

North Carolina

1997

Issued December 1999

EC97F53A-NC

1997 Economic Census

Real Estate and Rental and Leasing

Geographic Area Series



U S C E N S U S B U R E A U

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U.S. Department of Commerce

William M. Daley,

Secretary

Robert L. Mallett,

Deputy Secretary

**Economics
and Statistics
Administration**

Robert J. Shapiro,

Under Secretary for
Economic Affairs

U.S. CENSUS BUREAU

Kenneth Prewitt,

Director



**Economics
and Statistics
Administration**

Robert J. Shapiro,
Under Secretary
for Economic Affairs



U.S. CENSUS BUREAU

Kenneth Prewitt,
Director

William G. Barron,
Deputy Director

Paula J. Schneider,
Principal Associate Director
for Programs

Frederick T. Knickerbocker,
Associate Director
for Economic Programs

Thomas L. Mesenbourg,
Assistant Director
for Economic Programs

Carole A. Ambler,
Chief, Service Sector
Statistics Division

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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information

52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Foodservices
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

RELATIONSHIP TO SIC

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

AVAILABILITY OF ADDITIONAL DATA

Reports in Print and Electronic Media

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

Special Tabulations

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

A	Standard error of 100 percent or more.
D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
F	Exceeds 100 percent because data include establishments with payroll exceeding revenue.
N	Not available or not comparable.
Q	Revenue not collected at this level of detail for multiestablishment firms.
S	Withheld because estimates did not meet publication standards.

V	Represents less than 50 vehicles or .05 percent.
X	Not applicable.
Y	Disclosure withheld because of insufficient coverage of merchandise lines.
Z	Less than half the unit shown.
a	0 to 19 employees.
b	20 to 99 employees.
c	100 to 249 employees.
e	250 to 499 employees.
f	500 to 999 employees.
g	1,000 to 2,499 employees.
h	2,500 to 4,999 employees.
i	5,000 to 9,999 employees.
j	10,000 to 24,999 employees.
k	25,000 to 49,999 employees.
l	50,000 to 99,999 employees.
m	100,000 employees or more.
p	10 to 19 percent estimated.
q	20 to 29 percent estimated.
r	Revised.
s	Sampling error exceeds 40 percent.
nec	Not elsewhere classified.
nsk	Not specified by kind.
–	Represents zero (page image/print only).
(CC)	Consolidated city.
(IC)	Independent city.

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Real Estate and Rental and Leasing

SCOPE

The Real Estate and Rental and Leasing sector (sector 53) comprises establishments of firms with payroll primarily engaged in renting, leasing, or otherwise allowing the use of tangible assets (e.g. real estate and equipment), intangible assets (e.g., patents and trademarks), and establishments providing related services (e.g., establishments primarily engaged in managing real estate for others, selling, renting and/or buying real estate for others, and appraising real estate).

Excluded from this sector are real estate investment trusts (REITs) and establishments primarily engaged in renting or leasing equipment with operators. REITs are classified in North American Industry Classification System (NAICS) Subsector 525, Funds, Trusts, and Other Financial Vehicles, because they are considered investment vehicles. Establishments renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., transportation, construction, agriculture). These activities are excluded from this sector because the client is paying for the expertise and knowledge of the equipment operator, in addition to the use of the equipment.

The basic tabulations for this sector do not include data for establishments which are auxiliary (primary function is providing a service, such as warehousing or bookkeeping) to establishments within the same organization. Data for auxiliaries are presented separately in another report.

GENERAL

A list of reports that provide statistics on sector 53 follows.

Geographic area reports. There is a separate report for each state, the District of Columbia, and the United States. Each state report presents general statistics on number of establishments, revenue, payroll, and employment by kind of business for the state, metropolitan areas (MAs), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole.

Sources of revenue report. This report presents sources of revenue data for establishments by kind of business. Data are presented for the United States.

Establishment and firm size (including legal form of organization) report. This report presents revenue, payroll, and employment data for the United States by revenue size, by employment size, and by legal form of organization for establishments; and by revenue size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.

Miscellaneous subjects report. This report presents data for establishments for a variety of industry-specific questions. Presentation of data varies by kind of business.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Data may be presented for:

1. The United States as a whole.
2. States and the District of Columbia.
3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget (OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least 1,000,000 (according to the 1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.
4. Metropolitan statistical areas defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.
5. Areas within the state outside metropolitan areas (MAs).
6. Counties and county equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have

one place or more that is independent of any county organization and constitute primary divisions of their states. These places are treated as counties and as places.

7. Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
8. Municipalities of 2,500 inhabitants or more defined as of January 1, 1997. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 1990 Census of Population or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.

COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to

this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Service Annual Survey (SAS) each year. This survey, while providing more frequent observations, has more limited industry coverage and yields less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

Table 1. Summary Statistics for the State: 1997

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
NORTH CAROLINA								
53	Real estate & rental & leasing	7 346	5 026 024	900 632	209 046	39 349	23.9	8.8
531	Real estate	5 457	3 107 898	586 894	133 360	24 202	32.7	10.1
5311	Lessors of real estate	2 197	1 367 892	165 268	37 989	8 526	28.5	9.0
53111	Lessors of residential buildings & dwellings	966	467 126	62 705	14 686	3 738	31.9	13.0
531110	Lessors of residential buildings & dwellings	966	467 126	62 705	14 686	3 738	31.9	13.0
53112	Lessors of nonresidential buildings (except miniwarehouses)	738	772 387	83 953	19 131	3 589	24.4	5.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	738	772 387	83 953	19 131	3 589	24.4	5.9
53113	Lessors of miniwarehouses & self storage units	230	61 910	9 927	2 058	586	27.8	8.9
531130	Lessors of miniwarehouses & self storage units	230	61 910	9 927	2 058	586	27.8	8.9
53119	Lessors of other real estate property	263	66 469	8 683	2 114	613	52.5	16.5
531190	Lessors of other real estate property	263	66 469	8 683	2 114	613	52.5	16.5
5312	Offices of real estate agents & brokers	1 860	1 105 446	191 405	41 893	7 127	39.5	9.2
53121	Offices of real estate agents & brokers	1 860	1 105 446	191 405	41 893	7 127	39.5	9.2
531210	Offices of real estate agents & brokers	1 860	1 105 446	191 405	41 893	7 127	39.5	9.2
5313	Activities related to real estate	1 400	634 560	230 221	53 478	8 549	30.0	13.8
53131	Real estate property managers	893	517 543	195 701	46 450	7 403	25.0	14.5
531311	Residential property managers	721	381 668	126 725	29 386	5 715	25.6	15.3
531312	Nonresidential property managers	172	135 875	68 976	17 064	1 688	23.3	12.1
53132	Offices of real estate appraisers	364	76 738	24 700	5 052	818	48.3	10.1
531320	Offices of real estate appraisers	364	76 738	24 700	5 052	818	48.3	10.1
53139	Other activities related to real estate	143	40 279	9 820	1 976	328	59.5	12.6
531390	Other activities related to real estate	143	40 279	9 820	1 976	328	59.5	12.6
532	Rental & leasing services	1 863	1 873 744	306 173	73 691	14 948	9.8	6.8
5321	Automotive equipment rental & leasing	336	832 426	114 207	27 710	4 659	5.3	7.7
53211	Passenger car rental & leasing	151	417 654	59 967	14 769	2 904	5.8	13.0
532111	Passenger car rental	128	374 783	55 406	13 469	2 790	1.7	13.3
532112	Passenger car leasing	23	42 871	4 561	1 300	114	41.3	10.2
53212	Truck, utility trailer, & RV rental & leasing	185	414 772	54 240	12 941	1 755	4.8	2.4
532120	Truck, utility trailer, & RV rental & leasing	185	414 772	54 240	12 941	1 755	4.8	2.4
5322	Consumer goods rental	1 070	443 382	78 555	18 788	6 515	14.0	4.4
53221	Consumer electronics & appliances rental	82	137 010	15 816	4 079	558	5.1	.7
532210	Consumer electronics & appliances rental	82	137 010	15 816	4 079	558	5.1	.7
53222	Formal wear & costume rental	44	11 276	3 114	682	259	2.3	2.4
532220	Formal wear & costume rental	44	11 276	3 114	682	259	2.3	2.4
53223	Video tape & disk rental	789	208 315	39 519	9 443	4 938	18.7	6.9
532230	Video tape & disk rental	789	208 315	39 519	9 443	4 938	18.7	6.9
53229	Other consumer goods rental	155	86 781	20 106	4 584	760	18.3	4.2
532291	Home health equipment rental	51	45 572	8 794	2 065	259	7.4	1.6
532292	Recreational goods rental	44	9 247	1 719	358	87	48.6	14.8
532299	All other consumer goods rental	60	31 962	9 593	2 161	414	25.1	4.8
5323	General rental centers	211	103 983	24 075	5 556	1 153	27.6	12.6
53231	General rental centers	211	103 983	24 075	5 556	1 153	27.6	12.6
532310	General rental centers	211	103 983	24 075	5 556	1 153	27.6	12.6
5324	Commercial & industrial machinery & equipment rental & leasing	246	493 953	89 336	21 637	2 621	9.8	6.2
53241	Const/trans/mining/forestry machinery & equip rental & leasing	114	173 363	34 744	8 987	1 177	14.0	4.9
532411	Commercial air/rail/water transportation equip rental & leasing	11	9 993	900	172	33	34.4	11.4
532412	Construction/mining/forestry machinery & equip rental & leasing	103	163 370	33 844	8 815	1 144	12.7	4.5
53242	Office machinery & equipment rental & leasing	22	165 120	13 114	3 337	209	4.7	.3
532420	Office machinery & equipment rental & leasing	22	165 120	13 114	3 337	209	4.7	.3
5324201	Office machinery rental & leasing	6	D	D	D	b	D	D
5324209	Computer rental & leasing	16	D	D	D	c	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	110	155 470	41 478	9 313	1 235	10.4	13.9
532490	Oth commercial/industrial machinery & equipment rental & leasing	110	155 470	41 478	9 313	1 235	10.4	13.9
533	Lessors of intangible assets, except copyrighted works	26	44 382	7 565	1 995	199	5.0	8.5
5331	Lessors of intangible assets, except copyrighted works	26	44 382	7 565	1 995	199	5.0	8.5
53311	Lessors of intangible assets, except copyrighted works	26	44 382	7 565	1 995	199	5.0	8.5
533110	Lessors of intangible assets, except copyrighted works	26	44 382	7 565	1 995	199	5.0	8.5

¹Includes revenue information obtained from administrative records of other Federal agencies.

²Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

Table 2. Summary Statistics for Metropolitan Areas: 1997

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
ASHEVILLE, NC MSA								
53	Real estate & rental & leasing	229	132 536	21 947	4 741	1 053	26.9	26.7
531	Real estate	166	97 435	15 305	3 260	706	27.5	35.7
5311	Lessors of real estate	73	24 844	2 591	549	151	48.8	7.4
53111	Lessors of residential buildings & dwellings	33	9 487	1 195	243	68	45.3	15.2
531110	Lessors of residential buildings & dwellings	33	9 487	1 195	243	68	45.3	15.2
53112	Lessors of nonresidential buildings (except miniwarehouses)	23	9 370	843	220	46	44.1	2.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	23	9 370	843	220	46	44.1	2.8
53119	Lessors of other real estate property	11	4 776	404	62	24	68.8	2.8
531190	Lessors of other real estate property	11	4 776	404	62	24	68.8	2.8
5312	Offices of real estate agents & brokers	51	56 414	7 306	1 670	323	15.8	46.3
53121	Offices of real estate agents & brokers	51	56 414	7 306	1 670	323	15.8	46.3
531210	Offices of real estate agents & brokers	51	56 414	7 306	1 670	323	15.8	46.3
5313	Activities related to real estate	42	16 177	5 408	1 041	232	35.5	42.4
53131	Real estate property managers	24	11 199	4 595	872	199	19.6	61.2
531311	Residential property managers	18	9 610	3 023	532	123	22.8	71.1
53132	Offices of real estate appraisers	12	2 620	331	63	19	96.5	—
531320	Offices of real estate appraisers	12	2 620	331	63	19	96.5	—
532	Rental & leasing services	63	35 101	6 642	1 481	347	25.4	1.8
5321	Automotive equipment rental & leasing	10	8 137	1 028	210	42	2.3	—
5322	Consumer goods rental	34	13 138	2 631	655	198	10.6	2.8
53223	Video tape & disk rental	23	5 985	1 061	276	140	17.7	5.4
532230	Video tape & disk rental	23	5 985	1 061	276	140	17.7	5.4
5323	General rental centers	11	3 767	1 067	211	43	58.7	—
53231	General rental centers	11	3 767	1 067	211	43	58.7	—
532310	General rental centers	11	3 767	1 067	211	43	58.7	—
CHARLOTTE—GASTONIA—ROCK HILL, NC—SC MSA								
53	Real estate & rental & leasing	1 507	1 656 358	332 192	80 871	11 445	19.2	7.6
531	Real estate	1 108	979 973	208 998	50 368	6 484	25.4	6.2
5311	Lessors of real estate	441	448 433	48 826	11 415	2 258	16.9	4.2
53111	Lessors of residential buildings & dwellings	173	135 204	16 275	3 698	885	24.4	4.5
531110	Lessors of residential buildings & dwellings	173	135 204	16 275	3 698	885	24.4	4.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	174	286 321	28 869	6 809	1 111	12.3	3.0
531120	Lessors of nonresidential buildings (except miniwarehouses)	174	286 321	28 869	6 809	1 111	12.3	3.0
53113	Lessors of miniwarehouses & self storage units	50	14 483	1 618	373	120	18.2	13.0
531130	Lessors of miniwarehouses & self storage units	50	14 483	1 618	373	120	18.2	13.0
53119	Lessors of other real estate property	44	12 425	2 064	535	142	40.8	19.2
531190	Lessors of other real estate property	44	12 425	2 064	535	142	40.8	19.2
5312	Offices of real estate agents & brokers	360	298 058	54 287	12 647	1 426	47.0	4.7
53121	Offices of real estate agents & brokers	360	298 058	54 287	12 647	1 426	47.0	4.7
531210	Offices of real estate agents & brokers	360	298 058	54 287	12 647	1 426	47.0	4.7
5313	Activities related to real estate	307	233 482	105 885	26 306	2 800	14.3	11.7
53131	Real estate property managers	178	196 036	92 847	23 890	2 445	9.5	10.2
531311	Residential property managers	127	114 868	44 585	11 512	1 549	11.4	12.8
531312	Nonresidential property managers	51	81 168	48 262	12 378	896	6.9	6.6
53132	Offices of real estate appraisers	87	27 531	10 297	1 840	267	35.5	17.7
531320	Offices of real estate appraisers	87	27 531	10 297	1 840	267	35.5	17.7
53139	Other activities related to real estate	42	9 915	2 741	576	88	48.8	24.8
531390	Other activities related to real estate	42	9 915	2 741	576	88	48.8	24.8
532	Rental & leasing services	395	D	D	D	h	D	D
5321	Automotive equipment rental & leasing	98	355 083	57 571	13 759	2 358	9.4	14.6
53211	Passenger car rental & leasing	45	252 124	40 501	9 468	1 785	7.7	18.1
532111	Passenger car rental	35	222 266	37 022	8 406	1 701	1.6	19.3
532112	Passenger car leasing	10	29 858	3 479	1 062	84	53.0	9.0
53212	Truck, utility trailer, & RV rental & leasing	53	102 959	17 070	4 291	573	13.6	6.1
532120	Truck, utility trailer, & RV rental & leasing	53	102 959	17 070	4 291	573	13.6	6.1
5322	Consumer goods rental	181	D	D	D	g	D	D
53221	Consumer electronics & appliances rental	19	11 101	2 966	696	146	25.8	1.2
532210	Consumer electronics & appliances rental	19	11 101	2 966	696	146	25.8	1.2
53222	Formal wear & costume rental	11	3 017	682	160	63	6.7	2.0
532220	Formal wear & costume rental	11	3 017	682	160	63	6.7	2.0
53223	Video tape & disk rental	133	39 281	7 100	1 719	879	13.7	5.1
532230	Video tape & disk rental	133	39 281	7 100	1 719	879	13.7	5.1
53229	Other consumer goods rental	18	D	D	D	c	D	D
532299	All other consumer goods rental	11	D	D	D	b	D	D
5323	General rental centers	49	24 468	5 789	1 340	268	33.2	9.9
53231	General rental centers	49	24 468	5 789	1 340	268	33.2	9.9
532310	General rental centers	49	24 468	5 789	1 340	268	33.2	9.9
5324	Commercial & industrial machinery & equipment rental & leasing	67	201 594	41 372	10 791	1 068	8.8	3.2
53241	Const/trans/mining/forestry machinery & equip rental & leasing	27	D	D	D	f	D	D
532412	Construction/mining/forestry machinery & equip rental & leasing	26	D	D	D	f	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	35	D	D	D	e	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	35	D	D	D	e	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
FAYETTEVILLE, NC MSA								
53	Real estate & rental & leasing	272	137 455	23 437	5 622	1 182	32.7	7.9
531	Real estate	223	80 085	15 027	3 618	744	50.0	11.3
5311	Lessors of real estate	101	41 531	8 527	2 100	430	49.3	13.6
53111	Lessors of residential buildings & dwellings	37	15 099	1 904	449	136	31.0	20.3
531110	Lessors of residential buildings & dwellings	37	15 099	1 904	449	136	31.0	20.3
53112	Lessors of nonresidential buildings (except miniwarehouses)	27	20 003	5 593	1 385	193	70.5	4.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	27	20 003	5 593	1 385	193	70.5	4.3
53113	Lessors of miniwarehouses & self storage units	13	1 985	277	75	31	32.2	7.9
531130	Lessors of miniwarehouses & self storage units	13	1 985	277	75	31	32.2	7.9
53119	Lessors of other real estate property	24	4 444	753	191	70	23.9	35.3
531190	Lessors of other real estate property	24	4 444	753	191	70	23.9	35.3
5312	Offices of real estate agents & brokers	81	27 030	4 001	951	195	43.4	7.4
53121	Offices of real estate agents & brokers	81	27 030	4 001	951	195	43.4	7.4
531210	Offices of real estate agents & brokers	81	27 030	4 001	951	195	43.4	7.4
5313	Activities related to real estate	41	11 524	2 499	567	119	68.1	11.9
53131	Real estate property managers	23	8 590	1 590	335	81	76.8	12.1
531311	Residential property managers	21	D	D	D	b	D	D
53132	Offices of real estate appraisers	16	D	D	D	b	D	D
531320	Offices of real estate appraisers	16	D	D	D	b	D	D
532	Rental & leasing services	49	57 370	8 410	2 004	438	8.4	3.3
5321	Automotive equipment rental & leasing	11	33 163	3 970	1 002	143	—	.4
5322	Consumer goods rental	27	12 058	2 071	505	207	24.9	2.7
53223	Video tape & disk rental	23	8 954	1 456	365	173	21.1	3.6
532230	Video tape & disk rental	23	8 954	1 456	365	173	21.1	3.6
GOLDSBORO, NC MSA								
53	Real estate & rental & leasing	81	21 047	4 475	959	263	36.1	18.8
531	Real estate	60	14 022	3 086	651	148	49.2	24.9
5311	Lessors of real estate	26	4 961	797	200	54	23.4	48.3
53111	Lessors of residential buildings & dwellings	15	3 137	443	114	32	11.5	70.3
531110	Lessors of residential buildings & dwellings	15	3 137	443	114	32	11.5	70.3
5312	Offices of real estate agents & brokers	17	5 536	1 476	272	54	58.7	7.6
53121	Offices of real estate agents & brokers	17	5 536	1 476	272	54	58.7	7.6
531210	Offices of real estate agents & brokers	17	5 536	1 476	272	54	58.7	7.6
5313	Activities related to real estate	17	3 525	813	179	40	70.5	19.1
532	Rental & leasing services	21	7 025	1 389	308	115	10.0	6.6
5322	Consumer goods rental	12	D	D	D	b	D	D
53223	Video tape & disk rental	10	D	D	D	b	D	D
532230	Video tape & disk rental	10	D	D	D	b	D	D
GREENSBORO—WINSTON-SALEM—HIGH POINT, NC MSA								
53	Real estate & rental & leasing	1 171	848 503	140 584	31 173	6 626	21.3	7.5
531	Real estate	886	539 659	94 366	21 055	4 278	30.2	8.1
5311	Lessors of real estate	409	303 445	37 256	8 750	1 858	28.8	8.5
53111	Lessors of residential buildings & dwellings	205	96 672	14 629	3 404	757	45.5	16.6
531110	Lessors of residential buildings & dwellings	205	96 672	14 629	3 404	757	45.5	16.6
53112	Lessors of nonresidential buildings (except miniwarehouses)	126	181 540	17 619	4 355	883	19.4	3.7
531120	Lessors of nonresidential buildings (except miniwarehouses)	126	181 540	17 619	4 355	883	19.4	3.7
53113	Lessors of miniwarehouses & self storage units	38	13 651	3 638	646	134	19.4	3.7
531130	Lessors of miniwarehouses & self storage units	38	13 651	3 638	646	134	19.4	3.7
53119	Lessors of other real estate property	40	11 582	1 370	345	84	48.3	20.8
531190	Lessors of other real estate property	40	11 582	1 370	345	84	48.3	20.8
5312	Offices of real estate agents & brokers	232	127 515	22 696	4 459	801	43.5	6.1
53121	Offices of real estate agents & brokers	232	127 515	22 696	4 459	801	43.5	6.1
531210	Offices of real estate agents & brokers	232	127 515	22 696	4 459	801	43.5	6.1
5313	Activities related to real estate	245	108 699	34 414	7 846	1 619	18.7	9.4
53131	Real estate property managers	173	93 552	29 598	6 745	1 453	13.2	10.3
531311	Residential property managers	147	85 946	27 148	6 166	1 364	9.4	8.7
531312	Nonresidential property managers	26	7 606	2 450	579	89	56.5	28.8
53132	Offices of real estate appraisers	59	12 350	3 795	869	129	47.7	4.6
531320	Offices of real estate appraisers	59	12 350	3 795	869	129	47.7	4.6
53139	Other activities related to real estate	13	2 797	1 021	232	37	74.8	1.2
531390	Other activities related to real estate	13	2 797	1 021	232	37	74.8	1.2

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
	GREENSBORO—WINSTON-SALEM—HIGH POINT, NC MSA—Con.							
53	Real estate & rental & leasing—Con.							
532	Rental & leasing services	279	306 236	45 497	9 935	2 314	5.2	6.4
5321	Automotive equipment rental & leasing	61	194 673	19 132	4 235	690	3.8	.5
53211	Passenger car rental & leasing	22	34 630	3 797	961	254	8.2	—
532111	Passenger car rental	18	32 444	3 709	940	249	3.3	—
53212	Truck, utility trailer, & RV rental & leasing	39	160 043	15 335	3 274	436	2.8	.6
532120	Truck, utility trailer, & RV rental & leasing	39	160 043	15 335	3 274	436	2.8	.6
5322	Consumer goods rental	152	53 581	12 276	2 703	1 091	11.6	5.1
53221	Consumer electronics & appliances rental	13	11 642	2 707	583	84	1.4	.8
532210	Consumer electronics & appliances rental	13	11 642	2 707	583	84	1.4	.8
53223	Video tape & disk rental	119	33 750	7 406	1 705	898	11.3	7.8
532230	Video tape & disk rental	119	33 750	7 406	1 705	898	11.3	7.8
53229	Other consumer goods rental	11	6 396	1 768	328	61	32.0	.6
5323	General rental centers	32	17 210	4 166	1 032	183	5.5	15.7
53231	General rental centers	32	17 210	4 166	1 032	183	5.5	15.7
532310	General rental centers	32	17 210	4 166	1 032	183	5.5	15.7
5324	Commercial & industrial machinery & equipment rental & leasing	34	40 772	9 923	1 965	350	3.4	32.5
53241	Const/trans/mining/forestry machinery & equip rental & leasing	12	15 385	3 136	658	88	4.5	4.0
532412	Construction/mining/forestry machinery & equip rental & leasing	11	D	D	D	b	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	20	D	D	D	e	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	20	D	D	D	e	D	D
	GREENVILLE, NC MSA							
53	Real estate & rental & leasing	121	51 415	7 874	1 829	495	40.4	7.6
531	Real estate	90	30 829	4 277	930	248	56.9	10.1
5311	Lessors of real estate	36	15 146	1 201	230	84	56.4	6.5
53111	Lessors of residential buildings & dwellings	20	6 225	776	158	52	62.7	4.8
531110	Lessors of residential buildings & dwellings	20	6 225	776	158	52	62.7	4.8
5312	Offices of real estate agents & brokers	26	9 395	1 151	278	58	60.1	4.1
53121	Offices of real estate agents & brokers	26	9 395	1 151	278	58	60.1	4.1
531210	Offices of real estate agents & brokers	26	9 395	1 151	278	58	60.1	4.1
5313	Activities related to real estate	28	6 288	1 925	422	106	53.5	28.1
53131	Real estate property managers	17	4 075	1 289	283	77	41.7	39.6
531311	Residential property managers	15	D	D	D	b	D	D
532	Rental & leasing services	30	D	D	D	c	D	D
5322	Consumer goods rental	17	11 103	1 864	468	178	5.6	4.2
53223	Video tape & disk rental	13	4 152	944	244	140	15.0	11.2
532230	Video tape & disk rental	13	4 152	944	244	140	15.0	11.2
	HICKORY—MORGANTON—LENOIR, NC MSA							
53	Real estate & rental & leasing	236	103 296	16 843	3 936	883	26.2	14.5
531	Real estate	150	49 580	7 852	1 740	423	48.1	14.7
5311	Lessors of real estate	66	23 466	2 832	664	184	34.4	17.5
53111	Lessors of residential buildings & dwellings	22	7 684	919	181	51	48.8	37.5
531110	Lessors of residential buildings & dwellings	22	7 684	919	181	51	48.8	37.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	32	13 362	1 644	417	112	17.9	9.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	32	13 362	1 644	417	112	17.9	9.1
5312	Offices of real estate agents & brokers	49	19 750	2 765	620	112	63.2	10.2
53121	Offices of real estate agents & brokers	49	19 750	2 765	620	112	63.2	10.2
531210	Offices of real estate agents & brokers	49	19 750	2 765	620	112	63.2	10.2
5313	Activities related to real estate	35	6 364	2 255	456	127	51.8	18.5
53131	Real estate property managers	20	3 926	1 429	286	98	58.6	18.8
531311	Residential property managers	17	3 162	1 187	240	94	60.4	23.3
53132	Offices of real estate appraisers	11	1 932	677	153	24	50.7	9.9
531320	Offices of real estate appraisers	11	1 932	677	153	24	50.7	9.9
532	Rental & leasing services	85	D	D	D	e	D	D
5321	Automotive equipment rental & leasing	19	D	D	D	c	D	D
53212	Truck, utility trailer, & RV rental & leasing	15	21 451	3 371	788	115	—	10.2
532120	Truck, utility trailer, & RV rental & leasing	15	21 451	3 371	788	115	—	10.2
5322	Consumer goods rental	50	11 063	2 184	502	208	24.8	4.0
53223	Video tape & disk rental	37	7 581	1 466	336	176	16.1	5.6
532230	Video tape & disk rental	37	7 581	1 466	336	176	16.1	5.6
53229	Other consumer goods rental	11	D	D	D	b	D	D
5323	General rental centers	11	4 503	819	245	48	1.7	21.7
53231	General rental centers	11	4 503	819	245	48	1.7	21.7
532310	General rental centers	11	4 503	819	245	48	1.7	21.7

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
JACKSONVILLE, NC MSA								
53	Real estate & rental & leasing	129	53 016	7 545	1 827	497	32.2	5.1
531	Real estate	102	43 779	5 656	1 386	362	35.3	2.9
5311	Lessors of real estate	48	26 474	2 569	676	191	32.9	3.8
53111	Lessors of residential buildings & dwellings	11	5 331	818	179	78	18.4	3.8
531110	Lessors of residential buildings & dwellings	11	5 331	818	179	78	18.4	3.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	15	18 034	1 255	379	63	36.2	3.2
531120	Lessors of nonresidential buildings (except miniwarehouses)	15	18 034	1 255	379	63	36.2	3.2
53119	Lessors of other real estate property	16	2 081	334	80	32	55.5	11.2
531190	Lessors of other real estate property	16	2 081	334	80	32	55.5	11.2
5312	Offices of real estate agents & brokers	35	14 500	2 150	513	119	36.4	1.4
53121	Offices of real estate agents & brokers	35	14 500	2 150	513	119	36.4	1.4
531210	Offices of real estate agents & brokers	35	14 500	2 150	513	119	36.4	1.4
5313	Activities related to real estate	19	2 805	937	197	52	52.4	2.4
53131	Real estate property managers	11	1 529	477	107	36	58.5	4.3
531311	Residential property managers	11	1 529	477	107	36	58.5	4.3
532	Rental & leasing services	27	9 237	1 889	441	135	17.4	15.3
5322	Consumer goods rental	17	5 384	940	241	92	10.9	13.4
53223	Video tape & disk rental	17	5 384	940	241	92	10.9	13.4
532230	Video tape & disk rental	17	5 384	940	241	92	10.9	13.4
NORFOLK-VIRGINIA BEACH-NEWPORT NEWS, VA-NC MSA								
53	Real estate & rental & leasing	1 570	1 082 796	222 272	50 317	10 833	20.9	8.4
531	Real estate	1 216	766 231	160 935	35 962	7 620	27.3	9.1
5311	Lessors of real estate	556	358 248	41 650	9 444	2 632	30.5	10.2
53111	Lessors of residential buildings & dwellings	275	193 909	23 872	5 351	1 555	29.5	12.9
531110	Lessors of residential buildings & dwellings	275	193 909	23 872	5 351	1 555	29.5	12.9
53112	Lessors of nonresidential buildings (except miniwarehouses)	143	115 755	11 405	2 656	691	34.4	7.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	143	115 755	11 405	2 656	691	34.4	7.3
53113	Lessors of miniwarehouses & self storage units	70	26 032	3 268	726	219	16.8	3.1
531130	Lessors of miniwarehouses & self storage units	70	26 032	3 268	726	219	16.8	3.1
53119	Lessors of other real estate property	68	22 552	3 105	711	167	33.8	10.6
531190	Lessors of other real estate property	68	22 552	3 105	711	167	33.8	10.6
5312	Offices of real estate agents & brokers	374	256 990	51 775	10 380	2 042	23.6	5.5
53121	Offices of real estate agents & brokers	374	256 990	51 775	10 380	2 042	23.6	5.5
531210	Offices of real estate agents & brokers	374	256 990	51 775	10 380	2 042	23.6	5.5
5313	Activities related to real estate	286	150 993	67 510	16 138	2 946	26.2	12.6
53131	Real estate property managers	185	119 542	54 431	13 486	2 540	18.2	14.4
531311	Residential property managers	152	95 833	42 776	10 849	2 065	18.9	10.1
531312	Nonresidential property managers	33	23 709	11 655	2 637	475	15.3	31.8
53132	Offices of real estate appraisers	73	12 845	5 239	993	192	58.6	3.7
531320	Offices of real estate appraisers	73	12 845	5 239	993	192	58.6	3.7
53139	Other activities related to real estate	28	18 606	7 840	1 659	214	55.3	7.0
531390	Other activities related to real estate	28	18 606	7 840	1 659	214	55.3	7.0
532	Rental & leasing services	351	311 538	60 740	14 017	3 188	5.3	6.2
5321	Automotive equipment rental & leasing	63	141 016	23 225	5 326	1 176	.6	2.2
53211	Passenger car rental & leasing	28	108 756	18 834	4 298	952	.8	.5
532111	Passenger car rental	28	108 756	18 834	4 298	952	.8	.5
53212	Truck, utility trailer, & RV rental & leasing	35	32 260	4 391	1 028	224	—	8.1
532120	Truck, utility trailer, & RV rental & leasing	35	32 260	4 391	1 028	224	—	8.1
5322	Consumer goods rental	187	88 978	17 455	3 733	1 302	6.8	6.7
53221	Consumer electronics & appliances rental	21	13 279	3 065	667	122	6.0	22.1
532210	Consumer electronics & appliances rental	21	13 279	3 065	667	122	6.0	22.1
53222	Formal wear & costume rental	16	4 257	887	188	71	10.4	22.1
532220	Formal wear & costume rental	16	4 257	887	188	71	10.4	22.1
53223	Video tape & disk rental	113	46 959	8 465	1 863	897	5.6	2.5
532230	Video tape & disk rental	113	46 959	8 465	1 863	897	5.6	2.5
53229	Other consumer goods rental	37	24 483	5 038	1 015	212	8.9	3.8
532292	Recreational goods rental	13	2 337	564	54	26	60.3	.9
532299	All other consumer goods rental	19	D	D	D	c	D	D
5323	General rental centers	30	13 724	3 444	623	147	20.0	7.4
53231	General rental centers	30	13 724	3 444	623	147	20.0	7.4
532310	General rental centers	30	13 724	3 444	623	147	20.0	7.4
5324	Commercial & industrial machinery & equipment rental & leasing	71	67 820	16 616	4 335	563	10.4	13.4
53241	Const/trans/mining/forestry machinery & equip rental & leasing	20	26 058	6 708	1 876	205	4.6	1.2
532412	Construction/mining/forestry machinery & equip rental & leasing	16	D	D	D	c	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	44	39 595	9 398	2 328	324	14.1	22.1
532490	Oth commercial/industrial machinery & equipment rental & leasing	44	39 595	9 398	2 328	324	14.1	22.1

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
RALEIGH-DURHAM-CHAPEL HILL, NC MSA								
53	Real estate & rental & leasing	1 268	1 112 554	174 859	39 658	6 834	18.4	7.2
531	Real estate	985	669 922	119 012	25 578	4 278	26.6	10.3
5311	Lessors of real estate	352	277 728	33 439	7 269	1 395	24.1	10.3
53111	Lessors of residential buildings & dwellings	154	107 132	13 705	3 473	758	15.2	14.3
531110	Lessors of residential buildings & dwellings	154	107 132	13 705	3 473	758	15.2	14.3
53112	Lessors of nonresidential buildings (except miniwarehouses)	116	143 279	15 623	2 840	427	28.3	8.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	116	143 279	15 623	2 840	427	28.3	8.8
53113	Lessors of miniwarehouses & self storage units	47	15 811	2 374	507	128	28.5	1.5
531130	Lessors of miniwarehouses & self storage units	47	15 811	2 374	507	128	28.5	1.5
53119	Lessors of other real estate property	35	11 506	1 737	449	82	49.2	3.9
531190	Lessors of other real estate property	35	11 506	1 737	449	82	49.2	3.9
5312	Offices of real estate agents & brokers	331	270 412	41 704	8 618	1 282	24.8	7.6
53121	Offices of real estate agents & brokers	331	270 412	41 704	8 618	1 282	24.8	7.6
531210	Offices of real estate agents & brokers	331	270 412	41 704	8 618	1 282	24.8	7.6
5313	Activities related to real estate	302	121 782	43 869	9 691	1 601	36.4	16.1
53131	Real estate property managers	201	99 475	36 952	8 303	1 392	33.5	18.4
531311	Residential property managers	155	73 716	25 687	5 680	1 011	30.2	19.3
531312	Nonresidential property managers	46	25 759	11 285	2 623	381	43.2	15.7
53132	Offices of real estate appraisers	69	12 962	4 022	887	146	53.7	3.5
531320	Offices of real estate appraisers	69	12 962	4 022	887	146	53.7	3.5
53139	Other activities related to real estate	32	9 345	2 895	501	63	42.9	9.1
531390	Other activities related to real estate	32	9 345	2 895	501	63	42.9	9.1
532	Rental & leasing services	273	438 833	55 165	13 951	2 532	6.0	2.0
5321	Automotive equipment rental & leasing	48	103 791	12 352	3 171	630	.5	3.6
53211	Passenger car rental & leasing	26	80 473	9 235	2 324	491	.2	3.6
532111	Passenger car rental	22	77 517	9 070	2 293	487	—	1.6
53212	Truck, utility trailer, & RV rental & leasing	22	23 318	3 117	847	139	1.7	3.2
532120	Truck, utility trailer, & RV rental & leasing	22	23 318	3 117	847	139	1.7	3.2
5322	Consumer goods rental	142	155 463	18 532	4 858	1 210	5.2	1.6
53221	Consumer electronics & appliances rental	11	D	D	D	c	D	D
532210	Consumer electronics & appliances rental	11	D	D	D	c	D	D
53222	Formal wear & costume rental	15	4 608	1 563	332	105	—	2.3
532220	Formal wear & costume rental	15	4 608	1 563	332	105	—	2.3
53223	Video tape & disk rental	92	32 990	5 695	1 420	738	12.3	4.9
532230	Video tape & disk rental	92	32 990	5 695	1 420	738	12.3	4.9
53229	Other consumer goods rental	24	D	D	D	c	D	D
532299	All other consumer goods rental	15	10 380	3 062	769	132	18.2	.8
5323	General rental centers	32	20 932	4 704	1 107	188	45.5	1.0
53231	General rental centers	32	20 932	4 704	1 107	188	45.5	1.0
532310	General rental centers	32	20 932	4 704	1 107	188	45.5	1.0
5324	Commercial & industrial machinery & equipment rental & leasing	51	158 647	19 577	4 815	504	5.1	1.6
53241	Const/trans/mining/forestry machinery & equip rental & leasing	21	37 856	5 478	1 311	165	5.8	3.5
532412	Construction/mining/forestry machinery & equip rental & leasing	18	35 897	5 243	1 260	156	1.6	3.6
53249	Oth commercial/industrial machinery & equipment rental & leasing	23	D	D	D	e	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	23	D	D	D	e	D	D
533	Lessors of intangible assets, except copyrighted works	10	3 799	682	129	24	22.8	63.0
5331	Lessors of intangible assets, except copyrighted works	10	3 799	682	129	24	22.8	63.0
53311	Lessors of intangible assets, except copyrighted works	10	3 799	682	129	24	22.8	63.0
533110	Lessors of intangible assets, except copyrighted works	10	3 799	682	129	24	22.8	63.0
ROCKY MOUNT, NC MSA								
53	Real estate & rental & leasing	123	95 804	15 007	3 636	758	15.5	8.2
531	Real estate	87	36 192	7 215	1 695	439	32.3	17.8
5311	Lessors of real estate	45	21 722	4 075	1 010	314	25.3	7.5
53111	Lessors of residential buildings & dwellings	25	17 564	3 342	830	245	25.1	4.5
531110	Lessors of residential buildings & dwellings	25	17 564	3 342	830	245	25.1	4.5
5312	Offices of real estate agents & brokers	26	7 989	1 389	278	48	37.3	33.8
53121	Offices of real estate agents & brokers	26	7 989	1 389	278	48	37.3	33.8
531210	Offices of real estate agents & brokers	26	7 989	1 389	278	48	37.3	33.8
5313	Activities related to real estate	16	6 481	1 751	407	77	49.6	32.7
53131	Real estate property managers	13	D	D	D	b	D	D
532	Rental & leasing services	36	59 612	7 792	1 941	319	5.3	2.4
5322	Consumer goods rental	20	5 062	1 132	251	90	7.4	10.5
53223	Video tape & disk rental	14	3 491	682	162	67	9.4	14.4
532230	Video tape & disk rental	14	3 491	682	162	67	9.4	14.4

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
WILMINGTON, NC MSA								
53	Real estate & rental & leasing	338	182 322	37 349	9 028	2 089	30.0	9.2
531	Real estate	258	135 213	28 214	6 564	1 611	35.9	10.4
5311	Lessors of real estate	87	27 533	4 296	943	255	37.1	17.4
53111	Lessors of residential buildings & dwellings	34	11 653	1 721	345	131	48.2	18.4
531110	Lessors of residential buildings & dwellings	34	11 653	1 721	345	131	48.2	18.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	31	10 871	1 894	451	79	19.0	21.5
531120	Lessors of nonresidential buildings (except miniwarehouses)	31	10 871	1 894	451	79	19.0	21.5
53113	Lessors of miniwarehouses & self storage units	14	3 559	523	117	34	34.6	4.7
531130	Lessors of miniwarehouses & self storage units	14	3 559	523	117	34	34.6	4.7
5312	Offices of real estate agents & brokers	114	84 484	16 434	4 012	957	36.7	4.0
53121	Offices of real estate agents & brokers	114	84 484	16 434	4 012	957	36.7	4.0
531210	Offices of real estate agents & brokers	114	84 484	16 434	4 012	957	36.7	4.0
5313	Activities related to real estate	57	23 196	7 484	1 609	399	31.4	25.4
53131	Real estate property managers	39	18 953	5 762	1 186	326	34.9	29.2
531311	Residential property managers	28	10 857	3 584	769	198	36.2	16.2
531312	Nonresidential property managers	11	8 096	2 178	417	128	33.1	46.7
53132	Offices of real estate appraisers	14	2 775	655	146	29	19.2	12.5
531320	Offices of real estate appraisers	14	2 775	655	146	29	19.2	12.5
532	Rental & leasing services	80	47 109	9 135	2 464	478	13.0	6.0
5322	Consumer goods rental	47	12 512	2 242	490	172	31.3	3.0
53223	Video tape & disk rental	27	6 276	1 115	234	113	25.0	2.6
532230	Video tape & disk rental	27	6 276	1 115	234	113	25.0	2.6
53229	Other consumer goods rental	10	3 726	592	136	28	57.4	1.5
5324	Commercial & industrial machinery & equipment rental & leasing	18	21 258	3 728	791	135	7.3	3.0
AREA OUTSIDE NORTH CAROLINA METROPOLITAN AREAS								
53	Real estate & rental & leasing	1 971	666 711	124 898	27 373	7 600	43.4	12.4
531	Real estate	1 410	451 751	80 974	17 294	4 646	54.6	14.0
5311	Lessors of real estate	535	160 734	20 150	4 469	1 434	54.9	17.2
53111	Lessors of residential buildings & dwellings	245	D	D	D	f	D	D
531110	Lessors of residential buildings & dwellings	245	D	D	D	f	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	178	81 975	9 911	2 125	619	54.4	14.5
531120	Lessors of nonresidential buildings (except miniwarehouses)	178	81 975	9 911	2 125	619	54.4	14.5
53113	Lessors of miniwarehouses & self storage units	45	D	D	D	b	D	D
531130	Lessors of miniwarehouses & self storage units	45	D	D	D	b	D	D
53119	Lessors of other real estate property	67	15 290	1 613	331	130	67.2	15.9
531190	Lessors of other real estate property	67	15 290	1 613	331	130	67.2	15.9
5312	Offices of real estate agents & brokers	568	195 157	36 986	7 844	1 790	50.7	11.9
53121	Offices of real estate agents & brokers	568	195 157	36 986	7 844	1 790	50.7	11.9
531210	Offices of real estate agents & brokers	568	195 157	36 986	7 844	1 790	50.7	11.9
5313	Activities related to real estate	307	95 860	23 838	4 981	1 422	62.0	12.8
53131	Real estate property managers	193	73 588	19 637	4 118	1 227	57.7	13.2
531311	Residential property managers	171	65 267	17 105	3 538	1 122	56.6	13.2
531312	Nonresidential property managers	22	8 321	2 532	580	105	65.8	13.1
53132	Offices of real estate appraisers	78	D	D	D	c	D	D
531320	Offices of real estate appraisers	78	D	D	D	c	D	D
53139	Other activities related to real estate	36	D	D	D	b	D	D
531390	Other activities related to real estate	36	D	D	D	b	D	D
532	Rental & leasing services	557	D	D	D	h	D	D
5321	Automotive equipment rental & leasing	62	50 457	8 204	1 906	345	2.1	4.8
53211	Passenger car rental & leasing	28	15 627	2 177	530	112	.4	11.2
532111	Passenger car rental	27	D	D	D	c	D	D
53212	Truck, utility trailer, & RV rental & leasing	34	34 830	6 027	1 376	233	2.8	1.9
532120	Truck, utility trailer, & RV rental & leasing	34	34 830	6 027	1 376	233	2.8	1.9
5322	Consumer goods rental	390	D	D	D	g	D	D
53221	Consumer electronics & appliances rental	23	14 985	3 287	789	132	11.8	1.4
532210	Consumer electronics & appliances rental	23	14 985	3 287	789	132	11.8	1.4
53223	Video tape & disk rental	294	D	D	D	g	D	D
532230	Video tape & disk rental	294	D	D	D	g	D	D
53229	Other consumer goods rental	68	D	D	D	e	D	D
532291	Home health equipment rental	26	12 830	3 274	695	96	16.2	4.4
532292	Recreational goods rental	26	D	D	D	b	D	D
532299	All other consumer goods rental	16	6 835	2 193	489	107	16.4	16.8
5323	General rental centers	59	22 713	5 050	1 101	273	30.9	23.6
53231	General rental centers	59	22 713	5 050	1 101	273	30.9	23.6
532310	General rental centers	59	22 713	5 050	1 101	273	30.9	23.6
5324	Commercial & industrial machinery & equipment rental & leasing	46	D	D	D	e	D	D
53241	Const/trans/mining/forestry machinery & equip rental & leasing	25	17 318	3 068	696	152	14.5	11.5
532412	Construction/mining/forestry machinery & equip rental & leasing	21	D	D	D	c	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	19	D	D	D	c	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	19	D	D	D	c	D	D

¹Includes revenue information obtained from administrative records of other Federal agencies.

²Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

Table 3. Summary Statistics for Counties: 1997

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
ALAMANCE COUNTY, NC								
53	Real estate & rental & leasing	97	69 325	7 288	1 191	397	20.9	10.4
531	Real estate	71	54 182	3 503	711	246	24.7	6.8
5311	Lessors of real estate	34	43 438	1 833	370	162	18.5	3.4
53111	Lessors of residential buildings & dwellings	12	4 879	435	119	31	82.1	12.7
531110	Lessors of residential buildings & dwellings	12	4 879	435	119	31	82.1	12.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	15	37 705	1 295	230	124	8.5	2.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	15	37 705	1 295	230	124	8.5	2.3
5312	Offices of real estate agents & brokers	23	8 163	824	146	37	63.0	18.8
53121	Offices of real estate agents & brokers	23	8 163	824	146	37	63.0	18.8
531210	Offices of real estate agents & brokers	23	8 163	824	146	37	63.0	18.8
5313	Activities related to real estate	14	2 581	846	195	47	9.6	25.6
532	Rental & leasing services	26	15 143	3 785	480	151	7.4	23.6
5322	Consumer goods rental	17	D	D	D	c	D	D
53223	Video tape & disk rental	14	3 371	641	169	94	15.2	3.7
532230	Video tape & disk rental	14	3 371	641	169	94	15.2	3.7
ALEXANDER COUNTY, NC								
53	Real estate & rental & leasing	8	1 179	224	34	21	68.6	6.0
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	6	D	D	D	a	D	D
ALLEGHANY COUNTY, NC								
53	Real estate & rental & leasing	7	839	107	26	13	49.5	.8
531	Real estate	5	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
ANSON COUNTY, NC								
53	Real estate & rental & leasing	11	1 789	438	107	26	56.6	1.7
531	Real estate	5	957	152	38	8	88.9	3.1
532	Rental & leasing services	6	832	286	69	18	19.4	—
ASHE COUNTY, NC								
53	Real estate & rental & leasing	19	4 139	720	139	37	51.0	4.3
531	Real estate	11	1 776	304	61	16	91.2	7.8
532	Rental & leasing services	8	2 363	416	78	21	20.7	1.7
AVERY COUNTY, NC								
53	Real estate & rental & leasing	38	11 002	2 684	706	187	44.8	13.9
531	Real estate	29	8 284	1 902	454	135	57.6	15.4
5312	Offices of real estate agents & brokers	14	4 397	1 136	229	58	50.0	10.7
53121	Offices of real estate agents & brokers	14	4 397	1 136	229	58	50.0	10.7
531210	Offices of real estate agents & brokers	14	4 397	1 136	229	58	50.0	10.7
532	Rental & leasing services	9	2 718	782	252	52	5.8	9.1
BEAUFORT COUNTY, NC								
53	Real estate & rental & leasing	30	8 385	1 337	315	118	37.0	28.1
531	Real estate	20	5 014	623	158	54	52.3	34.9
532	Rental & leasing services	10	3 371	714	157	64	14.3	18.0
BERTIE COUNTY, NC								
53	Real estate & rental & leasing	7	1 054	205	40	14	96.2	3.8
531	Real estate	4	439	97	14	7	100.0	—
532	Rental & leasing services	3	615	108	26	7	93.5	6.5
BLADEN COUNTY, NC								
53	Real estate & rental & leasing	12	9 816	1 121	304	56	20.2	—
531	Real estate	7	D	D	D	a	D	D
532	Rental & leasing services	5	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
BRUNSWICK COUNTY, NC								
53	Real estate & rental & leasing	86	64 664	14 993	3 737	949	26.4	7.8
531	Real estate	73	62 321	14 692	3 676	921	24.3	8.0
5311	Lessors of real estate	17	2 045	537	114	29	33.0	31.4
53111	Lessors of residential buildings & dwellings	10	974	198	46	19	38.6	60.3
531110	Lessors of residential buildings & dwellings	10	974	198	46	19	38.6	60.3
5312	Offices of real estate agents & brokers	43	50 928	11 943	3 109	724	25.6	1.1
53121	Offices of real estate agents & brokers	43	50 928	11 943	3 109	724	25.6	1.1
531210	Offices of real estate agents & brokers	43	50 928	11 943	3 109	724	25.6	1.1
5313	Activities related to real estate	13	9 348	2 212	453	168	15.2	40.4
53131	Real estate property managers	11	D	D	D	c	D	D
532	Rental & leasing services	13	2 343	301	61	28	83.4	2.6
5322	Consumer goods rental	12	D	D	D	b	D	D
BUNCOMBE COUNTY, NC								
53	Real estate & rental & leasing	221	131 914	21 831	4 706	1 037	26.8	26.7
531	Real estate	162	97 023	15 240	3 241	700	27.4	35.6
5311	Lessors of real estate	73	24 844	2 591	549	151	48.8	7.4
53111	Lessors of residential buildings & dwellings	33	9 487	1 195	243	68	45.3	15.2
531110	Lessors of residential buildings & dwellings	33	9 487	1 195	243	68	45.3	15.2
53112	Lessors of nonresidential buildings (except miniwarehouses)	23	9 370	843	220	46	44.1	2.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	23	9 370	843	220	46	44.1	2.8
53119	Lessors of other real estate property	11	4 776	404	62	24	68.8	2.8
531190	Lessors of other real estate property	11	4 776	404	62	24	68.8	2.8
5312	Offices of real estate agents & brokers	47	56 002	7 241	1 651	317	15.6	46.2
53121	Offices of real estate agents & brokers	47	56 002	7 241	1 651	317	15.6	46.2
531210	Offices of real estate agents & brokers	47	56 002	7 241	1 651	317	15.6	46.2
5313	Activities related to real estate	42	16 177	5 408	1 041	232	35.5	42.4
53131	Real estate property managers	24	11 199	4 595	872	199	19.6	61.2
531311	Residential property managers	18	9 610	3 023	532	123	22.8	71.1
53132	Offices of real estate appraisers	12	2 620	331	63	19	96.5	—
531320	Offices of real estate appraisers	12	2 620	331	63	19	96.5	—
532	Rental & leasing services	59	34 891	6 591	1 465	337	25.0	1.7
5321	Automotive equipment rental & leasing	10	8 137	1 028	210	42	2.3	—
5322	Consumer goods rental	30	12 928	2 580	639	188	9.4	2.6
53223	Video tape & disk rental	20	D	D	D	c	D	D
532230	Video tape & disk rental	20	D	D	D	c	D	D
5323	General rental centers	11	3 767	1 067	211	43	58.7	—
53231	General rental centers	11	3 767	1 067	211	43	58.7	—
532310	General rental centers	11	3 767	1 067	211	43	58.7	—
BURKE COUNTY, NC								
53	Real estate & rental & leasing	43	10 346	1 572	353	103	46.1	11.6
531	Real estate	29	D	D	D	b	D	D
5311	Lessors of real estate	11	1 762	198	40	14	87.5	4.2
5312	Offices of real estate agents & brokers	14	3 337	375	87	22	84.5	12.7
53121	Offices of real estate agents & brokers	14	3 337	375	87	22	84.5	12.7
531210	Offices of real estate agents & brokers	14	3 337	375	87	22	84.5	12.7
532	Rental & leasing services	14	D	D	D	b	D	D
5322	Consumer goods rental	10	2 897	500	117	32	11.6	—
CABARRUS COUNTY, NC								
53	Real estate & rental & leasing	98	59 950	11 149	2 480	497	25.8	4.4
531	Real estate	71	44 117	7 436	1 558	321	23.3	5.7
5311	Lessors of real estate	35	32 512	4 880	1 050	237	15.6	4.2
53111	Lessors of residential buildings & dwellings	12	23 424	3 010	661	139	9.7	3.5
531110	Lessors of residential buildings & dwellings	12	23 424	3 010	661	139	9.7	3.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	11	6 474	1 533	320	77	25.3	2.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	11	6 474	1 533	320	77	25.3	2.1
5312	Offices of real estate agents & brokers	24	8 397	1 541	257	52	48.9	10.6
53121	Offices of real estate agents & brokers	24	8 397	1 541	257	52	48.9	10.6
531210	Offices of real estate agents & brokers	24	8 397	1 541	257	52	48.9	10.6
5313	Activities related to real estate	12	3 208	1 015	251	32	34.5	7.6
532	Rental & leasing services	27	15 833	3 713	922	176	32.7	.6
5322	Consumer goods rental	13	3 255	852	217	88	9.6	3.0
53223	Video tape & disk rental	10	2 395	676	173	73	13.1	4.1
532230	Video tape & disk rental	10	2 395	676	173	73	13.1	4.1

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
CALDWELL COUNTY, NC								
53	Real estate & rental & leasing	39	11 321	1 876	450	116	40.7	18.7
531	Real estate	23	6 820	1 079	255	54	50.3	30.0
5311	Lessors of real estate	12	3 295	445	115	30	36.4	44.5
532	Rental & leasing services	16	4 501	797	195	62	26.1	1.6
5322	Consumer goods rental	10	D	D	D	b	D	D
CAMDEN COUNTY, NC								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
CARTERET COUNTY, NC								
53	Real estate & rental & leasing	112	46 825	7 122	1 445	478	64.3	6.3
531	Real estate	93	42 332	5 904	1 188	396	66.0	5.6
5311	Lessors of real estate	27	8 386	852	165	72	77.1	13.9
53111	Lessors of residential buildings & dwellings	12	1 960	278	39	10	68.9	31.1
531110	Lessors of residential buildings & dwellings	12	1 960	278	39	10	68.9	31.1
5312	Offices of real estate agents & brokers	45	16 324	3 084	627	160	48.8	3.5
53121	Offices of real estate agents & brokers	45	16 324	3 084	627	160	48.8	3.5
531210	Offices of real estate agents & brokers	45	16 324	3 084	627	160	48.8	3.5
5313	Activities related to real estate	21	17 622	1 968	396	164	76.8	3.5
53131	Real estate property managers	16	10 457	1 484	286	139	63.4	5.8
531311	Residential property managers	15	D	D	D	c	D	D
532	Rental & leasing services	19	4 493	1 218	257	82	48.3	13.7
5322	Consumer goods rental	17	D	D	D	b	D	D
53223	Video tape & disk rental	12	1 682	375	90	48	30.5	22.4
532230	Video tape & disk rental	12	1 682	375	90	48	30.5	22.4
CASWELL COUNTY, NC								
53	Real estate & rental & leasing	3	491	26	11	4	D	4.7
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
CATAWBA COUNTY, NC								
53	Real estate & rental & leasing	146	80 450	13 171	3 099	643	21.0	14.4
531	Real estate	96	37 042	6 020	1 329	315	42.2	12.4
5311	Lessors of real estate	43	18 409	2 189	509	140	29.0	13.9
53111	Lessors of residential buildings & dwellings	14	5 739	558	83	28	52.2	40.4
531110	Lessors of residential buildings & dwellings	14	5 739	558	83	28	52.2	40.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	23	11 049	1 447	377	100	10.8	2.2
531120	Lessors of nonresidential buildings (except miniwarehouses)	23	11 049	1 447	377	100	10.8	2.2
5312	Offices of real estate agents & brokers	28	13 572	2 014	466	76	56.3	9.2
53121	Offices of real estate agents & brokers	28	13 572	2 014	466	76	56.3	9.2
531210	Offices of real estate agents & brokers	28	13 572	2 014	466	76	56.3	9.2
5313	Activities related to real estate	25	5 061	1 817	354	99	52.7	15.3
53131	Real estate property managers	13	3 222	1 091	207	75	70.6	10.3
531311	Residential property managers	11	D	D	D	b	D	D
532	Rental & leasing services	49	D	D	D	e	D	D
5321	Automotive equipment rental & leasing	13	D	D	D	c	D	D
53212	Truck, utility trailer, & RV rental & leasing	10	D	D	D	c	D	D
532120	Truck, utility trailer, & RV rental & leasing	10	D	D	D	c	D	D
5322	Consumer goods rental	25	D	D	D	c	D	D
53223	Video tape & disk rental	18	3 798	768	171	95	17.5	7.5
532230	Video tape & disk rental	18	3 798	768	171	95	17.5	7.5
CHATHAM COUNTY, NC								
53	Real estate & rental & leasing	20	3 552	592	152	61	56.6	3.7
531	Real estate	12	2 307	267	65	26	71.7	2.1
532	Rental & leasing services	8	1 245	325	87	35	28.4	6.8
CHEROKEE COUNTY, NC								
53	Real estate & rental & leasing	17	11 176	1 993	448	89	14.7	1.1
531	Real estate	13	D	D	D	b	D	D
532	Rental & leasing services	4	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

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							From administrative records ¹	Estimated ²
CHOWAN COUNTY, NC								
53	Real estate & rental & leasing	9	1 457	113	23	14	95.2	4.8
531	Real estate	7	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
CLAY COUNTY, NC								
53	Real estate & rental & leasing	9	1 400	286	53	20	70.5	3.6
531	Real estate	6	1 104	183	32	8	62.6	4.6
532	Rental & leasing services	3	296	103	21	12	100.0	—
CLEVELAND COUNTY, NC								
53	Real estate & rental & leasing	76	45 779	6 604	1 591	354	54.9	14.7
531	Real estate	44	27 406	3 758	901	188	68.4	20.2
5311	Lessors of real estate	25	18 019	2 595	645	124	66.1	28.4
53111	Lessors of residential buildings & dwellings	11	2 053	256	71	21	76.4	1.7
531110	Lessors of residential buildings & dwellings	11	2 053	256	71	21	76.4	1.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	10	15 048	2 264	554	99	68.4	31.6
531120	Lessors of nonresidential buildings (except miniwarehouses)	10	15 048	2 264	554	99	68.4	31.6
5312	Offices of real estate agents & brokers	10	3 775	609	134	25	40.6	6.3
53121	Offices of real estate agents & brokers	10	3 775	609	134	25	40.6	6.3
531210	Offices of real estate agents & brokers	10	3 775	609	134	25	40.6	6.3
532	Rental & leasing services	31	D	D	D	c	D	D
5322	Consumer goods rental	19	4 039	952	267	109	25.5	9.2
53223	Video tape & disk rental	15	2 347	492	138	86	30.8	15.8
532230	Video tape & disk rental	15	2 347	492	138	86	30.8	15.8
COLUMBUS COUNTY, NC								
53	Real estate & rental & leasing	28	8 696	1 434	299	97	38.5	9.7
531	Real estate	15	2 663	483	91	33	84.6	12.5
532	Rental & leasing services	13	6 033	951	208	64	18.1	8.4
5322	Consumer goods rental	11	D	D	D	b	D	D
CRAVEN COUNTY, NC								
53	Real estate & rental & leasing	74	28 069	5 246	1 097	325	36.1	8.5
531	Real estate	55	18 416	3 943	757	209	49.7	12.4
5311	Lessors of real estate	20	7 816	721	153	52	61.4	14.9
5312	Offices of real estate agents & brokers	17	7 694	1 972	319	79	40.6	.4
53121	Offices of real estate agents & brokers	17	7 694	1 972	319	79	40.6	.4
531210	Offices of real estate agents & brokers	17	7 694	1 972	319	79	40.6	.4
5313	Activities related to real estate	18	2 906	1 250	285	78	42.6	37.5
53131	Real estate property managers	11	2 025	941	223	69	43.5	51.3
532	Rental & leasing services	19	9 653	1 303	340	116	10.2	1.1
5322	Consumer goods rental	11	D	D	D	b	D	D
53223	Video tape & disk rental	10	2 875	468	121	64	9.0	3.7
532230	Video tape & disk rental	10	2 875	468	121	64	9.0	3.7

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
CUMBERLAND COUNTY, NC								
53	Real estate & rental & leasing	272	137 455	23 437	5 622	1 182	32.7	7.9
531	Real estate	223	80 085	15 027	3 618	744	50.0	11.3
5311	Lessors of real estate	101	41 531	8 527	2 100	430	49.3	13.6
53111	Lessors of residential buildings & dwellings	37	15 099	1 904	449	136	31.0	20.3
531110	Lessors of residential buildings & dwellings	37	15 099	1 904	449	136	31.0	20.3
53112	Lessors of nonresidential buildings (except miniwarehouses)	27	20 003	5 593	1 385	193	70.5	4.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	27	20 003	5 593	1 385	193	70.5	4.3
53113	Lessors of miniwarehouses & self storage units	13	1 985	277	75	31	32.2	7.9
531130	Lessors of miniwarehouses & self storage units	13	1 985	277	75	31	32.2	7.9
53119	Lessors of other real estate property	24	4 444	753	191	70	23.9	35.3
531190	Lessors of other real estate property	24	4 444	753	191	70	23.9	35.3
5312	Offices of real estate agents & brokers	81	27 030	4 001	951	195	43.4	7.4
53121	Offices of real estate agents & brokers	81	27 030	4 001	951	195	43.4	7.4
531210	Offices of real estate agents & brokers	81	27 030	4 001	951	195	43.4	7.4
5313	Activities related to real estate	41	11 524	2 499	567	119	68.1	11.9
53131	Real estate property managers	23	8 590	1 590	335	81	76.8	12.1
531311	Residential property managers	21	D	D	D	b	D	D
53132	Offices of real estate appraisers	16	D	D	D	b	D	D
531320	Offices of real estate appraisers	16	D	D	D	b	D	D
532	Rental & leasing services	49	57 370	8 410	2 004	438	8.4	3.3
5321	Automotive equipment rental & leasing	11	33 163	3 970	1 002	143	—	4
5322	Consumer goods rental	27	12 058	2 071	505	207	24.9	2.7
53223	Video tape & disk rental	23	8 954	1 456	365	173	21.1	3.6
532230	Video tape & disk rental	23	8 954	1 456	365	173	21.1	3.6
CURRITUCK COUNTY, NC								
53	Real estate & rental & leasing	20	11 039	3 374	533	110	8.6	8.5
531	Real estate	16	10 261	3 174	520	108	8.8	9.1
532	Rental & leasing services	4	778	200	13	2	5.9	—
DARE COUNTY, NC								
53	Real estate & rental & leasing	106	61 772	16 835	3 342	872	35.4	14.6
531	Real estate	88	58 473	16 324	3 283	842	34.6	14.0
5311	Lessors of real estate	18	5 257	496	92	30	76.8	10.1
5312	Offices of real estate agents & brokers	36	27 083	7 875	1 647	374	13.6	16.9
53121	Offices of real estate agents & brokers	36	27 083	7 875	1 647	374	13.6	16.9
531210	Offices of real estate agents & brokers	36	27 083	7 875	1 647	374	13.6	16.9
5313	Activities related to real estate	34	26 133	7 953	1 544	438	47.9	11.7
53131	Real estate property managers	29	24 844	7 805	1 506	430	48.9	9.0
531311	Residential property managers	27	D	D	D	e	D	D
532	Rental & leasing services	18	3 299	511	59	30	50.4	25.8
5322	Consumer goods rental	16	D	D	D	b	D	D
DAVIDSON COUNTY, NC								
53	Real estate & rental & leasing	100	29 415	7 235	1 568	371	38.1	15.9
531	Real estate	83	22 872	6 123	1 321	280	45.0	15.5
5311	Lessors of real estate	38	8 004	1 126	229	75	55.0	23.8
53111	Lessors of residential buildings & dwellings	25	5 813	763	155	48	53.2	26.3
531110	Lessors of residential buildings & dwellings	25	5 813	763	155	48	53.2	26.3
5312	Offices of real estate agents & brokers	29	6 011	1 199	247	45	65.0	23.2
53121	Offices of real estate agents & brokers	29	6 011	1 199	247	45	65.0	23.2
531210	Offices of real estate agents & brokers	29	6 011	1 199	247	45	65.0	23.2
5313	Activities related to real estate	16	8 857	3 798	845	160	22.4	2.8
53131	Real estate property managers	12	7 154	3 541	789	152	9.4	3.5
531311	Residential property managers	12	7 154	3 541	789	152	9.4	3.5
532	Rental & leasing services	17	6 543	1 112	247	91	13.9	17.1
5322	Consumer goods rental	11	D	D	D	b	D	D
DAVIE COUNTY, NC								
53	Real estate & rental & leasing	10	2 581	414	73	15	32.5	20.0
531	Real estate	6	1 308	169	31	9	61.3	31.8
532	Rental & leasing services	4	1 273	245	42	6	2.8	7.9
DUPLIN COUNTY, NC								
53	Real estate & rental & leasing	18	7 474	857	216	65	10.3	3.3
531	Real estate	10	1 043	207	44	18	68.5	23.4
532	Rental & leasing services	8	6 431	650	172	47	.9	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

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							From administrative records ¹	Estimated ²
DURHAM COUNTY, NC								
53	Real estate & rental & leasing	246	160 768	30 575	6 933	1 301	18.7	10.6
531	Real estate	198	113 713	21 395	4 716	857	24.7	14.0
5311	Lessors of real estate	73	55 405	7 248	1 787	363	16.0	13.5
53111	Lessors of residential buildings & dwellings	37	24 566	2 998	830	183	14.3	14.3
531110	Lessors of residential buildings & dwellings	37	24 566	2 998	830	183	14.3	14.3
53112	Lessors of nonresidential buildings (except miniwarehouses)	21	25 525	3 309	755	139	14.2	15.4
531120	Lessors of nonresidential buildings (except miniwarehouses)	21	25 525	3 309	755	139	14.2	15.4
53113	Lessors of miniwarehouses & self storage units	11	4 125	757	170	34	25.5	—
531130	Lessors of miniwarehouses & self storage units	11	4 125	757	170	34	25.5	—
5312	Offices of real estate agents & brokers	52	30 720	5 342	1 002	163	22.0	17.6
53121	Offices of real estate agents & brokers	52	30 720	5 342	1 002	163	22.0	17.6
531210	Offices of real estate agents & brokers	52	30 720	5 342	1 002	163	22.0	17.6
5313	Activities related to real estate	73	27 588	8 805	1 927	331	45.2	11.0
53131	Real estate property managers	54	22 664	7 885	1 712	297	44.0	11.8
531311	Residential property managers	47	19 368	7 020	1 488	271	37.2	13.6
53132	Offices of real estate appraisers	12	2 187	455	99	17	82.5	5.8
531320	Offices of real estate appraisers	12	2 187	455	99	17	82.5	5.8
532	Rental & leasing services	47	D	D	D	e	D	D
5321	Automotive equipment rental & leasing	12	D	D	D	b	D	D
5322	Consumer goods rental	23	13 527	3 228	714	219	12.0	5.3
53223	Video tape & disk rental	12	5 783	980	247	122	6.2	12.3
532230	Video tape & disk rental	12	5 783	980	247	122	6.2	12.3
EDGECOMBE COUNTY, NC								
53	Real estate & rental & leasing	43	45 601	7 753	1 998	354	7.5	6.0
531	Real estate	30	D	D	D	c	D	D
5311	Lessors of real estate	21	D	D	D	c	D	D
53111	Lessors of residential buildings & dwellings	11	D	D	D	c	D	D
531110	Lessors of residential buildings & dwellings	11	D	D	D	c	D	D
532	Rental & leasing services	13	D	D	D	c	D	D
5322	Consumer goods rental	10	D	D	D	b	D	D
FORSYTH COUNTY, NC								
53	Real estate & rental & leasing	350	276 613	38 685	8 766	1 819	22.8	5.2
531	Real estate	274	181 742	28 254	6 601	1 300	32.8	5.4
5311	Lessors of real estate	139	99 356	9 965	2 945	565	24.3	4.5
53111	Lessors of residential buildings & dwellings	82	35 496	4 877	1 150	345	39.0	8.6
531110	Lessors of residential buildings & dwellings	82	35 496	4 877	1 150	345	39.0	8.6
53112	Lessors of nonresidential buildings (except miniwarehouses)	35	58 162	3 605	1 334	133	14.0	2.0
531120	Lessors of nonresidential buildings (except miniwarehouses)	35	58 162	3 605	1 334	133	14.0	2.0
53113	Lessors of miniwarehouses & self storage units	14	4 098	1 291	405	76	26.9	2.6
531130	Lessors of miniwarehouses & self storage units	14	4 098	1 291	405	76	26.9	2.6
5312	Offices of real estate agents & brokers	50	56 034	9 837	1 807	382	50.2	3.5
53121	Offices of real estate agents & brokers	50	56 034	9 837	1 807	382	50.2	3.5
531210	Offices of real estate agents & brokers	50	56 034	9 837	1 807	382	50.2	3.5
5313	Activities related to real estate	85	26 352	8 452	1 849	353	27.7	12.7
53131	Real estate property managers	60	22 197	7 096	1 602	302	17.4	14.0
531311	Residential property managers	50	D	D	D	e	D	D
531312	Nonresidential property managers	10	D	D	D	b	D	D
53132	Offices of real estate appraisers	23	D	D	D	b	D	D
531320	Offices of real estate appraisers	23	D	D	D	b	D	D
532	Rental & leasing services	73	D	D	D	f	D	D
5321	Automotive equipment rental & leasing	10	D	D	D	c	D	D
5322	Consumer goods rental	46	14 817	3 223	734	288	7.0	1.1
53223	Video tape & disk rental	37	9 990	2 275	543	255	10.2	1.6
532230	Video tape & disk rental	37	9 990	2 275	543	255	10.2	1.6
5323	General rental centers	11	D	D	D	b	D	D
53231	General rental centers	11	D	D	D	b	D	D
532310	General rental centers	11	D	D	D	b	D	D
FRANKLIN COUNTY, NC								
53	Real estate & rental & leasing	19	5 313	927	210	60	55.0	1.5
531	Real estate	12	1 375	198	46	16	68.5	5.7
532	Rental & leasing services	7	3 938	729	164	44	50.3	—

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							From administrative records ¹	Estimated ²
GASTON COUNTY, NC								
53	Real estate & rental & leasing	119	37 040	6 768	1 643	423	31.4	9.3
531	Real estate	74	21 398	3 775	868	186	44.5	6.0
5311	Lessors of real estate	30	9 135	1 492	364	70	42.2	6.5
53111	Lessors of residential buildings & dwellings	14	4 870	963	236	42	27.5	—
531110	Lessors of residential buildings & dwellings	14	4 870	963	236	42	27.5	—
5312	Offices of real estate agents & brokers	16	7 616	755	156	39	42.3	7.8
53121	Offices of real estate agents & brokers	16	7 616	755	156	39	42.3	7.8
531210	Offices of real estate agents & brokers	16	7 616	755	156	39	42.3	7.8
5313	Activities related to real estate	28	4 647	1 528	348	77	52.7	2.0
53131	Real estate property managers	17	3 099	1 166	270	57	29.1	2.9
531311	Residential property managers	13	2 456	876	224	51	30.0	1.8
532	Rental & leasing services	44	D	D	D	c	D	D
5322	Consumer goods rental	29	6 809	1 540	421	159	30.2	14.5
53223	Video tape & disk rental	23	5 208	1 071	253	138	31.4	16.3
532230	Video tape & disk rental	23	5 208	1 071	253	138	31.4	16.3
GATES COUNTY, NC								
53	Real estate & rental & leasing	3	453	106	23	10	100.0	—
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
GRAHAM COUNTY, NC								
53	Real estate & rental & leasing	5	740	75	17	5	50.7	49.3
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
GRANVILLE COUNTY, NC								
53	Real estate & rental & leasing	24	4 164	629	146	60	73.3	18.8
531	Real estate	18	3 223	431	96	35	88.2	4.4
532	Rental & leasing services	6	941	198	50	25	22.2	67.8
GREENE COUNTY, NC								
53	Real estate & rental & leasing	4	486	89	16	8	100.0	—
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
GUILFORD COUNTY, NC								
53	Real estate & rental & leasing	529	441 025	82 860	18 650	3 704	18.0	7.6
531	Real estate	402	270 605	55 000	12 098	2 367	27.2	9.5
5311	Lessors of real estate	174	147 843	23 821	5 096	1 022	32.3	11.7
53111	Lessors of residential buildings & dwellings	78	48 941	8 433	1 953	321	44.7	21.4
531110	Lessors of residential buildings & dwellings	78	48 941	8 433	1 953	321	44.7	21.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	63	82 782	12 325	2 719	604	26.6	5.4
531120	Lessors of nonresidential buildings (except miniwarehouses)	63	82 782	12 325	2 719	604	26.6	5.4
53113	Lessors of miniwarehouses & self storage units	19	8 917	2 254	220	49	16.5	4.5
531130	Lessors of miniwarehouses & self storage units	19	8 917	2 254	220	49	16.5	4.5
53119	Lessors of other real estate property	14	7 203	809	204	48	32.3	26.9
531190	Lessors of other real estate property	14	7 203	809	204	48	32.3	26.9
5312	Offices of real estate agents & brokers	113	53 195	10 274	2 139	315	29.6	4.9
53121	Offices of real estate agents & brokers	113	53 195	10 274	2 139	315	29.6	4.9
531210	Offices of real estate agents & brokers	113	53 195	10 274	2 139	315	29.6	4.9
5313	Activities related to real estate	115	69 567	20 905	4 863	1 030	14.7	8.2
53131	Real estate property managers	84	61 859	18 229	4 183	944	12.3	8.8
531311	Residential property managers	70	57 014	16 799	3 838	894	8.7	5.9
531312	Nonresidential property managers	14	4 845	1 430	345	50	54.1	42.1
53132	Offices of real estate appraisers	24	6 567	2 055	529	61	33.1	3.5
531320	Offices of real estate appraisers	24	6 567	2 055	529	61	33.1	3.5

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
GUILFORD COUNTY, NC—Con.								
53	Real estate & rental & leasing—Con.							
532	Rental & leasing services	124	D	D	D	g	D	D
5321	Automotive equipment rental & leasing	37	112 269	12 434	3 111	494	1.8	.6
53211	Passenger car rental & leasing	15	30 638	3 212	813	216	5.8	—
532111	Passenger car rental	13	D	D	D	c	D	D
53212	Truck, utility trailer, & RV rental & leasing	22	81 631	9 222	2 298	278	.2	.9
532120	Truck, utility trailer, & RV rental & leasing	22	81 631	9 222	2 298	278	.2	.9
5322	Consumer goods rental	53	25 988	6 391	1 313	456	10.8	7.1
53223	Video tape & disk rental	37	13 303	3 037	626	323	7.1	13.7
532230	Video tape & disk rental	37	13 303	3 037	626	323	7.1	13.7
5323	General rental centers	13	D	D	D	b	D	D
53231	General rental centers	13	D	D	D	b	D	D
532310	General rental centers	13	D	D	D	b	D	D
5324	Commercial & industrial machinery & equipment rental & leasing	21	24 242	7 151	1 604	291	1.2	12.0
53249	Oth commercial/industrial machinery & equipment rental & leasing	12	D	D	D	c	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	12	D	D	D	c	D	D
HALIFAX COUNTY, NC								
53	Real estate & rental & leasing	29	17 602	3 732	835	210	21.9	12.0
531	Real estate	22	7 803	843	178	74	49.3	20.6
5311	Lessors of real estate	11	D	D	D	b	D	D
532	Rental & leasing services	7	9 799	2 889	657	136	—	5.2
HARNETT COUNTY, NC								
53	Real estate & rental & leasing	45	10 698	2 032	455	154	46.1	27.4
531	Real estate	32	8 757	1 647	365	118	45.4	33.2
5311	Lessors of real estate	20	3 566	445	97	35	33.1	48.9
53111	Lessors of residential buildings & dwellings	12	2 759	298	76	29	33.1	63.2
531110	Lessors of residential buildings & dwellings	12	2 759	298	76	29	33.1	63.2
532	Rental & leasing services	13	1 941	385	90	36	49.3	1.4
5322	Consumer goods rental	10	D	D	D	b	D	D
53223	Video tape & disk rental	10	D	D	D	b	D	D
532230	Video tape & disk rental	10	D	D	D	b	D	D
HAYWOOD COUNTY, NC								
53	Real estate & rental & leasing	48	11 308	1 781	368	119	56.4	21.7
531	Real estate	38	9 343	1 384	261	82	59.2	23.6
5311	Lessors of real estate	14	2 732	200	30	20	32.0	22.9
5312	Offices of real estate agents & brokers	18	5 715	820	143	38	65.8	27.7
53121	Offices of real estate agents & brokers	18	5 715	820	143	38	65.8	27.7
531210	Offices of real estate agents & brokers	18	5 715	820	143	38	65.8	27.7
532	Rental & leasing services	10	1 965	397	107	37	43.5	12.6
HENDERSON COUNTY, NC								
53	Real estate & rental & leasing	66	28 106	4 914	1 150	252	34.8	18.7
531	Real estate	47	18 134	2 639	578	138	46.4	15.1
5311	Lessors of real estate	14	4 699	396	69	39	66.1	23.8
5312	Offices of real estate agents & brokers	25	10 825	1 340	293	65	41.1	6.5
53121	Offices of real estate agents & brokers	25	10 825	1 340	293	65	41.1	6.5
531210	Offices of real estate agents & brokers	25	10 825	1 340	293	65	41.1	6.5
532	Rental & leasing services	19	9 972	2 275	572	114	13.6	25.3
HERTFORD COUNTY, NC								
53	Real estate & rental & leasing	14	2 726	987	148	51	12.6	39.3
531	Real estate	8	1 059	240	52	18	23.4	50.4
532	Rental & leasing services	6	1 667	747	96	33	5.7	32.3
HOKE COUNTY, NC								
53	Real estate & rental & leasing	11	1 432	308	73	24	40.2	28.7
531	Real estate	10	D	D	D	b	D	D
532	Rental & leasing services	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
HYDE COUNTY, NC								
53	Real estate & rental & leasing	5	D	D	D	a	D	D
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
IREDELL COUNTY, NC								
53	Real estate & rental & leasing	95	33 779	6 359	1 347	341	35.5	12.2
531	Real estate	57	20 558	3 401	651	150	52.5	8.8
5311	Lessors of real estate	23	8 446	747	142	46	42.2	11.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	11	6 268	534	91	26	32.3	6.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	11	6 268	534	91	26	32.3	6.3
5312	Offices of real estate agents & brokers	23	10 439	1 963	388	69	59.4	4.2
53121	Offices of real estate agents & brokers	23	10 439	1 963	388	69	59.4	4.2
531210	Offices of real estate agents & brokers	23	10 439	1 963	388	69	59.4	4.2
5313	Activities related to real estate	11	1 673	691	121	35	61.0	23.6
532	Rental & leasing services	38	13 221	2 958	696	191	9.0	17.4
5322	Consumer goods rental	26	8 923	2 165	496	152	10.1	.6
53223	Video tape & disk rental	20	3 732	731	182	95	18.6	1.4
532230	Video tape & disk rental	20	3 732	731	182	95	18.6	1.4
JACKSON COUNTY, NC								
53	Real estate & rental & leasing	44	9 844	2 178	375	112	64.3	23.6
531	Real estate	39	8 849	1 888	329	99	66.2	26.3
5311	Lessors of real estate	10	1 982	355	63	19	71.9	23.3
5312	Offices of real estate agents & brokers	20	4 368	678	113	32	64.9	22.8
53121	Offices of real estate agents & brokers	20	4 368	678	113	32	64.9	22.8
531210	Offices of real estate agents & brokers	20	4 368	678	113	32	64.9	22.8
532	Rental & leasing services	5	995	290	46	13	47.5	—
JOHNSTON COUNTY, NC								
53	Real estate & rental & leasing	65	20 393	3 292	626	221	42.9	14.8
531	Real estate	49	16 629	2 634	471	143	51.1	17.6
5311	Lessors of real estate	17	6 563	1 059	175	57	47.9	13.7
5312	Offices of real estate agents & brokers	17	6 234	620	120	38	68.0	23.8
53121	Offices of real estate agents & brokers	17	6 234	620	120	38	68.0	23.8
531210	Offices of real estate agents & brokers	17	6 234	620	120	38	68.0	23.8
5313	Activities related to real estate	15	3 832	955	176	48	29.1	14.1
532	Rental & leasing services	16	3 764	658	155	78	6.8	2.3
5322	Consumer goods rental	11	D	D	D	b	D	D
53223	Video tape & disk rental	10	2 294	430	101	65	—	3.3
532230	Video tape & disk rental	10	2 294	430	101	65	—	3.3
JONES COUNTY, NC								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
LEE COUNTY, NC								
53	Real estate & rental & leasing	59	18 203	3 295	776	196	34.1	15.3
531	Real estate	42	11 352	1 940	446	113	46.1	13.8
5311	Lessors of real estate	25	6 800	1 012	221	71	38.8	14.0
53111	Lessors of residential buildings & dwellings	13	4 514	687	153	50	39.6	—
531110	Lessors of residential buildings & dwellings	13	4 514	687	153	50	39.6	—
53112	Lessors of nonresidential buildings (except miniwarehouses)	10	D	D	D	b	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	10	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	12	3 832	740	189	31	48.8	15.9
53121	Offices of real estate agents & brokers	12	3 832	740	189	31	48.8	15.9
531210	Offices of real estate agents & brokers	12	3 832	740	189	31	48.8	15.9
532	Rental & leasing services	17	6 851	1 355	330	83	14.4	18.0

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
LENOIR COUNTY, NC								
53	Real estate & rental & leasing	45	14 093	2 541	538	170	38.0	17.1
531	Real estate	29	8 831	1 117	216	74	47.9	24.4
5311	Lessors of real estate	16	5 095	478	112	49	51.2	18.4
5312	Offices of real estate agents & brokers	10	3 400	473	79	19	45.7	28.6
53121	Offices of real estate agents & brokers	10	3 400	473	79	19	45.7	28.6
531210	Offices of real estate agents & brokers	10	3 400	473	79	19	45.7	28.6
532	Rental & leasing services	16	5 262	1 424	322	96	21.4	4.7
5322	Consumer goods rental	10	D	D	D	b	D	D
LINCOLN COUNTY, NC								
53	Real estate & rental & leasing	40	12 963	2 539	486	151	47.4	19.6
531	Real estate	25	8 111	1 445	242	62	46.9	11.6
5311	Lessors of real estate	10	2 113	212	56	26	72.0	—
5312	Offices of real estate agents & brokers	10	5 324	926	116	27	37.8	10.1
53121	Offices of real estate agents & brokers	10	5 324	926	116	27	37.8	10.1
531210	Offices of real estate agents & brokers	10	5 324	926	116	27	37.8	10.1
532	Rental & leasing services	15	4 852	1 094	244	89	48.2	33.0
5322	Consumer goods rental	10	D	D	D	b	D	D
MCDOWELL COUNTY, NC								
53	Real estate & rental & leasing	22	5 017	780	145	50	47.8	8.4
531	Real estate	13	D	D	D	a	D	D
532	Rental & leasing services	8	2 750	478	103	33	28.2	—
MACON COUNTY, NC								
53	Real estate & rental & leasing	38	10 616	1 489	276	80	75.0	6.8
531	Real estate	31	9 055	1 211	229	61	78.8	7.5
5312	Offices of real estate agents & brokers	23	8 211	801	144	38	84.4	5.5
53121	Offices of real estate agents & brokers	23	8 211	801	144	38	84.4	5.5
531210	Offices of real estate agents & brokers	23	8 211	801	144	38	84.4	5.5
532	Rental & leasing services	7	1 561	278	47	19	52.5	2.8
MADISON COUNTY, NC								
53	Real estate & rental & leasing	8	622	116	35	16	57.4	42.6
531	Real estate	4	412	65	19	6	42.2	57.8
532	Rental & leasing services	4	210	51	16	10	87.1	12.9
MARTIN COUNTY, NC								
53	Real estate & rental & leasing	10	1 724	362	84	33	16.5	—
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	8	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
MECKLENBURG COUNTY, NC								
53	Real estate & rental & leasing	994	1 449 216	292 652	71 964	9 430	17.2	7.3
531	Real estate	763	845 645	185 053	45 280	5 411	23.4	5.6
5311	Lessors of real estate	297	382 017	39 174	9 234	1 714	14.0	3.9
53111	Lessors of residential buildings & dwellings	114	96 637	10 724	2 414	576	25.1	4.4
531110	Lessors of residential buildings & dwellings	114	96 637	10 724	2 414	576	25.1	4.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	129	266 889	25 866	6 147	954	9.3	2.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	129	266 889	25 866	6 147	954	9.3	2.8
53113	Lessors of miniwarehouses & self storage units	30	10 523	1 163	261	81	13.1	15.4
531130	Lessors of miniwarehouses & self storage units	30	10 523	1 163	261	81	13.1	15.4
53119	Lessors of other real estate property	24	7 968	1 421	412	103	41.2	18.1
531190	Lessors of other real estate property	24	7 968	1 421	412	103	41.2	18.1
5312	Offices of real estate agents & brokers	243	248 591	46 413	11 173	1 139	47.4	4.2
53121	Offices of real estate agents & brokers	243	248 591	46 413	11 173	1 139	47.4	4.2
531210	Offices of real estate agents & brokers	243	248 591	46 413	11 173	1 139	47.4	4.2
5313	Activities related to real estate	223	215 037	99 466	24 873	2 558	12.3	10.3
53131	Real estate property managers	128	183 863	88 174	22 850	2 274	8.6	8.3
531311	Residential property managers	86	104 882	40 773	10 676	1 406	10.3	9.9
531312	Nonresidential property managers	42	78 981	47 401	12 174	868	6.4	6.1
53132	Offices of real estate appraisers	60	22 400	8 761	1 502	207	29.2	20.9
531320	Offices of real estate appraisers	60	22 400	8 761	1 502	207	29.2	20.9
53139	Other activities related to real estate	35	8 774	2 531	521	77	46.2	24.9
531390	Other activities related to real estate	35	8 774	2 531	521	77	46.2	24.9
532	Rental & leasing services	228	D	D	D	h	D	D
5321	Automotive equipment rental & leasing	71	340 262	54 833	13 056	2 252	9.7	14.3
53211	Passenger car rental & leasing	33	243 930	39 210	9 094	1 744	8.0	18.6
532111	Passenger car rental	26	218 700	36 496	8 266	1 677	1.6	19.5
53212	Truck, utility trailer, & RV rental & leasing	38	96 332	15 623	3 962	508	14.3	3.3
532120	Truck, utility trailer, & RV rental & leasing	38	96 332	15 623	3 962	508	14.3	3.3
5322	Consumer goods rental	82	40 736	7 927	1 830	602	6.0	4.1
53223	Video tape & disk rental	57	22 869	3 729	911	445	4.8	2.8
532230	Video tape & disk rental	57	22 869	3 729	911	445	4.8	2.8
53229	Other consumer goods rental	12	D	D	D	b	D	D
5323	General rental centers	25	D	D	D	c	D	D
53231	General rental centers	25	D	D	D	c	D	D
532310	General rental centers	25	D	D	D	c	D	D
5324	Commercial & industrial machinery & equipment rental & leasing	50	183 449	37 434	9 868	964	6.9	3.5
53241	Const/trans/mining/forestry machinery & equip rental & leasing	19	53 021	14 375	4 440	503	20.0	4
532412	Construction/mining/forestry machinery & equip rental & leasing	18	D	D	D	f	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	26	D	D	D	e	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	26	D	D	D	e	D	D
MITCHELL COUNTY, NC								
53	Real estate & rental & leasing	15	3 160	585	116	38	47.2	7.5
531	Real estate	9	2 245	338	63	14	42.3	3.7
532	Rental & leasing services	6	915	247	53	24	59.3	16.8
MONTGOMERY COUNTY, NC								
53	Real estate & rental & leasing	10	5 165	3 123	920	150	11.5	3.0
531	Real estate	8	D	D	D	c	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
MOORE COUNTY, NC								
53	Real estate & rental & leasing	70	19 834	4 679	1 107	240	51.3	7.4
531	Real estate	53	14 302	3 391	827	128	55.1	6.8
5312	Offices of real estate agents & brokers	33	11 641	2 345	572	86	58.4	3.1
53121	Offices of real estate agents & brokers	33	11 641	2 345	572	86	58.4	3.1
531210	Offices of real estate agents & brokers	33	11 641	2 345	572	86	58.4	3.1
5313	Activities related to real estate	12	2 064	906	237	34	31.5	21.6
532	Rental & leasing services	17	5 532	1 288	280	112	41.6	9.0
5322	Consumer goods rental	14	D	D	D	b	D	D
53223	Video tape & disk rental	13	3 306	715	157	78	39.5	15.1
532230	Video tape & disk rental	13	3 306	715	157	78	39.5	15.1

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
NASH COUNTY, NC								
53	Real estate & rental & leasing	80	50 203	7 254	1 638	404	22.7	10.2
531	Real estate	57	D	D	D	c	D	D
5311	Lessors of real estate	24	D	D	D	c	D	D
53111	Lessors of residential buildings & dwellings	14	D	D	D	b	D	D
531110	Lessors of residential buildings & dwellings	14	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	20	7 251	1 295	264	42	34.8	33.3
53121	Offices of real estate agents & brokers	20	7 251	1 295	264	42	34.8	33.3
531210	Offices of real estate agents & brokers	20	7 251	1 295	264	42	34.8	33.3
5313	Activities related to real estate	13	D	D	D	b	D	D
53131	Real estate property managers	10	D	D	D	b	D	D
532	Rental & leasing services	23	D	D	D	c	D	D
5322	Consumer goods rental	10	D	D	D	b	D	D
NEW HANOVER COUNTY, NC								
53	Real estate & rental & leasing	252	117 658	22 356	5 291	1 140	31.9	10.0
531	Real estate	185	72 892	13 522	2 888	690	45.8	12.4
5311	Lessors of real estate	70	25 488	3 759	829	226	37.5	16.3
53111	Lessors of residential buildings & dwellings	24	10 679	1 523	299	112	49.1	14.6
531110	Lessors of residential buildings & dwellings	24	10 679	1 523	299	112	49.1	14.6
53112	Lessors of nonresidential buildings (except miniwarehouses)	27	D	D	D	b	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	27	D	D	D	b	D	D
53113	Lessors of miniwarehouses & self storage units	12	D	D	D	b	D	D
531130	Lessors of miniwarehouses & self storage units	12	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	71	33 556	4 491	903	233	53.6	8.3
53121	Offices of real estate agents & brokers	71	33 556	4 491	903	233	53.6	8.3
531210	Offices of real estate agents & brokers	71	33 556	4 491	903	233	53.6	8.3
5313	Activities related to real estate	44	13 848	5 272	1 156	231	42.3	15.2
53131	Real estate property managers	28	D	D	D	c	D	D
531311	Residential property managers	21	5 653	2 312	499	118	47.6	31.2
53132	Offices of real estate appraisers	13	D	D	D	b	D	D
531320	Offices of real estate appraisers	13	D	D	D	b	D	D
532	Rental & leasing services	67	44 766	8 834	2 403	450	9.4	6.2
5322	Consumer goods rental	35	D	D	D	c	D	D
53223	Video tape & disk rental	19	5 195	862	180	90	15.7	3.1
532230	Video tape & disk rental	19	5 195	862	180	90	15.7	3.1
5324	Commercial & industrial machinery & equipment rental & leasing	17	D	D	D	c	D	D
NORTHAMPTON COUNTY, NC								
53	Real estate & rental & leasing	4	D	D	D	a	D	D
531	Real estate	3	600	80	18	8	100.0	-
532	Rental & leasing services	1	D	D	D	a	D	D
ONSLow COUNTY, NC								
53	Real estate & rental & leasing	129	53 016	7 545	1 827	497	32.2	5.1
531	Real estate	102	43 779	5 656	1 386	362	35.3	2.9
5311	Lessors of real estate	48	26 474	2 569	676	191	32.9	3.8
53111	Lessors of residential buildings & dwellings	11	5 331	818	179	78	18.4	3.8
531110	Lessors of residential buildings & dwellings	11	5 331	818	179	78	18.4	3.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	15	18 034	1 255	379	63	36.2	3.2
531120	Lessors of nonresidential buildings (except miniwarehouses)	15	18 034	1 255	379	63	36.2	3.2
53119	Lessors of other real estate property	16	2 081	334	80	32	55.5	11.2
531190	Lessors of other real estate property	16	2 081	334	80	32	55.5	11.2
5312	Offices of real estate agents & brokers	35	14 500	2 150	513	119	36.4	1.4
53121	Offices of real estate agents & brokers	35	14 500	2 150	513	119	36.4	1.4
531210	Offices of real estate agents & brokers	35	14 500	2 150	513	119	36.4	1.4
5313	Activities related to real estate	19	2 805	937	197	52	52.4	2.4
53131	Real estate property managers	11	1 529	477	107	36	58.5	4.3
531311	Residential property managers	11	1 529	477	107	36	58.5	4.3
532	Rental & leasing services	27	9 237	1 889	441	135	17.4	15.3
5322	Consumer goods rental	17	5 384	940	241	92	10.9	13.4
53223	Video tape & disk rental	17	5 384	940	241	92	10.9	13.4
532230	Video tape & disk rental	17	5 384	940	241	92	10.9	13.4

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
ORANGE COUNTY, NC								
53	Real estate & rental & leasing	126	60 035	9 338	2 098	414	44.2	9.3
531	Real estate	109	54 510	8 345	1 874	321	47.6	9.5
5311	Lessors of real estate	39	20 079	2 176	473	125	36.3	20.4
53111	Lessors of residential buildings & dwellings	15	9 469	1 102	259	71	11.2	41.2
531110	Lessors of residential buildings & dwellings	15	9 469	1 102	259	71	11.2	41.2
53112	Lessors of nonresidential buildings (except miniwarehouses)	16	7 675	476	108	19	61.2	2.5
531120	Lessors of nonresidential buildings (except miniwarehouses)	16	7 675	476	108	19	61.2	2.5
5312	Offices of real estate agents & brokers	37	19 023	1 845	361	60	64.2	2.0
53121	Offices of real estate agents & brokers	37	19 023	1 845	361	60	64.2	2.0
531210	Offices of real estate agents & brokers	37	19 023	1 845	361	60	64.2	2.0
5313	Activities related to real estate	33	15 408	4 324	1 040	136	42.0	4.5
53131	Real estate property managers	22	12 305	3 601	916	116	34.8	5.0
531311	Residential property managers	14	8 721	2 201	580	72	37.5	7.1
532	Rental & leasing services	15	D	D	D	b	D	D
5322	Consumer goods rental	10	D	D	D	b	D	D
PAMLICO COUNTY, NC								
53	Real estate & rental & leasing	9	2 444	236	49	16	75.4	24.6
531	Real estate	6	2 078	179	41	11	71.1	28.9
532	Rental & leasing services	3	366	57	8	5	100.0	—
PASQUOTANK COUNTY, NC								
53	Real estate & rental & leasing	37	10 141	1 886	381	133	33.1	33.2
531	Real estate	26	7 373	1 229	242	76	41.0	43.6
5311	Lessors of real estate	14	4 214	921	191	58	32.0	46.0
532	Rental & leasing services	11	2 768	657	139	57	11.8	5.5
PENDER COUNTY, NC								
53	Real estate & rental & leasing	28	9 906	1 666	372	94	52.4	3.6
531	Real estate	25	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	13	4 178	692	162	39	26.6	8.6
53121	Offices of real estate agents & brokers	13	4 178	692	162	39	26.6	8.6
531210	Offices of real estate agents & brokers	13	4 178	692	162	39	26.6	8.6
532	Rental & leasing services	3	557	58	17	7	D	—
PERQUIMANS COUNTY, NC								
53	Real estate & rental & leasing	3	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
PERSON COUNTY, NC								
53	Real estate & rental & leasing	13	4 294	894	222	76	45.6	14.6
531	Real estate	8	2 329	541	127	39	55.5	8.0
532	Rental & leasing services	5	1 965	353	95	37	33.8	22.3
PITT COUNTY, NC								
53	Real estate & rental & leasing	121	51 415	7 874	1 829	495	40.4	7.6
531	Real estate	90	30 829	4 277	930	248	56.9	10.1
5311	Lessors of real estate	36	15 146	1 201	230	84	56.4	6.5
53111	Lessors of residential buildings & dwellings	20	6 225	776	158	52	62.7	4.8
531110	Lessors of residential buildings & dwellings	20	6 225	776	158	52	62.7	4.8
5312	Offices of real estate agents & brokers	26	9 395	1 151	278	58	60.1	4.1
53121	Offices of real estate agents & brokers	26	9 395	1 151	278	58	60.1	4.1
531210	Offices of real estate agents & brokers	26	9 395	1 151	278	58	60.1	4.1
5313	Activities related to real estate	28	6 288	1 925	422	106	53.5	28.1
53131	Real estate property managers	17	4 075	1 289	283	77	41.7	39.6
531311	Residential property managers	15	D	D	D	b	D	D
532	Rental & leasing services	30	D	D	D	c	D	D
5322	Consumer goods rental	17	11 103	1 864	468	178	5.6	4.2
53223	Video tape & disk rental	13	4 152	944	244	140	15.0	11.2
532230	Video tape & disk rental	13	4 152	944	244	140	15.0	11.2

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
POLK COUNTY, NC								
53	Real estate & rental & leasing	21	3 733	522	123	34	85.4	14.6
531	Real estate	19	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	11	2 643	295	74	19	100.0	—
53121	Offices of real estate agents & brokers	11	2 643	295	74	19	100.0	—
531210	Offices of real estate agents & brokers	11	2 643	295	74	19	100.0	—
532	Rental & leasing services	2	D	D	D	a	D	D
RANDOLPH COUNTY, NC								
53	Real estate & rental & leasing	58	22 329	3 173	713	211	44.3	12.6
531	Real estate	34	6 287	965	212	53	62.8	5.8
5311	Lessors of real estate	15	2 769	226	49	18	83.5	6.6
5312	Offices of real estate agents & brokers	11	2 703	463	100	19	52.5	—
53121	Offices of real estate agents & brokers	11	2 703	463	100	19	52.5	—
531210	Offices of real estate agents & brokers	11	2 703	463	100	19	52.5	—
532	Rental & leasing services	24	16 042	2 208	501	158	37.0	15.2
5322	Consumer goods rental	14	D	D	D	b	D	D
53223	Video tape & disk rental	12	2 559	604	134	86	31.5	10.8
532230	Video tape & disk rental	12	2 559	604	134	86	31.5	10.8
RICHMOND COUNTY, NC								
53	Real estate & rental & leasing	34	8 812	1 537	340	139	20.5	19.8
531	Real estate	22	5 188	825	189	65	25.9	15.0
5311	Lessors of real estate	15	4 140	674	159	56	9.9	16.7
532	Rental & leasing services	11	D	D	D	b	D	D
ROBESON COUNTY, NC								
53	Real estate & rental & leasing	46	13 964	4 516	1 054	260	27.1	6.2
531	Real estate	30	5 804	1 804	445	106	62.5	6.4
5311	Lessors of real estate	18	2 745	1 259	313	76	65.9	11.8
53111	Lessors of residential buildings & dwellings	10	1 448	184	43	25	64.3	17.1
531110	Lessors of residential buildings & dwellings	10	1 448	184	43	25	64.3	17.1
532	Rental & leasing services	16	8 160	2 712	609	154	2.0	6.1
5322	Consumer goods rental	10	2 031	370	94	60	8.0	8.4
53223	Video tape & disk rental	10	2 031	370	94	60	8.0	8.4
532230	Video tape & disk rental	10	2 031	370	94	60	8.0	8.4
ROCKINGHAM COUNTY, NC								
53	Real estate & rental & leasing	59	17 611	2 826	658	224	51.4	6.2
531	Real estate	40	9 599	1 428	339	120	68.2	8.5
5311	Lessors of real estate	21	5 614	576	136	49	71.3	2.7
53111	Lessors of residential buildings & dwellings	13	2 175	466	116	42	59.5	2.0
531110	Lessors of residential buildings & dwellings	13	2 175	466	116	42	59.5	2.0
5312	Offices of real estate agents & brokers	13	2 838	544	128	43	62.7	23.4
53121	Offices of real estate agents & brokers	13	2 838	544	128	43	62.7	23.4
531210	Offices of real estate agents & brokers	13	2 838	544	128	43	62.7	23.4
532	Rental & leasing services	19	8 012	1 398	319	104	31.2	3.3
5322	Consumer goods rental	14	5 082	1 049	245	91	46.4	1.8
ROWAN COUNTY, NC								
53	Real estate & rental & leasing	69	25 306	4 958	1 149	236	45.9	22.0
531	Real estate	51	17 016	3 280	731	144	43.6	26.5
5311	Lessors of real estate	23	7 286	888	210	75	59.4	18.4
53111	Lessors of residential buildings & dwellings	12	2 590	401	96	37	46.1	25.1
531110	Lessors of residential buildings & dwellings	12	2 590	401	96	37	46.1	25.1
5312	Offices of real estate agents & brokers	15	5 003	640	138	28	42.8	4.4
53121	Offices of real estate agents & brokers	15	5 003	640	138	28	42.8	4.4
531210	Offices of real estate agents & brokers	15	5 003	640	138	28	42.8	4.4
5313	Activities related to real estate	13	4 727	1 752	383	41	20.2	62.5
53131	Real estate property managers	10	4 247	1 555	328	36	20.1	69.6
532	Rental & leasing services	18	8 290	1 678	418	92	50.4	12.6

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							From administrative records ¹	Estimated ²
RUTHERFORD COUNTY, NC								
53	Real estate & rental & leasing	51	12 808	2 951	639	164	29.2	18.4
531	Real estate	38	9 107	2 178	428	100	40.6	12.0
5311	Lessors of real estate	12	1 767	245	54	22	68.4	24.4
5312	Offices of real estate agents & brokers	15	6 560	1 729	341	66	31.9	5.2
53121	Offices of real estate agents & brokers	15	6 560	1 729	341	66	31.9	5.2
531210	Offices of real estate agents & brokers	15	6 560	1 729	341	66	31.9	5.2
5313	Activities related to real estate	11	780	204	33	12	51.4	41.4
532	Rental & leasing services	13	3 701	773	211	64	.9	33.9
SAMPSON COUNTY, NC								
53	Real estate & rental & leasing	25	5 275	1 165	256	85	56.6	28.3
531	Real estate	17	2 403	331	81	27	75.5	22.2
532	Rental & leasing services	8	2 872	834	175	58	40.8	33.4
SCOTLAND COUNTY, NC								
53	Real estate & rental & leasing	27	7 282	1 431	358	113	45.3	4.6
531	Real estate	21	5 617	987	252	68	58.8	6.0
5311	Lessors of real estate	12	3 460	695	190	46	67.5	4.8
532	Rental & leasing services	6	1 665	444	106	45	—	—
STANLY COUNTY, NC								
53	Real estate & rental & leasing	32	12 204	1 890	413	123	40.3	4.8
531	Real estate	19	3 755	388	65	27	80.6	13.5
532	Rental & leasing services	13	8 449	1 502	348	96	22.4	1.0
STOKES COUNTY, NC								
53	Real estate & rental & leasing	12	2 156	389	110	63	49.7	2.2
531	Real estate	8	859	144	26	9	92.3	5.6
532	Rental & leasing services	4	1 297	245	84	54	21.5	—
SURRY COUNTY, NC								
53	Real estate & rental & leasing	60	20 042	2 522	515	183	30.1	9.1
531	Real estate	45	15 268	1 494	329	117	30.1	12.0
5311	Lessors of real estate	20	10 443	611	131	50	38.6	1.5
5313	Activities related to real estate	17	1 843	578	125	42	28.9	12.3
53131	Real estate property managers	12	D	D	D	b	D	D
531311	Residential property managers	11	D	D	D	b	D	D
532	Rental & leasing services	15	4 774	1 028	186	66	30.0	—
5322	Consumer goods rental	11	D	D	D	b	D	D
53223	Video tape & disk rental	10	2 655	363	74	39	54.0	—
532230	Video tape & disk rental	10	2 655	363	74	39	54.0	—
SWAIN COUNTY, NC								
53	Real estate & rental & leasing	7	487	74	18	12	94.9	5.1
531	Real estate	3	218	18	1	2	92.7	7.3
532	Rental & leasing services	4	269	56	17	10	96.7	3.3
TRANSYLVANIA COUNTY, NC								
53	Real estate & rental & leasing	32	7 938	1 363	222	73	49.6	26.1
531	Real estate	27	6 352	949	166	58	53.8	28.1
5312	Offices of real estate agents & brokers	16	4 595	560	84	34	47.1	31.9
53121	Offices of real estate agents & brokers	16	4 595	560	84	34	47.1	31.9
531210	Offices of real estate agents & brokers	16	4 595	560	84	34	47.1	31.9
532	Rental & leasing services	5	1 586	414	56	15	32.7	18.1
TYRRELL COUNTY, NC								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
UNION COUNTY, NC								
53	Real estate & rental & leasing	67	25 851	4 374	1 009	222	34.8	2.6
531	Real estate	40	12 883	1 747	390	87	62.3	1.2
5311	Lessors of real estate	17	6 447	773	190	41	53.9	2.5
5312	Offices of real estate agents & brokers	16	5 250	520	112	31	76.2	—
53121	Offices of real estate agents & brokers	16	5 250	520	112	31	76.2	—
531210	Offices of real estate agents & brokers	16	5 250	520	112	31	76.2	—
532	Rental & leasing services	27	12 968	2 627	619	135	7.5	4.0
5322	Consumer goods rental	15	3 103	635	165	73	22.3	12.7
53223	Video tape & disk rental	12	2 246	374	102	63	21.2	17.6
532230	Video tape & disk rental	12	2 246	374	102	63	21.2	17.6
VANCE COUNTY, NC								
53	Real estate & rental & leasing	46	17 194	2 569	575	146	37.7	16.4
531	Real estate	34	9 954	1 216	244	64	54.8	27.3
5311	Lessors of real estate	21	7 338	624	112	37	54.1	36.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	12	4 537	417	67	22	42.9	57.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	12	4 537	417	67	22	42.9	57.1
532	Rental & leasing services	12	7 240	1 353	331	82	14.2	1.5
WAKE COUNTY, NC								
53	Real estate & rental & leasing	792	862 493	130 135	29 639	4 777	15.6	6.3
531	Real estate	605	481 388	86 173	18 406	2 915	23.5	9.3
5311	Lessors of real estate	207	193 023	22 640	4 759	820	23.8	8.3
53111	Lessors of residential buildings & dwellings	91	70 976	9 441	2 330	477	14.6	10.0
531110	Lessors of residential buildings & dwellings	91	70 976	9 441	2 330	477	14.6	10.0
53112	Lessors of nonresidential buildings (except miniwarehouses)	64	107 321	11 017	1 845	222	28.8	7.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	64	107 321	11 017	1 845	222	28.8	7.9
53113	Lessors of miniwarehouses & self storage units	31	8 745	1 064	246	63	24.5	2.8
531130	Lessors of miniwarehouses & self storage units	31	8 745	1 064	246	63	24.5	2.8
53119	Lessors of other real estate property	21	5 981	1 118	338	58	41.3	5.3
531190	Lessors of other real estate property	21	5 981	1 118	338	58	41.3	5.3
5312	Offices of real estate agents & brokers	220	213 565	33 811	7 113	1 013	20.1	6.2
53121	Offices of real estate agents & brokers	220	213 565	33 811	7 113	1 013	20.1	6.2
531210	Offices of real estate agents & brokers	220	213 565	33 811	7 113	1 013	20.1	6.2
5313	Activities related to real estate	178	74 800	29 722	6 534	1 082	32.4	20.5
53131	Real estate property managers	120	62 371	25 112	5 599	946	29.9	23.8
531311	Residential property managers	89	43 492	16 112	3 536	635	26.0	24.9
531312	Nonresidential property managers	31	18 879	9 000	2 063	311	38.9	21.3
53132	Offices of real estate appraisers	39	8 394	2 957	671	102	47.4	2.5
531320	Offices of real estate appraisers	39	8 394	2 957	671	102	47.4	2.5
53139	Other activities related to real estate	19	4 035	1 653	264	34	39.1	6.5
531390	Other activities related to real estate	19	4 035	1 653	264	34	39.1	6.5
532	Rental & leasing services	180	377 388	43 309	11 106	1 840	5.6	1.9
5321	Automotive equipment rental & leasing	32	88 947	10 650	2 749	545	.3	4.2
53211	Passenger car rental & leasing	17	D	D	D	e	D	D
532111	Passenger car rental	15	D	D	D	e	D	D
53212	Truck, utility trailer, & RV rental & leasing	15	D	D	D	c	D	D
532120	Truck, utility trailer, & RV rental & leasing	15	D	D	D	c	D	D
5322	Consumer goods rental	87	132 728	13 388	3 689	781	4.1	1.1
53222	Formal wear & costume rental	11	D	D	D	b	D	D
532220	Formal wear & costume rental	11	D	D	D	b	D	D
53223	Video tape & disk rental	53	20 077	3 306	831	427	13.8	3.8
532230	Video tape & disk rental	53	20 077	3 306	831	427	13.8	3.8
53229	Other consumer goods rental	14	D	D	D	c	D	D
532299	All other consumer goods rental	11	D	D	D	b	D	D
5323	General rental centers	20	14 722	3 372	757	119	61.0	1.4
53231	General rental centers	20	14 722	3 372	757	119	61.0	1.4
532310	General rental centers	20	14 722	3 372	757	119	61.0	1.4
5324	Commercial & industrial machinery & equipment rental & leasing	41	140 991	15 899	3 911	395	4.5	1.3
53241	Const/trans/mining/forestry machinery & equip rental & leasing	16	25 224	3 570	862	105	2.3	3.3
532412	Construction/mining/forestry machinery & equip rental & leasing	14	D	D	D	c	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	18	D	D	D	c	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	18	D	D	D	c	D	D
WARREN COUNTY, NC								
53	Real estate & rental & leasing	6	D	D	D	a	D	D
531	Real estate	5	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
WASHINGTON COUNTY, NC								
53	Real estate & rental & leasing	7	2 008	488	126	32	5.2	4.2
531	Real estate	4	D	D	D	b	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
WATAUGA COUNTY, NC								
53	Real estate & rental & leasing	69	18 364	3 089	695	231	53.5	3.7
531	Real estate	52	12 457	2 097	433	148	67.0	2.9
5311	Lessors of real estate	13	3 295	714	157	64	58.1	3.7
5312	Offices of real estate agents & brokers	24	5 475	647	123	39	70.8	—
53121	Offices of real estate agents & brokers	24	5 475	647	123	39	70.8	—
531210	Offices of real estate agents & brokers	24	5 475	647	123	39	70.8	—
5313	Activities related to real estate	15	3 687	736	153	45	69.2	6.3
532	Rental & leasing services	17	5 907	992	262	83	25.0	5.5
5322	Consumer goods rental	14	D	D	D	b	D	D
WAYNE COUNTY, NC								
53	Real estate & rental & leasing	81	21 047	4 475	959	263	36.1	18.8
531	Real estate	60	14 022	3 086	651	148	49.2	24.9
5311	Lessors of real estate	26	4 961	797	200	54	23.4	48.3
53111	Lessors of residential buildings & dwellings	15	3 137	443	114	32	11.5	70.3
531110	Lessors of residential buildings & dwellings	15	3 137	443	114	32	11.5	70.3
5312	Offices of real estate agents & brokers	17	5 536	1 476	272	54	58.7	7.6
53121	Offices of real estate agents & brokers	17	5 536	1 476	272	54	58.7	7.6
531210	Offices of real estate agents & brokers	17	5 536	1 476	272	54	58.7	7.6
5313	Activities related to real estate	17	3 525	813	179	40	70.5	19.1
532	Rental & leasing services	21	7 025	1 389	308	115	10.0	6.6
5322	Consumer goods rental	12	D	D	D	b	D	D
53223	Video tape & disk rental	10	D	D	D	b	D	D
532230	Video tape & disk rental	10	D	D	D	b	D	D
WILKES COUNTY, NC								
53	Real estate & rental & leasing	38	16 747	2 316	517	127	55.5	3.2
531	Real estate	26	9 987	1 234	272	56	87.6	5.3
5311	Lessors of real estate	12	6 597	207	65	19	87.1	2.2
532	Rental & leasing services	12	6 760	1 082	245	71	8.0	—
WILSON COUNTY, NC								
53	Real estate & rental & leasing	63	19 313	2 986	619	192	49.2	14.5
531	Real estate	43	14 091	1 788	365	95	61.9	15.8
5311	Lessors of real estate	12	5 088	513	114	34	27.2	22.2
5312	Offices of real estate agents & brokers	19	4 925	586	96	29	87.0	10.9
53121	Offices of real estate agents & brokers	19	4 925	586	96	29	87.0	10.9
531210	Offices of real estate agents & brokers	19	4 925	586	96	29	87.0	10.9
5313	Activities related to real estate	12	4 078	689	155	32	74.9	13.8
532	Rental & leasing services	19	D	D	D	b	D	D
5322	Consumer goods rental	12	D	D	D	b	D	D
53223	Video tape & disk rental	10	2 074	448	91	54	24.8	3.9
532230	Video tape & disk rental	10	2 074	448	91	54	24.8	3.9
YADKIN COUNTY, NC								
53	Real estate & rental & leasing	15	5 059	540	102	46	12.0	10.6
531	Real estate	8	1 804	208	55	14	33.7	17.7
532	Rental & leasing services	7	3 255	332	47	32	—	6.6
YANCEY COUNTY, NC								
53	Real estate & rental & leasing	13	2 129	281	63	28	62.0	31.0
531	Real estate	10	D	D	D	a	D	D
532	Rental & leasing services	3	563	81	19	11	D	—

¹Includes revenue information obtained from administrative records of other Federal agencies.

²Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

Table 4. Summary Statistics for Places: 1997

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
ABERDEEN, NC								
53	Real estate & rental & leasing	4	D	D	D	b	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	3	D	D	D	b	D	D
AHOSKIE, NC								
53	Real estate & rental & leasing	9	2 167	844	113	35	11.4	38.0
531	Real estate	5	D	D	D	a	D	D
532	Rental & leasing services	4	D	D	D	b	D	D
ALBEMARLE, NC								
53	Real estate & rental & leasing	20	7 568	921	181	56	32.7	7.8
531	Real estate	11	2 323	291	48	19	68.6	21.9
532	Rental & leasing services	9	5 245	630	133	37	16.8	1.6
ANDREWS, NC								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
ANGIER, NC								
53	Real estate & rental & leasing	3	1 391	111	15	5	D	-
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
APEX, NC								
53	Real estate & rental & leasing	8	1 184	280	81	28	28.4	1.8
531	Real estate	5	434	102	36	12	77.4	4.8
532	Rental & leasing services	3	750	178	45	16	-	-
ARCHDALE, NC *								
53	Real estate & rental & leasing	8	8 144	637	140	33	62.1	-
531	Real estate	3	489	58	11	5	100.0	-
532	Rental & leasing services	5	7 655	579	129	28	59.6	-
ARCHDALE, NC (RANDOLPH COUNTY PART) *								
53	Real estate & rental & leasing	8	8 144	637	140	33	62.1	-
531	Real estate	3	489	58	11	5	100.0	-
532	Rental & leasing services	5	7 655	579	129	28	59.6	-
ASHEBORO, NC								
53	Real estate & rental & leasing	26	7 322	1 358	338	94	30.1	2.9
531	Real estate	18	3 605	672	160	32	53.6	3.5
532	Rental & leasing services	8	3 717	686	178	62	7.3	2.4

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
ASHEVILLE, NC								
53	Real estate & rental & leasing	149	107 112	17 874	3 903	829	20.4	30.1
531	Real estate	112	81 599	12 615	2 697	566	21.2	39.0
5311	Lessors of real estate	41	15 441	1 682	384	96	33.5	8.4
53111	Lessors of residential buildings & dwellings	15	5 394	771	148	39	29.0	21.1
531110	Lessors of residential buildings & dwellings	15	5 394	771	148	39	29.0	21.1
53112	Lessors of nonresidential buildings (except miniwarehouses)	19	8 429	747	200	42	39.1	1.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	19	8 429	747	200	42	39.1	1.9
5312	Offices of real estate agents & brokers	34	52 161	6 456	1 487	285	12.8	48.0
53121	Offices of real estate agents & brokers	34	52 161	6 456	1 487	285	12.8	48.0
531210	Offices of real estate agents & brokers	34	52 161	6 456	1 487	285	12.8	48.0
5313	Activities related to real estate	37	13 997	4 477	826	185	38.9	39.1
53131	Real estate property managers	20	D	D	D	c	D	D
531311	Residential property managers	15	D	D	D	b	D	D
53132	Offices of real estate appraisers	12	2 620	331	63	19	96.5	—
531320	Offices of real estate appraisers	12	2 620	331	63	19	96.5	—
532	Rental & leasing services	37	25 513	5 259	1 206	263	17.8	1.5
5322	Consumer goods rental	20	11 605	2 291	560	151	6.6	1.1
53223	Video tape & disk rental	13	D	D	D	c	D	D
532230	Video tape & disk rental	13	D	D	D	c	D	D
AYDEN, NC								
53	Real estate & rental & leasing	4	D	D	D	b	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	b	D	D
BEAUFORT, NC								
53	Real estate & rental & leasing	10	2 117	170	21	9	99.0	1.0
531	Real estate	8	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
BELMONT, NC								
53	Real estate & rental & leasing	11	3 563	537	130	25	6.1	16.6
531	Real estate	6	2 484	332	81	12	8.7	18.8
532	Rental & leasing services	5	1 079	205	49	13	—	11.5
BESSEMER CITY, NC								
53	Real estate & rental & leasing	3	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
BLACK MOUNTAIN, NC								
53	Real estate & rental & leasing	9	2 802	1 219	257	65	32.3	61.2
531	Real estate	7	D	D	D	b	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
BOILING SPRINGS, NC								
53	Real estate & rental & leasing	3	504	28	3	1	81.2	18.8
531	Real estate	3	504	28	3	1	81.2	18.8
BOONE, NC								
53	Real estate & rental & leasing	41	12 168	2 316	494	172	35.7	5.0
531	Real estate	30	7 769	1 544	325	110	55.6	3.7
5311	Lessors of real estate	10	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	11	2 354	369	74	19	32.2	—
53121	Offices of real estate agents & brokers	11	2 354	369	74	19	32.2	—
531210	Offices of real estate agents & brokers	11	2 354	369	74	19	32.2	—
532	Rental & leasing services	11	4 399	772	169	62	.6	7.4

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
BREVARD, NC								
53	Real estate & rental & leasing	17	4 870	881	139	48	50.1	32.2
531	Real estate	15	D	D	D	b	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
BURGAU, NC								
53	Real estate & rental & leasing	3	561	76	18	7	D	—
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BURLINGTON, NC								
53	Real estate & rental & leasing	58	60 579	5 743	854	292	19.0	9.9
531	Real estate	43	48 400	2 568	511	188	23.2	5.3
5311	Lessors of real estate	20	41 555	1 603	321	143	17.1	2.0
53112	Lessors of nonresidential buildings (except miniwarehouses)	11	37 552	1 227	214	118	8.2	2.2
531120	Lessors of nonresidential buildings (except miniwarehouses)	11	37 552	1 227	214	118	8.2	2.2
5312	Offices of real estate agents & brokers	15	5 928	581	110	26	66.4	22.6
53121	Offices of real estate agents & brokers	15	5 928	581	110	26	66.4	22.6
531210	Offices of real estate agents & brokers	15	5 928	581	110	26	66.4	22.6
532	Rental & leasing services	15	12 179	3 175	343	104	2.5	28.3
CAJAH'S MOUNTAIN, NC								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
CANTON, NC								
53	Real estate & rental & leasing	7	1 033	147	32	14	18.0	30.0
531	Real estate	5	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
CAROLINA BEACH, NC								
53	Real estate & rental & leasing	14	3 232	850	185	61	58.4	17.8
531	Real estate	13	D	D	D	b	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
CARRBORO, NC								
53	Real estate & rental & leasing	20	8 444	1 120	238	74	33.2	17.7
531	Real estate	16	6 898	755	157	46	40.1	16.6
532	Rental & leasing services	4	1 546	365	81	28	2.5	22.6
CARY, NC *								
53	Real estate & rental & leasing	99	74 421	12 751	2 357	397	17.4	10.5
531	Real estate	82	69 573	11 592	2 122	304	17.0	10.5
5311	Lessors of real estate	20	21 945	1 897	422	78	12.7	10.3
5312	Offices of real estate agents & brokers	34	37 121	6 276	1 233	146	11.5	3.7
53121	Offices of real estate agents & brokers	34	37 121	6 276	1 233	146	11.5	3.7
531210	Offices of real estate agents & brokers	34	37 121	6 276	1 233	146	11.5	3.7
5313	Activities related to real estate	28	10 507	3 419	467	80	45.6	34.9
53131	Real estate property managers	17	8 508	3 028	393	66	37.6	43.1
531311	Residential property managers	13	6 310	1 844	161	42	43.0	43.0
532	Rental & leasing services	16	D	D	D	b	D	D
5322	Consumer goods rental	12	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
CARY, NC (WAKE COUNTY PART) *								
53	Real estate & rental & leasing	99	74 421	12 751	2 357	397	17.4	10.5
531	Real estate	82	69 573	11 592	2 122	304	17.0	10.5
5311	Lessors of real estate	20	21 945	1 897	422	78	12.7	10.3
5312	Offices of real estate agents & brokers	34	37 121	6 276	1 233	146	11.5	3.7
53121	Offices of real estate agents & brokers	34	37 121	6 276	1 233	146	11.5	3.7
531210	Offices of real estate agents & brokers	34	37 121	6 276	1 233	146	11.5	3.7
5313	Activities related to real estate	28	10 507	3 419	467	80	45.6	34.9
53131	Real estate property managers	17	8 508	3 028	393	66	37.6	43.1
531311	Residential property managers	13	6 310	1 844	161	42	43.0	43.0
532	Rental & leasing services	16	D	D	D	b	D	D
5322	Consumer goods rental	12	D	D	D	b	D	D
CHAPEL HILL, NC *								
53	Real estate & rental & leasing	83	D	D	D	e	D	D
531	Real estate	74	41 065	6 404	1 451	216	49.7	9.5
5311	Lessors of real estate	26	14 513	1 229	268	60	39.5	20.3
53112	Lessors of nonresidential buildings (except miniwarehouses)	13	7 249	444	101	16	58.9	2.7
531120	Lessors of nonresidential buildings (except miniwarehouses)	13	7 249	444	101	16	58.9	2.7
5312	Offices of real estate agents & brokers	27	15 254	1 537	299	49	61.1	1.8
53121	Offices of real estate agents & brokers	27	15 254	1 537	299	49	61.1	1.8
531210	Offices of real estate agents & brokers	27	15 254	1 537	299	49	61.1	1.8
5313	Activities related to real estate	21	11 298	3 638	884	107	47.4	6.1
53131	Real estate property managers	14	8 585	3 153	816	94	37.6	7.2
531311	Residential property managers	10	D	D	D	b	D	D
532	Rental & leasing services	7	D	D	D	b	D	D
CHAPEL HILL, NC (DURHAM COUNTY PART) *								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
CHAPEL HILL, NC (ORANGE COUNTY PART) *								
53	Real estate & rental & leasing	81	D	D	D	e	D	D
531	Real estate	72	D	D	D	c	D	D
5311	Lessors of real estate	24	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	13	7 249	444	101	16	58.9	2.7
531120	Lessors of nonresidential buildings (except miniwarehouses)	13	7 249	444	101	16	58.9	2.7
5312	Offices of real estate agents & brokers	27	15 254	1 537	299	49	61.1	1.8
53121	Offices of real estate agents & brokers	27	15 254	1 537	299	49	61.1	1.8
531210	Offices of real estate agents & brokers	27	15 254	1 537	299	49	61.1	1.8
5313	Activities related to real estate	21	11 298	3 638	884	107	47.4	6.1
53131	Real estate property managers	14	8 585	3 153	816	94	37.6	7.2
531311	Residential property managers	10	D	D	D	b	D	D
532	Rental & leasing services	7	D	D	D	b	D	D
CHARLOTTE, NC								
53	Real estate & rental & leasing	859	1 285 564	272 266	66 607	8 677	18.2	7.4
531	Real estate	671	805 070	179 226	43 802	5 067	23.0	5.1
5311	Lessors of real estate	265	367 009	37 712	8 907	1 591	12.5	3.5
53111	Lessors of residential buildings & dwellings	102	89 049	10 077	2 266	513	23.4	3.3
531110	Lessors of residential buildings & dwellings	102	89 049	10 077	2 266	513	23.4	3.3
53112	Lessors of nonresidential buildings (except miniwarehouses)	120	263 235	25 495	6 064	928	8.1	2.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	120	263 235	25 495	6 064	928	8.1	2.8
53113	Lessors of miniwarehouses & self storage units	25	9 316	905	221	69	7.6	17.4
531130	Lessors of miniwarehouses & self storage units	25	9 316	905	221	69	7.6	17.4
53119	Lessors of other real estate property	18	5 409	1 235	356	81	57.3	17.2
531190	Lessors of other real estate property	18	5 409	1 235	356	81	57.3	17.2
5312	Offices of real estate agents & brokers	208	230 347	44 528	10 786	1 076	49.3	4.3
53121	Offices of real estate agents & brokers	208	230 347	44 528	10 786	1 076	49.3	4.3
531210	Offices of real estate agents & brokers	208	230 347	44 528	10 786	1 076	49.3	4.3
5313	Activities related to real estate	198	207 714	96 986	24 109	2 400	12.6	8.8
53131	Real estate property managers	116	178 350	86 485	22 240	2 133	8.8	6.7
531311	Residential property managers	76	D	D	D	g	D	D
531312	Nonresidential property managers	40	D	D	D	f	D	D
53132	Offices of real estate appraisers	54	21 894	8 592	1 476	202	29.6	20.1
531320	Offices of real estate appraisers	54	21 894	8 592	1 476	202	29.6	20.1
53139	Other activities related to real estate	28	7 470	1 909	393	65	52.3	26.0
531390	Other activities related to real estate	28	7 470	1 909	393	65	52.3	26.0

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
CHARLOTTE, NC—Con.								
53	Real estate & rental & leasing—Con.							
532	Rental & leasing services	186	D	D	D	h	D	D
5321	Automotive equipment rental & leasing	65	313 391	52 085	12 377	2 153	10.6	15.5
53211	Passenger car rental & leasing	32	D	D	D	g	D	D
532111	Passenger car rental	25	D	D	D	g	D	D
53212	Truck, utility trailer, & RV rental & leasing	33	D	D	D	e	D	D
532120	Truck, utility trailer, & RV rental & leasing	33	D	D	D	e	D	D
5322	Consumer goods rental	63	33 240	6 624	1 512	461	6.0	4.8
53223	Video tape & disk rental	41	16 487	2 775	661	319	4.2	3.4
532230	Video tape & disk rental	41	16 487	2 775	661	319	4.2	3.4
53229	Other consumer goods rental	11	D	D	D	b	D	D
5323	General rental centers	21	D	D	D	c	D	D
53231	General rental centers	21	D	D	D	c	D	D
532310	General rental centers	21	D	D	D	c	D	D
5324	Commercial & industrial machinery & equipment rental & leasing	37	96 548	27 480	7 076	810	12.1	3.4
53241	Const/trans/mining/forestry machinery & equip rental & leasing	12	47 334	13 352	4 203	475	22.1	.5
532412	Construction/mining/forestry machinery & equip rental & leasing	11	D	D	D	e	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	21	46 719	12 643	2 559	302	2.6	6.5
532490	Oth commercial/industrial machinery & equipment rental & leasing	21	46 719	12 643	2 559	302	2.6	6.5
CHERRYVILLE, NC								
53	Real estate & rental & leasing	8	1 575	205	51	19	47.1	52.9
531	Real estate	5	786	112	22	8	94.4	5.6
532	Rental & leasing services	2	D	D	D	a	D	D
CHINA GROVE, NC								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
CLAYTON, NC								
53	Real estate & rental & leasing	14	3 259	531	124	38	57.8	18.4
531	Real estate	11	D	D	D	b	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
CLEMMONS, NC								
53	Real estate & rental & leasing	8	3 072	599	126	64	33.2	10.1
531	Real estate	4	D	D	D	b	D	D
532	Rental & leasing services	4	D	D	D	a	D	D
CLINTON, NC								
53	Real estate & rental & leasing	16	3 458	920	175	38	68.9	14.0
531	Real estate	13	D	D	D	b	D	D
532	Rental & leasing services	3	1 656	641	103	18	D	-
CONCORD, NC								
53	Real estate & rental & leasing	51	38 738	6 428	1 395	297	22.2	2.1
531	Real estate	39	30 841	4 921	1 037	211	19.0	2.4
5311	Lessors of real estate	17	22 728	3 352	727	168	6.6	2.7
5312	Offices of real estate agents & brokers	14	5 848	807	117	24	55.5	2.4
53121	Offices of real estate agents & brokers	14	5 848	807	117	24	55.5	2.4
531210	Offices of real estate agents & brokers	14	5 848	807	117	24	55.5	2.4
532	Rental & leasing services	12	7 897	1 507	358	86	34.7	.8
CONOVER, NC								
53	Real estate & rental & leasing	10	5 221	1 066	281	50	20.3	7.1
531	Real estate	5	D	D	D	a	D	D
532	Rental & leasing services	5	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
CORNELIUS, NC								
53	Real estate & rental & leasing	13	D	D	D	b	D	D
531	Real estate	12	9 352	887	200	39	4.1	—
532	Rental & leasing services	1	D	D	D	a	D	D
DALLAS, NC								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
DAVIDSON, NC *								
53	Real estate & rental & leasing	4	2 229	158	31	7	94.5	—
531	Real estate	4	2 229	158	31	7	94.5	—
DAVIDSON, NC (MECKLENBURG COUNTY PART) *								
53	Real estate & rental & leasing	4	2 229	158	31	7	94.5	—
531	Real estate	4	2 229	158	31	7	94.5	—
DUNN, NC								
53	Real estate & rental & leasing	16	5 095	1 314	307	89	39.1	23.9
531	Real estate	11	D	D	D	b	D	D
532	Rental & leasing services	5	D	D	D	a	D	D
DURHAM, NC *								
53	Real estate & rental & leasing	213	146 011	27 765	6 326	1 162	19.2	10.9
531	Real estate	172	105 500	19 749	4 365	794	25.3	14.5
5311	Lessors of real estate	64	52 311	6 799	1 687	336	16.4	14.2
53111	Lessors of residential buildings & dwellings	35	D	D	D	c	D	D
531110	Lessors of residential buildings & dwellings	35	D	D	D	c	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	19	D	D	D	c	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	19	D	D	D	c	D	D
5312	Offices of real estate agents & brokers	40	28 088	4 629	862	142	20.4	17.8
53121	Offices of real estate agents & brokers	40	28 088	4 629	862	142	20.4	17.8
531210	Offices of real estate agents & brokers	40	28 088	4 629	862	142	20.4	17.8
5313	Activities related to real estate	68	25 101	8 321	1 816	316	49.4	11.6
53131	Real estate property managers	50	D	D	D	e	D	D
531311	Residential property managers	45	D	D	D	e	D	D
53132	Offices of real estate appraisers	12	2 187	455	99	17	82.5	5.8
531320	Offices of real estate appraisers	12	2 187	455	99	17	82.5	5.8
532	Rental & leasing services	41	40 511	8 016	1 961	368	3.2	1.5
5321	Automotive equipment rental & leasing	10	10 312	1 278	329	68	—	—
5322	Consumer goods rental	20	11 471	2 521	567	164	10.3	1.4
53223	Video tape & disk rental	11	D	D	D	b	D	D
532230	Video tape & disk rental	11	D	D	D	b	D	D
DURHAM, NC (DURHAM COUNTY PART) *								
53	Real estate & rental & leasing	213	146 011	27 765	6 326	1 162	19.2	10.9
531	Real estate	172	105 500	19 749	4 365	794	25.3	14.5
5311	Lessors of real estate	64	52 311	6 799	1 687	336	16.4	14.2
53111	Lessors of residential buildings & dwellings	35	D	D	D	c	D	D
531110	Lessors of residential buildings & dwellings	35	D	D	D	c	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	19	D	D	D	c	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	19	D	D	D	c	D	D
5312	Offices of real estate agents & brokers	40	28 088	4 629	862	142	20.4	17.8
53121	Offices of real estate agents & brokers	40	28 088	4 629	862	142	20.4	17.8
531210	Offices of real estate agents & brokers	40	28 088	4 629	862	142	20.4	17.8
5313	Activities related to real estate	68	25 101	8 321	1 816	316	49.4	11.6
53131	Real estate property managers	50	D	D	D	e	D	D
531311	Residential property managers	45	D	D	D	e	D	D
53132	Offices of real estate appraisers	12	2 187	455	99	17	82.5	5.8
531320	Offices of real estate appraisers	12	2 187	455	99	17	82.5	5.8
532	Rental & leasing services	41	40 511	8 016	1 961	368	3.2	1.5
5321	Automotive equipment rental & leasing	10	10 312	1 278	329	68	—	—
5322	Consumer goods rental	20	11 471	2 521	567	164	10.3	1.4
53223	Video tape & disk rental	11	D	D	D	b	D	D
532230	Video tape & disk rental	11	D	D	D	b	D	D

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
EDEN, NC								
53	Real estate & rental & leasing	31	10 183	1 486	351	117	53.0	9.8
531	Real estate	21	6 594	838	194	75	71.8	11.8
5311	Lessors of real estate	12	3 905	304	68	24	78.3	2.8
532	Rental & leasing services	10	3 589	648	157	42	18.6	6.4
EDENTON, NC								
53	Real estate & rental & leasing	9	1 457	113	23	14	95.2	4.8
531	Real estate	7	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
ELIZABETH CITY, NC *								
53	Real estate & rental & leasing	30	9 225	1 474	299	107	31.8	33.0
531	Real estate	22	6 730	996	190	60	42.1	43.0
5311	Lessors of real estate	10	3 571	688	139	42	32.3	45.4
532	Rental & leasing services	8	2 495	478	109	47	4.3	6.1
ELIZABETH CITY, NC (PASQUOTANK COUNTY PART) *								
53	Real estate & rental & leasing	30	9 225	1 474	299	107	31.8	33.0
531	Real estate	22	6 730	996	190	60	42.1	43.0
5311	Lessors of real estate	10	3 571	688	139	42	32.3	45.4
532	Rental & leasing services	8	2 495	478	109	47	4.3	6.1
ELIZABETHTOWN, NC								
53	Real estate & rental & leasing	6	1 773	221	51	16	64.0	-
531	Real estate	3	1 393	144	36	9	D	-
532	Rental & leasing services	3	380	77	15	7	D	-
ELKIN, NC *								
53	Real estate & rental & leasing	11	2 207	319	72	37	27.6	39.3
531	Real estate	8	1 846	215	45	24	33.0	47.0
532	Rental & leasing services	3	361	104	27	13	-	-
ELKIN, NC (SURRY COUNTY PART) *								
53	Real estate & rental & leasing	11	2 207	319	72	37	27.6	39.3
531	Real estate	8	1 846	215	45	24	33.0	47.0
532	Rental & leasing services	3	361	104	27	13	-	-
ELON COLLEGE, NC								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
EMERALD ISLE, NC								
53	Real estate & rental & leasing	21	22 265	3 058	596	161	60.9	2.6
531	Real estate	19	D	D	D	c	D	D
5312	Offices of real estate agents & brokers	13	8 538	2 190	436	107	10.9	4.5
53121	Offices of real estate agents & brokers	13	8 538	2 190	436	107	10.9	4.5
531210	Offices of real estate agents & brokers	13	8 538	2 190	436	107	10.9	4.5
532	Rental & leasing services	2	D	D	D	a	D	D
ENFIELD, NC								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
ERWIN, NC								
53	Real estate & rental & leasing	3	253	33	8	4	D	22.9
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
FAIRMONT, NC								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
FARMVILLE, NC								
53	Real estate & rental & leasing	5	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
FAYETTEVILLE, NC								
53	Real estate & rental & leasing	197	90 454	16 896	3 990	867	40.5	9.1
531	Real estate	157	63 668	12 079	2 858	564	50.6	10.5
5311	Lessors of real estate	59	31 356	7 044	1 717	308	49.6	12.0
53111	Lessors of residential buildings & dwellings	20	9 404	1 216	277	73	20.9	26.7
531110	Lessors of residential buildings & dwellings	20	9 404	1 216	277	73	20.9	26.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	22	18 460	5 298	1 308	184	68.1	4.7
531120	Lessors of nonresidential buildings (except miniwarehouses)	22	18 460	5 298	1 308	184	68.1	4.7
53119	Lessors of other real estate property	10	2 401	370	89	31	26.9	16.3
531190	Lessors of other real estate property	10	2 401	370	89	31	26.9	16.3
5312	Offices of real estate agents & brokers	63	21 585	2 761	630	145	41.2	7.1
53121	Offices of real estate agents & brokers	63	21 585	2 761	630	145	41.2	7.1
531210	Offices of real estate agents & brokers	63	21 585	2 761	630	145	41.2	7.1
5313	Activities related to real estate	35	10 727	2 274	511	111	72.5	12.6
53131	Real estate property managers	20	D	D	D	b	D	D
531311	Residential property managers	18	7 779	1 428	310	74	83.9	8.8
53132	Offices of real estate appraisers	13	2 450	732	175	28	50.0	8.5
531320	Offices of real estate appraisers	13	2 450	732	175	28	50.0	8.5
532	Rental & leasing services	40	26 786	4 817	1 132	303	16.7	5.8
5322	Consumer goods rental	23	D	D	D	c	D	D
53223	Video tape & disk rental	19	D	D	D	c	D	D
532230	Video tape & disk rental	19	D	D	D	c	D	D
FOREST CITY, NC								
53	Real estate & rental & leasing	19	3 252	606	136	44	63.0	14.3
531	Real estate	13	D	D	D	b	D	D
532	Rental & leasing services	6	D	D	D	b	D	D
FRANKLIN, NC								
53	Real estate & rental & leasing	21	D	D	D	b	D	D
531	Real estate	16	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	13	2 693	388	55	19	76.5	15.2
53121	Offices of real estate agents & brokers	13	2 693	388	55	19	76.5	15.2
531210	Offices of real estate agents & brokers	13	2 693	388	55	19	76.5	15.2
532	Rental & leasing services	5	D	D	D	a	D	D
FUQUAY-VARINA, NC								
53	Real estate & rental & leasing	14	3 834	646	144	35	25.8	28.5
531	Real estate	12	D	D	D	b	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
GARNER, NC								
53	Real estate & rental & leasing	26	12 086	1 714	368	106	35.5	10.4
531	Real estate	18	8 799	1 051	198	63	48.7	7.9
5312	Offices of real estate agents & brokers	11	7 028	410	69	20	53.9	.1
53121	Offices of real estate agents & brokers	11	7 028	410	69	20	53.9	.1
531210	Offices of real estate agents & brokers	11	7 028	410	69	20	53.9	.1
532	Rental & leasing services	8	3 287	663	170	43	-	16.9

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							From administrative records ¹	Estimated ²
GASTONIA, NC								
53	Real estate & rental & leasing	67	27 077	5 053	1 295	308	26.0	5.6
531	Real estate	41	15 011	2 724	688	140	39.8	4.9
5311	Lessors of real estate	14	6 114	1 016	265	46	35.4	3.0
5313	Activities related to real estate	19	2 448	1 161	299	64	56.3	—
53131	Real estate property managers	12	1 634	915	246	49	34.5	—
531311	Residential property managers	10	D	D	D	b	D	D
532	Rental & leasing services	26	12 066	2 329	607	168	8.8	6.5
5322	Consumer goods rental	16	D	D	D	c	D	D
53223	Video tape & disk rental	11	3 168	635	147	81	18.7	13.2
532230	Video tape & disk rental	11	3 168	635	147	81	18.7	13.2
GIBSONVILLE, NC *								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
GIBSONVILLE, NC (ALAMANCE COUNTY PART) *								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
GOLDSBORO, NC								
53	Real estate & rental & leasing	69	18 051	4 285	920	242	29.9	19.5
531	Real estate	51	11 491	2 990	631	137	41.8	26.6
5311	Lessors of real estate	20	D	D	D	b	D	D
53111	Lessors of residential buildings & dwellings	10	2 545	400	105	26	7.7	70.0
531110	Lessors of residential buildings & dwellings	10	2 545	400	105	26	7.7	70.0
5312	Offices of real estate agents & brokers	16	D	D	D	b	D	D
53121	Offices of real estate agents & brokers	16	D	D	D	b	D	D
531210	Offices of real estate agents & brokers	16	D	D	D	b	D	D
5313	Activities related to real estate	15	D	D	D	b	D	D
532	Rental & leasing services	18	6 560	1 295	289	105	8.9	7.1
GRAHAM, NC								
53	Real estate & rental & leasing	12	3 688	480	115	37	18.0	30.2
531	Real estate	9	2 063	268	55	17	32.1	48.0
532	Rental & leasing services	3	1 625	212	60	20	—	7.7
GRANITE FALLS, NC								
53	Real estate & rental & leasing	4	1 133	95	25	10	78.0	—
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
GREENSBORO, NC								
53	Real estate & rental & leasing	361	324 347	63 633	14 695	2 807	18.7	6.9
531	Real estate	280	204 774	42 669	9 727	1 857	27.5	8.3
5311	Lessors of real estate	113	104 547	18 349	4 256	759	34.3	11.2
53111	Lessors of residential buildings & dwellings	53	39 427	7 418	1 773	270	39.4	20.4
531110	Lessors of residential buildings & dwellings	53	39 427	7 418	1 773	270	39.4	20.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	37	58 757	10 044	2 251	432	30.7	3.7
531120	Lessors of nonresidential buildings (except miniwarehouses)	37	58 757	10 044	2 251	432	30.7	3.7
53113	Lessors of miniwarehouses & self storage units	16	3 796	442	117	32	38.8	10.6
531130	Lessors of miniwarehouses & self storage units	16	3 796	442	117	32	38.8	10.6
5312	Offices of real estate agents & brokers	79	37 104	6 469	1 194	190	33.5	2.5
53121	Offices of real estate agents & brokers	79	37 104	6 469	1 194	190	33.5	2.5
531210	Offices of real estate agents & brokers	79	37 104	6 469	1 194	190	33.5	2.5
5313	Activities related to real estate	88	63 123	17 851	4 277	908	12.9	7.1
53131	Real estate property managers	63	56 713	16 003	3 781	843	10.2	7.4
531311	Residential property managers	55	53 532	15 133	3 570	821	7.4	5.8
53132	Offices of real estate appraisers	20	D	D	D	b	D	D
531320	Offices of real estate appraisers	20	D	D	D	b	D	D
532	Rental & leasing services	78	D	D	D	f	D	D
5321	Automotive equipment rental & leasing	23	76 859	8 593	2 181	322	2.6	.7
53211	Passenger car rental & leasing	10	13 379	1 309	346	107	13.3	—
53212	Truck, utility trailer, & RV rental & leasing	13	63 480	7 284	1 835	215	.3	.8
532120	Truck, utility trailer, & RV rental & leasing	13	63 480	7 284	1 835	215	.3	.8
5322	Consumer goods rental	30	17 252	4 545	923	288	10.5	—
53223	Video tape & disk rental	20	7 047	1 879	379	199	1.9	—
532230	Video tape & disk rental	20	7 047	1 879	379	199	1.9	—
5323	General rental centers	10	D	D	D	b	D	D
53231	General rental centers	10	D	D	D	b	D	D
532310	General rental centers	10	D	D	D	b	D	D
5324	Commercial & industrial machinery & equipment rental & leasing	15	D	D	D	e	D	D
GREENVILLE, NC								
53	Real estate & rental & leasing	100	44 713	6 865	1 622	431	42.8	7.4
531	Real estate	74	28 336	3 853	851	219	56.3	9.6
5311	Lessors of real estate	28	13 463	1 083	209	75	55.3	4.3
53111	Lessors of residential buildings & dwellings	16	5 151	698	148	50	56.4	4.4
531110	Lessors of residential buildings & dwellings	16	5 151	698	148	50	56.4	4.4
5312	Offices of real estate agents & brokers	23	9 289	1 138	276	56	59.6	4.1
53121	Offices of real estate agents & brokers	23	9 289	1 138	276	56	59.6	4.1
531210	Offices of real estate agents & brokers	23	9 289	1 138	276	56	59.6	4.1
5313	Activities related to real estate	23	5 584	1 632	366	88	53.2	31.6
53131	Real estate property managers	13	D	D	D	b	D	D
531311	Residential property managers	12	D	D	D	b	D	D
532	Rental & leasing services	25	D	D	D	c	D	D
5322	Consumer goods rental	15	D	D	D	c	D	D
53223	Video tape & disk rental	11	D	D	D	c	D	D
532230	Video tape & disk rental	11	D	D	D	c	D	D
HAMLET, NC								
53	Real estate & rental & leasing	3	184	40	10	7	D	16.3
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
HAVELOCK, NC								
53	Real estate & rental & leasing	20	6 077	893	212	85	59.6	1.1
531	Real estate	15	4 635	600	138	49	77.8	1.5
532	Rental & leasing services	5	1 442	293	74	36	1.0	—
HENDERSON, NC								
53	Real estate & rental & leasing	41	16 053	2 474	556	141	34.6	17.6
531	Real estate	29	8 813	1 121	225	59	51.4	30.8
5311	Lessors of real estate	18	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	12	4 537	417	67	22	42.9	57.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	12	4 537	417	67	22	42.9	57.1
532	Rental & leasing services	12	7 240	1 353	331	82	14.2	1.5

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

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							From administrative records ¹	Estimated ²
HENDERSONVILLE, NC								
53	Real estate & rental & leasing	48	16 455	3 198	753	146	52.1	19.6
531	Real estate	35	11 362	1 714	390	82	66.0	18.3
5312	Offices of real estate agents & brokers	20	5 863	652	138	34	71.7	12.1
53121	Offices of real estate agents & brokers	20	5 863	652	138	34	71.7	12.1
531210	Offices of real estate agents & brokers	20	5 863	652	138	34	71.7	12.1
532	Rental & leasing services	13	5 093	1 484	363	64	21.0	22.6
HICKORY, NC *								
53	Real estate & rental & leasing	100	65 538	10 535	2 516	489	21.5	13.5
531	Real estate	72	32 517	5 162	1 179	264	42.1	8.9
5311	Lessors of real estate	31	15 565	1 748	445	117	25.6	10.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	19	10 820	1 347	356	93	10.7	2.2
531120	Lessors of nonresidential buildings (except miniwarehouses)	19	10 820	1 347	356	93	10.7	2.2
5312	Offices of real estate agents & brokers	24	12 681	1 948	446	69	56.2	6.9
53121	Offices of real estate agents & brokers	24	12 681	1 948	446	69	56.2	6.9
531210	Offices of real estate agents & brokers	24	12 681	1 948	446	69	56.2	6.9
5313	Activities related to real estate	17	4 271	1 466	288	78	60.8	8.1
532	Rental & leasing services	27	D	D	D	c	D	D
5322	Consumer goods rental	11	D	D	D	b	D	D
HICKORY, NC (BURKE COUNTY PART) *								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
HICKORY, NC (CATAWBA COUNTY PART) *								
53	Real estate & rental & leasing	99	D	D	D	e	D	D
531	Real estate	71	D	D	D	e	D	D
5311	Lessors of real estate	30	D	D	D	c	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	18	D	D	D	b	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	18	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	24	12 681	1 948	446	69	56.2	6.9
53121	Offices of real estate agents & brokers	24	12 681	1 948	446	69	56.2	6.9
531210	Offices of real estate agents & brokers	24	12 681	1 948	446	69	56.2	6.9
5313	Activities related to real estate	17	4 271	1 466	288	78	60.8	8.1
532	Rental & leasing services	27	D	D	D	c	D	D
5322	Consumer goods rental	11	D	D	D	b	D	D
HIGH POINT, NC *								
53	Real estate & rental & leasing	90	51 643	9 564	2 176	500	16.8	9.7
531	Real estate	67	D	D	D	e	D	D
5311	Lessors of real estate	29	23 636	2 734	614	201	21.0	8.0
53111	Lessors of residential buildings & dwellings	11	D	D	D	b	D	D
531110	Lessors of residential buildings & dwellings	11	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	16	18 567	1 918	398	155	14.1	2.6
531120	Lessors of nonresidential buildings (except miniwarehouses)	16	18 567	1 918	398	155	14.1	2.6
5312	Offices of real estate agents & brokers	21	9 036	1 883	535	62	19.9	16.5
53121	Offices of real estate agents & brokers	21	9 036	1 883	535	62	19.9	16.5
531210	Offices of real estate agents & brokers	21	9 036	1 883	535	62	19.9	16.5
5313	Activities related to real estate	17	D	D	D	b	D	D
53131	Real estate property managers	14	3 484	1 464	262	70	38.2	15.5
531311	Residential property managers	10	D	D	D	b	D	D
532	Rental & leasing services	23	D	D	D	c	D	D
5322	Consumer goods rental	12	5 285	1 139	239	87	3.4	13.3

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
HIGH POINT, NC (GUILFORD COUNTY PART) *								
53	Real estate & rental & leasing	90	51 643	9 564	2 176	500	16.8	9.7
531	Real estate	67	D	D	D	e	D	D
5311	Lessors of real estate	29	23 636	2 734	614	201	21.0	8.0
53111	Lessors of residential buildings & dwellings	11	D	D	D	b	D	D
531110	Lessors of residential buildings & dwellings	11	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	16	18 567	1 918	398	155	14.1	2.6
531120	Lessors of nonresidential buildings (except miniwarehouses)	16	18 567	1 918	398	155	14.1	2.6
5312	Offices of real estate agents & brokers	21	9 036	1 883	535	62	19.9	16.5
53121	Offices of real estate agents & brokers	21	9 036	1 883	535	62	19.9	16.5
531210	Offices of real estate agents & brokers	21	9 036	1 883	535	62	19.9	16.5
5313	Activities related to real estate	17	D	D	D	b	D	D
53131	Real estate property managers	14	3 484	1 464	262	70	38.2	15.5
531311	Residential property managers	10	D	D	D	b	D	D
532	Rental & leasing services	23	D	D	D	c	D	D
5322	Consumer goods rental	12	5 285	1 139	239	87	3.4	13.3
HILLSBOROUGH, NC								
53	Real estate & rental & leasing	16	4 672	752	174	36	40.2	2.2
531	Real estate	14	D	D	D	b	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
HOLLY SPRINGS, NC								
53	Real estate & rental & leasing	5	4 219	878	160	20	1.9	54.2
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
HOPE MILLS, NC								
53	Real estate & rental & leasing	9	1 909	282	69	42	88.5	-
531	Real estate	7	D	D	D	b	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
HUDSON, NC								
53	Real estate & rental & leasing	4	597	99	20	6	16.6	57.1
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
HUNTERSVILLE, NC								
53	Real estate & rental & leasing	11	D	D	D	b	D	D
531	Real estate	8	D	D	D	a	D	D
532	Rental & leasing services	3	D	D	D	b	D	D
JACKSONVILLE, NC								
53	Real estate & rental & leasing	75	41 240	5 773	1 475	365	24.6	4.1
531	Real estate	59	34 665	4 385	1 148	269	26.0	2.9
5311	Lessors of real estate	23	21 956	1 881	535	130	29.6	3.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	12	D	D	D	b	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	12	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	23	10 513	1 858	456	97	12.6	1.5
53121	Offices of real estate agents & brokers	23	10 513	1 858	456	97	12.6	1.5
531210	Offices of real estate agents & brokers	23	10 513	1 858	456	97	12.6	1.5
5313	Activities related to real estate	13	2 196	646	157	42	54.4	2.8
532	Rental & leasing services	16	6 575	1 388	327	96	17.2	10.6
JAMESTOWN, NC								
53	Real estate & rental & leasing	6	2 150	435	57	28	32.9	25.7
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
KANNAPOLIS, NC *								
53	Real estate & rental & leasing	29	15 285	3 326	730	156	31.9	10.4
531	Real estate	18	D	D	D	b	D	D
5311	Lessors of real estate	10	7 308	1 111	231	53	27.4	9.7
532	Rental & leasing services	11	D	D	D	b	D	D
KANNAPOLIS, NC (CABARRUS COUNTY PART) *								
53	Real estate & rental & leasing	29	15 285	3 326	730	156	31.9	10.4
531	Real estate	18	D	D	D	b	D	D
5311	Lessors of real estate	10	7 308	1 111	231	53	27.4	9.7
532	Rental & leasing services	11	D	D	D	b	D	D
KERNERSVILLE, NC *								
53	Real estate & rental & leasing	25	12 657	2 099	431	118	16.2	7.8
531	Real estate	19	10 882	1 760	356	79	18.3	7.6
532	Rental & leasing services	6	1 775	339	75	39	3.4	8.9
KERNERSVILLE, NC (FORSYTH COUNTY PART) *								
53	Real estate & rental & leasing	25	12 657	2 099	431	118	16.2	7.8
531	Real estate	19	10 882	1 760	356	79	18.3	7.6
532	Rental & leasing services	6	1 775	339	75	39	3.4	8.9
KILL DEVIL HILLS, NC								
53	Real estate & rental & leasing	18	8 572	2 118	403	126	10.2	16.7
531	Real estate	14	7 342	1 966	384	119	9.2	8.0
532	Rental & leasing services	4	1 230	152	19	7	16.1	69.1
KING, NC *								
53	Real estate & rental & leasing	10	D	D	D	b	D	D
531	Real estate	7	D	D	D	a	D	D
532	Rental & leasing services	3	D	D	D	b	D	D
KING, NC (STOKES COUNTY PART) *								
53	Real estate & rental & leasing	10	D	D	D	b	D	D
531	Real estate	7	D	D	D	a	D	D
532	Rental & leasing services	3	D	D	D	b	D	D
KINGS MOUNTAIN, NC *								
53	Real estate & rental & leasing	5	1 387	250	59	24	18.5	3.5
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
KINGS MOUNTAIN, NC (CLEVELAND COUNTY PART) *								
53	Real estate & rental & leasing	5	1 387	250	59	24	18.5	3.5
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
KINSTON, NC								
53	Real estate & rental & leasing	38	12 914	2 238	469	154	39.5	18.6
531	Real estate	26	8 697	1 088	211	71	47.3	24.8
5311	Lessors of real estate	16	5 095	478	112	49	51.2	18.4
532	Rental & leasing services	12	4 217	1 150	258	83	23.3	5.9

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KNIGHTDALE, NC								
53	Real estate & rental & leasing	3	969	101	11	3	D	—
531	Real estate	3	969	101	11	3	D	—
LA GRANGE, NC								
53	Real estate & rental & leasing	3	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
LAURINBURG, NC								
53	Real estate & rental & leasing	23	6 846	1 405	351	109	47.1	2.5
531	Real estate	17	5 181	961	245	64	62.3	3.3
532	Rental & leasing services	6	1 665	444	106	45	—	—
LENOIR, NC								
53	Real estate & rental & leasing	25	7 642	1 515	367	90	29.5	15.7
531	Real estate	15	4 019	842	201	41	36.8	29.9
532	Rental & leasing services	10	3 623	673	166	49	21.4	—
LEWISVILLE, NC								
53	Real estate & rental & leasing	5	542	182	48	18	15.9	—
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
LEXINGTON, NC								
53	Real estate & rental & leasing	57	20 571	5 593	1 215	263	40.8	9.9
531	Real estate	48	17 118	4 981	1 081	224	45.0	8.9
5311	Lessors of real estate	25	6 064	843	170	50	58.6	13.3
53111	Lessors of residential buildings & dwellings	17	4 495	578	119	32	61.4	12.1
531110	Lessors of residential buildings & dwellings	17	4 495	578	119	32	61.4	12.1
5312	Offices of real estate agents & brokers	12	2 968	449	86	23	81.9	18.1
53121	Offices of real estate agents & brokers	12	2 968	449	86	23	81.9	18.1
531210	Offices of real estate agents & brokers	12	2 968	449	86	23	81.9	18.1
5313	Activities related to real estate	11	8 086	3 689	825	151	21.3	2.2
532	Rental & leasing services	9	3 453	612	134	39	20.0	15.0
LINCOLNTON, NC								
53	Real estate & rental & leasing	21	4 487	783	182	56	58.7	18.1
531	Real estate	14	2 941	494	109	24	86.3	9.3
532	Rental & leasing services	7	1 546	289	73	32	6.1	34.9
LONG BEACH, NC								
53	Real estate & rental & leasing	10	D	D	D	a	D	D
531	Real estate	9	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
LONG VIEW, NC *								
53	Real estate & rental & leasing	3	D	D	D	a	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
LONG VIEW, NC (CATAWBA COUNTY PART) *								
53	Real estate & rental & leasing	3	D	D	D	a	D	D
532	Rental & leasing services	3	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
LOUISBURG, NC								
53	Real estate & rental & leasing	8	2 385	563	123	31	17.0	—
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	4	D	D	D	b	D	D
LOWELL, NC								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
LUMBERTON, NC								
53	Real estate & rental & leasing	23	7 139	3 207	747	166	28.4	8.0
531	Real estate	16	D	D	D	b	D	D
532	Rental & leasing services	7	D	D	D	b	D	D
MARION, NC								
53	Real estate & rental & leasing	11	2 781	554	99	31	46.8	10.2
531	Real estate	7	917	234	33	11	68.9	31.1
532	Rental & leasing services	4	1 864	320	66	20	35.9	—
MARSHVILLE, NC								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
MATTHEWS, NC								
53	Real estate & rental & leasing	15	9 612	1 321	239	67	18.5	30.9
531	Real estate	11	7 462	836	137	35	13.7	39.8
532	Rental & leasing services	4	2 150	485	102	32	35.1	—
MAXTON, NC *								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
MAXTON, NC (ROBESON COUNTY PART) *								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
MEBANE, NC *								
53	Real estate & rental & leasing	10	3 095	325	60	19	38.9	1.7
531	Real estate	7	D	D	D	a	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
MEBANE, NC (ALAMANCE COUNTY PART) *								
53	Real estate & rental & leasing	9	D	D	D	a	D	D
531	Real estate	7	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
MEBANE, NC (ORANGE COUNTY PART) *								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
MINT HILL, NC								
53	Real estate & rental & leasing	9	D	D	D	b	D	D
531	Real estate	8	1 603	323	69	12	37.6	17.4
532	Rental & leasing services	1	D	D	D	a	D	D
MOCKSVILLE, NC								
53	Real estate & rental & leasing	6	1 956	312	63	12	39.3	8.5
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
MONROE, NC								
53	Real estate & rental & leasing	40	16 922	2 662	602	138	34.8	2.0
531	Real estate	26	10 400	1 453	343	73	53.3	1.5
5311	Lessors of real estate	13	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	11	4 605	401	95	26	72.8	—
53121	Offices of real estate agents & brokers	11	4 605	401	95	26	72.8	—
531210	Offices of real estate agents & brokers	11	4 605	401	95	26	72.8	—
532	Rental & leasing services	14	6 522	1 209	259	65	5.4	2.8
MOORESVILLE, NC								
53	Real estate & rental & leasing	24	8 467	1 901	343	77	36.9	17.9
531	Real estate	17	5 591	1 414	247	48	54.4	3.5
5312	Offices of real estate agents & brokers	10	3 927	1 151	200	33	52.2	5.0
53121	Offices of real estate agents & brokers	10	3 927	1 151	200	33	52.2	5.0
531210	Offices of real estate agents & brokers	10	3 927	1 151	200	33	52.2	5.0
532	Rental & leasing services	7	2 876	487	96	29	2.7	45.9
MOREHEAD CITY, NC								
53	Real estate & rental & leasing	23	6 712	1 253	273	84	71.4	3.4
531	Real estate	19	4 517	610	122	47	78.7	5.1
5312	Offices of real estate agents & brokers	10	2 473	347	81	19	79.9	3.6
53121	Offices of real estate agents & brokers	10	2 473	347	81	19	79.9	3.6
531210	Offices of real estate agents & brokers	10	2 473	347	81	19	79.9	3.6
532	Rental & leasing services	4	2 195	643	151	37	56.4	—
MORGANTON, NC								
53	Real estate & rental & leasing	29	8 892	1 263	307	78	45.2	10.8
531	Real estate	19	4 489	508	116	32	88.1	9.5
5312	Offices of real estate agents & brokers	12	D	D	D	b	D	D
53121	Offices of real estate agents & brokers	12	D	D	D	b	D	D
531210	Offices of real estate agents & brokers	12	D	D	D	b	D	D
532	Rental & leasing services	10	4 403	755	191	46	1.4	12.2
MOUNT AIRY, NC								
53	Real estate & rental & leasing	26	11 542	1 412	268	94	6.6	7.8
531	Real estate	20	8 598	587	131	53	8.8	10.5
5313	Activities related to real estate	10	D	D	D	b	D	D
532	Rental & leasing services	6	2 944	825	137	41	—	—
MOUNT HOLLY, NC								
53	Real estate & rental & leasing	7	847	235	25	11	90.3	4.3
531	Real estate	5	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
MOUNT OLIVE, NC *								
53	Real estate & rental & leasing	7	836	106	22	13	56.3	2.5
531	Real estate	5	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
	MOUNT OLIVE, NC (WAYNE COUNTY PART) *							
53	Real estate & rental & leasing	7	836	106	22	13	56.3	2.5
531	Real estate	5	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
	MURFREESBORO, NC							
53	Real estate & rental & leasing	4	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
	NASHVILLE, NC							
53	Real estate & rental & leasing	4	D	D	D	a	D	D
531	Real estate	4	D	D	D	a	D	D
	NEW BERN, NC							
53	Real estate & rental & leasing	36	13 435	2 723	516	137	41.0	4.0
531	Real estate	28	9 273	2 123	373	80	53.9	4.6
5313	Activities related to real estate	11	1 994	843	172	37	57.3	16.7
532	Rental & leasing services	8	4 162	600	143	57	12.3	2.5
	NEWPORT, NC							
53	Real estate & rental & leasing	11	1 093	350	79	35	36.0	41.2
531	Real estate	6	D	D	D	b	D	D
532	Rental & leasing services	5	D	D	D	a	D	D
	NEWTON, NC							
53	Real estate & rental & leasing	14	D	D	D	b	D	D
531	Real estate	10	D	D	D	b	D	D
532	Rental & leasing services	4	D	D	D	a	D	D
	NORTH WILKESBORO, NC							
53	Real estate & rental & leasing	16	9 807	1 383	366	66	55.0	1.7
531	Real estate	12	5 936	786	220	38	89.1	2.8
532	Rental & leasing services	4	3 871	597	146	28	2.6	—
	OXFORD, NC							
53	Real estate & rental & leasing	12	3 070	377	87	33	71.2	21.0
531	Real estate	9	2 321	232	51	19	88.5	1.3
532	Rental & leasing services	3	749	145	36	14	17.8	82.2
	PINEHURST, NC							
53	Real estate & rental & leasing	18	D	D	D	b	D	D
531	Real estate	16	D	D	D	b	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
	PINEVILLE, NC							
53	Real estate & rental & leasing	14	10 020	1 589	387	84	19.9	—
531	Real estate	4	D	D	D	b	D	D
532	Rental & leasing services	10	D	D	D	b	D	D
	PLYMOUTH, NC							
53	Real estate & rental & leasing	6	D	D	D	b	D	D
531	Real estate	4	D	D	D	b	D	D
532	Rental & leasing services	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
RAEFORD, NC								
53	Real estate & rental & leasing	7	899	215	50	15	44.6	45.7
531	Real estate	6	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
RALEIGH, NC								
53	Real estate & rental & leasing	494	624 558	95 028	22 148	3 291	14.8	4.9
531	Real estate	385	352 281	66 995	14 783	2 264	21.2	7.4
5311	Lessors of real estate	129	149 953	17 704	3 664	573	22.2	7.8
53111	Lessors of residential buildings & dwellings	65	60 273	7 955	2 004	381	10.0	10.0
531110	Lessors of residential buildings & dwellings	65	60 273	7 955	2 004	381	10.0	10.0
53112	Lessors of nonresidential buildings (except miniwarehouses)	43	82 321	8 589	1 317	128	31.2	6.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	43	82 321	8 589	1 317	128	31.2	6.8
53113	Lessors of miniwarehouses & self storage units	15	4 648	636	138	33	13.2	.3
531130	Lessors of miniwarehouses & self storage units	15	4 648	636	138	33	13.2	.3
5312	Offices of real estate agents & brokers	126	148 758	24 952	5 438	756	16.5	4.7
53121	Offices of real estate agents & brokers	126	148 758	24 952	5 438	756	16.5	4.7
531210	Offices of real estate agents & brokers	126	148 758	24 952	5 438	756	16.5	4.7
5313	Activities related to real estate	130	53 570	24 339	5 681	935	31.2	13.6
53131	Real estate property managers	91	44 282	20 327	4 865	819	30.8	15.8
531311	Residential property managers	68	29 805	12 902	3 098	544	28.9	14.4
531312	Nonresidential property managers	23	14 477	7 425	1 767	275	34.6	18.7
53132	Offices of real estate appraisers	27	6 353	2 550	584	89	32.9	3.3
531320	Offices of real estate appraisers	27	6 353	2 550	584	89	32.9	3.3
53139	Other activities related to real estate	12	2 935	1 462	232	27	33.9	1.9
531390	Other activities related to real estate	12	2 935	1 462	232	27	33.9	1.9
532	Rental & leasing services	105	271 493	27 682	7 301	1 012	6.5	1.7
5321	Automotive equipment rental & leasing	19	21 571	2 738	830	142	.6	17.1
53211	Passenger car rental & leasing	11	D	D	D	b	D	D
5322	Consumer goods rental	47	114 865	10 203	2 872	526	3.9	.3
53223	Video tape & disk rental	23	12 224	1 779	453	230	15.6	1.6
532230	Video tape & disk rental	23	12 224	1 779	453	230	15.6	1.6
5323	General rental centers	13	12 958	2 788	623	90	58.8	.5
53231	General rental centers	13	12 958	2 788	623	90	58.8	.5
532310	General rental centers	13	12 958	2 788	623	90	58.8	.5
5324	Commercial & industrial machinery & equipment rental & leasing	26	122 099	11 953	2 976	254	4.6	.5
53241	Const/trans/mining/forestry machinery & equip rental & leasing	10	22 410	2 855	677	68	—	2.1
53249	Oth commercial/industrial machinery & equipment rental & leasing	11	D	D	D	c	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	11	D	D	D	c	D	D
RANDLEMAN, NC								
53	Real estate & rental & leasing	2	D	D	D	b	D	D
532	Rental & leasing services	2	D	D	D	b	D	D
RED SPRINGS, NC								
53	Real estate & rental & leasing	4	466	76	18	20	24.2	—
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
REIDSVILLE, NC								
53	Real estate & rental & leasing	15	3 065	558	133	48	47.8	1.7
531	Real estate	10	1 819	398	98	33	48.7	.7
532	Rental & leasing services	5	1 246	160	35	15	46.4	3.2
ROANOKE RAPIDS, NC								
53	Real estate & rental & leasing	23	16 094	3 459	785	186	18.1	10.3
531	Real estate	18	D	D	D	b	D	D
5311	Lessors of real estate	10	4 214	520	111	42	10.5	33.8
532	Rental & leasing services	5	D	D	D	c	D	D
ROCKINGHAM, NC								
53	Real estate & rental & leasing	25	6 855	1 278	279	116	23.1	19.8
531	Real estate	16	D	D	D	b	D	D
5311	Lessors of real estate	10	D	D	D	b	D	D
532	Rental & leasing services	8	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
ROCKY MOUNT, NC *								
53	Real estate & rental & leasing	75	48 483	7 215	1 618	395	19.6	11.6
531	Real estate	53	24 325	4 187	943	213	32.4	19.9
5311	Lessors of real estate	21	12 078	1 369	336	106	26.3	4.3
53111	Lessors of residential buildings & dwellings	13	10 334	893	212	54	26.6	4.0
531110	Lessors of residential buildings & dwellings	13	10 334	893	212	54	26.6	4.0
5312	Offices of real estate agents & brokers	20	6 941	1 281	252	37	34.9	31.8
53121	Offices of real estate agents & brokers	20	6 941	1 281	252	37	34.9	31.8
531210	Offices of real estate agents & brokers	20	6 941	1 281	252	37	34.9	31.8
5313	Activities related to real estate	12	5 306	1 537	355	70	42.9	39.9
532	Rental & leasing services	22	24 158	3 028	675	182	6.6	3.3
5322	Consumer goods rental	11	3 833	838	192	65	8.7	6.9
ROCKY MOUNT, NC (EDGECOMBE COUNTY PART) *								
53	Real estate & rental & leasing	13	D	D	D	b	D	D
531	Real estate	9	D	D	D	a	D	D
532	Rental & leasing services	4	D	D	D	b	D	D
ROCKY MOUNT, NC (NASH COUNTY PART) *								
53	Real estate & rental & leasing	62	D	D	D	e	D	D
531	Real estate	44	D	D	D	c	D	D
5311	Lessors of real estate	16	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	18	D	D	D	b	D	D
53121	Offices of real estate agents & brokers	18	D	D	D	b	D	D
531210	Offices of real estate agents & brokers	18	D	D	D	b	D	D
5313	Activities related to real estate	10	D	D	D	b	D	D
532	Rental & leasing services	18	D	D	D	c	D	D
ROXBORO, NC								
53	Real estate & rental & leasing	8	3 331	686	165	58	57.2	-
531	Real estate	5	D	D	D	b	D	D
532	Rental & leasing services	3	D	D	D	b	D	D
RUTHERFORDTON, NC								
53	Real estate & rental & leasing	15	1 905	340	54	22	36.9	47.1
531	Real estate	14	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
SALISBURY, NC								
53	Real estate & rental & leasing	50	19 174	3 843	856	197	40.5	22.0
531	Real estate	38	14 056	2 716	604	115	44.1	24.5
5311	Lessors of real estate	15	5 701	715	166	63	55.6	19.3
5312	Offices of real estate agents & brokers	13	D	D	D	b	D	D
53121	Offices of real estate agents & brokers	13	D	D	D	b	D	D
531210	Offices of real estate agents & brokers	13	D	D	D	b	D	D
5313	Activities related to real estate	10	D	D	D	b	D	D
532	Rental & leasing services	12	5 118	1 127	252	82	30.6	15.2
SANFORD, NC								
53	Real estate & rental & leasing	47	16 121	2 757	680	152	33.7	14.8
531	Real estate	33	9 915	1 642	400	91	44.9	15.8
5311	Lessors of real estate	18	D	D	D	b	D	D
53111	Lessors of residential buildings & dwellings	10	D	D	D	b	D	D
531110	Lessors of residential buildings & dwellings	10	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	11	D	D	D	b	D	D
53121	Offices of real estate agents & brokers	11	D	D	D	b	D	D
531210	Offices of real estate agents & brokers	11	D	D	D	b	D	D
532	Rental & leasing services	14	6 206	1 115	280	61	15.9	13.3
SCOTLAND NECK, NC								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
SELMA, NC								
53	Real estate & rental & leasing	7	3 074	525	120	42	1.4	16.0
531	Real estate	5	D	D	D	b	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
SHELBY, NC								
53	Real estate & rental & leasing	49	35 520	5 158	1 294	269	64.4	16.2
531	Real estate	33	25 362	3 487	848	171	72.0	20.0
5311	Lessors of real estate	20	16 919	2 476	617	116	70.2	29.5
532	Rental & leasing services	15	D	D	D	b	D	D
SILER CITY, NC								
53	Real estate & rental & leasing	9	1 361	285	76	31	51.9	6.2
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	5	D	D	D	b	D	D
SMITHFIELD, NC								
53	Real estate & rental & leasing	24	8 072	947	182	74	45.5	10.0
531	Real estate	17	5 917	597	99	37	57.8	13.7
532	Rental & leasing services	7	2 155	350	83	37	11.9	—
SOUTHERN PINES, NC								
53	Real estate & rental & leasing	22	D	D	D	b	D	D
531	Real estate	20	5 032	1 042	288	37	63.1	—
5312	Offices of real estate agents & brokers	13	4 338	790	239	27	62.3	—
53121	Offices of real estate agents & brokers	13	4 338	790	239	27	62.3	—
531210	Offices of real estate agents & brokers	13	4 338	790	239	27	62.3	—
532	Rental & leasing services	2	D	D	D	b	D	D
SOUTHPORT, NC								
53	Real estate & rental & leasing	4	D	D	D	a	D	D
531	Real estate	4	D	D	D	a	D	D
SPINDALE, NC								
53	Real estate & rental & leasing	5	1 914	372	87	20	1.8	22.5
532	Rental & leasing services	5	1 914	372	87	20	1.8	22.5
SPRING LAKE, NC								
53	Real estate & rental & leasing	20	5 505	885	229	62	34.1	16.8
531	Real estate	17	D	D	D	b	D	D
5311	Lessors of real estate	10	D	D	D	b	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
STALLINGS, NC								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
STANLEY, NC								
53	Real estate & rental & leasing	3	497	61	14	8	100.0	—
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
STATESVILLE, NC								
53	Real estate & rental & leasing	49	18 018	3 542	791	206	28.1	12.3
531	Real estate	27	8 883	1 365	264	74	51.5	15.6
5311	Lessors of real estate	12	4 360	447	93	30	53.0	17.5
532	Rental & leasing services	22	9 135	2 177	527	132	5.3	9.2
5322	Consumer goods rental	15	6 818	1 743	399	110	2.8	.8
53223	Video tape & disk rental	10	D	D	D	b	D	D
532230	Video tape & disk rental	10	D	D	D	b	D	D
TARBORO, NC								
53	Real estate & rental & leasing	24	9 700	2 902	713	210	19.4	12.6
531	Real estate	18	8 513	2 599	654	193	22.1	7.2
5311	Lessors of real estate	13	D	D	D	c	D	D
532	Rental & leasing services	6	1 187	303	59	17	—	52.0
THOMASVILLE, NC *								
53	Real estate & rental & leasing	18	4 018	643	110	55	33.5	35.4
531	Real estate	15	D	D	D	b	D	D
532	Rental & leasing services	3	954	163	40	28	D	—
THOMASVILLE, NC (DAVIDSON COUNTY PART) *								
53	Real estate & rental & leasing	18	4 018	643	110	55	33.5	35.4
531	Real estate	15	D	D	D	b	D	D
532	Rental & leasing services	3	954	163	40	28	D	—
TROY, NC								
53	Real estate & rental & leasing	4	845	66	18	12	61.4	8.5
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
VALDESE, NC								
53	Real estate & rental & leasing	3	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
WADESBORO, NC								
53	Real estate & rental & leasing	10	D	D	D	b	D	D
531	Real estate	5	957	152	38	8	88.9	3.1
532	Rental & leasing services	5	D	D	D	a	D	D
WAKE FOREST, NC								
53	Real estate & rental & leasing	14	3 685	420	89	34	27.1	12.2
531	Real estate	12	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
WALLACE, NC *								
53	Real estate & rental & leasing	8	1 031	190	48	23	17.3	23.7
531	Real estate	5	D	D	D	a	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
WALLACE, NC (DUPLIN COUNTY PART) *								
53	Real estate & rental & leasing	8	1 031	190	48	23	17.3	23.7
531	Real estate	5	D	D	D	a	D	D
532	Rental & leasing services	3	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
WARSAW, NC								
53	Real estate & rental & leasing	3	D	D	D	b	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	b	D	D
WASHINGTON, NC								
53	Real estate & rental & leasing	20	6 528	1 051	255	85	35.7	20.1
531	Real estate	13	D	D	D	b	D	D
532	Rental & leasing services	7	D	D	D	b	D	D
WAYNESVILLE, NC								
53	Real estate & rental & leasing	22	5 473	934	188	58	89.2	6.2
531	Real estate	19	D	D	D	b	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
WEAVERVILLE, NC								
53	Real estate & rental & leasing	3	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
WEDDINGTON, NC *								
53	Real estate & rental & leasing	4	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
WEDDINGTON, NC (UNION COUNTY PART) *								
53	Real estate & rental & leasing	4	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
WENDELL, NC								
53	Real estate & rental & leasing	5	941	131	27	13	68.9	—
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
WHITEVILLE, NC								
53	Real estate & rental & leasing	16	3 848	654	131	53	62.7	20.5
531	Real estate	10	2 299	344	58	22	85.5	12.1
532	Rental & leasing services	6	1 549	310	73	31	28.9	32.8
WILKESBORO, NC								
53	Real estate & rental & leasing	12	4 668	595	124	46	45.5	2.0
531	Real estate	7	2 166	157	37	12	95.6	4.4
532	Rental & leasing services	5	2 502	438	87	34	2.1	—
WILLIAMSTON, NC								
53	Real estate & rental & leasing	8	D	D	D	b	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	6	1 264	296	69	29	10.8	—

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							From administrative records ¹	Estimated ²
WILMINGTON, NC								
53	Real estate & rental & leasing	159	85 822	14 642	3 742	755	26.7	9.4
531	Real estate	112	47 867	7 464	1 674	398	44.3	14.6
5311	Lessors of real estate	50	21 583	3 045	703	186	35.1	16.1
53111	Lessors of residential buildings & dwellings	17	9 096	1 158	248	91	50.7	11.9
531110	Lessors of residential buildings & dwellings	17	9 096	1 158	248	91	50.7	11.9
53112	Lessors of nonresidential buildings (except miniwarehouses)	22	9 971	1 649	397	69	17.7	22.0
531120	Lessors of nonresidential buildings (except miniwarehouses)	22	9 971	1 649	397	69	17.7	22.0
5312	Offices of real estate agents & brokers	37	16 978	1 441	287	81	61.5	10.8
53121	Offices of real estate agents & brokers	37	16 978	1 441	287	81	61.5	10.8
531210	Offices of real estate agents & brokers	37	16 978	1 441	287	81	61.5	10.8
5313	Activities related to real estate	25	9 306	2 978	684	131	34.3	17.9
53131	Real estate property managers	18	6 761	2 164	461	95	42.9	24.7
531311	Residential property managers	12	2 717	936	227	55	8.3	61.4
532	Rental & leasing services	47	37 955	7 178	2 068	357	4.6	2.9
5322	Consumer goods rental	23	D	D	D	c	D	D
53223	Video tape & disk rental	12	3 724	587	121	59	7.9	3.8
532230	Video tape & disk rental	12	3 724	587	121	59	7.9	3.8
5324	Commercial & industrial machinery & equipment rental & leasing.....	12	17 998	2 820	596	101	—	3.5
WILSON, NC								
53	Real estate & rental & leasing	52	17 470	2 731	569	181	48.0	12.2
531	Real estate	35	12 327	1 555	320	86	61.7	12.9
5311	Lessors of real estate	10	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	16	4 190	528	87	27	84.8	12.8
53121	Offices of real estate agents & brokers	16	4 190	528	87	27	84.8	12.8
531210	Offices of real estate agents & brokers	16	4 190	528	87	27	84.8	12.8
532	Rental & leasing services	16	D	D	D	b	D	D
5322	Consumer goods rental	10	2 811	603	115	58	26.6	1.5
WINSTON-SALEM, NC								
53	Real estate & rental & leasing	280	252 227	34 475	7 847	1 527	22.9	5.2
531	Real estate	224	161 758	25 078	5 912	1 117	33.8	5.3
5311	Lessors of real estate	116	85 212	7 682	2 452	433	25.5	5.3
53111	Lessors of residential buildings & dwellings	72	29 289	3 807	899	269	44.2	10.3
531110	Lessors of residential buildings & dwellings	72	29 289	3 807	899	269	44.2	10.3
53112	Lessors of nonresidential buildings (except miniwarehouses)	27	50 994	2 481	1 129	81	14.4	2.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	27	50 994	2 481	1 129	81	14.4	2.3
53113	Lessors of miniwarehouses & self storage units	13	D	D	D	b	D	D
531130	Lessors of miniwarehouses & self storage units	13	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	36	52 773	9 466	1 722	361	50.4	1.8
53121	Offices of real estate agents & brokers	36	52 773	9 466	1 722	361	50.4	1.8
531210	Offices of real estate agents & brokers	36	52 773	9 466	1 722	361	50.4	1.8
5313	Activities related to real estate	72	23 773	7 930	1 738	323	27.0	13.4
53131	Real estate property managers	51	20 294	6 732	1 519	277	17.9	14.6
531311	Residential property managers	42	17 939	5 858	1 329	245	10.9	16.5
53132	Offices of real estate appraisers	19	D	D	D	b	D	D
531320	Offices of real estate appraisers	19	D	D	D	b	D	D
532	Rental & leasing services	54	D	D	D	e	D	D
5322	Consumer goods rental	30	11 434	2 411	539	185	6.3	—
53223	Video tape & disk rental	21	6 607	1 463	348	152	10.7	—
532230	Video tape & disk rental	21	6 607	1 463	348	152	10.7	—
WINTERVILLE, NC								
53	Real estate & rental & leasing	3	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
WOODFIN, NC								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
WRIGHTSVILLE BEACH, NC								
53	Real estate & rental & leasing	17	6 140	1 286	269	67	37.7	15.4
531	Real estate	17	6 140	1 286	269	67	37.7	15.4

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							From administrative records ¹	Estimated ²
YADKINVILLE, NC								
53	Real estate & rental & leasing	6	3 206	363	56	24	2.1	15.1
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
ZEBULON, NC								
53	Real estate & rental & leasing	6	1 779	126	23	9	19.9	61.3
531	Real estate	5	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF ALAMANCE COUNTY, NC								
53	Real estate & rental & leasing	16	D	D	D	b	D	D
531	Real estate	11	D	D	D	b	D	D
532	Rental & leasing services	5	D	D	D	a	D	D
BALANCE OF ALEXANDER COUNTY, NC								
53	Real estate & rental & leasing	8	1 179	224	34	21	68.6	6.0
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	6	D	D	D	a	D	D
BALANCE OF ALLEGHANY COUNTY, NC								
53	Real estate & rental & leasing	7	839	107	26	13	49.5	.8
531	Real estate	5	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
BALANCE OF ANSON COUNTY, NC								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF ASHE COUNTY, NC								
53	Real estate & rental & leasing	19	4 139	720	139	37	51.0	4.3
531	Real estate	11	1 776	304	61	16	91.2	7.8
532	Rental & leasing services	8	2 363	416	78	21	20.7	1.7
BALANCE OF AVERY COUNTY, NC								
53	Real estate & rental & leasing	38	11 002	2 684	706	187	44.8	13.9
531	Real estate	29	8 284	1 902	454	135	57.6	15.4
5312	Offices of real estate agents & brokers	14	4 397	1 136	229	58	50.0	10.7
53121	Offices of real estate agents & brokers	14	4 397	1 136	229	58	50.0	10.7
531210	Offices of real estate agents & brokers	14	4 397	1 136	229	58	50.0	10.7
532	Rental & leasing services	9	2 718	782	252	52	5.8	9.1
BALANCE OF BEAUFORT COUNTY, NC								
53	Real estate & rental & leasing	10	1 857	286	60	33	41.6	56.2
531	Real estate	7	D	D	D	a	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
BALANCE OF BERTIE COUNTY, NC								
53	Real estate & rental & leasing	7	1 054	205	40	14	96.2	3.8
531	Real estate	4	439	97	14	7	100.0	—
532	Rental & leasing services	3	615	108	26	7	93.5	6.5

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BALANCE OF BLADEN COUNTY, NC								
53	Real estate & rental & leasing	6	8 043	900	253	40	10.6	—
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	b	D	D
BALANCE OF BRUNSWICK COUNTY, NC								
53	Real estate & rental & leasing	72	D	D	D	f	D	D
531	Real estate	60	D	D	D	f	D	D
5311	Lessors of real estate	15	D	D	D	b	D	D
53111	Lessors of residential buildings & dwellings	10	974	198	46	19	38.6	60.3
531110	Lessors of residential buildings & dwellings	10	974	198	46	19	38.6	60.3
5312	Offices of real estate agents & brokers	32	46 828	11 414	2 993	696	23.0	1.2
53121	Offices of real estate agents & brokers	32	46 828	11 414	2 993	696	23.0	1.2
531210	Offices of real estate agents & brokers	32	46 828	11 414	2 993	696	23.0	1.2
5313	Activities related to real estate	13	9 348	2 212	453	168	15.2	40.4
53131	Real estate property managers	11	D	D	D	c	D	D
532	Rental & leasing services	12	D	D	D	b	D	D
5322	Consumer goods rental	11	D	D	D	b	D	D
BALANCE OF BUNCOMBE COUNTY, NC								
53	Real estate & rental & leasing	58	19 958	2 466	494	135	56.9	5.8
531	Real estate	38	D	D	D	b	D	D
5311	Lessors of real estate	27	8 219	739	137	49	71.3	5.3
53111	Lessors of residential buildings & dwellings	16	D	D	D	b	D	D
531110	Lessors of residential buildings & dwellings	16	D	D	D	b	D	D
532	Rental & leasing services	20	D	D	D	b	D	D
BALANCE OF BURKE COUNTY, NC								
53	Real estate & rental & leasing	10	1 158	284	40	21	45.7	14.0
531	Real estate	7	D	D	D	a	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
BALANCE OF CABARRUS COUNTY, NC								
53	Real estate & rental & leasing	18	5 927	1 395	355	44	33.6	3.4
531	Real estate	14	D	D	D	b	D	D
532	Rental & leasing services	4	D	D	D	a	D	D
BALANCE OF CALDWELL COUNTY, NC								
53	Real estate & rental & leasing	4	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF CAMDEN COUNTY, NC								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BALANCE OF CARTERET COUNTY, NC								
53	Real estate & rental & leasing	47	14 638	2 291	476	189	63.4	11.6
531	Real estate	41	13 246	1 968	410	165	66.5	11.0
5311	Lessors of real estate	13	4 638	364	90	25	74.9	19.2
5312	Offices of real estate agents & brokers	15	4 385	420	86	30	94.0	2.0
53121	Offices of real estate agents & brokers	15	4 385	420	86	30	94.0	2.0
531210	Offices of real estate agents & brokers	15	4 385	420	86	30	94.0	2.0
5313	Activities related to real estate	13	4 223	1 184	234	110	28.8	11.3
532	Rental & leasing services	6	1 392	323	66	24	33.0	17.2
BALANCE OF CASWELL COUNTY, NC								
53	Real estate & rental & leasing	3	491	26	11	4	D	4.7
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
BALANCE OF CATAWBA COUNTY, NC								
53	Real estate & rental & leasing	20	4 991	1 042	202	65	25.1	23.1
531	Real estate	10	1 537	479	77	14	36.9	16.9
532	Rental & leasing services	10	3 454	563	125	51	19.9	25.9
BALANCE OF CHATHAM COUNTY, NC								
53	Real estate & rental & leasing	11	2 191	307	76	30	59.4	2.2
531	Real estate	8	D	D	D	a	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
BALANCE OF CHEROKEE COUNTY, NC								
53	Real estate & rental & leasing	15	D	D	D	b	D	D
531	Real estate	11	D	D	D	b	D	D
532	Rental & leasing services	4	D	D	D	b	D	D
BALANCE OF CLAY COUNTY, NC								
53	Real estate & rental & leasing	9	1 400	286	53	20	70.5	3.6
531	Real estate	6	1 104	183	32	8	62.6	4.6
532	Rental & leasing services	3	296	103	21	12	100.0	—
BALANCE OF CLEVELAND COUNTY, NC								
53	Real estate & rental & leasing	19	8 368	1 168	235	60	18.7	10.0
531	Real estate	5	D	D	D	a	D	D
532	Rental & leasing services	14	D	D	D	b	D	D
BALANCE OF COLUMBUS COUNTY, NC								
53	Real estate & rental & leasing	12	4 848	780	168	44	19.2	1.1
531	Real estate	5	364	139	33	11	79.1	15.1
532	Rental & leasing services	7	4 484	641	135	33	14.3	—
BALANCE OF CRAVEN COUNTY, NC								
53	Real estate & rental & leasing	18	8 557	1 630	369	103	11.8	20.9
531	Real estate	12	4 508	1 220	246	80	12.3	39.6
532	Rental & leasing services	6	4 049	410	123	23	11.2	—
BALANCE OF CUMBERLAND COUNTY, NC								
53	Real estate & rental & leasing	46	39 587	5 374	1 334	211	11.8	4.5
531	Real estate	42	D	D	D	c	D	D
5311	Lessors of real estate	25	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	14	4 642	1 147	296	42	48.1	10.1
53121	Offices of real estate agents & brokers	14	4 642	1 147	296	42	48.1	10.1
531210	Offices of real estate agents & brokers	14	4 642	1 147	296	42	48.1	10.1
532	Rental & leasing services	4	D	D	D	c	D	D
BALANCE OF CURRITUCK COUNTY, NC								
53	Real estate & rental & leasing	20	11 039	3 374	533	110	8.6	8.5
531	Real estate	16	10 261	3 174	520	108	8.8	9.1
532	Rental & leasing services	4	778	200	13	2	5.9	—

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							From administrative records ¹	Estimated ²
BALANCE OF DARE COUNTY, NC								
53	Real estate & rental & leasing	88	53 200	14 717	2 939	746	39.5	14.2
531	Real estate	74	51 131	14 358	2 899	723	38.2	14.8
5311	Lessors of real estate	16	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	27	20 357	6 163	1 318	305	15.9	19.8
53121	Offices of real estate agents & brokers	27	20 357	6 163	1 318	305	15.9	19.8
531210	Offices of real estate agents & brokers	27	20 357	6 163	1 318	305	15.9	19.8
5313	Activities related to real estate	31	D	D	D	e	D	D
53131	Real estate property managers	28	D	D	D	e	D	D
531311	Residential property managers	26	D	D	D	e	D	D
532	Rental & leasing services	14	2 069	359	40	23	70.8	—
5322	Consumer goods rental	14	2 069	359	40	23	70.8	—
BALANCE OF DAVIDSON COUNTY, NC								
53	Real estate & rental & leasing	25	4 826	999	243	53	30.1	25.0
531	Real estate	20	2 690	662	170	29	51.2	22.5
5312	Offices of real estate agents & brokers	10	1 640	473	125	9	28.2	28.6
53121	Offices of real estate agents & brokers	10	1 640	473	125	9	28.2	28.6
531210	Offices of real estate agents & brokers	10	1 640	473	125	9	28.2	28.6
532	Rental & leasing services	5	2 136	337	73	24	3.7	28.2
BALANCE OF DAVIE COUNTY, NC								
53	Real estate & rental & leasing	4	625	102	10	3	11.2	56.2
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF DUPLIN COUNTY, NC								
53	Real estate & rental & leasing	7	D	D	D	a	D	D
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
BALANCE OF DURHAM COUNTY, NC								
53	Real estate & rental & leasing	31	D	D	D	c	D	D
531	Real estate	24	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	12	2 632	713	140	21	38.3	15.3
53121	Offices of real estate agents & brokers	12	2 632	713	140	21	38.3	15.3
531210	Offices of real estate agents & brokers	12	2 632	713	140	21	38.3	15.3
532	Rental & leasing services	6	D	D	D	b	D	D
BALANCE OF EDGECOMBE COUNTY, NC								
53	Real estate & rental & leasing	6	D	D	D	c	D	D
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	3	D	D	D	b	D	D
BALANCE OF FORSYTH COUNTY, NC								
53	Real estate & rental & leasing	32	8 115	1 330	314	92	26.8	.6
531	Real estate	24	6 929	961	231	49	26.0	.7
5311	Lessors of real estate	13	D	D	D	b	D	D
532	Rental & leasing services	7	D	D	D	b	D	D
BALANCE OF FRANKLIN COUNTY, NC								
53	Real estate & rental & leasing	11	2 928	364	87	29	86.0	2.7
531	Real estate	8	D	D	D	a	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
BALANCE OF GASTON COUNTY, NC								
53	Real estate & rental & leasing	18	2 759	445	106	40	68.4	8.3
531	Real estate	13	1 832	243	56	15	75.9	—
532	Rental & leasing services	5	927	202	50	25	53.6	24.6

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BALANCE OF GATES COUNTY, NC								
53	Real estate & rental & leasing	3	453	106	23	10	100.0	—
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
BALANCE OF GRAHAM COUNTY, NC								
53	Real estate & rental & leasing	5	740	75	17	5	50.7	49.3
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
BALANCE OF GRANVILLE COUNTY, NC								
53	Real estate & rental & leasing	12	1 094	252	59	27	79.1	12.3
531	Real estate	9	D	D	D	a	D	D
532	Rental & leasing services	3	192	53	14	11	D	11.5
BALANCE OF GREENE COUNTY, NC								
53	Real estate & rental & leasing	4	486	89	16	8	100.0	—
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF GUILFORD COUNTY, NC								
53	Real estate & rental & leasing	72	62 885	9 228	1 722	369	14.7	8.6
531	Real estate	51	26 915	5 158	753	151	31.1	15.1
5311	Lessors of real estate	30	D	D	D	b	D	D
53111	Lessors of residential buildings & dwellings	13	D	D	D	b	D	D
531110	Lessors of residential buildings & dwellings	13	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	11	D	D	D	b	D	D
53121	Offices of real estate agents & brokers	11	D	D	D	b	D	D
531210	Offices of real estate agents & brokers	11	D	D	D	b	D	D
5313	Activities related to real estate	10	D	D	D	b	D	D
532	Rental & leasing services	21	35 970	4 070	969	218	2.4	3.7
BALANCE OF HALIFAX COUNTY, NC								
53	Real estate & rental & leasing	4	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF HARNETT COUNTY, NC								
53	Real estate & rental & leasing	23	3 959	574	125	56	43.8	41.9
531	Real estate	17	3 468	485	101	40	38.4	47.8
5311	Lessors of real estate	13	2 032	233	52	24	49.3	27.2
53111	Lessors of residential buildings & dwellings	10	D	D	D	b	D	D
531110	Lessors of residential buildings & dwellings	10	D	D	D	b	D	D
532	Rental & leasing services	6	491	89	24	16	82.3	—
BALANCE OF HAYWOOD COUNTY, NC								
53	Real estate & rental & leasing	19	4 802	700	148	47	27.3	37.6
531	Real estate	14	3 793	540	97	28	30.8	47.6
532	Rental & leasing services	5	1 009	160	51	19	14.5	—
BALANCE OF HENDERSON COUNTY, NC								
53	Real estate & rental & leasing	18	11 651	1 716	397	106	10.4	17.4
531	Real estate	12	6 772	925	188	56	13.6	9.7
532	Rental & leasing services	6	4 879	791	209	50	5.9	28.0
BALANCE OF HERTFORD COUNTY, NC								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
BALANCE OF HOKE COUNTY, NC								
53	Real estate & rental & leasing	4	533	93	23	9	32.6	—
531	Real estate	4	533	93	23	9	32.6	—
BALANCE OF HYDE COUNTY, NC								
53	Real estate & rental & leasing	5	D	D	D	a	D	D
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF IREDELL COUNTY, NC								
53	Real estate & rental & leasing	22	7 294	916	213	58	52.0	5.1
531	Real estate	13	6 084	622	140	28	52.0	3.8
532	Rental & leasing services	9	1 210	294	73	30	52.1	11.6
BALANCE OF JACKSON COUNTY, NC								
53	Real estate & rental & leasing	44	9 844	2 178	375	112	64.3	23.6
531	Real estate	39	8 849	1 888	329	99	66.2	26.3
5311	Lessors of real estate	10	1 982	355	63	19	71.9	23.3
5312	Offices of real estate agents & brokers	20	4 368	678	113	32	64.9	22.8
53121	Offices of real estate agents & brokers	20	4 368	678	113	32	64.9	22.8
531210	Offices of real estate agents & brokers	20	4 368	678	113	32	64.9	22.8
532	Rental & leasing services	5	995	290	46	13	47.5	—
BALANCE OF JOHNSTON COUNTY, NC								
53	Real estate & rental & leasing	20	5 988	1 289	200	67	52.7	18.5
531	Real estate	16	5 682	1 197	177	53	55.5	17.9
532	Rental & leasing services	4	306	92	23	14	—	28.4
BALANCE OF JONES COUNTY, NC								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BALANCE OF LEE COUNTY, NC								
53	Real estate & rental & leasing	12	2 082	538	96	44	37.5	19.5
531	Real estate	9	1 437	298	46	22	54.3	—
532	Rental & leasing services	3	645	240	50	22	—	62.8
BALANCE OF LENOIR COUNTY, NC								
53	Real estate & rental & leasing	4	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
BALANCE OF LINCOLN COUNTY, NC								
53	Real estate & rental & leasing	19	8 476	1 756	304	95	41.4	20.4
531	Real estate	11	5 170	951	133	38	24.5	12.9
532	Rental & leasing services	8	3 306	805	171	57	67.9	32.1
BALANCE OF MCDOWELL COUNTY, NC								
53	Real estate & rental & leasing	11	2 236	226	46	19	49.0	6.0
531	Real estate	6	D	D	D	a	D	D
532	Rental & leasing services	4	886	158	37	13	12.0	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
BALANCE OF MACON COUNTY, NC								
53	Real estate & rental & leasing	17	D	D	D	b	D	D
531	Real estate	15	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	10	5 518	413	89	19	88.3	.8
53121	Offices of real estate agents & brokers	10	5 518	413	89	19	88.3	.8
531210	Offices of real estate agents & brokers	10	5 518	413	89	19	88.3	.8
532	Rental & leasing services	2	D	D	D	a	D	D
BALANCE OF MADISON COUNTY, NC								
53	Real estate & rental & leasing	8	622	116	35	16	57.4	42.6
531	Real estate	4	412	65	19	6	42.2	57.8
532	Rental & leasing services	4	210	51	16	10	87.1	12.9
BALANCE OF MARTIN COUNTY, NC								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
BALANCE OF MECKLENBURG COUNTY, NC								
53	Real estate & rental & leasing	69	50 692	10 472	2 982	432	16.2	11.2
531	Real estate	45	D	D	D	c	D	D
5311	Lessors of real estate	18	9 530	873	230	75	35.2	18.6
5312	Offices of real estate agents & brokers	15	3 781	413	72	14	85.3	3.5
53121	Offices of real estate agents & brokers	15	3 781	413	72	14	85.3	3.5
531210	Offices of real estate agents & brokers	15	3 781	413	72	14	85.3	3.5
5313	Activities related to real estate	12	D	D	D	c	D	D
532	Rental & leasing services	23	33 828	7 398	2 080	219	4.4	9.5
BALANCE OF MITCHELL COUNTY, NC								
53	Real estate & rental & leasing	15	3 160	585	116	38	47.2	7.5
531	Real estate	9	2 245	338	63	14	42.3	3.7
532	Rental & leasing services	6	915	247	53	24	59.3	16.8
BALANCE OF MONTGOMERY COUNTY, NC								
53	Real estate & rental & leasing	6	4 320	3 057	902	138	1.7	1.9
531	Real estate	5	D	D	D	c	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF MOORE COUNTY, NC								
53	Real estate & rental & leasing	26	7 517	2 007	489	125	36.8	19.1
531	Real estate	16	4 950	1 312	336	63	37.0	19.0
5312	Offices of real estate agents & brokers	11	3 902	888	204	45	45.1	9.3
53121	Offices of real estate agents & brokers	11	3 902	888	204	45	45.1	9.3
531210	Offices of real estate agents & brokers	11	3 902	888	204	45	45.1	9.3
532	Rental & leasing services	10	2 567	695	153	62	36.3	19.5
BALANCE OF NASH COUNTY, NC								
53	Real estate & rental & leasing	14	D	D	D	b	D	D
531	Real estate	9	D	D	D	a	D	D
532	Rental & leasing services	5	D	D	D	b	D	D
BALANCE OF NEW HANOVER COUNTY, NC								
53	Real estate & rental & leasing	62	22 464	5 578	1 095	257	46.4	9.8
531	Real estate	43	D	D	D	c	D	D
5311	Lessors of real estate	11	D	D	D	a	D	D
5312	Offices of real estate agents & brokers	18	9 432	1 513	300	78	48.3	.9
53121	Offices of real estate agents & brokers	18	9 432	1 513	300	78	48.3	.9
531210	Offices of real estate agents & brokers	18	9 432	1 513	300	78	48.3	.9
5313	Activities related to real estate	14	3 905	1 999	403	75	60.3	8.1
532	Rental & leasing services	19	D	D	D	b	D	D
5322	Consumer goods rental	11	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

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							From administrative records ¹	Estimated ²
BALANCE OF NORTHAMPTON COUNTY, NC								
53	Real estate & rental & leasing	4	D	D	D	a	D	D
531	Real estate	3	600	80	18	8	100.0	—
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF ONSLOW COUNTY, NC								
53	Real estate & rental & leasing	54	11 776	1 772	352	132	58.5	8.6
531	Real estate	43	9 114	1 271	238	93	70.4	3.2
5311	Lessors of real estate	25	4 518	688	141	61	48.6	5.4
53119	Lessors of other real estate property	15	D	D	D	b	D	D
531190	Lessors of other real estate property	15	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	12	3 987	292	57	22	98.9	1.1
53121	Offices of real estate agents & brokers	12	3 987	292	57	22	98.9	1.1
531210	Offices of real estate agents & brokers	12	3 987	292	57	22	98.9	1.1
532	Rental & leasing services	11	2 662	501	114	39	17.8	27.0
BALANCE OF ORANGE COUNTY, NC								
53	Real estate & rental & leasing	8	2 951	609	135	41	47.9	.5
531	Real estate	7	D	D	D	b	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF PAMLICO COUNTY, NC								
53	Real estate & rental & leasing	9	2 444	236	49	16	75.4	24.6
531	Real estate	6	2 078	179	41	11	71.1	28.9
532	Rental & leasing services	3	366	57	8	5	100.0	—
BALANCE OF PASQUOTANK COUNTY, NC								
53	Real estate & rental & leasing	7	916	412	82	26	45.2	34.7
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	3	273	179	30	10	D	—
BALANCE OF PENDER COUNTY, NC								
53	Real estate & rental & leasing	25	9 345	1 590	354	87	50.9	3.8
531	Real estate	23	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	13	4 178	692	162	39	26.6	8.6
53121	Offices of real estate agents & brokers	13	4 178	692	162	39	26.6	8.6
531210	Offices of real estate agents & brokers	13	4 178	692	162	39	26.6	8.6
532	Rental & leasing services	2	D	D	D	a	D	D
BALANCE OF PERQUIMANS COUNTY, NC								
53	Real estate & rental & leasing	3	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF PERSON COUNTY, NC								
53	Real estate & rental & leasing	5	963	208	57	18	5.4	64.9
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
BALANCE OF PITT COUNTY, NC								
53	Real estate & rental & leasing	9	1 576	190	23	9	65.6	20.7
531	Real estate	9	1 576	190	23	9	65.6	20.7

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
BALANCE OF POLK COUNTY, NC								
53	Real estate & rental & leasing	21	3 733	522	123	34	85.4	14.6
531	Real estate	19	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	11	2 643	295	74	19	100.0	—
53121	Offices of real estate agents & brokers	11	2 643	295	74	19	100.0	—
531210	Offices of real estate agents & brokers	11	2 643	295	74	19	100.0	—
532	Rental & leasing services	2	D	D	D	a	D	D
BALANCE OF RANDOLPH COUNTY, NC								
53	Real estate & rental & leasing	22	D	D	D	b	D	D
531	Real estate	13	2 193	235	41	16	69.6	10.9
532	Rental & leasing services	9	D	D	D	b	D	D
BALANCE OF RICHMOND COUNTY, NC								
53	Real estate & rental & leasing	6	1 773	219	51	16	10.2	20.2
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
BALANCE OF ROBESON COUNTY, NC								
53	Real estate & rental & leasing	15	5 718	1 081	249	53	23.0	5.1
531	Real estate	10	D	D	D	b	D	D
532	Rental & leasing services	5	D	D	D	b	D	D
BALANCE OF ROCKINGHAM COUNTY, NC								
53	Real estate & rental & leasing	13	4 363	782	174	59	50.0	.7
531	Real estate	9	1 186	192	47	12	78.5	2.6
532	Rental & leasing services	4	3 177	590	127	47	39.4	—
BALANCE OF ROWAN COUNTY, NC								
53	Real estate & rental & leasing	18	D	D	D	b	D	D
531	Real estate	12	D	D	D	b	D	D
532	Rental & leasing services	6	3 172	551	166	10	82.5	8.5
BALANCE OF RUTHERFORD COUNTY, NC								
53	Real estate & rental & leasing	12	5 737	1 633	362	78	16.5	9.7
531	Real estate	11	D	D	D	b	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF SAMPSON COUNTY, NC								
53	Real estate & rental & leasing	9	1 817	245	81	47	33.1	55.4
531	Real estate	4	601	52	9	7	82.5	8.2
532	Rental & leasing services	5	1 216	193	72	40	8.7	78.8
BALANCE OF SCOTLAND COUNTY, NC								
53	Real estate & rental & leasing	4	436	26	7	4	17.2	37.8
531	Real estate	4	436	26	7	4	17.2	37.8
BALANCE OF STANLY COUNTY, NC								
53	Real estate & rental & leasing	12	4 636	969	232	67	52.7	—
531	Real estate	8	1 432	97	17	8	100.0	—
532	Rental & leasing services	4	3 204	872	215	59	31.6	—

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
BALANCE OF STOKES COUNTY, NC								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF SURRY COUNTY, NC								
53	Real estate & rental & leasing	23	6 293	791	175	52	74.1	.9
531	Real estate	17	4 824	692	153	40	67.0	1.2
5311	Lessors of real estate	11	D	D	D	b	D	D
532	Rental & leasing services	6	1 469	99	22	12	97.5	—
BALANCE OF SWAIN COUNTY, NC								
53	Real estate & rental & leasing	7	487	74	18	12	94.9	5.1
531	Real estate	3	218	18	1	2	92.7	7.3
532	Rental & leasing services	4	269	56	17	10	96.7	3.3
BALANCE OF TRANSYLVANIA COUNTY, NC								
53	Real estate & rental & leasing	15	3 068	482	83	25	48.8	16.5
531	Real estate	12	D	D	D	a	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
BALANCE OF TYRRELL COUNTY, NC								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BALANCE OF UNION COUNTY, NC								
53	Real estate & rental & leasing	20	7 716	1 422	329	51	35.2	.4
531	Real estate	12	D	D	D	a	D	D
532	Rental & leasing services	8	D	D	D	b	D	D
BALANCE OF VANCE COUNTY, NC								
53	Real estate & rental & leasing	5	1 141	95	19	5	81.3	.8
531	Real estate	5	1 141	95	19	5	81.3	.8
BALANCE OF WAKE COUNTY, NC								
53	Real estate & rental & leasing	118	134 817	18 060	4 231	841	16.1	7.0
531	Real estate	77	D	D	D	c	D	D
5311	Lessors of real estate	34	15 929	2 103	471	106	45.5	4.8
53119	Lessors of other real estate property	11	2 527	520	125	25	36.3	5.2
531190	Lessors of other real estate property	11	2 527	520	125	25	36.3	5.2
5312	Offices of real estate agents & brokers	33	14 925	1 503	226	51	62.7	22.2
53121	Offices of real estate agents & brokers	33	14 925	1 503	226	51	62.7	22.2
531210	Offices of real estate agents & brokers	33	14 925	1 503	226	51	62.7	22.2
5313	Activities related to real estate	10	D	D	D	b	D	D
532	Rental & leasing services	40	94 767	13 216	3 252	633	2.9	1.4
5321	Automotive equipment rental & leasing	10	67 021	7 811	1 886	391	—	—
5322	Consumer goods rental	17	D	D	D	c	D	D
53223	Video tape & disk rental	10	1 795	338	92	57	33.9	10.1
532230	Video tape & disk rental	10	1 795	338	92	57	33.9	10.1
BALANCE OF WARREN COUNTY, NC								
53	Real estate & rental & leasing	6	D	D	D	a	D	D
531	Real estate	5	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF WASHINGTON COUNTY, NC								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
BALANCE OF WATAUGA COUNTY, NC								
53	Real estate & rental & leasing	28	6 196	773	201	59	88.4	1.1
531	Real estate	22	4 688	553	108	38	85.9	1.5
5312	Offices of real estate agents & brokers	13	3 121	278	49	20	100.0	—
53121	Offices of real estate agents & brokers	13	3 121	278	49	20	100.0	—
531210	Offices of real estate agents & brokers	13	3 121	278	49	20	100.0	—
532	Rental & leasing services	6	1 508	220	93	21	96.4	—
BALANCE OF WAYNE COUNTY, NC								
53	Real estate & rental & leasing	5	2 160	84	17	8	80.7	19.3
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF WILKES COUNTY, NC								
53	Real estate & rental & leasing	10	2 272	338	27	15	78.3	11.8
531	Real estate	7	1 885	291	15	6	73.8	14.3
532	Rental & leasing services	3	387	47	12	9	100.0	—
BALANCE OF WILSON COUNTY, NC								
53	Real estate & rental & leasing	11	1 843	255	50	11	61.0	36.8
531	Real estate	8	1 764	233	45	9	63.7	36.3
532	Rental & leasing services	3	79	22	5	2	—	49.4
BALANCE OF YADKIN COUNTY, NC								
53	Real estate & rental & leasing	9	1 853	177	46	22	29.2	2.6
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	5	D	D	D	a	D	D
BALANCE OF YANCEY COUNTY, NC								
53	Real estate & rental & leasing	13	2 129	281	63	28	62.0	31.0
531	Real estate	10	D	D	D	a	D	D
532	Rental & leasing services	3	563	81	19	11	D	—

¹Includes revenue information obtained from administrative records of other Federal agencies.

²Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL

Payroll includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees. Payroll does not include commissions paid to independent (nonemployee) agents, such as real estate agents. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on Form 941.

FIRST QUARTER PAYROLL (\$1,000)

Represents payroll paid to persons employed at any time during the quarter January to March 1997.

NUMBER OF EMPLOYEES

Paid employees consist of the full-time and part-time employees who were on the payroll during the pay period including March 12, including salaried officers and executives of corporations. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. Excluded are independent (nonemployee) agents. The definition of paid employees is the same as that used on IRS Form 941.

NUMBER OF ESTABLISHMENTS

An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Economic census figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each economic census establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

REAL ESTATE AND RENTAL AND LEASING

When two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Data for individual properties leased or managed by property lessors or property managers are not normally considered separate establishments, but rather the permanent offices from which the properties are leased or managed are considered establishments. Data for separate automotive rental offices or concessions (e.g. airport locations) in the same metropolitan area, for which a common fleet of cars is maintained, are merged together and not considered as separate establishments.

REVENUE

Includes revenue from all business activities whether or not payment was received in the census year, including commissions and fees from all sources, rents, net investment income, interest, dividends, and royalties. Revenue from leasing property marketed under operating leases is included. Revenue also includes the total value of service contracts, amounts received for work subcontracted to others, and rents from real property sublet to others.

Revenue does not include sales and other taxes collected from customers and remitted directly by the firm to a local, state, or Federal tax agency.

SALES, RECEIPTS, OR REVENUE ESTIMATED (PERCENT)

Percent of total sales/receipts/revenue that was imputed based on historic company ratios or administrative records, or on industry averages.

SALES, RECEIPTS, OR REVENUE FROM ADMINISTRATIVE RECORDS (PERCENT)

Percent of total sales/receipts/revenue obtained from administrative records of other Federal agencies.

Appendix B.

NAICS Codes, Titles, and Descriptions

53 REAL ESTATE AND RENTAL AND LEASING

The Real Estate and Rental and Leasing sector comprises establishments primarily engaged in renting, leasing, or otherwise allowing the use of tangible or intangible assets, and establishments providing related services. The major portion of this sector comprises establishments that rent, lease, or otherwise allow the use of their own assets by others. The assets may be tangible, as is the case of real estate and equipment, or intangible, as is the case with patents and trademarks.

This sector also includes establishments primarily engaged in managing real estate for others, selling, renting and/or buying real estate for others, and appraising real estate. These activities are closely related to this sector's main activity, and it was felt that from a production basis they would best be included here. In addition, a substantial proportion of property management is self-performed by lessors.

The main components of this sector are the real estate lessors industries; equipment lessors industries (including motor vehicles, computers, and consumer goods); and lessors of nonfinancial intangible assets (except copyrighted works).

Excluded from this sector are real estate investment trusts (REITS) and establishments primarily engaged in renting or leasing equipment with operators. REITS are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles because they are considered investment vehicles. Establishments renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., transportation, construction, agriculture). These activities are excluded from this sector because the client is paying for the expertise and knowledge of the equipment operator, in addition to the rental of the equipment. In many cases, such as, the rental of heavy construction equipment, the operator is essential to operate the equipment.

531 REAL ESTATE

Industries in the Real Estate subsector group establishments that are primarily engaged in renting or leasing real estate to others; managing real estate for others; selling, buying, or renting real estate for others; and providing other real estate related services, such as appraisal services.

Establishments primarily engaged in subdividing and developing unimproved real estate and constructing buildings for sale are classified in Subsector 233, Building, Developing, and General Contracting.

Real Estate Investment Trusts (REITS) are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles because they are considered investment vehicles.

5311 Lessors of Real Estate

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53111, Lessors of Residential Buildings and Dwellings; 53112, Lessors of Nonresidential Buildings (Except Miniwarehouses); 53113, Lessors of Miniwarehouses and Self-Storage Units; 53119, Lessors of Other Real Estate Property

53111 Lessors of Residential Buildings and Dwellings

This industry comprises establishments primarily engaged in acting as lessors of buildings used as residences or dwellings, such as single-family homes, apartment buildings, and town homes. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

531110 Lessors of Residential Buildings and Dwellings

This industry comprises establishments primarily engaged in acting as lessors of buildings used as residences or dwellings, such as single-family homes, apartment buildings, and town homes. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

The data published with NAICS code 531110 include these parts of the following SIC industries:

6513 Lessors of apartment buildings

6514 Lessors of dwellings (except apartment buildings)

5311101 Lessors of Apartment Buildings

Establishments primarily engaged in leasing (renting) apartment buildings (with 5 or more housing units per

building) which are used as residences. Included are establishments which may lease (rent) apartments and then act as lessors in subleasing to others

5311109 Lessors of Dwellings Other Than Apartment Buildings

Establishments primarily engaged in leasing (renting) residential buildings and dwellings (with less than 5 housing units per building) other than apartment buildings. Included are establishments which may lease (rent) residential space and then act as lessors in subleasing to others.

53112 Lessors of Nonresidential Buildings (Except Miniwarehouses)

This industry comprises establishments primarily engaged in acting as lessors of buildings (except mini-warehouses and self-storage units) that are not used as residences or dwellings. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

531120 Lessors of Nonresidential Buildings (Except Miniwarehouses)

This industry comprises establishments primarily engaged in acting as lessors of buildings (except mini-warehouses and self-storage units) that are not used as residences or dwellings. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

The data published with NAICS code 531120 include these parts of the following SIC industries:

- 6512 (pt) Lessors of professional & other office buildings
- 6512 (pt) Lessors of manufacturing & industrial buildings
- 6512 (pt) Lessors of shopping centers & retail stores
- 6512 (pt) Lessors of other nonresidential buildings & facilities

5311201 Lessors of Professional and Other Office Buildings

Establishments primarily engaged in leasing (renting) professional and other office buildings or office space in such buildings. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311202 Lessors of Manufacturing and Industrial Buildings

Establishments primarily engaged in leasing (renting) manufacturing and other industrial buildings. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311203 Lessors of Shopping Centers and Retail Stores

Establishments primarily engaged in leasing (renting) retail stores or shopping center properties. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311209 Lessors of Other Nonresidential Buildings and Facilities

Establishments primarily engaged in leasing (renting) nonresidential buildings not elsewhere classified. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

53113 Lessors of Miniwarehouses and Self-Storage Units

This industry comprises establishments primarily engaged in renting or leasing space for self-storage. These establishments provide secure space (i.e., rooms, compartments, lockers, containers, or outdoor space) where clients can store and retrieve their goods.

531130 Lessors of Miniwarehouses and Self-Storage Units

This industry comprises establishments primarily engaged in renting or leasing space for self-storage. These establishments provide secure space (i.e., rooms, compartments, lockers, containers, or outdoor space) where clients can store and retrieve their goods.

The data published with NAICS code 531130 include these parts of the following SIC industries:

- 4225 (pt) Lessors of miniwarehouses & self storage units

53119 Lessors of Other Real Estate Property

This industry comprises establishments primarily engaged in acting as lessors of real estate (except buildings), such as manufactured home (i.e., mobile home) sites, vacant lots, and grazing land.

531190 Lessors of Other Real Estate Property

This industry comprises establishments primarily engaged in acting as lessors of real estate (except buildings), such as manufactured home (i.e., mobile home) sites, vacant lots, and grazing land.

The data published with NAICS code 531190 include these parts of the following SIC industries:

6515 Lessors of manufactured (mobile) home sites
6517 Lessors of railroad property
6519 Lessors of other real estate property

5311901 Lessors of Manufactured (Mobile) Home Sites

Establishments primarily engaged in leasing (renting) manufactured (i.e., mobile) home sites for residential use. The establishments may also lease (rent) manufactured (mobile) homes on these sites. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311902 Lessors of Railroad Property

Establishments primarily engaged in leasing (renting) real property owned by railroads, with or without improvements, including track rights of way. Included are establishments which may lease (rent) real property space and then act as lessors in subleasing to others.

5311909 Lessors of Other Real Property

Establishments primarily engaged in leasing (renting) other real property, not elsewhere classified. This is primarily leasing (renting) of land. Some incidental buildings may be on the property. The establishments in this industry may lease (rent) space and then act as lessors in subleasing to others.

5312 Offices of Real Estate Agents and Brokers

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53121, Offices of Real Estate Agents and Brokers.

53121 Offices of Real Estate Agents and Brokers

This industry comprises establishments primarily engaged in acting as agents and/or brokers in one or more of the following: (1) selling real estate for others; (2) buying real estate for others; and (3) renting real estate for others.

531210 Offices of Real Estate Agents and Brokers

This industry comprises establishments primarily engaged in acting as agents and/or brokers in one or more of the following: (1) selling real estate for others; (2) buying real estate for others; and (3) renting real estate for others.

The data published with NAICS code 531210 include these parts of the following SIC industries:

- 6531 (pt) Offices of residential real estate agents & brokers
- 6531 (pt) Offices of nonresidential real estate agents & brokers

5312101 Offices of Residential Real Estate Agents and Brokers

Establishments primarily engaged in renting, buying, and selling residential real estate for others, on a fee or contract basis.

5312109 Offices of Nonresidential Real Estate Agents and Brokers

Establishments primarily engaged in renting, buying, and selling nonresidential real estate for others, on a fee or contract basis.

5313 Activities Related to Real Estate

This industry group comprises establishments primarily engaged in providing real estate services (except lessors of real estate and offices of real estate agents and brokers). Included in this industry group are establishments primarily engaged in activities, such as, managing real estate for others and appraising real estate.

53131 Real Estate Property Managers

This industry comprises establishments primarily engaged in managing real property for others. Management includes ensuring that various activities associated with the overall operation of the property are performed, such as collecting rents, and overseeing other services (e.g., maintenance, security, trash removal.)

531311 Residential Property Managers

This U.S. industry comprises establishments primarily engaged in managing residential real estate for others.

The data published with NAICS code 531311 include these parts of the following SIC industries:

- 6531 (pt) Residential property managers

531312 Nonresidential Property Managers

This U.S. industry comprises establishments primarily engaged in managing nonresidential real estate for others.

The data published with NAICS code 531312 include these parts of the following SIC industries:

- 6531 (pt) Nonresidential property managers

53132 Offices of Real Estate Appraisers

This industry comprises establishments primarily engaged in estimating the fair market value of real estate.

531320 Offices of Real Estate Appraisers

This industry comprises establishments primarily engaged in estimating the fair market value of real estate.

The data published with NAICS code 531320 include these parts of the following SIC industries:

- 6531 (pt) Offices of real estate appraisers

53139 Other Activities Related to Real Estate

This industry comprises establishments primarily engaged in performing real estate related services (except lessors of real estate, offices of real estate agents and brokers, real estate property managers, and offices of real estate appraisers).

531390 Other Activities Related to Real Estate

This industry comprises establishments primarily engaged in performing real estate related services (except lessors of real estate, offices of real estate agents and brokers, real estate property managers, and offices of real estate appraisers).

The data published with NAICS code 531390 include these parts of the following SIC industries:

6531 (pt) Other activities related to real estate

532 Rental and Leasing Services

Industries in the Rental and Leasing Services subsector include establishments that provide a wide array of tangible goods, such as automobiles, computers, consumer goods, and industrial machinery and equipment, to customers in return for a periodic rental or lease payment.

The subsector includes two main types of establishments: (1) those that are engaged in renting consumer goods and equipment and (2) those that are engaged in leasing machinery and equipment of the kind often used for business operations. The first type typically operates from a retail-like or store-front facility and maintains inventories of goods that are rented for short periods of time. The latter type typically does not operate from retail-like locations or maintain inventories, and offers longer term leases. These establishments work directly with clients to enable them to acquire the use of equipment on a lease basis, or they work with equipment vendors or dealers to support the marketing of equipment to their customers under lease arrangements. Equipment lessors generally structure lease contracts to meet the specialized needs of their clients and use their remarketing expertise to find other users for previously leased equipment. Establishments that provide operating and capital (i.e., finance) leases are included in this subsector.

Establishments primarily engaged in leasing in combination with providing loans are classified in Sector 52, Finance and Insurance. Establishments primarily engaged in leasing real property are classified in Subsector 531, Real Estate. Those establishments primarily engaged in renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., Transportation, Construction, Agriculture). These activities are excluded from this subsector since the client is paying for the expertise and knowledge of the equipment operator, in addition to the rental of the equipment. In many cases, such as the rental of heavy construction equipment, the operator is essential

to operate the equipment. Likewise, since the provision of crop harvesting services includes both the equipment and operator, it is included in the agriculture subsector. The rental or leasing of copyrighted works is classified in Sector 51, Information, and the rental or leasing of assets, such as patents, trademarks, and/or licensing agreements is classified in Subsector 533, Lessors of Nonfinancial Intangible Assets (except Copyrighted Works).

5321 Automotive Equipment Rental and Leasing

This industry group comprises establishments primarily engaged in renting or leasing the following types of vehicles: passenger cars and trucks without drivers, and utility trailers. These establishments generally operate from a retail-like facility. Some establishments offer only short-term rental, others only longer term leases, and some provide both type of services.

53211 Passenger Car Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing passenger cars without drivers.

532111 Passenger Car Rental

This U.S. industry comprises establishments primarily engaged in renting passenger cars without drivers, generally for short periods of time.

The data published with NAICS code 532111 include these parts of the following SIC industries:

7514 Passenger car rental

532112 Passenger Car Leasing

This U.S. industry comprises establishments primarily engaged in leasing passenger cars without drivers, generally for long periods of time.

The data published with NAICS code 532112 include these parts of the following SIC industries:

7515 Passenger car leasing

53212 Truck, Utility Trailer, and RV (Recreational Vehicle) Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing, without drivers, one or more of the following: trucks, truck tractors or buses: semitrailers, utility trailers, or RVs (recreational vehicles).

532120 Truck, Utility Trailer, and RV (Recreational Vehicle) Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing, without drivers, one or more of the following: trucks, truck tractors or buses: semitrailers, utility trailers, or RVs (recreational vehicles).

The data published with NAICS code 532120 include these parts of the following SIC industries:

7513 Truck rental and leasing without drivers

7519 Utility trailer & RV (recreational vehicle) rental & leasing

5321201 Truck Rental, Without Drivers

Establishments primarily engaged in renting (without drivers) one or more of the following: trucks, truck tractors, buses, or semi-trailers.

5321202 Truck Leasing

Establishments primarily engaged in leasing (without drivers) one or more of the following: trucks, truck tractors, or buses. Service or maintenance may be provided.

5321209 Utility Trailer and Recreational Vehicle Rental and Leasing

Establishments primarily engaged in renting or leasing utility trailers and recreational vehicles.

5322 Consumer Goods Rental

This industry group comprises establishments primarily engaged in renting personal and household-type goods. Establishments classified in this industry group generally provide short-term rental although in some instances, the goods may be leased for longer periods of time. These establishments often operate from a retail-like or store-front facility.

53221 Consumer Electronics and Appliances Rental

This industry comprises establishments primarily engaged in renting consumer electronics equipment and appliances, such as televisions, stereos, and refrigerators. Included in this industry are appliance rental centers.

532210 Consumer Electronics and Appliances Rental

This industry comprises establishments primarily engaged in renting consumer electronics equipment and appliances, such as televisions, stereos, and refrigerators. Included in this industry are appliance rental centers.

The data published with NAICS code 532210 include these parts of the following SIC industries:

7359 (pt) Consumer electronics & appliances rental

53222 Formal Wear and Costume Rental

This industry comprises establishments primarily engaged in renting clothing, such as formal wear, costumes (e.g., theatrical), or other clothing (except laundered uniforms and work apparel).

532220 Formal Wear and Costume Rental

This industry comprises establishments primarily engaged in renting clothing, such as formal wear, costumes (e.g., theatrical), or other clothing (except laundered uniforms and work apparel).

The data published with NAICS code 532220 include these parts of the following SIC industries:

7299 (pt) Formal wear rental

7819 (pt) Wardrobe rental

5322201 Formal Wear Rental

Establishments primarily engaged in renting clothing, such as formal wear or costumes (other than for motion picture production, TV, or theatrical production).

5322209 Wardrobe Rental

Establishments primarily engaged in renting costumes for motion picture production, TV, or theatrical productions.

53223 Video Tape and Disc Rental

This industry comprises establishments primarily engaged in renting prerecorded video tapes and discs for home electronic equipment.

532230 Video Tape and Disc Rental

This industry comprises establishments primarily engaged in renting prerecorded video tapes and discs for home electronic equipment.

The data published with NAICS code 532230 include these parts of the following SIC industries:

7841 Video tape & disk rental

53229 Other Consumer Goods Rental

This industry comprises establishments primarily engaged in renting consumer goods (except consumer electronics and appliances, formal wear and costumes, and prerecorded video tapes).

532291 Home Health Equipment Rental

This U.S. industry comprises establishments primarily engaged in renting home-type health and invalid equipment, such as wheel chairs, hospital beds, oxygen tanks, walkers, and crutches.

The data published with NAICS code 532291 include these parts of the following SIC industries:

7352 (pt) Home health equipment rental

532292 Recreational Goods Rental

This U.S. industry comprises establishments primarily engaged in renting recreational goods, such as bicycles, canoes, motorcycles, skis, sailboats, beach chairs, and beach umbrellas.

The data published with NAICS code 532292 include these parts of the following SIC industries:

7999 (pt) Recreational goods rental

532299 All Other Consumer Goods Rental

This U.S. industry comprises establishments primarily engaged in renting consumer goods and products (except consumer electronics and appliances; formal wear and costumes; prerecorded video tapes and discs for home electronic equipment; home health furniture and equipment; and recreational goods). Included in this industry are furniture rental centers and party rental supply centers.

The data published with NAICS code 53299 include these parts of the following SIC industries:

7359 (pt) Other consumer goods rental & leasing

5322991 Locker Rental, Except Cold Storage

Establishments primarily engaged in renting lockers (except cold storage).

5322999 All Other Miscellaneous Consumer Goods Rental and Leasing

Establishments primarily engaged in renting or leasing a single line of consumer goods or products (except electronics and appliances, formal wear and costumes, video tapes, and recreational goods). Residential furniture and party supply rental are included here.

5323 General Rental Centers

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53231, General Rental Centers.

53231 General Rental Centers

This industry comprises establishments primarily engaged in renting a range of consumer, commercial, and industrial equipment. Establishments in this industry typically operate from conveniently located facilities where they maintain inventories of goods and equipment that they rent for short periods of time. The type of equipment that establishments in this industry provide often includes, but is not limited to: audio-visual equipment, contractors and builders tools and equipment, home repair tools, lawn and garden equipment, moving equipment and supplies, and party and banquet equipment and supplies.

532310 General Rental Centers

This industry comprises establishments primarily engaged in renting a range of consumer, commercial, and industrial equipment. Establishments in this industry typically operate from conveniently located facilities where they maintain inventories of goods and equipment that

they rent for short periods of time. The type of equipment that establishments in this industry provide often includes, but is not limited to: audio-visual equipment, contractors and builders tools and equipment, home repair tools, lawn and garden equipment, moving equipment and supplies, and party and banquet equipment and supplies.

The data published with NAICS code 532310 include these parts of the following SIC industries:

7359 (pt) General rental centers

5324 Commercial and Industrial Machinery and Equipment Rental and Leasing

This industry group comprises establishments primarily engaged in renting or leasing commercial-type and industrial-type machinery and equipment. The types of establishments included in this industry group are generally involved in providing capital or investment-type equipment that clients use in their business operations. These establishments typically cater to a business clientele and do not generally operate a retail-like or store-front facility.

53241 Construction, Transportation, Mining, and Forestry Machinery and Equipment Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing one or more of the following without operators: heavy construction, off-highway transportation, mining, and forestry machinery and equipment. Establishments in this industry may rent or lease products, such as aircraft, railroad cars, steamships, tugboats, bulldozers, earthmoving equipment, well-drilling machinery and equipment, or cranes.

532411 Commercial Air, Rail, and Water Transportation Equipment Rental and Leasing

This U.S. industry comprises establishments primarily engaged in renting or leasing off-highway transportation equipment without operators, such as aircraft, railroad cars, steamships, or tugboats.

The data published with NAICS code 532411 include these parts of the following SIC industries:

4499 (pt) Commercial vessel rental & leasing

4741 (pt) Railroad car rental

7359 (pt) Aircraft rental & leasing

5324111 Commercial Vessel Rental and Leasing Without Crew

Establishments primarily engaged in renting or leasing commercial vessels or barges (without crew).

5324112 Railroad Car Rental and Leasing

Establishments primarily engaged in renting or leasing railroad cars.

5324119 Aircraft Rental and Leasing

Establishments primarily engaged in renting or leasing air transportation equipment (without operators).

532412 Construction, Mining, and Forestry Machinery and Equipment Rental and Leasing

This U.S. industry comprises establishments primarily engaged in renting or leasing heavy equipment without operators that may be used for construction, mining, or forestry, such as bulldozers, earthmoving equipment, well-drilling machinery and equipment, or cranes.

The data published with NAICS code 532412 include these parts of the following SIC industries:

7353 (pt) Rental & leasing of heavy construction equip without operators

7359 (pt) Oil field & well drilling equipment rental & leasing

5324121 Rental and Leasing of Heavy Construction Equipment Without Operators

Establishments primarily engaged in renting or leasing heavy construction and earthmoving machinery and equipment (without operators), such as cranes, bulldozers, scrapers, clamshells, and bucket loaders.

5324129 Oilfield and Well Drilling Equipment Rental and Leasing

Establishments primarily engaged in renting or leasing oil field and well drilling equipment.

53242 Office Machinery and Equipment Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment, such as computers, office furniture, duplicating machines (i.e., copiers), or facsimile machines.

532420 Office Machinery and Equipment Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment, such as computers, office furniture, duplicating machines (i.e., copiers), or facsimile machines.

The data published with NAICS code 532420 include these parts of the following SIC industries:

7359 (pt) Office machinery rental & leasing

7377 Computer rental & leasing

5324201 Office Machine Rental and Leasing

Establishments primarily engaged in renting or leasing office machinery and equipment.

5324209 Computer Rental and Leasing

Establishments primarily engaged in renting or leasing computers and computer peripheral equipment.

53249 Other Commercial and Industrial Machinery and Equipment Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing nonconsumer-type machinery and equipment (except heavy construction, transportation, mining, and forestry machinery and equipment without operators; and office machinery and equipment). Establishments in this industry rent or lease products, such as, manufacturing equipment; metalworking, telecommunications, motion picture, or theatrical machinery and equipment; institutional (i.e., public building) furniture, such as furniture for schools, theaters, or buildings; or agricultural equipment without operators.

532490 Other Commercial and Industrial Machinery and Equipment Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing nonconsumer-type machinery and equipment (except heavy construction, transportation, mining, and forestry machinery and equipment without operators; and office machinery and equipment). Establishments in this industry rent or lease products, such as, manufacturing equipment; metalworking, telecommunications, motion picture, or theatrical machinery and equipment; institutional (i.e., public building) furniture, such as furniture for schools, theaters, or buildings; or agricultural equipment without operators.

The data published with NAICS code 532490 include these parts of the following SIC industries:

7352 (pt) Medical equipment rental & leasing (exc home health equipment)

7359 (pt) Industrial equipment rental & leasing

7819 (pt) Motion picture equipment rental

7922 (pt) Theatrical equipment rental

5324901 Medical Equipment Rental and Leasing, Except Home Health Equipment

Establishments primarily engaged in renting or leasing medical equipment (except invalid supplies or home health equipment).

5324902 Industrial Equipment Rental and Leasing

Establishments primarily engaged in renting or leasing industrial machinery and equipment.

5324903 Motion Picture Equipment Rental

Establishments primarily engaged in renting or leasing motion picture equipment. Included in this industry are establishments that rent studio property for motion picture production, TV, or theatrical productions.

5324909 Theatrical Equipment Rental

Establishments primarily engaged in renting or leasing theatrical equipment, such as lighting, theatrical audio equipment and sets.

533 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)

Industries in the Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works) subsector include establishments that are primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder. Establishments in this subsector own the patents, trademarks, and/or franchise agreements that they allow others to use or reproduce for a fee and may or may not have created those assets.

Establishments that allow franchisees the use of the franchise name, contingent on the franchisee buying products or services from the franchisor, are classified elsewhere.

Excluded from this subsector are establishments primarily engaged in leasing real property and establishments primarily engaged in leasing tangible assets, such as automobiles, computers, consumer goods, and industrial machinery and equipment. These establishments are classified in Subsector 531, Real Estate and Subsector 532, Rental and Leasing Services, respectively.

5331 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53311, Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works).

53311 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)

This industry comprises establishments primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder.

533110 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)

This industry comprises establishments primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder.

The data published with NAICS code 533110 include these parts of the following SIC industries:

6792 (pt) Oil royalty companies

6794 Patent owners & lessors

5331101 Oil Royalty Trading Companies

Establishments primarily engaged in leasing the rights to a whole or partial interest in the proceeds from the sale of oil or gas, produced from a specific tract for investors.

5331109 Patent Owners and Lessors

Establishments primarily engaged in collecting royalties or licensing fees from patents, trademarks, and/or franchise agreements.

Appendix C.

Coverage and Methodology

MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, revenue, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

1. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
 - a. Large employers, i.e., all multiestablishment and all single-establishment employer firms with payroll above a specified cutoff. The term “employers” refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff, in classifications for which specialized data precluded reliance solely on administrative records sources.
2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
 - a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total revenue of establishments covered in the census. Data on revenue, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
 - b. All taxable nonemployers, i.e., all firms subject to Federal income tax with no paid employees during 1997. Revenue information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms,

nonemployers accounted for less than 10 percent of total revenue of all establishments covered in the census. The census included only those nonemployer firms which reported a revenue volume of \$1,000 or more during 1997. Data for nonemployers are not included in this report, but are released as part of the “Core Business Statistics Report Series.”

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and the 1997 NAICS. More information on NAICS is available in the NAICS manual and at www.census.gov/naics.

The method of assigning classifications, and the level of detail at which establishments were classified, differed between the mail and nonmail universe as follows:

1. The mail universe.
 - a. Establishments in the mail universe that returned questionnaires were classified on the basis of their self-designation, sources of revenue, and other industry-specific inquiries.
 - b. Establishments in the mail universe that did not return questionnaires were classified on the basis of the most current census kind-of-business classification available from one of the Census Bureau’s current sample surveys, the 1992 census, or the administrative records of other Federal agencies.
2. The nonmail universe.
 - a. Employer establishments in the nonmail universe were classified on the basis of the most current census kind-of-business classification available from one of the Census Bureau’s current sample surveys, the 1992 census, or the administrative records of other Federal agencies. If the census or

administrative record classifications proved inadequate (none corresponded to a 1997 census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1997 census kind-of-business code.

- b. Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Sources of Revenue reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to

develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific". Data for the basic inquiries, which include location, kind of business or operation, revenue, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Two methods were used to account for nonresponse to industry-specific inquiries. For some inquiries, missing data were imputed for individual records based on responses from similar establishments. For other inquiries, the total of reported data were expanded to represent the mail and nonmail universe. Data for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total annualized revenue of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total revenue of all establishments included in the category. In a few cases, expansion on the basis of the revenue item was not appropriate, and another basic data item was used as the basis for expansion.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the revenue of establishments responding to the inquiry as a percent of total revenue for all establishments for which data are shown. Coverage is usually determined by the ratio of total revenue of establishments responding to the inquiry to total revenue of all establishments in the category.

Appendix D.

Geographic Notes

NORTH CAROLINA

Archdale is in Guilford and Randolph Counties.

Cary is in Chatham and Wake Counties; it annexed into Chatham County in April 1995.

Chapel Hill is in Durham and Orange Counties.

Davidson is in Iredell and Mecklenburg Counties.

Durham is in Durham and Orange Counties.

Elizabeth City is in Camden and Pasquotank Counties.

Elkin is in Surry and Wilkes Counties.

Gibsonville is in Alamance and Guilford Counties.

Hickory is in Burke and Catawba Counties.

High Point is in Davidson, Forsyth, Guilford, and Randolph Counties.

Kannapolis is in Cabarrus and Rowan Counties.

Kernersville is in Forsyth and Guilford Counties.

King is in Forsyth and Stokes Counties.

Kings Mountain is in Cleveland and Gaston Counties.

Long View is in Burke and Catawba Counties.

Maxton is in Robeson and Scotland Counties.

Mebane is in Alamance and Orange Counties.

Mount Olive is in Duplin and Wayne Counties.

Rocky Mount is in Edgecombe and Nash Counties.

Thomasville is in Davidson and Randolph Counties; it annexed into Randolph County in October 1996.

Wallace is in Duplin and Pender Counties.

Weddington is in Mecklenburg and Union Counties.

Appendix E.

Metropolitan Areas

NORTH CAROLINA

Asheville, NC MSA

Buncombe County, NC

Madison County, NC

Charlotte—Gastonia—Rock Hill, NC—SC MSA

Cabarrus County, NC

Gaston County, NC

Lincoln County, NC

Mecklenburg County, NC

Rowan County, NC

Union County, NC

York County, SC

Fayetteville, NC MSA

Cumberland County, NC

Goldsboro, NC MSA

Wayne County, NC

Greensboro—Winston-Salem—High Point, NC MSA

Alamance County, NC

Davidson County, NC

Davie County, NC

Forsyth County, NC

Guilford County, NC

Randolph County, NC

Stokes County, NC

Yadkin County, NC

Greenville, NC MSA

Pitt County, NC

Hickory—Morganton—Lenoir, NC MSA

Alexander County, NC

Burke County, NC

Caldwell County, NC

Catawba County, NC

Jacksonville, NC MSA

Onslow County, NC

Norfolk—Virginia Beach—Newport News, VA—NC MSA

Currituck County, NC

Gloucester County, VA

Isle of Wight County, VA

James City County, VA

Mathews County, VA

York County, VA

Chesapeake, VA (IC)

Hampton, VA (IC)

Newport News, VA (IC)

Norfolk, VA (IC)

Poquoson, VA (IC)

Portsmouth, VA (IC)

Suffolk, VA (IC)

Virginia Beach, VA (IC)

Williamsburg, VA (IC)

Raleigh—Durham—Chapel Hill, NC MSA

Chatham County, NC

Durham County, NC

Franklin County, NC

Johnston County, NC

Orange County, NC

Wake County, NC

Rocky Mount, NC MSA

Edgecombe County, NC

Nash County, NC

Wilmington, NC MSA

Brunswick County, NC

New Hanover County, NC

