

The Northern Illinois Trade Initiative

Helping small businesses succeed in the global marketplace.



The U.S. government and FedEx want to help your company grow globally.

Announcing the Northern Illinois Trade Initiative. It brings together U.S. government and private sector resources to provide a unified framework of exporting services.

This is your exclusive invitation.

Northern Illinois is the first location that will benefit from this powerful collaborative program. And you are in a select group of businesses chosen to participate in this initial launch.

The initiative is designed just for businesses like yours.

If you're already exporting products, you know better than anyone else, it's a little more complicated than doing business around the corner. And it can take a bit more effort to be successful. But the Northern Illinois Trade Initiative simplifies the process. We'll help you:

- Prepare your company for expansion into new global markets.
- Pinpoint your current location on the roadmap to international expansion.
- Identify a single point of contact for coordination of trade resources available to you.
- Uncover ideal market expansion possibilities for your products and services.
- Design a successful expansion strategy and business plan.
- Discover opportunities to improve productivity and competitiveness.
- Secure intellectual property protection.
- Develop effective marketing, logistics and shipping solutions.
- Pursue smart financial options — including payment choices, risk mitigation, transaction financing, loans, loan guarantees and credit and investment insurance.

Participate in the program and you can expect to:

- Grow your business profitably.
- Expand into international markets.
- Find new buyers for your products.
- Increase your margins.

Contact us today.

Call Andrew Russell with FedEx at 1.901.434.4467 or send an e-mail to andrew@globaltradepromotions.com. Simply provide your name, company name, phone number (beginning with the area code) and e-mail address. You'll receive a reply within one business day.

It takes less than 45 minutes to get started.

We'll schedule a brief, executive-level meeting with you and top trade representatives. You'll get the opportunity to discuss the details and determine if you're interested in building your business through international expansion.

When you choose to participate, the next step is a two-hour strategy session with you and your team — a collaborative discussion designed to identify your current expansion readiness, needs and next steps. Following that meeting, you'll have strategic recommendations and an assigned project manager to guide you on the road to profitable growth globally. Let's get started.