

Arkansas

1997

Issued November 1999

EC97S54A-AR

1997 Economic Census

Professional, Scientific, and Technical Services

Geographic Area Series



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CONTENTS

Introduction to the Economic Census	1
Professional, Scientific, and Technical Services.....	5
TABLES	
1a. Summary Statistics for Firms Subject to Federal Income Tax for the State: 1997	7
1b. Summary Statistics for Firms Exempt From Federal Income Tax for the State: 1997	8
2a. Summary Statistics for Firms Subject to Federal Income Tax for Metropolitan Areas: 1997	9
2b. Summary Statistics for Firms Exempt From Federal Income Tax for Metropolitan Areas: 1997	14
3. Summary Statistics for Firms Subject to Federal Income Tax for Counties: 1997	15
4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997	25
APPENDIXES	
A. Explanation of Terms	A-1
B. NAICS Codes, Titles, and Descriptions	B-1
C. Coverage and Methodology.....	C-1
D. Geographic Notes	D-1
E. Metropolitan Areas	E-1

Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information

52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Foodservices
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

RELATIONSHIP TO SIC

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

AVAILABILITY OF ADDITIONAL DATA

Reports in Print and Electronic Media

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

Special Tabulations

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division 301-457-4673
Service Sector Statistics Division 301-457-2668

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

A	Standard error of 100 percent or more.
D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
F	Exceeds 100 percent because data include establishments with payroll exceeding revenue.
N	Not available or not comparable.
Q	Revenue not collected at this level of detail for multiestablishment firms.
S	Withheld because estimates did not meet publication standards.

V	Represents less than 50 vehicles or .05 percent.
X	Not applicable.
Y	Disclosure withheld because of insufficient coverage of merchandise lines.
Z	Less than half the unit shown.
a	0 to 19 employees.
b	20 to 99 employees.
c	100 to 249 employees.
e	250 to 499 employees.
f	500 to 999 employees.
g	1,000 to 2,499 employees.
h	2,500 to 4,999 employees.
i	5,000 to 9,999 employees.
j	10,000 to 24,999 employees.
k	25,000 to 49,999 employees.
l	50,000 to 99,999 employees.
m	100,000 employees or more.
p	10 to 19 percent estimated.
q	20 to 29 percent estimated.
r	Revised.
s	Sampling error exceeds 40 percent.
nec	Not elsewhere classified.
nsk	Not specified by kind.
–	Represents zero (page image/print only).
(CC)	Consolidated city.
(IC)	Independent city.

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Professional, Scientific, and Technical Services

SCOPE

The Professional, Scientific, and Technical Services sector (sector 54) of the 1997 Economic Census covers establishments with payroll that specialize in performing professional, scientific, and technical activities for others. These activities require a high degree of expertise and training. The establishments in this sector specialize according to expertise and provide services to clients in a variety of industries and, in some cases, to households. Activities performed include: legal advice and representation; accounting, bookkeeping, and payroll services; architectural, engineering, and specialized design services; computer services; consulting services; research services; advertising services; photographic services; translation and interpretation services; veterinary services; and other professional, scientific, and technical services.

This sector excludes establishments primarily engaged in providing a range of day-to-day office administrative services, such as financial planning, billing and record-keeping, personnel, and physical distribution and logistics. These establishments are classified in Sector 56, Administrative and Support and Waste Management and Remediation Services.

Data for this sector are shown for establishments of firms subject to Federal income tax and separately of firms which are exempt from Federal income tax under provisions of the Internal Revenue Code.

Many of the "kinds of business or operation" included in this sector are not thought of as commercial businesses and the terms (such as "business," "establishment," and "firm") used to describe them may not be descriptive of such services. However, these terms are applied to all "kinds of business or operation" in order to maintain conformity in the measures of the production and delivery of goods and services and in the presentation of data.

The basic tabulations for this sector do not include data for establishments which are auxiliary (primary function is providing a service, such as warehousing or bookkeeping) to service establishments within the same organization. Data for auxiliaries are presented separately.

GENERAL

A list of reports that provide statistics on sector 54 follows.

Geographic area reports. There is a separate report for each state, the District of Columbia, and the United States. For establishments of firms subject to Federal income tax,

each state report presents general statistics on number of establishments, receipts, payroll, and employment by kind of business for the state, metropolitan areas (MAs), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. For establishments of firms exempt from Federal income tax, each state report presents statistics on number of establishments, revenue, expenses, payroll, and employment by kind of business, for the state and MAs. Greater kind-of-business detail is shown for larger areas.

The United States report presents data for the United States as a whole for establishments with payroll of firms subject to Federal income tax, as well as those exempt from Federal income tax, for detailed kind-of-business classifications.

Sources of receipts or revenue report. This report presents sources of receipts or revenue data for establishments with payroll by kind of business. Data are presented for the United States and states.

Establishment and firm size (including legal form of organization) report. This report presents receipts/revenue, payroll, and employment data for the United States by receipts/revenue size, by employment size, and by legal form of organization for establishments; and receipts/revenue size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.

Miscellaneous subjects report. This report presents data for establishments with payroll for a variety of industry-specific questions. Presentation of data varies by kind of business.

ZIP Code report. This report presents data for establishments with payroll by United States ZIP Code.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Data may be presented for:

1. The United States as a whole.
2. States and the District of Columbia.
3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget

(OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least 1,000,000 (according to the 1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.

4. Metropolitan statistical areas (MSAs) defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.
5. Areas within the state outside metropolitan areas (MAs).
6. Counties and county equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
7. Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
8. Municipalities of 2,500 inhabitants or more defined as of January 1, 1997. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 1990 Census of Population

or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.

9. Special economic urban areas (SEUAs), which include townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 1990 Census of Population or subsequent special census).

COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code) no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Service Annual Survey (SAS) each year. This survey, while providing more frequent observations, yields less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

Table 1a. Summary Statistics for Firms Subject to Federal Income Tax for the State: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
ARKANSAS								
54	Professional, scientific, & technical services	4 125	1 825 804	719 585	161 903	23 094	29.1	9.0
541	Professional, scientific, & technical services	4 125	1 825 804	719 585	161 903	23 094	29.1	9.0
5411	Legal services	1 491	496 976	178 204	36 620	5 608	35.8	8.5
54111	Offices of lawyers	1 344	446 673	156 664	31 851	4 710	37.8	8.0
541110	Offices of lawyers	1 344	446 673	156 664	31 851	4 710	37.8	8.0
5411101	Offices of lawyers (except legal aid societies)	1 344	446 673	156 664	31 851	4 710	37.8	8.0
54119	Other legal services	147	50 303	21 540	4 769	898	17.9	13.3
541191	Title abstract & settlement offices	143	50 107	21 462	4 747	890	17.9	13.2
541199	All other legal services	4	196	78	22	8	16.8	21.9
5412	Accounting, tax return prep, bookkeeping, & payroll services	946	241 824	100 367	22 854	5 165	43.1	7.0
54121	Accounting, tax return prep, bookkeeping, & payroll services	946	241 824	100 367	22 854	5 165	43.1	7.0
541211	Offices of certified public accountants	522	163 589	65 953	14 377	2 338	41.9	6.0
541213	Tax return preparation services	174	22 827	6 177	2 673	1 264	43.7	4.0
541214	Payroll services	25	28 223	17 504	2 954	873	17.2	11.8
541219	Other accounting services	225	27 185	10 733	2 850	690	76.9	10.3
5413	Architectural, engineering, & related services	590	321 663	141 026	32 125	4 303	33.0	7.8
54131	Architectural services	147	80 119	29 606	6 263	811	29.7	3.5
541310	Architectural services	147	80 119	29 606	6 263	811	29.7	3.5
54133	Engineering services	254	174 937	82 051	18 304	2 293	38.1	10.0
541330	Engineering services	254	174 937	82 051	18 304	2 293	38.1	10.0
54134	Drafting services	15	6 816	4 692	2 087	151	17.7	.6
541340	Drafting services	15	6 816	4 692	2 087	151	17.7	.6
54135	Building inspection services	14	D	D	D	b	D	D
541350	Building inspection services	14	D	D	D	b	D	D
54136	Geophysical surveying & mapping services	3	D	D	D	b	D	D
541360	Geophysical surveying & mapping services	3	D	D	D	b	D	D
54137	Surveying & mapping (except geophysical) services	106	16 943	7 500	1 737	399	53.6	8.9
541370	Surveying & mapping (except geophysical) services	106	16 943	7 500	1 737	399	53.6	8.9
54138	Testing laboratories	51	38 884	15 687	3 348	524	10.3	6.3
541380	Testing laboratories	51	38 884	15 687	3 348	524	10.3	6.3
5414	Specialized design services	91	32 490	6 637	1 501	316	31.6	10.4
54141	Interior design services	35	D	D	D	c	D	D
541410	Interior design services	35	D	D	D	c	D	D
54142	Industrial design services	5	D	D	D	b	D	D
541420	Industrial design services	5	D	D	D	b	D	D
54143	Graphic design services	49	14 557	3 813	863	164	31.2	4.4
541430	Graphic design services	49	14 557	3 813	863	164	31.2	4.4
5414301	Graphic design services (except commercial art & medical artists) ..	40	12 180	3 029	664	132	36.9	4.2
5414302	Commercial art	9	2 377	784	199	32	2.3	5.6
54149	Other specialized design services	2	D	D	D	a	D	D
541490	Other specialized design services	2	D	D	D	a	D	D
5415	Computer systems design & related services	241	316 449	165 659	37 644	3 010	19.0	13.6
54151	Computer systems design & related services	241	316 449	165 659	37 644	3 010	19.0	13.6
541511	Custom computer programming services	113	D	D	D	f	D	D
541512	Computer systems design services	97	67 311	17 451	3 593	447	48.1	10.3
5415121	Computer systems integrators	44	40 840	9 930	2 509	324	55.0	—
5415122	Computer systems consultants (except systems integrators)	53	26 471	7 521	1 084	123	37.3	26.2
541513	Computer facilities management services	12	D	D	D	g	D	D
541519	Other computer related services	19	3 454	1 173	226	41	62.0	34.2
5416	Management, scientific, & technical consulting services	339	158 306	57 024	14 802	1 627	22.6	11.3
54161	Management consulting services	231	122 400	43 141	11 359	1 082	20.6	7.3
541611	Administrative management & general management consulting service	109	90 137	30 999	8 978	733	14.7	7.3
541612	Human resources & executive search consulting services	39	7 498	3 959	636	122	57.7	6.8
5416121	Actuarial consulting	2	D	D	D	a	D	D
5416122	Executive placement services	22	D	D	D	b	D	D
5416123	Human resources & personnel management consulting	15	1 410	654	122	32	62.3	16.2
541613	Marketing consulting services	50	13 869	3 192	715	88	48.2	5.6
541614	Process, physical distribution, & logistics consulting services	16	7 310	4 107	907	106	4.8	—
541618	Other management consulting services	17	3 586	884	123	33	15.2	28.6
54162	Environmental consulting services	45	26 841	9 877	2 686	432	19.5	32.0
541620	Environmental consulting services	45	26 841	9 877	2 686	432	19.5	32.0
54169	Other scientific & technical consulting services	63	9 065	4 006	757	113	58.2	5.1
541690	Other scientific & technical consulting services	63	9 065	4 006	757	113	58.2	5.1
5417	Scientific research & development services	20	17 341	9 520	2 299	323	2.4	9.5
54171	R&D in the physical, engineering, & life sciences	13	11 732	5 596	1 192	166	2.1	10.9
541710	R&D in the physical, engineering, & life sciences	13	11 732	5 596	1 192	166	2.1	10.9
5417101	R&D in the physical & engineering sciences	7	4 974	1 672	382	35	.5	9.5
5417102	Research & development in the life sciences	6	6 758	3 924	810	131	3.3	11.9
54172	Research & development in the social sciences & humanities	7	5 609	3 924	1 107	157	3.1	6.5
541720	R&D in the social sciences & humanities	7	5 609	3 924	1 107	157	3.1	6.5

See footnotes at end of table.

Table 1a. Summary Statistics for Firms Subject to Federal Income Tax for the State: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
ARKANSAS—Con.								
54	Professional, scientific, & technical services—Con.							
541	Professional, scientific, & technical services—Con.							
5418	Advertising & related services	233	192 479	49 563	11 369	1 652	13.8	4.2
54181	Advertising agencies	85	52 381	22 782	5 146	585	10.6	.4
541810	Advertising agencies	85	52 381	22 782	5 146	585	10.6	.4
54182	Public relations agencies	19	4 906	1 402	291	56	66.4	9.7
541820	Public relations agencies	19	4 906	1 402	291	56	66.4	9.7
54183	Media buying services	3	D	D	D	a	D	D
541830	Media buying services	3	D	D	D	a	D	D
54184	Media representatives	13	6 825	2 664	606	181	20.7	23.1
541840	Media representatives	13	6 825	2 664	606	181	20.7	23.1
5418401	Radio & television advertising representatives	5	1 973	763	193	43	8.3	79.8
5418402	Publishers' advertising representatives	8	4 852	1 901	413	138	25.8	—
54185	Display advertising	27	15 394	3 254	726	131	13.5	8.3
541850	Display advertising	27	15 394	3 254	726	131	13.5	8.3
5418501	Display advertising (except outdoor)	3	848	125	36	8	—	51.7
5418502	Outdoor advertising services	24	14 546	3 129	690	123	14.2	5.8
54186	Direct mail advertising	19	40 203	9 949	2 289	378	12.9	4.8
541860	Direct mail advertising	19	40 203	9 949	2 289	378	12.9	4.8
54187	Advertising material distribution services	1	D	D	D	a	D	D
541870	Advertising material distribution services	1	D	D	D	a	D	D
54189	Other services related to advertising	66	71 264	8 966	2 196	312	12.3	2.0
541890	Other services related to advertising	66	71 264	8 966	2 196	312	12.3	2.0
5418901	Welcoming services	4	705	183	44	45	49.4	41.7
5418902	Advertising specialties goods distributor	26	D	D	D	b	D	D
5418903	Sign painting & lettering shop	26	D	D	D	b	D	D
5418909	All other advertising	10	D	D	D	c	D	D
5419	Other professional, scientific, & technical services	174	48 276	11 585	2 689	1 090	23.0	11.1
54191	Marketing research & public opinion polling	12	15 382	4 089	922	508	9.6	11.4
541910	Marketing research & public opinion polling	12	15 382	4 089	922	508	9.6	11.4
54192	Photographic services	135	25 700	5 745	1 250	461	34.0	3.4
541921	Photographic studios, portrait	123	22 686	4 776	1 108	418	34.6	3.6
541922	Commercial photography	12	3 014	969	142	43	29.4	1.6
54193	Translation & interpretation services	2	D	D	D	a	D	D
541930	Translation & interpretation services	2	D	D	D	a	D	D
54199	All other professional, scientific, & technical services	25	D	D	D	c	D	D
541990	All other professional, scientific, & technical services	25	D	D	D	c	D	D

¹Includes receipts information obtained from administrative records of other Federal agencies.

²Includes receipts information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 1b. Summary Statistics for Firms Exempt From Federal Income Tax for the State: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
								From administrative records ¹	Estimated ²
ARKANSAS									
54	Professional, scientific, & technical services ..	29	52 416	50 386	13 759	3 350	413	4.4	1.2
541	Professional, scientific, & technical services	29	52 416	50 386	13 759	3 350	413	4.4	1.2
5411	Legal services	15	4 927	5 040	3 006	646	107	7.3	8.7
54111	Offices of lawyers	15	4 927	5 040	3 006	646	107	7.3	8.7
541110	Offices of lawyers	15	4 927	5 040	3 006	646	107	7.3	8.7
5411102	Legal aid societies & similar legal services	15	4 927	5 040	3 006	646	107	7.3	8.7
5417	Scientific research & development services	14	47 489	45 346	10 753	2 704	306	4.1	.4
54171	R&D in the physical, engineering, & life sciences	9	D	D	D	D	e	D	D
541710	R&D in the physical, engineering, & life sciences	9	D	D	D	D	e	D	D
5417101	R&D in the physical & engineering sciences	4	D	D	D	D	a	D	D
5417102	Research & development in the life sciences	5	D	D	D	D	c	D	D
54172	Research & development in the social sciences & humanities	5	D	D	D	D	b	D	D
541720	R&D in the social sciences & humanities	5	D	D	D	D	b	D	D

¹Includes revenue information obtained from administrative records of other Federal agencies.

²Includes revenue information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 2a. Summary Statistics for Firms Subject to Federal Income Tax for Metropolitan Areas: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
FAYETTEVILLE-SPRINGDALE-ROGERS, AR MSA								
54	Professional, scientific, & technical services	586	276 881	90 313	21 076	2 868	24.8	9.0
541	Professional, scientific, & technical services	586	276 881	90 313	21 076	2 868	24.8	9.0
5411	Legal services	192	55 258	17 161	3 529	722	48.7	12.3
54111	Offices of lawyers	177	47 354	13 253	2 726	571	56.9	8.1
541110	Offices of lawyers	177	47 354	13 253	2 726	571	56.9	8.1
5411101	Offices of lawyers (except legal aid societies)	177	47 354	13 253	2 726	571	56.9	8.1
54119	Other legal services	15	7 904	3 908	803	151	—	37.3
541191	Title abstract & settlement offices	15	7 904	3 908	803	151	—	37.3
5412	Accounting, tax return prep, bookkeeping, & payroll services	123	23 841	9 987	2 257	449	50.4	16.2
54121	Accounting, tax return prep, bookkeeping, & payroll services	123	23 841	9 987	2 257	449	50.4	16.2
541211	Offices of certified public accountants	69	15 855	6 741	1 435	256	55.6	6.1
541213	Tax return preparation services	24	D	D	D	b	D	D
541219	Other accounting services	27	3 665	1 325	335	87	47.0	9.4
5413	Architectural, engineering, & related services	104	59 661	27 896	6 250	931	19.5	5.4
54131	Architectural services	27	11 842	4 172	939	147	25.7	2.4
541310	Architectural services	27	11 842	4 172	939	147	25.7	2.4
54133	Engineering services	51	38 283	19 893	4 562	644	19.3	5.4
541330	Engineering services	51	38 283	19 893	4 562	644	19.3	5.4
54138	Testing laboratories	12	7 476	3 239	614	107	3.5	4.2
541380	Testing laboratories	12	7 476	3 239	614	107	3.5	4.2
5414	Specialized design services	13	7 672	1 741	379	76	10.4	28.3
54143	Graphic design services	9	D	D	D	b	D	D
541430	Graphic design services	9	D	D	D	b	D	D
5415	Computer systems design & related services	43	20 362	6 679	885	111	30.3	37.2
54151	Computer systems design & related services	43	20 362	6 679	885	111	30.3	37.2
541511	Custom computer programming services	18	D	D	D	b	D	D
541512	Computer systems design services	21	10 783	3 872	272	41	37.1	56.2
5415122	Computer systems consultants (except systems integrators)	14	D	D	D	b	D	D
5416	Management, scientific, & technical consulting services	62	41 333	14 674	4 963	203	20.8	2.1
54161	Management consulting services	51	38 962	13 869	4 783	160	18.8	2.3
541611	Administrative management & general management consulting service	21	31 687	11 582	4 338	109	12.6	2.2
5418	Advertising & related services	32	62 241	10 173	2 367	308	2.1	.6
54189	Other services related to advertising	13	D	D	D	c	D	D
541890	Other services related to advertising	13	D	D	D	c	D	D
5418909	All other advertising	1	D	D	D	b	D	D
5419	Other professional, scientific, & technical services	16	D	D	D	b	D	D
54192	Photographic services	15	D	D	D	b	D	D
541921	Photographic studios, portrait	12	D	D	D	b	D	D
FORT SMITH, AR-OK MSA								
54	Professional, scientific, & technical services	309	134 681	49 084	10 510	2 182	44.0	11.3
541	Professional, scientific, & technical services	309	134 681	49 084	10 510	2 182	44.0	11.3
5411	Legal services	104	37 140	10 265	1 833	367	56.7	5.0
54111	Offices of lawyers	97	33 490	8 797	1 517	302	60.2	5.6
541110	Offices of lawyers	97	33 490	8 797	1 517	302	60.2	5.6
5411101	Offices of lawyers (except legal aid societies)	97	33 490	8 797	1 517	302	60.2	5.6
54119	Other legal services	7	3 650	1 468	316	65	24.1	—
541191	Title abstract & settlement offices	7	3 650	1 468	316	65	24.1	—
5412	Accounting, tax return prep, bookkeeping, & payroll services	70	30 319	15 946	2 926	791	34.9	5.7
54121	Accounting, tax return prep, bookkeeping, & payroll services	70	30 319	15 946	2 926	791	34.9	5.7
541211	Offices of certified public accountants	35	15 496	5 202	1 201	190	54.7	9.6
541213	Tax return preparation services	22	D	D	D	b	D	D
541219	Other accounting services	11	1 190	422	118	23	80.4	19.6
5413	Architectural, engineering, & related services	45	28 856	8 507	1 958	286	72.7	.6
54131	Architectural services	11	4 519	1 821	462	57	45.6	1.0
541310	Architectural services	11	4 519	1 821	462	57	45.6	1.0
54133	Engineering services	21	20 502	4 886	1 084	153	86.3	.4
541330	Engineering services	21	20 502	4 886	1 084	153	86.3	.4
54137	Surveying & mapping (except geophysical) services	6	2 242	1 143	252	50	10.9	1.6
541370	Surveying & mapping (except geophysical) services	6	2 242	1 143	252	50	10.9	1.6
5415	Computer systems design & related services	16	8 325	2 068	858	158	21.7	59.0
54151	Computer systems design & related services	16	8 325	2 068	858	158	21.7	59.0
5416	Management, scientific, & technical consulting services	27	12 753	5 499	1 236	136	15.2	38.2
54161	Management consulting services	23	11 909	4 973	1 123	124	9.9	40.9
541611	Administrative management & general management consulting service	13	9 978	4 319	983	96	1.7	46.5
5418	Advertising & related services	20	8 923	2 617	618	102	15.5	12.1
5419	Other professional, scientific, & technical services	20	D	D	D	c	D	D
54192	Photographic services	13	2 388	482	105	43	47.1	14.7
541921	Photographic studios, portrait	12	D	D	D	b	D	D

See footnotes at end of table.

Table 2a. **Summary Statistics for Firms Subject to Federal Income Tax for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
JONESBORO, AR MSA								
54	Professional, scientific, & technical services	148	53 437	19 297	3 894	675	36.2	14.0
541	Professional, scientific, & technical services	148	53 437	19 297	3 894	675	36.2	14.0
5411	Legal services	51	21 219	8 296	1 472	237	30.4	12.4
54111	Offices of lawyers	49	D	D	D	c	D	D
541110	Offices of lawyers	49	D	D	D	c	D	D
5411101	Offices of lawyers (except legal aid societies)	49	D	D	D	c	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	34	7 332	3 330	735	154	42.5	4.7
54121	Accounting, tax return prep, bookkeeping, & payroll services	34	7 332	3 330	735	154	42.5	4.7
541211	Offices of certified public accountants	23	6 337	2 858	598	99	42.4	4.9
5413	Architectural, engineering, & related services	16	6 544	2 816	532	95	47.6	13.2
5414	Specialized design services	6	3 175	529	148	32	5.8	9.9
54143	Graphic design services	4	D	D	D	b	D	D
541430	Graphic design services	4	D	D	D	b	D	D
5415	Computer systems design & related services	9	3 880	1 351	305	32	39.6	39.4
54151	Computer systems design & related services	9	3 880	1 351	305	32	39.6	39.4
5416	Management, scientific, & technical consulting services	11	4 475	767	175	24	76.7	4.4
54161	Management consulting services	9	D	D	D	b	D	D
5418	Advertising & related services	12	4 828	1 492	312	64	21.5	25.5
5419	Other professional, scientific, & technical services	8	D	D	D	b	D	D
LITTLE ROCK—NORTH LITTLE ROCK, AR MSA								
54	Professional, scientific, & technical services	1 433	991 024	428 859	94 881	10 922	21.1	8.7
541	Professional, scientific, & technical services	1 433	991 024	428 859	94 881	10 922	21.1	8.7
5411	Legal services	467	249 048	101 998	21 010	2 320	23.0	8.2
54111	Offices of lawyers	433	232 764	95 254	19 505	2 090	24.3	8.1
541110	Offices of lawyers	433	232 764	95 254	19 505	2 090	24.3	8.1
5411101	Offices of lawyers (except legal aid societies)	433	232 764	95 254	19 505	2 090	24.3	8.1
54119	Other legal services	34	16 284	6 744	1 505	230	4.9	10.1
541191	Title abstract & settlement offices	31	D	D	D	c	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	254	96 858	37 924	8 368	1 539	30.5	6.2
54121	Accounting, tax return prep, bookkeeping, & payroll services	254	96 858	37 924	8 368	1 539	30.5	6.2
541211	Offices of certified public accountants	159	70 449	28 789	5 896	776	29.3	5.0
541213	Tax return preparation services	19	6 165	1 524	595	348	14.3	1.0
541219	Other accounting services	65	8 418	3 642	1 003	208	74.4	13.9
5413	Architectural, engineering, & related services	218	155 619	69 701	15 163	1 799	24.9	8.8
54131	Architectural services	66	49 301	17 814	3 763	410	20.4	2.1
541310	Architectural services	66	49 301	17 814	3 763	410	20.4	2.1
54133	Engineering services	106	82 095	43 064	9 563	1 065	28.2	14.3
541330	Engineering services	106	82 095	43 064	9 563	1 065	28.2	14.3
54137	Surveying & mapping (except geophysical) services	21	3 608	1 529	348	78	62.7	11.9
541370	Surveying & mapping (except geophysical) services	21	3 608	1 529	348	78	62.7	11.9
54138	Testing laboratories	17	19 609	6 729	1 349	225	13.4	1.9
541380	Testing laboratories	17	19 609	6 729	1 349	225	13.4	1.9
5414	Specialized design services	40	14 313	2 464	563	116	39.5	5.7
54141	Interior design services	15	D	D	D	b	D	D
541410	Interior design services	15	D	D	D	b	D	D
54143	Graphic design services	22	6 982	1 371	337	61	41.4	1.3
541430	Graphic design services	22	6 982	1 371	337	61	41.4	1.3
5414301	Graphic design services (except commercial art & medical artists) ..	20	D	D	D	b	D	D
5415	Computer systems design & related services	117	252 597	143 925	32 778	2 414	16.3	11.2
54151	Computer systems design & related services	117	252 597	143 925	32 778	2 414	16.3	11.2
541511	Custom computer programming services	52	D	D	D	e	D	D
541512	Computer systems design services	45	42 115	9 094	2 020	238	53.9	2.0
5415121	Computer systems integrators	22	29 155	6 394	1 410	190	62.3	—
5415122	Computer systems consultants (except systems integrators)	23	12 960	2 700	610	48	34.9	6.4
541513	Computer facilities management services	9	D	D	D	g	D	D
5416	Management, scientific, & technical consulting services	152	88 312	32 517	7 704	1 081	17.6	12.0
54161	Management consulting services	96	61 453	21 862	4 952	687	16.8	3.4
541611	Administrative management & general management consulting service	50	43 333	13 935	3 463	485	11.9	1.4
541612	Human resources & executive search consulting services	16	D	D	D	b	D	D
541613	Marketing consulting services	19	D	D	D	b	D	D
54162	Environmental consulting services	30	22 231	8 344	2 344	351	15.1	37.2
541620	Environmental consulting services	30	22 231	8 344	2 344	351	15.1	37.2
54169	Other scientific & technical consulting services	26	4 628	2 311	408	43	40.5	6.3
541690	Other scientific & technical consulting services	26	4 628	2 311	408	43	40.5	6.3

See footnotes at end of table.

Table 2a. Summary Statistics for Firms Subject to Federal Income Tax for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
LITTLE ROCK—NORTH LITTLE ROCK, AR MSA—Con.								
54	Professional, scientific, & technical services—Con.							
541	Professional, scientific, & technical services—Con.							
5418	Advertising & related services	113	104 921	32 606	7 533	1 044	15.6	3.5
54181	Advertising agencies	46	41 402	17 692	4 083	428	8.7	.3
541810	Advertising agencies	46	41 402	17 692	4 083	428	8.7	.3
54182	Public relations agencies	14	4 265	1 270	259	48	63.8	9.9
541820	Public relations agencies	14	4 265	1 270	259	48	63.8	9.9
54185	Display advertising	10	8 100	1 499	381	64	14.8	5.0
541850	Display advertising	10	8 100	1 499	381	64	14.8	5.0
5418502	Outdoor advertising services	9	D	D	D	b	D	D
54186	Direct mail advertising	12	37 559	9 358	2 162	335	10.6	5.1
541860	Direct mail advertising	12	37 559	9 358	2 162	335	10.6	5.1
54189	Other services related to advertising	25	D	D	D	c	D	D
541890	Other services related to advertising	25	D	D	D	c	D	D
5418903	Sign painting & lettering shop	7	D	D	D	b	D	D
5419	Other professional, scientific, & technical services	63	26 257	6 566	1 439	574	15.4	7.9
54191	Marketing research & public opinion polling	8	13 760	3 429	790	354	10.7	9.6
541910	Marketing research & public opinion polling	8	13 760	3 429	790	354	10.7	9.6
54192	Photographic services	45	9 782	2 364	488	174	21.7	5.2
541921	Photographic studios, portrait	37	7 364	1 596	374	137	20.9	6.3
541922	Commercial photography	8	2 418	768	114	37	24.4	2.0
MEMPHIS, TN—AR—MS MSA								
54	Professional, scientific, & technical services	1 864	1 555 674	583 098	129 333	16 144	23.4	6.0
541	Professional, scientific, & technical services	1 864	1 555 674	583 098	129 333	16 144	23.4	6.0
5411	Legal services	541	319 872	115 173	25 587	2 851	26.9	4.3
54111	Offices of lawyers	518	305 107	110 468	24 480	2 695	27.5	4.5
541110	Offices of lawyers	518	305 107	110 468	24 480	2 695	27.5	4.5
5411101	Offices of lawyers (except legal aid societies)	518	305 107	110 468	24 480	2 695	27.5	4.5
54119	Other legal services	23	14 765	4 705	1 107	156	15.0	—
541191	Title abstract & settlement offices	21	D	D	D	c	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	297	170 097	64 745	15 385	2 872	21.9	6.8
54121	Accounting, tax return prep, bookkeeping, & payroll services	297	170 097	64 745	15 385	2 872	21.9	6.8
541211	Offices of certified public accountants	175	132 774	48 632	11 160	1 355	19.4	2.9
541213	Tax return preparation services	28	7 692	2 881	1 259	893	18.0	9.0
541219	Other accounting services	83	15 997	6 208	1 341	270	45.4	18.8
5413	Architectural, engineering, & related services	262	274 234	120 833	24 765	2 774	16.8	3.1
54131	Architectural services	74	77 796	34 269	6 867	704	13.8	.7
541310	Architectural services	74	77 796	34 269	6 867	704	13.8	.7
54133	Engineering services	136	160 837	72 968	14 537	1 639	19.0	4.3
541330	Engineering services	136	160 837	72 968	14 537	1 639	19.0	4.3
54137	Surveying & mapping (except geophysical) services	17	3 238	1 301	268	66	39.7	—
541370	Surveying & mapping (except geophysical) services	17	3 238	1 301	268	66	39.7	—
54138	Testing laboratories	22	29 806	11 249	2 848	332	9.5	3.2
541380	Testing laboratories	22	29 806	11 249	2 848	332	9.5	3.2
5414	Specialized design services	75	49 300	11 436	2 527	369	53.3	2.3
54141	Interior design services	31	D	D	D	c	D	D
541410	Interior design services	31	D	D	D	c	D	D
54143	Graphic design services	41	29 395	6 997	1 652	208	50.1	1.0
541430	Graphic design services	41	29 395	6 997	1 652	208	50.1	1.0
5414301	Graphic design services (except commercial art & medical artists) ..	32	D	D	D	c	D	D
5415	Computer systems design & related services	176	303 869	106 630	24 869	2 592	17.8	7.3
54151	Computer systems design & related services	176	303 869	106 630	24 869	2 592	17.8	7.3
541511	Custom computer programming services	73	104 129	49 976	10 639	925	29.2	12.0
541512	Computer systems design services	71	64 172	25 685	5 744	550	33.8	6.0
5415121	Computer systems integrators	36	51 709	19 236	4 265	379	29.5	3.5
5415122	Computer systems consultants (except systems integrators)	35	12 463	6 449	1 479	171	51.5	16.2
541513	Computer facilities management services	13	D	D	D	g	D	D
541519	Other computer related services	19	D	D	D	b	D	D
5416	Management, scientific, & technical consulting services	256	177 761	76 823	14 102	1 998	31.5	14.0
54161	Management consulting services	202	139 846	62 981	11 043	1 657	34.0	11.8
541611	Administrative management & general management consulting service	90	71 127	32 773	5 061	596	24.0	11.7
541612	Human resources & executive search consulting services	47	26 980	13 088	2 817	396	34.6	14.1
5416122	Executive placement services	22	D	D	D	c	D	D
5416123	Human resources & personnel management consulting	25	D	D	D	c	D	D
541613	Marketing consulting services	33	22 026	6 878	1 459	313	82.5	13.0
541614	Process, physical distribution, & logistics consulting services	16	13 650	6 954	1 330	290	1.4	7.0
541618	Other management consulting services	16	6 063	3 288	376	62	45.0	8.5
54162	Environmental consulting services	20	27 014	9 902	2 348	254	19.1	19.5
541620	Environmental consulting services	20	27 014	9 902	2 348	254	19.1	19.5
54169	Other scientific & technical consulting services	34	10 901	3 940	711	87	29.9	29.3
541690	Other scientific & technical consulting services	34	10 901	3 940	711	87	29.9	29.3

See footnotes at end of table.

Table 2a. **Summary Statistics for Firms Subject to Federal Income Tax for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
MEMPHIS, TN—AR—MS MSA—Con.								
54	Professional, scientific, & technical services—Con.							
541	Professional, scientific, & technical services—Con.							
5418	Advertising & related services	155	196 726	57 146	13 967	1 748	25.2	3.8
54181	Advertising agencies	62	55 986	24 132	6 035	607	24.6	4.5
541810	Advertising agencies	62	55 986	24 132	6 035	607	24.6	4.5
54184	Media representatives	6	D	D	D	b	D	D
541840	Media representatives	6	D	D	D	b	D	D
5418402	Publishers' advertising representatives	4	D	D	D	b	D	D
54185	Display advertising	14	39 839	5 593	1 540	249	34.8	—
541850	Display advertising	14	39 839	5 593	1 540	249	34.8	—
5418502	Outdoor advertising services	11	D	D	D	c	D	D
54186	Direct mail advertising	15	38 135	9 350	2 311	347	34.3	3.0
541860	Direct mail advertising	15	38 135	9 350	2 311	347	34.3	3.0
54189	Other services related to advertising	41	D	D	D	e	D	D
541890	Other services related to advertising	41	D	D	D	e	D	D
5418902	Advertising specialties goods distributor	24	26 567	4 261	846	154	19.4	3.2
5418903	Sign painting & lettering shop	12	D	D	D	b	D	D
5419	Other professional, scientific, & technical services	92	D	D	D	f	D	D
54191	Marketing research & public opinion polling	18	D	D	D	e	D	D
541910	Marketing research & public opinion polling	18	D	D	D	e	D	D
54192	Photographic services	67	D	D	D	e	D	D
541921	Photographic studios, portrait	53	32 587	13 815	2 960	364	12.4	4.0
541922	Commercial photography	14	D	D	D	b	D	D
54199	All other professional, scientific, & technical services	6	D	D	D	b	D	D
541990	All other professional, scientific, & technical services	6	D	D	D	b	D	D
PINE BLUFF, AR MSA								
54	Professional, scientific, & technical services	85	38 055	14 457	3 488	619	25.8	5.1
541	Professional, scientific, & technical services	85	38 055	14 457	3 488	619	25.8	5.1
5411	Legal services	31	10 887	2 580	677	136	39.1	9.5
54111	Offices of lawyers	29	D	D	D	c	D	D
541110	Offices of lawyers	29	D	D	D	c	D	D
5411101	Offices of lawyers (except legal aid societies)	29	D	D	D	c	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	24	9 980	2 985	795	178	16.6	1.2
54121	Accounting, tax return prep, bookkeeping, & payroll services	24	9 980	2 985	795	178	16.6	1.2
541211	Offices of certified public accountants	13	8 288	2 572	633	93	8.4	1.5
5413	Architectural, engineering, & related services	9	5 914	3 763	928	128	16.8	3.8
5418	Advertising & related services	3	D	D	D	a	D	D
54189	Other services related to advertising	2	D	D	D	a	D	D
541890	Other services related to advertising	2	D	D	D	a	D	D
TEXARKANA, TX—TEXARKANA, AR MSA								
54	Professional, scientific, & technical services	162	65 921	20 212	4 134	733	36.8	4.3
541	Professional, scientific, & technical services	162	65 921	20 212	4 134	733	36.8	4.3
5411	Legal services	69	38 476	7 983	1 586	276	34.5	4.4
54111	Offices of lawyers	67	D	D	D	e	D	D
541110	Offices of lawyers	67	D	D	D	e	D	D
5411101	Offices of lawyers (except legal aid societies)	67	D	D	D	e	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	44	12 258	6 309	1 260	188	32.2	3.5
54121	Accounting, tax return prep, bookkeeping, & payroll services	44	12 258	6 309	1 260	188	32.2	3.5
541211	Offices of certified public accountants	22	8 278	3 785	843	110	40.7	3.8
541213	Tax return preparation services	7	956	336	170	40	9.6	—
5413	Architectural, engineering, & related services	19	8 700	3 793	805	130	43.9	5.4
5418	Advertising & related services	9	2 731	853	183	58	36.3	5.0

See footnotes at end of table.

Table 2a. **Summary Statistics for Firms Subject to Federal Income Tax for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
AREA OUTSIDE ARKANSAS METROPOLITAN AREAS								
54	Professional, scientific, & technical services	1 507	312 402	111 022	26 483	5 454	50.0	8.9
541	Professional, scientific, & technical services	1 507	312 402	111 022	26 483	5 454	50.0	8.9
5411	Legal services	627	116 646	36 377	7 734	1 743	50.9	8.2
54111	Offices of lawyers	541	98 793	28 710	6 062	1 365	52.5	8.3
541110	Offices of lawyers	541	98 793	28 710	6 062	1 365	52.5	8.3
5411101	Offices of lawyers (except legal aid societies)	541	98 793	28 710	6 062	1 365	52.5	8.3
54119	Other legal services	86	17 853	7 667	1 672	378	41.8	8.0
541191	Title abstract & settlement offices	85	D	D	D	e	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	426	69 883	28 508	7 279	1 872	65.9	6.9
54121	Accounting, tax return prep, bookkeeping, & payroll services	426	69 883	28 508	7 279	1 872	65.9	6.9
541211	Offices of certified public accountants	216	44 827	18 619	4 380	884	58.5	7.5
541213	Tax return preparation services	97	D	D	D	e	D	D
541219	Other accounting services	106	12 261	4 739	1 219	333	86.5	9.0
5413	Architectural, engineering, & related services	186	57 110	24 822	6 571	965	43.8	11.8
54131	Architectural services	31	8 179	3 035	568	120	69.4	16.4
541310	Architectural services	31	8 179	3 035	568	120	69.4	16.4
54133	Engineering services	60	25 676	10 713	2 364	319	49.3	10.1
541330	Engineering services	60	25 676	10 713	2 364	319	49.3	10.1
54134	Drafting services	9	D	D	D	c	D	D
541340	Drafting services	9	D	D	D	c	D	D
54137	Surveying & mapping (except geophysical) services	66	9 047	4 019	934	225	61.4	7.1
541370	Surveying & mapping (except geophysical) services	66	9 047	4 019	934	225	61.4	7.1
54138	Testing laboratories	13	6 107	1 815	461	62	6.3	29.0
541380	Testing laboratories	13	6 107	1 815	461	62	6.3	29.0
5414	Specialized design services	23	5 497	1 163	269	68	44.9	1.5
54141	Interior design services	14	3 516	294	83	35	60.7	2.3
541410	Interior design services	14	3 516	294	83	35	60.7	2.3
54143	Graphic design services	9	1 981	869	186	33	16.7	—
541430	Graphic design services	9	1 981	869	186	33	16.7	—
5415	Computer systems design & related services	54	D	D	D	e	D	D
54151	Computer systems design & related services	54	D	D	D	e	D	D
541511	Custom computer programming services	30	D	D	D	c	D	D
541512	Computer systems design services	21	D	D	D	c	D	D
5416	Management, scientific, & technical consulting services	81	11 277	3 819	754	177	47.1	11.1
54161	Management consulting services	49	5 823	2 056	370	86	42.8	13.0
54162	Environmental consulting services	10	3 985	1 287	291	69	41.8	8.3
541620	Environmental consulting services	10	3 985	1 287	291	69	41.8	8.3
5418	Advertising & related services	48	D	D	D	c	D	D
54189	Other services related to advertising	19	3 776	838	186	47	68.9	1.1
541890	Other services related to advertising	19	3 776	838	186	47	68.9	1.1
5419	Other professional, scientific, & technical services	58	D	D	D	c	D	D
54192	Photographic services	49	D	D	D	c	D	D
541921	Photographic studios, portrait	49	D	D	D	c	D	D
54199	All other professional, scientific, & technical services	9	D	D	D	b	D	D
541990	All other professional, scientific, & technical services	9	D	D	D	b	D	D

¹Includes receipts information obtained from administrative records of other Federal agencies.

²Includes receipts information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 2b. **Summary Statistics for Firms Exempt From Federal Income Tax for Metropolitan Areas: 1997**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (MSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
								From administrative records ¹	Estimated ²
FAYETTEVILLE–SPRINGDALE–ROGERS, AR MSA									
54	Professional, scientific, & technical services ..	4	D	D	D	D	b	D	D
541	Professional, scientific, & technical services	4	D	D	D	D	b	D	D
FORT SMITH, AR–OK MSA									
54	Professional, scientific, & technical services ..	2	D	D	D	D	a	D	D
JONESBORO, AR MSA									
54	Professional, scientific, & technical services ..	2	D	D	D	D	a	D	D
LITTLE ROCK–NORTH LITTLE ROCK, AR MSA									
54	Professional, scientific, & technical services ..	10	18 449	17 797	3 506	815	127	9.1	1.0
541	Professional, scientific, & technical services	10	18 449	17 797	3 506	815	127	9.1	1.0
5417	Scientific research & development services	8	D	D	D	D	b	D	D
54172	Research & development in the social sciences & humanities	3	D	D	D	D	b	D	D
541720	R&D in the social sciences & humanities	3	D	D	D	D	b	D	D
MEMPHIS, TN–AR–MS MSA									
54	Professional, scientific, & technical services ..	12	15 248	11 927	4 382	912	130	85.8	10.0
541	Professional, scientific, & technical services	12	15 248	11 927	4 382	912	130	85.8	10.0
5417	Scientific research & development services	10	D	D	D	D	b	D	D
PINE BLUFF, AR MSA									
54	Professional, scientific, & technical services ..	1	D	D	D	D	a	D	D
TEXARKANA, TX–TEXARKANA, AR MSA									
54	Professional, scientific, & technical services ..	1	D	D	D	D	a	D	D
AREA OUTSIDE ARKANSAS METROPOLITAN AREAS									
54	Professional, scientific, & technical services ..	9	D	D	D	D	c	D	D
541	Professional, scientific, & technical services	9	D	D	D	D	c	D	D
5417	Scientific research & development services	2	D	D	D	D	c	D	D
54171	R&D in the physical, engineering, & life sciences	1	D	D	D	D	c	D	D
541710	R&D in the physical, engineering, & life sciences ...	1	D	D	D	D	c	D	D
5417102	Research & development in the life sciences	1	D	D	D	D	c	D	D

¹Includes revenue information obtained from administrative records of other Federal agencies.

²Includes revenue information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 3. Summary Statistics for Firms Subject to Federal Income Tax for Counties: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D.]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
ARKANSAS COUNTY, AR								
54	Professional, scientific, & technical services	25	3 166	853	200	63	84.5	5.4
541	Professional, scientific, & technical services	25	3 166	853	200	63	84.5	5.4
5412	Accounting, tax return prep, bookkeeping, & payroll services	11	D	D	D	b	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	11	D	D	D	b	D	D
ASHLEY COUNTY, AR								
54	Professional, scientific, & technical services	25	4 514	1 273	334	83	63.9	9.5
541	Professional, scientific, & technical services	25	4 514	1 273	334	83	63.9	9.5
5412	Accounting, tax return prep, bookkeeping, & payroll services	8	1 361	351	107	27	74.1	8.0
54121	Accounting, tax return prep, bookkeeping, & payroll services	8	1 361	351	107	27	74.1	8.0
BAXTER COUNTY, AR								
54	Professional, scientific, & technical services	65	17 070	6 410	1 334	312	52.8	1.8
541	Professional, scientific, & technical services	65	17 070	6 410	1 334	312	52.8	1.8
5411	Legal services	22	5 736	2 122	417	86	43.8	2.2
54111	Offices of lawyers	19	4 707	1 658	305	66	53.3	2.7
541110	Offices of lawyers	19	4 707	1 658	305	66	53.3	2.7
5411101	Offices of lawyers (except legal aid societies)	19	4 707	1 658	305	66	53.3	2.7
5412	Accounting, tax return prep, bookkeeping, & payroll services	15	3 524	1 639	404	117	43.2	4.7
54121	Accounting, tax return prep, bookkeeping, & payroll services	15	3 524	1 639	404	117	43.2	4.7
541219	Other accounting services	9	1 327	546	136	43	87.6	12.4
5413	Architectural, engineering, & related services	15	3 952	1 667	372	74	62.1	.4
54137	Surveying & mapping (except geophysical) services	5	2 031	912	203	37	43.3	—
541370	Surveying & mapping (except geophysical) services	5	2 031	912	203	37	43.3	—
BENTON COUNTY, AR								
54	Professional, scientific, & technical services	250	155 533	46 229	12 210	1 239	16.9	4.1
541	Professional, scientific, & technical services	250	155 533	46 229	12 210	1 239	16.9	4.1
5411	Legal services	68	15 288	6 580	1 413	256	44.8	5.8
54111	Offices of lawyers	57	11 252	4 341	870	164	60.8	4.4
541110	Offices of lawyers	57	11 252	4 341	870	164	60.8	4.4
5411101	Offices of lawyers (except legal aid societies)	57	11 252	4 341	870	164	60.8	4.4
54119	Other legal services	11	4 036	2 239	543	92	—	9.7
541191	Title abstract & settlement offices	11	4 036	2 239	543	92	—	9.7
5412	Accounting, tax return prep, bookkeeping, & payroll services	53	7 884	3 123	784	163	56.4	16.6
54121	Accounting, tax return prep, bookkeeping, & payroll services	53	7 884	3 123	784	163	56.4	16.6
541211	Offices of certified public accountants	30	5 800	2 573	575	93	56.9	12.6
541213	Tax return preparation services	12	1 045	272	146	50	41.5	30.5
5413	Architectural, engineering, & related services	42	31 411	13 981	3 096	461	11.8	5.6
54131	Architectural services	11	8 633	2 995	669	101	14.8	1.9
541310	Architectural services	11	8 633	2 995	669	101	14.8	1.9
54133	Engineering services	18	15 207	7 954	1 858	262	11.4	5.0
541330	Engineering services	18	15 207	7 954	1 858	262	11.4	5.0
54138	Testing laboratories	6	D	D	D	b	D	D
541380	Testing laboratories	6	D	D	D	b	D	D
5414	Specialized design services	7	D	D	D	b	D	D
5415	Computer systems design & related services	19	D	D	D	b	D	D
54151	Computer systems design & related services	19	D	D	D	b	D	D
541511	Custom computer programming services	11	D	D	D	b	D	D
5416	Management, scientific, & technical consulting services	38	35 032	13 070	4 637	131	16.4	.1
54161	Management consulting services	33	33 638	12 717	4 567	115	14.6	.1
541611	Administrative management & general management consulting service	15	29 448	10 860	4 214	81	8.1	.2
5418	Advertising & related services	16	D	D	D	c	D	D
54189	Other services related to advertising	9	D	D	D	c	D	D
541890	Other services related to advertising	9	D	D	D	c	D	D
5418909	All other advertising	1	D	D	D	b	D	D
BOONE COUNTY, AR								
54	Professional, scientific, & technical services	54	6 837	2 173	516	137	64.7	3.0
541	Professional, scientific, & technical services	54	6 837	2 173	516	137	64.7	3.0
5412	Accounting, tax return prep, bookkeeping, & payroll services	20	1 939	648	212	62	93.1	4.3
54121	Accounting, tax return prep, bookkeeping, & payroll services	20	1 939	648	212	62	93.1	4.3
BRADLEY COUNTY, AR								
54	Professional, scientific, & technical services	16	2 565	938	287	62	51.1	25.2
541	Professional, scientific, & technical services	16	2 565	938	287	62	51.1	25.2
CALHOUN COUNTY, AR								
54	Professional, scientific, & technical services	2	D	D	D	b	D	D
541	Professional, scientific, & technical services	2	D	D	D	b	D	D
5413	Architectural, engineering, & related services	1	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Firms Subject to Federal Income Tax for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
CARROLL COUNTY, AR								
54	Professional, scientific, & technical services	27	3 358	1 311	299	76	51.3	.4
541	Professional, scientific, & technical services	27	3 358	1 311	299	76	51.3	.4
5412	Accounting, tax return prep, bookkeeping, & payroll services	10	895	325	86	29	86.0	—
54121	Accounting, tax return prep, bookkeeping, & payroll services	10	895	325	86	29	86.0	—
CHICOT COUNTY, AR								
54	Professional, scientific, & technical services	15	2 510	1 049	271	49	42.4	10.5
541	Professional, scientific, & technical services	15	2 510	1 049	271	49	42.4	10.5
5412	Accounting, tax return prep, bookkeeping, & payroll services	6	D	D	D	b	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	6	D	D	D	b	D	D
CLARK COUNTY, AR								
54	Professional, scientific, & technical services	28	6 873	2 848	638	140	43.7	20.6
541	Professional, scientific, & technical services	28	6 873	2 848	638	140	43.7	20.6
5411	Legal services	13	3 579	1 112	243	60	24.4	25.1
54111	Offices of lawyers	11	D	D	D	b	D	D
541110	Offices of lawyers	11	D	D	D	b	D	D
5411101	Offices of lawyers (except legal aid societies)	11	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	4	1 428	838	174	44	63.0	10.9
54121	Accounting, tax return prep, bookkeeping, & payroll services	4	1 428	838	174	44	63.0	10.9
CLAY COUNTY, AR								
54	Professional, scientific, & technical services	17	1 149	479	88	27	76.1	7.0
541	Professional, scientific, & technical services	17	1 149	479	88	27	76.1	7.0
CLEBURNE COUNTY, AR								
54	Professional, scientific, & technical services	25	4 368	1 534	338	64	56.8	21.9
541	Professional, scientific, & technical services	25	4 368	1 534	338	64	56.8	21.9
5412	Accounting, tax return prep, bookkeeping, & payroll services	6	1 365	527	114	27	63.0	—
54121	Accounting, tax return prep, bookkeeping, & payroll services	6	1 365	527	114	27	63.0	—
CLEVELAND COUNTY, AR								
54	Professional, scientific, & technical services	4	D	D	D	a	D	D
COLUMBIA COUNTY, AR								
54	Professional, scientific, & technical services	40	7 470	3 050	698	153	69.3	8.2
541	Professional, scientific, & technical services	40	7 470	3 050	698	153	69.3	8.2
5412	Accounting, tax return prep, bookkeeping, & payroll services	8	1 716	777	195	33	100.0	—
54121	Accounting, tax return prep, bookkeeping, & payroll services	8	1 716	777	195	33	100.0	—
5413	Architectural, engineering, & related services	7	2 837	1 202	263	71	72.5	20.5
CONWAY COUNTY, AR								
54	Professional, scientific, & technical services	26	3 332	994	216	60	81.2	6.6
541	Professional, scientific, & technical services	26	3 332	994	216	60	81.2	6.6
CRAIGHEAD COUNTY, AR								
54	Professional, scientific, & technical services	148	53 437	19 297	3 894	675	36.2	14.0
541	Professional, scientific, & technical services	148	53 437	19 297	3 894	675	36.2	14.0
5411	Legal services	51	21 219	8 296	1 472	237	30.4	12.4
54111	Offices of lawyers	49	D	D	D	c	D	D
541110	Offices of lawyers	49	D	D	D	c	D	D
5411101	Offices of lawyers (except legal aid societies)	49	D	D	D	c	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	34	7 332	3 330	735	154	42.5	4.7
54121	Accounting, tax return prep, bookkeeping, & payroll services	34	7 332	3 330	735	154	42.5	4.7
541211	Offices of certified public accountants	23	6 337	2 858	598	99	42.4	4.9
5413	Architectural, engineering, & related services	16	6 544	2 816	532	95	47.6	13.2
5414	Specialized design services	6	3 175	529	148	32	5.8	9.9
54143	Graphic design services	4	D	D	D	b	D	D
541430	Graphic design services	4	D	D	D	b	D	D
5415	Computer systems design & related services	9	3 880	1 351	305	32	39.6	39.4
54151	Computer systems design & related services	9	3 880	1 351	305	32	39.6	39.4
5416	Management, scientific, & technical consulting services	11	4 475	767	175	24	76.7	4.4
54161	Management consulting services	9	D	D	D	b	D	D
5418	Advertising & related services	12	4 828	1 492	312	64	21.5	25.5
5419	Other professional, scientific, & technical services	8	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Firms Subject to Federal Income Tax for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
CRAWFORD COUNTY, AR								
54	Professional, scientific, & technical services	51	26 242	17 250	3 251	827	23.7	1.2
541	Professional, scientific, & technical services	51	26 242	17 250	3 251	827	23.7	1.2
5411	Legal services	15	3 083	1 106	241	54	27.1	—
5412	Accounting, tax return prep, bookkeeping, & payroll services	12	D	D	D	f	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	12	D	D	D	f	D	D
5413	Architectural, engineering, & related services	11	4 868	2 556	566	89	52.4	2.1
54137	Surveying & mapping (except geophysical) services	4	D	D	D	b	D	D
541370	Surveying & mapping (except geophysical) services	4	D	D	D	b	D	D
CRITTENDEN COUNTY, AR								
54	Professional, scientific, & technical services	50	14 148	4 752	1 140	300	54.2	2.4
541	Professional, scientific, & technical services	50	14 148	4 752	1 140	300	54.2	2.4
5411	Legal services	20	6 230	1 583	357	72	40.9	3.3
54111	Offices of lawyers	18	D	D	D	b	D	D
541110	Offices of lawyers	18	D	D	D	b	D	D
5411101	Offices of lawyers (except legal aid societies)	18	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	13	2 635	1 176	412	169	35.6	.3
54121	Accounting, tax return prep, bookkeeping, & payroll services	13	2 635	1 176	412	169	35.6	.3
541213	Tax return preparation services	3	D	D	D	c	D	D
5413	Architectural, engineering, & related services	8	4 163	1 733	319	46	84.5	—
CROSS COUNTY, AR								
54	Professional, scientific, & technical services	19	2 299	586	153	55	68.2	6.3
541	Professional, scientific, & technical services	19	2 299	586	153	55	68.2	6.3
DALLAS COUNTY, AR								
54	Professional, scientific, & technical services	9	1 256	433	105	31	60.4	—
541	Professional, scientific, & technical services	9	1 256	433	105	31	60.4	—
DESHA COUNTY, AR								
54	Professional, scientific, & technical services	24	3 219	881	236	57	75.7	13.6
541	Professional, scientific, & technical services	24	3 219	881	236	57	75.7	13.6
5412	Accounting, tax return prep, bookkeeping, & payroll services	13	1 497	455	139	30	84.4	—
54121	Accounting, tax return prep, bookkeeping, & payroll services	13	1 497	455	139	30	84.4	—
DREW COUNTY, AR								
54	Professional, scientific, & technical services	21	4 326	1 404	378	72	36.0	20.1
541	Professional, scientific, & technical services	21	4 326	1 404	378	72	36.0	20.1
5412	Accounting, tax return prep, bookkeeping, & payroll services	5	1 563	563	175	27	16.0	25.5
54121	Accounting, tax return prep, bookkeeping, & payroll services	5	1 563	563	175	27	16.0	25.5
FAULKNER COUNTY, AR								
54	Professional, scientific, & technical services	81	42 597	12 309	2 919	520	22.7	3.1
541	Professional, scientific, & technical services	81	42 597	12 309	2 919	520	22.7	3.1
5411	Legal services	22	4 996	1 305	273	60	66.7	13.1
54111	Offices of lawyers	21	D	D	D	b	D	D
541110	Offices of lawyers	21	D	D	D	b	D	D
5411101	Offices of lawyers (except legal aid societies)	21	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	19	3 554	1 356	386	84	89.3	2.4
54121	Accounting, tax return prep, bookkeeping, & payroll services	19	3 554	1 356	386	84	89.3	2.4
541219	Other accounting services	4	D	D	D	b	D	D
5413	Architectural, engineering, & related services	10	2 216	772	193	34	51.1	18.0
5416	Management, scientific, & technical consulting services	8	5 823	2 296	548	124	7.7	—
54161	Management consulting services	6	D	D	D	c	D	D
5418	Advertising & related services	6	D	D	D	c	D	D
54186	Direct mail advertising	2	D	D	D	c	D	D
541860	Direct mail advertising	2	D	D	D	c	D	D
FRANKLIN COUNTY, AR								
54	Professional, scientific, & technical services	11	1 676	486	102	30	64.6	4.6
541	Professional, scientific, & technical services	11	1 676	486	102	30	64.6	4.6
FULTON COUNTY, AR								
54	Professional, scientific, & technical services	10	741	263	62	23	63.0	18.6

See footnotes at end of table.

Table 3. Summary Statistics for Firms Subject to Federal Income Tax for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
GARLAND COUNTY, AR								
54	Professional, scientific, & technical services	167	46 340	17 434	3 677	673	44.4	5.5
541	Professional, scientific, & technical services	167	46 340	17 434	3 677	673	44.4	5.5
5411	Legal services	65	14 916	4 891	1 082	183	29.9	8.3
54111	Offices of lawyers	61	D	D	D	c	D	D
541110	Offices of lawyers	61	D	D	D	c	D	D
5411101	Offices of lawyers (except legal aid societies)	61	D	D	D	c	D	D
54119	Other legal services	4	D	D	D	b	D	D
541191	Title abstract & settlement offices	4	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	33	7 194	3 691	770	161	38.4	7.0
54121	Accounting, tax return prep, bookkeeping, & payroll services	33	7 194	3 691	770	161	38.4	7.0
541211	Offices of certified public accountants	21	5 615	3 132	598	96	34.9	8.4
541213	Tax return preparation services	8	1 114	358	124	51	32.7	—
5413	Architectural, engineering, & related services	24	15 113	6 432	1 294	168	54.6	1.6
54133	Engineering services	14	13 252	5 667	1 148	143	48.4	1.8
541330	Engineering services	14	13 252	5 667	1 148	143	48.4	1.8
5414	Specialized design services	5	1 718	137	20	6	95.3	4.7
5418	Advertising & related services	6	1 585	307	54	14	79.6	4.2
5419	Other professional, scientific, & technical services	10	D	D	D	b	D	D
54192	Photographic services	8	D	D	D	b	D	D
541921	Photographic studios, portrait	8	D	D	D	b	D	D
GRANT COUNTY, AR								
54	Professional, scientific, & technical services	14	3 548	1 351	318	49	85.4	11.3
541	Professional, scientific, & technical services	14	3 548	1 351	318	49	85.4	11.3
GREENE COUNTY, AR								
54	Professional, scientific, & technical services	45	12 075	6 835	2 915	269	25.5	2.3
541	Professional, scientific, & technical services	45	12 075	6 835	2 915	269	25.5	2.3
5411	Legal services	12	3 070	1 153	251	50	29.9	—
54111	Offices of lawyers	10	D	D	D	b	D	D
541110	Offices of lawyers	10	D	D	D	b	D	D
5411101	Offices of lawyers (except legal aid societies)	10	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	15	1 569	523	168	49	85.2	4.3
54121	Accounting, tax return prep, bookkeeping, & payroll services	15	1 569	523	168	49	85.2	4.3
5413	Architectural, engineering, & related services	6	D	D	D	c	D	D
54134	Drafting services	1	D	D	D	c	D	D
541340	Drafting services	1	D	D	D	c	D	D
HEMPSTEAD COUNTY, AR								
54	Professional, scientific, & technical services	22	2 786	816	214	66	72.5	13.6
541	Professional, scientific, & technical services	22	2 786	816	214	66	72.5	13.6
5412	Accounting, tax return prep, bookkeeping, & payroll services	11	1 360	489	135	44	74.4	25.6
54121	Accounting, tax return prep, bookkeeping, & payroll services	11	1 360	489	135	44	74.4	25.6
HOT SPRING COUNTY, AR								
54	Professional, scientific, & technical services	29	3 537	975	240	82	75.6	2.9
541	Professional, scientific, & technical services	29	3 537	975	240	82	75.6	2.9
5412	Accounting, tax return prep, bookkeeping, & payroll services	12	997	354	102	27	67.8	7.8
54121	Accounting, tax return prep, bookkeeping, & payroll services	12	997	354	102	27	67.8	7.8
HOWARD COUNTY, AR								
54	Professional, scientific, & technical services	14	1 828	584	142	34	95.1	—
541	Professional, scientific, & technical services	14	1 828	584	142	34	95.1	—
INDEPENDENCE COUNTY, AR								
54	Professional, scientific, & technical services	50	11 643	3 314	735	157	32.1	9.9
541	Professional, scientific, & technical services	50	11 643	3 314	735	157	32.1	9.9
5411	Legal services	25	5 430	1 087	186	45	47.5	11.0
54111	Offices of lawyers	23	D	D	D	b	D	D
541110	Offices of lawyers	23	D	D	D	b	D	D
5411101	Offices of lawyers (except legal aid societies)	23	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	9	1 737	775	193	37	28.3	10.9
54121	Accounting, tax return prep, bookkeeping, & payroll services	9	1 737	775	193	37	28.3	10.9
IZARD COUNTY, AR								
54	Professional, scientific, & technical services	7	423	91	17	7	49.6	48.2

See footnotes at end of table.

Table 3. Summary Statistics for Firms Subject to Federal Income Tax for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
JACKSON COUNTY, AR								
54	Professional, scientific, & technical services	30	5 189	1 595	372	82	49.5	7.6
541	Professional, scientific, & technical services	30	5 189	1 595	372	82	49.5	7.6
5412	Accounting, tax return prep, bookkeeping, & payroll services	10	1 447	470	111	25	68.8	9.7
54121	Accounting, tax return prep, bookkeeping, & payroll services	10	1 447	470	111	25	68.8	9.7
JEFFERSON COUNTY, AR								
54	Professional, scientific, & technical services	85	38 055	14 457	3 488	619	25.8	5.1
541	Professional, scientific, & technical services	85	38 055	14 457	3 488	619	25.8	5.1
5411	Legal services	31	10 887	2 580	677	136	39.1	9.5
54111	Offices of lawyers	29	D	D	D	c	D	D
541110	Offices of lawyers	29	D	D	D	c	D	D
5411101	Offices of lawyers (except legal aid societies)	29	D	D	D	c	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	24	9 980	2 985	795	178	16.6	1.2
54121	Accounting, tax return prep, bookkeeping, & payroll services	24	9 980	2 985	795	178	16.6	1.2
541211	Offices of certified public accountants	13	8 288	2 572	633	93	8.4	1.5
5413	Architectural, engineering, & related services	9	5 914	3 763	928	128	16.8	3.8
5418	Advertising & related services	3	D	D	D	a	D	D
54189	Other services related to advertising	2	D	D	D	a	D	D
541890	Other services related to advertising	2	D	D	D	a	D	D
JOHNSON COUNTY, AR								
54	Professional, scientific, & technical services	22	3 176	877	223	58	72.5	1.5
541	Professional, scientific, & technical services	22	3 176	877	223	58	72.5	1.5
LAFAYETTE COUNTY, AR								
54	Professional, scientific, & technical services	7	661	192	49	27	39.2	12.6
LAWRENCE COUNTY, AR								
54	Professional, scientific, & technical services	18	1 893	474	121	42	52.8	18.9
541	Professional, scientific, & technical services	18	1 893	474	121	42	52.8	18.9
5412	Accounting, tax return prep, bookkeeping, & payroll services	8	905	213	70	24	43.6	24.8
54121	Accounting, tax return prep, bookkeeping, & payroll services	8	905	213	70	24	43.6	24.8
LEE COUNTY, AR								
54	Professional, scientific, & technical services	9	2 556	697	195	70	91.5	8.5
541	Professional, scientific, & technical services	9	2 556	697	195	70	91.5	8.5
5412	Accounting, tax return prep, bookkeeping, & payroll services	4	D	D	D	b	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	4	D	D	D	b	D	D
LINCOLN COUNTY, AR								
54	Professional, scientific, & technical services	4	615	138	23	6	67.0	-
LITTLE RIVER COUNTY, AR								
54	Professional, scientific, & technical services	11	2 340	750	217	41	34.0	64.6
541	Professional, scientific, & technical services	11	2 340	750	217	41	34.0	64.6
LOGAN COUNTY, AR								
54	Professional, scientific, & technical services	19	2 226	531	110	36	77.4	17.4
541	Professional, scientific, & technical services	19	2 226	531	110	36	77.4	17.4
LONOKE COUNTY, AR								
54	Professional, scientific, & technical services	57	10 662	3 700	929	204	60.5	4.7
541	Professional, scientific, & technical services	57	10 662	3 700	929	204	60.5	4.7
5412	Accounting, tax return prep, bookkeeping, & payroll services	18	3 200	1 067	311	93	32.7	10.5
54121	Accounting, tax return prep, bookkeeping, & payroll services	18	3 200	1 067	311	93	32.7	10.5
5413	Architectural, engineering, & related services	10	2 085	1 046	224	27	97.4	2.6
MADISON COUNTY, AR								
54	Professional, scientific, & technical services	12	1 831	465	118	32	79.1	7.3
541	Professional, scientific, & technical services	12	1 831	465	118	32	79.1	7.3
MARION COUNTY, AR								
54	Professional, scientific, & technical services	10	1 365	503	161	22	36.5	23.4
541	Professional, scientific, & technical services	10	1 365	503	161	22	36.5	23.4

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Table 3. Summary Statistics for Firms Subject to Federal Income Tax for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
MILLER COUNTY, AR								
54	Professional, scientific, & technical services	38	12 659	4 198	909	167	48.1	3.3
541	Professional, scientific, & technical services	38	12 659	4 198	909	167	48.1	3.3
5411	Legal services	14	5 613	1 186	258	56	37.8	2.0
54111	Offices of lawyers	13	D	D	D	b	D	D
541110	Offices of lawyers	13	D	D	D	b	D	D
5411101	Offices of lawyers (except legal aid societies)	13	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	11	1 970	877	186	39	55.8	2.6
54121	Accounting, tax return prep, bookkeeping, & payroll services	11	1 970	877	186	39	55.8	2.6
5413	Architectural, engineering, & related services	7	4 216	1 941	423	58	57.3	3.2
MISSISSIPPI COUNTY, AR								
54	Professional, scientific, & technical services	45	7 997	2 667	651	125	45.7	18.5
541	Professional, scientific, & technical services	45	7 997	2 667	651	125	45.7	18.5
5411	Legal services	21	3 016	787	188	43	58.4	4.5
5412	Accounting, tax return prep, bookkeeping, & payroll services	14	2 785	977	297	62	32.6	7.9
54121	Accounting, tax return prep, bookkeeping, & payroll services	14	2 785	977	297	62	32.6	7.9
MONROE COUNTY, AR								
54	Professional, scientific, & technical services	13	3 106	983	121	55	75.9	12.6
541	Professional, scientific, & technical services	13	3 106	983	121	55	75.9	12.6
MONTGOMERY COUNTY, AR								
54	Professional, scientific, & technical services	9	936	316	82	18	83.9	5.2
541	Professional, scientific, & technical services	9	936	316	82	18	83.9	5.2
NEVADA COUNTY, AR								
54	Professional, scientific, & technical services	8	1 387	427	111	26	43.1	—
541	Professional, scientific, & technical services	8	1 387	427	111	26	43.1	—
NEWTON COUNTY, AR								
54	Professional, scientific, & technical services	3	D	D	D	a	D	D
OUACHITA COUNTY, AR								
54	Professional, scientific, & technical services	18	6 494	2 569	668	99	30.5	2.8
541	Professional, scientific, & technical services	18	6 494	2 569	668	99	30.5	2.8
5412	Accounting, tax return prep, bookkeeping, & payroll services	6	1 080	403	117	29	83.3	16.7
54121	Accounting, tax return prep, bookkeeping, & payroll services	6	1 080	403	117	29	83.3	16.7
5413	Architectural, engineering, & related services	2	D	D	D	b	D	D
PERRY COUNTY, AR								
54	Professional, scientific, & technical services	6	813	197	55	11	67.4	8.0
PHILLIPS COUNTY, AR								
54	Professional, scientific, & technical services	33	6 631	1 387	312	94	62.3	11.8
541	Professional, scientific, & technical services	33	6 631	1 387	312	94	62.3	11.8
5411	Legal services	17	4 352	727	136	41	61.1	18.0
54111	Offices of lawyers	15	D	D	D	b	D	D
541110	Offices of lawyers	15	D	D	D	b	D	D
5411101	Offices of lawyers (except legal aid societies)	15	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	10	1 277	380	116	32	92.8	—
54121	Accounting, tax return prep, bookkeeping, & payroll services	10	1 277	380	116	32	92.8	—
PIKE COUNTY, AR								
54	Professional, scientific, & technical services	6	475	164	44	16	70.9	3.8
POINSETT COUNTY, AR								
54	Professional, scientific, & technical services	19	2 127	519	134	40	51.2	18.1
541	Professional, scientific, & technical services	19	2 127	519	134	40	51.2	18.1

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							From administrative records ¹	Estimated ²
POLK COUNTY, AR								
54	Professional, scientific, & technical services	27	14 537	6 048	1 231	131	11.7	2.0
541	Professional, scientific, & technical services	27	14 537	6 048	1 231	131	11.7	2.0
5412	Accounting, tax return prep, bookkeeping, & payroll services	8	D	D	D	b	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	8	D	D	D	b	D	D
5415	Computer systems design & related services	3	D	D	D	b	D	D
54151	Computer systems design & related services	3	D	D	D	b	D	D
541511	Custom computer programming services	3	D	D	D	b	D	D
POPE COUNTY, AR								
54	Professional, scientific, & technical services	82	19 505	7 386	1 692	355	56.3	12.6
541	Professional, scientific, & technical services	82	19 505	7 386	1 692	355	56.3	12.6
5411	Legal services	29	5 637	2 096	458	100	66.5	3.4
54111	Offices of lawyers	25	4 723	1 677	358	75	66.5	4.1
541110	Offices of lawyers	25	4 723	1 677	358	75	66.5	4.1
5411101	Offices of lawyers (except legal aid societies)	25	4 723	1 677	358	75	66.5	4.1
5412	Accounting, tax return prep, bookkeeping, & payroll services	19	3 859	1 471	364	105	64.3	3.6
54121	Accounting, tax return prep, bookkeeping, & payroll services	19	3 859	1 471	364	105	64.3	3.6
5413	Architectural, engineering, & related services	14	4 611	2 213	535	70	43.2	39.8
PRAIRIE COUNTY, AR								
54	Professional, scientific, & technical services	8	1 058	292	73	20	74.5	—
541	Professional, scientific, & technical services	8	1 058	292	73	20	74.5	—
PULASKI COUNTY, AR								
54	Professional, scientific, & technical services	1 217	918 176	406 548	89 673	9 974	19.7	9.0
541	Professional, scientific, & technical services	1 217	918 176	406 548	89 673	9 974	19.7	9.0
5411	Legal services	410	235 903	98 035	20 205	2 152	21.7	7.9
54111	Offices of lawyers	384	222 578	92 544	18 917	1 964	22.7	7.9
541110	Offices of lawyers	384	222 578	92 544	18 917	1 964	22.7	7.9
5411101	Offices of lawyers (except legal aid societies)	384	222 578	92 544	18 917	1 964	22.7	7.9
54119	Other legal services	26	13 325	5 491	1 288	188	5.6	8.9
541191	Title abstract & settlement offices	23	D	D	D	c	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	204	87 823	34 633	7 435	1 327	26.5	6.2
54121	Accounting, tax return prep, bookkeeping, & payroll services	204	87 823	34 633	7 435	1 327	26.5	6.2
541211	Offices of certified public accountants	136	66 546	27 528	5 555	714	26.3	4.7
541213	Tax return preparation services	12	5 444	1 346	524	305	9.3	.2
541219	Other accounting services	47	D	D	D	c	D	D
5413	Architectural, engineering, & related services	177	145 176	65 914	14 281	1 654	22.1	9.1
54131	Architectural services	58	47 037	17 102	3 608	393	19.8	2.2
541310	Architectural services	58	47 037	17 102	3 608	393	19.8	2.2
54133	Engineering services	93	78 569	41 744	9 293	1 024	25.5	15.0
541330	Engineering services	93	78 569	41 744	9 293	1 024	25.5	15.0
54137	Surveying & mapping (except geophysical) services	9	D	D	D	b	D	D
541370	Surveying & mapping (except geophysical) services	9	D	D	D	b	D	D
54138	Testing laboratories	13	17 324	5 996	1 185	195	7.3	2.2
541380	Testing laboratories	13	17 324	5 996	1 185	195	7.3	2.2
5414	Specialized design services	35	13 308	2 310	525	105	40.1	6.2
54141	Interior design services	12	6 317	969	187	43	34.3	11.5
541410	Interior design services	12	6 317	969	187	43	34.3	11.5
54143	Graphic design services	20	D	D	D	b	D	D
541430	Graphic design services	20	D	D	D	b	D	D
5414301	Graphic design services (except commercial art & medical artists) ..	18	D	D	D	b	D	D
5415	Computer systems design & related services	97	247 099	142 401	32 431	2 380	14.7	11.4
54151	Computer systems design & related services	97	247 099	142 401	32 431	2 380	14.7	11.4
541511	Custom computer programming services	43	D	D	D	e	D	D
541512	Computer systems design services	35	38 541	8 028	1 743	213	50.6	2.2
5415121	Computer systems integrators	18	27 299	5 916	1 343	178	60.8	—
5415122	Computer systems consultants (except systems integrators)	17	11 242	2 112	400	35	25.6	7.4
541513	Computer facilities management services	9	D	D	D	g	D	D
5416	Management, scientific, & technical consulting services	136	80 866	29 433	7 005	938	18.1	13.0
54161	Management consulting services	88	55 711	19 552	4 391	560	18.1	3.5
541611	Administrative management & general management consulting service	45	D	D	D	e	D	D
541612	Human resources & executive search consulting services	15	D	D	D	b	D	D
541613	Marketing consulting services	18	D	D	D	b	D	D
54162	Environmental consulting services	27	D	D	D	e	D	D
541620	Environmental consulting services	27	D	D	D	e	D	D
54169	Other scientific & technical consulting services	21	D	D	D	b	D	D
541690	Other scientific & technical consulting services	21	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Firms Subject to Federal Income Tax for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
PULASKI COUNTY, AR—Con.								
54	Professional, scientific, & technical services—Con.							
541	Professional, scientific, & technical services—Con.							
5418	Advertising & related services	103	D	D	D	f	D	D
54181	Advertising agencies	45	D	D	D	e	D	D
541810	Advertising agencies	45	D	D	D	e	D	D
54182	Public relations agencies	14	4 265	1 270	259	48	63.8	9.9
541820	Public relations agencies	14	4 265	1 270	259	48	63.8	9.9
54186	Direct mail advertising	10	D	D	D	c	D	D
541860	Direct mail advertising	10	D	D	D	c	D	D
54189	Other services related to advertising	21	D	D	D	c	D	D
541890	Other services related to advertising	21	D	D	D	c	D	D
5418903	Sign painting & lettering shop	5	D	D	D	b	D	D
5419	Other professional, scientific, & technical services	46	D	D	D	f	D	D
54191	Marketing research & public opinion polling	7	D	D	D	e	D	D
541910	Marketing research & public opinion polling	7	D	D	D	e	D	D
54192	Photographic services	33	D	D	D	c	D	D
541921	Photographic studios, portrait	26	D	D	D	c	D	D
541922	Commercial photography	7	D	D	D	b	D	D
RANDOLPH COUNTY, AR								
54	Professional, scientific, & technical services	18	2 883	780	206	59	81.7	—
541	Professional, scientific, & technical services	18	2 883	780	206	59	81.7	—
ST. FRANCIS COUNTY, AR								
54	Professional, scientific, & technical services	30	7 865	2 370	575	119	55.2	12.7
541	Professional, scientific, & technical services	30	7 865	2 370	575	119	55.2	12.7
5411	Legal services	19	4 567	1 109	242	39	80.5	13.6
54111	Offices of lawyers	17	D	D	D	b	D	D
541110	Offices of lawyers	17	D	D	D	b	D	D
5411101	Offices of lawyers (except legal aid societies)	17	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	6	2 341	895	249	62	4.1	10.5
54121	Accounting, tax return prep, bookkeeping, & payroll services	6	2 341	895	249	62	4.1	10.5
SALINE COUNTY, AR								
54	Professional, scientific, & technical services	78	19 589	6 302	1 360	224	59.3	6.9
541	Professional, scientific, & technical services	78	19 589	6 302	1 360	224	59.3	6.9
5411	Legal services	20	5 525	1 830	377	64	31.6	18.0
54111	Offices of lawyers	16	D	D	D	b	D	D
541110	Offices of lawyers	16	D	D	D	b	D	D
5411101	Offices of lawyers (except legal aid societies)	16	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	13	2 281	868	236	35	91.5	6.6
54121	Accounting, tax return prep, bookkeeping, & payroll services	13	2 281	868	236	35	91.5	6.6
5413	Architectural, engineering, & related services	21	6 142	1 969	465	84	58.2	—
5415	Computer systems design & related services	12	3 784	939	148	19	96.3	1.3
54151	Computer systems design & related services	12	3 784	939	148	19	96.3	1.3
SCOTT COUNTY, AR								
54	Professional, scientific, & technical services	8	599	186	42	14	55.4	22.7
SEARCY COUNTY, AR								
54	Professional, scientific, & technical services	4	475	178	47	13	100.0	—

See footnotes at end of table.

Table 3. Summary Statistics for Firms Subject to Federal Income Tax for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
SEBASTIAN COUNTY, AR								
54	Professional, scientific, & technical services	227	100 956	29 437	6 781	1 262	49.1	14.3
541	Professional, scientific, & technical services	227	100 956	29 437	6 781	1 262	49.1	14.3
5411	Legal services	74	28 992	7 917	1 342	268	62.4	5.5
54111	Offices of lawyers	70	26 852	7 011	1 139	229	67.4	5.9
541110	Offices of lawyers	70	26 852	7 011	1 139	229	67.4	5.9
5411101	Offices of lawyers (except legal aid societies)	70	26 852	7 011	1 139	229	67.4	5.9
5412	Accounting, tax return prep, bookkeeping, & payroll services	49	D	D	D	c	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	49	D	D	D	c	D	D
541211	Offices of certified public accountants	25	D	D	D	c	D	D
541213	Tax return preparation services	15	D	D	D	b	D	D
5413	Architectural, engineering, & related services	31	23 568	5 798	1 373	192	76.5	.3
54131	Architectural services	10	D	D	D	b	D	D
541310	Architectural services	10	D	D	D	b	D	D
54133	Engineering services	16	17 846	3 504	788	115	84.7	.1
541330	Engineering services	16	17 846	3 504	788	115	84.7	.1
5415	Computer systems design & related services	14	D	D	D	c	D	D
54151	Computer systems design & related services	14	D	D	D	c	D	D
5416	Management, scientific, & technical consulting services	22	11 211	4 808	1 131	118	11.0	43.4
54161	Management consulting services	19	D	D	D	c	D	D
541611	Administrative management & general management consulting service	10	9 110	3 736	890	82	.5	50.9
5418	Advertising & related services	16	D	D	D	b	D	D
5419	Other professional, scientific, & technical services	16	3 762	944	183	186	15.2	10.1
54192	Photographic services	9	D	D	D	b	D	D
541921	Photographic studios, portrait	8	D	D	D	b	D	D
SEVIER COUNTY, AR								
54	Professional, scientific, & technical services	20	1 917	711	175	35	86.0	14.0
541	Professional, scientific, & technical services	20	1 917	711	175	35	86.0	14.0
SHARP COUNTY, AR								
54	Professional, scientific, & technical services	17	1 926	681	115	35	78.0	7.6
541	Professional, scientific, & technical services	17	1 926	681	115	35	78.0	7.6
STONE COUNTY, AR								
54	Professional, scientific, & technical services	12	1 460	456	126	37	67.0	9.1
541	Professional, scientific, & technical services	12	1 460	456	126	37	67.0	9.1
UNION COUNTY, AR								
54	Professional, scientific, & technical services	67	22 779	8 101	1 715	371	34.2	2.0
541	Professional, scientific, & technical services	67	22 779	8 101	1 715	371	34.2	2.0
5411	Legal services	24	7 237	3 099	619	96	35.6	—
54111	Offices of lawyers	22	D	D	D	b	D	D
541110	Offices of lawyers	22	D	D	D	b	D	D
5411101	Offices of lawyers (except legal aid societies)	22	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	22	5 169	1 882	482	110	78.8	2.7
54121	Accounting, tax return prep, bookkeeping, & payroll services	22	5 169	1 882	482	110	78.8	2.7
541211	Offices of certified public accountants	15	4 211	1 567	376	72	76.0	1.3
5413	Architectural, engineering, & related services	9	3 752	1 646	307	103	11.4	—
5415	Computer systems design & related services	3	4 402	1 101	226	38	—	—
54151	Computer systems design & related services	3	4 402	1 101	226	38	—	—
541512	Computer systems design services	3	4 402	1 101	226	38	—	—
VAN BUREN COUNTY, AR								
54	Professional, scientific, & technical services	15	2 039	712	162	38	37.3	8.8
541	Professional, scientific, & technical services	15	2 039	712	162	38	37.3	8.8

See footnotes at end of table.

Table 3. Summary Statistics for Firms Subject to Federal Income Tax for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
WASHINGTON COUNTY, AR								
54	Professional, scientific, & technical services	336	121 348	44 084	8 866	1 629	34.9	15.2
541	Professional, scientific, & technical services	336	121 348	44 084	8 866	1 629	34.9	15.2
5411	Legal services	124	39 970	10 581	2 116	466	50.2	14.8
54111	Offices of lawyers	120	36 102	8 912	1 856	407	55.6	9.3
541110	Offices of lawyers	120	36 102	8 912	1 856	407	55.6	9.3
5411101	Offices of lawyers (except legal aid societies)	120	36 102	8 912	1 856	407	55.6	9.3
54119	Other legal services	4	3 868	1 669	260	59	—	66.2
541191	Title abstract & settlement offices	4	3 868	1 669	260	59	—	66.2
5412	Accounting, tax return prep, bookkeeping, & payroll services	70	15 957	6 864	1 473	286	47.5	16.0
54121	Accounting, tax return prep, bookkeeping, & payroll services	70	15 957	6 864	1 473	286	47.5	16.0
541211	Offices of certified public accountants	39	10 055	4 168	860	163	54.9	2.3
541213	Tax return preparation services	12	D	D	D	b	D	D
541219	Other accounting services	17	D	D	D	b	D	D
5413	Architectural, engineering, & related services	62	28 250	13 915	3 154	470	28.1	5.2
54133	Engineering services	33	23 076	11 939	2 704	382	24.5	5.6
541330	Engineering services	33	23 076	11 939	2 704	382	24.5	5.6
5414	Specialized design services	6	D	D	D	b	D	D
5415	Computer systems design & related services	24	D	D	D	b	D	D
54151	Computer systems design & related services	24	D	D	D	b	D	D
541512	Computer systems design services	15	9 215	3 443	173	30	26.4	65.8
5415122	Computer systems consultants (except systems integrators)	10	D	D	D	a	D	D
5416	Management, scientific, & technical consulting services	24	6 301	1 604	326	72	45.2	13.3
54161	Management consulting services	18	5 324	1 152	216	45	45.2	15.7
5418	Advertising & related services	16	D	D	D	c	D	D
5419	Other professional, scientific, & technical services	9	D	D	D	b	D	D
54192	Photographic services	8	D	D	D	b	D	D
WHITE COUNTY, AR								
54	Professional, scientific, & technical services	65	15 978	5 453	1 233	263	44.9	21.5
541	Professional, scientific, & technical services	65	15 978	5 453	1 233	263	44.9	21.5
5411	Legal services	21	4 784	1 931	344	87	31.8	9.1
54111	Offices of lawyers	19	D	D	D	b	D	D
541110	Offices of lawyers	19	D	D	D	b	D	D
5411101	Offices of lawyers (except legal aid societies)	19	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	19	5 124	2 285	510	93	69.1	7.4
54121	Accounting, tax return prep, bookkeeping, & payroll services	19	5 124	2 285	510	93	69.1	7.4
541219	Other accounting services	9	D	D	D	b	D	D
5413	Architectural, engineering, & related services	12	1 504	423	96	25	35.2	24.5
5419	Other professional, scientific, & technical services	4	D	D	D	b	D	D
WOODRUFF COUNTY, AR								
54	Professional, scientific, & technical services	6	463	180	47	13	36.3	25.5
YELL COUNTY, AR								
54	Professional, scientific, & technical services	15	4 138	2 732	535	185	85.8	2.2
541	Professional, scientific, & technical services	15	4 138	2 732	535	185	85.8	2.2
5412	Accounting, tax return prep, bookkeeping, & payroll services	6	D	D	D	c	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	6	D	D	D	c	D	D

¹Includes receipts information obtained from administrative records of other Federal agencies.

²Includes receipts information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
ALMA, AR								
54	Professional, scientific, & technical services	7	908	245	57	29	49.6	21.1
541	Professional, scientific, & technical services	7	908	245	57	29	49.6	21.1
ARKADELPHIA, AR								
54	Professional, scientific, & technical services	25	6 535	2 705	610	130	43.6	18.9
541	Professional, scientific, & technical services	25	6 535	2 705	610	130	43.6	18.9
5411	Legal services	13	3 579	1 112	243	60	24.4	25.1
54111	Offices of lawyers	11	D	D	D	b	D	D
541110	Offices of lawyers	11	D	D	D	b	D	D
5411101	Offices of lawyers (except legal aid societies)	11	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	4	1 428	838	174	44	63.0	10.9
54121	Accounting, tax return prep, bookkeeping, & payroll services	4	1 428	838	174	44	63.0	10.9
ASHDOWN, AR								
54	Professional, scientific, & technical services	9	D	D	D	b	D	D
541	Professional, scientific, & technical services	9	D	D	D	b	D	D
ATKINS, AR								
54	Professional, scientific, & technical services	7	587	311	70	23	100.0	—
AUGUSTA, AR								
54	Professional, scientific, & technical services	4	D	D	D	a	D	D
BALD KNOB, AR								
54	Professional, scientific, & technical services	1	D	D	D	a	D	D
BARLING, AR								
54	Professional, scientific, & technical services	7	7 037	1 156	251	36	97.0	—
541	Professional, scientific, & technical services	7	7 037	1 156	251	36	97.0	—
5413	Architectural, engineering, & related services	2	D	D	D	a	D	D
BATESVILLE, AR								
54	Professional, scientific, & technical services	40	9 407	2 736	613	124	35.2	7.8
541	Professional, scientific, & technical services	40	9 407	2 736	613	124	35.2	7.8
5411	Legal services	23	D	D	D	b	D	D
54111	Offices of lawyers	21	4 534	598	128	31	49.0	11.9
541110	Offices of lawyers	21	4 534	598	128	31	49.0	11.9
5411101	Offices of lawyers (except legal aid societies)	21	4 534	598	128	31	49.0	11.9
5412	Accounting, tax return prep, bookkeeping, & payroll services	7	D	D	D	b	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	7	D	D	D	b	D	D
BEEBE, AR								
54	Professional, scientific, & technical services	5	D	D	D	b	D	D
541	Professional, scientific, & technical services	5	D	D	D	b	D	D
5419	Other professional, scientific, & technical services	1	D	D	D	b	D	D
BENTON, AR								
54	Professional, scientific, & technical services	44	11 879	3 663	847	145	64.5	9.8
541	Professional, scientific, & technical services	44	11 879	3 663	847	145	64.5	9.8
5411	Legal services	17	D	D	D	b	D	D
54111	Offices of lawyers	15	D	D	D	b	D	D
541110	Offices of lawyers	15	D	D	D	b	D	D
5411101	Offices of lawyers (except legal aid societies)	15	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	10	2 024	787	219	31	92.6	7.4
54121	Accounting, tax return prep, bookkeeping, & payroll services	10	2 024	787	219	31	92.6	7.4
5413	Architectural, engineering, & related services	9	4 344	1 445	352	53	66.7	—

See footnotes at end of table.

Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
BENTONVILLE, AR								
54	Professional, scientific, & technical services	64	50 782	20 412	6 378	412	11.5	2.9
541	Professional, scientific, & technical services	64	50 782	20 412	6 378	412	11.5	2.9
5411	Legal services	19	4 213	1 823	438	87	35.0	2.9
5412	Accounting, tax return prep, bookkeeping, & payroll services	11	D	D	D	b	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	11	D	D	D	b	D	D
5413	Architectural, engineering, & related services	13	11 683	5 391	1 236	176	5.3	8.9
5416	Management, scientific, & technical consulting services	13	29 348	10 872	4 169	66	6.5	—
54161	Management consulting services	12	D	D	D	b	D	D
541611	Administrative management & general management consulting service	6	D	D	D	b	D	D
BERRYVILLE, AR								
54	Professional, scientific, & technical services	8	1 081	510	175	37	63.8	—
541	Professional, scientific, & technical services	8	1 081	510	175	37	63.8	—
BLYTHEVILLE, AR								
54	Professional, scientific, & technical services	24	5 031	1 535	410	82	41.1	7.1
541	Professional, scientific, & technical services	24	5 031	1 535	410	82	41.1	7.1
5412	Accounting, tax return prep, bookkeeping, & payroll services	7	D	D	D	b	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	7	D	D	D	b	D	D
BOONEVILLE, AR								
54	Professional, scientific, & technical services	5	421	89	21	7	37.8	34.9
BRINKLEY, AR								
54	Professional, scientific, & technical services	7	747	279	63	22	48.2	21.3
BRYANT, AR								
54	Professional, scientific, & technical services	15	4 492	1 670	325	35	53.1	4.0
541	Professional, scientific, & technical services	15	4 492	1 670	325	35	53.1	4.0
CABOT, AR								
54	Professional, scientific, & technical services	24	3 627	945	207	61	52.9	6.9
541	Professional, scientific, & technical services	24	3 627	945	207	61	52.9	6.9
CAMDEN, AR								
54	Professional, scientific, & technical services	17	D	D	D	b	D	D
541	Professional, scientific, & technical services	17	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	6	1 080	403	117	29	83.3	16.7
54121	Accounting, tax return prep, bookkeeping, & payroll services	6	1 080	403	117	29	83.3	16.7
5413	Architectural, engineering, & related services	1	D	D	D	b	D	D
CLARKSVILLE, AR								
54	Professional, scientific, & technical services	17	2 703	722	192	45	73.1	1.8
541	Professional, scientific, & technical services	17	2 703	722	192	45	73.1	1.8
CONWAY, AR								
54	Professional, scientific, & technical services	70	40 701	11 632	2 750	482	21.9	1.4
541	Professional, scientific, & technical services	70	40 701	11 632	2 750	482	21.9	1.4
5411	Legal services	21	D	D	D	b	D	D
54111	Offices of lawyers	20	D	D	D	b	D	D
541110	Offices of lawyers	20	D	D	D	b	D	D
5411101	Offices of lawyers (except legal aid societies)	20	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	16	3 433	1 300	366	77	90.2	2.5
54121	Accounting, tax return prep, bookkeeping, & payroll services	16	3 433	1 300	366	77	90.2	2.5
541219	Other accounting services	2	D	D	D	b	D	D
5416	Management, scientific, & technical consulting services	7	D	D	D	c	D	D
54161	Management consulting services	5	D	D	D	c	D	D
5418	Advertising & related services	5	D	D	D	c	D	D
54186	Direct mail advertising	2	D	D	D	c	D	D
541860	Direct mail advertising	2	D	D	D	c	D	D
CORNING, AR								
54	Professional, scientific, & technical services	6	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
CROSSETT, AR								
54	Professional, scientific, & technical services	11	2 663	778	203	41	58.0	6.3
541	Professional, scientific, & technical services	11	2 663	778	203	41	58.0	6.3
5412	Accounting, tax return prep, bookkeeping, & payroll services	4	D	D	D	a	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	4	D	D	D	a	D	D
DARDANELLE, AR								
54	Professional, scientific, & technical services	3	141	48	10	4	51.8	48.2
DE QUEEN, AR								
54	Professional, scientific, & technical services	17	1 779	672	169	33	92.1	7.9
541	Professional, scientific, & technical services	17	1 779	672	169	33	92.1	7.9
DERMOTT, AR								
54	Professional, scientific, & technical services	6	1 456	669	170	26	19.3	18.1
541	Professional, scientific, & technical services	6	1 456	669	170	26	19.3	18.1
DE WITT, AR								
54	Professional, scientific, & technical services	7	D	D	D	a	D	D
541	Professional, scientific, & technical services	7	D	D	D	a	D	D
DUMAS, AR								
54	Professional, scientific, & technical services	5	878	228	63	17	100.0	—
541	Professional, scientific, & technical services	5	878	228	63	17	100.0	—
EL DORADO, AR								
54	Professional, scientific, & technical services	57	20 539	7 004	1 509	332	35.8	2.0
541	Professional, scientific, & technical services	57	20 539	7 004	1 509	332	35.8	2.0
5411	Legal services	20	5 730	2 255	466	74	42.0	—
54111	Offices of lawyers	18	D	D	D	b	D	D
541110	Offices of lawyers	18	D	D	D	b	D	D
5411101	Offices of lawyers (except legal aid societies)	18	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	19	D	D	D	c	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	19	D	D	D	c	D	D
541211	Offices of certified public accountants	13	D	D	D	b	D	D
5413	Architectural, engineering, & related services	7	D	D	D	b	D	D
5415	Computer systems design & related services	2	D	D	D	b	D	D
54151	Computer systems design & related services	2	D	D	D	b	D	D
ENGLAND, AR								
54	Professional, scientific, & technical services	6	534	142	24	9	66.7	9.9
EUDORA, AR								
54	Professional, scientific, & technical services	3	205	61	16	5	100.0	—
FAIRFIELD BAY, AR *								
54	Professional, scientific, & technical services	3	D	D	D	a	D	D
FAIRFIELD BAY, AR (VAN BUREN COUNTY PART) *								
54	Professional, scientific, & technical services	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
FAYETTEVILLE, AR								
54	Professional, scientific, & technical services	217	80 466	26 703	5 173	1 023	39.9	15.0
541	Professional, scientific, & technical services	217	80 466	26 703	5 173	1 023	39.9	15.0
5411	Legal services	97	32 190	7 127	1 485	343	58.4	14.1
54111	Offices of lawyers	95	D	D	D	e	D	D
541110	Offices of lawyers	95	D	D	D	e	D	D
5411101	Offices of lawyers (except legal aid societies)	95	D	D	D	e	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	34	9 192	3 923	841	176	42.4	3.2
54121	Accounting, tax return prep, bookkeeping, & payroll services	34	9 192	3 923	841	176	42.4	3.2
541211	Offices of certified public accountants	22	7 267	3 179	637	114	42.7	—
541219	Other accounting services	10	D	D	D	b	D	D
5413	Architectural, engineering, & related services	38	12 462	6 073	1 439	223	37.0	3.9
54133	Engineering services	17	8 746	4 659	1 122	166	31.5	5.0
541330	Engineering services	17	8 746	4 659	1 122	166	31.5	5.0
5415	Computer systems design & related services	14	9 523	3 282	147	28	24.5	61.9
54151	Computer systems design & related services	14	9 523	3 282	147	28	24.5	61.9
541512	Computer systems design services	9	D	D	D	a	D	D
5415122	Computer systems consultants (except systems integrators)	7	8 193	3 012	83	12	25.3	71.8
5416	Management, scientific, & technical consulting services	14	4 356	1 025	180	35	41.0	11.2
54161	Management consulting services	11	D	D	D	b	D	D
5418	Advertising & related services	9	7 058	3 472	678	163	6.9	5.0
FORDYCE, AR								
54	Professional, scientific, & technical services	7	D	D	D	a	D	D
541	Professional, scientific, & technical services	7	D	D	D	a	D	D
FORREST CITY, AR								
54	Professional, scientific, & technical services	29	D	D	D	c	D	D
541	Professional, scientific, & technical services	29	D	D	D	c	D	D
5411	Legal services	19	4 567	1 109	242	39	80.5	13.6
54111	Offices of lawyers	17	D	D	D	b	D	D
541110	Offices of lawyers	17	D	D	D	b	D	D
5411101	Offices of lawyers (except legal aid societies)	17	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	6	2 341	895	249	62	4.1	10.5
54121	Accounting, tax return prep, bookkeeping, & payroll services	6	2 341	895	249	62	4.1	10.5
FORT SMITH, AR								
54	Professional, scientific, & technical services	209	91 607	27 286	6 400	1 197	45.6	15.8
541	Professional, scientific, & technical services	209	91 607	27 286	6 400	1 197	45.6	15.8
5411	Legal services	67	27 181	7 015	1 233	248	64.8	5.8
54111	Offices of lawyers	64	D	D	D	c	D	D
541110	Offices of lawyers	64	D	D	D	c	D	D
5411101	Offices of lawyers (except legal aid societies)	64	D	D	D	c	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	47	16 711	5 563	1 343	244	52.7	9.5
54121	Accounting, tax return prep, bookkeeping, & payroll services	47	16 711	5 563	1 343	244	52.7	9.5
541211	Offices of certified public accountants	25	D	D	D	c	D	D
541213	Tax return preparation services	13	D	D	D	b	D	D
5413	Architectural, engineering, & related services	28	D	D	D	c	D	D
54131	Architectural services	10	D	D	D	b	D	D
541310	Architectural services	10	D	D	D	b	D	D
54133	Engineering services	13	D	D	D	b	D	D
541330	Engineering services	13	D	D	D	b	D	D
5415	Computer systems design & related services	12	D	D	D	c	D	D
54151	Computer systems design & related services	12	D	D	D	c	D	D
5416	Management, scientific, & technical consulting services	21	D	D	D	c	D	D
54161	Management consulting services	18	D	D	D	c	D	D
541611	Administrative management & general management consulting service	10	9 110	3 736	890	82	.5	50.9
5418	Advertising & related services	15	D	D	D	b	D	D
5419	Other professional, scientific, & technical services	16	3 762	944	183	186	15.2	10.1
54192	Photographic services	9	D	D	D	b	D	D
541921	Photographic studios, portrait	8	D	D	D	b	D	D
GREENBRIER, AR								
54	Professional, scientific, & technical services	1	D	D	D	a	D	D
GREENWOOD, AR								
54	Professional, scientific, & technical services	10	D	D	D	b	D	D
541	Professional, scientific, & technical services	10	D	D	D	b	D	D

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Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
HAMBURG, AR								
54	Professional, scientific, & technical services	12	D	D	D	b	D	D
541	Professional, scientific, & technical services	12	D	D	D	b	D	D
HARRISON, AR								
54	Professional, scientific, & technical services	46	6 329	1 988	455	122	63.0	3.0
541	Professional, scientific, & technical services	46	6 329	1 988	455	122	63.0	3.0
5412	Accounting, tax return prep, bookkeeping, & payroll services	16	D	D	D	b	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	16	D	D	D	b	D	D
HEBER SPRINGS, AR								
54	Professional, scientific, & technical services	22	4 037	1 489	329	60	53.3	23.7
541	Professional, scientific, & technical services	22	4 037	1 489	329	60	53.3	23.7
5412	Accounting, tax return prep, bookkeeping, & payroll services	6	1 365	527	114	27	63.0	—
54121	Accounting, tax return prep, bookkeeping, & payroll services	6	1 365	527	114	27	63.0	—
HELENA, AR								
54	Professional, scientific, & technical services	18	3 978	911	165	52	63.7	5.9
541	Professional, scientific, & technical services	18	3 978	911	165	52	63.7	5.9
HOPE, AR								
54	Professional, scientific, & technical services	19	2 456	725	194	61	72.3	15.5
541	Professional, scientific, & technical services	19	2 456	725	194	61	72.3	15.5
5412	Accounting, tax return prep, bookkeeping, & payroll services	9	D	D	D	b	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	9	D	D	D	b	D	D
HOT SPRINGS, AR								
54	Professional, scientific, & technical services	115	36 541	15 056	3 128	562	37.7	4.9
541	Professional, scientific, & technical services	115	36 541	15 056	3 128	562	37.7	4.9
5411	Legal services	50	11 345	3 944	858	135	27.5	9.8
54111	Offices of lawyers	48	D	D	D	c	D	D
541110	Offices of lawyers	48	D	D	D	c	D	D
5411101	Offices of lawyers (except legal aid societies)	48	D	D	D	c	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	28	6 761	3 445	711	145	38.2	3.7
54121	Accounting, tax return prep, bookkeeping, & payroll services	28	6 761	3 445	711	145	38.2	3.7
541211	Offices of certified public accountants	18	D	D	D	b	D	D
541213	Tax return preparation services	6	D	D	D	b	D	D
5413	Architectural, engineering, & related services	12	12 356	5 905	1 172	149	46.7	—
54133	Engineering services	8	D	D	D	c	D	D
541330	Engineering services	8	D	D	D	c	D	D
5418	Advertising & related services	5	D	D	D	a	D	D
5419	Other professional, scientific, & technical services	9	D	D	D	b	D	D
54192	Photographic services	7	D	D	D	b	D	D
541921	Photographic studios, portrait	7	D	D	D	b	D	D
JACKSONVILLE, AR								
54	Professional, scientific, & technical services	29	5 517	2 183	460	99	62.7	.4
541	Professional, scientific, & technical services	29	5 517	2 183	460	99	62.7	.4
5411	Legal services	12	2 780	851	195	41	61.5	—
5412	Accounting, tax return prep, bookkeeping, & payroll services	5	1 023	526	125	26	100.0	—
54121	Accounting, tax return prep, bookkeeping, & payroll services	5	1 023	526	125	26	100.0	—

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NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
JONESBORO, AR								
54	Professional, scientific, & technical services	137	51 918	18 853	3 795	652	35.4	13.7
541	Professional, scientific, & technical services	137	51 918	18 853	3 795	652	35.4	13.7
5411	Legal services	50	D	D	D	c	D	D
54111	Offices of lawyers	48	18 654	7 236	1 206	195	29.1	14.1
541110	Offices of lawyers	48	18 654	7 236	1 206	195	29.1	14.1
5411101	Offices of lawyers (except legal aid societies)	48	18 654	7 236	1 206	195	29.1	14.1
5412	Accounting, tax return prep, bookkeeping, & payroll services	31	7 195	3 299	723	148	41.4	4.8
54121	Accounting, tax return prep, bookkeeping, & payroll services	31	7 195	3 299	723	148	41.4	4.8
541211	Offices of certified public accountants	23	6 337	2 858	598	99	42.4	4.9
5413	Architectural, engineering, & related services	14	D	D	D	b	D	D
5414	Specialized design services	6	3 175	529	148	32	5.8	9.9
54143	Graphic design services	4	D	D	D	b	D	D
541430	Graphic design services	4	D	D	D	b	D	D
5415	Computer systems design & related services	8	D	D	D	b	D	D
54151	Computer systems design & related services	8	D	D	D	b	D	D
5416	Management, scientific, & technical consulting services	10	D	D	D	b	D	D
54161	Management consulting services	9	D	D	D	b	D	D
5418	Advertising & related services	11	D	D	D	b	D	D
5419	Other professional, scientific, & technical services	7	D	D	D	b	D	D
LAKE VILLAGE, AR								
54	Professional, scientific, & technical services	6	849	319	85	18	68.2	-
LITTLE ROCK, AR								
54	Professional, scientific, & technical services	979	827 934	372 885	81 190	8 734	18.1	8.6
541	Professional, scientific, & technical services	979	827 934	372 885	81 190	8 734	18.1	8.6
5411	Legal services	355	219 357	90 794	18 719	1 965	20.5	7.7
54111	Offices of lawyers	338	208 659	86 354	17 690	1 817	21.2	7.5
541110	Offices of lawyers	338	208 659	86 354	17 690	1 817	21.2	7.5
5411101	Offices of lawyers (except legal aid societies)	338	208 659	86 354	17 690	1 817	21.2	7.5
54119	Other legal services	17	10 698	4 440	1 029	148	7.0	11.0
541191	Title abstract & settlement offices	15	D	D	D	c	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	156	77 806	29 772	6 239	1 127	23.4	6.3
54121	Accounting, tax return prep, bookkeeping, & payroll services	156	77 806	29 772	6 239	1 127	23.4	6.3
541211	Offices of certified public accountants	109	58 933	23 964	4 708	584	23.6	4.9
541213	Tax return preparation services	9	5 386	1 314	516	301	8.4	2.2
541219	Other accounting services	30	3 396	1 430	419	87	61.4	30.8
5413	Architectural, engineering, & related services	136	120 994	56 256	11 306	1 361	17.6	10.9
54131	Architectural services	49	39 491	15 818	3 281	338	10.8	2.6
541310	Architectural services	49	39 491	15 818	3 281	338	10.8	2.6
54133	Engineering services	78	66 080	35 131	7 004	856	24.6	17.7
541330	Engineering services	78	66 080	35 131	7 004	856	24.6	17.7
54138	Testing laboratories	6	15 100	5 175	989	162	4.2	2.5
541380	Testing laboratories	6	15 100	5 175	989	162	4.2	2.5
5414	Specialized design services	28	9 821	1 714	390	71	42.0	.9
54141	Interior design services	10	D	D	D	b	D	D
541410	Interior design services	10	D	D	D	b	D	D
54143	Graphic design services	16	D	D	D	b	D	D
541430	Graphic design services	16	D	D	D	b	D	D
5414301	Graphic design services (except commercial art & medical artists) ..	14	D	D	D	b	D	D
5415	Computer systems design & related services	74	238 987	140 669	32 112	2 337	14.6	11.7
54151	Computer systems design & related services	74	238 987	140 669	32 112	2 337	14.6	11.7
541511	Custom computer programming services	33	D	D	D	e	D	D
541512	Computer systems design services	25	32 890	7 263	1 592	197	56.9	2.4
5415121	Computer systems integrators	13	22 176	5 321	1 230	167	72.3	-.
5415122	Computer systems consultants (except systems integrators)	12	10 714	1 942	362	30	25.1	7.5
541513	Computer facilities management services	9	D	D	D	g	D	D
5416	Management, scientific, & technical consulting services	102	63 178	22 183	5 102	609	16.8	5.5
54161	Management consulting services	73	50 881	17 624	4 066	502	15.8	2.1
541611	Administrative management & general management consulting service	38	35 720	10 833	2 747	334	8.8	1.7
541613	Marketing consulting services	17	D	D	D	b	D	D
54162	Environmental consulting services	15	9 042	2 796	722	78	14.7	26.7
541620	Environmental consulting services	15	9 042	2 796	722	78	14.7	26.7
54169	Other scientific & technical consulting services	14	3 255	1 763	314	29	38.1	-.
541690	Other scientific & technical consulting services	14	3 255	1 763	314	29	38.1	-.
5418	Advertising & related services	86	74 212	25 234	5 859	790	17.6	4.3
54181	Advertising agencies	40	40 579	17 336	4 042	415	8.0	.3
541810	Advertising agencies	40	40 579	17 336	4 042	415	8.0	.3
54182	Public relations agencies	13	D	D	D	b	D	D
541820	Public relations agencies	13	D	D	D	b	D	D
54186	Direct mail advertising	7	D	D	D	c	D	D
541860	Direct mail advertising	7	D	D	D	c	D	D
54189	Other services related to advertising	15	D	D	D	c	D	D
541890	Other services related to advertising	15	D	D	D	c	D	D
5418903	Sign painting & lettering shop	3	D	D	D	b	D	D

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Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
	LITTLE ROCK, AR—Con.							
54	Professional, scientific, & technical services—Con.							
541	Professional, scientific, & technical services—Con.							
5419	Other professional, scientific, & technical services	35	D	D	D	e	D	D
54191	Marketing research & public opinion polling	6	D	D	D	e	D	D
541910	Marketing research & public opinion polling	6	D	D	D	e	D	D
54192	Photographic services	25	7 000	1 771	361	95	18.2	5.7
541921	Photographic studios, portrait	19	4 652	1 023	253	74	16.2	7.6
541922	Commercial photography	6	2 348	748	108	21	22.1	2.0
	LONOKE, AR							
54	Professional, scientific, & technical services	8	1 153	529	93	27	26.8	11.6
541	Professional, scientific, & technical services	8	1 153	529	93	27	26.8	11.6
	LOWELL, AR							
54	Professional, scientific, & technical services	2	D	D	D	a	D	D
	MCGEHEE, AR							
54	Professional, scientific, & technical services	15	1 900	577	155	35	71.1	23.1
541	Professional, scientific, & technical services	15	1 900	577	155	35	71.1	23.1
	MAGNOLIA, AR							
54	Professional, scientific, & technical services	38	D	D	D	c	D	D
541	Professional, scientific, & technical services	38	D	D	D	c	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	8	1 716	777	195	33	100.0	—
54121	Accounting, tax return prep, bookkeeping, & payroll services	8	1 716	777	195	33	100.0	—
5413	Architectural, engineering, & related services	7	2 837	1 202	263	71	72.5	20.5
	MALVERN, AR							
54	Professional, scientific, & technical services	25	3 371	932	223	75	77.4	2.8
541	Professional, scientific, & technical services	25	3 371	932	223	75	77.4	2.8
	MANILA, AR							
54	Professional, scientific, & technical services	2	D	D	D	a	D	D
	MARIANNA, AR							
54	Professional, scientific, & technical services	9	2 556	697	195	70	91.5	8.5
541	Professional, scientific, & technical services	9	2 556	697	195	70	91.5	8.5
5412	Accounting, tax return prep, bookkeeping, & payroll services	4	D	D	D	b	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	4	D	D	D	b	D	D
	MARION, AR							
54	Professional, scientific, & technical services	5	D	D	D	a	D	D
	MARKED TREE, AR							
54	Professional, scientific, & technical services	5	434	119	28	8	48.4	—
	MAUMELLE, AR							
54	Professional, scientific, & technical services	15	3 553	1 340	250	49	33.6	14.7
541	Professional, scientific, & technical services	15	3 553	1 340	250	49	33.6	14.7
	MENA, AR							
54	Professional, scientific, & technical services	25	D	D	D	c	D	D
541	Professional, scientific, & technical services	25	D	D	D	c	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	8	D	D	D	b	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	8	D	D	D	b	D	D
5415	Computer systems design & related services	3	D	D	D	b	D	D
54151	Computer systems design & related services	3	D	D	D	b	D	D
541511	Custom computer programming services	3	D	D	D	b	D	D
	MONTICELLO, AR							
54	Professional, scientific, & technical services	15	2 551	736	181	44	56.6	6.6
541	Professional, scientific, & technical services	15	2 551	736	181	44	56.6	6.6

See footnotes at end of table.

Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
MORRILTON, AR								
54	Professional, scientific, & technical services	22	3 092	889	182	54	82.1	7.1
541	Professional, scientific, & technical services	22	3 092	889	182	54	82.1	7.1
MOUNTAIN HOME, AR								
54	Professional, scientific, & technical services	51	12 004	4 286	983	241	54.7	2.4
541	Professional, scientific, & technical services	51	12 004	4 286	983	241	54.7	2.4
5411	Legal services	21	D	D	D	b	D	D
54111	Offices of lawyers	18	D	D	D	b	D	D
541110	Offices of lawyers	18	D	D	D	b	D	D
5411101	Offices of lawyers (except legal aid societies)	18	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	15	3 524	1 639	404	117	43.2	4.7
54121	Accounting, tax return prep, bookkeeping, & payroll services	15	3 524	1 639	404	117	43.2	4.7
541219	Other accounting services	9	1 327	546	136	43	87.6	12.4
5413	Architectural, engineering, & related services	7	1 805	682	159	32	81.8	—
MOUNTAIN VIEW, AR								
54	Professional, scientific, & technical services	4	D	D	D	a	D	D
NASHVILLE, AR								
54	Professional, scientific, & technical services	14	1 828	584	142	34	95.1	—
541	Professional, scientific, & technical services	14	1 828	584	142	34	95.1	—
NEWPORT, AR								
54	Professional, scientific, & technical services	26	4 801	1 561	364	76	47.4	8.2
541	Professional, scientific, & technical services	26	4 801	1 561	364	76	47.4	8.2
5412	Accounting, tax return prep, bookkeeping, & payroll services	9	D	D	D	b	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	9	D	D	D	b	D	D
NORTH LITTLE ROCK, AR								
54	Professional, scientific, & technical services	125	63 987	24 734	6 675	898	27.1	17.4
541	Professional, scientific, & technical services	125	63 987	24 734	6 675	898	27.1	17.4
5411	Legal services	33	11 536	5 465	1 085	119	33.8	16.9
54111	Offices of lawyers	29	D	D	D	c	D	D
541110	Offices of lawyers	29	D	D	D	c	D	D
5411101	Offices of lawyers (except legal aid societies)	29	D	D	D	c	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	25	6 463	3 071	795	128	35.6	3.0
54121	Accounting, tax return prep, bookkeeping, & payroll services	25	6 463	3 071	795	128	35.6	3.0
541211	Offices of certified public accountants	13	5 029	2 354	600	85	31.0	3.5
541219	Other accounting services	10	D	D	D	b	D	D
5413	Architectural, engineering, & related services	27	19 786	8 159	2 680	240	33.5	.1
54131	Architectural services	7	D	D	D	b	D	D
541310	Architectural services	7	D	D	D	b	D	D
54133	Engineering services	10	9 433	5 607	2 071	137	7.7	.3
541330	Engineering services	10	9 433	5 607	2 071	137	7.7	.3
5414	Specialized design services	4	D	D	D	b	D	D
5415	Computer systems design & related services	9	5 829	945	186	24	6.9	.3
54151	Computer systems design & related services	9	5 829	945	186	24	6.9	.3
541512	Computer systems design services	3	D	D	D	a	D	D
5416	Management, scientific, & technical consulting services	17	14 213	5 880	1 672	283	19.9	49.2
54161	Management consulting services	8	3 761	1 534	260	39	52.4	23.1
54162	Environmental consulting services	5	10 094	4 193	1 369	237	8.4	57.8
541620	Environmental consulting services	5	10 094	4 193	1 369	237	8.4	57.8
5418	Advertising & related services	4	D	D	D	a	D	D
54189	Other services related to advertising	1	D	D	D	a	D	D
541890	Other services related to advertising	1	D	D	D	a	D	D
5419	Other professional, scientific, & technical services	6	D	D	D	b	D	D
OSCEOLA, AR								
54	Professional, scientific, & technical services	13	1 505	543	132	31	85.2	—
541	Professional, scientific, & technical services	13	1 505	543	132	31	85.2	—
OZARK, AR								
54	Professional, scientific, & technical services	9	D	D	D	a	D	D
541	Professional, scientific, & technical services	9	D	D	D	a	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
PARAGOULD, AR								
54	Professional, scientific, & technical services	43	D	D	D	e	D	D
541	Professional, scientific, & technical services	43	D	D	D	e	D	D
5411	Legal services	12	3 070	1 153	251	50	29.9	—
54111	Offices of lawyers	10	D	D	D	b	D	D
541110	Offices of lawyers	10	D	D	D	b	D	D
5411101	Offices of lawyers (except legal aid societies)	10	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	14	D	D	D	b	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	14	D	D	D	b	D	D
5413	Architectural, engineering, & related services	5	D	D	D	c	D	D
54134	Drafting services	1	D	D	D	c	D	D
541340	Drafting services	1	D	D	D	c	D	D
PARIS, AR								
54	Professional, scientific, & technical services	10	1 455	380	80	24	91.9	8.1
541	Professional, scientific, & technical services	10	1 455	380	80	24	91.9	8.1
PIGGOTT, AR								
54	Professional, scientific, & technical services	9	594	296	41	13	82.2	8.6
PINE BLUFF, AR								
54	Professional, scientific, & technical services	79	27 162	7 626	1 869	387	36.2	6.4
541	Professional, scientific, & technical services	79	27 162	7 626	1 869	387	36.2	6.4
5411	Legal services	31	10 887	2 580	677	136	39.1	9.5
54111	Offices of lawyers	29	D	D	D	c	D	D
541110	Offices of lawyers	29	D	D	D	c	D	D
5411101	Offices of lawyers (except legal aid societies)	29	D	D	D	c	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	24	9 980	2 985	795	178	16.6	1.2
54121	Accounting, tax return prep, bookkeeping, & payroll services	24	9 980	2 985	795	178	16.6	1.2
541211	Offices of certified public accountants	13	8 288	2 572	633	93	8.4	1.5
5413	Architectural, engineering, & related services	7	D	D	D	b	D	D
5418	Advertising & related services	2	D	D	D	a	D	D
54189	Other services related to advertising	2	D	D	D	a	D	D
541890	Other services related to advertising	2	D	D	D	a	D	D
POCAHONTAS, AR								
54	Professional, scientific, & technical services	15	D	D	D	b	D	D
541	Professional, scientific, & technical services	15	D	D	D	b	D	D
PRESCOTT, AR								
54	Professional, scientific, & technical services	8	1 387	427	111	26	43.1	—
541	Professional, scientific, & technical services	8	1 387	427	111	26	43.1	—
ROGERS, AR								
54	Professional, scientific, & technical services	104	38 882	14 637	3 035	485	32.8	6.0
541	Professional, scientific, & technical services	104	38 882	14 637	3 035	485	32.8	6.0
5411	Legal services	30	7 545	3 394	641	106	47.3	10.1
54111	Offices of lawyers	27	6 443	2 832	506	88	55.4	5.7
541110	Offices of lawyers	27	6 443	2 832	506	88	55.4	5.7
5411101	Offices of lawyers (except legal aid societies)	27	6 443	2 832	506	88	55.4	5.7
5412	Accounting, tax return prep, bookkeeping, & payroll services	23	2 985	938	237	60	60.3	28.6
54121	Accounting, tax return prep, bookkeeping, & payroll services	23	2 985	938	237	60	60.3	28.6
5413	Architectural, engineering, & related services	21	16 903	7 246	1 582	240	13.2	3.1
54131	Architectural services	6	6 111	1 856	391	67	20.6	—
541310	Architectural services	6	6 111	1 856	391	67	20.6	—
54133	Engineering services	9	9 686	5 074	1 125	161	7.7	.4
541330	Engineering services	9	9 686	5 074	1 125	161	7.7	.4
5415	Computer systems design & related services	6	5 878	1 579	309	29	40.5	—
54151	Computer systems design & related services	6	5 878	1 579	309	29	40.5	—
5416	Management, scientific, & technical consulting services	11	D	D	D	a	D	D

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Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
RUSSELLVILLE, AR								
54	Professional, scientific, & technical services	66	18 008	6 681	1 558	317	53.8	13.6
541	Professional, scientific, & technical services	66	18 008	6 681	1 558	317	53.8	13.6
5411	Legal services	28	D	D	D	b	D	D
54111	Offices of lawyers	24	D	D	D	b	D	D
541110	Offices of lawyers	24	D	D	D	b	D	D
5411101	Offices of lawyers (except legal aid societies)	24	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	13	3 327	1 210	303	85	58.6	4.1
54121	Accounting, tax return prep, bookkeeping, & payroll services	13	3 327	1 210	303	85	58.6	4.1
5413	Architectural, engineering, & related services	10	4 096	1 999	494	62	37.4	44.8
SEARCY, AR								
54	Professional, scientific, & technical services	47	12 293	4 607	965	205	52.3	5.8
541	Professional, scientific, & technical services	47	12 293	4 607	965	205	52.3	5.8
5411	Legal services	18	4 166	1 645	307	77	34.4	3.2
54111	Offices of lawyers	16	D	D	D	b	D	D
541110	Offices of lawyers	16	D	D	D	b	D	D
5411101	Offices of lawyers (except legal aid societies)	16	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	14	4 930	2 214	487	82	70.8	4.7
54121	Accounting, tax return prep, bookkeeping, & payroll services	14	4 930	2 214	487	82	70.8	4.7
541219	Other accounting services	6	D	D	D	b	D	D
SHERIDAN, AR								
54	Professional, scientific, & technical services	11	D	D	D	b	D	D
541	Professional, scientific, & technical services	11	D	D	D	b	D	D
SHERWOOD, AR								
54	Professional, scientific, & technical services	33	8 613	3 232	633	107	54.4	3.3
541	Professional, scientific, & technical services	33	8 613	3 232	633	107	54.4	3.3
5412	Accounting, tax return prep, bookkeeping, & payroll services	7	1 352	810	185	26	47.0	19.9
54121	Accounting, tax return prep, bookkeeping, & payroll services	7	1 352	810	185	26	47.0	19.9
5418	Advertising & related services	5	2 159	312	31	12	81.9	—
54189	Other services related to advertising	3	D	D	D	a	D	D
541890	Other services related to advertising	3	D	D	D	a	D	D
SILOAM SPRINGS, AR								
54	Professional, scientific, & technical services	22	3 415	1 445	365	73	60.8	1.3
541	Professional, scientific, & technical services	22	3 415	1 445	365	73	60.8	1.3
5412	Accounting, tax return prep, bookkeeping, & payroll services	7	905	299	108	24	85.3	—
54121	Accounting, tax return prep, bookkeeping, & payroll services	7	905	299	108	24	85.3	—
SPRINGDALE, AR *								
54	Professional, scientific, & technical services	97	37 421	16 303	3 508	560	26.3	12.0
541	Professional, scientific, & technical services	97	37 421	16 303	3 508	560	26.3	12.0
5411	Legal services	24	8 746	3 894	752	139	27.4	14.0
54111	Offices of lawyers	22	D	D	D	c	D	D
541110	Offices of lawyers	22	D	D	D	c	D	D
5411101	Offices of lawyers (except legal aid societies)	22	D	D	D	c	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	31	6 475	2 857	606	101	53.1	34.6
54121	Accounting, tax return prep, bookkeeping, & payroll services	31	6 475	2 857	606	101	53.1	34.6
5413	Architectural, engineering, & related services	20	14 305	7 281	1 665	241	18.4	1.4
54133	Engineering services	12	12 847	6 719	1 532	210	17.1	.7
541330	Engineering services	12	12 847	6 719	1 532	210	17.1	.7
5414	Specialized design services	2	D	D	D	b	D	D
5418	Advertising & related services	6	D	D	D	b	D	D
SPRINGDALE, AR (BENTON COUNTY PART) *								
54	Professional, scientific, & technical services	5	1 616	680	150	26	83.2	16.8
541	Professional, scientific, & technical services	5	1 616	680	150	26	83.2	16.8

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							From administrative records ¹	Estimated ²
SPRINGDALE, AR (WASHINGTON COUNTY PART) *								
54	Professional, scientific, & technical services	92	35 805	15 623	3 358	534	23.7	11.8
541	Professional, scientific, & technical services	92	35 805	15 623	3 358	534	23.7	11.8
5411	Legal services	21	D	D	D	c	D	D
54111	Offices of lawyers	19	D	D	D	b	D	D
541110	Offices of lawyers	19	D	D	D	b	D	D
5411101	Offices of lawyers (except legal aid societies)	19	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	30	D	D	D	c	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	30	D	D	D	c	D	D
5413	Architectural, engineering, & related services	20	14 305	7 281	1 665	241	18.4	1.4
54133	Engineering services	12	12 847	6 719	1 532	210	17.1	.7
541330	Engineering services	12	12 847	6 719	1 532	210	17.1	.7
5414	Specialized design services	2	D	D	D	b	D	D
5418	Advertising & related services	6	D	D	D	b	D	D
STUTTGART, AR								
54	Professional, scientific, & technical services	17	2 238	645	147	49	89.5	4.2
541	Professional, scientific, & technical services	17	2 238	645	147	49	89.5	4.2
TEXARKANA, AR								
54	Professional, scientific, & technical services	36	D	D	D	c	D	D
541	Professional, scientific, & technical services	36	D	D	D	c	D	D
5411	Legal services	14	5 613	1 186	258	56	37.8	2.0
54111	Offices of lawyers	13	D	D	D	b	D	D
541110	Offices of lawyers	13	D	D	D	b	D	D
5411101	Offices of lawyers (except legal aid societies)	13	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	10	D	D	D	b	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	10	D	D	D	b	D	D
5413	Architectural, engineering, & related services	6	D	D	D	b	D	D
TRUMANN, AR								
54	Professional, scientific, & technical services	7	612	157	48	17	85.0	—
VAN BUREN, AR								
54	Professional, scientific, & technical services	28	21 523	15 520	2 856	724	17.6	.4
541	Professional, scientific, & technical services	28	21 523	15 520	2 856	724	17.6	.4
5412	Accounting, tax return prep, bookkeeping, & payroll services	7	D	D	D	e	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	7	D	D	D	e	D	D
5413	Architectural, engineering, & related services	7	D	D	D	b	D	D
WALDRON, AR								
54	Professional, scientific, & technical services	5	D	D	D	a	D	D
WALNUT RIDGE, AR								
54	Professional, scientific, & technical services	14	1 710	415	112	35	47.7	20.9
541	Professional, scientific, & technical services	14	1 710	415	112	35	47.7	20.9
WARREN, AR								
54	Professional, scientific, & technical services	13	2 006	677	158	37	65.4	7.4
541	Professional, scientific, & technical services	13	2 006	677	158	37	65.4	7.4
WEST HELENA, AR								
54	Professional, scientific, & technical services	12	2 382	433	136	39	58.8	23.0
541	Professional, scientific, & technical services	12	2 382	433	136	39	58.8	23.0
WEST MEMPHIS, AR								
54	Professional, scientific, & technical services	43	13 183	4 362	1 112	292	54.2	2.5
541	Professional, scientific, & technical services	43	13 183	4 362	1 112	292	54.2	2.5
5411	Legal services	19	D	D	D	b	D	D
54111	Offices of lawyers	17	D	D	D	b	D	D
541110	Offices of lawyers	17	D	D	D	b	D	D
5411101	Offices of lawyers (except legal aid societies)	17	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	10	D	D	D	c	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	10	D	D	D	c	D	D
541213	Tax return preparation services	3	D	D	D	c	D	D
5413	Architectural, engineering, & related services	7	D	D	D	b	D	D

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							From administrative records ¹	Estimated ²
WYNNE, AR								
54	Professional, scientific, & technical services	19	2 299	586	153	55	68.2	6.3
541	Professional, scientific, & technical services	19	2 299	586	153	55	68.2	6.3
BALANCE OF ARKANSAS COUNTY, AR								
54	Professional, scientific, & technical services	1	D	D	D	a	D	D
BALANCE OF ASHLEY COUNTY, AR								
54	Professional, scientific, & technical services	2	D	D	D	a	D	D
BALANCE OF BAXTER COUNTY, AR								
54	Professional, scientific, & technical services	14	5 066	2 124	351	71	48.3	.3
541	Professional, scientific, & technical services	14	5 066	2 124	351	71	48.3	.3
5413	Architectural, engineering, & related services	8	2 147	985	213	42	45.6	.8
54137	Surveying & mapping (except geophysical) services	4	D	D	D	b	D	D
541370	Surveying & mapping (except geophysical) services	4	D	D	D	b	D	D
BALANCE OF BENTON COUNTY, AR								
54	Professional, scientific, & technical services	53	D	D	D	c	D	D
541	Professional, scientific, & technical services	53	D	D	D	c	D	D
5413	Architectural, engineering, & related services	7	D	D	D	b	D	D
5414	Specialized design services	2	D	D	D	b	D	D
5418	Advertising & related services	5	D	D	D	b	D	D
54189	Other services related to advertising	1	D	D	D	b	D	D
541890	Other services related to advertising	1	D	D	D	b	D	D
5418909	All other advertising	1	D	D	D	b	D	D
BALANCE OF BOONE COUNTY, AR								
54	Professional, scientific, & technical services	8	508	185	61	15	86.0	2.6
BALANCE OF BRADLEY COUNTY, AR								
54	Professional, scientific, & technical services	3	559	261	129	25	-	89.3
BALANCE OF CALHOUN COUNTY, AR								
54	Professional, scientific, & technical services	2	D	D	D	b	D	D
541	Professional, scientific, & technical services	2	D	D	D	b	D	D
5413	Architectural, engineering, & related services	1	D	D	D	b	D	D
BALANCE OF CARROLL COUNTY, AR								
54	Professional, scientific, & technical services	19	2 277	801	124	39	45.3	.6
541	Professional, scientific, & technical services	19	2 277	801	124	39	45.3	.6
BALANCE OF CLARK COUNTY, AR								
54	Professional, scientific, & technical services	3	338	143	28	10	46.2	53.8
BALANCE OF CLAY COUNTY, AR								
54	Professional, scientific, & technical services	2	D	D	D	a	D	D
BALANCE OF CLEBURNE COUNTY, AR								
54	Professional, scientific, & technical services	3	331	45	9	4	100.0	-
BALANCE OF CLEVELAND COUNTY, AR								
54	Professional, scientific, & technical services	4	D	D	D	a	D	D
BALANCE OF COLUMBIA COUNTY, AR								
54	Professional, scientific, & technical services	2	D	D	D	a	D	D
BALANCE OF CONWAY COUNTY, AR								
54	Professional, scientific, & technical services	4	240	105	34	6	70.0	-

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							From administrative records ¹	Estimated ²
BALANCE OF CRAIGHEAD COUNTY, AR								
54	Professional, scientific, & technical services	11	1 519	444	99	23	61.0	23.8
541	Professional, scientific, & technical services	11	1 519	444	99	23	61.0	23.8
BALANCE OF CRAWFORD COUNTY, AR								
54	Professional, scientific, & technical services	16	3 811	1 485	338	74	52.4	.9
541	Professional, scientific, & technical services	16	3 811	1 485	338	74	52.4	.9
BALANCE OF CRITTENDEN COUNTY, AR								
54	Professional, scientific, & technical services	2	D	D	D	a	D	D
BALANCE OF DALLAS COUNTY, AR								
54	Professional, scientific, & technical services	2	D	D	D	a	D	D
BALANCE OF DESHA COUNTY, AR								
54	Professional, scientific, & technical services	4	441	76	18	5	46.9	—
BALANCE OF DREW COUNTY, AR								
54	Professional, scientific, & technical services	6	1 775	668	197	28	6.3	39.4
541	Professional, scientific, & technical services	6	1 775	668	197	28	6.3	39.4
5412	Accounting, tax return prep, bookkeeping, & payroll services	3	D	D	D	b	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	3	D	D	D	b	D	D
BALANCE OF FAULKNER COUNTY, AR								
54	Professional, scientific, & technical services	10	D	D	D	b	D	D
541	Professional, scientific, & technical services	10	D	D	D	b	D	D
BALANCE OF FRANKLIN COUNTY, AR								
54	Professional, scientific, & technical services	2	D	D	D	a	D	D
BALANCE OF FULTON COUNTY, AR								
54	Professional, scientific, & technical services	10	741	263	62	23	63.0	18.6
BALANCE OF GARLAND COUNTY, AR								
54	Professional, scientific, & technical services	52	9 799	2 378	549	111	69.2	7.9
541	Professional, scientific, & technical services	52	9 799	2 378	549	111	69.2	7.9
5411	Legal services	15	3 571	947	224	48	37.5	3.4
5413	Architectural, engineering, & related services	12	2 757	527	122	19	90.0	8.7
BALANCE OF GRANT COUNTY, AR								
54	Professional, scientific, & technical services	3	D	D	D	a	D	D
BALANCE OF GREENE COUNTY, AR								
54	Professional, scientific, & technical services	2	D	D	D	a	D	D
BALANCE OF HEMPSTEAD COUNTY, AR								
54	Professional, scientific, & technical services	3	330	91	20	5	D	—
BALANCE OF HOT SPRING COUNTY, AR								
54	Professional, scientific, & technical services	4	166	43	17	7	38.6	5.4
BALANCE OF INDEPENDENCE COUNTY, AR								
54	Professional, scientific, & technical services	10	2 236	578	122	33	19.1	18.6
541	Professional, scientific, & technical services	10	2 236	578	122	33	19.1	18.6
BALANCE OF IZARD COUNTY, AR								
54	Professional, scientific, & technical services	7	423	91	17	7	49.6	48.2

See footnotes at end of table.

Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
BALANCE OF JACKSON COUNTY, AR								
54	Professional, scientific, & technical services	4	388	34	8	6	76.0	—
BALANCE OF JEFFERSON COUNTY, AR								
54	Professional, scientific, & technical services	6	10 893	6 831	1 619	232	—	1.8
541	Professional, scientific, & technical services	6	10 893	6 831	1 619	232	—	1.8
5413	Architectural, engineering, & related services	2	D	D	D	c	D	D
BALANCE OF JOHNSON COUNTY, AR								
54	Professional, scientific, & technical services	5	473	155	31	13	69.3	—
BALANCE OF LAFAYETTE COUNTY, AR								
54	Professional, scientific, & technical services	7	661	192	49	27	39.2	12.6
BALANCE OF LAWRENCE COUNTY, AR								
54	Professional, scientific, & technical services	4	183	59	9	7	100.0	—
BALANCE OF LINCOLN COUNTY, AR								
54	Professional, scientific, & technical services	4	615	138	23	6	67.0	—
BALANCE OF LITTLE RIVER COUNTY, AR								
54	Professional, scientific, & technical services	2	D	D	D	a	D	D
541	Professional, scientific, & technical services	2	D	D	D	a	D	D
BALANCE OF LOGAN COUNTY, AR								
54	Professional, scientific, & technical services	4	350	62	9	5	65.1	34.9
BALANCE OF LONOKE COUNTY, AR								
54	Professional, scientific, & technical services	19	5 348	2 084	605	107	72.2	1.1
541	Professional, scientific, & technical services	19	5 348	2 084	605	107	72.2	1.1
5412	Accounting, tax return prep, bookkeeping, & payroll services	6	D	D	D	b	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	6	D	D	D	b	D	D
5413	Architectural, engineering, & related services	6	D	D	D	b	D	D
BALANCE OF MADISON COUNTY, AR								
54	Professional, scientific, & technical services	12	1 831	465	118	32	79.1	7.3
541	Professional, scientific, & technical services	12	1 831	465	118	32	79.1	7.3
BALANCE OF MARION COUNTY, AR								
54	Professional, scientific, & technical services	10	1 365	503	161	22	36.5	23.4
541	Professional, scientific, & technical services	10	1 365	503	161	22	36.5	23.4
BALANCE OF MILLER COUNTY, AR								
54	Professional, scientific, & technical services	2	D	D	D	a	D	D
BALANCE OF MISSISSIPPI COUNTY, AR								
54	Professional, scientific, & technical services	6	D	D	D	a	D	D
541	Professional, scientific, & technical services	6	D	D	D	a	D	D
BALANCE OF MONROE COUNTY, AR								
54	Professional, scientific, & technical services	6	2 359	704	58	33	84.7	9.8
541	Professional, scientific, & technical services	6	2 359	704	58	33	84.7	9.8
BALANCE OF MONTGOMERY COUNTY, AR								
54	Professional, scientific, & technical services	9	936	316	82	18	83.9	5.2
541	Professional, scientific, & technical services	9	936	316	82	18	83.9	5.2
BALANCE OF NEWTON COUNTY, AR								
54	Professional, scientific, & technical services	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
	BALANCE OF OUACHITA COUNTY, AR							
54	Professional, scientific, & technical services	1	D	D	D	a	D	D
	BALANCE OF PERRY COUNTY, AR							
54	Professional, scientific, & technical services	6	813	197	55	11	67.4	8.0
	BALANCE OF PHILLIPS COUNTY, AR							
54	Professional, scientific, & technical services	3	271	43	11	3	D	—
	BALANCE OF PIKE COUNTY, AR							
54	Professional, scientific, & technical services	6	475	164	44	16	70.9	3.8
	BALANCE OF POINSETT COUNTY, AR							
54	Professional, scientific, & technical services	7	1 081	243	58	15	33.3	35.7
541	Professional, scientific, & technical services	7	1 081	243	58	15	33.3	35.7
	BALANCE OF POLK COUNTY, AR							
54	Professional, scientific, & technical services	2	D	D	D	a	D	D
	BALANCE OF POPE COUNTY, AR							
54	Professional, scientific, & technical services	9	910	394	64	15	78.0	2.5
541	Professional, scientific, & technical services	9	910	394	64	15	78.0	2.5
	BALANCE OF PRAIRIE COUNTY, AR							
54	Professional, scientific, & technical services	8	1 058	292	73	20	74.5	—
541	Professional, scientific, & technical services	8	1 058	292	73	20	74.5	—
	BALANCE OF PULASKI COUNTY, AR							
54	Professional, scientific, & technical services	36	8 572	2 174	465	87	48.5	.1
541	Professional, scientific, & technical services	36	8 572	2 174	465	87	48.5	.1
5412	Accounting, tax return prep, bookkeeping, & payroll services	8	895	415	83	16	100.0	—
54121	Accounting, tax return prep, bookkeeping, & payroll services	8	895	415	83	16	100.0	—
5413	Architectural, engineering, & related services	8	D	D	D	b	D	D
5414	Specialized design services	2	D	D	D	a	D	D
54143	Graphic design services	2	D	D	D	a	D	D
541430	Graphic design services	2	D	D	D	a	D	D
	BALANCE OF RANDOLPH COUNTY, AR							
54	Professional, scientific, & technical services	3	D	D	D	a	D	D
	BALANCE OF ST. FRANCIS COUNTY, AR							
54	Professional, scientific, & technical services	1	D	D	D	a	D	D
	BALANCE OF SALINE COUNTY, AR							
54	Professional, scientific, & technical services	19	3 218	969	188	44	49.0	—
541	Professional, scientific, & technical services	19	3 218	969	188	44	49.0	—
5413	Architectural, engineering, & related services	9	D	D	D	b	D	D
	BALANCE OF SCOTT COUNTY, AR							
54	Professional, scientific, & technical services	3	D	D	D	a	D	D
	BALANCE OF SEARCY COUNTY, AR							
54	Professional, scientific, & technical services	4	475	178	47	13	100.0	—
	BALANCE OF SEBASTIAN COUNTY, AR							
54	Professional, scientific, & technical services	1	D	D	D	a	D	D
	BALANCE OF SEVIER COUNTY, AR							
54	Professional, scientific, & technical services	3	138	39	6	2	7.2	92.8

See footnotes at end of table.

Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
BALANCE OF SHARP COUNTY, AR								
54	Professional, scientific, & technical services	17	1 926	681	115	35	78.0	7.6
541	Professional, scientific, & technical services	17	1 926	681	115	35	78.0	7.6
BALANCE OF STONE COUNTY, AR								
54	Professional, scientific, & technical services	8	D	D	D	b	D	D
541	Professional, scientific, & technical services	8	D	D	D	b	D	D
BALANCE OF UNION COUNTY, AR								
54	Professional, scientific, & technical services	10	2 240	1 097	206	39	20.0	2.4
541	Professional, scientific, & technical services	10	2 240	1 097	206	39	20.0	2.4
BALANCE OF VAN BUREN COUNTY, AR								
54	Professional, scientific, & technical services	12	D	D	D	b	D	D
541	Professional, scientific, & technical services	12	D	D	D	b	D	D
BALANCE OF WASHINGTON COUNTY, AR								
54	Professional, scientific, & technical services	27	5 077	1 758	335	72	35.3	42.3
541	Professional, scientific, & technical services	27	5 077	1 758	335	72	35.3	42.3
5413	Architectural, engineering, & related services	4	1 483	561	50	6	47.5	52.5
BALANCE OF WHITE COUNTY, AR								
54	Professional, scientific, & technical services	12	D	D	D	a	D	D
541	Professional, scientific, & technical services	12	D	D	D	a	D	D
BALANCE OF WOODRUFF COUNTY, AR								
54	Professional, scientific, & technical services	2	D	D	D	a	D	D
BALANCE OF YELL COUNTY, AR								
54	Professional, scientific, & technical services	12	3 997	2 684	525	181	87.0	.5
541	Professional, scientific, & technical services	12	3 997	2 684	525	181	87.0	.5
5412	Accounting, tax return prep, bookkeeping, & payroll services	5	D	D	D	c	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	5	D	D	D	c	D	D

¹Includes receipts information obtained from administrative records of other Federal agencies.

²Includes receipts information which was imputed based on historic company ratios or administrative records, or on industry averages.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL

Payroll includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees. Also included are tips and gratuities received by employees from patrons and reported to employers and the value of payments in kind (e.g., free meals and lodging). If an employee works at more than one location, the payroll is included in the one location where they spend most of their time. Also included are salaries of professional service organizations or associations which operate under state professional corporation statutes and file a corporate Federal income tax return. Excluded are payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on Form 941.

EXPENSES (\$1,000)

Includes program service grants, specified assistance to individuals, benefits paid to or for members, payroll, employee benefits, payroll taxes, interest and rent expenses, cost of supplies used for operation, cost of merchandise sold, depreciation expenses, fundraising expenses, contracted or purchased services, and other expenses charged to operations during 1997. Expenses exclude outlays for the purchase of real estate; construction and all other capital improvements; funds invested; assessments or dues paid to the parent or other chapters of the same organization; incomes taxes; sales and other taxes collected directly from customers or clients and paid directly to a local, state, or Federal tax agency; and, for fundraising organizations, funds transferred to charities and other organizations.

FIRST-QUARTER PAYROLL (\$1,000)

Represents payroll paid to persons employed at any time during the quarter January to March 1997.

NUMBER OF ESTABLISHMENTS

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical with a company or enterprise,

which may consist of one establishment or more. Economic census figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each economic census establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census. An establishment is included in the census if it is an employer, the establishment has \$1,000 in payroll, and was in operation at any time during 1997. Leased service departments (separately owned businesses operated as departments or concessions of other service establishments or of retail businesses, such as a separately owned shoeshine parlor in a barber shop, or a beauty shop in a department store) are treated as separate service establishments for census purposes. Leased retail departments located in service establishments (e.g., a gift shop located in a hotel) are considered separate retail establishments.

NUMBER OF PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consists of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; and members of a professional service organization or association which operates under state professional corporation statutes and files a corporate Federal income tax return. Not included are proprietors and partners of unincorporated businesses, and employees of departments or concessions operated by other companies at the establishment. The definition of paid employees is the same as that used on IRS Form 941.

RECEIPTS/REVENUE (\$1,000)

Receipts (basic dollar volume measure for service establishments of firms subject to Federal income tax). Includes receipts from customers or clients for services rendered, from the use of facilities, and from merchandise sold during 1997 whether or not payment was received in 1997. For advertising agencies, travel industries, and other service establishments operating on a commission basis, receipts include commissions, fees, and other operating income, NOT gross billings and sales. Excise taxes on gasoline, liquor, tobacco, etc., which are paid by the manufacturer or wholesaler and passed on in the cost of goods purchased by the service establishment, are also included. The establishments share of receipts from departments, concessions, and vending and amusement machines operated by others are included as part of receipts. Receipts also include the total value of service contracts, market value of compensation received in lieu of cash, amounts received for work subcontracted to others, and dues and assessments from members and affiliates. Receipts from services provided to foreign customers from U.S. locations, including services preformed for foreign parent firms, subsidiaries, and branches are included.

Receipts are net after deductions for refunds and allowances for merchandise returned by customers. Receipts do not include sales, occupancy, admissions, or other taxes collected from customers and remitted directly by the firm to a local, state, or Federal tax agency, nor do they include income from such sources as contributions, gifts, and grants; dividends, interest, and investments; or sale or rental of real estate. Also excluded are receipts (gross) of departments and concessions which are operated by others; sales of used equipment rented or leased to customers; domestic intracompany transfers; receipts of foreign subsidiaries; and other nonoperating income, such as royalties, franchise fees, etc. Receipts do not include service receipts of manufacturers, wholesalers, retail establishments, or other businesses whose primary activity is other than service. They do, however, include receipts other

than from services rendered (e.g., sale of merchandise to individuals or other businesses) by establishments primarily engaged in performing services and classified in the service industries.

Revenue (basic dollar volume measure for firms exempt from Federal income tax). Includes revenue from customers or clients for services rendered and merchandise sold during 1997, whether or not payment was received in 1997, and gross sales of merchandise, minus returns and allowances. Also included are income from interest, dividends, gross rents (including display space rentals and share of receipts from departments operated by other companies), gross contributions, gifts, grants (whether or not restricted for use in operations), royalties, dues and assessments from members and affiliates, commissions earned from the sale of merchandise owned by others (including commissions from vending machine operators), and gross receipts from fundraising activities. Receipts from taxable business activities of firms exempt from Federal income tax (unrelated business income) are also included in revenue.

Revenue does not include sales, admissions, or other taxes collected by the organization from customers or clients and paid directly to a local, state, or Federal tax agency; income from the sale of real estate, investments, or other assets (except inventory held for resale); gross receipts of departments, concessions, etc., that are operated by others; and amounts transferred to operating funds from capital or reserve funds.

SALES, RECEIPTS, OR REVENUE ESTIMATED (PERCENT)

Percent of total sales/receipts/revenue that was imputed based on historic company ratios or administrative records, or on industry averages.

SALES, RECEIPTS, OR REVENUE FROM ADMINISTRATIVE RECORDS (PERCENT)

Percent of total sales/receipts/revenue obtained from administrative records of other Federal agencies.

Appendix B.

NAICS Codes, Titles, and Descriptions

54 PROFESSIONAL, SCIENTIFIC, AND TECHNICAL SERVICES

The Professional, Scientific, and Technical Services sector comprises establishments that specialize in performing professional, scientific, and technical activities for others. These activities require a high degree of expertise and training. The establishments in this sector specialize according to expertise and provide these services to clients in a variety of industries and, in some cases, to households. Activities performed include: legal advice and representation; accounting, bookkeeping, and payroll services; architectural, engineering, and specialized design services; computer services; consulting services; research services; advertising services; photographic services; translation and interpretation services; veterinary services; and other professional, scientific, and technical services.

This sector excludes establishments primarily engaged in providing a range of day-to-day office administrative services, such as financial planning, billing and record-keeping, personnel, and physical distribution and logistics. These establishments are classified in Sector 56, Administrative and Support and Waste Management and Remediation Services.

541 Professional, Scientific, and Technical Services

Industries in the Professional, Scientific, and Technical Services subsector group establishments engaged in processes where human capital is the major input. These establishments make available the knowledge and skills of their employees, often on an assignment basis, where an individual or team is responsible for the delivery of services to the client. The individual industries of this subsector are defined on the basis of the particular expertise and training of the services provider.

The distinguishing feature of the Professional, Scientific, and Technical Services subsector is the fact that most of the industries grouped in it have production processes that are almost wholly dependent on worker skills. In most of these industries, equipment and materials are not of major importance, unlike health care, for example, where “high tech” machines and materials are important collaborating inputs to labor skills in the production of health care. Thus, the establishments classified in this subsector sell expertise. Much of the expertise requires degrees, though not in every case.

PROFESSIONAL, SCIENTIFIC, AND TECHNICAL SERVICES

5411 Legal Services

This NAICS industry group includes establishments classified in the following NAICS industries: 54111, Offices of Lawyers; and 54119, Other Legal Services.

54111 Offices of Lawyers

This industry comprises offices of legal practitioners known as lawyers or attorneys (i.e., counselors-at-law) primarily engaged in the practice of law. Establishments in this industry may provide expertise in a range or in specific areas of law, such as criminal law, corporate law, family and estate law, patent law, real estate law, or tax law.

541110 Offices of Lawyers

This industry comprises offices of legal practitioners known as lawyers or attorneys (i.e., counselors-at-law) primarily engaged in the practice of law. Establishments in this industry may provide expertise in a range or in specific areas of law, such as criminal law, corporate law, family and estate law, patent law, real estate law, or tax law.

The data published with NAICS code 541110 are comprised of the following SIC industry:

8111 Legal Services

5411101 Offices of Lawyers (Except Legal Aid Societies)

Establishments, headed by members of the bar, primarily engaged in the practice of law. These establishments may specialize in a particular form of law practice or provide a range of legal services.

5411102 Legal Aid Societies and Similar Legal Services

Establishments primarily engaged in providing legal aid or advice and are nonprofit and tax-exempt.

54119 Other Legal Services

This industry comprises establishments of legal practitioners (except lawyers and attorneys) primarily engaged in providing specialized legal or paralegal services.

541191 Title Abstract and Settlement Offices

This U.S. industry comprises establishments (except offices of lawyers and attorneys) primarily engaged in one or more of the following activities: (1) researching public land records to gather information relating to real estate

titles; (2) preparing documents necessary for the transfer of the title, financing, and settlement; (3) conducting final real estate settlements and closings; and (4) filing legal and other documents relating to the sale of real estate. Real estate settlement offices, title abstract companies, and title search companies are included in this industry.

The data published with NAICS code 541191 are comprised of the following SIC industry:

6541 Title and Settlement Offices

541199 All Other Legal Services

This U.S. industry comprises establishments of legal practitioners (except offices of lawyers and attorneys, settlement offices, and title abstract offices). These establishments are primarily engaged in providing specialized legal or paralegal services.

The data published with NAICS code 541199 are comprised of this part of the following SIC industry:

7389 (pt) Process Services, Patent Agents, Notaries Public, and Paralegal Services

5412 Accounting, Tax Preparation, Bookkeeping, and Payroll Services

This industry comprises establishments primarily engaged in providing services, such as auditing of accounting records, designing accounting systems, preparing financial statements, developing budgets, preparing tax returns, processing payrolls, bookkeeping, and billing.

54121 Accounting, Tax Preparation, Bookkeeping, and Payroll Services

This industry comprises establishments primarily engaged in providing services, such as auditing of accounting records, designing accounting systems, preparing financial statements, developing budgets, preparing tax returns, processing payrolls, bookkeeping, and billing.

541211 Offices of Certified Public Accountants

This U.S. industry comprises establishments of accountants that are certified to audit the accounting records of public and private organizations and to attest to compliance with generally accepted accounting practices. Offices of certified public accountants (CPAs) may provide one or more of the following accounting services: (1) auditing financial statements; (2) designing accounting systems; (3) preparing financial statements; (4) developing budgets; and (5) providing advice on matters related to accounting. These establishments may also provide related services, such as bookkeeping, tax return preparation, and payroll processing.

The data published with NAICS code 541211 are comprised of this part of the following SIC industry:

8721 (pt) Offices of Certified Public Accountants

541213 Tax Preparation Services

This U.S. industry comprises establishments (except offices of CPAs) engaged in providing tax return preparation services without also providing accounting, bookkeeping, billing, or payroll processing services. Basic knowledge of tax law and filing requirements is required.

The data published with NAICS code 541213 are comprised of the following SIC industry:

7291 Tax Preparation Services

541214 Payroll Services

This U.S. industry comprises establishments (except offices of CPAs) engaged in the following without also providing accounting, bookkeeping, or billing services: (1) collecting information on hours worked, pay rates, deductions, and other payroll-related data from their clients and (2) using that information to generate paychecks, payroll reports, and tax filings. These establishments may use data processing and tabulating techniques as part of providing their services.

The data published with NAICS code 541214 are comprised of these parts of the following SIC industries:

7819 (pt) Talent Payment Services

8721 (pt) Payroll Services

5412141 Talent Payment Services

Establishments primarily engaged in providing payment services for actors, actresses, and other entertainment professionals.

5412142 Payroll Services (Except Talent Payment Services)

Establishments primarily engaged in the following, without also providing accounting or accounts auditing services: (a) collecting information on hours worked, pay rates, deductions, and other payroll-related data from their clients; and (b) using that information to generate paychecks, payroll reports, and tax filings. These establishments may use data processing and tabulating techniques in the execution of their services.

541219 Other Accounting Services

This U.S. industry comprises establishments (except offices of CPAs) engaged in providing accounting services (except tax return preparation services only or payroll services only). These establishments may also provide tax return preparation or payroll services. Accountant (except CPA) offices, bookkeeper offices, and billing offices are included in this industry.

The data published with NAICS code 541219 are comprised of this part of the following SIC industry:

8721 (pt) Other Accounting Services

5413 Architectural, Engineering, and Related Services

This NAICS industry group includes establishments classified in the following NAICS industries: 54131, Architectural Services; 54133, Engineering Services; 54134, Drafting Services; 54135, Building Inspection Services; 54136, Geophysical Surveying and Mapping Services; 54137, Surveying and Mapping (Except Geophysical) Services; and 54138, Testing Laboratories.

54131 Architectural Services

This industry comprises establishments primarily engaged in planning and designing residential, institutional, leisure, commercial, and industrial buildings and structures by applying knowledge of design, construction procedures, zoning regulations, building codes, and building materials.

541310 Architectural Services

This industry comprises establishments primarily engaged in planning and designing residential, institutional, leisure, commercial, and industrial buildings and structures by applying knowledge of design, construction procedures, zoning regulations, building codes, and building materials.

The data published with NAICS code 541310 are comprised of the following SIC industry:

8712 Architectural Services

54133 Engineering Services

This industry comprises establishments primarily engaged in applying physical laws and principles of engineering in the design, development, and utilization of machines, materials, instruments, structures, processes, and systems. The assignments undertaken by these establishments may involve any of the following activities: provision of advice, preparation of feasibility studies, preparation of preliminary and final plans and designs, provision of technical services during the construction or installation phase, inspection and evaluation of engineering projects, and related services.

541330 Engineering Services

This industry comprises establishments primarily engaged in applying physical laws and principles of engineering in the design, development, and utilization of machines, materials, instruments, structures, processes, and systems. The assignments undertaken by these establishments may involve any of the following activities: provision of advice, preparation of feasibility studies, preparation of preliminary and final plans and designs, provision of technical services during the construction or installation phase, inspection and evaluation of engineering projects, and related services.

The data published with NAICS code 541330 are comprised of the following SIC industry:

8711 Engineering Services

54134 Drafting Services

This industry comprises establishments primarily engaged in drawing detailed layouts, plans, and illustrations of buildings, structures, systems, or components from engineering and architectural specifications.

541340 Drafting Services

This industry comprises establishments primarily engaged in drawing detailed layouts, plans, and illustrations of buildings, structures, systems, or components from engineering and architectural specifications.

The data published with NAICS code 541340 are comprised of this part of the following SIC industry:

7389 (pt) Drafting Services

54135 Building Inspection Services

This industry comprises establishments primarily engaged in providing building inspection services. These establishments typically evaluate all aspects of the building structure and component systems and prepare a report on the physical condition of the property, generally for buyers or others involved in real estate transactions. Building inspection bureaus and establishments providing home inspection services are included in this industry.

541350 Building Inspection Services

This industry comprises establishments primarily engaged in providing building inspection services. These establishments typically evaluate all aspects of the building structure and component systems and prepare a report on the physical condition of the property, generally for buyers or others involved in real estate transactions. Building inspection bureaus and establishments providing home inspection services are included in this industry.

The data published with NAICS code 541350 are comprised of this part of the following SIC industry:

7389 (pt) Building Inspection Services

54136 Geophysical Surveying and Mapping Services

This industry comprises establishments primarily engaged in gathering, interpreting, and mapping geophysical data. Establishments in this industry often specialize in locating and measuring the extent of subsurface resources, such as oil, gas, and minerals, but they may also conduct surveys for engineering purposes. Establishments in this industry use a variety of surveying techniques depending on the purpose of the survey, including magnetic surveys, gravity surveys, seismic surveys, or electrical and electromagnetic surveys.

541360 Geophysical Surveying and Mapping Services

This industry comprises establishments primarily engaged in gathering, interpreting, and mapping geophysical data. Establishments in this industry often specialize in locating and measuring the extent of subsurface resources, such as oil, gas, and minerals, but they may also conduct surveys for engineering purposes. Establishments in this industry use a variety of surveying techniques depending on the purpose of the survey, including magnetic surveys, gravity surveys, seismic surveys, or electrical and electromagnetic surveys.

The data published with NAICS code 541360 are comprised of these parts of the following SIC industries:

- 1081 (pt) Geophysical Surveying Services for Metal Mining, on a Contract Basis
- 1382 (pt) Geophysical Surveying Services for Oil and Gas Fields, on a Contract Basis
- 1481 (pt) Geophysical Surveying Services for Nonmetallic Minerals (Except Fuels) on a Contract Basis
- 8713 (pt) Geophysical Surveying

5413601 Geophysical Surveying

Establishments primarily engaged in surveying and mapping of subsurface terrain or formations. Establishments in this industry specialize in such areas as identifying the location of subsurface fault lines and mineral deposits using a variety of surveying techniques including magnetic surveys, gravity surveys, seismic surveys, or electrical and electromagnetic surveys.

5413602 Geophysical Surveying Services Only for Metal Mining, Contract Basis

Establishments primarily engaged in surveying and mapping subsurface terrain or formations for metal mining.

5413603 Geophysical Surveying Services Only for Oil and Gas Fields, Contract Basis

Establishments primarily engaged in surveying and mapping subsurface and surface terrain or formations for oil and gas fields.

5413604 Geophysical Surveying Services Only for Nonmetallic Mineral (Except Fuels), Contract Basis

Establishments primarily engaged in surveying and mapping subsurface terrain or formations for nonmetallic minerals, except fuels.

54137 Surveying and Mapping (Except Geophysical) Services

This industry comprises establishments primarily engaged in performing surveying and mapping services of the surface of the earth, including the sea floor. These services may include surveying and mapping of areas above

or below the surface of the earth, such as the creation of view easements or segregating rights in parcels of land by creating underground utility easements.

541370 Surveying and Mapping (Except Geophysical) Services

This industry comprises establishments primarily engaged in performing surveying and mapping services of the surface of the earth, including the sea floor. These services may include surveying and mapping of areas above or below the surface of the earth, such as the creation of view easements or segregating rights in parcels of land by creating underground utility easements.

The data published with NAICS code 541370 are comprised of these parts of the following SIC industries:

- 7389 (pt) Map Making Services
- 8713 (pt) Surveying Services

5413701 Surveying Services

Establishments primarily engaged in providing professional land and water surveying services (except geophysical) or providing land, water, and underwater terrain survey mapping services.

5413702 Map Making Services

Establishments primarily engaged in providing land, water, and underwater terrain mapping services, without surveying services.

54138 Testing Laboratories

This industry comprises establishments primarily engaged in performing physical, chemical, and other analytical testing services, such as acoustics or vibration testing, assaying, biological testing (except medical and veterinary), calibration testing, electrical and electronic testing, geotechnical testing, mechanical testing, nondestructive testing, or thermal testing. The testing may occur in a laboratory or on-site.

541380 Testing Laboratories

This industry comprises establishments primarily engaged in performing physical, chemical, and other analytical testing services, such as acoustics or vibration testing, assaying, biological testing (except medical and veterinary), calibration testing, electrical and electronic testing, geotechnical testing, mechanical testing, nondestructive testing, or thermal testing. The testing may occur in a laboratory or on-site.

The data published with NAICS code 541380 are comprised of this part of the following SIC industry:

- 8734 (pt) Testing Laboratories

5414 Specialized Design Services

This industry group comprises establishments providing specialized design services (except architectural, engineering, and computer systems design).

54141 Interior Design Services

This industry comprises establishments primarily engaged in planning, designing, and administering projects in interior spaces to meet the physical and aesthetic needs of people using them, taking into consideration building codes, health and safety regulations, traffic patterns and floor planning, mechanical and electrical needs, and interior fittings and furniture. Interior designers and interior design consultants work in areas, such as hospitality design, health care design, institutional design, commercial and corporate design, and residential design. This industry also includes interior decorating consultants engaged exclusively in providing aesthetic services associated with interior spaces.

541410 Interior Design Services

This industry comprises establishments primarily engaged in planning, designing, and administering projects in interior spaces to meet the physical and aesthetic needs of people using them, taking into consideration building codes, health and safety regulations, traffic patterns and floor planning, mechanical and electrical needs, and interior fittings and furniture. Interior designers and interior design consultants work in areas, such as hospitality design, health care design, institutional design, commercial and corporate design, and residential design. This industry also includes interior decorating consultants engaged exclusively in providing aesthetic services associated with interior spaces.

The data published with NAICS code 541410 are comprised of this part of the following SIC industry:

7389 (pt) Interior Design Services

54142 Industrial Design Services

This industry comprises establishments primarily engaged in creating and developing designs and specifications that optimize the use, value, and appearance of their products. These services can include the determination of the materials, construction, mechanisms, shape, color, and surface finishes of the product, taking into consideration human characteristics and needs, safety, market appeal, and efficiency in production, distribution, use, and maintenance. Establishments providing automobile or furniture industrial design services or industrial design consulting services are included in this industry.

541420 Industrial Design Services

This industry comprises establishments primarily engaged in creating and developing designs and specifications that optimize the use, value, and appearance of their

products. These services can include the determination of the materials, construction, mechanisms, shape, color, and surface finishes of the product, taking into consideration human characteristics and needs, safety, market appeal, and efficiency in production, distribution, use, and maintenance. Establishments providing automobile or furniture industrial design services or industrial design consulting services are included in this industry.

The data published with NAICS code 541420 are comprised of this part of the following SIC industry:

7389 (pt) Industrial Design Services

54143 Graphic Design Services

This industry comprises establishments primarily engaged in planning, designing, and managing the production of visual communication in order to convey specific messages or concepts, clarify complex information, or project visual identities. These services can include the design of printed materials, packaging, advertising, signage systems, and corporate identification (logos). This industry also includes commercial artists engaged exclusively in generating drawings and illustrations requiring technical accuracy or interpretative skills.

541430 Graphic Design Services

This industry comprises establishments primarily engaged in planning, designing, and managing the production of visual communication in order to convey specific messages or concepts, clarify complex information, or project visual identities. These services can include the design of printed materials, packaging, advertising, signage systems, and corporate identification (logos). This industry also includes commercial artists engaged exclusively in generating drawings and illustrations requiring technical accuracy or interpretative skills.

The data published with NAICS code 541430 are comprised of these parts of the following SIC industries:

7336 Commercial Art and Graphic Design

8099 (pt) Medical Artists

5414301 Graphic Design Services (Except Commercial Art and Medical Artists)

Establishments primarily engaged in planning, designing and managing the production of the design of printed materials, packaging video screen displays, advertising signage systems, and corporate logos.

5414302 Commercial Art

Establishments primarily engaged in providing commercial art and illustration services.

5414303 Medical Artists

Establishments primarily engaged in providing commercial sketches and drawings of body parts and other biological objects.

54149 Other Specialized Design Services

This industry comprises establishments primarily engaged in providing professional design services (except architectural, landscape architecture, engineering, interior, industrial, graphic, and computer system design).

541490 Other Specialized Design Services

This industry comprises establishments primarily engaged in providing professional design services (except architectural, landscape architecture, engineering, interior, industrial, graphic, and computer system design).

The data published with NAICS code 541490 are comprised of this part of the following SIC industry:

7389 (pt) Other Design Services

5415 Computer Systems Design and Related Services

This industry comprises establishments primarily engaged in providing expertise in the field of information technologies through one or more of the following activities: (1) writing, modifying, testing, and supporting software to meet the needs of a particular customer; (2) planning and designing computer systems that integrate computer hardware, software, and communication technologies; (3) on-site management and operation of clients' computer systems and/or data processing facilities; and (4) other professional and technical computer-related advice and services.

54151 Computer Systems Design and Related Services

This industry comprises establishments primarily engaged in providing expertise in the field of information technologies through one or more of the following activities: (1) writing, modifying, testing, and supporting software to meet the needs of a particular customer; (2) planning and designing computer systems that integrate computer hardware, software, and communication technologies; (3) on-site management and operation of clients' computer systems and/or data processing facilities; and (4) other professional and technical computer-related advice and services.

541511 Custom Computer Programming Services

This U.S. industry comprises establishments primarily engaged in writing, modifying, testing, and supporting software to meet the needs of a particular customer.

The data published with NAICS code 541511 are comprised of the following SIC industry:

7371 Custom Computer Programming Services

541512 Computer Systems Design Services

This U.S. industry comprises establishments primarily engaged in planning and designing computer systems that integrate computer hardware, software, and communication technologies. The hardware and software components

of the system may be provided by this establishment or company as part of integrated services or may be provided by third parties or vendors. These establishments often install the system and train and support users of the system.

The data published with NAICS code 541512 are comprised of these parts of the following SIC industries:

7373 Computer Systems Integrators

7379 (pt) Computer Systems Consultants

5415121 Computer Systems Integrators

Establishments primarily engaged in developing or modifying computer software, and packaging or bundling the software with computer hardware (computers and computer peripheral equipment) to create and market an integrated system for specific applications. These establishments must provide each of the following services: (1) the development or modification of the computer software; (2) the marketing of purchased computer hardware; and (3) involvement in all phases of system development from design through installation.

5415122 Computer Systems Consultants (Except Systems Integrators)

Establishments primarily engaged in consulting with clients and planning and designing systems that integrate computer hardware, software, and communication technologies.

541513 Computer Facilities Management Services

This U.S. industry comprises establishments primarily engaged in providing on-site management and operation of clients' computer systems and/or data processing facilities. Establishments providing computer systems or data processing facilities support services are included in this industry.

The data published with NAICS code 541513 are comprised of the following SIC industry:

7376 Computer Facilities Management Services

541519 Other Computer Related Services

This U.S. industry comprises establishments primarily engaged in providing computer related services (except custom programming, systems integration design, and facilities management services). Establishments providing computer disaster recovery services or software installation services are included in this industry.

The data published with NAICS code 541519 are comprised of these parts of the following SIC industries:

7379 (pt) All Other Computer Consultants, (Except Computer Systems Consultants)

7379 (pt) All Other Computer Related Services

5415191 Computer Consultants (Except Computer Systems Consultants)

Establishments primarily engaged in providing computer consulting services (except computer systems consulting).

5415199 All Other Computer Related Services

Establishments primarily engaged in supplying computer related services (except computer programming services, computer systems integrators, computer facilities management services, and computer consultants).

5416 Management, Scientific, and Technical Consulting Services

This NAICS industry group includes establishments classified in the following NAICS industries: 54161, Management Consulting Services; 54162, Environmental Consulting Services; and 54169, Other Scientific and Technical Consulting Services.

54161 Management Consulting Services

This industry comprises establishments primarily engaged in providing advice and assistance to businesses and other organizations on management issues, such as strategic and organizational planning; financial planning and budgeting; marketing objectives and policies; human resource policies, practices, and planning; production scheduling; and control planning.

541611 Administrative Management and General Management Consulting Services

This U.S. industry comprises establishments primarily engaged in providing operating advice and assistance to businesses and other organizations on administrative management issues, such as financial planning and budgeting, equity and asset management, records management, office planning, strategic and organizational planning, site selection, new business startup, and business process improvement. This industry also includes establishments of general management consultants that provide a full range of administrative; human resource; marketing; process, physical distribution, and logistics; or other management consulting services to clients.

The data published with NAICS code 541611 are comprised of this part of the following SIC industry:

8742 (pt) Administrative Management and General Management Consulting Services

541612 Human Resources and Executive Search Consulting Services

This U.S. industry comprises establishments primarily engaged in providing advice and assistance to businesses and other organizations in one or more of the following

areas: (1) human resource and personnel policies, practices, and procedures; (2) employee benefits planning, communication, and administration; (3) compensation systems planning; (4) wage and salary administration; and (5) executive search and recruitment.

The data published with NAICS code 541612 are comprised of these parts of the following SIC industries:

7361 (pt) Executive Placement Services

8742 (pt) Human Resources and Personnel Management Consulting

8999 (pt) Actuarial Consulting Services

5416121 Actuarial Consulting

Establishments primarily engaged in applying statistical calculation especially of life expectancy in assessing life, health, social, and casualty insurance; annuities; pensions; and compensation and benefits planning.

5416122 Executive Placement Services

Establishments primarily engaged in executive search and recruitment services or executive placement services.

5416123 Human Resources and Personnel Management Consulting

Establishments primarily engaged in one or more of the following: (a) providing operating advice and assistance in areas, such as human resource and personnel policies, practices, and procedures; (b) employee benefits planning, communication, and administration; (c) compensation systems planning; and (d) wage and salary administration.

541613 Marketing Consulting Services

This U.S. industry comprises establishments primarily engaged in providing operating advice and assistance to businesses and other organizations on marketing issues, such as developing marketing objectives and policies, sales forecasting, new product developing and pricing, licensing and franchise planning, and marketing planning and strategy.

The data published with NAICS code 541613 are comprised of this part of the following SIC industry:

8742 (pt) Marketing Consulting Services

541614 Process, Physical Distribution, and Logistics Consulting Services

This U.S. industry comprises establishments primarily engaged in providing operating advice and assistance to businesses and other organizations in areas, such as: (1) manufacturing operations improvement; (2) productivity improvement; (3) production planning and control; (4)

quality assurance and quality control; (5) inventory management; (6) distribution networks; (7) warehouse use, operations, and utilization; (8) transportation and shipment of goods and materials; and (9) materials management and handling.

The data published with NAICS code 541614 are comprised of this part of the following SIC industry:

8742 (pt) Process, Physical, Distribution, and Logistics Consulting

541618 Other Management Consulting Services

This U.S. industry comprises establishments primarily engaged in providing management consulting services (except administrative and general management consulting; human resources consulting; marketing consulting; or process, physical distribution, and logistics consulting). Establishments providing telecommunications or utilities management consulting services are included in this industry.

The data published with NAICS code 541618 are comprised of these parts of the following SIC industries:

4731 (pt) Tariff Consultants

8748 (pt) Other Management Consulting Services

5416181 Tariff Consulting

Establishments primarily engaged in providing information and advise on freight shipping or tariffs.

5416182 All Other Management Consulting Services

Establishments primarily engaged in providing management consulting services (expert administrative and general management consulting; human resource consulting; marketing consulting; tariff consulting; or process, physical distribution, and logistics consulting). Establishments providing telecommunications or utilities management consulting services are included in this industry.

54162 Environmental Consulting Services

This industry comprises establishments primarily engaged in providing advice and assistance to businesses and other organizations on environmental issues, such as the control of environmental contamination from pollutants, toxic substances, and hazardous materials. These establishments identify problems (e.g., inspect buildings for hazardous materials), measure and evaluate risks, and recommend solutions. They employ a multidisciplinary staff of scientists, engineers, and other technicians with expertise in areas, such as air and water quality, asbestos contamination, remediation, and environmental law. Establishments providing sanitation or site remediation consulting services are included in this industry.

541620 Environmental Consulting Services

This industry comprises establishments primarily engaged in providing advice and assistance to businesses and other organizations on environmental issues, such as the control of environmental contamination from pollutants, toxic substances, and hazardous materials. These establishments identify problems (e.g., inspect buildings for hazardous materials), measure and evaluate risks, and recommend solutions. They employ a multidisciplinary staff of scientists, engineers, and other technicians with expertise in areas, such as air and water quality, asbestos contamination, remediation, and environmental law. Establishments providing sanitation or site remediation consulting services are included in this industry.

The data published with NAICS code 541620 are comprised of this part of the following SIC industry:

8999 (pt) Environmental Consulting Services

54169 Other Scientific and Technical Consulting Services

This industry comprises establishments primarily engaged in providing advice and assistance to businesses and other organizations on scientific and technical issues (except environmental).

541690 Other Scientific and Technical Consulting Services

This industry comprises establishments primarily engaged in providing advice and assistance to businesses and other organizations on scientific and technical issues (except environmental).

The data published with NAICS code 541690 are comprised of these parts of the following SIC industries:

8748 (pt) Other Scientific and Technical Consulting Services

8999 (pt) Scientific and Related Consulting Services (Except Environmental and Actuarial)

5416901 Economic and Related Consulting Services

Establishments primarily engaged in providing advice and assistance to business and other organizations on scientific and technical issues (except environmental).

5416902 Scientific and Related Consulting Services (Except Environmental and Actuarial)

Establishments primarily engaged in furnishing scientific or related advice on a contract or fee basis.

5417 Scientific Research and Development Services

This industry group comprises establishments engaged in conducting original investigation undertaken on a systematic basis to gain new knowledge (research) and/or the

application of research findings or other scientific knowledge for the creation of new or significantly improved products or processes (experimental development). The industries within this industry group are defined on the basis of the domain of research; that is, on the scientific expertise of the establishment.

54171 Research and Development in the Physical, Engineering, and Life Sciences

This industry comprises establishments primarily engaged in conducting research and experimental development in the physical, engineering, or life sciences, such as agriculture, electronics, environmental, biology, botany, biotechnology, computers, chemistry, food, fisheries, forests, geology, health, mathematics, medicine, oceanography, pharmacy, physics, veterinary, and other allied subjects.

541710 Research and Development in the Physical, Engineering, and Life Sciences

This industry comprises establishments primarily engaged in conducting research and experimental development in the physical, engineering, or life sciences, such as agriculture, electronics, environmental, biology, botany, biotechnology, computers, chemistry, food, fisheries, forests, geology, health, mathematics, medicine, oceanography, pharmacy, physics, veterinary, and other allied subjects.

The data published with NAICS code 541710 are comprised of these parts of the following SIC industries:

- 8731 (pt) Commercial Physical and Engineering Sciences Research
- 8733 (pt) Noncommercial Physical and Engineering Sciences Research
- 8731 (pt) Commercial Life Sciences Research
- 8733 (pt) Noncommercial Life Sciences Research

5417101 Research and Development in the Physical and Engineering Sciences

Establishments primarily engaged in conducting research and experimental development in the physical sciences, engineering, electronics, computer, chemistry, oceanography, geology, mathematics, physics, environmental, and other allied subjects.

54171011 Noncommercial Research and Development in the Physical and Engineering Sciences

Establishments primarily engaged in conducting noncommercial research and experimental development in the physical sciences, engineering, electronics, computer, chemistry, oceanography, geology, mathematics, physics, environmental, and other allied subjects funded from gifts, grants, and contributions.

54171012 Commercial Research and Development in the Physical and Engineering Sciences

Establishments primarily engaged in conducting commercial research and experimental development in the physical sciences, engineering, electronics, computer, chemistry, oceanography, geology, mathematics, physics, environmental, and other allied subjects on a fee or contract basis.

5417102 Research and Development in the Life Sciences

Establishments primarily engaged in conducting research and experimental development in medicine, health, biology, botany, biotechnology, agriculture, fisheries, forests, pharmacy, and other life sciences including veterinary sciences.

54171021 Noncommercial Research and Development in the Life Sciences

This industry comprises establishments primarily engaged in conducting research and experimental development in medicine, health, biology, botany, biotechnology, agriculture, fisheries, forests, pharmacy, and other life sciences including veterinary sciences. The noncommercial establishments included here operate primarily on funds from gifts, grants, and contributions.

54171022 Commercial Research and Development in the Life Sciences

Establishments primarily engaged in conducting research and experimental development in medicine, health, biology, botany, biotechnology, agriculture, fisheries, forests, pharmacy, and other life sciences including veterinary sciences, on a contract or fee (commercial) basis.

54172 Research and Development in the Social Sciences and Humanities

This industry comprises establishments primarily engaged in conducting research and analyses in cognitive development, sociology, psychology, language, behavior, economic, and other social science and humanities research.

541720 Research and Development in the Social Sciences and Humanities

This industry comprises establishments primarily engaged in conducting research and analyses in cognitive development, sociology, psychology, language, behavior, economic, and other social science and humanities research.

The data published with NAICS code 541720 are comprised of these parts of the following SIC industries:

- 8732 (pt) Social Science and Humanities Research

8733 (pt) Noncommercial Research in Social Sciences and Humanities

5417201 Noncommercial Research and Development in the Social Sciences and Humanities

This industry comprises establishments primarily engaged in conducting research and analysis in education, sociology, psychology, language, behavior, economic, legal, and other social science and humanities research. The noncommercial establishments included here operate primarily on funds from gifts, grants, and contributions.

5417202 Commercial Research and Development in the Social Sciences and Humanities

Establishments primarily engaged in conducting research and analysis in education, sociology, psychology, language, behavior, economic, legal, and other social science and humanities research on a contract or fee (commercial) basis.

5418 Advertising and Related Services

This NAICS industry group includes establishments classified in the following NAICS industries: 54181, Advertising Agencies; 54182, Public Relations Agencies; 54183, Media Buying Agencies; 54184, Media Representatives; 54185, Display Advertising; 54186, Direct Mail Advertising; 54187, Advertising Material Distribution Services; and 84189, Other Services Related to Advertising.

54181 Advertising Agencies

This industry comprises establishments primarily engaged in creating advertising campaigns and placing such advertising in periodicals, newspapers, radio and television, or other media. These establishments are organized to provide a full range of services (i.e., through in-house capabilities or subcontracting), including advice, creative services, account management, production of advertising material, media planning, and buying (i.e., placing advertising).

541810 Advertising Agencies

This industry comprises establishments primarily engaged in creating advertising campaigns and placing such advertising in periodicals, newspapers, radio and television, or other media. These establishments are organized to provide a full range of services (i.e., through in-house capabilities or subcontracting), including advice, creative services, account management, production of advertising material, media planning, and buying (i.e., placing advertising).

The data published with NAICS code 541810 are comprised of the following SIC industry:

7311 Advertising Agencies

54182 Public Relations Agencies

This industry comprises establishments primarily engaged in designing and implementing public relations campaigns. These campaigns are designed to promote the interests and image of their clients. Establishments providing lobbying, political consulting, or public relations consulting are included in this industry.

541820 Public Relations Agencies

This industry comprises establishments primarily engaged in designing and implementing public relations campaigns. These campaigns are designed to promote the interests and image of their clients. Establishments providing lobbying, political consulting, or public relations consulting are included in this industry.

The data published with NAICS code 541820 are comprised of the following SIC industry:

8743 Public Relations Services

54183 Media Buying Agencies

This industry comprises establishments primarily engaged in purchasing advertising time or space from media outlets and reselling it to advertising agencies or individual companies directly.

541830 Media Buying Agencies

This industry comprises establishments primarily engaged in purchasing advertising time or space from media outlets and reselling it to advertising agencies or individual companies directly.

The data published with NAICS code 541830 are comprised of this part of the following SIC industry:

7319 (pt) Media Buying Services

54184 Media Representatives

This industry comprises establishments of independent representatives primarily engaged in selling media time or space for media owners.

541840 Media Representatives

This industry comprises establishments of independent representatives primarily engaged in selling media time or space for media owners.

The data published with NAICS code 541840 are comprised of the following SIC industry:

7313 Radio, Television, and Publishers' Advertising Representatives

5418401 Radio and Television Advertising Representatives

Establishments primarily engaged in selling time or space to advertisers or advertising agencies for radio or television station (or network) owners.

5418402 Publishers' Advertising Representatives

Establishments primarily engaged in selling time or space to advertisers or advertising agencies for newspapers, magazines, and other publications.

54185 Display Advertising

This industry comprises establishments primarily engaged in creating and designing public display advertising, campaign materials, such as printed, painted, or electronic displays, and/or placing such displays on indoor or outdoor billboards and panels, or on or within transit vehicles or facilities, shopping malls, retail (in-store) displays, and other display structures or sites.

541850 Display Advertising

This industry comprises establishments primarily engaged in creating and designing public display advertising, campaign materials, such as printed, painted, or electronic displays, and/or placing such displays on indoor or outdoor billboards and panels, or on or within transit vehicles or facilities, shopping malls, retail (in-store) displays, and other display structures or sites.

The data published with NAICS code 541850 are comprised of these parts of the following SIC industries:

- 7312 Outdoor Advertising Services
- 7319 (pt) Display Advertising, Except Outdoor

5418501 Display Advertising (Except Outdoor)

Establishments primarily engaged in preparing display advertising services (except outdoor).

5418502 Outdoor Advertising Services

Establishments primarily engaged in the preparation and presentation of poster displays and painted and electric sign displays on billboards, panels, bulletins, and frames principally outdoors.

54186 Direct Mail Advertising

This industry comprises establishments primarily engaged in (1) creating and designing advertising campaigns for the purpose of distributing advertising materials (e.g., coupons, flyers, samples) or specialties (e.g., key chains, magnets, pens with customized messages imprinted) by mail or other direct distribution; and/or (2) preparing advertising materials or specialties for mailing or other direct distribution. These establishments may also compile, maintain, sell, and rent mailing lists.

541860 Direct Mail Advertising

This industry comprises establishments primarily engaged in (1) creating and designing advertising campaigns for the purpose of distributing advertising materials (e.g., coupons, flyers, samples) or specialties (e.g., key

chains, magnets, pens with customized messages imprinted) by mail or other direct distribution; and/or (2) preparing advertising materials or specialties for mailing or other direct distribution. These establishments may also compile, maintain, sell, and rent mailing lists.

The data published with NAICS code 541860 are comprised of this part of the following SIC industry:

- 7331 (pt) Direct Mail Advertising Services (Except Mail List Services)

54187 Advertising Material Distribution Services

This industry comprises establishments primarily engaged in the direct distribution or delivery of advertisements (e.g., circulars, coupons, handbills) or samples. Establishments in this industry use methods, such as delivering advertisements or samples door-to-door, placing flyers or coupons on car windshields in parking lots, or handing out samples in retail stores.

541870 Advertising Material Distribution Services

This industry comprises establishments primarily engaged in the direct distribution or delivery of advertisements (e.g., circulars, coupons, handbills) or samples. Establishments in this industry use methods, such as delivering advertisements or samples door-to-door, placing flyers or coupons on car windshields in parking lots, or handing out samples in retail stores.

The data published with NAICS code 541870 are comprised of this part of the following SIC industry:

- 7319 (pt) Advertising Materials Distribution Services

54189 Other Services Related to Advertising

This industry comprises establishments primarily engaged in providing advertising services (except advertising agency services, public relations agency services, media buying agency services, media representative services, display advertising services, direct mail advertising services, advertising material distribution services, and marketing consulting services).

541890 Other Services Related to Advertising

This industry comprises establishments primarily engaged in providing advertising services (except advertising agency services, public relations agency services, media buying agency services, media representative services, display advertising services, direct mail advertising services, advertising material distribution services, and marketing consulting services).

The data published with NAICS code 541890 are comprised of these parts of the following SIC industries:

- 5199 (pt) Advertising Specialties Goods Distributors
- 7319 (pt) Other Advertising Services
- 7389 (pt) Sign Painting and Lettering Shop

7389 (pt) Welcoming Services

5418901 Welcoming Services

Establishments primarily engaged in providing promotional business services to tourists and new residents of a community.

5418902 Advertising Specialties Goods Distributors

Establishments primarily engaged in the wholesale distribution of advertising novelties and specialties.

5418903 Sign Painting and Lettering Shop

Establishments primarily engaged in making signs to individual order or in office door and window lettering.

5418909 All Other Advertising

This industry comprises establishments primarily engaged in providing advertising services (except advertising agency services, public relations agency services, media buying agency services, media representative services, display advertising services, direct mail advertising services, advertising material distribution services, sign painting and lettering shops, marketing consulting services, and welcoming services).

5419 Other Professional, Scientific, and Technical Services

This industry group comprises establishments engaged in professional, scientific, and technical services (except legal services; accounting, tax preparation, bookkeeping, and related services; architectural, engineering, and related services; specialized design services; computer systems design and related services; management, scientific, and technical consulting services; scientific research and development services; and advertising and related services).

54191 Marketing Research and Public Opinion Polling

This industry comprises establishments primarily engaged in systematically gathering, recording, tabulating, and presenting marketing and public opinion data.

541910 Marketing Research and Public Opinion Polling

This industry comprises establishments primarily engaged in systematically gathering, recording, tabulating, and presenting marketing and public opinion data.

The data published with NAICS code 541910 are comprised of this part of the following SIC industry:

8732 (pt) Marketing Research and Public Opinion Polling

54192 Photographic Services

This industry comprises establishments primarily engaged in providing still, video, or digital photography services. These establishments may specialize in a particular field of photography, such as commercial and industrial photography, portrait photography, and special events photography. Commercial or portrait photography studios are included in this industry.

541921 Photography Studios, Portrait

This U.S. industry comprises establishments known as portrait studios primarily engaged in providing still, video, or digital portrait photography services.

The data published with NAICS code 541921 are comprised of the following SIC industry:

7221 Photographic Studios, Portrait

541922 Commercial Photography

This U.S. industry comprises establishments primarily engaged in providing commercial photography services, generally for advertising agencies, publishers, and other business and industrial users.

The data published with NAICS code 541922 are comprised of these parts of the following SIC industries:

7335 Commercial Photography

8099 (pt) Medical Photography

5419221 Commercial Photography (Except Medical Photography)

Establishments primarily engaged in providing commercial photography services (except medical photography).

5419222 Medical Photography

Establishments primarily engaged in making still photographs or motion pictures of body parts, medical specimens, or other biological objects.

54193 Translation and Interpretation Services

This industry comprises establishments primarily engaged in translating written material and interpreting speech from one language to another and establishments primarily engaged in providing sign language services.

541930 Translation and Interpretation Services

This industry comprises establishments primarily engaged in translating written material and interpreting speech from one language to another and establishments primarily engaged in providing sign language services.

The data published with NAICS code 541930 are comprised of this part of the following SIC industry:

7389 (pt) Translation and Interpretation Services

PROFESSIONAL, SCIENTIFIC, AND TECHNICAL SERVICES

54199 All Other Professional, Scientific, and Technical Services

This industry comprises establishments primarily engaged in the provision of professional, scientific, or technical services (except legal services; accounting, tax preparation, bookkeeping, and related services; architectural, engineering, and related services; specialized design services; computer systems design and related services; management, scientific, and technical consulting services; scientific research and development services; advertising and related services; market research and public opinion polling; photographic services; translation and interpretation services; and veterinary services).

541990 All Other Professional, Scientific, and Technical Services

This industry comprises establishments primarily engaged in the provision of professional, scientific, or

technical services (except legal services; accounting, tax preparation, bookkeeping, and related services; architectural, engineering, and related services; specialized design services; computer systems design and related services; management, scientific, and technical consulting services; scientific research and development services; advertising and related services; market research and public opinion polling; photographic services; translation and interpretation services; and veterinary services).

The data published with NAICS code 541990 are comprised of this part of the following SIC industry:

7389 (pt) All Other Professional, Scientific, and Technical Services

Appendix C.

Coverage and Methodology

MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, receipts, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

1. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff (The term “employers” refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.).
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff, in classifications for which specialized data precluded reliance solely on administrative records sources.
2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
 - a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total receipts of establishments covered in the census. Data on receipts, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
 - b. All taxable nonemployers, i.e., all firms subject to Federal income tax with no paid employees during 1997. Receipts information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms,

nonemployers accounted for less than 10-percent of total receipts of all establishments covered in the census. The census included only those nonemployer firms which reported a receipts volume of \$1,000 or more during 1997. Establishments exempt from Federal income tax with no paid employees were excluded as in previous censuses. Data for nonemployers are not included in this report, but are released as part of the Core Business Statistics Series.

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and the 1997 NAICS. More information on NAICS is available in the NAICS manual and at www.census.gov/naics.

The method of assigning classifications, and the level of detail at which establishments were classified, differed between the mail and nonmail universe as follows:

1. The mail universe.
 - Establishments in the mail universe were classified on the basis of their self-designation, sources of receipts, and other industry-specific inquiries.
2. The nonmail universe.
 - a. Selected small employers were classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1992 Economic Census. Otherwise, the classification was obtained from administrative records of other Federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 1997 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1997 census kind-of-business code.
 - b. Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

METHOD OF ASSIGNING TAX STATUS

For kind-of-business classifications where there were substantial numbers of taxable and tax-exempt establishments, establishments were classified based on the Federal income tax filing requirement for the establishment or organization. This classification was based primarily on the response to an inquiry on the census questionnaire. Establishments that indicated that all or part of their income was exempt from Federal income tax under provisions of section 501 of the Internal Revenue Service (IRS) code were classified as tax-exempt; establishments indicating no such exemption were classified as taxable. All government-operated hospitals were classified as tax-exempt. For establishments in the nonmail universe, the tax status classification was based upon the type of tax return filed by the firm or organization.

For selected kind-of-business classifications that are comprised primarily of tax-exempt establishments, all establishments in those classifications were defined as tax-exempt. All establishments in the remaining kind-of-business classifications (comprised primarily of taxable establishments) were defined as taxable.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Sources of Receipt or Revenue reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data;

however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the basic inquiries, which include location, kind of business or operation, receipts or revenue, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Two methods were used to account for nonresponse to industry-specific inquiries. For some inquiries, missing data was imputed for individual records based on responses from similar establishments. For other inquiries, the total of reported data was expanded to represent 100 percent of the mail and nonmail universe. Data presented for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total receipts or revenue of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total receipts or revenue of all establishments included in the category. In a few cases, expansion on the basis of the receipts or revenue item was not appropriate, and another basic data item was used as the basis for expansion.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the receipts or revenue of establishments responding to the industry-specific inquiry as a percent of total receipts or revenue for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

Appendix D. Geographic Notes

ARKANSAS

Fairfield Bay is in Cleburne and Van Buren Counties; it was incorporated in July 1993.

Springdale is in Benton and Washington Counties.

Appendix E. Metropolitan Areas

ARKANSAS

Fayetteville—Springdale—Rogers, AR MSA

Benton County, AR
Washington County, AR

Fort Smith, AR—OK MSA

Crawford County, AR
Sebastian County, AR
Sequoyah County, OK

Jonesboro, AR MSA

Craighead County, AR

Little Rock—North Little Rock, AR MSA

Faulkner County, AR
Lonoke County, AR
Pulaski County, AR
Saline County, AR

Memphis, TN—AR—MS MSA

Crittenden County, AR
DeSoto County, MS
Fayette County, TN
Shelby County, TN
Tipton County, TN

Pine Bluff, AR MSA

Jefferson County, AR

Texarkana, TX—Texarkana, AR MSA

Miller County, AR
Bowie County, TX

