# 2007 Report to the Governor on Workforce Development

December 2006

Hawaii Workforce Development Council

#### THE HONORABLE LINDA LINGLE GOVERNOR, STATE OF HAWAII

#### NELSON B. BEFITEL STATE OF HAWAII DEPARTMENT OF LABOR AND INDUSTRIAL RELATIONS

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# STATE OF HAWAII WORKFORCE DEVELOPMENT COUNCIL DEPARTMENT OF LABOR AND INDUSTRIAL RELATIONS

830 Punchbowl Street, Room 417 Honolulu, Hawaii 96813

December 2006

The Honorable Linda Lingle Governor, State of Hawaii State Capitol Honolulu, Hawaii 96813

Dear Governor Lingle:

I am pleased to transmit the Workforce Development Council's 2007 Report to the Governor. The recent work of the Council culminates in a call to action for the State's policy-makers to focus their workforce efforts in three strategic areas to improve the ability of Hawaii's workers to support Hawaii's continued economic momentum:

- Prepare workers for high-skill jobs
- Upgrade the current workforce's skills
- Expand the labor pool

The Council proposes specific recommendations in these areas to advance your workforce and economic agenda.

Sincerely,

Gregg Yamanaka

Chair

#### **Recent Publications of the Workforce Development Council**

WIA Title I-B, Annual Report (2005-2006), October 2006 Hawaii's Workforce Development in 2005: Stepping Stones to 2006, December 2005 Hawaii State Plan for Title I-B for the Workforce Investment Act and the Wagner-Peyser Act, July 2005

Workforce Development Council's web site: <a href="http://hawaii.gov/labor/wdc">http://hawaii.gov/labor/wdc</a>

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# 2007 Report to the Governor on Workforce Development

#### **Executive Summary**

This Workforce Development Council ("WDC") report is a call to action for the State's policy-makers to focus their workforce efforts in three strategic areas. The purpose is to improve the ability of Hawaii's workers to support the State's continued economic momentum.

## Strategy #1. Improve the delivery of timely education and training to prepare current and future workers for high-skill occupations.

- a. Specifically prepare workers for STEM (Science, Technology, Engineering, Math), Information Technology, Healthcare, Teachers, Safety and Security, and Energy and Environment. Provide graduate fellowships and four-year scholarships as incentives to future teachers and practitioners in the field.
- b. Expeditiously implement the American Diploma Project Network in Hawaii to improve preparation of students for key transition points throughout the education-to-work pipeline, starting with pre-kindergarten.
- c. Provide mechanisms to facilitate experiential learning for students and youth in youth programs.

#### Strategy #2. Focus more attention on upgrading the skills of incumbent workers.

- a. Provide incentives for incumbent worker upgrade training; specifically, initiate a state-funded pilot to introduce Lifelong Learning Accounts ("LiLAs") and test their feasibility for Hawaii's businesses and their employees.
- b. Support the 2005 Economic Momentum Commission's recommended "Rapid Response" training fund within the University of Hawaii Community Colleges to design and deliver customized "just-in-time" training according to employers' specifications.
- Create an interactive searchable statewide training database where training providers can respond
  to defined employer needs.

#### Strategy #3. Expand the labor pool in the face of a long-term labor shortage.

- a. Support Kama'aina Come Home strategies.
- b. Hire people who are underrepresented in the workforce.
- Seek immigration reforms and strategies to allow more immigrant workers and talent into the country.

These and other recommendations contained in this report are based on recent investigations by the Workforce Development Council through: (a) the National Governors Association "Pathways" project to increase participation in post-secondary education in Hawaii; (b) pilot remediation classes for apprenticeship applicants; (c) Hawaii Career Resources Network grant to increase realistic career exploration; (d) September 2006 WDC forum of community leaders; (e) preparation of the State Workforce Investment Act ("WIA") Plan; (f) ongoing analysis of workforce programs; and (g) oversight of various grants.

#### Introduction

#### Call to Action

**3** Workforce Development Strategies for 2007:

- 1. Improve the delivery of timely education and training to prepare current and future workers for high-skill occupations.
- 2. Focus more attention on upgrading the skills of incumbent workers.
- Expand the labor pool in the face of a long-term labor shortage.

The Hawaii Workforce Development Council ("WDC"), appointed by the Governor, is business-led and committed to providing direction to the State's workforce development efforts and encouraging the best use of the resources targeted to workforce development. Each year it presents workforce issues and recommendations in its *Report to the Governor on Workforce Development*.

While the Council can lay out a conceptual plan and make recommendations, the actual design and delivery of programs and services are dependent on the work of many other groups and individuals. Beginning with an overview of the State's current and emerging workforce situation, Chapter I is a call to action for the State to concentrate on three strategies during 2007 to improve the ability of Hawaii's workforce to support the State in a healthy, competitive economy.

To look for common ground among the State's workforce partners, the Council convened a forum on September 21, 2006, and Chapter II describes that effort.

We continue WDC's series of analyses of the efficiency and effectiveness of workforce development programs. Last year's 2006 Report featured "Workforce Expenditures for People with Disabilities" and "Workforce Expenditures for Immigrants". This year, Chapter III surveys programs involved in Incumbent Worker Training, and Chapter IV looks at programs involved in Adult Literacy. Chapter V focuses on the Council's oversight of workforce programs, which amounted to about \$2.6 billion in 2005- 2006. The chapter is based on the 2007 Hawaii Directory of Workforce Development Programs, which is under development and will provide details on the current workforce development and educational programs. The Directory will be posted on WDC's web site at <a href="http://.hawaii.gov/labor/wdc">http://.hawaii.gov/labor/wdc</a> in early 2007.

The report concludes with Chapter VI's overview of WDC's accomplishments in 2006.

### I. Hawaii's Workforce Development in 2007: Strategies for a Healthy Hawaiian Economy

#### Strong Economy Tightening the Labor Market

Hawaii completed another year of solid economic and workforce growth in 2006. While tourism slowed markedly from growth in 2004 and 2005, investment activity, especially construction, continued strong and military spending also provided a continued boost. Over the year, the state's economy created an additional 18,370 jobs and for much of the year Hawaii's unemployment rate was the lowest in the nation. While growth in 2007 and beyond is expected to slow from rates experienced in the 2004 to 2005 period, there are no signs that driving economic forces in Hawaii's major overseas markets are likely to decline significantly in the coming years.

Hawaii's distinction of having the lowest unemployment rate in the nation (2.1% in October 2006) is mostly a result of a vigorous economic growth cycle that has tapped out a limited labor pool. Many businesses are desperate for more workers and economists see a slowing of the economy as a way for the labor force to catch up to demand.

#### The Approaching Long-Term Labor Shortage

On the demand side of the equation, the Workforce Development Council's ("WDC") review of the emerging workforce situation suggests that the current shortage may be a relatively modest precursor of a more serious long-term shortage in the future. This will become most evident after the baby boom generation becomes eligible for full Social Security retirement about 2012. This coming shortage will be measured in decades not years. That is because the tail end of the baby boom generation will not reach the age of full Social Security retirement benefits (under current rules) until about 2031.

Exactly how the coming labor shortage will impact the economy is still not clear. But we know that within the next decade, we face an increasingly difficult labor shortage even if the economy grows modestly. For instance, the latest projections from the Department of Labor and Industrial Relations ("DLIR"), Research and Statistics Office show that growth in the economy from 2004 to 2014 will create a demand for nearly 8,500 new jobs per year – roughly a 1.4% annual increase.

# Current and Emerging Workforce Situation

Lowest unemployment rate

Serious long-term labor shortage

## **Current and Emerging Workforce Situation**

On the supply side of the equation, approximately 12,000 young people per year will reach labor force age in the state over the next five years. That would appear to be a favorable balance except for one major problem. In addition to the 8,500 jobs that will likely be created as the economy grows, DLIR expects that another 14,900 jobs per year will need to be filled as workers retire or otherwise leave Hawaii's labor force.

This means that total openings in the economy will approach 24,000 per year between 2004 and 2014, about twice the rate at which our youth will be arriving at workforce age. Moreover, 2014 is only two years into the baby boom retirement era. Retirements and separations will tend to accelerate through the following two decades.

Some of the shortfall in workers may be filled by in-migrants and immigrants. This is how Hawaii has traditionally solved labor shortages. However, in the case of the baby boom generation retirements, all regions of the U.S. and most other industrialized countries will be dealing with similar shortages. Consequently, these regions will likely make strong efforts to retain their working age populations within the region.

#### **Underlying Workforce Development Weaknesses**

Relative to the top performing states, Hawaii high school graduates are not adequately prepared for post-secondary training, fewer high school graduates are enrolling in post secondary training, and fewer are completing post-secondary training within a reasonable period.

Overlaid on the problem of labor shortages is a workforce development system that is not performing optimally in three respects. This has been documented by the recent National Governors Association-sponsored project "Pathways to Advancement," and work by the National Center for Higher Education Management Systems ("NCHEMS"). These studies concluded that relative to the top performing states, Hawaii high school graduates are not adequately prepared for post-secondary training, fewer high school graduates are enrolling in post secondary training, and fewer are completing post-secondary training within a reasonable period.

A key mission of the State Workforce Development Council is to help ensure an educated and qualified workforce ready to support a competitive state economy. **Key Mission** 

The Council believes that the State needs to sharpen its focus on a short list of actionable items if it is to achieve its goals. To that end, the Council identifies the following three workforce development strategies for 2007. A complete list of the WDC's recommendations for attaining a skilled workforce is found in Appendix I.

Focus on 3 Strategies

- Improve the delivery of timely education and training to prepare current and future workers for high-skill occupations.
- 2. Focus more attention on upgrading the skills of incumbent workers.
- 3. Expand the labor pool in the face of a long-term labor shortage.

For each strategy, there is a statement of the problem, followed by highlights of current efforts that various agencies and organizations are directing to the issues, and the WDC's recommendations. An overarching recommendation is for agencies to develop and publish performance evaluations that show the effectiveness of their approach. In next year's *Report to the Governor on Workforce Development*, the WDC will focus on the results and progress of these three strategies.

Improve the delivery of timely education and training to prepare current and future workers for high-skill occupations.

Worker Preparation For High-Skill Jobs

#### **High-Skill Occupations**

#### **Problem Statement**

Worker Preparation: As we read countless news articles about teacher shortages, nurse and healthcare worker shortages, and difficulty recruiting police officers, it becomes clear that Hawaii needs to do a better job of preparing its people for the types of higher skilled work that will be competitive in emerging national and global markets. Over the last several years, the WDC has identified two major problems that are impeding the preparation of youth and current workers for higher skilled positions in the economy.

#### 1. Inadequate preparation of high school graduates for postsecondary training.

This is an education-to-work pipeline problem. It starts with pre-kindergarten, goes from kindergarten through the 12<sup>th</sup> grade, continues from high school into education at post-secondary institutions, and involves retention in post-secondary education through the earning of degrees and certificates. It also includes life-long learning concepts throughout adult life.

#### 2. Inadequate training to keep incumbent workers current.

See Chapter III on incumbent workers training.

<u>High-Skill Occupations – High-Skill Economy</u>: The WDC supports a policy of increasing the skill level of the labor force to fill the needs of a high-skill, high-wage economy. This is the goal of state and county economic development agencies. They are focused on a number of emerging industries as engines for new, diversified growth. Markets like Hawaii's military presence, resources like the University of Hawaii Medical School's Biotech complex in Kakaako, the world-class astronomy community on the Big Island, and other assets provide a firm basis for this focus. A recent report by the Department of Business, Economic Development & Tourism ("DBEDT") identified more than 13,000 jobs in Hawaii's technology sector.

But while emerging industries are a worthy target for economic development and the workforce community needs to support that effort, the market for high-skill occupations is much broader than the technology sector. The increased use of new technologies in traditional industries and the spread of information technology throughout the economy have accelerated the demand for a broad range of workers with the technical skills needed to keep the new economy moving forward. The result is that the workforce development community must make a major effort to identify the industry needs for high-skill occupations and meet those needs.

Strategy #1: Worker Preparation For High-Skill Jobs

What do we know about the size and scope of the expected need for high-skill occupations? The primary source is the DLIR's occupational projections 2004 to 2014, which are based on extrapolating the recent past into the future. However, under the assumption that future growth will tend to reflect past growth, occupations related to visitor activity, the major driver of our economy, tend to stand out. For instance, the combination of food preparation and sales occupations account for nearly 28% of projected annual openings between 2004 to 2014. Only a few of these openings (chefs for example) require post-secondary training. Most of the positions are trained on-the-job.

On the basis of the DLIR's projections, the WDC estimates that about 37% of all openings over the 2004 to 2014 period will be trained mainly on-the-job. This suggests that the balance of openings, 63% or nearly two-thirds of the openings to 2014, will likely require some post-secondary education. WDC estimates that about 24% of those openings will require completion of formal academic programs at the university or community college level.

Hawaii's economy relies on those 37% of the State's jobs that require little or no post-secondary training. However, it will be extremely detrimental to state efforts to diversify and develop high-value industries if we cannot fill the larger demand for higher skilled workers that will be needed.

In particular, the Council has identified three high-skill occupational groups that are already in short supply and that either play critical roles in the economy or our ability to develop the workforce:

- Educators
- Health care practitioners
- Information technology workers

63% of the job openings to 2014 will require some postsecondary training

Current shortages in three high-skill occupational groups

#### Strategy #1: Worker Preparation For High-Skill Jobs

## Over 1,000 primary and secondary teachers needed annually

#### 400 RNs needed per year

#### **Education Occupations**

According to the DLIR, there were about 40,100 jobs in Education, Training and Library in 2004. DLIR projections indicate that Hawaii will need to create or replace approximately 1,800 positions per year in this occupational cluster through 2014.

Over 1,000 primary and secondary school teachers will be needed annually. Nearly 55% of the openings will be due to retirements and other separations. By comparison, the University of Hawaii ("UH") College of Education confers about 500 education degrees per year. This means that half or more of the teaching positions will need to be filled by recruitment from outside the state or the certification of others for teaching. The shortage of teachers at nearly all levels is of great concern to the WDC, because the educational attainment of the entire population depends on an adequate complement of skilled and motivated teachers.

#### **Health Care Practitioners**

In 2004 there were about 22,600 jobs in the health care field. The DLIR expects total openings to be around 860 per year through 2014. Interestingly, new demand for physicians is expected to average only about 50 per year. However, nearly 400 registered nurses per year will be needed to 2014. Most of this demand (54%) will be due to growth in the health care sector, rather than replacement. Both public and private educational institutions train registered nurses. The WDC estimates that about 180 registered nurses are graduated from the UH system, while another 220 are produced in the private sector. The cost of a private sector nursing education is higher than the UH tuition. Without subsidy or expansion of the UH programs for nursing, fewer nurses than desirable will be trained.

#### <u>Information Technology</u>

There were about 8,500 jobs in computer-related occupations in 2004. The DLIR projections anticipate 3,400 openings in this cluster through 2014, or an average of 340 openings per year. This includes a small number of mathematics-related occupations. Most of these (68%) will be due to growth, with only about 32% due to replacements. The largest single occupation in demand is expected to be for computer systems analysts at about 70 per year. The supply of workers for these occupations is not completely clear at this point. However, this is another case in which projections based on the last decade or two may understate the demand that the economy may actually experience.

#### **Current Efforts to Address the Education to Work Pipeline**

The purpose of the <u>Good Beginnings Alliance</u> is to spearhead efforts to create a coordinated early childhood education and care system in Hawaii. As such, it advocates for universal access to early childhood education, because research shows that early childhood education significantly increases long-term, effective participation in the labor force and reduces costly social problems. Good Beginnings points out that child care is an employment benefit that can significantly improve worker attendance and productivity.

Workforce Investment Act ("WIA") youth programs, managed by the county Workforce Investment Boards ("WIBs") and their Youth Councils, seek to prevent dropouts and improve work readiness. Starting in late 2006, the local WIBs instituted the following changes in order to improve their youth programs' effectiveness:

- Extended contracts for longer periods, to minimize transition problems and to provide stable relationships between the youth and their case workers.
- Deleted the requirement for youth programs to have 30% new enrollments each year, as that requirement conflicts with the benefits for youth who stay in programs for longer periods.
- Allowed providers to enter data directly into the HireNet Hawaii management information system, and required the WIBs to monitor the data for accuracy.
- Established a new procedure that Oahu's Youth Program
   Operator and youth programs identify and implement
   strategies and methods specifically follow-up services
   that keep youth engaged in services and activities to
   better serve the enrollees who are homeless and those with
   narrowed employment choices due to their criminal
   backgrounds.

Strategy #1: Worker Preparation For High-Skill Jobs

Early childhood

Changes in WIA youth programs

#### Strategy #1: Worker Preparation For High-Skill Jobs

**DOE** reforms

The <u>Department of Education</u> ("DOE") is implementing a number of reforms.

- Act 51, through its Weighted Student Formula, distributes funds to each school based on its students' educational needs and characteristics.
- Public Junior Kindergarten started with the 2006-2007 school year; i.e., children who are 5 years old by August 1st may enter Kindergarten, and children 4 years 7 months by August 1st may enter Junior Kindergarten.
- To improve the preparation of its high school graduates, the DOE has instituted more rigorous coursework and graduation requirements for the classes of 2007 and beyond. The Hawaii State Assessment measures student academic achievement based on the Hawaii Content Performance Standards. These standards define what students should know, be able to do, and care about. In 2007, Hawaii will be in the third cohort of the American Diploma project, which advocates that the same rigor be required for the workplace as for higher education.

#### Math and science pipeline

Curriculum/Business Needs Alignment

**Career Pathways** 

## Preparation for high-skill occupations must start with early and progressive study of, and encouragement in, math and science.

Thus, Women in Technology ("WIT"), administered by the Maui Economic Development Board, conducts statewide activities to encourage women and girls into STEM (Science, Technology, Engineering, Math) education. WIT hosts training workshops, houses and promotes the organization of Future Scientists and Engineers of America chapters, pairs mentors, and supplies computer equipment, child care, and transportation to events.

#### <u>Current Efforts to Align Curriculum with Business Skill Needs</u>

<u>Career Pathways</u>, which organize teaching and learning around broad groupings of career specialties/occupations that have common skills and knowledge, start in high school and progress into higher education. The UH Office of the State Director for Career and Technical Education leads the DOE and the UH Community Colleges in this initiative. A task force for each Career Pathway is (1) working with related businesses to identify and verify the skill needs and (2) aligning curricula with these identified skill needs.

The <u>Hawaii P-20 Initiative ("P-20")</u> is implementing its Strategic Plan for 2006-2010. The plan calls for policies and procedures to support curriculum articulation to ensure post-secondary readiness and workforce development. The most concrete step taken to date has been Hawaii's acceptance into the 26-state American Diploma Project Network. In each network, governors, state superintendents of education, business executives, and college and university leaders are working to restore value to the high school diploma by raising the rigor of high school standards, assessment, curriculum and alignment of these expectations with the demands of post-secondary education and work.

With an Experimental Program to Stimulate Competitive Research ("EPSCoR") grant from the National Science Foundation, the Department of Business, Economic Development and Tourism ("DBEDT") and the UH are involved in actual workforce development for STEM occupations in agriculture, resource management, cultural conservation, marine and environmental science, and biotechnology. Specifically, they align UH training with industry's technological needs.

In accordance with SCR 183, S.D. 1 (2005), the <u>University of Hawaii</u>, <u>Enterprise Honolulu</u>, and the <u>Hawaii Business Roundtable</u>, with facilitation and research by Dennis Jones of NCHEMS, are leading a task force to develop a plan to strengthen the ability of the UH to deliver the high quality education, training and research necessary to create and sustain a more vibrant and diverse economy. The Western Interstate Commission for Higher Education ("WICHE"), with participation from the national Council for Adult and Experiential Learning, convened a December 1, 2006 forum of business, government and educational leaders to develop an action agenda. Short-term initiatives that were proposed include the following:

- Ensure students leave high school prepared for further education and for work.
- Significantly increase the number of adults acquiring workplace literacy skills.
- Provide Waianae and Ewa with greater access to higher education.
- Improve retention of students in higher education.

Strategy #1: Worker Preparation For High-Skill Jobs

American Diploma Project

**EPSCoR** 

Plan to strengthen the ability of the UH to deliver the high quality education, training and research necessary to create and sustain a more vibrant and diverse economy

#### Strategy #1: Worker Preparation For High-Skill Jobs

- Expand degree production in key areas; i.e., nursing/allied health, teacher education, computer science for engineering applications, science technologies.
- Enhance education and support for entrepreneurs.
- Promote technology transfer.

## Staying current on business skill needs

The UH's Office of the State Director for Career & Technical Education provides assistance to both employers and university faculty to ensure current and future workers possess the competencies required by the workplace. The State Director's office provides job profiling services that help employers to better identify and conduct training in the skill areas their work requires. The office provides similar job profiling services to university faculty to develop, modify, or validate curricula that meet the needs of the workforce. Additionally, the State Director's office coordinates and promotes the use of internet-based tools that address basic workplace skills and career readiness.

The U.S. Department of Labor's ("USDOL") O\*NET identifies the skills needed for a comprehensive list of occupations. The local WIBs conducted industry forums and surveys in 2003-2005 on the skills needed for healthcare, hospitality, construction, retail, and high technology. The best Career and Technical Education ("CTE") programs in the DOE and the Community Colleges have active business advisory councils.

#### Recommendations

# Recommend math and science scholarships

The National Academies Committee on Science, Engineering, and Public Policy recommends four-year scholarships to students training as science and math teachers and/or seeking bachelor's degrees in physical science, life science, engineering, or math, and graduate fellowships in science and engineering. The WDC recommends support for these scholarships locally.

#### American Diploma Project

The WDC recommends the expeditious implementation of the American Diploma project.

#### **Adult Education**

The WDC recommends increased government investment in Adult Education. Further, research and development funds need to be directed to the development of effective strategies for raising literacy skills of adults at the 5th grade and below level. See Chapter IV for a discussion of Adult Education programs and literacy.

#### **Problem Statement**

Expenditures for Incumbent Worker Training: Of the job training expenditures in the United States, USDOL estimates that "over 90% is spent by private companies and employers to train their employees. ... Higher level and higher income workers are considerably more likely to receive employer-funded training than other workers."

"Government is the primary funder for retraining incumbent and dislocated workers and for training lower-level workers, especially new labor force entrants. ... Training itself is not the primary activity" for these programs. For example, WIA dislocated worker programs spend 22-36% of their funds on training; "the rest is for other employment-related activities including job placement, job search assistance, testing, assessment, counseling, and life skills preparation."

Hawaii spends an estimated \$4.2 million of state and federal government money on incumbent worker training, which is less than 1% of all the expenditures being tracked in the 2007 *Hawaii Directory of Workforce Development Programs*.

Not surprisingly, the bulk of education and training money is directed at education and preparation. Another large chunk aims for remediation of those people who were not adequately educated the first time, have forgotten what they knew, or whose skills have become outdated. It is assumed that incumbent workers; i.e., those already holding jobs, have successfully completed school to meet the qualifications for their jobs.

Nevertheless, Hawaii's government – with its goal of continued economic momentum – needs to pay attention to the State's very sizeable incumbent workforce – be it through direct purchase of training, equipping community colleges and community schools for adults to quickly meet businesses' just-in-time training needs, facilitating innovative concepts like Lifelong Learning Accounts ("LiLAs"), or giving incentives to employers to take a more active role in upgrading their employees' skill levels.

Focus more attention on upgrading the skills of incumbent workers.

Expenditures for incumbent worker training

Hawaii's very sizable incumbent workforce

Focus more attention on upgrading the skills of incumbent workers.

The case for incumbent worker training

All industries need training for first-time supervisors

New hires need training in fundamental entry level skills

The Case for Incumbent Worker Training: Seventy-five percent of the anticipated workforce in the Year 2016 is already working. Preparing Hawaii's present workers for new and future job requirements is critical to economic development and a higher standard of living for Hawaii's people. Rapid change means the need for training these workers has become more urgent. Specifically:

- People need to replace 20% of their knowledge every year.
- The shelf life of technological knowledge is about 18 months. The demand for courses to upgrade skills in information technology is constant at the community colleges.
- When jobs are eliminated, displaced workers need to redirect their talent in another direction, preferably toward expanding and higher-value economic occupations and entrepreneurship.
- Any labor shortage prompts job placements and promotion with little preparation. Learning a lot of information onthe-job must take place at all job levels. Hawaii employers and the University of Hawaii Community Colleges ("UHCC") determined that the most significant need across all industries is training for first-time supervisors, including how to train and coach employees on-the-job.
- To close the gap for the "working poor", additional training could enable them to advance into higher-paying jobs and economic self-sufficiency.
- When entry-level workers advance, they create vacancies for new entrants who are inexperienced or currently underrepresented in the workforce. These brand new incumbent workers may call for different training techniques, such as Vocational English as a Second Language whereby they are trained for a specific job, using and learning job-specific English at the same time. They generally require training in fundamental entry level skills; i.e., work attitude, dress and appearance, eighth grade math, communication, relationships, and team participation.

#### **Current Investments in Employee Training**

See Chapter III for a discussion of Hawaii's <u>publicly-funded</u> <u>programs</u> for Incumbent Worker Training.

Employers invest in employee training.

The USDOL, in *Estimating Public and Private Expenditures on Occupational Training in the U.S. (June 2006)*, summarized privately-funded job training as follows.

- According to the published articles that summarize employer surveys, it appears that private spending by businesses on job training has been increasing in the past decade in terms of total expenditures, per firm expenditures, per trainee costs, and the percentage of workers per firm who are trained.
- Using both the surveys of workers and firms, there is considerable discrepancy between workers and firms about how much training workers receive—firms report somewhat more training than workers report. Firms report that about 70 percent of their workers receive training in a given year. This compares to about 20 to 25 percent of workers in firms with more than 100 employees who report receiving training, and 37 percent of workers in firms with more than 50 employees. Both employers and workers, though, report that the incidence of employer-provided training has increased in the past several years.
- Workers with some college are twice as likely as workers with a high school degree or less to receive employerprovided training.

Each year the American Society of Training Directors ("ASTD") surveys organizations about their training practices and expenditures. From a sample size of 281 large organizations in 2004, the ASTD reports that:

- The average training expenditure as a percentage of payroll was 2.34 percent.
- The average number of hours of formal learning per employee increased from 26 hours per employee in 2003 to 32 hours per employee in 2004.

Focus more attention on upgrading the skills of incumbent workers.

USDOL Study of Employer-Provided Training

**ASTD** survey

# Focus more attention on upgrading the skills of incumbent workers.

- The average cost per learning hour was \$642.
- Profession- or industry-specific content was allocated the most learning content, followed by managerial/supervisory, and then business processes.
- The most frequently purchased external training services were technology infrastructure and content design, development, and delivery.

#### **WDC** survey

In Fall 2006, the WDC inserted a Worker Training Survey with Career Kokua's annual survey of employers. Of 1,900 surveys sent to employers, 284, or 15%, were returned, which is too small a sample from which to draw meaningful conclusions. However, a summary of responses is as follows.

- On-the-job training was used by most of the respondents (75%).
- About half of the respondents (54%) paid for job-related courses: 69% of the large companies (100 or more employees), 56% of companies with 20-99 employees, 56% of companies with 5-19 employees, and 26% of small companies (fewer than 5 employees).
- About half of the respondents (53%) have an in-house training program.
- 16% of the respondents have apprenticeship programs.
- 10% of the respondents used the State Employment Training Fund. None of the small companies did.

#### Recommendations

Make post-secondary education more accessible to incumbent workers

The WDC supports the National Governors Association ("NGA") Pathways to Advancement Project recommendations to make post-secondary education more accessible to adult learners, including incumbent workers. Financial aid, child care, and distance learning increase access for adult learners.

#### Recommendations, continued

**Strategy #2:** 

Lifelong Learning Accounts ("LiLAs") are voluntary arrangements between employees and their employers to create individual asset accounts to finance education and training so that workers can upgrade their skills to meet the needs of business and industry while helping to advance their own careers and earnings potential. Individual employees make contributions to their LiLA accounts, with employer matches, dollar for dollar, up to a pre-established cap (e.g., \$500 per year). Third party matches are also possible. The WDC recommends a state-funded pilot to introduce LiLAs and test their feasibility for Hawaii's businesses and their employees.

Focus more attention on upgrading the skills of incumbent workers.

Test feasibility of LiLAs

The strategy of encouraging employers to invest in their employees' training is important, because employers know the company's training needs, and they benefit most when their workforce is competitive. The **WDC recommends internet classes in Employer Capacity Building**, which is where employer investment in employee training can be promulgated.

**Employer Capacity Building** classes

The WDC supports the 2005 Economic Momentum Commission's recommendation regarding a "Rapid Response" training fund within UHCC to design and deliver customized "just-in-time" training according to employer specifications.

"Rapid Response" training fund at UHCC

The WDC's September 21, 2006 forum identified a need for an interactive searchable statewide training database, continually updated, that:

Interactive searchable statewide training database

- enables employers to record their training needs in defined competencies for specific numbers of employees at a certain time period;
- enables providers to respond to the employers' defined needs, including new curriculum development;
- enables providers to list their courses, preferably in a way that is cross-referenced to the competencies defined by employers;
- enables employers to search the course listings to identify providers for their training needs; and
- allows users to evaluate training programs and the database itself and see others' ratings.

#### <u>Problem Statement</u>

# Expand the labor pool in the face of a long-term labor shortage.

Like the rest of the country, Hawaii will be experiencing a long-term worker shortage as the baby boom generation begins to leave the labor market. This situation is more intense in Hawaii due to the significant "brain drain" of younger workers moving to the U.S. mainland and to Asia where pay, high-skill jobs, and the standard of living are better. These same factors also deter in-migration of workers.

#### HireNet Hawaii

#### **Current Efforts to Find Workers**

Job seekers have easier access to information about Hawaii jobs through DLIR's website, HireNet Hawaii. HireNet Hawaii is an online system that connects employers and job seekers. It enables job hunters to post their resumes and employers to advertise job openings. A powerful search engine goes through company, government and newspaper web sites to find job listings which are then imported into the HireNet system to create a massive database. To access this free system, go to <a href="https://www.Hawaii.gov/labor">www.Hawaii.gov/labor</a> and click on the **HireNet Hawaii** icon.

#### Kama'aina Come Home

The **Kama'aina Come Home campaign** is being conducted by the State Department of Business, Economic Development and Tourism and the county Economic Development Boards. Through job fairs, college events, high school alumni databases, and families, they reach out to college students and former residents to inform them of good job opportunities and interested employers in Hawaii.

#### **Employer Tool Kit**

The <u>Workforce Development Council</u>'s planned publication, Solutions at Work, provides information to employers on how to hire and retain people who are underrepresented in the workforce – immigrants, older workers, people with disabilities, welfare recipients, and ex-offenders.

	Strategy #3
Recommendations	Expand the labor pool in the face of a long-term labor shortage.
	3
The WDC continues to recommend support for Kama`aina Come Home strategies.	Kama`aina Come Home
The WDC continues to recommend strategies to hire people who are underrepresented in the workforce.	Hire people who are underrepresented in the workforce
The WDC supports the recommendations from the forum held September 21, 2006 to seek immigration reforms and strategies to enable more immigrant workers and talent into the country.	Seek immigration reforms and strategies
A recommendation from the WDC's September 21, 2006 forum is to develop telecommuting strategies and incentives as a way to attract people with child care and caregiver needs, alleviate transportation problems, and reorganize work so fewer resources are required. The WDC will define the scope of the research that it needs as a basis for making recommendations on work reorganization strategies.	Work reorganization
The WDC recommends that administrators of all the initiatives discussed earlier should develop and publish performance evaluations that show the effectiveness of their efforts.	Evaluation data

#### II. WDC 2006 Forum

The Workforce Development Council ("WDC") convened 125 business and community leaders on September 21, 2006 in Honolulu at a forum to:

- Bring together Hawaii's key stakeholders in workforce development, economic development, and education.
- Learn about and better understand each other's workforce development initiatives.
- Address five critical issues that face workforce development – (1) the labor shortage, (2) incumbent worker training, (3) aligning education with employers' skills needs, (4) keeping students in the pre-Kindergarten through post-secondary education pipeline, and (5) workforce housing.
- Explore opportunities to pool resources and advance mutually agreed upon actions over the next year.

The goal of increased "communication" and "awareness" of each other's initiatives was definitely achieved. Comments from the forum evaluation included: "I thought it was a valuable tool that could be translated into some practical solutions ... Forum allowed and encouraged cross-sector thinking and sharing to occur ... Good cross-section of participants ... Ability to have free exchange of ideas ... Liked to hear from and understand additional faces around the education/workforce policy table."

<u>David Heenan</u>, Campbell Estate trustee, past chairman and CEO of Theo. H. Davies & Co., Ltd., long-time business professor, and author, opened the Forum. Referring to the thesis of his latest book, *Flight Capital*, he pointed out yet another drain on Hawaii's and America's shallow labor pool – we are not retaining our foreignborn innovators. They are responding to their own native countries' version of "Kama'aina Come Home" and are leaving us to go home. To counter this exodus, Dr. Heenan urges the nation and state to embrace a diverse society, fix our immigration laws, make sure we have first-rate public schools, get decisions out of our government in one or two weeks, and invest in education, science, and technology.

Forum purposes

Increased communication and awareness achieved

How to retain foreign-born innovators

# 2006 Forum Drill-down in 4 critical areas

Each participant had an opportunity to discuss two of the following <u>critical areas</u> during the breakout sessions of the forum:

- 1. Increasing the **Availability of Qualified Workers** in Hawaii.
- 2. **Meeting Employer Skill Needs** aligning educational curriculum with the skills needed by employers.
- 3. **Incumbent Worker Training** raising the skill level of employees already in the workforce.
- 4. **Education Pipeline** recruitment and retention of students from preschool through secondary and post-secondary education.

Leading the breakout sessions were **Community Moderators** 

- Mary Charles, Founder, MC&S, Inc.
- Susan Au Doyle, President & Chief Professional Officer, Aloha United Way
- Allen B. Uyeda, President & CEO, First Insurance Co.
- James K. Scott, President, Punahou School

#### and WDC Champions

- Robert Shore, Economist, State DBEDT
- Kathy Kawaguchi, Assistant Superintendent, State DOE
- James Tollefson, President/CEO, Chamber of Commerce of Hawaii
- Mike Fitzgerald, President & CEO, Enterprise Honolulu
- Mike Rota, Associate Vice President for Academic Affairs, UH-Manoa

#### **Housing Panel**

Because the lack of affordable housing is an impediment to recruiting and retaining a qualified workforce in Hawaii, a lunch panel discussed the full gamut of issues surrounding <u>Hawaii's need for more housing</u>. The panelists were:

- Moderator Dan Davidson, Executive Director of Hawaii Housing Finance and Development Corporation
- Marie Imanaka, President of Wells Fargo Home Mortgage of Hawaii, LLC
- Rick Stack, VP for Development of A & B Properties
- Craig Watase, President of Mark Development, Inc.
- Charles Wathen, president of Wathen & Associates Limited
- Jon Yamaguchi, Pres/CEO of Yamaguchi & Yamaguchi, Inc.

#### **Employer's Success Story**

The forum ended with Victor Lim, Owner/Operator of McDonald's franchises, describing McDonald's workplace culture of respect, training and upward mobility for its employees and no labor shortage.

#### III. Keeping Today's Workers Job-Ready

As discussed earlier in Chapter I, employers take considerable responsibility for keeping the skill level of their current employees, also called incumbent workers, up-to-date. This chapter explores the <u>government-funded</u> programs involved in incumbent worker training.

Hawaii spends an estimated \$4.2 million of State and federal government funds on incumbent worker training, which is less than 1% of all the expenditures being tracked in the 2007 *Directory of Workforce Development Programs*. A summary of these programs is presented in Table 1, and a discussion of each program is presented on pages 24-29. This chapter concludes with the WDC's recommendations.

Table 1. Summary of Government-Funded Programs for Incumbent Workers

Program	See Page	Estimated Government Training Expenditure	Estimated # Served
Apprenticeship	24	\$208,000	6,000
DOE-Community Schools for Adults	25	100,000	375
Employment Creation for Immigrants,	26	322,000	238
Refugees, Low-Income			
Employment Training Fund	27	830,460	2,006
Food Stamps Employment & Training	29	192,300	345
Migrant & Seasonal Farmworker	26	111,380	56
Rural Development Project	26	300,000	Not reported
Seafarers Training Center	26	0	1,600
TANF	29	978,300	10,642
Trade Adjustment Assistance	28	214,200	70
UH Community Colleges	25	Self-supporting	Not reported
Vocational Rehabilitation Services	29	100,000	375
WIA Adult	28	400,000	90
WIA Dislocated Workers			
WIA Rapid Response	28	473,200	112
WIA National Emergency Grant			
TOTALS		\$4,229,840	

#### GOVERNMENT-FUNDED PROGRAMS FOR INCUMBENT WORKERS

APPRENTICESHIP is the oldest, most proven job training system wherein experienced workers train new workers on the job. In modern times, the new worker also takes related practical classroom instruction. Apprenticeships may be initiated by any employer with an experienced journeyman at the workplace and must meet federal and state standards.

Apprenticeship programs are operated by private and public sponsors – employers, employer associations, or joint labor/management groups. Employers pay most of the training costs while also progressively increasing wages to their apprentices as they gain skill. The apprentice pays the balance of the training cost. The only government cost is for administration of the program: \$96,000 for the federal Office of Apprenticeship office in Honolulu and \$112,000 for the state apprenticeship agency housed in the State Department of Labor & Industrial Relations.

In 2005-2006, Hawaii had an average monthly registration level of 6,000 apprentices earning and learning in these industries:

- Shipyard
- Construction
- Health care
- Information technology
- Public Utilities
- Child care
- Agriculture
- Meatcutting

Honolulu Community College ("HCC") provides the bulk of the classroom instruction, and the Hawaii Carpenters Union Training Center at Kalaeloa supplements HCC's classes for carpenter apprentices. Approximately one-fifth of the apprentices will go on to become journeymen. Most non-completers drop out during the first year due to disinterest in the academic coursework, drug test failures, and/or the realization that they do not really like the work and working conditions.

A challenging problem for apprenticeships has been the inability of many new applicants to successfully pass the required Industry Entry Tests administered by the unions. A sixth grade level in mathematics and communications is needed to pass these tests. In 2004, WDC contracted with the Employment Training Center to determine if refresher courses for applicants to the Carpenters' and Plumbing Unions would reduce the failure rate. It did; the failure rate went from 40% to 24%.

The Building Industry Association ("BIA") conducts a construction pre-apprenticeship training program for applicants with no health issues. Underemployed incumbent workers are among the applicants. The training provides 160 hours of instruction and includes CRAFTMath (geometry and some algebra). The hands-on classes are held three times a week for six months, and the program conducts drug tests. Scholarships from a two-year Office of Hawaiian Affairs grant and tuition payments of \$6,500 have supported the program. Farrington and McKinley Community Schools for Adults have negotiated mutually acceptable arrangements for use of their high school shops. The U.S. Economic Development Agency provided \$2 million of the \$7.75 million construction cost of a BIA training center, a facility required for the program to become accredited. Sixty participants (97%) have graduated. Although the program does not help place people in jobs, 70% of the graduates are employed in the construction industry.

BIA also provides continuing education in blueprint reading for employees. The employer pays \$65 to \$1000 per class.

Pre-apprenticeship remedial courses have been effective, but expensive. The solution is to engage young people and prepare them for apprenticeships early, as is being done at the Honolulu Community College-DOE construction and other academies.

#### UNIVERSITY OF HAWAII COMMUNITY COLLEGES offer employers the opportunity to buy incumbent worker training.

The Pacific Center for Advanced Technology Training ("PCATT") is a consortia of all the Community Colleges in the state and a clearinghouse for employers requesting training for their employees. PCATT refers inquiring employers to the college that delivers the type of training being requested. Leeward, Windward, and the neighbor island community colleges have Offices of Continuing Education and Training/Workforce Development, and employers can call them directly. The colleges' "noncredit" offerings are self-supporting, although the State pays for facilities and administrative support.

The colleges can customize courses for employers within about a month, take an existing course to the employer's worksite, register employees into regularly scheduled classes held in the evenings and on weekends, and rent college facilities for the employer's own trainer. There are many non-credit offerings online through "ED to GO" and the ACT Centers.

The colleges' customers come from a variety of industries – government, technology, military contractors, telecom, banking, and utilities.

# USDOL believes that community colleges are the most flexible quality institutions that can deliver timely workforce

**training.** Therefore, it awards competitive <u>Community-Based Job Training Grants</u> to support workforce training for high-growth/high-demand industries through the national system of community and technical colleges. Colleges and One-Stop Job Centers may apply for the grants. The primary purpose of these grants is to build the capacity of community colleges to train workers to develop the skills required to succeed in local or regional:

- industries and occupations that are expected to experience high-growth, and
- industries where demand for qualified workers is outstripping the supply.

#### COMMUNITY SCHOOLS FOR ADULTS ("CSAs") are actively making themselves available to customize basic skills instruction for the workplace.

This is in addition to their traditional roles of providing remediation in basic skills and alternative routes to a high school credential.

At Kauai CSA ("KCSA"), "E-Cubed: Enhancing Employee Effectiveness" offers ESL classes at the work site before or after work shifts. Because CSAs receive federal funds to provide English as a Second Language ("ESL"), the CSA pays for the instructor, and the employer only provides the training site and pays for the materials and employees' time. E-Cubed has been conducted at agricultural and resort work sites.

KCSA, in partnership with the Kauai Chamber of Commerce, local businesses, and the Kauai Workforce Investment Board, also created the Leadership and Empowerment Academy for employees and employers to enhance the leadership and decision-making skills of business owners and employees at all levels. With a Workforce Investment Act grant, KCSA was able to run two cycles of the Academy program, which consisted of seven four-hour modules in the following areas: Consumer Service, Communication, Personal Development, Problem Solving and Decision Making, Time Management, Writing Skills, and Work Relationships.

Before Costco's recent opening on the island, KCSA introduced the company's new management staff to cultural assimilation in their new Island home. KCSA only charged Costco to cover costs (instructor, materials, administration).

The Hawaii Hotel & Lodging Association partners with Moanalua, Waipahu, Farrington, and Kaimuki CSAs to deliver Skills, Tasks and Results Training ("START"). The class is about careers in the hotel industry, including bell, front office, food and beverage, and maintenance. Successful completers earn an industry-recognized line level certification.

The Adult Education Institute in April 2007 will provide training to Adult Educators on English as a Second Language in the workplace, sensitivity to and understanding of the Micronesian culture, and realistic career exploration for adults via "Real Games."

# RURAL DEVELOPMENT PROJECT and RURAL JOB TRAINING INITIATIVE ("RDP") are USDOL earmark grants.

The RDP received \$1,789,380 for 2005-2007, and submitted a grant renewal application for \$3,273,000 in May 2006. About a quarter of its funds (\$250,000 a year) support incumbent worker training. Specifically, the RDP has funded landscape technician certification, arborist certification, review for Registered Nurse licensure, leadership development to prepare people for healthcare management positions in community clinics, upward mobility training for all levels of nursing staff, journey workers training in construction, teacher training, pre-college math for educational assistants, food safety and sanitation training, tour guide training, computer training for hotel employees, DOE custodian training, firefighter red card and emergency first responders training, a standard curriculum for Adult Resident Care Home Operators, and streaming video<sup>1</sup> for county fire crews over the internet so they can access the library of courses anytime and train on-site.

The RDP's grant sets aside funds for Just in Time ("JIT") training, a strategy that enabled RDP to grant \$45,000 to Maui Community College's ("MCC") Office of Continuing Education & Training to develop and demonstrate a course, "Leadership Effectiveness and Development ("LEAD") for First Time Supervisors", in August 2006 and then again in Spring 2007. For this period, the RDP covers the training cost with the exception of a \$195 fee for training materials. Without subsidy, the future program fee will be approximately \$1000–\$1700. One of the grant requirements is that the MCC course be sustainable.

Employers identified first-time supervisor training as needed statewide across all industries, and WDC recommends that the MCC course be replicated statewide.

#### EMPLOYMENT CREATION FOR LOW-INCOME PERSONS, IMMIGRANTS,

**REFUGEES PROGRAM** assists community-based enterprise development, including business planning, start-up, and client outreach. Examples are business incubators and community kitchens. The program also provides support services so individuals can maintain or expand their business. In 2005-2006, the average cost per participant was \$2,353. The program spent \$322,000 and served 238 persons. There were 49 new business start-ups and 73 new jobs created by expanded or new businesses.

## MIGRANT & SEASONAL FARMWORKER PROGRAM served 56

seasonal farmworkers, mostly in Kona. The program spent 35% of its \$318,233, or \$111,382, for training, for an average training cost of \$1,989 per participant. Because agricultural employment is characterized by chronic unemployment and underemployment, this program has two approaches to stabilizing the workers' employment situation:

- Training for occupations that offer higher wages and more stable employment than seasonal farmwork does; 34 farmworkers have found secure employment in food service and tourism. Training was in ESL, Certified Nurses, and Commercial Driver's License ("CDL").
- Support services to help workers remain and stabilize their employment in agriculture.

#### SEAFARERS TRAINING CENTER at

Kalaeloa started in 2004 to provide a maritime training setting and schedule for regional seafarers, maritime employers, and public entities such as the Hawaii Army National Guard and local fire departments. It is run by the Paul Hall Institute of Human Development based in Maryland. A \$2.5 million grant by the USDOL's High Growth Job Training Initiative and the union's training trust fund support projects to prepare workers (1,600 cruise ship workers in 2005) to take advantage of new and increasing job opportunities in high-growth/high-demand and economically vital industries and sectors of the American economy.

<sup>&</sup>lt;sup>1</sup> Streaming video is a sequence of "moving images" that are sent in compressed form over the internet and displayed by the viewer as the images arrive. With streaming video, a web user does not have to wait to download a large file before seeing the video. Instead, the media is sent in a continuous stream and plays as it arrives.

#### EMPLOYMENT AND TRAINING FUND ("ETF") supports upgrade training of incumbent workers.

Government workers or government-subsidized employees of a company are not eligible. There are two ways in which employers and employer groups can access ETF funds:

- The micro program enables employers to register their workers for existing short-term, non-credit training courses offered by ETF-approved training vendors.
- The ETF awards macro grants, inactive in recent years, to business associations and consortia to develop innovative curricula and programs that address industry training needs of a statewide and/or countywide scope.

ETF pays 50% of the tuition, up to \$250 per course; employers are required to provide a 50% cash match and any excess balance for courses exceeding \$500. ETF's assistance does not include the cost of books, tools, equipment, and auxiliary and support services. ETF monies are generated through an employer assessment collected together with unemployment insurance contributions. The ETF assessment rate is 0.01% of taxable wages.

In the past year, 53% of the training requested by businesses was for computer-related courses: basic, intermediate, advanced in the more popular computer applications, such as word processing, spreadsheets, database, and presentations, computer-aid design ("CAD"), desktop publishing, local area networking ("LAN"), programming, and internet/web page design. Other popular courses requested by employers were for soft skills (15%), food safety (12%), business/managerial (10%), and in the following order, agriculture/land-scaping, human services, health, and travel industry.

2,006 participants registered for 3,279 classes, averaging 1.6 classes per participant, in 2004-2005. ETF spent \$830,466 for an average cost of \$253 per class. Individuals trained were mid-level employees and managers.

The 14 authorized training vendors are seven of the eight community colleges, University of Hawaii Outreach College, and four computer, one food safety, and two leadership trainers.

Some long-standing issues surrounding the ETF include:

- Administrative costs are 22% of annual expenditures. \$185,199 of \$830,466 went toward administration in 2004-2005.
- Despite the employer expense of paying the
   Unemployment Insurance surtax and employees to
   receive training during the workday, there is a
   required 50% cash match. Although the Legislature
   required that employers contribute 50% of the cost
   of the ETF assistance in cash or in-kind
   contributions, ETF administrative rules specify that
   the employer's 50% contribution be in cash. This
   strategy leaves more money in the fund to provide
   training. Employer in-kind contributions could
   include workers' wages when they use company
   time for training.
- The training registration approval process is lengthy. The ETF policy needs to be changed to expedite the approval process. Nevertheless, within the past year, ETF personnel have been praised for adopting a "can do" attitude and working to streamline procedures and cut processing time.
- If a preferred trainer is not on the approved ETF vendor list, there is a long wait period to get approval.

WDC recommends that the Employment Training Fund review all policies and administrative rules to become more business-friendly; e.g., allow in-kind employer match, reduce administrative costs, streamline procedures. WORKFORCE INVESTMENT ACT ("WIA") DISLOCATED WORKER FUNDS, RAPID RESPONSE, AND NATIONAL EMERGENCY GRANTS ("NEG") funds are used to provide (1) early intervention for those workers anticipating job losses; and (2) retraining and reemployment assistance for workers who have permanently lost their jobs.

Nationally, about one-third of the funds go to actual training. Locally, only one-fifth is spent on training, because dislocated workers usually hasten to get another job instead of enrolling in training.

Hawaii's low unemployment rate affects both the amount of funds allocated to the State (a smaller amount) and the number of dislocated workers (fewer layoffs). With \$383,500 fewer funds and 352 fewer dislocated workers in 2005-2006 than in 2004-2005, the cost per participant was \$859 higher, at \$3,473. This is neither good nor bad, since the type and length of training are determinants in the cost.

The performance results are mixed: There was a dramatic increase in the percentage (79%) of trainees who earned credentials in 2005-2006, whereas only 60% did so the previous year. Because the number who are trained is relatively small, the employment retention rate is a more significant measure, and it fell from 90% in 2004-2005 to 81% in 2005-2006. The labor shortage may be the underlying factor, because dislocated workers have more job opportunities to move on to.

When 170 workers were laid off in 2006 by the closures of the Hawaii Naniloa Hotel in Hilo and the Kapalua Bay Hotel in Lahaina, the USDOL awarded a National Emergency Grant of \$501,402 to Hawaii. The training for the impacted workers targeted the high-demand industries and occupations of health care, construction, and commercial truck driving.

Hawaii also received a \$45,000 National Emergency Grant to plan for Base Realignment and Closure ("BRAC"). Hickam Air Force Base is due to lose 152 military and 110 civilian personnel in March 2007. Later, the Defense Financial Accounting Service ("DFAS") will move to the mainland, causing further job losses. Naval Station Pearl Harbor will be affected by BRAC in 2009. Outside Hawaii, the USDOL is piloting Career Advancement Accounts, wherein a displaced or incumbent worker is given \$3,000, renewable for one year, for a total of \$6,000 to get education and training needed to take advantage of new career opportunities in high growth sectors. Pilots are being conducted in four categories:

- Helping workers impacted from layoffs in the auto industry to transition into new employment in high-growth occupations.
- Developing innovative adult education models, working to eliminate functional literacy, and allowing education/training in targeted sectors.
- Targeting low-wage workers, especially former and current Temporary Assistance for Needy Families ("TANF") clients, who are seeking career advancement in targeted sectors.
- Allowing customized training in targeted sectors, especially the energy industry.

# WORKFORCE INVESTMENT ACT ("WIA") ADULT funds are primarily for unemployed people, because the purpose of WIA is to assist those with the lowest

**income.** Some contend that it would be more cost-effective to give the underemployed a boost with additional training. In fact, Northeast Florida has a policy to pay a portion (e.g., 35%) of the training expenses for low income incumbent workers, with the employers paying the remaining amount.

WIA includes an on-the-job training component, wherein WIA Adult funds pay 50% of a participant's wages, and the employer provides the other 50% plus training and work experience. About 90 Hawaii employers used this WIA provision in 2006-2007. Such contracts are on the fringe of incumbent worker training, and do not represent a high percent of the funds.

#### TRADE ADJUSTMENT ASSISTANCE

**("TAA")** provides individuals with a job search allowance, relocation allowance, training assistance, and weekly income support benefits when employment benefits have been exhausted. Of the \$252,000 of TAA funds available to Hawaii in 2006-2007, \$214,200, or 85% was spent on training. There were 70 participants, for an average expenditure of \$3,600 per participant.

# TEMPORARY ASSISTANCE FOR NEEDY FAMILIES ("TANF") in this report also refers to TEMPORARY AID FOR OTHER NEEDY FAMILIES ("TAONF").

Both welfare programs require welfare recipients to work, and provide incentives to employers and TANF recipients for employment success.

The Supporting Employment Empowerment ("SEE") Program arranges to have TANF clients hired for a predetermined training period and reimburses the employer \$6.75/hour for up to 40 hours a week. It also provides an additional 14% of subsidized wages toward Unemployment Insurance, Workers Compensation, FICA, etc. TANF clients who stay employed receive additional monetary incentives. The SEE program also provides other supports to the business and employee to ensure continued success on the job. Goodwill Industries has a \$978,330 contract to conduct SEE.

TANF funds can also support post-employment activities, such as skills upgrading for low-income workers and work supports that help low-income workers take advantage of training opportunities.

The number of households receiving welfare assistance has decreased from 22,785 in 1997 to 10,642 in 2005. The average monthly income of former welfare recipients is \$2,705. This is above 125% of poverty level for a family of four, but less than 125% of the poverty level for a family of five.

# FOOD STAMPS EMPLOYMENT & TRAINING PROGRAM

The program targets able-bodied adults without dependents who are qualified to receive food stamps only if they also fulfill a "20 hour per week" work requirement. These participants may or may not have been working; if they were, their wages were not enough. The purpose of the program is to get these adults employed and on the road to self-sufficiency. The program provides work experience, education, or vocational training, and participant reimbursement to cover work-related expenses and child care.

With 1,490 participants and \$836,149 expended in 2005-2006, the average cost is \$561 per participant. The average exit wage is \$7.59 per hour, which, if the person worked full-time, would bring him or her slightly above the 125% of poverty level yearly wage of \$14,088 for single individuals.

VOCATIONAL REHABILITATON SERVICES PROGRAM ("DVR") has the primary goal of providing vocational rehabilitation services to enable eligible individuals with disabilities to achieve gainful employment and economic selfsufficiency.

Eligible individuals are those who have a physical and/or mental impairment that is a substantial impediment to employment. The DVR estimates about 5% (375 individuals) of those served are employed, but at risk for termination. An estimated \$100,000, or \$267 per participant, provides goods and services necessary for these individuals to achieve a successful employment outcome. Examples of these services include reader services for the blind, interpreter services for the deaf, and rehabilitation technology.

#### WDC Recommendations related to Incumbent Worker Training

#### Training for first-time supervisors in all industries

➤ The WDC recommends that Maui Community College's newly-developed cross-industry course, "Leadership Effectiveness and Development for First Time Supervisors", called "LEAD", be replicated in community colleges statewide.

#### Review ETF policies and administrative rules

➤ The WDC recommends that the Employment Training Fund ("ETF") review all policies and administrative rules to become more business-friendly; e.g., allow in-kind employer matches, reduce administrative costs, and streamline procedures.

#### Guidelines for government-supported training of incumbent workers

- ➤ The WDC recommends that when government funds are used for incumbent worker training, such as for grants and WIA customized and on-the-job training contracts, they should:
  - 1. Complement the company's private training funds. Employer-provided training is the goal.
  - 2. Target non-managerial workers, especially those at the entry level, because most employers' incumbent worker training concentrates on above-entry level workers. Several government programs bring people only to the minimum level at which an entry level job can be obtained. Further competence and advancement will not occur without proper encouragement and on-the-job support.
  - 3. Be available to support training that upgrades an employee's skills in another career path; e.g., a hotel housekeeper might train for a reservations clerk position.

### IV. Adult Literacy Programs for Workforce Development

The National Institute for Literacy defines literacy to include reading, writing, speaking English, computing, and problem solving. A lack of proficiency in literacy skills has a high economic and social cost to individuals, families, employers, and the State.<sup>2</sup> Hawaii's targeted industries for growth require entry-level workers who are highly proficient in literacy skills.<sup>3</sup> For individuals, higher literacy contributes to their career advancement<sup>4</sup>, their ability to meet unpredictable life events such as natural disasters or financial crises, and their children's literacy and school success.

Adult Literacy programs attempt to remediate literacy deficiency in adults. This chapter provides information on programs in the State and concentrates on Hawaii's Adult Education program, which is authorized by the Adult Education and Family Literacy Act of the Workforce Investment Act ("WIA") and HRS 302A-433 and housed in the State Department of Education ("DOE").

### The Literacy Challenge among Hawaii's Adults

Out of the 824,329 individuals that make up Hawaii's labor force, 24.4% (or 201,362) either have limited literacy capacity or limited English proficiency. These constitute the target population for the Adult Education program.<sup>5</sup>

- Sixteen percent or 132,403 adults do not have a high school diploma. These are adults, ages 16 and over, who are not enrolled or required to be enrolled in secondary school. About half (52%) speak English as a Second Language ("ESL").
- Another 8.3% or 68,959 adults with a high school diploma have limited English proficiency ("LEP").
- Others have high school diplomas but lack "sufficient mastery of basic educational skills to enable the individuals to function effectively in society", the legal definition for putting them in the target population for the Adult Education program.

Others lacking literacy skills show up in the community colleges' remediation classes. The colleges report that 68% of the first-time students enrolled in Fall 2003 were placed in remedial or developmental English classes, and 89% were placed in remedial math.

 $<sup>^{\</sup>rm 2}$  See archon.educ.kent.edu/Oasis/Pubs/econlit for a sampling of economic cost.

<sup>&</sup>lt;sup>3</sup> Entry Level Worker Requirements of 16 US Industry Clusters were outlined by Dr. Willard Daggett, State CTE Biennial Conference, November 13-14, 2006, Honolulu. His presentation is posted at <a href="www.hawaii.edu/cte">www.hawaii.edu/cte</a>. Hawaii targets STEM-driven industries, high-skill, high wage ones like construction and health care, strategic ones like education, maritime, alternative fuels. <sup>4</sup> As the minimum requirement to succeed in the global economy, a number of national and state organizations in the U.S., including the National Governors Association, have identified what in the parlance of the International Adult Literacy Survey is called Level 3 proficiency. One analysis puts this as the level needed for at least a post-secondary education. See www.nifl.gov. <sup>5</sup> From Profiles of the Adult Education Target Population Report, www.ed.gov/about/offices/list/ovae/pi/AdultEd/index.html

### **Hawaii's Adult Education Program**

About 10% of Adult Education's target population received remediation from the eleven DOE Community Schools for Adults ("CSAs") across the State.<sup>6</sup> In 2005-2006, CSAs spent over \$8 million on federal- and state-mandated adult education. The State provided 71% of the funds and the USDOE provided the remainder in the form of an adult education state basic grant.<sup>7</sup> As shown on Chart 1 below, CSAs offer remedial courses in all levels – English, primary education, and secondary education, as well as special interest programs. 8

Chart 1. Types of Adult Education Courses Offered in Hawaii's Community Schools for Adults

TYPES	BROAD DESCRIPTION OR CONTENT
Adult Basic Education /English as a	Basic Skills in Math, English, English as a Second Language,
Second Language ("ABE/ESL")*	Citizenship
High School Diploma Program or	General Educational Development ("GED"), C-base/CBHSDP
Adult Secondary Education ("ASE")*	or Competency-Based High School Diploma Program
Industry-Specific Supportive	START (Skills, Tasks and Results Training) leading to
Programs*	Hospitality and Lodging Industry National Certification,
	DOE Paraprofessional Training, Literacy Tutor Training,
	Jobs Skills Training Program, Coast Guard Auxiliary Courses
Transition Support Activities	Reviews for GED test, preparation for college COMPASS
	(placement) test, Construction Pre-Apprenticeship test
Special Interest Programs for work,	Computer literacy, foreign language literacy including sign
entrepreneurship, leisure and other	language and medical terminology-oriented, financial literacy,
personal reasons**	fitness and wellness, arts and crafts, and others

Source: various CSA websites provided through www.doek12hi.us.edu under "After School"

In 2005-2006, Hawaii's CSAs had 66,706 enrollments. This count includes the number of times enrollees signed up for a class. According to a national study, Hawaii's CSAs experience a higher proportion of adult learners at a beginner level than its counterparts in other States. Chart 2 profiles Hawaii's age distribution for learners who completed at least 12 hours of CSA instruction.

<sup>\*</sup> CSAs charge for materials only

<sup>\*\*</sup> CSAs charge tuition for their avocational programs

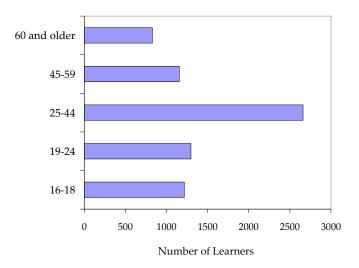
<sup>&</sup>lt;sup>6</sup> Rough estimate by DOE State Adult Education.

<sup>&</sup>lt;sup>7</sup> Under the authorizing federal law, the term "adult education" means services or instruction below the post-secondary level for individuals (A) who have attained 16 years of age; (B) who are not enrolled or required to be enrolled in secondary school under State law; and (C) who (i) lack sufficient mastery of basic educational skills to enable the individuals to function effectively in society; (ii) do not have a secondary school diploma or its recognized equivalent, and have not achieved an equivalent level of education; or (iii) are unable to speak, read, or write the English language. State funding is for adult and community education programs as defined by State Board of Education ("BOE") policy. As recorded in the Hawaii Revised Statutes Chapter 302A-433, the BOE policy is to provide education based on resources available and interest developed in basic elementary education, advanced elementary education, secondary education, adult literacy education, homemaking and parent education, community education, naturalization, and cultural opportunities.

<sup>8</sup> See page 38 CSA ad.

<sup>9</sup> www.cael.org. A UHCC-DOE Coordinating Council Report to 2003 Legislature assertions supports this finding.

Chart 2. Age Distribution of 2005-2006 DOE CSA Adult Learners Who Attended at Least 12 Hours of Instruction



Source: National Reporting System Data, DOE Hawaii

### Other Literacy Programs that Serve Adult Learners

No information is readily available regarding how those who do not use CSAs (90% of the target population) address their need for literacy remediation. Chart 3 shows adult learning alternatives. Tutoring classes are provided by non-profit organizations such as Hawaii Literacy, Inc., remedial courses by community colleges, and customized formats by the DOE, UHCC or other service providers. Non-profit organizations generally provide courses to adult learners at no charge, however the community colleges charge fees. Customized classes are sometimes subsidized by WIA Title I training funds, the First-to-Work program, Career and Technical Education, and other funds. Remedial sites include elementary schools, military bases, community centers, public parks, community colleges, libraries, churches, and distance learning.

A federal program called Even Start Family Literacy served 100 of the needlest families in five elementary schools on Oahu and the Big Island. Last year's expenditure was close to a million dollars<sup>10</sup>. The USDOE Native Hawaiian Education Program ("NHEP")<sup>11</sup> also awarded a few project grants for intergenerational literacy.

 $<sup>^{10}\ 2007\</sup> Hawaii\ Directory\ of\ Workforce\ Development\ Programs,\ available\ on\ \underline{www.hawaii.gov/labor/wdc}\ in\ early\ 2007.$ 

<sup>&</sup>lt;sup>11</sup> See NHEP Inbox story in the 2007 *Hawaii Directory of Workforce Development Programs*. Note also that Even Start and NHEP are authorized under the No Child Left Behind Act, 2001.

### Chart 3. Adult Learning Alternatives

#### Who may need Stop Outs Traditional Others **New Migrants** adult literacy -include burgeoning -Adults who may **Immigrants** -adults who temporarily education? Micronesian population have lost -2,000 to 3,000 a year withdrew from US estimated count between proficiency due to school system -About 2/3 from the 8,000 to 15,000 lack of practice, temporary - including current Out Philippines disability, and other reasons of School Youth (~7000?) How do they get They are incarcerated They seek public They are employed, Semi-independent linked to an adult or juvenile benefits and part of or are seeking or Independent education delinquent. the condition of promotions and -Part of agreement program? Adult education is an receiving such is to need skills or when dropping out option/part of their be employable or credentials to keep of school road to success employed their jobs or get a -Job hunting and promotion need skills What assistance Case managed/ Advised Independent do they get? individual plan DOE University/ Employer In-Voluntary-Run Self-Study Where do they Community Community House or Or For Profit get educated? School for Colleges Industry HRD **Tutorials** Adults Classes What is Curricula Transition Assessment Personnel Peers **Facilities** provided by Full /Part-Time Services and/or -learning labs -diverse world -Standard -Skills these **Teachers** views, age, life Support -classrooms -Goal Setting -Differentiated Administrators experience, -study area Services settings? -Others -Personalized Counselors social economic -Intensive -counseling Volunteers, Para background, -career fairs etc Professionals What are the Basic literacy Diploma/Job Entrance to **Employment** or Others desired results Qualification College, Promotion or of such settings? gains/ Employability Paper Apprenticeship, **Business**

### Call to Action: Ideal Adult Literacy System for Hawaii<sup>12</sup>

A well-functioning learning and career advancement system for adults with limited literacy would be based on the Adult Education program and would include:

- Adult Education classes with rigor and relevance similar to regular education, but with a focus on remediation for adults and increasing skills for incumbent workers
- Opportunity for the adult learner to advance appropriately. Support would be available for different employment and career advancement goals, such as:
  - First job, first wages
  - ➤ Better job, better wages
  - Higher skilled jobs, higher wages
- Wherever appropriate, each stakeholder group with common goals would have a cost-beneficial combination of incentives to achieve cost-effectiveness, efficiency and targeted client outcomes.

The following is an assessment of Hawaii's current Adult Education program (in the left column) and a description of an ideal system for Hawaii (in the right column). The WDC proposes the ideal literacy system as a call to action for Hawaii's leaders in government, business, labor and education.

### Characteristics of Hawaii's **Recommendations to Achieve** Current Adult Education Program<sup>13</sup> Ideal Adult Literacy System for Hawaii Higher government investment in Adult CSA students have low persistence rates. Education to: Transition to community college or work is Meet the educational needs of out-ofviable for the youth or adult learner who school youth (16-18 years old) exiting from starts out with an 8th grade literacy level. the regular DOE high school system and ensure that per-capita public school A Pre-C Base curriculum makes it viable expenditure follows the youth. for an adult learner who starts out from the 5th grade level. Provide industry/employer incentives and union education benefits for working adults who are not receiving living wages. Transition to "work and learn"; minimize "work or learn".

<sup>&</sup>lt;sup>12</sup> For Definitions by Examples:

Building Blocks for Building Skills: An Inventory of Adult Learning Modules and Innovations. See www.cael.org Singapore Workforce Development Agency: Supporting Training, Facilitating Employment. See app.wda.gov.sg

<sup>13 &</sup>quot;Fairly quick and fairly clean" appraisal from Rural Rapid Appraisal methodology. See www.fao.org/docrep/W3241E/w3241e09.htm

### Characteristics of Hawaii's Current Adult Education Program

- Recommendations to Achieve Ideal Adult Literacy System for Hawaii
- Transition to community college or work is most challenging among learners with (a) less than 5th grade proficiency, (b) GED or high school diploma who are not work- or community college-ready, and (c) multiple barriers needing pivotal nurturing or more subsidy beyond what laws provide.
- CSAs provide brief (less than one day)
   career development intervention activities
   limited to some or all of their students
   seeking high school diplomas. The
   information provided is inconsistent from
   CSA to CSA with respect to community
   college requirements and the different
   "gateways", such as entry level jobs,
   military, and apprenticeships.
- Learners' needs are articulated in recent plans and policies. The UHCC-DOE Coordinating Council produced the *Adult* Basic Education Strategic Plan 2005-2010. Developing assessment strategies, a referral system, and increasing access for student success are included in the Coordinating Council's Framework for a Comprehensive and Coordinated Adult Basic Education Transition Program. Increasing access and flexibility are among the goals of the DOE's Hawaii Adult Education Technology Plan 2005-2010. The Board of Education ("BOE") adopted a policy to implement *Equipped for the Future* ("*EFF*") for Adult Literacy Learning.

- Direct Research and Development funds to develop viable "work and learn" pathways for those with the poorest literacy skills (5th grade & below).
- Establish a system of career guidance and progressive skills building/training and certification. The system would involve all educational institutions (not just CSAs). The Singapore Workforce Development Agency provides a model.
- Collect and evaluate data needed to better focus marketing effort and planning.
- Address difficulties related to economies of scale, particularly those arising from the constantly changing mix of learners with individual learning needs and life situations.

### Characteristics of Hawaii's Current Adult Education Program

### Recommendations to Achieve Ideal Adult Literacy System for Hawaii

- The USDOE Office of Vocational and Adult Education reports that Hawaii's 2002 expenditure of \$442 per participant was almost half the U.S. average of \$803.
  - Adult education is a business that has an unusually high need for constant innovation because of changing stakeholder expectations and the changing needs of its students. Even though each CSA develops solutions locally within its own set of resources and networks, all CSAs operate on a "shoe string" budget and only employ part-time teachers.
- Innovations and activities that are found sporadically across the state include: professional development on EFF (with varying degrees of success), online curricula sharing among teachers, assessment and goal setting for the learner, career development intervention activities for students seeking high school diplomas, the distance learning tools of PLATO and NovaNet, workplace literacy classes, and facility sharing with a nearby community college.

### Public Relations, Accountability, Advocacy

- Address misperceptions about CSAs.
- Promote "preventive" or "first choice" solutions to literacy.
- Advocate for balance and flexibility in laws affecting learners with multiple barriers.
- Include Adult Education data in the DOE Superintendent's Annual Report.

### Innovative Incentive Grants for CSAs to:

 Provide professional development (e.g., career internship, certification in career guidance) for teachers and support service providers, appropriate use of distance learning technology, partnership building



### "LIFELONG LEARNING"

### **Department of Education** ADULT AND COMMUNITY EDUCATION CLASSES

### Free Parking at All School Campuses

\*Fees May Apply

**EL/CIVICS** 

ADULT BASIC EDUCATION

Naturalization/Citizenship .......

### CLASS SEATING IS LIMITED

#### TUITION FREE ACADEMIC COURSES

Basic English
Basic Math
Family Literacy (Basic Skills)
Family Literacy (Computer Skills)
Reading Tutorial (Literacy Project)*
Writing Skills
THE 101 10 1 010 1 110 110 1
ENGLISH AS A 2ND LANGUAGE
ESL Levels 1-6

HIGH SCHOOL	DIPLOMA	PROGRAM

Competency Based High School Diploma Program
GED Preparation Class On-Line (NovaNET, PLATO)
LANGUAGE ARTS
English, Grammar, Composition
Intensive TOEFL Preparation Course*
Reading
<u>MATHEMATICS</u>
Math Review

TUITION

Ukulele.

SPORTS, HEALTH & FITNESS

Body Toning ......

Cancer Can Be Prevented ......

Class schedules and information also available at your nearest Public Library and some grocery stores. Classes vary by school.

High School English Review .......... Para (EA) English Level I & II .........

Arabic through Culture .....

LANGUAGES

Chinese - Cantonese/

### INTEREST and NON-CREDIT COURSES

ARTS, CRAFTS, PHOTOGRAPHY	Computer Literacy, Begin/Inter
Basket Weaving	Computer Protection/Security
Bead Classes/Craft/Various	Digital Camera
Brush Painting	Getting the Most From Your
Ceramics	Computer
Cross Slitch	Internet Basics
Drawing, The First Step	Internet with E-mail Outlook
Fabric Art & Crafts	Microsoft Computer Tune Up
Floral Wedding	Microsoft PowerPoint
Flower Arranging	Microsoft Publisher
Hawaiian Quilting	Microsoft Word
Ikebana I & II	MS Office, Complete Course
Japanese Washi	Photoshop 7
(paper making)	Word Processing,
Jewelry Making	Beg/Inter, PC
Knitting	Spreadsheet,
Lauhala Craft/Weaving	MS Excel I, II, XP
Lei Making, Ribbon	FAMILY FINANCES
Mosaic Art	FAMILI FINANCES
Painting, Beginning and/or Advanced	Financial Planning
	Basic Investing
Paper Making	Education
Patchwork Quilting	Investments
Photography, Intro or Applied/	Income Tax Prep
BW	Retirement
Plastic Fab/Acrylic	Long Term Care
Scrapbook Design	Real Estate
Basic/Adv	GARDENING
Scrapbooking thru	GARDENING
Basic Memories	Backyard Composting
Silk Screening	Backyard Gardening
Stained Glass Quilting	Bonsai
Stitch N Things	HOMEMAKING
Stonecarving	
Tole Painting	Cooking
Ukuele Making	Cake Decorating
Video Editing, Basic	Chinese
Woodworking, Begin/Inter	Island
BUSINESS	Sushi Making
	Thai
Accounting   &	Healthy Cooking
Bank Teller Training	Sewing
Bookkeeping I &II	INDUSTRIAL ARTS/CONSTRUCTION
Business English	
Business Math	Autobody Repair
Civil Service Exam	Auto Care
Preparation	Lawnmower& Weedeater
Keyboarding /Typing	Repair
Shorthand I & II	Welding
00110177700	

Liigiist, Conversatoriai	Ou do Horozang
French I & II	Diabetes:Prevention & Treatment
Hawaiian, I, II, III, & IV	First Aid w/Adult CPR
llokano	First Aid w/Pediatric CPR
Italian I & II	Golf
Japanese (Korean)	Karato
Japanese, Conversational	Lomilomi
Japanese, Reading & Writing	Lowering Cholesterol
Korean I & II	Massage
Korean Studies via TV Drama	Meditation
Portuguese	Officiating, Sports
Russian	Pressure Point Therapy
Sign Language I, II,	Preventing Osteoporosis
Advanced	& Arthritis
Spanish I & II	Quigong Exercises
Spanish, Conversational	Reflexology
Tagalog	Stott Pilates
Thai I & II	Swimming
Thai Language & Culture	Tai Chi
Vietnamese I	Tennis
MATHEMATICS	Weight Training
MATHEMATICS	Yoga
Algebra I & II	OTHER INTERESTING COURSES
General Math	
High School Marh Review	Amateur Radio
Para (EA) Math Level I & II	Business Creation
Pre-Algebra	Dog/Puppy Training
MUSIC AND DANCE	Distance Learning On-Line Courses
Dancing	European Travel
Ballroom	Feng Shuì
Country/Western Line	Fishing Secrets
Hula	Hair Cutting
Belly	Hawaiian History & Culture
Тар	Magic
Bon Dance Line	Medical Terminology
Guitar	Paralegal
Blues	Parenting
Folk	People's Law
Slack Key	Power of Silence
Hawaiian Singing	Speech
Songwriting	Substitute Teacher Training
Karaoke	
Piano	

### REGISTRATION INFORMATION

Chapter 31 Tobacco-Free School System

1. Registration procedures vary. Call schools for specific information regarding courses, enrollment and

The chart below lists schools or sites where you may

register for classes,
3. Smoking is prohibited at all educational sites and

Fees for may schools vary.

Community Schools for Adults

Call for registration dates and sites
Farringtion C.S.A., 1101 Kalihi Ave., Bldg. U,
Rm. 101
832-3595/832-3596

Kaimuki C.S.A., 2705 Kaimuki Ave., Rm D101, 733-8460/7338461

Kaiser C.S.A., 511 Lunalilo Home Rd. Honolulu 394-1236

Date: Time: McKinley C.S.A., 634 Pensacola St., Rm. 216, Honolulu 594/0540/594-0541

Moanalua C.S.A., 2825 Ala Ilima St., Honolulu

Alea C.S.A., 98-1278 Ulune St., Alea 483-7306

Date:/Time Wahlawa C.S.A, 1515 California Ave., Wahiawa 622-1634 Date:

Waipahu C.S.A., 94-1211 Farrington Hwy., Waipahu

675-0254 Date:/Time Kapolel H.S., 91-5007 Kapolei Pkwy., Kapolei

Rapolei H.S., 91-3007 Rapolei Pkwy., Rapolei 692-8210
Date:/Time:
Windward S.A., Kalaheo H.S., 730 Iliaina St., Kailua 254-7955

Community Based Organizations
Alu Like Inc., 458 Keawe St. Honolulu, 535-1355
Hawali Literacy, 200 N Vineyard Blvd., Suite 320, Hon.
537-6000

Q Susannah Wesley Community Center 1117 Kali St., Honolulu, 847-1535 VSA Arts, 2201 Waimano Home Rd., Pearl City 455-6002

NEIGHBOR ISLAND

Community Schools for Adults Community Schools for Adults
Call for registration dates and sites
Hilo C.S.A., 450 Walanusmus Ave., C-3, Hilo
(808) 974-4100
Kona C.S.A., 74-5000 Puohulihuli St, Kailua-Kona
(808) 327-4692
Maul C.S.A., 179 Kashumanu Ave., Kahului
(808) 873-3082
Kaual C.S.A., 3607A Lala Rd., Lihue

274-3390

Community Based Organizations

S Hui Malama Learning Center, 375 Mahalani St.
Wailuku, (808) 244-5911

It is the policy of the Board of Education that all color, religion, sex, age, national origin.

> Every Adult a Reader... No Child Left Behind

One Stop Centers are operated by a partnership of employment training and job service programs in each county. On Oahu, saven One Stop Centers from Waialua to downtown Honolulu take a community-based approach to employment and training services. For more information call 592-8620. Workforce services. For more information call 592-8620. Workforce Development division Offices on neighbor islands can be reached at the following numbers:
Hilb 974-4126
Kona 327-4770
Maui 984-2091

553-3281 274-3390

START Program: Introduction to the Hotel Industry For more information contact:

LANGUAGE ARTS

Creative Writing .....

Farrington C.S.A., 832-3595/832-3596 Kaimuki C.S.A., 733-8460/7338461 Moanalua/Aiea C.S.A., 837-8466/483-7306 Waipahu C.S.A., 675-0254

and the second s

COMPUTERS

Computer Basics w/Internet .....

Pre-Apprenticeship Construction Program Construction Skills Training BIA Contact: Barbara Nishikawa, PACT Coordinator Phone: (808) 8471666 ext. 212 or

## V. Public Expenditures for Workforce Development Programs

For fiscal year 2005-2006, public expenditures for workforce development programs are estimated to be at least \$2.6 billion. The entire budget of the State Department of Education ("DOE") and the University of Hawaii ("UH") system is included in this amount; i.e., 97% of the \$2.6 billion is for Hawaii's public education systems. The remaining 3% is expended by other agencies involved in workforce development. Table 3 summarizes Hawaii's government-funded workforce expenditures for fiscal year 2005-2006. State expenditures make up 72% and federal expenses, 28% of the total. The State government pays a proportionately larger share of education-related expenditures than does the federal government (approximately 80%), whereas the federal government pays a larger share of other workforce-related expenditures (approximately 82%).

### **Use of Funds**

A review of workforce development programs shows the following:

- Beyond funds going to the DOE or UH, the remaining funds are mostly for populations that have multiple employment and employability barriers, such as poverty and low literacy skills.
- The highest cost per participant is recorded by the National Guard's Youth Challenge Academy at about \$17,000 per participant. This reflects the higher cost of a residential program and other intensive "second chance" activities.
- Programs address workforce supply and workforce preparation gaps, but generally do not
  address issues related to Hawaii's workers being able to earn a living wage and the common
  need to hold more than one job.

It is also important to consider that there are a number of industry-focused initiatives that are not traditionally evaluated as a workforce program, but make meaningful contributions to workforce development in the state. Table 2 lists a few of these initiatives.

Table 2: Industry-Focused Workforce Development Planning Groups

Program	Focus	Website, if any
Hawaii Life Science Council	STEM Workforce Development	STEM workforce is critical to meet Hawaii's preferred engines of growth and lifestyle.  www.hawaiilifesciences.org/
UH Travel Industry Management	Hawaii Tourism Industry Workforce Development Strategic Plan Initiative	For a high employment and maturing visitor industry.  www.tim.hawaii.edu/applied_research  & consultancy/
UH Center for Nursing	Nursing Shortage	For targeted high skills, high wage industry: Health Care www.nursing.hawaii.edu/hscfn/
Hawaii Institute of Public Affairs	Hawaii Jobs Initiative Construction Workforce Development Study	For targeted high skills, high wage industry: Construction www.hipaonline.com
Teacher Education Coordinating Committee	Teacher Education Strategic Plan	Strategic Industry: K-12 Education
Good Beginnings Alliance	Early Education Workforce Development Plan	Strategic Industry: Early Education www.goodbeginnings.org

Table 3. Public Expenditures for Selected Workforce Development Programs, 2005-2006

Workforce Programs	Federal	State	Total	# of
	Expenditures	Expenditures	Expenditures	Participants <sup>14</sup>
	-	•	•	
Total <sup>15</sup>	\$570,720,531	\$2,038,734,171	\$2,609,454,702	
DEPARTMENT OF EDUCATION <sup>16</sup>	233,100,000	1,513,200,000	1,746,300,000	188,511
Adult Education	2,329,046	5,747,831	8,076,877	66,271
DOD Hawaii National Guard Youth Challenge Academy	1,920,000	1,280,000	3,200,000	180
UNIVERSITY OF HAWAII SYSTEM <sup>17</sup>	266,296,000	510,193,000	776,489,000	50,310
Community College System	3,540,927	146,061,900	149,602,827	25,589
Career & Technical Education <sup>17</sup>	6,366,949	4,972,207	11,329,156	45,906
Rural Job Training Initiative/Rural Dev. Project	894,690		894,690	3,884
DEPARTMENT OF LABOR & INDUSTRIAL RELATIONS <sup>18</sup>	26,108,597	4,106,532	30,215,129	0,001
Workforce Development Division – WIA programs	9,008,383		9,008,383	1,943
Workforce Dev. Div.– Labor Exchange & related programs	3,295,845		3,295,845	112,031
Workforce Development Division – Sr. Comm. Serv. Empl.	1,864,917	35,000	1,899,917	341
Workforce Development Division – ETF & other programs	96,000	1,341,038	1,437,038	7,271
Research & Statistics/Labor Market/Career Information	1,189,324	322,100	1,511,424	225,174
Office of Community Serv. –Employment- related programs	3,741,935	2,248,394	5,990,329	33,971
DEPARTMENT OF HUMAN SERVICES	25,968,807	9,727,254	35,696,061	3,749
Vocational Rehabilitation	9,611,426	3,355,385	12,966,811	7,474
Temporary Assistance for Needy Families	16,012,450	5,881,061	21,893,511	10,642
Food Stamps Employment & Training Program	344,931	490,808	835,739	1,490
ALU LIKE, Inc.	6,485,030	,	6,485,030	3,749
Native Hawaiian WIA Employment & Training Program	3,497,871		3,497,871	2,979
Native Hawaiian Career and Technical Education Program	2,987,519		2,987,519	770
OTHER FEDERAL GRANTS	12,762,097		12,762,097	517
USDOL Job Corps	11,982,855		11,982,855	362
USDOL Youth Build Re-Entry Program	68,206		68,206	100
HUD Youth Build Program	296,218		296,218	55
USDOL Youth Offender Program	414,818		414,818	dup. above
SELECTED OTHER STATE PROGRAMS	===,010	1,507,385	1,507,385	n.a.
Dept. of Public Safety HI Paroling Authority		78,041	78,041	n.a.
Dept. of Public Corrections Div. educ. program		149,343	149,343	411

Participant unit varies across programs. It can be an individual, a family, a website hit, etc.

15 Only BOLD numbers in each column are added for TOTAL expenditures.

16 The total expenditures for the DOE and UH are displayed.

17 CTE funds go to the UH, who then distributes them to the UH, DOE, and DPS.

18 The DLIR's total workforce development expenditures are displayed.

### **Cost Effectiveness**

Most, if not all, publicly-funded workforce programs have quantifiable annual goals, but their cost-effectiveness is difficult to assess. Their respective values or roles in the education-to-work pipeline are often not readily apparent or measurable, and it is therefore difficult to develop recommendations that may lead to changes and improvements in existing programs, or the elimination of ineffective programs and creation of new programs.

Each year, the WDC examines a few of the workforce development programs. Last year, the programs were those serving immigrants and people with disabilities. This year, the programs are incumbent workers and adult education.

- For immigrants, the Department of Labor and Industrial Relations' Office of Community Service provides coordination between programs and has improved cost-effectiveness through performance-based contracts. The WDC did not find duplication of services by programs.
- For people with disabilities, the WDC found that greater coordination is needed between the Division of Vocational Rehabilitation and Department of Education, to improve the transition of students with disabilities from high school to work or post-secondary education. The WDC did not find duplication of services by programs.
- For incumbent workers, services are sparse, and greater coordination between programs and more employers needs to be established. The WDC did not determine effectiveness.
- For adult education, coordination between programs is provided through the DOE-UHCC Coordinating Council. The programs need additional financial support to become more effective. There is some duplication between the programs.

In next year's *Report to the Governor on Workforce Development*, the WDC plans to focus on the results and progress of programs addressing the three strategies proposed in this report: worker preparation for high-skill occupations, skill upgrade of incumbent workers, and labor pool expansion.

# VI. Overview of WDC's Accomplishments in 2006

WDC's mission	The Workforce Development Council has two major missions:
WDC's mission	Help to ensure the development of an educated and qualified workforce for Hawaii's future, and
	2. Oversee, coordinate, and monitor Hawaii's implementation of the federal Workforce Investment Act ("WIA").
Legal Basis, Plans	WDC activities are guided by HRS 202 and two plans: (1) the State of Hawaii Workforce Development Strategic Plan and (2) Hawaii State Plan for Title I-B of the Workforce Investment Act ("WIA") and the Wagner-Peyser Act. Both plans are posted on the WDC web site, <a href="http://hawaii.gov/labor/wdc">http://hawaii.gov/labor/wdc</a> . An overview of WDC's accomplishments in 2006 includes the following.
September Forum	1. WDC convened a forum of 125 business and community leaders in September 2006. The purpose was for these key Hawaii stakeholders in workforce development, economic development, and education to learn about and better understand each other's workforce development initiatives and to explore opportunities to pool resources and advance mutually agreed upon actions over the next year. See Chapters II and III for a discussion of the forum outcomes.
WIA responsibilities	2. In 2006, in accordance with U.S. Department of Labor requirements, WDC renegotiated the State's WIA performance measures, prepared the required WIA Annual Plan, reviewed and approved local WIA plans, certified the membership of the local workforce investment boards, and participated in workshops designed to improve the outcomes of Hawaii's WIA youth programs. WDC also drafted the state Department of Labor & Industrial Relations' waivers from certain WIA requirements. If granted, the waivers will redirect WIA funds to better use, simplify procedures for local workforce investment boards, provide more flexible use of WIA adult funds, and provide incentives for employers to participate in and increase the use of WIA customized training.
Report to the Governor	3. This 2007 Report to the Governor continues the WDC's series of analyses of the efficiency and effectiveness of workforce development programs in Hawaii and introduces a new Workforce Development Program Directory, which is posted on the WDC web site.

- 4. To help address Hawaii's labor shortage, WDC prepared a publication, *Solutions at Work*, to assist employers in finding, hiring, and retaining populations that are underrepresented in the workforce: immigrants, older workers, welfare recipients, people with disabilities, and people with criminal histories.
- 5. Participation by WDC members and staff in the partnerships described in accomplishments #6-13 keeps the Council's ear to the ground on workforce-related issues and brings its voice, agenda, and expertise to these community efforts.
- 6. The WDC assisted local workforce investment boards in their effort to obtain funding under the "Reed Act", which allows distribution of excess unemployment tax revenues. The 2006 state legislature provided the local boards and WDC with \$10 million for improvements in employer outreach and services, labor pool expansion, capacity building, and some operational costs of the One-Stop Job Centers, where both employers and job seekers can find the employment services they need.
- 7. The Hawaii Career Resource Network ("HCRN") grant focused on career development infrastructure; i.e., promotion of <a href="www.acrnetwork.org">www.acrnetwork.org</a> as the gateway to rich resources such as national career development guidelines, career decision-making tool, guides for K-12 parents, research/policy materials, Career Kokua expansion, and professional development for counselors.
- 8. The WDC had oversight of a \$100,000 state grant to the Hawaii Institute for Public Affairs ("HIPA") that identified the construction industry's occupational and training needs by trade and by geographic location.
- 9. The WDC had oversight of a \$50,000 state grant to the Waianae Maritime Academy for training classes in various merchant marine occupations. The trainees are Waianae Coast residents in transition from welfare and other difficult situations. Qualified graduates obtain Licenses as Masters, Mates, Chief Engineers, and Assistant Engineers, or become Head Stewards.

WDC 2006 Accomplishments

Solutions at Work

**Partnerships** 

**County Reed Act initiatives** 

**Career Development** 

Oversight of state grants

WDC 2006 Accomplishments HireAbilities	10. The WDC served as the Governing Council for HireAbilities, Hawaii's federal Medicaid Infrastructure Grant to the University of Hawaii's Center on Disability Studies. The purpose of the two-year, renewable, \$1 million grant is to develop work incentives and services for people with disabilities who are qualified to work. WDC member Signe Godfrey and staff served on the grant's advisory council.
CATECAC	11. Three WDC members served on the Career and Technical Education Coordinating Advisory Council ("CATECAC"): Todd Apo representing the public, Marcia Armstrong representing labor, and Gregg Yamanaka representing management. CATECAC advises the University of Hawaii's Board of Regents on career and technical education and use of the federal Perkins funds.
State Rehabilitation Council	12. WDC member Jonathan Chun served on the State Rehabilitation Council, which advises the Department of Human Services' Division on Vocational Rehabilitation on policies and program effectiveness.
Advance WDC Positions	13. The Executive Director served on (a) the UHCC-DOE Coordinating Council, (b) the Agriculture and Natural Resource advisory board for the UH's Center for Tropical Agriculture and Human Resources, and (c) the DOE's Skills Panel for the HELPSS Career Pathway, which covers careers in Human Services, Education, Legal & Protective Services, Social Sciences, and Service & Hospitality. Staff assisted the DOE in its planning for the April 2007 Adult Education Institute and will deliver a "Real Games" workshop on career exploration by adults.

### APPENDIX I

### **Running List of WDC Recommendations**

This year's new recommendations are **bold** and marked **NEW**.

### Job Quality

1. Increase the percent of Hawaii's residents who are employed in "living wage" jobs.

### **Labor Shortage**

### Hire people who are underrepresented in the workforce.

- 2. Move dropouts and people in need of remediation into workforce.
- 3. Move TANF clients into workforce.
- 4. Move people with disabilities into workforce.
- 5. Move ex-offenders into workforce.
- 6. Help immigrants succeed in workforce.
- 7. Retain older workers; attract retirees into workforce.
- 8. Move labor force non-participants into workforce.
- 9. Move discouraged workers into workforce.
- 10. Move recovered substance abusers into workforce.

### Use worker in-migration strategies

- 11. Improve quality of life to make moving back to Hawaii attractive.
- 12. Support Kama'aina Come Home strategies.
- 13. NEW: Recruit military spouses and retiring military technicians.
- 14. NEW: Seek immigration reforms and strategies to allow more immigrant workers and talent into the country.

#### **Education**

### <u>Increase the flow of learners through the education to work pipeline.</u>

- 15. Increase pre-K participation.
- 16. Boost family literacy.
- 17. Increase parenting education.
- 18. NEW: Expeditiously implement the American Diploma project network in Hawaii to improve preparation of students for the key transition points throughout the education to work pipeline, starting with pre-Kindergarten.
- 19. NEW: Direct R & D funds to develop effective strategies for raising literacy skills of adults at 5th grade & below level.
- 20. NEW: Increase investment in Adult Education. Communicate and support the literacy role of adult education.
- 21. NEW: Ensure that per-capita public school expenditures follow out-of-school youth to meet their educational needs.

- 22. Expand participation by youth and adults in post-secondary degree and certificate programs, including apprenticeships. Make post-secondary education more accessible to adult learners, including incumbent workers: financial aid, child care, distance learning.
- 23. Keep post-secondary education up-to-date with cross-discipline training among and within majors; with industry input on industry skill requirements.

### Support certain subject matter and learning strategies.

- 24. Provide comprehensive information and encouragement for lifelong career planning.
- 25. Provide mechanisms to facilitate experiential learning for students and youth in youth programs.
- 26. Enhance career-relevant education curriculum; e.g., academies.
- 27. Increase financial literacy.
- 28. Support entrepreneurial readiness.
- 29. Prepare workers for emerging and targeted industries and high wage occupations; NEW: specifically, STEM (Science, Technology, Engineering, Math), Information Technology, Healthcare, Teachers, Safety and Security, and Energy and Environment. Provide graduate fellowships and four-year scholarships as incentives to future teachers and practitioners in the field. Explore Singapore model for skills building system.
- 30. Support "Work Readiness" certificates as portable proof of skills.

### **Encourage Incumbent Worker Training.**

- 31. Follow guidelines for government-supported training of incumbent workers: give priority to employer-provided training; target non-managerial workers; train for different higher level career paths; do not supplant private training funds.
- 32. Provide incentives for incumbent worker upgrade training; NEW: initiate a state-funded pilot to introduce Lifelong Learning Accounts ("LiLAs") and test their feasibility for Hawaii's businesses and their employees.
- 33. NEW: Create an interactive searchable statewide training database where training providers can respond to defined employer needs.
- 34. NEW: Review and amend all Employment & Training Fund ("ETF") policies and administrative rules to become more business-friendly; e.g., allow in-kind employer matches, reduce administrative costs, and streamline procedures.
- 35. NEW: Replicate "Leadership Effectiveness and Development ("LEAD") for First Time Supervisors" in community colleges statewide.
- 36. NEW: Provide internet classes in Employer Capacity Building.
- 37. NEW: Support the 2005 Economic Momentum Commission's recommended "Rapid Response" training fund within the UHCC to design and deliver customized "just-in-time" training according to employers' specifications.

### **Shortages in Occupations**

- 38. Recognize alternative certification of teachers as a means of combating the critical teacher shortage.
- 39. Expand the post-secondary capacity to train nurses.
- 40. Increase post-secondary healthcare students.
- 41. Train construction workers.
- 42. Qualify and replenish law enforcement personnel.

### **Planning Data**

- 43. Conduct supply/demand analysis and follow-up, especially for emerging industries' workforce needs.
- 44. Support State participation in the Census Bureau's Local Employment Data (LED) program.

### **Reduce Inefficiencies**

- 45. Use interagency agreements to reduce inefficiencies
- 46. Analyze funding and program overlaps.
- 47. NEW: Collect evaluation data to determine the effectiveness of recent workforce development programs and to adopt promising practices.