

Iowa

1997

Issued December 1999

EC97R44A-IA

1997 Economic Census

Retail Trade

Geographic Area Series



USCENSUSBUREAU

Helping You Make Informed Decisions

U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU



ACKNOWLEDGMENTS

Many persons participated in the various activities of the 1997 Economic Census for the Retail Trade sector.

Service Sector Statistics Division prepared this report. **Bobby E. Russell**, Assistant Chief for Census Programs, was responsible for the overall planning, management, and coordination. Planning and implementation were under the direction of **Fay Dorsett**, Chief, Retail Census Branch, assisted by **Thomas G. Dassel**, **Peter H. Lee**, **Maria P. Ray**, and **M. Yvonne Wade**. Primary staff assistance was provided by **Sean M. Anthony**, **Nicole C. Carrigan**, **Kasey L. Dickenson**, **Darrell S. Dow**, **Charlene B. Harris**, **Ronald J. MacKenzie**, **Veronica R. Morgan**, **Deborah S. Newton**, **J. Robert Nusz**, **Barbara T. Parlett**, **Jeremy R. Stash**, **Pamela L. Stumler**, **Anna M. Stump**, **Paula M. Thompson**, and **Keeley H. Voor**.

Mathematical and statistical techniques as well as the coverage operations were provided by **Carl A. Konschnik**, Assistant Chief for Research and Methodology, assisted by **Carol S. King**, Chief, Statistical Methods Branch, and **Jock R. Black**, Chief, Program Research and Development Branch, with staff assistance from **Maria C. Cruz** and **David L. Kinyon**.

The Economic Planning and Coordination Division provided overall planning and review of many operations and the computer processing procedures. **Shirin A. Ahmed**, Assistant Chief for Post-Collection Processing, was responsible for edit procedures and designing the interactive analytical software. Design and specifications were prepared under the supervision of **Dennis L. Shoemaker**, Chief, Census Processing Branch, assisted by **John D. Ward**. Primary staff assistance was provided by **Sonya P. Curcio**, **Richard W. Graham**, and **Cheryl E. Merkle**. The Economic Product Team, with primary contributions from **Andrew W. Hait** and

Jennifer E. Lins, was responsible for the development of the system to disseminate 1997 Economic Census reports.

The staff of the National Processing Center, **Judith N. Petty**, Chief, performed mailout preparation and receipt operations, clerical and analytical review activities, and data entry.

The Geography Division staff developed geographic coding procedures and associated computer programs.

The Economic Statistical Methods and Programming Division, **Charles P. Pautler Jr.**, Chief, developed and coordinated the computer processing systems. **Martin S. Harahush**, Assistant Chief for Quinquennial Programs, was responsible for design and implementation of the computer systems. **Robert S. Jewett** and **Barbara L. Lambert** provided special computer programming. **William C. Wester**, Chief, Services Branch, assisted by **Robert A. Hill**, **Dennis P. Kelly**, and **Jeffrey S. Rosen**, supervised the preparation of the computer programs. Additional programming assistance was provided by **Donell D. Barnes**, **Daniel C. Collier**, **Gilbert J. Flodine**, **David Hiller**, **Leatrice D. Hines**, **William D. McClain**, **Jay L. Norris**, **Sarah J. Presley**, and **Michael A. Sendelbach**.

Computer Services Division, **Debra D. Williams**, Chief, performed the computer processing.

The staff of the Administrative and Customer Services Division, **Walter C. Odom**, Chief, performed publication planning, design, composition, editorial review, and printing planning and procurement for publications, Internet products, and report forms. **Bernadette J. Gayle** provided publication coordination and editing.

Special acknowledgment is also due the many businesses whose cooperation has contributed to the publication of these data.

1997 Economic Census

Retail Trade

Geographic Area Series



U.S. Department of Commerce

William M. Daley,

Secretary

Robert L. Mallett,

Deputy Secretary

Economics

and Statistics

Administration

Robert J. Shapiro,

Under Secretary for

Economic Affairs

U.S. CENSUS BUREAU

Kenneth Prewitt,

Director



**Economics
and Statistics
Administration**

Robert J. Shapiro,
Under Secretary
for Economic Affairs



U.S. CENSUS BUREAU

Kenneth Prewitt,
Director

William G. Barron,
Deputy Director

Paula J. Schneider,
Principal Associate Director
for Programs

Frederick T. Knickerbocker,
Associate Director
for Economic Programs

Thomas L. Mesenbourg,
Assistant Director
for Economic Programs

Carole A. Ambler,
Chief, Service Sector
Statistics Division

CONTENTS

Introduction to the Economic Census	1
Retail Trade	5
TABLES	
1. Summary Statistics for the State: 1997	7
2. Summary Statistics for Metropolitan Areas: 1997	10
3. Summary Statistics for Counties: 1997	25
4. Summary Statistics for Places: 1997	83
APPENDIXES	
A. Explanation of Terms	A-1
B. NAICS Codes, Titles, and Descriptions	B-1
C. Coverage and Methodology	C-1
D. Geographic Notes	D-1
E. Metropolitan Areas	E-1

Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information

52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Foodservices
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

RELATIONSHIP TO SIC

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

AVAILABILITY OF ADDITIONAL DATA

Reports in Print and Electronic Media

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

Special Tabulations

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division 301-457-4673
Service Sector Statistics Division 301-457-2668

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

A	Standard error of 100 percent or more.
D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
F	Exceeds 100 percent because data include establishments with payroll exceeding revenue.
N	Not available or not comparable.
Q	Revenue not collected at this level of detail for multiestablishment firms.
S	Withheld because estimates did not meet publication standards.

V	Represents less than 50 vehicles or .05 percent.
X	Not applicable.
Y	Disclosure withheld because of insufficient coverage of merchandise lines.
Z	Less than half the unit shown.
a	0 to 19 employees.
b	20 to 99 employees.
c	100 to 249 employees.
e	250 to 499 employees.
f	500 to 999 employees.
g	1,000 to 2,499 employees.
h	2,500 to 4,999 employees.
i	5,000 to 9,999 employees.
j	10,000 to 24,999 employees.
k	25,000 to 49,999 employees.
l	50,000 to 99,999 employees.
m	100,000 employees or more.
p	10 to 19 percent estimated.
q	20 to 29 percent estimated.
r	Revised.
s	Sampling error exceeds 40 percent.
nec	Not elsewhere classified.
nsk	Not specified by kind.
–	Represents zero (page image/print only).
(CC)	Consolidated city.
(IC)	Independent city.

This page is intentionally blank.

Retail Trade

SCOPE

The Retail Trade sector (sector 44-45) comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: store and nonstore retailers.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified here.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods such as the broadcasting of "infomercials," the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (nonstore) of products, such as home heating oil dealers and home delivery newspaper routes, are classified here.

Excluded from this sector are governmental organizations classified in the covered industries except for liquor stores operated by state and local governments. Data for direct sellers with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government are not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization.

GENERAL

A list of publications that provide statistics on sector 44-45 follows.

Geographic area reports. There is a separate report for each state, the District of Columbia, and the United States.

Each state report presents general statistics for establishments with payroll including number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan areas (MAs), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas.

The United States report presents data for the United States as a whole for establishments with payroll for detailed kind-of-business classifications.

Merchandise line sales report. This report presents data on major categories of merchandise sold for establishments with payroll by kind of business. Data are presented for the United States, states, and MAs.

Establishment and firm size (including legal form of organization) report. This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.

Miscellaneous subjects report. This report presents data for establishments with payroll for a variety of industry-specific questions. Presentation of data varies by kind of business.

ZIP Code report. This report presents data for establishments with payroll by United States ZIP Code.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Data may be presented for:

1. The United States as a whole.
2. States and the District of Columbia.
3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget (OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least 1,000,000 (according to the

1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.

4. Metropolitan statistical areas (MSAs) defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.
5. Areas within the state outside metropolitan areas (MAs).
6. Counties and county equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
7. Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
8. Municipalities of 2,500 inhabitants or more defined as of January 1, 1997. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 1990 Census of Population or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.

9. Special economic urban areas (SEUAs), which include townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 1990 Census of Population or subsequent special census).

COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts annual and monthly surveys on retail trade. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

Table 1. Summary Statistics for the State: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
IOWA								
44-45	Retail trade	14 695	26 723 822	2 633 445	609 182	175 694	10.6	4.2
441	Motor vehicle & parts dealers	1 923	7 227 996	562 368	127 104	22 099	15.0	4.4
4411	Automobile dealers	817	6 034 844	396 644	89 603	14 351	15.2	3.5
44111	New car dealers	490	5 654 771	373 233	84 409	13 164	14.2	3.2
441110	New car dealers	490	5 654 771	373 233	84 409	13 164	14.2	3.2
44112	Used car dealers	327	380 073	23 411	5 194	1 187	30.6	7.6
441120	Used car dealers	327	380 073	23 411	5 194	1 187	30.6	7.6
4412	Other motor vehicle dealers	211	355 881	29 195	5 763	1 299	23.1	4.4
44121	Recreational vehicle dealers	54	127 418	9 005	1 578	323	20.3	1.1
441210	Recreational vehicle dealers	54	127 418	9 005	1 578	323	20.3	1.1
44122	Motorcycle, boat, & other motor vehicle dealers	157	228 463	20 190	4 185	976	24.6	6.3
441221	Motorcycle dealers	67	121 823	10 425	2 304	525	24.9	7.0
441222	Boat dealers	57	69 059	6 440	1 165	299	28.9	5.8
441229	All other motor vehicle dealers	33	37 581	3 325	716	152	15.7	4.8
4413	Automotive parts, accessories, & tire stores	895	837 271	136 529	31 738	6 449	10.1	11.0
44131	Automotive parts & accessories stores	643	571 289	90 313	21 206	4 390	9.2	14.3
441310	Automotive parts & accessories stores	643	571 289	90 313	21 206	4 390	9.2	14.3
44132	Tire dealers	252	265 982	46 216	10 532	2 059	12.1	4.0
441320	Tire dealers	252	265 982	46 216	10 532	2 059	12.1	4.0
442	Furniture & home furnishings stores	719	635 056	99 310	22 867	5 003	17.4	8.7
4421	Furniture stores	333	394 353	59 198	14 014	2 870	14.8	12.2
44211	Furniture stores	333	394 353	59 198	14 014	2 870	14.8	12.2
442110	Furniture stores	333	394 353	59 198	14 014	2 870	14.8	12.2
4422	Home furnishings stores	386	240 703	40 112	8 853	2 133	21.6	3.0
44221	Floor covering stores	230	181 150	30 187	6 492	1 259	23.4	2.1
442210	Floor covering stores	230	181 150	30 187	6 492	1 259	23.4	2.1
44229	Other home furnishings stores	156	59 553	9 925	2 361	874	16.2	6.0
442291	Window treatment stores	22	6 224	1 446	330	90	28.7	.7
442299	All other home furnishings stores	134	53 329	8 479	2 031	784	14.7	6.6
443	Electronics & appliance stores	623	591 273	71 830	16 863	4 072	13.6	6.4
4431	Electronics & appliance stores	623	591 273	71 830	16 863	4 072	13.6	6.4
44311	Appliance, television, & other electronics stores	482	439 288	54 756	13 262	3 154	15.6	5.4
443111	Household appliance stores	238	140 148	22 699	5 564	1 307	32.6	4.3
443112	Radio, television, & other electronics stores	244	299 140	32 057	7 698	1 847	7.7	6.0
44312	Computer & software stores	113	135 729	14 481	2 951	702	8.5	9.8
443120	Computer & software stores	113	135 729	14 481	2 951	702	8.5	9.8
44313	Camera & photographic supplies stores	28	16 256	2 593	650	216	.7	2.9
443130	Camera & photographic supplies stores	28	16 256	2 593	650	216	.7	2.9
444	Building material & garden equipment & supplies dealers	1 915	3 662 847	370 236	86 407	17 951	7.8	2.9
4441	Building material & supplies dealers	1 241	2 374 752	270 600	65 011	13 181	10.0	2.7
44411	Home centers	58	654 102	58 061	14 975	3 702	1.6	.3
444110	Home centers	58	654 102	58 061	14 975	3 702	1.6	.3
44412	Paint & wallpaper stores	101	76 035	9 462	2 202	500	9.1	3.2
444120	Paint & wallpaper stores	101	76 035	9 462	2 202	500	9.1	3.2
44413	Hardware stores	321	194 196	28 034	6 369	2 403	35.4	4.2
444130	Hardware stores	321	194 196	28 034	6 369	2 403	35.4	4.2
44419	Other building material dealers	761	1 450 419	175 043	41 465	6 576	10.4	3.5
444190	Other building material dealers	761	1 450 419	175 043	41 465	6 576	10.4	3.5
4442	Lawn & garden equipment & supplies stores	674	1 288 095	99 636	21 396	4 770	3.8	3.5
44421	Outdoor power equipment stores	121	76 549	10 019	1 918	675	14.5	1.1
444210	Outdoor power equipment stores	121	76 549	10 019	1 918	675	14.5	1.1
44422	Nursery & garden centers	553	1 211 546	89 617	19 478	4 095	3.1	3.6
444220	Nursery & garden centers	553	1 211 546	89 617	19 478	4 095	3.1	3.6
445	Food & beverage stores	1 183	4 052 045	454 940	109 030	37 582	6.6	2.8
4451	Grocery stores	884	3 927 364	440 631	105 776	36 129	6.2	2.6
44511	Supermarkets & other grocery (except convenience) stores	760	3 869 303	435 466	104 481	35 481	5.6	2.4
445110	Supermarkets & other grocery (except convenience) stores	760	3 869 303	435 466	104 481	35 481	5.6	2.4
44512	Convenience stores	124	58 061	5 165	1 295	648	40.6	19.5
445120	Convenience stores	124	58 061	5 165	1 295	648	40.6	19.5
4452	Specialty food stores	188	66 989	10 159	2 299	922	12.7	8.3
4453	Beer, wine, & liquor stores	111	57 692	4 150	955	531	32.5	5.9
44531	Beer, wine, & liquor stores	111	57 692	4 150	955	531	32.5	5.9
445310	Beer, wine, & liquor stores	111	57 692	4 150	955	531	32.5	5.9
446	Health & personal care stores	981	1 094 836	149 624	35 012	9 680	22.1	6.5
4461	Health & personal care stores	981	1 094 836	149 624	35 012	9 680	22.1	6.5
44611	Pharmacies & drug stores	589	946 784	120 383	28 440	7 759	23.8	5.7
446110	Pharmacies & drug stores	589	946 784	120 383	28 440	7 759	23.8	5.7
4461101	Pharmacies & drug stores	570	938 756	119 086	28 162	7 680	23.9	5.7
4461102	Proprietary stores	19	8 028	1 297	278	79	9.4	9.4
44612	Cosmetics, beauty supplies, & perfume stores	77	29 285	4 205	969	416	2.2	1.9
446120	Cosmetics, beauty supplies, & perfume stores	77	29 285	4 205	969	416	2.2	1.9
44613	Optical goods stores	166	56 462	11 822	2 678	769	8.8	9.6
446130	Optical goods stores	166	56 462	11 822	2 678	769	8.8	9.6
44619	Other health & personal care stores	149	62 305	13 214	2 925	736	17.9	16.8
446191	Food (health) supplement stores	62	19 249	2 467	646	300	22.9	42.4
446199	All other health & personal care stores	87	43 056	10 747	2 279	436	15.7	5.4

See footnotes at end of table.

Table 1. Summary Statistics for the State: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	IOWA—Con.							
44-45	Retail trade—Con.							
447	Gasoline stations	2 056	2 897 942	193 522	44 536	17 402	12.5	6.6
4471	Gasoline stations	2 056	2 897 942	193 522	44 536	17 402	12.5	6.6
44711	Gasoline stations with convenience stores	1 498	2 109 055	138 009	31 657	13 290	9.7	5.6
447110	Gasoline stations with convenience stores	1 498	2 109 055	138 009	31 657	13 290	9.7	5.6
44719	Other gasoline stations	558	788 887	55 513	12 879	4 112	19.9	9.5
447190	Other gasoline stations	558	788 887	55 513	12 879	4 112	19.9	9.5
448	Clothing & clothing accessories stores	1 654	1 052 829	135 938	31 715	12 451	12.4	3.6
4481	Clothing stores	1 061	714 097	87 357	20 272	8 978	11.8	2.7
44811	Men's clothing stores	155	72 030	10 231	2 523	865	27.3	7.7
448110	Men's clothing stores	155	72 030	10 231	2 523	865	27.3	7.7
44812	Women's clothing stores	457	199 188	24 554	5 956	3 063	19.0	3.7
448120	Women's clothing stores	457	199 188	24 554	5 956	3 063	19.0	3.7
44813	Children's & infants' clothing stores	49	19 991	2 129	491	284	12.1	6.3
448130	Children's & infants' clothing stores	49	19 991	2 129	491	284	12.1	6.3
44814	Family clothing stores	236	368 030	42 226	9 300	3 860	4.6	.9
448140	Family clothing stores	236	368 030	42 226	9 300	3 860	4.6	.9
44815	Clothing accessories stores	62	14 586	2 563	653	309	20.9	7.7
448150	Clothing accessories stores	62	14 586	2 563	653	309	20.9	7.7
44819	Other clothing stores	102	40 272	5 654	1 349	597	11.0	2.5
448190	Other clothing stores	102	40 272	5 654	1 349	597	11.0	2.5
4482	Shoe stores	302	166 174	19 535	4 334	1 640	11.5	4.8
44821	Shoe stores	302	166 174	19 535	4 334	1 640	11.5	4.8
448210	Shoe stores	302	166 174	19 535	4 334	1 640	11.5	4.8
4482101	Men's shoe stores	19	8 300	1 141	312	102	11.4	9.4
4482102	Women's shoe stores	24	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	211	100 921	11 251	2 576	1 031	17.2	5.4
4482105	Athletic footwear stores	46	49 568	6 108	1 197	412	-	1.8
4483	Jewelry, luggage, & leather goods stores	291	172 558	29 046	7 109	1 833	15.6	5.9
44831	Jewelry stores	282	168 368	28 471	6 973	1 782	15.9	5.7
448310	Jewelry stores	282	168 368	28 471	6 973	1 782	15.9	5.7
44832	Luggage & leather goods stores	9	4 190	575	136	51	2.6	14.5
448320	Luggage & leather goods stores	9	4 190	575	136	51	2.6	14.5
451	Sporting goods, hobby, book, & music stores	807	495 779	62 557	14 622	5 420	9.1	3.9
4511	Sporting goods, hobby, & musical instrument stores ..	576	345 007	45 387	10 294	3 748	11.1	3.4
45111	Sporting goods stores	294	169 713	21 967	4 776	1 861	16.8	6.0
451110	Sporting goods stores	294	169 713	21 967	4 776	1 861	16.8	6.0
4511101	General-line sporting goods stores	79	78 569	9 063	2 284	902	6.2	9.6
4511102	Specialty-line sporting goods stores	215	91 144	12 904	2 492	959	25.9	2.9
45112	Hobby, toy, & game stores	130	106 991	10 568	2 458	980	4.3	.4
451120	Hobby, toy, & game stores	130	106 991	10 568	2 458	980	4.3	.4
45113	Sewing, needlework, & piece goods stores	92	24 303	3 227	805	474	9.9	1.7
451130	Sewing, needlework, & piece goods stores	92	24 303	3 227	805	474	9.9	1.7
45114	Musical instrument & supplies stores	60	44 000	9 625	2 255	433	6.2	2.1
451140	Musical instrument & supplies stores	60	44 000	9 625	2 255	433	6.2	2.1
4512	Book, periodical, & music stores	231	150 772	17 170	4 328	1 672	4.7	4.9
45121	Book stores & news dealers	146	101 235	12 252	3 007	1 134	3.9	5.3
451211	Book stores	124	95 414	11 506	2 842	1 049	3.0	5.7
4512111	Book stores, general	76	57 956	7 107	1 790	661	3.5	9.2
4512112	Specialty book stores	33	10 650	1 555	374	173	6.4	.5
4512113	College book stores	15	26 808	2 844	678	215	.8	-
451212	News dealers & newsstands	22	5 821	746	165	85	18.0	-
45122	Prerecorded tape, compact disc, & record stores ...	85	49 537	4 918	1 321	538	6.4	4.0
451220	Prerecorded tape, compact disc, & record stores ...	85	49 537	4 918	1 321	538	6.4	4.0
452	General merchandise stores	508	3 486 191	319 484	73 630	30 028	.6	.6
4521	Department stores (incl leased depts) ##	157	2 736 505	N	N	N	-	.7
45211	Department stores (incl leased depts) ##	157	2 736 505	N	N	N	-	.7
4521	Department stores (excl leased depts)	157	2 711 858	253 786	58 623	23 627	-	.7
45211	Department stores (excl leased depts)	157	2 711 858	253 786	58 623	23 627	-	.7
452110	Department stores (excl leased depts)	157	2 711 858	253 786	58 623	23 627	-	.7
4521101	Conventional department stores (excl leased depts)	21	D	D	D	h	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	110	2 051 822	178 703	41 335	17 192	-	.9
4521103	National chain department stores (excl leased depts)	26	D	D	D	h	D	D
4529	Other general merchandise stores	351	774 333	65 698	15 007	6 401	2.5	.3
45291	Warehouse clubs & superstores	10	D	D	D	g	D	D
452910	Warehouse clubs & superstores	10	D	D	D	g	D	D
45299	All other general merchandise stores	341	D	D	D	h	D	D
452990	All other general merchandise stores	341	D	D	D	h	D	D
4529901	Variety stores	161	D	D	D	g	D	D
4529902	Catalog showrooms	3	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	177	306 797	28 879	6 758	2 804	3.4	.2

See footnotes at end of table.

Table 1. Summary Statistics for the State: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	IOWA—Con.							
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	1 612	627 996	95 094	21 863	8 855	18.1	5.3
4531	Florists	358	69 586	14 315	3 382	1 733	34.8	5.4
45311	Florists	358	69 586	14 315	3 382	1 733	34.8	5.4
453110	Florists	358	69 586	14 315	3 382	1 733	34.8	5.4
4532	Office supplies, stationery, & gift stores	597	276 762	35 611	8 368	3 729	13.6	4.1
45321	Office supplies & stationery stores	83	130 492	13 590	3 563	877	3.0	3.5
453210	Office supplies & stationery stores	83	130 492	13 590	3 563	877	3.0	3.5
4532101	Stationery stores	10	3 110	442	96	59	20.2	.9
4532102	Office supplies stores	73	127 382	13 148	3 467	818	2.6	3.5
45322	Gift, novelty, & souvenir stores	514	146 270	22 021	4 805	2 852	23.1	4.7
453220	Gift, novelty, & souvenir stores	514	146 270	22 021	4 805	2 852	23.1	4.7
4533	Used merchandise stores	254	49 063	10 923	2 288	1 182	14.3	14.9
45331	Used merchandise stores	254	49 063	10 923	2 288	1 182	14.3	14.9
453310	Used merchandise stores	254	49 063	10 923	2 288	1 182	14.3	14.9
4539	Other miscellaneous store retailers	403	232 585	34 245	7 825	2 211	19.1	4.7
45391	Pet & pet supplies stores	77	37 147	5 452	1 174	539	12.4	4.1
453910	Pet & pet supplies stores	77	37 147	5 452	1 174	539	12.4	4.1
45392	Art dealers	53	16 107	3 423	677	218	23.4	14.0
453920	Art dealers	53	16 107	3 423	677	218	23.4	14.0
45393	Manufactured (mobile) home dealers	45	95 950	11 053	2 642	371	18.0	3.0
453930	Manufactured (mobile) home dealers	45	95 950	11 053	2 642	371	18.0	3.0
45399	All other miscellaneous store retailers	228	83 381	14 317	3 332	1 083	22.6	5.2
454	Nonstore retailers	714	899 032	118 542	25 533	5 151	10.4	12.6
4541	Electronic shopping & mail-order houses	124	214 141	27 056	6 564	1 319	9.6	35.3
45411	Electronic shopping & mail-order houses	124	214 141	27 056	6 564	1 319	9.6	35.3
454110	Electronic shopping & mail-order houses	124	214 141	27 056	6 564	1 319	9.6	35.3
4542	Vending machine operators	101	100 059	15 294	3 492	895	15.3	1.6
45421	Vending machine operators	101	100 059	15 294	3 492	895	15.3	1.6
454210	Vending machine operators	101	100 059	15 294	3 492	895	15.3	1.6
4543	Direct selling establishments	489	584 832	76 192	15 477	2 937	9.9	6.1
45431	Fuel dealers	251	304 142	27 158	7 248	1 448	14.1	9.8
454311	Heating oil dealers	60	D	D	D	e	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	190	180 175	20 028	5 491	1 048	19.4	8.6
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	238	280 690	49 034	8 229	1 489	5.4	2.2
454390	Other direct selling establishments	238	280 690	49 034	8 229	1 489	5.4	2.2

Data for this line not included in broader kind-of-business totals.

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 2. Summary Statistics for Metropolitan Areas: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CEDAR RAPIDS, IA MSA								
44-45	Retail trade	874	2 040 863	213 906	49 774	13 337	4.0	4.4
441	Motor vehicle & parts dealers	118	535 904	46 915	10 336	1 716	4.8	5.9
4411	Automobile dealers	55	455 206	33 257	7 076	1 111	5.2	5.8
44112	Used car dealers	33	62 685	3 880	752	161	8.4	.9
441120	Used car dealers	33	62 685	3 880	752	161	8.4	.9
4412	Other motor vehicle dealers	12	17 096	1 482	296	60	1.2	4.8
44122	Motorcycle, boat, & other motor vehicle dealers	10	D	D	D	b	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	51	63 602	12 176	2 964	545	2.4	6.7
44131	Automotive parts & accessories stores	39	45 603	8 229	2 080	388	3.4	9.3
441310	Automotive parts & accessories stores	39	45 603	8 229	2 080	388	3.4	9.3
44132	Tire dealers	12	17 999	3 947	884	157	—	—
441320	Tire dealers	12	17 999	3 947	884	157	—	—
442	Furniture & home furnishings stores	53	74 743	12 541	2 816	536	14.5	9.3
4421	Furniture stores	18	52 542	8 662	1 921	339	3.3	11.8
44211	Furniture stores	18	52 542	8 662	1 921	339	3.3	11.8
442110	Furniture stores	18	52 542	8 662	1 921	339	3.3	11.8
4422	Home furnishings stores	35	22 201	3 879	895	197	41.1	3.4
44221	Floor covering stores	16	15 531	2 845	675	109	55.1	3.5
442210	Floor covering stores	16	15 531	2 845	675	109	55.1	3.5
44229	Other home furnishings stores	19	6 670	1 034	220	88	8.6	3.3
443	Electronics & appliance stores	45	65 090	9 818	2 401	519	8.9	6.5
4431	Electronics & appliance stores	45	65 090	9 818	2 401	519	8.9	6.5
44311	Appliance, television, & other electronics stores	29	47 197	7 031	1 852	346	12.3	1.0
443112	Radio, television, & other electronics stores	18	38 480	3 558	923	238	3.0	1.0
44312	Computer & software stores	12	15 365	2 288	429	138	—	24.3
443120	Computer & software stores	12	15 365	2 288	429	138	—	24.3
44313	Camera & photographic supplies stores	4	2 528	499	120	35	—	—
443130	Camera & photographic supplies stores	4	2 528	499	120	35	—	—
444	Building material & garden equipment & supplies dealers	68	231 740	23 759	5 304	1 005	.4	.4
4441	Building material & supplies dealers	52	211 705	21 046	4 794	862	.2	.4
44411	Home centers	3	D	D	D	e	D	D
444110	Home centers	3	D	D	D	e	D	D
44419	Other building material dealers	30	132 783	13 237	2 856	388	.2	—
444190	Other building material dealers	30	132 783	13 237	2 856	388	.2	—
4442	Lawn & garden equipment & supplies stores	16	20 035	2 713	510	143	2.9	—
44422	Nursery & garden centers	7	12 038	1 576	277	76	—	—
444220	Nursery & garden centers	7	12 038	1 576	277	76	—	—
445	Food & beverage stores	58	299 024	33 851	7 975	2 668	1.1	2.0
4451	Grocery stores	38	289 471	32 832	7 754	2 589	1.0	1.1
44511	Supermarkets & other grocery (except convenience) stores	34	287 610	32 611	7 698	2 570	.9	1.1
445110	Supermarkets & other grocery (except convenience) stores	34	287 610	32 611	7 698	2 570	.9	1.1
4452	Specialty food stores	15	6 510	701	172	57	2.3	45.1
446	Health & personal care stores	78	93 051	12 035	2 908	708	9.7	9.6
4461	Health & personal care stores	78	93 051	12 035	2 908	708	9.7	9.6
44612	Cosmetics, beauty supplies, & perfume stores	7	2 814	322	87	25	—	8.0
446120	Cosmetics, beauty supplies, & perfume stores	7	2 814	322	87	25	—	8.0
447	Gasoline stations	90	162 657	10 834	2 427	818	4.0	2.1
4471	Gasoline stations	90	162 657	10 834	2 427	818	4.0	2.1
44711	Gasoline stations with convenience stores	69	133 586	8 457	1 892	633	2.7	1.2
447110	Gasoline stations with convenience stores	69	133 586	8 457	1 892	633	2.7	1.2
448	Clothing & clothing accessories stores	117	105 027	13 618	3 243	1 229	5.0	2.1
4481	Clothing stores	79	76 962	9 592	2 286	970	5.6	2.5
44814	Family clothing stores	19	46 014	5 236	1 141	492	.7	.5
448140	Family clothing stores	19	46 014	5 236	1 141	492	.7	.5
44815	Clothing accessories stores	8	D	D	D	b	D	D
448150	Clothing accessories stores	8	D	D	D	b	D	D
44819	Other clothing stores	9	5 161	680	172	73	—	12.1
448190	Other clothing stores	9	5 161	680	172	73	—	12.1
4483	Jewelry, luggage, & leather goods stores	22	17 175	2 890	721	165	.6	1.4
44832	Luggage & leather goods stores	3	1 173	190	46	17	D	—
448320	Luggage & leather goods stores	3	1 173	190	46	17	D	—
451	Sporting goods, hobby, book, & music stores	77	54 884	6 304	1 504	544	6.6	3.8
4511	Sporting goods, hobby, & musical instrument stores	52	33 584	4 006	945	321	6.6	5.8
4512	Book, periodical, & music stores	25	21 300	2 298	559	223	6.6	.5
45121	Book stores & news dealers	14	13 405	1 375	326	141	—	—
451211	Book stores	13	D	D	D	c	D	D
4512111	Book stores, general	7	D	D	D	b	D	D
4512112	Specialty book stores	4	1 979	259	66	29	—	—
451212	News dealers & newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores	11	7 895	923	233	82	17.9	1.3
451220	Prerecorded tape, compact disc, & record stores	11	7 895	923	233	82	17.9	1.3

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CEDAR RAPIDS, IA MSA—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	22	300 957	26 053	6 158	2 422	—	3.3
4521102	Discount or mass merchandising dept stores (excl leased depts)	8	166 642	13 330	3 208	1 334	—	5.9
45299	All other general merchandise stores	8	D	D	D	c	D	D
452990	All other general merchandise stores	8	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	3	D	D	D	c	D	D
453	Miscellaneous store retailers	106	74 206	10 941	2 935	826	6.3	5.4
4532	Office supplies, stationery, & gift stores	30	37 326	4 175	1 384	322	3.7	.1
45321	Office supplies & stationery stores	6	27 914	3 008	1 137	163	—	—
453210	Office supplies & stationery stores	6	27 914	3 008	1 137	163	—	—
4532102	Office supplies stores	5	D	D	D	c	D	D
4533	Used merchandise stores	26	5 827	1 344	342	194	5.0	21.6
45331	Used merchandise stores	26	5 827	1 344	342	194	5.0	21.6
453310	Used merchandise stores	26	5 827	1 344	342	194	5.0	21.6
4539	Other miscellaneous store retailers	37	27 639	4 528	989	222	8.6	9.5
45392	Art dealers	8	3 256	678	168	51	6.8	—
453920	Art dealers	8	3 256	678	168	51	6.8	—
45393	Manufactured (mobile) home dealers	4	12 879	2 077	426	43	—	—
453930	Manufactured (mobile) home dealers	4	12 879	2 077	426	43	—	—
45399	All other miscellaneous store retailers	16	8 951	1 262	308	88	21.3	28.0
454	Nonstore retailers	42	43 580	7 237	1 767	346	13.7	21.7
4542	Vending machine operators	6	10 539	2 183	474	83	42.7	—
45421	Vending machine operators	6	10 539	2 183	474	83	42.7	—
454210	Vending machine operators	6	10 539	2 183	474	83	42.7	—
4543	Direct selling establishments	28	28 778	4 052	1 103	237	5.2	32.7
45431	Fuel dealers	6	D	D	D	b	D	D
454311	Heating oil dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	22	D	D	D	c	D	D
454390	Other direct selling establishments	22	D	D	D	c	D	D
DAVENPORT—MOLINE—ROCK ISLAND, IA—IL MSA								
44-45	Retail trade	1 587	3 630 864	366 528	89 651	22 573	5.1	4.4
441	Motor vehicle & parts dealers	196	1 028 100	84 505	18 756	2 896	6.9	3.4
4411	Automobile dealers	84	862 095	63 858	14 313	2 018	7.2	2.8
44111	New car dealers	41	816 496	60 277	13 509	1 852	5.4	2.1
441110	New car dealers	41	816 496	60 277	13 509	1 852	5.4	2.1
44112	Used car dealers	43	45 599	3 581	804	166	39.6	14.4
441120	Used car dealers	43	45 599	3 581	804	166	39.6	14.4
4412	Other motor vehicle dealers	21	52 872	5 035	801	184	9.9	2.4
44121	Recreational vehicle dealers	7	30 156	2 285	298	74	10.4	—
441210	Recreational vehicle dealers	7	30 156	2 285	298	74	10.4	—
44122	Motorcycle, boat, & other motor vehicle dealers	14	22 716	2 750	503	110	9.2	5.7
441221	Motorcycle dealers	7	10 835	1 367	227	57	12.0	11.9
441222	Boat dealers	5	D	D	D	b	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	91	113 133	15 612	3 642	694	3.4	8.8
44131	Automotive parts & accessories stores	68	86 337	10 265	2 395	461	3.2	9.3
441310	Automotive parts & accessories stores	68	86 337	10 265	2 395	461	3.2	9.3
44132	Tire dealers	23	26 796	5 347	1 247	233	3.9	7.2
441320	Tire dealers	23	26 796	5 347	1 247	233	3.9	7.2
442	Furniture & home furnishings stores	96	107 432	18 052	4 233	869	7.0	4.9
4421	Furniture stores	43	65 816	9 709	2 404	491	4.3	6.2
44211	Furniture stores	43	65 816	9 709	2 404	491	4.3	6.2
442110	Furniture stores	43	65 816	9 709	2 404	491	4.3	6.2
4422	Home furnishings stores	53	41 616	8 343	1 829	378	11.2	2.8
44221	Floor covering stores	25	30 680	6 240	1 301	230	9.4	—
442210	Floor covering stores	25	30 680	6 240	1 301	230	9.4	—
44229	Other home furnishings stores	28	10 936	2 103	528	148	16.3	10.6
443	Electronics & appliance stores	64	112 932	10 235	2 438	566	1.7	8.6
4431	Electronics & appliance stores	64	112 932	10 235	2 438	566	1.7	8.6
44311	Appliance, television, & other electronics stores	43	84 394	6 075	1 451	381	2.0	10.5
443111	Household appliance stores	18	11 614	1 669	370	77	1.2	18.8
443112	Radio, television, & other electronics stores	25	72 780	4 406	1 081	304	2.1	9.2
44312	Computer & software stores	16	D	D	D	c	D	D
443120	Computer & software stores	16	D	D	D	c	D	D
44313	Camera & photographic supplies stores	5	D	D	D	b	D	D
443130	Camera & photographic supplies stores	5	D	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	DAVENPORT—MOLINE—ROCK ISLAND, IA—IL MSA—Con.							
44-45	Retail trade—Con.							
444	Building material & garden equipment & supplies dealers	138	384 661	43 434	11 376	2 162	4.1	9.2
4441	Building material & supplies dealers	108	356 106	40 795	10 798	2 013	3.7	9.7
44411	Home centers	9	140 372	13 916	3 757	913	—	3.5
444110	Home centers	9	140 372	13 916	3 757	913	—	3.5
44413	Hardware stores	22	21 253	4 093	858	320	52.8	7.6
444130	Hardware stores	22	21 253	4 093	858	320	52.8	7.6
44419	Other building material dealers	65	187 277	22 042	6 012	733	1.1	14.8
444190	Other building material dealers	65	187 277	22 042	6 012	733	1.1	14.8
4442	Lawn & garden equipment & supplies stores	30	28 555	2 639	578	149	8.1	3.4
44422	Nursery & garden centers	20	26 557	2 399	505	122	7.4	—
444220	Nursery & garden centers	20	26 557	2 399	505	122	7.4	—
445	Food & beverage stores	145	503 214	62 801	17 996	3 914	3.9	.2
4451	Grocery stores	93	481 109	60 163	17 384	3 662	3.5	.1
44511	Supermarkets & other grocery (except convenience) stores	74	470 301	59 034	17 118	3 503	2.5	.1
445110	Supermarkets & other grocery (except convenience) stores	74	470 301	59 034	17 118	3 503	2.5	.1
4452	Specialty food stores	34	9 158	1 573	353	132	7.5	4.3
446	Health & personal care stores	117	184 082	23 314	5 500	1 428	6.7	2.7
4461	Health & personal care stores	117	184 082	23 314	5 500	1 428	6.7	2.7
44611	Pharmacies & drug stores	53	155 341	16 671	4 001	992	5.8	.5
446110	Pharmacies & drug stores	53	155 341	16 671	4 001	992	5.8	.5
4461101	Pharmacies & drug stores	51	D	D	D	f	D	D
44612	Cosmetics, beauty supplies, & perfume stores	14	5 908	1 004	259	106	—	—
446120	Cosmetics, beauty supplies, & perfume stores	14	5 908	1 004	259	106	—	—
44613	Optical goods stores	29	11 514	2 207	545	171	—	19.0
446130	Optical goods stores	29	11 514	2 207	545	171	—	19.0
44619	Other health & personal care stores	21	11 319	3 432	695	159	29.9	17.2
446191	Food (health) supplement stores	8	3 489	554	187	66	49.5	33.3
447	Gasoline stations	206	366 304	21 289	5 028	1 904	8.9	12.2
4471	Gasoline stations	206	366 304	21 289	5 028	1 904	8.9	12.2
44711	Gasoline stations with convenience stores	152	217 738	13 197	3 057	1 231	8.0	11.3
447110	Gasoline stations with convenience stores	152	217 738	13 197	3 057	1 231	8.0	11.3
44719	Other gasoline stations	54	148 566	8 092	1 971	673	10.3	13.5
447190	Other gasoline stations	54	148 566	8 092	1 971	673	10.3	13.5
448	Clothing & clothing accessories stores	193	169 510	22 304	5 382	1 760	2.9	5.1
4481	Clothing stores	115	117 210	14 778	3 357	1 269	2.9	3.4
44813	Children's & infants' clothing stores	4	D	D	D	b	D	D
448130	Children's & infants' clothing stores	4	D	D	D	b	D	D
44814	Family clothing stores	30	67 498	8 100	1 754	628	.7	1.8
448140	Family clothing stores	30	67 498	8 100	1 754	628	.7	1.8
44819	Other clothing stores	12	9 460	1 535	326	123	7.6	—
448190	Other clothing stores	12	9 460	1 535	326	123	7.6	—
4482101	Men's shoe stores	5	D	D	D	b	D	D
4482104	Family shoe stores	24	15 169	1 738	406	143	1.2	4.5
4482105	Athletic footwear stores	7	6 084	624	146	66	—	22.3
4483	Jewelry, luggage, & leather goods stores	39	28 660	4 773	1 389	254	5.1	7.6
44831	Jewelry stores	38	D	D	D	c	D	D
448310	Jewelry stores	38	D	D	D	c	D	D
451	Sporting goods, hobby, book, & music stores	119	72 627	8 714	2 079	770	4.2	7.3
4511	Sporting goods, hobby, & musical instrument stores	92	56 120	7 094	1 613	594	4.1	5.4
45111	Sporting goods stores	48	24 667	2 935	639	247	6.7	9.8
451110	Sporting goods stores	48	24 667	2 935	639	247	6.7	9.8
4511101	General-line sporting goods stores	10	11 708	1 218	279	104	6.5	19.8
45112	Hobby, toy, & game stores	18	19 556	2 070	484	173	3.1	—
451120	Hobby, toy, & game stores	18	19 556	2 070	484	173	3.1	—
45113	Sewing, needlework, & piece goods stores	13	3 605	513	126	70	1.1	2.1
451130	Sewing, needlework, & piece goods stores	13	3 605	513	126	70	1.1	2.1
45114	Musical instrument & supplies stores	13	8 292	1 576	364	104	—	6.6
451140	Musical instrument & supplies stores	13	8 292	1 576	364	104	—	6.6
4512	Book, periodical, & music stores	27	16 507	1 620	466	176	4.6	13.8
45121	Book stores & news dealers	14	7 897	888	280	103	3.6	9.0
4512112	Specialty book stores	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores	13	8 610	732	186	73	5.5	18.2
451220	Prerecorded tape, compact disc, & record stores	13	8 610	732	186	73	5.5	18.2

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DAVENPORT—MOLINE—ROCK ISLAND, IA—IL MSA—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	51	554 120	50 729	11 959	4 698	—	1.6
4521	Department stores (incl leased depts) ##	20	328 642	N	N	N	—	2.8
45211	Department stores (incl leased depts) ##	20	328 642	N	N	N	—	2.8
4521	Department stores (excl leased depts)	20	324 503	31 044	7 532	2 873	—	2.8
45211	Department stores (excl leased depts)	20	324 503	31 044	7 532	2 873	—	2.8
452110	Department stores (excl leased depts)	20	324 503	31 044	7 532	2 873	—	2.8
4521102	Discount or mass merchandising dept stores (excl leased depts)	11	180 678	15 696	4 003	1 529	—	5.0
4521103	National chain department stores (excl leased depts)	6	D	D	D	f	D	D
4529	Other general merchandise stores	31	229 617	19 685	4 427	1 825	—	—
45299	All other general merchandise stores	27	D	D	D	f	D	D
452990	All other general merchandise stores	27	D	D	D	f	D	D
4529901	Variety stores	21	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	5	D	D	D	e	D	D
453	Miscellaneous store retailers	196	88 199	12 836	2 931	1 225	11.9	2.4
4531	Florists	50	8 481	1 984	504	248	16.7	3.5
45311	Florists	50	8 481	1 984	504	248	16.7	3.5
453110	Florists	50	8 481	1 984	504	248	16.7	3.5
4532	Office supplies, stationery, & gift stores	70	43 226	4 551	1 095	502	6.6	1.0
45321	Office supplies & stationery stores	10	23 618	2 125	551	179	.6	—
453210	Office supplies & stationery stores	10	23 618	2 125	551	179	.6	—
4532102	Office supplies stores	9	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	60	19 608	2 426	544	323	13.8	2.1
453220	Gift, novelty, & souvenir stores	60	19 608	2 426	544	323	13.8	2.1
4533	Used merchandise stores	27	5 700	1 926	309	124	3.4	22.6
45331	Used merchandise stores	27	5 700	1 926	309	124	3.4	22.6
453310	Used merchandise stores	27	5 700	1 926	309	124	3.4	22.6
4539	Other miscellaneous store retailers	49	30 792	4 375	1 023	351	19.6	.3
45391	Pet & pet supplies stores	10	9 838	1 544	374	122	2.5	—
453910	Pet & pet supplies stores	10	9 838	1 544	374	122	2.5	—
45392	Art dealers	6	1 427	305	57	23	40.1	—
453920	Art dealers	6	1 427	305	57	23	40.1	—
45399	All other miscellaneous store retailers	32	D	D	D	c	D	D
454	Nonstore retailers	66	59 683	8 315	1 973	381	8.0	.4
4541	Electronic shopping & mail-order houses	13	21 287	1 368	338	70	7.7	1.1
45411	Electronic shopping & mail-order houses	13	21 287	1 368	338	70	7.7	1.1
454110	Electronic shopping & mail-order houses	13	21 287	1 368	338	70	7.7	1.1
4542	Vending machine operators	16	14 482	2 550	595	126	8.7	.2
45421	Vending machine operators	16	14 482	2 550	595	126	8.7	.2
454210	Vending machine operators	16	14 482	2 550	595	126	8.7	.2
4543	Direct selling establishments	37	23 914	4 397	1 040	185	7.7	—
45439	Other direct selling establishments	30	19 169	3 558	857	149	1.8	—
454390	Other direct selling establishments	30	19 169	3 558	857	149	1.8	—
DES MOINES, IA MSA								
44-45	Retail trade	1 927	4 919 556	503 324	116 414	30 808	5.6	3.8
441	Motor vehicle & parts dealers	230	1 342 922	103 600	22 920	3 420	9.2	5.1
4411	Automobile dealers	88	1 168 318	76 536	16 781	2 283	10.0	4.3
44111	New car dealers	47	1 107 406	72 762	15 880	2 129	10.0	4.0
441110	New car dealers	47	1 107 406	72 762	15 880	2 129	10.0	4.0
44112	Used car dealers	41	60 912	3 774	901	154	10.9	9.8
441120	Used car dealers	41	60 912	3 774	901	154	10.9	9.8
4412	Other motor vehicle dealers	24	34 873	2 902	576	129	5.9	15.2
44121	Recreational vehicle dealers	10	15 339	1 093	231	53	—	8.8
441210	Recreational vehicle dealers	10	15 339	1 093	231	53	—	8.8
44122	Motorcycle, boat, & other motor vehicle dealers	14	19 534	1 809	345	76	10.5	20.3
441221	Motorcycle dealers	7	13 328	1 167	211	47	10.0	29.7
441229	All other motor vehicle dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	118	139 731	24 162	5 563	1 008	3.5	9.3
44131	Automotive parts & accessories stores	82	97 732	15 855	3 592	677	3.8	11.9
441310	Automotive parts & accessories stores	82	97 732	15 855	3 592	677	3.8	11.9
44132	Tire dealers	36	41 999	8 307	1 971	331	2.9	3.2
441320	Tire dealers	36	41 999	8 307	1 971	331	2.9	3.2
442	Furniture & home furnishings stores	101	153 812	22 410	5 300	940	7.4	7.1
4421	Furniture stores	42	90 211	12 727	3 182	474	4.5	10.9
44211	Furniture stores	42	90 211	12 727	3 182	474	4.5	10.9
442110	Furniture stores	42	90 211	12 727	3 182	474	4.5	10.9
4422	Home furnishings stores	59	63 601	9 683	2 118	466	11.5	1.7
44221	Floor covering stores	30	47 438	6 716	1 434	254	9.0	.4
442210	Floor covering stores	30	47 438	6 716	1 434	254	9.0	.4
44229	Other home furnishings stores	29	16 163	2 967	684	212	18.5	5.4
442299	All other home furnishings stores	23	12 673	2 124	485	167	13.3	6.8

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DES MOINES, IA MSA—Con.								
44-45 Retail trade—Con.								
443	Electronics & appliance stores	79	192 417	20 038	4 630	978	3.9	5.7
4431	Electronics & appliance stores	79	192 417	20 038	4 630	978	3.9	5.7
44311	Appliance, television, & other electronics stores	57	122 433	14 647	3 493	733	6.0	4.7
443111	Household appliance stores	19	18 639	3 046	724	149	20.1	4.6
443112	Radio, television, & other electronics stores	38	103 794	11 601	2 769	584	3.4	4.7
44312	Computer & software stores	14	65 074	4 563	933	182	.2	7.2
443120	Computer & software stores	14	65 074	4 563	933	182	.2	7.2
44313	Camera & photographic supplies stores	8	4 910	828	204	63	—	9.5
443130	Camera & photographic supplies stores	8	4 910	828	204	63	—	9.5
444	Building material & garden equipment & supplies dealers	189	573 669	67 028	15 857	2 758	3.0	.8
4441	Building material & supplies dealers	142	525 299	61 195	14 805	2 400	2.6	.6
44411	Home centers	12	169 835	14 616	3 669	886	1.5	—
444110	Home centers	12	169 835	14 616	3 669	886	1.5	—
44412	Paint & wallpaper stores	15	16 355	1 838	460	90	5.0	14.7
444120	Paint & wallpaper stores	15	16 355	1 838	460	90	5.0	14.7
44413	Hardware stores	29	23 124	3 261	725	266	18.4	2.9
444130	Hardware stores	29	23 124	3 261	725	266	18.4	2.9
44419	Other building material dealers	86	315 985	41 480	9 951	1 158	1.9	—
444190	Other building material dealers	86	315 985	41 480	9 951	1 158	1.9	—
4442	Lawn & garden equipment & supplies stores	47	48 370	5 833	1 052	358	7.5	3.0
44421	Outdoor power equipment stores	17	15 353	2 304	409	133	8.7	—
444210	Outdoor power equipment stores	17	15 353	2 304	409	133	8.7	—
44422	Nursery & garden centers	30	33 017	3 529	643	225	6.9	4.3
444220	Nursery & garden centers	30	33 017	3 529	643	225	6.9	4.3
445	Food & beverage stores	118	681 965	82 753	19 754	6 558	1.3	2.6
4451	Grocery stores	84	669 602	80 305	19 212	6 295	1.1	2.4
44511	Supermarkets & other grocery (except convenience) stores	75	665 959	79 833	19 102	6 259	1.1	2.3
445110	Supermarkets & other grocery (except convenience) stores	75	665 959	79 833	19 102	6 259	1.1	2.3
4452	Specialty food stores	26	8 376	2 037	435	214	9.1	15.4
446	Health & personal care stores	176	210 304	31 719	7 197	2 100	13.3	5.5
4461	Health & personal care stores	176	210 304	31 719	7 197	2 100	13.3	5.5
44611	Pharmacies & drug stores	87	169 636	23 046	5 433	1 623	13.9	5.0
446110	Pharmacies & drug stores	87	169 636	23 046	5 433	1 623	13.9	5.0
4461101	Pharmacies & drug stores	83	D	D	D	g	D	D
4461102	Proprietary stores	4	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores	15	7 576	1 076	190	94	2.4	—
446120	Cosmetics, beauty supplies, & perfume stores	15	7 576	1 076	190	94	2.4	—
44613	Optical goods stores	46	17 544	4 066	894	235	3.8	9.6
446130	Optical goods stores	46	17 544	4 066	894	235	3.8	9.6
44619	Other health & personal care stores	28	15 548	3 531	680	148	22.9	9.6
446191	Food (health) supplement stores	9	3 847	503	125	59	56.6	38.4
446199	All other health & personal care stores	19	11 701	3 028	555	89	11.7	.2
447	Gasoline stations	253	509 810	33 518	7 863	2 443	2.9	3.6
4471	Gasoline stations	253	509 810	33 518	7 863	2 443	2.9	3.6
44711	Gasoline stations with convenience stores	197	391 928	24 331	5 707	1 886	1.1	3.2
447110	Gasoline stations with convenience stores	197	391 928	24 331	5 707	1 886	1.1	3.2
44719	Other gasoline stations	56	117 882	9 187	2 156	557	8.6	5.2
447190	Other gasoline stations	56	117 882	9 187	2 156	557	8.6	5.2
448	Clothing & clothing accessories stores	272	248 786	31 510	7 401	2 599	8.0	3.6
4481	Clothing stores	164	173 325	20 699	4 764	1 886	8.2	2.7
44811	Men's clothing stores	24	16 629	2 347	558	157	33.4	11.3
448110	Men's clothing stores	24	16 629	2 347	558	157	33.4	11.3
44812	Women's clothing stores	62	38 589	4 692	1 152	532	14.7	5.2
448120	Women's clothing stores	62	38 589	4 692	1 152	532	14.7	5.2
44813	Children's & infants' clothing stores	9	8 689	803	161	92	1.6	2.5
448130	Children's & infants' clothing stores	9	8 689	803	161	92	1.6	2.5
44814	Family clothing stores	39	96 917	10 932	2 459	919	.9	.6
448140	Family clothing stores	39	96 917	10 932	2 459	919	.9	.6
44819	Other clothing stores	23	11 210	1 701	383	163	12.6	.7
448190	Other clothing stores	23	11 210	1 701	383	163	12.6	.7
4482	Shoe stores	56	30 850	3 661	904	331	5.1	3.8
44821	Shoe stores	56	30 850	3 661	904	331	5.1	3.8
448210	Shoe stores	56	30 850	3 661	904	331	5.1	3.8
4482101	Men's shoe stores	3	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	31	17 141	1 879	468	174	4.2	3.6
4482105	Athletic footwear stores	10	7 616	823	194	83	—	—
4483	Jewelry, luggage, & leather goods stores	52	44 611	7 150	1 733	382	9.2	6.6
44831	Jewelry stores	51	D	D	D	e	D	D
448310	Jewelry stores	51	D	D	D	e	D	D
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DES MOINES, IA MSA—Con.								
44-45 Retail trade—Con.								
451	Sporting goods, hobby, book, & music stores	130	128 393	15 994	3 517	1 182	9.8	1.7
4511	Sporting goods, hobby, & musical instrument stores ..	90	91 909	11 531	2 383	793	12.6	2.4
45111	Sporting goods stores	42	42 173	5 435	1 090	374	24.6	4.7
451110	Sporting goods stores	42	42 173	5 435	1 090	374	24.6	4.7
4511101	General-line sporting goods stores	9	19 068	1 738	426	170	3.6	5.9
4511102	Specialty-line sporting goods stores	33	23 105	3 697	664	204	42.0	3.8
45112	Hobby, toy, & game stores	20	34 597	3 007	683	224	1.5	.3
451120	Hobby, toy, & game stores	20	34 597	3 007	683	224	1.5	.3
45113	Sewing, needlework, & piece goods stores	16	4 398	654	133	99	1.6	.2
451130	Sewing, needlework, & piece goods stores	16	4 398	654	133	99	1.6	.2
45114	Musical instrument & supplies stores	12	10 741	2 435	477	96	6.2	.8
451140	Musical instrument & supplies stores	12	10 741	2 435	477	96	6.2	.8
4512	Book, periodical, & music stores	40	36 484	4 463	1 134	389	2.5	—
45121	Book stores & news dealers	27	28 562	3 730	901	310	1.5	—
451211	Book stores	25	D	D	D	e	D	D
4512111	Book stores, general	16	21 002	2 635	639	203	.8	—
4512112	Specialty book stores	6	3 769	653	156	62	1.3	—
4512113	College book stores	3	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores ...	13	7 922	733	233	79	6.2	—
451220	Prerecorded tape, compact disc, & record stores ...	13	7 922	733	233	79	6.2	—
452	General merchandise stores	47	626 770	58 624	13 920	5 340	.2	—
4521	Department stores (incl leased depts) ##	22	523 791	N	N	N	—	—
45211	Department stores (incl leased depts) ##	22	523 791	N	N	N	—	—
4521	Department stores (excl leased depts)	22	517 113	50 677	12 015	4 608	—	—
45211	Department stores (excl leased depts)	22	517 113	50 677	12 015	4 608	—	—
452110	Department stores (excl leased depts)	22	517 113	50 677	12 015	4 608	—	—
4521101	Conventional department stores (excl leased depts)	4	D	D	D	g	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	13	331 502	27 180	6 441	2 702	—	—
4521103	National chain department stores (excl leased depts)	5	D	D	D	f	D	D
45299	All other general merchandise stores	24	D	D	D	f	D	D
452990	All other general merchandise stores	24	D	D	D	f	D	D
4529901	Variety stores	14	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	8	26 428	2 241	521	238	.2	.2
453	Miscellaneous store retailers	240	133 727	20 208	4 529	1 812	12.0	5.4
4531	Florists	40	11 788	2 494	612	215	15.7	3.8
45311	Florists	40	11 788	2 494	612	215	15.7	3.8
453110	Florists	40	11 788	2 494	612	215	15.7	3.8
4532	Office supplies, stationery, & gift stores	94	60 956	7 940	1 838	829	9.0	4.3
45321	Office supplies & stationery stores	13	26 036	2 048	559	194	2.2	3.0
453210	Office supplies & stationery stores	13	26 036	2 048	559	194	2.2	3.0
4532101	Stationery stores	3	D	D	D	b	D	D
4532102	Office supplies stores	10	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	81	34 920	5 892	1 279	635	14.2	5.2
453220	Gift, novelty, & souvenir stores	81	34 920	5 892	1 279	635	14.2	5.2
4533	Used merchandise stores	27	9 765	1 835	432	169	13.6	6.5
45331	Used merchandise stores	27	9 765	1 835	432	169	13.6	6.5
453310	Used merchandise stores	27	9 765	1 835	432	169	13.6	6.5
4539	Other miscellaneous store retailers	79	51 218	7 939	1 647	599	14.3	7.0
45391	Pet & pet supplies stores	19	12 057	1 715	380	188	10.8	3.0
453910	Pet & pet supplies stores	19	12 057	1 715	380	188	10.8	3.0
45392	Art dealers	14	6 640	1 417	241	56	24.7	26.0
453920	Art dealers	14	6 640	1 417	241	56	24.7	26.0
45399	All other miscellaneous store retailers	40	25 883	4 149	889	323	15.9	—
454	Nonstore retailers	92	116 981	15 922	3 526	678	12.1	23.7
4541	Electronic shopping & mail-order houses	14	55 054	5 485	1 213	162	9.6	42.0
45411	Electronic shopping & mail-order houses	14	55 054	5 485	1 213	162	9.6	42.0
454110	Electronic shopping & mail-order houses	14	55 054	5 485	1 213	162	9.6	42.0
4542	Vending machine operators	32	22 123	3 818	774	185	20.2	4.9
45421	Vending machine operators	32	22 123	3 818	774	185	20.2	4.9
454210	Vending machine operators	32	22 123	3 818	774	185	20.2	4.9
4543	Direct selling establishments	46	39 804	6 619	1 539	331	11.1	9.0
45431	Fuel dealers	13	17 669	1 720	467	84	8.0	—
454311	Heating oil dealers	3	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	10	D	D	D	b	D	D
45439	Other direct selling establishments	33	22 135	4 899	1 072	247	13.7	16.1
454390	Other direct selling establishments	33	22 135	4 899	1 072	247	13.7	16.1

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DUBUQUE, IA MSA								
44-45	Retail trade	525	935 472	100 241	24 099	6 583	7.4	3.5
441	Motor vehicle & parts dealers	47	209 082	16 424	3 728	219	19.9	2.4
4412	Other motor vehicle dealers	9	19 354	1 358	281	66	—	18.3
44122	Motorcycle, boat, & other motor vehicle dealers	8	D	D	D	b	D	D
441229	All other motor vehicle dealers	3	D	D	D	b	D	D
442	Furniture & home furnishings stores	30	22 744	3 827	835	202	10.4	10.5
4421	Furniture stores	16	12 778	1 977	472	105	16.5	18.8
44211	Furniture stores	16	12 778	1 977	472	105	16.5	18.8
442110	Furniture stores	16	12 778	1 977	472	105	16.5	18.8
4422	Home furnishings stores	14	9 966	1 850	363	97	2.6	—
443	Electronics & appliance stores	24	13 881	2 162	488	116	10.5	2.5
4431	Electronics & appliance stores	24	13 881	2 162	488	116	10.5	2.5
44311	Appliance, television, & other electronics stores	19	11 048	1 762	394	89	13.2	3.1
444	Building material & garden equipment & supplies dealers	64	156 076	17 618	4 230	883	2.4	—
4441	Building material & supplies dealers	39	118 724	14 724	3 621	727	2.9	—
44419	Other building material dealers	26	67 182	9 440	2 259	329	2.8	—
444190	Other building material dealers	26	67 182	9 440	2 259	329	2.8	—
4442	Lawn & garden equipment & supplies stores	25	37 352	2 894	609	156	1.0	—
44422	Nursery & garden centers	20	35 212	2 541	546	130	—	—
444220	Nursery & garden centers	20	35 212	2 541	546	130	—	—
445	Food & beverage stores	41	128 275	18 356	4 900	1 154	1.5	10.4
4452	Specialty food stores	13	3 459	851	202	63	.9	.6
446	Health & personal care stores	43	42 476	5 676	1 335	377	.6	5.3
4461	Health & personal care stores	43	42 476	5 676	1 335	377	.6	5.3
44612	Cosmetics, beauty supplies, & perfume stores	5	2 502	320	81	27	—	9.5
446120	Cosmetics, beauty supplies, & perfume stores	5	2 502	320	81	27	—	9.5
447	Gasoline stations	59	72 406	4 840	1 143	500	10.0	4.1
44711	Gasoline stations with convenience stores	48	61 881	4 260	1 020	445	7.0	4.8
447110	Gasoline stations with convenience stores	48	61 881	4 260	1 020	445	7.0	4.8
448	Clothing & clothing accessories stores	64	30 184	4 337	1 057	433	5.9	2.3
4481	Clothing stores	38	16 523	2 411	630	268	4.9	.1
451	Sporting goods, hobby, book, & music stores	36	21 939	2 720	642	276	4.4	6.0
4511	Sporting goods, hobby, & musical instrument stores ..	27	16 730	2 124	491	214	5.8	7.9
452	General merchandise stores	13	144 155	13 410	3 066	1 230	—	.1
453	Miscellaneous store retailers	72	37 127	5 213	1 328	428	19.5	10.2
4532	Office supplies, stationery, & gift stores	32	17 197	1 795	377	169	18.2	21.9
45321	Office supplies & stationery stores	5	10 177	905	214	46	—	34.5
453210	Office supplies & stationery stores	5	10 177	905	214	46	—	34.5
4532102	Office supplies stores	4	D	D	D	b	D	D
4539	Other miscellaneous store retailers	24	16 710	2 472	755	147	24.5	—
45391	Pet & pet supplies stores	3	D	D	D	b	D	D
453910	Pet & pet supplies stores	3	D	D	D	b	D	D
45399	All other miscellaneous store retailers	15	8 562	1 330	243	92	34.5	—
454	Nonstore retailers	32	57 127	5 658	1 347	272	1.3	.4
4542	Vending machine operators	4	31 553	2 726	627	131	—	—
45421	Vending machine operators	4	31 553	2 726	627	131	—	—
454210	Vending machine operators	4	31 553	2 726	627	131	—	—
4543	Direct selling establishments	22	20 502	2 393	563	100	3.6	1.0
45431	Fuel dealers	9	15 144	1 316	333	46	2.4	.7
454311	Heating oil dealers	3	8 151	615	142	16	—	—
454312	Liquefied petroleum gas (bottled gas) dealers ...	6	6 993	701	191	30	5.1	1.5
IOWA CITY, IA MSA								
44-45	Retail trade	467	990 909	104 726	24 736	6 924	3.3	7.0
441	Motor vehicle & parts dealers	42	222 005	18 201	4 393	656	1.3	.6
4412	Other motor vehicle dealers	5	7 710	581	117	31	—	—
44122	Motorcycle, boat, & other motor vehicle dealers	4	D	D	D	b	D	D
442	Furniture & home furnishings stores	33	28 683	5 203	1 057	226	8.4	9.6
4421	Furniture stores	15	14 031	2 070	504	123	2.6	19.5
44211	Furniture stores	15	14 031	2 070	504	123	2.6	19.5
442110	Furniture stores	15	14 031	2 070	504	123	2.6	19.5
4422	Home furnishings stores	18	14 652	3 133	553	103	13.9	.2
443	Electronics & appliance stores	22	41 605	3 212	734	240	1.8	1.1
4431	Electronics & appliance stores	22	41 605	3 212	734	240	1.8	1.1
44311	Appliance, television, & other electronics stores	14	37 858	2 681	611	197	.8	1.2
443112	Radio, television, & other electronics stores	9	33 417	1 959	464	164	—	.2

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
IOWA CITY, IA MSA—Con.								
44-45	Retail trade—Con.							
444	Building material & garden equipment & supplies dealers	44	103 960	10 959	2 483	560	.2	10.3
4441	Building material & supplies dealers	32	87 739	8 892	2 068	444	—	10.6
44419	Other building material dealers	21	39 273	4 337	958	166	—	23.6
444190	Other building material dealers	21	39 273	4 337	958	166	—	23.6
4442	Lawn & garden equipment & supplies stores	12	16 221	2 067	415	116	1.1	8.7
44422	Nursery & garden centers	9	14 714	1 803	373	96	—	9.6
444220	Nursery & garden centers	9	14 714	1 803	373	96	—	9.6
445	Food & beverage stores	35	183 243	21 251	5 316	1 673	4.8	.7
4451	Grocery stores	28	D	D	D	g	D	D
446	Health & personal care stores	34	42 154	6 392	1 496	366	1.5	15.8
4461	Health & personal care stores	34	42 154	6 392	1 496	366	1.5	15.8
44612	Cosmetics, beauty supplies, & perfume stores	6	2 072	316	88	34	4.1	—
446120	Cosmetics, beauty supplies, & perfume stores	6	2 072	316	88	34	4.1	—
447	Gasoline stations	50	83 438	6 400	1 457	490	10.2	4.3
44711	Gasoline stations with convenience stores	39	72 149	4 603	1 026	381	10.8	4.9
447110	Gasoline stations with convenience stores	39	72 149	4 603	1 026	381	10.8	4.9
448	Clothing & clothing accessories stores	68	47 868	6 187	1 423	577	6.1	4.1
4481	Clothing stores	42	31 780	4 029	894	387	3.2	4.4
44819	Other clothing stores	4	2 585	293	78	32	—	6.3
448190	Other clothing stores	4	2 585	293	78	32	—	6.3
451	Sporting goods, hobby, book, & music stores	46	42 140	6 878	1 670	503	6.9	8.3
4511	Sporting goods, hobby, & musical instrument stores ..	27	25 914	4 894	1 205	332	6.8	1.5
45114	Musical instrument & supplies stores	4	D	D	D	b	D	D
451140	Musical instrument & supplies stores	4	D	D	D	b	D	D
4512	Book, periodical, & music stores	19	16 226	1 984	465	171	6.9	19.0
45121	Book stores & news dealers	9	12 888	1 598	376	126	5.3	23.3
451211	Book stores	7	D	D	D	c	D	D
4512113	College book stores	1	D	D	D	b	D	D
451212	News dealers & newsstands	2	D	D	D	a	D	D
452	General merchandise stores	10	D	D	D	g	D	D
4529903	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	58	D	D	D	e	D	D
4532	Office supplies, stationery, & gift stores	20	D	D	D	c	D	D
45321	Office supplies & stationery stores	4	D	D	D	a	D	D
453210	Office supplies & stationery stores	4	D	D	D	a	D	D
4532102	Office supplies stores	4	D	D	D	a	D	D
4533	Used merchandise stores	15	4 314	885	190	122	4.3	5.4
45331	Used merchandise stores	15	4 314	885	190	122	4.3	5.4
453310	Used merchandise stores	15	4 314	885	190	122	4.3	5.4
4539	Other miscellaneous store retailers	14	D	D	D	b	D	D
45399	All other miscellaneous store retailers	8	D	D	D	b	D	D
454	Nonstore retailers	25	45 804	4 833	1 188	193	1.5	76.3
4541	Electronic shopping & mail-order houses	9	D	D	D	c	D	D
45411	Electronic shopping & mail-order houses	9	D	D	D	c	D	D
454110	Electronic shopping & mail-order houses	9	D	D	D	c	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	6	5 487	709	238	24	—	29.6
OMAHA, NE—IA MSA								
44-45	Retail trade	2 753	7 655 909	765 633	183 070	46 740	5.8	2.5
441	Motor vehicle & parts dealers	340	2 039 460	160 769	37 120	5 254	8.9	2.5
4411	Automobile dealers	121	1 742 913	119 904	27 805	3 509	9.4	2.2
44111	New car dealers	63	1 668 866	114 389	26 445	3 278	9.0	1.8
441110	New car dealers	63	1 668 866	114 389	26 445	3 278	9.0	1.8
44112	Used car dealers	58	74 047	5 515	1 360	231	18.4	9.1
441120	Used car dealers	58	74 047	5 515	1 360	231	18.4	9.1
4412	Other motor vehicle dealers	32	56 399	5 069	1 036	186	14.3	4.4
44121	Recreational vehicle dealers	9	27 757	2 235	411	72	10.5	8.7
441210	Recreational vehicle dealers	9	27 757	2 235	411	72	10.5	8.7
44122	Motorcycle, boat, & other motor vehicle dealers	23	28 642	2 834	625	114	18.0	.2
441221	Motorcycle dealers	7	D	D	D	b	D	D
441222	Boat dealers	14	16 133	1 319	290	58	26.6	—
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	187	240 148	35 796	8 279	1 559	4.3	5.0
44131	Automotive parts & accessories stores	140	181 577	24 862	5 825	1 177	4.1	4.3
441310	Automotive parts & accessories stores	140	181 577	24 862	5 825	1 177	4.1	4.3
44132	Tire dealers	47	58 571	10 934	2 454	382	5.1	7.0
441320	Tire dealers	47	58 571	10 934	2 454	382	5.1	7.0

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
OMAHA, NE-IA MSA—Con.								
44-45 Retail trade—Con.								
442	Furniture & home furnishings stores	120	566 775	44 383	10 379	2 005	2.6	1.0
4421	Furniture stores	34	483 723	29 384	6 841	1 287	.7	.4
44211	Furniture stores	34	483 723	29 384	6 841	1 287	.7	.4
442110	Furniture stores	34	483 723	29 384	6 841	1 287	.7	.4
4422	Home furnishings stores	86	83 052	14 999	3 538	718	13.7	4.2
44221	Floor covering stores	32	54 928	11 030	2 675	392	16.0	—
442210	Floor covering stores	32	54 928	11 030	2 675	392	16.0	—
44229	Other home furnishings stores	54	28 124	3 969	863	326	9.0	12.4
442299	All other home furnishings stores	45	D	D	D	e	D	D
443	Electronics & appliance stores	105	D	D	D	f	D	D
4431	Electronics & appliance stores	105	D	D	D	f	D	D
44311	Appliance, television, & other electronics stores	66	115 366	11 881	2 820	670	5.6	3.4
443112	Radio, television, & other electronics stores	45	108 630	10 281	2 413	598	4.5	2.2
44312	Computer & software stores	34	45 505	6 447	1 622	260	17.6	7.5
443120	Computer & software stores	34	45 505	6 447	1 622	260	17.6	7.5
44313	Camera & photographic supplies stores	5	D	D	D	b	D	D
443130	Camera & photographic supplies stores	5	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	245	686 262	76 693	18 126	3 479	2.5	.9
4441	Building material & supplies dealers	176	565 518	61 771	15 257	2 795	2.2	.8
44411	Home centers	11	151 093	12 439	3 259	854	—	—
444110	Home centers	11	151 093	12 439	3 259	854	—	—
44412	Paint & wallpaper stores	19	15 513	1 917	497	108	—	—
444120	Paint & wallpaper stores	19	15 513	1 917	497	108	—	—
44413	Hardware stores	41	37 574	5 200	1 165	372	9.9	2.9
444130	Hardware stores	41	37 574	5 200	1 165	372	9.9	2.9
44419	Other building material dealers	105	361 338	42 215	10 336	1 461	2.4	.9
444190	Other building material dealers	105	361 338	42 215	10 336	1 461	2.4	.9
4442	Lawn & garden equipment & supplies stores	69	120 744	14 922	2 869	684	4.0	1.3
44421	Outdoor power equipment stores	21	41 527	4 570	1 035	212	3.8	—
444210	Outdoor power equipment stores	21	41 527	4 570	1 035	212	3.8	—
44422	Nursery & garden centers	48	79 217	10 352	1 834	472	4.0	2.0
444220	Nursery & garden centers	48	79 217	10 352	1 834	472	4.0	2.0
445	Food & beverage stores	231	1 024 984	106 342	25 304	8 638	3.9	1.3
4451	Grocery stores	146	993 222	101 412	24 164	8 172	3.6	1.2
44511	Supermarkets & other grocery (except convenience) stores	122	968 279	98 868	23 547	7 943	3.1	1.2
445110	Supermarkets & other grocery (except convenience) stores	122	968 279	98 868	23 547	7 943	3.1	1.2
44512	Convenience stores	24	24 943	2 544	617	229	24.4	3.3
445120	Convenience stores	24	24 943	2 544	617	229	24.4	3.3
4452	Specialty food stores	53	13 687	2 803	636	293	19.4	—
446	Health & personal care stores	232	304 525	39 216	9 489	3 036	11.5	8.1
4461	Health & personal care stores	232	304 525	39 216	9 489	3 036	11.5	8.1
44611	Pharmacies & drug stores	109	257 668	29 966	7 337	2 453	11.3	7.6
446110	Pharmacies & drug stores	109	257 668	29 966	7 337	2 453	11.3	7.6
4461101	Pharmacies & drug stores	103	253 239	26 900	7 105	2 406	11.5	7.3
4461102	Proprietary stores	6	4 429	1 066	232	47	—	25.4
44612	Cosmetics, beauty supplies, & perfume stores	25	12 704	1 930	475	167	—	4.6
446120	Cosmetics, beauty supplies, & perfume stores	25	12 704	1 930	475	167	—	4.6
44613	Optical goods stores	63	20 460	4 430	1 005	255	16.6	12.1
446130	Optical goods stores	63	20 460	4 430	1 005	255	16.6	12.1
44619	Other health & personal care stores	35	13 693	2 890	672	161	18.8	16.0
446191	Food (health) supplement stores	18	8 132	1 469	414	111	8.9	26.9
447	Gasoline stations	348	558 477	38 732	9 139	2 840	9.3	4.1
4471	Gasoline stations	348	558 477	38 732	9 139	2 840	9.3	4.1
44711	Gasoline stations with convenience stores	252	393 573	25 525	6 113	1 923	7.8	4.0
447110	Gasoline stations with convenience stores	252	393 573	25 525	6 113	1 923	7.8	4.0
44719	Other gasoline stations	96	164 904	13 207	3 026	917	12.7	4.2
447190	Other gasoline stations	96	164 904	13 207	3 026	917	12.7	4.2

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
OMAHA, NE-IA MSA—Con.								
44-45 Retail trade—Con.								
448	Clothing & clothing accessories stores	419	358 763	45 007	10 637	3 713	5.0	4.3
4481	Clothing stores	259	216 441	27 592	6 440	2 449	6.0	4.7
44811	Men's clothing stores	44	29 594	5 569	1 177	281	14.5	16.6
448110	Men's clothing stores	44	29 594	5 569	1 177	281	14.5	16.6
44812	Women's clothing stores	101	60 742	7 997	2 032	864	10.5	7.3
448120	Women's clothing stores	101	60 742	7 997	2 032	864	10.5	7.3
44813	Children's & infants' clothing stores	12	8 647	831	205	89	3.9	2.4
448130	Children's & infants' clothing stores	12	8 647	831	205	89	3.9	2.4
44814	Family clothing stores	45	97 646	10 706	2 433	927	.8	.1
448140	Family clothing stores	45	97 646	10 706	2 433	927	.8	.1
44815	Clothing accessories stores	26	4 464	747	198	108	14.1	9.7
448150	Clothing accessories stores	26	4 464	747	198	108	14.1	9.7
44819	Other clothing stores	31	15 348	1 742	395	180	3.6	.5
448190	Other clothing stores	31	15 348	1 742	395	180	3.6	.5
4482	Shoe stores	92	50 230	5 788	1 328	539	1.2	4.1
44821	Shoe stores	92	50 230	5 788	1 328	539	1.2	4.1
448210	Shoe stores	92	50 230	5 788	1 328	539	1.2	4.1
4482101	Men's shoe stores	5	D	D	D	a	D	D
4482102	Women's shoe stores	13	4 524	632	157	70	—	32.1
4482103	Children's & juveniles' shoe stores	3	D	D	D	b	D	D
4482104	Family shoe stores	54	26 841	3 190	735	291	.9	2.1
4482105	Athletic footwear stores	17	15 180	1 461	323	136	—	.4
4483	Jewelry, luggage, & leather goods stores	68	92 092	11 627	2 869	725	4.6	3.5
44831	Jewelry stores	63	89 624	11 275	2 803	697	4.7	3.2
448310	Jewelry stores	63	89 624	11 275	2 803	697	4.7	3.2
44832	Luggage & leather goods stores	5	2 468	352	66	28	—	15.5
448320	Luggage & leather goods stores	5	2 468	352	66	28	—	15.5
451	Sporting goods, hobby, book, & music stores	217	184 221	21 347	4 914	1 940	14.0	8.6
4511	Sporting goods, hobby, & musical instrument stores ..	137	124 594	14 688	3 539	1 210	19.1	1.8
45111	Sporting goods stores	69	53 786	6 712	1 591	477	26.3	3.5
451110	Sporting goods stores	69	53 786	6 712	1 591	477	26.3	3.5
4511101	General-line sporting goods stores	19	18 833	2 043	466	179	17.5	2.0
4511102	Specialty-line sporting goods stores	50	34 953	4 669	1 125	298	31.1	4.4
45112	Hobby, toy, & game stores	37	55 051	5 570	1 292	541	16.1	.1
451120	Hobby, toy, & game stores	37	55 051	5 570	1 292	541	16.1	.1
45113	Sewing, needlework, & piece goods stores	16	5 263	792	208	113	1.8	6.2
451130	Sewing, needlework, & piece goods stores	16	5 263	792	208	113	1.8	6.2
45114	Musical instrument & supplies stores	15	10 494	1 614	448	79	6.2	—
451140	Musical instrument & supplies stores	15	10 494	1 614	448	79	6.2	—
4512	Book, periodical, & music stores	80	59 627	6 659	1 375	730	3.4	22.8
45121	Book stores & news dealers	48	38 490	4 509	992	564	2.3	9.2
451211	Book stores	45	37 202	4 355	953	512	1.9	7.2
4512111	Book stores, general	31	23 756	2 923	661	396	2.8	8.8
4512112	Specialty book stores	6	D	D	D	b	D	D
4512113	College book stores	8	D	D	D	b	D	D
451212	News dealers & newsstands	3	1 288	154	39	52	D	67.7
45122	Prerecorded tape, compact disc, & record stores ...	32	21 137	2 150	383	166	5.5	47.4
451220	Prerecorded tape, compact disc, & record stores .	32	21 137	2 150	383	166	5.5	47.4
452	General merchandise stores	69	953 599	91 932	21 827	7 662	—	—
4521	Department stores (incl leased depts) ##	32	686 616	N	N	N	—	—
45211	Department stores (incl leased depts) ##	32	686 616	N	N	N	—	—
4521	Department stores (excl leased depts)	32	677 098	69 664	16 553	5 838	—	—
452110	Department stores (excl leased depts)	32	677 098	69 664	16 553	5 838	—	—
4521101	Department stores (excl leased depts)	32	677 098	69 664	16 553	5 838	—	—
45211011	Conventional department stores (excl leased depts)	6	D	D	D	g	D	D
45211012	Discount or mass merchandising dept stores (excl leased depts)	19	399 998	36 814	8 650	3 095	—	—
4521103	National chain department stores (excl leased depts)	7	D	D	D	g	D	D
4529	Other general merchandise stores	37	276 501	22 268	5 274	1 824	—	—
45299	All other general merchandise stores	33	D	D	D	f	D	D
452990	All other general merchandise stores	33	D	D	D	f	D	D
4529901	Variety stores	17	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	15	54 276	5 093	1 175	464	.3	—

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
OMAHA, NE—IA MSA—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	334	D	D	D	h	D	D
4531	Florists	55	15 934	3 676	903	354	35.6	3.1
45311	Florists	55	15 934	3 676	903	354	35.6	3.1
453110	Florists	55	15 934	3 676	903	354	35.6	3.1
4532	Office supplies, stationery, & gift stores	128	81 128	10 291	2 477	1 174	8.3	6.8
45321	Office supplies & stationery stores	20	34 597	3 345	863	278	.6	2.2
453210	Office supplies & stationery stores	20	34 597	3 345	863	278	.6	2.2
4532101	Stationery stores	3	941	157	32	24	—	—
4532102	Office supplies stores	17	33 656	3 188	831	254	.6	2.3
45322	Gift, novelty, & souvenir stores	108	46 531	6 946	1 614	896	14.1	10.1
453220	Gift, novelty, & souvenir stores	108	46 531	6 946	1 614	896	14.1	10.1
4533	Used merchandise stores	59	16 883	3 840	881	381	9.8	21.9
45331	Used merchandise stores	59	16 883	3 840	881	381	9.8	21.9
453310	Used merchandise stores	59	16 883	3 840	881	381	9.8	21.9
4539	Other miscellaneous store retailers	92	D	D	D	f	D	D
45391	Pet & pet supplies stores	19	48 491	3 668	892	266	2.2	.3
453910	Pet & pet supplies stores	19	48 491	3 668	892	266	2.2	.3
45392	Art dealers	15	5 087	749	204	73	54.4	—
453920	Art dealers	15	5 087	749	204	73	54.4	—
45393	Manufactured (mobile) home dealers	9	19 625	2 222	569	62	58.9	10.5
453930	Manufactured (mobile) home dealers	9	19 625	2 222	569	62	58.9	10.5
45399	All other miscellaneous store retailers	49	D	D	D	c	D	D
454	Nonstore retailers	93	597 924	94 346	24 826	4 639	1.8	3.1
4541	Electronic shopping & mail-order houses	22	99 146	12 717	3 097	602	4.5	13.5
45411	Electronic shopping & mail-order houses	22	99 146	12 717	3 097	602	4.5	13.5
454110	Electronic shopping & mail-order houses	22	99 146	12 717	3 097	602	4.5	13.5
4542	Vending machine operators	22	25 677	4 932	1 070	307	15.6	11.9
45421	Vending machine operators	22	25 677	4 932	1 070	307	15.6	11.9
454210	Vending machine operators	22	25 677	4 932	1 070	307	15.6	11.9
4543	Direct selling establishments	49	473 101	76 697	20 659	3 730	.5	.4
45439	Other direct selling establishments	45	472 126	76 531	20 613	3 721	.5	.4
454390	Other direct selling establishments	45	472 126	76 531	20 613	3 721	.5	.4
SIoux CITY, IA—NE MSA								
44-45	Retail trade	603	1 248 530	127 495	29 463	8 649	3.3	2.7
441	Motor vehicle & parts dealers	75	315 596	28 205	6 531	1 120	4.1	3.4
44112	Used car dealers	23	29 918	2 361	547	101	19.4	20.9
441120	Used car dealers	23	29 918	2 361	547	101	19.4	20.9
4412	Other motor vehicle dealers	8	15 221	1 206	266	62	45.7	—
44122	Motorcycle, boat, & other motor vehicle dealers	7	D	D	D	b	D	D
441221	Motorcycle dealers	3	7 323	632	150	29	D	—
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	33	55 550	8 515	2 030	428	.4	2.7
44131	Automotive parts & accessories stores	24	41 951	5 963	1 427	300	.6	3.6
441310	Automotive parts & accessories stores	24	41 951	5 963	1 427	300	.6	3.6
442	Furniture & home furnishings stores	33	33 981	4 736	1 104	238	10.4	1.8
4421	Furniture stores	17	D	D	D	c	D	D
44211	Furniture stores	17	D	D	D	c	D	D
442110	Furniture stores	17	D	D	D	c	D	D
4422	Home furnishings stores	16	D	D	D	b	D	D
443	Electronics & appliance stores	26	29 135	4 844	1 086	208	1.9	2.4
4431	Electronics & appliance stores	26	29 135	4 844	1 086	208	1.9	2.4
44311	Appliance, television, & other electronics stores	18	20 624	3 514	874	162	2.7	2.0
443112	Radio, television, & other electronics stores	13	D	D	D	b	D	D
44312	Computer & software stores	6	D	D	D	b	D	D
443120	Computer & software stores	6	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	65	156 569	17 983	4 304	869	2.5	.8
4441	Building material & supplies dealers	51	132 555	15 754	3 798	766	2.8	.2
44411	Home centers	2	D	D	D	e	D	D
444110	Home centers	2	D	D	D	e	D	D
44419	Other building material dealers	33	63 779	9 533	2 161	349	3.0	.1
444190	Other building material dealers	33	63 779	9 533	2 161	349	3.0	.1
4442	Lawn & garden equipment & supplies stores	14	24 014	2 229	506	103	.9	4.3
44422	Nursery & garden centers	9	D	D	D	b	D	D
444220	Nursery & garden centers	9	D	D	D	b	D	D
445	Food & beverage stores	57	193 606	21 753	4 895	1 861	1.5	2.5
4451	Grocery stores	34	183 534	20 679	4 635	1 768	.9	2.4
4452	Specialty food stores	12	4 348	585	139	48	30.7	8.9
446	Health & personal care stores	39	41 836	5 097	1 211	377	7.4	2.8
4461	Health & personal care stores	39	41 836	5 097	1 211	377	7.4	2.8
4461102	Proprietary stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SIoux CITY, IA—NE MSA—Con.								
44-45	Retail trade—Con.							
447	Gasoline stations	81	103 989	7 421	1 712	634	8.3	10.8
44711	Gasoline stations with convenience stores	56	70 221	4 694	1 078	437	7.5	3.6
447110	Gasoline stations with convenience stores	56	70 221	4 694	1 078	437	7.5	3.6
448	Clothing & clothing accessories stores	73	57 616	7 196	1 726	617	2.3	1.8
4481	Clothing stores	44	32 080	3 607	836	399	2.7	2.9
44819	Other clothing stores	8	3 333	385	98	42	—	—
448190	Other clothing stores	8	3 333	385	98	42	—	—
4483	Jewelry, luggage, & leather goods stores	14	15 628	2 528	628	131	.8	—
451	Sporting goods, hobby, book, & music stores	41	29 502	3 746	862	420	1.4	.1
4511	Sporting goods, hobby, & musical instrument stores ..	27	22 571	2 842	635	329	1.7	.2
4511101	General-line sporting goods stores	7	10 561	1 437	340	205	1.1	—
4512	Book, periodical, & music stores	14	6 931	904	227	91	.4	—
452	General merchandise stores	20	239 011	20 145	4 669	1 825	—	—
45299	All other general merchandise stores	9	D	D	D	c	D	D
452990	All other general merchandise stores	9	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	68	32 606	4 357	859	349	7.9	1.3
4532	Office supplies, stationery, & gift stores	25	18 993	2 161	361	155	5.5	1.8
45321	Office supplies & stationery stores	4	D	D	D	b	D	D
453210	Office supplies & stationery stores	4	D	D	D	b	D	D
4532102	Office supplies stores	4	D	D	D	b	D	D
4539	Other miscellaneous store retailers	20	8 668	1 245	292	96	6.7	.3
45399	All other miscellaneous store retailers	17	4 262	669	155	62	13.6	.6
454	Nonstore retailers	25	15 083	2 012	504	131	6.6	7.5
454311	Heating oil dealers	1	D	D	D	a	D	D
WATERLOO—CEDAR FALLS, IA MSA								
44-45	Retail trade	598	1 344 763	139 335	33 222	9 386	5.7	4.1
441	Motor vehicle & parts dealers	79	405 113	30 000	6 978	1 219	8.9	7.6
4411	Automobile dealers	35	351 482	22 277	5 359	854	8.0	7.6
4412	Other motor vehicle dealers	11	25 892	2 714	498	102	26.1	—
44122	Motorcycle, boat, & other motor vehicle dealers	7	16 635	1 701	323	76	18.0	—
441221	Motorcycle dealers	3	8 014	932	163	40	—	—
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	36	30 323	5 518	1 290	294	5.2	15.4
4421	Furniture stores	17	18 531	3 475	831	175	7.3	21.4
44211	Furniture stores	17	18 531	3 475	831	175	7.3	21.4
442110	Furniture stores	17	18 531	3 475	831	175	7.3	21.4
4422	Home furnishings stores	19	11 792	2 043	459	119	1.9	5.9
443	Electronics & appliance stores	29	36 318	6 127	1 456	267	20.2	1.6
4431	Electronics & appliance stores	29	36 318	6 127	1 456	267	20.2	1.6
44311	Appliance, television, & other electronics stores	20	28 198	5 174	1 216	213	24.7	1.0
443111	Household appliance stores	8	12 946	2 003	468	108	34.8	—
443112	Radio, television, & other electronics stores	12	15 252	3 171	748	105	16.0	1.9
44312	Computer & software stores	8	D	D	D	b	D	D
443120	Computer & software stores	8	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	59	132 577	16 442	3 809	868	4.0	.3
4441	Building material & supplies dealers	51	121 641	15 386	3 590	792	4.4	.4
44411	Home centers	4	61 232	6 233	1 588	367	.1	—
444110	Home centers	4	61 232	6 233	1 588	367	.1	—
44419	Other building material dealers	31	51 696	7 710	1 650	309	6.8	—
444190	Other building material dealers	31	51 696	7 710	1 650	309	6.8	—
4442	Lawn & garden equipment & supplies stores	8	10 936	1 056	219	76	.4	—
44422	Nursery & garden centers	5	D	D	D	b	D	D
444220	Nursery & garden centers	5	D	D	D	b	D	D
445	Food & beverage stores	43	187 936	19 542	4 705	1 730	3.5	1.2
4451	Grocery stores	33	184 578	19 057	4 593	1 690	3.5	1.2
4452	Specialty food stores	7	D	D	D	b	D	D
446	Health & personal care stores	41	56 272	7 856	2 060	456	2.8	3.3
4461	Health & personal care stores	41	56 272	7 856	2 060	456	2.8	3.3
44612	Cosmetics, beauty supplies, & perfume stores	8	2 630	384	101	36	3.0	—
446120	Cosmetics, beauty supplies, & perfume stores ...	8	2 630	384	101	36	3.0	—
447	Gasoline stations	68	111 811	7 646	1 675	610	8.8	6.1
44711	Gasoline stations with convenience stores	52	83 140	5 310	1 142	436	1.7	7.0
447110	Gasoline stations with convenience stores	52	83 140	5 310	1 142	436	1.7	7.0
448	Clothing & clothing accessories stores	87	58 588	9 470	2 205	842	4.0	6.1
4481	Clothing stores	55	38 850	6 129	1 422	623	2.8	.6
4483	Jewelry, luggage, & leather goods stores	18	10 560	2 144	508	124	7.5	8.2

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WATERLOO—CEDAR FALLS, IA MSA—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	48	47 842	5 772	1 476	447	4.7	1.9
4511	Sporting goods, hobby, & musical instrument stores . .	34	31 980	4 171	1 088	316	6.4	2.7
4511101	General-line sporting goods stores	4	D	D	D	c	D	D
4512	Book, periodical, & music stores	14	15 862	1 601	388	131	1.2	.3
45121	Book stores & news dealers	9	12 001	1 294	299	93	1.6	.4
451211	Book stores	8	D	D	D	b	D	D
4512113	College book stores	2	D	D	D	b	D	D
452	General merchandise stores	18	210 606	18 965	4 126	1 805	—	—
45299	All other general merchandise stores	7	D	D	D	c	D	D
452990	All other general merchandise stores	7	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	66	34 584	5 036	1 522	474	8.8	7.1
4532	Office supplies, stationery, & gift stores	20	14 791	1 531	387	169	2.1	1.4
45321	Office supplies & stationery stores	2	D	D	D	b	D	D
453210	Office supplies & stationery stores	2	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	24	13 219	2 099	789	159	13.0	12.4
45392	Art dealers	4	1 054	234	91	13	28.6	28.7
453920	Art dealers	4	1 054	234	91	13	28.6	28.7
45399	All other miscellaneous store retailers	12	D	D	D	b	D	D
454	Nonstore retailers	24	32 793	6 961	1 920	374	1.2	1.1
4541	Electronic shopping & mail-order houses	4	15 170	4 636	1 326	236	—	—
45411	Electronic shopping & mail-order houses	4	15 170	4 636	1 326	236	—	—
454110	Electronic shopping & mail-order houses	4	15 170	4 636	1 326	236	—	—
4543	Direct selling establishments	18	D	D	D	c	D	D
454311	Heating oil dealers	2	D	D	D	a	D	D
AREA OUTSIDE IOWA METROPOLITAN AREAS								
44-45	Retail trade	8 652	12 538 750	1 181 524	268 279	83 746	17.1	4.4
441	Motor vehicle & parts dealers	1 205	3 383 971	251 999	57 119	10 849	24.2	4.7
4411	Automobile dealers	514	D	D	D	i	D	D
44111	New car dealers	338	D	D	D	i	D	D
441110	New car dealers	338	D	D	D	i	D	D
44112	Used car dealers	176	D	D	D	f	D	D
441120	Used car dealers	176	D	D	D	f	D	D
4412	Other motor vehicle dealers	131	D	D	D	f	D	D
44121	Recreational vehicle dealers	33	D	D	D	c	D	D
441210	Recreational vehicle dealers	33	D	D	D	c	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	98	D	D	D	f	D	D
441221	Motorcycle dealers	40	71 901	5 532	1 374	299	31.9	3.4
441222	Boat dealers	36	44 574	4 431	759	198	34.3	1.0
441229	All other motor vehicle dealers	22	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	560	433 982	66 029	15 317	3 261	14.0	13.3
44131	Automotive parts & accessories stores	404	D	D	D	g	D	D
441310	Automotive parts & accessories stores	404	D	D	D	g	D	D
44132	Tire dealers	156	D	D	D	g	D	D
441320	Tire dealers	156	D	D	D	g	D	D
442	Furniture & home furnishings stores	373	D	D	D	g	D	D
4421	Furniture stores	186	D	D	D	g	D	D
44211	Furniture stores	186	D	D	D	g	D	D
442110	Furniture stores	186	D	D	D	g	D	D
4422	Home furnishings stores	187	D	D	D	f	D	D
44221	Floor covering stores	127	D	D	D	f	D	D
442210	Floor covering stores	127	D	D	D	f	D	D
44229	Other home furnishings stores	60	D	D	D	e	D	D
442299	All other home furnishings stores	54	16 545	2 403	582	279	23.1	7.7
443	Electronics & appliance stores	353	D	D	D	g	D	D
4431	Electronics & appliance stores	353	D	D	D	g	D	D
44311	Appliance, television, & other electronics stores	292	D	D	D	g	D	D
443111	Household appliance stores	169	75 588	9 899	2 468	743	41.0	3.8
443112	Radio, television, & other electronics stores	123	D	D	D	e	D	D
44312	Computer & software stores	56	30 837	4 351	955	246	33.3	11.4
443120	Computer & software stores	56	30 837	4 351	955	246	33.3	11.4

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
AREA OUTSIDE IOWA METROPOLITAN AREAS—Con.								
44-45 Retail trade—Con.								
444	Building material & garden equipment & supplies dealers	1 326	1 960 793	181 031	41 120	9 315	12.2	3.0
4441	Building material & supplies dealers	806	D	D	D	i	D	D
44411	Home centers	25	D	D	D	f	D	D
444110	Home centers	25	D	D	D	f	D	D
44412	Paint & wallpaper stores	50	D	D	D	c	D	D
444120	Paint & wallpaper stores	50	D	D	D	c	D	D
44413	Hardware stores	242	124 552	17 047	3 880	1 494	41.4	4.3
444130	Hardware stores	242	124 552	17 047	3 880	1 494	41.4	4.3
44419	Other building material dealers	489	619 323	71 542	16 652	3 293	21.7	2.0
444190	Other building material dealers	489	619 323	71 542	16 652	3 293	21.7	2.0
4442	Lawn & garden equipment & supplies stores	520	D	D	D	h	D	D
44421	Outdoor power equipment stores	72	D	D	D	e	D	D
444210	Outdoor power equipment stores	72	D	D	D	e	D	D
44422	Nursery & garden centers	448	1 041 849	73 869	16 276	3 262	3.1	3.8
444220	Nursery & garden centers	448	1 041 849	73 869	16 276	3 262	3.1	3.8
445	Food & beverage stores	762	2 053 467	217 886	51 264	19 164	10.8	3.2
4451	Grocery stores	594	1 987 936	211 339	49 806	18 450	10.2	3.2
44511	Supermarkets & other grocery (except convenience) stores	511	1 949 205	208 181	49 006	18 006	9.2	2.8
445110	Supermarkets & other grocery (except convenience) stores	511	1 949 205	208 181	49 006	18 006	9.2	2.8
44512	Convenience stores	83	38 731	3 158	800	444	57.0	19.0
445120	Convenience stores	83	38 731	3 158	800	444	57.0	19.0
4452	Specialty food stores	94	35 567	4 692	1 061	426	18.1	1.5
4453	Beer, wine, & liquor stores	74	29 964	1 855	397	288	47.6	9.5
44531	Beer, wine, & liquor stores	74	29 964	1 855	397	288	47.6	9.5
445310	Beer, wine, & liquor stores	74	29 964	1 855	397	288	47.6	9.5
446	Health & personal care stores	481	486 737	65 100	14 953	4 199	39.0	7.0
4461	Health & personal care stores	481	486 737	65 100	14 953	4 199	39.0	7.0
44611	Pharmacies & drug stores	359	447 714	57 773	13 273	3 684	41.1	6.6
446110	Pharmacies & drug stores	359	447 714	57 773	13 273	3 684	41.1	6.6
4461101	Pharmacies & drug stores	349	445 321	57 430	13 187	3 653	41.1	6.6
4461102	Proprietary stores	10	2 393	343	86	31	27.9	—
44612	Cosmetics, beauty supplies, & perfume stores	22	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	22	D	D	D	b	D	D
44613	Optical goods stores	46	11 381	2 581	606	169	27.0	5.6
446130	Optical goods stores	46	11 381	2 581	606	169	27.0	5.6
44619	Other health & personal care stores	54	D	D	D	c	D	D
446191	Food (health) supplement stores	25	D	D	D	c	D	D
446199	All other health & personal care stores	29	D	D	D	c	D	D
447	Gasoline stations	1 314	1 526 415	103 233	23 802	10 430	18.0	8.7
4471	Gasoline stations	1 314	1 526 415	103 233	23 802	10 430	18.0	8.7
44711	Gasoline stations with convenience stores	934	1 125 816	75 915	17 314	8 199	14.0	6.8
447110	Gasoline stations with convenience stores	934	1 125 816	75 915	17 314	8 199	14.0	6.8
44719	Other gasoline stations	380	400 599	27 318	6 488	2 231	29.1	14.1
447190	Other gasoline stations	380	400 599	27 318	6 488	2 231	29.1	14.1
448	Clothing & clothing accessories stores	828	D	D	D	h	D	D
4481	Clothing stores	552	D	D	D	h	D	D
44811	Men's clothing stores	91	D	D	D	e	D	D
448110	Men's clothing stores	91	D	D	D	e	D	D
44812	Women's clothing stores	255	87 295	10 891	2 556	1 404	30.7	5.1
448120	Women's clothing stores	255	87 295	10 891	2 556	1 404	30.7	5.1
44813	Children's & infants' clothing stores	30	D	D	D	c	D	D
448130	Children's & infants' clothing stores	30	D	D	D	c	D	D
44814	Family clothing stores	119	111 832	12 343	2 773	1 275	13.1	1.5
448140	Family clothing stores	119	111 832	12 343	2 773	1 275	13.1	1.5
44815	Clothing accessories stores	19	4 385	692	150	83	1.7	22.0
448150	Clothing accessories stores	19	4 385	692	150	83	1.7	22.0
44819	Other clothing stores	38	11 242	1 610	352	190	22.6	1.0
448190	Other clothing stores	38	11 242	1 610	352	190	22.6	1.0
4482	Shoe stores	147	74 580	9 139	1 891	698	19.1	3.5
44821	Shoe stores	147	74 580	9 139	1 891	698	19.1	3.5
448210	Shoe stores	147	74 580	9 139	1 891	698	19.1	3.5
4482101	Men's shoe stores	11	D	D	D	b	D	D
4482104	Family shoe stores	111	D	D	D	e	D	D
4482105	Athletic footwear stores	15	D	D	D	c	D	D
4483	Jewelry, luggage, & leather goods stores	129	49 270	8 196	1 914	648	38.9	6.1
44831	Jewelry stores	126	D	D	D	f	D	D
448310	Jewelry stores	126	D	D	D	f	D	D
44832	Luggage & leather goods stores	3	D	D	D	a	D	D
448320	Luggage & leather goods stores	3	D	D	D	a	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
AREA OUTSIDE IOWA METROPOLITAN AREAS—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	351	D	D	D	g	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	261	D	D	D	f	D	D
45111	Sporting goods stores	137	D	D	D	f	D	D
451110	Sporting goods stores	137	D	D	D	f	D	D
4511101	General-line sporting goods stores	38	D	D	D	c	D	D
4511102	Specialty-line sporting goods stores	99	D	D	D	e	D	D
45113	Sewing, needlework, & piece goods stores	52	8 653	1 102	304	172	25.8	4.7
451130	Sewing, needlework, & piece goods stores	52	8 653	1 102	304	172	25.8	4.7
45114	Musical instrument & supplies stores	22	D	D	D	c	D	D
451140	Musical instrument & supplies stores	22	D	D	D	c	D	D
4512	Book, periodical, & music stores	90	36 813	4 129	1 036	474	9.3	4.6
45121	Book stores & news dealers	65	23 067	2 788	674	301	11.3	5.9
451211	Book stores	53	D	D	D	e	D	D
4512111	Book stores, general	33	11 799	1 580	368	174	15.4	11.6
4512112	Specialty book stores	14	D	D	D	b	D	D
4512113	College book stores	6	6 922	645	173	52	2.9	—
451212	News dealers & newsstands	12	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores ...	25	13 746	1 341	362	173	5.9	2.4
451220	Prerecorded tape, compact disc, & record stores .	25	13 746	1 341	362	173	5.9	2.4
452	General merchandise stores	346	1 452 642	137 205	30 951	13 270	1.2	.1
4521	Department stores (incl leased depts) ##	73	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	73	D	N	N	N	D	D
4521	Department stores (excl leased depts)	73	D	D	D	i	D	D
45211	Department stores (excl leased depts)	73	D	D	D	i	D	D
452110	Department stores (excl leased depts)	73	D	D	D	i	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	60	944 391	86 679	19 470	8 179	—	—
4521103	National chain department stores (excl leased depts)	7	D	D	D	f	D	D
4529	Other general merchandise stores	273	D	D	D	h	D	D
45299	All other general merchandise stores	270	D	D	D	h	D	D
452990	All other general merchandise stores	270	D	D	D	h	D	D
4529901	Variety stores	117	D	D	D	f	D	D
4529903	Miscellaneous general merchandise stores	153	233 076	22 195	5 237	2 197	4.4	.2
453	Miscellaneous store retailers	885	233 181	36 673	7 943	3 783	32.0	5.0
4531	Florists	244	D	D	D	g	D	D
45311	Florists	244	D	D	D	g	D	D
453110	Florists	244	D	D	D	g	D	D
4532	Office supplies, stationery, & gift stores	331	86 698	13 233	2 943	1 574	27.9	3.2
45321	Office supplies & stationery stores	42	D	D	D	e	D	D
453210	Office supplies & stationery stores	42	D	D	D	e	D	D
4532101	Stationery stores	4	D	D	D	a	D	D
4532102	Office supplies stores	38	25 909	4 082	927	252	12.8	.8
45322	Gift, novelty, & souvenir stores	289	D	D	D	g	D	D
453220	Gift, novelty, & souvenir stores	289	D	D	D	g	D	D
4533	Used merchandise stores	131	D	D	D	e	D	D
45331	Used merchandise stores	131	D	D	D	e	D	D
453310	Used merchandise stores	131	D	D	D	e	D	D
4539	Other miscellaneous store retailers	179	D	D	D	f	D	D
45391	Pet & pet supplies stores	27	5 169	735	153	74	35.3	6.7
453910	Pet & pet supplies stores	27	5 169	735	153	74	35.3	6.7
45392	Art dealers	17	D	D	D	b	D	D
453920	Art dealers	17	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	26	59 834	6 393	1 321	254	26.9	2.3
453930	Manufactured (mobile) home dealers	26	59 834	6 393	1 321	254	26.9	2.3
45399	All other miscellaneous store retailers	109	22 539	4 701	972	360	36.7	1.4
454	Nonstore retailers	428	564 074	71 296	14 123	2 909	12.3	6.8
4541	Electronic shopping & mail-order houses	65	90 263	10 523	2 531	642	15.2	20.4
45411	Electronic shopping & mail-order houses	65	90 263	10 523	2 531	642	15.2	20.4
454110	Electronic shopping & mail-order houses	65	90 263	10 523	2 531	642	15.2	20.4
4542	Vending machine operators	40	22 779	4 142	1 021	337	23.4	1.9
45421	Vending machine operators	40	22 779	4 142	1 021	337	23.4	1.9
454210	Vending machine operators	40	22 779	4 142	1 021	337	23.4	1.9
4543	Direct selling establishments	323	451 032	56 631	10 571	1 930	11.1	4.4
45431	Fuel dealers	203	237 956	20 832	5 477	1 189	17.3	7.7
454311	Heating oil dealers	49	D	D	D	e	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	153	144 039	15 555	4 143	857	23.1	9.3
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	120	213 076	35 799	5 094	741	4.3	.6
454390	Other direct selling establishments	120	213 076	35 799	5 094	741	4.3	.6

Data for this line not included in broader kind-of-business totals.

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 3. Summary Statistics for Counties: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ADAIR COUNTY, IA								
44-45	Retail trade	49	46 197	3 730	848	320	17.7	5.6
441	Motor vehicle & parts dealers	7	7 192	512	126	30	15.9	.4
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	10	12 667	1 053	219	64	14.5	—
4441	Building material & supplies dealers	6	5 658	503	126	39	26.1	—
4442	Lawn & garden equipment & supplies stores	4	7 009	550	93	25	5.2	—
44422	Nursery & garden centers	3	D	D	D	a	D	D
444220	Nursery & garden centers	3	D	D	D	a	D	D
445	Food & beverage stores	7	D	D	D	b	D	D
446	Health & personal care stores	3	2 448	148	32	19	100.0	—
447	Gasoline stations	12	12 033	760	172	81	15.6	1.3
448	Clothing & clothing accessories stores	3	309	28	8	7	86.4	13.6
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	3	541	90	21	10	D	—
ADAMS COUNTY, IA								
44-45	Retail trade	22	15 956	1 492	343	131	23.9	—
441	Motor vehicle & parts dealers	5	1 334	163	40	13	33.9	—
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	a	D	D
445	Food & beverage stores	1	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	4	5 486	357	87	29	14.1	—
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
ALLAMAKEE COUNTY, IA								
44-45	Retail trade	95	101 179	8 127	1 779	652	19.0	14.7
441	Motor vehicle & parts dealers	13	25 942	1 610	346	81	6.7	39.9
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	3	873	119	32	16	D	10.5
443	Electronics & appliance stores	3	748	69	17	5	D	—
444	Building material & garden equipment & supplies dealers	17	23 348	1 683	316	96	18.1	2.1
4441	Building material & supplies dealers	9	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	8	D	D	D	b	D	D
44422	Nursery & garden centers	7	16 308	1 018	199	59	—	3.0
444220	Nursery & garden centers	7	16 308	1 018	199	59	—	3.0
445	Food & beverage stores	13	22 452	2 141	498	222	17.8	10.0
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	13	11 651	752	172	72	17.5	—
448	Clothing & clothing accessories stores	8	3 162	436	102	37	58.5	40.1
451	Sporting goods, hobby, book, & music stores	3	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ALLAMAKEE COUNTY, IA—Con.								
44-45 Retail trade—Con.								
452	General merchandise stores	4	4 241	315	74	35	9.3	—
45299	All other general merchandise stores	4	4 241	315	74	35	9.3	—
452990	All other general merchandise stores	4	4 241	315	74	35	9.3	—
4529903	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	11	D	D	D	b	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	5	1 095	156	42	13	12.8	31.1
APPANOOSE COUNTY, IA								
44-45	Retail trade	73	92 440	9 376	2 159	702	28.7	3.6
441	Motor vehicle & parts dealers	8	17 185	1 440	311	70	77.3	6.5
442	Furniture & home furnishings stores	4	1 700	200	50	14	96.7	3.3
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	10	8 107	1 095	232	76	12.7	—
4441	Building material & supplies dealers	7	4 808	660	146	40	21.5	—
4442	Lawn & garden equipment & supplies stores	3	3 299	435	86	36	—	—
44422	Nursery & garden centers	3	3 299	435	86	36	—	—
444220	Nursery & garden centers	3	3 299	435	86	36	—	—
445	Food & beverage stores	9	D	D	D	c	D	D
446	Health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	9	12 078	1 223	270	81	19.7	15.8
448	Clothing & clothing accessories stores	9	4 374	540	106	38	26.2	2.4
451	Sporting goods, hobby, book, & music stores	4	923	146	31	21	29.6	—
452	General merchandise stores	3	D	D	D	c	D	D
453	Miscellaneous store retailers	11	1 318	193	44	27	42.9	—
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
AUDUBON COUNTY, IA								
44-45	Retail trade	34	51 946	4 036	878	254	8.1	2.1
441	Motor vehicle & parts dealers	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	7 161	600	117	32	6.6	4.7
4441	Building material & supplies dealers	4	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D
445	Food & beverage stores	5	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	5	D	D	D	b	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BENTON COUNTY, IA								
44-45	Retail trade	101	144 117	12 179	2 568	789	26.0	1.7
441	Motor vehicle & parts dealers	18	63 886	4 061	909	209	28.1	—
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	9	D	D	D	b	D	D
44131	Automotive parts & accessories stores	6	D	D	D	b	D	D
441310	Automotive parts & accessories stores	6	D	D	D	b	D	D
442	Furniture & home furnishings stores	3	D	D	D	a	D	D
443	Electronics & appliance stores	5	2 124	211	47	21	88.1	—
4431	Electronics & appliance stores	5	2 124	211	47	21	88.1	—
444	Building material & garden equipment & supplies dealers	18	16 685	1 912	336	84	5.0	.4
4441	Building material & supplies dealers	8	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	10	D	D	D	b	D	D
44422	Nursery & garden centers	9	11 974	1 103	187	44	—	—
444220	Nursery & garden centers	9	11 974	1 103	187	44	—	—
445	Food & beverage stores	9	17 625	1 817	426	137	39.2	11.7
446	Health & personal care stores	3	3 639	990	130	32	D	—
447	Gasoline stations	15	22 307	1 354	331	119	11.7	—
448	Clothing & clothing accessories stores	8	2 289	346	85	56	35.4	15.4
451	Sporting goods, hobby, book, & music stores	3	123	14	3	4	D	—
452	General merchandise stores	5	6 875	649	133	62	3.0	—
45299	All other general merchandise stores	5	6 875	649	133	62	3.0	—
452990	All other general merchandise stores	5	6 875	649	133	62	3.0	—
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	6	D	D	D	a	D	D
454	Nonstore retailers	8	6 791	502	105	38	47.2	—
4543	Direct selling establishments	5	D	D	D	a	D	D
BLACK HAWK COUNTY, IA								
44-45	Retail trade	598	1 344 763	139 335	33 222	9 386	5.7	4.1
441	Motor vehicle & parts dealers	79	405 113	30 000	6 978	1 219	8.9	7.6
4411	Automobile dealers	35	351 482	22 277	5 359	854	8.0	7.6
4412	Other motor vehicle dealers	11	25 892	2 714	498	102	26.1	—
44122	Motorcycle, boat, & other motor vehicle dealers	7	16 635	1 701	323	76	18.0	—
441221	Motorcycle dealers	3	8 014	932	163	40	—	—
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	36	30 323	5 518	1 290	294	5.2	15.4
4421	Furniture stores	17	18 531	3 475	831	175	7.3	21.4
44211	Furniture stores	17	18 531	3 475	831	175	7.3	21.4
442110	Furniture stores	17	18 531	3 475	831	175	7.3	21.4
4422	Home furnishings stores	19	11 792	2 043	459	119	1.9	5.9
443	Electronics & appliance stores	29	36 318	6 127	1 456	267	20.2	1.6
4431	Electronics & appliance stores	29	36 318	6 127	1 456	267	20.2	1.6
44311	Appliance, television, & other electronics stores	20	28 198	5 174	1 216	213	24.7	1.0
443111	Household appliance stores	8	12 946	2 003	468	108	34.8	—
443112	Radio, television, & other electronics stores	12	15 252	3 171	748	105	16.0	1.9
44312	Computer & software stores	8	D	D	D	b	D	D
443120	Computer & software stores	8	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	59	132 577	16 442	3 809	868	4.0	.3
4441	Building material & supplies dealers	51	121 641	15 386	3 590	792	4.4	.4
44411	Home centers	4	61 232	6 233	1 588	367	.1	—
444110	Home centers	4	61 232	6 233	1 588	367	.1	—
44419	Other building material dealers	31	51 696	7 710	1 650	309	6.8	—
444190	Other building material dealers	31	51 696	7 710	1 650	309	6.8	—
4442	Lawn & garden equipment & supplies stores	8	10 936	1 056	219	76	.4	—
44422	Nursery & garden centers	5	D	D	D	b	D	D
444220	Nursery & garden centers	5	D	D	D	b	D	D
445	Food & beverage stores	43	187 936	19 542	4 705	1 730	3.5	1.2
4451	Grocery stores	33	184 578	19 057	4 593	1 690	3.5	1.2
4452	Specialty food stores	7	D	D	D	b	D	D
446	Health & personal care stores	41	56 272	7 856	2 060	456	2.8	3.3
4461	Health & personal care stores	41	56 272	7 856	2 060	456	2.8	3.3
44612	Cosmetics, beauty supplies, & perfume stores	8	2 630	384	101	36	3.0	—
446120	Cosmetics, beauty supplies, & perfume stores	8	2 630	384	101	36	3.0	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BLACK HAWK COUNTY, IA—Con.								
44-45 Retail trade—Con.								
447	Gasoline stations	68	111 811	7 646	1 675	610	8.8	6.1
44711	Gasoline stations with convenience stores	52	83 140	5 310	1 142	436	1.7	7.0
447110	Gasoline stations with convenience stores	52	83 140	5 310	1 142	436	1.7	7.0
448	Clothing & clothing accessories stores	87	58 588	9 470	2 205	842	4.0	6.1
4481	Clothing stores	55	38 850	6 129	1 422	623	2.8	.6
4483	Jewelry, luggage, & leather goods stores	18	10 560	2 144	508	124	7.5	8.2
451	Sporting goods, hobby, book, & music stores	48	47 842	5 772	1 476	447	4.7	1.9
4511	Sporting goods, hobby, & musical instrument stores ..	34	31 980	4 171	1 088	316	6.4	2.7
4511101	General-line sporting goods stores	4	D	D	D	c	D	D
4512	Book, periodical, & music stores	14	15 862	1 601	388	131	1.2	.3
45121	Book stores & news dealers	9	12 001	1 294	299	93	1.6	.4
451211	Book stores	8	D	D	D	b	D	D
4512113	College book stores	2	D	D	D	b	D	D
452	General merchandise stores	18	210 606	18 965	4 126	1 805	—	—
45299	All other general merchandise stores	7	D	D	D	c	D	D
452990	All other general merchandise stores	7	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	66	34 584	5 036	1 522	474	8.8	7.1
4532	Office supplies, stationery, & gift stores	20	14 791	1 531	387	169	2.1	1.4
45321	Office supplies & stationery stores	2	D	D	D	b	D	D
453210	Office supplies & stationery stores	2	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	24	13 219	2 099	789	159	13.0	12.4
45392	Art dealers	4	1 054	234	91	13	28.6	28.7
453920	Art dealers	4	1 054	234	91	13	28.6	28.7
45399	All other miscellaneous store retailers	12	D	D	D	b	D	D
454	Nonstore retailers	24	32 793	6 961	1 920	374	1.2	1.1
4541	Electronic shopping & mail-order houses	4	15 170	4 636	1 326	236	—	—
45411	Electronic shopping & mail-order houses	4	15 170	4 636	1 326	236	—	—
454110	Electronic shopping & mail-order houses	4	15 170	4 636	1 326	236	—	—
4543	Direct selling establishments	18	D	D	D	c	D	D
454311	Heating oil dealers	2	D	D	D	a	D	D
BOONE COUNTY, IA								
44-45	Retail trade	98	173 245	15 541	3 704	1 134	12.0	3.3
441	Motor vehicle & parts dealers	12	57 797	3 378	841	171	8.0	2.6
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	3	D	D	D	b	D	D
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
443	Electronics & appliance stores	3	878	177	53	10	D	7.6
444	Building material & garden equipment & supplies dealers	11	10 886	1 007	246	86	14.6	8.8
4441	Building material & supplies dealers	7	6 221	610	166	56	20.2	4.9
4442	Lawn & garden equipment & supplies stores	4	4 665	397	80	30	7.1	14.1
44422	Nursery & garden centers	3	D	D	D	b	D	D
444220	Nursery & garden centers	3	D	D	D	b	D	D
445	Food & beverage stores	5	26 479	2 822	684	218	—	—
446	Health & personal care stores	8	8 575	1 246	307	80	31.2	6.1
4461	Health & personal care stores	8	8 575	1 246	307	80	31.2	6.1
447	Gasoline stations	17	21 095	1 352	327	149	38.0	—
448	Clothing & clothing accessories stores	10	2 624	513	97	52	73.6	16.6
451	Sporting goods, hobby, book, & music stores	5	619	103	11	8	17.8	—
452	General merchandise stores	3	D	D	D	c	D	D
453	Miscellaneous store retailers	16	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	4	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	b	D	D
454	Nonstore retailers	5	3 051	509	117	22	15.5	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BREMER COUNTY, IA								
44-45	Retail trade	115	144 729	13 720	3 278	1 037	19.5	5.9
441	Motor vehicle & parts dealers	15	35 310	2 965	680	129	44.5	—
442	Furniture & home furnishings stores	7	D	D	D	b	D	D
443	Electronics & appliance stores	5	1 761	230	62	23	58.4	21.8
4431	Electronics & appliance stores	5	1 761	230	62	23	58.4	21.8
444	Building material & garden equipment & supplies dealers	14	16 567	1 422	356	96	16.8	42.3
4441	Building material & supplies dealers	9	7 193	916	250	70	38.7	—
4442	Lawn & garden equipment & supplies stores	5	9 374	506	106	26	—	74.7
44422	Nursery & garden centers	5	9 374	506	106	26	—	74.7
444220	Nursery & garden centers	5	9 374	506	106	26	—	74.7
445	Food & beverage stores	8	29 499	3 395	837	257	2.1	1.4
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	4	6 032	531	146	54	37.2	1.8
447	Gasoline stations	19	21 678	1 406	321	135	9.9	—
44711	Gasoline stations with convenience stores	14	19 652	1 186	266	120	3.6	—
447110	Gasoline stations with convenience stores	14	19 652	1 186	266	120	3.6	—
448	Clothing & clothing accessories stores	11	3 111	545	106	43	39.9	4.6
451	Sporting goods, hobby, book, & music stores	5	733	75	10	12	42.3	—
452	General merchandise stores	3	D	D	D	c	D	D
453	Miscellaneous store retailers	14	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	8	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
454	Nonstore retailers	10	5 037	468	123	48	12.8	.9
4543	Direct selling establishments	9	D	D	D	b	D	D
454311	Heating oil dealers	2	D	D	D	b	D	D
BUCHANAN COUNTY, IA								
44-45	Retail trade	106	154 947	13 817	3 148	911	26.7	1.2
441	Motor vehicle & parts dealers	16	41 616	3 253	742	135	50.9	—
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	5	1 962	249	50	18	32.9	3.0
443	Electronics & appliance stores	4	697	96	24	9	73.5	—
444	Building material & garden equipment & supplies dealers	22	35 740	3 180	677	116	9.3	—
4441	Building material & supplies dealers	12	13 032	828	204	47	25.4	—
44419	Other building material dealers	6	10 664	559	143	24	9.7	—
444190	Other building material dealers	6	10 664	559	143	24	9.7	—
4442	Lawn & garden equipment & supplies stores	10	22 708	2 352	473	69	—	—
44422	Nursery & garden centers	10	22 708	2 352	473	69	—	—
444220	Nursery & garden centers	10	22 708	2 352	473	69	—	—
445	Food & beverage stores	6	D	D	D	c	D	D
446	Health & personal care stores	3	2 421	309	66	14	63.2	36.8
447	Gasoline stations	21	25 568	1 685	366	177	18.2	1.9
44711	Gasoline stations with convenience stores	17	23 268	1 535	329	152	12.2	—
447110	Gasoline stations with convenience stores	17	23 268	1 535	329	152	12.2	—
448	Clothing & clothing accessories stores	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	3	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	c	D	D
453	Miscellaneous store retailers	17	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	5	D	D	D	b	D	D
454	Nonstore retailers	3	D	D	D	b	D	D
4541	Electronic shopping & mail-order houses	2	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	2	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	2	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BUENA VISTA COUNTY, IA								
44-45	Retail trade	122	192 129	20 089	5 255	1 450	12.5	3.2
441	Motor vehicle & parts dealers	13	46 403	3 367	838	148	25.0	3.7
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	8	3 392	531	143	32	54.8	4.9
443	Electronics & appliance stores	4	3 037	505	171	31	8.8	.5
4431	Electronics & appliance stores	4	3 037	505	171	31	8.8	.5
44311	Appliance, television, & other electronics stores	4	3 037	505	171	31	8.8	.5
444	Building material & garden equipment & supplies dealers	17	30 435	4 367	1 209	180	8.1	.6
4441	Building material & supplies dealers	10	15 533	3 158	798	104	15.9	—
44419	Other building material dealers	6	14 329	2 947	754	80	8.8	—
444190	Other building material dealers	6	14 329	2 947	754	80	8.8	—
4442	Lawn & garden equipment & supplies stores	7	14 902	1 209	411	76	—	1.3
44422	Nursery & garden centers	6	D	D	D	b	D	D
444220	Nursery & garden centers	6	D	D	D	b	D	D
445	Food & beverage stores	8	D	D	D	e	D	D
446	Health & personal care stores	5	5 860	889	283	43	—	12.3
447	Gasoline stations	16	17 531	1 234	310	151	6.8	6.0
448	Clothing & clothing accessories stores	16	7 845	895	213	117	27.5	—
4481	Clothing stores	12	6 651	700	164	98	19.2	—
451	Sporting goods, hobby, book, & music stores	5	1 653	186	39	19	31.0	7.4
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	c	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	17	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	8	4 054	846	198	62	3.6	1.5
45321	Office supplies & stationery stores	1	D	D	D	b	D	D
453210	Office supplies & stationery stores	1	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	b	D	D
454	Nonstore retailers	9	16 101	1 781	514	93	8.9	—
4543	Direct selling establishments	8	D	D	D	b	D	D
45431	Fuel dealers	5	D	D	D	b	D	D
454311	Heating oil dealers	1	D	D	D	b	D	D
BUTLER COUNTY, IA								
44-45	Retail trade	86	67 602	5 452	1 201	428	37.8	1.6
441	Motor vehicle & parts dealers	10	17 381	839	194	48	31.8	—
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	20	10 303	1 228	253	71	50.9	.6
4441	Building material & supplies dealers	14	6 206	833	184	49	61.0	1.0
4442	Lawn & garden equipment & supplies stores	6	4 097	395	69	22	35.7	—
44422	Nursery & garden centers	6	4 097	395	69	22	35.7	—
444220	Nursery & garden centers	6	4 097	395	69	22	35.7	—
445	Food & beverage stores	8	7 995	597	152	67	87.8	3.2
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health & personal care stores	5	D	D	D	b	D	D
447	Gasoline stations	15	17 220	1 105	231	105	20.0	—
448	Clothing & clothing accessories stores	3	270	19	3	3	D	—
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	8	D	D	D	b	D	D
454	Nonstore retailers	8	6 470	486	140	31	20.8	11.5
4543	Direct selling establishments	8	6 470	486	140	31	20.8	11.5
45431	Fuel dealers	8	6 470	486	140	31	20.8	11.5
454312	Liquefied petroleum gas (bottled gas) dealers	6	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CALHOUN COUNTY, IA								
44-45	Retail trade	71	81 313	6 125	1 362	484	38.0	1.2
441	Motor vehicle & parts dealers	12	34 344	2 055	442	95	61.3	2.0
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	3	965	56	10	10	100.0	—
444	Building material & garden equipment & supplies dealers	19	24 541	1 932	413	88	12.4	—
4441	Building material & supplies dealers	9	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	10	D	D	D	b	D	D
44422	Nursery & garden centers	9	20 560	1 486	322	52	.5	—
444220	Nursery & garden centers	9	20 560	1 486	322	52	.5	—
445	Food & beverage stores	11	8 471	852	207	135	18.8	.5
446	Health & personal care stores	5	2 204	211	48	19	100.0	—
447	Gasoline stations	10	7 961	646	166	84	9.1	—
448	Clothing & clothing accessories stores	3	748	128	30	20	100.0	—
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
CARROLL COUNTY, IA								
44-45	Retail trade	176	226 049	22 923	5 253	1 706	11.7	5.1
441	Motor vehicle & parts dealers	24	55 806	5 056	1 158	207	13.1	6.6
4413	Automotive parts, accessories, & tire stores	10	D	D	D	b	D	D
44132	Tire dealers	3	6 347	597	144	26	—	32.3
441320	Tire dealers	3	6 347	597	144	26	—	32.3
442	Furniture & home furnishings stores	7	7 576	1 125	232	64	12.9	—
4421	Furniture stores	4	D	D	D	b	D	D
44211	Furniture stores	4	D	D	D	b	D	D
442110	Furniture stores	4	D	D	D	b	D	D
4422	Home furnishings stores	3	D	D	D	b	D	D
443	Electronics & appliance stores	8	3 062	342	102	44	30.5	30.1
4431	Electronics & appliance stores	8	3 062	342	102	44	30.5	30.1
44311	Appliance, television, & other electronics stores	7	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	34	40 146	4 383	970	207	10.8	.9
4441	Building material & supplies dealers	23	27 002	2 971	681	142	15.8	—
44419	Other building material dealers	16	22 057	2 287	496	93	11.4	—
444190	Other building material dealers	16	22 057	2 287	496	93	11.4	—
4442	Lawn & garden equipment & supplies stores	11	13 144	1 412	289	65	.6	2.6
44422	Nursery & garden centers	9	D	D	D	b	D	D
444220	Nursery & garden centers	9	D	D	D	b	D	D
445	Food & beverage stores	16	37 208	3 918	912	396	9.2	3.6
4452	Specialty food stores	3	D	D	D	a	D	D
446	Health & personal care stores	11	7 413	1 372	330	74	38.9	1.2
4461	Health & personal care stores	11	7 413	1 372	330	74	38.9	1.2
447	Gasoline stations	22	19 668	1 472	365	128	11.9	8.2
448	Clothing & clothing accessories stores	23	10 904	1 056	231	131	13.9	.1
4481	Clothing stores	16	8 505	743	171	99	12.0	.2
451	Sporting goods, hobby, book, & music stores	6	1 808	147	23	22	7.2	.8
452	General merchandise stores	5	32 250	2 705	646	312	—	—
453	Miscellaneous store retailers	15	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	7	3 921	730	130	47	28.7	3.2
45321	Office supplies & stationery stores	2	D	D	D	b	D	D
453210	Office supplies & stationery stores	2	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	5	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CASS COUNTY, IA								
44-45	Retail trade	99	122 270	11 862	2 843	927	11.3	5.6
441	Motor vehicle & parts dealers	11	29 093	2 102	503	95	4.3	5.7
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	5	1 272	158	49	17	75.7	8.6
444	Building material & garden equipment & supplies dealers	17	18 890	2 002	494	128	9.4	10.3
4441	Building material & supplies dealers	10	9 454	1 432	355	82	18.8	—
4442	Lawn & garden equipment & supplies stores	7	9 436	570	139	46	—	20.7
44422	Nursery & garden centers	6	D	D	D	b	D	D
444220	Nursery & garden centers	6	D	D	D	b	D	D
445	Food & beverage stores	9	D	D	D	e	D	D
446	Health & personal care stores	5	6 573	686	178	58	75.9	—
447	Gasoline stations	12	14 410	965	202	87	5.3	7.8
448	Clothing & clothing accessories stores	14	4 044	430	94	54	51.3	8.3
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	4	11 362	944	217	105	2.2	—
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	10	D	D	D	b	D	D
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
454	Nonstore retailers	9	6 990	1 131	295	57	5.2	—
4543	Direct selling establishments	6	5 860	1 048	281	44	6.2	—
45439	Other direct selling establishments	4	D	D	D	b	D	D
454390	Other direct selling establishments	4	D	D	D	b	D	D
CEDAR COUNTY, IA								
44-45	Retail trade	85	100 820	8 584	1 969	689	30.4	8.8
441	Motor vehicle & parts dealers	15	37 367	2 141	518	100	44.2	.9
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	4	1 265	253	52	18	72.5	27.5
443	Electronics & appliance stores	4	619	26	5	5	75.4	—
444	Building material & garden equipment & supplies dealers	17	13 796	1 356	319	66	7.9	38.9
4441	Building material & supplies dealers	8	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	9	D	D	D	b	D	D
44422	Nursery & garden centers	8	D	D	D	b	D	D
444220	Nursery & garden centers	8	D	D	D	b	D	D
445	Food & beverage stores	9	14 900	1 722	393	221	17.3	11.7
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	17	15 428	1 146	273	119	22.5	5.9
448	Clothing & clothing accessories stores	4	936	101	33	8	100.0	—
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	c	D	D
453	Miscellaneous store retailers	6	994	122	25	15	83.1	16.9
454	Nonstore retailers	2	D	D	D	a	D	D
454311	Heating oil dealers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CERRO GORDO COUNTY, IA								
44-45	Retail trade	292	609 873	54 906	12 903	3 995	8.1	1.7
441	Motor vehicle & parts dealers	44	152 622	11 165	2 538	489	16.7	1.7
4411	Automobile dealers	16	115 032	6 826	1 526	265	13.2	—
4412	Other motor vehicle dealers	8	15 134	1 099	198	49	60.8	—
44122	Motorcycle, boat, & other motor vehicle dealers	7	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
441222	Boat dealers	3	D	D	D	b	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	20	22 456	3 240	814	175	5.1	11.9
44131	Automotive parts & accessories stores	13	12 116	1 650	401	106	4.8	22.0
441310	Automotive parts & accessories stores	13	12 116	1 650	401	106	4.8	22.0
44132	Tire dealers	7	10 340	1 590	413	69	5.6	—
441320	Tire dealers	7	10 340	1 590	413	69	5.6	—
442	Furniture & home furnishings stores	12	12 736	1 732	409	94	13.9	21.5
4421	Furniture stores	7	10 146	1 271	302	72	15.8	22.6
44211	Furniture stores	7	10 146	1 271	302	72	15.8	22.6
442110	Furniture stores	7	10 146	1 271	302	72	15.8	22.6
4422	Home furnishings stores	5	2 590	461	107	22	6.5	17.4
443	Electronics & appliance stores	13	7 589	982	245	61	18.4	18.3
4431	Electronics & appliance stores	13	7 589	982	245	61	18.4	18.3
44311	Appliance, television, & other electronics stores	10	6 497	808	207	55	18.6	20.1
443112	Radio, television, & other electronics stores	7	4 402	485	127	39	7.1	29.6
44312	Computer & software stores	3	1 092	174	38	6	D	7.7
443120	Computer & software stores	3	1 092	174	38	6	D	7.7
444	Building material & garden equipment & supplies dealers	34	82 571	7 492	1 847	377	2.6	—
4441	Building material & supplies dealers	27	69 865	6 573	1 613	330	3.0	—
44411	Home centers	2	D	D	D	c	D	D
444110	Home centers	2	D	D	D	c	D	D
44412	Paint & wallpaper stores	3	D	D	D	b	D	D
444120	Paint & wallpaper stores	3	D	D	D	b	D	D
44419	Other building material dealers	19	31 555	3 440	858	150	2.9	—
444190	Other building material dealers	19	31 555	3 440	858	150	2.9	—
4442	Lawn & garden equipment & supplies stores	7	12 706	919	234	47	—	—
44422	Nursery & garden centers	6	D	D	D	b	D	D
444220	Nursery & garden centers	6	D	D	D	b	D	D
445	Food & beverage stores	14	84 754	8 763	2 066	697	2.2	.4
4451	Grocery stores	10	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	8	83 064	8 649	2 041	687	1.1	—
445110	Supermarkets & other grocery (except convenience) stores	8	83 064	8 649	2 041	687	1.1	—
446	Health & personal care stores	20	12 632	1 873	463	121	19.1	12.6
4461	Health & personal care stores	20	12 632	1 873	463	121	19.1	12.6
44612	Cosmetics, beauty supplies, & perfume stores	3	1 134	124	33	10	—	—
446120	Cosmetics, beauty supplies, & perfume stores	3	1 134	124	33	10	—	—
44619	Other health & personal care stores	7	2 208	385	78	24	33.2	—
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	36	50 813	2 799	643	305	6.6	.5
4471	Gasoline stations	36	50 813	2 799	643	305	6.6	.5
44711	Gasoline stations with convenience stores	28	41 998	2 199	499	242	6.1	—
447110	Gasoline stations with convenience stores	28	41 998	2 199	499	242	6.1	—
448	Clothing & clothing accessories stores	35	18 119	2 279	579	205	20.1	1.3
4481	Clothing stores	21	8 329	1 143	270	126	21.9	2.7
4483	Jewelry, luggage, & leather goods stores	6	5 356	541	142	32	14.7	—
44831	Jewelry stores	6	5 356	541	142	32	14.7	—
448310	Jewelry stores	6	5 356	541	142	32	14.7	—
451	Sporting goods, hobby, book, & music stores	26	18 730	1 958	500	158	16.9	1.7
4511	Sporting goods, hobby, & musical instrument stores	19	14 993	1 654	433	127	20.2	2.2
45111	Sporting goods stores	13	8 950	1 061	273	66	24.1	3.6
451110	Sporting goods stores	13	8 950	1 061	273	66	24.1	3.6
4511102	Specialty-line sporting goods stores	9	7 783	926	234	45	27.0	3.6
45112	Hobby, toy, & game stores	4	D	D	D	b	D	D
451120	Hobby, toy, & game stores	4	D	D	D	b	D	D
4512	Book, periodical, & music stores	7	3 737	304	67	31	3.7	—
45121	Book stores & news dealers	5	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
452	General merchandise stores	14	D	D	D	g	D	D
4521103	National chain department stores (excl leased depts)	2	D	D	D	c	D	D
4529	Other general merchandise stores	8	D	D	D	e	D	D
45299	All other general merchandise stores	7	D	D	D	b	D	D
452990	All other general merchandise stores	7	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CERRO GORDO COUNTY, IA—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	30	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	12	6 416	592	80	61	18.8	4.6
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	10	D	D	D	b	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	7	2 294	445	124	43	9.6	—
454	Nonstore retailers	14	28 746	1 273	304	148	3.6	1.3
4543	Direct selling establishments	9	D	D	D	c	D	D
45431	Fuel dealers	7	D	D	D	b	D	D
454311	Heating oil dealers	3	D	D	D	b	D	D
CHEROKEE COUNTY, IA								
44-45	Retail trade	83	107 679	10 270	2 513	787	31.0	1.1
441	Motor vehicle & parts dealers	12	34 490	2 622	658	122	60.5	—
442	Furniture & home furnishings stores	3	789	118	29	12	72.2	27.8
443	Electronics & appliance stores	4	1 541	236	59	17	38.4	—
444	Building material & garden equipment & supplies dealers	11	14 998	1 295	408	74	21.9	—
4441	Building material & supplies dealers	6	9 809	916	313	47	32.4	—
44419	Other building material dealers	3	D	D	D	b	D	D
444190	Other building material dealers	3	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	5	5 189	379	95	27	2.2	—
445	Food & beverage stores	7	D	D	D	c	D	D
446	Health & personal care stores	5	7 134	992	209	56	7.0	11.4
447	Gasoline stations	14	12 502	1 197	279	119	30.4	—
448	Clothing & clothing accessories stores	12	2 401	358	69	33	46.6	—
451	Sporting goods, hobby, book, & music stores	5	1 162	112	23	19	27.5	—
452	General merchandise stores	4	10 038	903	208	107	—	—
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
CHICKASAW COUNTY, IA								
44-45	Retail trade	62	73 439	6 366	1 428	480	45.9	1.0
441	Motor vehicle & parts dealers	9	25 626	1 583	354	73	75.2	.1
442	Furniture & home furnishings stores	3	D	D	D	a	D	D
443	Electronics & appliance stores	4	2 737	355	79	22	73.8	—
4431	Electronics & appliance stores	4	2 737	355	79	22	73.8	—
44311	Appliance, television, & other electronics stores	4	2 737	355	79	22	73.8	—
443112	Radio, television, & other electronics stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	4 668	516	79	31	63.2	—
4441	Building material & supplies dealers	6	D	D	D	a	D	D
445	Food & beverage stores	8	14 801	1 577	363	144	4.9	3.1
446	Health & personal care stores	4	3 781	569	154	35	85.1	—
447	Gasoline stations	9	11 117	781	173	77	24.9	—
448	Clothing & clothing accessories stores	6	1 118	113	25	17	61.4	—
451	Sporting goods, hobby, book, & music stores	3	D	D	D	a	D	D
452	General merchandise stores	3	4 914	328	73	41	D	—
45299	All other general merchandise stores	3	4 914	328	73	41	D	—
452990	All other general merchandise stores	3	4 914	328	73	41	D	—
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CLARKE COUNTY, IA								
44-45	Retail trade	39	51 339	5 329	1 311	402	17.1	8.2
441	Motor vehicle & parts dealers	10	9 072	843	175	46	39.7	5.4
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	4 191	317	72	18	—	—
4441	Building material & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	c	D	D
446	Health & personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	7	10 791	754	178	75	16.1	33.6
448	Clothing & clothing accessories stores	3	272	33	7	5	D	—
452	General merchandise stores	2	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	3	466	69	18	12	D	—
454	Nonstore retailers	4	D	D	D	b	D	D
4543	Direct selling establishments	2	D	D	D	b	D	D
45439	Other direct selling establishments	1	D	D	D	a	D	D
454390	Other direct selling establishments	1	D	D	D	a	D	D
CLAY COUNTY, IA								
44-45	Retail trade	141	215 016	25 676	5 674	1 529	10.0	2.5
441	Motor vehicle & parts dealers	16	76 862	9 306	1 830	283	9.9	5.3
4413	Automotive parts, accessories, & tire stores	10	D	D	D	c	D	D
44131	Automotive parts & accessories stores	9	D	D	D	c	D	D
441310	Automotive parts & accessories stores	9	D	D	D	c	D	D
442	Furniture & home furnishings stores	10	9 378	1 757	355	68	20.8	—
4421	Furniture stores	6	7 773	1 450	305	56	22.1	—
44211	Furniture stores	6	7 773	1 450	305	56	22.1	—
442110	Furniture stores	6	7 773	1 450	305	56	22.1	—
443	Electronics & appliance stores	10	4 813	838	170	46	19.1	3.3
4431	Electronics & appliance stores	10	4 813	838	170	46	19.1	3.3
44311	Appliance, television, & other electronics stores	7	3 016	607	106	30	19.1	5.3
443112	Radio, television, & other electronics stores	4	2 507	537	92	24	17.0	—
44312	Computer & software stores	3	1 797	231	64	16	D	—
443120	Computer & software stores	3	1 797	231	64	16	D	—
444	Building material & garden equipment & supplies dealers	18	16 058	1 867	446	115	6.3	1.9
4441	Building material & supplies dealers	13	12 945	1 424	319	75	7.8	—
44419	Other building material dealers	10	9 466	1 035	231	47	10.7	—
444190	Other building material dealers	10	9 466	1 035	231	47	10.7	—
445	Food & beverage stores	10	31 238	3 444	846	291	4.3	—
446	Health & personal care stores	10	6 990	1 126	255	68	36.8	8.7
447	Gasoline stations	12	10 429	839	196	74	19.8	2.3
448	Clothing & clothing accessories stores	22	16 279	1 976	455	205	14.0	—
4481	Clothing stores	14	12 926	1 546	361	163	5.5	—
451	Sporting goods, hobby, book, & music stores	11	4 403	574	140	65	11.0	—
4511	Sporting goods, hobby, & musical instrument stores ..	9	D	D	D	b	D	D
452	General merchandise stores	5	31 736	2 884	719	223	—	—
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	12	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	6	2 542	355	79	50	38.2	—
454	Nonstore retailers	5	D	D	D	b	D	D
45439	Other direct selling establishments	4	D	D	D	b	D	D
454390	Other direct selling establishments	4	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CLAYTON COUNTY, IA								
44-45	Retail trade	120	133 409	10 352	2 195	670	15.6	7.2
441	Motor vehicle & parts dealers	18	54 116	3 432	749	135	4.9	12.9
442	Furniture & home furnishings stores	3	D	D	D	a	D	D
443	Electronics & appliance stores	3	596	28	5	1	100.0	—
444	Building material & garden equipment & supplies dealers	28	39 714	2 963	534	125	6.6	4.9
4441	Building material & supplies dealers	15	14 852	1 511	220	69	14.8	13.1
44419	Other building material dealers	8	10 947	1 066	121	32	3.0	17.7
444190	Other building material dealers	8	10 947	1 066	121	32	3.0	17.7
4442	Lawn & garden equipment & supplies stores	13	24 862	1 452	314	56	1.7	—
44422	Nursery & garden centers	10	24 420	1 436	314	56	.3	—
444220	Nursery & garden centers	10	24 420	1 436	314	56	.3	—
445	Food & beverage stores	10	12 316	1 350	314	166	50.5	3.2
446	Health & personal care stores	4	4 257	520	127	24	55.4	—
447	Gasoline stations	21	14 661	1 086	255	120	21.7	—
448	Clothing & clothing accessories stores	7	1 341	200	46	23	74.3	25.7
451	Sporting goods, hobby, book, & music stores	4	328	64	14	9	3.0	—
452	General merchandise stores	6	1 192	154	23	16	23.2	—
453	Miscellaneous store retailers	11	D	D	D	b	D	D
454	Nonstore retailers	5	3 039	266	69	18	9.7	—
CLINTON COUNTY, IA								
44-45	Retail trade	227	418 336	43 302	10 352	2 523	12.5	8.2
441	Motor vehicle & parts dealers	38	127 214	9 830	2 173	394	16.2	7.7
4411	Automobile dealers	16	96 477	6 344	1 337	235	18.6	8.4
4412	Other motor vehicle dealers	4	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	18	D	D	D	c	D	D
44131	Automotive parts & accessories stores	13	19 537	2 356	580	108	—	8.8
441310	Automotive parts & accessories stores	13	19 537	2 356	580	108	—	8.8
44132	Tire dealers	5	D	D	D	b	D	D
441320	Tire dealers	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	10	6 459	1 010	244	56	27.7	14.2
4421	Furniture stores	6	3 867	561	148	38	32.1	23.8
44211	Furniture stores	6	3 867	561	148	38	32.1	23.8
442110	Furniture stores	6	3 867	561	148	38	32.1	23.8
4422	Home furnishings stores	4	2 592	449	96	18	21.3	—
443	Electronics & appliance stores	12	6 333	1 147	283	75	29.5	—
4431	Electronics & appliance stores	12	6 333	1 147	283	75	29.5	—
44311	Appliance, television, & other electronics stores	9	4 987	890	219	53	17.5	.1
443111	Household appliance stores	6	D	D	D	b	D	D
44312	Computer & software stores	3	1 346	257	64	22	D	—
443120	Computer & software stores	3	1 346	257	64	22	D	—
444	Building material & garden equipment & supplies dealers	25	26 324	3 391	925	149	9.0	.4
4441	Building material & supplies dealers	15	13 179	1 601	385	82	17.7	—
44419	Other building material dealers	9	10 657	1 236	298	58	14.9	—
444190	Other building material dealers	9	10 657	1 236	298	58	14.9	—
4442	Lawn & garden equipment & supplies stores	10	13 145	1 790	540	67	.3	.8
44422	Nursery & garden centers	8	D	D	D	b	D	D
444220	Nursery & garden centers	8	D	D	D	b	D	D
445	Food & beverage stores	19	77 933	10 876	2 836	520	9.4	1.0
4451	Grocery stores	16	76 815	10 669	2 790	494	9.3	1.0
44511	Supermarkets & other grocery (except convenience) stores	13	73 372	10 508	2 746	476	6.2	—
445110	Supermarkets & other grocery (except convenience) stores	13	73 372	10 508	2 746	476	6.2	—
4452	Specialty food stores	3	1 118	207	46	26	D	—
446	Health & personal care stores	15	23 291	3 174	622	157	15.7	1.8
4461	Health & personal care stores	15	23 291	3 174	622	157	15.7	1.8
447	Gasoline stations	35	47 687	2 860	622	277	13.4	8.3
4471	Gasoline stations	35	47 687	2 860	622	277	13.4	8.3
44711	Gasoline stations with convenience stores	26	37 640	2 196	484	220	11.6	6.5
447110	Gasoline stations with convenience stores	26	37 640	2 196	484	220	11.6	6.5

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CLINTON COUNTY, IA—Con.								
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	20	9 872	1 379	306	108	22.6	8.4
4481	Clothing stores	12	6 643	906	185	74	21.5	1.6
451	Sporting goods, hobby, book, & music stores	10	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores	9	D	D	D	b	D	D
452	General merchandise stores	8	52 476	4 789	1 195	453	—	—
45299	All other general merchandise stores	5	9 083	1 106	305	87	—	—
452990	All other general merchandise stores	5	9 083	1 106	305	87	—	—
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	19	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	16	34 841	3 767	924	224	13.2	49.3
4541	Electronic shopping & mail-order houses	4	D	D	D	c	D	D
45411	Electronic shopping & mail-order houses	4	D	D	D	c	D	D
454110	Electronic shopping & mail-order houses	4	D	D	D	c	D	D
4543	Direct selling establishments	11	D	D	D	b	D	D
45431	Fuel dealers	6	10 510	751	227	53	38.1	—
454311	Heating oil dealers	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	4	D	D	D	b	D	D
45439	Other direct selling establishments	5	D	D	D	b	D	D
454390	Other direct selling establishments	5	D	D	D	b	D	D
CRAWFORD COUNTY, IA								
44-45	Retail trade	97	111 734	9 942	2 366	919	18.8	1.5
441	Motor vehicle & parts dealers	14	24 727	1 992	504	96	19.3	—
442	Furniture & home furnishings stores	3	877	152	38	11	D	—
443	Electronics & appliance stores	4	1 329	132	32	22	97.1	—
444	Building material & garden equipment & supplies dealers	14	8 587	777	185	59	5.9	3.4
4441	Building material & supplies dealers	9	3 606	588	146	41	7.9	8.2
4442	Lawn & garden equipment & supplies stores	5	4 981	189	39	18	4.4	—
44422	Nursery & garden centers	3	D	D	D	a	D	D
444220	Nursery & garden centers	3	D	D	D	a	D	D
445	Food & beverage stores	8	25 346	2 184	474	226	9.6	1.3
446	Health & personal care stores	4	5 060	629	155	42	92.4	—
447	Gasoline stations	17	18 860	1 637	402	159	23.3	2.3
448	Clothing & clothing accessories stores	14	2 639	343	95	84	55.0	—
452	General merchandise stores	3	D	D	D	c	D	D
453	Miscellaneous store retailers	10	D	D	D	b	D	D
454	Nonstore retailers	6	4 018	167	39	12	6.5	13.2
4543	Direct selling establishments	5	D	D	D	a	D	D
454311	Heating oil dealers	2	D	D	D	a	D	D
DALLAS COUNTY, IA								
44-45	Retail trade	134	220 676	21 116	4 604	1 371	14.0	3.5
441	Motor vehicle & parts dealers	16	86 026	6 397	1 408	170	12.4	1.6
4411	Automobile dealers	9	D	D	D	c	D	D
442	Furniture & home furnishings stores	4	D	D	D	b	D	D
4421	Furniture stores	2	D	D	D	a	D	D
44211	Furniture stores	2	D	D	D	a	D	D
442110	Furniture stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	6	D	D	D	b	D	D
4431	Electronics & appliance stores	6	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	6	D	D	D	b	D	D
443111	Household appliance stores	4	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	20	17 955	1 829	375	117	23.6	8.1
4441	Building material & supplies dealers	10	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	10	D	D	D	b	D	D
44422	Nursery & garden centers	8	D	D	D	b	D	D
444220	Nursery & garden centers	8	D	D	D	b	D	D
445	Food & beverage stores	8	D	D	D	e	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DALLAS COUNTY, IA—Con.								
44-45	Retail trade—Con.							
446	Health & personal care stores	9	5 250	920	208	50	44.8	.3
447	Gasoline stations	28	51 735	4 220	965	446	2.2	6.0
4471	Gasoline stations	28	51 735	4 220	965	446	2.2	6.0
44711	Gasoline stations with convenience stores	22	46 688	3 886	887	410	1.4	6.7
447110	Gasoline stations with convenience stores	22	46 688	3 886	887	410	1.4	6.7
448	Clothing & clothing accessories stores	7	1 761	246	43	29	68.6	—
4482101	Men's shoe stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	5	639	136	32	8	65.4	—
452	General merchandise stores	5	D	D	D	b	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	14	D	D	D	b	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
454	Nonstore retailers	12	6 686	913	171	29	49.0	1.6
4543	Direct selling establishments	7	D	D	D	a	D	D
45439	Other direct selling establishments	4	D	D	D	a	D	D
454390	Other direct selling establishments	4	D	D	D	a	D	D
DAVIS COUNTY, IA								
44-45	Retail trade	42	43 391	4 237	914	294	17.6	3.5
441	Motor vehicle & parts dealers	8	10 857	959	188	51	4.9	3.3
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	8	10 518	1 000	201	48	13.7	—
4441	Building material & supplies dealers	4	2 992	251	50	22	48.2	—
4442	Lawn & garden equipment & supplies stores	4	7 526	749	151	26	—	—
44422	Nursery & garden centers	4	7 526	749	151	26	—	—
444220	Nursery & garden centers	4	7 526	749	151	26	—	—
445	Food & beverage stores	2	D	D	D	b	D	D
446	Health & personal care stores	5	2 947	385	77	27	83.4	16.1
447	Gasoline stations	6	4 608	291	80	28	29.8	2.5
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	3	422	58	15	13	100.0	—
454	Nonstore retailers	3	D	D	D	b	D	D
4543	Direct selling establishments	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	b	D	D
DECATUR COUNTY, IA								
44-45	Retail trade	35	24 835	2 421	519	205	22.4	2.7
441	Motor vehicle & parts dealers	3	674	55	11	5	D	26.0
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	4 540	416	96	27	45.9	—
4441	Building material & supplies dealers	5	D	D	D	b	D	D
445	Food & beverage stores	2	D	D	D	b	D	D
446	Health & personal care stores	3	2 103	243	51	19	D	—
447	Gasoline stations	9	6 666	535	118	61	13.6	—
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	6	669	44	10	7	83.7	9.1

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DELAWARE COUNTY, IA								
44-45	Retail trade	80	110 763	10 671	2 407	726	24.9	.7
441	Motor vehicle & parts dealers	11	21 352	1 497	327	66	51.2	1.6
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	3	763	85	20	5	D	18.9
443	Electronics & appliance stores	5	1 000	183	44	15	1.1	—
444	Building material & garden equipment & supplies dealers	15	26 830	2 951	674	138	6.9	—
4441	Building material & supplies dealers	8	10 820	1 179	260	69	17.1	—
44419	Other building material dealers	5	9 665	1 001	222	55	7.2	—
444190	Other building material dealers	5	9 665	1 001	222	55	7.2	—
4442	Lawn & garden equipment & supplies stores	7	16 010	1 772	414	69	—	—
44422	Nursery & garden centers	7	16 010	1 772	414	69	—	—
444220	Nursery & garden centers	7	16 010	1 772	414	69	—	—
445	Food & beverage stores	6	D	D	D	c	D	D
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	12	12 223	682	142	89	44.6	—
448	Clothing & clothing accessories stores	6	1 579	203	50	22	83.5	8.4
4482101	Men's shoe stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
452	General merchandise stores	4	16 429	1 703	408	145	9.6	—
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	8	988	140	33	19	66.0	7.6
454	Nonstore retailers	6	5 536	1 074	205	40	30.0	.9
4543	Direct selling establishments	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	a	D	D
DES MOINES COUNTY, IA								
44-45	Retail trade	238	499 896	51 693	11 662	3 724	8.6	5.6
441	Motor vehicle & parts dealers	27	97 282	6 890	1 685	302	13.4	1.0
4411	Automobile dealers	10	82 136	4 582	1 147	186	11.1	—
4412	Other motor vehicle dealers	4	4 189	406	76	21	79.2	—
44122	Motorcycle, boat, & other motor vehicle dealers	4	4 189	406	76	21	79.2	—
441221	Motorcycle dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	13	10 957	1 902	462	95	5.2	8.8
44131	Automotive parts & accessories stores	8	5 382	1 131	266	64	—	17.6
441310	Automotive parts & accessories stores	8	5 382	1 131	266	64	—	17.6
44132	Tire dealers	5	5 575	771	196	31	10.3	.3
441320	Tire dealers	5	5 575	771	196	31	10.3	.3
442	Furniture & home furnishings stores	9	7 863	1 321	295	79	20.8	—
4421	Furniture stores	5	4 758	779	174	46	34.4	—
44211	Furniture stores	5	4 758	779	174	46	34.4	—
442110	Furniture stores	5	4 758	779	174	46	34.4	—
4422	Home furnishings stores	4	3 105	542	121	33	—	—
443	Electronics & appliance stores	16	13 016	1 569	363	89	11.2	—
4431	Electronics & appliance stores	16	13 016	1 569	363	89	11.2	—
44311	Appliance, television, & other electronics stores	11	9 336	1 250	309	72	.5	—
443111	Household appliance stores	5	5 928	762	188	47	—	—
443112	Radio, television, & other electronics stores	6	3 408	488	121	25	1.5	—
44312	Computer & software stores	3	D	D	D	a	D	D
443120	Computer & software stores	3	D	D	D	a	D	D
44313	Camera & photographic supplies stores	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	23	75 231	8 472	2 047	465	6.8	.1
4441	Building material & supplies dealers	19	70 128	7 920	1 948	447	5.8	.1
44411	Home centers	2	D	D	D	e	D	D
444110	Home centers	2	D	D	D	e	D	D
44419	Other building material dealers	13	D	D	D	c	D	D
444190	Other building material dealers	13	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores	4	5 103	552	99	18	20.1	—
44422	Nursery & garden centers	3	D	D	D	a	D	D
444220	Nursery & garden centers	3	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DES MOINES COUNTY, IA—Con.								
44-45	Retail trade—Con.							
445	Food & beverage stores	20	88 734	10 081	2 262	757	8.6	17.6
4451	Grocery stores	15	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	11	82 619	9 691	2 138	710	7.3	18.9
445110	Supermarkets & other grocery (except convenience) stores	11	82 619	9 691	2 138	710	7.3	18.9
446	Health & personal care stores	20	19 324	2 662	564	152	23.0	2.6
4461	Health & personal care stores	20	19 324	2 662	564	152	23.0	2.6
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
44619	Other health & personal care stores	8	3 841	602	138	35	4.9	12.8
446199	All other health & personal care stores	5	3 181	508	118	26	6.0	7.2
447	Gasoline stations	24	36 054	1 939	449	172	6.4	23.2
44711	Gasoline stations with convenience stores	18	24 203	1 458	340	132	6.7	11.4
447110	Gasoline stations with convenience stores	18	24 203	1 458	340	132	6.7	11.4
448	Clothing & clothing accessories stores	31	18 337	2 710	524	242	11.6	2.3
4481	Clothing stores	19	8 784	1 414	327	167	14.6	2.0
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482105	Athletic footwear stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	20	9 606	1 326	353	123	13.6	14.2
4511	Sporting goods, hobby, & musical instrument stores ..	15	6 247	957	268	85	20.8	—
45113	Sewing, needlework, & piece goods stores	2	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	2	D	D	D	a	D	D
4512	Book, periodical, & music stores	5	3 359	369	85	38	—	40.6
45121	Book stores & news dealers	3	D	D	D	b	D	D
451211	Book stores, general	2	D	D	D	b	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
452	General merchandise stores	11	113 108	10 979	2 253	1 080	—	—
4529	Other general merchandise stores	6	57 378	6 010	1 092	566	—	—
45299	All other general merchandise stores	5	D	D	D	c	D	D
452990	All other general merchandise stores	5	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	3	D	D	D	c	D	D
453	Miscellaneous store retailers	27	11 019	2 232	517	160	33.4	2.1
4532	Office supplies, stationery, & gift stores	12	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores	11	4 242	950	230	86	25.4	—
453220	Gift, novelty, & souvenir stores	11	4 242	950	230	86	25.4	—
4539	Other miscellaneous store retailers	7	D	D	D	b	D	D
45399	All other miscellaneous store retailers	4	1 215	353	59	18	25.1	—
454	Nonstore retailers	10	10 322	1 512	350	103	2.6	3.8
4542	Vending machine operators	3	D	D	D	b	D	D
45421	Vending machine operators	3	D	D	D	b	D	D
454210	Vending machine operators	3	D	D	D	b	D	D
4543	Direct selling establishments	6	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	4	3 524	324	74	16	—	11.2
DICKINSON COUNTY, IA								
44-45	Retail trade	143	172 164	16 986	3 648	1 087	16.1	.6
441	Motor vehicle & parts dealers	19	56 058	4 774	933	179	11.4	.4
4412	Other motor vehicle dealers	5	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	4	13 247	1 476	202	61	—	—
441222	Boat dealers	4	13 247	1 476	202	61	—	—
442	Furniture & home furnishings stores	8	2 235	345	65	26	45.5	—
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	17	26 276	3 392	776	196	17.4	1.1
4441	Building material & supplies dealers	13	22 265	2 683	635	151	20.4	1.3
44413	Hardware stores	3	D	D	D	b	D	D
444130	Hardware stores	3	D	D	D	b	D	D
44419	Other building material dealers	10	D	D	D	c	D	D
444190	Other building material dealers	10	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores	4	4 011	709	141	45	1.0	—
44422	Nursery & garden centers	3	D	D	D	b	D	D
444220	Nursery & garden centers	3	D	D	D	b	D	D
445	Food & beverage stores	11	26 676	2 977	598	209	7.7	—
446	Health & personal care stores	6	5 396	630	168	51	8.1	—
447	Gasoline stations	18	16 934	1 215	287	130	37.4	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DICKINSON COUNTY, IA—Con.								
44-45 Retail trade—Con.								
448	Clothing & clothing accessories stores	19	5 879	697	135	56	57.4	2.9
4481	Clothing stores	15	4 332	560	112	42	74.1	2.3
451	Sporting goods, hobby, book, & music stores	9	2 194	292	27	17	34.5	2.1
452	General merchandise stores	5	D	D	D	c	D	D
453	Miscellaneous store retailers	25	D	D	D	b	D	D
454	Nonstore retailers	4	2 648	248	57	15	3.5	—
DUBUQUE COUNTY, IA								
44-45	Retail trade	525	935 472	100 241	24 099	6 583	7.4	3.5
441	Motor vehicle & parts dealers	47	209 082	16 424	3 728	712	19.9	2.4
4412	Other motor vehicle dealers	9	19 354	1 358	281	66	—	18.3
44122	Motorcycle, boat, & other motor vehicle dealers	8	D	D	D	b	D	D
441229	All other motor vehicle dealers	3	D	D	D	b	D	D
442	Furniture & home furnishings stores	30	22 744	3 827	835	202	10.4	10.5
4421	Furniture stores	16	12 778	1 977	472	105	16.5	18.8
44211	Furniture stores	16	12 778	1 977	472	105	16.5	18.8
442110	Furniture stores	16	12 778	1 977	472	105	16.5	18.8
4422	Home furnishings stores	14	9 966	1 850	363	97	2.6	—
443	Electronics & appliance stores	24	13 881	2 162	488	116	10.5	2.5
4431	Electronics & appliance stores	24	13 881	2 162	488	116	10.5	2.5
44311	Appliance, television, & other electronics stores	19	11 048	1 762	394	89	13.2	3.1
444	Building material & garden equipment & supplies dealers	64	156 076	17 618	4 230	883	2.4	—
4441	Building material & supplies dealers	39	118 724	14 724	3 621	727	2.9	—
44419	Other building material dealers	26	67 182	9 440	2 259	329	2.8	—
444190	Other building material dealers	26	67 182	9 440	2 259	329	2.8	—
4442	Lawn & garden equipment & supplies stores	25	37 352	2 894	609	156	1.0	—
44422	Nursery & garden centers	20	35 212	2 541	546	130	—	—
444220	Nursery & garden centers	20	35 212	2 541	546	130	—	—
445	Food & beverage stores	41	128 275	18 356	4 900	1 154	1.5	10.4
4452	Specialty food stores	13	3 459	851	202	63	.9	.6
446	Health & personal care stores	43	42 476	5 676	1 335	377	.6	5.3
4461	Health & personal care stores	43	42 476	5 676	1 335	377	.6	5.3
44612	Cosmetics, beauty supplies, & perfume stores	5	2 502	320	81	27	—	9.5
446120	Cosmetics, beauty supplies, & perfume stores	5	2 502	320	81	27	—	9.5
447	Gasoline stations	59	72 406	4 840	1 143	500	10.0	4.1
44711	Gasoline stations with convenience stores	48	61 881	4 260	1 020	445	7.0	4.8
447110	Gasoline stations with convenience stores	48	61 881	4 260	1 020	445	7.0	4.8
448	Clothing & clothing accessories stores	64	30 184	4 337	1 057	433	5.9	2.3
4481	Clothing stores	38	16 523	2 411	630	268	4.9	.1
451	Sporting goods, hobby, book, & music stores	36	21 939	2 720	642	276	4.4	6.0
4511	Sporting goods, hobby, & musical instrument stores	27	16 730	2 124	491	214	5.8	7.9
452	General merchandise stores	13	144 155	13 410	3 066	1 230	—	.1
453	Miscellaneous store retailers	72	37 127	5 213	1 328	428	19.5	10.2
4532	Office supplies, stationery, & gift stores	32	17 197	1 795	377	169	18.2	21.9
45321	Office supplies & stationery stores	5	10 177	905	214	46	—	34.5
453210	Office supplies & stationery stores	5	10 177	905	214	46	—	34.5
4532102	Office supplies stores	4	D	D	D	b	D	D
4539	Other miscellaneous store retailers	24	16 710	2 472	755	147	24.5	—
45391	Pet & pet supplies stores	3	D	D	D	b	D	D
453910	Pet & pet supplies stores	3	D	D	D	b	D	D
45399	All other miscellaneous store retailers	15	8 562	1 330	243	92	34.5	—
454	Nonstore retailers	32	57 127	5 658	1 347	272	1.3	.4
4542	Vending machine operators	4	31 553	2 726	627	131	—	—
45421	Vending machine operators	4	31 553	2 726	627	131	—	—
454210	Vending machine operators	4	31 553	2 726	627	131	—	—
4543	Direct selling establishments	22	20 502	2 393	563	100	3.6	1.0
45431	Fuel dealers	9	15 144	1 316	333	46	2.4	.7
454311	Heating oil dealers	3	8 151	615	142	16	—	—
454312	Liquefied petroleum gas (bottled gas) dealers	6	6 993	701	191	30	5.1	1.5

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
EMMET COUNTY, IA								
44-45	Retail trade	61	79 180	7 682	1 658	550	17.6	1.7
441	Motor vehicle & parts dealers	9	18 419	1 475	338	80	5.0	4.5
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	3	1 846	270	68	38	D	—
44229	Other home furnishings stores	3	1 846	270	68	38	D	—
443	Electronics & appliance stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	11	13 845	1 383	259	65	7.6	—
4441	Building material & supplies dealers	6	5 119	852	153	43	20.2	—
4442	Lawn & garden equipment & supplies stores	5	8 726	531	106	22	.2	—
44422	Nursery & garden centers	5	8 726	531	106	22	.2	—
444220	Nursery & garden centers	5	8 726	531	106	22	.2	—
445	Food & beverage stores	5	17 765	1 862	441	148	2.9	—
446	Health & personal care stores	3	4 703	600	127	44	D	—
447	Gasoline stations	8	7 931	513	122	52	14.3	—
448	Clothing & clothing accessories stores	5	1 092	206	46	22	73.1	26.9
451	Sporting goods, hobby, book, & music stores	3	301	12	2	2	27.9	72.1
452	General merchandise stores	3	4 660	420	103	47	—	—
45299	All other general merchandise stores	3	4 660	420	103	47	—	—
452990	All other general merchandise stores	3	4 660	420	103	47	—	—
4529903	Miscellaneous general merchandise stores	3	4 660	420	103	47	—	—
453	Miscellaneous store retailers	6	D	D	D	b	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
FAYETTE COUNTY, IA								
44-45	Retail trade	133	174 295	16 553	3 910	1 089	18.5	3.9
441	Motor vehicle & parts dealers	19	41 874	3 424	802	153	24.1	4.8
442	Furniture & home furnishings stores	5	3 339	502	121	34	81.9	—
443	Electronics & appliance stores	6	1 582	282	66	24	—	.9
444	Building material & garden equipment & supplies dealers	26	42 027	3 257	784	196	4.4	1.9
4441	Building material & supplies dealers	11	8 351	893	277	62	20.6	9.5
4442	Lawn & garden equipment & supplies stores	15	33 676	2 364	507	134	.3	—
44422	Nursery & garden centers	15	33 676	2 364	507	134	.3	—
444220	Nursery & garden centers	15	33 676	2 364	507	134	.3	—
445	Food & beverage stores	12	26 396	2 911	699	207	20.2	1.9
446	Health & personal care stores	8	6 947	834	162	57	83.1	16.9
447	Gasoline stations	20	19 340	1 463	342	136	5.9	6.9
448	Clothing & clothing accessories stores	9	3 317	436	107	35	21.9	29.8
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	8	D	D	D	c	D	D
45299	All other general merchandise stores	7	9 594	922	212	88	4.3	—
452990	All other general merchandise stores	7	9 594	922	212	88	4.3	—
4529903	Miscellaneous general merchandise stores	6	D	D	D	b	D	D
453	Miscellaneous store retailers	10	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
454	Nonstore retailers	8	10 122	1 521	366	58	31.7	—
4543	Direct selling establishments	8	10 122	1 521	366	58	31.7	—
45431	Fuel dealers	4	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	b	D	D
45439	Other direct selling establishments	4	D	D	D	b	D	D
454390	Other direct selling establishments	4	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
FLOYD COUNTY, IA								
44-45	Retail trade	95	119 305	10 497	2 536	839	13.4	6.1
441	Motor vehicle & parts dealers	15	38 339	2 250	600	108	5.3	15.0
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	b	D	D
443	Electronics & appliance stores	3	1 152	169	44	16	100.0	—
444	Building material & garden equipment & supplies dealers	13	10 585	1 017	193	47	40.6	1.0
4441	Building material & supplies dealers	10	5 743	553	97	26	67.0	1.9
4442	Lawn & garden equipment & supplies stores	3	4 842	464	96	21	D	—
44422	Nursery & garden centers	3	4 842	464	96	21	D	—
444220	Nursery & garden centers	3	4 842	464	96	21	D	—
445	Food & beverage stores	6	26 089	2 827	675	241	.6	—
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	14	13 438	880	200	97	15.5	—
448	Clothing & clothing accessories stores	11	3 189	460	112	60	51.6	1.3
451	Sporting goods, hobby, book, & music stores	7	1 249	114	21	12	76.8	3.6
452	General merchandise stores	5	15 870	1 570	389	159	.9	—
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	10	1 722	259	66	31	67.9	.4
45321	Office supplies & stationery stores	3	D	D	D	a	D	D
453210	Office supplies & stationery stores	3	D	D	D	a	D	D
4532102	Office supplies stores	3	D	D	D	a	D	D
454	Nonstore retailers	8	4 280	459	141	39	3.5	.3
FRANKLIN COUNTY, IA								
44-45	Retail trade	65	61 090	5 797	1 295	459	23.5	5.4
441	Motor vehicle & parts dealers	6	9 298	422	94	27	48.4	—
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	8	18 303	1 664	328	85	1.4	5.2
4441	Building material & supplies dealers	3	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	5	D	D	D	b	D	D
44422	Nursery & garden centers	5	D	D	D	b	D	D
444220	Nursery & garden centers	5	D	D	D	b	D	D
445	Food & beverage stores	12	11 653	1 166	283	112	23.6	3.9
4452	Specialty food stores	4	630	154	35	10	—	1.6
446	Health & personal care stores	4	2 581	707	181	42	38.4	—
447	Gasoline stations	14	10 926	803	173	101	38.5	17.1
448	Clothing & clothing accessories stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	6	D	D	D	a	D	D
454	Nonstore retailers	5	3 764	591	132	22	21.5	—
45439	Other direct selling establishments	3	D	D	D	a	D	D
454390	Other direct selling establishments	3	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
FREMONT COUNTY, IA								
44-45	Retail trade	32	26 809	2 490	610	212	51.2	1.9
441	Motor vehicle & parts dealers	3	1 118	83	18	5	100.0	—
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	8 892	893	210	60	54.9	4.0
4442	Lawn & garden equipment & supplies stores	2	D	D	D	b	D	D
44422	Nursery & garden centers	2	D	D	D	b	D	D
444220	Nursery & garden centers	2	D	D	D	b	D	D
445	Food & beverage stores	4	3 681	409	94	41	64.1	1.3
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	7	6 813	422	98	41	25.8	—
448	Clothing & clothing accessories stores	3	371	59	15	9	D	24.8
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
4543	Direct selling establishments	3	D	D	D	a	D	D
GREENE COUNTY, IA								
44-45	Retail trade	47	53 096	4 844	1 134	381	22.7	.2
441	Motor vehicle & parts dealers	8	21 779	1 684	366	82	42.4	—
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	2 722	268	61	18	2.6	—
445	Food & beverage stores	5	11 074	1 082	266	108	5.8	—
446	Health & personal care stores	3	3 497	488	117	23	D	—
447	Gasoline stations	8	D	D	D	b	D	D
448	Clothing & clothing accessories stores	5	759	59	16	12	87.4	12.6
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	4 216	352	80	41	D	—
45299	All other general merchandise stores	3	4 216	352	80	41	D	—
452990	All other general merchandise stores	3	4 216	352	80	41	D	—
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	4	826	234	59	23	16.9	—
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
GRUNDY COUNTY, IA								
44-45	Retail trade	49	61 371	5 305	1 225	377	18.1	4.2
441	Motor vehicle & parts dealers	9	17 497	1 120	263	56	1.8	.9
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	3	D	D	D	b	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	7 832	937	182	50	70.9	12.7
4441	Building material & supplies dealers	6	5 969	778	144	39	93.1	—
445	Food & beverage stores	9	7 001	769	169	93	54.5	2.2
446	Health & personal care stores	3	3 505	463	124	38	D	—
447	Gasoline stations	8	20 895	1 201	276	97	—	4.8
448	Clothing & clothing accessories stores	4	632	108	26	11	65.8	34.2
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
GUTHRIE COUNTY, IA								
44-45	Retail trade	53	57 903	4 976	1 128	359	29.3	9.5
441	Motor vehicle & parts dealers	9	13 909	993	251	47	50.3	3.5
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
441222	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	13	17 925	1 281	323	80	9.9	18.5
4441	Building material & supplies dealers	8	6 146	632	155	47	28.8	37.5
4442	Lawn & garden equipment & supplies stores	5	11 779	649	168	33	—	8.5
44422	Nursery & garden centers	5	11 779	649	168	33	—	8.5
444220	Nursery & garden centers	5	11 779	649	168	33	—	8.5
445	Food & beverage stores	3	D	D	D	b	D	D
446	Health & personal care stores	3	3 227	766	106	39	D	—
447	Gasoline stations	12	13 938	992	228	81	37.4	6.9
448	Clothing & clothing accessories stores	4	460	39	8	12	69.3	20.7
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
HAMILTON COUNTY, IA								
44-45	Retail trade	82	90 769	9 033	2 068	747	15.5	1.5
441	Motor vehicle & parts dealers	12	22 402	1 831	427	92	34.7	4.6
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
442	Furniture & home furnishings stores	3	838	126	26	7	D	—
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	11	8 892	1 159	264	61	12.6	—
4441	Building material & supplies dealers	9	D	D	D	b	D	D
445	Food & beverage stores	8	17 677	1 897	456	174	7.9	.5
446	Health & personal care stores	4	5 238	771	152	44	20.2	—
447	Gasoline stations	14	20 804	1 746	387	173	.1	.6
448	Clothing & clothing accessories stores	5	1 473	179	45	37	83.4	4.1
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	4	7 561	704	163	89	—	—
453	Miscellaneous store retailers	13	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HAMILTON COUNTY, IA—Con.								
Retail trade—Con.								
454	Nonstore retailers	4	2 855	198	48	14	9.7	—
HANCOCK COUNTY, IA								
44-45	Retail trade	55	55 433	4 398	1 000	425	61.2	3.0
441	Motor vehicle & parts dealers	10	23 215	1 143	257	56	92.4	5.3
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	10	5 785	628	143	43	62.5	—
4441	Building material & supplies dealers	6	3 567	433	102	32	91.5	—
445	Food & beverage stores	7	9 423	958	240	123	33.9	3.4
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	8	7 518	414	95	70	21.5	—
448	Clothing & clothing accessories stores	4	D	D	D	b	D	D
452	General merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	6	449	56	11	18	69.5	—
454	Nonstore retailers	2	D	D	D	a	D	D
HARDIN COUNTY, IA								
44-45	Retail trade	114	151 015	13 604	3 249	1 097	21.1	2.5
441	Motor vehicle & parts dealers	20	38 623	2 954	696	144	43.0	—
442	Furniture & home furnishings stores	7	D	D	D	b	D	D
443	Electronics & appliance stores	6	1 662	159	42	16	73.6	20.3
444	Building material & garden equipment & supplies dealers	16	26 396	1 791	429	104	7.3	3.8
4441	Building material & supplies dealers	12	20 722	1 378	348	85	9.3	—
44419	Other building material dealers	7	D	D	D	b	D	D
444190	Other building material dealers	7	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	4	5 674	413	81	19	—	17.5
44421	Outdoor power equipment stores	1	D	D	D	a	D	D
444210	Outdoor power equipment stores	1	D	D	D	a	D	D
445	Food & beverage stores	8	D	D	D	e	D	D
446	Health & personal care stores	8	5 316	563	139	48	14.7	20.7
447	Gasoline stations	15	15 726	1 607	351	184	28.6	—
448	Clothing & clothing accessories stores	5	1 400	200	51	22	—	9.9
451	Sporting goods, hobby, book, & music stores	5	836	100	19	8	38.6	60.0
452	General merchandise stores	6	19 069	1 729	358	176	.6	—
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	10	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	b	D	D
454	Nonstore retailers	8	3 782	374	66	23	41.4	6.4

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HARRISON COUNTY, IA								
44-45	Retail trade	78	166 934	11 467	2 757	647	11.4	3.4
441	Motor vehicle & parts dealers	9	D	D	D	c	D	D
4411	Automobile dealers	5	D	D	D	c	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	15	14 175	1 150	239	65	13.0	1.1
4441	Building material & supplies dealers	6	4 639	489	114	36	33.5	—
4442	Lawn & garden equipment & supplies stores	9	9 536	661	125	29	3.0	1.6
44422	Nursery & garden centers	9	9 536	661	125	29	3.0	1.6
444220	Nursery & garden centers	9	9 536	661	125	29	3.0	1.6
445	Food & beverage stores	8	10 004	968	215	94	74.2	25.5
446	Health & personal care stores	7	5 736	580	137	41	25.8	11.3
447	Gasoline stations	18	15 043	873	216	97	22.4	10.8
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	12	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	c	D	D
4541	Electronic shopping & mail-order houses	1	D	D	D	c	D	D
45411	Electronic shopping & mail-order houses	1	D	D	D	c	D	D
454110	Electronic shopping & mail-order houses	1	D	D	D	c	D	D
HENRY COUNTY, IA								
44-45	Retail trade	88	161 786	13 491	3 162	970	6.9	4.0
441	Motor vehicle & parts dealers	18	49 379	3 240	760	156	6.1	1.7
442	Furniture & home furnishings stores	3	942	181	45	13	—	50.7
443	Electronics & appliance stores	3	2 483	356	94	18	D	—
4431	Electronics & appliance stores	3	2 483	356	94	18	D	—
44311	Appliance, television, & other electronics stores	3	2 483	356	94	18	D	—
444	Building material & garden equipment & supplies dealers	12	40 995	2 408	538	100	.7	1.5
4441	Building material & supplies dealers	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	7	D	D	D	b	D	D
44422	Nursery & garden centers	6	36 371	1 874	396	67	—	1.7
444220	Nursery & garden centers	6	36 371	1 874	396	67	—	1.7
445	Food & beverage stores	8	D	D	D	c	D	D
446	Health & personal care stores	5	4 841	726	171	43	43.1	—
447	Gasoline stations	14	19 856	1 571	385	186	6.2	21.7
448	Clothing & clothing accessories stores	6	2 213	315	74	29	60.1	—
451	Sporting goods, hobby, book, & music stores	5	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	c	D	D
453	Miscellaneous store retailers	10	D	D	D	b	D	D
454	Nonstore retailers	3	2 800	297	71	19	—	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HOWARD COUNTY, IA								
44-45	Retail trade	54	54 378	4 007	1 039	361	31.8	2.6
441	Motor vehicle & parts dealers	6	13 339	563	150	38	14.3	—
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	3	402	55	13	7	D	—
444	Building material & garden equipment & supplies dealers	12	8 954	705	197	46	4.1	4.5
4441	Building material & supplies dealers	7	4 222	386	94	24	7.8	9.6
4442	Lawn & garden equipment & supplies stores	5	4 732	319	103	22	.7	—
44422	Nursery & garden centers	5	4 732	319	103	22	.7	—
444220	Nursery & garden centers	5	4 732	319	103	22	.7	—
445	Food & beverage stores	7	11 878	1 126	276	104	.9	8.5
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	12	10 725	661	152	89	74.5	—
448	Clothing & clothing accessories stores	4	800	126	30	16	62.1	—
452	General merchandise stores	4	2 060	184	52	18	3.8	—
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
HUMBOLDT COUNTY, IA								
44-45	Retail trade	56	71 324	7 251	1 665	496	9.5	1.8
441	Motor vehicle & parts dealers	8	16 690	1 408	320	64	7.1	6.2
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	2 574	290	62	18	33.8	—
4441	Building material & supplies dealers	5	2 574	290	62	18	33.8	—
445	Food & beverage stores	2	D	D	D	c	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	11	9 575	619	151	73	6.3	.6
448	Clothing & clothing accessories stores	9	1 814	209	53	29	19.9	—
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	3	5 516	396	88	52	D	—
45299	All other general merchandise stores	3	5 516	396	88	52	D	—
452990	All other general merchandise stores	3	5 516	396	88	52	D	—
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	5	D	D	D	b	D	D
4532101	Stationery stores	1	D	D	D	a	D	D
454	Nonstore retailers	5	D	D	D	b	D	D
4543	Direct selling establishments	5	D	D	D	b	D	D
45431	Fuel dealers	2	D	D	D	b	D	D
454311	Heating oil dealers	1	D	D	D	b	D	D
45439	Other direct selling establishments	3	D	D	D	b	D	D
454390	Other direct selling establishments	3	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
IDA COUNTY, IA								
44-45	Retail trade	44	52 836	4 648	1 117	389	22.8	6.3
441	Motor vehicle & parts dealers	10	16 293	944	215	57	44.3	—
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	1 289	182	45	17	40.7	—
445	Food & beverage stores	6	9 195	947	239	104	12.5	—
446	Health & personal care stores	3	3 260	404	107	38	—	—
447	Gasoline stations	9	7 765	562	133	74	26.9	4.3
448	Clothing & clothing accessories stores	4	1 666	170	40	16	23.9	76.1
452	General merchandise stores	2	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	b	D	D
4543	Direct selling establishments	2	D	D	D	b	D	D
45439	Other direct selling establishments	1	D	D	D	a	D	D
454390	Other direct selling establishments	1	D	D	D	a	D	D
IOWA COUNTY, IA								
44-45	Retail trade	164	153 607	14 747	3 360	1 250	11.2	3.3
441	Motor vehicle & parts dealers	10	21 063	1 466	327	77	10.2	—
442	Furniture & home furnishings stores	14	10 224	1 285	293	109	8.7	11.2
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
4422	Home furnishings stores	11	D	D	D	b	D	D
44229	Other home furnishings stores	10	D	D	D	b	D	D
442299	All other home furnishings stores	10	D	D	D	b	D	D
443	Electronics & appliance stores	4	2 441	259	62	17	17.2	—
4431	Electronics & appliance stores	4	2 441	259	62	17	17.2	—
44311	Appliance, television, & other electronics stores	4	2 441	259	62	17	17.2	—
444	Building material & garden equipment & supplies dealers	10	9 109	832	166	55	32.5	—
4441	Building material & supplies dealers	7	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	3	D	D	D	a	D	D
445	Food & beverage stores	16	19 156	2 398	565	193	14.1	—
4452	Specialty food stores	5	D	D	D	b	D	D
446	Health & personal care stores	6	4 739	497	132	38	53.7	—
447	Gasoline stations	15	24 356	1 510	340	138	9.6	7.9
44711	Gasoline stations with convenience stores	11	18 576	1 257	289	123	7.6	10.4
447110	Gasoline stations with convenience stores	11	18 576	1 257	289	123	7.6	10.4
448	Clothing & clothing accessories stores	51	51 416	4 521	1 067	415	.4	3.9
4481	Clothing stores	41	42 081	3 731	872	341	.4	3.4
44811	Men's clothing stores	9	10 532	693	175	72	—	.3
448110	Men's clothing stores	9	10 532	693	175	72	—	.3
44813	Children's & infants' clothing stores	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores	1	D	D	D	a	D	D
44814	Family clothing stores	12	15 653	1 513	365	131	—	—
448140	Family clothing stores	12	15 653	1 513	365	131	—	—
44815	Clothing accessories stores	3	D	D	D	b	D	D
448150	Clothing accessories stores	3	D	D	D	b	D	D
44819	Other clothing stores	4	3 266	294	67	28	—	2.6
448190	Other clothing stores	4	3 266	294	67	28	—	2.6
4482	Shoe stores	8	D	D	D	b	D	D
44821	Shoe stores	8	D	D	D	b	D	D
448210	Shoe stores	8	D	D	D	b	D	D
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	4	5 148	407	82	30	—	—
4482105	Athletic footwear stores	1	D	D	D	a	D	D
44832	Luggage & leather goods stores	2	D	D	D	a	D	D
448320	Luggage & leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	7	1 226	301	47	32	28.5	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
IOWA COUNTY, IA—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	27	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	12	4 977	888	176	103	16.0	1.4
45322	Gift, novelty, & souvenir stores	12	4 977	888	176	103	16.0	1.4
453220	Gift, novelty, & souvenir stores	12	4 977	888	176	103	16.0	1.4
4539	Other miscellaneous store retailers	6	D	D	D	b	D	D
45399	All other miscellaneous store retailers	6	D	D	D	b	D	D
454	Nonstore retailers	3	1 623	215	52	16	D	—
JACKSON COUNTY, IA								
44-45	Retail trade	110	165 534	12 040	2 868	889	11.2	2.7
441	Motor vehicle & parts dealers	19	51 439	3 201	755	146	11.1	—
4412	Other motor vehicle dealers	4	3 065	213	40	17	100.0	—
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	a	D	D
442	Furniture & home furnishings stores	3	494	57	15	9	D	—
443	Electronics & appliance stores	3	945	102	25	7	D	—
444	Building material & garden equipment & supplies dealers	16	27 316	1 628	400	104	10.7	3.5
4441	Building material & supplies dealers	7	4 377	553	146	44	66.5	3.5
4442	Lawn & garden equipment & supplies stores	9	22 939	1 075	254	60	—	3.5
44422	Nursery & garden centers	9	22 939	1 075	254	60	—	3.5
444220	Nursery & garden centers	9	22 939	1 075	254	60	—	3.5
445	Food & beverage stores	10	35 227	2 432	565	183	7.1	.5
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health & personal care stores	5	5 731	864	196	53	36.1	—
447	Gasoline stations	18	16 932	1 087	246	115	16.4	18.9
448	Clothing & clothing accessories stores	8	2 083	365	86	31	36.0	—
451	Sporting goods, hobby, book, & music stores	9	680	56	9	14	54.4	—
452	General merchandise stores	3	D	D	D	c	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	11	D	D	D	b	D	D
4539	Other miscellaneous store retailers	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers	1	D	D	D	b	D	D
454	Nonstore retailers	5	6 309	373	108	24	2.8	—
4543	Direct selling establishments	4	D	D	D	b	D	D
45431	Fuel dealers	3	D	D	D	a	D	D
454311	Heating oil dealers	2	D	D	D	a	D	D
JASPER COUNTY, IA								
44-45	Retail trade	175	232 278	25 239	5 688	1 703	18.7	3.3
441	Motor vehicle & parts dealers	20	57 312	4 627	1 098	201	25.1	1.7
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	9	8 456	1 626	348	65	10.8	.4
4421	Furniture stores	4	6 439	1 347	284	53	1.1	—
44211	Furniture stores	4	6 439	1 347	284	53	1.1	—
442110	Furniture stores	4	6 439	1 347	284	53	1.1	—
443	Electronics & appliance stores	7	2 881	325	81	31	48.6	14.4
4431	Electronics & appliance stores	7	2 881	325	81	31	48.6	14.4
444	Building material & garden equipment & supplies dealers	30	28 044	3 607	777	208	16.4	4.5
4441	Building material & supplies dealers	22	18 606	2 529	613	161	23.4	6.8
44419	Other building material dealers	12	12 984	1 976	469	92	17.6	—
444190	Other building material dealers	12	12 984	1 976	469	92	17.6	—
4442	Lawn & garden equipment & supplies stores	8	9 438	1 078	164	47	2.7	—
44422	Nursery & garden centers	6	D	D	D	b	D	D
444220	Nursery & garden centers	6	D	D	D	b	D	D
445	Food & beverage stores	14	41 032	4 517	1 062	355	6.8	.9
446	Health & personal care stores	10	15 054	1 797	425	119	25.9	—
4461	Health & personal care stores	10	15 054	1 797	425	119	25.9	—
4461102	Proprietary stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
JASPER COUNTY, IA—Con.								
44-45	Retail trade—Con.							
447	Gasoline stations	31	38 756	3 672	771	271	26.0	11.1
4471	Gasoline stations	31	38 756	3 672	771	271	26.0	11.1
44711	Gasoline stations with convenience stores	21	28 329	1 894	414	197	13.0	10.4
447110	Gasoline stations with convenience stores	21	28 329	1 894	414	197	13.0	10.4
448	Clothing & clothing accessories stores	15	5 134	706	160	81	27.7	—
4481	Clothing stores	11	3 937	512	109	62	36.1	—
451	Sporting goods, hobby, book, & music stores	6	1 448	176	41	24	49.4	.6
452	General merchandise stores	5	23 215	2 317	532	221	—	—
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	18	3 624	979	175	72	44.5	10.4
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	10	7 322	890	218	55	21.5	—
4543	Direct selling establishments	6	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	5	4 611	514	128	34	23.8	—
JEFFERSON COUNTY, IA								
44-45	Retail trade	107	279 198	38 549	5 719	1 165	5.2	7.8
441	Motor vehicle & parts dealers	12	35 610	2 520	611	163	8.3	32.2
442	Furniture & home furnishings stores	4	2 115	381	93	23	9.7	18.0
443	Electronics & appliance stores	7	4 737	709	162	34	2.2	59.7
4431	Electronics & appliance stores	7	4 737	709	162	34	2.2	59.7
44312	Computer & software stores	2	D	D	D	a	D	D
443120	Computer & software stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	14	15 482	1 788	424	80	18.0	6.5
4441	Building material & supplies dealers	10	D	D	D	b	D	D
44419	Other building material dealers	9	D	D	D	b	D	D
444190	Other building material dealers	9	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	4	D	D	D	b	D	D
44422	Nursery & garden centers	3	5 262	368	89	27	—	12.8
444220	Nursery & garden centers	3	5 262	368	89	27	—	12.8
445	Food & beverage stores	5	D	D	D	c	D	D
446	Health & personal care stores	7	9 132	1 049	186	65	26.6	15.4
4461	Health & personal care stores	7	9 132	1 049	186	65	26.6	15.4
4461102	Proprietary stores	1	D	D	D	a	D	D
44619	Other health & personal care stores	1	D	D	D	b	D	D
446191	Food (health) supplement stores	1	D	D	D	b	D	D
447	Gasoline stations	12	13 050	839	197	91	13.4	27.1
448	Clothing & clothing accessories stores	10	2 487	476	108	32	24.9	—
451	Sporting goods, hobby, book, & music stores	5	743	117	29	17	71.5	—
452	General merchandise stores	1	D	D	D	c	D	D
453	Miscellaneous store retailers	15	3 404	481	89	46	59.9	4.0
4539	Other miscellaneous store retailers	8	D	D	D	a	D	D
45399	All other miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	15	D	D	D	c	D	D
4543	Direct selling establishments	6	D	D	D	c	D	D
45439	Other direct selling establishments	5	D	D	D	c	D	D
454390	Other direct selling establishments	5	D	D	D	c	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
JOHNSON COUNTY, IA								
44-45	Retail trade	467	990 909	104 726	24 736	6 924	3.3	7.0
441	Motor vehicle & parts dealers	42	222 005	18 201	4 393	656	1.3	.6
4412	Other motor vehicle dealers	5	7 710	581	117	31	—	—
44122	Motorcycle, boat, & other motor vehicle dealers	4	D	D	D	b	D	D
442	Furniture & home furnishings stores	33	28 683	5 203	1 057	226	8.4	9.6
4421	Furniture stores	15	14 031	2 070	504	123	2.6	19.5
44211	Furniture stores	15	14 031	2 070	504	123	2.6	19.5
442110	Furniture stores	15	14 031	2 070	504	123	2.6	19.5
4422	Home furnishings stores	18	14 652	3 133	553	103	13.9	.2
443	Electronics & appliance stores	22	41 605	3 212	734	240	1.8	1.1
4431	Electronics & appliance stores	22	41 605	3 212	734	240	1.8	1.1
44311	Appliance, television, & other electronics stores	14	37 858	2 681	611	197	.8	1.2
443112	Radio, television, & other electronics stores	9	33 417	1 959	464	164	—	.2
444	Building material & garden equipment & supplies dealers	44	103 960	10 959	2 483	560	.2	10.3
4441	Building material & supplies dealers	32	87 739	8 892	2 068	444	—	10.6
44419	Other building material dealers	21	39 273	4 337	958	166	—	23.6
444190	Other building material dealers	21	39 273	4 337	958	166	—	23.6
4442	Lawn & garden equipment & supplies stores	12	16 221	2 067	415	116	1.1	8.7
44422	Nursery & garden centers	9	14 714	1 803	373	96	—	9.6
444220	Nursery & garden centers	9	14 714	1 803	373	96	—	9.6
445	Food & beverage stores	35	183 243	21 251	5 316	1 673	4.8	.7
4451	Grocery stores	28	D	D	D	g	D	D
446	Health & personal care stores	34	42 154	6 392	1 496	366	1.5	15.8
4461	Health & personal care stores	34	42 154	6 392	1 496	366	1.5	15.8
44612	Cosmetics, beauty supplies, & perfume stores	6	2 072	316	88	34	4.1	—
446120	Cosmetics, beauty supplies, & perfume stores	6	2 072	316	88	34	4.1	—
447	Gasoline stations	50	83 438	6 400	1 457	490	10.2	4.3
44711	Gasoline stations with convenience stores	39	72 149	4 603	1 026	381	10.8	4.9
447110	Gasoline stations with convenience stores	39	72 149	4 603	1 026	381	10.8	4.9
448	Clothing & clothing accessories stores	68	47 868	6 187	1 423	577	6.1	4.1
4481	Clothing stores	42	31 780	4 029	894	387	3.2	4.4
44819	Other clothing stores	4	2 585	293	78	32	—	6.3
448190	Other clothing stores	4	2 585	293	78	32	—	6.3
451	Sporting goods, hobby, book, & music stores	46	42 140	6 878	1 670	503	6.9	8.3
4511	Sporting goods, hobby, & musical instrument stores ..	27	25 914	4 894	1 205	332	6.8	1.5
45114	Musical instrument & supplies stores	4	D	D	D	b	D	D
451140	Musical instrument & supplies stores	4	D	D	D	b	D	D
4512	Book, periodical, & music stores	19	16 226	1 984	465	171	6.9	19.0
45121	Book stores & news dealers	9	12 888	1 598	376	126	5.3	23.3
451211	Book stores	7	D	D	D	c	D	D
4512113	College book stores	1	D	D	D	b	D	D
451212	News dealers & newsstands	2	D	D	D	a	D	D
452	General merchandise stores	10	D	D	D	g	D	D
4529903	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	58	D	D	D	e	D	D
4532	Office supplies, stationery, & gift stores	20	D	D	D	c	D	D
45321	Office supplies & stationery stores	4	D	D	D	a	D	D
453210	Office supplies & stationery stores	4	D	D	D	a	D	D
4532102	Office supplies stores	4	D	D	D	a	D	D
4533	Used merchandise stores	15	4 314	885	190	122	4.3	5.4
45331	Used merchandise stores	15	4 314	885	190	122	4.3	5.4
453310	Used merchandise stores	15	4 314	885	190	122	4.3	5.4
4539	Other miscellaneous store retailers	14	D	D	D	b	D	D
45399	All other miscellaneous store retailers	8	D	D	D	b	D	D
454	Nonstore retailers	25	45 804	4 833	1 188	193	1.5	76.3
4541	Electronic shopping & mail-order houses	9	D	D	D	c	D	D
45411	Electronic shopping & mail-order houses	9	D	D	D	c	D	D
454110	Electronic shopping & mail-order houses	9	D	D	D	c	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	6	5 487	709	238	24	—	29.6

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
JONES COUNTY, IA								
44-45	Retail trade	90	124 428	11 430	2 468	771	24.6	1.8
441	Motor vehicle & parts dealers	15	43 139	3 549	801	179	37.3	—
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	3	1 008	100	24	8	D	57.7
444	Building material & garden equipment & supplies dealers	15	19 293	1 592	344	79	6.8	—
4441	Building material & supplies dealers	7	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	8	D	D	D	b	D	D
44422	Nursery & garden centers	7	D	D	D	b	D	D
444220	Nursery & garden centers	7	D	D	D	b	D	D
445	Food & beverage stores	7	D	D	D	c	D	D
446	Health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	17	14 222	922	182	87	29.5	4.4
448	Clothing & clothing accessories stores	3	427	54	10	10	D	—
451	Sporting goods, hobby, book, & music stores	1	D	D	D	b	D	D
452	General merchandise stores	5	14 851	1 484	348	140	—	—
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	11	D	D	D	b	D	D
4539	Other miscellaneous store retailers	1	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	b	D	D
454	Nonstore retailers	7	2 887	504	122	28	57.1	—
KEOKUK COUNTY, IA								
44-45	Retail trade	55	94 286	6 568	1 468	449	41.7	8.6
441	Motor vehicle & parts dealers	11	34 773	1 602	366	73	88.2	10.1
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	15	38 961	3 111	646	150	.8	.5
4441	Building material & supplies dealers	6	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	9	D	D	D	c	D	D
44422	Nursery & garden centers	7	36 089	2 651	537	119	—	.5
444220	Nursery & garden centers	7	36 089	2 651	537	119	—	.5
445	Food & beverage stores	5	4 154	456	115	61	75.7	2.7
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	9	10 609	760	176	97	14.8	38.5
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	5	2 703	293	99	20	46.5	7.9

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
KOSSUTH COUNTY, IA								
44-45	Retail trade	118	152 222	13 614	3 151	1 091	24.1	4.2
441	Motor vehicle & parts dealers	23	62 463	4 827	1 101	188	28.2	4.0
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	9	8 698	1 579	376	64	15.7	29.1
442	Furniture & home furnishings stores	8	2 800	344	78	27	48.3	—
443	Electronics & appliance stores	7	2 426	416	85	29	16.9	—
4431	Electronics & appliance stores	7	2 426	416	85	29	16.9	—
444	Building material & garden equipment & supplies dealers	17	15 607	1 301	305	73	28.4	—
4441	Building material & supplies dealers	11	9 386	962	239	52	46.4	—
4442	Lawn & garden equipment & supplies stores	6	6 221	339	66	21	1.3	—
44422	Nursery & garden centers	6	6 221	339	66	21	1.3	—
444220	Nursery & garden centers	6	6 221	339	66	21	1.3	—
445	Food & beverage stores	12	24 558	2 693	625	278	23.4	2.5
446	Health & personal care stores	7	3 714	380	90	46	8.9	63.9
4461102	Proprietary stores	1	D	D	D	a	D	D
447	Gasoline stations	13	11 811	787	186	80	46.1	.6
448	Clothing & clothing accessories stores	9	3 672	598	136	79	4.1	—
451	Sporting goods, hobby, book, & music stores	3	400	35	7	2	D	24.3
452	General merchandise stores	3	D	D	D	c	D	D
45299	All other general merchandise stores	2	D	D	D	c	D	D
452990	All other general merchandise stores	2	D	D	D	c	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
454	Nonstore retailers	7	8 095	668	175	45	7.5	9.4
4543	Direct selling establishments	7	8 095	668	175	45	7.5	9.4
45431	Fuel dealers	6	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	4	D	D	D	b	D	D
LEE COUNTY, IA								
44-45	Retail trade	194	344 182	33 980	6 832	2 166	11.8	2.0
441	Motor vehicle & parts dealers	31	116 022	11 942	1 806	334	6.5	1.3
4411	Automobile dealers	16	103 895	10 449	1 480	246	4.3	1.3
44112	Used car dealers	11	14 739	847	192	44	12.4	9.4
441120	Used car dealers	11	14 739	847	192	44	12.4	9.4
4412	Other motor vehicle dealers	4	5 722	339	64	17	38.3	—
44122	Motorcycle, boat, & other motor vehicle dealers	4	5 722	339	64	17	38.3	—
441221	Motorcycle dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	12	8 512	1 346	339	76	33.5	.5
4421	Furniture stores	6	4 922	655	174	39	37.6	—
44211	Furniture stores	6	4 922	655	174	39	37.6	—
442110	Furniture stores	6	4 922	655	174	39	37.6	—
4422	Home furnishings stores	6	3 590	691	165	37	27.8	1.2
443	Electronics & appliance stores	6	1 370	222	51	16	41.8	19.1
444	Building material & garden equipment & supplies dealers	20	33 627	2 910	710	149	3.7	—
4441	Building material & supplies dealers	15	18 054	2 129	537	114	6.8	—
44419	Other building material dealers	11	14 314	1 609	415	78	8.6	—
444190	Other building material dealers	11	14 314	1 609	415	78	8.6	—
4442	Lawn & garden equipment & supplies stores	5	15 573	781	173	35	—	—
44422	Nursery & garden centers	5	15 573	781	173	35	—	—
444220	Nursery & garden centers	5	15 573	781	173	35	—	—
445	Food & beverage stores	11	58 503	6 018	1 402	539	3.2	.3
4451	Grocery stores	10	D	D	D	f	D	D
446	Health & personal care stores	10	14 707	1 659	405	108	43.2	11.1
4461	Health & personal care stores	10	14 707	1 659	405	108	43.2	11.1
447	Gasoline stations	32	37 314	2 263	506	210	26.4	6.0
44711	Gasoline stations with convenience stores	26	32 900	1 916	438	178	17.2	6.8
447110	Gasoline stations with convenience stores	26	32 900	1 916	438	178	17.2	6.8
448	Clothing & clothing accessories stores	25	13 435	1 966	336	155	39.7	.6
4481	Clothing stores	14	5 090	657	166	86	56.8	1.5
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482105	Athletic footwear stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	13	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LEE COUNTY, IA—Con.								
44-45 Retail trade—Con.								
452	General merchandise stores	7	49 237	4 059	933	422	—	—
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	20	D	D	D	b	D	D
4539	Other miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	7	4 314	400	97	26	94.3	5.7
4543	Direct selling establishments	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	3	D	D	D	b	D	D
LINN COUNTY, IA								
44-45	Retail trade	874	2 040 863	213 906	49 774	13 337	4.0	4.4
441	Motor vehicle & parts dealers	118	535 904	46 915	10 336	1 716	4.8	5.9
4411	Automobile dealers	55	455 206	33 257	7 076	1 111	5.2	5.8
44112	Used car dealers	33	62 685	3 880	752	161	8.4	.9
441120	Used car dealers	33	62 685	3 880	752	161	8.4	.9
4412	Other motor vehicle dealers	12	17 096	1 482	296	60	1.2	4.8
44122	Motorcycle, boat, & other motor vehicle dealers ...	10	D	D	D	b	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	51	63 602	12 176	2 964	545	2.4	6.7
44131	Automotive parts & accessories stores	39	45 603	8 229	2 080	388	3.4	9.3
441310	Automotive parts & accessories stores	39	45 603	8 229	2 080	388	3.4	9.3
44132	Tire dealers	12	17 999	3 947	884	157	—	—
441320	Tire dealers	12	17 999	3 947	884	157	—	—
442	Furniture & home furnishings stores	53	74 743	12 541	2 816	536	14.5	9.3
4421	Furniture stores	18	52 542	8 662	1 921	339	3.3	11.8
44211	Furniture stores	18	52 542	8 662	1 921	339	3.3	11.8
442110	Furniture stores	18	52 542	8 662	1 921	339	3.3	11.8
4422	Home furnishings stores	35	22 201	3 879	895	197	41.1	3.4
44221	Floor covering stores	16	15 531	2 845	675	109	55.1	3.5
442210	Floor covering stores	16	15 531	2 845	675	109	55.1	3.5
44229	Other home furnishings stores	19	6 670	1 034	220	88	8.6	3.3
443	Electronics & appliance stores	45	65 090	9 818	2 401	519	8.9	6.5
4431	Electronics & appliance stores	45	65 090	9 818	2 401	519	8.9	6.5
44311	Appliance, television, & other electronics stores ...	29	47 197	7 031	1 852	346	12.3	1.0
443112	Radio, television, & other electronics stores	18	38 480	3 558	923	238	3.0	1.0
44312	Computer & software stores	12	15 365	2 288	429	138	—	24.3
443120	Computer & software stores	12	15 365	2 288	429	138	—	24.3
44313	Camera & photographic supplies stores	4	2 528	499	120	35	—	—
443130	Camera & photographic supplies stores	4	2 528	499	120	35	—	—
444	Building material & garden equipment & supplies dealers	68	231 740	23 759	5 304	1 005	.4	.4
4441	Building material & supplies dealers	52	211 705	21 046	4 794	862	.2	.4
44411	Home centers	3	D	D	D	e	D	D
444110	Home centers	3	D	D	D	e	D	D
44419	Other building material dealers	30	132 783	13 237	2 856	388	.2	—
444190	Other building material dealers	30	132 783	13 237	2 856	388	.2	—
4442	Lawn & garden equipment & supplies stores	16	20 035	2 713	510	143	2.9	—
44422	Nursery & garden centers	7	12 038	1 576	277	76	—	—
444220	Nursery & garden centers	7	12 038	1 576	277	76	—	—
445	Food & beverage stores	58	299 024	33 851	7 975	2 668	1.1	2.0
4451	Grocery stores	38	289 471	32 832	7 754	2 589	1.0	1.1
44511	Supermarkets & other grocery (except convenience) stores	34	287 610	32 611	7 698	2 570	.9	1.1
445110	Supermarkets & other grocery (except convenience) stores	34	287 610	32 611	7 698	2 570	.9	1.1
4452	Specialty food stores	15	6 510	701	172	57	2.3	45.1
446	Health & personal care stores	78	93 051	12 035	2 908	708	9.7	9.6
4461	Health & personal care stores	78	93 051	12 035	2 908	708	9.7	9.6
44612	Cosmetics, beauty supplies, & perfume stores	7	2 814	322	87	25	—	8.0
446120	Cosmetics, beauty supplies, & perfume stores ...	7	2 814	322	87	25	—	8.0
447	Gasoline stations	90	162 657	10 834	2 427	818	4.0	2.1
4471	Gasoline stations	90	162 657	10 834	2 427	818	4.0	2.1
44711	Gasoline stations with convenience stores	69	133 586	8 457	1 892	633	2.7	1.2
447110	Gasoline stations with convenience stores	69	133 586	8 457	1 892	633	2.7	1.2

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LINN COUNTY, IA—Con.								
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	117	105 027	13 618	3 243	1 229	5.0	2.1
4481	Clothing stores	79	76 962	9 592	2 286	970	5.6	2.5
44814	Family clothing stores	19	46 014	5 236	1 141	492	.7	.5
448140	Family clothing stores	19	46 014	5 236	1 141	492	.7	.5
44815	Clothing accessories stores	8	D	D	D	b	D	D
448150	Clothing accessories stores	8	D	D	D	b	D	D
44819	Other clothing stores	9	5 161	680	172	73	—	12.1
448190	Other clothing stores	9	5 161	680	172	73	—	12.1
4483	Jewelry, luggage, & leather goods stores	22	17 175	2 890	721	165	.6	1.4
44832	Luggage & leather goods stores	3	1 173	190	46	17	D	—
448320	Luggage & leather goods stores	3	1 173	190	46	17	D	—
451	Sporting goods, hobby, book, & music stores	77	54 884	6 304	1 504	544	6.6	3.8
4511	Sporting goods, hobby, & musical instrument stores	52	33 584	4 006	945	321	6.6	5.8
4512	Book, periodical, & music stores	25	21 300	2 298	559	223	6.6	.5
45121	Book stores & news dealers	14	13 405	1 375	326	141	—	—
451211	Book stores	13	D	D	D	D	D	D
4512111	Book stores, general	7	D	D	D	b	D	D
4512112	Specialty book stores	4	1 979	259	66	29	—	—
451212	News dealers & newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores	11	7 895	923	233	82	17.9	1.3
451220	Prerecorded tape, compact disc, & record stores	11	7 895	923	233	82	17.9	1.3
452	General merchandise stores	22	300 957	26 053	6 158	2 422	—	3.3
4521102	Discount or mass merchandising dept stores (excl leased depts)	8	166 642	13 330	3 208	1 334	—	5.9
45299	All other general merchandise stores	8	D	D	D	c	D	D
452990	All other general merchandise stores	8	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	3	D	D	D	c	D	D
453	Miscellaneous store retailers	106	74 206	10 941	2 935	826	6.3	5.4
4532	Office supplies, stationery, & gift stores	30	37 326	4 175	1 384	322	3.7	.1
45321	Office supplies & stationery stores	6	27 914	3 008	1 137	163	—	—
453210	Office supplies & stationery stores	6	27 914	3 008	1 137	163	—	—
4532102	Office supplies stores	5	D	D	D	c	D	D
4533	Used merchandise stores	26	5 827	1 344	342	194	5.0	21.6
45331	Used merchandise stores	26	5 827	1 344	342	194	5.0	21.6
453310	Used merchandise stores	26	5 827	1 344	342	194	5.0	21.6
4539	Other miscellaneous store retailers	37	27 639	4 528	989	222	8.6	9.5
45392	Art dealers	8	3 256	678	168	51	6.8	—
453920	Art dealers	8	3 256	678	168	51	6.8	—
45393	Manufactured (mobile) home dealers	4	12 879	2 077	426	43	—	—
453930	Manufactured (mobile) home dealers	4	12 879	2 077	426	43	—	—
45399	All other miscellaneous store retailers	16	8 951	1 262	308	88	21.3	28.0
454	Nonstore retailers	42	43 580	7 237	1 767	346	13.7	21.7
4542	Vending machine operators	6	10 539	2 183	474	83	42.7	—
45421	Vending machine operators	6	10 539	2 183	474	83	42.7	—
454210	Vending machine operators	6	10 539	2 183	474	83	42.7	—
4543	Direct selling establishments	28	28 778	4 052	1 103	237	5.2	32.7
45431	Fuel dealers	6	D	D	D	b	D	D
454311	Heating oil dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	22	D	D	D	c	D	D
454390	Other direct selling establishments	22	D	D	D	c	D	D
LOUISA COUNTY, IA								
44-45	Retail trade	39	45 724	3 585	816	256	9.4	53.1
441	Motor vehicle & parts dealers	7	21 304	1 081	265	44	1.9	96.4
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	3	739	59	14	5	D	—
444	Building material & garden equipment & supplies dealers	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	3	D	D	D	b	D	D
44422	Nursery & garden centers	3	D	D	D	b	D	D
444220	Nursery & garden centers	3	D	D	D	b	D	D
445	Food & beverage stores	6	6 965	618	147	76	27.0	—
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	9	8 046	665	157	61	6.9	41.1
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LUCAS COUNTY, IA								
44-45	Retail trade	45	50 230	4 836	1 335	399	13.6	4.9
441	Motor vehicle & parts dealers	6	15 601	1 289	517	47	—	.8
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	4	1 097	119	18	7	100.0	—
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	4	D	D	D	c	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	10	10 769	847	223	103	10.7	12.4
448	Clothing & clothing accessories stores	5	640	75	18	12	85.9	—
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	5	5 920	453	117	61	—	1.9
45299	All other general merchandise stores	5	5 920	453	117	61	—	1.9
452990	All other general merchandise stores	5	5 920	453	117	61	—	1.9
4529903	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	6	1 255	173	33	23	56.9	—
LYON COUNTY, IA								
44-45	Retail trade	62	63 815	5 508	1 133	476	24.8	13.5
441	Motor vehicle & parts dealers	5	10 331	421	87	14	3.2	65.5
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	15	21 935	1 677	323	119	21.4	—
4441	Building material & supplies dealers	11	7 139	1 009	171	92	59.2	—
4442	Lawn & garden equipment & supplies stores	4	14 796	668	152	27	3.2	—
44422	Nursery & garden centers	4	14 796	668	152	27	3.2	—
444220	Nursery & garden centers	4	14 796	668	152	27	3.2	—
445	Food & beverage stores	11	10 282	933	214	128	31.9	—
446	Health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	10	8 691	562	111	70	40.7	—
448	Clothing & clothing accessories stores	3	D	D	D	b	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	5	D	D	D	b	D	D
454	Nonstore retailers	4	1 630	340	13	10	26.1	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MADISON COUNTY, IA								
44-45	Retail trade	61	82 777	7 077	1 603	522	33.0	4.1
441	Motor vehicle & parts dealers	9	21 661	1 695	437	93	81.2	—
44112	Used car dealers	3	D	D	D	b	D	D
441120	Used car dealers	3	D	D	D	b	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	11	14 874	1 252	237	56	42.3	6.1
4441	Building material & supplies dealers	4	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	7	D	D	D	b	D	D
44422	Nursery & garden centers	6	D	D	D	b	D	D
444220	Nursery & garden centers	6	D	D	D	b	D	D
445	Food & beverage stores	5	17 296	1 360	316	150	.9	—
446	Health & personal care stores	6	D	D	D	b	D	D
447	Gasoline stations	10	14 785	867	188	71	12.5	16.3
448	Clothing & clothing accessories stores	4	674	113	25	13	65.1	—
452	General merchandise stores	3	5 605	567	131	59	—	—
45299	All other general merchandise stores	3	5 605	567	131	59	—	—
452990	All other general merchandise stores	3	5 605	567	131	59	—	—
4529903	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	10	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
MAHASKA COUNTY, IA								
44-45	Retail trade	114	190 778	17 146	4 140	1 246	7.2	7.3
441	Motor vehicle & parts dealers	14	28 159	3 028	730	139	6.3	5.9
442	Furniture & home furnishings stores	8	5 500	859	202	56	29.4	26.6
4421	Furniture stores	4	3 758	596	145	38	28.8	36.1
44211	Furniture stores	4	3 758	596	145	38	28.8	36.1
442110	Furniture stores	4	3 758	596	145	38	28.8	36.1
443	Electronics & appliance stores	3	2 249	187	43	14	D	—
4431	Electronics & appliance stores	3	2 249	187	43	14	D	—
44311	Appliance, television, & other electronics stores	3	2 249	187	43	14	D	—
444	Building material & garden equipment & supplies dealers	17	43 729	3 029	741	150	10.6	2.7
4441	Building material & supplies dealers	7	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	10	D	D	D	c	D	D
44422	Nursery & garden centers	8	35 751	2 214	515	104	10.7	2.7
444220	Nursery & garden centers	8	35 751	2 214	515	104	10.7	2.7
445	Food & beverage stores	9	34 613	3 235	783	301	.7	1.9
446	Health & personal care stores	10	5 816	669	169	52	36.2	3.1
4461102	Proprietary stores	1	D	D	D	a	D	D
447	Gasoline stations	16	23 784	1 539	342	155	4.9	34.9
448	Clothing & clothing accessories stores	12	8 537	912	212	106	9.9	—
4481	Clothing stores	8	7 207	755	175	90	2.0	—
451	Sporting goods, hobby, book, & music stores	5	1 321	152	34	16	—	—
452	General merchandise stores	4	D	D	D	c	D	D
453	Miscellaneous store retailers	11	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	b	D	D
454	Nonstore retailers	5	6 915	915	251	30	2.2	5.6
4543	Direct selling establishments	5	6 915	915	251	30	2.2	5.6
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	a	D	D
45439	Other direct selling establishments	3	D	D	D	a	D	D
454390	Other direct selling establishments	3	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MARION COUNTY, IA								
44-45	Retail trade	156	243 091	22 436	4 752	1 519	10.4	.7
441	Motor vehicle & parts dealers	21	77 706	5 677	1 127	231	5.0	.1
4413	Automotive parts, accessories, & tire stores	10	32 476	3 187	536	106	6.7	—
44132	Tire dealers	5	D	D	D	b	D	D
441320	Tire dealers	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	6	5 870	958	164	42	45.2	—
4421	Furniture stores	3	4 379	732	123	28	D	—
44211	Furniture stores	3	4 379	732	123	28	D	—
442110	Furniture stores	3	4 379	732	123	28	D	—
443	Electronics & appliance stores	9	1 645	113	26	13	32.7	2.5
444	Building material & garden equipment & supplies dealers	29	59 498	5 162	1 122	232	10.4	.2
4441	Building material & supplies dealers	16	D	D	D	b	D	D
44419	Other building material dealers	10	12 843	1 508	331	54	34.0	—
444190	Other building material dealers	10	12 843	1 508	331	54	34.0	—
4442	Lawn & garden equipment & supplies stores	13	D	D	D	c	D	D
44422	Nursery & garden centers	12	41 951	3 183	670	133	.7	.2
444220	Nursery & garden centers	12	41 951	3 183	670	133	.7	.2
445	Food & beverage stores	14	37 671	4 300	987	419	8.1	—
4452	Specialty food stores	4	1 812	279	66	31	29.3	—
446	Health & personal care stores	9	9 331	1 158	221	58	27.7	10.6
4461	Health & personal care stores	9	9 331	1 158	221	58	27.7	10.6
447	Gasoline stations	18	19 246	1 499	357	137	5.6	.2
448	Clothing & clothing accessories stores	13	4 441	487	125	60	51.0	4.4
4481	Clothing stores	10	3 957	445	116	55	51.9	—
451	Sporting goods, hobby, book, & music stores	9	2 956	272	58	23	32.6	5.7
4511	Sporting goods, hobby, & musical instrument stores ..	7	D	D	D	a	D	D
452	General merchandise stores	6	19 764	2 047	394	184	—	—
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	19	D	D	D	c	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
MARSHALL COUNTY, IA								
44-45	Retail trade	182	319 871	33 875	7 768	2 457	6.6	8.8
441	Motor vehicle & parts dealers	21	53 761	5 374	1 212	233	5.0	10.2
4412	Other motor vehicle dealers	4	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	10	D	D	D	b	D	D
44131	Automotive parts & accessories stores	8	8 294	1 296	316	70	—	50.0
441310	Automotive parts & accessories stores	8	8 294	1 296	316	70	—	50.0
442	Furniture & home furnishings stores	12	8 868	1 382	352	84	13.7	23.0
4421	Furniture stores	7	5 788	975	256	60	15.5	35.3
44211	Furniture stores	7	5 788	975	256	60	15.5	35.3
442110	Furniture stores	7	5 788	975	256	60	15.5	35.3
4422	Home furnishings stores	5	3 080	407	96	24	10.2	—
443	Electronics & appliance stores	8	5 879	493	117	38	24.7	—
4431	Electronics & appliance stores	8	5 879	493	117	38	24.7	—
44311	Appliance, television, & other electronics stores	7	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	28	46 358	5 069	1 118	293	7.8	.2
4441	Building material & supplies dealers	17	32 934	4 064	944	237	10.2	—
44419	Other building material dealers	10	19 371	2 510	544	115	12.6	—
444190	Other building material dealers	10	19 371	2 510	544	115	12.6	—
4442	Lawn & garden equipment & supplies stores	11	13 424	1 005	174	56	1.8	.6
44422	Nursery & garden centers	9	D	D	D	b	D	D
444220	Nursery & garden centers	9	D	D	D	b	D	D
445	Food & beverage stores	11	57 637	6 199	1 474	533	4.0	23.9
4451	Grocery stores	8	D	D	D	f	D	D
446	Health & personal care stores	10	16 239	2 166	539	122	5.0	1.9
4461	Health & personal care stores	10	16 239	2 166	539	122	5.0	1.9
447	Gasoline stations	29	37 822	2 369	523	244	13.8	9.6
4471	Gasoline stations	29	37 822	2 369	523	244	13.8	9.6
44711	Gasoline stations with convenience stores	24	34 906	2 171	479	229	12.5	5.7
447110	Gasoline stations with convenience stores	24	34 906	2 171	479	229	12.5	5.7

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MARSHALL COUNTY, IA—Con.								
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	26	21 470	3 008	631	239	11.1	.9
4481	Clothing stores	15	11 696	1 597	408	166	15.8	1.6
4482	Shoe stores	7	7 811	1 036	140	50	—	—
44821	Shoe stores	7	7 811	1 036	140	50	—	—
448210	Shoe stores	7	7 811	1 036	140	50	—	—
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482105	Athletic footwear stores	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	8	D	D	D	b	D	D
4512	Book, periodical, & music stores	4	2 956	372	112	44	3.5	—
452	General merchandise stores	8	51 593	5 045	1 181	496	—	1.4
453	Miscellaneous store retailers	15	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	4	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
454	Nonstore retailers	6	6 359	841	224	36	10.8	15.9
4543	Direct selling establishments	5	D	D	D	b	D	D
45439	Other direct selling establishments	2	D	D	D	a	D	D
454390	Other direct selling establishments	2	D	D	D	a	D	D
MILLS COUNTY, IA								
44-45	Retail trade	41	52 830	4 362	1 001	322	35.2	9.7
441	Motor vehicle & parts dealers	8	20 545	1 544	370	63	53.4	2.3
442	Furniture & home furnishings stores	3	585	111	30	19	100.0	—
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	5	D	D	D	c	D	D
446	Health & personal care stores	3	3 294	473	99	29	D	—
447	Gasoline stations	9	8 728	632	140	53	9.4	10.0
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	5	812	124	21	17	13.8	—
454	Nonstore retailers	2	D	D	D	a	D	D
4543	Direct selling establishments	2	D	D	D	a	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
MITCHELL COUNTY, IA								
44-45	Retail trade	91	70 950	6 003	1 433	541	37.7	5.1
441	Motor vehicle & parts dealers	10	14 264	959	213	55	91.2	2.0
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	4	1 716	308	85	32	27.9	—
443	Electronics & appliance stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	22	20 122	1 700	420	101	14.9	4.9
4441	Building material & supplies dealers	14	8 077	930	204	60	37.0	12.2
4442	Lawn & garden equipment & supplies stores	8	12 045	770	216	41	—	—
44422	Nursery & garden centers	8	12 045	770	216	41	—	—
444220	Nursery & garden centers	8	12 045	770	216	41	—	—
445	Food & beverage stores	7	D	D	D	c	D	D
446	Health & personal care stores	5	3 363	343	81	30	52.8	35.9
447	Gasoline stations	11	7 679	462	114	56	14.3	—
448	Clothing & clothing accessories stores	7	1 001	101	25	28	30.6	33.6
451	Sporting goods, hobby, book, & music stores	4	648	69	15	11	100.0	—
452	General merchandise stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MITCHELL COUNTY, IA—Con.								
44-45 Retail trade—Con.								
453	Miscellaneous store retailers	7	D	D	D	b	D	D
454	Nonstore retailers	9	10 958	841	187	56	.8	—
4543	Direct selling establishments	7	D	D	D	b	D	D
45431	Fuel dealers	6	D	D	D	b	D	D
454311	Heating oil dealers	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	a	D	D
MONONA COUNTY, IA								
44-45	Retail trade	61	95 360	8 390	1 991	576	15.8	18.2
441	Motor vehicle & parts dealers	9	34 671	2 022	516	92	12.8	—
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	18 283	2 669	600	117	9.8	62.3
4441	Building material & supplies dealers	6	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	3	D	D	D	b	D	D
44422	Nursery & garden centers	3	D	D	D	b	D	D
444220	Nursery & garden centers	3	D	D	D	b	D	D
445	Food & beverage stores	11	11 753	1 102	287	122	18.7	2.4
446	Health & personal care stores	4	6 804	921	192	47	20.4	—
447	Gasoline stations	8	14 801	901	220	100	25.9	35.5
448	Clothing & clothing accessories stores	3	374	34	8	9	D	—
452	General merchandise stores	4	6 843	566	124	65	—	—
45299	All other general merchandise stores	4	6 843	566	124	65	—	—
452990	All other general merchandise stores	4	6 843	566	124	65	—	—
4529903	Miscellaneous general merchandise stores	4	6 843	566	124	65	—	—
453	Miscellaneous store retailers	9	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
MONROE COUNTY, IA								
44-45	Retail trade	43	51 726	4 691	1 074	363	20.1	6.1
441	Motor vehicle & parts dealers	6	17 033	1 476	330	70	10.8	—
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	6 046	517	127	34	70.1	—
4441	Building material & supplies dealers	4	D	D	D	b	D	D
445	Food & beverage stores	5	D	D	D	c	D	D
446	Health & personal care stores	4	2 745	360	87	24	72.4	27.6
447	Gasoline stations	9	7 457	524	117	67	14.4	—
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	b	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	6	2 200	188	34	19	14.4	—
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MONTGOMERY COUNTY, IA								
44-45	Retail trade	68	82 827	7 409	1 806	581	22.6	2.3
441	Motor vehicle & parts dealers	11	28 561	2 039	563	89	31.2	.2
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	3	426	41	6	5	D	—
444	Building material & garden equipment & supplies dealers	8	5 259	504	122	37	12.7	20.7
4442	Lawn & garden equipment & supplies stores	5	D	D	D	b	D	D
445	Food & beverage stores	5	20 610	2 028	469	186	—	—
446	Health & personal care stores	4	5 809	641	151	28	48.5	11.9
447	Gasoline stations	10	8 298	592	135	60	30.5	—
448	Clothing & clothing accessories stores	5	1 315	196	46	24	84.1	1.5
452	General merchandise stores	5	8 596	747	179	92	—	—
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	10	D	D	D	b	D	D
454	Nonstore retailers	5	1 796	307	57	17	79.2	.9
MUSCATINE COUNTY, IA								
44-45	Retail trade	177	337 575	34 483	6 920	2 390	12.3	7.8
441	Motor vehicle & parts dealers	24	108 846	7 503	1 831	327	19.1	.6
4411	Automobile dealers	9	94 117	5 435	1 353	204	21.1	.2
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	10	4 708	574	141	42	17.6	5.5
4422	Home furnishings stores	6	2 629	292	68	20	31.5	—
443	Electronics & appliance stores	16	4 666	707	162	57	37.3	10.9
4431	Electronics & appliance stores	16	4 666	707	162	57	37.3	10.9
44311	Appliance, television, & other electronics stores	13	3 676	603	141	50	24.3	13.8
444	Building material & garden equipment & supplies dealers	17	20 626	2 690	591	97	33.6	—
4441	Building material & supplies dealers	10	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	7	D	D	D	b	D	D
44422	Nursery & garden centers	6	12 954	1 083	192	27	47.0	—
444220	Nursery & garden centers	6	12 954	1 083	192	27	47.0	—
445	Food & beverage stores	15	61 853	6 957	1 542	593	3.9	.3
4451	Grocery stores	12	D	D	D	f	D	D
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	8	13 404	1 769	382	127	6.0	9.6
4461	Health & personal care stores	8	13 404	1 769	382	127	6.0	9.6
447	Gasoline stations	31	51 459	2 722	627	270	10.4	44.4
4471	Gasoline stations	31	51 459	2 722	627	270	10.4	44.4
44711	Gasoline stations with convenience stores	21	31 539	1 912	424	188	8.7	36.8
447110	Gasoline stations with convenience stores	21	31 539	1 912	424	188	8.7	36.8
44719	Other gasoline stations	10	19 920	810	203	82	13.1	56.4
447190	Other gasoline stations	10	19 920	810	203	82	13.1	56.4
448	Clothing & clothing accessories stores	15	9 719	1 436	358	117	7.0	—
4481	Clothing stores	8	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	11	2 929	368	74	61	1.1	—
452	General merchandise stores	7	D	D	D	f	D	D
45299	All other general merchandise stores	5	3 182	472	115	33	8.7	—
452990	All other general merchandise stores	5	3 182	472	115	33	8.7	—
453	Miscellaneous store retailers	17	D	D	D	b	D	D
4539	Other miscellaneous store retailers	6	D	D	D	b	D	D
454	Nonstore retailers	6	3 451	639	252	50	—	11.9

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
O'BRIEN COUNTY, IA								
44-45	Retail trade	111	169 502	13 970	3 075	976	22.1	1.8
441	Motor vehicle & parts dealers	15	42 400	2 340	513	108	32.1	5.8
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	3	1 156	181	44	18	D	—
443	Electronics & appliance stores	4	1 101	184	42	17	100.0	—
444	Building material & garden equipment & supplies dealers	23	63 726	4 815	962	175	19.5	—
4441	Building material & supplies dealers	10	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	13	D	D	D	c	D	D
44422	Nursery & garden centers	12	51 477	3 406	713	106	9.0	—
444220	Nursery & garden centers	12	51 477	3 406	713	106	9.0	—
445	Food & beverage stores	11	22 788	2 390	561	266	15.5	—
446	Health & personal care stores	6	7 626	1 393	299	88	11.4	—
4461	Health & personal care stores	6	7 626	1 393	299	88	11.4	—
447	Gasoline stations	14	12 935	910	206	100	25.1	—
448	Clothing & clothing accessories stores	13	4 251	398	102	68	33.8	—
451	Sporting goods, hobby, book, & music stores	3	D	D	D	a	D	D
452	General merchandise stores	4	7 448	604	153	69	1.6	—
45299	All other general merchandise stores	4	7 448	604	153	69	1.6	—
452990	All other general merchandise stores	4	7 448	604	153	69	1.6	—
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	7	D	D	D	b	D	D
454	Nonstore retailers	8	4 219	448	114	32	14.4	13.8
4543	Direct selling establishments	7	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	5	D	D	D	a	D	D
OSCEOLA COUNTY, IA								
44-45	Retail trade	36	31 994	2 560	629	211	52.4	6.0
441	Motor vehicle & parts dealers	5	10 180	441	99	21	58.1	—
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	5 606	501	107	32	20.6	—
4441	Building material & supplies dealers	2	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D
445	Food & beverage stores	6	4 271	373	95	39	96.0	—
4452	Specialty food stores	3	781	95	19	12	D	—
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	11	5 799	480	119	52	32.4	2.1
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PAGE COUNTY, IA								
44-45	Retail trade	108	148 543	14 277	3 498	1 185	15.4	6.0
441	Motor vehicle & parts dealers	13	31 575	2 193	508	104	31.3	2.0
442	Furniture & home furnishings stores	6	2 276	239	60	21	26.4	—
443	Electronics & appliance stores	5	2 140	203	50	20	32.1	67.9
4431	Electronics & appliance stores	5	2 140	203	50	20	32.1	67.9
444	Building material & garden equipment & supplies dealers	14	16 968	1 383	367	92	3.7	10.7
4441	Building material & supplies dealers	6	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	8	D	D	D	b	D	D
44422	Nursery & garden centers	6	D	D	D	b	D	D
444220	Nursery & garden centers	6	D	D	D	b	D	D
445	Food & beverage stores	8	28 480	3 253	772	273	12.1	—
446	Health & personal care stores	7	6 298	933	229	53	65.1	16.8
447	Gasoline stations	11	14 059	894	217	93	.4	25.8
448	Clothing & clothing accessories stores	15	3 314	420	89	49	58.3	2.4
451	Sporting goods, hobby, book, & music stores	5	1 128	264	70	31	18.2	—
452	General merchandise stores	6	25 365	2 414	583	233	—	—
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	11	2 161	302	72	45	23.8	11.1
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
454	Nonstore retailers	7	14 779	1 779	481	171	5.3	—
4541	Electronic shopping & mail-order houses	2	D	D	D	c	D	D
45411	Electronic shopping & mail-order houses	2	D	D	D	c	D	D
454110	Electronic shopping & mail-order houses	2	D	D	D	c	D	D
PALO ALTO COUNTY, IA								
44-45	Retail trade	60	75 408	6 468	1 490	479	23.7	4.6
441	Motor vehicle & parts dealers	9	19 954	1 394	302	80	32.1	—
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	16	22 183	2 170	516	116	16.2	13.5
4441	Building material & supplies dealers	13	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	3	D	D	D	b	D	D
44422	Nursery & garden centers	3	D	D	D	b	D	D
444220	Nursery & garden centers	3	D	D	D	b	D	D
445	Food & beverage stores	5	D	D	D	c	D	D
446	Health & personal care stores	3	2 968	283	72	23	100.0	—
447	Gasoline stations	9	8 187	539	126	61	24.9	—
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	8	6 469	558	106	27	17.9	1.4
4541	Electronic shopping & mail-order houses	1	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses	1	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PLYMOUTH COUNTY, IA								
44-45	Retail trade	118	194 933	16 170	3 728	1 052	35.4	2.2
441	Motor vehicle & parts dealers	22	72 296	5 125	1 208	211	59.0	3.2
4412	Other motor vehicle dealers	4	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	6 187	451	108	18	D	—
441222	Boat dealers	2	D	D	D	a	D	D
44131	Automotive parts & accessories stores	7	5 376	988	228	39	5.5	33.4
441310	Automotive parts & accessories stores	7	5 376	988	228	39	5.5	33.4
442	Furniture & home furnishings stores	4	D	D	D	a	D	D
443	Electronics & appliance stores	6	1 326	120	37	14	27.6	9.3
444	Building material & garden equipment & supplies dealers	21	37 188	3 358	687	119	6.3	.2
4441	Building material & supplies dealers	11	10 707	1 269	277	59	19.6	.6
44419	Other building material dealers	5	8 915	948	204	37	17.1	—
444190	Other building material dealers	5	8 915	948	204	37	17.1	—
4442	Lawn & garden equipment & supplies stores	10	26 481	2 089	410	60	.9	—
44422	Nursery & garden centers	10	26 481	2 089	410	60	.9	—
444220	Nursery & garden centers	10	26 481	2 089	410	60	.9	—
445	Food & beverage stores	9	26 966	2 807	661	225	16.0	—
446	Health & personal care stores	4	5 304	547	128	35	100.0	—
447	Gasoline stations	21	21 183	1 413	353	164	47.5	5.8
448	Clothing & clothing accessories stores	10	3 258	373	89	37	43.5	—
451	Sporting goods, hobby, book, & music stores	4	637	70	14	19	45.5	—
452	General merchandise stores	4	D	D	D	c	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	8	D	D	D	b	D	D
454	Nonstore retailers	5	3 433	284	73	16	6.1	—
454311	Heating oil dealers	1	D	D	D	a	D	D
POCAHONTAS COUNTY, IA								
44-45	Retail trade	46	43 443	3 402	843	301	43.6	2.0
441	Motor vehicle & parts dealers	6	12 217	719	168	39	92.9	—
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	3	1 142	189	45	10	D	—
444	Building material & garden equipment & supplies dealers	9	11 111	729	160	47	23.6	.2
4441	Building material & supplies dealers	7	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	4	7 973	681	169	83	16.5	—
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	6	5 371	522	157	58	14.5	11.1
448	Clothing & clothing accessories stores	3	374	47	12	6	58.0	42.0
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	6	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
POLK COUNTY, IA								
44-45	Retail trade	1 680	4 454 041	461 433	107 029	28 123	5.0	4.0
441	Motor vehicle & parts dealers	194	1 136 064	89 043	19 630	2 986	8.7	5.8
4411	Automobile dealers	70	973 366	63 595	13 864	1 922	9.7	5.1
441111	New car dealers	34	913 881	59 913	12 991	1 775	9.7	4.8
441110	New car dealers	34	913 881	59 913	12 991	1 775	9.7	4.8
44112	Used car dealers	36	59 485	3 682	873	147	9.3	10.1
441120	Used car dealers	36	59 485	3 682	873	147	9.3	10.1
4412	Other motor vehicle dealers	19	30 496	2 570	497	112	1.7	15.3
44121	Recreational vehicle dealers	9	D	D	D	b	D	D
441210	Recreational vehicle dealers	9	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	10	D	D	D	b	D	D
441221	Motorcycle dealers	4	D	D	D	b	D	D
441222	Boat dealers	3	D	D	D	a	D	D
441229	All other motor vehicle dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	105	132 202	22 878	5 269	952	3.2	9.1
44131	Automotive parts & accessories stores	73	93 798	15 076	3 414	641	3.3	11.5
441310	Automotive parts & accessories stores	73	93 798	15 076	3 414	641	3.3	11.5
44132	Tire dealers	32	38 404	7 802	1 855	311	3.2	3.5
441320	Tire dealers	32	38 404	7 802	1 855	311	3.2	3.5
442	Furniture & home furnishings stores	89	145 113	21 102	4 999	895	7.4	7.4
4421	Furniture stores	36	82 263	11 555	2 910	439	4.6	12.0
44211	Furniture stores	36	82 263	11 555	2 910	439	4.6	12.0
442110	Furniture stores	36	82 263	11 555	2 910	439	4.6	12.0
4422	Home furnishings stores	53	62 850	9 547	2 089	456	11.0	1.5
44221	Floor covering stores	26	D	D	D	c	D	D
442210	Floor covering stores	26	D	D	D	c	D	D
44229	Other home furnishings stores	27	D	D	D	c	D	D
442291	Window treatment stores	6	3 490	843	199	45	37.6	—
442299	All other home furnishings stores	21	D	D	D	c	D	D
443	Electronics & appliance stores	70	185 025	18 562	4 277	902	2.4	5.9
4431	Electronics & appliance stores	70	185 025	18 562	4 277	902	2.4	5.9
44311	Appliance, television, & other electronics stores	48	115 041	13 171	3 140	657	3.8	5.0
443111	Household appliance stores	14	14 178	2 377	568	106	16.2	6.0
443112	Radio, television, & other electronics stores	34	100 863	10 794	2 572	551	2.0	4.8
44312	Computer & software stores	14	65 074	4 563	933	182	.2	7.2
443120	Computer & software stores	14	65 074	4 563	933	182	.2	7.2
44313	Camera & photographic supplies stores	8	4 910	828	204	63	—	9.5
443130	Camera & photographic supplies stores	8	4 910	828	204	63	—	9.5
444	Building material & garden equipment & supplies dealers	159	549 175	64 372	15 314	2 581	2.3	.6
4441	Building material & supplies dealers	124	511 628	59 372	14 411	2 274	1.8	.5
44411	Home centers	11	D	D	D	f	D	D
444110	Home centers	11	D	D	D	f	D	D
44412	Paint & wallpaper stores	14	D	D	D	b	D	D
444120	Paint & wallpaper stores	14	D	D	D	b	D	D
44413	Hardware stores	22	D	D	D	c	D	D
444130	Hardware stores	22	D	D	D	c	D	D
44419	Other building material dealers	77	308 858	40 564	9 758	1 111	1.6	—
444190	Other building material dealers	77	308 858	40 564	9 758	1 111	1.6	—
4442	Lawn & garden equipment & supplies stores	35	37 547	5 000	903	307	8.5	1.7
44421	Outdoor power equipment stores	14	14 370	2 249	397	128	6.3	—
444210	Outdoor power equipment stores	14	14 370	2 249	397	128	6.3	—
44422	Nursery & garden centers	21	23 177	2 751	506	179	9.8	2.7
444220	Nursery & garden centers	21	23 177	2 751	506	179	9.8	2.7
445	Food & beverage stores	104	D	D	D	i	D	D
4451	Grocery stores	72	604 865	73 067	17 513	5 671	.9	2.6
44511	Supermarkets & other grocery (except convenience) stores	63	601 222	72 595	17 403	5 635	.9	2.6
445110	Supermarkets & other grocery (except convenience) stores	63	601 222	72 595	17 403	5 635	.9	2.6
4452	Specialty food stores	25	D	D	D	c	D	D
446	Health & personal care stores	160	196 186	29 782	6 746	1 988	11.8	5.9
4461	Health & personal care stores	160	196 186	29 782	6 746	1 988	11.8	5.9
44611	Pharmacies & drug stores	73	D	D	D	g	D	D
446110	Pharmacies & drug stores	73	D	D	D	g	D	D
4461101	Pharmacies & drug stores	69	D	D	D	g	D	D
4461102	Proprietary stores	4	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores	15	7 576	1 076	190	94	2.4	—
446120	Cosmetics, beauty supplies, & perfume stores	15	7 576	1 076	190	94	2.4	—
44613	Optical goods stores	45	D	D	D	c	D	D
446130	Optical goods stores	45	D	D	D	c	D	D
44619	Other health & personal care stores	27	D	D	D	c	D	D
446191	Food (health) supplement stores	9	3 847	503	125	59	56.6	38.4
446199	All other health & personal care stores	18	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
POLK COUNTY, IA—Con.								
44-45 Retail trade—Con.								
447	Gasoline stations	202	429 390	27 302	6 466	1 797	2.5	3.0
4471	Gasoline stations	202	429 390	27 302	6 466	1 797	2.5	3.0
447111	Gasoline stations with convenience stores	155	320 081	18 722	4 421	1 296	.9	2.6
447110	Gasoline stations with convenience stores	155	320 081	18 722	4 421	1 296	.9	2.6
44719	Other gasoline stations	47	109 309	8 580	2 045	501	7.2	4.1
447190	Other gasoline stations	47	109 309	8 580	2 045	501	7.2	4.1
448	Clothing & clothing accessories stores	256	245 618	31 023	7 309	2 545	7.4	3.5
4481	Clothing stores	157	171 880	20 506	4 732	1 864	7.8	2.7
44811	Men's clothing stores	22	D	D	D	c	D	D
448110	Men's clothing stores	22	D	D	D	c	D	D
44812	Women's clothing stores	60	D	D	D	f	D	D
448120	Women's clothing stores	60	D	D	D	f	D	D
44813	Children's & infants' clothing stores	9	8 689	803	161	92	1.6	2.5
448130	Children's & infants' clothing stores	9	8 689	803	161	92	1.6	2.5
44814	Family clothing stores	36	96 430	10 869	2 459	919	.8	.4
448140	Family clothing stores	36	96 430	10 869	2 459	919	.8	.4
44815	Clothing accessories stores	7	1 291	224	51	23	38.4	—
448150	Clothing accessories stores	7	1 291	224	51	23	38.4	—
44819	Other clothing stores	23	11 210	1 701	383	163	12.6	.7
448190	Other clothing stores	23	11 210	1 701	383	163	12.6	.7
4482	Shoe stores	52	29 815	3 559	880	314	3.2	4.0
44821	Shoe stores	52	29 815	3 559	880	314	3.2	4.0
448210	Shoe stores	52	29 815	3 559	880	314	3.2	4.0
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482102	Women's shoe stores	10	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	29	D	D	D	c	D	D
4482105	Athletic footwear stores	10	7 616	823	194	83	—	—
4483	Jewelry, luggage, & leather goods stores	47	43 923	6 958	1 697	367	8.5	6.6
44831	Jewelry stores	46	D	D	D	e	D	D
448310	Jewelry stores	46	D	D	D	e	D	D
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	122	127 077	15 779	3 468	1 167	9.3	1.7
4511	Sporting goods, hobby, & musical instrument stores ..	82	90 593	11 316	2 334	778	12.0	2.4
45111	Sporting goods stores	39	41 527	5 336	1 065	366	24.2	4.8
451110	Sporting goods stores	39	41 527	5 336	1 065	366	24.2	4.8
4511101	General-line sporting goods stores	9	19 068	1 738	426	170	3.6	5.9
4511102	Specialty-line sporting goods stores	30	22 459	3 598	639	196	41.7	3.9
45112	Hobby, toy, & game stores	18	D	D	D	c	D	D
451120	Hobby, toy, & game stores	18	D	D	D	c	D	D
45113	Sewing, needlework, & piece goods stores	15	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	15	D	D	D	b	D	D
45114	Musical instrument & supplies stores	10	D	D	D	b	D	D
451140	Musical instrument & supplies stores	10	D	D	D	b	D	D
4512	Book, periodical, & music stores	40	36 484	4 463	1 134	389	2.5	—
45121	Book stores & news dealers	27	28 562	3 730	901	310	1.5	—
451211	Book stores	25	D	D	D	e	D	D
4512111	Book stores, general	16	21 002	2 635	639	203	.8	—
4512112	Specialty book stores	6	3 769	653	156	62	1.3	—
4512113	College book stores	3	D	D	D	b	D	D
451212	News dealers & newsstands	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	13	7 922	733	233	79	6.2	—
451220	Prerecorded tape, compact disc, & record stores .	13	7 922	733	233	79	6.2	—
452	General merchandise stores	39	597 039	55 935	13 287	5 054	—	—
4521	Department stores (incl leased depts) ##	21	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	21	D	N	N	N	D	D
4521	Department stores (excl leased depts)	21	D	D	D	h	D	D
45211	Department stores (excl leased depts)	21	D	D	D	h	D	D
452110	Department stores (excl leased depts)	21	D	D	D	h	D	D
4521101	Conventional department stores (excl leased depts)	4	D	D	D	g	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	12	D	D	D	h	D	D
4521103	National chain department stores (excl leased depts)	5	D	D	D	f	D	D
4529	Other general merchandise stores	18	D	D	D	f	D	D
45299	All other general merchandise stores	17	D	D	D	e	D	D
452990	All other general merchandise stores	17	D	D	D	e	D	D
4529901	Variety stores	11	D	D	D	c	D	D
4529902	Catalog showrooms	2	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	4	D	D	D	c	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
POLK COUNTY, IA—Con.								
44-45 Retail trade—Con.								
453	Miscellaneous store retailers	210	D	D	D	g	D	D
4531	Florists	30	9 835	2 304	569	189	11.2	3.8
45311	Florists	30	9 835	2 304	569	189	11.2	3.8
453110	Florists	30	9 835	2 304	569	189	11.2	3.8
4532	Office supplies, stationery, & gift stores	83	D	D	D	f	D	D
45321	Office supplies & stationery stores	12	D	D	D	c	D	D
453210	Office supplies & stationery stores	12	D	D	D	c	D	D
4532101	Stationery stores	3	D	D	D	b	D	D
4532102	Office supplies stores	9	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	71	31 811	5 210	1 170	565	13.3	5.3
453220	Gift, novelty, & souvenir stores	71	31 811	5 210	1 170	565	13.3	5.3
4533	Used merchandise stores	25	D	D	D	c	D	D
45331	Used merchandise stores	25	D	D	D	c	D	D
453310	Used merchandise stores	25	D	D	D	c	D	D
4539	Other miscellaneous store retailers	72	D	D	D	f	D	D
45391	Pet & pet supplies stores	17	D	D	D	c	D	D
453910	Pet & pet supplies stores	17	D	D	D	c	D	D
45392	Art dealers	12	D	D	D	b	D	D
453920	Art dealers	12	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	6	6 638	658	137	32	3.9	22.6
453930	Manufactured (mobile) home dealers	6	6 638	658	137	32	3.9	22.6
45399	All other miscellaneous store retailers	37	25 149	3 976	861	310	16.3	—
454	Nonstore retailers	75	101 630	14 314	3 188	604	10.8	27.2
4541	Electronic shopping & mail-order houses	12	D	D	D	c	D	D
45411	Electronic shopping & mail-order houses	12	D	D	D	c	D	D
454110	Electronic shopping & mail-order houses	12	D	D	D	c	D	D
4542	Vending machine operators	29	21 658	3 759	759	181	19.6	4.5
45421	Vending machine operators	29	21 658	3 759	759	181	19.6	4.5
454210	Vending machine operators	29	21 658	3 759	759	181	19.6	4.5
4543	Direct selling establishments	34	D	D	D	e	D	D
45431	Fuel dealers	6	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	5	D	D	D	b	D	D
45439	Other direct selling establishments	28	D	D	D	c	D	D
454390	Other direct selling establishments	28	D	D	D	c	D	D
POTTAWATTAMIE COUNTY, IA								
44-45	Retail trade	382	978 501	87 104	20 075	5 742	5.2	1.7
441	Motor vehicle & parts dealers	55	354 262	28 361	6 464	1 056	3.3	1.0
4411	Automobile dealers	21	314 325	23 530	5 413	828	3.2	.1
4412	Other motor vehicle dealers	6	14 432	1 014	158	39	4.1	—
44121	Recreational vehicle dealers	1	D	D	D	b	D	D
441210	Recreational vehicle dealers	1	D	D	D	b	D	D
442	Furniture & home furnishings stores	13	7 121	1 088	243	65	37.3	6.8
443	Electronics & appliance stores	17	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	40	111 100	8 959	2 059	512	2.0	2.5
4441	Building material & supplies dealers	19	70 184	5 729	1 371	365	1.1	2.8
44419	Other building material dealers	10	D	D	D	b	D	D
444190	Other building material dealers	10	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	21	40 916	3 230	688	147	3.4	2.0
44422	Nursery & garden centers	16	32 237	2 456	518	104	3.4	2.5
444220	Nursery & garden centers	16	32 237	2 456	518	104	3.4	2.5
445	Food & beverage stores	29	127 456	12 598	3 029	1 155	6.2	.6
446	Health & personal care stores	36	47 588	6 026	1 519	420	10.6	5.1
4461	Health & personal care stores	36	47 588	6 026	1 519	420	10.6	5.1
447	Gasoline stations	63	130 405	9 282	2 038	667	13.7	1.6
4471	Gasoline stations	63	130 405	9 282	2 038	667	13.7	1.6
44711	Gasoline stations with convenience stores	42	73 164	4 449	1 079	343	15.9	2.8
447110	Gasoline stations with convenience stores	42	73 164	4 449	1 079	343	15.9	2.8
44719	Other gasoline stations	21	57 241	4 833	959	324	10.8	—
447190	Other gasoline stations	21	57 241	4 833	959	324	10.8	—
448	Clothing & clothing accessories stores	48	35 571	4 377	990	409	2.8	4.7
4481	Clothing stores	27	24 571	2 782	661	285	1.0	2.8
451	Sporting goods, hobby, book, & music stores	21	11 938	1 320	310	135	—	6.0
452	General merchandise stores	11	D	D	D	f	D	D
453	Miscellaneous store retailers	37	D	D	D	e	D	D
4532	Office supplies, stationery, & gift stores	15	8 472	1 317	293	139	5.3	6.6
4532102	Office supplies stores	2	D	D	D	a	D	D
454	Nonstore retailers	12	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
POWESHIEK COUNTY, IA								
44-45	Retail trade	103	190 565	15 351	3 563	1 122	11.6	1.5
441	Motor vehicle & parts dealers	17	66 465	4 655	1 168	193	8.3	2.6
442	Furniture & home furnishings stores	6	2 148	309	71	20	23.6	11.2
443	Electronics & appliance stores	4	1 493	175	39	16	58.9	41.1
444	Building material & garden equipment & supplies dealers	13	26 573	1 940	377	106	20.3	—
4441	Building material & supplies dealers	10	D	D	D	b	D	D
44419	Other building material dealers	7	10 810	1 278	247	58	43.4	—
444190	Other building material dealers	7	10 810	1 278	247	58	43.4	—
4442	Lawn & garden equipment & supplies stores	3	D	D	D	b	D	D
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D
445	Food & beverage stores	10	28 907	3 296	778	292	7.3	.3
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	4	4 929	548	122	48	55.9	—
447	Gasoline stations	22	35 842	1 779	416	190	3.5	.5
44719	Other gasoline stations	8	20 244	706	175	57	—	1.0
447190	Other gasoline stations	8	20 244	706	175	57	—	1.0
448	Clothing & clothing accessories stores	5	1 475	186	26	28	48.8	—
451	Sporting goods, hobby, book, & music stores	4	1 267	101	20	13	—	—
451212	News dealers & newsstands	1	D	D	D	a	D	D
452	General merchandise stores	5	16 871	1 565	335	147	15.2	—
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	9	2 334	414	89	48	20.7	—
454	Nonstore retailers	4	2 261	383	122	21	—	—
RINGGOLD COUNTY, IA								
44-45	Retail trade	28	38 192	2 699	641	214	70.9	.7
441	Motor vehicle & parts dealers	4	18 995	852	197	47	97.5	—
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	5 460	440	109	30	36.2	—
4441	Building material & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	7	5 819	477	113	54	70.8	1.3
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	4	375	47	12	5	48.0	52.0

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SAC COUNTY, IA								
44-45	Retail trade	76	83 670	6 214	1 371	491	18.0	11.7
441	Motor vehicle & parts dealers	10	24 660	1 556	354	86	20.5	34.8
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	21	30 595	2 303	468	125	6.0	1.4
4441	Building material & supplies dealers	13	6 298	884	168	57	29.1	7.0
4442	Lawn & garden equipment & supplies stores	8	24 297	1 419	300	68	—	—
44422	Nursery & garden centers	8	24 297	1 419	300	68	—	—
444220	Nursery & garden centers	8	24 297	1 419	300	68	—	—
445	Food & beverage stores	8	10 190	772	180	108	12.3	4.0
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	16	13 487	859	200	100	25.5	2.0
448	Clothing & clothing accessories stores	5	746	100	35	12	92.8	—
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	6	D	D	D	b	D	D
454	Nonstore retailers	5	649	156	25	12	82.3	5.4
SCOTT COUNTY, IA								
44-45	Retail trade	747	1 831 506	187 283	45 780	11 397	3.7	4.4
441	Motor vehicle & parts dealers	89	475 989	40 768	9 141	1 456	3.2	2.0
4411	Automobile dealers	36	383 941	28 084	6 508	953	3.1	.6
4412	Other motor vehicle dealers	9	35 189	3 004	404	97	2.3	3.7
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	7	D	D	D	b	D	D
441221	Motorcycle dealers	4	7 877	1 159	199	47	—	16.4
4413	Automotive parts, accessories, & tire stores	44	56 859	9 680	2 229	406	4.3	10.5
44131	Automotive parts & accessories stores	29	36 609	5 855	1 337	234	4.3	11.0
441310	Automotive parts & accessories stores	29	36 609	5 855	1 337	234	4.3	11.0
44132	Tire dealers	15	20 250	3 825	892	172	4.3	9.6
441320	Tire dealers	15	20 250	3 825	892	172	4.3	9.6
442	Furniture & home furnishings stores	49	53 657	9 908	2 341	436	8.0	7.7
4421	Furniture stores	20	28 596	4 479	1 116	214	8.4	10.4
44211	Furniture stores	20	28 596	4 479	1 116	214	8.4	10.4
442110	Furniture stores	20	28 596	4 479	1 116	214	8.4	10.4
4422	Home furnishings stores	29	25 061	5 429	1 225	222	7.4	4.6
44221	Floor covering stores	11	16 532	3 754	785	113	5.4	—
442210	Floor covering stores	11	16 532	3 754	785	113	5.4	—
44229	Other home furnishings stores	18	8 529	1 675	440	109	11.4	13.6
443	Electronics & appliance stores	31	54 572	4 335	1 013	263	2.8	14.0
4431	Electronics & appliance stores	31	54 572	4 335	1 013	263	2.8	14.0
44311	Appliance, television, & other electronics stores	21	45 100	3 258	768	202	3.4	15.1
443112	Radio, television, & other electronics stores	13	D	D	D	c	D	D
44312	Computer & software stores	7	D	D	D	b	D	D
443120	Computer & software stores	7	D	D	D	b	D	D
44313	Camera & photographic supplies stores	3	D	D	D	b	D	D
443130	Camera & photographic supplies stores	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	68	240 287	27 221	7 359	1 230	5.8	11.7
4441	Building material & supplies dealers	56	225 627	25 662	7 016	1 136	5.4	12.4
44411	Home centers	4	71 652	6 574	1 828	426	—	—
444110	Home centers	4	71 652	6 574	1 828	426	—	—
44419	Other building material dealers	40	137 317	16 268	4 605	510	1.5	19.9
444190	Other building material dealers	40	137 317	16 268	4 605	510	1.5	19.9
4442	Lawn & garden equipment & supplies stores	12	14 660	1 559	343	94	12.0	1.5
44422	Nursery & garden centers	10	D	D	D	b	D	D
444220	Nursery & garden centers	10	D	D	D	b	D	D
445	Food & beverage stores	57	229 999	30 646	8 031	1 924	2.6	.2
4451	Grocery stores	36	220 891	29 759	7 815	1 834	2.6	—
4452	Specialty food stores	14	3 686	468	110	46	—	10.6
446	Health & personal care stores	56	79 723	10 279	2 465	722	5.4	1.8
4461	Health & personal care stores	56	79 723	10 279	2 465	722	5.4	1.8
44612	Cosmetics, beauty supplies, & perfume stores	8	3 272	562	147	67	—	—
446120	Cosmetics, beauty supplies, & perfume stores	8	3 272	562	147	67	—	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SCOTT COUNTY, IA—Con.								
44-45 Retail trade—Con.								
447	Gasoline stations	91	207 118	11 074	2 586	889	7.1	5.9
4471	Gasoline stations	91	207 118	11 074	2 586	889	7.1	5.9
44711	Gasoline stations with convenience stores	68	102 257	6 292	1 470	567	7.9	10.7
447110	Gasoline stations with convenience stores	68	102 257	6 292	1 470	567	7.9	10.7
44719	Other gasoline stations	23	104 861	4 782	1 116	322	6.4	1.2
447190	Other gasoline stations	23	104 861	4 782	1 116	322	6.4	1.2
448	Clothing & clothing accessories stores	98	93 334	11 937	2 905	922	3.3	3.5
4481	Clothing stores	61	68 001	8 137	1 819	683	3.5	1.3
44819	Other clothing stores	6	2 661	343	80	39	7.3	—
448190	Other clothing stores	6	2 661	343	80	39	7.3	—
4483	Jewelry, luggage, & leather goods stores	19	13 899	2 586	784	129	4.1	10.3
451	Sporting goods, hobby, book, & music stores	58	46 283	5 497	1 357	460	2.7	8.9
4511	Sporting goods, hobby, & musical instrument stores ..	45	37 865	4 683	1 091	372	3.2	5.6
4511101	General-line sporting goods stores	7	10 648	1 094	250	87	4.4	14.5
45114	Musical instrument & supplies stores	6	D	D	D	b	D	D
451140	Musical instrument & supplies stores	6	D	D	D	b	D	D
4512	Book, periodical, & music stores	13	8 418	814	266	88	.3	23.9
452	General merchandise stores	24	288 925	25 557	6 290	2 350	—	3.2
45299	All other general merchandise stores	11	D	D	D	c	D	D
452990	All other general merchandise stores	11	D	D	D	c	D	D
453	Miscellaneous store retailers	89	42 547	6 345	1 373	555	6.6	1.0
4532	Office supplies, stationery, & gift stores	31	23 280	2 385	607	254	5.8	—
45321	Office supplies & stationery stores	4	13 640	1 249	329	93	—	—
453210	Office supplies & stationery stores	4	13 640	1 249	329	93	—	—
4532102	Office supplies stores	4	13 640	1 249	329	93	—	—
4533	Used merchandise stores	18	4 347	1 537	221	82	3.6	5.4
45331	Used merchandise stores	18	4 347	1 537	221	82	3.6	5.4
453310	Used merchandise stores	18	4 347	1 537	221	82	3.6	5.4
4539	Other miscellaneous store retailers	24	12 453	1 885	414	149	7.0	—
45391	Pet & pet supplies stores	6	5 692	918	216	80	2.6	—
453910	Pet & pet supplies stores	6	5 692	918	216	80	2.6	—
45392	Art dealers	6	1 427	305	57	23	40.1	—
453920	Art dealers	6	1 427	305	57	23	40.1	—
45399	All other miscellaneous store retailers	12	5 334	662	141	46	2.8	—
454	Nonstore retailers	37	19 072	3 716	919	190	3.9	1.2
4543	Direct selling establishments	21	11 362	2 242	533	99	—	.1
45439	Other direct selling establishments	18	D	D	D	b	D	D
454390	Other direct selling establishments	18	D	D	D	b	D	D
SHELBY COUNTY, IA								
44-45 Retail trade								
441	Motor vehicle & parts dealers	9	17 018	1 574	383	68	40.4	—
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	5	3 747	586	129	32	9.1	—
4431	Electronics & appliance stores	5	3 747	586	129	32	9.1	—
44312	Computer & software stores	1	D	D	D	b	D	D
443120	Computer & software stores	1	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	17	41 049	2 718	563	122	3.1	—
4441	Building material & supplies dealers	6	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	11	D	D	D	b	D	D
44422	Nursery & garden centers	9	37 360	2 287	470	88	—	—
444220	Nursery & garden centers	9	37 360	2 287	470	88	—	—
445	Food & beverage stores	8	19 754	2 018	479	170	3.0	6.5
446	Health & personal care stores	4	5 323	653	156	31	64.7	—
447	Gasoline stations	13	18 612	745	192	95	65.1	9.1
448	Clothing & clothing accessories stores	4	1 100	172	44	20	45.7	—
451	Sporting goods, hobby, book, & music stores	3	462	63	15	12	D	—
452	General merchandise stores	4	6 297	579	148	52	3.2	—
45299	All other general merchandise stores	4	6 297	579	148	52	3.2	—
452990	All other general merchandise stores	4	6 297	579	148	52	3.2	—
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	7	D	D	D	b	D	D
454	Nonstore retailers	5	2 667	214	54	12	23.7	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SIoux COUNTY, IA								
44-45	Retail trade	182	285 159	21 433	5 053	1 557	20.0	1.4
441	Motor vehicle & parts dealers	26	91 408	5 137	1 215	208	18.7	1.4
4411	Automobile dealers	13	80 693	4 088	983	155	16.2	—
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44131	Automotive parts & accessories stores	8	D	D	D	b	D	D
441310	Automotive parts & accessories stores	8	D	D	D	b	D	D
442	Furniture & home furnishings stores	12	7 439	633	146	39	30.9	—
4421	Furniture stores	7	5 586	470	113	29	12.9	—
44211	Furniture stores	7	5 586	470	113	29	12.9	—
442110	Furniture stores	7	5 586	470	113	29	12.9	—
44229	Other home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	7	4 600	455	103	30	51.8	—
4431	Electronics & appliance stores	7	4 600	455	103	30	51.8	—
44311	Appliance, television, & other electronics stores	6	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	3	3 466	381	88	23	D	—
444	Building material & garden equipment & supplies dealers	35	76 710	5 244	1 277	259	9.3	2.6
4441	Building material & supplies dealers	15	D	D	D	c	D	D
44419	Other building material dealers	9	17 849	1 528	351	65	18.2	—
444190	Other building material dealers	9	17 849	1 528	351	65	18.2	—
4442	Lawn & garden equipment & supplies stores	20	D	D	D	c	D	D
44422	Nursery & garden centers	17	54 890	3 240	830	138	4.7	3.0
444220	Nursery & garden centers	17	54 890	3 240	830	138	4.7	3.0
445	Food & beverage stores	17	35 305	3 687	884	380	35.4	—
446	Health & personal care stores	11	8 422	849	203	100	76.7	.1
4461	Health & personal care stores	11	8 422	849	203	100	76.7	.1
447	Gasoline stations	22	33 363	2 545	618	215	11.3	—
44719	Other gasoline stations	6	18 826	1 385	345	58	—	—
447190	Other gasoline stations	6	18 826	1 385	345	58	—	—
448	Clothing & clothing accessories stores	14	3 774	551	117	57	46.7	—
451	Sporting goods, hobby, book, & music stores	4	460	62	13	9	53.0	—
452	General merchandise stores	9	16 809	1 428	312	146	.4	—
45299	All other general merchandise stores	8	D	D	D	b	D	D
452990	All other general merchandise stores	8	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	22	D	D	D	c	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45399	All other miscellaneous store retailers	6	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
STORY COUNTY, IA								
44-45	Retail trade	359	631 310	65 820	15 284	4 729	11.0	3.5
441	Motor vehicle & parts dealers	38	162 495	15 066	3 336	552	19.3	5.8
4411	Automobile dealers	15	134 397	10 562	2 443	363	17.6	3.2
4412	Other motor vehicle dealers	5	8 403	730	138	38	89.5	—
44121	Recreational vehicle dealers	2	D	D	D	a	D	D
441210	Recreational vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	b	D	D
441221	Motorcycle dealers	3	D	D	D	b	D	D
44131	Automotive parts, accessories, & tire stores	18	19 695	3 774	755	151	1.6	25.9
44131	Automotive parts & accessories stores	12	14 427	2 595	481	92	—	34.1
441310	Automotive parts & accessories stores	12	14 427	2 595	481	92	—	34.1
442	Furniture & home furnishings stores	16	15 550	2 941	759	141	28.3	5.1
4421	Furniture stores	7	11 365	1 948	528	88	33.2	6.3
44211	Furniture stores	7	11 365	1 948	528	88	33.2	6.3
442110	Furniture stores	7	11 365	1 948	528	88	33.2	6.3
4422	Home furnishings stores	9	4 185	993	231	53	15.2	1.9
44229	Other home furnishings stores	5	1 543	281	72	32	9.1	—
443	Electronics & appliance stores	17	10 191	2 207	500	115	8.9	7.9
4431	Electronics & appliance stores	17	10 191	2 207	500	115	8.9	7.9
44311	Appliance, television, & other electronics stores	11	5 450	1 267	320	80	14.6	13.7
443111	Household appliance stores	6	3 613	801	198	47	22.1	20.6
443112	Radio, television, & other electronics stores	5	1 837	466	122	33	—	—
44312	Computer & software stores	6	4 741	940	180	35	2.2	1.3
443120	Computer & software stores	6	4 741	940	180	35	2.2	1.3

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
STORY COUNTY, IA—Con.								
44-45 Retail trade—Con.								
444	Building material & garden equipment & supplies dealers	41	54 921	7 124	1 578	397	13.4	.1
4441	Building material & supplies dealers	29	45 336	5 922	1 353	313	15.4	.1
44419	Other building material dealers	18	38 431	4 800	1 098	223	11.6	.2
444190	Other building material dealers	18	38 431	4 800	1 098	223	11.6	.2
4442	Lawn & garden equipment & supplies stores	12	9 585	1 202	225	84	4.2	—
44422	Nursery & garden centers	8	7 255	729	130	39	4.3	—
444220	Nursery & garden centers	8	7 255	729	130	39	4.3	—
445	Food & beverage stores	30	107 582	10 308	2 505	889	4.2	1.8
4451	Grocery stores	23	104 838	10 077	2 450	851	4.0	1.1
44511	Supermarkets & other grocery (except convenience) stores	16	102 331	9 825	2 343	798	2.2	.6
445110	Supermarkets & other grocery (except convenience) stores	16	102 331	9 825	2 343	798	2.2	.6
4452	Specialty food stores	3	546	63	21	15	D	—
446	Health & personal care stores	27	22 786	3 254	811	227	3.8	17.2
4461	Health & personal care stores	27	22 786	3 254	811	227	3.8	17.2
44612	Cosmetics, beauty supplies, & perfume stores	4	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	4	D	D	D	a	D	D
44613	Optical goods stores	11	2 558	518	131	34	33.6	2.5
446130	Optical goods stores	11	2 558	518	131	34	33.6	2.5
44619	Other health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	43	68 521	4 642	1 093	415	11.7	3.2
4471	Gasoline stations	43	68 521	4 642	1 093	415	11.7	3.2
44711	Gasoline stations with convenience stores	34	47 449	3 179	740	305	16.5	1.1
447110	Gasoline stations with convenience stores	34	47 449	3 179	740	305	16.5	1.1
44719	Other gasoline stations	9	21 072	1 463	353	110	.8	7.9
447190	Other gasoline stations	9	21 072	1 463	353	110	.8	7.9
448	Clothing & clothing accessories stores	56	38 282	4 382	1 073	438	12.6	5.1
4481	Clothing stores	33	26 381	2 545	608	304	6.9	2.8
44813	Children's & infants' clothing stores	3	D	D	D	b	D	D
448130	Children's & infants' clothing stores	3	D	D	D	b	D	D
4482104	Family shoe stores	10	5 163	653	164	61	32.0	—
4482105	Athletic footwear stores	2	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	10	4 469	790	190	46	19.9	26.6
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	25	16 029	1 877	465	209	7.3	4.0
4511	Sporting goods, hobby, & musical instrument stores ..	15	6 693	829	184	108	8.8	9.7
45113	Sewing, needlework, & piece goods stores	1	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	1	D	D	D	b	D	D
4512	Book, periodical, & music stores	10	9 336	1 048	281	101	6.3	—
45121	Book stores & news dealers	6	D	D	D	b	D	D
451211	Book stores	5	6 396	776	201	66	—	—
4512111	Book stores, general	3	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	b	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ..	4	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ..	4	D	D	D	b	D	D
452	General merchandise stores	10	D	D	D	g	D	D
4521	Department stores (excl leased depts)	6	98 708	9 404	2 189	883	—	—
45211	Department stores (excl leased depts)	6	98 708	9 404	2 189	883	—	—
452110	Department stores (excl leased depts)	6	98 708	9 404	2 189	883	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	68 640	5 829	1 401	575	—	—
4521103	National chain department stores (excl leased depts)	2	D	D	D	c	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	45	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	16	3 714	580	138	99	11.3	1.8
4539	Other miscellaneous store retailers	11	D	D	D	b	D	D
45391	Pet & pet supplies stores	2	D	D	D	a	D	D
453910	Pet & pet supplies stores	2	D	D	D	a	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	6	1 769	333	56	25	69.6	6.7
454	Nonstore retailers	11	3 827	739	144	39	66.9	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
TAMA COUNTY, IA								
44-45	Retail trade	90	90 763	8 059	1 969	646	27.4	4.4
441	Motor vehicle & parts dealers	12	16 339	1 051	262	57	24.2	—
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	4	1 371	198	42	11	80.3	—
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	20	23 838	2 411	633	125	23.6	.3
4441	Building material & supplies dealers	11	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	9	D	D	D	b	D	D
44422	Nursery & garden centers	8	13 631	1 012	211	62	—	.6
444220	Nursery & garden centers	8	13 631	1 012	211	62	—	.6
445	Food & beverage stores	13	17 650	1 852	425	188	38.3	9.8
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	4	4 058	495	119	35	70.7	—
447	Gasoline stations	12	14 122	957	218	101	15.3	14.3
448	Clothing & clothing accessories stores	6	872	66	15	11	97.6	2.4
451	Sporting goods, hobby, book, & music stores	3	D	D	D	a	D	D
452	General merchandise stores	5	5 020	382	98	57	10.0	2.3
45299	All other general merchandise stores	5	5 020	382	98	57	10.0	2.3
452990	All other general merchandise stores	5	5 020	382	98	57	10.0	2.3
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	6	D	D	D	a	D	D
454	Nonstore retailers	4	6 128	347	83	31	7.0	—
4543	Direct selling establishments	4	6 128	347	83	31	7.0	—
45431	Fuel dealers	4	6 128	347	83	31	7.0	—
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	b	D	D
TAYLOR COUNTY, IA								
44-45	Retail trade	34	24 759	2 322	541	193	21.1	2.6
441	Motor vehicle & parts dealers	4	2 389	237	60	16	10.4	—
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	6 332	456	106	19	13.4	3.4
4442	Lawn & garden equipment & supplies stores	1	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	4	4 347	492	127	41	33.2	—
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	8	6 872	629	128	70	5.3	5.6
448	Clothing & clothing accessories stores	4	579	68	15	8	72.0	—
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
UNION COUNTY, IA								
44-45	Retail trade	72	114 576	11 479	2 617	800	23.9	1.7
441	Motor vehicle & parts dealers	10	22 826	1 826	431	77	58.2	—
442	Furniture & home furnishings stores	5	1 220	189	43	12	15.3	2.4
443	Electronics & appliance stores	6	2 320	395	95	28	80.5	2.1
4431	Electronics & appliance stores	6	2 320	395	95	28	80.5	2.1
444	Building material & garden equipment & supplies dealers	8	10 799	1 170	249	56	.5	—
4441	Building material & supplies dealers	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	3	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	5	27 420	3 285	746	267	.6	2.4
446	Health & personal care stores	3	3 246	263	62	18	100.0	—
447	Gasoline stations	14	16 027	1 115	235	84	22.3	1.9
448	Clothing & clothing accessories stores	5	2 007	270	61	28	69.9	—
451	Sporting goods, hobby, book, & music stores	3	1 353	361	86	17	D	23.3
452	General merchandise stores	5	D	D	D	c	D	D
453	Miscellaneous store retailers	6	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
VAN BUREN COUNTY, IA								
44-45	Retail trade	34	19 787	1 927	463	154	58.7	1.2
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	10	5 241	407	99	27	45.5	.6
4441	Building material & supplies dealers	5	3 100	264	64	18	77.0	—
445	Food & beverage stores	7	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	9	6 160	384	92	47	17.1	—
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	177	34	8	4	100.0	—
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WAPELLO COUNTY, IA								
44-45	Retail trade	185	330 884	32 738	7 701	2 538	10.2	7.0
441	Motor vehicle & parts dealers	29	53 962	4 886	1 165	244	14.9	8.8
4412	Other motor vehicle dealers	6	6 783	342	61	16	82.3	17.7
44121	Recreational vehicle dealers	3	D	D	D	a	D	D
441210	Recreational vehicle dealers	3	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	17	10 806	1 863	437	119	7.1	32.7
44131	Automotive parts & accessories stores	9	6 946	1 087	274	76	7.7	50.9
441310	Automotive parts & accessories stores	9	6 946	1 087	274	76	7.7	50.9
442	Furniture & home furnishings stores	8	5 801	935	211	46	15.6	30.9
4422	Home furnishings stores	5	D	D	D	b	D	D
443	Electronics & appliance stores	8	5 803	776	196	46	23.0	—
4431	Electronics & appliance stores	8	5 803	776	196	46	23.0	—
44311	Appliance, television, & other electronics stores	6	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	4	D	D	D	b	D	D
44312	Computer & software stores	2	D	D	D	a	D	D
443120	Computer & software stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	25	29 513	3 382	757	206	11.5	.5
4441	Building material & supplies dealers	21	24 185	2 990	684	178	13.6	.6
44419	Other building material dealers	11	11 699	1 593	375	78	24.2	—
444190	Other building material dealers	11	11 699	1 593	375	78	24.2	—
4442	Lawn & garden equipment & supplies stores	4	5 328	392	73	28	1.7	—
44421	Outdoor power equipment stores	3	D	D	D	a	D	D
444210	Outdoor power equipment stores	3	D	D	D	a	D	D
445	Food & beverage stores	10	59 947	6 134	1 509	527	2.9	—
4451	Grocery stores	8	D	D	D	f	D	D
446	Health & personal care stores	12	14 801	2 366	574	116	29.1	14.3
4461	Health & personal care stores	12	14 801	2 366	574	116	29.1	14.3
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
44619	Other health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	29	57 707	3 357	702	292	7.3	24.6
4471	Gasoline stations	29	57 707	3 357	702	292	7.3	24.6
44711	Gasoline stations with convenience stores	21	33 931	1 967	440	216	4.6	14.0
447110	Gasoline stations with convenience stores	21	33 931	1 967	440	216	4.6	14.0
44719	Other gasoline stations	8	23 776	1 390	262	76	11.2	39.5
447190	Other gasoline stations	8	23 776	1 390	262	76	11.2	39.5
448	Clothing & clothing accessories stores	25	16 918	2 405	598	231	8.8	.9
4481	Clothing stores	14	10 741	1 385	316	154	10.6	.7
4482105	Athletic footwear stores	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	13	3 117	379	74	25	34.1	—
4511	Sporting goods, hobby, & musical instrument stores	9	2 292	297	55	14	38.1	—
451212	News dealers & newsstands	1	D	D	D	a	D	D
452	General merchandise stores	7	67 452	6 023	1 410	617	—	—
453	Miscellaneous store retailers	10	5 068	896	222	65	11.2	.3
4532	Office supplies, stationery, & gift stores	4	D	D	D	b	D	D
45321	Office supplies & stationery stores	2	D	D	D	b	D	D
453210	Office supplies & stationery stores	2	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	b	D	D
454	Nonstore retailers	9	10 795	1 199	283	123	61.1	—
4541	Electronic shopping & mail-order houses	1	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	1	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	1	D	D	D	b	D	D
4543	Direct selling establishments	6	4 795	489	127	38	31.8	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WARREN COUNTY, IA								
44-45	Retail trade	113	244 839	20 775	4 781	1 314	9.4	1.5
441	Motor vehicle & parts dealers	20	120 832	8 160	1 882	264	11.9	.5
4411	Automobile dealers	9	D	D	D	c	D	D
4412	Other motor vehicle dealers	5	4 377	332	79	17	34.7	15.0
44122	Motorcycle, boat, & other motor vehicle dealers	4	D	D	D	a	D	D
442	Furniture & home furnishings stores	8	D	D	D	b	D	D
4421	Furniture stores	4	D	D	D	a	D	D
44211	Furniture stores	4	D	D	D	a	D	D
442110	Furniture stores	4	D	D	D	a	D	D
443	Electronics & appliance stores	3	D	D	D	a	D	D
4431	Electronics & appliance stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	10	6 539	827	168	60	9.8	—
4441	Building material & supplies dealers	8	D	D	D	b	D	D
445	Food & beverage stores	6	35 795	4 002	943	330	.4	—
446	Health & personal care stores	7	8 868	1 017	243	62	28.6	—
4461	Health & personal care stores	7	8 868	1 017	243	62	28.6	—
447	Gasoline stations	23	28 685	1 996	432	200	9.8	9.1
44711	Gasoline stations with convenience stores	20	25 159	1 723	399	180	3.8	3.7
447110	Gasoline stations with convenience stores	20	25 159	1 723	399	180	3.8	3.7
448	Clothing & clothing accessories stores	9	1 407	241	49	25	38.6	15.4
451	Sporting goods, hobby, book, & music stores	3	677	79	17	7	D	—
452	General merchandise stores	3	D	D	D	c	D	D
453	Miscellaneous store retailers	16	D	D	D	b	D	D
4539	Other miscellaneous store retailers	5	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	734	173	28	13	—	—
454	Nonstore retailers	5	8 665	695	167	45	—	—
4543	Direct selling establishments	5	8 665	695	167	45	—	—
45431	Fuel dealers	4	D	D	D	b	D	D
454311	Heating oil dealers	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	b	D	D
WASHINGTON COUNTY, IA								
44-45	Retail trade	128	155 615	16 170	3 967	1 036	28.7	3.3
441	Motor vehicle & parts dealers	11	31 293	2 669	683	97	62.5	4.6
442	Furniture & home furnishings stores	3	2 966	554	137	25	D	—
4421	Furniture stores	3	2 966	554	137	25	D	—
44211	Furniture stores	3	2 966	554	137	25	D	—
442110	Furniture stores	3	2 966	554	137	25	D	—
443	Electronics & appliance stores	7	1 984	296	68	21	22.0	1.7
4431	Electronics & appliance stores	7	1 984	296	68	21	22.0	1.7
444	Building material & garden equipment & supplies dealers	24	35 815	3 558	872	162	13.7	5.5
4441	Building material & supplies dealers	12	16 471	1 936	420	79	25.7	7.4
44419	Other building material dealers	9	15 126	1 738	386	64	21.7	8.1
444190	Other building material dealers	9	15 126	1 738	386	64	21.7	8.1
4442	Lawn & garden equipment & supplies stores	12	19 344	1 622	452	83	3.5	3.9
44422	Nursery & garden centers	11	D	D	D	b	D	D
444220	Nursery & garden centers	11	D	D	D	b	D	D
445	Food & beverage stores	10	26 517	2 732	666	222	14.7	.6
446	Health & personal care stores	7	4 065	454	94	41	63.2	15.8
447	Gasoline stations	16	16 621	970	227	111	42.8	—
448	Clothing & clothing accessories stores	13	3 598	709	203	70	24.7	21.4
451	Sporting goods, hobby, book, & music stores	6	866	88	22	9	36.0	7.5
452	General merchandise stores	5	15 071	1 525	356	153	.1	—
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	16	3 167	453	100	51	50.5	.9

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WASHINGTON COUNTY, IA—Con.								
44-45 Retail trade—Con.								
454	Nonstore retailers	10	13 652	2 162	539	74	16.2	—
4541	Electronic shopping & mail-order houses	2	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	2	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	2	D	D	D	b	D	D
4543	Direct selling establishments	7	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	5	5 275	670	181	30	22.1	—
45439	Other direct selling establishments	1	D	D	D	b	D	D
454390	Other direct selling establishments	1	D	D	D	b	D	D
WAYNE COUNTY, IA								
44-45	Retail trade	38	31 589	3 473	753	252	13.6	9.6
441	Motor vehicle & parts dealers	3	1 136	169	43	12	D	—
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	9 551	868	161	43	6.4	4.2
4441	Building material & supplies dealers	4	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	3	D	D	D	b	D	D
44422	Nursery & garden centers	3	D	D	D	b	D	D
444220	Nursery & garden centers	3	D	D	D	b	D	D
445	Food & beverage stores	6	4 985	566	137	61	—	18.5
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	8	7 028	674	167	68	12.0	—
448	Clothing & clothing accessories stores	3	610	52	11	8	92.1	7.9
452	General merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	3	3 334	598	113	20	—	—
WEBSTER COUNTY, IA								
44-45	Retail trade	252	438 680	44 898	10 220	3 142	10.3	1.9
441	Motor vehicle & parts dealers	31	84 668	7 901	1 617	279	9.3	3.8
44112	Used car dealers	9	9 604	551	117	22	28.7	1.8
441120	Used car dealers	9	9 604	551	117	22	28.7	1.8
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	15	D	D	D	c	D	D
44131	Automotive parts & accessories stores	9	10 418	1 848	496	95	5.8	27.6
441310	Automotive parts & accessories stores	9	10 418	1 848	496	95	5.8	27.6
442	Furniture & home furnishings stores	19	15 733	2 461	578	138	38.0	15.0
4421	Furniture stores	9	8 244	1 310	282	77	20.5	28.0
44211	Furniture stores	9	8 244	1 310	282	77	20.5	28.0
442110	Furniture stores	9	8 244	1 310	282	77	20.5	28.0
4422	Home furnishings stores	10	7 489	1 151	296	61	57.2	.6
44221	Floor covering stores	8	D	D	D	b	D	D
442210	Floor covering stores	8	D	D	D	b	D	D
443	Electronics & appliance stores	12	5 723	601	137	48	54.1	4.4
4431	Electronics & appliance stores	12	5 723	601	137	48	54.1	4.4
44311	Appliance, television, & other electronics stores	11	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	6	3 703	429	98	29	32.3	3.7
444	Building material & garden equipment & supplies dealers	35	91 918	8 663	2 013	352	1.5	.2
4441	Building material & supplies dealers	23	48 140	5 604	1 416	254	2.4	.4
44419	Other building material dealers	18	32 190	4 112	970	150	3.6	.6
444190	Other building material dealers	18	32 190	4 112	970	150	3.6	.6
4442	Lawn & garden equipment & supplies stores	12	43 778	3 059	597	98	.6	—
44422	Nursery & garden centers	10	D	D	D	b	D	D
444220	Nursery & garden centers	10	D	D	D	b	D	D
445	Food & beverage stores	17	60 734	6 236	1 306	507	9.8	—
4451	Grocery stores	12	59 196	6 078	1 270	496	9.0	—
4452	Specialty food stores	3	D	D	D	a	D	D
446	Health & personal care stores	16	17 359	2 505	585	169	22.5	2.2
4461	Health & personal care stores	16	17 359	2 505	585	169	22.5	2.2
44612	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	b	D	D
44619	Other health & personal care stores	3	2 652	813	211	30	D	8.6

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WEBSTER COUNTY, IA—Con.								
44-45 Retail trade—Con.								
447	Gasoline stations	30	37 838	2 866	695	329	30.2	.5
4471	Gasoline stations	30	37 838	2 866	695	329	30.2	.5
447111	Gasoline stations with convenience stores	19	20 780	1 458	342	142	8.2	.8
447110	Gasoline stations with convenience stores	19	20 780	1 458	342	142	8.2	.8
448	Clothing & clothing accessories stores	27	12 585	1 779	378	180	19.1	1.0
4481	Clothing stores	16	6 749	929	213	108	32.0	1.8
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	4	2 769	436	65	38	8.6	—
451	Sporting goods, hobby, book, & music stores	16	7 729	1 049	246	87	12.0	—
4511	Sporting goods, hobby, & musical instrument stores ..	10	5 202	732	173	59	13.9	—
4512	Book, periodical, & music stores	6	2 527	317	73	28	8.1	—
45121	Book stores & news dealers	5	D	D	D	a	D	D
452	General merchandise stores	13	92 045	8 230	2 041	814	.3	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	61 077	5 049	1 262	471	—	—
45299	All other general merchandise stores	7	5 513	609	169	79	4.3	—
452990	All other general merchandise stores	7	5 513	609	169	79	4.3	—
4529903	Miscellaneous general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	30	7 663	2 058	485	204	22.7	17.3
4532	Office supplies, stationery, & gift stores	14	2 929	446	116	73	37.4	4.4
45321	Office supplies & stationery stores	4	1 141	169	48	24	14.4	—
453210	Office supplies & stationery stores	4	1 141	169	48	24	14.4	—
4532101	Stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	3	D	D	D	a	D	D
4533	Used merchandise stores	5	1 149	234	47	23	22.7	44.3
45331	Used merchandise stores	5	1 149	234	47	23	22.7	44.3
453310	Used merchandise stores	5	1 149	234	47	23	22.7	44.3
4539	Other miscellaneous store retailers	6	D	D	D	b	D	D
45399	All other miscellaneous store retailers	4	1 004	618	122	27	11.3	—
454	Nonstore retailers	6	4 685	549	139	35	5.1	4.7
4542	Vending machine operators	3	D	D	D	b	D	D
45421	Vending machine operators	3	D	D	D	b	D	D
454210	Vending machine operators	3	D	D	D	b	D	D
WINNEBAGO COUNTY, IA								
44-45	Retail trade	74	81 586	6 228	1 485	573	48.2	7.1
441	Motor vehicle & parts dealers	11	31 868	1 637	380	70	76.3	—
442	Furniture & home furnishings stores	3	576	52	12	4	64.6	35.4
443	Electronics & appliance stores	4	551	63	17	8	61.7	38.3
444	Building material & garden equipment & supplies dealers	10	4 892	449	102	39	60.2	—
4441	Building material & supplies dealers	7	3 806	371	88	30	66.8	—
445	Food & beverage stores	7	16 825	1 844	444	242	4.3	18.1
446	Health & personal care stores	7	4 761	526	109	38	98.8	—
447	Gasoline stations	11	10 849	569	165	85	12.1	12.7
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	9	D	D	D	a	D	D
454	Nonstore retailers	7	5 363	610	158	35	56.4	16.3
4543	Direct selling establishments	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	4	3 583	409	111	21	67.8	24.4

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WINNESHIEK COUNTY, IA								
44-45	Retail trade	124	180 058	14 955	3 531	1 113	16.2	1.0
441	Motor vehicle & parts dealers	20	41 587	2 915	639	154	16.9	1.5
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	6	2 442	201	52	16	60.6	8.7
443	Electronics & appliance stores	4	3 110	343	70	19	—	—
4431	Electronics & appliance stores	4	3 110	343	70	19	—	—
44311	Appliance, television, & other electronics stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	21	45 181	2 667	643	142	15.2	—
4441	Building material & supplies dealers	11	D	D	D	b	D	D
44419	Other building material dealers	8	9 980	928	251	45	16.7	—
444190	Other building material dealers	8	9 980	928	251	45	16.7	—
4442	Lawn & garden equipment & supplies stores	10	D	D	D	b	D	D
44422	Nursery & garden centers	9	33 435	1 563	349	79	13.5	—
444220	Nursery & garden centers	9	33 435	1 563	349	79	13.5	—
445	Food & beverage stores	12	25 582	2 789	632	240	11.7	4.0
446	Health & personal care stores	3	3 091	366	81	26	100.0	—
447	Gasoline stations	14	13 425	1 046	243	105	28.9	—
448	Clothing & clothing accessories stores	16	7 018	823	184	78	31.8	—
4481	Clothing stores	11	6 136	650	142	65	32.1	—
451	Sporting goods, hobby, book, & music stores	7	2 880	683	163	48	16.0	—
4511	Sporting goods, hobby, & musical instrument stores ..	6	D	D	D	b	D	D
45114	Musical instrument & supplies stores	1	D	D	D	b	D	D
451140	Musical instrument & supplies stores	1	D	D	D	b	D	D
452	General merchandise stores	5	D	D	D	c	D	D
453	Miscellaneous store retailers	12	D	D	D	b	D	D
454	Nonstore retailers	4	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	3	D	D	D	b	D	D
WOODBURY COUNTY, IA								
44-45	Retail trade	523	1 143 502	116 002	26 803	7 771	3.1	2.7
441	Motor vehicle & parts dealers	58	298 748	26 100	6 025	1 015	3.1	3.5
4412	Other motor vehicle dealers	4	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	4	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	29	49 045	7 292	1 706	369	.5	3.1
44131	Automotive parts & accessories stores	22	D	D	D	e	D	D
441310	Automotive parts & accessories stores	22	D	D	D	e	D	D
442	Furniture & home furnishings stores	31	D	D	D	c	D	D
4421	Furniture stores	15	D	D	D	c	D	D
44211	Furniture stores	15	D	D	D	c	D	D
442110	Furniture stores	15	D	D	D	c	D	D
4422	Home furnishings stores	16	D	D	D	b	D	D
443	Electronics & appliance stores	23	26 523	4 565	1 016	188	2.1	2.6
4431	Electronics & appliance stores	23	26 523	4 565	1 016	188	2.1	2.6
44311	Appliance, television, & other electronics stores	17	D	D	D	c	D	D
443112	Radio, television, & other electronics stores	12	D	D	D	b	D	D
44312	Computer & software stores	4	D	D	D	a	D	D
443120	Computer & software stores	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	57	152 645	17 219	4 186	820	2.4	.8
4441	Building material & supplies dealers	44	D	D	D	f	D	D
44411	Home centers	2	D	D	D	e	D	D
444110	Home centers	2	D	D	D	e	D	D
44419	Other building material dealers	28	D	D	D	e	D	D
444190	Other building material dealers	28	D	D	D	e	D	D
4442	Lawn & garden equipment & supplies stores	13	D	D	D	c	D	D
44422	Nursery & garden centers	8	D	D	D	b	D	D
444220	Nursery & garden centers	8	D	D	D	b	D	D
445	Food & beverage stores	40	160 680	18 057	4 056	1 556	1.6	2.8
4451	Grocery stores	26	D	D	D	g	D	D
4452	Specialty food stores	10	D	D	D	b	D	D
446	Health & personal care stores	36	36 531	4 541	1 079	332	8.5	3.2
4461	Health & personal care stores	36	36 531	4 541	1 079	332	8.5	3.2
4461102	Proprietary stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WOODBURY COUNTY, IA—Con.								
44-45	Retail trade—Con.							
447	Gasoline stations	68	93 882	6 695	1 545	555	8.0	9.9
44711	Gasoline stations with convenience stores	49	65 134	4 392	1 007	400	8.1	1.7
447110	Gasoline stations with convenience stores	49	65 134	4 392	1 007	400	8.1	1.7
448	Clothing & clothing accessories stores	72	D	D	D	f	D	D
4481	Clothing stores	43	D	D	D	e	D	D
44819	Other clothing stores	7	D	D	D	b	D	D
448190	Other clothing stores	7	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	14	15 628	2 528	628	131	.8	—
451	Sporting goods, hobby, book, & music stores	40	D	D	D	e	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	26	D	D	D	e	D	D
4511101	General-line sporting goods stores	7	10 561	1 437	340	205	1.1	—
4512	Book, periodical, & music stores	14	6 931	904	227	91	.4	—
452	General merchandise stores	17	D	D	D	g	D	D
45299	All other general merchandise stores	7	D	D	D	b	D	D
452990	All other general merchandise stores	7	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	59	D	D	D	e	D	D
4532	Office supplies, stationery, & gift stores	24	D	D	D	c	D	D
45321	Office supplies & stationery stores	4	D	D	D	b	D	D
453210	Office supplies & stationery stores	4	D	D	D	b	D	D
4532102	Office supplies stores	4	D	D	D	b	D	D
4539	Other miscellaneous store retailers	16	D	D	D	b	D	D
45399	All other miscellaneous store retailers	13	D	D	D	b	D	D
454	Nonstore retailers	22	D	D	D	c	D	D
454311	Heating oil dealers	1	D	D	D	a	D	D
WORTH COUNTY, IA								
44-45	Retail trade	41	28 766	2 342	543	213	37.0	5.5
441	Motor vehicle & parts dealers	6	8 357	659	149	32	22.1	—
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	4 053	188	34	15	46.3	2.2
4441	Building material & supplies dealers	5	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	10	7 177	498	106	69	21.8	—
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	265	84	15	10	D	16.6
454	Nonstore retailers	9	D	D	D	a	D	D
WRIGHT COUNTY, IA								
44-45	Retail trade	83	73 896	7 764	1 727	639	18.4	8.7
441	Motor vehicle & parts dealers	17	19 181	1 666	393	79	16.1	21.1
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	5	2 380	417	95	25	42.1	—
4431	Electronics & appliance stores	5	2 380	417	95	25	42.1	—
444	Building material & garden equipment & supplies dealers	7	6 284	783	181	51	37.2	—
4441	Building material & supplies dealers	6	D	D	D	b	D	D
445	Food & beverage stores	8	D	D	D	c	D	D
4452	Specialty food stores	2	D	D	D	b	D	D
446	Health & personal care stores	5	5 108	686	151	43	88.3	—
447	Gasoline stations	12	11 660	1 046	219	90	6.3	7.7
448	Clothing & clothing accessories stores	5	1 269	157	43	30	45.0	—
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	WRIGHT COUNTY, IA—Con.							
44-45	Retail trade—Con.							
452	General merchandise stores	7	4 948	430	102	60	—	—
45299	All other general merchandise stores	7	4 948	430	102	60	—	—
452990	All other general merchandise stores	7	4 948	430	102	60	—	—
453	Miscellaneous store retailers	13	D	D	D	b	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

Data for this line not included in broader kind-of-business totals.

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 4. Summary Statistics for Places: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ADEL, IA								
44-45	Retail trade	24	29 523	3 124	714	211	21.8	10.0
441	Motor vehicle & parts dealers	7	10 945	1 052	258	34	19.5	9.7
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	b	D	D
4431	Electronics & appliance stores	2	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	2	D	D	D	b	D	D
443111	Household appliance stores	2	D	D	D	b	D	D
445	Food & beverage stores	2	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	4	5 963	486	110	44	—	32.0
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	336	34	9	6	100.0	—
454	Nonstore retailers	1	D	D	D	a	D	D
ALBIA, IA								
44-45	Retail trade	36	47 105	4 331	998	326	17.5	6.7
441	Motor vehicle & parts dealers	4	D	D	D	b	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	D	D	D	b	D	D
445	Food & beverage stores	4	D	D	D	b	D	D
446	Health & personal care stores	4	2 745	360	87	24	72.4	27.6
447	Gasoline stations	7	D	D	D	b	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	b	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	6	2 200	188	34	19	14.4	—
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
ALGONA, IA								
44-45	Retail trade	68	88 774	9 206	2 142	799	23.1	5.6
441	Motor vehicle & parts dealers	14	28 279	2 679	632	107	39.4	8.2
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	a	D	D
441222	Boat dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	7	D	D	D	b	D	D
44132	Tire dealers	3	D	D	D	b	D	D
441320	Tire dealers	3	D	D	D	b	D	D
442	Furniture & home furnishings stores	5	1 822	249	53	22	20.6	—
443	Electronics & appliance stores	5	D	D	D	b	D	D
4431	Electronics & appliance stores	5	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	5	4 430	435	100	21	13.4	—
445	Food & beverage stores	6	20 985	2 412	556	228	16.0	.4
446	Health & personal care stores	5	D	D	D	b	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
447	Gasoline stations	7	7 995	561	131	46	44.3	1.0
448	Clothing & clothing accessories stores	8	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ALGONA, IA—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	c	D	D
45299	All other general merchandise stores	1	D	D	D	c	D	D
452990	All other general merchandise stores	1	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	1	D	D	D	c	D	D
453	Miscellaneous store retailers	7	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
ALTOONA, IA								
44-45	Retail trade	26	66 324	6 937	1 563	408	5.8	—
441	Motor vehicle & parts dealers	4	3 531	516	91	17	10.7	—
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	983	191	34	18	D	—
445	Food & beverage stores	1	D	D	D	c	D	D
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	8	41 153	3 071	716	151	2.0	—
4471	Gasoline stations	8	41 153	3 071	716	151	2.0	—
44711	Gasoline stations with convenience stores	7	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	7	D	D	D	b	D	D
44719	Other gasoline stations	1	D	D	D	b	D	D
447190	Other gasoline stations	1	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	4	560	104	24	16	47.9	—
454	Nonstore retailers	1	D	D	D	a	D	D
AMES, IA								
44-45	Retail trade	246	510 771	54 641	12 740	3 922	6.9	3.6
441	Motor vehicle & parts dealers	23	122 955	12 133	2 659	432	11.0	7.1
4411	Automobile dealers	9	D	D	D	e	D	D
44111	New car dealers	8	103 289	8 582	1 980	281	7.9	4.1
441110	New car dealers	8	103 289	8 582	1 980	281	7.9	4.1
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	12	D	D	D	c	D	D
44131	Automotive parts & accessories stores	7	D	D	D	b	D	D
441310	Automotive parts & accessories stores	7	D	D	D	b	D	D
44132	Tire dealers	5	D	D	D	b	D	D
441320	Tire dealers	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	9	13 248	2 551	658	108	23.1	5.4
4421	Furniture stores	4	10 516	1 782	484	77	27.8	6.8
44211	Furniture stores	4	10 516	1 782	484	77	27.8	6.8
442110	Furniture stores	4	10 516	1 782	484	77	27.8	6.8
4422	Home furnishings stores	5	2 732	769	174	31	5.2	—
443	Electronics & appliance stores	16	D	D	D	c	D	D
4431	Electronics & appliance stores	16	D	D	D	c	D	D
44311	Appliance, television, & other electronics stores	10	D	D	D	b	D	D
443111	Household appliance stores	5	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	5	1 837	466	122	33	—	—
44312	Computer & software stores	6	4 741	940	180	35	2.2	1.3
443120	Computer & software stores	6	4 741	940	180	35	2.2	1.3
444	Building material & garden equipment & supplies dealers	21	37 919	4 620	1 088	263	5.4	.2
4441	Building material & supplies dealers	17	35 589	4 147	993	218	5.5	.2
44412	Paint & wallpaper stores	3	D	D	D	a	D	D
444120	Paint & wallpaper stores	3	D	D	D	a	D	D
44419	Other building material dealers	12	31 810	3 631	881	176	6.2	.2
444190	Other building material dealers	12	31 810	3 631	881	176	6.2	.2
4442	Lawn & garden equipment & supplies stores	4	2 330	473	95	45	3.9	—
44421	Outdoor power equipment stores	4	2 330	473	95	45	3.9	—
444210	Outdoor power equipment stores	4	2 330	473	95	45	3.9	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
AMES, IA—Con.								
44-45 Retail trade—Con.								
445	Food & beverage stores	17	93 487	9 006	2 200	756	3.2	.8
4451	Grocery stores	12	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	9	89 701	8 630	2 069	678	1.5	—
445110	Supermarkets & other grocery (except convenience) stores	9	89 701	8 630	2 069	678	1.5	—
446	Health & personal care stores	21	18 985	2 613	645	188	4.2	18.0
4461	Health & personal care stores	21	18 985	2 613	645	188	4.2	18.0
44612	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
44613	Optical goods stores	10	D	D	D	b	D	D
446130	Optical goods stores	10	D	D	D	b	D	D
44619	Other health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	22	43 674	2 905	691	238	5.8	4.2
4471	Gasoline stations	22	43 674	2 905	691	238	5.8	4.2
44711	Gasoline stations with convenience stores	15	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	15	D	D	D	c	D	D
44719	Other gasoline stations	7	D	D	D	c	D	D
447190	Other gasoline stations	7	D	D	D	c	D	D
448	Clothing & clothing accessories stores	46	26 192	3 469	852	344	18.3	4.3
4481	Clothing stores	26	15 714	1 782	422	226	11.6	1.4
44813	Children's & infants' clothing stores	3	D	D	D	b	D	D
448130	Children's & infants' clothing stores	3	D	D	D	b	D	D
44819	Other clothing stores	2	D	D	D	b	D	D
448190	Other clothing stores	2	D	D	D	b	D	D
4482	Shoe stores	11	D	D	D	b	D	D
44821	Shoe stores	11	D	D	D	b	D	D
448210	Shoe stores	11	D	D	D	b	D	D
4482104	Family shoe stores	8	D	D	D	b	D	D
4482105	Athletic footwear stores	2	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	9	D	D	D	b	D	D
44831	Jewelry stores	9	D	D	D	b	D	D
448310	Jewelry stores	9	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	22	14 229	1 757	439	201	7.2	4.5
4511	Sporting goods, hobby, & musical instrument stores ..	12	4 893	709	158	100	8.8	13.2
45113	Sewing, needlework, & piece goods stores	1	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	1	D	D	D	b	D	D
4512	Book, periodical, & music stores	10	9 336	1 048	281	101	6.3	—
45121	Book stores & news dealers	6	D	D	D	b	D	D
451211	Book stores	5	6 396	776	201	66	—	—
4512111	Book stores, general	3	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	b	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	4	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ...	4	D	D	D	b	D	D
452	General merchandise stores	9	D	D	D	g	D	D
4521	Department stores (incl leased depts) ##	6	99 375	N	N	N	—	—
45211	Department stores (incl leased depts) ##	6	99 375	N	N	N	—	—
4521	Department stores (excl leased depts)	6	98 708	9 404	2 189	883	—	—
45211	Department stores (excl leased depts)	6	98 708	9 404	2 189	883	—	—
452110	Department stores (excl leased depts)	6	98 708	9 404	2 189	883	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	68 640	5 829	1 401	575	—	—
4521103	National chain department stores (excl leased depts)	2	D	D	D	c	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	30	D	D	D	c	D	D
4531	Florists	6	1 528	403	98	41	23.4	—
45311	Florists	6	1 528	403	98	41	23.4	—
453110	Florists	6	1 528	403	98	41	23.4	—
4532	Office supplies, stationery, & gift stores	13	3 166	510	122	89	5.8	2.1
45322	Gift, novelty, & souvenir stores	13	3 166	510	122	89	5.8	2.1
453220	Gift, novelty, & souvenir stores	13	3 166	510	122	89	5.8	2.1
4539	Other miscellaneous store retailers	6	D	D	D	b	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	10	D	D	D	b	D	D
4541	Electronic shopping & mail-order houses	4	2 555	370	59	19	99.5	—
45411	Electronic shopping & mail-order houses	4	2 555	370	59	19	99.5	—
454110	Electronic shopping & mail-order houses	4	2 555	370	59	19	99.5	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ANAMOSA, IA								
44-45	Retail trade	27	44 421	4 374	933	320	17.4	1.3
441	Motor vehicle & parts dealers	4	D	D	D	b	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	a	D	D
445	Food & beverage stores	1	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	6	4 622	332	53	28	1.9	—
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	c	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	4	D	D	D	b	D	D
4539	Other miscellaneous store retailers	1	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	b	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
ANKENY, IA								
44-45	Retail trade	93	283 980	25 176	5 959	1 677	27.9	4.2
441	Motor vehicle & parts dealers	13	87 800	5 891	1 372	186	79.9	6.0
4411	Automobile dealers	4	D	D	D	c	D	D
44112	Used car dealers	1	D	D	D	a	D	D
441120	Used car dealers	1	D	D	D	a	D	D
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
44121	Recreational vehicle dealers	3	D	D	D	a	D	D
441210	Recreational vehicle dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	6	D	D	D	b	D	D
44131	Automotive parts & accessories stores	5	4 194	687	145	25	—	54.7
441310	Automotive parts & accessories stores	5	4 194	687	145	25	—	54.7
442	Furniture & home furnishings stores	6	D	D	D	b	D	D
4422	Home furnishings stores	5	D	D	D	b	D	D
44221	Floor covering stores	4	3 746	492	121	26	58.2	—
442210	Floor covering stores	4	3 746	492	121	26	58.2	—
443	Electronics & appliance stores	6	7 743	842	194	44	4.9	50.6
4431	Electronics & appliance stores	6	7 743	842	194	44	4.9	50.6
44311	Appliance, television, & other electronics stores	4	D	D	D	b	D	D
443111	Household appliance stores	2	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	43 918	3 522	823	205	3.7	—
4441	Building material & supplies dealers	7	D	D	D	c	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
445	Food & beverage stores	4	55 978	6 409	1 522	582	—	—
4451	Grocery stores	4	55 978	6 409	1 522	582	—	—
44511	Supermarkets & other grocery (except convenience) stores	4	55 978	6 409	1 522	582	—	—
445110	Supermarkets & other grocery (except convenience) stores	4	55 978	6 409	1 522	582	—	—
446	Health & personal care stores	7	12 608	1 546	401	114	—	—
4461	Health & personal care stores	7	12 608	1 546	401	114	—	—
447	Gasoline stations	15	29 324	1 875	419	131	3.9	8.4
4471	Gasoline stations	15	29 324	1 875	419	131	3.9	8.4
44711	Gasoline stations with convenience stores	10	22 459	1 329	287	84	—	—
447110	Gasoline stations with convenience stores	10	22 459	1 329	287	84	—	—
448	Clothing & clothing accessories stores	8	3 168	320	66	39	37.2	6.7
451	Sporting goods, hobby, book, & music stores	3	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ANKENY, IA—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	18	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	6	3 331	410	54	26	19.8	2.3
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	4	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
ATLANTIC, IA								
44-45	Retail trade	70	96 119	9 962	2 403	758	11.7	5.4
441	Motor vehicle & parts dealers	6	18 726	1 432	341	64	3.8	8.4
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	12	11 036	1 541	374	94	8.3	17.7
4441	Building material & supplies dealers	9	D	D	D	b	D	D
44419	Other building material dealers	5	D	D	D	b	D	D
444190	Other building material dealers	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	3	D	D	D	a	D	D
445	Food & beverage stores	4	D	D	D	c	D	D
446	Health & personal care stores	5	6 573	686	178	58	75.9	—
4461	Health & personal care stores	5	6 573	686	178	58	75.9	—
447	Gasoline stations	7	9 629	617	136	45	6.7	—
448	Clothing & clothing accessories stores	14	4 044	430	94	54	51.3	8.3
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	4	11 362	944	217	105	2.2	—
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	8	D	D	D	b	D	D
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	b	D	D
4543	Direct selling establishments	3	D	D	D	b	D	D
45439	Other direct selling establishments	2	D	D	D	b	D	D
454390	Other direct selling establishments	2	D	D	D	b	D	D
AUDUBON, IA								
44-45	Retail trade	25	21 346	2 166	496	174	17.6	3.0
441	Motor vehicle & parts dealers	3	316	47	12	5	D	—
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D
445	Food & beverage stores	4	4 712	508	109	67	16.1	—
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	3	D	D	D	a	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BELLE PLAINE, IA								
44-45	Retail trade	21	45 549	3 581	714	231	22.3	.8
441	Motor vehicle & parts dealers	6	32 879	1 818	430	111	14.4	—
4413	Automotive parts, accessories, & tire stores	3	D	D	D	b	D	D
44131	Automotive parts & accessories stores	3	D	D	D	b	D	D
441310	Automotive parts & accessories stores	3	D	D	D	b	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	b	D	D
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
BELMOND, IA								
44-45	Retail trade	23	19 573	2 581	565	205	24.0	.8
441	Motor vehicle & parts dealers	4	D	D	D	b	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	b	D	D
445	Food & beverage stores	2	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	3	2 080	264	41	20	D	—
448	Clothing & clothing accessories stores	2	D	D	D	b	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
BETTENDORF, IA								
44-45	Retail trade	124	252 151	28 942	7 459	1 821	6.9	7.9
441	Motor vehicle & parts dealers	12	42 723	4 055	791	177	1.2	.7
4412	Other motor vehicle dealers	4	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	4	D	D	D	b	D	D
441221	Motorcycle dealers	3	D	D	D	b	D	D
442	Furniture & home furnishings stores	6	D	D	D	b	D	D
4422	Home furnishings stores	5	3 142	901	250	37	—	18.0
44229	Other home furnishings stores	5	3 142	901	250	37	—	18.0
442299	All other home furnishings stores	4	D	D	D	b	D	D
443	Electronics & appliance stores	7	D	D	D	b	D	D
4431	Electronics & appliance stores	7	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	5	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	4	D	D	D	b	D	D
44312	Computer & software stores	2	D	D	D	a	D	D
443120	Computer & software stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	11	42 291	5 219	1 205	231	23.2	2.9
4441	Building material & supplies dealers	11	42 291	5 219	1 205	231	23.2	2.9
44413	Hardware stores	1	D	D	D	c	D	D
444130	Hardware stores	1	D	D	D	c	D	D
44419	Other building material dealers	9	D	D	D	c	D	D
444190	Other building material dealers	9	D	D	D	c	D	D
445	Food & beverage stores	9	D	D	D	e	D	D
4451	Grocery stores	4	60 892	7 368	2 200	450	1.5	—
44511	Supermarkets & other grocery (except convenience) stores	4	60 892	7 368	2 200	450	1.5	—
445110	Supermarkets & other grocery (except convenience) stores	4	60 892	7 368	2 200	450	1.5	—
4452	Specialty food stores	4	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BETTENDORF, IA—Con.								
44-45	Retail trade—Con.							
446	Health & personal care stores	8	D	D	D	b	D	D
4461	Health & personal care stores	8	D	D	D	b	D	D
447	Gasoline stations	16	21 488	1 274	317	108	12.5	—
4471	Gasoline stations	16	21 488	1 274	317	108	12.5	—
44711	Gasoline stations with convenience stores	12	18 852	1 030	249	94	12.0	—
447110	Gasoline stations with convenience stores	12	18 852	1 030	249	94	12.0	—
448	Clothing & clothing accessories stores	11	D	D	D	c	D	D
4481	Clothing stores	8	D	D	D	c	D	D
44814	Family clothing stores	2	D	D	D	b	D	D
448140	Family clothing stores	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	12	4 970	610	151	41	5.1	26.2
4511	Sporting goods, hobby, & musical instrument stores ..	8	D	D	D	b	D	D
4512	Book, periodical, & music stores	4	D	D	D	b	D	D
452	General merchandise stores	4	D	D	D	e	D	D
453	Miscellaneous store retailers	18	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	6	D	D	D	b	D	D
45321	Office supplies & stationery stores	2	D	D	D	b	D	D
453210	Office supplies & stationery stores	2	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	b	D	D
4533	Used merchandise stores	3	679	136	30	16	—	—
45331	Used merchandise stores	3	679	136	30	16	—	—
453310	Used merchandise stores	3	679	136	30	16	—	—
4539	Other miscellaneous store retailers	6	D	D	D	b	D	D
45391	Pet & pet supplies stores	2	D	D	D	a	D	D
453910	Pet & pet supplies stores	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	10	7 222	1 667	389	71	2.5	—
4543	Direct selling establishments	5	5 747	1 403	322	52	—	—
45439	Other direct selling establishments	5	5 747	1 403	322	52	—	—
454390	Other direct selling establishments	5	5 747	1 403	322	52	—	—
BLOOMFIELD, IA								
44-45	Retail trade	33	35 667	3 446	755	252	16.7	2.8
441	Motor vehicle & parts dealers	7	D	D	D	b	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	D	D	D	b	D	D
445	Food & beverage stores	1	D	D	D	b	D	D
446	Health & personal care stores	5	2 947	385	77	27	83.4	16.1
447	Gasoline stations	4	D	D	D	b	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	3	422	58	15	13	100.0	—
454	Nonstore retailers	2	D	D	D	b	D	D
4543	Direct selling establishments	1	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	1	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BOONE, IA								
44-45	Retail trade	65	141 741	12 904	3 071	927	8.2	2.8
441	Motor vehicle & parts dealers	7	D	D	D	c	D	D
442	Furniture & home furnishings stores	2	D	D	D	b	D	D
4421	Furniture stores	2	D	D	D	b	D	D
44211	Furniture stores	2	D	D	D	b	D	D
442110	Furniture stores	2	D	D	D	b	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	6 188	654	175	58	17.7	10.6
445	Food & beverage stores	3	D	D	D	c	D	D
446	Health & personal care stores	6	D	D	D	b	D	D
4461	Health & personal care stores	6	D	D	D	b	D	D
447	Gasoline stations	7	11 966	703	163	84	43.3	—
44711	Gasoline stations with convenience stores	5	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	5	D	D	D	b	D	D
448	Clothing & clothing accessories stores	9	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	3	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	c	D	D
453	Miscellaneous store retailers	14	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	7	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4533	Used merchandise stores	4	770	218	44	21	10.3	61.6
45331	Used merchandise stores	4	770	218	44	21	10.3	61.6
453310	Used merchandise stores	4	770	218	44	21	10.3	61.6
454	Nonstore retailers	3	D	D	D	b	D	D
BURLINGTON, IA								
44-45	Retail trade	132	259 339	31 028	7 065	2 108	10.2	8.8
441	Motor vehicle & parts dealers	15	21 916	2 906	693	135	50.7	3.7
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	10	D	D	D	b	D	D
44131	Automotive parts & accessories stores	7	D	D	D	b	D	D
441310	Automotive parts & accessories stores	7	D	D	D	b	D	D
442	Furniture & home furnishings stores	6	6 810	1 145	259	61	9.9	—
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
4422	Home furnishings stores	3	D	D	D	b	D	D
44221	Floor covering stores	3	D	D	D	b	D	D
442210	Floor covering stores	3	D	D	D	b	D	D
443	Electronics & appliance stores	11	9 410	1 082	244	67	15.5	—
4431	Electronics & appliance stores	11	9 410	1 082	244	67	15.5	—
44311	Appliance, television, & other electronics stores	7	D	D	D	b	D	D
443111	Household appliance stores	4	D	D	D	b	D	D
44312	Computer & software stores	2	D	D	D	a	D	D
443120	Computer & software stores	2	D	D	D	a	D	D
44313	Camera & photographic supplies stores	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	14	38 528	5 055	1 196	260	2.3	.1
4441	Building material & supplies dealers	14	38 528	5 055	1 196	260	2.3	.1
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44419	Other building material dealers	10	20 988	3 010	634	108	4.2	—
444190	Other building material dealers	10	20 988	3 010	634	108	4.2	—
445	Food & beverage stores	13	85 455	9 641	2 153	698	6.8	18.3
4451	Grocery stores	11	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	8	80 057	9 351	2 060	667	5.3	19.5
445110	Supermarkets & other grocery (except convenience) stores	8	80 057	9 351	2 060	667	5.3	19.5
446	Health & personal care stores	13	15 538	2 160	484	128	23.7	1.5
4461	Health & personal care stores	13	15 538	2 160	484	128	23.7	1.5
44619	Other health & personal care stores	5	D	D	D	b	D	D
446199	All other health & personal care stores	4	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BURLINGTON, IA—Con.								
44-45	Retail trade—Con.							
447	Gasoline stations	14	20 406	1 151	262	101	.8	27.4
4471	Gasoline stations	14	20 406	1 151	262	101	.8	27.4
44711	Gasoline stations with convenience stores	10	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	10	D	D	D	b	D	D
448	Clothing & clothing accessories stores	12	9 155	1 360	210	81	7.7	2.7
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
4482	Shoe stores	6	D	D	D	b	D	D
44821	Shoe stores	6	D	D	D	b	D	D
448210	Shoe stores	6	D	D	D	b	D	D
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482105	Athletic footwear stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	11	3 662	582	166	47	21.9	—
4511	Sporting goods, hobby, & musical instrument stores ..	9	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	1	D	D	D	a	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
452	General merchandise stores	6	37 427	3 501	848	372	—	—
45299	All other general merchandise stores	4	D	D	D	c	D	D
452990	All other general merchandise stores	4	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	3	D	D	D	c	D	D
453	Miscellaneous store retailers	15	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	6	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	b	D	D
4542	Vending machine operators	1	D	D	D	b	D	D
45421	Vending machine operators	1	D	D	D	b	D	D
454210	Vending machine operators	1	D	D	D	b	D	D
CAMANCHE, IA								
44-45	Retail trade	6	6 574	678	158	49	35.7	—
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
445	Food & beverage stores	1	D	D	D	a	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
CARLISLE, IA *								
44-45	Retail trade	12	28 420	2 335	531	128	.8	—
441	Motor vehicle & parts dealers	2	D	D	D	b	D	D
442	Furniture & home furnishings stores	3	D	D	D	a	D	D
4421	Furniture stores	2	D	D	D	a	D	D
44211	Furniture stores	2	D	D	D	a	D	D
442110	Furniture stores	2	D	D	D	a	D	D
445	Food & beverage stores	1	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	b	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CARLISLE, IA (WARREN COUNTY PART) *								
44-45	Retail trade	12	28 420	2 335	531	128	.8	-
441	Motor vehicle & parts dealers	2	D	D	D	b	D	D
442	Furniture & home furnishings stores	3	D	D	D	a	D	D
4421	Furniture stores	2	D	D	D	a	D	D
44211	Furniture stores	2	D	D	D	a	D	D
442110	Furniture stores	2	D	D	D	a	D	D
445	Food & beverage stores	1	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	b	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
CARROLL, IA								
44-45	Retail trade	116	180 676	17 968	4 123	1 333	8.3	5.1
441	Motor vehicle & parts dealers	17	51 490	4 692	1 051	182	12.0	6.2
44112	Used car dealers	4	D	D	D	b	D	D
441120	Used car dealers	4	D	D	D	b	D	D
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	6	9 349	1 271	397	48	3.7	33.2
44132	Tire dealers	2	D	D	D	b	D	D
441320	Tire dealers	2	D	D	D	b	D	D
442	Furniture & home furnishings stores	5	D	D	D	b	D	D
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
4422	Home furnishings stores	2	D	D	D	b	D	D
44221	Floor covering stores	1	D	D	D	b	D	D
442210	Floor covering stores	1	D	D	D	b	D	D
443	Electronics & appliance stores	6	D	D	D	b	D	D
4431	Electronics & appliance stores	6	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	5	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	17	19 752	1 833	455	92	6.2	1.8
4441	Building material & supplies dealers	12	16 907	1 551	404	74	7.2	-
44419	Other building material dealers	9	14 549	1 165	284	42	7.2	-
444190	Other building material dealers	9	14 549	1 165	284	42	7.2	-
4442	Lawn & garden equipment & supplies stores	5	2 845	282	51	18	-	12.2
44422	Nursery & garden centers	4	D	D	D	a	D	D
444220	Nursery & garden centers	4	D	D	D	a	D	D
445	Food & beverage stores	9	D	D	D	e	D	D
4451	Grocery stores	5	30 668	3 190	741	253	-	.1
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	9	D	D	D	b	D	D
4461	Health & personal care stores	9	D	D	D	b	D	D
447	Gasoline stations	8	8 019	480	113	46	3.2	15.7
448	Clothing & clothing accessories stores	21	D	D	D	c	D	D
4481	Clothing stores	15	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	4	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	e	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	14	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	7	3 921	730	130	47	28.7	3.2
45321	Office supplies & stationery stores	2	D	D	D	b	D	D
453210	Office supplies & stationery stores	2	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
4543	Direct selling establishments	2	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CARTER LAKE, IA								
44-45	Retail trade	13	8 317	1 180	290	70	5.9	3.2
441	Motor vehicle & parts dealers	6	D	D	D	b	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
447	Gasoline stations	3	4 505	342	87	23	—	—
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
CEDAR FALLS, IA								
44-45	Retail trade	180	429 489	41 396	9 757	2 611	5.6	1.5
441	Motor vehicle & parts dealers	16	186 668	12 825	3 099	450	2.1	.9
4411	Automobile dealers	8	D	D	D	e	D	D
44111	New car dealers	7	176 263	11 367	2 773	395	1.9	—
441110	New car dealers	7	176 263	11 367	2 773	395	1.9	—
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44121	Recreational vehicle dealers	2	D	D	D	a	D	D
441210	Recreational vehicle dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	10	D	D	D	b	D	D
4421	Furniture stores	5	D	D	D	b	D	D
44211	Furniture stores	5	D	D	D	b	D	D
442110	Furniture stores	5	D	D	D	b	D	D
443	Electronics & appliance stores	8	D	D	D	b	D	D
4431	Electronics & appliance stores	8	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	4	D	D	D	b	D	D
443111	Household appliance stores	2	D	D	D	b	D	D
44312	Computer & software stores	3	D	D	D	a	D	D
443120	Computer & software stores	3	D	D	D	a	D	D
44313	Camera & photographic supplies stores	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	17	18 862	3 096	643	144	12.6	1.5
4441	Building material & supplies dealers	15	D	D	D	c	D	D
44412	Paint & wallpaper stores	3	2 640	378	82	22	—	—
444120	Paint & wallpaper stores	3	2 640	378	82	22	—	—
44419	Other building material dealers	7	13 658	2 336	460	82	16.9	—
444190	Other building material dealers	7	13 658	2 336	460	82	16.9	—
445	Food & beverage stores	12	54 585	5 648	1 305	455	4.0	—
4451	Grocery stores	10	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	9	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	9	D	D	D	e	D	D
446	Health & personal care stores	9	D	D	D	b	D	D
4461	Health & personal care stores	9	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	b	D	D
44613	Optical goods stores	4	2 344	425	106	25	—	14.0
446130	Optical goods stores	4	2 344	425	106	25	—	14.0
447	Gasoline stations	20	24 794	1 632	373	167	34.6	5.2
4471	Gasoline stations	20	24 794	1 632	373	167	34.6	5.2
44711	Gasoline stations with convenience stores	10	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	10	D	D	D	b	D	D
44719	Other gasoline stations	10	D	D	D	b	D	D
447190	Other gasoline stations	10	D	D	D	b	D	D
448	Clothing & clothing accessories stores	35	30 440	4 353	1 019	380	3.6	2.6
4481	Clothing stores	24	24 325	3 232	757	310	3.2	—
44814	Family clothing stores	7	16 465	2 109	461	181	—	—
448140	Family clothing stores	7	16 465	2 109	461	181	—	—
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	6	3 265	660	161	37	10.2	—
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CEDAR FALLS, IA—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	22	D	D	D	c	D	D
4511	Sporting goods, hobby, & musical instrument stores . .	14	D	D	D	c	D	D
45111	Sporting goods stores	7	9 427	1 338	378	102	2.5	7.0
451110	Sporting goods stores	7	9 427	1 338	378	102	2.5	7.0
4511101	General-line sporting goods stores	2	D	D	D	b	D	D
45114	Musical instrument & supplies stores	3	D	D	D	a	D	D
451140	Musical instrument & supplies stores	3	D	D	D	a	D	D
4512	Book, periodical, & music stores	8	D	D	D	b	D	D
45121	Book stores & news dealers	6	8 315	983	199	66	2.3	.6
451211	Book stores	5	D	D	D	b	D	D
4512112	Specialty book stores	3	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	b	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores . . .	2	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, & record stores . .	2	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	e	D	D
4521101	Conventional department stores (excl leased depts)	1	D	D	D	c	D	D
453	Miscellaneous store retailers	18	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	7	2 244	316	84	49	—	4.6
4533	Used merchandise stores	2	D	D	D	b	D	D
45331	Used merchandise stores	2	D	D	D	b	D	D
453310	Used merchandise stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	6	D	D	D	a	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	9	D	D	D	b	D	D
4541	Electronic shopping & mail-order houses	3	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	3	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	3	D	D	D	b	D	D
4542	Vending machine operators	2	D	D	D	b	D	D
45421	Vending machine operators	2	D	D	D	b	D	D
454210	Vending machine operators	2	D	D	D	b	D	D
CEDAR RAPIDS, IA								
44-45	Retail trade	640	1 638 612	171 961	40 491	10 952	2.4	2.5
441	Motor vehicle & parts dealers	78	426 020	38 841	8 813	1 402	.9	1.5
4411	Automobile dealers	34	363 254	27 508	6 083	911	.8	.5
44111	New car dealers	16	315 093	24 339	5 455	781	.3	.6
441110	New car dealers	16	315 093	24 339	5 455	781	.3	.6
44112	Used car dealers	18	48 161	3 169	628	130	4.0	—
441120	Used car dealers	18	48 161	3 169	628	130	4.0	—
4412	Other motor vehicle dealers	7	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	7	D	D	D	b	D	D
441221	Motorcycle dealers	3	D	D	D	b	D	D
441222	Boat dealers	4	3 610	303	62	13	5.7	—
4413	Automotive parts, accessories, & tire stores	37	D	D	D	e	D	D
44131	Automotive parts & accessories stores	26	D	D	D	e	D	D
441310	Automotive parts & accessories stores	26	D	D	D	e	D	D
44132	Tire dealers	11	D	D	D	c	D	D
441320	Tire dealers	11	D	D	D	c	D	D
442	Furniture & home furnishings stores	40	57 444	10 162	2 220	447	10.8	12.2
4421	Furniture stores	14	41 524	7 446	1 611	292	—	15.0
44211	Furniture stores	14	41 524	7 446	1 611	292	—	15.0
442110	Furniture stores	14	41 524	7 446	1 611	292	—	15.0
4422	Home furnishings stores	26	15 920	2 716	609	155	38.8	4.8
44221	Floor covering stores	10	9 669	1 791	414	75	58.3	5.6
442210	Floor covering stores	10	9 669	1 791	414	75	58.3	5.6
44229	Other home furnishings stores	16	6 251	925	195	80	8.8	3.6
442299	All other home furnishings stores	14	D	D	D	b	D	D
443	Electronics & appliance stores	38	60 995	9 316	2 301	488	8.3	6.9
4431	Electronics & appliance stores	38	60 995	9 316	2 301	488	8.3	6.9
44311	Appliance, television, & other electronics stores	24	D	D	D	e	D	D
443111	Household appliance stores	8	8 071	3 398	912	105	56.2	1.2
443112	Radio, television, & other electronics stores	16	D	D	D	c	D	D
44312	Computer & software stores	11	D	D	D	c	D	D
443120	Computer & software stores	11	D	D	D	c	D	D
44313	Camera & photographic supplies stores	3	D	D	D	b	D	D
443130	Camera & photographic supplies stores	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CEDAR RAPIDS, IA—Con.								
44-45 Retail trade—Con.								
444	Building material & garden equipment & supplies dealers	42	193 740	18 363	4 354	830	.2	—
4441	Building material & supplies dealers	35	185 447	17 379	4 153	766	.2	—
44411	Home centers	3	D	D	D	e	D	D
444110	Home centers	3	D	D	D	e	D	D
44412	Paint & wallpaper stores	8	D	D	D	b	D	D
444120	Paint & wallpaper stores	8	D	D	D	b	D	D
44413	Hardware stores	6	D	D	D	b	D	D
444130	Hardware stores	6	D	D	D	b	D	D
44419	Other building material dealers	18	109 740	10 017	2 294	329	.3	—
444190	Other building material dealers	18	109 740	10 017	2 294	329	.3	—
4442	Lawn & garden equipment & supplies stores	7	8 293	984	201	64	—	—
44421	Outdoor power equipment stores	5	D	D	D	b	D	D
444210	Outdoor power equipment stores	5	D	D	D	b	D	D
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D
445	Food & beverage stores	36	239 582	27 416	6 509	2 154	.9	1.2
4451	Grocery stores	23	D	D	D	g	D	D
44511	Supermarkets & other grocery (except convenience) stores	21	233 957	26 524	6 295	2 081	.7	1.2
445110	Supermarkets & other grocery (except convenience) stores	21	233 957	26 524	6 295	2 081	.7	1.2
4452	Specialty food stores	10	D	D	D	b	D	D
446	Health & personal care stores	64	65 631	8 945	2 115	530	13.6	4.3
4461	Health & personal care stores	64	65 631	8 945	2 115	530	13.6	4.3
44611	Pharmacies & drug stores	28	D	D	D	e	D	D
446110	Pharmacies & drug stores	28	D	D	D	e	D	D
4461101	Pharmacies & drug stores	28	D	D	D	e	D	D
44612	Cosmetics, beauty supplies, & perfume stores	6	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	6	D	D	D	b	D	D
44613	Optical goods stores	16	6 834	1 017	237	85	—	13.1
446130	Optical goods stores	16	6 834	1 017	237	85	—	13.1
44619	Other health & personal care stores	14	D	D	D	b	D	D
446191	Food (health) supplement stores	4	D	D	D	a	D	D
446199	All other health & personal care stores	10	D	D	D	b	D	D
447	Gasoline stations	54	110 074	7 113	1 575	507	2.4	1.9
4471	Gasoline stations	54	110 074	7 113	1 575	507	2.4	1.9
44711	Gasoline stations with convenience stores	39	86 277	5 278	1 169	355	—	.4
447110	Gasoline stations with convenience stores	39	86 277	5 278	1 169	355	—	.4
44719	Other gasoline stations	15	23 797	1 835	406	152	11.3	7.2
447190	Other gasoline stations	15	23 797	1 835	406	152	11.3	7.2
448	Clothing & clothing accessories stores	96	92 810	11 749	2 728	1 038	2.0	2.2
4481	Clothing stores	61	66 628	8 041	1 834	798	1.3	2.7
44811	Men's clothing stores	7	D	D	D	b	D	D
448110	Men's clothing stores	7	D	D	D	b	D	D
44812	Women's clothing stores	24	11 894	1 445	351	178	4.9	2.0
448120	Women's clothing stores	24	11 894	1 445	351	178	4.9	2.0
44813	Children's & infants' clothing stores	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores	1	D	D	D	a	D	D
44814	Family clothing stores	15	44 323	5 058	1 099	468	.7	.3
448140	Family clothing stores	15	44 323	5 058	1 099	468	.7	.3
44815	Clothing accessories stores	7	D	D	D	b	D	D
448150	Clothing accessories stores	7	D	D	D	b	D	D
44819	Other clothing stores	7	D	D	D	b	D	D
448190	Other clothing stores	7	D	D	D	b	D	D
4482	Shoe stores	14	D	D	D	b	D	D
44821	Shoe stores	14	D	D	D	b	D	D
448210	Shoe stores	14	D	D	D	b	D	D
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	9	D	D	D	b	D	D
4482105	Athletic footwear stores	4	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	21	D	D	D	c	D	D
44831	Jewelry stores	18	D	D	D	c	D	D
448310	Jewelry stores	18	D	D	D	c	D	D
44832	Luggage & leather goods stores	3	1 173	190	46	17	D	—
448320	Luggage & leather goods stores	3	1 173	190	46	17	D	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CEDAR RAPIDS, IA—Con.								
44-45 Retail trade—Con.								
451	Sporting goods, hobby, book, & music stores	65	44 160	4 973	1 215	453	7.9	4.6
4511	Sporting goods, hobby, & musical instrument stores ..	42	D	D	D	c	D	D
45111	Sporting goods stores	19	D	D	D	c	D	D
451110	Sporting goods stores	19	D	D	D	c	D	D
4511101	General-line sporting goods stores	3	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	16	D	D	D	b	D	D
45112	Hobby, toy, & game stores	12	D	D	D	b	D	D
451120	Hobby, toy, & game stores	12	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	6	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	6	D	D	D	b	D	D
45114	Musical instrument & supplies stores	5	D	D	D	b	D	D
451140	Musical instrument & supplies stores	5	D	D	D	b	D	D
4512	Book, periodical, & music stores	23	D	D	D	c	D	D
45121	Book stores & news dealers	13	D	D	D	c	D	D
451211	Book stores	12	D	D	D	c	D	D
4512111	Book stores, general	7	D	D	D	b	D	D
4512112	Specialty book stores	4	1 979	259	66	29	-	-
4512113	College book stores	1	D	D	D	a	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	10	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores .	10	D	D	D	b	D	D
452	General merchandise stores	18	D	D	D	g	D	D
4521	Department stores (incl leased depts) ##	12	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	12	D	N	N	N	D	D
4521	Department stores (excl leased depts)	12	D	D	D	g	D	D
45211	Department stores (excl leased depts)	12	D	D	D	g	D	D
452110	Department stores (excl leased depts)	12	D	D	D	g	D	D
4521101	Conventional department stores (excl leased depts)	2	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	8	166 642	13 330	3 208	1 334	-	5.9
4521103	National chain department stores (excl leased depts)	2	D	D	D	e	D	D
4529	Other general merchandise stores	6	50 940	3 447	789	320	-	-
45299	All other general merchandise stores	5	D	D	D	c	D	D
452990	All other general merchandise stores	5	D	D	D	c	D	D
4529901	Variety stores	3	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	c	D	D
453	Miscellaneous store retailers	82	D	D	D	f	D	D
4531	Florists	11	D	D	D	b	D	D
45311	Florists	11	D	D	D	b	D	D
453110	Florists	11	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	27	D	D	D	e	D	D
45321	Office supplies & stationery stores	5	D	D	D	c	D	D
453210	Office supplies & stationery stores	5	D	D	D	c	D	D
4532101	Stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	4	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	22	D	D	D	c	D	D
453220	Gift, novelty, & souvenir stores	22	D	D	D	c	D	D
4533	Used merchandise stores	16	4 537	1 059	253	140	-	15.5
45331	Used merchandise stores	16	4 537	1 059	253	140	-	15.5
453310	Used merchandise stores	16	4 537	1 059	253	140	-	15.5
4539	Other miscellaneous store retailers	28	D	D	D	c	D	D
45391	Pet & pet supplies stores	6	1 339	236	42	20	18.3	8.2
453910	Pet & pet supplies stores	6	1 339	236	42	20	18.3	8.2
45392	Art dealers	7	D	D	D	b	D	D
453920	Art dealers	7	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	13	D	D	D	b	D	D
454	Nonstore retailers	27	16 944	3 752	857	233	6.6	1.9
4541	Electronic shopping & mail-order houses	6	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	6	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	6	D	D	D	b	D	D
4542	Vending machine operators	5	D	D	D	b	D	D
45421	Vending machine operators	5	D	D	D	b	D	D
454210	Vending machine operators	5	D	D	D	b	D	D
4543	Direct selling establishments	16	D	D	D	c	D	D
45439	Other direct selling establishments	15	6 158	1 237	304	142	16.0	4.7
454390	Other direct selling establishments	15	6 158	1 237	304	142	16.0	4.7

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CENTERVILLE, IA								
44-45	Retail trade	62	85 523	8 772	2 033	638	28.7	2.5
441	Motor vehicle & parts dealers	7	D	D	D	b	D	D
442	Furniture & home furnishings stores	4	1 700	200	50	14	96.7	3.3
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	D	D	D	b	D	D
445	Food & beverage stores	6	D	D	D	c	D	D
446	Health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	7	D	D	D	b	D	D
44711	Gasoline stations with convenience stores	7	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	7	D	D	D	b	D	D
448	Clothing & clothing accessories stores	9	4 374	540	106	38	26.2	2.4
4481	Clothing stores	6	3 459	446	83	30	6.6	3.0
451	Sporting goods, hobby, book, & music stores	3	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	c	D	D
453	Miscellaneous store retailers	10	D	D	D	b	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
CHARITON, IA								
44-45	Retail trade	39	46 347	4 581	1 275	369	12.1	5.4
441	Motor vehicle & parts dealers	5	D	D	D	b	D	D
4412	Other motor vehicle dealers	1	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	b	D	D
442	Furniture & home furnishings stores	4	1 097	119	18	7	100.0	—
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	c	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	8	D	D	D	b	D	D
448	Clothing & clothing accessories stores	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	b	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	6	1 255	173	33	23	56.9	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CHARLES CITY, IA								
44-45	Retail trade	68	94 877	8 803	2 129	706	12.9	1.6
441	Motor vehicle & parts dealers	9	26 118	1 672	434	77	7.0	.7
442	Furniture & home furnishings stores	2	D	D	D	b	D	D
4421	Furniture stores	2	D	D	D	b	D	D
44211	Furniture stores	2	D	D	D	b	D	D
442110	Furniture stores	2	D	D	D	b	D	D
443	Electronics & appliance stores	3	1 152	169	44	16	100.0	—
444	Building material & garden equipment & supplies dealers	9	7 260	601	103	28	44.0	—
4442	Lawn & garden equipment & supplies stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D
445	Food & beverage stores	5	D	D	D	c	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	7	8 385	479	110	50	14.0	—
448	Clothing & clothing accessories stores	11	3 189	460	112	60	51.6	1.3
451	Sporting goods, hobby, book, & music stores	5	D	D	D	a	D	D
452	General merchandise stores	5	15 870	1 570	389	159	.9	—
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	7	D	D	D	b	D	D
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	a	D	D
CHEROKEE, IA								
44-45	Retail trade	62	84 660	8 389	1 942	662	32.4	1.0
441	Motor vehicle & parts dealers	9	D	D	D	c	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	4	1 541	236	59	17	38.4	—
4431	Electronics & appliance stores	4	1 541	236	59	17	38.4	—
444	Building material & garden equipment & supplies dealers	6	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	4	D	D	D	b	D	D
445	Food & beverage stores	4	D	D	D	c	D	D
446	Health & personal care stores	4	D	D	D	b	D	D
4461	Health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	9	7 905	775	186	85	35.7	—
448	Clothing & clothing accessories stores	11	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	5	1 162	112	23	19	27.5	—
452	General merchandise stores	4	10 038	903	208	107	—	—
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CLARINDA, IA								
44-45	Retail trade	41	61 723	5 304	1 259	420	18.6	11.4
441	Motor vehicle & parts dealers	6	17 297	1 030	246	52	29.4	—
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	3	D	D	D	a	D	D
4431	Electronics & appliance stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	10 074	595	150	29	—	7.8
4442	Lawn & garden equipment & supplies stores	3	D	D	D	b	D	D
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D
445	Food & beverage stores	5	D	D	D	c	D	D
446	Health & personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	4	D	D	D	b	D	D
448	Clothing & clothing accessories stores	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	3	D	D	D	b	D	D
452	General merchandise stores	4	D	D	D	b	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
4542	Vending machine operators	1	D	D	D	a	D	D
45421	Vending machine operators	1	D	D	D	a	D	D
454210	Vending machine operators	1	D	D	D	a	D	D
CLARION, IA								
44-45	Retail trade	25	20 673	2 254	502	174	28.1	4.6
441	Motor vehicle & parts dealers	6	4 198	403	86	18	70.0	1.4
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
4431	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	3 214	426	98	23	D	—
445	Food & beverage stores	1	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	3	2 604	194	47	15	—	34.5
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CLEAR LAKE, IA								
44-45	Retail trade	50	73 455	6 139	1 443	457	15.9	1.4
441	Motor vehicle & parts dealers	11	24 057	1 635	356	89	22.4	—
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441222	Boat dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	8 117	863	252	43	—	—
4442	Lawn & garden equipment & supplies stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D
445	Food & beverage stores	4	D	D	D	c	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	11	D	D	D	c	D	D
44711	Gasoline stations with convenience stores	8	10 546	683	160	90	4.4	—
447110	Gasoline stations with convenience stores	8	10 546	683	160	90	4.4	—
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	6	D	D	D	b	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
CLINTON, IA								
44-45	Retail trade	153	321 529	34 327	8 101	1 883	8.4	8.8
441	Motor vehicle & parts dealers	25	94 739	7 880	1 727	309	10.6	8.4
4411	Automobile dealers	10	74 737	5 483	1 141	201	10.0	10.6
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	13	D	D	D	c	D	D
44131	Automotive parts & accessories stores	10	D	D	D	b	D	D
441310	Automotive parts & accessories stores	10	D	D	D	b	D	D
442	Furniture & home furnishings stores	7	4 180	537	125	35	42.8	12.5
4421	Furniture stores	4	D	D	D	b	D	D
44211	Furniture stores	4	D	D	D	b	D	D
442110	Furniture stores	4	D	D	D	b	D	D
4422	Home furnishings stores	3	D	D	D	a	D	D
443	Electronics & appliance stores	11	D	D	D	b	D	D
4431	Electronics & appliance stores	11	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	8	D	D	D	b	D	D
443111	Household appliance stores	5	4 001	656	163	38	8.1	—
44312	Computer & software stores	3	1 346	257	64	22	D	—
443120	Computer & software stores	3	1 346	257	64	22	D	—
444	Building material & garden equipment & supplies dealers	15	13 530	1 994	475	98	14.8	—
4441	Building material & supplies dealers	13	D	D	D	b	D	D
44419	Other building material dealers	8	D	D	D	b	D	D
444190	Other building material dealers	8	D	D	D	b	D	D
445	Food & beverage stores	12	65 313	9 303	2 447	344	3.4	1.2
4451	Grocery stores	10	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	8	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	8	D	D	D	e	D	D
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	11	19 387	2 589	494	126	14.7	—
4461	Health & personal care stores	11	19 387	2 589	494	126	14.7	—
447	Gasoline stations	17	30 064	1 760	382	146	9.5	4.2
4471	Gasoline stations	17	30 064	1 760	382	146	9.5	4.2
44711	Gasoline stations with convenience stores	13	22 312	1 247	278	109	7.4	5.6
447110	Gasoline stations with convenience stores	13	22 312	1 247	278	109	7.4	5.6

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CLINTON, IA—Con.								
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	16	8 874	1 219	257	87	22.0	2.1
4481	Clothing stores	9	D	D	D	b	D	D
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	8	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	7	2 008	308	47	25	18.2	—
45114	Musical instrument & supplies stores	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores	2	D	D	D	a	D	D
452	General merchandise stores	6	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	43 393	3 683	890	366	—	—
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	14	2 757	592	135	68	21.8	9.2
4532102	Office supplies stores	1	D	D	D	a	D	D
454	Nonstore retailers	11	24 506	2 499	602	145	2.1	70.1
4541	Electronic shopping & mail-order houses	3	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	3	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	3	D	D	D	b	D	D
4543	Direct selling establishments	7	D	D	D	b	D	D
45431	Fuel dealers	4	D	D	D	b	D	D
454311	Heating oil dealers	2	D	D	D	b	D	D
CLIVE, IA *								
44-45	Retail trade	77	357 201	32 761	7 606	1 969	.3	.5
441	Motor vehicle & parts dealers	8	93 148	8 378	1 733	227	—	1.0
4411	Automobile dealers	4	82 509	6 604	1 369	186	—	—
4413	Automotive parts, accessories, & tire stores	4	10 639	1 774	364	41	—	8.4
44131	Automotive parts & accessories stores	3	D	D	D	b	D	D
441310	Automotive parts & accessories stores	3	D	D	D	b	D	D
44132	Tire dealers	1	D	D	D	a	D	D
441320	Tire dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	7	9 235	1 035	274	84	4.9	—
4421	Furniture stores	3	4 700	507	150	33	—	—
44211	Furniture stores	3	4 700	507	150	33	—	—
442110	Furniture stores	3	4 700	507	150	33	—	—
4422	Home furnishings stores	4	4 535	528	124	51	10.1	—
44229	Other home furnishings stores	3	D	D	D	b	D	D
443	Electronics & appliance stores	5	D	D	D	c	D	D
4431	Electronics & appliance stores	5	D	D	D	c	D	D
44311	Appliance, television, & other electronics stores	4	5 284	1 011	247	37	—	—
443111	Household appliance stores	2	D	D	D	b	D	D
44312	Computer & software stores	1	D	D	D	b	D	D
443120	Computer & software stores	1	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	8	32 372	5 301	1 381	216	—	.4
4441	Building material & supplies dealers	5	D	D	D	c	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44419	Other building material dealers	4	D	D	D	b	D	D
444190	Other building material dealers	4	D	D	D	b	D	D
445	Food & beverage stores	4	D	D	D	c	D	D
4451	Grocery stores	4	D	D	D	c	D	D
446	Health & personal care stores	4	2 194	653	128	29	—	—
447	Gasoline stations	7	27 346	1 284	291	76	—	—
4471	Gasoline stations	7	27 346	1 284	291	76	—	—
44711	Gasoline stations with convenience stores	5	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	5	D	D	D	b	D	D
44719	Other gasoline stations	2	D	D	D	b	D	D
447190	Other gasoline stations	2	D	D	D	b	D	D
448	Clothing & clothing accessories stores	10	12 828	1 335	308	124	—	2.0
4481	Clothing stores	7	D	D	D	c	D	D
44813	Children's & infants' clothing stores	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	CLIVE, IA *—Con.							
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	8	27 175	2 418	533	222	.8	—
4511	Sporting goods, hobby, & musical instrument stores . .	4	D	D	D	c	D	D
45111	Sporting goods stores	2	D	D	D	b	D	D
451110	Sporting goods stores	2	D	D	D	b	D	D
4511101	General-line sporting goods stores	1	D	D	D	b	D	D
45112	Hobby, toy, & game stores	1	D	D	D	b	D	D
451120	Hobby, toy, & game stores	1	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	1	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	1	D	D	D	b	D	D
4512	Book, periodical, & music stores	4	D	D	D	b	D	D
45121	Book stores & news dealers	4	D	D	D	b	D	D
451211	Book stores	2	D	D	D	b	D	D
4512111	Book stores, general	1	D	D	D	b	D	D
451212	News dealers & newsstands	2	D	D	D	a	D	D
452	General merchandise stores	3	29 876	2 193	503	436	—	—
45299	All other general merchandise stores	1	D	D	D	b	D	D
452990	All other general merchandise stores	1	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	9	8 707	1 269	293	114	4.7	1.4
4533	Used merchandise stores	2	D	D	D	b	D	D
45331	Used merchandise stores	2	D	D	D	b	D	D
453310	Used merchandise stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	4	D	D	D	b	D	D
45391	Pet & pet supplies stores	1	D	D	D	b	D	D
453910	Pet & pet supplies stores	1	D	D	D	b	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	b	D	D
4541	Electronic shopping & mail-order houses	1	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	1	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	1	D	D	D	b	D	D
	CLIVE, IA (POLK COUNTY PART) *							
44-45	Retail trade	77	357 201	32 761	7 606	1 969	.3	.5
441	Motor vehicle & parts dealers	8	93 148	8 378	1 733	227	—	1.0
4411	Automobile dealers	4	82 509	6 604	1 369	186	—	—
4413	Automotive parts, accessories, & tire stores	4	10 639	1 774	364	41	—	8.4
44131	Automotive parts & accessories stores	3	D	D	D	b	D	D
441310	Automotive parts & accessories stores	3	D	D	D	b	D	D
44132	Tire dealers	1	D	D	D	a	D	D
441320	Tire dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	7	9 235	1 035	274	84	4.9	—
4421	Furniture stores	3	4 700	507	150	33	—	—
44211	Furniture stores	3	4 700	507	150	33	—	—
442110	Furniture stores	3	4 700	507	150	33	—	—
4422	Home furnishings stores	4	4 535	528	124	51	10.1	—
44229	Other home furnishings stores	3	D	D	D	b	D	D
443	Electronics & appliance stores	5	D	D	D	c	D	D
4431	Electronics & appliance stores	5	D	D	D	c	D	D
44311	Appliance, television, & other electronics stores	4	5 284	1 011	247	37	—	—
443111	Household appliance stores	2	D	D	D	b	D	D
44312	Computer & software stores	1	D	D	D	b	D	D
443120	Computer & software stores	1	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	8	32 372	5 301	1 381	216	—	.4
4441	Building material & supplies dealers	5	D	D	D	c	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44419	Other building material dealers	4	D	D	D	b	D	D
444190	Other building material dealers	4	D	D	D	b	D	D
445	Food & beverage stores	4	D	D	D	c	D	D
4451	Grocery stores	4	D	D	D	c	D	D
446	Health & personal care stores	4	2 194	653	128	29	—	—
447	Gasoline stations	7	27 346	1 284	291	76	—	—
4471	Gasoline stations	7	27 346	1 284	291	76	—	—
44711	Gasoline stations with convenience stores	5	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	5	D	D	D	b	D	D
44719	Other gasoline stations	2	D	D	D	b	D	D
447190	Other gasoline stations	2	D	D	D	b	D	D
448	Clothing & clothing accessories stores	10	12 828	1 335	308	124	—	2.0
4481	Clothing stores	7	D	D	D	c	D	D
44813	Children's & infants' clothing stores	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CLIVE, IA (POLK COUNTY PART) *—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	8	27 175	2 418	533	222	.8	—
4511	Sporting goods, hobby, & musical instrument stores . .	4	D	D	D	c	D	D
45111	Sporting goods stores	2	D	D	D	b	D	D
451110	Sporting goods stores	2	D	D	D	b	D	D
4511101	General-line sporting goods stores	1	D	D	D	b	D	D
45112	Hobby, toy, & game stores	1	D	D	D	b	D	D
451120	Hobby, toy, & game stores	1	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	1	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	1	D	D	D	b	D	D
4512	Book, periodical, & music stores	4	D	D	D	b	D	D
45121	Book stores & news dealers	4	D	D	D	b	D	D
451211	Book stores	2	D	D	D	b	D	D
4512111	Book stores, general	1	D	D	D	b	D	D
451212	News dealers & newsstands	2	D	D	D	a	D	D
452	General merchandise stores	3	29 876	2 193	503	436	—	—
45299	All other general merchandise stores	1	D	D	D	b	D	D
452990	All other general merchandise stores	1	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	9	8 707	1 269	293	114	4.7	1.4
4533	Used merchandise stores	2	D	D	D	b	D	D
45331	Used merchandise stores	2	D	D	D	b	D	D
453310	Used merchandise stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	4	D	D	D	b	D	D
45391	Pet & pet supplies stores	1	D	D	D	b	D	D
453910	Pet & pet supplies stores	1	D	D	D	b	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	b	D	D
4541	Electronic shopping & mail-order houses	1	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	1	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	1	D	D	D	b	D	D
CORALVILLE, IA								
44-45	Retail trade	69	159 676	19 844	4 594	1 134	5.3	5.3
441	Motor vehicle & parts dealers	8	15 781	1 451	315	57	—	—
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	11	21 855	4 186	819	130	5.3	11.5
4421	Furniture stores	6	11 202	1 809	447	86	1.6	22.5
44211	Furniture stores	6	11 202	1 809	447	86	1.6	22.5
442110	Furniture stores	6	11 202	1 809	447	86	1.6	22.5
4422	Home furnishings stores	5	10 653	2 377	372	44	9.1	—
44221	Floor covering stores	3	D	D	D	b	D	D
442210	Floor covering stores	3	D	D	D	b	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	8	19 269	1 843	483	101	—	6.5
4441	Building material & supplies dealers	8	19 269	1 843	483	101	—	6.5
44411	Home centers	1	D	D	D	b	D	D
444110	Home centers	1	D	D	D	b	D	D
44419	Other building material dealers	6	D	D	D	b	D	D
444190	Other building material dealers	6	D	D	D	b	D	D
445	Food & beverage stores	4	D	D	D	e	D	D
4451	Grocery stores	2	D	D	D	e	D	D
446	Health & personal care stores	6	3 838	648	150	31	—	58.7
447	Gasoline stations	10	24 602	1 949	458	139	17.0	7.7
4471	Gasoline stations	10	24 602	1 949	458	139	17.0	7.7
44711	Gasoline stations with convenience stores	8	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	8	D	D	D	b	D	D
448	Clothing & clothing accessories stores	5	515	93	23	16	48.9	6.4
451	Sporting goods, hobby, book, & music stores	4	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores . .	3	D	D	D	b	D	D
45114	Musical instrument & supplies stores	1	D	D	D	b	D	D
451140	Musical instrument & supplies stores	1	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	c	D	D
453	Miscellaneous store retailers	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	6	2 804	529	146	26	2.4	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
COUNCIL BLUFFS, IA								
44-45	Retail trade	287	717 237	67 466	15 484	4 400	4.5	2.1
441	Motor vehicle & parts dealers	39	266 353	22 169	4 966	852	1.9	1.1
4411	Automobile dealers	14	D	D	D	f	D	D
441111	New car dealers	10	221 620	17 377	3 941	631	.7	—
441110	New car dealers	10	221 620	17 377	3 941	631	.7	—
44112	Used car dealers	4	D	D	D	a	D	D
441120	Used car dealers	4	D	D	D	a	D	D
4412	Other motor vehicle dealers	5	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	b	D	D
441210	Recreational vehicle dealers	1	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	4	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	20	D	D	D	c	D	D
44131	Automotive parts & accessories stores	14	17 414	2 420	573	118	2.7	5.8
441310	Automotive parts & accessories stores	14	17 414	2 420	573	118	2.7	5.8
44132	Tire dealers	6	D	D	D	b	D	D
441320	Tire dealers	6	D	D	D	b	D	D
442	Furniture & home furnishings stores	11	D	D	D	b	D	D
4422	Home furnishings stores	7	D	D	D	b	D	D
44229	Other home furnishings stores	3	D	D	D	a	D	D
442299	All other home furnishings stores	3	D	D	D	a	D	D
443	Electronics & appliance stores	13	D	D	D	b	D	D
4431	Electronics & appliance stores	13	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	9	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	6	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	22	75 140	6 408	1 483	397	1.4	3.5
4441	Building material & supplies dealers	14	64 802	5 284	1 259	338	1.2	2.8
44411	Home centers	2	D	D	D	c	D	D
444110	Home centers	2	D	D	D	c	D	D
44413	Hardware stores	2	D	D	D	b	D	D
444130	Hardware stores	2	D	D	D	b	D	D
44419	Other building material dealers	8	D	D	D	b	D	D
444190	Other building material dealers	8	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	8	10 338	1 124	224	59	2.9	8.0
44422	Nursery & garden centers	5	D	D	D	b	D	D
444220	Nursery & garden centers	5	D	D	D	b	D	D
445	Food & beverage stores	18	103 864	10 618	2 583	935	2.4	.8
4451	Grocery stores	13	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	10	98 287	10 128	2 439	873	2.6	—
445110	Supermarkets & other grocery (except convenience) stores	10	98 287	10 128	2 439	873	2.6	—
4452	Specialty food stores	3	D	D	D	a	D	D
446	Health & personal care stores	32	D	D	D	e	D	D
4461	Health & personal care stores	32	D	D	D	e	D	D
44611	Pharmacies & drug stores	16	D	D	D	e	D	D
446110	Pharmacies & drug stores	16	D	D	D	e	D	D
4461101	Pharmacies & drug stores	15	D	D	D	e	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44613	Optical goods stores	8	2 533	524	110	24	13.2	18.2
446130	Optical goods stores	8	2 533	524	110	24	13.2	18.2
44619	Other health & personal care stores	7	D	D	D	b	D	D
446191	Food (health) supplement stores	4	D	D	D	a	D	D
447	Gasoline stations	40	96 767	6 821	1 408	450	15.2	1.5
4471	Gasoline stations	40	96 767	6 821	1 408	450	15.2	1.5
44711	Gasoline stations with convenience stores	27	48 443	2 642	627	193	22.1	3.1
447110	Gasoline stations with convenience stores	27	48 443	2 642	627	193	22.1	3.1
44719	Other gasoline stations	13	48 324	4 179	781	257	8.3	—
447190	Other gasoline stations	13	48 324	4 179	781	257	8.3	—
448	Clothing & clothing accessories stores	46	D	D	D	e	D	D
4481	Clothing stores	26	D	D	D	e	D	D
44814	Family clothing stores	6	17 574	1 793	402	156	.4	—
448140	Family clothing stores	6	17 574	1 793	402	156	.4	—
44815	Clothing accessories stores	3	D	D	D	a	D	D
448150	Clothing accessories stores	3	D	D	D	a	D	D
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
4482104	Family shoe stores	8	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	11	6 062	1 077	215	79	12.5	15.8
44831	Jewelry stores	11	6 062	1 077	215	79	12.5	15.8
448310	Jewelry stores	11	6 062	1 077	215	79	12.5	15.8

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
COUNCIL BLUFFS, IA—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	19	D	D	D	c	D	D
4511	Sporting goods, hobby, & musical instrument stores . .	12	D	D	D	b	D	D
45112	Hobby, toy, & game stores	4	D	D	D	b	D	D
451120	Hobby, toy, & game stores	4	D	D	D	b	D	D
4512	Book, periodical, & music stores	7	3 529	381	102	43	—	11.8
45121	Book stores & news dealers	3	1 863	211	55	24	—	15.0
4512111	Book stores, general	2	D	D	D	a	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	8	D	D	D	e	D	D
4521101	Conventional department stores (excl leased depts)	1	D	D	D	c	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	31	D	D	D	c	D	D
4531	Florists	7	D	D	D	b	D	D
45311	Florists	7	D	D	D	b	D	D
453110	Florists	7	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	11	D	D	D	c	D	D
45321	Office supplies & stationery stores	2	D	D	D	a	D	D
453210	Office supplies & stationery stores	2	D	D	D	a	D	D
4532101	Stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores	9	6 229	901	200	95	7.3	9.0
453220	Gift, novelty, & souvenir stores	9	6 229	901	200	95	7.3	9.0
4533	Used merchandise stores	7	D	D	D	b	D	D
45331	Used merchandise stores	7	D	D	D	b	D	D
453310	Used merchandise stores	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers	6	D	D	D	b	D	D
454	Nonstore retailers	8	D	D	D	b	D	D
4541	Electronic shopping & mail-order houses	5	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	5	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	5	D	D	D	b	D	D
4542	Vending machine operators	2	D	D	D	b	D	D
45421	Vending machine operators	2	D	D	D	b	D	D
454210	Vending machine operators	2	D	D	D	b	D	D
CRESCO, IA								
44-45	Retail trade	35	40 621	3 104	777	277	28.4	2.3
441	Motor vehicle & parts dealers	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	3	402	55	13	7	D	—
444	Building material & garden equipment & supplies dealers	5	D	D	D	b	D	D
445	Food & beverage stores	4	11 268	1 037	253	94	—	8.4
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	7	8 139	557	126	64	66.4	—
448	Clothing & clothing accessories stores	4	800	126	30	16	62.1	—
452	General merchandise stores	3	D	D	D	a	D	D
45299	All other general merchandise stores	3	D	D	D	a	D	D
452990	All other general merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CRESTON, IA								
44-45	Retail trade	62	103 785	10 626	2 510	758	21.2	1.2
441	Motor vehicle & parts dealers	10	22 826	1 826	431	77	58.2	—
442	Furniture & home furnishings stores	5	1 220	189	43	12	15.3	2.4
443	Electronics & appliance stores	6	2 320	395	95	28	80.5	2.1
4431	Electronics & appliance stores	6	2 320	395	95	28	80.5	2.1
444	Building material & garden equipment & supplies dealers	6	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	4	D	D	D	e	D	D
446	Health & personal care stores	3	3 246	263	62	18	100.0	—
447	Gasoline stations	9	8 813	623	164	55	1.7	3.5
448	Clothing & clothing accessories stores	5	2 007	270	61	28	69.9	—
451	Sporting goods, hobby, book, & music stores	3	1 353	361	86	17	D	23.3
45114	Musical instrument & supplies stores	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores	1	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	c	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	5	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
DAVENPORT, IA								
44-45	Retail trade	545	1 416 166	147 506	35 986	8 810	3.1	4.2
441	Motor vehicle & parts dealers	66	401 786	34 454	8 048	1 205	3.3	2.3
4411	Automobile dealers	27	346 381	25 081	5 871	812	3.2	.6
44111	New car dealers	13	D	D	D	f	D	D
441110	New car dealers	13	D	D	D	f	D	D
44112	Used car dealers	14	D	D	D	b	D	D
441120	Used car dealers	14	D	D	D	b	D	D
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	37	D	D	D	e	D	D
44131	Automotive parts & accessories stores	23	33 694	5 386	1 234	211	1.9	11.8
441310	Automotive parts & accessories stores	23	33 694	5 386	1 234	211	1.9	11.8
44132	Tire dealers	14	D	D	D	c	D	D
441320	Tire dealers	14	D	D	D	c	D	D
442	Furniture & home furnishings stores	41	49 035	8 765	2 031	379	5.7	7.3
4421	Furniture stores	18	D	D	D	c	D	D
44211	Furniture stores	18	D	D	D	c	D	D
442110	Furniture stores	18	D	D	D	c	D	D
4422	Home furnishings stores	23	D	D	D	c	D	D
44221	Floor covering stores	10	D	D	D	c	D	D
442210	Floor covering stores	10	D	D	D	c	D	D
44229	Other home furnishings stores	13	5 387	774	190	72	18.0	11.0
442299	All other home furnishings stores	10	5 061	740	182	65	18.3	11.7
443	Electronics & appliance stores	22	43 326	3 063	715	214	3.1	2.8
4431	Electronics & appliance stores	22	43 326	3 063	715	214	3.1	2.8
44311	Appliance, television, & other electronics stores	15	36 993	2 406	561	168	3.6	1.1
443111	Household appliance stores	6	4 067	620	138	28	—	10.3
443112	Radio, television, & other electronics stores	9	32 926	1 786	423	140	4.0	—
44312	Computer & software stores	4	D	D	D	b	D	D
443120	Computer & software stores	4	D	D	D	b	D	D
44313	Camera & photographic supplies stores	3	D	D	D	b	D	D
443130	Camera & photographic supplies stores	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DAVENPORT, IA—Con.								
44-45 Retail trade—Con.								
444	Building material & garden equipment & supplies dealers	45	180 132	20 711	5 823	937	1.4	15.0
4441	Building material & supplies dealers	40	D	D	D	f	D	D
44411	Home centers	4	71 652	6 574	1 828	426	—	—
444110	Home centers	4	71 652	6 574	1 828	426	—	—
44412	Paint & wallpaper stores	4	D	D	D	a	D	D
444120	Paint & wallpaper stores	4	D	D	D	a	D	D
44419	Other building material dealers	27	99 003	12 493	3 643	375	.4	26.4
444190	Other building material dealers	27	99 003	12 493	3 643	375	.4	26.4
4442	Lawn & garden equipment & supplies stores	5	D	D	D	b	D	D
44422	Nursery & garden centers	4	D	D	D	b	D	D
444220	Nursery & garden centers	4	D	D	D	b	D	D
445	Food & beverage stores	34	150 910	21 604	5 412	1 270	2.8	—
4451	Grocery stores	20	D	D	D	g	D	D
44511	Supermarkets & other grocery (except convenience) stores	16	144 100	20 597	5 170	1 173	2.7	—
445110	Supermarkets & other grocery (except convenience) stores	16	144 100	20 597	5 170	1 173	2.7	—
4452	Specialty food stores	8	D	D	D	b	D	D
446	Health & personal care stores	46	63 574	8 408	1 999	582	3.9	1.6
4461	Health & personal care stores	46	63 574	8 408	1 999	582	3.9	1.6
44611	Pharmacies & drug stores	18	51 683	6 074	1 442	371	2.4	.1
446110	Pharmacies & drug stores	18	51 683	6 074	1 442	371	2.4	.1
4461101	Pharmacies & drug stores	17	D	D	D	e	D	D
44612	Cosmetics, beauty supplies, & perfume stores	7	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	7	D	D	D	b	D	D
44613	Optical goods stores	13	D	D	D	b	D	D
446130	Optical goods stores	13	D	D	D	b	D	D
44619	Other health & personal care stores	8	D	D	D	b	D	D
446191	Food (health) supplement stores	3	D	D	D	b	D	D
447	Gasoline stations	54	94 610	5 370	1 263	449	12.1	12.2
4471	Gasoline stations	54	94 610	5 370	1 263	449	12.1	12.2
44711	Gasoline stations with convenience stores	42	61 705	4 002	931	345	8.6	17.8
447110	Gasoline stations with convenience stores	42	61 705	4 002	931	345	8.6	17.8
44719	Other gasoline stations	12	32 905	1 368	332	104	18.6	1.7
447190	Other gasoline stations	12	32 905	1 368	332	104	18.6	1.7
448	Clothing & clothing accessories stores	85	77 304	9 954	2 424	768	3.6	3.6
4481	Clothing stores	51	54 104	6 426	1 436	553	4.0	1.5
44811	Men's clothing stores	9	D	D	D	b	D	D
448110	Men's clothing stores	9	D	D	D	b	D	D
44812	Women's clothing stores	18	13 321	1 453	375	169	7.3	.6
448120	Women's clothing stores	18	13 321	1 453	375	169	7.3	.6
44813	Children's & infants' clothing stores	2	D	D	D	a	D	D
448130	Children's & infants' clothing stores	2	D	D	D	a	D	D
44814	Family clothing stores	12	D	D	D	e	D	D
448140	Family clothing stores	12	D	D	D	e	D	D
44815	Clothing accessories stores	4	1 017	147	26	16	18.0	—
448150	Clothing accessories stores	4	1 017	147	26	16	18.0	—
44819	Other clothing stores	6	2 661	343	80	39	7.3	—
448190	Other clothing stores	6	2 661	343	80	39	7.3	—
4482	Shoe stores	16	D	D	D	b	D	D
44821	Shoe stores	16	D	D	D	b	D	D
448210	Shoe stores	16	D	D	D	b	D	D
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	9	D	D	D	b	D	D
4482105	Athletic footwear stores	4	2 997	363	85	37	—	16.6
4483	Jewelry, luggage, & leather goods stores	18	D	D	D	c	D	D
44831	Jewelry stores	18	D	D	D	c	D	D
448310	Jewelry stores	18	D	D	D	c	D	D
451	Sporting goods, hobby, book, & music stores	42	40 267	4 670	1 163	398	2.4	5.7
4511	Sporting goods, hobby, & musical instrument stores ..	34	34 480	4 173	978	332	2.7	4.6
45111	Sporting goods stores	23	17 976	1 975	459	151	3.7	8.9
451110	Sporting goods stores	23	17 976	1 975	459	151	3.7	8.9
4511101	General-line sporting goods stores	7	10 648	1 094	250	87	4.4	14.5
4511102	Specialty-line sporting goods stores	16	7 328	881	209	64	2.6	.6
45112	Hobby, toy, & game stores	4	D	D	D	b	D	D
451120	Hobby, toy, & game stores	4	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	3	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	3	D	D	D	b	D	D
45114	Musical instrument & supplies stores	4	4 315	904	188	39	—	—
451140	Musical instrument & supplies stores	4	4 315	904	188	39	—	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DAVENPORT, IA—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores—Con.							
4512	Book, periodical, & music stores	8	5 787	497	185	66	—	12.2
45121	Book stores & news dealers	3	D	D	D	b	D	D
451211	Book stores	3	D	D	D	b	D	D
4512111	Book stores, general	2	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores . . .	5	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores . .	5	D	D	D	b	D	D
452	General merchandise stores	20	D	D	D	g	D	D
4521	Department stores (incl leased depts) ##	9	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	9	D	N	N	N	D	D
4521	Department stores (excl leased depts)	9	D	D	D	g	D	D
45211	Department stores (excl leased depts)	9	D	D	D	g	D	D
452110	Department stores (excl leased depts)	9	D	D	D	g	D	D
4521101	Conventional department stores (excl leased depts)	1	D	D	D	c	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	5	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts)	3	D	D	D	e	D	D
4529	Other general merchandise stores	11	D	D	D	f	D	D
45291	Warehouse clubs & superstores	2	D	D	D	f	D	D
452910	Warehouse clubs & superstores	2	D	D	D	f	D	D
45299	All other general merchandise stores	9	D	D	D	c	D	D
452990	All other general merchandise stores	9	D	D	D	c	D	D
4529901	Variety stores	7	5 482	552	108	74	—	—
4529902	Catalog showrooms	1	D	D	D	b	D	D
453	Miscellaneous store retailers	68	D	D	D	e	D	D
4531	Florists	11	1 719	338	80	48	20.9	11.1
45311	Florists	11	1 719	338	80	48	20.9	11.1
453110	Florists	11	1 719	338	80	48	20.9	11.1
4532	Office supplies, stationery, & gift stores	24	19 181	1 646	424	198	6.5	—
45321	Office supplies & stationery stores	2	D	D	D	b	D	D
453210	Office supplies & stationery stores	2	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	22	D	D	D	c	D	D
453220	Gift, novelty, & souvenir stores	22	D	D	D	c	D	D
4533	Used merchandise stores	15	3 668	1 401	191	66	4.3	6.4
45331	Used merchandise stores	15	3 668	1 401	191	66	4.3	6.4
453310	Used merchandise stores	15	3 668	1 401	191	66	4.3	6.4
4539	Other miscellaneous store retailers	18	D	D	D	c	D	D
45391	Pet & pet supplies stores	4	D	D	D	b	D	D
453910	Pet & pet supplies stores	4	D	D	D	b	D	D
45392	Art dealers	5	D	D	D	b	D	D
453920	Art dealers	5	D	D	D	b	D	D
45399	All other miscellaneous store retailers	9	D	D	D	b	D	D
454	Nonstore retailers	22	8 427	1 625	434	100	6.8	2.8
4541	Electronic shopping & mail-order houses	5	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	5	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	5	D	D	D	b	D	D
4542	Vending machine operators	5	D	D	D	b	D	D
45421	Vending machine operators	5	D	D	D	b	D	D
454210	Vending machine operators	5	D	D	D	b	D	D
4543	Direct selling establishments	12	D	D	D	b	D	D
45439	Other direct selling establishments	10	D	D	D	b	D	D
454390	Other direct selling establishments	10	D	D	D	b	D	D
DECORAH, IA								
44-45	Retail trade	84	112 176	10 845	2 613	860	16.4	.7
441	Motor vehicle & parts dealers	11	20 698	1 607	380	94	27.7	3.0
442	Furniture & home furnishings stores	4	D	D	D	a	D	D
443	Electronics & appliance stores	3	D	D	D	a	D	D
4431	Electronics & appliance stores	3	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	10 074	844	208	51	18.8	—
44419	Other building material dealers	3	D	D	D	a	D	D
444190	Other building material dealers	3	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores	3	3 623	238	60	20	—	—
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D
445	Food & beverage stores	8	21 941	2 431	546	204	5.5	—
446	Health & personal care stores	3	3 091	366	81	26	100.0	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DECORAH, IA—Con.								
44-45	Retail trade—Con.							
447	Gasoline stations	9	8 291	737	173	63	20.4	—
448	Clothing & clothing accessories stores	16	7 018	823	184	78	31.8	—
4481	Clothing stores	11	6 136	650	142	65	32.1	—
451	Sporting goods, hobby, book, & music stores	6	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	5	D	D	D	b	D	D
45114	Musical instrument & supplies stores	1	D	D	D	b	D	D
451140	Musical instrument & supplies stores	1	D	D	D	b	D	D
452	General merchandise stores	3	D	D	D	c	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	2	D	D	D	a	D	D
DENISON, IA								
44-45	Retail trade	69	79 405	7 536	1 800	682	19.3	.4
441	Motor vehicle & parts dealers	12	D	D	D	b	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	8	3 413	378	99	37	14.9	7.0
445	Food & beverage stores	4	24 443	2 091	452	210	7.6	—
446	Health & personal care stores	4	5 060	629	155	42	92.4	—
4461	Health & personal care stores	4	5 060	629	155	42	92.4	—
447	Gasoline stations	9	12 970	1 338	334	120	3.1	—
44711	Gasoline stations with convenience stores	6	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	6	D	D	D	c	D	D
448	Clothing & clothing accessories stores	14	2 639	343	95	84	55.0	—
452	General merchandise stores	2	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
DES MOINES, IA								
44-45	Retail trade	897	2 103 922	231 621	53 320	13 577	3.8	5.1
441	Motor vehicle & parts dealers	125	590 644	51 003	11 143	1 663	3.7	8.8
4411	Automobile dealers	42	476 349	33 318	7 152	919	3.9	8.9
44111	New car dealers	16	437 251	30 726	6 484	811	3.2	9.6
441110	New car dealers	16	437 251	30 726	6 484	811	3.2	9.6
44112	Used car dealers	26	39 098	2 592	668	108	10.9	1.1
441120	Used car dealers	26	39 098	2 592	668	108	10.9	1.1
4412	Other motor vehicle dealers	12	18 292	1 687	310	67	2.9	18.1
44121	Recreational vehicle dealers	6	8 883	691	137	31	—	—
441210	Recreational vehicle dealers	6	8 883	691	137	31	—	—
44122	Motorcycle, boat, & other motor vehicle dealers	6	9 409	996	173	36	5.6	35.1
441221	Motorcycle dealers	3	6 713	711	108	25	—	49.2
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	71	96 003	15 998	3 681	677	3.2	6.8
44131	Automotive parts & accessories stores	48	71 013	10 640	2 408	454	2.8	7.3
441310	Automotive parts & accessories stores	48	71 013	10 640	2 408	454	2.8	7.3
44132	Tire dealers	23	24 990	5 358	1 273	223	4.4	5.3
441320	Tire dealers	23	24 990	5 358	1 273	223	4.4	5.3
442	Furniture & home furnishings stores	36	46 432	6 739	1 493	280	6.6	10.4
4421	Furniture stores	18	33 517	4 505	1 022	173	4.9	12.8
44211	Furniture stores	18	33 517	4 505	1 022	173	4.9	12.8
442110	Furniture stores	18	33 517	4 505	1 022	173	4.9	12.8
4422	Home furnishings stores	18	12 915	2 234	471	107	10.9	4.0
44221	Floor covering stores	10	9 183	1 348	265	39	3.7	—
442210	Floor covering stores	10	9 183	1 348	265	39	3.7	—
44229	Other home furnishings stores	8	3 732	886	206	68	28.6	13.8
442299	All other home furnishings stores	6	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DES MOINES, IA—Con.								
44-45 Retail trade—Con.								
443	Electronics & appliance stores	41	73 765	9 589	2 263	394	3.3	2.2
4431	Electronics & appliance stores	41	73 765	9 589	2 263	394	3.3	2.2
44311	Appliance, television, & other electronics stores	30	67 579	8 262	2 010	327	3.4	1.7
443111	Household appliance stores	8	5 639	929	239	40	24.3	9.1
443112	Radio, television, & other electronics stores	22	61 940	7 333	1 771	287	1.5	1.0
44312	Computer & software stores	5	D	D	D	b	D	D
443120	Computer & software stores	5	D	D	D	b	D	D
44313	Camera & photographic supplies stores	6	D	D	D	b	D	D
443130	Camera & photographic supplies stores	6	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	73	284 397	35 210	8 159	1 266	1.8	1.0
4441	Building material & supplies dealers	63	273 499	33 525	7 894	1 169	1.1	.9
44411	Home centers	4	D	D	D	e	D	D
444110	Home centers	4	D	D	D	e	D	D
44412	Paint & wallpaper stores	6	D	D	D	b	D	D
444120	Paint & wallpaper stores	6	D	D	D	b	D	D
44413	Hardware stores	14	13 919	1 932	434	137	10.9	—
444130	Hardware stores	14	13 919	1 932	434	137	10.9	—
44419	Other building material dealers	39	208 736	26 753	6 302	686	.6	—
444190	Other building material dealers	39	208 736	26 753	6 302	686	.6	—
4442	Lawn & garden equipment & supplies stores	10	10 898	1 685	265	97	20.5	4.5
44421	Outdoor power equipment stores	5	4 678	749	119	47	10.5	—
444210	Outdoor power equipment stores	5	4 678	749	119	47	10.5	—
44422	Nursery & garden centers	5	6 220	936	146	50	28.1	8.0
444220	Nursery & garden centers	5	6 220	936	146	50	28.1	8.0
445	Food & beverage stores	65	309 835	37 573	9 184	2 994	1.9	5.2
4451	Grocery stores	44	304 383	36 783	8 961	2 882	1.6	5.1
44511	Supermarkets & other grocery (except convenience) stores	38	301 649	36 410	8 876	2 857	1.5	5.1
445110	Supermarkets & other grocery (except convenience) stores	38	301 649	36 410	8 876	2 857	1.5	5.1
4452	Specialty food stores	16	2 865	517	147	76	26.5	19.6
446	Health & personal care stores	92	113 635	18 058	3 936	1 124	11.2	3.5
4461	Health & personal care stores	92	113 635	18 058	3 936	1 124	11.2	3.5
44611	Pharmacies & drug stores	41	89 424	12 759	2 922	867	11.4	2.2
446110	Pharmacies & drug stores	41	89 424	12 759	2 922	867	11.4	2.2
4461101	Pharmacies & drug stores	40	D	D	D	f	D	D
44612	Cosmetics, beauty supplies, & perfume stores	10	4 084	580	110	46	4.5	—
446120	Cosmetics, beauty supplies, & perfume stores	10	4 084	580	110	46	4.5	—
44613	Optical goods stores	27	9 653	2 381	415	121	4.9	11.8
446130	Optical goods stores	27	9 653	2 381	415	121	4.9	11.8
44619	Other health & personal care stores	14	10 474	2 338	489	90	17.6	8.2
446191	Food (health) supplement stores	3	D	D	D	b	D	D
446199	All other health & personal care stores	11	D	D	D	b	D	D
447	Gasoline stations	109	186 655	11 372	2 731	738	1.3	4.0
4471	Gasoline stations	109	186 655	11 372	2 731	738	1.3	4.0
44711	Gasoline stations with convenience stores	83	164 802	9 429	2 260	614	.3	3.3
447110	Gasoline stations with convenience stores	83	164 802	9 429	2 260	614	.3	3.3
44719	Other gasoline stations	26	21 853	1 943	471	124	9.2	9.0
447190	Other gasoline stations	26	21 853	1 943	471	124	9.2	9.0
448	Clothing & clothing accessories stores	134	108 098	15 605	3 736	1 246	9.9	4.9
4481	Clothing stores	81	63 095	8 607	2 044	855	15.9	3.1
44811	Men's clothing stores	9	8 387	1 297	314	73	61.7	11.0
448110	Men's clothing stores	9	8 387	1 297	314	73	61.7	11.0
44812	Women's clothing stores	33	17 303	2 285	571	263	21.5	4.4
448120	Women's clothing stores	33	17 303	2 285	571	263	21.5	4.4
44813	Children's & infants' clothing stores	4	D	D	D	b	D	D
448130	Children's & infants' clothing stores	4	D	D	D	b	D	D
44814	Family clothing stores	18	28 643	3 446	811	366	.1	—
448140	Family clothing stores	18	28 643	3 446	811	366	.1	—
44815	Clothing accessories stores	4	D	D	D	a	D	D
448150	Clothing accessories stores	4	D	D	D	a	D	D
44819	Other clothing stores	13	7 121	1 280	274	110	14.7	.4
448190	Other clothing stores	13	7 121	1 280	274	110	14.7	.4
4482	Shoe stores	29	16 615	2 015	485	173	1.8	5.5
44821	Shoe stores	29	16 615	2 015	485	173	1.8	5.5
448210	Shoe stores	29	16 615	2 015	485	173	1.8	5.5
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482102	Women's shoe stores	6	D	D	D	b	D	D
4482104	Family shoe stores	15	8 478	964	231	85	—	4.2
4482105	Athletic footwear stores	6	4 358	479	112	47	—	—
4483	Jewelry, luggage, & leather goods stores	24	28 388	4 983	1 207	218	1.4	8.7
44831	Jewelry stores	24	28 388	4 983	1 207	218	1.4	8.7
448310	Jewelry stores	24	28 388	4 983	1 207	218	1.4	8.7

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DES MOINES, IA—Con.								
44-45 Retail trade—Con.								
451	Sporting goods, hobby, book, & music stores	63	42 212	5 086	1 152	410	14.4	3.3
4511	Sporting goods, hobby, & musical instrument stores ..	40	30 119	3 695	765	262	18.2	4.6
45111	Sporting goods stores	19	13 162	2 005	397	118	36.7	10.0
451110	Sporting goods stores	19	13 162	2 005	397	118	36.7	10.0
4511101	General-line sporting goods stores	5	3 138	295	75	33	8.1	35.8
4511102	Specialty-line sporting goods stores	14	10 024	1 710	322	85	45.7	1.9
45112	Hobby, toy, & game stores	8	10 851	1 055	239	88	3.6	—
451120	Hobby, toy, & game stores	8	10 851	1 055	239	88	3.6	—
45113	Sewing, needlework, & piece goods stores	8	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	8	D	D	D	b	D	D
45114	Musical instrument & supplies stores	5	D	D	D	b	D	D
451140	Musical instrument & supplies stores	5	D	D	D	b	D	D
4512	Book, periodical, & music stores	23	12 093	1 391	387	148	5.0	—
45121	Book stores & news dealers	14	D	D	D	b	D	D
451211	Book stores	14	D	D	D	b	D	D
4512111	Book stores, general	8	3 999	425	100	42	4.4	—
4512112	Specialty book stores	4	D	D	D	a	D	D
4512113	College book stores	2	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores ...	9	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ...	9	D	D	D	b	D	D
452	General merchandise stores	24	256 472	24 779	5 821	2 326	—	—
4521	Department stores (incl leased depts) ##	12	240 989	N	N	N	—	—
45211	Department stores (incl leased depts) ##	12	240 989	N	N	N	—	—
4521	Department stores (excl leased depts)	12	237 827	22 957	5 352	2 101	—	—
45211	Department stores (excl leased depts)	12	237 827	22 957	5 352	2 101	—	—
452110	Department stores (excl leased depts)	12	237 827	22 957	5 352	2 101	—	—
4521101	Conventional department stores (excl leased depts)	3	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	5	129 292	10 404	2 431	976	—	—
4521103	National chain department stores (excl leased depts)	4	D	D	D	f	D	D
45299	All other general merchandise stores	12	18 645	1 822	469	225	—	—
452990	All other general merchandise stores	12	18 645	1 822	469	225	—	—
4529901	Variety stores	10	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	103	56 647	10 134	2 375	836	8.5	3.4
4531	Florists	13	6 567	1 641	383	109	5.1	4.1
45311	Florists	13	6 567	1 641	383	109	5.1	4.1
453110	Florists	13	6 567	1 641	383	109	5.1	4.1
4532	Office supplies, stationery, & gift stores	43	24 786	3 708	905	378	5.3	4.5
45321	Office supplies & stationery stores	5	6 735	630	166	49	—	11.7
453210	Office supplies & stationery stores	5	6 735	630	166	49	—	11.7
4532101	Stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	4	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	38	18 051	3 078	739	329	7.3	1.8
453220	Gift, novelty, & souvenir stores	38	18 051	3 078	739	329	7.3	1.8
4533	Used merchandise stores	13	3 472	1 164	268	93	12.0	15.7
45331	Used merchandise stores	13	3 472	1 164	268	93	12.0	15.7
453310	Used merchandise stores	13	3 472	1 164	268	93	12.0	15.7
4539	Other miscellaneous store retailers	34	21 822	3 621	819	256	12.7	—
45391	Pet & pet supplies stores	8	4 663	824	181	82	17.6	—
453910	Pet & pet supplies stores	8	4 663	824	181	82	17.6	—
45392	Art dealers	3	D	D	D	a	D	D
453920	Art dealers	3	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	4	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers	19	12 386	2 190	495	139	9.9	—
454	Nonstore retailers	32	35 130	6 473	1 327	300	14.3	28.7
4541	Electronic shopping & mail-order houses	4	11 156	1 424	263	32	7.9	74.5
45411	Electronic shopping & mail-order houses	4	11 156	1 424	263	32	7.9	74.5
454110	Electronic shopping & mail-order houses	4	11 156	1 424	263	32	7.9	74.5
4542	Vending machine operators	14	14 842	2 731	518	121	18.2	3.5
45421	Vending machine operators	14	14 842	2 731	518	121	18.2	3.5
454210	Vending machine operators	14	14 842	2 731	518	121	18.2	3.5
4543	Direct selling establishments	14	9 132	2 318	546	147	15.7	13.8
45439	Other direct selling establishments	13	D	D	D	c	D	D
454390	Other direct selling establishments	13	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DE WITT, IA								
44-45	Retail trade	40	63 552	6 428	1 646	431	22.6	3.2
441	Motor vehicle & parts dealers	9	26 014	1 470	330	61	40.2	.8
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	9 029	1 129	380	36	3.6	—
4442	Lawn & garden equipment & supplies stores	3	D	D	D	b	D	D
44422	Nursery & garden centers	3	D	D	D	b	D	D
444220	Nursery & garden centers	3	D	D	D	b	D	D
445	Food & beverage stores	3	D	D	D	c	D	D
446	Health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	5	5 222	278	66	33	3.8	13.7
448	Clothing & clothing accessories stores	4	998	160	49	21	28.0	65.2
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	b	D	D
4543	Direct selling establishments	1	D	D	D	b	D	D
45439	Other direct selling establishments	1	D	D	D	b	D	D
454390	Other direct selling establishments	1	D	D	D	b	D	D
DUBUQUE, IA								
44-45	Retail trade	382	734 277	80 420	19 425	5 537	6.7	4.1
441	Motor vehicle & parts dealers	33	172 844	13 921	3 175	609	19.3	2.9
4411	Automobile dealers	16	D	D	D	e	D	D
44111	New car dealers	9	135 054	8 050	1 876	324	14.9	—
441110	New car dealers	9	135 054	8 050	1 876	324	14.9	—
4412	Other motor vehicle dealers	6	13 437	945	182	47	—	26.3
44122	Motorcycle, boat, & other motor vehicle dealers	6	13 437	945	182	47	—	26.3
441221	Motorcycle dealers	2	D	D	D	b	D	D
441222	Boat dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	11	D	D	D	c	D	D
44131	Automotive parts & accessories stores	9	20 506	4 506	1 026	221	62.2	6.6
441310	Automotive parts & accessories stores	9	20 506	4 506	1 026	221	62.2	6.6
442	Furniture & home furnishings stores	24	17 932	3 074	677	164	1.9	13.4
4421	Furniture stores	11	D	D	D	b	D	D
44211	Furniture stores	11	D	D	D	b	D	D
442110	Furniture stores	11	D	D	D	b	D	D
4422	Home furnishings stores	13	D	D	D	b	D	D
44221	Floor covering stores	10	D	D	D	b	D	D
442210	Floor covering stores	10	D	D	D	b	D	D
443	Electronics & appliance stores	20	12 306	1 977	456	107	9.9	—
4431	Electronics & appliance stores	20	12 306	1 977	456	107	9.9	—
44311	Appliance, television, & other electronics stores	16	D	D	D	b	D	D
443111	Household appliance stores	6	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	10	D	D	D	b	D	D
44312	Computer & software stores	2	D	D	D	a	D	D
443120	Computer & software stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	35	98 836	10 520	2 729	610	2.3	—
4441	Building material & supplies dealers	30	96 571	10 077	2 638	570	2.2	—
44411	Home centers	3	D	D	D	e	D	D
444110	Home centers	3	D	D	D	e	D	D
44412	Paint & wallpaper stores	4	D	D	D	a	D	D
444120	Paint & wallpaper stores	4	D	D	D	a	D	D
44413	Hardware stores	5	D	D	D	b	D	D
444130	Hardware stores	5	D	D	D	b	D	D
44419	Other building material dealers	18	D	D	D	c	D	D
444190	Other building material dealers	18	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores	5	2 265	443	91	40	6.4	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	DUBUQUE, IA—Con.							
44-45	Retail trade—Con.							
445	Food & beverage stores	34	D	D	D	g	D	D
4451	Grocery stores	17	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	10	104 838	15 949	4 333	919	.8	11.9
445110	Supermarkets & other grocery (except convenience) stores	10	104 838	15 949	4 333	919	.8	11.9
4452	Specialty food stores	13	3 459	851	202	63	.9	.6
4453	Beer, wine, & liquor stores	4	D	D	D	b	D	D
44531	Beer, wine, & liquor stores	4	D	D	D	b	D	D
445310	Beer, wine, & liquor stores	4	D	D	D	b	D	D
446	Health & personal care stores	34	38 534	4 988	1 170	338	.7	5.3
4461	Health & personal care stores	34	38 534	4 988	1 170	338	.7	5.3
44611	Pharmacies & drug stores	13	D	D	D	c	D	D
446110	Pharmacies & drug stores	13	D	D	D	c	D	D
4461101	Pharmacies & drug stores	13	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, & perfume stores	5	2 502	320	81	27	—	9.5
446120	Cosmetics, beauty supplies, & perfume stores	5	2 502	320	81	27	—	9.5
44613	Optical goods stores	8	D	D	D	b	D	D
446130	Optical goods stores	8	D	D	D	b	D	D
44619	Other health & personal care stores	8	4 146	751	164	48	6.6	7.2
446199	All other health & personal care stores	5	3 500	699	153	40	—	—
447	Gasoline stations	37	53 045	3 567	830	337	6.7	3.0
4471	Gasoline stations	37	53 045	3 567	830	337	6.7	3.0
44711	Gasoline stations with convenience stores	32	46 832	3 153	748	303	4.7	3.4
447110	Gasoline stations with convenience stores	32	46 832	3 153	748	303	4.7	3.4
448	Clothing & clothing accessories stores	57	28 941	4 172	1 006	411	5.2	2.4
4481	Clothing stores	33	D	D	D	e	D	D
44813	Children's & infants' clothing stores	3	D	D	D	b	D	D
448130	Children's & infants' clothing stores	3	D	D	D	b	D	D
44815	Clothing accessories stores	3	D	D	D	b	D	D
448150	Clothing accessories stores	3	D	D	D	b	D	D
44819	Other clothing stores	6	D	D	D	a	D	D
448190	Other clothing stores	6	D	D	D	a	D	D
4482	Shoe stores	13	D	D	D	b	D	D
44821	Shoe stores	13	D	D	D	b	D	D
448210	Shoe stores	13	D	D	D	b	D	D
4482104	Family shoe stores	10	D	D	D	b	D	D
4482105	Athletic footwear stores	3	2 515	258	57	29	—	16.7
4483	Jewelry, luggage, & leather goods stores	11	D	D	D	b	D	D
44831	Jewelry stores	11	D	D	D	b	D	D
448310	Jewelry stores	11	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	29	18 082	2 234	553	230	1.2	7.3
4511	Sporting goods, hobby, & musical instrument stores ..	21	D	D	D	c	D	D
45111	Sporting goods stores	12	4 260	668	169	78	5.1	27.0
451110	Sporting goods stores	12	4 260	668	169	78	5.1	27.0
4511101	General-line sporting goods stores	3	2 094	274	74	31	—	51.9
45112	Hobby, toy, & game stores	5	D	D	D	b	D	D
451120	Hobby, toy, & game stores	5	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	1	D	D	D	a	D	D
45114	Musical instrument & supplies stores	3	D	D	D	a	D	D
451140	Musical instrument & supplies stores	3	D	D	D	a	D	D
4512	Book, periodical, & music stores	8	D	D	D	b	D	D
45121	Book stores & news dealers	4	D	D	D	b	D	D
451211	Book stores	4	D	D	D	b	D	D
4512111	Book stores, general	2	D	D	D	b	D	D
4512113	College book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	4	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ...	4	D	D	D	b	D	D
452	General merchandise stores	11	D	D	D	g	D	D
4521	Department stores (incl leased depts) ##	8	139 758	N	N	N	—	—
45211	Department stores (incl leased depts) ##	8	139 758	N	N	N	—	—
4521	Department stores (excl leased depts)	8	138 492	12 896	2 963	1 189	—	—
45211	Department stores (excl leased depts)	8	138 492	12 896	2 963	1 189	—	—
452110	Department stores (excl leased depts)	8	138 492	12 896	2 963	1 189	—	—
4521101	Conventional department stores (excl leased depts)	1	D	D	D	c	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	5	94 753	8 127	1 900	750	—	—
4521103	National chain department stores (excl leased depts)	2	D	D	D	e	D	D
45299	All other general merchandise stores	3	D	D	D	a	D	D
452990	All other general merchandise stores	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DUBUQUE, IA—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	57	D	D	D	e	D	D
4531	Florists	5	1 742	468	92	63	—	—
45311	Florists	5	1 742	468	92	63	—	—
453110	Florists	5	1 742	468	92	63	—	—
4532	Office supplies, stationery, & gift stores	27	15 855	1 643	363	158	15.1	23.7
45321	Office supplies & stationery stores	5	10 177	905	214	46	—	34.5
453210	Office supplies & stationery stores	5	10 177	905	214	46	—	34.5
4532102	Office supplies stores	4	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	22	5 678	738	149	112	42.1	4.4
453220	Gift, novelty, & souvenir stores	22	5 678	738	149	112	42.1	4.4
4533	Used merchandise stores	6	D	D	D	b	D	D
45331	Used merchandise stores	6	D	D	D	b	D	D
453310	Used merchandise stores	6	D	D	D	b	D	D
4539	Other miscellaneous store retailers	19	D	D	D	c	D	D
45391	Pet & pet supplies stores	3	D	D	D	b	D	D
453910	Pet & pet supplies stores	3	D	D	D	b	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	14	D	D	D	b	D	D
454	Nonstore retailers	11	6 091	1 068	243	64	—	1.6
4542	Vending machine operators	1	D	D	D	b	D	D
45421	Vending machine operators	1	D	D	D	b	D	D
454210	Vending machine operators	1	D	D	D	b	D	D
DYERSVILLE, IA *								
44-45	Retail trade	55	78 777	6 857	1 545	404	5.4	—
441	Motor vehicle & parts dealers	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	3	D	D	D	b	D	D
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	10	23 331	1 729	348	71	1.0	—
4442	Lawn & garden equipment & supplies stores	7	D	D	D	b	D	D
44422	Nursery & garden centers	5	D	D	D	b	D	D
444220	Nursery & garden centers	5	D	D	D	b	D	D
445	Food & beverage stores	1	D	D	D	b	D	D
446	Health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	6	6 230	459	112	63	23.7	—
448	Clothing & clothing accessories stores	5	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	7	D	D	D	a	D	D
454	Nonstore retailers	8	9 317	1 065	275	46	3.9	—
4541	Electronic shopping & mail-order houses	4	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	4	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	4	D	D	D	b	D	D
4543	Direct selling establishments	4	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	a	D	D
45439	Other direct selling establishments	2	D	D	D	a	D	D
454390	Other direct selling establishments	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	DYERSVILLE, IA (DUBUQUE COUNTY PART) *							
44-45	Retail trade	55	78 777	6 857	1 545	404	5.4	—
441	Motor vehicle & parts dealers	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	3	D	D	D	b	D	D
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	10	23 331	1 729	348	71	1.0	—
4442	Lawn & garden equipment & supplies stores	7	D	D	D	b	D	D
44422	Nursery & garden centers	5	D	D	D	b	D	D
444220	Nursery & garden centers	5	D	D	D	b	D	D
445	Food & beverage stores	1	D	D	D	b	D	D
446	Health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	6	6 230	459	112	63	23.7	—
448	Clothing & clothing accessories stores	5	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	7	D	D	D	a	D	D
454	Nonstore retailers	8	9 317	1 065	275	46	3.9	—
4541	Electronic shopping & mail-order houses	4	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	4	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	4	D	D	D	b	D	D
4543	Direct selling establishments	4	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	a	D	D
45439	Other direct selling establishments	2	D	D	D	a	D	D
454390	Other direct selling establishments	2	D	D	D	a	D	D
	EAGLE GROVE, IA							
44-45	Retail trade	22	23 574	2 155	475	185	11.5	20.2
441	Motor vehicle & parts dealers	5	6 299	323	92	24	2.2	63.2
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	b	D	D
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	3	2 992	314	63	25	—	—
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	b	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ELDORA, IA								
44-45	Retail trade	19	18 685	2 489	520	210	31.8	.7
441	Motor vehicle & parts dealers	2	D	D	D	b	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	1 046	99	20	10	D	—
445	Food & beverage stores	2	D	D	D	b	D	D
446	Health & personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	3	3 159	606	107	56	D	—
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
ELDRIDGE, IA								
44-45	Retail trade	19	32 756	3 061	543	169	.6	1.1
441	Motor vehicle & parts dealers	4	D	D	D	b	D	D
4412	Other motor vehicle dealers	1	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	b	D	D
441210	Recreational vehicle dealers	1	D	D	D	b	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	5 764	640	165	23	—	—
44419	Other building material dealers	3	D	D	D	b	D	D
444190	Other building material dealers	3	D	D	D	b	D	D
445	Food & beverage stores	3	3 838	414	108	43	—	9.8
446	Health & personal care stores	1	D	D	D	b	D	D
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
EMMETSBURG, IA								
44-45	Retail trade	31	42 726	4 441	1 050	356	30.2	1.9
441	Motor vehicle & parts dealers	6	D	D	D	b	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	6 067	1 119	269	75	33.6	12.9
445	Food & beverage stores	2	D	D	D	b	D	D
446	Health & personal care stores	3	2 968	283	72	23	100.0	—
447	Gasoline stations	3	3 591	229	55	23	D	—
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	b	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ESTHERVILLE, IA								
44-45	Retail trade	43	63 761	6 308	1 397	462	16.8	2.1
441	Motor vehicle & parts dealers	8	D	D	D	b	D	D
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	b	D	D
44229	Other home furnishings stores	2	D	D	D	b	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
4431	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	3 668	360	78	17	.4	—
445	Food & beverage stores	2	D	D	D	c	D	D
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	5	D	D	D	b	D	D
448	Clothing & clothing accessories stores	5	1 092	206	46	22	73.1	26.9
451	Sporting goods, hobby, book, & music stores	3	301	12	2	2	27.9	72.1
452	General merchandise stores	3	4 660	420	103	47	—	—
45299	All other general merchandise stores	3	4 660	420	103	47	—	—
452990	All other general merchandise stores	3	4 660	420	103	47	—	—
4529903	Miscellaneous general merchandise stores	3	4 660	420	103	47	—	—
453	Miscellaneous store retailers	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
EVANSDALE, IA								
44-45	Retail trade	10	13 215	1 069	222	98	26.1	—
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	1	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	3	3 517	222	48	19	—	—
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
4482101	Men's shoe stores	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D.]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
FAIRFIELD, IA								
44-45	Retail trade	93	265 789	37 092	5 356	1 077	4.7	8.1
441	Motor vehicle & parts dealers	9	30 989	2 073	502	133	2.9	37.1
44131	Automotive parts & accessories stores	4	D	D	D	b	D	D
441310	Automotive parts & accessories stores	4	D	D	D	b	D	D
442	Furniture & home furnishings stores	4	2 115	381	93	23	9.7	18.0
443	Electronics & appliance stores	7	4 737	709	162	34	2.2	59.7
4431	Electronics & appliance stores	7	4 737	709	162	34	2.2	59.7
44312	Computer & software stores	2	D	D	D	a	D	D
443120	Computer & software stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	10	9 687	1 070	249	59	28.7	10.3
4442	Lawn & garden equipment & supplies stores	4	D	D	D	b	D	D
44422	Nursery & garden centers	3	5 262	368	89	27	—	12.8
444220	Nursery & garden centers	3	5 262	368	89	27	—	12.8
445	Food & beverage stores	5	D	D	D	c	D	D
446	Health & personal care stores	7	9 132	1 049	186	65	26.6	15.4
4461	Health & personal care stores	7	9 132	1 049	186	65	26.6	15.4
4461102	Proprietary stores	1	D	D	D	a	D	D
44619	Other health & personal care stores	1	D	D	D	b	D	D
446191	Food (health) supplement stores	1	D	D	D	b	D	D
447	Gasoline stations	9	11 200	700	165	69	15.7	28.9
448	Clothing & clothing accessories stores	10	2 487	476	108	32	24.9	—
451	Sporting goods, hobby, book, & music stores	5	743	117	29	17	71.5	—
452	General merchandise stores	1	D	D	D	c	D	D
453	Miscellaneous store retailers	14	D	D	D	b	D	D
4539	Other miscellaneous store retailers	8	D	D	D	a	D	D
45399	All other miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	12	D	D	D	c	D	D
4543	Direct selling establishments	5	D	D	D	c	D	D
45439	Other direct selling establishments	4	D	D	D	c	D	D
454390	Other direct selling establishments	4	D	D	D	c	D	D
FOREST CITY, IA *								
44-45	Retail trade	32	53 924	3 629	859	332	47.4	3.7
441	Motor vehicle & parts dealers	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	c	D	D
446	Health & personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	6	6 578	283	104	46	—	20.9
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	6	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
FOREST CITY, IA (HANCOCK COUNTY PART) *								
44-45	Retail trade	1	D	D	D	a	D	D
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	FOREST CITY, IA (WINNEBAGO COUNTY PART) *							
44-45	Retail trade	31	D	D	D	e	D	D
441	Motor vehicle & parts dealers	4	D	D	D	b	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	c	D	D
446	Health & personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	6	6 578	283	104	46	—	20.9
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	6	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
	FORT DODGE, IA							
44-45	Retail trade	216	374 436	40 515	9 329	2 932	9.1	2.2
441	Motor vehicle & parts dealers	26	76 445	7 433	1 514	254	4.7	4.2
4411	Automobile dealers	11	D	D	D	c	D	D
44112	Used car dealers	7	D	D	D	b	D	D
441120	Used car dealers	7	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	15	D	D	D	c	D	D
44131	Automotive parts & accessories stores	9	10 418	1 848	496	95	5.8	27.6
441310	Automotive parts & accessories stores	9	10 418	1 848	496	95	5.8	27.6
44132	Tire dealers	6	D	D	D	b	D	D
441320	Tire dealers	6	D	D	D	b	D	D
442	Furniture & home furnishings stores	17	D	D	D	c	D	D
4421	Furniture stores	8	D	D	D	b	D	D
44211	Furniture stores	8	D	D	D	b	D	D
442110	Furniture stores	8	D	D	D	b	D	D
4422	Home furnishings stores	9	D	D	D	b	D	D
44221	Floor covering stores	8	D	D	D	b	D	D
442210	Floor covering stores	8	D	D	D	b	D	D
443	Electronics & appliance stores	12	5 723	601	137	48	54.1	4.4
4431	Electronics & appliance stores	12	5 723	601	137	48	54.1	4.4
44311	Appliance, television, & other electronics stores	11	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	6	3 703	429	98	29	32.3	3.7
444	Building material & garden equipment & supplies dealers	22	D	D	D	e	D	D
4441	Building material & supplies dealers	20	46 346	5 439	1 377	241	1.7	.4
44411	Home centers	1	D	D	D	b	D	D
444110	Home centers	1	D	D	D	b	D	D
44419	Other building material dealers	15	30 396	3 947	931	137	2.6	.6
444190	Other building material dealers	15	30 396	3 947	931	137	2.6	.6
445	Food & beverage stores	10	55 597	5 943	1 243	469	1.5	—
4451	Grocery stores	5	54 059	5 785	1 207	458	.3	—
44511	Supermarkets & other grocery (except convenience) stores	5	54 059	5 785	1 207	458	.3	—
445110	Supermarkets & other grocery (except convenience) stores	5	54 059	5 785	1 207	458	.3	—
4452	Specialty food stores	3	D	D	D	a	D	D
446	Health & personal care stores	16	17 359	2 505	585	169	22.5	2.2
4461	Health & personal care stores	16	17 359	2 505	585	169	22.5	2.2
44612	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	1	D	D	D	b	D	D
44619	Other health & personal care stores	3	2 652	813	211	30	D	8.6
446199	All other health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	26	34 656	2 634	641	305	30.9	.5
4471	Gasoline stations	26	34 656	2 634	641	305	30.9	.5
44711	Gasoline stations with convenience stores	16	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	16	D	D	D	c	D	D
44719	Other gasoline stations	10	D	D	D	c	D	D
447190	Other gasoline stations	10	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
FORT DODGE, IA—Con.								
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	26	D	D	D	c	D	D
4481	Clothing stores	15	D	D	D	c	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	4	2 769	436	65	38	8.6	—
451	Sporting goods, hobby, book, & music stores	15	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	9	D	D	D	b	D	D
4512	Book, periodical, & music stores	6	2 527	317	73	28	8.1	—
45121	Book stores & news dealers	5	D	D	D	a	D	D
4512112	Specialty book stores	2	D	D	D	a	D	D
452	General merchandise stores	13	92 045	8 230	2 041	814	.3	—
4521	Department stores (incl leased depts) ##	6	87 098	N	N	N	—	—
45211	Department stores (incl leased depts) ##	6	87 098	N	N	N	—	—
4521	Department stores (excl leased depts)	6	86 532	7 621	1 872	735	—	—
452110	Department stores (excl leased depts)	6	86 532	7 621	1 872	735	—	—
4521102	Department stores (excl leased depts)	6	86 532	7 621	1 872	735	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	61 077	5 049	1 262	471	—	—
4521103	National chain department stores (excl leased depts)	2	D	D	D	c	D	D
45299	All other general merchandise stores	7	5 513	609	169	79	4.3	—
452990	All other general merchandise stores	7	5 513	609	169	79	4.3	—
4529903	Miscellaneous general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	28	D	D	D	c	D	D
4531	Florists	5	D	D	D	b	D	D
45311	Florists	5	D	D	D	b	D	D
453110	Florists	5	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	13	D	D	D	b	D	D
45321	Office supplies & stationery stores	4	1 141	169	48	24	14.4	—
453210	Office supplies & stationery stores	4	1 141	169	48	24	14.4	—
4532101	Stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	3	D	D	D	a	D	D
4533	Used merchandise stores	5	1 149	234	47	23	22.7	44.3
45331	Used merchandise stores	5	1 149	234	47	23	22.7	44.3
453310	Used merchandise stores	5	1 149	234	47	23	22.7	44.3
4539	Other miscellaneous store retailers	5	D	D	D	b	D	D
45399	All other miscellaneous store retailers	4	1 004	618	122	27	11.3	—
454	Nonstore retailers	5	D	D	D	b	D	D
4542	Vending machine operators	3	D	D	D	b	D	D
45421	Vending machine operators	3	D	D	D	b	D	D
454210	Vending machine operators	3	D	D	D	b	D	D
FORT MADISON, IA								
44-45	Retail trade	73	156 982	16 904	3 047	855	8.8	2.1
441	Motor vehicle & parts dealers	11	83 413	9 145	1 156	191	1.4	1.4
4411	Automobile dealers	5	D	D	D	c	D	D
442	Furniture & home furnishings stores	5	3 699	599	155	36	38.5	1.1
4422	Home furnishings stores	3	D	D	D	b	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	b	D	D
445	Food & beverage stores	4	D	D	D	c	D	D
446	Health & personal care stores	5	7 268	685	170	48	55.6	22.5
4461	Health & personal care stores	5	7 268	685	170	48	55.6	22.5
447	Gasoline stations	13	12 860	959	228	77	26.2	—
44711	Gasoline stations with convenience stores	10	11 807	832	200	68	21.7	—
447110	Gasoline stations with convenience stores	10	11 807	832	200	68	21.7	—
448	Clothing & clothing accessories stores	8	2 504	363	107	44	65.8	—
4482101	Men's shoe stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	7	497	33	9	8	53.3	21.9
452	General merchandise stores	3	D	D	D	c	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
454	Nonstore retailers	3	1 197	153	33	8	79.6	20.4

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
GARNER, IA								
44-45	Retail trade	19	25 314	2 072	487	194	53.9	2.9
441	Motor vehicle & parts dealers	3	D	D	D	b	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	3	4 053	177	39	28	D	—
448	Clothing & clothing accessories stores	2	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
GLENWOOD, IA								
44-45	Retail trade	29	33 815	2 976	682	232	8.7	15.1
441	Motor vehicle & parts dealers	6	D	D	D	b	D	D
442	Furniture & home furnishings stores	3	585	111	30	19	100.0	—
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	5	6 237	451	102	34	—	13.9
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
45299	All other general merchandise stores	2	D	D	D	a	D	D
452990	All other general merchandise stores	2	D	D	D	a	D	D
4529901	Variety stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
4543	Direct selling establishments	1	D	D	D	a	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
GRIMES, IA *								
44-45	Retail trade	12	17 019	3 029	696	146	1.0	1.2
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	1	D	D	D	b	D	D
447	Gasoline stations	2	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	b	D	D
4543	Direct selling establishments	2	D	D	D	b	D	D
45439	Other direct selling establishments	2	D	D	D	b	D	D
454390	Other direct selling establishments	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
GRIMES, IA (POLK COUNTY PART) *								
44-45	Retail trade	12	17 019	3 029	696	146	1.0	1.2
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	1	D	D	D	b	D	D
447	Gasoline stations	2	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	b	D	D
4543	Direct selling establishments	2	D	D	D	b	D	D
45439	Other direct selling establishments	2	D	D	D	b	D	D
454390	Other direct selling establishments	2	D	D	D	b	D	D
GRINNELL, IA								
44-45	Retail trade	54	127 739	10 877	2 503	736	5.4	1.9
441	Motor vehicle & parts dealers	9	47 931	3 315	824	128	.6	3.7
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	3	1 610	270	61	15	D	—
443	Electronics & appliance stores	3	D	D	D	a	D	D
4431	Electronics & appliance stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	20 357	1 346	239	59	8.7	—
44419	Other building material dealers	3	D	D	D	b	D	D
444190	Other building material dealers	3	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	1	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	4	D	D	D	c	D	D
446	Health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	9	9 382	635	140	61	—	—
448	Clothing & clothing accessories stores	5	1 475	186	26	28	48.8	—
451	Sporting goods, hobby, book, & music stores	3	D	D	D	a	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	c	D	D
453	Miscellaneous store retailers	6	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
GRUNDY CENTER, IA								
44-45	Retail trade	19	24 487	2 366	574	158	20.6	.9
441	Motor vehicle & parts dealers	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	2	D	D	D	b	D	D
4421	Furniture stores	2	D	D	D	b	D	D
44211	Furniture stores	2	D	D	D	b	D	D
442110	Furniture stores	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HAMPTON, IA								
44-45	Retail trade	41	40 456	4 067	925	317	21.4	2.2
441	Motor vehicle & parts dealers	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	1	D	D	D	b	D	D
44422	Nursery & garden centers	1	D	D	D	b	D	D
444220	Nursery & garden centers	1	D	D	D	b	D	D
445	Food & beverage stores	5	D	D	D	b	D	D
446	Health & personal care stores	4	2 581	707	181	42	38.4	—
447	Gasoline stations	6	3 719	284	59	33	—	—
448	Clothing & clothing accessories stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	6	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
HARLAN, IA								
44-45	Retail trade	50	84 206	6 757	1 659	481	27.4	1.9
441	Motor vehicle & parts dealers	8	D	D	D	b	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	20 324	1 224	305	65	3.6	—
4442	Lawn & garden equipment & supplies stores	6	D	D	D	b	D	D
44422	Nursery & garden centers	4	17 894	952	247	39	—	—
444220	Nursery & garden centers	4	17 894	952	247	39	—	—
445	Food & beverage stores	4	17 422	1 791	421	149	2.4	—
446	Health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	7	15 723	557	150	64	69.9	10.0
448	Clothing & clothing accessories stores	4	1 100	172	44	20	45.7	—
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	4	6 297	579	148	52	3.2	—
45299	All other general merchandise stores	4	6 297	579	148	52	3.2	—
452990	All other general merchandise stores	4	6 297	579	148	52	3.2	—
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	7	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HIAWATHA, IA								
44-45	Retail trade	36	65 875	8 946	1 976	526	7.5	4.2
441	Motor vehicle & parts dealers	5	4 730	646	172	42	7.4	4.7
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	9 038	2 401	369	76	—	9.1
4442	Lawn & garden equipment & supplies stores	2	D	D	D	b	D	D
44422	Nursery & garden centers	1	D	D	D	b	D	D
444220	Nursery & garden centers	1	D	D	D	b	D	D
445	Food & beverage stores	1	D	D	D	a	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	7	9 031	739	201	66	2.2	—
44711	Gasoline stations with convenience stores	6	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	6	D	D	D	b	D	D
448	Clothing & clothing accessories stores	6	4 826	508	145	63	—	—
4481	Clothing stores	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	c	D	D
4521103	National chain department stores (excl leased depts)	1	D	D	D	c	D	D
453	Miscellaneous store retailers	2	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	b	D	D
453210	Office supplies & stationery stores	1	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	b	D	D
4542	Vending machine operators	1	D	D	D	a	D	D
45421	Vending machine operators	1	D	D	D	a	D	D
454210	Vending machine operators	1	D	D	D	a	D	D
HUMBOLDT, IA								
44-45	Retail trade	41	55 413	6 056	1 378	413	9.1	2.0
441	Motor vehicle & parts dealers	7	D	D	D	b	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	c	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	6	5 323	337	75	36	—	1.1
448	Clothing & clothing accessories stores	7	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	5 516	396	88	52	D	—
45299	All other general merchandise stores	3	5 516	396	88	52	D	—
452990	All other general merchandise stores	3	5 516	396	88	52	D	—
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	5	D	D	D	b	D	D
4532101	Stationery stores	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	b	D	D
4543	Direct selling establishments	2	D	D	D	b	D	D
45431	Fuel dealers	1	D	D	D	b	D	D
454311	Heating oil dealers	1	D	D	D	b	D	D
45439	Other direct selling establishments	1	D	D	D	a	D	D
454390	Other direct selling establishments	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
INDEPENDENCE, IA								
44-45	Retail trade	57	87 763	8 095	1 891	530	31.1	2.0
441	Motor vehicle & parts dealers	9	D	D	D	b	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	3	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	11	10 876	695	141	37	8.9	—
4442	Lawn & garden equipment & supplies stores	4	7 329	341	62	12	—	—
44422	Nursery & garden centers	4	7 329	341	62	12	—	—
444220	Nursery & garden centers	4	7 329	341	62	12	—	—
445	Food & beverage stores	2	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	7	8 981	580	119	54	6.5	5.3
448	Clothing & clothing accessories stores	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	c	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	13	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	b	D	D
4541	Electronic shopping & mail-order houses	1	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	1	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	1	D	D	D	b	D	D
INDIANOLA, IA								
44-45	Retail trade	70	190 164	16 223	3 798	1 009	9.7	1.6
441	Motor vehicle & parts dealers	16	D	D	D	c	D	D
4411	Automobile dealers	6	D	D	D	c	D	D
4412	Other motor vehicle dealers	5	4 377	332	79	17	34.7	15.0
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	4	D	D	D	a	D	D
441221	Motorcycle dealers	3	D	D	D	a	D	D
442	Furniture & home furnishings stores	3	1 112	241	72	14	D	12.1
443	Electronics & appliance stores	2	D	D	D	a	D	D
4431	Electronics & appliance stores	2	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	5 353	711	146	50	—	—
445	Food & beverage stores	3	D	D	D	c	D	D
4451	Grocery stores	3	D	D	D	c	D	D
446	Health & personal care stores	5	D	D	D	b	D	D
4461	Health & personal care stores	5	D	D	D	b	D	D
447	Gasoline stations	11	13 593	908	207	111	5.6	14.6
44711	Gasoline stations with convenience stores	9	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	9	D	D	D	b	D	D
448	Clothing & clothing accessories stores	9	1 407	241	49	25	38.6	15.4
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	c	D	D
45299	All other general merchandise stores	1	D	D	D	a	D	D
452990	All other general merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	12	D	D	D	b	D	D
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	734	173	28	13	—	—
454	Nonstore retailers	1	D	D	D	a	D	D
4543	Direct selling establishments	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
IOWA CITY, IA								
44-45	Retail trade	333	775 216	79 797	18 964	5 448	1.8	7.1
441	Motor vehicle & parts dealers	28	199 168	16 244	3 949	572	.2	.7
4411	Automobile dealers	11	178 802	12 891	3 165	408	.2	—
44111	New car dealers	9	D	D	D	e	D	D
441110	New car dealers	9	D	D	D	e	D	D
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	14	D	D	D	c	D	D
44131	Automotive parts & accessories stores	9	8 003	1 289	303	69	—	16.5
441310	Automotive parts & accessories stores	9	8 003	1 289	303	69	—	16.5
44132	Tire dealers	5	D	D	D	b	D	D
441320	Tire dealers	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	19	6 052	918	215	85	20.6	.9
4421	Furniture stores	6	2 053	162	34	26	8.7	1.4
44211	Furniture stores	6	2 053	162	34	26	8.7	1.4
442110	Furniture stores	6	2 053	162	34	26	8.7	1.4
4422	Home furnishings stores	13	3 999	756	181	59	26.8	.7
44229	Other home furnishings stores	7	D	D	D	b	D	D
443	Electronics & appliance stores	19	41 025	3 147	721	236	1.4	1.1
4431	Electronics & appliance stores	19	41 025	3 147	721	236	1.4	1.1
44311	Appliance, television, & other electronics stores	12	D	D	D	c	D	D
443111	Household appliance stores	4	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	8	D	D	D	c	D	D
44312	Computer & software stores	5	D	D	D	a	D	D
443120	Computer & software stores	5	D	D	D	a	D	D
44313	Camera & photographic supplies stores	2	D	D	D	b	D	D
443130	Camera & photographic supplies stores	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	26	67 812	7 840	1 729	420	.3	11.4
4441	Building material & supplies dealers	19	D	D	D	e	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44412	Paint & wallpaper stores	4	D	D	D	b	D	D
444120	Paint & wallpaper stores	4	D	D	D	b	D	D
44413	Hardware stores	3	D	D	D	b	D	D
444130	Hardware stores	3	D	D	D	b	D	D
44419	Other building material dealers	11	D	D	D	c	D	D
444190	Other building material dealers	11	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores	7	D	D	D	c	D	D
44422	Nursery & garden centers	4	D	D	D	b	D	D
444220	Nursery & garden centers	4	D	D	D	b	D	D
445	Food & beverage stores	20	139 031	15 989	4 125	1 261	.1	.3
4451	Grocery stores	17	D	D	D	g	D	D
44511	Supermarkets & other grocery (except convenience) stores	16	138 475	15 924	4 100	1 249	—	—
445110	Supermarkets & other grocery (except convenience) stores	16	138 475	15 924	4 100	1 249	—	—
446	Health & personal care stores	24	37 118	5 516	1 307	319	.4	11.9
4461	Health & personal care stores	24	37 118	5 516	1 307	319	.4	11.9
44611	Pharmacies & drug stores	10	28 788	3 586	860	214	—	13.3
446110	Pharmacies & drug stores	10	28 788	3 586	860	214	—	13.3
4461101	Pharmacies & drug stores	9	D	D	D	c	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	5	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	5	D	D	D	b	D	D
44613	Optical goods stores	5	2 222	554	132	25	—	12.6
446130	Optical goods stores	5	2 222	554	132	25	—	12.6
44619	Other health & personal care stores	4	D	D	D	b	D	D
446199	All other health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	28	45 589	3 512	788	254	6.9	2.9
4471	Gasoline stations	28	45 589	3 512	788	254	6.9	2.9
44711	Gasoline stations with convenience stores	20	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	20	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	IOWA CITY, IA—Con.							
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	63	47 353	6 094	1 400	561	5.6	4.1
4481	Clothing stores	37	31 265	3 936	871	371	2.5	4.4
44814	Family clothing stores	12	D	D	D	c	D	D
448140	Family clothing stores	12	D	D	D	c	D	D
44815	Clothing accessories stores	4	D	D	D	a	D	D
448150	Clothing accessories stores	4	D	D	D	a	D	D
44819	Other clothing stores	3	D	D	D	b	D	D
448190	Other clothing stores	3	D	D	D	b	D	D
4482	Shoe stores	12	6 739	768	165	87	16.0	—
44821	Shoe stores	12	6 739	768	165	87	16.0	—
448210	Shoe stores	12	6 739	768	165	87	16.0	—
4482102	Women's shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	8	3 434	463	92	53	31.5	—
4482105	Athletic footwear stores	3	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	14	9 349	1 390	364	103	8.5	6.0
44831	Jewelry stores	13	D	D	D	b	D	D
448310	Jewelry stores	13	D	D	D	b	D	D
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	39	30 019	4 021	935	411	9.5	10.1
4511	Sporting goods, hobby, & musical instrument stores	22	D	D	D	c	D	D
45111	Sporting goods stores	11	D	D	D	c	D	D
451110	Sporting goods stores	11	D	D	D	c	D	D
4511101	General-line sporting goods stores	3	3 772	495	108	47	D	10.4
4511102	Specialty-line sporting goods stores	8	D	D	D	b	D	D
45112	Hobby, toy, & game stores	6	D	D	D	b	D	D
451120	Hobby, toy, & game stores	6	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	3	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	3	D	D	D	b	D	D
4512	Book, periodical, & music stores	17	D	D	D	c	D	D
45121	Book stores & news dealers	7	D	D	D	c	D	D
451211	Book stores	6	D	D	D	c	D	D
4512111	Book stores, general	4	D	D	D	b	D	D
4512113	College book stores	1	D	D	D	b	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores	10	3 338	386	89	45	13.2	2.6
451220	Prerecorded tape, compact disc, & record stores	10	3 338	386	89	45	13.2	2.6
452	General merchandise stores	8	D	D	D	f	D	D
4521	Department stores (incl leased depts) ##	6	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	6	D	N	N	N	D	D
4521	Department stores (excl leased depts)	6	D	D	D	f	D	D
45211	Department stores (excl leased depts)	6	D	D	D	f	D	D
452110	Department stores (excl leased depts)	6	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts)	2	D	D	D	c	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	46	D	D	D	e	D	D
4531	Florists	5	1 896	378	90	48	33.9	—
45311	Florists	5	1 896	378	90	48	33.9	—
453110	Florists	5	1 896	378	90	48	33.9	—
4532	Office supplies, stationery, & gift stores	18	D	D	D	c	D	D
45321	Office supplies & stationery stores	4	D	D	D	a	D	D
453210	Office supplies & stationery stores	4	D	D	D	a	D	D
4532102	Office supplies stores	4	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores	14	D	D	D	c	D	D
453220	Gift, novelty, & souvenir stores	14	D	D	D	c	D	D
4533	Used merchandise stores	14	D	D	D	b	D	D
45331	Used merchandise stores	14	D	D	D	b	D	D
453310	Used merchandise stores	14	D	D	D	b	D	D
4539	Other miscellaneous store retailers	9	D	D	D	b	D	D
45391	Pet & pet supplies stores	2	D	D	D	a	D	D
453910	Pet & pet supplies stores	2	D	D	D	a	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	13	37 865	3 778	857	136	1.6	85.8
4541	Electronic shopping & mail-order houses	7	D	D	D	c	D	D
45411	Electronic shopping & mail-order houses	7	D	D	D	c	D	D
454110	Electronic shopping & mail-order houses	7	D	D	D	c	D	D
45439	Other direct selling establishments	3	D	D	D	b	D	D
454390	Other direct selling establishments	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
IOWA FALLS, IA								
44-45	Retail trade	60	83 505	7 229	1 857	507	10.4	2.7
441	Motor vehicle & parts dealers	11	18 141	1 689	389	72	10.6	—
442	Furniture & home furnishings stores	5	D	D	D	b	D	D
443	Electronics & appliance stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	8	D	D	D	b	D	D
4441	Building material & supplies dealers	6	D	D	D	b	D	D
44419	Other building material dealers	4	D	D	D	b	D	D
444190	Other building material dealers	4	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	2	D	D	D	a	D	D
44421	Outdoor power equipment stores	1	D	D	D	a	D	D
444210	Outdoor power equipment stores	1	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	c	D	D
446	Health & personal care stores	4	2 568	250	60	23	30.5	37.5
447	Gasoline stations	5	5 623	325	94	43	44.1	—
448	Clothing & clothing accessories stores	5	1 400	200	51	22	—	9.9
451	Sporting goods, hobby, book, & music stores	3	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	b	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	6	D	D	D	b	D	D
4539	Other miscellaneous store retailers	2	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	b	D	D
454	Nonstore retailers	5	2 540	169	41	13	33.0	4.2
JEFFERSON, IA								
44-45	Retail trade	33	46 339	4 354	1 026	326	22.6	.2
441	Motor vehicle & parts dealers	7	D	D	D	b	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44132	Tire dealers	3	D	D	D	b	D	D
441320	Tire dealers	3	D	D	D	b	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	b	D	D
446	Health & personal care stores	3	3 497	488	117	23	D	—
447	Gasoline stations	4	D	D	D	b	D	D
448	Clothing & clothing accessories stores	5	759	59	16	12	87.4	12.6
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	4 216	352	80	41	D	—
45299	All other general merchandise stores	3	4 216	352	80	41	D	—
452990	All other general merchandise stores	3	4 216	352	80	41	D	—
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	4	826	234	59	23	16.9	—
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
JOHNSTON, IA								
44-45	Retail trade	26	73 127	6 082	1 417	355	2.9	20.6
441	Motor vehicle & parts dealers	6	30 682	2 361	598	102	.8	—
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
441222	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	6 792	990	159	69	19.3	—
4442	Lawn & garden equipment & supplies stores	3	2 227	488	74	38	—	—
44422	Nursery & garden centers	3	2 227	488	74	38	—	—
444220	Nursery & garden centers	3	2 227	488	74	38	—	—
445	Food & beverage stores	1	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	3	7 381	380	77	31	—	—
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	3	576	117	22	20	D	—
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
4541	Electronic shopping & mail-order houses	1	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses	1	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses	1	D	D	D	a	D	D
KEOKUK, IA								
44-45	Retail trade	74	129 431	12 326	2 707	975	8.2	.8
441	Motor vehicle & parts dealers	16	28 197	2 373	548	117	12.3	1.2
44112	Used car dealers	7	D	D	D	b	D	D
441120	Used car dealers	7	D	D	D	b	D	D
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	a	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	4	1 340	248	56	17	47.8	—
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	9 265	1 085	256	55	—	—
4441	Building material & supplies dealers	9	9 265	1 085	256	55	—	—
44419	Other building material dealers	7	D	D	D	b	D	D
444190	Other building material dealers	7	D	D	D	b	D	D
445	Food & beverage stores	4	31 355	2 899	666	270	—	.6
4451	Grocery stores	4	31 355	2 899	666	270	—	.6
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	7	9 388	471	112	51	7.5	—
44711	Gasoline stations with convenience stores	7	9 388	471	112	51	7.5	—
447110	Gasoline stations with convenience stores	7	9 388	471	112	51	7.5	—
448	Clothing & clothing accessories stores	11	7 717	1 226	147	58	34.2	1.0
4482	Shoe stores	4	D	D	D	b	D	D
44821	Shoe stores	4	D	D	D	b	D	D
448210	Shoe stores	4	D	D	D	b	D	D
4482105	Athletic footwear stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	5	775	174	43	26	1.5	—
452	General merchandise stores	3	D	D	D	e	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
454	Nonstore retailers	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
KNOXVILLE, IA								
44-45	Retail trade	46	77 209	6 475	1 531	511	7.9	.9
441	Motor vehicle & parts dealers	7	D	D	D	b	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	11 170	1 314	291	74	11.6	—
4442	Lawn & garden equipment & supplies stores	3	8 093	970	209	53	—	—
44422	Nursery & garden centers	3	8 093	970	209	53	—	—
444220	Nursery & garden centers	3	8 093	970	209	53	—	—
445	Food & beverage stores	5	18 948	2 015	471	185	2.8	—
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	5	5 353	528	157	31	26.1	13.6
4461	Health & personal care stores	5	5 353	528	157	31	26.1	13.6
447	Gasoline stations	7	8 843	707	180	60	3.1	—
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	5	D	D	D	b	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
LE CLAIRE, IA								
44-45	Retail trade	8	8 102	715	169	88	15.6	8.8
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	3	3 764	213	48	28	—	19.0
LE MARS, IA								
44-45	Retail trade	67	126 499	10 845	2 557	728	30.4	2.7
441	Motor vehicle & parts dealers	14	53 070	4 025	944	151	47.4	3.8
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441222	Boat dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	8	9 666	859	192	30	10.1	.5
4442	Lawn & garden equipment & supplies stores	3	4 594	359	82	11	—	—
44422	Nursery & garden centers	3	4 594	359	82	11	—	—
444220	Nursery & garden centers	3	4 594	359	82	11	—	—
445	Food & beverage stores	3	D	D	D	c	D	D
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	9	10 212	745	188	86	48.3	12.0
44711	Gasoline stations with convenience stores	7	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	7	D	D	D	b	D	D
448	Clothing & clothing accessories stores	9	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	4	637	70	14	19	45.5	—
452	General merchandise stores	3	D	D	D	c	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	7	D	D	D	b	D	D
4533	Used merchandise stores	2	D	D	D	a	D	D
45331	Used merchandise stores	2	D	D	D	a	D	D
453310	Used merchandise stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	LE MARS, IA—Con.							
44-45	Retail trade—Con.							
454	Nonstore retailers	2	D	D	D	a	D	D
4543	Direct selling establishments	2	D	D	D	a	D	D
454311	Heating oil dealers	1	D	D	D	a	D	D
	MADRID, IA							
44-45	Retail trade	9	5 511	579	142	72	36.0	5.5
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
	MANCHESTER, IA							
44-45	Retail trade	51	85 640	7 990	1 858	564	22.9	.6
441	Motor vehicle & parts dealers	10	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	13 274	1 649	384	87	6.7	—
44419	Other building material dealers	2	D	D	D	b	D	D
444190	Other building material dealers	2	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	3	D	D	D	b	D	D
44422	Nursery & garden centers	3	D	D	D	b	D	D
444220	Nursery & garden centers	3	D	D	D	b	D	D
445	Food & beverage stores	3	D	D	D	c	D	D
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	6	8 749	405	95	50	30.1	—
448	Clothing & clothing accessories stores	5	D	D	D	a	D	D
4482101	Men's shoe stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	c	D	D
45299	All other general merchandise stores	1	D	D	D	b	D	D
452990	All other general merchandise stores	1	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	6	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MAQUOKETA, IA								
44-45	Retail trade	54	89 071	7 127	1 701	534	11.1	2.1
441	Motor vehicle & parts dealers	10	35 614	2 259	518	103	8.9	—
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	3	945	102	25	7	D	—
444	Building material & garden equipment & supplies dealers	4	2 859	301	98	29	55.9	—
445	Food & beverage stores	5	18 058	1 616	372	122	4.9	—
446	Health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	8	8 809	439	104	48	13.6	21.5
448	Clothing & clothing accessories stores	5	959	145	36	18	56.6	—
451	Sporting goods, hobby, book, & music stores	6	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	c	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
MARION, IA								
44-45	Retail trade	112	200 261	22 260	5 211	1 210	5.5	9.3
441	Motor vehicle & parts dealers	20	29 855	2 691	525	94	4.9	2.0
44112	Used car dealers	8	D	D	D	a	D	D
441120	Used car dealers	8	D	D	D	a	D	D
4412	Other motor vehicle dealers	4	8 115	705	138	22	—	—
44121	Recreational vehicle dealers	2	D	D	D	a	D	D
441210	Recreational vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	10	D	D	D	b	D	D
4421	Furniture stores	4	11 018	1 216	310	47	15.8	—
44211	Furniture stores	4	11 018	1 216	310	47	15.8	—
442110	Furniture stores	4	11 018	1 216	310	47	15.8	—
4422	Home furnishings stores	6	D	D	D	b	D	D
44221	Floor covering stores	5	D	D	D	b	D	D
442210	Floor covering stores	5	D	D	D	b	D	D
443	Electronics & appliance stores	5	D	D	D	b	D	D
4431	Electronics & appliance stores	5	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	3	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	2	D	D	D	a	D	D
44312	Computer & software stores	1	D	D	D	a	D	D
443120	Computer & software stores	1	D	D	D	a	D	D
44313	Camera & photographic supplies stores	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	13 532	1 539	379	47	—	—
4441	Building material & supplies dealers	8	D	D	D	b	D	D
44419	Other building material dealers	6	12 304	1 353	334	31	—	—
444190	Other building material dealers	6	12 304	1 353	334	31	—	—
445	Food & beverage stores	6	D	D	D	e	D	D
4451	Grocery stores	5	44 448	5 089	1 191	396	—	—
44511	Supermarkets & other grocery (except convenience) stores	5	44 448	5 089	1 191	396	—	—
445110	Supermarkets & other grocery (except convenience) stores	5	44 448	5 089	1 191	396	—	—
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health & personal care stores	7	23 872	2 512	647	135	—	22.8
4461	Health & personal care stores	7	23 872	2 512	647	135	—	22.8
44611	Pharmacies & drug stores	6	D	D	D	c	D	D
446110	Pharmacies & drug stores	6	D	D	D	c	D	D
4461101	Pharmacies & drug stores	6	D	D	D	c	D	D
447	Gasoline stations	11	22 370	1 658	354	109	—	—
4471	Gasoline stations	11	22 370	1 658	354	109	—	—
44711	Gasoline stations with convenience stores	10	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	10	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MARION, IA—Con.								
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	9	D	D	D	b	D	D
4481	Clothing stores	8	D	D	D	b	D	D
44815	Clothing accessories stores	1	D	D	D	b	D	D
448150	Clothing accessories stores	1	D	D	D	b	D	D
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	6	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	6	D	D	D	b	D	D
45112	Hobby, toy, & game stores	2	D	D	D	b	D	D
451120	Hobby, toy, & game stores	2	D	D	D	b	D	D
45114	Musical instrument & supplies stores	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	19	D	D	D	c	D	D
4533	Used merchandise stores	7	D	D	D	b	D	D
45331	Used merchandise stores	7	D	D	D	b	D	D
453310	Used merchandise stores	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45391	Pet & pet supplies stores	3	1 214	275	45	20	—	—
453910	Pet & pet supplies stores	3	1 214	275	45	20	—	—
45393	Manufactured (mobile) home dealers	2	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	8	16 424	1 545	433	50	3.0	55.6
4543	Direct selling establishments	7	D	D	D	b	D	D
45431	Fuel dealers	4	D	D	D	b	D	D
454311	Heating oil dealers	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	3	D	D	D	a	D	D
45439	Other direct selling establishments	3	D	D	D	b	D	D
454390	Other direct selling establishments	3	D	D	D	b	D	D
MARSHALLTOWN, IA								
44-45	Retail trade	155	294 996	31 824	7 366	2 296	5.6	8.4
441	Motor vehicle & parts dealers	16	50 275	4 895	1 112	210	3.6	6.4
4413	Automotive parts, accessories, & tire stores	9	D	D	D	b	D	D
44131	Automotive parts & accessories stores	7	D	D	D	b	D	D
441310	Automotive parts & accessories stores	7	D	D	D	b	D	D
442	Furniture & home furnishings stores	10	D	D	D	b	D	D
4421	Furniture stores	6	D	D	D	b	D	D
44211	Furniture stores	6	D	D	D	b	D	D
442110	Furniture stores	6	D	D	D	b	D	D
4422	Home furnishings stores	4	D	D	D	a	D	D
443	Electronics & appliance stores	8	5 879	493	117	38	24.7	—
4431	Electronics & appliance stores	8	5 879	493	117	38	24.7	—
44311	Appliance, television, & other electronics stores ...	7	D	D	D	b	D	D
443111	Household appliance stores	4	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	22	35 922	4 348	1 005	262	10.0	—
4441	Building material & supplies dealers	17	32 934	4 064	944	237	10.2	—
44411	Home centers	1	D	D	D	b	D	D
444110	Home centers	1	D	D	D	b	D	D
44419	Other building material dealers	10	19 371	2 510	544	115	12.6	—
444190	Other building material dealers	10	19 371	2 510	544	115	12.6	—
4442	Lawn & garden equipment & supplies stores	5	2 988	284	61	25	8.3	—
445	Food & beverage stores	8	56 520	6 090	1 447	518	2.3	24.1
4451	Grocery stores	6	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	5	D	D	D	f	D	D
445110	Supermarkets & other grocery (except convenience) stores	5	D	D	D	f	D	D
446	Health & personal care stores	10	16 239	2 166	539	122	5.0	1.9
4461	Health & personal care stores	10	16 239	2 166	539	122	5.0	1.9
447	Gasoline stations	23	30 711	1 864	408	179	9.9	11.9
4471	Gasoline stations	23	30 711	1 864	408	179	9.9	11.9
44711	Gasoline stations with convenience stores	18	27 795	1 666	364	164	7.9	7.1
447110	Gasoline stations with convenience stores	18	27 795	1 666	364	164	7.9	7.1

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MARSHALLTOWN, IA—Con.								
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	25	D	D	D	c	D	D
4481	Clothing stores	14	D	D	D	c	D	D
4482	Shoe stores	7	7 811	1 036	140	50	—	—
44821	Shoe stores	7	7 811	1 036	140	50	—	—
448210	Shoe stores	7	7 811	1 036	140	50	—	—
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482105	Athletic footwear stores	2	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	4	1 963	375	83	23	26.7	—
451	Sporting goods, hobby, book, & music stores	8	D	D	D	b	D	D
4512	Book, periodical, & music stores	4	2 956	372	112	44	3.5	—
45122	Prerecorded tape, compact disc, & record stores	2	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores	2	D	D	D	b	D	D
452	General merchandise stores	8	51 593	5 045	1 181	496	—	1.4
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
45299	All other general merchandise stores	5	2 175	340	121	33	—	33.1
452990	All other general merchandise stores	5	2 175	340	121	33	—	33.1
453	Miscellaneous store retailers	13	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	3	1 693	195	54	20	—	15.5
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4533	Used merchandise stores	3	D	D	D	a	D	D
45331	Used merchandise stores	3	D	D	D	a	D	D
453310	Used merchandise stores	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers	4	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	b	D	D
4543	Direct selling establishments	4	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	a	D	D
45439	Other direct selling establishments	2	D	D	D	a	D	D
454390	Other direct selling establishments	2	D	D	D	a	D	D
MASON CITY, IA								
44-45	Retail trade	218	519 718	47 375	11 172	3 451	6.1	1.8
441	Motor vehicle & parts dealers	28	123 655	9 191	2 133	382	13.3	2.2
4411	Automobile dealers	11	99 148	6 200	1 382	227	13.6	—
44111	New car dealers	7	D	D	D	c	D	D
441110	New car dealers	7	D	D	D	c	D	D
44112	Used car dealers	4	D	D	D	a	D	D
441120	Used car dealers	4	D	D	D	a	D	D
4412	Other motor vehicle dealers	3	7 127	402	84	18	D	—
44122	Motorcycle, boat, & other motor vehicle dealers	3	7 127	402	84	18	D	—
441221	Motorcycle dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	14	17 380	2 589	667	137	3.3	15.3
44131	Automotive parts & accessories stores	9	D	D	D	b	D	D
441310	Automotive parts & accessories stores	9	D	D	D	b	D	D
44132	Tire dealers	5	D	D	D	b	D	D
441320	Tire dealers	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	10	D	D	D	b	D	D
4421	Furniture stores	6	D	D	D	b	D	D
44211	Furniture stores	6	D	D	D	b	D	D
442110	Furniture stores	6	D	D	D	b	D	D
4422	Home furnishings stores	4	D	D	D	a	D	D
443	Electronics & appliance stores	11	D	D	D	b	D	D
4431	Electronics & appliance stores	11	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	9	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	7	4 402	485	127	39	7.1	29.6
444	Building material & garden equipment & supplies dealers	23	68 508	6 203	1 499	313	3.0	—
4441	Building material & supplies dealers	21	D	D	D	e	D	D
44411	Home centers	2	D	D	D	c	D	D
444110	Home centers	2	D	D	D	c	D	D
44412	Paint & wallpaper stores	3	D	D	D	b	D	D
444120	Paint & wallpaper stores	3	D	D	D	b	D	D
44419	Other building material dealers	15	D	D	D	c	D	D
444190	Other building material dealers	15	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MASON CITY, IA—Con.								
44-45 Retail trade—Con.								
445	Food & beverage stores	9	68 028	7 221	1 696	579	—	.2
4451	Grocery stores	5	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	5	D	D	D	f	D	D
445110	Supermarkets & other grocery (except convenience) stores	5	D	D	D	f	D	D
446	Health & personal care stores	18	D	D	D	c	D	D
4461	Health & personal care stores	18	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, & perfume stores	3	1 134	124	33	10	—	—
446120	Cosmetics, beauty supplies, & perfume stores	3	1 134	124	33	10	—	—
44619	Other health & personal care stores	7	2 208	385	78	24	33.2	—
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	22	31 052	1 731	391	170	7.7	.9
4471	Gasoline stations	22	31 052	1 731	391	170	7.7	.9
44711	Gasoline stations with convenience stores	18	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	18	D	D	D	c	D	D
448	Clothing & clothing accessories stores	32	17 632	2 158	546	191	19.6	1.1
4481	Clothing stores	18	7 842	1 022	237	112	20.7	2.5
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
4482105	Athletic footwear stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	6	5 356	541	142	32	14.7	—
44831	Jewelry stores	6	5 356	541	142	32	14.7	—
448310	Jewelry stores	6	5 356	541	142	32	14.7	—
451	Sporting goods, hobby, book, & music stores	22	17 838	1 889	486	154	12.8	1.8
4511	Sporting goods, hobby, & musical instrument stores	17	D	D	D	c	D	D
45111	Sporting goods stores	11	D	D	D	b	D	D
451110	Sporting goods stores	11	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	7	D	D	D	b	D	D
45112	Hobby, toy, & game stores	4	D	D	D	b	D	D
451120	Hobby, toy, & game stores	4	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	1	D	D	D	a	D	D
4512	Book, periodical, & music stores	5	D	D	D	b	D	D
45121	Book stores & news dealers	3	D	D	D	a	D	D
451211	Book stores	2	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
452	General merchandise stores	13	D	D	D	g	D	D
4521	Department stores (incl leased depts) ##	6	89 991	N	N	N	—	—
45211	Department stores (incl leased depts) ##	6	89 991	N	N	N	—	—
4521	Department stores (excl leased depts)	6	89 270	8 758	1 975	812	—	—
45211	Department stores (excl leased depts)	6	89 270	8 758	1 975	812	—	—
452110	Department stores (excl leased depts)	6	89 270	8 758	1 975	812	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	58 599	5 493	1 224	503	—	—
4521103	National chain department stores (excl leased depts)	2	D	D	D	c	D	D
4529	Other general merchandise stores	7	D	D	D	e	D	D
45299	All other general merchandise stores	6	D	D	D	b	D	D
452990	All other general merchandise stores	6	D	D	D	b	D	D
453	Miscellaneous store retailers	22	9 485	1 296	256	124	13.8	3.1
4532	Office supplies, stationery, & gift stores	9	5 941	535	67	51	15.6	5.0
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	5	D	D	D	b	D	D
454	Nonstore retailers	8	D	D	D	c	D	D
4543	Direct selling establishments	4	D	D	D	b	D	D
45431	Fuel dealers	2	D	D	D	b	D	D
454311	Heating oil dealers	1	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MISSOURI VALLEY, IA								
44-45	Retail trade	26	96 721	5 153	1 248	264	2.8	2.5
441	Motor vehicle & parts dealers	6	D	D	D	c	D	D
4411	Automobile dealers	3	D	D	D	c	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores	1	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	a	D	D
446	Health & personal care stores	4	3 390	291	67	23	—	19.1
447	Gasoline stations	4	7 796	441	95	52	15.8	—
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
MONTICELLO, IA								
44-45	Retail trade	35	47 380	3 924	873	253	27.5	2.1
441	Motor vehicle & parts dealers	7	16 332	1 155	272	56	40.9	—
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	7 423	538	125	27	2.9	—
4442	Lawn & garden equipment & supplies stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	6	6 209	362	80	33	55.6	—
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	1	D	D	D	b	D	D
452	General merchandise stores	2	D	D	D	a	D	D
45299	All other general merchandise stores	2	D	D	D	a	D	D
452990	All other general merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	3	637	187	46	10	D	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MOUNT PLEASANT, IA								
44-45	Retail trade	60	107 470	10 006	2 401	766	6.5	6.0
441	Motor vehicle & parts dealers	13	43 941	3 035	709	142	5.5	1.9
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	3	2 483	356	94	18	D	—
4431	Electronics & appliance stores	3	2 483	356	94	18	D	—
44311	Appliance, television, & other electronics stores	3	2 483	356	94	18	D	—
444	Building material & garden equipment & supplies dealers	5	3 603	362	113	29	1.7	16.8
445	Food & beverage stores	5	D	D	D	c	D	D
446	Health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	7	13 681	1 119	274	134	—	31.4
44711	Gasoline stations with convenience stores	6	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	6	D	D	D	b	D	D
448	Clothing & clothing accessories stores	6	2 213	315	74	29	60.1	—
451	Sporting goods, hobby, book, & music stores	5	D	D	D	a	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	c	D	D
453	Miscellaneous store retailers	7	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
MOUNT VERNON, IA								
44-45	Retail trade	25	37 397	3 231	805	263	38.2	3.9
441	Motor vehicle & parts dealers	2	D	D	D	b	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	b	D	D
445	Food & beverage stores	4	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	4	4 886	265	65	27	—	27.1
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	b	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
4543	Direct selling establishments	1	D	D	D	a	D	D
45439	Other direct selling establishments	1	D	D	D	a	D	D
454390	Other direct selling establishments	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MUSCATINE, IA								
44-45	Retail trade	134	250 407	23 583	5 604	1 665	12.1	6.3
441	Motor vehicle & parts dealers	19	102 221	6 770	1 664	299	20.2	.6
4411	Automobile dealers	8	D	D	D	c	D	D
44112	Used car dealers	4	6 180	613	85	19	16.4	2.6
441120	Used car dealers	4	6 180	613	85	19	16.4	2.6
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	10	D	D	D	b	D	D
44131	Automotive parts & accessories stores	7	D	D	D	b	D	D
441310	Automotive parts & accessories stores	7	D	D	D	b	D	D
442	Furniture & home furnishings stores	8	D	D	D	b	D	D
4421	Furniture stores	4	2 079	282	73	22	—	12.4
44211	Furniture stores	4	2 079	282	73	22	—	12.4
442110	Furniture stores	4	2 079	282	73	22	—	12.4
4422	Home furnishings stores	4	D	D	D	a	D	D
443	Electronics & appliance stores	14	D	D	D	b	D	D
4431	Electronics & appliance stores	14	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	11	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	13	13 237	2 222	549	89	4.5	—
4442	Lawn & garden equipment & supplies stores	4	D	D	D	b	D	D
44422	Nursery & garden centers	3	D	D	D	b	D	D
444220	Nursery & garden centers	3	D	D	D	b	D	D
445	Food & beverage stores	9	D	D	D	f	D	D
4451	Grocery stores	7	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	6	55 078	6 424	1 432	529	.6	—
445110	Supermarkets & other grocery (except convenience) stores	6	55 078	6 424	1 432	529	.6	—
446	Health & personal care stores	7	D	D	D	c	D	D
4461	Health & personal care stores	7	D	D	D	c	D	D
447	Gasoline stations	20	27 339	1 743	410	169	14.2	45.2
4471	Gasoline stations	20	27 339	1 743	410	169	14.2	45.2
44711	Gasoline stations with convenience stores	15	24 173	1 461	321	124	9.0	48.0
447110	Gasoline stations with convenience stores	15	24 173	1 461	321	124	9.0	48.0
448	Clothing & clothing accessories stores	13	D	D	D	c	D	D
4481	Clothing stores	8	D	D	D	b	D	D
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482105	Athletic footwear stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	10	D	D	D	b	D	D
452	General merchandise stores	5	D	D	D	c	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	13	D	D	D	b	D	D
454	Nonstore retailers	3	D	D	D	b	D	D
NEVADA, IA								
44-45	Retail trade	32	43 879	4 441	1 057	305	15.6	1.6
441	Motor vehicle & parts dealers	6	13 153	1 182	298	47	10.5	5.2
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	9 730	1 118	235	65	12.2	—
4442	Lawn & garden equipment & supplies stores	4	6 362	509	94	31	—	—
44422	Nursery & garden centers	4	6 362	509	94	31	—	—
444220	Nursery & garden centers	4	6 362	509	94	31	—	—
445	Food & beverage stores	4	9 979	978	237	87	3.2	—
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	6	6 629	466	106	53	20.7	—
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NEW HAMPTON, IA								
44-45	Retail trade	37	59 867	4 966	1 133	369	47.9	.3
441	Motor vehicle & parts dealers	7	D	D	D	b	D	D
442	Furniture & home furnishings stores	3	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
4431	Electronics & appliance stores	2	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	2 809	264	37	11	D	—
445	Food & beverage stores	3	D	D	D	c	D	D
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	5	6 859	435	98	41	40.4	—
448	Clothing & clothing accessories stores	6	1 118	113	25	17	61.4	—
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	4 914	328	73	41	D	—
45299	All other general merchandise stores	3	4 914	328	73	41	D	—
452990	All other general merchandise stores	3	4 914	328	73	41	D	—
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
NEWTON, IA								
44-45	Retail trade	106	170 902	18 005	4 125	1 212	12.6	3.1
441	Motor vehicle & parts dealers	13	47 439	3 771	919	153	21.6	1.6
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	6	8 296	1 605	347	64	9.5	—
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
4422	Home furnishings stores	3	D	D	D	a	D	D
443	Electronics & appliance stores	5	D	D	D	b	D	D
4431	Electronics & appliance stores	5	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	13	10 686	1 661	367	116	2.9	—
4441	Building material & supplies dealers	12	D	D	D	c	D	D
44419	Other building material dealers	8	7 884	1 257	266	65	3.9	—
444190	Other building material dealers	8	7 884	1 257	266	65	3.9	—
445	Food & beverage stores	6	36 049	4 040	952	296	.2	—
4451	Grocery stores	5	D	D	D	e	D	D
446	Health & personal care stores	9	D	D	D	c	D	D
4461	Health & personal care stores	9	D	D	D	c	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
447	Gasoline stations	17	20 050	1 232	261	105	15.8	18.3
4471	Gasoline stations	17	20 050	1 232	261	105	15.8	18.3
44711	Gasoline stations with convenience stores	11	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	11	D	D	D	b	D	D
448	Clothing & clothing accessories stores	15	5 134	706	160	81	27.7	—
4481	Clothing stores	11	3 937	512	109	62	36.1	—
451	Sporting goods, hobby, book, & music stores	4	D	D	D	b	D	D
452	General merchandise stores	3	D	D	D	c	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	13	2 559	733	121	53	28.1	14.7
4533	Used merchandise stores	5	831	233	49	22	—	40.1
45331	Used merchandise stores	5	831	233	49	22	—	40.1
453310	Used merchandise stores	5	831	233	49	22	—	40.1
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NORTH LIBERTY, IA								
44-45	Retail trade	12	15 436	1 642	335	94	27.8	2.1
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
44419	Other building material dealers	2	D	D	D	a	D	D
444190	Other building material dealers	2	D	D	D	a	D	D
445	Food & beverage stores	5	D	D	D	b	D	D
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	b	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
NORWALK, IA								
44-45	Retail trade	11	11 613	1 168	252	91	8.4	—
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	1	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
OELWEIN, IA								
44-45	Retail trade	55	66 427	7 014	1 588	495	19.5	5.3
441	Motor vehicle & parts dealers	11	13 871	1 361	280	61	19.7	14.6
442	Furniture & home furnishings stores	2	D	D	D	b	D	D
443	Electronics & appliance stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	2 652	396	85	40	41.1	—
445	Food & beverage stores	3	D	D	D	b	D	D
446	Health & personal care stores	3	3 854	569	102	25	69.6	30.4
447	Gasoline stations	7	8 094	556	127	51	—	3.1
448	Clothing & clothing accessories stores	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	4	11 761	1 072	250	102	—	—
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	7	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
454	Nonstore retailers	4	3 977	550	122	28	25.5	—
4543	Direct selling establishments	4	3 977	550	122	28	25.5	—
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ONAWA, IA								
44-45	Retail trade	26	50 329	3 939	954	299	11.9	8.5
441	Motor vehicle & parts dealers	7	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	4	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	b	D	D
4461	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	4	9 452	557	136	63	—	42.9
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	3	277	57	14	8	D	—
454	Nonstore retailers	1	D	D	D	a	D	D
ORANGE CITY, IA								
44-45	Retail trade	36	41 557	3 336	804	319	19.6	2.4
441	Motor vehicle & parts dealers	6	12 469	823	183	38	25.9	2.4
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	3	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	3 751	328	78	31	4.3	—
4442	Lawn & garden equipment & supplies stores	2	D	D	D	a	D	D
445	Food & beverage stores	4	D	D	D	b	D	D
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	4	9 033	472	128	52	—	—
448	Clothing & clothing accessories stores	5	1 693	253	61	22	38.2	—
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
OSAGE, IA								
44-45	Retail trade	42	33 297	3 186	767	296	50.6	5.6
441	Motor vehicle & parts dealers	6	10 856	723	171	43	91.1	—
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	4 113	445	112	29	36.6	—
445	Food & beverage stores	4	5 681	681	169	102	42.7	5.2
446	Health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	5	4 792	264	72	32	14.4	—
448	Clothing & clothing accessories stores	4	589	37	8	10	26.7	44.7
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
OSCEOLA, IA								
44-45	Retail trade	35	48 268	4 966	1 228	373	18.1	8.8
441	Motor vehicle & parts dealers	10	9 072	843	175	46	39.7	5.4
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	c	D	D
446	Health & personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	6	D	D	D	b	D	D
44711	Gasoline stations with convenience stores	5	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	5	D	D	D	b	D	D
448	Clothing & clothing accessories stores	3	272	33	7	5	D	-
452	General merchandise stores	2	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	3	466	69	18	12	D	-
454	Nonstore retailers	3	D	D	D	b	D	D
4543	Direct selling establishments	2	D	D	D	b	D	D
45439	Other direct selling establishments	1	D	D	D	a	D	D
454390	Other direct selling establishments	1	D	D	D	a	D	D
OSKALOOSA, IA								
44-45	Retail trade	94	162 742	15 596	3 809	1 144	4.5	8.2
441	Motor vehicle & parts dealers	11	26 694	2 825	681	128	3.6	6.2
4413	Automotive parts, accessories, & tire stores	7	D	D	D	b	D	D
44131	Automotive parts & accessories stores	5	4 226	776	186	34	-	39.4
441310	Automotive parts & accessories stores	5	4 226	776	186	34	-	39.4
442	Furniture & home furnishings stores	8	5 500	859	202	56	29.4	26.6
4421	Furniture stores	4	3 758	596	145	38	28.8	36.1
44211	Furniture stores	4	3 758	596	145	38	28.8	36.1
442110	Furniture stores	4	3 758	596	145	38	28.8	36.1
443	Electronics & appliance stores	3	2 249	187	43	14	D	-
4431	Electronics & appliance stores	3	2 249	187	43	14	D	-
44311	Appliance, television, & other electronics stores	3	2 249	187	43	14	D	-
444	Building material & garden equipment & supplies dealers	12	22 767	2 186	562	117	3.5	5.2
44419	Other building material dealers	3	D	D	D	b	D	D
444190	Other building material dealers	3	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	7	D	D	D	b	D	D
44422	Nursery & garden centers	5	D	D	D	b	D	D
444220	Nursery & garden centers	5	D	D	D	b	D	D
445	Food & beverage stores	7	D	D	D	e	D	D
4451	Grocery stores	5	33 394	3 071	740	278	.7	-
446	Health & personal care stores	10	5 816	669	169	52	36.2	3.1
4461	Health & personal care stores	10	5 816	669	169	52	36.2	3.1
4461102	Proprietary stores	1	D	D	D	a	D	D
447	Gasoline stations	12	D	D	D	c	D	D
4471	Gasoline stations	12	D	D	D	c	D	D
44719	Other gasoline stations	7	12 100	695	152	69	.4	68.6
447190	Other gasoline stations	7	12 100	695	152	69	.4	68.6
448	Clothing & clothing accessories stores	12	8 537	912	212	106	9.9	-
4481	Clothing stores	8	7 207	755	175	90	2.0	-
451	Sporting goods, hobby, book, & music stores	5	1 321	152	34	16	-	-
452	General merchandise stores	3	D	D	D	c	D	D
453	Miscellaneous store retailers	8	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	b	D	D
4543	Direct selling establishments	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	a	D	D
45439	Other direct selling establishments	1	D	D	D	a	D	D
454390	Other direct selling establishments	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
OTTUMWA, IA								
44-45	Retail trade	167	298 755	30 538	7 282	2 389	9.5	6.6
441	Motor vehicle & parts dealers	28	D	D	D	c	D	D
4412	Other motor vehicle dealers	5	D	D	D	a	D	D
44121	Recreational vehicle dealers	3	D	D	D	a	D	D
441210	Recreational vehicle dealers	3	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	17	10 806	1 863	437	119	7.1	32.7
44131	Automotive parts & accessories stores	9	6 946	1 087	274	76	7.7	50.9
441310	Automotive parts & accessories stores	9	6 946	1 087	274	76	7.7	50.9
44132	Tire dealers	8	3 860	776	163	43	5.9	—
441320	Tire dealers	8	3 860	776	163	43	5.9	—
442	Furniture & home furnishings stores	8	5 801	935	211	46	15.6	30.9
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
4422	Home furnishings stores	5	D	D	D	b	D	D
44221	Floor covering stores	4	2 885	441	105	16	—	7.5
442210	Floor covering stores	4	2 885	441	105	16	—	7.5
443	Electronics & appliance stores	8	5 803	776	196	46	23.0	—
4431	Electronics & appliance stores	8	5 803	776	196	46	23.0	—
44311	Appliance, television, & other electronics stores	6	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	4	D	D	D	b	D	D
44312	Computer & software stores	2	D	D	D	a	D	D
443120	Computer & software stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	22	28 222	3 157	725	195	8.7	.5
4441	Building material & supplies dealers	18	22 894	2 765	652	167	10.3	.6
44413	Hardware stores	4	D	D	D	b	D	D
444130	Hardware stores	4	D	D	D	b	D	D
44419	Other building material dealers	9	D	D	D	b	D	D
444190	Other building material dealers	9	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	4	5 328	392	73	28	1.7	—
44421	Outdoor power equipment stores	3	D	D	D	a	D	D
444210	Outdoor power equipment stores	3	D	D	D	a	D	D
445	Food & beverage stores	8	D	D	D	f	D	D
4451	Grocery stores	6	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	5	57 994	6 003	1 475	504	—	—
445110	Supermarkets & other grocery (except convenience) stores	5	57 994	6 003	1 475	504	—	—
446	Health & personal care stores	12	14 801	2 366	574	116	29.1	14.3
4461	Health & personal care stores	12	14 801	2 366	574	116	29.1	14.3
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
44619	Other health & personal care stores	2	D	D	D	a	D	D
446199	All other health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	19	30 251	1 607	372	176	7.0	39.3
4471	Gasoline stations	19	30 251	1 607	372	176	7.0	39.3
44711	Gasoline stations with convenience stores	14	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	14	D	D	D	c	D	D
448	Clothing & clothing accessories stores	24	D	D	D	c	D	D
4481	Clothing stores	13	D	D	D	c	D	D
4482105	Athletic footwear stores	2	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	5	2 195	519	135	38	16.5	3.4
451	Sporting goods, hobby, book, & music stores	13	3 117	379	74	25	34.1	—
4511	Sporting goods, hobby, & musical instrument stores	9	2 292	297	55	14	38.1	—
45114	Musical instrument & supplies stores	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores	2	D	D	D	a	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
452	General merchandise stores	7	67 452	6 023	1 410	617	—	—
4521	Department stores (incl leased depts) ##	4	65 168	N	N	N	—	—
45211	Department stores (incl leased depts) ##	4	65 168	N	N	N	—	—
4521	Department stores (excl leased depts)	4	64 800	5 807	1 364	591	—	—
45211	Department stores (excl leased depts)	4	64 800	5 807	1 364	591	—	—
452110	Department stores (excl leased depts)	4	64 800	5 807	1 364	591	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	D	D	D	f	D	D
45299	All other general merchandise stores	3	2 652	216	46	26	—	—
452990	All other general merchandise stores	3	2 652	216	46	26	—	—
453	Miscellaneous store retailers	10	5 068	896	222	65	11.2	.3
4532	Office supplies, stationery, & gift stores	4	D	D	D	b	D	D
45321	Office supplies & stationery stores	2	D	D	D	b	D	D
453210	Office supplies & stationery stores	2	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
OTTUMWA, IA—Con.								
44-45 Retail trade—Con.								
454	Nonstore retailers	8	D	D	D	c	D	D
4541	Electronic shopping & mail-order houses	1	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	1	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	1	D	D	D	b	D	D
4543	Direct selling establishments	5	D	D	D	b	D	D
PELLA, IA								
44-45	Retail trade	80	129 603	13 395	2 632	833	10.8	.5
441	Motor vehicle & parts dealers	8	40 587	3 830	702	129	5.3	.3
4413	Automotive parts, accessories, & tire stores	5	D	D	D	b	D	D
44132	Tire dealers	3	D	D	D	b	D	D
441320	Tire dealers	3	D	D	D	b	D	D
442	Furniture & home furnishings stores	5	D	D	D	b	D	D
4421	Furniture stores	3	4 379	732	123	28	D	—
44211	Furniture stores	3	4 379	732	123	28	D	—
442110	Furniture stores	3	4 379	732	123	28	D	—
443	Electronics & appliance stores	5	1 199	69	17	9	26.0	3.4
444	Building material & garden equipment & supplies dealers	15	32 245	2 787	581	111	14.0	.3
4441	Building material & supplies dealers	8	D	D	D	b	D	D
44419	Other building material dealers	6	10 774	1 181	261	41	37.8	—
444190	Other building material dealers	6	10 774	1 181	261	41	37.8	—
4442	Lawn & garden equipment & supplies stores	7	D	D	D	b	D	D
44422	Nursery & garden centers	6	D	D	D	b	D	D
444220	Nursery & garden centers	6	D	D	D	b	D	D
445	Food & beverage stores	4	D	D	D	c	D	D
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	7	8 950	610	143	59	—	—
448	Clothing & clothing accessories stores	11	D	D	D	b	D	D
4481	Clothing stores	9	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	7	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	5	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	c	D	D
453	Miscellaneous store retailers	12	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	7	D	D	D	b	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
PERRY, IA								
44-45	Retail trade	51	75 448	8 110	1 806	706	19.7	1.8
441	Motor vehicle & parts dealers	5	D	D	D	b	D	D
443	Electronics & appliance stores	3	2 231	332	79	21	D	—
4431	Electronics & appliance stores	3	2 231	332	79	21	D	—
44311	Appliance, television, & other electronics stores	3	2 231	332	79	21	D	—
443112	Radio, television, & other electronics stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	8	9 613	976	217	64	29.7	8.5
4442	Lawn & garden equipment & supplies stores	3	D	D	D	a	D	D
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D
445	Food & beverage stores	4	D	D	D	c	D	D
446	Health & personal care stores	4	1 718	308	58	11	46.2	.9
447	Gasoline stations	7	19 991	1 744	373	211	—	—
4471	Gasoline stations	7	19 991	1 744	373	211	—	—
44711	Gasoline stations with convenience stores	6	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	6	D	D	D	c	D	D
448	Clothing & clothing accessories stores	6	D	D	D	b	D	D
4482101	Men's shoe stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	3	4 824	465	103	50	—	—
45299	All other general merchandise stores	3	4 824	465	103	50	—	—
452990	All other general merchandise stores	3	4 824	465	103	50	—	—
4529903	Miscellaneous general merchandise stores	1	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	PERRY, IA—Con.							
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	7	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	4	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
	PLEASANT HILL, IA							
44-45	Retail trade	13	28 101	3 776	822	209	.2	—
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	c	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	3	5 203	304	79	29	—	—
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	1	D	D	D	b	D	D
45114	Musical instrument & supplies stores	1	D	D	D	b	D	D
451140	Musical instrument & supplies stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
	RED OAK, IA							
44-45	Retail trade	52	74 109	6 548	1 620	496	21.4	1.6
441	Motor vehicle & parts dealers	11	28 561	2 039	563	89	31.2	.2
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	3	426	41	6	5	D	—
444	Building material & garden equipment & supplies dealers	6	D	D	D	b	D	D
445	Food & beverage stores	3	D	D	D	c	D	D
446	Health & personal care stores	3	D	D	D	b	D	D
4461	Health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	6	5 404	341	74	33	19.0	—
448	Clothing & clothing accessories stores	5	1 315	196	46	24	84.1	1.5
452	General merchandise stores	4	D	D	D	b	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	8	1 507	258	65	35	42.5	—
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ROCK RAPIDS, IA								
44-45	Retail trade	22	21 782	2 366	509	213	16.0	8.6
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	1 815	247	44	17	D	—
445	Food & beverage stores	2	D	D	D	b	D	D
446	Health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	4	4 262	328	60	36	14.4	—
448	Clothing & clothing accessories stores	2	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	a	D	D
45299	All other general merchandise stores	1	D	D	D	a	D	D
452990	All other general merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
ROCK VALLEY, IA								
44-45	Retail trade	25	35 125	2 294	532	186	36.6	.1
441	Motor vehicle & parts dealers	2	D	D	D	b	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
4431	Electronics & appliance stores	1	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores	1	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	10	10 991	665	149	50	52.8	—
4442	Lawn & garden equipment & supplies stores	6	D	D	D	b	D	D
44422	Nursery & garden centers	5	6 814	337	82	25	37.8	—
444220	Nursery & garden centers	5	6 814	337	82	25	37.8	—
445	Food & beverage stores	1	D	D	D	b	D	D
446	Health & personal care stores	3	2 065	265	69	32	D	—
447	Gasoline stations	2	D	D	D	b	D	D
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
SAC CITY, IA								
44-45	Retail trade	29	33 164	2 727	611	219	32.3	—
441	Motor vehicle & parts dealers	4	8 543	659	152	38	57.7	—
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	3	D	D	D	b	D	D
44422	Nursery & garden centers	3	D	D	D	b	D	D
444220	Nursery & garden centers	3	D	D	D	b	D	D
445	Food & beverage stores	3	6 788	536	127	72	D	—
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	4	2 335	197	37	16	51.5	—
448	Clothing & clothing accessories stores	5	746	100	35	12	92.8	—
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SERGEANT BLUFF, IA								
44-45	Retail trade	9	7 182	823	185	55	15.3	-
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	3	3 405	146	34	19	D	-
452	General merchandise stores	1	D	D	D	a	D	D
SHELDON, IA *								
44-45	Retail trade	51	98 905	7 975	1 787	580	16.4	2.5
441	Motor vehicle & parts dealers	8	24 434	1 313	287	63	49.3	10.0
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	35 353	2 664	560	89	5.0	-
4442	Lawn & garden equipment & supplies stores	5	D	D	D	b	D	D
44422	Nursery & garden centers	4	D	D	D	b	D	D
444220	Nursery & garden centers	4	D	D	D	b	D	D
445	Food & beverage stores	3	D	D	D	c	D	D
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	5	6 667	422	94	41	-	-
448	Clothing & clothing accessories stores	10	4 043	385	99	58	30.4	-
4481	Clothing stores	7	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	b	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	5	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
SHELDON, IA (O'BRIEN COUNTY PART) *								
44-45	Retail trade	51	98 905	7 975	1 787	580	16.4	2.5
441	Motor vehicle & parts dealers	8	24 434	1 313	287	63	49.3	10.0
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	35 353	2 664	560	89	5.0	-
4442	Lawn & garden equipment & supplies stores	5	D	D	D	b	D	D
44422	Nursery & garden centers	4	D	D	D	b	D	D
444220	Nursery & garden centers	4	D	D	D	b	D	D
445	Food & beverage stores	3	D	D	D	c	D	D
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	5	6 667	422	94	41	-	-
448	Clothing & clothing accessories stores	10	4 043	385	99	58	30.4	-
4481	Clothing stores	7	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	SHELDON, IA (O'BRIEN COUNTY PART) *—Con.							
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	b	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	5	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
	SHENANDOAH, IA *							
44-45	Retail trade	59	78 314	8 432	2 109	730	7.1	1.4
441	Motor vehicle & parts dealers	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	3	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	5	D	D	D	b	D	D
44422	Nursery & garden centers	4	D	D	D	b	D	D
444220	Nursery & garden centers	4	D	D	D	b	D	D
445	Food & beverage stores	3	D	D	D	c	D	D
446	Health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	5	6 330	505	121	47	.8	—
448	Clothing & clothing accessories stores	12	2 953	395	84	43	48.2	1.2
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	c	D	D
453	Miscellaneous store retailers	7	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
454	Nonstore retailers	5	D	D	D	c	D	D
4541	Electronic shopping & mail-order houses	2	D	D	D	c	D	D
45411	Electronic shopping & mail-order houses	2	D	D	D	c	D	D
454110	Electronic shopping & mail-order houses	2	D	D	D	c	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	a	D	D
	SHENANDOAH, IA (FREMONT COUNTY PART) *							
44-45	Retail trade	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
	SHENANDOAH, IA (PAGE COUNTY PART) *							
44-45	Retail trade	58	D	D	D	f	D	D
441	Motor vehicle & parts dealers	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	3	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	5	D	D	D	b	D	D
44422	Nursery & garden centers	4	D	D	D	b	D	D
444220	Nursery & garden centers	4	D	D	D	b	D	D
445	Food & beverage stores	3	D	D	D	c	D	D
446	Health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	5	6 330	505	121	47	.8	—
448	Clothing & clothing accessories stores	11	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	c	D	D
453	Miscellaneous store retailers	7	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	SHENANDOAH, IA (PAGE COUNTY PART) * —Con.							
44-45	Retail trade—Con.							
454	Nonstore retailers	5	D	D	D	c	D	D
4541	Electronic shopping & mail-order houses	2	D	D	D	c	D	D
45411	Electronic shopping & mail-order houses	2	D	D	D	c	D	D
454110	Electronic shopping & mail-order houses	2	D	D	D	c	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	2	D	D	D	a	D	D
	SIBLEY, IA							
44-45	Retail trade	21	21 503	1 990	495	166	69.6	8.4
441	Motor vehicle & parts dealers	4	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	b	D	D
445	Food & beverage stores	3	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	5	D	D	D	b	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
	SIOUX CENTER, IA							
44-45	Retail trade	50	105 470	8 552	1 970	569	7.2	.4
441	Motor vehicle & parts dealers	7	38 622	2 195	525	76	1.8	1.0
442	Furniture & home furnishings stores	3	D	D	D	a	D	D
4421	Furniture stores	1	D	D	D	a	D	D
44211	Furniture stores	1	D	D	D	a	D	D
442110	Furniture stores	1	D	D	D	a	D	D
44229	Other home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
4431	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	15 460	1 367	310	63	5.8	—
4441	Building material & supplies dealers	3	D	D	D	b	D	D
44419	Other building material dealers	2	D	D	D	b	D	D
444190	Other building material dealers	2	D	D	D	b	D	D
445	Food & beverage stores	3	D	D	D	c	D	D
446	Health & personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	3	D	D	D	b	D	D
448	Clothing & clothing accessories stores	5	1 483	211	37	22	38.9	—
451	Sporting goods, hobby, book, & music stores	3	D	D	D	a	D	D
452	General merchandise stores	5	14 508	1 225	268	124	.2	—
45299	All other general merchandise stores	4	D	D	D	a	D	D
452990	All other general merchandise stores	4	D	D	D	a	D	D
453	Miscellaneous store retailers	11	3 080	392	79	40	79.5	.5
4532102	Office supplies stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SIoux CITY, IA								
44-45	Retail trade	469	1 049 676	108 345	25 089	7 174	2.5	2.7
441	Motor vehicle & parts dealers	54	D	D	D	f	D	D
4411	Automobile dealers	23	D	D	D	f	D	D
44111	New car dealers	9	204 267	15 676	3 566	507	—	1.4
441110	New car dealers	9	204 267	15 676	3 566	507	—	1.4
44112	Used car dealers	14	D	D	D	b	D	D
441120	Used car dealers	14	D	D	D	b	D	D
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	b	D	D
441222	Boat dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	28	D	D	D	e	D	D
44131	Automotive parts & accessories stores	21	36 348	4 960	1 161	250	.7	4.2
441310	Automotive parts & accessories stores	21	36 348	4 960	1 161	250	.7	4.2
44132	Tire dealers	7	D	D	D	c	D	D
441320	Tire dealers	7	D	D	D	c	D	D
442	Furniture & home furnishings stores	30	D	D	D	c	D	D
4421	Furniture stores	14	18 543	2 583	609	129	7.6	2.2
44211	Furniture stores	14	18 543	2 583	609	129	7.6	2.2
442110	Furniture stores	14	18 543	2 583	609	129	7.6	2.2
4422	Home furnishings stores	16	D	D	D	b	D	D
44221	Floor covering stores	9	9 266	1 209	281	42	18.3	—
442210	Floor covering stores	9	9 266	1 209	281	42	18.3	—
44229	Other home furnishings stores	7	D	D	D	b	D	D
442299	All other home furnishings stores	7	D	D	D	b	D	D
443	Electronics & appliance stores	21	D	D	D	c	D	D
4431	Electronics & appliance stores	21	D	D	D	c	D	D
44311	Appliance, television, & other electronics stores	16	19 991	3 362	838	153	2.8	2.1
443111	Household appliance stores	5	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	11	D	D	D	b	D	D
44312	Computer & software stores	3	1 876	782	82	9	—	14.9
443120	Computer & software stores	3	1 876	782	82	9	—	14.9
44313	Camera & photographic supplies stores	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	44	131 601	15 076	3 685	731	1.5	.1
4441	Building material & supplies dealers	37	124 190	14 185	3 497	675	1.6	.1
44411	Home centers	2	D	D	D	e	D	D
444110	Home centers	2	D	D	D	e	D	D
44412	Paint & wallpaper stores	5	D	D	D	b	D	D
444120	Paint & wallpaper stores	5	D	D	D	b	D	D
44413	Hardware stores	6	D	D	D	b	D	D
444130	Hardware stores	6	D	D	D	b	D	D
44419	Other building material dealers	24	57 567	8 318	1 943	293	.5	.1
444190	Other building material dealers	24	57 567	8 318	1 943	293	.5	.1
4442	Lawn & garden equipment & supplies stores	7	7 411	891	188	56	—	—
44421	Outdoor power equipment stores	5	D	D	D	b	D	D
444210	Outdoor power equipment stores	5	D	D	D	b	D	D
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D
445	Food & beverage stores	33	155 883	17 659	3 960	1 486	.3	2.8
4451	Grocery stores	20	151 123	16 949	3 782	1 429	.3	2.6
44511	Supermarkets & other grocery (except convenience) stores	19	D	D	D	g	D	D
445110	Supermarkets & other grocery (except convenience) stores	19	D	D	D	g	D	D
4452	Specialty food stores	9	D	D	D	b	D	D
446	Health & personal care stores	33	35 199	4 392	1 042	321	7.2	2.2
4461	Health & personal care stores	33	35 199	4 392	1 042	321	7.2	2.2
44611	Pharmacies & drug stores	11	27 353	3 101	751	196	6.0	—
446110	Pharmacies & drug stores	11	27 353	3 101	751	196	6.0	—
4461101	Pharmacies & drug stores	10	D	D	D	c	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	5	1 530	258	63	28	—	1.7
446120	Cosmetics, beauty supplies, & perfume stores	5	1 530	258	63	28	—	1.7
44613	Optical goods stores	10	4 217	589	137	63	16.7	—
446130	Optical goods stores	10	4 217	589	137	63	16.7	—
44619	Other health & personal care stores	7	2 099	444	91	34	9.6	34.9
446191	Food (health) supplement stores	4	1 235	182	37	24	16.4	59.4
447	Gasoline stations	52	77 654	5 596	1 303	437	4.8	12.0
4471	Gasoline stations	52	77 654	5 596	1 303	437	4.8	12.0
44711	Gasoline stations with convenience stores	38	52 630	3 676	849	312	3.5	2.1
447110	Gasoline stations with convenience stores	38	52 630	3 676	849	312	3.5	2.1
44719	Other gasoline stations	14	25 024	1 920	454	125	7.4	32.9
447190	Other gasoline stations	14	25 024	1 920	454	125	7.4	32.9

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SIoux CITY, IA—Con.								
44-45 Retail trade—Con.								
448	Clothing & clothing accessories stores	71	56 783	7 117	1 713	604	2.3	1.9
4481	Clothing stores	42	31 247	3 528	823	386	2.7	2.9
44811	Men's clothing stores	7	5 372	766	184	66	—	—
448110	Men's clothing stores	7	5 372	766	184	66	—	—
44812	Women's clothing stores	17	D	D	D	c	D	D
448120	Women's clothing stores	17	D	D	D	c	D	D
44813	Children's & infants' clothing stores	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores	1	D	D	D	a	D	D
44814	Family clothing stores	7	10 744	878	188	97	—	—
448140	Family clothing stores	7	10 744	878	188	97	—	—
44815	Clothing accessories stores	3	D	D	D	a	D	D
448150	Clothing accessories stores	3	D	D	D	a	D	D
44819	Other clothing stores	7	D	D	D	b	D	D
448190	Other clothing stores	7	D	D	D	b	D	D
4482	Shoe stores	15	9 908	1 061	262	87	3.2	1.5
44821	Shoe stores	15	9 908	1 061	262	87	3.2	1.5
448210	Shoe stores	15	9 908	1 061	262	87	3.2	1.5
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482102	Women's shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	8	5 159	506	131	45	6.2	—
4482105	Athletic footwear stores	4	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	14	15 628	2 528	628	131	.8	—
44831	Jewelry stores	14	15 628	2 528	628	131	.8	—
448310	Jewelry stores	14	15 628	2 528	628	131	.8	—
451	Sporting goods, hobby, book, & music stores	40	D	D	D	e	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	26	D	D	D	e	D	D
45111	Sporting goods stores	12	D	D	D	c	D	D
451110	Sporting goods stores	12	D	D	D	c	D	D
4511101	General-line sporting goods stores	7	10 561	1 437	340	205	1.1	—
45112	Hobby, toy, & game stores	9	8 904	932	200	81	3.0	—
451120	Hobby, toy, & game stores	9	8 904	932	200	81	3.0	—
45113	Sewing, needlework, & piece goods stores	3	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	3	D	D	D	b	D	D
4512	Book, periodical, & music stores	14	6 931	904	227	91	.4	—
45121	Book stores & news dealers	9	3 825	630	157	59	—	—
451211	Book stores	5	D	D	D	b	D	D
4512111	Book stores, general	4	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
451212	News dealers & newsstands	4	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	5	3 106	274	70	32	1.0	—
451220	Prerecorded tape, compact disc, & record stores .	5	3 106	274	70	32	1.0	—
452	General merchandise stores	14	D	D	D	g	D	D
4521	Department stores (incl leased depts) ##	8	142 799	N	N	N	—	—
45211	Department stores (incl leased depts) ##	8	142 799	N	N	N	—	—
4521	Department stores (excl leased depts)	8	140 874	12 384	2 895	1 149	—	—
45211	Department stores (excl leased depts)	8	140 874	12 384	2 895	1 149	—	—
4521101	Department stores (excl leased depts)	8	140 874	12 384	2 895	1 149	—	—
4521101	Conventional department stores (excl leased depts)	2	D	D	D	c	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	4	80 925	6 451	1 517	570	—	—
4521103	National chain department stores (excl leased depts)	2	D	D	D	e	D	D
4529	Other general merchandise stores	6	D	D	D	c	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
4529901	Variety stores	3	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	57	D	D	D	e	D	D
4531	Florists	7	D	D	D	b	D	D
45311	Florists	7	D	D	D	b	D	D
453110	Florists	7	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	23	D	D	D	c	D	D
45321	Office supplies & stationery stores	4	D	D	D	b	D	D
453210	Office supplies & stationery stores	4	D	D	D	b	D	D
4532102	Office supplies stores	4	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	19	D	D	D	c	D	D
453220	Gift, novelty, & souvenir stores	19	D	D	D	c	D	D
4533	Used merchandise stores	12	D	D	D	b	D	D
45331	Used merchandise stores	12	D	D	D	b	D	D
453310	Used merchandise stores	12	D	D	D	b	D	D
4539	Other miscellaneous store retailers	15	D	D	D	b	D	D
45391	Pet & pet supplies stores	1	D	D	D	b	D	D
453910	Pet & pet supplies stores	1	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	12	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SIOUX CITY, IA—Con.								
44-45 Retail trade—Con.								
454	Nonstore retailers	20	10 039	1 773	437	116	9.9	9.9
4542	Vending machine operators	3	D	D	D	b	D	D
45421	Vending machine operators	3	D	D	D	b	D	D
454210	Vending machine operators	3	D	D	D	b	D	D
4543	Direct selling establishments	11	4 761	933	246	55	13.2	—
45439	Other direct selling establishments	10	D	D	D	b	D	D
454390	Other direct selling establishments	10	D	D	D	b	D	D
SPENCER, IA								
44-45	Retail trade	127	208 289	24 278	5 355	1 463	9.7	2.5
441	Motor vehicle & parts dealers	15	D	D	D	e	D	D
4413	Automotive parts, accessories, & tire stores	9	D	D	D	c	D	D
44131	Automotive parts & accessories stores	8	25 336	3 690	735	118	—	16.2
441310	Automotive parts & accessories stores	8	25 336	3 690	735	118	—	16.2
442	Furniture & home furnishings stores	9	D	D	D	b	D	D
4421	Furniture stores	6	7 773	1 450	305	56	22.1	—
44211	Furniture stores	6	7 773	1 450	305	56	22.1	—
442110	Furniture stores	6	7 773	1 450	305	56	22.1	—
443	Electronics & appliance stores	10	4 813	838	170	46	19.1	3.3
4431	Electronics & appliance stores	10	4 813	838	170	46	19.1	3.3
44311	Appliance, television, & other electronics stores	7	3 016	607	106	30	19.1	5.3
443112	Radio, television, & other electronics stores	4	2 507	537	92	24	17.0	—
44312	Computer & software stores	3	1 797	231	64	16	D	—
443120	Computer & software stores	3	1 797	231	64	16	D	—
444	Building material & garden equipment & supplies dealers	14	14 537	1 761	414	103	7.0	2.1
4441	Building material & supplies dealers	11	D	D	D	b	D	D
44419	Other building material dealers	8	D	D	D	b	D	D
444190	Other building material dealers	8	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	3	D	D	D	b	D	D
445	Food & beverage stores	6	D	D	D	e	D	D
4451	Grocery stores	3	29 508	3 250	800	269	—	—
446	Health & personal care stores	10	6 990	1 126	255	68	36.8	8.7
4461	Health & personal care stores	10	6 990	1 126	255	68	36.8	8.7
447	Gasoline stations	9	D	D	D	b	D	D
448	Clothing & clothing accessories stores	22	16 279	1 976	455	205	14.0	—
4481	Clothing stores	14	12 926	1 546	361	163	5.5	—
451	Sporting goods, hobby, book, & music stores	11	4 403	574	140	65	11.0	—
4511	Sporting goods, hobby, & musical instrument stores ..	9	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	2	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	2	D	D	D	a	D	D
4512	Book, periodical, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	5	31 736	2 884	719	223	—	—
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	11	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	6	2 542	355	79	50	38.2	—
454	Nonstore retailers	5	D	D	D	b	D	D
4543	Direct selling establishments	5	D	D	D	b	D	D
45439	Other direct selling establishments	4	D	D	D	b	D	D
454390	Other direct selling establishments	4	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SPIRIT LAKE, IA								
44-45	Retail trade	59	98 267	9 899	2 197	596	11.8	.4
441	Motor vehicle & parts dealers	6	34 472	2 644	609	85	7.6	—
442	Furniture & home furnishings stores	7	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	8	22 378	2 872	656	161	13.6	—
4441	Building material & supplies dealers	6	D	D	D	c	D	D
44413	Hardware stores	1	D	D	D	b	D	D
444130	Hardware stores	1	D	D	D	b	D	D
44419	Other building material dealers	5	D	D	D	b	D	D
444190	Other building material dealers	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	2	D	D	D	b	D	D
44422	Nursery & garden centers	2	D	D	D	b	D	D
444220	Nursery & garden centers	2	D	D	D	b	D	D
445	Food & beverage stores	3	D	D	D	c	D	D
446	Health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	9	10 147	622	152	58	40.6	—
448	Clothing & clothing accessories stores	8	2 955	333	71	37	23.8	2.4
451	Sporting goods, hobby, book, & music stores	3	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	10	D	D	D	b	D	D
STORM LAKE, IA								
44-45	Retail trade	91	166 268	17 736	4 520	1 230	11.2	2.2
441	Motor vehicle & parts dealers	12	D	D	D	c	D	D
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	6	D	D	D	b	D	D
4421	Furniture stores	4	1 894	377	107	17	19.0	8.7
44211	Furniture stores	4	1 894	377	107	17	19.0	8.7
442110	Furniture stores	4	1 894	377	107	17	19.0	8.7
443	Electronics & appliance stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	8	18 361	3 455	868	98	5.1	—
4441	Building material & supplies dealers	6	D	D	D	b	D	D
44419	Other building material dealers	4	D	D	D	b	D	D
444190	Other building material dealers	4	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D
445	Food & beverage stores	4	27 503	2 919	704	299	—	3.1
446	Health & personal care stores	5	5 860	889	283	43	—	12.3
4461	Health & personal care stores	5	5 860	889	283	43	—	12.3
447	Gasoline stations	10	11 219	813	208	100	10.6	—
448	Clothing & clothing accessories stores	16	7 845	895	213	117	27.5	—
4481	Clothing stores	12	6 651	700	164	98	19.2	—
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	5	1 653	186	39	19	31.0	7.4
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	c	D	D
45299	All other general merchandise stores	1	D	D	D	b	D	D
452990	All other general merchandise stores	1	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	13	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	7	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	b	D	D
453210	Office supplies & stationery stores	1	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	b	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	7	D	D	D	b	D	D
4543	Direct selling establishments	7	D	D	D	b	D	D
45431	Fuel dealers	4	D	D	D	b	D	D
454311	Heating oil dealers	1	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
STORY CITY, IA								
44-45	Retail trade	38	45 958	3 615	791	268	43.2	1.8
441	Motor vehicle & parts dealers	5	20 094	1 203	251	52	68.5	—
442	Furniture & home furnishings stores	4	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	4	2 987	439	56	21	100.0	—
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	3	D	D	D	b	D	D
448	Clothing & clothing accessories stores	9	D	D	D	b	D	D
4481	Clothing stores	6	D	D	D	b	D	D
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
TAMA, IA								
44-45	Retail trade	20	16 084	1 724	431	137	53.6	5.7
441	Motor vehicle & parts dealers	3	2 694	287	68	16	100.0	—
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores	1	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
TIPTON, IA								
44-45	Retail trade	26	31 878	2 870	645	243	31.8	—
441	Motor vehicle & parts dealers	5	11 007	674	157	38	55.9	—
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	3 199	307	69	16	11.3	—
445	Food & beverage stores	3	D	D	D	c	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	3	4 148	278	70	24	—	—
448	Clothing & clothing accessories stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	URBANDALE, IA *							
44-45	Retail trade	127	484 844	46 800	10 660	2 441	3.2	2.5
441	Motor vehicle & parts dealers	7	D	D	D	e	D	D
4411	Automobile dealers	4	191 196	11 959	2 524	372	—	—
441111	New car dealers	4	191 196	11 959	2 524	372	—	—
441110	New car dealers	4	191 196	11 959	2 524	372	—	—
442	Furniture & home furnishings stores	20	55 434	7 967	1 936	299	4.4	10.0
4421	Furniture stores	5	D	D	D	c	D	D
44211	Furniture stores	5	D	D	D	c	D	D
442110	Furniture stores	5	D	D	D	c	D	D
4422	Home furnishings stores	15	D	D	D	c	D	D
44221	Floor covering stores	8	21 256	2 971	584	112	7.1	.2
442210	Floor covering stores	8	21 256	2 971	584	112	7.1	.2
44229	Other home furnishings stores	7	D	D	D	b	D	D
442291	Window treatment stores	2	D	D	D	a	D	D
442299	All other home furnishings stores	5	3 885	611	163	32	—	—
443	Electronics & appliance stores	6	D	D	D	b	D	D
4431	Electronics & appliance stores	6	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	4	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	4	D	D	D	b	D	D
44313	Camera & photographic supplies stores	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	18	61 756	5 890	1 368	243	.8	.1
4441	Building material & supplies dealers	17	D	D	D	c	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44412	Paint & wallpaper stores	3	D	D	D	a	D	D
444120	Paint & wallpaper stores	3	D	D	D	a	D	D
44419	Other building material dealers	12	D	D	D	b	D	D
444190	Other building material dealers	12	D	D	D	b	D	D
445	Food & beverage stores	7	D	D	D	f	D	D
4451	Grocery stores	6	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	6	D	D	D	f	D	D
445110	Supermarkets & other grocery (except convenience) stores	6	D	D	D	f	D	D
446	Health & personal care stores	17	31 042	3 978	946	309	22.8	17.1
4461	Health & personal care stores	17	31 042	3 978	946	309	22.8	17.1
44611	Pharmacies & drug stores	11	25 938	3 092	765	272	22.0	20.4
446110	Pharmacies & drug stores	11	25 938	3 092	765	272	22.0	20.4
4461101	Pharmacies & drug stores	11	25 938	3 092	765	272	22.0	20.4
44613	Optical goods stores	1	D	D	D	b	D	D
446130	Optical goods stores	1	D	D	D	b	D	D
44619	Other health & personal care stores	5	D	D	D	a	D	D
446199	All other health & personal care stores	4	D	D	D	a	D	D
447	Gasoline stations	9	32 930	1 728	419	113	—	1.1
4471	Gasoline stations	9	32 930	1 728	419	113	—	1.1
44711	Gasoline stations with convenience stores	6	15 146	700	175	54	—	2.4
447110	Gasoline stations with convenience stores	6	15 146	700	175	54	—	2.4
44719	Other gasoline stations	3	17 784	1 028	244	59	—	—
447190	Other gasoline stations	3	17 784	1 028	244	59	—	—
448	Clothing & clothing accessories stores	14	4 358	644	162	62	10.4	3.4
4481	Clothing stores	10	3 520	534	133	53	7.1	—
44819	Other clothing stores	4	757	136	32	17	33.0	—
448190	Other clothing stores	4	757	136	32	17	33.0	—
451	Sporting goods, hobby, book, & music stores	8	9 491	1 767	390	116	11.9	—
4511	Sporting goods, hobby, & musical instrument stores ..	6	D	D	D	b	D	D
451114	Musical instrument & supplies stores	2	D	D	D	b	D	D
451140	Musical instrument & supplies stores	2	D	D	D	b	D	D
4512	Book, periodical, & music stores	2	D	D	D	b	D	D
45121	Book stores & news dealers	1	D	D	D	b	D	D
451211	Book stores	1	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	b	D	D
45299	All other general merchandise stores	1	D	D	D	b	D	D
452990	All other general merchandise stores	1	D	D	D	b	D	D
4529902	Catalog showrooms	1	D	D	D	b	D	D
453	Miscellaneous store retailers	11	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
URBANDALE, IA *—Con.								
44-45 Retail trade—Con.								
454	Nonstore retailers	9	7 333	1 802	391	64	41.9	—
4541	Electronic shopping & mail-order houses	2	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	2	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	2	D	D	D	b	D	D
4542	Vending machine operators	6	D	D	D	b	D	D
45421	Vending machine operators	6	D	D	D	b	D	D
454210	Vending machine operators	6	D	D	D	b	D	D
URBANDALE, IA (POLK COUNTY PART) *								
44-45	Retail trade	127	484 844	46 800	10 660	2 441	3.2	2.5
441	Motor vehicle & parts dealers	7	D	D	D	e	D	D
4411	Automobile dealers	4	191 196	11 959	2 524	372	—	—
44111	New car dealers	4	191 196	11 959	2 524	372	—	—
441110	New car dealers	4	191 196	11 959	2 524	372	—	—
442	Furniture & home furnishings stores	20	55 434	7 967	1 936	299	4.4	10.0
4421	Furniture stores	5	D	D	D	c	D	D
44211	Furniture stores	5	D	D	D	c	D	D
442110	Furniture stores	5	D	D	D	c	D	D
4422	Home furnishings stores	15	D	D	D	c	D	D
44221	Floor covering stores	8	21 256	2 971	584	112	7.1	.2
442210	Floor covering stores	8	21 256	2 971	584	112	7.1	.2
44229	Other home furnishings stores	7	D	D	D	b	D	D
442291	Window treatment stores	2	D	D	D	a	D	D
442299	All other home furnishings stores	5	3 885	611	163	32	—	—
443	Electronics & appliance stores	6	D	D	D	b	D	D
4431	Electronics & appliance stores	6	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	4	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	4	D	D	D	b	D	D
44313	Camera & photographic supplies stores	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	18	61 756	5 890	1 368	243	.8	.1
4441	Building material & supplies dealers	17	D	D	D	c	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44412	Paint & wallpaper stores	3	D	D	D	a	D	D
444120	Paint & wallpaper stores	3	D	D	D	a	D	D
44419	Other building material dealers	12	D	D	D	b	D	D
444190	Other building material dealers	12	D	D	D	b	D	D
445	Food & beverage stores	7	D	D	D	f	D	D
4451	Grocery stores	6	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	6	D	D	D	f	D	D
445110	Supermarkets & other grocery (except convenience) stores	6	D	D	D	f	D	D
446	Health & personal care stores	17	31 042	3 978	946	309	22.8	17.1
4461	Health & personal care stores	17	31 042	3 978	946	309	22.8	17.1
44611	Pharmacies & drug stores	11	25 938	3 092	765	272	22.0	20.4
446110	Pharmacies & drug stores	11	25 938	3 092	765	272	22.0	20.4
4461101	Pharmacies & drug stores	11	25 938	3 092	765	272	22.0	20.4
44613	Optical goods stores	1	D	D	D	b	D	D
446130	Optical goods stores	1	D	D	D	b	D	D
44619	Other health & personal care stores	5	D	D	D	a	D	D
446199	All other health & personal care stores	4	D	D	D	a	D	D
447	Gasoline stations	9	32 930	1 728	419	113	—	1.1
4471	Gasoline stations	9	32 930	1 728	419	113	—	1.1
44711	Gasoline stations with convenience stores	6	15 146	700	175	54	—	2.4
447110	Gasoline stations with convenience stores	6	15 146	700	175	54	—	2.4
44719	Other gasoline stations	3	17 784	1 028	244	59	—	—
447190	Other gasoline stations	3	17 784	1 028	244	59	—	—
448	Clothing & clothing accessories stores	14	4 358	644	162	62	10.4	3.4
4481	Clothing stores	10	3 520	534	133	53	7.1	—
44819	Other clothing stores	4	757	136	32	17	33.0	—
448190	Other clothing stores	4	757	136	32	17	33.0	—
451	Sporting goods, hobby, book, & music stores	8	9 491	1 767	390	116	11.9	—
4511	Sporting goods, hobby, & musical instrument stores	6	D	D	D	b	D	D
45114	Musical instrument & supplies stores	2	D	D	D	b	D	D
451140	Musical instrument & supplies stores	2	D	D	D	b	D	D
4512	Book, periodical, & music stores	2	D	D	D	b	D	D
45121	Book stores & news dealers	1	D	D	D	b	D	D
451211	Book stores	1	D	D	D	b	D	D
451212	Specialty book stores	1	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	URBAN DALE, IA (POLK COUNTY PART) *—Con.							
44-45	Retail trade—Con.							
452	General merchandise stores	1	D	D	D	b	D	D
45299	All other general merchandise stores	1	D	D	D	b	D	D
452990	All other general merchandise stores	1	D	D	D	b	D	D
4529902	Catalog showrooms	1	D	D	D	b	D	D
453	Miscellaneous store retailers	11	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	9	7 333	1 802	391	64	41.9	—
4541	Electronic shopping & mail-order houses	2	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	2	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	2	D	D	D	b	D	D
4542	Vending machine operators	6	D	D	D	b	D	D
45421	Vending machine operators	6	D	D	D	b	D	D
454210	Vending machine operators	6	D	D	D	b	D	D
	VINTON, IA							
44-45	Retail trade	41	47 268	4 684	1 022	316	18.6	4.4
441	Motor vehicle & parts dealers	6	11 612	944	210	46	24.6	—
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	4	D	D	D	a	D	D
4431	Electronics & appliance stores	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	5 706	574	101	27	5.3	—
4442	Lawn & garden equipment & supplies stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	5	4 873	338	81	32	8.7	—
448	Clothing & clothing accessories stores	4	993	118	29	14	63.5	—
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	b	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
	WASHINGTON, IA							
44-45	Retail trade	61	87 750	9 669	2 360	629	21.9	3.4
441	Motor vehicle & parts dealers	8	D	D	D	b	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
4421	Furniture stores	2	D	D	D	a	D	D
44211	Furniture stores	2	D	D	D	a	D	D
442110	Furniture stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	3	320	32	6	4	89.4	10.6
444	Building material & garden equipment & supplies dealers	8	13 579	1 798	363	80	24.9	5.6
4441	Building material & supplies dealers	5	8 808	1 220	221	43	32.8	—
44419	Other building material dealers	3	D	D	D	b	D	D
444190	Other building material dealers	3	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	3	4 771	578	142	37	D	15.9
44422	Nursery & garden centers	2	D	D	D	b	D	D
444220	Nursery & garden centers	2	D	D	D	b	D	D
445	Food & beverage stores	6	22 813	2 299	564	167	2.0	—
446	Health & personal care stores	4	2 056	273	62	21	91.4	—
447	Gasoline stations	6	4 950	330	73	37	11.5	—
448	Clothing & clothing accessories stores	9	2 923	497	163	56	22.0	26.3
451	Sporting goods, hobby, book, & music stores	3	527	54	14	4	D	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WASHINGTON, IA—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	4	D	D	D	c	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452900	All other general merchandise stores	3	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	6	1 355	312	72	27	2.8	—
454	Nonstore retailers	2	D	D	D	a	D	D
WATERLOO, IA								
44-45	Retail trade	347	807 785	88 457	21 130	6 030	5.6	5.6
441	Motor vehicle & parts dealers	54	187 863	15 559	3 457	694	15.6	15.5
4411	Automobile dealers	22	147 324	9 526	2 214	397	16.9	18.2
44111	New car dealers	8	132 292	8 759	2 012	338	13.6	16.6
441110	New car dealers	8	132 292	8 759	2 012	338	13.6	16.6
44112	Used car dealers	14	15 032	767	202	59	46.1	33.0
441120	Used car dealers	14	15 032	767	202	59	46.1	33.0
4412	Other motor vehicle dealers	8	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	7	16 635	1 701	323	76	18.0	—
441221	Motorcycle dealers	3	8 014	932	163	40	—	—
441222	Boat dealers	3	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	24	D	D	D	c	D	D
44131	Automotive parts & accessories stores	14	D	D	D	c	D	D
441310	Automotive parts & accessories stores	14	D	D	D	c	D	D
44132	Tire dealers	10	D	D	D	b	D	D
441320	Tire dealers	10	D	D	D	b	D	D
442	Furniture & home furnishings stores	22	18 075	3 234	767	175	7.5	24.0
4421	Furniture stores	11	9 969	1 936	504	107	13.6	37.4
44211	Furniture stores	11	9 969	1 936	504	107	13.6	37.4
442110	Furniture stores	11	9 969	1 936	504	107	13.6	37.4
4422	Home furnishings stores	11	8 106	1 298	263	68	—	7.4
44221	Floor covering stores	6	5 716	962	181	30	—	10.5
442210	Floor covering stores	6	5 716	962	181	30	—	10.5
44229	Other home furnishings stores	5	2 390	336	82	38	—	—
442299	All other home furnishings stores	5	2 390	336	82	38	—	—
443	Electronics & appliance stores	18	28 571	4 933	1 213	209	10.4	1.0
4431	Electronics & appliance stores	18	28 571	4 933	1 213	209	10.4	1.0
44311	Appliance, television, & other electronics stores	13	23 064	4 238	1 019	172	11.4	—
443111	Household appliance stores	5	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	8	D	D	D	b	D	D
44312	Computer & software stores	5	5 507	695	194	37	5.8	5.1
443120	Computer & software stores	5	5 507	695	194	37	5.8	5.1
444	Building material & garden equipment & supplies dealers	30	104 623	12 432	2 960	657	2.2	.1
4441	Building material & supplies dealers	27	D	D	D	f	D	D
44411	Home centers	3	D	D	D	e	D	D
444110	Home centers	3	D	D	D	e	D	D
44412	Paint & wallpaper stores	3	2 614	461	101	22	D	—
444120	Paint & wallpaper stores	3	2 614	461	101	22	D	—
44419	Other building material dealers	17	34 950	4 841	1 073	187	1.4	—
444190	Other building material dealers	17	34 950	4 841	1 073	187	1.4	—
4442	Lawn & garden equipment & supplies stores	3	D	D	D	b	D	D
44422	Nursery & garden centers	2	D	D	D	b	D	D
444220	Nursery & garden centers	2	D	D	D	b	D	D
445	Food & beverage stores	22	121 678	12 729	3 106	1 159	3.2	1.4
4451	Grocery stores	17	D	D	D	g	D	D
44511	Supermarkets & other grocery (except convenience) stores	14	116 848	12 314	2 994	1 114	3.3	—
445110	Supermarkets & other grocery (except convenience) stores	14	116 848	12 314	2 994	1 114	3.3	—
4452	Specialty food stores	4	D	D	D	a	D	D
446	Health & personal care stores	28	35 085	5 388	1 374	271	2.0	3.6
4461	Health & personal care stores	28	35 085	5 388	1 374	271	2.0	3.6
44611	Pharmacies & drug stores	9	D	D	D	c	D	D
446110	Pharmacies & drug stores	9	D	D	D	c	D	D
4461101	Pharmacies & drug stores	9	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, & perfume stores	5	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	5	D	D	D	a	D	D
44619	Other health & personal care stores	8	D	D	D	b	D	D
446191	Food (health) supplement stores	3	D	D	D	a	D	D
446199	All other health & personal care stores	5	D	D	D	b	D	D
447	Gasoline stations	33	62 221	3 872	840	271	.8	5.6
4471	Gasoline stations	33	62 221	3 872	840	271	.8	5.6
44711	Gasoline stations with convenience stores	29	55 984	3 536	761	246	.9	5.2
447110	Gasoline stations with convenience stores	29	55 984	3 536	761	246	.9	5.2

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WATERLOO, IA—Con.								
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	49	27 090	4 964	1 149	445	4.6	10.3
4481	Clothing stores	30	D	D	D	e	D	D
44815	Clothing accessories stores	4	768	132	31	23	—	—
448150	Clothing accessories stores	4	768	132	31	23	—	—
4482	Shoe stores	7	D	D	D	b	D	D
44821	Shoe stores	7	D	D	D	b	D	D
448210	Shoe stores	7	D	D	D	b	D	D
4482104	Family shoe stores	6	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	12	7 295	1 484	347	87	6.3	11.8
44831	Jewelry stores	12	7 295	1 484	347	87	6.3	11.8
448310	Jewelry stores	12	7 295	1 484	347	87	6.3	11.8
451	Sporting goods, hobby, book, & music stores	24	24 218	2 936	738	229	6.8	.8
4511	Sporting goods, hobby, & musical instrument stores ..	19	20 103	2 495	611	186	8.2	1.0
45111	Sporting goods stores	10	8 641	1 002	217	63	19.0	1.7
451110	Sporting goods stores	10	8 641	1 002	217	63	19.0	1.7
4511101	General-line sporting goods stores	2	D	D	D	b	D	D
45112	Hobby, toy, & game stores	6	9 521	1 211	335	102	—	.5
451120	Hobby, toy, & game stores	6	9 521	1 211	335	102	—	.5
45113	Sewing, needlework, & piece goods stores	2	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	2	D	D	D	a	D	D
4512	Book, periodical, & music stores	5	4 115	441	127	43	—	—
45121	Book stores & news dealers	2	D	D	D	b	D	D
451211	Book stores	2	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ...	3	D	D	D	b	D	D
452	General merchandise stores	13	D	D	D	g	D	D
4521	Department stores (incl leased depts) ##	7	120 587	N	N	N	—	—
45211	Department stores (incl leased depts) ##	7	120 587	N	N	N	—	—
4521	Department stores (excl leased depts)	7	119 942	11 120	2 399	1 071	—	—
45211	Department stores (excl leased depts)	7	119 942	11 120	2 399	1 071	—	—
452110	Department stores (excl leased depts)	7	119 942	11 120	2 399	1 071	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	4	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts)	2	D	D	D	e	D	D
4529	Other general merchandise stores	6	D	D	D	c	D	D
45299	All other general merchandise stores	5	D	D	D	c	D	D
452990	All other general merchandise stores	5	D	D	D	c	D	D
4529901	Variety stores	3	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	43	D	D	D	e	D	D
4531	Florists	6	2 779	558	147	51	6.8	4.9
45311	Florists	6	2 779	558	147	51	6.8	4.9
453110	Florists	6	2 779	558	147	51	6.8	4.9
4532	Office supplies, stationery, & gift stores	13	12 547	1 215	303	120	2.5	.8
45321	Office supplies & stationery stores	2	D	D	D	b	D	D
453210	Office supplies & stationery stores	2	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	11	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores	11	D	D	D	b	D	D
4533	Used merchandise stores	8	D	D	D	b	D	D
45331	Used merchandise stores	8	D	D	D	b	D	D
453310	Used merchandise stores	8	D	D	D	b	D	D
4539	Other miscellaneous store retailers	16	D	D	D	c	D	D
45391	Pet & pet supplies stores	4	D	D	D	b	D	D
453910	Pet & pet supplies stores	4	D	D	D	b	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	8	D	D	D	b	D	D
454	Nonstore retailers	11	20 032	5 032	1 378	289	.6	—
4541	Electronic shopping & mail-order houses	1	D	D	D	c	D	D
45411	Electronic shopping & mail-order houses	1	D	D	D	c	D	D
454110	Electronic shopping & mail-order houses	1	D	D	D	c	D	D
4543	Direct selling establishments	10	D	D	D	b	D	D
45431	Fuel dealers	4	D	D	D	b	D	D
454311	Heating oil dealers	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	3	D	D	D	b	D	D
45439	Other direct selling establishments	6	D	D	D	b	D	D
454390	Other direct selling establishments	6	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WAUKEE, IA								
44-45	Retail trade	9	10 317	1 075	223	53	14.8	—
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
4421	Furniture stores	2	D	D	D	a	D	D
44211	Furniture stores	2	D	D	D	a	D	D
442110	Furniture stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores	1	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
WAUKON, IA								
44-45	Retail trade	45	47 668	4 104	927	364	19.2	20.2
441	Motor vehicle & parts dealers	7	11 574	713	146	38	12.6	70.7
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	3 907	393	85	25	51.6	—
445	Food & beverage stores	7	D	D	D	c	D	D
446	Health & personal care stores	1	D	D	D	b	D	D
447	Gasoline stations	6	6 073	374	90	33	—	—
448	Clothing & clothing accessories stores	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	6	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
WAVERLY, IA								
44-45	Retail trade	63	106 000	10 273	2 412	738	16.5	7.1
441	Motor vehicle & parts dealers	11	26 611	2 343	515	95	47.0	—
442	Furniture & home furnishings stores	5	1 276	199	44	14	37.3	—
443	Electronics & appliance stores	4	D	D	D	b	D	D
4431	Electronics & appliance stores	4	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	5	11 913	926	244	56	—	58.8
4442	Lawn & garden equipment & supplies stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	c	D	D
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	8	8 899	544	125	52	14.7	—
448	Clothing & clothing accessories stores	11	3 111	545	106	43	39.9	4.6
451	Sporting goods, hobby, book, & music stores	3	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	c	D	D
453	Miscellaneous store retailers	7	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	5	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WAVERLY, IA—Con.								
44-45 Retail trade—Con.								
454	Nonstore retailers	2	D	D	D	b	D	D
4543	Direct selling establishments	2	D	D	D	b	D	D
454311	Heating oil dealers	2	D	D	D	b	D	D
WEBSTER CITY, IA								
44-45	Retail trade	61	66 701	6 660	1 555	538	16.8	2.1
441	Motor vehicle & parts dealers	11	D	D	D	b	D	D
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
442	Furniture & home furnishings stores	3	838	126	26	7	D	—
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	5 853	636	166	33	7.8	—
445	Food & beverage stores	4	D	D	D	c	D	D
446	Health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	9	9 562	559	126	55	.2	1.2
448	Clothing & clothing accessories stores	5	1 473	179	45	37	83.4	4.1
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	4	7 561	704	163	89	—	—
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D
WEST BURLINGTON, IA								
44-45	Retail trade	66	207 878	17 657	3 931	1 414	2.4	.9
441	Motor vehicle & parts dealers	5	D	D	D	c	D	D
4411	Automobile dealers	4	D	D	D	c	D	D
442	Furniture & home furnishings stores	3	1 053	176	36	18	D	—
443	Electronics & appliance stores	3	D	D	D	a	D	D
4431	Electronics & appliance stores	3	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores	3	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	D	D	D	c	D	D
4441	Building material & supplies dealers	2	D	D	D	c	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
445	Food & beverage stores	5	D	D	D	b	D	D
446	Health & personal care stores	5	D	D	D	a	D	D
447	Gasoline stations	3	D	D	D	b	D	D
448	Clothing & clothing accessories stores	18	D	D	D	c	D	D
4481	Clothing stores	14	6 818	999	237	129	18.1	2.6
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	6	5 443	641	158	66	—	25.1
4511	Sporting goods, hobby, & musical instrument stores	3	D	D	D	b	D	D
4512	Book, periodical, & music stores	3	D	D	D	b	D	D
45121	Book stores & news dealers	2	D	D	D	b	D	D
451211	Book stores	2	D	D	D	b	D	D
4512111	Book stores, general	2	D	D	D	b	D	D
452	General merchandise stores	5	75 681	7 478	1 405	708	—	—
4529	Other general merchandise stores	2	D	D	D	e	D	D
45291	Warehouse clubs & superstores	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores	1	D	D	D	e	D	D
453	Miscellaneous store retailers	6	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	b	D	D
454	Nonstore retailers	3	1 790	260	57	22	—	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WEST DES MOINES, IA *								
44-45	Retail trade	274	608 203	68 427	15 897	5 081	2.5	3.3
441	Motor vehicle & parts dealers	8	45 440	3 216	901	167	—	7.4
442	Furniture & home furnishings stores	10	4 412	654	160	49	39.0	8.0
4422	Home furnishings stores	7	2 562	420	101	39	54.0	13.7
44229	Other home furnishings stores	7	2 562	420	101	39	54.0	13.7
443	Electronics & appliance stores	9	38 907	3 153	722	249	—	12.3
4431	Electronics & appliance stores	9	38 907	3 153	722	249	—	12.3
44311	Appliance, television, & other electronics stores	4	D	D	D	c	D	D
443112	Radio, television, & other electronics stores	3	D	D	D	c	D	D
44312	Computer & software stores	4	D	D	D	b	D	D
443120	Computer & software stores	4	D	D	D	b	D	D
44313	Camera & photographic supplies stores	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	16	39 419	4 144	723	152	3.9	.1
4441	Building material & supplies dealers	11	33 211	3 166	580	91	3.4	.2
44412	Paint & wallpaper stores	2	D	D	D	a	D	D
444120	Paint & wallpaper stores	2	D	D	D	a	D	D
44419	Other building material dealers	5	D	D	D	b	D	D
444190	Other building material dealers	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	5	6 208	978	143	61	6.8	—
44421	Outdoor power equipment stores	3	D	D	D	b	D	D
444210	Outdoor power equipment stores	3	D	D	D	b	D	D
445	Food & beverage stores	13	D	D	D	g	D	D
4451	Grocery stores	5	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	4	D	D	D	f	D	D
445110	Supermarkets & other grocery (except convenience) stores	4	D	D	D	f	D	D
4452	Specialty food stores	8	5 160	1 452	278	133	—	14.1
446	Health & personal care stores	30	D	D	D	e	D	D
4461	Health & personal care stores	30	D	D	D	e	D	D
44611	Pharmacies & drug stores	11	19 321	2 708	637	193	3.3	3.9
446110	Pharmacies & drug stores	11	19 321	2 708	637	193	3.3	3.9
4461102	Proprietary stores	3	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores	4	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	4	D	D	D	b	D	D
44613	Optical goods stores	11	4 200	901	251	66	4.7	13.0
446130	Optical goods stores	11	4 200	901	251	66	4.7	13.0
447	Gasoline stations	18	30 162	2 451	609	180	4.5	8.4
4471	Gasoline stations	18	30 162	2 451	609	180	4.5	8.4
44711	Gasoline stations with convenience stores	15	26 802	2 148	530	155	—	9.5
447110	Gasoline stations with convenience stores	15	26 802	2 148	530	155	—	9.5
448	Clothing & clothing accessories stores	78	113 159	12 685	2 926	1 025	4.6	2.3
4481	Clothing stores	52	93 459	10 135	2 274	823	2.8	2.5
44811	Men's clothing stores	8	5 422	696	168	50	—	12.9
448110	Men's clothing stores	8	5 422	696	168	50	—	12.9
44812	Women's clothing stores	19	15 074	1 686	404	184	8.0	8.1
448120	Women's clothing stores	19	15 074	1 686	404	184	8.0	8.1
44813	Children's & infants' clothing stores	4	5 211	439	70	47	2.6	—
448130	Children's & infants' clothing stores	4	5 211	439	70	47	2.6	—
44814	Family clothing stores	15	64 248	6 966	1 538	504	1.2	.6
448140	Family clothing stores	15	64 248	6 966	1 538	504	1.2	.6
44815	Clothing accessories stores	2	D	D	D	a	D	D
448150	Clothing accessories stores	2	D	D	D	a	D	D
44819	Other clothing stores	4	D	D	D	b	D	D
448190	Other clothing stores	4	D	D	D	b	D	D
4482	Shoe stores	12	6 393	838	212	80	9.5	4.1
44821	Shoe stores	12	6 393	838	212	80	9.5	4.1
448210	Shoe stores	12	6 393	838	212	80	9.5	4.1
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	7	4 011	530	119	46	15.2	6.5
4482105	Athletic footwear stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	14	13 307	1 712	440	122	14.6	—
44831	Jewelry stores	13	D	D	D	c	D	D
448310	Jewelry stores	13	D	D	D	c	D	D
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WEST DES MOINES, IA *—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	25	34 973	3 530	848	289	.1	2.2
4511	Sporting goods, hobby, & musical instrument stores . .	18	19 686	1 810	419	171	.2	3.8
45111	Sporting goods stores	7	11 055	1 079	245	107	.4	5.9
451110	Sporting goods stores	7	11 055	1 079	245	107	.4	5.9
4511101	General-line sporting goods stores	2	D	D	D	b	D	D
45112	Hobby, toy, & game stores	6	7 859	602	148	50	—	1.3
451120	Hobby, toy, & game stores	6	7 859	602	148	50	—	1.3
4512	Book, periodical, & music stores	7	15 287	1 720	429	118	—	—
45121	Book stores & news dealers	5	D	D	D	c	D	D
451211	Book stores	5	D	D	D	c	D	D
4512111	Book stores, general	4	D	D	D	b	D	D
4512113	College book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores . . .	2	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, & record stores . .	2	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	g	D	D
4521	Department stores (incl leased depts) ##	3	125 508	N	N	N	—	—
45211	Department stores (incl leased depts) ##	3	125 508	N	N	N	—	—
4521	Department stores (excl leased depts)	3	123 234	14 336	3 403	1 031	—	—
45211	Department stores (excl leased depts)	3	123 234	14 336	3 403	1 031	—	—
452110	Department stores (excl leased depts)	3	123 234	14 336	3 403	1 031	—	—
4521101	Conventional department stores (excl leased depts)	1	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	1	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts)	1	D	D	D	e	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529902	Catalog showrooms	1	D	D	D	a	D	D
4529903	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	48	D	D	D	e	D	D
4532	Office supplies, stationery, & gift stores	24	27 553	2 846	701	316	7.5	4.7
45321	Office supplies & stationery stores	4	D	D	D	c	D	D
453210	Office supplies & stationery stores	4	D	D	D	c	D	D
4532101	Stationery stores	2	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	20	D	D	D	c	D	D
453220	Gift, novelty, & souvenir stores	20	D	D	D	c	D	D
4533	Used merchandise stores	4	697	109	23	12	55.7	—
45331	Used merchandise stores	4	697	109	23	12	55.7	—
453310	Used merchandise stores	4	697	109	23	12	55.7	—
4539	Other miscellaneous store retailers	17	D	D	D	c	D	D
45391	Pet & pet supplies stores	3	820	158	39	26	—	11.6
453910	Pet & pet supplies stores	3	820	158	39	26	—	11.6
45392	Art dealers	6	3 219	693	107	19	20.8	3.6
453920	Art dealers	6	3 219	693	107	19	20.8	3.6
45399	All other miscellaneous store retailers	8	D	D	D	b	D	D
454	Nonstore retailers	14	5 413	1 049	189	45	19.8	25.4
4542	Vending machine operators	5	2 690	527	124	28	32.5	—
45421	Vending machine operators	5	2 690	527	124	28	32.5	—
454210	Vending machine operators	5	2 690	527	124	28	32.5	—
45439	Other direct selling establishments	6	2 204	272	36	10	—	62.4
454390	Other direct selling establishments	6	2 204	272	36	10	—	62.4
WEST DES MOINES, IA (DALLAS COUNTY PART) *								
44-45	Retail trade	3	1 035	497	94	24	D	—
446	Health & personal care stores	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WEST DES MOINES, IA (POLK COUNTY PART) *								
44-45	Retail trade	271	607 168	67 930	15 803	5 057	2.5	3.3
441	Motor vehicle & parts dealers	8	45 440	3 216	901	167	—	7.4
442	Furniture & home furnishings stores	10	4 412	654	160	49	39.0	8.0
4422	Home furnishings stores	7	2 562	420	101	39	54.0	13.7
44229	Other home furnishings stores	7	2 562	420	101	39	54.0	13.7
443	Electronics & appliance stores	9	38 907	3 153	722	249	—	12.3
4431	Electronics & appliance stores	9	38 907	3 153	722	249	—	12.3
44311	Appliance, television, & other electronics stores	4	D	D	D	c	D	D
443112	Radio, television, & other electronics stores	3	D	D	D	c	D	D
44312	Computer & software stores	4	D	D	D	b	D	D
443120	Computer & software stores	4	D	D	D	b	D	D
44313	Camera & photographic supplies stores	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	16	39 419	4 144	723	152	3.9	.1
4441	Building material & supplies dealers	11	33 211	3 166	580	91	3.4	.2
44412	Paint & wallpaper stores	2	D	D	D	a	D	D
444120	Paint & wallpaper stores	2	D	D	D	a	D	D
44419	Other building material dealers	5	D	D	D	b	D	D
444190	Other building material dealers	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	5	6 208	978	143	61	6.8	—
44421	Outdoor power equipment stores	3	D	D	D	b	D	D
444210	Outdoor power equipment stores	3	D	D	D	b	D	D
445	Food & beverage stores	13	D	D	D	g	D	D
4451	Grocery stores	5	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	4	D	D	D	f	D	D
445110	Supermarkets & other grocery (except convenience) stores	4	D	D	D	f	D	D
4452	Specialty food stores	8	5 160	1 452	278	133	—	14.1
446	Health & personal care stores	29	D	D	D	e	D	D
4461	Health & personal care stores	29	D	D	D	e	D	D
4461102	Proprietary stores	3	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores	4	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, & perfume stores	4	D	D	D	b	D	D
44613	Optical goods stores	11	4 200	901	251	66	4.7	13.0
446130	Optical goods stores	11	4 200	901	251	66	4.7	13.0
447	Gasoline stations	18	30 162	2 451	609	180	4.5	8.4
4471	Gasoline stations	18	30 162	2 451	609	180	4.5	8.4
44711	Gasoline stations with convenience stores	15	26 802	2 148	530	155	—	9.5
447110	Gasoline stations with convenience stores	15	26 802	2 148	530	155	—	9.5
448	Clothing & clothing accessories stores	78	113 159	12 685	2 926	1 025	4.6	2.3
4481	Clothing stores	52	93 459	10 135	2 274	823	2.8	2.5
44811	Men's clothing stores	8	5 422	696	168	50	—	12.9
448110	Men's clothing stores	8	5 422	696	168	50	—	12.9
44812	Women's clothing stores	19	15 074	1 686	404	184	8.0	8.1
448120	Women's clothing stores	19	15 074	1 686	404	184	8.0	8.1
44813	Children's & infants' clothing stores	4	5 211	439	70	47	2.6	—
448130	Children's & infants' clothing stores	4	5 211	439	70	47	2.6	—
44814	Family clothing stores	15	64 248	6 966	1 538	504	1.2	.6
448140	Family clothing stores	15	64 248	6 966	1 538	504	1.2	.6
44815	Clothing accessories stores	2	D	D	D	a	D	D
448150	Clothing accessories stores	2	D	D	D	a	D	D
44819	Other clothing stores	4	D	D	D	b	D	D
448190	Other clothing stores	4	D	D	D	b	D	D
4482	Shoe stores	12	6 393	838	212	80	9.5	4.1
44821	Shoe stores	12	6 393	838	212	80	9.5	4.1
448210	Shoe stores	12	6 393	838	212	80	9.5	4.1
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	7	4 011	530	119	46	15.2	6.5
4482105	Athletic footwear stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	14	13 307	1 712	440	122	14.6	—
44831	Jewelry stores	13	D	D	D	c	D	D
448310	Jewelry stores	13	D	D	D	c	D	D
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WEST DES MOINES, IA (POLK COUNTY PART) *—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	25	34 973	3 530	848	289	.1	2.2
4511	Sporting goods, hobby, & musical instrument stores ..	18	19 686	1 810	419	171	.2	3.8
45111	Sporting goods stores	7	11 055	1 079	245	107	.4	5.9
451110	Sporting goods stores	7	11 055	1 079	245	107	.4	5.9
4511101	General-line sporting goods stores	2	D	D	D	b	D	D
45112	Hobby, toy, & game stores	6	7 859	602	148	50	—	1.3
451120	Hobby, toy, & game stores	6	7 859	602	148	50	—	1.3
4512	Book, periodical, & music stores	7	15 287	1 720	429	118	—	—
45121	Book stores & news dealers	5	D	D	D	c	D	D
451211	Book stores	5	D	D	D	c	D	D
4512111	Book stores, general	4	D	D	D	b	D	D
4512113	College book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	2	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, & record stores ...	2	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	g	D	D
4521	Department stores (incl leased depts) ##	3	125 508	N	N	N	—	—
45211	Department stores (incl leased depts) ##	3	125 508	N	N	N	—	—
4521	Department stores (excl leased depts)	3	123 234	14 336	3 403	1 031	—	—
45211	Department stores (excl leased depts)	3	123 234	14 336	3 403	1 031	—	—
452110	Department stores (excl leased depts)	3	123 234	14 336	3 403	1 031	—	—
4521101	Conventional department stores (excl leased depts)	1	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	1	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts)	1	D	D	D	e	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529902	Catalog showrooms	1	D	D	D	a	D	D
4529903	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	48	D	D	D	e	D	D
4532	Office supplies, stationery, & gift stores	24	27 553	2 846	701	316	7.5	4.7
45321	Office supplies & stationery stores	4	D	D	D	c	D	D
453210	Office supplies & stationery stores	4	D	D	D	c	D	D
4532101	Stationery stores	2	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	20	D	D	D	c	D	D
453220	Gift, novelty, & souvenir stores	20	D	D	D	c	D	D
4533	Used merchandise stores	4	697	109	23	12	55.7	—
45331	Used merchandise stores	4	697	109	23	12	55.7	—
453310	Used merchandise stores	4	697	109	23	12	55.7	—
4539	Other miscellaneous store retailers	17	D	D	D	c	D	D
45391	Pet & pet supplies stores	3	820	158	39	26	—	11.6
453910	Pet & pet supplies stores	3	820	158	39	26	—	11.6
45392	Art dealers	6	3 219	693	107	19	20.8	3.6
453920	Art dealers	6	3 219	693	107	19	20.8	3.6
45399	All other miscellaneous store retailers	8	D	D	D	b	D	D
454	Nonstore retailers	12	D	D	D	b	D	D
4542	Vending machine operators	5	2 690	527	124	28	32.5	—
45421	Vending machine operators	5	2 690	527	124	28	32.5	—
454210	Vending machine operators	5	2 690	527	124	28	32.5	—
45439	Other direct selling establishments	5	D	D	D	a	D	D
454390	Other direct selling establishments	5	D	D	D	a	D	D
WEST LIBERTY, IA								
44-45	Retail trade	11	11 001	553	127	59	23.3	—
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	a	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	4	D	D	D	b	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WEST UNION, IA								
44-45	Retail trade	21	39 896	4 184	1 040	240	12.9	2.5
441	Motor vehicle & parts dealers	2	D	D	D	b	D	D
442	Furniture & home furnishings stores	3	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores	1	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	b	D	D
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	b	D	D
4543	Direct selling establishments	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	1	D	D	D	a	D	D
454390	Other direct selling establishments	1	D	D	D	a	D	D
WILTON, IA *								
44-45	Retail trade	12	9 553	994	231	101	14.1	2.0
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	3	2 852	280	53	36	—	6.8
4452	Specialty food stores	1	D	D	D	a	D	D
447	Gasoline stations	4	4 416	269	66	38	17.4	—
452	General merchandise stores	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
WILTON, IA (MUSCATINE COUNTY PART) *								
44-45	Retail trade	12	9 553	994	231	101	14.1	2.0
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	3	2 852	280	53	36	—	6.8
4452	Specialty food stores	1	D	D	D	a	D	D
447	Gasoline stations	4	4 416	269	66	38	17.4	—
452	General merchandise stores	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WINDSOR HEIGHTS, IA								
44-45	Retail trade	36	134 771	11 829	2 683	785	4.1	.7
441	Motor vehicle & parts dealers	3	D	D	D	b	D	D
442	Furniture & home furnishings stores	4	9 503	1 554	348	50	—	—
4421	Furniture stores	2	D	D	D	b	D	D
44211	Furniture stores	2	D	D	D	b	D	D
442110	Furniture stores	2	D	D	D	b	D	D
4422	Home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	a	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	3	D	D	D	a	D	D
448	Clothing & clothing accessories stores	7	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	5	7 360	1 279	223	57	54.9	—
4511	Sporting goods, hobby, & musical instrument stores ..	5	7 360	1 279	223	57	54.9	—
45111	Sporting goods stores	3	D	D	D	b	D	D
451110	Sporting goods stores	3	D	D	D	b	D	D
45112	Hobby, toy, & game stores	2	D	D	D	b	D	D
451120	Hobby, toy, & game stores	2	D	D	D	b	D	D
452	General merchandise stores	2	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	1	D	D	D	e	D	D
4529	Other general merchandise stores	1	D	D	D	c	D	D
45291	Warehouse clubs & superstores	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores	1	D	D	D	c	D	D
453	Miscellaneous store retailers	3	D	D	D	b	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
WINTERSET, IA								
44-45	Retail trade	48	69 593	6 132	1 393	450	37.4	.3
441	Motor vehicle & parts dealers	9	21 661	1 695	437	93	81.2	—
44112	Used car dealers	3	D	D	D	b	D	D
441120	Used car dealers	3	D	D	D	b	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	8	12 305	1 049	191	43	41.6	—
4442	Lawn & garden equipment & supplies stores	6	D	D	D	b	D	D
44422	Nursery & garden centers	5	7 940	642	104	23	9.5	—
444220	Nursery & garden centers	5	7 940	642	104	23	9.5	—
445	Food & beverage stores	4	D	D	D	c	D	D
446	Health & personal care stores	4	3 375	528	130	42	4.8	—
447	Gasoline stations	6	7 712	468	104	38	24.1	1.6
448	Clothing & clothing accessories stores	4	674	113	25	13	65.1	—
452	General merchandise stores	3	5 605	567	131	59	—	—
45299	All other general merchandise stores	3	5 605	567	131	59	—	—
452990	All other general merchandise stores	3	5 605	567	131	59	—	—
4529903	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	8	D	D	D	b	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF ADAIR COUNTY, IA								
44-45	Retail trade	49	46 197	3 730	848	320	17.7	5.6
441	Motor vehicle & parts dealers	7	7 192	512	126	30	15.9	.4
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	10	12 667	1 053	219	64	14.5	—
4441	Building material & supplies dealers	6	5 658	503	126	39	26.1	—
4442	Lawn & garden equipment & supplies stores	4	7 009	550	93	25	5.2	—
44422	Nursery & garden centers	3	D	D	D	a	D	D
444220	Nursery & garden centers	3	D	D	D	a	D	D
445	Food & beverage stores	7	D	D	D	b	D	D
446	Health & personal care stores	3	2 448	148	32	19	100.0	—
447	Gasoline stations	12	12 033	760	172	81	15.6	1.3
448	Clothing & clothing accessories stores	3	309	28	8	7	86.4	13.6
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	3	541	90	21	10	D	—
BALANCE OF ADAMS COUNTY, IA								
44-45	Retail trade	22	15 956	1 492	343	131	23.9	—
441	Motor vehicle & parts dealers	5	1 334	163	40	13	33.9	—
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	a	D	D
445	Food & beverage stores	1	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	4	5 486	357	87	29	14.1	—
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF ALLAMAKEE COUNTY, IA								
44-45	Retail trade	50	53 511	4 023	852	288	18.8	9.8
441	Motor vehicle & parts dealers	6	14 368	897	200	43	1.9	15.1
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	12	19 441	1 290	231	71	11.3	2.5
4442	Lawn & garden equipment & supplies stores	7	D	D	D	b	D	D
44422	Nursery & garden centers	6	D	D	D	b	D	D
444220	Nursery & garden centers	6	D	D	D	b	D	D
445	Food & beverage stores	6	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	7	5 578	378	82	39	36.6	—
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF ALLAMAKEE COUNTY, IA—								
Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	5	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	a	D	D
BALANCE OF APPANOOSE COUNTY, IA								
44-45	Retail trade	11	6 917	604	126	64	29.0	17.1
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	2	D	D	D	b	D	D
44422	Nursery & garden centers	2	D	D	D	b	D	D
444220	Nursery & garden centers	2	D	D	D	b	D	D
445	Food & beverage stores	3	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
BALANCE OF AUDUBON COUNTY, IA								
44-45	Retail trade	9	30 600	1 870	382	80	1.5	1.4
441	Motor vehicle & parts dealers	2	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	1	D	D	D	a	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
BALANCE OF BENTON COUNTY, IA								
44-45	Retail trade	39	51 300	3 914	832	242	36.0	.1
441	Motor vehicle & parts dealers	6	19 395	1 299	269	52	53.6	—
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	11	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	7	D	D	D	b	D	D
44422	Nursery & garden centers	6	D	D	D	b	D	D
444220	Nursery & garden centers	6	D	D	D	b	D	D
445	Food & beverage stores	5	2 543	194	47	17	100.0	—
447	Gasoline stations	8	D	D	D	b	D	D
448	Clothing & clothing accessories stores	2	D	D	D	b	D	D
44819	Other clothing stores	1	D	D	D	b	D	D
448190	Other clothing stores	1	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	5	D	D	D	b	D	D
4541	Electronic shopping & mail-order houses	2	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses	2	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF BLACK HAWK COUNTY, IA								
44-45	Retail trade	61	94 274	8 413	2 113	647	4.0	3.0
441	Motor vehicle & parts dealers	8	D	D	D	b	D	D
442	Furniture & home furnishings stores	4	D	D	D	b	D	D
4422	Home furnishings stores	3	D	D	D	b	D	D
443	Electronics & appliance stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	11	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	3	D	D	D	a	D	D
44422	Nursery & garden centers	3	D	D	D	a	D	D
444220	Nursery & garden centers	3	D	D	D	a	D	D
445	Food & beverage stores	8	D	D	D	b	D	D
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health & personal care stores	3	D	D	D	b	D	D
4461	Health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	12	21 279	1 920	414	153	3.7	9.6
4471	Gasoline stations	12	21 279	1 920	414	153	3.7	9.6
44711	Gasoline stations with convenience stores	10	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	10	D	D	D	b	D	D
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
4512	Book, periodical, & music stores	1	D	D	D	a	D	D
45121	Book stores & news dealers	1	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	c	D	D
453	Miscellaneous store retailers	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45391	Pet & pet supplies stores	1	D	D	D	a	D	D
453910	Pet & pet supplies stores	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
BALANCE OF BOONE COUNTY, IA								
44-45	Retail trade	24	25 993	2 058	491	135	28.0	5.6
441	Motor vehicle & parts dealers	4	D	D	D	b	D	D
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores	1	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	8	D	D	D	b	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	2	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF BREMER COUNTY, IA								
44-45	Retail trade	52	38 729	3 447	866	299	27.8	2.4
441	Motor vehicle & parts dealers	4	8 699	622	165	34	36.9	—
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	4 654	496	112	40	59.9	—
445	Food & beverage stores	5	D	D	D	b	D	D
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	11	12 779	862	196	83	6.5	—
44711	Gasoline stations with convenience stores	7	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	7	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	7	791	96	19	14	50.9	49.1
454	Nonstore retailers	8	D	D	D	b	D	D
BALANCE OF BUCHANAN COUNTY, IA								
44-45	Retail trade	49	67 184	5 722	1 257	381	21.0	.1
441	Motor vehicle & parts dealers	7	D	D	D	b	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	11	24 864	2 485	536	79	9.4	—
4441	Building material & supplies dealers	5	9 485	474	125	22	24.7	D
44419	Other building material dealers	3	D	D	D	a	D	D
444190	Other building material dealers	3	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores	6	15 379	2 011	411	57	—	—
44422	Nursery & garden centers	6	15 379	2 011	411	57	—	—
444220	Nursery & garden centers	6	15 379	2 011	411	57	—	—
445	Food & beverage stores	4	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	14	16 587	1 105	247	123	24.5	—
44711	Gasoline stations with convenience stores	12	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	12	D	D	D	c	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	4	D	D	D	b	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF BUENA VISTA COUNTY, IA								
44-45	Retail trade	31	25 861	2 353	735	220	21.1	9.2
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	b	D	D
4431	Electronics & appliance stores	1	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores	1	D	D	D	b	D	D
443111	Household appliance stores	1	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	9	12 074	912	341	82	12.7	1.6
4442	Lawn & garden equipment & supplies stores	5	D	D	D	b	D	D
44422	Nursery & garden centers	4	D	D	D	b	D	D
444220	Nursery & garden centers	4	D	D	D	b	D	D
445	Food & beverage stores	4	D	D	D	b	D	D
447	Gasoline stations	6	6 312	421	102	51	—	16.7
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	4	380	58	10	12	93.9	6.1
454	Nonstore retailers	2	D	D	D	a	D	D
BALANCE OF BUTLER COUNTY, IA								
44-45	Retail trade	86	67 602	5 452	1 201	428	37.8	1.6
441	Motor vehicle & parts dealers	10	17 381	839	194	48	31.8	—
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	20	10 303	1 228	253	71	50.9	.6
4441	Building material & supplies dealers	14	6 206	833	184	49	61.0	1.0
4442	Lawn & garden equipment & supplies stores	6	4 097	395	69	22	35.7	—
44422	Nursery & garden centers	6	4 097	395	69	22	35.7	—
444220	Nursery & garden centers	6	4 097	395	69	22	35.7	—
445	Food & beverage stores	8	7 995	597	152	67	87.8	3.2
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health & personal care stores	5	D	D	D	b	D	D
447	Gasoline stations	15	17 220	1 105	231	105	20.0	—
448	Clothing & clothing accessories stores	3	270	19	3	3	D	—
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	8	D	D	D	b	D	D
454	Nonstore retailers	8	6 470	486	140	31	20.8	11.5
4543	Direct selling establishments	8	6 470	486	140	31	20.8	11.5
45431	Fuel dealers	8	6 470	486	140	31	20.8	11.5
454312	Liquefied petroleum gas (bottled gas) dealers	6	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF CALHOUN COUNTY, IA								
44-45	Retail trade	71	81 313	6 125	1 362	484	38.0	1.2
441	Motor vehicle & parts dealers	12	34 344	2 055	442	95	61.3	2.0
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	3	965	56	10	10	100.0	—
444	Building material & garden equipment & supplies dealers	19	24 541	1 932	413	88	12.4	—
4441	Building material & supplies dealers	9	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	10	D	D	D	b	D	D
44422	Nursery & garden centers	9	20 560	1 486	322	52	.5	—
444220	Nursery & garden centers	9	20 560	1 486	322	52	.5	—
445	Food & beverage stores	11	8 471	852	207	135	18.8	.5
446	Health & personal care stores	5	2 204	211	48	19	100.0	—
447	Gasoline stations	10	7 961	646	166	84	9.1	—
448	Clothing & clothing accessories stores	3	748	128	30	20	100.0	—
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
BALANCE OF CARROLL COUNTY, IA								
44-45	Retail trade	60	45 373	4 955	1 130	373	25.2	5.1
441	Motor vehicle & parts dealers	7	4 316	364	107	25	25.6	12.0
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	17	20 394	2 550	515	115	15.3	—
4441	Building material & supplies dealers	11	10 095	1 420	277	68	30.1	—
44419	Other building material dealers	7	7 508	1 122	212	51	19.4	—
444190	Other building material dealers	7	7 508	1 122	212	51	19.4	—
4442	Lawn & garden equipment & supplies stores	6	10 299	1 130	238	47	.7	—
44422	Nursery & garden centers	5	D	D	D	b	D	D
444220	Nursery & garden centers	5	D	D	D	b	D	D
445	Food & beverage stores	7	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	14	11 649	992	252	82	17.9	3.1
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	b	D	D
454	Nonstore retailers	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF CASS COUNTY, IA								
44-45	Retail trade	29	26 151	1 900	440	169	9.9	6.4
441	Motor vehicle & parts dealers	5	10 367	670	162	31	5.3	.9
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	7 854	461	120	34	11.0	—
4442	Lawn & garden equipment & supplies stores	4	D	D	D	b	D	D
44422	Nursery & garden centers	4	D	D	D	b	D	D
444220	Nursery & garden centers	4	D	D	D	b	D	D
445	Food & beverage stores	5	D	D	D	b	D	D
447	Gasoline stations	5	4 781	348	66	42	2.4	23.6
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	5	D	D	D	b	D	D
BALANCE OF CEDAR COUNTY, IA								
44-45	Retail trade	59	68 942	5 714	1 324	446	29.8	12.8
441	Motor vehicle & parts dealers	10	26 360	1 467	361	62	39.3	1.2
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	3	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	11	10 597	1 049	250	50	6.9	50.6
4442	Lawn & garden equipment & supplies stores	6	D	D	D	b	D	D
44422	Nursery & garden centers	6	D	D	D	b	D	D
444220	Nursery & garden centers	6	D	D	D	b	D	D
445	Food & beverage stores	6	D	D	D	c	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	14	11 280	868	203	95	30.8	8.0
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	6	994	122	25	15	83.1	16.9
454	Nonstore retailers	2	D	D	D	a	D	D
454311	Heating oil dealers	1	D	D	D	a	D	D
BALANCE OF CERRO GORDO COUNTY, IA								
44-45	Retail trade	24	16 700	1 392	288	87	36.5	.2
441	Motor vehicle & parts dealers	5	4 910	339	49	18	75.0	—
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	5 946	426	96	21	.9	—
4442	Lawn & garden equipment & supplies stores	3	D	D	D	a	D	D
44422	Nursery & garden centers	3	D	D	D	a	D	D
444220	Nursery & garden centers	3	D	D	D	a	D	D
445	Food & beverage stores	1	D	D	D	a	D	D
447	Gasoline stations	3	D	D	D	b	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	4	1 609	204	45	8	28.0	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF CHEROKEE COUNTY, IA								
44-45	Retail trade	21	23 019	1 881	571	125	26.0	1.2
441	Motor vehicle & parts dealers	3	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	D	D	D	b	D	D
4441	Building material & supplies dealers	4	D	D	D	b	D	D
44419	Other building material dealers	2	D	D	D	b	D	D
444190	Other building material dealers	2	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	1	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	a	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	5	4 597	422	93	34	21.2	—
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF CHICKASAW COUNTY, IA								
44-45	Retail trade	25	13 572	1 400	295	111	36.7	4.1
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	1 859	252	42	20	47.0	—
445	Food & beverage stores	5	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	4	4 258	346	75	36	—	—
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
BALANCE OF CLARKE COUNTY, IA								
44-45	Retail trade	4	3 071	363	83	29	.7	—
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF CLAY COUNTY, IA								
44-45	Retail trade	14	6 727	1 398	319	66	20.1	3.6
441	Motor vehicle & parts dealers	1	D	D	D	b	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	1 521	106	32	12	—	—
445	Food & beverage stores	4	D	D	D	a	D	D
447	Gasoline stations	3	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF CLAYTON COUNTY, IA								
44-45	Retail trade	120	133 409	10 352	2 195	670	15.6	7.2
441	Motor vehicle & parts dealers	18	54 116	3 432	749	135	4.9	12.9
442	Furniture & home furnishings stores	3	D	D	D	a	D	D
443	Electronics & appliance stores	3	596	28	5	1	100.0	—
444	Building material & garden equipment & supplies dealers	28	39 714	2 963	534	125	6.6	4.9
4441	Building material & supplies dealers	15	14 852	1 511	220	69	14.8	13.1
44419	Other building material dealers	8	10 947	1 066	121	32	3.0	17.7
444190	Other building material dealers	8	10 947	1 066	121	32	3.0	17.7
4442	Lawn & garden equipment & supplies stores	13	24 862	1 452	314	56	1.7	—
44422	Nursery & garden centers	10	24 420	1 436	314	56	.3	—
444220	Nursery & garden centers	10	24 420	1 436	314	56	.3	—
445	Food & beverage stores	10	12 316	1 350	314	166	50.5	3.2
446	Health & personal care stores	4	4 257	520	127	24	55.4	—
447	Gasoline stations	21	14 661	1 086	255	120	21.7	—
448	Clothing & clothing accessories stores	7	1 341	200	46	23	74.3	25.7
451	Sporting goods, hobby, book, & music stores	4	328	64	14	9	3.0	—
452	General merchandise stores	6	1 192	154	23	16	23.2	—
453	Miscellaneous store retailers	11	D	D	D	b	D	D
454	Nonstore retailers	5	3 039	266	69	18	9.7	—
BALANCE OF CLINTON COUNTY, IA								
44-45	Retail trade	28	26 681	1 869	447	160	31.9	15.5
441	Motor vehicle & parts dealers	4	6 461	480	116	24	.8	25.5
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
44132	Tire dealers	1	D	D	D	a	D	D
441320	Tire dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	3 765	268	70	15	.9	2.9
4442	Lawn & garden equipment & supplies stores	5	D	D	D	a	D	D
44422	Nursery & garden centers	3	D	D	D	a	D	D
444220	Nursery & garden centers	3	D	D	D	a	D	D
445	Food & beverage stores	3	1 212	121	33	17	D	—
447	Gasoline stations	11	D	D	D	b	D	D
454	Nonstore retailers	3	D	D	D	b	D	D
4543	Direct selling establishments	3	D	D	D	b	D	D
45431	Fuel dealers	2	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	a	D	D
BALANCE OF CRAWFORD COUNTY, IA								
44-45	Retail trade	28	32 329	2 406	566	237	17.6	4.2
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	5 174	399	86	22	—	1.1
4442	Lawn & garden equipment & supplies stores	3	D	D	D	a	D	D
44422	Nursery & garden centers	3	D	D	D	a	D	D
444220	Nursery & garden centers	3	D	D	D	a	D	D
445	Food & beverage stores	4	903	93	22	16	64.2	35.8
447	Gasoline stations	8	5 890	299	68	39	67.8	7.4
452	General merchandise stores	1	D	D	D	c	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	a	D	D
4543	Direct selling establishments	4	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF DALLAS COUNTY, IA								
44-45	Retail trade	47	104 353	8 310	1 767	377	7.6	3.4
441	Motor vehicle & parts dealers	3	D	D	D	c	D	D
4411	Automobile dealers	2	D	D	D	c	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	10	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	6	D	D	D	b	D	D
44422	Nursery & garden centers	5	D	D	D	a	D	D
444220	Nursery & garden centers	5	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	a	D	D
446	Health & personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	15	D	D	D	c	D	D
4471	Gasoline stations	15	D	D	D	c	D	D
44711	Gasoline stations with convenience stores	12	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	12	D	D	D	c	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
454	Nonstore retailers	6	D	D	D	a	D	D
4543	Direct selling establishments	4	D	D	D	a	D	D
45439	Other direct selling establishments	2	D	D	D	a	D	D
454390	Other direct selling establishments	2	D	D	D	a	D	D
BALANCE OF DAVIS COUNTY, IA								
44-45	Retail trade	9	7 724	791	159	42	22.0	6.8
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	3	D	D	D	b	D	D
44422	Nursery & garden centers	3	D	D	D	b	D	D
444220	Nursery & garden centers	3	D	D	D	b	D	D
445	Food & beverage stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF DECATUR COUNTY, IA								
44-45	Retail trade	35	24 835	2 421	519	205	22.4	2.7
441	Motor vehicle & parts dealers	3	674	55	11	5	D	26.0
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	4 540	416	96	27	45.9	—
4441	Building material & supplies dealers	5	D	D	D	b	D	D
445	Food & beverage stores	2	D	D	D	b	D	D
446	Health & personal care stores	3	2 103	243	51	19	D	—
447	Gasoline stations	9	6 666	535	118	61	13.6	—
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	6	669	44	10	7	83.7	9.1

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF DELAWARE COUNTY, IA								
44-45	Retail trade	29	25 123	2 681	549	162	31.7	.8
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	8	13 556	1 302	290	51	7.1	—
4442	Lawn & garden equipment & supplies stores	4	D	D	D	b	D	D
44422	Nursery & garden centers	4	D	D	D	b	D	D
444220	Nursery & garden centers	4	D	D	D	b	D	D
445	Food & beverage stores	3	D	D	D	a	D	D
447	Gasoline stations	6	3 474	277	47	39	81.1	—
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	a	D	D
4543	Direct selling establishments	4	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	2	D	D	D	a	D	D
BALANCE OF DES MOINES COUNTY, IA								
44-45	Retail trade	40	32 679	3 008	666	202	36.1	10.1
441	Motor vehicle & parts dealers	7	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ...	2	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	7	D	D	D	b	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	3	501	103	29	10	100.0	—
453	Miscellaneous store retailers	6	D	D	D	b	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
454	Nonstore retailers	5	D	D	D	a	D	D
BALANCE OF DICKINSON COUNTY, IA								
44-45	Retail trade	84	73 897	7 087	1 451	491	21.8	1.0
441	Motor vehicle & parts dealers	13	21 586	2 130	324	94	17.5	1.1
4412	Other motor vehicle dealers	5	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ...	4	13 247	1 476	202	61	—	—
441222	Boat dealers	4	13 247	1 476	202	61	—	—
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
4431	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	3 898	520	120	35	39.5	7.2
445	Food & beverage stores	8	D	D	D	b	D	D
446	Health & personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	9	6 787	593	135	72	32.8	—
448	Clothing & clothing accessories stores	11	2 924	364	64	19	91.3	3.4
4481	Clothing stores	9	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF DICKINSON COUNTY, IA—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	6	D	D	D	a	D	D
4511	Sporting goods, hobby, & musical instrument stores . .	6	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	c	D	D
453	Miscellaneous store retailers	15	D	D	D	a	D	D
454	Nonstore retailers	4	2 648	248	57	15	3.5	—
BALANCE OF DUBUQUE COUNTY, IA								
44-45	Retail trade	88	122 418	12 964	3 129	642	13.2	1.7
441	Motor vehicle & parts dealers	9	D	D	D	b	D	D
4412	Other motor vehicle dealers	3	5 917	413	99	19	—	—
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	3	D	D	D	a	D	D
4421	Furniture stores	2	D	D	D	a	D	D
44211	Furniture stores	2	D	D	D	a	D	D
442110	Furniture stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	19	33 909	5 369	1 153	202	3.6	—
4441	Building material & supplies dealers	6	D	D	D	c	D	D
44419	Other building material dealers	6	D	D	D	c	D	D
444190	Other building material dealers	6	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores	13	D	D	D	b	D	D
44422	Nursery & garden centers	13	D	D	D	b	D	D
444220	Nursery & garden centers	13	D	D	D	b	D	D
445	Food & beverage stores	6	D	D	D	b	D	D
446	Health & personal care stores	5	D	D	D	a	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
447	Gasoline stations	16	13 131	814	201	100	16.8	10.6
44711	Gasoline stations with convenience stores	11	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	11	D	D	D	b	D	D
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	5	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores . .	4	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	8	D	D	D	a	D	D
4539	Other miscellaneous store retailers	4	3 955	551	378	7	23.0	—
45393	Manufactured (mobile) home dealers	4	3 955	551	378	7	23.0	—
453930	Manufactured (mobile) home dealers	4	3 955	551	378	7	23.0	—
454	Nonstore retailers	13	41 719	3 525	829	162	.9	.3
4542	Vending machine operators	3	D	D	D	c	D	D
45421	Vending machine operators	3	D	D	D	c	D	D
454210	Vending machine operators	3	D	D	D	c	D	D
4543	Direct selling establishments	10	D	D	D	b	D	D
45431	Fuel dealers	6	D	D	D	b	D	D
454311	Heating oil dealers	2	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	4	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF EMMET COUNTY, IA								
44-45	Retail trade	18	15 419	1 374	261	88	20.7	—
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	10 177	1 023	181	48	10.2	—
4442	Lawn & garden equipment & supplies stores	3	D	D	D	a	D	D
44422	Nursery & garden centers	3	D	D	D	a	D	D
444220	Nursery & garden centers	3	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	a	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	3	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
BALANCE OF FAYETTE COUNTY, IA								
44-45	Retail trade	57	67 972	5 355	1 282	354	20.9	3.4
441	Motor vehicle & parts dealers	6	D	D	D	b	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	20	D	D	D	c	D	D
44419	Other building material dealers	5	D	D	D	b	D	D
444190	Other building material dealers	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	13	D	D	D	c	D	D
44422	Nursery & garden centers	13	D	D	D	c	D	D
444220	Nursery & garden centers	13	D	D	D	c	D	D
445	Food & beverage stores	7	4 482	495	114	50	60.6	9.0
446	Health & personal care stores	4	D	D	D	a	D	D
447	Gasoline stations	11	D	D	D	b	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
45121	Book stores & news dealers	1	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
BALANCE OF FLOYD COUNTY, IA								
44-45	Retail trade	27	24 428	1 694	407	133	14.9	23.3
441	Motor vehicle & parts dealers	6	12 221	578	166	31	1.6	45.5
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	3 325	416	90	19	33.1	3.2
445	Food & beverage stores	1	D	D	D	a	D	D
447	Gasoline stations	7	5 053	401	90	47	18.0	—
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF FRANKLIN COUNTY, IA								
44-45	Retail trade	24	20 634	1 730	370	142	27.7	11.7
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores	4	D	D	D	a	D	D
44422	Nursery & garden centers	4	D	D	D	a	D	D
444220	Nursery & garden centers	4	D	D	D	a	D	D
445	Food & beverage stores	7	D	D	D	b	D	D
4452	Specialty food stores	3	D	D	D	a	D	D
447	Gasoline stations	8	7 207	519	114	68	58.3	26.0
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
4543	Direct selling establishments	3	D	D	D	a	D	D
45439	Other direct selling establishments	2	D	D	D	a	D	D
454390	Other direct selling establishments	2	D	D	D	a	D	D
BALANCE OF FREMONT COUNTY, IA								
44-45	Retail trade	31	D	D	D	c	D	D
441	Motor vehicle & parts dealers	3	1 118	83	18	5	100.0	—
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	8 892	893	210	60	54.9	4.0
4442	Lawn & garden equipment & supplies stores	2	D	D	D	b	D	D
44422	Nursery & garden centers	2	D	D	D	b	D	D
444220	Nursery & garden centers	2	D	D	D	b	D	D
445	Food & beverage stores	4	3 681	409	94	41	64.1	1.3
446	Health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	7	6 813	422	98	41	25.8	—
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
4543	Direct selling establishments	3	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D
BALANCE OF GREENE COUNTY, IA								
44-45	Retail trade	14	6 757	490	108	55	23.5	—
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	a	D	D
447	Gasoline stations	4	D	D	D	b	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF GRUNDY COUNTY, IA								
44-45	Retail trade	30	36 884	2 939	651	219	16.5	6.4
441	Motor vehicle & parts dealers	4	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	D	D	D	b	D	D
44419	Other building material dealers	4	D	D	D	b	D	D
444190	Other building material dealers	4	D	D	D	b	D	D
445	Food & beverage stores	7	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	7	D	D	D	b	D	D
4471	Gasoline stations	7	D	D	D	b	D	D
44719	Other gasoline stations	1	D	D	D	a	D	D
447190	Other gasoline stations	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
BALANCE OF GUTHRIE COUNTY, IA								
44-45	Retail trade	53	57 903	4 976	1 128	359	29.3	9.5
441	Motor vehicle & parts dealers	9	13 909	993	251	47	50.3	3.5
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	13	17 925	1 281	323	80	9.9	18.5
4441	Building material & supplies dealers	8	6 146	632	155	47	28.8	37.5
4442	Lawn & garden equipment & supplies stores	5	11 779	649	168	33	—	8.5
44422	Nursery & garden centers	5	11 779	649	168	33	—	8.5
444220	Nursery & garden centers	5	11 779	649	168	33	—	8.5
445	Food & beverage stores	3	D	D	D	b	D	D
446	Health & personal care stores	3	3 227	766	106	39	D	—
447	Gasoline stations	12	13 938	992	228	81	37.4	6.9
448	Clothing & clothing accessories stores	4	460	39	8	12	69.3	20.7
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
BALANCE OF HAMILTON COUNTY, IA								
44-45	Retail trade	21	24 068	2 373	513	209	12.0	—
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	3 039	523	98	28	21.8	—
445	Food & beverage stores	4	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	5	11 242	1 187	261	118	—	—
453	Miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF HANCOCK COUNTY, IA								
44-45	Retail trade	35	D	D	D	c	D	D
441	Motor vehicle & parts dealers	6	D	D	D	b	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	D	D	D	b	D	D
445	Food & beverage stores	5	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	5	3 465	237	56	42	16.0	—
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
BALANCE OF HARDIN COUNTY, IA								
44-45	Retail trade	35	48 825	3 886	872	380	35.4	3.0
441	Motor vehicle & parts dealers	7	D	D	D	b	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	D	D	D	a	D	D
445	Food & beverage stores	4	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	7	6 944	676	150	85	8.9	—
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	c	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
BALANCE OF HARRISON COUNTY, IA								
44-45	Retail trade	52	70 213	6 314	1 509	383	23.2	4.5
441	Motor vehicle & parts dealers	3	D	D	D	b	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
4431	Electronics & appliance stores	1	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores	1	D	D	D	a	D	D
443112	Radio, television, & other electronics stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	13	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	8	D	D	D	b	D	D
44422	Nursery & garden centers	8	D	D	D	b	D	D
444220	Nursery & garden centers	8	D	D	D	b	D	D
445	Food & beverage stores	6	D	D	D	b	D	D
446	Health & personal care stores	3	2 346	289	70	18	D	—
447	Gasoline stations	14	7 247	432	121	45	29.5	22.4
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	8	D	D	D	b	D	D
454	Nonstore retailers	1	D	D	D	c	D	D
4541	Electronic shopping & mail-order houses	1	D	D	D	c	D	D
45411	Electronic shopping & mail-order houses	1	D	D	D	c	D	D
454110	Electronic shopping & mail-order houses	1	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF HENRY COUNTY, IA								
44-45	Retail trade	28	54 316	3 485	761	204	7.9	—
441	Motor vehicle & parts dealers	5	5 438	205	51	14	10.4	—
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	37 392	2 046	425	71	.6	—
4442	Lawn & garden equipment & supplies stores	5	D	D	D	b	D	D
44422	Nursery & garden centers	5	D	D	D	b	D	D
444220	Nursery & garden centers	5	D	D	D	b	D	D
445	Food & beverage stores	3	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	7	6 175	452	111	52	20.0	—
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF HOWARD COUNTY, IA								
44-45	Retail trade	19	13 757	903	262	84	41.6	3.4
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	3	D	D	D	a	D	D
44422	Nursery & garden centers	3	D	D	D	a	D	D
444220	Nursery & garden centers	3	D	D	D	a	D	D
445	Food & beverage stores	3	610	89	23	10	D	9.7
447	Gasoline stations	5	2 586	104	26	25	100.0	—
452	General merchandise stores	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
4543	Direct selling establishments	2	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	a	D	D
BALANCE OF HUMBOLDT COUNTY, IA								
44-45	Retail trade	15	15 911	1 195	287	83	11.1	.9
441	Motor vehicle & parts dealers	1	D	D	D	b	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
447	Gasoline stations	5	4 252	282	76	37	14.1	—
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF IDA COUNTY, IA								
44-45	Retail trade	44	52 836	4 648	1 117	389	22.8	6.3
441	Motor vehicle & parts dealers	10	16 293	944	215	57	44.3	—
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	1 289	182	45	17	40.7	—
445	Food & beverage stores	6	9 195	947	239	104	12.5	—
446	Health & personal care stores	3	3 260	404	107	38	—	—
447	Gasoline stations	9	7 765	562	133	74	26.9	4.3
448	Clothing & clothing accessories stores	4	1 666	170	40	16	23.9	76.1
452	General merchandise stores	2	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	b	D	D
4543	Direct selling establishments	2	D	D	D	b	D	D
45439	Other direct selling establishments	1	D	D	D	a	D	D
454390	Other direct selling establishments	1	D	D	D	a	D	D
BALANCE OF IOWA COUNTY, IA								
44-45	Retail trade	164	153 607	14 747	3 360	1 250	11.2	3.3
441	Motor vehicle & parts dealers	10	21 063	1 466	327	77	10.2	—
442	Furniture & home furnishings stores	14	10 224	1 285	293	109	8.7	11.2
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
4422	Home furnishings stores	11	D	D	D	b	D	D
44229	Other home furnishings stores	10	D	D	D	b	D	D
442299	All other home furnishings stores	10	D	D	D	b	D	D
443	Electronics & appliance stores	4	2 441	259	62	17	17.2	—
4431	Electronics & appliance stores	4	2 441	259	62	17	17.2	—
44311	Appliance, television, & other electronics stores	4	2 441	259	62	17	17.2	—
444	Building material & garden equipment & supplies dealers	10	9 109	832	166	55	32.5	—
4441	Building material & supplies dealers	7	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	3	D	D	D	a	D	D
445	Food & beverage stores	16	19 156	2 398	565	193	14.1	—
4452	Specialty food stores	5	D	D	D	b	D	D
446	Health & personal care stores	6	4 739	497	132	38	53.7	—
447	Gasoline stations	15	24 356	1 510	340	138	9.6	7.9
44711	Gasoline stations with convenience stores	11	18 576	1 257	289	123	7.6	10.4
447110	Gasoline stations with convenience stores	11	18 576	1 257	289	123	7.6	10.4
448	Clothing & clothing accessories stores	51	51 416	4 521	1 067	415	.4	3.9
4481	Clothing stores	41	42 081	3 731	872	341	.4	3.4
44811	Men's clothing stores	9	10 532	693	175	72	—	.3
448110	Men's clothing stores	9	10 532	693	175	72	—	.3
44813	Children's & infants' clothing stores	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores	1	D	D	D	a	D	D
44814	Family clothing stores	12	15 653	1 513	365	131	—	—
448140	Family clothing stores	12	15 653	1 513	365	131	—	—
44815	Clothing accessories stores	3	D	D	D	b	D	D
448150	Clothing accessories stores	3	D	D	D	b	D	D
44819	Other clothing stores	4	3 266	294	67	28	—	2.6
448190	Other clothing stores	4	3 266	294	67	28	—	2.6
4482	Shoe stores	8	D	D	D	b	D	D
44821	Shoe stores	8	D	D	D	b	D	D
448210	Shoe stores	8	D	D	D	b	D	D
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	4	5 148	407	82	30	—	—
4482105	Athletic footwear stores	1	D	D	D	a	D	D
44832	Luggage & leather goods stores	2	D	D	D	a	D	D
448320	Luggage & leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	7	1 226	301	47	32	28.5	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF IOWA COUNTY, IA—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	27	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	12	4 977	888	176	103	16.0	1.4
45322	Gift, novelty, & souvenir stores	12	4 977	888	176	103	16.0	1.4
453220	Gift, novelty, & souvenir stores	12	4 977	888	176	103	16.0	1.4
4539	Other miscellaneous store retailers	6	D	D	D	b	D	D
45399	All other miscellaneous store retailers	6	D	D	D	b	D	D
454	Nonstore retailers	3	1 623	215	52	16	D	—
BALANCE OF JACKSON COUNTY, IA								
44-45	Retail trade	56	76 463	4 913	1 167	355	11.5	3.3
441	Motor vehicle & parts dealers	9	15 825	942	237	43	16.1	—
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	12	24 457	1 327	302	75	5.4	3.9
4442	Lawn & garden equipment & supplies stores	7	D	D	D	b	D	D
44422	Nursery & garden centers	7	D	D	D	b	D	D
444220	Nursery & garden centers	7	D	D	D	b	D	D
445	Food & beverage stores	5	17 169	816	193	61	9.5	1.0
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	10	8 123	648	142	67	19.4	16.0
448	Clothing & clothing accessories stores	3	1 124	220	50	13	D	—
451	Sporting goods, hobby, book, & music stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers	1	D	D	D	b	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
4543	Direct selling establishments	3	D	D	D	a	D	D
45431	Fuel dealers	3	D	D	D	a	D	D
454311	Heating oil dealers	2	D	D	D	a	D	D
BALANCE OF JASPER COUNTY, IA								
44-45	Retail trade	69	61 376	7 234	1 563	491	35.4	4.1
441	Motor vehicle & parts dealers	7	9 873	856	179	48	41.6	2.0
442	Furniture & home furnishings stores	3	160	21	1	1	81.3	18.8
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	17	17 358	1 946	410	92	24.7	7.2
44419	Other building material dealers	4	5 100	719	203	27	38.8	—
444190	Other building material dealers	4	5 100	719	203	27	38.8	—
4442	Lawn & garden equipment & supplies stores	7	D	D	D	b	D	D
44422	Nursery & garden centers	6	D	D	D	b	D	D
444220	Nursery & garden centers	6	D	D	D	b	D	D
445	Food & beverage stores	8	4 983	477	110	59	54.9	7.4
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	14	18 706	2 440	510	166	36.9	3.4
4471	Gasoline stations	14	18 706	2 440	510	166	36.9	3.4
44711	Gasoline stations with convenience stores	10	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	10	D	D	D	c	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	5	1 065	246	54	19	84.0	—
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF JASPER COUNTY, IA—Con.								
44-45	Retail trade—Con.							
454	Nonstore retailers	8	D	D	D	b	D	D
4543	Direct selling establishments	5	4 611	514	128	34	23.8	—
45431	Fuel dealers	5	4 611	514	128	34	23.8	—
454312	Liquefied petroleum gas (bottled gas) dealers . . .	5	4 611	514	128	34	23.8	—
BALANCE OF JEFFERSON COUNTY, IA								
44-45	Retail trade	14	13 409	1 457	363	88	15.4	2.8
441	Motor vehicle & parts dealers	3	4 621	447	109	30	D	—
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	5 795	718	175	21	—	—
44419	Other building material dealers	4	5 795	718	175	21	—	—
444190	Other building material dealers	4	5 795	718	175	21	—	—
447	Gasoline stations	3	1 850	139	32	22	—	15.8
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
BALANCE OF JOHNSON COUNTY, IA								
44-45	Retail trade	53	40 581	3 443	843	248	16.0	13.8
441	Motor vehicle & parts dealers	6	7 056	506	129	27	35.8	—
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	3	776	99	23	11	—	23.6
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	8	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	5	D	D	D	a	D	D
44422	Nursery & garden centers	5	D	D	D	a	D	D
444220	Nursery & garden centers	5	D	D	D	a	D	D
445	Food & beverage stores	6	D	D	D	b	D	D
446	Health & personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	10	D	D	D	b	D	D
44711	Gasoline stations with convenience stores	9	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	9	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	3	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	6	D	D	D	b	D	D
454	Nonstore retailers	6	5 135	526	185	31	—	47.6
4543	Direct selling establishments	4	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers . . .	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF JONES COUNTY, IA								
44-45	Retail trade	28	32 627	3 132	662	198	30.2	1.9
441	Motor vehicle & parts dealers	4	D	D	D	b	D	D
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	b	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	8	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	5	D	D	D	b	D	D
44422	Nursery & garden centers	5	D	D	D	b	D	D
444220	Nursery & garden centers	5	D	D	D	b	D	D
445	Food & beverage stores	3	D	D	D	a	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	5	3 391	228	49	26	19.1	18.4
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	2	D	D	D	a	D	D
BALANCE OF KEOKUK COUNTY, IA								
44-45	Retail trade	55	94 286	6 568	1 468	449	41.7	8.6
441	Motor vehicle & parts dealers	11	34 773	1 602	366	73	88.2	10.1
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	15	38 961	3 111	646	150	.8	.5
4441	Building material & supplies dealers	6	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	9	D	D	D	c	D	D
44422	Nursery & garden centers	7	36 089	2 651	537	119	—	.5
444220	Nursery & garden centers	7	36 089	2 651	537	119	—	.5
445	Food & beverage stores	5	4 154	456	115	61	75.7	2.7
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	9	10 609	760	176	97	14.8	38.5
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	5	2 703	293	99	20	46.5	7.9
BALANCE OF KOSSUTH COUNTY, IA								
44-45	Retail trade	50	63 448	4 408	1 009	292	25.4	2.4
441	Motor vehicle & parts dealers	9	34 184	2 148	469	81	18.9	.6
442	Furniture & home furnishings stores	3	978	95	25	5	100.0	—
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	12	11 177	866	205	52	34.4	—
4442	Lawn & garden equipment & supplies stores	5	D	D	D	b	D	D
44422	Nursery & garden centers	5	D	D	D	b	D	D
444220	Nursery & garden centers	5	D	D	D	b	D	D
445	Food & beverage stores	6	3 573	281	69	50	67.0	15.1
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	6	3 816	226	55	34	49.9	—
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF KOSSUTH COUNTY, IA—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	2	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
454	Nonstore retailers	5	D	D	D	b	D	D
4543	Direct selling establishments	5	D	D	D	b	D	D
45431	Fuel dealers	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	3	D	D	D	b	D	D
BALANCE OF LEE COUNTY, IA								
44-45	Retail trade	47	57 769	4 750	1 078	336	27.8	4.3
441	Motor vehicle & parts dealers	4	4 412	424	102	26	64.4	—
442	Furniture & home furnishings stores	3	3 473	499	128	23	D	—
4421	Furniture stores	2	D	D	D	b	D	D
44211	Furniture stores	2	D	D	D	b	D	D
442110	Furniture stores	2	D	D	D	b	D	D
443	Electronics & appliance stores	3	878	123	22	7	D	29.7
444	Building material & garden equipment & supplies dealers	8	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	5	15 573	781	173	35	—	—
44422	Nursery & garden centers	5	15 573	781	173	35	—	—
444220	Nursery & garden centers	5	15 573	781	173	35	—	—
445	Food & beverage stores	3	D	D	D	b	D	D
446	Health & personal care stores	3	D	D	D	b	D	D
4461	Health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	12	15 066	833	166	82	38.2	14.8
44711	Gasoline stations with convenience stores	9	11 705	613	126	59	20.4	19.1
447110	Gasoline stations with convenience stores	9	11 705	613	126	59	20.4	19.1
448	Clothing & clothing accessories stores	6	3 214	377	82	53	32.8	—
4481	Clothing stores	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	1	D	D	D	a	D	D
BALANCE OF LINN COUNTY, IA								
44-45	Retail trade	61	98 718	7 508	1 291	386	11.9	25.6
441	Motor vehicle & parts dealers	13	D	D	D	c	D	D
4411	Automobile dealers	9	D	D	D	c	D	D
44112	Used car dealers	6	D	D	D	a	D	D
441120	Used car dealers	6	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	8	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	5	D	D	D	a	D	D
44422	Nursery & garden centers	3	D	D	D	a	D	D
444220	Nursery & garden centers	3	D	D	D	a	D	D
445	Food & beverage stores	11	D	D	D	b	D	D
4452	Specialty food stores	3	D	D	D	a	D	D
446	Health & personal care stores	4	D	D	D	a	D	D
447	Gasoline stations	14	16 296	1 059	232	109	21.8	—
44711	Gasoline stations with convenience stores	11	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	11	D	D	D	c	D	D
448	Clothing & clothing accessories stores	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	2	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF LOUISA COUNTY, IA								
44-45	Retail trade	39	45 724	3 585	816	256	9.4	53.1
441	Motor vehicle & parts dealers	7	21 304	1 081	265	44	1.9	96.4
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	3	739	59	14	5	D	—
444	Building material & garden equipment & supplies dealers	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	3	D	D	D	b	D	D
44422	Nursery & garden centers	3	D	D	D	b	D	D
444220	Nursery & garden centers	3	D	D	D	b	D	D
445	Food & beverage stores	6	6 965	618	147	76	27.0	—
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	9	8 046	665	157	61	6.9	41.1
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
BALANCE OF LUCAS COUNTY, IA								
44-45	Retail trade	6	3 883	255	60	30	31.0	—
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
445	Food & beverage stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
BALANCE OF LYON COUNTY, IA								
44-45	Retail trade	40	42 033	3 142	624	263	29.4	16.1
441	Motor vehicle & parts dealers	3	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
4421	Furniture stores	2	D	D	D	a	D	D
44211	Furniture stores	2	D	D	D	a	D	D
442110	Furniture stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	12	20 120	1 430	279	102	20.7	—
4442	Lawn & garden equipment & supplies stores	4	14 796	668	152	27	3.2	—
44422	Nursery & garden centers	4	14 796	668	152	27	3.2	—
444220	Nursery & garden centers	4	14 796	668	152	27	3.2	—
445	Food & beverage stores	9	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	6	4 429	234	51	34	66.1	—
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF MADISON COUNTY, IA								
44-45	Retail trade	13	13 184	945	210	72	9.8	24.3
444	Building material & garden equipment & supplies dealers	3	2 569	203	46	13	D	35.0
445	Food & beverage stores	1	D	D	D	a	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	4	7 073	399	84	33	—	32.2
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	1	D	D	D	a	D	D
BALANCE OF MAHASKA COUNTY, IA								
44-45	Retail trade	20	28 036	1 550	331	102	22.6	1.9
441	Motor vehicle & parts dealers	3	1 465	203	49	11	D	—
444	Building material & garden equipment & supplies dealers	5	20 962	843	179	33	18.2	—
4442	Lawn & garden equipment & supplies stores	3	D	D	D	b	D	D
44422	Nursery & garden centers	3	D	D	D	b	D	D
444220	Nursery & garden centers	3	D	D	D	b	D	D
445	Food & beverage stores	2	D	D	D	a	D	D
447	Gasoline stations	4	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
BALANCE OF MARION COUNTY, IA								
44-45	Retail trade	30	36 279	2 566	589	175	14.1	.8
441	Motor vehicle & parts dealers	6	D	D	D	b	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	16 083	1 061	250	47	2.4	—
4442	Lawn & garden equipment & supplies stores	3	D	D	D	b	D	D
44422	Nursery & garden centers	3	D	D	D	b	D	D
444220	Nursery & garden centers	3	D	D	D	b	D	D
445	Food & beverage stores	5	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	4	1 453	182	34	18	55.1	2.6
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF MARSHALL COUNTY, IA								
44-45	Retail trade	27	24 875	2 051	402	161	19.4	14.1
441	Motor vehicle & parts dealers	5	3 486	479	100	23	26.0	65.3
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	10 436	721	113	31	—	.8
4442	Lawn & garden equipment & supplies stores	6	10 436	721	113	31	—	.8
44422	Nursery & garden centers	6	10 436	721	113	31	—	.8
444220	Nursery & garden centers	6	10 436	721	113	31	—	.8
445	Food & beverage stores	3	1 117	109	27	15	87.5	12.5
447	Gasoline stations	6	7 111	505	115	65	30.7	—
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
BALANCE OF MILLS COUNTY, IA								
44-45	Retail trade	12	19 015	1 386	319	90	82.3	—
441	Motor vehicle & parts dealers	2	D	D	D	b	D	D
445	Food & beverage stores	2	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	4	2 491	181	38	19	32.9	—
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF MITCHELL COUNTY, IA								
44-45	Retail trade	49	37 653	2 817	666	245	26.4	4.7
441	Motor vehicle & parts dealers	4	3 408	236	42	12	91.5	8.5
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	b	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	16	16 009	1 255	308	72	9.3	6.2
4442	Lawn & garden equipment & supplies stores	8	12 045	770	216	41	—	—
44422	Nursery & garden centers	8	12 045	770	216	41	—	—
444220	Nursery & garden centers	8	12 045	770	216	41	—	—
445	Food & beverage stores	3	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	6	2 887	198	42	24	14.2	—
448	Clothing & clothing accessories stores	3	412	64	17	18	D	17.7
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	7	D	D	D	b	D	D
4543	Direct selling establishments	5	D	D	D	b	D	D
45431	Fuel dealers	5	D	D	D	b	D	D
454311	Heating oil dealers	2	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF MONONA COUNTY, IA								
44-45	Retail trade	35	45 031	4 451	1 037	277	20.1	29.0
441	Motor vehicle & parts dealers	2	D	D	D	b	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores	3	D	D	D	b	D	D
44422	Nursery & garden centers	3	D	D	D	b	D	D
444220	Nursery & garden centers	3	D	D	D	b	D	D
445	Food & beverage stores	7	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	4	5 349	344	84	37	71.7	22.3
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	6	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
BALANCE OF MONROE COUNTY, IA								
44-45	Retail trade	7	4 621	360	76	37	46.7	—
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	b	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF MONTGOMERY COUNTY, IA								
44-45	Retail trade	16	8 718	861	186	85	33.5	8.1
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	a	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	4	2 894	251	61	27	52.0	—
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF MUSCATINE COUNTY, IA								
44-45	Retail trade	20	66 614	9 353	958	565	10.9	15.7
441	Motor vehicle & parts dealers	4	D	D	D	b	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D
445	Food & beverage stores	1	D	D	D	a	D	D
447	Gasoline stations	3	D	D	D	b	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	e	D	D
453	Miscellaneous store retailers	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers	2	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	2	D	D	D	a	D	D
BALANCE OF O'BRIEN COUNTY, IA								
44-45	Retail trade	60	70 597	5 995	1 288	396	30.2	.8
441	Motor vehicle & parts dealers	7	17 966	1 027	226	45	8.7	—
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	14	28 373	2 151	402	86	37.7	—
4442	Lawn & garden equipment & supplies stores	8	D	D	D	b	D	D
44422	Nursery & garden centers	8	D	D	D	b	D	D
444220	Nursery & garden centers	8	D	D	D	b	D	D
445	Food & beverage stores	8	D	D	D	b	D	D
446	Health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	9	6 268	488	112	59	51.8	—
448	Clothing & clothing accessories stores	3	208	13	3	10	100.0	—
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	6	D	D	D	a	D	D
4543	Direct selling establishments	6	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	5	D	D	D	a	D	D
BALANCE OF OSCEOLA COUNTY, IA								
44-45	Retail trade	15	10 491	570	134	45	17.3	1.2
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	2	D	D	D	a	D	D
444220	Nursery & garden centers	2	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	a	D	D
4452	Specialty food stores	1	D	D	D	a	D	D
447	Gasoline stations	6	D	D	D	a	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF PAGE COUNTY, IA								
44-45	Retail trade	9	D	D	D	b	D	D
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF PALO ALTO COUNTY, IA								
44-45	Retail trade	29	32 682	2 027	440	123	15.1	8.3
441	Motor vehicle & parts dealers	3	D	D	D	a	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	10	16 116	1 051	247	41	9.7	13.7
4442	Lawn & garden equipment & supplies stores	3	D	D	D	b	D	D
44422	Nursery & garden centers	3	D	D	D	b	D	D
444220	Nursery & garden centers	3	D	D	D	b	D	D
445	Food & beverage stores	3	D	D	D	a	D	D
447	Gasoline stations	6	4 596	310	71	38	15.6	—
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	5	D	D	D	a	D	D
4541	Electronic shopping & mail-order houses	1	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses	1	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses	1	D	D	D	a	D	D
BALANCE OF PLYMOUTH COUNTY, IA								
44-45	Retail trade	51	68 434	5 325	1 171	324	44.5	1.2
441	Motor vehicle & parts dealers	8	19 226	1 100	264	60	91.2	1.4
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	13	27 522	2 499	495	89	5.0	.1
4442	Lawn & garden equipment & supplies stores	7	21 887	1 730	328	49	1.1	—
44422	Nursery & garden centers	7	21 887	1 730	328	49	1.1	—
444220	Nursery & garden centers	7	21 887	1 730	328	49	1.1	—
445	Food & beverage stores	6	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	12	10 971	668	165	78	46.8	—
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF POCAHONTAS COUNTY, IA								
44-45	Retail trade	46	43 443	3 402	843	301	43.6	2.0
441	Motor vehicle & parts dealers	6	12 217	719	168	39	92.9	—
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	3	1 142	189	45	10	D	—
444	Building material & garden equipment & supplies dealers	9	11 111	729	160	47	23.6	.2
4441	Building material & supplies dealers	7	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	4	7 973	681	169	83	16.5	—
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	6	5 371	522	157	58	14.5	11.1
448	Clothing & clothing accessories stores	3	374	47	12	6	58.0	42.0
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	6	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
BALANCE OF POLK COUNTY, IA								
44-45	Retail trade	102	297 584	25 492	6 500	1 499	6.4	2.4
441	Motor vehicle & parts dealers	19	88 603	4 527	1 003	194	7.1	5.1
4411	Automobile dealers	11	D	D	D	c	D	D
44112	Used car dealers	6	D	D	D	b	D	D
441120	Used car dealers	6	D	D	D	b	D	D
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	3	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	5	D	D	D	b	D	D
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
4422	Home furnishings stores	2	D	D	D	b	D	D
44221	Floor covering stores	2	D	D	D	b	D	D
442210	Floor covering stores	2	D	D	D	b	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	20	76 327	8 788	2 596	397	2.4	—
4441	Building material & supplies dealers	13	63 278	7 832	2 376	336	2.7	—
44411	Home centers	2	D	D	D	c	D	D
444110	Home centers	2	D	D	D	c	D	D
44419	Other building material dealers	9	D	D	D	c	D	D
444190	Other building material dealers	9	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores	7	13 049	956	220	61	1.1	—
44422	Nursery & garden centers	5	D	D	D	b	D	D
444220	Nursery & garden centers	5	D	D	D	b	D	D
445	Food & beverage stores	4	D	D	D	a	D	D
446	Health & personal care stores	4	1 090	203	54	23	23.7	36.3
447	Gasoline stations	25	D	D	D	e	D	D
4471	Gasoline stations	25	D	D	D	e	D	D
44711	Gasoline stations with convenience stores	20	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	20	D	D	D	c	D	D
448	Clothing & clothing accessories stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	4	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	e	D	D
453	Miscellaneous store retailers	9	8 414	644	140	71	28.5	18.1
4533	Used merchandise stores	2	D	D	D	b	D	D
45331	Used merchandise stores	2	D	D	D	b	D	D
453310	Used merchandise stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	6	D	D	D	b	D	D
45399	All other miscellaneous store retailers	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF POLK COUNTY, IA—Con.								
Retail trade—Con.								
44-45	Nonstore retailers	6	D	D	D	b	D	D
454	Direct selling establishments	4	D	D	D	b	D	D
45431	Fuel dealers	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	b	D	D
BALANCE OF POTTAWATTAMIE COUNTY, IA								
44-45	Retail trade	82	252 947	18 458	4 301	1 272	7.1	.4
441	Motor vehicle & parts dealers	10	D	D	D	c	D	D
4411	Automobile dealers	4	83 222	5 373	1 292	168	7.3	—
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	17	D	D	D	c	D	D
4442	Lawn & garden equipment & supplies stores	13	30 578	2 106	464	88	3.6	—
44421	Outdoor power equipment stores	2	D	D	D	b	D	D
444210	Outdoor power equipment stores	2	D	D	D	b	D	D
44422	Nursery & garden centers	11	D	D	D	b	D	D
444220	Nursery & garden centers	11	D	D	D	b	D	D
445	Food & beverage stores	11	23 592	1 980	446	220	22.6	—
446	Health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	20	29 133	2 119	543	194	10.6	1.9
4471	Gasoline stations	20	29 133	2 119	543	194	10.6	1.9
44711	Gasoline stations with convenience stores	12	20 216	1 465	365	127	4.6	2.7
447110	Gasoline stations with convenience stores	12	20 216	1 465	365	127	4.6	2.7
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	1	D	D	D	e	D	D
4529	Other general merchandise stores	1	D	D	D	c	D	D
453	Miscellaneous store retailers	5	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	a	D	D
BALANCE OF POWESHIEK COUNTY, IA								
44-45	Retail trade	49	62 826	4 474	1 060	386	24.3	.8
441	Motor vehicle & parts dealers	8	18 534	1 340	344	65	28.3	—
442	Furniture & home furnishings stores	3	538	39	10	5	55.4	44.6
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	8	6 216	594	138	47	58.4	—
445	Food & beverage stores	6	D	D	D	b	D	D
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	13	26 460	1 144	276	129	4.7	.7
4471	Gasoline stations	13	26 460	1 144	276	129	4.7	.7
44719	Other gasoline stations	5	18 840	533	135	44	—	1.0
447190	Other gasoline stations	5	18 840	533	135	44	—	1.0
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	b	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF RINGGOLD COUNTY, IA								
44-45	Retail trade	28	38 192	2 699	641	214	70.9	.7
441	Motor vehicle & parts dealers	4	18 995	852	197	47	97.5	—
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	5	5 460	440	109	30	36.2	—
4441	Building material & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	b	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	7	5 819	477	113	54	70.8	1.3
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	4	375	47	12	5	48.0	52.0
BALANCE OF SAC COUNTY, IA								
44-45	Retail trade	47	50 506	3 487	760	272	8.7	19.4
441	Motor vehicle & parts dealers	6	16 117	897	202	48	.9	53.2
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	16	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	5	D	D	D	b	D	D
44422	Nursery & garden centers	5	D	D	D	b	D	D
444220	Nursery & garden centers	5	D	D	D	b	D	D
445	Food & beverage stores	5	3 402	236	53	36	23.4	12.0
447	Gasoline stations	12	11 152	662	163	84	20.1	2.4
453	Miscellaneous store retailers	4	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
BALANCE OF SCOTT COUNTY, IA								
44-45	Retail trade	51	122 331	7 059	1 623	509	3.5	.6
441	Motor vehicle & parts dealers	6	D	D	D	b	D	D
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
44312	Computer & software stores	1	D	D	D	a	D	D
443120	Computer & software stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	8	12 100	651	166	39	13.8	—
4442	Lawn & garden equipment & supplies stores	6	D	D	D	b	D	D
44422	Nursery & garden centers	5	D	D	D	b	D	D
444220	Nursery & garden centers	5	D	D	D	b	D	D
445	Food & beverage stores	9	D	D	D	b	D	D
447	Gasoline stations	16	D	D	D	e	D	D
4471	Gasoline stations	16	D	D	D	e	D	D
44711	Gasoline stations with convenience stores	10	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	10	D	D	D	b	D	D
44719	Other gasoline stations	6	D	D	D	c	D	D
447190	Other gasoline stations	6	D	D	D	c	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	4	1 046	217	43	21	2.7	49.9
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	5	3 423	424	96	19	—	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF SHELBY COUNTY, IA								
44-45	Retail trade	30	33 240	2 833	569	164	12.4	4.2
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	3	D	D	D	b	D	D
4431	Electronics & appliance stores	3	D	D	D	b	D	D
44312	Computer & software stores	1	D	D	D	b	D	D
443120	Computer & software stores	1	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	8	20 725	1 494	258	57	2.5	—
4442	Lawn & garden equipment & supplies stores	5	19 466	1 335	223	49	—	—
44422	Nursery & garden centers	5	19 466	1 335	223	49	—	—
444220	Nursery & garden centers	5	19 466	1 335	223	49	—	—
445	Food & beverage stores	4	2 332	227	58	21	7.6	54.9
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	6	2 889	188	42	31	38.8	4.3
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
454	Nonstore retailers	5	2 667	214	54	12	23.7	—
BALANCE OF SIOUX COUNTY, IA								
44-45	Retail trade	71	103 007	7 251	1 747	483	27.7	2.6
441	Motor vehicle & parts dealers	11	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	5	D	D	D	b	D	D
442	Furniture & home furnishings stores	4	723	57	12	6	100.0	—
443	Electronics & appliance stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	15	46 508	2 884	740	115	.6	4.4
4442	Lawn & garden equipment & supplies stores	10	D	D	D	c	D	D
44422	Nursery & garden centers	10	D	D	D	c	D	D
444220	Nursery & garden centers	10	D	D	D	c	D	D
445	Food & beverage stores	9	D	D	D	b	D	D
446	Health & personal care stores	3	2 770	249	59	31	100.0	—
447	Gasoline stations	13	D	D	D	c	D	D
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	a	D	D
45299	All other general merchandise stores	3	D	D	D	a	D	D
452990	All other general merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	6	D	D	D	b	D	D
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF STORY COUNTY, IA								
44-45	Retail trade	43	30 702	3 123	696	234	25.2	7.0
441	Motor vehicle & parts dealers	4	6 293	548	128	21	44.6	—
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44121	Recreational vehicle dealers	2	D	D	D	a	D	D
441210	Recreational vehicle dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	9	4 285	947	199	48	26.9	—
445	Food & beverage stores	9	4 116	324	68	46	30.9	28.7
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	12	D	D	D	b	D	D
44711	Gasoline stations with convenience stores	10	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	10	D	D	D	b	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45391	Pet & pet supplies stores	1	D	D	D	a	D	D
453910	Pet & pet supplies stores	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF TAMA COUNTY, IA								
44-45	Retail trade	70	74 679	6 335	1 538	509	21.7	4.1
441	Motor vehicle & parts dealers	9	13 645	764	194	41	9.3	—
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	17	D	D	D	c	D	D
4441	Building material & supplies dealers	9	D	D	D	b	D	D
44419	Other building material dealers	5	D	D	D	b	D	D
444190	Other building material dealers	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	8	D	D	D	b	D	D
44422	Nursery & garden centers	7	D	D	D	b	D	D
444220	Nursery & garden centers	7	D	D	D	b	D	D
445	Food & beverage stores	10	D	D	D	c	D	D
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	10	D	D	D	b	D	D
44711	Gasoline stations with convenience stores	9	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	9	D	D	D	b	D	D
448	Clothing & clothing accessories stores	6	872	66	15	11	97.6	2.4
451	Sporting goods, hobby, book, & music stores	3	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	b	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	b	D	D
4543	Direct selling establishments	1	D	D	D	b	D	D
45431	Fuel dealers	1	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF TAYLOR COUNTY, IA								
44-45	Retail trade	34	24 759	2 322	541	193	21.1	2.6
441	Motor vehicle & parts dealers	4	2 389	237	60	16	10.4	—
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	6 332	456	106	19	13.4	3.4
4442	Lawn & garden equipment & supplies stores	1	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	4	4 347	492	127	41	33.2	—
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	8	6 872	629	128	70	5.3	5.6
448	Clothing & clothing accessories stores	4	579	68	15	8	72.0	—
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
BALANCE OF UNION COUNTY, IA								
44-45	Retail trade	10	10 791	853	107	42	50.3	6.2
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	1	D	D	D	a	D	D
447	Gasoline stations	5	7 214	492	71	29	47.5	—
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
BALANCE OF VAN BUREN COUNTY, IA								
44-45	Retail trade	34	19 787	1 927	463	154	58.7	1.2
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	10	5 241	407	99	27	45.5	.6
4441	Building material & supplies dealers	5	3 100	264	64	18	77.0	—
445	Food & beverage stores	7	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	9	6 160	384	92	47	17.1	—
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	177	34	8	4	100.0	—
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF WAPELLO COUNTY, IA								
44-45	Retail trade	18	32 129	2 200	419	149	16.1	11.0
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	1 291	225	32	11	D	—
445	Food & beverage stores	2	D	D	D	a	D	D
447	Gasoline stations	10	27 456	1 750	330	116	7.7	8.3
4471	Gasoline stations	10	27 456	1 750	330	116	7.7	8.3
44711	Gasoline stations with convenience stores	7	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	7	D	D	D	b	D	D
44719	Other gasoline stations	3	D	D	D	b	D	D
447190	Other gasoline stations	3	D	D	D	b	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF WARREN COUNTY, IA								
44-45	Retail trade	20	14 642	1 049	200	86	22.5	4.6
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	D	D	D	a	D	D
445	Food & beverage stores	1	D	D	D	a	D	D
447	Gasoline stations	7	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	b	D	D
4543	Direct selling establishments	3	D	D	D	b	D	D
45431	Fuel dealers	3	D	D	D	b	D	D
454311	Heating oil dealers	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	a	D	D
BALANCE OF WASHINGTON COUNTY, IA								
44-45	Retail trade	67	67 865	6 501	1 607	407	37.3	3.1
441	Motor vehicle & parts dealers	3	D	D	D	b	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	4	1 664	264	62	17	9.0	—
4431	Electronics & appliance stores	4	1 664	264	62	17	9.0	—
44311	Appliance, television, & other electronics stores	4	1 664	264	62	17	9.0	—
444	Building material & garden equipment & supplies dealers	16	22 236	1 760	509	82	6.9	5.5
44419	Other building material dealers	6	D	D	D	b	D	D
444190	Other building material dealers	6	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	9	14 573	1 044	310	46	1.3	—
44422	Nursery & garden centers	9	14 573	1 044	310	46	1.3	—
444220	Nursery & garden centers	9	14 573	1 044	310	46	1.3	—
445	Food & beverage stores	4	3 704	433	102	55	93.0	4.3
446	Health & personal care stores	3	2 009	181	32	20	D	32.1
447	Gasoline stations	10	11 671	640	154	74	56.0	—
448	Clothing & clothing accessories stores	4	675	212	40	14	36.4	—
451	Sporting goods, hobby, book, & music stores	3	339	34	8	5	D	19.2
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	10	1 812	141	28	24	86.1	1.5

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF WASHINGTON COUNTY, IA—Con.								
44-45	Retail trade—Con.							
454	Nonstore retailers	8	D	D	D	b	D	D
4541	Electronic shopping & mail-order houses	2	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses	2	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses	2	D	D	D	b	D	D
4543	Direct selling establishments	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	3	D	D	D	a	D	D
45439	Other direct selling establishments	1	D	D	D	b	D	D
454390	Other direct selling establishments	1	D	D	D	b	D	D
BALANCE OF WAYNE COUNTY, IA								
44-45	Retail trade	38	31 589	3 473	753	252	13.6	9.6
441	Motor vehicle & parts dealers	3	1 136	169	43	12	D	—
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	9 551	868	161	43	6.4	4.2
4441	Building material & supplies dealers	4	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	3	D	D	D	b	D	D
44422	Nursery & garden centers	3	D	D	D	b	D	D
444220	Nursery & garden centers	3	D	D	D	b	D	D
445	Food & beverage stores	6	4 985	566	137	61	—	18.5
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	8	7 028	674	167	68	12.0	—
448	Clothing & clothing accessories stores	3	610	52	11	8	92.1	7.9
452	General merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	3	3 334	598	113	20	—	—
BALANCE OF WEBSTER COUNTY, IA								
44-45	Retail trade	36	64 244	4 383	891	210	17.4	.1
441	Motor vehicle & parts dealers	5	8 223	468	103	25	52.2	—
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ...	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	13	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	10	D	D	D	b	D	D
44422	Nursery & garden centers	10	D	D	D	b	D	D
444220	Nursery & garden centers	10	D	D	D	b	D	D
445	Food & beverage stores	7	5 137	293	63	38	100.0	—
447	Gasoline stations	4	3 182	232	54	24	22.6	—
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF WINNEBAGO COUNTY, IA								
44-45	Retail trade	43	D	D	D	c	D	D
441	Motor vehicle & parts dealers	7	D	D	D	b	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	8	D	D	D	b	D	D
445	Food & beverage stores	4	D	D	D	b	D	D
446	Health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	5	4 271	286	61	39	30.7	—
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	6	D	D	D	b	D	D
4543	Direct selling establishments	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	4	3 583	409	111	21	67.8	24.4
BALANCE OF WINNEBAGO COUNTY, IA								
44-45	Retail trade	40	67 882	4 110	918	253	16.0	1.5
441	Motor vehicle & parts dealers	9	20 889	1 308	259	60	6.2	—
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	12	35 107	1 823	435	91	14.2	—
44419	Other building material dealers	5	D	D	D	b	D	D
444190	Other building material dealers	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	7	D	D	D	b	D	D
44422	Nursery & garden centers	7	D	D	D	b	D	D
444220	Nursery & garden centers	7	D	D	D	b	D	D
445	Food & beverage stores	4	3 641	358	86	36	49.2	28.3
447	Gasoline stations	5	5 134	309	70	42	42.5	—
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	3	271	41	9	5	D	—
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF WOODBURY COUNTY, IA								
44-45	Retail trade	45	86 644	6 834	1 529	542	8.5	2.4
441	Motor vehicle & parts dealers	3	D	D	D	b	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
4431	Electronics & appliance stores	1	D	D	D	a	D	D
44312	Computer & software stores	1	D	D	D	a	D	D
443120	Computer & software stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	11	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	6	D	D	D	b	D	D
44422	Nursery & garden centers	6	D	D	D	b	D	D
444220	Nursery & garden centers	6	D	D	D	b	D	D
445	Food & beverage stores	7	4 797	398	96	70	45.6	1.9
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	13	12 823	953	208	99	21.4	—
44711	Gasoline stations with convenience stores	8	9 099	570	124	69	25.5	—
447110	Gasoline stations with convenience stores	8	9 099	570	124	69	25.5	—
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	c	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
4543	Direct selling establishments	2	D	D	D	a	D	D
454311	Heating oil dealers	1	D	D	D	a	D	D
BALANCE OF WORTH COUNTY, IA								
44-45	Retail trade	41	28 766	2 342	543	213	37.0	5.5
441	Motor vehicle & parts dealers	6	8 357	659	149	32	22.1	—
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	4 053	188	34	15	46.3	2.2
4441	Building material & supplies dealers	5	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	10	7 177	498	106	69	21.8	—
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	265	84	15	10	D	16.6
454	Nonstore retailers	9	D	D	D	a	D	D
BALANCE OF WRIGHT COUNTY, IA								
44-45	Retail trade	13	10 076	774	185	75	4.0	5.2
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	a	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	3	3 984	274	68	30	—	—
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

Data for this line not included in broader kind-of-business totals.

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL (\$1,000)

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. Excluded are payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on Form 941.

FIRST-QUARTER PAYROLL (\$1,000)

Represents payroll paid to persons employed at any time during the quarter January to March 1997.

NUMBER OF ESTABLISHMENTS

An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each retail trade establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

RETAIL TRADE

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe stores" classification.

NUMBER OF PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses, and employees of departments or concessions operated by other companies at the establishment. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

SALES (\$1,000)

Includes merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from sales. Sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

**SALES, RECEIPTS, OR REVENUE ESTIMATED
(PERCENT)**

Percent of total sales/receipts/revenue that was imputed based on historic company ratios or administrative records, or on industry averages.

SALES, RECEIPTS, OR REVENUE FROM ADMINISTRATIVE RECORDS (PERCENT)

Percent of total sales/receipts/revenue obtained from administrative records of other Federal agencies.

Appendix B.

NAICS Codes, Titles, and Descriptions

44-45 RETAIL TRADE

The Retail Trade sector comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: store and nonstore retailers.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. These include establishments, such as office supply stores, computer and software stores, building materials dealers, plumbing supply stores, and electrical supply stores. Catalog showrooms, gasoline service stations, automotive dealers, and mobile home dealers are treated as store retailers.

In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. For example, new automobile dealers, electronic and appliance stores, and musical instrument and supply stores often provide repair services. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified in this sector.

The first eleven subsectors of retail trade are store retailers. The establishments are grouped into industries and industry groups typically based on one or more of the following criteria:

The merchandise line or lines carried by the store; for example, specialty stores are distinguished from general-line stores.

The usual trade designation of the establishments. This criterion applies in cases where a store type is well recognized by the industry and the public, but difficult to define strictly in terms of commodity lines carried; for example, pharmacies, hardware stores, and department stores.

Capital requirements in terms of display equipment; for example, food stores have equipment requirements not found in other retail industries.

Human resource requirements in terms of expertise; for example, the staff of an automobile dealer requires knowledge in financing, registering, and licensing issues that are not necessary in other retail industries.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods, such as the broadcasting of "infomercials," the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (nonstore) of products, such as home heating oil dealers and home delivery newspaper routes.

The buying of goods for resale is a characteristic of retail trade establishments that particularly distinguishes them from establishments in the agriculture, manufacturing, and construction industries. For example, farms that sell their products at or from the point of production are not classified in retail, but rather in agriculture. Similarly, establishments that both manufacture and sell their products to the general public are not classified in retail, but rather in manufacturing. However, establishments that engage in processing activities incidental to retailing are classified in retail. This includes establishments, such as optical goods stores that do in-store grinding of lenses, and meat and seafood markets.

Wholesalers also engage in the buying of goods for resale, but they are not usually organized to serve the general public. They typically operate from a warehouse or office and neither the design nor the location of these premises is intended to solicit a high volume of walk-in traffic. Wholesalers supply institutional, industrial, wholesale, and retail clients; their operations are, therefore, generally organized to purchase, sell, and deliver merchandise in larger quantities. However, dealers of durable nonconsumer goods, such as farm machinery and heavy duty trucks, are included in wholesale trade even if they often sell these products in single units.

441 Motor Vehicle and Parts Dealers

Industries in the Motor Vehicle and Parts Dealers subsector retail motor vehicle and parts merchandise from fixed point-of-sale locations. Establishments in this subsector typically operate from a showroom and/or an open lot where the vehicles are on display. The display of

vehicles and the related parts require little by way of display equipment. The personnel generally include both the sales and sales support staff familiar with the requirements for registering and financing a vehicle as well as a staff of parts experts and mechanics trained to provide repair and maintenance services for the vehicles. Specific industries have been included in this subsector to identify the type of vehicle being retailed.

Sales of capital or durable nonconsumer goods, such as medium and heavy-duty trucks, are always included in wholesale trade. These goods are virtually never sold through retail methods.

4411 Automobile Dealers

This industry group comprises establishments primarily engaged in retailing new and used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

44111 New Car Dealers

This industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

441110 New Car Dealers

This U.S. industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

The data published with NAICS code 441110 are comprised of the following SIC industry:

5511 Motor vehicle dealers (new and used)

44112 Used Car Dealers

This industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

441120 Used Car Dealers

This U.S. industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

The data published with NAICS code 441120 are comprised of the following SIC industry:

5521 Motor vehicle dealers (used only)

4412 Other Motor Vehicle Dealers

This industry group comprises establishments primarily engaged in retailing new and used vehicles (except automobiles, light trucks, such as sport utility vehicles, and passenger and cargo vans).

44121 Recreational Vehicle Dealers

This industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

441210 Recreational Vehicle Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

The data published with NAICS code 441210 are comprised of the following SIC industry:

5561 Recreational vehicle dealers

44122 Motorcycle, Boat, and Other Motor Vehicle Dealers

This industry comprises establishments primarily engaged in retailing new and used motorcycles, boats, and other vehicles (except automobiles, light trucks, and recreational vehicles), or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

441221 Motorcycle Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used motorcycles, motor scooters, motor bikes, mopeds, off-road all-terrain vehicles, and personal watercraft, or retailing these new vehicles in combination with repair services and selling replacement parts and accessories.

The data published with NAICS code 441221 are comprised of the following SIC industry:

5571 Motorcycle dealers

441222 Boat Dealers

This U.S. industry comprises establishments primarily engaged in (1) retailing new and/or used boats or retailing new boats in combination with activities, such as repair services and selling replacement parts and accessories, and/or (2) retailing new and/or used outboard motors, boat trailers, marine supplies, parts, and accessories.

The data published with NAICS code 441222 are comprised of the following SIC industry:

5551 Boat dealers

441229 All Other Motor Vehicle Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used utility trailers and vehicles (except automobiles, light trucks, recreational vehicles, motorcycles, boats, motor scooters, motorbikes, off-road all-terrain vehicles, and personal watercraft) or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

The data published with NAICS code 441229 are comprised of the following SIC industry:

5599 Automotive dealers, not elsewhere classified

4413 Automotive Parts, Accessories, and Tire Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industries: Automotive Parts and Accessories Stores, 44131; and 44132, Tire Dealers.

44131 Automotive Parts and Accessories Stores

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

441310 Automotive Parts and Accessories Stores

This U.S. industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

The data published with NAICS code 441310 are comprised of these parts of the following SIC industries:

5013 (pt) Motor vehicle supplies and new parts jobbers (retail)

5531 (pt) Auto supplies stores

5731 (pt) Automotive radio stores

4413101 Auto Supplies Stores

Establishments primarily engaged in retailing auto supplies, such as automotive batteries, parts, accessories, and sundry supplies. These establishments also may sell

automotive tires. These establishments may have facilities to perform motor vehicle service work. Establishments primarily engaged in selling and installing custom-made seat covers are included here.

4413102 Automotive Radio Stores

Establishments primarily engaged in retailing automotive radios and other automotive sound reproducing equipment. These establishments may also perform incidental installation and repair work.

4413103 Motor Vehicle Supplies and New Parts Jobbers (Retail)

Establishments primarily engaged in retailing motor vehicle supplies and new parts. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44132 Tire Dealers

This industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

441320 Tire Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

The data published with NAICS code 441320 are comprised of these parts of the following SIC industries:

5014 (pt) Tire and tube merchants (retail)

5531 (pt) New tire dealers

4413201 New Tire Dealers

Establishments primarily engaged in retailing new automotive tires and tubes. These establishments generally have facilities to perform installation and repair services related to the sale of tires.

4413202 Tire and Tube Merchants (Retail)

Establishments primarily engaged in retailing new tires and tubes for passenger and commercial vehicles. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

442 Furniture and Home Furnishings Stores

Industries in the Furniture and Home Furnishings Stores subsector retail new furniture and home furnishings merchandise from fixed point-of-sale locations. Establishments in this subsector usually operate from showrooms and have substantial areas for the presentation of their products. Many offer interior decorating services in addition to the sale of products.

4421 Furniture Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 44211, Furniture Stores.

44211 Furniture Stores

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, and/or floor covering.

442110 Furniture Stores

This U.S. industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, and/or floor covering.

The data published with NAICS code 442110 are comprised of these parts of the following SIC industries:

- 5021 (pt) Office and business furniture merchants (retail)
- 5712 (pt) Furniture warehouse showrooms
- 5712 (pt) Sleep shop and waterbed stores
- 5712 (pt) Furniture stores, except custom
- 5712 (pt) Specialty furniture stores, except custom

4421101 Furniture Stores, Except Custom

Establishments primarily engaged in retailing new household furniture (except custom-made furniture). These establishments may also provide interior design services and sell floor coverings, other home furnishings, and major appliances, such as refrigerators, stoves, freezers, and televisions.

4421102 Furniture Warehouse Showrooms

Establishments, known as furniture warehouse showrooms, primarily engaged in retailing the same merchandise as furniture stores, but operating as warehouse showrooms where customers make their furniture selections from items on display in the showroom. The furniture is then taken from a warehouse adjacent to the showroom (usually under the same roof) for delivery to or pick-up by the customer.

4421103 Sleep Shop and Waterbed Stores

Establishments primarily engaged in retailing new mattresses, box springs, and other sleep equipment, including waterbeds.

4421104 Specialty Furniture Stores, Except Custom

Establishments primarily engaged in retailing specialty furniture, such as children's, outdoor, office, and computer-related furniture.

44211041 Specialty Furniture Stores, Except Custom

Establishments primarily engaged in retailing specialty furniture, such as children's, outdoor, and computer-related furniture.

44211042 Office and Business Furniture Merchants (Retail)

Establishments primarily engaged in retailing filing cabinets (wood or steel), desks, and other office and business furniture. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4422 Home Furnishings Stores

This industry group comprises establishments primarily engaged in retailing new home furnishings (except furniture).

44221 Floor Covering Stores

This industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

442210 Floor Covering Stores

This U.S. industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

The data published with NAICS code 442210 are comprised of these parts of the following SIC industries:

- 5023 (pt) Floor covering merchants (retail)
- 5713 Floor covering stores

4422101 Floor Covering Stores

Establishments primarily engaged in retailing rugs, carpets, floor tile (i.e., rubber, vinyl, asphalt), and related products. These establishments may also perform incidental installation.

4422102 Floor Covering Merchants (Retail)

Establishments primarily engaged in retailing carpets, rugs, and all other types of hard and soft surface floor coverings (excluding ceramic and clay tile). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44229 Other Home Furnishings Stores

This industry comprises establishments primarily engaged in retailing new home furnishings (except furniture and floor coverings).

442291 Window Treatment Stores

This U.S. industry comprises establishments primarily engaged in retailing new window treatments, such as curtains, drapes, blinds, and shades.

The data published with NAICS code 442291 are comprised of these parts of the following SIC industries:

- 5714 (pt) Drapery and curtain stores, except custom
- 5719 (pt) Blind and shade stores

4422911 Drapery and Curtain Stores, Except Custom

Establishments primarily engaged in retailing packaged draperies and curtains.

4422912 Blind and Shade Stores

Establishments primarily engaged in retailing blinds, shades, and similar window treatments. Establishments producing custom-made window shades and venetian blinds for household use are included here.

442299 All Other Home Furnishings Stores

This U.S. industry comprises establishments primarily engaged in retailing new home furnishings (except floor coverings, furniture, and window treatments).

The data published with NAICS code 442299 are comprised of this part of the following SIC industry:

- 5719 (pt) All other home furnishings stores

443 Electronics and Appliance Stores

Industries in the Electronics and Appliance Stores subsector retail new electronics and appliance merchandise from point-of-sale locations. Establishments in this subsector often operate from locations that have special provisions for floor displays requiring special electrical capacity to accommodate the proper demonstration of the products. The staff includes sales personnel knowledgeable in the characteristics and warranties of the line of goods retailed and may also include trained repair persons to

handle the maintenance and repair of the electronic equipment and appliances. The classifications within this subsector are made principally on the type of product and knowledge required to operate each type of store.

4431 Electronics and Appliance Stores

This industry group comprises establishments primarily engaged in retailing the following new products: household-type appliances, cameras, computers, and other electronic goods.

44311 Appliance, Television, and Other Electronics Stores

This industry comprises establishments primarily engaged in retailing one of the following: (1) retailing an array of new household-type appliances and consumer-type electronic products, such as radios, televisions, and computers; (2) specializing in retailing a single line of new consumer-type electronic products (except computers); and (3) retailing these new products in combination with repair services.

443111 Household Appliance Stores

This U.S. industry comprises establishments known as appliance stores primarily engaged in retailing an array of new household appliances, such as refrigerators, dishwashers, ovens, irons, coffeemakers, hair dryers, electric razors, room air-conditioners, microwave ovens, sewing machines, and vacuum cleaners, or retailing new appliances in combination with appliance repair services.

The data published with NAICS code 443111 are comprised of the following SIC industry:

- 5722 Household appliance stores

443112 Radio, Television, and Other Electronics Stores

This U.S. industry comprises: (1) establishments known as consumer electronics stores primarily engaged in retailing a general line of new consumer-type electronic products; (2) establishments specializing in retailing a single line of consumer-type electronic products (except computers); or (3) establishments primarily engaged in retailing these new electronic products in combination with repair services.

The data published with NAICS code 443112 are comprised of these parts of the following SIC industries:

- 5731 (pt) Other radio, television, and electronics stores
- 5999 (pt) Typewriter shops
- 5999 (pt) Telephone stores

4431121 Typewriter Shops

Establishments primarily engaged in retailing typewriters. These establishments may also rent and/or repair typewriters.

4431122 Telephone Stores

Establishments primarily engaged in retailing telephones and telephone parts and supplies.

4431123 Other Radio, Television, and Electronics Stores

Establishments primarily engaged in retailing radios and stereo equipment (except automotive), television sets, record players, and other consumer audio and video electronic equipment. These establishments may also sell additional lines, such as household appliances; computers, computer peripheral equipment, and software; musical instruments; or prerecorded records and tapes. These establishments may also perform incidental installation and repair work.

44312 Computer and Software Stores

This industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

443120 Computer and Software Stores

This U.S. industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

The data published with NAICS code 443120 are comprised of these parts of the following SIC industries:

- 5045 (pt) Computer and peripheral equipment merchants (retail)
- 5045 (pt) Computer software merchants (retail)
- 5734 (pt) Computer stores
- 5734 (pt) Computer stores (custom assembly)
- 5734 (pt) Computer software stores

4431201 Computer Stores (Custom Assembly)

Establishments primarily engaged in custom assembly and retail sales of computers and computer peripheral equipment. These establishments may also sell computer software and computer furniture and perform incidental repair work.

4431202 Other Computer Stores

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment not assembled at the sales location. These establishments may also sell computer software and computer furniture, and perform incidental installation and repair work.

44312021 Computer Stores

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment not assembled at the sales location. These establishments may also sell computer software and computer furniture and perform incidental installation and repair work.

44312022 Computer and Peripheral Equipment Merchants (Retail)

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4431203 Prepackaged Software Stores

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories.

44312031 Computer Software Stores

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories.

44312032 Computer Software Merchants (Retail)

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44313 Camera and Photographic Supplies Stores

This industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

443130 Camera and Photographic Supplies Stores

This U.S. industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

The data published with NAICS code 443130 are comprised of the following SIC industry:

- 5946 Camera and photographic supply stores

444 Building Material and Garden Equipment and Supplies Dealers

Industries in the Building Material and Garden Equipment and Supplies Dealers subsector retail new building material and garden equipment and supplies merchandise from fixed point-of-sale locations. Establishments in this subsector have display equipment designed to handle lumber and related products and garden equipment and supplies that may be kept either indoors or outdoors under covered areas. The staff is usually knowledgeable in the use of the specific products being retailed in the construction, repair, and maintenance of the home and associated grounds.

4441 Building Material and Supplies Dealers

This industry group comprises establishments primarily engaged in retailing new building materials and supplies.

44411 Home Centers

This industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

444110 Home Centers

This U.S. industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

The data published with NAICS code 444110 are comprised of this part of the following SIC industry:

5211 (pt) Home centers

44412 Paint and Wallpaper Stores

This industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

444120 Paint and Wallpaper Stores

This U.S. industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

The data published with NAICS code 444120 are comprised of these parts of the following SIC industries:

5198 (pt) Paint, varnish, and supplies merchants (retail)

5231 (pt) Retail paint and wallpaper stores

4441201 Retail Paint and Wallpaper Stores

Establishments primarily engaged in retailing paint, wallpaper, or a combination of these lines.

4441202 Paint, Varnish, and Supplies Merchants (Retail)

Establishments primarily engaged in retailing paints, varnishes, wallpaper, and supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44413 Hardware Stores

This industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

444130 Hardware Stores

This U.S. industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

The data published with NAICS code 444130 are comprised of the following SIC industry:

5251 Hardware stores

44419 Other Building Material Dealers

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

444190 Other Building Material Dealers

This U.S. industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

The data published with NAICS code 444190 are comprised of these parts of the following SIC industries:

5031 (pt) Lumber merchants with yard (retail)

5031 (pt) Plywood, veneer, and millwork merchants (retail)

5032 (pt) Brick, block, tile, clay/cement sewer pipe merchants (retail)

- 5032 (pt) Sand, gravel, and stone merchants (retail)
- 5032 (pt) Cement, lime, and related products merchants (retail)
- 5033 (pt) Roofing, siding, and insulation merchants (retail)
- 5039 (pt) Flat glass and other construction glass merchants (retail)
- 5039 (pt) Other building material merchants (retail)
- 5063 (pt) Electrical supplies stores (retail)
- 5074 (pt) Plumbing and heating equipment and supplies merchants (retail)
- 5211 (pt) Retail lumber yards
- 5211 (pt) Retail building material dealers
- 5231 (pt) Retail glass dealers

4441901 Retail Lumber Yards

Establishments primarily engaged in retailing lumber, often with related lines of building materials. Retail lumber yards may produce some of the lumber and millwork they sell.

44419011 Retail Lumber Yards

Establishments primarily engaged in retailing lumber, often with related lines of building materials. Retail lumber yards may produce some of the lumber and millwork they sell.

44419012 Lumber Merchants With Yard (Retail)

Establishments primarily engaged in retailing rough, dressed, and finished lumber. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4441902 All Other Building Material Dealers

Establishments (except those known as home centers, paint and wallpaper stores, hardware stores, and retail lumber yards) primarily engaged in retailing specialized lines of new building materials, such as fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

44419021 Retail Glass Dealers

Establishments primarily engaged in retailing glass, including mirrored glass.

44419022 Flat Glass and Other Construction Glass Merchants (Retail)

Establishments primarily engaged in retailing flat glass, glass blocks, plate glass, window glass, and building glass. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419023 Retail Building Material Dealers

Establishments primarily engaged in retailing specialized lines of building materials (except lumber, paint, and hardware), such as brick and blocks, ceramic tile, stone, cement, sand, gravel, fencing, roofing, siding, doors and windows, wallboard, lime, plaster, prefabricated buildings, and kitchen and bath cabinets and countertops to be installed.

44419024 Plywood, Veneer, and Millwork Merchants (Retail)

Establishments primarily engaged in retailing plywood (hardwood, softwood, and nonwood face), veneer, door and window frames, and overhead doors (in wood or metal). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419025 Brick, Block, Tile, Clay/Cement Sewer Pipe Merchants (Retail)

Establishments primarily engaged in retailing brick, block, tile, and clay construction materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419026 Sand, Gravel, and Stone Merchants (Retail)

Establishments primarily engaged in retailing sand, gravel, and stone. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419027 Cement, Lime, and Related Products Merchants (Retail)

Establishments primarily engaged in retailing cement, lime, asphalt, and other related products. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419028 Roofing, Siding, and Insulation Merchants (Retail)

Establishments primarily engaged in retailing roofing, siding (except wood), and insulation materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419029 Other Building Material Merchants (Retail)

Establishments primarily engaged in retailing building and construction paper, plastics building materials, prefabricated structural assemblies (including modular homes),

and other building materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4441902a Electrical Supplies Stores (Retail)

Establishments primarily engaged in retailing electrical supplies and electric light fixtures. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4441902b Plumbing and Heating Equipment and Supplies Merchants (Retail)

Establishments primarily engaged in retailing hydronic plumbing and heating equipment and supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4442 Lawn and Garden Equipment and Supplies Stores

This industry group comprises establishments primarily engaged in retailing new lawn and garden equipment and supplies.

44421 Outdoor Power Equipment Stores

This industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

444210 Outdoor Power Equipment Stores

This U.S. industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

The data published with NAICS code 444210 are comprised of these parts of the following SIC industries:

- 5083 (pt) Lawn and garden machinery and equipment dealers (retail)
- 5261 (pt) Outdoor power equipment stores

4442101 Outdoor Power Equipment Stores

Establishments primarily engaged in retailing outdoor power equipment, such as power lawnmowers, chain saws, garden tillers, and snowblowers. These establishments generally also perform repair services.

4442102 Lawn and Garden Machinery and Equipment Dealers (Retail)

Establishments primarily engaged in retailing lawn and garden machinery and equipment. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44422 Nursery and Garden Centers

This industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

444220 Nursery and Garden Centers

This U.S. industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

The data published with NAICS code 444220 are comprised of these parts of the following SIC industries:

- 5191 (pt) Farm supplies dealers (retail)
- 5193 (pt) Flower, nursery stock, and florists' supplies merchants (retail)
- 5261 (pt) Nursery and garden centers

4442201 Nursery and Garden Centers

Establishments primarily engaged in retailing nursery stock, bulbs, and other garden supplies and tools. These establishments primarily sell products purchased from others, but may sell some plants which they grow themselves.

4442202 Farm Supplies Dealers (Retail)

Establishments primarily engaged in retailing farm supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4442203 Flower, Nursery Stock and Florists' Supplies Merchants (Retail)

Establishments primarily engaged in retailing flowers, nursery stock, and florists' supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

445 Food and Beverage Stores

Industries in the Food and Beverage Stores subsector usually retail food and beverage merchandise from fixed point-of-sale locations. Establishments in this subsector have special equipment (e.g., freezers, refrigerated display cases, refrigerators) for displaying food and beverage goods. They have staff trained in the processing of food products to guarantee the proper storage and sanitary conditions required by regulatory authority.

4451 Grocery Stores

This industry group comprises establishments primarily engaged in retailing a general line of food products.

44511 Supermarkets and Other Grocery (except Convenience) Stores

This industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

445110 Supermarkets and Other Grocery (except Convenience) Stores

This U.S. industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

The data published with NAICS code 445110 are comprised of these parts of the following SIC industries:

- 5411 (pt) Delicatessens, primarily selling meats and a range of grocery items
- 5411 (pt) Supermarkets and grocery stores

4451101 Supermarkets and Grocery Stores

Establishments, known as supermarkets, food stores, grocery stores, and food warehouse stores, primarily engaged in retailing a general line of canned and frozen foods; fresh fruits and vegetables; fresh and prepared meats, fish, and poultry; eggs; bakery and dairy products; and other prepackaged grocery items.

4451102 Delicatessens, Primarily Selling Meats and a Range of Grocery Items

Establishments, known as delicatessens, engaged in retailing prepared meats, such as cold cuts and oven-roasted and smoked meats and a full line of grocery items. These establishments often prepare sandwiches and party platters for carry-out consumption.

44512 Convenience Stores

This industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

445120 Convenience Stores

This U.S. industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

The data published with NAICS code 445120 are comprised of this part of the following SIC industry:

- 5411 (pt) Convenience stores

4452 Specialty Food Stores

This industry group comprises establishments primarily engaged in retailing specialized lines of food.

44521 Meat Markets

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

445210 Meat Markets

This U.S. industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

The data published with NAICS code 445210 are comprised of these parts of the following SIC industries:

- 5411 (pt) Delicatessens, primarily selling fresh and prepared meats
- 5421 (pt) Meat markets

4452101 Meat Markets

Establishments primarily engaged in retailing fresh, frozen, or cured meats. Meat markets may butcher animals for their own account, or they may buy from others. Establishments selling poultry may kill or dress the poultry they sell.

4452102 Delicatessens, Primarily Selling Fresh and Prepared Meats

Establishments, known as delicatessens, engaged in retailing prepared meats, such as cold cuts and oven-roasted and smoked meats, and a limited line of grocery items, such as bread and condiments. These establishments often prepare sandwiches and party platters for carry-out consumption.

44522 Fish and Seafood Markets

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

445220 Fish and Seafood Markets

This U.S. industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

The data published with NAICS code 445220 are comprised of this part of the following SIC industry:

5421 (pt) Fish and seafood markets

44523 Fruit and Vegetable Markets

This industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

445230 Fruit and Vegetable Markets

This U.S. industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

The data published with NAICS code 445230 are comprised of the following SIC industry:

5431 Fruit and vegetable markets

44529 Other Specialty Food Stores

This industry comprises establishments primarily engaged in retailing specialty foods (except meat, fish, seafood, and fruits and vegetables) not for immediate consumption and not made on premises.

445291 Baked Goods Stores

This U.S. industry comprises establishments primarily engaged in retailing baked goods not for immediate consumption and not made on the premises.

The data published with NAICS code 445291 are comprised of this part of the following SIC industry:

5461 (pt) Baked goods stores

445292 Confectionery and Nut Stores

This U.S. industry comprises establishments primarily engaged in retailing candy and other confections, nuts, and popcorn not for immediate consumption and not made on the premises.

The data published with NAICS code 445292 are comprised of this part of the following SIC industry:

5441 (pt) Confectionery and nut stores

445299 All Other Specialty Food Stores

This U.S. industry comprises establishments primarily engaged in retailing miscellaneous specialty foods (except meat, fish, seafood, fruit and vegetables, confections, nuts, popcorn, and baked goods) not for immediate consumption and not made on the premises.

The data published with NAICS code 445299 are comprised of these parts of the following SIC industries:

5451 Dairy products stores

5499 (pt) Miscellaneous food stores

4452991 Miscellaneous Food Stores

Establishments primarily engaged in retailing specialized foods not elsewhere classified, such as eggs; packaged coffee, tea, herbs, and spices; nationality foods; and other specialty foods, not for immediate consumption. Establishments may roast and grind the coffee they sell on the premises. Included are establishments selling soft drinks for off-premise consumption. Establishments bottling natural or mineral water for retail sale are classified here if not engaged in pasteurization, carbonization, or other processing.

4452992 Dairy Products Stores

Establishments primarily engaged in retailing over-the-counter packaged dairy products, such as milk, cream, butter, cheese, and ice cream for off-premises consumption.

4453 Beer, Wine, and Liquor Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 44531, Beer, Wine, and Liquor Stores.

44531 Beer, Wine, and Liquor Stores

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

445310 Beer, Wine, and Liquor Stores

This U.S. industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

The data published with NAICS code 445310 are comprised of the following SIC industry:

5921 Liquor stores

446 Health and Personal Care Stores

Industries in the Health and Personal Care Stores sub-sector retail health and personal care merchandise from fixed point-of-sale locations. Establishments in this sub-sector are characterized principally by the products they retail, and some health and personal care stores may have specialized staff trained in dealing with the products. Staff may include pharmacists, opticians, and other professionals engaged in retailing, advising customers, and/or fitting the product sold to the customer's needs.

4461 Health and Personal Care Stores

This industry group comprises establishments primarily engaged in retailing health and personal care products.

44611 Pharmacies and Drug Stores

This industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

446110 Pharmacies and Drug Stores

This U.S. industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

The data published with NAICS code 446110 are comprised of these parts of the following SIC industries:

5912 (pt) Pharmacies and drug stores

5912 (pt) Proprietary stores

4461101 Pharmacies and Drug Stores

Establishments primarily engaged in retailing prescription drugs. Drug stores are classified here if any prescriptions are sold or if there is an indication that a pharmacist is employed. These establishments frequently sell other items, such as proprietary drugs, medicines, and health and first-aid products; cosmetics; toiletries; greeting cards; magazines; tobacco; and candy.

4461102 Proprietary Stores

Establishments primarily engaged in retailing nonprescription drugs and medicines, health remedies, and first-aid products. These stores do not sell prescription drugs and frequently sell other lines, such as beauty preparations, household supplies, and candy and prepackaged snacks.

44612 Cosmetics, Beauty Supplies, and Perfume Stores

This industry comprises establishments known as a cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

446120 Cosmetics, Beauty Supplies, and Perfume Stores

This U.S. industry comprises establishments known as cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

The data published with NAICS code 446120 are comprised of these parts of the following SIC industries:

5087 (pt) Beauty and barber shop equipment and supplies stores (retail)

5999 (pt) Cosmetics, beauty supplies, and perfume stores

4461201 Cosmetics, Beauty Supplies, and Perfume Stores

Establishments primarily engaged in selling cosmetics, beauty aids, and perfume.

4461202 Beauty and Barber Shop Equipment and Supplies Stores (Retail)

Establishments primarily engaged in retailing barber shop and beauty parlor equipment and supplies, such as furniture, hydraulic chairs, driers, shampoos, wave solutions, permanent waving supplies, barber soaps, and manicuring supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44613 Optical Goods Stores

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling nonprescription eyeglasses.

446130 Optical Goods Stores

This U.S. industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling nonprescription eyeglasses.

The data published with NAICS code 446130 are comprised of the following SIC industry:

5995 Optical goods stores

44619 Other Health and Personal Care Stores

This industry comprises establishments primarily engaged in retailing health and personal care items (except drugs, medicines, optical goods, perfumes, cosmetics, and beauty supplies).

446191 Food (Health) Supplement Stores

This U.S. industry comprises establishments primarily engaged in retailing food supplement products, such as vitamins, nutrition supplements, and body enhancing supplements.

The data published with NAICS code 446191 are comprised of this part of the following SIC industry:

5499 (pt) Food (health) supplement stores

446199 All Other Health and Personal Care Stores

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of health and personal care merchandise (except drugs, medicines, optical goods, cosmetics, beauty supplies, perfume, and food supplement products).

The data published with NAICS code 446199 are comprised of these parts of the following SIC industries:

5047 (pt) Surgical, medical, and hospital supplies stores (retail)

5999 (pt) Health care stores

4461991 Health Care Stores

Establishments primarily engaged in retailing wheelchairs and other patient transport devices; gauze, bandages, and other surgical dressings; crutches, canes, and other walking assistance devices; braces; surgical corsets; artificial limbs; hearing aids; and other health care, convalescent, and sick room supplies.

4461992 Surgical, Medical, and Hospital Supplies Stores (Retail)

Establishments primarily engaged in retailing medical instruments, apparatus, and equipment; orthopedic appliances; crutches; bandages; breathing devices; wheeled chairs and beds; and other medical devices. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

447 Gasoline Stations

Industries in the Gasoline Stations subsector group establishments retailing automotive fuels (e.g., gasoline, diesel fuel, gasohol) and automotive oils and retailing these products in combination with convenience store items. These establishments have specialized equipment for the storage and dispensing of automotive fuels.

4471 Gasoline Stations

This NAICS Industry Group includes establishments classified in the following NAICS Industries: 44711, Gasoline Stations with Convenience Stores; and 44719, Other Gasoline Stations.

44711 Gasoline Stations with Convenience Stores

This industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

447110 Gasoline Stations with Convenience Stores

This U.S. industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

The data published with NAICS code 447110 are comprised of these parts of the following SIC industries:

5411 (pt) Convenience stores selling gasoline

5541 (pt) Gasoline stations with convenience stores

4471101 Convenience Stores Selling Gasoline

Establishments primarily engaged in retailing a limited line of groceries such as milk, bread, soda, snacks, and ice cream, and also selling gasoline. These establishments may also provide additional items, such as beer, household cleaners, baby supplies, cigarettes, and pain relievers.

4471102 Gasoline Stations With Convenience Stores

Establishments primarily engaged in retailing gasoline and automotive lubricants and also selling a limited line of groceries, such as milk, eggs, bread, beer, cigarettes, and snacks.

44719 Other Gasoline Stations

This industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as repair services, selling automotive oils, replacement parts, and accessories, and/or with restaurants.

447190 Other Gasoline Stations

This U.S. industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as repair services, selling automotive oils, replacement parts and accessories, and/or with restaurants.

The data published with NAICS code 447190 are comprised of these parts of the following SIC industries:

5541 (pt) Gasoline stations with no convenience stores

5541 (pt) Truck stops

4471901 Gasoline Stations With No Convenience Stores

Establishments primarily engaged in retailing gasoline and automotive lubricants for automobiles and watercraft. These establishments may also sell tires, batteries, and accessories, and perform related services, including minor repair work and motor vehicle towing.

4471902 Truck Stops

Establishments primarily engaged in retailing diesel fuel to truckers. These establishments may also sell gasoline and lubricants, provide repair services, and operate a restaurant or motel as part of the truck stop establishment.

448 Clothing and Clothing Accessories Stores

Industries in the Clothing and Clothing Accessories Stores subsector retailing new clothing and clothing accessories merchandise from fixed point-of-sale locations. Establishments in this subsector have similar display equipment and staff that is knowledgeable regarding fashion trends and the proper match of styles, colors, and combinations of clothing and accessories to the characteristics and tastes of the customer.

4481 Clothing Stores

This industry group comprises establishments primarily engaged in retailing new clothing.

44811 Men's Clothing Stores

This industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448110 Men's Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448110 are comprised of the following SIC industry:

5611 Men's and boy's clothing and accessory stores

44812 Women's Clothing Stores

This industry comprises establishments primarily engaged in retailing a general line of new women's, misses' and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448120 Women's Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing a general line of new women's, misses' and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448120 are comprised of the following SIC industry:

5621 Women's clothing stores

44813 Children's and Infants' Clothing Stores

This industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448130 Children's and Infants' Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448130 are comprised of the following SIC industry:

5641 Children's and infants' wear stores

44814 Family Clothing Stores

This industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448140 Family Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448140 are comprised of the following SIC industry:

5651 Family clothing stores

44815 Clothing Accessories Stores

This industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

448150 Clothing Accessories Stores

This U.S. industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

The data published with NAICS code 448150 are comprised of these parts of the following SIC industries:

- 5632 (pt) Women's accessory stores
- 5699 (pt) Miscellaneous accessory stores

4481501 Women's Accessory Stores

Establishments primarily engaged in retailing women's, juniors', and misses' accessories, such as hats, hosiery, costume jewelry, gloves, and handbags.

4481502 Miscellaneous Accessory Stores

Establishments primarily engaged in retailing specialized lines of accessories (except women's), such as belts, umbrellas, wigs, and ties.

44819 Other Clothing Stores

This industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448190 Other Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448190 are comprised of these parts of the following SIC industries:

- 5632 (pt) Furriers and fur shops
- 5632 (pt) Women's specialty stores
- 5699 (pt) Sports apparel stores
- 5699 (pt) Miscellaneous apparel stores

4481901 Women's Specialty Stores

Establishments primarily engaged in retailing a specialized line of women's, juniors', and misses' clothing, such as bridal gowns, lingerie, negligees, and robes.

4481902 Furriers and Fur Shops

Establishments primarily engaged in retailing fur coats and other fur apparel made to custom order. Establishments selling ready-made fur coats and other fur apparel are included here.

4481903 Sports Apparel Stores

Establishments primarily engaged in retailing sports apparel, such as t-shirts, sweatshirts, sweatpants, caps, and shorts. These stores may also sell athletic footwear.

4481904 Miscellaneous Apparel Stores

Establishments primarily engaged in retailing miscellaneous lines of apparel, such as uniforms (except sports uniforms), raincoats, bathing suits, and costumes.

4482 Shoe Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 44821, Shoe Stores.

44821 Shoe Stores

This industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

448210 Shoe Stores

This U.S. industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

The data published with NAICS code 448210 are comprised of these parts of the following SIC industries:

- 5661 (pt) Men's shoe stores
- 5661 (pt) Women's shoe stores
- 5661 (pt) Children's and juveniles' shoe stores
- 5661 (pt) Family shoe stores
- 5661 (pt) Athletic footwear stores

4482101 Men's Shoe Stores

Establishments primarily engaged in retailing men's shoes, boots, and other footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in the sale of custom orthopedic shoes for men are classified here.

4482102 Women's Shoe Stores

Establishments primarily engaged in retailing women's shoes, boots, and other footwear. Establishments specializing in selling custom orthopedic shoes for women are classified here. These establishments may also sell hosiery and other accessories.

4482103 Children's and Juveniles' Shoe Stores

Establishments primarily engaged in retailing children's shoes and other footwear, including children's athletic footwear. Establishments specializing in selling custom orthopedic shoes for children are classified here.

4482104 Family Shoe Stores

Establishments primarily engaged in retailing a combination of men's, women's, and children's footwear, without specializing in any one line. These establishments frequently carry accessory lines, such as hosiery and handbags. Establishments specializing in selling custom orthopedic shoes for men, women, and children are included here.

4482105 Athletic Footwear Stores

Establishments primarily engaged in retailing athletic footwear. These establishments may also sell athletic apparel.

4483 Jewelry, Luggage, and Leather Goods Stores

This industry group comprises establishments primarily engaged in retailing new jewelry (except costume jewelry); new silver and plated silverware; new watches and clocks; and new luggage with or without a general line of new leather goods and accessories, such as hats, gloves, handbags, ties, and belts.

44831 Jewelry Stores

This industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

448310 Jewelry Stores

This U.S. industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

The data published with NAICS code 448310 are comprised of the following SIC industry:

5944 Jewelry stores

44832 Luggage and Leather Goods Stores

This industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

448320 Luggage and Leather Goods Stores

This U.S. industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

The data published with NAICS code 448320 are comprised of the following SIC industry:

5948 Luggage and leather goods stores

451 Sporting Goods, Hobby, Book, and Music Stores

Industries in the Sporting Goods, Hobby, Book, and Music Stores subsector are engaged in retailing and providing expertise on use of sporting equipment or other specific leisure activities, such as needlework and musical instruments. Book stores are also included in this subsector.

4511 Sporting Goods, Hobby, and Musical Instrument Stores

This industry group comprises establishments primarily engaged in retailing new sporting goods, games and toys, and musical instruments.

45111 Sporting Goods Stores

This industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

451110 Sporting Goods Stores

This U.S. industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

The data published with NAICS code 451110 are comprised of these parts of the following SIC industries:

5941 (pt) General-line sporting goods stores

5941 (pt) Other specialty-line sporting goods stores

5941 (pt) Bicycle shops

5941 (pt) Golf shops

5941 (pt) Gun shops

5941 (pt) Ski shops

5941 (pt) Tackle shops

4511101 General-line Sporting Goods Stores

Establishments primarily engaged in retailing five or more lines of sporting goods and equipment, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

4511102 Specialty-line Sporting Goods Stores

Establishments primarily engaged in retailing a maximum of four lines of sporting goods, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

45111021 Bicycle Shops

Establishments primarily engaged in retailing bicycles (except motorized) and bicycle parts and accessories. These establishments may also rent and/or repair bicycles.

45111022 Golf Shops

Establishments primarily engaged in retailing golf equipment and accessories, including shoes. These establishments may also rent golf equipment and/or provide golf lessons. Included are retail establishments operated by golf professionals.

45111023 Gun Shops

Establishments primarily engaged in retailing firearms, ammunition, and hunters' equipment and accessories.

45111024 Ski Shops

Establishments primarily engaged in retailing snow ski equipment and accessories, including ski boots and snowboards. These establishments may also rent and/or repair ski equipment.

45111025 Tackle Shops

Establishments primarily engaged in retailing tackle, bait, and fishing equipment and supplies. These establishments may also rent fishing equipment.

45111026 Other Specialty-line Sporting Goods Stores

Establishments primarily engaged in retailing a maximum of four lines of sporting goods. These establishments may also sell clothing and shoes appropriate for the sporting activity, including uniforms. Included are establishments selling gymnasium and playground equipment.

45112 Hobby, Toy, and Game Stores

This industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

451120 Hobby, Toy, and Game Stores

This U.S. industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

The data published with NAICS code 451120 are comprised of these parts of the following SIC industries:

5945 (pt) Hobby, toy, and game stores

5945 (pt) Craft supplies stores

4511201 Hobby, Toy, and Game Stores

Establishments primarily engaged in retailing hobby supplies, toys, and games, including video games.

4511202 Craft Supplies Stores

Establishments primarily engaged in retailing a general line of supplies for crafts, such as ceramics, shell craft, metal craft, felt craft, jewelry craft, dried flower and plant arrangements, wreaths, textile painting, and copper enameling.

45113 Sewing, Needlework, and Piece Goods Stores

This industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

451130 Sewing, Needlework, and Piece Goods Stores

This U.S. industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

The data published with NAICS code 451130 are comprised of these parts of the following SIC industries:

5714 (pt) Upholstery stores

5949 (pt) Sewing, fabric, and piece goods stores

5949 (pt) Needlework and knitting stores

4511301 Sewing, Fabric, and Piece Goods Stores

Establishments primarily engaged in retailing sewing supplies, fabrics, fabric patterns, and other piece goods supplies.

4511302 Needlework and Knitting Stores

Establishments primarily engaged in retailing laces, knitting supplies, yarn, and other needlework accessories. These establishments may also provide custom work.

4511303 Upholstery Stores

Establishments primarily engaged in retailing upholstery material and slipcovers.

45114 Musical Instrument and Supplies Stores

This industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

451140 Musical Instrument and Supplies Stores

This U.S. industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

The data published with NAICS code 451140 are comprised of the following SIC industry:

5736 Musical instrument stores

4512 Book, Periodical, and Music Stores

This industry group comprises establishments primarily engaged in retailing new books, newspapers, magazines, and prerecorded audio and video media.

45121 Book Stores and News Dealers

This industry comprises establishments primarily engaged in retailing new books, newspapers, magazines, and other periodicals.

451211 Book Stores

This U.S. industry comprises establishments primarily engaged in retailing new books.

The data published with NAICS code 451211 are comprised of these parts of the following SIC industries:

5942 (pt) Book stores, general

5942 (pt) Specialty book stores

5942 (pt) College book stores

4512111 Book Stores, General

Establishments primarily engaged in retailing a general line of new books. These establishments may also sell stationery and related items, second-hand books, and magazines.

4512112 Specialty Book Stores

Establishments primarily engaged in retailing specialty books, such as general reference, religious, and professional books.

4512113 College Book Stores

Establishments primarily engaged in retailing textbooks, generally on the college level. Most of these establishments are located on or near college campuses, and some sell more apparel than books. These establishments may also offer second-hand textbooks. School book stores, other than college, are included in this industry.

451212 News Dealers and Newsstands

This U.S. industry comprises establishments primarily engaged in retailing current newspapers, magazines, and other periodicals.

The data published with NAICS code 451212 are comprised of the following SIC industry:

5994 News dealers and newsstands

45122 Prerecorded Tape, Compact Disc, and Record Stores

This industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), and phonograph records.

451220 Prerecorded Tape, Compact Disc, and Record Stores

This U.S. industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), and phonograph records.

The data published with NAICS code 451220 are comprised of these parts of the following SIC industries:

5735 (pt) Prerecorded tape, compact disc, and record stores

5735 (pt) Video tape stores, retail

4512201 Prerecorded Tape, Compact Disc, and Record Stores

Establishments primarily engaged in retailing compact discs, and prerecorded records and tapes.

4512202 Video Tape Stores, Retail

Establishments primarily engaged in retailing prerecorded video tapes and video laser discs. These establishments may also sell blank video tapes.

452 General Merchandise Stores

Industries in the General Merchandise Stores subsector retail new general merchandise from fixed point-of-sale locations. Establishments in this subsector are unique in that they have the equipment and staff capable of retailing a large variety of goods from a single location. This includes a variety of display equipment and staff trained to provide information on many lines of products.

4521 Department Stores (Excluding Leased Departments)

This NAICS Industry includes establishments classified in the following NAICS Industry: 45211, Department Stores.

4521 Department Stores (Including Leased Departments)

This NAICS Industry includes establishments classified in the following NAICS Industry: 45211009, Department Stores (Including Leased Departments).

45211 Department Stores (Excluding Leased Departments)

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

452110 Department Stores (Excluding Leased Departments)

This U.S. industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

The data published with NAICS code 452110 are comprised of these parts of the following SIC industries:

- 5311 (pt) Conventional department stores
- 5311 (pt) Discount or mass merchandising department stores
- 5311 (pt) National chain department stores

45211 Department Stores (Including Leased Departments)

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments. Total sales include the sales from leased departments owned by another company and operating within the department store.

4521101 Conventional Department Stores (Excluding Leased Departments)

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are not affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in conventional department stores are excluded.

4521101 Conventional Department Stores (Including Leased Departments)

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are not affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in conventional department stores are included.

4521102 Discount or Mass Merchandising Department Stores (Excluding Leased Departments)

Establishments that satisfy the criteria of a department store and usually: (1) convey the image of a high-volume, fast-turnover outlet selling a variety of merchandise for less than conventional prices; (2) provide centralized check-out service; and (3) provide minimal customer assistance within each department. Sales of establishments that operate leased departments in discount or mass merchandising department stores are excluded.

4521102 Discount or Mass Merchandising Department Stores (Including Leased Departments)

Establishments that satisfy the criteria of a department store and usually: (1) convey the image of a high-volume, fast-turnover outlet selling a variety of merchandise for less than conventional prices; (2) provide centralized check-out service; and (3) provide minimal customer assistance within each department. Sales of establishments that operate leased departments in discount or mass merchandising department stores are included.

4521103 National Chain Department Stores (Excluding Leased Departments)

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in national chain department stores are excluded.

4521103 National Chain Department Stores (Including Leased Departments)

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in national chain department stores are included.

4529 Other General Merchandise Stores

This industry group comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores).

45291 Warehouse Clubs and Superstores

This industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

452910 Warehouse Clubs and Superstores

This U.S. industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

The data published with NAICS code 452910 are comprised of these parts of the following SIC industries:

- 5311 (pt) Supercenters
- 5399 (pt) Warehouse clubs
- 5411 (pt) Supermarket/general merchandise combination stores

4529101 Warehouse Clubs

Establishments that sell general lines of merchandise, such as automotive tires, parts, and accessories; audio and video equipment; household appliances; office equipment and supplies; apparel; books; and groceries, through warehouse-based operations. These establishments are sometimes known as membership warehouse clubs.

4529102 Supermarket/General Merchandise Combination Stores

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise.

45291021 Supercenters

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise. Sales of hardware, clothing, and other general merchandise are greater than sales of grocery items.

45291022 Supermarket/General Merchandise Combination Stores

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise. Sales of grocery items are greater than sales of hardware, clothing, and other general merchandise.

45299 All Other General Merchandise Stores

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

452990 All Other General Merchandise Stores

This U.S. industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

The data published with NAICS code 452990 are comprised of these parts of the following SIC industries:

- 5331 Variety stores
- 5399 (pt) Miscellaneous general merchandise stores, except catalog showrooms and warehouse clubs
- 5399 (pt) Catalog showrooms
- 5531 (pt) Other auto and home supplies stores

4529901 Variety Stores

Establishments primarily engaged in selling a variety of merchandise, such as inexpensive apparel and accessories, costume jewelry, notions and small wares, candy, toys, and other items in the low and popular price ranges. These establishments generally do not carry a complete line of merchandise, are not departmentalized, do not offer their own charge service, and do not deliver merchandise.

4529902 Catalog Showrooms

Establishments primarily engaged in selling general lines of merchandise, such as jewelry, home furnishings, housewares, electronics, and sporting goods, from catalog displays of inventory at location.

4529903 Miscellaneous General Merchandise Stores

Establishments primarily engaged in selling limited lines of merchandise, such as apparel and accessories, dry goods, hardware, housewares, home furnishings, or a combination of auto and home products.

45299031 Miscellaneous General Merchandise Stores, Except Catalog Showrooms and Warehouse Clubs

Establishments primarily engaged in selling limited lines of merchandise, such as apparel and accessories, dry

goods, hardware, housewares, and home furnishings. Establishments known as country general stores are also included.

45299032 Other Auto and Home Supplies Stores

Establishments that sell a combination of auto and home products, such as tires, batteries, and accessories; household appliances; sporting goods; housewares; and hardware. These establishments differ from auto supplies stores in that although the largest sales of merchandise may be in lines of automotive supplies, parts, and accessories, a considerable amount of sales also are in nonautomotive lines.

453 Miscellaneous Store Retailers

Industries in the Miscellaneous Store Retailers subsector retail merchandise from fixed point-of-sale locations (except new or used motor vehicles and parts; new furniture and house furnishings; new appliances and electronic products; new building materials; and garden equipment and supplies; food and beverages; health and personal care goods; gasoline; new clothing and accessories; and new sporting goods, hobby goods, books, and music). Establishments in this subsector include stores with unique characteristics like florists, used merchandise stores, and pet and pet supply stores as well as other store retailers.

4531 Florists

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45311, Florists.

45311 Florists

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

453110 Florists

This U.S. industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

The data published with NAICS code 453110 are comprised of the following SIC industry:

5992 Florists

4532 Office Supplies, Stationery, and Gift Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industries: 45321, Office Supplies and Stationery Stores; and 45322, Gift, Novelty, and Souvenir Stores.

45321 Office Supplies and Stationery Stores

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) selling a combination of new office equipment, furniture, and supplies; and (3) selling new office equipment, furniture, and supplies in combination with selling new computers.

453210 Office Supplies and Stationery Stores

This U.S. industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) selling a combination of new office equipment, furniture, and supplies; and (3) selling new office equipment, furniture, and supplies in combination with selling new computers.

The data published with NAICS code 453210 are comprised of these parts of the following SIC industries:

- 5049 (pt) School supplies stores (retail)
- 5112 (pt) Other office supplies stores (retail)
- 5943 (pt) Stationery stores
- 5943 (pt) Office supplies stores

4532101 Stationery Stores

Establishments primarily engaged in retailing stationery, such as paper and paper products, postcards, paper novelties, and scrapbooks. These establishments may also perform incidental printing and engraving.

4532102 Office Supplies Stores

Establishments primarily engaged in retailing a general line of office supplies, such as accounting and legal forms, blankbooks, and office forms and supplies. School and teacher supply stores are included in this classification.

45321021 Office Supplies Stores

Establishments primarily engaged in retailing a general line of office supplies, such as accounting and legal forms, blankbooks, and office forms and supplies. School and teacher supply stores are included in this classification.

45321022 School Supplies Stores (Retail)

Establishments primarily engaged in retailing a wide variety of school supplies, such as black boards, chalk, rulers, globes, wall maps, audio/video aids, computer aids, books, and teaching displays. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

45321023 Other Office Supplies Stores (Retail)

Establishments primarily engaged in retailing office supplies, such as computer and photocopy supplies, envelopes, typewriter and mimeograph paper, file cards and

folders, pens, and pencils. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

45322 Gift, Novelty, and Souvenir Stores

This industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

453220 Gift, Novelty, and Souvenir Stores

This U.S. industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

The data published with NAICS code 453220 are comprised of the following SIC industry:

5947 Gift, novelty, and souvenir shops

4533 Used Merchandise Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45331, Used Merchandise Stores.

45331 Used Merchandise Stores

This industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

453310 Used Merchandise Stores

This U.S. industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

The data published with NAICS code 453310 are comprised of these parts of the following SIC industries:

5932 (pt) Antique stores

5932 (pt) Second-hand stores, except pawn shops

4533101 Antique Stores

Establishments primarily engaged in retailing antique furniture and home furnishings, antique glassware, rare books and manuscripts, and other antique objects of art.

4533102 Second-hand Stores, Except Pawn Shops

Establishments primarily engaged in retailing used merchandise, such as clothing, shoes, furniture, home furnishings, appliances, electronics, books (except rare), musical instruments, compact discs, tapes, records, lumber, and building materials.

4539 Other Miscellaneous Store Retailers

This industry group comprises establishments primarily engaged in retailing new miscellaneous specialty store merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; consumer-type electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery, and gift stores; and used merchandise stores).

45391 Pet and Pet Supplies Stores

This industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

453910 Pet and Pet Supplies Stores

This U.S. industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

The data published with NAICS code 453910 are comprised of this part of the following SIC industry:

5999 (pt) Pet and pet supplies stores

45392 Art Dealers

This industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

453920 Art Dealers

This U.S. industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

The data published with NAICS code 453920 are comprised of this part of the following SIC industry:

5999 (pt) Art dealers

45393 Manufactured (Mobile) Home Dealers

This industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

453930 Manufactured (Mobile) Home Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

The data published with NAICS code 453930 are comprised of the following SIC industry:

5271 Mobile home dealers

45399 All Other Miscellaneous Store Retailers

This industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronic and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies; art dealers; and manufactured home (i.e., mobile home) dealers). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis.

453991 Tobacco Stores

This U.S. industry comprises establishments primarily engaged in retailing cigarettes, cigars, tobacco, pipes, and other smokers' supplies.

The data published with NAICS code 453991 are comprised of the following SIC industry:

5993 Tobacco stores and stands

453998 All Other Miscellaneous Store Retailers (Except Tobacco Stores)

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronic and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies stores; art dealers; manufactured home (i.e., mobile homes) dealers; and tobacco stores). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis.

The data published with NAICS code 453998 are comprised of these parts of the following SIC industries:

5999 (pt) Collectors' items and supplies stores

5999 (pt) Trophy shops

5999 (pt) Other miscellaneous store retailers, n.e.c.

4539981 Collectors' Items and Supplies Stores

Establishments primarily engaged in retailing collectors' items and supplies, such as stamps, autographs, sports cards, and coins.

4539982 Trophy Shops

Establishments primarily engaged in retailing trophies, plaques, and other award items to individuals and teams. These establishments may perform incidental engraving.

4539983 Other Miscellaneous Store Retailers, N.E.C.

Establishments primarily engaged in retailing specialized lines, such as artists' supplies, party supplies, swimming pools (above ground) and supplies, monuments and tombstones, fireworks, and religious goods (except jewelry and books). Included are establishments primarily engaged in selling a general line of new and used merchandise on an auction basis.

454 Nonstore Retailers

Industries in the Nonstore Retailers subsector retail merchandise using methods, such as the broadcasting of infomercials, the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogues, door-to-door solicitation, in-home demonstration, selling from portable stalls and distribution through vending machines. Establishments in this subsector include mail-order houses, vending machine operators, home delivery sales, door-to-door sales, party plan sales, electronic shopping, and sales through portable stalls (e.g., street vendors, except food). Establishments engaged in the direct sale (i.e., nonstore) of products, such as home heating oil dealers, newspaper delivery are included in this subsector.

4541 Electronic Shopping and Mail-Order Houses

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45411, Electronic Shopping and Mail-Order Houses.

45411 Electronic Shopping and Mail-Order Houses

This industry comprises establishments primarily engaged in retailing all types of merchandise by means of mail or by electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalogue showrooms of mail-order houses.

454110 Electronic Shopping and Mail-Order Houses

This U.S. industry comprises establishments primarily engaged in retailing all types of merchandise by means of mail or by electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalogue showrooms of mail-order houses.

The data published with NAICS code 454110 are comprised of these parts of the following SIC industries:

- 5961 (pt) Mail-order houses, department store merchandise
- 5961 (pt) Mail-order houses, other general merchandise
- 5961 (pt) Mail-order houses, specialized merchandise
- 5961 (pt) Television order, home shopping

4541101 Mail-order Houses, Department Store Merchandise

Establishments primarily engaged as mail-order houses retailing all of the following lines of merchandise: furniture; home furnishings; appliances; radios and televisions; household linens and dry goods; and apparel. These establishments are affiliated with department store chains.

4541102 Mail-order Houses, Other General Merchandise

Establishments primarily engaged as mail-order houses selling a variety of merchandise and not affiliated with department store chains.

4541103 Mail-order Houses, Specialized Merchandise

Establishments primarily engaged as mail-order houses selling a single item or a group of related items such as foods; apparel and accessories; computers and computer software; appliances, televisions, audio equipment, furniture, floor coverings, kitchenware, and home furnishings; books and stationery; proprietary medicines; antiques; used merchandise; sporting goods; silverware; cigars and cigarettes; cameras and photographic equipment; gifts and novelties; optical goods; leather goods; artists' supplies; pet supplies; hobby equipment; and toys and games. Book and music clubs are included in this industry.

4541104 Television Order, Home Shopping

Establishments primarily engaged in selling merchandise through television shop-at-home programs. These establishments receive orders by phone and fill them by mail.

4542 Vending Machine Operators

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45421, Vending Machine Operators.

45421 Vending Machine Operators

This industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

454210 Vending Machine Operators

This U.S. industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

The data published with NAICS code 454210 are comprised of the following SIC industry:

- 5962 Automatic merchandising machine operators

4543 Direct Selling Establishments

This industry group comprises establishments primarily engaged in nonstore retailing (except electronic, mail-order, or vending machine sales). These establishments typically go to the customers' location rather than the customer coming to them (e.g., door-to-door sales, home parties). Examples of establishments in this industry are home delivery newspaper routes; home delivery of heating oil, liquefied petroleum (LP) gas, and other fuels; locker meat provisioners; frozen food and freezer plan providers; coffee break services providers; and bottled water or water softener services.

45431 Fuel Dealers

This industry comprises establishments primarily engaged in retailing heating oil, liquefied petroleum (LP) gas, and other fuels via direct selling.

454311 Heating Oil Dealers

This U.S. industry comprises establishments primarily engaged in retailing heating oil via direct selling.

The data published with NAICS code 454311 are comprised of these parts of the following SIC industries:

- 5171 (pt) Heating oil dealers (selling for consumption - retail)
- 5983 Fuel oil dealers

4543111 Heating Oil Dealers

Establishments primarily engaged in selling fuel oil. These establishments may also repair and service fuel oil heating equipment.

4543112 Heating Oil Dealers (Selling for Consumption - Retail)

Establishments primarily engaged in selling heating oil for consumption (end use). These establishments may also provide repair and maintenance services in conjunction with the sale. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

454312 Liquefied Petroleum Gas (Bottled Gas) Dealers

This U.S. industry comprises establishments primarily engaged in retailing liquefied petroleum (LP) gas via direct selling.

The data published with NAICS code 454312 are comprised of these parts of the following SIC industries:

5171 (pt) Liquefied petroleum dealers (selling for consumption retail)

5984 Liquefied petroleum gas (bottled gas) dealers

4543121 Liquefied Petroleum Gas (Bottled Gas) Dealers

Establishments primarily engaged in selling bottled or bulk liquefied petroleum (LP) gas.

4543122 Liquefied Petroleum Dealers (Selling for Consumption - Retail)

Establishments primarily engaged in selling liquefied petroleum gases for consumption (end use). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

454319 Other Fuel Dealers

This U.S. industry comprises establishments primarily engaged in retailing fuels (except liquefied petroleum gas and heating oil) via direct selling.

The data published with NAICS code 454319 are comprised of the following SIC industry:

5989 Fuel dealers, not elsewhere classified

45439 Other Direct Selling Establishments

This industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

454390 Other Direct Selling Establishments

This U.S. industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

The data published with NAICS code 454390 are comprised of these parts of the following SIC industries:

5421 (pt) Freezer and locker meat provisioners

5963 (pt) Direct selling, furniture, home furnishings, electronics, and appliances

5963 (pt) Direct selling, videos, tapes, compact discs, and records

5963 (pt) Direct selling, books and magazines

5963 (pt) Direct selling, stationery

5963 (pt) Direct selling, newspapers

5963 (pt) Direct selling, cameras and photographic equipment

5963 (pt) Direct selling, all other merchandise

4543901 Direct Selling, Furniture, Home Furnishings, Electronics, and Appliances

Establishments primarily engaged in the direct selling of household appliances, furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, housewares, brooms and brushes, lamps, mirrors, pictures, window shades and blinds, radios, televisions, consumer electronics, and other home furnishings.

45439011 Direct Selling, Furniture, Home Furnishings, Electronics, and Appliances

Establishments primarily engaged in the direct selling of household appliances, furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, housewares, brooms and brushes, lamps, mirrors, pictures, window shades and blinds, radios, televisions, consumer electronics, and other home furnishings.

45439012 Direct Selling, Cameras and Photographic Equipment

Establishments primarily engaged in the direct selling of cameras and photographic equipment.

4543902 Direct Selling, Books, Periodicals, Videos, and Compact Discs

Establishments primarily engaged in the direct selling of books, periodicals, videos, and compact discs.

45439021 Direct Selling, Videos, Tapes, Compact Discs, and Records

Establishments primarily engaged in the direct selling of videos, tapes, compact discs, and records.

45439022 Direct Selling, Books and Magazines

Establishments primarily engaged in the direct selling of books, magazine subscriptions, and encyclopedias.

45439023 Direct Selling, Newspapers

Establishments primarily engaged in the direct selling of newspapers.

4543903 Direct Selling, Other Merchandise

Establishments primarily engaged in the direct selling of merchandise not elsewhere classified.

45439031 Direct Selling, Stationery

Establishments primarily engaged in the direct selling of stationery.

45439032 Freezer and Locker Meat Provisioners

Establishments primarily engaged in the retail sale, on a bulk basis, of meat for freezer storage and in providing home freezer meat plans.

45439033 Direct Selling, All Other Merchandise

Establishments primarily engaged in the direct selling of merchandise such as building materials; hardware; lawn and garden supplies; grocery items (except freezer meat and foods/beverages for immediate consumption); apparel and accessories; cosmetics; proprietary medicines; used

merchandise; sporting goods; jewelry; tobacco products; gifts, novelties and souvenirs; optical goods; leather goods; hobby equipment; religious articles; greeting cards; toys and games; and bottled water and coffee supplies.

Appendix C.

Coverage and Methodology

MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

1. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precluded reliance solely on administrative records sources.
2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
 - a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
 - b. All nonemployers, i.e., all firms with no paid employees during 1997. Sales information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms, nonemployers accounted for

less than 10-percent of total sales of all establishments covered in the census. The census included only those nonemployer firms which reported a sales volume of \$1,000 or more during 1997. Establishments with no paid employees were excluded as in previous censuses. Data for nonemployers are not included in this report, but are released as part of the “Core Business Statistics Series.”

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and 1997 NAICS. More information on NAICS is available in the NAICS manual and at www.census.gov/naics.

The method of assigning classifications and the level of detail at which establishments were classified differed between the mail and nonmail universe as follows:

1. The mail universe. Establishments in the mail universe were classified on the basis of their self-designation, sales of merchandise lines, and other industry-specific inquiries.
2. The nonmail universe. Selected small employers were classified on the basis of the most current kind-of-business classification available from one of the Census Bureau’s current sample surveys or the 1992 Economic Census. Otherwise, the classification was obtained from administrative records of other Federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 1997 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.

Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Merchandise Line Sales reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the

basic inquiries, which included location, kind of business or operation, sales, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Two methods were used to account for nonresponse to industry-specific inquiries. For some inquiries, missing data were imputed for individual records based on responses from similar establishments. For other inquiries, the total of reported data was expanded to represent 100 percent of the mail and nonmail employer universe. Data presented for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total sales of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

Appendix D. Geographic Notes

IOWA

Carlisle is in Polk and Warren Counties.

Clive is in Dallas and Polk Counties.

Dyersville is in Delaware and Dubuque Counties.

Forest City is in Hancock and Winnebago Counties.

Grimes is in Dallas and Polk Counties.

Sheldon is in O'Brien and Sioux Counties.

Shenandoah is in Fremont and Page Counties.

Urbandale is in Dallas and Polk Counties.

West Des Moines is in Dallas and Polk Counties.

Wilton is in Cedar and Muscatine Counties.

Appendix E. Metropolitan Areas

IOWA

Cedar Rapids, IA MSA

Linn County, IA

Davenport—Moline—Rock Island, IA—IL MSA

Henry County, IL

Rock Island County, IL

Scott County, IA

Des Moines, IA MSA

Dallas County, IA

Polk County, IA

Warren County, IA

Dubuque, IA MSA

Dubuque County, IA

Iowa City, IA MSA

Johnson County, IA

Omaha, NE—IA MSA

Pottawattamie County, IA

Cass County, NE

Douglas County, NE

Sarpy County, NE

Washington County, NE

Sioux City, IA—NE MSA

Woodbury County, IA

Dakota County, NE

Waterloo—Cedar Falls, IA MSA

Black Hawk County, IA

