535	6.4	13.7
441320	Tire dealers .....	273	346 560	59 483	13 463	2 535	6.4	13.7
442	Furniture & home furnishings stores .....	<b>1 194</b>	<b>1 355 587</b>	<b>190 249</b>	<b>46 013</b>	<b>8 822</b>	<b>11.8</b>	<b>7.8</b>
4421	Furniture stores .....	549	753 946	102 743	25 060	4 430	11.5	5.8
44211	Furniture stores .....	549	753 946	102 743	25 060	4 430	11.5	5.8
442110	Furniture stores .....	549	753 946	102 743	25 060	4 430	11.5	5.8
4422	Home furnishings stores .....	645	601 641	87 506	20 953	4 392	12.2	10.3
44221	Floor covering stores .....	295	343 706	53 748	12 457	2 131	11.8	11.5
442210	Floor covering stores .....	295	343 706	53 748	12 457	2 131	11.8	11.5
44229	Other home furnishings stores .....	350	257 935	33 758	8 496	2 261	12.7	8.6
442291	Window treatment stores .....	69	34 243	5 145	1 359	269	20.8	3.3
442299	All other home furnishings stores .....	281	223 692	28 613	7 137	1 992	11.5	9.4
443	Electronics & appliance stores .....	678	1 221 981	120 761	27 172	6 096	10.1	8.0
4431	Electronics & appliance stores .....	678	1 221 981	120 761	27 172	6 096	10.1	8.0
44311	Appliance, television, & other electronics stores .....	397	705 631	68 938	15 727	3 834	6.4	4.9
443111	Household appliance stores .....	131	121 225	15 064	3 515	748	16.3	7.1
443112	Radio, television, & other electronics stores .....	266	584 406	53 874	12 212	3 086	4.4	4.4
44312	Computer & software stores .....	223	478 254	46 428	10 204	1 968	15.8	13.1
443120	Computer & software stores .....	223	478 254	46 428	10 204	1 968	15.8	13.1
44313	Camera & photographic supplies stores .....	58	38 096	5 395	1 241	294	5.9	1.3
443130	Camera & photographic supplies stores .....	58	38 096	5 395	1 241	294	5.9	1.3
444	Building material & garden equipment & supplies dealers .....	1 203	3 760 577	398 672	95 366	17 080	2.9	3.5
4441	Building material & supplies dealers .....	969	3 471 031	359 561	86 879	15 152	2.6	2.3
44411	Home centers .....	50	987 494	91 354	24 225	4 661	.8	.5
444110	Home centers .....	50	987 494	91 354	24 225	4 661	.8	.5
44412	Paint & wallpaper stores .....	105	134 061	13 433	3 141	558	.9	8.2
444120	Paint & wallpaper stores .....	105	134 061	13 433	3 141	558	.9	8.2
44413	Hardware stores .....	180	206 598	34 095	7 737	2 142	10.7	1.8
444130	Hardware stores .....	180	206 598	34 095	7 737	2 142	10.7	1.8
44419	Other building material dealers .....	634	2 142 878	220 679	51 776	7 791	2.8	2.9
444190	Other building material dealers .....	634	2 142 878	220 679	51 776	7 791	2.8	2.9
4442	Lawn & garden equipment & supplies stores .....	234	289 546	39 111	8 487	1 928	6.6	17.7
44421	Outdoor power equipment stores .....	37	39 187	6 880	1 454	266	8.6	4.3
444210	Outdoor power equipment stores .....	37	39 187	6 880	1 454	266	8.6	4.3
44422	Nursery & garden centers .....	197	250 359	32 231	7 033	1 662	6.3	19.8
444220	Nursery & garden centers .....	197	250 359	32 231	7 033	1 662	6.3	19.8
445	Food & beverage stores .....	<b>1 548</b>	<b>7 015 569</b>	<b>754 362</b>	<b>183 293</b>	<b>43 818</b>	<b>3.2</b>	<b>1.9</b>
4451	Grocery stores .....	1 109	6 808 086	729 863	176 884	41 633	2.6	1.5
44511	Supermarkets & other grocery (except convenience) stores .....	802	6 568 751	707 047	171 680	39 698	1.7	1.2
445110	Supermarkets & other grocery (except convenience) stores .....	802	6 568 751	707 047	171 680	39 698	1.7	1.2
44512	Convenience stores .....	307	239 335	22 816	5 204	1 935	28.4	11.8
445120	Convenience stores .....	307	239 335	22 816	5 204	1 935	28.4	11.8
4452	Specialty food stores .....	247	105 083	16 644	4 545	1 369	20.3	15.8
4453	Beer, wine, & liquor stores .....	192	102 400	7 855	1 864	816	26.8	12.8
44531	Beer, wine, & liquor stores .....	192	102 400	7 855	1 864	816	26.8	12.8
445310	Beer, wine, & liquor stores .....	192	102 400	7 855	1 864	816	26.8	12.8
446	Health & personal care stores .....	1 081	1 776 132	234 255	57 434	14 943	4.1	9.0
4461	Health & personal care stores .....	1 081	1 776 132	234 255	57 434	14 943	4.1	9.0
44611	Pharmacies & drug stores .....	348	1 395 616	163 074	40 595	10 981	2.4	8.1
446110	Pharmacies & drug stores .....	348	1 395 616	163 074	40 595	10 981	2.4	8.1
4461101	Pharmacies & drug stores .....	334	1 382 418	161 264	40 116	10 787	2.3	8.2
4461102	Proprietary stores .....	14	13 198	1 810	479	194	7.9	—
44612	Cosmetics, beauty supplies, & perfume stores .....	169	82 919	11 722	2 888	903	7.4	6.1
446120	Cosmetics, beauty supplies, & perfume stores .....	169	82 919	11 722	2 888	903	7.4	6.1
44613	Optical goods stores .....	273	126 125	25 737	6 224	1 366	10.0	7.7
446130	Optical goods stores .....	273	126 125	25 737	6 224	1 366	10.0	7.7
44619	Other health & personal care stores .....	291	171 472	33 722	7 727	1 693	12.6	18.1
446191	Food (health) supplement stores .....	135	86 623	11 164	2 498	816	10.5	31.1
446199	All other health & personal care stores .....	156	84 849	22 558	5 229	877	14.8	4.9

See footnotes at end of table.

**Table 1. Summary Statistics for the State: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>ARIZONA—Con.</b>														
<b>Retail trade—Con.</b>														
447	Gasoline stations .....	1 720	4 126 435	239 553	56 105	17 325	6.0	12.6						
4471	Gasoline stations .....	1 720	4 126 435	239 553	56 105	17 325	6.0	12.6						
44711	Gasoline stations with convenience stores .....	1 214	2 664 610	163 550	38 139	12 167	4.1	8.1						
447110	Gasoline stations with convenience stores .....	1 214	2 664 610	163 550	38 139	12 167	4.1	8.1						
44719	Other gasoline stations .....	506	1 461 825	76 003	17 966	5 158	9.5	20.7						
447190	Other gasoline stations .....	506	1 461 825	76 003	17 966	5 158	9.5	20.7						
448	Clothing & clothing accessories stores .....	2 386	1 866 333	227 336	53 222	17 411	8.3	8.7						
4481	Clothing stores .....	1 387	1 243 495	140 048	33 452	12 019	8.1	9.1						
44811	Men's clothing stores .....	150	106 625	15 093	3 618	909	15.7	19.7						
448110	Men's clothing stores .....	150	106 625	15 093	3 618	909	15.7	19.7						
44812	Women's clothing stores .....	575	367 248	46 847	11 336	4 080	12.7	15.8						
448120	Women's clothing stores .....	575	367 248	46 847	11 336	4 080	12.7	15.8						
44813	Children's & infants' clothing stores .....	42	42 003	4 516	1 233	466	2.5	3.2						
448130	Children's & infants' clothing stores .....	42	42 003	4 516	1 233	466	2.5	3.2						
44814	Family clothing stores .....	330	589 604	54 315	12 638	4 913	3.6	3.9						
448140	Family clothing stores .....	330	589 604	54 315	12 638	4 913	3.6	3.9						
44815	Clothing accessories stores .....	98	24 557	3 931	959	409	17.4	13.8						
448150	Clothing accessories stores .....	98	24 557	3 931	959	409	17.4	13.8						
44819	Other clothing stores .....	192	113 458	15 346	3 668	1 242	8.9	5.0						
448190	Other clothing stores .....	192	113 458	15 346	3 668	1 242	8.9	5.0						
4482	Shoe stores .....	454	306 069	34 222	8 056	2 637	1.6	3.2						
44821	Shoe stores .....	454	306 069	34 222	8 056	2 637	1.6	3.2						
448210	Shoe stores .....	454	306 069	34 222	8 056	2 637	1.6	3.2						
4482101	Men's shoe stores .....	41	17 450	2 199	514	129	2.5	6.3						
4482102	Women's shoe stores .....	75	36 495	4 961	1 266	434	1.0	11.8						
4482103	Children's & juveniles' shoe stores .....	15	5 965	825	206	70	.4	5.4						
4482104	Family shoe stores .....	231	139 622	14 335	3 334	1 088	2.2	1.1						
4482105	Athletic footwear stores .....	92	106 537	11 902	2 736	916	.8	2.5						
4483	Jewelry, luggage, & leather goods stores .....	545	316 769	53 066	11 714	2 755	15.6	12.8						
44831	Jewelry stores .....	502	295 123	50 063	11 071	2 559	16.6	12.7						
448310	Jewelry stores .....	502	295 123	50 063	11 071	2 559	16.6	12.7						
44832	Luggage & leather goods stores .....	43	21 646	3 003	643	196	2.6	13.3						
448320	Luggage & leather goods stores .....	43	21 646	3 003	643	196	2.6	13.3						
451	Sporting goods, hobby, book, & music stores .....	1 154	1 060 504	128 061	30 890	10 290	7.9	3.7						
4511	Sporting goods, hobby, & musical instrument stores .....	787	713 600	88 168	21 014	6 897	8.1	4.0						
45111	Sporting goods stores .....	414	336 055	42 392	10 322	3 379	10.3	4.6						
451110	Sporting goods stores .....	414	336 055	42 392	10 322	3 379	10.3	4.6						
4511101	General-line sporting goods stores .....	109	154 611	16 459	4 076	1 382	8.7	2.4						
4511102	Specialty-line sporting goods stores .....	305	181 444	25 933	6 246	1 997	11.7	6.5						
45112	Hobby, toy, & game stores .....	188	238 729	24 199	5 387	1 996	3.1	2.6						
451120	Hobby, toy, & game stores .....	188	238 729	24 199	5 387	1 996	3.1	2.6						
45113	Sewing, needlework, & piece goods stores .....	111	59 180	9 465	2 411	938	11.1	4.9						
451130	Sewing, needlework, & piece goods stores .....	111	59 180	9 465	2 411	938	11.1	4.9						
45114	Musical instrument & supplies stores .....	74	79 636	12 112	2 894	584	11.8	4.9						
451140	Musical instrument & supplies stores .....	74	79 636	12 112	2 894	584	11.8	4.9						
4512	Book, periodical, & music stores .....	367	346 904	39 893	9 876	3 393	7.3	3.2						
45121	Book stores & news dealers .....	258	220 901	26 942	6 709	2 068	4.6	3.8						
451211	Book stores .....	243	209 979	25 471	6 348	1 963	4.6	4.0						
4512111	Book stores, general .....	133	129 906	15 789	3 938	1 232	5.4	2.5						
4512112	Specialty book stores .....	75	38 449	6 158	1 506	445	7.1	9.3						
4512113	College book stores .....	35	41 624	3 524	904	286	—	3.7						
451212	News dealers & newsstands .....	15	10 922	1 471	361	105	3.5	—						
45122	Prerecorded tape, compact disc, & record stores .....	109	126 003	12 951	3 167	1 325	12.0	2.2						
451220	Prerecorded tape, compact disc, & record stores .....	109	126 003	12 951	3 167	1 325	12.0	2.2						
452	General merchandise stores .....	409	5 708 312	492 170	119 703	38 525	.6	1.6						
4521	Department stores (incl leased depts) ## .....	168	4 194 746	N	N	N	—	.7						
45211	Department stores (incl leased depts) ## .....	168	4 194 746	N	N	N	—	.7						
45212	Department stores (excl leased depts) .....	168	4 147 113	392 238	94 789	31 326	—	.7						
452121	Department stores (excl leased depts) .....	168	4 147 113	392 238	94 789	31 326	—	.7						
4521210	Department stores (excl leased depts) .....	168	4 147 113	392 238	94 789	31 326	—	.7						
45212101	Conventional department stores (excl leased depts) .....	41	957 003	101 532	24 977	6 881	—	—						
45212102	Discount or mass merchandising dept stores (excl leased depts) .....	93	2 487 210	212 769	51 055	18 950	—	—						
45212103	National chain department stores (excl leased depts) .....	34	702 900	77 937	18 757	5 495	—	4.1						
4529	Other general merchandise stores .....	241	1 561 199	99 932	24 914	7 199	2.2	3.9						
45291	Warehouse clubs & superstores .....	20	1 330 782	74 324	17 739	4 449	—	—						
452910	Warehouse clubs & superstores .....	20	1 330 782	74 324	17 739	4 449	—	—						
45299	All other general merchandise stores .....	221	230 417	25 608	7 175	2 750	15.0	26.4						
452990	All other general merchandise stores .....	221	230 417	25 608	7 175	2 750	15.0	26.4						
4529901	Variety stores .....	57	D	D	D	e	D	D						
4529902	Catalog showrooms .....	14	D	D	D	f	D	D						
4529903	Miscellaneous general merchandise stores .....	150	D	D	D	g	D	D						

See footnotes at end of table.

**Table 1. Summary Statistics for the State: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>ARIZONA—Con.</b>														
<b>Retail trade—Con.</b>														
44-45	Miscellaneous store retailers .....	2 360	1 694 757	209 546	49 047	15 522	15.4	7.1						
453	Florists .....	301	94 786	19 146	4 925	1 930	23.0	8.4						
45311	Florists .....	301	94 786	19 146	4 925	1 930	23.0	8.4						
453110	Florists .....	301	94 786	19 146	4 925	1 930	23.0	8.4						
4532	Office supplies, stationery, & gift stores .....	818	560 919	65 048	15 293	5 587	13.2	7.3						
45321	Office supplies & stationery stores .....	108	280 378	25 389	6 378	1 667	4.2	5.1						
453210	Office supplies & stationery stores .....	108	280 378	25 389	6 378	1 667	4.2	5.1						
4532101	Stationery stores .....	14	6 112	1 186	230	79	38.4	1.8						
4532102	Office supplies stores .....	94	274 266	24 203	6 148	1 588	3.4	5.2						
45322	Gift, novelty, & souvenir stores .....	710	280 541	39 659	8 915	3 920	22.2	9.5						
453220	Gift, novelty, & souvenir stores .....	710	280 541	39 659	8 915	3 920	22.2	9.5						
4533	Used merchandise stores .....	340	150 021	34 045	8 011	2 846	10.9	13.8						
45331	Used merchandise stores .....	340	150 021	34 045	8 011	2 846	10.9	13.8						
453310	Used merchandise stores .....	340	150 021	34 045	8 011	2 846	10.9	13.8						
4539	Other miscellaneous store retailers .....	901	889 031	91 307	20 818	5 159	16.8	5.7						
45391	Pet & pet supplies stores .....	137	147 518	16 736	4 058	1 436	7.8	2.7						
453910	Pet & pet supplies stores .....	137	147 518	16 736	4 058	1 436	7.8	2.7						
45392	Art dealers .....	172	71 666	10 944	2 478	539	24.7	5.3						
453920	Art dealers .....	172	71 666	10 944	2 478	539	24.7	5.3						
45393	Manufactured (mobile) home dealers .....	148	346 002	26 467	5 585	998	18.2	4.1						
453930	Manufactured (mobile) home dealers .....	148	346 002	26 467	5 585	998	18.2	4.1						
45399	All other miscellaneous store retailers .....	444	323 845	37 160	8 697	2 186	17.5	8.9						
454	Nonstore retailers .....	701	2 074 931	175 321	44 465	7 530	5.1	3.3						
4541	Electronic shopping & mail-order houses .....	193	1 419 954	81 610	17 670	3 064	3.0	1.2						
45411	Electronic shopping & mail-order houses .....	193	1 419 954	81 610	17 670	3 064	3.0	1.2						
454110	Electronic shopping & mail-order houses .....	193	1 419 954	81 610	17 670	3 064	3.0	1.2						
4542	Vending machine operators .....	138	76 903	13 839	2 938	769	25.7	10.7						
45421	Vending machine operators .....	138	76 903	13 839	2 938	769	25.7	10.7						
454210	Vending machine operators .....	138	76 903	13 839	2 938	769	25.7	10.7						
4543	Direct selling establishments .....	370	578 074	79 872	23 857	3 697	7.7	7.5						
45431	Fuel dealers .....	88	99 305	13 495	3 518	594	5.1	3.4						
454311	Heating oil dealers .....	4	17 537	678	153	25	—	2.0						
454312	Liquefied petroleum gas (bottled gas) dealers .....	76	79 568	12 470	3 264	542	5.2	3.8						
454319	Other fuel dealers .....	8	2 200	347	101	27	43.2	—						
45439	Other direct selling establishments .....	282	478 769	66 377	20 339	3 103	8.3	8.4						
454390	Other direct selling establishments .....	282	478 769	66 377	20 339	3 103	8.3	8.4						

## Data for this line not included in broader kind-of-business totals.

<sup>1</sup>Includes sales information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

**Table 2. Summary Statistics for Metropolitan Areas: 1997**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSA, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FLAGSTAFF, AZ-UT MSA</b>								
<b>44-45</b>	Retail trade .....	<b>695</b>	<b>1 116 171</b>	<b>116 101</b>	<b>25 620</b>	<b>7 525</b>	<b>10.4</b>	<b>3.8</b>
441	Motor vehicle & parts dealers .....	49	192 102	17 443	3 783	744	9.7	4.9
4412	Other motor vehicle dealers .....	7	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	7	D	D	D	b	D	D
44129	All other motor vehicle dealers .....	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	27	36 013	5 047	1 182	282	13.5	5.2
442	Furniture & home furnishings stores .....	32	19 743	3 265	681	193	24.1	5.6
4422	Home furnishings stores .....	19	9 282	1 599	343	103	27.7	11.9
443	Electronics & appliance stores .....	27	17 828	2 506	595	173	47.3	3.6
4431	Electronics & appliance stores .....	27	17 828	2 506	595	173	47.3	3.6
44312	Computer & software stores .....	8	7 662	1 212	325	70	88.1	3.6
443120	Computer & software stores .....	8	7 662	1 212	325	70	88.1	3.6
444	Building material & garden equipment & supplies dealers .....	46	103 737	13 071	2 719	602	1.8	2.7
4441	Building material & supplies dealers .....	36	89 578	10 274	2 312	472	.6	1.1
44419	Other building material dealers .....	23	57 784	6 153	1 413	276	—	—
444190	Other building material dealers .....	23	57 784	6 153	1 413	276	—	—
4442	Lawn & garden equipment & supplies stores .....	10	14 159	2 797	407	130	9.5	13.2
44422	Nursery & garden centers .....	10	14 159	2 797	407	130	9.5	13.2
444220	Nursery & garden centers .....	10	14 159	2 797	407	130	9.5	13.2
445	Food & beverage stores .....	51	D	D	D	9	D	D
4451	Grocery stores .....	38	207 772	20 713	4 491	1 222	9.0	.3
4452	Specialty food stores .....	5	D	D	D	b	D	D
446	Health & personal care stores .....	32	25 226	3 436	875	227	13.6	4.9
447	Gasoline stations .....	105	159 219	11 879	2 545	914	19.5	11.6
4471	Gasoline stations .....	105	159 219	11 879	2 545	914	19.5	11.6
44711	Gasoline stations with convenience stores .....	68	111 641	8 166	1 752	630	18.2	13.8
447110	Gasoline stations with convenience stores .....	68	111 641	8 166	1 752	630	18.2	13.8
448	Clothing & clothing accessories stores .....	107	46 997	6 063	1 363	538	10.7	1.3
4481	Clothing stores .....	62	29 470	3 368	791	354	12.4	.8
44819	Other clothing stores .....	9	5 396	667	136	56	.9	—
448190	Other clothing stores .....	9	5 396	667	136	56	.9	—
451	Sporting goods, hobby, book, & music stores .....	56	42 356	5 792	1 421	481	8.2	3.4
4511	Sporting goods, hobby, & musical instrument stores ..	35	21 552	3 045	792	264	15.6	—
4512	Book, periodical, & music stores .....	21	20 804	2 747	629	217	.5	7.0
45121	Book stores & news dealers .....	17	D	D	D	c	D	D
4512112	Specialty book stores .....	6	D	D	D	a	D	D
4512113	College book stores .....	2	D	D	D	b	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores .....	4	D	D	D	c	D	D
451220	Prerecorded tape, compact disc, & record stores .....	4	D	D	D	c	D	D
452	General merchandise stores .....	23	194 811	17 049	3 957	1 439	.6	1.1
45299	All other general merchandise stores .....	15	D	D	D	c	D	D
452990	All other general merchandise stores .....	15	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores .....	14	D	D	D	c	D	D
453	Miscellaneous store retailers .....	141	D	D	D	f	D	D
4532	Office supplies, stationery, & gift stores .....	79	D	D	D	e	D	D
45321	Office supplies & stationery stores .....	5	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	5	D	D	D	b	D	D
4532102	Office supplies stores .....	5	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	74	33 288	5 345	968	414	20.3	6.1
453220	Gift, novelty, & souvenir stores .....	74	33 288	5 345	968	414	20.3	6.1
4533	Used merchandise stores .....	10	D	D	D	c	D	D
45331	Used merchandise stores .....	10	D	D	D	c	D	D
453310	Used merchandise stores .....	10	D	D	D	c	D	D
4539	Other miscellaneous store retailers .....	41	D	D	D	c	D	D
45392	Art dealers .....	24	12 646	2 045	450	98	10.0	.4
453920	Art dealers .....	24	12 646	2 045	450	98	10.0	.4
45393	Manufactured (mobile) home dealers .....	4	11 911	824	148	28	45.3	—
453930	Manufactured (mobile) home dealers .....	4	11 911	824	148	28	45.3	—
454	Nonstore retailers .....	26	D	D	D	c	D	D
4543	Direct selling establishments .....	19	15 903	2 132	533	91	13.4	.9
454312	Liquefied petroleum gas (bottled gas) dealers .....	9	10 209	1 589	390	61	.8	—

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSA, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LAS VEGAS, NV-AZ MSA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>4 488</b>	<b>13 698 882</b>	<b>1 325 728</b>	<b>311 104</b>	<b>66 198</b>	<b>4.5</b>	<b>7.0</b>
441	Motor vehicle & parts dealers .....	463	3 344 715	306 958	69 892	8 867	3.5	2.0
4411	Automobile dealers .....	152	2 846 821	237 440	54 368	5 928	1.7	1.7
44111	New car dealers .....	67	2 679 740	221 191	51 060	5 368	.7	1.3
441110	New car dealers .....	67	2 679 740	221 191	51 060	5 368	.7	1.3
44112	Used car dealers .....	85	167 081	16 249	3 308	560	17.3	8.0
441120	Used car dealers .....	85	167 081	16 249	3 308	560	17.3	8.0
4412	Other motor vehicle dealers .....	82	235 642	24 285	5 298	775	22.1	3.0
44121	Recreational vehicle dealers .....	24	117 827	12 725	2 932	345	22.4	1.4
441210	Recreational vehicle dealers .....	24	117 827	12 725	2 932	345	22.4	1.4
44122	Motorcycle, boat, & other motor vehicle dealers .....	58	117 815	11 560	2 366	430	21.7	4.5
441221	Motorcycle dealers .....	23	51 375	5 498	1 187	204	13.6	2.6
441222	Boat dealers .....	25	45 948	4 684	871	162	20.1	8.1
441229	All other motor vehicle dealers .....	10	20 492	1 378	308	64	45.5	1.5
4413	Automotive parts, accessories, & tire stores .....	229	262 252	45 233	10 226	2 164	6.6	4.8
44131	Automotive parts & accessories stores .....	166	188 277	29 547	6 967	1 511	7.2	6.4
441310	Automotive parts & accessories stores .....	166	188 277	29 547	6 967	1 511	7.2	6.4
44132	Tire dealers .....	63	73 975	15 686	3 259	653	5.0	.9
441320	Tire dealers .....	63	73 975	15 686	3 259	653	5.0	.9
442	Furniture & home furnishings stores .....	295	365 457	58 470	13 297	2 559	11.3	14.7
4421	Furniture stores .....	131	192 065	30 091	7 079	1 245	13.8	11.9
44211	Furniture stores .....	131	192 065	30 091	7 079	1 245	13.8	11.9
442110	Furniture stores .....	131	192 065	30 091	7 079	1 245	13.8	11.9
4422	Home furnishings stores .....	164	173 392	28 379	6 218	1 314	8.5	17.9
44221	Floor covering stores .....	70	92 933	19 643	3 996	678	9.4	23.4
442210	Floor covering stores .....	70	92 933	19 643	3 996	678	9.4	23.4
44229	Other home furnishings stores .....	94	80 459	8 736	2 222	636	7.5	11.5
442299	All other home furnishings stores .....	83	76 608	8 224	2 100	605	5.5	12.1
443	Electronics & appliance stores .....	196	378 882	39 474	9 238	1 939	7.8	6.0
4431	Electronics & appliance stores .....	196	378 882	39 474	9 238	1 939	7.8	6.0
44311	Appliance, television, & other electronics stores .....	130	272 875	29 907	7 098	1 418	7.6	3.9
443111	Household appliance stores .....	38	45 702	5 519	1 159	257	23.9	3.1
443112	Radio, television, & other electronics stores .....	92	227 173	24 388	5 939	1 161	4.3	4.0
44312	Computer & software stores .....	54	96 202	8 138	1 801	409	8.6	12.5
443120	Computer & software stores .....	54	96 202	8 138	1 801	409	8.6	12.5
44313	Camera & photographic supplies stores .....	12	9 805	1 429	339	112	5.4	—
443130	Camera & photographic supplies stores .....	12	9 805	1 429	339	112	5.4	—
444	Building material & garden equipment & supplies dealers .....	307	1 177 887	115 607	27 588	4 755	1.7	1.1
4441	Building material & supplies dealers .....	265	1 110 724	108 565	25 880	4 332	1.2	1.1
44411	Home centers .....	14	236 289	24 359	6 423	1 254	.1	—
444110	Home centers .....	14	236 289	24 359	6 423	1 254	.1	—
44412	Paint & wallpaper stores .....	34	56 519	6 123	1 572	233	.4	3.9
444120	Paint & wallpaper stores .....	34	56 519	6 123	1 572	233	.4	3.9
44413	Hardware stores .....	33	49 564	6 847	1 552	421	4.5	4.6
444130	Hardware stores .....	33	49 564	6 847	1 552	421	4.5	4.6
44419	Other building material dealers .....	184	768 352	71 236	16 333	2 424	1.4	1.0
444190	Other building material dealers .....	184	768 352	71 236	16 333	2 424	1.4	1.0
4442	Lawn & garden equipment & supplies stores .....	42	67 163	7 042	1 708	423	10.1	1.3
44421	Outdoor power equipment stores .....	11	11 182	1 131	269	44	7.3	—
444210	Outdoor power equipment stores .....	11	11 182	1 131	269	44	7.3	—
44422	Nursery & garden centers .....	31	55 981	5 911	1 439	379	10.6	1.5
444220	Nursery & garden centers .....	31	55 981	5 911	1 439	379	10.6	1.5
445	Food & beverage stores .....	456	2 235 944	219 085	53 534	11 821	5.3	3.0
4451	Grocery stores .....	336	2 142 903	208 462	50 998	10 971	4.6	2.9
44511	Supermarkets & other grocery (except convenience) stores .....	210	2 002 074	196 902	48 366	10 052	2.9	2.0
445110	Supermarkets & other grocery (except convenience) stores .....	210	2 002 074	196 902	48 366	10 052	2.9	2.0
44512	Convenience stores .....	126	140 829	11 560	2 632	919	28.9	15.8
445120	Convenience stores .....	126	140 829	11 560	2 632	919	28.9	15.8
4452	Specialty food stores .....	68	40 585	7 076	1 687	591	20.3	10.8
4453	Beer, wine, & liquor stores .....	52	52 456	3 547	849	259	24.3	.6
44531	Beer, wine, & liquor stores .....	52	52 456	3 547	849	259	24.3	.6
445310	Beer, wine, & liquor stores .....	52	52 456	3 547	849	259	24.3	.6
446	Health & personal care stores .....	329	507 371	68 143	16 096	3 432	4.9	6.5
4461	Health & personal care stores .....	329	507 371	68 143	16 096	3 432	4.9	6.5
44611	Pharmacies & drug stores .....	120	378 966	46 276	11 247	2 265	4.1	5.4
446110	Pharmacies & drug stores .....	120	378 966	46 276	11 247	2 265	4.1	5.4
4461101	Pharmacies & drug stores .....	115	D	D	D	g	D	D
4461102	Proprietary stores .....	5	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	53	42 035	4 794	1 183	361	3.5	1.4
446120	Cosmetics, beauty supplies, & perfume stores .....	53	42 035	4 794	1 183	361	3.5	1.4
44613	Optical goods stores .....	70	35 476	7 265	1 573	344	7.9	4.3
446130	Optical goods stores .....	70	35 476	7 265	1 573	344	7.9	4.3
44619	Other health & personal care stores .....	86	50 894	9 808	2 093	462	9.3	20.1
446191	Food (health) supplement stores .....	43	19 059	2 527	497	170	24.1	24.4
446199	All other health & personal care stores .....	43	31 835	7 281	1 596	292	.4	17.5

See footnotes at end of table.

## RETAIL TRADE—GEOG. AREA SERIES

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSA, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>LAS VEGAS, NV-AZ MSA—Con.</b>														
<b>Retail trade—Con.</b>														
447	Gasoline stations .....	440	1 163 837	67 027	15 184	4 898	8.9	6.5						
4471	Gasoline stations .....	440	1 163 837	67 027	15 184	4 898	8.9	6.5						
44711	Gasoline stations with convenience stores .....	321	747 983	44 283	9 998	3 362	7.9	5.0						
447110	Gasoline stations with convenience stores .....	321	747 983	44 283	9 998	3 362	7.9	5.0						
44719	Other gasoline stations .....	119	415 854	22 744	5 186	1 536	10.8	9.1						
447190	Other gasoline stations .....	119	415 854	22 744	5 186	1 536	10.8	9.1						
448	Clothing & clothing accessories stores .....	824	893 581	113 225	26 693	6 625	5.0	11.2						
4481	Clothing stores .....	463	531 398	66 188	15 332	4 172	4.4	12.1						
44811	Men's clothing stores .....	72	64 198	10 756	2 804	578	9.7	17.3						
448110	Men's clothing stores .....	72	64 198	10 756	2 804	578	9.7	17.3						
44812	Women's clothing stores .....	163	177 947	24 610	5 822	1 476	5.6	23.0						
448120	Women's clothing stores .....	163	177 947	24 610	5 822	1 476	5.6	23.0						
44813	Children's & infants' clothing stores .....	22	D	D	D	c	D	D						
448130	Children's & infants' clothing stores .....	22	D	D	D	c	D	D						
44814	Family clothing stores .....	106	202 721	19 918	4 231	1 387	.8	1.8						
448140	Family clothing stores .....	106	202 721	19 918	4 231	1 387	.8	1.8						
44815	Clothing accessories stores .....	30	D	D	D	c	D	D						
448150	Clothing accessories stores .....	30	D	D	D	c	D	D						
44819	Other clothing stores .....	70	57 874	6 925	1 633	465	6.3	10.7						
448190	Other clothing stores .....	70	57 874	6 925	1 633	465	6.3	10.7						
4482	Shoe stores .....	162	163 782	17 576	4 399	1 188	3.5	4.5						
44821	Shoe stores .....	162	163 782	17 576	4 399	1 188	3.5	4.5						
448210	Shoe stores .....	162	163 782	17 576	4 399	1 188	3.5	4.5						
4482101	Men's shoe stores .....	15	D	D	D	b	D	D						
4482102	Women's shoe stores .....	29	20 711	3 079	689	191	13.8	19.2						
4482103	Children's & juveniles' shoe stores .....	4	D	D	D	b	D	D						
4482104	Family shoe stores .....	86	61 107	6 240	1 659	483	2.3	5.6						
4482105	Athletic footwear stores .....	28	65 827	6 092	1 499	419	.9	—						
4483	Jewelry, luggage, & leather goods stores .....	199	198 401	29 461	6 962	1 265	7.7	14.5						
44831	Jewelry stores .....	173	158 796	25 410	5 965	1 069	9.6	15.4						
448310	Jewelry stores .....	173	158 796	25 410	5 965	1 069	9.6	15.4						
44832	Luggage & leather goods stores .....	26	39 605	4 051	997	196	—	11.0						
448320	Luggage & leather goods stores .....	26	39 605	4 051	997	196	—	11.0						
451	Sporting goods, hobby, book, & music stores .....	277	313 270	36 096	8 139	2 464	9.8	4.9						
4511	Sporting goods, hobby, & musical instrument stores .....	183	222 350	25 643	5 566	1 537	12.6	6.0						
45111	Sporting goods stores .....	92	114 352	13 076	2 715	731	14.2	9.3						
451110	Sporting goods stores .....	92	114 352	13 076	2 715	731	14.2	9.3						
4511101	General-line sporting goods stores .....	34	53 326	5 975	1 262	352	19.1	6.4						
4511102	Specialty-line sporting goods stores .....	58	61 026	7 101	1 453	379	10.0	11.9						
45112	Hobby, toy, & game stores .....	50	73 233	7 216	1 558	481	9.4	.8						
451120	Hobby, toy, & game stores .....	50	73 233	7 216	1 558	481	9.4	.8						
45113	Sewing, needlework, & piece goods stores .....	24	16 135	2 321	550	186	.4	2.6						
451130	Sewing, needlework, & piece goods stores .....	24	16 135	2 321	550	186	.4	2.6						
45114	Musical instrument & supplies stores .....	17	18 630	3 030	743	139	26.4	9.4						
451140	Musical instrument & supplies stores .....	17	18 630	3 030	743	139	26.4	9.4						
4512	Book, periodical, & music stores .....	94	90 920	10 453	2 573	927	2.9	2.3						
45121	Book stores & news dealers .....	61	46 260	5 260	1 286	481	3.6	1.5						
451211	Book stores .....	54	D	D	D	e	D	D						
4512111	Book stores, general .....	31	27 735	3 308	823	293	3.7	6						
4512112	Specialty book stores .....	16	D	D	D	b	D	D						
4512113	College book stores .....	7	D	D	D	b	D	D						
451212	News dealers & newsstands .....	7	D	D	D	b	D	D						
45122	Prerecorded tape, compact disc, & record stores .....	33	44 660	5 193	1 287	446	2.3	3.2						
451220	Prerecorded tape, compact disc, & record stores .....	33	44 660	5 193	1 287	446	2.3	3.2						
452	General merchandise stores .....	99	1 806 651	163 979	39 708	11 727	.1	2.6						
4521	Department stores (incl leased depts) ## .....	47	1 459 651	N	N	N	—	2.3						
45211	Department stores (incl leased depts) ## .....	47	1 459 651	N	N	N	—	2.3						
45211	Department stores (excl leased depts) .....	47	1 440 879	139 510	33 839	10 088	—	2.3						
452111	Department stores (excl leased depts) .....	47	1 440 879	139 510	33 839	10 088	—	2.3						
452110	Department stores (excl leased depts) .....	47	1 440 879	139 510	33 839	10 088	—	2.3						
4521101	Conventional department stores (excl leased depts) .....	14	392 283	43 858	11 098	2 771	—	5.2						
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	26	822 501	70 019	16 534	5 789	—	—						
4521103	National chain department stores (excl leased depts) .....	7	226 095	25 633	6 207	1 528	—	5.7						
4529	Other general merchandise stores .....	52	365 772	24 469	5 869	1 639	.5	4.0						
45291	Warehouse clubs & superstores .....	4	D	D	D	f	D	D						
452910	Warehouse clubs & superstores .....	4	D	D	D	f	D	D						
45299	All other general merchandise stores .....	48	D	D	D	f	D	D						
452990	All other general merchandise stores .....	48	D	D	D	f	D	D						
4529901	Variety stores .....	16	12 266	1 628	402	103	5.9	1.4						
4529902	Catalog showrooms .....	4	D	D	D	e	D	D						
4529903	Miscellaneous general merchandise stores .....	28	49 024	5 627	1 101	427	1.9	29.2						

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSA, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>LAS VEGAS, NV–AZ MSA—Con.</b>														
<b>Retail trade—Con.</b>														
443	Miscellaneous store retailers .....	642	546 202	74 902	16 650	4 919	9.5	7.4						
4531	Florists .....	93	24 681	5 516	1 185	423	31.9	7.0						
45311	Florists .....	93	24 681	5 516	1 185	423	31.9	7.0						
453110	Florists .....	93	24 681	5 516	1 185	423	31.9	7.0						
4532	Office supplies, stationery, & gift stores .....	261	280 620	36 060	8 328	2 570	6.8	7.5						
45321	Office supplies & stationery stores .....	26	90 579	9 557	2 379	535	1.8	12.2						
453210	Office supplies & stationery stores .....	26	90 579	9 557	2 379	535	1.8	12.2						
4532101	Stationery stores .....	3	D	D	D	a	D	D						
4532102	Office supplies stores .....	23	D	D	D	f	D	D						
45322	Gift, novelty, & souvenir stores .....	235	190 041	26 503	5 949	2 035	9.2	5.3						
453220	Gift, novelty, & souvenir stores .....	235	190 041	26 503	5 949	2 035	9.2	5.3						
4533	Used merchandise stores .....	65	31 492	6 642	1 452	537	8.1	8.4						
45331	Used merchandise stores .....	65	31 492	6 642	1 452	537	8.1	8.4						
453310	Used merchandise stores .....	65	31 492	6 642	1 452	537	8.1	8.4						
4539	Other miscellaneous store retailers .....	223	209 409	26 684	5 685	1 389	10.8	7.0						
45391	Pet & pet supplies stores .....	33	40 240	5 227	1 576	411	3.1	3.7						
453910	Pet & pet supplies stores .....	33	40 240	5 227	1 576	411	3.1	3.7						
45392	Art dealers .....	30	23 323	4 424	966	157	7.9	12.2						
453920	Art dealers .....	30	23 323	4 424	966	157	7.9	12.2						
45393	Manufactured (mobile) home dealers .....	40	75 369	7 559	1 190	273	7.6	1.8						
453930	Manufactured (mobile) home dealers .....	40	75 369	7 559	1 190	273	7.6	1.8						
45399	All other miscellaneous store retailers .....	120	70 477	9 474	1 953	548	19.5	12.7						
454	Nonstore retailers .....	160	965 085	62 762	15 085	2 192	3.0	44.2						
4541	Electronic shopping & mail-order houses .....	48	834 035	41 887	10 238	1 299	.6	50.3						
45411	Electronic shopping & mail-order houses .....	48	834 035	41 887	10 238	1 299	.6	50.3						
454110	Electronic shopping & mail-order houses .....	48	834 035	41 887	10 238	1 299	.6	50.3						
4542	Vending machine operators .....	33	31 928	4 840	1 220	216	48.5	9.2						
45421	Vending machine operators .....	33	31 928	4 840	1 220	216	48.5	9.2						
454210	Vending machine operators .....	33	31 928	4 840	1 220	216	48.5	9.2						
4543	Direct selling establishments .....	79	99 122	16 035	3 627	677	8.1	4.5						
45431	Fuel dealers .....	13	18 315	2 126	544	99	—	12.9						
454312	Liquefied petroleum gas (bottled gas) dealers .....	11	D	D	D	b	D	D						
454319	Other fuel dealers .....	2	D	D	D	a	D	D						
45439	Other direct selling establishments .....	66	80 807	13 909	3 083	578	10.0	2.6						
454390	Other direct selling establishments .....	66	80 807	13 909	3 083	578	10.0	2.6						
<b>PHOENIX–MESA, AZ MSA</b>														
4445	<b>Retail trade .....</b>	<b>9 618</b>	<b>30 011 873</b>	<b>2 856 226</b>	<b>687 853</b>	<b>149 267</b>	<b>5.1</b>	<b>4.8</b>						
441	Motor vehicle & parts dealers .....	1 038	9 067 343	754 700	179 223	22 581	6.2	3.8						
4411	Automobile dealers .....	328	7 847 503	582 217	138 644	15 305	5.5	3.1						
44111	New car dealers .....	155	7 348 641	538 700	128 113	13 755	4.6	3.1						
441110	New car dealers .....	155	7 348 641	538 700	128 113	13 755	4.6	3.1						
44112	Used car dealers .....	173	498 862	43 517	10 531	1 550	19.5	3.2						
441120	Used car dealers .....	173	498 862	43 517	10 531	1 550	19.5	3.2						
4412	Other motor vehicle dealers .....	156	429 808	44 240	10 757	1 574	22.0	2.6						
44121	Recreational vehicle dealers .....	57	218 688	21 339	5 388	656	17.7	4.2						
441210	Recreational vehicle dealers .....	57	218 688	21 339	5 388	656	17.7	4.2						
44122	Motorcycle, boat, & other motor vehicle dealers .....	99	211 120	22 901	5 369	918	26.5	1.0						
441221	Motorcycle dealers .....	47	110 556	12 330	2 606	490	16.4	1.9						
441222	Boat dealers .....	26	69 731	7 931	2 244	292	41.4	—						
441229	All other motor vehicle dealers .....	26	30 833	2 640	519	136	28.7	—						
4413	Automotive parts, accessories, & tire stores .....	554	790 032	128 243	29 822	5 702	4.9	10.9						
44131	Automotive parts & accessories stores .....	396	559 828	89 968	21 272	4 157	4.9	10.1						
441310	Automotive parts & accessories stores .....	396	559 828	89 968	21 272	4 157	4.9	10.1						
44132	Tire dealers .....	158	230 204	38 275	8 550	1 545	4.9	13.0						
441320	Tire dealers .....	158	230 204	38 275	8 550	1 545	4.9	13.0						
442	Furniture & home furnishings stores .....	787	1 005 873	132 996	32 098	5 827	10.5	8.4						
4421	Furniture stores .....	355	543 392	71 041	17 097	2 798	10.3	5.5						
44211	Furniture stores .....	355	543 392	71 041	17 097	2 798	10.3	5.5						
442110	Furniture stores .....	355	543 392	71 041	17 097	2 798	10.3	5.5						
4422	Home furnishings stores .....	432	462 481	61 955	15 001	3 029	10.8	11.8						
44221	Floor covering stores .....	183	254 093	34 685	8 059	1 251	10.2	15.0						
442210	Floor covering stores .....	183	254 093	34 685	8 059	1 251	10.2	15.0						
44229	Other home furnishings stores .....	249	208 388	27 270	6 942	1 778	11.4	8.0						
442291	Window treatment stores .....	47	27 228	4 263	1 140	216	16.8	3.9						
442299	All other home furnishings stores .....	202	181 160	23 007	5 802	1 562	10.6	8.6						
443	Electronics & appliance stores .....	417	958 787	89 164	19 734	4 323	9.3	8.5						
4431	Electronics & appliance stores .....	417	958 787	89 164	19 734	4 323	9.3	8.5						
44311	Appliance, television, & other electronics stores .....	226	511 454	46 858	10 481	2 538	5.7	4.1						
443111	Household appliance stores .....	75	84 596	10 499	2 430	454	16.9	8.6						
443112	Radio, television, & other electronics stores .....	151	426 858	36 359	8 051	2 084	3.5	3.2						
44312	Computer & software stores .....	149	416 518	37 807	8 219	1 555	14.0	14.4						
443120	Computer & software stores .....	149	416 518	37 807	8 219	1 555	14.0	14.4						
44313	Camera & photographic supplies stores .....	42	30 815	4 499	1 034	230	4.9	1.6						
443130	Camera & photographic supplies stores .....	42	30 815	4 499	1 034	230	4.9	1.6						

See footnotes at end of table.

## RETAIL TRADE—GEOG. AREA SERIES

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>PHOENIX—MESA, AZ MSA—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
444	Building material & garden equipment & supplies dealers .....	650	2 577 559	268 218	64 428	10 544	2.5	3.2
44411	Building material & supplies dealers .....	527	2 419 748	245 612	59 400	9 495	2.2	2.8
444110	Home centers .....	29	751 975	69 022	18 417	3 442	.9	.6
444110	Home centers .....	29	751 975	69 022	18 417	3 442	.9	.6
44412	Paint & wallpaper stores .....	67	97 112	9 230	2 166	374	1.2	9.5
444120	Paint & wallpaper stores .....	67	97 112	9 230	2 166	374	1.2	9.5
44413	Hardware stores .....	86	100 744	17 906	4 089	1 023	14.5	1.3
444130	Hardware stores .....	86	100 744	17 906	4 089	1 023	14.5	1.3
44419	Other building material dealers .....	345	1 469 917	149 454	34 728	4 656	2.1	3.5
444190	Other building material dealers .....	345	1 469 917	149 454	34 728	4 656	2.1	3.5
4442	Lawn & garden equipment & supplies stores .....	123	157 811	22 606	5 028	1 049	6.9	9.9
44421	Outdoor power equipment stores .....	24	34 886	6 242	1 255	216	8.6	4.0
444210	Outdoor power equipment stores .....	24	34 886	6 242	1 255	216	8.6	4.0
44422	Nursery & garden centers .....	99	122 925	16 364	3 773	833	6.5	11.6
444220	Nursery & garden centers .....	99	122 925	16 364	3 773	833	6.5	11.6
445	Food & beverage stores .....	945	4 496 266	489 960	121 164	28 615	3.0	1.8
4451	Grocery stores .....	676	4 361 751	472 891	116 484	27 194	2.3	1.3
44511	Supermarkets & other grocery (except convenience) stores .....	470	4 192 879	456 541	112 656	25 839	1.5	.8
445110	Supermarkets & other grocery (except convenience) stores .....	470	4 192 879	456 541	112 656	25 839	1.5	.8
44512	Convenience stores .....	206	168 872	16 350	3 828	1 355	22.5	12.6
445120	Convenience stores .....	206	168 872	16 350	3 828	1 355	22.5	12.6
4452	Specialty food stores .....	166	80 751	13 167	3 724	1 005	20.7	17.4
4453	Beer, wine, & liquor stores .....	103	53 764	3 902	956	416	35.5	19.3
44531	Beer, wine, & liquor stores .....	103	53 764	3 902	956	416	35.5	19.3
445310	Beer, wine, & liquor stores .....	103	53 764	3 902	956	416	35.5	19.3
446	Health & personal care stores .....	714	1 222 399	162 921	39 813	10 832	3.9	10.8
4461	Health & personal care stores .....	714	1 222 399	162 921	39 813	10 832	3.9	10.8
44611	Pharmacies & drug stores .....	224	944 809	112 357	27 883	8 054	2.1	10.5
446110	Pharmacies & drug stores .....	224	944 809	112 357	27 883	8 054	2.1	10.5
4461101	Pharmacies & drug stores .....	214	935 689	111 043	27 521	7 893	2.1	10.6
4461102	Proprietary stores .....	10	9 120	1 314	362	161	5.4	—
44612	Cosmetics, beauty supplies, & perfume stores .....	118	64 452	9 251	2 276	702	6.8	4.8
446120	Cosmetics, beauty supplies, & perfume stores .....	118	64 452	9 251	2 276	702	6.8	4.8
44613	Optical goods stores .....	181	92 005	18 646	4 521	969	10.7	8.1
446130	Optical goods stores .....	181	92 005	18 646	4 521	969	10.7	8.1
44619	Other health & personal care stores .....	191	121 133	22 667	5 133	1 107	10.8	18.9
446191	Food (health) supplement stores .....	98	70 031	9 283	2 099	656	10.4	28.0
446199	All other health & personal care stores .....	93	51 102	13 384	3 034	451	11.3	6.3
447	Gasoline stations .....	848	2 277 554	132 719	31 200	9 355	4.7	12.7
4471	Gasoline stations .....	848	2 277 554	132 719	31 200	9 355	4.7	12.7
44711	Gasoline stations with convenience stores .....	598	1 570 653	95 161	22 142	6 832	2.7	7.5
447110	Gasoline stations with convenience stores .....	598	1 570 653	95 161	22 142	6 832	2.7	7.5
44719	Other gasoline stations .....	250	706 901	37 558	9 058	2 523	9.1	24.4
447190	Other gasoline stations .....	250	706 901	37 558	9 058	2 523	9.1	24.4
448	Clothing & clothing accessories stores .....	1 536	1 316 990	159 520	37 889	11 830	7.6	8.7
4481	Clothing stores .....	896	877 657	99 206	23 885	8 318	7.6	8.6
44811	Men's clothing stores .....	106	81 726	11 686	2 795	662	16.0	21.3
448110	Men's clothing stores .....	106	81 726	11 686	2 795	662	16.0	21.3
44812	Women's clothing stores .....	365	267 169	33 951	8 253	2 794	12.2	14.5
448120	Women's clothing stores .....	365	267 169	33 951	8 253	2 794	12.2	14.5
44813	Children's & infants' clothing stores .....	29	35 550	3 757	1 024	378	2.6	3.8
448130	Children's & infants' clothing stores .....	29	35 550	3 757	1 024	378	2.6	3.8
44814	Family clothing stores .....	193	392 200	35 352	8 307	3 268	2.7	2.8
448140	Family clothing stores .....	193	392 200	35 352	8 307	3 268	2.7	2.8
44815	Clothing accessories stores .....	63	15 957	2 535	610	262	20.1	14.6
448150	Clothing accessories stores .....	63	15 957	2 535	610	262	20.1	14.6
44819	Other clothing stores .....	140	85 055	11 925	2 896	954	7.6	5.5
448190	Other clothing stores .....	140	85 055	11 925	2 896	954	7.6	5.5
4482	Shoe stores .....	296	210 254	23 184	5 636	1 785	.8	3.6
44821	Shoe stores .....	296	210 254	23 184	5 636	1 785	.8	3.6
448210	Shoe stores .....	296	210 254	23 184	5 636	1 785	.8	3.6
4482101	Men's shoe stores .....	26	12 660	1 554	378	92	1.7	8.0
4482102	Women's shoe stores .....	57	30 400	4 105	1 077	348	—	8.8
4482103	Children's & juveniles' shoe stores .....	11	4 280	595	153	51	.6	—
4482104	Family shoe stores .....	143	91 274	9 066	2 143	671	1.4	1.3
4482105	Athletic footwear stores .....	59	71 640	7 864	1 885	623	.3	3.7
4483	Jewelry, luggage, & leather goods stores .....	344	229 079	37 130	8 368	1 727	14.0	14.1
44831	Jewelry stores .....	310	211 170	34 793	7 835	1 574	14.9	14.3
448310	Jewelry stores .....	310	211 170	34 793	7 835	1 574	14.9	14.3
44832	Luggage & leather goods stores .....	34	17 909	2 337	533	153	3.2	11.6
448320	Luggage & leather goods stores .....	34	17 909	2 337	533	153	3.2	11.6

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSA, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>PHOENIX—MESA, AZ MSA—Con.</b>														
<b>Retail trade—Con.</b>														
451	Sporting goods, hobby, book, & music stores .....	697	734 665	87 411	20 961	6 790	8.3	3.3						
4511	Sporting goods, hobby, & musical instrument stores .....	484	498 713	60 524	14 236	4 598	8.0	3.3						
45111	Sporting goods stores .....	256	228 047	28 234	6 721	2 223	9.9	3.6						
451110	Sporting goods stores .....	256	228 047	28 234	6 721	2 223	9.9	3.6						
4511101	General-line sporting goods stores .....	67	105 833	10 667	2 587	942	8.8	2.3						
4511102	Specialty-line sporting goods stores .....	189	122 214	17 567	4 134	1 281	10.8	4.6						
45112	Hobby, toy, & game stores .....	110	172 549	16 640	3 646	1 349	3.1	2.7						
451120	Hobby, toy, & game stores .....	110	172 549	16 640	3 646	1 349	3.1	2.7						
45113	Sewing, needlework, & piece goods stores .....	66	39 654	6 489	1 659	602	8.1	2.4						
451130	Sewing, needlework, & piece goods stores .....	66	39 654	6 489	1 659	602	8.1	2.4						
45114	Musical instrument & supplies stores .....	52	58 463	9 161	2 210	424	15.2	5.0						
451140	Musical instrument & supplies stores .....	52	58 463	9 161	2 210	424	15.2	5.0						
4512	Book, periodical, & music stores .....	213	235 952	26 887	6 725	2 192	8.8	3.1						
45121	Book stores & news dealers .....	146	162 412	20 176	5 097	1 467	4.2	3.1						
451211	Book stores .....	136	D	D	D	g	D	D						
4512111	Book stores, general .....	70	97 815	11 977	3 047	891	4.9	1.6						
4512112	Specialty book stores .....	45	30 194	4 875	1 226	349	5.5	11.0						
4512113	College book stores .....	21	D	D	D	c	D	D						
451212	News dealers & newsstands .....	10	D	D	D	b	D	D						
45122	Prerecorded tape, compact disc, & record stores .....	67	73 540	6 711	1 628	725	19.0	3.3						
451220	Prerecorded tape, compact disc, & record stores .....	67	73 540	6 711	1 628	725	19.0	3.3						
452	General merchandise stores .....	222	3 563 763	308 660	74 626	23 302	.4	1.9						
4521	Department stores (incl leased depts) ## .....	104	2 657 989	N	N	N	—	1.1						
45211	Department stores (incl leased depts) ## .....	104	2 657 989	N	N	N	—	1.1						
4521	Department stores (excl leased depts) .....	104	2 624 105	252 326	60 442	19 680	—	1.1						
45211	Department stores (excl leased depts) .....	104	2 624 105	252 326	60 442	19 680	—	1.1						
452110	Department stores (excl leased depts) .....	104	2 624 105	252 326	60 442	19 680	—	1.1						
4521101	Conventional department stores (excl leased depts) .....	30	757 843	80 186	19 723	5 290	—	—						
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	52	1 393 479	119 577	28 115	10 637	—	—						
4521103	National chain department stores (excl leased depts) .....	22	472 783	52 563	12 604	3 753	—	6.2						
4529	Other general merchandise stores .....	118	939 658	56 334	14 184	3 622	1.7	4.3						
45291	Warehouse clubs & superstores .....	11	D	D	D	g	D	D						
452910	Warehouse clubs & superstores .....	11	D	D	D	g	D	D						
45299	All other general merchandise stores .....	107	D	D	D	g	D	D						
452990	All other general merchandise stores .....	107	D	D	D	g	D	D						
4529901	Variety stores .....	29	D	D	D	c	D	D						
4529902	Catalog showrooms .....	11	D	D	D	f	D	D						
4529903	Miscellaneous general merchandise stores .....	67	D	D	D	f	D	D						
453	Miscellaneous store retailers .....	1 336	1 070 243	132 803	31 119	9 527	14.7	8.0						
4531	Florists .....	170	62 479	12 244	3 178	1 220	21.0	7.7						
45311	Florists .....	170	62 479	12 244	3 178	1 220	21.0	7.7						
453110	Florists .....	170	62 479	12 244	3 178	1 220	21.0	7.7						
4532	Office supplies, stationery, & gift stores .....	454	363 133	41 089	9 733	3 377	9.8	8.3						
45321	Office supplies & stationery stores .....	68	196 910	18 256	4 508	1 159	3.0	7.2						
453210	Office supplies & stationery stores .....	68	196 910	18 256	4 508	1 159	3.0	7.2						
4532101	Stationery stores .....	10	3 650	630	118	48	53.8	3.0						
4532102	Office supplies stores .....	58	193 260	17 626	4 390	1 111	2.1	7.3						
45322	Gift, novelty, & souvenir stores .....	386	166 223	22 833	5 225	2 218	17.9	9.6						
453220	Gift, novelty, & souvenir stores .....	386	166 223	22 833	5 225	2 218	17.9	9.6						
4533	Used merchandise stores .....	196	104 464	21 982	5 015	1 728	10.1	15.6						
45331	Used merchandise stores .....	196	104 464	21 982	5 015	1 728	10.1	15.6						
453310	Used merchandise stores .....	196	104 464	21 982	5 015	1 728	10.1	15.6						
45339	Other miscellaneous store retailers .....	516	540 167	57 488	13 193	3 202	18.1	6.4						
453391	Pet & pet supplies stores .....	81	110 223	12 389	3 014	1 033	7.5	1.5						
4533910	Pet & pet supplies stores .....	81	110 223	12 389	3 014	1 033	7.5	1.5						
453392	Art dealers .....	92	40 461	6 206	1 430	273	24.2	8.1						
4533920	Art dealers .....	92	40 461	6 206	1 430	273	24.2	8.1						
453393	Manufactured (mobile) home dealers .....	63	156 571	12 434	2 575	468	25.3	5.2						
4533930	Manufactured (mobile) home dealers .....	63	156 571	12 434	2 575	468	25.3	5.2						
453399	All other miscellaneous store retailers .....	280	232 912	26 459	6 174	1 428	17.2	9.2						
454	Nonstore retailers .....	428	1 720 431	137 154	35 598	5 741	4.9	3.4						
4541	Electronic shopping & mail-order houses .....	125	1 222 046	69 899	15 084	2 418	2.7	1.1						
45411	Electronic shopping & mail-order houses .....	125	1 222 046	69 899	15 084	2 418	2.7	1.1						
454110	Electronic shopping & mail-order houses .....	125	1 222 046	69 899	15 084	2 418	2.7	1.1						
4542	Vending machine operators .....	104	57 315	10 691	2 222	583	27.4	14.3						
45421	Vending machine operators .....	104	57 315	10 691	2 222	583	27.4	14.3						
454210	Vending machine operators .....	104	57 315	10 691	2 222	583	27.4	14.3						
4543	Direct selling establishments .....	199	441 070	56 564	18 292	2 740	8.1	8.5						
45431	Fuel dealers .....	23	25 329	2 896	816	144	9.7	1.6						
454311	Heating oil dealers .....	3	D	D	D	a	D	D						
454312	Liquefied petroleum gas (bottled gas) dealers .....	15	11 173	2 283	672	117	20.7	.4						
454319	Other fuel dealers .....	5	D	D	D	a	D	D						
45439	Other direct selling establishments .....	176	415 741	53 668	17 476	2 596	8.0	8.9						
454390	Other direct selling establishments .....	176	415 741	53 668	17 476	2 596	8.0	8.9						

See footnotes at end of table.

## RETAIL TRADE—GEOG. AREA SERIES

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSA, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>TUCSON, AZ MSA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>2 785</b>	<b>6 853 821</b>	<b>693 365</b>	<b>168 359</b>	<b>39 285</b>	<b>4.7</b>	<b>4.0</b>
441	Motor vehicle & parts dealers .....	318	1 749 760	162 506	39 953	6 111	6.6	3.4
4411	Automobile dealers .....	96	1 374 503	112 393	27 987	3 808	7.4	2.5
44111	New car dealers .....	36	1 215 433	98 871	25 018	3 346	7.4	2.0
44110	New car dealers .....	36	1 215 433	98 871	25 018	3 346	7.4	2.0
44112	Used car dealers .....	60	159 070	13 522	2 969	462	6.9	6.0
441120	Used car dealers .....	60	159 070	13 522	2 969	462	6.9	6.0
4412	Other motor vehicle dealers .....	31	168 465	15 212	3 948	642	3.4	2.0
44121	Recreational vehicle dealers .....	9	127 287	11 362	3 065	423	1.2	1.9
44120	Recreational vehicle dealers .....	9	127 287	11 362	3 065	423	1.2	1.9
44122	Motorcycle, boat, & other motor vehicle dealers .....	22	41 178	3 850	883	219	10.2	2.4
441221	Motorcycle dealers .....	13	28 929	2 660	663	140	13.4	3.4
441222	Boat dealers .....	5	10 106	1 041	183	67	2.6	—
441229	All other motor vehicle dealers .....	4	2 143	149	37	12	3.5	—
4413	Automotive parts, accessories, & tire stores .....	191	206 792	34 901	8 018	1 661	4.2	10.6
44131	Automotive parts & accessories stores .....	143	157 080	25 535	5 984	1 262	3.6	8.5
44130	Automotive parts & accessories stores .....	143	157 080	25 535	5 984	1 262	3.6	8.5
44132	Tire dealers .....	48	49 712	9 366	2 034	399	5.9	17.3
441320	Tire dealers .....	48	49 712	9 366	2 034	399	5.9	17.3
442	Furniture & home furnishings stores .....	184	215 968	34 682	8 548	1 724	10.1	4.5
4421	Furniture stores .....	90	133 248	20 132	5 117	988	8.7	6.4
44211	Furniture stores .....	90	133 248	20 132	5 117	988	8.7	6.4
442110	Furniture stores .....	90	133 248	20 132	5 117	988	8.7	6.4
4422	Home furnishings stores .....	94	82 720	14 550	3 431	736	12.4	1.5
44221	Floor covering stores .....	47	50 570	10 319	2 403	452	6.9	1.0
442210	Floor covering stores .....	47	50 570	10 319	2 403	452	6.9	1.0
44229	Other home furnishings stores .....	47	32 150	4 231	1 028	284	21.1	2.3
442299	All other home furnishings stores .....	37	28 327	3 738	912	259	17.7	2.6
443	Electronics & appliance stores .....	114	175 637	19 010	4 431	1 014	8.0	6.7
4431	Electronics & appliance stores .....	114	175 637	19 010	4 431	1 014	8.0	6.7
44311	Appliance, television, & other electronics stores .....	64	128 870	12 533	2 961	725	4.7	8.4
443111	Household appliance stores .....	15	13 835	1 614	365	94	11.0	1.5
443112	Radio, television, & other electronics stores .....	49	115 035	10 919	2 596	631	3.9	9.2
44312	Computer & software stores .....	40	41 766	5 863	1 326	250	18.4	2.5
443120	Computer & software stores .....	40	41 766	5 863	1 326	250	18.4	2.5
44313	Camera & photographic supplies stores .....	10	5 001	614	144	39	6.1	—
443130	Camera & photographic supplies stores .....	10	5 001	614	144	39	6.1	—
444	Building material & garden equipment & supplies dealers .....	206	576 525	64 836	16 196	3 037	2.8	2.0
4441	Building material & supplies dealers .....	166	548 566	59 888	15 069	2 706	2.3	1.4
44411	Home centers .....	8	D	D	D	f	D	D
444110	Home centers .....	8	D	D	D	f	D	D
44412	Paint & wallpaper stores .....	16	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	16	D	D	D	b	D	D
44413	Hardware stores .....	38	38 317	6 854	1 487	435	2.3	2.6
444130	Hardware stores .....	38	38 317	6 854	1 487	435	2.3	2.6
44419	Other building material dealers .....	104	302 927	34 544	8 631	1 335	3.8	1.9
444190	Other building material dealers .....	104	302 927	34 544	8 631	1 335	3.8	1.9
4442	Lawn & garden equipment & supplies stores .....	40	27 959	4 948	1 127	331	12.6	12.9
44422	Nursery & garden centers .....	34	24 602	4 487	976	300	14.0	13.8
444220	Nursery & garden centers .....	34	24 602	4 487	976	300	14.0	13.8
445	Food & beverage stores .....	232	1 105 914	123 621	29 987	6 651	2.1	1.9
4451	Grocery stores .....	159	1 078 546	119 992	29 131	6 285	1.7	1.7
44511	Supermarkets & other grocery (except convenience) stores .....	120	1 049 844	117 089	28 445	6 019	1.1	1.4
445110	Supermarkets & other grocery (except convenience) stores .....	120	1 049 844	117 089	28 445	6 019	1.1	1.4
44512	Convenience stores .....	39	28 702	2 903	686	266	25.0	12.3
445120	Convenience stores .....	39	28 702	2 903	686	266	25.0	12.3
4452	Specialty food stores .....	45	14 463	2 307	555	230	23.0	9.4
446	Health & personal care stores .....	191	348 854	45 021	11 041	2 530	2.3	6.1
4461	Health & personal care stores .....	191	348 854	45 021	11 041	2 530	2.3	6.1
44611	Pharmacies & drug stores .....	67	285 544	32 643	8 164	1 825	1.0	4.0
446110	Pharmacies & drug stores .....	67	285 544	32 643	8 164	1 825	1.0	4.0
4461101	Pharmacies & drug stores .....	66	D	D	g	D	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	27	11 989	1 535	384	126	6.3	15.3
446120	Cosmetics, beauty supplies, & perfume stores .....	27	11 989	1 535	384	126	6.3	15.3
44613	Optical goods stores .....	51	22 779	4 851	1 161	255	6.3	6.4
446130	Optical goods stores .....	51	22 779	4 851	1 161	255	6.3	6.4
44619	Other health & personal care stores .....	46	28 542	5 992	1 332	324	11.1	22.1
446191	Food (health) supplement stores .....	14	11 328	1 246	255	92	5.8	54.5
446199	All other health & personal care stores .....	32	17 214	4 746	1 077	232	14.5	.7

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSA, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>TUCSON, AZ MSA—Con.</b>														
<b>Retail trade—Con.</b>														
447	Gasoline stations .....	285	590 259	34 686	8 222	2 481	4.7	8.3						
4471	Gasoline stations .....	285	590 259	34 686	8 222	2 481	4.7	8.3						
44711	Gasoline stations with convenience stores .....	209	416 930	25 397	5 979	1 838	1.3	4.0						
447110	Gasoline stations with convenience stores .....	209	416 930	25 397	5 979	1 838	1.3	4.0						
44719	Other gasoline stations .....	76	173 329	9 289	2 243	643	12.8	18.8						
447190	Other gasoline stations .....	76	173 329	9 289	2 243	643	12.8	18.8						
448	Clothing & clothing accessories stores .....	404	308 331	37 583	8 523	2 984	8.8	13.3						
4481	Clothing stores .....	237	199 976	21 827	5 148	1 960	8.8	16.9						
44811	Men's clothing stores .....	22	13 147	1 752	439	134	15.7	21.1						
448110	Men's clothing stores .....	22	13 147	1 752	439	134	15.7	21.1						
44812	Women's clothing stores .....	107	68 597	8 971	2 160	855	11.9	25.1						
448120	Women's clothing stores .....	107	68 597	8 971	2 160	855	11.9	25.1						
44813	Children's & infants' clothing stores .....	7	5 816	685	192	70	2.7	—						
448130	Children's & infants' clothing stores .....	7	5 816	685	192	70	2.7	—						
44814	Family clothing stores .....	50	87 008	7 148	1 579	607	4.8	14.1						
448140	Family clothing stores .....	50	87 008	7 148	1 579	607	4.8	14.1						
44815	Clothing accessories stores .....	20	4 886	828	198	91	6.2	18.5						
448150	Clothing accessories stores .....	20	4 886	828	198	91	6.2	18.5						
44819	Other clothing stores .....	31	20 522	2 443	580	203	13.7	3.0						
448190	Other clothing stores .....	31	20 522	2 443	580	203	13.7	3.0						
4482	Shoe stores .....	72	54 992	6 322	1 358	476	.6	3.2						
44821	Shoe stores .....	72	54 992	6 322	1 358	476	.6	3.2						
448210	Shoe stores .....	72	54 992	6 322	1 358	476	.6	3.2						
4482101	Men's shoe stores .....	11	4 270	539	110	28	1.5	—						
4482103	Children's & juveniles' shoe stores .....	4	1 685	230	53	19	—	19.2						
4482104	Family shoe stores .....	31	21 717	2 290	524	191	1.1	—						
4482105	Athletic footwear stores .....	17	23 460	2 766	570	199	—	—						
4483	Jewelry, luggage, & leather goods stores .....	95	53 363	9 434	2 017	548	17.1	10.0						
44831	Jewelry stores .....	88	D	D	D	f	D	D						
448310	Jewelry stores .....	88	D	D	D	f	D	D						
44832	Luggage & leather goods stores .....	7	D	D	D	b	D	D						
448320	Luggage & leather goods stores .....	7	D	D	D	b	D	D						
451	Sporting goods, hobby, book, & music stores .....	248	205 597	24 794	6 047	2 029	6.0	5.4						
4511	Sporting goods, hobby, & musical instrument stores .....	179	151 800	18 860	4 587	1 490	7.1	6.5						
45111	Sporting goods stores .....	90	70 191	9 291	2 352	732	9.4	9.6						
451110	Sporting goods stores .....	90	70 191	9 291	2 352	732	9.4	9.6						
4511101	General-line sporting goods stores .....	26	37 159	4 381	1 150	331	4.5	2.8						
4511102	Specialty-line sporting goods stores .....	64	33 032	4 910	1 202	401	14.9	17.3						
45112	Hobby, toy, & game stores .....	49	49 179	4 869	1 091	410	3.6	1.6						
451120	Hobby, toy, & game stores .....	49	49 179	4 869	1 091	410	3.6	1.6						
45113	Sewing, needlework, & piece goods stores .....	25	13 459	2 129	536	212	15.5	9.8						
451130	Sewing, needlework, & piece goods stores .....	25	13 459	2 129	536	212	15.5	9.8						
45114	Musical instrument & supplies stores .....	15	18 971	2 571	608	136	1.8	5.3						
451140	Musical instrument & supplies stores .....	15	18 971	2 571	608	136	1.8	5.3						
4512	Book, periodical, & music stores .....	69	53 797	5 934	1 460	539	2.9	2.2						
45121	Book stores & news dealers .....	45	35 183	3 954	976	321	2.8	2.2						
451211	Book stores .....	41	D	D	D	e	D	D						
4512111	Book stores, general .....	21	21 197	2 264	543	195	3.3	3.7						
4512112	Specialty book stores .....	15	D	D	D	b	D	D						
4512113	College book stores .....	5	D	D	D	b	D	D						
451212	News dealers & newsstands .....	4	D	D	D	a	D	D						
45122	Prerecorded tape, compact disc, & record stores .....	24	18 614	1 980	484	218	3.0	2.2						
451220	Prerecorded tape, compact disc, & record stores .....	24	18 614	1 980	484	218	3.0	2.2						
452	General merchandise stores .....	53	1 019 787	83 619	20 745	6 393	.4	1.2						
4521	Department stores (incl leased depts) ## .....	24	636 573	N	N	N	—	—						
45211	Department stores (incl leased depts) ## .....	24	636 573	N	N	N	—	—						
45211	Department stores (excl leased depts) .....	24	632 268	58 611	14 512	4 511	—	—						
452110	Department stores (excl leased depts) .....	24	632 268	58 611	14 512	4 511	—	—						
4521101	Department stores (excl leased depts) .....	24	632 268	58 611	14 512	4 511	—	—						
4521102	Conventional department stores (excl leased depts) .....	8	D	D	D	g	D	D						
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	10	322 228	25 280	6 312	2 133	—	—						
4521103	National chain department stores (excl leased depts) .....	6	D	D	D	g	D	D						
4529	Other general merchandise stores .....	29	387 519	25 008	6 233	1 882	1.0	3.1						
45291	Warehouse clubs & superstores .....	5	D	D	D	g	D	D						
452910	Warehouse clubs & superstores .....	5	D	D	D	g	D	D						
45299	All other general merchandise stores .....	24	D	D	D	e	D	D						
452990	All other general merchandise stores .....	24	D	D	D	e	D	D						
4529903	Miscellaneous general merchandise stores .....	14	21 656	2 052	516	188	17.1	54.2						

See footnotes at end of table.

## RETAIL TRADE—GEOG. AREA SERIES

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSA, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>TUCSON, AZ MSA—Con.</b>														
<b>Retail trade—Con.</b>														
453	Miscellaneous store retailers .....	441	324 036	42 247	10 102	3 321	12.1	5.6						
4531	Florists .....	50	17 919	4 107	1 089	445	17.6	9.1						
45311	Florists .....	50	17 919	4 107	1 089	445	17.6	9.1						
453110	Florists .....	50	17 919	4 107	1 089	445	17.6	9.1						
4532	Office supplies, stationery, & gift stores .....	135	98 314	11 496	2 862	1 060	14.4	5.6						
45321	Office supplies & stationery stores .....	17	49 711	4 117	1 111	286	1.3	—						
453210	Office supplies & stationery stores .....	17	49 711	4 117	1 111	286	1.3	—						
4532101	Stationery stores .....	3	D	D	D	b	D	D						
4532102	Office supplies stores .....	14	D	D	D	e	D	D						
45322	Gift, novelty, & souvenir stores .....	118	48 603	7 379	1 751	774	27.7	11.4						
453220	Gift, novelty, & souvenir stores .....	118	48 603	7 379	1 751	774	27.7	11.4						
4533	Used merchandise stores .....	85	28 918	7 686	1 960	740	13.8	8.7						
45331	Used merchandise stores .....	85	28 918	7 686	1 960	740	13.8	8.7						
453310	Used merchandise stores .....	85	28 918	7 686	1 960	740	13.8	8.7						
4539	Other miscellaneous store retailers .....	171	178 885	18 958	4 191	1 076	10.1	4.7						
45391	Pet & pet supplies stores .....	29	D	D	D	e	D	D						
453910	Pet & pet supplies stores .....	29	D	D	D	e	D	D						
45392	Art dealers .....	27	D	D	D	b	D	D						
453920	Art dealers .....	27	D	D	D	b	D	D						
45393	Manufactured (mobile) home dealers .....	27	87 050	7 055	1 303	231	7.5	5.1						
453930	Manufactured (mobile) home dealers .....	27	87 050	7 055	1 303	231	7.5	5.1						
45399	All other miscellaneous store retailers .....	88	D	D	D	e	D	D						
454	Nonstore retailers .....	109	233 153	20 760	4 564	1 010	4.9	2.2						
4541	Electronic shopping & mail-order houses .....	38	178 237	9 684	2 066	542	3.7	1.4						
45411	Electronic shopping & mail-order houses .....	38	178 237	9 684	2 066	542	3.7	1.4						
454110	Electronic shopping & mail-order houses .....	38	178 237	9 684	2 066	542	3.7	1.4						
4542	Vending machine operators .....	18	11 251	1 898	435	103	21.9	.2						
45421	Vending machine operators .....	18	11 251	1 898	435	103	21.9	.2						
454210	Vending machine operators .....	18	11 251	1 898	435	103	21.9	.2						
4543	Direct selling establishments .....	53	43 665	9 178	2 063	365	5.5	5.8						
454312	Liquefied petroleum gas (bottled gas) dealers .....	5	D	D	D	b	D	D						
454319	Other fuel dealers .....	2	D	D	D	a	D	D						
45439	Other direct selling establishments .....	46	35 002	7 860	1 720	301	5.9	7.2						
454390	Other direct selling establishments .....	46	35 002	7 860	1 720	301	5.9	7.2						
<b>YUMA, AZ MSA</b>														
44-45	<b>Retail trade .....</b>	<b>455</b>	<b>1 035 665</b>	<b>94 469</b>	<b>25 242</b>	<b>5 984</b>	<b>3.0</b>	<b>5.4</b>						
441	Motor vehicle & parts dealers .....	83	292 430	25 841	7 481	1 138	4.0	9.0						
4412	Other motor vehicle dealers .....	22	71 041	5 299	2 357	298	10.5	15.2						
44121	Recreational vehicle dealers .....	15	62 163	4 240	2 069	242	10.7	17.4						
441210	Recreational vehicle dealers .....	15	62 163	4 240	2 069	242	10.7	17.4						
44122	Motorcycle, boat, & other motor vehicle dealers .....	7	8 878	1 059	288	56	8.7	—						
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D						
4413	Automotive parts, accessories, & tire stores .....	34	41 229	6 143	1 541	342	3.2	36.8						
44131	Automotive parts & accessories stores .....	26	28 411	3 996	1 016	244	4.6	30.8						
441310	Automotive parts & accessories stores .....	26	28 411	3 996	1 016	244	4.6	30.8						
442	Furniture & home furnishings stores .....	32	22 097	3 282	885	204	11.6	2.8						
4421	Furniture stores .....	19	16 457	2 453	651	145	14.0	1.3						
44211	Furniture stores .....	19	16 457	2 453	651	145	14.0	1.3						
442110	Furniture stores .....	19	16 457	2 453	651	145	14.0	1.3						
443	Electronics & appliance stores .....	15	11 403	1 828	481	112	11.0	—						
4431	Electronics & appliance stores .....	15	11 403	1 828	481	112	11.0	—						
44311	Appliance, television, & other electronics stores .....	12	10 943	1 768	470	108	7.9	—						
444	Building material & garden equipment & supplies dealers .....	42	96 723	9 387	2 173	363	.9	11.0						
4441	Building material & supplies dealers .....	28	48 436	4 614	1 153	234	1.8	2.6						
44419	Other building material dealers .....	18	37 365	3 380	870	154	2.3	3.1						
444190	Other building material dealers .....	18	37 365	3 380	870	154	2.3	3.1						
4442	Lawn & garden equipment & supplies stores .....	14	48 287	4 773	1 020	129	—	19.4						
44422	Nursery & garden centers .....	14	48 287	4 773	1 020	129	—	19.4						
444220	Nursery & garden centers .....	14	48 287	4 773	1 020	129	—	19.4						
445	Food & beverage stores .....	33	157 070	13 768	3 938	922	1.4	2.3						
446	Health & personal care stores .....	23	40 320	5 365	1 382	335	9.5	—						
4461	Health & personal care stores .....	23	40 320	5 365	1 382	335	9.5	—						
447	Gasoline stations .....	62	109 785	5 850	1 468	505	2.8	8.9						
44711	Gasoline stations with convenience stores .....	48	80 157	4 532	1 097	373	—	4.0						
447110	Gasoline stations with convenience stores .....	48	80 157	4 532	1 097	373	—	4.0						
448	Clothing & clothing accessories stores .....	53	D	D	D	e	D	D						
4481	Clothing stores .....	28	D	D	D	c	D	D						
451	Sporting goods, hobby, book, & music stores .....	28	22 885	2 911	743	261	2.1	1.0						
4511	Sporting goods, hobby, & musical instrument stores .....	22	15 878	2 206	564	189	1.3	1.3						
4512	Book, periodical, & music stores .....	6	7 007	705	179	72	3.7	.2						

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSA, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>YUMA, AZ MSA—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	16	D	D	D	g	D	D
45299	All other general merchandise stores .....	8	D	D	D	c	D	D
452990	All other general merchandise stores .....	8	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores .....	5	D	D	D	c	D	D
453	Miscellaneous store retailers .....	49	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	10	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	22	D	D	D	c	D	D
45393	Manufactured (mobile) home dealers .....	10	23 038	1 472	365	66	—	.3
453930	Manufactured (mobile) home dealers .....	10	23 038	1 472	365	66	—	.3
454	Nonstore retailers .....	19	20 377	2 773	733	96	8.5	—
4543	Direct selling establishments .....	15	18 146	2 462	646	83	6.3	—
45431	Fuel dealers .....	5	12 556	1 392	389	40	—	—
454312	Liquefied petroleum gas (bottled gas) dealers .....	5	12 556	1 392	389	40	—	—
	<b>AREA OUTSIDE ARIZONA METROPOLITAN AREAS</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>2 194</b>	<b>3 741 482</b>	<b>356 668</b>	<b>81 695</b>	<b>23 353</b>	<b>11.3</b>	<b>6.9</b>
441	Motor vehicle & parts dealers .....	257	738 852	68 071	15 074	2 862	23.6	3.8
4411	Automobile dealers .....	83	D	D	D	g	D	D
44111	New car dealers .....	50	545 831	42 695	9 051	1 452	23.4	3.2
441110	New car dealers .....	50	545 831	42 695	9 051	1 452	23.4	3.2
44112	Used car dealers .....	33	D	D	D	c	D	D
441120	Used car dealers .....	33	D	D	D	c	D	D
4412	Other motor vehicle dealers .....	29	D	D	D	c	D	D
44121	Recreational vehicle dealers .....	12	20 151	2 721	586	94	39.1	—
441210	Recreational vehicle dealers .....	12	20 151	2 721	586	94	39.1	—
44122	Motorcycle, boat, & other motor vehicle dealers .....	17	D	D	D	b	D	D
441221	Motorcycle dealers .....	8	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	8	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores .....	145	D	D	D	g	D	D
44131	Automotive parts & accessories stores .....	108	D	D	D	f	D	D
441310	Automotive parts & accessories stores .....	108	D	D	D	f	D	D
44132	Tire dealers .....	37	27 884	4 917	1 283	250	21.9	6.2
441320	Tire dealers .....	37	27 884	4 917	1 283	250	21.9	6.2
442	Furniture & home furnishings stores .....	117	D	D	D	f	D	D
4421	Furniture stores .....	54	34 884	5 290	1 333	311	28.4	12.7
44211	Furniture stores .....	54	34 884	5 290	1 333	311	28.4	12.7
442110	Furniture stores .....	54	34 884	5 290	1 333	311	28.4	12.7
4422	Home furnishings stores .....	63	D	D	D	e	D	D
44221	Floor covering stores .....	33	D	D	D	c	D	D
442210	Floor covering stores .....	33	D	D	D	c	D	D
44229	Other home furnishings stores .....	30	D	D	D	c	D	D
443	Electronics & appliance stores .....	81	41 431	6 097	1 411	352	20.5	4.4
4431	Electronics & appliance stores .....	81	41 431	6 097	1 411	352	20.5	4.4
44311	Appliance, television, & other electronics stores .....	59	D	D	D	e	D	D
443111	Household appliance stores .....	21	D	D	D	c	D	D
443112	Radio, television, & other electronics stores .....	38	19 045	2 933	689	146	24.4	5.6
44312	Computer & software stores .....	18	9 775	1 231	262	71	14.0	2.4
443120	Computer & software stores .....	18	9 775	1 231	262	71	14.0	2.4
444	Building material & garden equipment & supplies dealers .....	194	D	D	D	g	D	D
4441	Building material & supplies dealers .....	155	D	D	D	g	D	D
44413	Hardware stores .....	36	D	D	D	g	D	D
444130	Hardware stores .....	36	D	D	D	g	D	D
44419	Other building material dealers .....	102	D	D	D	g	D	D
444190	Other building material dealers .....	102	D	D	D	g	D	D
4442	Lawn & garden equipment & supplies stores .....	39	39 157	3 779	851	266	8.4	53.1
44422	Nursery & garden centers .....	34	D	D	D	e	D	D
444220	Nursery & garden centers .....	34	D	D	D	e	D	D
445	Food & beverage stores .....	242	D	D	D	i	D	D
4451	Grocery stores .....	181	D	D	D	h	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	141	D	D	D	h	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	141	D	D	D	h	D	D
44512	Convenience stores .....	40	D	D	D	c	D	D
445120	Convenience stores .....	40	D	D	D	c	D	D
4452	Specialty food stores .....	25	D	D	D	b	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>AREA OUTSIDE ARIZONA METROPOLITAN AREAS—Con.</b>														
<b>Retail trade—Con.</b>														
446	Health & personal care stores .....	90	D	D	D	f	D	D						
4461	Health & personal care stores .....	90	D	D	D	f	D	D						
4461102	Proprietary stores .....	2	D	D	D	b	D	D						
44612	Cosmetics, beauty supplies, & perfume stores .....	12	D	D	D	b	D	D						
446120	Cosmetics, beauty supplies, & perfume stores .....	12	D	D	D	b	D	D						
44619	Other health & personal care stores .....	26	D	D	D	b	D	D						
447	Gasoline stations .....	342	715 996	43 553	10 334	3 237	8.9	20.0						
4471	Gasoline stations .....	342	715 996	43 553	10 334	3 237	8.9	20.0						
44711	Gasoline stations with convenience stores .....	239	381 519	24 684	5 850	1 993	8.2	15.0						
447110	Gasoline stations with convenience stores .....	239	381 519	24 684	5 850	1 993	8.2	15.0						
44719	Other gasoline stations .....	103	334 477	18 869	4 484	1 244	9.8	25.7						
447190	Other gasoline stations .....	103	334 477	18 869	4 484	1 244	9.8	25.7						
448	Clothing & clothing accessories stores .....	235	D	D	D	g	D	D						
4481	Clothing stores .....	138	D	D	D	g	D	D						
44814	Family clothing stores .....	48	D	D	D	f	D	D						
448140	Family clothing stores .....	48	D	D	D	f	D	D						
4482104	Family shoe stores .....	33	14 968	1 642	363	127	10.3	1.7						
4483	Jewelry, luggage, & leather goods stores .....	49	D	D	D	e	D	D						
451	Sporting goods, hobby, book, & music stores .....	108	D	D	D	f	D	D						
4511	Sporting goods, hobby, & musical instrument stores .....	59	D	D	D	e	D	D						
45113	Sewing, needlework, & piece goods stores .....	10	D	D	D	b	D	D						
451130	Sewing, needlework, & piece goods stores .....	10	D	D	D	b	D	D						
4512	Book, periodical, & music stores .....	49	D	D	D	e	D	D						
45121	Book stores & news dealers .....	41	D	D	D	c	D	D						
451211	Book stores .....	41	D	D	D	c	D	D						
4512113	College book stores .....	6	D	D	D	b	D	D						
45122	Prerecorded tape, compact disc, & record stores...	8	D	D	D	c	D	D						
451220	Prerecorded tape, compact disc, & record stores...	8	D	D	D	c	D	D						
452	General merchandise stores .....	82	D	D	D	h	D	D						
4521	Department stores (incl leased depts) ## .....	21	D	N	N	N	D	D						
45211	Department stores (incl leased depts) ## .....	21	D	N	N	N	D	D						
4521	Department stores (excl leased depts) .....	21	D	D	D	h	D	D						
452111	Department stores (excl leased depts) .....	21	D	D	D	h	D	D						
452110	Department stores (excl leased depts) .....	21	D	D	D	h	D	D						
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	19	443 450	39 457	9 611	3 642	—	—						
45299	All other general merchandise stores .....	60	D	D	D	e	D	D						
452990	All other general merchandise stores .....	60	D	D	D	e	D	D						
4529903	Miscellaneous general merchandise stores .....	46	D	D	D	e	D	D						
453	Miscellaneous store retailers .....	342	D	D	D	g	D	D						
4532	Office supplies, stationery, & gift stores .....	127	D	D	D	f	D	D						
45321	Office supplies & stationery stores .....	14	D	D	D	c	D	D						
453210	Office supplies & stationery stores .....	14	D	D	D	c	D	D						
4532102	Office supplies stores .....	13	D	D	D	c	D	D						
45322	Gift, novelty, & souvenir stores .....	113	29 240	3 796	864	445	38.0	10.3						
453220	Gift, novelty, & souvenir stores .....	113	29 240	3 796	864	445	38.0	10.3						
4533	Used merchandise stores .....	40	D	D	D	c	D	D						
45331	Used merchandise stores .....	40	D	D	D	c	D	D						
453310	Used merchandise stores .....	40	D	D	D	c	D	D						
4539	Other miscellaneous store retailers .....	125	D	D	D	f	D	D						
45391	Pet & pet supplies stores .....	12	D	D	D	b	D	D						
453910	Pet & pet supplies stores .....	12	D	D	D	b	D	D						
45392	Art dealers .....	27	D	D	D	b	D	D						
453920	Art dealers .....	27	D	D	D	b	D	D						
45393	Manufactured (mobile) home dealers .....	32	52 645	3 327	886	152	17.6	2.1						
453930	Manufactured (mobile) home dealers .....	32	52 645	3 327	886	152	17.6	2.1						
45399	All other miscellaneous store retailers .....	54	D	D	D	c	D	D						
454	Nonstore retailers .....	104	D	D	D	e	D	D						
4543	Direct selling establishments .....	77	D	D	D	e	D	D						
45431	Fuel dealers .....	43	40 295	6 042	1 508	267	5.4	7.5						
454311	Heating oil dealers .....	1	D	D	D	a	D	D						
454312	Liquefied petroleum gas (bottled gas) dealers .....	41	D	D	D	e	D	D						
454319	Other fuel dealers .....	1	D	D	D	a	D	D						
45439	Other direct selling establishments .....	34	D	D	D	b	D	D						
454390	Other direct selling establishments .....	34	D	D	D	b	D	D						

## Data for this line not included in broader kind-of-business totals.

<sup>1</sup>Includes sales information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

**Table 3. Summary Statistics for Counties: 1997**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>APACHE COUNTY, AZ</b>								
44-45	Retail trade .....	126	170 032	17 035	3 603	1 242	10.8	5.0
441	Motor vehicle & parts dealers .....	9	7 708	938	212	45	5.0	—
442	Furniture & home furnishings stores .....	3	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	7 250	961	102	48	17.8	—
4441	Building material & supplies dealers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	21	48 457	4 858	1 067	316	5.3	4.8
446	Health & personal care stores .....	4	5 596	668	133	50	24.3	3.4
447	Gasoline stations .....	40	69 879	5 362	1 139	444	12.9	2.2
4471	Gasoline stations .....	40	69 879	5 362	1 139	444	12.9	2.2
44711	Gasoline stations with convenience stores .....	34	40 328	3 935	883	368	12.5	3.9
447110	Gasoline stations with convenience stores .....	34	40 328	3 935	883	368	12.5	3.9
44719	Other gasoline stations .....	6	29 551	1 427	256	76	13.5	—
447190	Other gasoline stations .....	6	29 551	1 427	256	76	13.5	—
448	Clothing & clothing accessories stores .....	11	D	D	D	c	D	D
4483	Jewelry, luggage, & leather goods stores .....	7	5 069	1 407	237	104	—	23.1
451	Sporting goods, hobby, book, & music stores .....	6	D	D	D	a	D	D
452	General merchandise stores .....	9	9 489	1 019	234	94	18.1	.7
45299	All other general merchandise stores .....	9	9 489	1 019	234	94	18.1	.7
452990	All other general merchandise stores .....	9	9 489	1 019	234	94	18.1	.7
4529903	Miscellaneous general merchandise stores .....	8	D	D	D	b	D	D
453	Miscellaneous store retailers .....	9	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	6	8 549	754	248	56	—	10.5
4543	Direct selling establishments .....	6	8 549	754	248	56	—	10.5
45431	Fuel dealers .....	6	8 549	754	248	56	—	10.5
454311	Heating oil dealers .....	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	5	D	D	D	b	D	D
<b>COCHISE COUNTY, AZ</b>								
44-45	Retail trade .....	421	712 109	68 110	15 848	4 557	8.4	13.1
441	Motor vehicle & parts dealers .....	48	148 378	14 666	3 458	648	5.1	13.8
4411	Automobile dealers .....	18	113 826	9 530	2 222	398	3.8	14.8
4412	Other motor vehicle dealers .....	5	11 406	1 348	366	49	21.5	—
44121	Recreational vehicle dealers .....	3	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	3	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	2	D	D	D	a	D	D
441221	Motorcycle dealers .....	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	25	23 146	3 788	870	201	3.3	15.8
44131	Automotive parts & accessories stores .....	18	16 527	2 819	655	151	4.4	16.6
441310	Automotive parts & accessories stores .....	18	16 527	2 819	655	151	4.4	16.6
44132	Tire dealers .....	7	6 619	969	215	50	.7	14.0
441320	Tire dealers .....	7	6 619	969	215	50	.7	14.0
442	Furniture & home furnishings stores .....	22	8 858	1 935	372	113	21.5	28.7
4421	Furniture stores .....	6	3 479	571	129	41	14.4	42.8
44211	Furniture stores .....	6	3 479	571	129	41	14.4	42.8
442110	Furniture stores .....	6	3 479	571	129	41	14.4	42.8
4422	Home furnishings stores .....	16	5 379	1 364	243	72	26.1	19.6
44229	Other home furnishings stores .....	8	2 133	369	56	25	11.1	43.0
443	Electronics & appliance stores .....	14	7 656	1 041	254	74	8.5	13.2
4431	Electronics & appliance stores .....	14	7 656	1 041	254	74	8.5	13.2
44311	Appliance, television, & other electronics stores .....	9	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	5	2 875	446	109	28	—	22.2
44312	Computer & software stores .....	4	3 447	440	107	30	11.3	—
443120	Computer & software stores .....	4	3 447	440	107	30	11.3	—
444	Building material & garden equipment & supplies dealers .....	41	37 361	4 492	1 099	334	12.9	7.4
4441	Building material & supplies dealers .....	35	34 961	4 268	1 038	304	13.3	4.8
44413	Hardware stores .....	11	D	D	D	c	D	D
444130	Hardware stores .....	11	D	D	D	c	D	D
44419	Other building material dealers .....	23	15 016	2 021	502	123	15.0	11.2
444190	Other building material dealers .....	23	15 016	2 021	502	123	15.0	11.2

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>COCHISE COUNTY, AZ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
445	Food & beverage stores .....	46	154 052	14 691	3 071	896	4.3	.6
4451	Grocery stores .....	32	146 315	14 218	2 971	847	3.7	.3
44511	Supermarkets & other grocery (except convenience) stores .....	24	141 548	13 854	2 904	811	1.3	.1
445110	Supermarkets & other grocery (except convenience) stores .....	24	141 548	13 854	2 904	811	1.3	.1
4452	Specialty food stores .....	6	2 070	160	45	23	—	17.5
446	Health & personal care stores .....	17	15 160	1 666	415	102	18.9	7.2
4461	Health & personal care stores .....	17	15 160	1 666	415	102	18.9	7.2
44612	Cosmetics, beauty supplies, & perfume stores .....	3	575	61	15	8	D	—
446120	Cosmetics, beauty supplies, & perfume stores .....	3	575	61	15	8	D	—
447	Gasoline stations .....	61	142 466	8 889	2 167	592	13.5	41.4
4471	Gasoline stations .....	61	142 466	8 889	2 167	592	13.5	41.4
44711	Gasoline stations with convenience stores .....	38	89 022	5 071	1 220	311	3.5	41.3
447110	Gasoline stations with convenience stores .....	38	89 022	5 071	1 220	311	3.5	41.3
44719	Other gasoline stations .....	23	53 444	3 818	947	281	30.2	41.6
447190	Other gasoline stations .....	23	53 444	3 818	947	281	30.2	41.6
448	Clothing & clothing accessories stores .....	42	29 533	3 885	899	321	14.5	1.9
4481	Clothing stores .....	20	19 411	2 380	566	214	8.8	2.9
44814	Family clothing stores .....	12	17 217	2 095	492	183	7.0	.4
448140	Family clothing stores .....	12	17 217	2 095	492	183	7.0	.4
4482104	Family shoe stores .....	10	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores .....	10	4 196	764	162	52	30.3	—
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	24	10 979	1 310	324	135	3.4	.8
4511	Sporting goods, hobby, & musical instrument stores ..	11	4 520	678	161	63	3.1	.8
4512	Book, periodical, & music stores .....	13	6 459	632	163	72	3.5	.8
45121	Book stores & news dealers .....	11	D	D	D	b	D	D
4512113	College book stores .....	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ..	2	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ..	2	D	D	D	b	D	D
452	General merchandise stores .....	18	122 266	11 073	2 720	1 002	1.6	2.0
4521	Department stores (incl leased depts) ## .....	6	D	N	N	N	D	D
45211	Department stores (incl leased depts) ## .....	6	D	N	N	N	D	D
4521	Department stores (excl leased depts) .....	6	D	D	D	f	D	D
45211	Department stores (excl leased depts) .....	6	D	D	D	f	D	D
452110	Department stores (excl leased depts) .....	6	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	5	D	D	D	f	D	D
45299	All other general merchandise stores .....	12	D	D	D	b	D	D
452990	All other general merchandise stores .....	12	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	8	7 666	564	142	56	26.1	27.4
453	Miscellaneous store retailers .....	75	27 224	3 210	762	287	29.6	9.7
4532	Office supplies, stationery, & gift stores .....	33	D	D	D	c	D	D
4532102	Office supplies stores .....	2	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores .....	31	7 928	936	214	122	30.3	6.0
453220	Gift, novelty, & souvenir stores .....	31	7 928	936	214	122	30.3	6.0
4533	Used merchandise stores .....	11	3 805	994	247	60	1.2	9.5
45331	Used merchandise stores .....	11	3 805	994	247	60	1.2	9.5
453310	Used merchandise stores .....	11	3 805	994	247	60	1.2	9.5
4539	Other miscellaneous store retailers .....	19	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	4	1 454	130	42	24	23.4	49.1
453910	Pet & pet supplies stores .....	4	1 454	130	42	24	23.4	49.1
45393	Manufactured (mobile) home dealers .....	8	10 632	624	112	26	36.7	3.4
453930	Manufactured (mobile) home dealers .....	8	10 632	624	112	26	36.7	3.4
45399	All other miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	13	8 176	1 252	307	53	17.1	.1
4543	Direct selling establishments .....	9	6 509	1 119	280	46	13.0	.1
454312	Liquefied petroleum gas (bottled gas) dealers .....	4	D	D	D	b	D	D
454319	Other fuel dealers .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>COCONINO COUNTY, AZ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>653</b>	<b>1 081 174</b>	<b>112 073</b>	<b>24 773</b>	<b>7 217</b>	<b>10.3</b>	<b>3.7</b>
441	Motor vehicle & parts dealers .....	45	188 808	17 184	3 727	724	9.8	4.8
4412	Other motor vehicle dealers .....	6	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	6	D	D	D	b	D	D
44129	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	24	D	D	D	e	D	D
442	Furniture & home furnishings stores .....	32	19 743	3 265	681	193	24.1	5.6
4422	Home furnishings stores .....	19	9 282	1 599	343	103	27.7	11.9
443	Electronics & appliance stores .....	27	17 828	2 506	595	173	47.3	3.6
4431	Electronics & appliance stores .....	27	17 828	2 506	595	173	47.3	3.6
44312	Computer & software stores .....	8	7 662	1 212	325	70	88.1	3.6
443120	Computer & software stores .....	8	7 662	1 212	325	70	88.1	3.6
444	Building material & garden equipment & supplies dealers .....	43	D	D	D	f	D	D
4441	Building material & supplies dealers .....	33	D	D	D	e	D	D
44419	Other building material dealers .....	22	D	D	D	e	D	D
444190	Other building material dealers .....	22	D	D	D	e	D	D
4442	Lawn & garden equipment & supplies stores .....	10	14 159	2 797	407	130	9.5	13.2
44422	Nursery & garden centers .....	10	14 159	2 797	407	130	9.5	13.2
444220	Nursery & garden centers .....	10	14 159	2 797	407	130	9.5	13.2
445	Food & beverage stores .....	43	D	D	D	g	D	D
4451	Grocery stores .....	32	D	D	D	g	D	D
4452	Specialty food stores .....	5	D	D	D	b	D	D
446	Health & personal care stores .....	30	D	D	D	c	D	D
447	Gasoline stations .....	93	149 075	10 691	2 337	833	19.5	11.6
4471	Gasoline stations .....	93	149 075	10 691	2 337	833	19.5	11.6
44711	Gasoline stations with convenience stores .....	61	104 992	7 317	1 595	567	17.5	14.7
447110	Gasoline stations with convenience stores .....	61	104 992	7 317	1 595	567	17.5	14.7
448	Clothing & clothing accessories stores .....	106	D	D	D	f	D	D
4481	Clothing stores .....	61	D	D	D	e	D	D
44819	Other clothing stores .....	9	5 396	667	136	56	.9	—
448190	Other clothing stores .....	9	5 396	667	136	56	.9	—
451	Sporting goods, hobby, book, & music stores .....	55	D	D	D	e	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	34	D	D	D	e	D	D
4512	Book, periodical, & music stores .....	21	20 804	2 747	629	217	.5	7.0
45121	Book stores & news dealers .....	17	D	D	D	c	D	D
4512112	Specialty book stores .....	6	D	D	D	a	D	D
4512113	College book stores .....	2	D	D	D	b	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores .....	4	D	D	D	c	D	D
451220	Prerecorded tape, compact disc, & record stores .....	4	D	D	D	c	D	D
452	General merchandise stores .....	22	D	D	D	g	D	D
45299	All other general merchandise stores .....	14	D	D	D	c	D	D
452990	All other general merchandise stores .....	14	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores .....	13	D	D	D	c	D	D
453	Miscellaneous store retailers .....	134	D	D	D	f	D	D
4532	Office supplies, stationery, & gift stores .....	73	D	D	D	e	D	D
45321	Office supplies & stationery stores .....	5	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	5	D	D	D	b	D	D
4532102	Office supplies stores .....	5	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	68	D	D	D	e	D	D
453220	Gift, novelty, & souvenir stores .....	68	D	D	D	e	D	D
4533	Used merchandise stores .....	10	D	D	D	c	D	D
45331	Used merchandise stores .....	10	D	D	D	c	D	D
453310	Used merchandise stores .....	10	D	D	D	c	D	D
4539	Other miscellaneous store retailers .....	41	D	D	D	c	D	D
45392	Art dealers .....	24	12 646	2 045	450	98	10.0	.4
453920	Art dealers .....	24	12 646	2 045	450	98	10.0	.4
45393	Manufactured (mobile) home dealers .....	4	11 911	824	148	28	45.3	—
453930	Manufactured (mobile) home dealers .....	4	11 911	824	148	28	45.3	—
454	Nonstore retailers .....	23	D	D	D	c	D	D
4543	Direct selling establishments .....	17	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	8	D	D	D	b	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>GILA COUNTY, AZ</b>								
44-45	Retail trade .....	176	329 556	32 858	7 253	2 040	8.7	8.0
441	Motor vehicle & parts dealers .....	27	74 157	7 254	1 657	279	6.3	—
4413	Automotive parts, accessories, & tire stores .....	18	14 669	2 256	507	118	28.9	—
44131	Automotive parts & accessories stores .....	14	10 910	1 764	402	98	4.4	—
441310	Automotive parts & accessories stores .....	14	10 910	1 764	402	98	4.4	—
442	Furniture & home furnishings stores .....	7	D	D	D	b	D	D
443	Electronics & appliance stores .....	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	16	29 450	3 061	693	198	20.1	5.6
4441	Building material & supplies dealers .....	14	D	D	D	c	D	D
44419	Other building material dealers .....	6	22 154	2 097	504	128	25.1	—
444190	Other building material dealers .....	6	22 154	2 097	504	128	25.1	—
445	Food & beverage stores .....	26	83 041	9 298	1 797	500	3.1	7.1
4451	Grocery stores .....	19	79 288	8 890	1 696	467	2.7	7.5
44511	Supermarkets & other grocery (except convenience) stores .....	12	74 588	8 476	1 636	439	.2	6.0
445110	Supermarkets & other grocery (except convenience) stores .....	12	74 588	8 476	1 636	439	.2	6.0
446	Health & personal care stores .....	6	10 466	1 039	245	76	27.1	—
4461	Health & personal care stores .....	6	10 466	1 039	245	76	27.1	—
447	Gasoline stations .....	32	52 442	3 453	825	234	11.4	29.8
4471	Gasoline stations .....	32	52 442	3 453	825	234	11.4	29.8
44711	Gasoline stations with convenience stores .....	21	31 382	1 903	465	160	4.1	10.6
447110	Gasoline stations with convenience stores .....	21	31 382	1 903	465	160	4.1	10.6
44719	Other gasoline stations .....	11	21 060	1 550	360	74	22.4	58.4
447190	Other gasoline stations .....	11	21 060	1 550	360	74	22.4	58.4
448	Clothing & clothing accessories stores .....	9	4 546	583	136	50	24.9	1.6
451	Sporting goods, hobby, book, & music stores .....	7	D	D	D	a	D	D
452	General merchandise stores .....	9	D	D	D	f	D	D
453	Miscellaneous store retailers .....	21	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	7	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	13	D	D	D	b	D	D
<b>GRAHAM COUNTY, AZ</b>								
44-45	Retail trade .....	110	205 435	19 401	4 530	1 377	11.8	6.5
441	Motor vehicle & parts dealers .....	16	56 374	5 064	1 143	226	26.5	1.4
4412	Other motor vehicle dealers .....	1	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	b	D	D
441221	Motorcycle dealers .....	1	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores .....	8	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	6	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	6	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	6	D	D	D	b	D	D
4421	Furniture stores .....	4	4 064	563	139	37	.7	—
44211	Furniture stores .....	4	4 064	563	139	37	.7	—
442110	Furniture stores .....	4	4 064	563	139	37	.7	—
443	Electronics & appliance stores .....	7	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	10 081	1 378	329	83	8.4	5.8
4441	Building material & supplies dealers .....	4	D	D	D	b	D	D
445	Food & beverage stores .....	12	40 832	4 297	969	295	4.5	—
446	Health & personal care stores .....	4	D	D	D	a	D	D
447	Gasoline stations .....	19	32 990	2 166	517	170	8.7	34.5
44711	Gasoline stations with convenience stores .....	15	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	15	D	D	D	c	D	D
448	Clothing & clothing accessories stores .....	13	4 883	559	135	69	12.0	4.8
451	Sporting goods, hobby, book, & music stores .....	6	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	e	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>GRAHAM COUNTY, AZ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	11	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	8	D	D	D	b	D	D
<b>GREENLEE COUNTY, AZ</b>								
<b>44-45</b>	<b>Retail trade.....</b>	<b>22</b>	<b>20 793</b>	<b>1 756</b>	<b>431</b>	<b>146</b>	<b>9.8</b>	<b>5.6</b>
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	9	D	D	D	b	D	D
447	Gasoline stations .....	7	7 652	586	148	47	2.8	10.9
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
<b>LA PAZ COUNTY, AZ</b>								
<b>44-45</b>	<b>Retail trade.....</b>	<b>79</b>	<b>177 489</b>	<b>10 759</b>	<b>2 650</b>	<b>830</b>	<b>5.6</b>	<b>14.0</b>
441	Motor vehicle & parts dealers .....	10	18 805	1 897	430	71	6.5	—
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	b	D	D
4431	Electronics & appliance stores .....	2	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores .....	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	8	9 606	863	204	77	9.8	—
4441	Building material & supplies dealers .....	6	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	a	D	D
44422	Nursery & garden centers .....	1	D	D	D	a	D	D
444220	Nursery & garden centers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	10	D	D	D	c	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	21	121 010	4 983	1 154	387	1.9	17.5
4471	Gasoline stations .....	21	121 010	4 983	1 154	387	1.9	17.5
44719	Other gasoline stations .....	11	109 401	4 038	912	314	.9	19.2
447190	Other gasoline stations .....	11	109 401	4 038	912	314	.9	19.2
448	Clothing & clothing accessories stores .....	7	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	14	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	9	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	6	D	D	D	b	D	D
454	Nonstore retailers .....	4	1 915	293	70	17	—	7.4

See footnotes at end of table.

## RETAIL TRADE—GEOG. AREA SERIES

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MARICOPA COUNTY, AZ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>9 214</b>	<b>29 331 041</b>	<b>2 792 364</b>	<b>672 393</b>	<b>144 912</b>	<b>5.0</b>	<b>4.7</b>
441	Motor vehicle & parts dealers .....	986	8 946 527	743 208	176 446	22 093	6.1	3.8
4411	Automobile dealers .....	311	7 758 984	575 671	137 090	15 074	5.4	3.1
44111	New car dealers .....	147	7 269 096	533 173	126 838	13 569	4.4	3.1
441110	New car dealers .....	147	7 269 096	533 173	126 838	13 569	4.4	3.1
44112	Used car dealers .....	164	489 888	42 498	10 252	1 505	19.6	3.2
441120	Used car dealers .....	164	489 888	42 498	10 252	1 505	19.6	3.2
4412	Other motor vehicle dealers .....	152	D	D	D	g	D	D
44121	Recreational vehicle dealers .....	53	D	D	D	f	D	D
441210	Recreational vehicle dealers .....	53	D	D	D	f	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	99	211 120	22 901	5 369	918	26.5	1.0
441221	Motorcycle dealers .....	47	110 556	12 330	2 606	490	16.4	1.9
441222	Boat dealers .....	26	69 731	7 931	2 244	292	41.4	—
441229	All other motor vehicle dealers .....	26	30 833	2 640	519	136	28.7	—
4413	Automotive parts, accessories, & tire stores .....	523	D	D	D	i	D	D
44131	Automotive parts & accessories stores .....	373	537 591	86 521	20 400	3 967	5.0	10.0
441310	Automotive parts & accessories stores .....	373	537 591	86 521	20 400	3 967	5.0	10.0
44132	Tire dealers .....	150	D	D	D	g	D	D
441320	Tire dealers .....	150	D	D	D	g	D	D
442	Furniture & home furnishings stores .....	759	991 575	131 280	31 671	5 699	10.2	8.4
4421	Furniture stores .....	342	538 534	70 459	16 965	2 764	9.9	5.6
44211	Furniture stores .....	342	538 534	70 459	16 965	2 764	9.9	5.6
442110	Furniture stores .....	342	538 534	70 459	16 965	2 764	9.9	5.6
4422	Home furnishings stores .....	417	453 041	60 821	14 706	2 935	10.6	11.8
44221	Floor covering stores .....	179	252 239	34 402	7 992	1 231	9.7	15.1
442210	Floor covering stores .....	179	252 239	34 402	7 992	1 231	9.7	15.1
44229	Other home furnishings stores .....	238	200 802	26 419	6 714	1 704	11.8	7.6
442291	Window treatment stores .....	47	27 228	4 263	1 140	216	16.8	3.9
442299	All other home furnishings stores .....	191	173 574	22 156	5 574	1 488	11.0	8.2
443	Electronics & appliance stores .....	407	953 700	88 480	19 575	4 285	9.0	8.5
4431	Electronics & appliance stores .....	407	953 700	88 480	19 575	4 285	9.0	8.5
44311	Appliance, television, & other electronics stores .....	218	D	D	D	e	D	D
443111	Household appliance stores .....	70	D	D	D	e	D	D
443112	Radio, television, & other electronics stores .....	148	425 344	36 157	8 000	2 072	3.4	3.2
44312	Computer & software stores .....	147	D	D	D	g	D	D
443120	Computer & software stores .....	147	D	D	D	g	D	D
44313	Camera & photographic supplies stores .....	42	30 815	4 499	1 034	230	4.9	1.6
443130	Camera & photographic supplies stores .....	42	30 815	4 499	1 034	230	4.9	1.6
444	Building material & garden equipment & supplies dealers .....	617	2 543 808	264 250	63 411	10 353	2.3	3.2
4441	Building material & supplies dealers .....	502	2 395 586	242 301	58 569	9 330	2.1	2.8
44411	Home centers .....	29	751 975	69 022	18 417	3 442	.9	.6
444110	Home centers .....	29	751 975	69 022	18 417	3 442	.9	.6
44412	Paint & wallpaper stores .....	65	D	D	D	e	D	D
444120	Paint & wallpaper stores .....	65	D	D	D	e	D	D
44413	Hardware stores .....	75	D	D	D	f	D	D
444130	Hardware stores .....	75	D	D	D	f	D	D
44419	Other building material dealers .....	333	1 453 465	147 578	34 301	4 570	1.9	3.5
444190	Other building material dealers .....	333	1 453 465	147 578	34 301	4 570	1.9	3.5
4442	Lawn & garden equipment & supplies stores .....	115	148 222	21 949	4 842	1 023	7.1	10.6
44421	Outdoor power equipment stores .....	23	D	D	D	c	D	D
444210	Outdoor power equipment stores .....	23	D	D	D	c	D	D
44422	Nursery & garden centers .....	92	D	D	D	f	D	D
444220	Nursery & garden centers .....	92	D	D	D	f	D	D
445	Food & beverage stores .....	892	4 326 038	472 967	116 967	27 513	2.9	1.6
4451	Grocery stores .....	639	4 201 252	456 413	112 405	26 161	2.2	1.2
44511	Supermarkets & other grocery (except convenience) stores .....	442	4 036 862	440 512	108 677	24 850	1.4	.7
445110	Supermarkets & other grocery (except convenience) stores .....	442	4 036 862	440 512	108 677	24 850	1.4	.7
44512	Convenience stores .....	197	164 390	15 901	3 728	1 311	22.3	12.7
445120	Convenience stores .....	197	164 390	15 901	3 728	1 311	22.3	12.7
4452	Specialty food stores .....	161	79 996	13 052	3 700	987	20.5	17.5
4453	Beer, wine, & liquor stores .....	92	44 790	3 502	862	365	37.1	14.6
44531	Beer, wine, & liquor stores .....	92	44 790	3 502	862	365	37.1	14.6
445310	Beer, wine, & liquor stores .....	92	44 790	3 502	862	365	37.1	14.6

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>MARICOPA COUNTY, AZ—Con.</b>														
<b>44-45 Retail trade—Con.</b>														
446	Health & personal care stores .....	695	1 191 378	158 776	38 914	10 596	3.8	11.1						
4461	Health & personal care stores .....	695	1 191 378	158 776	38 914	10 596	3.8	11.1						
44611	Pharmacies & drug stores .....	219	921 714	110 087	27 394	7 913	2.0	10.8						
446110	Pharmacies & drug stores .....	219	921 714	110 087	27 394	7 913	2.0	10.8						
4461101	Pharmacies & drug stores .....	209	912 594	108 773	27 032	7 752	2.0	10.9						
4461102	Proprietary stores .....	10	9 120	1 314	362	161	5.4	—						
44612	Cosmetics, beauty supplies, & perfume stores .....	114	63 057	9 081	2 220	687	6.9	4.4						
446120	Cosmetics, beauty supplies, & perfume stores .....	114	63 057	9 081	2 220	687	6.9	4.4						
44613	Optical goods stores .....	177	91 031	18 356	4 470	945	10.7	8.2						
446130	Optical goods stores .....	177	91 031	18 356	4 470	945	10.7	8.2						
44619	Other health & personal care stores .....	185	115 576	21 252	4 830	1 051	10.9	19.6						
446191	Food (health) supplement stores .....	94	D	D	D	f	D	D						
446199	All other health & personal care stores .....	91	D	D	D	e	D	D						
447	Gasoline stations .....	781	2 111 623	122 766	28 717	8 574	4.9	12.1						
4471	Gasoline stations .....	781	2 111 623	122 766	28 717	8 574	4.9	12.1						
44711	Gasoline stations with convenience stores .....	553	1 490 144	89 098	20 667	6 327	2.8	7.2						
447110	Gasoline stations with convenience stores .....	553	1 490 144	89 098	20 667	6 327	2.8	7.2						
44719	Other gasoline stations .....	228	621 479	33 668	8 050	2 247	10.1	23.9						
447190	Other gasoline stations .....	228	621 479	33 668	8 050	2 247	10.1	23.9						
448	Clothing & clothing accessories stores .....	1 467	1 274 314	154 791	36 710	11 388	7.6	8.7						
4481	Clothing stores .....	852	848 924	95 954	23 061	8 001	7.6	8.7						
44811	Men's clothing stores .....	102	D	D	D	f	D	D						
448110	Men's clothing stores .....	102	D	D	D	f	D	D						
44812	Women's clothing stores .....	348	258 507	33 044	8 020	2 708	12.3	14.5						
448120	Women's clothing stores .....	348	258 507	33 044	8 020	2 708	12.3	14.5						
44813	Children's & infants' clothing stores .....	28	D	D	D	e	D	D						
448130	Children's & infants' clothing stores .....	28	D	D	D	e	D	D						
44814	Family clothing stores .....	178	376 320	33 481	7 843	3 081	2.4	2.8						
448140	Family clothing stores .....	178	376 320	33 481	7 843	3 081	2.4	2.8						
44815	Clothing accessories stores .....	61	D	D	D	e	D	D						
448150	Clothing accessories stores .....	61	D	D	D	e	D	D						
44819	Other clothing stores .....	135	83 659	11 805	2 857	938	7.7	5.5						
448190	Other clothing stores .....	135	83 659	11 805	2 857	938	7.7	5.5						
4482	Shoe stores .....	279	199 140	22 149	5 388	1 693	.7	2.5						
44821	Shoe stores .....	279	199 140	22 149	5 388	1 693	.7	2.5						
448210	Shoe stores .....	279	199 140	22 149	5 388	1 693	.7	2.5						
4482101	Men's shoe stores .....	25	D	D	D	b	D	D						
4482102	Women's shoe stores .....	54	D	D	D	e	D	D						
4482103	Children's & juveniles' shoe stores .....	11	4 280	595	153	51	.6	—						
4482104	Family shoe stores .....	132	86 033	8 621	2 025	632	1.2	1.4						
4482105	Athletic footwear stores .....	57	D	D	D	f	D	D						
4483	Jewelry, luggage, & leather goods stores .....	336	226 250	36 688	8 261	1 694	13.7	14.0						
44831	Jewelry stores .....	305	209 248	34 487	7 760	1 552	14.6	14.2						
448310	Jewelry stores .....	305	209 248	34 487	7 760	1 552	14.6	14.2						
44832	Luggage & leather goods stores .....	31	17 002	2 201	501	142	3.1	12.2						
448320	Luggage & leather goods stores .....	31	17 002	2 201	501	142	3.1	12.2						
451	Sporting goods, hobby, book, & music stores .....	681	727 558	86 801	20 780	6 692	8.1	3.3						
4511	Sporting goods, hobby, & musical instrument stores ..	475	492 951	60 092	14 116	4 519	7.9	3.3						
45111	Sporting goods stores .....	251	226 634	27 997	6 648	2 158	9.6	3.4						
451110	Sporting goods stores .....	251	226 634	27 997	6 648	2 158	9.6	3.4						
4511101	General-line sporting goods stores .....	66	D	D	D	f	D	D						
4511102	Specialty-line sporting goods stores .....	185	D	D	D	g	D	D						
45112	Hobby, toy, & game stores .....	107	D	D	D	g	D	D						
451120	Hobby, toy, & game stores .....	107	D	D	D	g	D	D						
45113	Sewing, needlework, & piece goods stores .....	66	39 654	6 489	1 659	602	8.1	2.4						
451130	Sewing, needlework, & piece goods stores .....	66	39 654	6 489	1 659	602	8.1	2.4						
45114	Musical instrument & supplies stores .....	51	D	D	D	e	D	D						
451140	Musical instrument & supplies stores .....	51	D	D	D	e	D	D						
4512	Book, periodical, & music stores .....	206	234 607	26 709	6 664	2 173	8.6	3.1						
45121	Book stores & news dealers .....	142	161 896	20 084	5 076	1 456	4.2	3.1						
451211	Book stores .....	132	D	D	D	g	D	D						
4512111	Book stores, general .....	68	D	D	D	f	D	D						
4512112	Specialty book stores .....	43	D	D	D	e	D	D						
4512113	College book stores .....	21	D	D	D	c	D	D						
451212	News dealers & newsstands .....	10	D	D	D	b	D	D						
45122	Prerecorded tape, compact disc, & record stores...	64	72 711	6 625	1 588	717	18.4	3.3						
451220	Prerecorded tape, compact disc, & record stores...	64	72 711	6 625	1 588	717	18.4	3.3						

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**Table 3. Summary Statistics for Counties: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>MARICOPA COUNTY, AZ—Con.</b>														
<b>Retail trade—Con.</b>														
442	General merchandise stores .....	212	3 500 801	302 778	73 242	22 716	.4	2.0						
4521	Department stores (incl leased depts) ## .....	101	D	N	N	N	D	D						
45211	Department stores (incl leased depts) ## .....	101	D	N	N	N	D	D						
4521	Department stores (excl leased depts) .....	101	D	D	D	j	D	D						
45211	Department stores (excl leased depts) .....	101	D	D	D	j	D	D						
452110	Department stores (excl leased depts) .....	101	D	D	D	j	D	D						
4521101	Conventional department stores (excl leased depts) .....	30	757 843	80 186	19 723	5 290	—	—						
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	49	D	D	D	j	D	D						
4521103	National chain department stores (excl leased depts) .....	22	472 783	52 563	12 604	3 753	—	6.2						
4529	Other general merchandise stores .....	111	D	D	D	h	D	D						
45291	Warehouse clubs & superstores .....	11	D	D	D	g	D	D						
452910	Warehouse clubs & superstores .....	11	D	D	D	g	D	D						
45299	All other general merchandise stores .....	100	D	D	D	g	D	D						
452990	All other general merchandise stores .....	100	D	D	D	g	D	D						
4529901	Variety stores .....	27	D	D	D	c	D	D						
4529902	Catalog showrooms .....	11	D	D	D	f	D	D						
4529903	Miscellaneous general merchandise stores .....	62	D	D	D	f	D	D						
453	Miscellaneous store retailers .....	1 300	1 049 380	130 250	30 628	9 329	14.4	8.0						
4531	Florists .....	167	61 807	12 035	3 123	1 200	20.2	7.8						
45311	Florists .....	167	61 807	12 035	3 123	1 200	20.2	7.8						
453110	Florists .....	167	61 807	12 035	3 123	1 200	20.2	7.8						
4532	Office supplies, stationery, & gift stores .....	441	357 497	40 334	9 580	3 309	9.8	8.3						
45321	Office supplies & stationery stores .....	67	D	D	D	g	D	D						
453210	Office supplies & stationery stores .....	67	D	D	D	g	D	D						
4532101	Stationery stores .....	10	3 650	630	118	48	53.8	3.0						
4532102	Office supplies stores .....	57	D	D	D	g	D	D						
45322	Gift, novelty, & souvenir stores .....	374	D	D	D	g	D	D						
453220	Gift, novelty, & souvenir stores .....	374	D	D	D	g	D	D						
4533	Used merchandise stores .....	189	103 054	21 521	4 920	1 687	9.9	15.1						
45331	Used merchandise stores .....	189	103 054	21 521	4 920	1 687	9.9	15.1						
453310	Used merchandise stores .....	189	103 054	21 521	4 920	1 687	9.9	15.1						
4539	Other miscellaneous store retailers .....	503	527 022	56 360	13 005	3 133	17.8	6.4						
45391	Pet & pet supplies stores .....	79	D	D	D	g	D	D						
453910	Pet & pet supplies stores .....	79	D	D	D	g	D	D						
45392	Art dealers .....	92	40 461	6 206	1 430	273	24.2	8.1						
453920	Art dealers .....	92	40 461	6 206	1 430	273	24.2	8.1						
45393	Manufactured (mobile) home dealers .....	57	149 222	11 714	2 495	448	24.8	5.1						
453930	Manufactured (mobile) home dealers .....	57	149 222	11 714	2 495	448	24.8	5.1						
45399	All other miscellaneous store retailers .....	275	D	D	D	g	D	D						
454	Nonstore retailers .....	417	1 714 339	136 017	35 332	5 674	4.8	3.4						
4541	Electronic shopping & mail-order houses .....	122	D	D	D	g	D	D						
45411	Electronic shopping & mail-order houses .....	122	D	D	D	g	D	D						
454110	Electronic shopping & mail-order houses .....	122	D	D	D	g	D	D						
4542	Vending machine operators .....	102	D	D	D	f	D	D						
45421	Vending machine operators .....	102	D	D	D	f	D	D						
454210	Vending machine operators .....	102	D	D	D	f	D	D						
4543	Direct selling establishments .....	193	437 642	56 012	18 117	2 698	8.0	8.6						
45431	Fuel dealers .....	18	D	D	D	c	D	D						
454311	Heating oil dealers .....	3	D	D	D	a	D	D						
454312	Liquefied petroleum gas (bottled gas) dealers .....	10	D	D	D	b	D	D						
454319	Other fuel dealers .....	5	D	D	D	a	D	D						
45439	Other direct selling establishments .....	175	D	D	D	h	D	D						
454390	Other direct selling establishments .....	175	D	D	D	h	D	D						
<b>MOHAVE COUNTY, AZ</b>														
44-45	<b>Retail trade .....</b>	578	<b>1 236 918</b>	<b>111 078</b>	<b>26 318</b>	<b>6 944</b>	<b>6.0</b>	<b>2.3</b>						
441	Motor vehicle & parts dealers .....	108	262 622	25 291	6 072	1 272	10.4	2.0						
44112	Used car dealers .....	15	38 768	3 180	778	153	34.0	—						
441120	Used car dealers .....	15	38 768	3 180	778	153	34.0	—						
4412	Other motor vehicle dealers .....	27	35 383	3 331	840	157	13.7	9.7						
44122	Motorcycle, boat, & other motor vehicle dealers .....	20	27 451	2 493	535	103	14.1	7.7						
441222	Boat dealers .....	13	D	D	D	b	D	D						
441229	All other motor vehicle dealers .....	2	D	D	D	a	D	D						
4413	Automotive parts, accessories, & tire stores .....	49	46 148	7 102	1 705	464	14.0	4.1						
44131	Automotive parts & accessories stores .....	34	31 642	4 316	1 088	320	20.5	3.9						
441310	Automotive parts & accessories stores .....	34	31 642	4 316	1 088	320	20.5	3.9						
442	Furniture & home furnishings stores .....	42	D	D	D	e	D	D						
4421	Furniture stores .....	18	15 504	2 161	524	98	30.2	3.9						
44211	Furniture stores .....	18	15 504	2 161	524	98	30.2	3.9						
442110	Furniture stores .....	18	15 504	2 161	524	98	30.2	3.9						
4422	Home furnishings stores .....	24	D	D	D	c	D	D						
443	Electronics & appliance stores .....	24	16 895	2 156	520	122	11.0	11.7						
4431	Electronics & appliance stores .....	24	16 895	2 156	520	122	11.0	11.7						
44311	Appliance, television, & other electronics stores .....	19	14 822	1 901	459	104	8.1	3.7						

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>MOHAVE COUNTY, AZ—Con.</b>														
<b>Retail trade—Con.</b>														
444	Building material & garden equipment & supplies dealers .....	68	92 772	9 873	2 318	563	2.5	.8						
44411	Building material & supplies dealers .....	60	90 599	9 665	2 264	540	2.4	.8						
44419	Other building material dealers .....	43	61 729	5 855	1 381	278	3.0	1.1						
444190	Other building material dealers .....	43	61 729	5 855	1 381	278	3.0	1.1						
445	Food & beverage stores .....	53	D	D	D	g	D	D						
4451	Grocery stores .....	39	240 716	23 284	5 557	1 279	3.2	2.3						
44511	Supermarkets & other grocery (except convenience) stores .....	28	233 842	22 782	5 491	1 235	1.2	2.2						
445110	Supermarkets & other grocery (except convenience) stores .....	28	233 842	22 782	5 491	1 235	1.2	2.2						
446	Health & personal care stores .....	33	49 173	6 548	1 660	340	.7	4.7						
4461	Health & personal care stores .....	33	49 173	6 548	1 660	340	.7	4.7						
447	Gasoline stations .....	90	283 766	12 054	2 544	914	5.9	3.1						
4471	Gasoline stations .....	90	283 766	12 054	2 544	914	5.9	3.1						
44711	Gasoline stations with convenience stores .....	59	110 359	6 459	1 476	564	10.6	4.6						
447110	Gasoline stations with convenience stores .....	59	110 359	6 459	1 476	564	10.6	4.6						
44719	Other gasoline stations .....	31	173 407	5 595	1 068	350	2.9	2.2						
447190	Other gasoline stations .....	31	173 407	5 595	1 068	350	2.9	2.2						
448	Clothing & clothing accessories stores .....	52	28 384	3 382	748	240	8.0	4.9						
4481	Clothing stores .....	27	19 096	1 959	443	156	6.7	1.6						
451	Sporting goods, hobby, book, & music stores .....	18	D	D	D	c	D	D						
4512	Book, periodical, & music stores .....	9	D	D	D	c	D	D						
452	General merchandise stores .....	14	D	D	D	g	D	D						
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	6	D	D	D	g	D	D						
45299	All other general merchandise stores .....	8	D	D	D	c	D	D						
452990	All other general merchandise stores .....	8	D	D	D	c	D	D						
4529903	Miscellaneous general merchandise stores .....	5	D	D	D	c	D	D						
453	Miscellaneous store retailers .....	58	D	D	D	e	D	D						
4539	Other miscellaneous store retailers .....	26	D	D	D	b	D	D						
45393	Manufactured (mobile) home dealers .....	12	14 787	1 355	308	53	15.4	3.6						
453930	Manufactured (mobile) home dealers .....	12	14 787	1 355	308	53	15.4	3.6						
45399	All other miscellaneous store retailers .....	8	D	D	D	a	D	D						
454	Nonstore retailers .....	18	12 354	1 850	465	93	8.9	—						
<b>NAVAJO COUNTY, AZ</b>														
44-45	<b>Retail trade .....</b>	<b>296</b>	<b>602 716</b>	<b>55 231</b>	<b>12 462</b>	<b>3 667</b>	<b>15.0</b>	<b>1.9</b>						
441	Motor vehicle & parts dealers .....	33	119 234	10 711	2 120	408	48.4	.6						
4411	Automobile dealers .....	10	D	D	D	e	D	D						
441229	All other motor vehicle dealers .....	2	D	D	D	a	D	D						
4413	Automotive parts, accessories, & tire stores .....	20	14 741	2 381	647	137	18.1	.9						
44131	Automotive parts & accessories stores .....	15	11 743	1 587	325	108	20.3	1.2						
441310	Automotive parts & accessories stores .....	15	11 743	1 587	325	108	20.3	1.2						
442	Furniture & home furnishings stores .....	14	9 662	1 514	338	83	29.5	6.5						
4421	Furniture stores .....	9	7 997	1 186	263	69	35.1	7.9						
44211	Furniture stores .....	9	7 997	1 186	263	69	35.1	7.9						
442110	Furniture stores .....	9	7 997	1 186	263	69	35.1	7.9						
443	Electronics & appliance stores .....	13	6 031	891	182	52	36.4	4.0						
4431	Electronics & appliance stores .....	13	6 031	891	182	52	36.4	4.0						
44311	Appliance, television, & other electronics stores .....	11	D	D	D	b	D	D						
443112	Radio, television, & other electronics stores .....	8	4 055	589	120	24	29.2	—						
444	Building material & garden equipment & supplies dealers .....	28	59 558	5 770	1 134	321	5.7	.2						
4441	Building material & supplies dealers .....	23	57 378	5 590	1 106	306	3.2	—						
44419	Other building material dealers .....	16	51 864	4 796	923	261	3.6	—						
444190	Other building material dealers .....	16	51 864	4 796	923	261	3.6	—						
445	Food & beverage stores .....	34	138 787	14 008	3 157	964	4.8	1.3						
4451	Grocery stores .....	31	135 941	13 858	3 122	936	4.9	1.0						
44511	Supermarkets & other grocery (except convenience) stores .....	26	132 383	13 477	3 038	905	4.5	.4						
445110	Supermarkets & other grocery (except convenience) stores .....	26	132 383	13 477	3 038	905	4.5	.4						
446	Health & personal care stores .....	8	7 395	912	237	64	33.0	—						
4461	Health & personal care stores .....	8	7 395	912	237	64	33.0	—						
447	Gasoline stations .....	66	127 568	7 634	1 833	586	5.3	3.3						
4471	Gasoline stations .....	66	127 568	7 634	1 833	586	5.3	3.3						
44711	Gasoline stations with convenience stores .....	50	62 509	3 852	865	352	8.9	4.4						
447110	Gasoline stations with convenience stores .....	50	62 509	3 852	865	352	8.9	4.4						
44719	Other gasoline stations .....	16	65 059	3 782	968	234	1.9	2.3						
447190	Other gasoline stations .....	16	65 059	3 782	968	234	1.9	2.3						

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>NAVAJO COUNTY, AZ—Con.</b>														
<b>Retail trade—Con.</b>														
448	Clothing & clothing accessories stores .....	17	12 190	1 181	269	104	9.3	.8						
4481	Clothing stores .....	11	10 753	1 042	244	85	6.4	1.0						
451	Sporting goods, hobby, book, & music stores .....	18	6 538	1 042	269	127	29.6	12.4						
4511	Sporting goods, hobby, & musical instrument stores ..	10	D	D	D	b	D	D						
4512	Book, periodical, & music stores .....	8	D	D	D	b	D	D						
45121	Book stores & news dealers .....	5	D	D	D	b	D	D						
452	General merchandise stores .....	12	82 421	7 198	1 776	659	1.1	.1						
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	3	D	D	D	f	D	D						
45299	All other general merchandise stores .....	9	D	D	D	c	D	D						
452990	All other general merchandise stores .....	9	D	D	D	c	D	D						
4529903	Miscellaneous general merchandise stores .....	9	D	D	D	c	D	D						
453	Miscellaneous store retailers .....	36	D	D	D	c	D	D						
4532	Office supplies, stationery, & gift stores .....	12	D	D	D	b	D	D						
45321	Office supplies & stationery stores .....	2	D	D	D	a	D	D						
453210	Office supplies & stationery stores .....	2	D	D	D	a	D	D						
4532102	Office supplies stores .....	2	D	D	D	a	D	D						
45322	Gift, novelty, & souvenir stores .....	10	4 930	651	125	83	32.5	8.4						
453220	Gift, novelty, & souvenir stores .....	10	4 930	651	125	83	32.5	8.4						
4539	Other miscellaneous store retailers .....	12	D	D	D	b	D	D						
45393	Manufactured (mobile) home dealers .....	7	D	D	D	b	D	D						
453930	Manufactured (mobile) home dealers .....	7	D	D	D	b	D	D						
45399	All other miscellaneous store retailers .....	4	D	D	D	b	D	D						
454	Nonstore retailers .....	17	D	D	D	b	D	D						
4543	Direct selling establishments .....	12	11 117	1 418	380	69	1.2	15.3						
45431	Fuel dealers .....	9	7 829	872	257	48	—	21.7						
454312	Liquefied petroleum gas (bottled gas) dealers .....	9	7 829	872	257	48	—	21.7						
45439	Other direct selling establishments .....	3	3 288	546	123	21	D	—						
454390	Other direct selling establishments .....	3	3 288	546	123	21	D	—						
<b>PIMA COUNTY, AZ</b>														
44-45	<b>Retail trade</b> .....	<b>2 785</b>	<b>6 853 821</b>	<b>693 365</b>	<b>168 359</b>	<b>39 285</b>	<b>4.7</b>	<b>4.0</b>						
441	Motor vehicle & parts dealers .....	318	1 749 760	162 506	39 953	6 111	6.6	3.4						
4411	Automobile dealers .....	96	1 374 503	112 393	27 987	3 808	7.4	2.5						
44111	New car dealers .....	36	1 215 433	98 871	25 018	3 346	7.4	2.0						
441110	New car dealers .....	36	1 215 433	98 871	25 018	3 346	7.4	2.0						
44112	Used car dealers .....	60	159 070	13 522	2 969	462	6.9	6.0						
441120	Used car dealers .....	60	159 070	13 522	2 969	462	6.9	6.0						
4412	Other motor vehicle dealers .....	31	168 465	15 212	3 948	642	3.4	2.0						
44121	Recreational vehicle dealers .....	9	127 287	11 362	3 065	423	1.2	1.9						
441210	Recreational vehicle dealers .....	9	127 287	11 362	3 065	423	1.2	1.9						
44122	Motorcycle, boat, & other motor vehicle dealers .....	22	41 178	3 850	883	219	10.2	2.4						
441221	Motorcycle dealers .....	13	28 929	2 660	663	140	13.4	3.4						
441222	Boat dealers .....	5	10 106	1 041	183	67	2.6	—						
441229	All other motor vehicle dealers .....	4	2 143	149	37	12	3.5	—						
4413	Automotive parts, accessories, & tire stores .....	191	206 792	34 901	8 018	1 661	4.2	10.6						
44131	Automotive parts & accessories stores .....	143	157 080	25 535	5 984	1 262	3.6	8.5						
441310	Automotive parts & accessories stores .....	143	157 080	25 535	5 984	1 262	3.6	8.5						
44132	Tire dealers .....	48	49 712	9 366	2 034	399	5.9	17.3						
441320	Tire dealers .....	48	49 712	9 366	2 034	399	5.9	17.3						
442	Furniture & home furnishings stores .....	184	215 968	34 682	8 548	1 724	10.1	4.5						
4421	Furniture stores .....	90	133 248	20 132	5 117	988	8.7	6.4						
44211	Furniture stores .....	90	133 248	20 132	5 117	988	8.7	6.4						
442110	Furniture stores .....	90	133 248	20 132	5 117	988	8.7	6.4						
4422	Home furnishings stores .....	94	82 720	14 550	3 431	736	12.4	1.5						
44221	Floor covering stores .....	47	50 570	10 319	2 403	452	6.9	1.0						
442210	Floor covering stores .....	47	50 570	10 319	2 403	452	6.9	1.0						
44229	Other home furnishings stores .....	47	32 150	4 231	1 028	284	21.1	2.3						
442299	All other home furnishings stores .....	37	28 327	3 738	912	259	17.7	2.6						
443	Electronics & appliance stores .....	114	175 637	19 010	4 431	1 014	8.0	6.7						
4431	Electronics & appliance stores .....	114	175 637	19 010	4 431	1 014	8.0	6.7						
44311	Appliance, television, & other electronics stores .....	64	128 870	12 533	2 961	725	4.7	8.4						
443111	Household appliance stores .....	15	13 835	1 614	365	94	11.0	1.5						
443112	Radio, television, & other electronics stores .....	49	115 035	10 919	2 596	631	3.9	9.2						
44312	Computer & software stores .....	40	41 766	5 863	1 326	250	18.4	2.5						
443120	Computer & software stores .....	40	41 766	5 863	1 326	250	18.4	2.5						
44313	Camera & photographic supplies stores .....	10	5 001	614	144	39	6.1	—						
443130	Camera & photographic supplies stores .....	10	5 001	614	144	39	6.1	—						

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>PIMA COUNTY, AZ—Con.</b>														
<b>Retail trade—Con.</b>														
444	Building material & garden equipment & supplies dealers .....	206	576 525	64 836	16 196	3 037	2.8	2.0						
44411	Building material & supplies dealers .....	166	548 566	59 888	15 069	2 706	2.3	1.4						
444110	Home centers .....	8	D	D	D	f	D	D						
444110	Home centers .....	8	D	D	D	f	D	D						
44412	Paint & wallpaper stores .....	16	D	D	D	b	D	D						
444120	Paint & wallpaper stores .....	16	D	D	D	b	D	D						
44413	Hardware stores .....	38	38 317	6 854	1 487	435	2.3	2.6						
444130	Hardware stores .....	38	38 317	6 854	1 487	435	2.3	2.6						
44419	Other building material dealers .....	104	302 927	34 544	8 631	1 335	3.8	1.9						
444190	Other building material dealers .....	104	302 927	34 544	8 631	1 335	3.8	1.9						
4442	Lawn & garden equipment & supplies stores .....	40	27 959	4 948	1 127	331	12.6	12.9						
44422	Nursery & garden centers .....	34	24 602	4 487	976	300	14.0	13.8						
444220	Nursery & garden centers .....	34	24 602	4 487	976	300	14.0	13.8						
445	Food & beverage stores .....	232	1 105 914	123 621	29 987	6 651	2.1	1.9						
4451	Grocery stores .....	159	1 078 546	119 992	29 131	6 285	1.7	1.7						
44511	Supermarkets & other grocery (except convenience) stores .....	120	1 049 844	117 089	28 445	6 019	1.1	1.4						
445110	Supermarkets & other grocery (except convenience) stores .....	120	1 049 844	117 089	28 445	6 019	1.1	1.4						
44512	Convenience stores .....	39	28 702	2 903	686	266	25.0	12.3						
445120	Convenience stores .....	39	28 702	2 903	686	266	25.0	12.3						
4452	Specialty food stores .....	45	14 463	2 307	555	230	23.0	9.4						
446	Health & personal care stores .....	191	348 854	45 021	11 041	2 530	2.3	6.1						
4461	Health & personal care stores .....	191	348 854	45 021	11 041	2 530	2.3	6.1						
44611	Pharmacies & drug stores .....	67	285 544	32 643	8 164	1 825	1.0	4.0						
446110	Pharmacies & drug stores .....	67	285 544	32 643	8 164	1 825	1.0	4.0						
4461101	Pharmacies & drug stores .....	66	D	D	D	g	D	D						
44612	Cosmetics, beauty supplies, & perfume stores .....	27	11 989	1 535	384	126	6.3	15.3						
446120	Cosmetics, beauty supplies, & perfume stores .....	27	11 989	1 535	384	126	6.3	15.3						
44613	Optical goods stores .....	51	22 779	4 851	1 161	255	6.3	6.4						
446130	Optical goods stores .....	51	22 779	4 851	1 161	255	6.3	6.4						
44619	Other health & personal care stores .....	46	28 542	5 992	1 332	324	11.1	22.1						
446191	Food (health) supplement stores .....	14	11 328	1 246	255	92	5.8	54.5						
446199	All other health & personal care stores .....	32	17 214	4 746	1 077	232	14.5	.7						
447	Gasoline stations .....	285	590 259	34 686	8 222	2 481	4.7	8.3						
4471	Gasoline stations .....	285	590 259	34 686	8 222	2 481	4.7	8.3						
44711	Gasoline stations with convenience stores .....	209	416 930	25 397	5 979	1 838	1.3	4.0						
447110	Gasoline stations with convenience stores .....	209	416 930	25 397	5 979	1 838	1.3	4.0						
44719	Other gasoline stations .....	76	173 329	9 289	2 243	643	12.8	18.8						
447190	Other gasoline stations .....	76	173 329	9 289	2 243	643	12.8	18.8						
448	Clothing & clothing accessories stores .....	404	308 331	37 583	8 523	2 984	8.8	13.3						
4481	Clothing stores .....	237	199 976	21 827	5 148	1 960	8.8	16.9						
44811	Men's clothing stores .....	22	13 147	1 752	439	134	15.7	21.1						
448110	Men's clothing stores .....	22	13 147	1 752	439	134	15.7	21.1						
44812	Women's clothing stores .....	107	68 597	8 971	2 160	855	11.9	25.1						
448120	Women's clothing stores .....	107	68 597	8 971	2 160	855	11.9	25.1						
44813	Children's & infants' clothing stores .....	7	5 816	685	192	70	2.7	—						
448130	Children's & infants' clothing stores .....	7	5 816	685	192	70	2.7	—						
44814	Family clothing stores .....	50	87 008	7 148	1 579	607	4.8	14.1						
448140	Family clothing stores .....	50	87 008	7 148	1 579	607	4.8	14.1						
44815	Clothing accessories stores .....	20	4 886	828	198	91	6.2	18.5						
448150	Clothing accessories stores .....	20	4 886	828	198	91	6.2	18.5						
44819	Other clothing stores .....	31	20 522	2 443	580	203	13.7	3.0						
448190	Other clothing stores .....	31	20 522	2 443	580	203	13.7	3.0						
4482	Shoe stores .....	72	54 992	6 322	1 358	476	.6	3.2						
44821	Shoe stores .....	72	54 992	6 322	1 358	476	.6	3.2						
448210	Shoe stores .....	72	54 992	6 322	1 358	476	.6	3.2						
4482101	Men's shoe stores .....	11	4 270	539	110	28	1.5	—						
4482103	Children's & juveniles' shoe stores .....	4	1 685	230	53	19	—	19.2						
4482104	Family shoe stores .....	31	21 717	2 290	524	191	1.1	—						
4482105	Athletic footwear stores .....	17	23 460	2 766	570	199	—	—						
4483	Jewelry, luggage, & leather goods stores .....	95	53 363	9 434	2 017	548	17.1	10.0						
44831	Jewelry stores .....	88	D	D	D	f	D	D						
448310	Jewelry stores .....	88	D	D	D	f	D	D						
44832	Luggage & leather goods stores .....	7	D	D	D	b	D	D						
448320	Luggage & leather goods stores .....	7	D	D	D	b	D	D						

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>PIMA COUNTY, AZ—Con.</b>														
<b>Retail trade—Con.</b>														
451	Sporting goods, hobby, book, & music stores .....	248	205 597	24 794	6 047	2 029	6.0	5.4						
4511	Sporting goods, hobby, & musical instrument stores .....	179	151 800	18 860	4 587	1 490	7.1	6.5						
45111	Sporting goods stores .....	90	70 191	9 291	2 352	732	9.4	9.6						
451110	Sporting goods stores .....	90	70 191	9 291	2 352	732	9.4	9.6						
4511101	General-line sporting goods stores .....	26	37 159	4 381	1 150	331	4.5	2.8						
4511102	Specialty-line sporting goods stores .....	64	33 032	4 910	1 202	401	14.9	17.3						
45112	Hobby, toy, & game stores .....	49	49 179	4 869	1 091	410	3.6	1.6						
451120	Hobby, toy, & game stores .....	49	49 179	4 869	1 091	410	3.6	1.6						
45113	Sewing, needlework, & piece goods stores .....	25	13 459	2 129	536	212	15.5	9.8						
451130	Sewing, needlework, & piece goods stores .....	25	13 459	2 129	536	212	15.5	9.8						
45114	Musical instrument & supplies stores .....	15	18 971	2 571	608	136	1.8	5.3						
451140	Musical instrument & supplies stores .....	15	18 971	2 571	608	136	1.8	5.3						
4512	Book, periodical, & music stores .....	69	53 797	5 934	1 460	539	2.9	2.2						
45121	Book stores & news dealers .....	45	35 183	3 954	976	321	2.8	2.2						
451211	Book stores .....	41	D	D	D	e	D	D						
4512111	Book stores, general .....	21	21 197	2 264	543	195	3.3	3.7						
4512112	Specialty book stores .....	15	D	D	D	b	D	D						
4512113	College book stores .....	5	D	D	D	b	D	D						
451212	News dealers & newsstands .....	4	D	D	D	a	D	D						
45122	Prerecorded tape, compact disc, & record stores .....	24	18 614	1 980	484	218	3.0	2.2						
451220	Prerecorded tape, compact disc, & record stores .....	24	18 614	1 980	484	218	3.0	2.2						
452	General merchandise stores .....	53	1 019 787	83 619	20 745	6 393	.4	1.2						
4521	Department stores (incl leased depts) ## .....	24	636 573	N	N	N	—	—						
45211	Department stores (incl leased depts) ## .....	24	636 573	N	N	N	—	—						
45211	Department stores (excl leased depts) .....	24	632 268	58 611	14 512	4 511	—	—						
452111	Department stores (excl leased depts) .....	24	632 268	58 611	14 512	4 511	—	—						
452110	Department stores (excl leased depts) .....	24	632 268	58 611	14 512	4 511	—	—						
4521101	Conventional department stores (excl leased depts) .....	8	D	D	D	g	D	D						
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	10	322 228	25 280	6 312	2 133	—	—						
4521103	National chain department stores (excl leased depts) .....	6	D	D	D	g	D	D						
4529	Other general merchandise stores .....	29	387 519	25 008	6 233	1 882	1.0	3.1						
45291	Warehouse clubs & superstores .....	5	D	D	D	g	D	D						
452910	Warehouse clubs & superstores .....	5	D	D	D	g	D	D						
45299	All other general merchandise stores .....	24	D	D	D	e	D	D						
452990	All other general merchandise stores .....	24	D	D	D	e	D	D						
4529903	Miscellaneous general merchandise stores .....	14	21 656	2 052	516	188	17.1	54.2						
453	Miscellaneous store retailers .....	441	324 036	42 247	10 102	3 321	12.1	5.6						
4531	Florists .....	50	17 919	4 107	1 089	445	17.6	9.1						
45311	Florists .....	50	17 919	4 107	1 089	445	17.6	9.1						
453110	Florists .....	50	17 919	4 107	1 089	445	17.6	9.1						
4532	Office supplies, stationery, & gift stores .....	135	98 314	11 496	2 862	1 060	14.4	5.6						
45321	Office supplies & stationery stores .....	17	49 711	4 117	1 111	286	1.3	—						
453210	Office supplies & stationery stores .....	17	49 711	4 117	1 111	286	1.3	—						
4532101	Stationery stores .....	3	D	D	D	b	D	D						
4532102	Office supplies stores .....	14	D	D	D	e	D	D						
45322	Gift, novelty, & souvenir stores .....	118	48 603	7 379	1 751	774	27.7	11.4						
453220	Gift, novelty, & souvenir stores .....	118	48 603	7 379	1 751	774	27.7	11.4						
4533	Used merchandise stores .....	85	28 918	7 686	1 960	740	13.8	8.7						
45331	Used merchandise stores .....	85	28 918	7 686	1 960	740	13.8	8.7						
453310	Used merchandise stores .....	85	28 918	7 686	1 960	740	13.8	8.7						
4539	Other miscellaneous store retailers .....	171	178 885	18 958	4 191	1 076	10.1	4.7						
45391	Pet & pet supplies stores .....	29	D	D	D	e	D	D						
453910	Pet & pet supplies stores .....	29	D	D	D	e	D	D						
45392	Art dealers .....	27	D	D	D	b	D	D						
453920	Art dealers .....	27	D	D	D	b	D	D						
45393	Manufactured (mobile) home dealers .....	27	87 050	7 055	1 303	231	7.5	5.1						
453930	Manufactured (mobile) home dealers .....	27	87 050	7 055	1 303	231	7.5	5.1						
45399	All other miscellaneous store retailers .....	88	D	D	D	e	D	D						
454	Nonstore retailers .....	109	233 153	20 760	4 564	1 010	4.9	2.2						
4541	Electronic shopping & mail-order houses .....	38	178 237	9 684	2 066	542	3.7	1.4						
45411	Electronic shopping & mail-order houses .....	38	178 237	9 684	2 066	542	3.7	1.4						
454110	Electronic shopping & mail-order houses .....	38	178 237	9 684	2 066	542	3.7	1.4						
4542	Vending machine operators .....	18	11 251	1 898	435	103	21.9	.2						
45421	Vending machine operators .....	18	11 251	1 898	435	103	21.9	.2						
454210	Vending machine operators .....	18	11 251	1 898	435	103	21.9	.2						
4543	Direct selling establishments .....	53	43 665	9 178	2 063	365	5.5	5.8						
454312	Liquefied petroleum gas (bottled gas) dealers .....	5	D	D	D	b	D	D						
454319	Other fuel dealers .....	2	D	D	D	a	D	D						
45439	Other direct selling establishments .....	46	35 002	7 860	1 720	301	5.9	7.2						
454390	Other direct selling establishments .....	46	35 002	7 860	1 720	301	5.9	7.2						

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PINAL COUNTY, AZ</b>								
44-45	Retail trade .....	404	680 832	63 862	15 460	4 355	9.1	8.8
441	Motor vehicle & parts dealers .....	52	120 816	11 492	2 777	488	14.9	3.4
4411	Automobile dealers .....	17	88 519	6 546	1 554	231	17.8	.1
4412	Other motor vehicle dealers .....	4	D	D	D	a	D	D
44121	Recreational vehicle dealers .....	4	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	4	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	31	D	D	D	c	D	D
44131	Automotive parts & accessories stores .....	23	22 237	3 447	872	190	2.7	11.5
441310	Automotive parts & accessories stores .....	23	22 237	3 447	872	190	2.7	11.5
442	Furniture & home furnishings stores .....	28	14 298	1 716	427	128	31.6	10.3
4421	Furniture stores .....	13	4 858	582	132	34	58.8	1.7
44211	Furniture stores .....	13	4 858	582	132	34	58.8	1.7
442110	Furniture stores .....	13	4 858	582	132	34	58.8	1.7
4422	Home furnishings stores .....	15	9 440	1 134	295	94	17.5	14.7
44229	Other home furnishings stores .....	11	7 586	851	228	74	2.7	18.3
442299	All other home furnishings stores .....	11	7 586	851	228	74	2.7	18.3
443	Electronics & appliance stores .....	10	5 087	684	159	38	53.4	6.3
4431	Electronics & appliance stores .....	10	5 087	684	159	38	53.4	6.3
44311	Appliance, television, & other electronics stores .....	8	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	33	33 751	3 968	1 017	191	15.5	2.0
4441	Building material & supplies dealers .....	25	24 162	3 311	831	165	20.2	2.8
44413	Hardware stores .....	11	D	D	D	b	D	D
444130	Hardware stores .....	11	D	D	D	b	D	D
44419	Other building material dealers .....	12	16 452	1 876	427	86	20.2	4.0
444190	Other building material dealers .....	12	16 452	1 876	427	86	20.2	4.0
4442	Lawn & garden equipment & supplies stores .....	8	9 589	657	186	26	3.6	—
44422	Nursery & garden centers .....	7	D	D	D	b	D	D
444220	Nursery & garden centers .....	7	D	D	D	b	D	D
445	Food & beverage stores .....	53	170 228	16 993	4 197	1 102	6.8	6.8
4451	Grocery stores .....	37	160 499	16 478	4 079	1 033	5.4	4.8
44511	Supermarkets & other grocery (except convenience) stores .....	28	156 017	16 029	3 979	989	4.8	4.7
445110	Supermarkets & other grocery (except convenience) stores .....	28	156 017	16 029	3 979	989	4.8	4.7
4452	Specialty food stores .....	5	755	115	24	18	41.6	—
4453	Beer, wine, & liquor stores .....	11	8 974	400	94	51	27.6	42.7
44531	Beer, wine, & liquor stores .....	11	8 974	400	94	51	27.6	42.7
445310	Beer, wine, & liquor stores .....	11	8 974	400	94	51	27.6	42.7
446	Health & personal care stores .....	19	31 021	4 145	899	236	7.2	1.6
4461	Health & personal care stores .....	19	31 021	4 145	899	236	7.2	1.6
44612	Cosmetics, beauty supplies, & perfume stores .....	4	1 395	170	56	15	—	21.0
446120	Cosmetics, beauty supplies, & perfume stores .....	4	1 395	170	56	15	—	21.0
44619	Other health & personal care stores .....	6	5 557	1 415	303	56	8.4	3.8
446191	Food (health) supplement stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	67	165 931	9 953	2 483	781	1.5	20.6
4471	Gasoline stations .....	67	165 931	9 953	2 483	781	1.5	20.6
44711	Gasoline stations with convenience stores .....	45	80 509	6 063	1 475	505	.9	13.0
447110	Gasoline stations with convenience stores .....	45	80 509	6 063	1 475	505	.9	13.0
44719	Other gasoline stations .....	22	85 422	3 890	1 008	276	2.1	27.7
447190	Other gasoline stations .....	22	85 422	3 890	1 008	276	2.1	27.7
448	Clothing & clothing accessories stores .....	69	42 676	4 729	1 179	442	8.4	10.9
4481	Clothing stores .....	44	28 733	3 252	824	317	8.1	5.3
44813	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	1	D	D	D	a	D	D
44814	Family clothing stores .....	15	15 880	1 871	464	187	8.5	.8
448140	Family clothing stores .....	15	15 880	1 871	464	187	8.5	.8
4482	Shoe stores .....	17	11 114	1 035	248	92	2.4	23.2
44821	Shoe stores .....	17	11 114	1 035	248	92	2.4	23.2
448210	Shoe stores .....	17	11 114	1 035	248	92	2.4	23.2
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
4482102	Women's shoe stores .....	3	D	D	D	b	D	D
4482104	Family shoe stores .....	11	5 241	445	118	39	5.2	.6
4482105	Athletic footwear stores .....	2	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores .....	8	2 829	442	107	33	34.7	19.4
44832	Luggage & leather goods stores .....	3	907	136	32	11	D	—
448320	Luggage & leather goods stores .....	3	907	136	32	11	D	—
451	Sporting goods, hobby, book, & music stores .....	16	7 107	610	181	98	26.8	5.0
4511	Sporting goods, hobby, & musical instrument stores .....	9	5 762	432	120	79	21.1	5.7
45112	Hobby, toy, & game stores .....	3	D	D	D	a	D	D
451120	Hobby, toy, & game stores .....	3	D	D	D	a	D	D
452	General merchandise stores .....	10	62 962	5 882	1 384	586	2.0	—
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	3	D	D	D	f	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D.]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>PINAL COUNTY, AZ—Con.</b>														
<b>Retail trade—Con.</b>														
453	Miscellaneous store retailers .....	36	20 863	2 553	491	198	27.5	8.4						
4532	Office supplies, stationery, & gift stores .....	13	5 636	755	153	68	10.5	7.4						
45322	Gift, novelty, & souvenir stores .....	12	D	D	D	b	D	D						
453220	Gift, novelty, & souvenir stores .....	12	D	D	D	b	D	D						
4533	Used merchandise stores .....	7	1 410	461	95	41	25.9	54.0						
45331	Used merchandise stores .....	7	1 410	461	95	41	25.9	54.0						
453310	Used merchandise stores .....	7	1 410	461	95	41	25.9	54.0						
4539	Other miscellaneous store retailers .....	13	13 145	1 128	188	69	31.3	4.3						
45391	Pet & pet supplies stores .....	2	D	D	D	a	D	D						
453910	Pet & pet supplies stores .....	2	D	D	D	a	D	D						
45393	Manufactured (mobile) home dealers .....	6	7 349	720	80	20	35.3	7.7						
453930	Manufactured (mobile) home dealers .....	6	7 349	720	80	20	35.3	7.7						
45399	All other miscellaneous store retailers .....	5	D	D	D	b	D	D						
454	Nonstore retailers .....	11	6 092	1 137	266	67	40.8	6.9						
<b>SANTA CRUZ COUNTY, AZ</b>														
44-45	<b>Retail trade</b> .....	207	320 272	30 719	6 984	2 169	19.5	11.7						
441	Motor vehicle & parts dealers .....	23	51 815	4 211	1 008	262	71.0	9.0						
4413	Automotive parts, accessories, & tire stores .....	15	16 435	2 005	491	169	10.8	28.1						
44131	Automotive parts & accessories stores .....	11	14 984	1 812	442	155	2.2	30.8						
441310	Automotive parts & accessories stores .....	11	14 984	1 812	442	155	2.2	30.8						
442	Furniture & home furnishings stores .....	11	4 390	511	111	36	38.1	8.5						
443	Electronics & appliance stores .....	7	5 860	1 155	283	47	47.2	1.0						
4431	Electronics & appliance stores .....	7	5 860	1 155	283	47	47.2	1.0						
44311	Appliance, television, & other electronics stores .....	7	5 860	1 155	283	47	47.2	1.0						
443112	Radio, television, & other electronics stores .....	6	D	D	D	b	D	D						
444	Building material & garden equipment & supplies dealers .....	10	D	D	D	c	D	D						
4441	Building material & supplies dealers .....	6	D	D	D	b	D	D						
44419	Other building material dealers .....	5	10 801	1 130	261	52	—	—						
444190	Other building material dealers .....	5	10 801	1 130	261	52	—	—						
4442	Lawn & garden equipment & supplies stores .....	4	D	D	D	b	D	D						
44422	Nursery & garden centers .....	3	D	D	D	b	D	D						
444220	Nursery & garden centers .....	3	D	D	D	b	D	D						
445	Food & beverage stores .....	24	64 635	6 854	1 450	426	11.3	6.4						
4451	Grocery stores .....	19	63 271	6 723	1 416	417	11.4	5.9						
446	Health & personal care stores .....	9	8 107	1 099	280	62	10.0	2.9						
4461	Health & personal care stores .....	9	8 107	1 099	280	62	10.0	2.9						
4461102	Proprietary stores .....	1	D	D	D	a	D	D						
447	Gasoline stations .....	21	38 247	2 605	598	161	5.1	20.8						
4471	Gasoline stations .....	21	38 247	2 605	598	161	5.1	20.8						
44711	Gasoline stations with convenience stores .....	13	23 813	1 406	309	93	6.2	—						
447110	Gasoline stations with convenience stores .....	13	23 813	1 406	309	93	6.2	—						
448	Clothing & clothing accessories stores .....	51	44 234	5 001	1 145	440	4.1	2.1						
4481	Clothing stores .....	34	36 618	4 048	940	367	3.5	1.6						
44811	Men's clothing stores .....	7	4 688	735	167	44	—	—						
448110	Men's clothing stores .....	7	4 688	735	167	44	—	—						
44814	Family clothing stores .....	9	24 643	2 798	644	249	1.3	.1						
448140	Family clothing stores .....	9	24 643	2 798	644	249	1.3	.1						
4482102	Women's shoe stores .....	2	D	D	D	b	D	D						
4482105	Athletic footwear stores .....	2	D	D	D	a	D	D						
451	Sporting goods, hobby, book, & music stores .....	6	D	D	D	a	D	D						
4512112	Specialty book stores .....	1	D	D	D	a	D	D						
452	General merchandise stores .....	10	60 311	5 057	1 167	462	7.9	—						
45299	All other general merchandise stores .....	8	D	D	D	b	D	D						
452990	All other general merchandise stores .....	8	D	D	D	b	D	D						
453	Miscellaneous store retailers .....	30	D	D	D	b	D	D						
4532	Office supplies, stationery, & gift stores .....	17	D	D	D	b	D	D						
4533	Used merchandise stores .....	1	D	D	D	a	D	D						
45331	Used merchandise stores .....	1	D	D	D	a	D	D						
453310	Used merchandise stores .....	1	D	D	D	a	D	D						
4539	Other miscellaneous store retailers .....	9	D	D	D	b	D	D						
45392	Art dealers .....	6	D	D	D	b	D	D						
453920	Art dealers .....	6	D	D	D	b	D	D						
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D						
454	Nonstore retailers .....	5	2 266	287	69	17	54.1	22.8						

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>YAVAPAI COUNTY, AZ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>757</b>	<b>1 203 080</b>	<b>120 799</b>	<b>27 934</b>	<b>7 325</b>	<b>10.4</b>	<b>3.5</b>
441	Motor vehicle & parts dealers.....	91	262 381	23 330	5 046	923	19.5	.4
4411	Automobile dealers .....	26	208 297	15 423	3 216	484	18.7	—
44111	New car dealers .....	14	193 685	14 951	3 110	457	14.7	—
441110	New car dealers .....	14	193 685	14 951	3 110	457	14.7	—
44112	Used car dealers .....	12	14 612	472	106	27	72.9	.2
441120	Used car dealers .....	12	14 612	472	106	27	72.9	.2
4412	Other motor vehicle dealers .....	17	19 365	2 323	420	90	34.9	—
44121	Recreational vehicle dealers .....	7	12 259	1 646	283	61	43.9	—
441210	Recreational vehicle dealers .....	7	12 259	1 646	283	61	43.9	—
44122	Motorcycle, boat, & other motor vehicle dealers.....	10	7 106	677	137	29	19.4	—
441222	Boat dealers .....	1	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	5	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	48	34 719	5 584	1 410	349	15.8	3.3
44131	Automotive parts & accessories stores .....	34	23 785	3 576	923	234	20.7	4.8
441310	Automotive parts & accessories stores .....	34	23 785	3 576	923	234	20.7	4.8
44132	Tire dealers .....	14	10 934	2 008	487	115	5.1	—
441320	Tire dealers .....	14	10 934	2 008	487	115	5.1	—
442	Furniture & home furnishings stores .....	54	28 700	5 265	1 315	298	25.4	12.8
4421	Furniture stores .....	24	14 109	2 371	675	125	23.7	14.3
44211	Furniture stores .....	24	14 109	2 371	675	125	23.7	14.3
442110	Furniture stores .....	24	14 109	2 371	675	125	23.7	14.3
4422	Home furnishings stores .....	30	14 591	2 894	640	173	27.0	11.4
44221	Floor covering stores .....	16	9 204	2 171	459	115	30.6	—
442210	Floor covering stores .....	16	9 204	2 171	459	115	30.6	—
44229	Other home furnishings stores .....	14	5 387	723	181	58	20.8	31.0
442299	All other home furnishings stores .....	9	4 033	538	130	46	17.5	41.4
443	Electronics & appliance stores .....	32	16 296	2 106	484	116	10.1	1.5
4431	Electronics & appliance stores .....	32	16 296	2 106	484	116	10.1	1.5
44311	Appliance, television, & other electronics stores .....	21	10 821	1 350	334	78	8.5	2.2
443111	Household appliance stores .....	8	5 218	697	173	39	6.9	1.0
443112	Radio, television, & other electronics stores .....	13	5 603	653	161	39	10.0	3.4
44312	Computer & software stores .....	8	4 875	657	128	29	9.5	—
443120	Computer & software stores .....	8	4 875	657	128	29	9.5	—
44313	Camera & photographic supplies stores .....	3	600	99	22	9	D	—
443130	Camera & photographic supplies stores .....	3	600	99	22	9	D	—
444	Building material & garden equipment & supplies dealers .....	78	132 649	14 080	3 314	766	4.4	1.4
4441	Building material & supplies dealers .....	62	124 174	12 835	3 068	686	4.1	.9
44412	Paint & wallpaper stores .....	7	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	7	D	D	D	b	D	D
44413	Hardware stores .....	9	D	D	D	c	D	D
444130	Hardware stores .....	9	D	D	D	c	D	D
44419	Other building material dealers .....	43	101 360	9 433	2 281	441	3.6	—
444190	Other building material dealers .....	43	101 360	9 433	2 281	441	3.6	—
4442	Lawn & garden equipment & supplies stores .....	16	8 475	1 245	246	80	9.9	8.3
44422	Nursery & garden centers .....	14	D	D	D	b	D	D
444220	Nursery & garden centers .....	14	D	D	D	b	D	D
445	Food & beverage stores .....	60	248 906	26 908	6 085	1 538	2.5	2.6
4451	Grocery stores .....	41	242 669	26 200	5 911	1 461	1.7	2.7
44511	Supermarkets & other grocery (except convenience) stores .....	34	239 550	25 771	5 809	1 415	1.7	2.6
445110	Supermarkets & other grocery (except convenience) stores .....	34	239 550	25 771	5 809	1 415	1.7	2.6
4452	Specialty food stores .....	8	D	D	D	b	D	D
446	Health & personal care stores .....	40	43 951	5 584	1 355	318	3.8	1.5
4461	Health & personal care stores .....	40	43 951	5 584	1 355	318	3.8	1.5
44611	Pharmacies & drug stores .....	12	35 093	3 757	933	218	.1	.4
446110	Pharmacies & drug stores .....	12	35 093	3 757	933	218	.1	.4
4461101	Pharmacies & drug stores .....	11	D	D	D	c	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	6	1 358	217	46	19	35.0	—
446120	Cosmetics, beauty supplies, & perfume stores .....	6	1 358	217	46	19	35.0	—
44613	Optical goods stores .....	8	2 216	400	90	22	17.1	—
446130	Optical goods stores .....	8	2 216	400	90	22	17.1	—
44619	Other health & personal care stores .....	14	5 284	1 210	286	59	15.0	9.3
446191	Food (health) supplement stores .....	5	1 229	170	36	16	10.1	7.2
446199	All other health & personal care stores .....	9	4 055	1 040	250	43	16.5	10.0
447	Gasoline stations .....	75	123 742	7 875	1 953	616	12.4	17.3
4471	Gasoline stations .....	75	123 742	7 875	1 953	616	12.4	17.3
44711	Gasoline stations with convenience stores .....	54	95 620	5 610	1 400	460	11.2	12.4
447110	Gasoline stations with convenience stores .....	54	95 620	5 610	1 400	460	11.2	12.4
44719	Other gasoline stations .....	21	28 122	2 265	553	156	16.4	34.1
447190	Other gasoline stations .....	21	28 122	2 265	553	156	16.4	34.1

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>YAVAPAI COUNTY, AZ—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing & clothing accessories stores .....	83	38 134	5 068	1 161	425	20.7	4.0
4481	Clothing stores .....	50	27 417	3 628	845	296	17.0	4.8
44814	Family clothing stores .....	12	12 789	1 309	313	121	14.4	—
448140	Family clothing stores .....	12	12 789	1 309	313	121	14.4	—
44815	Clothing accessories stores .....	4	D	D	D	a	D	D
448150	Clothing accessories stores .....	4	D	D	D	a	D	D
4482102	Women's shoe stores .....	2	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores .....	18	4 307	726	168	66	67.9	4.9
451	Sporting goods, hobby, book, & music stores .....	40	21 868	2 729	650	279	10.1	3.5
4511	Sporting goods, hobby, & musical instrument stores ..	25	13 668	1 820	431	181	8.8	5.6
45111	Sporting goods stores .....	16	8 317	898	237	86	3.6	3.9
451110	Sporting goods stores .....	16	8 317	898	237	86	3.6	3.9
4511102	Specialty-line sporting goods stores .....	15	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores .....	6	2 274	274	64	43	39.8	2.3
451130	Sewing, needlework, & piece goods stores .....	6	2 274	274	64	43	39.8	2.3
4512	Book, periodical, & music stores .....	15	8 200	909	219	98	12.3	—
45121	Book stores & news dealers .....	13	D	D	D	b	D	D
451211	Book stores .....	13	D	D	D	b	D	D
4512111	Book stores, general .....	10	2 730	309	66	39	36.8	—
4512113	College book stores .....	3	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ..	2	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ..	2	D	D	D	b	D	D
452	General merchandise stores .....	21	181 965	16 002	3 944	1 344	1.2	.1
4521	Department stores (incl leased depts) ## .....	6	129 529	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	6	129 529	N	N	N	—	—
4521	Department stores (excl leased depts) .....	6	127 531	11 887	2 957	1 100	—	—
452111	Department stores (excl leased depts) .....	6	127 531	11 887	2 957	1 100	—	—
452110	Department stores (excl leased depts) .....	6	127 531	11 887	2 957	1 100	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	5	D	D	D	g	D	D
4529	Other general merchandise stores .....	15	54 434	4 115	987	244	4.1	.2
45299	All other general merchandise stores .....	14	D	D	D	c	D	D
452990	All other general merchandise stores .....	14	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores .....	10	D	D	D	c	D	D
453	Miscellaneous store retailers .....	145	78 825	7 617	1 721	549	29.0	4.3
4532	Office supplies, stationery, & gift stores .....	49	D	D	D	c	D	D
45321	Office supplies & stationery stores .....	5	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	5	D	D	D	b	D	D
4532101	Stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	4	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	44	11 887	1 440	331	146	37.2	14.1
453220	Gift, novelty, & souvenir stores .....	44	11 887	1 440	331	146	37.2	14.1
4533	Used merchandise stores .....	19	3 889	582	138	48	33.7	—
45331	Used merchandise stores .....	19	3 889	582	138	48	33.7	—
453310	Used merchandise stores .....	19	3 889	582	138	48	33.7	—
4539	Other miscellaneous store retailers .....	63	D	D	D	c	D	D
45391	Pet & pet supplies stores .....	7	D	D	D	b	D	D
453910	Pet & pet supplies stores .....	7	D	D	D	b	D	D
45392	Art dealers .....	18	D	D	D	b	D	D
453920	Art dealers .....	18	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	12	26 374	1 610	376	66	20.1	—
453930	Manufactured (mobile) home dealers .....	12	26 374	1 610	376	66	20.1	—
45399	All other miscellaneous store retailers .....	26	D	D	D	b	D	D
454	Nonstore retailers .....	38	25 663	4 235	906	153	2.7	1.1
4541	Electronic shopping & mail-order houses .....	8	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses .....	8	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses .....	8	D	D	D	a	D	D
4543	Direct selling establishments .....	28	17 330	3 557	752	95	2.3	1.6
45431	Fuel dealers .....	12	12 260	2 612	556	65	—	2.2
454312	Liquefied petroleum gas (bottled gas) dealers .....	12	12 260	2 612	556	65	—	2.2
45439	Other direct selling establishments .....	16	5 070	945	196	30	7.8	—
454390	Other direct selling establishments .....	16	5 070	945	196	30	7.8	—

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>YUMA COUNTY, AZ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>455</b>	<b>1 035 665</b>	<b>94 469</b>	<b>25 242</b>	<b>5 984</b>	<b>3.0</b>	<b>5.4</b>
441	Motor vehicle & parts dealers .....	83	292 430	25 841	7 481	1 138	4.0	9.0
4412	Other motor vehicle dealers .....	22	71 041	5 299	2 357	298	10.5	15.2
44121	Recreational vehicle dealers .....	15	62 163	4 240	2 069	242	10.7	17.4
441210	Recreational vehicle dealers .....	15	62 163	4 240	2 069	242	10.7	17.4
44122	Motorcycle, boat, & other motor vehicle dealers .....	7	8 878	1 059	288	56	8.7	—
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	—
4413	Automotive parts, accessories, & tire stores .....	34	41 229	6 143	1 541	342	3.2	36.8
44131	Automotive parts & accessories stores .....	26	28 411	3 996	1 016	244	4.6	30.8
441310	Automotive parts & accessories stores .....	26	28 411	3 996	1 016	244	4.6	30.8
442	Furniture & home furnishings stores .....	32	22 097	3 282	885	204	11.6	2.8
4421	Furniture stores .....	19	16 457	2 453	651	145	14.0	1.3
44211	Furniture stores .....	19	16 457	2 453	651	145	14.0	1.3
442110	Furniture stores .....	19	16 457	2 453	651	145	14.0	1.3
443	Electronics & appliance stores .....	15	11 403	1 828	481	112	11.0	—
4431	Electronics & appliance stores .....	15	11 403	1 828	481	112	11.0	—
44311	Appliance, television, & other electronics stores .....	12	10 943	1 768	470	108	7.9	—
444	Building material & garden equipment & supplies dealers .....	42	96 723	9 387	2 173	363	.9	11.0
4441	Building material & supplies dealers .....	28	48 436	4 614	1 153	234	1.8	2.6
44419	Other building material dealers .....	18	37 365	3 380	870	154	2.3	3.1
444190	Other building material dealers .....	18	37 365	3 380	870	154	2.3	3.1
4442	Lawn & garden equipment & supplies stores .....	14	48 287	4 773	1 020	129	—	19.4
44422	Nursery & garden centers .....	14	48 287	4 773	1 020	129	—	19.4
444220	Nursery & garden centers .....	14	48 287	4 773	1 020	129	—	19.4
445	Food & beverage stores .....	33	157 070	13 768	3 938	922	1.4	2.3
446	Health & personal care stores .....	23	40 320	5 365	1 382	335	9.5	—
4461	Health & personal care stores .....	23	40 320	5 365	1 382	335	9.5	—
447	Gasoline stations .....	62	109 785	5 850	1 468	505	2.8	8.9
44711	Gasoline stations with convenience stores .....	48	80 157	4 532	1 097	373	—	4.0
447110	Gasoline stations with convenience stores .....	48	80 157	4 532	1 097	373	—	4.0
448	Clothing & clothing accessories stores .....	53	D	D	D	e	D	D
4481	Clothing stores .....	28	D	D	D	c	D	D
451	Sporting goods, hobby, book, & music stores .....	28	22 885	2 911	743	261	2.1	1.0
4511	Sporting goods, hobby, & musical instrument stores .....	22	15 878	2 206	564	189	1.3	1.3
4512	Book, periodical, & music stores .....	6	7 007	705	179	72	3.7	.2
452	General merchandise stores .....	16	D	D	D	g	D	D
45299	All other general merchandise stores .....	8	D	D	D	c	D	D
452990	All other general merchandise stores .....	8	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores .....	5	D	D	D	c	D	D
453	Miscellaneous store retailers .....	49	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	10	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	22	D	D	D	c	D	D
45393	Manufactured (mobile) home dealers .....	10	23 038	1 472	365	66	—	.3
453930	Manufactured (mobile) home dealers .....	10	23 038	1 472	365	66	—	.3
454	Nonstore retailers .....	19	20 377	2 773	733	96	8.5	—
4543	Direct selling establishments .....	15	18 146	2 462	646	83	6.3	—
45431	Fuel dealers .....	5	12 556	1 392	389	40	—	—
454312	Liquefied petroleum gas (bottled gas) dealers .....	5	12 556	1 392	389	40	—	—

## Data for this line not included in broader kind-of-business totals.

<sup>1</sup>Includes sales information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

**Table 4. Summary Statistics for Places: 1997**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>APACHE JUNCTION, AZ *</b>								
44-45	Retail trade .....	80	143 543	14 718	3 611	980	4.5	6.4
441	Motor vehicle & parts dealers .....	13	17 665	2 055	551	101	3.0	1.4
44112	Used car dealers .....	4	D	D	D	b	D	D
441120	Used car dealers .....	4	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	3	D	D	D	a	D	D
44121	Recreational vehicle dealers .....	3	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	3	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	6	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	4 188	925	265	34	1.1	—
44413	Hardware stores .....	2	D	D	D	b	D	D
444130	Hardware stores .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	9	54 643	5 489	1 323	350	—	7.0
4451	Grocery stores .....	6	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	5	49 333	5 241	1 262	328	—	—
445110	Supermarkets & other grocery (except convenience) stores .....	5	49 333	5 241	1 262	328	—	—
446	Health & personal care stores .....	6	15 018	1 664	305	79	.4	1.4
4461	Health & personal care stores .....	6	15 018	1 664	305	79	.4	1.4
44619	Other health & personal care stores .....	2	D	D	D	b	D	D
446191	Food (health) supplement stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	13	28 545	1 792	445	146	.9	15.3
4471	Gasoline stations .....	13	28 545	1 792	445	146	.9	15.3
44711	Gasoline stations with convenience stores .....	11	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	11	D	D	D	c	D	D
448	Clothing & clothing accessories stores .....	12	3 250	395	109	50	28.8	1.6
452	General merchandise stores .....	3	D	D	D	c	D	D
453	Miscellaneous store retailers .....	10	D	D	D	b	D	D
4533	Used merchandise stores .....	4	D	D	D	b	D	D
45331	Used merchandise stores .....	4	D	D	D	b	D	D
453310	Used merchandise stores .....	4	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	1	D	D	D	a	D	D
453910	Pet & pet supplies stores .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	b	D	D
454	Nonstore retailers .....	2	D	D	D	b	D	D
<b>APACHE JUNCTION, AZ (MARICOPA COUNTY PART) *</b>								
44-45	Retail trade .....	2	D	D	D	b	D	D
447	Gasoline stations .....	2	D	D	D	b	D	D
<b>APACHE JUNCTION, AZ (PINAL COUNTY PART) *</b>								
44-45	Retail trade .....	78	D	D	D	f	D	D
441	Motor vehicle & parts dealers .....	13	17 665	2 055	551	101	3.0	1.4
44112	Used car dealers .....	4	D	D	D	b	D	D
441120	Used car dealers .....	4	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	3	D	D	D	a	D	D
44121	Recreational vehicle dealers .....	3	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	3	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	6	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	4 188	925	265	34	1.1	—
44413	Hardware stores .....	2	D	D	D	b	D	D
444130	Hardware stores .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	9	54 643	5 489	1 323	350	—	7.0
4451	Grocery stores .....	6	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	5	49 333	5 241	1 262	328	—	—
445110	Supermarkets & other grocery (except convenience) stores .....	5	49 333	5 241	1 262	328	—	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>APACHE JUNCTION, AZ (PINAL COUNTY PART)*—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
446	Health & personal care stores .....	6	15 018	1 664	305	79	.4	1.4
44611	Health & personal care stores .....	6	15 018	1 664	305	79	.4	1.4
44619	Other health & personal care stores .....	2	D	D	D	b	D	D
446191	Food (health) supplement stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	11	D	D	D	c	D	D
4471	Gasoline stations .....	11	D	D	D	c	D	D
44711	Gasoline stations with convenience stores .....	9	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	9	D	D	D	c	D	D
448	Clothing & clothing accessories stores .....	12	3 250	395	109	50	28.8	1.6
452	General merchandise stores .....	3	D	D	D	c	D	D
453	Miscellaneous store retailers .....	10	D	D	D	b	D	D
4533	Used merchandise stores .....	4	D	D	D	b	D	D
45331	Used merchandise stores .....	4	D	D	D	b	D	D
453310	Used merchandise stores .....	4	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	1	D	D	D	a	D	D
453910	Pet & pet supplies stores .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	b	D	D
454	Nonstore retailers .....	2	D	D	D	b	D	D
<b>AVONDALE, AZ</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>38</b>	<b>141 809</b>	<b>10 086</b>	<b>2 228</b>	<b>582</b>	<b>9.1</b>	<b>.8</b>
441	Motor vehicle & parts dealers .....	6	91 804	5 313	1 128	191	.6	—
4411	Automobile dealers .....	3	89 735	4 951	1 043	172	—	—
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	4	7 018	1 303	280	59	9.8	—
446	Health & personal care stores .....	3	D	D	D	b	D	D
4461	Health & personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	7	12 089	764	177	58	10.5	—
44711	Gasoline stations with convenience stores .....	6	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	6	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	c	D	D
453	Miscellaneous store retailers .....	7	D	D	D	b	D	D
4533	Used merchandise stores .....	2	D	D	D	b	D	D
45331	Used merchandise stores .....	2	D	D	D	b	D	D
453310	Used merchandise stores .....	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	3	11 294	509	104	14	D	—
45393	Manufactured (mobile) home dealers .....	3	11 294	509	104	14	D	—
453930	Manufactured (mobile) home dealers .....	3	11 294	509	104	14	D	—
454	Nonstore retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BENSON, AZ</b>								
44-45	Retail trade .....	26	47 456	3 553	775	205	11.8	23.8
441	Motor vehicle & parts dealers .....	6	9 953	705	170	36	6.3	—
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	3	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	6	15 317	892	216	37	6.4	73.7
44711	Gasoline stations with convenience stores .....	4	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	4	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	211	13	2	2	100.0	—
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BISBEE, AZ</b>								
44-45	Retail trade .....	36	34 556	3 490	795	240	6.3	27.1
441	Motor vehicle & parts dealers .....	3	2 424	357	77	13	—	5.8
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	2 592	672	181	50	—	10.5
445	Food & beverage stores .....	6	14 450	1 418	275	94	9.8	1.1
447	Gasoline stations .....	6	12 156	661	169	35	—	70.0
44711	Gasoline stations with convenience stores .....	5	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	5	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	3	557	105	26	9	D	—
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	4	D	D	D	a	D	D
453	Miscellaneous store retailers .....	7	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BUCKEYE, AZ</b>								
44-45	Retail trade .....	26	35 451	2 285	504	176	12.1	.7
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	8	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	8	25 052	1 283	256	92	—	.4
4471	Gasoline stations .....	8	25 052	1 283	256	92	—	.4
44719	Other gasoline stations .....	4	D	D	D	b	D	D
447190	Other gasoline stations .....	4	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	3	249	54	16	9	72.7	27.3
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>BULLHEAD CITY, AZ</b>							
44-45	Retail trade .....	116	264 152	26 450	6 528	1 742	5.3	1.6
441	Motor vehicle & parts dealers .....	22	55 952	5 825	1 540	366	.3	.1
44112	Used car dealers .....	1	D	D	D	a	D	D
441120	Used car dealers .....	1	D	D	D	a	D	D
4412	Other motor vehicle dealers .....	6	D	D	D	b	D	D
44121	Recreational vehicle dealers .....	2	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	4	3 100	383	91	19	5.1	—
441222	Boat dealers .....	2	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	12	D	D	D	c	D	D
44131	Automotive parts & accessories stores .....	9	10 905	1 742	441	108	—	.7
441310	Automotive parts & accessories stores .....	9	10 905	1 742	441	108	—	.7
44132	Tire dealers .....	3	D	D	D	b	D	D
441320	Tire dealers .....	3	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	8	4 715	1 157	291	62	21.8	6.0
4421	Furniture stores .....	4	2 337	368	98	21	—	12.2
44211	Furniture stores .....	4	2 337	368	98	21	—	12.2
442110	Furniture stores .....	4	2 337	368	98	21	—	12.2
4422	Home furnishings stores .....	4	2 378	789	193	41	43.2	—
443	Electronics & appliance stores .....	5	5 241	325	73	22	19.7	1.6
4431	Electronics & appliance stores .....	5	5 241	325	73	22	19.7	1.6
44311	Appliance, television, & other electronics stores .....	4	D	D	D	b	D	D
443111	Household appliance stores .....	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	14	11 598	1 501	322	85	12.8	—
4441	Building material & supplies dealers .....	12	D	D	D	b	D	D
44419	Other building material dealers .....	9	D	D	D	b	D	D
444190	Other building material dealers .....	9	D	D	D	b	D	D
445	Food & beverage stores .....	9	63 752	6 330	1 518	327	3.0	3.1
4451	Grocery stores .....	8	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	7	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	7	D	D	D	e	D	D
446	Health & personal care stores .....	13	19 648	2 742	692	125	1.3	5.9
4461	Health & personal care stores .....	13	19 648	2 742	692	125	1.3	5.9
44619	Other health & personal care stores .....	5	2 125	533	136	19	11.8	6.2
447	Gasoline stations .....	15	28 831	1 369	323	127	24.9	1.1
4471	Gasoline stations .....	15	28 831	1 369	323	127	24.9	1.1
44711	Gasoline stations with convenience stores .....	9	23 557	1 062	248	93	26.4	.2
447110	Gasoline stations with convenience stores .....	9	23 557	1 062	248	93	26.4	.2
448	Clothing & clothing accessories stores .....	14	13 010	1 486	335	96	2.7	—
4481	Clothing stores .....	7	D	D	D	b	D	D
44814	Family clothing stores .....	5	9 610	1 001	234	75	—	—
448140	Family clothing stores .....	5	9 610	1 001	234	75	—	—
451	Sporting goods, hobby, book, & music stores .....	4	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	2	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores .....	1	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores .....	1	D	D	D	b	D	D
452	General merchandise stores .....	2	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	2	D	D	D	e	D	D
453	Miscellaneous store retailers .....	8	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CAMP VERDE, AZ</b>								
44-45	Retail trade .....	31	44 191	3 454	924	246	14.7	7.7
441	Motor vehicle & parts dealers .....	3	778	82	13	3	84.7	15.3
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	5	15 583	1 612	433	129	—	—
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	5	9 187	504	122	40	8.3	22.9
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	8	9 970	480	166	33	49.0	7.1
4539	Other miscellaneous store retailers .....	6	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	3	7 242	340	128	16	D	—
453930	Manufactured (mobile) home dealers .....	3	7 242	340	128	16	D	—
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	2	D	D	D	a	D	D
<b>CASA GRANDE, AZ</b>								
44-45	Retail trade .....	182	336 608	31 598	7 702	2 103	5.5	6.8
441	Motor vehicle & parts dealers .....	17	57 279	5 416	1 265	212	1.8	6.7
4413	Automotive parts, accessories, & tire stores .....	11	D	D	D	c	D	D
44131	Automotive parts & accessories stores .....	9	10 824	1 829	437	88	1.4	22.2
441310	Automotive parts & accessories stores .....	9	10 824	1 829	437	88	1.4	22.2
442	Furniture & home furnishings stores .....	16	11 953	1 393	351	102	24.1	11.6
4421	Furniture stores .....	4	3 358	423	94	19	49.9	—
44211	Furniture stores .....	4	3 358	423	94	19	49.9	—
442110	Furniture stores .....	4	3 358	423	94	19	49.9	—
4422	Home furnishings stores .....	12	8 595	970	257	83	14.1	16.2
44229	Other home furnishings stores .....	10	D	D	D	b	D	D
442299	All other home furnishings stores .....	10	D	D	D	b	D	D
443	Electronics & appliance stores .....	7	D	D	D	b	D	D
4431	Electronics & appliance stores .....	7	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores .....	5	D	D	D	a	D	D
443112	Radio, television, & other electronics stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	15	23 674	2 048	519	98	6.0	2.8
4441	Building material & supplies dealers .....	11	14 932	1 466	339	80	9.5	4.4
44419	Other building material dealers .....	6	12 287	1 124	249	49	9.8	5.3
444190	Other building material dealers .....	6	12 287	1 124	249	49	9.8	5.3
4442	Lawn & garden equipment & supplies stores .....	4	8 742	582	180	18	—	—
44422	Nursery & garden centers .....	4	8 742	582	180	18	—	—
444220	Nursery & garden centers .....	4	8 742	582	180	18	—	—
445	Food & beverage stores .....	8	64 512	6 869	1 841	350	1.6	—
4451	Grocery stores .....	4	61 775	6 758	1 816	340	—	—
44511	Supermarkets & other grocery (except convenience) stores .....	4	61 775	6 758	1 816	340	—	—
445110	Supermarkets & other grocery (except convenience) stores .....	4	61 775	6 758	1 816	340	—	—
446	Health & personal care stores .....	11	D	D	D	c	D	D
4461	Health & personal care stores .....	11	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	3	D	D	D	a	D	D
44619	Other health & personal care stores .....	4	D	D	D	b	D	D
446199	All other health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	16	54 253	2 497	610	187	2.1	19.8
4471	Gasoline stations .....	16	54 253	2 497	610	187	2.1	19.8
44711	Gasoline stations with convenience stores .....	10	24 243	1 676	402	138	.9	29.6
447110	Gasoline stations with convenience stores .....	10	24 243	1 676	402	138	.9	29.6
44719	Other gasoline stations .....	6	30 010	821	208	49	3.0	11.9
447190	Other gasoline stations .....	6	30 010	821	208	49	3.0	11.9

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>CASA GRANDE, AZ—Con.</b>														
<b>Retail trade—Con.</b>														
448	Clothing & clothing accessories stores .....	54	38 996	4 263	1 052	380	5.7	11.8						
4481	Clothing stores .....	35	26 787	2 949	743	271	5.6	5.5						
44812	Women's clothing stores .....	13	D	D	D	b	D	D						
448120	Women's clothing stores .....	13	D	D	D	b	D	D						
44814	Family clothing stores .....	11	14 489	1 625	404	153	6.3	.5						
448140	Family clothing stores .....	11	14 489	1 625	404	153	6.3	.5						
44819	Other clothing stores .....	4	D	D	D	a	D	D						
448190	Other clothing stores .....	4	D	D	D	a	D	D						
4482	Shoe stores .....	14	10 092	951	223	83	—	25.6						
44821	Shoe stores .....	14	10 092	951	223	83	—	25.6						
448210	Shoe stores .....	14	10 092	951	223	83	—	25.6						
4482101	Men's shoe stores .....	1	D	D	D	a	D	D						
4482102	Women's shoe stores .....	3	D	D	D	b	D	D						
4482104	Family shoe stores .....	8	4 219	361	93	30	—	.8						
4482105	Athletic footwear stores .....	2	D	D	D	b	D	D						
4483	Jewelry, luggage, & leather goods stores .....	5	2 117	363	86	26	33.5	26.0						
44832	Luggage & leather goods stores .....	2	D	D	D	a	D	D						
448320	Luggage & leather goods stores .....	2	D	D	D	a	D	D						
451	Sporting goods, hobby, book, & music stores .....	12	6 023	428	111	81	19.6	5.9						
4511	Sporting goods, hobby, & musical instrument stores .....	7	D	D	D	b	D	D						
45112	Hobby, toy, & game stores .....	3	D	D	D	a	D	D						
451120	Hobby, toy, & game stores .....	3	D	D	D	a	D	D						
452	General merchandise stores .....	3	D	D	D	e	D	D						
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	2	D	D	D	e	D	D						
453	Miscellaneous store retailers .....	18	D	D	D	b	D	D						
4539	Other miscellaneous store retailers .....	8	D	D	D	b	D	D						
45393	Manufactured (mobile) home dealers .....	5	D	D	D	b	D	D						
453930	Manufactured (mobile) home dealers .....	5	D	D	D	b	D	D						
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D						
454	Nonstore retailers .....	5	3 794	492	123	30	46.1	10.9						
<b>CAVE CREEK, AZ</b>														
44-45	<b>Retail trade</b> .....		<b>16</b>	<b>12 733</b>	<b>1 086</b>	<b>280</b>	<b>74</b>	<b>18.1</b>						
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D						
444	Building material & garden equipment & supplies dealers .....	3	2 717	318	75	17	—	—						
445	Food & beverage stores .....	1	D	D	D	a	D	D						
447	Gasoline stations .....	3	D	D	D	a	D	D						
448	Clothing & clothing accessories stores .....	5	2 521	268	100	26	35.5	3.5						
4483	Jewelry, luggage, & leather goods stores .....	3	D	D	D	b	D	D						
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D						
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D						
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D						
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D						
<b>CHANDLER, AZ</b>														
44-45	<b>Retail trade</b> .....		<b>283</b>	<b>1 190 697</b>	<b>127 136</b>	<b>34 608</b>	<b>5 528</b>	<b>2.7</b>						
441	Motor vehicle & parts dealers .....	37	488 006	53 890	16 532	1 146	1.7	.8						
4411	Automobile dealers .....	12	D	D	D	f	D	D						
44111	New car dealers .....	3	D	D	D	f	D	D						
441110	New car dealers .....	3	D	D	D	f	D	D						
44112	Used car dealers .....	9	D	D	D	e	D	D						
441120	Used car dealers .....	9	D	D	D	e	D	D						
4412	Other motor vehicle dealers .....	5	D	D	D	b	D	D						
44121	Recreational vehicle dealers .....	1	D	D	D	a	D	D						
441210	Recreational vehicle dealers .....	1	D	D	D	a	D	D						
44122	Motorcycle, boat, & other motor vehicle dealers .....	4	D	D	D	b	D	D						
441221	Motorcycle dealers .....	3	D	D	D	b	D	D						
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D						
4413	Automotive parts, accessories, & tire stores .....	20	21 241	3 721	795	160	5.9	9.7						
44131	Automotive parts & accessories stores .....	13	13 253	2 038	458	95	1.6	3.6						
441310	Automotive parts & accessories stores .....	13	13 253	2 038	458	95	1.6	3.6						
44132	Tire dealers .....	7	7 988	1 683	337	65	12.9	19.7						
441320	Tire dealers .....	7	7 988	1 683	337	65	12.9	19.7						

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>CHANDLER, AZ—Con.</b>							
44-45	Retail trade—Con.							
442	Furniture & home furnishings stores .....	19	23 339	2 541	606	101	17.1	1.7
4421	Furniture stores .....	12	17 606	2 043	487	82	12.5	2.3
44211	Furniture stores .....	12	17 606	2 043	487	82	12.5	2.3
442110	Furniture stores .....	12	17 606	2 043	487	82	12.5	2.3
4422	Home furnishings stores .....	7	5 733	498	119	19	31.6	—
44221	Floor covering stores .....	4	3 572	263	64	9	43.3	—
442210	Floor covering stores .....	4	3 572	263	64	9	43.3	—
44229	Other home furnishings stores .....	3	2 161	235	55	10	D	—
442291	Window treatment stores .....	3	2 161	235	55	10	D	—
443	Electronics & appliance stores .....	9	4 729	970	231	38	33.5	—
4431	Electronics & appliance stores .....	9	4 729	970	231	38	33.5	—
44311	Appliance, television, & other electronics stores .....	6	2 882	565	134	24	34.2	—
443112	Radio, television, & other electronics stores .....	5	D	D	b	D	D	—
44312	Computer & software stores .....	3	1 847	405	97	14	D	—
443120	Computer & software stores .....	3	1 847	405	97	14	D	—
444	Building material & garden equipment & supplies dealers .....	28	108 719	12 656	3 191	497	1.9	.7
4441	Building material & supplies dealers .....	22	92 908	9 930	2 558	420	2.0	.8
44411	Home centers .....	2	D	D	D	c	D	D
444110	Home centers .....	2	D	D	D	c	D	D
44412	Paint & wallpaper stores .....	5	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	5	D	D	D	b	D	D
44419	Other building material dealers .....	13	41 654	5 178	1 186	144	2.1	.7
444190	Other building material dealers .....	13	41 654	5 178	1 186	144	2.1	.7
4442	Lawn & garden equipment & supplies stores .....	6	15 811	2 726	633	77	1.7	—
44421	Outdoor power equipment stores .....	3	D	D	D	b	D	D
444210	Outdoor power equipment stores .....	3	D	D	D	b	D	D
44422	Nursery & garden centers .....	3	D	D	D	b	D	D
444220	Nursery & garden centers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	42	230 949	25 660	6 639	1 352	2.7	3.0
4451	Grocery stores .....	29	D	D	D	g	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	22	216 777	23 194	5 787	1 233	2.1	1.5
445110	Supermarkets & other grocery (except convenience) stores .....	22	216 777	23 194	5 787	1 233	2.1	1.5
44512	Convenience stores .....	7	D	D	D	b	D	D
445120	Convenience stores .....	7	D	D	D	b	D	D
4452	Specialty food stores .....	10	5 066	1 402	606	41	18.7	69.5
446	Health & personal care stores .....	23	49 753	6 668	1 652	458	2.3	18.0
4461	Health & personal care stores .....	23	49 753	6 668	1 652	458	2.3	18.0
44611	Pharmacies & drug stores .....	10	41 693	4 901	1 265	355	.5	16.7
446110	Pharmacies & drug stores .....	10	41 693	4 901	1 265	355	.5	16.7
4461101	Pharmacies & drug stores .....	10	41 693	4 901	1 265	355	.5	16.7
44612	Cosmetics, beauty supplies, & perfume stores .....	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	2	D	D	D	a	D	D
44613	Optical goods stores .....	4	D	D	D	b	D	D
446130	Optical goods stores .....	4	D	D	D	b	D	D
44619	Other health & personal care stores .....	7	2 998	462	64	25	23.8	.4
446191	Food (health) supplement stores .....	6	D	D	D	b	D	D
447	Gasoline stations .....	26	79 587	4 414	997	255	.1	13.4
4471	Gasoline stations .....	26	79 587	4 414	997	255	.1	13.4
44711	Gasoline stations with convenience stores .....	20	59 933	3 439	756	185	—	4.9
447110	Gasoline stations with convenience stores .....	20	59 933	3 439	756	185	—	4.9
44719	Other gasoline stations .....	6	19 654	975	241	70	.4	39.4
447190	Other gasoline stations .....	6	19 654	975	241	70	.4	39.4
448	Clothing & clothing accessories stores .....	19	13 629	1 560	387	153	6.7	15.8
4481	Clothing stores .....	9	7 809	846	203	101	4.8	17.8
4482104	Family shoe stores .....	5	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores .....	4	2 048	346	92	25	26.4	37.5
451	Sporting goods, hobby, book, & music stores .....	21	30 760	4 358	959	280	3.1	5.9
4511	Sporting goods, hobby, & musical instrument stores .....	16	19 491	2 441	501	181	3.7	9.3
45111	Sporting goods stores .....	10	8 915	901	202	73	2.6	20.2
451110	Sporting goods stores .....	10	8 915	901	202	73	2.6	20.2
4511101	General-line sporting goods stores .....	4	5 346	426	82	37	—	28.4
45112	Hobby, toy, & game stores .....	3	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	3	D	D	D	b	D	D
45114	Musical instrument & supplies stores .....	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores .....	2	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	5	11 269	1 917	458	99	2.1	—
45121	Book stores & news dealers .....	4	D	D	D	b	D	D
451211	Book stores .....	4	D	D	D	b	D	D
4512111	Book stores, general .....	2	D	D	D	b	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>CHANDLER, AZ—Con.</b>							
44-45	Retail trade—Con.							
452	General merchandise stores .....	7	D	D	D	f	D	D
4521	Department stores (incl leased depts) ## .....	4	119 381	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	4	119 381	N	N	N	—	—
4521	Department stores (excl leased depts) .....	4	118 613	9 213	2 230	864	—	—
45211	Department stores (excl leased depts) .....	4	118 613	9 213	2 230	864	—	—
452110	Department stores (excl leased depts) .....	4	118 613	9 213	2 230	864	—	—
452110	Conventional department stores (excl leased depts) .....	1	D	D	D	c	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	3	D	D	D	f	D	D
45299	All other general merchandise stores .....	3	D	D	D	b	D	D
452990	All other general merchandise stores .....	3	D	D	D	b	D	DD
4529903	Miscellaneous general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	42	D	D	D	e	D	D
4531	Florists .....	5	2 305	494	128	51	31.6	—
45311	Florists .....	5	2 305	494	128	51	31.6	—
453110	Florists .....	5	2 305	494	128	51	31.6	—
4532	Office supplies, stationery, & gift stores .....	11	6 872	907	219	46	6.6	7.2
45321	Office supplies & stationery stores .....	4	D	D	b	D	D	D
453210	Office supplies & stationery stores .....	4	D	D	b	D	D	D
4532102	Office supplies stores .....	3	D	D	b	D	D	D
4533	Used merchandise stores .....	9	2 847	705	137	68	1.8	23.1
45331	Used merchandise stores .....	9	2 847	705	137	68	1.8	23.1
453310	Used merchandise stores .....	9	2 847	705	137	68	1.8	23.1
4539	Other miscellaneous store retailers .....	17	D	D	D	c	D	D
45391	Pet & pet supplies stores .....	2	D	D	D	b	D	D
453910	Pet & pet supplies stores .....	2	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	3	2 153	200	53	11	D	3.4
453930	Manufactured (mobile) home dealers .....	3	2 153	200	53	11	D	3.4
45399	All other miscellaneous store retailers .....	12	D	D	D	b	D	D
454	Nonstore retailers .....	10	7 673	949	216	41	56.8	1.9
4541	Electronic shopping & mail-order houses .....	1	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses .....	1	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses .....	1	D	D	D	a	D	D
4542	Vending machine operators .....	5	D	D	D	b	D	D
45421	Vending machine operators .....	5	D	D	D	b	D	D
454210	Vending machine operators .....	5	D	D	D	b	D	D
	<b>CHINO VALLEY, AZ</b>							
44-45	Retail trade .....	29	35 214	3 049	611	170	4.8	6.4
441	Motor vehicle & parts dealers .....	9	2 181	325	58	17	48.1	—
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	D	D	D	b	D	D
445	Food & beverage stores .....	2	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	6 906	316	66	24	—	32.4
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	4 768	216	51	19	—	—
4539	Other miscellaneous store retailers .....	3	4 768	216	51	19	—	—
45393	Manufactured (mobile) home dealers .....	3	4 768	216	51	19	—	—
453930	Manufactured (mobile) home dealers .....	3	4 768	216	51	19	—	—
454	Nonstore retailers .....	1	D	D	D	a	D	D
	<b>CLARKDALE, AZ</b>							
44-45	Retail trade .....	11	5 440	878	199	70	29.3	6.6
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	b	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D

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**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CLIFTON, AZ</b>								
44-45	Retail trade .....	6	D	D	D	b	D	D
445	Food & beverage stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	3	4 895	378	97	31	—	—
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
<b>COLORADO CITY, AZ</b>								
44-45	Retail trade .....	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	b	D	D
45299	All other general merchandise stores .....	1	D	D	D	b	D	D
452990	All other general merchandise stores .....	1	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	1	D	D	D	b	D	D
<b>COOLIDGE, AZ</b>								
44-45	Retail trade .....	37	65 026	5 577	1 285	332	6.5	21.8
441	Motor vehicle & parts dealers .....	11	26 935	2 302	566	101	5.5	.3
442	Furniture & home furnishings stores .....	3	905	175	43	15	D	—
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	8	17 433	1 632	319	105	7.3	.4
447	Gasoline stations .....	9	17 390	1 118	275	60	2.9	78.8
44719	Other gasoline stations .....	5	D	D	D	b	D	D
447190	Other gasoline stations .....	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
<b>COTTONWOOD, AZ</b>								
44-45	Retail trade .....	93	205 915	19 820	4 719	1 227	17.2	1.2
441	Motor vehicle & parts dealers .....	17	65 564	5 062	1 086	229	43.6	.2
4411	Automobile dealers .....	9	59 121	4 102	876	179	48.0	.1
4413	Automotive parts, accessories, & tire stores .....	7	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	4	4 260	550	123	29	—	2.0
441310	Automotive parts & accessories stores .....	4	4 260	550	123	29	—	2.0
442	Furniture & home furnishings stores .....	7	D	D	D	b	D	D
4422	Home furnishings stores .....	5	2 173	375	70	26	68.3	—
443	Electronics & appliance stores .....	8	4 334	516	145	33	2.5	—
4431	Electronics & appliance stores .....	8	4 334	516	145	33	2.5	—
44311	Appliance, television, & other electronics stores .....	7	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	4	2 593	366	91	19	4.2	—
444	Building material & garden equipment & supplies dealers .....	12	24 159	2 657	675	151	.8	2.4
4441	Building material & supplies dealers .....	12	24 159	2 657	675	151	.8	2.4
44419	Other building material dealers .....	7	20 537	2 052	522	97	.9	—
444190	Other building material dealers .....	7	20 537	2 052	522	97	.9	—
445	Food & beverage stores .....	6	D	D	D	e	D	D
4451	Grocery stores .....	5	40 060	4 303	1 033	252	—	—
44511	Supermarkets & other grocery (except convenience) stores .....	5	40 060	4 303	1 033	252	—	—
445110	Supermarkets & other grocery (except convenience) stores .....	5	40 060	4 303	1 033	252	—	—
446	Health & personal care stores .....	5	7 206	1 025	243	50	7.5	—
4461	Health & personal care stores .....	5	7 206	1 025	243	50	7.5	—
4461102	Proprietary stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	9	11 711	650	160	48	18.3	7.9
448	Clothing & clothing accessories stores .....	12	7 368	824	180	64	20.1	6.2
4481	Clothing stores .....	7	6 144	668	140	47	12.9	7.5

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>COTTONWOOD, AZ—Con.</b>														
<b>Retail trade—Con.</b>														
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D						
452	General merchandise stores .....	2	D	D	D	e	D	D						
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	1	D	D	D	e	D	D						
453	Miscellaneous store retailers .....	12	D	D	D	b	D	D						
4539	Other miscellaneous store retailers .....	7	D	D	D	a	D	D						
45392	Art dealers .....	4	D	D	D	a	D	D						
453920	Art dealers .....	4	D	D	D	a	D	D						
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D						
454	Nonstore retailers .....	2	D	D	D	a	D	D						
<b>DOUGLAS, AZ</b>														
44-45	Retail trade .....	75	119 671	11 194	2 560	804	7.1	18.3						
441	Motor vehicle & parts dealers .....	9	D	D	D	b	D	D						
442	Furniture & home furnishings stores .....	4	D	D	D	a	D	D						
443	Electronics & appliance stores .....	1	D	D	D	a	D	D						
444	Building material & garden equipment & supplies dealers .....	8	4 189	511	118	43	20.6	1.4						
445	Food & beverage stores .....	12	35 628	3 618	760	237	2.7	1.6						
4451	Grocery stores .....	7	D	D	D	c	D	D						
4452	Specialty food stores .....	2	D	D	D	a	D	D						
446	Health & personal care stores .....	2	D	D	D	a	D	D						
447	Gasoline stations .....	10	24 130	1 341	337	60	1.0	80.5						
4471	Gasoline stations .....	10	24 130	1 341	337	60	1.0	80.5						
44711	Gasoline stations with convenience stores .....	4	13 468	800	198	32	—	66.9						
447110	Gasoline stations with convenience stores .....	4	13 468	800	198	32	—	66.9						
448	Clothing & clothing accessories stores .....	13	11 331	1 400	319	104	7.8	4.4						
4481	Clothing stores .....	7	D	D	D	b	D	D						
451	Sporting goods, hobby, book, & music stores .....	3	602	79	19	8	—	—						
4512113	College book stores .....	1	D	D	D	a	D	D						
452	General merchandise stores .....	4	D	D	D	c	D	D						
45299	All other general merchandise stores .....	3	4 098	235	66	18	D	—						
452990	All other general merchandise stores .....	3	4 098	235	66	18	D	—						
4529903	Miscellaneous general merchandise stores .....	3	4 098	235	66	18	D	—						
453	Miscellaneous store retailers .....	7	D	D	D	a	D	D						
454	Nonstore retailers .....	2	D	D	D	a	D	D						
454319	Other fuel dealers .....	1	D	D	D	a	D	D						
<b>EAGAR, AZ</b>														
44-45	Retail trade .....	5	4 520	310	33	17	14.9	33.5						
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D						
445	Food & beverage stores .....	1	D	D	D	a	D	D						
447	Gasoline stations .....	1	D	D	D	a	D	D						
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D						
452	General merchandise stores .....	1	D	D	D	a	D	D						

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>EL MIRAGE, AZ</b>								
44-45	Retail trade .....	11	14 509	1 836	436	115	6.7	12.2
441	Motor vehicle & parts dealers .....	4	2 139	324	60	27	37.9	3.9
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
4431	Electronics & appliance stores .....	1	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores .....	1	D	D	D	a	D	D
443112	Radio, television, & other electronics stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	2	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
<b>ELOY, AZ</b>								
44-45	Retail trade .....	21	52 261	3 608	934	313	6.8	3.0
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	6	8 042	775	184	67	15.9	15.8
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	7	40 725	2 382	634	218	—	.1
4471	Gasoline stations .....	7	40 725	2 382	634	218	—	.1
44719	Other gasoline stations .....	3	D	D	D	c	D	D
447190	Other gasoline stations .....	3	D	D	D	c	D	D
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
<b>FLAGSTAFF, AZ</b>								
44-45	Retail trade .....	367	784 611	79 029	17 759	5 011	8.2	2.4
441	Motor vehicle & parts dealers .....	30	162 937	14 788	3 184	601	8.4	.8
4411	Automobile dealers .....	12	D	D	D	e	D	D
44111	New car dealers .....	10	127 799	9 931	2 010	349	8.1	—
441110	New car dealers .....	10	127 799	9 931	2 010	349	8.1	—
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	2	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	16	D	D	D	c	D	D
44131	Automotive parts & accessories stores .....	11	19 059	2 296	557	131	4.8	6.8
441310	Automotive parts & accessories stores .....	11	19 059	2 296	557	131	4.8	6.8
44132	Tire dealers .....	5	D	D	D	b	D	D
441320	Tire dealers .....	5	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	25	D	D	D	c	D	D
4421	Furniture stores .....	12	D	D	D	b	D	D
44211	Furniture stores .....	12	D	D	D	b	D	D
442110	Furniture stores .....	12	D	D	D	b	D	D
4422	Home furnishings stores .....	13	D	D	D	b	D	D
44221	Floor covering stores .....	8	D	D	D	b	D	D
442210	Floor covering stores .....	8	D	D	D	b	D	D
44229	Other home furnishings stores .....	5	D	D	D	b	D	D
443	Electronics & appliance stores .....	22	15 628	2 238	546	158	44.5	4.1
4431	Electronics & appliance stores .....	22	15 628	2 238	546	158	44.5	4.1
44311	Appliance, television, & other electronics stores .....	16	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	10	D	D	D	b	D	D
44312	Computer & software stores .....	5	D	D	D	b	D	D
443120	Computer & software stores .....	5	D	D	D	b	D	D
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>FLAGSTAFF, AZ—Con.</b>							
44-45	Retail trade—Con.							
444	Building material & garden equipment & supplies dealers .....	32	88 287	10 345	2 199	461	1.8	2.1
44411	Building material & supplies dealers .....	26	80 292	8 741	1 957	385	.6	—
444110	Home centers .....	2	D	D	D	c	D	D
44412	Paint & wallpaper stores .....	5	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	5	D	D	D	b	D	D
44419	Other building material dealers .....	17	52 770	5 284	1 197	230	—	—
444190	Other building material dealers .....	17	52 770	5 284	1 197	230	—	—
4442	Lawn & garden equipment & supplies stores .....	6	7 995	1 604	242	76	12.9	23.3
44422	Nursery & garden centers .....	6	7 995	1 604	242	76	12.9	23.3
444220	Nursery & garden centers .....	6	7 995	1 604	242	76	12.9	23.3
445	Food & beverage stores .....	22	D	D	D	f	D	D
4451	Grocery stores .....	15	128 501	12 568	2 721	693	8.5	—
44511	Supermarkets & other grocery (except convenience) stores .....	10	117 773	11 900	2 594	637	1.3	—
445110	Supermarkets & other grocery (except convenience) stores .....	10	117 773	11 900	2 594	637	1.3	—
44512	Convenience stores .....	5	10 728	668	127	56	87.6	—
445120	Convenience stores .....	5	10 728	668	127	56	87.6	—
4452	Specialty food stores .....	3	D	D	D	b	D	D
446	Health & personal care stores .....	27	D	D	D	c	D	D
4461	Health & personal care stores .....	27	D	D	D	c	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	6	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	6	D	D	D	a	D	D
44613	Optical goods stores .....	8	D	D	D	b	D	D
446130	Optical goods stores .....	8	D	D	D	b	D	D
44619	Other health & personal care stores .....	7	D	D	D	b	D	D
446191	Food (health) supplement stores .....	2	D	D	D	a	D	D
446199	All other health & personal care stores .....	5	D	D	D	b	D	D
447	Gasoline stations .....	37	68 797	4 841	1 103	371	16.0	9.5
4471	Gasoline stations .....	37	68 797	4 841	1 103	371	16.0	9.5
44711	Gasoline stations with convenience stores .....	24	45 938	2 969	678	241	10.2	14.2
447110	Gasoline stations with convenience stores .....	24	45 938	2 969	678	241	10.2	14.2
44719	Other gasoline stations .....	13	22 859	1 872	425	130	27.5	—
447190	Other gasoline stations .....	13	22 859	1 872	425	130	27.5	—
448	Clothing & clothing accessories stores .....	54	28 418	3 718	833	355	11.6	1.4
4481	Clothing stores .....	29	16 765	2 018	474	230	12.7	1.4
44819	Other clothing stores .....	4	D	D	D	b	D	D
448190	Other clothing stores .....	4	D	D	D	b	D	D
4482	Shoe stores .....	12	7 121	907	206	60	2.5	1.0
44821	Shoe stores .....	12	7 121	907	206	60	2.5	1.0
448210	Shoe stores .....	12	7 121	907	206	60	2.5	1.0
4482104	Family shoe stores .....	5	D	D	D	b	D	D
4482105	Athletic footwear stores .....	4	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores .....	13	4 532	793	153	65	21.6	1.5
44831	Jewelry stores .....	13	4 532	793	153	65	21.6	1.5
448310	Jewelry stores .....	13	4 532	793	153	65	21.6	1.5
451	Sporting goods, hobby, book, & music stores .....	40	32 250	3 968	1 002	394	6.2	4.5
4511	Sporting goods, hobby, & musical instrument stores .....	28	19 549	2 665	687	231	9.6	—
45111	Sporting goods stores .....	17	13 018	1 751	459	135	12.1	—
451110	Sporting goods stores .....	17	13 018	1 751	459	135	12.1	—
4511101	General-line sporting goods stores .....	3	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores .....	14	D	D	D	c	D	D
45112	Hobby, toy, & game stores .....	5	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	5	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores .....	3	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores .....	3	D	D	D	b	D	D
45114	Musical instrument & supplies stores .....	3	D	D	D	a	D	D
451140	Musical instrument & supplies stores .....	3	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	12	12 701	1 303	315	163	.8	11.5
45121	Book stores & news dealers .....	9	D	D	D	b	D	D
451211	Book stores .....	8	D	D	D	b	D	D
4512111	Book stores, general .....	4	D	D	D	a	D	D
4512112	Specialty book stores .....	2	D	D	D	a	D	D
4512113	College book stores .....	2	D	D	D	b	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ...	3	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>FLAGSTAFF, AZ—Con.</b>														
<b>Retail trade—Con.</b>														
442	General merchandise stores .....	12	D	D	D	g	D	D						
4521	Department stores (incl leased depts) ## .....	6	D	N	N	N	D	D						
45211	Department stores (incl leased depts) ## .....	6	D	N	N	N	D	D						
45211	Department stores (excl leased depts) .....	6	D	D	D	f	D	D						
452110	Department stores (excl leased depts) .....	6	D	D	D	f	D	D						
4521101	Conventional department stores (excl leased depts) .....	1	D	D	D	c	D	D						
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	3	D	D	D	f	D	D						
4521103	National chain department stores (excl leased depts) .....	2	D	D	D	c	D	D						
4529	Other general merchandise stores .....	6	D	D	D	c	D	D						
45291	Warehouse clubs & superstores .....	1	D	D	D	c	D	D						
452910	Warehouse clubs & superstores .....	1	D	D	D	c	D	D						
45299	All other general merchandise stores .....	5	D	D	D	b	D	D						
452990	All other general merchandise stores .....	5	D	D	D	b	D	D						
4529903	Miscellaneous general merchandise stores....	4	D	D	D	b	D	D						
453	Miscellaneous store retailers .....	51	D	D	D	e	D	D						
4531	Florists .....	9	D	D	D	b	D	D						
45311	Florists .....	9	D	D	D	b	D	D						
453110	Florists .....	9	D	D	D	b	D	D						
4532	Office supplies, stationery, & gift stores .....	21	13 183	1 266	269	120	12.2	2.7						
45321	Office supplies & stationery stores .....	4	D	D	D	b	D	D						
453210	Office supplies & stationery stores .....	4	D	D	D	b	D	D						
4532102	Office supplies stores .....	4	D	D	D	b	D	D						
45322	Gift, novelty, & souvenir stores .....	17	D	D	D	b	D	D						
453220	Gift, novelty, & souvenir stores .....	17	D	D	D	b	D	D						
4533	Used merchandise stores .....	8	D	D	D	c	D	D						
45331	Used merchandise stores .....	8	D	D	D	c	D	D						
453310	Used merchandise stores .....	8	D	D	D	c	D	D						
4539	Other miscellaneous store retailers.....	13	D	D	D	b	D	D						
45391	Pet & pet supplies stores .....	6	D	D	D	a	D	D						
453910	Pet & pet supplies stores .....	6	D	D	D	a	D	D						
45393	Manufactured (mobile) home dealers .....	3	D	D	D	b	D	D						
453930	Manufactured (mobile) home dealers .....	3	D	D	D	b	D	D						
454	Nonstore retailers .....	15	D	D	D	b	D	D						
4541	Electronic shopping & mail-order houses.....	3	D	D	D	b	D	D						
45411	Electronic shopping & mail-order houses.....	3	D	D	D	b	D	D						
454110	Electronic shopping & mail-order houses.....	3	D	D	D	b	D	D						
4542	Vending machine operators .....	1	D	D	D	a	D	D						
45421	Vending machine operators .....	1	D	D	D	a	D	D						
454210	Vending machine operators .....	1	D	D	D	a	D	D						
4543	Direct selling establishments .....	11	6 902	877	225	43	2.2	.1						
454312	Liquefied petroleum gas (bottled gas) dealers ...	4	3 340	405	101	18	2.5	—						
45439	Other direct selling establishments .....	7	3 562	472	124	25	2.0	.2						
454390	Other direct selling establishments .....	7	3 562	472	124	25	2.0	.2						
<b>FLORENCE, AZ</b>														
44-45	Retail trade .....	5	4 897	508	123	36	22.2	—						
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D						
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D						
445	Food & beverage stores .....	1	D	D	D	a	D	D						
447	Gasoline stations .....	1	D	D	D	a	D	D						

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FOUNTAIN HILLS, AZ</b>								
44-45	Retail trade .....	51	69 439	7 018	1 623	451	13.1	.6
441	Motor vehicle & parts dealers .....	3	1 391	276	69	10	—	—
442	Furniture & home furnishings stores .....	4	D	D	D	b	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	5 499	998	236	55	14.5	—
445	Food & beverage stores .....	3	D	D	D	c	D	D
4451	Grocery stores .....	2	D	D	D	c	D	D
446	Health & personal care stores .....	3	D	D	D	b	D	D
4461	Health & personal care stores .....	3	D	D	D	b	D	D
44613	Optical goods stores .....	1	D	D	D	a	D	D
446130	Optical goods stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	11 494	535	141	52	12.3	—
44711	Gasoline stations with convenience stores .....	3	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	3	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	3	872	115	22	6	72.1	27.9
451	Sporting goods, hobby, book, & music stores .....	3	410	65	19	6	100.0	—
453	Miscellaneous store retailers .....	14	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	8	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	7	1 459	238	49	11	64.6	—
<b>GILBERT, AZ</b>								
44-45	Retail trade .....	110	362 737	39 230	9 193	1 870	5.2	2.3
441	Motor vehicle & parts dealers .....	7	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	9	D	D	D	b	D	D
4421	Furniture stores .....	6	7 966	1 557	388	66	16.6	.4
44211	Furniture stores .....	6	7 966	1 557	388	66	16.6	.4
442110	Furniture stores .....	6	7 966	1 557	388	66	16.6	.4
443	Electronics & appliance stores .....	10	11 069	4 056	1 189	105	56.3	16.5
4431	Electronics & appliance stores .....	10	11 069	4 056	1 189	105	56.3	16.5
44311	Appliance, television, & other electronics stores .....	5	1 710	173	23	10	12.0	71.1
44312	Computer & software stores .....	5	9 359	3 883	1 166	95	64.4	6.5
443120	Computer & software stores .....	5	9 359	3 883	1 166	95	64.4	6.5
444	Building material & garden equipment & supplies dealers .....	17	67 105	9 552	2 035	299	3.5	.1
4441	Building material & supplies dealers .....	12	58 724	7 767	1 802	244	3.3	.1
44419	Other building material dealers .....	9	56 115	7 431	1 744	223	—	.1
444190	Other building material dealers .....	9	56 115	7 431	1 744	223	—	.1
4442	Lawn & garden equipment & supplies stores .....	5	8 381	1 785	233	55	4.9	—
44422	Nursery & garden centers .....	4	D	D	D	b	D	D
444220	Nursery & garden centers .....	4	D	D	D	b	D	D
445	Food & beverage stores .....	11	121 495	12 820	3 188	720	.4	.2
4451	Grocery stores .....	8	120 732	12 725	3 150	705	.2	—
44511	Supermarkets & other grocery (except convenience) stores .....	8	120 732	12 725	3 150	705	.2	—
445110	Supermarkets & other grocery (except convenience) stores .....	8	120 732	12 725	3 150	705	.2	—
446	Health & personal care stores .....	7	20 568	2 654	496	157	—	—
4461	Health & personal care stores .....	7	20 568	2 654	496	157	—	—
44611	Pharmacies & drug stores .....	4	D	D	D	c	D	D
446110	Pharmacies & drug stores .....	4	D	D	D	c	D	D
4461101	Pharmacies & drug stores .....	4	D	D	D	c	D	D
447	Gasoline stations .....	14	52 477	2 261	507	152	—	—
4471	Gasoline stations .....	14	52 477	2 261	507	152	—	—
44711	Gasoline stations with convenience stores .....	10	32 588	1 771	383	110	—	—
447110	Gasoline stations with convenience stores .....	10	32 588	1 771	383	110	—	—
44719	Other gasoline stations .....	4	19 889	490	124	42	—	—
447190	Other gasoline stations .....	4	19 889	490	124	42	—	—
448	Clothing & clothing accessories stores .....	6	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	7	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores .....	7	D	D	D	b	D	D
45114	Musical instrument & supplies stores .....	1	D	D	D	b	D	D
451140	Musical instrument & supplies stores .....	1	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>GILBERT, AZ—Con.</b>														
<b>Retail trade—Con.</b>														
452	General merchandise stores .....	1	D	D	D	c	D	D						
4529	Other general merchandise stores .....	1	D	D	D	c	D	D						
45291	Warehouse clubs & superstores .....	1	D	D	D	c	D	D						
452910	Warehouse clubs & superstores .....	1	D	D	D	c	D	D						
453	Miscellaneous store retailers .....	11	D	D	D	b	D	D						
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D						
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D						
454	Nonstore retailers .....	10	10 652	1 091	264	45	11.3	44.6						
4541	Electronic shopping & mail-order houses .....	3	D	D	D	a	D	D						
45411	Electronic shopping & mail-order houses .....	3	D	D	D	a	D	D						
454110	Electronic shopping & mail-order houses .....	3	D	D	D	a	D	D						
4543	Direct selling establishments .....	5	D	D	D	b	D	D						
454319	Other fuel dealers .....	1	D	D	D	a	D	D						
45439	Other direct selling establishments .....	4	4 453	811	212	30	7.5	—						
454390	Other direct selling establishments .....	4	4 453	811	212	30	7.5	—						
<b>GLENDALE, AZ</b>														
44-45	<b>Retail trade</b> .....	<b>598</b>	<b>2 311 884</b>	<b>203 316</b>	<b>48 744</b>	<b>11 308</b>	<b>2.4</b>	<b>3.8</b>						
441	Motor vehicle & parts dealers .....	72	686 766	52 607	12 600	1 872	4.2	2.1						
4411	Automobile dealers .....	23	611 746	43 301	10 450	1 408	4.0	1.6						
44111	New car dealers .....	12	560 370	39 786	9 716	1 289	.6	1.4						
441110	New car dealers .....	12	560 370	39 786	9 716	1 289	.6	1.4						
44112	Used car dealers .....	11	51 376	3 515	734	119	40.7	3.9						
441120	Used car dealers .....	11	51 376	3 515	734	119	40.7	3.9						
4412	Other motor vehicle dealers .....	12	38 924	3 853	744	121	5.2	—						
44121	Recreational vehicle dealers .....	4	3 347	403	62	14	39.5	—						
441210	Recreational vehicle dealers .....	4	3 347	403	62	14	39.5	—						
44122	Motorcycle, boat, & other motor vehicle dealers .....	8	35 577	3 450	682	107	1.9	—						
441221	Motorcycle dealers .....	2	D	D	D	b	D	D						
441222	Boat dealers .....	3	D	D	D	a	D	D						
441229	All other motor vehicle dealers .....	3	D	D	D	b	D	D						
4413	Automotive parts, accessories, & tire stores .....	37	36 096	5 453	1 406	343	7.4	13.5						
44131	Automotive parts & accessories stores .....	29	33 797	5 014	1 290	308	6.2	13.9						
441310	Automotive parts & accessories stores .....	29	33 797	5 014	1 290	308	6.2	13.9						
442	Furniture & home furnishings stores .....	42	73 019	8 807	2 134	420	2.8	8.1						
4421	Furniture stores .....	18	52 160	5 954	1 404	227	—	10.9						
44211	Furniture stores .....	18	52 160	5 954	1 404	227	—	10.9						
442110	Furniture stores .....	18	52 160	5 954	1 404	227	—	10.9						
4422	Home furnishings stores .....	24	20 859	2 853	730	193	10.0	.9						
44221	Floor covering stores .....	8	5 427	780	202	27	21.9	—						
442210	Floor covering stores .....	8	5 427	780	202	27	21.9	—						
44229	Other home furnishings stores .....	16	15 432	2 073	528	166	5.8	1.2						
442291	Window treatment stores .....	5	2 534	543	132	41	23.7	—						
442299	All other home furnishings stores .....	11	12 898	1 530	396	125	2.2	1.5						
443	Electronics & appliance stores .....	17	27 092	2 719	598	139	5.9	.7						
4431	Electronics & appliance stores .....	17	27 092	2 719	598	139	5.9	.7						
44311	Appliance, television, & other electronics stores .....	11	25 089	2 327	495	117	3.8	.7						
443112	Radio, television, & other electronics stores .....	9	D	D	D	c	D	D						
44313	Camera & photographic supplies stores .....	4	D	D	D	a	D	D						
443130	Camera & photographic supplies stores .....	4	D	D	D	a	D	D						
444	Building material & garden equipment & supplies dealers .....	38	338 891	27 613	6 817	1 180	.4	1.1						
4441	Building material & supplies dealers .....	31	333 291	25 981	6 480	1 099	.2	.2						
44411	Home centers .....	3	D	D	D	f	D	D						
444110	Home centers .....	3	D	D	D	f	D	D						
44413	Hardware stores .....	4	D	D	D	b	D	D						
444130	Hardware stores .....	4	D	D	D	b	D	D						
44419	Other building material dealers .....	21	198 653	13 493	2 947	432	.2	.3						
444190	Other building material dealers .....	21	198 653	13 493	2 947	432	.2	.3						
4442	Lawn & garden equipment & supplies stores .....	7	5 600	1 632	337	81	14.3	55.6						
44422	Nursery & garden centers .....	7	5 600	1 632	337	81	14.3	55.6						
444220	Nursery & garden centers .....	7	5 600	1 632	337	81	14.3	55.6						
445	Food & beverage stores .....	68	285 929	31 870	7 754	1 852	2.0	1.5						
4451	Grocery stores .....	45	275 966	30 564	7 419	1 743	1.1	1.1						
44511	Supermarkets & other grocery (except convenience) stores .....	24	254 867	28 355	6 876	1 571	.5	—						
445110	Supermarkets & other grocery (except convenience) stores .....	24	254 867	28 355	6 876	1 571	.5	—						
44512	Convenience stores .....	21	21 099	2 209	543	172	9.0	14.1						
445120	Convenience stores .....	21	21 099	2 209	543	172	9.0	14.1						
4452	Specialty food stores .....	15	6 750	1 081	284	93	16.7	11.4						

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>GLENDALE, AZ—Con.</b>														
<b>44-45 Retail trade—Con.</b>														
446	Health & personal care stores .....	40	83 747	10 560	2 484	808	.4	8.8						
4461	Health & personal care stores .....	40	83 747	10 560	2 484	808	.4	8.8						
44611	Pharmacies & drug stores .....	15	67 333	7 761	1 854	642	—	10.4						
446110	Pharmacies & drug stores .....	15	67 333	7 761	1 854	642	—	10.4						
4461101	Pharmacies & drug stores .....	15	67 333	7 761	1 854	642	—	10.4						
44612	Cosmetics, beauty supplies, & perfume stores .....	9	5 862	728	183	67	1.3	—						
446120	Cosmetics, beauty supplies, & perfume stores .....	9	5 862	728	183	67	1.3	—						
44613	Optical goods stores .....	6	5 902	1 113	274	50	—	—						
446130	Optical goods stores .....	6	5 902	1 113	274	50	—	—						
44619	Other health & personal care stores .....	10	4 650	958	173	49	6.0	7.4						
446191	Food (health) supplement stores .....	6	2 084	276	57	19	13.3	16.5						
446199	All other health & personal care stores .....	4	2 566	682	116	30	—	—						
447	Gasoline stations .....	59	123 932	7 102	1 632	480	.6	19.0						
4471	Gasoline stations .....	59	123 932	7 102	1 632	480	.6	19.0						
44711	Gasoline stations with convenience stores .....	46	103 721	5 933	1 364	412	—	15.7						
447110	Gasoline stations with convenience stores .....	46	103 721	5 933	1 364	412	—	15.7						
44719	Other gasoline stations .....	13	20 211	1 169	268	68	3.5	35.8						
447190	Other gasoline stations .....	13	20 211	1 169	268	68	3.5	35.8						
448	Clothing & clothing accessories stores .....	101	91 013	10 459	2 523	891	1.9	3.6						
4481	Clothing stores .....	49	54 699	5 932	1 473	582	2.2	3.9						
44811	Men's clothing stores .....	8	6 981	1 079	265	64	—	22.2						
448110	Men's clothing stores .....	8	6 981	1 079	265	64	—	22.2						
44812	Women's clothing stores .....	14	9 249	1 123	279	132	—	3.9						
448120	Women's clothing stores .....	14	9 249	1 123	279	132	—	3.9						
44813	Children's & infants' clothing stores .....	2	D	D	D	b	D	D						
448130	Children's & infants' clothing stores .....	2	D	D	D	b	D	D						
44814	Family clothing stores .....	14	29 998	2 728	669	284	3.5	.1						
448140	Family clothing stores .....	14	29 998	2 728	669	284	3.5	.1						
44815	Clothing accessories stores .....	3	D	D	D	a	D	D						
448150	Clothing accessories stores .....	3	D	D	D	a	D	D						
44819	Other clothing stores .....	8	4 902	524	124	50	2.4	4.2						
448190	Other clothing stores .....	8	4 902	524	124	50	2.4	4.2						
4482	Shoe stores .....	30	22 208	2 549	609	204	—	—						
44821	Shoe stores .....	30	22 208	2 549	609	204	—	—						
448210	Shoe stores .....	30	22 208	2 549	609	204	—	—						
4482102	Women's shoe stores .....	7	3 203	481	110	38	—	—						
4482103	Children's & juveniles' shoe stores .....	1	D	D	D	a	D	D						
4482104	Family shoe stores .....	17	12 123	1 160	270	77	—	—						
4482105	Athletic footwear stores .....	5	D	D	D	b	D	D						
4483	Jewelry, luggage, & leather goods stores .....	22	14 106	1 978	441	105	4.1	7.7						
44831	Jewelry stores .....	21	D	D	D	b	D	D						
448310	Jewelry stores .....	21	D	D	D	b	D	D						
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D						
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D						
451	Sporting goods, hobby, book, & music stores .....	47	61 161	6 479	1 500	495	4.9	1.3						
4511	Sporting goods, hobby, & musical instrument stores .....	31	42 492	4 654	1 052	353	6.7	1.9						
45111	Sporting goods stores .....	11	19 164	2 272	473	138	5.5	3.2						
451110	Sporting goods stores .....	11	19 164	2 272	473	138	5.5	3.2						
4511101	General-line sporting goods stores .....	4	13 851	1 691	441	127	—	—						
4511102	Specialty-line sporting goods stores .....	7	5 313	581	32	11	19.9	11.4						
45112	Hobby, toy, & game stores .....	10	15 759	1 337	313	108	3.1	1.4						
451120	Hobby, toy, & game stores .....	10	15 759	1 337	313	108	3.1	1.4						
45113	Sewing, needlework, & piece goods stores .....	6	3 257	431	115	75	8.3	—						
451130	Sewing, needlework, & piece goods stores .....	6	3 257	431	115	75	8.3	—						
45114	Musical instrument & supplies stores .....	4	4 312	614	151	32	23.7	—						
451140	Musical instrument & supplies stores .....	4	4 312	614	151	32	23.7	—						
4512	Book, periodical, & music stores .....	16	18 669	1 825	448	142	.8	—						
45121	Book stores & news dealers .....	14	D	D	c	D	—	—						
451211	Book stores .....	12	D	D	b	D	—	—						
4512111	Book stores, general .....	4	6 298	659	155	62	—	—						
4512112	Specialty book stores .....	4	D	D	D	a	D	D						
4512113	College book stores .....	4	D	D	D	a	D	D						
451212	News dealers & newsstands .....	2	D	D	D	b	D	D						
45122	Prerecorded tape, compact disc, & record stores ...	2	D	D	D	a	D	D						
451220	Prerecorded tape, compact disc, & record stores ...	2	D	D	D	a	D	D						

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>GLENDALE, AZ—Con.</b>														
<b>Retail trade—Con.</b>														
452	General merchandise stores .....	19	458 283	35 882	8 562	2 555	—	4.2						
4521	Department stores (incl leased depts) ## .....	9	287 869	N	N	N	—	4.7						
45211	Department stores (incl leased depts) # .....	9	287 869	N	N	N	—	4.7						
4521	Department stores (excl leased depts) .....	9	283 355	26 292	6 162	1 994	—	4.8						
45211	Department stores (excl leased depts) .....	9	283 355	26 292	6 162	1 994	—	4.8						
452110	Department stores (excl leased depts) .....	9	283 355	26 292	6 162	1 994	—	4.8						
4521101	Conventional department stores (excl leased depts) .....	3	D	D	D	e	D	D						
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	4	166 953	13 702	3 251	1 176	—	—						
4521103	National chain department stores (excl leased depts) .....	2	D	D	D	e	D	D						
4529	Other general merchandise stores .....	10	174 928	9 590	2 400	561	—	3.2						
45291	Warehouse clubs & superstores .....	2	D	D	D	e	D	D						
452910	Warehouse clubs & superstores .....	2	D	D	D	e	D	D						
45299	All other general merchandise stores .....	8	D	D	D	c	D	D						
452990	All other general merchandise stores .....	8	D	D	D	c	D	D						
4529902	Catalog showrooms .....	1	D	D	D	b	D	D						
4529903	Miscellaneous general merchandise stores .....	6	D	D	D	b	D	D						
453	Miscellaneous store retailers .....	80	77 843	8 453	1 932	559	9.1	5.5						
4531	Florists .....	10	2 445	589	154	53	6.7	16.3						
45311	Florists .....	10	2 445	589	154	53	6.7	16.3						
453110	Florists .....	10	2 445	589	154	53	6.7	16.3						
4532	Office supplies, stationery, & gift stores .....	29	23 616	2 735	639	211	5.6	1.1						
45321	Office supplies & stationery stores .....	7	15 596	1 720	399	97	2.3	—						
453210	Office supplies & stationery stores .....	7	15 596	1 720	399	97	2.3	—						
4532101	Stationery stores .....	2	D	D	D	a	D	D						
4532102	Office supplies stores .....	5	D	D	D	b	D	D						
45322	Gift, novelty, & souvenir stores .....	22	8 020	1 015	240	114	11.9	3.1						
453220	Gift, novelty, & souvenir stores .....	22	8 020	1 015	240	114	11.9	3.1						
4533	Used merchandise stores .....	10	3 890	1 137	267	111	24.3	53.4						
45331	Used merchandise stores .....	10	3 890	1 137	267	111	24.3	53.4						
453310	Used merchandise stores .....	10	3 890	1 137	267	111	24.3	53.4						
4539	Other miscellaneous store retailers .....	31	47 892	3 992	872	184	9.8	3.2						
45391	Pet & pet supplies stores .....	6	6 917	914	219	62	—	6.2						
453910	Pet & pet supplies stores .....	6	6 917	914	219	62	—	6.2						
45392	Art dealers .....	1	D	D	D	a	D	D						
453920	Art dealers .....	1	D	D	D	a	D	D						
45393	Manufactured (mobile) home dealers .....	7	28 727	1 946	366	52	8.2	3.8						
453930	Manufactured (mobile) home dealers .....	7	28 727	1 946	366	52	8.2	3.8						
45399	All other miscellaneous store retailers .....	17	D	D	D	b	D	D						
454	Nonstore retailers .....	15	4 208	765	208	57	74.0	.2						
4543	Direct selling establishments .....	8	2 787	574	157	40	75.1	—						
454319	Other fuel dealers .....	1	D	D	D	a	D	D						
<b>GLOBE, AZ</b>														
44-45	<b>Retail trade</b> .....	49	95 132	9 554	2 262	500	7.0	14.1						
441	Motor vehicle & parts dealers .....	10	36 070	3 879	900	144	2.2	—						
4413	Automotive parts, accessories, & tire stores .....	6	D	D	D	b	D	D						
44131	Automotive parts & accessories stores .....	5	D	D	D	b	D	D						
441310	Automotive parts & accessories stores .....	5	D	D	D	b	D	D						
442	Furniture & home furnishings stores .....	3	1 012	100	23	9	71.9	28.1						
443	Electronics & appliance stores .....	1	D	D	D	a	D	D						
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	b	D	D						
445	Food & beverage stores .....	6	23 583	2 250	549	113	.5	—						
446	Health & personal care stores .....	1	D	D	D	a	D	D						
447	Gasoline stations .....	10	22 446	1 542	391	81	5.7	57.0						
4471	Gasoline stations .....	10	22 446	1 542	391	81	5.7	57.0						
44719	Other gasoline stations .....	4	13 973	984	242	32	6.1	88.1						
447190	Other gasoline stations .....	4	13 973	984	242	32	6.1	88.1						
448	Clothing & clothing accessories stores .....	4	1 329	243	51	17	47.1	—						
452	General merchandise stores .....	3	1 418	256	54	26	D	—						
453	Miscellaneous store retailers .....	6	D	D	D	b	D	D						
454	Nonstore retailers .....	3	1 632	299	71	20	—	—						

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>GOODYEAR, AZ</b>								
44-45	Retail trade .....	65	134 549	12 756	2 861	772	1.7	1.5
441	Motor vehicle & parts dealers .....	5	36 467	2 199	554	107	—	—
4413	Automotive parts, accessories, & tire stores .....	4	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	2	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	2	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	9	D	D	D	b	D	D
4422	Home furnishings stores .....	8	6 138	718	188	62	—	21.4
44229	Other home furnishings stores .....	8	6 138	718	188	62	—	21.4
442299	All other home furnishings stores .....	8	6 138	718	188	62	—	21.4
444	Building material & garden equipment & supplies dealers .....	3	4 217	936	234	37	D	—
445	Food & beverage stores .....	9	59 328	6 062	1 227	297	.4	.6
4451	Grocery stores .....	7	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	5	57 068	5 869	1 180	269	—	—
445110	Supermarkets & other grocery (except convenience) stores .....	5	57 068	5 869	1 180	269	—	—
446	Health & personal care stores .....	4	6 574	691	161	67	10.3	—
4461	Health & personal care stores .....	4	6 574	691	161	67	10.3	—
447	Gasoline stations .....	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	26	14 867	1 539	379	153	1.0	2.3
4481	Clothing stores .....	20	11 972	1 239	299	124	.3	2.0
44819	Other clothing stores .....	3	D	D	D	b	D	D
448190	Other clothing stores .....	3	D	D	D	b	D	D
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	5	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>GUADALUPE, AZ</b>								
44-45	Retail trade .....	18	54 661	4 841	1 235	301	6.3	27.0
441	Motor vehicle & parts dealers .....	2	D	D	D	b	D	D
443	Electronics & appliance stores .....	2	D	D	D	b	D	D
4431	Electronics & appliance stores .....	2	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores .....	1	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	1	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	b	D	D
445	Food & beverage stores .....	4	4 166	308	75	19	65.4	13.7
4452	Specialty food stores .....	1	D	D	D	a	D	D
446	Health & personal care stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	3	9 242	412	114	29	—	—
448	Clothing & clothing accessories stores .....	3	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	1	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HOLBROOK, AZ</b>								
44-45	Retail trade .....	33	59 087	5 691	1 119	327	5.4	2.6
441	Motor vehicle & parts dealers .....	4	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	2 818	224	46	12	29.3	—
445	Food & beverage stores .....	3	13 323	1 583	333	98	—	—
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	11	16 724	996	229	80	9.4	8.0
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	b	D	D
452990	All other general merchandise stores .....	1	D	D	D	b	D	D
452990	All other general merchandise stores .....	1	D	D	D	b	D	D
452990	Miscellaneous general merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	6	1 224	212	55	17	64.5	15.0
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>KINGMAN, AZ</b>								
44-45	Retail trade .....	129	484 684	35 863	8 117	2 115	1.3	.4
441	Motor vehicle & parts dealers .....	20	99 201	8 717	1 941	419	.9	.6
4411	Automobile dealers .....	8	D	D	D	e	D	D
44112	Used car dealers .....	3	D	D	D	b	DD	DD
441120	Used car dealers .....	3	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	11	12 472	2 069	480	128	—	4.5
44131	Automotive parts & accessories stores .....	5	7 378	1 122	258	82	—	—
441310	Automotive parts & accessories stores .....	5	7 378	1 122	258	82	—	—
44132	Tire dealers .....	6	5 094	947	222	46	—	11.1
441320	Tire dealers .....	6	5 094	947	222	46	—	11.1
442	Furniture & home furnishings stores .....	7	D	D	D	b	D	D
4421	Furniture stores .....	2	D	D	D	b	D	D
44211	Furniture stores .....	2	D	D	D	b	D	D
442110	Furniture stores .....	2	D	D	D	b	D	D
4422	Home furnishings stores .....	5	D	D	D	b	D	D
443	Electronics & appliance stores .....	6	D	D	D	b	D	D
4431	Electronics & appliance stores .....	6	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores .....	4	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	12	27 168	2 837	692	157	2.7	—
4441	Building material & supplies dealers .....	10	D	D	D	c	D	D
44413	Hardware stores .....	1	D	D	D	b	D	D
444130	Hardware stores .....	1	D	D	D	b	D	D
44419	Other building material dealers .....	8	D	D	D	b	D	D
444190	Other building material dealers .....	8	D	D	D	b	D	D
445	Food & beverage stores .....	9	69 027	7 149	1 682	345	—	.7
4451	Grocery stores .....	5	67 945	7 024	1 653	330	—	.7
44511	Supermarkets & other grocery (except convenience) stores .....	5	67 945	7 024	1 653	330	—	.7
445110	Supermarkets & other grocery (except convenience) stores .....	5	67 945	7 024	1 653	330	—	.7
446	Health & personal care stores .....	9	14 742	1 993	507	106	.7	—
4461	Health & personal care stores .....	9	14 742	1 993	507	106	.7	—
44619	Other health & personal care stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	39	197 515	6 620	1 275	435	1.2	.6
4471	Gasoline stations .....	39	197 515	6 620	1 275	435	1.2	.6
44711	Gasoline stations with convenience stores .....	25	43 383	2 481	538	207	2.6	.6
447110	Gasoline stations with convenience stores .....	25	43 383	2 481	538	207	2.6	.6
44719	Other gasoline stations .....	14	154 132	4 139	737	228	.8	.6
447190	Other gasoline stations .....	14	154 132	4 139	737	228	.8	.6
448	Clothing & clothing accessories stores .....	9	7 416	1 022	214	64	.4	—
4481	Clothing stores .....	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	3	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	2	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores .....	1	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores .....	1	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>KINGMAN, AZ—Con.</b>							
44-45	Retail trade—Con.							
452	General merchandise stores .....	2	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	2	D	D	D	e	D	D
453	Miscellaneous store retailers .....	11	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	6	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	3	2 921	157	48	11	—	—
453930	Manufactured (mobile) home dealers .....	3	2 921	157	48	11	—	—
454	Nonstore retailers .....	2	D	D	D	b	D	D
4543	Direct selling establishments .....	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	2	D	D	D	b	D	D
	<b>LAKE HAVASU CITY, AZ</b>							
44-45	Retail trade .....	228	377 570	37 935	9 165	2 290	10.2	4.0
441	Motor vehicle & parts dealers .....	51	98 877	9 869	2 362	408	23.7	2.2
4411	Automobile dealers .....	16	57 286	5 400	1 329	177	24.4	—
44112	Used car dealers .....	8	18 133	1 518	403	62	70.1	—
441120	Used car dealers .....	8	18 133	1 518	403	62	70.1	—
4412	Other motor vehicle dealers .....	15	23 838	2 071	496	93	13.4	9.3
44121	Recreational vehicle dealers .....	3	2 493	246	117	24	—	4.3
441210	Recreational vehicle dealers .....	3	2 493	246	117	24	—	4.3
44122	Motorcycle, boat, & other motor vehicle dealers .....	12	21 345	1 825	379	69	15.0	9.9
441222	Boat dealers .....	10	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	20	17 753	2 398	537	138	35.1	—
44131	Automotive parts & accessories stores .....	15	11 825	1 261	340	94	52.6	—
441310	Automotive parts & accessories stores .....	15	11 825	1 261	340	94	52.6	—
44132	Tire dealers .....	5	5 928	1 137	197	44	—	—
441320	Tire dealers .....	5	5 928	1 137	197	44	—	—
442	Furniture & home furnishings stores .....	19	15 216	2 831	688	121	24.6	2.1
4421	Furniture stores .....	7	7 437	898	202	40	41.6	4.2
44211	Furniture stores .....	7	7 437	898	202	40	41.6	4.2
442110	Furniture stores .....	7	7 437	898	202	40	41.6	4.2
4422	Home furnishings stores .....	12	7 779	1 933	486	81	8.4	—
44221	Floor covering stores .....	8	D	D	D	b	D	D
442210	Floor covering stores .....	8	D	D	D	b	D	D
443	Electronics & appliance stores .....	11	7 655	1 248	310	67	1.3	24.7
4431	Electronics & appliance stores .....	11	7 655	1 248	310	67	1.3	24.7
44311	Appliance, television, & other electronics stores .....	9	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	5	4 256	835	206	45	—	—
44312	Computer & software stores .....	2	D	D	D	a	D	D
443120	Computer & software stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	29	38 557	3 649	833	198	.4	1.8
4441	Building material & supplies dealers .....	26	38 027	3 563	803	189	—	1.9
44413	Hardware stores .....	4	D	D	D	b	D	D
444130	Hardware stores .....	4	D	D	D	b	D	D
44419	Other building material dealers .....	20	32 337	2 732	606	123	—	2.2
444190	Other building material dealers .....	20	32 337	2 732	606	123	—	2.2
445	Food & beverage stores .....	16	81 416	7 458	1 887	442	3.9	2.3
4451	Grocery stores .....	12	79 212	7 286	1 844	430	4.0	2.3
44511	Supermarkets & other grocery (except convenience) stores .....	7	75 174	7 054	1 830	417	.3	2.5
445110	Supermarkets & other grocery (except convenience) stores .....	7	75 174	7 054	1 830	417	.3	2.5
446	Health & personal care stores .....	9	D	D	D	b	D	D
4461	Health & personal care stores .....	9	D	D	D	b	D	D
44619	Other health & personal care stores .....	4	D	D	D	a	D	D
447	Gasoline stations .....	20	33 261	2 473	572	200	11.7	19.5
4471	Gasoline stations .....	20	33 261	2 473	572	200	11.7	19.5
44711	Gasoline stations with convenience stores .....	12	23 518	1 552	370	136	6.4	17.9
447110	Gasoline stations with convenience stores .....	12	23 518	1 552	370	136	6.4	17.9
448	Clothing & clothing accessories stores .....	23	7 003	738	154	59	18.3	15.5
4481	Clothing stores .....	14	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	9	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	4	D	D	D	b	D	D
4512112	Specialty book stores .....	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores .....	1	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores .....	1	D	D	D	b	D	D
452	General merchandise stores .....	6	63 925	5 543	1 362	496	.2	.2
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	2	D	D	D	e	D	D
45299	All other general merchandise stores .....	4	D	D	D	b	D	D
452990	All other general merchandise stores .....	4	D	D	D	b	D	D
	Miscellaneous general merchandise stores .....	3	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—								
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>							
<b>LAKE HAVASU CITY, AZ—Con.</b>															
<b>Retail trade—Con.</b>															
453	Miscellaneous store retailers .....	24	D	D	D	c	D	D							
4531	Florists .....	3	D	D	D	b	D	D							
45311	Florists .....	3	D	D	D	b	D	D							
453110	Florists .....	3	D	D	D	b	D	D							
4532	Office supplies, stationery, & gift stores .....	10	D	D	D	b	D	D							
45321	Office supplies & stationery stores .....	2	D	D	D	a	D	D							
453210	Office supplies & stationery stores .....	2	D	D	D	a	D	D							
4532102	Office supplies stores .....	2	D	D	D	a	D	D							
4539	Other miscellaneous store retailers .....	8	D	D	D	b	D	D							
45399	All other miscellaneous store retailers .....	4	D	D	D	a	D	D							
454	Nonstore retailers .....	11	5 597	852	206	47	16.8	—							
4541	Electronic shopping & mail-order houses .....	5	3 881	469	114	26	15.9	—							
45411	Electronic shopping & mail-order houses .....	5	3 881	469	114	26	15.9	—							
454110	Electronic shopping & mail-order houses .....	5	3 881	469	114	26	15.9	—							
<b>LITCHFIELD PARK, AZ</b>															
44-45	<b>Retail trade .....</b>	5	D	D	D	b	D	D							
445	Food & beverage stores .....	1	D	D	D	a	D	D							
446	Health & personal care stores .....	1	D	D	D	a	D	D							
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D							
<b>MARANA, AZ</b>															
44-45	<b>Retail trade .....</b>	60	328 930	27 604	6 744	1 725	.7	1.4							
441	Motor vehicle & parts dealers .....	10	25 687	2 530	600	97	2.3	—							
44112	Used car dealers .....	1	D	D	D	a	D	D							
441120	Used car dealers .....	1	D	D	D	a	D	D							
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D							
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D							
441221	Motorcycle dealers .....	1	D	D	D	a	D	D							
4413	Automotive parts, accessories, & tire stores .....	8	D	D	D	b	D	D							
44131	Automotive parts & accessories stores .....	6	5 778	894	218	54	10.3	—							
441310	Automotive parts & accessories stores .....	6	5 778	894	218	54	10.3	—							
443	Electronics & appliance stores .....	1	D	D	D	a	D	D							
444	Building material & garden equipment & supplies dealers .....	5	18 444	1 737	492	112	.5	3.6							
4441	Building material & supplies dealers .....	3	D	D	D	b	D	D							
44411	Home centers .....	1	D	D	D	b	D	D							
444110	Home centers .....	1	D	D	D	b	D	D							
445	Food & beverage stores .....	7	D	D	D	c	D	D							
4451	Grocery stores .....	6	D	D	D	c	D	D							
44511	Supermarkets & other grocery (except convenience) stores .....	6	D	D	D	c	D	D							
445110	Supermarkets & other grocery (except convenience) stores .....	6	D	D	D	c	D	D							
446	Health & personal care stores .....	4	13 859	1 768	471	97	—	13.2							
4461	Health & personal care stores .....	4	13 859	1 768	471	97	—	13.2							
44612	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D							
446120	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D							
447	Gasoline stations .....	10	32 134	1 226	293	89	—	—							
4471	Gasoline stations .....	10	32 134	1 226	293	89	—	—							
44711	Gasoline stations with convenience stores .....	8	D	D	D	b	D	D							
447110	Gasoline stations with convenience stores .....	8	D	D	D	b	D	D							
44719	Other gasoline stations .....	2	D	D	D	a	D	D							
447190	Other gasoline stations .....	2	D	D	D	a	D	D							
448	Clothing & clothing accessories stores .....	4	1 504	123	29	10	19.9	—							
451	Sporting goods, hobby, book, & music stores .....	4	4 591	517	136	55	—	2.3							
4511	Sporting goods, hobby, & musical instrument stores .....	3	D	D	D	b	D	D							
45112	Hobby, toy, & game stores .....	1	D	D	D	b	D	D							
451120	Hobby, toy, & game stores .....	1	D	D	D	b	D	D							
45113	Sewing, needlework, & piece goods stores .....	1	D	D	D	a	D	D							
451130	Sewing, needlework, & piece goods stores .....	1	D	D	D	a	D	D							
452	General merchandise stores .....	4	D	D	D	f	D	D							
4529	Other general merchandise stores .....	3	D	D	D	f	D	D							
45291	Warehouse clubs & superstores .....	2	D	D	D	f	D	D							
452910	Warehouse clubs & superstores .....	2	D	D	D	f	D	D							
45299	All other general merchandise stores .....	1	D	D	D	a	D	D							
452990	All other general merchandise stores .....	1	D	D	D	a	D	D							

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>MARANA, AZ—Con.</b>														
<b>Retail trade—Con.</b>														
453	Miscellaneous store retailers .....	8	D	D	D	c	D	D						
4533	Used merchandise stores .....	2	D	D	D	b	D	D						
45331	Used merchandise stores .....	2	D	D	D	b	D	D						
453310	Used merchandise stores .....	2	D	D	D	b	D	D						
4539	Other miscellaneous store retailers .....	3	D	D	D	b	D	D						
45391	Pet & pet supplies stores .....	1	D	D	D	b	D	D						
453910	Pet & pet supplies stores .....	1	D	D	D	b	D	D						
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D						
454	Nonstore retailers .....	3	7 991	1 784	444	64	—	—						
4543	Direct selling establishments .....	2	D	D	D	b	D	D						
45439	Other direct selling establishments .....	2	D	D	D	b	D	D						
454390	Other direct selling establishments .....	2	D	D	D	b	D	D						
<b>MESA, AZ</b>														
44-45	<b>Retail trade .....</b>	<b>1 405</b>	<b>4 348 728</b>	<b>420 169</b>	<b>102 844</b>	<b>23 747</b>	<b>4.8</b>	<b>3.9</b>						
441	Motor vehicle & parts dealers .....	168	1 224 457	110 034	26 641	3 440	6.3	1.3						
4411	Automobile dealers .....	57	937 955	74 493	17 851	2 068	5.2	.3						
44111	New car dealers .....	19	879 804	68 972	16 565	1 800	3.7	—						
441110	New car dealers .....	19	879 804	68 972	16 565	1 800	3.7	—						
44112	Used car dealers .....	38	58 151	5 521	1 286	268	28.3	4.3						
441120	Used car dealers .....	38	58 151	5 521	1 286	268	28.3	4.3						
4412	Other motor vehicle dealers .....	36	182 567	18 273	4 789	553	14.2	.6						
44121	Recreational vehicle dealers .....	19	151 550	15 087	4 082	418	8.8	.7						
441210	Recreational vehicle dealers .....	19	151 550	15 087	4 082	418	8.8	.7						
44122	Motorcycle, boat, & other motor vehicle dealers .....	17	31 017	3 186	707	135	40.4	.5						
441221	Motorcycle dealers .....	9	17 334	2 085	463	86	15.6	.8						
441222	Boat dealers .....	5	D	D	D	b	D	D						
441229	All other motor vehicle dealers .....	3	D	D	D	a	D	D						
4413	Automotive parts, accessories, & tire stores .....	75	103 935	17 268	4 001	819	2.4	11.9						
44131	Automotive parts & accessories stores .....	48	64 819	10 512	2 492	513	.9	15.4						
441310	Automotive parts & accessories stores .....	48	64 819	10 512	2 492	513	.9	15.4						
44132	Tire dealers .....	27	39 116	6 756	1 509	306	4.8	6.0						
441320	Tire dealers .....	27	39 116	6 756	1 509	306	4.8	6.0						
442	Furniture & home furnishings stores .....	110	154 482	17 792	4 319	811	8.6	7.5						
4421	Furniture stores .....	54	99 557	11 258	2 804	487	5.1	6.8						
44211	Furniture stores .....	54	99 557	11 258	2 804	487	5.1	6.8						
442110	Furniture stores .....	54	99 557	11 258	2 804	487	5.1	6.8						
4422	Home furnishings stores .....	56	54 925	6 534	1 515	324	14.8	8.7						
44221	Floor covering stores .....	25	29 483	2 924	669	124	19.1	8.4						
442210	Floor covering stores .....	25	29 483	2 924	669	124	19.1	8.4						
44229	Other home furnishings stores .....	31	25 442	3 610	846	200	9.9	9.1						
442291	Window treatment stores .....	7	6 799	1 104	265	44	12.1	.5						
442299	All other home furnishings stores .....	24	18 643	2 506	581	156	9.1	12.2						
443	Electronics & appliance stores .....	71	197 964	15 659	3 591	814	3.4	4.5						
4431	Electronics & appliance stores .....	71	197 964	15 659	3 591	814	3.4	4.5						
44311	Appliance, television, & other electronics stores .....	40	141 067	11 910	2 656	610	2.2	3.3						
443111	Household appliance stores .....	14	35 491	3 493	763	128	5.5	6.0						
443112	Radio, television, & other electronics stores .....	26	105 576	8 417	1 893	482	1.1	2.4						
44312	Computer & software stores .....	22	53 514	3 167	782	169	6.0	7.8						
443120	Computer & software stores .....	22	53 514	3 167	782	169	6.0	7.8						
44313	Camera & photographic supplies stores .....	9	3 383	582	153	35	9.6	—						
443130	Camera & photographic supplies stores .....	9	3 383	582	153	35	9.6	—						
444	Building material & garden equipment & supplies dealers .....	73	371 688	33 597	8 686	1 553	1.3	4.6						
4441	Building material & supplies dealers .....	62	360 997	31 951	8 320	1 460	1.3	3.7						
44411	Home centers .....	5	155 699	13 424	3 901	765	—	2.8						
444110	Home centers .....	5	155 699	13 424	3 901	765	—	2.8						
44412	Paint & wallpaper stores .....	13	14 761	1 517	366	71	2.2	7.1						
444120	Paint & wallpaper stores .....	13	14 761	1 517	366	71	2.2	7.1						
44413	Hardware stores .....	10	9 984	1 740	414	123	22.4	—						
444130	Hardware stores .....	10	9 984	1 740	414	123	22.4	—						
44419	Other building material dealers .....	34	180 553	15 270	3 639	501	1.2	4.4						
444190	Other building material dealers .....	34	180 553	15 270	3 639	501	1.2	4.4						
4442	Lawn & garden equipment & supplies stores .....	11	10 691	1 646	366	93	—	34.5						
44421	Outdoor power equipment stores .....	4	5 490	781	161	34	—	25.2						
444210	Outdoor power equipment stores .....	4	5 490	781	161	34	—	25.2						
44422	Nursery & garden centers .....	7	5 201	865	205	59	—	44.4						
444220	Nursery & garden centers .....	7	5 201	865	205	59	—	44.4						

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>MESA, AZ—Con.</b>							
44-45	<b>Retail trade—Con.</b>							
445	Food & beverage stores .....	116	590 043	64 388	16 348	3 924	3.7	1.5
4451	Grocery stores .....	75	564 372	61 057	15 587	3 640	2.8	1.2
44511	Supermarkets & other grocery (except convenience) stores .....	53	543 555	58 984	15 097	3 471	1.4	1.0
445110	Supermarkets & other grocery (except convenience) stores .....	53	543 555	58 984	15 097	3 471	1.4	1.0
44512	Convenience stores .....	22	20 817	2 073	490	169	40.6	5.9
445120	Convenience stores .....	22	20 817	2 073	490	169	40.6	5.9
4452	Specialty food stores .....	32	20 693	2 801	631	219	26.8	6.0
446	Health & personal care stores .....	112	173 755	24 211	6 115	1 580	4.2	6.2
4461	Health & personal care stores .....	112	173 755	24 211	6 115	1 580	4.2	6.2
44611	Pharmacies & drug stores .....	27	118 697	14 243	3 685	1 037	2.6	5.2
446110	Pharmacies & drug stores .....	27	118 697	14 243	3 685	1 037	2.6	5.2
4461101	Pharmacies & drug stores .....	27	118 697	14 243	3 685	1 037	2.6	5.2
44612	Cosmetics, beauty supplies, & perfume stores .....	18	13 450	2 194	524	164	5.2	10.2
446120	Cosmetics, beauty supplies, & perfume stores .....	18	13 450	2 194	524	164	5.2	10.2
44613	Optical goods stores .....	36	21 007	4 065	1 017	212	9.8	5.2
446130	Optical goods stores .....	36	21 007	4 065	1 017	212	9.8	5.2
44619	Other health & personal care stores .....	31	20 601	3 709	889	167	6.9	10.2
446191	Food (health) supplement stores .....	17	9 087	1 106	262	78	10.3	23.2
446199	All other health & personal care stores .....	14	11 514	2 603	627	89	4.2	—
447	Gasoline stations .....	114	297 819	17 925	4 238	1 248	6.7	13.9
4471	Gasoline stations .....	114	297 819	17 925	4 238	1 248	6.7	13.9
44711	Gasoline stations with convenience stores .....	76	190 835	12 652	3 005	918	2.6	8.1
447110	Gasoline stations with convenience stores .....	76	190 835	12 652	3 005	918	2.6	8.1
44719	Other gasoline stations .....	38	106 984	5 273	1 233	330	14.0	24.2
447190	Other gasoline stations .....	38	106 984	5 273	1 233	330	14.0	24.2
448	Clothing & clothing accessories stores .....	253	220 453	24 482	5 932	2 107	5.7	8.2
4481	Clothing stores .....	144	144 622	15 198	3 651	1 511	7.2	8.9
44811	Men's clothing stores .....	16	14 027	1 917	450	133	16.9	23.8
448110	Men's clothing stores .....	16	14 027	1 917	450	133	16.9	23.8
44812	Women's clothing stores .....	61	37 725	4 256	1 024	447	12.2	14.1
448120	Women's clothing stores .....	61	37 725	4 256	1 024	447	12.2	14.1
44813	Children's & infants' clothing stores .....	6	4 366	444	92	52	9.3	—
448130	Children's & infants' clothing stores .....	6	4 366	444	92	52	9.3	—
44814	Family clothing stores .....	30	67 746	5 623	1 345	613	1.5	5.2
448140	Family clothing stores .....	30	67 746	5 623	1 345	613	1.5	5.2
44815	Clothing accessories stores .....	10	3 550	492	121	63	17.0	—
448150	Clothing accessories stores .....	10	3 550	492	121	63	17.0	—
44819	Other clothing stores .....	21	17 208	2 466	619	203	8.4	3.7
448190	Other clothing stores .....	21	17 208	2 466	619	203	8.4	3.7
4482	Shoe stores .....	55	35 527	3 694	903	268	—	3.2
44821	Shoe stores .....	55	35 527	3 694	903	268	—	3.2
448210	Shoe stores .....	55	35 527	3 694	903	268	—	3.2
4482101	Men's shoe stores .....	8	2 967	448	106	28	—	—
4482102	Women's shoe stores .....	11	4 489	628	155	52	—	25.5
4482103	Children's & juveniles' shoe stores .....	3	1 596	177	45	12	—	—
4482104	Family shoe stores .....	23	17 750	1 580	403	124	—	—
4482105	Athletic footwear stores .....	10	8 725	861	194	52	—	—
4483	Jewelry, luggage, & leather goods stores .....	54	40 304	5 590	1 378	328	5.1	10.0
44831	Jewelry stores .....	49	38 426	5 319	1 311	303	5.4	7.7
448310	Jewelry stores .....	49	38 426	5 319	1 311	303	5.4	7.7
44832	Luggage & leather goods stores .....	5	1 878	271	67	25	—	56.6
448320	Luggage & leather goods stores .....	5	1 878	271	67	25	—	56.6
451	Sporting goods, hobby, book, & music stores .....	114	148 748	16 796	3 890	1 198	3.2	2.7
4511	Sporting goods, hobby, & musical instrument stores .....	76	99 984	11 357	2 554	794	3.7	1.6
45111	Sporting goods stores .....	38	37 800	4 727	1 028	355	5.3	1.4
451110	Sporting goods stores .....	38	37 800	4 727	1 028	355	5.3	1.4
4511101	General-line sporting goods stores .....	9	21 301	2 036	458	167	4.4	2.4
4511102	Specialty-line sporting goods stores .....	29	16 499	2 691	570	188	6.5	—
45112	Hobby, toy, & game stores .....	16	37 253	2 834	611	227	2.9	1.9
451120	Hobby, toy, & game stores .....	16	37 253	2 834	611	227	2.9	1.9
45113	Sewing, needlework, & piece goods stores .....	12	7 108	1 228	300	121	1.5	3.6
451130	Sewing, needlework, & piece goods stores .....	12	7 108	1 228	300	121	1.5	3.6
45114	Musical instrument & supplies stores .....	10	17 823	2 568	615	91	3.0	.9
451140	Musical instrument & supplies stores .....	10	17 823	2 568	615	91	3.0	.9
4512	Book, periodical, & music stores .....	38	48 764	5 439	1 336	404	2.3	4.9
45121	Book stores & news dealers .....	23	34 795	4 104	1 021	275	1.5	6.9
451211	Book stores .....	20	32 913	3 754	942	253	.5	7.3
4512111	Book stores, general .....	9	D	D	D	c	D	D
4512112	Specialty book stores .....	9	9 714	1 385	330	100	1.5	24.6
4512113	College book stores .....	2	D	D	D	b	D	D
451212	News dealers & newsstands .....	3	1 882	350	79	22	D	—
45122	Prerecorded tape, compact disc, & record stores ...	15	13 969	1 335	315	129	4.1	—
451220	Prerecorded tape, compact disc, & record stores ...	15	13 969	1 335	315	129	4.1	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>MESA, AZ—Con.</b>														
<b>Retail trade—Con.</b>														
452	General merchandise stores .....	39	786 279	71 443	17 191	5 304	.2	2.7						
4521	Department stores (incl leased depts) ## .....	23	624 249	N	N	N	—	2.5						
45211	Department stores (incl leased depts) ## .....	23	624 249	N	N	N	—	2.5						
4521	Department stores (excl leased depts) .....	23	616 812	60 725	14 375	4 549	—	2.5						
45211	Department stores (excl leased depts) .....	23	616 812	60 725	14 375	4 549	—	2.5						
452110	Department stores (excl leased depts) .....	23	616 812	60 725	14 375	4 549	—	2.5						
4521101	Conventional department stores (excl leased depts) .....	7	185 123	19 129	4 584	1 347	—	—						
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	10	270 923	24 481	5 788	2 144	—	—						
4521103	National chain department stores (excl leased depts) .....	6	160 766	17 115	4 003	1 058	—	9.7						
4529	Other general merchandise stores .....	16	169 467	10 718	2 816	755	1.0	3.1						
45291	Warehouse clubs & superstores .....	2	D	D	D	e	D	D						
452910	Warehouse clubs & superstores .....	2	D	D	D	e	D	D						
45299	All other general merchandise stores .....	14	D	D	D	e	D	D						
452990	All other general merchandise stores .....	14	D	D	D	e	D	D						
4529902	Catalog showrooms .....	4	D	D	D	e	D	D						
4529903	Miscellaneous general merchandise stores .....	7	D	D	D	c	D	D						
453	Miscellaneous store retailers .....	185	145 182	17 868	4 437	1 487	21.2	5.7						
4531	Florists .....	22	6 501	1 336	342	141	31.0	13.5						
45311	Florists .....	22	6 501	1 336	342	141	31.0	13.5						
453110	Florists .....	22	6 501	1 336	342	141	31.0	13.5						
4532	Office supplies, stationery, & gift stores .....	62	50 773	5 305	1 253	531	11.7	6.0						
45321	Office supplies & stationery stores .....	10	28 603	2 399	607	174	2.2	—						
453210	Office supplies & stationery stores .....	10	28 603	2 399	607	174	2.2	—						
4532102	Office supplies stores .....	10	28 603	2 399	607	174	2.2	—						
45322	Gift, novelty, & souvenir stores .....	52	22 170	2 906	646	357	24.0	13.8						
453220	Gift, novelty, & souvenir stores .....	52	22 170	2 906	646	357	24.0	13.8						
4533	Used merchandise stores .....	31	17 435	4 286	1 062	331	8.4	9.4						
45331	Used merchandise stores .....	31	17 435	4 286	1 062	331	8.4	9.4						
453310	Used merchandise stores .....	31	17 435	4 286	1 062	331	8.4	9.4						
4539	Other miscellaneous store retailers .....	70	70 473	6 941	1 780	484	30.4	3.8						
45391	Pet & pet supplies stores .....	12	17 581	1 921	493	163	6.5	.6						
453910	Pet & pet supplies stores .....	12	17 581	1 921	493	163	6.5	.6						
45392	Art dealers .....	4	506	244	41	4	93.5	6.5						
453920	Art dealers .....	4	506	244	41	4	93.5	6.5						
45393	Manufactured (mobile) home dealers .....	21	37 015	2 956	840	181	48.0	4.2						
453930	Manufactured (mobile) home dealers .....	21	37 015	2 956	840	181	48.0	4.2						
45399	All other miscellaneous store retailers .....	33	15 371	1 820	406	136	13.2	6.3						
454	Nonstore retailers .....	50	37 858	5 974	1 456	281	14.2	10.5						
4541	Electronic shopping & mail-order houses .....	16	9 654	1 330	275	61	28.7	16.6						
45411	Electronic shopping & mail-order houses .....	16	9 654	1 330	275	61	28.7	16.6						
454110	Electronic shopping & mail-order houses .....	16	9 654	1 330	275	61	28.7	16.6						
4542	Vending machine operators .....	7	2 336	266	56	21	22.8	—						
45421	Vending machine operators .....	7	2 336	266	56	21	22.8	—						
454210	Vending machine operators .....	7	2 336	266	56	21	22.8	—						
4543	Direct selling establishments .....	27	25 868	4 378	1 125	199	8.0	9.2						
45439	Other direct selling establishments .....	27	25 868	4 378	1 125	199	8.0	9.2						
454390	Other direct selling establishments .....	27	25 868	4 378	1 125	199	8.0	9.2						
<b>NOGALES, AZ</b>														
44-45	<b>Retail trade .....</b>	<b>156</b>	<b>287 105</b>	<b>27 442</b>	<b>6 239</b>	<b>1 922</b>	<b>18.2</b>	<b>9.3</b>						
441	Motor vehicle & parts dealers .....	22	D	D	D	e	D	D						
4413	Automotive parts, accessories, & tire stores .....	15	16 435	2 005	491	169	10.8	28.1						
44131	Automotive parts & accessories stores .....	11	14 984	1 812	442	155	2.2	30.8						
441310	Automotive parts & accessories stores .....	11	14 984	1 812	442	155	2.2	30.8						
442	Furniture & home furnishings stores .....	8	3 734	436	91	27	41.2	—						
4421	Furniture stores .....	4	D	D	D	a	D	D						
44211	Furniture stores .....	4	D	D	D	a	D	D						
442110	Furniture stores .....	4	D	D	D	a	D	D						
443	Electronics & appliance stores .....	5	D	D	D	b	D	D						
4431	Electronics & appliance stores .....	5	D	D	D	b	D	D						
44311	Appliance, television, & other electronics stores .....	5	D	D	D	b	D	D						
443112	Radio, television, & other electronics stores .....	5	D	D	D	b	D	D						
444	Building material & garden equipment & supplies dealers .....	8	D	D	D	c	D	D						
4441	Building material & supplies dealers .....	5	10 801	1 130	261	52	—	—						
44419	Other building material dealers .....	5	10 801	1 130	261	52	—	—						
444190	Other building material dealers .....	5	10 801	1 130	261	52	—	—						
4442	Lawn & garden equipment & supplies stores .....	3	D	D	D	b	D	D						
44422	Nursery & garden centers .....	2	D	D	D	b	D	D						
444220	Nursery & garden centers .....	2	D	D	D	b	D	D						

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>NOGALES, AZ—Con.</b>														
<b>Retail trade—Con.</b>														
445	Food & beverage stores .....	15	53 880	5 884	1 207	346	7.0	4.9						
4451	Grocery stores .....	10	52 516	5 753	1 173	337	7.0	4.3						
44511	Supermarkets & other grocery (except convenience) stores .....	8	D	D	D	e	D	D						
445110	Supermarkets & other grocery (except convenience) stores .....	8	D	D	D	e	D	D						
446	Health & personal care stores .....	9	8 107	1 099	280	62	10.0	2.9						
4461	Health & personal care stores .....	9	8 107	1 099	280	62	10.0	2.9						
4461102	Proprietary stores .....	1	D	D	D	a	D	D						
447	Gasoline stations .....	14	26 466	1 768	420	123	4.3	—						
4471	Gasoline stations .....	14	26 466	1 768	420	123	4.3	—						
44711	Gasoline stations with convenience stores .....	12	D	D	D	b	D	D						
447110	Gasoline stations with convenience stores .....	12	D	D	D	b	D	D						
448	Clothing & clothing accessories stores .....	47	43 363	4 762	1 088	427	3.4	2.1						
4481	Clothing stores .....	32	D	D	D	e	D	D						
44811	Men's clothing stores .....	7	4 688	735	167	44	—	—						
448110	Men's clothing stores .....	7	4 688	735	167	44	—	—						
44814	Family clothing stores .....	7	D	D	D	c	D	D						
448140	Family clothing stores .....	7	D	D	D	c	D	D						
4482	Shoe stores .....	12	6 415	670	138	57	—	5.3						
44821	Shoe stores .....	12	6 415	670	138	57	—	5.3						
448210	Shoe stores .....	12	6 415	670	138	57	—	5.3						
4482104	Family shoe stores .....	7	3 664	338	76	20	—	6.9						
4482105	Athletic footwear stores .....	2	D	D	D	a	D	D						
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D						
452	General merchandise stores .....	10	60 311	5 057	1 167	462	7.9	—						
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	2	D	D	D	e	D	D						
45299	All other general merchandise stores .....	8	D	D	D	b	D	D						
452990	All other general merchandise stores .....	8	D	D	D	b	D	D						
4529901	Variety stores .....	3	D	D	D	b	D	D						
453	Miscellaneous store retailers .....	12	D	D	D	b	D	D						
4533	Used merchandise stores .....	1	D	D	D	a	D	D						
45331	Used merchandise stores .....	1	D	D	D	a	D	D						
453310	Used merchandise stores .....	1	D	D	D	a	D	D						
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D						
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D						
454	Nonstore retailers .....	4	D	D	D	a	D	D						
<b>ORO VALLEY, AZ</b>														
4445	Retail trade .....	17	68 202	8 509	2 011	395	.3	1.5						
443	Electronics & appliance stores .....	2	D	D	D	b	D	D						
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D						
445	Food & beverage stores .....	3	52 484	6 456	1 605	295	—	—						
4451	Grocery stores .....	3	52 484	6 456	1 605	295	—	—						
44511	Supermarkets & other grocery (except convenience) stores .....	3	52 484	6 456	1 605	295	—	—						
445110	Supermarkets & other grocery (except convenience) stores .....	3	52 484	6 456	1 605	295	—	—						
446	Health & personal care stores .....	2	D	D	D	b	D	D						
4461	Health & personal care stores .....	2	D	D	D	b	D	D						
447	Gasoline stations .....	4	5 718	266	66	19	—	.2						
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D						
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D						

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PAGE, AZ</b>								
44-45	Retail trade .....	45	85 295	9 059	1 819	583	10.1	2.9
441	Motor vehicle & parts dealers .....	8	9 570	1 039	229	51	9.5	—
4412	Other motor vehicle dealers .....	3	1 910	158	29	6	D	—
44122	Motorcycle, boat, & other motor vehicle dealers .....	3	1 910	158	29	6	D	—
443	Electronics & appliance stores .....	4	D	D	D	a	D	D
4431	Electronics & appliance stores .....	4	D	D	D	a	D	D
44312	Computer & software stores .....	3	D	D	D	a	D	D
443120	Computer & software stores .....	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	8 280	1 655	279	81	—	—
4442	Lawn & garden equipment & supplies stores .....	1	D	D	D	b	D	D
44422	Nursery & garden centers .....	1	D	D	D	b	D	D
444220	Nursery & garden centers .....	1	D	D	D	b	D	D
445	Food & beverage stores .....	6	D	D	D	c	D	D
4451	Grocery stores .....	5	D	D	D	c	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	9	16 785	1 086	227	74	10.2	14.6
44711	Gasoline stations with convenience stores .....	9	16 785	1 086	227	74	10.2	14.6
447110	Gasoline stations with convenience stores .....	9	16 785	1 086	227	74	10.2	14.6
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	c	D	D
453	Miscellaneous store retailers .....	8	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
<b>PARADISE VALLEY, AZ</b>								
44-45	Retail trade .....	51	180 713	18 399	4 468	1 141	1.1	.7
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	6	D	D	D	b	D	D
4422	Home furnishings stores .....	4	13 679	1 851	373	66	.3	—
44229	Other home furnishings stores .....	4	13 679	1 851	373	66	.3	—
442299	All other home furnishings stores .....	4	13 679	1 851	373	66	.3	—
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	c	D	D
4441	Building material & supplies dealers .....	1	D	D	D	c	D	D
44411	Home centers .....	1	D	D	D	c	D	D
444110	Home centers .....	1	D	D	D	c	D	D
445	Food & beverage stores .....	1	D	D	D	b	D	D
446	Health & personal care stores .....	3	5 493	859	188	88	—	—
4461	Health & personal care stores .....	3	5 493	859	188	88	—	—
4461102	Proprietary stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	3	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	15	20 797	1 994	505	165	3.7	.9
4481	Clothing stores .....	8	17 051	1 598	412	136	1.9	—
44813	Children's & infants' clothing stores .....	1	D	D	D	b	D	D
448130	Children's & infants' clothing stores .....	1	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores .....	3	D	D	D	a	D	D
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts) .....	1	D	D	D	e	D	D

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>PARADISE VALLEY, AZ—Con.</b>														
<b>Retail trade—Con.</b>														
44-45	Miscellaneous store retailers .....	11	33 017	2 493	640	151	.5	3.1						
453	Office supplies, stationery, & gift stores .....	5	7 828	764	174	61	—	—						
4532	Office supplies & stationery stores .....	1	D	D	D	b	D	D						
45321	Office supplies & stationery stores .....	1	D	D	D	b	D	D						
453210	Office supplies stores .....	1	D	D	D	b	D	D						
45322	Gift, novelty, & souvenir stores .....	4	D	D	D	b	D	D						
453220	Gift, novelty, & souvenir stores .....	4	D	D	D	b	D	D						
4539	Other miscellaneous store retailers .....	5	D	D	D	b	D	D						
45391	Pet & pet supplies stores .....	1	D	D	D	b	D	D						
453910	Pet & pet supplies stores .....	1	D	D	D	b	D	D						
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D						
454	Nonstore retailers .....	4	D	D	D	a	D	D						
<b>PARKER, AZ</b>														
44-45	<b>Retail trade</b> .....	41	49 449	5 312	1 349	370	6.2	4.5						
441	Motor vehicle & parts dealers .....	8	D	D	D	b	D	D						
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D						
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	a	D	D						
441221	Motorcycle dealers .....	1	D	D	D	a	D	D						
443	Electronics & appliance stores .....	1	D	D	D	b	D	D						
4431	Electronics & appliance stores .....	1	D	D	D	b	D	D						
44311	Appliance, television, & other electronics stores .....	1	D	D	D	b	D	D						
443111	Household appliance stores .....	1	D	D	D	b	D	D						
444	Building material & garden equipment & supplies dealers .....	3	D	D	D	b	D	D						
445	Food & beverage stores .....	3	9 913	1 066	299	77	—	—						
446	Health & personal care stores .....	2	D	D	D	a	D	D						
447	Gasoline stations .....	7	8 751	1 128	271	95	3.7	14.9						
448	Clothing & clothing accessories stores .....	4	589	87	20	10	55.0	17.8						
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D						
453	Miscellaneous store retailers .....	9	D	D	D	b	D	D						
4532102	Office supplies stores .....	1	D	D	D	a	D	D						
4539	Other miscellaneous store retailers .....	5	D	D	D	b	D	D						
45393	Manufactured (mobile) home dealers .....	2	D	D	D	b	D	D						
453930	Manufactured (mobile) home dealers .....	2	D	D	D	b	D	D						
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D						
454	Nonstore retailers .....	3	D	D	D	a	D	D						
<b>PAYSON, AZ</b>														
44-45	<b>Retail trade</b> .....	76	143 429	13 662	3 111	905	9.9	6.6						
441	Motor vehicle & parts dealers .....	10	21 809	1 963	430	81	5.2	—						
442	Furniture & home furnishings stores .....	4	D	D	D	a	D	D						
443	Electronics & appliance stores .....	1	D	D	D	a	D	D						
444	Building material & garden equipment & supplies dealers .....	10	23 732	2 382	538	132	23.4	4.4						
4441	Building material & supplies dealers .....	8	D	D	D	c	D	D						
44419	Other building material dealers .....	3	18 161	1 643	399	81	D	—						
444190	Other building material dealers .....	3	18 161	1 643	399	81	D	—						
445	Food & beverage stores .....	8	D	D	D	c	D	D						
4451	Grocery stores .....	6	34 537	3 563	744	221	—	13.0						
446	Health & personal care stores .....	4	D	D	D	b	D	D						
4461	Health & personal care stores .....	4	D	D	D	b	D	D						
447	Gasoline stations .....	10	15 917	890	191	65	17.2	12.5						
44711	Gasoline stations with convenience stores .....	7	12 642	659	151	52	—	15.7						
447110	Gasoline stations with convenience stores .....	7	12 642	659	151	52	—	15.7						
448	Clothing & clothing accessories stores .....	3	D	D	D	a	D	D						
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D						
452	General merchandise stores .....	5	D	D	D	c	D	D						

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>PAYSON, AZ—Con.</b>							
44-45	Retail trade—Con.							
453	Miscellaneous store retailers .....	12	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	6	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	7	D	D	D	b	D	D
	<b>PEORIA, AZ</b>							
44-45	Retail trade .....	149	454 486	46 610	10 856	2 558	4.6	1.3
441	Motor vehicle & parts dealers .....	15	104 763	9 159	2 129	247	7.5	.1
4411	Automobile dealers .....	2	D	D	D	c	D	D
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	11	D	D	D	c	D	D
44131	Automotive parts & accessories stores .....	6	7 186	1 208	304	52	—	.8
441310	Automotive parts & accessories stores .....	6	7 186	1 208	304	52	—	.8
44132	Tire dealers .....	5	D	D	D	b	D	D
441320	Tire dealers .....	5	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	10	3 025	396	99	41	80.8	8.1
4421	Furniture stores .....	5	2 355	271	63	25	94.6	—
44211	Furniture stores .....	5	2 355	271	63	25	94.6	—
442110	Furniture stores .....	5	2 355	271	63	25	94.6	—
443	Electronics & appliance stores .....	11	19 393	2 020	568	114	5.6	5.2
4431	Electronics & appliance stores .....	11	19 393	2 020	568	114	5.6	5.2
44311	Appliance, television, & other electronics stores .....	6	15 689	1 665	395	84	5.3	6.3
443111	Household appliance stores .....	3	D	D	D	a	D	D
443112	Radio, television, & other electronics stores .....	3	D	D	D	b	D	D
44312	Computer & software stores .....	5	3 704	355	173	30	6.8	.5
443120	Computer & software stores .....	5	3 704	355	173	30	6.8	.5
444	Building material & garden equipment & supplies dealers .....	10	34 337	5 017	694	138	—	—
4441	Building material & supplies dealers .....	9	D	D	D	c	D	D
44411	Home centers .....	2	D	D	D	b	D	D
444110	Home centers .....	2	D	D	D	b	D	D
44419	Other building material dealers .....	4	5 452	925	187	33	—	—
444190	Other building material dealers .....	4	5 452	925	187	33	—	—
445	Food & beverage stores .....	13	D	D	D	f	D	D
4451	Grocery stores .....	12	127 420	15 049	3 942	841	1.1	—
44511	Supermarkets & other grocery (except convenience) stores .....	9	124 794	14 783	3 885	815	.3	—
445110	Supermarkets & other grocery (except convenience) stores .....	9	124 794	14 783	3 885	815	.3	—
446	Health & personal care stores .....	13	16 080	2 003	502	168	2.0	—
4461	Health & personal care stores .....	13	16 080	2 003	502	168	2.0	—
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	2	D	D	D	a	D	D
44619	Other health & personal care stores .....	3	D	D	D	a	D	D
446191	Food (health) supplement stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	22	46 124	2 691	629	192	5.4	.1
4471	Gasoline stations .....	22	46 124	2 691	629	192	5.4	.1
44711	Gasoline stations with convenience stores .....	19	42 345	2 358	545	175	5.5	.1
447110	Gasoline stations with convenience stores .....	19	42 345	2 358	545	175	5.5	.1
448	Clothing & clothing accessories stores .....	19	10 374	1 404	344	115	10.9	21.0
4481	Clothing stores .....	10	4 668	676	177	64	6.3	14.7
44819	Other clothing stores .....	3	D	D	D	b	D	D
448190	Other clothing stores .....	3	D	D	D	b	D	D
4482104	Family shoe stores .....	5	3 377	369	80	26	—	—
4483	Jewelry, luggage, & leather goods stores .....	4	2 329	359	87	25	36.0	64.0
451	Sporting goods, hobby, book, & music stores .....	11	9 739	1 228	277	88	11.5	.1
4511	Sporting goods, hobby, & musical instrument stores .....	9	D	D	D	b	D	D
4511101	General-line sporting goods stores .....	1	D	D	D	a	D	D
45112	Hobby, toy, & game stores .....	3	4 648	689	140	52	D	—
451120	Hobby, toy, & game stores .....	3	4 648	689	140	52	D	—
45113	Sewing, needlework, & piece goods stores .....	1	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores .....	1	D	D	D	a	D	D
45121	Book stores & news dealers .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D.]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>PEORIA, AZ—Con.</b>														
<b>Retail trade—Con.</b>														
442	General merchandise stores .....	6	70 191	6 160	1 311	481	—	2.6						
4521	Department stores (incl leased depts) ## .....	3	68 051	N	N	N	—	—						
45211	Department stores (incl leased depts) ## .....	3	68 051	N	N	N	—	—						
4521	Department stores (excl leased depts) .....	3	67 509	5 829	1 229	446	—	—						
45211	Department stores (excl leased depts) .....	3	67 509	5 829	1 229	446	—	—						
452110	Department stores (excl leased depts) .....	3	67 509	5 829	1 229	446	—	—						
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	2	D	D	D	e	D	D						
4521103	National chain department stores (excl leased depts) .....	1	D	D	D	b	D	D						
45299	All other general merchandise stores .....	3	2 682	331	82	35	—	67.2						
452990	All other general merchandise stores .....	3	2 682	331	82	35	—	67.2						
453	Miscellaneous store retailers .....	14	D	D	D	c	D	D						
4539	Other miscellaneous store retailers .....	8	D	D	D	b	D	D						
45391	Pet & pet supplies stores .....	2	D	D	D	b	D	D						
453910	Pet & pet supplies stores .....	2	D	D	D	b	D	D						
45399	All other miscellaneous store retailers .....	4	D	D	D	a	D	D						
454	Nonstore retailers .....	5	D	D	D	a	D	D						
<b>PHOENIX, AZ</b>														
44-45	<b>Retail trade</b> .....	<b>3 807</b>	<b>11 407 585</b>	<b>1 123 223</b>	<b>264 443</b>	<b>58 531</b>	<b>5.2</b>	<b>6.0</b>						
441	Motor vehicle & parts dealers .....	446	3 303 354	277 986	62 161	8 570	7.1	5.3						
4411	Automobile dealers .....	126	2 778 818	196 664	43 358	5 007	6.9	4.3						
44111	New car dealers .....	51	2 587 491	180 933	39 826	4 426	6.6	4.4						
441110	New car dealers .....	51	2 587 491	180 933	39 826	4 426	6.6	4.4						
44112	Used car dealers .....	75	191 327	15 731	3 532	581	11.5	3.4						
441120	Used car dealers .....	75	191 327	15 731	3 532	581	11.5	3.4						
4412	Other motor vehicle dealers .....	52	79 619	8 911	2 036	437	28.4	3.1						
44121	Recreational vehicle dealers .....	12	19 037	2 397	473	102	37.6	2.6						
441210	Recreational vehicle dealers .....	12	19 037	2 397	473	102	37.6	2.6						
44122	Motorcycle, boat, & other motor vehicle dealers .....	40	60 582	6 514	1 563	335	25.5	3.2						
441221	Motorcycle dealers .....	24	32 036	3 899	911	209	24.1	6.1						
441222	Boat dealers .....	11	25 874	2 345	605	113	20.3	—						
441229	All other motor vehicle dealers .....	5	2 672	270	47	13	92.7	—						
4413	Automotive parts, accessories, & tire stores .....	268	444 917	72 411	16 767	3 126	4.2	11.8						
44131	Automotive parts & accessories stores .....	199	337 380	55 273	12 941	2 428	3.8	9.9						
441310	Automotive parts & accessories stores .....	199	337 380	55 273	12 941	2 428	3.8	9.9						
44132	Tire dealers .....	69	107 537	17 138	3 826	698	5.7	17.7						
441320	Tire dealers .....	69	107 537	17 138	3 826	698	5.7	17.7						
442	Furniture & home furnishings stores .....	296	402 692	55 899	13 356	2 303	10.4	11.4						
4421	Furniture stores .....	136	210 226	29 302	7 013	1 126	12.4	1.9						
44211	Furniture stores .....	136	210 226	29 302	7 013	1 126	12.4	1.9						
442110	Furniture stores .....	136	210 226	29 302	7 013	1 126	12.4	1.9						
4422	Home furnishings stores .....	160	192 466	26 597	6 343	1 177	8.2	21.8						
44221	Floor covering stores .....	86	125 263	18 028	4 202	603	8.0	27.0						
442210	Floor covering stores .....	86	125 263	18 028	4 202	603	8.0	27.0						
44229	Other home furnishings stores .....	74	67 203	8 569	2 141	574	8.7	12.2						
442291	Window treatment stores .....	12	4 495	824	194	41	21.9	8.7						
442299	All other home furnishings stores .....	62	62 708	7 745	1 947	533	7.7	12.5						
443	Electronics & appliance stores .....	170	427 372	38 169	7 758	1 890	6.8	11.7						
4431	Electronics & appliance stores .....	170	427 372	38 169	7 758	1 890	6.8	11.7						
44311	Appliance, television, & other electronics stores .....	92	213 627	19 713	4 453	1 124	4.5	4.2						
443111	Household appliance stores .....	34	30 857	4 527	1 116	215	15.4	13.0						
443112	Radio, television, & other electronics stores .....	58	182 770	15 186	3 337	909	2.7	2.8						
44312	Computer & software stores .....	59	196 649	16 359	2 836	664	9.7	20.8						
443120	Computer & software stores .....	59	196 649	16 359	2 836	664	9.7	20.8						
44313	Camera & photographic supplies stores .....	19	17 096	2 097	469	102	2.5	.2						
443130	Camera & photographic supplies stores .....	19	17 096	2 097	469	102	2.5	.2						
444	Building material & garden equipment & supplies dealers .....	282	1 165 248	127 138	30 432	4 564	2.3	4.6						
4441	Building material & supplies dealers .....	233	1 106 627	116 714	28 055	4 055	1.9	4.6						
44411	Home centers .....	12	274 251	25 352	6 780	1 210	2.1	—						
444110	Home centers .....	12	274 251	25 352	6 780	1 210	2.1	—						
44412	Paint & wallpaper stores .....	31	49 598	4 458	1 015	164	1.3	15.6						
444120	Paint & wallpaper stores .....	31	49 598	4 458	1 015	164	1.3	15.6						
44413	Hardware stores .....	28	36 763	7 057	1 463	319	4.4	3.4						
444130	Hardware stores .....	28	36 763	7 057	1 463	319	4.4	3.4						
44419	Other building material dealers .....	162	746 015	79 847	18 797	2 362	1.8	5.7						
444190	Other building material dealers .....	162	746 015	79 847	18 797	2 362	1.8	5.7						
4442	Lawn & garden equipment & supplies stores .....	49	58 621	10 424	2 377	509	8.8	3.6						
44421	Outdoor power equipment stores .....	10	14 383	3 230	588	106	6.3	—						
444210	Outdoor power equipment stores .....	10	14 383	3 230	588	106	6.3	—						
44422	Nursery & garden centers .....	39	44 238	7 194	1 799	403	9.6	4.8						
444220	Nursery & garden centers .....	39	44 238	7 194	1 799	403	9.6	4.8						

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D.]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>PHOENIX, AZ—Con.</b>							
44-45	Retail trade—Con.							
445	Food & beverage stores .....	393	1 854 913	198 357	49 087	11 818	3.2	1.6
4451	Grocery stores .....	286	1 803 813	191 727	47 360	11 331	2.4	1.2
44511	Supermarkets & other grocery (except convenience) stores.....	193	1 730 187	185 304	45 866	10 775	1.3	.6
445110	Supermarkets & other grocery (except convenience) stores.....	193	1 730 187	185 304	45 866	10 775	1.3	.6
44512	Convenience stores .....	93	73 626	6 423	1 494	556	29.1	14.0
445120	Convenience stores .....	93	73 626	6 423	1 494	556	29.1	14.0
4452	Specialty food stores .....	60	28 696	5 154	1 362	337	23.0	12.6
4453	Beer, wine, & liquor stores .....	47	22 404	1 476	365	150	42.4	22.3
44531	Beer, wine, & liquor stores .....	47	22 404	1 476	365	150	42.4	22.3
445310	Beer, wine, & liquor stores .....	47	22 404	1 476	365	150	42.4	22.3
446	Health & personal care stores .....	279	472 693	64 758	16 109	4 222	3.6	12.2
4461	Health & personal care stores .....	279	472 693	64 758	16 109	4 222	3.6	12.2
44611	Pharmacies & drug stores .....	89	354 533	43 646	11 031	3 077	2.7	9.9
446110	Pharmacies & drug stores .....	89	354 533	43 646	11 031	3 077	2.7	9.9
4461101	Pharmacies & drug stores .....	85	352 315	43 150	10 874	3 021	2.7	10.0
4461102	Proprietary stores .....	4	2 218	496	157	56	—	—
44612	Cosmetics, beauty supplies, & perfume stores .....	48	25 809	3 377	839	256	5.3	5.4
446120	Cosmetics, beauty supplies, & perfume stores .....	48	25 809	3 377	839	256	5.3	5.4
44613	Optical goods stores .....	70	34 064	6 917	1 717	375	7.4	9.5
446130	Optical goods stores .....	70	34 064	6 917	1 717	375	7.4	9.5
44619	Other health & personal care stores .....	72	58 287	10 818	2 522	514	6.1	30.5
446191	Food (health) supplement stores .....	31	33 984	4 694	1 097	320	3.3	44.2
446199	All other health & personal care stores .....	41	24 303	6 124	1 425	194	9.9	11.4
447	Gasoline stations .....	334	911 145	53 722	12 640	3 753	6.0	14.8
4471	Gasoline stations .....	334	911 145	53 722	12 640	3 753	6.0	14.8
44711	Gasoline stations with convenience stores .....	238	641 363	40 620	9 467	2 883	3.6	9.5
447110	Gasoline stations with convenience stores .....	238	641 363	40 620	9 467	2 883	3.6	9.5
44719	Other gasoline stations .....	96	269 782	13 102	3 173	870	11.9	27.4
447190	Other gasoline stations .....	96	269 782	13 102	3 173	870	11.9	27.4
448	Clothing & clothing accessories stores .....	570	550 570	68 011	16 198	4 829	5.8	8.5
4481	Clothing stores .....	321	356 742	42 527	10 044	3 258	5.4	8.0
44811	Men's clothing stores .....	51	41 746	6 009	1 437	306	20.8	10.8
448110	Men's clothing stores .....	51	41 746	6 009	1 437	306	20.8	10.8
44812	Women's clothing stores .....	127	106 886	14 729	3 568	1 105	7.1	17.5
448120	Women's clothing stores .....	127	106 886	14 729	3 568	1 105	7.1	17.5
44813	Children's & infants' clothing stores .....	7	7 568	849	240	89	—	14.7
448130	Children's & infants' clothing stores .....	7	7 568	849	240	89	—	14.7
44814	Family clothing stores .....	60	156 803	14 713	3 365	1 255	.3	1.3
448140	Family clothing stores .....	60	156 803	14 713	3 365	1 255	.3	1.3
44815	Clothing accessories stores .....	22	5 098	747	179	90	16.6	13.3
448150	Clothing accessories stores .....	22	5 098	747	179	90	16.6	13.3
44819	Other clothing stores .....	54	38 641	5 480	1 255	413	4.0	3.3
448190	Other clothing stores .....	54	38 641	5 480	1 255	413	4.0	3.3
4482	Shoe stores .....	108	93 123	10 693	2 624	825	.9	3.0
44821	Shoe stores .....	108	93 123	10 693	2 624	825	.9	3.0
448210	Shoe stores .....	108	93 123	10 693	2 624	825	.9	3.0
4482101	Men's shoe stores .....	10	5 560	581	154	42	3.9	11.6
4482102	Women's shoe stores .....	17	10 292	1 525	378	105	—	11.5
4482103	Children's & juveniles' shoe stores .....	4	1 686	254	64	25	—	—
4482104	Family shoe stores .....	44	29 434	3 252	769	226	1.4	3.3
4482105	Athletic footwear stores .....	33	46 151	5 081	1 259	427	.5	.1
4483	Jewelry, luggage, & leather goods stores .....	141	100 705	14 791	3 530	746	11.7	15.4
44831	Jewelry stores .....	128	92 501	13 627	3 267	679	12.1	16.3
448310	Jewelry stores .....	128	92 501	13 627	3 267	679	12.1	16.3
44832	Luggage & leather goods stores .....	13	8 204	1 164	263	67	6.4	5.2
448320	Luggage & leather goods stores .....	13	8 204	1 164	263	67	6.4	5.2
451	Sporting goods, hobby, book, & music stores .....	280	284 312	34 863	8 501	2 663	7.4	4.4
4511	Sporting goods, hobby, & musical instrument stores .....	186	185 560	23 465	5 624	1 744	9.1	4.6
45111	Sporting goods stores .....	104	81 782	11 099	2 808	888	12.5	3.4
451110	Sporting goods stores .....	104	81 782	11 099	2 808	888	12.5	3.4
4511101	General-line sporting goods stores .....	30	32 125	3 255	827	322	12.9	.9
4511102	Specialty-line sporting goods stores .....	74	49 657	7 844	1 981	566	12.3	5.1
45112	Hobby, toy, & game stores .....	37	66 820	6 263	1 297	494	1.7	3.3
451120	Hobby, toy, & game stores .....	37	66 820	6 263	1 297	494	1.7	3.3
45113	Sewing, needlework, & piece goods stores .....	25	15 752	2 516	669	201	8.7	4.4
451130	Sewing, needlework, & piece goods stores .....	25	15 752	2 516	669	201	8.7	4.4
45114	Musical instrument & supplies stores .....	20	21 206	3 587	850	161	19.5	12.8
451140	Musical instrument & supplies stores .....	20	21 206	3 587	850	161	19.5	12.8
4512	Book, periodical, & music stores .....	94	98 752	11 398	2 877	919	4.1	4.2
45121	Book stores & news dealers .....	62	70 512	8 439	2 142	636	4.2	2.9
451211	Book stores .....	58	D	D	D	f	D	D
4512111	Book stores, general .....	31	43 867	4 813	1 236	377	6.6	3.3
4512112	Specialty book stores .....	21	D	D	D	c	D	D
4512113	College book stores .....	6	D	D	D	b	D	D
451212	News dealers & newsstands .....	4	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores...	32	28 240	2 959	735	283	3.9	7.6
451220	Prerecorded tape, compact disc, & record stores...	32	28 240	2 959	735	283	3.9	7.6

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>PHOENIX, AZ—Con.</b>														
<b>Retail trade—Con.</b>														
44-45	General merchandise stores .....	91	1 230 124	108 847	26 474	8 271	.7	1.5						
452	Department stores (incl leased depts) ## .....	40	963 516	N	N	N	—	—						
45211	Department stores (incl leased depts) ## .....	40	963 516	N	N	N	—	—						
4521	Department stores (excl leased depts) .....	40	951 920	90 459	21 831	7 051	—	—						
45211	Department stores (excl leased depts) .....	40	951 920	90 459	21 831	7 051	—	—						
452110	Department stores (excl leased depts) .....	40	951 920	90 459	21 831	7 051	—	—						
4521101	Conventional department stores (excl leased depts) .....	14	284 665	29 927	7 452	2 170	—	—						
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	17	487 277	40 177	9 352	3 574	—	—						
4521103	National chain department stores (excl leased depts) .....	9	179 978	20 355	5 027	1 307	—	—						
4529	Other general merchandise stores .....	51	278 204	18 388	4 643	1 220	3.2	6.7						
45291	Warehouse clubs & superstores .....	4	D	D	D	f	D	D						
452910	Warehouse clubs & superstores .....	4	D	D	D	f	D	D						
45299	All other general merchandise stores .....	47	D	D	D	f	D	D						
452990	All other general merchandise stores .....	47	D	D	D	f	D	D						
4529901	Variety stores .....	14	6 512	325	73	36	91.4	—						
4529902	Catalog showrooms .....	5	D	D	D	c	D	D						
4529903	Miscellaneous general merchandise stores .....	28	D	D	D	e	D	D						
453	Miscellaneous store retailers .....	494	396 408	52 558	12 009	3 619	11.5	6.4						
4531	Florists .....	73	28 628	4 891	1 233	388	19.0	5.9						
45311	Florists .....	73	28 628	4 891	1 233	388	19.0	5.9						
453110	Florists .....	73	28 628	4 891	1 233	388	19.0	5.9						
4532	Office supplies, stationery, & gift stores .....	160	133 151	15 080	3 505	1 236	9.1	4.9						
45321	Office supplies & stationery stores .....	22	61 738	5 079	1 261	369	2.6	1.6						
453210	Office supplies & stationery stores .....	22	61 738	5 079	1 261	369	2.6	1.6						
4532101	Stationery stores .....	2	D	D	D	a	D	D						
4532102	Office supplies stores .....	20	D	D	D	e	D	D						
45322	Gift, novelty, & souvenir stores .....	138	71 413	10 001	2 244	867	14.7	7.7						
453220	Gift, novelty, & souvenir stores .....	138	71 413	10 001	2 244	867	14.7	7.7						
4533	Used merchandise stores .....	83	50 551	11 460	2 577	846	8.1	14.8						
45331	Used merchandise stores .....	83	50 551	11 460	2 577	846	8.1	14.8						
453310	Used merchandise stores .....	83	50 551	11 460	2 577	846	8.1	14.8						
4539	Other miscellaneous store retailers .....	178	184 078	21 127	4 694	1 149	13.0	5.3						
45391	Pet & pet supplies stores .....	35	47 909	4 699	1 127	388	5.3	1.0						
453910	Pet & pet supplies stores .....	35	47 909	4 699	1 127	388	5.3	1.0						
45392	Art dealers .....	17	4 673	1 062	254	50	31.6	13.9						
453920	Art dealers .....	17	4 673	1 062	254	50	31.6	13.9						
45393	Manufactured (mobile) home dealers .....	7	23 666	2 789	422	78	1.4	4.7						
453930	Manufactured (mobile) home dealers .....	7	23 666	2 789	422	78	1.4	4.7						
45399	All other miscellaneous store retailers .....	119	107 830	12 577	2 891	633	18.2	7.0						
454	Nonstore retailers .....	172	408 754	42 915	9 718	2 029	5.5	7.6						
4541	Electronic shopping & mail-order houses .....	38	281 970	18 838	4 734	750	2.9	2.3						
45411	Electronic shopping & mail-order houses .....	38	281 970	18 838	4 734	750	2.9	2.3						
454110	Electronic shopping & mail-order houses .....	38	281 970	18 838	4 734	750	2.9	2.3						
4542	Vending machine operators .....	56	23 321	4 514	821	282	32.1	19.4						
45421	Vending machine operators .....	56	23 321	4 514	821	282	32.1	19.4						
454210	Vending machine operators .....	56	23 321	4 514	821	282	32.1	19.4						
4543	Direct selling establishments .....	78	103 463	19 563	4 163	997	6.4	19.5						
45431	Fuel dealers .....	7	14 423	744	175	29	2.6	—						
454311	Heating oil dealers .....	2	D	D	D	a	D	D						
454319	Other fuel dealers .....	3	D	D	D	a	D	D						
45439	Other direct selling establishments .....	71	89 040	18 819	3 988	968	7.0	22.7						
454390	Other direct selling establishments .....	71	89 040	18 819	3 988	968	7.0	22.7						
<b>PINETOP-LAKESIDE, AZ</b>														
44-45	Retail trade .....	32	33 734	3 698	824	255	8.7	.3						
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D						
442	Furniture & home furnishings stores .....	3	D	D	D	b	D	D						
4421	Furniture stores .....	1	D	D	D	a	D	D						
44211	Furniture stores .....	1	D	D	D	a	D	D						
442110	Furniture stores .....	1	D	D	D	a	D	D						
443	Electronics & appliance stores .....	3	445	105	25	8	D	—						
444	Building material & garden equipment & supplies dealers .....	4	7 310	666	172	42	—	—						
44419	Other building material dealers .....	2	D	D	D	b	D	D						
444190	Other building material dealers .....	2	D	D	D	b	D	D						
445	Food & beverage stores .....	1	D	D	D	a	D	D						
446	Health & personal care stores .....	3	D	D	D	b	D	D						
44612	Cosmetics, beauty supplies, & perfume stores ....	1	D	D	D	a	D	D						
446120	Cosmetics, beauty supplies, & perfume stores ....	1	D	D	D	a	D	D						

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>PINETOP-LAKESIDE, AZ—Con.</b>														
<b>Retail trade—Con.</b>														
447	Gasoline stations .....	6	9 908	524	111	43	—	—						
44711	Gasoline stations with convenience stores .....	6	9 908	524	111	43	—	—						
447110	Gasoline stations with convenience stores .....	6	9 908	524	111	43	—	—						
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D						
451	Sporting goods, hobby, book, & music stores .....	3	308	49	16	12	—	—						
453	Miscellaneous store retailers .....	5	D	D	D	b	D	D						
4539	Other miscellaneous store retailers .....	3	D	D	D	b	D	D						
45393	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D						
453930	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D						
45399	All other miscellaneous store retailers .....	2	D	D	D	b	D	D						
454	Nonstore retailers .....	1	D	D	D	a	D	D						
<b>PRESCOTT, AZ</b>														
44-45	<b>Retail trade</b> .....	<b>251</b>	<b>513 746</b>	<b>52 483</b>	<b>11 991</b>	<b>2 822</b>	<b>6.0</b>	<b>1.4</b>						
441	Motor vehicle & parts dealers .....	32	156 092	14 062	3 111	500	5.1	—						
4411	Automobile dealers .....	10	132 232	10 525	2 270	277	1.3	—						
44111	New car dealers .....	7	130 562	10 349	2 232	265	—	—						
441110	New car dealers .....	7	130 562	10 349	2 232	265	—	—						
4412	Other motor vehicle dealers .....	4	5 630	660	92	23	59.6	—						
44121	Recreational vehicle dealers .....	1	D	D	D	a	D	D						
441210	Recreational vehicle dealers .....	1	D	D	D	a	D	D						
44122	Motorcycle, boat, & other motor vehicle dealers .....	3	D	D	D	a	D	D						
441221	Motorcycle dealers .....	1	D	D	D	a	D	D						
441229	All other motor vehicle dealers .....	2	D	D	D	a	D	D						
4413	Automotive parts, accessories, & tire stores .....	18	18 230	2 877	749	200	16.3	.3						
44131	Automotive parts & accessories stores .....	13	12 906	1 839	512	146	23.0	.5						
441310	Automotive parts & accessories stores .....	13	12 906	1 839	512	146	23.0	.5						
44132	Tire dealers .....	5	5 324	1 038	237	54	—	—						
441320	Tire dealers .....	5	5 324	1 038	237	54	—	—						
442	Furniture & home furnishings stores .....	21	11 963	2 578	631	116	9.7	3.0						
4421	Furniture stores .....	11	5 864	1 095	317	54	9.6	6.0						
44211	Furniture stores .....	11	5 864	1 095	317	54	9.6	6.0						
442110	Furniture stores .....	11	5 864	1 095	317	54	9.6	6.0						
4422	Home furnishings stores .....	10	6 099	1 483	314	62	9.9	—						
44221	Floor covering stores .....	5	5 050	1 318	272	44	3.8	—						
442210	Floor covering stores .....	5	5 050	1 318	272	44	3.8	—						
443	Electronics & appliance stores .....	10	7 571	1 133	237	55	3.7	—						
4431	Electronics & appliance stores .....	10	7 571	1 133	237	55	3.7	—						
44311	Appliance, television, & other electronics stores .....	4	D	D	D	b	D	D						
443111	Household appliance stores .....	2	D	D	D	b	D	D						
44312	Computer & software stores .....	3	D	D	D	a	D	D						
443120	Computer & software stores .....	3	D	D	D	a	D	D						
44313	Camera & photographic supplies stores .....	3	600	99	22	9	D	—						
443130	Camera & photographic supplies stores .....	3	600	99	22	9	D	—						
444	Building material & garden equipment & supplies dealers .....	29	68 942	6 894	1 594	347	1.1	—						
4441	Building material & supplies dealers .....	25	66 408	6 338	1 503	316	1.1	—						
44413	Hardware stores .....	2	D	D	D	b	D	D						
444130	Hardware stores .....	2	D	D	D	b	D	D						
44419	Other building material dealers .....	19	57 724	5 038	1 206	228	1.3	—						
444190	Other building material dealers .....	19	57 724	5 038	1 206	228	1.3	—						
4442	Lawn & garden equipment & supplies stores .....	4	2 534	556	91	31	—	—						
44422	Nursery & garden centers .....	3	D	D	D	b	D	D						
444220	Nursery & garden centers .....	3	D	D	D	b	D	D						
445	Food & beverage stores .....	14	76 224	8 820	2 018	463	.7	.3						
4451	Grocery stores .....	9	D	D	D	e	D	D						
44511	Supermarkets & other grocery (except convenience) stores .....	7	73 285	8 479	1 933	433	—	.3						
445110	Supermarkets & other grocery (except convenience) stores .....	7	73 285	8 479	1 933	433	—	.3						
446	Health & personal care stores .....	16	17 274	2 274	541	132	5.1	—						
4461	Health & personal care stores .....	16	17 274	2 274	541	132	5.1	—						
44619	Other health & personal care stores .....	6	3 304	702	177	39	20.3	D						
446199	All other health & personal care stores .....	5	D	D	D	b	D	D						
447	Gasoline stations .....	17	30 187	1 547	402	142	15.8	16.4						
4471	Gasoline stations .....	17	30 187	1 547	402	142	15.8	16.4						
44711	Gasoline stations with convenience stores .....	13	27 608	1 246	308	117	15.0	16.2						
447110	Gasoline stations with convenience stores .....	13	27 608	1 246	308	117	15.0	16.2						
448	Clothing & clothing accessories stores .....	32	12 154	1 648	375	145	37.4	7.7						
4481	Clothing stores .....	17	7 768	966	229	94	42.2	11.1						

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>PREScott, AZ—Con.</b>														
<b>Retail trade—Con.</b>														
441	Sporting goods, hobby, book, & music stores .....	22	16 171	1 858	450	193	9.4	2.4						
4511	Sporting goods, hobby, & musical instrument stores ..	14	9 482	1 105	267	114	11.1	4.1						
45111	Sporting goods stores .....	9	6 403	615	169	58	2.3	—						
451110	Sporting goods stores .....	9	6 403	615	169	58	2.3	—						
4511102	Specialty-line sporting goods stores .....	8	D	D	D	b	D	D						
45113	Sewing, needlework, & piece goods stores .....	3	D	D	D	b	D	D						
451130	Sewing, needlework, & piece goods stores .....	3	D	D	D	b	D	D						
45114	Musical instrument & supplies stores .....	1	D	D	D	a	D	D						
451140	Musical instrument & supplies stores .....	1	D	D	D	a	D	D						
4512	Book, periodical, & music stores .....	8	6 689	753	183	79	7.0	—						
45121	Book stores & news dealers .....	6	D	D	D	b	D	D						
451211	Book stores .....	6	D	D	D	b	D	D						
4512111	Book stores, general .....	4	D	D	D	b	D	D						
4512113	College book stores .....	2	D	D	D	a	D	D						
45122	Prerecorded tape, compact disc, & record stores ..	2	D	D	D	b	D	D						
451220	Prerecorded tape, compact disc, & record stores ..	2	D	D	D	b	D	D						
452	General merchandise stores .....	6	74 721	6 167	1 452	394	—	—						
4521103	National chain department stores (excl leased depts) .....	1	D	D	D	b	D	D						
4529	Other general merchandise stores .....	4	D	D	D	c	D	D						
45291	Warehouse clubs & superstores .....	1	D	D	D	c	DD	DD						
452910	Warehouse clubs & superstores .....	1	D	D	D	c	D	D						
45299	All other general merchandise stores .....	3	D	D	D	b	D	D						
452990	All other general merchandise stores .....	3	D	D	D	b	D	D						
4529903	Miscellaneous general merchandise stores .....	3	D	D	D	b	D	D						
453	Miscellaneous store retailers .....	40	28 706	2 967	666	241	29.1	1.1						
4532	Office supplies, stationery, & gift stores .....	16	D	D	D	c	D	D						
45321	Office supplies & stationery stores .....	2	D	D	D	b	D	DD						
453210	Office supplies & stationery stores .....	2	D	D	D	b	D	DD						
4532102	Office supplies stores .....	2	D	D	D	b	D	D						
45322	Gift, novelty, & souvenir stores .....	14	D	D	D	b	D	D						
453220	Gift, novelty, & souvenir stores .....	14	D	D	D	b	D	D						
4533	Used merchandise stores .....	6	2 348	211	51	17	22.4	—						
45331	Used merchandise stores .....	6	2 348	211	51	17	22.4	—						
453310	Used merchandise stores .....	6	2 348	211	51	17	22.4	—						
4539	Other miscellaneous store retailers .....	13	D	D	D	b	D	D						
45391	Pet & pet supplies stores .....	4	D	D	D	b	D	D						
453910	Pet & pet supplies stores .....	4	D	D	D	b	D	D						
45399	All other miscellaneous store retailers .....	9	D	D	D	b	D	D						
454	Nonstore retailers .....	12	13 741	2 535	514	94	1.6	—						
4541	Electronic shopping & mail-order houses .....	3	D	D	D	a	D	D						
45411	Electronic shopping & mail-order houses .....	3	D	D	D	a	D	D						
454110	Electronic shopping & mail-order houses .....	3	D	D	D	a	D	D						
4543	Direct selling establishments .....	7	7 498	2 046	401	45	1.0	—						
45431	Fuel dealers .....	3	D	D	D	b	D	D						
454312	Liquefied petroleum gas (bottled gas) dealers .....	3	D	D	D	b	D	D						
<b>PREScott VALLEY, AZ</b>														
441	<b>Retail trade .....</b>	<b>74</b>	<b>113 508</b>	<b>11 485</b>	<b>2 639</b>	<b>723</b>	<b>6.3</b>	<b>2.1</b>						
4411	Motor vehicle & parts dealers .....	11	10 992	1 393	341	83	7.7	—						
4412	Other motor vehicle dealers .....	7	8 657	1 019	204	47	9.8	—						
44121	Recreational vehicle dealers .....	4	D	D	D	b	D	D						
441210	Recreational vehicle dealers .....	4	D	D	D	b	D	D						
44122	Motorcycle, boat, & other motor vehicle dealers .....	3	D	D	D	a	D	D						
441222	Boat dealers .....	1	D	D	D	a	D	D						
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D						
442	Furniture & home furnishings stores .....	9	D	D	D	b	D	D						
4421	Furniture stores .....	6	3 733	528	166	36	15.3	44.4						
44211	Furniture stores .....	6	3 733	528	166	36	15.3	44.4						
442110	Furniture stores .....	6	3 733	528	166	36	15.3	44.4						
443	Electronics & appliance stores .....	5	1 218	133	32	10	54.9	4.2						
444	Building material & garden equipment & supplies dealers .....	7	13 250	1 431	332	69	—	—						
4441	Building material & supplies dealers .....	7	13 250	1 431	332	69	—	—						
44413	Hardware stores .....	2	D	D	D	b	D	D						
444130	Hardware stores .....	2	D	D	D	b	D	D						
44419	Other building material dealers .....	5	D	D	D	b	D	D						
444190	Other building material dealers .....	5	D	D	D	b	D	D						
445	Food & beverage stores .....	5	41 698	4 417	925	211	.9	—						
4451	Grocery stores .....	3	D	D	D	c	D	D						
44511	Supermarkets & other grocery (except convenience) stores .....	3	D	D	D	c	D	D						
445110	Supermarkets & other grocery (except convenience) stores .....	3	D	D	D	c	D	D						
4452	Specialty food stores .....	1	D	D	D	a	D	D						

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>PRESCOTT VALLEY, AZ—Con.</b>														
<b>Retail trade—Con.</b>														
446	Health & personal care stores .....	4	4 168	524	125	25	—	11.8						
447	Gasoline stations .....	8	16 381	859	194	80	18.2	—						
44711 447110	Gasoline stations with convenience stores .....	6	D	D	D	b	D	D						
447110	Gasoline stations with convenience stores .....	6	D	D	D	b	D	D						
448	Clothing & clothing accessories stores .....	4	694	64	15	14	11.2	—						
451	Sporting goods, hobby, book, & music stores .....	3	D	D	D	a	D	D						
452	General merchandise stores .....	3	D	D	D	c	D	D						
453	Miscellaneous store retailers .....	12	D	D	D	b	D	D						
45321 453210 4532102	Office supplies & stationery stores .....	1	D	D	D	a	D	D						
453210	Office supplies & stationery stores .....	1	D	D	D	a	D	D						
4532102	Office supplies stores .....	1	D	D	D	a	D	D						
4539 45393 453930	Other miscellaneous store retailers .....	5	D	D	D	a	D	D						
45393	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D						
453930	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D						
454	Nonstore retailers .....	3	411	60	13	4	D	—						
<b>QUEEN CREEK, AZ *</b>														
44-45	Retail trade .....	13	15 397	1 255	378	79	1.0	3.1						
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D						
444	Building material & garden equipment & supplies dealers .....	3	D	D	D	b	D	D						
44422 444220	Lawn & garden equipment & supplies stores .....	2	D	D	D	a	D	D						
444220	Nursery & garden centers .....	2	D	D	D	a	D	D						
445	Food & beverage stores .....	2	D	D	D	a	D	D						
446	Health & personal care stores .....	1	D	D	D	a	D	D						
447	Gasoline stations .....	2	D	D	D	b	D	D						
453	Miscellaneous store retailers .....	3	138	26	7	7	D	—						
454	Nonstore retailers .....	1	D	D	D	a	D	D						
<b>QUEEN CREEK, AZ (MARICOPA COUNTY PART) *</b>														
44-45	Retail trade .....	13	15 397	1 255	378	79	1.0	3.1						
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D						
444	Building material & garden equipment & supplies dealers .....	3	D	D	D	b	D	D						
44422 444220	Lawn & garden equipment & supplies stores .....	2	D	D	D	a	D	D						
444220	Nursery & garden centers .....	2	D	D	D	a	D	D						
445	Food & beverage stores .....	2	D	D	D	a	D	D						
446	Health & personal care stores .....	1	D	D	D	a	D	D						
447	Gasoline stations .....	2	D	D	D	b	D	D						
453	Miscellaneous store retailers .....	3	138	26	7	7	D	—						
454	Nonstore retailers .....	1	D	D	D	a	D	D						

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SAFFORD, AZ</b>								
44-45	Retail trade .....	71	111 264	10 557	2 450	716	17.4	1.7
441	Motor vehicle & parts dealers .....	13	54 385	4 834	1 081	211	27.5	1.5
4412	Other motor vehicle dealers .....	1	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	b	D	D
441221	Motorcycle dealers .....	1	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores .....	6	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	4	7 608	1 317	315	67	8.7	—
441310	Automotive parts & accessories stores .....	4	7 608	1 317	315	67	8.7	—
442	Furniture & home furnishings stores .....	3	640	56	20	10	D	—
443	Electronics & appliance stores .....	6	D	D	D	a	D	D
4431	Electronics & appliance stores .....	6	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	D	D	D	b	D	D
445	Food & beverage stores .....	6	20 110	2 049	488	152	3.2	—
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	9	12 435	784	190	76	2.1	—
44711	Gasoline stations with convenience stores .....	8	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	8	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	11	D	D	D	b	D	D
4481	Clothing stores .....	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	4	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	10	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>ST. JOHNS, AZ</b>								
44-45	Retail trade .....	14	14 042	1 394	379	131	19.2	3.6
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	2	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	3	3 936	363	86	30	—	—
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SAN LUIS, AZ</b>								
44-45	Retail trade .....	21	32 124	2 169	539	238	6.2	2.3
441	Motor vehicle & parts dealers .....	3	3 082	282	77	19	D	—
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	6	3 690	301	70	30	7.8	—
4481	Clothing stores .....	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	4	D	D	D	c	D	D
45299	All other general merchandise stores .....	4	D	D	D	c	D	D
452990	All other general merchandise stores .....	4	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
<b>SCOTTSDALE, AZ</b>								
44-45	Retail trade .....	1 232	3 614 557	342 417	80 934	16 189	7.8	5.8
441	Motor vehicle & parts dealers .....	94	1 627 994	120 710	28 056	3 291	8.1	6.6
4411	Automobile dealers .....	50	1 547 985	111 079	25 674	2 951	7.7	6.5
44111	New car dealers .....	34	1 515 662	108 965	24 778	2 818	6.1	6.5
441110	New car dealers .....	34	1 515 662	108 965	24 778	2 818	6.1	6.5
44112	Used car dealers .....	16	32 323	2 114	896	133	82.7	5.8
441120	Used car dealers .....	16	32 323	2 114	896	133	82.7	5.8
4412	Other motor vehicle dealers .....	13	35 099	3 155	936	105	28.6	11.7
44121	Recreational vehicle dealers .....	2	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	11	D	D	D	b	D	D
441221	Motorcycle dealers .....	5	13 435	1 829	310	74	51.8	—
441222	Boat dealers .....	1	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	5	12 446	338	35	8	8.1	—
4413	Automotive parts, accessories, & tire stores .....	31	44 910	6 476	1 446	235	6.9	8.5
44131	Automotive parts & accessories stores .....	18	15 519	2 803	671	115	20.0	18.2
441310	Automotive parts & accessories stores .....	18	15 519	2 803	671	115	20.0	18.2
44132	Tire dealers .....	13	29 391	3 673	775	120	—	3.4
441320	Tire dealers .....	13	29 391	3 673	775	120	—	3.4
442	Furniture & home furnishings stores .....	142	168 997	23 109	5 409	901	14.2	5.6
4421	Furniture stores .....	64	106 200	14 505	3 200	464	9.8	6.4
44211	Furniture stores .....	64	106 200	14 505	3 200	464	9.8	6.4
442110	Furniture stores .....	64	106 200	14 505	3 200	464	9.8	6.4
4422	Home furnishings stores .....	78	62 797	8 604	2 209	437	21.5	4.4
44221	Floor covering stores .....	17	18 877	2 521	483	77	9.0	2.1
442210	Floor covering stores .....	17	18 877	2 521	483	77	9.0	2.1
44229	Other home furnishings stores .....	61	43 920	6 083	1 726	360	26.9	5.4
442291	Window treatment stores .....	9	7 080	993	376	44	10.4	2.9
442299	All other home furnishings stores .....	52	36 840	5 090	1 350	316	30.1	5.9
443	Electronics & appliance stores .....	41	70 746	5 556	1 251	255	13.6	19.1
4431	Electronics & appliance stores .....	41	70 746	5 556	1 251	255	13.6	19.1
44311	Appliance, television, & other electronics stores .....	21	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	17	10 557	1 703	317	84	29.2	7.2
44312	Computer & software stores .....	17	57 247	3 401	817	149	9.2	21.9
443120	Computer & software stores .....	17	57 247	3 401	817	149	9.2	21.9
44313	Camera & photographic supplies stores .....	3	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	52	124 174	13 469	3 313	572	2.7	2.3
4441	Building material & supplies dealers .....	46	118 960	13 174	3 238	547	1.5	—
44411	Home centers .....	1	D	D	D	b	D	D
444110	Home centers .....	1	D	D	D	b	D	D
44412	Paint & wallpaper stores .....	5	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	5	D	D	D	b	D	D
44413	Hardware stores .....	6	11 244	1 710	384	94	10.6	—
444130	Hardware stores .....	6	11 244	1 710	384	94	10.6	—
44419	Other building material dealers .....	34	77 579	8 661	2 184	318	.8	—
444190	Other building material dealers .....	34	77 579	8 661	2 184	318	.8	—
4442	Lawn & garden equipment & supplies stores .....	6	5 214	295	75	25	31.0	55.4
44422	Nursery & garden centers .....	4	D	D	D	a	D	D
444220	Nursery & garden centers .....	4	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>SCOTTSDALE, AZ—Con.</b>														
<b>Retail trade—Con.</b>														
445	Food & beverage stores .....	88	409 123	48 047	11 879	2 622	.9	1.8						
4451	Grocery stores .....	59	394 454	46 379	11 386	2 445	.4	1.2						
44511	Supermarkets & other grocery (except convenience) stores .....	44	378 154	44 863	11 033	2 340	.2	.2						
445110	Supermarkets & other grocery (except convenience) stores .....	44	378 154	44 863	11 033	2 340	.2	.2						
44512	Convenience stores .....	15	16 300	1 516	353	105	5.6	22.7						
445120	Convenience stores .....	15	16 300	1 516	353	105	5.6	22.7						
4452	Specialty food stores .....	22	11 128	1 377	423	153	7.9	22.8						
446	Health & personal care stores .....	88	134 209	17 157	4 154	1 143	6.2	5.3						
4461	Health & personal care stores .....	88	134 209	17 157	4 154	1 143	6.2	5.3						
44611	Pharmacies & drug stores .....	27	103 490	10 930	2 728	822	2.1	5.1						
446110	Pharmacies & drug stores .....	27	103 490	10 930	2 728	822	2.1	5.1						
4461101	Pharmacies & drug stores .....	27	103 490	10 930	2 728	822	2.1	5.1						
44612	Cosmetics, beauty supplies, & perfume stores .....	17	8 069	1 541	375	100	22.6	—						
446120	Cosmetics, beauty supplies, & perfume stores .....	17	8 069	1 541	375	100	22.6	—						
44613	Optical goods stores .....	23	12 310	2 413	562	111	22.3	6.6						
446130	Optical goods stores .....	23	12 310	2 413	562	111	22.3	6.6						
44619	Other health & personal care stores .....	21	10 340	2 273	489	110	15.2	9.8						
446191	Food (health) supplement stores .....	12	6 806	789	182	62	9.5	10.3						
446199	All other health & personal care stores .....	9	3 534	1 484	307	48	26.0	8.6						
447	Gasoline stations .....	52	150 354	8 582	2 067	608	5.9	4.1						
4471	Gasoline stations .....	52	150 354	8 582	2 067	608	5.9	4.1						
44711	Gasoline stations with convenience stores .....	34	118 451	5 664	1 356	438	5.4	.5						
447110	Gasoline stations with convenience stores .....	34	118 451	5 664	1 356	438	5.4	.5						
44719	Other gasoline stations .....	18	31 903	2 918	711	170	7.8	17.4						
447190	Other gasoline stations .....	18	31 903	2 918	711	170	7.8	17.4						
448	Clothing & clothing accessories stores .....	250	215 537	29 236	6 135	1 782	13.7	13.9						
4481	Clothing stores .....	164	156 748	18 453	4 582	1 397	12.8	16.1						
44811	Men's clothing stores .....	15	14 333	2 034	516	112	9.6	55.8						
448110	Men's clothing stores .....	15	14 333	2 034	516	112	9.6	55.8						
44812	Women's clothing stores .....	73	70 502	8 757	2 154	640	19.5	15.8						
448120	Women's clothing stores .....	73	70 502	8 757	2 154	640	19.5	15.8						
44813	Children's & infants' clothing stores .....	9	8 066	918	215	82	6.2	.7						
448130	Children's & infants' clothing stores .....	9	8 066	918	215	82	6.2	.7						
44814	Family clothing stores .....	21	44 564	3 911	967	353	2.8	6.7						
448140	Family clothing stores .....	21	44 564	3 911	967	353	2.8	6.7						
44815	Clothing accessories stores .....	20	5 402	973	242	78	29.4	30.5						
448150	Clothing accessories stores .....	20	5 402	973	242	78	29.4	30.5						
44819	Other clothing stores .....	26	13 881	1 860	488	132	11.0	11.0						
448190	Other clothing stores .....	26	13 881	1 860	488	132	11.0	11.0						
4482	Shoe stores .....	27	15 808	1 779	471	138	3.3	3.6						
44821	Shoe stores .....	27	15 808	1 779	471	138	3.3	3.6						
448210	Shoe stores .....	27	15 808	1 779	471	138	3.3	3.6						
4482101	Men's shoe stores .....	2	D	D	D	a	D	D						
4482102	Women's shoe stores .....	9	7 284	740	223	68	—	4.8						
4482103	Children's & juveniles' shoe stores .....	2	D	D	D	a	D	D						
4482104	Family shoe stores .....	11	4 696	580	132	45	10.5	4.5						
4482105	Athletic footwear stores .....	3	D	D	D	a	D	D						
4483	Jewelry, luggage, & leather goods stores .....	59	42 981	9 004	1 082	247	21.2	9.6						
44831	Jewelry stores .....	54	38 978	8 577	980	217	23.4	10.0						
448310	Jewelry stores .....	54	38 978	8 577	980	217	23.4	10.0						
44832	Luggage & leather goods stores .....	5	4 003	427	102	30	—	6.3						
448320	Luggage & leather goods stores .....	5	4 003	427	102	30	—	6.3						
451	Sporting goods, hobby, book, & music stores .....	80	74 799	8 611	2 223	732	20.4	1.8						
4511	Sporting goods, hobby, & musical instrument stores .....	66	47 345	6 147	1 615	476	8.5	2.7						
45111	Sporting goods stores .....	40	28 579	3 204	799	233	8.1	1.0						
451110	Sporting goods stores .....	40	28 579	3 204	799	233	8.1	1.0						
4511101	General-line sporting goods stores .....	7	4 810	380	99	49	11.7	3.5						
4511102	Specialty-line sporting goods stores .....	33	23 769	2 824	700	184	7.4	.5						
45112	Hobby, toy, & game stores .....	11	7 899	1 021	239	85	9.6	11.9						
451120	Hobby, toy, & game stores .....	11	7 899	1 021	239	85	9.6	11.9						
45113	Sewing, needlework, & piece goods stores .....	9	7 066	1 271	330	108	9.5	—						
451130	Sewing, needlework, & piece goods stores .....	9	7 066	1 271	330	108	9.5	—						
45114	Musical instrument & supplies stores .....	6	3 801	651	247	50	6.8	1.6						
451140	Musical instrument & supplies stores .....	6	3 801	651	247	50	6.8	1.6						
4512	Book, periodical, & music stores .....	14	27 454	2 464	608	256	41.1	.3						
45121	Book stores & news dealers .....	8	12 684	1 626	423	119	2.5	.6						
451211	Book stores .....	8	12 684	1 626	423	119	2.5	.6						
4512111	Book stores, general .....	6	D	D	D	c	D	D						
4512112	Specialty book stores .....	2	D	D	D	a	D	D						
45122	Prerecorded tape, compact disc, & record stores ...	6	14 770	838	185	137	74.2	—						
451220	Prerecorded tape, compact disc, & record stores ...	6	14 770	838	185	137	74.2	—						

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>SCOTTSDALE, AZ—Con.</b>														
<b>Retail trade—Con.</b>														
442	General merchandise stores .....	16	D	D	D	g	D	D						
4521	Department stores (incl leased depts) ## .....	8	258 911	N	N	N	—	—						
45211	Department stores (incl leased depts) ## .....	8	258 911	N	N	N	—	—						
4521	Department stores (excl leased depts) .....	8	255 595	28 552	7 015	1 712	—	—						
45211	Department stores (excl leased depts) .....	8	255 595	28 552	7 015	1 712	—	—						
452110	Department stores (excl leased depts) .....	8	255 595	28 552	7 015	1 712	—	—						
4521101	Conventional department stores (excl leased depts) .....	3	172 023	20 803	5 239	1 022	—	—						
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	4	D	D	D	f	D	D						
4521103	National chain department stores (excl leased depts) .....	1	D	D	D	c	D	D						
4529	Other general merchandise stores .....	8	D	D	D	e	D	D						
45291	Warehouse clubs & superstores .....	1	D	D	D	e	D	D						
452910	Warehouse clubs & superstores .....	1	D	D	D	e	D	D						
45299	All other general merchandise stores .....	7	D	D	D	a	D	D						
452990	All other general merchandise stores .....	7	D	D	D	a	D	D						
453	Miscellaneous store retailers .....	256	D	D	D	g	D	D						
4531	Florists .....	24	12 905	2 769	769	308	17.1	1.8						
45311	Florists .....	24	12 905	2 769	769	308	17.1	1.8						
453110	Florists .....	24	12 905	2 769	769	308	17.1	1.8						
4532	Office supplies, stationery, & gift stores .....	87	61 201	7 218	1 703	575	8.5	7.0						
45321	Office supplies & stationery stores .....	10	24 893	2 237	515	139	1.3	.4						
453210	Office supplies & stationery stores .....	10	24 893	2 237	515	139	1.3	.4						
4532101	Stationery stores .....	4	D	D	D	b	D	D						
4532102	Office supplies stores .....	6	D	D	D	c	D	D						
45322	Gift, novelty, & souvenir stores .....	77	36 308	4 981	1 188	436	13.4	11.6						
453220	Gift, novelty, & souvenir stores .....	77	36 308	4 981	1 188	436	13.4	11.6						
4533	Used merchandise stores .....	24	16 776	1 555	304	114	10.2	8.6						
45331	Used merchandise stores .....	24	16 776	1 555	304	114	10.2	8.6						
453310	Used merchandise stores .....	24	16 776	1 555	304	114	10.2	8.6						
4539	Other miscellaneous store retailers .....	121	D	D	D	f	D	D						
45391	Pet & pet supplies stores .....	7	3 601	643	136	71	17.3	—						
453910	Pet & pet supplies stores .....	7	3 601	643	136	71	17.3	—						
45392	Art dealers .....	57	30 700	3 865	977	173	17.5	4.6						
453920	Art dealers .....	57	30 700	3 865	977	173	17.5	4.6						
45399	All other miscellaneous store retailers .....	57	D	D	D	e	D	D						
454	Nonstore retailers .....	73	73 158	10 254	2 364	701	27.7	9.1						
4541	Electronic shopping & mail-order houses .....	33	37 444	5 087	1 127	162	27.8	1.5						
45411	Electronic shopping & mail-order houses .....	33	37 444	5 087	1 127	162	27.8	1.5						
454110	Electronic shopping & mail-order houses .....	33	37 444	5 087	1 127	162	27.8	1.5						
4542	Vending machine operators .....	12	D	D	D	b	D	D						
45421	Vending machine operators .....	12	D	D	D	b	D	D						
454210	Vending machine operators .....	12	D	D	D	b	D	D						
4543	Direct selling establishments .....	28	D	D	D	f	D	D						
45439	Other direct selling establishments .....	27	31 322	4 579	1 131	513	24.6	14.0						
454390	Other direct selling establishments .....	27	31 322	4 579	1 131	513	24.6	14.0						
<b>SEDONA, AZ *</b>														
4445	<b>Retail trade .....</b>	186	<b>125 714</b>	<b>15 683</b>	<b>3 449</b>	<b>976</b>	<b>16.0</b>	<b>2.2</b>						
441	Motor vehicle & parts dealers .....	5	10 053	1 017	108	41	12.8	—						
442	Furniture & home furnishings stores .....	15	5 925	1 019	256	82	59.4	6.3						
4421	Furniture stores .....	5	2 282	440	120	20	82.6	—						
44211	Furniture stores .....	5	2 282	440	120	20	82.6	—						
442110	Furniture stores .....	5	2 282	440	120	20	82.6	—						
4422	Home furnishings stores .....	10	3 643	579	136	62	44.9	10.3						
44229	Other home furnishings stores .....	7	2 340	264	70	25	30.2	—						
443	Electronics & appliance stores .....	4	3 297	312	70	16	12.9	—						
4431	Electronics & appliance stores .....	4	3 297	312	70	16	12.9	—						
44311	Appliance, television, & other electronics stores .....	2	D	D	D	a	D	D						
443112	Radio, television, & other electronics stores .....	2	D	D	D	a	D	D						
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D						
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D						
444	Building material & garden equipment & supplies dealers .....	10	D	D	D	b	D	D						
4441	Building material & supplies dealers .....	8	D	D	D	b	D	D						
44419	Other building material dealers .....	6	9 499	1 102	267	53	17.6	—						
444190	Other building material dealers .....	6	9 499	1 102	267	53	17.6	—						
445	Food & beverage stores .....	6	29 990	3 143	706	172	1.9	—						
4451	Grocery stores .....	2	D	D	D	c	D	D						
446	Health & personal care stores .....	7	8 970	1 027	270	72	1.1	—						
4461	Health & personal care stores .....	7	8 970	1 027	270	72	1.1	—						
447	Gasoline stations .....	5	10 495	685	153	48	29.3	—						
44711	Gasoline stations with convenience stores .....	4	D	D	D	b	D	D						
447110	Gasoline stations with convenience stores .....	4	D	D	D	b	D	D						

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>SEDONA, AZ *—Con.</b>														
<b>Retail trade—Con.</b>														
448	Clothing & clothing accessories stores .....	44	13 190	2 165	523	161	20.4	.4						
4481	Clothing stores .....	29	8 063	1 311	331	108	21.8	—						
44819	Other clothing stores .....	2	D	D	D	a	D	D						
448190	Other clothing stores .....	2	D	D	D	a	D	D						
4483	Jewelry, luggage, & leather goods stores .....	11	3 657	687	157	44	25.6	1.3						
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D						
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D						
451	Sporting goods, hobby, book, & music stores .....	11	3 548	494	120	46	15.2	—						
4512	Book, periodical, & music stores .....	7	2 525	277	68	27	21.3	—						
45121	Book stores & news dealers .....	7	2 525	277	68	27	21.3	—						
451211	Book stores .....	7	2 525	277	68	27	21.3	—						
4512111	Book stores, general .....	5	D	D	D	a	D	D						
4512112	Specialty book stores .....	2	D	D	D	a	D	D						
452	General merchandise stores .....	3	D	D	D	a	D	D						
453	Miscellaneous store retailers .....	69	D	D	D	c	D	D						
4532	Office supplies, stationery, & gift stores .....	35	D	D	D	c	D	D						
45321	Office supplies & stationery stores .....	2	D	D	D	a	D	D						
453210	Office supplies & stationery stores .....	2	D	D	D	a	D	D						
4532101	Stationery stores .....	1	D	D	D	a	D	D						
45322	Gift, novelty, & souvenir stores .....	33	11 377	2 068	432	142	23.8	14.7						
453220	Gift, novelty, & souvenir stores .....	33	11 377	2 068	432	142	23.8	14.7						
4539	Other miscellaneous store retailers .....	29	11 707	1 655	360	87	20.6	.9						
45392	Art dealers .....	18	9 640	1 430	309	70	9.0	—						
453920	Art dealers .....	18	9 640	1 430	309	70	9.0	—						
45399	All other miscellaneous store retailers .....	8	D	D	D	a	D	D						
454	Nonstore retailers .....	7	3 402	345	41	8	—	—						
4543	Direct selling establishments .....	7	3 402	345	41	8	—	—						
<b>SEDONA, AZ (COCONINO COUNTY PART) *</b>														
44-45	<b>Retail trade</b> .....	103	39 824	5 543	1 244	399	26.4	5.2						
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D						
442	Furniture & home furnishings stores .....	6	D	D	D	b	D	D						
4422	Home furnishings stores .....	5	D	D	D	b	D	D						
44229	Other home furnishings stores .....	4	D	D	D	b	D	D						
443	Electronics & appliance stores .....	1	D	D	D	a	D	D						
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D						
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D						
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D						
445	Food & beverage stores .....	1	D	D	D	a	D	D						
447	Gasoline stations .....	3	D	D	D	b	D	D						
448	Clothing & clothing accessories stores .....	34	8 122	1 198	281	100	18.9	.6						
4481	Clothing stores .....	21	D	D	D	b	D	D						
44819	Other clothing stores .....	2	D	D	D	a	D	D						
448190	Other clothing stores .....	2	D	D	D	a	D	D						
4483	Jewelry, luggage, & leather goods stores .....	10	D	D	D	b	D	D						
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D						
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D						
451	Sporting goods, hobby, book, & music stores .....	6	D	D	D	b	D	D						
4512	Book, periodical, & music stores .....	4	D	D	D	a	D	D						
45121	Book stores & news dealers .....	4	D	D	D	a	D	D						
4512112	Specialty book stores .....	2	D	D	D	a	D	D						
452	General merchandise stores .....	3	D	D	D	a	D	D						
453	Miscellaneous store retailers .....	46	D	D	D	c	D	D						
4532	Office supplies, stationery, & gift stores .....	25	9 330	1 656	352	118	25.9	17.9						
45322	Gift, novelty, & souvenir stores .....	25	9 330	1 656	352	118	25.9	17.9						
453220	Gift, novelty, & souvenir stores .....	25	9 330	1 656	352	118	25.9	17.9						
4539	Other miscellaneous store retailers .....	18	D	D	D	b	D	D						
45392	Art dealers .....	15	D	D	D	b	D	D						
453920	Art dealers .....	15	D	D	D	b	D	D						
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D						

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SEDONA, AZ (YAVAPAI COUNTY PART) *</b>								
44-45	Retail trade .....	83	85 890	10 140	2 205	577	11.1	.8
441	Motor vehicle & parts dealers .....	4	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	9	D	D	D	b	D	D
4421	Furniture stores .....	4	D	D	D	a	D	D
44211	Furniture stores .....	4	D	D	D	a	D	D
442110	Furniture stores .....	4	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	D	D	D	a	D	D
4431	Electronics & appliance stores .....	3	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores .....	2	D	D	D	a	D	D
44312	Radio, television, & other electronics stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	8	D	D	D	b	D	D
4441	Building material & supplies dealers .....	7	D	D	D	b	D	D
44419	Other building material dealers .....	5	D	D	D	b	D	D
444190	Other building material dealers .....	5	D	D	D	b	D	D
445	Food & beverage stores .....	5	D	D	D	c	D	D
4451	Grocery stores .....	2	D	D	D	c	D	D
446	Health & personal care stores .....	7	8 970	1 027	270	72	1.1	—
4461	Health & personal care stores .....	7	8 970	1 027	270	72	1.1	—
447	Gasoline stations .....	2	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	10	5 068	967	242	61	22.9	—
4481	Clothing stores .....	8	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	5	D	D	D	b	D	D
453	Miscellaneous store retailers .....	23	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	10	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	2	D	D	D	aa	DD	DD
453210	Office supplies & stationery stores .....	2	D	D	D	aa	DD	DD
4532101	Stationery stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	11	D	D	D	b	D	D
45392	Art dealers .....	3	D	D	D	aa	DD	DD
453920	Art dealers .....	3	D	D	D	aa	D	D
45399	All other miscellaneous store retailers .....	6	D	D	D	a	D	D
454	Nonstore retailers .....	7	3 402	345	41	8	—	—
4543	Direct selling establishments .....	7	3 402	345	41	8	—	—
<b>SHOW LOW, AZ</b>								
44-45	Retail trade .....	65	201 100	17 718	4 039	1 017	22.1	.6
441	Motor vehicle & parts dealers .....	12	62 521	5 121	1 078	159	66.1	.9
4411	Automobile dealers .....	6	D	D	D	c	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	5	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	4	D	D	D	bb	DD	DD
441310	Automotive parts & accessories stores .....	4	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	3	3 580	575	132	25	—	—
4421	Furniture stores .....	2	D	D	D	b	D	D
44211	Furniture stores .....	2	D	D	D	bb	DD	DD
442110	Furniture stores .....	2	D	D	D	b	D	D
443	Electronics & appliance stores .....	6	4 021	579	109	23	32.1	5.9
4431	Electronics & appliance stores .....	6	4 021	579	109	23	32.1	5.9
44311	Appliance, television, & other electronics stores .....	5	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	7 321	661	143	38	—	—
44419	Other building material dealers .....	1	D	D	D	b	D	D
444190	Other building material dealers .....	1	D	D	D	bb	DD	DD
445	Food & beverage stores .....	3	D	D	D	c	D	D
4451	Grocery stores .....	3	D	D	D	c	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	8	9 275	491	116	42	—	5.0
448	Clothing & clothing accessories stores .....	7	8 611	702	169	68	3.8	—
4481	Clothing stores .....	4	7 562	618	155	55	—	—
451	Sporting goods, hobby, book, & music stores .....	4	1 062	117	29	18	72.0	—
4512112	Specialty book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	2	D	D	D	e	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>SHOW LOW, AZ—Con.</b>							
44-45	Retail trade—Con.							
453	Miscellaneous store retailers .....	10	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	6	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	4	6 637	456	162	18	1.2	—
453930	Manufactured (mobile) home dealers .....	4	6 637	456	162	18	1.2	—
454	Nonstore retailers .....	5	6 377	821	191	26	2.2	—
4543	Direct selling establishments .....	4	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	2	D	D	D	a	D	D
45439	Other direct selling establishments .....	2	D	D	D	a	D	D
454390	Other direct selling establishments .....	2	D	D	D	a	D	D
	<b>SIERRA VISTA, AZ</b>							
44-45	Retail trade .....	145	371 375	37 129	8 804	2 321	3.5	10.8
441	Motor vehicle & parts dealers .....	23	115 993	10 879	2 520	471	3.6	17.4
4411	Automobile dealers .....	11	97 427	8 071	1 859	324	4.3	17.3
44112	Used car dealers .....	5	5 644	579	135	29	73.4	—
441120	Used car dealers .....	5	5 644	579	135	29	73.4	—
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	2	D	D	D	a	D	D
441221	Motorcycle dealers .....	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	10	D	D	D	c	D	D
44131	Automotive parts & accessories stores .....	6	9 705	1 747	416	86	—	26.3
441310	Automotive parts & accessories stores .....	6	9 705	1 747	416	86	—	26.3
44132	Tire dealers .....	4	D	D	D	b	D	D
441320	Tire dealers .....	4	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	9	5 917	1 496	311	79	11.3	24.0
4421	Furniture stores .....	4	D	D	D	b	D	D
44211	Furniture stores .....	4	D	D	D	b	D	D
442110	Furniture stores .....	4	D	D	D	b	D	D
4422	Home furnishings stores .....	5	D	D	D	b	D	D
443	Electronics & appliance stores .....	10	5 413	699	175	53	12.0	6.8
4431	Electronics & appliance stores .....	10	5 413	699	175	53	12.0	6.8
44311	Appliance, television, & other electronics stores .....	5	D	D	D	b	D	D
44312	Computer & software stores .....	4	3 447	440	107	30	11.3	—
443120	Computer & software stores .....	4	3 447	440	107	30	11.3	—
444	Building material & garden equipment & supplies dealers .....	14	19 535	2 076	535	161	6.4	6.9
4441	Building material & supplies dealers .....	12	D	D	D	c	D	D
44413	Hardware stores .....	2	D	D	D	b	D	D
444130	Hardware stores .....	2	D	D	D	b	D	D
44419	Other building material dealers .....	9	D	D	D	b	D	D
444190	Other building material dealers .....	9	D	D	D	b	D	D
445	Food & beverage stores .....	14	65 746	6 288	1 365	329	1.0	.2
4451	Grocery stores .....	8	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	6	61 135	5 934	1 301	297	.7	—
445110	Supermarkets & other grocery (except convenience) stores .....	6	61 135	5 934	1 301	297	.7	—
4452	Specialty food stores .....	3	D	D	D	a	D	D
446	Health & personal care stores .....	8	D	D	D	b	D	D
4461	Health & personal care stores .....	8	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	1	D	D	D	a	D	D
44619	Other health & personal care stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	12	29 015	1 698	409	106	8.1	46.8
4471	Gasoline stations .....	12	29 015	1 698	409	106	8.1	46.8
44711	Gasoline stations with convenience stores .....	8	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	8	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	16	14 069	1 864	444	156	16.5	—
4481	Clothing stores .....	7	D	D	D	c	D	D
44832	Luggage & leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	8	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores .....	6	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	2	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores .....	2	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores .....	2	D	D	D	b	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>SIERRA VISTA, AZ—Con.</b>														
<b>Retail trade—Con.</b>														
44-45	General merchandise stores .....	5	D	D	D	f	D	D						
452	Department stores (incl leased depts) ## .....	4	81 909	N	N	N	—	—						
45211	Department stores (incl leased depts) ## .....	4	81 909	N	N	N	—	—						
4521	Department stores (excl leased depts) .....	4	80 545	7 388	1 832	636	—	—						
45211	Department stores (excl leased depts) .....	4	80 545	7 388	1 832	636	—	—						
452110	Department stores (excl leased depts) .....	4	80 545	7 388	1 832	636	—	—						
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	3	D	D	D	f	D	D						
45299	All other general merchandise stores .....	1	D	D	D	b	D	D						
452990	All other general merchandise stores .....	1	D	D	D	b	D	D						
4529903	Miscellaneous general merchandise stores....	1	D	D	D	b	D	D						
453	Miscellaneous store retailers .....	22	11 013	1 777	461	124	6.2	7.7						
4532102	Office supplies stores .....	1	D	D	D	a	D	D						
4533	Used merchandise stores .....	6	3 129	909	224	44	.9	10.3						
45331	Used merchandise stores.....	6	3 129	909	224	44	.9	10.3						
453310	Used merchandise stores .....	6	3 129	909	224	44	.9	10.3						
4539	Other miscellaneous store retailers .....	5	D	D	D	b	D	D						
45393	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D						
453930	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D						
454	Nonstore retailers .....	4	D	D	D	b	D	D						
4543	Direct selling establishments .....	2	D	D	D	a	D	D						
<b>SNOWFLAKE, AZ</b>														
44-45	Retail trade .....	21	39 411	4 427	885	269	16.1	1.6						
441	Motor vehicle & parts dealers .....	2	D	D	D	b	D	D						
444	Building material & garden equipment & supplies dealers .....	6	9 619	1 672	303	95	14.5	—						
4441	Building material & supplies dealers .....	6	9 619	1 672	303	95	14.5	—						
44419	Other building material dealers .....	5	D	D	D	b	D	D						
444190	Other building material dealers .....	5	D	D	D	b	D	D						
445	Food & beverage stores .....	2	D	D	D	b	D	D						
447	Gasoline stations .....	3	4 495	252	78	29	—	—						
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D						
451	Sporting goods, hobby, book, & music stores .....	4	3 240	575	135	49	—	17.9						
4512	Book, periodical, & music stores .....	3	D	D	D	b	D	D						
45121	Book stores & news dealers .....	2	D	D	D	a	D	D						
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D						
<b>SOMERTON, AZ</b>														
44-45	Retail trade .....	12	22 851	2 142	524	107	.9	3.1						
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D						
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	b	D	D						
4442	Lawn & garden equipment & supplies stores .....	1	D	D	D	b	D	D						
44422	Nursery & garden centers .....	1	D	D	D	b	D	D						
444220	Nursery & garden centers .....	1	D	D	D	b	D	D						
445	Food & beverage stores .....	3	D	D	D	b	D	D						
447	Gasoline stations .....	2	D	D	D	a	D	D						
448	Clothing & clothing accessories stores .....	3	408	53	14	9	D	21.6						
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D						

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SOUTH TUCSON, AZ</b>								
<b>44-45</b>	Retail trade .....	<b>29</b>	<b>43 747</b>	<b>5 104</b>	<b>1 293</b>	<b>300</b>	<b>5.8</b>	<b>.8</b>
441	Motor vehicle & parts dealers .....	8	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	6	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	5	4 254	626	140	43	.9	—
441310	Automotive parts & accessories stores .....	5	4 254	626	140	43	.9	—
442	Furniture & home furnishings stores .....	3	1 355	528	107	26	D	—
444	Building material & garden equipment & supplies dealers .....	8	24 401	2 187	634	121	.9	—
4441	Building material & supplies dealers .....	8	24 401	2 187	634	121	.9	—
44411	Home centers .....	1	D	D	D	b	D	D
444110	Home centers .....	1	D	D	D	b	D	D
44419	Other building material dealers .....	7	D	D	D	b	D	D
444190	Other building material dealers .....	7	D	D	D	b	D	D
445	Food & beverage stores .....	3	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>SUPERIOR, AZ</b>								
<b>44-45</b>	Retail trade .....	<b>8</b>	<b>8 034</b>	<b>569</b>	<b>134</b>	<b>49</b>	<b>75.0</b>	<b>—</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	3	3 120	207	47	27	D	—
447	Gasoline stations .....	1	D	D	D	a	D	D
<b>SURPRISE, AZ</b>								
<b>44-45</b>	Retail trade .....	<b>53</b>	<b>53 172</b>	<b>6 295</b>	<b>1 487</b>	<b>306</b>	<b>13.4</b>	<b>14.1</b>
441	Motor vehicle & parts dealers .....	5	9 295	1 159	221	33	—	23.8
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44121	Recreational vehicle dealers .....	1	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	10	6 457	1 211	279	52	6.0	5.2
4422	Home furnishings stores .....	6	4 620	1 005	224	44	8.4	7.3
44221	Floor covering stores .....	2	D	D	D	b	D	D
442210	Floor covering stores .....	2	D	D	D	b	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	D	D	D	a	D	D
445	Food & beverage stores .....	7	12 513	1 937	452	75	6.6	—
4452	Specialty food stores .....	1	D	D	D	a	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	4	8 462	412	99	35	—	4.6
448	Clothing & clothing accessories stores .....	6	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	6	2 717	418	152	34	16.4	14.9
4511	Sporting goods, hobby, & musical instrument stores .....	5	D	D	D	b	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>TAYLOR, AZ</b>								
44-45	Retail trade .....	7	7 752	645	134	49	28.0	—
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>TEMPE, AZ</b>								
44-45	Retail trade .....	728	3 491 855	295 266	74 271	13 575	4.2	3.2
441	Motor vehicle & parts dealers .....	68	978 798	80 420	19 272	2 158	3.2	1.0
4411	Automobile dealers .....	21	884 296	66 968	16 231	1 686	.7	.6
44111	New car dealers .....	12	844 274	64 239	15 644	1 611	.1	.7
441110	New car dealers .....	12	844 274	64 239	15 644	1 611	.1	.7
44112	Used car dealers .....	9	40 022	2 729	587	75	12.2	—
441120	Used car dealers .....	9	40 022	2 729	587	75	12.2	—
4412	Other motor vehicle dealers .....	11	35 715	4 281	968	136	54.3	.1
44121	Recreational vehicle dealers .....	3	8 696	714	128	12	D	—
441210	Recreational vehicle dealers .....	3	8 696	714	128	12	D	—
44122	Motorcycle, boat, & other motor vehicle dealers .....	8	27 019	3 567	840	124	53.4	.1
441222	Boat dealers .....	5	D	D	D	c	D	D
4413	Automotive parts, accessories, & tire stores .....	36	58 787	9 171	2 073	336	9.9	7.1
44131	Automotive parts & accessories stores .....	26	38 193	5 382	1 227	212	13.4	.1
441310	Automotive parts & accessories stores .....	26	38 193	5 382	1 227	212	13.4	.1
44132	Tire dealers .....	10	20 594	3 789	846	124	3.5	20.0
441320	Tire dealers .....	10	20 594	3 789	846	124	3.5	20.0
442	Furniture & home furnishings stores .....	65	93 409	12 461	3 252	617	5.7	1.5
4421	Furniture stores .....	25	24 369	3 341	1 061	180	11.8	3.2
44211	Furniture stores .....	25	24 369	3 341	1 061	180	11.8	3.2
442110	Furniture stores .....	25	24 369	3 341	1 061	180	11.8	3.2
4422	Home furnishings stores .....	40	69 040	9 120	2 191	437	3.6	.8
44221	Floor covering stores .....	16	55 111	7 449	1 740	275	1.9	.1
442210	Floor covering stores .....	16	55 111	7 449	1 740	275	1.9	.1
44229	Other home furnishings stores .....	24	13 929	1 671	451	162	10.1	3.7
442291	Window treatment stores .....	7	3 007	414	95	30	30.9	1.8
442299	All other home furnishings stores .....	17	10 922	1 257	356	132	4.3	4.3
443	Electronics & appliance stores .....	51	109 897	12 768	2 925	551	22.8	3.2
4431	Electronics & appliance stores .....	51	109 897	12 768	2 925	551	22.8	3.2
44311	Appliance, television, & other electronics stores .....	17	12 152	2 170	485	98	21.8	11.9
443111	Household appliance stores .....	3	4 327	564	122	25	D	—
443112	Radio, television, & other electronics stores .....	14	7 825	1 606	363	73	11.6	18.4
44312	Computer & software stores .....	29	91 033	9 394	2 193	399	24.6	1.8
443120	Computer & software stores .....	29	91 033	9 394	2 193	399	24.6	1.8
44313	Camera & photographic supplies stores .....	5	6 712	1 204	247	54	—	6.9
443130	Camera & photographic supplies stores .....	5	6 712	1 204	247	54	—	6.9
444	Building material & garden equipment & supplies dealers .....	52	196 127	20 429	4 609	824	5.6	.7
4441	Building material & supplies dealers .....	47	191 093	20 029	4 517	801	5.6	—
44411	Home centers .....	2	D	D	D	e	D	D
444110	Home centers .....	2	D	D	D	e	D	D
44412	Paint & wallpaper stores .....	5	14 099	1 329	304	51	—	—
444120	Paint & wallpaper stores .....	5	14 099	1 329	304	51	—	—
44413	Hardware stores .....	5	D	D	D	b	D	D
444130	Hardware stores .....	5	D	D	D	b	D	D
44419	Other building material dealers .....	35	108 502	12 012	2 468	378	8.3	—
444190	Other building material dealers .....	35	108 502	12 012	2 468	378	8.3	—
4442	Lawn & garden equipment & supplies stores .....	5	5 034	400	92	23	7.0	25.4
44422	Nursery & garden centers .....	5	5 034	400	92	23	7.0	25.4
444220	Nursery & garden centers .....	5	5 034	400	92	23	7.0	25.4
445	Food & beverage stores .....	74	319 151	35 061	8 696	2 115	4.5	2.3
4451	Grocery stores .....	53	308 857	33 657	8 278	1 952	3.7	1.8
44511	Supermarkets & other grocery (except convenience) stores .....	34	294 864	31 973	7 898	1 817	3.6	1.4
445110	Supermarkets & other grocery (except convenience) stores .....	34	294 864	31 973	7 898	1 817	3.6	1.4
44512	Convenience stores .....	19	13 993	1 684	380	135	5.9	9.9
445120	Convenience stores .....	19	13 993	1 684	380	135	5.9	9.9
4452	Specialty food stores .....	11	3 827	768	259	92	16.9	47.2
4453	Beer, wine, & liquor stores .....	10	6 467	636	159	71	33.4	—
44531	Beer, wine, & liquor stores .....	10	6 467	626	159	71	33.4	—
445310	Beer, wine, & liquor stores .....	10	6 467	636	159	71	33.4	—

See footnotes at end of table.

## RETAIL TRADE—GEOG. AREA SERIES

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>TEMPE, AZ—Con.</b>							
44-45	<b>Retail trade—Con.</b>							
446	Health & personal care stores .....	48	95 474	14 222	3 185	802	4.7	41.1
4461	Health & personal care stores .....	48	95 474	14 222	3 185	802	4.7	41.1
44611	Pharmacies & drug stores .....	12	81 344	11 989	2 727	671	.9	47.5
446110	Pharmacies & drug stores .....	12	81 344	11 989	2 727	671	.9	47.5
4461101	Proprietary stores .....	10	D	D	D	f	D	D
4461102	Cosmetics, beauty supplies, & perfume stores .....	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	11	2 927	347	74	25	4.2	—
446120	Cosmetics, beauty supplies, & perfume stores .....	11	2 927	347	74	25	4.2	—
44613	Optical goods stores .....	13	4 075	761	145	31	4.9	5.4
446130	Optical goods stores .....	13	4 075	761	145	31	4.9	5.4
44619	Other health & personal care stores .....	12	7 128	1 125	239	75	47.9	4.8
446191	Food (health) supplement stores .....	7	5 123	567	109	52	55.7	6.2
446199	All other health & personal care stores .....	5	2 005	558	130	23	27.9	1.4
447	Gasoline stations .....	59	162 273	9 217	2 100	591	5.1	14.2
4471	Gasoline stations .....	59	162 273	9 217	2 100	591	5.1	14.2
44711	Gasoline stations with convenience stores .....	40	112 726	6 459	1 499	428	—	2.2
447110	Gasoline stations with convenience stores .....	40	112 726	6 459	1 499	428	—	2.2
44719	Other gasoline stations .....	19	49 547	2 758	601	163	16.7	41.5
447190	Other gasoline stations .....	19	49 547	2 758	601	163	16.7	41.5
448	Clothing & clothing accessories stores .....	105	57 189	7 712	2 144	477	15.7	8.1
4481	Clothing stores .....	60	33 710	3 701	742	291	18.3	4.6
44813	Children's & infants' clothing stores .....	1	D	D	D	b	D	D
448130	Children's & infants' clothing stores .....	1	D	D	D	b	D	D
44814	Family clothing stores .....	17	21 129	2 000	369	116	14.5	2.7
448140	Family clothing stores .....	17	21 129	2 000	369	116	14.5	2.7
44819	Other clothing stores .....	15	4 731	621	141	70	31.3	20.5
448190	Other clothing stores .....	15	4 731	621	141	70	31.3	20.5
4482	Shoe stores .....	21	12 187	1 331	250	90	—	3.8
44821	Shoe stores .....	21	12 187	1 331	250	90	—	3.8
448210	Shoe stores .....	21	12 187	1 331	250	90	—	3.8
4482101	Men's shoe stores .....	4	D	D	D	a	D	D
4482102	Women's shoe stores .....	4	D	D	D	b	D	D
4482104	Family shoe stores .....	9	5 665	410	61	32	—	—
4482105	Athletic footwear stores .....	4	2 868	384	77	19	—	3.0
4483	Jewelry, luggage, & leather goods stores .....	24	11 292	2 680	1 152	96	24.8	23.2
44831	Jewelry stores .....	20	10 616	2 607	1 152	96	26.4	22.4
448310	Jewelry stores .....	20	10 616	2 607	1 152	96	26.4	22.4
44832	Luggage & leather goods stores .....	4	676	73	—	—	—	37.0
448320	Luggage & leather goods stores .....	4	676	73	—	—	—	37.0
451	Sporting goods, hobby, book, & music stores .....	66	74 031	8 903	2 056	744	10.6	1.3
4511	Sporting goods, hobby, & musical instrument stores .....	43	52 519	6 181	1 388	471	10.5	1.2
45111	Sporting goods stores .....	22	32 676	3 643	837	275	9.2	1.0
451110	Sporting goods stores .....	22	32 676	3 643	837	275	9.2	1.0
4511101	General-line sporting goods stores .....	6	17 874	1 746	419	133	9.2	—
4511102	Specialty-line sporting goods stores .....	16	14 802	1 897	418	142	9.1	2.2
45112	Hobby, toy, & game stores .....	10	8 627	987	234	84	7.0	3.3
451120	Hobby, toy, & game stores .....	10	8 627	987	234	84	7.0	3.3
45113	Sewing, needlework, & piece goods stores .....	7	5 185	879	183	77	10.6	—
451130	Sewing, needlework, & piece goods stores .....	7	5 185	879	183	77	10.6	—
45114	Musical instrument & supplies stores .....	4	6 031	672	134	35	22.8	—
451140	Musical instrument & supplies stores .....	4	6 031	672	134	35	22.8	—
4512	Book, periodical, & music stores .....	23	21 512	2 722	668	273	10.7	1.6
45121	Book stores & news dealers .....	15	D	D	D	c	D	D
451211	Book stores .....	14	10 084	1 554	399	137	15.6	.8
4512111	Book stores, general .....	5	4 279	751	187	59	22.0	—
4512112	Specialty book stores .....	4	633	87	23	12	100.0	—
4512113	College book stores .....	5	5 172	716	189	66	—	1.6
45122	Prerecorded tape, compact disc, & record stores .....	8	D	D	D	c	D	D
451220	Prerecorded tape, compact disc, & record stores .....	8	D	D	D	c	D	D
452	General merchandise stores .....	16	D	D	D	g	D	D
4521	Department stores (incl leased depts) ## .....	7	140 573	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	7	140 573	N	N	N	—	—
4521	Department stores (excl leased depts) .....	7	138 658	12 855	3 259	1 412	—	—
45211	Department stores (excl leased depts) .....	7	138 658	12 855	3 259	1 412	—	—
452110	Department stores (excl leased depts) .....	7	138 658	12 855	3 259	1 412	—	—
4521101	Conventional department stores (excl leased depts) .....	1	D	D	b	D	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	4	D	D	f	D	D	D
4521103	National chain department stores (excl leased depts) .....	2	D	D	f	D	D	D
4529	Other general merchandise stores .....	9	D	D	D	e	D	D
45291	Warehouse clubs & superstores .....	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores .....	1	D	D	D	e	D	D
45299	All other general merchandise stores .....	8	D	D	D	c	D	D
452990	All other general merchandise stores .....	8	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	5	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>TEMPE, AZ—Con.</b>														
<b>44-45 Retail trade—Con.</b>														
453	Miscellaneous store retailers .....	75	D	D	D	f	D	D						
4531	Florists .....	12	3 711	791	222	89	22.0	22.9						
45311	Florists .....	12	3 711	791	222	89	22.0	22.9						
453110	Florists .....	12	3 711	791	222	89	22.0	22.9						
4532	Office supplies, stationery, & gift stores .....	27	44 850	4 930	1 240	311	1.9	2.6						
45321	Office supplies & stationery stores .....	8	39 399	4 142	1 050	219	—	1.2						
453210	Office supplies & stationery stores .....	8	39 399	4 142	1 050	219	—	1.2						
4532102	Office supplies stores .....	8	39 399	4 142	1 050	219	—	1.2						
45322	Gift, novelty, & souvenir stores .....	19	5 451	788	190	92	15.5	12.5						
453220	Gift, novelty, & souvenir stores .....	19	5 451	788	190	92	15.5	12.5						
4533	Used merchandise stores .....	10	6 117	1 251	314	94	8.2	5.6						
45331	Used merchandise stores .....	10	6 117	1 251	314	94	8.2	5.6						
453310	Used merchandise stores .....	10	6 117	1 251	314	94	8.2	5.6						
4539	Other miscellaneous store retailers .....	26	D	D	D	c	D	D						
45391	Pet & pet supplies stores .....	7	10 956	1 759	405	128	19.0	.7						
453910	Pet & pet supplies stores .....	7	10 956	1 759	405	128	19.0	.7						
45392	Art dealers .....	3	D	D	D	b	D	D						
453920	Art dealers .....	3	D	D	D	b	D	D						
45399	All other miscellaneous store retailers .....	16	7 460	1 397	322	81	9.9	14.6						
454	Nonstore retailers .....	49	1 085 867	64 517	18 680	2 190	2.0	1.1						
4541	Electronic shopping & mail-order houses .....	16	D	D	D	g	D	D						
45411	Electronic shopping & mail-order houses .....	16	D	D	D	g	D	D						
454110	Electronic shopping & mail-order houses .....	16	D	D	D	g	D	D						
4542	Vending machine operators .....	8	D	D	D	c	D	D						
45421	Vending machine operators .....	8	D	D	D	c	D	D						
454210	Vending machine operators .....	8	D	D	D	c	D	D						
4543	Direct selling establishments .....	25	259 470	24 267	10 858	829	5.4	3.8						
45439	Other direct selling establishments .....	25	259 470	24 267	10 858	829	5.4	3.8						
454390	Other direct selling establishments .....	25	259 470	24 267	10 858	829	5.4	3.8						
<b>THATCHER, AZ</b>														
44-45	Retail trade .....	24	74 553	7 516	1 763	560	1.3	2.4						
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D						
442	Furniture & home furnishings stores .....	2	D	D	D	b	D	D						
4421	Furniture stores .....	2	D	D	D	b	D	D						
44211	Furniture stores .....	2	D	D	D	b	D	D						
442110	Furniture stores .....	2	D	D	D	b	D	D						
443	Electronics & appliance stores .....	1	D	D	D	a	D	D						
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D						
445	Food & beverage stores .....	4	D	D	D	c	D	D						
446	Health & personal care stores .....	2	D	D	D	a	D	D						
447	Gasoline stations .....	5	6 319	529	123	43	—	27.9						
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D						
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D						
4512113	College book stores .....	1	D	D	D	a	D	D						
452	General merchandise stores .....	1	D	D	D	e	D	D						
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	1	D	D	D	e	D	D						
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D						
454	Nonstore retailers .....	3	D	D	D	a	D	D						

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>TOLLESON, AZ</b>								
44-45	Retail trade .....	9	9 168	913	215	70	21.2	5.2
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	3	883	44	11	7	92.9	7.1
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	b	D	D
<b>TUCSON, AZ</b>								
44-45	Retail trade .....	2 079	5 370 201	547 728	132 277	30 607	4.7	3.9
441	Motor vehicle & parts dealers .....	240	1 510 240	141 388	33 462	5 006	7.0	3.6
44111	Automobile dealers .....	79	1 263 223	107 461	25 390	3 384	7.5	2.7
441110	New car dealers .....	32	D	D	D	h	D	D
441110	New car dealers .....	32	D	D	D	h	D	D
44112	Used car dealers .....	47	D	D	D	e	D	D
441120	Used car dealers .....	47	D	D	D	e	D	D
4412	Other motor vehicle dealers .....	24	D	D	D	e	D	D
44121	Recreational vehicle dealers .....	7	D	D	D	c	DD	DD
441210	Recreational vehicle dealers .....	7	D	D	D	c	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	17	D	D	D	c	D	D
441221	Motorcycle dealers .....	12	D	D	D	c	D	D
441222	Boat dealers .....	4	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	137	D	D	D	g	D	D
44131	Automotive parts & accessories stores .....	103	121 456	20 358	4 858	970	2.8	9.7
441310	Automotive parts & accessories stores .....	103	121 456	20 358	4 858	970	2.8	9.7
44132	Tire dealers .....	34	D	D	D	e	D	D
441320	Tire dealers .....	34	D	D	D	e	D	D
442	Furniture & home furnishings stores .....	141	184 544	29 667	7 337	1 485	10.2	3.6
4421	Furniture stores .....	72	120 219	18 232	4 648	878	8.3	5.3
44211	Furniture stores .....	72	120 219	18 232	4 648	878	8.3	5.3
442110	Furniture stores .....	72	120 219	18 232	4 648	878	8.3	5.3
4422	Home furnishings stores .....	69	64 325	11 435	2 689	607	13.8	.5
44221	Floor covering stores .....	34	39 616	7 977	1 836	357	8.2	.4
442210	Floor covering stores .....	34	39 616	7 977	1 836	357	8.2	.4
44229	Other home furnishings stores .....	35	24 709	3 458	853	250	22.8	.7
442291	Window treatment stores .....	6	2 316	287	60	14	36.3	—
442299	All other home furnishings stores .....	29	22 393	3 171	793	236	21.4	.7
443	Electronics & appliance stores .....	97	165 384	17 422	4 069	923	7.7	6.5
4431	Electronics & appliance stores .....	97	165 384	17 422	4 069	923	7.7	6.5
44311	Appliance, television, & other electronics stores .....	53	124 152	11 466	2 720	663	4.3	7.9
443112	Household appliance stores .....	13	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	40	D	D	D	f	D	D
44312	Computer & software stores .....	35	D	D	D	c	D	D
443120	Computer & software stores .....	35	D	D	D	c	D	D
44313	Camera & photographic supplies stores .....	9	D	D	D	b	D	D
443130	Camera & photographic supplies stores .....	9	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	132	461 374	51 678	12 917	2 271	1.0	1.4
4441	Building material & supplies dealers .....	109	444 617	47 970	12 057	2 028	.8	1.4
44411	Home centers .....	5	D	D	D	f	D	D
444110	Home centers .....	5	D	D	D	f	D	D
44412	Paint & wallpaper stores .....	12	D	D	D	b	D	D
444120	Paint & wallpaper stores .....	12	D	D	D	b	D	D
44413	Hardware stores .....	23	25 769	4 685	982	258	—	2.9
444130	Hardware stores .....	23	25 769	4 685	982	258	—	2.9
44419	Other building material dealers .....	69	245 712	27 903	7 085	1 018	1.4	1.8
444190	Other building material dealers .....	69	245 712	27 903	7 085	1 018	1.4	1.8
44422	Lawn & garden equipment & supplies stores .....	23	16 757	3 708	860	243	7.0	2.3
44421	Outdoor power equipment stores .....	5	D	D	D	b	D	D
444210	Outdoor power equipment stores .....	5	D	D	D	b	D	D
444220	Nursery & garden centers .....	18	D	D	D	c	D	D
444220	Nursery & garden centers .....	18	D	D	D	c	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>TUCSON, AZ—Con.</b>							
44-45	Retail trade—Con.							
445	Food & beverage stores .....	174	768 972	86 385	21 230	4 630	2.5	2.1
4451	Grocery stores .....	115	746 637	83 286	20 510	4 326	2.1	1.9
44511	Supermarkets & other grocery (except convenience) stores.....	79	719 239	80 488	19 845	4 069	1.1	1.4
445110	Supermarkets & other grocery (except convenience) stores.....	79	719 239	80 488	19 845	4 069	1.1	1.4
44512	Convenience stores .....	36	27 398	2 798	665	257	26.1	12.9
445120	Convenience stores .....	36	27 398	2 798	665	257	26.1	12.9
4452	Specialty food stores .....	37	11 609	1 934	451	185	22.1	11.7
4453	Beer, wine, & liquor stores .....	22	10 726	1 165	269	119	13.4	9.2
44531	Beer, wine, & liquor stores .....	22	10 726	1 165	269	119	13.4	9.2
445310	Beer, wine, & liquor stores .....	22	10 726	1 165	269	119	13.4	9.2
446	Health & personal care stores .....	148	256 851	33 128	8 037	1 929	3.1	7.2
4461	Health & personal care stores .....	148	256 851	33 128	8 037	1 929	3.1	7.2
44611	Pharmacies & drug stores .....	51	203 302	22 912	5 667	1 322	1.3	5.7
446110	Pharmacies & drug stores .....	51	203 302	22 912	5 667	1 322	1.3	5.7
4461101	Pharmacies & drug stores .....	50	D	D	D	g	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	20	8 882	1 327	323	104	6.9	—
446120	Cosmetics, beauty supplies, & perfume stores .....	20	8 882	1 327	323	104	6.9	—
44613	Optical goods stores .....	41	20 091	4 202	1 003	223	7.1	5.4
446130	Optical goods stores .....	41	20 091	4 202	1 003	223	7.1	5.4
44619	Other health & personal care stores .....	36	24 576	4 687	1 044	280	12.8	23.7
446191	Food (health) supplement stores .....	12	D	D	D	b	D	D
446199	All other health & personal care stores .....	24	D	D	D	c	D	D
447	Gasoline stations .....	182	359 616	20 141	4 832	1 532	5.6	9.1
4471	Gasoline stations .....	182	359 616	20 141	4 832	1 532	5.6	9.1
44711	Gasoline stations with convenience stores .....	131	257 672	14 952	3 559	1 129	.8	4.0
447110	Gasoline stations with convenience stores .....	131	257 672	14 952	3 559	1 129	.8	4.0
44719	Other gasoline stations .....	51	101 944	5 189	1 273	403	17.8	21.9
447190	Other gasoline stations .....	51	101 944	5 189	1 273	403	17.8	21.9
448	Clothing & clothing accessories stores .....	330	243 466	30 432	6 878	2 425	9.1	11.1
4481	Clothing stores .....	195	155 771	17 541	4 218	1 640	9.9	13.4
44811	Men's clothing stores .....	20	D	D	D	c	D	D
448110	Men's clothing stores .....	20	D	D	D	c	D	D
44812	Women's clothing stores .....	84	50 047	6 616	1 615	675	14.2	13.5
448120	Women's clothing stores .....	84	50 047	6 616	1 615	675	14.2	13.5
44813	Children's & infants' clothing stores .....	5	D	D	D	b	D	D
448130	Children's & infants' clothing stores .....	5	D	D	D	b	D	D
44814	Family clothing stores .....	40	63 405	5 427	1 227	480	5.2	16.0
448140	Family clothing stores .....	40	63 405	5 427	1 227	480	5.2	16.0
44815	Clothing accessories stores .....	17	4 336	776	186	86	7.0	14.7
448150	Clothing accessories stores .....	17	4 336	776	186	86	7.0	14.7
44819	Other clothing stores .....	29	D	D	D	c	D	D
448190	Other clothing stores .....	29	D	D	D	c	D	D
4482	Shoe stores .....	60	40 494	4 616	897	304	.8	3.8
44821	Shoe stores .....	60	40 494	4 616	897	304	.8	3.8
448210	Shoe stores .....	60	40 494	4 616	897	304	.8	3.8
4482101	Men's shoe stores .....	10	D	D	D	b	D	D
4482102	Women's shoe stores .....	7	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores .....	3	D	D	D	a	D	D
4482104	Family shoe stores .....	24	16 555	1 748	391	139	1.4	—
4482105	Athletic footwear stores .....	16	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores .....	75	47 201	8 275	1 763	481	13.8	9.5
44831	Jewelry stores .....	70	44 893	7 837	1 685	448	14.5	10.0
448310	Jewelry stores .....	70	44 893	7 837	1 685	448	14.5	10.0
44832	Luggage & leather goods stores .....	5	2 308	438	78	33	—	—
448320	Luggage & leather goods stores .....	5	2 308	438	78	33	—	—
451	Sporting goods, hobby, book, & music stores .....	206	180 891	21 899	5 397	1 775	5.6	3.8
4511	Sporting goods, hobby, & musical instrument stores .....	148	135 068	16 907	4 170	1 327	6.4	4.8
45111	Sporting goods stores .....	73	60 171	8 225	2 144	646	9.0	7.0
451110	Sporting goods stores .....	73	60 171	8 225	2 144	646	9.0	7.0
4511101	General-line sporting goods stores .....	22	34 686	4 179	1 094	307	3.6	3.0
4511102	Specialty-line sporting goods stores .....	51	25 485	4 046	1 050	339	16.4	12.3
45112	Hobby, toy, & game stores .....	40	44 314	4 204	931	358	2.8	1.3
451120	Hobby, toy, & game stores .....	40	44 314	4 204	931	358	2.8	1.3
45113	Sewing, needlework, & piece goods stores .....	21	D	D	D	c	D	D
451130	Sewing, needlework, & piece goods stores .....	21	D	D	D	c	D	D
45114	Musical instrument & supplies stores .....	14	D	D	D	c	D	D
451140	Musical instrument & supplies stores .....	14	D	D	D	c	D	D
4512	Book, periodical, & music stores .....	58	45 823	4 992	1 227	448	3.4	.6
45121	Book stores & news dealers .....	35	D	D	D	c	D	D
451211	Book stores .....	31	D	D	D	c	D	D
4512111	Book stores, general .....	12	D	D	D	c	D	D
4512112	Specialty book stores .....	14	D	D	D	b	D	D
4512113	College book stores .....	5	D	D	D	b	D	D
451212	News dealers & newsstands .....	4	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores...	23	D	D	D	c	D	D
451220	Prerecorded tape, compact disc, & record stores...	23	D	D	D	c	D	D

See footnotes at end of table.

## RETAIL TRADE—GEOG. AREA SERIES

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>TUCSON, AZ—Con.</b>							
44-45	Retail trade—Con.							
452	General merchandise stores .....	45	825 639	70 162	17 431	5 332	—	1.2
4521	Department stores (incl leased depts) ## .....	22	D	N	N	N	D	D
45211	Department stores (incl leased depts) ## .....	22	D	N	N	N	D	D
4521	Department stores (excl leased depts) .....	22	D	D	D	h	D	D
45211	Department stores (excl leased depts) .....	22	D	D	D	h	D	D
452110	Department stores (excl leased depts) .....	22	D	D	D	h	D	D
4521101	Conventional department stores (excl leased depts) .....	8	D	D	D	g	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	8	D	D	D	g	D	D
4521103	National chain department stores (excl leased depts) .....	6	D	D	D	g	D	D
4529	Other general merchandise stores .....	23	D	D	D	g	D	D
45291	Warehouse clubs & superstores .....	3	D	D	D	f	D	D
452910	Warehouse clubs & superstores .....	3	D	D	D	f	D	D
45299	All other general merchandise stores .....	20	D	D	D	e	D	D
452990	All other general merchandise stores .....	20	D	D	D	e	D	D
4529901	Variety stores .....	7	D	D	D	b	D	D
4529902	Catalog showrooms .....	2	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	11	D	D	D	c	D	D
453	Miscellaneous store retailers .....	319	215 974	31 287	7 629	2 560	11.8	7.4
4531	Florists .....	38	14 033	3 309	884	355	18.0	9.8
45311	Florists .....	38	14 033	3 309	884	355	18.0	9.8
453110	Florists .....	38	14 033	3 309	884	355	18.0	9.8
4532	Office supplies, stationery, & gift stores .....	95	80 451	8 945	2 214	797	7.9	5.9
45321	Office supplies & stationery stores .....	14	49 364	4 044	1 077	278	.8	—
453210	Office supplies & stationery stores .....	14	49 364	4 044	1 077	278	.8	—
4532101	Stationery stores .....	3	D	D	D	b	D	D
4532102	Office supplies stores .....	11	D	D	D	e	D	D
45322	Gift, novelty, & souvenir stores .....	81	31 087	4 901	1 137	519	19.3	15.3
453220	Gift, novelty, & souvenir stores .....	81	31 087	4 901	1 137	519	19.3	15.3
4533	Used merchandise stores .....	65	24 823	6 479	1 630	635	10.8	8.6
45331	Used merchandise stores .....	65	24 823	6 479	1 630	635	10.8	8.6
453310	Used merchandise stores .....	65	24 823	6 479	1 630	635	10.8	8.6
4539	Other miscellaneous store retailers .....	121	96 667	12 554	2 901	773	14.4	8.0
45391	Pet & pet supplies stores .....	24	19 154	2 328	571	198	6.2	6.1
453910	Pet & pet supplies stores .....	24	19 154	2 328	571	198	6.2	6.1
45392	Art dealers .....	18	D	D	D	b	D	D
453920	Art dealers .....	18	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	12	34 841	3 271	625	107	12.6	11.3
453930	Manufactured (mobile) home dealers .....	12	34 841	3 271	625	107	12.6	11.3
45399	All other miscellaneous store retailers .....	67	D	D	D	e	D	D
454	Nonstore retailers .....	65	197 250	14 139	3 058	739	2.2	2.4
4541	Electronic shopping & mail-order houses .....	24	167 104	8 049	1 718	464	1.6	1.3
45411	Electronic shopping & mail-order houses .....	24	167 104	8 049	1 718	464	1.6	1.3
454110	Electronic shopping & mail-order houses .....	24	167 104	8 049	1 718	464	1.6	1.3
4542	Vending machine operators .....	9	7 175	1 144	260	56	4.9	.4
45421	Vending machine operators .....	9	7 175	1 144	260	56	4.9	.4
454210	Vending machine operators .....	9	7 175	1 144	260	56	4.9	.4
4543	Direct selling establishments .....	32	22 971	4 946	1 080	219	6.1	10.9
454312	Liquefied petroleum gas (bottled gas) dealers .....	1	D	D	D	b	D	D
454319	Other fuel dealers .....	1	D	D	D	a	D	D
45439	Other direct selling establishments .....	30	D	D	D	c	D	D
454390	Other direct selling establishments .....	30	D	D	D	c	D	D
	<b>WICKENBURG, AZ</b>							
44-45	Retail trade .....	46	89 253	6 339	1 479	346	21.9	.7
441	Motor vehicle & parts dealers .....	6	48 562	2 560	579	80	31.2	—
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	2 541	282	75	22	56.1	—
445	Food & beverage stores .....	5	22 436	2 333	540	150	.6	.5
446	Health & personal care stores .....	2	D	D	D	b	D	D
4461	Health & personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	6	7 437	445	111	36	6.8	—
448	Clothing & clothing accessories stores .....	3	434	11	2	2	D	—
451	Sporting goods, hobby, book, & music stores .....	3	452	59	15	5	D	15.0
453	Miscellaneous store retailers .....	11	D	D	D	b	D	D
45392	Art dealers .....	2	D	D	D	a	D	D
453920	Art dealers .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
44-45	<b>WICKENBURG, AZ—Con.</b>							
44-45	Retail trade—Con.							
454	Nonstore retailers .....	1	D	D	D	a	D	D
	<b>WILLCOX, AZ</b>							
44-45	Retail trade .....	24	53 271	4 276	984	329	4.0	1.9
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	2	D	D	D	c	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	8	28 155	1 737	435	159	2.9	—
4471	Gasoline stations .....	8	28 155	1 737	435	159	2.9	—
447110	Gasoline stations with convenience stores .....	6	D	D	D	b	D	D
	Gasoline stations with convenience stores .....	6	D	D	D	b	D	D
44719	Other gasoline stations .....	2	D	D	D	b	D	D
447190	Other gasoline stations .....	2	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	1	D	D	D	a	D	D
	<b>WILLIAMS, AZ</b>							
44-45	Retail trade .....	28	24 306	2 337	440	145	30.9	4.5
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	1	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	13	9 596	677	140	56	36.3	11.3
451	Sporting goods, hobby, book, & music stores .....	3	D	D	D	a	D	D
453	Miscellaneous store retailers .....	7	D	D	D	b	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
	<b>WINSLOW, AZ</b>							
44-45	Retail trade .....	32	97 828	7 181	1 809	556	18.0	—
441	Motor vehicle & parts dealers .....	5	15 851	1 306	333	65	91.5	—
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	4	19 645	1 826	483	134	7.2	—
447	Gasoline stations .....	11	36 182	1 473	410	113	.4	—
4471	Gasoline stations .....	11	36 182	1 473	410	113	.4	—
44719	Other gasoline stations .....	3	D	D	D	b	D	D
447190	Other gasoline stations .....	3	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	c	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.

## RETAIL TRADE—GEOG. AREA SERIES

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>YOUNGTOWN, AZ</b>								
44-45	Retail trade .....	16	8 199	1 954	497	123	6.5	5.3
441	Motor vehicle & parts dealers .....	4	2 345	1 005	245	45	—	10.7
4412	Other motor vehicle dealers .....	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	2	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	2	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	3	819	98	29	8	D	—
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	2	D	D	D	a	D	D
446	Health & personal care stores .....	2	D	D	D	a	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
<b>YUMA, AZ</b>								
44-45	Retail trade .....	300	697 945	66 246	17 242	4 376	2.7	2.7
441	Motor vehicle & parts dealers .....	50	173 575	16 885	4 193	681	2.9	4.3
4411	Automobile dealers .....	18	133 716	11 322	2 809	386	.8	.3
44111	New car dealers .....	7	D	D	D	e	D	D
441110	New car dealers .....	7	D	D	D	e	D	D
44112	Used car dealers .....	11	D	D	D	b	D	D
441120	Used car dealers .....	11	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	9	11 235	1 238	306	66	24.5	—
44121	Recreational vehicle dealers .....	4	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	4	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	5	D	D	D	b	D	D
441221	Motorcycle dealers .....	4	6 238	737	153	32	12.4	—
4413	Automotive parts, accessories, & tire stores .....	23	28 624	4 325	1 078	229	4.6	25.0
44131	Automotive parts & accessories stores .....	17	D	D	D	c	D	D
441310	Automotive parts & accessories stores .....	17	D	D	D	c	D	D
44132	Tire dealers .....	6	D	D	D	b	D	D
441320	Tire dealers .....	6	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	22	14 104	2 148	583	139	7.5	4.4
4421	Furniture stores .....	13	10 451	1 586	437	98	10.1	2.0
44211	Furniture stores .....	13	10 451	1 586	437	98	10.1	2.0
442110	Furniture stores .....	13	10 451	1 586	437	98	10.1	2.0
4422	Home furnishings stores .....	9	3 653	562	146	41	—	11.5
44229	Other home furnishings stores .....	7	D	D	D	b	D	D
443	Electronics & appliance stores .....	13	D	D	D	b	D	D
4431	Electronics & appliance stores .....	13	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores .....	10	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	6	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	15	31 545	2 884	763	151	.7	.4
4441	Building material & supplies dealers .....	13	D	D	D	c	D	D
44413	Hardware stores .....	3	D	D	D	b	D	D
444130	Hardware stores .....	3	D	D	D	b	D	D
44419	Other building material dealers .....	7	19 615	1 623	483	78	1.1	—
444190	Other building material dealers .....	7	19 615	1 623	483	78	1.1	—
4442	Lawn & garden equipment & supplies stores .....	2	D	D	D	a	D	D
44422	Nursery & garden centers .....	2	D	D	D	a	D	D
444220	Nursery & garden centers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	19	D	D	D	f	D	D
4451	Grocery stores .....	13	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	12	D	D	D	f	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	12	D	D	D	f	D	D
446	Health & personal care stores .....	20	D	D	D	e	D	D
4461	Health & personal care stores .....	20	D	D	D	e	D	D
44611	Pharmacies & drug stores .....	6	D	D	D	c	D	D
446110	Pharmacies & drug stores .....	6	D	D	D	c	D	D
4461101	Pharmacies & drug stores .....	6	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	3	1 177	212	51	14	—	—
446120	Cosmetics, beauty supplies, & perfume stores .....	3	1 177	212	51	14	—	—
44619	Other health & personal care stores .....	7	D	D	D	b	D	D
446199	All other health & personal care stores .....	6	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>YUMA, AZ—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	40	66 057	3 499	879	299	4.7	4.9
4471	Gasoline stations .....	40	66 057	3 499	879	299	4.7	4.9
44711	Gasoline stations with convenience stores .....	32	48 927	2 715	656	218	—	6.6
447110	Gasoline stations with convenience stores .....	32	48 927	2 715	656	218	—	6.6
44719	Other gasoline stations .....	8	17 130	784	223	81	18.2	—
447190	Other gasoline stations .....	8	17 130	784	223	81	18.2	—
448	Clothing & clothing accessories stores .....	39	18 759	2 119	477	208	4.5	.7
4481	Clothing stores .....	17	10 141	1 065	225	114	3.6	.9
4482104	Family shoe stores .....	8	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores .....	12	D	D	D	b	D	D
44831	Jewelry stores .....	12	D	D	D	b	D	D
448310	Jewelry stores .....	12	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	25	22 763	2 885	738	257	2.1	.7
4511	Sporting goods, hobby, & musical instrument stores .....	20	D	D	D	c	D	D
45111	Sporting goods stores .....	9	D	D	D	b	D	D
45110	Sporting goods stores .....	9	D	D	D	b	D	D
451110	General-line sporting goods stores .....	5	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores .....	4	D	D	D	b	D	D
45112	Hobby, toy, & game stores .....	7	D	D	D	b	D	D
451120	Hobby, toy, & game stores .....	7	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores .....	3	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores .....	3	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	5	D	D	D	b	D	D
45121	Book stores & news dealers .....	2	D	D	D	b	D	D
451211	Book stores .....	2	D	D	D	b	D	D
4512111	Book stores, general .....	1	D	D	D	b	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores .....	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores .....	3	D	D	D	b	D	D
452	General merchandise stores .....	11	D	D	D	g	D	D
4521	Department stores (incl leased depts) ## .....	6	127 163	N	N	N	—	—
45211	Department stores (incl leased depts) ## .....	6	127 163	N	N	N	—	—
45211	Department stores (excl leased depts) .....	6	126 848	11 659	3 038	903	—	—
452111	Department stores (excl leased depts) .....	6	126 848	11 659	3 038	903	—	—
452110	Department stores (excl leased depts) .....	6	126 848	11 659	3 038	903	—	—
4521101	Conventional department stores (excl leased depts) .....	2	D	D	D	c	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	2	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts) .....	2	D	D	D	c	D	D
4529	Other general merchandise stores .....	5	D	D	D	f	D	D
45291	Warehouse clubs & superstores .....	2	D	D	D	e	D	D
452910	Warehouse clubs & superstores .....	2	D	D	D	e	D	D
45299	All other general merchandise stores .....	3	D	D	D	b	D	D
452990	All other general merchandise stores .....	3	D	D	D	b	D	D
4529902	Catalog showrooms .....	1	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	36	D	D	D	c	D	D
4531	Florists .....	11	D	D	D	b	D	D
45311	Florists .....	11	D	D	D	b	D	D
453110	Florists .....	11	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	8	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	b	D	D
4532102	Office supplies stores .....	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	14	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	2	D	D	D	a	D	D
453910	Pet & pet supplies stores .....	2	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	3	4 484	331	93	24	—	—
453930	Manufactured (mobile) home dealers .....	3	4 484	331	93	24	—	—
45399	All other miscellaneous store retailers .....	9	D	D	D	b	D	D
454	Nonstore retailers .....	10	3 919	572	144	27	31.2	—
4542	Vending machine operators .....	3	D	D	D	a	D	D
45421	Vending machine operators .....	3	D	D	D	a	D	D
454210	Vending machine operators .....	3	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF APACHE COUNTY, AZ</b>								
44-45	Retail trade .....	107	151 470	15 331	3 191	1 094	9.9	4.3
441	Motor vehicle & parts dealers .....	7	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	D	D	D	b	D	D
44419	Other building material dealers .....	1	D	D	D	b	D	D
444190	Other building material dealers .....	1	D	D	D	b	D	D
445	Food & beverage stores .....	18	D	D	D	e	D	D
4451	Grocery stores .....	14	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	11	D	D	D	c	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	11	D	D	D	c	D	D
446	Health & personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	36	D	D	D	e	D	D
4471	Gasoline stations .....	36	D	D	D	e	D	D
44711	Gasoline stations with convenience stores .....	30	D	D	DD	ee	DD	DD
447110	Gasoline stations with convenience stores .....	30	D	D	D	e	D	D
44719	Other gasoline stations .....	6	29 551	1 427	256	76	13.5	—
447190	Other gasoline stations .....	6	29 551	1 427	256	76	13.5	—
448	Clothing & clothing accessories stores .....	10	D	D	D	c	D	D
4483	Jewelry, luggage, & leather goods stores .....	7	5 069	1 407	237	104	—	23.1
44831	Jewelry stores .....	7	5 069	1 407	237	104	—	23.1
448310	Jewelry stores .....	7	5 069	1 407	237	104	—	23.1
451	Sporting goods, hobby, book, & music stores .....	5	D	D	D	a	D	D
45121	Book stores & news dealers .....	3	D	D	D	a	D	D
452	General merchandise stores .....	8	D	D	D	b	D	D
45299	All other general merchandise stores .....	8	D	D	D	b	D	D
452990	All other general merchandise stores .....	8	DD	DD	DD	bb	DD	DD
4529903	Miscellaneous general merchandise stores .....	8	D	D	D	bb	D	D
453	Miscellaneous store retailers .....	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	4	D	D	D	aa	D	D
454	Nonstore retailers .....	5	D	D	D	b	D	D
4543	Direct selling establishments .....	5	D	D	D	b	D	D
45431	Fuel dealers .....	5	D	D	DD	bb	DD	DD
454311	Heating oil dealers .....	1	D	D	DD	a	DD	DD
454312	Liquefied petroleum gas (bottled gas) dealers .....	4	D	D	D	ab	D	D
<b>BALANCE OF COCHISE COUNTY, AZ</b>								
44-45	Retail trade .....	115	85 780	8 468	1 930	658	33.2	11.4
441	Motor vehicle & parts dealers .....	6	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	2	D	D	D	b	D	D
44121	Recreational vehicle dealers .....	2	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	2	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	6	D	D	D	b	D	D
4422	Home furnishings stores .....	6	D	D	D	b	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	13	8 991	905	182	57	16.7	12.0
44413	Hardware stores .....	5	D	D	D	b	D	D
444130	Hardware stores .....	5	D	D	D	bb	D	D
445	Food & beverage stores .....	9	D	D	D	b	D	D
446	Health & personal care stores .....	5	D	D	D	a	D	D
447	Gasoline stations .....	19	33 693	2 560	601	195	44.3	18.3
4471	Gasoline stations .....	19	33 693	2 560	601	195	44.3	18.3
44711	Gasoline stations with convenience stores .....	11	16 914	992	226	76	4.7	23.5
447110	Gasoline stations with convenience stores .....	11	16 914	992	226	76	4.7	23.5
44719	Other gasoline stations .....	8	16 779	1 568	375	119	84.2	13.1
447190	Other gasoline stations .....	8	16 779	1 568	375	119	84.2	13.1
448	Clothing & clothing accessories stores .....	7	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores .....	4	D	D	D	b	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—								
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>							
<b>BALANCE OF COCHISE COUNTY, AZ—Con.</b>															
<b>Retail trade—Con.</b>															
451	Sporting goods, hobby, book, & music stores .....	9	D	D	D	b	D	D							
45121	Book stores & news dealers .....	7	D	D	D	a	D	D							
4512113	College book stores .....	1	D	D	D	a	D	D							
452	General merchandise stores .....	3	D	D	D	b	D	D							
453	Miscellaneous store retailers .....	34	D	D	D	c	D	D							
4532	Office supplies, stationery, & gift stores .....	20	D	D	D	b	D	D							
45322	Gift, novelty, & souvenir stores .....	20	D	D	D	b	D	D							
453220	Gift, novelty, & souvenir stores .....	20	D	D	D	b	D	D							
4539	Other miscellaneous store retailers .....	11	D	D	D	b	D	D							
45391	Pet & pet supplies stores .....	2	D	D	D	a	D	D							
453910	Pet & pet supplies stores .....	2	D	D	D	a	D	D							
45393	Manufactured (mobile) home dealers .....	6	D	D	D	a	D	D							
453930	Manufactured (mobile) home dealers .....	6	D	D	D	a	D	D							
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D							
454	Nonstore retailers .....	3	D	D	D	a	D	D							
<b>BALANCE OF COCONINO COUNTY, AZ</b>															
44-45	<b>Retail trade</b> .....	<b>110</b>	<b>147 138</b>	<b>16 105</b>	<b>3 511</b>	<b>1 079</b>	<b>13.8</b>	<b>10.6</b>							
441	Motor vehicle & parts dealers .....	5	D	D	D	b	D	D							
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D							
44122	Motorcycle, boat, & other motor vehicle dealers .....	1	D	D	D	aa	D	D							
441221	Motorcycle dealers .....	1	D	D	D	aa	D	D							
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D							
444	Building material & garden equipment & supplies dealers .....	5	D	D	D	b	D	D							
445	Food & beverage stores .....	13	D	D	D	c	D	D							
4451	Grocery stores .....	11	D	D	D	c	D	D							
446	Health & personal care stores .....	1	D	D	D	a	D	D							
447	Gasoline stations .....	31	D	D	D	e	D	D							
4471	Gasoline stations .....	31	D	D	D	ee	D	D							
44711	Gasoline stations with convenience stores .....	21	D	D	D	cc	D	D							
447110	Gasoline stations with convenience stores .....	21	D	D	D	cc	D	D							
44719	Other gasoline stations .....	10	D	D	D	cc	D	D							
447190	Other gasoline stations .....	10	D	D	D	cc	D	D							
448	Clothing & clothing accessories stores .....	17	D	D	D	b	D	D							
4481	Clothing stores .....	11	D	D	D	ba	D	D							
44815	Clothing accessories stores .....	3	D	D	D	aa	D	D							
448150	Clothing accessories stores .....	3	D	D	D	aa	D	D							
44819	Other clothing stores .....	3	D	D	D	a	D	D							
448190	Other clothing stores .....	3	D	D	D	a	D	D							
451	Sporting goods, hobby, book, & music stores .....	5	D	D	D	b	D	D							
4512	Book, periodical, & music stores .....	3	D	D	D	b	D	D							
45122	Prerecorded tape, compact disc, & record stores .....	1	D	D	D	b	D	D							
451220	Prerecorded tape, compact disc, & record stores .....	1	D	D	D	b	D	D							
452	General merchandise stores .....	6	D	D	D	c	D	D							
45299	All other general merchandise stores .....	6	D	D	D	cc	D	D							
452990	All other general merchandise stores .....	6	D	D	D	cc	D	D							
4529903	Miscellaneous general merchandise stores .....	6	D	D	D	cc	D	D							
453	Miscellaneous store retailers .....	22	D	D	D	c	D	D							
4532	Office supplies, stationery, & gift stores .....	16	D	D	D	cc	D	D							
45322	Gift, novelty, & souvenir stores .....	16	D	D	D	cc	D	D							
453220	Gift, novelty, & souvenir stores .....	16	D	D	D	cc	D	D							
4539	Other miscellaneous store retailers .....	6	D	D	D	b	D	D							
45392	Art dealers .....	6	D	D	D	bb	D	D							
453920	Art dealers .....	6	D	D	D	bb	D	D							
454	Nonstore retailers .....	4	D	D	D	b	D	D							
4543	Direct selling establishments .....	4	D	D	D	bb	D	D							
45431	Fuel dealers .....	2	D	D	D	bb	D	D							
454312	Liquefied petroleum gas (bottled gas) dealers .....	2	D	D	D	bb	D	D							

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF GILA COUNTY, AZ</b>								
44-45	Retail trade .....	51	90 995	9 642	1 880	635	8.7	3.7
441	Motor vehicle & parts dealers .....	7	16 278	1 412	327	54	17.0	—
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	4	D	D	D	a	D	D
445	Food & beverage stores .....	12	D	D	D	c	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	12	14 079	1 021	243	88	14.1	6.1
44711 447110	Gasoline stations with convenience stores .....	8	10 267	686	165	59	8.4	8.4
	Gasoline stations with convenience stores .....	8	10 267	686	165	59	8.4	8.4
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	5	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	e	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	3	311	55	10	5	D	—
<b>BALANCE OF GRAHAM COUNTY, AZ</b>								
44-45	Retail trade .....	15	19 618	1 328	317	101	20.5	49.1
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	5	14 236	853	204	51	18.4	67.6
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
<b>BALANCE OF GREENLEE COUNTY, AZ</b>								
44-45	Retail trade .....	16	D	D	D	c	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	7	D	D	D	b	D	D
447	Gasoline stations .....	4	2 757	208	51	16	7.7	30.2
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D.]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF LA PAZ COUNTY, AZ</b>								
44-45	Retail trade .....	38	128 040	5 447	1 301	460	5.4	17.7
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	1	D	D	D	a	D	D
44422	Nursery & garden centers .....	1	D	D	D	a	D	D
444220	Nursery & garden centers .....	1	D	D	D	a	D	D
445	Food & beverage stores .....	7	D	D	D	b	D	D
447	Gasoline stations .....	14	112 259	3 855	883	292	1.8	17.8
4471	Gasoline stations .....	14	112 259	3 855	883	292	1.8	17.8
44719	Other gasoline stations .....	8	106 299	3 323	740	251	.7	18.8
447190	Other gasoline stations .....	8	106 299	3 323	740	251	.7	18.8
448	Clothing & clothing accessories stores .....	3	D	D	D	a	D	D
453	Miscellaneous store retailers .....	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF MARICOPA COUNTY, AZ</b>								
44-45	Retail trade .....	482	1 324 033	119 442	28 689	7 024	3.9	2.9
441	Motor vehicle & parts dealers .....	40	D	D	D	f	D	D
4411	Automobile dealers .....	9	D	D	D	f	D	D
44111	New car dealers .....	6	286 247	18 480	4 559	547	—	—
441110	New car dealers .....	6	286 247	18 480	4 559	547	—	—
4412	Other motor vehicle dealers .....	16	D	D	D	c	D	D
44121	Recreational vehicle dealers .....	7	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	7	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	9	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	7	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores .....	15	D	D	D	c	D	D
44131	Automotive parts & accessories stores .....	11	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	11	D	D	D	b	D	D
44132	Tire dealers .....	4	D	D	D	b	D	D
441320	Tire dealers .....	4	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	28	D	D	D	c	D	D
4421	Furniture stores .....	10	13 065	1 500	355	61	10.2	41.9
44211	Furniture stores .....	10	13 065	1 500	355	61	10.2	41.9
442110	Furniture stores .....	10	13 065	1 500	355	61	10.2	41.9
4422	Home furnishings stores .....	18	D	D	D	c	D	D
44221	Floor covering stores .....	9	D	D	D	b	D	D
442210	Floor covering stores .....	9	D	D	D	b	D	D
44229	Other home furnishings stores .....	9	D	D	D	b	D	D
442299	All other home furnishings stores .....	8	D	D	D	b	D	D
443	Electronics & appliance stores .....	16	60 782	4 425	975	258	7.2	.6
4431	Electronics & appliance stores .....	16	60 782	4 425	975	258	7.2	.6
44311	Appliance, television, & other electronics stores .....	11	D	D	D	c	D	D
443111	Household appliance stores .....	3	D	D	D	a	D	D
443112	Radio, television, & other electronics stores .....	8	D	D	D	c	D	D
44312	Computer & software stores .....	3	1 209	477	71	13	D	—
443120	Computer & software stores .....	3	1 209	477	71	13	D	—
44313	Camera & photographic supplies stores .....	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	34	D	D	D	e	D	D
4441	Building material & supplies dealers .....	18	D	D	D	c	D	D
44413	Hardware stores .....	6	D	D	D	b	D	D
444130	Hardware stores .....	6	D	D	D	b	D	D
44419	Other building material dealers .....	11	28 550	3 266	786	112	5.0	—
444190	Other building material dealers .....	11	28 550	3 266	786	112	5.0	—
4442	Lawn & garden equipment & supplies stores .....	16	D	D	D	b	D	D
44422	Nursery & garden centers .....	15	D	D	D	b	D	D
444220	Nursery & garden centers .....	15	D	D	D	b	D	D
445	Food & beverage stores .....	35	221 681	23 657	5 506	1 325	1.3	1.8
4451	Grocery stores .....	30	219 883	23 425	5 440	1 307	1.3	1.7
44511	Supermarkets & other grocery (except convenience) stores .....	26	217 857	23 211	5 384	1 289	1.0	1.6
445110	Supermarkets & other grocery (except convenience) stores .....	26	217 857	23 211	5 384	1 289	1.0	1.6
4452	Specialty food stores .....	4	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>BALANCE OF MARICOPA COUNTY, AZ—Con.</b>							
44-45	Retail trade—Con.							
446	Health & personal care stores .....	60	102 973	11 826	3 050	869	3.8	.6
44611	Health & personal care stores .....	60	102 973	11 826	3 050	869	3.8	6
446110	Pharmacies & drug stores .....	18	D	D	D	f	D	D
4461101	Pharmacies & drug stores .....	18	D	D	D	f	D	D
4461102	Pharmacies & drug stores .....	17	D	D	D	f	D	D
	Proprietary stores .....	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	5	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	5	D	D	D	b	D	D
44613	Optical goods stores .....	16	D	D	D	b	D	D
446130	Optical goods stores .....	16	D	D	D	b	D	D
44619	Other health & personal care stores .....	21	D	D	D	b	D	D
446191	Food (health) supplement stores .....	11	4 796	603	154	45	3.1	10.0
446199	All other health & personal care stores .....	10	D	D	D	b	D	D
447	Gasoline stations .....	57	D	D	D	f	D	D
4471	Gasoline stations .....	57	D	D	D	f	D	D
44711	Gasoline stations with convenience stores .....	39	116 731	5 988	1 286	459	4.6	7.1
447110	Gasoline stations with convenience stores .....	39	116 731	5 988	1 286	459	4.6	7.1
44719	Other gasoline stations .....	18	D	D	D	e	D	D
447190	Other gasoline stations .....	18	D	D	D	e	D	D
448	Clothing & clothing accessories stores .....	78	D	D	D	f	D	D
4481	Clothing stores .....	49	D	D	D	f	D	D
44812	Women's clothing stores .....	22	D	D	D	c	D	D
448120	Women's clothing stores .....	22	D	D	D	c	D	D
44813	Children's & infants' clothing stores .....	2	D	D	D	b	D	D
448130	Children's & infants' clothing stores .....	2	D	D	D	b	D	D
44814	Family clothing stores .....	16	34 395	2 789	698	272	4.6	—
448140	Family clothing stores .....	16	34 395	2 789	698	272	4.6	—
44819	Other clothing stores .....	4	D	D	D	a	D	D
448190	Other clothing stores .....	4	D	D	D	a	D	D
4482	Shoe stores .....	15	D	D	D	b	D	D
44821	Shoe stores .....	15	D	D	D	b	D	D
448210	Shoe stores .....	15	D	D	D	b	D	D
4482101	Men's shoe stores .....	1	D	D	D	b	D	D
4482102	Women's shoe stores .....	4	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	8	4 610	423	98	35	1.9	—
4483	Jewelry, luggage, & leather goods stores .....	14	D	D	D	b	D	D
44831	Jewelry stores .....	14	D	D	D	b	D	D
448310	Jewelry stores .....	14	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	35	D	D	D	e	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	25	D	D	D	e	D	D
45111	Sporting goods stores .....	13	D	D	D	c	D	D
451110	Sporting goods stores .....	13	D	D	D	c	D	D
4511101	General-line sporting goods stores .....	4	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores .....	9	D	D	D	b	D	D
45112	Hobby, toy, & game stores .....	9	D	D	D	c	D	D
451120	Hobby, toy, & game stores .....	9	D	D	D	c	D	D
4512	Book, periodical, & music stores .....	10	5 967	655	171	57	11.8	1.2
45121	Book stores & news dealers .....	10	5 967	655	171	57	11.8	1.2
451211	Book stores .....	10	5 967	655	171	57	11.8	1.2
4512111	Book stores, general .....	8	D	D	D	b	D	D
4512113	College book stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	10	D	D	D	f	D	D
4521	Department stores (incl leased depts) ## .....	4	D	N	N	N	D	D
45211	Department stores (incl leased depts) ## .....	4	D	N	N	N	D	D
4521	Department stores (excl leased depts) .....	4	D	D	D	f	D	D
45211	Department stores (excl leased depts) .....	4	D	D	D	f	D	D
452110	Department stores (excl leased depts) .....	4	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	3	D	D	D	f	D	D
45299	All other general merchandise stores .....	6	D	D	D	c	D	D
452990	All other general merchandise stores .....	6	D	D	D	c	D	D
4529902	Catalog showrooms .....	1	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	3	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>BALANCE OF MARICOPA COUNTY, AZ—Con.</b>														
<b>44-45 Retail trade—Con.</b>														
453	Miscellaneous store retailers .....	74	D	D	D	e	D	D						
4531	Florists .....	9	2 691	685	175	127	15.3	8.3						
45311	Florists .....	9	2 691	685	175	127	15.3	8.3						
453110	Florists .....	9	2 691	685	175	127	15.3	8.3						
4532	Office supplies, stationery, & gift stores .....	26	D	D	D	c	D	D						
4532101	Stationery stores .....	1	D	D	D	a	D	D						
45322	Gift, novelty, & souvenir stores .....	25	D	D	D	c	D	D						
453220	Gift, novelty, & souvenir stores .....	25	D	D	D	c	D	D						
4533	Used merchandise stores .....	12	D	D	D	b	D	D						
45331	Used merchandise stores .....	12	D	D	D	b	D	D						
453310	Used merchandise stores .....	12	D	D	D	b	D	D						
4539	Other miscellaneous store retailers .....	27	D	D	D	c	D	D						
45392	Art dealers .....	6	1 731	529	77	13	26.1	29.1						
453920	Art dealers .....	6	1 731	529	77	13	26.1	29.1						
45393	Manufactured (mobile) home dealers .....	12	37 757	3 012	637	103	8.0	—						
453930	Manufactured (mobile) home dealers .....	12	37 757	3 012	637	103	8.0	—						
45399	All other miscellaneous store retailers .....	6	D	D	D	b	D	D						
454	Nonstore retailers .....	15	D	D	D	e	D	D						
4541	Electronic shopping & mail-order houses .....	5	D	D	D	c	D	D						
45411	Electronic shopping & mail-order houses .....	5	D	D	D	c	D	D						
454110	Electronic shopping & mail-order houses .....	5	D	D	D	c	D	D						
4542	Vending machine operators .....	2	D	D	D	b	D	D						
45421	Vending machine operators .....	2	D	D	D	b	D	D						
454210	Vending machine operators .....	2	D	D	D	b	D	D						
4543	Direct selling establishments .....	8	D	D	D	b	D	D						
45431	Fuel dealers .....	4	D	D	D	b	D	D						
454312	Liquefied petroleum gas (bottled gas) dealers .....	4	D	D	D	b	D	D						
<b>BALANCE OF MOHAVE COUNTY, AZ</b>														
44-45	<b>Retail trade .....</b>	<b>102</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>f</b>	<b>D</b>	<b>D</b>						
441	Motor vehicle & parts dealers .....	15	8 592	880	229	79	32.5	28.7						
4412	Other motor vehicle dealers .....	5	D	D	D	a	D	D						
44121	Recreational vehicle dealers .....	2	D	D	D	a	D	D						
441210	Recreational vehicle dealers .....	2	D	D	D	a	D	D						
442	Furniture & home furnishings stores .....	8	D	D	D	b	D	D						
4421	Furniture stores .....	5	D	D	D	a	D	D						
44211	Furniture stores .....	5	D	D	D	a	D	D						
442110	Furniture stores .....	5	D	D	D	a	D	D						
4422	Home furnishings stores .....	3	D	D	D	a	D	D						
443	Electronics & appliance stores .....	2	D	D	D	a	D	D						
444	Building material & garden equipment & supplies dealers .....	12	D	D	D	c	D	D						
4441	Building material & supplies dealers .....	11	D	D	D	c	D	D						
445	Food & beverage stores .....	19	D	D	D	c	D	D						
4451	Grocery stores .....	14	D	D	D	c	D	D						
446	Health & personal care stores .....	2	D	D	D	a	D	D						
447	Gasoline stations .....	16	24 159	1 592	374	152	14.0	3.5						
4471	Gasoline stations .....	16	24 159	1 592	374	152	14.0	3.5						
44711	Gasoline stations with convenience stores .....	13	19 901	1 364	320	128	14.1	2.4						
447110	Gasoline stations with convenience stores .....	13	19 901	1 364	320	128	14.1	2.4						
448	Clothing & clothing accessories stores .....	5	D	D	D	a	D	D						
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D						
452	General merchandise stores .....	3	D	D	D	a	D	D						
453	Miscellaneous store retailers .....	15	D	D	D	b	D	D						
4539	Other miscellaneous store retailers .....	10	D	D	D	b	D	D						
45393	Manufactured (mobile) home dealers .....	8	D	D	D	b	D	D						
453930	Manufactured (mobile) home dealers .....	8	D	D	D	b	D	D						
454	Nonstore retailers .....	3	D	D	D	a	D	D						
45439	Other direct selling establishments .....	2	D	D	D	a	D	D						
454390	Other direct selling establishments .....	2	D	D	D	a	D	D						

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF NAVAJO COUNTY, AZ</b>								
44-45	Retail trade .....	106	163 804	15 871	3 652	1 194	8.3	4.8
441	Motor vehicle & parts dealers .....	8	3 483	657	143	60	41.0	4.0
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	7	D	D	D	b	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	8	D	D	D	c	D	D
4441	Building material & supplies dealers .....	6	D	D	D	b	D	D
44419	Other building material dealers .....	5	26 874	1 811	301	86	1.7	—
444190	Other building material dealers .....	5	26 874	1 811	301	86	1.7	—
445	Food & beverage stores .....	21	D	D	D	e	D	D
4451	Grocery stores .....	18	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	15	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	15	D	D	D	e	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	25	D	D	D	e	D	D
4471	Gasoline stations .....	25	D	D	D	e	D	D
44711	Gasoline stations with convenience stores .....	19	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	19	D	D	D	c	D	D
44719	Other gasoline stations .....	6	D	D	D	c	D	D
447190	Other gasoline stations .....	6	D	D	D	c	D	D
448	Clothing & clothing accessories stores .....	5	D	D	D	b	D	D
44819	Other clothing stores .....	2	D	D	D	a	D	D
448190	Other clothing stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	7	1 928	301	89	48	60.5	11.9
4511	Sporting goods, hobby, & musical instrument stores ..	5	D	D	D	b	D	D
452	General merchandise stores .....	6	D	D	D	b	D	D
45299	All other general merchandise stores .....	6	D	D	D	b	D	D
452990	All other general merchandise stores .....	6	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	6	D	D	D	b	D	D
453	Miscellaneous store retailers .....	8	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	6	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores .....	6	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores .....	6	D	D	D	b	D	D
454	Nonstore retailers .....	8	D	D	D	b	D	D
4543	Direct selling establishments .....	5	3 347	439	146	28	—	50.7
454312	Liquefied petroleum gas (bottled gas) dealers .....	5	3 347	439	146	28	—	50.7
<b>BALANCE OF PIMA COUNTY, AZ</b>								
44-45	Retail trade .....	600	1 042 741	104 420	26 034	6 258	6.1	5.2
441	Motor vehicle & parts dealers .....	60	D	D	D	f	D	D
4411	Automobile dealers .....	15	D	D	D	e	D	D
44112	Used car dealers .....	11	D	D	D	b	D	D
441120	Used car dealers .....	11	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	5	D	D	D	c	D	D
44121	Recreational vehicle dealers .....	2	D	D	D	c	D	D
441210	Recreational vehicle dealers .....	2	D	D	D	c	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	3	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	40	D	D	D	e	D	D
44131	Automotive parts & accessories stores .....	29	25 592	3 657	768	195	6.3	5.9
441310	Automotive parts & accessories stores .....	29	25 592	3 657	768	195	6.3	5.9
44132	Tire dealers .....	11	D	D	D	c	D	D
441320	Tire dealers .....	11	D	D	D	c	D	D
442	Furniture & home furnishings stores .....	40	30 069	4 487	1 104	213	9.5	10.3
4421	Furniture stores .....	15	11 674	1 372	362	84	12.3	18.6
44211	Furniture stores .....	15	11 674	1 372	362	84	12.3	18.6
442110	Furniture stores .....	15	11 674	1 372	362	84	12.3	18.6
4422	Home furnishings stores .....	25	18 395	3 115	742	129	7.8	5.0
44221	Floor covering stores .....	13	10 954	2 342	567	95	2.6	3.0
442210	Floor covering stores .....	13	10 954	2 342	567	95	2.6	3.0
44229	Other home furnishings stores .....	12	7 441	773	175	34	15.4	7.8
442291	Window treatment stores .....	4	1 507	206	56	11	61.1	.7
442299	All other home furnishings stores .....	8	5 934	567	119	23	3.8	9.7

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>							
<b>BALANCE OF PIMA COUNTY, AZ—Con.</b>															
<b>Retail trade—Con.</b>															
443	Electronics & appliance stores .....	14	D	D	D	b	D	D							
4431	Electronics & appliance stores .....	14	D	D	D	b	D	D							
44311	Appliance, television, & other electronics stores .....	8	D	D	D	b	D	D							
443112	Radio, television, & other electronics stores .....	6	D	D	D	b	D	D							
44312	Computer & software stores .....	5	D	D	D	b	D	D							
443120	Computer & software stores .....	5	D	D	D	b	D	D							
444	Building material & garden equipment & supplies dealers .....	60	D	D	D	f	D	D							
4441	Building material & supplies dealers .....	45	D	D	D	e	D	D							
44412	Paint & wallpaper stores .....	3	D	D	D	aa	D	D							
444120	Paint & wallpaper stores .....	3	D	D	D	aa	D	D							
44413	Hardware stores .....	14	D	D	D	c	D	D							
444130	Hardware stores .....	14	D	D	D	c	D	D							
44419	Other building material dealers .....	27	D	D	D	e	D	D							
444190	Other building material dealers .....	27	D	D	D	e	D	D							
4442	Lawn & garden equipment & supplies stores .....	15	D	D	D	b	D	D							
44422	Nursery & garden centers .....	15	D	D	D	b	D	D							
444220	Nursery & garden centers .....	15	D	D	D	b	D	D							
445	Food & beverage stores .....	45	D	D	D	g	D	D							
4451	Grocery stores .....	33	232 702	24 551	5 803	1 405	.3	2.0							
44511	Supermarkets & other grocery (except convenience) stores .....	30	231 398	24 446	5 782	1 396	.3	2.0							
445110	Supermarkets & other grocery (except convenience) stores .....	30	231 398	24 446	5 782	1 396	.3	2.0							
4452	Specialty food stores .....	7	D	D	D	b	D	D							
446	Health & personal care stores .....	36	D	D	D	e	D	D							
4461	Health & personal care stores .....	36	D	D	D	e	D	D							
44611	Pharmacies & drug stores .....	11	D	D	D	ee	D	D							
446110	Pharmacies & drug stores .....	11	D	D	D	ee	D	D							
4461101	Pharmacies & drug stores .....	11	D	D	D	ee	D	D							
44612	Cosmetics, beauty supplies, & perfume stores .....	6	D	D	D	a	D	D							
446120	Cosmetics, beauty supplies, & perfume stores .....	6	D	D	D	a	D	D							
44613	Optical goods stores .....	9	D	D	D	b	D	D							
446130	Optical goods stores .....	9	D	D	D	b	D	D							
44619	Other health & personal care stores .....	10	3 966	1 305	288	44	—	11.8							
446199	All other health & personal care stores .....	8	D	D	D	b	D	D							
447	Gasoline stations .....	88	D	D	D	f	D	D							
4471	Gasoline stations .....	88	D	D	D	f	D	D							
44711	Gasoline stations with convenience stores .....	66	D	D	D	f	D	D							
447110	Gasoline stations with convenience stores .....	66	D	D	D	f	D	D							
44719	Other gasoline stations .....	22	D	D	D	c	D	D							
447190	Other gasoline stations .....	22	D	D	D	c	D	D							
448	Clothing & clothing accessories stores .....	68	D	D	D	f	D	D							
4481	Clothing stores .....	40	D	D	D	e	D	D							
44812	Women's clothing stores .....	23	18 550	2 355	545	180	5.8	56.6							
448120	Women's clothing stores .....	23	18 550	2 355	545	180	5.8	56.6							
44814	Family clothing stores .....	10	23 603	1 721	352	127	3.9	8.9							
448140	Family clothing stores .....	10	23 603	1 721	352	127	3.9	8.9							
44815	Clothing accessories stores .....	3	550	52	12	5	—	48.7							
448150	Clothing accessories stores .....	3	550	52	12	5	—	48.7							
44819	Other clothing stores .....	2	D	D	D	a	D	D							
448190	Other clothing stores .....	2	D	D	D	a	D	D							
4482	Shoe stores .....	9	D	D	D	c	D	D							
44821	Shoe stores .....	9	D	D	D	cc	D	D							
448210	Shoe stores .....	9	D	D	D	cc	D	D							
4482101	Men's shoe stores .....	1	D	D	D	ca	D	D							
4482102	Women's shoe stores .....	2	D	D	D	aa	D	D							
4482103	Children's & juveniles' shoe stores .....	1	D	D	D	aa	D	D							
4482105	Athletic footwear stores .....	1	D	D	D	ac	D	D							
4483	Jewelry, luggage, & leather goods stores .....	19	D	D	D	b	D	D							
44831	Jewelry stores .....	17	D	D	D	bb	D	D							
448310	Jewelry stores .....	17	D	D	D	bb	D	D							
44832	Luggage & leather goods stores .....	2	D	D	D	a	D	D							
448320	Luggage & leather goods stores .....	2	D	D	D	a	D	D							
451	Sporting goods, hobby, book, & music stores .....	36	D	D	D	c	D	D							
4511	Sporting goods, hobby, & musical instrument stores .....	26	D	D	D	b	D	D							
45111	Sporting goods stores .....	14	D	D	D	bb	D	D							
451110	Sporting goods stores .....	14	D	D	D	bb	D	D							
4511101	General-line sporting goods stores .....	3	D	D	D	bb	D	D							
4511102	Specialty-line sporting goods stores .....	11	D	D	D	bb	D	D							
4512	Book, periodical, & music stores .....	10	D	D	D	b	D	D							
45121	Book stores & news dealers .....	10	D	D	D	bb	D	D							
451211	Book stores .....	10	D	D	D	bb	D	D							
4512111	Book stores, general .....	9	D	D	D	bb	D	D							

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—							
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>						
<b>BALANCE OF PIMA COUNTY, AZ—Con.</b>														
<b>Retail trade—Con.</b>														
442	General merchandise stores .....	4	D	D	D	c	D	D						
45299	All other general merchandise stores .....	3	D	D	D	b	D	D						
452990	All other general merchandise stores .....	3	D	D	D	b	D	D						
4529903	Miscellaneous general merchandise stores....	2	D	D	D	b	D	D						
453	Miscellaneous store retailers .....	110	97 533	9 216	2 035	638	13.8	1.7						
4531	Florists .....	11	D	D	D	b	D	D						
45311	Florists .....	11	D	D	D	b	D	D						
453110	Florists .....	11	D	D	D	b	D	D						
4532	Office supplies, stationery, & gift stores .....	37	D	D	D	c	D	D						
4532102	Office supplies stores .....	3	347	73	34	8	D	—						
45322	Gift, novelty, & souvenir stores .....	34	D	D	D	c	D	D						
453220	Gift, novelty, & souvenir stores .....	34	D	D	D	c	D	D						
4533	Used merchandise stores .....	15	2 154	341	72	46	53.3	3.1						
45331	Used merchandise stores .....	15	2 154	341	72	46	53.3	3.1						
453310	Used merchandise stores .....	15	2 154	341	72	46	53.3	3.1						
4539	Other miscellaneous store retailers.....	47	D	D	D	e	D	D						
45391	Pet & pet supplies stores .....	4	D	D	D	a	D	D						
453910	Pet & pet supplies stores .....	4	D	D	D	a	D	D						
45392	Art dealers .....	9	4 039	407	99	18	28.9	.3						
453920	Art dealers .....	9	4 039	407	99	18	28.9	.3						
45393	Manufactured (mobile) home dealers .....	15	52 209	3 784	678	124	4.2	1.0						
453930	Manufactured (mobile) home dealers .....	15	52 209	3 784	678	124	4.2	1.0						
45399	All other miscellaneous store retailers .....	19	D	D	D	b	D	D						
454	Nonstore retailers .....	39	D	D	D	c	D	D						
4541	Electronic shopping & mail-order houses.....	13	D	D	D	b	D	D						
45411	Electronic shopping & mail-order houses.....	13	D	D	D	b	D	D						
454110	Electronic shopping & mail-order houses.....	13	D	D	D	b	D	D						
4542	Vending machine operators .....	8	D	D	D	b	D	D						
45421	Vending machine operators .....	8	D	D	D	b	D	D						
454210	Vending machine operators .....	8	D	D	D	b	D	D						
4543	Direct selling establishments .....	18	D	D	D	b	D	D						
45431	Fuel dealers .....	5	D	D	D	b	D	D						
454312	Liquefied petroleum gas (bottled gas) dealers ...	4	D	D	D	a	D	D						
454319	Other fuel dealers .....	1	D	D	D	a	D	D						
45439	Other direct selling establishments .....	13	D	D	D	b	D	D						
454390	Other direct selling establishments .....	13	D	D	D	b	D	D						
<b>BALANCE OF PINAL COUNTY, AZ</b>														
44-45	<b>Retail trade</b> .....	73	D	D	D	f	D	D						
441	Motor vehicle & parts dealers .....	7	D	D	D	b	D	D						
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D						
444	Building material & garden equipment & supplies dealers .....	7	D	D	D	b	D	D						
445	Food & beverage stores .....	18	D	D	D	c	D	D						
447	Gasoline stations .....	22	D	D	D	c	D	D						
4471	Gasoline stations .....	22	D	D	D	c	D	D						
44711	Gasoline stations with convenience stores .....	16	D	D	D	c	D	D						
447110	Gasoline stations with convenience stores .....	16	D	D	D	c	D	D						
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D						
451	Sporting goods, hobby, book, & music stores .....	3	D	D	D	a	D	D						
452	General merchandise stores .....	2	D	D	D	a	D	D						
453	Miscellaneous store retailers .....	6	D	D	D	b	D	D						
4532	Office supplies, stationery, & gift stores .....	3	D	D	D	b	D	D						
45322	Gift, novelty, & souvenir stores .....	3	D	D	D	b	D	D						
453220	Gift, novelty, & souvenir stores .....	3	D	D	D	b	D	D						
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D						
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D						
454	Nonstore retailers .....	4	D	D	D	a	D	D						

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF SANTA CRUZ COUNTY, AZ</b>								
44-45	Retail trade .....	51	33 167	3 277	745	247	30.9	32.4
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	3	656	75	20	9	D	57.2
443	Electronics & appliance stores .....	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	9	10 755	970	243	80	33.1	13.8
447	Gasoline stations .....	7	11 781	837	178	38	7.1	67.6
448	Clothing & clothing accessories stores .....	4	871	239	57	13	37.0	—
451	Sporting goods, hobby, book, & music stores .....	4	D	D	D	a	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	18	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	9	1 819	259	73	36	64.3	15.1
4539	Other miscellaneous store retailers .....	8	D	D	D	b	D	D
45392	Art dealers .....	6	D	D	D	b	D	D
453920	Art dealers .....	6	D	D	D	b	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF YAVAPAI COUNTY, AZ</b>								
44-45	Retail trade .....	185	199 176	19 490	4 646	1 490	16.2	11.5
441	Motor vehicle & parts dealers .....	13	D	D	D	b	D	D
44112	Used car dealers .....	3	D	D	D	a	D	D
441120	Used car dealers .....	3	D	D	D	a	D	D
4412	Other motor vehicle dealers .....	5	D	D	D	aaa	D	D
44121	Recreational vehicle dealers .....	2	D	D	D	aaa	D	D
441210	Recreational vehicle dealers .....	2	D	D	D	aaa	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	3	D	D	D	aa	D	D
441229	All other motor vehicle dealers .....	2	D	D	D	aa	D	D
442	Furniture & home furnishings stores .....	7	D	D	D	b	D	D
4422	Home furnishings stores .....	6	D	D	D	b	D	D
44229	Other home furnishings stores .....	5	D	D	D	b	D	D
442299	All other home furnishings stores .....	4	D	D	D	b	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	13	D	D	D	b	D	D
44419	Other building material dealers .....	5	D	D	D	b	D	D
444190	Other building material dealers .....	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	5	D	D	D	a	D	D
445	Food & beverage stores .....	23	D	D	D	c	D	D
4452	Specialty food stores .....	3	D	D	D	a	D	D
446	Health & personal care stores .....	6	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores .....	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	28	42 777	3 435	881	247	9.3	26.3
4471	Gasoline stations .....	28	42 777	3 435	881	247	9.3	26.3
44711	Gasoline stations with convenience stores .....	19	27 482	2 017	554	156	6.9	9.8
447110	Gasoline stations with convenience stores .....	19	27 482	2 017	554	156	6.9	9.8
44719	Other gasoline stations .....	9	15 295	1 418	327	91	13.6	55.8
447190	Other gasoline stations .....	9	15 295	1 418	327	91	13.6	55.8
448	Clothing & clothing accessories stores .....	25	12 850	1 565	349	141	5.0	1.1
4481	Clothing stores .....	16	D	D	D	b	D	D
44815	Clothing accessories stores .....	2	D	D	D	a	D	D
448150	Clothing accessories stores .....	2	D	D	D	a	D	D
44819	Other clothing stores .....	2	D	D	D	a	D	D
448190	Other clothing stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	5	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores .....	4	D	D	D	b	D	D
452	General merchandise stores .....	8	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	2	D	D	D	e	D	D
45299	All other general merchandise stores .....	6	D	D	D	b	D	D
452990	All other general merchandise stores .....	6	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	4	D	D	D	b	D	D

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>	
<b>BALANCE OF YAVAPAI COUNTY, AZ—Con.</b>									
44-45	Retail trade—Con.								
453	Miscellaneous store retailers .....	44	D	D	D	c	D	D	
4532	Office supplies, stationery, & gift stores .....	18	D	D	D	b	D	D	
45322	Gift, novelty, & souvenir stores .....	18	D	D	D	b	D	D	
453220	Gift, novelty, & souvenir stores .....	18	D	D	D	b	D	D	
4533	Used merchandise stores .....	6	D	D	D	a	D	D	
45331	Used merchandise stores .....	6	D	D	D	a	D	D	
453310	Used merchandise stores .....	6	D	D	D	a	D	D	
4539	Other miscellaneous store retailers .....	17	D	D	D	b	D	D	
45392	Art dealers .....	9	D	D	D	a	D	D	
453920	Art dealers .....	9	D	D	D	a	D	D	
45393	Manufactured (mobile) home dealers .....	4	D	D	D	b	D	D	
453930	Manufactured (mobile) home dealers .....	4	D	D	D	b	D	D	
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D	
454	Nonstore retailers .....	11	D	D	D	b	D	D	
4543	Direct selling establishments .....	8	D	D	D	b	D	D	
45439	Other direct selling establishments .....	4	D	D	D	a	D	D	
454390	Other direct selling establishments .....	4	D	D	D	a	D	D	
<b>BALANCE OF YUMA COUNTY, AZ</b>									
44-45	Retail trade .....	122	282 745	23 912	6 937	1 263	3.8	12.4	
441	Motor vehicle & parts dealers .....	28	D	D	D	e	D	D	
4412	Other motor vehicle dealers .....	13	59 806	4 061	2 051	232	7.8	18.0	
44121	Recreational vehicle dealers .....	11	D	D	D	c	D	D	
441210	Recreational vehicle dealers .....	11	D	D	D	c	D	D	
44122	Motorcycle, boat, & other motor vehicle dealers .....	2	D	D	D	b	D	D	
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D	
4413	Automotive parts, accessories, & tire stores .....	9	D	D	D	c	D	D	
44131	Automotive parts & accessories stores .....	7	D	D	D	b	DD	DD	
441310	Automotive parts & accessories stores .....	7	D	D	D	b	D	D	
442	Furniture & home furnishings stores .....	9	D	D	D	b	D	D	
4421	Furniture stores .....	5	D	D	D	b	D	D	
44211	Furniture stores .....	5	D	D	D	b	D	D	
442110	Furniture stores .....	5	D	D	D	b	D	D	
4422	Home furnishings stores .....	4	1 987	267	88	18	12.5	—	
443	Electronics & appliance stores .....	2	D	D	D	b	D	D	
4431	Electronics & appliance stores .....	2	D	D	D	b	D	D	
44311	Appliance, television, & other electronics stores .....	2	D	D	D	b	DD	DD	
443112	Radio, television, & other electronics stores .....	2	D	D	D	b	D	D	
444	Building material & garden equipment & supplies dealers .....	25	D	D	D	c	D	D	
4441	Building material & supplies dealers .....	14	D	D	D	c	D	D	
44419	Other building material dealers .....	10	D	D	D	b	DD	DD	
444190	Other building material dealers .....	10	D	D	D	b	D	D	
4442	Lawn & garden equipment & supplies stores .....	11	D	D	D	b	D	D	
44422	Nursery & garden centers .....	11	D	D	D	b	DD	DD	
444220	Nursery & garden centers .....	11	D	D	D	b	D	D	
445	Food & beverage stores .....	8	D	D	D	c	D	D	
446	Health & personal care stores .....	3	D	D	D	b	D	D	
447	Gasoline stations .....	19	D	D	D	c	D	D	
4471	Gasoline stations .....	19	D	D	D	c	D	D	
44711	Gasoline stations with convenience stores .....	13	D	D	D	c	D	D	
447110	Gasoline stations with convenience stores .....	13	D	D	D	c	D	D	
44719	Other gasoline stations .....	6	12 498	534	148	51	—	52.5	
447190	Other gasoline stations .....	6	12 498	534	148	51	—	52.5	
448	Clothing & clothing accessories stores .....	5	D	D	D	b	D	D	
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D	
452	General merchandise stores .....	1	D	D	D	a	D	D	
453	Miscellaneous store retailers .....	11	D	D	D	b	D	D	
4539	Other miscellaneous store retailers .....	6	D	D	D	b	D	D	
45393	Manufactured (mobile) home dealers .....	6	D	D	D	b	D	D	
453930	Manufactured (mobile) home dealers .....	6	D	D	D	b	D	D	
454	Nonstore retailers .....	9	16 458	2 201	589	69	3.1	—	
4543	Direct selling establishments .....	8	D	D	D	b	D	D	
45431	Fuel dealers .....	4	D	D	D	b	D	D	
454312	Liquefied petroleum gas (bottled gas) dealers .....	4	D	D	D	b	D	D	
45439	Other direct selling establishments .....	4	D	D	D	b	D	D	
454390	Other direct selling establishments .....	4	D	D	D	b	D	D	

## Data for this line not included in broader kind-of-business totals.

<sup>1</sup>Includes sales information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

# Appendix A.

## Explanation of Terms

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### **ANNUAL PAYROLL (\$1,000)**

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. Excluded are payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on Form 941.

### **FIRST-QUARTER PAYROLL (\$1,000)**

Represents payroll paid to persons employed at any time during the quarter January to March 1997.

### **NUMBER OF ESTABLISHMENTS**

An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each retail trade establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe stores" classification.

### **NUMBER OF PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12**

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses, and employees of departments or concessions operated by other companies at the establishment. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

### **SALES (\$1,000)**

Includes merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from sales. Sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

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**SALES, RECEIPTS, OR REVENUE ESTIMATED  
(PERCENT)**

Percent of total sales/receipts/revenue that was imputed based on historic company ratios or administrative records, or on industry averages.

**SALES, RECEIPTS, OR REVENUE FROM ADMINISTRATIVE RECORDS (PERCENT)**

Percent of total sales/receipts/revenue obtained from administrative records of other Federal agencies.

# Appendix B.

## NAICS Codes, Titles, and Descriptions

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### **44-45 RETAIL TRADE**

The Retail Trade sector comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: store and nonstore retailers.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. These include establishments, such as office supply stores, computer and software stores, building materials dealers, plumbing supply stores, and electrical supply stores. Catalog showrooms, gasoline service stations, automotive dealers, and mobile home dealers are treated as store retailers.

In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. For example, new automobile dealers, electronic and appliance stores, and musical instrument and supply stores often provide repair services. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified in this sector.

The first eleven subsectors of retail trade are store retailers. The establishments are grouped into industries and industry groups typically based on one or more of the following criteria:

The merchandise line or lines carried by the store; for example, specialty stores are distinguished from general-line stores.

The usual trade designation of the establishments. This criterion applies in cases where a store type is well recognized by the industry and the public, but difficult to define strictly in terms of commodity lines carried; for example, pharmacies, hardware stores, and department stores.

Capital requirements in terms of display equipment; for example, food stores have equipment requirements not found in other retail industries.

Human resource requirements in terms of expertise; for example, the staff of an automobile dealer requires knowledge in financing, registering, and licensing issues that are not necessary in other retail industries.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods, such as the broadcasting of "infomercials," the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (non-store) of products, such as home heating oil dealers and home delivery newspaper routes.

The buying of goods for resale is a characteristic of retail trade establishments that particularly distinguishes them from establishments in the agriculture, manufacturing, and construction industries. For example, farms that sell their products at or from the point of production are not classified in retail, but rather in agriculture. Similarly, establishments that both manufacture and sell their products to the general public are not classified in retail, but rather in manufacturing. However, establishments that engage in processing activities incidental to retailing are classified in retail. This includes establishments, such as optical goods stores that do in-store grinding of lenses, and meat and seafood markets.

Wholesalers also engage in the buying of goods for resale, but they are not usually organized to serve the general public. They typically operate from a warehouse or office and neither the design nor the location of these premises is intended to solicit a high volume of walk-in traffic. Wholesalers supply institutional, industrial, wholesale, and retail clients; their operations are, therefore, generally organized to purchase, sell, and deliver merchandise in larger quantities. However, dealers of durable nonconsumer goods, such as farm machinery and heavy duty trucks, are included in wholesale trade even if they often sell these products in single units.

### **441 Motor Vehicle and Parts Dealers**

Industries in the Motor Vehicle and Parts Dealers sub-sector retail motor vehicle and parts merchandise from fixed point-of-sale locations. Establishments in this sub-sector typically operate from a showroom and/or an open lot where the vehicles are on display. The display of

vehicles and the related parts require little by way of display equipment. The personnel generally include both the sales and sales support staff familiar with the requirements for registering and financing a vehicle as well as a staff of parts experts and mechanics trained to provide repair and maintenance services for the vehicles. Specific industries have been included in this subsector to identify the type of vehicle being retailed.

Sales of capital or durable nonconsumer goods, such as medium and heavy-duty trucks, are always included in wholesale trade. These goods are virtually never sold through retail methods.

#### **4411 Automobile Dealers**

This industry group comprises establishments primarily engaged in retailing new and used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

##### **44111 New Car Dealers**

This industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

##### **441110 New Car Dealers**

This U.S. industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

The data published with NAICS code 441110 are comprised of the following SIC industry:

5511 Motor vehicle dealers (new and used)

##### **44112 Used Car Dealers**

This industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

##### **441120 Used Car Dealers**

This U.S. industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

The data published with NAICS code 441120 are comprised of the following SIC industry:

5521 Motor vehicle dealers (used only)

#### **4412 Other Motor Vehicle Dealers**

This industry group comprises establishments primarily engaged in retailing new and used vehicles (except automobiles, light trucks, such as sport utility vehicles, and passenger and cargo vans).

##### **44121 Recreational Vehicle Dealers**

This industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

##### **441210 Recreational Vehicle Dealers**

This U.S. industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

The data published with NAICS code 441210 are comprised of the following SIC industry:

5561 Recreational vehicle dealers

##### **44122 Motorcycle, Boat, and Other Motor Vehicle Dealers**

This industry comprises establishments primarily engaged in retailing new and used motorcycles, boats, and other vehicles (except automobiles, light trucks, and recreational vehicles), or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

##### **441221 Motorcycle Dealers**

This U.S. industry comprises establishments primarily engaged in retailing new and/or used motorcycles, motor scooters, motor bikes, mopeds, off-road all-terrain vehicles, and personal watercraft, or retailing these new vehicles in combination with repair services and selling replacement parts and accessories.

The data published with NAICS code 441221 are comprised of the following SIC industry:

5571 Motorcycle dealers

##### **441222 Boat Dealers**

This U.S. industry comprises establishments primarily engaged in (1) retailing new and/or used boats or retailing new boats in combination with activities, such as repair services and selling replacement parts and accessories, and/or (2) retailing new and/or used outboard motors, boat trailers, marine supplies, parts, and accessories.

The data published with NAICS code 441222 are comprised of the following SIC industry:

5551 Boat dealers

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## **441229 All Other Motor Vehicle Dealers**

This U.S. industry comprises establishments primarily engaged in retailing new and/or used utility trailers and vehicles (except automobiles, light trucks, recreational vehicles, motorcycles, boats, motor scooters, motorbikes, off-road all-terrain vehicles, and personal watercraft) or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

The data published with NAICS code 441229 are comprised of the following SIC industry:

5599 Automotive dealers, not elsewhere classified

## **4413 Automotive Parts, Accessories, and Tire Stores**

This NAICS Industry Group includes establishments classified in the following NAICS Industries: Automotive Parts and Accessories Stores, 44131; and 44132, Tire Dealers.

### **44131 Automotive Parts and Accessories Stores**

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

### **441310 Automotive Parts and Accessories Stores**

This U.S. industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

The data published with NAICS code 441310 are comprised of these parts of the following SIC industries:

5013 (pt) Motor vehicle supplies and new parts jobbers (retail)

5531 (pt) Auto supplies stores

5731 (pt) Automotive radio stores

### **4413101 Auto Supplies Stores**

Establishments primarily engaged in retailing auto supplies, such as automotive batteries, parts, accessories, and sundry supplies. These establishments also may sell

automotive tires. These establishments may have facilities to perform motor vehicle service work. Establishments primarily engaged in selling and installing custom-made seat covers are included here.

## **4413102 Automotive Radio Stores**

Establishments primarily engaged in retailing automotive radios and other automotive sound reproducing equipment. These establishments may also perform incidental installation and repair work.

## **4413103 Motor Vehicle Supplies and New Parts Jobbers (Retail)**

Establishments primarily engaged in retailing motor vehicle supplies and new parts. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

## **44132 Tire Dealers**

This industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

## **441320 Tire Dealers**

This U.S. industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

The data published with NAICS code 441320 are comprised of these parts of the following SIC industries:

5014 (pt) Tire and tube merchants (retail)

5531 (pt) New tire dealers

### **4413201 New Tire Dealers**

Establishments primarily engaged in retailing new automotive tires and tubes. These establishments generally have facilities to perform installation and repair services related to the sale of tires.

### **4413202 Tire and Tube Merchants (Retail)**

Establishments primarily engaged in retailing new tires and tubes for passenger and commercial vehicles. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

## **442 Furniture and Home Furnishings Stores**

Industries in the Furniture and Home Furnishings Stores subsector retail new furniture and home furnishings merchandise from fixed point-of-sale locations. Establishments in this subsector usually operate from showrooms and have substantial areas for the presentation of their products. Many offer interior decorating services in addition to the sale of products.

## **4421 Furniture Stores**

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 44211, Furniture Stores.

### **44211 Furniture Stores**

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, and/or floor covering.

### **442110 Furniture Stores**

This U.S. industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, and/or floor covering.

The data published with NAICS code 442110 are comprised of these parts of the following SIC industries:

- 5021 (pt) Office and business furniture merchants (retail)
- 5712 (pt) Furniture warehouse showrooms
- 5712 (pt) Sleep shop and waterbed stores
- 5712 (pt) Furniture stores, except custom
- 5712 (pt) Specialty furniture stores, except custom

### **4421101 Furniture Stores, Except Custom**

Establishments primarily engaged in retailing new household furniture (except custom-made furniture). These establishments may also provide interior design services and sell floor coverings, other home furnishings, and major appliances, such as refrigerators, stoves, freezers, and televisions.

### **4421102 Furniture Warehouse Showrooms**

Establishments, known as furniture warehouse showrooms, primarily engaged in retailing the same merchandise as furniture stores, but operating as warehouse showrooms where customers make their furniture selections from items on display in the showroom. The furniture is then taken from a warehouse adjacent to the showroom (usually under the same roof) for delivery to or pick-up by the customer.

## **4421103 Sleep Shop and Waterbed Stores**

Establishments primarily engaged in retailing new mattresses, box springs, and other sleep equipment, including waterbeds.

### **4421104 Specialty Furniture Stores, Except Custom**

Establishments primarily engaged in retailing specialty furniture, such as children's, outdoor, office, and computer-related furniture.

### **44211041 Specialty Furniture Stores, Except Custom**

Establishments primarily engaged in retailing specialty furniture, such as children's, outdoor, and computer-related furniture.

### **44211042 Office and Business Furniture Merchants (Retail)**

Establishments primarily engaged in retailing filing cabinets (wood or steel), desks, and other office and business furniture. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

## **4422 Home Furnishings Stores**

This industry group comprises establishments primarily engaged in retailing new home furnishings (except furniture).

### **44221 Floor Covering Stores**

This industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

### **442210 Floor Covering Stores**

This U.S. industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

The data published with NAICS code 442210 are comprised of these parts of the following SIC industries:

- 5023 (pt) Floor covering merchants (retail)
- 5713 Floor covering stores

### **4422101 Floor Covering Stores**

Establishments primarily engaged in retailing rugs, carpets, floor tile (i.e., rubber, vinyl, asphalt), and related products. These establishments may also perform incidental installation.

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## **4422102 Floor Covering Merchants (Retail)**

Establishments primarily engaged in retailing carpets, rugs, and all other types of hard and soft surface floor coverings (excluding ceramic and clay tile). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

## **44229 Other Home Furnishings Stores**

This industry comprises establishments primarily engaged in retailing new home furnishings (except furniture and floor coverings).

## **442291 Window Treatment Stores**

This U.S. industry comprises establishments primarily engaged in retailing new window treatments, such as curtains, drapes, blinds, and shades.

The data published with NAICS code 442291 are comprised of these parts of the following SIC industries:

- 5714 (pt) Drapery and curtain stores, except custom
- 5719 (pt) Blind and shade stores

## **4422911 Drapery and Curtain Stores, Except Custom**

Establishments primarily engaged in retailing packaged draperies and curtains.

## **4422912 Blind and Shade Stores**

Establishments primarily engaged in retailing blinds, shades, and similar window treatments. Establishments producing custom-made window shades and venetian blinds for household use are included here.

## **442299 All Other Home Furnishings Stores**

This U.S. industry comprises establishments primarily engaged in retailing new home furnishings (except floor coverings, furniture, and window treatments).

The data published with NAICS code 442299 are comprised of this part of the following SIC industry:

- 5719 (pt) All other home furnishings stores

## **443 Electronics and Appliance Stores**

Industries in the Electronics and Appliance Stores sub-sector retail new electronics and appliance merchandise from point-of-sale locations. Establishments in this sub-sector often operate from locations that have special provisions for floor displays requiring special electrical capacity to accommodate the proper demonstration of the products. The staff includes sales personnel knowledgeable in the characteristics and warranties of the line of goods retailed and may also include trained repair persons to

handle the maintenance and repair of the electronic equipment and appliances. The classifications within this sub-sector are made principally on the type of product and knowledge required to operate each type of store.

## **4431 Electronics and Appliance Stores**

This industry group comprises establishments primarily engaged in retailing the following new products: household-type appliances, cameras, computers, and other electronic goods.

## **44311 Appliance, Television, and Other Electronics Stores**

This industry comprises establishments primarily engaged in retailing one of the following: (1) retailing an array of new household-type appliances and consumer-type electronic products, such as radios, televisions, and computers; (2) specializing in retailing a single line of new consumer-type electronic products (except computers); and (3) retailing these new products in combination with repair services.

## **443111 Household Appliance Stores**

This U.S. industry comprises establishments known as appliance stores primarily engaged in retailing an array of new household appliances, such as refrigerators, dishwashers, ovens, irons, coffeemakers, hair dryers, electric razors, room air-conditioners, microwave ovens, sewing machines, and vacuum cleaners, or retailing new appliances in combination with appliance repair services.

The data published with NAICS code 443111 are comprised of the following SIC industry:

- 5722 Household appliance stores

## **443112 Radio, Television, and Other Electronics Stores**

This U.S. industry comprises: (1) establishments known as consumer electronics stores primarily engaged in retailing a general line of new consumer-type electronic products; (2) establishments specializing in retailing a single line of consumer-type electronic products (except computers); or (3) establishments primarily engaged in retailing these new electronic products in combination with repair services.

The data published with NAICS code 443112 are comprised of these parts of the following SIC industries:

- 5731 (pt) Other radio, television, and electronics stores
- 5999 (pt) Typewriter shops
- 5999 (pt) Telephone stores

## **4431121 Typewriter Shops**

Establishments primarily engaged in retailing typewriters. These establishments may also rent and/or repair typewriters.

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## **4431122 Telephone Stores**

Establishments primarily engaged in retailing telephones and telephone parts and supplies.

## **4431123 Other Radio, Television, and Electronics Stores**

Establishments primarily engaged in retailing radios and stereo equipment (except automotive), television sets, record players, and other consumer audio and video electronic equipment. These establishments may also sell additional lines, such as household appliances; computers, computer peripheral equipment, and software; musical instruments; or prerecorded records and tapes. These establishments may also perform incidental installation and repair work.

## **44312 Computer and Software Stores**

This industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

## **443120 Computer and Software Stores**

This U.S. industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

The data published with NAICS code 443120 are comprised of these parts of the following SIC industries:

- 5045 (pt) Computer and peripheral equipment merchants (retail)
- 5045 (pt) Computer software merchants (retail)
- 5734 (pt) Computer stores
- 5734 (pt) Computer stores (custom assembly)
- 5734 (pt) Computer software stores

## **4431201 Computer Stores (Custom Assembly)**

Establishments primarily engaged in custom assembly and retail sales of computers and computer peripheral equipment. These establishments may also sell computer software and computer furniture and perform incidental repair work.

## **4431202 Other Computer Stores**

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment not assembled at the sales location. These establishments may also sell computer software and computer furniture, and perform incidental installation and repair work.

## **44312021 Computer Stores**

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment not assembled at the sales location. These establishments may also sell computer software and computer furniture and perform incidental installation and repair work.

## **44312022 Computer and Peripheral Equipment Merchants (Retail)**

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

## **4431203 Prepackaged Software Stores**

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories.

## **44312031 Computer Software Stores**

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories.

## **44312032 Computer Software Merchants (Retail)**

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

## **44313 Camera and Photographic Supplies Stores**

This industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

## **443130 Camera and Photographic Supplies Stores**

This U.S. industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

The data published with NAICS code 443130 are comprised of the following SIC industry:

- 5946 Camera and photographic supply stores

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## **444 Building Material and Garden Equipment and Supplies Dealers**

Industries in the Building Material and Garden Equipment and Supplies Dealers subsector retail new building material and garden equipment and supplies merchandise from fixed point-of-sale locations. Establishments in this subsector have display equipment designed to handle lumber and related products and garden equipment and supplies that may be kept either indoors or outdoors under covered areas. The staff is usually knowledgeable in the use of the specific products being retailed in the construction, repair, and maintenance of the home and associated grounds.

### **4441 Building Material and Supplies Dealers**

This industry group comprises establishments primarily engaged in retailing new building materials and supplies.

#### **44411 Home Centers**

This industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

#### **444110 Home Centers**

This U.S. industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

The data published with NAICS code 444110 are comprised of this part of the following SIC industry:

5211 (pt) Home centers

#### **44412 Paint and Wallpaper Stores**

This industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

#### **444120 Paint and Wallpaper Stores**

This U.S. industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

The data published with NAICS code 444120 are comprised of these parts of the following SIC industries:

5198 (pt) Paint, varnish, and supplies merchants (retail)

5231 (pt) Retail paint and wallpaper stores

### **4441201 Retail Paint and Wallpaper Stores**

Establishments primarily engaged in retailing paint, wallpaper, or a combination of these lines.

### **4441202 Paint, Varnish, and Supplies Merchants (Retail)**

Establishments primarily engaged in retailing paints, varnishes, wallpaper, and supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

### **44413 Hardware Stores**

This industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

#### **444130 Hardware Stores**

This U.S. industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

The data published with NAICS code 444130 are comprised of the following SIC industry:

5251 Hardware stores

### **44419 Other Building Material Dealers**

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

### **444190 Other Building Material Dealers**

This U.S. industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

The data published with NAICS code 444190 are comprised of these parts of the following SIC industries:

5031 (pt) Lumber merchants with yard (retail)

5031 (pt) Plywood, veneer, and millwork merchants (retail)

5032 (pt) Brick, block, tile, clay/cement sewer pipe merchants (retail)

- 5032 (pt) Sand, gravel, and stone merchants (retail)
- 5032 (pt) Cement, lime, and related products  
merchants (retail)
- 5033 (pt) Roofing, siding, and insulation merchants  
(retail)
- 5039 (pt) Flat glass and other construction glass  
merchants (retail)
- 5039 (pt) Other building material merchants (retail)
- 5063 (pt) Electrical supplies stores (retail)
- 5074 (pt) Plumbing and heating equipment and  
supplies merchants (retail)
- 5211 (pt) Retail lumber yards
- 5211 (pt) Retail building material dealers
- 5231 (pt) Retail glass dealers

#### **4441901 Retail Lumber Yards**

Establishments primarily engaged in retailing lumber, often with related lines of building materials. Retail lumber yards may produce some of the lumber and millwork they sell.

#### **44419011 Retail Lumber Yards**

Establishments primarily engaged in retailing lumber, often with related lines of building materials. Retail lumber yards may produce some of the lumber and millwork they sell.

#### **44419012 Lumber Merchants With Yard (Retail)**

Establishments primarily engaged in retailing rough, dressed, and finished lumber. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **4441902 All Other Building Material Dealers**

Establishments (except those known as home centers, paint and wallpaper stores, hardware stores, and retail lumber yards) primarily engaged in retailing specialized lines of new building materials, such as fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

#### **44419021 Retail Glass Dealers**

Establishments primarily engaged in retailing glass, including mirrored glass.

#### **44419022 Flat Glass and Other Construction Glass Merchants (Retail)**

Establishments primarily engaged in retailing flat glass, glass blocks, plate glass, window glass, and building glass. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44419023 Retail Building Material Dealers**

Establishments primarily engaged in retailing specialized lines of building materials (except lumber, paint, and hardware), such as brick and blocks, ceramic tile, stone, cement, sand, gravel, fencing, roofing, siding, doors and windows, wallboard, lime, plaster, prefabricated buildings, and kitchen and bath cabinets and countertops to be installed.

#### **44419024 Plywood, Veneer, and Millwork Merchants (Retail)**

Establishments primarily engaged in retailing plywood (hardwood, softwood, and nonwood face), veneer, door and window frames, and overhead doors (in wood or metal). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44419025 Brick, Block, Tile, Clay/Cement Sewer Pipe Merchants (Retail)**

Establishments primarily engaged in retailing brick, block, tile, and clay construction materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44419026 Sand, Gravel, and Stone Merchants (Retail)**

Establishments primarily engaged in retailing sand, gravel, and stone. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44419027 Cement, Lime, and Related Products Merchants (Retail)**

Establishments primarily engaged in retailing cement, lime, asphalt, and other related products. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44419028 Roofing, Siding, and Insulation Merchants (Retail)**

Establishments primarily engaged in retailing roofing, siding (except wood), and insulation materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44419029 Other Building Material Merchants (Retail)**

Establishments primarily engaged in retailing building and construction paper, plastics building materials, prefabricated structural assemblies (including modular homes),

and other building materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **4441902a Electrical Supplies Stores (Retail)**

Establishments primarily engaged in retailing electrical supplies and electric light fixtures. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **4441902b Plumbing and Heating Equipment and Supplies Merchants (Retail)**

Establishments primarily engaged in retailing hydronic plumbing and heating equipment and supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

### **4442 Lawn and Garden Equipment and Supplies Stores**

This industry group comprises establishments primarily engaged in retailing new lawn and garden equipment and supplies.

#### **44421 Outdoor Power Equipment Stores**

This industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

#### **444210 Outdoor Power Equipment Stores**

This U.S. industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

The data published with NAICS code 444210 are comprised of these parts of the following SIC industries:

5083 (pt) Lawn and garden machinery and equipment dealers (retail)

5261 (pt) Outdoor power equipment stores

#### **4442101 Outdoor Power Equipment Stores**

Establishments primarily engaged in retailing outdoor power equipment, such as power lawnmowers, chain saws, garden tillers, and snowblowers. These establishments generally also perform repair services.

#### **4442102 Lawn and Garden Machinery and Equipment Dealers (Retail)**

Establishments primarily engaged in retailing lawn and garden machinery and equipment. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

### **44422 Nursery and Garden Centers**

This industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

#### **444220 Nursery and Garden Centers**

This U.S. industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

The data published with NAICS code 444220 are comprised of these parts of the following SIC industries:

5191 (pt) Farm supplies dealers (retail)

5193 (pt) Flower, nursery stock, and florists' supplies merchants (retail)

5261 (pt) Nursery and garden centers

#### **4442201 Nursery and Garden Centers**

Establishments primarily engaged in retailing nursery stock, bulbs, and other garden supplies and tools. These establishments primarily sell products purchased from others, but may sell some plants which they grow themselves.

#### **4442202 Farm Supplies Dealers (Retail)**

Establishments primarily engaged in retailing farm supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **4442203 Flower, Nursery Stock and Florists' Supplies Merchants (Retail)**

Establishments primarily engaged in retailing flowers, nursery stock, and florists' supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

### **445 Food and Beverage Stores**

Industries in the Food and Beverage Stores subsector usually retail food and beverage merchandise from fixed point-of-sale locations. Establishments in this subsector have special equipment (e.g., freezers, refrigerated display cases, refrigerators) for displaying food and beverage goods. They have staff trained in the processing of food products to guarantee the proper storage and sanitary conditions required by regulatory authority.

#### **4451 Grocery Stores**

This industry group comprises establishments primarily engaged in retailing a general line of food products.

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## **44511 Supermarkets and Other Grocery (except Convenience) Stores**

This industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

## **445110 Supermarkets and Other Grocery (except Convenience) Stores**

This U.S. industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

The data published with NAICS code 445110 are comprised of these parts of the following SIC industries:

- 5411 (pt) Delicatessens, primarily selling meats and a range of grocery items
- 5411 (pt) Supermarkets and grocery stores

## **4451101 Supermarkets and Grocery Stores**

Establishments, known as supermarkets, food stores, grocery stores, and food warehouse stores, primarily engaged in retailing a general line of canned and frozen foods; fresh fruits and vegetables; fresh and prepared meats, fish, and poultry; eggs; bakery and dairy products; and other prepackaged grocery items.

## **4451102 Delicatessens, Primarily Selling Meats and a Range of Grocery Items**

Establishments, known as delicatessens, engaged in retailing prepared meats, such as cold cuts and oven-roasted and smoked meats and a full line of grocery items. These establishments often prepare sandwiches and party platters for carry-out consumption.

## **44512 Convenience Stores**

This industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

## **445120 Convenience Stores**

This U.S. industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

The data published with NAICS code 445120 are comprised of this part of the following SIC industry:

- 5411 (pt) Convenience stores

## **4452 Specialty Food Stores**

This industry group comprises establishments primarily engaged in retailing specialized lines of food.

## **44521 Meat Markets**

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

## **445210 Meat Markets**

This U.S. industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

The data published with NAICS code 445210 are comprised of these parts of the following SIC industries:

- 5411 (pt) Delicatessens, primarily selling fresh and prepared meats
- 5421 (pt) Meat markets

## **4452101 Meat Markets**

Establishments primarily engaged in retailing fresh, frozen, or cured meats. Meat markets may butcher animals for their own account, or they may buy from others. Establishments selling poultry may kill or dress the poultry they sell.

## **4452102 Delicatessens, Primarily Selling Fresh and Prepared Meats**

Establishments, known as delicatessens, engaged in retailing prepared meats, such as cold cuts and oven-roasted and smoked meats, and a limited line of grocery items, such as bread and condiments. These establishments often prepare sandwiches and party platters for carry-out consumption.

## **44522 Fish and Seafood Markets**

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

## **445220 Fish and Seafood Markets**

This U.S. industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

The data published with NAICS code 445220 are comprised of this part of the following SIC industry:

5421 (pt) Fish and seafood markets

#### **44523 Fruit and Vegetable Markets**

This industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

#### **445230 Fruit and Vegetable Markets**

This U.S. industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

The data published with NAICS code 445230 are comprised of the following SIC industry:

5431 Fruit and vegetable markets

#### **44529 Other Specialty Food Stores**

This industry comprises establishments primarily engaged in retailing specialty foods (except meat, fish, seafood, and fruits and vegetables) not for immediate consumption and not made on premises.

#### **445291 Baked Goods Stores**

This U.S. industry comprises establishments primarily engaged in retailing baked goods not for immediate consumption and not made on the premises.

The data published with NAICS code 445291 are comprised of this part of the following SIC industry:

5461 (pt) Baked goods stores

#### **445292 Confectionery and Nut Stores**

This U.S. industry comprises establishments primarily engaged in retailing candy and other confections, nuts, and popcorn not for immediate consumption and not made on the premises.

The data published with NAICS code 445292 are comprised of this part of the following SIC industry:

5441 (pt) Confectionery and nut stores

#### **445299 All Other Specialty Food Stores**

This U.S. industry comprises establishments primarily engaged in retailing miscellaneous specialty foods (except meat, fish, seafood, fruit and vegetables, confections, nuts, popcorn, and baked goods) not for immediate consumption and not made on the premises.

The data published with NAICS code 445299 are comprised of these parts of the following SIC industries:

5451 Dairy products stores

5499 (pt) Miscellaneous food stores

#### **4452991 Miscellaneous Food Stores**

Establishments primarily engaged in retailing specialized foods not elsewhere classified, such as eggs; packaged coffee, tea, herbs, and spices; nationality foods; and other specialty foods, not for immediate consumption. Establishments may roast and grind the coffee they sell on the premises. Included are establishments selling soft drinks for off-premise consumption. Establishments bottling natural or mineral water for retail sale are classified here if not engaged in pasteurization, carbonization, or other processing.

#### **4452992 Dairy Products Stores**

Establishments primarily engaged in retailing over-the-counter packaged dairy products, such as milk, cream, butter, cheese, and ice cream for off-premises consumption.

#### **4453 Beer, Wine, and Liquor Stores**

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 44531, Beer, Wine, and Liquor Stores.

#### **44531 Beer, Wine, and Liquor Stores**

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

#### **445310 Beer, Wine, and Liquor Stores**

This U.S. industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

The data published with NAICS code 445310 are comprised of the following SIC industry:

5921 Liquor stores

#### **446 Health and Personal Care Stores**

Industries in the Health and Personal Care Stores sub-sector retail health and personal care merchandise from fixed point-of-sale locations. Establishments in this sub-sector are characterized principally by the products they retail, and some health and personal care stores may have specialized staff trained in dealing with the products. Staff may include pharmacists, opticians, and other professionals engaged in retailing, advising customers, and/or fitting the product sold to the customer's needs.

#### **4461 Health and Personal Care Stores**

This industry group comprises establishments primarily engaged in retailing health and personal care products.

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## **44611 Pharmacies and Drug Stores**

This industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

### **446110 Pharmacies and Drug Stores**

This U.S. industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

The data published with NAICS code 446110 are comprised of these parts of the following SIC industries:

5912 (pt) Pharmacies and drug stores

5912 (pt) Proprietary stores

### **4461101 Pharmacies and Drug Stores**

Establishments primarily engaged in retailing prescription drugs. Drug stores are classified here if any prescriptions are sold or if there is an indication that a pharmacist is employed. These establishments frequently sell other items, such as proprietary drugs, medicines, and health and first-aid products; cosmetics; toiletries; greeting cards; magazines; tobacco; and candy.

### **4461102 Proprietary Stores**

Establishments primarily engaged in retailing nonprescription drugs and medicines, health remedies, and first-aid products. These stores do not sell prescription drugs and frequently sell other lines, such as beauty preparations, household supplies, and candy and prepackaged snacks.

## **44612 Cosmetics, Beauty Supplies, and Perfume Stores**

This industry comprises establishments known as a cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

### **446120 Cosmetics, Beauty Supplies, and Perfume Stores**

This U.S. industry comprises establishments known as cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

The data published with NAICS code 446120 are comprised of these parts of the following SIC industries:

5087 (pt) Beauty and barber shop equipment and supplies stores (retail)

5999 (pt) Cosmetics, beauty supplies, and perfume stores

## **4461201 Cosmetics, Beauty Supplies, and Perfume Stores**

Establishments primarily engaged in selling cosmetics, beauty aids, and perfume.

### **4461202 Beauty and Barber Shop Equipment and Supplies Stores (Retail)**

Establishments primarily engaged in retailing barber shop and beauty parlor equipment and supplies, such as furniture, hydraulic chairs, driers, shampoos, wave solutions, permanent waving supplies, barber soaps, and manicuring supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

## **44613 Optical Goods Stores**

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling nonprescription eyeglasses.

### **446130 Optical Goods Stores**

This U.S. industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling nonprescription eyeglasses.

The data published with NAICS code 446130 are comprised of the following SIC industry:

5995 Optical goods stores

## **44619 Other Health and Personal Care Stores**

This industry comprises establishments primarily engaged in retailing health and personal care items (except drugs, medicines, optical goods, perfumes, cosmetics, and beauty supplies).

### **446191 Food (Health) Supplement Stores**

This U.S. industry comprises establishments primarily engaged in retailing food supplement products, such as vitamins, nutrition supplements, and body enhancing supplements.

The data published with NAICS code 446191 are comprised of this part of the following SIC industry:

5499 (pt) Food (health) supplement stores

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## **446199 All Other Health and Personal Care Stores**

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of health and personal care merchandise (except drugs, medicines, optical goods, cosmetics, beauty supplies, perfume, and food supplement products).

The data published with NAICS code 446199 are comprised of these parts of the following SIC industries:

5047 (pt) Surgical, medical, and hospital supplies stores (retail)

5999 (pt) Health care stores

## **4461991 Health Care Stores**

Establishments primarily engaged in retailing wheelchairs and other patient transport devices; gauze, bandages, and other surgical dressings; crutches, canes, and other walking assistance devices; braces; surgical corsets; artificial limbs; hearing aids; and other health care, convalescent, and sick room supplies.

## **4461992 Surgical, Medical, and Hospital Supplies Stores (Retail)**

Establishments primarily engaged in retailing medical instruments, apparatus, and equipment; orthopedic appliances; crutches; bandages; breathing devices; wheeled chairs and beds; and other medical devices. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

## **447 Gasoline Stations**

Industries in the Gasoline Stations subsector group establishments retailing automotive fuels (e.g., gasoline, diesel fuel, gasohol) and automotive oils and retailing these products in combination with convenience store items. These establishments have specialized equipment for the storage and dispensing of automotive fuels.

## **4471 Gasoline Stations**

This NAICS Industry Group includes establishments classified in the following NAICS Industries: 44711, Gasoline Stations with Convenience Stores; and 44719, Other Gasoline Stations.

## **44711 Gasoline Stations with Convenience Stores**

This industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

## **447110 Gasoline Stations with Convenience Stores**

This U.S. industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

The data published with NAICS code 447110 are comprised of these parts of the following SIC industries:

5411 (pt) Convenience stores selling gasoline

5541 (pt) Gasoline stations with convenience stores

## **4471101 Convenience Stores Selling Gasoline**

Establishments primarily engaged in retailing a limited line of groceries such as milk, bread, soda, snacks, and ice cream, and also selling gasoline. These establishments may also provide additional items, such as beer, household cleaners, baby supplies, cigarettes, and pain relievers.

## **4471102 Gasoline Stations With Convenience Stores**

Establishments primarily engaged in retailing gasoline and automotive lubricants and also selling a limited line of groceries, such as milk, eggs, bread, beer, cigarettes, and snacks.

## **44719 Other Gasoline Stations**

This industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as repair services, selling automotive oils, replacement parts, and accessories, and/or with restaurants.

## **447190 Other Gasoline Stations**

This U.S. industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as repair services, selling automotive oils, replacement parts and accessories, and/or with restaurants.

The data published with NAICS code 447190 are comprised of these parts of the following SIC industries:

5541 (pt) Gasoline stations with no convenience stores

5541 (pt) Truck stops

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## **4471901 Gasoline Stations With No Convenience Stores**

Establishments primarily engaged in retailing gasoline and automotive lubricants for automobiles and watercraft. These establishments may also sell tires, batteries, and accessories, and perform related services, including minor repair work and motor vehicle towing.

## **4471902 Truck Stops**

Establishments primarily engaged in retailing diesel fuel to truckers. These establishments may also sell gasoline and lubricants, provide repair services, and operate a restaurant or motel as part of the truck stop establishment.

## **448 Clothing and Clothing Accessories Stores**

Industries in the Clothing and Clothing Accessories Stores subsector retailing new clothing and clothing accessories merchandise from fixed point-of-sale locations. Establishments in this subsector have similar display equipment and staff that is knowledgeable regarding fashion trends and the proper match of styles, colors, and combinations of clothing and accessories to the characteristics and tastes of the customer.

### **4481 Clothing Stores**

This industry group comprises establishments primarily engaged in retailing new clothing.

#### **44811 Men's Clothing Stores**

This industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

#### **448110 Men's Clothing Stores**

This U.S. industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448110 are comprised of the following SIC industry:

5611 Men's and boy's clothing and accessory stores

#### **44812 Women's Clothing Stores**

This industry comprises establishments primarily engaged in retailing a general line of new women's, misses' and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

## **448120 Women's Clothing Stores**

This U.S. industry comprises establishments primarily engaged in retailing a general line of new women's, misses' and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448120 are comprised of the following SIC industry:

5621 Women's clothing stores

## **44813 Children's and Infants' Clothing Stores**

This industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

## **448130 Children's and Infants' Clothing Stores**

This U.S. industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448130 are comprised of the following SIC industry:

5641 Children's and infants' wear stores

## **44814 Family Clothing Stores**

This industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

## **448140 Family Clothing Stores**

This U.S. industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448140 are comprised of the following SIC industry:

5651 Family clothing stores

## **44815 Clothing Accessories Stores**

This industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

## **448150 Clothing Accessories Stores**

This U.S. industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

The data published with NAICS code 448150 are comprised of these parts of the following SIC industries:

5632 (pt) Women's accessory stores

5699 (pt) Miscellaneous accessory stores

## **4481501 Women's Accessory Stores**

Establishments primarily engaged in retailing women's, juniors', and misses' accessories, such as hats, hosiery, costume jewelry, gloves, and handbags.

## **4481502 Miscellaneous Accessory Stores**

Establishments primarily engaged in retailing specialized lines of accessories (except women's), such as belts, umbrellas, wigs, and ties.

## **44819 Other Clothing Stores**

This industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

## **448190 Other Clothing Stores**

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448190 are comprised of these parts of the following SIC industries:

5632 (pt) Furriers and fur shops

5632 (pt) Women's specialty stores

5699 (pt) Sports apparel stores

5699 (pt) Miscellaneous apparel stores

## **4481901 Women's Specialty Stores**

Establishments primarily engaged in retailing a specialized line of women's, juniors', and misses' clothing, such as bridal gowns, lingerie, negligees, and robes.

## **4481902 Furriers and Fur Shops**

Establishments primarily engaged in retailing fur coats and other fur apparel made to custom order. Establishments selling ready-made fur coats and other fur apparel are included here.

## **4481903 Sports Apparel Stores**

Establishments primarily engaged in retailing sports apparel, such as t-shirts, sweatshirts, sweatpants, caps, and shorts. These stores may also sell athletic footwear.

## **4481904 Miscellaneous Apparel Stores**

Establishments primarily engaged in retailing miscellaneous lines of apparel, such as uniforms (except sports uniforms), raincoats, bathing suits, and costumes.

## **4482 Shoe Stores**

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 44821, Shoe Stores.

## **44821 Shoe Stores**

This industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

## **448210 Shoe Stores**

This U.S. industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

The data published with NAICS code 448210 are comprised of these parts of the following SIC industries:

5661 (pt) Men's shoe stores

5661 (pt) Women's shoe stores

5661 (pt) Children's and juveniles' shoe stores

5661 (pt) Family shoe stores

5661 (pt) Athletic footwear stores

## **4482101 Men's Shoe Stores**

Establishments primarily engaged in retailing men's shoes, boots, and other footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in the sale of custom orthopedic shoes for men are classified here.

## **4482102 Women's Shoe Stores**

Establishments primarily engaged in retailing women's shoes, boots, and other footwear. Establishments specializing in selling custom orthopedic shoes for women are classified here. These establishments may also sell hosiery and other accessories.

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### **4482103 Children's and Juveniles' Shoe Stores**

Establishments primarily engaged in retailing children's shoes and other footwear, including children's athletic footwear. Establishments specializing in selling custom orthopedic shoes for children are classified here.

### **4482104 Family Shoe Stores**

Establishments primarily engaged in retailing a combination of men's, women's, and children's footwear, without specializing in any one line. These establishments frequently carry accessory lines, such as hosiery and handbags. Establishments specializing in selling custom orthopedic shoes for men, women, and children are included here.

### **4482105 Athletic Footwear Stores**

Establishments primarily engaged in retailing athletic footwear. These establishments may also sell athletic apparel.

### **4483 Jewelry, Luggage, and Leather Goods Stores**

This industry group comprises establishments primarily engaged in retailing new jewelry (except costume jewelry); new silver and plated silverware; new watches and clocks; and new luggage with or without a general line of new leather goods and accessories, such as hats, gloves, handbags, ties, and belts.

### **44831 Jewelry Stores**

This industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

### **448310 Jewelry Stores**

This U.S. industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

The data published with NAICS code 448310 are comprised of the following SIC industry:

5944 Jewelry stores

### **44832 Luggage and Leather Goods Stores**

This industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

### **448320 Luggage and Leather Goods Stores**

This U.S. industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

The data published with NAICS code 448320 are comprised of the following SIC industry:

5948 Luggage and leather goods stores

### **451 Sporting Goods, Hobby, Book, and Music Stores**

Industries in the Sporting Goods, Hobby, Book, and Music Stores subsector are engaged in retailing and providing expertise on use of sporting equipment or other specific leisure activities, such as needlework and musical instruments. Book stores are also included in this subsector.

### **4511 Sporting Goods, Hobby, and Musical Instrument Stores**

This industry group comprises establishments primarily engaged in retailing new sporting goods, games and toys, and musical instruments.

### **45111 Sporting Goods Stores**

This industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

### **451110 Sporting Goods Stores**

This U.S. industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

The data published with NAICS code 451110 are comprised of these parts of the following SIC industries:

5941 (pt) General-line sporting goods stores

5941 (pt) Other specialty-line sporting goods stores

5941 (pt) Bicycle shops

5941 (pt) Golf shops

5941 (pt) Gun shops

5941 (pt) Ski shops

5941 (pt) Tackle shops

### **4511101 General-line Sporting Goods Stores**

Establishments primarily engaged in retailing five or more lines of sporting goods and equipment, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

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## **4511102 Specialty-line Sporting Goods Stores**

Establishments primarily engaged in retailing a maximum of four lines of sporting goods, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

### **45111021 Bicycle Shops**

Establishments primarily engaged in retailing bicycles (except motorized) and bicycle parts and accessories. These establishments may also rent and/or repair bicycles.

### **45111022 Golf Shops**

Establishments primarily engaged in retailing golf equipment and accessories, including shoes. These establishments may also rent golf equipment and/or provide golf lessons. Included are retail establishments operated by golf professionals.

### **45111023 Gun Shops**

Establishments primarily engaged in retailing firearms, ammunition, and hunters' equipment and accessories.

### **45111024 Ski Shops**

Establishments primarily engaged in retailing snow ski equipment and accessories, including ski boots and snowboards. These establishments may also rent and/or repair ski equipment.

### **45111025 Tackle Shops**

Establishments primarily engaged in retailing tackle, bait, and fishing equipment and supplies. These establishments may also rent fishing equipment.

## **45111026 Other Specialty-line Sporting Goods Stores**

Establishments primarily engaged in retailing a maximum of four lines of sporting goods. These establishments may also sell clothing and shoes appropriate for the sporting activity, including uniforms. Included are establishments selling gymnasium and playground equipment.

## **45112 Hobby, Toy, and Game Stores**

This industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

## **451120 Hobby, Toy, and Game Stores**

This U.S. industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

The data published with NAICS code 451120 are comprised of these parts of the following SIC industries:

5945 (pt) Hobby, toy, and game stores

5945 (pt) Craft supplies stores

## **4511201 Hobby, Toy, and Game Stores**

Establishments primarily engaged in retailing hobby supplies, toys, and games, including video games.

## **4511202 Craft Supplies Stores**

Establishments primarily engaged in retailing a general line of supplies for crafts, such as ceramics, shell craft, metal craft, felt craft, jewelry craft, dried flower and plant arrangements, wreaths, textile painting, and copper enameeling.

## **45113 Sewing, Needlework, and Piece Goods Stores**

This industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

## **451130 Sewing, Needlework, and Piece Goods Stores**

This U.S. industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

The data published with NAICS code 451130 are comprised of these parts of the following SIC industries:

5714 (pt) Upholstery stores

5949 (pt) Sewing, fabric, and piece goods stores

5949 (pt) Needlework and knitting stores

## **4511301 Sewing, Fabric, and Piece Goods Stores**

Establishments primarily engaged in retailing sewing supplies, fabrics, fabric patterns, and other piece goods supplies.

## **4511302 Needlework and Knitting Stores**

Establishments primarily engaged in retailing laces, knitting supplies, yarn, and other needlework accessories. These establishments may also provide custom work.

## **4511303 Upholstery Stores**

Establishments primarily engaged in retailing upholstery material and slipcovers.

## **45114 Musical Instrument and Supplies Stores**

This industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

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#### **451140 Musical Instrument and Supplies Stores**

This U.S. industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

The data published with NAICS code 451140 are comprised of the following SIC industry:

5736 Musical instrument stores

#### **4512 Book, Periodical, and Music Stores**

This industry group comprises establishments primarily engaged in retailing new books, newspapers, magazines, and prerecorded audio and video media.

##### **45121 Book Stores and News Dealers**

This industry comprises establishments primarily engaged in retailing new books, newspapers, magazines, and other periodicals.

##### **451211 Book Stores**

This U.S. industry comprises establishments primarily engaged in retailing new books.

The data published with NAICS code 451211 are comprised of these parts of the following SIC industries:

5942 (pt) Book stores, general

5942 (pt) Specialty book stores

5942 (pt) College book stores

##### **4512111 Book Stores, General**

Establishments primarily engaged in retailing a general line of new books. These establishments may also sell stationery and related items, second-hand books, and magazines.

##### **4512112 Specialty Book Stores**

Establishments primarily engaged in retailing specialty books, such as general reference, religious, and professional books.

##### **4512113 College Book Stores**

Establishments primarily engaged in retailing textbooks, generally on the college level. Most of these establishments are located on or near college campuses, and some sell more apparel than books. These establishments may also offer second-hand textbooks. School book stores, other than college, are included in this industry.

##### **451212 News Dealers and Newsstands**

This U.S. industry comprises establishments primarily engaged in retailing current newspapers, magazines, and other periodicals.

The data published with NAICS code 451212 are comprised of the following SIC industry:

5994 News dealers and newsstands

#### **45122 Prerecorded Tape, Compact Disc, and Record Stores**

This industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), and phonograph records.

#### **451220 Prerecorded Tape, Compact Disc, and Record Stores**

This U.S. industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), and phonograph records.

The data published with NAICS code 451220 are comprised of these parts of the following SIC industries:

5735 (pt) Prerecorded tape, compact disc, and record stores

5735 (pt) Video tape stores, retail

#### **4512201 Prerecorded Tape, Compact Disc, and Record Stores**

Establishments primarily engaged in retailing compact discs, and prerecorded records and tapes.

#### **4512202 Video Tape Stores, Retail**

Establishments primarily engaged in retailing prerecorded video tapes and video laser discs. These establishments may also sell blank video tapes.

#### **452 General Merchandise Stores**

Industries in the General Merchandise Stores subsector retail new general merchandise from fixed point-of-sale locations. Establishments in this subsector are unique in that they have the equipment and staff capable of retailing a large variety of goods from a single location. This includes a variety of display equipment and staff trained to provide information on many lines of products.

##### **4521 Department Stores (Excluding Leased Departments)**

This NAICS Industry includes establishments classified in the following NAICS Industry: 45211, Department Stores.

##### **4521 Department Stores (Including Leased Departments)**

This NAICS Industry includes establishments classified in the following NAICS Industry: 45211009, Department Stores (Including Leased Departments).

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## **45211 Department Stores (Excluding Leased Departments)**

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

## **452110 Department Stores (Excluding Leased Departments)**

This U.S. industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

The data published with NAICS code 452110 are comprised of these parts of the following SIC industries:

- 5311 (pt) Conventional department stores
- 5311 (pt) Discount or mass merchandising department stores
- 5311 (pt) National chain department stores

## **45211 Department Stores (Including Leased Departments)**

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments. Total sales include the sales from leased departments owned by another company and operating within the department store.

## **4521101 Conventional Department Stores (Excluding Leased Departments)**

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are not affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in conventional department stores are excluded.

## **4521101 Conventional Department Stores (Including Leased Departments)**

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are not affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in conventional department stores are included.

## **4521102 Discount or Mass Merchandising Department Stores (Excluding Leased Departments)**

Establishments that satisfy the criteria of a department store and usually: (1) convey the image of a high-volume, fast-turnover outlet selling a variety of merchandise for less than conventional prices; (2) provide centralized check-out service; and (3) provide minimal customer assistance within each department. Sales of establishments that operate leased departments in discount or mass merchandising department stores are excluded.

## **4521102 Discount or Mass Merchandising Department Stores (Including Leased Departments)**

Establishments that satisfy the criteria of a department store and usually: (1) convey the image of a high-volume, fast-turnover outlet selling a variety of merchandise for less than conventional prices; (2) provide centralized check-out service; and (3) provide minimal customer assistance within each department. Sales of establishments that operate leased departments in discount or mass merchandising department stores are included.

## **4521103 National Chain Department Stores (Excluding Leased Departments)**

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in national chain department stores are excluded.

## **4521103 National Chain Department Stores (Including Leased Departments)**

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in national chain department stores are included.

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## **4529 Other General Merchandise Stores**

This industry group comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores).

### **45291 Warehouse Clubs and Superstores**

This industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

### **452910 Warehouse Clubs and Superstores**

This U.S. industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

The data published with NAICS code 452910 are comprised of these parts of the following SIC industries:

- 5311 (pt) Supercenters
- 5399 (pt) Warehouse clubs
- 5411 (pt) Supermarket/general merchandise combination stores

### **4529101 Warehouse Clubs**

Establishments that sell general lines of merchandise, such as automotive tires, parts, and accessories; audio and video equipment; household appliances; office equipment and supplies; apparel; books; and groceries, through warehouse-based operations. These establishments are sometimes known as membership warehouse clubs.

### **4529102 Supermarket/General Merchandise Combination Stores**

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise.

### **45291021 Supercenters**

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise. Sales of hardware, clothing, and other general merchandise are greater than sales of grocery items.

### **45291022 Supermarket/General Merchandise Combination Stores**

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise. Sales of grocery items are greater than sales of hardware, clothing, and other general merchandise.

## **45299 All Other General Merchandise Stores**

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

### **452990 All Other General Merchandise Stores**

This U.S. industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

The data published with NAICS code 452990 are comprised of these parts of the following SIC industries:

- 5331 Variety stores
- 5399 (pt) Miscellaneous general merchandise stores, except catalog showrooms and warehouse clubs
- 5399 (pt) Catalog showrooms
- 5531 (pt) Other auto and home supplies stores

### **4529901 Variety Stores**

Establishments primarily engaged in selling a variety of merchandise, such as inexpensive apparel and accessories, costume jewelry, notions and small wares, candy, toys, and other items in the low and popular price ranges. These establishments generally do not carry a complete line of merchandise, are not departmentalized, do not offer their own charge service, and do not deliver merchandise.

### **4529902 Catalog Showrooms**

Establishments primarily engaged in selling general lines of merchandise, such as jewelry, home furnishings, housewares, electronics, and sporting goods, from catalog displays of inventory at location.

### **4529903 Miscellaneous General Merchandise Stores**

Establishments primarily engaged in selling limited lines of merchandise, such as apparel and accessories, dry goods, hardware, housewares, home furnishings, or a combination of auto and home products.

### **45299031 Miscellaneous General Merchandise Stores, Except Catalog Showrooms and Warehouse Clubs**

Establishments primarily engaged in selling limited lines of merchandise, such as apparel and accessories, dry

goods, hardware, housewares, and home furnishings. Establishments known as country general stores are also included.

#### **45299032 Other Auto and Home Supplies Stores**

Establishments that sell a combination of auto and home products, such as tires, batteries, and accessories; household appliances; sporting goods; housewares; and hardware. These establishments differ from auto supplies stores in that although the largest sales of merchandise may be in lines of automotive supplies, parts, and accessories, a considerable amount of sales also are in nonautomotive lines.

#### **453 Miscellaneous Store Retailers**

Industries in the Miscellaneous Store Retailers subsector retail merchandise from fixed point-of-sale locations (except new or used motor vehicles and parts; new furniture and house furnishings; new appliances and electronic products; new building materials; and garden equipment and supplies; food and beverages; health and personal care goods; gasoline; new clothing and accessories; and new sporting goods, hobby goods, books, and music). Establishments in this subsector include stores with unique characteristics like florists, used merchandise stores, and pet and pet supply stores as well as other store retailers.

#### **4531 Florists**

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45311, Florists.

##### **45311 Florists**

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

##### **453110 Florists**

This U.S. industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

The data published with NAICS code 453110 are comprised of the following SIC industry:

5992 Florists

#### **4532 Office Supplies, Stationery, and Gift Stores**

This NAICS Industry Group includes establishments classified in the following NAICS Industries: 45321, Office Supplies and Stationery Stores; and 45322, Gift, Novelty, and Souvenir Stores.

#### **45321 Office Supplies and Stationery Stores**

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) selling a combination of new office equipment, furniture, and supplies; and (3) selling new office equipment, furniture, and supplies in combination with selling new computers.

#### **453210 Office Supplies and Stationery Stores**

This U.S. industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) selling a combination of new office equipment, furniture, and supplies; and (3) selling new office equipment, furniture, and supplies in combination with selling new computers.

The data published with NAICS code 453210 are comprised of these parts of the following SIC industries:

- 5049 (pt) School supplies stores (retail)
- 5112 (pt) Other office supplies stores (retail)
- 5943 (pt) Stationery stores
- 5943 (pt) Office supplies stores

##### **4532101 Stationery Stores**

Establishments primarily engaged in retailing stationery, such as paper and paper products, postcards, paper novelties, and scrapbooks. These establishments may also perform incidental printing and engraving.

##### **4532102 Office Supplies Stores**

Establishments primarily engaged in retailing a general line of office supplies, such as accounting and legal forms, blankbooks, and office forms and supplies. School and teacher supply stores are included in this classification.

##### **45321021 Office Supplies Stores**

Establishments primarily engaged in retailing a general line of office supplies, such as accounting and legal forms, blankbooks, and office forms and supplies. School and teacher supply stores are included in this classification.

##### **45321022 School Supplies Stores (Retail)**

Establishments primarily engaged in retailing a wide variety of school supplies, such as black boards, chalk, rulers, globes, wall maps, audio/video aids, computer aids, books, and teaching displays. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

##### **45321023 Other Office Supplies Stores (Retail)**

Establishments primarily engaged in retailing office supplies, such as computer and photocopy supplies, envelopes, typewriter and mimeograph paper, file cards and

folders, pens, and pencils. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **45322 Gift, Novelty, and Souvenir Stores**

This industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

#### **453220 Gift, Novelty, and Souvenir Stores**

This U.S. industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

The data published with NAICS code 453220 are comprised of the following SIC industry:

5947 Gift, novelty, and souvenir shops

#### **4533 Used Merchandise Stores**

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45331, Used Merchandise Stores.

#### **45331 Used Merchandise Stores**

This industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

#### **453310 Used Merchandise Stores**

This U.S. industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

The data published with NAICS code 453310 are comprised of these parts of the following SIC industries:

5932 (pt) Antique stores

5932 (pt) Second-hand stores, except pawn shops

#### **4533101 Antique Stores**

Establishments primarily engaged in retailing antique furniture and home furnishings, antique glassware, rare books and manuscripts, and other antique objects of art.

#### **4533102 Second-hand Stores, Except Pawn Shops**

Establishments primarily engaged in retailing used merchandise, such as clothing, shoes, furniture, home furnishings, appliances, electronics, books (except rare), musical instruments, compact discs, tapes, records, lumber, and building materials.

#### **4539 Other Miscellaneous Store Retailers**

This industry group comprises establishments primarily engaged in retailing new miscellaneous specialty store merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; consumer-type electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery, and gift stores; and used merchandise stores).

#### **45391 Pet and Pet Supplies Stores**

This industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

#### **453910 Pet and Pet Supplies Stores**

This U.S. industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

The data published with NAICS code 453910 are comprised of this part of the following SIC industry:

5999 (pt) Pet and pet supplies stores

#### **45392 Art Dealers**

This industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

#### **453920 Art Dealers**

This U.S. industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

The data published with NAICS code 453920 are comprised of this part of the following SIC industry:

5999 (pt) Art dealers

#### **45393 Manufactured (Mobile) Home Dealers**

This industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

#### **453930 Manufactured (Mobile) Home Dealers**

This U.S. industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

The data published with NAICS code 453930 are comprised of the following SIC industry:

5271 Mobile home dealers

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**45399 All Other Miscellaneous Store Retailers**

This industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronic and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies; art dealers; and manufactured home (i.e., mobile home) dealers). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis.

**453991 Tobacco Stores**

This U.S. industry comprises establishments primarily engaged in retailing cigarettes, cigars, tobacco, pipes, and other smokers' supplies.

The data published with NAICS code 453991 are comprised of the following SIC industry:

5993 Tobacco stores and stands

**453998 All Other Miscellaneous Store Retailers (Except Tobacco Stores)**

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronic and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies stores; art dealers; manufactured home (i.e., mobile homes) dealers; and tobacco stores). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis.

The data published with NAICS code 453998 are comprised of these parts of the following SIC industries:

5999 (pt) Collectors' items and supplies stores

5999 (pt) Trophy shops

5999 (pt) Other miscellaneous store retailers, n.e.c.

**4539981 Collectors' Items and Supplies Stores**

Establishments primarily engaged in retailing collectors' items and supplies, such as stamps, autographs, sports cards, and coins.

**4539982 Trophy Shops**

Establishments primarily engaged in retailing trophies, plaques, and other award items to individuals and teams. These establishments may perform incidental engraving.

**4539983 Other Miscellaneous Store Retailers, N.E.C.**

Establishments primarily engaged in retailing specialized lines, such as artists' supplies, party supplies, swimming pools (above ground) and supplies, monuments and tombstones, fireworks, and religious goods (except jewelry and books). Included are establishments primarily engaged in selling a general line of new and used merchandise on an auction basis.

**454 Nonstore Retailers**

Industries in the Nonstore Retailers subsector retail merchandise using methods, such as the broadcasting of infomercials, the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogues, door-to-door solicitation, in-home demonstration, selling from portable stalls and distribution through vending machines. Establishments in this subsector include mail-order houses, vending machine operators, home delivery sales, door-to-door sales, party plan sales, electronic shopping, and sales through portable stalls (e.g., street vendors, except food). Establishments engaged in the direct sale (i.e., nonstore) of products, such as home heating oil dealers, newspaper delivery are included in this subsector.

**4541 Electronic Shopping and Mail-Order Houses**

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45411, Electronic Shopping and Mail-Order Houses.

**45411 Electronic Shopping and Mail-Order Houses**

This industry comprises establishments primarily engaged in retailing all types of merchandise by means of mail or by electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalogue showrooms of mail-order houses.

**454110 Electronic Shopping and Mail-Order Houses**

This U.S. industry comprises establishments primarily engaged in retailing all types of merchandise by means of mail or by electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalogue showrooms of mail-order houses.

The data published with NAICS code 454110 are comprised of these parts of the following SIC industries:

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- 5961 (pt) Mail-order houses, department store merchandise
  - 5961 (pt) Mail-order houses, other general merchandise
  - 5961 (pt) Mail-order houses, specialized merchandise
  - 5961 (pt) Television order, home shopping

#### **4541101 Mail-order Houses, Department Store Merchandise**

Establishments primarily engaged as mail-order houses retailing all of the following lines of merchandise: furniture; home furnishings; appliances; radios and televisions; household linens and dry goods; and apparel. These establishments are affiliated with department store chains.

#### **4541102 Mail-order Houses, Other General Merchandise**

Establishments primarily engaged as mail-order houses selling a variety of merchandise and not affiliated with department store chains.

#### **4541103 Mail-order Houses, Specialized Merchandise**

Establishments primarily engaged as mail-order houses selling a single item or a group of related items such as foods; apparel and accessories; computers and computer software; appliances, televisions, audio equipment, furniture, floor coverings, kitchenware, and home furnishings; books and stationery; proprietary medicines; antiques; used merchandise; sporting goods; silverware; cigars and cigarettes; cameras and photographic equipment; gifts and novelties; optical goods; leather goods; artists' supplies; pet supplies; hobby equipment; and toys and games. Book and music clubs are included in this industry.

#### **4541104 Television Order, Home Shopping**

Establishments primarily engaged in selling merchandise through television shop-at-home programs. These establishments receive orders by phone and fill them by mail.

### **4542 Vending Machine Operators**

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45421, Vending Machine Operators.

#### **45421 Vending Machine Operators**

This industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

#### **454210 Vending Machine Operators**

This U.S. industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

The data published with NAICS code 454210 are comprised of the following SIC industry:

- 5962 Automatic merchandising machine operators

### **4543 Direct Selling Establishments**

This industry group comprises establishments primarily engaged in nonstore retailing (except electronic, mail-order, or vending machine sales). These establishments typically go to the customers' location rather than the customer coming to them (e.g., door-to-door sales, home parties). Examples of establishments in this industry are home delivery newspaper routes; home delivery of heating oil, liquefied petroleum (LP) gas, and other fuels; locker meat provisioners; frozen food and freezer plan providers; coffee break services providers; and bottled water or water softener services.

#### **45431 Fuel Dealers**

This industry comprises establishments primarily engaged in retailing heating oil, liquefied petroleum (LP) gas, and other fuels via direct selling.

#### **454311 Heating Oil Dealers**

This U.S. industry comprises establishments primarily engaged in retailing heating oil via direct selling.

The data published with NAICS code 454311 are comprised of these parts of the following SIC industries:

- 5171 (pt) Heating oil dealers (selling for consumption - retail)

- 5983 Fuel oil dealers

#### **4543111 Heating Oil Dealers**

Establishments primarily engaged in selling fuel oil. These establishments may also repair and service fuel oil heating equipment.

#### **4543112 Heating Oil Dealers (Selling for Consumption - Retail)**

Establishments primarily engaged in selling heating oil for consumption (end use). These establishments may also provide repair and maintenance services in conjunction with the sale. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **454312 Liquefied Petroleum Gas (Bottled Gas) Dealers**

This U.S. industry comprises establishments primarily engaged in retailing liquefied petroleum (LP) gas via direct selling.

The data published with NAICS code 454312 are comprised of these parts of the following SIC industries:

- 5171 (pt) Liquefied petroleum dealers (selling for consumption retail)  
5984 Liquefied petroleum gas (bottled gas) dealers

#### **4543121 Liquefied Petroleum Gas (Bottled Gas) Dealers**

Establishments primarily engaged in selling bottled or bulk liquefied petroleum (LP) gas.

#### **4543122 Liquefied Petroleum Dealers (Selling for Consumption - Retail)**

Establishments primarily engaged in selling liquefied petroleum gases for consumption (end use). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **454319 Other Fuel Dealers**

This U.S. industry comprises establishments primarily engaged in retailing fuels (except liquefied petroleum gas and heating oil) via direct selling.

The data published with NAICS code 454319 are comprised of the following SIC industry:

- 5989 Fuel dealers, not elsewhere classified

#### **45439 Other Direct Selling Establishments**

This industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

#### **454390 Other Direct Selling Establishments**

This U.S. industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

The data published with NAICS code 454390 are comprised of these parts of the following SIC industries:

- 5421 (pt) Freezer and locker meat provisioners  
5963 (pt) Direct selling, furniture, home furnishings, electronics, and appliances  
5963 (pt) Direct selling, videos, tapes, compact discs, and records  
5963 (pt) Direct selling, books and magazines  
5963 (pt) Direct selling, stationery  
5963 (pt) Direct selling, newspapers  
5963 (pt) Direct selling, cameras and photographic equipment  
5963 (pt) Direct selling, all other merchandise

#### **4543901 Direct Selling, Furniture, Home Furnishings, Electronics, and Appliances**

Establishments primarily engaged in the direct selling of household appliances, furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, housewares, brooms and brushes, lamps, mirrors, pictures, window shades and blinds, radios, televisions, consumer electronics, and other home furnishings.

#### **45439011 Direct Selling, Furniture, Home Furnishings, Electronics, and Appliances**

Establishments primarily engaged in the direct selling of household appliances, furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, housewares, brooms and brushes, lamps, mirrors, pictures, window shades and blinds, radios, televisions, consumer electronics, and other home furnishings.

#### **45439012 Direct Selling, Cameras and Photographic Equipment**

Establishments primarily engaged in the direct selling of cameras and photographic equipment.

#### **4543902 Direct Selling, Books, Periodicals, Videos, and Compact Discs**

Establishments primarily engaged in the direct selling of books, periodicals, videos, and compact discs.

#### **45439021 Direct Selling, Videos, Tapes, Compact Discs, and Records**

Establishments primarily engaged in the direct selling of videos, tapes, compact discs, and records.

#### **45439022 Direct Selling, Books and Magazines**

Establishments primarily engaged in the direct selling of books, magazine subscriptions, and encyclopedias.

#### **45439023 Direct Selling, Newspapers**

Establishments primarily engaged in the direct selling of newspapers.

#### **4543903 Direct Selling, Other Merchandise**

Establishments primarily engaged in the direct selling of merchandise not elsewhere classified.

#### **45439031 Direct Selling, Stationery**

Establishments primarily engaged in the direct selling of stationery.

#### **45439032 Freezer and Locker Meat Provisioners**

Establishments primarily engaged in the retail sale, on a bulk basis, of meat for freezer storage and in providing home freezer meat plans.

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**45439033 Direct Selling, All Other Merchandise**

Establishments primarily engaged in the direct selling of merchandise such as building materials; hardware; lawn and garden supplies; grocery items (except freezer meat and foods/beverages for immediate consumption); apparel and accessories; cosmetics; proprietary medicines; used

merchandise; sporting goods; jewelry; tobacco products; gifts, novelties and souvenirs; optical goods; leather goods; hobby equipment; religious articles; greeting cards; toys and games; and bottled water and coffee supplies.

# Appendix C.

## Coverage and Methodology

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### MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

1. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
  - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term "employers" refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.)
  - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precluded reliance solely on administrative records sources.
2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
  - a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
  - b. All nonemployers, i.e., all firms with no paid employees during 1997. Sales information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms, nonemployers accounted for

less than 10-percent of total sales of all establishments covered in the census. The census included only those nonemployer firms which reported a sales volume of \$1,000 or more during 1997. Establishments with no paid employees were excluded as in previous censuses. Data for nonemployers are not included in this report, but are released as part of the "Core Business Statistics Series."

### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and 1997 NAICS. More information on NAICS is available in the NAICS manual and at [www.census.gov/naics](http://www.census.gov/naics).

The method of assigning classifications and the level of detail at which establishments were classified differed between the mail and nonmail universe as follows:

1. The mail universe. Establishments in the mail universe were classified on the basis of their self-designation, sales of merchandise lines, and other industry-specific inquiries.
2. The nonmail universe. Selected small employers were classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1992 Economic Census. Otherwise, the classification was obtained from administrative records of other Federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 1997 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.

Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

## **RELIABILITY OF DATA**

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Merchandise Line Sales reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

## **TREATMENT OF NONRESPONSE**

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the

basic inquiries, which included location, kind of business or operation, sales, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Two methods were used to account for nonresponse to industry-specific inquiries. For some inquiries, missing data were imputed for individual records based on responses from similar establishments. For other inquiries, the total of reported data was expanded to represent 100 percent of the mail and nonmail employer universe. Data presented for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total sales of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

## Appendix D. Geographic Notes

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### ARIZONA

**Sedona** is in Coconino and Yavapai Counties.

**Apache Junction** is in Maricopa and Pinal Counties.

**Queen Creek** is in Maricopa and Pinal Counties; it annexed into Pinal County in December 1993.

# Appendix E.

## Metropolitan Areas

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### ARIZONA

#### **Flagstaff, AZ—UT MSA**

Coconino County, AZ

Kane County, UT

#### **Las Vegas, NV—AZ MSA**

Mohave County, AZ

Clark County, NV

Nye County, NV

#### **Phoenix—Mesa, AZ MSA**

Maricopa County, AZ

Pinal County, AZ

#### **Tucson, AZ MSA**

Pima County, AZ

#### **Yuma, AZ MSA**

Yuma County, AZ

