

Table 1215. Retail Sales and Household Participation in Lawn and Garden Activities: 2002 to 2006

[(39,635 represents \$39,635,000,000). For calendar year. Subject to sampling variability; see source]

Activity	Retail sales (mil. dol.)					Percent households engaged in activity				
	2002	2003	2004	2005	2006	2002	2003	2004	2005	2006
Total	39,635	38,371	36,778	35,208	34,077	79	78	75	83	74
Lawn care	11,963	10,413	8,887	9,657	8,558	55	54	48	54	48
Indoor houseplants	2,128	1,571	1,495	1,464	1,156	44	41	39	42	35
Flower gardening	3,131	3,025	2,735	3,003	2,572	41	38	36	41	33
Insect control	2,281	2,053	1,823	1,869	1,746	32	30	28	30	26
Shrub care	1,072	1,042	1,027	1,109	840	27	27	26	31	25
Vegetable gardening	1,270	1,408	1,058	1,154	1,164	25	24	22	25	22
Tree care	2,790	2,359	3,067	2,820	2,322	26	25	24	26	21
Landscaping	8,854	10,507	11,346	9,078	10,893	34	33	33	31	30
Flower bulbs	1,191	1,036	892	945	786	29	26	26	29	22
Fruit trees	695	635	589	507	640	12	12	11	13	11
Container gardening	1,362	1,219	1,196	1,295	948	23	24	21	26	18
Raising transplants ¹	262	230	258	237	257	12	10	9	11	9
Herb gardening	444	345	367	371	296	15	14	14	17	12
Growing berries	171	345	141	151	121	7	6	6	8	6
Ornamental gardening	580	831	769	678	493	8	9	9	12	7
Water gardening	1,441	1,565	1,128	870	1,285	14	15	13	11	14

¹ Starting plants in advance of planting in ground.

Source: The National Gardening Association, Burlington, VT, *National Gardening Survey*, annual (copyright). See also <<http://www.garden.org/home>>.