

Utah

1997

Issued April 2000

EC97R72A-UT(RV)

1997 Economic Census

Accommodation and Foodservices

Geographic Area Series



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ACKNOWLEDGMENTS

Many persons participated in the various activities of the 1997 Economic Census for the Accommodation and Foodservices sector.

Service Sector Statistics Division prepared this report. **Bobby E. Russell**, Assistant Chief for Census Programs, was responsible for the overall planning, management, and coordination. Planning and implementation were under the direction of **Fay Dorsett**, Chief, Retail Census Branch, assisted by **Thomas G. Dassel**, **Peter H. Lee**, **Maria P. Ray**, and **M. Yvonne Wade**. Primary staff assistance was provided by **Sean M. Anthony**, **Nicole C. Carrigan**, **Kasey L. Dickenson**, **Darrell S. Dow**, **Charlene B. Harris**, **Ronald J. MacKenzie**, **Veronica R. Morgan**, **Deborah S. Newton**, **J. Robert Nusz**, **Barbara T. Parlett**, **Jeremy R. Stash**, **Pamela L. Stumler**, **Anna M. Stump**, **Paula M. Thompson**, and **Keeley H. Voor**.

Mathematical and statistical techniques as well as the coverage operations were provided by **Carl A. Konschnik**, Assistant Chief for Research and Methodology, assisted by **Carol S. King**, Chief, Statistical Methods Branch, and **Jock R. Black**, Chief, Program Research and Development Branch, with staff assistance from **Maria C. Cruz** and **David L. Kinyon**.

The Economic Planning and Coordination Division provided overall planning and review of many operations and the computer processing procedures. **Shirin A. Ahmed**, Assistant Chief for Post-Collection Processing, was responsible for edit procedures and designing the interactive analytical software. Design and specifications were prepared under the supervision of **Dennis L. Shoemaker**, Chief, Census Processing Branch, assisted by **John D. Ward**. Primary staff assistance was provided by **Sonya P. Curcio**, **Richard W. Graham**, and **Cheryl E. Merkle**. The Economic Product Team, with primary contributions from **Andrew W. Hait** and **Jennifer E. Lins**, was responsible for the

development of the system to disseminate 1997 Economic Census reports.

The staff of the National Processing Center, **Judith N. Petty**, Chief, performed mailout preparation and receipt operations, clerical and analytical review activities, and data entry.

The Geography Division staff developed geographic coding procedures and associated computer programs.

The Economic Statistical Methods and Programming Division, **Charles P. Pautler Jr.**, Chief, developed and coordinated the computer processing systems. **Martin S. Harahush**, Assistant Chief for Quinquennial Programs, was responsible for design and implementation of the computer systems. **Robert S. Jewett** and **Barbara L. Lambert** provided special computer programming. **William C. Wester**, Chief, Services Branch, assisted by **Robert A. Hill**, **Dennis P. Kelly**, and **Jeffrey S. Rosen**, supervised the preparation of the computer programs. Additional programming assistance was provided by **Donell D. Barnes**, **Daniel C. Collier**, **Gilbert J. Flodine**, **David Hiller**, **Leatrice D. Hines**, **William D. McClain**, **Jay L. Norris**, **Sarah J. Presley**, and **Michael A. Sendelbach**.

Computer Services Division, **Debra D. Williams**, Chief, performed the computer processing.

The staff of the Administrative and Customer Services Division, **Walter C. Odom**, Chief, performed publication planning, design, composition, editorial review, and printing planning and procurement for publications, Internet products, and report forms. **Bernadette J. Gayle** provided publication coordination and editing.

Special acknowledgment is also due the many businesses whose cooperation has contributed to the publication of these data.

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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information

52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Foodservices
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

RELATIONSHIP TO SIC

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

AVAILABILITY OF ADDITIONAL DATA

Reports in Print and Electronic Media

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

Special Tabulations

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division 301-457-4673
Service Sector Statistics Division 301-457-2668

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

A	Standard error of 100 percent or more.
D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
F	Exceeds 100 percent because data include establishments with payroll exceeding revenue.
N	Not available or not comparable.
Q	Revenue not collected at this level of detail for multiestablishment firms.
S	Withheld because estimates did not meet publication standards.

V	Represents less than 50 vehicles or .05 percent.
X	Not applicable.
Y	Disclosure withheld because of insufficient coverage of merchandise lines.
Z	Less than half the unit shown.
a	0 to 19 employees.
b	20 to 99 employees.
c	100 to 249 employees.
e	250 to 499 employees.
f	500 to 999 employees.
g	1,000 to 2,499 employees.
h	2,500 to 4,999 employees.
i	5,000 to 9,999 employees.
j	10,000 to 24,999 employees.
k	25,000 to 49,999 employees.
l	50,000 to 99,999 employees.
m	100,000 employees or more.
p	10 to 19 percent estimated.
q	20 to 29 percent estimated.
r	Revised.
s	Sampling error exceeds 40 percent.
nec	Not elsewhere classified.
nsk	Not specified by kind.
–	Represents zero (page image/print only).
(CC)	Consolidated city.
(IC)	Independent city.

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Accommodation and Foodservices

SCOPE

The Accommodation and Foodservices sector (sector 72) comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption.

Excluded from this sector are governmental organizations classified in the covered industries and recreation or entertainment facilities providing food and beverage services. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to accommodation and foodservices establishments within the same organization.

GENERAL

A list of publications that provide statistics on sector 72 follows.

Geographic area reports. There is a separate report for each state, the District of Columbia, and the United States.

Each state report presents general statistics for establishments with payroll including number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan areas (MAs), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas.

The United States report presents data for the United States as a whole for establishments with payroll for detailed kind-of-business classifications.

Merchandise line sales report. This report presents data on major categories of merchandise sold for establishments with payroll by kind of business. Data are presented for the United States, states, and MAs.

Establishment and firm size (including legal form of organization) report. This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.

Miscellaneous subjects report. This report presents data for establishments with payroll for a variety of industry-specific questions. Presentation of data varies by kind of business.

ZIP Code report. This report presents data for establishments with payroll by United States ZIP Code.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Data may be presented for:

1. The United States as a whole.
2. States and the District of Columbia.
3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget (OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least 1,000,000 (according to the 1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.
4. Metropolitan statistical areas (MSAs) defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.
5. Areas within the state outside metropolitan areas (MAs).
6. Counties and county equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
7. Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.

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8. Municipalities of 2,500 inhabitants or more defined as of January 1, 1997. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 1990 Census of Population or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.
 9. Special economic urban areas (SEUAs), which include townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 1990 Census of Population or subsequent special census).

COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts annual surveys on accommodation and annual and monthly surveys on foodservices. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

Table 1. Summary Statistics for the State: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
UTAH								
72	Accommodation & foodservices	'3 785	'2 313 309	'650 041	'153 927	'74 481	'14.1	'10.0
721	Accommodation	552	651 498	176 062	42 826	15 506	6.8	8.5
7211	Traveler accommodation	470	625 569	169 163	42 044	15 073	6.5	8.6
72111	Hotels (except casino hotels) & motels	438	620 809	167 967	41 811	14 893	6.5	8.7
721110	Hotels (except casino hotels) & motels	438	620 809	167 967	41 811	14 893	6.5	8.7
7211101	Hotels (except casino hotels) with 25 guestrooms or more	149	480 217	132 199	34 844	11 305	3.0	9.9
7211102	Hotels with less than 25 guestrooms	21	5 285	1 398	368	167	26.9	2.2
7211103	Motels	248	117 936	30 201	5 843	3 092	19.4	4.3
7211104	Motor hotels	20	17 371	4 169	756	329	7.8	7.3
72119	Other traveler accommodation	32	4 760	1 196	233	180	5.5	—
721191	Bed & breakfast inns	29	4 224	1 065	206	157	6.2	—
721199	All other traveler accommodation	3	536	131	27	23	—	—
7212	RV (recreational vehicle) parks & recreational camps	69	23 322	6 320	635	367	15.0	4.4
72121	RV (recreational vehicle) parks & recreational camps	69	23 322	6 320	635	367	15.0	4.4
721211	RV (recreational vehicle) parks & campgrounds ..	47	18 579	5 169	519	287	16.4	4.1
721214	Recreational & vacation camps (except campgrounds)	22	4 743	1 151	116	80	9.8	5.4
7213	Rooming & boarding houses	13	2 607	579	147	66	24.1	12.6
72131	Rooming & boarding houses	13	2 607	579	147	66	24.1	12.6
721310	Rooming & boarding houses	13	2 607	579	147	66	24.1	12.6
722	Foodservices & drinking places	'3 233	'1 661 811	'473 979	'111 101	'58 975	'16.9	'10.6
7221	Full-service restaurants	1 154	634 083	209 258	50 330	25 748	17.4	8.1
72211	Full-service restaurants	1 154	634 083	209 258	50 330	25 748	17.4	8.1
722110	Full-service restaurants	1 154	634 083	209 258	50 330	25 748	17.4	8.1
7222	Limited-service eating places	'1 725	'886 377	'226 472	'51 552	'29 356	'16.1	'12.8
72221	Limited-service eating places	'1 725	'886 377	'226 472	'51 552	'29 356	'16.1	'12.8
722211	Limited-service restaurants	1 434	803 604	201 973	46 388	26 345	16.0	12.6
722212	Cafeterias	20	5 384	1 434	302	148	40.0	12.7
722213	Snack & nonalcoholic beverage bars	'271	'77 389	'23 065	'4 862	'2 863	'15.7	'15.5
7223	Special foodservices	147	95 146	26 894	6 460	2 267	10.0	3.9
72231	Foodservice contractors	93	69 181	20 971	5 101	1 493	2.6	3.6
722310	Foodservice contractors	93	69 181	20 971	5 101	1 493	2.6	3.6
72232	Caterers	35	17 097	4 341	1 002	656	7.3	3.0
722320	Caterers	35	17 097	4 341	1 002	656	7.3	3.0
72233	Mobile foodservices	19	8 868	1 582	357	118	73.7	7.6
722330	Mobile foodservices	19	8 868	1 582	357	118	73.7	7.6
7224	Drinking places (alcoholic beverages)	207	46 205	11 355	2 759	1 604	41.4	15.1
72241	Drinking places (alcoholic beverages)	207	46 205	11 355	2 759	1 604	41.4	15.1
722410	Drinking places (alcoholic beverages)	207	46 205	11 355	2 759	1 604	41.4	15.1

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 2. Summary Statistics for Metropolitan Areas: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
FLAGSTAFF, AZ-UT MSA								
72	Accommodation & foodservices	511	421 664	109 489	22 460	9 737	9.9	11.3
721	Accommodation	192	253 047	59 502	12 747	4 231	6.7	11.6
7211	Traveler accommodation	166	238 826	56 538	12 316	4 068	6.0	12.0
72111	Hotels (except casino hotels) & motels	154	235 154	55 507	12 132	3 992	6.0	12.2
721110	Hotels (except casino hotels) & motels	154	235 154	55 507	12 132	3 992	6.0	12.2
7211101	Hotels (except casino hotels) with 25 guestrooms or more	60	191 986	46 638	10 480	3 167	2.9	13.5
7211103	Motels	77	31 341	6 521	1 166	645	24.3	8.6
7211104	Motor hotels	7	8 673	1 508	304	110	5.2	.3
7212	RV (recreational vehicle) parks & recreational camps	24	D	D	D	c	D	D
72121	RV (recreational vehicle) parks & recreational camps	24	D	D	D	c	D	D
721211	RV (recreational vehicle) parks & campgrounds	22	12 733	2 315	259	113	10.8	5.4
7213	Rooming & boarding houses	2	D	D	D	b	D	D
72131	Rooming & boarding houses	2	D	D	D	b	D	D
721310	Rooming & boarding houses	2	D	D	D	b	D	D
722	Foodservices & drinking places	319	168 617	49 987	9 713	5 506	14.6	10.9
7222	Limited-service eating places	112	56 242	14 597	3 012	1 765	18.6	10.3
7223	Special foodservices	26	14 353	4 519	351	176	.4	2.1
PROVO-OREM, UT MSA								
72	Accommodation & foodservices	393	229 366	64 592	14 367	8 290	13.3	9.5
721	Accommodation	37	46 424	14 391	2 823	1 228	3.0	.8
72111	Hotels (except casino hotels) & motels	31	38 984	11 682	2 631	1 129	3.6	.9
721110	Hotels (except casino hotels) & motels	31	38 984	11 682	2 631	1 129	3.6	.9
7212	RV (recreational vehicle) parks & recreational camps	6	7 440	2 709	192	99	—	—
72121	RV (recreational vehicle) parks & recreational camps	6	7 440	2 709	192	99	—	—
721211	RV (recreational vehicle) parks & campgrounds	4	D	D	D	b	D	D
722	Foodservices & drinking places	356	182 942	50 201	11 544	7 062	15.9	11.7
7222	Limited-service eating places	218	116 580	29 439	6 950	4 278	15.5	10.2
72221	Limited-service eating places	218	116 580	29 439	6 950	4 278	15.5	10.2
SALT LAKE CITY-OGDEN, UT MSA								
72	Accommodation & foodservices	2 161	1 510 028	420 904	102 614	47 111	12.0	10.4
721	Accommodation	148	367 036	94 740	25 657	8 245	2.4	12.3
7211	Traveler accommodation	132	363 359	93 696	25 518	8 142	2.2	12.3
72111	Hotels (except casino hotels) & motels	123	361 456	93 203	25 383	8 057	2.2	12.4
721110	Hotels (except casino hotels) & motels	123	361 456	93 203	25 383	8 057	2.2	12.4
7211101	Hotels (except casino hotels) with 25 guestrooms or more	68	325 356	85 835	23 692	7 268	1.7	13.4
7211103	Motels	47	28 312	5 681	1 380	673	6.7	3.3
7211104	Motor hotels	4	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	8	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	8	D	D	D	b	D	D
7213	Rooming & boarding houses	8	D	D	D	b	D	D
72131	Rooming & boarding houses	8	D	D	D	b	D	D
721310	Rooming & boarding houses	8	D	D	D	b	D	D
722	Foodservices & drinking places	2 013	1 142 992	326 164	76 957	38 866	15.1	9.8
7221	Full-service restaurants	646	414 974	137 701	33 401	16 511	15.4	6.4
72211	Full-service restaurants	646	414 974	137 701	33 401	16 511	15.4	6.4
722110	Full-service restaurants	646	414 974	137 701	33 401	16 511	15.4	6.4
7222	Limited-service eating places	1 102	604 461	154 881	35 409	19 098	14.1	12.4
72221	Limited-service eating places	1 102	604 461	154 881	35 409	19 098	14.1	12.4
722211	Limited-service restaurants	896	539 274	135 199	31 283	16 807	13.8	11.8
722213	Snack & nonalcoholic beverage bars	192	60 190	18 344	3 837	2 157	14.4	17.7
7223	Special foodservices	119	86 909	24 363	5 872	1 977	10.2	4.2
7224	Drinking places (alcoholic beverages)	146	36 648	9 219	2 275	1 280	41.3	17.5
72241	Drinking places (alcoholic beverages)	146	36 648	9 219	2 275	1 280	41.3	17.5
722410	Drinking places (alcoholic beverages)	146	36 648	9 219	2 275	1 280	41.3	17.5

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
AREA OUTSIDE UTAH METROPOLITAN AREAS								
72	Accommodation & foodservices	1 197	559 912	160 806	36 379	18 752	19.8	8.7
721	Accommodation	348	228 921	64 686	14 012	5 839	14.5	3.2
7211	Traveler accommodation.....	291	D	D	D	i	D	D
72111	Hotels (except casino hotels) & motels	269	211 680	60 942	13 471	5 521	14.1	3.0
721110	Hotels (except casino hotels) & motels	269	211 680	60 942	13 471	5 521	14.1	3.0
7211101	Hotels (except casino hotels) with 25 guestrooms or more	63	119 554	35 435	8 715	3 019	7.6	2.0
7211102	Hotels with less than 25 guestrooms	17	D	D	D	c	D	D
7211103	Motels.....	176	79 950	22 407	4 074	2 184	23.1	3.2
7211104	Motor hotels	13	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	52	D	D	D	c	D	D
72121	RV (recreational vehicle) parks & recreational camps	52	D	D	D	c	D	D
721211	RV (recreational vehicle) parks & campgrounds..	36	9 297	1 923	314	134	29.7	8.2
721214	Recreational & vacation camps (except campgrounds)	16	D	D	D	b	D	D
7213	Rooming & boarding houses	5	D	D	D	a	D	D
72131	Rooming & boarding houses	5	D	D	D	a	D	D
721310	Rooming & boarding houses	5	D	D	D	a	D	D
722	Foodservices & drinking places	849	330 991	96 120	22 367	12 913	23.4	12.6
7221	Full-service restaurants	382	154 945	51 155	12 473	6 566	22.1	9.8
72211	Full-service restaurants	382	154 945	51 155	12 473	6 566	22.1	9.8
722110	Full-service restaurants	382	154 945	51 155	12 473	6 566	22.1	9.8
7222	Limited-service eating places	400	163 167	41 793	9 131	5 947	24.0	15.9
72221	Limited-service eating places	400	163 167	41 793	9 131	5 947	24.0	15.9
722211	Limited-service restaurants.....	344	153 737	39 159	8 627	5 548	23.6	16.3

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 3. Summary Statistics for Counties: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BEAVER COUNTY, UT								
72	Accommodation & foodservices	34	10 290	3 217	696	462	42.4	6.8
721	Accommodation	12	3 678	1 249	246	176	24.1	14.7
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	22	6 612	1 968	450	286	52.6	2.4
BOX ELDER COUNTY, UT								
72	Accommodation & foodservices	61	26 038	8 512	1 903	1 063	21.1	8.8
721	Accommodation	9	2 584	643	129	95	5.0	—
7212	RV (recreational vehicle) parks & recreational camps	3	713	169	27	19	D	—
72121	RV (recreational vehicle) parks & recreational camps	3	713	169	27	19	D	—
721211	RV (recreational vehicle) parks & campgrounds	3	713	169	27	19	D	—
722	Foodservices & drinking places	52	23 454	7 869	1 774	968	22.8	9.7
7222	Limited-service eating places	24	10 576	2 667	606	451	32.5	18.6
7223	Special foodservices	2	D	D	D	b	D	D
CACHE COUNTY, UT								
72	Accommodation & foodservices	112	50 548	13 194	3 077	1 991	24.8	7.1
721	Accommodation	14	7 379	1 325	350	236	49.2	1.9
72111	Hotels (except casino hotels) & motels	7	6 274	1 069	323	204	56.1	2.2
721110	Hotels (except casino hotels) & motels	7	6 274	1 069	323	204	56.1	2.2
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	98	43 169	11 869	2 727	1 755	20.6	8.0
7222	Limited-service eating places	62	28 009	7 094	1 608	1 094	19.0	11.4
72221	Limited-service eating places	62	28 009	7 094	1 608	1 094	19.0	11.4
CARBON COUNTY, UT								
72	Accommodation & foodservices	54	16 879	4 326	1 038	641	30.1	20.1
721	Accommodation	7	4 544	1 150	257	144	25.7	3.5
72111	Hotels (except casino hotels) & motels	7	4 544	1 150	257	144	25.7	3.5
721110	Hotels (except casino hotels) & motels	7	4 544	1 150	257	144	25.7	3.5
722	Foodservices & drinking places	47	12 335	3 176	781	497	31.8	26.2
7222	Limited-service eating places	18	7 340	1 686	401	263	29.3	35.5
DAGGETT COUNTY, UT								
72	Accommodation & foodservices	5	3 996	1 599	304	72	7.0	—
721	Accommodation	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	2	D	D	D	a	D	D
DAVIS COUNTY, UT								
72	Accommodation & foodservices	269	152 742	43 366	10 114	5 785	17.1	9.2
721	Accommodation	21	13 697	3 027	613	308	10.8	1.1
72111	Hotels (except casino hotels) & motels	17	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	17	D	D	D	e	D	D
7212	RV (recreational vehicle) parks & recreational camps	4	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	4	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	b	D	D
722	Foodservices & drinking places	248	139 045	40 339	9 501	5 477	17.8	9.9
7221	Full-service restaurants	71	48 695	16 670	3 936	2 212	12.8	7.6
72211	Full-service restaurants	71	48 695	16 670	3 936	2 212	12.8	7.6
722110	Full-service restaurants	71	48 695	16 670	3 936	2 212	12.8	7.6
7222	Limited-service eating places	159	85 335	22 163	5 203	3 121	19.2	11.0
72221	Limited-service eating places	159	85 335	22 163	5 203	3 121	19.2	11.0
722211	Limited-service restaurants	132	78 058	19 913	4 709	2 814	18.9	11.9
7223	Special foodservices	6	2 790	1 034	233	67	39.5	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DUCHESNE COUNTY, UT								
72	Accommodation & foodservices	30	8 506	1 882	405	274	14.6	11.7
721	Accommodation	8	3 896	826	175	88	3.7	13.3
7212	RV (recreational vehicle) parks & recreational camps	3	470	110	4	3	D	—
72121	RV (recreational vehicle) parks & recreational camps	3	470	110	4	3	D	—
721214	Recreational & vacation camps (except campgrounds)	3	470	110	4	3	D	—
722	Foodservices & drinking places	22	4 610	1 056	230	186	23.9	10.3
EMERY COUNTY, UT								
72	Accommodation & foodservices	19	4 688	1 323	274	108	25.4	18.9
721	Accommodation	8	D	D	D	b	D	D
722	Foodservices & drinking places	11	D	D	D	b	D	D
GARFIELD COUNTY, UT								
72	Accommodation & foodservices	46	22 431	7 557	889	425	64.8	7.8
721	Accommodation	32	20 028	6 962	848	381	63.5	8.5
7211	Traveler accommodation	27	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	25	18 685	6 687	827	358	67.3	9.1
721110	Hotels (except casino hotels) & motels	25	18 685	6 687	827	358	67.3	9.1
7211102	Hotels with less than 25 guestrooms	2	D	D	D	a	D	D
7211103	Motels	19	15 917	6 036	734	290	77.3	.4
7212	RV (recreational vehicle) parks & recreational camps	5	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	5	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	a	D	D
722	Foodservices & drinking places	14	2 403	595	41	44	75.4	1.5
GRAND COUNTY, UT								
72	Accommodation & foodservices	82	38 349	9 938	1 798	1 141	12.3	3.0
721	Accommodation	35	18 490	4 151	715	454	12.7	3.9
72111	Hotels (except casino hotels) & motels	21	13 755	3 168	566	358	6.8	2.3
721110	Hotels (except casino hotels) & motels	21	13 755	3 168	566	358	6.8	2.3
7211103	Motels	18	D	D	D	e	D	D
7211104	Motor hotels	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	9	3 996	777	118	70	35.1	10.1
72121	RV (recreational vehicle) parks & recreational camps	9	3 996	777	118	70	35.1	10.1
721211	RV (recreational vehicle) parks & campgrounds	8	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	b	D	D
722	Foodservices & drinking places	47	19 859	5 787	1 083	687	12.0	2.2
IRON COUNTY, UT								
72	Accommodation & foodservices	82	41 969	12 616	2 516	1 349	16.0	4.2
721	Accommodation	26	18 946	6 706	1 206	488	11.8	.7
7211	Traveler accommodation	24	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	22	18 200	6 549	1 190	479	12.2	.8
721110	Hotels (except casino hotels) & motels	22	18 200	6 549	1 190	479	12.2	.8
7211101	Hotels (except casino hotels) with 25 guestrooms or more	8	10 906	4 957	809	310	18.5	.3
7211103	Motels	12	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	a	D	D
722	Foodservices & drinking places	56	23 023	5 910	1 310	861	19.4	7.0
7222	Limited-service eating places	24	11 748	2 693	508	360	13.6	9.3
JUAB COUNTY, UT								
72	Accommodation & foodservices	22	6 794	1 972	404	292	19.7	3.2
721	Accommodation	8	1 737	386	69	55	23.0	1.9
722	Foodservices & drinking places	14	5 057	1 586	335	237	18.5	3.6
KANE COUNTY, UT								
72	Accommodation & foodservices	34	14 003	3 739	567	328	21.7	27.2
721	Accommodation	19	9 117	2 245	334	194	12.5	27.1
722	Foodservices & drinking places	15	4 886	1 494	233	134	38.8	27.4

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MILLARD COUNTY, UT								
72	Accommodation & foodservices	24	6 044	1 842	358	328	40.9	.2
721	Accommodation	7	1 453	436	96	74	10.7	.9
722	Foodservices & drinking places	17	4 591	1 406	262	254	50.5	—
MORGAN COUNTY, UT								
72	Accommodation & foodservices	9	1 871	483	100	89	55.3	11.2
722	Foodservices & drinking places	9	1 871	483	100	89	55.3	11.2
PIUTE COUNTY, UT								
72	Accommodation & foodservices	3	533	205	59	38	D	—
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	1	D	D	D	a	D	D
RICH COUNTY, UT								
72	Accommodation & foodservices	14	2 169	632	70	42	28.4	.5
721	Accommodation	4	1 169	369	63	31	—	—
722	Foodservices & drinking places	10	1 000	263	7	11	61.6	1.0
SALT LAKE COUNTY, UT								
72	Accommodation & foodservices	'1 572	'1 202 189	'334 186	'82 031	'35 518	'11.0	'10.6
721	Accommodation	107	333 837	86 524	23 482	7 210	1.9	13.4
7211	Traveler accommodation	97	D	D	D	i	D	D
72111	Hotels (except casino hotels) & motels	89	330 167	85 503	23 252	7 095	1.8	13.5
721110	Hotels (except casino hotels) & motels	89	330 167	85 503	23 252	7 095	1.8	13.5
7211101	Hotels (except casino hotels) with 25 guestrooms or more	55	307 243	81 002	22 278	6 638	1.6	14.2
7211102	Hotels with less than 25 guestrooms	4	D	D	D	b	D	D
7211103	Motels	27	D	D	D	e	D	D
7211104	Motor hotels	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
7213	Rooming & boarding houses	8	D	D	D	b	D	D
72131	Rooming & boarding houses	8	D	D	D	b	D	D
721310	Rooming & boarding houses	8	D	D	D	b	D	D
722	Foodservices & drinking places	'1 465	'868 352	'247 662	'58 549	'28 308	'14.5	'9.6
7221	Full-service restaurants	468	320 790	106 742	26 095	12 321	14.5	6.2
72211	Full-service restaurants	468	320 790	106 742	26 095	12 321	14.5	6.2
722110	Full-service restaurants	468	320 790	106 742	26 095	12 321	14.5	6.2
7222	Limited-service eating places	'794	'439 914	'111 796	'25 345	'13 248	'13.5	'12.5
72221	Limited-service eating places	'794	'439 914	'111 796	'25 345	'13 248	'13.5	'12.5
722211	Limited-service restaurants	634	386 850	95 971	22 109	11 476	13.6	11.4
722212	Cafeterias	8	2 587	594	104	57	11.4	22.5
722213	Snack & nonalcoholic beverage bars	'152	'50 477	'15 231	'3 132	'1 715	'12.6	'20.4
7223	Special foodservices	96	78 176	21 510	5 243	1 700	9.2	3.8
7224	Drinking places (alcoholic beverages)	107	29 472	7 614	1 866	1 039	43.2	18.1
72241	Drinking places (alcoholic beverages)	107	29 472	7 614	1 866	1 039	43.2	18.1
722410	Drinking places (alcoholic beverages)	107	29 472	7 614	1 866	1 039	43.2	18.1
SAN JUAN COUNTY, UT								
72	Accommodation & foodservices	38	19 974	3 891	642	382	4.3	17.7
721	Accommodation	18	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	15	12 856	2 091	344	172	.5	1.0
721110	Hotels (except casino hotels) & motels	15	12 856	2 091	344	172	.5	1.0
7212	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	3	D	D	D	a	D	D
722	Foodservices & drinking places	20	D	D	D	c	D	D
SANPETE COUNTY, UT								
72	Accommodation & foodservices	40	7 104	1 839	418	439	35.5	9.5
721	Accommodation	6	424	67	11	28	24.1	—
722	Foodservices & drinking places	34	6 680	1 772	407	411	36.3	10.1

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SEVIER COUNTY, UT								
72	Accommodation & foodservices	43	15 666	4 359	885	628	22.9	6.2
721	Accommodation	17	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	13	5 248	1 283	277	216	41.5	2.7
721110	Hotels (except casino hotels) & motels	13	5 248	1 283	277	216	41.5	2.7
7212	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	26	D	D	D	e	D	D
SUMMIT COUNTY, UT								
72	Accommodation & foodservices	131	105 051	33 827	10 023	3 481	13.8	7.6
721	Accommodation	23	50 643	15 814	4 796	1 322	2.9	1.0
7211	Traveler accommodation	21	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	19	49 895	15 674	4 769	1 316	2.1	.9
721110	Hotels (except casino hotels) & motels	19	49 895	15 674	4 769	1 316	2.1	.9
7211101	Hotels (except casino hotels) with 25 guestrooms or more	13	47 556	15 107	4 595	1 262	1.4	.4
7211102	Hotels with less than 25 guestrooms	2	D	D	D	b	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	108	54 408	18 013	5 227	2 159	23.9	13.9
7221	Full-service restaurants	68	37 045	13 197	3 821	1 514	23.3	12.5
72211	Full-service restaurants	68	37 045	13 197	3 821	1 514	23.3	12.5
722110	Full-service restaurants	68	37 045	13 197	3 821	1 514	23.3	12.5
7222	Limited-service eating places	33	15 116	4 301	1 257	574	22.1	18.6
TOOELE COUNTY, UT								
72	Accommodation & foodservices	43	16 002	3 763	793	475	16.3	15.9
721	Accommodation	9	4 852	1 192	215	95	3.6	—
72111	Hotels (except casino hotels) & motels	8	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	8	D	D	D	b	D	D
722	Foodservices & drinking places	34	11 150	2 571	578	380	21.8	22.8
7222	Limited-service eating places	17	7 536	1 619	343	247	19.8	17.9
UINTAH COUNTY, UT								
72	Accommodation & foodservices	52	18 081	4 752	949	657	42.3	14.7
721	Accommodation	11	4 159	1 047	189	105	9.1	1.0
722	Foodservices & drinking places	41	13 922	3 705	760	552	52.3	18.8
7222	Limited-service eating places	22	8 771	2 186	465	332	56.8	17.9
UTAH COUNTY, UT								
72	Accommodation & foodservices	393	229 366	64 592	14 367	8 290	13.3	9.5
721	Accommodation	37	46 424	14 391	2 823	1 228	3.0	.8
72111	Hotels (except casino hotels) & motels	31	38 984	11 682	2 631	1 129	3.6	.9
721110	Hotels (except casino hotels) & motels	31	38 984	11 682	2 631	1 129	3.6	.9
7212	RV (recreational vehicle) parks & recreational camps	6	7 440	2 709	192	99	—	—
72121	RV (recreational vehicle) parks & recreational camps	6	7 440	2 709	192	99	—	—
721211	RV (recreational vehicle) parks & campgrounds	4	D	D	D	b	D	D
722	Foodservices & drinking places	356	182 942	50 201	11 544	7 062	15.9	11.7
7222	Limited-service eating places	218	116 580	29 439	6 950	4 278	15.5	10.2
72221	Limited-service eating places	218	116 580	29 439	6 950	4 278	15.5	10.2
WASATCH COUNTY, UT								
72	Accommodation & foodservices	36	19 702	6 674	1 375	682	17.7	2.2
721	Accommodation	14	9 367	3 477	735	273	7.0	.3
72111	Hotels (except casino hotels) & motels	12	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	12	D	D	D	e	D	D
722	Foodservices & drinking places	22	10 335	3 197	640	409	27.4	4.0

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WASHINGTON COUNTY, UT								
72	Accommodation & foodservices	195	113 218	31 645	7 269	3 580	10.8	11.2
721	Accommodation	64	47 094	12 377	2 647	1 171	7.7	3.7
7211	Traveler accommodation	56	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	54	44 096	11 677	2 527	1 127	7.1	2.9
721110	Hotels (except casino hotels) & motels	54	44 096	11 677	2 527	1 127	7.1	2.9
7211101	Hotels (except casino hotels) with 25 guestrooms or more	15	26 835	7 334	1 624	616	4.7	4.2
7211103	Motels	33	15 386	3 996	848	471	5.5	1.0
7212	RV (recreational vehicle) parks & recreational camps	8	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	8	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	6	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Foodservices & drinking places	131	66 124	19 268	4 622	2 409	13.0	16.6
7222	Limited-service eating places	77	36 565	9 613	2 064	1 151	16.7	18.5
72221	Limited-service eating places	77	36 565	9 613	2 064	1 151	16.7	18.5
WAYNE COUNTY, UT								
72	Accommodation & foodservices	22	4 009	758	134	113	39.2	10.5
721	Accommodation	11	2 402	423	113	61	9.9	6.0
7211102	Hotels with less than 25 guestrooms	2	D	D	D	a	D	D
722	Foodservices & drinking places	11	1 607	335	21	52	82.9	17.1
WEBER COUNTY, UT								
72	Accommodation & foodservices	320	155 097	43 352	10 469	5 808	15.1	9.4
721	Accommodation	20	19 502	5 189	1 562	727	4.6	—
7211	Traveler accommodation	18	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	17	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	17	D	D	D	f	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	7	11 498	3 236	1 031	479	—	—
7211103	Motels	10	D	D	D	c	D	D
722	Foodservices & drinking places	300	135 595	38 163	8 907	5 081	16.6	10.7
7221	Full-service restaurants	107	45 489	14 289	3 370	1 978	24.8	6.6
72211	Full-service restaurants	107	45 489	14 289	3 370	1 978	24.8	6.6
722110	Full-service restaurants	107	45 489	14 289	3 370	1 978	24.8	6.6
7222	Limited-service eating places	149	79 212	20 922	4 861	2 729	11.7	13.3
72221	Limited-service eating places	149	79 212	20 922	4 861	2 729	11.7	13.3
722211	Limited-service restaurants	130	74 366	19 315	4 465	2 517	9.5	13.8
722212	Cafeterias	4	D	D	D	b	D	D
7223	Special foodservices	17	5 943	1 819	396	210	9.0	11.0
7224	Drinking places (alcoholic beverages)	27	4 951	1 133	280	164	28.9	7.1
72241	Drinking places (alcoholic beverages)	27	4 951	1 133	280	164	28.9	7.1
722410	Drinking places (alcoholic beverages)	27	4 951	1 133	280	164	28.9	7.1

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 4. Summary Statistics for Places: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ALPINE, UT								
72	Accommodation & foodservices	2	D	D	D	a	D	D
722	Foodservices & drinking places	2	D	D	D	a	D	D
AMERICAN FORK, UT								
72	Accommodation & foodservices	34	15 715	3 756	786	499	25.5	17.5
722	Foodservices & drinking places	34	15 715	3 756	786	499	25.5	17.5
7222	Limited-service eating places	25	12 603	2 838	662	421	29.6	18.3
72221	Limited-service eating places	25	12 603	2 838	662	421	29.6	18.3
BLANDING, UT								
72	Accommodation & foodservices	12	11 995	1 797	257	175	4.9	4.6
721	Accommodation	4	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels	4	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	4	D	D	D	b	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	1	D	D	D	b	D	D
722	Foodservices & drinking places	8	D	D	D	c	D	D
BOUNTIFUL, UT								
72	Accommodation & foodservices	57	26 576	7 611	1 800	1 026	16.4	8.7
721	Accommodation	4	D	D	D	a	D	D
722	Foodservices & drinking places	53	D	D	D	g	D	D
7222	Limited-service eating places	33	16 579	4 233	992	597	9.9	10.0
72221	Limited-service eating places	33	16 579	4 233	992	597	9.9	10.0
BRIGHAM CITY, UT								
72	Accommodation & foodservices	33	13 462	3 711	863	497	31.0	14.8
721	Accommodation	3	747	160	31	24	D	—
722	Foodservices & drinking places	30	12 715	3 551	832	473	31.8	15.7
7222	Limited-service eating places	13	7 220	1 782	427	274	36.1	24.9
7223	Special foodservices	2	D	D	D	b	D	D
CEDAR CITY, UT								
72	Accommodation & foodservices	66	32 514	8 365	1 694	1 013	18.6	5.1
721	Accommodation	20	11 003	2 770	475	259	20.3	1.3
72111	Hotels (except casino hotels) & motels	17	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	17	D	D	D	e	D	D
7211103	Motels	11	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
722	Foodservices & drinking places	46	21 511	5 595	1 219	754	17.7	7.1
7222	Limited-service eating places	21	11 397	2 610	484	338	12.9	9.6
72221	Limited-service eating places	21	11 397	2 610	484	338	12.9	9.6
CENTERVILLE, UT								
72	Accommodation & foodservices	*10	*5 210	*1 357	*293	*214	*12.1	*26.1
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	*9	D	D	D	c	D	D
7222	Limited-service eating places	*7	*4 356	*1 131	*250	*157	*1.4	*31.2
CLEARFIELD, UT								
72	Accommodation & foodservices	34	12 943	3 205	692	454	17.0	18.6
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	32	D	D	D	e	D	D
7222	Limited-service eating places	19	8 971	1 899	457	290	14.1	17.6
CLINTON, UT								
72	Accommodation & foodservices	2	D	D	D	c	D	D
722	Foodservices & drinking places	2	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DELTA, UT								
72	Accommodation & foodservices	13	3 070	907	178	180	50.7	.4
721	Accommodation	4	D	D	D	b	D	D
7211102	Hotels with less than 25 guestrooms	1	D	D	D	b	D	D
722	Foodservices & drinking places	9	D	D	D	c	D	D
DRAPER, UT *								
72	Accommodation & foodservices	25	13 507	3 310	1 058	441	40.0	4.5
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	24	D	D	D	e	D	D
7222	Limited-service eating places	17	8 677	2 079	676	294	41.4	—
DRAPER, UT (SALT LAKE COUNTY PART) *								
72	Accommodation & foodservices	25	13 507	3 310	1 058	441	40.0	4.5
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	24	D	D	D	e	D	D
7222	Limited-service eating places	17	8 677	2 079	676	294	41.4	—
EPHRAIM, UT								
72	Accommodation & foodservices	9	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	8	D	D	D	c	D	D
FARMINGTON, UT								
72	Accommodation & foodservices	3	D	D	D	b	D	D
722	Foodservices & drinking places	3	D	D	D	b	D	D
FARR WEST, UT								
72	Accommodation & foodservices	2	D	D	D	b	D	D
722	Foodservices & drinking places	2	D	D	D	b	D	D
FRUIT HEIGHTS, UT								
72	Accommodation & foodservices	5	2 658	815	125	102	3.4	—
721	Accommodation	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	b	D	D
722	Foodservices & drinking places	3	D	D	D	b	D	D
GRANTSVILLE, UT								
72	Accommodation & foodservices	6	861	214	41	34	42.6	57.4
722	Foodservices & drinking places	6	861	214	41	34	42.6	57.4
HARRISVILLE, UT								
72	Accommodation & foodservices	5	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	4	D	D	D	b	D	D
HEBER, UT								
72	Accommodation & foodservices	26	10 001	3 073	607	420	32.0	3.5
721	Accommodation	8	1 037	231	42	40	49.7	—
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
722	Foodservices & drinking places	18	8 964	2 842	565	380	29.9	3.9
7222	Limited-service eating places	9	5 875	1 830	343	255	36.4	4.9
HIGHLAND, UT								
72	Accommodation & foodservices	1	D	D	D	a	D	D
721	Accommodation	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HURRICANE, UT								
72	Accommodation & foodservices	21	5 859	1 477	284	189	29.9	7.8
721	Accommodation	10	2 456	542	110	83	31.6	7.8
7212	RV (recreational vehicle) parks & recreational camps	3	821	147	39	14	D	—
72121	RV (recreational vehicle) parks & recreational camps	3	821	147	39	14	D	—
721211	RV (recreational vehicle) parks & campgrounds ..	3	821	147	39	14	D	—
722	Foodservices & drinking places	11	3 403	935	174	106	28.7	7.8
HYRUM, UT								
72	Accommodation & foodservices	5	1 275	349	64	47	16.2	5.6
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	3	D	D	D	b	D	D
IVINS, UT								
72	Accommodation & foodservices	1	D	D	D	a	D	D
722	Foodservices & drinking places	1	D	D	D	a	D	D
KANAB, UT								
72	Accommodation & foodservices	21	9 870	2 654	409	253	25.3	25.0
721	Accommodation	13	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	11	6 791	1 492	239	148	14.2	36.4
721110	Hotels (except casino hotels) & motels	11	6 791	1 492	239	148	14.2	36.4
7211103	Motels	9	D	D	D	b	D	D
722	Foodservices & drinking places	8	D	D	D	c	D	D
KAYSVILLE, UT								
72	Accommodation & foodservices	17	6 681	1 831	380	280	47.1	—
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	15	D	D	D	e	D	D
7222	Limited-service eating places	11	4 346	1 242	248	182	44.3	—
LA VERKIN, UT								
72	Accommodation & foodservices	4	D	D	D	a	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	3	241	71	11	10	D	—
LAYTON, UT								
72	Accommodation & foodservices	94	66 135	18 649	4 532	2 520	15.6	3.8
721	Accommodation	3	3 910	752	171	61	—	—
72111	Hotels (except casino hotels) & motels	3	3 910	752	171	61	—	—
721110	Hotels (except casino hotels) & motels	3	3 910	752	171	61	—	—
7211104	Motor hotels	1	D	D	D	b	D	D
722	Foodservices & drinking places	91	62 225	17 897	4 361	2 459	16.6	4.1
7221	Full-service restaurants	23	24 265	7 878	1 944	1 025	5.2	2.3
72211	Full-service restaurants	23	24 265	7 878	1 944	1 025	5.2	2.3
722110	Full-service restaurants	23	24 265	7 878	1 944	1 025	5.2	2.3
7222	Limited-service eating places	61	36 124	9 713	2 339	1 392	20.8	5.5
72221	Limited-service eating places	61	36 124	9 713	2 339	1 392	20.8	5.5
722211	Limited-service restaurants	52	33 898	9 035	2 177	1 274	21.2	5.9
LEHI, UT								
72	Accommodation & foodservices	19	6 834	1 847	361	234	12.7	3.8
722	Foodservices & drinking places	19	6 834	1 847	361	234	12.7	3.8
7222	Limited-service eating places	12	5 526	1 519	313	167	5.2	2.5
LINDON, UT								
72	Accommodation & foodservices	4	D	D	D	b	D	D
722	Foodservices & drinking places	4	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LOGAN, UT								
72	Accommodation & foodservices	85	41 924	10 470	2 505	1 561	26.0	8.1
721	Accommodation	11	6 947	1 251	347	235	50.7	1.0
72111	Hotels (except casino hotels) & motels	6	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	6	D	D	D	c	D	D
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	74	34 977	9 219	2 158	1 326	21.1	9.5
7222	Limited-service eating places	47	23 398	5 763	1 321	848	21.1	13.2
72221	Limited-service eating places	47	23 398	5 763	1 321	848	21.1	13.2
722211	Limited-service restaurants	37	D	D	D	f	D	D
MANTI, UT								
72	Accommodation & foodservices	7	835	202	39	70	44.8	21.9
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	5	D	D	D	b	D	D
MAPLETON, UT								
72	Accommodation & foodservices	1	D	D	D	a	D	D
722	Foodservices & drinking places	1	D	D	D	a	D	D
MIDVALE, UT								
72	Accommodation & foodservices	49	33 545	9 092	2 248	1 074	8.4	6.4
721	Accommodation	6	6 557	1 334	310	102	—	1.4
72111	Hotels (except casino hotels) & motels	5	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	5	D	D	D	c	D	D
7211103	Hotels	3	D	D	D	b	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
722	Foodservices & drinking places	43	26 988	7 758	1 938	972	10.5	7.6
7222	Limited-service eating places	21	D	D	D	e	D	D
72221	Limited-service eating places	21	D	D	D	e	D	D
MOAB, UT								
72	Accommodation & foodservices	62	30 891	8 037	1 461	925	13.3	3.6
721	Accommodation	22	13 867	2 965	500	321	15.9	5.2
7211	Traveler accommodation	20	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	18	11 831	2 666	470	305	8.0	2.6
721110	Hotels (except casino hotels) & motels	18	11 831	2 666	470	305	8.0	2.6
7211103	Hotels	16	D	D	D	e	D	D
7211104	Motor hotels	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	a	D	D
722	Foodservices & drinking places	40	17 024	5 072	961	604	11.1	2.3
7222	Limited-service eating places	13	5 097	1 425	265	172	23.2	4.4
MURRAY, UT								
72	Accommodation & foodservices	95	62 134	18 248	4 430	2 186	16.2	7.7
721	Accommodation	2	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels	2	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	2	D	D	D	b	D	D
722	Foodservices & drinking places	93	D	D	D	g	D	D
7221	Full-service restaurants	26	23 796	8 122	1 945	916	11.9	2.3
72211	Full-service restaurants	26	23 796	8 122	1 945	916	11.9	2.3
722110	Full-service restaurants	26	23 796	8 122	1 945	916	11.9	2.3
7222	Limited-service eating places	55	29 362	7 215	1 721	885	8.4	13.7
72221	Limited-service eating places	55	29 362	7 215	1 721	885	8.4	13.7
722211	Limited-service restaurants	43	25 069	6 095	1 466	686	9.0	16.0
722213	Snack & nonalcoholic beverage bars	12	4 293	1 120	255	199	5.0	.6
7224	Drinking places (alcoholic beverages)	10	5 119	1 860	482	311	90.5	3.8
72241	Drinking places (alcoholic beverages)	10	5 119	1 860	482	311	90.5	3.8
722410	Drinking places (alcoholic beverages)	10	5 119	1 860	482	311	90.5	3.8

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NEPHI, UT								
72	Accommodation & foodservices	22	6 794	1 972	404	292	19.7	3.2
721	Accommodation	8	1 737	386	69	55	23.0	1.9
7212	RV (recreational vehicle) parks & recreational camps .	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
722	Foodservices & drinking places	14	5 057	1 586	335	237	18.5	3.6
NORTH LOGAN, UT								
72	Accommodation & foodservices	3	2 613	890	187	95	D	—
722	Foodservices & drinking places	3	2 613	890	187	95	D	—
NORTH OGDEN, UT								
72	Accommodation & foodservices	7	D	D	D	b	D	D
722	Foodservices & drinking places	7	D	D	D	b	D	D
NORTH SALT LAKE, UT								
72	Accommodation & foodservices	14	10 226	2 838	670	338	19.0	5.9
721	Accommodation	3	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels	3	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	3	D	D	D	b	D	D
722	Foodservices & drinking places	11	D	D	D	e	D	D
7222	Limited-service eating places	6	4 359	984	227	119	27.6	13.3
OGDEN, UT								
72	Accommodation & foodservices	183	84 036	24 249	5 726	3 153	12.4	9.8
721	Accommodation	9	7 879	2 205	512	213	9.2	—
72111	Hotels (except casino hotels) & motels	9	7 879	2 205	512	213	9.2	—
721110	Hotels (except casino hotels) & motels	9	7 879	2 205	512	213	9.2	—
722	Foodservices & drinking places	174	76 157	22 044	5 214	2 940	12.7	10.8
7221	Full-service restaurants	63	27 432	8 544	2 037	1 187	18.7	5.7
72211	Full-service restaurants	63	27 432	8 544	2 037	1 187	18.7	5.7
722110	Full-service restaurants	63	27 432	8 544	2 037	1 187	18.7	5.7
7222	Limited-service eating places	82	41 260	11 443	2 686	1 478	8.2	15.1
72221	Limited-service eating places	82	41 260	11 443	2 686	1 478	8.2	15.1
722211	Limited-service restaurants	70	38 634	10 622	2 473	1 349	6.6	15.5
7223	Special foodservices	10	3 499	1 138	262	147	5.1	1.7
7224	Drinking places (alcoholic beverages)	19	3 966	919	229	128	24.9	8.3
72241	Drinking places (alcoholic beverages)	19	3 966	919	229	128	24.9	8.3
722410	Drinking places (alcoholic beverages)	19	3 966	919	229	128	24.9	8.3
OREM, UT								
72	Accommodation & foodservices	104	60 730	16 101	3 904	2 273	12.2	6.4
721	Accommodation	5	1 327	278	23	12	27.9	—
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	99	59 403	15 823	3 881	2 261	11.8	6.6
7222	Limited-service eating places	66	41 938	10 829	2 712	1 570	8.8	7.2
72221	Limited-service eating places	66	41 938	10 829	2 712	1 570	8.8	7.2
722211	Limited-service restaurants	56	38 639	9 870	2 439	1 432	9.5	7.8
7223	Special foodservices	4	D	D	D	b	D	D
PARK CITY, UT *								
72	Accommodation & foodservices	102	94 281	30 971	9 399	3 132	13.3	6.8
721	Accommodation	17	D	D	D	g	D	D
7211	Traveler accommodation	16	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	15	D	D	D	g	D	D
721110	Hotels (except casino hotels) & motels	15	D	D	D	g	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	11	D	D	D	g	D	D
7211102	Hotels with less than 25 guestrooms	2	D	D	D	b	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	85	D	D	D	g	D	D
7221	Full-service restaurants	56	33 867	12 150	3 623	1 377	21.6	11.4
72211	Full-service restaurants	56	33 867	12 150	3 623	1 377	21.6	11.4
722110	Full-service restaurants	56	33 867	12 150	3 623	1 377	21.6	11.4
7222	Limited-service eating places	23	10 311	3 113	1 003	416	27.3	20.2
72221	Limited-service eating places	23	10 311	3 113	1 003	416	27.3	20.2

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PARK CITY, UT (SUMMIT COUNTY PART) *								
72	Accommodation & foodservices	102	94 281	30 971	9 399	3 132	13.3	6.8
721	Accommodation	17	D	D	D	g	D	D
7211	Traveler accommodation	16	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	15	D	D	D	g	D	D
721110	Hotels (except casino hotels) & motels	15	D	D	D	g	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	11	D	D	D	g	D	D
7211102	Hotels with less than 25 guestrooms	2	D	D	D	b	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	85	D	D	D	g	D	D
7221	Full-service restaurants	56	33 867	12 150	3 623	1 377	21.6	11.4
72211	Full-service restaurants	56	33 867	12 150	3 623	1 377	21.6	11.4
722110	Full-service restaurants	56	33 867	12 150	3 623	1 377	21.6	11.4
7222	Limited-service eating places	23	10 311	3 113	1 003	416	27.3	20.2
72221	Limited-service eating places	23	10 311	3 113	1 003	416	27.3	20.2
PAYSON, UT								
72	Accommodation & foodservices	17	4 809	1 298	314	262	42.7	6.4
722	Foodservices & drinking places	17	4 809	1 298	314	262	42.7	6.4
PLAIN CITY, UT								
72	Accommodation & foodservices	2	D	D	D	b	D	D
722	Foodservices & drinking places	2	D	D	D	b	D	D
PLEASANT GROVE, UT								
72	Accommodation & foodservices	10	8 994	3 365	348	249	21.9	-
721	Accommodation	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	b	D	D
722	Foodservices & drinking places	9	D	D	D	c	D	D
PRICE, UT								
72	Accommodation & foodservices	37	14 193	3 695	895	523	30.3	21.1
721	Accommodation	5	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	5	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	5	D	D	D	c	D	D
722	Foodservices & drinking places	32	D	D	D	e	D	D
7222	Limited-service eating places	13	6 207	1 399	341	223	27.4	41.4
PROVIDENCE, UT								
72	Accommodation & foodservices	3	D	D	D	b	D	D
722	Foodservices & drinking places	3	D	D	D	b	D	D
PROVO, UT								
72	Accommodation & foodservices	142	105 848	31 558	7 310	3 759	9.5	10.5
721	Accommodation	22	34 681	10 697	2 441	1 021	3.0	.8
7211	Traveler accommodation	20	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	20	D	D	D	g	D	D
721110	Hotels (except casino hotels) & motels	20	D	D	D	g	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	12	28 544	9 267	2 146	866	-	-
7211103	Hotels	6	3 160	698	142	82	32.9	8.3
7211104	Motor hotels	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	a	D	D
722	Foodservices & drinking places	120	71 167	20 861	4 869	2 738	12.7	15.3
7221	Full-service restaurants	50	33 113	11 170	2 625	1 409	14.4	20.1
72211	Full-service restaurants	50	33 113	11 170	2 625	1 409	14.4	20.1
722110	Full-service restaurants	50	33 113	11 170	2 625	1 409	14.4	20.1
7222	Limited-service eating places	63	36 195	9 113	2 127	1 276	11.7	11.6
72221	Limited-service eating places	63	36 195	9 113	2 127	1 276	11.7	11.6
722211	Limited-service restaurants	53	32 953	8 265	1 929	1 147	12.6	12.1
7223	Special foodservices	3	1 125	390	86	29	D	-

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
RICHFIELD, UT								
72	Accommodation & foodservices	22	8 146	2 249	485	333	27.8	3.1
721	Accommodation	8	3 075	713	166	113	43.0	4.6
72111	Hotels (except casino hotels) & motels	8	3 075	713	166	113	43.0	4.6
721110	Hotels (except casino hotels) & motels	8	3 075	713	166	113	43.0	4.6
722	Foodservices & drinking places	14	5 071	1 536	319	220	18.5	2.2
RIVERDALE, UT								
72	Accommodation & foodservices	27	16 542	4 722	1 114	636	20.4	1.3
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	26	D	D	D	f	D	D
7222	Limited-service eating places	15	7 263	1 998	438	289	8.3	.4
RIVERTON, UT								
72	Accommodation & foodservices	18	6 731	1 515	259	164	23.7	20.2
722	Foodservices & drinking places	18	6 731	1 515	259	164	23.7	20.2
7222	Limited-service eating places	13	6 150	1 381	231	140	19.0	21.1
ROOSEVELT, UT								
72	Accommodation & foodservices	17	6 598	1 610	370	228	13.1	3.5
721	Accommodation	3	D	D	D	b	D	D
7211103	Motels	3	D	D	D	b	D	D
722	Foodservices & drinking places	14	D	D	D	c	D	D
ROY, UT								
72	Accommodation & foodservices	40	20 558	5 078	1 129	690	15.8	10.2
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	39	D	D	D	f	D	D
7222	Limited-service eating places	26	16 162	3 832	857	480	14.3	11.2
72221	Limited-service eating places	26	16 162	3 832	857	480	14.3	11.2
ST. GEORGE, UT								
72	Accommodation & foodservices	133	83 902	24 440	6 023	2 961	9.0	10.2
721	Accommodation	39	31 055	8 725	2 051	881	6.1	4.4
7211	Traveler accommodation	36	29 953	8 323	1 997	859	6.3	3.1
72111	Hotels (except casino hotels) & motels	36	29 953	8 323	1 997	859	6.3	3.1
721110	Hotels (except casino hotels) & motels	36	29 953	8 323	1 997	859	6.3	3.1
7211101	Hotels (except casino hotels) with 25 guestrooms or more	10	17 698	5 031	1 238	464	7.1	5.3
7211103	Motels	23	11 535	3 133	720	373	4.8	—
7212	RV (recreational vehicle) parks & recreational camps	3	1 102	402	54	22	—	38.7
72121	RV (recreational vehicle) parks & recreational camps	3	1 102	402	54	22	—	38.7
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	94	52 847	15 715	3 972	2 080	10.7	13.6
7221	Full-service restaurants	40	24 524	8 113	2 291	1 104	7.5	15.0
72211	Full-service restaurants	40	24 524	8 113	2 291	1 104	7.5	15.0
722110	Full-service restaurants	40	24 524	8 113	2 291	1 104	7.5	15.0
7222	Limited-service eating places	53	D	D	D	f	D	D
72221	Limited-service eating places	53	D	D	D	f	D	D
722211	Limited-service restaurants	40	D	D	D	f	D	D
SALEM, UT								
72	Accommodation & foodservices	5	D	D	D	c	D	D
721	Accommodation	4	2 985	553	104	75	—	—
72111	Hotels (except casino hotels) & motels	4	2 985	553	104	75	—	—
721110	Hotels (except casino hotels) & motels	4	2 985	553	104	75	—	—
722	Foodservices & drinking places	1	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SALT LAKE CITY, UT								
72	Accommodation & foodservices	'639	'573 280	'157 594	'38 673	'15 664	'7.9	'11.7
721	Accommodation	65	209 606	51 914	12 889	4 214	.7	21.0
7211	Traveler accommodation	58	208 216	51 483	12 775	4 168	.6	21.0
721110	Hotels (except casino hotels) & motels	54	207 630	51 329	12 737	4 147	.6	21.1
7211101	Hotels (except casino hotels) & motels	54	207 630	51 329	12 737	4 147	.6	21.1
7211102	Hotels (except casino hotels) with 25 guestrooms or more	35	196 004	49 077	12 262	3 943	.4	22.0
7211103	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7211103	Hotels	17	D	D	D	c	D	D
7213	Rooming & boarding houses	7	1 390	431	114	46	2.8	23.6
72131	Rooming & boarding houses	7	1 390	431	114	46	2.8	23.6
721310	Rooming & boarding houses	7	1 390	431	114	46	2.8	23.6
722	Foodservices & drinking places	'574	'363 674	'105 680	'25 784	'11 450	'12.0	'6.4
7221	Full-service restaurants	205	144 203	48 307	12 213	5 488	12.5	4.4
72211	Full-service restaurants	205	144 203	48 307	12 213	5 488	12.5	4.4
722110	Full-service restaurants	205	144 203	48 307	12 213	5 488	12.5	4.4
7222	Limited-service eating places	'269	'148 567	'37 997	'8 703	'4 285	'14.9	'8.5
72221	Limited-service eating places	'269	'148 567	'37 997	'8 703	'4 285	'14.9	'8.5
722211	Limited-service restaurants	193	124 614	30 321	6 906	3 368	15.9	8.8
722212	Cafeterias	5	1 333	399	58	34	22.1	25.4
722213	Snack & nonalcoholic beverage bars	'71	'22 620	'7 277	'1 739	'883	'8.7	'5.9
7223	Special foodservices	51	59 569	16 551	4 189	1 315	2.1	1.9
7224	Drinking places (alcoholic beverages)	49	11 335	2 825	679	362	21.5	27.9
72241	Drinking places (alcoholic beverages)	49	11 335	2 825	679	362	21.5	27.9
722410	Drinking places (alcoholic beverages)	49	11 335	2 825	679	362	21.5	27.9
SANDY, UT								
72	Accommodation & foodservices	140	88 869	24 661	5 534	2 960	9.7	10.4
721	Accommodation	5	8 967	2 001	349	130	—	—
72111	Hotels (except casino hotels) & motels	5	8 967	2 001	349	130	—	—
721110	Hotels (except casino hotels) & motels	5	8 967	2 001	349	130	—	—
7211104	Motor hotels	1	D	D	D	b	D	D
722	Foodservices & drinking places	135	79 902	22 660	5 185	2 830	10.8	11.6
7221	Full-service restaurants	42	29 137	9 121	2 124	1 123	11.6	6.8
72211	Full-service restaurants	42	29 137	9 121	2 124	1 123	11.6	6.8
722110	Full-service restaurants	42	29 137	9 121	2 124	1 123	11.6	6.8
7222	Limited-service eating places	83	47 939	12 574	2 826	1 625	11.0	14.0
72221	Limited-service eating places	83	47 939	12 574	2 826	1 625	11.0	14.0
722211	Limited-service restaurants	69	45 056	11 711	2 646	1 515	10.2	14.0
7223	Special foodservices	8	D	D	D	b	D	D
SANTA CLARA, UT								
72	Accommodation & foodservices	3	926	219	32	26	—	—
722	Foodservices & drinking places	3	926	219	32	26	—	—
SANTAQUIN, UT								
72	Accommodation & foodservices	7	1 931	477	105	95	30.1	38.4
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	6	D	D	D	b	D	D
SMITHFIELD, UT								
72	Accommodation & foodservices	8	D	D	D	c	D	D
722	Foodservices & drinking places	8	D	D	D	c	D	D
SOUTH JORDAN, UT								
72	Accommodation & foodservices	13	D	D	D	e	D	D
721	Accommodation	1	D	D	D	b	D	D
722	Foodservices & drinking places	12	6 739	2 225	547	378	—	.6
SOUTH OGDEN, UT								
72	Accommodation & foodservices	25	11 881	3 302	749	414	38.2	7.2
722	Foodservices & drinking places	25	11 881	3 302	749	414	38.2	7.2
7222	Limited-service eating places	12	8 027	2 054	473	262	27.9	10.6

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							From administrative records ¹	Estimated ²
SOUTH SALT LAKE, UT								
72	Accommodation & foodservices	43	33 177	8 396	1 440	643	29.3	29.9
721	Accommodation	3	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels	3	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	3	D	D	D	b	D	D
722	Foodservices & drinking places	40	D	D	D	f	D	D
7222	Limited-service eating places	21	19 954	5 398	769	375	12.4	44.0
72221	Limited-service eating places	21	19 954	5 398	769	375	12.4	44.0
722213	Snack & nonalcoholic beverage bars	3	D	D	D	a	D	D
7223	Special foodservices	3	6 424	1 211	280	89	D	—
SPANISH FORK, UT								
72	Accommodation & foodservices	24	9 764	2 301	518	374	29.2	17.6
722	Foodservices & drinking places	24	9 764	2 301	518	374	29.2	17.6
7222	Limited-service eating places	15	8 807	2 110	479	312	27.2	18.5
SPRINGVILLE, UT								
72	Accommodation & foodservices	19	7 939	2 226	370	320	8.8	1.8
722	Foodservices & drinking places	19	7 939	2 226	370	320	8.8	1.8
SUNSET, UT								
72	Accommodation & foodservices	6	1 263	346	80	76	26.1	10.1
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	5	D	D	D	b	D	D
SYRACUSE, UT								
72	Accommodation & foodservices	3	466	110	5	11	—	25.5
722	Foodservices & drinking places	3	466	110	5	11	—	25.5
TAYLORSVILLE, UT *								
72	Accommodation & foodservices	'81	'53 150	'14 034	'3 369	'1 847	'7.5	'4.9
722	Foodservices & drinking places	'81	'53 150	'14 034	'3 369	'1 847	'7.5	'4.9
7222	Limited-service eating places	'57	'38 443	'9 804	'2 301	'1 213	'8.2	'6.6
72221	Limited-service eating places	'57	'38 443	'9 804	'2 301	'1 213	'8.2	'6.6
722211	Limited-service restaurants	49	35 210	8 819	2 083	1 125	6.9	7.1
TOOELE, UT								
72	Accommodation & foodservices	26	11 122	2 649	579	352	17.3	17.1
721	Accommodation	4	1 553	438	75	33	11.4	—
722	Foodservices & drinking places	22	9 569	2 211	504	319	18.3	19.9
7222	Limited-service eating places	11	6 461	1 388	300	204	15.4	16.0
TREMONTON, UT								
72	Accommodation & foodservices	15	D	D	D	e	D	D
721	Accommodation	4	D	D	D	b	D	D
722	Foodservices & drinking places	11	4 330	1 314	225	208	13.2	3.9
VERNAL, UT								
72	Accommodation & foodservices	44	D	D	D	f	D	D
721	Accommodation	10	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	9	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	9	D	D	D	c	D	D
722	Foodservices & drinking places	34	13 084	3 529	734	530	51.1	18.9
7222	Limited-service eating places	19	8 392	2 128	450	323	56.5	17.1
WASHINGTON, UT								
72	Accommodation & foodservices	7	1 749	388	58	28	47.6	9.2
722	Foodservices & drinking places	7	1 749	388	58	28	47.6	9.2
WASHINGTON TERRACE, UT								
72	Accommodation & foodservices	3	867	152	22	8	—	35.3
722	Foodservices & drinking places	3	867	152	22	8	—	35.3

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							From administrative records ¹	Estimated ²
WELLSVILLE, UT								
72	Accommodation & foodservices	2	D	D	D	a	D	D
722	Foodservices & drinking places	2	D	D	D	a	D	D
WEST BOUNTIFUL, UT								
72	Accommodation & foodservices	5	D	D	D	c	D	D
722	Foodservices & drinking places	5	D	D	D	c	D	D
WEST JORDAN, UT								
72	Accommodation & foodservices	61	30 688	8 349	1 931	1 054	15.3	23.8
722	Foodservices & drinking places	61	30 688	8 349	1 931	1 054	15.3	23.8
7222	Limited-service eating places	41	20 353	4 884	1 102	626	12.9	25.2
72221	Limited-service eating places	41	20 353	4 884	1 102	626	12.9	25.2
WEST POINT, UT								
72	Accommodation & foodservices	1	D	D	D	a	D	D
721	Accommodation	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
WEST VALLEY CITY, UT								
72	Accommodation & foodservices	107	66 200	18 660	3 979	1 986	11.5	13.0
722	Foodservices & drinking places	107	66 200	18 660	3 979	1 986	11.5	13.0
7221	Full-service restaurants	29	21 535	7 313	1 489	664	12.2	8.4
72211	Full-service restaurants	29	21 535	7 313	1 489	664	12.2	8.4
722110	Full-service restaurants	29	21 535	7 313	1 489	664	12.2	8.4
7222	Limited-service eating places	65	39 780	10 100	2 254	1 223	10.9	11.3
72221	Limited-service eating places	65	39 780	10 100	2 254	1 223	10.9	11.3
722211	Limited-service restaurants	57	37 785	9 571	2 131	1 136	9.1	9.7
7223	Special foodservices	7	2 037	671	90	37	—	49.5
7224	Drinking places (alcoholic beverages)	6	2 848	576	146	62	22.8	44.0
72241	Drinking places (alcoholic beverages)	6	2 848	576	146	62	22.8	44.0
722410	Drinking places (alcoholic beverages)	6	2 848	576	146	62	22.8	44.0
WOODS CROSS, UT								
72	Accommodation & foodservices	8	6 215	1 776	423	294	10.6	6
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	6	D	D	D	c	D	D
BALANCE OF BEAVER COUNTY, UT								
72	Accommodation & foodservices	34	10 290	3 217	696	462	42.4	6.8
721	Accommodation	12	3 678	1 249	246	176	24.1	14.7
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	22	6 612	1 968	450	286	52.6	2.4
BALANCE OF BOX ELDER COUNTY, UT								
72	Accommodation & foodservices	13	D	D	D	e	D	D
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	a	D	D
722	Foodservices & drinking places	11	6 409	3 004	717	287	11.6	1.9
BALANCE OF CACHE COUNTY, UT								
72	Accommodation & foodservices	6	2 059	668	138	117	32.1	—
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
722	Foodservices & drinking places	5	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF CARBON COUNTY, UT								
72	Accommodation & foodservices	17	2 686	631	143	118	29.2	15.2
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	15	D	D	D	b	D	D
BALANCE OF DAGGETT COUNTY, UT								
72	Accommodation & foodservices	5	3 996	1 599	304	72	7.0	—
721	Accommodation	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	2	D	D	D	a	D	D
BALANCE OF DAVIS COUNTY, UT								
72	Accommodation & foodservices	10	D	D	D	c	D	D
722	Foodservices & drinking places	10	D	D	D	c	D	D
7223	Special foodservices	2	D	D	D	b	D	D
BALANCE OF DUCHESNE COUNTY, UT								
72	Accommodation & foodservices	13	1 908	272	35	46	20.1	39.8
721	Accommodation	5	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	3	470	110	4	3	D	—
72121	RV (recreational vehicle) parks & recreational camps	3	470	110	4	3	D	—
721214	Recreational & vacation camps (except campgrounds)	3	470	110	4	3	D	—
722	Foodservices & drinking places	8	D	D	D	b	D	D
BALANCE OF EMERY COUNTY, UT								
72	Accommodation & foodservices	19	4 688	1 323	274	108	25.4	18.9
721	Accommodation	8	D	D	D	b	D	D
722	Foodservices & drinking places	11	D	D	D	b	D	D
BALANCE OF GARFIELD COUNTY, UT								
72	Accommodation & foodservices	46	22 431	7 557	889	425	64.8	7.8
721	Accommodation	32	20 028	6 962	848	381	63.5	8.5
7211	Traveler accommodation	27	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	25	18 685	6 687	827	358	67.3	9.1
721110	Hotels (except casino hotels) & motels	25	18 685	6 687	827	358	67.3	9.1
7211102	Hotels with less than 25 guestrooms	2	D	D	D	a	D	D
7211103	Motels	19	15 917	6 036	734	290	77.3	.4
7212	RV (recreational vehicle) parks & recreational camps	5	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	5	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	a	D	D
722	Foodservices & drinking places	14	2 403	595	41	44	75.4	1.5
BALANCE OF GRAND COUNTY, UT								
72	Accommodation & foodservices	20	7 458	1 901	337	216	8.4	.5
721	Accommodation	13	4 623	1 186	215	133	3.0	—
7212	RV (recreational vehicle) parks & recreational camps	7	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	7	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	6	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	b	D	D
722	Foodservices & drinking places	7	2 835	715	122	83	17.2	1.2

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF IRON COUNTY, UT								
72	Accommodation & foodservices	16	9 455	4 251	822	336	7.0	.8
721	Accommodation	6	7 943	3 936	731	229	—	—
72111	Hotels (except casino hotels) & motels	5	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	5	D	D	D	c	D	D
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
722	Foodservices & drinking places	10	1 512	315	91	107	43.8	4.7
BALANCE OF KANE COUNTY, UT								
72	Accommodation & foodservices	13	4 133	1 085	158	75	13.0	32.4
721	Accommodation	6	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	7	D	D	D	b	D	D
BALANCE OF MILLARD COUNTY, UT								
72	Accommodation & foodservices	11	2 974	935	180	148	30.9	—
721	Accommodation	3	D	D	D	b	D	D
722	Foodservices & drinking places	8	D	D	D	c	D	D
BALANCE OF MORGAN COUNTY, UT								
72	Accommodation & foodservices	9	1 871	483	100	89	55.3	11.2
722	Foodservices & drinking places	9	1 871	483	100	89	55.3	11.2
BALANCE OF PIUTE COUNTY, UT								
72	Accommodation & foodservices	3	533	205	59	38	D	—
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	1	D	D	D	a	D	D
BALANCE OF RICH COUNTY, UT								
72	Accommodation & foodservices	14	2 169	632	70	42	28.4	.5
721	Accommodation	4	1 169	369	63	31	—	—
722	Foodservices & drinking places	10	1 000	263	7	11	61.6	1.0
BALANCE OF SALT LAKE COUNTY, UT								
72	Accommodation & foodservices	301	D	D	D	i	D	D
721	Accommodation	24	D	D	D	h	D	D
7211	Traveler accommodation	22	D	D	D	h	D	D
72111	Hotels (except casino hotels) & motels	18	D	D	D	h	D	D
721110	Hotels (except casino hotels) & motels	18	D	D	D	h	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	11	96 417	28 589	9 242	2 470	2.8	.7
7211102	Hotels with less than 25 guestrooms	3	911	258	76	22	D	—
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	277	132 516	38 417	9 050	4 479	21.8	10.2
7221	Full-service restaurants	91	D	D	D	g	D	D
72211	Full-service restaurants	91	D	D	D	g	D	D
722110	Full-service restaurants	91	D	D	D	g	D	D
7222	Limited-service eating places	145	D	D	D	g	D	D
72221	Limited-service eating places	145	D	D	D	g	D	D
722211	Limited-service restaurants	119	59 754	14 864	3 444	1 911	18.0	12.1
722212	Cafeterias	2	D	D	D	a	D	D
722213	Snack & nonalcoholic beverage bars	24	D	D	D	e	D	D
7223	Special foodservices	16	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	25	6 750	1 532	363	200	55.4	5.2
72241	Drinking places (alcoholic beverages)	25	6 750	1 532	363	200	55.4	5.2
722410	Drinking places (alcoholic beverages)	25	6 750	1 532	363	200	55.4	5.2

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF SAN JUAN COUNTY, UT								
72	Accommodation & foodservices	26	7 979	2 094	385	207	3.4	37.4
721	Accommodation	14	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	11	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	11	D	D	D	b	D	D
7211104	Motor hotels	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	3	D	D	D	a	D	D
722	Foodservices & drinking places	12	D	D	D	c	D	D
BALANCE OF SANPETE COUNTY, UT								
72	Accommodation & foodservices	24	D	D	D	e	D	D
721	Accommodation	3	D	D	D	a	D	D
722	Foodservices & drinking places	21	D	D	D	c	D	D
BALANCE OF SEVIER COUNTY, UT								
72	Accommodation & foodservices	21	7 520	2 110	400	295	17.7	9.5
721	Accommodation	9	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	12	D	D	D	c	D	D
BALANCE OF SUMMIT COUNTY, UT								
72	Accommodation & foodservices	29	10 770	2 856	624	349	18.3	14.7
721	Accommodation	6	D	D	D	b	D	D
722	Foodservices & drinking places	23	D	D	D	e	D	D
7222	Limited-service eating places	10	4 805	1 188	254	158	10.9	15.2
BALANCE OF TOOELE COUNTY, UT								
72	Accommodation & foodservices	11	4 019	900	173	89	7.7	3.7
721	Accommodation	5	3 299	754	140	62	—	—
72111	Hotels (except casino hotels) & motels	5	3 299	754	140	62	—	—
721110	Hotels (except casino hotels) & motels	5	3 299	754	140	62	—	—
722	Foodservices & drinking places	6	720	146	33	27	42.9	20.4
BALANCE OF UINTAH COUNTY, UT								
72	Accommodation & foodservices	8	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	7	838	176	26	22	70.4	16.5
BALANCE OF UTAH COUNTY, UT								
72	Accommodation & foodservices	4	D	D	D	b	D	D
721	Accommodation	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	1	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF WASATCH COUNTY, UT								
72	Accommodation & foodservices	10	9 701	3 601	768	262	3.0	1.0
721	Accommodation	6	8 330	3 246	693	233	1.7	.3
72111	Hotels (except casino hotels) & motels	4	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	4	D	D	D	c	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	2	D	D	D	c	D	D
722	Foodservices & drinking places	4	1 371	355	75	29	10.6	5.0
BALANCE OF WASHINGTON COUNTY, UT								
72	Accommodation & foodservices	26	D	D	D	e	D	D
721	Accommodation	14	D	D	D	c	D	D
7211	Traveler accommodation	12	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	10	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	10	D	D	D	c	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	3	D	D	D	c	D	D
7211103	Motels	6	2 798	540	74	53	10.4	5.8
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	12	D	D	D	c	D	D
7222	Limited-service eating places	6	D	D	D	b	D	D
BALANCE OF WAYNE COUNTY, UT								
72	Accommodation & foodservices	22	4 009	758	134	113	39.2	10.5
721	Accommodation	11	2 402	423	113	61	9.9	6.0
7211102	Hotels with less than 25 guestrooms	2	D	D	D	a	D	D
722	Foodservices & drinking places	11	1 607	335	21	52	82.9	17.1
BALANCE OF WEBER COUNTY, UT								
72	Accommodation & foodservices	26	D	D	D	f	D	D
721	Accommodation	8	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	5	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	5	D	D	D	e	D	D
7211103	Motels	3	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
722	Foodservices & drinking places	18	D	D	D	c	D	D

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL (\$1,000)

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. Excluded are payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on Form 941.

FIRST-QUARTER PAYROLL (\$1,000)

Represents payroll paid to persons employed at any time during the quarter January to March 1997.

NUMBER OF ESTABLISHMENTS

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Accommodation and foodservices figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each accommodation and foodservices establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling gifts/souvenirs within a hotel would be considered a separate retail establishment under the "gift, novelty, and souvenir stores" classification.

NUMBER OF PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses, and employees of departments or concessions operated by other companies at the establishment. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

SALES (\$1,000)

Includes sales from customers for services rendered, from the use of facilities and from merchandise sold. Also includes dues and assessments from members and affiliates.

Sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Excludes sales from civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

SALES, RECEIPTS, OR REVENUE ESTIMATED (PERCENT)

Percent of total sales/receipts/revenue that was imputed based on historic company ratios or administrative records, or on industry averages.

SALES, RECEIPTS, OR REVENUE FROM ADMINISTRATIVE RECORDS (PERCENT)

Percent of total sales/receipts/revenue obtained from administrative records of other Federal agencies.

Appendix B.

NAICS Codes, Titles, and Descriptions

72 ACCOMMODATION AND FOODSERVICES

The Accommodation and Food Services sector comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption. The sector includes both accommodation and food services establishments because the two activities are often combined at the same establishment.

Excluded from this sector are civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

721 Accommodation

Industries in the Accommodation subsector provide lodging or short-term accommodations for travelers, vacationers, and others. There is a wide range of establishments in these industries. Some provide lodging only; while others provide meals, laundry, and recreational facilities, as well as lodging. Lodging establishments are classified in this subsector even if the provision of complementary services generates more revenue. The type of complementary services provided vary from establishment to establishment.

The subsector is organized into three industry groups: (1) traveler accommodation, (2) recreational accommodation, and (3) rooming and boarding houses. The Traveler Accommodation industry group includes establishments that primarily provide traditional types of lodging services. This group includes hotels, motels, and bed and breakfast inns. In addition to lodging, these establishments may provide a range of other services to their guests. The RV (Recreational Vehicle) Parks and Recreational Camps industry group includes establishments that operate lodging facilities primarily designed to accommodate outdoor enthusiasts. Included are travel trailer campsites, recreational vehicle parks, and outdoor adventure retreats. The Rooming and Boarding Houses industry group includes establishments providing temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. Board (i.e., meals) may be provided but is not essential.

Establishments that manage short-stay accommodation establishments (e.g., hotels and motels) on a contractual basis are classified in this subsector if they both manage the operation and provide the operating staff. Such establishments are classified based on the type of facility managed and operated.

7211 Traveler Accommodation

This NAICS Industry Group includes establishments classified in the following Industries: 72111, Hotels (except Casino Hotels) and Motels; 72112, Casino Hotels; and 72119, Other Traveler Accommodation.

72111 Hotels (Except Casino Hotels) and Motels

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer services, such as food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

721110 Hotels (Except Casino Hotels) and Motels

This U.S. industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer services, such as food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

The data published with NAICS code 721110 are comprised of these parts of the following SIC industries:

- 7011 (pt) Motels
- 7011 (pt) Motor hotels
- 7011 (pt) Hotels (except casino hotels) with 25 guestrooms or more
- 7011 (pt) Hotels with less than 25 guestrooms
- 7041 (pt) Organization hotels

7211101 HOTELS (EXCEPT CASINO HOTELS) WITH 25 GUESTROOMS OR MORE

Establishments, known as hotels, with a total of 25 guestrooms or more primarily engaged in providing short-term lodging.

7211102 Hotels With Less Than 25 Guestrooms

Establishments, known as hotels, with less than 25 guestrooms primarily engaged in providing short-term lodging.

7211103 Motels

Establishments, known as motels, primarily engaged in providing short-term lodging.

7211104 Motor Hotels

Establishments, known as motor hotels, motor lodges, or motor inns, primarily engaged in providing short-term lodging.

7211105 Organization Hotels

Hotels operated by membership organizations for the benefit of their constituents and not open to the general public.

72112 Casino Hotels

This industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

721120 Casino Hotels

This U.S. industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

The data published with NAICS code 721120 are comprised of this part of the following SIC industry:

7011 (pt) Casino hotels

72119 Other Traveler Accommodation

This industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, and casino hotels).

721191 Bed-and-Breakfast Inns

This U.S. industry comprises establishments primarily engaged in providing short-term lodging in facilities known as bed-and-breakfast inns. These establishments provide short-term lodging in private homes or small buildings converted for this purpose. Bed-and-breakfast inns are characterized by a highly personalized service and inclusion of a full breakfast in a room rate.

The data published with NAICS code 721191 are comprised of these parts of the following SIC industries:

7011 (pt) Bed-and-breakfast inns with 25 guestrooms or more

7011 (pt) Bed-and-breakfast inns with less than 25 guestrooms

7211911 Bed-and-Breakfast Inns With 25 Guestrooms or More

Establishments, known as bed-and-breakfast inns, primarily engaged in providing short-term lodging. These establishments provide lodging of 25 guestrooms or more in buildings converted for this purpose.

7211912 Bed-and-Breakfast Inns With Less Than 25 Guestrooms

Establishments, known as bed-and-breakfast inns, primarily engaged in providing short-term lodging. These establishments provide lodging of less than 25 guestrooms in private houses or buildings converted for this purpose.

721199 All Other Traveler Accommodation

This U.S. industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, casino hotels, and bed-and-breakfast inns).

The data published with NAICS code 721199 are comprised of this part of the following SIC industry:

7011 (pt) All other traveler accommodation

7212 RV (Recreational Vehicle) Parks and Recreational Camps

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 72121, RV (Recreational Vehicle) Parks and Recreational Camps.

72121 RV (Recreational Vehicle) Parks and Recreational Camps

This industry comprises establishments primarily engaged in operating recreational vehicle parks and campgrounds and recreational and vacation camps. These establishments cater to outdoor enthusiasts and are characterized by the type of accommodation and by the nature and the range of recreational facilities and activities provided to their clients.

721211 RV (Recreational Vehicle) Parks and Campgrounds

This U.S. industry comprises establishments primarily engaged in operating sites to accommodate campers and their equipment, including tents, tent trailers, travel trailers, and RVs (recreational vehicles). These establishments may provide access to facilities, such as washrooms, laundry rooms, recreation halls and playgrounds, stores, and snack bars.

The data published with NAICS code 721211 are comprised of the following SIC industry:

7033 Recreational vehicle parks and campsites

721214 Recreational and Vacation Camps (Except Campgrounds)

This U.S. industry comprises establishments primarily engaged in operating overnight recreational camps, such as children's camps, family vacation camps, hunting and fishing camps, and outdoor adventure retreats that offer trail riding, white-water rafting, hiking, and similar activities. These establishments provide accommodation facilities, such as cabins and fixed camp sites, and other amenities, such as food services, recreational facilities and equipment, and organized recreational activities.

The data published with NAICS code 721214 are comprised of the following SIC industry:

7032 Sporting and recreational camps

7213 Rooming and Boarding Houses

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 72131, Rooming and Boarding Houses.

72131 Rooming and Boarding Houses

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations which, for the period of occupancy, may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

721310 Rooming and Boarding Houses

This U.S. industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations which, for the period of occupancy, may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

The data published with NAICS code 721310 are comprised of these parts of the following SIC industries:

7021 Rooming and boarding houses

7041 (pt) Organization rooming and boarding houses

7213101 Rooming and Boarding Houses

Establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as dormitories and residential clubs. These establishments are open to the general public and provide temporary or longer-term accommodations which, for the period of occupancy, may serve as a principal residence.

7213102 Organization Rooming and Boarding Houses

Lodging houses operated by membership organizations for the benefit of their constituents and not open to the general public.

722 Food Services and Drinking Places

Industries in the Food Services and Drinking Places subsector prepare meals, snacks, and beverages to customer order for immediate on-premises and off-premises consumption. There is a wide range of establishments in these industries. Some provide food and drink only; while others provide various combinations of seating space, waiter/waitress services and incidental amenities, such as limited entertainment. The industries in the subsector are grouped based on the type and level of services provided. The industry groups are full-service restaurants; limited-service eating places; special food services, such as food service contractors, caterers, and mobile food services, and drinking places.

Food services and drink activities at hotels and motels; amusement parks, theaters, casinos, country clubs, and similar recreational facilities; and civic and social organizations are included in this subsector only if these services are provided by a separate establishment primarily engaged in providing food and beverage services.

Excluded from this subsector are establishments operating dinner cruises. These establishments are classified in Subsector 487, Scenic and Sightseeing Transportation because those establishments utilize transportation equipment to provide scenic recreational entertainment.

7221 Full-Service Restaurants

This industry group comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. Establishments that provide these type of food services to patrons with any combination of other services, such as carryout services are classified in this industry.

72211 Full-Service Restaurants

This industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e. waiter/waitress service) and pay after eating. These establishments may provide

this type of food services to patrons in combination with selling alcoholic beverages, providing takeout services, or presenting live nontheatrical entertainment.

722110 Full-Service Restaurants

This U.S. industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e. waiter/waitress service) and pay after eating. These establishments may provide this type of food services to patrons in combination with selling alcoholic beverages, providing takeout services, or presenting live nontheatrical entertainment.

The data published with NAICS code 722110 are comprised of this part of the following SIC industry:

5812 (pt) Full-service restaurants

7222 Limited-Service Eating Places

This industry group comprises establishments primarily engaged in providing food services where patrons generally order or select items and pay before eating. Most establishments do not have waiter/waitress service, but some provide limited service, such as cooking to order (i.e., per special request), bringing food to seated customers, or providing off-site delivery.

72221 Limited-Service Eating Places

This industry comprises establishments primarily engaged in (1) providing food services where patrons generally order or select items and pay before eating or (2) selling a specialty snack or nonalcoholic beverage for consumption on or near the premises. Food and drink may be consumed on the premises, taken out, or delivered to customers' location. Some establishments in this industry may provide these food services (except snack and nonalcoholic beverage bars) in combination with selling alcoholic beverages.

722211 Limited-Service Restaurants

This U.S. industry comprises establishments primarily engaged in providing food services (except snack and nonalcoholic beverage bars) where patrons generally order or select items and pay before eating. Food and drink may be consumed on premises, taken out, or delivered to customers' location. Some establishments in this industry may provide these food services in combination with selling alcoholic beverages.

The data published with NAICS code 722211 are comprised of this part of the following SIC industry:

5812 (pt) Limited-service restaurants

722212 Cafeterias

This U.S. industry comprises establishments, known as cafeterias, primarily engaged in preparing and serving meals for immediate consumption using cafeteria-style

serving equipment, such as steam tables, a refrigerated area, and self-service nonalcoholic beverage dispensing equipment. Patrons select from food and drink items on display in a continuous cafeteria line.

The data published with NAICS code 722212 are comprised of this part of the following SIC industry:

5812 (pt) Cafeterias

722213 Snack and Nonalcoholic Beverage Bars

This U.S. industry comprises establishments primarily engaged in (1) preparing and/or serving a specialty snack, such as ice cream, frozen yogurt, cookies, or popcorn or (2) serving nonalcoholic beverages, such as coffee, juices, or sodas for consumption on or near the premises. These establishments may carry and sell a combination of snack, nonalcoholic beverage, and other related products (e.g., coffee beans, mugs, coffee makers) but generally promote and sell a unique snack or nonalcoholic beverage.

The data published with NAICS code 722213 are comprised of these parts of the following SIC industries:

5461 (pt) Cookie shops

5461 (pt) Donut shops, baking on premises

5461 (pt) Donut shops, no baking on premises

5812 (pt) Ice cream and soft serve shops

5812 (pt) Frozen yogurt shops

5812 (pt) Bagel shops

5812 (pt) Coffee shops

5812 (pt) Other snack and nonalcoholic beverage bars

7222131 Ice Cream and Soft Serve Shops

Establishments primarily engaged in selling ice cream and/or frozen custard for immediate consumption.

7222132 Frozen Yogurt Shops

Establishments primarily engaged in selling frozen yogurt for immediate consumption.

7222133 Donut Shops

Establishments primarily engaged in selling donuts, for consumption on or off the premises.

72221331 Donut Shops, Baking on Premises

Establishments primarily engaged in selling donuts baked on the premises.

72221332 Donut Shops, No Baking on Premises

Establishments primarily engaged in selling donuts not baked on the premises.

7222134 Bagel Shops

Establishments primarily engaged in selling bagels, including bagel sandwiches, for consumption on or off the premises. Establishments primarily engaged in selling bulk bagels to retail customers are also included.

7222135 Coffee Shops

Establishments primarily engaged in selling freshly brewed coffee, for consumption on or off the premises. Establishments providing beverage teas are also included. The sale of food frequently accounts for a substantial portion of the sales of these establishments.

7222136 Cookie Shops

Establishments primarily engaged in selling cookies.

7222137 Other Snack and Nonalcoholic Beverage Bars

Establishments primarily engaged in selling specialty snacks and beverages such as pretzels, sodas, and juices from permanent sites for immediate consumption on or near the premises.

7223 Special Food Services

This industry group comprises establishments primarily engaged in providing one of the following food services: (1) at the customers' location; (2) a location designated by the customer; or (3) from motorized vehicles or nonmotorized carts.

72231 Food Service Contractors

This industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these type of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, cost structure, to providing personnel. Management staff is always provided by the food services contractor.

722310 Food Service Contractors

This U.S. industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these type of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of

these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, cost structure, to providing personnel. Management staff is always provided by the food services contractor.

The data published with NAICS code 722310 are comprised of this part of the following SIC industry:

5812 (pt) Foodservice contractors

72232 Caterers

This industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

722320 Caterers

This U.S. industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

The data published with NAICS code 722320 are comprised of this part of the following SIC industry:

5812 (pt) Caterers

72233 Mobile Food Services

This industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle, or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog cart, and ice cream truck.

722330 Mobile Food Services

This U.S. industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle, or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog cart, and ice cream truck.

The data published with NAICS code 722330 are comprised of this part of the following SIC industry:

5963 (pt) Mobile foodservices

7224 Drinking Places (Alcoholic Beverages)

This industry group comprises establishments primarily engaged in preparing and serving alcoholic beverages for immediate consumption.

72241 Drinking Places (Alcoholic Beverages)

This industry comprises establishments known as bars, taverns, nightclubs or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

722410 Drinking Places (Alcoholic Beverages)

This U.S. industry comprises establishments known as bars, taverns, nightclubs or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

The data published with NAICS code 722410 are comprised of the following SIC industry:

5813 Drinking places (alcoholic beverages)

Appendix C.

Coverage and Methodology

MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

1. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precluded reliance solely on administrative records sources.
2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
 - a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
 - b. All nonemployers, i.e., all firms with no paid employees during 1997. Sales information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms, nonemployers accounted for

less than 10-percent of total sales of all establishments covered in the census. The census included only those nonemployer firms which reported a sales volume of \$1,000 or more during 1997. Establishments with no paid employees were excluded as in previous censuses. Data for nonemployers are not included in this report, but are released as part of the “Core Business Statistics Series.”

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and 1997 NAICS. More information on NAICS is available in the NAICS manual and at www.census.gov/naics.

The method of assigning classifications and the level of detail at which establishments were classified differed between the mail and nonmail universe as follows:

1. **The mail universe.** Establishments in the mail universe were classified on the basis of their self-designation, sales of merchandise lines, and other industry-specific inquiries.
2. **The nonmail universe.** Selected small employers were classified on the basis of the most current kind-of-business classification available from one of the Census Bureau’s current sample surveys or the 1992 Economic Census. Otherwise, the classification was obtained from administrative records of other Federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 1997 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.

Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Merchandise Line Sales reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the

basic inquiries, which included location, kind of business or operation, sales, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Two methods were used to account for nonresponse to industry-specific inquiries. For some inquiries, missing data were imputed for individual records based on responses from similar establishments. For other inquiries, the total of reported data was expanded to represent 100 percent of the mail and nonmail employer universe. Data presented for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total sales of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

Appendix D. Geographic Notes

UTAH

Draper is in Salt Lake and Utah Counties.

Park City is in Summit and Wasatch Counties.

Taylorsville was incorporated in April 1996.

Appendix E. Metropolitan Areas

UTAH

Flagstaff, AZ—UT MSA

Coconino County, AZ

Kane County, UT

Provo—Orem, UT MSA

Utah County, UT

Salt Lake City—Ogden, UT MSA

Davis County, UT

Salt Lake County, UT

Weber County, UT

