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2002 Economic Census

Accommodation and Food Services

Geographic Area Series



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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

INDUSTRY CLASSIFICATIONS

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

AVAILABILITY OF ADDITIONAL DATA

All results of the 2002 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at www.census.gov/econ/census02/guide. More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at www.census.gov/econ/www/history.html.

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Accommodation and Food Services

SCOPE

The Accommodation and Food Services sector (sector 72) comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption.

Exclusions. Excluded from this sector are governmental organizations classified in the covered industries and recreation or entertainment facilities providing food and beverage services.

The tabulations for this sector do not include central administrative offices, warehouses, or other establishments that serve accommodation and food service establishments within the same organization. Data for such establishments are classified according to the nature of the service they provide. For example, separate headquarters establishments are reported in NAICS sector 55, Management of Companies and Enterprises.

The reports described below exclude establishments of firms with no paid employees. These “nonemployers,” typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, moderate for this sector, may be examined at www.census.gov/nonemployerimpact.

Definitions. Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

REPORTS

The following reports provide statistics on this sector.

Industry Series. There are two reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, sales, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

Geographic Area Series. There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

Subject Series:

- **Product Lines.** This report presents data on major categories of products sold/services rendered for establishments of firms with payroll by kind of business. Data are presented for the United States, states, and metropolitan and micropolitan statistical areas.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments of firms with payroll; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.

-
- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

ZIP Code Statistics. This report presents data for establishments of firms with payroll by United States ZIP Code.

Other reports. Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Maps are available at www.census.gov/econ2002maps. Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for —

1. The United States as a whole.
2. States and the District of Columbia.
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
 - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000 but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
 - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.
4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
5. Economic places.
 - a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
 - b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
 - c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).

-
- d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS). While there were revisions to some industries for 2002, none affect this sector.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts annual surveys on accommodation and annual and monthly surveys on food services. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

CONTACTS FOR DATA USERS

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Retail Census Branch, 1-800-541-8345 or rcb@census.gov.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals
N	Not available or not comparable
S	Withheld because estimates did not meet publication standards
X	Not applicable
Z	Less than half the unit shown
a	0 to 19 employees
b	20 to 99 employees
c	100 to 249 employees
e	250 to 499 employees
f	500 to 999 employees
g	1,000 to 2,499 employees
h	2,500 to 4,999 employees
i	5,000 to 9,999 employees
j	10,000 to 24,999 employees
k	25,000 to 49,999 employees
l	50,000 to 99,999 employees
m	100,000 employees or more
r	Revised
–	Represents zero (page image/print only)
(CC)	Consolidated city
(IC)	Independent city
CDP	Census designated place

Table 1. Summary Statistics for the State: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
NEW JERSEY								
72	Accommodation and food services	17 537	15 715 595	4 335 892	1 032 519	268 992	20.8	6.8
721	Accommodation	1 388	6 482 848	1 804 818	437 637	72 735	3.5	2.2
7211	Traveler accommodation	1 206	6 386 048	1 776 759	432 466	71 708	3.1	2.1
72111	Hotels (except casino hotels) and motels	1 105	2 042 590	524 007	116 939	26 029	9.5	6.6
721110	Hotels (except casino hotels) and motels	1 105	2 042 590	524 007	116 939	26 029	9.5	6.6
72112	Casino hotels	12	4 324 160	1 248 754	314 732	45 398	—	—
721120	Casino hotels	12	4 324 160	1 248 754	314 732	45 398	—	—
72119	Other traveler accommodation	89	19 298	3 998	795	281	23.5	2.9
721191	Bed-and-breakfast inns	89	19 298	3 998	795	281	23.5	2.9
7212	RV (recreational vehicle) parks and recreational camps	126	85 244	24 966	4 422	814	30.8	3.8
72121	RV (recreational vehicle) parks and recreational camps	126	85 244	24 966	4 422	814	30.8	3.8
721211	RV (recreational vehicle) parks and campgrounds	82	54 864	14 612	2 373	422	32.4	—
721214	Recreational and vacation camps (except campgrounds)	44	30 380	10 354	2 049	392	27.9	10.4
7213	Rooming and boarding houses	56	11 556	3 093	749	213	22.7	14.1
72131	Rooming and boarding houses	56	11 556	3 093	749	213	22.7	14.1
721310	Rooming and boarding houses	56	11 556	3 093	749	213	22.7	14.1
722	Food services and drinking places	16 149	9 232 747	2 531 074	594 882	196 257	32.9	10.1
7221	Full-service restaurants	5 880	4 219 422	1 254 318	295 727	92 332	34.9	6.4
72211	Full-service restaurants	5 880	4 219 422	1 254 318	295 727	92 332	34.9	6.4
722110	Full-service restaurants	5 880	4 219 422	1 254 318	295 727	92 332	34.9	6.4
7222	Limited-service eating places	7 189	3 170 833	752 971	175 093	66 208	37.0	14.0
72221	Limited-service eating places	7 189	3 170 833	752 971	175 093	66 208	37.0	14.0
722211	Limited-service restaurants	5 516	2 519 835	602 005	139 978	53 488	36.3	15.6
722212	Cafeterias, buffets, and grill buffets	119	63 333	15 826	3 634	1 158	32.1	11.5
722213	Snack and nonalcoholic beverage bars	1 554	587 665	135 140	31 481	11 562	40.2	7.4
7223	Special food services	1 636	1 414 984	432 321	103 231	29 727	14.4	11.5
72231	Food service contractors	1 156	1 012 513	314 557	78 413	22 499	5.5	14.3
722310	Food service contractors	1 156	1 012 513	314 557	78 413	22 499	5.5	14.3
72232	Caterers	396	373 415	112 211	23 544	6 932	37.4	4.7
722320	Caterers	396	373 415	112 211	23 544	6 932	37.4	4.7
72233	Mobile food services	84	29 056	5 553	1 274	296	27.0	4.1
722330	Mobile food services	84	29 056	5 553	1 274	296	27.0	4.1
7224	Drinking places (alcoholic beverages)	1 444	427 508	91 464	20 831	7 990	44.8	12.2
72241	Drinking places (alcoholic beverages)	1 444	427 508	91 464	20 831	7 990	44.8	12.2
722410	Drinking places (alcoholic beverages)	1 444	427 508	91 464	20 831	7 990	44.8	12.2

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
NEW YORK-NEWARK-BRIDGEPORT, NY-NJ-CT-PA COMBINED STATISTICAL AREA								
72	Accommodation and food services	42 577	32 114 314	9 075 298	2 135 786	560 562	26.8	9.1
721	Accommodation	1 884	7 386 680	2 102 688	490 847	79 081	7.2	4.7
7211	Traveler accommodation	1 582	D	D	D	I	D	D
72111	Hotels (except casino hotels) and motels	1 453	D	D	D	I	D	D
721110	Hotels (except casino hotels) and motels	1 453	D	D	D	I	D	D
7212	RV (recreational vehicle) parks and recreational camps	176	184 022	47 565	8 169	1 811	17.7	12.4
72121	RV (recreational vehicle) parks and recreational camps	176	184 022	47 565	8 169	1 811	17.7	12.4
721211	RV (recreational vehicle) parks and campgrounds	45	D	D	D	C	D	D
721214	Recreational and vacation camps (except campgrounds)	131	D	D	D	G	D	D
7213	Rooming and boarding houses	126	D	D	D	G	D	D
72131	Rooming and boarding houses	126	D	D	D	G	D	D
721310	Rooming and boarding houses	126	D	D	D	G	D	D
722	Food services and drinking places	40 693	24 727 634	6 972 610	1 644 939	481 481	32.7	10.4
7221	Full-service restaurants	16 279	11 926 142	3 683 685	875 507	234 788	36.4	8.6
72211	Full-service restaurants	16 279	11 926 142	3 683 685	875 507	234 788	36.4	8.6
722110	Full-service restaurants	16 279	11 926 142	3 683 685	875 507	234 788	36.4	8.6
7222	Limited-service eating places	17 237	7 777 835	1 864 323	437 058	158 449	36.8	12.0
72221	Limited-service eating places	17 237	7 777 835	1 864 323	437 058	158 449	36.8	12.0
722211	Limited-service restaurants	13 219	6 064 634	1 449 301	340 943	124 969	37.3	13.0
722212	Cafeterias, buffets, and grill buffets	323	129 784	35 242	7 720	2 507	39.9	12.1
722213	Snack and nonalcoholic beverage bars	3 695	1 583 417	379 780	88 395	30 973	35.0	8.4
7223	Special food services	3 647	3 900 338	1 161 461	269 958	68 643	10.9	12.1
7224	Drinking places (alcoholic beverages)	3 530	1 123 319	263 141	62 416	19 601	40.2	12.5
72241	Drinking places (alcoholic beverages)	3 530	1 123 319	263 141	62 416	19 601	40.2	12.5
722410	Drinking places (alcoholic beverages)	3 530	1 123 319	263 141	62 416	19 601	40.2	12.5
Bridgeport-Stamford-Norwalk, CT Metropolitan Statistical Area								
72	Accommodation and food services	1 874	1 368 615	400 734	94 568	24 678	27.0	11.6
721	Accommodation	76	236 542	68 252	16 294	2 915	8.0	10.1
7211	Traveler accommodation	69	230 882	66 051	15 772	2 803	7.8	9.8
72111	Hotels (except casino hotels) and motels	64	229 302	65 518	15 658	2 778	7.8	9.9
721110	Hotels (except casino hotels) and motels	64	229 302	65 518	15 658	2 778	7.8	9.9
721214	Recreational and vacation camps (except campgrounds)	3	D	D	D	A	D	D
7213	Rooming and boarding houses	4	D	D	D	C	D	D
72131	Rooming and boarding houses	4	D	D	D	C	D	D
721310	Rooming and boarding houses	4	D	D	D	C	D	D
722	Food services and drinking places	1 798	1 132 073	332 482	78 274	21 763	31.0	11.9
7221	Full-service restaurants	764	573 665	181 631	43 884	11 054	37.8	6.9
72211	Full-service restaurants	764	573 665	181 631	43 884	11 054	37.8	6.9
722110	Full-service restaurants	764	573 665	181 631	43 884	11 054	37.8	6.9
7222	Limited-service eating places	698	389 014	95 306	22 323	7 350	25.6	17.2
72221	Limited-service eating places	698	389 014	95 306	22 323	7 350	25.6	17.2
722211	Limited-service restaurants	503	280 421	66 757	15 741	5 450	27.5	21.4
722213	Snack and nonalcoholic beverage bars	183	106 437	27 944	6 433	1 863	19.8	6.3
7223	Special food services	245	143 655	49 807	10 702	2 961	16.0	16.3
7224	Drinking places (alcoholic beverages)	91	25 739	5 738	1 365	398	44.0	20.2
72241	Drinking places (alcoholic beverages)	91	25 739	5 738	1 365	398	44.0	20.2
722410	Drinking places (alcoholic beverages)	91	25 739	5 738	1 365	398	44.0	20.2
Kingston, NY Metropolitan Statistical Area								
72	Accommodation and food services	473	272 731	86 681	19 813	6 549	31.7	9.6
721	Accommodation	67	117 596	43 257	9 967	2 466	11.4	6.4
7211	Traveler accommodation	51	104 541	38 650	9 150	1 955	11.9	6.1
72111	Hotels (except casino hotels) and motels	41	100 982	37 812	8 959	1 864	11.6	6.3
721110	Hotels (except casino hotels) and motels	41	100 982	37 812	8 959	1 864	11.6	6.3
7212	RV (recreational vehicle) parks and recreational camps	12	12 502	4 499	793	505	5.2	6.6
72121	RV (recreational vehicle) parks and recreational camps	12	12 502	4 499	793	505	5.2	6.6
721211	RV (recreational vehicle) parks and campgrounds	6	3 156	829	89	20	-	14.6
721214	Recreational and vacation camps (except campgrounds)	6	9 346	3 670	704	485	7.0	3.9
722	Food services and drinking places	406	155 135	43 424	9 846	4 083	47.1	12.1
7222	Limited-service eating places	149	68 849	17 047	4 050	1 624	35.8	20.2
72221	Limited-service eating places	149	68 849	17 047	4 050	1 624	35.8	20.2
7223	Special food services	16	9 151	4 036	863	403	31.1	2.8

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
NEW YORK-NEWARK-BRIDGEPORT, NY-NJ-CT-PA COMBINED STATISTICAL AREA—Con.								
New Haven-Milford, CT Metropolitan Statistical Area								
72	Accommodation and food services	1 674	1 011 744	290 125	67 138	22 068	28.8	8.6
721	Accommodation	73	116 137	31 485	7 056	1 751	12.4	3.3
7211	Traveler accommodation	69	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	67	114 270	30 961	6 966	1 723	12.3	2.9
721110	Hotels (except casino hotels) and motels	67	114 270	30 961	6 966	1 723	12.3	2.9
722	Food services and drinking places	1 601	895 607	258 640	60 082	20 317	30.9	9.3
7221	Full-service restaurants	648	404 847	125 559	30 265	9 830	33.3	11.0
72211	Full-service restaurants	648	404 847	125 559	30 265	9 830	33.3	11.0
722110	Full-service restaurants	648	404 847	125 559	30 265	9 830	33.3	11.0
7222	Limited-service eating places	683	347 471	92 538	20 159	7 346	31.4	7.3
72221	Limited-service eating places	683	347 471	92 538	20 159	7 346	31.4	7.3
722211	Limited-service restaurants	523	242 811	62 303	13 446	5 200	35.4	9.3
722213	Snack and nonalcoholic beverage bars	154	D	D	D	g	D	D
7223	Special food services	120	109 719	33 582	7 978	2 376	11.7	8.0
7224	Drinking places (alcoholic beverages)	150	33 570	6 961	1 680	765	59.1	12.6
72241	Drinking places (alcoholic beverages)	150	33 570	6 961	1 680	765	59.1	12.6
722410	Drinking places (alcoholic beverages)	150	33 570	6 961	1 680	765	59.1	12.6
New York-Newark-Edison, NY-NJ-PA Metropolitan Statistical Area								
72	Accommodation and food services	36 146	28 044 909	7 901 879	1 861 815	477 314	26.6	8.9
721	Accommodation	1 484	6 622 751	1 886 164	440 963	68 115	6.9	4.1
7211	Traveler accommodation	1 260	6 430 165	1 837 942	431 117	66 200	6.7	3.9
72111	Hotels (except casino hotels) and motels	1 170	6 397 683	1 829 885	429 279	65 747	6.5	3.9
721110	Hotels (except casino hotels) and motels	1 170	6 397 683	1 829 885	429 279	65 747	6.5	3.9
7212	RV (recreational vehicle) parks and recreational camps	122	117 509	26 854	4 758	848	20.3	10.6
72121	RV (recreational vehicle) parks and recreational camps	122	117 509	26 854	4 758	848	20.3	10.6
721211	RV (recreational vehicle) parks and campgrounds	33	30 153	4 273	772	160	11.7	1.6
721214	Recreational and vacation camps (except campgrounds)	89	87 356	22 581	3 986	688	23.3	13.7
7213	Rooming and boarding houses	102	75 077	21 368	5 088	1 067	6.0	5.7
72131	Rooming and boarding houses	102	75 077	21 368	5 088	1 067	6.0	5.7
721310	Rooming and boarding houses	102	75 077	21 368	5 088	1 067	6.0	5.7
722	Food services and drinking places	34 662	21 422 158	6 015 715	1 420 852	409 199	32.7	10.4
7221	Full-service restaurants	13 693	10 314 346	3 179 159	755 234	198 346	36.2	8.7
72211	Full-service restaurants	13 693	10 314 346	3 179 159	755 234	198 346	36.2	8.7
722110	Full-service restaurants	13 693	10 314 346	3 179 159	755 234	198 346	36.2	8.7
7222	Limited-service eating places	14 834	6 588 407	1 565 826	368 190	133 319	37.9	12.0
72221	Limited-service eating places	14 834	6 588 407	1 565 826	368 190	133 319	37.9	12.0
722211	Limited-service restaurants	11 401	5 180 962	1 235 015	291 402	106 214	38.0	12.8
722212	Cafeterias, buffets, and grill buffets	291	116 026	31 246	6 740	2 218	41.5	12.0
722213	Snack and nonalcoholic beverage bars	3 142	1 291 419	299 565	70 048	24 887	37.5	9.1
7223	Special food services	3 056	3 492 400	1 028 926	239 923	59 961	10.7	11.8
7224	Drinking places (alcoholic beverages)	3 079	1 027 005	241 804	57 505	17 573	39.5	12.2
72241	Drinking places (alcoholic beverages)	3 079	1 027 005	241 804	57 505	17 573	39.5	12.2
722410	Drinking places (alcoholic beverages)	3 079	1 027 005	241 804	57 505	17 573	39.5	12.2
Edison, NJ Metropolitan Division								
72	Accommodation and food services	4 477	2 995 289	813 901	188 495	59 981	29.9	9.5
721	Accommodation	322	508 656	132 654	30 261	6 604	9.0	10.8
7211	Traveler accommodation	287	493 718	128 691	29 489	6 428	8.7	10.9
72111	Hotels (except casino hotels) and motels	260	488 366	127 928	29 324	6 361	8.4	11.0
721110	Hotels (except casino hotels) and motels	260	488 366	127 928	29 324	6 361	8.4	11.0
7212	RV (recreational vehicle) parks and recreational camps	20	9 700	2 502	417	74	19.9	7.9
72121	RV (recreational vehicle) parks and recreational camps	20	9 700	2 502	417	74	19.9	7.9
721211	RV (recreational vehicle) parks and campgrounds	14	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	6	D	D	D	a	D	D
7213	Rooming and boarding houses	15	5 238	1 461	355	102	15.3	5.9
72131	Rooming and boarding houses	15	5 238	1 461	355	102	15.3	5.9
721310	Rooming and boarding houses	15	5 238	1 461	355	102	15.3	5.9

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
	NEW YORK-NEWARK-BRIDGEPORT, NY-NJ-CT-PA COMBINED STATISTICAL AREA—Con.							
	New York-Newark-Edison, NY-NJ-PA Metropolitan Statistical Area—Con.							
	Edison, NJ Metropolitan Division—Con.							
72	Accommodation and food services—Con.							
722	Food services and drinking places	4 155	2 486 633	681 247	158 234	53 377	34.2	9.2
7221	Full-service restaurants	1 553	1 170 548	345 544	81 443	26 221	34.7	6.1
72211	Full-service restaurants	1 553	1 170 548	345 544	81 443	26 221	34.7	6.1
722110	Full-service restaurants	1 553	1 170 548	345 544	81 443	26 221	34.7	6.1
7222	Limited-service eating places	1 917	875 063	209 362	47 487	17 964	37.8	13.9
72221	Limited-service eating places	1 917	875 063	209 362	47 487	17 964	37.8	13.9
722211	Limited-service restaurants	1 456	694 916	165 512	37 597	14 124	38.0	16.3
722212	Cafeterias, buffets, and grill buffets	30	22 898	6 205	1 491	505	36.0	3.8
722213	Snack and nonalcoholic beverage bars	431	157 249	37 645	8 399	3 335	37.5	4.6
7223	Special food services	396	328 726	102 645	24 183	7 046	19.1	8.6
7224	Drinking places (alcoholic beverages)	289	112 296	23 696	5 121	2 146	44.6	6.7
72241	Drinking places (alcoholic beverages)	289	112 296	23 696	5 121	2 146	44.6	6.7
722410	Drinking places (alcoholic beverages)	289	112 296	23 696	5 121	2 146	44.6	6.7
	Newark-Union, NJ-PA Metropolitan Division							
72	Accommodation and food services	4 177	2 743 796	764 651	183 807	52 940	27.7	10.1
721	Accommodation	214	550 478	148 342	34 895	7 069	7.5	3.0
7211	Traveler accommodation	162	D	D	D	i	D	D
72111	Hotels (except casino hotels) and motels	146	500 190	138 155	32 969	6 690	7.2	2.6
721110	Hotels (except casino hotels) and motels	146	500 190	138 155	32 969	6 690	7.2	2.6
7212	RV (recreational vehicle) parks and recreational camps	38	D	D	D	e	D	D
72121	RV (recreational vehicle) parks and recreational camps	38	D	D	D	e	D	D
721211	RV (recreational vehicle) parks and campgrounds	12	22 791	2 714	482	91	3.7	4
721214	Recreational and vacation camps (except campgrounds)	26	D	D	D	c	D	D
7213	Rooming and boarding houses	14	D	D	D	b	D	D
72131	Rooming and boarding houses	14	D	D	D	b	D	D
721310	Rooming and boarding houses	14	D	D	D	b	D	D
722	Food services and drinking places	3 963	2 193 318	616 309	148 912	45 871	32.8	12.0
7221	Full-service restaurants	1 411	967 764	287 071	69 146	20 290	36.7	7.5
72211	Full-service restaurants	1 411	967 764	287 071	69 146	20 290	36.7	7.5
722110	Full-service restaurants	1 411	967 764	287 071	69 146	20 290	36.7	7.5
7222	Limited-service eating places	1 686	713 443	168 855	40 054	14 694	37.5	14.0
72221	Limited-service eating places	1 686	713 443	168 855	40 054	14 694	37.5	14.0
722211	Limited-service restaurants	1 258	530 427	128 153	30 302	11 328	35.6	15.5
722212	Cafeterias, buffets, and grill buffets	29	10 216	2 051	521	106	34.1	35.0
722213	Snack and nonalcoholic beverage bars	399	172 800	38 651	9 231	3 260	43.4	8.2
7223	Special food services	482	425 877	142 494	35 321	9 279	10.6	18.8
7224	Drinking places (alcoholic beverages)	384	86 234	17 889	4 391	1 608	58.4	11.1
72241	Drinking places (alcoholic beverages)	384	86 234	17 889	4 391	1 608	58.4	11.1
722410	Drinking places (alcoholic beverages)	384	86 234	17 889	4 391	1 608	58.4	11.1
	New York-Wayne-White Plains, NY-NJ Metropolitan Division							
72	Accommodation and food services	21 679	18 606 623	5 287 315	1 251 354	292 174	25.3	8.6
721	Accommodation	718	5 151 912	1 498 307	351 553	49 587	6.1	3.2
7211	Traveler accommodation	605	5 036 061	1 467 326	344 876	48 322	6.0	3.0
72111	Hotels (except casino hotels) and motels	573	5 015 436	1 461 498	343 486	48 037	5.9	3.0
721110	Hotels (except casino hotels) and motels	573	5 015 436	1 461 498	343 486	48 037	5.9	3.0
7212	RV (recreational vehicle) parks and recreational camps	47	49 651	12 089	2 154	355	23.7	17.3
72121	RV (recreational vehicle) parks and recreational camps	47	49 651	12 089	2 154	355	23.7	17.3
721214	Recreational and vacation camps (except campgrounds)	43	48 953	11 799	2 081	344	23.3	17.3
7213	Rooming and boarding houses	66	66 200	18 892	4 523	910	3.7	4.7
72131	Rooming and boarding houses	66	66 200	18 892	4 523	910	3.7	4.7
721310	Rooming and boarding houses	66	66 200	18 892	4 523	910	3.7	4.7

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—		
							From admini- strative records ¹	Estimated ²	
	NEW YORK-NEWARK-BRIDGEPORT, NY-NJ-CT-PA COMBINED STATISTICAL AREA—Con.								
	New York-Newark-Edison, NY-NJ-PA Metropolitan Statistical Area—Con.								
	New York-Wayne-White Plains, NY-NJ Metropolitan Division—Con.								
72	Accommodation and food services—Con.								
722	Food services and drinking places	20 961	13 454 711	3 789 008	899 801	242 587	32.6	10.7	
7221	Full-service restaurants	8 524	6 659 284	2 077 503	496 022	120 042	36.9	9.7	
72211	Full-service restaurants	8 524	6 659 284	2 077 503	496 022	120 042	36.9	9.7	
722110	Full-service restaurants	8 524	6 659 284	2 077 503	496 022	120 042	36.9	9.7	
7222	Limited-service eating places	8 737	3 859 535	912 569	215 957	77 717	38.6	12.7	
72221	Limited-service eating places	8 737	3 859 535	912 569	215 957	77 717	38.6	12.7	
722211	Limited-service restaurants	6 805	3 042 723	721 313	171 512	62 216	39.3	13.2	
722212	Cafeterias, buffets, and grill buffets	196	65 154	18 407	3 669	1 286	48.3	12.8	
722213	Snack and nonalcoholic beverage bars	1 736	751 658	172 849	40 776	14 215	35.1	10.5	
7223	Special food services	1 782	2 227 028	625 327	146 168	33 460	8.1	9.7	
7224	Drinking places (alcoholic beverages)	1 918	708 864	173 609	41 654	11 368	37.2	13.3	
72241	Drinking places (alcoholic beverages)	1 918	708 864	173 609	41 654	11 368	37.2	13.3	
722410	Drinking places (alcoholic beverages)	1 918	708 864	173 609	41 654	11 368	37.2	13.3	
	Suffolk County-Nassau County, NY Metropolitan Division								
72	Accommodation and food services	5 813	3 699 201	1 036 012	238 159	72 219	29.9	9.0	
721	Accommodation	230	411 705	106 861	24 254	4 855	13.0	8.8	
7211	Traveler accommodation	206	D	D	D	h	D	D	
72111	Hotels (except casino hotels) and motels	191	393 691	102 304	23 500	4 659	11.8	8.9	
721110	Hotels (except casino hotels) and motels	191	393 691	102 304	23 500	4 659	11.8	8.9	
7212	RV (recreational vehicle) parks and recreational camps	17	D	D	D	c	D	D	
72121	RV (recreational vehicle) parks and recreational camps	17	D	D	D	c	D	D	
721214	Recreational and vacation camps (except campgrounds) ..	14	D	D	D	c	D	D	
7213	Rooming and boarding houses	7	D	D	D	a	D	D	
72131	Rooming and boarding houses	7	D	D	D	a	D	D	
721310	Rooming and boarding houses	7	D	D	D	a	D	D	
722	Food services and drinking places	5 583	3 287 496	929 151	213 905	67 364	32.1	9.1	
7221	Full-service restaurants	2 205	1 516 750	469 041	108 623	31 793	34.1	7.5	
72211	Full-service restaurants	2 205	1 516 750	469 041	108 623	31 793	34.1	7.5	
722110	Full-service restaurants	2 205	1 516 750	469 041	108 623	31 793	34.1	7.5	
7222	Limited-service eating places	2 494	1 140 366	275 040	64 692	22 944	36.0	7.3	
72221	Limited-service eating places	2 494	1 140 366	275 040	64 692	22 944	36.0	7.3	
722211	Limited-service restaurants	1 882	912 896	220 037	51 991	18 546	34.9	7.1	
722212	Cafeterias, buffets, and grill buffets	36	17 758	4 583	1 059	321	28.2	6.7	
722213	Snack and nonalcoholic beverage bars	576	209 712	50 420	11 642	4 077	41.3	8.3	
7223	Special food services	396	510 769	158 460	34 251	10 176	16.6	16.9	
7224	Drinking places (alcoholic beverages)	488	119 611	26 610	6 339	2 451	34.8	11.7	
72241	Drinking places (alcoholic beverages)	488	119 611	26 610	6 339	2 451	34.8	11.7	
722410	Drinking places (alcoholic beverages)	488	119 611	26 610	6 339	2 451	34.8	11.7	
	Poughkeepsie-Newburgh-Middletown, NY Metropolitan Statistical Area								
72	Accommodation and food services	1 285	675 535	187 089	42 630	15 007	30.7	12.4	
721	Accommodation	115	130 558	31 527	6 834	1 796	14.7	22.1	
7211	Traveler accommodation	84	97 117	21 082	5 071	1 450	12.7	21.5	
72111	Hotels (except casino hotels) and motels	70	95 007	20 537	4 911	1 400	12.2	21.5	
721110	Hotels (except casino hotels) and motels	70	95 007	20 537	4 911	1 400	12.2	21.5	
7212	RV (recreational vehicle) parks and recreational camps	22	31 211	9 827	1 619	291	18.8	23.8	
72121	RV (recreational vehicle) parks and recreational camps	22	31 211	9 827	1 619	291	18.8	23.8	
721214	Recreational and vacation camps (except campgrounds) ..	19	29 996	9 626	1 588	286	17.6	24.8	
7213	Rooming and boarding houses	9	2 230	618	144	55	44.4	20.0	
72131	Rooming and boarding houses	9	2 230	618	144	55	44.4	20.0	
721310	Rooming and boarding houses	9	2 230	618	144	55	44.4	20.0	

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
	NEW YORK-NEWARK-BRIDGEPORT, NY-NJ-CT-PA COMBINED STATISTICAL AREA—Con.							
	Poughkeepsie-Newburgh-Middletown, NY Metropolitan Statistical Area—Con.							
72	Accommodation and food services—Con.							
722	Food services and drinking places	1 170	544 977	155 562	35 796	13 211	34.5	10.1
7221	Full-service restaurants	525	284 860	88 818	20 427	7 086	39.2	5.6
72211	Full-service restaurants	525	284 860	88 818	20 427	7 086	39.2	5.6
722110	Full-service restaurants	525	284 860	88 818	20 427	7 086	39.2	5.6
7222	Limited-service eating places	451	190 399	46 112	10 818	4 633	34.2	10.2
72221	Limited-service eating places	451	190 399	46 112	10 818	4 633	34.2	10.2
722211	Limited-service restaurants	356	157 489	36 356	8 609	3 692	33.5	10.5
722213	Snack and nonalcoholic beverage bars	88	29 742	8 627	1 950	861	38.9	9.8
7223	Special food services	94	56 569	18 112	3 936	1 175	8.7	30.6
	Torrington, CT Micropolitan Statistical Area							
72	Accommodation and food services	384	187 049	57 241	12 961	4 051	32.9	6.1
721	Accommodation	36	40 876	12 395	2 353	438	13.4	2.0
7212	RV (recreational vehicle) parks and recreational camps	13	20 136	5 585	862	146	7.2	4.1
72121	RV (recreational vehicle) parks and recreational camps	13	20 136	5 585	862	146	7.2	4.1
721214	Recreational and vacation camps (except campgrounds) ..	10	D	D	D	c	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	348	146 173	44 846	10 608	3 613	38.3	7.3
7222	Limited-service eating places	121	48 026	12 515	3 006	1 148	27.3	9.9
72221	Limited-service eating places	121	48 026	12 515	3 006	1 148	27.3	9.9
7223	Special food services	28	15 342	5 642	1 341	426	17.3	.9
	Trenton-Ewing, NJ Metropolitan Statistical Area							
72	Accommodation and food services	741	553 731	151 549	36 861	10 895	22.5	8.3
721	Accommodation	33	122 220	29 608	7 380	1 600	2.1	9.1
7211	Traveler accommodation	27	120 629	29 207	7 266	1 577	1.8	9.1
72111	Hotels (except casino hotels) and motels	27	120 629	29 207	7 266	1 577	1.8	9.1
721110	Hotels (except casino hotels) and motels	27	120 629	29 207	7 266	1 577	1.8	9.1
7213	Rooming and boarding houses	4	D	D	D	a	D	D
72131	Rooming and boarding houses	4	D	D	D	a	D	D
721310	Rooming and boarding houses	4	D	D	D	a	D	D
722	Food services and drinking places	708	431 511	121 941	29 481	9 295	28.3	8.0
7221	Full-service restaurants	254	195 992	61 183	14 843	4 544	29.1	4.7
72211	Full-service restaurants	254	195 992	61 183	14 843	4 544	29.1	4.7
722110	Full-service restaurants	254	195 992	61 183	14 843	4 544	29.1	4.7
7222	Limited-service eating places	301	145 669	34 979	8 512	3 029	37.6	8.8
72221	Limited-service eating places	301	145 669	34 979	8 512	3 029	37.6	8.8
7223	Special food services	88	73 502	21 356	5 215	1 341	7.8	13.3
	PHILADELPHIA-CAMDEN-VINELAND, PA-NJ-DE-MD COMBINED STATISTICAL AREA							
72	Accommodation and food services	10 999	7 662 731	2 090 514	499 963	165 007	26.0	9.3
721	Accommodation	577	1 424 489	360 896	82 358	18 534	12.0	6.7
7211	Traveler accommodation	468	1 357 079	342 456	79 369	17 993	10.8	6.8
72111	Hotels (except casino hotels) and motels	429	D	D	D	j	D	D
721110	Hotels (except casino hotels) and motels	429	D	D	D	j	D	D
7212	RV (recreational vehicle) parks and recreational camps	80	D	D	D	e	D	D
72121	RV (recreational vehicle) parks and recreational camps	80	D	D	D	e	D	D
721211	RV (recreational vehicle) parks and campgrounds	28	D	D	D	c	D	D
721214	Recreational and vacation camps (except campgrounds) ..	52	44 829	12 634	1 744	260	42.5	2.5
7213	Rooming and boarding houses	29	D	D	D	c	D	D
72131	Rooming and boarding houses	29	D	D	D	c	D	D
721310	Rooming and boarding houses	29	D	D	D	c	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PHILADELPHIA-CAMDEN-VINELAND, PA-NJ-DE-MD COMBINED STATISTICAL AREA—Con.								
72	Accommodation and food services—Con.							
722	Food services and drinking places	10 422	6 238 242	1 729 618	417 605	146 473	29.2	9.8
7221	Full-service restaurants	3 583	D	D	D	I	D	D
72211	Full-service restaurants	3 583	D	D	D	I	D	D
722110	Full-service restaurants	3 583	D	D	D	I	D	D
7222	Limited-service eating places	4 447	2 084 940	512 911	121 289	48 681	32.6	15.0
72221	Limited-service eating places	4 447	2 084 940	512 911	121 289	48 681	32.6	15.0
722211	Limited-service restaurants	3 612	1 760 619	433 446	103 220	41 334	32.2	16.6
722212	Cafeterias, buffets, and grill buffets	77	D	D	D	g	D	D
722213	Snack and nonalcoholic beverage bars	758	D	D	D	i	D	D
7223	Special food services	1 121	D	D	D	j	D	D
7224	Drinking places (alcoholic beverages)	1 271	D	D	D	i	D	D
72241	Drinking places (alcoholic beverages)	1 271	D	D	D	i	D	D
722410	Drinking places (alcoholic beverages)	1 271	D	D	D	i	D	D
Philadelphia-Camden-Wilmington, PA-NJ-DE-MD Metropolitan Statistical Area								
72	Accommodation and food services	10 787	7 558 326	2 063 707	493 578	162 363	26.0	9.2
721	Accommodation	564	1 413 532	358 666	81 869	18 318	11.8	6.7
7211	Traveler accommodation	455	1 346 122	340 226	78 880	17 777	10.5	6.9
72111	Hotels (except casino hotels) and motels	417	1 332 517	336 246	78 026	17 518	10.3	6.9
721110	Hotels (except casino hotels) and motels	417	1 332 517	336 246	78 026	17 518	10.3	6.9
7212	RV (recreational vehicle) parks and recreational camps	80	D	D	D	e	D	D
72121	RV (recreational vehicle) parks and recreational camps	80	D	D	D	e	D	D
721211	RV (recreational vehicle) parks and campgrounds	28	D	D	D	c	D	D
721214	Recreational and vacation camps (except campgrounds) .	52	44 829	12 634	1 744	260	42.5	2.5
7213	Rooming and boarding houses	29	D	D	D	c	D	D
72131	Rooming and boarding houses	29	D	D	D	c	D	D
721310	Rooming and boarding houses	29	D	D	D	c	D	D
722	Food services and drinking places	10 223	6 144 794	1 705 041	411 709	144 045	29.2	9.8
7221	Full-service restaurants	3 523	2 804 962	864 859	212 796	71 716	30.2	6.3
72211	Full-service restaurants	3 523	2 804 962	864 859	212 796	71 716	30.2	6.3
722110	Full-service restaurants	3 523	2 804 962	864 859	212 796	71 716	30.2	6.3
7222	Limited-service eating places	4 350	2 039 546	502 201	118 735	47 633	32.8	14.8
72221	Limited-service eating places	4 350	2 039 546	502 201	118 735	47 633	32.8	14.8
722211	Limited-service restaurants	3 528	1 717 473	423 250	100 759	40 317	32.5	16.4
722212	Cafeterias, buffets, and grill buffets	75	49 723	13 748	3 163	1 034	19.1	3.0
722213	Snack and nonalcoholic beverage bars	747	272 350	65 203	14 813	6 282	37.4	6.7
7223	Special food services	1 102	958 496	265 185	62 740	18 056	11.5	8.2
7224	Drinking places (alcoholic beverages)	1 248	341 790	72 796	17 438	6 640	49.9	12.9
72241	Drinking places (alcoholic beverages)	1 248	341 790	72 796	17 438	6 640	49.9	12.9
722410	Drinking places (alcoholic beverages)	1 248	341 790	72 796	17 438	6 640	49.9	12.9
Camden, NJ Metropolitan Division								
72	Accommodation and food services	2 092	1 346 045	364 168	87 355	31 139	28.1	12.3
721	Accommodation	143	170 685	39 618	9 085	2 327	24.3	9.2
7211	Traveler accommodation	120	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	116	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	116	D	D	D	g	D	D
7212	RV (recreational vehicle) parks and recreational camps	19	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps	19	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds	10	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	9	7 318	2 582	497	96	78.3	4.3
722	Food services and drinking places	1 949	1 175 360	324 550	78 270	28 812	28.7	12.8
7221	Full-service restaurants	633	D	D	D	j	D	D
72211	Full-service restaurants	633	D	D	D	j	D	D
722110	Full-service restaurants	633	D	D	D	j	D	D
7222	Limited-service eating places	934	443 119	108 553	25 342	10 515	30.9	19.7
72221	Limited-service eating places	934	443 119	108 553	25 342	10 515	30.9	19.7
722211	Limited-service restaurants	749	381 874	94 256	22 107	9 247	28.8	21.3
722212	Cafeterias, buffets, and grill buffets	12	D	D	D	c	D	D
722213	Snack and nonalcoholic beverage bars	173	D	D	D	g	D	D
7223	Special food services	216	D	D	D	h	D	D
7224	Drinking places (alcoholic beverages)	166	63 548	14 411	3 374	1 274	38.3	17.7
72241	Drinking places (alcoholic beverages)	166	63 548	14 411	3 374	1 274	38.3	17.7
722410	Drinking places (alcoholic beverages)	166	63 548	14 411	3 374	1 274	38.3	17.7

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
PHILADELPHIA-CAMDEN-VINELAND, PA-NJ-DE-MD COMBINED STATISTICAL AREA—Con.								
Philadelphia-Camden-Wilmington, PA-NJ-DE-MD Metropolitan Statistical Area—Con.								
Philadelphia, PA Metropolitan Division								
72	Accommodation and food services	7 534	5 286 732	1 429 843	341 594	110 146	26.1	8.7
721	Accommodation	319	1 102 432	277 529	63 348	13 738	8.7	6.8
7211	Traveler accommodation	248	1 054 509	264 547	61 434	13 439	7.6	7.0
72111	Hotels (except casino hotels) and motels	220	1 045 071	262 060	60 886	13 267	7.6	7.0
721110	Hotels (except casino hotels) and motels	220	1 045 071	262 060	60 886	13 267	7.6	7.0
7212	RV (recreational vehicle) parks and recreational camps	49	39 017	10 226	1 249	176	35.8	1.9
72121	RV (recreational vehicle) parks and recreational camps	49	39 017	10 226	1 249	176	35.8	1.9
721211	RV (recreational vehicle) parks and campgrounds	10	3 199	647	71	21	20.1	—
721214	Recreational and vacation camps (except campgrounds)	39	35 818	9 579	1 178	155	37.2	2.0
7213	Rooming and boarding houses	22	8 906	2 756	665	123	19.8	5.2
72131	Rooming and boarding houses	22	8 906	2 756	665	123	19.8	5.2
721310	Rooming and boarding houses	22	8 906	2 756	665	123	19.8	5.2
722	Food services and drinking places	7 215	4 184 300	1 152 314	278 246	96 408	30.7	9.2
7221	Full-service restaurants	2 485	1 910 468	586 354	144 440	48 069	32.3	6.5
72211	Full-service restaurants	2 485	1 910 468	586 354	144 440	48 069	32.3	6.5
722110	Full-service restaurants	2 485	1 910 468	586 354	144 440	48 069	32.3	6.5
7222	Limited-service eating places	2 956	1 318 906	322 438	76 621	30 899	35.0	13.5
72221	Limited-service eating places	2 956	1 318 906	322 438	76 621	30 899	35.0	13.5
722211	Limited-service restaurants	2 407	1 097 132	268 100	64 299	25 725	35.8	15.1
722212	Cafeterias, buffets, and grill buffets	56	34 838	9 715	2 289	762	22.1	2.6
722213	Snack and nonalcoholic beverage bars	493	186 936	44 623	10 053	4 412	32.8	6.2
7223	Special food services	762	700 283	190 427	44 455	12 576	9.9	8.4
7224	Drinking places (alcoholic beverages)	1 012	254 643	53 095	12 730	4 864	53.9	9.9
72241	Drinking places (alcoholic beverages)	1 012	254 643	53 095	12 730	4 864	53.9	9.9
722410	Drinking places (alcoholic beverages)	1 012	254 643	53 095	12 730	4 864	53.9	9.9
Wilmington, DE-MD-NJ Metropolitan Division								
72	Accommodation and food services	1 161	925 549	269 696	64 629	21 078	21.9	7.6
721	Accommodation	102	140 415	41 519	9 436	2 253	20.7	3.1
7211	Traveler accommodation	87	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	81	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	81	D	D	D	g	D	D
7212	RV (recreational vehicle) parks and recreational camps	12	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	12	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	8	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	4	1 693	473	69	9	—	3.6
722	Food services and drinking places	1 059	785 134	228 177	55 193	18 825	22.2	8.4
7221	Full-service restaurants	405	D	D	D	i	D	D
72211	Full-service restaurants	405	D	D	D	i	D	D
722110	Full-service restaurants	405	D	D	D	i	D	D
7222	Limited-service eating places	460	277 521	71 210	16 772	6 219	25.4	13.5
72221	Limited-service eating places	460	277 521	71 210	16 772	6 219	25.4	13.5
722211	Limited-service restaurants	372	238 467	60 894	14 353	5 345	23.2	15.0
722212	Cafeterias, buffets, and grill buffets	7	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	81	D	D	D	f	D	D
7223	Special food services	124	D	D	D	g	D	D
7224	Drinking places (alcoholic beverages)	70	23 599	5 290	1 334	502	38.3	31.8
72241	Drinking places (alcoholic beverages)	70	23 599	5 290	1 334	502	38.3	31.8
722410	Drinking places (alcoholic beverages)	70	23 599	5 290	1 334	502	38.3	31.8
Vineland-Millville-Bridgeton, NJ Metropolitan Statistical Area								
72	Accommodation and food services	212	104 405	26 807	6 385	2 644	29.4	12.6
721	Accommodation	13	10 957	2 230	489	216	40.1	—
722	Food services and drinking places	199	93 448	24 577	5 896	2 428	28.2	14.0
7222	Limited-service eating places	97	45 394	10 710	2 554	1 048	20.1	22.7
72221	Limited-service eating places	97	45 394	10 710	2 554	1 048	20.1	22.7

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ALLENTOWN-BETHLEHEM-EASTON, PA-NJ METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	1 478	837 758	235 175	55 847	20 742	27.0	8.4
721	Accommodation	110	117 951	31 088	6 970	1 994	10.7	7.8
7211	Traveler accommodation	66	105 187	28 657	6 545	1 914	5.5	8.6
72111	Hotels (except casino hotels) and motels	58	101 552	27 317	6 269	1 835	5.7	8.8
721110	Hotels (except casino hotels) and motels	58	101 552	27 317	6 269	1 835	5.7	8.8
7212	RV (recreational vehicle) parks and recreational camps	17	7 536	1 980	291	52	29.9	.5
72121	RV (recreational vehicle) parks and recreational camps	17	7 536	1 980	291	52	29.9	.5
721211	RV (recreational vehicle) parks and campgrounds	10	3 180	673	87	15	54.6	—
721214	Recreational and vacation camps (except campgrounds)	7	4 356	1 307	204	37	11.8	.8
7213	Rooming and boarding houses	27	5 228	451	134	28	88.5	1.0
72131	Rooming and boarding houses	27	5 228	451	134	28	88.5	1.0
721310	Rooming and boarding houses	27	5 228	451	134	28	88.5	1.0
722	Food services and drinking places	1 368	719 807	204 087	48 877	18 748	29.6	8.5
7221	Full-service restaurants	562	338 085	100 170	24 507	9 418	35.7	8.3
72211	Full-service restaurants	562	338 085	100 170	24 507	9 418	35.7	8.3
722110	Full-service restaurants	562	338 085	100 170	24 507	9 418	35.7	8.3
7222	Limited-service eating places	521	248 623	61 631	14 201	5 763	28.3	10.1
72221	Limited-service eating places	521	248 623	61 631	14 201	5 763	28.3	10.1
722211	Limited-service restaurants	428	213 201	52 542	12 100	4 851	27.6	10.2
722212	Cafeterias, buffets, and grill buffets	7	6 860	1 888	444	158	7.7	7.2
7223	Special food services	135	96 662	35 427	8 492	2 839	5.1	4.6
7224	Drinking places (alcoholic beverages)	150	36 437	6 859	1 677	728	47.2	10.3
72241	Drinking places (alcoholic beverages)	150	36 437	6 859	1 677	728	47.2	10.3
722410	Drinking places (alcoholic beverages)	150	36 437	6 859	1 677	728	47.2	10.3
ATLANTIC CITY, NJ METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	749	4 866 281	1 393 158	346 700	56 112	3.0	.8
721	Accommodation	134	4 476 648	1 285 491	322 699	47 332	.4	.2
7211	Traveler accommodation	119	4 471 556	1 284 308	322 487	47 271	.3	.2
72111	Hotels (except casino hotels) and motels	105	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	105	D	D	D	g	D	D
72112	Casino hotels	12	4 324 160	1 248 754	314 732	45 398	—	—
721120	Casino hotels	12	4 324 160	1 248 754	314 732	45 398	—	—
7212	RV (recreational vehicle) parks and recreational camps	12	4 643	1 091	186	50	74.6	.9
72121	RV (recreational vehicle) parks and recreational camps	12	4 643	1 091	186	50	74.6	.9
721211	RV (recreational vehicle) parks and campgrounds	11	D	D	D	b	D	D
722	Food services and drinking places	615	389 633	107 667	24 001	8 780	32.7	7.9
7221	Full-service restaurants	262	225 894	68 461	15 089	5 230	27.6	3.9
72211	Full-service restaurants	262	225 894	68 461	15 089	5 230	27.6	3.9
722110	Full-service restaurants	262	225 894	68 461	15 089	5 230	27.6	3.9
7222	Limited-service eating places	243	110 926	26 001	5 725	2 369	44.3	16.3
72221	Limited-service eating places	243	110 926	26 001	5 725	2 369	44.3	16.3
7223	Special food services	40	22 417	6 915	1 768	614	12.0	15.5
7224	Drinking places (alcoholic beverages)	70	30 396	6 290	1 419	567	43.1	1.6
72241	Drinking places (alcoholic beverages)	70	30 396	6 290	1 419	567	43.1	1.6
722410	Drinking places (alcoholic beverages)	70	30 396	6 290	1 419	567	43.1	1.6
OCEAN CITY, NJ METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	933	497 530	135 495	19 852	6 192	29.2	6.6
721	Accommodation	385	250 319	64 736	9 611	2 767	21.3	1.6
7211	Traveler accommodation	350	220 948	55 505	8 235	2 576	20.4	1.8
72111	Hotels (except casino hotels) and motels	309	212 564	53 538	7 898	2 462	20.7	1.8
721110	Hotels (except casino hotels) and motels	309	212 564	53 538	7 898	2 462	20.7	1.8
7212	RV (recreational vehicle) parks and recreational camps	33	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps	33	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds	32	D	D	D	c	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
	OCEAN CITY, NJ METROPOLITAN STATISTICAL AREA—Con.							
72	Accommodation and food services—Con.							
722	Food services and drinking places	548	247 211	70 759	10 241	3 425	37.2	11.6
7221	Full-service restaurants	289	D	D	D	g	D	D
72211	Full-service restaurants	289	D	D	D	g	D	D
722110	Full-service restaurants	289	D	D	D	g	D	D
7222	Limited-service eating places	207	55 344	12 078	1 591	660	45.6	18.9
72221	Limited-service eating places	207	55 344	12 078	1 591	660	45.6	18.9
7223	Special food services	19	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	33	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	33	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	33	D	D	D	c	D	D

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Summary Statistics for Counties: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ATLANTIC								
72	Accommodation and food services	749	4 866 281	1 393 158	346 700	56 112	3.0	.8
721	Accommodation	134	4 476 648	1 285 491	322 699	47 332	.4	.2
7211	Traveler accommodation	119	4 471 556	1 284 308	322 487	47 271	.3	.2
72111	Hotels (except casino hotels) and motels	105	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	105	D	D	D	g	D	D
72112	Casino hotels	12	4 324 160	1 248 754	314 732	45 398	—	—
721120	Casino hotels	12	4 324 160	1 248 754	314 732	45 398	—	—
7212	RV (recreational vehicle) parks and recreational camps	12	4 643	1 091	186	50	74.6	.9
72121	RV (recreational vehicle) parks and recreational camps	12	4 643	1 091	186	50	74.6	.9
721211	RV (recreational vehicle) parks and campgrounds	11	D	D	D	b	D	D
7213	Rooming and boarding houses	3	449	92	26	11	29.2	36.3
72131	Rooming and boarding houses	3	449	92	26	11	29.2	36.3
721310	Rooming and boarding houses	3	449	92	26	11	29.2	36.3
722	Food services and drinking places	615	389 633	107 667	24 001	8 780	32.7	7.9
7221	Full-service restaurants	262	225 894	68 461	15 089	5 230	27.6	3.9
72211	Full-service restaurants	262	225 894	68 461	15 089	5 230	27.6	3.9
722110	Full-service restaurants	262	225 894	68 461	15 089	5 230	27.6	3.9
7222	Limited-service eating places	243	110 926	26 001	5 725	2 369	44.3	16.3
72221	Limited-service eating places	243	110 926	26 001	5 725	2 369	44.3	16.3
722211	Limited-service restaurants	192	95 026	22 274	4 990	2 070	42.9	18.5
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	50	D	D	D	c	D	D
7223	Special food services	40	22 417	6 915	1 768	614	12.0	15.5
7224	Drinking places (alcoholic beverages)	70	30 396	6 290	1 419	567	43.1	1.6
72241	Drinking places (alcoholic beverages)	70	30 396	6 290	1 419	567	43.1	1.6
722410	Drinking places (alcoholic beverages)	70	30 396	6 290	1 419	567	43.1	1.6
BERGEN								
72	Accommodation and food services	1 966	1 474 003	393 283	93 655	27 189	28.7	6.5
721	Accommodation	80	287 736	75 004	17 452	3 696	5.0	5.1
7211	Traveler accommodation	76	287 206	74 859	17 423	3 687	4.9	5.1
72111	Hotels (except casino hotels) and motels	76	287 206	74 859	17 423	3 687	4.9	5.1
721110	Hotels (except casino hotels) and motels	76	287 206	74 859	17 423	3 687	4.9	5.1
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	3	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	1 886	1 186 267	318 279	76 203	23 493	34.5	6.9
7221	Full-service restaurants	734	552 884	161 275	39 325	10 882	38.5	5.7
72211	Full-service restaurants	734	552 884	161 275	39 325	10 882	38.5	5.7
722110	Full-service restaurants	734	552 884	161 275	39 325	10 882	38.5	5.7
7222	Limited-service eating places	821	351 815	82 024	20 046	7 141	42.0	9.1
72221	Limited-service eating places	821	351 815	82 024	20 046	7 141	42.0	9.1
722211	Limited-service restaurants	614	264 143	63 218	15 254	5 480	43.0	9.7
722212	Cafeterias, buffets, and grill buffets	18	5 723	1 127	277	91	56.9	7.9
722213	Snack and nonalcoholic beverage bars	189	81 949	17 679	4 515	1 570	38.0	7.3
7223	Special food services	219	252 296	68 702	15 306	4 912	13.7	5.2
7224	Drinking places (alcoholic beverages)	112	29 272	6 278	1 526	558	45.6	16.8
72241	Drinking places (alcoholic beverages)	112	29 272	6 278	1 526	558	45.6	16.8
722410	Drinking places (alcoholic beverages)	112	29 272	6 278	1 526	558	45.6	16.8
BURLINGTON								
72	Accommodation and food services	772	529 755	142 164	33 991	11 810	28.0	12.9
721	Accommodation	80	116 014	26 144	5 965	1 487	29.4	8.2
7211	Traveler accommodation	68	106 596	23 389	5 459	1 393	24.8	8.7
72111	Hotels (except casino hotels) and motels	65	106 283	23 343	5 446	1 386	24.7	8.7
721110	Hotels (except casino hotels) and motels	65	106 283	23 343	5 446	1 386	24.7	8.7
7212	RV (recreational vehicle) parks and recreational camps	12	9 418	2 755	506	94	82.1	3.4
72121	RV (recreational vehicle) parks and recreational camps	12	9 418	2 755	506	94	82.1	3.4
721211	RV (recreational vehicle) parks and campgrounds	6	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	6	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BURLINGTON—Con.								
72	Accommodation and food services—Con.							
722	Food services and drinking places	692	413 741	116 020	28 026	10 323	27.6	14.2
7221	Full-service restaurants	239	195 763	58 710	14 103	4 985	26.9	7.1
72211	Full-service restaurants	239	195 763	58 710	14 103	4 985	26.9	7.1
722110	Full-service restaurants	239	195 763	58 710	14 103	4 985	26.9	7.1
7222	Limited-service eating places	333	158 924	39 739	9 239	3 806	29.9	20.9
72221	Limited-service eating places	333	158 924	39 739	9 239	3 806	29.9	20.9
722211	Limited-service restaurants	287	141 405	35 350	8 192	3 404	28.4	21.5
722213	Snack and nonalcoholic beverage bars	62	16 173	4 141	1 016	391	38.6	15.7
7223	Special food services	74	45 234	14 695	3 974	1 257	16.6	17.2
7224	Drinking places (alcoholic beverages)	46	13 820	2 876	710	275	45.7	29.0
72241	Drinking places (alcoholic beverages)	46	13 820	2 876	710	275	45.7	29.0
722410	Drinking places (alcoholic beverages)	46	13 820	2 876	710	275	45.7	29.0
CAMDEN								
72	Accommodation and food services	893	528 833	143 392	34 459	11 949	29.6	13.0
721	Accommodation	41	39 768	10 484	2 390	592	15.9	3.3
7211	Traveler accommodation	35	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	34	38 056	9 985	2 260	555	15.9	3.3
721110	Hotels (except casino hotels) and motels	34	38 056	9 985	2 260	555	15.9	3.3
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	3	D	D	D	b	D	D
7213	Rooming and boarding houses	3	D	D	D	a	D	D
72131	Rooming and boarding houses	3	D	D	D	a	D	D
721310	Rooming and boarding houses	3	D	D	D	a	D	D
722	Food services and drinking places	852	489 065	132 908	32 069	11 357	30.7	13.8
7221	Full-service restaurants	266	204 657	62 014	15 617	5 228	29.7	8.1
72211	Full-service restaurants	266	204 657	62 014	15 617	5 228	29.7	8.1
722110	Full-service restaurants	266	204 657	62 014	15 617	5 228	29.7	8.1
7222	Limited-service eating places	401	181 160	42 833	10 101	4 106	34.4	21.5
72221	Limited-service eating places	401	181 160	42 833	10 101	4 106	34.4	21.5
722211	Limited-service restaurants	317	152 140	36 601	8 732	3 585	30.1	24.5
722212	Cafeterias, buffets, and grill buffets	4	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	80	D	D	D	e	D	D
7223	Special food services	100	69 698	19 560	4 411	1 305	20.0	12.5
7224	Drinking places (alcoholic beverages)	85	33 550	8 501	1 940	718	39.1	9.8
72241	Drinking places (alcoholic beverages)	85	33 550	8 501	1 940	718	39.1	9.8
722410	Drinking places (alcoholic beverages)	85	33 550	8 501	1 940	718	39.1	9.8
CAPE MAY								
72	Accommodation and food services	933	497 530	135 495	19 852	6 192	29.2	6.6
721	Accommodation	385	250 319	64 736	9 611	2 767	21.3	1.6
7211	Traveler accommodation	350	220 948	55 505	8 235	2 576	20.4	1.8
72111	Hotels (except casino hotels) and motels	309	212 564	53 538	7 898	2 462	20.7	1.8
721110	Hotels (except casino hotels) and motels	309	212 564	53 538	7 898	2 462	20.7	1.8
721191	Bed-and-breakfast inns	41	8 384	1 967	337	114	12.8	2.4
7212	RV (recreational vehicle) parks and recreational camps	33	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps	33	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds	32	D	D	D	c	D	D
722	Food services and drinking places	548	247 211	70 759	10 241	3 425	37.2	11.6
7221	Full-service restaurants	289	D	D	D	g	D	D
72211	Full-service restaurants	289	D	D	D	g	D	D
722110	Full-service restaurants	289	D	D	D	g	D	D
7222	Limited-service eating places	207	55 344	12 078	1 591	660	45.6	18.9
72221	Limited-service eating places	207	55 344	12 078	1 591	660	45.6	18.9
722213	Snack and nonalcoholic beverage bars	71	D	D	D	c	D	D
7223	Special food services	19	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	33	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	33	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	33	D	D	D	c	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CUMBERLAND								
72	Accommodation and food services	212	104 405	26 807	6 385	2 644	29.4	12.6
721	Accommodation	13	10 957	2 230	489	216	40.1	—
7211	Traveler accommodation	13	10 957	2 230	489	216	40.1	—
72111	Hotels (except casino hotels) and motels	12	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	12	D	D	D	c	D	D
722	Food services and drinking places	199	93 448	24 577	5 896	2 428	28.2	14.0
7222	Limited-service eating places	97	45 394	10 710	2 554	1 048	20.1	22.7
72221	Limited-service eating places	97	45 394	10 710	2 554	1 048	20.1	22.7
722211	Limited-service restaurants	84	43 146	10 196	2 461	1 017	20.5	21.6
7223	Special food services	19	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	23	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	23	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	23	D	D	D	c	D	D
ESSEX								
72	Accommodation and food services	1 460	1 000 271	279 464	67 430	18 600	24.1	13.0
721	Accommodation	40	165 080	46 203	10 566	1 983	11.6	.1
7211	Traveler accommodation	30	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	29	159 541	43 889	9 992	1 905	11.2	.1
721110	Hotels (except casino hotels) and motels	29	159 541	43 889	9 992	1 905	11.2	.1
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	b	D	D
7213	Rooming and boarding houses	8	D	D	D	b	D	D
72131	Rooming and boarding houses	8	D	D	D	b	D	D
721310	Rooming and boarding houses	8	D	D	D	b	D	D
722	Food services and drinking places	1 420	835 191	233 261	56 864	16 617	26.6	15.6
7221	Full-service restaurants	415	299 915	87 710	21 437	5 931	33.4	7.6
72211	Full-service restaurants	415	299 915	87 710	21 437	5 931	33.4	7.6
722110	Full-service restaurants	415	299 915	87 710	21 437	5 931	33.4	7.6
7222	Limited-service eating places	628	262 041	61 356	14 833	5 403	33.5	14.6
72221	Limited-service eating places	628	262 041	61 356	14 833	5 403	33.5	14.6
722211	Limited-service restaurants	482	195 131	46 525	11 175	4 115	31.7	16.5
722212	Cafeterias, buffets, and grill buffets	7	3 462	695	183	30	28.6	10.1
722213	Snack and nonalcoholic beverage bars	139	63 448	14 136	3 475	1 258	39.4	9.0
7223	Special food services	212	242 168	77 982	19 027	4 722	6.0	26.1
7224	Drinking places (alcoholic beverages)	165	31 067	6 213	1 567	561	62.1	17.9
72241	Drinking places (alcoholic beverages)	165	31 067	6 213	1 567	561	62.1	17.9
722410	Drinking places (alcoholic beverages)	165	31 067	6 213	1 567	561	62.1	17.9
GLOUCESTER								
72	Accommodation and food services	427	287 457	78 612	18 905	7 380	25.6	9.9
721	Accommodation	22	14 903	2 990	730	248	6.5	32.0
7211	Traveler accommodation	17	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	17	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	17	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	4	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	4	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and recreational camps	4	D	D	D	b	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	405	272 554	75 622	18 175	7 132	26.7	8.7
7221	Full-service restaurants	128	D	D	D	h	D	D
72211	Full-service restaurants	128	D	D	D	h	D	D
722110	Full-service restaurants	128	D	D	D	h	D	D
7222	Limited-service eating places	200	103 035	25 981	6 002	2 603	26.4	14.5
72221	Limited-service eating places	200	103 035	25 981	6 002	2 603	26.4	14.5
722211	Limited-service restaurants	165	88 329	22 305	5 183	2 258	27.1	15.6
722212	Cafeterias, buffets, and grill buffets	4	D	D	D	c	D	D
722213	Snack and nonalcoholic beverage bars	31	D	D	D	c	D	D
7223	Special food services	42	D	D	D	f	D	D
7224	Drinking places (alcoholic beverages)	35	16 178	3 034	724	281	30.3	24.5
72241	Drinking places (alcoholic beverages)	35	16 178	3 034	724	281	30.3	24.5
722410	Drinking places (alcoholic beverages)	35	16 178	3 034	724	281	30.3	24.5

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
HUDSON								
72	Accommodation and food services	1 146	612 792	156 591	36 490	10 847	28.7	10.2
721	Accommodation	52	121 656	28 584	5 963	1 248	5.7	9.3
7211	Traveler accommodation	43	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	42	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	42	D	D	D	g	D	D
7213	Rooming and boarding houses	9	D	D	D	a	D	D
72131	Rooming and boarding houses	9	D	D	D	a	D	D
721310	Rooming and boarding houses	9	D	D	D	a	D	D
722	Food services and drinking places	1 094	491 136	128 007	30 527	9 599	34.4	10.5
7221	Full-service restaurants	362	192 897	55 358	13 387	3 590	39.3	10.0
72211	Full-service restaurants	362	192 897	55 358	13 387	3 590	39.3	10.0
722110	Full-service restaurants	362	192 897	55 358	13 387	3 590	39.3	10.0
7222	Limited-service eating places	462	195 801	43 832	10 320	3 915	36.3	11.1
72221	Limited-service eating places	462	195 801	43 832	10 320	3 915	36.3	11.1
722211	Limited-service restaurants	373	156 747	34 256	8 083	3 189	38.1	12.9
722212	Cafeterias, buffets, and grill buffets	9	6 058	1 893	375	113	15.8	.7
722213	Snack and nonalcoholic beverage bars	80	32 996	7 683	1 862	613	31.2	4.2
7223	Special food services	80	69 807	22 158	5 152	1 441	4.3	10.8
7224	Drinking places (alcoholic beverages)	190	32 631	6 659	1 668	653	58.6	9.5
72241	Drinking places (alcoholic beverages)	190	32 631	6 659	1 668	653	58.6	9.5
722410	Drinking places (alcoholic beverages)	190	32 631	6 659	1 668	653	58.6	9.5
HUNTERDON								
72	Accommodation and food services	222	118 939	35 506	8 362	2 660	35.4	11.7
721	Accommodation	14	11 068	3 543	866	239	11.7	—
7211	Traveler accommodation	12	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	8	7 678	2 690	696	184	15.1	—
721110	Hotels (except casino hotels) and motels	8	7 678	2 690	696	184	15.1	—
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	b	D	D
722	Food services and drinking places	208	107 871	31 963	7 496	2 421	37.8	12.9
7221	Full-service restaurants	98	65 826	21 216	5 008	1 532	38.4	7.6
72211	Full-service restaurants	98	65 826	21 216	5 008	1 532	38.4	7.6
722110	Full-service restaurants	98	65 826	21 216	5 008	1 532	38.4	7.6
7222	Limited-service eating places	80	27 970	6 104	1 396	596	43.6	21.3
72221	Limited-service eating places	80	27 970	6 104	1 396	596	43.6	21.3
7223	Special food services	18	11 222	4 115	959	236	21.1	22.9
MERCER								
72	Accommodation and food services	741	553 731	151 549	36 861	10 895	22.5	8.3
721	Accommodation	33	122 220	29 608	7 380	1 600	2.1	9.1
7211	Traveler accommodation	27	120 629	29 207	7 266	1 577	1.8	9.1
72111	Hotels (except casino hotels) and motels	27	120 629	29 207	7 266	1 577	1.8	9.1
721110	Hotels (except casino hotels) and motels	27	120 629	29 207	7 266	1 577	1.8	9.1
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
7213	Rooming and boarding houses	4	D	D	D	a	D	D
72131	Rooming and boarding houses	4	D	D	D	a	D	D
721310	Rooming and boarding houses	4	D	D	D	a	D	D
722	Food services and drinking places	708	431 511	121 941	29 481	9 295	28.3	8.0
7221	Full-service restaurants	254	195 992	61 183	14 843	4 544	29.1	4.7
72211	Full-service restaurants	254	195 992	61 183	14 843	4 544	29.1	4.7
722110	Full-service restaurants	254	195 992	61 183	14 843	4 544	29.1	4.7
7222	Limited-service eating places	301	145 669	34 979	8 512	3 029	37.6	8.8
72221	Limited-service eating places	301	145 669	34 979	8 512	3 029	37.6	8.8
722211	Limited-service restaurants	239	D	D	D	g	D	D
722213	Snack and nonalcoholic beverage bars	59	D	D	D	f	D	D
7223	Special food services	88	73 502	21 356	5 215	1 341	7.8	13.3
7224	Drinking places (alcoholic beverages)	65	16 348	4 423	911	381	28.7	16.6
72241	Drinking places (alcoholic beverages)	65	16 348	4 423	911	381	28.7	16.6
722410	Drinking places (alcoholic beverages)	65	16 348	4 423	911	381	28.7	16.6

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
MIDDLESEX								
72	Accommodation and food services	1 374	974 839	262 450	63 884	19 654	25.4	10.8
721	Accommodation	81	212 706	57 132	13 878	2 990	9.7	16.7
7211	Traveler accommodation	73	208 865	55 883	13 703	2 953	9.8	16.8
72111	Hotels (except casino hotels) and motels	73	208 865	55 883	13 703	2 953	9.8	16.8
721110	Hotels (except casino hotels) and motels	73	208 865	55 883	13 703	2 953	9.8	16.8
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
7213	Rooming and boarding houses	6	D	D	D	b	D	D
72131	Rooming and boarding houses	6	D	D	D	b	D	D
721310	Rooming and boarding houses	6	D	D	D	b	D	D
722	Food services and drinking places	1 293	762 133	205 318	50 006	16 664	29.7	9.1
7221	Full-service restaurants	427	340 912	99 018	24 607	8 056	30.7	6.0
72211	Full-service restaurants	427	340 912	99 018	24 607	8 056	30.7	6.0
722110	Full-service restaurants	427	340 912	99 018	24 607	8 056	30.7	6.0
7222	Limited-service eating places	612	284 699	66 819	15 803	5 783	34.5	14.1
72221	Limited-service eating places	612	284 699	66 819	15 803	5 783	34.5	14.1
722211	Limited-service restaurants	471	235 123	54 806	12 922	4 723	35.1	15.6
722212	Cafeterias, buffets, and grill buffets	9	8 219	2 289	532	169	25.9	10.1
722213	Snack and nonalcoholic beverage bars	132	41 357	9 724	2 349	891	33.2	6.2
7223	Special food services	124	102 449	32 462	7 897	2 166	7.8	5.5
7224	Drinking places (alcoholic beverages)	130	34 073	7 019	1 699	659	45.2	9.5
72241	Drinking places (alcoholic beverages)	130	34 073	7 019	1 699	659	45.2	9.5
722410	Drinking places (alcoholic beverages)	130	34 073	7 019	1 699	659	45.2	9.5
MONMOUTH								
72	Accommodation and food services	1 457	899 102	250 366	56 929	18 961	33.5	9.0
721	Accommodation	101	96 700	29 280	6 225	1 299	11.3	6.1
7211	Traveler accommodation	92	91 545	27 785	5 854	1 222	11.2	5.8
72111	Hotels (except casino hotels) and motels	71	87 140	27 092	5 700	1 165	9.9	5.8
721110	Hotels (except casino hotels) and motels	71	87 140	27 092	5 700	1 165	9.9	5.8
7212	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
7213	Rooming and boarding houses	5	D	D	D	b	D	D
72131	Rooming and boarding houses	5	D	D	D	b	D	D
721310	Rooming and boarding houses	5	D	D	D	b	D	D
722	Food services and drinking places	1 356	802 402	221 086	50 704	17 662	36.2	9.3
7221	Full-service restaurants	540	402 260	118 070	27 636	9 020	35.2	7.3
72211	Full-service restaurants	540	402 260	118 070	27 636	9 020	35.2	7.3
722110	Full-service restaurants	540	402 260	118 070	27 636	9 020	35.2	7.3
7222	Limited-service eating places	606	269 750	67 496	15 149	5 537	41.8	13.0
72221	Limited-service eating places	606	269 750	67 496	15 149	5 537	41.8	13.0
722211	Limited-service restaurants	454	210 568	52 712	11 984	4 328	41.5	15.4
722212	Cafeterias, buffets, and grill buffets	7	4 872	1 183	328	120	52.1	1.0
722213	Snack and nonalcoholic beverage bars	145	54 310	13 601	2 837	1 089	41.8	4.6
7223	Special food services	120	82 829	25 148	5 786	2 097	16.1	9.1
7224	Drinking places (alcoholic beverages)	90	47 563	10 372	2 133	1 008	49.2	5.6
72241	Drinking places (alcoholic beverages)	90	47 563	10 372	2 133	1 008	49.2	5.6
722410	Drinking places (alcoholic beverages)	90	47 563	10 372	2 133	1 008	49.2	5.6
MORRIS								
72	Accommodation and food services	1 123	854 711	241 450	57 989	15 481	26.2	8.7
721	Accommodation	54	207 417	53 425	13 147	2 511	.6	2.7
7211	Traveler accommodation	45	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	43	204 157	52 472	12 963	2 481	.5	1.7
721110	Hotels (except casino hotels) and motels	43	204 157	52 472	12 963	2 481	.5	1.7
7212	RV (recreational vehicle) parks and recreational camps	6	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	6	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	5	D	D	D	a	D	D
7213	Rooming and boarding houses	3	D	D	D	a	D	D
72131	Rooming and boarding houses	3	D	D	D	a	D	D
721310	Rooming and boarding houses	3	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
	MORRIS—Con.							
72	Accommodation and food services—Con.							
722	Food services and drinking places	1 069	647 294	188 025	44 842	12 970	34.4	10.7
7221	Full-service restaurants	441	348 312	106 351	25 579	7 034	33.0	8.9
72211	Full-service restaurants	441	348 312	106 351	25 579	7 034	33.0	8.9
722110	Full-service restaurants	441	348 312	106 351	25 579	7 034	33.0	8.9
7222	Limited-service eating places	436	198 403	48 287	11 105	3 875	40.3	16.3
72221	Limited-service eating places	436	198 403	48 287	11 105	3 875	40.3	16.3
722211	Limited-service restaurants	313	142 204	35 391	8 050	2 874	37.5	17.8
722212	Cafeterias, buffets, and grill buffets	15	5 047	272	55	21.9	57.5	7.8
722213	Snack and nonalcoholic beverage bars	108	51 152	11 854	2 783	946	49.8	7.8
7223	Special food services	130	83 140	29 563	7 258	1 726	21.3	5.6
7224	Drinking places (alcoholic beverages)	62	17 439	3 824	900	335	58.1	6.9
72241	Drinking places (alcoholic beverages)	62	17 439	3 824	900	335	58.1	6.9
722410	Drinking places (alcoholic beverages)	62	17 439	3 824	900	335	58.1	6.9
	OCEAN							
72	Accommodation and food services	981	544 906	143 416	29 692	11 029	33.5	10.6
721	Accommodation	106	63 871	16 282	2 993	891	16.7	4.2
7211	Traveler accommodation	92	58 270	15 140	2 784	833	15.6	4.6
72111	Hotels (except casino hotels) and motels	86	57 323	15 070	2 773	823	15.6	4.7
721110	Hotels (except casino hotels) and motels	86	57 323	15 070	2 773	823	15.6	4.7
7212	RV (recreational vehicle) parks and recreational camps	12	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	12	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	12	D	D	D	b	D	D
722	Food services and drinking places	875	481 035	127 134	26 699	10 138	35.7	11.4
7221	Full-service restaurants	364	258 229	74 895	16 021	5 551	33.8	5.6
72211	Full-service restaurants	364	258 229	74 895	16 021	5 551	33.8	5.6
722110	Full-service restaurants	364	258 229	74 895	16 021	5 551	33.8	5.6
7222	Limited-service eating places	427	179 159	41 778	8 513	3 779	39.0	17.2
72221	Limited-service eating places	427	179 159	41 778	8 513	3 779	39.0	17.2
722211	Limited-service restaurants	321	145 643	33 722	6 903	3 048	38.1	20.0
722212	Cafeterias, buffets, and grill buffets	7	5 358	1 399	303	109	55.7	—
722213	Snack and nonalcoholic beverage bars	99	28 158	6 657	1 307	622	40.6	6.3
7223	Special food services	44	22 836	6 002	1 311	491	35.2	36.9
7224	Drinking places (alcoholic beverages)	40	20 811	4 459	854	317	31.1	6.3
72241	Drinking places (alcoholic beverages)	40	20 811	4 459	854	317	31.1	6.3
722410	Drinking places (alcoholic beverages)	40	20 811	4 459	854	317	31.1	6.3
	PASSAIC							
72	Accommodation and food services	814	440 449	107 952	25 685	8 474	33.7	7.5
721	Accommodation	17	19 245	4 584	1 078	301	2.9	1.4
7211	Traveler accommodation	10	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	10	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	10	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	4	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	4	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	3	D	D	D	b	D	D
7213	Rooming and boarding houses	3	D	D	D	a	D	D
72131	Rooming and boarding houses	3	D	D	D	a	D	D
721310	Rooming and boarding houses	3	D	D	D	a	D	D
722	Food services and drinking places	797	421 204	103 368	24 607	8 173	35.2	7.7
7221	Full-service restaurants	259	152 929	41 896	10 196	3 352	45.8	6.9
72211	Full-service restaurants	259	152 929	41 896	10 196	3 352	45.8	6.9
722110	Full-service restaurants	259	152 929	41 896	10 196	3 352	45.8	6.9
7222	Limited-service eating places	392	174 335	41 119	9 904	3 461	34.3	9.6
72221	Limited-service eating places	392	174 335	41 119	9 904	3 461	34.3	9.6
722211	Limited-service restaurants	312	142 184	33 550	7 961	2 820	34.0	8.7
722212	Cafeterias, buffets, and grill buffets	11	3 029	743	173	60	76.0	5.4
722213	Snack and nonalcoholic beverage bars	69	29 122	6 826	1 770	581	31.3	14.2
7223	Special food services	52	71 730	15 705	3 303	976	15.0	.6
7224	Drinking places (alcoholic beverages)	94	22 210	4 648	1 204	384	33.5	22.1
72241	Drinking places (alcoholic beverages)	94	22 210	4 648	1 204	384	33.5	22.1
722410	Drinking places (alcoholic beverages)	94	22 210	4 648	1 204	384	33.5	22.1

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
SALEM								
72	Accommodation and food services	110	67 138	19 301	4 642	1 665	23.5	20.4
721	Accommodation	13	11 059	3 029	740	199	15.1	—
7211	Traveler accommodation	10	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	10	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	10	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	b	D	D
722	Food services and drinking places	97	56 079	16 272	3 902	1 466	25.1	24.4
7222	Limited-service eating places	46	25 415	6 763	1 500	620	17.7	43.8
72221	Limited-service eating places	46	25 415	6 763	1 500	620	17.7	43.8
7223	Special food services	14	D	D	D	c	D	D
SOMERSET								
72	Accommodation and food services	665	576 442	157 669	37 990	10 337	28.5	7.0
721	Accommodation	34	135 379	29 960	7 165	1 424	2.5	8.2
7211	Traveler accommodation	30	135 038	29 883	7 148	1 420	2.4	8.2
72111	Hotels (except casino hotels) and motels	30	135 038	29 883	7 148	1 420	2.4	8.2
721110	Hotels (except casino hotels) and motels	30	135 038	29 883	7 148	1 420	2.4	8.2
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	631	441 063	127 709	30 825	8 913	36.5	6.6
7221	Full-service restaurants	222	169 147	53 561	13 179	3 594	42.9	4.1
72211	Full-service restaurants	222	169 147	53 561	13 179	3 594	42.9	4.1
722110	Full-service restaurants	222	169 147	53 561	13 179	3 594	42.9	4.1
7222	Limited-service eating places	272	141 455	33 269	8 022	2 865	35.5	10.9
72221	Limited-service eating places	272	141 455	33 269	8 022	2 865	35.5	10.9
722211	Limited-service restaurants	210	103 582	24 272	5 788	2 025	37.3	14.4
722212	Cafeterias, buffets, and grill buffets	7	4 449	1 334	328	107	13.2	—
722213	Snack and nonalcoholic beverage bars	55	33 424	7 663	1 906	733	32.9	1.3
7223	Special food services	108	120 612	39 033	9 189	2 292	27.8	5.6
7224	Drinking places (alcoholic beverages)	29	9 849	1 846	435	162	49.0	3.2
72241	Drinking places (alcoholic beverages)	29	9 849	1 846	435	162	49.0	3.2
722410	Drinking places (alcoholic beverages)	29	9 849	1 846	435	162	49.0	3.2
SUSSEX								
72	Accommodation and food services	280	129 858	36 664	9 301	3 456	40.0	7.6
721	Accommodation	27	16 515	4 706	1 031	327	14.7	4.4
7211	Traveler accommodation	14	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	11	6 595	2 226	583	253	19.2	9.5
721110	Hotels (except casino hotels) and motels	11	6 595	2 226	583	253	19.2	9.5
7212	RV (recreational vehicle) parks and recreational camps	12	9 216	2 415	420	64	11.8	1.1
72121	RV (recreational vehicle) parks and recreational camps	12	9 216	2 415	420	64	11.8	1.1
721211	RV (recreational vehicle) parks and campgrounds	7	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	5	D	D	D	b	D	D
722	Food services and drinking places	253	113 343	31 958	8 270	3 129	43.7	8.1
7221	Full-service restaurants	101	41 896	10 541	2 447	979	55.7	7.5
72211	Full-service restaurants	101	41 896	10 541	2 447	979	55.7	7.5
722110	Full-service restaurants	101	41 896	10 541	2 447	979	55.7	7.5
7222	Limited-service eating places	105	39 813	9 540	2 222	825	52.3	12.6
72221	Limited-service eating places	105	39 813	9 540	2 222	825	52.3	12.6
722213	Snack and nonalcoholic beverage bars	31	11 524	2 593	582	222	45.0	13.2
7223	Special food services	24	26 088	11 093	3 396	1 234	5.8	1.1

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
UNION								
72	Accommodation and food services	995	555 283	152 622	36 723	11 325	34.3	8.3
721	Accommodation	48	93 439	28 680	6 729	1 266	15.9	9.5
7211	Traveler accommodation	44	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	42	92 477	28 287	6 664	1 248	15.3	9.5
721110	Hotels (except casino hotels) and motels	42	92 477	28 287	6 664	1 248	15.3	9.5
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	a	D	D
722	Food services and drinking places	947	461 844	123 942	29 994	10 059	38.0	8.0
7221	Full-service restaurants	322	195 074	56 544	13 666	4 316	44.2	4.6
72211	Full-service restaurants	322	195 074	56 544	13 666	4 316	44.2	4.6
722110	Full-service restaurants	322	195 074	56 544	13 666	4 316	44.2	4.6
7222	Limited-service eating places	423	179 737	42 309	10 249	3 889	36.1	9.4
72221	Limited-service eating places	423	179 737	42 309	10 249	3 889	36.1	9.4
722211	Limited-service restaurants	323	137 268	33 205	8 057	3 169	34.6	10.1
722213	Snack and nonalcoholic beverage bars	94	D	D	D	f	D	D
7223	Special food services	93	58 933	18 717	4 535	1 312	14.4	16.1
7224	Drinking places (alcoholic beverages)	109	28 100	6 372	1 544	542	56.0	5.7
72241	Drinking places (alcoholic beverages)	109	28 100	6 372	1 544	542	56.0	5.7
722410	Drinking places (alcoholic beverages)	109	28 100	6 372	1 544	542	56.0	5.7
WARREN								
72	Accommodation and food services	217	98 870	27 981	6 594	2 332	33.8	9.0
721	Accommodation	13	10 148	2 723	540	119	9.1	26.9
7212	RV (recreational vehicle) parks and recreational camps	6	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	6	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	3	D	D	D	b	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	204	88 722	25 258	6 054	2 213	36.7	6.9
7222	Limited-service eating places	97	39 988	9 954	2 307	898	40.7	7.9
72221	Limited-service eating places	97	39 988	9 954	2 307	898	40.7	7.9
7223	Special food services	16	D	D	D	e	D	D

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Summary Statistics for Places: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ABERDEEN								
72	Accommodation and food services	25	19 265	5 426	1 167	457	27.8	1.8
722	Food services and drinking places	25	19 265	5 426	1 167	457	27.8	1.8
7222	Limited-service eating places	10	6 677	1 434	343	135	34.8	—
72221	Limited-service eating places	10	6 677	1 434	343	135	34.8	—
7223	Special food services	2	D	D	D	c	D	D
ABSECON								
72	Accommodation and food services	39	48 340	4 634	1 118	452	16.9	3.1
721	Accommodation	16	36 377	2 037	493	143	7.3	.9
7211	Traveler accommodation	16	36 377	2 037	493	143	7.3	.9
72111	Hotels (except casino hotels) and motels	15	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	15	D	D	D	c	D	D
722	Food services and drinking places	23	11 963	2 597	625	309	46.0	10.0
7222	Limited-service eating places	9	6 308	1 163	291	159	23.3	17.2
72221	Limited-service eating places	9	6 308	1 163	291	159	23.3	17.2
ALLENDALE								
72	Accommodation and food services	21	18 267	6 953	1 563	400	21.2	16.1
721	Accommodation	1	D	D	D	c	D	D
722	Food services and drinking places	20	D	D	D	e	D	D
7223	Special food services	6	D	D	D	c	D	D
ASBURY PARK								
72	Accommodation and food services	44	16 586	3 609	787	257	42.7	7.0
721	Accommodation	3	926	226	54	9	25.7	—
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	41	15 660	3 383	733	248	43.7	7.4
7222	Limited-service eating places	15	4 984	1 113	255	86	62.1	7.0
72221	Limited-service eating places	15	4 984	1 113	255	86	62.1	7.0
7223	Special food services	6	1 475	241	70	11	.7	3.9
7224	Drinking places (alcoholic beverages)	7	3 956	645	141	62	58.3	6.1
72241	Drinking places (alcoholic beverages)	7	3 956	645	141	62	58.3	6.1
722410	Drinking places (alcoholic beverages)	7	3 956	645	141	62	58.3	6.1
ATLANTIC CITY								
72	Accommodation and food services	193	4 480 402	1 295 782	325 093	48 136	.8	.3
721	Accommodation	48	D	D	D	k	D	D
7211	Traveler accommodation	47	4 386 473	1 270 041	319 375	46 346	.1	.1
72111	Hotels (except casino hotels) and motels	35	62 313	21 287	4 643	948	4.0	10.5
721110	Hotels (except casino hotels) and motels	35	62 313	21 287	4 643	948	4.0	10.5
72112	Casino hotels	12	4 324 160	1 248 754	314 732	45 398	—	—
721120	Casino hotels	12	4 324 160	1 248 754	314 732	45 398	—	—
722	Food services and drinking places	145	D	D	D	g	D	D
7221	Full-service restaurants	57	54 486	15 956	3 547	1 028	26.7	2.8
72211	Full-service restaurants	57	54 486	15 956	3 547	1 028	26.7	2.8
722110	Full-service restaurants	57	54 486	15 956	3 547	1 028	26.7	2.8
7222	Limited-service eating places	58	19 816	4 459	913	292	54.2	8.7
72221	Limited-service eating places	58	19 816	4 459	913	292	54.2	8.7
7223	Special food services	8	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	22	10 441	2 470	525	222	57.0	2.1
72241	Drinking places (alcoholic beverages)	22	10 441	2 470	525	222	57.0	2.1
722410	Drinking places (alcoholic beverages)	22	10 441	2 470	525	222	57.0	2.1
ATLANTIC HIGHLANDS								
72	Accommodation and food services	18	5 293	1 342	284	120	67.3	7.6
722	Food services and drinking places	18	5 293	1 342	284	120	67.3	7.6
AUDUBON								
72	Accommodation and food services	9	3 152	1 044	273	104	34.5	1.8
722	Food services and drinking places	9	3 152	1 044	273	104	34.5	1.8

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BARNEGAT								
72	Accommodation and food services	18	6 283	1 656	354	139	36.2	25.2
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	16	D	D	D	c	D	D
BARRINGTON								
72	Accommodation and food services	7	2 067	435	124	53	9.2	62.5
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	5	D	D	D	b	D	D
BAYONNE								
72	Accommodation and food services	110	45 203	10 476	2 606	939	37.6	13.9
721	Accommodation	1	D	D	D	b	D	D
722	Food services and drinking places	109	D	D	D	f	D	D
7222	Limited-service eating places	48	20 819	4 021	971	343	19.9	18.1
72221	Limited-service eating places	48	20 819	4 021	971	343	19.9	18.1
7223	Special food services	10	5 624	1 488	416	195	2.8	31.5
7224	Drinking places (alcoholic beverages)	22	3 102	544	135	58	80.3	12.3
72241	Drinking places (alcoholic beverages)	22	3 102	544	135	58	80.3	12.3
722410	Drinking places (alcoholic beverages)	22	3 102	544	135	58	80.3	12.3
BEACHWOOD								
72	Accommodation and food services	10	2 179	586	183	103	8.9	50.6
721	Accommodation	1	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	9	D	D	D	c	D	D
BELLEVILLE								
72	Accommodation and food services	50	20 627	5 248	1 245	483	38.3	5.5
721	Accommodation	3	2 550	919	208	36	79.3	—
722	Food services and drinking places	47	18 077	4 329	1 037	447	32.5	6.2
7222	Limited-service eating places	21	9 697	2 095	486	168	31.4	4.7
72221	Limited-service eating places	21	9 697	2 095	486	168	31.4	4.7
7223	Special food services	10	4 956	1 503	375	197	20.4	12.8
BELLMAWR								
72	Accommodation and food services	25	12 269	2 590	580	208	57.2	1.1
721	Accommodation	3	1 049	335	60	18	21.8	—
722	Food services and drinking places	22	11 220	2 255	520	190	60.5	1.2
7222	Limited-service eating places	9	5 463	987	229	100	42.8	2.5
72221	Limited-service eating places	9	5 463	987	229	100	42.8	2.5
7223	Special food services	6	1 684	369	87	33	85.2	—
BELMAR								
72	Accommodation and food services	47	21 654	4 910	1 088	414	53.6	12.1
721	Accommodation	3	1 475	356	85	13	31.9	—
722	Food services and drinking places	44	20 179	4 554	1 003	401	55.2	13.0
7222	Limited-service eating places	22	8 219	2 042	536	172	80.6	1.8
72221	Limited-service eating places	22	8 219	2 042	536	172	80.6	1.8
7223	Special food services	4	3 095	744	157	68	13.2	4.4
BELVIDERE								
72	Accommodation and food services	6	989	242	43	20	66.5	33.5
722	Food services and drinking places	6	989	242	43	20	66.5	33.5
BERGENFIELD								
72	Accommodation and food services	45	15 041	3 875	937	330	46.3	25.0
721	Accommodation	1	D	D	D	b	D	D
722	Food services and drinking places	44	D	D	D	e	D	D
7222	Limited-service eating places	23	8 975	2 273	541	205	34.4	32.3
72221	Limited-service eating places	23	8 975	2 273	541	205	34.4	32.3

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
BERKELEY								
72	Accommodation and food services	50	23 074	5 350	1 131	504	41.5	3.3
721	Accommodation	3	1 807	591	140	23	—	—
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	47	21 267	4 759	991	481	45.0	3.5
7222	Limited-service eating places	24	9 066	1 994	385	171	56.8	2.6
72221	Limited-service eating places	24	9 066	1 994	385	171	56.8	2.6
BERKELEY HEIGHTS								
72	Accommodation and food services	32	16 250	4 897	998	315	61.8	3.1
722	Food services and drinking places	32	16 250	4 897	998	315	61.8	3.1
7223	Special food services	7	6 247	2 072	366	100	62.1	2.0
BERLIN								
72	Accommodation and food services	30	17 619	3 995	841	343	26.3	27.0
721	Accommodation	3	771	82	20	12	81.1	—
722	Food services and drinking places	27	16 848	3 913	821	331	23.8	28.2
7222	Limited-service eating places	15	7 554	1 622	325	150	33.9	58.5
72221	Limited-service eating places	15	7 554	1 622	325	150	33.9	58.5
7223	Special food services	2	D	D	D	b	D	D
BERNARDS								
72	Accommodation and food services	49	82 733	23 104	5 458	1 366	8.9	1.2
721	Accommodation	5	D	D	D	e	D	D
7211	Traveler accommodation	4	30 338	7 404	1 751	317	—	—
72111	Hotels (except casino hotels) and motels	4	30 338	7 404	1 751	317	—	—
721110	Hotels (except casino hotels) and motels	4	30 338	7 404	1 751	317	—	—
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places	44	D	D	D	g	D	D
7222	Limited-service eating places	15	11 759	3 211	802	349	19.5	3.4
72221	Limited-service eating places	15	11 759	3 211	802	349	19.5	3.4
722213	Snack and nonalcoholic beverage bars	6	6 755	1 791	450	242	—	—
7223	Special food services	14	25 903	6 998	1 720	407	.1	1.2
BERNARDSVILLE								
72	Accommodation and food services	15	10 993	3 908	997	218	29.3	10.4
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	14	D	D	D	c	D	D
BEVERLY								
72	Accommodation and food services	2	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	a	D	D
BLOOMFIELD								
72	Accommodation and food services	83	39 573	9 778	2 290	867	26.1	11.2
722	Food services and drinking places	83	39 573	9 778	2 290	867	26.1	11.2
7222	Limited-service eating places	46	22 695	5 386	1 253	494	15.6	11.7
72221	Limited-service eating places	46	22 695	5 386	1 253	494	15.6	11.7
722213	Snack and nonalcoholic beverage bars	10	5 137	1 367	321	119	16.4	9.5
BLOOMINGDALE								
72	Accommodation and food services	13	4 978	1 020	284	136	24.7	3.4
721	Accommodation	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	b	D	D
722	Food services and drinking places	12	D	D	D	b	D	D
BOGOTA								
72	Accommodation and food services	16	2 632	613	142	54	71.8	15.7
721	Accommodation	1	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	15	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BOONTON								
72	Accommodation and food services	27	7 501	1 908	435	178	47.0	13.3
722	Food services and drinking places	27	7 501	1 908	435	178	47.0	13.3
BORDENTOWN								
72	Accommodation and food services	11	12 109	3 627	875	322	8.2	.6
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	10	D	D	D	e	D	D
BOUND BROOK								
72	Accommodation and food services	40	17 904	3 668	954	264	73.4	8.0
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	39	D	D	D	e	D	D
7222	Limited-service eating places	20	9 681	2 033	480	153	62.0	10.1
72221	Limited-service eating places	20	9 681	2 033	480	153	62.0	10.1
7223	Special food services	2	D	D	D	b	D	D
BRADLEY BEACH								
72	Accommodation and food services	14	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	13	8 310	2 779	541	140	65.2	1.2
BRANCHBURG								
72	Accommodation and food services	33	17 676	4 339	1 066	284	33.4	4.8
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	31	D	D	D	e	D	D
7222	Limited-service eating places	12	5 736	1 425	398	109	25.7	4.4
72221	Limited-service eating places	12	5 736	1 425	398	109	25.7	4.4
7223	Special food services	8	4 308	861	210	48	14.9	3.7
BRICK								
72	Accommodation and food services	113	72 758	18 456	4 317	1 643	32.1	2.5
721	Accommodation	4	1 041	119	29	12	35.0	—
722	Food services and drinking places	109	71 717	18 337	4 288	1 631	32.1	2.5
7221	Full-service restaurants	45	40 768	11 236	2 615	936	26.5	2.2
72211	Full-service restaurants	45	40 768	11 236	2 615	936	26.5	2.2
722110	Full-service restaurants	45	40 768	11 236	2 615	936	26.5	2.2
7222	Limited-service eating places	56	27 660	6 479	1 494	637	38.8	3.0
72221	Limited-service eating places	56	27 660	6 479	1 494	637	38.8	3.0
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	a	D	D
7223	Special food services	3	D	D	D	b	D	D
BRIDGETON								
72	Accommodation and food services	33	15 493	3 894	922	425	24.3	13.5
721	Accommodation	3	D	D	D	a	D	D
722	Food services and drinking places	30	D	D	D	e	D	D
7222	Limited-service eating places	16	9 827	2 427	581	227	15.2	15.5
72221	Limited-service eating places	16	9 827	2 427	581	227	15.2	15.5
BRIDGEWATER								
72	Accommodation and food services	96	117 221	30 832	7 555	2 230	17.8	12.0
721	Accommodation	5	32 735	3 947	911	166	1.7	32.8
7211	Traveler accommodation	5	32 735	3 947	911	166	1.7	32.8
72111	Hotels (except casino hotels) and motels	5	32 735	3 947	911	166	1.7	32.8
721110	Hotels (except casino hotels) and motels	5	32 735	3 947	911	166	1.7	32.8
722	Food services and drinking places	91	84 486	26 885	6 644	2 064	24.1	3.9
7221	Full-service restaurants	19	32 357	10 726	2 839	771	37.6	2.5
72211	Full-service restaurants	19	32 357	10 726	2 839	771	37.6	2.5
722110	Full-service restaurants	19	32 357	10 726	2 839	771	37.6	2.5
7222	Limited-service eating places	39	25 912	6 185	1 502	523	24.7	7.8
72221	Limited-service eating places	39	25 912	6 185	1 502	523	24.7	7.8
722212	Cafeterias, buffets, and grill buffets	4	D	D	D	b	D	D
7223	Special food services	31	D	D	D	f	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BRIELLE								
72	Accommodation and food services	13	11 784	2 982	731	250	36.8	—
722	Food services and drinking places	13	11 784	2 982	731	250	36.8	—
BRIGANTINE								
72	Accommodation and food services	23	9 827	3 051	547	209	41.2	34.0
721	Accommodation	3	D	D	D	b	D	D
722	Food services and drinking places	20	D	D	D	c	D	D
BUENA								
72	Accommodation and food services	13	5 713	1 484	324	127	79.7	—
721	Accommodation	3	2 158	566	90	33	87.2	—
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	b	D	D
722	Food services and drinking places	10	3 555	918	234	94	75.1	—
BURLINGTON CITY								
72	Accommodation and food services	17	8 111	2 096	479	197	31.0	29.0
722	Food services and drinking places	17	8 111	2 096	479	197	31.0	29.0
BURLINGTON TOWNSHIP								
72	Accommodation and food services	51	29 547	7 740	1 999	796	27.8	36.0
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	50	D	D	D	f	D	D
7222	Limited-service eating places	34	13 386	3 581	912	476	29.9	41.3
72221	Limited-service eating places	34	13 386	3 581	912	476	29.9	41.3
7223	Special food services	3	D	D	D	b	D	D
BUTLER								
72	Accommodation and food services	20	3 980	955	245	72	42.0	40.4
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	19	D	D	D	b	D	D
CALDWELL								
72	Accommodation and food services	19	7 798	2 406	556	148	40.2	7.5
722	Food services and drinking places	19	7 798	2 406	556	148	40.2	7.5
CAMDEN								
72	Accommodation and food services	88	30 124	7 108	1 605	590	26.4	25.2
722	Food services and drinking places	88	30 124	7 108	1 605	590	26.4	25.2
7222	Limited-service eating places	41	11 664	2 910	684	254	35.6	20.6
72221	Limited-service eating places	41	11 664	2 910	684	254	35.6	20.6
7223	Special food services	13	10 306	2 463	476	140	—	24.2
7224	Drinking places (alcoholic beverages)	20	5 099	764	190	60	40.2	33.5
72241	Drinking places (alcoholic beverages)	20	5 099	764	190	60	40.2	33.5
722410	Drinking places (alcoholic beverages)	20	5 099	764	190	60	40.2	33.5
CAPE MAY								
72	Accommodation and food services	116	87 729	26 856	4 940	1 188	28.6	3.0
721	Accommodation	67	49 723	13 375	2 114	498	27.7	.4
7211	Traveler accommodation	64	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	33	41 334	11 323	1 748	400	31.3	—
721110	Hotels (except casino hotels) and motels	33	41 334	11 323	1 748	400	31.3	—
721191	Bed-and-breakfast inns	31	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	49	38 006	13 481	2 826	690	29.8	6.3
7221	Full-service restaurants	34	31 250	11 690	2 470	594	32.4	7.1
72211	Full-service restaurants	34	31 250	11 690	2 470	594	32.4	7.1
722110	Full-service restaurants	34	31 250	11 690	2 470	594	32.4	7.1
7223	Special food services	1	D	D	D	b	D	D
CARLSTADT								
72	Accommodation and food services	24	19 609	5 551	1 333	392	22.7	3.9
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	22	D	D	D	e	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
CARTERET								
72	Accommodation and food services	23	11 387	3 052	711	205	25.2	9.2
721	Accommodation	1	D	D	D	b	D	D
7211	Traveler accommodation	1	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	1	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	1	D	D	D	b	D	D
722	Food services and drinking places	22	D	D	D	c	D	D
7222	Limited-service eating places	11	4 439	1 082	265	98	32.1	20.0
72221	Limited-service eating places	11	4 439	1 082	265	98	32.1	20.0
CEDAR GROVE								
72	Accommodation and food services	20	14 616	3 928	914	263	27.0	9.2
722	Food services and drinking places	20	14 616	3 928	914	263	27.0	9.2
CHATHAM BOROUGH								
72	Accommodation and food services	18	11 291	3 642	847	198	55.6	7.5
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	1	D	D	D	a	D	D
722	Food services and drinking places	16	D	D	D	c	D	D
CHATHAM TOWNSHIP								
72	Accommodation and food services	12	4 741	1 438	390	121	32.9	5.4
722	Food services and drinking places	12	4 741	1 438	390	121	32.9	5.4
CHERRY HILL								
72	Accommodation and food services	193	178 466	48 726	11 964	3 626	23.7	16.9
721	Accommodation	11	22 083	6 555	1 564	356	5.7	5.6
7211	Traveler accommodation	10	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	10	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	10	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	1	D	D	D	a	D	D
722	Food services and drinking places	182	156 383	42 171	10 400	3 270	26.3	18.4
7221	Full-service restaurants	73	81 992	24 111	6 155	1 752	22.5	7.3
72211	Full-service restaurants	73	81 992	24 111	6 155	1 752	22.5	7.3
722110	Full-service restaurants	73	81 992	24 111	6 155	1 752	22.5	7.3
7222	Limited-service eating places	85	51 428	12 348	3 006	1 091	38.7	34.1
72221	Limited-service eating places	85	51 428	12 348	3 006	1 091	38.7	34.1
722211	Limited-service restaurants	66	40 372	9 866	2 429	873	35.2	41.4
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	18	D	D	D	c	D	D
7223	Special food services	19	15 133	3 500	784	273	10.1	29.4
7224	Drinking places (alcoholic beverages)	5	7 830	2 212	455	154	15.6	11.8
72241	Drinking places (alcoholic beverages)	5	7 830	2 212	455	154	15.6	11.8
722410	Drinking places (alcoholic beverages)	5	7 830	2 212	455	154	15.6	11.8
CINNAMINSON								
72	Accommodation and food services	42	20 595	6 018	1 374	459	34.4	13.6
721	Accommodation	11	3 744	593	140	49	20.7	1.1
7211	Traveler accommodation	11	3 744	593	140	49	20.7	1.1
72111	Hotels (except casino hotels) and motels	11	3 744	593	140	49	20.7	1.1
721110	Hotels (except casino hotels) and motels	11	3 744	593	140	49	20.7	1.1
722	Food services and drinking places	31	16 851	5 425	1 234	410	37.5	16.4
7222	Limited-service eating places	15	6 875	1 684	330	90	36.1	19.6
72221	Limited-service eating places	15	6 875	1 684	330	90	36.1	19.6
7223	Special food services	4	D	D	D	b	D	D
CITY OF ORANGE								
72	Accommodation and food services	36	15 458	4 191	1 011	364	41.5	8.3
722	Food services and drinking places	36	15 458	4 191	1 011	364	41.5	8.3
7222	Limited-service eating places	16	7 573	1 763	456	165	16.5	8.9
72221	Limited-service eating places	16	7 573	1 763	456	165	16.5	8.9

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
CLARK								
72	Accommodation and food services	27	27 489	7 417	1 777	619	12.0	24.4
721	Accommodation	2	D	D	D	b	D	D
7211	Traveler accommodation	1	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	1	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	25	D	D	D	f	D	D
7222	Limited-service eating places	9	5 947	1 404	337	138	29.1	—
72221	Limited-service eating places	9	5 947	1 404	337	138	29.1	—
CLAYTON								
72	Accommodation and food services	5	1 264	429	112	46	35.5	—
722	Food services and drinking places	5	1 264	429	112	46	35.5	—
CLEMENTON								
72	Accommodation and food services	15	5 429	1 234	318	143	36.2	.9
722	Food services and drinking places	15	5 429	1 234	318	143	36.2	.9
CLIFFSIDE PARK								
72	Accommodation and food services	44	15 730	4 338	1 103	324	54.9	16.0
722	Food services and drinking places	44	15 730	4 338	1 103	324	54.9	16.0
CLIFTON								
72	Accommodation and food services	142	D	D	D	g	D	D
721	Accommodation	2	D	D	D	b	D	D
7211	Traveler accommodation	2	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	b	D	D
722	Food services and drinking places	140	D	D	D	g	D	D
7221	Full-service restaurants	41	28 236	8 018	2 067	610	46.4	6.2
72211	Full-service restaurants	41	28 236	8 018	2 067	610	46.4	6.2
722110	Full-service restaurants	41	28 236	8 018	2 067	610	46.4	6.2
7222	Limited-service eating places	65	33 347	8 170	1 989	673	31.0	12.1
72221	Limited-service eating places	65	33 347	8 170	1 989	673	31.0	12.1
722211	Limited-service restaurants	52	30 427	7 454	1 823	620	31.9	10.3
7223	Special food services	13	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	21	5 562	1 558	423	136	24.5	—
72241	Drinking places (alcoholic beverages)	21	5 562	1 558	423	136	24.5	—
722410	Drinking places (alcoholic beverages)	21	5 562	1 558	423	136	24.5	—
CLINTON TOWN								
72	Accommodation and food services	14	6 295	1 572	365	98	49.1	25.4
722	Food services and drinking places	14	6 295	1 572	365	98	49.1	25.4
CLINTON TOWNSHIP								
72	Accommodation and food services	10	9 228	2 611	647	272	25.8	31.2
722	Food services and drinking places	10	9 228	2 611	647	272	25.8	31.2
7223	Special food services	3	D	D	D	b	D	D
CLOSTER								
72	Accommodation and food services	33	13 312	3 235	751	198	64.0	8.6
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	32	D	D	D	c	D	D
7222	Limited-service eating places	15	4 692	782	198	74	70.1	9.2
72221	Limited-service eating places	15	4 692	782	198	74	70.1	9.2
COLLINGSWOOD								
72	Accommodation and food services	24	11 386	2 898	729	258	33.9	4.6
722	Food services and drinking places	24	11 386	2 898	729	258	33.9	4.6
7223	Special food services	5	2 454	510	131	51	1.1	—
COLTS NECK								
72	Accommodation and food services	20	11 954	3 527	726	243	33.5	60.5
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	19	D	D	D	c	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
CRANFORD								
72	Accommodation and food services	47	21 661	5 564	1 320	391	36.2	2.3
721	Accommodation	1	D	D	D	b	D	D
7211	Traveler accommodation	1	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	1	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	1	D	D	D	b	D	D
722	Food services and drinking places	46	D	D	D	e	D	D
7222	Limited-service eating places	18	4 927	1 296	296	90	51.5	6.7
72221	Limited-service eating places	18	4 927	1 296	296	90	51.5	6.7
7223	Special food services	11	4 479	1 111	237	78	21.0	3.0
CRESSKILL								
72	Accommodation and food services	13	6 358	1 808	495	128	33.5	21.7
722	Food services and drinking places	13	6 358	1 808	495	128	33.5	21.7
DELRAN								
72	Accommodation and food services	28	15 843	4 392	1 122	421	26.3	9.3
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	26	D	D	D	e	D	D
7222	Limited-service eating places	16	6 073	1 604	387	154	24.6	19.0
72221	Limited-service eating places	16	6 073	1 604	387	154	24.6	19.0
DEMAREST								
72	Accommodation and food services	3	546	114	28	11	69.6	-
721	Accommodation	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	a	D	D
DENVILLE								
72	Accommodation and food services	42	27 178	7 480	1 775	490	29.1	6.7
721	Accommodation	1	D	D	D	b	D	D
722	Food services and drinking places	41	D	D	D	e	D	D
7222	Limited-service eating places	19	9 405	2 557	535	162	28.6	5.7
72221	Limited-service eating places	19	9 405	2 557	535	162	28.6	5.7
DEPTFORD								
72	Accommodation and food services	66	74 997	20 572	4 962	1 738	10.7	3.9
721	Accommodation	2	D	D	D	b	D	D
7211	Traveler accommodation	2	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	b	D	D
722	Food services and drinking places	64	D	D	D	g	D	D
7221	Full-service restaurants	23	40 960	12 030	2 987	1 071	5.5	.1
72211	Full-service restaurants	23	40 960	12 030	2 987	1 071	5.5	.1
722110	Full-service restaurants	23	40 960	12 030	2 987	1 071	5.5	.1
7222	Limited-service eating places	37	25 682	6 823	1 556	547	20.2	11.3
72221	Limited-service eating places	37	25 682	6 823	1 556	547	20.2	11.3
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
7223	Special food services	3	D	D	D	b	D	D
DOVER TOWN								
72	Accommodation and food services	47	13 488	3 667	855	290	63.8	21.5
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	46	D	D	D	e	D	D
7222	Limited-service eating places	20	5 737	1 531	370	134	54.4	29.4
72221	Limited-service eating places	20	5 737	1 531	370	134	54.4	29.4

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							From admini- strative records ¹	Estimated ²
DOVER TOWNSHIP								
72	Accommodation and food services	191	132 441	36 770	8 618	3 015	21.4	10.0
721	Accommodation	13	20 070	5 345	1 240	314	1.5	—
7211	Traveler accommodation	11	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	11	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	11	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	b	D	D
722	Food services and drinking places	178	112 371	31 425	7 378	2 701	25.0	11.8
7221	Full-service restaurants	79	66 746	20 281	4 979	1 612	26.0	7.1
72211	Full-service restaurants	79	66 746	20 281	4 979	1 612	26.0	7.1
722110	Full-service restaurants	79	66 746	20 281	4 979	1 612	26.0	7.1
7222	Limited-service eating places	85	41 051	10 315	2 293	1 033	23.8	19.5
72221	Limited-service eating places	85	41 051	10 315	2 293	1 033	23.8	19.5
722211	Limited-service restaurants	63	32 482	8 075	1 811	814	24.4	23.4
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	20	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	6	3 635	615	65	32	7.3	14.8
72241	Drinking places (alcoholic beverages)	6	3 635	615	65	32	7.3	14.8
722410	Drinking places (alcoholic beverages)	6	3 635	615	65	32	7.3	14.8
DUMONT								
72	Accommodation and food services	21	5 662	1 375	346	125	70.4	14.4
722	Food services and drinking places	21	5 662	1 375	346	125	70.4	14.4
DUNELLEN								
72	Accommodation and food services	12	9 230	1 232	292	124	21.2	.7
721	Accommodation	1	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	11	D	D	D	c	D	D
7222	Limited-service eating places	7	7 961	855	229	66	14.3	.8
72221	Limited-service eating places	7	7 961	855	229	66	14.3	.8
EAST BRUNSWICK								
72	Accommodation and food services	92	103 658	28 402	6 614	2 077	23.3	.8
721	Accommodation	7	35 139	8 428	2 056	533	—	—
7211	Traveler accommodation	6	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	6	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	6	D	D	D	f	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	85	68 519	19 974	4 558	1 544	35.3	1.2
7221	Full-service restaurants	36	35 421	11 526	2 647	858	36.2	1.7
72211	Full-service restaurants	36	35 421	11 526	2 647	858	36.2	1.7
722110	Full-service restaurants	36	35 421	11 526	2 647	858	36.2	1.7
7222	Limited-service eating places	44	27 022	5 813	1 344	550	37.9	.9
72221	Limited-service eating places	44	27 022	5 813	1 344	550	37.9	.9
722211	Limited-service restaurants	31	23 597	5 140	1 177	484	32.5	.8
7223	Special food services	4	D	D	D	c	D	D
EAST HANOVER								
72	Accommodation and food services	61	57 142	16 202	3 749	1 105	28.0	9.7
721	Accommodation	1	D	D	D	b	D	D
7211	Traveler accommodation	1	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	1	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	1	D	D	D	b	D	D
722	Food services and drinking places	60	D	D	D	g	D	D
7222	Limited-service eating places	21	12 224	2 963	618	226	20.7	20.3
72221	Limited-service eating places	21	12 224	2 963	618	226	20.7	20.3
7223	Special food services	12	12 874	3 775	818	211	26.2	1.9

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
EAST ORANGE								
72	Accommodation and food services	51	26 629	7 227	1 876	723	23.3	10.7
721	Accommodation	2	D	D	D	a	D	D
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	49	D	D	D	f	D	D
7222	Limited-service eating places	35	18 824	4 411	1 092	479	18.6	10.8
72221	Limited-service eating places	35	18 824	4 411	1 092	479	18.6	10.8
7223	Special food services	2	D	D	D	c	D	D
EAST RUTHERFORD								
72	Accommodation and food services	47	146 829	35 998	8 485	2 761	4.2	.6
721	Accommodation	5	29 452	9 968	2 511	357	.7	—
7211	Traveler accommodation	5	29 452	9 968	2 511	357	.7	—
72111	Hotels (except casino hotels) and motels	5	29 452	9 968	2 511	357	.7	—
721110	Hotels (except casino hotels) and motels	5	29 452	9 968	2 511	357	.7	—
722	Food services and drinking places	42	117 377	26 030	5 974	2 404	5.1	.7
7223	Special food services	15	D	D	D	g	D	D
EAST WINDSOR								
72	Accommodation and food services	42	35 052	7 988	1 878	695	12.8	3.6
721	Accommodation	5	9 862	1 061	233	124	8.3	—
7211	Traveler accommodation	5	9 862	1 061	233	124	8.3	—
72111	Hotels (except casino hotels) and motels	5	9 862	1 061	233	124	8.3	—
721110	Hotels (except casino hotels) and motels	5	9 862	1 061	233	124	8.3	—
722	Food services and drinking places	37	25 190	6 927	1 645	571	14.5	5.0
7222	Limited-service eating places	19	12 989	3 290	792	238	15.7	8.4
72221	Limited-service eating places	19	12 989	3 290	792	238	15.7	8.4
EATONTOWN								
72	Accommodation and food services	50	51 927	16 257	3 913	1 093	19.7	8.5
721	Accommodation	5	13 231	4 300	833	176	—	4.8
7211	Traveler accommodation	5	13 231	4 300	833	176	—	4.8
72111	Hotels (except casino hotels) and motels	5	13 231	4 300	833	176	—	4.8
721110	Hotels (except casino hotels) and motels	5	13 231	4 300	833	176	—	4.8
722	Food services and drinking places	45	38 696	11 957	3 080	917	26.4	9.8
7222	Limited-service eating places	25	13 569	3 400	868	302	45.4	23.8
72221	Limited-service eating places	25	13 569	3 400	868	302	45.4	23.8
EDGEWATER								
72	Accommodation and food services	35	36 199	9 264	2 045	575	22.2	4.5
721	Accommodation	1	D	D	D	b	D	D
722	Food services and drinking places	34	D	D	D	f	D	D
7222	Limited-service eating places	11	5 346	1 564	358	127	14.0	2.2
72221	Limited-service eating places	11	5 346	1 564	358	127	14.0	2.2
7223	Special food services	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
EDISON								
72	Accommodation and food services	199	151 408	39 661	9 455	2 858	27.1	5.5
721	Accommodation	15	21 775	6 696	1 388	280	22.6	11.4
7211	Traveler accommodation	15	21 775	6 696	1 388	280	22.6	11.4
72111	Hotels (except casino hotels) and motels	15	21 775	6 696	1 388	280	22.6	11.4
721110	Hotels (except casino hotels) and motels	15	21 775	6 696	1 388	280	22.6	11.4
722	Food services and drinking places	184	129 633	32 965	8 067	2 578	27.8	4.5
7221	Full-service restaurants	56	63 808	16 526	4 119	1 312	25.1	4.5
72211	Full-service restaurants	56	63 808	16 526	4 119	1 312	25.1	4.5
722110	Full-service restaurants	56	63 808	16 526	4 119	1 312	25.1	4.5
7222	Limited-service eating places	101	45 372	10 997	2 575	925	35.9	5.7
72221	Limited-service eating places	101	45 372	10 997	2 575	925	35.9	5.7
722211	Limited-service restaurants	80	36 586	8 620	1 995	721	38.4	3.2
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	20	D	D	D	c	D	D
7223	Special food services	16	17 496	4 809	1 218	286	14.9	.2
7224	Drinking places (alcoholic beverages)	11	2 957	633	155	55	38.2	11.4
72241	Drinking places (alcoholic beverages)	11	2 957	633	155	55	38.2	11.4
722410	Drinking places (alcoholic beverages)	11	2 957	633	155	55	38.2	11.4
EGG HARBOR								
72	Accommodation and food services	80	67 157	18 101	4 063	1 301	26.8	5.1
721	Accommodation	24	D	D	D	e	D	D
7211	Traveler accommodation	22	27 291	7 371	1 609	459	15.9	3.5
72111	Hotels (except casino hotels) and motels	22	27 291	7 371	1 609	459	15.9	3.5
721110	Hotels (except casino hotels) and motels	22	27 291	7 371	1 609	459	15.9	3.5
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	56	D	D	D	f	D	D
7222	Limited-service eating places	26	11 146	2 570	608	230	59.4	21.3
72221	Limited-service eating places	26	11 146	2 570	608	230	59.4	21.3
7223	Special food services	3	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	5	3 428	738	150	68	47.7	2.0
72241	Drinking places (alcoholic beverages)	5	3 428	738	150	68	47.7	2.0
722410	Drinking places (alcoholic beverages)	5	3 428	738	150	68	47.7	2.0
EGG HARBOR CITY								
72	Accommodation and food services	15	5 457	1 374	315	156	16.4	4.9
721	Accommodation	1	D	D	D	b	D	D
722	Food services and drinking places	14	D	D	D	b	D	D
ELIZABETH								
72	Accommodation and food services	238	124 095	34 221	8 414	2 312	27.7	13.8
721	Accommodation	18	47 312	15 394	3 629	684	2.6	—
7211	Traveler accommodation	18	47 312	15 394	3 629	684	2.6	—
72111	Hotels (except casino hotels) and motels	18	47 312	15 394	3 629	684	2.6	—
721110	Hotels (except casino hotels) and motels	18	47 312	15 394	3 629	684	2.6	—
722	Food services and drinking places	220	76 783	18 827	4 785	1 628	43.2	22.2
7222	Limited-service eating places	98	31 081	6 735	1 666	627	40.6	20.0
72221	Limited-service eating places	98	31 081	6 735	1 666	627	40.6	20.0
722211	Limited-service restaurants	77	23 190	4 957	1 263	506	33.4	22.3
722213	Snack and nonalcoholic beverage bars	20	D	D	D	c	D	D
7223	Special food services	12	12 148	3 643	1 007	341	7.0	65.7
7224	Drinking places (alcoholic beverages)	47	11 938	2 512	636	202	52.3	3.6
72241	Drinking places (alcoholic beverages)	47	11 938	2 512	636	202	52.3	3.6
722410	Drinking places (alcoholic beverages)	47	11 938	2 512	636	202	52.3	3.6
ELMWOOD PARK								
72	Accommodation and food services	38	15 211	3 525	843	294	55.4	4.1
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	36	D	D	D	e	D	D
7222	Limited-service eating places	18	6 474	1 545	367	138	50.0	6.5
72221	Limited-service eating places	18	6 474	1 545	367	138	50.0	6.5
7223	Special food services	3	1 491	376	72	21	100.0	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
EMERSON								
72	Accommodation and food services	25	12 988	3 908	981	258	68.4	6.1
722	Food services and drinking places	25	12 988	3 908	981	258	68.4	6.1
ENGLEWOOD								
72	Accommodation and food services	57	34 830	9 637	2 232	634	43.4	5.6
721	Accommodation	2	D	D	D	b	D	D
7211	Traveler accommodation	2	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	b	D	D
722	Food services and drinking places	55	D	D	D	f	D	D
7222	Limited-service eating places	24	8 900	2 064	481	165	47.0	4.9
72221	Limited-service eating places	24	8 900	2 064	481	165	47.0	4.9
7223	Special food services	4	2 467	595	117	77	50.0	50.0
ENGLEWOOD CLIFFS								
72	Accommodation and food services	15	12 572	3 886	976	200	34.2	4.8
722	Food services and drinking places	15	12 572	3 886	976	200	34.2	4.8
7223	Special food services	4	D	D	D	b	D	D
EVESHAM								
72	Accommodation and food services	87	70 155	19 325	4 785	1 649	30.8	8.3
722	Food services and drinking places	87	70 155	19 325	4 785	1 649	30.8	8.3
7221	Full-service restaurants	38	40 505	11 569	2 855	952	28.6	2.8
72211	Full-service restaurants	38	40 505	11 569	2 855	952	28.6	2.8
722110	Full-service restaurants	38	40 505	11 569	2 855	952	28.6	2.8
7222	Limited-service eating places	44	20 903	4 803	1 030	428	41.6	19.0
72221	Limited-service eating places	44	20 903	4 803	1 030	428	41.6	19.0
7223	Special food services	4	D	D	D	c	D	D
EWING								
72	Accommodation and food services	72	49 545	13 215	3 135	1 104	37.1	10.4
722	Food services and drinking places	72	49 545	13 215	3 135	1 104	37.1	10.4
7222	Limited-service eating places	42	26 832	6 743	1 663	581	50.6	1.5
72221	Limited-service eating places	42	26 832	6 743	1 663	581	50.6	1.5
722211	Limited-service restaurants	37	23 494	5 844	1 469	520	48.1	1.7
7223	Special food services	7	D	D	D	e	D	D
FAIR HAVEN								
72	Accommodation and food services	7	1 188	394	57	18	93.4	6.6
722	Food services and drinking places	7	1 188	394	57	18	93.4	6.6
FAIR LAWN								
72	Accommodation and food services	67	33 039	9 103	2 253	708	45.4	6.3
721	Accommodation	1	D	D	D	b	D	D
7211	Traveler accommodation	1	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	1	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	1	D	D	D	b	D	D
722	Food services and drinking places	66	D	D	D	f	D	D
7222	Limited-service eating places	33	9 789	2 528	571	199	54.1	13.9
72221	Limited-service eating places	33	9 789	2 528	571	199	54.1	13.9
7223	Special food services	7	1 985	673	156	66	42.3	26.6
FAIRVIEW								
72	Accommodation and food services	24	8 229	1 896	431	128	57.2	13.1
722	Food services and drinking places	24	8 229	1 896	431	128	57.2	13.1
FANWOOD								
72	Accommodation and food services	5	D	D	D	c	D	D
722	Food services and drinking places	5	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
FLEMINGTON								
72	Accommodation and food services	39	17 370	4 300	1 002	400	52.6	25.0
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	38	D	D	D	e	D	D
7222	Limited-service eating places	19	8 615	1 891	463	198	42.5	19.6
72221	Limited-service eating places	19	8 615	1 891	463	198	42.5	19.6
7223	Special food services	6	4 411	1 333	334	92	40.1	45.9
FLORENCE								
72	Accommodation and food services	12	2 708	601	156	64	44.3	25.5
722	Food services and drinking places	12	2 708	601	156	64	44.3	25.5
FLORHAM PARK								
72	Accommodation and food services	33	47 599	13 748	3 347	716	22.0	6.2
721	Accommodation	1	D	D	D	e	D	D
7211	Traveler accommodation	1	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	1	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	1	D	D	D	e	D	D
722	Food services and drinking places	32	D	D	D	e	D	D
7222	Limited-service eating places	14	8 182	2 108	496	160	61.8	12.2
72221	Limited-service eating places	14	8 182	2 108	496	160	61.8	12.2
7223	Special food services	9	10 492	3 996	928	151	35.1	18.1
FORT LEE								
72	Accommodation and food services	97	60 076	15 595	3 745	999	34.5	12.7
721	Accommodation	9	20 035	5 319	1 195	229	12.7	22.7
7211	Traveler accommodation	9	20 035	5 319	1 195	229	12.7	22.7
72111	Hotels (except casino hotels) and motels	9	20 035	5 319	1 195	229	12.7	22.7
721110	Hotels (except casino hotels) and motels	9	20 035	5 319	1 195	229	12.7	22.7
722	Food services and drinking places	88	40 041	10 276	2 550	770	45.3	7.7
7222	Limited-service eating places	36	16 473	3 863	910	314	38.7	6.0
72221	Limited-service eating places	36	16 473	3 863	910	314	38.7	6.0
FRANKLIN TOWNSHIP (GLOUCESTER COUNTY)								
72	Accommodation and food services	21	12 848	3 126	760	307	13.6	2.6
721	Accommodation	3	689	73	12	5	51.2	—
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
722	Food services and drinking places	18	12 159	3 053	748	302	11.4	2.7
FRANKLIN TOWNSHIP (SOMERSET COUNTY)								
72	Accommodation and food services	102	103 670	25 845	6 471	1 608	21.0	4.5
721	Accommodation	11	58 324	14 658	3 597	757	—	—
7211	Traveler accommodation	11	58 324	14 658	3 597	757	—	—
72111	Hotels (except casino hotels) and motels	11	58 324	14 658	3 597	757	—	—
721110	Hotels (except casino hotels) and motels	11	58 324	14 658	3 597	757	—	—
722	Food services and drinking places	91	45 346	11 187	2 874	851	48.0	10.2
7222	Limited-service eating places	48	25 828	5 335	1 356	463	46.1	17.0
72221	Limited-service eating places	48	25 828	5 335	1 356	463	46.1	17.0
722213	Snack and nonalcoholic beverage bars	9	5 174	1 323	363	101	21.3	2.8
7223	Special food services	9	4 313	1 147	281	63	5.1	—
FRANKLIN BOROUGH								
72	Accommodation and food services	21	9 199	2 281	513	206	38.1	3.1
722	Food services and drinking places	21	9 199	2 281	513	206	38.1	3.1
7222	Limited-service eating places	14	7 265	1 893	425	170	28.6	2.5
72221	Limited-service eating places	14	7 265	1 893	425	170	28.6	2.5
FRANKLIN LAKES								
72	Accommodation and food services	9	3 263	1 264	306	81	34.6	—
722	Food services and drinking places	9	3 263	1 264	306	81	34.6	—

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
FREEHOLD BOROUGH								
72	Accommodation and food services	38	19 458	5 543	1 346	454	35.1	13.1
722	Food services and drinking places	38	19 458	5 543	1 346	454	35.1	13.1
7223	Special food services	2	D	D	D	b	D	D
FREEHOLD TOWNSHIP								
72	Accommodation and food services	90	66 681	18 706	4 355	1 454	25.6	4.8
721	Accommodation	4	D	D	D	b	D	D
7211	Traveler accommodation	3	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	3	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	3	D	D	D	b	D	D
722	Food services and drinking places	86	D	D	D	g	D	D
7221	Full-service restaurants	27	28 295	8 806	2 176	726	21.2	3.3
72211	Full-service restaurants	27	28 295	8 806	2 176	726	21.2	3.3
722110	Full-service restaurants	27	28 295	8 806	2 176	726	21.2	3.3
7222	Limited-service eating places	53	30 397	7 737	1 691	583	23.2	2.6
72221	Limited-service eating places	53	30 397	7 737	1 691	583	23.2	2.6
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	19	7 750	2 186	451	201	9.8	1.6
7223	Special food services	5	D	D	D	b	D	D
GALLOWAY								
72	Accommodation and food services	63	53 499	14 943	3 345	1 215	33.7	7.6
721	Accommodation	17	8 886	1 490	350	107	29.4	.2
7211	Traveler accommodation	12	7 196	1 225	289	92	17.3	.2
72111	Hotels (except casino hotels) and motels	12	7 196	1 225	289	92	17.3	.2
721110	Hotels (except casino hotels) and motels	12	7 196	1 225	289	92	17.3	.2
7212	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	4	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	46	44 613	13 453	2 995	1 108	34.6	9.0
7221	Full-service restaurants	22	24 832	7 879	1 728	657	18.8	1.4
72211	Full-service restaurants	22	24 832	7 879	1 728	657	18.8	1.4
722110	Full-service restaurants	22	24 832	7 879	1 728	657	18.8	1.4
7222	Limited-service eating places	13	13 736	3 344	729	296	68.8	26.8
72221	Limited-service eating places	13	13 736	3 344	729	296	68.8	26.8
7223	Special food services	6	3 106	1 704	402	123	—	—
GARFIELD								
72	Accommodation and food services	43	18 641	4 890	1 063	387	67.1	4.5
722	Food services and drinking places	43	18 641	4 890	1 063	387	67.1	4.5
7223	Special food services	4	8 434	2 433	481	166	79.7	5.2
GARWOOD								
72	Accommodation and food services	17	9 586	2 766	643	269	19.4	5.3
722	Food services and drinking places	17	9 586	2 766	643	269	19.4	5.3
7223	Special food services	1	D	D	D	c	D	D
GLASSBORO								
72	Accommodation and food services	46	26 261	7 400	1 838	751	31.2	6.0
721	Accommodation	3	413	26	1	1	90.3	9.7
722	Food services and drinking places	43	25 848	7 374	1 837	750	30.2	5.9
7222	Limited-service eating places	17	13 101	3 347	864	367	22.6	9.5
72221	Limited-service eating places	17	13 101	3 347	864	367	22.6	9.5
7223	Special food services	9	D	D	D	c	D	D
GLEN RIDGE								
72	Accommodation and food services	3	742	171	48	18	52.2	—
722	Food services and drinking places	3	742	171	48	18	52.2	—

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
GLEN ROCK								
72	Accommodation and food services	18	7 897	2 054	485	162	61.6	11.6
722	Food services and drinking places	18	7 897	2 054	485	162	61.6	11.6
7222	Limited-service eating places	13	6 482	1 608	369	133	71.9	12.5
72221	Limited-service eating places	13	6 482	1 608	369	133	71.9	12.5
GLOUCESTER								
72	Accommodation and food services	60	35 433	10 143	2 395	943	24.1	11.3
721	Accommodation	3	D	D	D	a	D	D
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	57	D	D	D	f	D	D
7222	Limited-service eating places	31	14 673	3 738	877	323	32.0	14.7
72221	Limited-service eating places	31	14 673	3 738	877	323	32.0	14.7
7223	Special food services	3	D	D	D	b	D	D
GLOUCESTER CITY								
72	Accommodation and food services	26	7 784	2 301	525	160	39.5	13.7
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	24	D	D	D	c	D	D
GUTTENBERG								
72	Accommodation and food services	18	D	D	D	b	D	D
722	Food services and drinking places	18	D	D	D	b	D	D
HACKENSACK								
72	Accommodation and food services	113	98 091	29 408	6 870	2 109	27.2	6.1
721	Accommodation	2	D	D	D	b	D	D
7211	Traveler accommodation	2	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	b	D	D
722	Food services and drinking places	111	D	D	D	g	D	D
7221	Full-service restaurants	42	60 698	19 624	4 365	1 174	29.1	3.2
72211	Full-service restaurants	42	60 698	19 624	4 365	1 174	29.1	3.2
722110	Full-service restaurants	42	60 698	19 624	4 365	1 174	29.1	3.2
7222	Limited-service eating places	59	29 866	7 491	1 899	737	22.9	7.7
72221	Limited-service eating places	59	29 866	7 491	1 899	737	22.9	7.7
722211	Limited-service restaurants	41	22 840	5 566	1 363	570	18.2	8.9
722213	Snack and nonalcoholic beverage bars	15	6 585	1 783	498	158	38.2	2.9
7223	Special food services	5	2 801	1 127	302	124	57.2	—
HACKETTSTOWN								
72	Accommodation and food services	50	25 362	7 814	1 872	649	29.9	6.4
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	1	D	D	D	a	D	D
722	Food services and drinking places	49	D	D	D	f	D	D
7222	Limited-service eating places	23	9 712	2 525	557	216	34.2	14.2
72221	Limited-service eating places	23	9 712	2 525	557	216	34.2	14.2
7223	Special food services	7	3 889	1 689	372	151	—	—
HADDON								
72	Accommodation and food services	26	17 234	4 905	1 239	497	27.1	23.1
722	Food services and drinking places	26	17 234	4 905	1 239	497	27.1	23.1
7222	Limited-service eating places	10	5 960	1 555	401	140	32.9	39.4
72221	Limited-service eating places	10	5 960	1 555	401	140	32.9	39.4
HADDONFIELD								
72	Accommodation and food services	26	7 108	1 839	448	203	66.4	8.5
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	25	D	D	D	c	D	D
HADDON HEIGHTS								
72	Accommodation and food services	5	1 807	539	129	48	51.5	—
722	Food services and drinking places	5	1 807	539	129	48	51.5	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
HALEDON								
72	Accommodation and food services	18	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	1	D	D	D	a	D	D
722	Food services and drinking places	17	6 295	1 364	342	95	44.3	14.5
7222	Limited-service eating places	8	4 670	1 109	276	76	26.5	19.6
72221	Limited-service eating places	8	4 670	1 109	276	76	26.5	19.6
HAMBURG								
72	Accommodation and food services	15	4 325	913	232	96	44.3	14.6
722	Food services and drinking places	15	4 325	913	232	96	44.3	14.6
HAMILTON (ATLANTIC COUNTY)								
72	Accommodation and food services	72	46 180	12 964	3 021	1 125	17.2	7.1
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	70	D	D	D	g	D	D
7221	Full-service restaurants	25	26 199	7 886	1 923	694	10.4	7.2
72211	Full-service restaurants	25	26 199	7 886	1 923	694	10.4	7.2
722110	Full-service restaurants	25	26 199	7 886	1 923	694	10.4	7.2
7222	Limited-service eating places	32	16 430	4 192	892	338	26.3	8.3
72221	Limited-service eating places	32	16 430	4 192	892	338	26.3	8.3
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
7223	Special food services	5	1 381	390	92	54	11.6	.6
HAMILTON (MERCER COUNTY)								
72	Accommodation and food services	144	90 770	23 550	5 836	1 870	31.4	14.8
722	Food services and drinking places	144	90 770	23 550	5 836	1 870	31.4	14.8
7221	Full-service restaurants	49	34 161	9 909	2 378	756	31.2	13.5
72211	Full-service restaurants	49	34 161	9 909	2 378	756	31.2	13.5
722110	Full-service restaurants	49	34 161	9 909	2 378	756	31.2	13.5
7222	Limited-service eating places	75	45 594	10 269	2 417	947	35.3	17.4
72221	Limited-service eating places	75	45 594	10 269	2 417	947	35.3	17.4
722211	Limited-service restaurants	66	42 386	9 698	2 270	889	36.6	15.1
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	a	D	D
7223	Special food services	7	7 446	2 654	866	116	10.0	—
7224	Drinking places (alcoholic beverages)	13	3 569	718	175	51	26.6	26.7
72241	Drinking places (alcoholic beverages)	13	3 569	718	175	51	26.6	26.7
722410	Drinking places (alcoholic beverages)	13	3 569	718	175	51	26.6	26.7
HAMMONTON								
72	Accommodation and food services	36	19 954	5 383	1 292	617	24.3	18.9
721	Accommodation	3	1 288	292	67	36	12.4	12.7
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	33	18 666	5 091	1 225	581	25.2	19.4
7222	Limited-service eating places	15	8 926	2 203	517	244	18.1	39.9
72221	Limited-service eating places	15	8 926	2 203	517	244	18.1	39.9
7223	Special food services	3	D	D	D	b	D	D
HANOVER								
72	Accommodation and food services	44	36 218	11 382	3 236	623	15.1	2.5
721	Accommodation	3	9 122	1 493	339	79	—	—
7211	Traveler accommodation	3	9 122	1 493	339	79	—	—
72111	Hotels (except casino hotels) and motels	3	9 122	1 493	339	79	—	—
721110	Hotels (except casino hotels) and motels	3	9 122	1 493	339	79	—	—
722	Food services and drinking places	41	27 096	9 889	2 897	544	20.1	3.3
7223	Special food services	10	7 390	3 744	1 413	154	4.9	5.3
HARRINGTON PARK								
72	Accommodation and food services	3	D	D	D	a	D	D
722	Food services and drinking places	3	D	D	D	a	D	D

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
HARRISON								
72	Accommodation and food services	30	9 179	2 017	465	166	35.4	13.9
722	Food services and drinking places	30	9 179	2 017	465	166	35.4	13.9
7222	Limited-service eating places	7	4 490	997	199	65	12.7	15.3
72221	Limited-service eating places	7	4 490	997	199	65	12.7	15.3
HASBROUCK HEIGHTS								
72	Accommodation and food services	31	40 748	11 458	2 827	668	16.9	.3
721	Accommodation	2	D	D	D	c	D	D
7211	Traveler accommodation	2	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	c	D	D
722	Food services and drinking places	29	D	D	D	e	D	D
7222	Limited-service eating places	18	13 644	3 134	764	271	31.3	.3
72221	Limited-service eating places	18	13 644	3 134	764	271	31.3	.3
HAWORTH								
72	Accommodation and food services	2	D	D	D	b	D	D
722	Food services and drinking places	2	D	D	D	b	D	D
HAWTHORNE								
72	Accommodation and food services	34	12 809	3 164	698	230	69.8	2.6
722	Food services and drinking places	34	12 809	3 164	698	230	69.8	2.6
HAZLET								
72	Accommodation and food services	53	33 224	8 640	2 126	851	23.5	3.0
721	Accommodation	5	2 673	493	155	54	4.0	6.6
722	Food services and drinking places	48	30 551	8 147	1 971	797	25.2	2.7
7222	Limited-service eating places	23	12 747	3 292	793	270	31.7	4.8
72221	Limited-service eating places	23	12 747	3 292	793	270	31.7	4.8
7223	Special food services	5	3 245	839	214	74	47.7	—
HIGH BRIDGE								
72	Accommodation and food services	5	838	105	28	14	61.6	2.1
722	Food services and drinking places	5	838	105	28	14	61.6	2.1
HIGHLAND PARK								
72	Accommodation and food services	23	8 886	2 251	530	186	54.4	5.3
722	Food services and drinking places	23	8 886	2 251	530	186	54.4	5.3
HIGHLANDS								
72	Accommodation and food services	23	14 045	4 162	766	230	35.6	5.3
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	22	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	3	4 089	1 114	166	66	9.3	13.4
72241	Drinking places (alcoholic beverages)	3	4 089	1 114	166	66	9.3	13.4
722410	Drinking places (alcoholic beverages)	3	4 089	1 114	166	66	9.3	13.4
HIGHTSTOWN								
72	Accommodation and food services	12	5 407	1 260	330	118	24.0	45.3
722	Food services and drinking places	12	5 407	1 260	330	118	24.0	45.3
7223	Special food services	2	D	D	D	b	D	D
HILLSBOROUGH								
72	Accommodation and food services	45	22 280	5 973	1 320	493	42.3	11.1
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	44	D	D	D	e	D	D
7222	Limited-service eating places	24	9 766	2 158	538	205	27.1	22.5
72221	Limited-service eating places	24	9 766	2 158	538	205	27.1	22.5
7223	Special food services	3	D	D	D	b	D	D
HILLSDALE								
72	Accommodation and food services	13	8 164	1 783	430	129	24.7	.2
722	Food services and drinking places	13	8 164	1 783	430	129	24.7	.2

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							From admini-strative records ¹	Estimated ²
HILLSIDE								
72	Accommodation and food services	27	9 960	2 722	672	248	24.3	1.3
722	Food services and drinking places	27	9 960	2 722	672	248	24.3	1.3
7222	Limited-service eating places	12	6 888	1 924	467	198	7.1	.4
72221	Limited-service eating places	12	6 888	1 924	467	198	7.1	.4
HOBOKEN								
72	Accommodation and food services	154	74 511	19 281	4 853	1 390	34.9	14.1
721	Accommodation	5	481	62	20	5	62.6	9.8
7213	Rooming and boarding houses	5	481	62	20	5	62.6	9.8
72131	Rooming and boarding houses	5	481	62	20	5	62.6	9.8
721310	Rooming and boarding houses	5	481	62	20	5	62.6	9.8
722	Food services and drinking places	149	74 030	19 219	4 833	1 385	34.7	14.1
7221	Full-service restaurants	61	38 250	10 867	2 850	737	34.7	14.8
72211	Full-service restaurants	61	38 250	10 867	2 850	737	34.7	14.8
722110	Full-service restaurants	61	38 250	10 867	2 850	737	34.7	14.8
7222	Limited-service eating places	54	18 836	4 420	1 013	352	33.1	25.4
72221	Limited-service eating places	54	18 836	4 420	1 013	352	33.1	25.4
7223	Special food services	3	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	31	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	31	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	31	D	D	D	c	D	D
HO-HO-KUS								
72	Accommodation and food services	6	1 845	744	173	32	72.6	2.9
722	Food services and drinking places	6	1 845	744	173	32	72.6	2.9
HOLMDEL								
72	Accommodation and food services	25	23 093	7 007	1 565	454	16.2	.9
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	24	D	D	D	e	D	D
7223	Special food services	6	D	D	D	c	D	D
HOPATCONG								
72	Accommodation and food services	9	1 923	447	79	31	45.0	39.5
722	Food services and drinking places	9	1 923	447	79	31	45.0	39.5
HOPEWELL								
72	Accommodation and food services	14	9 409	2 896	678	171	11.1	.3
722	Food services and drinking places	14	9 409	2 896	678	171	11.1	.3
7223	Special food services	5	3 659	1 376	327	83	—	—
HOWELL								
72	Accommodation and food services	60	33 970	8 199	1 841	735	31.2	13.8
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	58	D	D	D	f	D	D
7222	Limited-service eating places	30	16 894	4 019	832	372	37.1	12.5
72221	Limited-service eating places	30	16 894	4 019	832	372	37.1	12.5
7223	Special food services	6	2 023	534	80	36	45.5	41.8
IRVINGTON								
72	Accommodation and food services	56	18 950	5 290	1 274	424	25.5	7.2
722	Food services and drinking places	56	18 950	5 290	1 274	424	25.5	7.2
7222	Limited-service eating places	33	12 550	3 052	710	275	26.7	5.9
72221	Limited-service eating places	33	12 550	3 052	710	275	26.7	5.9
7223	Special food services	4	3 209	1 395	357	62	—	4.1
JACKSON								
72	Accommodation and food services	53	16 925	3 358	668	238	68.8	17.4
721	Accommodation	5	2 147	347	52	14	59.7	—
7212	RV (recreational vehicle) parks and recreational camps	5	2 147	347	52	14	59.7	—
72121	RV (recreational vehicle) parks and recreational camps	5	2 147	347	52	14	59.7	—
721211	RV (recreational vehicle) parks and campgrounds	5	2 147	347	52	14	59.7	—
722	Food services and drinking places	48	14 778	3 011	616	224	70.1	20.0
7222	Limited-service eating places	33	10 243	2 195	468	165	72.7	13.0
72221	Limited-service eating places	33	10 243	2 195	468	165	72.7	13.0

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							From admini- strative records ¹	Estimated ²
JAMESBURG								
72	Accommodation and food services	14	7 428	1 765	432	155	51.3	25.9
722	Food services and drinking places	14	7 428	1 765	432	155	51.3	25.9
7223	Special food services	4	3 245	677	178	50	18.3	40.4
JEFFERSON								
72	Accommodation and food services	47	20 082	4 660	1 036	366	42.6	8.2
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	1	D	D	D	a	D	D
722	Food services and drinking places	45	D	D	D	e	D	D
7222	Limited-service eating places	16	7 651	1 723	403	160	30.0	.8
72221	Limited-service eating places	16	7 651	1 723	403	160	30.0	.8
JERSEY CITY								
72	Accommodation and food services	379	195 468	49 179	10 660	3 261	27.1	10.3
721	Accommodation	17	41 199	8 490	1 260	270	5.7	1.2
7211	Traveler accommodation	15	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	14	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	14	D	D	D	c	D	D
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	362	154 269	40 689	9 400	2 991	32.9	12.7
7221	Full-service restaurants	98	41 040	11 724	2 909	781	48.0	18.6
72211	Full-service restaurants	98	41 040	11 724	2 909	781	48.0	18.6
722110	Full-service restaurants	98	41 040	11 724	2 909	781	48.0	18.6
7222	Limited-service eating places	169	75 890	18 272	4 235	1 553	33.3	7.0
72221	Limited-service eating places	169	75 890	18 272	4 235	1 553	33.3	7.0
722211	Limited-service restaurants	138	55 891	12 660	2 939	1 148	37.7	9.0
722212	Cafeterias, buffets, and grill buffets	4	D	D	D	c	D	D
722213	Snack and nonalcoholic beverage bars	27	D	D	D	e	D	D
7223	Special food services	35	27 677	8 799	1 822	467	2.8	20.6
7224	Drinking places (alcoholic beverages)	60	9 662	1 894	434	190	51.4	10.3
72241	Drinking places (alcoholic beverages)	60	9 662	1 894	434	190	51.4	10.3
722410	Drinking places (alcoholic beverages)	60	9 662	1 894	434	190	51.4	10.3
KEANSBURG								
72	Accommodation and food services	19	4 037	832	205	79	58.8	8.1
722	Food services and drinking places	19	4 037	832	205	79	58.8	8.1
KEARNY								
72	Accommodation and food services	61	20 664	5 761	1 437	433	34.9	6.9
721	Accommodation	1	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	60	D	D	D	e	D	D
7222	Limited-service eating places	27	7 055	1 604	415	167	41.0	11.9
72221	Limited-service eating places	27	7 055	1 604	415	167	41.0	11.9
7223	Special food services	3	D	D	D	c	D	D
KENILWORTH								
72	Accommodation and food services	36	14 800	4 094	953	272	62.9	2.1
722	Food services and drinking places	36	14 800	4 094	953	272	62.9	2.1
7223	Special food services	5	D	D	D	b	D	D
KEYPORT								
72	Accommodation and food services	23	11 045	3 097	814	274	32.2	11.4
722	Food services and drinking places	23	11 045	3 097	814	274	32.2	11.4
KINNELON								
72	Accommodation and food services	9	2 943	753	177	50	72.5	24.9
722	Food services and drinking places	9	2 943	753	177	50	72.5	24.9

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							From admini-strative records ¹	Estimated ²
LACEY								
72	Accommodation and food services	42	28 672	7 337	1 744	655	20.1	25.1
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	40	D	D	D	f	D	D
7222	Limited-service eating places	21	16 052	4 260	1 077	389	19.7	43.0
72221	Limited-service eating places	21	16 052	4 260	1 077	389	19.7	43.0
LAKEHURST								
72	Accommodation and food services	15	6 342	1 687	407	132	36.4	20.4
722	Food services and drinking places	15	6 342	1 687	407	132	36.4	20.4
LAKEWOOD								
72	Accommodation and food services	58	30 521	7 688	1 670	641	35.0	15.8
721	Accommodation	5	2 973	630	142	81	15.2	—
722	Food services and drinking places	53	27 548	7 058	1 528	560	37.2	17.5
7222	Limited-service eating places	28	9 186	2 168	504	230	48.3	10.9
72221	Limited-service eating places	28	9 186	2 168	504	230	48.3	10.9
7223	Special food services	10	9 166	2 304	406	133	35.8	38.6
LAMBERTVILLE								
72	Accommodation and food services	27	17 240	5 979	1 495	397	26.1	4.9
721	Accommodation	3	D	D	D	b	D	D
7211	Traveler accommodation	3	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	b	D	D
722	Food services and drinking places	24	D	D	D	e	D	D
LAVALLETTE								
72	Accommodation and food services	16	6 521	1 692	224	67	25.4	1.7
721	Accommodation	3	658	80	—	—	—	10.9
722	Food services and drinking places	13	5 863	1 612	224	67	28.2	.6
LAWNSIDE								
72	Accommodation and food services	6	4 204	1 073	250	99	54.0	—
722	Food services and drinking places	6	4 204	1 073	250	99	54.0	—
LAWRENCE								
72	Accommodation and food services	84	61 228	16 748	4 105	1 416	19.4	5.1
721	Accommodation	11	7 399	1 349	315	84	24.2	—
7211	Traveler accommodation	7	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	7	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	7	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	73	53 829	15 399	3 790	1 332	18.8	5.8
7221	Full-service restaurants	34	34 960	10 223	2 541	857	20.6	.4
72211	Full-service restaurants	34	34 960	10 223	2 541	857	20.6	.4
722110	Full-service restaurants	34	34 960	10 223	2 541	857	20.6	.4
7222	Limited-service eating places	26	11 803	3 004	734	238	19.5	11.2
72221	Limited-service eating places	26	11 803	3 004	734	238	19.5	11.2
7223	Special food services	10	D	D	D	c	D	D
LEONIA								
72	Accommodation and food services	10	2 116	481	106	38	91.8	8.2
722	Food services and drinking places	10	2 116	481	106	38	91.8	8.2
LINCOLN PARK								
72	Accommodation and food services	13	2 982	580	108	45	72.4	12.1
722	Food services and drinking places	13	2 982	580	108	45	72.4	12.1

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
LINDEN								
72	Accommodation and food services	85	37 032	9 114	2 233	724	46.5	8.1
721	Accommodation	5	5 989	1 474	355	65	89.1	.4
7211	Traveler accommodation	5	5 989	1 474	355	65	89.1	.4
72111	Hotels (except casino hotels) and motels	4	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	4	D	D	D	b	D	D
722	Food services and drinking places	80	31 043	7 640	1 878	659	38.2	9.6
7222	Limited-service eating places	35	14 056	3 339	855	277	30.1	8.2
72221	Limited-service eating places	35	14 056	3 339	855	277	30.1	8.2
7223	Special food services	4	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	22	4 533	816	181	81	54.7	18.6
72241	Drinking places (alcoholic beverages)	22	4 533	816	181	81	54.7	18.6
722410	Drinking places (alcoholic beverages)	22	4 533	816	181	81	54.7	18.6
LINDENWOLD								
72	Accommodation and food services	18	6 731	1 541	438	186	38.5	.7
722	Food services and drinking places	18	6 731	1 541	438	186	38.5	.7
7223	Special food services	2	D	D	D	b	D	D
LINWOOD								
72	Accommodation and food services	8	2 964	674	114	44	82.1	4.8
722	Food services and drinking places	8	2 964	674	114	44	82.1	4.8
LITTLE EGG HARBOR								
72	Accommodation and food services	16	6 041	1 461	331	119	41.0	8.2
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	15	D	D	D	c	D	D
LITTLE FALLS								
72	Accommodation and food services	30	36 100	7 997	1 984	552	20.4	5.6
722	Food services and drinking places	30	36 100	7 997	1 984	552	20.4	5.6
7222	Limited-service eating places	17	15 328	3 704	909	285	11.1	10.6
72221	Limited-service eating places	17	15 328	3 704	909	285	11.1	10.6
7223	Special food services	3	D	D	D	b	D	D
LITTLE FERRY								
72	Accommodation and food services	27	15 925	4 694	1 025	376	29.8	8.7
721	Accommodation	1	D	D	D	b	D	D
722	Food services and drinking places	26	D	D	D	e	D	D
7222	Limited-service eating places	14	5 732	1 601	359	152	45.3	5.9
72221	Limited-service eating places	14	5 732	1 601	359	152	45.3	5.9
7223	Special food services	5	2 488	861	162	71	49.6	.1
LITTLE SILVER								
72	Accommodation and food services	17	5 903	1 801	416	143	62.5	14.2
722	Food services and drinking places	17	5 903	1 801	416	143	62.5	14.2
LIVINGSTON								
72	Accommodation and food services	75	78 402	25 153	5 694	1 292	17.8	37.4
722	Food services and drinking places	75	78 402	25 153	5 694	1 292	17.8	37.4
7222	Limited-service eating places	42	16 117	3 961	899	283	63.9	3.7
72221	Limited-service eating places	42	16 117	3 961	899	283	63.9	3.7
722213	Snack and nonalcoholic beverage bars	17	6 078	1 439	314	109	68.6	5.9
7223	Special food services	10	43 834	15 269	3 238	675	—	64.4
LODI								
72	Accommodation and food services	39	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	38	15 195	3 090	749	305	33.4	18.3
7222	Limited-service eating places	16	6 816	1 253	304	132	36.2	2.6
72221	Limited-service eating places	16	6 816	1 253	304	132	36.2	2.6
7223	Special food services	6	2 922	839	177	56	20.6	23.5

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
LONG BRANCH								
72	Accommodation and food services	81	32 338	8 890	2 065	689	34.3	5.0
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	79	D	D	D	f	D	D
7222	Limited-service eating places	33	8 481	2 006	440	179	62.3	2.6
72221	Limited-service eating places	33	8 481	2 006	440	179	62.3	2.6
7223	Special food services	5	3 135	1 129	246	118	3.3	—
LOWER								
72	Accommodation and food services	55	44 660	11 438	1 707	539	27.2	9.7
721	Accommodation	17	14 594	3 073	337	64	51.0	.2
7211	Traveler accommodation	10	6 367	1 279	79	20	68.5	.5
72111	Hotels (except casino hotels) and motels	10	6 367	1 279	79	20	68.5	.5
721110	Hotels (except casino hotels) and motels	10	6 367	1 279	79	20	68.5	.5
7212	RV (recreational vehicle) parks and recreational camps	7	8 227	1 794	258	44	37.5	—
72121	RV (recreational vehicle) parks and recreational camps	7	8 227	1 794	258	44	37.5	—
721211	RV (recreational vehicle) parks and campgrounds	7	8 227	1 794	258	44	37.5	—
722	Food services and drinking places	38	30 066	8 365	1 370	475	15.6	14.3
7222	Limited-service eating places	17	5 477	1 125	212	68	23.4	37.8
72221	Limited-service eating places	17	5 477	1 125	212	68	23.4	37.8
7224	Drinking places (alcoholic beverages)	2	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	2	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	2	D	D	D	b	D	D
LUMBERTON								
72	Accommodation and food services	8	3 313	892	178	67	8.6	17.9
722	Food services and drinking places	8	3 313	892	178	67	8.6	17.9
LYNDHURST								
72	Accommodation and food services	52	30 539	7 527	1 744	458	35.9	6.6
721	Accommodation	3	9 099	1 719	395	81	—	—
7211	Traveler accommodation	3	9 099	1 719	395	81	—	—
72111	Hotels (except casino hotels) and motels	3	9 099	1 719	395	81	—	—
721110	Hotels (except casino hotels) and motels	3	9 099	1 719	395	81	—	—
722	Food services and drinking places	49	21 440	5 808	1 349	377	51.1	9.4
7222	Limited-service eating places	16	7 809	1 440	361	136	30.0	22.3
72221	Limited-service eating places	16	7 809	1 440	361	136	30.0	22.3
7223	Special food services	3	D	D	D	b	D	D
MADISON								
72	Accommodation and food services	42	28 501	8 199	2 064	524	51.9	8.0
722	Food services and drinking places	42	28 501	8 199	2 064	524	51.9	8.0
7222	Limited-service eating places	16	4 914	1 049	250	83	58.8	14.8
72221	Limited-service eating places	16	4 914	1 049	250	83	58.8	14.8
7223	Special food services	6	5 827	1 960	501	149	—	—
MAGNOLIA								
72	Accommodation and food services	7	3 550	1 011	223	114	30.3	3.6
722	Food services and drinking places	7	3 550	1 011	223	114	30.3	3.6
MAHWAH								
72	Accommodation and food services	46	61 142	16 815	3 699	987	22.4	9.7
721	Accommodation	7	29 712	6 545	1 267	320	4.1	.6
7211	Traveler accommodation	7	29 712	6 545	1 267	320	4.1	.6
72111	Hotels (except casino hotels) and motels	7	29 712	6 545	1 267	320	4.1	.6
721110	Hotels (except casino hotels) and motels	7	29 712	6 545	1 267	320	4.1	.6
722	Food services and drinking places	39	31 430	10 270	2 432	667	39.6	18.2
7222	Limited-service eating places	19	9 235	2 274	570	160	58.5	7.3
72221	Limited-service eating places	19	9 235	2 274	570	160	58.5	7.3
7223	Special food services	9	7 187	2 929	641	191	—	11.8

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							From admini-strative records ¹	Estimated ²
MANALAPAN								
72	Accommodation and food services	55	19 742	5 605	1 322	527	45.9	5.5
722	Food services and drinking places	55	19 742	5 605	1 322	527	45.9	5.5
7222	Limited-service eating places	22	7 408	1 809	395	148	44.4	12.3
72221	Limited-service eating places	22	7 408	1 809	395	148	44.4	12.3
7223	Special food services	7	2 953	1 352	355	126	17.6	—
MANASQUAN								
72	Accommodation and food services	25	13 589	3 681	765	322	51.9	12.7
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	23	D	D	D	e	D	D
7222	Limited-service eating places	12	4 488	938	184	90	69.5	19.5
72221	Limited-service eating places	12	4 488	938	184	90	69.5	19.5
7224	Drinking places (alcoholic beverages)	3	4 166	1 063	171	91	80.7	19.3
72241	Drinking places (alcoholic beverages)	3	4 166	1 063	171	91	80.7	19.3
722410	Drinking places (alcoholic beverages)	3	4 166	1 063	171	91	80.7	19.3
MANCHESTER								
72	Accommodation and food services	9	6 896	1 198	323	107	21.8	59.0
722	Food services and drinking places	9	6 896	1 198	323	107	21.8	59.0
7223	Special food services	3	D	D	D	b	D	D
MANTUA								
72	Accommodation and food services	23	23 060	6 554	1 660	690	69.0	1.9
722	Food services and drinking places	23	23 060	6 554	1 660	690	69.0	1.9
7223	Special food services	2	D	D	D	e	D	D
MANVILLE								
72	Accommodation and food services	21	7 618	1 647	377	152	47.3	5.9
722	Food services and drinking places	21	7 618	1 647	377	152	47.3	5.9
MAPLE SHADE								
72	Accommodation and food services	48	34 533	9 275	2 266	776	29.0	10.3
721	Accommodation	7	5 970	979	233	77	22.4	—
7211	Traveler accommodation	7	5 970	979	233	77	22.4	—
72111	Hotels (except casino hotels) and motels	7	5 970	979	233	77	22.4	—
721110	Hotels (except casino hotels) and motels	7	5 970	979	233	77	22.4	—
722	Food services and drinking places	41	28 563	8 296	2 033	699	30.4	12.5
7222	Limited-service eating places	19	6 953	2 037	488	190	18.1	12.7
72221	Limited-service eating places	19	6 953	2 037	488	190	18.1	12.7
7223	Special food services	2	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	5	2 971	786	193	53	59.1	21.6
72241	Drinking places (alcoholic beverages)	5	2 971	786	193	53	59.1	21.6
722410	Drinking places (alcoholic beverages)	5	2 971	786	193	53	59.1	21.6
MAPLEWOOD								
72	Accommodation and food services	36	19 783	4 292	1 056	397	53.9	14.6
722	Food services and drinking places	36	19 783	4 292	1 056	397	53.9	14.6
7222	Limited-service eating places	17	6 169	1 604	377	176	49.6	25.1
72221	Limited-service eating places	17	6 169	1 604	377	176	49.6	25.1
7223	Special food services	6	D	D	D	b	D	D
MARGATE CITY								
72	Accommodation and food services	32	21 009	4 595	944	276	36.7	.7
722	Food services and drinking places	32	21 009	4 595	944	276	36.7	.7
7224	Drinking places (alcoholic beverages)	3	3 514	653	154	47	25.3	—
72241	Drinking places (alcoholic beverages)	3	3 514	653	154	47	25.3	—
722410	Drinking places (alcoholic beverages)	3	3 514	653	154	47	25.3	—
MARLBORO								
72	Accommodation and food services	44	20 263	5 375	1 437	561	51.1	4.8
721	Accommodation	3	1 030	100	21	16	—	—
722	Food services and drinking places	41	19 233	5 275	1 416	545	53.9	5.0
7223	Special food services	5	3 625	1 287	298	137	26.8	—

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							From admini- strative records ¹	Estimated ²
MATAWAN								
72	Accommodation and food services	43	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	42	19 770	5 441	1 266	458	38.2	16.2
7222	Limited-service eating places	22	6 690	1 449	310	123	51.5	6.4
72221	Limited-service eating places	22	6 690	1 449	310	123	51.5	6.4
7223	Special food services	2	D	D	D	b	D	D
MAYWOOD								
72	Accommodation and food services	17	12 347	3 162	740	226	26.9	2.1
722	Food services and drinking places	17	12 347	3 162	740	226	26.9	2.1
MEDFORD								
72	Accommodation and food services	52	27 733	7 431	1 738	640	47.9	14.7
721	Accommodation	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	b	D	D
722	Food services and drinking places	50	D	D	D	f	D	D
7222	Limited-service eating places	22	7 841	2 103	464	200	48.0	7.1
72221	Limited-service eating places	22	7 841	2 103	464	200	48.0	7.1
7223	Special food services	5	2 610	469	126	42	9.8	10.3
MEDFORD LAKES								
72	Accommodation and food services	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
MENDHAM								
72	Accommodation and food services	18	38 874	10 390	2 607	488	8.4	.5
721	Accommodation	2	D	D	D	e	D	D
7211	Traveler accommodation	2	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	e	D	D
722	Food services and drinking places	16	D	D	D	c	D	D
MERCHANTVILLE								
72	Accommodation and food services	6	1 007	322	74	44	64.8	-
722	Food services and drinking places	6	1 007	322	74	44	64.8	-
METUCHEN								
72	Accommodation and food services	33	17 942	5 337	1 315	485	37.6	1.7
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	32	D	D	D	e	D	D
MIDDLE								
72	Accommodation and food services	55	27 855	7 995	1 607	477	35.2	9.7
721	Accommodation	17	7 008	1 764	338	42	26.6	.5
7212	RV (recreational vehicle) parks and recreational camps	6	5 235	1 513	290	22	8.9	-
72121	RV (recreational vehicle) parks and recreational camps	6	5 235	1 513	290	22	8.9	-
721211	RV (recreational vehicle) parks and recreational camps	6	5 235	1 513	290	22	8.9	-
722	Food services and drinking places	38	20 847	6 231	1 269	435	38.1	12.8
7222	Limited-service eating places	16	6 683	1 477	310	128	69.3	19.2
72221	Limited-service eating places	16	6 683	1 477	310	128	69.3	19.2
7223	Special food services	4	1 314	631	244	55	-	-
MIDDLESEX								
72	Accommodation and food services	25	8 934	2 270	520	154	40.8	15.5
722	Food services and drinking places	25	8 934	2 270	520	154	40.8	15.5

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							From admini-strative records ¹	Estimated ²
MIDDLETOWN								
72	Accommodation and food services	88	66 842	16 993	3 769	1 291	24.2	16.9
721	Accommodation	3	9 593	1 668	396	82	—	—
7211	Traveler accommodation	3	9 593	1 668	396	82	—	—
72111	Hotels (except casino hotels) and motels	3	9 593	1 668	396	82	—	—
721110	Hotels (except casino hotels) and motels	3	9 593	1 668	396	82	—	—
722	Food services and drinking places	85	57 249	15 325	3 373	1 209	28.2	19.7
7222	Limited-service eating places	45	29 001	7 167	1 568	618	19.2	33.3
72221	Limited-service eating places	45	29 001	7 167	1 568	618	19.2	33.3
722211	Limited-service restaurants	28	22 853	5 830	1 303	520	13.5	41.0
722213	Snack and nonalcoholic beverage bars	16	D	D	D	b	D	D
7223	Special food services	8	6 566	2 218	508	123	12.0	10.9
MIDLAND PARK								
72	Accommodation and food services	15	8 685	2 159	548	161	22.8	8.2
722	Food services and drinking places	15	8 685	2 159	548	161	22.8	8.2
MILLBURN								
72	Accommodation and food services	57	85 668	22 158	5 558	1 218	8.9	5.4
721	Accommodation	2	D	D	D	e	D	D
7211	Traveler accommodation	2	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	e	D	D
722	Food services and drinking places	55	D	D	D	f	D	D
7221	Full-service restaurants	24	28 254	7 650	2 114	497	14.5	7.3
72211	Full-service restaurants	24	28 254	7 650	2 114	497	14.5	7.3
722110	Full-service restaurants	24	28 254	7 650	2 114	497	14.5	7.3
7222	Limited-service eating places	26	15 789	3 448	833	339	22.1	7.8
72221	Limited-service eating places	26	15 789	3 448	833	339	22.1	7.8
722213	Snack and nonalcoholic beverage bars	10	7 407	1 609	403	201	14.9	—
7223	Special food services	4	D	D	D	b	D	D
MILLTOWN								
72	Accommodation and food services	14	4 843	1 114	383	108	26.0	67.9
722	Food services and drinking places	14	4 843	1 114	383	108	26.0	67.9
MILLVILLE								
72	Accommodation and food services	43	17 111	3 966	1 009	362	24.4	18.3
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	41	D	D	D	e	D	D
7222	Limited-service eating places	21	8 823	1 879	450	174	19.0	32.3
72221	Limited-service eating places	21	8 823	1 879	450	174	19.0	32.3
MONMOUTH BEACH								
72	Accommodation and food services	3	D	D	D	b	D	D
722	Food services and drinking places	3	D	D	D	b	D	D
7223	Special food services	1	D	D	D	b	D	D
MONROE (GLOUCESTER COUNTY)								
72	Accommodation and food services	43	25 042	6 391	1 593	583	29.6	30.2
721	Accommodation	5	1 734	373	131	25	14.4	—
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	38	23 308	6 018	1 462	558	30.7	32.5
7222	Limited-service eating places	23	15 453	3 705	905	361	28.6	46.2
72221	Limited-service eating places	23	15 453	3 705	905	361	28.6	46.2
7223	Special food services	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
MONROE (MIDDLESEX COUNTY)								
72	Accommodation and food services	23	21 582	5 810	1 349	367	17.7	30.3
721	Accommodation	3	D	D	D	c	D	D
7211	Traveler accommodation	2	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	c	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	20	D	D	D	c	D	D
MONTCLAIR								
72	Accommodation and food services	117	52 583	13 031	3 081	964	40.7	12.2
721	Accommodation	3	1 839	699	172	41	16.0	—
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	114	50 744	12 332	2 909	923	41.6	12.7
7222	Limited-service eating places	41	12 462	2 861	632	221	45.7	21.0
72221	Limited-service eating places	41	12 462	2 861	632	221	45.7	21.0
7223	Special food services	18	13 247	3 095	691	203	.2	2.4
MONTGOMERY								
72	Accommodation and food services	19	9 092	2 849	668	160	27.0	17.0
722	Food services and drinking places	19	9 092	2 849	668	160	27.0	17.0
7223	Special food services	8	2 950	1 195	289	66	9.0	27.1
MONTVALE								
72	Accommodation and food services	35	23 040	7 192	1 736	484	14.8	2.5
722	Food services and drinking places	35	23 040	7 192	1 736	484	14.8	2.5
7223	Special food services	20	14 924	5 091	1 207	351	2.2	2.8
MONTVILLE								
72	Accommodation and food services	33	22 987	6 718	1 522	373	16.1	11.4
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	31	D	D	D	e	D	D
7222	Limited-service eating places	8	5 715	1 738	429	119	8.2	38.7
72221	Limited-service eating places	8	5 715	1 738	429	119	8.2	38.7
MOONACHIE								
72	Accommodation and food services	16	9 109	2 937	686	176	51.8	5.0
722	Food services and drinking places	16	9 109	2 937	686	176	51.8	5.0
7223	Special food services	6	4 135	1 776	394	95	76.5	—
MOORESTOWN								
72	Accommodation and food services	45	34 275	8 181	2 181	737	53.8	4.5
721	Accommodation	2	D	D	D	c	D	D
7211	Traveler accommodation	2	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	c	D	D
722	Food services and drinking places	43	D	D	D	f	D	D
7222	Limited-service eating places	22	11 775	3 094	752	269	55.2	7.5
72221	Limited-service eating places	22	11 775	3 094	752	269	55.2	7.5
7223	Special food services	11	4 911	1 329	328	96	4.0	4.1
MORRIS								
72	Accommodation and food services	40	45 084	15 391	3 329	899	15.5	.5
721	Accommodation	1	D	D	D	c	D	D
7211	Traveler accommodation	1	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	1	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	1	D	D	D	c	D	D
722	Food services and drinking places	39	D	D	D	f	D	D
7223	Special food services	23	9 481	4 472	945	247	.7	1.9

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MORRIS PLAINS								
72	Accommodation and food services	24	16 541	5 705	1 442	335	24.4	14.5
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	23	D	D	D	e	D	D
7223	Special food services	4	3 309	1 799	405	95	—	31.8
MORRISTOWN								
72	Accommodation and food services	94	89 760	25 275	6 162	1 639	30.7	14.0
721	Accommodation	4	23 058	5 742	1 588	372	.8	13.1
7211	Traveler accommodation	3	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	3	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	3	D	D	D	e	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	90	66 702	19 533	4 574	1 267	41.1	14.3
7221	Full-service restaurants	45	41 564	12 914	3 044	717	37.3	14.6
72211	Full-service restaurants	45	41 564	12 914	3 044	717	37.3	14.6
722110	Full-service restaurants	45	41 564	12 914	3 044	717	37.3	14.6
7222	Limited-service eating places	35	20 017	4 837	1 186	448	44.7	17.2
72221	Limited-service eating places	35	20 017	4 837	1 186	448	44.7	17.2
722213	Snack and nonalcoholic beverage bars	9	8 674	2 324	554	119	60.5	1.0
7223	Special food services	6	3 902	1 479	266	84	56.1	.9
MOUNTAIN LAKES								
72	Accommodation and food services	6	7 606	2 553	629	179	60.7	—
722	Food services and drinking places	6	7 606	2 553	629	179	60.7	—
7223	Special food services	1	D	D	D	b	D	D
MOUNTAINSIDE								
72	Accommodation and food services	12	7 758	2 577	650	170	7.1	11.3
721	Accommodation	1	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	11	D	D	D	c	D	D
7223	Special food services	2	D	D	D	b	D	D
MOUNT ARLINGTON								
72	Accommodation and food services	10	10 933	3 439	808	222	24.0	.4
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	8	D	D	D	c	D	D
MOUNT EPHRAIM								
72	Accommodation and food services	11	5 894	1 665	502	233	23.5	2.1
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	10	D	D	D	c	D	D
MOUNT HOLLY								
72	Accommodation and food services	40	27 139	8 028	1 854	656	25.3	12.0
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	39	D	D	D	f	D	D
7222	Limited-service eating places	16	9 600	2 449	609	246	10.7	31.0
72221	Limited-service eating places	16	9 600	2 449	609	246	10.7	31.0
7223	Special food services	4	D	D	D	b	D	D

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
MOUNT LAUREL								
72	Accommodation and food services	91	119 068	32 769	7 316	2 222	12.0	11.1
721	Accommodation	18	D	D	D	f	D	D
7211	Traveler accommodation	17	56 032	14 479	3 320	771	—	5.8
72111	Hotels (except casino hotels) and motels	17	56 032	14 479	3 320	771	—	5.8
721110	Hotels (except casino hotels) and motels	17	56 032	14 479	3 320	771	—	5.8
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	73	D	D	D	g	D	D
7221	Full-service restaurants	23	25 501	7 249	1 484	582	15.4	2.5
72211	Full-service restaurants	23	25 501	7 249	1 484	582	15.4	2.5
722110	Full-service restaurants	23	25 501	7 249	1 484	582	15.4	2.5
7222	Limited-service eating places	40	30 303	7 690	1 729	642	25.5	30.8
72221	Limited-service eating places	40	30 303	7 690	1 729	642	25.5	30.8
722211	Limited-service restaurants	31	27 474	7 156	1 573	587	20.4	31.7
7223	Special food services	10	D	D	D	c	D	D
MOUNT OLIVE								
72	Accommodation and food services	50	23 434	5 933	1 315	458	30.2	4.1
721	Accommodation	1	D	D	D	b	D	D
7211	Traveler accommodation	1	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	1	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	1	D	D	D	b	D	D
722	Food services and drinking places	49	D	D	D	e	D	D
7222	Limited-service eating places	20	7 533	1 711	385	159	62.9	2.2
72221	Limited-service eating places	20	7 533	1 711	385	159	62.9	2.2
7223	Special food services	9	3 632	1 008	224	62	6.8	—
NATIONAL PARK								
72	Accommodation and food services	6	883	209	68	22	47.6	49.3
722	Food services and drinking places	6	883	209	68	22	47.6	49.3
NEPTUNE								
72	Accommodation and food services	59	32 645	9 492	2 103	772	29.7	13.3
721	Accommodation	15	3 117	501	91	31	45.1	—
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	44	29 528	8 991	2 012	741	28.1	14.8
7222	Limited-service eating places	15	9 600	2 843	632	223	16.8	9.1
72221	Limited-service eating places	15	9 600	2 843	632	223	16.8	9.1
7223	Special food services	9	3 578	1 419	359	66	8.4	35.4
NEPTUNE CITY								
72	Accommodation and food services	19	11 003	3 707	896	248	35.5	1.0
721	Accommodation	3	1 201	179	52	17	87.6	—
722	Food services and drinking places	16	9 802	3 528	844	231	29.1	1.1
NETCONG								
72	Accommodation and food services	9	2 792	889	203	59	86.6	2.1
722	Food services and drinking places	9	2 792	889	203	59	86.6	2.1

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
NEWARK								
72	Accommodation and food services	488	384 616	107 387	25 709	6 530	19.6	15.5
721	Accommodation	22	99 480	26 446	5 924	1 228	16.4	.1
7211	Traveler accommodation	17	97 998	26 040	5 859	1 210	16.2	.1
72111	Hotels (except casino hotels) and motels	17	97 998	26 040	5 859	1 210	16.2	.1
721110	Hotels (except casino hotels) and motels	17	97 998	26 040	5 859	1 210	16.2	.1
7213	Rooming and boarding houses	5	1 482	406	65	18	29.2	—
72131	Rooming and boarding houses	5	1 482	406	65	18	29.2	—
721310	Rooming and boarding houses	5	1 482	406	65	18	29.2	—
722	Food services and drinking places	466	285 136	80 941	19 785	5 302	20.8	20.9
7221	Full-service restaurants	117	77 690	24 064	5 636	1 411	29.0	9.4
72211	Full-service restaurants	117	77 690	24 064	5 636	1 411	29.0	9.4
722110	Full-service restaurants	117	77 690	24 064	5 636	1 411	29.0	9.4
7222	Limited-service eating places	211	86 729	20 719	5 022	1 745	27.0	21.8
72221	Limited-service eating places	211	86 729	20 719	5 022	1 745	27.0	21.8
722211	Limited-service restaurants	169	70 322	17 136	4 141	1 516	26.3	21.6
722212	Cafeterias, buffets, and grill buffets	4	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	38	D	D	D	c	D	D
7223	Special food services	39	103 103	32 569	8 272	1 874	1.8	29.5
7224	Drinking places (alcoholic beverages)	99	17 614	3 589	855	272	64.6	17.0
72241	Drinking places (alcoholic beverages)	99	17 614	3 589	855	272	64.6	17.0
722410	Drinking places (alcoholic beverages)	99	17 614	3 589	855	272	64.6	17.0
NEW BRUNSWICK								
72	Accommodation and food services	131	91 265	27 334	6 630	1 884	17.2	4.4
721	Accommodation	3	D	D	D	e	D	D
7211	Traveler accommodation	2	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	e	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	128	D	D	D	g	D	D
7221	Full-service restaurants	44	39 629	12 666	3 054	922	7.7	3.3
72211	Full-service restaurants	44	39 629	12 666	3 054	922	7.7	3.3
722110	Full-service restaurants	44	39 629	12 666	3 054	922	7.7	3.3
7222	Limited-service eating places	59	19 693	5 009	1 140	441	41.8	10.0
72221	Limited-service eating places	59	19 693	5 009	1 140	441	41.8	10.0
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	a	D	D
7223	Special food services	7	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	18	7 155	1 179	265	132	45.1	10.1
72241	Drinking places (alcoholic beverages)	18	7 155	1 179	265	132	45.1	10.1
722410	Drinking places (alcoholic beverages)	18	7 155	1 179	265	132	45.1	10.1
NEW MILFORD								
72	Accommodation and food services	21	6 707	1 682	391	152	69.3	9.4
722	Food services and drinking places	21	6 707	1 682	391	152	69.3	9.4
7222	Limited-service eating places	13	4 972	1 236	283	120	72.1	4.3
72221	Limited-service eating places	13	4 972	1 236	283	120	72.1	4.3
NEW PROVIDENCE								
72	Accommodation and food services	29	22 038	5 545	1 328	330	23.1	12.4
721	Accommodation	5	7 663	1 504	348	69	.4	24.7
7211	Traveler accommodation	5	7 663	1 504	348	69	.4	24.7
72111	Hotels (except casino hotels) and motels	5	7 663	1 504	348	69	.4	24.7
721110	Hotels (except casino hotels) and motels	5	7 663	1 504	348	69	.4	24.7
722	Food services and drinking places	24	14 375	4 041	980	261	35.2	5.8
7223	Special food services	7	D	D	D	b	D	D
NEWTON								
72	Accommodation and food services	42	17 298	4 034	953	348	52.7	17.5
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	41	D	D	D	e	D	D
7222	Limited-service eating places	20	8 882	2 277	550	181	39.3	23.0
72221	Limited-service eating places	20	8 882	2 277	550	181	39.3	23.0
7223	Special food services	4	2 493	480	111	27	49.2	11.8

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NORTH ARLINGTON								
72	Accommodation and food services	25	11 334	2 482	550	176	51.4	3.5
722	Food services and drinking places	25	11 334	2 482	550	176	51.4	3.5
7222	Limited-service eating places	12	6 699	1 348	302	108	54.6	3.1
72221	Limited-service eating places	12	6 699	1 348	302	108	54.6	3.1
NORTH BERGEN								
72	Accommodation and food services	83	48 104	11 943	2 835	1 015	34.5	2.9
721	Accommodation	11	D	D	D	c	D	D
7211	Traveler accommodation	11	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	11	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	11	D	D	D	c	D	D
722	Food services and drinking places	72	D	D	D	f	D	D
7222	Limited-service eating places	36	19 832	4 332	1 051	507	40.0	1.6
72221	Limited-service eating places	36	19 832	4 332	1 051	507	40.0	1.6
7223	Special food services	4	4 005	1 382	310	109	25.0	—
NORTH BRUNSWICK								
72	Accommodation and food services	75	43 634	11 658	2 872	923	25.6	6.3
721	Accommodation	6	5 839	1 348	235	68	25.4	2.7
7211	Traveler accommodation	5	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	5	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	5	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) ..	1	D	D	D	a	D	D
722	Food services and drinking places	69	37 795	10 310	2 637	855	25.6	6.8
7222	Limited-service eating places	32	14 824	3 278	857	284	26.9	14.0
72221	Limited-service eating places	32	14 824	3 278	857	284	26.9	14.0
7223	Special food services	5	2 409	1 108	288	90	30.9	10.5
NORTH CALDWELL								
72	Accommodation and food services	6	750	111	29	12	81.7	18.3
722	Food services and drinking places	6	750	111	29	12	81.7	18.3
NORTHFIELD								
72	Accommodation and food services	29	23 266	5 935	1 362	580	40.6	17.8
722	Food services and drinking places	29	23 266	5 935	1 362	580	40.6	17.8
7222	Limited-service eating places	17	9 883	2 236	557	301	44.7	24.3
72221	Limited-service eating places	17	9 883	2 236	557	301	44.7	24.3
NORTH HALEDON								
72	Accommodation and food services	14	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	13	6 726	1 671	347	119	37.4	1.7
7223	Special food services	1	D	D	D	b	D	D
NORTH PLAINFIELD								
72	Accommodation and food services	27	14 981	3 349	815	234	40.9	.9
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	26	D	D	D	c	D	D
7222	Limited-service eating places	15	4 455	1 023	238	82	46.3	2.2
72221	Limited-service eating places	15	4 455	1 023	238	82	46.3	2.2
7223	Special food services	2	D	D	D	b	D	D
NORTHVALE								
72	Accommodation and food services	18	9 635	2 501	589	238	25.8	—
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	17	D	D	D	c	D	D
7222	Limited-service eating places	11	6 073	1 500	365	134	17.1	—
72221	Limited-service eating places	11	6 073	1 500	365	134	17.1	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
NORTH WILDWOOD								
72	Accommodation and food services	121	32 588	6 660	680	188	35.5	4.0
721	Accommodation	72	19 246	3 336	477	97	23.4	1.1
7211	Traveler accommodation	72	19 246	3 336	477	97	23.4	1.1
72111	Hotels (except casino hotels) and motels	72	19 246	3 336	477	97	23.4	1.1
721110	Hotels (except casino hotels) and motels	72	19 246	3 336	477	97	23.4	1.1
722	Food services and drinking places	49	13 342	3 324	203	91	52.9	8.3
NORWOOD								
72	Accommodation and food services	13	6 126	1 363	308	140	47.9	15.8
722	Food services and drinking places	13	6 126	1 363	308	140	47.9	15.8
7223	Special food services	1	D	D	D	a	D	D
NUTLEY								
72	Accommodation and food services	38	25 034	6 541	1 430	493	70.8	3.0
722	Food services and drinking places	38	25 034	6 541	1 430	493	70.8	3.0
7222	Limited-service eating places	16	7 105	1 960	460	165	53.2	9.5
72221	Limited-service eating places	16	7 105	1 960	460	165	53.2	9.5
OAKLAND								
72	Accommodation and food services	28	16 741	3 900	895	290	32.8	23.5
722	Food services and drinking places	28	16 741	3 900	895	290	32.8	23.5
7222	Limited-service eating places	13	4 464	1 001	210	75	30.6	38.8
72221	Limited-service eating places	13	4 464	1 001	210	75	30.6	38.8
OAKLYN								
72	Accommodation and food services	10	5 437	1 259	315	104	37.5	17.8
722	Food services and drinking places	10	5 437	1 259	315	104	37.5	17.8
OCEAN								
72	Accommodation and food services	61	30 926	8 195	2 006	687	41.1	12.5
721	Accommodation	4	1 013	429	130	13	—	61.3
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	57	29 913	7 766	1 876	674	42.5	10.9
7222	Limited-service eating places	26	10 229	2 581	562	211	36.2	25.7
72221	Limited-service eating places	26	10 229	2 581	562	211	36.2	25.7
7223	Special food services	6	3 219	815	165	88	31.3	—
OCEAN CITY								
72	Accommodation and food services	140	93 029	24 765	4 606	1 507	17.9	7.3
721	Accommodation	29	61 159	16 761	3 564	1 048	3.2	2.6
7211	Traveler accommodation	28	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	24	60 451	16 613	3 554	1 040	3.2	2.6
721110	Hotels (except casino hotels) and motels	24	60 451	16 613	3 554	1 040	3.2	2.6
722	Food services and drinking places	111	31 870	8 004	1 042	459	46.3	16.5
7222	Limited-service eating places	49	15 662	3 505	486	256	35.4	19.6
72221	Limited-service eating places	49	15 662	3 505	486	256	35.4	19.6
7223	Special food services	4	2 258	366	41	6	51.1	—
OCEANPORT								
72	Accommodation and food services	7	10 369	2 538	562	289	41.7	—
722	Food services and drinking places	7	10 369	2 538	562	289	41.7	—
7223	Special food services	3	D	D	D	c	D	D
OGDENSBURG								
72	Accommodation and food services	4	514	76	21	30	78.8	—
722	Food services and drinking places	4	514	76	21	30	78.8	—
OLD BRIDGE								
72	Accommodation and food services	68	45 562	12 385	2 891	1 068	23.6	1.8
722	Food services and drinking places	68	45 562	12 385	2 891	1 068	23.6	1.8
7222	Limited-service eating places	35	15 578	3 746	834	330	45.2	5.1
72221	Limited-service eating places	35	15 578	3 746	834	330	45.2	5.1
7223	Special food services	7	9 460	3 501	753	223	4.5	—

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
OLD TAPPAN								
72	Accommodation and food services	10	7 249	2 133	504	135	33.0	1.1
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	9	D	D	D	c	D	D
ORADELL								
72	Accommodation and food services	10	4 319	1 338	387	116	36.1	10.9
722	Food services and drinking places	10	4 319	1 338	387	116	36.1	10.9
PALISADES PARK								
72	Accommodation and food services	53	16 290	3 558	829	245	82.7	6.7
722	Food services and drinking places	53	16 290	3 558	829	245	82.7	6.7
PALMYRA								
72	Accommodation and food services	12	4 201	975	251	106	62.2	1.7
722	Food services and drinking places	12	4 201	975	251	106	62.2	1.7
PARAMUS								
72	Accommodation and food services	107	121 444	33 195	8 385	2 429	17.7	7.6
721	Accommodation	5	11 834	3 064	691	190	21.5	34.7
7211	Traveler accommodation	5	11 834	3 064	691	190	21.5	34.7
72111	Hotels (except casino hotels) and motels	5	11 834	3 064	691	190	21.5	34.7
721110	Hotels (except casino hotels) and motels	5	11 834	3 064	691	190	21.5	34.7
722	Food services and drinking places	102	109 610	30 131	7 694	2 239	17.3	4.7
7221	Full-service restaurants	31	53 530	16 387	4 174	1 124	11.0	.1
72211	Full-service restaurants	31	53 530	16 387	4 174	1 124	11.0	.1
722110	Full-service restaurants	31	53 530	16 387	4 174	1 124	11.0	.1
7222	Limited-service eating places	57	48 752	12 118	3 124	1 011	25.9	6.7
72221	Limited-service eating places	57	48 752	12 118	3 124	1 011	25.9	6.7
722211	Limited-service restaurants	45	39 940	10 662	2 614	835	25.2	8.2
722213	Snack and nonalcoholic beverage bars	11	D	D	D	c	D	D
7223	Special food services	13	D	D	D	b	D	D
PARK RIDGE								
72	Accommodation and food services	16	36 339	12 310	2 860	714	12.4	.8
721	Accommodation	3	D	D	D	f	D	D
7211	Traveler accommodation	3	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	3	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	3	D	D	D	f	D	D
722	Food services and drinking places	13	D	D	D	c	D	D
PARSIPPANY-TROY HILLS								
72	Accommodation and food services	138	158 720	41 735	10 512	2 436	13.2	7.6
721	Accommodation	15	77 584	20 868	5 302	866	.5	.5
7211	Traveler accommodation	15	77 584	20 868	5 302	866	.5	.5
72111	Hotels (except casino hotels) and motels	15	77 584	20 868	5 302	866	.5	.5
721110	Hotels (except casino hotels) and motels	15	77 584	20 868	5 302	866	.5	.5
722	Food services and drinking places	123	81 136	20 867	5 210	1 570	25.4	14.3
7221	Full-service restaurants	37	36 778	10 072	2 502	732	19.4	10.0
72211	Full-service restaurants	37	36 778	10 072	2 502	732	19.4	10.0
722110	Full-service restaurants	37	36 778	10 072	2 502	732	19.4	10.0
7222	Limited-service eating places	62	34 900	7 729	1 941	618	37.0	22.1
72221	Limited-service eating places	62	34 900	7 729	1 941	618	37.0	22.1
722211	Limited-service restaurants	41	23 775	5 450	1 371	450	33.6	20.3
722212	Cafeterias, buffets, and grill buffets	8	3 969	802	218	43	8.3	65.6
722213	Snack and nonalcoholic beverage bars	13	7 156	1 477	352	125	64.2	4.2
7223	Special food services	22	D	D	D	c	D	D
PASSAIC								
72	Accommodation and food services	78	D	D	D	e	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	76	32 554	5 797	1 374	447	19.2	9.3
7222	Limited-service eating places	40	15 093	3 221	739	269	13.4	18.3
72221	Limited-service eating places	40	15 093	3 221	739	269	13.4	18.3
7223	Special food services	3	D	D	D	b	D	D

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PATERSON								
72	Accommodation and food services	170	61 008	14 281	3 359	1 120	28.9	13.8
721	Accommodation	4	D	D	D	a	D	D
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	166	D	D	D	g	D	D
7222	Limited-service eating places	84	30 796	7 102	1 682	603	29.6	6.4
72221	Limited-service eating places	84	30 796	7 102	1 682	603	29.6	6.4
722211	Limited-service restaurants	71	26 019	6 056	1 442	516	26.3	6.4
7223	Special food services	4	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	32	6 447	991	243	88	32.6	43.8
72241	Drinking places (alcoholic beverages)	32	6 447	991	243	88	32.6	43.8
722410	Drinking places (alcoholic beverages)	32	6 447	991	243	88	32.6	43.8
PAULSBORO								
72	Accommodation and food services	10	2 131	590	129	58	69.5	30.5
722	Food services and drinking places	10	2 131	590	129	58	69.5	30.5
PEMBERTON								
72	Accommodation and food services	26	7 894	1 876	597	201	22.6	42.0
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	24	D	D	D	c	D	D
PENNINGTON								
72	Accommodation and food services	16	11 650	3 515	771	236	57.0	11.2
722	Food services and drinking places	16	11 650	3 515	771	236	57.0	11.2
7223	Special food services	5	D	D	D	c	D	D
PENNSAUKEN								
72	Accommodation and food services	63	41 544	11 702	2 959	824	13.9	10.2
721	Accommodation	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	1	D	D	D	a	D	D
722	Food services and drinking places	61	D	D	D	f	D	D
7222	Limited-service eating places	30	17 795	4 022	927	380	15.8	19.3
72221	Limited-service eating places	30	17 795	4 022	927	380	15.8	19.3
7223	Special food services	7	8 579	2 106	628	91	1.3	4.6
PENNS GROVE								
72	Accommodation and food services	12	5 804	1 623	431	127	21.0	77.1
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	10	D	D	D	c	D	D
7222	Limited-service eating places	6	D	D	D	c	D	D
72221	Limited-service eating places	6	D	D	D	c	D	D
PENNSVILLE								
72	Accommodation and food services	25	21 869	7 012	1 510	575	13.3	17.0
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	24	D	D	D	f	D	D
7222	Limited-service eating places	14	10 064	2 602	550	283	12.0	35.7
72221	Limited-service eating places	14	10 064	2 602	550	283	12.0	35.7
PEQUANNOCK								
72	Accommodation and food services	24	12 814	3 865	870	269	24.5	9.7
721	Accommodation	2	D	D	D	b	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	22	D	D	D	c	D	D
7222	Limited-service eating places	15	4 426	1 209	237	87	44.2	26.8
72221	Limited-service eating places	15	4 426	1 209	237	87	44.2	26.8

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							From admini- strative records ¹	Estimated ²
PERTH AMBOY								
72	Accommodation and food services	80	32 416	7 907	1 841	649	26.0	25.6
721	Accommodation	3	634	232	51	14	50.9	49.1
7213	Rooming and boarding houses	3	634	232	51	14	50.9	49.1
72131	Rooming and boarding houses	3	634	232	51	14	50.9	49.1
721310	Rooming and boarding houses	3	634	232	51	14	50.9	49.1
722	Food services and drinking places	77	31 782	7 675	1 790	635	25.5	25.2
7222	Limited-service eating places	37	21 167	5 451	1 237	454	22.3	35.4
72221	Limited-service eating places	37	21 167	5 451	1 237	454	22.3	35.4
PHILLIPSBURG								
72	Accommodation and food services	35	15 945	4 303	923	396	44.4	1.0
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	34	D	D	D	e	D	D
7222	Limited-service eating places	14	8 725	2 431	509	191	31.8	.6
72221	Limited-service eating places	14	8 725	2 431	509	191	31.8	.6
7223	Special food services	3	2 220	711	174	101	53.2	—
PINE HILL								
72	Accommodation and food services	12	4 036	1 042	265	94	21.0	3.0
722	Food services and drinking places	12	4 036	1 042	265	94	21.0	3.0
PISCATAWAY								
72	Accommodation and food services	71	58 738	15 595	3 798	1 075	9.4	5.1
721	Accommodation	3	15 056	4 190	974	188	—	—
7211	Traveler accommodation	3	15 056	4 190	974	188	—	—
72111	Hotels (except casino hotels) and motels	3	15 056	4 190	974	188	—	—
721110	Hotels (except casino hotels) and motels	3	15 056	4 190	974	188	—	—
722	Food services and drinking places	68	43 682	11 405	2 824	887	12.6	6.8
7222	Limited-service eating places	25	14 556	4 063	921	340	22.5	15.3
72221	Limited-service eating places	25	14 556	4 063	921	340	22.5	15.3
7223	Special food services	20	15 156	4 114	1 077	225	1.0	3.3
PITMAN								
72	Accommodation and food services	11	1 626	317	68	24	43.7	30.6
721	Accommodation	1	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	10	D	D	D	b	D	D
PLAINFIELD								
72	Accommodation and food services	47	24 570	6 319	1 440	561	24.0	4.5
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	46	D	D	D	f	D	D
7222	Limited-service eating places	24	13 424	3 392	786	306	33.7	6.8
72221	Limited-service eating places	24	13 424	3 392	786	306	33.7	6.8
7223	Special food services	7	D	D	D	c	D	D
PLAINSBORO								
72	Accommodation and food services	26	37 974	10 507	2 834	614	7.7	69.7
721	Accommodation	1	D	D	D	e	D	D
7211	Traveler accommodation	1	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	1	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	1	D	D	D	e	D	D
722	Food services and drinking places	25	D	D	D	c	D	D
7223	Special food services	12	6 041	2 349	532	181	—	2.0
PLEASANTVILLE								
72	Accommodation and food services	32	21 096	5 133	1 149	412	35.7	11.8
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	30	D	D	D	e	D	D
7222	Limited-service eating places	15	7 513	1 689	346	124	51.8	7.6
72221	Limited-service eating places	15	7 513	1 689	346	124	51.8	7.6
7223	Special food services	4	2 988	474	119	22	27.4	47.5

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							From administrative records ¹	Estimated ²
POINT PLEASANT								
72	Accommodation and food services	34	17 139	4 319	985	372	46.0	6.7
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	33	D	D	D	e	D	D
7222	Limited-service eating places	20	8 171	1 960	458	199	56.8	13.3
72221	Limited-service eating places	20	8 171	1 960	458	199	56.8	13.3
POINT PLEASANT BEACH								
72	Accommodation and food services	63	51 971	14 303	2 673	902	39.3	9.2
721	Accommodation	9	7 239	1 607	274	63	27.6	18.7
7211	Traveler accommodation	9	7 239	1 607	274	63	27.6	18.7
72111	Hotels (except casino hotels) and motels	9	7 239	1 607	274	63	27.6	18.7
721110	Hotels (except casino hotels) and motels	9	7 239	1 607	274	63	27.6	18.7
722	Food services and drinking places	54	44 732	12 696	2 399	839	41.2	7.7
7221	Full-service restaurants	29	25 665	8 444	1 750	536	54.4	2.1
72211	Full-service restaurants	29	25 665	8 444	1 750	536	54.4	2.1
722110	Full-service restaurants	29	25 665	8 444	1 750	536	54.4	2.1
7222	Limited-service eating places	19	15 746	3 116	384	221	15.0	12.8
72221	Limited-service eating places	19	15 746	3 116	384	221	15.0	12.8
7223	Special food services	4	D	D	D	b	D	D
POMPTON LAKES								
72	Accommodation and food services	19	4 432	828	212	78	73.1	8.1
722	Food services and drinking places	19	4 432	828	212	78	73.1	8.1
PRINCETON BOROUGH								
72	Accommodation and food services	79	97 708	30 314	7 123	1 722	12.3	3.8
721	Accommodation	5	D	D	D	f	D	D
7211	Traveler accommodation	4	40 357	11 627	2 594	532	—	8.0
72111	Hotels (except casino hotels) and motels	4	40 357	11 627	2 594	532	—	8.0
721110	Hotels (except casino hotels) and motels	4	40 357	11 627	2 594	532	—	8.0
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	74	D	D	D	g	D	D
7221	Full-service restaurants	30	34 661	12 430	2 899	729	20.1	.4
72211	Full-service restaurants	30	34 661	12 430	2 899	729	20.1	.4
722110	Full-service restaurants	30	34 661	12 430	2 899	729	20.1	.4
7222	Limited-service eating places	26	12 870	3 161	799	286	39.2	2.3
72221	Limited-service eating places	26	12 870	3 161	799	286	39.2	2.3
722213	Snack and nonalcoholic beverage bars	7	7 022	1 684	443	180	29.6	—
7223	Special food services	17	D	D	D	c	D	D
PRINCETON TOWNSHIP								
72	Accommodation and food services	45	61 394	15 872	4 156	999	9.8	13.8
721	Accommodation	4	29 202	6 842	2 050	480	—	26.6
7211	Traveler accommodation	4	29 202	6 842	2 050	480	—	26.6
72111	Hotels (except casino hotels) and motels	4	29 202	6 842	2 050	480	—	26.6
721110	Hotels (except casino hotels) and motels	4	29 202	6 842	2 050	480	—	26.6
722	Food services and drinking places	41	32 192	9 030	2 106	519	18.7	2.2
7223	Special food services	15	15 385	4 696	1 088	192	7.1	1.4
PROSPECT PARK								
72	Accommodation and food services	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
RAHWAY								
72	Accommodation and food services	62	32 086	8 697	2 269	781	44.3	11.0
721	Accommodation	3	1 301	372	79	20	60.6	—
722	Food services and drinking places	59	30 785	8 325	2 190	761	43.7	11.5
7222	Limited-service eating places	31	16 624	3 934	1 145	467	38.6	16.4
72221	Limited-service eating places	31	16 624	3 934	1 145	467	38.6	16.4
7223	Special food services	4	5 541	1 955	440	96	—	12.9
7224	Drinking places (alcoholic beverages)	8	3 425	1 004	248	69	74.9	.5
72241	Drinking places (alcoholic beverages)	8	3 425	1 004	248	69	74.9	.5
722410	Drinking places (alcoholic beverages)	8	3 425	1 004	248	69	74.9	.5

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
RAMSEY								
72	Accommodation and food services	58	48 393	13 022	3 268	936	33.5	5.7
721	Accommodation	6	6 908	1 279	326	87	28.6	—
7211	Traveler accommodation	6	6 908	1 279	326	87	28.6	—
72111	Hotels (except casino hotels) and motels	6	6 908	1 279	326	87	28.6	—
721110	Hotels (except casino hotels) and motels	6	6 908	1 279	326	87	28.6	—
722	Food services and drinking places	52	41 485	11 743	2 942	849	34.4	6.6
7221	Full-service restaurants	24	28 772	9 229	2 231	632	33.4	7.0
72211	Full-service restaurants	24	28 772	9 229	2 231	632	33.4	7.0
722110	Full-service restaurants	24	28 772	9 229	2 231	632	33.4	7.0
7222	Limited-service eating places	24	11 968	2 210	628	189	38.4	6.2
72221	Limited-service eating places	24	11 968	2 210	628	189	38.4	6.2
722213	Snack and nonalcoholic beverage bars	9	5 480	764	267	78	24.2	.1
RANDOLPH								
72	Accommodation and food services	41	24 124	6 931	1 669	513	37.0	15.1
722	Food services and drinking places	41	24 124	6 931	1 669	513	37.0	15.1
7222	Limited-service eating places	13	6 856	1 763	388	123	31.0	5.3
72221	Limited-service eating places	13	6 856	1 763	388	123	31.0	5.3
7223	Special food services	4	3 412	756	202	96	90.7	—
RARITAN TOWNSHIP								
72	Accommodation and food services	20	12 608	3 736	945	351	15.3	.6
721	Accommodation	3	D	D	D	c	D	D
722	Food services and drinking places	17	D	D	D	c	D	D
RARITAN BOROUGH								
72	Accommodation and food services	31	24 049	7 198	1 679	404	22.6	31.2
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	30	D	D	D	e	D	D
7223	Special food services	6	D	D	D	c	D	D
READINGTON								
72	Accommodation and food services	21	13 666	5 012	1 136	271	26.5	6.7
721	Accommodation	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	1	D	D	D	a	D	D
722	Food services and drinking places	19	D	D	D	e	D	D
7223	Special food services	2	D	D	D	b	D	D
RED BANK								
72	Accommodation and food services	70	56 165	19 494	4 318	1 007	27.4	8.0
721	Accommodation	3	16 434	9 160	1 930	240	—	15.1
7211	Traveler accommodation	3	16 434	9 160	1 930	240	—	15.1
72111	Hotels (except casino hotels) and motels	3	16 434	9 160	1 930	240	—	15.1
721110	Hotels (except casino hotels) and motels	3	16 434	9 160	1 930	240	—	15.1
722	Food services and drinking places	67	39 731	10 334	2 388	767	38.8	5.0
7221	Full-service restaurants	35	26 113	6 766	1 543	464	36.5	7.1
72211	Full-service restaurants	35	26 113	6 766	1 543	464	36.5	7.1
722110	Full-service restaurants	35	26 113	6 766	1 543	464	36.5	7.1
7222	Limited-service eating places	20	D	D	D	c	D	D
72221	Limited-service eating places	20	D	D	D	c	D	D
7223	Special food services	6	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	6	5 580	1 502	365	130	49.3	—
72241	Drinking places (alcoholic beverages)	6	5 580	1 502	365	130	49.3	—
722410	Drinking places (alcoholic beverages)	6	5 580	1 502	365	130	49.3	—
RIDGEFIELD								
72	Accommodation and food services	24	11 826	2 834	763	202	49.8	34.9
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	23	D	D	D	c	D	D
7222	Limited-service eating places	13	7 015	1 781	484	124	26.6	57.5
72221	Limited-service eating places	13	7 015	1 781	484	124	26.6	57.5

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
RIDGEFIELD PARK								
72	Accommodation and food services	19	6 931	1 447	369	88	20.6	6.2
722	Food services and drinking places	19	6 931	1 447	369	88	20.6	6.2
7223	Special food services	4	D	D	D	b	D	D
RIDGEWOOD								
72	Accommodation and food services	58	27 853	7 954	1 898	515	49.0	5.0
721	Accommodation	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places	57	D	D	D	f	D	D
7222	Limited-service eating places	20	5 086	1 220	249	87	44.0	4.0
72221	Limited-service eating places	20	5 086	1 220	249	87	44.0	4.0
RINGWOOD								
72	Accommodation and food services	15	4 772	1 010	237	90	42.0	15.2
722	Food services and drinking places	15	4 772	1 010	237	90	42.0	15.2
RIVER EDGE								
72	Accommodation and food services	15	9 304	2 264	633	201	20.7	4.8
722	Food services and drinking places	15	9 304	2 264	633	201	20.7	4.8
7222	Limited-service eating places	9	4 904	1 138	355	93	14.5	9.1
72221	Limited-service eating places	9	4 904	1 138	355	93	14.5	9.1
RIVERTON								
72	Accommodation and food services	6	2 457	448	244	69	14.3	—
722	Food services and drinking places	6	2 457	448	244	69	14.3	—
ROCKAWAY BOROUGH								
72	Accommodation and food services	39	22 723	6 042	1 504	509	43.4	.7
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	38	D	D	D	f	D	D
7222	Limited-service eating places	24	13 735	3 326	790	268	48.4	1.2
72221	Limited-service eating places	24	13 735	3 326	790	268	48.4	1.2
ROCKAWAY TOWNSHIP								
72	Accommodation and food services	23	17 547	4 187	918	283	12.5	27.5
721	Accommodation	4	7 219	1 688	418	88	—	8.5
7211	Traveler accommodation	2	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	a	D	D
722	Food services and drinking places	19	10 328	2 499	500	195	21.3	40.8
ROSELAND								
72	Accommodation and food services	20	8 348	2 934	824	173	25.1	35.4
722	Food services and drinking places	20	8 348	2 934	824	173	25.1	35.4
7223	Special food services	8	5 340	2 216	617	117	4.5	52.5
ROSELLE								
72	Accommodation and food services	22	14 862	3 426	851	269	36.6	.3
722	Food services and drinking places	22	14 862	3 426	851	269	36.6	.3
7222	Limited-service eating places	14	9 855	2 093	491	202	40.7	.5
72221	Limited-service eating places	14	9 855	2 093	491	202	40.7	.5
7223	Special food services	1	D	D	D	b	D	D
ROSELLE PARK								
72	Accommodation and food services	26	14 297	3 735	933	330	54.1	.1
722	Food services and drinking places	26	14 297	3 735	933	330	54.1	.1
7222	Limited-service eating places	14	6 079	1 485	351	141	76.1	.1
72221	Limited-service eating places	14	6 079	1 485	351	141	76.1	.1

See footnotes at end of table.

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							From admini- strative records ¹	Estimated ²
ROXBURY								
72	Accommodation and food services	57	40 609	10 818	2 250	868	18.5	10.0
721	Accommodation	5	2 124	294	72	15	10.5	.8
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	52	38 485	10 524	2 178	853	18.9	10.5
7222	Limited-service eating places	26	16 772	4 177	853	373	22.4	16.2
72221	Limited-service eating places	26	16 772	4 177	853	373	22.4	16.2
722213	Snack and nonalcoholic beverage bars	9	6 595	1 176	371	165	21.5	—
RUMSON								
72	Accommodation and food services	13	16 637	5 098	1 256	329	34.7	.2
722	Food services and drinking places	13	16 637	5 098	1 256	329	34.7	.2
RUNNEMEDE								
72	Accommodation and food services	15	9 133	2 162	502	182	23.3	—
721	Accommodation	2	D	D	D	b	D	D
7211	Traveler accommodation	2	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	b	D	D
722	Food services and drinking places	13	D	D	D	c	D	D
RUTHERFORD								
72	Accommodation and food services	34	25 345	6 126	1 511	462	18.5	2.3
721	Accommodation	2	D	D	D	c	D	D
7211	Traveler accommodation	2	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	c	D	D
722	Food services and drinking places	32	D	D	D	e	D	D
7222	Limited-service eating places	15	8 988	2 029	482	243	22.8	.7
72221	Limited-service eating places	15	8 988	2 029	482	243	22.8	.7
7223	Special food services	6	2 141	556	158	34	21.9	—
SADDLE BROOK								
72	Accommodation and food services	31	38 289	9 228	2 022	619	28.4	17.4
721	Accommodation	3	17 168	4 270	937	206	—	22.3
7211	Traveler accommodation	3	17 168	4 270	937	206	—	22.3
72111	Hotels (except casino hotels) and motels	3	17 168	4 270	937	206	—	22.3
721110	Hotels (except casino hotels) and motels	3	17 168	4 270	937	206	—	22.3
722	Food services and drinking places	28	21 121	4 958	1 085	413	51.5	13.4
7222	Limited-service eating places	12	7 154	1 619	341	120	50.0	—
72221	Limited-service eating places	12	7 154	1 619	341	120	50.0	—
7223	Special food services	2	D	D	D	b	D	D
SADDLE RIVER								
72	Accommodation and food services	6	3 245	933	243	67	46.0	10.7
722	Food services and drinking places	6	3 245	933	243	67	46.0	10.7
SALEM								
72	Accommodation and food services	11	7 117	1 925	422	147	20.7	42.2
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	10	D	D	D	c	D	D
7222	Limited-service eating places	6	4 932	1 197	230	85	10.4	60.9
72221	Limited-service eating places	6	4 932	1 197	230	85	10.4	60.9
SAYREVILLE								
72	Accommodation and food services	70	30 412	8 247	2 001	710	50.6	4.0
721	Accommodation	6	2 957	625	159	54	39.7	4.3
722	Food services and drinking places	64	27 455	7 622	1 842	656	51.7	4.0
7222	Limited-service eating places	37	16 233	4 213	1 031	367	40.0	4.0
72221	Limited-service eating places	37	16 233	4 213	1 031	367	40.0	4.0
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D

See footnotes at end of table.

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							From admini-strative records ¹	Estimated ²
SCOTCH PLAINS								
72	Accommodation and food services	31	17 710	5 618	1 345	501	28.8	4.8
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	30	D	D	D	e	D	D
7223	Special food services	4	1 323	261	74	28	37.0	2.5
SEA ISLE CITY								
72	Accommodation and food services	39	21 757	4 488	670	264	21.7	4.7
721	Accommodation	3	D	D	D	b	D	D
7211	Traveler accommodation	3	D	D	D	b	D	D
722	Food services and drinking places	36	D	D	D	c	D	D
7222	Limited-service eating places	13	4 395	763	101	34	32.0	3.7
72221	Limited-service eating places	13	4 395	763	101	34	32.0	3.7
7224	Drinking places (alcoholic beverages)	6	6 500	1 349	172	67	—	6.1
72241	Drinking places (alcoholic beverages)	6	6 500	1 349	172	67	—	6.1
722410	Drinking places (alcoholic beverages)	6	6 500	1 349	172	67	—	6.1
SEASIDE HEIGHTS								
72	Accommodation and food services	64	19 450	4 190	552	188	61.8	9.4
721	Accommodation	25	5 353	821	144	44	24.6	22.0
7211	Traveler accommodation	25	5 353	821	144	44	24.6	22.0
72111	Hotels (except casino hotels) and motels	25	5 353	821	144	44	24.6	22.0
721110	Hotels (except casino hotels) and motels	25	5 353	821	144	44	24.6	22.0
722	Food services and drinking places	39	14 097	3 369	408	144	76.0	4.7
7222	Limited-service eating places	24	5 244	1 097	12	6	86.8	1.2
72221	Limited-service eating places	24	5 244	1 097	12	6	86.8	1.2
7224	Drinking places (alcoholic beverages)	10	6 207	1 472	246	95	59.8	6.3
72241	Drinking places (alcoholic beverages)	10	6 207	1 472	246	95	59.8	6.3
722410	Drinking places (alcoholic beverages)	10	6 207	1 472	246	95	59.8	6.3
SECAUCUS								
72	Accommodation and food services	88	104 380	28 008	6 636	1 579	14.7	2.5
721	Accommodation	13	55 619	13 444	3 161	655	—	—
7211	Traveler accommodation	13	55 619	13 444	3 161	655	—	—
72111	Hotels (except casino hotels) and motels	13	55 619	13 444	3 161	655	—	—
721110	Hotels (except casino hotels) and motels	13	55 619	13 444	3 161	655	—	—
722	Food services and drinking places	75	48 761	14 564	3 475	924	31.5	5.4
7221	Full-service restaurants	24	28 177	9 246	2 159	542	32.7	1.5
72211	Full-service restaurants	24	28 177	9 246	2 159	542	32.7	1.5
722110	Full-service restaurants	24	28 177	9 246	2 159	542	32.7	1.5
7222	Limited-service eating places	35	12 758	2 985	728	236	43.5	16.4
72221	Limited-service eating places	35	12 758	2 985	728	236	43.5	16.4
722213	Snack and nonalcoholic beverage bars	9	5 151	1 155	279	74	38.1	2.7
7223	Special food services	11	D	D	D	c	D	D
SHREWSBURY								
72	Accommodation and food services	21	17 278	5 083	1 131	316	45.8	2.5
722	Food services and drinking places	21	17 278	5 083	1 131	316	45.8	2.5
7222	Limited-service eating places	13	6 805	1 719	381	115	61.7	—
72221	Limited-service eating places	13	6 805	1 719	381	115	61.7	—
SOMERDALE								
72	Accommodation and food services	19	5 414	1 479	352	119	40.1	2.0
722	Food services and drinking places	19	5 414	1 479	352	119	40.1	2.0

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							From admini- strative records ¹	Estimated ²
SOMERS POINT								
72	Accommodation and food services	53	45 472	15 095	3 192	1 117	20.2	3.1
721	Accommodation	8	6 484	1 210	291	60	—	4.0
7211	Traveler accommodation	7	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	7	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	7	D	D	D	b	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	45	38 988	13 885	2 901	1 057	23.6	3.0
7221	Full-service restaurants	27	30 959	12 047	2 531	884	23.7	2.6
72211	Full-service restaurants	27	30 959	12 047	2 531	884	23.7	2.6
722110	Full-service restaurants	27	30 959	12 047	2 531	884	23.7	2.6
7222	Limited-service eating places	15	6 076	1 614	318	141	30.5	6.0
72221	Limited-service eating places	15	6 076	1 614	318	141	30.5	6.0
SOMERVILLE								
72	Accommodation and food services	58	26 242	7 155	1 570	496	43.5	13.0
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	57	D	D	D	e	D	D
7222	Limited-service eating places	24	11 312	2 731	542	211	48.4	10.0
72221	Limited-service eating places	24	11 312	2 731	542	211	48.4	10.0
7223	Special food services	2	D	D	D	b	D	D
SOUTH AMBOY								
72	Accommodation and food services	28	7 832	1 969	455	153	25.1	8.3
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	26	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	16	3 625	890	224	84	20.3	15.9
72241	Drinking places (alcoholic beverages)	16	3 625	890	224	84	20.3	15.9
722410	Drinking places (alcoholic beverages)	16	3 625	890	224	84	20.3	15.9
SOUTHAMPTON								
72	Accommodation and food services	18	7 861	3 001	723	227	24.5	10.1
721	Accommodation	3	293	71	13	2	61.4	38.6
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places	15	7 568	2 930	710	225	23.1	9.0
SOUTH BOUND BROOK								
72	Accommodation and food services	8	1 539	386	79	32	92.3	—
721	Accommodation	1	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	7	D	D	D	b	D	D
SOUTH BRUNSWICK								
72	Accommodation and food services	54	36 518	8 953	2 125	647	24.4	8.9
721	Accommodation	10	10 717	2 118	492	122	15.4	—
7211	Traveler accommodation	10	10 717	2 118	492	122	15.4	—
72111	Hotels (except casino hotels) and motels	10	10 717	2 118	492	122	15.4	—
721110	Hotels (except casino hotels) and motels	10	10 717	2 118	492	122	15.4	—
722	Food services and drinking places	44	25 801	6 835	1 633	525	28.1	12.6
7222	Limited-service eating places	18	12 336	2 429	546	224	45.0	.5
72221	Limited-service eating places	18	12 336	2 429	546	224	45.0	.5
7223	Special food services	13	7 560	2 496	572	137	8.1	32.4
SOUTH ORANGE VILLAGE								
72	Accommodation and food services	30	10 904	2 579	611	244	73.4	11.2
722	Food services and drinking places	30	10 904	2 579	611	244	73.4	11.2

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
SOUTH PLAINFIELD								
72	Accommodation and food services	55	38 722	10 487	2 613	970	26.1	11.0
721	Accommodation	2	D	D	D	c	D	D
7211	Traveler accommodation	2	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	c	D	D
722	Food services and drinking places	53	D	D	D	f	D	D
7222	Limited-service eating places	27	13 877	2 668	634	309	44.0	14.5
72221	Limited-service eating places	27	13 877	2 668	634	309	44.0	14.5
7223	Special food services	4	D	D	D	b	D	D
SOUTH RIVER								
72	Accommodation and food services	24	4 542	1 217	316	115	87.0	.5
722	Food services and drinking places	24	4 542	1 217	316	115	87.0	.5
SOUTH TOMS RIVER								
72	Accommodation and food services	8	2 434	541	132	53	20.0	41.5
722	Food services and drinking places	8	2 434	541	132	53	20.0	41.5
SPARTA								
72	Accommodation and food services	31	13 191	4 017	948	351	53.5	1.8
722	Food services and drinking places	31	13 191	4 017	948	351	53.5	1.8
SPOTSWOOD								
72	Accommodation and food services	10	4 888	1 602	395	103	41.4	.3
722	Food services and drinking places	10	4 888	1 602	395	103	41.4	.3
SPRINGFIELD								
72	Accommodation and food services	44	31 232	7 860	2 058	601	36.9	3.5
721	Accommodation	3	D	D	D	b	D	D
7211	Traveler accommodation	3	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	3	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	3	D	D	D	b	D	D
722	Food services and drinking places	41	D	D	D	f	D	D
7222	Limited-service eating places	22	7 727	1 909	453	142	11.9	7.2
72221	Limited-service eating places	22	7 727	1 909	453	142	11.9	7.2
SPRING LAKE								
72	Accommodation and food services	27	18 710	5 978	1 139	386	25.0	2.1
721	Accommodation	15	11 654	3 492	625	210	9.0	1.4
7211	Traveler accommodation	14	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	5	7 719	2 402	366	126	7.5	—
721110	Hotels (except casino hotels) and motels	5	7 719	2 402	366	126	7.5	—
7213	Rooming and boarding houses	1	D	D	D	b	D	D
72131	Rooming and boarding houses	1	D	D	D	b	D	D
721310	Rooming and boarding houses	1	D	D	D	b	D	D
722	Food services and drinking places	12	7 056	2 486	514	176	51.4	3.2
SPRING LAKE HEIGHTS								
72	Accommodation and food services	12	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	11	10 154	2 933	640	220	15.4	2.3
STAFFORD								
72	Accommodation and food services	43	32 788	10 438	2 144	837	24.4	11.5
722	Food services and drinking places	43	32 788	10 438	2 144	837	24.4	11.5
7222	Limited-service eating places	18	11 474	2 735	544	349	30.5	28.9
72221	Limited-service eating places	18	11 474	2 735	544	349	30.5	28.9
STANHOPE								
72	Accommodation and food services	12	4 882	1 303	314	96	30.4	18.1
721	Accommodation	3	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	9	D	D	D	b	D	D

See footnotes at end of table.

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							From admini- strative records ¹	Estimated ²
STRATFORD								
72	Accommodation and food services	12	4 930	1 304	317	134	21.6	27.6
722	Food services and drinking places	12	4 930	1 304	317	134	21.6	27.6
7223	Special food services	3	1 553	387	82	21	—	—
SUMMIT								
72	Accommodation and food services	41	34 388	12 629	2 826	594	32.1	3.8
721	Accommodation	2	D	D	D	c	D	D
7211	Traveler accommodation	1	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	1	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	1	D	D	D	c	D	D
722	Food services and drinking places	39	D	D	D	e	D	D
7222	Limited-service eating places	16	5 686	1 299	265	107	64.9	14.6
72221	Limited-service eating places	16	5 686	1 299	265	107	64.9	14.6
7223	Special food services	6	1 639	826	201	48	29.5	.1
TEANECK								
72	Accommodation and food services	61	75 118	15 293	3 723	1 005	21.6	1.5
721	Accommodation	2	D	D	D	e	D	D
7211	Traveler accommodation	2	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	e	D	D
722	Food services and drinking places	59	D	D	D	f	D	D
7222	Limited-service eating places	27	9 692	2 169	502	162	48.0	2.9
72221	Limited-service eating places	27	9 692	2 169	502	162	48.0	2.9
7223	Special food services	4	3 501	663	178	55	8.6	—
TENAFLY								
72	Accommodation and food services	29	19 293	5 965	1 452	354	37.0	1.6
721	Accommodation	1	D	D	D	c	D	D
7211	Traveler accommodation	1	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	1	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	1	D	D	D	c	D	D
722	Food services and drinking places	28	D	D	D	e	D	D
TINTON FALLS								
72	Accommodation and food services	24	31 119	8 126	1 929	477	8.5	11.7
721	Accommodation	7	18 351	4 587	996	210	—	8.8
7211	Traveler accommodation	7	18 351	4 587	996	210	—	8.8
72111	Hotels (except casino hotels) and motels	7	18 351	4 587	996	210	—	8.8
721110	Hotels (except casino hotels) and motels	7	18 351	4 587	996	210	—	8.8
722	Food services and drinking places	17	12 768	3 539	933	267	20.7	15.9
7223	Special food services	3	D	D	D	b	D	D
TOTOWA								
72	Accommodation and food services	30	18 247	5 712	1 276	374	33.1	5.5
722	Food services and drinking places	30	18 247	5 712	1 276	374	33.1	5.5
7223	Special food services	4	D	D	D	c	D	D
TRENTON								
72	Accommodation and food services	167	62 362	16 578	3 921	1 239	36.3	9.8
721	Accommodation	3	D	D	D	b	D	D
7211	Traveler accommodation	2	D	D	D	a	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	a	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	164	D	D	D	g	D	D
7222	Limited-service eating places	61	16 511	4 254	1 055	348	36.3	9.8
72221	Limited-service eating places	61	16 511	4 254	1 055	348	36.3	9.8
7223	Special food services	11	8 472	1 687	371	76	.5	3.8
7224	Drinking places (alcoholic beverages)	40	10 076	3 041	557	246	25.5	15.1
72241	Drinking places (alcoholic beverages)	40	10 076	3 041	557	246	25.5	15.1
722410	Drinking places (alcoholic beverages)	40	10 076	3 041	557	246	25.5	15.1

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							From administrative records ¹	Estimated ²
TUCKERTON								
72	Accommodation and food services	9	3 768	1 214	236	111	72.9	—
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	8	D	D	D	c	D	D
UNION								
72	Accommodation and food services	108	64 437	16 751	3 942	1 338	33.9	4.1
721	Accommodation	6	3 973	938	229	64	30.2	20.3
7211	Traveler accommodation	6	3 973	938	229	64	30.2	20.3
72111	Hotels (except casino hotels) and motels	6	3 973	938	229	64	30.2	20.3
721110	Hotels (except casino hotels) and motels	6	3 973	938	229	64	30.2	20.3
722	Food services and drinking places	102	60 464	15 813	3 713	1 274	34.1	3.1
7221	Full-service restaurants	40	30 690	8 665	2 152	657	34.3	2.9
72211	Full-service restaurants	40	30 690	8 665	2 152	657	34.3	2.9
722110	Full-service restaurants	40	30 690	8 665	2 152	657	34.3	2.9
7222	Limited-service eating places	50	27 159	6 660	1 462	558	30.7	2.9
72221	Limited-service eating places	50	27 159	6 660	1 462	558	30.7	2.9
722212	Cafeterias, buffets, and grill buffets	3	1 373	248	62	19	78.3	21.7
722213	Snack and nonalcoholic beverage bars	13	5 301	1 429	334	107	29.8	2.7
UNION BEACH								
72	Accommodation and food services	14	7 236	1 449	339	125	61.6	—
722	Food services and drinking places	14	7 236	1 449	339	125	61.6	—
UNION CITY								
72	Accommodation and food services	134	44 341	11 324	2 724	1 011	53.5	17.0
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	132	D	D	D	g	D	D
7222	Limited-service eating places	43	21 396	4 129	997	407	50.9	17.0
72221	Limited-service eating places	43	21 396	4 129	997	407	50.9	17.0
7223	Special food services	6	3 558	1 563	427	186	1.6	1.4
UPPER								
72	Accommodation and food services	34	23 811	7 500	1 333	423	37.2	7.2
721	Accommodation	5	3 006	934	170	28	48.3	—
7212	RV (recreational vehicle) parks and recreational camps	4	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	4	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	4	D	D	D	b	D	D
722	Food services and drinking places	29	20 805	6 566	1 163	395	35.5	8.2
UPPER SADDLE RIVER								
72	Accommodation and food services	9	4 578	1 665	418	126	6.1	—
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	7	D	D	D	c	D	D
7223	Special food services	4	D	D	D	b	D	D
VENTNOR CITY								
72	Accommodation and food services	26	5 004	1 122	217	83	44.9	2.8
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	24	D	D	D	b	D	D
VERNON								
72	Accommodation and food services	25	14 163	3 987	1 028	492	40.7	1.3
721	Accommodation	4	D	D	D	c	D	D
7211	Traveler accommodation	4	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	3	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	3	D	D	D	c	D	D
722	Food services and drinking places	21	D	D	D	e	D	D
7222	Limited-service eating places	11	5 050	1 017	238	94	68.1	.9
72221	Limited-service eating places	11	5 050	1 017	238	94	68.1	.9
VERONA								
72	Accommodation and food services	22	12 382	3 355	748	231	47.5	13.8
722	Food services and drinking places	22	12 382	3 355	748	231	47.5	13.8
7222	Limited-service eating places	10	4 856	896	223	56	79.7	20.3
72221	Limited-service eating places	10	4 856	896	223	56	79.7	20.3
7223	Special food services	3	D	D	D	c	D	D

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							From admini- strative records ¹	Estimated ²
VINELAND								
72	Accommodation and food services	103	63 147	16 632	3 937	1 603	30.8	8.9
721	Accommodation	8	8 577	1 879	413	183	36.0	—
7211	Traveler accommodation	8	8 577	1 879	413	183	36.0	—
72111	Hotels (except casino hotels) and motels	8	8 577	1 879	413	183	36.0	—
721110	Hotels (except casino hotels) and motels	8	8 577	1 879	413	183	36.0	—
722	Food services and drinking places	95	54 570	14 753	3 524	1 420	30.0	10.3
7221	Full-service restaurants	32	25 396	8 003	1 906	719	34.9	6.2
72211	Full-service restaurants	32	25 396	8 003	1 906	719	34.9	6.2
722110	Full-service restaurants	32	25 396	8 003	1 906	719	34.9	6.2
7222	Limited-service eating places	50	24 018	5 996	1 434	616	22.5	16.8
72221	Limited-service eating places	50	24 018	5 996	1 434	616	22.5	16.8
7223	Special food services	6	1 564	194	45	10	2.0	1.7
7224	Drinking places (alcoholic beverages)	7	3 592	560	139	75	57.0	—
72241	Drinking places (alcoholic beverages)	7	3 592	560	139	75	57.0	—
722410	Drinking places (alcoholic beverages)	7	3 592	560	139	75	57.0	—
VOORHEES								
72	Accommodation and food services	77	56 034	17 233	4 128	1 293	46.8	8.3
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	75	D	D	D	g	D	D
7221	Full-service restaurants	25	25 706	8 812	2 211	608	41.6	6.8
72211	Full-service restaurants	25	25 706	8 812	2 211	608	41.6	6.8
722110	Full-service restaurants	25	25 706	8 812	2 211	608	41.6	6.8
7222	Limited-service eating places	42	17 574	4 258	1 015	487	34.7	10.9
72221	Limited-service eating places	42	17 574	4 258	1 015	487	34.7	10.9
7223	Special food services	7	8 077	3 045	659	127	78.6	12.3
WALDWICK								
72	Accommodation and food services	26	12 617	3 017	748	215	33.5	8.8
722	Food services and drinking places	26	12 617	3 017	748	215	33.5	8.8
WALL								
72	Accommodation and food services	61	45 687	12 935	2 923	971	37.4	16.3
721	Accommodation	6	3 356	862	199	62	34.6	—
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	55	42 331	12 073	2 724	909	37.6	17.6
7222	Limited-service eating places	32	26 462	7 992	1 889	601	34.4	25.0
72221	Limited-service eating places	32	26 462	7 992	1 889	601	34.4	25.0
722211	Limited-service restaurants	28	24 119	7 497	1 782	552	36.2	27.4
7223	Special food services	4	1 474	375	95	30	38.8	42.9
WALLINGTON								
72	Accommodation and food services	26	5 454	1 144	284	108	55.4	7.7
722	Food services and drinking places	26	5 454	1 144	284	108	55.4	7.7
WANAQUE								
72	Accommodation and food services	16	4 754	879	229	79	85.5	14.5
722	Food services and drinking places	16	4 754	879	229	79	85.5	14.5
WANTAGE								
72	Accommodation and food services	8	5 103	954	208	81	21.5	.9
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	7	D	D	D	b	D	D

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							From admini- strative records ¹	Estimated ²
WARREN								
72	Accommodation and food services	33	25 155	7 018	1 615	381	35.9	1.8
721	Accommodation	1	D	D	D	c	D	D
7211	Traveler accommodation	1	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	1	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	1	D	D	D	c	D	D
722	Food services and drinking places	32	D	D	D	e	D	D
7223	Special food services	7	6 308	1 511	280	72	7.9	—
WASHINGTON TOWNSHIP (GLOUCESTER COUNTY)								
72	Accommodation and food services	79	D	D	D	g	D	D
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	77	58 982	16 618	3 964	1 572	15.8	11.2
7221	Full-service restaurants	30	30 902	9 718	2 364	921	13.9	8.9
72211	Full-service restaurants	30	30 902	9 718	2 364	921	13.9	8.9
722110	Full-service restaurants	30	30 902	9 718	2 364	921	13.9	8.9
7222	Limited-service eating places	35	17 997	4 476	1 062	475	27.0	2.2
72221	Limited-service eating places	35	17 997	4 476	1 062	475	27.0	2.2
7223	Special food services	7	3 325	790	173	40	—	6.4
7224	Drinking places (alcoholic beverages)	5	6 758	1 634	365	136	2.5	48.6
72241	Drinking places (alcoholic beverages)	5	6 758	1 634	365	136	2.5	48.6
722410	Drinking places (alcoholic beverages)	5	6 758	1 634	365	136	2.5	48.6
WASHINGTON TOWNSHIP (MERCER COUNTY)								
72	Accommodation and food services	18	5 145	1 350	320	126	74.1	4.2
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	16	D	D	D	c	D	D
WASHINGTON TOWNSHIP (MORRIS COUNTY)								
72	Accommodation and food services	10	8 056	2 030	539	145	11.1	8.5
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	9	D	D	D	c	D	D
7223	Special food services	1	D	D	D	a	D	D
WASHINGTON BOROUGH								
72	Accommodation and food services	19	6 636	1 598	389	150	48.3	—
722	Food services and drinking places	19	6 636	1 598	389	150	48.3	—
WATCHUNG								
72	Accommodation and food services	21	48 268	14 703	3 618	1 002	61.6	.2
722	Food services and drinking places	21	48 268	14 703	3 618	1 002	61.6	.2
7222	Limited-service eating places	10	10 063	2 430	666	220	21.7	.9
72221	Limited-service eating places	10	10 063	2 430	666	220	21.7	.9
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
7223	Special food services	3	D	D	D	e	D	D
WATERFORD								
72	Accommodation and food services	18	3 803	993	224	159	72.7	11.4
721	Accommodation	3	420	58	10	8	20.5	—
722	Food services and drinking places	15	3 383	935	214	151	79.2	12.8
7223	Special food services	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
WAYNE								
72	Accommodation and food services	158	128 816	34 223	8 163	2 826	29.3	5.0
721	Accommodation	5	7 884	1 911	468	93	—	1.3
7211	Traveler accommodation	5	7 884	1 911	468	93	—	1.3
72111	Hotels (except casino hotels) and motels	5	7 884	1 911	468	93	—	1.3
721110	Hotels (except casino hotels) and motels	5	7 884	1 911	468	93	—	1.3
722	Food services and drinking places	153	120 932	32 312	7 695	2 733	31.2	5.3
7221	Full-service restaurants	53	55 613	16 178	3 857	1 394	31.4	4.3
72211	Full-service restaurants	53	55 613	16 178	3 857	1 394	31.4	4.3
722110	Full-service restaurants	53	55 613	16 178	3 857	1 394	31.4	4.3
7222	Limited-service eating places	82	50 536	11 887	2 873	1 029	38.2	7.6
72221	Limited-service eating places	82	50 536	11 887	2 873	1 029	38.2	7.6
722211	Limited-service restaurants	65	39 349	9 238	2 112	783	44.1	9.5
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	15	D	D	D	c	D	D
7223	Special food services	15	D	D	D	e	D	D
WEEHAWKEN								
72	Accommodation and food services	24	44 102	12 373	2 797	525	3.6	23.7
721	Accommodation	2	D	D	D	c	D	D
7211	Traveler accommodation	2	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	c	D	D
722	Food services and drinking places	22	D	D	D	e	D	D
7221	Full-service restaurants	8	26 408	7 318	1 595	304	.9	.1
72211	Full-service restaurants	8	26 408	7 318	1 595	304	.9	.1
722110	Full-service restaurants	8	26 408	7 318	1 595	304	.9	.1
7223	Special food services	4	D	D	D	b	D	D
WEST CALDWELL								
72	Accommodation and food services	34	17 249	3 894	1 040	363	31.4	15.2
722	Food services and drinking places	34	17 249	3 894	1 040	363	31.4	15.2
7222	Limited-service eating places	13	8 524	1 626	463	165	37.7	—
72221	Limited-service eating places	13	8 524	1 626	463	165	37.7	—
7223	Special food services	6	3 229	940	236	56	17.9	9.2
WEST DEPTFORD								
72	Accommodation and food services	24	8 284	2 283	573	197	43.8	17.3
721	Accommodation	3	483	50	13	6	—	—
722	Food services and drinking places	21	7 801	2 233	560	191	46.5	18.3
7223	Special food services	3	1 420	548	135	51	—	—
WESTFIELD								
72	Accommodation and food services	57	26 661	7 471	1 764	526	56.7	9.1
722	Food services and drinking places	57	26 661	7 471	1 764	526	56.7	9.1
7222	Limited-service eating places	23	9 859	2 129	565	192	44.7	12.8
72221	Limited-service eating places	23	9 859	2 129	565	192	44.7	12.8
WEST LONG BRANCH								
72	Accommodation and food services	30	19 535	4 370	1 113	409	29.8	2.3
721	Accommodation	2	D	D	D	b	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	28	D	D	D	e	D	D
7222	Limited-service eating places	15	6 305	1 660	405	161	57.6	5.4
72221	Limited-service eating places	15	6 305	1 660	405	161	57.6	5.4
7223	Special food services	4	D	D	D	c	D	D
WEST MILFORD								
72	Accommodation and food services	43	14 091	3 081	704	261	57.2	17.3
721	Accommodation	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	1	D	D	D	a	D	D
722	Food services and drinking places	42	D	D	D	e	D	D
7222	Limited-service eating places	20	5 719	1 687	383	138	55.4	13.4
72221	Limited-service eating places	20	5 719	1 687	383	138	55.4	13.4

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
WEST NEW YORK								
72	Accommodation and food services	60	20 695	4 296	1 048	394	46.4	5.4
722	Food services and drinking places	60	20 695	4 296	1 048	394	46.4	5.4
7222	Limited-service eating places	30	10 990	2 386	548	217	54.9	2.5
72221	Limited-service eating places	30	10 990	2 386	548	217	54.9	2.5
7223	Special food services	2	D	D	D	b	D	D
WEST ORANGE								
72	Accommodation and food services	88	75 104	22 088	5 379	1 524	24.0	3.5
721	Accommodation	2	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	86	D	D	D	g	D	D
7221	Full-service restaurants	34	40 523	13 655	3 278	888	19.6	3.1
72211	Full-service restaurants	34	40 523	13 655	3 278	888	19.6	3.1
722110	Full-service restaurants	34	40 523	13 655	3 278	888	19.6	3.1
7222	Limited-service eating places	33	13 223	2 654	733	264	35.2	10.2
72221	Limited-service eating places	33	13 223	2 654	733	264	35.2	10.2
7223	Special food services	9	18 192	4 822	1 101	291	22.6	.1
WEST PATERSON								
72	Accommodation and food services	33	20 668	5 881	1 239	413	69.3	1.7
722	Food services and drinking places	33	20 668	5 881	1 239	413	69.3	1.7
7223	Special food services	5	D	D	D	c	D	D
WESTVILLE								
72	Accommodation and food services	12	4 594	983	219	79	49.3	11.8
722	Food services and drinking places	12	4 594	983	219	79	49.3	11.8
7223	Special food services	2	D	D	D	a	D	D
WEST WINDSOR								
72	Accommodation and food services	39	61 643	17 698	4 468	1 151	10.2	.7
721	Accommodation	3	D	D	D	e	D	D
7211	Traveler accommodation	3	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	3	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	3	D	D	D	e	D	D
722	Food services and drinking places	36	D	D	D	f	D	D
7222	Limited-service eating places	15	8 918	1 759	496	165	18.7	.2
72221	Limited-service eating places	15	8 918	1 759	496	165	18.7	.2
WESTWOOD								
72	Accommodation and food services	30	24 197	7 289	1 700	424	22.5	6.0
722	Food services and drinking places	30	24 197	7 289	1 700	424	22.5	6.0
7223	Special food services	2	D	D	D	c	D	D
WHARTON								
72	Accommodation and food services	16	5 150	1 302	334	137	72.5	26.6
722	Food services and drinking places	16	5 150	1 302	334	137	72.5	26.6
WILDWOOD								
72	Accommodation and food services	154	56 021	14 954	856	359	36.2	5.7
721	Accommodation	61	18 488	4 327	176	106	26.7	3.1
7211	Traveler accommodation	61	18 488	4 327	176	106	26.7	3.1
72111	Hotels (except casino hotels) and motels	61	18 488	4 327	176	106	26.7	3.1
721110	Hotels (except casino hotels) and motels	61	18 488	4 327	176	106	26.7	3.1
722	Food services and drinking places	93	37 533	10 627	680	253	41.0	7.1
7221	Full-service restaurants	49	28 124	8 597	475	175	40.6	4.0
72211	Full-service restaurants	49	28 124	8 597	475	175	40.6	4.0
722110	Full-service restaurants	49	28 124	8 597	475	175	40.6	4.0
7222	Limited-service eating places	28	6 406	1 293	94	39	36.6	10.6
72221	Limited-service eating places	28	6 406	1 293	94	39	36.6	10.6
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	a	D	D

See footnotes at end of table.

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							From admini- strative records ¹	Estimated ²
WILDWOOD CREST								
72	Accommodation and food services	120	53 806	11 671	979	238	34.2	3.4
721	Accommodation	87	44 089	9 060	836	186	30.8	2.3
7211	Traveler accommodation	87	44 089	9 060	836	186	30.8	2.3
72111	Hotels (except casino hotels) and motels	85	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	85	D	D	D	c	D	D
722	Food services and drinking places	33	9 717	2 611	143	52	50.0	8.4
WILLINGBORO								
72	Accommodation and food services	21	12 153	2 945	696	274	19.4	13.4
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	20	D	D	D	e	D	D
7222	Limited-service eating places	15	7 985	2 016	464	199	18.0	4.7
72221	Limited-service eating places	15	7 985	2 016	464	199	18.0	4.7
WINSLOW								
72	Accommodation and food services	40	14 593	4 021	870	347	38.2	3.7
721	Accommodation	4	1 375	368	67	19	—	5.5
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	36	13 218	3 653	803	328	42.1	3.5
7222	Limited-service eating places	18	6 489	1 487	357	186	37.8	2.9
72221	Limited-service eating places	18	6 489	1 487	357	186	37.8	2.9
7223	Special food services	6	3 626	1 450	239	58	7.8	4.7
WOODBINE								
72	Accommodation and food services	6	1 140	232	64	16	60.4	24.9
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	5	D	D	D	a	D	D
WOODBRIIDGE								
72	Accommodation and food services	203	167 328	46 017	11 676	3 498	27.7	15.4
721	Accommodation	15	43 930	11 896	2 910	631	11.6	—
7211	Traveler accommodation	15	43 930	11 896	2 910	631	11.6	—
72111	Hotels (except casino hotels) and motels	15	43 930	11 896	2 910	631	11.6	—
721110	Hotels (except casino hotels) and motels	15	43 930	11 896	2 910	631	11.6	—
722	Food services and drinking places	188	123 398	34 121	8 766	2 867	33.4	20.8
7221	Full-service restaurants	64	65 569	19 871	5 253	1 701	41.6	16.4
72211	Full-service restaurants	64	65 569	19 871	5 253	1 701	41.6	16.4
722110	Full-service restaurants	64	65 569	19 871	5 253	1 701	41.6	16.4
7222	Limited-service eating places	92	45 185	10 985	2 628	906	24.9	32.6
72221	Limited-service eating places	92	45 185	10 985	2 628	906	24.9	32.6
722211	Limited-service restaurants	70	38 990	9 418	2 233	757	26.1	37.1
722213	Snack and nonalcoholic beverage bars	21	D	D	D	c	D	D
7223	Special food services	17	8 471	2 431	666	188	4.0	1.1
7224	Drinking places (alcoholic beverages)	15	4 173	834	219	72	58.4	2.9
72241	Drinking places (alcoholic beverages)	15	4 173	834	219	72	58.4	2.9
722410	Drinking places (alcoholic beverages)	15	4 173	834	219	72	58.4	2.9
WOODBURY								
72	Accommodation and food services	29	17 013	4 655	1 071	441	32.8	1.2
722	Food services and drinking places	29	17 013	4 655	1 071	441	32.8	1.2
7222	Limited-service eating places	19	9 065	2 151	437	226	26.9	—
72221	Limited-service eating places	19	9 065	2 151	437	226	26.9	—
WOODBURY HEIGHTS								
72	Accommodation and food services	7	5 055	1 343	336	144	13.8	.2
722	Food services and drinking places	7	5 055	1 343	336	144	13.8	.2

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							From admini- strative records ¹	Estimated ²
WOODCLIFF LAKE								
72	Accommodation and food services	12	25 331	7 293	1 702	361	4.9	.4
721	Accommodation	1	D	D	D	c	D	D
7211	Traveler accommodation	1	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	1	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	1	D	D	D	c	D	D
722	Food services and drinking places	11	D	D	D	c	D	D
WOODLYNNE								
72	Accommodation and food services	3	263	51	14	4	90.1	9.9
722	Food services and drinking places	3	263	51	14	4	90.1	9.9
WOOD-RIDGE								
72	Accommodation and food services	12	13 238	3 742	910	316	52.1	.9
722	Food services and drinking places	12	13 238	3 742	910	316	52.1	.9
7223	Special food services	1	D	D	D	c	D	D
WOODSTOWN								
72	Accommodation and food services	10	3 989	1 026	248	97	48.4	.8
722	Food services and drinking places	10	3 989	1 026	248	97	48.4	.8
WYCKOFF								
72	Accommodation and food services	20	11 732	2 825	646	241	37.8	2.8
722	Food services and drinking places	20	11 732	2 825	646	241	37.8	2.8
7222	Limited-service eating places	13	5 930	1 496	329	147	42.8	—
72221	Limited-service eating places	13	5 930	1 496	329	147	42.8	—
BALANCE OF ATLANTIC COUNTY								
72	Accommodation and food services	35	10 941	2 888	604	262	47.9	3.3
721	Accommodation	5	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	a	D	D
722	Food services and drinking places	30	D	D	D	c	D	D
BALANCE OF BERGEN COUNTY								
72	Accommodation and food services	75	57 740	15 332	3 520	973	25.0	6.9
721	Accommodation	8	D	D	D	c	D	D
7211	Traveler accommodation	8	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	8	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	8	D	D	D	c	D	D
722	Food services and drinking places	67	D	D	D	f	D	D
7222	Limited-service eating places	26	8 473	2 070	474	193	52.5	13.1
72221	Limited-service eating places	26	8 473	2 070	474	193	52.5	13.1
7223	Special food services	15	21 101	5 737	1 152	316	4.1	10.0
BALANCE OF BURLINGTON COUNTY								
72	Accommodation and food services	154	89 649	22 477	5 133	1 919	33.4	14.0
721	Accommodation	29	D	D	D	e	D	D
7211	Traveler accommodation	21	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	21	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	21	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	8	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	8	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	6	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	125	D	D	D	g	D	D
7222	Limited-service eating places	43	20 968	4 805	1 194	539	21.0	18.3
72221	Limited-service eating places	43	20 968	4 805	1 194	539	21.0	18.3
7223	Special food services	20	D	D	D	e	D	D
7224	Drinking places (alcoholic beverages)	18	4 417	804	177	93	33.9	23.6
72241	Drinking places (alcoholic beverages)	18	4 417	804	177	93	33.9	23.6
722410	Drinking places (alcoholic beverages)	18	4 417	804	177	93	33.9	23.6

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF CAMDEN COUNTY								
72	Accommodation and food services	42	32 382	8 777	1 856	837	26.6	6.0
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	40	D	D	D	f	D	D
7222	Limited-service eating places	19	10 669	2 293	472	195	27.3	9.0
72221	Limited-service eating places	19	10 669	2 293	472	195	27.3	9.0
7223	Special food services	3	1 804	623	123	34	72.3	—
BALANCE OF CAPE MAY COUNTY								
72	Accommodation and food services	93	55 134	18 936	2 410	993	30.7	12.4
721	Accommodation	26	D	D	D	f	D	D
7211	Traveler accommodation	13	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	11	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	11	D	D	D	f	D	D
7212	RV (recreational vehicle) parks and recreational camps	13	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	13	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	12	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) ..	1	D	D	D	a	D	D
722	Food services and drinking places	67	D	D	D	e	D	D
7222	Limited-service eating places	27	D	D	D	b	D	D
72221	Limited-service eating places	27	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	4	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	4	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	4	D	D	D	b	D	D
BALANCE OF CUMBERLAND COUNTY								
72	Accommodation and food services	33	8 654	2 315	517	254	38.8	26.0
722	Food services and drinking places	33	8 654	2 315	517	254	38.8	26.0
7223	Special food services	10	D	D	D	b	D	D
BALANCE OF ESSEX COUNTY								
72	Accommodation and food services	131	85 055	27 702	7 057	1 869	13.1	2.5
721	Accommodation	6	D	D	D	e	D	D
7211	Traveler accommodation	5	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	5	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	5	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) ..	1	D	D	D	b	D	D
722	Food services and drinking places	125	D	D	D	g	D	D
7221	Full-service restaurants	26	31 048	9 447	2 444	701	16.6	2.2
72211	Full-service restaurants	26	31 048	9 447	2 444	701	16.6	2.2
722110	Full-service restaurants	26	31 048	9 447	2 444	701	16.6	2.2
7222	Limited-service eating places	18	D	D	D	c	D	D
72221	Limited-service eating places	18	D	D	D	c	D	D
7223	Special food services	79	D	D	D	f	D	D
BALANCE OF GLOUCESTER COUNTY								
72	Accommodation and food services	45	D	D	D	f	D	D
721	Accommodation	3	D	D	D	c	D	D
7211	Traveler accommodation	2	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	42	D	D	D	f	D	D
7222	Limited-service eating places	23	9 392	2 556	459	292	29.6	6.4
72221	Limited-service eating places	23	9 392	2 556	459	292	29.6	6.4
7223	Special food services	6	D	D	D	b	D	D
BALANCE OF HUDSON COUNTY								
72	Accommodation and food services	5	D	D	D	b	D	D
722	Food services and drinking places	5	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF HUNTERDON COUNTY								
72	Accommodation and food services	86	41 694	12 191	2 744	857	40.5	7.9
721	Accommodation	5	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	b	D	D
722	Food services and drinking places	81	D	D	D	f	D	D
7221	Full-service restaurants	46	28 457	9 355	2 125	642	41.7	7.0
72211	Full-service restaurants	46	28 457	9 355	2 125	642	41.7	7.0
722110	Full-service restaurants	46	28 457	9 355	2 125	642	41.7	7.0
7222	Limited-service eating places	28	D	D	D	c	D	D
72221	Limited-service eating places	28	D	D	D	c	D	D
7223	Special food services	4	D	D	D	b	D	D
BALANCE OF MERCER COUNTY								
72	Accommodation and food services	9	2 418	565	140	48	72.8	2.4
722	Food services and drinking places	9	2 418	565	140	48	72.8	2.4
BALANCE OF MIDDLESEX COUNTY								
72	Accommodation and food services	21	29 710	7 678	1 836	526	33.2	1.4
721	Accommodation	2	D	D	D	b	D	D
7211	Traveler accommodation	2	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	b	D	D
722	Food services and drinking places	19	D	D	D	e	D	D
7223	Special food services	7	D	D	D	e	D	D
BALANCE OF MONMOUTH COUNTY								
72	Accommodation and food services	114	D	D	D	g	D	D
721	Accommodation	8	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	106	D	D	D	g	D	D
7221	Full-service restaurants	44	26 382	7 608	1 586	482	50.5	6.0
72211	Full-service restaurants	44	26 382	7 608	1 586	482	50.5	6.0
722110	Full-service restaurants	44	26 382	7 608	1 586	482	50.5	6.0
7222	Limited-service eating places	43	12 703	2 606	508	203	57.7	13.5
72221	Limited-service eating places	43	12 703	2 606	508	203	57.7	13.5
7223	Special food services	6	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	13	12 558	2 651	527	257	46.6	3.5
72241	Drinking places (alcoholic beverages)	13	12 558	2 651	527	257	46.6	3.5
722410	Drinking places (alcoholic beverages)	13	12 558	2 651	527	257	46.6	3.5
BALANCE OF MORRIS COUNTY								
72	Accommodation and food services	76	43 311	13 633	3 112	891	35.2	10.8
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	75	D	D	D	f	D	D
7221	Full-service restaurants	41	D	D	D	f	D	D
72211	Full-service restaurants	41	D	D	D	f	D	D
722110	Full-service restaurants	41	D	D	D	f	D	D
7222	Limited-service eating places	25	9 998	2 282	542	176	30.6	18.3
72221	Limited-service eating places	25	9 998	2 282	542	176	30.6	18.3
7223	Special food services	5	D	D	D	b	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
BALANCE OF OCEAN COUNTY								
72	Accommodation and food services	169	78 703	21 172	3 000	1 203	39.4	7.2
721	Accommodation	31	D	D	D	e	D	D
7211	Traveler accommodation	30	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	24	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	24	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	138	D	D	D	f	D	D
7221	Full-service restaurants	73	42 101	11 412	1 633	676	37.4	8.2
72211	Full-service restaurants	73	42 101	11 412	1 633	676	37.4	8.2
722110	Full-service restaurants	73	42 101	11 412	1 633	676	37.4	8.2
7222	Limited-service eating places	58	D	D	D	c	D	D
72221	Limited-service eating places	58	D	D	D	c	D	D
BALANCE OF SALEM COUNTY								
72	Accommodation and food services	52	28 359	7 715	2 031	719	29.0	8.6
721	Accommodation	9	D	D	D	c	D	D
7211	Traveler accommodation	6	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	6	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	6	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	b	D	D
722	Food services and drinking places	43	D	D	D	f	D	D
7223	Special food services	9	5 681	1 558	422	114	24.2	39.9
BALANCE OF SOMERSET COUNTY								
72	Accommodation and food services	67	47 021	15 695	3 748	1 013	29.0	2.7
721	Accommodation	3	D	D	D	a	D	D
722	Food services and drinking places	64	D	D	D	g	D	D
7222	Limited-service eating places	25	D	D	D	e	D	D
72221	Limited-service eating places	25	D	D	D	e	D	D
7223	Special food services	12	7 879	3 737	927	148	28.1	2.7
BALANCE OF SUSSEX COUNTY								
72	Accommodation and food services	113	59 260	18 652	5 005	1 725	35.0	6.5
721	Accommodation	18	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	10	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	10	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	6	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	4	D	D	D	b	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	95	D	D	D	g	D	D
7222	Limited-service eating places	36	11 119	2 619	596	220	74.1	9.8
72221	Limited-service eating places	36	11 119	2 619	596	220	74.1	9.8
7223	Special food services	10	D	D	D	g	D	D
7224	Drinking places (alcoholic beverages)	15	4 161	589	142	58	71.7	10.8
72241	Drinking places (alcoholic beverages)	15	4 161	589	142	58	71.7	10.8
722410	Drinking places (alcoholic beverages)	15	4 161	589	142	58	71.7	10.8
BALANCE OF UNION COUNTY								
72	Accommodation and food services	2	D	D	D	b	D	D
722	Food services and drinking places	2	D	D	D	b	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF WARREN COUNTY								
72	Accommodation and food services	107	49 938	14 024	3 367	1 117	29.9	13.5
721	Accommodation	11	D	D	D	b	D	D
7211	Traveler accommodation	5	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	5	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	5	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	b	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	96	D	D	D	g	D	D
7222	Limited-service eating places	47	16 511	3 881	979	391	47.4	8.6
72221	Limited-service eating places	47	16 511	3 881	979	391	47.4	8.6
7223	Special food services	4	D	D	D	b	D	D

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Includes tips and gratuities received by employees from patrons and reported to employers. Excludes payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

ESTABLISHMENTS

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Accommodation and food services figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each accommodation and food services establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling gifts/souvenirs within a hotel would be considered a separate establishment under the "gift, novelty, and souvenir stores" classification in the Retail Trade sector.

FIRST-QUARTER PAYROLL

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses; employees of departments or concessions operated by other companies at the establishment; full- and part-time leased employees whose

payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

SALES

Includes sales from customers for services rendered, from the use of facilities and from merchandise sold. If tax-exempt, includes dues and assessments from members and affiliates.

Sales do not include carrying or other credit charges; sales and other taxes (including Hawaii's General Excise Tax) collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Excludes sales from civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

Appendix B.

NAICS Codes, Titles, and Descriptions

72 ACCOMMODATION AND FOOD SERVICES

The Accommodation and Food Services sector comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption. The sector includes both accommodation and food services establishments because the two activities are often combined at the same establishment.

Excluded from this sector are civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

721 ACCOMMODATION

Industries in the Accommodation subsector provide lodging or short-term accommodations for travelers, vacationers, and others. There is a wide range of establishments in these industries. Some provide lodging only; while others provide meals, laundry services, and recreational facilities, as well as lodging. Lodging establishments are classified in this subsector even if the provision of complementary services generates more revenue. The types of complementary services provided vary from establishment to establishment.

The subsector is organized into three industry groups: **traveler accommodation, recreational accommodation**, and **rooming and boarding houses**. The **Traveler Accommodation** industry group includes establishments that primarily provide traditional types of lodging services. This group includes hotels, motels, and bed-and-breakfast inns. In addition to lodging, these establishments may provide a range of other services to their guests. The **RV (Recreational Vehicle) Parks and Recreational Camps** industry group includes establishments that operate lodging facilities primarily designed to accommodate outdoor enthusiasts. Included are travel trailer campsites, recreational vehicle parks, and outdoor adventure retreats. The **Rooming and Boarding Houses** industry group includes establishments providing temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. Board (i.e., meals) may be provided but is not essential.

Establishments that manage short-stay accommodation establishments (e.g., hotels and motels) on a contractual basis are classified in this subsector if they both manage the operation and provide the operating staff. Such establishments are classified based on the type of facility managed and operated.

7211 TRAVELER ACCOMMODATION

This industry group includes establishments classified in the following industries: 72111, Hotels (except Casino Hotels) and Motels; 72112, Casino Hotels; and 72119, Other Traveler Accommodation.

72111 HOTELS (EXCEPT CASINO HOTELS) AND MOTELS

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

721110 HOTELS (EXCEPT CASINO HOTELS) AND MOTELS

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

72112 CASINO HOTELS

This industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

721120 CASINO HOTELS

This industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

72119 OTHER TRAVELER ACCOMMODATION

This industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, and casino hotels).

721191 BED-AND-BREAKFAST INNS

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as bed-and-breakfast inns. These establishments provide short-term lodging in private homes or small buildings converted for this purpose. Bed-and-breakfast inns are characterized by a highly personalized service and inclusion of a full breakfast in a room rate.

721199 ALL OTHER TRAVELER ACCOMMODATION

This industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, casino hotels, and bed-and-breakfast inns).

7212 RV (RECREATIONAL VEHICLE) PARKS AND RECREATIONAL CAMPS

This industry comprises establishments primarily engaged in operating recreational vehicle parks and campgrounds and recreational and vacation camps. These establishments cater to outdoor enthusiasts and are characterized by the type of accommodation and by the nature and the range of recreational facilities and activities provided to their clients.

72121 RV (RECREATIONAL VEHICLE) PARKS AND RECREATIONAL CAMPS

This industry comprises establishments primarily engaged in operating recreational vehicle parks and campgrounds and recreational and vacation camps. These establishments cater to outdoor enthusiasts and are characterized by the type of accommodation and by the nature and the range of recreational facilities and activities provided to their clients.

721211 RV (RECREATIONAL VEHICLE) PARKS AND CAMPGROUNDS

This industry comprises establishments primarily engaged in operating sites to accommodate campers and their equipment, including tents, tent trailers, travel trailers, and RVs (recreational vehicles). These establishments may provide access to facilities, such as washrooms, laundry rooms, recreation halls and playgrounds, stores, and snack bars.

721214 RECREATIONAL AND VACATION CAMPS (EXCEPT CAMPGROUNDS)

This industry comprises establishments primarily engaged in operating overnight recreational camps, such as children's camps, family vacation camps, hunting and fishing camps, and outdoor adventure retreats that offer trail riding, white-water rafting, hiking, and similar activities. These establishments provide accommodation facilities, such as cabins and fixed camp sites, and other amenities, such as food services, recreational facilities and equipment, and organized recreational activities.

7213 ROOMING AND BOARDING HOUSES

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

72131 ROOMING AND BOARDING HOUSES

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

721310 ROOMING AND BOARDING HOUSES

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

722 FOOD SERVICES AND DRINKING PLACES

Industries in the Food Services and Drinking Places subsector prepare meals, snacks, and beverages to customer order for immediate on-premises and off-premises consumption. There is a wide range of establishments in these industries. Some provide food and drink only; while others provide various combinations of seating space, waiter/waitress services and incidental amenities, such as limited entertainment. The industries in the subsector are grouped based on the type and level of services provided. The industry groups are full-service restaurants; limited-service eating places; special food services, such as food service contractors, caterers, and mobile food services; and drinking places.

Food services and drink activities at hotels and motels; amusement parks, theaters, casinos, country clubs, and similar recreational facilities; and civic and social organizations are included in this subsector only if these services are provided by a separate establishment primarily engaged in providing food and beverage services.

Excluded from this subsector are establishments operating dinner cruises. These establishments are classified in Subsector 487, Scenic and Sightseeing Transportation because those establishments utilize transportation equipment to provide scenic recreational entertainment.

7221 FULL-SERVICE RESTAURANTS

This industry group comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. Establishments that provide this type of food service to patrons with any combination of other services, such as take-out services, are classified in this industry.

72211 FULL-SERVICE RESTAURANTS

This industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. These establishments may provide this type of food service to patrons in combination with selling alcoholic beverages, providing take-out services, or presenting live nontheatrical entertainment.

722110 FULL-SERVICE RESTAURANTS

This industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. These establishments may provide this type of food service to patrons in combination with selling alcoholic beverages, providing take-out services, or presenting live nontheatrical entertainment.

7222 LIMITED-SERVICE EATING PLACES

This industry group comprises establishments primarily engaged in providing food services where patrons generally order or select items and pay before eating. Most establishments do not have waiter/waitress service, but some provide limited service, such as cooking to order (i.e., per special request), bringing food to seated customers, or providing off-site delivery.

72221 LIMITED-SERVICE EATING PLACES

This industry comprises establishments primarily engaged in: (1) providing food services where patrons generally order or select items and pay before eating, or (2) selling a specialty snack or nonalcoholic beverage for consumption on or near the premises. Food and drink may be consumed on the premises, taken out, or delivered to customers' location. Some establishments (except snack and nonalcoholic beverage bars) in this industry may provide these food services in combination with selling alcoholic beverages.

722211 LIMITED-SERVICE RESTAURANTS

This industry comprises establishments primarily engaged in providing food services (except snack and nonalcoholic beverage bars) where patrons generally order or select items and pay before eating. Food and drink may be consumed on premises, taken out, or delivered to the customer's location. Some establishments in this industry may provide these food services in combination with selling alcoholic beverages.

722212 CAFETERIAS, BUFFETS, AND GRILL BUFFETS

This industry comprises establishments, known as cafeterias, buffets, or grill buffets, primarily engaged in preparing and serving meals for immediate consumption using cafeteria-style or buffet serving equipment, such as steam tables, refrigerated areas, display grills, and self-service nonalcoholic beverage dispensing equipment. Patrons select from food and drink items on display in a continuous cafeteria line or from buffet stations.

722213 SNACK AND NONALCOHOLIC BEVERAGE BARS

This industry comprises establishments primarily engaged in: (1) preparing and/or serving a specialty snack, such as ice cream, frozen yogurt, cookies, or popcorn, or (2) serving nonalcoholic beverages, such as coffee, juices, or sodas for consumption on or near the premises. These establishments may carry and sell a combination of snack, nonalcoholic beverage, and other related products (e.g., coffee beans, mugs, coffee makers) but generally promote and sell a unique snack or nonalcoholic beverage.

7222131 ICE CREAM AND SOFT SERVE SHOPS

This industry comprises establishments primarily engaged in selling ice cream and/or frozen custard for immediate consumption.

7222132 FROZEN YOGURT SHOPS

This industry comprises establishments primarily engaged in selling frozen yogurt for immediate consumption.

7222133 DOUGHNUT SHOPS

This industry comprises establishments primarily engaged in selling doughnuts, for consumption on or off the premises.

7222134 BAGEL SHOPS

This industry comprises establishments primarily engaged in selling bagels, including bagel sandwiches, for consumption on or off the premises. Establishments primarily engaged in selling bulk bagels to retail customers are also included.

7222135 COFFEE SHOPS

This industry comprises establishments primarily engaged in selling freshly brewed coffee, for consumption on or off the premises. Establishments providing beverage teas are also included. The sale of food frequently accounts for a substantial portion of the sales of these establishments.

7222136 COOKIE SHOPS

This industry comprises establishments primarily engaged in selling cookies.

7222137 OTHER SNACK AND NONALCOHOLIC BEVERAGE BARS

This industry comprises establishments primarily engaged in selling specialty snacks and beverages, such as pretzels, sodas, and juices from permanent sites for immediate consumption on or near the premises.

7223 SPECIAL FOOD SERVICES

This industry group comprises establishments primarily engaged in providing one of the following food services: (1) at the customer's location; (2) at a location designated by the customer; or (3) from motorized vehicles or nonmotorized carts.

72231 FOOD SERVICE CONTRACTORS

This industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these types of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, and cost structure, to providing personnel. Management staff is always provided by the food service contractors.

722310 FOOD SERVICE CONTRACTORS

This industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these types of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, and cost structure, to providing personnel. Management staff is always provided by the food service contractors.

72232 CATERERS

This industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

722320 CATERERS

This industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

72233 MOBILE FOOD SERVICES

This industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog carts, and ice cream trucks.

722330 MOBILE FOOD SERVICES

This industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog carts, and ice cream trucks.

7224 DRINKING PLACES (ALCOHOLIC BEVERAGES)

This industry group comprises establishments primarily engaged in preparing and serving alcoholic beverages for immediate consumption.

72241 DRINKING PLACES (ALCOHOLIC BEVERAGES)

This industry comprises establishments known as bars, taverns, nightclubs, or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

722410 DRINKING PLACES (ALCOHOLIC BEVERAGES)

This industry comprises establishments known as bars, taverns, nightclubs, or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

Appendix C.

Methodology

SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
 - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
 - b. All nonemployers, i.e., all firms with no paid employees during 2002. Sales information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total sales of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at help.econ.census.gov/econhelp/resources/.

A more detailed examination of census methodology is presented in the *History of the Economic Census* at www.census.gov/econ/www/history.html.

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. There were no changes between the 2002 edition and the 1997 edition affecting this sector. Tables at www.census.gov/epcd/naics02/ identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

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1. Establishments that returned a report form were classified on the basis of their self-designation, product line sales, and responses to other industry-specific inquiries.
 2. Establishments without a report form:
 - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
 - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

RELIABILITY OF DATA

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross receipts from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of sales from administrative records." This includes sales information obtained from administrative records of other federal agencies. The "Percent of sales estimated" includes sales information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the basic inquiries, which include location, kind of business or operation, sales, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

Appendix D.

Geographic Notes

NEW JERSEY

Alpha is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Warren County.

Byram is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Sussex County.

Caldwell incorporated in September 1991, but this change was not submitted to the Census Bureau until December 1998. This change deletes territory from the Balance of Essex County.

Chatham township is now tabulated separately due to a population increase. This change deletes territory from the Balance of Morris County.

Clinton town is now tabulated separately due to a population increase. This change deletes territory from the Balance of Hunterdon County.

Colts Neck is now tabulated separately due to a population increase. This change deletes territory from the Balance of Monmouth County.

Lavallette is now tabulated separately due to a population increase. This change deletes territory from the Balance of Ocean County.

Lumberton is now tabulated separately due to a population increase. This change deletes territory from the Balance of Burlington County.

North Hanover is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Burlington County.

Seaside Heights is now tabulated separately due to a population increase. This change deletes territory from the Balance of Ocean County.

Washington township (Mercer County) is now tabulated separately due to a population increase. This change deletes territory from the Balance of Mercer County.

Wrightstown is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Burlington County.

Balance of Burlington County includes North Hanover and Wrightstown, which are no longer tabulated separately due to a population decrease; and no longer includes Lumberton, which is tabulated separately due to a population increase.

Balance of Essex County lost territory due to the incorporation of Caldwell.

Balance of Hunterdon County no longer includes Clinton town, which is tabulated separately due to a population increase.

Balance of Mercer County no longer includes Washington township, which is tabulated separately due to a population increase.

Balance of Monmouth County no longer includes Colts Neck, which is tabulated separately due to a population increase.

Balance of Morris County no longer includes Chatham township, which is tabulated separately due to a population increase.

Balance of Ocean County no longer includes Lavallette and Seaside Heights, which are tabulated separately due to a population increase.

Balance of Sussex County includes Byram, which is no longer tabulated separately due to a population decrease.

Balance of Warren County includes Alpha, which is no longer tabulated separately due to a population decrease.

Appendix E.

Metropolitan and Micropolitan Statistical Areas

NEW YORK-NEWARK-BRIDGEPORT, NY-NJ-CT-PA COMBINED STATISTICAL AREA

Bridgeport-Stamford-Norwalk, CT Metropolitan Statistical Area

Fairfield County, CT

Kingston, NY Metropolitan Statistical Area

Ulster County, NY

New Haven-Milford, CT Metropolitan Statistical Area

New Haven County, CT

New York-Newark-Edison, NY-NJ-PA Metropolitan Statistical Area

Edison, NJ Metropolitan Division

Middlesex County, NJ

Monmouth County, NJ

Ocean County, NJ

Somerset County, NJ

Newark-Union, NJ-PA Metropolitan Division

Essex County, NJ

Hunterdon County, NJ

Morris County, NJ

Sussex County, NJ

Union County, NJ

Pike County, PA

New York-Wayne-White Plains, NY-NJ Metropolitan Division

Bergen County, NJ

Hudson County, NJ

Passaic County, NJ

Bronx County, NY

Kings County, NY

New York County, NY

Putnam County, NY

Queens County, NY

Richmond County, NY

Rockland County, NY

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Westchester County, NY

Suffolk County-Nassau County, NY Metropolitan Division

Suffolk County, NY

Nassau County, NY

Poughkeepsie-Newburgh-Middletown, NY Metropolitan Statistical Area

Dutchess County, NY

Orange County, NY

Torrington, CT Micropolitan Statistical Area

Litchfield County, CT

Trenton-Ewing, NJ Metropolitan Statistical Area

Mercer County, NJ

PHILADELPHIA-CAMDEN-VINELAND, PA-NJ-DE-MD COMBINED STATISTICAL AREA

Philadelphia-Camden-Wilmington, PA-NJ-DE-MD Metropolitan Statistical Area

Camden, NJ Metropolitan Division

Burlington County, NJ

Camden County, NJ

Gloucester County, NJ

Philadelphia, PA Metropolitan Division

Bucks County, PA

Chester County, PA

Delaware County, PA

Montgomery County, PA

Philadelphia County, PA

Wilmington, DE-MD-NJ Metropolitan Division

New Castle County, DE

Cecil County, MD

Salem County, NJ

Vineland-Millville-Bridgeton, NJ Metropolitan Statistical Area

Cumberland County, NJ

ALLENTOWN-BETHLEHEM-EASTON, PA-NJ METROPOLITAN STATISTICAL AREA

Warren County, NJ

Carbon County, PA

Lehigh County, PA

Northampton County, PA

ATLANTIC CITY, NJ METROPOLITAN STATISTICAL AREA

Atlantic County, NJ

OCEAN CITY, NJ METROPOLITAN STATISTICAL AREA

Cape May County, NJ

