

# Industry Focus

Local Employment Dynamics

All About Jobs

What are the hot industries in your area? Who works in these industries?

**Industry Focus** is a powerful analytic tool that quickly reports the top industries for your area, age group, or gender, based on the following eight quarterly workforce indicators:

- Employment
- Growth in employment
- Growth in hiring
- Number of new hires
- Firm job change
- Average monthly earnings for all workers
- Growth in average monthly earnings for all workers
- Average monthly earnings for new hires

Industry Focus: Selecting Top Industries

List the top 10 industries ranked by the greatest:

Ranking Indicator (Select One)	Include in report (Select One or More)	
<input type="radio"/>	<input checked="" type="checkbox"/>	Employment
<input type="radio"/>	<input type="checkbox"/>	Growth in Employment
<input type="radio"/>	<input type="checkbox"/>	Growth in hiring
<input type="radio"/>	<input type="checkbox"/>	Number of new hires
<input type="radio"/>	<input type="checkbox"/>	Firm Job Change
<input type="radio"/>	<input type="checkbox"/>	Average monthly earnings for all workers
<input type="radio"/>	<input type="checkbox"/>	Growth in average monthly earnings for all workers
<input type="radio"/>	<input type="checkbox"/>	Average monthly earnings for new hires

Age and Sex: Age: 14-99 Sex: Male and Female

Geography: State: Alabama

Top 5 industries ranked on the greatest employment  
State=Delaware, Statewide, Sex=Male and Female, Age=55-64  
Private Firms Only

Rank	Industry	Average Quarterly Employment (2004Q1,2004Q2, 2004Q3,2004Q4)
	All NAICS subsectors	40,808
1	541 Professional, Scientific, and Technical Services	3,653
2	522 Credit Intermediation and Related Activities	2,989
3	561 Administrative and Support Services	2,276
4	551 Management of Companies and Enterprises	2,048
5	621 Ambulatory Health Care Services	1,961

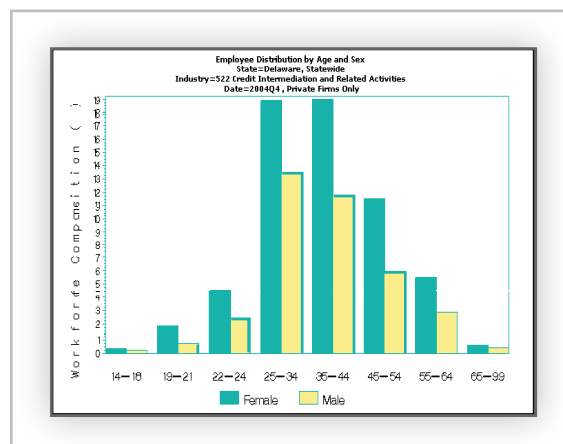
In this example, the report shows the top industries in Delaware employing workers aged 55-64 (excluding federal/military employment).

**Industry Focus** is one of the three tools that the **Local Employment Dynamics (LED)** program offers on its Web site for use by economic developers, employers, workers, transportation planners, and workforce investment boards.

**Local Employment Dynamics** is a voluntary partnership between states and the federal government to share and enhance workforce data. To date, 45 states have joined the partnership, and data from 42 states are available free online at <http://lehd.did.census.gov>. For more information, e-mail [did.local.employment.dynamics@census.gov](mailto:did.local.employment.dynamics@census.gov).

**Industry Focus** allows you to select age group, gender, and level of geography (statewide, county, workforce investment area, or metropolitan area).

You can learn more about an industry's workforce with a single click.



Clicking on a hyperlinked top industry brings up a bar chart showing the composition of the workforce for that industry, by age group and gender, and other workforce measures.

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Helping You Make Informed Decisions

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