



Presents:

2008 International Conference Series

Selling to the European Union

Friday, September 12, 2008 ♦ 7:30am - 2:00pm ♦ The Oasis - Loveland, OH

Agenda

- 7:30am-7:50am **Registration & Continental Breakfast**
- 7:50am-8:00am **Welcome & Introductions**
- 8:00am-9:15am **LIVE VIDEOCONFERENCES WITH US EMBASSIES IN THE EU**
Maximizing Weak US Dollar in the EU: Export Opportunities & Resources
- 8:00am-8:35am **Western Europe Market Perspective**
William Czajkowski, Deputy Senior Commercial Officer
US Department of Commerce, US Commercial Service-Berlin
- 8:40am-9:15am **Eastern Europe Market Perspective**
Gregory O'Connor, Senior Commercial Officer
US Department of Commerce, US Commercial Service-Prague
- 9:15am – 9:30am **Networking Break**
- 9:30am-11:00am **LIVE VIDEOCONFERENCE:**
THE US MISSIONS TO BELGIUM AND THE EUROPEAN UNION
- 9:30am-9:45am **Finding Opportunities in Europe**
Paul Kullman, Senior Commercial Officer
US Department of Commerce, US Commercial Service-Brussels
- 9:45am-10:15am **Regulatory Considerations in the EU**
Jonathan Bensky, Senior Commercial Officer
US Department of Commerce, US Mission to the European Union
- 10:15am-11:00am **EU Legal Considerations**
Ludo Deklerck, Partner-in-Charge, Thompson Hine-Brussels
Paul Allaer, Partner, Thompson Hine-Cincinnati
- 11:00am-11:15am **Networking Break**
- 11:15am-11:45am **EU Financial Considerations**
Randy Chavez, Senior VP-International Corporate Banking, Bank of America
Brittany Pletz, International Treasury Sales, Bank of America
Ciaran Brady, Divisional Manager-Commercial Banking Europe, Bank of America
- 11:45am-12:15pm **EU Logistical Considerations**
Frank Guenzerodt, President & CEO, DACHSER USA
- 12:30pm-2:00pm **KEYNOTE LUNCHEON**
Introductions by: Bob Proud, President, Clermont County Board of Commissioners
European Evolution: From Local Exporter to International Presence
Steve Shifman, President & CEO, Michelman Inc.