

# Table 130. Retail Prescription Drug Sales: 1995 to 2006

[2,125 represents 2,125,000,000]

Sales outlet	Unit	1995	1999	2000	2001	2002	2003	2004	2005	2006
		<b>Number of prescriptions . . .</b>	<b>Mil.. . . . .</b>	<b>2,125</b>	<b>2,707</b>	<b>2,865</b>	<b>3,009</b>	<b>3,139</b>	<b>3,215</b>	<b>3,274</b>
Traditional chain . . . . .	Mil.. . . . .	914	1,246	1,344	1,415	1,474	1,494	1,510	1,527	1,614
Independent . . . . .	Mil.. . . . .	666	680	689	700	708	726	728	705	723
Mass merchant. . . . .	Mil.. . . . .	238	289	293	314	339	345	353	359	375
Supermarkets . . . . .	Mil.. . . . .	221	357	394	418	444	462	470	465	476
Mail order . . . . .	Mil.. . . . .	86	134	146	161	174	189	214	223	232
<b>Retail sales . . . . .</b>	<b>Bil. dol.. . .</b>	<b>72.2</b>	<b>125.8</b>	<b>145.6</b>	<b>164.1</b>	<b>182.7</b>	<b>203.1</b>	<b>221.0</b>	<b>232.0</b>	<b>249.8</b>
Traditional chain . . . . .	bil. dol. . . .	28.8	53.8	61.2	67.7	75.9	85.4	90.6	94.5	102.8
Independent . . . . .	bil. dol. . . .	21.1	28.9	31.4	33.9	35.4	38.3	40.5	41.9	43.5
Mass merchant. . . . .	bil. dol. . . .	7.7	11.8	13.5	15.2	18.0	19.5	21.5	22.5	24.3
Supermarkets . . . . .	bil. dol. . . .	7.4	13.8	17.4	19.8	23.1	25.1	27.0	27.6	28.8
Mail order . . . . .	bil. dol. . . .	7.4	17.4	22.1	27.6	30.2	34.9	41.3	45.5	50.4
Average prices <sup>1</sup>										
<b>All prescriptions . . . . .</b>	<b>Dollars . . .</b>	<b>30.01</b>	<b>42.42</b>	<b>45.79</b>	<b>50.06</b>	<b>55.37</b>	<b>59.52</b>	<b>63.59</b>	<b>64.86</b>	<b>68.26</b>
Brand drugs . . . . .	Dollars . . .	40.22	60.66	65.29	69.75	77.49	85.57	95.86	101.71	111.02
Generic drugs . . . . .	Dollars . . .	14.84	18.16	19.33	21.72	24.89	27.69	28.71	29.82	32.23
Percentage of number of drug prescriptions by brand/generic mix:										
Brand drugs . . . . .	Percent . . .	59.8	57.1	57.6	59.0	57.9	55.0	51.9	48.7	45.7
Generic drugs . . . . .	Percent . . .	40.2	42.9	42.4	41.0	42.1	45.0	48.1	51.3	54.3

<sup>1</sup> Excludes mail order.