



The Education & Education & Training Export Consortium (ETEC) is a statewide public-private partnership of supported by the California Community College's Economic and Workforce Development Program, managed by the Centers for International Trade Development in partnership with California-ETEC a 501c3 non-profit and the U.S. Department of Commerce, Commercial Service to promote the export of education services.



THAILAND and VIETNAM

Thailand and Vietnam represent two of the most promising markets for international student attraction for U.S. colleges and universities. Thailand is a "top ten country of origin" (#8 for California) in several categories for international students coming to the U.S., and Vietnam is one of the fastest growing markets for both undergraduate and graduate international education. Thailand has the longest diplomatic relationship with the U.S. of any country in Asia (over 150 years) and Vietnam has extensive familial and cultural ties to the U.S. which give us a competitive advantage in each of these countries over our European rivals.

THAILAND - VALUE ADDED PACKAGE: \$3,750; (\$3,500 for California Institutions)

For the third consecutive year, The Education & Training Export Consortium (ETEC) is the primary authorized cooperator with the Thai Government, Office of Civil Service Commission (OCSC) to coordinate a California presence and support California institutions to maximize effectiveness of participation in the OCSC International Education Fair. The largest international education expo in Southeast Asia, OCSC boasts over 30,000 in attendance and provides the opportunity to meet individually with Thai Scholars (top students granted study abroad scholarships from various Thai ministries).

1. Individual Appointments with Thai Scholars on October 12th, prior to the international education expo and exclusively for exhibitors (including RT shuttle service from downtown Bangkok to OCSC office near Old Airport).
2. Exclusive Networking Reception – October 12th; 6:00pm to 8:00pm (Centrepont, 100 Wireless Rd., Bangkok) - To promote two-way education exchange for both credit and non-credit offerings between California and Thailand. Opportunity to meet with study abroad agencies, Thai university and college representatives, corporate representatives, government agencies and non-governmental agencies.
3. Booth at OCSC International Education Expo October 13th & 14th at the Queen Sirikit Convention Center; (est. 35,000 students expected) with value-added
 - Six (6) meter square booth (approx 3 m. x 2 m.) with your institution printed on fascia.
 - Booth Registration
 - Localization package for booth
 - Local staff person (at booth) to provide interpretation (Thai-English)
 - Prime booth location, next to other California institutions
 - Additional support in collecting prospective student details and contact info

THAILAND - OCSC BOOTH ONLY: \$3,150

Booth at OCSC International Education Expo October 13th & 14th at the Queen Sirikit Convention Center; (est. 35,000 students expected)

Nine (9) meter square booth (approx 10 ft. x 10 ft.) with your institution printed on fascia.

Booth Registration

VIETNAM: (ETEC Members Only) \$250

ETEC Matchmaking Program – October 10th; Ho Chi Minh City, New World Hotel. – (8:00am – 4:30pm) Full-day program will include an exclusive briefing by the U.S. Embassy Consular Section, coordinated networking event and with Vietnamese study abroad agencies, and visit colleges and universities via coach.



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SAMPLE ITINERARY

Date	Event
7 October	<ul style="list-style-type: none">• Depart US for Ho Chi Minh City, Vietnam (HCM)
9 October	<ul style="list-style-type: none">• IIE Higher Education Fair – Ho Chi Minh City, (<i>requires registration through IIE</i>)
10 October	<ul style="list-style-type: none">• ETEC and U.S. Commercial Service, Study Abroad Agent networking event, Ho Chi Minh City, Vietnam
11 October	<ul style="list-style-type: none">• Transit to Bangkok, Thailand (BKK)
12 October	<ul style="list-style-type: none">• OCSC Scholar placement day – Bangkok, Thailand• ETEC 3rd annual networking event, Bangkok, Thailand
13 October	<ul style="list-style-type: none">• OCSC International Education Expo
14 October	<ul style="list-style-type: none">• OCSC International Education Expo



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Payment By Company Check Only: Make payable to **California ETEC**

- () **THAILAND AND VIETNAM COMPLETE PACKAGE, \$4,000 (California Institutions) \$3,750**
- () **THAILAND VALUE ADDED PACKAGE, \$3,750 (California Institutions), \$3,500**
- () **OCSC BOOTH ONLY: \$3,150**

**Mail to: California ETEC
3972 Barranca Pkwy #296J
Irvine, CA 92606-1204**

First/Last name: _____

Title: _____ Email: _____

Name of Institution/Organization: _____

Street Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Special Needs:

() Check here if any representative listed has special physical needs or allergies that ETEC personnel should know about and attach an explanation. ETEC will contact you.

Personal Emergency Contact Information (Other than your institution/organization) We suggest a spouse, parent, or sibling.)

First/Last Name: _____

Relation to you: _____ Daytime phone: _____

Evening phone: _____ Cell phone: _____

Cancellation & Refund Policy: 50% of fee will be reimbursed if cancellation is 30 days or more before departure date. If notice of cancellation is received less than 30 days before departure date, there will be no refund. Refunds will be mailed approximately 60 days after return date. Cancellations must be submitted in writing to California ETEC, 3972 Barranca Pkwy, Suite 296-J, Irvine, CA 92606-1204. California ETEC is a public benefit 501c3 corporation, EIN # 75-3216317.

Travel:

- A visa is not required for U.S. Citizens but must show proof of departure ticket
- All travel expenses are on your own account
- Participants assume all travel risks, please consult with the U.S. State Department travel advisories; and emergencies abroad: <http://travel.state.gov>

Criteria for Participation:

- Institutions of higher learning must be accredited.
- Private education service providers (non-academic) must be established U.S. business entities