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GPO NAMES COMMUNICATIONS EXPERT AS PUBLIC RELATIONS LEADER

WASHINGTON—The U.S. Government Printing Office (GPO) has selected Caroline Scullin as the agency's Public Relations Director. Scullin brings more than 20 years of communications and external relations experience to GPO.

“Selecting Caroline for this important post signals the beginning of a new chapter at GPO,” said GPO Chief of Staff Bob Tapella. “Having completed the preparation phase of our transition, we are at start of the execution phase of our work and with that change come new messages regarding GPO and our range of capacities. Caroline brings unique strengths to the job of repositioning GPO in the minds of our customers and the public at large.”

Scullin has operated her own project management consulting practice for the last six years. She created and deployed an international crisis management program for a major U.S. corporate client to enhance its crisis readiness. Through her efforts, senior executives were prepared to formulate messages and manage their delivery. More than 30 international affiliates embraced the program after its success at headquarters.

In her practice and career she has worked with a variety of organizations including; The John F. Kennedy Center for the Performing Arts, National Portrait Gallery, The International Commission on Holocaust Era Insurance Claims, Conservation International, The Francis Scott Key Foundation, Save The Children, U.S.-Japan Leadership Council and the Center for Strategic and International Studies.

Scullin also spent more than ten years as chief aide and press secretary to Robert C. McFarlane, President Ronald Reagan's former National Security Advisor. Among her duties, Scullin was responsible for daily press activities during the Iran Contra Investigation.

“I am excited to join GPO and be part of the process of keeping America informed by making more documents easily accessible to the public,” said Caroline Scullin, GPO Director of Public Relations. “Maintaining credible relationships with writers, editors, correspondents and publishers in all major media is the most effective and reliable method of making sure the American public stays informed on the digital transformation taking place at GPO.”

Scullin is a graduate of Georgetown University, where she sits on the Board of Governors of the Alumni Association, serves as Vice Chairman of the Communications committee, and is Alumni

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Ambassador to the McDonough School of Business. She is the recent recipient of the university's William Gaston Award for her outstanding service and leadership.

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