

NTIA: TV Converter Box Coupon Activity Summary by Nielsen Designated Market Areas (DMA's)***DMA ranking by number of coupons redeemed (Excluding U.S. Territories and Protectorates)****As of July 22, 2008**Revised July 28, 2008*

Rank	Number of Coupons	Requested	Redeemed	Expired
1	LOS ANGELES, CA	1,035,467	294,940	170,868
2	CHICAGO, IL	824,133	259,272	156,395
3	NEW YORK, NY	755,739	189,502	170,945
4	DALLAS FT. WORTH, TX	589,077	183,396	91,592
5	MINNEAPOLIS ST. PAUL, MN	452,179	174,203	83,334
6	HOUSTON, TX	583,519	171,275	95,076
7	PHILADELPHIA, PA	471,758	143,784	116,385
8	ST. LOUIS, MO	339,649	130,349	55,217
9	DETROIT, MI	399,180	127,671	94,020
10	PORTLAND, OR	283,021	103,699	87,173
11	SAN FRANCISCO OAKLAND SAN JOSE, CA	350,241	102,620	83,569
12	MILWAUKEE, WI	260,636	92,460	41,233
13	CLEVELAND AKRON CANTON, OH	269,382	83,429	74,595
14	WASHINGTON, DC	265,306	82,113	59,834
15	PHOENIX, AZ	289,594	80,268	61,869
16	CINCINNATI, OH	228,584	75,799	53,514
17	GREEN BAY APPLETON, WI	169,791	75,455	19,322
18	DENVER, CO	219,928	73,812	45,457
19	TAMPA ST. PETERSBURG SARASOTA, FL	243,617	73,575	56,305
20	INDIANAPOLIS, IN	206,550	70,447	49,493
21	SOUTH BEND ELKHART BENTON HARBOR, IN	158,468	70,343	23,369
22	SALT LAKE CITY, UT	175,801	68,510	37,378
23	GRAND RAPIDS KALAMAZOO BATTLE CREEK, MI	180,674	68,021	37,992
24	PITTSBURGH, PA	202,973	67,623	61,285
25	BOSTON MANCHESTER, MA - NH	251,236	66,878	69,587
26	RALEIGH DURHAM FAYETTEVILLE, NC	205,047	65,890	43,877
27	OKLAHOMA CITY, OK	195,828	63,653	49,651
28	BALTIMORE, MD	189,009	62,672	38,198
29	ATLANTA, GA	245,612	62,311	55,485
30	ORLANDO DAYTONA BEACH MELBOURNE, FL	210,099	60,441	45,487
31	SAN ANTONIO, TX	202,918	56,150	36,056
32	MIAMI FT. LAUDERDALE, FL	236,346	55,361	42,772
33	KANSAS CITY, KS - MO	176,706	54,230	29,172
34	HARRISBURG LANCASTER LEBANON YORK, PA	132,817	52,809	34,166
35	SACRAMENTO STOCKTON MODESTO, CA	187,248	52,655	33,117
36	FLINT SAGINAW BAY CITY, MI	126,513	49,996	24,699
37	COLUMBUS, OH	164,993	49,964	29,048

Rank	Number of Coupons	Requested	Redeemed	Expired
38	CHARLOTTE, NC	168,729	49,703	30,285
39	FRESNO VISALIA, CA	176,467	49,073	24,253
40	DES MOINES AMES, IA	122,721	49,063	17,995
41	SPRINGFIELD, MO	118,311	47,974	14,377
42	LOUISVILLE, KY	134,933	46,453	26,630
43	FT. WAYNE, IN	107,131	46,381	14,176
44	DAYTON, OH	130,349	46,280	22,635
45	GREENVILLE SPARTANBURG ASHVILLE ANDERSON, NC - SC	144,208	45,295	23,497
46	SEATTLE TACOMA, WA	160,082	45,216	50,215
47	GREENSBORO HIGH POINT WINSTON SALEM, NC	116,997	40,075	18,769
48	HARLINGEN MCALLEN BROWNSVILLE, TX	153,836	37,949	12,492
49	NASHVILLE, TN	133,284	37,831	24,617
50	TOLEDO, OH	104,215	37,794	20,983
51	ALBUQUERQUE SANTA FE, NM	114,871	37,788	18,302
52	MADISON, WI	94,875	37,491	13,931
53	EL PASO, TX	132,530	37,474	13,985
54	COLUMBIA, SC	112,817	37,142	17,881
55	BUFFALO, NY	113,173	36,983	24,828
56	OMAHA, NE	97,479	36,198	20,475
57	CEDAR RAPIDS WATERLOO DUBUQUE, IA	89,660	36,033	13,715
58	TULSA, OK	118,163	35,108	21,251
59	RICHMOND PETERSBURG, VA	103,799	34,905	18,489
60	WAUSAU RHINELANDER, WI	80,372	33,980	7,787
61	NORFOLK PORTSMOUTH NEWPORT NEWS, VA	103,102	31,687	23,681
62	WILKES BARRE SCRANTON, PA	83,565	30,911	21,583
63	AUSTIN, TX	110,297	30,665	22,487
64	CHARLESTON HUNTINGTON, WV	76,689	29,752	15,358
65	ROANOKE LYNCHBURG, VA	75,319	28,464	11,912
66	ROCHESTER, NY	87,425	27,907	22,052
67	DAVENPORT ROCK ISLAND MOLINE, IA - IL	72,075	27,892	12,580
68	MOBILE PENSACOLA, AL - FL	93,185	27,794	14,179
69	MEMPHIS, TN	113,571	27,692	17,805
70	LITTLE ROCK PINE BLUFF, AR	86,753	27,346	16,058
71	BIRMINGHAM ANNISTON TUSCALOOSA, AL	89,996	26,675	20,517
72	JACKSONVILLE BRUNSWICK, FL - GA	90,366	26,186	18,632
73	KNOXVILLE, TN	80,188	26,172	14,511
74	BOISE, ID	67,649	26,020	15,935
75	LANSING, MI	66,619	25,735	13,156
76	WICHITA HUTCHINSON, KS	68,057	25,337	16,792
77	PADUCAH CAPE GIRARDEAU MARION CARBONDALE MCLEANSBORO POPULAR BLUFF MT. VERNON, KY - MO - IL	69,841	25,251	11,431
78	QUINCY HANNIBAL KEOKUK - MO - IA	51,545	25,200	11,954

Rank	Number of Coupons	Requested	Redeemed	Expired
79	TRAVERSE CITY CADILLAC, MI	62,901	25,171	10,273
80	PROVIDENCE NEW BEDFORD, RI - MA	86,075	25,160	21,441
81	ALBANY SCHENECTADY TROY, NY	78,915	24,462	17,802
82	NEW ORLEANS, LA	103,003	24,362	27,770
83	TUCSON SIERRA VISTA, AZ	79,555	23,427	16,533
84	DULUTH SUPERIOR, MN	56,725	23,248	7,246
85	SPOKANE, WA	57,522	21,199	12,758
86	COLORADO SPRINGS PUEBLO, CO	57,979	21,086	11,262
87	SAN DIEGO, CA	90,229	21,083	26,025
88	HARTFORD NEW HAVEN, CT	85,567	20,327	26,159
89	LAS VEGAS, NV	79,073	19,957	15,852
90	FT. MYERS NAPLES, FL	66,165	19,786	16,170
91	EVANSVILLE, IN	53,567	19,644	10,917
92	LA CROSSE EAU CLAIRE, WI	51,786	19,494	8,118
93	LEXINGTON, KY	60,519	19,419	10,572
94	CHAMPAIGN SPRINGFIELD DECATUR, IL	55,279	19,259	10,907
95	PALM SPRINGS, CA	72,989	19,193	15,840
96	TRI CITIES, VA - TN	51,868	18,880	12,798
97	CHATTANOOGA, TN	61,720	18,722	12,277
98	HUNTSVILLE DECATUR FLORENCE, AL	56,121	18,640	13,431
99	SYRACUSE, NY	52,099	17,714	9,333
100	YOUNGSTOWN, OH	51,577	17,535	9,176
101	SHREVEPORT, LA	55,975	17,518	14,089
102	PORTLAND AUBURN, ME	55,814	17,401	10,873
103	LINCOLN HASTINGS KEARNY, NE	47,570	17,001	9,614
104	PEORIA BLOOMINGTON, IL	46,770	16,970	8,348
105	EUGENE, OR	46,278	16,909	14,639
106	MYRTLE BEACH FLORENCE, SC	59,752	16,809	7,322
107	GREENVILLE NEW BERN WASHINGTON, NC	53,377	16,465	8,610
108	CHARLESTON, SC	55,506	16,040	12,465
109	WACO TEMPLE BRYAN, TX	53,830	16,040	9,376
110	ERIE, PA	43,893	16,005	10,152
111	WEST PALM BEACH FT. PIERCE, FL	72,728	15,667	24,223
112	COLUMBIA JEFFERSON CITY, MO	39,003	14,556	5,062
113	BANGOR, ME	37,109	14,377	5,737
114	LUBBOCK, TX	41,503	14,352	11,066
115	SIOUX CITY, IA	36,625	14,132	5,735
116	TYLER LONGVIEW LUFKIN NACOGDOCHES, TX	43,266	14,131	9,424
117	SIOUX FALLS MITCHELL, SD	38,354	13,979	6,978
118	WILMINGTON, NC	50,018	13,972	4,551
119	MONTGOMERY SELMA, AL	48,518	13,788	9,409

Rank	Number of Coupons	Requested	Redeemed	Expired
120	FT. SMITH FAYETTEVILLE SPRINGDALE FAYETTEVILLE, AR	43,456	13,507	9,047
121	ROCHSTER MASON CITY AUSTIN, IA	33,970	13,222	5,355
122	AUGUSTA, GA	44,359	12,590	7,407
123	RENO, NV	40,142	12,495	7,903
124	ROCKFORD, IL	34,106	12,401	5,896
125	LAFAYETTE, LA	39,148	12,366	6,125
126	BURLINGTON PLATTSBURGH, VT - NY	35,976	12,287	7,368
127	FARGO VALLEY CITY, ND	34,464	11,935	6,796
128	JACKSON, MS	49,709	11,895	8,442
129	TERRE HAUTE, IN	34,275	11,793	6,204
130	YAKIMA PASCO RICHLAND KENNEWICK, WA	37,322	11,710	7,821
131	SALISBURY, MD	28,905	11,147	5,776
132	JOPLIN PITTSBURGH, MO - KS	34,285	10,476	4,991
133	MACON, GA	37,439	10,439	10,706
134	BAKERSFIELD, CA	42,855	10,313	7,067
135	JOHNSTOWN ALTOONA, PA	30,624	9,880	9,390
136	WHEELING STEUBENVILLE, WV	29,485	9,653	5,623
137	SHERMAN ADA, TX - OK	28,564	9,463	3,312
138	BILOXI GULFPORT, MS	27,883	9,081	5,447
139	BINGHAMTON, NY	23,632	8,989	4,033
140	SAVANNAH, GA	34,690	8,936	8,746
141	CHICO REDDING, CA	30,379	8,693	5,502
142	BEAUMONT PORT ARTHUR, TX	29,151	8,349	5,407
143	HATTIESBURG LAUREL, MS	29,321	8,301	3,803
144	WATERTOWN, NY	20,785	8,255	3,149
145	COLUMBUS, GA	31,164	8,173	7,284
146	AMARILLO, TX	25,322	8,162	4,944
147	PANAMA CITY, FL	24,339	8,131	3,165
148	TALLAHASSEE THOMASVILLE, FL	28,031	8,126	5,015
149	COLUMBUS TUPELO WEST POINT, MS	29,481	7,811	3,905
150	TOPEKA, KS	24,731	7,722	5,817
151	WICHITA FALLS LAWTON, TX - OK	24,560	7,516	5,401
152	CORPUS CHRISTI, TX	28,503	7,487	5,247
153	BATON ROUGE, LA	33,699	7,466	6,740
154	YUMA EL CENTRO, CA	27,056	7,425	2,862
155	JONESBORO, AR	18,794	7,294	4,278
156	IDAHO FALLS POCATELLO, ID	19,961	7,214	4,063
157	MONTEREY SALINAS, CA	29,558	7,165	6,721
158	SPRINGFIELD HOLYOKE, MA	29,071	7,081	7,160
159	LAREDO, TX	30,654	7,048	3,134
160	LAKE CHARLES, LA	22,306	6,788	6,131

Rank	Number of Coupons	Requested	Redeemed	Expired
161	MINOT BISMARCK DICKINSON, ND	20,457	6,451	3,266
162	UTICA, NY	18,498	6,373	3,737
163	GAINESVILLE, FL	19,557	6,340	3,271
164	BOWLING GREEN, KY	16,099	5,747	1,955
165	ABILENE SWEETWATER, TX	16,692	5,638	4,056
166	MONROE ELDORADO, LA - AR	22,963	5,552	3,904
167	MEDFORD KLAMATH FALLS, OR	17,571	5,276	4,268
168	BEND, OR	13,224	4,869	3,914
169	PRESQUE ISLE, ME	10,690	4,808	2,609
170	HARRISONBURG, VA	12,834	4,762	2,168
171	DOTHAN, AL	14,216	4,755	2,590
172	CHARLOTTESVILLE, VA	12,483	4,744	2,363
173	ALBANY, GA	17,037	4,680	3,462
174	RAPID CITY, SD	12,308	4,524	2,397
175	BLUEFIELD BECKLEY OAK HILL, WV	14,602	4,475	2,699
176	ANCHORAGE, AK	16,946	4,453	4,216
177	JACKSON, TN	16,038	4,430	2,241
178	OTTUMWA KIRKSVILLE, IA - MO	11,637	4,379	1,976
179	MERIDIAN, MS	14,274	4,364	1,634
180	LIMA, OH	11,221	4,332	2,247
181	BILLINGS, MT	13,207	4,242	2,268
182	MISSOULA, MT	13,536	4,058	3,043
183	HONOLULU, HI	20,267	4,031	6,815
184	PARKERSBURG, WV	11,352	3,960	2,150
185	ALEXANDRIA, LA	13,984	3,829	2,362
186	MARQUETTE, MI	13,232	3,670	2,401
187	SANTA BARBARA SANTA MARIA SAN LUIS OBISPO, CA	16,921	3,642	3,778
188	CLARKSBURG WESTON, WV	12,040	3,579	2,103
189	ELMIRA, NY	10,485	3,330	3,087
190	LAFAYETTE, IN	9,350	3,003	2,604
191	GRAND JUNCTION MONTROSE, CO	8,142	2,947	1,658
192	TWIN FALLS, ID	8,689	2,776	1,736
193	ODESSA MIDLAND, TX	11,675	2,754	2,182
194	GREAT FALLS, MT	8,023	2,610	1,355
195	VICTORIA, TX	7,772	2,519	841
196	ST. JOSEPH, MO	7,878	2,515	1,310
197	GREENWOOD GREENVILLE, MS	10,271	2,430	1,622
198	BUTTE BOZEMAN, MT	7,355	2,394	1,309
199	MANKATO, MN	6,824	2,255	1,491
200	CHEYENNE SCOTTSBLUFF, WY - NE	6,599	2,018	1,292
201	CASPER RIVERTON, WY	6,159	1,767	620

Rank	Number of Coupons	Requested	Redeemed	Expired
202	FAIRBANKS, AK	6,185	1,443	1,170
203	ZANESVILLE, OH	4,530	1,326	777
204	EUREKA, CA	4,877	1,259	1,089
205	ALPENA, MI	3,260	1,230	749
206	HELENA, MT	3,762	1,133	668
207	NORTH PLATTE, NE	2,555	1,010	394
208	SAN ANGELO, TX	4,329	995	1,288
209	Undetermined	3,077	456	376
210	JUNEAU, AK	765	120	237
211	GLENDIVE, MT	288	58	47

Note: 'Undetermined' reflects coupons that are not associated with a DMA

US Territories and Protectorates DMA ranking by number of coupons redeemed

Rank	Number of Coupons	Requested	Redeemed	Expired
1	PUERTO RICO	1,299,076	293,153	100,782
2	VIRGIN ISLANDS OF THE UNITED STATES	1,107	135	96
3	GUAM	374	15	13
4	AMERICA SAMOA	16	0	8

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