



# American Franchise Forum

## American Franchise Forum in the Caribbean

Santo Domingo, Dominican Republic  
October 23 & 24, 2008



The “American Franchise Forum” will provide a unique opportunity for investors from throughout the Caribbean region to learn about the subject of franchising from leading experts, as well as to hear from successful U.S. franchise companies about concrete investment opportunities in the Caribbean.

Franchising has boomed worldwide due to its success in reducing investor risk, based on the replication of successful business formats in different markets around the globe.

Caribbean investors who attend the “American Franchise Forum” will learn the details of how to make a successful franchise investment, including “How to Evaluate a Franchise Opportunity”; “Legal Considerations in a Franchise Agreement”; “How to Finance a U.S. franchise investment”; and “Reasons for the Global Success of Franchising”.

Investor attendees will also hear presentations about a variety of successful U.S. franchise concepts that are available for the Caribbean market. This program will be the most cost-effective means of learning about the subject of franchising, while also meeting with American Franchisors to discuss exciting investment opportunities.

For more information regarding registration for the Forum, as well as details about hotel reservations, please contact:

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