



The Education & Training Export Consortium (ETEC) is a statewide public-private partnership of supported by the California Community College's Economic and Workforce Development Program, managed by the Centers for International Trade Development in partnership with California-ETEC a 501c3 non-profit and the U.S. Department of Commerce, Commercial Service to promote the export of education services



**Education and Training Export Consortium(ETEC)
China Roadshow
www.educationsocal.com
Shanghai, Nanjing, Chengdu, Shenyang
October 15th-October 19th**

The Education & Training Export Consortium (ETEC) is working with the US Foreign Commercial Service in Shanghai, Chengdu and Shenyang to organize an efficient day-long programs that will exclusively promote California institutions to maximize their marketing exposure in emerging regions of China. Following is a list of planned Services:

- Exclusive networking receptions with qualified Chinese Study Agents
- Briefing from US Visa Officer, Public Affairs Section of the U.S. Consulate General- Shanghai, Chengdu, and Shenyang
- Organized visits to prospective partner high schools and colleges
- Targeted student advising sessions and study fairs in Chengdu and Nanjing
- Travel support recommendations

ETEC Roadshow Fee: \$1,250 per institution

ETEC Events Schedule:

October 14-15- Arrive in Shanghai

October 15th - 3rd Annual ETEC-FCS Study Agent Reception in Shanghai, 4-6pm

October 16th - ETEC Study Fair in Nanjing; One-to-One school meetings,

October 17th - Transit to Chengdu; ETEC Chengdu Student Advising Sessions, 3-8 pm

October 18th - ETEC-FCS Chengdu Study Agent Reception, 8:30-11AM; Transit to Shenyang

October 19th - ETEC_FCS Shenyang Study Agent Reception; One-to-One school meetings

October 20th-21st - *Optional participation at the China Education Expo., Beijing*

Please respond with your interest, so that we can tentatively reserve your space.

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|--|
| <input type="checkbox"/> Our college/university plans to participate, please send details
<input type="checkbox"/> Interested, please send more details
<input type="checkbox"/> Not interested at this time |
|--|

Email: _____ Tel: _____

Respond to:

To: Ca_etec@yahoo.com

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