



# Global Employment Connections



*“Your Link to Global Workplace Information”*

## e-Entrepreneur: Taking your Job on the Road

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Welcome to Global Employment Connections, the newsletter with a practical focus on job hunting in the global workplace.

A home-based business may become a portable career for diplomatic spouses as they

move from post to post. The Family Liaison Office is working with the StaffCentrix company to provide training support for Foreign Service spouses (Department of State, US Agency for International Development, Foreign Commercial Service, Foreign Agricultural Service) interested in starting their own businesses. The e-Entrepreneur training program focuses on how to create a portable, home-based business via the Internet.

E-Entrepreneur workshops for Foreign Service spouses will be held this summer in Washington, D.C. In this issue, we provide details, as well as information about the training itself. For more information, contact the Family Liaison Office at [FLOaskemployment@state.gov](mailto:FLOaskemployment@state.gov).

*A spouse in Mexico City, featured in last summer's Global Employment Connections, offers a good example of the "virtual services" trend. With the support of the SNAP Local Employment Advisor, she used her experience as a financial advisor in the U.S. to offer financial services to a pool that eventually included clients both inside and outside the U.S.*

## Services at a Distance: e-Entrepreneurs

*By Michael D. Haaren, Co-Founder & COO  
Staffcentrix, LLC*

The trend toward outsourcing and "offshoring" has finally begun to create opportunities for those with professional-level backgrounds. Consultants, teachers, writer-editors and information technology specialists are among the many areas of expertise now provided at a distance.

A spouse in Mexico City, featured in last summer's *Global Employment Connections*, offers a good example of the "virtual services" trend. With the support of the SNAP Local Employment Advisor, she used her

experience as a financial advisor in the U.S. to offer financial services to a pool that eventually included clients both inside and outside the U.S.

The virtual services movement has also created some more unusual opportunities. For example, a media company recently advertised for writers to create scripts for cell-phone tours of well-known cities <http://www.talkingstreet.com/jobs/>. Similarly, though more conventionally, an American law firm recently sought a home-based arbitration contention writer, to handle disputes between insurance firms

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## FAQs on e-Entrepreneurs

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<https://www.wilberlaw.com/Open/ACR.html>.

Again, Foreign Service spouses who are considering offering professional services should consult a legal and accounting advisor, as well as their post's administrative officer before undertaking any professional activity.



### FAQs

#### Q. What is an "e-Entrepreneur" ?

An e-Entrepreneur is someone who provides professional services to his or her clients remotely, via the Internet, email, phone, fax, courier, etc.

#### Q. When did e-Entrepreneurs begin to appear?

The concept probably first took hold in Silicon Valley in the 1990s, when experienced CEOs and other sought-after managers began to advise startup companies from a distance. The growth of the e-Entrepreneur industry over the past decade has also fueled the trend.

#### Q. What types of services are e-Entrepreneurs offering?

They run the gamut, from corporate consulting to insurance case screening to litigation support.

tion support.

#### Q. What kind of licensing restrictions apply to e-Entrepreneurs ?

This would depend on a variety of factors, including the professional's area of expertise, host country restrictions, the location of clients, etc. An American database manager assigned to Denmark and providing services to Canadian clients, for example, would be subject to different restrictions (if any) than a French lawyer assigned to Bangkok who offers litigation support to Parisian law firms. Foreign Service spouses who are considering offering professional services should consult a legal and accounting advisor as well as their post's administrative officer before undertaking any professional business initiative.

#### Q. What other considerations might apply?

Since e-Entrepreneurs are operating home-based businesses, potential work permit, housing, zoning or similar restrictions should be taken into account, as well as

(e-Entrepreneurs, continued on page 3)

### Sample e-Entrepreneur Jobs

Academic Writing  
Accounting & Bookkeeping Solutions  
AudioVisual Production  
Benefits & Payroll Services  
Business Coaching  
Business Plan Writing  
Business Writing  
CAD  
Collection Services  
Competitive Research  
Computer Hardware Design Services  
Computer Programming Services  
Concierge Services  
Construction Consultation & Design  
Corporate Consulting  
Database Management  
Desktop Publishing  
Dictation & Court Transcription Services  
Document Scanning  
Drafting  
Editing/Proofreading  
Engineering Consultant  
Event Planning & Consulting  
File Conversion  
Financial Consulting

Fundraising  
Genealogy Services  
General Contracting Services  
Government Procurement Expertise  
Grant Proposals  
Graphic Design  
Graphic Scanning  
Human Resource Management Solutions  
Import/Export Consulting & Support  
Independent Sales Representatives  
Insurance Services  
Insurance Broker/Agent Support  
Internet Research  
Interpreting  
Intranet Development & Management  
Investment Advisory Services  
Legal Research  
Litigation Support  
Manufacturing Consultant  
Marketing & Public Relations  
Market Research  
Microsoft Certified Database Administrators  
Microsoft Certified Professionals  
Microsoft Certified Systems Administrators

Microsoft Certified Systems Engineers  
Microsoft Certified Trainers  
Microsoft Office Specialist  
Microsoft Office Specialist Master  
Multimedia Presentations  
Office Management  
Paralegal Services  
Payroll Services  
Private Investigation & Research  
Programming  
Research & Information Retrieval  
Resume Writing  
Security Services & Equipment  
Software Support Services  
Teaching/Tutoring  
Technical Support (Hardware)  
Technical Support (Software)  
Technical Writing Services  
Translating Services  
Travel & Reservation Services  
Voice Services  
Web Design & Development  
Writing & Editorial Services



## e- Entrepreneur Pilot Training Program



The Family Liaison Office (FLO) is pleased to announce a new professional training and support program for spouses of Foreign Service direct-hire employees of the Foreign Affairs agencies (Department of State, Agency for International Development, the Foreign Commercial Service, and the Foreign Agriculture Service).

The new pilot program, **e-Entrepreneur**, provides training and support in setting-up and developing a "portable" home-based virtual business. FLO has partnered with the StaffCentrix Company to provide and implement the e-Entrepreneur training program.

As a result of the enormous number of applications, two additional sessions have been added for June and July 2005, and will be held in Washington, DC. The **e-Entrepreneur** workshop and following support services are at no cost for the participants, but the candidate is responsible for her/his own travel, meal and lodging expenses.

### Training dates and program

The two-and-half day program will take place in the Washington D.C. area.

June session - June 13, 14, 15  
July session - July 18, 19, 20

### Program topics

Phase I	Full day Exploring Entrepreneurship
Phase II	3:00-5:00 p.m.* Anticipating Changes in the Household
Phase III	Full day Launching and Marketing your Business

\*Attendance of candidate's spouse strongly recommended for this session.

### Application and selection process

Applications will be accepted from interested candidates through an on-line application process. In cooperation with the Family Liaison Office, StaffCentrix professionals will review the applications and select the candidates. Applications will be accepted until the program workshops are full, or until a week before the training starts.

StaffCentrix on-line application at: <http://www.portablecareer.com/apply.htm>.

For more information or further questions about the e-Entrepreneurs program, contact the Family Liaison Office at the Department of State, telephone: (202) 647 1076, or email: [FLOAskEmployment@state.gov](mailto:FLOAskEmployment@state.gov)

*(e-Entrepreneurs, Continued from page 2)*

any potential conflicts of interest or security considerations between the professional activity and the Mission. Again, Foreign Service spouses who are considering offering professional services should consult a legal and accounting advisor as well as their post's administrative officer before undertaking any professional activity.

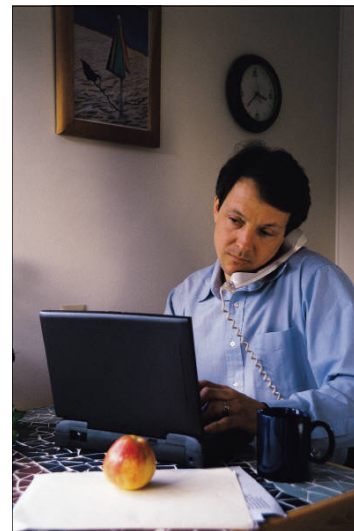
### Q. What type of training is being offered to Foreign Service spouses?

The two and a half-day training program is aimed at training Foreign Service spouses in how to create a portable, home-based business via the Internet, thus overcoming career obstacles inherent with frequent moves and service at isolated posts. Virtual outsourcing is an option that has proven itself in the new "knowledge economy" and is forecasted to show tremendous growth in the future workplace.

### Q. Who is eligible to apply?

Applicants must be the spouse of a foreign affairs agency direct-hire employee and may apply on-line at- <http://www.portablecareer.com/apply.htm>. More details about the training are provided in this issue. Any additional questions may be addressed to-

[FLOAskEmployment@state.gov](mailto:FLOAskEmployment@state.gov)





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