

# Arkansas

# 1997

Issued December 1999

EC97F53A-AR

## 1997 Economic Census

*Real Estate and Rental and Leasing*

Geographic Area Series



## U.S. CENSUS BUREAU

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U.S. Department of Commerce  
Economics and Statistics Administration  
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# Introduction to the Economic Census

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## PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

## ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information

52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Foodservices
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

## RELATIONSHIP TO SIC

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

## GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

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required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

## **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

## **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

## **AVAILABILITY OF ADDITIONAL DATA**

### **Reports in Print and Electronic Media**

All results of the 1997 Economic Census are available on the Census Bureau Internet site ([www.census.gov](http://www.census.gov)) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

### **Special Tabulations**

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division 301-457-4673  
Service Sector Statistics Division 301-457-2668

## **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

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## SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at [www.census.gov/econguide](http://www.census.gov/econguide). More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at [www.census.gov/econ/www/history.html](http://www.census.gov/econ/www/history.html).

## ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

A	Standard error of 100 percent or more.
D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
F	Exceeds 100 percent because data include establishments with payroll exceeding revenue.
N	Not available or not comparable.
Q	Revenue not collected at this level of detail for multiestablishment firms.
S	Withheld because estimates did not meet publication standards.

V	Represents less than 50 vehicles or .05 percent.
X	Not applicable.
Y	Disclosure withheld because of insufficient coverage of merchandise lines.
Z	Less than half the unit shown.
a	0 to 19 employees.
b	20 to 99 employees.
c	100 to 249 employees.
e	250 to 499 employees.
f	500 to 999 employees.
g	1,000 to 2,499 employees.
h	2,500 to 4,999 employees.
i	5,000 to 9,999 employees.
j	10,000 to 24,999 employees.
k	25,000 to 49,999 employees.
l	50,000 to 99,999 employees.
m	100,000 employees or more.
p	10 to 19 percent estimated.
q	20 to 29 percent estimated.
r	Revised.
s	Sampling error exceeds 40 percent.
nec	Not elsewhere classified.
nsk	Not specified by kind.
–	Represents zero (page image/print only).
(CC)	Consolidated city.
(IC)	Independent city.



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# Real Estate and Rental and Leasing

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## SCOPE

The Real Estate and Rental and Leasing sector (sector 53) comprises establishments of firms with payroll primarily engaged in renting, leasing, or otherwise allowing the use of tangible assets (e.g. real estate and equipment), intangible assets (e.g., patents and trademarks), and establishments providing related services (e.g., establishments primarily engaged in managing real estate for others, selling, renting and/or buying real estate for others, and appraising real estate).

Excluded from this sector are real estate investment trusts (REITs) and establishments primarily engaged in renting or leasing equipment with operators. REITs are classified in North American Industry Classification System (NAICS) Subsector 525, Funds, Trusts, and Other Financial Vehicles, because they are considered investment vehicles. Establishments renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., transportation, construction, agriculture). These activities are excluded from this sector because the client is paying for the expertise and knowledge of the equipment operator, in addition to the use of the equipment.

The basic tabulations for this sector do not include data for establishments which are auxiliary (primary function is providing a service, such as warehousing or bookkeeping) to establishments within the same organization. Data for auxiliaries are presented separately in another report.

## GENERAL

A list of reports that provide statistics on sector 53 follows.

**Geographic area reports.** There is a separate report for each state, the District of Columbia, and the United States. Each state report presents general statistics on number of establishments, revenue, payroll, and employment by kind of business for the state, metropolitan areas (MAs), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole.

**Sources of revenue report.** This report presents sources of revenue data for establishments by kind of business. Data are presented for the United States.

**Establishment and firm size (including legal form of organization) report.** This report presents revenue, payroll, and employment data for the United States by revenue size, by employment size, and by legal form of organization for establishments; and by revenue size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.

**Miscellaneous subjects report.** This report presents data for establishments for a variety of industry-specific questions. Presentation of data varies by kind of business.

## GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Data may be presented for:

1. The United States as a whole.
2. States and the District of Columbia.
3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget (OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least 1,000,000 (according to the 1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.
4. Metropolitan statistical areas defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.
5. Areas within the state outside metropolitan areas (MAs).
6. Counties and county equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have

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one place or more that is independent of any county organization and constitute primary divisions of their states. These places are treated as counties and as places.

7. Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
8. Municipalities of 2,500 inhabitants or more defined as of January 1, 1997. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 1990 Census of Population or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.

#### **COMPARABILITY OF THE 1992 AND 1997 CENSUSES**

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to

this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

#### **DISCLOSURE**

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

#### **AVAILABILITY OF MORE FREQUENT ECONOMIC DATA**

The Census Bureau conducts the Service Annual Survey (SAS) each year. This survey, while providing more frequent observations, has more limited industry coverage and yields less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

**Table 1. Summary Statistics for the State: 1997**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ARKANSAS</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>2 269</b>	<b>1 001 575</b>	<b>163 244</b>	<b>39 519</b>	<b>9 761</b>	<b>24.9</b>	<b>9.9</b>
531	Real estate .....	1 549	574 449	91 236	20 765	5 312	34.9	12.0
5311	Lessors of real estate .....	782	323 317	39 138	9 119	2 582	29.6	11.6
53111	Lessors of residential buildings & dwellings .....	445	162 690	19 868	4 684	1 510	38.0	13.6
531110	Lessors of residential buildings & dwellings .....	445	162 690	19 868	4 684	1 510	38.0	13.6
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	198	125 498	13 483	3 164	730	18.4	8.2
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	198	125 498	13 483	3 164	730	18.4	8.2
53113	Lessors of miniwarehouses & self storage units .....	60	8 144	1 074	237	104	37.6	11.1
531130	Lessors of miniwarehouses & self storage units .....	60	8 144	1 074	237	104	37.6	11.1
53119	Lessors of other real estate property .....	79	26 985	4 713	1 034	238	28.5	15.9
531190	Lessors of other real estate property .....	79	26 985	4 713	1 034	238	28.5	15.9
5312	Offices of real estate agents & brokers .....	457	163 892	23 604	4 891	1 269	44.8	13.2
53121	Offices of real estate agents & brokers .....	457	163 892	23 604	4 891	1 269	44.8	13.2
531210	Offices of real estate agents & brokers .....	457	163 892	23 604	4 891	1 269	44.8	13.2
5313	Activities related to real estate .....	310	87 240	28 494	6 755	1 461	35.6	11.4
53131	Real estate property managers .....	155	55 531	19 896	4 736	1 040	27.7	11.3
531311	Residential property managers .....	122	40 487	11 762	2 639	761	30.1	10.3
531312	Nonresidential property managers .....	33	15 044	8 134	2 097	279	21.5	13.9
53132	Offices of real estate appraisers .....	109	17 726	5 836	1 356	286	41.8	16.5
531320	Offices of real estate appraisers .....	109	17 726	5 836	1 356	286	41.8	16.5
53139	Other activities related to real estate .....	46	13 983	2 762	663	135	59.1	5.4
531390	Other activities related to real estate .....	46	13 983	2 762	663	135	59.1	5.4
532	Rental & leasing services .....	713	422 925	71 397	18 632	4 424	11.5	6.9
5321	Automotive equipment rental & leasing .....	100	129 396	15 944	3 764	834	2.6	1.3
53211	Passenger car rental & leasing .....	41	36 129	4 679	1 036	393	3.3	.8
532111	Passenger car rental .....	37	35 463	4 518	1 007	387	2.2	.9
53212	Truck, utility trailer, & RV rental & leasing .....	59	93 267	11 265	2 728	441	2.3	1.4
532120	Truck, utility trailer, & RV rental & leasing .....	59	93 267	11 265	2 728	441	2.3	1.4
5322	Consumer goods rental .....	426	145 294	29 084	6 864	2 179	18.6	9.6
53221	Consumer electronics & appliances rental .....	72	37 542	8 118	1 865	369	7.2	10.0
532210	Consumer electronics & appliances rental .....	72	37 542	8 118	1 865	369	7.2	10.0
53222	Formal wear & costume rental .....	12	9 761	1 859	378	101	1.2	7.4
532220	Formal wear & costume rental .....	12	9 761	1 859	378	101	1.2	7.4
53223	Video tape & disk rental .....	260	58 891	10 452	2 585	1 360	29.9	9.5
532230	Video tape & disk rental .....	260	58 891	10 452	2 585	1 360	29.9	9.5
53229	Other consumer goods rental .....	82	39 100	8 655	2 036	349	16.8	9.9
532291	Home health equipment rental .....	26	24 997	5 235	1 326	128	7.9	4.2
532292	Recreational goods rental .....	17	2 310	481	44	31	55.6	8.6
532299	All other consumer goods rental .....	39	11 793	2 939	666	190	28.1	22.3
5323	General rental centers .....	56	23 651	4 984	1 160	240	36.7	8.3
53231	General rental centers .....	56	23 651	4 984	1 160	240	36.7	8.3
532310	General rental centers .....	56	23 651	4 984	1 160	240	36.7	8.3
5324	Commercial & industrial machinery & equipment rental & leasing .....	131	124 584	21 385	6 844	1 171	7.6	9.5
53241	Const/trans/mining/forestry machinery & equip rental & leasing .....	55	36 919	8 660	2 016	310	7.2	27.7
532411	Commercial air/rail/water transportation equip rental & leasing .....	10	3 196	437	75	17	19.2	.4
532412	Construction/mining/forestry machinery & equip rental & leasing .....	45	33 723	8 223	1 941	293	6.0	30.3
53249	Oth commercial/industrial machinery & equipment rental & leasing .....	73	87 400	12 686	4 818	857	7.6	1.8
532490	Oth commercial/industrial machinery & equipment rental & leasing .....	73	87 400	12 686	4 818	857	7.6	1.8
533	Lessors of intangible assets, except copyrighted works .....	7	4 201	611	122	25	18.1	13.3
5331	Lessors of intangible assets, except copyrighted works .....	7	4 201	611	122	25	18.1	13.3
53311	Lessors of intangible assets, except copyrighted works .....	7	4 201	611	122	25	18.1	13.3
533110	Lessors of intangible assets, except copyrighted works .....	7	4 201	611	122	25	18.1	13.3

<sup>1</sup>Includes revenue information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

**Table 2. Summary Statistics for Metropolitan Areas: 1997**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FAYETTEVILLE–SPRINGDALE–ROGERS, AR MSA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>322</b>	<b>141 807</b>	<b>19 600</b>	<b>4 474</b>	<b>1 210</b>	<b>32.5</b>	<b>10.0</b>
531	Real estate .....	242	96 833	10 956	2 489	738	43.0	11.4
5311	Lessors of real estate .....	119	49 404	3 822	859	285	41.1	14.1
53111	Lessors of residential buildings & dwellings .....	70	35 420	1 997	411	154	41.4	13.4
531110	Lessors of residential buildings & dwellings .....	70	35 420	1 997	411	154	41.4	13.4
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	27	8 437	1 173	296	84	38.6	15.4
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	27	8 437	1 173	296	84	38.6	15.4
53113	Lessors of miniwarehouses & self storage units .....	10	1 560	198	55	17	39.3	16.1
531130	Lessors of miniwarehouses & self storage units .....	10	1 560	198	55	17	39.3	16.1
53119	Lessors of other real estate property .....	12	3 987	454	97	30	45.1	17.2
531190	Lessors of other real estate property .....	12	3 987	454	97	30	45.1	17.2
5312	Offices of real estate agents & brokers .....	71	32 376	3 370	799	226	42.4	11.8
53121	Offices of real estate agents & brokers .....	71	32 376	3 370	799	226	42.4	11.8
531210	Offices of real estate agents & brokers .....	71	32 376	3 370	799	226	42.4	11.8
5313	Activities related to real estate .....	52	15 053	3 764	831	227	50.5	1.4
53131	Real estate property managers .....	25	9 796	2 396	498	164	43.8	1.4
531311	Residential property managers .....	20	8 018	1 562	308	119	43.1	.6
53132	Offices of real estate appraisers .....	20	2 908	1 070	268	49	40.1	.3
531320	Offices of real estate appraisers .....	20	2 908	1 070	268	49	40.1	.3
532	Rental & leasing services .....	78	D	D	D	e	D	D
5321	Automotive equipment rental & leasing .....	12	D	D	D	b	D	D
5322	Consumer goods rental .....	49	17 820	3 393	806	296	17.6	16.7
53221	Consumer electronics & appliances rental .....	12	5 261	1 261	319	50	—	42.0
532210	Consumer electronics & appliances rental .....	12	5 567	1 261	319	50	—	42.0
53223	Video tape & disk rental .....	31	9 461	1 753	411	227	33.2	2.3
532230	Video tape & disk rental .....	31	9 461	1 753	411	227	33.2	2.3
5324	Commercial & industrial machinery & equipment rental & leasing .....	14	12 544	2 373	512	72	4.7	—
<b>FORT SMITH, AR–OK MSA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>189</b>	<b>93 560</b>	<b>14 625</b>	<b>3 222</b>	<b>828</b>	<b>24.3</b>	<b>10.8</b>
531	Real estate .....	127	52 637	7 805	1 772	432	31.0	9.6
5311	Lessors of real estate .....	67	38 658	5 247	1 164	284	25.8	6.0
53111	Lessors of residential buildings & dwellings .....	37	24 428	3 004	707	175	22.1	5.8
531110	Lessors of residential buildings & dwellings .....	37	24 428	3 004	707	175	22.1	5.8
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	16	11 846	1 762	382	82	26.6	7.7
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	16	11 846	1 762	382	82	26.6	7.7
5312	Offices of real estate agents & brokers .....	33	8 944	1 041	225	74	52.9	23.2
53121	Offices of real estate agents & brokers .....	33	8 944	1 041	225	74	52.9	23.2
531210	Offices of real estate agents & brokers .....	33	8 944	1 041	225	74	52.9	23.2
5313	Activities related to real estate .....	27	5 035	1 517	383	74	32.2	13.4
53131	Real estate property managers .....	10	D	D	D	b	D	D
53132	Offices of real estate appraisers .....	13	2 003	570	150	24	58.0	16.2
531320	Offices of real estate appraisers .....	13	2 003	570	150	24	58.0	16.2
532	Rental & leasing services .....	62	40 923	6 820	1 450	396	15.6	12.2
5321	Automotive equipment rental & leasing .....	14	9 254	1 760	400	125	2.1	—
5322	Consumer goods rental .....	37	14 729	2 638	631	196	27.4	12.5
53223	Video tape & disk rental .....	23	5 502	860	188	110	47.6	2.6
532230	Video tape & disk rental .....	23	5 502	860	188	110	47.6	2.6
<b>JONESBORO, AR MSA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>86</b>	<b>41 531</b>	<b>5 877</b>	<b>1 423</b>	<b>349</b>	<b>24.4</b>	<b>26.7</b>
531	Real estate .....	56	30 408	3 351	738	221	21.2	32.9
5311	Lessors of real estate .....	31	15 001	1 323	309	89	28.8	26.8
53111	Lessors of residential buildings & dwellings .....	18	7 568	565	131	48	48.3	20.4
531110	Lessors of residential buildings & dwellings .....	18	7 568	565	131	48	48.3	20.4
5312	Offices of real estate agents & brokers .....	13	11 731	1 055	271	71	12.0	50.1
53121	Offices of real estate agents & brokers .....	13	11 731	1 055	271	71	12.0	50.1
531210	Offices of real estate agents & brokers .....	13	11 731	1 055	271	71	12.0	50.1
5313	Activities related to real estate .....	12	3 676	973	158	61	20.0	2.9
532	Rental & leasing services .....	30	11 123	2 526	685	128	33.0	9.9
5322	Consumer goods rental .....	13	5 354	1 517	384	61	22.0	11.7

See footnotes at end of table.



**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LITTLE ROCK—NORTH LITTLE ROCK, AR MSA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>618</b>	<b>430 508</b>	<b>68 887</b>	<b>17 721</b>	<b>3 750</b>	<b>16.4</b>	<b>5.8</b>
531	Real estate .....	428	213 115	37 955	8 555	1 834	28.6	7.2
5311	Lessors of real estate .....	204	115 055	12 445	2 934	745	25.8	5.9
53111	Lessors of residential buildings & dwellings .....	97	45 082	6 746	1 654	436	38.0	11.3
531110	Lessors of residential buildings & dwellings .....	97	45 082	6 746	1 654	436	38.0	11.3
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	74	61 678	4 651	1 060	236	14.6	1.6
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	74	61 678	4 651	1 060	236	14.6	1.6
53113	Lessors of miniwarehouses & self storage units .....	15	3 343	299	69	28	40.4	10.8
531130	Lessors of miniwarehouses & self storage units .....	15	3 343	299	69	28	40.4	10.8
53119	Lessors of other real estate property .....	18	4 952	749	151	45	44.2	5.7
531190	Lessors of other real estate property .....	18	4 952	749	151	45	44.2	5.7
5312	Offices of real estate agents & brokers .....	119	52 860	8 730	1 563	355	36.3	6.8
53121	Offices of real estate agents & brokers .....	119	52 860	8 730	1 563	355	36.3	6.8
531210	Offices of real estate agents & brokers .....	119	52 860	8 730	1 563	355	36.3	6.8
5313	Activities related to real estate .....	105	45 200	16 780	4 058	734	26.8	11.1
53131	Real estate property managers .....	55	32 230	13 089	3 238	573	17.9	7.6
531311	Residential property managers .....	38	21 018	6 913	1 611	384	19.1	2.8
531312	Nonresidential property managers .....	17	11 212	6 176	1 627	189	15.7	16.7
53132	Offices of real estate appraisers .....	37	7 918	2 734	584	119	36.7	28.3
531320	Offices of real estate appraisers .....	37	7 918	2 734	584	119	36.7	28.3
53139	Other activities related to real estate .....	13	5 052	957	236	42	68.2	6.2
531390	Other activities related to real estate .....	13	5 052	957	236	42	68.2	6.2
532	Rental & leasing services .....	187	214 308	30 438	9 059	1 896	4.3	4.5
5321	Automotive equipment rental & leasing .....	32	88 410	9 814	2 308	502	.6	.5
53211	Passenger car rental & leasing .....	10	23 384	2 595	583	246	2.3	—
53212	Truck, utility trailer, & RV rental & leasing .....	22	65 026	7 219	1 725	256	—	.6
532120	Truck, utility trailer, & RV rental & leasing .....	22	65 026	7 219	1 725	256	—	.6
5322	Consumer goods rental .....	103	52 120	9 977	2 401	627	7.5	4.6
53221	Consumer electronics & appliances rental .....	18	10 268	1 857	447	81	1.8	3.2
532210	Consumer electronics & appliances rental .....	18	10 268	1 857	447	81	1.8	3.2
53223	Video tape & disk rental .....	65	19 691	3 312	828	376	10.3	7.0
532230	Video tape & disk rental .....	65	19 691	3 312	828	376	10.3	7.0
53229	Other consumer goods rental .....	15	D	D	D	b	D	D
5323	General rental centers .....	10	3 360	1 015	182	35	65.2	34.8
53231	General rental centers .....	10	3 360	1 015	182	35	65.2	34.8
532310	General rental centers .....	10	3 360	1 015	182	35	65.2	34.8
5324	Commercial & industrial machinery & equipment rental & leasing .....	42	70 418	9 632	4 168	732	3.6	8.0
53241	Const/trans/mining/forestry machinery & equip rental & leasing .....	15	14 488	3 452	871	118	1.1	35.8
532412	Construction/mining/forestry machinery & equip rental & leasing .....	13	D	D	D	c	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing .....	25	D	D	D	f	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing .....	25	D	D	D	f	D	D
<b>MEMPHIS, TN—AR—MS MSA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>951</b>	<b>907 284</b>	<b>176 545</b>	<b>41 349</b>	<b>7 504</b>	<b>12.2</b>	<b>11.4</b>
531	Real estate .....	692	552 322	121 572	28 414	4 942	18.2	12.2
5311	Lessors of real estate .....	340	304 639	48 153	12 750	2 256	13.8	13.6
53111	Lessors of residential buildings & dwellings .....	161	130 460	14 967	3 719	999	17.9	20.8
531110	Lessors of residential buildings & dwellings .....	161	130 460	14 967	3 719	999	17.9	20.8
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	97	151 177	30 220	8 348	1 049	8.7	7.4
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	97	151 177	30 220	8 348	1 049	8.7	7.4
53113	Lessors of miniwarehouses & self storage units .....	52	12 108	1 275	326	106	25.2	5.2
531130	Lessors of miniwarehouses & self storage units .....	52	12 108	1 275	326	106	25.2	5.2
53119	Lessors of other real estate property .....	30	10 894	1 691	357	102	22.3	22.9
531190	Lessors of other real estate property .....	30	10 894	1 691	357	102	22.3	22.9
5312	Offices of real estate agents & brokers .....	171	119 176	21 227	3 319	621	33.4	9.0
53121	Offices of real estate agents & brokers .....	171	119 176	21 227	3 319	621	33.4	9.0
531210	Offices of real estate agents & brokers .....	171	119 176	21 227	3 319	621	33.4	9.0
5313	Activities related to real estate .....	181	128 507	52 192	12 345	2 065	14.7	11.6
53131	Real estate property managers .....	115	101 470	41 817	10 170	1 779	10.7	8.7
531311	Residential property managers .....	86	90 913	36 120	8 897	1 622	9.1	5.7
531312	Nonresidential property managers .....	29	10 557	5 697	1 273	157	24.1	35.0
53132	Offices of real estate appraisers .....	48	17 665	6 657	1 423	192	30.0	15.1
531320	Offices of real estate appraisers .....	48	17 665	6 657	1 423	192	30.0	15.1
53139	Other activities related to real estate .....	18	9 372	3 718	752	94	29.6	35.7
531390	Other activities related to real estate .....	18	9 372	3 718	752	94	29.6	35.7

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MEMPHIS, TN—AR—MS MSA—Con.</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing—Con.</b>							
532	Rental & leasing services .....	249	338 002	49 775	11 717	2 450	2.8	8.1
5321	Automotive equipment rental & leasing .....	59	201 759	20 709	5 066	830	.1	8.2
53211	Passenger car rental & leasing .....	23	101 788	9 621	2 439	452	—	11.5
532111	Passenger car rental .....	16	58 076	7 328	1 853	392	—	20.1
53212	Truck, utility trailer, & RV rental & leasing .....	36	99 971	11 088	2 627	378	.2	4.9
532120	Truck, utility trailer, & RV rental & leasing .....	36	99 971	11 088	2 627	378	.2	4.9
5322	Consumer goods rental .....	117	62 340	13 882	3 263	1 088	9.2	8.8
53221	Consumer electronics & appliances rental .....	17	8 853	2 181	465	101	10.0	13.5
532210	Consumer electronics & appliances rental .....	17	8 853	2 181	465	101	10.0	13.5
53222	Formal wear & costume rental .....	16	2 463	526	109	56	18.7	1.6
532220	Formal wear & costume rental .....	16	2 463	526	109	56	18.7	1.6
53223	Video tape & disk rental .....	64	23 013	4 367	1 030	661	12.7	3.7
532230	Video tape & disk rental .....	64	23 013	4 367	1 030	661	12.7	3.7
53229	Other consumer goods rental .....	20	28 011	6 808	1 659	270	5.2	12.0
532299	All other consumer goods rental .....	10	D	D	D	c	D	D
5323	General rental centers .....	34	28 243	6 183	1 254	252	5.9	5.2
53231	General rental centers .....	34	28 243	6 183	1 254	252	5.9	5.2
532310	General rental centers .....	34	28 243	6 183	1 254	252	5.9	5.2
5324	Commercial & industrial machinery & equipment rental & leasing .....	39	45 660	9 001	2 134	280	4.2	8.3
53241	Const/trans/mining/forestry machinery & equip rental & leasing .....	12	17 606	3 390	814	102	3.2	2.4
53249	Oth commercial/industrial machinery & equipment rental & leasing .....	24	D	D	D	c	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing .....	24	D	D	D	c	D	D
533	Lessors of intangible assets, except copyrighted works .....	10	16 960	5 198	1 218	112	1.8	52.0
5331	Lessors of intangible assets, except copyrighted works .....	10	16 960	5 198	1 218	112	1.8	52.0
53311	Lessors of intangible assets, except copyrighted works .....	10	16 960	5 198	1 218	112	1.8	52.0
533110	Lessors of intangible assets, except copyrighted works .....	10	16 960	5 198	1 218	112	1.8	52.0
<b>PINE BLUFF, AR MSA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>58</b>	<b>23 846</b>	<b>5 769</b>	<b>1 303</b>	<b>368</b>	<b>21.8</b>	<b>20.3</b>
531	Real estate .....	41	16 784	4 194	972	280	25.0	25.5
5311	Lessors of real estate .....	21	12 959	2 859	705	220	22.2	28.7
53111	Lessors of residential buildings & dwellings .....	14	7 035	2 204	548	179	19.0	12.4
531110	Lessors of residential buildings & dwellings .....	14	7 035	2 204	548	179	19.0	12.4
5312	Offices of real estate agents & brokers .....	11	1 938	803	136	25	53.9	—
53121	Offices of real estate agents & brokers .....	11	1 938	803	136	25	53.9	—
531210	Offices of real estate agents & brokers .....	11	1 938	803	136	25	53.9	—
532	Rental & leasing services .....	16	D	D	D	b	D	D
5322	Consumer goods rental .....	10	4 470	829	181	59	13.2	—
<b>TEXARKANA, TX—TEXARKANA, AR MSA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>112</b>	<b>65 124</b>	<b>9 317</b>	<b>1 981</b>	<b>585</b>	<b>17.0</b>	<b>37.1</b>
531	Real estate .....	70	35 210	4 099	886	286	20.5	39.9
5311	Lessors of real estate .....	46	26 141	2 860	589	188	15.6	40.6
53111	Lessors of residential buildings & dwellings .....	24	13 757	1 190	282	89	12.5	69.9
531110	Lessors of residential buildings & dwellings .....	24	13 757	1 190	282	89	12.5	69.9
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	10	10 471	1 467	262	81	14.1	4.7
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	10	10 471	1 467	262	81	14.1	4.7
5312	Offices of real estate agents & brokers .....	18	8 257	960	224	78	34.5	38.4
53121	Offices of real estate agents & brokers .....	18	8 257	960	224	78	34.5	38.4
531210	Offices of real estate agents & brokers .....	18	8 257	960	224	78	34.5	38.4
532	Rental & leasing services .....	41	D	D	D	e	D	D
5322	Consumer goods rental .....	25	16 386	3 056	591	190	12.9	61.7
53223	Video tape & disk rental .....	16	4 652	901	251	120	15.9	57.1
532230	Video tape & disk rental .....	16	4 652	901	251	120	15.9	57.1

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>AREA OUTSIDE ARKANSAS METROPOLITAN AREAS</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>950</b>	<b>252 401</b>	<b>45 856</b>	<b>10 822</b>	<b>3 088</b>	<b>35.9</b>	<b>12.8</b>
531	Real estate .....	620	150 248	25 291	5 826	1 685	44.0	14.7
5311	Lessors of real estate .....	318	80 886	12 115	2 830	867	32.5	15.7
53111	Lessors of residential buildings & dwellings .....	198	39 191	5 066	1 187	495	45.2	19.5
531110	Lessors of residential buildings & dwellings .....	198	39 191	5 066	1 187	495	45.2	19.5
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	65	26 035	4 058	928	210	19.5	15.5
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	65	26 035	4 058	928	210	19.5	15.5
53113	Lessors of miniwarehouses & self storage units .....	21	1 714	366	65	32	50.4	—
531130	Lessors of miniwarehouses & self storage units .....	21	1 714	366	65	32	50.4	—
53119	Lessors of other real estate property .....	34	13 946	2 625	650	130	18.9	7.4
531190	Lessors of other real estate property .....	34	13 946	2 625	650	130	18.9	7.4
5312	Offices of real estate agents & brokers .....	205	54 149	8 598	1 886	516	58.5	11.6
53121	Offices of real estate agents & brokers .....	205	54 149	8 598	1 886	516	58.5	11.6
531210	Offices of real estate agents & brokers .....	205	54 149	8 598	1 886	516	58.5	11.6
5313	Activities related to real estate .....	97	15 213	4 578	1 110	302	54.1	20.8
53131	Real estate property managers .....	47	7 804	2 503	596	179	58.8	31.7
531311	Residential property managers .....	40	6 509	1 819	422	155	61.2	37.0
53132	Offices of real estate appraisers .....	32	3 984	1 282	318	81	38.0	8.7
531320	Offices of real estate appraisers .....	32	3 984	1 282	318	81	38.0	8.7
53139	Other activities related to real estate .....	18	3 425	793	196	42	62.1	10.2
531390	Other activities related to real estate .....	18	3 425	793	196	42	62.1	10.2
532	Rental & leasing services .....	330	102 153	20 565	4 996	1 403	23.8	9.9
5321	Automotive equipment rental & leasing .....	33	17 601	2 046	513	99	13.1	6.2
53211	Passenger car rental & leasing .....	13	2 139	446	103	33	31.6	8.1
532111	Passenger car rental .....	12	D	D	D	b	D	D
53212	Truck, utility trailer, & RV rental & leasing .....	20	15 462	1 600	410	66	10.5	5.9
532120	Truck, utility trailer, & RV rental & leasing .....	20	15 462	1 600	410	66	10.5	5.9
5322	Consumer goods rental .....	212	50 270	10 290	2 429	933	29.1	11.2
53221	Consumer electronics & appliances rental .....	28	14 934	3 073	744	167	10.5	2.0
532210	Consumer electronics & appliances rental .....	28	14 934	3 073	744	167	10.5	2.0
53223	Video tape & disk rental .....	131	21 931	4 047	1 041	594	42.5	16.6
532230	Video tape & disk rental .....	131	21 931	4 047	1 041	594	42.5	16.6
53229	Other consumer goods rental .....	51	D	D	D	c	D	D
532291	Home health equipment rental .....	12	D	D	D	b	D	D
532292	Recreational goods rental .....	16	D	D	D	b	D	D
532299	All other consumer goods rental .....	23	D	D	D	b	D	D
5323	General rental centers .....	30	8 922	2 208	565	120	43.7	7.1
53231	General rental centers .....	30	8 922	2 208	565	120	43.7	7.1
532310	General rental centers .....	30	8 922	2 208	565	120	43.7	7.1
5324	Commercial & industrial machinery & equipment rental & leasing .....	55	25 360	6 021	1 489	251	13.9	10.7
53241	Const/trans/mining/forestry machinery & equip rental & leasing .....	22	D	D	D	b	D	D
532412	Construction/mining/forestry machinery & equip rental & leasing .....	20	D	D	D	b	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing .....	32	19 909	4 646	1 167	184	15.1	5.5
532490	Oth commercial/industrial machinery & equipment rental & leasing .....	32	19 909	4 646	1 167	184	15.1	5.5

<sup>1</sup>Includes revenue information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

**Table 3. Summary Statistics for Counties: 1997**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ARKANSAS COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>12</b>	<b>1 880</b>	<b>353</b>	<b>79</b>	<b>26</b>	<b>28.7</b>	<b>4.9</b>
531	Real estate .....	10	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>ASHLEY COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>12</b>	<b>1 823</b>	<b>528</b>	<b>126</b>	<b>43</b>	<b>33.2</b>	<b>6.1</b>
531	Real estate .....	8	1 094	319	68	21	42.9	10.2
532	Rental & leasing services .....	4	729	209	58	22	18.7	—

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BAXTER COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>41</b>	<b>13 618</b>	<b>1 988</b>	<b>346</b>	<b>116</b>	<b>62.5</b>	<b>9.9</b>
531	Real estate .....	30	9 067	1 113	210	83	81.1	4.9
5311	Lessors of real estate .....	10	2 926	300	75	23	79.8	3.3
5312	Offices of real estate agents & brokers .....	14	5 230	505	66	25	80.8	6.7
53121	Offices of real estate agents & brokers .....	14	5 230	505	66	25	80.8	6.7
531210	Offices of real estate agents & brokers .....	14	5 230	505	66	25	80.8	6.7
532	Rental & leasing services .....	11	4 551	875	136	33	25.6	19.8
<b>BENTON COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>138</b>	<b>51 072</b>	<b>8 116</b>	<b>1 802</b>	<b>523</b>	<b>31.9</b>	<b>11.6</b>
531	Real estate .....	99	33 497	4 171	885	289	39.6	10.1
5311	Lessors of real estate .....	42	12 332	1 289	287	94	41.6	19.4
53111	Lessors of residential buildings & dwellings .....	20	7 252	586	137	58	58.0	10.9
531110	Lessors of residential buildings & dwellings .....	20	7 252	586	137	58	58.0	10.9
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	15	4 024	626	133	28	21.6	23.0
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	15	4 024	626	133	28	21.6	23.0
5312	Offices of real estate agents & brokers .....	36	15 587	1 408	296	98	32.7	5.9
53121	Offices of real estate agents & brokers .....	36	15 587	1 408	296	98	32.7	5.9
531210	Offices of real estate agents & brokers .....	36	15 587	1 408	296	98	32.7	5.9
5313	Activities related to real estate .....	21	5 578	1 474	302	97	54.8	.9
53131	Real estate property managers .....	10	3 413	1 076	197	77	41.3	1.3
532	Rental & leasing services .....	38	D	D	D	c	D	D
5322	Consumer goods rental .....	26	8 802	1 813	460	163	29.2	27.2
53223	Video tape & disk rental .....	20	5 017	1 028	256	137	51.2	1.1
532230	Video tape & disk rental .....	20	5 017	1 028	256	137	51.2	1.1
<b>BOONE COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>44</b>	<b>9 881</b>	<b>2 032</b>	<b>496</b>	<b>130</b>	<b>51.7</b>	<b>6.3</b>
531	Real estate .....	29	4 224	1 105	254	71	71.5	14.7
5312	Offices of real estate agents & brokers .....	13	1 751	183	42	18	73.2	13.4
53121	Offices of real estate agents & brokers .....	13	1 751	183	42	18	73.2	13.4
531210	Offices of real estate agents & brokers .....	13	1 751	183	42	18	73.2	13.4
532	Rental & leasing services .....	15	5 657	927	242	59	37.0	—
<b>BRADLEY COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>5</b>	<b>476</b>	<b>136</b>	<b>37</b>	<b>14</b>	<b>22.1</b>	<b>12.4</b>
531	Real estate .....	3	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>CALHOUN COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	1	D	D	D	a	D	D
<b>CARROLL COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>23</b>	<b>3 863</b>	<b>552</b>	<b>145</b>	<b>46</b>	<b>81.6</b>	<b>7.1</b>
531	Real estate .....	16	2 434	282	74	25	83.3	11.2
532	Rental & leasing services .....	7	1 429	270	71	21	78.7	—
<b>CHICOT COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>10</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	9	1 372	131	30	14	77.8	—
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>CLARK COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>26</b>	<b>3 942</b>	<b>584</b>	<b>151</b>	<b>70</b>	<b>66.9</b>	<b>8.5</b>
531	Real estate .....	17	2 510	286	59	40	86.7	13.3
5311	Lessors of real estate .....	12	2 064	134	31	28	84.7	15.3
532	Rental & leasing services .....	9	1 432	298	92	30	32.1	—

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CLAY COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>10</b>	<b>1 606</b>	<b>188</b>	<b>45</b>	<b>19</b>	<b>23.4</b>	<b>73.0</b>
531	Real estate .....	5	811	75	20	7	30.2	69.8
532	Rental & leasing services .....	5	795	113	25	12	16.5	76.4
<b>CLEBURNE COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>20</b>	<b>4 148</b>	<b>790</b>	<b>180</b>	<b>44</b>	<b>64.5</b>	<b>13.2</b>
531	Real estate .....	16	3 828	712	165	37	66.7	14.3
532	Rental & leasing services .....	4	320	78	15	7	37.5	—
<b>CLEVELAND COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	1	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>COLUMBIA COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>25</b>	<b>7 893</b>	<b>1 292</b>	<b>359</b>	<b>94</b>	<b>36.3</b>	<b>28.9</b>
531	Real estate .....	10	2 934	485	130	26	72.1	24.9
532	Rental & leasing services .....	15	4 959	807	229	68	15.2	31.3
<b>CONWAY COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>8</b>	<b>1 590</b>	<b>303</b>	<b>70</b>	<b>28</b>	<b>48.5</b>	<b>15.2</b>
531	Real estate .....	4	492	136	29	8	30.5	49.2
532	Rental & leasing services .....	4	1 098	167	41	20	56.6	—
<b>CRAIGHEAD COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>86</b>	<b>41 531</b>	<b>5 877</b>	<b>1 423</b>	<b>349</b>	<b>24.4</b>	<b>26.7</b>
531	Real estate .....	56	30 408	3 351	738	221	21.2	32.9
5311	Lessors of real estate .....	31	15 001	1 323	309	89	28.8	26.8
53111	Lessors of residential buildings & dwellings .....	18	7 568	565	131	48	48.3	20.4
531110	Lessors of residential buildings & dwellings .....	18	7 568	565	131	48	48.3	20.4
5312	Offices of real estate agents & brokers .....	13	11 731	1 055	271	71	12.0	50.1
53121	Offices of real estate agents & brokers .....	13	11 731	1 055	271	71	12.0	50.1
531210	Offices of real estate agents & brokers .....	13	11 731	1 055	271	71	12.0	50.1
5313	Activities related to real estate .....	12	3 676	973	158	61	20.0	2.9
532	Rental & leasing services .....	30	11 123	2 526	685	128	33.0	9.9
5322	Consumer goods rental .....	13	5 354	1 517	384	61	22.0	11.7
<b>CRAWFORD COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>38</b>	<b>9 859</b>	<b>1 633</b>	<b>381</b>	<b>114</b>	<b>48.4</b>	<b>30.4</b>
531	Real estate .....	25	4 593	890	210	58	47.6	27.4
5311	Lessors of real estate .....	12	D	D	D	b	D	D
532	Rental & leasing services .....	13	5 266	743	171	56	49.0	33.0
<b>CRITTENDEN COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>38</b>	<b>15 106</b>	<b>2 371</b>	<b>497</b>	<b>137</b>	<b>26.9</b>	<b>8.3</b>
531	Real estate .....	29	12 684	1 600	392	108	31.1	6.9
5311	Lessors of real estate .....	17	10 225	1 333	332	86	20.1	8.1
53111	Lessors of residential buildings & dwellings .....	10	3 254	272	61	21	61.6	14.9
531110	Lessors of residential buildings & dwellings .....	10	3 254	272	61	21	61.6	14.9
532	Rental & leasing services .....	9	2 422	771	105	29	4.9	15.7
<b>CROSS COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>10</b>	<b>2 360</b>	<b>224</b>	<b>56</b>	<b>27</b>	<b>32.1</b>	<b>6.3</b>
531	Real estate .....	8	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D

See footnotes at end of table.



**Table 3. Summary Statistics for Counties: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DALLAS COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>5</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	3	780	110	30	13	D	-
<b>DESHA COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>15</b>	<b>2 280</b>	<b>551</b>	<b>125</b>	<b>48</b>	<b>65.5</b>	<b>30.7</b>
531	Real estate .....	13	D	D	D	b	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>DREW COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>17</b>	<b>6 613</b>	<b>1 219</b>	<b>281</b>	<b>87</b>	<b>41.0</b>	<b>29.7</b>
531	Real estate .....	10	3 176	573	109	34	47.8	52.2
532	Rental & leasing services .....	7	3 437	646	172	53	34.8	8.8
<b>FAULKNER COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>66</b>	<b>18 617</b>	<b>2 250</b>	<b>480</b>	<b>145</b>	<b>43.4</b>	<b>5.5</b>
531	Real estate .....	43	14 119	1 311	279	86	47.0	3.9
5311	Lessors of real estate .....	18	D	D	D	b	D	D
53111	Lessors of residential buildings & dwellings .....	11	3 653	367	86	17	78.6	11.5
531110	Lessors of residential buildings & dwellings .....	11	3 653	367	86	17	78.6	11.5
5312	Offices of real estate agents & brokers .....	16	6 111	524	107	31	22.6	-
53121	Offices of real estate agents & brokers .....	16	6 111	524	107	31	22.6	-
531210	Offices of real estate agents & brokers .....	16	6 111	524	107	31	22.6	-
532	Rental & leasing services .....	23	4 498	939	201	59	32.1	10.7
5322	Consumer goods rental .....	14	3 340	646	131	44	21.7	14.4
<b>FRANKLIN COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>6</b>	<b>628</b>	<b>246</b>	<b>55</b>	<b>21</b>	<b>23.2</b>	<b>32.3</b>
531	Real estate .....	3	279	201	45	12	D	6.8
532	Rental & leasing services .....	3	349	45	10	9	D	52.7
<b>FULTON COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>6</b>	<b>1 529</b>	<b>184</b>	<b>30</b>	<b>6</b>	<b>28.6</b>	<b>-</b>
531	Real estate .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	4	D	D	D	a	D	D
<b>GARLAND COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>106</b>	<b>33 893</b>	<b>5 734</b>	<b>1 223</b>	<b>285</b>	<b>33.8</b>	<b>9.0</b>
531	Real estate .....	70	22 804	3 271	739	164	38.1	10.2
5311	Lessors of real estate .....	31	11 666	1 701	372	77	17.2	14.8
53111	Lessors of residential buildings & dwellings .....	17	5 477	973	223	56	16.4	21.7
531110	Lessors of residential buildings & dwellings .....	17	5 477	973	223	56	16.4	21.7
5312	Offices of real estate agents & brokers .....	26	9 280	1 104	258	62	60.4	2.7
53121	Offices of real estate agents & brokers .....	26	9 280	1 104	258	62	60.4	2.7
531210	Offices of real estate agents & brokers .....	26	9 280	1 104	258	62	60.4	2.7
5313	Activities related to real estate .....	13	1 858	466	109	25	58.6	18.9
532	Rental & leasing services .....	36	11 089	2 463	484	121	24.9	6.6
5322	Consumer goods rental .....	19	4 394	1 038	166	52	53.7	2.4
53223	Video tape & disk rental .....	11	1 199	247	55	38	64.5	8.7
532230	Video tape & disk rental .....	11	1 199	247	55	38	64.5	8.7
<b>GRANT COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>6</b>	<b>911</b>	<b>187</b>	<b>69</b>	<b>8</b>	<b>59.2</b>	<b>-</b>
531	Real estate .....	3	491	30	8	4	D	-
532	Rental & leasing services .....	3	D	D	D	a	D	D

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>GREENE COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>22</b>	<b>7 162</b>	<b>780</b>	<b>140</b>	<b>43</b>	<b>26.9</b>	<b>15.2</b>
531	Real estate .....	14	2 630	254	32	18	51.9	39.8
532	Rental & leasing services .....	8	4 532	526	108	25	12.4	.9
<b>HEMPSTEAD COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>19</b>	<b>4 687</b>	<b>1 014</b>	<b>237</b>	<b>69</b>	<b>29.7</b>	<b>13.2</b>
531	Real estate .....	10	1 408	362	87	28	44.0	—
532	Rental & leasing services .....	9	3 279	652	150	41	23.5	18.9
<b>HOT SPRING COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>10</b>	<b>1 995</b>	<b>607</b>	<b>155</b>	<b>36</b>	<b>37.6</b>	<b>2.3</b>
531	Real estate .....	3	935	374	96	19	D	—
532	Rental & leasing services .....	7	D	D	D	a	D	D
<b>HOWARD COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>7</b>	<b>823</b>	<b>139</b>	<b>34</b>	<b>26</b>	<b>100.0</b>	<b>—</b>
531	Real estate .....	3	492	52	11	7	100.0	—
532	Rental & leasing services .....	4	331	87	23	19	100.0	—
<b>INDEPENDENCE COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>26</b>	<b>5 464</b>	<b>917</b>	<b>207</b>	<b>66</b>	<b>58.2</b>	<b>6.6</b>
531	Real estate .....	18	3 019	427	90	30	86.2	6.0
532	Rental & leasing services .....	8	2 445	490	117	36	23.6	7.4
<b>IZARD COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>12</b>	<b>2 791</b>	<b>412</b>	<b>93</b>	<b>49</b>	<b>85.8</b>	<b>13.1</b>
531	Real estate .....	10	D	D	D	b	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>JACKSON COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>15</b>	<b>4 721</b>	<b>952</b>	<b>160</b>	<b>51</b>	<b>20.9</b>	<b>5.8</b>
531	Real estate .....	11	2 447	421	80	18	40.3	6.8
532	Rental & leasing services .....	4	2 274	531	80	33	—	4.8
<b>JEFFERSON COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>58</b>	<b>23 846</b>	<b>5 769</b>	<b>1 303</b>	<b>368</b>	<b>21.8</b>	<b>20.3</b>
531	Real estate .....	41	16 784	4 194	972	280	25.0	25.5
5311	Lessors of real estate .....	21	12 959	2 859	705	220	22.2	28.7
53111	Lessors of residential buildings & dwellings .....	14	7 035	2 204	548	179	19.0	12.4
531110	Lessors of residential buildings & dwellings .....	14	7 035	2 204	548	179	19.0	12.4
5312	Offices of real estate agents & brokers .....	11	1 938	803	136	25	53.9	—
53121	Offices of real estate agents & brokers .....	11	1 938	803	136	25	53.9	—
531210	Offices of real estate agents & brokers .....	11	1 938	803	136	25	53.9	—
532	Rental & leasing services .....	16	D	D	D	b	D	D
5322	Consumer goods rental .....	10	4 470	829	181	59	13.2	—
<b>JOHNSON COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>16</b>	<b>4 010</b>	<b>890</b>	<b>219</b>	<b>41</b>	<b>33.5</b>	<b>7.5</b>
531	Real estate .....	14	D	D	D	b	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>LAFAYETTE COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>8</b>	<b>1 534</b>	<b>215</b>	<b>40</b>	<b>15</b>	<b>97.5</b>	<b>—</b>
531	Real estate .....	5	D	D	D	a	D	D
532	Rental & leasing services .....	3	D	D	D	a	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LAWRENCE COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>8</b>	<b>622</b>	<b>136</b>	<b>38</b>	<b>20</b>	<b>80.9</b>	<b>15.8</b>
531	Real estate .....	5	324	50	15	6	63.3	30.2
532	Rental & leasing services .....	3	298	86	23	14	100.0	—
<b>LEE COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>5</b>	<b>390</b>	<b>90</b>	<b>22</b>	<b>11</b>	<b>67.7</b>	<b>—</b>
531	Real estate .....	3	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>LINCOLN COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>4</b>	<b>651</b>	<b>83</b>	<b>19</b>	<b>11</b>	<b>53.9</b>	<b>—</b>
531	Real estate .....	3	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>LITTLE RIVER COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>10</b>	<b>1 279</b>	<b>209</b>	<b>42</b>	<b>26</b>	<b>69.9</b>	<b>29.1</b>
531	Real estate .....	6	981	163	29	14	65.1	34.9
532	Rental & leasing services .....	4	298	46	13	12	85.6	10.1
<b>LOGAN COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>10</b>	<b>1 440</b>	<b>136</b>	<b>34</b>	<b>14</b>	<b>81.9</b>	<b>9.6</b>
531	Real estate .....	8	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>LONOKE COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>27</b>	<b>3 778</b>	<b>793</b>	<b>187</b>	<b>75</b>	<b>61.8</b>	<b>11.7</b>
531	Real estate .....	14	1 739	303	81	27	75.7	17.0
532	Rental & leasing services .....	13	2 039	490	106	48	49.9	7.2
5322	Consumer goods rental .....	11	D	D	D	b	D	D
<b>MADISON COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>3</b>	<b>179</b>	<b>68</b>	<b>21</b>	<b>10</b>	<b>D</b>	<b>9.5</b>
531	Real estate .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>MARION COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>10</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	9	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>MILLER COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>24</b>	<b>4 938</b>	<b>806</b>	<b>190</b>	<b>75</b>	<b>36.8</b>	<b>11.2</b>
531	Real estate .....	15	3 124	481	121	40	47.1	15.7
5311	Lessors of real estate .....	10	D	D	D	b	D	D
532	Rental & leasing services .....	8	D	D	D	b	D	D
<b>MISSISSIPPI COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>33</b>	<b>9 745</b>	<b>1 704</b>	<b>420</b>	<b>138</b>	<b>35.8</b>	<b>5.9</b>
531	Real estate .....	22	6 266	790	198	66	49.0	8.9
5311	Lessors of real estate .....	17	5 293	638	154	59	39.6	10.6
53111	Lessors of residential buildings & dwellings .....	11	2 869	383	100	36	20.1	19.5
53110	Lessors of residential buildings & dwellings .....	11	2 869	383	100	36	20.1	19.5
532	Rental & leasing services .....	11	3 479	914	222	72	12.2	.5

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MONROE COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>3</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	1	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>MONTGOMERY COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>9</b>	<b>887</b>	<b>178</b>	<b>37</b>	<b>10</b>	<b>72.3</b>	<b>26.9</b>
531	Real estate .....	5	651	110	26	8	62.2	36.7
532	Rental & leasing services .....	4	236	68	11	2	100.0	—
<b>NEWTON COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>3</b>	<b>496</b>	<b>82</b>	<b>24</b>	<b>10</b>	<b>D</b>	<b>24.2</b>
531	Real estate .....	1	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>OUACHITA COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>22</b>	<b>16 015</b>	<b>3 506</b>	<b>921</b>	<b>156</b>	<b>5.6</b>	<b>8.7</b>
531	Real estate .....	10	13 429	3 011	756	104	5.8	1.9
532	Rental & leasing services .....	12	2 586	495	165	52	4.5	44.0
<b>PERRY COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>PHILLIPS COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>18</b>	<b>9 111</b>	<b>2 196</b>	<b>513</b>	<b>127</b>	<b>19.0</b>	<b>17.2</b>
531	Real estate .....	12	4 276	672	151	43	9.0	34.7
532	Rental & leasing services .....	6	4 835	1 524	362	84	27.8	1.8
<b>PIKE COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>5</b>	<b>981</b>	<b>372</b>	<b>119</b>	<b>36</b>	<b>35.9</b>	<b>—</b>
531	Real estate .....	3	D	D	D	b	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>POINSETT COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>14</b>	<b>4 292</b>	<b>801</b>	<b>166</b>	<b>52</b>	<b>19.4</b>	<b>15.3</b>
531	Real estate .....	8	2 665	512	121	22	15.2	—
532	Rental & leasing services .....	6	1 627	289	45	30	26.4	40.4
<b>POLK COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>19</b>	<b>2 461</b>	<b>509</b>	<b>113</b>	<b>50</b>	<b>18.8</b>	<b>50.1</b>
531	Real estate .....	14	1 522	207	39	27	18.1	80.9
532	Rental & leasing services .....	5	939	302	74	23	19.8	—
<b>POPE COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>52</b>	<b>10 922</b>	<b>2 253</b>	<b>536</b>	<b>177</b>	<b>41.7</b>	<b>6.1</b>
531	Real estate .....	36	7 282	1 336	290	102	51.2	4.4
5311	Lessors of real estate .....	17	2 099	457	95	39	66.9	13.0
53111	Lessors of residential buildings & dwellings .....	13	1 728	356	79	34	73.8	1.8
531110	Lessors of residential buildings & dwellings .....	13	1 728	356	79	34	73.8	1.8
5312	Offices of real estate agents & brokers .....	11	4 491	749	166	50	39.7	—
53121	Offices of real estate agents & brokers .....	11	4 491	749	166	50	39.7	—
531210	Offices of real estate agents & brokers .....	11	4 491	749	166	50	39.7	—
532	Rental & leasing services .....	16	3 640	917	246	75	22.7	9.5

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PRAIRIE COUNTY, AR</b>								
53	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>4</b>	<b>354</b>	<b>49</b>	<b>12</b>	<b>8</b>	<b>49.2</b>	—
532	Rental & leasing services .....	4	354	49	12	8	49.2	—
<b>PULASKI COUNTY, AR</b>								
53	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>472</b>	<b>394 383</b>	<b>64 128</b>	<b>16 659</b>	<b>3 405</b>	<b>12.7</b>	<b>5.6</b>
531	Real estate .....	331	185 579	35 082	7 907	1 632	23.6	7.6
5311	Lessors of real estate .....	158	103 976	11 289	2 666	661	21.0	5.8
53111	Lessors of residential buildings & dwellings .....	76	38 570	6 093	1 497	393	31.0	12.0
531110	Lessors of residential buildings & dwellings .....	76	38 570	6 093	1 497	393	31.0	12.0
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	57	57 853	4 266	976	209	11.5	1.5
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	57	57 853	4 266	976	209	11.5	1.5
53113	Lessors of miniwarehouses & self storage units .....	11	2 967	237	58	21	43.2	7.2
531130	Lessors of miniwarehouses & self storage units .....	11	2 967	237	58	21	43.2	7.2
53119	Lessors of other real estate property .....	14	4 586	693	135	38	41.6	6.2
531190	Lessors of other real estate property .....	14	4 586	693	135	38	41.6	6.2
5312	Offices of real estate agents & brokers .....	86	43 055	7 793	1 374	298	33.4	7.7
53121	Offices of real estate agents & brokers .....	86	43 055	7 793	1 374	298	33.4	7.7
531210	Offices of real estate agents & brokers .....	86	43 055	7 793	1 374	298	33.4	7.7
5313	Activities related to real estate .....	87	38 548	16 000	3 867	673	19.8	12.6
53131	Real estate property managers .....	45	27 989	12 730	3 157	535	11.6	8.3
531311	Residential property managers .....	30	D	D	D	e	D	D
531312	Nonresidential property managers .....	15	D	D	D	c	D	D
53132	Offices of real estate appraisers .....	30	D	D	D	c	D	D
531320	Offices of real estate appraisers .....	30	D	D	D	c	D	D
53139	Other activities related to real estate .....	12	D	D	D	b	D	D
531390	Other activities related to real estate .....	12	D	D	D	b	D	D
532	Rental & leasing services .....	138	205 719	28 552	8 645	1 753	2.9	3.9
5321	Automotive equipment rental & leasing .....	27	D	D	D	e	D	D
53212	Truck, utility trailer, & RV rental & leasing .....	19	D	D	D	e	D	D
532120	Truck, utility trailer, & RV rental & leasing .....	19	D	D	D	e	D	D
5322	Consumer goods rental .....	69	46 479	8 826	2 159	518	5.2	3.0
53221	Consumer electronics & appliances rental .....	15	D	D	D	b	D	D
532210	Consumer electronics & appliances rental .....	15	D	D	D	b	D	D
53223	Video tape & disk rental .....	39	16 024	2 592	665	287	3.8	5.8
532230	Video tape & disk rental .....	39	16 024	2 592	665	287	3.8	5.8
53229	Other consumer goods rental .....	12	D	D	D	b	D	D
5324	Commercial & industrial machinery & equipment rental & leasing .....	35	69 011	9 315	4 089	716	2.6	8.2
53241	Const/trans/mining/forestry machinery & equip rental & leasing .....	14	D	D	D	c	D	D
532412	Construction/mining/forestry machinery & equip rental & leasing .....	12	D	D	D	c	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing .....	21	D	D	D	f	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing .....	21	D	D	D	f	D	D
<b>RANDOLPH COUNTY, AR</b>								
53	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>8</b>	<b>824</b>	<b>122</b>	<b>24</b>	<b>16</b>	<b>53.6</b>	<b>19.4</b>
531	Real estate .....	5	382	69	17	8	—	41.9
532	Rental & leasing services .....	3	442	53	7	8	100.0	—
<b>ST. FRANCIS COUNTY, AR</b>								
53	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>14</b>	<b>2 264</b>	<b>293</b>	<b>67</b>	<b>29</b>	<b>39.4</b>	<b>46.9</b>
531	Real estate .....	12	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>SALINE COUNTY, AR</b>								
53	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>53</b>	<b>13 730</b>	<b>1 716</b>	<b>395</b>	<b>125</b>	<b>72.6</b>	<b>8.9</b>
531	Real estate .....	40	11 678	1 259	288	89	78.5	2.6
5311	Lessors of real estate .....	20	D	D	D	b	D	D
5312	Offices of real estate agents & brokers .....	12	3 096	314	58	16	96.0	4.0
53121	Offices of real estate agents & brokers .....	12	3 096	314	58	16	96.0	4.0
531210	Offices of real estate agents & brokers .....	12	3 096	314	58	16	96.0	4.0
532	Rental & leasing services .....	13	2 052	457	107	36	39.2	44.4
<b>SCOTT COUNTY, AR</b>								
53	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>4</b>	<b>592</b>	<b>88</b>	<b>14</b>	<b>7</b>	<b>28.4</b>	<b>23.5</b>
531	Real estate .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D

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<b>SEARCY COUNTY, AR</b>								
53	Real estate & rental & leasing .....	2	D	D	D	b	D	D
532	Rental & leasing services .....	2	D	D	D	b	D	D
<b>SEBASTIAN COUNTY, AR</b>								
53	Real estate & rental & leasing .....	135	81 579	12 445	2 708	670	20.1	8.6
531	Real estate .....	93	46 660	6 518	1 462	348	28.4	8.0
5311	Lessors of real estate .....	50	35 550	4 603	989	249	23.6	4.0
53111	Lessors of residential buildings & dwellings .....	24	22 246	2 706	618	152	20.0	2.2
531110	Lessors of residential buildings & dwellings .....	24	22 246	2 706	618	152	20.0	2.2
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	13	D	D	D	b	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	13	D	D	D	b	D	D
5312	Offices of real estate agents & brokers .....	23	6 924	635	142	37	51.1	25.7
53121	Offices of real estate agents & brokers .....	23	6 924	635	142	37	51.1	25.7
531210	Offices of real estate agents & brokers .....	23	6 924	635	142	37	51.1	25.7
5313	Activities related to real estate .....	20	4 186	1 280	331	62	31.2	12.8
53132	Offices of real estate appraisers .....	10	1 746	489	133	20	51.8	18.6
531320	Offices of real estate appraisers .....	10	1 746	489	133	20	51.8	18.6
532	Rental & leasing services .....	42	34 919	5 927	1 246	322	9.1	9.3
5321	Automotive equipment rental & leasing .....	12	D	D	D	c	D	D
5322	Consumer goods rental .....	23	10 181	2 002	457	127	16.0	1.4
53223	Video tape & disk rental .....	12	D	D	D	b	D	D
532230	Video tape & disk rental .....	12	D	D	D	b	D	D
<b>SEVIER COUNTY, AR</b>								
53	Real estate & rental & leasing .....	8	2 351	417	97	18	58.0	13.4
531	Real estate .....	1	D	D	D	a	D	D
532	Rental & leasing services .....	7	D	D	D	a	D	D
<b>SHARP COUNTY, AR</b>								
53	Real estate & rental & leasing .....	17	D	D	D	b	D	D
531	Real estate .....	16	3 212	507	118	62	31.2	51.1
5312	Offices of real estate agents & brokers .....	10	2 196	333	74	37	24.0	51.3
53121	Offices of real estate agents & brokers .....	10	2 196	333	74	37	24.0	51.3
531210	Offices of real estate agents & brokers .....	10	2 196	333	74	37	24.0	51.3
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>STONE COUNTY, AR</b>								
53	Real estate & rental & leasing .....	3	176	16	5	4	88.1	11.9
531	Real estate .....	3	176	16	5	4	88.1	11.9
<b>UNION COUNTY, AR</b>								
53	Real estate & rental & leasing .....	38	20 279	3 817	1 113	234	4.7	12.1
531	Real estate .....	22	7 174	756	186	86	12.8	25.4
5311	Lessors of real estate .....	16	5 712	464	112	63	2.8	19.5
532	Rental & leasing services .....	16	13 105	3 061	927	148	.2	4.8
<b>VAN BUREN COUNTY, AR</b>								
53	Real estate & rental & leasing .....	5	4 967	1 811	376	53	5.6	5.6
531	Real estate .....	5	4 967	1 811	376	53	5.6	5.6

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WASHINGTON COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>184</b>	<b>90 735</b>	<b>11 484</b>	<b>2 672</b>	<b>687</b>	<b>32.9</b>	<b>9.1</b>
531	Real estate .....	143	63 336	6 785	1 604	449	44.8	12.1
5311	Lessors of real estate .....	77	37 072	2 533	572	191	41.0	12.4
53111	Lessors of residential buildings & dwellings .....	50	28 168	1 411	274	96	37.1	14.1
531110	Lessors of residential buildings & dwellings .....	50	28 168	1 411	274	96	37.1	14.1
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	12	4 413	547	163	56	54.1	8.5
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	12	4 413	547	163	56	54.1	8.5
5312	Offices of real estate agents & brokers .....	35	16 789	1 962	503	128	51.4	17.3
53121	Offices of real estate agents & brokers .....	35	16 789	1 962	503	128	51.4	17.3
531210	Offices of real estate agents & brokers .....	35	16 789	1 962	503	128	51.4	17.3
5313	Activities related to real estate .....	31	9 475	2 290	529	130	48.0	1.7
53131	Real estate property managers .....	15	6 383	1 320	301	87	45.2	1.5
531311	Residential property managers .....	12	D	D	D	b	D	D
53132	Offices of real estate appraisers .....	13	2 255	840	196	37	39.2	.4
531320	Offices of real estate appraisers .....	13	2 255	840	196	37	39.2	.4
532	Rental & leasing services .....	40	D	D	D	c	D	D
5322	Consumer goods rental .....	23	9 018	1 580	346	133	6.3	6.6
53223	Video tape & disk rental .....	11	4 444	725	155	90	12.8	3.6
532230	Video tape & disk rental .....	11	4 444	725	155	90	12.8	3.6
<b>WHITE COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>53</b>	<b>15 074</b>	<b>2 124</b>	<b>526</b>	<b>162</b>	<b>35.4</b>	<b>13.1</b>
531	Real estate .....	37	10 258	1 220	316	115	47.2	15.2
5311	Lessors of real estate .....	23	6 314	734	211	80	31.2	11.6
53111	Lessors of residential buildings & dwellings .....	13	D	D	D	b	D	D
531110	Lessors of residential buildings & dwellings .....	13	D	D	D	b	D	D
532	Rental & leasing services .....	16	4 816	904	210	47	10.5	8.8
<b>WOODRUFF COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>4</b>	<b>631</b>	<b>55</b>	<b>13</b>	<b>9</b>	<b>29.3</b>	<b>52.0</b>
531	Real estate .....	4	631	55	13	9	29.3	52.0
<b>YELL COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>15</b>	<b>2 981</b>	<b>548</b>	<b>133</b>	<b>46</b>	<b>29.3</b>	<b>11.5</b>
531	Real estate .....	7	599	147	47	14	34.9	11.0
532	Rental & leasing services .....	8	2 382	401	86	32	27.9	11.6

<sup>1</sup>Includes revenue information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

**Table 4. Summary Statistics for Places: 1997**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ALMA, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>7</b>	<b>1 352</b>	<b>152</b>	<b>27</b>	<b>18</b>	<b>63.9</b>	<b>31.3</b>
531	Real estate .....	5	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>ARKADELPHIA, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>22</b>	<b>3 445</b>	<b>468</b>	<b>116</b>	<b>58</b>	<b>64.8</b>	<b>7.0</b>
531	Real estate .....	16	D	D	D	b	D	D
5311	Lessors of real estate .....	11	D	D	D	b	D	D
532	Rental & leasing services .....	6	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ASHDOWN, AR</b>								
53	Real estate & rental & leasing .....	6	680	123	30	15	95.6	4.4
531	Real estate .....	4	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>ATKINS, AR</b>								
53	Real estate & rental & leasing .....	6	1 197	266	63	19	13.6	6.9
531	Real estate .....	6	1 197	266	63	19	13.6	6.9
<b>AUGUSTA, AR</b>								
53	Real estate & rental & leasing .....	2	D	D	D	a	D	D
531	Real estate .....	2	D	D	D	a	D	D
<b>BALD KNOB, AR</b>								
53	Real estate & rental & leasing .....	5	660	57	16	11	65.0	—
531	Real estate .....	5	660	57	16	11	65.0	—
<b>BARLING, AR</b>								
53	Real estate & rental & leasing .....	2	D	D	D	a	D	D
531	Real estate .....	2	D	D	D	a	D	D
<b>BATESVILLE, AR</b>								
53	Real estate & rental & leasing .....	23	4 708	761	174	56	56.8	7.7
531	Real estate .....	17	D	D	D	b	D	D
532	Rental & leasing services .....	6	D	D	D	b	D	D
<b>BEEBE, AR</b>								
53	Real estate & rental & leasing .....	3	609	82	18	7	D	—
531	Real estate .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>BENTON, AR</b>								
53	Real estate & rental & leasing .....	29	8 628	909	217	64	84.6	3.2
531	Real estate .....	23	7 972	728	172	52	90.5	.5
5311	Lessors of real estate .....	10	2 921	270	69	23	77.7	.4
532	Rental & leasing services .....	6	656	181	45	12	12.7	36.3
<b>BENTONVILLE, AR</b>								
53	Real estate & rental & leasing .....	28	9 922	1 197	263	80	39.1	1.2
531	Real estate .....	20	7 815	659	136	37	43.6	1.4
532	Rental & leasing services .....	7	D	D	D	b	D	D
<b>BERRYVILLE, AR</b>								
53	Real estate & rental & leasing .....	10	1 310	313	90	19	51.4	20.8
531	Real estate .....	7	D	D	D	a	D	D
532	Rental & leasing services .....	3	D	D	D	a	D	D
<b>BLYTHERVILLE, AR</b>								
53	Real estate & rental & leasing .....	22	6 570	1 365	328	98	21.5	8.5
531	Real estate .....	15	3 243	486	114	38	32.8	17.2
5311	Lessors of real estate .....	10	2 270	334	70	31	4.0	24.6
532	Rental & leasing services .....	7	3 327	879	214	60	10.5	—
<b>BOONEVILLE, AR</b>								
53	Real estate & rental & leasing .....	5	1 047	66	13	7	81.0	7.3
531	Real estate .....	5	1 047	66	13	7	81.0	7.3

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BRINKLEY, AR</b>								
53	Real estate & rental & leasing .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>BRYANT, AR</b>								
53	Real estate & rental & leasing .....	11	2 411	456	105	27	52.1	27.5
531	Real estate .....	8	1 512	282	64	17	57.7	9.7
532	Rental & leasing services .....	3	899	174	41	10	42.7	57.3
<b>CABOT, AR</b>								
53	Real estate & rental & leasing .....	13	2 114	335	76	34	58.3	10.5
531	Real estate .....	7	1 022	111	29	11	84.0	16.0
532	Rental & leasing services .....	6	1 092	224	47	23	34.3	5.2
<b>CAMDEN, AR</b>								
53	Real estate & rental & leasing .....	14	6 997	1 515	428	73	10.6	16.2
531	Real estate .....	7	D	D	D	b	D	D
532	Rental & leasing services .....	7	D	D	D	b	D	D
<b>CLARKSVILLE, AR</b>								
53	Real estate & rental & leasing .....	14	D	D	D	b	D	D
531	Real estate .....	13	3 825	868	212	33	32.3	5.7
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>CONWAY, AR</b>								
53	Real estate & rental & leasing .....	57	17 827	2 039	444	133	42.3	5.2
531	Real estate .....	38	13 586	1 196	266	82	45.7	3.3
5311	Lessors of real estate .....	16	D	D	D	b	D	D
53111	Lessors of residential buildings & dwellings .....	10	D	D	D	a	D	D
531110	Lessors of residential buildings & dwellings .....	10	D	D	D	a	D	D
5312	Offices of real estate agents & brokers .....	13	D	D	D	b	D	D
53121	Offices of real estate agents & brokers .....	13	D	D	D	b	D	D
531210	Offices of real estate agents & brokers .....	13	D	D	D	b	D	D
532	Rental & leasing services .....	19	4 241	843	178	51	31.6	11.3
5322	Consumer goods rental .....	12	D	D	D	b	D	D
<b>CORNING, AR</b>								
53	Real estate & rental & leasing .....	7	1 458	144	38	15	19.5	80.5
531	Real estate .....	3	D	D	D	a	D	D
532	Rental & leasing services .....	4	D	D	D	a	D	D
<b>CROSSETT, AR</b>								
53	Real estate & rental & leasing .....	7	1 207	318	72	25	26.5	9.3
531	Real estate .....	4	D	D	D	a	D	D
532	Rental & leasing services .....	3	D	D	D	a	D	D
<b>DARDANELLE, AR</b>								
53	Real estate & rental & leasing .....	8	2 065	273	67	17	10.0	13.4
531	Real estate .....	4	325	67	25	5	26.5	—
532	Rental & leasing services .....	4	1 740	206	42	12	7.0	15.9
<b>DE QUEEN, AR</b>								
53	Real estate & rental & leasing .....	8	2 351	417	97	18	58.0	13.4
531	Real estate .....	1	D	D	D	a	D	D
532	Rental & leasing services .....	7	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DERMOTT, AR</b>								
53	Real estate & rental & leasing .....	1	D	D	D	a	D	D
531	Real estate .....	1	D	D	D	a	D	D
<b>DE WITT, AR</b>								
53	Real estate & rental & leasing .....	2	D	D	D	a	D	D
531	Real estate .....	2	D	D	D	a	D	D
<b>DUMAS, AR</b>								
53	Real estate & rental & leasing .....	8	D	D	D	b	D	D
531	Real estate .....	7	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>EARLE, AR</b>								
53	Real estate & rental & leasing .....	2	D	D	D	a	D	D
531	Real estate .....	1	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>EL DORADO, AR</b>								
53	Real estate & rental & leasing .....	32	15 017	3 191	954	199	6.3	11.1
531	Real estate .....	18	D	D	D	b	D	D
5311	Lessors of real estate .....	14	D	D	D	b	D	D
532	Rental & leasing services .....	14	D	D	D	c	D	D
<b>ENGLAND, AR</b>								
53	Real estate & rental & leasing .....	5	501	114	23	11	59.1	18.0
531	Real estate .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	3	D	D	D	a	D	D
<b>EUDORA, AR</b>								
53	Real estate & rental & leasing .....	3	D	D	D	a	D	D
531	Real estate .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>FAIRFIELD BAY, AR *</b>								
53	Real estate & rental & leasing .....	1	D	D	D	a	D	D
531	Real estate .....	1	D	D	D	a	D	D
<b>FAIRFIELD BAY, AR (VAN BUREN COUNTY PART) *</b>								
53	Real estate & rental & leasing .....	1	D	D	D	a	D	D
531	Real estate .....	1	D	D	D	a	D	D
<b>FAYETTEVILLE, AR</b>								
53	Real estate & rental & leasing .....	116	61 757	7 930	1 835	507	28.6	7.9
531	Real estate .....	98	45 587	5 204	1 205	346	37.9	10.0
5311	Lessors of real estate .....	53	25 566	1 977	434	152	31.2	6.1
53111	Lessors of residential buildings & dwellings .....	34	19 483	1 105	204	73	26.9	5.1
531110	Lessors of residential buildings & dwellings .....	34	19 483	1 105	204	73	26.9	5.1
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	10	D	D	D	b	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	10	D	D	D	b	D	D
5312	Offices of real estate agents & brokers .....	21	12 979	1 304	328	84	52.1	22.4
53121	Offices of real estate agents & brokers .....	21	12 979	1 304	328	84	52.1	22.4
531210	Offices of real estate agents & brokers .....	21	12 979	1 304	328	84	52.1	22.4
5313	Activities related to real estate .....	24	7 042	1 923	443	110	36.2	1.4
53131	Real estate property managers .....	10	D	D	D	b	D	D
53132	Offices of real estate appraisers .....	12	D	D	D	b	D	D
531320	Offices of real estate appraisers .....	12	D	D	D	b	D	D
532	Rental & leasing services .....	17	D	D	D	c	D	D
5322	Consumer goods rental .....	12	6 320	1 077	243	92	-	4.5

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FORDYCE, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>5</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	3	780	110	30	13	D	—
<b>FORREST CITY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>10</b>	<b>1 607</b>	<b>220</b>	<b>49</b>	<b>22</b>	<b>36.3</b>	<b>44.4</b>
531	Real estate .....	8	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>FORT SMITH, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>120</b>	<b>63 910</b>	<b>10 153</b>	<b>2 197</b>	<b>557</b>	<b>22.1</b>	<b>6.0</b>
531	Real estate .....	85	33 935	5 297	1 173	294	36.3	10.8
5311	Lessors of real estate .....	46	23 238	3 433	708	199	32.6	6.1
53111	Lessors of residential buildings & dwellings .....	21	D	D	D	c	D	D
531110	Lessors of residential buildings & dwellings .....	21	D	D	D	c	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	13	D	D	D	b	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	13	D	D	D	b	D	D
5312	Offices of real estate agents & brokers .....	20	D	D	D	b	D	D
53121	Offices of real estate agents & brokers .....	20	D	D	D	b	D	D
531210	Offices of real estate agents & brokers .....	20	D	D	D	b	D	D
5313	Activities related to real estate .....	19	D	D	D	b	D	D
53132	Offices of real estate appraisers .....	10	1 746	489	133	20	51.8	18.6
531320	Offices of real estate appraisers .....	10	1 746	489	133	20	51.8	18.6
532	Rental & leasing services .....	35	29 975	4 856	1 024	263	6.0	.5
5321	Automotive equipment rental & leasing .....	12	D	D	D	c	D	D
5322	Consumer goods rental .....	17	D	D	D	b	D	D
<b>GOSNELL, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	1	D	D	D	a	D	D
<b>GREENBRIER, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>5</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	3	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>GREENWOOD, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>7</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
531	Real estate .....	3	D	D	D	a	D	D
532	Rental & leasing services .....	4	D	D	D	b	D	D
<b>HAMBURG, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>4</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	3	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>HARRISON, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>40</b>	<b>9 701</b>	<b>1 986</b>	<b>489</b>	<b>124</b>	<b>51.5</b>	<b>6.3</b>
531	Real estate .....	26	D	D	D	b	D	D
5312	Offices of real estate agents & brokers .....	11	D	D	D	a	D	D
53121	Offices of real estate agents & brokers .....	11	D	D	D	a	D	D
531210	Offices of real estate agents & brokers .....	11	D	D	D	a	D	D
532	Rental & leasing services .....	14	D	D	D	b	D	D
<b>HEBER SPRINGS, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>11</b>	<b>2 006</b>	<b>437</b>	<b>95</b>	<b>27</b>	<b>51.9</b>	<b>1.8</b>
531	Real estate .....	8	D	D	D	b	D	D
532	Rental & leasing services .....	3	D	D	D	a	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HELENA, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>7</b>	<b>3 227</b>	<b>818</b>	<b>192</b>	<b>37</b>	<b>32.4</b>	<b>7.3</b>
531	Real estate .....	5	D	D	D	b	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>HOPE, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>17</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
531	Real estate .....	9	D	D	D	b	D	D
532	Rental & leasing services .....	8	D	D	D	b	D	D
<b>HOT SPRINGS, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>80</b>	<b>28 494</b>	<b>4 674</b>	<b>1 036</b>	<b>234</b>	<b>28.6</b>	<b>7.5</b>
531	Real estate .....	56	19 771	2 787	664	139	31.8	8.7
5311	Lessors of real estate .....	24	10 229	1 437	333	64	11.4	11.1
53111	Lessors of residential buildings & dwellings .....	12	D	D	D	b	D	D
531110	Lessors of residential buildings & dwellings .....	12	D	D	D	b	D	D
5312	Offices of real estate agents & brokers .....	19	7 684	884	222	50	52.5	3.0
53121	Offices of real estate agents & brokers .....	19	7 684	884	222	50	52.5	3.0
531210	Offices of real estate agents & brokers .....	19	7 684	884	222	50	52.5	3.0
5313	Activities related to real estate .....	13	1 858	466	109	25	58.6	18.9
532	Rental & leasing services .....	24	8 723	1 887	372	95	21.5	4.9
5322	Consumer goods rental .....	12	2 653	667	75	31	61.7	3.9
<b>HOXIE, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>JACKSONVILLE, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>35</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
531	Real estate .....	28	7 846	1 225	252	75	37.3	22.9
5311	Lessors of real estate .....	17	4 226	798	159	52	23.7	2.5
5312	Offices of real estate agents & brokers .....	11	3 620	427	93	23	53.2	46.8
53121	Offices of real estate agents & brokers .....	11	3 620	427	93	23	53.2	46.8
531210	Offices of real estate agents & brokers .....	11	3 620	427	93	23	53.2	46.8
532	Rental & leasing services .....	7	D	D	D	b	D	D
<b>JONESBORO, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>79</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>e</b>	<b>D</b>	<b>D</b>
531	Real estate .....	52	28 781	3 087	695	212	21.8	30.0
5311	Lessors of real estate .....	27	13 374	1 059	266	80	31.0	19.9
53111	Lessors of residential buildings & dwellings .....	16	D	D	D	b	D	D
531110	Lessors of residential buildings & dwellings .....	16	D	D	D	b	D	D
5312	Offices of real estate agents & brokers .....	13	11 731	1 055	271	71	12.0	50.1
53121	Offices of real estate agents & brokers .....	13	11 731	1 055	271	71	12.0	50.1
531210	Offices of real estate agents & brokers .....	13	11 731	1 055	271	71	12.0	50.1
5313	Activities related to real estate .....	12	3 676	973	158	61	20.0	2.9
532	Rental & leasing services .....	27	D	D	D	c	D	D
5322	Consumer goods rental .....	12	D	D	D	b	D	D
<b>LAKE VILLAGE, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>6</b>	<b>940</b>	<b>105</b>	<b>23</b>	<b>9</b>	<b>75.9</b>	<b>-</b>
531	Real estate .....	6	940	105	23	9	75.9	-

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LITTLE ROCK, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>323</b>	<b>290 612</b>	<b>50 220</b>	<b>13 513</b>	<b>2 685</b>	<b>13.7</b>	<b>5.1</b>
531	Real estate .....	234	139 541	28 035	6 379	1 244	24.8	6.3
5311	Lessors of real estate .....	98	72 523	8 064	1 966	456	25.5	3.6
53111	Lessors of residential buildings & dwellings .....	46	23 267	4 421	1 127	264	41.9	8.3
531110	Lessors of residential buildings & dwellings .....	46	23 267	4 421	1 127	264	41.9	8.3
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	39	43 252	2 925	691	157	13.9	1.0
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	39	43 252	2 925	691	157	13.9	1.0
5312	Offices of real estate agents & brokers .....	60	31 750	6 521	1 117	237	29.9	4.9
53121	Offices of real estate agents & brokers .....	60	31 750	6 521	1 117	237	29.9	4.9
531210	Offices of real estate agents & brokers .....	60	31 750	6 521	1 117	237	29.9	4.9
5313	Activities related to real estate .....	76	35 268	13 450	3 296	551	18.6	13.2
53131	Real estate property managers .....	40	26 301	10 776	2 703	431	9.7	8.1
531311	Residential property managers .....	25	D	D	D	e	D	D
531312	Nonresidential property managers .....	15	D	D	D	c	D	D
53132	Offices of real estate appraisers .....	26	6 012	1 987	413	91	38.5	36.9
531320	Offices of real estate appraisers .....	26	6 012	1 987	413	91	38.5	36.9
53139	Other activities related to real estate .....	10	2 955	687	180	29	57.5	10.5
531390	Other activities related to real estate .....	10	2 955	687	180	29	57.5	10.5
532	Rental & leasing services .....	88	D	D	D	g	D	D
5321	Automotive equipment rental & leasing .....	20	D	D	D	e	D	D
53212	Truck, utility trailer, & RV rental & leasing .....	14	D	D	D	c	D	D
532120	Truck, utility trailer, & RV rental & leasing .....	14	D	D	D	c	D	D
5322	Consumer goods rental .....	40	37 845	7 072	1 722	363	5.6	2.7
53223	Video tape & disk rental .....	19	11 771	1 662	427	171	3.1	5.0
532230	Video tape & disk rental .....	19	11 771	1 662	427	171	3.1	5.0
53229	Other consumer goods rental .....	11	D	D	D	b	D	D
5324	Commercial & industrial machinery & equipment rental & leasing .....	24	65 365	8 505	3 928	682	2.3	7.3
53249	Oth commercial/industrial machinery & equipment rental & leasing .....	15	53 064	5 534	3 172	588	2.8	.8
532490	Oth commercial/industrial machinery & equipment rental & leasing .....	15	53 064	5 534	3 172	588	2.8	.8
<b>LONOKE, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>4</b>	<b>375</b>	<b>51</b>	<b>11</b>	<b>6</b>	<b>100.0</b>	<b>—</b>
531	Real estate .....	3	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>LOWELL, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>4</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	3	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>MCGEHEE, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>4</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	3	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>MAGNOLIA, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>23</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
531	Real estate .....	10	2 934	485	130	26	72.1	24.9
532	Rental & leasing services .....	13	D	D	D	b	D	D
<b>MALVERN, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>9</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
531	Real estate .....	3	935	374	96	19	D	—
532	Rental & leasing services .....	6	D	D	D	a	D	D
<b>MARIANNA, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>5</b>	<b>390</b>	<b>90</b>	<b>22</b>	<b>11</b>	<b>67.7</b>	<b>—</b>
531	Real estate .....	3	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D

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<b>MARION, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>9</b>	<b>2 276</b>	<b>141</b>	<b>25</b>	<b>14</b>	<b>66.2</b>	<b>1.9</b>
531	Real estate .....	8	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>MARKED TREE, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>3</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	1	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>MAUMELLE, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>9</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
531	Real estate .....	4	D	D	D	a	D	D
532	Rental & leasing services .....	4	666	107	14	12	38.3	—
<b>MENA, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>19</b>	<b>2 461</b>	<b>509</b>	<b>113</b>	<b>50</b>	<b>18.8</b>	<b>50.1</b>
531	Real estate .....	14	1 522	207	39	27	18.1	80.9
532	Rental & leasing services .....	5	939	302	74	23	19.8	—
<b>MONTICELLO, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>16</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
531	Real estate .....	9	D	D	D	b	D	D
532	Rental & leasing services .....	7	3 437	646	172	53	34.8	8.8
<b>MORRILTON, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>8</b>	<b>1 590</b>	<b>303</b>	<b>70</b>	<b>28</b>	<b>48.5</b>	<b>15.2</b>
531	Real estate .....	4	492	136	29	8	30.5	49.2
532	Rental & leasing services .....	4	1 098	167	41	20	56.6	—
<b>MOUNTAIN HOME, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>31</b>	<b>11 888</b>	<b>1 690</b>	<b>304</b>	<b>101</b>	<b>64.0</b>	<b>7.6</b>
531	Real estate .....	23	D	D	D	b	D	D
5312	Offices of real estate agents & brokers .....	13	D	D	D	b	D	D
53121	Offices of real estate agents & brokers .....	13	D	D	D	b	D	D
531210	Offices of real estate agents & brokers .....	13	D	D	D	b	D	D
532	Rental & leasing services .....	8	D	D	D	b	D	D
<b>NASHVILLE, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>5</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
531	Real estate .....	3	492	52	11	7	100.0	—
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>NEWPORT, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>12</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
531	Real estate .....	9	D	D	D	a	D	D
532	Rental & leasing services .....	3	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NORTH LITTLE ROCK, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>68</b>	<b>28 769</b>	<b>6 092</b>	<b>1 372</b>	<b>356</b>	<b>15.7</b>	<b>13.5</b>
531	Real estate .....	44	22 465	4 664	1 029	255	17.4	11.8
5311	Lessors of real estate .....	28	14 339	1 772	403	115	12.2	17.9
53111	Lessors of residential buildings & dwellings .....	15	10 655	938	220	80	12.2	17.7
531110	Lessors of residential buildings & dwellings .....	15	10 655	938	220	80	12.2	17.7
5312	Offices of real estate agents & brokers .....	10	6 394	742	141	29	26.1	1.3
53121	Offices of real estate agents & brokers .....	10	6 394	742	141	29	26.1	1.3
531210	Offices of real estate agents & brokers .....	10	6 394	742	141	29	26.1	1.3
532	Rental & leasing services .....	23	D	D	D	b	D	D
5322	Consumer goods rental .....	14	4 081	854	223	74	3.1	8.4
53223	Video tape & disk rental .....	10	2 374	503	130	55	5.3	14.4
532230	Video tape & disk rental .....	10	2 374	503	130	55	5.3	14.4
<b>OSCEOLA, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>8</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
531	Real estate .....	4	D	D	D	b	D	D
532	Rental & leasing services .....	4	152	35	8	12	48.7	11.2
<b>OZARK, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>3</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	1	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>PARAGOULD, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>20</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
531	Real estate .....	14	2 630	254	32	18	51.9	39.8
532	Rental & leasing services .....	6	D	D	D	a	D	D
<b>PARIS, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>3</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>PIGGOTT, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	1	D	D	D	a	D	D
<b>PINE BLUFF, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>52</b>	<b>22 843</b>	<b>5 552</b>	<b>1 261</b>	<b>334</b>	<b>20.5</b>	<b>21.0</b>
531	Real estate .....	38	16 250	4 139	958	262	22.9	26.1
5311	Lessors of real estate .....	18	12 425	2 804	691	202	19.3	29.5
53111	Lessors of residential buildings & dwellings .....	12	D	D	D	c	D	D
531110	Lessors of residential buildings & dwellings .....	12	D	D	D	c	D	D
5312	Offices of real estate agents & brokers .....	11	1 938	803	136	25	53.9	—
53121	Offices of real estate agents & brokers .....	11	1 938	803	136	25	53.9	—
531210	Offices of real estate agents & brokers .....	11	1 938	803	136	25	53.9	—
532	Rental & leasing services .....	13	D	D	D	b	D	D
<b>POCAHONTAS, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>3</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	1	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ROGERS, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>56</b>	<b>27 227</b>	<b>3 842</b>	<b>912</b>	<b>245</b>	<b>29.4</b>	<b>8.1</b>
531	Real estate .....	37	17 180	1 626	384	102	37.6	12.0
5311	Lessors of real estate .....	21	6 079	700	174	42	51.0	27.2
53111	Lessors of residential buildings & dwellings .....	11	3 525	277	72	24	73.0	2.4
531110	Lessors of residential buildings & dwellings .....	11	3 525	277	72	24	73.0	2.4
5312	Offices of real estate agents & brokers .....	12	10 316	824	171	53	26.1	3.7
53121	Offices of real estate agents & brokers .....	12	10 316	824	171	53	26.1	3.7
531210	Offices of real estate agents & brokers .....	12	10 316	824	171	53	26.1	3.7
532	Rental & leasing services .....	19	10 047	2 216	528	143	15.4	1.4
5322	Consumer goods rental .....	11	D	D	D	c	D	D
<b>RUSSELLVILLE, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>40</b>	<b>9 322</b>	<b>1 874</b>	<b>452</b>	<b>149</b>	<b>45.8</b>	<b>5.7</b>
531	Real estate .....	26	D	D	D	b	D	D
5311	Lessors of real estate .....	12	D	D	D	b	D	D
532	Rental & leasing services .....	14	D	D	D	b	D	D
<b>SEARCY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>37</b>	<b>12 273</b>	<b>1 662</b>	<b>384</b>	<b>107</b>	<b>34.2</b>	<b>14.1</b>
531	Real estate .....	26	8 305	886	200	71	48.5	15.9
5311	Lessors of real estate .....	16	4 795	460	108	43	33.2	10.3
532	Rental & leasing services .....	11	3 968	776	184	36	4.2	10.3
<b>SHERIDAN, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>5</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	3	491	30	8	4	D	—
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>SHERWOOD, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>21</b>	<b>16 020</b>	<b>1 551</b>	<b>281</b>	<b>74</b>	<b>5.2</b>	<b>9.2</b>
531	Real estate .....	15	D	D	D	b	D	D
5311	Lessors of real estate .....	10	12 143	559	112	25	2.4	5.9
532	Rental & leasing services .....	6	D	D	D	b	D	D
<b>SILOAM SPRINGS, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>11</b>	<b>4 282</b>	<b>728</b>	<b>171</b>	<b>40</b>	<b>34.5</b>	<b>56.5</b>
531	Real estate .....	7	D	D	D	a	D	D
532	Rental & leasing services .....	4	D	D	D	b	D	D
<b>SPRINGDALE, AR *</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>57</b>	<b>27 854</b>	<b>3 372</b>	<b>810</b>	<b>175</b>	<b>40.5</b>	<b>11.9</b>
531	Real estate .....	38	17 117	1 469	377	107	61.6	18.5
5311	Lessors of real estate .....	20	11 360	532	136	48	61.1	27.9
53111	Lessors of residential buildings & dwellings .....	15	8 874	318	75	35	58.5	35.7
531110	Lessors of residential buildings & dwellings .....	15	8 874	318	75	35	58.5	35.7
5312	Offices of real estate agents & brokers .....	12	D	D	D	b	D	D
53121	Offices of real estate agents & brokers .....	12	D	D	D	b	D	D
531210	Offices of real estate agents & brokers .....	12	D	D	D	b	D	D
532	Rental & leasing services .....	19	10 737	1 903	433	68	6.8	1.2
<b>SPRINGDALE, AR (BENTON COUNTY PART) *</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	1	D	D	D	a	D	D

See footnotes at end of table.

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<b>SPRINGDALE, AR (WASHINGTON COUNTY PART) *</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>56</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
531	Real estate .....	37	D	D	D	b	D	D
5311	Lessors of real estate .....	19	D	D	D	b	D	D
53111	Lessors of residential buildings & dwellings .....	14	D	D	D	b	D	D
531110	Lessors of residential buildings & dwellings .....	14	D	D	D	b	D	D
5312	Offices of real estate agents & brokers .....	12	D	D	D	b	D	D
53121	Offices of real estate agents & brokers .....	12	D	D	D	b	D	D
531210	Offices of real estate agents & brokers .....	12	D	D	D	b	D	D
532	Rental & leasing services .....	19	10 737	1 903	433	68	6.8	1.2
<b>STUTT GART, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>10</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
531	Real estate .....	8	917	208	50	14	55.9	.7
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>TEXARKANA, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>24</b>	<b>4 938</b>	<b>806</b>	<b>190</b>	<b>75</b>	<b>36.8</b>	<b>11.2</b>
531	Real estate .....	15	3 124	481	121	40	47.1	15.7
5311	Lessors of real estate .....	10	D	D	D	b	D	D
532	Rental & leasing services .....	8	D	D	D	b	D	D
<b>TRUMANN, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>7</b>	<b>1 791</b>	<b>234</b>	<b>52</b>	<b>24</b>	<b>23.5</b>	<b>-</b>
531	Real estate .....	4	D	D	D	a	D	D
532	Rental & leasing services .....	3	750	100	21	16	D	-
<b>VAN BUREN, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>23</b>	<b>7 275</b>	<b>1 315</b>	<b>312</b>	<b>84</b>	<b>42.7</b>	<b>30.9</b>
531	Real estate .....	15	2 987	689	168	43	45.6	18.3
532	Rental & leasing services .....	8	4 288	626	144	41	40.8	39.7
<b>WALDRON, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>4</b>	<b>592</b>	<b>88</b>	<b>14</b>	<b>7</b>	<b>28.4</b>	<b>23.5</b>
531	Real estate .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>WALNUT RIDGE, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>4</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>WARREN, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>5</b>	<b>476</b>	<b>136</b>	<b>37</b>	<b>14</b>	<b>22.1</b>	<b>12.4</b>
531	Real estate .....	3	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>WEST HELENA, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>7</b>	<b>2 063</b>	<b>323</b>	<b>61</b>	<b>18</b>	<b>7.3</b>	<b>64.6</b>
531	Real estate .....	5	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>WEST MEMPHIS, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>24</b>	<b>12 270</b>	<b>2 166</b>	<b>451</b>	<b>111</b>	<b>19.4</b>	<b>9.5</b>
531	Real estate .....	17	D	D	D	b	D	D
532	Rental & leasing services .....	7	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WHITE HALL, AR</b>								
53	Real estate & rental & leasing .....	1	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>WYNNE, AR</b>								
53	Real estate & rental & leasing .....	6	1 674	143	36	17	20.0	5.4
531	Real estate .....	5	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>BALANCE OF ASHLEY COUNTY, AR</b>								
53	Real estate & rental & leasing .....	1	D	D	D	a	D	D
531	Real estate .....	1	D	D	D	a	D	D
<b>BALANCE OF BAXTER COUNTY, AR</b>								
53	Real estate & rental & leasing .....	10	1 730	298	42	15	52.4	25.9
531	Real estate .....	7	D	D	D	a	D	D
532	Rental & leasing services .....	3	D	D	D	a	D	D
<b>BALANCE OF BENTON COUNTY, AR</b>								
53	Real estate & rental & leasing .....	38	7 300	1 647	312	125	40.1	12.1
531	Real estate .....	31	6 583	1 540	281	114	34.2	12.8
5312	Offices of real estate agents & brokers .....	14	1 981	300	61	25	62.8	22.1
53121	Offices of real estate agents & brokers .....	14	1 981	300	61	25	62.8	22.1
531210	Offices of real estate agents & brokers .....	14	1 981	300	61	25	62.8	22.1
5313	Activities related to real estate .....	10	2 479	1 116	202	79	14.5	.7
532	Rental & leasing services .....	7	717	107	31	11	94.0	6.0
<b>BALANCE OF BOONE COUNTY, AR</b>								
53	Real estate & rental & leasing .....	4	180	46	7	6	61.1	5.0
531	Real estate .....	3	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>BALANCE OF CALHOUN COUNTY, AR</b>								
53	Real estate & rental & leasing .....	1	D	D	D	a	D	D
531	Real estate .....	1	D	D	D	a	D	D
<b>BALANCE OF CARROLL COUNTY, AR</b>								
53	Real estate & rental & leasing .....	13	2 553	239	55	27	97.1	—
531	Real estate .....	9	D	D	D	a	D	D
532	Rental & leasing services .....	4	D	D	D	a	D	D
<b>BALANCE OF CLARK COUNTY, AR</b>								
53	Real estate & rental & leasing .....	4	497	116	35	12	81.5	18.5
531	Real estate .....	1	D	D	D	a	D	D
532	Rental & leasing services .....	3	D	D	D	a	D	D
<b>BALANCE OF CLAY COUNTY, AR</b>								
53	Real estate & rental & leasing .....	2	D	D	D	a	D	D
531	Real estate .....	1	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>BALANCE OF CLEBURNE COUNTY, AR</b>								
53	Real estate & rental & leasing .....	9	2 142	353	85	17	76.2	23.8
531	Real estate .....	8	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF CLEVELAND COUNTY, AR</b>								
53	Real estate & rental & leasing .....	2	D	D	D	a	D	D
531	Real estate .....	1	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>BALANCE OF COLUMBIA COUNTY, AR</b>								
53	Real estate & rental & leasing .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>BALANCE OF CRAIGHEAD COUNTY, AR</b>								
53	Real estate & rental & leasing .....	7	D	D	D	a	D	D
531	Real estate .....	4	1 627	264	43	9	10.7	83.2
532	Rental & leasing services .....	3	D	D	D	a	D	D
<b>BALANCE OF CRAWFORD COUNTY, AR</b>								
53	Real estate & rental & leasing .....	8	1 232	166	42	12	64.4	26.4
531	Real estate .....	5	D	D	D	a	D	D
532	Rental & leasing services .....	3	D	D	D	a	D	D
<b>BALANCE OF CRITTENDEN COUNTY, AR</b>								
53	Real estate & rental & leasing .....	3	D	D	D	a	D	D
531	Real estate .....	3	D	D	D	a	D	D
<b>BALANCE OF CROSS COUNTY, AR</b>								
53	Real estate & rental & leasing .....	4	686	81	20	10	61.5	8.5
531	Real estate .....	3	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>BALANCE OF DESHA COUNTY, AR</b>								
53	Real estate & rental & leasing .....	3	544	231	51	16	52.0	48.0
531	Real estate .....	3	544	231	51	16	52.0	48.0
<b>BALANCE OF DREW COUNTY, AR</b>								
53	Real estate & rental & leasing .....	1	D	D	D	a	D	D
531	Real estate .....	1	D	D	D	a	D	D
<b>BALANCE OF FAULKNER COUNTY, AR</b>								
53	Real estate & rental & leasing .....	4	D	D	D	a	D	D
531	Real estate .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>BALANCE OF FRANKLIN COUNTY, AR</b>								
53	Real estate & rental & leasing .....	3	D	D	D	a	D	D
531	Real estate .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>BALANCE OF FULTON COUNTY, AR</b>								
53	Real estate & rental & leasing .....	6	1 529	184	30	6	28.6	—
531	Real estate .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	4	D	D	D	a	D	D
<b>BALANCE OF GARLAND COUNTY, AR</b>								
53	Real estate & rental & leasing .....	26	5 399	1 060	187	51	61.1	16.9
531	Real estate .....	14	3 033	484	75	25	79.5	20.3
532	Rental & leasing services .....	12	2 366	576	112	26	37.5	12.6

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF GRANT COUNTY, AR</b>								
53	Real estate & rental & leasing .....	1	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>BALANCE OF GREENE COUNTY, AR</b>								
53	Real estate & rental & leasing .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>BALANCE OF HEMPSTEAD COUNTY, AR</b>								
53	Real estate & rental & leasing .....	2	D	D	D	a	D	D
531	Real estate .....	1	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>BALANCE OF HOT SPRING COUNTY, AR</b>								
53	Real estate & rental & leasing .....	1	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>BALANCE OF HOWARD COUNTY, AR</b>								
53	Real estate & rental & leasing .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>BALANCE OF INDEPENDENCE COUNTY, AR</b>								
53	Real estate & rental & leasing .....	3	756	156	33	10	D	—
531	Real estate .....	1	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>BALANCE OF IZARD COUNTY, AR</b>								
53	Real estate & rental & leasing .....	12	2 791	412	93	49	85.8	13.1
531	Real estate .....	10	D	D	D	b	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>BALANCE OF JACKSON COUNTY, AR</b>								
53	Real estate & rental & leasing .....	3	D	D	D	a	D	D
531	Real estate .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>BALANCE OF JEFFERSON COUNTY, AR</b>								
53	Real estate & rental & leasing .....	5	D	D	D	b	D	D
531	Real estate .....	3	534	55	14	18	90.3	9.7
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>BALANCE OF JOHNSON COUNTY, AR</b>								
53	Real estate & rental & leasing .....	2	D	D	D	a	D	D
531	Real estate .....	1	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>BALANCE OF LAFAYETTE COUNTY, AR</b>								
53	Real estate & rental & leasing .....	8	1 534	215	40	15	97.5	—
531	Real estate .....	5	D	D	D	a	D	D
532	Rental & leasing services .....	3	D	D	D	a	D	D
<b>BALANCE OF LAWRENCE COUNTY, AR</b>								
53	Real estate & rental & leasing .....	3	D	D	D	a	D	D
531	Real estate .....	3	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF LINCOLN COUNTY, AR</b>								
53	Real estate & rental & leasing .....	4	651	83	19	11	53.9	—
531	Real estate .....	3	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>BALANCE OF LITTLE RIVER COUNTY, AR</b>								
53	Real estate & rental & leasing .....	4	599	86	12	11	40.7	57.1
531	Real estate .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>BALANCE OF LOGAN COUNTY, AR</b>								
53	Real estate & rental & leasing .....	2	D	D	D	a	D	D
531	Real estate .....	1	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>BALANCE OF LONOKE COUNTY, AR</b>								
53	Real estate & rental & leasing .....	5	788	293	77	24	54.7	16.8
531	Real estate .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	3	D	D	D	a	D	D
<b>BALANCE OF MADISON COUNTY, AR</b>								
53	Real estate & rental & leasing .....	3	179	68	21	10	D	9.5
531	Real estate .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>BALANCE OF MARION COUNTY, AR</b>								
53	Real estate & rental & leasing .....	10	D	D	D	a	D	D
531	Real estate .....	9	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>BALANCE OF MISSISSIPPI COUNTY, AR</b>								
53	Real estate & rental & leasing .....	2	D	D	D	a	D	D
531	Real estate .....	2	D	D	D	a	D	D
<b>BALANCE OF MONROE COUNTY, AR</b>								
53	Real estate & rental & leasing .....	1	D	D	D	a	D	D
531	Real estate .....	1	D	D	D	a	D	D
<b>BALANCE OF MONTGOMERY COUNTY, AR</b>								
53	Real estate & rental & leasing .....	9	887	178	37	10	72.3	26.9
531	Real estate .....	5	651	110	26	8	62.2	36.7
532	Rental & leasing services .....	4	236	68	11	2	100.0	—
<b>BALANCE OF NEWTON COUNTY, AR</b>								
53	Real estate & rental & leasing .....	3	496	82	24	10	D	24.2
531	Real estate .....	1	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>BALANCE OF OUACHITA COUNTY, AR</b>								
53	Real estate & rental & leasing .....	8	9 018	1 991	493	83	1.7	2.8
531	Real estate .....	3	D	D	D	b	D	D
532	Rental & leasing services .....	5	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF PERRY COUNTY, AR</b>								
53	Real estate & rental & leasing .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>BALANCE OF PHILLIPS COUNTY, AR</b>								
53	Real estate & rental & leasing .....	4	3 821	1 055	260	72	14.0	—
531	Real estate .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	b	D	D
<b>BALANCE OF PIKE COUNTY, AR</b>								
53	Real estate & rental & leasing .....	5	981	372	119	36	35.9	—
531	Real estate .....	3	D	D	D	b	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>BALANCE OF POINSETT COUNTY, AR</b>								
53	Real estate & rental & leasing .....	4	D	D	D	a	D	D
531	Real estate .....	3	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>BALANCE OF POPE COUNTY, AR</b>								
53	Real estate & rental & leasing .....	6	403	113	21	9	32.5	12.9
531	Real estate .....	4	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>BALANCE OF PRAIRIE COUNTY, AR</b>								
53	Real estate & rental & leasing .....	4	354	49	12	8	49.2	—
532	Rental & leasing services .....	4	354	49	12	8	49.2	—
<b>BALANCE OF PULASKI COUNTY, AR</b>								
53	Real estate & rental & leasing .....	16	D	D	D	c	D	D
531	Real estate .....	6	878	109	27	14	22.3	22.0
532	Rental & leasing services .....	10	D	D	D	c	D	D
<b>BALANCE OF RANDOLPH COUNTY, AR</b>								
53	Real estate & rental & leasing .....	5	D	D	D	a	D	D
531	Real estate .....	4	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>BALANCE OF ST. FRANCIS COUNTY, AR</b>								
53	Real estate & rental & leasing .....	4	657	73	18	7	46.9	53.1
531	Real estate .....	4	657	73	18	7	46.9	53.1
<b>BALANCE OF SALINE COUNTY, AR</b>								
53	Real estate & rental & leasing .....	13	2 691	351	73	34	52.8	10.4
531	Real estate .....	9	2 194	249	52	20	49.4	5.6
532	Rental & leasing services .....	4	497	102	21	14	68.0	32.0
<b>BALANCE OF SEARCY COUNTY, AR</b>								
53	Real estate & rental & leasing .....	2	D	D	D	b	D	D
532	Rental & leasing services .....	2	D	D	D	b	D	D
<b>BALANCE OF SEBASTIAN COUNTY, AR</b>								
53	Real estate & rental & leasing .....	6	14 642	1 794	403	76	.7	21.6
531	Real estate .....	3	D	D	D	b	D	D
532	Rental & leasing services .....	3	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF SHARP COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>17</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
531	Real estate .....	16	3 212	507	118	62	31.2	51.1
5312	Offices of real estate agents & brokers .....	10	2 196	333	74	37	24.0	51.3
53121	Offices of real estate agents & brokers .....	10	2 196	333	74	37	24.0	51.3
531210	Offices of real estate agents & brokers .....	10	2 196	333	74	37	24.0	51.3
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>BALANCE OF STONE COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>3</b>	<b>176</b>	<b>16</b>	<b>5</b>	<b>4</b>	<b>88.1</b>	<b>11.9</b>
531	Real estate .....	3	176	16	5	4	88.1	11.9
<b>BALANCE OF UNION COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>6</b>	<b>5 262</b>	<b>626</b>	<b>159</b>	<b>35</b>	<b>—</b>	<b>14.8</b>
531	Real estate .....	4	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>BALANCE OF VAN BUREN COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>4</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
531	Real estate .....	4	D	D	D	b	D	D
<b>BALANCE OF WASHINGTON COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>12</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
531	Real estate .....	8	D	D	D	a	D	D
532	Rental & leasing services .....	4	492	70	5	9	64.2	35.8
<b>BALANCE OF WHITE COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>8</b>	<b>1 532</b>	<b>323</b>	<b>108</b>	<b>37</b>	<b>31.6</b>	<b>16.3</b>
531	Real estate .....	4	D	D	D	b	D	D
532	Rental & leasing services .....	4	D	D	D	a	D	D
<b>BALANCE OF WOODRUFF COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	2	D	D	D	a	D	D
<b>BALANCE OF YELL COUNTY, AR</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>7</b>	<b>916</b>	<b>275</b>	<b>66</b>	<b>29</b>	<b>72.7</b>	<b>7.2</b>
531	Real estate .....	3	274	80	22	9	D	24.1
532	Rental & leasing services .....	4	D	D	D	b	D	D

<sup>1</sup>Includes revenue information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

# Appendix A.

## Explanation of Terms

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### **ANNUAL PAYROLL**

Payroll includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees. Payroll does not include commissions paid to independent (nonemployee) agents, such as real estate agents. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on Form 941.

### **FIRST QUARTER PAYROLL (\$1,000)**

Represents payroll paid to persons employed at any time during the quarter January to March 1997.

### **NUMBER OF EMPLOYEES**

Paid employees consist of the full-time and part-time employees who were on the payroll during the pay period including March 12, including salaried officers and executives of corporations. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. Excluded are independent (nonemployee) agents. The definition of paid employees is the same as that used on IRS Form 941.

### **NUMBER OF ESTABLISHMENTS**

An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Economic census figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each economic census establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

### **REAL ESTATE AND RENTAL AND LEASING**

When two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Data for individual properties leased or managed by property lessors or property managers are not normally considered separate establishments, but rather the permanent offices from which the properties are leased or managed are considered establishments. Data for separate automotive rental offices or concessions (e.g. airport locations) in the same metropolitan area, for which a common fleet of cars is maintained, are merged together and not considered as separate establishments.

### **REVENUE**

Includes revenue from all business activities whether or not payment was received in the census year, including commissions and fees from all sources, rents, net investment income, interest, dividends, and royalties. Revenue from leasing property marketed under operating leases is included. Revenue also includes the total value of service contracts, amounts received for work subcontracted to others, and rents from real property sublet to others.

Revenue does not include sales and other taxes collected from customers and remitted directly by the firm to a local, state, or Federal tax agency.

### **SALES, RECEIPTS, OR REVENUE ESTIMATED (PERCENT)**

Percent of total sales/receipts/revenue that was imputed based on historic company ratios or administrative records, or on industry averages.

### **SALES, RECEIPTS, OR REVENUE FROM ADMINISTRATIVE RECORDS (PERCENT)**

Percent of total sales/receipts/revenue obtained from administrative records of other Federal agencies.

# Appendix B.

## NAICS Codes, Titles, and Descriptions

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### **53 REAL ESTATE AND RENTAL AND LEASING**

The Real Estate and Rental and Leasing sector comprises establishments primarily engaged in renting, leasing, or otherwise allowing the use of tangible or intangible assets, and establishments providing related services. The major portion of this sector comprises establishments that rent, lease, or otherwise allow the use of their own assets by others. The assets may be tangible, as is the case of real estate and equipment, or intangible, as is the case with patents and trademarks.

This sector also includes establishments primarily engaged in managing real estate for others, selling, renting and/or buying real estate for others, and appraising real estate. These activities are closely related to this sector's main activity, and it was felt that from a production basis they would best be included here. In addition, a substantial proportion of property management is self-performed by lessors.

The main components of this sector are the real estate lessors industries; equipment lessors industries (including motor vehicles, computers, and consumer goods); and lessors of nonfinancial intangible assets (except copyrighted works).

Excluded from this sector are real estate investment trusts (REITS) and establishments primarily engaged in renting or leasing equipment with operators. REITS are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles because they are considered investment vehicles. Establishments renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., transportation, construction, agriculture). These activities are excluded from this sector because the client is paying for the expertise and knowledge of the equipment operator, in addition to the rental of the equipment. In many cases, such as, the rental of heavy construction equipment, the operator is essential to operate the equipment.

### **531 REAL ESTATE**

Industries in the Real Estate subsector group establishments that are primarily engaged in renting or leasing real estate to others; managing real estate for others; selling, buying, or renting real estate for others; and providing other real estate related services, such as appraisal services.

Establishments primarily engaged in subdividing and developing unimproved real estate and constructing buildings for sale are classified in Subsector 233, Building, Developing, and General Contracting.

Real Estate Investment Trusts (REITS) are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles because they are considered investment vehicles.

### **5311 Lessors of Real Estate**

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53111, Lessors of Residential Buildings and Dwellings; 53112, Lessors of Nonresidential Buildings (Except Miniwarehouses); 53113, Lessors of Miniwarehouses and Self-Storage Units; 53119, Lessors of Other Real Estate Property

### **53111 Lessors of Residential Buildings and Dwellings**

This industry comprises establishments primarily engaged in acting as lessors of buildings used as residences or dwellings, such as single-family homes, apartment buildings, and town homes. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

### **531110 Lessors of Residential Buildings and Dwellings**

This industry comprises establishments primarily engaged in acting as lessors of buildings used as residences or dwellings, such as single-family homes, apartment buildings, and town homes. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

The data published with NAICS code 531110 include these parts of the following SIC industries:

6513 Lessors of apartment buildings

6514 Lessors of dwellings (except apartment buildings)

### **5311101 Lessors of Apartment Buildings**

Establishments primarily engaged in leasing (renting) apartment buildings (with 5 or more housing units per

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building) which are used as residences. Included are establishments which may lease (rent) apartments and then act as lessors in subleasing to others

### **5311109 Lessors of Dwellings Other Than Apartment Buildings**

Establishments primarily engaged in leasing (renting) residential buildings and dwellings (with less than 5 housing units per building) other than apartment buildings. Included are establishments which may lease (rent) residential space and then act as lessors in subleasing to others.

### **53112 Lessors of Nonresidential Buildings (Except Miniwarehouses)**

This industry comprises establishments primarily engaged in acting as lessors of buildings (except mini-warehouses and self-storage units) that are not used as residences or dwellings. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

### **531120 Lessors of Nonresidential Buildings (Except Miniwarehouses)**

This industry comprises establishments primarily engaged in acting as lessors of buildings (except mini-warehouses and self-storage units) that are not used as residences or dwellings. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

The data published with NAICS code 531120 include these parts of the following SIC industries:

- 6512 (pt) Lessors of professional & other office buildings
- 6512 (pt) Lessors of manufacturing & industrial buildings
- 6512 (pt) Lessors of shopping centers & retail stores
- 6512 (pt) Lessors of other nonresidential buildings & facilities

### **5311201 Lessors of Professional and Other Office Buildings**

Establishments primarily engaged in leasing (renting) professional and other office buildings or office space in such buildings. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

### **5311202 Lessors of Manufacturing and Industrial Buildings**

Establishments primarily engaged in leasing (renting) manufacturing and other industrial buildings. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

### **5311203 Lessors of Shopping Centers and Retail Stores**

Establishments primarily engaged in leasing (renting) retail stores or shopping center properties. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

### **5311209 Lessors of Other Nonresidential Buildings and Facilities**

Establishments primarily engaged in leasing (renting) nonresidential buildings not elsewhere classified. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

### **53113 Lessors of Miniwarehouses and Self-Storage Units**

This industry comprises establishments primarily engaged in renting or leasing space for self-storage. These establishments provide secure space (i.e., rooms, compartments, lockers, containers, or outdoor space) where clients can store and retrieve their goods.

### **531130 Lessors of Miniwarehouses and Self-Storage Units**

This industry comprises establishments primarily engaged in renting or leasing space for self-storage. These establishments provide secure space (i.e., rooms, compartments, lockers, containers, or outdoor space) where clients can store and retrieve their goods.

The data published with NAICS code 531130 include these parts of the following SIC industries:

- 4225 (pt) Lessors of miniwarehouses & self storage units

### **53119 Lessors of Other Real Estate Property**

This industry comprises establishments primarily engaged in acting as lessors of real estate (except buildings), such as manufactured home (i.e., mobile home) sites, vacant lots, and grazing land.

### **531190 Lessors of Other Real Estate Property**

This industry comprises establishments primarily engaged in acting as lessors of real estate (except buildings), such as manufactured home (i.e., mobile home) sites, vacant lots, and grazing land.

The data published with NAICS code 531190 include these parts of the following SIC industries:



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6515 Lessors of manufactured (mobile) home sites  
6517 Lessors of railroad property  
6519 Lessors of other real estate property

### **5311901 Lessors of Manufactured (Mobile) Home Sites**

Establishments primarily engaged in leasing (renting) manufactured (i.e., mobile) home sites for residential use. The establishments may also lease (rent) manufactured (mobile) homes on these sites. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

### **5311902 Lessors of Railroad Property**

Establishments primarily engaged in leasing (renting) real property owned by railroads, with or without improvements, including track rights of way. Included are establishments which may lease (rent) real property space and then act as lessors in subleasing to others.

### **5311909 Lessors of Other Real Property**

Establishments primarily engaged in leasing (renting) other real property, not elsewhere classified. This is primarily leasing (renting) of land. Some incidental buildings may be on the property. The establishments in this industry may lease (rent) space and then act as lessors in subleasing to others.

### **5312 Offices of Real Estate Agents and Brokers**

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53121, Offices of Real Estate Agents and Brokers.

### **53121 Offices of Real Estate Agents and Brokers**

This industry comprises establishments primarily engaged in acting as agents and/or brokers in one or more of the following: (1) selling real estate for others; (2) buying real estate for others; and (3) renting real estate for others.

### **531210 Offices of Real Estate Agents and Brokers**

This industry comprises establishments primarily engaged in acting as agents and/or brokers in one or more of the following: (1) selling real estate for others; (2) buying real estate for others; and (3) renting real estate for others.

The data published with NAICS code 531210 include these parts of the following SIC industries:

- 6531 (pt) Offices of residential real estate agents & brokers
- 6531 (pt) Offices of nonresidential real estate agents & brokers

### **5312101 Offices of Residential Real Estate Agents and Brokers**

Establishments primarily engaged in renting, buying, and selling residential real estate for others, on a fee or contract basis.

### **5312109 Offices of Nonresidential Real Estate Agents and Brokers**

Establishments primarily engaged in renting, buying, and selling nonresidential real estate for others, on a fee or contract basis.

### **5313 Activities Related to Real Estate**

This industry group comprises establishments primarily engaged in providing real estate services (except lessors of real estate and offices of real estate agents and brokers). Included in this industry group are establishments primarily engaged in activities, such as, managing real estate for others and appraising real estate.

### **53131 Real Estate Property Managers**

This industry comprises establishments primarily engaged in managing real property for others. Management includes ensuring that various activities associated with the overall operation of the property are performed, such as collecting rents, and overseeing other services (e.g., maintenance, security, trash removal.)

### **531311 Residential Property Managers**

This U.S. industry comprises establishments primarily engaged in managing residential real estate for others.

The data published with NAICS code 531311 include these parts of the following SIC industries:

- 6531 (pt) Residential property managers

### **531312 Nonresidential Property Managers**

This U.S. industry comprises establishments primarily engaged in managing nonresidential real estate for others.

The data published with NAICS code 531312 include these parts of the following SIC industries:

- 6531 (pt) Nonresidential property managers

### **53132 Offices of Real Estate Appraisers**

This industry comprises establishments primarily engaged in estimating the fair market value of real estate.

### **531320 Offices of Real Estate Appraisers**

This industry comprises establishments primarily engaged in estimating the fair market value of real estate.

The data published with NAICS code 531320 include these parts of the following SIC industries:

- 6531 (pt) Offices of real estate appraisers

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### **53139 Other Activities Related to Real Estate**

This industry comprises establishments primarily engaged in performing real estate related services (except lessors of real estate, offices of real estate agents and brokers, real estate property managers, and offices of real estate appraisers).

### **531390 Other Activities Related to Real Estate**

This industry comprises establishments primarily engaged in performing real estate related services (except lessors of real estate, offices of real estate agents and brokers, real estate property managers, and offices of real estate appraisers).

The data published with NAICS code 531390 include these parts of the following SIC industries:

6531 (pt) Other activities related to real estate

### **532 Rental and Leasing Services**

Industries in the Rental and Leasing Services subsector include establishments that provide a wide array of tangible goods, such as automobiles, computers, consumer goods, and industrial machinery and equipment, to customers in return for a periodic rental or lease payment.

The subsector includes two main types of establishments: (1) those that are engaged in renting consumer goods and equipment and (2) those that are engaged in leasing machinery and equipment of the kind often used for business operations. The first type typically operates from a retail-like or store-front facility and maintains inventories of goods that are rented for short periods of time. The latter type typically does not operate from retail-like locations or maintain inventories, and offers longer term leases. These establishments work directly with clients to enable them to acquire the use of equipment on a lease basis, or they work with equipment vendors or dealers to support the marketing of equipment to their customers under lease arrangements. Equipment lessors generally structure lease contracts to meet the specialized needs of their clients and use their remarketing expertise to find other users for previously leased equipment. Establishments that provide operating and capital (i.e., finance) leases are included in this subsector.

Establishments primarily engaged in leasing in combination with providing loans are classified in Sector 52, Finance and Insurance. Establishments primarily engaged in leasing real property are classified in Subsector 531, Real Estate. Those establishments primarily engaged in renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., Transportation, Construction, Agriculture). These activities are excluded from this subsector since the client is paying for the expertise and knowledge of the equipment operator, in addition to the rental of the equipment. In many cases, such as the rental of heavy construction equipment, the operator is essential

to operate the equipment. Likewise, since the provision of crop harvesting services includes both the equipment and operator, it is included in the agriculture subsector. The rental or leasing of copyrighted works is classified in Sector 51, Information, and the rental or leasing of assets, such as patents, trademarks, and/or licensing agreements is classified in Subsector 533, Lessors of Nonfinancial Intangible Assets (except Copyrighted Works).

### **5321 Automotive Equipment Rental and Leasing**

This industry group comprises establishments primarily engaged in renting or leasing the following types of vehicles: passenger cars and trucks without drivers, and utility trailers. These establishments generally operate from a retail-like facility. Some establishments offer only short-term rental, others only longer term leases, and some provide both type of services.

### **53211 Passenger Car Rental and Leasing**

This industry comprises establishments primarily engaged in renting or leasing passenger cars without drivers.

### **532111 Passenger Car Rental**

This U.S. industry comprises establishments primarily engaged in renting passenger cars without drivers, generally for short periods of time.

The data published with NAICS code 532111 include these parts of the following SIC industries:

7514 Passenger car rental

### **532112 Passenger Car Leasing**

This U.S. industry comprises establishments primarily engaged in leasing passenger cars without drivers, generally for long periods of time.

The data published with NAICS code 532112 include these parts of the following SIC industries:

7515 Passenger car leasing

### **53212 Truck, Utility Trailer, and RV (Recreational Vehicle) Rental and Leasing**

This industry comprises establishments primarily engaged in renting or leasing, without drivers, one or more of the following: trucks, truck tractors or buses: semitrailers, utility trailers, or RVs (recreational vehicles).

### **532120 Truck, Utility Trailer, and RV (Recreational Vehicle) Rental and Leasing**

This industry comprises establishments primarily engaged in renting or leasing, without drivers, one or more of the following: trucks, truck tractors or buses: semitrailers, utility trailers, or RVs (recreational vehicles).

The data published with NAICS code 532120 include these parts of the following SIC industries:

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7513 Truck rental and leasing without drivers

7519 Utility trailer & RV (recreational vehicle) rental & leasing

### **5321201 Truck Rental, Without Drivers**

Establishments primarily engaged in renting (without drivers) one or more of the following: trucks, truck tractors, buses, or semi-trailers.

### **5321202 Truck Leasing**

Establishments primarily engaged in leasing (without drivers) one or more of the following: trucks, truck tractors, or buses. Service or maintenance may be provided.

### **5321209 Utility Trailer and Recreational Vehicle Rental and Leasing**

Establishments primarily engaged in renting or leasing utility trailers and recreational vehicles.

### **5322 Consumer Goods Rental**

This industry group comprises establishments primarily engaged in renting personal and household-type goods. Establishments classified in this industry group generally provide short-term rental although in some instances, the goods may be leased for longer periods of time. These establishments often operate from a retail-like or store-front facility.

### **53221 Consumer Electronics and Appliances Rental**

This industry comprises establishments primarily engaged in renting consumer electronics equipment and appliances, such as televisions, stereos, and refrigerators. Included in this industry are appliance rental centers.

### **532210 Consumer Electronics and Appliances Rental**

This industry comprises establishments primarily engaged in renting consumer electronics equipment and appliances, such as televisions, stereos, and refrigerators. Included in this industry are appliance rental centers.

The data published with NAICS code 532210 include these parts of the following SIC industries:

7359 (pt) Consumer electronics & appliances rental

### **53222 Formal Wear and Costume Rental**

This industry comprises establishments primarily engaged in renting clothing, such as formal wear, costumes (e.g., theatrical), or other clothing (except laundered uniforms and work apparel).

### **532220 Formal Wear and Costume Rental**

This industry comprises establishments primarily engaged in renting clothing, such as formal wear, costumes (e.g., theatrical), or other clothing (except laundered uniforms and work apparel).

The data published with NAICS code 532220 include these parts of the following SIC industries:

7299 (pt) Formal wear rental

7819 (pt) Wardrobe rental

### **5322201 Formal Wear Rental**

Establishments primarily engaged in renting clothing, such as formal wear or costumes (other than for motion picture production, TV, or theatrical production).

### **5322209 Wardrobe Rental**

Establishments primarily engaged in renting costumes for motion picture production, TV, or theatrical productions.

### **53223 Video Tape and Disc Rental**

This industry comprises establishments primarily engaged in renting prerecorded video tapes and discs for home electronic equipment.

### **532230 Video Tape and Disc Rental**

This industry comprises establishments primarily engaged in renting prerecorded video tapes and discs for home electronic equipment.

The data published with NAICS code 532230 include these parts of the following SIC industries:

7841 Video tape & disk rental

### **53229 Other Consumer Goods Rental**

This industry comprises establishments primarily engaged in renting consumer goods (except consumer electronics and appliances, formal wear and costumes, and prerecorded video tapes).

### **532291 Home Health Equipment Rental**

This U.S. industry comprises establishments primarily engaged in renting home-type health and invalid equipment, such as wheel chairs, hospital beds, oxygen tanks, walkers, and crutches.

The data published with NAICS code 532291 include these parts of the following SIC industries:

7352 (pt) Home health equipment rental

### **532292 Recreational Goods Rental**

This U.S. industry comprises establishments primarily engaged in renting recreational goods, such as bicycles, canoes, motorcycles, skis, sailboats, beach chairs, and beach umbrellas.

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The data published with NAICS code 532292 include these parts of the following SIC industries:

7999 (pt) Recreational goods rental

### **532299 All Other Consumer Goods Rental**

This U.S. industry comprises establishments primarily engaged in renting consumer goods and products (except consumer electronics and appliances; formal wear and costumes; prerecorded video tapes and discs for home electronic equipment; home health furniture and equipment; and recreational goods). Included in this industry are furniture rental centers and party rental supply centers.

The data published with NAICS code 53299 include these parts of the following SIC industries:

7359 (pt) Other consumer goods rental & leasing

### **5322991 Locker Rental, Except Cold Storage**

Establishments primarily engaged in renting lockers (except cold storage).

### **5322999 All Other Miscellaneous Consumer Goods Rental and Leasing**

Establishments primarily engaged in renting or leasing a single line of consumer goods or products (except electronics and appliances, formal wear and costumes, video tapes, and recreational goods). Residential furniture and party supply rental are included here.

### **5323 General Rental Centers**

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53231, General Rental Centers.

#### **53231 General Rental Centers**

This industry comprises establishments primarily engaged in renting a range of consumer, commercial, and industrial equipment. Establishments in this industry typically operate from conveniently located facilities where they maintain inventories of goods and equipment that they rent for short periods of time. The type of equipment that establishments in this industry provide often includes, but is not limited to: audio-visual equipment, contractors and builders tools and equipment, home repair tools, lawn and garden equipment, moving equipment and supplies, and party and banquet equipment and supplies.

#### **532310 General Rental Centers**

This industry comprises establishments primarily engaged in renting a range of consumer, commercial, and industrial equipment. Establishments in this industry typically operate from conveniently located facilities where they maintain inventories of goods and equipment that

they rent for short periods of time. The type of equipment that establishments in this industry provide often includes, but is not limited to: audio-visual equipment, contractors and builders tools and equipment, home repair tools, lawn and garden equipment, moving equipment and supplies, and party and banquet equipment and supplies.

The data published with NAICS code 532310 include these parts of the following SIC industries:

7359 (pt) General rental centers

### **5324 Commercial and Industrial Machinery and Equipment Rental and Leasing**

This industry group comprises establishments primarily engaged in renting or leasing commercial-type and industrial-type machinery and equipment. The types of establishments included in this industry group are generally involved in providing capital or investment-type equipment that clients use in their business operations. These establishments typically cater to a business clientele and do not generally operate a retail-like or store-front facility.

#### **53241 Construction, Transportation, Mining, and Forestry Machinery and Equipment Rental and Leasing**

This industry comprises establishments primarily engaged in renting or leasing one or more of the following without operators: heavy construction, off-highway transportation, mining, and forestry machinery and equipment. Establishments in this industry may rent or lease products, such as aircraft, railroad cars, steamships, tugboats, bulldozers, earthmoving equipment, well-drilling machinery and equipment, or cranes.

#### **532411 Commercial Air, Rail, and Water Transportation Equipment Rental and Leasing**

This U.S. industry comprises establishments primarily engaged in renting or leasing off-highway transportation equipment without operators, such as aircraft, railroad cars, steamships, or tugboats.

The data published with NAICS code 532411 include these parts of the following SIC industries:

4499 (pt) Commercial vessel rental & leasing

4741 (pt) Railroad car rental

7359 (pt) Aircraft rental & leasing

#### **5324111 Commercial Vessel Rental and Leasing Without Crew**

Establishments primarily engaged in renting or leasing commercial vessels or barges (without crew).

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### **5324112 Railroad Car Rental and Leasing**

Establishments primarily engaged in renting or leasing railroad cars.

### **5324119 Aircraft Rental and Leasing**

Establishments primarily engaged in renting or leasing air transportation equipment (without operators).

### **532412 Construction, Mining, and Forestry Machinery and Equipment Rental and Leasing**

This U.S. industry comprises establishments primarily engaged in renting or leasing heavy equipment without operators that may be used for construction, mining, or forestry, such as bulldozers, earthmoving equipment, well-drilling machinery and equipment, or cranes.

The data published with NAICS code 532412 include these parts of the following SIC industries:

7353 (pt) Rental & leasing of heavy construction equip without operators

7359 (pt) Oil field & well drilling equipment rental & leasing

### **5324121 Rental and Leasing of Heavy Construction Equipment Without Operators**

Establishments primarily engaged in renting or leasing heavy construction and earthmoving machinery and equipment (without operators), such as cranes, bulldozers, scrapers, clamshells, and bucket loaders.

### **5324129 Oilfield and Well Drilling Equipment Rental and Leasing**

Establishments primarily engaged in renting or leasing oil field and well drilling equipment.

### **53242 Office Machinery and Equipment Rental and Leasing**

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment, such as computers, office furniture, duplicating machines (i.e., copiers), or facsimile machines.

### **532420 Office Machinery and Equipment Rental and Leasing**

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment, such as computers, office furniture, duplicating machines (i.e., copiers), or facsimile machines.

The data published with NAICS code 532420 include these parts of the following SIC industries:

7359 (pt) Office machinery rental & leasing

7377 Computer rental & leasing

### **5324201 Office Machine Rental and Leasing**

Establishments primarily engaged in renting or leasing office machinery and equipment.

### **5324209 Computer Rental and Leasing**

Establishments primarily engaged in renting or leasing computers and computer peripheral equipment.

### **53249 Other Commercial and Industrial Machinery and Equipment Rental and Leasing**

This industry comprises establishments primarily engaged in renting or leasing nonconsumer-type machinery and equipment (except heavy construction, transportation, mining, and forestry machinery and equipment without operators; and office machinery and equipment). Establishments in this industry rent or lease products, such as, manufacturing equipment; metalworking, telecommunications, motion picture, or theatrical machinery and equipment; institutional (i.e., public building) furniture, such as furniture for schools, theaters, or buildings; or agricultural equipment without operators.

### **532490 Other Commercial and Industrial Machinery and Equipment Rental and Leasing**

This industry comprises establishments primarily engaged in renting or leasing nonconsumer-type machinery and equipment (except heavy construction, transportation, mining, and forestry machinery and equipment without operators; and office machinery and equipment). Establishments in this industry rent or lease products, such as, manufacturing equipment; metalworking, telecommunications, motion picture, or theatrical machinery and equipment; institutional (i.e., public building) furniture, such as furniture for schools, theaters, or buildings; or agricultural equipment without operators.

The data published with NAICS code 532490 include these parts of the following SIC industries:

7352 (pt) Medical equipment rental & leasing (exc home health equipment)

7359 (pt) Industrial equipment rental & leasing

7819 (pt) Motion picture equipment rental

7922 (pt) Theatrical equipment rental

### **5324901 Medical Equipment Rental and Leasing, Except Home Health Equipment**

Establishments primarily engaged in renting or leasing medical equipment (except invalid supplies or home health equipment).

### **5324902 Industrial Equipment Rental and Leasing**

Establishments primarily engaged in renting or leasing industrial machinery and equipment.



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### **5324903 Motion Picture Equipment Rental**

Establishments primarily engaged in renting or leasing motion picture equipment. Included in this industry are establishments that rent studio property for motion picture production, TV, or theatrical productions.

### **5324909 Theatrical Equipment Rental**

Establishments primarily engaged in renting or leasing theatrical equipment, such as lighting, theatrical audio equipment and sets.

### **533 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)**

Industries in the Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works) subsector include establishments that are primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder. Establishments in this subsector own the patents, trademarks, and/or franchise agreements that they allow others to use or reproduce for a fee and may or may not have created those assets.

Establishments that allow franchisees the use of the franchise name, contingent on the franchisee buying products or services from the franchisor, are classified elsewhere.

Excluded from this subsector are establishments primarily engaged in leasing real property and establishments primarily engaged in leasing tangible assets, such as automobiles, computers, consumer goods, and industrial machinery and equipment. These establishments are classified in Subsector 531, Real Estate and Subsector 532, Rental and Leasing Services, respectively.

### **5331 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)**

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53311, Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works).

#### **53311 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)**

This industry comprises establishments primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder.

#### **533110 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)**

This industry comprises establishments primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder.

The data published with NAICS code 533110 include these parts of the following SIC industries:

6792 (pt) Oil royalty companies

6794 Patent owners & lessors

#### **5331101 Oil Royalty Trading Companies**

Establishments primarily engaged in leasing the rights to a whole or partial interest in the proceeds from the sale of oil or gas, produced from a specific tract for investors.

#### **5331109 Patent Owners and Lessors**

Establishments primarily engaged in collecting royalties or licensing fees from patents, trademarks, and/or franchise agreements.

# Appendix C.

## Coverage and Methodology

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### MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, revenue, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

1. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
  - a. Large employers, i.e., all multiestablishment and all single-establishment employer firms with payroll above a specified cutoff. The term “employers” refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.
  - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff, in classifications for which specialized data precluded reliance solely on administrative records sources.
2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
  - a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total revenue of establishments covered in the census. Data on revenue, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
  - b. All taxable nonemployers, i.e., all firms subject to Federal income tax with no paid employees during 1997. Revenue information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms,

nonemployers accounted for less than 10 percent of total revenue of all establishments covered in the census. The census included only those nonemployer firms which reported a revenue volume of \$1,000 or more during 1997. Data for nonemployers are not included in this report, but are released as part of the “Core Business Statistics Report Series.”

### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and the 1997 NAICS. More information on NAICS is available in the NAICS manual and at [www.census.gov/naics](http://www.census.gov/naics).

The method of assigning classifications, and the level of detail at which establishments were classified, differed between the mail and nonmail universe as follows:

1. The mail universe.
  - a. Establishments in the mail universe that returned questionnaires were classified on the basis of their self-designation, sources of revenue, and other industry-specific inquiries.
  - b. Establishments in the mail universe that did not return questionnaires were classified on the basis of the most current census kind-of-business classification available from one of the Census Bureau’s current sample surveys, the 1992 census, or the administrative records of other Federal agencies.
2. The nonmail universe.
  - a. Employer establishments in the nonmail universe were classified on the basis of the most current census kind-of-business classification available from one of the Census Bureau’s current sample surveys, the 1992 census, or the administrative records of other Federal agencies. If the census or

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administrative record classifications proved inadequate (none corresponded to a 1997 census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1997 census kind-of-business code.

- b. Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

### **RELIABILITY OF DATA**

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Sources of Revenue reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to

develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

### **TREATMENT OF NONRESPONSE**

Census report forms included two different types of inquiries, "basic" and "industry-specific". Data for the basic inquiries, which include location, kind of business or operation, revenue, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Two methods were used to account for nonresponse to industry-specific inquiries. For some inquiries, missing data were imputed for individual records based on responses from similar establishments. For other inquiries, the total of reported data were expanded to represent the mail and nonmail universe. Data for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total annualized revenue of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total revenue of all establishments included in the category. In a few cases, expansion on the basis of the revenue item was not appropriate, and another basic data item was used as the basis for expansion.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the revenue of establishments responding to the inquiry as a percent of total revenue for all establishments for which data are shown. Coverage is usually determined by the ratio of total revenue of establishments responding to the inquiry to total revenue of all establishments in the category.



# Appendix D. Geographic Notes

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## **ARKANSAS**

**Fairfield Bay** is in Cleburne and Van Buren Counties; it was incorporated in July 1993.

**Springdale** is in Benton and Washington Counties.

# Appendix E. Metropolitan Areas

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## **ARKANSAS**

### **Fayetteville—Springdale—Rogers, AR MSA**

Benton County, AR  
Washington County, AR

### **Fort Smith, AR—OK MSA**

Crawford County, AR  
Sebastian County, AR  
Sequoyah County, OK

### **Jonesboro, AR MSA**

Craighead County, AR

### **Little Rock—North Little Rock, AR MSA**

Faulkner County, AR  
Lonoke County, AR  
Pulaski County, AR  
Saline County, AR

## **Memphis, TN—AR—MS MSA**

Crittenden County, AR  
DeSoto County, MS  
Fayette County, TN  
Shelby County, TN  
Tipton County, TN

## **Pine Bluff, AR MSA**

Jefferson County, AR

## **Texarkana, TX—Texarkana, AR MSA**

Miller County, AR  
Bowie County, TX

