

# Nebraska: 2002

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## 2002 Economic Census

*Retail Trade*

Geographic Area Series



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U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU



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**Table 1. Summary Statistics for the State: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NEBRASKA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>8 157</b>	<b>20 249 200</b>	<b>1 932 506</b>	<b>456 575</b>	<b>105 634</b>	<b>13.2</b>	<b>3.7</b>
441	Motor vehicle and parts dealers .....	1 126	5 077 726	395 902	92 148	12 604	18.7	3.4
4411	Automobile dealers .....	511	4 374 929	292 519	67 984	8 471	19.3	2.8
44111	New car dealers .....	269	4 007 866	271 128	63 156	7 653	16.8	2.3
441110	New car dealers .....	269	4 007 866	271 128	63 156	7 653	16.8	2.3
44112	Used car dealers .....	242	367 063	21 391	4 828	818	46.0	8.4
441120	Used car dealers .....	242	367 063	21 391	4 828	818	46.0	8.4
4412	Other motor vehicle dealers .....	93	219 046	19 963	4 227	684	21.9	2.0
44121	Recreational vehicle dealers .....	17	48 515	5 499	1 160	168	8.2	.4
441210	Recreational vehicle dealers .....	17	48 515	5 499	1 160	168	8.2	.4
44122	Motorcycle, boat, and other motor vehicle dealers .....	76	170 531	14 464	3 067	516	25.8	2.4
441221	Motorcycle dealers .....	39	93 850	8 319	1 717	295	38.3	2.5
441222	Boat dealers .....	24	41 782	3 872	837	142	16.2	4.2
441229	All other motor vehicle dealers .....	13	34 899	2 273	513	79	3.4	—
4413	Automotive parts, accessories, and tire stores .....	522	483 751	83 420	19 937	3 449	11.5	8.9
44131	Automotive parts and accessories stores .....	355	284 657	47 749	11 552	2 207	13.2	5.5
441310	Automotive parts and accessories stores .....	355	284 657	47 749	11 552	2 207	13.2	5.5
44132	Tire dealers .....	167	199 094	35 671	8 385	1 242	9.1	13.7
441320	Tire dealers .....	167	199 094	35 671	8 385	1 242	9.1	13.7
442	Furniture and home furnishings stores .....	328	584 200	77 654	18 247	3 406	10.6	3.6
4421	Furniture stores .....	135	426 502	51 789	12 129	2 133	6.2	2.3
44211	Furniture stores .....	135	426 502	51 789	12 129	2 133	6.2	2.3
442110	Furniture stores .....	135	426 502	51 789	12 129	2 133	6.2	2.3
4422	Home furnishings stores .....	193	157 698	25 865	6 118	1 273	22.3	7.0
44221	Floor covering stores .....	94	95 241	17 815	4 270	668	26.0	6.1
442210	Floor covering stores .....	94	95 241	17 815	4 270	668	26.0	6.1
44229	Other home furnishings stores .....	99	62 457	8 050	1 848	605	16.8	8.4
442291	Window treatment stores .....	11	4 031	876	145	38	8.2	45.4
442299	All other home furnishings stores .....	88	58 426	7 174	1 703	567	17.4	5.8
443	Electronics and appliance stores .....	278	355 814	42 467	10 513	2 138	10.0	4.5
4431	Electronics and appliance stores .....	278	355 814	42 467	10 513	2 138	10.0	4.5
44311	Appliance, television, and other electronics stores .....	206	271 356	32 085	7 791	1 650	10.7	3.7
443111	Household appliance stores .....	90	68 243	8 958	2 204	473	23.4	12.2
443112	Radio, television, and other electronics stores .....	116	203 113	23 127	5 587	1 177	6.4	.8
44312	Computer and software stores .....	61	75 154	8 840	2 363	407	8.0	6.8
443120	Computer and software stores .....	61	75 154	8 840	2 363	407	8.0	6.8
44313	Camera and photographic supplies stores .....	11	9 304	1 542	359	81	6.3	9.9
443130	Camera and photographic supplies stores .....	11	9 304	1 542	359	81	6.3	9.9
444	Building material and garden equipment and supplies dealers ...	1 022	2 124 233	250 379	56 778	10 174	13.7	9.3
4441	Building material and supplies dealers .....	684	1 417 979	184 571	43 643	7 470	17.1	4.0
44411	Home centers .....	50	473 718	47 215	11 982	2 228	2.6	.3
444110	Home centers .....	50	473 718	47 215	11 982	2 228	2.6	.3
44412	Paint and wallpaper stores .....	59	53 262	8 297	1 918	312	1.8	2.1
444120	Paint and wallpaper stores .....	59	53 262	8 297	1 918	312	1.8	2.1
44413	Hardware stores .....	195	148 359	21 364	4 787	1 384	23.8	10.3
444130	Hardware stores .....	195	148 359	21 364	4 787	1 384	23.8	10.3
44419	Other building material dealers .....	380	742 640	107 695	24 956	3 546	26.2	5.3
444190	Other building material dealers .....	380	742 640	107 695	24 956	3 546	26.2	5.3
4442	Lawn and garden equipment and supplies stores .....	338	706 254	65 808	13 135	2 704	6.9	19.8
44421	Outdoor power equipment stores .....	33	33 836	4 009	1 069	190	14.4	12.7
444210	Outdoor power equipment stores .....	33	33 836	4 009	1 069	190	14.4	12.7
44422	Nursery, garden center, and farm supply stores .....	305	672 418	61 799	12 066	2 514	6.5	20.2
444220	Nursery, garden center, and farm supply stores .....	305	672 418	61 799	12 066	2 514	6.5	20.2
445	Food and beverage stores .....	892	2 405 385	258 809	59 614	19 526	18.7	1.8
4451	Grocery stores .....	557	2 249 406	243 513	56 041	18 233	17.2	1.5
44511	Supermarkets and other grocery (except convenience) stores .....	486	2 197 778	239 493	55 126	17 822	16.1	1.3
445110	Supermarkets and other grocery (except convenience) stores .....	486	2 197 778	239 493	55 126	17 822	16.1	1.3
44512	Convenience stores .....	71	51 628	4 020	915	411	66.0	13.2
445120	Convenience stores .....	71	51 628	4 020	915	411	66.0	13.2
4452	Specialty food stores .....	150	54 764	8 385	1 940	608	44.2	7.5
4453	Beer, wine, and liquor stores .....	185	101 215	6 911	1 633	685	37.3	5.4
44531	Beer, wine, and liquor stores .....	185	101 215	6 911	1 633	685	37.3	5.4
445310	Beer, wine, and liquor stores .....	185	101 215	6 911	1 633	685	37.3	5.4
446	Health and personal care stores .....	520	973 513	123 729	28 876	6 744	22.2	2.5
4461	Health and personal care stores .....	520	973 513	123 729	28 876	6 744	22.2	2.5
44611	Pharmacies and drug stores .....	286	862 876	102 135	23 535	5 424	23.1	1.7
446110	Pharmacies and drug stores .....	286	862 876	102 135	23 535	5 424	23.1	1.7
4461101	Pharmacies and drug stores .....	284	D	D	D	i	D	D
4461102	Proprietary stores .....	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	47	26 677	4 318	1 021	440	4.5	—
446120	Cosmetics, beauty supplies, and perfume stores .....	47	26 677	4 318	1 021	440	4.5	—
44613	Optical goods stores .....	81	33 157	8 396	2 121	423	14.6	6.1
446130	Optical goods stores .....	81	33 157	8 396	2 121	423	14.6	6.1
44619	Other health and personal care stores .....	106	50 803	8 880	2 199	457	21.9	14.5
446191	Food (health) supplement stores .....	52	20 625	3 098	758	243	19.5	25.0
446199	All other health and personal care stores .....	54	30 178	5 782	1 441	214	23.6	7.4

See footnotes at end of table.

**Table 1. Summary Statistics for the State: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NEBRASKA—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	1 116	2 086 125	129 988	30 538	9 160	17.1	6.2
4471	Gasoline stations .....	1 116	2 086 125	129 988	30 538	9 160	17.1	6.2
44711	Gasoline stations with convenience stores .....	814	1 321 607	81 781	19 631	6 426	17.4	7.6
447110	Gasoline stations with convenience stores .....	814	1 321 607	81 781	19 631	6 426	17.4	7.6
44719	Other gasoline stations .....	302	764 518	48 207	10 907	2 734	16.5	3.6
447190	Other gasoline stations .....	302	764 518	48 207	10 907	2 734	16.5	3.6
448	Clothing and clothing accessories stores .....	828	687 877	93 716	23 369	7 380	9.4	6.2
4481	Clothing stores .....	513	456 921	60 583	14 521	5 258	8.5	6.1
44811	Men's clothing stores .....	58	40 459	8 524	2 039	399	15.5	7.9
448110	Men's clothing stores .....	58	40 459	8 524	2 039	399	15.5	7.9
44812	Women's clothing stores .....	180	106 376	13 536	3 258	1 300	13.5	6.8
448120	Women's clothing stores .....	180	106 376	13 536	3 258	1 300	13.5	6.8
44813	Children's and infants' clothing stores .....	24	16 962	2 108	481	245	2.7	—
448130	Children's and infants' clothing stores .....	24	16 962	2 108	481	245	2.7	—
44814	Family clothing stores .....	145	250 942	28 894	6 917	2 582	5.6	6.7
448140	Family clothing stores .....	145	250 942	28 894	6 917	2 582	5.6	6.7
44815	Clothing accessories stores .....	37	9 096	1 930	491	168	14.6	5.5
448150	Clothing accessories stores .....	37	9 096	1 930	491	168	14.6	5.5
44819	Other clothing stores .....	69	33 086	5 591	1 335	564	7.0	.9
448190	Other clothing stores .....	69	33 086	5 591	1 335	564	7.0	.9
4482	Shoe stores .....	173	90 451	11 810	3 225	992	12.5	4.0
44821	Shoe stores .....	173	90 451	11 810	3 225	992	12.5	4.0
448210	Shoe stores .....	173	90 451	11 810	3 225	992	12.5	4.0
4482101	Men's shoe stores .....	7	3 373	349	79	15	30.2	4.1
4482102	Women's shoe stores .....	10	D	D	D	b	D	D
4482103	Children's and juveniles' shoe stores .....	2	D	D	D	a	D	D
4482104	Family shoe stores .....	121	51 514	6 561	1 779	562	11.4	2.9
4482105	Athletic footwear stores .....	33	32 151	4 160	1 173	339	13.9	6.2
4483	Jewelry, luggage, and leather goods stores .....	142	140 505	21 323	5 623	1 130	10.4	7.8
44831	Jewelry stores .....	138	D	D	D	g	D	D
448310	Jewelry stores .....	138	D	D	D	g	D	D
44832	Luggage and leather goods stores .....	4	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	401	455 833	55 828	13 084	4 376	10.5	2.8
4511	Sporting goods, hobby, and musical instrument stores .....	292	327 862	41 605	9 752	3 059	13.1	3.2
45111	Sporting goods stores .....	140	170 564	24 483	5 579	1 572	12.0	5.1
451110	Sporting goods stores .....	140	170 564	24 483	5 579	1 572	12.0	5.1
4511101	General-line sporting goods stores .....	46	55 037	7 779	1 937	548	10.5	5.1
4511102	Specialty-line sporting goods stores .....	94	115 527	16 704	3 642	1 024	12.7	5.1
45112	Hobby, toy, and game stores .....	74	112 659	10 672	2 462	931	16.8	1.1
451120	Hobby, toy, and game stores .....	74	112 659	10 672	2 462	931	16.8	1.1
45113	Sewing, needlework, and piece goods stores .....	41	17 610	2 274	604	270	8.3	1.2
451130	Sewing, needlework, and piece goods stores .....	41	17 610	2 274	604	270	8.3	1.2
45114	Musical instrument and supplies stores .....	37	27 029	4 176	1 107	286	7.4	1.6
451140	Musical instrument and supplies stores .....	37	27 029	4 176	1 107	286	7.4	1.6
4512	Book, periodical, and music stores .....	109	127 971	14 223	3 332	1 317	3.9	1.8
45121	Book stores and news dealers .....	76	99 214	10 874	2 544	942	4.7	.8
451211	Book stores .....	75	D	D	D	f	D	D
4512111	Book stores, general .....	34	47 941	5 711	1 381	534	7.4	1.4
4512112	Specialty book stores .....	19	D	D	D	c	D	D
4512113	College book stores .....	22	D	D	D	e	D	D
451212	News dealers and newsstands .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores .....	33	28 757	3 349	788	375	1.1	5.3
451220	Prerecorded tape, compact disc, and record stores .....	33	28 757	3 349	788	375	1.1	5.3
452	General merchandise stores .....	322	2 834 114	276 954	66 998	17 950	.6	.2
4521	Department stores .....	74	1 315 570	136 229	34 147	9 250	—	—
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	74	1 341 583	136 229	34 147	9 250	—	—
45211	Department stores .....	74	1 315 570	136 229	34 147	9 250	—	—
452111	Department stores (except discount department stores) ..	26	388 573	48 879	12 401	3 251	—	.2
452112	Discount department stores .....	48	926 997	87 350	21 746	5 999	—	—
4529	Other general merchandise stores .....	248	1 518 544	140 725	32 851	8 700	1.2	.4
45291	Warehouse clubs and supercenters .....	20	D	D	D	i	D	D
452910	Warehouse clubs and supercenters .....	20	D	D	D	i	D	D
45299	All other general merchandise stores .....	228	D	D	D	g	D	D
452990	All other general merchandise stores .....	228	D	D	D	g	D	D
4529901	Variety stores .....	122	D	D	D	f	D	D
4529904	Miscellaneous general merchandise stores .....	106	182 180	20 232	4 464	1 615	7.1	3.1
453	Miscellaneous store retailers .....	878	466 252	73 778	17 930	5 472	19.5	5.9
4531	Florists .....	178	39 108	8 698	2 140	833	41.5	5.5
45311	Florists .....	178	39 108	8 698	2 140	833	41.5	5.5
453110	Florists .....	178	39 108	8 698	2 140	833	41.5	5.5
4532	Office supplies, stationery, and gift stores .....	301	200 756	29 711	7 292	2 235	12.4	3.2
45321	Office supplies and stationery stores .....	52	111 656	14 650	3 647	700	1.9	—
453210	Office supplies and stationery stores .....	52	111 656	14 650	3 647	700	1.9	—
45322	Gift, novelty, and souvenir stores .....	249	89 100	15 061	3 645	1 535	25.5	7.1
453220	Gift, novelty, and souvenir stores .....	249	89 100	15 061	3 645	1 535	25.5	7.1
4533	Used merchandise stores .....	146	40 799	11 358	2 730	969	21.7	5.6
45331	Used merchandise stores .....	146	40 799	11 358	2 730	969	21.7	5.6
453310	Used merchandise stores .....	146	40 799	11 358	2 730	969	21.7	5.6

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
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<b>NEBRASKA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers .....	253	185 589	24 011	5 768	1 435	22.2	9.1
45391	Pet and pet supplies stores .....	45	34 243	4 147	942	371	15.6	1.0
453910	Pet and pet supplies stores .....	45	34 243	4 147	942	371	15.6	1.0
45392	Art dealers .....	31	9 937	1 859	468	125	18.3	9.0
453920	Art dealers .....	31	9 937	1 859	468	125	18.3	9.0
45393	Manufactured (mobile) home dealers .....	33	41 133	4 827	1 127	224	37.1	.2
453930	Manufactured (mobile) home dealers .....	33	41 133	4 827	1 127	224	37.1	.2
45399	All other miscellaneous store retailers .....	144	100 276	13 178	3 231	715	18.7	15.5
454	Nonstore retailers .....	446	2 198 128	153 302	38 480	6 704	4.5	2.5
4541	Electronic shopping and mail-order houses .....	99	1 637 295	96 935	24 078	3 992	2.6	2.7
45411	Electronic shopping and mail-order houses .....	99	1 637 295	96 935	24 078	3 992	2.6	2.7
454111	Electronic shopping .....	37	D	D	D	e	D	D
454112	Electronic auctions .....	2	D	D	D	a	D	D
454113	Mail-order houses .....	60	1 306 334	77 409	19 076	3 595	1.9	2.6
4542	Vending machine operators .....	40	60 194	11 631	2 710	657	12.1	8.3
45421	Vending machine operators .....	40	60 194	11 631	2 710	657	12.1	8.3
454210	Vending machine operators .....	40	60 194	11 631	2 710	657	12.1	8.3
4543	Direct selling establishments .....	307	500 639	44 736	11 692	2 055	9.6	1.1
45431	Fuel dealers .....	77	145 499	11 554	2 770	512	14.6	1.5
454311	Heating oil dealers .....	18	85 588	4 504	1 069	169	.9	.1
454312	Liquefied petroleum gas (bottled gas) dealers .....	58	D	D	D	e	D	D
454319	Other fuel dealers .....	1	D	D	D	a	D	D
45439	Other direct selling establishments .....	230	355 140	33 182	8 922	1 543	7.5	.9
454390	Other direct selling establishments .....	230	355 140	33 182	8 922	1 543	7.5	.9

<sup>1</sup>Includes sales information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

<sup>3</sup>Data for this line not included in broader kind-of-business totals.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
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<b>OMAHA-COUNCIL BLUFFS-FREMONT, NE-IA COMBINED STATISTICAL AREA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>3 110</b>	<b>10 438 364</b>	<b>1 047 811</b>	<b>247 498</b>	<b>52 669</b>	<b>10.3</b>	<b>2.7</b>
441	Motor vehicle and parts dealers .....	404	3 119 080	234 770	54 545	6 809	14.1	2.8
4411	Automobile dealers .....	165	2 794 037	186 285	43 371	5 064	14.1	2.6
44111	New car dealers .....	80	D	D	D	h	D	D
441110	New car dealers .....	80	D	D	D	h	D	D
44112	Used car dealers .....	85	D	D	D	e	D	D
441120	Used car dealers .....	85	D	D	D	e	D	D
4412	Other motor vehicle dealers .....	42	130 870	11 178	2 372	357	26.7	.4
44121	Recreational vehicle dealers .....	7	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	7	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	35	D	D	D	e	D	D
441221	Motorcycle dealers .....	15	D	D	D	c	D	D
441222	Boat dealers .....	14	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	6	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	197	194 173	37 307	8 802	1 388	5.7	6.8
44131	Automotive parts and accessories stores .....	134	118 822	21 636	5 190	896	5.9	8.0
441310	Automotive parts and accessories stores .....	134	118 822	21 636	5 190	896	5.9	8.0
44132	Tire dealers .....	63	75 351	15 671	3 612	492	5.4	5.0
441320	Tire dealers .....	63	75 351	15 671	3 612	492	5.4	5.0
442	Furniture and home furnishings stores .....	119	397 633	51 648	12 011	2 078	5.0	1.9
4421	Furniture stores .....	40	D	D	D	g	D	D
44211	Furniture stores .....	40	D	D	D	g	D	D
442110	Furniture stores .....	40	D	D	D	g	D	D
4422	Home furnishings stores .....	79	D	D	D	f	D	D
44221	Floor covering stores .....	30	D	D	D	e	D	D
442210	Floor covering stores .....	30	D	D	D	e	D	D
44229	Other home furnishings stores .....	49	D	D	D	e	D	D
442299	All other home furnishings stores .....	42	D	D	D	e	D	D
443	Electronics and appliance stores .....	106	175 494	19 286	4 817	898	8.0	3.8
4431	Electronics and appliance stores .....	106	175 494	19 286	4 817	898	8.0	3.8
44311	Appliance, television, and other electronics stores .....	75	D	D	D	f	D	D
443112	Radio, television, and other electronics stores .....	50	D	D	D	f	D	D
44312	Computer and software stores .....	25	D	D	D	c	D	D
443120	Computer and software stores .....	25	D	D	D	c	D	D
44313	Camera and photographic supplies stores .....	6	D	D	D	b	D	D
443130	Camera and photographic supplies stores .....	6	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	277	879 343	114 435	25 792	4 146	15.6	3.4
4441	Building material and supplies dealers .....	191	D	D	D	h	D	D
44411	Home centers .....	17	D	D	D	g	D	D
444110	Home centers .....	17	D	D	D	g	D	D
44412	Paint and wallpaper stores .....	30	D	D	D	c	D	D
444120	Paint and wallpaper stores .....	30	D	D	D	c	D	D
44413	Hardware stores .....	52	D	D	D	e	D	D
444130	Hardware stores .....	52	D	D	D	e	D	D
44419	Other building material dealers .....	92	D	D	D	g	D	D
444190	Other building material dealers .....	92	D	D	D	g	D	D
4442	Lawn and garden equipment and supplies stores .....	86	D	D	D	f	D	D
44421	Outdoor power equipment stores .....	19	13 768	2 001	491	100	5.5	7.4
444210	Outdoor power equipment stores .....	19	13 768	2 001	491	100	5.5	7.4
44422	Nursery, garden center, and farm supply stores .....	67	D	D	D	f	D	D
444220	Nursery, garden center, and farm supply stores .....	67	D	D	D	f	D	D
445	Food and beverage stores .....	293	1 184 838	130 427	29 884	9 002	10.6	1.1
4451	Grocery stores .....	174	D	D	D	i	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	148	D	D	D	i	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	148	D	D	D	i	D	D
4452	Specialty food stores .....	72	D	D	D	e	D	D
446	Health and personal care stores .....	253	502 581	72 718	16 345	3 854	14.0	2.2
4461	Health and personal care stores .....	253	502 581	72 718	16 345	3 854	14.0	2.2
44611	Pharmacies and drug stores .....	116	D	D	D	h	D	D
446110	Pharmacies and drug stores .....	116	D	D	D	h	D	D
4461101	Pharmacies and drug stores .....	116	D	D	D	h	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	27	D	D	D	e	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	27	D	D	D	e	D	D
44613	Optical goods stores .....	56	D	D	D	e	D	D
446130	Optical goods stores .....	56	D	D	D	e	D	D
44619	Other health and personal care stores .....	54	D	D	D	c	D	D
446191	Food (health) supplement stores .....	30	D	D	D	c	D	D
447	Gasoline stations .....	406	831 085	54 835	12 942	3 577	14.4	8.0
4471	Gasoline stations .....	406	831 085	54 835	12 942	3 577	14.4	8.0
44711	Gasoline stations with convenience stores .....	342	D	D	D	h	D	D
447110	Gasoline stations with convenience stores .....	342	D	D	D	h	D	D
44719	Other gasoline stations .....	64	D	D	D	f	D	D
447190	Other gasoline stations .....	64	D	D	D	f	D	D

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—		
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>	
	<b>OMAHA-COUNCIL BLUFFS-FREMONT, NE-IA COMBINED STATISTICAL AREA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>								
448	Clothing and clothing accessories stores .....	397	424 413	57 070	14 322	4 309	5.8	4.0	
4481	Clothing stores .....	245	D	D	D	h	D	D	
44811	Men's clothing stores .....	31	D	D	D	c	D	D	
448110	Men's clothing stores .....	31	D	D	D	c	D	D	
44812	Women's clothing stores .....	88	D	D	D	f	D	D	
448120	Women's clothing stores .....	88	D	D	D	f	D	D	
44813	Children's and infants' clothing stores .....	17	D	D	D	c	D	D	
448130	Children's and infants' clothing stores .....	17	D	D	D	c	D	D	
44814	Family clothing stores .....	59	D	D	D	g	D	D	
448140	Family clothing stores .....	59	D	D	D	g	D	D	
44815	Clothing accessories stores .....	22	D	D	D	c	D	D	
448150	Clothing accessories stores .....	22	D	D	D	c	D	D	
44819	Other clothing stores .....	28	D	D	D	e	D	D	
448190	Other clothing stores .....	28	D	D	D	e	D	D	
4482	Shoe stores .....	87	D	D	D	f	D	D	
44821	Shoe stores .....	87	D	D	D	f	D	D	
448210	Shoe stores .....	87	D	D	D	f	D	D	
4482103	Children's and juveniles' shoe stores .....	1	D	D	D	a	D	D	
4482104	Family shoe stores .....	58	D	D	D	e	D	D	
4482105	Athletic footwear stores .....	19	D	D	D	c	D	D	
4483	Jewelry, luggage, and leather goods stores .....	65	D	D	D	f	D	D	
44831	Jewelry stores .....	62	D	D	D	f	D	D	
448310	Jewelry stores .....	62	D	D	D	f	D	D	
451	Sporting goods, hobby, book, and music stores .....	191	231 012	26 325	6 334	2 118	15.0	2.9	
4511	Sporting goods, hobby, and musical instrument stores .....	137	D	D	D	g	D	D	
45111	Sporting goods stores .....	64	D	D	D	f	D	D	
451110	Sporting goods stores .....	64	D	D	D	f	D	D	
4511101	General-line sporting goods stores .....	16	D	D	D	c	D	D	
4511102	Specialty-line sporting goods stores .....	48	D	D	D	e	D	D	
45112	Hobby, toy, and game stores .....	40	D	D	D	f	D	D	
451120	Hobby, toy, and game stores .....	40	D	D	D	f	D	D	
45113	Sewing, needlework, and piece goods stores .....	16	D	D	D	c	D	D	
451130	Sewing, needlework, and piece goods stores .....	16	D	D	D	c	D	D	
45114	Musical instrument and supplies stores .....	17	D	D	D	c	D	D	
451140	Musical instrument and supplies stores .....	17	D	D	D	c	D	D	
4512	Book, periodical, and music stores .....	54	D	D	D	f	D	D	
45121	Book stores and news dealers .....	36	D	D	D	e	D	D	
451211	Book stores .....	36	D	D	D	e	D	D	
4512111	Book stores, general .....	23	D	D	D	b	D	D	
4512112	Specialty book stores .....	7	D	D	D	b	D	D	
4512113	College book stores .....	6	D	D	D	b	D	D	
45122	Prerecorded tape, compact disc, and record stores .....	18	D	D	D	c	D	D	
451220	Prerecorded tape, compact disc, and record stores .....	18	D	D	D	c	D	D	
452	General merchandise stores .....	115	D	D	D	i	D	D	
4521	Department stores .....	34	D	D	D	h	D	D	
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	34	D	D	D	h	D	D	
45211	Department stores .....	34	D	D	D	h	D	D	
452111	Department stores (except discount department stores) ..	14	D	D	D	g	D	D	
452112	Discount department stores .....	20	D	D	D	h	D	D	
4529	Other general merchandise stores .....	81	D	D	D	h	D	D	
45291	Warehouse clubs and supercenters .....	9	D	D	D	h	D	D	
452910	Warehouse clubs and supercenters .....	9	D	D	D	h	D	D	
45299	All other general merchandise stores .....	72	D	D	D	f	D	D	
452990	All other general merchandise stores .....	72	D	D	D	f	D	D	
4529901	Variety stores .....	42	D	D	D	c	D	D	
4529904	Miscellaneous general merchandise stores .....	30	D	D	D	f	D	D	
453	Miscellaneous store retailers .....	373	D	D	D	h	D	D	
4531	Florists .....	55	D	D	D	e	D	D	
45311	Florists .....	55	D	D	D	e	D	D	
453110	Florists .....	55	D	D	D	e	D	D	
4532	Office supplies, stationery, and gift stores .....	127	D	D	D	g	D	D	
45321	Office supplies and stationery stores .....	20	D	D	D	e	D	D	
453210	Office supplies and stationery stores .....	20	D	D	D	e	D	D	
45322	Gift, novelty, and souvenir stores .....	107	D	D	D	f	D	D	
453220	Gift, novelty, and souvenir stores .....	107	D	D	D	f	D	D	
4533	Used merchandise stores .....	71	D	D	D	f	D	D	
45331	Used merchandise stores .....	71	D	D	D	f	D	D	
453310	Used merchandise stores .....	71	D	D	D	f	D	D	
4539	Other miscellaneous store retailers .....	120	D	D	D	f	D	D	
45391	Pet and pet supplies stores .....	25	D	D	D	c	D	D	
453910	Pet and pet supplies stores .....	25	D	D	D	c	D	D	
45392	Art dealers .....	19	D	D	D	b	D	D	
453920	Art dealers .....	19	D	D	D	b	D	D	
45393	Manufactured (mobile) home dealers .....	10	D	D	D	b	D	D	
453930	Manufactured (mobile) home dealers .....	10	D	D	D	b	D	D	
45399	All other miscellaneous store retailers .....	66	53 692	6 902	1 836	341	13.5	27.3	

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—		
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>	
<b>OMAHA-COUNCIL BLUFFS-FREMONT, NE-IA COMBINED STATISTICAL AREA—Con.</b>									
<b>44-45</b>	<b>Retail trade—Con.</b>								
454	Nonstore retailers .....	176	D	D	D	h	D	D	
4541	Electronic shopping and mail-order houses .....	40	D	D	D	h	D	D	
45411	Electronic shopping and mail-order houses .....	40	D	D	D	h	D	D	
4542	Vending machine operators .....	26	D	D	D	c	D	D	
45421	Vending machine operators .....	26	D	D	D	c	D	D	
454210	Vending machine operators .....	26	D	D	D	c	D	D	
4543	Direct selling establishments .....	110	D	D	D	g	D	D	
45431	Fuel dealers .....	11	D	D	D	b	D	D	
454311	Heating oil dealers .....	5	D	D	D	b	D	D	
454319	Other fuel dealers .....	1	D	D	D	a	D	D	
45439	Other direct selling establishments .....	99	D	D	D	f	D	D	
454390	Other direct selling establishments .....	99	D	D	D	f	D	D	
<b>Fremont, NE Micropolitan Statistical Area</b>									
<b>44-45</b>	<b>Retail trade .....</b>	<b>179</b>	<b>598 277</b>	<b>53 460</b>	<b>11 818</b>	<b>2 602</b>	<b>9.4</b>	<b>.8</b>	
441	Motor vehicle and parts dealers .....	25	255 328	15 131	3 247	364	1.2	.3	
4412	Other motor vehicle dealers .....	5	9 611	623	153	25	—	.1	
44122	Motorcycle, boat, and other motor vehicle dealers .....	4	D	D	D	a	D	D	
442	Furniture and home furnishings stores .....	6	6 271	1 002	219	56	19.2	3.3	
443	Electronics and appliance stores .....	6	2 378	325	78	20	67.2	—	
444	Building material and garden equipment and supplies dealers ...	28	70 949	7 385	1 547	307	25.6	.7	
4442	Lawn and garden equipment and supplies stores .....	8	D	D	D	b	D	D	
44422	Nursery, garden center, and farm supply stores .....	8	D	D	D	b	D	D	
444220	Nursery, garden center, and farm supply stores .....	8	D	D	D	b	D	D	
445	Food and beverage stores .....	16	44 609	4 507	1 022	351	16.6	3.8	
446	Health and personal care stores .....	17	35 257	5 861	1 252	271	7.6	.1	
4461	Health and personal care stores .....	17	35 257	5 861	1 252	271	7.6	.1	
447	Gasoline stations .....	25	43 320	2 713	654	216	42.1	—	
448	Clothing and clothing accessories stores .....	15	11 358	1 680	412	148	8.7	.6	
451	Sporting goods, hobby, book, and music stores .....	8	8 031	1 718	356	124	4.2	16.0	
452	General merchandise stores .....	7	D	D	D	f	D	D	
45299	All other general merchandise stores .....	6	D	D	D	c	D	D	
452990	All other general merchandise stores .....	6	D	D	D	c	D	D	
4529904	Miscellaneous general merchandise stores .....	4	D	D	D	b	D	D	
453	Miscellaneous store retailers .....	22	D	D	D	c	D	D	
45321	Office supplies and stationery stores .....	2	D	D	D	b	D	D	
453210	Office supplies and stationery stores .....	2	D	D	D	b	D	D	
4539	Other miscellaneous store retailers .....	8	D	D	D	b	D	D	
45399	All other miscellaneous store retailers .....	5	D	D	D	b	D	D	
454	Nonstore retailers .....	4	D	D	D	b	D	D	
4543	Direct selling establishments .....	3	D	D	D	b	D	D	
45431	Fuel dealers .....	1	D	D	D	a	D	D	
454311	Heating oil dealers .....	1	D	D	D	a	D	D	
<b>Omaha-Council Bluffs, NE-IA Metropolitan Statistical Area</b>									
<b>44-45</b>	<b>Retail trade .....</b>	<b>2 931</b>	<b>9 840 087</b>	<b>994 351</b>	<b>235 680</b>	<b>50 067</b>	<b>10.3</b>	<b>2.8</b>	
441	Motor vehicle and parts dealers .....	379	2 863 752	219 639	51 298	6 445	15.2	3.0	
4411	Automobile dealers .....	154	2 556 874	172 894	40 536	4 769	15.3	2.9	
44111	New car dealers .....	72	2 414 747	163 811	38 422	4 423	13.7	1.9	
441110	New car dealers .....	72	2 414 747	163 811	38 422	4 423	13.7	1.9	
441112	Used car dealers .....	82	142 127	9 083	2 114	346	41.2	18.9	
4411120	Used car dealers .....	82	142 127	9 083	2 114	346	41.2	18.9	
4412	Other motor vehicle dealers .....	37	121 259	10 555	2 219	332	28.8	.4	
44121	Recreational vehicle dealers .....	6	32 329	3 038	591	92	52.2	—	
441210	Recreational vehicle dealers .....	6	32 329	3 038	591	92	52.2	—	
44122	Motorcycle, boat, and other motor vehicle dealers .....	31	88 930	7 517	1 628	240	20.3	.6	
441221	Motorcycle dealers .....	14	33 428	3 602	727	107	32.4	1.5	
441222	Boat dealers .....	12	D	D	D	b	D	D	
4412229	All other motor vehicle dealers .....	5	D	D	D	b	D	D	
4413	Automotive parts, accessories, and tire stores .....	188	185 619	36 190	8 543	1 344	6.0	6.7	
44131	Automotive parts and accessories stores .....	130	115 204	21 182	5 086	874	6.1	8.2	
441310	Automotive parts and accessories stores .....	130	115 204	21 182	5 086	874	6.1	8.2	
44132	Tire dealers .....	58	70 415	15 008	3 457	470	5.7	4.3	
441320	Tire dealers .....	58	70 415	15 008	3 457	470	5.7	4.3	

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	<b>OMAHA-COUNCIL BLUFFS-FREMONT, NE-IA COMBINED STATISTICAL AREA—Con.</b>							
	<b>Omaha-Council Bluffs, NE-IA Metropolitan Statistical Area—Con.</b>							
	<b>Retail trade—Con.</b>							
44-45	Furniture and home furnishings stores .....	113	391 362	50 646	11 792	2 022	4.7	1.9
442	Furniture stores .....	37	313 923	35 527	8 248	1 340	1.3	1.4
4421	Furniture stores .....	37	313 923	35 527	8 248	1 340	1.3	1.4
44211	Furniture stores .....	37	313 923	35 527	8 248	1 340	1.3	1.4
442110	Furniture stores .....	37	313 923	35 527	8 248	1 340	1.3	1.4
4422	Home furnishings stores .....	76	77 439	15 119	3 544	682	18.5	4.0
44221	Floor covering stores .....	29	45 767	11 479	2 702	378	20.9	.3
442210	Floor covering stores .....	29	45 767	11 479	2 702	378	20.9	.3
44229	Other home furnishings stores .....	47	31 672	3 640	842	304	15.0	9.3
442299	All other home furnishings stores .....	40	29 826	3 172	737	277	14.8	9.5
443	Electronics and appliance stores .....	100	173 116	18 961	4 739	878	7.2	3.8
4431	Electronics and appliance stores .....	100	173 116	18 961	4 739	878	7.2	3.8
44311	Appliance, television, and other electronics stores .....	70	123 588	13 643	3 323	644	6.8	3.0
443112	Radio, television, and other electronics stores .....	47	112 266	11 701	2 828	553	5.3	1.4
44312	Computer and software stores .....	24	D	D	D	c	D	D
443120	Computer and software stores .....	24	D	D	D	c	D	D
44313	Camera and photographic supplies stores .....	6	D	D	D	b	D	D
443130	Camera and photographic supplies stores .....	6	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	249	808 394	107 050	24 245	3 839	14.8	3.6
4441	Building material and supplies dealers .....	171	703 899	89 912	20 887	3 157	16.2	2.8
44411	Home centers .....	16	276 795	27 608	6 919	1 283	1.0	.2
444110	Home centers .....	16	276 795	27 608	6 919	1 283	1.0	.2
44412	Paint and wallpaper stores .....	27	30 681	4 969	1 140	173	1.1	3.7
444120	Paint and wallpaper stores .....	27	30 681	4 969	1 140	173	1.1	3.7
44413	Hardware stores .....	45	47 872	6 751	1 563	393	13.7	2.9
444130	Hardware stores .....	45	47 872	6 751	1 563	393	13.7	2.9
44419	Other building material dealers .....	83	348 551	50 584	11 265	1 308	30.0	4.7
444190	Other building material dealers .....	83	348 551	50 584	11 265	1 308	30.0	4.7
4442	Lawn and garden equipment and supplies stores .....	78	104 495	17 138	3 358	682	4.9	9.3
44421	Outdoor power equipment stores .....	19	13 768	2 001	491	100	5.5	7.4
444210	Outdoor power equipment stores .....	19	13 768	2 001	491	100	5.5	7.4
44422	Nursery, garden center, and farm supply stores .....	59	90 727	15 137	2 867	582	4.8	9.6
444220	Nursery, garden center, and farm supply stores .....	59	90 727	15 137	2 867	582	4.8	9.6
445	Food and beverage stores .....	277	1 140 229	125 920	28 862	8 651	10.4	1.0
4451	Grocery stores .....	167	1 078 346	119 053	27 260	8 192	8.7	.7
44511	Supermarkets and other grocery (except convenience) stores .....	142	1 059 970	117 434	26 913	8 071	7.7	.5
445110	Supermarkets and other grocery (except convenience) stores .....	142	1 059 970	117 434	26 913	8 071	7.7	.5
4452	Specialty food stores .....	69	37 057	4 617	1 073	306	54.0	5.5
446	Health and personal care stores .....	236	467 324	66 857	15 093	3 583	14.5	2.3
4461	Health and personal care stores .....	236	467 324	66 857	15 093	3 583	14.5	2.3
44611	Pharmacies and drug stores .....	107	406 943	54 858	12 162	2 868	14.9	.9
446110	Pharmacies and drug stores .....	107	406 943	54 858	12 162	2 868	14.9	.9
4461101	Pharmacies and drug stores .....	107	406 943	54 858	12 162	2 868	14.9	.9
44612	Cosmetics, beauty supplies, and perfume stores .....	25	16 224	2 698	625	238	6.5	—
446120	Cosmetics, beauty supplies, and perfume stores .....	25	16 224	2 698	625	238	6.5	—
44613	Optical goods stores .....	55	20 848	5 166	1 265	259	16.3	8.6
446130	Optical goods stores .....	55	20 848	5 166	1 265	259	16.3	8.6
44619	Other health and personal care stores .....	49	23 309	4 135	1 041	218	12.0	23.3
446191	Food (health) supplement stores .....	29	13 200	2 145	532	143	17.4	37.4
447	Gasoline stations .....	381	787 765	52 122	12 288	3 361	12.9	8.4
4471	Gasoline stations .....	381	787 765	52 122	12 288	3 361	12.9	8.4
44711	Gasoline stations with convenience stores .....	321	620 594	38 076	9 311	2 604	14.0	9.9
447110	Gasoline stations with convenience stores .....	321	620 594	38 076	9 311	2 604	14.0	9.9
44719	Other gasoline stations .....	60	167 171	14 046	2 977	757	9.0	3.0
447190	Other gasoline stations .....	60	167 171	14 046	2 977	757	9.0	3.0
448	Clothing and clothing accessories stores .....	382	413 055	55 390	13 910	4 161	5.7	4.1
4481	Clothing stores .....	237	264 910	35 858	8 717	2 953	6.1	3.3
44811	Men's clothing stores .....	30	25 300	5 657	1 399	225	16.8	7.7
448110	Men's clothing stores .....	30	25 300	5 657	1 399	225	16.8	7.7
44812	Women's clothing stores .....	86	62 459	8 395	1 976	776	12.9	6.5
448120	Women's clothing stores .....	86	62 459	8 395	1 976	776	12.9	6.5
44813	Children's and infants' clothing stores .....	17	D	D	D	c	D	D
448130	Children's and infants' clothing stores .....	17	D	D	D	c	D	D
44814	Family clothing stores .....	55	138 457	15 841	3 918	1 358	1.2	1.4
448140	Family clothing stores .....	55	138 457	15 841	3 918	1 358	1.2	1.4
44815	Clothing accessories stores .....	21	D	D	D	b	D	D
448150	Clothing accessories stores .....	21	D	D	D	b	D	D
44819	Other clothing stores .....	28	D	D	D	e	D	D
448190	Other clothing stores .....	28	D	D	D	e	D	D

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>OMAHA-COUNCIL BLUFFS-FREMONT, NE-IA COMBINED STATISTICAL AREA—Con.</b>							
	<b>Omaha-Council Bluffs, NE-IA Metropolitan Statistical Area—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing and clothing accessories stores—Con.							
4482	Shoe stores .....	82	47 574	5 907	1 647	474	1.8	3.8
44821	Shoe stores .....	82	47 574	5 907	1 647	474	1.8	3.8
4482103	Children's and juveniles' shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	54	26 642	3 516	1 026	270	3.2	5.3
4482105	Athletic footwear stores .....	18	17 416	1 795	470	152	—	1.6
4483	Jewelry, luggage, and leather goods stores .....	63	100 571	13 625	3 546	734	6.4	6.3
44831	Jewelry stores .....	60	D	D	D	f	D	D
448310	Jewelry stores .....	60	D	D	D	f	D	D
451	Sporting goods, hobby, book, and music stores .....	183	222 981	24 607	5 978	1 994	15.4	2.4
4511	Sporting goods, hobby, and musical instrument stores .....	130	161 311	17 308	4 267	1 361	18.6	2.0
45111	Sporting goods stores .....	61	56 610	6 563	1 705	433	23.6	2.7
451110	Sporting goods stores .....	61	56 610	6 563	1 705	433	23.6	2.7
4511101	General-line sporting goods stores .....	15	19 081	2 147	588	143	5.7	4.1
4511102	Specialty-line sporting goods stores .....	46	37 529	4 416	1 117	290	32.8	2.0
45112	Hobby, toy, and game stores .....	40	D	D	D	f	D	D
451120	Hobby, toy, and game stores .....	40	D	D	D	f	D	D
45113	Sewing, needlework, and piece goods stores .....	13	D	D	D	c	D	D
451130	Sewing, needlework, and piece goods stores .....	13	D	D	D	c	D	D
45114	Musical instrument and supplies stores .....	16	15 740	2 249	565	129	9.2	2.6
451140	Musical instrument and supplies stores .....	16	15 740	2 249	565	129	9.2	2.6
4512	Book, periodical, and music stores .....	53	61 670	7 299	1 711	633	7.0	3.6
45121	Book stores and news dealers .....	36	D	D	D	e	D	D
451211	Book stores .....	36	D	D	D	e	D	D
4512111	Book stores, general .....	23	D	D	D	e	D	D
4512112	Specialty book stores .....	7	D	D	D	b	D	D
4512113	College book stores .....	6	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores .....	17	D	D	D	c	D	D
451220	Prerecorded tape, compact disc, and record stores .....	17	D	D	D	c	D	D
452	General merchandise stores .....	108	1 353 002	132 419	32 472	8 183	.3	—
4521	Department stores .....	34	D	D	D	h	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	34	D	D	D	h	D	D
45211	Department stores .....	34	D	D	D	h	D	D
452111	Department stores (except discount department stores) ..	14	D	D	D	g	D	D
452112	Discount department stores .....	20	D	D	D	h	D	D
4529	Other general merchandise stores .....	74	D	D	D	h	D	D
45291	Warehouse clubs and supercenters .....	8	D	D	D	h	D	D
452910	Warehouse clubs and supercenters .....	8	D	D	D	h	D	D
45299	All other general merchandise stores .....	66	D	D	D	f	D	D
452990	All other general merchandise stores .....	66	D	D	D	f	D	D
4529901	Variety stores .....	40	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores .....	26	D	D	D	e	D	D
453	Miscellaneous store retailers .....	351	220 742	35 669	8 953	2 536	14.5	10.2
4531	Florists .....	53	13 487	3 145	760	254	36.1	9.8
45311	Florists .....	53	13 487	3 145	760	254	36.1	9.8
453110	Florists .....	53	13 487	3 145	760	254	36.1	9.8
4532	Office supplies, stationery, and gift stores .....	122	99 302	14 641	3 699	1 097	8.0	5.2
45321	Office supplies and stationery stores .....	18	48 618	5 761	1 468	289	.9	—
453210	Office supplies and stationery stores .....	18	48 618	5 761	1 468	289	.9	—
45322	Gift, novelty, and souvenir stores .....	104	50 684	8 880	2 231	808	14.8	10.3
453220	Gift, novelty, and souvenir stores .....	104	50 684	8 880	2 231	808	14.8	10.3
4533	Used merchandise stores .....	64	22 216	6 233	1 482	496	25.7	3.6
45331	Used merchandise stores .....	64	22 216	6 233	1 482	496	25.7	3.6
453310	Used merchandise stores .....	64	22 216	6 233	1 482	496	25.7	3.6
4539	Other miscellaneous store retailers .....	112	85 737	11 650	3 012	689	15.7	17.8
45391	Pet and pet supplies stores .....	24	22 021	2 779	637	231	11.2	1.5
453910	Pet and pet supplies stores .....	24	22 021	2 779	637	231	11.2	1.5
45392	Art dealers .....	19	D	D	D	b	D	D
453920	Art dealers .....	19	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	61	D	D	D	e	D	D
454	Nonstore retailers .....	172	998 365	105 071	26 050	4 414	4.7	1.0
4541	Electronic shopping and mail-order houses .....	39	D	D	D	h	D	D
45411	Electronic shopping and mail-order houses .....	39	D	D	D	h	D	D
4542	Vending machine operators .....	26	D	D	D	c	D	D
45421	Vending machine operators .....	26	D	D	D	c	D	D
454210	Vending machine operators .....	26	D	D	D	c	D	D
4543	Direct selling establishments .....	107	265 151	21 223	5 471	991	5.9	1.0
45431	Fuel dealers .....	10	16 134	2 141	521	77	11.8	11.6
454311	Heating oil dealers .....	4	D	D	D	b	D	D
454319	Other fuel dealers .....	1	D	D	D	a	D	D
45439	Other direct selling establishments .....	97	249 017	19 082	4 950	914	5.5	.3
454390	Other direct selling establishments .....	97	249 017	19 082	4 950	914	5.5	.3

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SIoux CITY-VERMILLION, IA-NE-SD COMBINED STATISTICAL AREA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>684</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>j</b>	<b>D</b>	<b>D</b>
441	Motor vehicle and parts dealers .....	86	D	D	D	f	D	D
44112	Used car dealers .....	30	D	D	D	b	D	D
441120	Used car dealers .....	30	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	6	16 187	1 012	241	44	.3	—
44122	Motorcycle, boat, and other motor vehicle dealers .....	5	D	D	D	b	D	D
441221	Motorcycle dealers .....	4	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	37	D	D	D	e	D	D
44131	Automotive parts and accessories stores .....	27	45 093	6 436	1 613	259	14.7	—
441310	Automotive parts and accessories stores .....	27	45 093	6 436	1 613	259	14.7	—
44132	Tire dealers .....	10	D	D	D	c	D	D
441320	Tire dealers .....	10	D	D	D	c	D	D
442	Furniture and home furnishings stores .....	38	D	D	D	c	D	D
4421	Furniture stores .....	15	D	D	D	c	D	D
44211	Furniture stores .....	15	D	D	D	c	D	D
442110	Furniture stores .....	15	D	D	D	c	D	D
4422	Home furnishings stores .....	23	D	D	D	c	D	D
443	Electronics and appliance stores .....	32	D	D	D	c	D	D
4431	Electronics and appliance stores .....	32	D	D	D	c	D	D
44311	Appliance, television, and other electronics stores .....	20	D	D	D	c	D	D
44312	Computer and software stores .....	12	D	D	D	b	D	D
443120	Computer and software stores .....	12	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers .....	65	D	D	D	f	D	D
4441	Building material and supplies dealers .....	46	D	D	D	f	D	D
44419	Other building material dealers .....	28	D	D	D	e	D	D
444190	Other building material dealers .....	28	D	D	D	e	D	D
4442	Lawn and garden equipment and supplies stores .....	19	D	D	D	c	D	D
44422	Nursery, garden center, and farm supply stores .....	16	24 211	2 032	439	126	2.8	59.1
444220	Nursery, garden center, and farm supply stores .....	16	24 211	2 032	439	126	2.8	59.1
445	Food and beverage stores .....	78	249 977	29 727	6 466	2 188	14.2	4.8
4451	Grocery stores .....	51	D	D	D	g	D	D
4452	Specialty food stores .....	10	D	D	D	b	D	D
446	Health and personal care stores .....	38	D	D	D	f	D	D
4461	Health and personal care stores .....	38	D	D	D	f	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	4	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	100	162 997	10 949	2 667	973	10.0	6.6
4471	Gasoline stations .....	100	162 997	10 949	2 667	973	10.0	6.6
44711	Gasoline stations with convenience stores .....	75	D	D	D	f	D	D
447110	Gasoline stations with convenience stores .....	75	D	D	D	f	D	D
448	Clothing and clothing accessories stores .....	69	D	D	D	f	D	D
4481	Clothing stores .....	38	D	D	D	e	D	D
4483	Jewelry, luggage, and leather goods stores .....	13	D	D	D	c	D	D
451	Sporting goods, hobby, book, and music stores .....	45	D	D	D	e	D	D
4511	Sporting goods, hobby, and musical instrument stores .....	28	D	D	D	e	D	D
4512	Book, periodical, and music stores .....	17	D	D	D	c	D	D
45121	Book stores and news dealers .....	11	D	D	D	b	D	D
452	General merchandise stores .....	26	D	D	D	g	D	D
45299	All other general merchandise stores .....	15	D	D	D	c	D	D
452990	All other general merchandise stores .....	15	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores .....	7	D	D	D	c	D	D
453	Miscellaneous store retailers .....	77	D	D	D	e	D	D
4532	Office supplies, stationery, and gift stores .....	27	D	D	D	c	D	D
45321	Office supplies and stationery stores .....	4	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	4	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	24	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	20	D	D	D	b	D	D
454	Nonstore retailers .....	30	D	D	D	h	D	D
4541	Electronic shopping and mail-order houses .....	7	D	D	D	h	D	D
45411	Electronic shopping and mail-order houses .....	7	D	D	D	h	D	D

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SIoux CITY-VERMILLION, IA-NE-SD COMBINED STATISTICAL AREA—Con.</b>								
<b>Sioux City, IA-NE-SD Metropolitan Statistical Area</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>639</b>	<b>2 382 419</b>	<b>225 110</b>	<b>54 190</b>	<b>11 402</b>	<b>4.7</b>	<b>2.0</b>
441	Motor vehicle and parts dealers .....	83	327 408	28 797	6 846	926	8.4	.6
44112	Used car dealers .....	29	37 421	2 265	456	83	49.5	5.2
441120	Used car dealers .....	29	37 421	2 265	456	83	49.5	5.2
4412	Other motor vehicle dealers .....	6	16 187	1 012	241	44	.3	—
44122	Motorcycle, boat, and other motor vehicle dealers .....	5	D	D	D	b	D	D
441221	Motorcycle dealers .....	4	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	37	D	D	D	e	D	D
44131	Automotive parts and accessories stores .....	27	45 093	6 436	1 613	259	14.7	—
441310	Automotive parts and accessories stores .....	27	45 093	6 436	1 613	259	14.7	—
44132	Tire dealers .....	10	D	D	D	c	D	D
441320	Tire dealers .....	10	D	D	D	c	D	D
442	Furniture and home furnishings stores .....	35	D	D	D	c	D	D
4421	Furniture stores .....	14	17 653	2 752	759	124	28.9	1.9
44211	Furniture stores .....	14	17 653	2 752	759	124	28.9	1.9
442110	Furniture stores .....	14	17 653	2 752	759	124	28.9	1.9
4422	Home furnishings stores .....	21	D	D	D	c	D	D
443	Electronics and appliance stores .....	31	D	D	D	c	D	D
4431	Electronics and appliance stores .....	31	D	D	D	c	D	D
44311	Appliance, television, and other electronics stores .....	19	D	D	D	c	D	D
44312	Computer and software stores .....	12	D	D	D	b	D	D
443120	Computer and software stores .....	12	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	61	126 982	14 758	3 619	663	4.4	11.6
4441	Building material and supplies dealers .....	42	D	D	D	f	D	D
44419	Other building material dealers .....	26	39 425	6 887	1 618	266	9.8	1.1
444190	Other building material dealers .....	26	39 425	6 887	1 618	266	9.8	1.1
4442	Lawn and garden equipment and supplies stores .....	19	D	D	D	c	D	D
44422	Nursery, garden center, and farm supply stores .....	16	24 211	2 032	439	126	2.8	59.1
444220	Nursery, garden center, and farm supply stores .....	16	24 211	2 032	439	126	2.8	59.1
445	Food and beverage stores .....	74	226 719	27 200	5 961	2 018	13.9	5.3
4451	Grocery stores .....	49	209 292	25 657	5 587	1 900	13.6	5.5
4452	Specialty food stores .....	10	D	D	D	b	D	D
446	Health and personal care stores .....	36	63 227	7 220	1 736	491	21.8	—
4461	Health and personal care stores .....	36	63 227	7 220	1 736	491	21.8	—
44612	Cosmetics, beauty supplies, and perfume stores .....	4	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	89	136 859	9 745	2 382	878	9.1	7.9
4471	Gasoline stations .....	89	136 859	9 745	2 382	878	9.1	7.9
44711	Gasoline stations with convenience stores .....	68	100 926	6 474	1 621	610	8.6	5.2
447110	Gasoline stations with convenience stores .....	68	100 926	6 474	1 621	610	8.6	5.2
448	Clothing and clothing accessories stores .....	68	61 638	8 183	2 129	661	1.4	.7
4481	Clothing stores .....	38	D	D	D	e	D	D
4483	Jewelry, luggage, and leather goods stores .....	12	18 719	2 867	774	126	.5	1.2
451	Sporting goods, hobby, book, and music stores .....	43	D	D	D	e	D	D
4511	Sporting goods, hobby, and musical instrument stores .....	28	D	D	D	e	D	D
452	General merchandise stores .....	22	296 844	27 140	6 155	1 763	—	—
45299	All other general merchandise stores .....	11	D	D	D	c	D	D
452990	All other general merchandise stores .....	11	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	68	D	D	D	e	D	D
4532	Office supplies, stationery, and gift stores .....	21	18 166	3 796	915	183	4.3	25.3
45321	Office supplies and stationery stores .....	3	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	23	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	20	D	D	D	b	D	D
454	Nonstore retailers .....	29	D	D	D	h	D	D
4541	Electronic shopping and mail-order houses .....	7	D	D	D	h	D	D
45411	Electronic shopping and mail-order houses .....	7	D	D	D	h	D	D

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SIoux CITY-VERMILLION, IA-NE-SD COMBINED STATISTICAL AREA—Con.</b>								
<b>Vermillion, SD Micropolitan Statistical Area</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>45</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>e</b>	<b>D</b>	<b>D</b>
441	Motor vehicle and parts dealers .....	3	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	3	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	D	D	D	b	D	D
445	Food and beverage stores .....	4	23 258	2 527	505	170	17.7	—
446	Health and personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	11	26 138	1 204	285	95	14.6	—
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	b	D	D
452	General merchandise stores .....	4	D	D	D	b	D	D
453	Miscellaneous store retailers .....	9	D	D	D	b	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BEATRICE, NE MICROPOLITAN STATISTICAL AREA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>145</b>	<b>230 234</b>	<b>20 786</b>	<b>4 978</b>	<b>1 360</b>	<b>33.2</b>	<b>1.8</b>
441	Motor vehicle and parts dealers .....	22	62 416	4 044	971	203	64.8	3.5
442	Furniture and home furnishings stores .....	5	6 038	758	169	46	32.6	—
443	Electronics and appliance stores .....	4	2 434	357	84	30	19.5	—
444	Building material and garden equipment and supplies dealers ...	20	34 144	3 255	755	135	21.4	2.1
4442	Lawn and garden equipment and supplies stores .....	8	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	7	13 007	947	178	32	19.8	5.4
444220	Nursery, garden center, and farm supply stores .....	7	13 007	947	178	32	19.8	5.4
445	Food and beverage stores .....	14	20 733	1 834	442	179	49.6	.2
446	Health and personal care stores .....	15	14 841	1 275	287	78	24.8	2.0
447	Gasoline stations .....	18	19 053	1 346	307	108	27.3	.3
448	Clothing and clothing accessories stores .....	13	5 986	996	251	83	34.9	9.0
451	Sporting goods, hobby, book, and music stores .....	7	1 125	192	39	24	38.3	14.5
452	General merchandise stores .....	9	D	D	D	e	D	D
453	Miscellaneous store retailers .....	9	D	D	D	b	D	D
454	Nonstore retailers .....	9	5 349	456	111	29	49.7	—
<b>COLUMBUS, NE MICROPOLITAN STATISTICAL AREA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>165</b>	<b>338 431</b>	<b>33 607</b>	<b>7 915</b>	<b>1 977</b>	<b>15.7</b>	<b>1.5</b>
441	Motor vehicle and parts dealers .....	21	69 248	7 008	1 722	249	8.5	.6
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	2	D	D	D	a	D	D
441221	Motorcycle dealers .....	2	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	7	5 710	764	177	42	45.3	—
443	Electronics and appliance stores .....	4	2 552	595	154	31	16.6	—
444	Building material and garden equipment and supplies dealers ...	26	47 197	5 633	1 351	242	16.2	8.0
4442	Lawn and garden equipment and supplies stores .....	8	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	6	15 063	1 507	299	54	36.3	4.6
444220	Nursery, garden center, and farm supply stores .....	6	15 063	1 507	299	54	36.3	4.6
445	Food and beverage stores .....	18	58 712	6 196	1 251	468	16.2	—
446	Health and personal care stores .....	4	18 661	1 954	456	106	22.2	—
447	Gasoline stations .....	26	46 933	2 654	617	244	30.2	.5
448	Clothing and clothing accessories stores .....	14	7 585	1 104	302	102	22.5	—
451	Sporting goods, hobby, book, and music stores .....	12	3 608	401	71	43	44.3	—
452	General merchandise stores .....	5	D	D	D	e	D	D
453	Miscellaneous store retailers .....	16	D	D	D	b	D	D
454	Nonstore retailers .....	12	18 558	1 136	279	50	23.6	—

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>GRAND ISLAND, NE MICROPOLITAN STATISTICAL AREA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>406</b>	<b>945 245</b>	<b>88 598</b>	<b>21 213</b>	<b>5 001</b>	<b>10.0</b>	<b>3.2</b>
441	Motor vehicle and parts dealers .....	59	232 117	19 053	4 511	619	11.2	4.4
44112	Used car dealers .....	18	34 574	1 657	378	49	24.8	.7
441120	Used car dealers .....	18	34 574	1 657	378	49	24.8	.7
4412	Other motor vehicle dealers .....	4	12 042	1 184	244	35	50.2	—
44122	Motorcycle, boat, and other motor vehicle dealers .....	3	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	22	18 189	2 497	566	151	7.9	24.5
4421	Furniture stores .....	12	12 904	1 781	445	119	8.7	19.3
44211	Furniture stores .....	12	12 904	1 781	445	119	8.7	19.3
442110	Furniture stores .....	12	12 904	1 781	445	119	8.7	19.3
443	Electronics and appliance stores .....	18	20 321	2 811	705	123	15.4	23.0
4431	Electronics and appliance stores .....	18	20 321	2 811	705	123	15.4	23.0
44311	Appliance, television, and other electronics stores .....	13	16 313	1 929	503	85	10.6	28.7
444	Building material and garden equipment and supplies dealers ...	53	128 384	14 112	3 507	621	6.4	3.7
4441	Building material and supplies dealers .....	40	109 401	12 021	3 077	496	7.1	1.1
44419	Other building material dealers .....	30	37 535	5 411	1 269	207	20.4	.3
444190	Other building material dealers .....	30	37 535	5 411	1 269	207	20.4	.3
4442	Lawn and garden equipment and supplies stores .....	13	18 983	2 091	430	125	2.6	18.3
44422	Nursery, garden center, and farm supply stores .....	12	D	D	D	c	D	D
444220	Nursery, garden center, and farm supply stores .....	12	D	D	D	c	D	D
445	Food and beverage stores .....	26	69 105	6 840	1 552	461	18.4	1.1
446	Health and personal care stores .....	20	32 010	3 684	896	202	26.1	—
4461	Health and personal care stores .....	20	32 010	3 684	896	202	26.1	—
447	Gasoline stations .....	59	147 328	8 205	2 001	526	15.9	1.3
4471	Gasoline stations .....	59	147 328	8 205	2 001	526	15.9	1.3
44711	Gasoline stations with convenience stores .....	43	73 408	3 955	951	294	16.7	.9
447110	Gasoline stations with convenience stores .....	43	73 408	3 955	951	294	16.7	.9
44719	Other gasoline stations .....	16	73 920	4 250	1 050	232	15.2	1.7
447190	Other gasoline stations .....	16	73 920	4 250	1 050	232	15.2	1.7
448	Clothing and clothing accessories stores .....	48	29 499	4 058	1 081	369	9.4	9.9
4481	Clothing stores .....	26	18 127	2 366	620	255	5.0	2.8
451	Sporting goods, hobby, book, and music stores .....	22	14 602	1 877	405	184	9.7	.9
452	General merchandise stores .....	19	227 713	21 713	5 109	1 469	.2	—
453	Miscellaneous store retailers .....	44	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	18	11 535	1 309	320	124	5.6	.4
45321	Office supplies and stationery stores .....	4	7 972	752	196	63	—	—
453210	Office supplies and stationery stores .....	4	7 972	752	196	63	—	—
4539	Other miscellaneous store retailers .....	12	6 312	882	190	42	52.6	—
454	Nonstore retailers .....	16	D	D	D	b	D	D
<b>HASTINGS, NE MICROPOLITAN STATISTICAL AREA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>202</b>	<b>336 060</b>	<b>35 546</b>	<b>8 373</b>	<b>2 071</b>	<b>22.3</b>	<b>5.3</b>
441	Motor vehicle and parts dealers .....	32	90 915	7 715	1 934	328	49.6	.5
442	Furniture and home furnishings stores .....	5	5 712	911	219	45	20.2	—
443	Electronics and appliance stores .....	11	8 100	1 339	312	78	11.1	7.9
444	Building material and garden equipment and supplies dealers ...	34	39 996	5 141	1 153	202	16.0	26.4
4442	Lawn and garden equipment and supplies stores .....	10	13 360	1 289	290	47	8.4	23.3
44422	Nursery, garden center, and farm supply stores .....	10	13 360	1 289	290	47	8.4	23.3
444220	Nursery, garden center, and farm supply stores .....	10	13 360	1 289	290	47	8.4	23.3
445	Food and beverage stores .....	22	60 803	6 728	1 561	496	11.1	1.4
446	Health and personal care stores .....	15	20 103	2 401	540	132	14.6	8.1
447	Gasoline stations .....	25	34 318	2 386	564	159	25.8	2.7
448	Clothing and clothing accessories stores .....	18	5 897	875	211	67	.1	14.2
451	Sporting goods, hobby, book, and music stores .....	9	2 742	455	69	49	11.5	2.7
452	General merchandise stores .....	8	56 811	5 818	1 403	366	—	—
453	Miscellaneous store retailers .....	20	D	D	D	c	D	D
4539	Other miscellaneous store retailers .....	8	D	D	D	b	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>KEARNEY, NE MICROPOLITAN STATISTICAL AREA</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>277</b>	<b>614 290</b>	<b>61 841</b>	<b>14 712</b>	<b>3 607</b>	<b>14.8</b>	<b>2.8</b>
441	Motor vehicle and parts dealers .....	36	126 168	11 124	2 519	351	23.0	4.3
44122	Motorcycle, boat, and other motor vehicle dealers .....	2	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	12	9 272	1 749	411	64	9.6	.1
443	Electronics and appliance stores .....	13	16 227	2 107	534	121	4.7	8.2
4431	Electronics and appliance stores .....	13	16 227	2 107	534	121	4.7	8.2
44311	Appliance, television, and other electronics stores .....	9	13 402	1 746	422	93	5.7	—
444	Building material and garden equipment and supplies dealers ...	38	60 290	7 538	1 651	310	7.7	4.7
4442	Lawn and garden equipment and supplies stores .....	13	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	12	16 503	1 248	280	55	4.2	3.3
444220	Nursery, garden center, and farm supply stores .....	12	16 503	1 248	280	55	4.2	3.3
445	Food and beverage stores .....	25	45 932	5 015	1 221	450	36.9	4.0
446	Health and personal care stores .....	16	29 791	2 896	670	183	29.1	9.2
447	Gasoline stations .....	39	92 884	5 636	1 301	385	18.3	—
448	Clothing and clothing accessories stores .....	30	25 587	3 599	1 000	321	28.8	—
451	Sporting goods, hobby, book, and music stores .....	17	34 396	3 994	896	327	2.1	8.0
4511	Sporting goods, hobby, and musical instrument stores .....	13	26 736	3 189	709	243	2.7	10.3
4512	Book, periodical, and music stores .....	4	7 660	805	187	84	—	—
452	General merchandise stores .....	12	149 725	14 358	3 522	872	.9	—
453	Miscellaneous store retailers .....	29	14 923	2 507	639	185	18.6	1.7
45321	Office supplies and stationery stores .....	3	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	9	D	D	D	b	D	D
454	Nonstore retailers .....	10	9 095	1 318	348	38	7.2	.6
<b>LEXINGTON, NE MICROPOLITAN STATISTICAL AREA</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>137</b>	<b>244 802</b>	<b>23 733</b>	<b>5 324</b>	<b>1 528</b>	<b>13.7</b>	<b>2.1</b>
441	Motor vehicle and parts dealers .....	16	62 514	3 580	860	141	3.0	1.5
442	Furniture and home furnishings stores .....	8	5 329	498	119	27	75.5	12.6
443	Electronics and appliance stores .....	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	16	27 884	2 659	547	99	6.8	—
4442	Lawn and garden equipment and supplies stores .....	8	17 171	1 549	250	48	—	—
44422	Nursery, garden center, and farm supply stores .....	8	17 171	1 549	250	48	—	—
444220	Nursery, garden center, and farm supply stores .....	8	17 171	1 549	250	48	—	—
445	Food and beverage stores .....	16	30 524	2 796	698	253	39.3	4.7
446	Health and personal care stores .....	8	12 345	1 558	339	85	33.7	14.2
447	Gasoline stations .....	25	45 256	2 692	631	169	6.6	—
448	Clothing and clothing accessories stores .....	9	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	8	27 006	3 059	659	195	4.8	.2
453	Miscellaneous store retailers .....	17	D	D	D	b	D	D
454	Nonstore retailers .....	9	27 013	5 860	1 243	421	8.2	—
4542	Vending machine operators .....	2	D	D	D	e	D	D
45421	Vending machine operators .....	2	D	D	D	e	D	D
454210	Vending machine operators .....	2	D	D	D	e	D	D

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LINCOLN, NE METROPOLITAN STATISTICAL AREA</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>1 108</b>	<b>2 968 841</b>	<b>307 495</b>	<b>72 797</b>	<b>17 528</b>	<b>7.6</b>	<b>3.8</b>
441	Motor vehicle and parts dealers	145	683 426	59 829	13 590	1 818	10.8	2.9
4411	Automobile dealers	69	568 038	42 732	9 644	1 152	10.8	1.8
44112	Used car dealers	40	66 366	4 642	1 084	158	41.6	1.4
441120	Used car dealers	40	66 366	4 642	1 084	158	41.6	1.4
4412	Other motor vehicle dealers	10	41 330	4 608	900	135	20.2	.6
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	8	D	D	D	b	D	D
441221	Motorcycle dealers	5	25 486	2 507	494	80	32.7	—
4413	Automotive parts, accessories, and tire stores	66	74 058	12 489	3 046	531	6.0	12.3
44131	Automotive parts and accessories stores	41	38 909	5 722	1 391	310	9.9	1.1
441310	Automotive parts and accessories stores	41	38 909	5 722	1 391	310	9.9	1.1
44132	Tire dealers	25	35 149	6 767	1 655	221	1.7	24.6
441320	Tire dealers	25	35 149	6 767	1 655	221	1.7	24.6
442	Furniture and home furnishings stores	56	73 129	9 164	2 292	423	14.0	3.2
4421	Furniture stores	20	30 407	4 010	997	144	4.8	6.2
44211	Furniture stores	20	30 407	4 010	997	144	4.8	6.2
442110	Furniture stores	20	30 407	4 010	997	144	4.8	6.2
4422	Home furnishings stores	36	42 722	5 154	1 295	279	20.6	1.1
44221	Floor covering stores	14	20 783	2 240	574	95	26.8	.2
442210	Floor covering stores	14	20 783	2 240	574	95	26.8	.2
44222	Other home furnishings stores	22	21 939	2 914	721	184	14.7	1.9
442229	All other home furnishings stores	20	D	D	D	c	D	D
443	Electronics and appliance stores	39	90 918	9 787	2 360	481	1.9	1.2
4431	Electronics and appliance stores	39	90 918	9 787	2 360	481	1.9	1.2
44311	Appliance, television, and other electronics stores	27	77 050	8 151	1 924	405	2.3	.2
443111	Household appliance stores	7	15 219	1 893	422	73	6.8	1.1
443112	Radio, television, and other electronics stores	20	61 831	6 258	1 502	332	1.2	—
44312	Computer and software stores	9	D	D	D	b	D	D
443120	Computer and software stores	9	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	97	266 523	34 734	8 239	1 472	9.5	4.6
4441	Building material and supplies dealers	73	235 737	30 515	7 440	1 237	10.2	1.1
44411	Home centers	2	D	D	D	e	D	D
444110	Home centers	2	D	D	D	e	D	D
44412	Paint and wallpaper stores	13	D	D	D	b	D	D
444120	Paint and wallpaper stores	13	D	D	D	b	D	D
44413	Hardware stores	18	21 467	3 352	729	206	12.5	—
444130	Hardware stores	18	21 467	3 352	729	206	12.5	—
44419	Other building material dealers	40	111 644	18 293	4 353	593	19.0	2.3
444190	Other building material dealers	40	111 644	18 293	4 353	593	19.0	2.3
4442	Lawn and garden equipment and supplies stores	24	30 786	4 219	799	235	4.5	31.7
44422	Nursery, garden center, and farm supply stores	21	28 315	3 831	723	216	2.3	34.5
444220	Nursery, garden center, and farm supply stores	21	28 315	3 831	723	216	2.3	34.5
445	Food and beverage stores	91	438 742	45 812	10 389	3 413	6.9	1.4
4451	Grocery stores	54	418 516	43 772	9 899	3 237	6.1	1.3
44511	Supermarkets and other grocery (except convenience) stores	45	410 138	43 140	9 765	3 185	4.7	.9
445110	Supermarkets and other grocery (except convenience) stores	45	410 138	43 140	9 765	3 185	4.7	.9
4452	Specialty food stores	16	2 989	837	213	67	21.0	10.6
446	Health and personal care stores	82	191 938	25 779	6 334	1 405	12.7	.6
4461	Health and personal care stores	82	191 938	25 779	6 334	1 405	12.7	.6
44611	Pharmacies and drug stores	33	163 720	19 998	4 863	1 082	12.7	.4
446110	Pharmacies and drug stores	33	163 720	19 998	4 863	1 082	12.7	.4
4461101	Pharmacies and drug stores	33	163 720	19 998	4 863	1 082	12.7	.4
44612	Cosmetics, beauty supplies, and perfume stores	8	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	8	D	D	D	b	D	D
44613	Optical goods stores	21	10 114	2 601	682	129	5.9	4.9
446130	Optical goods stores	21	10 114	2 601	682	129	5.9	4.9
44619	Other health and personal care stores	20	D	D	D	c	D	D
446191	Food (health) supplement stores	11	3 765	713	173	51	10.1	—
447	Gasoline stations	125	229 576	14 112	3 251	935	8.2	2.5
4471	Gasoline stations	125	229 576	14 112	3 251	935	8.2	2.5
44711	Gasoline stations with convenience stores	112	187 234	10 838	2 566	775	9.3	2.5
447110	Gasoline stations with convenience stores	112	187 234	10 838	2 566	775	9.3	2.5
448	Clothing and clothing accessories stores	147	148 126	20 609	5 028	1 580	4.6	11.6
4481	Clothing stores	93	109 970	14 139	3 255	1 257	2.8	14.9
44814	Family clothing stores	25	65 247	7 660	1 698	669	.5	21.2
448140	Family clothing stores	25	65 247	7 660	1 698	669	.5	21.2
44819	Other clothing stores	14	8 152	1 531	359	161	7.1	—
448190	Other clothing stores	14	8 152	1 531	359	161	7.1	—
4483	Jewelry, luggage, and leather goods stores	21	20 736	4 323	1 228	148	8.4	4.3

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<b>LINCOLN, NE METROPOLITAN STATISTICAL AREA— Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, and music stores .....	74	108 329	12 784	3 202	1 069	3.9	1.7
4511	Sporting goods, hobby, and musical instrument stores .....	56	68 551	8 795	2 247	720	6.0	2.7
45111	Sporting goods stores .....	28	35 756	5 391	1 344	393	2.6	4.9
451110	Sporting goods stores .....	28	35 756	5 391	1 344	393	2.6	4.9
4511101	General-line sporting goods stores .....	9	24 834	3 488	943	251	.5	2.4
45112	Hobby, toy, and game stores .....	14	24 142	1 949	467	185	10.8	.1
451120	Hobby, toy, and game stores .....	14	24 142	1 949	467	185	10.8	.1
45114	Musical instrument and supplies stores .....	6	5 348	979	315	92	6.4	.5
451140	Musical instrument and supplies stores .....	6	5 348	979	315	92	6.4	.5
4512	Book, periodical, and music stores .....	18	39 778	3 989	955	349	.3	.1
45121	Book stores and news dealers .....	12	36 431	3 605	858	313	.1	.1
451211	Book stores .....	11	D	D	D	e	D	D
4512111	Book stores, general .....	5	D	D	D	c	D	D
4512112	Specialty book stores .....	2	D	D	D	b	D	D
4512113	College book stores .....	4	D	D	D	c	D	D
452	General merchandise stores .....	31	468 649	42 177	10 139	2 964	.2	.4
452111	Department stores (except discount department stores) ..	4	84 291	9 949	2 554	794	—	—
4529	Other general merchandise stores .....	17	D	D	D	f	D	D
45299	All other general merchandise stores .....	14	D	D	D	b	D	D
452990	All other general merchandise stores .....	14	D	D	D	b	D	D
453	Miscellaneous store retailers .....	158	D	D	D	g	D	D
4532	Office supplies, stationery, and gift stores .....	54	47 962	7 222	1 689	453	8.4	2.2
45321	Office supplies and stationery stores .....	10	30 121	4 300	1 037	161	.7	—
453210	Office supplies and stationery stores .....	10	30 121	4 300	1 037	161	.7	—
45322	Gift, novelty, and souvenir stores .....	44	17 841	2 922	652	292	21.5	5.8
453220	Gift, novelty, and souvenir stores .....	44	17 841	2 922	652	292	21.5	5.8
4533	Used merchandise stores .....	36	9 582	2 721	680	254	18.7	—
45331	Used merchandise stores .....	36	9 582	2 771	680	254	18.7	—
453310	Used merchandise stores .....	36	9 582	2 771	680	254	18.7	—
4539	Other miscellaneous store retailers .....	47	D	D	D	e	D	D
45391	Pet and pet supplies stores .....	12	10 944	1 230	278	127	13.1	.3
453910	Pet and pet supplies stores .....	12	10 944	1 230	278	127	13.1	.3
45392	Art dealers .....	7	2 615	417	106	26	3.6	—
453920	Art dealers .....	7	2 615	417	106	26	3.6	—
45399	All other miscellaneous store retailers .....	25	D	D	D	c	D	D
454	Nonstore retailers .....	63	D	D	D	f	D	D
4541	Electronic shopping and mail-order houses .....	22	D	D	D	f	D	D
45411	Electronic shopping and mail-order houses .....	22	D	D	D	f	D	D
4543	Direct selling establishments .....	37	D	D	D	c	D	D
45431	Fuel dealers .....	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	4	D	D	D	b	D	D
45439	Other direct selling establishments .....	32	D	D	D	c	D	D
454390	Other direct selling establishments .....	32	D	D	D	c	D	D
<b>NORFOLK, NE MICROPOLITAN STATISTICAL AREA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>281</b>	<b>620 679</b>	<b>57 848</b>	<b>13 865</b>	<b>3 503</b>	<b>15.5</b>	<b>2.0</b>
441	Motor vehicle and parts dealers .....	36	134 121	8 848	2 059	322	28.0	1.5
4412	Other motor vehicle dealers .....	3	7 837	905	175	40	—	16.2
442	Furniture and home furnishings stores .....	8	15 296	2 393	588	116	19.4	—
443	Electronics and appliance stores .....	11	10 025	1 698	453	79	3.8	13.0
4431	Electronics and appliance stores .....	11	10 025	1 698	453	79	3.8	13.0
444	Building material and garden equipment and supplies dealers ...	54	101 194	10 817	2 689	466	6.1	3.9
4441	Building material and supplies dealers .....	35	72 085	8 097	2 131	359	7.9	4.4
44419	Other building material dealers .....	24	37 119	4 775	1 188	190	11.9	5.9
444190	Other building material dealers .....	24	37 119	4 775	1 188	190	11.9	5.9
4442	Lawn and garden equipment and supplies stores .....	19	29 109	2 720	558	107	1.7	2.7
44422	Nursery, garden center, and farm supply stores .....	17	D	D	D	c	D	D
444220	Nursery, garden center, and farm supply stores .....	17	D	D	D	c	D	D
445	Food and beverage stores .....	33	81 341	9 642	2 147	745	20.1	2.6
446	Health and personal care stores .....	11	24 745	2 498	577	180	9.8	—
447	Gasoline stations .....	41	74 586	4 130	966	336	29.4	1.9
448	Clothing and clothing accessories stores .....	26	20 329	2 805	727	226	2.8	6.1
451	Sporting goods, hobby, book, and music stores .....	10	9 253	1 048	240	100	4.0	—
452	General merchandise stores .....	8	123 899	11 216	2 743	724	—	—
4529904	Miscellaneous general merchandise stores .....	2	D	D	D	b	D	D

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NORFOLK, NE MICROPOLITAN STATISTICAL AREA—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	30	12 350	1 478	345	136	47.7	.9
45321	Office supplies and stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	10	D	D	D	b	D	D
454	Nonstore retailers .....	13	13 540	1 275	331	73	11.9	.3
4543	Direct selling establishments .....	12	D	D	D	b	D	D
45439	Other direct selling establishments .....	10	D	D	D	b	D	D
454390	Other direct selling establishments .....	10	D	D	D	b	D	D
<b>NORTH PLATTE, NE MICROPOLITAN STATISTICAL AREA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>211</b>	<b>449 493</b>	<b>39 613</b>	<b>9 592</b>	<b>2 283</b>	<b>10.4</b>	<b>4.0</b>
441	Motor vehicle and parts dealers .....	29	84 819	7 619	1 849	252	17.2	2.4
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	6	7 489	842	185	36	32.1	—
443	Electronics and appliance stores .....	8	4 956	527	134	42	30.3	—
444	Building material and garden equipment and supplies dealers ...	25	37 789	4 854	1 104	195	6.6	32.7
4442	Lawn and garden equipment and supplies stores .....	8	15 391	1 611	345	69	—	60.9
44422	Nursery, garden center, and farm supply stores .....	8	15 391	1 611	345	69	—	60.9
444220	Nursery, garden center, and farm supply stores .....	8	15 391	1 611	345	69	—	60.9
445	Food and beverage stores .....	20	34 572	3 402	795	287	30.7	2.3
446	Health and personal care stores .....	12	20 666	1 997	480	105	3.2	—
447	Gasoline stations .....	34	106 166	4 100	1 004	334	7.7	—
44719	Other gasoline stations .....	9	70 454	1 997	506	126	.3	—
447190	Other gasoline stations .....	9	70 454	1 997	506	126	.3	—
448	Clothing and clothing accessories stores .....	21	9 902	1 348	332	126	19.0	4.7
451	Sporting goods, hobby, book, and music stores .....	13	5 244	695	162	53	5.0	27.7
452	General merchandise stores .....	9	107 288	10 941	2 716	654	—	—
453	Miscellaneous store retailers .....	27	15 288	2 055	510	154	19.6	3.4
45321	Office supplies and stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	10	D	D	D	b	D	D
454	Nonstore retailers .....	7	15 314	1 233	321	45	8.3	2.8
4543	Direct selling establishments .....	6	D	D	D	b	D	D
454311	Heating oil dealers .....	1	D	D	D	b	D	D
<b>SCOTTSBLUFF, NE MICROPOLITAN STATISTICAL AREA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>226</b>	<b>413 024</b>	<b>41 645</b>	<b>9 955</b>	<b>2 374</b>	<b>9.7</b>	<b>3.4</b>
441	Motor vehicle and parts dealers .....	40	111 198	7 388	1 831	317	15.8	3.0
442	Furniture and home furnishings stores .....	17	11 645	1 785	416	106	28.2	7.9
443	Electronics and appliance stores .....	10	8 599	1 794	405	80	38.8	—
444	Building material and garden equipment and supplies dealers ...	28	34 127	5 444	1 261	243	11.4	17.6
445	Food and beverage stores .....	19	63 376	7 162	1 803	427	8.0	.4
446	Health and personal care stores .....	13	10 137	1 277	331	81	15.6	3.7
447	Gasoline stations .....	23	41 138	2 476	598	194	3.6	1.2
448	Clothing and clothing accessories stores .....	26	14 110	1 668	426	169	6.9	13.1
451	Sporting goods, hobby, book, and music stores .....	14	5 096	734	175	51	27.8	—
452	General merchandise stores .....	10	D	D	D	f	D	D
453	Miscellaneous store retailers .....	19	D	D	D	c	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	9	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	7	D	D	D	b	D	D
454	Nonstore retailers .....	7	4 803	805	266	50	9.2	3.1

<sup>1</sup>Includes sales information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

<sup>3</sup>Data for this line not included in broader kind-of-business totals.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 3. Summary Statistics for Counties: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ADAMS</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>167</b>	<b>293 103</b>	<b>31 591</b>	<b>7 447</b>	<b>1 849</b>	<b>17.1</b>	<b>5.5</b>
441	Motor vehicle and parts dealers .....	27	D	D	D	e	D	D
4412	Other motor vehicle dealers .....	3	7 160	331	74	26	28.4	—
44122	Motorcycle, boat, and other motor vehicle dealers .....	2	D	D	D	b	D	D
441221	Motorcycle dealers .....	2	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	12	13 751	2 273	633	98	8.9	—
44131	Automotive parts and accessories stores .....	8	11 643	1 832	530	82	8.4	—
441310	Automotive parts and accessories stores .....	8	11 643	1 832	530	82	8.4	—
442	Furniture and home furnishings stores .....	5	5 712	911	219	45	20.2	—
443	Electronics and appliance stores .....	10	D	D	D	b	D	D
4431	Electronics and appliance stores .....	10	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores .....	8	6 106	1 004	236	57	14.7	1.4
443112	Radio, television, and other electronics stores .....	4	3 811	656	150	36	22.2	—
44312	Computer and software stores .....	2	D	D	D	a	D	D
443120	Computer and software stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	22	27 263	3 798	862	153	12.1	36.7
4441	Building material and supplies dealers .....	19	D	D	D	c	D	D
44413	Hardware stores .....	4	D	D	D	b	D	D
444130	Hardware stores .....	4	D	D	D	b	D	D
44419	Other building material dealers .....	12	12 357	1 880	466	68	9.6	2.9
444190	Other building material dealers .....	12	12 357	1 880	466	68	9.6	2.9
445	Food and beverage stores .....	15	54 915	6 130	1 404	440	3.3	1.6
446	Health and personal care stores .....	15	20 103	2 401	540	132	14.6	8.1
4461	Health and personal care stores .....	15	20 103	2 401	540	132	14.6	8.1
44619	Other health and personal care stores .....	7	D	D	D	b	D	D
447	Gasoline stations .....	18	27 605	1 892	441	124	20.2	—
448	Clothing and clothing accessories stores .....	18	5 897	875	211	67	.1	14.2
451	Sporting goods, hobby, book, and music stores .....	9	2 742	455	69	49	11.5	2.7
4512113	College book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	8	56 811	5 818	1 403	366	—	—
45299	All other general merchandise stores .....	5	D	D	D	b	D	D
452990	All other general merchandise stores .....	5	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	17	D	D	D	c	D	D
4539	Other miscellaneous store retailers .....	8	D	D	D	b	D	D
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	4	D	D	D	b	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
<b>ANTELOPE</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>54</b>	<b>80 452</b>	<b>5 591</b>	<b>1 263</b>	<b>361</b>	<b>27.5</b>	<b>1.9</b>
441	Motor vehicle and parts dealers .....	8	14 790	1 404	341	62	63.3	—
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	17	D	D	D	c	D	D
4441	Building material and supplies dealers .....	8	2 408	288	66	23	12.3	2.9
4442	Lawn and garden equipment and supplies stores .....	9	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	8	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	8	D	D	D	b	D	D
445	Food and beverage stores .....	9	7 760	761	177	77	92.7	5.9
446	Health and personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	7	5 385	418	100	52	39.7	—
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	5	5 451	492	115	26	3.6	.6
4543	Direct selling establishments .....	5	5 451	492	115	26	3.6	.6
<b>ARTHUR</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>4</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
445	Food and beverage stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>BANNER</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BLAINE</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>4</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>BOONE</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>52</b>	<b>62 244</b>	<b>5 126</b>	<b>1 088</b>	<b>270</b>	<b>23.8</b>	<b>8.5</b>
441	Motor vehicle and parts dealers .....	3	D	D	D	b	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	12	27 321	2 070	316	51	4.2	—
4442	Lawn and garden equipment and supplies stores .....	7	24 989	1 831	261	38	.1	—
44422	Nursery, garden center, and farm supply stores .....	7	24 989	1 831	261	38	.1	—
444220	Nursery, garden center, and farm supply stores .....	7	24 989	1 831	261	38	.1	—
445	Food and beverage stores .....	6	4 204	608	156	52	100.0	—
446	Health and personal care stores .....	3	5 462	551	148	23	—	—
447	Gasoline stations .....	11	13 607	742	188	65	14.4	36.7
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	6	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
<b>BOX BUTTE</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>66</b>	<b>95 272</b>	<b>9 787</b>	<b>2 257</b>	<b>575</b>	<b>26.7</b>	<b>1.5</b>
441	Motor vehicle and parts dealers .....	6	19 044	1 599	388	61	28.0	5.2
442	Furniture and home furnishings stores .....	4	1 915	231	57	11	18.4	—
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	8	5 359	830	221	45	33.7	—
4441	Building material and supplies dealers .....	8	5 359	830	221	45	33.7	—
445	Food and beverage stores .....	9	20 055	1 944	511	142	28.9	1.9
446	Health and personal care stores .....	5	D	D	D	b	D	D
447	Gasoline stations .....	8	26 897	2 415	487	123	19.6	—
448	Clothing and clothing accessories stores .....	6	1 374	346	84	26	60.2	.8
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	5	12 453	1 315	267	89	—	—
45299	All other general merchandise stores .....	4	D	D	D	b	D	D
452990	All other general merchandise stores .....	4	D	D	D	b	D	D
453	Miscellaneous store retailers .....	9	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
<b>BOYD</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>17</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
441	Motor vehicle and parts dealers .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	3 201	337	74	20	—	—
445	Food and beverage stores .....	5	2 753	213	50	31	84.0	16.0
447	Gasoline stations .....	3	2 823	158	42	22	—	66.3
452	General merchandise stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BROWN</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>30</b>	<b>39 786</b>	<b>3 675</b>	<b>862</b>	<b>234</b>	<b>30.6</b>	<b>5.5</b>
441	Motor vehicle and parts dealers .....	6	5 330	544	132	26	86.6	13.4
442	Furniture and home furnishings stores .....	3	535	155	39	12	38.5	10.7
444	Building material and garden equipment and supplies dealers ...	6	16 338	1 177	277	53	3.0	—
4442	Lawn and garden equipment and supplies stores .....	3	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	3	D	D	D	b	D	D
445	Food and beverage stores .....	5	6 922	740	165	83	79.2	20.8
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	3	5 137	520	119	28	—	—
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BUFFALO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>248</b>	<b>583 227</b>	<b>59 474</b>	<b>14 159</b>	<b>3 434</b>	<b>13.1</b>	<b>2.1</b>
441	Motor vehicle and parts dealers .....	34	D	D	D	e	D	D
4411	Automobile dealers .....	19	96 692	7 224	1 652	214	28.1	.7
44112	Used car dealers .....	10	15 893	583	119	21	69.5	4.1
441120	Used car dealers .....	10	15 893	583	119	21	69.5	4.1
4412	Other motor vehicle dealers .....	3	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	2	D	D	D	b	D	D
441222	Boat dealers .....	1	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	12	D	D	D	c	D	D
44131	Automotive parts and accessories stores .....	8	D	D	D	b	D	D
441310	Automotive parts and accessories stores .....	8	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	11	D	D	D	b	D	D
4421	Furniture stores .....	6	7 041	1 429	347	48	.7	—
44211	Furniture stores .....	6	7 041	1 429	347	48	.7	—
442110	Furniture stores .....	6	7 041	1 429	347	48	.7	—
443	Electronics and appliance stores .....	13	16 227	2 107	534	121	4.7	8.2
4431	Electronics and appliance stores .....	13	16 227	2 107	534	121	4.7	8.2
44311	Appliance, television, and other electronics stores .....	9	13 402	1 746	422	93	5.7	—
443111	Household appliance stores .....	5	8 636	906	228	56	8.8	—
443112	Radio, television, and other electronics stores .....	4	4 766	840	194	37	—	—
44312	Computer and software stores .....	4	2 825	361	112	28	—	46.8
443120	Computer and software stores .....	4	2 825	361	112	28	—	46.8
444	Building material and garden equipment and supplies dealers ...	33	55 629	7 004	1 538	284	3.0	5.1
4441	Building material and supplies dealers .....	23	41 010	5 930	1 291	238	2.9	5.6
44411	Home centers .....	2	D	D	D	c	D	D
444110	Home centers .....	2	D	D	D	c	D	D
44419	Other building material dealers .....	11	12 059	2 486	492	73	3.8	9.9
444190	Other building material dealers .....	11	12 059	2 486	492	73	3.8	9.9
4442	Lawn and garden equipment and supplies stores .....	10	14 619	1 074	247	46	3.4	3.8
44422	Nursery, garden center, and farm supply stores .....	9	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	9	D	D	D	b	D	D
445	Food and beverage stores .....	18	39 950	4 428	1 067	392	28.2	3.9
446	Health and personal care stores .....	14	D	D	D	c	D	D
4461	Health and personal care stores .....	14	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	35	85 947	5 236	1 215	352	19.8	—
4471	Gasoline stations .....	35	85 947	5 236	1 215	352	19.8	—
44711	Gasoline stations with convenience stores .....	27	50 793	2 778	634	237	19.9	—
447110	Gasoline stations with convenience stores .....	27	50 793	2 778	634	237	19.9	—
44719	Other gasoline stations .....	8	35 154	2 458	581	115	19.5	—
447190	Other gasoline stations .....	8	35 154	2 458	581	115	19.5	—
448	Clothing and clothing accessories stores .....	29	D	D	D	e	D	D
4481	Clothing stores .....	16	D	D	D	c	D	D
4482105	Athletic footwear stores .....	2	D	D	D	b	D	D

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BUFFALO—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, and music stores .....	17	34 396	3 994	896	327	2.1	8.0
4511	Sporting goods, hobby, and musical instrument stores .....	13	26 736	3 189	709	243	2.7	10.3
45111	Sporting goods stores .....	7	D	D	D	c	D	D
451110	Sporting goods stores .....	7	D	D	D	c	D	D
4511102	Specialty-line sporting goods stores .....	5	D	D	D	c	D	D
45112	Hobby, toy, and game stores .....	2	D	D	D	b	D	D
451120	Hobby, toy, and game stores .....	2	D	D	D	b	D	D
45114	Musical instrument and supplies stores .....	2	D	D	D	b	D	D
451140	Musical instrument and supplies stores .....	2	D	D	D	b	D	D
4512	Book, periodical, and music stores .....	4	7 660	805	187	84	—	—
45121	Book stores and news dealers .....	3	D	D	D	b	D	D
451211	Book stores .....	3	D	D	D	b	D	D
4512113	College book stores .....	2	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores .....	1	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores .....	1	D	D	D	b	D	D
452	General merchandise stores .....	10	D	D	D	f	D	D
452111	Department stores (except discount department stores) ..	2	D	D	D	c	D	D
4529	Other general merchandise stores .....	6	D	D	D	f	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	f	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	f	D	D
45299	All other general merchandise stores .....	5	4 206	399	94	29	9.3	—
452990	All other general merchandise stores .....	5	4 206	399	94	29	9.3	—
453	Miscellaneous store retailers .....	26	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	11	7 054	823	192	80	24.5	1.1
45321	Office supplies and stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	9	D	D	D	b	D	D
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	5	2 738	558	118	36	11.0	—
454	Nonstore retailers .....	8	D	D	D	b	D	D
4543	Direct selling establishments .....	7	D	D	D	b	D	D
45439	Other direct selling establishments .....	7	D	D	D	b	D	D
454390	Other direct selling establishments .....	7	D	D	D	b	D	D
<b>BURT</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>40</b>	<b>43 032</b>	<b>3 110</b>	<b>765</b>	<b>217</b>	<b>38.1</b>	<b>.3</b>
441	Motor vehicle and parts dealers .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	11 102	702	163	30	14.0	—
4442	Lawn and garden equipment and supplies stores .....	2	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores .....	2	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores .....	2	D	D	D	a	D	D
445	Food and beverage stores .....	6	5 995	603	132	55	94.5	—
446	Health and personal care stores .....	4	3 567	364	80	27	92.6	—
4461102	Proprietary stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	9	7 995	503	126	58	44.0	1.1
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	4	D	D	D	a	D	D
<b>BUTLER</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>26</b>	<b>48 065</b>	<b>4 101</b>	<b>960</b>	<b>315</b>	<b>29.4</b>	<b>—</b>
441	Motor vehicle and parts dealers .....	4	3 792	485	118	23	76.9	—
444	Building material and garden equipment and supplies dealers ...	5	D	D	D	a	D	D
4441	Building material and supplies dealers .....	5	D	D	D	a	D	D
445	Food and beverage stores .....	5	D	D	D	b	D	D
446	Health and personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	5	7 470	724	166	97	75.9	—
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	c	D	D
4541	Electronic shopping and mail-order houses .....	1	D	D	D	c	D	D
45411	Electronic shopping and mail-order houses .....	1	D	D	D	c	D	D

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CASS</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>71</b>	<b>149 131</b>	<b>11 993</b>	<b>2 733</b>	<b>733</b>	<b>31.5</b>	<b>1.5</b>
441	Motor vehicle and parts dealers .....	15	D	D	D	c	D	D
4412	Other motor vehicle dealers .....	4	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	2	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	9	D	D	D	b	D	D
4441	Building material and supplies dealers .....	6	D	D	D	b	D	D
445	Food and beverage stores .....	10	16 322	1 334	316	124	50.7	3.9
446	Health and personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	17	30 484	2 378	563	197	13.1	.5
44711	Gasoline stations with convenience stores .....	14	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	14	D	D	D	c	D	D
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	3	D	D	D	a	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	b	D	D
45299	All other general merchandise stores .....	3	D	D	D	b	D	D
452990	All other general merchandise stores .....	3	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	5	D	D	D	b	D	D
454	Nonstore retailers .....	4	D	D	D	b	D	D
4543	Direct selling establishments .....	4	D	D	D	b	D	D
454319	Other fuel dealers .....	1	D	D	D	a	D	D
45439	Other direct selling establishments .....	2	D	D	D	b	D	D
454390	Other direct selling establishments .....	2	D	D	D	b	D	D
<b>CEDAR</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>53</b>	<b>61 220</b>	<b>5 106</b>	<b>1 540</b>	<b>364</b>	<b>39.8</b>	<b>8.4</b>
441	Motor vehicle and parts dealers .....	8	15 064	827	186	46	48.0	.1
44132	Tire dealers .....	1	D	D	D	a	D	D
441320	Tire dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	14	20 316	1 777	408	86	39.7	16.4
4441	Building material and supplies dealers .....	6	3 309	421	112	38	56.1	—
4442	Lawn and garden equipment and supplies stores .....	8	17 007	1 356	296	48	36.5	19.5
44422	Nursery, garden center, and farm supply stores .....	8	17 007	1 356	296	48	36.5	19.5
444220	Nursery, garden center, and farm supply stores .....	8	17 007	1 356	296	48	36.5	19.5
445	Food and beverage stores .....	6	5 788	470	106	55	56.4	—
446	Health and personal care stores .....	4	2 512	161	35	12	64.2	—
447	Gasoline stations .....	12	10 712	1 043	236	111	31.3	16.8
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	b	D	D
4543	Direct selling establishments .....	1	D	D	D	b	D	D
45439	Other direct selling establishments .....	1	D	D	D	b	D	D
454390	Other direct selling establishments .....	1	D	D	D	b	D	D
<b>CHASE</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>32</b>	<b>75 272</b>	<b>6 813</b>	<b>1 488</b>	<b>278</b>	<b>26.5</b>	<b>2.8</b>
441	Motor vehicle and parts dealers .....	6	D	D	D	c	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores .....	5	5 830	759	157	64	95.3	4.7
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	7	8 162	986	243	53	21.3	14.0
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CHERRY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>42</b>	<b>67 398</b>	<b>5 932</b>	<b>1 372</b>	<b>409</b>	<b>29.3</b>	<b>5.3</b>
441	Motor vehicle and parts dealers .....	6	14 463	1 642	363	66	8.9	—
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	3	587	79	17	10	59.1	—
444	Building material and garden equipment and supplies dealers ...	4	6 621	509	133	28	15.5	—
4441	Building material and supplies dealers .....	2	D	D	D	a	D	D
445	Food and beverage stores .....	4	13 740	1 323	291	129	25.3	23.8
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	5	11 013	452	118	37	9.1	—
448	Clothing and clothing accessories stores .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	3	7 619	519	127	55	17.7	—
45299	All other general merchandise stores .....	3	7 619	519	127	55	17.7	—
452990	All other general merchandise stores .....	3	7 619	519	127	55	17.7	—
4529904	Miscellaneous general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	6	D	D	D	a	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	4	4 524	427	95	20	61.5	—
<b>CHEYENNE</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>64</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>g</b>	<b>D</b>	<b>D</b>
441	Motor vehicle and parts dealers .....	11	22 360	1 579	301	64	78.7	.8
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	3	D	D	D	b	D	D
443	Electronics and appliance stores .....	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	D	D	D	b	D	D
4441	Building material and supplies dealers .....	3	D	D	D	b	D	D
445	Food and beverage stores .....	5	16 714	1 836	526	117	12.0	—
446	Health and personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	14	22 814	1 056	242	78	9.0	—
448	Clothing and clothing accessories stores .....	5	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	e	D	D
4511	Sporting goods, hobby, and musical instrument stores .....	1	D	D	D	e	D	D
45111	Sporting goods stores .....	1	D	D	D	e	D	D
451110	Sporting goods stores .....	1	D	D	D	e	D	D
4511102	Specialty-line sporting goods stores .....	1	D	D	D	e	D	D
452	General merchandise stores .....	5	D	D	D	b	D	D
45299	All other general merchandise stores .....	5	D	D	D	b	D	D
452990	All other general merchandise stores .....	5	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	6	D	D	D	e	D	D
4541	Electronic shopping and mail-order houses .....	4	D	D	D	e	D	D
45411	Electronic shopping and mail-order houses .....	4	D	D	D	e	D	D
<b>CLAY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>35</b>	<b>42 957</b>	<b>3 955</b>	<b>926</b>	<b>222</b>	<b>57.8</b>	<b>3.7</b>
441	Motor vehicle and parts dealers .....	5	D	D	D	b	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	12	12 733	1 343	291	49	24.6	4.5
4442	Lawn and garden equipment and supplies stores .....	7	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	7	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	7	D	D	D	b	D	D
445	Food and beverage stores .....	7	5 888	598	157	56	84.2	—
447	Gasoline stations .....	7	6 713	494	123	35	49.1	13.9
453	Miscellaneous store retailers .....	3	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>COLFAX</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>53</b>	<b>74 544</b>	<b>6 935</b>	<b>1 668</b>	<b>419</b>	<b>27.9</b>	<b>2.8</b>
441	Motor vehicle and parts dealers .....	9	15 890	1 020	247	45	75.5	8.9
442	Furniture and home furnishings stores .....	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	10	16 470	1 483	330	57	15.2	—
4441	Building material and supplies dealers .....	6	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	4	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	3	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores .....	3	D	D	D	a	D	D
445	Food and beverage stores .....	11	11 639	1 298	324	152	24.4	2.4
446	Health and personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	8	10 563	569	149	46	15.5	—
448	Clothing and clothing accessories stores .....	3	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	b	D	D
4543	Direct selling establishments .....	3	D	D	D	b	D	D
45431	Fuel dealers .....	1	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	1	D	D	D	b	D	D
45439	Other direct selling establishments .....	2	D	D	D	b	D	D
454390	Other direct selling establishments .....	2	D	D	D	b	D	D
<b>CUMING</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>60</b>	<b>121 266</b>	<b>9 305</b>	<b>2 107</b>	<b>522</b>	<b>21.1</b>	<b>21.0</b>
441	Motor vehicle and parts dealers .....	6	21 493	1 628	407	75	2.2	2.6
442	Furniture and home furnishings stores .....	3	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	11	40 402	3 339	677	122	10.0	59.9
4441	Building material and supplies dealers .....	4	2 666	415	97	26	86.7	—
4442	Lawn and garden equipment and supplies stores .....	7	37 736	2 924	580	96	4.5	64.1
44422	Nursery, garden center, and farm supply stores .....	7	37 736	2 924	580	96	4.5	64.1
444220	Nursery, garden center, and farm supply stores .....	7	37 736	2 924	580	96	4.5	64.1
445	Food and beverage stores .....	7	11 273	1 131	261	96	95.5	—
446	Health and personal care stores .....	3	5 707	487	111	26	55.0	—
447	Gasoline stations .....	12	13 279	1 182	257	78	35.4	5.7
448	Clothing and clothing accessories stores .....	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	4	D	D	D	b	D	D
45299	All other general merchandise stores .....	4	D	D	D	b	D	D
452990	All other general merchandise stores .....	4	D	D	D	b	D	D
453	Miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	b	D	D
4543	Direct selling establishments .....	2	D	D	D	b	D	D
45431	Fuel dealers .....	1	D	D	D	b	D	D
454311	Heating oil dealers .....	1	D	D	D	b	D	D
<b>CUSTER</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>74</b>	<b>79 594</b>	<b>7 347</b>	<b>1 649</b>	<b>499</b>	<b>50.2</b>	<b>6.7</b>
441	Motor vehicle and parts dealers .....	7	16 587	1 463	331	61	63.4	—
442	Furniture and home furnishings stores .....	3	1 428	148	34	9	44.0	—
443	Electronics and appliance stores .....	3	504	43	11	2	100.0	—
444	Building material and garden equipment and supplies dealers ...	10	11 176	1 185	257	54	18.4	1.5
4441	Building material and supplies dealers .....	7	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	3	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	3	D	D	D	b	D	D
445	Food and beverage stores .....	12	16 677	1 554	363	153	87.3	4.7
446	Health and personal care stores .....	5	9 788	825	168	50	33.8	14.4
4461	Health and personal care stores .....	5	9 788	825	168	50	33.8	14.4
447	Gasoline stations .....	10	15 697	998	229	77	36.9	2.2
448	Clothing and clothing accessories stores .....	6	1 203	64	15	17	75.6	—
452	General merchandise stores .....	4	3 165	288	71	25	—	66.6
453	Miscellaneous store retailers .....	7	D	D	D	b	D	D
454	Nonstore retailers .....	7	D	D	D	a	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DAKOTA</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>75</b>	<b>131 451</b>	<b>15 637</b>	<b>3 510</b>	<b>945</b>	<b>19.4</b>	<b>.7</b>
441	Motor vehicle and parts dealers .....	20	D	D	D	c	D	D
44112	Used car dealers .....	10	16 775	995	142	31	58.0	—
441120	Used car dealers .....	10	16 775	995	142	31	58.0	—
4412	Other motor vehicle dealers .....	3	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	2	D	D	D	a	D	D
44131	Automotive parts and accessories stores .....	6	7 240	1 366	323	49	60.5	—
441310	Automotive parts and accessories stores .....	6	7 240	1 366	323	49	60.5	—
442	Furniture and home furnishings stores .....	5	D	D	D	b	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	8	D	D	D	b	D	D
4441	Building material and supplies dealers .....	5	D	D	D	b	D	D
445	Food and beverage stores .....	14	D	D	D	e	D	D
446	Health and personal care stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	7	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	c	D	D
453	Miscellaneous store retailers .....	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>DAWES</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>60</b>	<b>120 282</b>	<b>10 869</b>	<b>2 606</b>	<b>665</b>	<b>36.6</b>	<b>2.1</b>
441	Motor vehicle and parts dealers .....	16	51 408	3 857	889	159	55.9	4.7
442	Furniture and home furnishings stores .....	3	1 203	146	26	10	55.1	—
443	Electronics and appliance stores .....	5	958	94	23	10	21.1	5.6
444	Building material and garden equipment and supplies dealers ...	7	5 521	698	146	44	55.5	—
4441	Building material and supplies dealers .....	5	D	D	D	b	D	D
445	Food and beverage stores .....	7	11 840	1 508	381	99	23.0	.7
446	Health and personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	6	10 452	662	178	59	44.3	—
448	Clothing and clothing accessories stores .....	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	c	D	D
453	Miscellaneous store retailers .....	4	655	94	22	15	88.5	—
454	Nonstore retailers .....	4	D	D	D	a	D	D
<b>DAWSON</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>132</b>	<b>242 984</b>	<b>23 571</b>	<b>5 291</b>	<b>1 515</b>	<b>13.1</b>	<b>2.1</b>
441	Motor vehicle and parts dealers .....	16	62 514	3 580	860	141	3.0	1.5
4413	Automotive parts, accessories, and tire stores .....	12	10 455	1 791	449	79	17.9	8.8
44131	Automotive parts and accessories stores .....	8	7 360	1 208	299	55	11.9	—
441310	Automotive parts and accessories stores .....	8	7 360	1 208	299	55	11.9	—
442	Furniture and home furnishings stores .....	7	D	D	D	b	D	D
4421	Furniture stores .....	4	3 406	368	89	19	81.4	—
44211	Furniture stores .....	4	3 406	368	89	19	81.4	—
442110	Furniture stores .....	4	3 406	368	89	19	81.4	—
443	Electronics and appliance stores .....	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	16	27 884	2 659	547	99	6.8	—
4441	Building material and supplies dealers .....	8	10 713	1 110	297	51	17.8	—
4442	Lawn and garden equipment and supplies stores .....	8	17 171	1 549	250	48	—	—
44422	Nursery, garden center, and farm supply stores .....	8	17 171	1 549	250	48	—	—
444220	Nursery, garden center, and farm supply stores .....	8	17 171	1 549	250	48	—	—
445	Food and beverage stores .....	15	D	D	D	c	D	D
446	Health and personal care stores .....	7	D	D	D	b	D	D
4461	Health and personal care stores .....	7	D	D	D	b	D	D
447	Gasoline stations .....	23	D	D	D	c	D	D
44719	Other gasoline stations .....	10	23 400	1 537	351	69	3.1	—
447190	Other gasoline stations .....	10	23 400	1 537	351	69	3.1	—
448	Clothing and clothing accessories stores .....	9	D	D	D	b	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DAWSON—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	8	27 006	3 059	659	195	4.8	.2
45299	All other general merchandise stores .....	7	D	D	D	b	D	D
452990	All other general merchandise stores .....	7	D	D	D	b	D	D
453	Miscellaneous store retailers .....	17	D	D	D	b	D	D
454	Nonstore retailers .....	9	27 013	5 860	1 243	421	8.2	—
4542	Vending machine operators .....	2	D	D	D	e	D	D
45421	Vending machine operators .....	2	D	D	D	e	D	D
454210	Vending machine operators .....	2	D	D	D	e	D	D
4543	Direct selling establishments .....	6	D	D	D	b	D	D
<b>DEUEL</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>17</b>	<b>51 805</b>	<b>3 364</b>	<b>823</b>	<b>201</b>	<b>9.9</b>	<b>—</b>
441	Motor vehicle and parts dealers .....	2	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores .....	3	D	D	D	b	D	D
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	5	40 903	2 034	479	113	—	—
44719	Other gasoline stations .....	4	D	D	D	c	D	D
447190	Other gasoline stations .....	4	D	D	D	c	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
454311	Heating oil dealers .....	1	D	D	D	a	D	D
<b>DIXON</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>19</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
441	Motor vehicle and parts dealers .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	3	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	3	D	D	D	b	D	D
445	Food and beverage stores .....	5	D	D	D	b	D	D
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	3	1 903	102	22	10	54.5	45.5
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>DODGE</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>179</b>	<b>598 277</b>	<b>53 460</b>	<b>11 818</b>	<b>2 602</b>	<b>9.4</b>	<b>.8</b>
441	Motor vehicle and parts dealers .....	25	255 328	15 131	3 247	364	1.2	.3
4411	Automobile dealers .....	11	237 163	13 391	2 835	295	1.2	—
44111	New car dealers .....	8	D	D	D	e	D	D
441110	New car dealers .....	8	D	D	D	e	D	D
4412	Other motor vehicle dealers .....	5	9 611	623	153	25	—	.1
44122	Motorcycle, boat, and other motor vehicle dealers .....	4	D	D	D	a	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
441222	Boat dealers .....	2	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	6	6 271	1 002	219	56	19.2	3.3
4421	Furniture stores .....	3	D	D	D	b	D	D
44211	Furniture stores .....	3	D	D	D	b	D	D
442110	Furniture stores .....	3	D	D	D	b	D	D
443	Electronics and appliance stores .....	6	2 378	325	78	20	67.2	—
4431	Electronics and appliance stores .....	6	2 378	325	78	20	67.2	—
444	Building material and garden equipment and supplies dealers ...	28	70 949	7 385	1 547	307	25.6	.7
4441	Building material and supplies dealers .....	20	D	D	D	c	D	D
44419	Other building material dealers .....	9	D	D	D	c	D	D
444190	Other building material dealers .....	9	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores .....	8	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	8	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	8	D	D	D	b	D	D
445	Food and beverage stores .....	16	44 609	4 507	1 022	351	16.6	3.8
4452	Specialty food stores .....	3	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DODGE—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	<b>Retail trade—Con.</b>							
446	Health and personal care stores .....	17	35 257	5 861	1 252	271	7.6	.1
4461	Health and personal care stores .....	17	35 257	5 861	1 252	271	7.6	.1
447	Gasoline stations .....	25	43 320	2 713	654	216	42.1	—
44711	Gasoline stations with convenience stores .....	21	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	21	D	D	D	c	D	D
448	Clothing and clothing accessories stores .....	15	11 358	1 680	412	148	8.7	.6
4481	Clothing stores .....	8	D	D	D	c	D	D
451	Sporting goods, hobby, book, and music stores .....	8	8 031	1 718	356	124	4.2	16.0
4511	Sporting goods, hobby, and musical instrument stores .....	7	D	D	D	c	D	D
4511101	General-line sporting goods stores .....	1	D	D	D	b	D	D
452	General merchandise stores .....	7	D	D	D	f	D	D
4529	Other general merchandise stores .....	7	D	D	D	f	D	D
45299	All other general merchandise stores .....	6	D	D	D	c	D	D
452990	All other general merchandise stores .....	6	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores .....	4	D	D	D	b	D	D
453	Miscellaneous store retailers .....	22	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	5	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	b	D	D
4533	Used merchandise stores .....	7	D	D	D	b	D	D
45331	Used merchandise stores .....	7	D	D	D	b	D	D
453310	Used merchandise stores .....	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	8	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	5	D	D	D	b	D	D
454	Nonstore retailers .....	4	D	D	D	b	D	D
4543	Direct selling establishments .....	3	D	D	D	b	D	D
45431	Fuel dealers .....	1	D	D	D	a	D	D
454311	Heating oil dealers .....	1	D	D	D	a	D	D
<b>DOUGLAS</b>								
44-45	<b>Retail trade .....</b>	<b>1 948</b>	<b>6 453 551</b>	<b>700 446</b>	<b>166 963</b>	<b>35 249</b>	<b>9.3</b>	<b>3.4</b>
441	Motor vehicle and parts dealers .....	229	1 490 827	131 502	31 047	3 790	13.2	4.9
4411	Automobile dealers .....	93	1 278 682	98 556	23 393	2 626	13.9	4.9
44111	New car dealers .....	37	1 176 075	91 632	21 775	2 374	11.8	3.4
441110	New car dealers .....	37	1 176 075	91 632	21 775	2 374	11.8	3.4
44112	Used car dealers .....	56	102 607	6 924	1 618	252	37.8	22.0
441120	Used car dealers .....	56	102 607	6 924	1 618	252	37.8	22.0
4412	Other motor vehicle dealers .....	19	84 650	7 824	1 673	241	14.2	—
44121	Recreational vehicle dealers .....	2	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	17	D	D	D	c	D	D
441221	Motorcycle dealers .....	9	D	D	D	b	D	D
441222	Boat dealers .....	7	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	117	127 495	25 122	5 981	923	6.0	7.6
44131	Automotive parts and accessories stores .....	82	79 699	15 090	3 659	616	5.2	8.4
441310	Automotive parts and accessories stores .....	82	79 699	15 090	3 659	616	5.2	8.4
44132	Tire dealers .....	35	47 796	10 032	2 322	307	7.5	6.3
441320	Tire dealers .....	35	47 796	10 032	2 322	307	7.5	6.3
442	Furniture and home furnishings stores .....	88	350 967	41 597	9 720	1 685	4.6	1.7
4421	Furniture stores .....	31	D	D	D	g	D	D
44211	Furniture stores .....	31	D	D	D	g	D	D
442110	Furniture stores .....	31	D	D	D	g	D	D
4422	Home furnishings stores .....	57	D	D	D	e	D	D
44221	Floor covering stores .....	17	24 635	5 165	1 268	193	31.9	.5
442210	Floor covering stores .....	17	24 635	5 165	1 268	193	31.9	.5
44229	Other home furnishings stores .....	40	D	D	D	e	D	D
442291	Window treatment stores .....	7	1 846	468	105	27	17.9	6.5
442299	All other home furnishings stores .....	33	D	D	D	c	D	D
443	Electronics and appliance stores .....	71	159 226	16 815	4 190	764	5.9	3.4
4431	Electronics and appliance stores .....	71	159 226	16 815	4 190	764	5.9	3.4
44311	Appliance, television, and other electronics stores .....	48	112 864	11 948	2 899	562	5.4	3.2
443111	Household appliance stores .....	10	5 283	946	258	41	12.8	38.7
443112	Radio, television, and other electronics stores .....	38	107 581	11 002	2 641	521	5.0	1.4
44312	Computer and software stores .....	18	D	D	D	c	D	D
443120	Computer and software stores .....	18	D	D	D	c	D	D
44313	Camera and photographic supplies stores .....	5	D	D	D	b	D	D
443130	Camera and photographic supplies stores .....	5	D	D	D	b	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>DOUGLAS—Con.</b>							
	<b>Retail trade—Con.</b>							
44-45	<b>Retail trade—Con.</b>							
444	Building material and garden equipment and supplies dealers . . .	144	567 893	79 457	17 565	2 774	19.0	4.6
4441	Building material and supplies dealers . . . . .	110	519 733	69 066	15 872	2 364	20.2	3.5
44411	Home centers . . . . .	9	D	D	D	f	D	D
444110	Home centers . . . . .	9	D	D	D	f	D	D
44412	Paint and wallpaper stores . . . . .	19	26 496	4 425	1 021	153	—	4.3
444120	Paint and wallpaper stores . . . . .	19	26 496	4 425	1 021	153	—	4.3
44413	Hardware stores . . . . .	23	D	D	D	e	D	D
444130	Hardware stores . . . . .	23	D	D	D	e	D	D
44419	Other building material dealers . . . . .	59	304 662	43 211	9 671	1 072	33.6	5.0
444190	Other building material dealers . . . . .	59	304 662	43 211	9 671	1 072	33.6	5.0
4442	Lawn and garden equipment and supplies stores . . . . .	34	48 160	10 391	1 693	410	5.9	17.0
44421	Outdoor power equipment stores . . . . .	10	9 438	1 300	337	64	3.4	10.7
444210	Outdoor power equipment stores . . . . .	10	9 438	1 300	337	64	3.4	10.7
44422	Nursery, garden center, and farm supply stores . . . . .	24	38 722	9 091	1 356	346	6.5	18.5
444220	Nursery, garden center, and farm supply stores . . . . .	24	38 722	9 091	1 356	346	6.5	18.5
445	Food and beverage stores . . . . .	186	830 469	94 895	21 506	6 486	8.0	1.1
4451	Grocery stores . . . . .	108	778 749	88 991	20 125	6 094	5.8	.7
44511	Supermarkets and other grocery (except convenience) stores . . . . .	94	771 027	88 317	19 969	6 030	5.3	.6
445110	Supermarkets and other grocery (except convenience) stores . . . . .	94	771 027	88 317	19 969	6 030	5.3	.6
4452	Specialty food stores . . . . .	51	33 314	3 951	923	264	57.1	4.6
4453	Beer, wine, and liquor stores . . . . .	27	18 406	1 953	458	128	13.8	10.4
44531	Beer, wine, and liquor stores . . . . .	27	18 406	1 953	458	128	13.8	10.4
445310	Beer, wine, and liquor stores . . . . .	27	18 406	1 953	458	128	13.8	10.4
446	Health and personal care stores . . . . .	161	340 818	50 355	11 634	2 742	9.7	3.0
4461	Health and personal care stores . . . . .	161	340 818	50 355	11 634	2 742	9.7	3.0
44611	Pharmacies and drug stores . . . . .	65	290 766	40 421	9 194	2 157	9.7	1.2
446110	Pharmacies and drug stores . . . . .	65	290 766	40 421	9 194	2 157	9.7	1.2
4461101	Pharmacies and drug stores . . . . .	65	290 766	40 421	9 194	2 157	9.7	1.2
44612	Cosmetics, beauty supplies, and perfume stores . . . . .	22	14 215	2 425	554	206	7.4	—
446120	Cosmetics, beauty supplies, and perfume stores . . . . .	22	14 215	2 425	554	206	7.4	—
44613	Optical goods stores . . . . .	40	D	D	D	c	D	D
446130	Optical goods stores . . . . .	40	D	D	D	c	D	D
44619	Other health and personal care stores . . . . .	34	D	D	D	c	D	D
446191	Food (health) supplement stores . . . . .	16	10 446	1 672	425	107	14.3	47.3
446199	All other health and personal care stores . . . . .	18	D	D	D	b	D	D
447	Gasoline stations . . . . .	201	373 066	25 241	6 195	1 567	16.9	13.5
4471	Gasoline stations . . . . .	201	373 066	25 241	6 195	1 567	16.9	13.5
44711	Gasoline stations with convenience stores . . . . .	174	357 691	23 607	5 789	1 475	15.5	13.2
447110	Gasoline stations with convenience stores . . . . .	174	357 691	23 607	5 789	1 475	15.5	13.2
448	Clothing and clothing accessories stores . . . . .	304	352 019	47 522	11 798	3 395	5.8	4.0
4481	Clothing stores . . . . .	197	224 824	30 770	7 357	2 398	6.9	3.6
44811	Men's clothing stores . . . . .	30	25 300	5 657	1 399	225	16.8	7.7
448110	Men's clothing stores . . . . .	30	25 300	5 657	1 399	225	16.8	7.7
44812	Women's clothing stores . . . . .	68	53 199	7 149	1 666	607	13.9	6.7
448120	Women's clothing stores . . . . .	68	53 199	7 149	1 666	607	13.9	6.7
44813	Children's and infants' clothing stores . . . . .	14	D	D	D	c	D	D
448130	Children's and infants' clothing stores . . . . .	14	D	D	D	c	D	D
44814	Family clothing stores . . . . .	42	D	D	D	g	D	D
448140	Family clothing stores . . . . .	42	D	D	D	g	D	D
44815	Clothing accessories stores . . . . .	19	D	D	D	b	D	D
448150	Clothing accessories stores . . . . .	19	D	D	D	b	D	D
44819	Other clothing stores . . . . .	24	D	D	D	e	D	D
448190	Other clothing stores . . . . .	24	D	D	D	e	D	D
4482	Shoe stores . . . . .	57	35 029	4 552	1 295	351	2.4	4.8
44821	Shoe stores . . . . .	57	35 029	4 552	1 295	351	2.4	4.8
448210	Shoe stores . . . . .	57	35 029	4 552	1 295	351	2.4	4.8
4482101	Men's shoe stores . . . . .	3	D	D	D	a	D	D
4482102	Women's shoe stores . . . . .	5	D	D	D	b	D	D
4482103	Children's and juveniles' shoe stores . . . . .	1	D	D	D	a	D	D
4482104	Family shoe stores . . . . .	35	D	D	D	c	D	D
4482105	Athletic footwear stores . . . . .	13	D	D	D	c	D	D
4483	Jewelry, luggage, and leather goods stores . . . . .	50	92 166	12 200	3 146	646	4.5	4.7
44831	Jewelry stores . . . . .	48	D	D	D	f	D	D
448310	Jewelry stores . . . . .	48	D	D	D	f	D	D
44832	Luggage and leather goods stores . . . . .	2	D	D	D	a	D	D
448320	Luggage and leather goods stores . . . . .	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DOUGLAS—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, and music stores .....	138	186 074	20 240	4 979	1 603	13.6	2.3
4511	Sporting goods, hobby, and musical instrument stores .....	99	132 796	14 126	3 541	1 073	16.3	2.0
45111	Sporting goods stores .....	47	52 829	6 033	1 583	394	22.6	2.5
451110	Sporting goods stores .....	47	52 829	6 033	1 583	394	22.6	2.5
4511101	General-line sporting goods stores .....	10	16 842	1 887	528	122	—	4.7
4511102	Specialty-line sporting goods stores .....	37	35 987	4 146	1 055	272	33.1	1.5
45112	Hobby, toy, and game stores .....	30	56 823	4 908	1 127	454	14.8	1.9
451120	Hobby, toy, and game stores .....	30	56 823	4 908	1 127	454	14.8	1.9
45113	Sewing, needlework, and piece goods stores .....	9	D	D	D	c	D	D
451130	Sewing, needlework, and piece goods stores .....	9	D	D	D	c	D	D
45114	Musical instrument and supplies stores .....	13	D	D	D	c	D	D
451140	Musical instrument and supplies stores .....	13	D	D	D	c	D	D
4512	Book, periodical, and music stores .....	39	53 278	6 114	1 438	530	6.8	3.2
45121	Book stores and news dealers .....	27	43 720	5 128	1 189	438	8.3	1.5
451211	Book stores .....	27	43 720	5 128	1 189	438	8.3	1.5
4512111	Book stores, general .....	18	D	D	D	e	D	D
4512112	Specialty book stores .....	4	D	D	D	b	D	D
4512113	College book stores .....	5	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores .....	12	9 558	986	249	92	—	11.3
451220	Prerecorded tape, compact disc, and record stores .....	12	9 558	986	249	92	—	11.3
452	General merchandise stores .....	62	825 027	80 441	20 040	5 069	.2	—
4521	Department stores .....	24	487 949	53 868	13 647	3 500	—	—
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	24	497 288	53 868	13 647	3 500	—	—
45211	Department stores .....	24	487 949	53 868	13 647	3 500	—	—
452111	Department stores (except discount department stores) ..	10	D	D	D	g	D	D
452112	Discount department stores .....	14	D	D	D	g	D	D
4529	Other general merchandise stores .....	38	337 078	26 573	6 393	1 569	.5	—
45291	Warehouse clubs and supercenters .....	4	D	D	D	g	D	D
452910	Warehouse clubs and supercenters .....	4	D	D	D	g	D	D
45299	All other general merchandise stores .....	34	D	D	D	e	D	D
452990	All other general merchandise stores .....	34	D	D	D	e	D	D
4529901	Variety stores .....	21	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores .....	13	23 674	2 491	607	180	.2	—
453	Miscellaneous store retailers .....	243	171 753	29 041	7 352	1 904	12.4	9.2
4531	Florists .....	28	8 802	2 231	544	159	29.1	6.3
45311	Florists .....	28	8 802	2 231	544	159	29.1	6.3
453110	Florists .....	28	8 802	2 231	544	159	29.1	6.3
4532	Office supplies, stationery, and gift stores .....	81	D	D	D	f	D	D
45321	Office supplies and stationery stores .....	11	D	D	D	c	D	D
453210	Office supplies and stationery stores .....	11	D	D	D	c	D	D
45322	Gift, novelty, and souvenir stores .....	70	39 892	7 166	1 834	618	12.9	11.2
453220	Gift, novelty, and souvenir stores .....	70	39 892	7 166	1 834	618	12.9	11.2
4533	Used merchandise stores .....	44	13 539	4 417	1 055	317	17.2	5.8
45331	Used merchandise stores .....	44	13 539	4 417	1 055	317	17.2	5.8
453310	Used merchandise stores .....	44	13 539	4 417	1 055	317	17.2	5.8
4539	Other miscellaneous store retailers .....	90	D	D	D	f	D	D
45391	Pet and pet supplies stores .....	19	20 092	2 561	573	200	8.8	1.6
453910	Pet and pet supplies stores .....	19	20 092	2 561	573	200	8.8	1.6
45392	Art dealers .....	16	D	D	D	b	D	D
453920	Art dealers .....	16	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	7	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers .....	7	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	48	D	D	D	e	D	D
454	Nonstore retailers .....	121	805 412	83 340	20 937	3 470	4.7	.8
4541	Electronic shopping and mail-order houses .....	30	D	D	D	g	D	D
45411	Electronic shopping and mail-order houses .....	30	D	D	D	g	D	D
4542	Vending machine operators .....	24	D	D	D	c	D	D
45421	Vending machine operators .....	24	D	D	D	c	D	D
454210	Vending machine operators .....	24	D	D	D	c	D	D
4543	Direct selling establishments .....	67	D	D	D	f	D	D
45431	Fuel dealers .....	3	D	D	D	b	D	D
454311	Heating oil dealers .....	2	D	D	D	b	D	D
45439	Other direct selling establishments .....	64	D	D	D	f	D	D
454390	Other direct selling establishments .....	64	D	D	D	f	D	D
<b>DUNDY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>13</b>	<b>12 191</b>	<b>945</b>	<b>211</b>	<b>57</b>	<b>43.0</b>	<b>—</b>
441	Motor vehicle and parts dealers .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	1 591	192	38	13	8.4	—
445	Food and beverage stores .....	2	D	D	D	a	D	D
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FILLMORE</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>38</b>	<b>34 536</b>	<b>2 897</b>	<b>689</b>	<b>226</b>	<b>39.0</b>	<b>7.1</b>
441	Motor vehicle and parts dealers .....	4	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	D	D	D	a	D	D
445	Food and beverage stores .....	10	6 770	708	178	72	96.2	.2
446	Health and personal care stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	8	13 044	717	168	61	18.9	12.6
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	1 590	181	42	22	37.2	—
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>FRANKLIN</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>17</b>	<b>15 511</b>	<b>1 578</b>	<b>355</b>	<b>101</b>	<b>38.5</b>	<b>10.4</b>
441	Motor vehicle and parts dealers .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	4 263	401	79	18	1.3	—
445	Food and beverage stores .....	4	D	D	D	b	D	D
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	4 780	439	109	36	—	33.6
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
<b>FRONTIER</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>14</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
441	Motor vehicle and parts dealers .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	D	D	D	a	D	D
445	Food and beverage stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	3	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
<b>FURNAS</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>41</b>	<b>70 095</b>	<b>5 109</b>	<b>1 106</b>	<b>294</b>	<b>13.7</b>	<b>55.3</b>
441	Motor vehicle and parts dealers .....	6	14 094	694	161	25	25.9	35.9
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	7	23 650	2 292	498	109	1.0	78.0
4442	Lawn and garden equipment and supplies stores .....	3	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	3	D	D	D	b	D	D
445	Food and beverage stores .....	7	6 928	833	169	61	17.3	34.5
4452	Specialty food stores.....	1	D	D	D	a	D	D
446	Health and personal care stores .....	3	3 165	244	37	9	61.6	—
447	Gasoline stations .....	7	18 952	724	168	51	3.5	67.4
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	4	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>GAGE</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>145</b>	<b>230 234</b>	<b>20 786</b>	<b>4 978</b>	<b>1 360</b>	<b>33.2</b>	<b>1.8</b>
441	Motor vehicle and parts dealers .....	22	62 416	4 044	971	203	64.8	3.5
442	Furniture and home furnishings stores .....	5	6 038	758	169	46	32.6	—
4421	Furniture stores .....	3	D	D	D	b	D	D
44211	Furniture stores .....	3	D	D	D	b	D	D
442110	Furniture stores .....	3	D	D	D	b	D	D
443	Electronics and appliance stores .....	4	2 434	357	84	30	19.5	—
4431	Electronics and appliance stores .....	4	2 434	357	84	30	19.5	—
444	Building material and garden equipment and supplies dealers ...	20	34 144	3 255	755	135	21.4	2.1
4441	Building material and supplies dealers .....	12	D	D	D	b	D	D
44419	Other building material dealers .....	8	D	D	D	b	D	D
444190	Other building material dealers .....	8	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	8	D	D	D	b	D	D
44421	Outdoor power equipment stores .....	1	D	D	D	b	D	D
444210	Outdoor power equipment stores .....	1	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	7	13 007	947	178	32	19.8	5.4
444220	Nursery, garden center, and farm supply stores .....	7	13 007	947	178	32	19.8	5.4
445	Food and beverage stores .....	14	20 733	1 834	442	179	49.6	.2
446	Health and personal care stores .....	15	14 841	1 275	287	78	24.8	2.0
4461	Health and personal care stores .....	15	14 841	1 275	287	78	24.8	2.0
447	Gasoline stations .....	18	19 053	1 346	307	108	27.3	.3
448	Clothing and clothing accessories stores .....	13	5 986	996	251	83	34.9	9.0
451	Sporting goods, hobby, book, and music stores .....	7	1 125	192	39	24	38.3	14.5
452	General merchandise stores .....	9	D	D	D	e	D	D
4529	Other general merchandise stores .....	8	D	D	D	e	D	D
45299	All other general merchandise stores .....	7	D	D	D	b	D	D
452990	All other general merchandise stores .....	7	D	D	D	b	D	D
453	Miscellaneous store retailers .....	9	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	9	5 349	456	111	29	49.7	—
<b>GARDEN</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>17</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
441	Motor vehicle and parts dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	1 703	139	34	13	80.0	—
445	Food and beverage stores .....	4	D	D	D	b	D	D
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	4 291	291	68	40	—	7.5
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
<b>GARFIELD</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>25</b>	<b>17 590</b>	<b>1 737</b>	<b>410</b>	<b>129</b>	<b>61.7</b>	<b>.4</b>
441	Motor vehicle and parts dealers .....	4	2 286	191	43	12	64.9	—
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	7	3 841	549	128	29	69.6	—
4441	Building material and supplies dealers .....	4	2 587	404	93	21	95.1	—
445	Food and beverage stores .....	2	D	D	D	b	D	D
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	5 502	475	116	27	29.1	—
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.



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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>GOSPER</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>5</b>	<b>1 818</b>	<b>162</b>	<b>33</b>	<b>13</b>	<b>99.9</b>	<b>—</b>
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
445	Food and beverage stores .....	1	D	D	D	a	D	D
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
<b>GRANT</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>7</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
441	Motor vehicle and parts dealers .....	1	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	855	107	27	9	25.6	—
445	Food and beverage stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
<b>GREELEY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>20</b>	<b>25 436</b>	<b>1 798</b>	<b>389</b>	<b>99</b>	<b>21.8</b>	<b>1.4</b>
441	Motor vehicle and parts dealers .....	3	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	8	17 545	1 163	235	46	.2	2.0
4442	Lawn and garden equipment and supplies stores .....	5	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	4	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	4	D	D	D	b	D	D
445	Food and beverage stores .....	4	2 373	156	39	17	100.0	—
447	Gasoline stations .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>HALL</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>337</b>	<b>876 194</b>	<b>81 983</b>	<b>19 682</b>	<b>4 573</b>	<b>7.6</b>	<b>2.4</b>
441	Motor vehicle and parts dealers .....	51	224 004	18 292	4 292	570	11.4	1.5
4411	Automobile dealers .....	25	188 498	13 205	3 140	362	9.9	.9
44112	Used car dealers .....	15	33 823	1 621	375	47	23.9	.7
441120	Used car dealers .....	15	33 823	1 621	375	47	23.9	.7
4412	Other motor vehicle dealers .....	4	12 042	1 184	244	35	50.2	—
44121	Recreational vehicle dealers .....	1	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	3	D	D	D	a	D	D
441221	Motorcycle dealers .....	3	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	22	23 464	3 903	908	173	3.3	7.3
44131	Automotive parts and accessories stores .....	13	10 144	1 813	444	103	2.0	17.0
441310	Automotive parts and accessories stores .....	13	10 144	1 813	444	103	2.0	17.0
44132	Tire dealers .....	9	13 320	2 090	464	70	4.2	—
441320	Tire dealers .....	9	13 320	2 090	464	70	4.2	—
442	Furniture and home furnishings stores .....	19	16 736	2 208	496	133	6.0	26.7
4421	Furniture stores .....	10	D	D	D	c	D	D
44211	Furniture stores .....	10	D	D	D	c	D	D
442110	Furniture stores .....	10	D	D	D	c	D	D
4422	Home furnishings stores .....	9	D	D	D	b	D	D
44229	Other home furnishings stores .....	5	2 410	408	40	14	4.2	53.6
443	Electronics and appliance stores .....	17	D	D	D	c	D	D
4431	Electronics and appliance stores .....	17	D	D	D	c	D	D
44311	Appliance, television, and other electronics stores .....	12	D	D	D	b	D	D
443111	Household appliance stores .....	5	9 442	1 065	278	42	11.3	49.5
443112	Radio, television, and other electronics stores .....	7	D	D	D	b	D	D
44312	Computer and software stores .....	4	D	D	D	b	D	D
443120	Computer and software stores .....	4	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	41	112 397	12 322	3 106	542	5.7	3.2
4441	Building material and supplies dealers .....	31	D	D	D	e	D	D
44411	Home centers .....	3	D	D	D	c	D	D
444110	Home centers .....	3	D	D	D	c	D	D
44413	Hardware stores .....	3	D	D	D	b	D	D
444130	Hardware stores .....	3	D	D	D	b	D	D
44419	Other building material dealers .....	23	D	D	D	c	D	D
444190	Other building material dealers .....	23	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores .....	10	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	9	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	9	D	D	D	b	D	D
445	Food and beverage stores .....	17	58 124	5 509	1 264	357	3.1	1.2
4452	Specialty food stores .....	4	D	D	D	a	D	D

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HALL—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
446	Health and personal care stores .....	17	26 208	3 238	800	182	20.6	—
4461	Health and personal care stores .....	17	26 208	3 238	800	182	20.6	—
44612	Cosmetics, beauty supplies, and perfume stores .....	3	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	3	D	D	D	b	D	D
44619	Other health and personal care stores .....	6	D	D	D	a	D	D
447	Gasoline stations .....	43	124 339	6 680	1 652	420	10.7	.5
4471	Gasoline stations .....	43	124 339	6 680	1 652	420	10.7	.5
44711	Gasoline stations with convenience stores .....	34	61 792	3 158	761	232	18.0	1.1
447110	Gasoline stations with convenience stores .....	34	61 792	3 158	761	232	18.0	1.1
44719	Other gasoline stations .....	9	62 547	3 522	891	188	3.4	—
447190	Other gasoline stations .....	9	62 547	3 522	891	188	3.4	—
448	Clothing and clothing accessories stores .....	46	D	D	D	e	D	D
4481	Clothing stores .....	24	D	D	D	c	D	D
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
4482105	Athletic footwear stores .....	4	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores .....	7	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	22	14 602	1 877	405	184	9.7	.9
4511	Sporting goods, hobby, and musical instrument stores .....	15	D	D	D	c	D	D
45112	Hobby, toy, and game stores .....	5	5 253	606	146	51	8.2	1.5
451120	Hobby, toy, and game stores .....	5	5 253	606	146	51	8.2	1.5
45113	Sewing, needlework, and piece goods stores .....	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores .....	1	D	D	D	a	D	D
4512	Book, periodical, and music stores .....	7	D	D	D	b	D	D
45121	Book stores and news dealers .....	4	D	D	D	b	D	D
4512112	Specialty book stores .....	2	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores .....	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores .....	3	D	D	D	b	D	D
452	General merchandise stores .....	15	D	D	D	g	D	D
4521	Department stores .....	7	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	7	D	D	D	f	D	D
45211	Department stores .....	7	D	D	D	f	D	D
452111	Department stores (except discount department stores) ..	3	D	D	D	e	D	D
452112	Discount department stores .....	4	D	D	D	f	D	D
4529	Other general merchandise stores .....	8	D	D	D	f	D	D
45291	Warehouse clubs and supercenters .....	3	D	D	D	f	D	D
452910	Warehouse clubs and supercenters .....	3	D	D	D	f	D	D
453	Miscellaneous store retailers .....	37	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	15	D	D	D	c	D	D
45321	Office supplies and stationery stores .....	4	7 972	752	196	63	—	—
453210	Office supplies and stationery stores .....	4	7 972	752	196	63	—	—
4539	Other miscellaneous store retailers .....	12	6 312	882	190	42	52.6	—
45399	All other miscellaneous store retailers .....	8	D	D	D	a	D	D
454	Nonstore retailers .....	12	D	D	D	b	D	D
<b>HAMILTON</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>34</b>	<b>36 307</b>	<b>3 505</b>	<b>925</b>	<b>235</b>	<b>64.4</b>	<b>12.2</b>
441	Motor vehicle and parts dealers .....	6	8 377	732	183	35	91.8	8.2
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	5 548	622	224	41	—	59.8
445	Food and beverage stores .....	4	D	D	D	b	D	D
446	Health and personal care stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	4	5 803	315	73	25	24.2	6.2
448	Clothing and clothing accessories stores .....	3	552	63	15	11	41.3	—
451	Sporting goods, hobby, book, and music stores .....	3	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

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<b>HARLAN</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>20</b>	<b>23 171</b>	<b>1 854</b>	<b>410</b>	<b>116</b>	<b>71.4</b>	<b>—</b>
441	Motor vehicle and parts dealers .....	4	11 026	609	139	23	69.3	—
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores .....	6	4 591	529	108	49	95.6	—
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
<b>HAYES</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
445	Food and beverage stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
<b>HITCHCOCK</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>12</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
441	Motor vehicle and parts dealers .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	4	3 455	269	64	30	25.1	—
454	Nonstore retailers .....	4	D	D	D	a	D	D
<b>HOLT</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>97</b>	<b>134 570</b>	<b>10 229</b>	<b>2 465</b>	<b>706</b>	<b>39.1</b>	<b>10.1</b>
441	Motor vehicle and parts dealers .....	18	31 159	2 551	623	133	56.1	21.5
442	Furniture and home furnishings stores .....	4	964	106	24	8	66.1	8.0
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	17	26 159	3 104	760	128	11.8	5.0
4441	Building material and supplies dealers .....	9	5 868	666	170	39	42.1	—
4442	Lawn and garden equipment and supplies stores .....	8	20 291	2 438	590	89	3.0	6.5
44422	Nursery, garden center, and farm supply stores .....	8	20 291	2 438	590	89	3.0	6.5
444220	Nursery, garden center, and farm supply stores .....	8	20 291	2 438	590	89	3.0	6.5
445	Food and beverage stores .....	15	15 284	1 495	356	163	75.5	3.8
446	Health and personal care stores .....	4	4 863	438	95	21	44.1	38.1
447	Gasoline stations .....	12	39 983	998	238	86	36.2	2.9
44719	Other gasoline stations .....	7	34 650	682	163	52	38.6	3.3
447190	Other gasoline stations .....	7	34 650	682	163	52	38.6	3.3
448	Clothing and clothing accessories stores .....	5	1 391	184	34	18	100.0	—
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	4	7 182	658	162	75	6.2	26.2
45299	All other general merchandise stores .....	4	7 182	658	162	75	6.2	26.2
452990	All other general merchandise stores .....	4	7 182	658	162	75	6.2	26.2
4529904	Miscellaneous general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	7	D	D	D	b	D	D
454	Nonstore retailers .....	7	5 198	297	65	21	8.2	.5
4543	Direct selling establishments .....	6	D	D	D	a	D	D
454311	Heating oil dealers .....	1	D	D	D	a	D	D
<b>HOOKER</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>8</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
441	Motor vehicle and parts dealers .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HOWARD</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>30</b>	<b>35 169</b>	<b>3 673</b>	<b>828</b>	<b>222</b>	<b>30.7</b>	<b>16.7</b>
441	Motor vehicle and parts dealers .....	3	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	8	12 721	1 431	304	61	3.8	—
4441	Building material and supplies dealers .....	5	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	3	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	3	D	D	D	b	D	D
445	Food and beverage stores .....	4	D	D	D	b	D	D
446	Health and personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	4	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>JEFFERSON</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>42</b>	<b>58 853</b>	<b>5 831</b>	<b>1 388</b>	<b>354</b>	<b>32.9</b>	<b>6.5</b>
441	Motor vehicle and parts dealers .....	9	17 333	1 241	317	50	48.3	3.8
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	1	D	D	D	a	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	3	1 502	340	90	21	—	—
444	Building material and garden equipment and supplies dealers ...	4	4 254	611	136	30	40.8	—
4441	Building material and supplies dealers .....	4	4 254	611	136	30	40.8	—
445	Food and beverage stores .....	4	3 295	369	94	39	89.5	—
446	Health and personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	6	7 059	453	105	37	22.9	45.0
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	6	1 056	258	57	25	29.9	—
454	Nonstore retailers .....	2	D	D	D	b	D	D
4541	Electronic shopping and mail-order houses .....	1	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	1	D	D	D	b	D	D
<b>JOHNSON</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>31</b>	<b>31 178</b>	<b>2 616</b>	<b>627</b>	<b>162</b>	<b>32.9</b>	<b>2.2</b>
441	Motor vehicle and parts dealers .....	5	15 976	1 200	302	40	15.3	4.3
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	D	D	D	b	D	D
4441	Building material and supplies dealers .....	4	D	D	D	b	D	D
445	Food and beverage stores .....	6	2 929	292	62	36	40.2	—
446	Health and personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	4	4 421	317	77	25	8.1	—
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>KEARNEY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>29</b>	<b>31 063</b>	<b>2 367</b>	<b>553</b>	<b>173</b>	<b>46.4</b>	<b>16.1</b>
441	Motor vehicle and parts dealers .....	2	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	4 661	534	113	26	63.8	—
4441	Building material and supplies dealers .....	2	D	D	D	a	D	D
445	Food and beverage stores .....	7	5 982	587	154	58	95.3	4.7
446	Health and personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	4	6 937	400	86	33	—	—
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>KEITH</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>76</b>	<b>128 119</b>	<b>11 669</b>	<b>2 797</b>	<b>659</b>	<b>15.4</b>	<b>10.4</b>
441	Motor vehicle and parts dealers .....	12	33 379	3 103	754	106	7.1	24.1
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	4	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	11	8 532	1 177	300	57	44.9	9.0
4441	Building material and supplies dealers .....	7	5 383	880	252	44	39.8	14.3
445	Food and beverage stores .....	5	16 755	1 771	438	111	9.4	—
446	Health and personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	16	34 821	2 502	582	163	7.3	10.6
44719	Other gasoline stations .....	5	22 279	1 470	352	99	.9	14.2
447190	Other gasoline stations .....	5	22 279	1 470	352	99	.9	14.2
448	Clothing and clothing accessories stores .....	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	4	D	D	D	a	D	D
452	General merchandise stores .....	4	7 971	957	200	66	—	—
45299	All other general merchandise stores .....	4	7 971	957	200	66	—	—
452990	All other general merchandise stores .....	4	7 971	957	200	66	—	—
4529904	Miscellaneous general merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	8	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	4	D	D	D	b	D	D
4543	Direct selling establishments .....	3	D	D	D	b	D	D
45431	Fuel dealers .....	1	D	D	D	b	D	D
454311	Heating oil dealers .....	1	D	D	D	b	D	D
<b>KEYA PAHA</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>5</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
<b>KIMBALL</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>33</b>	<b>43 867</b>	<b>3 864</b>	<b>901</b>	<b>255</b>	<b>75.2</b>	<b>3.5</b>
441	Motor vehicle and parts dealers .....	7	22 940	1 413	337	63	92.7	4.6
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	1 310	144	31	12	100.0	—
445	Food and beverage stores .....	4	D	D	D	b	D	D
446	Health and personal care stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	3	4 678	289	65	34	64.8	—
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	4	1 556	229	59	21	10.0	—
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	4	D	D	D	b	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>KNOX</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>69</b>	<b>68 114</b>	<b>6 062</b>	<b>1 405</b>	<b>438</b>	<b>45.0</b>	<b>4.9</b>
441	Motor vehicle and parts dealers	9	20 540	1 283	314	59	30.0	—
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	17	12 014	1 501	334	82	47.3	14.6
4441	Building material and supplies dealers	11	4 453	567	131	38	48.3	15.3
4442	Lawn and garden equipment and supplies stores	6	7 561	934	203	44	46.7	14.1
44422	Nursery, garden center, and farm supply stores	6	7 561	934	203	44	46.7	14.1
444220	Nursery, garden center, and farm supply stores	6	7 561	934	203	44	46.7	14.1
445	Food and beverage stores	17	11 526	1 043	237	131	96.5	.8
446	Health and personal care stores	3	4 508	437	111	25	100.0	—
447	Gasoline stations	13	10 224	708	180	88	26.4	14.6
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	5	8 559	951	198	35	—	—
4543	Direct selling establishments	5	8 559	951	198	35	—	—
45439	Other direct selling establishments	1	D	D	D	a	D	D
454390	Other direct selling establishments	1	D	D	D	a	D	D
<b>LANCASTER</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>1 049</b>	<b>2 871 797</b>	<b>299 016</b>	<b>70 872</b>	<b>16 998</b>	<b>6.3</b>	<b>3.9</b>
441	Motor vehicle and parts dealers	133	651 781	57 429	12 985	1 713	6.9	3.0
4411	Automobile dealers	64	539 244	40 932	9 179	1 075	6.0	1.9
44111	New car dealers	24	472 878	36 290	8 095	917	1.0	1.9
441110	New car dealers	24	472 878	36 290	8 095	917	1.0	1.9
44112	Used car dealers	40	66 366	4 642	1 084	158	41.6	1.4
441120	Used car dealers	40	66 366	4 642	1 084	158	41.6	1.4
4412	Other motor vehicle dealers	10	41 330	4 608	900	135	20.2	.6
44121	Recreational vehicle dealers	2	D	D	D	b	D	D
441210	Recreational vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	8	D	D	D	b	D	—
441221	Motorcycle dealers	5	25 486	2 507	494	80	32.7	—
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	59	71 207	11 889	2 906	503	5.7	12.8
44131	Automotive parts and accessories stores	36	D	D	D	e	D	D
441310	Automotive parts and accessories stores	36	D	D	D	e	D	D
44132	Tire dealers	23	D	D	D	c	D	D
441320	Tire dealers	23	D	D	D	c	D	D
442	Furniture and home furnishings stores	55	D	D	D	e	D	D
4421	Furniture stores	19	D	D	D	c	D	D
44211	Furniture stores	19	D	D	D	c	D	D
442110	Furniture stores	19	D	D	D	c	D	D
4422	Home furnishings stores	36	42 722	5 154	1 295	279	20.6	1.1
44221	Floor covering stores	14	20 783	2 240	574	95	26.8	.2
442210	Floor covering stores	14	20 783	2 240	574	95	26.8	.2
44229	Other home furnishings stores	22	21 939	2 914	721	184	14.7	1.9
442299	All other home furnishings stores	20	D	D	D	c	D	D
443	Electronics and appliance stores	36	90 170	9 663	2 331	472	1.8	1.2
4431	Electronics and appliance stores	36	90 170	9 663	2 331	472	1.8	1.2
44311	Appliance, television, and other electronics stores	24	76 302	8 027	1 895	396	2.1	.2
443111	Household appliance stores	7	15 219	1 893	422	73	6.8	1.1
443112	Radio, television, and other electronics stores	17	61 083	6 134	1 473	323	1.0	—
44312	Computer and software stores	9	D	D	D	b	D	D
443120	Computer and software stores	9	D	D	D	b	D	D
44313	Camera and photographic supplies stores	3	D	D	D	b	D	D
443130	Camera and photographic supplies stores	3	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	90	260 120	33 807	8 083	1 440	8.7	4.7
4441	Building material and supplies dealers	68	D	D	D	g	D	D
44411	Home centers	2	D	D	D	e	D	D
444110	Home centers	2	D	D	D	e	D	D
44412	Paint and wallpaper stores	13	D	D	D	b	D	D
444120	Paint and wallpaper stores	13	D	D	D	b	D	D
44413	Hardware stores	16	D	D	D	c	D	D
444130	Hardware stores	16	D	D	D	c	D	D
44419	Other building material dealers	37	108 658	17 928	4 265	577	17.9	2.4
444190	Other building material dealers	37	108 658	17 928	4 265	577	17.9	2.4
4442	Lawn and garden equipment and supplies stores	22	D	D	D	c	D	D
44422	Nursery, garden center, and farm supply stores	19	D	D	D	c	D	D
444220	Nursery, garden center, and farm supply stores	19	D	D	D	c	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LANCASTER—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	Food and beverage stores . . . . .	85	433 036	45 256	10 268	3 356	6.5	1.4
445	Food and beverage stores . . . . .	85	433 036	45 256	10 268	3 356	6.5	1.4
4451	Grocery stores . . . . .	48	412 810	43 216	9 778	3 180	5.7	1.3
44511	Supermarkets and other grocery (except convenience) stores . . . . .	40	D	D	D	h	D	D
445110	Supermarkets and other grocery (except convenience) stores . . . . .	40	D	D	D	h	D	D
4452	Specialty food stores . . . . .	16	2 989	837	213	67	21.0	10.6
4453	Beer, wine, and liquor stores . . . . .	21	17 237	1 203	277	109	24.8	2.0
44531	Beer, wine, and liquor stores . . . . .	21	17 237	1 203	277	109	24.8	2.0
446	Health and personal care stores . . . . .	77	D	D	D	g	D	D
4461	Health and personal care stores . . . . .	77	D	D	D	g	D	D
44611	Pharmacies and drug stores . . . . .	29	D	D	D	g	D	D
446110	Pharmacies and drug stores . . . . .	29	D	D	D	g	D	D
4461101	Pharmacies and drug stores . . . . .	29	D	D	D	g	D	D
44612	Cosmetics, beauty supplies, and perfume stores . . . . .	8	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores . . . . .	8	D	D	D	b	D	D
44613	Optical goods stores . . . . .	20	D	D	D	c	D	D
446130	Optical goods stores . . . . .	20	D	D	D	c	D	D
44619	Other health and personal care stores . . . . .	20	D	D	D	c	D	D
446191	Food (health) supplement stores . . . . .	11	3 765	713	173	51	10.1	—
446199	All other health and personal care stores . . . . .	9	D	D	D	b	D	D
447	Gasoline stations . . . . .	115	201 169	12 375	2 861	807	6.1	2.4
4471	Gasoline stations . . . . .	115	201 169	12 375	2 861	807	6.1	2.4
44711	Gasoline stations with convenience stores . . . . .	103	D	D	D	f	D	D
447110	Gasoline stations with convenience stores . . . . .	103	D	D	D	f	D	D
44719	Other gasoline stations . . . . .	12	D	D	D	c	D	D
447190	Other gasoline stations . . . . .	12	D	D	D	c	D	D
448	Clothing and clothing accessories stores . . . . .	144	D	D	D	g	D	D
4481	Clothing stores . . . . .	92	D	D	D	g	D	D
44811	Men's clothing stores . . . . .	11	D	D	D	b	D	D
448110	Men's clothing stores . . . . .	11	D	D	D	b	D	D
44812	Women's clothing stores . . . . .	30	23 131	2 446	611	247	6.7	7.6
448120	Women's clothing stores . . . . .	30	23 131	2 446	611	247	6.7	7.6
44813	Children's and infants' clothing stores . . . . .	5	3 151	464	123	56	—	—
448130	Children's and infants' clothing stores . . . . .	5	3 151	464	123	56	—	—
44814	Family clothing stores . . . . .	25	65 247	7 660	1 698	669	.5	21.2
448140	Family clothing stores . . . . .	25	65 247	7 660	1 698	669	.5	21.2
44815	Clothing accessories stores . . . . .	7	D	D	D	b	D	D
448150	Clothing accessories stores . . . . .	7	D	D	D	b	D	D
44819	Other clothing stores . . . . .	14	8 152	1 531	359	161	7.1	—
448190	Other clothing stores . . . . .	14	8 152	1 531	359	161	7.1	—
4482	Shoe stores . . . . .	32	D	D	D	c	D	D
44821	Shoe stores . . . . .	32	D	D	D	c	D	D
448210	Shoe stores . . . . .	32	D	D	D	c	D	D
4482101	Men's shoe stores . . . . .	3	D	D	D	a	D	D
4482103	Children's and juveniles' shoe stores . . . . .	1	D	D	D	a	D	D
4482104	Family shoe stores . . . . .	22	D	D	D	c	D	D
4482105	Athletic footwear stores . . . . .	5	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores . . . . .	20	D	D	D	c	D	D
44831	Jewelry stores . . . . .	20	D	D	D	c	D	D
448310	Jewelry stores . . . . .	20	D	D	D	c	D	D
451	Sporting goods, hobby, book, and music stores . . . . .	72	D	D	D	g	D	D
4511	Sporting goods, hobby, and musical instrument stores . . . . .	54	D	D	D	f	D	D
45111	Sporting goods stores . . . . .	27	D	D	D	e	D	D
451110	Sporting goods stores . . . . .	27	D	D	D	e	D	D
4511101	General-line sporting goods stores . . . . .	8	D	D	D	c	D	D
4511102	Specialty-line sporting goods stores . . . . .	19	10 922	1 903	401	142	7.4	10.6
45112	Hobby, toy, and game stores . . . . .	14	24 142	1 949	467	185	10.8	.1
451120	Hobby, toy, and game stores . . . . .	14	24 142	1 949	467	185	10.8	.1
45113	Sewing, needlework, and piece goods stores . . . . .	7	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores . . . . .	7	D	D	D	b	D	D
45114	Musical instrument and supplies stores . . . . .	6	5 348	979	315	92	6.4	.5
451140	Musical instrument and supplies stores . . . . .	6	5 348	979	315	92	6.4	.5
4512	Book, periodical, and music stores . . . . .	18	39 778	3 989	955	349	.3	.1
45121	Book stores and news dealers . . . . .	12	36 431	3 605	858	313	.1	.1
451211	Book stores . . . . .	11	D	D	D	e	D	D
4512111	Book stores, general . . . . .	5	D	D	D	c	D	D
4512112	Specialty book stores . . . . .	2	D	D	D	b	D	D
4512113	College book stores . . . . .	4	D	D	D	c	D	D
45122	Prerecorded tape, compact disc, and record stores . . . . .	6	3 347	384	97	36	2.9	—
451220	Prerecorded tape, compact disc, and record stores . . . . .	6	3 347	384	97	36	2.9	—

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LANCASTER—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	29	D	D	D	h	D	D
4521	Department stores .....	13	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	13	D	D	D	g	D	D
45211	Department stores .....	13	D	D	D	g	D	D
452111	Department stores (except discount department stores) ..	4	84 291	9 949	2 554	794	—	—
452112	Discount department stores .....	9	D	D	D	g	D	D
4529	Other general merchandise stores .....	16	D	D	D	f	D	D
45291	Warehouse clubs and supercenters .....	3	D	D	D	f	D	D
452910	Warehouse clubs and supercenters .....	3	D	D	D	f	D	D
45299	All other general merchandise stores .....	13	D	D	D	b	D	D
452990	All other general merchandise stores .....	13	D	D	D	b	D	D
4529901	Variety stores .....	7	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	6	D	D	D	b	D	D
453	Miscellaneous store retailers .....	151	D	D	D	g	D	D
4531	Florists .....	17	6 427	1 687	406	121	8.6	2.4
45311	Florists .....	17	6 427	1 687	406	121	8.6	2.4
453110	Florists .....	17	6 427	1 687	406	121	8.6	2.4
4532	Office supplies, stationery, and gift stores .....	54	47 962	7 222	1 689	453	8.4	2.2
45321	Office supplies and stationery stores .....	10	30 121	4 300	1 037	161	.7	—
453210	Office supplies and stationery stores .....	10	30 121	4 300	1 037	161	.7	—
45322	Gift, novelty, and souvenir stores .....	44	17 841	2 922	652	292	21.5	5.8
453220	Gift, novelty, and souvenir stores .....	44	17 841	2 922	652	292	21.5	5.8
4533	Used merchandise stores .....	33	9 255	2 711	667	240	17.5	—
45331	Used merchandise stores .....	33	9 255	2 711	667	240	17.5	—
453310	Used merchandise stores .....	33	9 255	2 711	667	240	17.5	—
4539	Other miscellaneous store retailers .....	47	D	D	D	e	D	D
45391	Pet and pet supplies stores .....	12	10 944	1 230	278	127	13.1	.3
453910	Pet and pet supplies stores .....	12	10 944	1 230	278	127	13.1	.3
45392	Art dealers .....	7	2 615	417	106	26	3.6	—
453920	Art dealers .....	7	2 615	417	106	26	3.6	—
45399	All other miscellaneous store retailers .....	25	D	D	D	c	D	D
454	Nonstore retailers .....	62	D	D	D	f	D	D
4541	Electronic shopping and mail-order houses .....	22	D	D	D	f	D	D
45411	Electronic shopping and mail-order houses .....	22	D	D	D	f	D	D
4542	Vending machine operators .....	4	D	D	D	b	D	D
45421	Vending machine operators .....	4	D	D	D	b	D	D
454210	Vending machine operators .....	4	D	D	D	b	D	D
4543	Direct selling establishments .....	36	D	D	D	c	D	D
45431	Fuel dealers .....	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	4	D	D	D	b	D	D
45439	Other direct selling establishments .....	31	D	D	D	c	D	D
454390	Other direct selling establishments .....	31	D	D	D	c	D	D
<b>LINCOLN</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>206</b>	<b>446 166</b>	<b>39 485</b>	<b>9 558</b>	<b>2 265</b>	<b>10.2</b>	<b>4.0</b>
441	Motor vehicle and parts dealers .....	29	84 819	7 619	1 849	252	17.2	2.4
4412	Other motor vehicle dealers .....	4	D	D	D	b	D	D
44121	Recreational vehicle dealers .....	1	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	3	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	10	11 817	2 130	520	88	13.0	11.7
44131	Automotive parts and accessories stores .....	7	6 395	1 277	308	59	24.1	.7
441310	Automotive parts and accessories stores .....	7	6 395	1 277	308	59	24.1	.7
442	Furniture and home furnishings stores .....	6	7 489	842	185	36	32.1	—
4421	Furniture stores .....	3	D	D	D	b	D	D
44211	Furniture stores .....	3	D	D	D	b	D	D
442110	Furniture stores .....	3	D	D	D	b	D	D
443	Electronics and appliance stores .....	8	4 956	527	134	42	30.3	—
4431	Electronics and appliance stores .....	8	4 956	527	134	42	30.3	—
44311	Appliance, television, and other electronics stores .....	8	4 956	527	134	42	30.3	—
444	Building material and garden equipment and supplies dealers ..	24	D	D	D	c	D	D
4441	Building material and supplies dealers .....	17	22 398	3 243	759	126	11.1	13.3
44419	Other building material dealers .....	12	14 948	1 636	397	67	16.6	19.9
444190	Other building material dealers .....	12	14 948	1 636	397	67	16.6	19.9
4442	Lawn and garden equipment and supplies stores .....	7	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	7	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	7	D	D	D	b	D	D
445	Food and beverage stores .....	19	D	D	D	e	D	D
4452	Specialty food stores .....	5	D	D	D	a	D	D

See footnotes at end of table.



**Table 3. Summary Statistics for Counties: 2002—Con.**

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LINCOLN—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
446	Health and personal care stores .....	12	20 666	1 997	480	105	3.2	—
4461	Health and personal care stores .....	12	20 666	1 997	480	105	3.2	—
44612	Cosmetics, beauty supplies, and perfume stores .....	3	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	33	D	D	D	e	D	D
4471	Gasoline stations .....	33	D	D	D	e	D	D
44711	Gasoline stations with convenience stores .....	24	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	24	D	D	D	c	D	D
44719	Other gasoline stations .....	9	70 454	1 997	506	126	.3	—
447190	Other gasoline stations .....	9	70 454	1 997	506	126	.3	—
448	Clothing and clothing accessories stores .....	20	D	D	D	c	D	D
4481	Clothing stores .....	13	6 215	824	186	82	26.3	7.6
451	Sporting goods, hobby, book, and music stores .....	13	5 244	695	162	53	5.0	27.7
4511	Sporting goods, hobby, and musical instrument stores .....	9	3 269	428	99	35	8.0	44.4
452	General merchandise stores .....	9	107 288	10 941	2 716	654	—	—
4529	Other general merchandise stores .....	7	D	D	D	f	D	D
45299	All other general merchandise stores .....	6	D	D	D	b	D	D
452990	All other general merchandise stores .....	6	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	27	15 288	2 055	510	154	19.6	3.4
4532	Office supplies, stationery, and gift stores .....	9	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	10	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	6	D	D	D	b	D	D
4543	Direct selling establishments .....	5	D	D	D	b	D	D
45431	Fuel dealers .....	3	D	D	D	b	D	D
454311	Heating oil dealers .....	1	D	D	D	b	D	D
<b>LOGAN</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>3</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
445	Food and beverage stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>LOUP</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
447	Gasoline stations .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
<b>MCPHERSON</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MADISON</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>226</b>	<b>565 879</b>	<b>53 666</b>	<b>12 897</b>	<b>3 137</b>	<b>12.0</b>	<b>2.0</b>
441	Motor vehicle and parts dealers .....	28	123 847	8 220	1 928	296	22.3	1.6
4411	Automobile dealers .....	15	99 693	5 275	1 228	175	27.5	—
44112	Used car dealers .....	7	11 749	571	104	25	38.9	—
441120	Used car dealers .....	7	11 749	571	104	25	38.9	—
4412	Other motor vehicle dealers .....	3	7 837	905	175	40	—	16.2
44121	Recreational vehicle dealers .....	1	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	2	D	D	D	a	D	D
441221	Motorcycle dealers .....	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	10	16 317	2 040	525	81	1.6	4.3
44132	Tire dealers .....	4	10 284	1 153	286	40	—	6.9
441320	Tire dealers .....	4	10 284	1 153	286	40	—	6.9
442	Furniture and home furnishings stores .....	7	D	D	D	c	D	D
4421	Furniture stores .....	4	11 300	1 799	441	88	8.0	—
44211	Furniture stores .....	4	11 300	1 799	441	88	8.0	—
442110	Furniture stores .....	4	11 300	1 799	441	88	8.0	—
4422	Home furnishings stores .....	3	D	D	D	b	D	D
443	Electronics and appliance stores .....	10	D	D	D	b	D	D
4431	Electronics and appliance stores .....	10	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores .....	9	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	5	D	D	D	b	D	D
44312	Computer and software stores .....	1	D	D	D	a	D	D
443120	Computer and software stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	39	83 598	9 352	2 337	375	2.5	4.6
4441	Building material and supplies dealers .....	26	D	D	D	e	D	D
44411	Home centers .....	1	D	D	D	c	D	D
444110	Home centers .....	1	D	D	D	c	D	D
44419	Other building material dealers .....	19	D	D	D	c	D	D
444190	Other building material dealers .....	19	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores .....	13	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	11	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	11	D	D	D	b	D	D
445	Food and beverage stores .....	24	74 566	9 008	1 991	628	15.2	2.8
4451	Grocery stores .....	15	70 142	8 284	1 820	578	16.0	2.4
4452	Specialty food stores .....	4	D	D	D	b	D	D
446	Health and personal care stores .....	9	D	D	D	c	D	D
4461	Health and personal care stores .....	9	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	1	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	1	D	D	D	b	D	D
446191	Food (health) supplement stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	29	59 375	3 120	739	243	22.5	1.6
4471	Gasoline stations .....	29	59 375	3 120	739	243	22.5	1.6
44711	Gasoline stations with convenience stores .....	20	30 319	1 993	474	187	28.0	3.1
447110	Gasoline stations with convenience stores .....	20	30 319	1 993	474	187	28.0	3.1
44719	Other gasoline stations .....	9	29 056	1 127	265	56	16.8	—
447190	Other gasoline stations .....	9	29 056	1 127	265	56	16.8	—
448	Clothing and clothing accessories stores .....	26	20 329	2 805	727	226	2.8	6.1
4481	Clothing stores .....	14	13 209	1 792	456	155	3.0	.3
451	Sporting goods, hobby, book, and music stores .....	10	9 253	1 048	240	100	4.0	—
4511	Sporting goods, hobby, and musical instrument stores .....	7	5 377	602	144	40	6.8	—
45112	Hobby, toy, and game stores .....	2	D	D	D	b	D	D
451120	Hobby, toy, and game stores .....	2	D	D	D	b	D	D
4512	Book, periodical, and music stores .....	3	3 876	446	96	60	—	—
4512112	Specialty book stores .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores .....	2	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores .....	2	D	D	D	b	D	D
452	General merchandise stores .....	8	123 899	11 216	2 743	724	—	—
4529	Other general merchandise stores .....	5	D	D	D	e	D	D
45299	All other general merchandise stores .....	4	D	D	D	b	D	D
452990	All other general merchandise stores .....	4	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	2	D	D	D	b	D	D

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MADISON—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	25	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	9	5 173	649	159	67	20.9	.3
45321	Office supplies and stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	7	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	11	D	D	D	b	D	D
4543	Direct selling establishments .....	10	D	D	D	b	D	D
45439	Other direct selling establishments .....	9	12 032	1 023	271	59	13.4	.3
454390	Other direct selling establishments .....	9	12 032	1 023	271	59	13.4	.3
<b>MERRICK</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>39</b>	<b>33 882</b>	<b>2 942</b>	<b>703</b>	<b>206</b>	<b>49.3</b>	<b>9.9</b>
441	Motor vehicle and parts dealers .....	5	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	3 266	359	97	18	39.7	34.5
4441	Building material and supplies dealers .....	4	3 266	359	97	18	39.7	34.5
445	Food and beverage stores .....	5	D	D	D	b	D	D
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	12	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>MORRILL</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>25</b>	<b>21 576</b>	<b>1 577</b>	<b>386</b>	<b>142</b>	<b>40.4</b>	<b>.2</b>
441	Motor vehicle and parts dealers .....	4	3 896	164	41	9	79.5	—
444	Building material and garden equipment and supplies dealers ...	4	D	D	D	a	D	D
445	Food and beverage stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	7	9 018	607	156	40	16.5	—
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	2 356	188	31	17	82.6	—
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	b	D	D
<b>NANCE</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>19</b>	<b>16 378</b>	<b>1 384</b>	<b>321</b>	<b>99</b>	<b>50.2</b>	<b>—</b>
441	Motor vehicle and parts dealers .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	4 845	548	138	24	6.3	—
445	Food and beverage stores .....	3	3 766	370	79	38	100.0	—
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
<b>NEMAHA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>46</b>	<b>49 613</b>	<b>4 007</b>	<b>891</b>	<b>314</b>	<b>37.1</b>	<b>7.5</b>
441	Motor vehicle and parts dealers .....	6	14 216	1 247	235	40	90.6	—
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	8	4 634	336	80	23	3.4	16.4
445	Food and beverage stores .....	7	11 714	987	252	127	21.4	—
446	Health and personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	6	8 764	493	115	40	27.1	33.5
448	Clothing and clothing accessories stores .....	5	558	76	17	15	27.4	—
451	Sporting goods, hobby, book, and music stores .....	3	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	b	D	D
45299	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	5	591	77	20	10	36.2	—

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NUCKOLLS</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>35</b>	<b>41 005</b>	<b>3 828</b>	<b>880</b>	<b>244</b>	<b>45.9</b>	<b>4.5</b>
441	Motor vehicle and parts dealers .....	5	8 495	471	126	25	92.3	.8
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	12 531	1 031	219	44	14.7	—
4442	Lawn and garden equipment and supplies stores .....	3	10 691	827	174	30	—	—
44422	Nursery, garden center, and farm supply stores .....	3	10 691	827	174	30	—	—
444220	Nursery, garden center, and farm supply stores .....	3	10 691	827	174	30	—	—
445	Food and beverage stores .....	6	6 831	824	200	75	94.7	—
446	Health and personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	5	4 920	392	95	30	19.8	35.8
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>OTOE</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>88</b>	<b>99 662</b>	<b>10 619</b>	<b>2 445</b>	<b>671</b>	<b>21.7</b>	<b>6.4</b>
441	Motor vehicle and parts dealers .....	14	29 014	2 784	582	104	31.7	.4
442	Furniture and home furnishings stores .....	6	5 232	761	193	28	19.1	76.1
4422	Home furnishings stores .....	3	D	D	D	b	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	13	8 026	1 109	260	64	14.9	8.2
4441	Building material and supplies dealers .....	8	5 108	802	200	46	22.3	—
445	Food and beverage stores .....	8	15 988	2 121	467	159	11.2	.1
4452	Specialty food stores .....	2	D	D	D	a	D	D
446	Health and personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	8	13 084	779	203	65	1.5	—
448	Clothing and clothing accessories stores .....	11	9 723	948	243	87	4.0	16.5
4481	Clothing stores .....	7	7 750	737	193	59	2.4	20.7
451	Sporting goods, hobby, book, and music stores .....	5	1 032	135	31	21	6.2	2.3
452	General merchandise stores .....	6	8 208	907	208	81	.4	—
45299	All other general merchandise stores .....	6	8 208	907	208	81	.4	—
452990	All other general merchandise stores .....	6	8 208	907	208	81	.4	—
4529904	Miscellaneous general merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	12	D	D	D	b	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>PAWNEE</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>10</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
441	Motor vehicle and parts dealers .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores .....	2	D	D	D	b	D	D
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	5 619	337	76	19	45.4	14.9
<b>PERKINS</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>17</b>	<b>13 835</b>	<b>1 922</b>	<b>429</b>	<b>120</b>	<b>22.4</b>	<b>—</b>
441	Motor vehicle and parts dealers .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	2	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	2	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	2	D	D	D	b	D	D
445	Food and beverage stores .....	1	D	D	D	a	D	D
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	5	2 462	259	59	33	6.5	—
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PHELPS</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>53</b>	<b>74 803</b>	<b>7 933</b>	<b>1 909</b>	<b>532</b>	<b>36.5</b>	<b>5.3</b>
441	Motor vehicle and parts dealers .....	10	20 449	2 460	594	89	74.9	—
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	3	692	121	25	5	49.1	—
444	Building material and garden equipment and supplies dealers ...	6	11 776	1 356	308	70	18.1	33.9
4441	Building material and supplies dealers .....	3	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	3	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores .....	3	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores .....	3	D	D	D	a	D	D
445	Food and beverage stores .....	5	D	D	D	c	D	D
446	Health and personal care stores .....	5	9 414	831	202	43	42.9	—
4461	Health and personal care stores .....	5	9 414	831	202	43	42.9	—
447	Gasoline stations .....	6	11 010	637	166	59	12.5	—
448	Clothing and clothing accessories stores .....	3	441	91	25	11	17.2	—
451	Sporting goods, hobby, book, and music stores .....	3	D	D	D	a	D	D
452	General merchandise stores .....	3	3 629	420	92	43	—	—
45299	All other general merchandise stores .....	3	3 629	420	92	43	—	—
452990	All other general merchandise stores .....	3	3 629	420	92	43	—	—
453	Miscellaneous store retailers .....	5	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>PIERCE</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>43</b>	<b>39 528</b>	<b>3 004</b>	<b>666</b>	<b>279</b>	<b>59.2</b>	<b>.3</b>
441	Motor vehicle and parts dealers .....	7	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	10	D	D	D	b	D	D
4441	Building material and supplies dealers .....	6	4 726	559	110	30	73.9	—
4442	Lawn and garden equipment and supplies stores .....	4	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	4	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	4	D	D	D	b	D	D
445	Food and beverage stores .....	8	D	D	D	c	D	D
446	Health and personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	8	9 587	657	142	65	55.4	—
453	Miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>PLATTE</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>165</b>	<b>338 431</b>	<b>33 607</b>	<b>7 915</b>	<b>1 977</b>	<b>15.7</b>	<b>1.5</b>
441	Motor vehicle and parts dealers .....	21	69 248	7 008	1 722	249	8.5	.6
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	2	D	D	D	a	D	D
441221	Motorcycle dealers .....	2	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	7	5 710	764	177	42	45.3	—
443	Electronics and appliance stores .....	4	2 552	595	154	31	16.6	—
4431	Electronics and appliance stores .....	4	2 552	595	154	31	16.6	—
44312	Computer and software stores .....	1	D	D	D	a	D	D
443120	Computer and software stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	26	47 197	5 633	1 351	242	16.2	8.0
4441	Building material and supplies dealers .....	18	D	D	D	c	D	D
44419	Other building material dealers .....	11	12 313	1 645	429	56	1.6	25.2
444190	Other building material dealers .....	11	12 313	1 645	429	56	1.6	25.2
4442	Lawn and garden equipment and supplies stores .....	8	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	6	15 063	1 507	299	54	36.3	4.6
444220	Nursery, garden center, and farm supply stores .....	6	15 063	1 507	299	54	36.3	4.6
445	Food and beverage stores .....	18	58 712	6 196	1 251	468	16.2	—
446	Health and personal care stores .....	4	18 661	1 954	456	106	22.2	—
4461	Health and personal care stores .....	4	18 661	1 954	456	106	22.2	—

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PLATTE—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	26	46 933	2 654	617	244	30.2	.5
4471	Gasoline stations .....	26	46 933	2 654	617	244	30.2	.5
44711	Gasoline stations with convenience stores .....	18	25 447	1 596	371	133	36.4	.8
447110	Gasoline stations with convenience stores .....	18	25 447	1 596	371	133	36.4	.8
44719	Other gasoline stations .....	8	21 486	1 058	246	111	22.8	.1
447190	Other gasoline stations .....	8	21 486	1 058	246	111	22.8	.1
448	Clothing and clothing accessories stores .....	14	7 585	1 104	302	102	22.5	—
4481	Clothing stores .....	7	4 545	617	184	65	1.2	—
451	Sporting goods, hobby, book, and music stores .....	12	3 608	401	71	43	44.3	—
4511	Sporting goods, hobby, and musical instrument stores .....	10	D	D	D	b	D	D
452	General merchandise stores .....	5	D	D	D	e	D	D
453	Miscellaneous store retailers .....	16	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores .....	6	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	5	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	12	18 558	1 136	279	50	23.6	—
4541	Electronic shopping and mail-order houses .....	5	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	5	D	D	D	b	D	D
4543	Direct selling establishments .....	6	D	D	D	b	D	D
<b>POLK</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>23</b>	<b>25 278</b>	<b>1 758</b>	<b>374</b>	<b>108</b>	<b>72.8</b>	<b>.1</b>
441	Motor vehicle and parts dealers .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	5	3 010	222	59	15	35.6	—
445	Food and beverage stores .....	2	D	D	D	b	D	D
446	Health and personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	7	6 464	466	105	33	52.1	—
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	4	D	D	D	a	D	D
<b>RED WILLOW</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>93</b>	<b>171 530</b>	<b>16 245</b>	<b>4 033</b>	<b>931</b>	<b>12.5</b>	<b>17.7</b>
441	Motor vehicle and parts dealers .....	21	34 951	3 610	997	151	27.5	3.9
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	5	3 120	465	111	28	—	6.3
443	Electronics and appliance stores .....	8	2 989	588	139	44	—	3.2
4431	Electronics and appliance stores .....	8	2 989	588	139	44	—	3.2
44311	Appliance, television, and other electronics stores .....	6	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers .....	14	36 158	2 060	464	105	8.0	69.3
4441	Building material and supplies dealers .....	9	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	5	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	5	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	5	D	D	D	b	D	D
445	Food and beverage stores .....	5	9 641	893	230	66	1.3	—
446	Health and personal care stores .....	4	8 686	929	228	34	59.9	—
447	Gasoline stations .....	10	13 568	682	160	45	2.5	25.8
448	Clothing and clothing accessories stores .....	8	5 066	644	149	69	24.4	4.0
451	Sporting goods, hobby, book, and music stores .....	3	829	123	29	10	19.9	—
452	General merchandise stores .....	5	D	D	D	e	D	D
4529	Other general merchandise stores .....	5	D	D	D	e	D	D
45299	All other general merchandise stores .....	4	4 997	569	140	46	8.7	—
452990	All other general merchandise stores .....	4	4 997	569	140	46	8.7	—
4529904	Miscellaneous general merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	6	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	3	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	4	D	D	D	a	D	D

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>RICHARDSON</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>55</b>	<b>57 184</b>	<b>5 282</b>	<b>1 169</b>	<b>333</b>	<b>49.3</b>	<b>.4</b>
441	Motor vehicle and parts dealers .....	7	19 442	1 596	325	48	86.8	—
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	11	8 982	966	224	62	28.7	2.2
4441	Building material and supplies dealers .....	9	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	2	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores .....	2	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores .....	2	D	D	D	a	D	D
445	Food and beverage stores .....	7	D	D	D	b	D	D
446	Health and personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	5	5 702	447	102	33	28.8	—
448	Clothing and clothing accessories stores .....	4	593	81	19	7	83.0	—
452	General merchandise stores .....	2	D	D	D	b	D	D
45299	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	8	D	D	D	b	D	D
454	Nonstore retailers .....	5	D	D	D	a	D	D
<b>ROCK</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>13</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
441	Motor vehicle and parts dealers .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	D	D	D	a	D	D
445	Food and beverage stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>SALINE</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>55</b>	<b>90 022</b>	<b>8 210</b>	<b>2 023</b>	<b>492</b>	<b>25.2</b>	<b>.1</b>
441	Motor vehicle and parts dealers .....	8	35 608	2 670	663	84	22.7	—
442	Furniture and home furnishings stores .....	3	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	7	6 368	1 073	284	50	13.7	—
4441	Building material and supplies dealers .....	5	D	D	D	b	D	D
445	Food and beverage stores .....	12	15 114	1 323	302	148	38.3	—
4452	Specialty food stores .....	3	901	122	29	14	51.8	—
446	Health and personal care stores .....	3	6 104	512	121	22	22.3	—
447	Gasoline stations .....	8	16 017	1 045	270	96	28.1	—
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	b	D	D
45299	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	6	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	b	D	D
4543	Direct selling establishments .....	2	D	D	D	b	D	D
45439	Other direct selling establishments .....	2	D	D	D	b	D	D
454390	Other direct selling establishments .....	2	D	D	D	b	D	D

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SARPY</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>324</b>	<b>1 170 215</b>	<b>119 687</b>	<b>27 538</b>	<b>5 611</b>	<b>8.4</b>	<b>2.5</b>
441	Motor vehicle and parts dealers	46	332 127	26 703	5 850	675	17.9	1.8
4411	Automobile dealers	19	294 937	20 685	4 528	478	19.1	1.3
44111	New car dealers	9	271 193	19 978	4 406	452	14.8	.5
441110	New car dealers	9	271 193	19 978	4 406	452	14.8	.5
44112	Used car dealers	10	23 744	707	122	26	68.2	9.4
441120	Used car dealers	10	23 744	707	122	26	68.2	9.4
4412	Other motor vehicle dealers	5	10 636	833	194	24	28.7	—
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	4	D	D	D	a	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
441222	Boat dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	22	26 554	5 185	1 128	173	.2	8.7
44131	Automotive parts and accessories stores	15	14 997	2 538	530	95	.4	15.4
441310	Automotive parts and accessories stores	15	14 997	2 538	530	95	.4	15.4
44132	Tire dealers	7	11 557	2 647	598	78	—	—
441320	Tire dealers	7	11 557	2 647	598	78	—	—
442	Furniture and home furnishings stores	13	D	D	D	c	D	D
4422	Home furnishings stores	12	D	D	D	c	D	D
44221	Floor covering stores	6	D	D	D	c	D	D
442210	Floor covering stores	6	D	D	D	c	D	D
44229	Other home furnishings stores	6	D	D	D	b	D	D
443	Electronics and appliance stores	9	3 416	469	129	29	18.7	35.7
4431	Electronics and appliance stores	9	3 416	469	129	29	18.7	35.7
44312	Computer and software stores	3	D	D	D	a	D	D
443120	Computer and software stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	26	97 502	12 209	2 667	391	1.2	1.9
4441	Building material and supplies dealers	18	86 973	10 929	2 352	339	1.4	1.4
44411	Home centers	2	D	D	D	c	D	D
444110	Home centers	2	D	D	D	c	D	D
44419	Other building material dealers	9	27 581	5 299	1 095	137	.5	4.3
444190	Other building material dealers	9	27 581	5 299	1 095	137	.5	4.3
4442	Lawn and garden equipment and supplies stores	8	10 529	1 280	315	52	—	6.4
44422	Nursery, garden center, and farm supply stores	5	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	5	D	D	D	b	D	D
445	Food and beverage stores	27	113 809	12 085	2 927	764	5.4	.8
4451	Grocery stores	17	111 057	11 769	2 852	741	4.7	.4
44511	Supermarkets and other grocery (except convenience) stores	12	102 937	11 035	2 699	703	.3	—
445110	Supermarkets and other grocery (except convenience) stores	12	102 937	11 035	2 699	703	.3	—
4452	Specialty food stores	8	D	D	D	b	D	D
446	Health and personal care stores	19	30 559	3 730	862	214	23.4	.5
4461	Health and personal care stores	19	30 559	3 730	862	214	23.4	.5
44613	Optical goods stores	6	D	D	D	b	D	D
446130	Optical goods stores	6	D	D	D	b	D	D
446191	Food (health) supplement stores	6	D	D	D	a	D	D
447	Gasoline stations	51	137 001	9 081	1 753	451	3.6	7.7
4471	Gasoline stations	51	137 001	9 081	1 753	451	3.6	7.7
44711	Gasoline stations with convenience stores	47	D	D	D	e	D	D
447110	Gasoline stations with convenience stores	47	D	D	D	e	D	D
44719	Other gasoline stations	4	D	D	D	c	D	D
447190	Other gasoline stations	4	D	D	D	c	D	D
448	Clothing and clothing accessories stores	33	16 237	2 074	544	232	3.3	7.6
4481	Clothing stores	17	9 103	1 234	297	145	5.9	5.4
44813	Children's and infants' clothing stores	2	D	D	D	b	D	D
448130	Children's and infants' clothing stores	2	D	D	D	b	D	D
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	21	23 729	2 757	608	225	28.5	2.6
4511	Sporting goods, hobby, and musical instrument stores	14	D	D	D	c	D	D
45112	Hobby, toy, and game stores	6	D	D	D	c	D	D
451120	Hobby, toy, and game stores	6	D	D	D	c	D	D
45113	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
4512	Book, periodical, and music stores	7	D	D	D	b	D	D
45121	Book stores and news dealers	4	D	D	D	b	D	D
451211	Book stores	4	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SARPY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	16	D	D	D	g	D	D
452111	Department stores (except discount department stores) ..	2	D	D	D	c	D	D
452112	Discount department stores .....	4	D	D	D	f	D	D
4529	Other general merchandise stores .....	10	D	D	D	f	D	D
45291	Warehouse clubs and supercenters .....	2	D	D	D	f	D	D
452910	Warehouse clubs and supercenters .....	2	D	D	D	f	D	D
45299	All other general merchandise stores .....	8	D	D	D	c	D	D
452990	All other general merchandise stores .....	8	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	40	D	D	D	e	D	D
4532	Office supplies, stationery, and gift stores .....	16	8 960	1 244	310	101	8.3	3.4
45321	Office supplies and stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	b	D	D
4533	Used merchandise stores .....	7	D	D	D	c	D	D
45331	Used merchandise stores .....	7	D	D	D	c	D	D
453310	Used merchandise stores .....	7	D	D	D	c	D	D
4539	Other miscellaneous store retailers .....	8	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	4	D	D	D	b	D	D
454	Nonstore retailers .....	23	93 275	13 205	3 179	477	4.6	—
4541	Electronic shopping and mail-order houses .....	5	D	D	D	e	D	D
45411	Electronic shopping and mail-order houses .....	5	D	D	D	e	D	D
4543	Direct selling establishments .....	18	D	D	D	b	D	D
45439	Other direct selling establishments .....	18	D	D	D	b	D	D
454390	Other direct selling establishments .....	18	D	D	D	b	D	D
<b>SAUNDERS</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>72</b>	<b>100 651</b>	<b>9 390</b>	<b>2 202</b>	<b>552</b>	<b>31.8</b>	<b>1.8</b>
441	Motor vehicle and parts dealers .....	11	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	b	D	D
4421	Furniture stores .....	1	D	D	D	b	D	D
44211	Furniture stores .....	1	D	D	D	b	D	D
442110	Furniture stores .....	1	D	D	D	b	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	11	3 930	511	131	29	58.7	2.2
4441	Building material and supplies dealers .....	8	D	D	D	b	D	D
445	Food and beverage stores .....	11	D	D	D	c	D	D
446	Health and personal care stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	18	22 906	1 482	374	120	18.4	.4
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	b	D	D
45299	All other general merchandise stores .....	3	D	D	D	b	D	D
452990	All other general merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	6	D	D	D	b	D	D
454	Nonstore retailers .....	5	D	D	D	b	D	D
<b>SCOTTS BLUFF</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>225</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>g</b>	<b>D</b>	<b>D</b>
441	Motor vehicle and parts dealers .....	40	111 198	7 388	1 831	317	15.8	3.0
4411	Automobile dealers .....	18	96 942	5 341	1 314	211	15.7	.2
44112	Used car dealers .....	13	21 412	639	162	30	53.5	.9
441120	Used car dealers .....	13	21 412	639	162	30	53.5	.9
4412	Other motor vehicle dealers .....	5	3 017	262	71	17	63.9	4.8
44122	Motorcycle, boat, and other motor vehicle dealers .....	3	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	17	11 239	1 785	446	89	4.2	26.7
44131	Automotive parts and accessories stores .....	11	7 926	1 349	297	70	3.4	15.8
441310	Automotive parts and accessories stores .....	11	7 926	1 349	297	70	3.4	15.8
442	Furniture and home furnishings stores .....	16	D	D	D	c	D	D
4421	Furniture stores .....	7	6 030	969	207	46	43.5	4.7
44211	Furniture stores .....	7	6 030	969	207	46	43.5	4.7
442110	Furniture stores .....	7	6 030	969	207	46	43.5	4.7
4422	Home furnishings stores .....	9	D	D	D	b	D	D
443	Electronics and appliance stores .....	10	8 599	1 794	405	80	38.8	—
4431	Electronics and appliance stores .....	10	8 599	1 794	405	80	38.8	—
44311	Appliance, television, and other electronics stores .....	8	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	5	D	D	D	b	D	D
44312	Computer and software stores .....	2	D	D	D	b	D	D
443120	Computer and software stores .....	2	D	D	D	b	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SCOTTS BLUFF—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
444	Building material and garden equipment and supplies dealers . . .	28	34 127	5 444	1 261	243	11.4	17.6
4441	Building material and supplies dealers . . . . .	20	D	D	D	c	D	D
44419	Other building material dealers . . . . .	14	12 651	1 845	445	77	28.5	41.5
444190	Other building material dealers . . . . .	14	12 651	1 845	445	77	28.5	41.5
4442	Lawn and garden equipment and supplies stores . . . . .	8	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores . . . . .	8	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores . . . . .	8	D	D	D	b	D	D
445	Food and beverage stores . . . . .	19	63 376	7 162	1 803	427	8.0	.4
4451	Grocery stores . . . . .	13	61 401	6 987	1 759	409	5.9	.4
446	Health and personal care stores . . . . .	13	10 137	1 277	331	81	15.6	3.7
4461	Health and personal care stores . . . . .	13	10 137	1 277	331	81	15.6	3.7
44612	Cosmetics, beauty supplies, and perfume stores . . . . .	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores . . . . .	2	D	D	D	a	D	D
44619	Other health and personal care stores . . . . .	5	D	D	D	b	D	D
446191	Food (health) supplement stores . . . . .	2	D	D	D	a	D	D
447	Gasoline stations . . . . .	23	41 138	2 476	598	194	3.6	1.2
448	Clothing and clothing accessories stores . . . . .	26	14 110	1 668	426	169	6.9	13.1
4481	Clothing stores . . . . .	16	9 555	968	263	108	4.6	1.4
451	Sporting goods, hobby, book, and music stores . . . . .	14	5 096	734	175	51	27.8	—
4511	Sporting goods, hobby, and musical instrument stores . . . . .	10	3 317	451	100	30	41.0	—
4512112	Specialty book stores . . . . .	2	D	D	D	a	D	D
452	General merchandise stores . . . . .	10	D	D	D	f	D	D
4529	Other general merchandise stores . . . . .	7	D	D	D	e	D	D
45299	All other general merchandise stores . . . . .	6	D	D	D	b	D	D
452990	All other general merchandise stores . . . . .	6	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores . . . . .	2	D	D	D	b	D	D
453	Miscellaneous store retailers . . . . .	19	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores . . . . .	3	D	D	D	b	D	D
45321	Office supplies and stationery stores . . . . .	1	D	D	D	a	D	D
453210	Office supplies and stationery stores . . . . .	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers . . . . .	9	D	D	D	b	D	D
45399	All other miscellaneous store retailers . . . . .	7	D	D	D	b	D	D
454	Nonstore retailers . . . . .	7	4 803	805	266	50	9.2	3.1
45439	Other direct selling establishments . . . . .	3	D	D	D	b	D	D
454390	Other direct selling establishments . . . . .	3	D	D	D	b	D	D
<b>SEWARD</b>								
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>59</b>	<b>97 044</b>	<b>8 479</b>	<b>1 925</b>	<b>530</b>	<b>45.4</b>	<b>1.3</b>
441	Motor vehicle and parts dealers . . . . .	12	31 645	2 400	605	105	92.3	—
442	Furniture and home furnishings stores . . . . .	1	D	D	D	a	D	D
443	Electronics and appliance stores . . . . .	3	748	124	29	9	17.4	—
444	Building material and garden equipment and supplies dealers . . .	7	6 403	927	156	32	44.1	—
4441	Building material and supplies dealers . . . . .	5	D	D	D	b	D	D
445	Food and beverage stores . . . . .	6	5 706	556	121	57	36.4	—
446	Health and personal care stores . . . . .	5	D	D	D	b	D	D
447	Gasoline stations . . . . .	10	28 407	1 737	390	128	23.5	3.2
448	Clothing and clothing accessories stores . . . . .	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores . . . . .	2	D	D	D	a	D	D
452	General merchandise stores . . . . .	2	D	D	D	c	D	D
453	Miscellaneous store retailers . . . . .	7	D	D	D	b	D	D
454	Nonstore retailers . . . . .	1	D	D	D	a	D	D

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SHERIDAN</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>55</b>	<b>53 608</b>	<b>4 518</b>	<b>1 092</b>	<b>311</b>	<b>37.7</b>	<b>8.1</b>
441	Motor vehicle and parts dealers .....	8	15 020	1 062	258	44	28.3	.2
442	Furniture and home furnishings stores .....	3	1 294	131	31	13	100.0	—
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	8	3 891	400	85	27	37.5	—
4441	Building material and supplies dealers .....	5	3 747	385	82	24	39.0	—
445	Food and beverage stores .....	16	13 249	1 238	323	113	38.0	29.4
4452	Specialty food stores .....	2	D	D	D	a	D	D
446	Health and personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	7	10 998	571	136	36	26.9	—
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
<b>SHERMAN</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>15</b>	<b>19 601</b>	<b>1 339</b>	<b>312</b>	<b>107</b>	<b>72.3</b>	<b>—</b>
441	Motor vehicle and parts dealers .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	4 693	341	77	21	29.1	—
445	Food and beverage stores .....	4	2 506	226	56	23	63.7	—
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	3	D	D	D	b	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
<b>SIOUX</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>6</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
447	Gasoline stations .....	2	D	D	D	a	D	D
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>STANTON</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>12</b>	<b>15 272</b>	<b>1 178</b>	<b>302</b>	<b>87</b>	<b>33.5</b>	<b>3.0</b>
441	Motor vehicle and parts dealers .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	2	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	2	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	2	D	D	D	b	D	D
445	Food and beverage stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	5 624	353	85	28	58.1	8.2
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>THAYER</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>48</b>	<b>42 361</b>	<b>3 687</b>	<b>892</b>	<b>267</b>	<b>45.3</b>	<b>3.4</b>
441	Motor vehicle and parts dealers .....	9	7 923	712	176	38	73.8	16.1
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	4	7 347	829	195	30	—	—
44422	Nursery, garden center, and farm supply stores .....	4	7 347	829	195	30	—	—
444220	Nursery, garden center, and farm supply stores .....	4	7 347	829	195	30	—	—
445	Food and beverage stores .....	13	6 793	627	152	71	90.1	.7
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	7	9 860	717	177	81	31.6	.5
448	Clothing and clothing accessories stores .....	3	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	4	5 502	178	38	10	4.5	—
4543	Direct selling establishments .....	3	D	D	D	a	D	D
45439	Other direct selling establishments .....	1	D	D	D	a	D	D
454390	Other direct selling establishments .....	1	D	D	D	a	D	D

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>THOMAS</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>3</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	b	D	D
<b>THURSTON</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>25</b>	<b>45 553</b>	<b>3 825</b>	<b>792</b>	<b>220</b>	<b>44.8</b>	<b>30.7</b>
441	Motor vehicle and parts dealers .....	6	6 365	514	112	18	88.5	1.6
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
4431	Electronics and appliance stores .....	1	D	D	D	a	D	D
44312	Computer and software stores .....	1	D	D	D	a	D	D
443120	Computer and software stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	19 213	1 641	276	70	25.9	49.4
4441	Building material and supplies dealers .....	3	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	3	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	3	D	D	D	b	D	D
445	Food and beverage stores .....	4	D	D	D	b	D	D
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	6	11 389	981	203	85	63.1	36.9
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
<b>VALLEY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>40</b>	<b>74 397</b>	<b>5 742</b>	<b>1 271</b>	<b>324</b>	<b>21.4</b>	<b>.6</b>
441	Motor vehicle and parts dealers .....	6	5 447	701	140	28	99.4	.6
444	Building material and garden equipment and supplies dealers ...	13	48 044	3 181	700	121	1.8	—
4441	Building material and supplies dealers .....	8	D	D	D	a	D	D
4442	Lawn and garden equipment and supplies stores .....	5	D	D	D	c	D	D
44422	Nursery, garden center, and farm supply stores .....	5	D	D	D	c	D	D
444220	Nursery, garden center, and farm supply stores .....	5	D	D	D	c	D	D
445	Food and beverage stores .....	5	5 972	490	112	58	100.0	—
446	Health and personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	7	5 568	400	94	29	11.9	7.4
448	Clothing and clothing accessories stores .....	3	701	81	25	15	77.0	—
452	General merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
<b>WASHINGTON</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>62</b>	<b>529 854</b>	<b>24 731</b>	<b>5 842</b>	<b>857</b>	<b>3.2</b>	<b>.4</b>
441	Motor vehicle and parts dealers .....	9	D	D	D	e	D	D
4411	Automobile dealers .....	3	D	D	D	e	D	D
44111	New car dealers .....	2	D	D	D	e	D	D
441110	New car dealers .....	2	D	D	D	e	D	D
443	Electronics and appliance stores .....	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	12	D	D	D	b	D	D
4441	Building material and supplies dealers .....	7	D	D	D	b	D	D
445	Food and beverage stores .....	7	D	D	D	c	D	D
446	Health and personal care stores .....	5	D	D	D	b	D	D
447	Gasoline stations .....	10	16 521	994	243	85	39.6	9.7
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	b	D	D
45299	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	4	D	D	D	a	D	D

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WAYNE</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>47</b>	<b>69 238</b>	<b>6 578</b>	<b>1 496</b>	<b>441</b>	<b>47.4</b>	<b>5.0</b>
441	Motor vehicle and parts dealers .....	5	15 985	1 171	284	48	59.0	—
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	16 922	1 681	406	72	8.1	12.1
4441	Building material and supplies dealers .....	2	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	4	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	4	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	4	D	D	D	b	D	D
445	Food and beverage stores .....	6	10 391	1 030	226	95	100.0	—
446	Health and personal care stores .....	3	5 974	576	127	30	92.2	—
447	Gasoline stations .....	7	6 674	400	99	42	4.7	20.8
448	Clothing and clothing accessories stores .....	4	989	116	21	18	73.4	—
451	Sporting goods, hobby, book, and music stores .....	4	1 749	161	35	15	—	—
4512113	College book stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	3	4 925	444	102	64	—	—
45299	All other general merchandise stores .....	3	4 925	444	102	64	—	—
452990	All other general merchandise stores .....	3	4 925	444	102	64	—	—
453	Miscellaneous store retailers .....	4	D	D	D	b	D	D
454	Nonstore retailers .....	3	4 126	763	148	33	100.0	—
<b>WEBSTER</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>21</b>	<b>19 090</b>	<b>1 729</b>	<b>394</b>	<b>137</b>	<b>15.9</b>	<b>17.6</b>
441	Motor vehicle and parts dealers .....	4	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	5 774	408	90	23	23.8	—
4441	Building material and supplies dealers .....	2	D	D	D	a	D	D
445	Food and beverage stores .....	3	2 148	299	74	30	11.7	—
446	Health and personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	6	7 356	718	162	57	—	24.9
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
<b>WHEELER</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>4</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
<b>YORK</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>82</b>	<b>171 844</b>	<b>15 343</b>	<b>3 572</b>	<b>953</b>	<b>10.0</b>	<b>8.0</b>
441	Motor vehicle and parts dealers .....	11	35 027	2 442	566	103	5.1	32.5
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	12	13 323	2 051	474	86	15.7	9.7
4441	Building material and supplies dealers .....	8	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	4	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	4	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	4	D	D	D	b	D	D
445	Food and beverage stores .....	6	20 798	2 055	486	176	—	.5
446	Health and personal care stores .....	5	D	D	D	b	D	D
447	Gasoline stations .....	13	62 446	3 948	958	250	6.6	—
4471	Gasoline stations .....	13	62 446	3 948	958	250	6.6	—
44719	Other gasoline stations .....	7	50 563	3 407	828	204	1.7	—
447190	Other gasoline stations .....	7	50 563	3 407	828	204	1.7	—
448	Clothing and clothing accessories stores .....	7	2 133	368	79	53	37.6	—
451	Sporting goods, hobby, book, and music stores .....	3	720	113	28	20	93.8	6.3
452	General merchandise stores .....	4	22 785	2 263	529	134	—	—
45299	All other general merchandise stores .....	3	D	D	D	b	D	D
452990	All other general merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	11	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	2	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	5	D	D	D	b	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

<sup>1</sup>Includes sales information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

<sup>3</sup>Data for this line not included in broader kind-of-business totals.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 4. Summary Statistics for Places: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ALLIANCE</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>55</b>	<b>90 547</b>	<b>9 322</b>	<b>2 147</b>	<b>532</b>	<b>24.8</b>	<b>-</b>
441	Motor vehicle and parts dealers .....	5	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	4	1 915	231	57	11	18.4	-
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	D	D	D	b	D	D
445	Food and beverage stores .....	6	18 353	1 800	477	127	24.5	-
446	Health and personal care stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	8	26 897	2 415	487	123	19.6	-
4471	Gasoline stations .....	8	26 897	2 415	487	123	19.6	-
44719	Other gasoline stations .....	2	D	D	D	b	D	D
447190	Other gasoline stations .....	2	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	6	1 374	346	84	26	60.2	.8
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	5	12 453	1 315	267	89	-	-
45299	All other general merchandise stores .....	4	D	D	D	b	D	D
452990	All other general merchandise stores .....	4	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	8	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>AUBURN</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>36</b>	<b>44 861</b>	<b>3 494</b>	<b>778</b>	<b>275</b>	<b>38.5</b>	<b>8.0</b>
441	Motor vehicle and parts dealers .....	5	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	3	3 516	190	37	14	-	21.6
44422	Nursery, garden center, and farm supply stores .....	3	3 516	190	37	14	-	21.6
444220	Nursery, garden center, and farm supply stores .....	3	3 516	190	37	14	-	21.6
445	Food and beverage stores .....	3	D	D	D	c	D	D
446	Health and personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	4	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	5	558	76	17	15	27.4	-
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	b	D	D
45299	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	5	591	77	20	10	36.2	-
<b>AURORA</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>28</b>	<b>34 286</b>	<b>3 373</b>	<b>896</b>	<b>224</b>	<b>63.6</b>	<b>11.6</b>
441	Motor vehicle and parts dealers .....	5	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	2	D	D	D	b	D	D
44421	Outdoor power equipment stores .....	1	D	D	D	b	D	D
444210	Outdoor power equipment stores .....	1	D	D	D	b	D	D
445	Food and beverage stores .....	4	D	D	D	b	D	D
446	Health and personal care stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
448	Clothing and clothing accessories stores .....	3	552	63	15	11	41.3	-
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BEATRICE</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>114</b>	<b>198 496</b>	<b>18 313</b>	<b>4 441</b>	<b>1 189</b>	<b>29.8</b>	<b>1.9</b>
441	Motor vehicle and parts dealers	19	60 193	3 849	926	182	63.5	3.7
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	5	6 038	758	169	46	32.6	—
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
443	Electronics and appliance stores	4	2 434	357	84	30	19.5	—
4431	Electronics and appliance stores	4	2 434	357	84	30	19.5	—
44311	Appliance, television, and other electronics stores	3	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	13	20 096	2 288	547	99	1.6	2.8
44419	Other building material dealers	5	D	D	D	b	D	D
444190	Other building material dealers	5	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	5	D	D	D	b	D	D
44421	Outdoor power equipment stores	1	D	D	D	b	D	D
444210	Outdoor power equipment stores	1	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	4	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	4	D	D	D	a	D	D
445	Food and beverage stores	6	17 579	1 517	359	137	42.1	—
446	Health and personal care stores	14	D	D	D	b	D	D
4461	Health and personal care stores	14	D	D	D	b	D	D
447	Gasoline stations	12	13 475	962	238	78	25.9	—
44711	Gasoline stations with convenience stores	9	11 444	788	187	66	16.7	—
447110	Gasoline stations with convenience stores	9	11 444	788	187	66	16.7	—
448	Clothing and clothing accessories stores	13	5 986	996	251	83	34.9	9.0
4481	Clothing stores	9	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	6	D	D	D	b	D	D
452	General merchandise stores	6	D	D	D	e	D	D
4529	Other general merchandise stores	5	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	e	D	D
45299	All other general merchandise stores	4	2 886	320	88	33	—	.7
452990	All other general merchandise stores	4	2 886	320	88	33	—	.7
453	Miscellaneous store retailers	9	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	7	D	D	D	a	D	D
<b>BELLEVUE</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>118</b>	<b>496 831</b>	<b>46 687</b>	<b>11 204</b>	<b>2 439</b>	<b>3.9</b>	<b>2.5</b>
441	Motor vehicle and parts dealers	18	143 451	11 331	2 453	290	8.5	1.1
4411	Automobile dealers	7	D	D	D	c	D	D
44111	New car dealers	5	127 507	8 913	1 876	209	9.5	—
441110	New car dealers	5	127 507	8 913	1 876	209	9.5	—
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	9	D	D	D	b	D	D
44131	Automotive parts and accessories stores	6	5 315	839	200	38	—	—
441310	Automotive parts and accessories stores	6	5 315	839	200	38	—	—
442	Furniture and home furnishings stores	3	1 799	193	44	11	23.0	69.8
443	Electronics and appliance stores	5	2 381	357	94	19	16.0	48.2
4431	Electronics and appliance stores	5	2 381	357	94	19	16.0	48.2
444	Building material and garden equipment and supplies dealers	6	D	D	D	c	D	D
4441	Building material and supplies dealers	3	D	D	D	c	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
445	Food and beverage stores	15	61 126	6 051	1 503	402	1.2	1.4
4451	Grocery stores	9	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	6	55 926	5 576	1 381	363	—	—
445110	Supermarkets and other grocery (except convenience) stores	6	55 926	5 576	1 381	363	—	—
4452	Specialty food stores	5	1 266	204	54	16	8.1	32.1

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BELLEVUE—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
446	Health and personal care stores .....	10	22 312	2 522	591	157	5.8	.7
4461	Health and personal care stores .....	10	22 312	2 522	591	157	5.8	.7
44613	Optical goods stores .....	3	D	D	D	b	D	D
446130	Optical goods stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	21	35 718	2 010	494	133	4.6	1.7
4471	Gasoline stations .....	21	35 718	2 010	494	133	4.6	1.7
44711	Gasoline stations with convenience stores .....	20	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	20	D	D	D	c	D	D
448	Clothing and clothing accessories stores .....	8	3 163	473	146	48	—	21.2
451	Sporting goods, hobby, book, and music stores .....	9	7 038	802	144	51	—	7.4
4511	Sporting goods, hobby, and musical instrument stores .....	5	3 521	500	73	22	—	1.8
45113	Sewing, needlework, and piece goods stores .....	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores .....	1	D	D	D	a	D	D
4512	Book, periodical, and music stores .....	4	3 517	302	71	29	—	13.0
45121	Book stores and news dealers .....	2	D	D	D	a	D	D
451211	Book stores .....	2	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	10	160 468	16 868	4 137	1 017	—	—
452111	Department stores (except discount department stores) ..	2	D	D	D	c	D	D
4529	Other general merchandise stores .....	6	D	D	D	f	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	f	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	f	D	D
45299	All other general merchandise stores .....	5	10 907	1 141	278	87	—	—
452990	All other general merchandise stores .....	5	10 907	1 141	278	87	—	—
4529904	Miscellaneous general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	10	D	D	D	b	D	D
4533	Used merchandise stores .....	2	D	D	D	b	D	D
45331	Used merchandise stores .....	2	D	D	D	b	D	D
453310	Used merchandise stores .....	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
<b>BLAIR</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>49</b>	<b>521 117</b>	<b>23 997</b>	<b>5 665</b>	<b>795</b>	<b>3.1</b>	<b>.4</b>
441	Motor vehicle and parts dealers .....	8	D	D	D	e	D	D
4411	Automobile dealers .....	2	D	D	D	e	D	D
44111	New car dealers .....	2	D	D	D	e	D	D
441110	New car dealers .....	2	D	D	D	e	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	8	6 434	1 176	272	58	18.8	.2
445	Food and beverage stores .....	6	D	D	D	c	D	D
446	Health and personal care stores .....	4	5 885	707	180	31	76.5	3.7
4461	Health and personal care stores .....	4	5 885	707	180	31	76.5	3.7
447	Gasoline stations .....	8	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	b	D	D
45299	All other general merchandise stores .....	1	D	D	D	b	D	D
452990	All other general merchandise stores .....	1	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	6	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BROKEN BOW</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>45</b>	<b>47 043</b>	<b>4 660</b>	<b>1 076</b>	<b>321</b>	<b>52.3</b>	<b>5.7</b>
441	Motor vehicle and parts dealers .....	6	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	3	1 428	148	34	9	44.0	—
443	Electronics and appliance stores .....	3	504	43	11	2	100.0	—
444	Building material and garden equipment and supplies dealers ...	4	3 642	410	120	20	48.6	—
445	Food and beverage stores .....	5	12 007	1 136	262	106	95.2	—
446	Health and personal care stores .....	3	D	D	D	b	D	D
4461	Health and personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	3	D	D	D	a	D	D
448	Clothing and clothing accessories stores .....	5	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
45299	All other general merchandise stores .....	2	D	D	D	a	D	D
452990	All other general merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	5	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	6	D	D	D	a	D	D
<b>CENTRAL CITY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>21</b>	<b>17 361</b>	<b>1 860</b>	<b>472</b>	<b>138</b>	<b>45.5</b>	<b>11.9</b>
441	Motor vehicle and parts dealers .....	5	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	5	5 189	408	98	33	13.6	—
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>CHADRON</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>48</b>	<b>97 564</b>	<b>9 267</b>	<b>2 225</b>	<b>578</b>	<b>25.7</b>	<b>2.6</b>
441	Motor vehicle and parts dealers .....	14	D	D	D	c	D	D
442	Furniture and home furnishings stores .....	3	1 203	146	26	10	55.1	—
443	Electronics and appliance stores .....	5	958	94	23	10	21.1	5.6
444	Building material and garden equipment and supplies dealers ...	5	D	D	D	b	D	D
445	Food and beverage stores .....	4	9 010	1 184	308	76	10.8	.9
446	Health and personal care stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	4	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	c	D	D
4529	Other general merchandise stores .....	3	D	D	D	c	D	D
453	Miscellaneous store retailers .....	4	655	94	22	15	88.5	—
454	Nonstore retailers .....	2	D	D	D	a	D	D

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>COLUMBUS</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>137</b>	<b>294 822</b>	<b>30 535</b>	<b>7 249</b>	<b>1 764</b>	<b>11.3</b>	<b>1.7</b>
441	Motor vehicle and parts dealers .....	18	D	D	D	c	D	D
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	1	D	D	D	a	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	10	9 055	1 637	355	72	—	4.8
44131	Automotive parts and accessories stores .....	7	5 182	803	199	42	—	8.4
441310	Automotive parts and accessories stores .....	7	5 182	803	199	42	—	8.4
442	Furniture and home furnishings stores .....	7	5 710	764	177	42	45.3	—
4421	Furniture stores .....	2	D	D	D	b	D	D
44211	Furniture stores .....	2	D	D	D	b	D	D
442110	Furniture stores .....	2	D	D	D	b	D	D
4422	Home furnishings stores .....	5	D	D	D	b	D	D
443	Electronics and appliance stores .....	4	2 552	595	154	31	16.6	—
4431	Electronics and appliance stores .....	4	2 552	595	154	31	16.6	—
44312	Computer and software stores .....	1	D	D	D	a	D	D
443120	Computer and software stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	18	36 782	4 523	1 123	190	1.2	10.3
4441	Building material and supplies dealers .....	13	D	D	D	c	D	D
44411	Home centers .....	2	D	D	D	b	D	D
444110	Home centers .....	2	D	D	D	b	D	D
44419	Other building material dealers .....	8	11 411	1 457	379	45	—	27.1
444190	Other building material dealers .....	8	11 411	1 457	379	45	—	27.1
4442	Lawn and garden equipment and supplies stores .....	5	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	4	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	4	D	D	D	b	D	D
445	Food and beverage stores .....	14	57 105	5 962	1 199	442	13.9	—
4451	Grocery stores .....	8	54 034	5 724	1 147	421	9.6	—
44511	Supermarkets and other grocery (except convenience) stores .....	8	54 034	5 724	1 147	421	9.6	—
445110	Supermarkets and other grocery (except convenience) stores .....	8	54 034	5 724	1 147	421	9.6	—
446	Health and personal care stores .....	4	18 661	1 954	456	106	22.2	—
4461	Health and personal care stores .....	4	18 661	1 954	456	106	22.2	—
447	Gasoline stations .....	19	37 605	1 962	470	151	17.9	.6
4471	Gasoline stations .....	19	37 605	1 962	470	151	17.9	.6
44711	Gasoline stations with convenience stores .....	14	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	14	D	D	D	c	D	D
44719	Other gasoline stations .....	5	D	D	D	b	D	D
447190	Other gasoline stations .....	5	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	14	7 585	1 104	302	102	22.5	—
4481	Clothing stores .....	7	4 545	617	184	65	1.2	—
451	Sporting goods, hobby, book, and music stores .....	10	D	D	D	b	D	D
4511	Sporting goods, hobby, and musical instrument stores .....	9	2 779	301	55	32	49.2	—
452	General merchandise stores .....	5	D	D	D	e	D	D
452112	Discount department stores .....	1	D	D	D	e	D	D
453	Miscellaneous store retailers .....	16	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores .....	6	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	5	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	8	2 978	621	148	28	28.4	—

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>COZAD</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>32</b>	<b>53 217</b>	<b>8 549</b>	<b>1 872</b>	<b>610</b>	<b>20.0</b>	<b>6.0</b>
441	Motor vehicle and parts dealers .....	2	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
4421	Furniture stores .....	1	D	D	D	a	D	D
44211	Furniture stores .....	1	D	D	D	a	D	D
442110	Furniture stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	2	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores .....	2	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores .....	2	D	D	D	a	D	D
445	Food and beverage stores .....	5	6 044	593	143	60	76.5	23.5
446	Health and personal care stores .....	4	3 276	491	94	30	46.5	53.5
447	Gasoline stations .....	3	5 668	306	71	13	—	—
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	b	D	D
45299	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	e	D	D
4542	Vending machine operators .....	2	D	D	D	e	D	D
45421	Vending machine operators .....	2	D	D	D	e	D	D
454210	Vending machine operators .....	2	D	D	D	e	D	D
45439	Other direct selling establishments .....	1	D	D	D	a	D	D
454390	Other direct selling establishments .....	1	D	D	D	a	D	D
<b>CRETE</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>35</b>	<b>59 014</b>	<b>5 641</b>	<b>1 422</b>	<b>353</b>	<b>28.6</b>	<b>.2</b>
441	Motor vehicle and parts dealers .....	6	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	D	D	D	b	D	D
445	Food and beverage stores .....	6	11 853	980	229	105	29.2	—
447	Gasoline stations .....	5	12 479	747	197	71	27.0	—
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	b	D	D
45299	All other general merchandise stores .....	1	D	D	D	b	D	D
452990	All other general merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	b	D	D
4543	Direct selling establishments .....	1	D	D	D	b	D	D
45439	Other direct selling establishments .....	1	D	D	D	b	D	D
454390	Other direct selling establishments .....	1	D	D	D	b	D	D
<b>DAVID CITY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>19</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
441	Motor vehicle and parts dealers .....	4	3 792	485	118	23	76.9	—
444	Building material and garden equipment and supplies dealers ...	5	D	D	D	a	D	D
445	Food and beverage stores .....	3	D	D	D	b	D	D
446	Health and personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
<b>ELKHORN</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>23</b>	<b>23 882</b>	<b>3 388</b>	<b>795</b>	<b>242</b>	<b>51.0</b>	<b>8.5</b>
441	Motor vehicle and parts dealers .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	5 794	1 211	271	55	16.9	—
445	Food and beverage stores .....	3	D	D	D	c	D	D
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	432	87	18	10	—	7.9
454	Nonstore retailers .....	3	1 149	155	38	8	—	—

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FAIRBURY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>31</b>	<b>47 750</b>	<b>4 760</b>	<b>1 138</b>	<b>303</b>	<b>24.3</b>	<b>8.0</b>
441	Motor vehicle and parts dealers .....	6	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores .....	3	D	D	D	b	D	D
446	Health and personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	4	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	6	1 056	258	57	25	29.9	—
454	Nonstore retailers .....	1	D	D	D	b	D	D
4541	Electronic shopping and mail-order houses .....	1	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	1	D	D	D	b	D	D
<b>FALLS CITY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>44</b>	<b>52 164</b>	<b>4 889</b>	<b>1 051</b>	<b>305</b>	<b>46.2</b>	<b>.4</b>
441	Motor vehicle and parts dealers .....	5	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	8	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	2	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores .....	2	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores .....	2	D	D	D	a	D	D
445	Food and beverage stores .....	7	D	D	D	b	D	D
446	Health and personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	3	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	4	593	81	19	7	83.0	—
452	General merchandise stores .....	2	D	D	D	b	D	D
45299	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	8	D	D	D	b	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>FREMONT</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>141</b>	<b>524 228</b>	<b>48 991</b>	<b>10 915</b>	<b>2 361</b>	<b>5.4</b>	<b>.9</b>
441	Motor vehicle and parts dealers .....	19	D	D	D	e	D	D
4411	Automobile dealers .....	8	D	D	D	e	D	D
44111	New car dealers .....	6	D	D	D	e	D	D
441110	New car dealers .....	6	D	D	D	e	D	D
4412	Other motor vehicle dealers .....	3	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	3	D	D	D	a	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
441222	Boat dealers .....	1	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	8	D	D	D	b	D	D
44132	Tire dealers .....	5	4 936	663	155	22	—	15.4
441320	Tire dealers .....	5	4 936	663	155	22	—	15.4
442	Furniture and home furnishings stores .....	5	D	D	D	b	D	D
4421	Furniture stores .....	3	D	D	D	b	D	D
44211	Furniture stores .....	3	D	D	D	b	D	D
442110	Furniture stores .....	3	D	D	D	b	D	D
443	Electronics and appliance stores .....	6	2 378	325	78	20	67.2	—
4431	Electronics and appliance stores .....	6	2 378	325	78	20	67.2	—
44311	Appliance, television, and other electronics stores .....	5	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	18	44 562	5 906	1 336	249	9.8	1.1
4441	Building material and supplies dealers .....	16	D	D	D	c	D	D
44419	Other building material dealers .....	9	D	D	D	c	D	D
444190	Other building material dealers .....	9	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores .....	2	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores .....	2	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores .....	2	D	D	D	a	D	D

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FREMONT—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
445	Food and beverage stores .....	12	40 728	4 116	926	311	9.2	4.2
4451	Grocery stores .....	4	36 962	3 800	849	289	7.8	1.7
4452	Specialty food stores .....	2	D	D	D	a	D	D
446	Health and personal care stores .....	15	D	D	D	e	D	D
4461	Health and personal care stores .....	15	D	D	D	e	D	D
44611	Pharmacies and drug stores .....	7	30 061	5 293	1 122	226	2.3	.1
446110	Pharmacies and drug stores .....	7	30 061	5 293	1 122	226	2.3	.1
4461101	Pharmacies and drug stores .....	7	30 061	5 293	1 122	226	2.3	.1
44619	Other health and personal care stores .....	5	D	D	D	a	D	D
447	Gasoline stations .....	15	23 713	1 616	395	131	47.7	—
4471	Gasoline stations .....	15	23 713	1 616	395	131	47.7	—
44711	Gasoline stations with convenience stores .....	13	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	13	D	D	D	c	D	D
448	Clothing and clothing accessories stores .....	15	11 358	1 680	412	148	8.7	.6
4481	Clothing stores .....	8	D	D	D	c	D	D
451	Sporting goods, hobby, book, and music stores .....	7	D	D	D	c	D	D
4511	Sporting goods, hobby, and musical instrument stores .....	6	D	D	D	b	D	D
45111	Sporting goods stores .....	3	D	D	D	b	D	D
451110	Sporting goods stores .....	3	D	D	D	b	D	D
4511101	General-line sporting goods stores .....	1	D	D	D	b	D	D
4512	Book, periodical, and music stores .....	1	D	D	D	b	D	D
452	General merchandise stores .....	7	D	D	D	f	D	D
4529	Other general merchandise stores .....	7	D	D	D	f	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
45299	All other general merchandise stores .....	6	D	D	D	c	D	D
452990	All other general merchandise stores .....	6	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores .....	4	D	D	D	b	D	D
453	Miscellaneous store retailers .....	18	14 838	2 484	579	155	5.1	—
4532	Office supplies, stationery, and gift stores .....	4	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	b	D	D
4533	Used merchandise stores .....	7	D	D	D	b	D	D
45331	Used merchandise stores .....	7	D	D	D	b	D	D
453310	Used merchandise stores .....	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	5	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	4	D	D	D	b	D	D
454	Nonstore retailers .....	4	D	D	D	b	D	D
4543	Direct selling establishments .....	3	D	D	D	b	D	D
45431	Fuel dealers .....	1	D	D	D	a	D	D
454311	Heating oil dealers .....	1	D	D	D	a	D	D
<b>GERING</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>27</b>	<b>24 179</b>	<b>2 762</b>	<b>694</b>	<b>192</b>	<b>22.2</b>	<b>11.1</b>
441	Motor vehicle and parts dealers .....	5	3 180	436	107	20	22.5	4.5
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers .....	4	7 077	1 012	237	40	43.4	30.9
445	Food and beverage stores .....	4	D	D	D	b	D	D
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	3 449	242	56	19	5.1	—
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	b	D	D
45299	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>GOTHENBURG</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>27</b>	<b>54 728</b>	<b>3 597</b>	<b>768</b>	<b>205</b>	<b>19.9</b>	—
441	Motor vehicle and parts dealers	3	D	D	D	b	D	D
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	4	9 179	843	144	23	—	—
4442	Lawn and garden equipment and supplies stores	3	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores	3	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	3	D	D	D	a	D	D
445	Food and beverage stores	3	D	D	D	b	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	3	D	D	D	b	D	D
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
<b>GRAND ISLAND</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>296</b>	<b>808 404</b>	<b>75 473</b>	<b>18 175</b>	<b>4 193</b>	<b>7.6</b>	<b>2.2</b>
441	Motor vehicle and parts dealers	47	213 474	17 032	4 013	528	11.9	1.6
4411	Automobile dealers	25	188 498	13 205	3 140	362	9.9	.9
44111	New car dealers	10	154 675	11 584	2 765	315	6.9	.9
441110	New car dealers	10	154 675	11 584	2 765	315	6.9	.9
44112	Used car dealers	15	33 823	1 621	375	47	23.9	.7
441120	Used car dealers	15	33 823	1 621	375	47	23.9	.7
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	3	D	D	D	a	D	D
441221	Motorcycle dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	19	D	D	D	c	D	D
44131	Automotive parts and accessories stores	11	D	D	D	b	D	D
441310	Automotive parts and accessories stores	11	D	D	D	b	D	D
44132	Tire dealers	8	D	D	D	b	D	D
441320	Tire dealers	8	D	D	D	b	D	D
442	Furniture and home furnishings stores	19	16 736	2 208	496	133	6.0	26.7
4421	Furniture stores	10	D	D	D	c	D	D
44211	Furniture stores	10	D	D	D	c	D	D
442110	Furniture stores	10	D	D	D	c	D	D
4422	Home furnishings stores	9	D	D	D	b	D	D
44229	Other home furnishings stores	5	2 410	408	40	14	4.2	53.6
443	Electronics and appliance stores	14	15 129	1 936	500	88	19.7	30.9
4431	Electronics and appliance stores	14	15 129	1 936	500	88	19.7	30.9
44311	Appliance, television, and other electronics stores	10	12 961	1 474	397	65	12.3	36.1
443111	Household appliance stores	5	9 442	1 065	278	42	11.3	49.5
443112	Radio, television, and other electronics stores	5	3 519	409	119	23	14.9	—
44312	Computer and software stores	3	D	D	D	a	D	D
443120	Computer and software stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	31	101 737	10 656	2 768	436	4.6	1.1
4441	Building material and supplies dealers	26	99 048	10 382	2 717	423	4.8	.1
44411	Home centers	3	D	D	D	c	D	D
444110	Home centers	3	D	D	D	c	D	D
44413	Hardware stores	2	D	D	D	b	D	D
444130	Hardware stores	2	D	D	D	b	D	D
44419	Other building material dealers	19	28 792	3 912	945	144	16.4	.3
444190	Other building material dealers	19	28 792	3 912	945	144	16.4	.3
4442	Lawn and garden equipment and supplies stores	5	2 689	274	51	13	.2	37.0
44422	Nursery, garden center, and farm supply stores	5	2 689	274	51	13	.2	37.0
444220	Nursery, garden center, and farm supply stores	5	2 689	274	51	13	.2	37.0
445	Food and beverage stores	13	56 737	5 366	1 235	342	2.4	.1
4451	Grocery stores	8	49 937	5 127	1 197	330	2.4	.1
44511	Supermarkets and other grocery (except convenience) stores	8	49 937	5 127	1 197	330	2.4	.1
445110	Supermarkets and other grocery (except convenience) stores	8	49 937	5 127	1 197	330	2.4	.1
4453	Beer, wine, and liquor stores	3	D	D	D	a	D	D
44531	Beer, wine, and liquor stores	3	D	D	D	a	D	D
445310	Beer, wine, and liquor stores	3	D	D	D	a	D	D

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>GRAND ISLAND—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
446	Health and personal care stores .....	15	D	D	D	c	D	D
4461	Health and personal care stores .....	15	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	3	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	3	D	D	D	b	D	D
44619	Other health and personal care stores .....	5	D	D	D	a	D	D
447	Gasoline stations .....	34	91 164	4 808	1 167	295	12.0	.7
4471	Gasoline stations .....	34	91 164	4 808	1 167	295	12.0	.7
44711	Gasoline stations with convenience stores .....	28	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	28	D	D	D	c	D	D
44719	Other gasoline stations .....	6	D	D	D	c	D	D
447190	Other gasoline stations .....	6	D	D	D	c	D	D
448	Clothing and clothing accessories stores .....	43	27 589	3 798	1 010	350	9.3	10.6
4481	Clothing stores .....	24	D	D	D	c	D	D
44819	Other clothing stores .....	7	D	D	D	b	D	D
448190	Other clothing stores .....	7	D	D	D	b	D	D
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores .....	7	D	D	D	b	D	D
44831	Jewelry stores .....	6	D	D	D	b	D	D
448310	Jewelry stores .....	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	22	14 602	1 877	405	184	9.7	.9
4511	Sporting goods, hobby, and musical instrument stores .....	15	D	D	D	c	D	D
45112	Hobby, toy, and game stores .....	5	5 253	606	146	51	8.2	1.5
451120	Hobby, toy, and game stores .....	5	5 253	606	146	51	8.2	1.5
45113	Sewing, needlework, and piece goods stores .....	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores .....	1	D	D	D	a	D	D
4512	Book, periodical, and music stores .....	7	D	D	D	b	D	D
45121	Book stores and news dealers .....	4	D	D	D	b	D	D
4512112	Specialty book stores .....	2	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores .....	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores .....	3	D	D	D	b	D	D
452	General merchandise stores .....	15	D	D	D	g	D	D
4521	Department stores .....	7	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	7	D	D	D	f	D	D
45211	Department stores .....	7	D	D	D	f	D	D
452111	Department stores (except discount department stores) ..	3	D	D	D	e	D	D
452112	Discount department stores .....	4	D	D	D	f	D	D
4529	Other general merchandise stores .....	8	D	D	D	f	D	D
45291	Warehouse clubs and supercenters .....	3	D	D	D	f	D	D
452910	Warehouse clubs and supercenters .....	3	D	D	D	f	D	D
45299	All other general merchandise stores .....	5	D	D	D	b	D	D
452990	All other general merchandise stores .....	5	D	D	D	b	D	D
4529901	Variety stores .....	5	D	D	D	b	D	D
453	Miscellaneous store retailers .....	33	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	13	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	3	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	11	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	8	D	D	D	a	D	D
454	Nonstore retailers .....	10	4 178	768	175	39	13.7	16.7
<b>HASTINGS</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>153</b>	<b>275 096</b>	<b>30 088</b>	<b>7 098</b>	<b>1 767</b>	<b>14.9</b>	<b>5.0</b>
441	Motor vehicle and parts dealers .....	25	70 812	6 383	1 618	267	37.4	.6
44112	Used car dealers .....	4	6 208	418	91	16	20.4	6.7
441120	Used car dealers .....	4	6 208	418	91	16	20.4	6.7
4412	Other motor vehicle dealers .....	3	7 160	331	74	26	28.4	—
44121	Recreational vehicle dealers .....	1	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	2	D	D	D	b	D	D
441221	Motorcycle dealers .....	2	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	12	13 751	2 273	633	98	8.9	—
44131	Automotive parts and accessories stores .....	8	11 643	1 832	530	82	8.4	—
441310	Automotive parts and accessories stores .....	8	11 643	1 832	530	82	8.4	—
442	Furniture and home furnishings stores .....	4	D	D	D	b	D	D
4422	Home furnishings stores .....	2	D	D	D	b	D	D

See footnotes at end of table.



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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HASTINGS—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
443	Electronics and appliance stores .....	9	D	D	D	b	D	D
4431	Electronics and appliance stores .....	9	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores .....	7	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	4	3 811	656	150	36	22.2	—
44312	Computer and software stores .....	2	D	D	D	a	D	D
443120	Computer and software stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	19	D	D	D	c	D	D
4441	Building material and supplies dealers .....	17	23 460	3 400	765	128	9.9	30.9
44413	Hardware stores .....	4	D	D	D	b	D	D
444130	Hardware stores .....	4	D	D	D	b	D	D
44419	Other building material dealers .....	10	D	D	D	b	D	D
444190	Other building material dealers .....	10	D	D	D	b	D	D
445	Food and beverage stores .....	13	D	D	D	e	D	D
4451	Grocery stores .....	7	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	6	50 548	5 712	1 298	409	—	1.7
445110	Supermarkets and other grocery (except convenience) stores .....	6	50 548	5 712	1 298	409	—	1.7
446	Health and personal care stores .....	15	20 103	2 401	540	132	14.6	8.1
4461	Health and personal care stores .....	15	20 103	2 401	540	132	14.6	8.1
44619	Other health and personal care stores .....	7	D	D	D	b	D	D
447	Gasoline stations .....	15	D	D	D	b	D	D
44711	Gasoline stations with convenience stores .....	10	13 422	935	233	69	23.1	—
447110	Gasoline stations with convenience stores .....	10	13 422	935	233	69	23.1	—
448	Clothing and clothing accessories stores .....	18	5 897	875	211	67	.1	14.2
451	Sporting goods, hobby, book, and music stores .....	8	D	D	D	b	D	D
4512	Book, periodical, and music stores .....	4	D	D	D	b	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	8	56 811	5 818	1 403	366	—	—
452112	Discount department stores .....	2	D	D	D	e	D	D
45299	All other general merchandise stores .....	5	D	D	D	b	D	D
452990	All other general merchandise stores .....	5	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	17	D	D	D	c	D	D
4533	Used merchandise stores .....	2	D	D	D	b	D	D
45331	Used merchandise stores .....	2	D	D	D	b	D	D
453310	Used merchandise stores .....	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	8	D	D	D	b	D	D
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	4	D	D	D	b	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>HOLDREGE</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>46</b>	<b>68 569</b>	<b>7 240</b>	<b>1 781</b>	<b>491</b>	<b>37.4</b>	<b>5.8</b>
441	Motor vehicle and parts dealers .....	10	20 449	2 460	594	89	74.9	—
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	3	692	121	25	5	49.1	—
444	Building material and garden equipment and supplies dealers ...	5	D	D	D	b	D	D
445	Food and beverage stores .....	4	D	D	D	c	D	D
446	Health and personal care stores .....	5	9 414	831	202	43	42.9	—
4461	Health and personal care stores .....	5	9 414	831	202	43	42.9	—
447	Gasoline stations .....	5	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	3	D	D	D	a	D	D
452	General merchandise stores .....	3	3 629	420	92	43	—	—
45299	All other general merchandise stores .....	3	3 629	420	92	43	—	—
452990	All other general merchandise stores .....	3	3 629	420	92	43	—	—
453	Miscellaneous store retailers .....	3	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>KEARNEY</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>202</b>	<b>519 811</b>	<b>54 874</b>	<b>13 085</b>	<b>3 147</b>	<b>11.8</b>	<b>2.1</b>
441	Motor vehicle and parts dealers	28	113 624	10 697	2 424	331	19.2	—
4411	Automobile dealers	14	90 485	7 040	1 611	207	23.9	—
44112	Used car dealers	5	9 686	399	78	14	56.7	—
441120	Used car dealers	5	9 686	399	78	14	56.7	—
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	b	D	D
441222	Boat dealers	1	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	11	D	D	D	c	D	D
44131	Automotive parts and accessories stores	7	11 751	1 801	420	65	—	—
441310	Automotive parts and accessories stores	7	11 751	1 801	420	65	—	—
44132	Tire dealers	4	D	D	D	b	D	D
441320	Tire dealers	4	D	D	D	b	D	D
442	Furniture and home furnishings stores	10	9 217	1 746	409	64	9.2	—
4421	Furniture stores	6	7 041	1 429	347	48	.7	—
44211	Furniture stores	6	7 041	1 429	347	48	.7	—
442110	Furniture stores	6	7 041	1 429	347	48	.7	—
443	Electronics and appliance stores	13	16 227	2 107	534	121	4.7	8.2
4431	Electronics and appliance stores	13	16 227	2 107	534	121	4.7	8.2
44311	Appliance, television, and other electronics stores	9	13 402	1 746	422	93	5.7	—
443111	Household appliance stores	5	8 636	906	228	56	8.8	—
443112	Radio, television, and other electronics stores	4	4 766	840	194	37	—	—
44312	Computer and software stores	4	2 825	361	112	28	—	46.8
443120	Computer and software stores	4	2 825	361	112	28	—	46.8
444	Building material and garden equipment and supplies dealers	23	44 892	6 295	1 385	253	3.0	6.3
4441	Building material and supplies dealers	19	40 264	5 770	1 252	229	2.7	5.6
44411	Home centers	2	D	D	D	c	D	D
444110	Home centers	2	D	D	D	c	D	D
44419	Other building material dealers	10	D	D	D	b	D	D
444190	Other building material dealers	10	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	4	4 628	525	133	24	5.5	11.9
44422	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
445	Food and beverage stores	12	36 466	3 980	957	346	23.3	2.4
446	Health and personal care stores	12	25 203	2 462	563	166	22.5	10.8
4461	Health and personal care stores	12	25 203	2 462	563	166	22.5	10.8
4461101	Pharmacies and drug stores	6	22 565	1 850	421	122	25.1	12.1
44612	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
447	Gasoline stations	21	48 900	2 637	617	201	23.7	—
4471	Gasoline stations	21	48 900	2 637	617	201	23.7	—
44711	Gasoline stations with convenience stores	17	38 369	2 030	480	169	15.6	—
447110	Gasoline stations with convenience stores	17	38 369	2 030	480	169	15.6	—
448	Clothing and clothing accessories stores	27	23 107	3 313	929	297	31.3	—
4481	Clothing stores	15	D	D	D	c	D	D
44819	Other clothing stores	4	D	D	D	a	D	D
448190	Other clothing stores	4	D	D	D	a	D	D
4482105	Athletic footwear stores	1	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	17	34 396	3 994	896	327	2.1	8.0
4511	Sporting goods, hobby, and musical instrument stores	13	26 736	3 189	709	243	2.7	10.3
45111	Sporting goods stores	7	D	D	D	c	D	D
451110	Sporting goods stores	7	D	D	D	c	D	D
4511102	Specialty-line sporting goods stores	5	D	D	D	c	D	D
45112	Hobby, toy, and game stores	2	D	D	D	b	D	D
451120	Hobby, toy, and game stores	2	D	D	D	b	D	D
45114	Musical instrument and supplies stores	2	D	D	D	b	D	D
451140	Musical instrument and supplies stores	2	D	D	D	b	D	D
4512	Book, periodical, and music stores	4	7 660	805	187	84	—	—
45121	Book stores and news dealers	3	D	D	D	b	D	D
451211	Book stores	3	D	D	D	b	D	D
4512113	College book stores	2	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	1	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	1	D	D	D	b	D	D
452	General merchandise stores	8	147 272	14 089	3 454	837	—	—
452111	Department stores (except discount department stores)	2	D	D	D	c	D	D
4529	Other general merchandise stores	4	D	D	D	f	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	f	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	f	D	D
45299	All other general merchandise stores	3	D	D	D	a	D	D
452990	All other general merchandise stores	3	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>KEARNEY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	26	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	11	7 054	823	192	80	24.5	1.1
45321	Office supplies and stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	9	D	D	D	b	D	D
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	5	2 738	558	118	36	11.0	—
454	Nonstore retailers .....	5	D	D	D	b	D	D
4543	Direct selling establishments .....	5	D	D	D	b	D	D
45439	Other direct selling establishments .....	5	D	D	D	b	D	D
454390	Other direct selling establishments .....	5	D	D	D	b	D	D
<b>KIMBALL</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>30</b>	<b>40 721</b>	<b>3 554</b>	<b>822</b>	<b>230</b>	<b>77.3</b>	<b>3.7</b>
441	Motor vehicle and parts dealers .....	7	22 940	1 413	337	63	92.7	4.6
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	1 310	144	31	12	100.0	—
445	Food and beverage stores .....	4	D	D	D	b	D	D
446	Health and personal care stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
<b>LA VISTA</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>38</b>	<b>257 844</b>	<b>27 441</b>	<b>6 250</b>	<b>1 251</b>	<b>15.8</b>	<b>—</b>
441	Motor vehicle and parts dealers .....	5	D	D	D	c	D	D
4411	Automobile dealers .....	3	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
445	Food and beverage stores .....	3	D	D	D	c	D	D
446	Health and personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	4	D	D	D	a	D	D
448	Clothing and clothing accessories stores .....	4	2 414	234	63	20	20.3	—
451	Sporting goods, hobby, book, and music stores .....	5	D	D	D	c	D	D
4511	Sporting goods, hobby, and musical instrument stores .....	4	D	D	D	c	D	D
45112	Hobby, toy, and game stores .....	3	13 340	1 416	343	114	47.8	—
451120	Hobby, toy, and game stores .....	3	13 340	1 416	343	114	47.8	—
4512112	Specialty book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	4	D	D	D	e	D	D
452112	Discount department stores .....	2	D	D	D	e	D	D
45299	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	6	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores .....	4	5 944	735	195	49	1.8	—
45321	Office supplies and stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	b	D	D
4533	Used merchandise stores .....	2	D	D	D	a	D	D
45331	Used merchandise stores .....	2	D	D	D	a	D	D
453310	Used merchandise stores .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	e	D	D
4541	Electronic shopping and mail-order houses .....	1	D	D	D	e	D	D
45411	Electronic shopping and mail-order houses .....	1	D	D	D	e	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LEXINGTON</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>56</b>	<b>118 677</b>	<b>10 106</b>	<b>2 351</b>	<b>610</b>	<b>6.0</b>	<b>1.5</b>
441	Motor vehicle and parts dealers	9	40 260	2 368	581	92	2.2	2.3
4413	Automotive parts, accessories, and tire stores	6	D	D	D	b	D	D
44131	Automotive parts and accessories stores	4	D	D	D	b	D	D
441310	Automotive parts and accessories stores	4	D	D	D	b	D	D
442	Furniture and home furnishings stores	4	1 878	145	38	9	30.4	35.8
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	5	7 276	790	168	31	7.6	—
445	Food and beverage stores	6	19 041	1 673	424	136	10.2	—
446	Health and personal care stores	2	D	D	D	b	D	D
4461	Health and personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	9	16 440	1 020	244	66	1.8	—
448	Clothing and clothing accessories stores	6	1 418	156	36	20	58.0	15.7
452	General merchandise stores	3	D	D	D	c	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
4533	Used merchandise stores	4	D	D	D	a	D	D
45331	Used merchandise stores	4	D	D	D	a	D	D
453310	Used merchandise stores	4	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
<b>LINCOLN</b>								
<b>44-45</b>	<b>Retail trade</b>	<b>990</b>	<b>2 798 920</b>	<b>291 695</b>	<b>69 149</b>	<b>16 595</b>	<b>6.1</b>	<b>3.9</b>
441	Motor vehicle and parts dealers	122	618 813	54 201	12 243	1 614	6.8	3.1
4411	Automobile dealers	61	524 341	39 725	8 911	1 038	5.9	1.9
44111	New car dealers	22	D	D	D	f	D	D
441110	New car dealers	22	D	D	D	f	D	D
44112	Used car dealers	39	D	D	D	c	D	D
441120	Used car dealers	39	D	D	D	c	D	D
4412	Other motor vehicle dealers	8	D	D	D	c	D	D
44121	Recreational vehicle dealers	1	D	D	D	b	D	D
441210	Recreational vehicle dealers	1	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	7	D	D	D	b	D	D
441221	Motorcycle dealers	4	D	D	D	b	D	D
441222	Boat dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	53	D	D	D	e	D	D
44131	Automotive parts and accessories stores	34	36 025	5 157	1 257	283	7.8	1.2
441310	Automotive parts and accessories stores	34	36 025	5 157	1 257	283	7.8	1.2
44132	Tire dealers	19	D	D	D	c	D	D
441320	Tire dealers	19	D	D	D	c	D	D
442	Furniture and home furnishings stores	53	71 530	8 962	2 247	406	14.3	3.3
4421	Furniture stores	19	D	D	D	c	D	D
44211	Furniture stores	19	D	D	D	c	D	D
442110	Furniture stores	19	D	D	D	c	D	D
4422	Home furnishings stores	34	D	D	D	e	D	D
44221	Floor covering stores	14	20 783	2 240	574	95	26.8	.2
442210	Floor covering stores	14	20 783	2 240	574	95	26.8	.2
44229	Other home furnishings stores	20	D	D	D	c	D	D
442299	All other home furnishings stores	18	20 319	2 635	661	166	15.9	—
443	Electronics and appliance stores	34	D	D	D	e	D	D
4431	Electronics and appliance stores	34	D	D	D	e	D	D
44311	Appliance, television, and other electronics stores	23	D	D	D	e	D	D
443111	Household appliance stores	7	15 219	1 893	422	73	6.8	1.1
443112	Radio, television, and other electronics stores	16	D	D	D	e	D	D
44312	Computer and software stores	8	10 649	1 062	305	50	—	.5
443120	Computer and software stores	8	10 649	1 062	305	50	—	.5
44313	Camera and photographic supplies stores	3	D	D	D	b	D	D
443130	Camera and photographic supplies stores	3	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	82	254 764	33 349	7 976	1 414	8.7	4.8
4441	Building material and supplies dealers	66	231 383	30 017	7 327	1 209	9.0	1.1
44411	Home centers	2	D	D	D	e	D	D
444110	Home centers	2	D	D	D	e	D	D
44412	Paint and wallpaper stores	13	D	D	D	b	D	D
444120	Paint and wallpaper stores	13	D	D	D	b	D	D
44413	Hardware stores	15	20 187	3 234	704	194	7.0	—
444130	Hardware stores	15	20 187	3 234	704	194	7.0	—
44419	Other building material dealers	36	D	D	D	f	D	D
444190	Other building material dealers	36	D	D	D	f	D	D
4442	Lawn and garden equipment and supplies stores	16	23 381	3 332	649	205	5.2	41.7
44422	Nursery, garden center, and farm supply stores	13	20 910	2 944	573	186	2.3	46.7
444220	Nursery, garden center, and farm supply stores	13	20 910	2 944	573	186	2.3	46.7

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LINCOLN—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
445	Food and beverage stores .....	77	424 486	44 363	10 059	3 268	5.1	1.0
4451	Grocery stores .....	44	D	D	D	h	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	38	398 887	41 948	9 489	3 062	3.0	.8
445110	Supermarkets and other grocery (except convenience) stores .....	38	398 887	41 948	9 489	3 062	3.0	.8
44512	Convenience stores .....	6	D	D	D	b	D	D
445120	Convenience stores .....	6	D	D	D	b	D	D
4452	Specialty food stores .....	15	D	D	D	b	D	D
4453	Beer, wine, and liquor stores .....	18	D	D	D	c	D	D
44531	Beer, wine, and liquor stores .....	18	D	D	D	c	D	D
445310	Beer, wine, and liquor stores .....	18	D	D	D	c	D	D
446	Health and personal care stores .....	74	184 666	24 943	6 150	1 358	11.9	.6
4461	Health and personal care stores .....	74	184 666	24 943	6 150	1 358	11.9	.6
44611	Pharmacies and drug stores .....	28	157 501	19 419	4 732	1 047	11.6	.4
446110	Pharmacies and drug stores .....	28	157 501	19 419	4 732	1 047	11.6	.4
4461101	Pharmacies and drug stores .....	28	157 501	19 419	4 732	1 047	11.6	.4
44612	Cosmetics, beauty supplies, and perfume stores .....	8	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	8	D	D	D	b	D	D
44613	Optical goods stores .....	19	9 307	2 469	659	119	6.4	5.3
446130	Optical goods stores .....	19	9 307	2 469	659	119	6.4	5.3
44619	Other health and personal care stores .....	19	D	D	D	c	D	D
446191	Food (health) supplement stores .....	10	D	D	D	b	D	D
446199	All other health and personal care stores .....	9	D	D	D	b	D	D
447	Gasoline stations .....	105	185 604	11 410	2 632	727	6.6	2.6
4471	Gasoline stations .....	105	185 604	11 410	2 632	727	6.6	2.6
44711	Gasoline stations with convenience stores .....	93	D	D	D	f	D	D
447110	Gasoline stations with convenience stores .....	93	D	D	D	f	D	D
44719	Other gasoline stations .....	12	D	D	D	c	D	D
447190	Other gasoline stations .....	12	D	D	D	c	D	D
448	Clothing and clothing accessories stores .....	142	146 832	20 430	4 984	1 559	4.5	11.7
4481	Clothing stores .....	91	109 307	14 052	3 234	1 246	2.7	15.0
44811	Men's clothing stores .....	11	D	D	D	b	D	D
448110	Men's clothing stores .....	11	D	D	D	b	D	D
44812	Women's clothing stores .....	29	D	D	D	c	D	D
448120	Women's clothing stores .....	29	D	D	D	c	D	D
44813	Children's and infants' clothing stores .....	5	3 151	464	123	56	—	—
448130	Children's and infants' clothing stores .....	5	3 151	464	123	56	—	—
44814	Family clothing stores .....	25	65 247	7 660	1 698	669	.5	21.2
448140	Family clothing stores .....	25	65 247	7 660	1 698	669	.5	21.2
44815	Clothing accessories stores .....	7	D	D	D	b	D	D
448150	Clothing accessories stores .....	7	D	D	D	b	D	D
44819	Other clothing stores .....	14	8 152	1 531	359	161	7.1	—
448190	Other clothing stores .....	14	8 152	1 531	359	161	7.1	—
4482	Shoe stores .....	31	D	D	D	c	D	D
44821	Shoe stores .....	31	D	D	D	c	D	D
448210	Shoe stores .....	31	D	D	D	c	D	D
4482101	Men's shoe stores .....	3	D	D	D	a	D	D
4482103	Children's and juveniles' shoe stores .....	1	D	D	D	a	D	D
4482104	Family shoe stores .....	21	9 589	1 098	276	99	1.5	—
4482105	Athletic footwear stores .....	5	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores .....	20	D	D	D	c	D	D
44831	Jewelry stores .....	20	D	D	D	c	D	D
448310	Jewelry stores .....	20	D	D	D	c	D	D
451	Sporting goods, hobby, book, and music stores .....	71	107 174	12 641	3 164	1 051	3.7	1.4
4511	Sporting goods, hobby, and musical instrument stores .....	53	67 396	8 652	2 209	702	5.8	2.3
45111	Sporting goods stores .....	27	D	D	D	e	D	D
451110	Sporting goods stores .....	27	D	D	D	e	D	D
4511101	General-line sporting goods stores .....	8	D	D	D	c	D	D
4511102	Specialty-line sporting goods stores .....	19	10 922	1 903	401	142	7.4	10.6
45112	Hobby, toy, and game stores .....	13	D	D	D	c	D	D
451120	Hobby, toy, and game stores .....	13	D	D	D	c	D	D
45113	Sewing, needlework, and piece goods stores .....	7	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores .....	7	D	D	D	b	D	D
45114	Musical instrument and supplies stores .....	6	5 348	979	315	92	6.4	.5
451140	Musical instrument and supplies stores .....	6	5 348	979	315	92	6.4	.5
4512	Book, periodical, and music stores .....	18	39 778	3 989	955	349	.3	.1
45121	Book stores and news dealers .....	12	36 431	3 605	858	313	.1	.1
451211	Book stores .....	11	D	D	D	e	D	D
4512111	Book stores, general .....	5	D	D	D	c	D	D
4512112	Specialty book stores .....	2	D	D	D	b	D	D
4512113	College book stores .....	4	D	D	D	c	D	D
45122	Prerecorded tape, compact disc, and record stores .....	6	3 347	384	97	36	2.9	—
451220	Prerecorded tape, compact disc, and record stores .....	6	3 347	384	97	36	2.9	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LINCOLN—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	29	D	D	D	h	D	D
4521	Department stores .....	13	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	13	D	D	D	g	D	D
45211	Department stores .....	13	D	D	D	g	D	D
452111	Department stores (except discount department stores) ..	4	84 291	9 949	2 554	794	—	—
452112	Discount department stores .....	9	D	D	D	g	D	D
4529	Other general merchandise stores .....	16	D	D	D	f	D	D
45291	Warehouse clubs and supercenters .....	3	D	D	D	f	D	D
452910	Warehouse clubs and supercenters .....	3	D	D	D	f	D	D
45299	All other general merchandise stores .....	13	D	D	D	b	D	D
452990	All other general merchandise stores .....	13	D	D	D	b	D	D
4529901	Variety stores .....	7	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	6	D	D	D	b	D	D
453	Miscellaneous store retailers .....	146	D	D	D	g	D	D
4531	Florists .....	17	6 427	1 687	406	121	8.6	2.4
45311	Florists .....	17	6 427	1 687	406	121	8.6	2.4
453110	Florists .....	17	6 427	1 687	406	121	8.6	2.4
4532	Office supplies, stationery, and gift stores .....	53	D	D	D	e	D	D
45321	Office supplies and stationery stores .....	10	30 121	4 300	1 037	161	.7	—
453210	Office supplies and stationery stores .....	10	30 121	4 300	1 037	161	.7	—
45322	Gift, novelty, and souvenir stores .....	43	D	D	D	e	D	D
453220	Gift, novelty, and souvenir stores .....	43	D	D	D	e	D	D
4533	Used merchandise stores .....	32	D	D	D	c	D	D
45331	Used merchandise stores .....	32	D	D	D	c	D	D
453310	Used merchandise stores .....	32	D	D	D	c	D	D
4539	Other miscellaneous store retailers .....	44	D	D	D	e	D	D
45391	Pet and pet supplies stores .....	12	10 944	1 230	278	127	13.1	.3
453910	Pet and pet supplies stores .....	12	10 944	1 230	278	127	13.1	.3
45392	Art dealers .....	6	D	D	D	b	D	D
453920	Art dealers .....	6	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	2	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers .....	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	24	D	D	D	c	D	D
454	Nonstore retailers .....	55	D	D	D	f	D	D
4541	Electronic shopping and mail-order houses .....	21	D	D	D	f	D	D
45411	Electronic shopping and mail-order houses .....	21	D	D	D	f	D	D
4542	Vending machine operators .....	3	D	D	D	b	D	D
45421	Vending machine operators .....	3	D	D	D	b	D	D
454210	Vending machine operators .....	3	D	D	D	b	D	D
4543	Direct selling establishments .....	31	D	D	D	c	D	D
45431	Fuel dealers .....	4	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	3	D	D	D	b	D	D
45439	Other direct selling establishments .....	27	20 147	2 533	621	102	12.1	6.1
454390	Other direct selling establishments .....	27	20 147	2 533	621	102	12.1	6.1
<b>MCCOOK</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>81</b>	<b>134 109</b>	<b>14 325</b>	<b>3 611</b>	<b>839</b>	<b>15.6</b>	<b>1.8</b>
441	Motor vehicle and parts dealers .....	20	D	D	D	c	D	D
44112	Used car dealers .....	4	7 999	459	101	16	19.7	—
441120	Used car dealers .....	4	7 999	459	101	16	19.7	—
44122	Motorcycle, boat, and other motor vehicle dealers .....	3	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	5	3 120	465	111	28	—	6.3
443	Electronics and appliance stores .....	5	D	D	D	b	D	D
4431	Electronics and appliance stores .....	5	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	9	D	D	D	b	D	D
445	Food and beverage stores .....	5	9 641	893	230	66	1.3	—
446	Health and personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	9	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	8	5 066	644	149	69	24.4	4.0
4481	Clothing stores .....	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	3	829	123	29	10	19.9	—
452	General merchandise stores .....	4	D	D	D	e	D	D
4529	Other general merchandise stores .....	4	D	D	D	e	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
45299	All other general merchandise stores .....	3	D	D	D	b	D	D
452990	All other general merchandise stores .....	3	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	6	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	3	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	3	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MCCOOK—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers .....	4	D	D	D	a	D	D
<b>MINDEN</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>25</b>	<b>27 755</b>	<b>2 131</b>	<b>500</b>	<b>159</b>	<b>47.5</b>	<b>18.0</b>
441	Motor vehicle and parts dealers .....	2	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	D	D	D	b	D	D
445	Food and beverage stores .....	6	D	D	D	b	D	D
446	Health and personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	4	6 937	400	86	33	—	—
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
<b>NEBRASKA CITY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>62</b>	<b>81 630</b>	<b>8 724</b>	<b>1 973</b>	<b>550</b>	<b>12.1</b>	<b>7.7</b>
441	Motor vehicle and parts dealers .....	8	24 816	2 464	498	86	22.2	—
442	Furniture and home furnishings stores .....	5	D	D	D	b	D	D
4422	Home furnishings stores .....	3	D	D	D	b	D	D
44221	Floor covering stores .....	3	D	D	D	b	D	D
442210	Floor covering stores .....	3	D	D	D	b	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	8	4 930	648	143	37	7.1	13.3
445	Food and beverage stores .....	3	D	D	D	c	D	D
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	6	D	D	D	b	D	D
447111	Gasoline stations with convenience stores .....	6	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	6	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	11	9 723	948	243	87	4.0	16.5
4481	Clothing stores .....	7	7 750	737	193	59	2.4	20.7
451	Sporting goods, hobby, book, and music stores .....	4	D	D	D	a	D	D
452	General merchandise stores .....	5	D	D	D	b	D	D
45299	All other general merchandise stores .....	5	D	D	D	b	D	D
452990	All other general merchandise stores .....	5	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	9	D	D	D	b	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>NORFOLK</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>184</b>	<b>506 645</b>	<b>49 075</b>	<b>11 831</b>	<b>2 875</b>	<b>8.3</b>	<b>1.8</b>
441	Motor vehicle and parts dealers .....	26	D	D	D	e	D	D
4411	Automobile dealers .....	13	D	D	D	c	D	D
44112	Used car dealers .....	6	D	D	D	b	D	D
441120	Used car dealers .....	6	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	3	7 837	905	175	40	—	16.2
44121	Recreational vehicle dealers .....	1	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	2	D	D	D	a	D	D
441221	Motorcycle dealers .....	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	10	16 317	2 040	525	81	1.6	4.3
44131	Automotive parts and accessories stores .....	6	6 033	887	239	41	4.2	—
441310	Automotive parts and accessories stores .....	6	6 033	887	239	41	4.2	—
44132	Tire dealers .....	4	10 284	1 153	286	40	—	6.9
441320	Tire dealers .....	4	10 284	1 153	286	40	—	6.9
442	Furniture and home furnishings stores .....	7	D	D	D	c	D	D
4421	Furniture stores .....	4	11 300	1 799	441	88	8.0	—
44211	Furniture stores .....	4	11 300	1 799	441	88	8.0	—
442110	Furniture stores .....	4	11 300	1 799	441	88	8.0	—
4422	Home furnishings stores .....	3	D	D	D	b	D	D
44221	Floor covering stores .....	3	D	D	D	b	D	D
442210	Floor covering stores .....	3	D	D	D	b	D	D
443	Electronics and appliance stores .....	10	D	D	D	b	D	D
4431	Electronics and appliance stores .....	10	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores .....	9	D	D	D	b	D	D
443111	Household appliance stores .....	4	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	5	D	D	D	b	D	D
44312	Computer and software stores .....	1	D	D	D	a	D	D
443120	Computer and software stores .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NORFOLK—Con.</b>								
<b>Retail trade—Con.</b>								
44-45	<b>Retail trade—Con.</b>							
444	Building material and garden equipment and supplies dealers . . .	27	68 052	7 421	1 918	294	.5	5.6
4441	Building material and supplies dealers . . . . .	19	60 864	6 145	1 674	257	—	5.2
44411	Home centers . . . . .	1	D	D	D	c	D	D
444110	Home centers . . . . .	1	D	D	D	c	D	D
44419	Other building material dealers . . . . .	14	D	D	D	c	D	D
444190	Other building material dealers . . . . .	14	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores . . . . .	8	7 188	1 276	244	37	4.7	9.1
44422	Nursery, garden center, and farm supply stores . . . . .	6	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores . . . . .	6	D	D	D	b	D	D
445	Food and beverage stores . . . . .	18	69 092	8 279	1 812	560	13.1	.6
4451	Grocery stores . . . . .	10	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores . . . . .	8	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores . . . . .	8	D	D	D	e	D	D
4452	Specialty food stores . . . . .	3	D	D	D	b	D	D
446	Health and personal care stores . . . . .	7	20 336	2 105	484	151	9.9	—
4461	Health and personal care stores . . . . .	7	20 336	2 105	484	151	9.9	—
44612	Cosmetics, beauty supplies, and perfume stores . . . . .	1	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores . . . . .	1	D	D	D	b	D	D
447	Gasoline stations . . . . .	20	43 564	2 420	571	196	22.8	.3
4471	Gasoline stations . . . . .	20	43 564	2 420	571	196	22.8	.3
44711	Gasoline stations with convenience stores . . . . .	15	26 943	1 756	412	159	26.2	.5
447110	Gasoline stations with convenience stores . . . . .	15	26 943	1 756	412	159	26.2	.5
44719	Other gasoline stations . . . . .	5	16 621	664	159	37	17.3	—
447190	Other gasoline stations . . . . .	5	16 621	664	159	37	17.3	—
448	Clothing and clothing accessories stores . . . . .	24	D	D	D	c	D	D
4481	Clothing stores . . . . .	14	13 209	1 792	456	155	3.0	.3
44819	Other clothing stores . . . . .	2	D	D	D	a	D	D
448190	Other clothing stores . . . . .	2	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores . . . . .	4	3 173	550	156	26	5.5	37.5
451	Sporting goods, hobby, book, and music stores . . . . .	9	D	D	D	b	D	D
4511	Sporting goods, hobby, and musical instrument stores . . . . .	6	D	D	D	b	D	D
45112	Hobby, toy, and game stores . . . . .	2	D	D	D	b	D	D
451120	Hobby, toy, and game stores . . . . .	2	D	D	D	b	D	D
4512	Book, periodical, and music stores . . . . .	3	3 876	446	96	60	—	—
451212	Specialty book stores . . . . .	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores . . . . .	2	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores . . . . .	2	D	D	D	b	D	D
452	General merchandise stores . . . . .	8	123 899	11 216	2 743	724	—	—
4529	Other general merchandise stores . . . . .	5	D	D	D	e	D	D
45291	Warehouse clubs and supercenters . . . . .	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters . . . . .	1	D	D	D	e	D	D
45299	All other general merchandise stores . . . . .	4	D	D	D	b	D	D
452990	All other general merchandise stores . . . . .	4	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores . . . . .	2	D	D	D	b	D	D
453	Miscellaneous store retailers . . . . .	20	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores . . . . .	9	5 173	649	159	67	20.9	.3
45321	Office supplies and stationery stores . . . . .	1	D	D	D	b	D	D
453210	Office supplies and stationery stores . . . . .	1	D	D	D	b	D	D
4533	Used merchandise stores . . . . .	4	D	D	D	b	D	D
45331	Used merchandise stores . . . . .	4	D	D	D	b	D	D
453310	Used merchandise stores . . . . .	4	D	D	D	b	D	D
4539	Other miscellaneous store retailers . . . . .	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers . . . . .	3	D	D	D	a	D	D
454	Nonstore retailers . . . . .	8	D	D	D	b	D	D
4543	Direct selling establishments . . . . .	7	D	D	D	b	D	D
45439	Other direct selling establishments . . . . .	7	D	D	D	b	D	D
454390	Other direct selling establishments . . . . .	7	D	D	D	b	D	D

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 2002—Con.**

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NORTH PLATTE</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>176</b>	<b>413 623</b>	<b>36 611</b>	<b>8 855</b>	<b>2 047</b>	<b>8.9</b>	<b>2.5</b>
441	Motor vehicle and parts dealers .....	27	D	D	D	c	D	D
4411	Automobile dealers .....	14	66 318	4 855	1 184	141	13.4	.3
4412	Other motor vehicle dealers .....	3	D	D	D	a	D	D
44121	Recreational vehicle dealers .....	1	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	10	11 817	2 130	520	88	13.0	11.7
44131	Automotive parts and accessories stores .....	7	6 395	1 277	308	59	24.1	.7
441310	Automotive parts and accessories stores .....	7	6 395	1 277	308	59	24.1	.7
44132	Tire dealers .....	3	5 422	853	212	29	—	24.5
441320	Tire dealers .....	3	5 422	853	212	29	—	24.5
442	Furniture and home furnishings stores .....	6	7 489	842	185	36	32.1	—
4421	Furniture stores .....	3	D	D	D	b	D	D
44211	Furniture stores .....	3	D	D	D	b	D	D
442110	Furniture stores .....	3	D	D	D	b	D	D
443	Electronics and appliance stores .....	8	4 956	527	134	42	30.3	—
4431	Electronics and appliance stores .....	8	4 956	527	134	42	30.3	—
44311	Appliance, television, and other electronics stores .....	8	4 956	527	134	42	30.3	—
443111	Household appliance stores .....	6	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers .....	18	27 623	3 985	917	158	6.4	16.8
4441	Building material and supplies dealers .....	14	21 354	3 115	729	119	8.3	13.9
44419	Other building material dealers .....	9	13 904	1 508	367	60	12.8	21.4
444190	Other building material dealers .....	9	13 904	1 508	367	60	12.8	21.4
4442	Lawn and garden equipment and supplies stores .....	4	6 269	870	188	39	—	26.8
44422	Nursery, garden center, and farm supply stores .....	4	6 269	870	188	39	—	26.8
444220	Nursery, garden center, and farm supply stores .....	4	6 269	870	188	39	—	26.8
445	Food and beverage stores .....	14	30 037	3 026	698	236	26.0	2.6
4452	Specialty food stores .....	5	D	D	D	a	D	D
446	Health and personal care stores .....	12	20 666	1 997	480	105	3.2	—
4461	Health and personal care stores .....	12	20 666	1 997	480	105	3.2	—
44612	Cosmetics, beauty supplies, and perfume stores .....	3	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	3	D	D	D	b	D	D
44619	Other health and personal care stores .....	6	D	D	D	a	D	D
447	Gasoline stations .....	24	91 207	3 023	731	233	3.7	—
4471	Gasoline stations .....	24	91 207	3 023	731	233	3.7	—
44711	Gasoline stations with convenience stores .....	17	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	17	D	D	D	c	D	D
44719	Other gasoline stations .....	7	D	D	D	b	D	D
447190	Other gasoline stations .....	7	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	18	8 771	1 237	303	113	16.2	5.4
4481	Clothing stores .....	11	D	D	D	b	D	D
44819	Other clothing stores .....	2	D	D	D	a	D	D
448190	Other clothing stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	11	D	D	D	b	D	D
4511	Sporting goods, hobby, and musical instrument stores .....	8	D	D	D	b	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	8	D	D	D	f	D	D
4529	Other general merchandise stores .....	6	D	D	D	f	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
45299	All other general merchandise stores .....	5	D	D	D	b	D	D
452990	All other general merchandise stores .....	5	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	25	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	9	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	b	D	D
4533	Used merchandise stores .....	5	1 097	216	50	24	26.3	48.0
45331	Used merchandise stores .....	5	1 097	216	50	24	26.3	48.0
453310	Used merchandise stores .....	5	1 097	216	50	24	26.3	48.0
4539	Other miscellaneous store retailers .....	8	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	5	14 712	1 087	264	40	6.1	2.9
4543	Direct selling establishments .....	4	D	D	D	b	D	D
45431	Fuel dealers .....	3	D	D	D	b	D	D
454311	Heating oil dealers .....	1	D	D	D	b	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>OGALLALA</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>64</b>	<b>115 702</b>	<b>10 382</b>	<b>2 489</b>	<b>561</b>	<b>15.4</b>	<b>7.6</b>
441	Motor vehicle and parts dealers .....	12	33 379	3 103	754	106	7.1	24.1
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	4	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	7	6 852	793	208	37	56.0	.8
445	Food and beverage stores .....	4	D	D	D	b	D	D
446	Health and personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	13	29 526	2 243	522	145	8.6	—
4471	Gasoline stations .....	13	29 526	2 243	522	145	8.6	—
44719	Other gasoline stations .....	4	D	D	D	b	D	D
447190	Other gasoline stations .....	4	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	3	536	133	34	10	—	—
452	General merchandise stores .....	3	D	D	D	b	D	D
45299	All other general merchandise stores .....	3	D	D	D	b	D	D
452990	All other general merchandise stores .....	3	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	7	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	b	D	D
4543	Direct selling establishments .....	3	D	D	D	b	D	D
45431	Fuel dealers .....	1	D	D	D	b	D	D
454311	Heating oil dealers .....	1	D	D	D	b	D	D
45439	Other direct selling establishments .....	2	D	D	D	a	D	D
454390	Other direct selling establishments .....	2	D	D	D	a	D	D
<b>OMAHA</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>1 785</b>	<b>5 977 329</b>	<b>647 849</b>	<b>155 228</b>	<b>32 163</b>	<b>9.3</b>	<b>3.3</b>
441	Motor vehicle and parts dealers .....	209	1 423 908	126 116	29 972	3 645	13.2	4.1
4411	Automobile dealers .....	84	1 229 950	95 293	22 798	2 558	13.7	4.0
44111	New car dealers .....	34	D	D	D	g	D	D
441110	New car dealers .....	34	D	D	D	g	D	D
44112	Used car dealers .....	50	D	D	D	c	D	D
441120	Used car dealers .....	50	D	D	D	c	D	D
4412	Other motor vehicle dealers .....	17	D	D	D	c	D	D
44121	Recreational vehicle dealers .....	2	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	15	D	D	D	c	D	D
441221	Motorcycle dealers .....	8	D	D	D	b	D	D
441222	Boat dealers .....	6	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores .....	108	D	D	D	f	D	D
44131	Automotive parts and accessories stores .....	74	74 341	14 101	3 430	573	4.5	7.7
441310	Automotive parts and accessories stores .....	74	74 341	14 101	3 430	573	4.5	7.7
44132	Tire dealers .....	34	D	D	D	e	D	D
441320	Tire dealers .....	34	D	D	D	e	D	D
442	Furniture and home furnishings stores .....	88	350 967	41 597	9 720	1 685	4.6	1.7
4421	Furniture stores .....	31	D	D	D	g	D	D
44211	Furniture stores .....	31	D	D	D	g	D	D
442110	Furniture stores .....	31	D	D	D	g	D	D
4422	Home furnishings stores .....	57	D	D	D	e	D	D
44221	Floor covering stores .....	17	24 635	5 165	1 268	193	31.9	.5
442210	Floor covering stores .....	17	24 635	5 165	1 268	193	31.9	.5
44229	Other home furnishings stores .....	40	D	D	D	e	D	D
442291	Window treatment stores .....	7	1 846	468	105	27	17.9	6.5
442299	All other home furnishings stores .....	33	D	D	D	c	D	D
443	Electronics and appliance stores .....	62	144 405	14 856	3 621	703	5.2	1.6
4431	Electronics and appliance stores .....	62	144 405	14 856	3 621	703	5.2	1.6
44311	Appliance, television, and other electronics stores .....	44	108 714	11 230	2 700	530	3.9	1.5
443111	Household appliance stores .....	9	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	35	D	D	D	e	D	D
44312	Computer and software stores .....	13	D	D	D	c	D	D
443120	Computer and software stores .....	13	D	D	D	c	D	D
44313	Camera and photographic supplies stores .....	5	D	D	D	b	D	D
443130	Camera and photographic supplies stores .....	5	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>OMAHA—Con.</b>							
	<b>Retail trade—Con.</b>							
44-45	<b>Retail trade—Con.</b>							
444	Building material and garden equipment and supplies dealers . . .	124	518 076	71 295	15 679	2 466	20.5	4.8
4441	Building material and supplies dealers . . . . .	96	473 342	61 679	14 089	2 085	22.0	3.8
44411	Home centers . . . . .	7	132 310	14 022	3 387	739	.1	.3
444110	Home centers . . . . .	7	132 310	14 022	3 387	739	.1	.3
44412	Paint and wallpaper stores . . . . .	19	26 496	4 425	1 021	153	—	4.3
444120	Paint and wallpaper stores . . . . .	19	26 496	4 425	1 021	153	—	4.3
44413	Hardware stores . . . . .	20	28 598	4 001	936	240	6.2	4.4
444130	Hardware stores . . . . .	20	28 598	4 001	936	240	6.2	4.4
44419	Other building material dealers . . . . .	50	285 938	39 231	8 745	953	35.7	5.3
444190	Other building material dealers . . . . .	50	285 938	39 231	8 745	953	35.7	5.3
4442	Lawn and garden equipment and supplies stores . . . . .	28	44 734	9 616	1 590	381	5.0	15.2
44421	Outdoor power equipment stores . . . . .	8	D	D	D	b	D	D
444210	Outdoor power equipment stores . . . . .	8	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores . . . . .	20	D	D	D	e	D	D
444220	Nursery, garden center, and farm supply stores . . . . .	20	D	D	D	e	D	D
445	Food and beverage stores . . . . .	169	694 419	81 259	18 259	5 315	7.0	1.2
4451	Grocery stores . . . . .	94	D	D	D	h	D	D
44511	Supermarkets and other grocery (except convenience) stores . . . . .	83	636 768	74 919	16 777	4 877	3.7	.7
445110	Supermarkets and other grocery (except convenience) stores . . . . .	83	636 768	74 919	16 777	4 877	3.7	.7
44512	Convenience stores . . . . .	11	D	D	D	b	D	D
445120	Convenience stores . . . . .	11	D	D	D	b	D	D
4452	Specialty food stores . . . . .	49	D	D	D	e	D	D
4453	Beer, wine, and liquor stores . . . . .	26	D	D	D	c	D	D
44531	Beer, wine, and liquor stores . . . . .	26	D	D	D	c	D	D
445310	Beer, wine, and liquor stores . . . . .	26	D	D	D	c	D	D
446	Health and personal care stores . . . . .	141	305 354	43 976	10 471	2 441	8.5	3.3
4461	Health and personal care stores . . . . .	141	305 354	43 976	10 471	2 441	8.5	3.3
44611	Pharmacies and drug stores . . . . .	55	258 282	34 443	8 130	1 888	8.7	1.3
446110	Pharmacies and drug stores . . . . .	55	258 282	34 443	8 130	1 888	8.7	1.3
4461101	Pharmacies and drug stores . . . . .	55	258 282	34 443	8 130	1 888	8.7	1.3
44612	Cosmetics, beauty supplies, and perfume stores . . . . .	20	D	D	D	c	D	D
446120	Cosmetics, beauty supplies, and perfume stores . . . . .	20	D	D	D	c	D	D
44613	Optical goods stores . . . . .	37	D	D	D	c	D	D
446130	Optical goods stores . . . . .	37	D	D	D	c	D	D
44619	Other health and personal care stores . . . . .	29	18 032	3 313	855	160	4.6	29.0
446191	Food (health) supplement stores . . . . .	13	D	D	D	b	D	D
446199	All other health and personal care stores . . . . .	16	D	D	D	b	D	D
447	Gasoline stations . . . . .	184	345 998	23 460	5 791	1 447	18.2	14.4
4471	Gasoline stations . . . . .	184	345 998	23 460	5 791	1 447	18.2	14.4
44711	Gasoline stations with convenience stores . . . . .	158	D	D	D	g	D	D
447110	Gasoline stations with convenience stores . . . . .	158	D	D	D	g	D	D
44719	Other gasoline stations . . . . .	26	D	D	D	b	D	D
447190	Other gasoline stations . . . . .	26	D	D	D	b	D	D
448	Clothing and clothing accessories stores . . . . .	291	337 317	45 968	11 381	3 269	5.9	4.2
4481	Clothing stores . . . . .	189	213 495	29 725	7 090	2 296	7.3	3.8
44811	Men's clothing stores . . . . .	30	25 300	5 657	1 399	225	16.8	7.7
448110	Men's clothing stores . . . . .	30	25 300	5 657	1 399	225	16.8	7.7
44812	Women's clothing stores . . . . .	64	D	D	D	f	D	D
448120	Women's clothing stores . . . . .	64	D	D	D	f	D	D
44813	Children's and infants' clothing stores . . . . .	13	10 396	1 313	276	145	3.7	—
448130	Children's and infants' clothing stores . . . . .	13	10 396	1 313	276	145	3.7	—
44814	Family clothing stores . . . . .	40	105 502	12 155	2 901	998	1.5	1.6
448140	Family clothing stores . . . . .	40	105 502	12 155	2 901	998	1.5	1.6
44815	Clothing accessories stores . . . . .	18	D	D	D	b	D	D
448150	Clothing accessories stores . . . . .	18	D	D	D	b	D	D
44819	Other clothing stores . . . . .	24	D	D	D	e	D	D
448190	Other clothing stores . . . . .	24	D	D	D	e	D	D
4482	Shoe stores . . . . .	56	D	D	D	e	D	D
44821	Shoe stores . . . . .	56	D	D	D	e	D	D
448210	Shoe stores . . . . .	56	D	D	D	e	D	D
4482101	Men's shoe stores . . . . .	3	D	D	D	a	D	D
4482102	Women's shoe stores . . . . .	5	D	D	D	b	D	D
4482103	Children's and juveniles' shoe stores . . . . .	1	D	D	D	a	D	D
4482104	Family shoe stores . . . . .	35	D	D	D	c	D	D
4482105	Athletic footwear stores . . . . .	12	D	D	D	c	D	D
4483	Jewelry, luggage, and leather goods stores . . . . .	46	D	D	D	f	D	D
44831	Jewelry stores . . . . .	44	D	D	D	f	D	D
448310	Jewelry stores . . . . .	44	D	D	D	f	D	D
44832	Luggage and leather goods stores . . . . .	2	D	D	D	a	D	D
448320	Luggage and leather goods stores . . . . .	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>OMAHA—Con.</b>								
<b>44-45 Retail trade—Con.</b>								
451	Sporting goods, hobby, book, and music stores .....	131	178 837	19 304	4 777	1 531	13.1	2.4
4511	Sporting goods, hobby, and musical instrument stores .....	95	D	D	D	g	D	D
45111	Sporting goods stores .....	47	52 829	6 033	1 583	394	22.6	2.5
451110	Sporting goods stores .....	47	52 829	6 033	1 583	394	22.6	2.5
4511101	General-line sporting goods stores .....	10	16 842	1 887	528	122	—	4.7
4511102	Specialty-line sporting goods stores .....	37	35 987	4 146	1 055	272	33.1	1.5
45112	Hobby, toy, and game stores .....	26	D	D	D	e	D	D
451120	Hobby, toy, and game stores .....	26	D	D	D	e	D	D
45113	Sewing, needlework, and piece goods stores .....	9	D	D	D	c	D	D
451130	Sewing, needlework, and piece goods stores .....	9	D	D	D	c	D	D
45114	Musical instrument and supplies stores .....	13	D	D	D	c	D	D
451140	Musical instrument and supplies stores .....	13	D	D	D	c	D	D
4512	Book, periodical, and music stores .....	36	D	D	D	f	D	D
45121	Book stores and news dealers .....	24	D	D	D	e	D	D
451211	Book stores .....	24	D	D	D	e	D	D
4512111	Book stores, general .....	17	28 295	3 481	840	321	6.5	2.3
4512112	Specialty book stores .....	3	D	D	D	b	D	D
4512113	College book stores .....	4	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores .....	12	9 558	986	249	92	—	11.3
451220	Prerecorded tape, compact disc, and record stores .....	12	9 558	986	249	92	—	11.3
452	General merchandise stores .....	59	D	D	D	h	D	D
4521	Department stores .....	23	D	D	D	h	D	D
45210009	Department stores (incl. leased depts.) <sup>3</sup> .....	23	D	D	D	h	D	D
45211	Department stores .....	23	D	D	D	h	D	D
452111	Department stores (except discount department stores) ..	10	D	D	D	g	D	D
452112	Discount department stores .....	13	266 047	25 588	6 392	1 676	—	—
4529	Other general merchandise stores .....	36	D	D	D	g	D	D
45291	Warehouse clubs and supercenters .....	3	D	D	D	f	D	D
452910	Warehouse clubs and supercenters .....	3	D	D	D	f	D	D
45299	All other general merchandise stores .....	33	D	D	D	e	D	D
452990	All other general merchandise stores .....	33	D	D	D	e	D	D
4529901	Variety stores .....	20	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores .....	13	23 674	2 491	607	180	.2	—
453	Miscellaneous store retailers .....	221	D	D	D	g	D	D
4531	Florists .....	24	8 291	2 075	509	146	29.2	6.7
45311	Florists .....	24	8 291	2 075	509	146	29.2	6.7
453110	Florists .....	24	8 291	2 075	509	146	29.2	6.7
4532	Office supplies, stationery, and gift stores .....	77	72 522	10 765	2 859	774	7.1	6.2
45321	Office supplies and stationery stores .....	11	D	D	D	c	D	D
453210	Office supplies and stationery stores .....	11	D	D	D	c	D	D
45322	Gift, novelty, and souvenir stores .....	66	D	D	D	f	D	D
453220	Gift, novelty, and souvenir stores .....	66	D	D	D	f	D	D
4533	Used merchandise stores .....	38	D	D	D	e	D	D
45331	Used merchandise stores .....	38	D	D	D	e	D	D
453310	Used merchandise stores .....	38	D	D	D	e	D	D
4539	Other miscellaneous store retailers .....	82	D	D	D	f	D	D
45391	Pet and pet supplies stores .....	18	D	D	D	c	D	D
453910	Pet and pet supplies stores .....	18	D	D	D	c	D	D
45392	Art dealers .....	15	D	D	D	b	D	D
453920	Art dealers .....	15	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	5	6 486	1 144	268	51	39.9	1.5
453930	Manufactured (mobile) home dealers .....	5	6 486	1 144	268	51	39.9	1.5
45399	All other miscellaneous store retailers .....	44	35 324	5 261	1 502	247	16.3	27.2
454	Nonstore retailers .....	106	798 233	82 500	20 713	3 432	4.4	.7
4541	Electronic shopping and mail-order houses .....	30	D	D	D	g	D	D
45411	Electronic shopping and mail-order houses .....	30	D	D	D	g	D	D
4542	Vending machine operators .....	22	D	D	D	c	D	D
45421	Vending machine operators .....	22	D	D	D	c	D	D
454210	Vending machine operators .....	22	D	D	D	c	D	D
4543	Direct selling establishments .....	54	D	D	D	f	D	D
45431	Fuel dealers .....	3	D	D	D	b	D	D
454311	Heating oil dealers .....	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	1	D	D	D	a	D	D
45439	Other direct selling establishments .....	51	219 594	15 667	4 128	761	2.5	.1
454390	Other direct selling establishments .....	51	219 594	15 667	4 128	761	2.5	.1
<b>O'NEILL</b>								

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>O'NEILL—Con.</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>53</b>	<b>75 447</b>	<b>6 764</b>	<b>1 631</b>	<b>440</b>	<b>52.2</b>	<b>5.1</b>
441	Motor vehicle and parts dealers .....	10	17 207	1 468	367	82	72.1	1.2
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	9	20 582	2 531	639	95	12.3	5.7
4442	Lawn and garden equipment and supplies stores .....	5	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	5	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	5	D	D	D	b	D	D
445	Food and beverage stores .....	6	7 746	845	183	76	100.0	—
446	Health and personal care stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	3	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	5	1 391	184	34	18	100.0	—
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	b	D	D
45299	All other general merchandise stores .....	3	D	D	D	b	D	D
452990	All other general merchandise stores .....	3	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	5	D	D	D	b	D	D
4533	Used merchandise stores .....	1	D	D	D	b	D	D
45331	Used merchandise stores .....	1	D	D	D	b	D	D
453310	Used merchandise stores .....	1	D	D	D	b	D	D
454	Nonstore retailers .....	4	D	D	D	a	D	D
<b>PAPILLION</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>46</b>	<b>113 964</b>	<b>11 589</b>	<b>2 562</b>	<b>566</b>	<b>5.8</b>	<b>1.4</b>
441	Motor vehicle and parts dealers .....	7	7 775	810	185	29	23.5	19.2
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	8	14 338	2 549	358	54	1.8	—
4441	Building material and supplies dealers .....	7	D	D	D	b	D	D
445	Food and beverage stores .....	2	D	D	D	b	D	D
446	Health and personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	8	15 444	733	147	45	—	—
44711	Gasoline stations with convenience stores .....	8	15 444	733	147	45	—	—
447110	Gasoline stations with convenience stores .....	8	15 444	733	147	45	—	—
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	e	D	D
4529	Other general merchandise stores .....	1	D	D	D	e	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
453	Miscellaneous store retailers .....	7	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	6	2 570	166	37	12	80.2	—
<b>PLATTSMOUTH</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>27</b>	<b>89 679</b>	<b>6 611</b>	<b>1 539</b>	<b>407</b>	<b>20.3</b>	<b>.6</b>
441	Motor vehicle and parts dealers .....	7	56 345	3 023	729	185	17.3	—
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	749	135	30	10	69.8	—
445	Food and beverage stores .....	4	13 101	1 103	262	98	39.1	4.4
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	b	D	D
45299	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	b	D	D
4543	Direct selling establishments .....	1	D	D	D	b	D	D
45439	Other direct selling establishments .....	1	D	D	D	b	D	D
454390	Other direct selling establishments .....	1	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>RALSTON</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>28</b>	<b>54 950</b>	<b>7 742</b>	<b>1 487</b>	<b>315</b>	<b>5.5</b>	<b>.7</b>
441	Motor vehicle and parts dealers .....	3	D	D	D	b	D	D
44112	Used car dealers .....	3	D	D	D	b	D	D
441120	Used car dealers .....	3	D	D	D	b	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	D	D	D	b	D	D
4441	Building material and supplies dealers .....	3	D	D	D	b	D	D
44419	Other building material dealers .....	2	D	D	D	b	D	D
444190	Other building material dealers .....	2	D	D	D	b	D	D
445	Food and beverage stores .....	1	D	D	D	a	D	D
446	Health and personal care stores .....	3	D	D	D	c	D	D
4461	Health and personal care stores .....	3	D	D	D	c	D	D
447	Gasoline stations .....	5	4 107	465	94	29	—	—
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	6	5 985	1 056	144	32	3.3	—
4532	Office supplies, stationery, and gift stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
<b>SCHUYLER</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>32</b>	<b>47 034</b>	<b>4 429</b>	<b>1 088</b>	<b>261</b>	<b>22.8</b>	<b>4.5</b>
441	Motor vehicle and parts dealers .....	6	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	5 212	336	81	24	42.2	—
4442	Lawn and garden equipment and supplies stores .....	2	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores .....	2	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores .....	2	D	D	D	a	D	D
445	Food and beverage stores .....	5	D	D	D	b	D	D
446	Health and personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	4	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	3	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	b	D	D
4543	Direct selling establishments .....	2	D	D	D	b	D	D
45431	Fuel dealers .....	1	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	1	D	D	D	b	D	D
45439	Other direct selling establishments .....	1	D	D	D	b	D	D
454390	Other direct selling establishments .....	1	D	D	D	b	D	D
<b>SCOTTSDLUFF</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>156</b>	<b>345 207</b>	<b>34 326</b>	<b>8 164</b>	<b>1 911</b>	<b>5.6</b>	<b>2.1</b>
441	Motor vehicle and parts dealers .....	26	93 239	6 015	1 488	232	7.9	2.2
4411	Automobile dealers .....	12	85 853	5 032	1 234	196	6.3	.1
44112	Used car dealers .....	8	D	D	D	a	D	D
441120	Used car dealers .....	8	D	D	D	a	D	D
4412	Other motor vehicle dealers .....	3	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	2	D	D	D	a	D	D
441221	Motorcycle dealers .....	2	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	15	11 331	1 742	409	104	28.7	5.6
4421	Furniture stores .....	6	D	D	D	b	D	D
44211	Furniture stores .....	6	D	D	D	b	D	D
442110	Furniture stores .....	6	D	D	D	b	D	D
4422	Home furnishings stores .....	9	D	D	D	b	D	D
44221	Floor covering stores .....	4	4 117	557	138	31	1.5	14.9
442210	Floor covering stores .....	4	4 117	557	138	31	1.5	14.9
443	Electronics and appliance stores .....	8	D	D	D	b	D	D
4431	Electronics and appliance stores .....	8	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores .....	6	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	5	D	D	D	b	D	D
44312	Computer and software stores .....	2	D	D	D	b	D	D
443120	Computer and software stores .....	2	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	16	16 253	2 818	640	125	4.6	10.1
4441	Building material and supplies dealers .....	11	13 862	2 132	495	87	3.3	11.9

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SCOTTSBLUFF—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
445	Food and beverage stores .....	9	D	D	D	e	D	D
4451	Grocery stores .....	5	51 352	6 207	1 574	340	.3	—
44511	Supermarkets and other grocery (except convenience) stores .....	5	51 352	6 207	1 574	340	.3	—
445110	Supermarkets and other grocery (except convenience) stores .....	5	51 352	6 207	1 574	340	.3	—
446	Health and personal care stores .....	11	D	D	D	b	D	D
4461	Health and personal care stores .....	11	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores .....	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores .....	2	D	D	D	a	D	D
44619	Other health and personal care stores .....	5	D	D	D	b	D	D
446191	Food (health) supplement stores .....	2	D	D	D	a	D	D
446199	All other health and personal care stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	11	34 147	1 857	436	130	—	1.5
4471	Gasoline stations .....	11	34 147	1 857	436	130	—	1.5
44711	Gasoline stations with convenience stores .....	8	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	8	D	D	D	b	D	D
44719	Other gasoline stations .....	3	D	D	D	b	D	D
447190	Other gasoline stations .....	3	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	26	14 110	1 668	426	169	6.9	13.1
4481	Clothing stores .....	16	9 555	968	263	108	4.6	1.4
4482105	Athletic footwear stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	11	D	D	D	b	D	D
4511	Sporting goods, hobby, and musical instrument stores .....	7	D	D	D	b	D	D
4512	Book, periodical, and music stores .....	4	1 779	283	75	21	3.1	—
4512112	Specialty book stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	6	89 695	9 093	2 019	492	—	—
4529	Other general merchandise stores .....	3	D	D	D	e	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
453	Miscellaneous store retailers .....	15	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	3	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	6	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	5	D	D	D	b	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>SEWARD</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>38</b>	<b>60 859</b>	<b>5 518</b>	<b>1 252</b>	<b>350</b>	<b>47.7</b>	<b>.6</b>
441	Motor vehicle and parts dealers .....	6	19 900	1 287	330	54	97.6	—
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	3	748	124	29	9	17.4	—
444	Building material and garden equipment and supplies dealers .....	5	D	D	D	b	D	D
445	Food and beverage stores .....	2	D	D	D	b	D	D
446	Health and personal care stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	5	9 575	504	123	44	43.0	—
448	Clothing and clothing accessories stores .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	c	D	D
453	Miscellaneous store retailers .....	5	D	D	D	b	D	D

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SIDNEY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>58</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>g</b>	<b>D</b>	<b>D</b>
441	Motor vehicle and parts dealers .....	9	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	3	D	D	D	b	D	D
443	Electronics and appliance stores .....	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	D	D	D	b	D	D
445	Food and beverage stores .....	4	D	D	D	c	D	D
446	Health and personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	12	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	5	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	e	D	D
4511	Sporting goods, hobby, and musical instrument stores .....	1	D	D	D	e	D	D
45111	Sporting goods stores .....	1	D	D	D	e	D	D
451110	Sporting goods stores .....	1	D	D	D	e	D	D
4511102	Specialty-line sporting goods stores .....	1	D	D	D	e	D	D
452	General merchandise stores .....	5	D	D	D	b	D	D
45299	All other general merchandise stores .....	5	D	D	D	b	D	D
452990	All other general merchandise stores .....	5	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	5	D	D	D	e	D	D
4541	Electronic shopping and mail-order houses .....	4	D	D	D	e	D	D
45411	Electronic shopping and mail-order houses .....	4	D	D	D	e	D	D
<b>SOUTH SIOUX CITY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>58</b>	<b>109 970</b>	<b>12 877</b>	<b>2 930</b>	<b>803</b>	<b>13.4</b>	<b>.8</b>
441	Motor vehicle and parts dealers .....	14	18 430	1 497	302	59	44.3	—
44112	Used car dealers .....	7	10 846	596	71	20	73.0	—
441120	Used car dealers .....	7	10 846	596	71	20	73.0	—
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	1	D	D	D	a	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	5	D	D	D	b	D	D
4421	Furniture stores .....	2	D	D	D	a	D	D
44211	Furniture stores .....	2	D	D	D	a	D	D
442110	Furniture stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	3 035	516	125	44	—	—
445	Food and beverage stores .....	11	33 035	4 361	872	330	11.1	2.7
446	Health and personal care stores .....	4	D	D	D	b	D	D
4461	Health and personal care stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	3	6 241	724	176	45	—	—
448	Clothing and clothing accessories stores .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	c	D	D
453	Miscellaneous store retailers .....	6	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.



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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>VALENTINE</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>35</b>	<b>59 323</b>	<b>5 490</b>	<b>1 259</b>	<b>382</b>	<b>27.2</b>	<b>6.0</b>
441	Motor vehicle and parts dealers .....	6	14 463	1 642	363	66	8.9	—
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	3	587	79	17	10	59.1	—
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores .....	4	13 740	1 323	291	129	25.3	23.8
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	3	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	b	D	D
45299	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	5	D	D	D	a	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	b	D	D
<b>WAHOO</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>29</b>	<b>36 227</b>	<b>3 221</b>	<b>768</b>	<b>224</b>	<b>52.3</b>	<b>—</b>
441	Motor vehicle and parts dealers .....	4	4 658	381	83	16	88.2	—
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	1 590	217	45	10	100.0	—
445	Food and beverage stores .....	4	D	D	D	b	D	D
446	Health and personal care stores .....	3	4 147	468	120	16	100.0	—
447	Gasoline stations .....	6	11 836	624	157	50	16.9	—
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	b	D	D
45299	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
<b>WAYNE</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>39</b>	<b>59 168</b>	<b>6 005</b>	<b>1 343</b>	<b>412</b>	<b>54.3</b>	<b>5.8</b>
441	Motor vehicle and parts dealers .....	4	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	D	D	D	b	D	D
4441	Building material and supplies dealers .....	2	D	D	D	b	D	D
44419	Other building material dealers .....	2	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	2	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	2	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	2	D	D	D	b	D	D
445	Food and beverage stores .....	4	D	D	D	b	D	D
446	Health and personal care stores .....	3	5 974	576	127	30	92.2	—
4461	Health and personal care stores .....	3	5 974	576	127	30	92.2	—
447	Gasoline stations .....	5	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	4	989	116	21	18	73.4	—
451	Sporting goods, hobby, book, and music stores .....	4	1 749	161	35	15	—	—
4512	Book, periodical, and music stores .....	3	D	D	D	a	D	D
45121	Book stores and news dealers .....	3	D	D	D	a	D	D
4512113	College book stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	3	4 925	444	102	64	—	—
45299	All other general merchandise stores .....	3	4 925	444	102	64	—	—
452990	All other general merchandise stores .....	3	4 925	444	102	64	—	—
4529904	Miscellaneous general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	3	D	D	D	b	D	D
454	Nonstore retailers .....	3	4 126	763	148	33	100.0	—
4543	Direct selling establishments .....	3	4 126	763	148	33	100.0	—
454312	Liquefied petroleum gas (bottled gas) dealers .....	1	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WEST POINT</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>38</b>	<b>86 729</b>	<b>6 045</b>	<b>1 449</b>	<b>358</b>	<b>20.0</b>	<b>15.0</b>
441	Motor vehicle and parts dealers .....	6	21 493	1 628	407	75	2.2	2.6
442	Furniture and home furnishings stores .....	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	18 209	1 253	279	54	17.0	68.6
4442	Lawn and garden equipment and supplies stores .....	4	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	4	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	4	D	D	D	b	D	D
445	Food and beverage stores .....	3	D	D	D	b	D	D
446	Health and personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	4	5 185	334	79	23	22.1	—
448	Clothing and clothing accessories stores .....	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	4	D	D	D	b	D	D
45299	All other general merchandise stores .....	4	D	D	D	b	D	D
452990	All other general merchandise stores .....	4	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	b	D	D
4543	Direct selling establishments .....	1	D	D	D	b	D	D
45431	Fuel dealers .....	1	D	D	D	b	D	D
454311	Heating oil dealers .....	1	D	D	D	b	D	D
<b>YORK</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>67</b>	<b>153 150</b>	<b>13 937</b>	<b>3 246</b>	<b>871</b>	<b>7.8</b>	<b>8.3</b>
441	Motor vehicle and parts dealers .....	10	D	D	D	c	D	D
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	9	7 483	1 484	351	67	17.7	4.4
445	Food and beverage stores .....	3	19 364	1 869	441	160	—	—
446	Health and personal care stores .....	4	D	D	D	a	D	D
447	Gasoline stations .....	9	D	D	D	c	D	D
4471	Gasoline stations .....	9	D	D	D	c	D	D
44711	Gasoline stations with convenience stores .....	6	11 883	541	130	46	27.2	—
447110	Gasoline stations with convenience stores .....	6	11 883	541	130	46	27.2	—
44719	Other gasoline stations .....	3	D	D	D	c	D	D
447190	Other gasoline stations .....	3	D	D	D	c	D	D
448	Clothing and clothing accessories stores .....	7	2 133	368	79	53	37.6	—
451	Sporting goods, hobby, book, and music stores .....	3	720	113	28	20	93.8	6.3
452	General merchandise stores .....	4	22 785	2 263	529	134	—	—
45299	All other general merchandise stores .....	3	D	D	D	b	D	D
452990	All other general merchandise stores .....	3	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	11	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	2	D	D	D	a	D	D
453210	Office supplies and stationery stores .....	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>BALANCE OF ADAMS COUNTY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>14</b>	<b>18 007</b>	<b>1 503</b>	<b>349</b>	<b>82</b>	<b>50.5</b>	<b>12.5</b>
441	Motor vehicle and parts dealers .....	2	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	D	D	D	a	D	D
445	Food and beverage stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF ANTELOPE COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>54</b>	<b>80 452</b>	<b>5 591</b>	<b>1 263</b>	<b>361</b>	<b>27.5</b>	<b>1.9</b>
441	Motor vehicle and parts dealers .....	8	14 790	1 404	341	62	63.3	—
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	17	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores .....	9	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	8	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	8	D	D	D	b	D	D
445	Food and beverage stores .....	9	7 760	761	177	77	92.7	5.9
446	Health and personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	7	5 385	418	100	52	39.7	—
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	5	5 451	492	115	26	3.6	.6
4543	Direct selling establishments .....	5	5 451	492	115	26	3.6	.6
454312	Liquefied petroleum gas (bottled gas) dealers .....	2	D	D	D	a	D	D
45439	Other direct selling establishments .....	3	D	D	D	a	D	D
454390	Other direct selling establishments .....	3	D	D	D	a	D	D
<b>BALANCE OF ARTHUR COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>4</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
445	Food and beverage stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>BALANCE OF BANNER COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
<b>BALANCE OF BLAINE COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>4</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>BALANCE OF BOONE COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>52</b>	<b>62 244</b>	<b>5 126</b>	<b>1 088</b>	<b>270</b>	<b>23.8</b>	<b>8.5</b>
441	Motor vehicle and parts dealers .....	3	D	D	D	b	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	12	27 321	2 070	316	51	4.2	—
4442	Lawn and garden equipment and supplies stores .....	7	24 989	1 831	261	38	.1	—
44422	Nursery, garden center, and farm supply stores .....	7	24 989	1 831	261	38	.1	—
444220	Nursery, garden center, and farm supply stores .....	7	24 989	1 831	261	38	.1	—
445	Food and beverage stores .....	6	4 204	608	156	52	100.0	—
446	Health and personal care stores .....	3	5 462	551	148	23	—	—
447	Gasoline stations .....	11	13 607	742	188	65	14.4	36.7
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	b	D	D
45299	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	6	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
<b>BALANCE OF BOX BUTTE COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>11</b>	<b>4 725</b>	<b>465</b>	<b>110</b>	<b>43</b>	<b>62.8</b>	<b>29.8</b>
441	Motor vehicle and parts dealers .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores .....	3	1 702	144	34	15	77.4	22.6
446	Health and personal care stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF BOYD COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>17</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
441	Motor vehicle and parts dealers .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	3 201	337	74	20	—	—
445	Food and beverage stores .....	5	2 753	213	50	31	84.0	16.0
447	Gasoline stations .....	3	2 823	158	42	22	—	66.3
452	General merchandise stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>BALANCE OF BROWN COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>30</b>	<b>39 786</b>	<b>3 675</b>	<b>862</b>	<b>234</b>	<b>30.6</b>	<b>5.5</b>
441	Motor vehicle and parts dealers .....	6	5 330	544	132	26	86.6	13.4
442	Furniture and home furnishings stores .....	3	535	155	39	12	38.5	10.7
444	Building material and garden equipment and supplies dealers ...	6	16 338	1 177	277	53	3.0	—
4442	Lawn and garden equipment and supplies stores .....	3	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	3	D	D	D	b	D	D
445	Food and beverage stores .....	5	6 922	740	165	83	79.2	20.8
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	3	5 137	520	119	28	—	—
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF BUFFALO COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>46</b>	<b>63 416</b>	<b>4 600</b>	<b>1 074</b>	<b>287</b>	<b>23.4</b>	<b>2.2</b>
441	Motor vehicle and parts dealers .....	6	D	D	D	a	D	D
44112	Used car dealers .....	5	6 207	184	41	7	89.5	10.5
441120	Used car dealers .....	5	6 207	184	41	7	89.5	10.5
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	10	10 737	709	153	31	3.1	.2
4442	Lawn and garden equipment and supplies stores .....	6	9 991	549	114	22	2.4	—
44422	Nursery, garden center, and farm supply stores .....	6	9 991	549	114	22	2.4	—
444220	Nursery, garden center, and farm supply stores .....	6	9 991	549	114	22	2.4	—
445	Food and beverage stores .....	6	3 484	448	110	46	79.3	19.0
446	Health and personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	14	37 047	2 599	598	151	14.5	—
4471	Gasoline stations .....	14	37 047	2 599	598	151	14.5	—
44711	Gasoline stations with convenience stores .....	10	12 424	748	154	68	33.3	—
447110	Gasoline stations with convenience stores .....	10	12 424	748	154	68	33.3	—
44719	Other gasoline stations .....	4	24 623	1 851	444	83	5.1	—
447190	Other gasoline stations .....	4	24 623	1 851	444	83	5.1	—
448	Clothing and clothing accessories stores .....	2	D	D	D	b	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
<b>BALANCE OF BURT COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>40</b>	<b>43 032</b>	<b>3 110</b>	<b>765</b>	<b>217</b>	<b>38.1</b>	<b>.3</b>
441	Motor vehicle and parts dealers .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	11 102	702	163	30	14.0	—
4442	Lawn and garden equipment and supplies stores .....	2	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores .....	2	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores .....	2	D	D	D	a	D	D
445	Food and beverage stores .....	6	5 995	603	132	55	94.5	—
446	Health and personal care stores .....	4	3 567	364	80	27	92.6	—
4461102	Proprietary stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	9	7 995	503	126	58	44.0	1.1
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	4	D	D	D	a	D	D

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF BUTLER COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>7</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
445	Food and beverage stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	c	D	D
4541	Electronic shopping and mail-order houses .....	1	D	D	D	c	D	D
45411	Electronic shopping and mail-order houses .....	1	D	D	D	c	D	D
<b>BALANCE OF CASS COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>44</b>	<b>59 452</b>	<b>5 382</b>	<b>1 194</b>	<b>326</b>	<b>48.3</b>	<b>2.8</b>
441	Motor vehicle and parts dealers .....	8	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	4	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	2	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	D	D	D	b	D	D
445	Food and beverage stores .....	6	3 221	231	54	26	97.9	2.1
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	13	D	D	D	c	D	D
4471	Gasoline stations .....	13	D	D	D	c	D	D
44711	Gasoline stations with convenience stores .....	10	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	10	D	D	D	c	D	D
451	Sporting goods, hobby, book, and music stores .....	3	D	D	D	a	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
4533	Used merchandise stores .....	1	D	D	D	a	D	D
45331	Used merchandise stores .....	1	D	D	D	a	D	D
453310	Used merchandise stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
454319	Other fuel dealers .....	1	D	D	D	a	D	D
<b>BALANCE OF CEDAR COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>53</b>	<b>61 220</b>	<b>5 106</b>	<b>1 540</b>	<b>364</b>	<b>39.8</b>	<b>8.4</b>
441	Motor vehicle and parts dealers .....	8	15 064	827	186	46	48.0	.1
4413	Automotive parts, accessories, and tire stores .....	5	D	D	D	b	D	D
44132	Tire dealers .....	1	D	D	D	a	D	D
441320	Tire dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	14	20 316	1 777	408	86	39.7	16.4
4442	Lawn and garden equipment and supplies stores .....	8	17 007	1 356	296	48	36.5	19.5
44422	Nursery, garden center, and farm supply stores .....	8	17 007	1 356	296	48	36.5	19.5
444220	Nursery, garden center, and farm supply stores .....	8	17 007	1 356	296	48	36.5	19.5
445	Food and beverage stores .....	6	5 788	470	106	55	56.4	—
446	Health and personal care stores .....	4	2 512	161	35	12	64.2	—
447	Gasoline stations .....	12	10 712	1 043	236	111	31.3	16.8
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	b	D	D
4543	Direct selling establishments .....	1	D	D	D	b	D	D
45439	Other direct selling establishments .....	1	D	D	D	b	D	D
454390	Other direct selling establishments .....	1	D	D	D	b	D	D

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF CHASE COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>32</b>	<b>75 272</b>	<b>6 813</b>	<b>1 488</b>	<b>278</b>	<b>26.5</b>	<b>2.8</b>
441	Motor vehicle and parts dealers .....	6	D	D	D	c	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores .....	5	5 830	759	157	64	95.3	4.7
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	7	8 162	986	243	53	21.3	14.0
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF CHERRY COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>7</b>	<b>8 075</b>	<b>442</b>	<b>113</b>	<b>27</b>	<b>44.0</b>	<b>-</b>
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
4442	Lawn and garden equipment and supplies stores .....	2	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores .....	2	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF CHEYENNE COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>6</b>	<b>1 904</b>	<b>139</b>	<b>31</b>	<b>14</b>	<b>45.4</b>	<b>-</b>
441	Motor vehicle and parts dealers .....	2	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
445	Food and beverage stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF CLAY COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>35</b>	<b>42 957</b>	<b>3 955</b>	<b>926</b>	<b>222</b>	<b>57.8</b>	<b>3.7</b>
441	Motor vehicle and parts dealers .....	5	D	D	D	b	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	12	12 733	1 343	291	49	24.6	4.5
4442	Lawn and garden equipment and supplies stores .....	7	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	7	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	7	D	D	D	b	D	D
445	Food and beverage stores .....	7	5 888	598	157	56	84.2	-
447	Gasoline stations .....	7	6 713	494	123	35	49.1	13.9
453	Miscellaneous store retailers .....	3	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores .....	2	D	D	D	b	D	D
<b>BALANCE OF COLFAX COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>21</b>	<b>27 510</b>	<b>2 506</b>	<b>580</b>	<b>158</b>	<b>36.6</b>	<b>-</b>
441	Motor vehicle and parts dealers .....	3	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	11 258	1 147	249	33	2.8	-
4442	Lawn and garden equipment and supplies stores .....	2	D	D	D	a	D	D
44421	Outdoor power equipment stores .....	1	D	D	D	a	D	D
444210	Outdoor power equipment stores .....	1	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores .....	1	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores .....	1	D	D	D	a	D	D
445	Food and beverage stores .....	6	D	D	D	b	D	D
447	Gasoline stations .....	4	D	D	D	b	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF CUMING COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>22</b>	<b>34 537</b>	<b>3 260</b>	<b>658</b>	<b>164</b>	<b>23.9</b>	<b>36.1</b>
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	22 193	2 086	398	68	4.2	52.7
4442	Lawn and garden equipment and supplies stores .....	3	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	3	D	D	D	b	D	D
445	Food and beverage stores .....	4	D	D	D	b	D	D
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	8	8 094	848	178	55	43.9	9.3
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF CUSTER COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>29</b>	<b>32 551</b>	<b>2 687</b>	<b>573</b>	<b>178</b>	<b>47.2</b>	<b>8.2</b>
441	Motor vehicle and parts dealers .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	7 534	775	137	34	3.8	2.3
4442	Lawn and garden equipment and supplies stores .....	3	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	3	D	D	D	b	D	D
445	Food and beverage stores .....	7	4 670	418	101	47	67.1	16.8
446	Health and personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	7	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF DAKOTA COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>17</b>	<b>21 481</b>	<b>2 760</b>	<b>580</b>	<b>142</b>	<b>49.7</b>	<b>-</b>
441	Motor vehicle and parts dealers .....	6	D	D	D	b	D	D
44112	Used car dealers .....	3	5 929	399	71	11	30.6	-
441120	Used car dealers .....	3	5 929	399	71	11	30.6	-
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	b	D	D
445	Food and beverage stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	4	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF DAWES COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>12</b>	<b>22 718</b>	<b>1 602</b>	<b>381</b>	<b>87</b>	<b>83.6</b>	<b>.2</b>
441	Motor vehicle and parts dealers .....	2	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores .....	3	2 830	324	73	23	62.0	-
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>BALANCE OF DAWSON COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>17</b>	<b>16 362</b>	<b>1 319</b>	<b>300</b>	<b>90</b>	<b>18.4</b>	<b>.4</b>
441	Motor vehicle and parts dealers .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	1	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores .....	1	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores .....	1	D	D	D	a	D	D
445	Food and beverage stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	8	D	D	D	b	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF DEUEL COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>17</b>	<b>51 805</b>	<b>3 364</b>	<b>823</b>	<b>201</b>	<b>9.9</b>	<b>-</b>
441	Motor vehicle and parts dealers .....	2	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores .....	3	D	D	D	b	D	D
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	5	40 903	2 034	479	113	-	-
4471	Gasoline stations .....	5	40 903	2 034	479	113	-	-
44719	Other gasoline stations .....	4	D	D	D	c	D	D
447190	Other gasoline stations .....	4	D	D	D	c	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF DIXON COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>19</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
441	Motor vehicle and parts dealers .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	3	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	3	D	D	D	b	D	D
445	Food and beverage stores .....	5	D	D	D	b	D	D
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	3	1 903	102	22	10	54.5	45.5
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>BALANCE OF DODGE COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>38</b>	<b>74 049</b>	<b>4 469</b>	<b>903</b>	<b>241</b>	<b>37.9</b>	<b>-</b>
441	Motor vehicle and parts dealers .....	6	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44121	Recreational vehicle dealers .....	1	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	10	26 387	1 479	211	58	52.5	-
4442	Lawn and garden equipment and supplies stores .....	6	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	6	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	6	D	D	D	b	D	D
445	Food and beverage stores .....	4	3 881	391	96	40	94.1	-
446	Health and personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	10	19 607	1 097	259	85	35.3	-
44711	Gasoline stations with convenience stores .....	8	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	8	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.



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							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF DOUGLAS COUNTY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>112</b>	<b>397 390</b>	<b>41 467</b>	<b>9 453</b>	<b>2 529</b>	<b>7.2</b>	<b>4.8</b>
441	Motor vehicle and parts dealers .....	15	54 556	4 442	887	108	14.1	25.8
44112	Used car dealers .....	3	D	D	D	a	D	D
441120	Used car dealers .....	3	D	D	D	a	D	D
4412	Other motor vehicle dealers .....	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	2	D	D	D	b	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
441222	Boat dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	7	D	D	D	b	D	D
44132	Tire dealers .....	1	D	D	D	a	D	D
441320	Tire dealers .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	6	D	D	D	b	D	D
4431	Electronics and appliance stores .....	6	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores .....	3	D	D	D	b	D	D
443112	Radio, television, and other electronics stores .....	2	D	D	D	b	D	D
44312	Computer and software stores .....	3	D	D	D	a	D	D
443120	Computer and software stores .....	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	10	D	D	D	c	D	D
4441	Building material and supplies dealers .....	6	D	D	D	c	D	D
44411	Home centers .....	1	D	D	D	c	D	D
444110	Home centers .....	1	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores .....	4	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	3	D	D	D	b	D	D
445	Food and beverage stores .....	13	D	D	D	g	D	D
4451	Grocery stores .....	11	D	D	D	g	D	D
44511	Supermarkets and other grocery (except convenience) stores .....	9	D	D	D	g	D	D
445110	Supermarkets and other grocery (except convenience) stores .....	9	D	D	D	g	D	D
446	Health and personal care stores .....	16	D	D	D	c	D	D
4461	Health and personal care stores .....	16	D	D	D	c	D	D
44619	Other health and personal care stores .....	4	D	D	D	a	D	D
446191	Food (health) supplement stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	9	D	D	D	b	D	D
44711	Gasoline stations with convenience stores .....	9	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	9	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	11	D	D	D	c	D	D
4481	Clothing stores .....	7	D	D	D	c	D	D
44813	Children's and infants' clothing stores .....	1	D	D	D	a	D	D
448130	Children's and infants' clothing stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	4	D	D	D	b	D	D
4511	Sporting goods, hobby, and musical instrument stores .....	2	D	D	D	b	D	D
45112	Hobby, toy, and game stores .....	2	D	D	D	b	D	D
451120	Hobby, toy, and game stores .....	2	D	D	D	b	D	D
45121	Book stores and news dealers .....	2	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	f	D	D
4529	Other general merchandise stores .....	2	D	D	D	e	D	D
45291	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters .....	1	D	D	D	e	D	D
453	Miscellaneous store retailers .....	13	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores .....	3	D	D	D	b	D	D
4533	Used merchandise stores .....	5	D	D	D	b	D	D
45331	Used merchandise stores .....	5	D	D	D	b	D	D
453310	Used merchandise stores .....	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	b	D	D
45391	Pet and pet supplies stores .....	1	D	D	D	b	D	D
453910	Pet and pet supplies stores .....	1	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	12	6 030	685	186	30	43.6	21.9
4543	Direct selling establishments .....	10	D	D	D	b	D	D
45439	Other direct selling establishments .....	10	D	D	D	b	D	D
454390	Other direct selling establishments .....	10	D	D	D	b	D	D

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF DUNDY COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>13</b>	<b>12 191</b>	<b>945</b>	<b>211</b>	<b>57</b>	<b>43.0</b>	<b>—</b>
441	Motor vehicle and parts dealers .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	1 591	192	38	13	8.4	—
445	Food and beverage stores .....	2	D	D	D	a	D	D
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
<b>BALANCE OF FILLMORE COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>38</b>	<b>34 536</b>	<b>2 897</b>	<b>689</b>	<b>226</b>	<b>39.0</b>	<b>7.1</b>
441	Motor vehicle and parts dealers .....	4	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	D	D	D	a	D	D
445	Food and beverage stores .....	10	6 770	708	178	72	96.2	.2
446	Health and personal care stores .....	1	D	D	D	b	D	D
447	Gasoline stations .....	8	13 044	717	168	61	18.9	12.6
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	1 590	181	42	22	37.2	—
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>BALANCE OF FRANKLIN COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>17</b>	<b>15 511</b>	<b>1 578</b>	<b>355</b>	<b>101</b>	<b>38.5</b>	<b>10.4</b>
441	Motor vehicle and parts dealers .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	4 263	401	79	18	1.3	—
4442	Lawn and garden equipment and supplies stores .....	2	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores .....	2	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores .....	2	D	D	D	a	D	D
445	Food and beverage stores .....	4	D	D	D	b	D	D
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	4 780	439	109	36	—	33.6
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF FRONTIER COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>14</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
441	Motor vehicle and parts dealers .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	D	D	D	a	D	D
4442	Lawn and garden equipment and supplies stores .....	1	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores .....	1	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores .....	1	D	D	D	a	D	D
445	Food and beverage stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	3	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF FURNAS COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>41</b>	<b>70 095</b>	<b>5 109</b>	<b>1 106</b>	<b>294</b>	<b>13.7</b>	<b>55.3</b>
441	Motor vehicle and parts dealers .....	6	14 094	694	161	25	25.9	35.9
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	7	23 650	2 292	498	109	1.0	78.0
4442	Lawn and garden equipment and supplies stores .....	3	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	3	D	D	D	b	D	D
445	Food and beverage stores .....	7	6 928	833	169	61	17.3	34.5
4452	Specialty food stores .....	1	D	D	D	a	D	D
446	Health and personal care stores .....	3	3 165	244	37	9	61.6	—
447	Gasoline stations .....	7	18 952	724	168	51	3.5	67.4
44711	Gasoline stations with convenience stores .....	3	15 694	434	97	28	—	81.3
447110	Gasoline stations with convenience stores .....	3	15 694	434	97	28	—	81.3
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	4	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF GAGE COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>31</b>	<b>31 738</b>	<b>2 473</b>	<b>537</b>	<b>171</b>	<b>54.5</b>	<b>.8</b>
441	Motor vehicle and parts dealers .....	3	2 223	195	45	21	100.0	—
444	Building material and garden equipment and supplies dealers ...	7	14 048	967	208	36	49.7	1.0
4442	Lawn and garden equipment and supplies stores .....	3	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores .....	3	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores .....	3	D	D	D	a	D	D
445	Food and beverage stores .....	8	3 154	317	83	42	91.8	1.4
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	6	5 578	384	69	30	30.5	1.1
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	b	D	D
45299	All other general merchandise stores .....	3	D	D	D	b	D	D
452990	All other general merchandise stores .....	3	D	D	D	b	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>BALANCE OF GARDEN COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>17</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
441	Motor vehicle and parts dealers .....	1	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	1 703	139	34	13	80.0	—
445	Food and beverage stores .....	4	D	D	D	b	D	D
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	4 291	291	68	40	—	7.5
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF GARFIELD COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>25</b>	<b>17 590</b>	<b>1 737</b>	<b>410</b>	<b>129</b>	<b>61.7</b>	<b>.4</b>
441	Motor vehicle and parts dealers .....	4	2 286	191	43	12	64.9	—
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	7	3 841	549	128	29	69.6	—
445	Food and beverage stores .....	2	D	D	D	b	D	D
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	5 502	475	116	27	29.1	—
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF GOSPER COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>5</b>	<b>1 818</b>	<b>162</b>	<b>33</b>	<b>13</b>	<b>99.9</b>	<b>—</b>
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
445	Food and beverage stores .....	1	D	D	D	a	D	D
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
<b>BALANCE OF GRANT COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>7</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
441	Motor vehicle and parts dealers .....	1	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	855	107	27	9	25.6	—
445	Food and beverage stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF GREELEY COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>20</b>	<b>25 436</b>	<b>1 798</b>	<b>389</b>	<b>99</b>	<b>21.8</b>	<b>1.4</b>
441	Motor vehicle and parts dealers .....	3	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	8	17 545	1 163	235	46	.2	2.0
4442	Lawn and garden equipment and supplies stores .....	5	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	4	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	4	D	D	D	b	D	D
445	Food and beverage stores .....	4	2 373	156	39	17	100.0	—
447	Gasoline stations .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>BALANCE OF HALL COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>41</b>	<b>67 790</b>	<b>6 510</b>	<b>1 507</b>	<b>380</b>	<b>7.9</b>	<b>4.6</b>
441	Motor vehicle and parts dealers .....	4	10 530	1 260	279	42	—	—
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44121	Recreational vehicle dealers .....	1	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	3	D	D	D	b	D	D
4431	Electronics and appliance stores .....	3	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores .....	2	D	D	D	a	D	D
443112	Radio, television, and other electronics stores .....	2	D	D	D	a	D	D
44312	Computer and software stores .....	1	D	D	D	a	D	D
443120	Computer and software stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	10	10 660	1 666	338	106	16.4	23.2
4442	Lawn and garden equipment and supplies stores .....	5	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	4	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	4	D	D	D	b	D	D
445	Food and beverage stores .....	4	1 387	143	29	15	33.6	47.1
446	Health and personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	9	33 175	1 872	485	125	7.0	—
4471	Gasoline stations .....	9	33 175	1 872	485	125	7.0	—
44711	Gasoline stations with convenience stores .....	6	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	6	D	D	D	b	D	D
44719	Other gasoline stations .....	3	D	D	D	b	D	D
447190	Other gasoline stations .....	3	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	3	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores .....	2	D	D	D	b	D	D
45321	Office supplies and stationery stores .....	1	D	D	D	b	D	D
453210	Office supplies and stationery stores .....	1	D	D	D	b	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>BALANCE OF HAMILTON COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>6</b>	<b>2 021</b>	<b>132</b>	<b>29</b>	<b>11</b>	<b>77.1</b>	<b>22.9</b>
441	Motor vehicle and parts dealers .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF HARLAN COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>20</b>	<b>23 171</b>	<b>1 854</b>	<b>410</b>	<b>116</b>	<b>71.4</b>	<b>—</b>
441	Motor vehicle and parts dealers .....	4	11 026	609	139	23	69.3	—
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores .....	6	4 591	529	108	49	95.6	—
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF HAYES COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
445	Food and beverage stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
<b>BALANCE OF HITCHCOCK COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>12</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
441	Motor vehicle and parts dealers .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	4	3 455	269	64	30	25.1	—
454	Nonstore retailers .....	4	D	D	D	a	D	D
<b>BALANCE OF HOLT COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>44</b>	<b>59 123</b>	<b>3 465</b>	<b>834</b>	<b>266</b>	<b>22.4</b>	<b>16.6</b>
441	Motor vehicle and parts dealers .....	8	13 952	1 083	256	51	36.5	46.5
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	8	5 577	573	121	33	9.8	2.5
4442	Lawn and garden equipment and supplies stores .....	3	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores .....	3	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores .....	3	D	D	D	a	D	D
445	Food and beverage stores .....	9	7 538	650	173	87	50.4	7.8
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	9	D	D	D	b	D	D
4471	Gasoline stations .....	9	D	D	D	b	D	D
44719	Other gasoline stations .....	6	D	D	D	b	D	D
447190	Other gasoline stations .....	6	D	D	D	b	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
4543	Direct selling establishments .....	3	D	D	D	a	D	D
454311	Heating oil dealers .....	1	D	D	D	a	D	D
<b>BALANCE OF HOOKER COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>8</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
441	Motor vehicle and parts dealers .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>BALANCE OF HOWARD COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>30</b>	<b>35 169</b>	<b>3 673</b>	<b>828</b>	<b>222</b>	<b>30.7</b>	<b>16.7</b>
441	Motor vehicle and parts dealers .....	3	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	8	12 721	1 431	304	61	3.8	—
4442	Lawn and garden equipment and supplies stores .....	3	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	3	D	D	D	b	D	D
445	Food and beverage stores .....	4	D	D	D	b	D	D
446	Health and personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	4	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF JEFFERSON COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>11</b>	<b>11 103</b>	<b>1 071</b>	<b>250</b>	<b>51</b>	<b>70.0</b>	<b>—</b>
441	Motor vehicle and parts dealers .....	3	D	D	D	a	D	D
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	1	D	D	D	a	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	D	D	D	b	D	D
445	Food and beverage stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF JOHNSON COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>31</b>	<b>31 178</b>	<b>2 616</b>	<b>627</b>	<b>162</b>	<b>32.9</b>	<b>2.2</b>
441	Motor vehicle and parts dealers .....	5	15 976	1 200	302	40	15.3	4.3
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	D	D	D	b	D	D
445	Food and beverage stores .....	6	2 929	292	62	36	40.2	—
446	Health and personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	4	4 421	317	77	25	8.1	—
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF KEARNEY COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>4</b>	<b>3 308</b>	<b>236</b>	<b>53</b>	<b>14</b>	<b>37.5</b>	<b>—</b>
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>BALANCE OF KEITH COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>12</b>	<b>12 417</b>	<b>1 287</b>	<b>308</b>	<b>98</b>	<b>15.2</b>	<b>36.4</b>
444	Building material and garden equipment and supplies dealers ...	4	1 680	384	92	20	—	42.5
445	Food and beverage stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	3	5 295	259	60	18	—	69.4
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	b	D	D
45299	All other general merchandise stores .....	1	D	D	D	b	D	D
452990	All other general merchandise stores .....	1	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF KEYA PAHA COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>5</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
<b>BALANCE OF KIMBALL COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>3</b>	<b>3 146</b>	<b>310</b>	<b>79</b>	<b>25</b>	<b>48.9</b>	<b>—</b>
447	Gasoline stations .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF KNOX COUNTY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>69</b>	<b>68 114</b>	<b>6 062</b>	<b>1 405</b>	<b>438</b>	<b>45.0</b>	<b>4.9</b>
441	Motor vehicle and parts dealers .....	9	20 540	1 283	314	59	30.0	—
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	17	12 014	1 501	334	82	47.3	14.6
4442	Lawn and garden equipment and supplies stores .....	6	7 561	934	203	44	46.7	14.1
44422	Nursery, garden center, and farm supply stores .....	6	7 561	934	203	44	46.7	14.1
444220	Nursery, garden center, and farm supply stores .....	6	7 561	934	203	44	46.7	14.1
445	Food and beverage stores .....	17	11 526	1 043	237	131	96.5	.8
446	Health and personal care stores .....	3	4 508	437	111	25	100.0	—
447	Gasoline stations .....	13	10 224	708	180	88	26.4	14.6
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	5	8 559	951	198	35	—	—
4543	Direct selling establishments .....	5	8 559	951	198	35	—	—
454312	Liquefied petroleum gas (bottled gas) dealers .....	4	D	D	D	b	D	D
45439	Other direct selling establishments .....	1	D	D	D	a	D	D
454390	Other direct selling establishments .....	1	D	D	D	a	D	D
<b>BALANCE OF LANCASTER COUNTY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>59</b>	<b>72 877</b>	<b>7 321</b>	<b>1 723</b>	<b>403</b>	<b>14.4</b>	<b>5.3</b>
441	Motor vehicle and parts dealers .....	11	32 968	3 228	742	99	7.4	1.7
4412	Other motor vehicle dealers .....	2	D	D	D	b	D	D
44121	Recreational vehicle dealers .....	1	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	1	D	D	D	a	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	6	D	D	D	b	D	D
44132	Tire dealers .....	4	D	D	D	b	D	D
441320	Tire dealers .....	4	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	8	5 356	458	107	26	9.0	—
4442	Lawn and garden equipment and supplies stores .....	6	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	6	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	6	D	D	D	b	D	D
445	Food and beverage stores .....	8	8 550	893	209	88	75.6	23.8
446	Health and personal care stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	10	15 565	965	229	80	—	—
44711	Gasoline stations with convenience stores .....	10	15 565	965	229	80	—	—
447110	Gasoline stations with convenience stores .....	10	15 565	965	229	80	—	—
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	5	D	D	D	b	D	D
4533	Used merchandise stores .....	1	D	D	D	a	D	D
45331	Used merchandise stores .....	1	D	D	D	a	D	D
453310	Used merchandise stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	7	D	D	D	b	D	D

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF LINCOLN COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>30</b>	<b>32 543</b>	<b>2 874</b>	<b>703</b>	<b>218</b>	<b>26.8</b>	<b>23.6</b>
441	Motor vehicle and parts dealers .....	2	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	3	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	3	D	D	D	b	D	D
445	Food and beverage stores .....	5	D	D	D	b	D	D
447	Gasoline stations .....	9	D	D	D	b	D	D
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF LOGAN COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>3</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
445	Food and beverage stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF LOUP COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
447	Gasoline stations .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF MCPHERSON COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
<b>BALANCE OF MADISON COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>42</b>	<b>59 234</b>	<b>4 591</b>	<b>1 066</b>	<b>262</b>	<b>43.1</b>	<b>4.2</b>
441	Motor vehicle and parts dealers .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	12	15 546	1 931	419	81	11.5	—
4442	Lawn and garden equipment and supplies stores .....	5	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	5	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	5	D	D	D	b	D	D
445	Food and beverage stores .....	6	5 474	729	179	68	41.9	30.5
446	Health and personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	9	15 811	700	168	47	21.8	5.0
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	5	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
<b>BALANCE OF MERRICK COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>18</b>	<b>16 521</b>	<b>1 082</b>	<b>231</b>	<b>68</b>	<b>53.3</b>	<b>7.7</b>
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores .....	4	D	D	D	a	D	D
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	7	D	D	D	b	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.



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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF MORRILL COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>25</b>	<b>21 576</b>	<b>1 577</b>	<b>386</b>	<b>142</b>	<b>40.4</b>	<b>.2</b>
441	Motor vehicle and parts dealers .....	4	3 896	164	41	9	79.5	—
444	Building material and garden equipment and supplies dealers ...	4	D	D	D	a	D	D
445	Food and beverage stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	7	9 018	607	156	40	16.5	—
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	2 356	188	31	17	82.6	—
45299	All other general merchandise stores .....	3	2 356	188	31	17	82.6	—
452990	All other general merchandise stores .....	3	2 356	188	31	17	82.6	—
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	b	D	D
<b>BALANCE OF NANCE COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>19</b>	<b>16 378</b>	<b>1 384</b>	<b>321</b>	<b>99</b>	<b>50.2</b>	<b>—</b>
441	Motor vehicle and parts dealers .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	4 845	548	138	24	6.3	—
4442	Lawn and garden equipment and supplies stores .....	2	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores .....	2	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores .....	2	D	D	D	a	D	D
445	Food and beverage stores .....	3	3 766	370	79	38	100.0	—
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
<b>BALANCE OF NEMAHA COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>10</b>	<b>4 752</b>	<b>513</b>	<b>113</b>	<b>39</b>	<b>24.1</b>	<b>2.6</b>
441	Motor vehicle and parts dealers .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores .....	4	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
<b>BALANCE OF NUCKOLLS COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>35</b>	<b>41 005</b>	<b>3 828</b>	<b>880</b>	<b>244</b>	<b>45.9</b>	<b>4.5</b>
441	Motor vehicle and parts dealers .....	5	8 495	471	126	25	92.3	.8
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	12 531	1 031	219	44	14.7	—
4442	Lawn and garden equipment and supplies stores .....	3	10 691	827	174	30	—	—
44422	Nursery, garden center, and farm supply stores .....	3	10 691	827	174	30	—	—
444220	Nursery, garden center, and farm supply stores .....	3	10 691	827	174	30	—	—
445	Food and beverage stores .....	6	6 831	824	200	75	94.7	—
446	Health and personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	5	4 920	392	95	30	19.8	35.8
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	b	D	D
45299	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF OTOE COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>26</b>	<b>18 032</b>	<b>1 895</b>	<b>472</b>	<b>121</b>	<b>65.3</b>	<b>.7</b>
441	Motor vehicle and parts dealers .....	6	4 198	320	84	18	87.8	2.9
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	3 096	461	117	27	27.2	—
445	Food and beverage stores .....	5	D	D	D	b	D	D
4452	Specialty food stores .....	2	D	D	D	a	D	D
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF PAWNEE COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>10</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
441	Motor vehicle and parts dealers .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores .....	2	D	D	D	b	D	D
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	5 619	337	76	19	45.4	14.9
<b>BALANCE OF PERKINS COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>17</b>	<b>13 835</b>	<b>1 922</b>	<b>429</b>	<b>120</b>	<b>22.4</b>	<b>—</b>
441	Motor vehicle and parts dealers .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	2	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	2	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	2	D	D	D	b	D	D
445	Food and beverage stores .....	1	D	D	D	a	D	D
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	5	2 462	259	59	33	6.5	—
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>BALANCE OF PHELPS COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>7</b>	<b>6 234</b>	<b>693</b>	<b>128</b>	<b>41</b>	<b>26.8</b>	<b>—</b>
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
4442	Lawn and garden equipment and supplies stores .....	1	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores .....	1	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores .....	1	D	D	D	a	D	D
445	Food and beverage stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF PIERCE COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>43</b>	<b>39 528</b>	<b>3 004</b>	<b>666</b>	<b>279</b>	<b>59.2</b>	<b>.3</b>
441	Motor vehicle and parts dealers .....	7	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	10	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	4	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	4	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	4	D	D	D	b	D	D
445	Food and beverage stores .....	8	D	D	D	c	D	D
446	Health and personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	8	9 587	657	142	65	55.4	—
453	Miscellaneous store retailers .....	5	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.

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							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF PLATTE COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>28</b>	<b>43 609</b>	<b>3 072</b>	<b>666</b>	<b>213</b>	<b>46.0</b>	<b>—</b>
441	Motor vehicle and parts dealers .....	3	D	D	D	a	D	D
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	1	D	D	D	a	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	8	10 415	1 110	228	52	69.2	—
4442	Lawn and garden equipment and supplies stores .....	3	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	2	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores .....	2	D	D	D	a	D	D
445	Food and beverage stores .....	4	1 607	234	52	26	100.0	—
447	Gasoline stations .....	7	9 328	692	147	93	79.5	—
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	4	15 580	515	131	22	22.7	—
4541	Electronic shopping and mail-order houses .....	2	D	D	D	a	D	D
45411	Electronic shopping and mail-order houses .....	2	D	D	D	a	D	D
4543	Direct selling establishments .....	2	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers .....	1	D	D	D	a	D	D
<b>BALANCE OF POLK COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>23</b>	<b>25 278</b>	<b>1 758</b>	<b>374</b>	<b>108</b>	<b>72.8</b>	<b>.1</b>
441	Motor vehicle and parts dealers .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	3 010	222	59	15	35.6	—
445	Food and beverage stores .....	2	D	D	D	b	D	D
446	Health and personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	7	6 464	466	105	33	52.1	—
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	4	D	D	D	a	D	D
<b>BALANCE OF RED WILLOW COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>12</b>	<b>37 421</b>	<b>1 920</b>	<b>422</b>	<b>92</b>	<b>1.5</b>	<b>74.9</b>
441	Motor vehicle and parts dealers .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	3	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	3	D	D	D	b	D	D
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
<b>BALANCE OF RICHARDSON COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>11</b>	<b>5 020</b>	<b>393</b>	<b>118</b>	<b>28</b>	<b>82.0</b>	<b>.5</b>
441	Motor vehicle and parts dealers .....	2	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
<b>BALANCE OF ROCK COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>13</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
441	Motor vehicle and parts dealers .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	D	D	D	a	D	D
445	Food and beverage stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF SALINE COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>20</b>	<b>31 008</b>	<b>2 569</b>	<b>601</b>	<b>139</b>	<b>18.9</b>	<b>—</b>
441	Motor vehicle and parts dealers .....	2	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores .....	6	3 261	343	73	43	71.5	—
446	Health and personal care stores .....	3	6 104	512	121	22	22.3	—
4461	Health and personal care stores .....	3	6 104	512	121	22	22.3	—
447	Gasoline stations .....	3	3 538	298	73	25	31.9	—
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF SARPY COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>122</b>	<b>301 576</b>	<b>33 970</b>	<b>7 522</b>	<b>1 355</b>	<b>10.2</b>	<b>5.0</b>
441	Motor vehicle and parts dealers .....	16	D	D	D	e	D	D
4411	Automobile dealers .....	6	D	D	D	c	D	D
44112	Used car dealers .....	5	15 005	293	45	14	96.0	4.0
441120	Used car dealers .....	5	15 005	293	45	14	96.0	4.0
4412	Other motor vehicle dealers .....	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers .....	2	D	D	D	a	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
441222	Boat dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores .....	8	D	D	D	b	D	D
44131	Automotive parts and accessories stores .....	7	D	D	D	b	D	D
441310	Automotive parts and accessories stores .....	7	D	D	D	b	D	D
44132	Tire dealers .....	1	D	D	D	b	D	D
441320	Tire dealers .....	1	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	8	D	D	D	c	D	D
4422	Home furnishings stores .....	8	D	D	D	c	D	D
44221	Floor covering stores .....	3	D	D	D	c	D	D
442210	Floor covering stores .....	3	D	D	D	c	D	D
44229	Other home furnishings stores .....	5	D	D	D	b	D	D
443	Electronics and appliance stores .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	12	D	D	D	c	D	D
4441	Building material and supplies dealers .....	8	D	D	D	c	D	D
44419	Other building material dealers .....	5	D	D	D	b	D	D
444190	Other building material dealers .....	5	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	4	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	3	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores .....	3	D	D	D	a	D	D
445	Food and beverage stores .....	7	D	D	D	c	D	D
446	Health and personal care stores .....	4	D	D	D	a	D	D
447	Gasoline stations .....	18	D	D	D	e	D	D
4471	Gasoline stations .....	18	D	D	D	e	D	D
44711	Gasoline stations with convenience stores .....	15	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	15	D	D	D	c	D	D
44719	Other gasoline stations .....	3	D	D	D	c	D	D
447190	Other gasoline stations .....	3	D	D	D	c	D	D
448	Clothing and clothing accessories stores .....	20	D	D	D	c	D	D
4481	Clothing stores .....	15	D	D	D	c	D	D
44813	Children's and infants' clothing stores .....	2	D	D	D	b	D	D
448130	Children's and infants' clothing stores .....	2	D	D	D	b	D	D
44819	Other clothing stores .....	1	D	D	D	a	D	D
448190	Other clothing stores .....	1	D	D	D	a	D	D
44832	Luggage and leather goods stores .....	1	D	D	D	a	D	D
448320	Luggage and leather goods stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores .....	5	D	D	D	b	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	17	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores .....	7	2 228	369	80	39	14.7	—
4533	Used merchandise stores .....	2	D	D	D	a	D	D
45331	Used merchandise stores .....	2	D	D	D	a	D	D
453310	Used merchandise stores .....	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF SARPY COUNTY—Con.</b>								
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers .....	12	D	D	D	b	D	D
4541	Electronic shopping and mail-order houses .....	3	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses .....	3	D	D	D	b	D	D
4543	Direct selling establishments .....	9	D	D	D	b	D	D
45439	Other direct selling establishments .....	9	D	D	D	b	D	D
454390	Other direct selling establishments .....	9	D	D	D	b	D	D
<b>BALANCE OF SAUNDERS COUNTY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>43</b>	<b>64 424</b>	<b>6 169</b>	<b>1 434</b>	<b>328</b>	<b>20.4</b>	<b>2.8</b>
441	Motor vehicle and parts dealers .....	7	D	D	D	b	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	b	D	D
4421	Furniture stores .....	1	D	D	D	b	D	D
44211	Furniture stores .....	1	D	D	D	b	D	D
442110	Furniture stores .....	1	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	7	2 340	294	86	19	30.6	3.7
445	Food and beverage stores .....	7	D	D	D	b	D	D
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	12	11 070	858	217	70	20.0	.8
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	5	D	D	D	b	D	D
<b>BALANCE OF SCOTTS BLUFF COUNTY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>42</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>e</b>	<b>D</b>	<b>D</b>
441	Motor vehicle and parts dealers .....	9	14 779	937	236	65	64.2	7.6
44112	Used car dealers .....	3	D	D	D	a	D	D
441120	Used car dealers .....	3	D	D	D	a	D	D
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	8	10 797	1 614	384	78	.7	20.3
4442	Lawn and garden equipment and supplies stores .....	2	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	2	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	2	D	D	D	b	D	D
445	Food and beverage stores .....	6	D	D	D	b	D	D
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	8	3 542	377	106	45	37.2	—
451	Sporting goods, hobby, book, and music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
45299	All other general merchandise stores .....	2	D	D	D	a	D	D
452990	All other general merchandise stores .....	2	D	D	D	a	D	D
4529904	Miscellaneous general merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	b	D	D
4543	Direct selling establishments .....	1	D	D	D	b	D	D
45439	Other direct selling establishments .....	1	D	D	D	b	D	D
454390	Other direct selling establishments .....	1	D	D	D	b	D	D
<b>BALANCE OF SEWARD COUNTY</b>								
<b>44-45</b>	<b>Retail trade .....</b>	<b>21</b>	<b>36 185</b>	<b>2 961</b>	<b>673</b>	<b>180</b>	<b>41.7</b>	<b>2.5</b>
441	Motor vehicle and parts dealers .....	6	11 745	1 113	275	51	83.3	—
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores .....	4	D	D	D	b	D	D
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	5	18 832	1 233	267	84	13.6	4.9
44719	Other gasoline stations .....	1	D	D	D	b	D	D
447190	Other gasoline stations .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF SHERIDAN COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>55</b>	<b>53 608</b>	<b>4 518</b>	<b>1 092</b>	<b>311</b>	<b>37.7</b>	<b>8.1</b>
441	Motor vehicle and parts dealers .....	8	15 020	1 062	258	44	28.3	.2
442	Furniture and home furnishings stores .....	3	1 294	131	31	13	100.0	—
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	8	3 891	400	85	27	37.5	—
445	Food and beverage stores .....	16	13 249	1 238	323	113	38.0	29.4
4452	Specialty food stores .....	2	D	D	D	a	D	D
446	Health and personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	7	10 998	571	136	36	26.9	—
448	Clothing and clothing accessories stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	b	D	D
45299	All other general merchandise stores .....	3	D	D	D	b	D	D
452990	All other general merchandise stores .....	3	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
<b>BALANCE OF SHERMAN COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>15</b>	<b>19 601</b>	<b>1 339</b>	<b>312</b>	<b>107</b>	<b>72.3</b>	<b>—</b>
441	Motor vehicle and parts dealers .....	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	4 693	341	77	21	29.1	—
4442	Lawn and garden equipment and supplies stores .....	1	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores .....	1	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores .....	1	D	D	D	a	D	D
445	Food and beverage stores .....	4	2 506	226	56	23	63.7	—
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	3	D	D	D	b	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
<b>BALANCE OF SIOUX COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>6</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
447	Gasoline stations .....	2	D	D	D	a	D	D
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
<b>BALANCE OF STANTON COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>12</b>	<b>15 272</b>	<b>1 178</b>	<b>302</b>	<b>87</b>	<b>33.5</b>	<b>3.0</b>
441	Motor vehicle and parts dealers .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	2	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	2	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	2	D	D	D	b	D	D
445	Food and beverage stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	5 624	353	85	28	58.1	8.2
454	Nonstore retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF THAYER COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>48</b>	<b>42 361</b>	<b>3 687</b>	<b>892</b>	<b>267</b>	<b>45.3</b>	<b>3.4</b>
441	Motor vehicle and parts dealers .....	9	7 923	712	176	38	73.8	16.1
442	Furniture and home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores .....	4	7 347	829	195	30	—	—
44422	Nursery, garden center, and farm supply stores .....	4	7 347	829	195	30	—	—
444220	Nursery, garden center, and farm supply stores .....	4	7 347	829	195	30	—	—
445	Food and beverage stores .....	13	6 793	627	152	71	90.1	.7
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	7	9 860	717	177	81	31.6	.5
448	Clothing and clothing accessories stores .....	3	D	D	D	a	D	D
453	Miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	4	5 502	178	38	10	4.5	—
4543	Direct selling establishments .....	3	D	D	D	a	D	D
45439	Other direct selling establishments .....	1	D	D	D	a	D	D
454390	Other direct selling establishments .....	1	D	D	D	a	D	D
<b>BALANCE OF THOMAS COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>3</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	b	D	D
<b>BALANCE OF THURSTON COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>25</b>	<b>45 553</b>	<b>3 825</b>	<b>792</b>	<b>220</b>	<b>44.8</b>	<b>30.7</b>
441	Motor vehicle and parts dealers .....	6	6 365	514	112	18	88.5	1.6
443	Electronics and appliance stores .....	1	D	D	D	a	D	D
4431	Electronics and appliance stores .....	1	D	D	D	a	D	D
44312	Computer and software stores .....	1	D	D	D	a	D	D
443120	Computer and software stores .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	19 213	1 641	276	70	25.9	49.4
4442	Lawn and garden equipment and supplies stores .....	3	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores .....	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores .....	3	D	D	D	b	D	D
445	Food and beverage stores .....	4	D	D	D	b	D	D
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	6	11 389	981	203	85	63.1	36.9
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF VALLEY COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>40</b>	<b>74 397</b>	<b>5 742</b>	<b>1 271</b>	<b>324</b>	<b>21.4</b>	<b>.6</b>
441	Motor vehicle and parts dealers .....	6	5 447	701	140	28	99.4	.6
444	Building material and garden equipment and supplies dealers ...	13	48 044	3 181	700	121	1.8	—
4442	Lawn and garden equipment and supplies stores .....	5	D	D	D	c	D	D
44422	Nursery, garden center, and farm supply stores .....	5	D	D	D	c	D	D
444220	Nursery, garden center, and farm supply stores .....	5	D	D	D	c	D	D
445	Food and beverage stores .....	5	5 972	490	112	58	100.0	—
446	Health and personal care stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	7	5 568	400	94	29	11.9	7.4
448	Clothing and clothing accessories stores .....	3	701	81	25	15	77.0	—
452	General merchandise stores .....	2	D	D	D	b	D	D
45299	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF WASHINGTON COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>13</b>	<b>8 737</b>	<b>734</b>	<b>177</b>	<b>62</b>	<b>7.5</b>	<b>3.0</b>
441	Motor vehicle and parts dealers .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	D	D	D	a	D	D
445	Food and beverage stores .....	1	D	D	D	a	D	D
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF WAYNE COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>8</b>	<b>10 070</b>	<b>573</b>	<b>153</b>	<b>29</b>	<b>6.9</b>	<b>—</b>
441	Motor vehicle and parts dealers .....	1	D	D	D	a	D	D
44132	Tire dealers .....	1	D	D	D	a	D	D
441320	Tire dealers .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
4442	Lawn and garden equipment and supplies stores .....	2	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores .....	2	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores .....	2	D	D	D	a	D	D
445	Food and beverage stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
<b>BALANCE OF WEBSTER COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>21</b>	<b>19 090</b>	<b>1 729</b>	<b>394</b>	<b>137</b>	<b>15.9</b>	<b>17.6</b>
441	Motor vehicle and parts dealers .....	4	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	5 774	408	90	23	23.8	—
4442	Lawn and garden equipment and supplies stores .....	3	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores .....	3	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores .....	3	D	D	D	a	D	D
445	Food and beverage stores .....	3	2 148	299	74	30	11.7	—
446	Health and personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	6	7 356	718	162	57	—	24.9
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
<b>BALANCE OF WHEELER COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>4</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
4442	Lawn and garden equipment and supplies stores .....	1	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores .....	1	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores .....	1	D	D	D	a	D	D
445	Food and beverage stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	1	D	D	D	a	D	D
448	Clothing and clothing accessories stores .....	1	D	D	D	a	D	D
<b>BALANCE OF YORK COUNTY</b>								
<b>44-45</b>	<b>Retail trade</b> .....	<b>15</b>	<b>18 694</b>	<b>1 406</b>	<b>326</b>	<b>82</b>	<b>27.6</b>	<b>5.7</b>
441	Motor vehicle and parts dealers .....	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	5 840	567	123	19	13.2	16.5
4442	Lawn and garden equipment and supplies stores .....	1	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores .....	1	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores .....	1	D	D	D	a	D	D
445	Food and beverage stores .....	3	1 434	186	45	16	—	7.2
446	Health and personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	4	D	D	D	b	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D

<sup>1</sup>Includes sales information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

<sup>3</sup>Data for this line not included in broader kind-of-business totals.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.