

Table 1204. Arts, Entertainment, and Recreation—Establishments, Payroll, and Employees by Kind of Business (NAICS Basis): 2000 and 2004

[(1,741.5 represents 1,741,500). For establishments with payroll. See Appendix III]

| Kind of business | 2002 NAICS code ¹ | Establishments | | Paid employees ² (1,000) | | Annual payroll (mil. dol.) | |
|--|------------------------------------|----------------|----------------|--|----------------|-------------------------------|---------------|
| | | 2000 | 2004 | 2000 | 2004 | 2000 | 2004 |
| Arts, entertainment, & recreation | 71 | 103,816 | 118,827 | 1,741.5 | 1,889.0 | 43,204 | 50,710 |
| Performing arts, spectator sports | 711 | 33,859 | 40,464 | 351.9 | 398.1 | 19,090 | 23,193 |
| Performing arts companies | 7111 | 9,253 | 9,284 | 126.4 | 125.9 | 3,251 | 3,417 |
| Theater companies & dinner theaters | 71111 | 3,367 | 3,607 | 63.4 | 67.0 | 1,469 | 1,668 |
| Dance companies | 71112 | 584 | 566 | 10.7 | 9.3 | 216 | 204 |
| Musical groups & artists | 71113 | 4,497 | 4,561 | 44.0 | 42.6 | 1,341 | 1,336 |
| Other performing arts companies | 71119 | 805 | 550 | 8.3 | 7.0 | 226 | 208 |
| Spectator sports | 7112 | 4,461 | 4,350 | 100.2 | 112.5 | 9,215 | 11,155 |
| Sports teams & clubs | 711211 | 684 | 770 | 36.3 | 44.7 | 7,587 | 9,240 |
| Racetracks | 711212 | 899 | 747 | 45.8 | 49.7 | 994 | 1,165 |
| Other spectator sports | 711219 | 2,878 | 2,833 | 18.1 | 18.1 | 633 | 750 |
| Promoters of performing arts, sports, and similar events | 7113 | 4,394 | 5,542 | 71.8 | 98.7 | 1,917 | 2,295 |
| Promoters of performing arts, sports, & similar events with facilities | 71131 | 1,107 | 1,995 | 44.3 | 74.6 | 787 | 1,416 |
| Promoters of performing arts, sports, & similar events without facilities | 71132 | 3,287 | 3,547 | 27.6 | 24.1 | 1,130 | 879 |
| Agents/managers for artists, athletes, and other public figures | 7114 | 3,048 | 3,410 | 16.0 | 16.4 | 1,117 | 1,462 |
| Independent artists, writers, & performers | 7115 | 12,703 | 17,878 | 37.5 | 44.6 | 3,589 | 4,863 |
| Museums, historical sites, & similar institutions | 712 | 5,777 | 6,934 | 110.4 | 118.9 | 2,549 | 3,062 |
| Museums | 71211 | 3,988 | 4,714 | 75.4 | 78.7 | 1,765 | 2,050 |
| Historical sites | 71212 | 892 | 995 | 8.3 | 9.7 | 143 | 205 |
| Zoos & botanical gardens | 71213 | 414 | 611 | 20.5 | 25.4 | 509 | 675 |
| Nature parks & other similar institutions | 71219 | 483 | 614 | 6.2 | 5.1 | 133 | 133 |
| Amusement, gambling, & recreation industries | 713 | 64,180 | 71,429 | 1,279.2 | 1,372.1 | 21,564 | 24,455 |
| Amusement parks & arcades | 7131 | 2,879 | 2,964 | 124.0 | 138.8 | 2,277 | 2,644 |
| Amusement & theme parks | 71311 | 716 | 563 | 102.8 | 111.8 | 2,011 | 2,295 |
| Amusement arcades | 71312 | 2,163 | 2,401 | 21.3 | 27.1 | 266 | 349 |
| Gambling industries | 7132 | 2,191 | 2,305 | 202.6 | 179.0 | 4,757 | 4,785 |
| Casinos (except casino hotels) | 71321 | 537 | 459 | 150.2 | 124.6 | 3,592 | 3,383 |
| Other gambling industries | 71329 | 1,654 | 1,846 | 52.4 | 54.5 | 1,165 | 1,401 |
| Other amusement & recreation services | 7139 | 59,110 | 66,160 | 952.6 | 1,054.2 | 14,531 | 17,026 |
| Golf courses & country clubs | 71391 | 11,885 | 12,070 | 297.9 | 303.7 | 6,243 | 7,244 |
| Skiing facilities | 71392 | 389 | 383 | 56.9 | 73.1 | 452 | 566 |
| Marinas | 71393 | 4,126 | 4,092 | 24.8 | 28.1 | 640 | 815 |
| Fitness & recreational sports centers | 71394 | 23,003 | 30,624 | 382.8 | 479.2 | 4,499 | 5,838 |
| Bowling centers | 71395 | 5,234 | 4,747 | 87.9 | 85.3 | 888 | 945 |
| All other amusement & recreation industries | 71399 | 14,473 | 14,244 | 102.4 | 84.8 | 1,808 | 1,617 |

¹ North American Industry Classification System code (NAICS); see text, this section and Section 15. ² For employees on the payroll for the period including March 12.

Source: U.S. Census Bureau, "County Business Patterns," annual. See <<http://www.census.gov/epcd/cbp/view/cbpview.html>>.