

A photograph of a woman's bare torso and arms in profile, facing right. She is sitting with her hands resting on her knees. The background is a deep purple color with a repeating pattern of intricate, light-colored mandala designs. The lighting is soft, highlighting the contours of her body.

SPARITUAL®

SPARITUAL®

SPARITUAL IS AN ECO-LUXURY SPA LIFESTYLE BRAND



“SpaRitual is a luxury, vegan, eco-conscious lifestyle brand composed of effective multi-purpose treatment products and beauty rituals for the hands, body, feet and nails.”

“SpaRitual’s dedication to the environment is the cornerstone of the brand, and by supporting SpaRitual, you are supporting an eco-conscious, holistic beauty movement.”

“Our hand, body, foot, and nail care treatment products are developed in an environment that is ecologically and spiritually conscious.”

“We practice conscious beauty.”

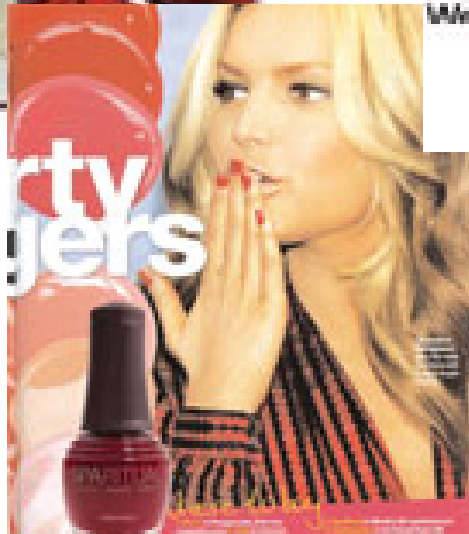
Shel Pink
Founder & Vice President SpaRitual Worldwide

SPARITUAL®

AWARD WINNING BOTTLE CUSTOM DESIGNED BY THE DESIGNERS OF FERRARI



SHE HAS DISCOVERED SPARITUAL



SPARITUAL.COM

SPARITUAL.COM

SPARITUAL®

CELEBRITY FOLLOWING



HILARY DUFF (music and film star) loves SpaRitual Instinctual Moisturizing Lotion.



JESSICA SIMPSON (film, music and reality television star) uses SpaRitual Lacquer Lock



ASHLEY JUDD (film star) uses awakened collection

SHE HAS DISCOVERED SPARITUAL

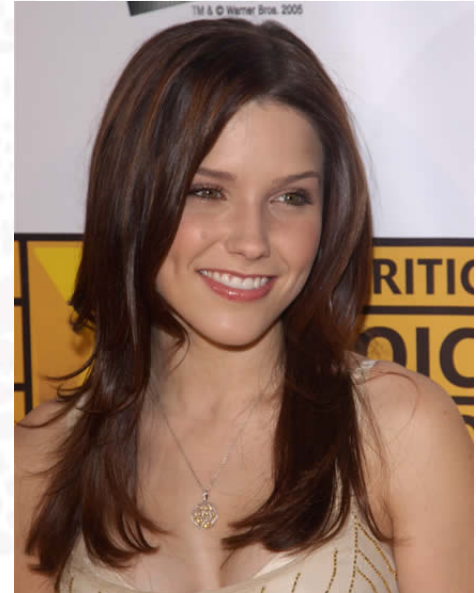
SPARITUAL®

CELEBRITY FOLLOWING



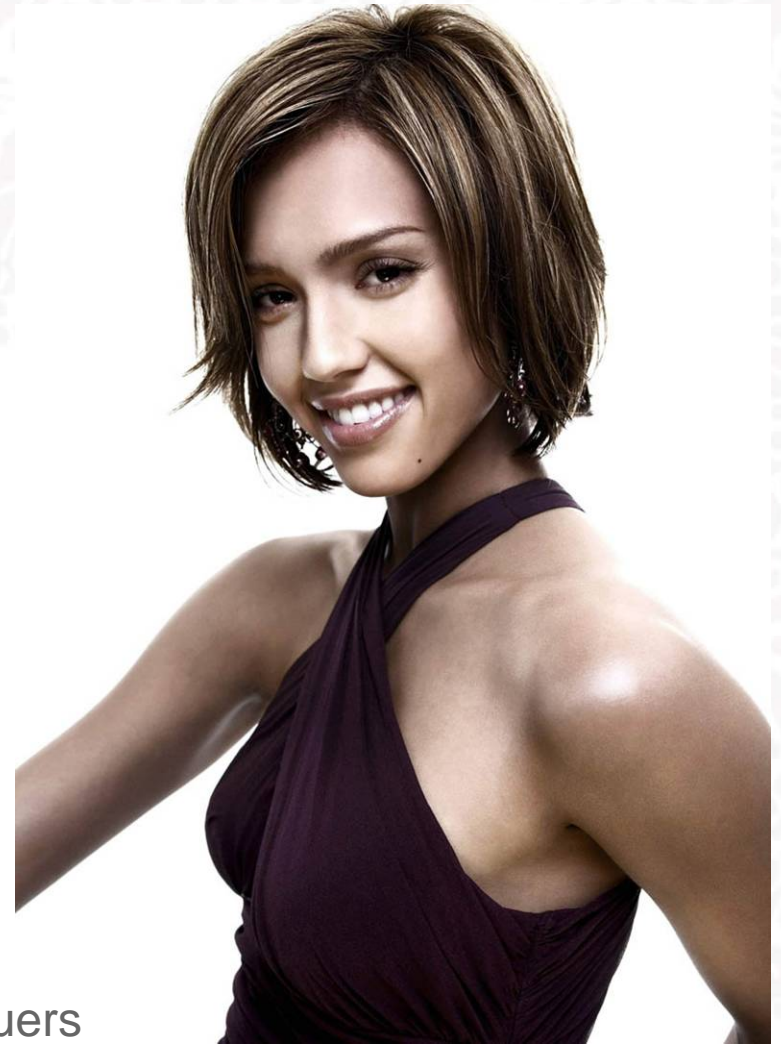
• KRISTIN DAVIS (television star) uses SpaRitual Nail Lacquers because she loves the eco-conscious philosophy.

SOPHIA BUSH (television star) enjoys the sheer shades from the Airy Soprano's Color Collection



SPARITUAL®

CELEBRITY FOLLOWING



JESSICA ALBA (film star) uses SpaRitual Nail Lacquers

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SHE HAS DISCOVERED SPARITUAL

SPARITUAL®

CELEBRITY FOLLOWING



FERGIE (music star) loves all SpaRitual products and supports the eco-luxury brand philosophy.

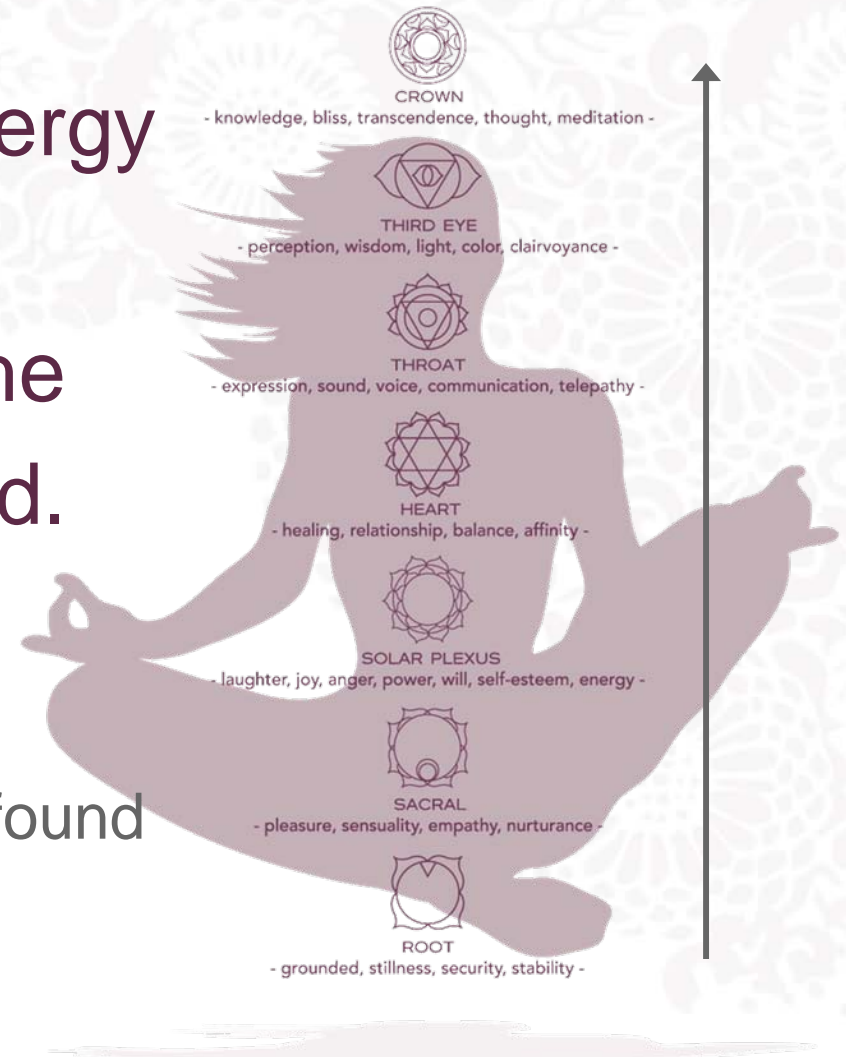


SPARITUAL IS ONE LETTER AWAY FROM SPIRITUAL

- SpaRitual practices a mind, body, spirit philosophy.
- Each product phase honors a spiritual tradition.

CHAKRAS

- Chakras are centers of energy located in an ascending column from the base of the spine to the top of the head.
- The term chakra is a Sanskrit word meaning **wheel**.
- The earliest mention of chakras is found in the Ancient Indian scriptures.



CHAKRAS



Each Multipurpose Treatment Product contains an essential oil that balances a specific chakra.



Mandarin Oriental



MANDARIN ORIENTAL
THE HOTEL GROUP



SM



Mandarin Oriental



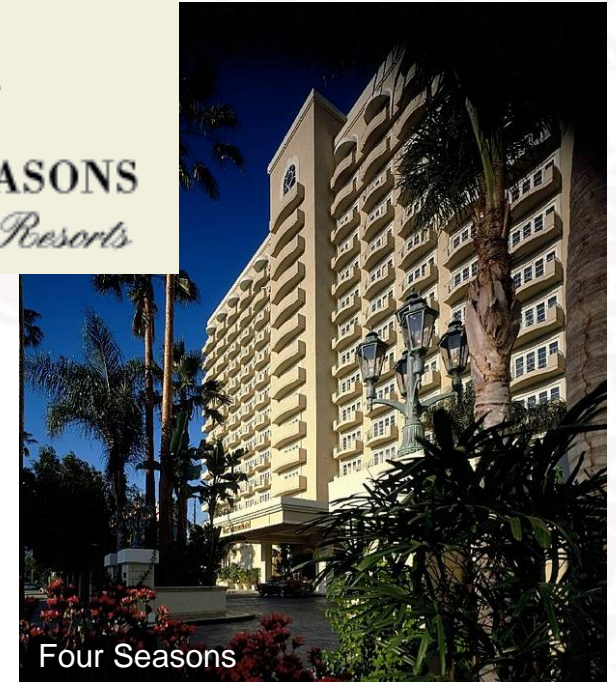
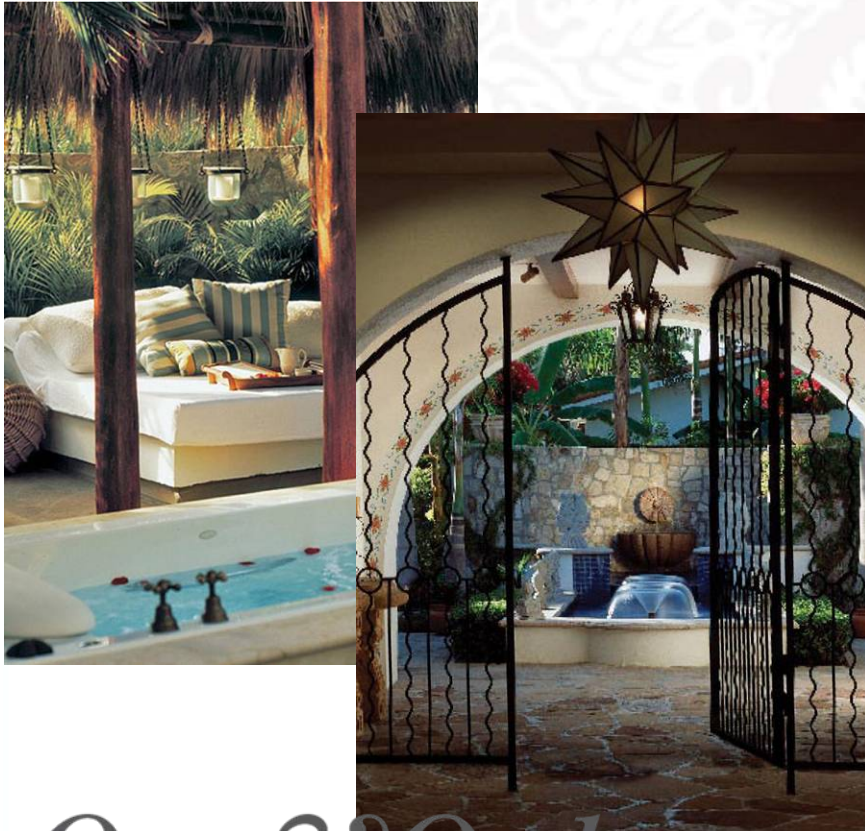
The Spa at Mandarin Oriental.



Mandarin Oriental

SPARITUAL®

DISTRIBUTION



Four Seasons

One & Only

Exclusive 5 star Luxury Resort Hotel
Cabo, Mexico

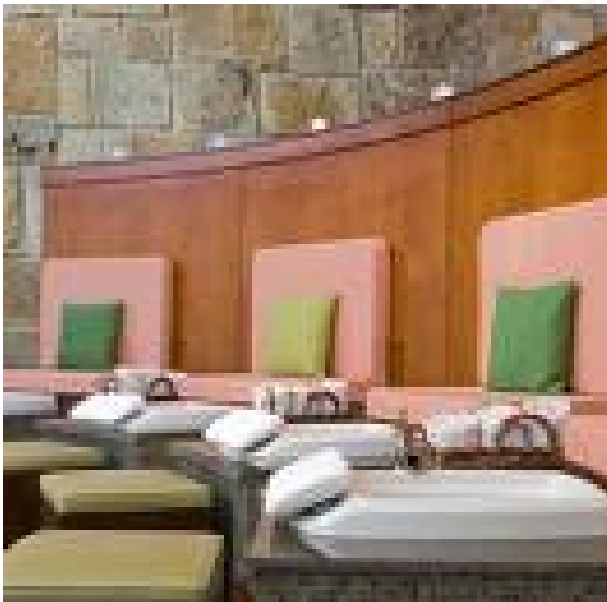


Four Seasons

SPARITUAL.®

DISTRIBUTION

HYATT.®



Grand Wailea Resort

HOTEL & SPA®

Maui, Hawaii

The Waldorf-Astoria Collection™



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SHE HAS DISCOVERED SPARITUAL

SPARITUAL.®

DISTRIBUTION

Marriott.
HOTELS & RESORTS



THE RITZ-CARLTON®



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SHE HAS DISCOVERED SPARITUAL

AVEDA™



- 2,500 AVEDA Concept Spa's and Salons.
- AVEDA has selected SpaRitual's nail care and nail lacquer products for use in their professional services and for sale in their retail areas.
- SpaRitual nail care and nail lacquer products were selected for our high quality and eco-conscious philosophy.

CANYON RANCH,
The Power of Possibility™



Canyon Ranch Living Community



Canyon Ranch Destination



**Miami Beach, Kissimmee, Chicago,
Tucson, Lenox, Las Vegas....**

CANYON RANCH.
The Power of Possibility™



Queen Mary 2

The Most Luxurious Cruise Ship in the World.

FULL-SERVICE



Plan 'O' Gram

Featured on the shelves of over 2,000 salon professional store locations

SPARITUAL®

DBP, FORMALDEHYDE & TOLUENE-FREE
NAIL LACQUERS

SPARITUAL®

MULTIPURPOSE • HAND BODY FOOT
VEGAN SPA COLLECTION

SPARITUAL®

DBP, FORMALDEHYDE & TOLUENE-FREE
VEGAN NAIL ELIXIRS

FULL SERVICE

Custom Design Spin Display

Featured in 220 salon professional store locations



SPARITUAL®

SPARITUAL PRODUCT OFFERINGS



SOURCED WITH AWARENESS



Hand, Foot, Body, Nail Care
Professional & Retail Sizes

FEATURED PRODUCT

Aware Spring Charity Color:

- A portion of the proceeds will be donated to the Go Green Initiative.
- The display features 6 'Aware' bottles (.5 Floz), a springy sheer peach crème.
- DBP, Toluene and Formaldehyde free.



Go Green is a comprehensive program designed to create a culture of environmental responsibility on school campuses located in 10 countries on 4 continents and growing.

SPARITUAL.®

THE SPARITUALIST

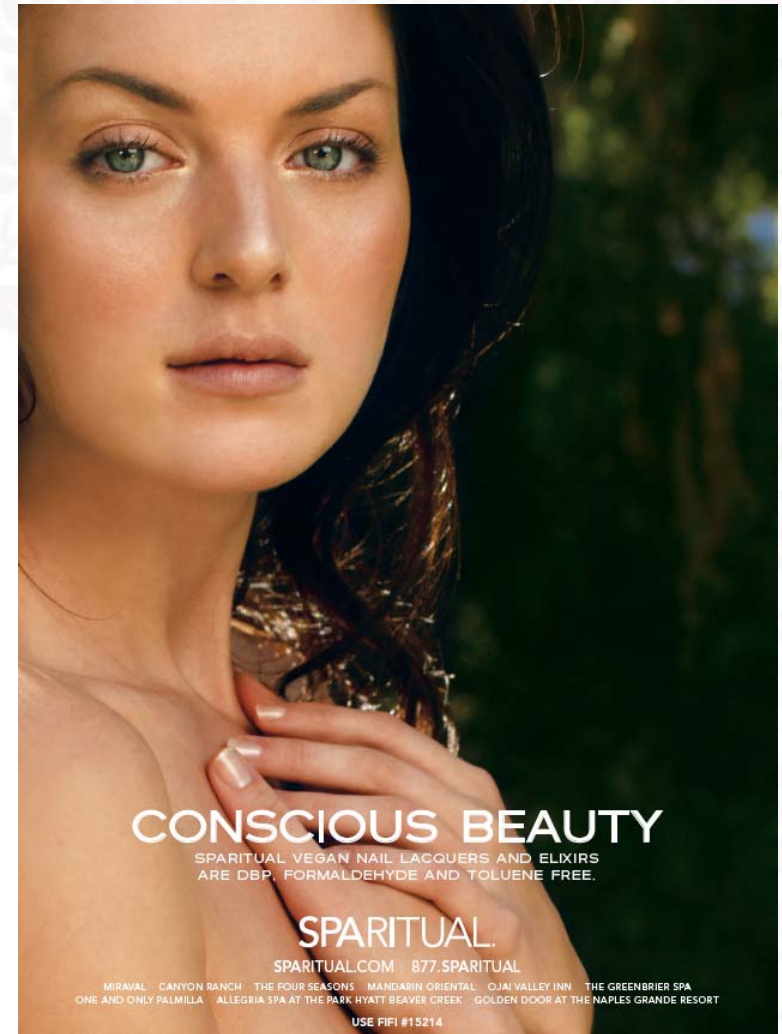
Bi-monthly Promotional Magazine



Contains new product launches and promotions and eco-luxury trend editorial.

SPARITUAL®

CURRENT ADVERTISING CAMPAIGN



SPARITUAL®

FEATURED PRODUCT

- 3 New **Organic** Lotions: available in 7.7 Fl oz, 16 Fl oz and 64 Fl oz
- The 3 new scents compliment SpaRitual's existing 21 Mineral Bath Salts and feature **certified organic ingredients**.



FEATURED PRODUCT

- 1 New **Organic Salt**
7.7 oz retail
16 oz professional
64 oz professional
- Featuring organic Ginger
Essential Oil



FEATURED PRODUCT

- **Organic** Formula Sample Packette's



PROFESSIONAL TOOLS

- The Chroma Guide
 - A combination of Color Therapy & Numerology.
 - A fun and unique way to select your Nail Lacquer color.



COLOR THERAPY

- Color therapy has the power to soothes or seduce, nurture or ignite.
- Color therapy has been linked to ancient concepts such as:
 - Chinese
 - Ayurveda
 - Ancient Egyptian cultures
- Color is a living energy and a property of light.
- Color therapy is a holistic therapy. It enables the practitioner to treat the person as a whole – mind, body, spirit – and restore health and well-being.

CHROMA GUIDE

THE MEANING BEHIND YOUR READING

Since ancient times, healers have understood that color has the physiological power to alter our mood and that numbers reveal our character traits. This guide fuses the disciplines of Color Therapy and Numerology to give you a quick mental retreat, a moment of contemplation to uplift your spirit. Colors have been categorized into four dynamic color suites to highlight the power of your personality. A new mood is only a color away.

- How to use the Chroma Guide



253

WINDS OF CHANGE
glitter

NUMEROLOGY:
253=2+5+3=10=1+0=1
Independence & ambition. The hero.

COLOR SUITE:
Airy Sopranos.
The power of air, mind & truth.



Look to tomorrow.

Close your eyes.
Feel what's coming.



Play your part. A better day awaits. You are a catalyst.



SPARITUAL®

EDUCATION ESSENTIALS

Comprehensive Education Manual & DVD



Manual includes 23 Signature Treatment Services for professional hand, body and foot care Rituals with step by step instructions and photographs.

SPARITUAL®

Education

- SpaRitual Education Manual
- Features and Benefits Product Guides
- Consumer Brochures
- On-Site Educational Training

