| | | OMB No. 0607 | -0013: Approval Expires 10/31/2005 | | | | | | |
|--|---------------------------|---|------------------------------------|--|--|--|--|--|--|
| U.S. DEPARTMENT OF COMMERCE Economics and Statistics Administration U.S. CENSUS BUREAU FORM SA-44S (12-15-2003) | ANNU | AL RETAIL TRADE RE 2003 | PORT | | | | | | |
| DUE DATE D | | | | | | | | | |
| NOTICE — Your report to the Census Bureau is confidential by law (Title 13, U.S. Code). It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process. | | | | | | | | | |
| RETURN COMPLETED TO U.S. CENSUS BUREAU 1201 East 10th Street Jeffersonville, IN 47132-0001 FAX 1-800-447-4613 | | | | | | | | | |
| Any questions call 1–800–772–7851 weekdays, 8:30 a.m. to 5:00 p.m. EST | | | | | | | | | |
| PROMPT RETURN WILL RESULT IN CONSIDERABLE SAVINGS TO YOUR GOVERNMENT. | (Please corre | ect any error in name, address, and ZIP C | Code) | | | | | | |
| YOUR RESPONSE IS REQUIRE questionnaire to answer the quest | | e, requires businesses and other org he Census Bureau. | anizations that receive this | | | | | | |
| GENERAL INSTRUCTIONS Please read all instructions and complete all items in this report. If book figures are not available, carefully prepared estimates, labeled "Est." are acceptable. Data for retail establishments operated by other firms, such as bractices, should be excluded entirely from this report. This report should cover ALL retail establishments operated by your for company and its subsidiaries in the United States (all 50 States and District of Columbia), except for subsidiaries or operating units which have been requested to submit separate Annual Retail Trade Reports to the U.S. Census Bureau. Data for auxiliary facilities of your firm primarily engaged in furnishing supporting services to your retail establishments (such as warehouses arages, central administrative offices, and repair services), should also be included in this report. Include in all items of this report, departments and concession operations in sports in departments in departments in departments in departments soft others (e.g., shoe departments in department stores, prescription counters in food stores, gift shops in hotels, concession operations in sports in sports attaitiums). BEECIAL INSTRUCTIONS | | | | | | | | | |
| | | | | | | | | | |
| Item 1A OWNERSHIP OR CON | TROL Name of owning or co | ontrolling company | | | | | | | |
| Is this company owned or controlled by another company | Address – Number an | d street | El Number (O disital | | | | | | |
| 050 1 ☐ YES 2 ☐ NO 📈 | City, State, ZIP code | | El Number (9 digits) | | | | | | |
| Item 1B NUMBER OF RETAIL E | STABLISHMENTS | | Number as of | | | | | | |
| F | | | December 31, 2003 | | | | | | |
| Enter the total number of retail establis covered by this report as of December | | · · · · · · · · · · · · · · · · · · · | | | | | | | |
| USCENSUSBUREA | U | CON | ITINUE ON REVERSE SIDE —> | | | | | | |

| See instruction sheet for detailed directions. 2003 Book figures for the callend are reacting another pointed in items 2As through 2Ac 2003 Book figures for the callend are varies and the receipts for all retail establishments, departments, and concessions. \$ Image: the callend area area and the receipts for all retail establishments, departments, and concessions. Image: the callend area area area and the receipts for all retail establishments, departments, and concessions. Image: the callend area area area area area area area are | Item 2A TOTAL SALES OF MERCHANDISE AND OTHER OPERATING RECEIPTS FOR 2003 | | | | | | | | | | |
|---|--|--|------|---------------|-------|------|--|--|--|--|--|
| below. Block figures for the calendar year are not available, carefully prepared estimates for the calendary ware preferable to book figures courting another predict. 100 100 100 a. Sales of merchandiae and other receipts for all real establishments, departments, and concessions. 5 102 102 b. Once the action taxes on sales of them such as gasoline. Figure, and toherce. Include excise taxes which were forwarded directly to taxing authorities? 5 102 | Se | e instruction sheet for detailed directions. | 2003 | | | | | | | | |
| for the calendar year are preferable to book figures covering another period. Image: Control of C | Book figures for the calendar year 2003 should be reported in items 2Aa through 2Ac | | | | Thou. | Dol. | | | | | |
| a. Sales of merchandise and other receipts for all retail establishments, departments, and concessions. NOT Induce scies taxes on sales of items such as gasoline, liquor, and tobacco. Include Documents of the Data recognize collected for an authorities? Not the Data collect state taxes which were forwarded directly to taxing authorities? Not D- on tinicude excise taxes reported in item 2As. 12 10 10 11 11 12 12 13 14 15 15 16 17 17 18 19 19 19 10 10 10 10 11 11 11 11 11 11 11 11 12 13 14 15 15 16 17 17 18 19 19 19 10 10 11 10 11 12 13 14 15 15 16 16 17 18 19 19 19 19< | below. If book figures for the calendar year are not available, carefully prepared estimates for the calendar year are preferable to book figures covering another period. | | | | | | | | | | |
| NOTE - Include sciets taxes on sales of items such as gasoline, figuor, and tobacco. Include ecomerce sales. Do not include in item 2A provides collected from accommence comprise gasor other charges for could reads there which were forwarded directly to taxing authorities? D. Did your firm collect sales taxes which were forwarded directly to taxing authorities? 102 102 NOTE - Do not include excise taxes reported in time ZA. 5 103 1 2 _ 0.0 0 100 5 103 1 5. Did your firm collect sales taxes which were forwarded directly to taxing authorities? 103 1 103 1 2 _ 0.0 0 100 5 103 1 103 1 103 1 103 1 103 1 103 1 103 1 103 <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> | | | | | | | | | | | |
| e-commerce seles and prove the distance of the exception of the selected of the selected of the exception of the selected of the exception of the selected of the exception of the selected of t | a. | | | | | | | | | | |
| for credit or sales taxes which were forwarded directly to taxing authorities. b) Did your firm collect sales taxes reported in item 2Aa. 120 120 121 121 122 123 121 121 122 123 123 124 125 120 121 121 121 121 121 121 121 121 125 121 125 121 125 121 125 121 125 121 125 121 125 121 125 121 125 121 125 121 125 121 125 121 125 121 125 121 125 121 125 121 125 121 125 121 125 121 125 121 121 121 121 121 125 121 125 121 121 121 121 | | e-commerce sales. | 102 | | | | | | | | |
| b. Did your firm collect sales taxes which were forwarded directly to taxing authorities? S S S NOT Do to field excise taxes reported in term 22A. S S S S 101 101 S | | Do not include in item 2Aa receipts collected from customers for carrying charges or other charges for credit or sales taxes which were forwarded directly to taxing authorities. | | | | | | | | | |
| NOT — On to include scile starse reported in tem 2A. \$ 101 125 103 101 125 103 104 103 104 105 104 104 104 104 104 105 1 | | | | | | | | | | | |
| 12 | D. | | | | | | | | | | |
| 2 NO 103 c. DTAL tales of merchandise and other operating receipts including sales taxes collected and foreworded directly to taxing authorities — Sum of items 2Aa and 2Ab 103 c. DTAL tales of merchandise and other operating receipts including sales taxes collected and foreworded directly to taxing authorities — Sum of items 2Aa and 2Ab 103 c. DTAL tales of merchandise and other operating receipts are sales of goods and services, where an order is placed by the bayer or price and terms of the sale are negotiated over an internet, extrant, EDI methods by the bayer or price and terms of the sale are negotiated over an internet, extrant, EDI methods by the bayer or price and terms of the sale are negotiated over an internet, extrant, EDI methods by the bayer or price and terms of the sale are negotiated over an internet, extrant, EDI methods by the bayer of price and terms of the sale are negotiated over an internet, extrant, EDI methods by the bayer of price and terms of the sale are negotiated over an internet, extrant, EDI methods by the bayer of price and terms of the sale are negotiated over an internet, extrant, EDI methods by the bayer of price and terms of the sale are negotiated over an internet, extrant, EDI methods by the bayer of price and terms of the sale are negotiated over an internet, extrant, EDI methods by the bayer of price and terms of the sale are negotiated over an internet, extrant, EDI methods by the sale are negotiated over an internet, extrant, EDI methods by the sale are negotiated over an internet, extrant, EDI methods by the sale are negotiated over an internet, extrant, EDI methods by the sale are negotiated over an internet, extrant, EDI methods by the sale are negotiated over an internet, extrant, EDI methods by the sale are negotiated over an internet internet arecommerce asales in item 20 internet areceiv | | | \$ | | | | | | | | |
| forwarded directly to taking authorities — \$ Sum of items 2Aa and 2Ab \$ Item 28 E-COMMERCE SALES OF MERCHANDISE AND OTHER OPERATING RECEIPTS FOR 2003 E-commerce sales and other operating receipts are sales of goods and services, where an order is placed by the buyer or price and terms of the sale are negotitated over an internet, extrantet, EDI retwork, electronic mail, or other online system. Payment may or may not be made online. a. Did your firm have e-commerce sales during 2003? 2003 120 1 - YES | | | 103 | | | | | | | | |
| forwarded directly to taking authorities — \$ Sum of items 2Aa and 2Ab \$ Item 28 E-COMMERCE SALES OF MERCHANDISE AND OTHER OPERATING RECEIPTS FOR 2003 E-commerce sales and other operating receipts are sales of goods and services, where an order is placed by the buyer or price and terms of the sale are negotitated over an internet, extrantet, EDI retwork, electronic mail, or other online system. Payment may or may not be made online. a. Did your firm have e-commerce sales during 2003? 2003 120 1 - YES | | | | | | | | | | | |
| Sum of items 24a and 24b \$ Sum of items 24a and 24b \$ Item 22 E-COMMERCE SALES OF MERCHANDISE AND OTHER OPERATING RECEIPTS FOR 2003 F-commerce sales and other operating receipts are sales of goods and services, where an order is placed by the buyer or price and terms of the sale are negotiated over an Internet, extranct, EDI network, electronic mail, or other online system. Payment may or may not be made online. a. Did your firm have e-commerce sales during 2003? 2003 130 10 YES r \$ Commerce sales by your firm for 2003. (include e-commerce sales in item 2Aa. Exclude sales taxes) \$ Exclude sales taxes) 10 De the commerce sales in item 28 include sales to customers located outside the United States? 11 et on 10 YES - Go to item 2Cb 10 NO - SKIP to item 2D b. Check the parcentage of total e-commerce sales in then 28 that were to customers located outside the United States? 10 et on 10 YES - Go to item 3 10% - 5KIP to item 2D 10% a. Do the data reported in items 2A and 28 represent the calendar year (January 1 through December 31) for 2003? 104 Month Day Year From 1 121 1 YES - Go to item 3 100 - Enter the period that the data represent. 106 Item 3 CLASS OF CUSTOMER 100 % 100 10 Report the parcentage of this firm's tota | C. | | | | | | | | | | |
| | | , . | \$ | | | | | | | | |
| | | | | | | | | | | | |
| | lte | m 28 E-COMMERCE SALES OF MERCHANDISE AND OTHER OPERATING RECEIPTS FOR | 2003 | | | | | | | | |
| placed by the buyer or price and terms of the sale are negotiated over an Internet, extranet, EDI a. Did your firm have e-commerce sales during 2003? 130 1 □ YES 2 2003 130 1 □ YES 2 2003 Bill Mill 100 to the online system. Payment may or may not be made online. Bill 101 □ YES 2 2003 101 □ YES 2 2003 Bill 113 113 113 113 113 113 113 113 113 113 113 113 113 113 114 115 115 116 117 118 119 111 111 111 111 111 112 113 114 115 116 117 118 119 111 111 111 111 111 111 112 113 114 115 115 116 117 118 119 111 111 111 112 113 114 115 115 116 117 | | | 2000 | | | | | | | | |
| intervent, electronic mail, or other online system. Payment may or may not be made online. a. Did your firm have e-commerce sales during 2003? 130 1 YES \overline{g} 2 NO - SKIP to item 2D b. E-commerce sales by your firm for 2003. (Include e-commerce sales in item 2Aa. Exclude sales taxes.) 3 b. E-commerce sales by your firm for 2003. (Include e-commerce sales in item 2Aa. Exclude sales taxes.) 3 b. E-commerce sales in them 2B include sales to customers located outside the United States? 5 eito 1 VES - Go to item 2Cb 2 NO - SKIP to item 2D b. Chack the parcentage of total e-commerce sales in them 2B that were to customere located outside the United States. (Reminder: E-commerce sales from U.S. locations only). 104 e20 1 < 1% 2 1% - 5% 3 6% - 10% b. Chack the parcentage of total e-commerce sales from U.S. locations only). 104 Month Day Year From 1 1 105 1 b. Do the data reported in items 2A and 2B represent the calendar year (January 1 through December 31 for 2003? 104 104 Month Day Year Too 1 1 1 1 1 1 1 1 121 1 _ YES - Go to item 3 2 NO - Enter the period that the data represent. Too 1 1 1 1 <th>E-</th> <th>commerce sales and other operating receipts are sales of goods and services, where an order is acced by the buyer or price and terms of the sale are negotiated over an Internet, extranet, EDI</th> <th></th> <th></th> <th></th> <th></th> | E- | commerce sales and other operating receipts are sales of goods and services, where an order is acced by the buyer or price and terms of the sale are negotiated over an Internet, extranet, EDI | | | | | | | | | |
| 130 i VES z 2 NO - SKIP to item 2D b. E-commerce sales by your firm for 2003. (Include e-commerce sales in item 2Aa. tem 2C E-COMMERCE SALES a. Do the e-commerce sales in Item 2B include sales to customers located outside the United States? s10 1 VES - Go to item 2Cb a. Do the d-commerce sales in Item 2B that were to customers located outside the United States? s10 1 VES - Go to item 2Cb b. Check the percentage of total e-commerce sales from US. Iocations only). e20 1 < 1% s2 1 < 1% s3 2 < NO - Enter the period that the data represent. 105 1 1 121 1 VES - Go to item 3 s2 NO - Enter the period that the data represent. tem 3 CLASS OF CUSTOMER Report the percentage of this firm's total sales in 2003 (Item 2A) for each class of customer. Class of customer a. Households | ne | twork, electronic mail, or other online system. Payment may or may not be made online. | | | | | | | | | |
| 130 i VES z 2 NO - SKIP to item 2D b. E-commerce sales by your firm for 2003. (Include e-commerce sales in item 2Aa. tem 2C E-COMMERCE SALES a. Do the e-commerce sales in Item 2B include sales to customers located outside the United States? s10 1 VES - Go to item 2Cb a. Do the d-commerce sales in Item 2B that were to customers located outside the United States? s10 1 VES - Go to item 2Cb b. Check the percentage of total e-commerce sales from US. Iocations only). e20 1 < 1% s2 1 < 1% s3 2 < NO - Enter the period that the data represent. 105 1 1 121 1 VES - Go to item 3 s2 NO - Enter the period that the data represent. tem 3 CLASS OF CUSTOMER Report the percentage of this firm's total sales in 2003 (Item 2A) for each class of customer. Class of customer a. Households | a. | Did your firm have e-commerce sales during 2003? | | 2003 | | | | | | | |
| b. Econmerce sales by your firm for 2003. (Include e-commerce sales in item 2Aa. 113 113 b. Exclude sales taxes.) 113 1 Item 2C ECOMMERCE SALES a. Do the e-commerce sales in Item 2B include sales to customers located outside the United States? 110 item 2C a. Do the e-commerce sales in Item 2B include sales to customers located outside the United States? item 2D a. Check the percentage of total e-commerce sales from U.S. locations only). item 2D SALES REPORT PERIOD a. Do the data reported in items 2A and 2B represent the calendar year (January 1 through December 31) for 2003? 104 121 1 YES — Go to item 3 2 NO — Enter the period that the data represent. 105 121 1 YES — Go to item 3 2 NO — Enter the period that the data represent. 105 121 1 YES — Go to item 3 2 NO — Enter the period that the data represent. 105 105 1 1 106 1 1 121 YES — Go to item 3 2003 (Item 2A) for each class of customer. Class of customer 600 601 b. Wholesalers and other | | | Bil. | - | | Dol. | | | | | |
| Item 2C E-COMMERCE SALES a. Do the e-commerce sales in Item 2B include sales to customers located outside the United States? $s_1 	ext{ VES } - Go to item 2Cb$ $s_2 	ext{ NO } - SKIP to item 2D$ b. Check the percentage of total e-commerce sales in Item 2B that were to customers located outside the United States. (Reminder: E-commerce sales from U.S. locations only). $e_{20 	ext{ 1}} 	ext{ 2} 	ext{ 1} 	ext{ 2} 	ext{ 1} 	ext{ 2} 	ext{ 3} 	ext{ 6} 	ext{ 6} 	ext{ 3} 	ext{ 6} 	ext{ 6} 	ext{ 3} 	ext{ 3} 	ext{ 6} 	ext{ 3} 	ext{ 3} 	ext{ 6} 	ext{ 6} 	ext{ 3} 	ext{ 3} 	ext{ 6} 	ext{ 4} 	ext{ 3} 	ext{ 3} 	ext{ 6} 	ext{ 4} 	ext{ 3} 	ext{ 3} 	ext{ 6} 	ext{ 4} 	ext{ 3} 	ext{ 6} 	ext{ 6} 	ext{ 6} 	ext{ 4} 	ext{ 3} 	ext{ 6} 	ext{ 4} 	ext{ 4} 	ext{ 3} 	ext{ 6} 	ext{ 4} 	ext{ $ | | | | | | 2011 | | | | | |
| Item 2C F-COMMERCE SALES a. Do the e-commerce sales in Item 2B include sales to customers located outside the United States? 610 1 YES - Go to item 2Cb 2 NO - SKIP to item 2D b. Check the percentage of total e-commerce sales in Item 2B that were to customers located outside the United States. (Reminder: E-commerce sales from U.S. locations only). 620 1 < 1% | b. | E-commerce sales by your firm for 2003. (Include e-commerce sales in item 2Aa. | | | | | | | | | |
| a. Do the e-commerce sales in Item 2B include sales to customers located outside the United States? 610 1 YES - Go to item 2Cb 2 NO - SKIP to item 2D b. Check the percentage of total e-commerce sales in Item 2B that were to customers located outside the United States. (Reminder: E-commerce sales from U.S. locations only). 620 1 620 1 2 1%-5% 3 6%-10% 4 >10% Item 2D SALES REPORT PERIOD a. Do the data reported in items 2A and 2B represent the calendar year (January 1 through December 31) for 2003? 104 Month Day 1 Year 121 1 YES - Go to item 3 105 1 <td></td> <td></td> <td>\$</td> <td></td> <td></td> <td></td> | | | \$ | | | | | | | | |
| 610 1 YES - Go to item 2Cb 2 NO - SKIP to item 2D b. Check the percentage of total e-commerce sales in them 2B that were to customers located outside the United States. (Reminder: E-commerce sales from U.S. locations only). 620 1 <1% | Ite | an 20 E-COMMERCE SALES | | | | | | | | | |
| b. Check the percentage of total e-commerce sales in Item 2B that were to customers located outside the United States. (Reminder: E-commerce sales from U.S. locations only). 620 1 < <1% 2 | a. | Do the e-commerce sales in Item 2B include sales to customers located outside the United States? | | | | | | | | | |
| b. Check the percentage of total e-commerce sales in Item 2B that were to customers located outside the United States. (Reminder: E-commerce sales from U.S. locations only). 620 1 < <1% 2 | | 610 1 YES — Go to item 2Cb $2 \square$ NO — SKIP to item 2D | | | | | | | | | |
| outside the United States. (Reminder: E-commerce sales from U.S. locations only). 620 620 620 11 2 NO Enter the period that the data represent. 104 104 104 104 104 104 104 104 104 104 104 104 104 104 104 104 104 105 105 106 107 108 109 109 100 100 111 111 112 111 112 112 111 112 112 111 112 112 111 112 | | | | | | | | | | | |
| $620 \ 1 \bigcirc <1\%$ $2 \bigcirc 1\% \longrightarrow 5\%$ $3 \bigcirc 6\% \longrightarrow 10\%$ $4 \bigcirc >10\%$ Item 2D SALES REPORT PERIOD 104 Month Day Year 121 $1 \bigcirc YES \longrightarrow Go$ to item 3 105 1 1 1 1 1 1 1 105 1 | b. | Check the percentage of total e-commerce sales in Item 2B that were to customers located | | | | | | | | | |
| Item 2D SALES REPORT PERIOD a. Do the data reported in items 2A and 2B represent the calendar year (January 1 through December 31) for 2003? 104 Month Day Year 121 1 YES - Go to item 3 105 1 1 2 NO - Enter the period that the data represent. 105 1 1 Item 3 CLASS OF CUSTOMER Report the percentage of this firm's total sales in 2003 (Item 2A) for each class of customer. Class of customer 600 % a. Households % 601 % b. Wholesalers and other retailers % 602 % 600 % 603 603 | | | | | | | | | | | |
| a. Do the data reported in items 2A and 2B represent the calendar year (January 1 through December 31) for 2003? 104 Month Day Year 121 1 YES - Go to item 3 105 1 1 2 NO - Enter the period that the data represent. 105 1 1 Item 3 CLASS OF CUSTOMER Report the percentage of this firm's total sales in 2003 (Item 2A) for each class of customer. Class of customer a. Households % b. Wholesalers and other retailers % 601 % 602 % 603 % | | 620 1 <1% 2 1%—5% 3 6%—10% 4 >10% | | | | | | | | | |
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| 121 1 YES - Go to item 3 105 1 2 NO - Enter the period that the data represent. 105 1 1 Item 3 CLASS OF CUSTOMER Report the percentage of this firm's total sales in 2003 (Item 2A) for each class of customer. Class of customer a. Households % b. Wholesalers and other retailers % 601 % 601 % 602 % 603 % | a. | Do the data reported in items 2A and 2B represent the calendar year (January 1 through | 104 | Month | Day | Year | | | | | |
| 121 1 YES - Go to item 3 2 NO - Enter the period that the data represent. To To Item 3 CLASS OF CUSTOMER Report the percentage of this firm's total sales in 2003 (Item 2A) for each class of customer. Opercentage of this firm's total sales in 2003 (Item 2A) for each class of customer. Class of customer 600 a. Households % b. Wholesalers and other retailers % 602 % 603 % | | December 31) for 2003? | From | | · · | | | | | | |
| 121 1 YES - Go to item 3 2 NO - Enter the period that the data represent. To To Item 3 CLASS OF CUSTOMER Report the percentage of this firm's total sales in 2003 (Item 2A) for each class of customer. Opercentage of this firm's total sales in 2003 (Item 2A) for each class of customer. Class of customer 600 a. Households % b. Wholesalers and other retailers % 602 % 603 % | | | 105 | | | | | | | | |
| Item 3 CLASS OF CUSTOMER Report the percentage of this firm's total sales in 2003 (Item 2A) for each class of customer. Percentage of total sales Class of customer 600 a. Households % b. Wholesalers and other retailers % c. Other businesses and private nonprofit institutions % 602 % 603 % | | | 105 | | · · | | | | | | |
| Report the percentage of this firm's total sales in 2003 (Item 2A) for each class of customer. Class of customer a. Households | | 2 NO — Enter the period that the data represent. | То | | | | | | | | |
| Report the percentage of this firm's total sales in 2003 (Item 2A) for each class of customer. Class of customer a. Households | | | | | | | | | | | |
| Report the percentage of this firm's total sales in 2003 (Item 2A) for each class of customer. Class of customer a. Households | lt | em 3 CLASS OF CUSTOMER | | | | | | | | | |
| Class of customer Percentage of total sales a. Households 600 b. Wholesalers and other retailers 601 c. Other businesses and private nonprofit institutions 602 603 % | P | | | | | | | | | | |
| Class of customer total sales a. Households 600 b. Wholesalers and other retailers % 601 % 602 % 603 % | ne | port the percentage of this firm's total sales in 2003 (item 2A) for each class of customer. | | Percentage of | | | | | | | |
| a. Households | | Class of customer | | | | | | | | | |
| b. Wholesalers and other retailers | | | | 600 | | | | | | | |
| b. Wholesalers and other retailers | a. | Households | | | | % | | | | | |
| c. Other businesses and private nonprofit institutions | | | | 601 | | | | | | | |
| c. Other businesses and private nonprofit institutions | b. | Wholesalers and other retailers | | | | % | | | | | |
| 603 | | | | 602 | | | | | | | |
| | C. | Other businesses and private nonprofit institutions | | | | % | | | | | |
| d. Governments | | | | 603 | | | | | | | |
| | d. | Governments | | | | % | | | | | |
| | | | | | | | | | | | |

| | | | | | | | | | | | | | Page 3 |
|--|---|-------------|----------|---------------------------------------|-------------------|------------|--------|-------------------------|-----------|--------|-------|------|--------|
| lte | em 4 MAJOR MERCHANDISE LINES | 2003 | | | | | | | | | | | |
| | r clarification regarding merchandise lines II 1–800–772–7851. | | | | otal sales (a) | | | E-commerce sales (b) | | | | | |
| | | Bil. 700 | Mil. | Thou. | Dol. | Per 800 | cent | Bil. 720 | Mil. | Thou. | Dol. | 820 | ercent |
| a. | Books and magazines | \$ 701 | | | | 801 | % | \$ 721 | | | | 821 | % |
| b. | Clothing and clothing accessories (Include footwear) | \$ 702 | | | | 802 | % | 721 \$ 722 | | | | 822 | % |
| c. | Computer hardware | \$ 703 | | | | 803 | % | 722 \$ 723 | | | | 823 | % |
| d. | Computer software | \$ 704 | | | | 804 | % | 723 \$ 724 | | | | 824 | % |
| e. | Drugs, health aids, and beauty aids | \$ 705 | | | | 805 | % | 724 \$ 725 | | | | 825 | % |
| f. | Electronics and appliances | \$ 706 | | | | 806 | % | 725 \$ | | | | 826 | % |
| g. | Food, beer, and wine | \$ 707 | | | | 807 | % | 726 \$ 727 | | | | 827 | % |
| h. | Furniture and home furnishings | \$ 708 | | | | 808 | % | 727 \$ | | | | 828 | % |
| i. | Jewelry | \$ 709 | | | | 809 | % | 728 \$ | | | | 829 | % |
| j. | Music and videos | \$ 710 | | | | 810 | % | 729 \$ | | | | 830 | % |
| k. | Office equipment and supplies | \$ 711 | | | | 811 | % | 730 \$ | | | | 831 | % |
| I. | Sporting goods | \$ 712 | | | | 812 | % | 731 \$ 732 | | | | 832 | % |
| | Toys, hobby goods, and games | \$ 713 | | | | 813 | % | 732 \$ 733 | | | | 833 | % |
| n. | Other merchandise — Specify principal line(s) below \mathbf{v} | | | | | 013 | | | | | | 033 | |
| | | \$ 714 | | | | 814 | % | \$ 734 | | | | 834 | % |
| о. | Shipping and handling | \$ 715 | | | | 015 | % | \$ | | | | 0.05 | % |
| p. | Advertising revenues | \$ | | | | 815 | % | 735 \$ | | | | 835 | % |
| | Other non-merchandise receipts — Specify principal | 716 | | | | 816 | | 736 | | | | 836 | |
| | receipt(s) below | ¢ | | | | | % | \$ | | | | | % |
| | Total Sales of Merchandise | φ 719 | | | | 819 | /0 | φ 740 | | | | 840 | /0 |
| | NOTE – Sum of all items should equal totals in items 2A and 2B. | \$ | | | | | % | \$ | | | | | % |
| | em 5 MERCHANDISE INVENTORIES (Decemb | | | nstruc | ction s | sheet | for d | etailed | l direc | tions. | | | |
| | port cost value of all merchandise. Cost figures for De build be reported in items 5a through 5c. If book figures are | | | Merchandise inventories at cost value | | | | | | | | | |
| carefully prepared estimates of inventories for December 31 are preferable to book figures representing another date. For inventories at LIFO cost , | | | 2003 | | | | 2002 | | | | | | |
| rep | ort the LIFO amount plus the LIFO reserve. | | , | Bil. | IV | 1il. | Thou. | Dol. | Bil. | Mi | I. Th | ou. | Dol. |
| | mplete each item; enter "0" if none. Merchandise in retail store(s), departments, and concessi | ons | | \$ | | | | | \$ | | | | |
| | Merchandise in warehouses, offices, or in transit for | | | 202 | | | | | 252 | | | | |
| | distribution to your retail outlet(s), including merchandise to be distributed to retail departments and concessions | | | | | | | | | | | | |
| | operated by your firm in other establishments | • • • • | | \$ | | | | | \$ | | | | |
| C. | TOTAL merchandise inventories — Sum of items 5a and 5b ————— | | | 200 \$ | | | | | 250 \$ | | | | |
| d. | Are the data reported in items 5a through 5c for December | er 31? | | 203 | | | | | 253 | | | | |
| | 220 1 YES — Go to item 6 | | | Mont | h C | Day | Ye | ar | Month | n Da | ау | Yea | ar |
| | $_2 \square$ NO — Enter the date that the data represent. — | | | | | | | | | | | | |
| lte | m 6 INVENTORY VALUATION METHOD — S | ee ins | truction | sheet | t for d | etaile | ed dir | ection | s. | | | | |
| a. | Were any of the inventories reported in item 5 above valu Last-In, First-Out (LIFO) and/or LIFO Retail Method of inve | ied usin | ig the | | | 200 | 3 | | | | 2002 | | |
| | | intory v | | Bil | . N | /il. | Thou. | Dol. | Bil. | Mi | I. Tł | nou. | Dol. |
| | 305 1 YES _¥ 2 NO — <i>SKIP to item</i> 7 | | | 300 | | | | | 350 | | | | |
| b. Amount of inventories in item 5c subject to LIFO — <i>Exclude LIFO reserve</i> . | | \$ | | | | | \$ | | | | | | |
| c. Amount of LIFO Reserve — The LIFO Reserve is the DIFFERENCE between a given physical stock valued on a non-LIFO basis, for example First-In, | | 301 | | | | | 351 | | | | | | |
| | First-Out (FIFO), and that same physical stock valued at LI value MINUS LIFO value) | FO (i.e., | non-LIFO | \$ | | | | | \$ | | | | |
| | | | | 302 | | | | | 352 | | | | |
| d. | Amount of total inventories subject to LIFO Sum of items 6b and 6c | | | \$ | | | | | \$ | | | | |
| | | | | 303 | | | | | 353 | | | | |
| e. | Amount of total inventories in item 5c which was not subj NOTE — The sum of lines 6d and 6e should equal it | | | \$ | | | | | \$ | | | | |

| Item 7 PURCHASES OF MERCHANDISE (AT COST) | | | | | | | | | | |
|---|--|------------------------------------|---|------------------------|---|-------------------------------------|---------------|--|--|--|
| See instruction sheet for detailed directions. | | | | | | Purchases at cost value | | | | |
| | | | | | | 2003 Bil. Mil. Thou. Dol. | | | | |
| | | | | | Mil. T | Thou. | Dol. | | | |
| a. Report total cost of merchandise purchase discounts), for which you took title during 200 Exclude expenditures for supplies, equipment | 03 whether or not payment | was made dur | ing the year. | 400 → \$ | | | | | | |
| b. Were any of the goods purchased for resale in | n item 7a ordered over an | Internet, extran | et, EDI or other onli | ne system? | | I | | | | |
| 405 1 YES 2 NO 3 D | 405 1 YES 2 NO 3 DON'T KNOW | | | | | | | | | |
| INSTALLMENT ACCOUNTS DEFINITIONS OF ACCOUNTS RECEIVABLE | | | | | | | | | | |
| Open-end – Primarily "revolving" or optional accounts in which a deferred payment privilege is extended through a line of credit and the customer has the option of paying the balance in full, usually with no finance charge, paying in two or more installments subject to some minimum required payment with a finance charge usually assessed. | | | | | | | | | | |
| Closed-end – Credit generally requiring a n and which specifies a fixed schedule of insta contract. | ew contract to cover each allment payments with the | extension of cre number and the | edit in which a preco e amount of paymer | mputed finants and due | ance charge dates specif | is asse fied in t | essed, the | | | |
| CHARGE ACCOUNTS – Credit accounts for | | | | | billing peri | od. | | | | |
| | AD THE INSTRUCTIONS | ABOVE BEFOI | RE ANSWERING IT | EMS 8B. | | | | | | |
| Item 8A ACCOUNTS RECEIVABLE BA | | | | | | _ | | | | |
| Does this company extend credit to customers at NOTE — Exclude credit which may have orig such as banks, finance companies, | inated at this firm. but i | s actually pro | vided by others. | ons covered | by this repo | ort? | | | | |
| 520 1 YES — Refer to definitions of account | | | KIP to item 9 | | | | | | | |
| Item 8B UNPAID BALANCES FOR ALL | RETAIL ESTABLISHM | ENTS COVE | RED BY THIS RE | PORT | | | | | | |
| | | | | Rolo | | nding | a of | | | |
| Type of account Mark (X) one box for each line to indicate type of | f credit account carried | | | | Balances outstanding as of — December 31, 2003 | | | | | |
| | | | | Bil. | 1 | Thou. | Dol. | | | |
| 1. INSTALLMENT ACCOUNTS | | | | 501 | | | | | | |
| (a) Open-end accounts (revolving or optional | 1) | 521 1 YE | S 2 NO | \$ | | | | | | |
| (b) Closed-end accounts | | 522 1 🗌 YE | S 2 🗌 NO | 502 \$ | | | | | | |
| 2. CHARGE ACCOUNTS | | 523 1 🗌 YE | S 2 🗌 NO | 503 \$ | | | | | | |
| | | | | 500 | | | | | | |
| 3. Total — Sum of lines 1(a), 1(b), and 2 — | | |) | \$ | | | | | | |
| REMARKS 962 | | | | | | | | | | |
| | | | | | C | ENSUS | S USE | | | |
| | | | | | 961 | | 0002 | | | |
| | | | | | | | | | | |
| Public reporting burden for this collection of information is estimated to average 24 minutes per response, including the time for assembling data from existing records and completing the form. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: Paperwork Project 0607-0013, U.S. Census Bureau, 4700 Silver Hill Road, Stop 1500, Washington, DC 20233-1500. You may e-mail comments to Paperwork@census.gov; use "Paperwork Project 0607-0013" as the subject. <i>PLEASE INCLUDE FORM NAME AND NUMBER IN ALL CORRESPONDENCE.</i> Respondents are not required to respond to any information collection unless it displays a valid approval number from the Office of Management and Budget. This 8-digit number appears in the top right corner of this form. | | | | | | | | | | |
| Item 9 CERTIFICATION — This report | 1 | | | | | | | | | |
| Name and e-mail address of person to contact regarding this report – <i>Print or type</i> 950 | Address — Number and st 951 | reet, cıty, State, | ZIP Code | 954 Area code | Telephone Number | | xtension | | | |
| | | | | 955 | Fax numb | ber | | | | |
| Signature of authorized person | Title | | Date | Area code | Number | | | | | |
| - ' | 952 | | 953 | 956 Internet | address (firi | m's hor | mepage) | | | |
| htt | | | | | http:// | | | | | |
| FORM SA-44S (12-15-2003) | 1 | | | | | | | | | |

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