

Table 1000. U.S. Consumer Electronics Sales and Forecasts by Product Category: 2003 to 2007

[In millions of dollars (106,318 represents \$106,318,000,000). Factory sales include imports]

Product category	2003	2004	2005	2006	2007, proj.
Total	106,318	117,033	128,895	145,744	155,202
In-the-home technologies total	58,806	64,022	67,135	73,297	75,719
TV sets and displays	14,528	16,783	19,022	25,085	26,574
Digital TV sets and displays ¹	8,692	12,300	15,563	23,661	26,301
Digital direct-view TV receivers	673	728	821	1,583	1,286
Digital projection TV	3,678	5,543	4,441	4,266	3,156
Direct-view LCD	664	1,579	3,258	8,480	12,224
Plasma	1,590	2,347	3,609	5,705	6,044
Front projection	2,087	2,103	2,914	2,943	2,993
Analog displays	5,836	4,483	3,459	1,424	273
Video components ¹	4,862	4,668	4,491	4,498	4,431
Component DVD players/recorders	2,698	2,183	2,053	2,254	2,100
Set-top boxes	1,757	2,355	2,359	2,196	2,315
Personal video recorders (PVRs)	178	459	701	1,104	1,366
Home information technologies and security ¹	33,428	36,315	38,187	38,947	40,202
Personal computers	15,584	18,233	19,400	19,666	20,264
Aftermarket computer monitors	1,856	2,214	2,315	2,218	2,175
Computer printers	4,734	4,053	3,995	3,953	3,675
Modems/fax modems	1,419	1,465	1,525	1,455	1,360
Other computer peripherals	2,707	3,032	3,375	3,656	4,045
Personal computer software	5,060	5,162	5,250	5,325	5,475
Home security systems	2,055	2,150	2,322	2,670	3,204
Audio separates/systems	3,000	3,390	2,862	2,634	2,590
Audio separates components	981	1,325	1,318	1,330	1,390
Communications ¹	2,988	2,866	2,573	2,133	1,922
Telephone answering devices	1,210	1,274	1,279	1,085	1,025
Fax machines	242	186	151	127	111
In-the-vehicle technologies total	6,388	7,062	7,860	8,809	9,708
Entertainment devices ¹	5,842	6,426	7,140	7,556	8,169
Aftermarket autound equipment	2,180	2,336	2,270	2,056	2,036
Domestic factory-installed autound	3,245	3,569	4,318	4,821	5,344
Information and security	546	636	720	1,253	1,539
Portable and transportable navigation	163	261	349	887	1,177
Anywhere technologies total	29,600	32,037	39,026	47,899	51,356
Digital imaging	5,923	6,390	7,315	9,492	8,536
Digital cameras	3,921	4,739	5,611	7,805	6,945
All camcorders	2,002	1,651	1,704	1,687	1,591
Portable entertainment	1,779	2,281	5,003	6,105	6,356
MP3 players	424	1,289	4,229	5,535	5,863
Electronic gaming	10,253	10,512	11,070	13,022	16,077
Electronic gaming hardware	3,188	3,162	3,029	4,016	5,990
Electronic gaming software	7,065	7,350	8,041	9,006	10,087
Portable communication	11,645	12,854	15,638	19,280	20,387
Wireless telephones	9,922	11,258	14,265	17,934	19,099
Consumer electronic enhancements	11,524	13,911	14,874	15,740	18,420
Accessories	7,774	8,453	9,170	10,007	11,124
Electronic accessories	2,368	2,723	3,268	3,987	4,984
Primary batteries	5,406	5,730	5,902	6,020	6,140
Blank media	3,750	5,458	5,704	5,733	7,296
Blank computer media	1,800	1,841	2,189	1,966	2,249
Flash media	1,346	3,102	3,087	3,385	4,694

¹ Includes categories, not shown separately.