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2002 Economic Census

Accommodation and Food Services

Geographic Area Series



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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

INDUSTRY CLASSIFICATIONS

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

AVAILABILITY OF ADDITIONAL DATA

All results of the 2002 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at www.census.gov/econ/census02/guide. More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at www.census.gov/econ/www/history.html.

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Accommodation and Food Services

SCOPE

The Accommodation and Food Services sector (sector 72) comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption.

Exclusions. Excluded from this sector are governmental organizations classified in the covered industries and recreation or entertainment facilities providing food and beverage services.

The tabulations for this sector do not include central administrative offices, warehouses, or other establishments that serve accommodation and food service establishments within the same organization. Data for such establishments are classified according to the nature of the service they provide. For example, separate headquarters establishments are reported in NAICS sector 55, Management of Companies and Enterprises.

The reports described below exclude establishments of firms with no paid employees. These “nonemployers,” typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, moderate for this sector, may be examined at www.census.gov/nonemployerimpact.

Definitions. Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

REPORTS

The following reports provide statistics on this sector.

Industry Series. There are two reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, sales, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

Geographic Area Series. There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

Subject Series:

- **Product Lines.** This report presents data on major categories of products sold/services rendered for establishments of firms with payroll by kind of business. Data are presented for the United States, states, and metropolitan and micropolitan statistical areas.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments of firms with payroll; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.

-
- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

ZIP Code Statistics. This report presents data for establishments of firms with payroll by United States ZIP Code.

Other reports. Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Maps are available at www.census.gov/econ2002maps. Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for —

1. The United States as a whole.
2. States and the District of Columbia.
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
 - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000 but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
 - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.
4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
5. Economic places.
 - a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
 - b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
 - c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).

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- d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS). While there were revisions to some industries for 2002, none affect this sector.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts annual surveys on accommodation and annual and monthly surveys on food services. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

CONTACTS FOR DATA USERS

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Retail Census Branch, 1-800-541-8345 or rcb@census.gov.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals
N	Not available or not comparable
S	Withheld because estimates did not meet publication standards
X	Not applicable
Z	Less than half the unit shown
a	0 to 19 employees
b	20 to 99 employees
c	100 to 249 employees
e	250 to 499 employees
f	500 to 999 employees
g	1,000 to 2,499 employees
h	2,500 to 4,999 employees
i	5,000 to 9,999 employees
j	10,000 to 24,999 employees
k	25,000 to 49,999 employees
l	50,000 to 99,999 employees
m	100,000 employees or more
r	Revised
–	Represents zero (page image/print only)
(CC)	Consolidated city
(IC)	Independent city
CDP	Census designated place

Table 1. Summary Statistics for the State: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
MAINE								
72	Accommodation and food services	3 726	2 045 841	606 880	127 869	44 966	27.0	8.4
721	Accommodation	1 021	689 890	190 867	38 067	9 671	18.2	3.1
7211	Traveler accommodation	764	560 720	158 307	33 957	8 822	15.4	2.8
72111	Hotels (except casino hotels) and motels	539	510 498	147 643	32 450	8 217	15.5	2.6
721110	Hotels (except casino hotels) and motels	539	510 498	147 643	32 450	8 217	15.5	2.6
72119	Other traveler accommodation	225	50 222	10 664	1 507	605	14.5	3.9
721191	Bed-and-breakfast inns	193	46 252	9 738	1 402	567	13.7	2.7
721199	All other traveler accommodation	32	3 970	926	105	38	24.0	17.4
7212	RV (recreational vehicle) parks and recreational camps	236	125 227	31 808	3 917	779	29.0	5.0
72121	RV (recreational vehicle) parks and recreational camps	236	125 227	31 808	3 917	779	29.0	5.0
721211	RV (recreational vehicle) parks and campgrounds	120	44 898	9 560	1 082	225	31.4	11.4
721214	Recreational and vacation camps (except campgrounds) .	116	80 329	22 248	2 835	554	27.6	1.4
7213	Rooming and boarding houses	21	3 943	752	193	70	65.9	.5
72131	Rooming and boarding houses	21	3 943	752	193	70	65.9	.5
721310	Rooming and boarding houses	21	3 943	752	193	70	65.9	.5
722	Food services and drinking places	2 705	1 355 951	416 013	89 802	35 295	31.4	11.1
7221	Full-service restaurants	1 305	722 486	246 656	51 933	19 555	34.8	9.9
72211	Full-service restaurants	1 305	722 486	246 656	51 933	19 555	34.8	9.9
722110	Full-service restaurants	1 305	722 486	246 656	51 933	19 555	34.8	9.9
7222	Limited-service eating places	1 109	538 046	144 574	32 368	13 471	28.7	12.2
72221	Limited-service eating places	1 109	538 046	144 574	32 368	13 471	28.7	12.2
722211	Limited-service restaurants	852	449 148	122 239	27 664	11 265	28.6	12.9
722212	Cafeterias, buffets, and grill buffets	10	6 093	1 687	391	111	5.8	2.6
722213	Snack and nonalcoholic beverage bars	247	82 805	20 648	4 313	2 095	30.4	8.6
7223	Special food services	143	52 806	14 379	3 288	1 230	10.5	11.2
72231	Food service contractors	83	38 032	10 672	2 632	912	4.6	11.3
722310	Food service contractors	83	38 032	10 672	2 632	912	4.6	11.3
72232	Caterers	43	12 091	3 089	546	285	21.0	13.0
722320	Caterers	43	12 091	3 089	546	285	21.0	13.0
72233	Mobile food services	17	2 683	618	110	33	47.6	.8
722330	Mobile food services	17	2 683	618	110	33	47.6	.8
7224	Drinking places (alcoholic beverages)	148	42 613	10 404	2 213	1 039	36.0	18.6
72241	Drinking places (alcoholic beverages)	148	42 613	10 404	2 213	1 039	36.0	18.6
722410	Drinking places (alcoholic beverages)	148	42 613	10 404	2 213	1 039	36.0	18.6

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
PORTLAND-LEWISTON-SOUTH PORTLAND, ME COMBINED STATISTICAL AREA								
72	Accommodation and food services	1 824	1 113 684	328 911	66 883	22 962	25.4	7.0
721	Accommodation	446	347 119	90 812	15 609	4 133	20.6	.9
7211	Traveler accommodation	347	283 185	73 286	13 361	3 697	18.8	.7
72111	Hotels (except casino hotels) and motels	256	262 407	68 735	12 647	3 465	19.1	.5
721110	Hotels (except casino hotels) and motels	256	262 407	68 735	12 647	3 465	19.1	.5
7212	RV (recreational vehicle) parks and recreational camps	94	61 943	17 179	2 147	405	26.8	2.1
72121	RV (recreational vehicle) parks and recreational camps	94	61 943	17 179	2 147	405	26.8	2.1
721211	RV (recreational vehicle) parks and campgrounds	57	29 227	6 782	824	153	30.1	4.1
721214	Recreational and vacation camps (except campgrounds) .	37	32 716	10 397	1 323	252	23.9	.3
7213	Rooming and boarding houses	5	1 991	347	101	31	84.2	.9
72131	Rooming and boarding houses	5	1 991	347	101	31	84.2	.9
721310	Rooming and boarding houses	5	1 991	347	101	31	84.2	.9
722	Food services and drinking places	1 378	766 565	238 099	51 274	18 829	27.5	9.8
7221	Full-service restaurants	622	395 465	137 429	29 044	10 089	28.7	8.9
72211	Full-service restaurants	622	395 465	137 429	29 044	10 089	28.7	8.9
722110	Full-service restaurants	622	395 465	137 429	29 044	10 089	28.7	8.9
7222	Limited-service eating places	592	308 315	83 997	18 523	7 245	27.2	9.9
72221	Limited-service eating places	592	308 315	83 997	18 523	7 245	27.2	9.9
722211	Limited-service restaurants	441	249 636	69 249	15 340	5 840	26.5	10.7
722213	Snack and nonalcoholic beverage bars	144	53 083	13 197	2 826	1 303	33.2	6.7
7223	Special food services	82	32 477	8 923	2 072	732	10.3	7.5
7224	Drinking places (alcoholic beverages)	82	30 308	7 750	1 635	763	32.7	23.5
72241	Drinking places (alcoholic beverages)	82	30 308	7 750	1 635	763	32.7	23.5
722410	Drinking places (alcoholic beverages)	82	30 308	7 750	1 635	763	32.7	23.5
Lewiston-Auburn, ME Metropolitan Statistical Area								
72	Accommodation and food services	195	112 811	34 212	7 768	2 882	17.0	10.2
721	Accommodation	20	14 317	4 118	710	209	12.7	2.3
7212	RV (recreational vehicle) parks and recreational camps	8	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	8	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	3	D	D	D	a	D	D
722	Food services and drinking places	175	98 494	30 094	7 058	2 673	17.7	11.3
7222	Limited-service eating places	74	52 152	14 217	3 265	1 255	13.0	9.8
72221	Limited-service eating places	74	52 152	14 217	3 265	1 255	13.0	9.8
Portland-South Portland, ME Metropolitan Statistical Area								
72	Accommodation and food services	1 629	1 000 873	294 699	59 115	20 080	26.3	6.7
721	Accommodation	426	332 802	86 694	14 899	3 924	20.9	.9
7211	Traveler accommodation	336	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels	247	D	D	D	h	D	D
721110	Hotels (except casino hotels) and motels	247	D	D	D	h	D	D
7212	RV (recreational vehicle) parks and recreational camps	86	D	D	D	e	D	D
72121	RV (recreational vehicle) parks and recreational camps	86	D	D	D	e	D	D
721211	RV (recreational vehicle) parks and campgrounds	52	D	D	D	c	D	D
721214	Recreational and vacation camps (except campgrounds) .	34	D	D	D	c	D	D
7213	Rooming and boarding houses	4	D	D	D	b	D	D
72131	Rooming and boarding houses	4	D	D	D	b	D	D
721310	Rooming and boarding houses	4	D	D	D	b	D	D
722	Food services and drinking places	1 203	668 071	208 005	44 216	16 156	29.0	9.6
7221	Full-service restaurants	546	353 717	122 668	25 532	8 815	29.5	8.5
72211	Full-service restaurants	546	353 717	122 668	25 532	8 815	29.5	8.5
722110	Full-service restaurants	546	353 717	122 668	25 532	8 815	29.5	8.5
7222	Limited-service eating places	518	256 163	69 780	15 258	5 990	30.1	9.9
72221	Limited-service eating places	518	256 163	69 780	15 258	5 990	30.1	9.9
722211	Limited-service restaurants	378	203 835	56 434	12 404	4 722	29.3	10.6
722213	Snack and nonalcoholic beverage bars	134	D	D	D	g	D	D
7223	Special food services	70	30 668	8 452	1 955	700	9.2	7.5
7224	Drinking places (alcoholic beverages)	69	27 523	7 105	1 471	651	33.1	23.6
72241	Drinking places (alcoholic beverages)	69	27 523	7 105	1 471	651	33.1	23.6
722410	Drinking places (alcoholic beverages)	69	27 523	7 105	1 471	651	33.1	23.6

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
AUGUSTA-WATERTOWN, ME MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	247	151 669	43 334	9 432	3 962	26.3	4.8
721	Accommodation	51	46 663	11 543	1 970	569	19.8	1.4
7212	RV (recreational vehicle) parks and recreational camps	23	24 298	5 621	620	118	28.0	1.9
72121	RV (recreational vehicle) parks and recreational camps	23	24 298	5 621	620	118	28.0	1.9
721214	Recreational and vacation camps (except campgrounds) .	21	D	D	D	c	D	D
722	Food services and drinking places	196	105 006	31 791	7 462	3 393	29.2	6.3
7222	Limited-service eating places	84	45 924	11 862	2 704	1 376	28.6	4.3
72221	Limited-service eating places	84	45 924	11 862	2 704	1 376	28.6	4.3
BANGOR, ME METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	302	185 903	58 178	13 620	5 229	22.9	18.8
721	Accommodation	60	39 956	14 038	2 802	948	21.5	21.4
7211	Traveler accommodation	39	37 381	13 584	2 742	919	19.0	22.1
72111	Hotels (except casino hotels) and motels	39	37 381	13 584	2 742	919	19.0	22.1
721110	Hotels (except casino hotels) and motels	39	37 381	13 584	2 742	919	19.0	22.1
7213	Rooming and boarding houses	8	933	121	29	14	79.6	—
72131	Rooming and boarding houses	8	933	121	29	14	79.6	—
721310	Rooming and boarding houses	8	933	121	29	14	79.6	—
722	Food services and drinking places	242	145 947	44 140	10 818	4 281	23.3	18.1
7222	Limited-service eating places	103	59 984	16 121	3 893	1 674	19.2	27.0
72221	Limited-service eating places	103	59 984	16 121	3 893	1 674	19.2	27.0
ROCKLAND, ME MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	149	82 034	24 490	4 626	1 583	29.8	11.8
721	Accommodation	53	34 985	8 591	1 451	416	12.3	.9
7211	Traveler accommodation	45	30 832	7 742	1 356	390	11.9	.9
7212	RV (recreational vehicle) parks and recreational camps	6	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	6	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	4	D	D	D	a	D	D
722	Food services and drinking places	96	47 049	15 899	3 175	1 167	42.8	19.8

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Summary Statistics for Counties: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
ANDROSCOGGIN								
72	Accommodation and food services	195	112 811	34 212	7 768	2 882	17.0	10.2
721	Accommodation	20	14 317	4 118	710	209	12.7	2.3
7211	Traveler accommodation	11	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	9	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	9	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	8	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	8	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	3	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	175	98 494	30 094	7 058	2 673	17.7	11.3
7221	Full-service restaurants	76	41 748	14 761	3 512	1 274	22.3	12.6
72211	Full-service restaurants	76	41 748	14 761	3 512	1 274	22.3	12.6
722110	Full-service restaurants	76	41 748	14 761	3 512	1 274	22.3	12.6
7222	Limited-service eating places	74	52 152	14 217	3 265	1 255	13.0	9.8
72221	Limited-service eating places	74	52 152	14 217	3 265	1 255	13.0	9.8
722211	Limited-service restaurants	63	45 801	12 815	2 936	1 118	14.1	11.2
7223	Special food services	12	1 809	471	117	32	29.3	8.6
AROOSTOOK								
72	Accommodation and food services	151	54 698	16 056	3 797	1 838	41.5	3.2
721	Accommodation	32	11 147	3 214	725	331	32.5	2.2
7211	Traveler accommodation	24	10 276	3 104	710	322	31.3	2.4
72111	Hotels (except casino hotels) and motels	24	10 276	3 104	710	322	31.3	2.4
721110	Hotels (except casino hotels) and motels	24	10 276	3 104	710	322	31.3	2.4
7212	RV (recreational vehicle) parks and recreational camps	7	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	7	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	4	D	D	D	a	D	D
722	Food services and drinking places	119	43 551	12 842	3 072	1 507	43.7	3.4
7222	Limited-service eating places	41	17 975	4 854	1 106	532	36.7	3.6
72221	Limited-service eating places	41	17 975	4 854	1 106	532	36.7	3.6
7223	Special food services	13	3 516	1 042	226	93	15.8	1.1
CUMBERLAND								
72	Accommodation and food services	837	573 621	174 592	37 115	12 395	23.2	7.5
721	Accommodation	144	173 384	49 353	8 983	2 390	13.4	.6
7211	Traveler accommodation	98	131 030	37 198	7 561	2 091	11.0	.3
72111	Hotels (except casino hotels) and motels	73	127 232	36 419	7 417	2 041	10.8	.2
721110	Hotels (except casino hotels) and motels	73	127 232	36 419	7 417	2 041	10.8	.2
7212	RV (recreational vehicle) parks and recreational camps	45	D	D	D	e	D	D
72121	RV (recreational vehicle) parks and recreational camps	45	D	D	D	e	D	D
721211	RV (recreational vehicle) parks and campgrounds	15	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) ..	30	27 923	8 807	1 081	219	26.1	.2
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	693	400 237	125 239	28 132	10 005	27.4	10.5
7221	Full-service restaurants	303	203 048	71 619	15 960	5 281	28.6	9.8
72211	Full-service restaurants	303	203 048	71 619	15 960	5 281	28.6	9.8
722110	Full-service restaurants	303	203 048	71 619	15 960	5 281	28.6	9.8
7222	Limited-service eating places	305	161 618	43 700	9 801	3 776	28.0	9.8
72221	Limited-service eating places	305	161 618	43 700	9 801	3 776	28.0	9.8
722211	Limited-service restaurants	208	120 222	32 903	7 331	2 828	28.6	10.9
722212	Cafeterias, buffets, and grill buffets	4	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	93	D	D	D	f	D	D
7223	Special food services	43	16 350	4 601	1 153	454	10.2	9.3
7224	Drinking places (alcoholic beverages)	42	19 221	5 319	1 218	494	25.7	23.9
72241	Drinking places (alcoholic beverages)	42	19 221	5 319	1 218	494	25.7	23.9
722410	Drinking places (alcoholic beverages)	42	19 221	5 319	1 218	494	25.7	23.9

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
FRANKLIN								
72	Accommodation and food services	93	38 876	11 534	3 142	1 258	34.2	14.1
721	Accommodation	23	10 201	2 390	605	194	30.5	35.3
7211	Traveler accommodation	16	5 060	1 751	561	187	44.8	.5
7212	RV (recreational vehicle) parks and recreational camps	7	5 141	639	44	7	16.3	69.6
72121	RV (recreational vehicle) parks and recreational camps	7	5 141	639	44	7	16.3	69.6
721211	RV (recreational vehicle) parks and campgrounds	4	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	3	D	D	D	a	D	D
722	Food services and drinking places	70	28 675	9 144	2 537	1 064	35.5	6.5
7222	Limited-service eating places	19	10 228	2 959	887	339	8.0	6.0
72221	Limited-service eating places	19	10 228	2 959	887	339	8.0	6.0
7223	Special food services	5	D	D	D	b	D	D
HANCOCK								
72	Accommodation and food services	318	145 110	40 305	4 957	1 784	32.5	6.6
721	Accommodation	129	66 799	17 060	1 876	507	13.4	5.1
7211	Traveler accommodation	115	61 932	15 895	1 815	493	10.5	5.5
72111	Hotels (except casino hotels) and motels	65	49 581	13 502	1 626	394	8.5	6.7
721110	Hotels (except casino hotels) and motels	65	49 581	13 502	1 626	394	8.5	6.7
72119	Other traveler accommodation	50	12 351	2 393	189	99	18.4	1.0
721191	Bed-and-breakfast inns.....	44	11 366	2 161	154	84	20.0	.7
7212	RV (recreational vehicle) parks and recreational camps	14	4 867	1 165	61	14	50.5	—
72121	RV (recreational vehicle) parks and recreational camps	14	4 867	1 165	61	14	50.5	—
721211	RV (recreational vehicle) parks and campgrounds	10	3 973	918	50	12	45.4	—
721214	Recreational and vacation camps (except campgrounds) .	4	894	247	11	2	73.5	—
722	Food services and drinking places	189	78 311	23 245	3 081	1 277	48.9	7.8
7221	Full-service restaurants	119	53 646	17 562	2 053	831	51.4	7.6
72211	Full-service restaurants	119	53 646	17 562	2 053	831	51.4	7.6
722110	Full-service restaurants	119	53 646	17 562	2 053	831	51.4	7.6
7222	Limited-service eating places	60	19 694	4 640	850	387	50.6	3.9
72221	Limited-service eating places	60	19 694	4 640	850	387	50.6	3.9
7223	Special food services	5	D	D	D	b	D	D
KENNEBEC								
72	Accommodation and food services	247	151 669	43 334	9 432	3 962	26.3	4.8
721	Accommodation	51	46 663	11 543	1 970	569	19.8	1.4
7211	Traveler accommodation	24	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	21	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	21	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	23	24 298	5 621	620	118	28.0	1.9
72121	RV (recreational vehicle) parks and recreational camps	23	24 298	5 621	620	118	28.0	1.9
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	21	D	D	D	c	D	D
7213	Rooming and boarding houses	4	D	D	D	a	D	D
72131	Rooming and boarding houses	4	D	D	D	a	D	D
721310	Rooming and boarding houses	4	D	D	D	a	D	D
722	Food services and drinking places	196	105 006	31 791	7 462	3 393	29.2	6.3
7221	Full-service restaurants	85	53 241	18 525	4 451	1 857	29.0	5.9
72211	Full-service restaurants	85	53 241	18 525	4 451	1 857	29.0	5.9
722110	Full-service restaurants	85	53 241	18 525	4 451	1 857	29.0	5.9
7222	Limited-service eating places	84	45 924	11 862	2 704	1 376	28.6	4.3
72221	Limited-service eating places	84	45 924	11 862	2 704	1 376	28.6	4.3
7223	Special food services	11	3 214	863	201	94	23.6	31.9

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
KNOX								
72	Accommodation and food services	149	82 034	24 490	4 626	1 583	29.8	11.8
721	Accommodation	53	34 985	8 591	1 451	416	12.3	.9
7211	Traveler accommodation	45	30 832	7 742	1 356	390	11.9	.9
72111	Hotels (except casino hotels) and motels	23	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	23	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	6	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	6	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	4	D	D	D	a	D	D
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	96	47 049	15 899	3 175	1 167	42.8	19.8
7222	Limited-service eating places	36	14 183	3 906	864	345	38.5	13.8
72221	Limited-service eating places	36	14 183	3 906	864	345	38.5	13.8
LINCOLN								
72	Accommodation and food services	166	62 140	18 723	2 850	1 037	29.1	7.3
721	Accommodation	71	27 893	8 240	1 133	350	8.5	1.7
7211	Traveler accommodation	60	25 702	7 613	1 048	326	5.4	1.8
72111	Hotels (except casino hotels) and motels	30	19 263	6 256	867	229	6.0	.7
721110	Hotels (except casino hotels) and motels	30	19 263	6 256	867	229	6.0	.7
7212	RV (recreational vehicle) parks and recreational camps	11	2 191	627	85	24	44.7	—
72121	RV (recreational vehicle) parks and recreational camps	11	2 191	627	85	24	44.7	—
721211	RV (recreational vehicle) parks and campgrounds	10	D	D	D	b	D	D
722	Food services and drinking places	95	34 247	10 483	1 717	687	45.9	11.8
7222	Limited-service eating places	40	14 213	3 846	736	231	34.4	13.2
72221	Limited-service eating places	40	14 213	3 846	736	231	34.4	13.2
OXFORD								
72	Accommodation and food services	143	105 212	34 011	11 945	2 524	17.8	9.0
721	Accommodation	53	76 374	25 831	9 879	1 608	9.4	.1
7211	Traveler accommodation	28	62 980	22 153	9 252	1 500	4.7	.1
72111	Hotels (except casino hotels) and motels	19	61 072	21 635	9 104	1 422	4.8	—
721110	Hotels (except casino hotels) and motels	19	61 072	21 635	9 104	1 422	4.8	—
7212	RV (recreational vehicle) parks and recreational camps	24	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps	24	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds	11	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	13	11 004	3 021	518	89	31.8	—
722	Food services and drinking places	90	28 838	8 180	2 066	916	40.1	32.5
7222	Limited-service eating places	41	14 605	3 598	832	371	30.4	39.2
72221	Limited-service eating places	41	14 605	3 598	832	371	30.4	39.2
PENOBSCOT								
72	Accommodation and food services	302	185 903	58 178	13 620	5 229	22.9	18.8
721	Accommodation	60	39 956	14 038	2 802	948	21.5	21.4
7211	Traveler accommodation	39	37 381	13 584	2 742	919	19.0	22.1
72111	Hotels (except casino hotels) and motels	39	37 381	13 584	2 742	919	19.0	22.1
721110	Hotels (except casino hotels) and motels	39	37 381	13 584	2 742	919	19.0	22.1
7212	RV (recreational vehicle) parks and recreational camps	13	1 642	333	31	15	46.7	18.1
72121	RV (recreational vehicle) parks and recreational camps	13	1 642	333	31	15	46.7	18.1
721211	RV (recreational vehicle) parks and campgrounds	8	1 139	206	14	12	49.2	—
721214	Recreational and vacation camps (except campgrounds) .	5	503	127	17	3	41.0	59.0
7213	Rooming and boarding houses	8	933	121	29	14	79.6	—
72131	Rooming and boarding houses	8	933	121	29	14	79.6	—
721310	Rooming and boarding houses	8	933	121	29	14	79.6	—
722	Food services and drinking places	242	145 947	44 140	10 818	4 281	23.3	18.1
7221	Full-service restaurants	115	D	D	D	g	D	D
72211	Full-service restaurants	115	D	D	D	g	D	D
722110	Full-service restaurants	115	D	D	D	g	D	D
7222	Limited-service eating places	103	59 984	16 121	3 893	1 674	19.2	27.0
72221	Limited-service eating places	103	59 984	16 121	3 893	1 674	19.2	27.0
722211	Limited-service restaurants	82	50 988	13 716	3 375	1 463	19.9	29.6
7223	Special food services	7	D	D	D	c	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
PISCATAQUIS								
72	Accommodation and food services	53	11 123	3 088	629	328	60.7	14.5
721	Accommodation	21	3 372	698	135	83	45.1	.2
7212	RV (recreational vehicle) parks and recreational camps	7	731	116	10	4	45.4	—
72121	RV (recreational vehicle) parks and recreational camps	7	731	116	10	4	45.4	—
721214	Recreational and vacation camps (except campgrounds) .	6	D	D	D	a	D	D
722	Food services and drinking places	32	7 751	2 390	494	245	67.4	20.7
SAGADAHOC								
72	Accommodation and food services	65	37 577	11 323	2 238	916	36.5	6.5
721	Accommodation	14	12 172	3 578	592	173	50.2	—
7211	Traveler accommodation	11	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	3	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	3	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	51	25 405	7 745	1 646	743	30.0	9.6
7222	Limited-service eating places	21	11 234	3 235	744	379	24.6	18.4
72221	Limited-service eating places	21	11 234	3 235	744	379	24.6	18.4
SOMERSET								
72	Accommodation and food services	96	39 325	12 867	3 162	1 131	28.9	9.7
721	Accommodation	27	12 729	5 156	1 376	339	11.5	3.6
7211	Traveler accommodation	14	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	13	9 798	4 442	1 238	301	4.1	1.7
721110	Hotels (except casino hotels) and motels	13	9 798	4 442	1 238	301	4.1	1.7
7212	RV (recreational vehicle) parks and recreational camps	13	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	13	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	9	2 441	600	128	33	43.5	10.9
722	Food services and drinking places	69	26 596	7 711	1 786	792	37.2	12.6
7222	Limited-service eating places	34	15 969	4 240	967	458	34.5	16.0
72221	Limited-service eating places	34	15 969	4 240	967	458	34.5	16.0
WALDO								
72	Accommodation and food services	87	33 319	9 360	1 606	691	40.9	9.7
721	Accommodation	23	7 429	1 927	293	111	12.8	.8
7211	Traveler accommodation	18	5 183	1 231	214	83	13.4	.6
7212	RV (recreational vehicle) parks and recreational camps	5	2 246	696	79	28	11.4	1.3
72121	RV (recreational vehicle) parks and recreational camps	5	2 246	696	79	28	11.4	1.3
721214	Recreational and vacation camps (except campgrounds) .	4	D	D	D	b	D	D
722	Food services and drinking places	64	25 890	7 433	1 313	580	49.0	12.2
WASHINGTON								
72	Accommodation and food services	97	22 748	6 023	1 220	639	46.6	11.5
721	Accommodation	32	5 223	1 367	213	82	48.0	10.7
7212	RV (recreational vehicle) parks and recreational camps	12	1 270	240	6	3	76.2	14.3
72121	RV (recreational vehicle) parks and recreational camps	12	1 270	240	6	3	76.2	14.3
721211	RV (recreational vehicle) parks and campgrounds	7	651	62	3	2	78.8	21.2
721214	Recreational and vacation camps (except campgrounds) .	5	619	178	3	1	73.5	7.1
722	Food services and drinking places	65	17 525	4 656	1 007	557	46.1	11.7

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
YORK								
72	Accommodation and food services	727	389 675	108 784	19 762	6 769	29.9	5.5
721	Accommodation	268	147 246	33 763	5 324	1 361	27.4	1.2
7211	Traveler accommodation	227	132 580	30 600	4 869	1 286	25.0	.9
72111	Hotels (except casino hotels) and motels	171	117 733	27 211	4 353	1 138	26.2	.7
721110	Hotels (except casino hotels) and motels	171	117 733	27 211	4 353	1 138	26.2	.7
72119	Other traveler accommodation	56	14 847	3 389	516	148	15.4	2.9
721191	Bed-and-breakfast inns	45	13 675	3 125	511	145	11.5	2.5
7212	RV (recreational vehicle) parks and recreational camps	39	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	39	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	36	13 516	3 005	431	68	45.6	3.9
721214	Recreational and vacation camps (except campgrounds) .	3	D	D	D	a	D	D
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	459	242 429	75 021	14 438	5 408	31.4	8.2
7221	Full-service restaurants	217	D	D	D	h	D	D
72211	Full-service restaurants	217	D	D	D	h	D	D
722110	Full-service restaurants	217	D	D	D	h	D	D
7222	Limited-service eating places	192	83 311	22 845	4 713	1 835	35.0	8.8
72221	Limited-service eating places	192	83 311	22 845	4 713	1 835	35.0	8.8
722211	Limited-service restaurants	155	74 649	20 854	4 446	1 641	31.0	8.7
7223	Special food services	24	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	26	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	26	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	26	D	D	D	c	D	D

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Summary Statistics for Places: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
AUBURN								
72	Accommodation and food services	65	52 130	16 286	3 786	1 329	17.2	11.2
721	Accommodation	3	2 176	551	143	41	64.4	—
722	Food services and drinking places	62	49 954	15 735	3 643	1 288	15.1	11.7
7222	Limited-service eating places	29	24 746	6 284	1 432	560	12.8	9.1
72221	Limited-service eating places	29	24 746	6 284	1 432	560	12.8	9.1
AUGUSTA								
72	Accommodation and food services	70	60 156	18 976	4 450	1 708	17.4	5.7
721	Accommodation	10	13 006	3 749	852	259	1.2	—
7211	Traveler accommodation	8	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	8	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	8	D	D	D	e	D	D
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	60	47 150	15 227	3 598	1 449	21.9	7.3
7222	Limited-service eating places	28	21 916	5 844	1 371	631	21.5	2.0
72221	Limited-service eating places	28	21 916	5 844	1 371	631	21.5	2.0
7223	Special food services	4	1 354	353	96	38	53.3	29.0
BANGOR								
72	Accommodation and food services	132	113 928	34 136	8 540	3 011	13.8	18.0
721	Accommodation	19	21 700	5 935	1 418	513	9.8	1.3
7211	Traveler accommodation	16	21 216	5 845	1 406	506	7.8	1.4
72111	Hotels (except casino hotels) and motels	16	21 216	5 845	1 406	506	7.8	1.4
721110	Hotels (except casino hotels) and motels	16	21 216	5 845	1 406	506	7.8	1.4
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	113	92 228	28 201	7 122	2 498	14.7	22.0
7221	Full-service restaurants	47	50 366	16 619	4 242	1 397	11.8	11.0
72211	Full-service restaurants	47	50 366	16 619	4 242	1 397	11.8	11.0
722110	Full-service restaurants	47	50 366	16 619	4 242	1 397	11.8	11.0
7222	Limited-service eating places	52	37 533	10 308	2 554	984	19.8	38.0
72221	Limited-service eating places	52	37 533	10 308	2 554	984	19.8	38.0
722211	Limited-service restaurants	41	32 110	8 900	2 251	839	22.3	41.4
722213	Snack and nonalcoholic beverage bars	11	5 423	1 408	303	145	5.3	17.6
7223	Special food services	5	2 076	681	180	55	—	14.6
BATH								
72	Accommodation and food services	23	16 636	4 738	1 026	406	50.3	4.7
721	Accommodation	3	D	D	D	b	D	D
7211	Traveler accommodation	2	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	1	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	20	D	D	D	e	D	D
7222	Limited-service eating places	9	5 153	1 634	381	162	25.2	10.4
72221	Limited-service eating places	9	5 153	1 634	381	162	25.2	10.4
BELFAST								
72	Accommodation and food services	40	17 158	5 029	987	402	46.3	6.4
721	Accommodation	8	3 922	967	180	65	17.7	—
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	32	13 236	4 062	807	337	54.7	8.3
7222	Limited-service eating places	11	4 693	1 329	291	134	32.9	11.7
72221	Limited-service eating places	11	4 693	1 329	291	134	32.9	11.7

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BIDDEFORD								
72	Accommodation and food services	52	22 771	6 613	1 492	577	30.3	2.5
721	Accommodation	3	582	99	23	7	34.9	—
722	Food services and drinking places	49	22 189	6 514	1 469	570	30.2	2.6
7222	Limited-service eating places	21	11 554	2 933	694	251	18.0	1.8
72221	Limited-service eating places	21	11 554	2 933	694	251	18.0	1.8
7223	Special food services	5	1 702	501	109	70	23.5	5.1
BREWER								
72	Accommodation and food services	26	14 544	4 457	1 023	440	29.3	14.8
721	Accommodation	4	763	202	43	17	19.5	55.6
722	Food services and drinking places	22	13 781	4 255	980	423	29.8	12.5
7222	Limited-service eating places	10	6 818	1 887	442	193	9.4	22.2
72221	Limited-service eating places	10	6 818	1 887	442	193	9.4	22.2
BRUNSWICK								
72	Accommodation and food services	72	41 843	11 803	2 713	1 039	15.9	7.5
721	Accommodation	11	10 232	2 310	494	197	1.1	—
7211	Traveler accommodation	10	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	9	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	9	D	D	D	c	D	D
721214	Recreational and vacation camps (except campgrounds) ..	1	D	D	D	a	D	D
722	Food services and drinking places	61	31 611	9 493	2 219	842	20.7	10.0
7222	Limited-service eating places	27	15 613	4 278	959	390	18.5	11.4
72221	Limited-service eating places	27	15 613	4 278	959	390	18.5	11.4
CALAIS								
72	Accommodation and food services	24	7 005	2 027	410	195	55.1	6.8
721	Accommodation	5	1 876	597	117	33	65.4	13.2
722	Food services and drinking places	19	5 129	1 430	293	162	51.4	4.5
CARIBOU								
72	Accommodation and food services	19	8 814	2 748	649	272	47.7	—
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	17	D	D	D	c	D	D
ELLSWORTH								
72	Accommodation and food services	38	25 304	7 538	1 662	620	27.8	10.2
721	Accommodation	9	7 069	1 796	392	126	—	34.1
7211	Traveler accommodation	8	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	8	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	8	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	29	18 235	5 742	1 270	494	38.6	.9
7222	Limited-service eating places	11	8 104	1 984	428	167	35.5	—
72221	Limited-service eating places	11	8 104	1 984	428	167	35.5	—
FALMOUTH								
72	Accommodation and food services	23	11 612	3 606	677	233	24.0	11.0
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	22	D	D	D	c	D	D
7222	Limited-service eating places	10	6 467	1 892	418	147	27.1	7.5
72221	Limited-service eating places	10	6 467	1 892	418	147	27.1	7.5
GARDINER								
72	Accommodation and food services	11	4 876	1 440	322	146	56.5	—
722	Food services and drinking places	11	4 876	1 440	322	146	56.5	—
GORHAM								
72	Accommodation and food services	17	10 423	2 695	710	285	29.7	3.2
722	Food services and drinking places	17	10 423	2 695	710	285	29.7	3.2
7222	Limited-service eating places	9	6 120	1 565	380	169	45.4	—
72221	Limited-service eating places	9	6 120	1 565	380	169	45.4	—
7223	Special food services	4	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
KENNEBUNK								
72	Accommodation and food services	44	29 182	9 242	2 053	662	20.2	6.6
721	Accommodation	15	11 235	2 282	521	161	15.9	.4
7211	Traveler accommodation	13	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	9	8 141	1 652	409	125	18.8	.5
721110	Hotels (except casino hotels) and motels	9	8 141	1 652	409	125	18.8	.5
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	29	17 947	6 960	1 532	501	22.8	10.6
7222	Limited-service eating places	15	8 726	3 378	768	259	11.2	10.3
72221	Limited-service eating places	15	8 726	3 378	768	259	11.2	10.3
LEWISTON								
72	Accommodation and food services	73	41 443	12 283	3 020	1 145	10.4	10.3
721	Accommodation	7	5 569	1 519	368	129	7.5	5.1
7211	Traveler accommodation	6	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	5	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	5	D	D	D	c	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	66	35 874	10 764	2 652	1 016	10.8	11.1
7222	Limited-service eating places	29	23 962	7 015	1 651	594	8.2	10.0
72221	Limited-service eating places	29	23 962	7 015	1 651	594	8.2	10.0
OLD TOWN								
72	Accommodation and food services	16	9 015	2 954	679	339	32.1	.6
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	15	D	D	D	e	D	D
PORTLAND								
72	Accommodation and food services	291	191 559	62 070	13 926	4 481	26.8	11.2
721	Accommodation	24	47 904	14 445	3 155	834	6.9	—
7211	Traveler accommodation	22	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	15	46 289	13 943	3 055	803	6.4	—
721110	Hotels (except casino hotels) and motels	15	46 289	13 943	3 055	803	6.4	—
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	267	143 655	47 625	10 771	3 647	33.4	14.9
7221	Full-service restaurants	126	77 870	29 025	6 478	2 149	35.7	13.1
72211	Full-service restaurants	126	77 870	29 025	6 478	2 149	35.7	13.1
722110	Full-service restaurants	126	77 870	29 025	6 478	2 149	35.7	13.1
7222	Limited-service eating places	101	43 560	12 279	2 783	901	36.0	13.3
72221	Limited-service eating places	101	43 560	12 279	2 783	901	36.0	13.3
722211	Limited-service restaurants	70	32 905	9 447	2 144	678	37.5	16.6
722213	Snack and nonalcoholic beverage bars	30	D	D	D	c	D	D
7223	Special food services	11	7 747	2 419	604	207	9.9	13.8
7224	Drinking places (alcoholic beverages)	29	14 478	3 902	906	390	25.8	30.1
72241	Drinking places (alcoholic beverages)	29	14 478	3 902	906	390	25.8	30.1
722410	Drinking places (alcoholic beverages)	29	14 478	3 902	906	390	25.8	30.1
PRESQUE ISLE								
72	Accommodation and food services	29	20 503	6 321	1 485	655	24.0	2.2
721	Accommodation	6	4 693	1 506	349	132	19.4	—
7211	Traveler accommodation	5	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	5	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	5	D	D	D	c	D	D
722	Food services and drinking places	23	15 810	4 815	1 136	523	25.4	2.8
7222	Limited-service eating places	13	8 357	2 400	559	213	21.5	5.3
72221	Limited-service eating places	13	8 357	2 400	559	213	21.5	5.3

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ROCKLAND								
72	Accommodation and food services	38	19 734	6 341	1 356	548	26.6	7.1
721	Accommodation	5	3 322	1 080	237	66	—	—
7211	Traveler accommodation	5	3 322	1 080	237	66	—	—
722	Food services and drinking places	33	16 412	5 261	1 119	482	32.0	8.5
7222	Limited-service eating places	13	7 109	1 876	453	203	13.6	12.3
72221	Limited-service eating places	13	7 109	1 876	453	203	13.6	12.3
SACO								
72	Accommodation and food services	56	30 499	8 976	1 866	700	37.9	3.3
721	Accommodation	13	5 409	1 187	175	62	81.6	.8
7211	Traveler accommodation	10	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	8	4 631	1 141	174	61	79.4	—
721110	Hotels (except casino hotels) and motels	8	4 631	1 141	174	61	79.4	—
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	43	25 090	7 789	1 691	638	28.5	3.8
7222	Limited-service eating places	22	12 949	3 521	736	279	17.6	6.1
72221	Limited-service eating places	22	12 949	3 521	736	279	17.6	6.1
7223	Special food services	6	4 448	1 381	308	66	4.9	—
SANFORD								
72	Accommodation and food services	55	33 511	9 091	2 043	879	25.9	11.5
721	Accommodation	6	1 191	214	41	20	21.6	—
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	49	32 320	8 877	2 002	859	26.0	11.9
7222	Limited-service eating places	26	16 484	4 239	943	423	28.8	15.6
72221	Limited-service eating places	26	16 484	4 239	943	423	28.8	15.6
7223	Special food services	2	D	D	D	b	D	D
SCARBOROUGH								
72	Accommodation and food services	47	32 725	9 046	1 626	553	26.3	6.3
721	Accommodation	14	15 871	4 134	717	192	13.3	.1
7211	Traveler accommodation	13	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	9	12 900	3 708	629	179	16.3	—
721110	Hotels (except casino hotels) and motels	9	12 900	3 708	629	179	16.3	—
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	33	16 854	4 912	909	361	38.5	12.1
7222	Limited-service eating places	19	11 349	3 124	569	210	33.2	16.9
72221	Limited-service eating places	19	11 349	3 124	569	210	33.2	16.9
SOUTH PORTLAND								
72	Accommodation and food services	110	124 902	38 303	9 001	2 877	12.3	5.8
721	Accommodation	13	29 983	8 308	1 689	476	10.9	—
7211	Traveler accommodation	12	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	12	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	12	D	D	D	e	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	97	94 919	29 995	7 312	2 401	12.8	7.6
7221	Full-service restaurants	41	57 865	19 861	4 859	1 365	8.3	6.9
72211	Full-service restaurants	41	57 865	19 861	4 859	1 365	8.3	6.9
722110	Full-service restaurants	41	57 865	19 861	4 859	1 365	8.3	6.9
7222	Limited-service eating places	52	36 543	10 039	2 430	1 026	18.7	8.8
72221	Limited-service eating places	52	36 543	10 039	2 430	1 026	18.7	8.8
722211	Limited-service restaurants	32	24 129	6 380	1 537	694	24.6	7.6
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	18	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WATERVILLE								
72	Accommodation and food services	61	40 163	11 095	2 618	1 277	18.3	5.5
721	Accommodation	6	7 601	1 801	430	148	22.1	—
7211	Traveler accommodation	5	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	5	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	5	D	D	D	c	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	55	32 562	9 294	2 188	1 129	17.5	6.8
7222	Limited-service eating places	21	11 837	3 008	696	376	17.6	8.5
72221	Limited-service eating places	21	11 837	3 008	696	376	17.6	8.5
WESTBROOK								
72	Accommodation and food services	29	15 989	4 138	986	361	13.7	9.3
721	Accommodation	1	D	D	D	b	D	D
722	Food services and drinking places	28	D	D	D	e	D	D
7222	Limited-service eating places	18	11 405	2 911	674	250	8.5	7.4
72221	Limited-service eating places	18	11 405	2 911	674	250	8.5	7.4
WINDHAM								
72	Accommodation and food services	28	16 558	4 691	985	372	41.0	1.7
721	Accommodation	4	1 128	176	3	2	90.2	—
722	Food services and drinking places	24	15 430	4 515	982	370	37.4	1.8
7222	Limited-service eating places	12	8 416	2 183	502	191	29.9	—
72221	Limited-service eating places	12	8 416	2 183	502	191	29.9	—
YORK								
72	Accommodation and food services	68	41 629	12 891	2 228	669	18.0	3.1
721	Accommodation	28	21 613	6 632	1 093	295	9.4	.3
7211	Traveler accommodation	21	19 007	5 979	963	278	7.1	.3
72111	Hotels (except casino hotels) and motels	15	17 545	5 757	934	272	4.5	.3
721110	Hotels (except casino hotels) and motels	15	17 545	5 757	934	272	4.5	.3
7212	RV (recreational vehicle) parks and recreational camps	7	2 606	653	130	17	25.9	—
72121	RV (recreational vehicle) parks and recreational camps	7	2 606	653	130	17	25.9	—
721211	RV (recreational vehicle) parks and recreational camps	7	2 606	653	130	17	25.9	—
722	Food services and drinking places	40	20 016	6 259	1 135	374	27.2	6.2
7223	Special food services	1	D	D	D	a	D	D
BALANCE OF ANDROSCOGGIN COUNTY								
72	Accommodation and food services	57	19 238	5 643	962	408	31.0	7.3
721	Accommodation	10	6 572	2 048	199	39	—	.6
7212	RV (recreational vehicle) parks and recreational camps	8	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	8	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and recreational camps	5	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	3	D	D	D	a	D	D
722	Food services and drinking places	47	12 666	3 595	763	369	47.0	10.8
BALANCE OF AROOSTOOK COUNTY								
72	Accommodation and food services	103	25 381	6 987	1 663	911	53.4	5.1
721	Accommodation	24	D	D	D	c	D	D
7211	Traveler accommodation	17	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	17	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	17	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	7	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	7	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	4	D	D	D	a	D	D
722	Food services and drinking places	79	D	D	D	f	D	D
7222	Limited-service eating places	22	6 469	1 648	362	207	41.7	3.1
72221	Limited-service eating places	22	6 469	1 648	362	207	41.7	3.1
7223	Special food services	9	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF CUMBERLAND COUNTY								
72	Accommodation and food services	220	128 010	38 240	6 491	2 194	28.3	4.4
721	Accommodation	76	D	D	D	f	D	D
7211	Traveler accommodation	35	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	22	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	22	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	41	D	D	D	e	D	D
72121	RV (recreational vehicle) parks and recreational camps	41	D	D	D	e	D	D
721211	RV (recreational vehicle) parks and campgrounds	14	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) ..	27	D	D	D	c	D	D
722	Food services and drinking places	144	D	D	D	g	D	D
7221	Full-service restaurants	68	33 971	11 805	2 288	900	42.8	7.0
72211	Full-service restaurants	68	33 971	11 805	2 288	900	42.8	7.0
722110	Full-service restaurants	68	33 971	11 805	2 288	900	42.8	7.0
7222	Limited-service eating places	57	22 145	5 429	1 086	492	36.2	8.1
72221	Limited-service eating places	57	22 145	5 429	1 086	492	36.2	8.1
722213	Snack and nonalcoholic beverage bars	19	D	D	D	c	D	D
7223	Special food services	16	D	D	D	c	D	D
BALANCE OF FRANKLIN COUNTY								
72	Accommodation and food services	93	38 876	11 534	3 142	1 258	34.2	14.1
721	Accommodation	23	10 201	2 390	605	194	30.5	35.3
7211	Traveler accommodation	16	5 060	1 751	561	187	44.8	.5
72111	Hotels (except casino hotels) and motels	15	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	15	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	7	5 141	639	44	7	16.3	69.6
72121	RV (recreational vehicle) parks and recreational camps	7	5 141	639	44	7	16.3	69.6
721211	RV (recreational vehicle) parks and campgrounds	4	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	3	D	D	D	a	D	D
722	Food services and drinking places	70	28 675	9 144	2 537	1 064	35.5	6.5
7222	Limited-service eating places	19	10 228	2 959	887	339	8.0	6.0
72221	Limited-service eating places	19	10 228	2 959	887	339	8.0	6.0
7223	Special food services	5	D	D	D	b	D	D
BALANCE OF HANCOCK COUNTY								
72	Accommodation and food services	280	119 806	32 767	3 295	1 164	33.5	5.8
721	Accommodation	120	59 730	15 264	1 484	381	15.0	1.7
7211	Traveler accommodation	107	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	57	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	57	D	D	D	e	D	D
72119	Other traveler accommodation	50	12 351	2 393	189	99	18.4	1.0
721191	Bed-and-breakfast inns	44	11 366	2 161	154	84	20.0	.7
7212	RV (recreational vehicle) parks and recreational camps	13	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	13	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	9	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	4	894	247	11	2	73.5	-
722	Food services and drinking places	160	60 076	17 503	1 811	783	52.0	9.9
7221	Full-service restaurants	103	D	D	D	f	D	D
72211	Full-service restaurants	103	D	D	D	f	D	D
722110	Full-service restaurants	103	D	D	D	f	D	D
7222	Limited-service eating places	49	11 590	2 656	422	220	61.2	6.6
72221	Limited-service eating places	49	11 590	2 656	422	220	61.2	6.6
7223	Special food services	5	D	D	D	b	D	D
BALANCE OF KENNEBEC COUNTY								
72	Accommodation and food services	105	46 474	11 823	2 042	831	41.6	3.5
721	Accommodation	35	26 056	5 993	688	162	28.4	2.4
7212	RV (recreational vehicle) parks and recreational camps	23	24 298	5 621	620	118	28.0	1.9
72121	RV (recreational vehicle) parks and recreational camps	23	24 298	5 621	620	118	28.0	1.9
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	21	D	D	D	c	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	70	20 418	5 830	1 354	669	58.4	4.9
7222	Limited-service eating places	30	D	D	D	e	D	D
72221	Limited-service eating places	30	D	D	D	e	D	D

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							From administrative records ¹	Estimated ²
BALANCE OF KNOX COUNTY								
72	Accommodation and food services	111	62 300	18 149	3 270	1 035	30.7	13.2
721	Accommodation	48	31 663	7 511	1 214	350	13.5	1.0
7211	Traveler accommodation	40	27 510	6 662	1 119	324	13.3	1.1
72111	Hotels (except casino hotels) and motels	20	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	20	D	D	D	e	D	D
721191	Bed-and-breakfast inns	20	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	6	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	6	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	4	D	D	D	a	D	D
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	63	30 637	10 638	2 056	685	48.5	25.9
7222	Limited-service eating places	23	7 074	2 030	411	142	63.4	15.4
72221	Limited-service eating places	23	7 074	2 030	411	142	63.4	15.4
BALANCE OF LINCOLN COUNTY								
72	Accommodation and food services	166	62 140	18 723	2 850	1 037	29.1	7.3
721	Accommodation	71	27 893	8 240	1 133	350	8.5	1.7
7211	Traveler accommodation	60	25 702	7 613	1 048	326	5.4	1.8
72111	Hotels (except casino hotels) and motels	30	19 263	6 256	867	229	6.0	.7
721110	Hotels (except casino hotels) and motels	30	19 263	6 256	867	229	6.0	.7
721191	Bed-and-breakfast inns	26	5 879	1 211	151	89	2.5	5.5
7212	RV (recreational vehicle) parks and recreational camps	11	2 191	627	85	24	44.7	—
72121	RV (recreational vehicle) parks and recreational camps	11	2 191	627	85	24	44.7	—
721211	RV (recreational vehicle) parks and campgrounds	10	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	95	34 247	10 483	1 717	687	45.9	11.8
7222	Limited-service eating places	40	14 213	3 846	736	231	34.4	13.2
72221	Limited-service eating places	40	14 213	3 846	736	231	34.4	13.2
BALANCE OF OXFORD COUNTY								
72	Accommodation and food services	143	105 212	34 011	11 945	2 524	17.8	9.0
721	Accommodation	53	76 374	25 831	9 879	1 608	9.4	.1
7211	Traveler accommodation	28	62 980	22 153	9 252	1 500	4.7	.1
72111	Hotels (except casino hotels) and motels	19	61 072	21 635	9 104	1 422	4.8	—
721110	Hotels (except casino hotels) and motels	19	61 072	21 635	9 104	1 422	4.8	—
7212	RV (recreational vehicle) parks and recreational camps	24	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps	24	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds	11	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	13	11 004	3 021	518	89	31.8	—
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	90	28 838	8 180	2 066	916	40.1	32.5
7222	Limited-service eating places	41	14 605	3 598	832	371	30.4	39.2
72221	Limited-service eating places	41	14 605	3 598	832	371	30.4	39.2
BALANCE OF PENOBSCOT COUNTY								
72	Accommodation and food services	128	48 416	16 631	3 378	1 439	40.7	25.1
721	Accommodation	36	D	D	D	e	D	D
7211	Traveler accommodation	18	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	18	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	18	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	12	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	12	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	7	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	5	503	127	17	3	41.0	59.0
7213	Rooming and boarding houses	6	D	D	D	a	D	D
72131	Rooming and boarding houses	6	D	D	D	a	D	D
721310	Rooming and boarding houses	6	D	D	D	a	D	D
722	Food services and drinking places	92	D	D	D	g	D	D
7222	Limited-service eating places	32	11 301	2 706	618	323	22.9	3.9
72221	Limited-service eating places	32	11 301	2 706	618	323	22.9	3.9

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							From admini- strative records ¹	Estimated ²
BALANCE OF PISCATAQUIS COUNTY								
72	Accommodation and food services	53	11 123	3 088	629	328	60.7	14.5
721	Accommodation	21	3 372	698	135	83	45.1	.2
7212	RV (recreational vehicle) parks and recreational camps	7	731	116	10	4	45.4	—
72121	RV (recreational vehicle) parks and recreational camps	7	731	116	10	4	45.4	—
721214	Recreational and vacation camps (except campgrounds)	6	D	D	D	a	D	D
722	Food services and drinking places	32	7 751	2 390	494	245	67.4	20.7
BALANCE OF SAGadahoc COUNTY								
72	Accommodation and food services	42	20 941	6 585	1 212	510	25.6	7.9
721	Accommodation	11	D	D	D	c	D	D
7211	Traveler accommodation	9	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	31	D	D	D	e	D	D
7222	Limited-service eating places	12	6 081	1 601	363	217	24.0	25.2
72221	Limited-service eating places	12	6 081	1 601	363	217	24.0	25.2
BALANCE OF SOMERSET COUNTY								
72	Accommodation and food services	96	39 325	12 867	3 162	1 131	28.9	9.7
721	Accommodation	27	12 729	5 156	1 376	339	11.5	3.6
7211	Traveler accommodation	14	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	13	9 798	4 442	1 238	301	4.1	1.7
721110	Hotels (except casino hotels) and motels	13	9 798	4 442	1 238	301	4.1	1.7
7212	RV (recreational vehicle) parks and recreational camps	13	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	13	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	9	2 441	600	128	33	43.5	10.9
722	Food services and drinking places	69	26 596	7 711	1 786	792	37.2	12.6
7222	Limited-service eating places	34	15 969	4 240	967	458	34.5	16.0
72221	Limited-service eating places	34	15 969	4 240	967	458	34.5	16.0
BALANCE OF WALDO COUNTY								
72	Accommodation and food services	47	16 161	4 331	619	289	35.2	13.1
721	Accommodation	15	3 507	960	113	46	7.3	1.8
7212	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	3	D	D	D	a	D	D
722	Food services and drinking places	32	12 654	3 371	506	243	42.9	16.3
BALANCE OF WASHINGTON COUNTY								
72	Accommodation and food services	73	15 743	3 996	810	444	42.7	13.5
721	Accommodation	27	3 347	770	96	49	38.2	9.2
7212	RV (recreational vehicle) parks and recreational camps	12	1 270	240	6	3	76.2	14.3
72121	RV (recreational vehicle) parks and recreational camps	12	1 270	240	6	3	76.2	14.3
721211	RV (recreational vehicle) parks and campgrounds	7	651	62	3	2	78.8	21.2
721214	Recreational and vacation camps (except campgrounds)	5	619	178	3	1	73.5	7.1
722	Food services and drinking places	46	12 396	3 226	714	395	44.0	14.7
7222	Limited-service eating places	17	D	D	D	c	D	D
72221	Limited-service eating places	17	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
BALANCE OF YORK COUNTY								
72	Accommodation and food services	452	232 083	61 971	10 080	3 282	32.7	5.6
721	Accommodation	203	107 216	23 349	3 471	816	29.6	1.6
7211	Traveler accommodation	176	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	132	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	132	D	D	D	f	D	D
72119	Other traveler accommodation	44	D	D	D	c	D	D
721191	Bed-and-breakfast inns	37	10 193	2 475	405	110	11.4	2.9
7212	RV (recreational vehicle) parks and recreational camps	25	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	25	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	23	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	a	D	D
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	249	124 867	38 622	6 609	2 466	35.4	9.1
7221	Full-service restaurants	129	85 857	28 643	4 866	1 749	28.1	7.4
72211	Full-service restaurants	129	85 857	28 643	4 866	1 749	28.1	7.4
722110	Full-service restaurants	129	85 857	28 643	4 866	1 749	28.1	7.4
7222	Limited-service eating places	94	30 856	8 071	1 445	596	56.4	8.2
72221	Limited-service eating places	94	30 856	8 071	1 445	596	56.4	8.2
722211	Limited-service restaurants	72	27 498	7 379	1 348	535	54.5	8.8
7223	Special food services	9	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	17	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	17	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	17	D	D	D	b	D	D

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Includes tips and gratuities received by employees from patrons and reported to employers. Excludes payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

ESTABLISHMENTS

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Accommodation and food services figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each accommodation and food services establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling gifts/souvenirs within a hotel would be considered a separate establishment under the "gift, novelty, and souvenir stores" classification in the Retail Trade sector.

FIRST-QUARTER PAYROLL

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses; employees of departments or concessions operated by other companies at the establishment; full- and part-time leased employees whose

payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

SALES

Includes sales from customers for services rendered, from the use of facilities and from merchandise sold. If tax-exempt, includes dues and assessments from members and affiliates.

Sales do not include carrying or other credit charges; sales and other taxes (including Hawaii's General Excise Tax) collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Excludes sales from civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

Appendix B.

NAICS Codes, Titles, and Descriptions

72 ACCOMMODATION AND FOOD SERVICES

The Accommodation and Food Services sector comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption. The sector includes both accommodation and food services establishments because the two activities are often combined at the same establishment.

Excluded from this sector are civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

721 ACCOMMODATION

Industries in the Accommodation subsector provide lodging or short-term accommodations for travelers, vacationers, and others. There is a wide range of establishments in these industries. Some provide lodging only; while others provide meals, laundry services, and recreational facilities, as well as lodging. Lodging establishments are classified in this subsector even if the provision of complementary services generates more revenue. The types of complementary services provided vary from establishment to establishment.

The subsector is organized into three industry groups: **traveler accommodation, recreational accommodation**, and **rooming and boarding houses**. The **Traveler Accommodation** industry group includes establishments that primarily provide traditional types of lodging services. This group includes hotels, motels, and bed-and-breakfast inns. In addition to lodging, these establishments may provide a range of other services to their guests. The **RV (Recreational Vehicle) Parks and Recreational Camps** industry group includes establishments that operate lodging facilities primarily designed to accommodate outdoor enthusiasts. Included are travel trailer campsites, recreational vehicle parks, and outdoor adventure retreats. The **Rooming and Boarding Houses** industry group includes establishments providing temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. Board (i.e., meals) may be provided but is not essential.

Establishments that manage short-stay accommodation establishments (e.g., hotels and motels) on a contractual basis are classified in this subsector if they both manage the operation and provide the operating staff. Such establishments are classified based on the type of facility managed and operated.

7211 TRAVELER ACCOMMODATION

This industry group includes establishments classified in the following industries: 72111, Hotels (except Casino Hotels) and Motels; 72112, Casino Hotels; and 72119, Other Traveler Accommodation.

72111 HOTELS (EXCEPT CASINO HOTELS) AND MOTELS

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

721110 HOTELS (EXCEPT CASINO HOTELS) AND MOTELS

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

72112 CASINO HOTELS

This industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

721120 CASINO HOTELS

This industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

72119 OTHER TRAVELER ACCOMMODATION

This industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, and casino hotels).

721191 BED-AND-BREAKFAST INNS

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as bed-and-breakfast inns. These establishments provide short-term lodging in private homes or small buildings converted for this purpose. Bed-and-breakfast inns are characterized by a highly personalized service and inclusion of a full breakfast in a room rate.

721199 ALL OTHER TRAVELER ACCOMMODATION

This industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, casino hotels, and bed-and-breakfast inns).

7212 RV (RECREATIONAL VEHICLE) PARKS AND RECREATIONAL CAMPS

This industry comprises establishments primarily engaged in operating recreational vehicle parks and campgrounds and recreational and vacation camps. These establishments cater to outdoor enthusiasts and are characterized by the type of accommodation and by the nature and the range of recreational facilities and activities provided to their clients.

72121 RV (RECREATIONAL VEHICLE) PARKS AND RECREATIONAL CAMPS

This industry comprises establishments primarily engaged in operating recreational vehicle parks and campgrounds and recreational and vacation camps. These establishments cater to outdoor enthusiasts and are characterized by the type of accommodation and by the nature and the range of recreational facilities and activities provided to their clients.

721211 RV (RECREATIONAL VEHICLE) PARKS AND CAMPGROUNDS

This industry comprises establishments primarily engaged in operating sites to accommodate campers and their equipment, including tents, tent trailers, travel trailers, and RVs (recreational vehicles). These establishments may provide access to facilities, such as washrooms, laundry rooms, recreation halls and playgrounds, stores, and snack bars.

721214 RECREATIONAL AND VACATION CAMPS (EXCEPT CAMPGROUNDS)

This industry comprises establishments primarily engaged in operating overnight recreational camps, such as children's camps, family vacation camps, hunting and fishing camps, and outdoor adventure retreats that offer trail riding, white-water rafting, hiking, and similar activities. These establishments provide accommodation facilities, such as cabins and fixed camp sites, and other amenities, such as food services, recreational facilities and equipment, and organized recreational activities.

7213 ROOMING AND BOARDING HOUSES

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

72131 ROOMING AND BOARDING HOUSES

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

721310 ROOMING AND BOARDING HOUSES

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

722 FOOD SERVICES AND DRINKING PLACES

Industries in the Food Services and Drinking Places subsector prepare meals, snacks, and beverages to customer order for immediate on-premises and off-premises consumption. There is a wide range of establishments in these industries. Some provide food and drink only; while others provide various combinations of seating space, waiter/waitress services and incidental amenities, such as limited entertainment. The industries in the subsector are grouped based on the type and level of services provided. The industry groups are full-service restaurants; limited-service eating places; special food services, such as food service contractors, caterers, and mobile food services; and drinking places.

Food services and drink activities at hotels and motels; amusement parks, theaters, casinos, country clubs, and similar recreational facilities; and civic and social organizations are included in this subsector only if these services are provided by a separate establishment primarily engaged in providing food and beverage services.

Excluded from this subsector are establishments operating dinner cruises. These establishments are classified in Subsector 487, Scenic and Sightseeing Transportation because those establishments utilize transportation equipment to provide scenic recreational entertainment.

7221 FULL-SERVICE RESTAURANTS

This industry group comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. Establishments that provide this type of food service to patrons with any combination of other services, such as take-out services, are classified in this industry.

72211 FULL-SERVICE RESTAURANTS

This industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. These establishments may provide this type of food service to patrons in combination with selling alcoholic beverages, providing take-out services, or presenting live nontheatrical entertainment.

722110 FULL-SERVICE RESTAURANTS

This industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. These establishments may provide this type of food service to patrons in combination with selling alcoholic beverages, providing take-out services, or presenting live nontheatrical entertainment.

7222 LIMITED-SERVICE EATING PLACES

This industry group comprises establishments primarily engaged in providing food services where patrons generally order or select items and pay before eating. Most establishments do not have waiter/waitress service, but some provide limited service, such as cooking to order (i.e., per special request), bringing food to seated customers, or providing off-site delivery.

72221 LIMITED-SERVICE EATING PLACES

This industry comprises establishments primarily engaged in: (1) providing food services where patrons generally order or select items and pay before eating, or (2) selling a specialty snack or nonalcoholic beverage for consumption on or near the premises. Food and drink may be consumed on the premises, taken out, or delivered to customers' location. Some establishments (except snack and nonalcoholic beverage bars) in this industry may provide these food services in combination with selling alcoholic beverages.

722211 LIMITED-SERVICE RESTAURANTS

This industry comprises establishments primarily engaged in providing food services (except snack and nonalcoholic beverage bars) where patrons generally order or select items and pay before eating. Food and drink may be consumed on premises, taken out, or delivered to the customer's location. Some establishments in this industry may provide these food services in combination with selling alcoholic beverages.

722212 CAFETERIAS, BUFFETS, AND GRILL BUFFETS

This industry comprises establishments, known as cafeterias, buffets, or grill buffets, primarily engaged in preparing and serving meals for immediate consumption using cafeteria-style or buffet serving equipment, such as steam tables, refrigerated areas, display grills, and self-service nonalcoholic beverage dispensing equipment. Patrons select from food and drink items on display in a continuous cafeteria line or from buffet stations.

722213 SNACK AND NONALCOHOLIC BEVERAGE BARS

This industry comprises establishments primarily engaged in: (1) preparing and/or serving a specialty snack, such as ice cream, frozen yogurt, cookies, or popcorn, or (2) serving nonalcoholic beverages, such as coffee, juices, or sodas for consumption on or near the premises. These establishments may carry and sell a combination of snack, nonalcoholic beverage, and other related products (e.g., coffee beans, mugs, coffee makers) but generally promote and sell a unique snack or nonalcoholic beverage.

7222131 ICE CREAM AND SOFT SERVE SHOPS

This industry comprises establishments primarily engaged in selling ice cream and/or frozen custard for immediate consumption.

7222132 FROZEN YOGURT SHOPS

This industry comprises establishments primarily engaged in selling frozen yogurt for immediate consumption.

7222133 DOUGHNUT SHOPS

This industry comprises establishments primarily engaged in selling doughnuts, for consumption on or off the premises.

7222134 BAGEL SHOPS

This industry comprises establishments primarily engaged in selling bagels, including bagel sandwiches, for consumption on or off the premises. Establishments primarily engaged in selling bulk bagels to retail customers are also included.

7222135 COFFEE SHOPS

This industry comprises establishments primarily engaged in selling freshly brewed coffee, for consumption on or off the premises. Establishments providing beverage teas are also included. The sale of food frequently accounts for a substantial portion of the sales of these establishments.

7222136 COOKIE SHOPS

This industry comprises establishments primarily engaged in selling cookies.

7222137 OTHER SNACK AND NONALCOHOLIC BEVERAGE BARS

This industry comprises establishments primarily engaged in selling specialty snacks and beverages, such as pretzels, sodas, and juices from permanent sites for immediate consumption on or near the premises.

7223 SPECIAL FOOD SERVICES

This industry group comprises establishments primarily engaged in providing one of the following food services: (1) at the customer's location; (2) at a location designated by the customer; or (3) from motorized vehicles or nonmotorized carts.

72231 FOOD SERVICE CONTRACTORS

This industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these types of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, and cost structure, to providing personnel. Management staff is always provided by the food service contractors.

722310 FOOD SERVICE CONTRACTORS

This industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these types of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, and cost structure, to providing personnel. Management staff is always provided by the food service contractors.

72232 CATERERS

This industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

722320 CATERERS

This industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

72233 MOBILE FOOD SERVICES

This industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog carts, and ice cream trucks.

722330 MOBILE FOOD SERVICES

This industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog carts, and ice cream trucks.

7224 DRINKING PLACES (ALCOHOLIC BEVERAGES)

This industry group comprises establishments primarily engaged in preparing and serving alcoholic beverages for immediate consumption.

72241 DRINKING PLACES (ALCOHOLIC BEVERAGES)

This industry comprises establishments known as bars, taverns, nightclubs, or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

722410 DRINKING PLACES (ALCOHOLIC BEVERAGES)

This industry comprises establishments known as bars, taverns, nightclubs, or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

Appendix C.

Methodology

SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
 - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
 - b. All nonemployers, i.e., all firms with no paid employees during 2002. Sales information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total sales of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at help.econ.census.gov/econhelp/resources/.

A more detailed examination of census methodology is presented in the *History of the Economic Census* at www.census.gov/econ/www/history.html.

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. There were no changes between the 2002 edition and the 1997 edition affecting this sector. Tables at www.census.gov/epcd/naics02/ identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

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1. Establishments that returned a report form were classified on the basis of their self-designation, product line sales, and responses to other industry-specific inquiries.
 2. Establishments without a report form:
 - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
 - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

RELIABILITY OF DATA

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross receipts from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of sales from administrative records." This includes sales information obtained from administrative records of other federal agencies. The "Percent of sales estimated" includes sales information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the basic inquiries, which include location, kind of business or operation, sales, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

Appendix D. Geographic Notes

MAINE

All **Balance of Metropolitan Areas (MAs)** shown in 1997 have been converted to Balance of County records.

Falmouth is now tabulated separately due to a population increase. It was included in a Balance of MA record in 1997.

Hallowell is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Kennebec County.

Kennebunk is now tabulated separately due to a population increase. This change deletes territory from the Balance of York County.

Orono is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Penobscot County.

Balance of Kennebec County includes Hallowell, which is no longer tabulated separately due to a population decrease.

Balance of Penobscot County includes Orono, which is no longer tabulated separately due to a population decrease.

Balance of York County no longer includes Kennebunk, which is tabulated separately due to a population increase.

Appendix E.

Metropolitan and Micropolitan Statistical Areas

PORTLAND-LEWISTON-SOUTH PORTLAND, ME COMBINED STATISTICAL AREA

Lewiston-Auburn, ME Metropolitan Statistical Area

Androscoggin County, ME

Portland-South Portland, ME Metropolitan Statistical Area

Cumberland County, ME

Sagadahoc County, ME

York County, ME

AUGUSTA-WATERVILLE, ME MICROPOLITAN STATISTICAL AREA

Kennebec County, ME

BANGOR, ME METROPOLITAN STATISTICAL AREA

Penobscot County, ME

ROCKLAND, ME MICROPOLITAN STATISTICAL AREA

Knox County, ME

