

compliance with its terms and conditions. Section 302(b)(1) of the Export Trading Company Act of 1982 and 15 CFR 325.6(a) require the Secretary to publish a notice in the **Federal Register** identifying the applicant and summarizing its proposed export conduct.

Request for Public Comments

Interested parties may submit written comments relevant to the determination whether an amended Certificate should be issued. If the comments include any privileged or confidential business information, it must be clearly marked and a nonconfidential version of the comments (identified as such) should be included. Any comments not marked privileged or confidential business information will be deemed to be nonconfidential. An original and five (5) copies, plus two (2) copies of the nonconfidential version, should be submitted no later than 20 days after the date of this notice to: Office of Export Trading Company Affairs, International Trade Administration, Department of Commerce, Room 1104H, Washington, DC 20230. Information submitted by any person is exempt from disclosure under the Freedom of Information Act (5 U.S.C. 552). However, nonconfidential versions of the comments will be made available to the applicant if necessary for determining whether or not to issue the Certificate. Comments should refer to this application as "Export Trade Certificate of Review, application number 84-15A12."

Northwest Fruit Exporters' ("NFE") original Certificate was issued on June 11, 1984 (49 FR 24581, June 14, 1984), and previously amended on May 2, 1988 (53 FR 16306, May 6, 1988); September 21, 1988 (53 FR 37628, September 27, 1988); September 20, 1989 (54 FR 39454, September 26, 1989); November 19, 1992 (57 FR 55510, November 25, 1992); August 16, 1994 (59 FR 43093, August 22, 1994); November 4, 1996 (61 FR 57850, November 8, 1996); October 22, 1997 (62 FR 55783, October 28, 1997); November 2, 1998 (63 FR 60304, November 9, 1998); October 20, 1999 (64 FR 57438, October 25, 1999); October 16, 2000 (65 FR 63567, October 24, 2000); October 5, 2001 (66 FR 52111, October 12, 2001); October 3, 2002 (67 FR 62957, October 9, 2002); and September 16, 2003 (68 FR 54893, September 19, 2003). A summary of the application for an amendment follows.

Summary of the Application

Applicant: Northwest Fruit Exporters, 105 South 18th Street, Suite 227, Yakima, Washington 98901-2149.

Contact: James R. Archer, Manager, telephone: (509) 576-8004.

Application No.: 84-15A12.

Date Deemed Submitted: July 14, 2004.

Proposed Amendment: Northwest Fruit Exporters seeks to amend its Certificate to:

1. Add each of the following companies as a new "Member" of the Certificate within the meaning of section 325.2(1) of the Regulations (15 CFR 325.2(1)): John's Farm LLC, Brewster, Washington; Pride Packing Company, Wapato, Washington; and Sage Processing LLC, Wapato, Washington;

2. Delete the following companies as "Members" of the Certificate: Apple Country, Inc., Wapato, Washington; Carlson Orchards, Inc., Yakima, Washington; Jenks Bros. Cold Storage & Packing, Royal City, Washington; Roy Farms, Moxee, Washington; and J.C. Watson Co., Parma, Idaho; and

3. Change the listing of the following Members: "Brewster Heights Packing, Brewster, Washington" to the new listing "Brewster Heights Packing & Orchards, LP, Brewster, Washington"; and "Chelan Fruit Company, Chelan, Washington" to the new listing "Chelan Fruit Cooperative, Chelan, Washington".

Dated: July 19, 2004.

Jeffrey Anspacher,

Director, Office of Export Trading, Company Affairs.

[FR Doc. 04-16881 Filed 7-23-04; 8:45 am]

BILLING CODE 3510-DR-P

DEPARTMENT OF COMMERCE

International Trade Administration

Commercial Service Franchising Trade Mission

AGENCY: International Trade Administration, Department of Commerce.

ACTION: Notice to announce franchising trade mission to Dublin, Ireland, October 4-5, 2004.

FOR FURTHER INFORMATION CONTACT:

Office of Business Liaison; Room 5062; Department of Commerce; Washington, DC 20230; Tel: (202) 482-1360; Fax: (202) 482-4054.

SUPPLEMENTARY INFORMATION:

Franchising Trade Mission, Dublin, Ireland

October 4-5, 2004.

Mission Statement

I. Description of the Mission

The United States Department of Commerce, International Trade Administration, U.S. Commercial Service, Office of Export Promotion Services is organizing a Franchising Trade Mission to Dublin, Ireland, October 4-5, 2004. This event will target the service sectors that have potential for participating U.S. franchisors.

II. Commercial Setting for the Mission

The franchise sector in Ireland has experienced substantial growth in the past few years, with 160 systems now operating over 1,400 individual units in Ireland. The industry supports approximately 15,000 full-time equivalent jobs and during 2002 generated annual sales of over \$1.3 billion. The number of franchise units is expected to reach 2,500 over the next three years. This surge in interest is being met by a healthy supply base of potential master licensees and franchisees.

The principal business sectors served by franchise operations in Ireland are food, home improvement, maintenance, business and professional services. The U.S. is now the dominant source of franchises, accounting for 39 percent of the market, overtaking the U.K. by 9 percent, while indigenous franchises account for a further 15 percent. U.S. franchises include household names such as Mail Boxes, Etc., McDonald's, TGI Fridays, and Remax. In line with high growth in the sector, established fast food companies including KFC, Burger King and Domino's Pizza have announced aggressive expansion plans to develop a combined total of 140 units over the next four years.

Indigenous franchises are also contributing to the strong growth of the sector, with the rapid expansion of franchises such as Supermacs, Abrakebabara, Nector Juice Bars and Ireland's most successful domestic and international franchise, O'Briens Irish Sandwich Bars. Future growth areas are predicted to include home help, building maintenance, cleaning, restaurant business, small home office and childcare facilities.

III. Goals for the Mission

The Trade Mission's goal is to gain first-hand market information and provide access to key government officials and potential business partners for new-to-market, and new-to-export U.S. franchises desiring to enter the Ireland's promising market.

IV. Scenario for the Mission

Mission participants will arrive in Dublin on or before October 3, 2004 where they will have two days (October 4–5, 2004) of business meetings with potential master franchisees interested in their concept. The post will also organize a business reception on the evening of October 4, 2004, to give the participants an opportunity to meet with potential partners. The mission will officially conclude on the evening of October 5, 2004.

This mission will be promoted through the following avenues: Export Assistance Centers and the franchising team; industry newsletters; **Federal Register**; relevant trade publications and associations; past trade mission participants; various in-house and purchased industry lists and on the Commerce Department trade mission calendar. Web site: http://www.export.gov/comm_svc/tradeevents.html.

V. Criteria for Participant Selection

- Relevance of company's products and services to mission goals;
- Potential for business in the market;
- Timely submission of company's completed application and payment of participation fee;
- Provision of adequate information on company's products/services and communication of the company's primary objectives to facilitate appropriate appointments with potential business partners;
- Certification that company's products or services are manufactured in the U.S. or if manufactured outside of the U.S. the product/service must be marketed under the name of a U.S. firm and have a U.S. content representing at least 51 percent of the value of the finished product/service;
- Any partisan political activities of an applicant, including political contributions, will be entirely irrelevant to the selection process.

Recruitment will begin immediately and will close on August 6, 2004 approximately 6 weeks prior to the start of the mission. The budget is based on 10 companies and the participation fee will be \$1,700 per company.

Contact Information: Sam Dhir, Project Manager, Office of Trade Events Program, U.S. Commercial Service, U.S. Department of Commerce, Room 2118, Washington, DC 20230, Tel: 202-482-4756; Fax: 202-482-0178. E-mail: sam.dhir@mail.doc.gov.

Dated: July 26, 2004.

Nancy Hesser,

Industry Sector Manager, Export Promotion Services.

[FR Doc. 04-16908 Filed 7-23-04; 8:45 am]

BILLING CODE 3510-DR-P

DEPARTMENT OF COMMERCE

International Trade Administration

Consumer Goods Trade Policy Mission

AGENCY: International Trade Administration, Department of Commerce.

ACTION: Notice to announce consumer goods trade policy mission to Beijing, China, November 8–9, 2004.

FOR FURTHER INFORMATION CONTACT:

Office of Business Liaison; Room 5062; Department of Commerce; Washington, DC 20230; Tel: (202) 482-1360; Fax: (202) 482-4054.

SUPPLEMENTARY INFORMATION:

Consumer Goods Trade Policy Trade Mission, Beijing, China

November 8–9, 2004.

Mission Statement

I. Description of the Mission

The International Trade Administration's Office of Consumer Goods, Office of China Economic Area, and U.S. Commercial Service is sponsoring a consumer goods trade policy mission to Beijing, China, November 8–9, 2004. This event will target sectors of the U.S. consumer goods industry involved in trade with China. Targeted trade policy mission participants will include representatives from U.S. firms specializing in consumer goods. The Department of Commerce's Assistant Secretary for Trade Development will lead the mission.

II. Commercial Setting for the Mission

Many firms would like to expand their exports to the large Chinese consumer market. China is the top source of U.S. imports of many key consumer goods products, yet some U.S. firms feel they are not afforded the same market access to the Chinese market.

The major issues, as expressed by U.S. consumer goods representatives, are as follows:

Intellectual Property Rights—Since joining the World Trade Organization (WTO), China has strengthened its laws and regulations to comply with the WTO Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPs). Despite China's efforts to

strengthen IPR protection, U.S. industry representatives continue to report instances of counterfeiting (particularly of brand names), copyright infringement, piracy, and inadequate/inconsistent enforcement of the regulations.

Distribution and Trading Rights—China's WTO commitments call for the phasing-out (over a three-year period) of certain restrictions on foreign companies to market, transport, and service/support their products in the domestic Chinese market. They also call for continued efforts to liberalize import and export regulations. U.S. consumer goods industry representatives are hopeful that recently announced changes regarding these regulations will lead to increased market access.

Standards—China's WTO commitments call for it to bring its technical regulations and standards into accordance with the WTO Agreement on Technical Barriers to Trade. U.S. consumer goods industry representatives continue to report concerns regarding the progress of these reforms, particularly with respect to standards issues.

Urban Motorcycle Restrictions—Most major Chinese cities have enacted restrictions on the use and ownership of motorcycles. Beijing was the first city to restrict the development of motorcycle usage in 1989, followed by more and more urban areas, with the trend accelerating especially after 1996. Today, well over 100 large and medium sized cities have enacted various restrictions on the usage or ownership of motorcycles.

III. Goals for the Mission

The objective of the mission is for representatives of the U.S. consumer goods industry to meet with Chinese officials to discuss the above issues (intellectual property rights, distribution and trading rights, standards, urban motorcycle restrictions) in an effort to expand their activities to provide products to the Chinese consumer market.

IV. Scenario for the Mission

The Consumer Goods Trade Policy Mission will take place over a two-day period of meetings in Beijing. The U.S. Commercial Service will provide market briefings and schedule appointments with appropriate government officials involved with the consumer goods industry. The purpose of the meetings would be for representatives of the U.S. consumer goods industry to meet with Chinese officials to discuss current issues relating to the aforementioned issues and U.S.-China bilateral trade of