## Virgin Islands

## 1997 Economic Census of Outlying Areas

Construction Industries, Manufactures, Wholesale Trade,
Retail Trade, and Service Industries

Many persons participated in the various activities of the 1997 Economic Census of Outlying Areas, Virgin Islands. The Economic Planning and Coordination Division, Lawrence A. Blum, Assistant Chief for Collection Activities assisted by B.J. Fitzpatrick, Chief, Mailout and Data Capture Branch, was responsible for developing the systems and procedures for mailout, receipts, and data capture.

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1997 Economic Census of Outlying Areas

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## Introduction

## PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the local gross product, input/output measures, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and to provide assistance to business.
- Local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.


## GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for territories, islands, districts, municipalities, and towns. Respondents were required to report their physical location (street address or location description, district or municipality, town, and island) if it differed from their mailing address. For those establishments that did not provide acceptable information on physical location, location information from the Internal Revenue Service tax forms or from the previous census is used as a basis for coding.

## BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory,
shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

## DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the inflation that has occurred.

## AVAILABILITY OF ADDITIONAL DATA

## Reports in Print and Electronic Media

All results of the 1997 Economic Census will be available on the Census Bureau Internet site (www.census.gov), on compact discs (CD-ROM) for sale by the Census Bureau, and in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

## Special Tabulations

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the Economic Census Branch, Company Statistics Division, U.S. Census Bureau, Washington, DC 20233-6400.

To discuss a special tabulation before submitting specifications, call 301-457-3314.

## SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the Guide to the 1997 Economic Census and Related Statistics at www.census.gov/econ/guide.html. More information on
the methodology, procedures, and history of the censuses will be published in the History of the 1997 Economic Census at www.census.gov/econ/www/history.html.

For questions concerning the statistics in this report, call the Economic Census Branch, Company Statistics Division, 301-457-3314.

## ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

- Represents zero (page image/print only).

D Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
a 0 to 19 employees.
b $\quad 20$ to 99 employees.
c $\quad 100$ to 249 employees.
e 250 to 499 employees.
f $\quad 500$ to 999 employees.
g $\quad 1,000$ to 2,499 employees.
h 2,500 to 4,999 employees.
i 5,000 to 9,999 employees.
j $\quad 10,000$ to 24,999 employees.
k 25,000 to 49,999 employees.
do Ditto or same as above.
nec Not elsewhere classified.

## Virgin Islands

## SCOPE

The 1997 Economic Census of Outlying Areas, Virgin Islands presents data for establishments in the following kind-of-business (KB) groups defined in the 1987 Standard Industrial Classification Manual ${ }^{1}$ (SIC).

## KB group

Construction
Manufacturing
Wholesale Trade
Retail Trade
Services

## SIC code

15 through 17 and 6552
20 through 39, except 29 and 33
50 and 51
52 through 59
472, 70 through 79, except 702 and 704; and 8072, 8111, 84, 871, 8731, 8732, 8734, and 874 .

## GENERAL

The 1997 Economic Census of Outlying Areas, Virgin Islands, part of the 1997 Economic Census, covered firms subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one person or more) and classified as being within the scope of the census. Census forms and instructions for completing them were mailed from the U.S. Census Bureau's National Processing Center in Jeffersonville, IN.

The completed questionnaires were returned by mail to Jeffersonville. Appendix A gives a more detailed explanation of census coverage and methodology.

After extensive review, which included coding of written entries, the questionnaires were sent to Census Bureau's headquarters in Washington, DC for data entry on microcomputers. Computer edits identified data problems. Records with significant problems were resolved by analysts. The data were then tabulated by SIC or kind-of business and subjected to further data analysis. Any resulting corrections were applied to individual computer records. Corrected tabulations were then produced for the final published report.

## GEOGRAPHIC AREAS COVERED

This report presents data for the Virgin Islands as a whole, the islands of St. Thomas and St. John combined

[^0](to prevent data disclosures) and St. Croix, and the towns of Charlotte Amalie, Christiansted, and Frederiksted.

## COMPARABILITY OF 1992 AND 1997 CENSUSES

The 1992 and 1997 censuses were conducted under different conditions and procedures.

In 1992, personal interviews were conducted to obtain data for all businesses. For 1997, only businesses with employees were mailed questionnaires to be completed and returned to the Census Bureau. Census Bureau interviewers contacted establishments that did not respond by mail.

Those businesses subject to Federal Insurance Contributions Act (FICA) taxes (i.e., with paid employees) were included. Data collection from nonemployer businesses was discontinued for 1997, because of increasing cost of collecting the data and the decreasing proportion of the economy that it represented.

## RELIABILITY OF DATA

All data compiled in this report originated from a complete enumeration and, therefore, are not subject to sampling variability. However, the data are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; inability or unwillingness on the part of respondents to provide correct information; definition and classification difficulties; response errors and bias; errors in collection or processing; misinterpretation of questions; and other errors of recording, keying, and estimation for missing or misreported data.

Explicit measures of the effects of these nonsampling errors are not available. However, it is believed that many operational and response errors were detected and corrected through systematic clerical edits, automated data edits, and an analyst review.

For total nonresponse cases (report forms not returned), the establishments' administrative records information was used in conjunction with industry averages to estimate the basic data. For item nonresponse, missing items were estimated based on response to other items and/or administrative records.

## DISCLOSURE

In accordance with Federal law governing census reports, no data are published that would disclose the operations of an individual establishment or business.

However, the number of establishments in a kind-ofbusiness classification is not considered a disclosure, so this information may be released even though other information is withheld.

## HISTORICAL INFORMATION

The economic census has been taken in the Virgin Islands at 5-year intervals since 1958.

Printed statistical reports from the 1992 and earlier censuses provide historical data for the study of long-term time series and are available in some libraries.

Figure 1.

## Sales and Receipts by Economic Sector: 1997 and 1992

[Thousands of dollars]

${ }^{1} 1997$ data include only establishments with payroll. Data for 1992 include nonemployer establishments.

Figure 2.
Percent Change in Sales and Receipts and Payroll by Economic Sector: 1992 to 1997


Figure 3.
Sales and Receipts for St. Thomas and St. John and St. Croix by Economic Sector: 1997
[Thousands of dollars]

${ }^{1} 1997$ data include only establishments with payroll. Data for 1992 include nonemployer establishments.

Figure 4.
Annual Payroll per Employee by Economic Sector: 1997 and 1992
[Dollars]



Table 1. General Statistics: 1997 and Earlier Census Years
[Detail may not add to total because of rounding. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

${ }^{1}$ Revisions of Standard Industrial Classification Manual in 1972 and 1987 resulted in some industry reclassification.
21997 data include only establishments with payroll. Data for 1992 and earlier censuses include nonemployer establishments engaged in retail and certain service industries, including lottery agencies. In 1992, there were 187 nonemployer retail establishments, 201 nonemployer services industries establishments excluding lottery agencies, and 484 lottery agencies.
${ }^{3}$ For construction and manufacturing, see Appendix A for explanation of terms and problems of duplication
5Fr $1967,1972,1977,1982,1987,1992$, and 1997 data are for pay period including Mar. 12; for 1963, data are for week of Jan. 5 to 11, 1964; for 1958, data are for week of Jan. 11 to 17, 1959.
${ }^{5}$ For 1967, 1972, 1977, 1982, 1987, 1992, and 1997 data include only those who worked 15 hours or more during week including Mar. 12; for 1963 , data are for week of Jan. 5 to 11 , 1964 ; for 1958, data are for week of Jan 11 to 17,1959
${ }^{6}$ Data first collected in 1982. Includes only those who worked 15 hours or more during week including Mar. 12.
${ }^{7}$ Starting in 1977, also includes travel agencies; dental laboratories; and legal, engineering, architectural, and surveying services.

Table 2. General Statistics by Legal Form of Organization: 1997
[Detail may not add to total because of rounding. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| Industry division and legal form of organization | Establishments (number) | $\begin{gathered} \text { Sales and } \\ \text { receipts } \\ (\$ 1,000) \end{gathered}$ | Annual payroll $(\$ 1,000)$ | First-quarter payroll $(\$ 1,000)$ | Paid employees for pay period including March 12 (number) (number) | Proprietors and partners ${ }^{2}$ (number) | Unpaid family (number) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total. | 2032 | 2295702 | 382309 | 96026 | 21216 | 583 | 107 |
| Corporations ................................. | 1567 | 2163879 | 353494 | 88894 | 19379 | - | - |
| Individual proprietorships ....................... | 377 | 68224 | 15411 | 3918 | 1142 | 422 | 93 |
|  | 77 12 | 62004 1595 | 12931 473 | 3097 117 | 662 33 | 161 | 10 4 |
| Construction | 203 | 184505 | 51712 | 13015 | 2623 | 92 | 9 |
| Corporations ................................ | 120 | 158111 | 45951 | 11486 | 2183 |  |  |
| Individual proprietorships ........................ | 77 | D |  |  | e | D | D |
| Partnerships ................................ | 6 | D | D | D | b | D | D |
| Manufacturing............................ | 74 | 145531 | 28242 | 6773 | 1194 | 24 | 9 |
| Corporations | 60 | 142235 | 27441 | 6591 | 1140 |  |  |
| Individual proprietorships ........................ | 13 |  |  |  | b | D | D |
| Partnerships Other | 1 |  | D | D | a | D | D |
| Wholesale trade | 115 | 252362 | 27370 | 6764 | 1144 | 6 | - |
| Corporations .................................. | 111 | 248070 | 26822 | 6635 | 1115 |  |  |
| ${ }_{\text {Individual proprietorships }}^{\text {In }}$ Partnerships $\ldots \ldots \ldots \ldots \ldots \ldots$ | 3 |  |  |  |  | D | D |
| Partnerships <br> Other | 1 | D | D | D | a | D | D |
| Retail trade.............................. | 973 | 1057894 | 135713 | 34828 | 8966 | 220 | 55 |
| Corporations ................................. | 793 | 1013205 | 129734 | 33303 | 8425 | - |  |
| Individual proprietorships .......................... | 145 | 24691 | 3759 | 920 | 339 | 158 | 48 |
| Partnerships | 32 | 19374 | 2103 | 570 | 195 | 62 | 4 |
| Other . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 3 | 624 | 117 | 35 | 7 |  | 3 |
| Service industries | 667 | 655410 | 139272 | 34646 | 7289 | 241 | 34 |
| Corporations .................................. | 483 | 602258 | 123546 | 30879 | 6516 | - |  |
| Individual proprietorships | 138 | 23432 | 6261 | 1560 | 378 | 159 | 30 |
| Partnerships ................................ | 37 | 28749 | 9109 | 2125 | 369 | 82 | 3 |
|  | 9 | 971 | 356 | 82 | 26 | - | 1 |

${ }^{1}$ For construction and manufacturing, see Appendix A for explanation of terms and problems of duplication.
${ }^{2}$ Includes only those who worked 15 hours or more during week including Mar. 12.

Table 3. General Statistics by Sales and Receipts Size: 1997
[Detail may not add to total because of rounding. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| Industry division and sales and receipts size | Establishments (number) | Sales and receipts $(\$ 1,000)$ | Annual payroll $(\$ 1,000)$ | First-quarter payroll $(\$ 1,000)$ | Paid employees for pay period including March 12 (number) (number) | Proprietors and partners (number) | Unpaid family workers ${ }^{2}$ (number) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total............................... | 2032 | 2295702 | 382309 | 96026 | 21216 | 583 | 107 |
| Less than \$5,000 . . . . . . . . . . . . . . . . . . . . . . . | 10 | 29 | 14 | 9 | 8 | 7 | - |
| \$5,000 to \$9,999 | 14 | 108 | 31 | 6 | 6 | 9 | 2 |
| \$10,000 to \$24,999 . . . . . . . . . . . . . . . . . . . . . | 45 | 765 | 194 | 68 | 43 | 25 | 3 |
| \$25,000 to \$49,999 | 118 | 4560 | 1292 | 327 | 144 | 65 | 15 |
| \$50,000 to \$99,999 | 226 | 16604 | 4562 | 1174 | 422 | 109 | 28 |
| \$100,000 to \$249,999 | 465 | 76042 | 18857 | 4665 | 1503 | 169 | 42 |
| \$250,000 to \$499,999 | 401 | 140641 | 31725 | 8115 | 2445 | 92 | 14 |
| \$500,000 to \$999,999 . . . . . . . . . . . . . . . . . . | 319 434 | + 220753 | 44706 | 11558 70 | - 2993 | 41 | 3 |
| \$1,000,000 or more . . . . . . . . . . . . . . . . . . . . | 434 | 1836200 | 280928 | 70104 | 13652 | 66 |  |
| Construction ........................... | 203 | 184505 | 51712 | 13015 | 2623 | 92 | 9 |
| Less than $\$ 5,000$. ,000 to $\$ 9,999$ | 3 | D | D | D | a | D | D |
| \$10,000 to \$24,999 | 6 | 103 | 28 | 6 | 6 | 6 |  |
| \$25,000 to \$49,999 | 13 | D | D | D | a | D | D |
| \$50,000 to \$99,999 | 30 | 2167 | 789 | 245 | 73 | 22 | 3 |
| \$100,000 to \$249,999 | 38 | 6 047 | 1695 | 423 | 122 | 21 | 3 |
| \$250,000 to \$499,999 | 42 | 15190 | 4402 | 1019 | 240 | 14 | 2 |
| \$500,000 to \$999,999 | 22 48 | 15632 144861 | 46632 39991 | 1278 10000 | 371 1790 | 4 12 |  |
| \$1,000,000 or more ... |  |  |  |  |  |  |  |
| Manufacturing . . . . . . . . . . | 74 | 145531 | 28242 | 6773 | 1194 | 24 | 9 |
|  | - | - | - | - | - | - | - |
| \$5,000 to \$9,999 <br> \$10,000 to \$24,999 | - | - | - | - | - | - |  |
| \$25,000 to \$49,999 | 3 | D | D | D | a | D | D |
| \$50,000 to \$99,999 | 6 | D | D | D | a | D | D |
| \$100,000 to \$249,999 | 16 | 2310 | 625 | 165 | 65 | 7 | 1 |
| \$250,000 to \$499,999 ....................... | 14 | 4826 | 1446 | 393 | 110 | 12 | 2 |
| $\$ 500,000$ to $\$ 999,999$ <br> $\$ 1,000,000$ or more | 12 23 | 9141 128728 | 27772 23215 | 610 5546 | 131 872 | 2 |  |
| Wholesale trade ...................... | 115 | 252362 | 27370 | 6764 | 1144 | 6 | - |
| Less than \$5,000. | , | D | D | D | a | D | D |
| \$5,000 to \$9,999... | - | - | - | - | - | - |  |
| \$10,000 to \$24,999 . . . . . . . . . . . . . . . . . . . . . . | - | D | D | D | a | - | D |
| \$50,000 to \$99,999.. | 5 | D | D | D | a | D | D |
| \$100,000 to \$249,999 | 17 | 2873 | 432 | 108 | 46 | 1 |  |
| \$250,000 to \$499,999 | 19 28 | 7120 19911 | 987 3093 | 214 | 52 | - |  |
| \$1,000,000 or more .. | 44 | 222032 | 22719 | 5650 | 886 | 3 |  |
| Retail trade............................ | 973 | 1057894 | 135713 | 34828 | 8966 | 220 | 55 |
| Less than \$5,000 .. | 1 | D |  |  | a |  | D |
| \$5,000 to \$9,999... | $\begin{array}{r}3 \\ 15 \\ \hline\end{array}$ | D | D | $\begin{array}{r}\text { D } \\ 23 \\ \hline\end{array}$ | a 16 | D | D |
| \$25,000 to \$49,999 | 54 | 2075 | 457 | 125 | 63 | 32 | 4 |
| \$50,000 to \$99,999 | 102 | 7619 | 1603 | 415 | 176 | 48 | 19 |
| \$100,000 to \$249,999 | 209 | 33921 | 6 693 | 1715 | -652 | 57 | 19 |
| \$250,000 to \$499,999 | 213 176 | 73878 121562 | 13051 19288 | 3596 4915 | 12203 1414 | 43 20 | 7 3 |
| \$500,000 to \$999,999 . . . . . . . . . . . . . . . . . . . . . . . | 176 200 | 121562 818568 | 19288 94340 | 4915 24036 | 1414 5440 | 10 | 3 |
| Service industries | 667 | 655410 | 139272 | 34646 | 7289 | 241 | 34 |
| Less than \$5,000 ........................... | 5 | D |  | D | a | D | D |
| \$5,000 to \$9,999 . . . . . . . . . . . . . . . . . . . . . | $\begin{array}{r}10 \\ 24 \\ \hline\end{array}$ | \% ${ }^{\text {D }}$ | P | - 39 | $2{ }_{2}^{\text {a }}$ | D | D |
| \$25,000 to \$49,999 | 47 | 1854 | 643 | 150 | 61 | 23 | 5 |
| \$50,000 to \$99,999 | 83 | 6008 | 1874 | 437 | 152 | 37 | 5 |
| \$100,000 to \$249,999 | 185 | 30891 | 9192 | 2254 | 618 | 83 | 19 |
| \$250,000 to \$499,999 | 113 | 39627 54 507 | 11839 | ${ }_{2}^{2} 893$ | 840 | 23 | 3 |
| \$500,000 to \$999,999 | 81 119 | 54507 522011 | 14921 100663 | 3993 24872 | 926 4664 | 13 41 | - |
|  |  |  |  |  |  |  |  |

${ }^{1}$ For construction and manufacturing, see Appendix A for explanation of terms and problems of duplication.
${ }^{2}$ Includes only those who worked 15 hours or more during week including Mar. 12.

Table 4. General Statistics by Employment Size: 1997
[Detail may not add to total because of rounding. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| Industry division and employment size ${ }^{1}$ | Establishments (number) (number) | Sales and receipts ${ }^{2}$ $(\$ 1,000)$ | Annual payroll $(\$ 1,000)$ | First-quarter payroll $(\$ 1,000)$ | Paid employees for pay period including March 12 (number) | Proprietors and partners ${ }^{3}$ (number) | Unpaid family (number) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total.......................... | 2032 | 2295702 | 382309 | 96026 | 21216 | 583 | 107 |
| No employes . . . . . . . . . . . . . . . . . . . . . . . . | 136 | 31176 | 6882 | - | - | 66 | 5 |
| 1 to 4 employees . ...................... | 991 | 461218 | 35998 | 9180 | 2202 | 342 | 81 |
| 5 to 9 employees.. | 439 | 292955 | 48396 55147 | 12428 14 576 | 2916 <br> 3 | 78 | 11 10 |
| 20 to 49 employees | 147 | 538974 | 80467 | 20624 | 4376 | 30 |  |
| 50 employees or more.................. | 70 | 640101 | 155419 | 39218 | 8433 | 5 | - |
| Construction ........................ | 203 | 184505 | 51712 | 13015 | 2623 | 92 | 9 |
| No employes. | 19 | D | D | D | a | D | D |
| 1 to 4 employees | 89 | 19613 | 3705 | 993 | 198 | 51 | 6 |
| 5 to 9 employees | 37 |  |  |  |  | D | D |
| 10 to 19 employees | 25 | 29771 | 5480 | 1519 | 332 | 13 |  |
| 20 to 49 employees | 18 | 40550 | 8871 | 2265 | 525 | 6 |  |
| 50 employees or more................... | 15 | 70700 | 27578 | 7032 | 1311 | 1 | - |
| Manufacturing . | 74 | 145531 | 28242 | 6773 | 1194 | 24 | 9 |
| No employes . . |  | - | 1007 | - |  | - |  |
| 1 to 4 employees 5 to 9 employees | 27 15 | 8261 | 1007 | 241 | 57 | 12 | $\stackrel{9}{\text { D }}$ |
| 10 to 19 employees | 16 | 14588 | 3465 | 1014 | 218 | 7 |  |
| 20 to 49 employees | 11 | 67015 | 9888 | 2310 | 382 | - | - |
| 50 employees or more................... | 5 | D | D | D | e | D | D |
| Wholesale trade ................... | 115 | 252362 | 27370 | 6764 | 1144 | 6 | - |
| No employes........................... | 5 | 40 D | D | D | ${ }_{14}{ }^{\text {a }}$ | D | D |
|  | 58 21 | 40859 | 3413 | 886 | 140 | 2 |  |
| 10 to 19 employees . . . . . . . . . . . . . . . . . . . . . | 16 | 44903 | 5144 | 1299 | 209 | 2 | D |
| 20 to 49 employees | 12 | 79113 | 7672 | 1921 | 368 | - |  |
| 50 employees or more................... | 3 |  | D | D |  | D | D |
| Retail trade......................... | 973 | 1057894 | 135713 | 34828 | 8966 | 220 | 55 |
| No employes... | 65 | 14788 | 2154 | - | 51 | 22 | ${ }^{3}$ |
| 1 to 4 employees | 449 | 115307 | 14146 | 3672 | 1051 | 147 | 44 |
| 5 to 9 employees | 244 | 187048 | 24490 | 6489 | 1621 | 33 | 7 |
| 10 to 19 employees | 128 | 172902 | 24151 | 6630 | 1697 | 10 | 1 |
| 20 to 49 employees | 63 | 267711 | 35405 | 8951 | 1916 | 8 | - |
| 50 employees or more...................... | 24 | 300138 | 35367 | 9086 | 2681 | - | - |
| Service industries | 667 | 655410 | 139272 | 34646 | 7289 | 241 | 34 |
| No employes.... | 47 368 | 9481 277178 | 3 364 13 727 | 3388 | 756 | 31 130 | 1 |
| 5 to 9 employees | 122 | 61640 | 14351 | 3594 | 804 | 30 | 2 |
| 10 to 19 employees | 64 | 69114 | 16907 | 4114 | 833 | 30 | 9 |
| 20 to 49 employees | 43 | 84585 | 18631 | 5 5177 | 1185 | 16 | - |
| 50 employees or more...................... | 23 | 153412 | 72292 | 18373 | 3711 | 4 | - |

${ }^{1}$ Employment-size classes are based on number of paid employees for pay period including Mar. 12.
${ }^{2}$ For construction and manufacturing, see Appendix A for explanation of terms and problems of duplication.
${ }^{3}$ Includes only those who worked 15 hours or more during week including Mar. 12.

Table 5. General Statistics by Selected Industry Group and Kind of Business: 1997
[Detail may not add to total because of rounding. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| SIC code | Selected industry group and kind of business | Establishments (number) | Sales and receipts $(\$ 1,000)$ | Annual payroll $(\$ 1,000)$ | First-quarter payroll $(\$ 1,000)$ | Paid employees for pay period including March 12 (number) | Proprietors and partners ${ }^{2}$ partuners (number) | Unpaid family (number) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total . . . . . . . . . . . . . . . . . . . . . . . . | 2032 | 2295702 | 382309 | 96026 | 21216 | 583 | 107 |
| 15-17, 6552 | Construction industries and subdividers and developers | 203 | 184505 | 51712 | 13015 | 2623 | 92 | 9 |
| $\begin{aligned} & 15 \\ & 16 \end{aligned}$ | General building contractors...................... Heavy construction, except building . . . . . $\ldots \ldots \ldots$. | 107 9 | $\begin{array}{r}119123 \\ 25138 \\ \hline 505\end{array}$ | 34816 5927 9 | 8921 <br> 1339 <br> 1 | $\begin{array}{r}1820 \\ \\ \\ 255 \\ \hline\end{array}$ | 48 4 4 | 5 |
| 17 | Special trade contractors......................... | 80 | 30596 | 9843 | 2456 | 483 | 36 | 4 |
| 6552 | Subdividers and developers, n.e.c.................. | 7 | 9648 | 1126 | 299 | 65 | 4 | - |
| 20-39 | Manufacturing . . . . . . . . . . . . . . . . . . . . . . . . | 74 | 145531 | 28242 | 6773 | 1194 | 24 | 9 |
| 20 | Food and kindred products | 11 | 31949 | 3522 | 767 | 150 | 2 |  |
| 22 23 | Textile mill products .i............................ | 1 5 | $\begin{array}{r} 0 \mathrm{D} \\ 109 \end{array}$ | D 140 1 | D 46 | a 7 7 | D | D |
| 24 | Lumber and wood products............................ | 4 | 1562 | 435 | 104 | 28 | 2 |  |
| 25 | Furniture and fixtures .............................. | 2 | D | D | D | a | D | D |
| 27 | Printing and publishing............................ | 15 | 21127 | 5126 | 1244 | 213 | 11 | 2 |
| 28 | Chemicals and allied products ........................ | 3 |  |  |  | b | D | D |
| 30 | Rubber and miscellaneous plastics products .......... | 1 | D | D | D | a | D | D |
| 31 32 | Leather and leather products <br> Stone, clay, and glass products | 1 3 | 21897 | $6{ }^{\text {P }} 25$ | 1 ${ }^{\text {D }}$ | 184 | D | D |
| 34 | Fabricated metal products... | 6 | 3352 | 661 | 149 | 46 | - |  |
| 35 | Industrial machinery and equipment . ................ | 2 |  | D | D | a | D | D |
| 37 | Transportation equipment ......... | 8 | 4920 | 1742 | 471 | 87 | 1 |  |
| 38 | Instruments and related products. | 7 | 28870 | 7377 | 1589 | 357 | - |  |
| 39 | Miscellaneous manufacturing industries. | 5 | 2707 | 623 | 132 | 24 | 3 | - |
| 50-51 | Wholesale trade .......................... | 115 | 252362 | 27370 | 6764 | 1144 | 6 | - |
| 50 | Durable goods . | 51 | 54545 | 9054 | 2144 | 315 | 6 |  |
| 501 502 50 | Motor vehicles, parts, and supplies <br> Furniture and homefurnishings | 2 | D | $\begin{aligned} & \mathrm{D} \\ & \mathrm{D} \end{aligned}$ | D | a | D | D |
| 502 503 | Furniture and homefurnishings Lumber and construction materials | 4 | $2998$ | $\begin{array}{r} \text { D } \\ 434 \end{array}$ | D 123 | b 22 | D 1 | D |
| 504 | Professional and commercial equipment ............ | 15 | 15574 | 1417 | 401 | 52 | - |  |
| 506 | Electrical goods................... | 5 | 4581 | 859 | 161 | 31 | - | - |
| 507 | Hardware, plumbing, and heating equipment. | 6 | 5274 | 941 | 221 | 37 | - |  |
| 508 | Machinery, equipment, and supplies ..... | 6 | 7216 11103 | 917 | 223 | 32 | 2 | - |
| 509 | Miscellaneous durable goods ...... | 6 | 11103 | 3454 | 754 | 90 |  |  |
| 51 | Nondurable goods............................... | 64 | 197817 | 18316 | 4620 | 829 | - | - |
| 511 512 | Paper and paper products...................... | 7 3 | 13840 | 939 | 232 | 42 | - | D |
| 513 | Apparel, piece goods, and notions................... | 4 | 1781 | 154 | 32 | ${ }_{7}$ | - | D |
| 514 | Groceries and related products. | 26 | 82818 | 8364 | 2107 | 390 | - | - |
| 516 | Chemicals and allied products ... | 3 | 1547 | 207 | 44 | 9 | - |  |
| 517 518 | Petroleum and petroleum products . | 5 |  | D | D | b | D | D |
| 518 519 |  | 8 | 72870 4540 | 6233 534 | 1598 142 | 283 40 | - |  |
| 52-59 | Retail trade . | 973 | 1057894 | 135713 | 34828 | 8966 | 220 | 55 |
| 52 | Building materials and garden supplies.. | 38 | 59207 | 7756 | 1796 | 361 | 2 | - |
| 521 |  |  |  |  |  |  | 1 |  |
| 523 | Paint, glass, and wallpaper stores ................. | 6 | D | D |  | b | D | D |
| 525 526 | Hardware stores $\ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots$ | 21 | 36650 | 4553 | 1136 | 222 | 1 | D |
| 526 | Retail nurseries and garden stores .............. | 2 |  | D | D | a | D | D |
| 53 531 | General merchandise stores . . . . . . . . . . . . . . . . . . . | 23 | 77430 | 9625 | 2457 | 885 |  |  |
|  | Department stores <br> Variety stores | 3 4 4 |  |  |  |  | D | D |
| 539 | Miscellaneous general merchandise stores ........... | 16 | 10085 | 1568 | 347 | 100 | 6 | 1 |
| 54 | Food stores | 94 | 217207 | 18781 | 4667 | 1385 | 35 |  |
| 541 | Grocery stores........ | 58 | 206875 | 16639 | 4163 | 1220 | 20 | 1 |
| 542 | Meat and fish markets . . $\ldots$. $\ldots \ldots \ldots$ | 8 | 4004 |  | 128 |  | 2 | 2 |
| 544 545 | Candy, nut, and confectionery stores ............. | 2 | D | D | D | a | D | D |
| 545 546 | Dairy products stores $\ldots \ldots \ldots \ldots \ldots$ | 1 |  |  | D | 6 | D | D |
| 549 | Miscellaneous food stores......................... | 10 | + 2352 | 1460 460 | 134 | 47 | 4 | 1 |
| 55, ex. 554 | Automotive dealers, excluding gasoline service |  |  |  |  |  |  |  |
| 551 | stations . . . . . . . . . . . . . . . . . . . . . . . . | 58 | 84832 | 11944 | 2918 | 583 | 5 | 3 |
| 553 | Auto and home supply stores . . . . . . . . . . . . . . . . . | 28 | 34307 | 5128 5138 | 1296 | 188 312 | - | 3 |
| 555 | Boat dealers................ | 15 | 10338 | 1578 | 374 | 83 | 1 |  |
| 554 | Gasoline service stations........................ | 18 | 29524 | 2887 | 634 | 187 | 5 | 2 |
| 56 | Apparel and accessory stores . . . . . . . . . . . . . . . . . | 115 | 58568 | 6862 | 1738 | 579 | 23 | 3 |
| 561 | Men's and boys' clothing stores... | 11 | $\begin{array}{r}3895 \\ 13 \\ \hline 141\end{array}$ | . 563 | 142 | 60 | 4 | 1 |
| 562 | Women's clothing stores $\ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots$ | 29 | 13741 | 1426 | 364 | 152 | 5 | 2 |
| 563 564 | Women's accessory and specialty stores . . . . . . . . ${ }^{\text {Che }}$ | 1 | D | D | D | a | D | D |
| 565 | Family clothing stores............................... | 32 | 14556 | 1897 | 501 | 136 | 10 |  |
| 566 | Shoe stores . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 21 | 16369 | 1753 | 410 | 132 |  | - |
| 569 | Miscellaneous apparel and accessory stores.......... | 18 | 8860 | 966 | 258 | 85 | 2 | - |
| 57 | Furniture and homefurnishings stores . . . . . . . . . . . | 61 | 61692 | 7249 | 1992 | 357 | 4 |  |
| 571 | Furniture and homefurnishings stores .............. | 33 |  |  |  | c | D | D |
| 5712 5719 | Furniture stores | 18 | 9663 | 1096 | 297 | 77 |  | 1 |
| 5719 572 | Miscellaneous homefurnishing stores ............. Household appliance stores | 15 1 | D |  | D | b | D | ${ }_{\text {D }}^{\text {D }}$ |
| 573 | Hadio, television, and computer stores . . . . . . . . . . . . . | 27 | 42319 | 3994 | 1021 | 192 | 1 | D |
| 5731 | Radio, television, and electronic stores............ | 16 | 34700 | 2860 | 756 | 131 | 1 | - |
| 5734 | Computer and software stores .................. | 5 | 4121 | 463 | 116 | 23 | - | - |
| 5735 | Record and prerecorded tape stores.............. | 6 | 3498 | 671 | 149 | 38 | - | - |
| 58 | Eating and drinking places $\ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots$ | 248 | 97470 | 22641 | 5834 | 2408 | 85 | 28 |
| 5812 | Eating places ................................. | 222 | 92258 | 21456 | 5491 | 2258 | 74 | 28 |
| 5813 | Drinking places . . . . . . . . . . . . . . . . . . . . . . . . | 26 | 5212 | 1185 | 343 | 150 | 11 | - |
| 591 | Drug stores and proprietary stores $\ldots \ldots \ldots \ldots \ldots \ldots$. | 18 | 27126 | 4003 | 971 | 222 | - | - |

Table 5. General Statistics by Selected Industry Group and Kind of Business: 1997—Con.
[Detail may not add to total because of rounding. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]


Table 5. General Statistics by Selected Industry Group and Kind of Business: 1997-Con.
[Detail may not add to total because of rounding. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

${ }^{1}$ For construction and manufacturing, see Appendix A for explanation of terms and problems of duplication 2 Includes only those who worked 15 hours or more during week including Mar. 12.

Table 6. General Statistics by Selected Industry Group and Kind of Business for the Islands of St. Thomas and St. John: 1997
[Detail may not add to total because of rounding. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline SIC code \& Selected industry group and kind of business \& Establishments (number) \& Sales and receipts $(\$ 1,000)$ \& Annual payroll (\$1,000) \& First-quarter payroll
$(\$ 1,000)$ \& Paid employees for pay period including March 12 (number) \& Proprietors and partners
(number) \& Unpaid family workers ${ }^{2}$ (number) <br>
\hline \& Total . \& 1310 \& 1610592 \& 234129 \& 58973 \& 13170 \& 376 \& 49 <br>
\hline 15-17, 6552 \& Construction industries and subdividers and developers \& 122 \& 110601 \& 25935 \& 6685 \& 1416 \& 59 \& 2 <br>
\hline $$
\begin{aligned}
& 15 \\
& 16
\end{aligned}
$$ \& General building contractors . Heavy construction, except building \& 69
7 \& 73670
D \& 18283
D \& 4921
D \& 1056
c

1 \& 31
D \& 1 <br>
\hline 17 \& Special trade contractors........................... \& 41 \& 13374 \& 3052 \& 706 \& 143 \& 20 \& 1 <br>
\hline 6552 \& Subdividers and developers, n.e.c. . . . . . . . . . . . \& 5 \& D \& D \& D \& b \& D \& D <br>
\hline 20-39 \& Manufacturing \& 37 \& 39326 \& 10171 \& 2497 \& 391 \& 9 \& 1 <br>
\hline 20 \& Food and kindred products \& 4 \& D \& D \& D \& b \& D \& D <br>
\hline 22 \& Textile mill products .... \& 1 \& D \& D \& D \& a \& D \& D <br>
\hline 23 \& Apparel and other textile products . . . . . . . . . . . . . \& 4 \& D \& D \& D \& a \& D \& D <br>
\hline 25 \& Furniture and fixtures . . . . . . \& 1 \& D \& D \& D \& a \& D \& D <br>
\hline 27 \& Printing and publishing. \& 9 \& 10644 \& 2510 \& 605 \& 99 \& 1 \& <br>
\hline 31 \& Leather and leather products \& 1 \& D \& D \& D \& a \& D \& D <br>
\hline 32 \& Stone, clay, and glass products . \& 1 \& D \& D \& D \& c \& D \& D <br>
\hline 34 \& Fabricated metal products.......... \& 3 \& 376 \& 82 \& 25 \& 14 \& D \& <br>
\hline 35 \& Industrial machinery and equipment . . . . . \& 1 \& D \& D \& D \& a \& D \& D <br>
\hline 37
3 \& Transportation equipment ...................... \& 7 \& ${ }^{7} \mathrm{D}$ \& ${ }_{6}{ }^{\text {D }}$ \& ${ }_{132}$ \& - ${ }^{\text {b }}$ \& D \& D <br>
\hline 39 \& Miscellaneous manufacturing industries ............. \& 5 \& 2707 \& 623 \& 132 \& 24 \& 3 \& <br>
\hline 50-51 \& Wholesale trade \& 75 \& 193155 \& 20324 \& 5015 \& 824 \& 6 \& - <br>
\hline 50 \& Durable goods. \& 36 \& 41813 \& 6799 \& 1611 \& 228 \& 6 \& <br>
\hline 501 \& Motor vehicles, parts, and supplies .............. \& 2 \& D \& D \& D \& a \& D \& D <br>
\hline 503 \& Furniture and homefurnishings .................. \& 3 \& D \& D \& D \& a \& D \& D <br>
\hline 504 \& Professional and commercial equipment ......... \& 9 \& 10478 \& 658 \& 211 \& 27 \& - \& <br>
\hline 506 \& Electrical goods............................ \& 2 \& D \& D \& D \& a \& D \& D <br>
\hline 507 \& Hardware, plumbing, and heating equipment. . \& 4 \& D \& D \& D \& b \& D \& D <br>
\hline 508
509 \& Machinery, equipment, and supplies ............. \& 5 \& D \& D \& D \& b \& D \& D <br>
\hline 509 \& Miscellaneous durable goods . . . . . . . . . . . . . . . . . . \& 5 \& D \& D \& D \& b \& \& <br>
\hline 51 \& Nondurable goods. \& 39 \& 151342 \& 13525 \& 3404 \& 596 \& \& <br>
\hline 511 \& Paper and paper products................... \& 5 \& D \& D \& D \& b \& D \& D <br>
\hline 512 \& Drugs, proprietaries, and sundries ................. \& 2 \& D \& D \& D \& a \& D \& D <br>
\hline 513
514 \& Apparel, piece goods, and notions............... \& 3 \& ${ }^{\text {D }}$ \& ${ }_{5}{ }^{\text {D }}$ \& ${ }_{1}$ D \& $\stackrel{\text { a }}{\text { a }}$ \& D \& D <br>
\hline 516 \& Chemicals and allied products ...................... \& 1 \& D \& 5 D \& D \& a \& D \& D <br>
\hline 517 \& Petroleum and petroleum products .. \& 3 \& D \& D \& D \& b \& D \& D <br>
\hline 518 \& Beer, wine, and distilled beverages ................. \& 5 \& D \& D \& D \& c \& D \& D <br>
\hline 519 \& Miscellaneous nondurable goods.................. \& 4 \& D \& D \& D \& b \& D \& D <br>
\hline 52-59 \& Retail trade . \& 650 \& 771353 \& 96965 \& 25168 \& 5983 \& 137 \& 23 <br>
\hline 52 \& Building materials and garden supplies........... \& 20 \& 39116 \& 5071 \& 1078 \& 188 \& - \& - <br>
\hline 521 \& Lumber and other building materials ............... \& 6 \& 14141 \& 2054 \& 389 \& 75 \& - \& <br>
\hline 523 \& Paint, glass, and wallpaper stores ...... \& 2 \& D \& \& D \& a \& D \& D <br>
\hline 525 \& Hardware stores ............... \& 10 \& 22859 \& 2651 \& 597 \& 96 \& - \& <br>
\hline 526 \& Retail nurseries and garden stores ....... \& 2 \& D \& D \& D \& a \& D \& D <br>
\hline \& General merchandise stores . \& \& 42859 \& 5369 \& \& 461 \& \& <br>
\hline 531 \& Department stores ....... \& 2 \& D \& \& \& e \& D \& D <br>
\hline 533 \& Variety stores............................. \& 3 \& D \& D \& D \& c \& D \& D <br>
\hline 539 \& Miscellaneous general merchandise stores ....... \& 9 \& D \& D \& D \& b \& D \& D <br>
\hline 54 \& Food stores . . . . . . . . . . . . . . . . . . \& 51 \& 139866 \& 12126 \& 2999 \& 882 \& 20 \& 3 <br>
\hline 541 \& Grocery stores............................... \& 30 \& 133561 \& 10854 \& 2681 \& 779 \& 13 \& 1 <br>
\hline 542
544 \& Meat and fish markets ....................... \& 5
2 \& \& D \& D \& b
a
a \& D \& ${ }_{\text {D }}^{\text {D }}$ <br>
\hline 546 \& Retail bakeries .......................... \& 8 \& 1956 \& 561 \& 132 \& 39 \& 5 \& 1 <br>
\hline 549 \& Miscellaneous food stores .................. \& 6 \& D \& D \& D \& b \& D \& D <br>
\hline 55, ex. 554 \& Automotive dealers, excluding gasoline service \& \& \& \& \& \& \& <br>
\hline 551 \& stations . . . . . . . . . . . . . ${ }^{\text {a }}$. \& 33 \& $\begin{array}{lll}40 & 159 \\ 13 & 317\end{array}$ \& 5503 \& 1326 \& 277 \& 2 \& - <br>
\hline 553 \& Auto and home supply stores .............. \& 14 \& \& D \& D \& c \& D \& D <br>
\hline 555 \& Boat dealers................................... \& 11 \& D \& D \& D \& b \& D \& D <br>
\hline 554 \& Gasoline service stations. . \& 11 \& 24712 \& 2512 \& 546 \& 153 \& 2 \& 2 <br>
\hline 56 \& Apparel and accessory stores . . . . . . . . . . . . . . . . . . \& 82 \& 43310 \& 5151 \& 1308 \& 431 \& 18 \& - <br>
\hline 561 \& Men's and boys' clothing stores .................. \& 7 \& \& \& D \& b \& D \& D <br>
\hline 562 \& Women's clothing stores $\ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots .$. \& 21 \& 9250 \& 965 \& 250 \& 102 \& 4 \& D <br>
\hline 563 \& Women's accessory and specialty stores ........... \& 1 \& D \& \& D \& a \& D \& D <br>
\hline 564
565 \& Children's and infants' wear stores ................
Family clothing stores....................... \& 1
25 \& 12577 \& 1 ${ }^{\text {D }}$ \& - ${ }_{4}$ \& ${ }_{118}^{\text {a }}$ \& D \& D <br>
\hline 566 \& Shoe stores . . . . . . . . . . . . . . . . \& 13 \& 10139 \& 1157 \& 262 \& 87 \& - \& - <br>
\hline 569 \& Miscellaneous apparel and accessory stores......... \& 14 \& 7483 \& 767 \& 212 \& 68 \& 2 \& - <br>
\hline \& Furniture and homefurnishings stores ............. \& \& \& \& \& \& \& <br>
\hline 571
5712 \& Furniture and homefurnishings stores............... Furniture stores \& $\begin{array}{r}22 \\ 8 \\ \hline\end{array}$ \& D \& \& D \& b
b \& D \& D <br>
\hline 5719 \& Kurniture stores .............................. \& 14 \& D \& D \& D \& b \& ${ }_{\text {D }}$ \& ${ }_{\text {D }}$ <br>
\hline 572 \& Household appliance stores ......... \& 1 \& D \& D \& D \& a \& D \& D <br>
\hline 573 \& Radio, television, and computer stores .............. \& 17 \& 34533 \& 2953 \& 754 \& 143 \& - \& <br>
\hline 5731 \& Radio, television, and electronic stores. \& 10 \& \& 2273 \& 603 \& 106 \& - \& $\bar{\square}$ <br>
\hline 5734
5735 \& Computer and software stores $\qquad$ Record and prerecorded tape stores. \& 2
5 \&  \& \& D \& a
b \& D \& ${ }_{\text {D }}^{\text {D }}$ <br>
\hline \& Record and prerecorded tape stores ............. \& 5 \& \& \& D \& b \& D \& D <br>
\hline 58 \& Eating and drinking places \& 154 \& 65034 \& 14779 \& 3822 \& 1522 \& 53 \& 11 <br>
\hline 5812 \& Eating places ......... \& 134 \& 60641 \& 13790 \& 3522 \& 1405 \& 43 \& 11 <br>
\hline 5813 \& Drinking places .................................. \& 20 \& 4393 \& 989 \& 300 \& 117 \& 10 \& - <br>
\hline 591 \& Drug stores and proprietary stores ................ \& 11 \& 8960 \& 1333 \& 372 \& 89 \& - \& - <br>
\hline
\end{tabular}

Table 6. General Statistics by Selected Industry Group and Kind of Business for the Islands of St. Thomas and St. John: 1997-Con.
[Detail may not add to total because of rounding. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]


Table 6. General Statistics by Selected Industry Group and Kind of Business for the Islands of St. Thomas and St. John: 1997-Con.
[Detail may not add to total because of rounding. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| SIC code | Selected industry group and kind of business | Establishments (number) | Sales and receipts $(\$ 1,000)$ | Annual payroll $(\$ 1,000)$ | First-quarter payroll $(\$ 1,000)$ | Paid employees for pay period including March 12 (number) | Proprietors and partners (number) | Unpaid family workers (number) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & \text { 472, 70-79 } \\ & \text { (ex. 702, } \\ & 704), 8072, \\ & 8111, \\ & 84,871, \\ & 8731, \\ & 8732,8734, \\ & 874, \end{aligned}$ | Service industries-Con. |  |  |  |  |  |  |  |
| $\begin{aligned} & 87, \text { ex. } 872 \\ & 871 \\ & 8711 \\ & 8712 \\ & 8713 \\ & 873, \text { ex. } \\ & 8733 \end{aligned}$ | Engineering and management services $\qquad$ <br> Engineering and architectural services $\qquad$ <br> Engineering services $\qquad$ <br> Surveying services $\qquad$ <br> Research and testing services $\qquad$ | 82 18 6 9 3 2 | $\begin{array}{r} 259509 \\ 1528 \\ 1554 \\ 45 \\ \\ \\ \text { D } \\ \text { D } \end{array}$ | $\begin{array}{r} 7505 \\ \mathrm{D} \\ 739 \\ 914 \\ \mathrm{D} \\ \mathrm{D} \end{array}$ | 1732 D 147 183 D D | 273 b 21 28 a a | 18 <br> D <br> 7 <br> 7 <br> D <br> D | 3 <br> D <br> 1 <br> D <br> D |
| 874 | Management and public relations | 62 | 252085 | 5190 | 1230 | 200 | 9 | 2 |
| 8741 8742 | Management services . . . . . . . Management consulting services . | 55 1 | 250441 | 4728 | 1169 D | 184 $a$ | 7 | - |
| 8748 | Business consulting, n.e.c................... | 6 | D | D | D | a | D | D |

[^1]Table 7. General Statistics by Selected Industry Group and Kind of Business for the Island of St. Croix: 1997
[Detail may not add to total because of rounding. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]


Table 7. General Statistics by Selected Industry Group and Kind of Business for the Island of St. Croix: 1997-Con.
[Detail may not add to total because of rounding. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]


Table 7. General Statistics by Selected Industry Group and Kind of Business for the Island of St. Croix: 1997-Con.
[Detail may not add to total because of rounding. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| SIC code | Selected industry group and kind of business | Establishments (number) | Sales and receipts ${ }^{1}$ $(\$ 1,000)$ | Annual payroll $(\$ 1,000)$ | First-quarter payroll $(\$ 1,000)$ | Paid employees for pay period including March 12 (number) | Proprietors and partners ${ }^{2}$ (number) | Unpaid family workers (number) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & \text { 472, 70-79 } \\ & \text { (ex. 702, } \\ & 704), 8072, \\ & 811, \\ & 84,871, \\ & 8731, \\ & 8732,8734, \\ & 874 \end{aligned}$ | Service industries-Con. |  |  |  |  |  |  |  |
| $\begin{aligned} & \text { 87, ex. } 872 \\ & 871 \\ & 8711 \\ & 8712 \\ & 8713 \\ & 873, \text { ex. } \\ & 8733 \end{aligned}$ | Engineering and management services $\qquad$ <br> Engineering and architectural services ........... <br> Engineering services $\qquad$ <br> Surveying services $\qquad$ <br> Research and testing services ...................... | 32 12 5 5 2 8 | $\begin{array}{rr} 26437 \\ 1 & \mathrm{D} \\ 1 & 101 \\ 1484 \\ & \mathrm{D} \\ & \mathrm{D} \end{array}$ | $\begin{array}{r} 2849 \\ \mathrm{D} \\ 571 \\ 460 \\ \mathrm{D} \\ \mathrm{D} \end{array}$ | $\begin{array}{r} 600 \\ D \\ 107 \\ 119 \\ D \\ D \end{array}$ | 116 $b$ 20 15 $a$ $b$ | 3 <br> $D$ <br> 1 <br> 1 <br>  | - |
| $\begin{aligned} & 874 \\ & 8741 \end{aligned}$ | Management and public relations Management services | $\begin{aligned} & 12 \\ & 12 \end{aligned}$ | $\begin{aligned} & 20764 \\ & 20764 \end{aligned}$ | $\begin{aligned} & 877 \\ & 877 \end{aligned}$ | $\begin{aligned} & 148 \\ & 148 \end{aligned}$ | $\begin{aligned} & 39 \\ & 39 \end{aligned}$ | - | - |

${ }^{1}$ For construction and manufacturing, see Appendix A for explanation of terms and problems of duplication. ${ }^{2}$ Includes only those who worked 15 hours or more during week including Mar. 12.

Table 8. General Statistics by Selected Industry Group and Kind of Business for Charlotte Amalie: 1997

\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline SIC code \& Selected industry group and kind of business \& Establishments (number) \& Sales and receipis
\((\$ 1,000)\) \& Annual payroll \((\$ 1,000)\) \& First-quarter
payrol (\$1,000) \& Paid employees for pay period including March 12 (number) \& Proprietors and
partners
(number) \& Unpaid family workers
(number) \\
\hline \& Total . \& 815 \& 1286064 \& 157329 \& 40105 \& 8722 \& 221 \& 29 \\
\hline 15-17, 6552 \& Construction industries and subdividers and developers \& 54 \& 70890 \& 15232 \& 4149 \& 952 \& 27 \& - \\
\hline 15
16 \& General building contractors Heavy construction, except building \& 33
5
5 \& 50502
D \& 10971
D
1 \& \begin{tabular}{rr|r|}
3187 \\
\\
\& D
\end{tabular} \& 743
c
7 \& 15
D \& D \\
\hline 17 \& Special trade contractors............................ \& 15 \& 8380 \& 1605 \& 374 \& 75 \& 7 \& \\
\hline 6552 \& Subdividers and developers, n.e.c.................. \& 1 \& D \& D \& D \& b \& D \& D \\
\hline 20-39 \& Manufacturing . \& 20 \& 29368 \& 7963 \& 1959 \& 276 \& 5 \& - \\
\hline 20 \& Food and kindred products \& 1 \& D \& D \& D \& a \& D \& D \\
\hline 22 \& Textile mill products ...... \& 1 \& D \& D \& D \& a \& D \& D \\
\hline 23 \& Apparel and other textile products ................... \& 3 \& 256 \& 100 \& 27 \& 5 \& 1 \& \\
\hline 25 \& Furniture and fixtures. \& 1 \& D \& D \& D \& \({ }^{\text {a }}\) \& D \& D \\
\hline 27 \& Printing and publishing............................. \& 5 \& 8219 \& 1979 \& 492 \& 70 \& 1 \& \\
\hline 31 \& Leather and leather products ... \& 1 \& D \& D \& D \& a \& D \& D \\
\hline 32
34 \&  \& 1
3 \& D
376 \& D \& D \& 14 \& D \& D \\
\hline 37 \& Frabrsportation equipment . .................... \& 1 \& - \& - \({ }^{\text {D }}\) \& 25
D \& 14
a \& \(\overline{\text { D }}\) \& \(\overline{\text { D }}\) \\
\hline 39 \& Miscellaneous manufacturing industries ............... \& 3 \& D \& D \& D \& a \& D \& D \\
\hline 50-51 \& Wholesale trade \& 52 \& 162955 \& 17332 \& 4343 \& 703 \& 2 \& - \\
\hline 50 \& Durable goods . \& 25 \& 33316 \& 5553 \& 1297 \& 172 \& 2 \& \\
\hline 501 \& Motor vehicles, parts, and supplies ................. \& 1 \& \& D \& D \& a \& D \& D \\
\hline 502 \& Furniture and homefurnishings ..................... \& 3 \& D \& D \& D \& b \& D \& D \\
\hline 503 \& Lumber and construction materials ................ \& 3 \& D \& D \& D \& a \& D \& D \\
\hline 504 \& Professional and commercial equipment ............ \& 7 \& D \& D \& D \& b \& D \& D \\
\hline 506 \& Electrical goods................................ \& 2 \& D \& D \& D \& a \& D \& D \\
\hline 508 \& Machinery, equipment, and supplies .............. \& 4 \& 5446 \& 576 \& 143 \& 13 \& - \& - \\
\hline 509 \& Miscellaneous durable goods ...................... \& 3 \& D \& D \& D \& b \& D \& D \\
\hline 51 \& Nondurable goods. \& 27 \& 129639 \& 11779 \& 3046 \& 531 \& - \& - \\
\hline 511 \& Paper and paper products ....................... \& 3 \& 2026 \& 254 \& 66 \& 16 \& - \& - \\
\hline 512 \& Drugs, proprietaries, and sundries ................ \& 2 \& D \& D \& D \& a \& D \& D \\
\hline 513
514 \& Apparel, piece goods, and notions.............. \& \({ }^{2} 1\) \& D \& D \({ }^{\text {D }}\) \& 1. D \& \(\stackrel{\text { a }}{ }\) \& D \& D \\
\hline 514 \& Groceries and related products \(\ldots \ldots \ldots \ldots \ldots \ldots\) \& 11 \& 47146 \& 4517 \& 1121 \& 205 \& \& \\
\hline 516 \& Chemicals and allied products .................... \& 1 \& D \& D \& D \& a \& D \& D \\
\hline 517 \& Petroleum and petroleum products ................ \& 2 \& D \& D \& D \& b \& D \& D \\
\hline 518 \& Beer, wine, and distilled beverages ................ \& 3 \& D \& D \& D \& c \& D \& D \\
\hline 519 \& Miscellaneous nondurable goods.................. \& 2 \& D \& D \& D \& b \& D \& D \\
\hline 52-59 \& Retail trade . \& 436 \& 636214 \& 73503 \& 19233 \& 4538 \& 80 \& 14 \\
\hline 52 \& Building materials and garden supplies... \& 11 \& 20239 \& 2422 \& 487 \& \& - \& \\
\hline 521 \& Lumber and other building materials .................. \& 4 \& - \& 2 D \& D \& b \& D \& D \\
\hline 525 \& Hardware stores .................. \& 6 \& D \& D \& D \& b \& D \& D \\
\hline 526 \& Retail nurseries and garden stores \& 1 \& D \& D \& D \& a \& D \& D \\
\hline 53 \& General merchandise stores . . . . . . . . . . . . . . . . . . . \& 10 \& 42513 \& 5306 \& 1407 \& 455 \& \& \\
\hline 531 \& Department stores ............................... \& 2 \& D \& D \& D \& e \& D \& D \\
\hline 533 \& Variety stores.................................... \& 3 \& D \& D \& D \& c \& D \& D \\
\hline 539 \& Miscellaneous general merchandise stores .......... \& 5 \& D \& D \& D \& b \& D \& D \\
\hline 54 \& Food stores . . . . . . . . . . . . . . . . . . . . . . . . . . . . . \& 29 \& 122189 \& 9206 \& 2341 \& 713 \& 9 \& \\
\hline 541 \& Grocery stores.................................. \& 15 \& 118572 \& 8376 \& 2106 \& 639 \& 3 \& 1 \\
\hline 542
544 \&  \& \(\begin{array}{r}3 \\ 2 \\ \hline\end{array}\) \& D \& D \& D \& a \& D \& D \\
\hline 544 \& Candy, nut, and confectionery stores . . . . . . . . . . . . . . \& \({ }_{6}\) \& D \& \({ }_{\text {D }}\) \& D \& a \& D \& D \\
\hline 549 \& Miscellaneous food stores............................ \& 3 \& D \& D \& D \& a \& D \& D \\
\hline 55, ex. 554 \& Automotive dealers, excluding gasoline service \& \& \& \& \& \& \& \\
\hline \& stations . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . \& 20 \& 28034 \& 3246 \& 873 \& 192 \& 2 \& - \\
\hline 551 \& New and used car dealers........................ \& 3 \& 6611 \& 701 \& 233 \& 32 \& - \& \\
\hline 553
555 \&  \& 8 \& 14786
6637 \& 1548
997 \& 405
235 \& 110
50 \& 2 \& - \\
\hline 554 \& Gasoline service stations...... \& 6 \& 20810 \& 2068 \& 437 \& 124 \& - \& - \\
\hline \& Apparel and accessory stores ...................... \& \& 36596 \& 4148 \& 1071 \& \& \& - \\
\hline 561 \& Men's and boys' clothing stores ....................... \& 6 \& 2164 \& 328 \& 83 \& 36 \& 2 \& - \\
\hline 562 \& Women's clothing stores . . . . . . . . . . . . . . . . . . . . . . . \& 17 \& 8624 \& \& 234 \& \& 2 \& \\
\hline 563 \& Women's accessory and specialty stores .............. \& 1 \& D \& D \& D \& a \& D \& D \\
\hline 565 \& Family clothing stores.......................... \& 17 \& 9497 \& \(\begin{array}{ll}1 \& 124 \\ 1 \& 157\end{array}\) \& 314 \& 87 \& 5 \& - \\
\hline 566
569 \& \begin{tabular}{l}
Shoe stores \\
Miscellaneous apparel and accessory stores.
\end{tabular} \& 13
9 \& 10139
D \& 1157

D \& 262
D \& 87
b \& D \& D <br>
\hline 57 \& Furniture and homefurnishings stores .............. \& 24 \& 36869 \& 3677 \& 951 \& 173 \& 2 \& 1 <br>
\hline 571 \& Furniture and homefurnishings stores.............. \& 12 \& 5492 \& 1204 \& 314 \& 50 \& 2 \& 1 <br>
\hline 5712 \& Furniture stores ............................... \& 4 \& 728 \& 89 \& 22 \& 5 \& 2 \& 1 <br>
\hline 5719 \& Miscellaneous homefurnishing stores . . . . . . . . . . . \& 8 \& 4764 \& 1115 \& 292 \& 45 \& - \& - <br>
\hline 573 \& Radio, television, and computer stores .............. \& 12 \& 31377 \& 2473 \& 637 \& 123 \& - \& - <br>
\hline 5731 \& Radio, television, and electronic stores........... \& 7 \& \& \& D \& b \& D \& D <br>
\hline 5734
5735 \& Computer and software stores ................. \& 1 \& \& D \& D \& a \& D \& D <br>
\hline 5735 \& Record and prerecorded tape stores ............. \& 4 \& 2252 \& 439 \& 91 \& 28 \& - \& - <br>
\hline 58 \& Eating and drinking places ......................... \& 86 \& 36305 \& 8406 \& 2079 \& 864 \& 35 \& 8 <br>
\hline 5812 \& Eating places ................................... \& 79 \& 35245 \& 8218 \& 2031 \& 844 \& 31 \& 8 <br>
\hline 5813 \& Drinking places .................................... \& 7 \& 1060 \& 188 \& 48 \& 20 \& 4 \& - <br>
\hline 591 \& Drug stores and proprietary stores ................. \& 7 \& 5248 \& 647 \& 187 \& 51 \& - \& - <br>
\hline 59, ex. 591 \& Miscellaneous retail . ............................ \& 180 \& 287411 \& 34377 \& 9400 \& 1508 \& 19 \& <br>
\hline \& Liquor stores \& 3 \& \& \& \& \& D \& D <br>
\hline 593 \& Used merchandise stores ......................... \& 2 \& D \& \& \& a \& D \& D <br>
\hline 594 \& Miscellaneous shopping goods stores. ............. \& 151 \& 262741 \& 29751 \& 8206 \& 1263 \& 17 \& 3 <br>
\hline 5941 \& Sporting goods and bicycle shops ............... \& 1 \& \& \& D \& ${ }^{\text {a }}$ \& D \& D <br>
\hline 5942
5943 \& Book stores .................................... \& 1
1 \& 1883 \& \& 8 8 ${ }^{\text {D }}$ \& 21
a \& D \& D <br>
\hline 5944 \& Jewelry stores . . . . . . . . . . . . . . . . . . . . . . . . . . . \& 95 \& 235200 \& 25407 \& 6902 \& 1012 \& 7 \& - <br>
\hline
\end{tabular}

Table 8. General Statistics by Selected Industry Group and Kind of Business for Charlotte Amalie: 1997-Con.


[^2]Table 9. General Statistics by Selected Industry Group and Kind of Business for Christiansted: 1997

\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline SIC code \& Selected industry group and kind of business \& Establishments (number) \& Sales and receipts \({ }^{1}\) \((\$ 1,000)\) \& Annual payroll
\((\$ 1,000)\)
\[
(\$ 1,000)
\] \& First-quarter payroll
\((\$ 1,000)\) \& Paid employees for pay period including \(\underset{\text { (number) }}{\text { March } 12}\) \& Proprietors and partners \({ }^{2}\) (number) \& Unpaid family workers \({ }^{2}\) (number) \\
\hline \& Total . . . . \& 495 \& 468710 \& 106146 \& 26911 \& 5838 \& 144 \& 37 \\
\hline 15-17, 6552 \& Construction industries and subdividers and developers \& 58 \& 45176 \& 11646 \& 2880 \& 642 \& 22 \& 4 \\
\hline \[
\begin{aligned}
\& 15 \\
\& 16 \\
\& 17
\end{aligned}
\] \& \begin{tabular}{l}
General building contractors \\
Heavy construction, except building \\
Special trade contractors
\end{tabular} \& 27
1
28 \& 26131
D
D \& 4677
D
D \& 1170
D

D \& 368
b
c \& 9
D
D \& 1 <br>
\hline 6552 \& Subdividers and developers, n.e.c................. \& 2 \& D \& D \& D \& a \& D \& D <br>
\hline 20-39 \& Manufacturing . \& 23 \& 55524 \& 10350 \& 2519 \& 485 \& 13 \& 8 <br>
\hline 20 \& Food and kindred products \& 3 \& 309 \& 75 \& 20 \& 8 \& 2 \& <br>
\hline 23 \& Apparel and other textile products. \& 1 \& D \& D \& D \& a \& D \& D <br>
\hline 24 \& Lumber and wood products..................... \& 3 \& D \& D \& D \& b \& D \& D <br>
\hline 25 \& Furniture and fixtures .............................. \& 1 \& D \& D \& D \& a \& D \& D <br>
\hline 27 \& Printing and publishing.... \& 5 \& D \& D \& D \& c \& D \& D <br>
\hline 28 \& Chemicals and allied products ...................... \& 2 \& D \& D \& D \& b \& D \& D <br>
\hline 34 \& Fabricated metal products.......................... \& 1 \& D \& D \& D \& a \& D \& D <br>
\hline 35 \& Industrial machinery and equipment .................. \& 1 \& D \& D \& D \& a \& D \& D <br>
\hline 37 \& Transportation equipment ......................... \& 1 \& D \& D \& D \& b \& D \& D <br>
\hline 38 \& Instruments and related products.................... \& 5 \& D \& D \& D \& c \& D \& D <br>
\hline 50-51 \& Wholesale trade ............................. \& 27 \& 41706 \& 4881 \& 1249 \& 226 \& - \& - <br>
\hline 50 \& Durable goods . \& 9 \& 8108 \& 1577 \& 356 \& 61 \& \& <br>
\hline 504 \& Professional and commercial equipment ............. \& 3 \& D \& D \& D \& a \& D \& D <br>
\hline 506 \& Electrical goods.............................. \& 1 \& D \& D \& D \& a \& D \& D <br>
\hline 507 \& Hardware, plumbing, and heating equipment........ \& 2 \& D \& D \& D \& a \& D \& D <br>
\hline 508 \& Machinery, equipment, and supplies ............... \& 1 \& D \& D \& D \& a \& D \& D <br>
\hline 509 \& Miscellaneous durable goods ................... \& 1 \& D \& D \& D \& a \& D \& D <br>
\hline 51 \& Nondurable goods. \& 18 \& 33598 \& 3304 \& 893 \& 165 \& - \& <br>
\hline 511 \& Paper and paper products..................... \& 2 \& D \& D \& D \& a \& D \& D <br>
\hline 512
514 \& Drugs, proprietaries, and sundries ................ \& 1 \& D \& \& D \& a \& D \& D <br>
\hline 514
516 \& Groceries and related products $\ldots \ldots \ldots \ldots \ldots \ldots$. \& 8
2 \& 21389 \& 2049 \& 581 \& 101 \& $\bar{\square}$ \& D <br>
\hline 517 \& Petroleum and petroleum products \& 1 \& D \& D \& D \& a \& D \& D <br>
\hline 518 \& Beer, wine, and distilled beverages ... \& 3 \& D \& D \& D \& b \& D \& D <br>
\hline 519 \& Miscellaneous nondurable goods................... \& 1 \& D \& D \& D \& a \& D \& D <br>
\hline 52-59 \& Retail trade . . . . . . . . . . . . . . . . . . . . . . . . . \& 220 \& 189455 \& 27095 \& 6971 \& 2213 \& 55 \& 16 <br>
\hline 52 \& Building materials and garden supplies... \& 14 \& 19286 \& 2469 \& 669 \& 163 \& 1 \& - <br>
\hline 521 \& Lumber and other building materials .................. \& 3 \& 4499 \& 456
327 \& 96 \& 27 \& 1 \& <br>
\hline 523 \& Paint, glass, and wallpaper stores ................. \& 4 \& 1801 \& ${ }^{327}$ \& 83 \& 20 \& - \& <br>
\hline 525 \& Hardware stores ................ \& 7 \& 12986 \& 1686 \& 490 \& 116 \& - \& <br>
\hline 53 \& General merchandise stores....................... \& \& 27553 \& 2440 \& \& 304 \& \& <br>

\hline $$
\begin{aligned}
& 531 \\
& 539 \\
& 539
\end{aligned}
$$ \& Department stores Miscellaneous general merchandise stores \& 1

4 \& $$
\begin{aligned}
& \mathrm{D} \\
& \mathrm{D}
\end{aligned}
$$ \& D \& D \& e \& D \& D <br>

\hline 54 \& Food stores . . . . . . . . . . . . . . . . . . . . . . . . . . . . \& 21 \& 40630 \& 4004 \& 1030 \& 310 \& \& 2 <br>
\hline 541 \& Grocery stores.................................. \& 15 \& 40087 \& 3828 \& 990 \& 293 \& 3 \& 2 <br>
\hline 542 \& Meat and fish markets ............................ \& 1 \& D \& D \& D \& a \& D \& D <br>
\hline 546 \& Retail bakeries..... \& 2 \& D \& D \& D \& a \& D \& D <br>
\hline 549 \& Miscellaneous food stores..................... \& 3 \& D \& D \& D \& a \& D \& D <br>
\hline 55, ex. 554 \& Automotive dealers, excluding gasoline service \& \& \& \& \& \& \& <br>
\hline 551 \& stations ....................................... \& 17
4 \& 23838 \& 4199 \& 1069
D \& 237
$b$ \& 2 \& $\overline{\text { D }}$ <br>
\hline 553 \& Auto and home supply stores ...................... \& 9 \& 12930 \& 2564 \& 639 \& 151 \& 1 \& <br>
\hline 555 \& Boat dealers....................................... \& 4 \& D \& D \& D \& b \& D \& D <br>
\hline 554 \& Gasoline service stations.. \& 5 \& D \& D \& D \& b \& D \& D <br>
\hline 56 \& Apparel and accessory stores ..................... \& 25 \& 8008 \& 982 \& 245 \& 72 \& \& <br>
\hline 561 \& Men's and boys' clothing stores .................... \& 3 \& \& \& \& \& 2 \& <br>
\hline 562 \& Women's clothing stores ....................... \& 6 \& D \& D \& D \& b \& D \& D <br>
\hline 564
565 \& Children's and infants' wear stores ................. \& 2 \& D \& D \& D \& a \& D \& D <br>
\hline 565
566 \& Family clothing stores......................... \& 7 \& 1979 \& 226 \& 65 \& 18 \& 2 \& <br>
\hline 566
569 \& Shoe stores ........................... \& 4
3 \& 1793 \& 205
D \& 50 \& 13
$a$ \& $\overline{\text { D }}$ \& D <br>
\hline \& \& \& \& \& \& \& \& <br>
\hline \& \& \& \& \& \& \& \& <br>

\hline \[
$$
\begin{aligned}
& 571 \\
& 5712
\end{aligned}
$$

\] \& | Furniture and homefurnishings stores |
| :--- |
| Furnituriture stores ..................................... | \& 6

5 \& 3543 \& D
392 \& 120 \& 3 3 \& D \& D <br>
\hline 5719 \& Miscellaneous homefurnishing stores .............. \& 1 \& \& D \& D \& a \& D \& D <br>
\hline 573 \& Radio, television, and computer stores \& 8 \& D \& D \& D \& b \& D \& D <br>
\hline 5731
5734 \& Radio, television, and electronic stores. \& 5 \& D \& D \& D \& b \& D \& D <br>
\hline 5734
5735 \& Computer and software stores ................
Record and prerecorded tape stores .......... \& 2
1 \& D \& D \& D \& a \& ${ }_{\text {D }}^{\text {D }}$ \& D <br>
\hline 58 \& Eating and drinking places ....................... \& 62 \& 26353 \& 6584 \& \& 738 \& \& <br>
\hline 5812 \& Eating places..................................... \& 59 \& 25940 \& 6447 \& 1699 \& 714 \& 18 \& 8 <br>
\hline 5813 \& Drinking places ................................... \& 3 \& 413 \& 137 \& 29 \& 24 \& 1 \& <br>
\hline 591 \& Drug stores and proprietary stores $\ldots \ldots \ldots \ldots \ldots \ldots$ \& 3 \& D \& D \& D \& b \& D \& D <br>
\hline 59, ex. 591 \& Miscellaneous retail . ............................... \& 54 \& 22250 \& 3630 \& 880 \& 225 \& \& <br>
\hline \& Liquor stores ..................................... \& 2 \& \& \& D \& a \& D \& D <br>
\hline 593 \& Used merchandise stores . . . . . . . . . . . . . . . . . . . . . . . . \& 1 \& \& \& D \& a \& D \& D <br>
\hline 594 \& Miscellaneous shopping goods stores............... \& 35 \& 13731 \& 2322 \& 545 \& 124 \& 11 \& 3 <br>
\hline 5941 \& Sporting goods and bicycle shops ............... \& 2 \& \& \& D \& a \& D \& D <br>
\hline 5942
5944 \& Book stores ................................ \& 2 \& \& \& ${ }^{\text {D }}$ \& ${ }^{\text {a }}$ \& D \& D <br>
\hline -5944 \& Jewelry stores $\ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots$. \& 15
2 \& 8581 \& \& 371 \& 71
a \& 5 \& 1 <br>
\hline 5947 \& Gift, novelty, and souvenir shops ................ \& 13 \& D \& D \& D \& a \& D \& D <br>
\hline 5949 \& Sewing, needlework, and piece goods ............ \& 1 \& D \& D \& D \& a \& D \& D <br>
\hline 598 \& Fuel dealers ................................ \& 3 \& D \& D \& D \& b \& D \& D <br>
\hline 599 \& Retail stores, n.e.c ................. \& 13 \& 4424 \& 670 \& 182 \& 56 \& 4 \& <br>
\hline 5992 \& Florists \& 1 \& D \& D \& D \& \& D \& D <br>
\hline
\end{tabular}

Table 9. General Statistics by Selected Industry Group and Kind of Business for Christiansted: 1997-Con.

${ }^{1}$ For construction and manufacturing, see Appendix A for explanation of terms and problems of duplication.
${ }^{2}$ Includes only those who worked 15 hours or more during week including Mar. 12.

Table 10. General Statistics by Selected Industry Group and Kind of Business for Frederiksted: 1997
[Detail may not add to total because of rounding. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]


Table 10. General Statistics by Selected Industry Group and Kind of Business for Frederiksted: 1997-Con.
[Detail may not add to total because of rounding. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| SIC code | Selected industry group and kind of business | Establishments (number) | Sales and receipts ${ }^{1}$ $(\$ 1,000)$ | Annual payroll (\$1,000) | First-quarter payroll $(\$ 1,000)$ | Paid employees for pay period including March 12 (number) | Proprietors and partners ${ }^{2}$ (number) | Unpaid family workers ${ }^{2}$ (number) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & \text { 472, 70-79 } \\ & \text { (ex. 702, } \\ & 704), 8072, \\ & 8111, \\ & 84,871, \\ & 8731, \\ & 8732,8734, \\ & 874, \end{aligned}$ | Service industries-Con. |  |  |  |  |  |  |  |
| $\begin{aligned} & 73 \\ & 733 \\ & 735 \\ & 738 \\ & 7381 \\ & 7389 \end{aligned}$ | Business services <br> Mailing, reproduction, stenographic . Miscellaneous equipment rental and leasing Miscellaneous business services Detective and armored car services Business services, n.e.c | 7 1 4 2 1 1 | 1864 D D D D D | 736 D D D D D |  | 56 $a$ $a$ a b $b$ a | 2 $D$ $D$ $D$ $D$ $D$ $D$ | 1 D D D D D |
| $\begin{aligned} & 75 \\ & 751 \\ & 7514 \\ & 7515 \\ & 753 \\ & 7539 \\ & 754 \end{aligned}$ | Auto repair, services, and parking <br> Automotive rentals, no drivers <br> Passenger car rental <br> Passenger car leasing <br> Automotive repair shops <br> Automotive repair shops, n.e.c <br> Automotive services, except repair | 7 5 4 1 1 1 1 | 3687 D 2966 D D D D | 707 D 526 D D D D | $\begin{array}{r} 170 \\ 10 \\ 131 \\ D \\ D \\ D \\ D \\ D \end{array}$ | $\begin{array}{r} 36 \\ b \\ 27 \\ a \\ a \\ a \\ a \\ a \end{array}$ | 1 <br> D <br> -1 <br> D <br> D <br> D | D <br>  <br> D <br> D <br> D <br> D |
| $\begin{aligned} & 76 \\ & 762 \\ & 769 \end{aligned}$ | Miscellaneous repair services Electrical repair shops Miscellaneous repair shops | $\begin{aligned} & 3 \\ & 2 \\ & 1 \end{aligned}$ | $\begin{array}{r} 116 \\ D \\ D \end{array}$ | 19 D D | $\begin{aligned} & 8 \\ & \mathrm{D} \\ & \mathrm{D} \end{aligned}$ | $\begin{aligned} & 4 \\ & a \\ & a \end{aligned}$ | 3 D D | - |
| $\begin{aligned} & 78 \\ & 784 \end{aligned}$ | Motion pictures <br> Video tape rentals $\qquad$ | $\begin{aligned} & 1 \\ & 1 \end{aligned}$ | $\begin{aligned} & \mathrm{D} \\ & \mathrm{D} \end{aligned}$ | D | $\begin{aligned} & \mathrm{D} \\ & \mathrm{D} \end{aligned}$ | $\begin{aligned} & \mathrm{a} \\ & \mathrm{a} \end{aligned}$ | D | D |
| $\begin{aligned} & 79 \\ & 794 \\ & 799 \\ & 7993 \\ & 7997 \end{aligned}$ | Amusement and recreation services Commercial sports Miscellaneous amusement, recreation services Coin-operated amusement devices Membership sports and recreation clubs | 3 1 2 1 1 | D D D D D | D D D D D | $\begin{aligned} & \text { D } \\ & \text { D } \\ & \text { D } \\ & \text { D } \end{aligned}$ | a a a a a | D D D D D | D D D D D |
| 81 | Legal services ................................... | 6 | D | D | D | a | D | D |
| $\begin{aligned} & 84 \\ & 841 \\ & 842 \end{aligned}$ | Museums, botanical, zoological gardens Museums and art galleries Botanical and zoological gardens. | 3 1 2 | D D D | D | $\begin{aligned} & \mathrm{D} \\ & \mathrm{D} \\ & \mathrm{D} \end{aligned}$ | $\begin{aligned} & b \\ & b \\ & a \\ & a \end{aligned}$ | D D D | D D D |
| $\begin{aligned} & 87, \text { ex. } 872 \\ & 871 \\ & 8712 \\ & 8713 \\ & 873, \text { ex. } \\ & 8733 \end{aligned}$ |  | 3 2 1 1 1 | D D D D D | D D D D D | $\begin{aligned} & \mathrm{D} \\ & \mathrm{D} \\ & \mathrm{D} \\ & \mathrm{D} \\ & \mathrm{D} \end{aligned}$ | $\begin{aligned} & a \\ & a \\ & a \\ & a \\ & a \end{aligned}$ | D D D D D | D D D D D |

${ }^{1}$ For construction and manufacturing, see Appendix A for explanation of terms and problems of duplication. ${ }^{2}$ Includes only those who worked 15 hours or more during week including Mar. 12.

Table 11. Class of Customer for Selected Retail and Service Kinds of Businesses: 1997
[Detail may not add to total because of rounding. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

| SIC code | Industry and kind of business | Establishments ${ }^{1}$ (number) | Sales and receipts ${ }^{1}$ $(\$ 1,000)$ | Percent distribution of sales to ${ }^{2}-$ |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Local residents | Visiting tourists | Hotels and other lodging places | Other touristrelated businesses | Other nontouristrelated businesses | Nonlocal businesses and govermenta bodies |
| 52-59 | Retail trade............................. | 973 | 1057894 | 57.6 | 36.4 | 1.7 | 1.8 | 1.6 | 1 |
| 52 | Building materials and garden supplies .......... | 38 | 59207 | 74.5 | 1.2 | 8.4 | 3.3 | 9.3 | 3.4 |
| 53 | General merchandise stores ................... | 23 | 77430 | 95.2 | 4.8 | - | - | - | - |
| 54 | Food stores . . . . . . . . . . . . . . . . . . . . . . . . . . . | 94 | 217207 | 92.2 | 7.1 | 0.2 | 0.2 | 0.1 | 0.3 |
| 55, ex. 554 | Automotive dealers, excluding gasoline service stations | 58 | 84832 | 85.7 | 1.2 | 0.5 | 3.8 | 6.4 | 2.4 |
| 554 | Gasoline service stations ....................... | 18 | 29524 | 66.9 | 12.4 | 2.2 | 8.3 | 5.8 | 4.4 |
| 56 | Apparel and accessory stores . . . . . . . . . . . . . . . | 115 | 58568 | 65.3 | 33.4 | 0.8 | 0.4 | - | - |
| 57 | Furniture and homefurnishings stores ........... | 61 | 61692 | 39.5 | 51.9 | 1.3 | 2 | 2.5 | 2.8 |
| $\begin{aligned} & 58 \\ & 5812 \\ & 5012 \end{aligned}$ | Eating and drinking places.$\ldots \ldots \ldots \ldots \ldots \ldots \ldots$ Eating places. | 248 222 | 97470 <br> 92 | 65.7 65.4 | 27.4 <br> 27.4 | 1 1 1 | 5.1 5.3 0.5 | 0.6 0.6 | 0.2 0.3 |
| 5813 | Drinking places | 26 | 5212 | 71.9 | 26.6 | 1.1 | 0.5 | - | - |
| 591 | Drug stores and proprietary stores .............. | 18 | 27126 | 85.8 | 12.7 | 0.1 | - | 0.4 | 1 |
| 59, ex. 591 | Miscellaneous retail . ......................... | 300 | 344838 | 18.8 | 77.2 | 2.3 | 0.9 | 0.3 | 0.5 |
| $\begin{aligned} & \text { 472, 70-79 } \\ & \text { (ex. 702, } \\ & 704), 8072, \\ & 811, \\ & 84,871, \\ & 8731, \\ & 8732,8734, \\ & 874 \end{aligned}$ | Service industries . $\ldots \ldots \ldots \ldots \ldots \ldots \ldots$ | 667 | 655410 | 15.6 | 24.4 | 1.1 | 2.2 | 11.7 | 44.9 |
| 472 | Passenger transportation arrangement ........... | 54 | 32328 | 52.6 | 33.3 | 2.9 | 2.6 | 3.7 | 5 |
| $\begin{aligned} & 70, \text { ex. } 702, \\ & 704 \end{aligned}$ | Hotels and other lodging places............... | 62 | D | D | D | D | D | D | D |
| 701 703 | Hotels and motels. <br> Camps and recreational vehicle parks ........... | 60 2 | 123768 | 7.1 D | 87.6 D | - | 1.7 | 0.6 | ${ }^{3}$ |
| 72 | Personal services ........................... | 64 | 11767 | 82.5 | 12.8 | 3.7 | 0.8 | 0.2 | - |
| 73 | Business services............................ | 102 | 51189 | 33.2 | 3.4 | 6.1 | 13.4 | 18.7 | 25.2 |
| 75 | Auto repair, services, and parking.............. | 84 | 34421 | 43.9 | 45.1 | 2 | 0.9 | 4.8 | 3.3 |
| 76 | Miscellaneous repair services .................. | 50 | 44811 | 9.6 | 0.3 | 0.8 | 5.5 | 80.6 | 3.2 |
| 78 | Motion pictures . . . . . . . . . . . . . . . . . . . . . . . . . | 9 | 5133 | 96.2 | 3.8 | - | - | - | - |
| $\begin{aligned} & 79 \\ & 7999 \end{aligned}$ | Amusement and recreation services $\qquad$ Amusement and recreation, n.e.c . . . . . . . . . . . . | $\begin{aligned} & 41 \\ & 25 \end{aligned}$ | $\begin{array}{r} 16325 \\ 9930 \end{array}$ | $\begin{array}{r} 35.1 \\ 6.8 \end{array}$ | $\begin{array}{r} 45.7 \\ 92 \end{array}$ | 3.8 1 | $\begin{array}{r} 15.3 \\ 0.2 \end{array}$ | 0.2 0.2 | - |
| 81 | Legal services................................ | 82 | 43909 | 51.2 | 1.4 | 3.3 | 2.6 | 20.9 | 20.6 |
| 84 | Museums, botanical, zoological gardens .......... | 5 | D | D | D | D | D | D | D |
| $\begin{aligned} & 87, \text { ex. } 872 \\ & 871 \end{aligned}$ | Engineering and management services ............ . <br> Engineering and architectural services | 114 30 | 285946 9655 | 0.8 21 | 0.1 0.3 | 0.1 1.3 | 0.1 0.7 | 25.1 | 93 51.7 |
| 873, ex. 8733 | Research and testing services.................. | 10 | 3442 | 0.9 | 0.2 | 2.8 | 1.1 | 3.9 | ${ }^{51}$ |
| 874 | Management and public relations . . . . . . . . . . . | 74 | 272849 | 0.2 | 0.1 | - | 0.1 | 5.4 | 94.3 |

${ }^{1}$ Establishment count and dollar volume of sales and receipts represent all establishments within the scope of the census. ${ }^{2}$ Percent distribution of sales data represent only establishments reporting sales by class of customer.

Table 12. Detailed Statistics for Hotels and Motels: 1997 and 1992

| Item | 1997 | 1992 | Item | 1997 | 1992 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Establishments $\qquad$ number. . <br> Guestrooms as of Dec. 31 $\qquad$ do. | 60 3511 | 71 4154 | Selected receipts from other sources . . . . . . . . . . . . . . . . . . . do. do. | 1317 | 2161 |
| Receipts from customers, excluding taxes . . . . . . . . . . . . . \$1,000.. | 123768 | 177609 | Payroll and employment: |  |  |
| Guestroom rentals . ...................................... do. d | 81249 | 117856 | Annual payroll ............ . . . . . . . . . . . . . . . . . . . . . . . . . . d do.. | 43770 | 49382 |
| Meals and nonalcoholic beverages . . . . . . . . . . . . . . . . . . . . . do.. | 22328 | 36646 | First-quarter payroll...................................... . do.. | 11237 | 13736 |
| Alcoholic beverages . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . do. d | 7602 | 11549 | Employees for pay period including Mar. $12 . . . . . . . . . . . .$. number. . | 2881 | 3615 |
| Sales of other merchandise . . . . . . . . . . . . . . . . . . . . . . . . . . do.. | 7249 | 5778 |  | 21 | 18 |
| Other receipts from customers . . . . . . . . . . . . . . . . . . . . . . . . . . do. . | 5340 | 5780 | Unpaid family workers ${ }^{1}$. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . do.. | 3 | 3 |

${ }^{1}$ Includes only those who worked 15 hours or more during week including Mar. 12.

# Appendix A. <br> General Explanation 

## CENSUS COVERAGE AND METHODOLOGY

Structure and method of enumeration. The 1997 Economic Census of Outlying Areas, Virgin Islands was conducted by mail. A census form was mailed to all employer firms (employers of one person or more) classified as being within the scope of the census. One single report form was used to collect data. Firms were instructed to return the completed report form by mail.

For those establishments for which a report form had not been received, U.S. Census Bureau interviewers contacted the establishments by telephone to obtain the required information. Quality checks were performed to ensure that the necessary reports were obtained.

The census covered individual construction, manufacturing, wholesale, retail, and some service establishments. Establishments with no paid employees for the entire year of 1997 are excluded from this publication. Peddlers and other itinerant vendors without established places of business were not enumerated, since they were out of the scope of the census.

Each establishment was assigned a kind-of-business code from the Standard Industrial Classification Manual: $1987^{1}$ (SIC) based on the respondent's answers to the questions on main business or primary activity of the establishment and sources of sales or receipts.

## EXPLANATION OF TERMS

Sales and receipts. Sales and receipts include merchandise sold (excluding excise taxes), value of products shipped, receipts from repairs and other services to customers, and delivery and carrying charges, whether or not payment was received in 1997. Sales are net after deductions for refunds and allowances for merchandise returned by customers. Sales and receipts also include income from business activities classified in a major category different from the one assigned to the establishment; e.g., wholesalers may have receipts from sales at retail and similarly, retailers may have receipts from sales at wholesale.
Receipts exclude amounts other than those received from customers, such as income from investments and rental of real estate.

Figures may contain duplication since products of some industries are used as materials for others and work (and

[^3]receipts) of one firm may be subcontracted to other firms and included in the other firm's receipts.
Firms. A firm is a business organization or entity consisting of one or more domestic establishments (location) under common ownership or control. All establishments of subsidiary firms are included as part of the owning or controlling firm. For the economic censuses, the terms "firm" and "company" are synonymous.
Annual payroll. Payroll includes all forms of compensation, such as salaries, wages, commissions, bonuses, vacation allowances, sick-leave pay, and the value of payments-in-kind (e.g., free meals and lodging) paid during the year to all employees. It also includes tips and gratuities received by employees from patrons and reported to employers. For corporations, it includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors and partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc.

First-quater payroll. This item consists of payroll, as defined above, paid to persons employed at any time during the quarter January to March 1997.
Paid employees for the pay period including March 12. Paid employees, including salaried officers and executives of corporations, are those full- and part-time employees who were on the payroll during the pay period including March 12, 1997. Included are employees on paid sick leave, paid holidays, and paid vacations. Proprietors and partners of unincorporated businesses are not included.
Proprietors and partners, working. Proprietors and partners are owners or partners of unincorporated businesses who worked 15 hours or more during the week which included March 12, 1997.

Unpaid family workers. This item includes all unpaid family members who worked 15 hours or more during the week which included March 12, 1997.
Legal form of organization. The legal form of organization for firms was based on the response to the organizational status questions on the census report forms.

## KIND-OF-BUSINESS CLASSIFICATIONS

Establishments covered in the 1997 census were assigned a kind-of-business classification in accordance with the provisions of the 1987 SIC Manual. However, the
limited number of establishments in most classifications at the detail level would necessitate extensive suppression of data to avoid disclosing figures for individual business organizations. Therefore, the data in this report are usually shown for SIC major groups or other SIC combinations.

Following are selected kind-of-business descriptions:

## Construction <br> (SIC Division C, Major Groups 15 through 17, and 6552)

This division includes establishments primarily engaged in construction. The term "construction" includes new work, additions, alterations, and repairs. There are three broad types of construction activity:

1. Building construction by general contractors and operative builders (Major Group 15)—This major group includes general contractors and operative builders primarily engaged in the construction of residential, farm, industrial, commercial, or other buildings. General building contractors who combine a special trade with the contracting are included in this major group.
2. Heavy construction other than building construction by contractors (Major Group 16)—This major group includes general contractors primarily engaged in heavy construction other than building, such as highways and streets, bridges, sewers, railroads, irrigation projects, flood control projects and marine construction, and special trade contractors primarily engaged in activities of a type that are clearly specialized to such heavy construction and are not normally performed on buildings or building-related projects. Specialized activities that are covered include grading for highways and airport runways; guardrail construction; installation of highway signs; trenching; underwater rock removal; and asphalt and concrete construction of roads, highways, streets, and public sidewalks.
3. Construction by special trade contractors (Major Group 17)-This major group includes special trade contractors who undertake activities of a type that are specialized either to building construction, including work on mobile homes, or to both building and nonbuilding projects. These activities include painting (including bridge painting and traffic lane painting), electrical work (including work on bridges, power lines, and power plants), carpentry work, plumbing, heating, air-conditioning, roofing, and sheet metal work. Special trade contractors may work on subcontract from the general contractor, performing only part of the work covered by the general contract, or they may work directly for the owner. Special trade contractors for the most part perform their work at the site of construction, although they also may have shops where they perform work incidental to the job site.

Land subdividers and developers, except cemeteries (SIC 6552). Establishments primarily engaged in subdividing real property into lots, except cemetery lots, and in developing it for resale on their own account. Establishments primarily engaged in developing lots for others are classified in industry 1794.

## Manufacturing

## (SIC Division D, Major Groups 20 through 39, except 29 and 33)

This division includes establishments engaged in the mechanical or chemical transformation of materials or substances into new products. These establishments are usually described as plants, factories, or mills and characteristically use power-driven machines and materials handling equipment.

Food and Kindred Products
(SIC Major Group 20)
This major group includes establishments manufacturing or processing foods and beverages for human consumption, and certain related products, such as manufactured ice, chewing gum, vegetable and animal fats and oils, and prepared feeds for animals and fowls.

Textile Mill Products
(SIC Major Group 22)
This major group includes establishments engaged in performing any of the following operations: (1) preparation of fiber and subsequent manufacturing of yarn, thread, braids, twine, and cordage; (2) manufacturing broadwoven, narrow woven, and knit fabrics; and carpets and rugs from yarn; (3) dyeing and finishing fiber, yarn, fabrics, and knit apparel; (4) coating, waterproofing, or otherwise treating fabrics; (5) the integrated manufacture of knit apparel and other finished articles from yarn; and (6) the manufacture of felt goods, lace goods, nonwoven fabrics, and miscellaneous textiles.

Apparel and Other Finished Products Made From Fabrics and Similar Materials
(SIC Major Group 23)
This major group, known as the cutting-up and needle trades, includes establishments producing clothing and fabricating products by cutting and sewing purchased woven or knit textile fabrics and related materials, such as leather, rubberized fabrics, plastics, and furs. Also included are establishments that manufacture clothing by cutting and joining (for example, by adhesives) materials such as paper and nonwoven textiles.

Printing, Publishing, and Allied Industries (SIC Major Group 27)

This major group includes establishments engaged in printing by one or more common processes, such as letterpress; lithography (including offset), gravure, or screen;
and those establishments which perform services for the printing trade, such as bookbinding and plate making. This major group also includes establishments engaged in publishing newspapers, books, and periodicals, regardless of whether or not they do their own printing.

Stone, Clay, Glass, and Concrete Products (SIC Major Group 32)

This major group includes establishments engaged in manufacturing flat glass and other glass products, cement, structural clay products, pottery, concrete and gypsum products, cut stone, abrasive and asbestos products, and other products from materials taken principally from the earth in the form of stone, clay, and sand.

## Miscellaneous Manufacturing Industries

(SIC Major Group 39)
This major group includes establishments primarily engaged in manufacturing products not classified in any other manufacturing major group. Industries in this group fall into the following categories: jewelry, silverware, and plated ware; musical instruments; dolls, toys, games, and sporting and athletic goods; pens, pencils, and artists' materials; buttons, costume novelties, miscellaneous notions; brooms and brushes; caskets; and other miscellaneous manufacturing industries.

## Wholesale Trade

## (SIC Division F, Major Groups 50 and 51)

This division includes establishments or places of business primarily engaged in selling merchandise to retailers; industrial, commercial, institutional, farm, or professional business users; other wholesalers; or government agencies (Federal and local); or acting as agents or brokers in buying merchandise for or selling merchandise to such persons or companies. Importers selling merchandise at wholesale and exporters also are included in wholesale trade.

Durable Goods
(SIC Major Group 50)
This major group includes establishments primarily engaged in the wholesale distribution of durable goods.

## Nondurable Goods

(SIC Major Group 51)
This major group includes establishments primarily engaged in the wholesale distribution of nondurable goods.

## Retail Trade

## (SIC Division G, Major Group 52 through 59)

This division includes establishments engaged in selling merchandise for personal or household consumption and in rendering services incidental to the sale of the
goods. Exceptions are necessitated by trade practices. For example, lumber yards and paint, glass, and wallpaper stores are included in retail trade if they sell to the general public, even if a higher proportion of their sales is made to contractors. Establishments engaged in selling products to the general public from displayed merchandise, such as typewriters, stationery, or gasoline, are classified in retail trade even though such products may not be used for personal or household consumption. However, establishments that sell exclusively to business establishments, institutional and industrial users, or contractors are classified in wholesale trade.

Other important characteristics of retail trade establishments are that they are usually fixed places of business; are engaged in activities to attract the general public to buy; buy or receive as well as sell merchandise; they may process their products, although processing is incidental or subordinate to selling; and are considered as retail in the trade. Not all of these characteristics need to be present and some are modified by trade practices.

In general, retail establishments were classified according to the principal lines of commodities sold (groceries, hardware, etc.) or the usual trade designation (drug store, cigar store, etc.).

Kind-of-business classifications are not interchangeable with commodity classifications; most businesses sell several kinds of commodities. The kind-of-business code generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's receipts, or some mixture of commodities which characterizes the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "foodstores" classification excludes stores selling food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

Building Materials, Hardware, Garden Supply, and Mobile Home Dealers
(SIC Major Group 52)
This major group includes retail establishments primarily engaged in selling lumber and other building materials; paint, glass, and wallpaper; hardware; nursery stock; lawn and garden supplies; and mobile homes.

General Merchandise Stores
(SIC Major Group 53)
This major group includes retail stores which sell a number of lines of merchandise, such as dry goods, apparel and accessories, furniture and homefurnishings, small wares, hardware, and food. The stores included in this group are known as department stores, variety stores,
general merchandise stores, and general stores. Establishments primarily engaged in selling used general merchandise are classified in Industry Group 593; those selling general merchandise by mail, vending machine, or direct selling are classified in Industry Group 596.

Food Stores
(SIC Major Group 54)
This major group includes retail stores primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared foods and drinks for consumption on the premises are classified in Major Group 58, and stores primarily engaged in selling packaged beers and liquors are classified in Industry 5921.

Grocery stores (SIC 541). Establishments primarily selling a wide variety of canned or frozen foods such as vegetables, fruits, and soups; packaged or bulk dry groceries, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers; and other processed foods and nonedible grocery items. These establishments often sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats. Establishments commonly known as supermarkets, food stores, and delicatessens are included if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

Automotive Dealers and Gasoline Service Stations (SIC Major Group 55)

This major group includes retail dealers selling new and used automobiles, boats, recreational and utility trailers, motorcycles, and mopeds; those selling new automobile parts and accessories; and gasoline service stations. It includes establishments dealing exclusively in used automobiles, but not establishments dealing exclusively in used parts (SIC 5015). Also included are automobile repair shops maintained by establishments engaged in the sale of new automobiles. Automotive distributors, the greater part of whose sales are to dealers or to institutional or industrial users, are classified in wholesale trade.

## Motor vehicle dealers (new and used) (SIC

551). Establishments primarily engaged in the sale of new automobiles or new and used automobiles. They usually have a service and parts department.

Auto and home supply stores (SIC 553). Establishments primarily engaged in selling automobile tires, batteries, and accessories. They frequently sell household appliances, radios, television sets, sporting and recreational goods, toys, housewares, and hardware, no one of which accounts for over 49 percent of total sales.

Gasoline service stations (SIC 554). Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and
accessories, and perform minor repair work and services. Establishments called garages, but deriving more than half of their receipts from the sale of gasoline and automotive lubricants, are included.

Boat dealers (SIC 555). Establishments primarily engaged in the retail sale of new and used motorboats and other watercraft, including parts, accessories, marine supplies, and outboard motors.

Apparel and Accessory Stores
(SIC Major Group 56)
Establishments in this major group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included are establishments which meet the criteria for "Department stores" (SIC 5311) or "Miscellaneous general merchandise stores" (SIC 5399) even though most of their receipts are from the sale of apparel and apparel accessories.

Women's clothing stores (SIC 562). Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of men's and boys' apparel, and (3) sales of dresses, skirts, slacks, coats, suits, and furs are two or more times greater than the sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

## Women's accessory and specialty stores (SIC

563). Establishments primarily engaged in the retail sale of women's accessories and specialties, such as millinery, blouses, foundation garments, lingerie, hosiery, costume jewelry, gloves, handbags, and furs (including custommade furs).

Children's and infants' wear stores (SIC 564). Establishments primarily engaged in the retail sale of children's and infants' clothing, furnishings, and accessories. They may specialize in either children's or infants' wear or sell a combination of children's and infants' wear.

Family clothing stores (SIC 565). Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of their total sales, (2) sales of all women's and girls' apparel are not more than three times the sales of men's and boys' apparel, and (3) sales of men's and boys' apparel are not more than three times the sales of all women's and girls' apparel.

Home Furniture, Furnishings, and Equipment Stores (SIC Major Group 57)

This major group includes retail stores selling goods used for furnishing the home, such as furniture, floor coverings, and other household electrical and gas appliances. Establishments selling electrical and gas appliances are included in this group only if the major part of their sales consists of articles for home use. Dealers primarily engaged in selling antique and secondhand furniture are classified in SIC 593. Stores primarily engaged in selling merchandise but also providing an interior decorating service are classified according to the merchandise handled.

Eating and Drinking Places
(SIC Major Group 58)
This major group includes retail establishments selling prepared foods and drinks for consumption on the premises; it also includes lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption. Restaurants, lunch counters, and drinking places operated as a subordinate service facility by other establishments are not included in this industry unless they are operated as leased departments by outside operators. Thus, restaurants and coffee shops operated by hotels are classified in SIC Major Group 70, and those operated by department stores are classified in SIC Major Group 53.

Eating places (SIC 5812). Establishments primarily engaged in the retail sale of prepared foods and drinks for on-premise or immediate consumption. Caterers and industrial and institutional food service establishments are also included in this industry.

## Drinking places (alcoholic beverages) (SIC

5813). Establishments primarily engaged in the retail sale of alcoholic drinks such as beer, ale, wine, and liquor for consumption on the premises. The sale of food frequently accounts for a substantial portion of the receipts of these establishments.

Miscellaneous Retail
(SIC Major Group 59)
This major group includes retail establishments, not elsewhere classified. These establishments fall into the following categories: drug stores, liquor stores, used merchandise stores, miscellaneous shopping goods stores, nonstore retailers, fuel dealers, and miscellaneous retail stores, not elsewhere classified.

## Services

(SIC Division I, Major Groups 472; 70 through 79, except 702 and $704 ; 8072,8111,84,871,8731$, 8732, 8734, and 874)

This division includes establishments primarily engaged in rendering a wide variety of services to individuals, business and government establishments, and other organizations.

Arrangement of Passenger Transportation (SIC Industry 472)

Establishments primarily engaged in furnishing travel information and acting as agents in arranging tours, transportation, rental cars, and lodging for travelers are classified in this industry. Tour operators primarily engaged in arranging and assembling tours for sale through travel agents or selling their own tours directly to travelers are also included in this industry. Establishments primarily engaged in arranging passenger transportation, such as ticket offices, not operated by transportation companies, for railroads, buses, ships, and airlines are classified as part of this industry.

Hotels, Rooming Houses, Camps, and Other Lodging Places
(SIC Major Group 70, except 702 and 704)
This major group includes commercial and noncommercial establishments engaged in furnishing lodging, or lodging and meals, and camping space and camping facilities.

Hotels and motels (SIC 7011 ). Commercial establishments, known to the public as hotels, motor hotels, motels, or tourist courts, primarily engaged in providing lodging, or lodging and meals, for the general public. Hotels which are operated by membership organizations and open to the general public are included in this industry. Hotels operated by organizations for their members only are classified in industry 7041. Apartment hotels are classified in RealEstate, Industry 6513; rooming and boarding houses are classified in Industry 7021; and sporting and recreational camps are classified in Industry 7032.

## Personal Services

(SIC Major Group 72)
This major group includes establishments primarily engaged in providing services generally to individuals, such as laundries, dry cleaning plants, portrait photographic studios, and beauty and barber shops. Also included are establishments operating as industrial launderers and those primarily engaged in providing linen supply services to commercial and business establishments.

## Laundry, cleaning, and garment services (SIC

721). Establishments primarily engaged in operating mechanical laundries or furnishing laundry services, linen supply houses and industrial launderers, diaper service establishments, self-service laundries, and dyeing plants.

Beauty shops (SIC 723). Establishments primarily engaged in providing beauty services or both beauty and barber services. Beauty and cosmetology schools are also included. Beauty shop concessions (owned and operated by concessionaires) in hotels, department stores, etc., are
classified in this industry and treated as separate establishments. However, beauty shops owned by and operated as part of other businesses (e.g., hotels, department stores) are considered part of the main establishment.

Barber shops (SIC 724). Establishments primarily engaged in providing barber and men's hair styling services. Barber colleges also are included. Barber shop concessions (owned and operated by concessionaires) in hotels, department stores, etc., are classified in this industry and treated as separate establishments. However, barber shops owned by and operated as part of other businesses (e.g., hotels, department stores) are considered part of the main establishment.

## Business Services

(SIC Major Group 73)
This major group includes establishments primarily engaged in rendering services, not elsewhere classified, to business establishments on a contract or fee basis, such as advertising, credit reporting, collection of claims, mailing, reproduction, stenographic, news syndicates, computer programming, photocopying, duplicating, data processing, services to buildings, and help supply services. Establishments primarily engaged in providing engineering, accounting, research, management, and related services are classified in Major Group 87. Establishments which provided specialized services closely allied to activities covered in other divisions are classified in such divisions.

## Automotive Repair, Services, and Parking (SIC Major Group 75)

This major group includes establishments primarily engaged in furnishing automotive repair, parking, rental, and other services to the general public. Similar facilities owned and operated by concerns for their own use and not available to the general public are treated as auxiliary establishments of those concerns and are not included. Automobile repair departments maintained by establishments engaged in the sale of new automobiles are classified in retail trade, as are gasoline service stations (where sales of merchandise, including fuel, exceed repair receipts). Automobile driving instructions are not included in the census.

Automotive rental and leasing, without drivers (SIC 751). Establishments primarily engaged in daily or extended-term rental or leasing of passenger automobiles, trucks, truck tractors and trailers, and other automotive equipment without drivers. Establishments primarily engaged in finance leasing are not included in the census.

Automotive repair shops (SIC 753). Establishments primarily engaged in the general repair of automotive vehicles; in the repair of automotive tops, bodies, and interiors; in repairing and retreading automotive tires; in
automotive painting and refinishing; in automotive glass replacement; and in specialized automotive repair, such as fuel service, brake relining, and exhaust system repair.

Miscellaneous Repair Services
(SIC Major Group 76)
This major group includes establishments primarily engaged in miscellaneous repair services. Repair departments of retail dealers or manufacturers are not included unless operated as separate establishments and reported as such. This group does not include some repair services, of which the more important are: repair to structures (classified in Construction); automotive repair services, classified in SIC Major Group 75; garment and shoe repair, classified in SIC Major Group 72; and computer maintenance repair services, classified in SIC Major Group 73. Excluded are ship and boat and railroad repair shops, which are classified in manufacturing.

Electrical repair shops (SIC 762). Establishments primarily engaged in servicing and repairing radios, television sets, phonographs, high fidelity (hi-fi) or stereophonic equipment, and tape recorders. Also included are establishments engaged in installing and repairing televisions; amateur and citizens' band antennas; installing and servicing radio transmitting and receiving equipment in home offices, small boats, automobiles, or other vehicles; servicing and repairing household and commercial refrigerators, and air-conditioning and refrigeration equipment; or primarily engaged in repairing electrical and electronic equipment not elsewhere classified, such as electrical household appliances and electrical and electronic industrial equipment. This industry does not include establishments primarily engaged in the installation, repair, or maintenance of radio and television broad-casting equipment (as distinguished from low-powered business, amateur, and personal radio communication equipment); industrial or commercial electronic devices such as diathermy, x-ray, heat-treating, and welding equipment; electronic computers and similar devices (SIC 7378). Establishments primarily engaged in servicing and repairing gas refrigeration equipment are classified in SIC 7699.

Motion Pictures and Amusement and Recreation Services(SIC Major Group 78 and 79)

These major groups include establishments primarily engaged in providing amusement, recreation, or entertainment, including producing and distributing motion pictures, exhibiting motion pictures in commercially operated theaters, and furnishing services to the motion picture industry. The term "motion pictures" includes similar production for television or other media using film tape or other means.

Legal Services
(SIC Industry 8111)
Establishments, the head or heads of which are members of the bar, engaged in offering legal advice or services.

Museums, Art Galleries, and Botanical and Zoological Gardens (SIC Major Group 84)

This major group includes museums, art galleries, arboreta, and botanical and zoological gardens. These establishments are often of historical, educational, or cultural interest.

Engineering, Architectural, and Surveying Services (SIC Industry 871)

Establishments primarily engaged in performing professional services in the fields of architecture, engineering, and land surveying. Graphic arts and related design are
classified in SIC 7336; drafting services and systems engineering or design (not computer related) in SIC 7389; and computer related systems engineering or design in SIC 737. Establishments primarily engaged in construction contracting are classified in construction. Landscape architects are classified in agricultural services and are not included in the census.

Management and Public Relations Services (SIC 874)

Establishments primarily engaged in furnishing general or specialized management services on a day-to-day basis and on a contract or fee basis. Also included in this industry are the management consulting services, the public relations services, the facilities support management services, and other business consulting services.

## Appendix B. Report Form and Information Sheet

The report form and information sheet are shown on the following pages.

U.S. DEPARTMENT OF COMMERCE bureau of the census FORM
OA-9873

## PLEASE RETURN THIS

REPORT FORM WITHIN THE NEXT 30 DAYS

If you have questions about completing this report, please write the Census Bureau. In any communication, be sure to refer to the 11-digit Census File
Number (CFN) printed in the
label to the right. Return your
completed form to:
BUREAU OF THE CENSUS
ATTENTION: OUTLYING AREAS
1201 East Tenth Street
Jeffersonville, IN 47134-0001

For Spanish speaking respondents: Este es su cuestionario oficial del censo. Si desea un cuestionario en español, por favor, escríbanos.

Please read the accompanying instructions before answering the questions. If records are not available, reasonable estimates are acceptable.

1997 ECONOMIC CENSUS
VIRGIN ISLANDS

OMB No. 0607-0839: Approval Expires 03/31/2000

OA-9873
(Please correct any errors in name, address, and ZIP Code.)
YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the Census Bureau. By the same law, YOUR CENSUS REPORT IS CONFIDENTIAL. It may be seen only by Census Bureau employees and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

## Item 1. PHYSICAL LOCATION

a. What is the PHYSICAL location of this establishment if different from the mailing address?
If the location cannot be described by number and street name, give as much information as possible such as name of shopping center, street intersection, highway number, or distance from nearest town.
NOTE - P.O. boxes or rural routes are not physical locations.
Number and street or location description
b. On what island is this establishment physically located? Mark (X) only ONE box.

112 | $1 \square$ St. John |
| :--- |
| $2 \square$ St. Croix |
| $3 \square$ St. Thomas |
| Mark (X) the box which best describes the legal |
| boundaries where the establishment is |
| PHYSICALLY located. |
| $113 \quad 1 \square$ Christiansted |
|  |
|  |
| $2 \square$ Frederiksted |
|  |
| $3 \square$ Charlotte Amalie |
|  |
| $4 \square$ Outside of legal town boundaries |

Item 2. EMPLOYER IDENTIFICATION NUMBER
Is the Employer Identification Number (EIN) shown in the label the same as that used for this establishment on its latest 1997 Employer's Quarterly Federal Tax Return, Internal Revenue Service (IRS) Form 941-SS?

094YESNO - Enter current EIN (9 digits) $\longrightarrow$
boundaries where the establishment is
PHYSICALLY located.
-

Item 3. OPERATIONAL STATUS
a. How many months during 1997 did this firm or organization actively operate this establishment?
b. Which of the following best describes the operational status of this establishment at the end of $1997 ?$ Mark (X) only ONE box.
$001 \quad 1 \square$In operationTemporarily or seasonally inactiveCeased operation - Give date $\rightarrow$Sold or leased to another operator - Give date AND enter name, etc., below

$\rightarrow$| Month | Day | Year |
| :--- | :--- | :--- |
|  |  |  |
|  |  |  |
|  |  |  |

Name of new owner or operator

Number and street

Item 4. LEGAL FORM OF ORGANIZATION
Which of the following best describes the legal form of organization of this establishment at the end of 1997? Mark (X) only ONE box.
$0031 \square$Individual proprietorship
$\qquad$ Partnership
$0 \square$Corporation $5 \square$ Government - Specify $\qquad$
$9 \square$ Other - Specify

YOUR RESPONSE IS REQUIRED BY LAW.

| $\left.\begin{array}{l\|l\|}\hline \text { HOW TO } \\ \text { REPORT }\end{array}\right)$Report dollar values rounded <br> to thousands. | Mil- |  |  | Item 8. KIND OF BUSINESS OR ACTIVITY (Continued) |
| :---: | :---: | :---: | :---: | :---: |
|  | lions | s I sands | lars |  |
|  | (000 | \| (000) | (000) | Radio, TV, and electronic store . . . . . . . . . . . . . . . . $\square 5731$ |
|  | 1 | 126 |  | Eating place--restaurant, cafeteria, etc. . . . . . . . . . . $\square 5812$ |
| Item 5. DOLLAR VOLUME OF BUSINESS |  |  |  | Drinking place--tavern, bar, nightclub, etc. . . . . . . . . . $\square 5813$ |
| What was the total dollar volume of merchandise sales and other operating receipts for this establishment in 1997? | Mil. | . Thou. | Dol. | Liquor store . . . . . . . . . . . . . . . . . . . . . . . . . . . $\square_{5921}$ |
|  | 010 |  |  | Sporting goods store or bicycle shop . . . . . . . . . . . . $\square_{5941}$ |
|  |  | \| |  | Book store . . . . . . . . . . . . . . . . . . . . . . . . . . . $\square 5942$ |
| Item 6. PAYROLL IN 1997 BEFORE DEDUCTIONS |  |  |  | Stationery store . . . . . . . . . . . . . . . . . . . . . . . . $\square 5943$ |
|  | Mil. | I Thou. | Dol. | Jewelry store . . . . . . . . . . . . . . . . . . . . . . . . $\square 5944$ |
| a. What was the total ANNUAL payroll, before deductions, for this establishment in 1997? | 030 | 1 |  | Gift, novelty, and souvenir store . . . . . . . . . . . . . $\square_{5947}$ |
|  |  | \| |  |  |
| b. What was the FIRST QUARTER (January-March) payroll, before deductions? | 031 |  |  | Optical goods store . . . . . . . . . . . . . . . . . . . . . . $\square 5995$ |
|  |  |  |  | Other kind of retail business - Specify . . . . . . . . . . . . $\square 5999$ |
| Item 7. EMPLOYMENT IN 1997 <br> a. How many EMPLOYEES (full- and parttime) were on your payroll during the pay period which included March 12, 1997? |  | Num |  |  |
|  |  | 032 |  | Finance, insurance, and real estate |
|  |  |  |  | Subdivider and developer, except cemeteries . . . . . . $\square 6552$ |
| b. How many PROPRIETORS and PARTNERS worked 15 or more hours during the week which included March 12, 1997? |  | 104 |  | Other kind of finance, insurance, and real estate - Specify $\square 6999$ |
|  |  |  |  |  |
| c. How many UNPAID FAMILY members worked 15 or more hours during the week which included March 12, 1997? |  | 105 |  | Hotels, motels, and guest houses |
|  |  |  |  | Hotel with 15 or more guestrooms . . . . . . . . . . . . . $\square 7011$ |
| Item 8. KIND OF BUSINESS OR ACTIVITY <br> What was the PRINCIPAL kind of business for this establishment in 1997 (or activity by which this establishment is known to the trade or public)? Mark ( $X$ ) only ONE box. |  |  |  | Guest houses . . . . . . . . . . . . . . . . . . . . . . . . $\square 7016$ |
|  |  |  |  | Other kind of lodging activity - Specify . . . . . . . . . . $\square 7099$ |
| Agricultural services or production . . . . . . . . . . . . $\square 0100$Mining . . . . . . . . . . . . . . . . . . . . . . . . . $\square 1000$ |  |  |  | Services |
|  |  |  |  | Coin-operated laundries and drycleaning . . . . . . . . . $\square 7215$ |
| Construction |  |  |  | Beauty shop . . . . . . . . . . . . . . . . . . . . . . . . . $\square_{7231}$ |
| General building contractor |  |  | 1500 | Barber shop . . . . . . . . . . . . . . . . . . . . . . . . . . $\square 7241$ |
| Heavy construction - streets, bridges, sewers, etc. |  |  | 1600 | Advertising agency . . . . . . . . . . . . . . . . . . . . . . . $\square 7311$ |
| Special trade contractor - painting, electrical work, plumbing, etc. |  |  |  | Advertising agency . . . . . . . . . . . . . . . . . . . . . . $\square_{7349}$ |
| Manufacturing - Specify |  |  | 2000 | Heavy construction equipment rental . . . . . . . . . . . . $\square 7353$ |
|  |  |  |  | Equipment rental and leasing - furniture, party supplies, etc. . . . . . . . . . . . . . . . . . . . . . . . . . . $\square 7359$ |
| Travel agencies and other passenger transportation services |  |  |  | Help supply services . . . . . . . . . . . . . . . . . . . . $\square_{7363}$ |
|  |  |  |  | Film developing services . . . . . . . . . . . . . . . . . . $\square_{7384}$ |
| Water transportation services . . . . . . . . . . . . . . . . . $\square 4499$ |  |  |  | Passenger car rental . . . . . . . . . . . . . . . . . . . . . $\square_{7514}$ |
| Travel agency . . . . . . . . . . . . . . . . . . . . . . . . $\square 4724$ |  |  |  | Automotive paint and body shop . . . . . . . . . . . . . . $\square_{7532}$ |
| Tour operator . . . . . . . . . . . . . . . . . . . . . . . $\square 4725$ |  |  |  | Automotive repair shop . . . . . . . . . . . . . . . . . . . . $\square_{7539}$ |
| Other services in arranging passenger transportation . . $\square 4729$ |  |  |  | Refrigeration and air conditioning service . . . . . . . . . . $\square_{7623}$ |
|  |  |  |  | Other electrical and electronic repair shop . . . . . . . . . $\square_{7629}$ |
| Durable goods |  |  | 5000 | $\text { Other repair services - Specify . . . . . . . . . . . . . . . . } \square 7699$ |
| Nondurable goods |  |  | 5100 |  |
| Retail trade |  |  |  |  |
| Hardware store . . . . . . . . . . . . . . . . . . . . . . . . $\square 5251$ |  |  |  |  |
| General merchandise store |  |  | 5399 | Video tape rental . . . . . . . . . . . . . . . . . . . . . . . $\square 7841$ |
| Grocery store . |  |  | 5411 |  |
| Meat and fish market |  |  | 5421 |  |
| Retail bakery |  |  | 5461 |  |
| New and used car dealer |  |  | 511 | Medical doctor's office, including clinics . . . . . . . . . . $\square 8011$ <br> Dentist's office, including orthodontist ... $\square_{8021}$ |
| Auto and home supply store |  |  | 5531 | Legal services, including legal aid . . . . . . . . . . . . . . . $\square_{8111}^{8021}$ |
| Gasoline service station |  |  | 5541 | Legal services, including legal aid . . . . . . . . . . . . $\square_{8111}$ |
| Clothing store, men's and boys' |  |  | 5611 | Engineering services . . . . . . . . . . . . . . . . . . . $\square 8711$ |
| Women's clothing store |  |  | 5621 | Architectural services . . . . . . . . . . . . . . . . . . . . $\square 8712$ |
| Family clothing store . |  |  |  | Surveying services . . . . . . . . . . . . . . . . . . . . . $\square 8713$ |
| Shoe store |  |  |  | Management services . . . . . . . . . . . . . . . . . . . . $\square 8741$ |
|  |  |  |  | Business consultant . . . . . . . . . . . . . . . . . . . . . $\square 8748$ |
| uniforms, bathing suits, etc. |  |  |  | Private household - (domestic help, e.g., cooks, etc.) . . . $\square 8811$ |
| Furniture store . . . . . . . . . . . . . . . . . . |  |  |  | Other business or activity - Specify . . . . . . . . . . . . $\square 8999$ |
|  |  |  |  |  |
|  |  |  |  |  |

## If not shown, please enter your 11-digit Census File Number

 from the address label on page 1| HOW TO <br> REPORT <br> PERCENTS Report percentages as whole numbers <br> EXAMPLE: Report $38.76 \%$ as $\longrightarrow$  | Percent |  |
| :---: | :---: | :---: |
|  | 39 | \% |
| Item 9. CLASS OF CUSTOMER |  |  |
| What was the estimated percentage of 1997 dollar volume of sales or receipts (item 5) to each customer class? | Percent |  |
|  | 320 |  |
| a. To local residents |  | \% |
| b. To visiting tourists | 321 | \% |
| c. To local hotels or other lodging places | 322 | \% |
| d. To other local tourist-related businesses | 323 | \% |
| e. To other local nontourist-related businesses | 324 | \% |
| f. To nonlocal businesses and to Federal and territorial governments | 325 | \% |
| g. TOTAL <br> (Sum of lines a through f should equal $100 \%$ ) | 100 | \% |

NOTE - If the principal business or activity (item 8) for this establishment is HOTELS, MOTELS, AND OTHER LODGING PLACES, skip to item 11. Otherwise, complete item 10.

## Item 10. SOURCE OF SALES OR RECEIPTS

a. What was the estimated percentage of total 1997 sales or receipts (item 5) for products manufactured at this location?

|  | Percent |
| :--- | :--- |
| 312 |  |
|  |  |

b. What were the principal lines of merchandise sold, types of construction work done, products produced, or services provided? Estimate the percentage each was of the sales or receipts in 1997 (item 5) (e.g., gasoline 85\%, auto repairs 10\%, oil 5\%).

| Source | Percent |  |
| :---: | :---: | :---: |
|  |  |  |
|  |  | $\%$ |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

NOTE - Answer items 12 and 13 ONLY if the principal business or activity (item 8) for this establishment is HOTELS, MOTELS, AND OTHER LODGING PLACES. Otherwise skip to item 14.

Item 12. SOURCES OF RECEIPTS FOR HOTELS, MOTELS, AND OTHER LODGING PLACES

Receipts must be reported as percentages of total 1997 receipts (item 5).

Exclude occupancy or other taxes collected from customers.
a. What was the estimated percentage of 1997 SALES AND RECEIPTS FROM CUSTOMERS for the following?
(Do not include receipts from coin-operated machines maintained by others.)
(1) Guestroom or unit rentals (If meals are included as a room package, estimate the percentage for meals on line a(2).)
(2) Sales of meals and nonalcoholic beverages
(3) Sales of alcoholic beverages for consumption on premises

| on premises | 0130 | \% |
| :--- | :--- | :--- |
|  |  |  |
| (4) Sales of packaged liquor, wine, or beer | $\mathbf{0 1 4 0}$ | \% |
|  | $\mathbf{9 8 0 0}$ |  |
| (5) Sales of other merchandise |  |  |
| (6) All other receipts from customers (Include <br> ballrooms, convention halls, laundry, valet, <br> and other services.) | $\mathbf{9 9 8 0}$ |  |
| (7) TOTAL <br> (Sum of lines (1) through (6) should equal <br> 100\%) | $\mathbf{9 9 9 0}$ | $\mathbf{1 0 0} \%$ |

b. Were any receipts OTHER than from customers received by this establishment in its business operation? (Include rental and commission receipts from operators of leased departments, concessions and stores, and coin-operated machines.)


Item 13. NUMBER AND TYPE OF ACCOMMODATIONS
a. What was the number of rooms, units, or quarters primarily rented as transient, as of December 31, 1997? The number of guestrooms, units, or quarters consists of the number which can be rented as single units. Suites of rooms which cannot be subdivided should be counted as a single unit.
b. Were more than half of guestroom or unit rental receipts in 1997 from transient guests?

383 $\qquad$ YES


Item 15. REMARKS - Please use this space for any explanations that may be essential in understanding the reported data.

Item 16. CERTIFICATION - This report is substantially accurate and has been prepared in accordance with the instructions.

| Print name of person to contact regarding this report |  |  |  | Period covered | FROM: Month Year | TO: MonthI Year <br>  <br>  <br>  <br>  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Area code | Number | Extension | Preparer's signature |  | Date |  |

## INFORIMATION SHEET

## ECONOMIC CENSUS OF THE COMMONWEALTH OF THE NORTHERN IMARIANA ISLANDS, GUAM, AND THE VIRGIN ISLANDS

## GENERAL INFORMATION

Respondents are not required to respond to any information collection unless it displays a valid approval number from the Office of Management and Budget (OMB). The OMB 8-digit number appears in the upper right corner of the questionnaire.
This report should cover calendar year 1997. If records are not available, estimates are acceptable.
An establishment is defined as a single physical location where business is conducted or industrial operations are performed. A separate report form is required for each establishment.

## Instructions for Selected Items:

## PHYSICAL LOCATION

Part a:
Fill in if the address shown in the address section on the front cover of the report form is different from the physical location of the establishment.
Part b:
Always identify the geographic boundaries where your
establishment is physically located regardless of your response to part a.

## DOLLAR VOLUME OF BUSINESS

YOUR RESPONSE IS STRICTLY CONFIDENTIAL. Your company's report will be used solely for developing summary statistics. IT CANNOT BE USED FOR PURPOSES OF TAXATION, INVESTIGATION, OR REGULATION.

## Include:

- Gross receipts for merchandise sold, services provided, products shipped, and construction work done in 1997, whether or not payment was received in 1997
- Amounts received for work even though work may have been subcontracted to others.
- Commissions, fees, and other operating income for service industries operating on a commission basis, such as travel agencies and advertising agencies. Do NOT include gross billings or sales.
- Actual sales value of the products sold rather than commissions received for retailers and wholesalers selling merchandise on a consignment or commission basis.
- Receipts for delivery, installation, maintenance, repair, alteration, storage, and other services.


## Exclude:

- Sales or other taxes collected directly from customers and paid directly to a local, territorial, or Federal tax agency.
- Sales and receipts from departments or concessions operated by other companies.
- Commissions from vending machines operated by others.
- Nonoperating income from sources such as investments, rental or sale of real estate, and interest.


## PAYROLL

Definitions are the same as those used on the Employer's
Quarterly Federal Tax Return, Internal Revenue Service (IRS)
Form 941-SS.
Include:

- Wages, salaries, tips, vacation allowances, bonuses, commissions, and other compensation paid to employees during 1997, whether or not subject to income or FICA tax.
- Salaries of officers and executives of a corporation.


## Exclude:

- Payments to or withdrawals by proprietors or partners of an unincorporated company.
- Annuities or supplemental unemployment compensation benefits, even if income tax was withheld.


## EMPLOYMENT

Include:
Part a:

- All full- and part-time employees on the payroll during the pay period including March 12, 1997
- Salaried officers and executives of a corporation.
- Employees on paid sick leave, paid vacations, and paid holidays.


## Part b:

Proprietors or partners of an unincorporated company
working 15 or more hours during the week of
March 12, 1997.
Part c:
Unpaid family workers of an unincorporated company working 15 or more hours during the week of March 12, 1997.

## PURCHASES FROM OTHER BUSINESSES

This item is applicable for Guam Form OA-9863 and Virgin Islands Form OA-9873 only.
Estimate the percent of the dollar value of purchases for supplies and materials and services, respectively, according to the specified types.

For example: The table below shows that of the dollar value of purchases for supplies and materials, 75 percent were local purchases and 25 percent not local. Of the dollar value of purchases for services, 90 percent were local purchases and 10 percent not local.

| Item 11. PURCHASES FROM OTHER BUSINESSES |  |  |  |
| :---: | :---: | :---: | :---: |
| What was the estimated percentage of the total dollar value of 1997 purchases for each |  |  |  |
| of the listed items? | Percent |  |  |
| Supplies and materials purchased <br> a. Locally | 987 | 75 | \% |
| b. Not locally | 989 | 25 | \% |
| TOTAL |  | 100 | \% |
| Services purchased <br> c. Locally | 991 | 90 | \% |
| d. Not locally | 993 | 10 | \% |
| TOTAL |  | 100 | \% |

## OWNERSHIP, CONTROL, AND LOCATIONS OF OPERATION

Part a:
MARK "YES" if - ANOTHER company owns, controls the management and policies of, or has the ability to appoint a board of directors for this company.

## MARK "NO" if -

- This company has a franchise entitling it to use a trade name, but is not owned or controlled by the franchisor.
- This company has one or more leased departments in a company owned by another, but the other company (lessor) does not own or control the department(s).
- This company is engaged in the management of a business owned by others.

Part b:
Indicate whether this company owns more than 50 percent of the voting stock or has the authority to direct management and policies of any subsidiaries and/or affiliates.

Part c:
Include all selling and service locations and any other facilities such as warehouses, administrative offices, etc
If MORE THAN ONE establishment was operating under the EIN:

- List the location of the headquarters first. Provide physical location address for each location.
- Data for establishments operated during 1997, but not in operation at the end of the year, should be combined with the headquarters location.
- The sums of sales and receipts and annual payroll should equal the amounts reported in the dollar volume of business and payroll items, respectively.
- If employees worked at more than one location, report annual payroll for employees at the ONE location where they spent most of their working time.

Public reporting burden for this collection of information is estimated to average 30 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed,
and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to the Associate
Director for Administration/Comptroller, Attn: Paperwork Reduction Project 0607-0839, Room 3104, Federal
Building 3, Bureau of the Census, Washington, D.C. 20233.

## Publication Program

## 1997 ECONOMIC CENSUS OF OUTLYING AREAS

Publications of the 1997 Economic Census of Outlying Areas containing data on construction, manufacturing, retail trade, wholesale trade, and service establishments are described below.

## Printed Reports

## Puerto Rico-4 reports (OA97E-1 to -4)

Retail Trade, Wholesale Trade, and Service Industries
Geographic Area Statistics (OA97E-1). The area report presents data for the wholesale and retail trades and service industries. It includes varied kind-of-business detail on number of establishments, sales or receipts, payroll, employment, proprietors and partners working, and legal form of organization. Data are presented for Puerto Rico, commercial regions, and municipios. Retail trade data include total and selling floor space, franchise holders, and class of customer for selected kinds of business. Wholesale trade data on inventories, operating expenses, class of customer, and employment by principal activity are presented by kind of business. Data for hotels and motels by type of receipts and number of rooms are published for service industries.

## Retail Trade and Wholesale Trade

Subject Statistics (OA97E-2). The subject report presents commodity and merchandise line sales data for retail and wholesale trades by kind of business for Puerto Rico.

## Construction Industries

Construction Industries (OA97E-3). This report presents summary, industry, and geographic area statistics. The industry chapter presents 1997 data for industries on the number of construction establishments; value of construction work; employment; proprietors and partners working; payroll; hours worked; payments to subcontractors; payments for materials, components, and supplies; payments for power, fuels, and lubricants; payments for selected purchased services; payments for rental of machinery, equipment, and structures; value added; and capital expenditures during the year. Selected data are shown for selected industries by geographic location of establishments and by legal form of organization. Data are also provided for establishments by employment size.

## Manufactures

Manufactures (OA97E-4). This report includes data on the number of establishments, employment, proprietors and partners working, payroll, value of shipments, value
added by manufactures, class of customer, inventories, costs of materials, capital expenditures, and country of destination. Statistics are shown by industry and geographic area.
Virgin Islands of the United States-1 report (OA97E-5)
This report presents data by kind of business for construction industries, manufactures, retail trade, wholesale trade, and service industries. In addition to data for the Virgin Islands as a whole, data are presented for St. Thomas and St. John (combined to prevent disclosure problems), St. Croix, and the towns of Charlotte Amalie, Christiansted, and Frederiksted.

## Guam-1 report (OA97E-6)

This report presents data by kind of business for construction industries, manufactures, retail trade, wholesale trade, and service industries. Tables present data for Guam and its election districts.
Northern Mariana Islands-1 report (OA97E-7)
This report presents data by kind of business for construction industries, manufactures, retail trade, wholesale trade, and service industries. Tables present data for the Northern Mariana Islands and the four municipalities.

## ELECTRONIC MEDIA

All results of the 1997 Economic Census will be available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington DC 20233-8300, or call Customer Services at 301-457-4100.

## OTHER ECONOMIC CENSUS REPORTS

Data on retail trade, wholesale trade, service industries, financial, insurance, real estate, construction industries, manufactures, mineral industries, transportation, communication, utilities, enterprise statistics, management of companies and enterprises, minority-owned businesses, and women-owned businesses in the United States are issued as part of the 1997 Economic Census. All published reports are sold by the Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Appropriate announcements and order forms describing these reports are available from the Census Bureau Internet site (www.census.gov), or free of charge from the Marketing Services Office, Customer Services Division, U.S. Census Bureau, Washington, DC 20233-0800.


[^0]:    ${ }^{1}$ Standard Industrial Classification Manual: 1987. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.

[^1]:    ${ }^{1}$ For construction and manufacturing, see Appendix A for explanation of terms and problems of duplication
    IIncludes only those who worked 15 hours or more during week including Mar. 12.

[^2]:    ${ }^{1}$ For construction and manufacturing, see Appendix A for explanation of terms and problems of duplication.
    2Includes only those who worked 15 hours or more during week including Mar. 12 . ${ }^{2}$ Includes only those who worked 15 hours or more during week including Mar. 12.

[^3]:    Tandard Industrial Classification Manual: 1987. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.

