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2002 Economic Census

Real Estate and Rental and Leasing

Geographic Area Series



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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

INDUSTRY CLASSIFICATIONS

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

AVAILABILITY OF ADDITIONAL DATA

All results of the 2002 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at www.census.gov/econ/census02/guide. More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at www.census.gov/econ/www/history.html.

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Real Estate and Rental and Leasing

SCOPE

The Real Estate and Rental and Leasing sector (sector 53) comprises establishments of firms with payroll primarily engaged in renting, leasing, or otherwise allowing the use of tangible assets (e.g., real estate and equipment), intangible assets (e.g., patents and trademarks), and establishments providing related services (e.g., establishments primarily engaged in managing real estate for others, selling, renting and/or buying real estate for others, and appraising real estate).

Exclusions. The following industries are not included in this sector: real estate investment trusts (REITs), which are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles, because they are considered investment vehicles; and establishments primarily engaged in renting or leasing equipment with operators, which are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., transportation, construction, agriculture). These activities are excluded from this sector because the client is paying for the expertise and knowledge of the equipment operator, in addition to the use of the equipment.

The reports described below exclude establishments of firms with no paid employees. These “nonemployers,” typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, relatively large for this sector, may be examined at www.census.gov/nonemployerimpact.

Definitions. Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

REPORTS

The following reports provide statistics on this sector.

Industry Series. There are 11 reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, revenue, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

Geographic Area Series. There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, revenue, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

Subject Series:

- **Product Lines.** This report presents product lines data for establishments of firms with payroll by kind of business. Establishments may report negative revenue for selected product lines. Because of this, percentages for product lines may be in excess of 100 or less than 0. Data are presented for the United States only.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents revenue, payroll, and employment data for the United States by revenue size, by employment size, and by legal form of organization for establishments of firms with payroll; and by revenue size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.

-
- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

Other reports. Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Maps are available at www.census.gov/econ2002maps. Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for –

1. The United States as a whole.
2. States and the District of Columbia.
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
 - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000, but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
 - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.
4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
5. Economic places.
 - a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
 - b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments that consist of separately incorporated municipalities.
 - c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).

-
- d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS). While there were revisions to some industries for 2002, none of those affect this sector.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Service Annual Survey (SAS) each year. This survey, while providing more frequent observations, yields less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

CONTACTS FOR DATA USERS

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Utilities and Financial Census Branch, 1-800-541-8345 or fcb@census.gov.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals
N	Not available or not comparable
S	Withheld because estimates did not meet publication standards
X	Not applicable
Z	Less than half the unit shown
a	0 to 19 employees
b	20 to 99 employees
c	100 to 249 employees
e	250 to 499 employees
f	500 to 999 employees
g	1,000 to 2,499 employees
h	2,500 to 4,999 employees
i	5,000 to 9,999 employees
j	10,000 to 24,999 employees
k	25,000 to 49,999 employees
l	50,000 to 99,999 employees
m	100,000 employees or more
r	Revised
–	Represents zero (page image/print only)
(CC)	Consolidated city
(IC)	Independent city
CDP	Census designated place

Table 1. Summary Statistics for the State: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
MAINE								
53	Real estate and rental and leasing	1 541	761 069	152 878	34 459	6 036	26.6	5.8
531	Real estate	1 199	504 059	100 287	22 429	3 747	36.5	7.0
5311	Lessors of real estate	454	192 631	26 970	6 142	1 192	31.7	8.0
53111	Lessors of residential buildings and dwellings	234	88 239	11 995	2 768	597	25.4	12.3
531110	Lessors of residential buildings and dwellings	234	88 239	11 995	2 768	597	25.4	12.3
5311101	Lessors of apartment buildings	177	70 804	9 743	2 227	480	25.5	13.1
5311109	Lessors of dwellings other than apartment buildings	57	17 435	2 252	541	117	25.0	9.1
53112	Lessors of nonresidential buildings (except miniwarehouses)	147	83 621	10 951	2 442	396	35.9	4.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	147	83 621	10 951	2 442	396	35.9	4.9
5311201	Lessors of professional and other office buildings	68	38 907	5 998	1 375	202	31.2	3.8
5311202	Lessors of manufacturing and industrial buildings	17	12 817	1 777	451	43	18.4	2.8
5311203	Lessors of shopping centers and retail stores	32	26 227	2 064	402	92	49.2	7.5
5311209	Lessors of other nonresidential buildings and facilities	30	5 670	1 112	214	59	45.6	5.0
53113	Lessors of miniwarehouses and self-storage units	36	9 784	1 380	370	100	60.7	.1
531130	Lessors of miniwarehouses and self-storage units	36	9 784	1 380	370	100	60.7	.1
53119	Lessors of other real estate property	37	10 987	2 644	562	99	25.3	5.1
531190	Lessors of other real estate property	37	10 987	2 644	562	99	25.3	5.1
5311901	Lessors of manufactured (mobile) home sites	33	10 296	2 359	494	87	24.8	5.4
5312	Offices of real estate agents and brokers	428	204 245	29 448	6 108	945	41.1	6.9
53121	Offices of real estate agents and brokers	428	204 245	29 448	6 108	945	41.1	6.9
531210	Offices of real estate agents and brokers	428	204 245	29 448	6 108	945	41.1	6.9
5312101	Offices of residential real estate agents and brokers	374	179 131	23 799	4 922	795	42.9	7.4
5312109	Offices of nonresidential real estate agents and brokers	54	25 114	5 649	1 186	150	28.2	3.0
5313	Activities related to real estate	317	107 183	43 869	10 179	1 610	36.1	5.2
53131	Real estate property managers	183	78 453	33 736	7 943	1 309	26.6	4.9
531311	Residential property managers	127	56 578	24 182	5 662	986	24.9	5.8
531312	Nonresidential property managers	56	21 875	9 554	2 281	323	30.8	2.6
53132	Offices of real estate appraisers	80	15 894	6 670	1 453	198	44.9	8.8
531320	Offices of real estate appraisers	80	15 894	6 670	1 453	198	44.9	8.8
53139	Other activities related to real estate	54	12 836	3 463	783	103	83.1	3.0
531390	Other activities related to real estate	54	12 836	3 463	783	103	83.1	3.0
532	Rental and leasing services	341	D	D	D	g	D	D
5321	Automotive equipment rental and leasing	54	95 952	16 268	3 734	498	4.1	1.7
53211	Passenger car rental	19	31 171	4 299	908	157	1.0	2.1
532111	Passenger car rental	17	D	D	D	c	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	35	64 781	11 969	2 826	341	5.6	1.5
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	35	64 781	11 969	2 826	341	5.6	1.5
5321201	Truck rental without drivers	14	8 417	1 045	241	47	1.9	5.0
5321202	Truck leasing	21	56 364	10 924	2 585	294	6.2	1.0
5322	Consumer goods rental	215	101 895	22 818	5 312	1 367	10.5	4.9
53221	Consumer electronics and appliances rental	28	D	D	D	c	D	D
532210	Consumer electronics and appliances rental	28	D	D	D	c	D	D
53222	Formal wear and costume rental	8	D	D	D	b	D	D
532220	Formal wear and costume rental	8	D	D	D	b	D	D
53223	Video tape and disc rental	135	44 744	7 729	1 891	900	17.3	8.8
532230	Video tape and disc rental	135	44 744	7 729	1 891	900	17.3	8.8
53229	Other consumer goods rental	44	D	D	D	e	D	D
532291	Home health equipment rental	20	23 924	6 284	1 525	188	1.2	4.4
532292	Recreational goods rental	9	1 008	179	D	10	8.6	3.5
532299	All other consumer goods rental	15	D	D	D	b	D	D
5323	General rental centers	33	15 005	4 062	815	151	16.1	15.1
53231	General rental centers	33	15 005	4 062	815	151	16.1	15.1
532310	General rental centers	33	15 005	4 062	815	151	16.1	15.1
5324	Commercial and industrial machinery and equipment rental and leasing	39	D	D	D	e	D	D
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing	19	D	D	D	c	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing	17	24 830	4 593	1 024	131	2.3	-
5324121	Rental and leasing of heavy construction equipment without operators	17	24 830	4 593	1 024	131	2.3	-
53249	Other commercial and industrial machinery and equipment rental and leasing	17	18 505	4 654	1 105	136	3.7	-
532490	Other commercial and industrial machinery and equipment rental and leasing	17	18 505	4 654	1 105	136	3.7	-
5324902	Industrial equipment rental and leasing	11	14 546	3 840	925	111	.3	-
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D

¹Includes revenue information obtained from administrative records of other federal agencies.

²Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
PORTLAND-LEWISTON-SOUTH PORTLAND, ME COMBINED STATISTICAL AREA								
53	Real estate and rental and leasing	871	498 941	102 155	23 079	3 591	26.1	3.7
531	Real estate	703	342 087	69 628	15 639	2 349	34.8	4.7
5311	Lessors of real estate	253	124 055	16 797	3 827	656	30.5	6.2
53111	Lessors of residential buildings and dwellings	119	51 646	6 723	1 526	318	26.8	11.6
531110	Lessors of residential buildings and dwellings	119	51 646	6 723	1 526	318	26.8	11.6
5311101	Lessors of apartment buildings	97	42 965	5 877	1 321	275	26.9	10.6
5311109	Lessors of dwellings other than apartment buildings	22	8 681	846	205	43	26.3	16.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	88	57 075	6 913	1 591	203	32.2	2.5
531120	Lessors of nonresidential buildings (except miniwarehouses)	88	57 075	6 913	1 591	203	32.2	2.5
5311201	Lessors of professional and other office buildings	39	25 040	3 321	766	93	26.0	3.6
5311202	Lessors of manufacturing and industrial buildings	13	11 521	1 691	433	39	16.5	—
5311203	Lessors of shopping centers and retail stores	20	17 270	1 210	263	46	48.9	2.6
5311209	Lessors of other nonresidential buildings and facilities	16	3 244	691	129	25	46.0	2.7
53113	Lessors of miniwarehouses and self-storage units	25	7 458	1 026	251	65	53.0	.1
531130	Lessors of miniwarehouses and self-storage units	25	7 458	1 026	251	65	53.0	.1
53119	Lessors of other real estate property	21	7 876	2 135	459	70	20.7	3.5
531190	Lessors of other real estate property	21	7 876	2 135	459	70	20.7	3.5
5311901	Lessors of manufactured (mobile) home sites	18	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	250	133 607	18 673	3 936	537	38.4	3.8
53121	Offices of real estate agents and brokers	250	133 607	18 673	3 936	537	38.4	3.8
531210	Offices of real estate agents and brokers	250	133 607	18 673	3 936	537	38.4	3.8
5312101	Offices of residential real estate agents and brokers	218	116 500	14 345	3 053	442	40.3	4.0
5312109	Offices of nonresidential real estate agents and brokers	32	17 107	4 328	883	95	25.2	2.5
5313	Activities related to real estate	200	84 425	34 158	7 876	1 156	35.7	3.7
53131	Real estate property managers	110	62 516	25 911	6 071	937	25.6	3.2
531311	Residential property managers	72	43 370	17 651	4 108	670	25.0	3.9
531312	Nonresidential property managers	38	19 146	8 260	1 963	267	27.1	1.6
53132	Offices of real estate appraisers	45	11 180	5 118	1 072	129	46.5	9.5
531320	Offices of real estate appraisers	45	11 180	5 118	1 072	129	46.5	9.5
53139	Other activities related to real estate	45	10 729	3 129	733	90	83.1	.3
531390	Other activities related to real estate	45	10 729	3 129	733	90	83.1	.3
532	Rental and leasing services	167	D	D	D	g	D	D
5321	Automotive equipment rental and leasing	35	69 940	12 358	2 848	368	3.7	1.8
53211	Passenger car rental and leasing	12	26 033	3 500	734	130	.3	2.6
532111	Passenger car rental	10	D	D	D	c	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	23	43 907	8 858	2 114	238	5.7	1.4
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	23	43 907	8 858	2 114	238	5.7	1.4
5321201	Truck rental without drivers	11	D	D	D	b	D	D
5321202	Truck leasing	12	D	D	D	c	D	D
5322	Consumer goods rental	95	51 252	12 585	2 936	652	11.5	.7
53221	Consumer electronics and appliances rental	12	D	D	D	b	D	D
532210	Consumer electronics and appliances rental	12	D	D	D	b	D	D
53223	Video tape and disc rental	61	21 364	3 762	949	404	15.9	1.8
532230	Video tape and disc rental	61	21 364	3 762	949	404	15.9	1.8
53229	Other consumer goods rental	17	D	D	D	c	D	D
5323	General rental centers	15	D	D	D	b	D	D
53231	General rental centers	15	D	D	D	b	D	D
532310	General rental centers	15	D	D	D	b	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	22	27 954	5 413	1 228	149	3.3	—
53249	Other commercial and industrial machinery and equipment rental and leasing	11	D	D	D	b	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	11	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
Lewiston-Auburn, ME Metropolitan Statistical Area								
53	Real estate and rental and leasing	114	54 523	7 868	1 772	373	24.0	2.8
531	Real estate	83	34 085	4 711	1 011	220	30.5	4.1
5311	Lessors of real estate	32	12 632	1 234	289	73	27.8	6.2
53111	Lessors of residential buildings and dwellings	21	8 658	772	189	54	8.7	9.0
531110	Lessors of residential buildings and dwellings	21	8 658	772	189	54	8.7	9.0
5311101	Lessors of apartment buildings	17	4 788	563	148	45	15.7	3.4
5312	Offices of real estate agents and brokers	22	12 780	1 322	281	42	18.7	3.2
53121	Offices of real estate agents and brokers	22	12 780	1 322	281	42	18.7	3.2
531210	Offices of real estate agents and brokers	22	12 780	1 322	281	42	18.7	3.2
5312101	Offices of residential real estate agents and brokers	19	12 176	1 239	259	35	18.7	3.3
5313	Activities related to real estate	29	8 673	2 155	441	105	52.0	2.5
53131	Real estate property managers	17	5 842	1 465	312	86	38.3	3.8
531311	Residential property managers	13	4 346	1 082	240	79	41.7	5.1

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
	PORTLAND-LEWISTON-SOUTH PORTLAND, ME COMBINED STATISTICAL AREA—Con.							
	Lewiston-Auburn, ME Metropolitan Statistical Area— Con.							
53	Real estate and rental and leasing—Con.							
532	Rental and leasing services	31	20 438	3 157	761	153	13.0	.5
5322	Consumer goods rental	19	7 880	1 505	372	101	11.5	1.3
53223	Video tape and disc rental	12	3 458	658	162	72	17.2	3.0
532230	Video tape and disc rental	12	3 458	658	162	72	17.2	3.0
	Portland-South Portland, ME Metropolitan Statistical Area							
53	Real estate and rental and leasing	757	444 418	94 287	21 307	3 218	26.3	3.8
531	Real estate	620	308 002	64 917	14 628	2 129	35.3	4.7
5311	Lessors of real estate	221	111 423	15 563	3 538	583	30.8	6.2
53111	Lessors of residential buildings and dwellings	98	42 988	5 951	1 337	264	30.5	12.1
531110	Lessors of residential buildings and dwellings	98	42 988	5 951	1 337	264	30.5	12.1
5311101	Lessors of apartment buildings	80	38 177	5 314	1 173	230	28.3	11.5
5311109	Lessors of dwellings other than apartment buildings	18	4 811	637	164	34	47.5	17.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	81	D	D	D	c	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	81	D	D	D	c	D	D
5311201	Lessors of professional and other office buildings	38	D	D	D	b	D	D
5311203	Lessors of shopping centers and retail stores	19	D	D	D	b	D	D
5311209	Lessors of other nonresidential buildings and facilities ..	15	D	D	D	b	D	D
53113	Lessors of miniwarehouses and self-storage units	23	D	D	D	b	D	D
531130	Lessors of miniwarehouses and self-storage units	23	D	D	D	b	D	D
53119	Lessors of other real estate property	19	D	D	D	b	D	D
531190	Lessors of other real estate property	19	D	D	D	b	D	D
5311901	Lessors of manufactured (mobile) home sites	16	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	228	120 827	17 351	3 655	495	40.5	3.9
53121	Offices of real estate agents and brokers	228	120 827	17 351	3 655	495	40.5	3.9
531210	Offices of real estate agents and brokers	228	120 827	17 351	3 655	495	40.5	3.9
5312101	Offices of residential real estate agents and brokers ...	199	104 324	13 106	2 794	407	42.8	4.1
5312109	Offices of nonresidential real estate agents and brokers	29	16 503	4 245	861	88	25.5	2.6
5313	Activities related to real estate	171	75 752	32 003	7 435	1 051	33.8	3.8
53131	Real estate property managers	93	56 674	24 446	5 759	851	24.3	3.2
531311	Residential property managers	59	39 024	16 569	3 868	591	23.1	3.8
531312	Nonresidential property managers	34	17 650	7 877	1 891	260	27.0	1.7
53132	Offices of real estate appraisers	40	9 667	4 740	1 010	116	44.0	11.0
531320	Offices of real estate appraisers	40	9 667	4 740	1 010	116	44.0	11.0
53139	Other activities related to real estate	38	9 411	2 817	666	84	80.7	.3
531390	Other activities related to real estate	38	9 411	2 817	666	84	80.7	.3
532	Rental and leasing services	136	D	D	D	g	D	D
5321	Automotive equipment rental and leasing	28	D	D	D	e	D	D
53211	Passenger car rental and leasing	11	D	D	D	c	D	D
532111	Passenger car rental	10	D	D	D	c	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	17	D	D	D	c	D	D
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	17	D	D	D	c	D	D
5322	Consumer goods rental	76	43 372	11 080	2 564	551	11.5	.6
53223	Video tape and disc rental	49	17 906	3 104	787	332	15.7	1.5
532230	Video tape and disc rental	49	17 906	3 104	787	332	15.7	1.5
53229	Other consumer goods rental	15	D	D	D	c	D	D
5323	General rental centers	14	D	D	D	b	D	D
53231	General rental centers	14	D	D	D	b	D	D
532310	General rental centers	14	D	D	D	b	D	D
5324	Commercial and industrial machinery and equipment rental and leasing	18	D	D	D	c	D	D
53249	Other commercial and industrial machinery and equipment rental and leasing	10	D	D	D	b	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing	10	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
AUGUSTA-WATERTVILLE, ME MICROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	107	57 178	11 468	2 688	513	17.5	3.1
531	Real estate	68	30 517	6 044	1 393	265	28.7	5.8
5311	Lessors of real estate	30	11 835	2 203	542	111	26.3	6.5
53111	Lessors of residential buildings and dwellings	17	7 262	1 568	395	70	15.5	10.6
531110	Lessors of residential buildings and dwellings	17	7 262	1 568	395	70	15.5	10.6
5311101	Lessors of apartment buildings	11	4 344	1 127	281	49	7.7	17.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	10	3 454	481	111	29	56.0	—
531120	Lessors of nonresidential buildings (except miniwarehouses)	10	3 454	481	111	29	56.0	—
5312	Offices of real estate agents and brokers	27	16 621	2 845	584	103	30.8	5.3
53121	Offices of real estate agents and brokers	27	16 621	2 845	584	103	30.8	5.3
531210	Offices of real estate agents and brokers	27	16 621	2 845	584	103	30.8	5.3
5312101	Offices of residential real estate agents and brokers ...	25	D	D	D	b	D	D
5313	Activities related to real estate	11	2 061	996	267	51	25.6	5.1
532	Rental and leasing services	39	26 661	5 424	1 295	248	4.6	—
5322	Consumer goods rental	25	7 727	1 593	390	138	15.9	—
53223	Video tape and disc rental	18	4 970	832	211	110	21.6	—
532230	Video tape and disc rental	18	4 970	832	211	110	21.6	—
BANGOR, ME METROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	153	83 217	14 381	3 268	692	24.4	10.7
531	Real estate	108	44 093	6 834	1 548	332	39.6	9.4
5311	Lessors of real estate	49	24 087	2 203	537	144	39.5	5.6
53111	Lessors of residential buildings and dwellings	29	12 133	1 365	335	85	24.6	7.7
531110	Lessors of residential buildings and dwellings	29	12 133	1 365	335	85	24.6	7.7
5311101	Lessors of apartment buildings	22	9 228	1 095	275	68	26.5	10.1
53112	Lessors of nonresidential buildings (except miniwarehouses)	15	11 261	729	173	51	53.0	3.2
531120	Lessors of nonresidential buildings (except miniwarehouses)	15	11 261	729	173	51	53.0	3.2
5312	Offices of real estate agents and brokers	31	14 053	2 352	492	94	39.7	17.7
53121	Offices of real estate agents and brokers	31	14 053	2 352	492	94	39.7	17.7
531210	Offices of real estate agents and brokers	31	14 053	2 352	492	94	39.7	17.7
5312101	Offices of residential real estate agents and brokers ...	23	11 460	1 834	356	69	42.7	21.7
5313	Activities related to real estate	28	5 953	2 279	519	94	39.8	5.2
53131	Real estate property managers	16	3 897	1 837	443	82	24.8	1.0
531311	Residential property managers	12	3 066	1 255	304	63	31.5	1.2
532	Rental and leasing services	45	39 124	7 547	1 720	360	7.3	12.1
5322	Consumer goods rental	25	16 798	3 649	832	220	7.2	16.9
53223	Video tape and disc rental	15	6 241	1 140	265	130	18.0	29.6
532230	Video tape and disc rental	15	6 241	1 140	265	130	18.0	29.6
ROCKLAND, ME MICROPOLITAN STATISTICAL AREA								
53	Real estate and rental and leasing	55	19 818	4 627	1 032	249	35.5	12.5
531	Real estate	44	14 437	3 647	784	169	48.7	11.6
5311	Lessors of real estate	14	2 757	406	130	29	48.2	28.0
5312	Offices of real estate agents and brokers	21	8 358	1 035	182	41	55.8	9.7
53121	Offices of real estate agents and brokers	21	8 358	1 035	182	41	55.8	9.7
531210	Offices of real estate agents and brokers	21	8 358	1 035	182	41	55.8	9.7
5312101	Offices of residential real estate agents and brokers ...	20	D	D	D	b	D	D
532	Rental and leasing services	11	5 381	980	248	80	—	15.0

¹Includes revenue information obtained from administrative records of other federal agencies.

²Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Summary Statistics for Counties: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
ANDROSCOGGIN								
53	Real estate and rental and leasing	114	54 523	7 868	1 772	373	24.0	2.8
531	Real estate	83	34 085	4 711	1 011	220	30.5	4.1
5311	Lessors of real estate	32	12 632	1 234	289	73	27.8	6.2
53111	Lessors of residential buildings and dwellings	21	8 658	772	189	54	8.7	9.0
531110	Lessors of residential buildings and dwellings	21	8 658	772	189	54	8.7	9.0
5311101	Lessors of apartment buildings	17	4 788	563	148	45	15.7	3.4
5312	Offices of real estate agents and brokers	22	12 780	1 322	281	42	18.7	3.2
53121	Offices of real estate agents and brokers	22	12 780	1 322	281	42	18.7	3.2
531210	Offices of real estate agents and brokers	22	12 780	1 322	281	42	18.7	3.2
5312101	Offices of residential real estate agents and brokers ...	19	12 176	1 239	259	35	18.7	3.3
5313	Activities related to real estate	29	8 673	2 155	441	105	52.0	2.5
53131	Real estate property managers	17	5 842	1 465	312	86	38.3	3.8
531311	Residential property managers	13	4 346	1 082	240	79	41.7	5.1
532	Rental and leasing services	31	20 438	3 157	761	153	13.0	.5
5322	Consumer goods rental	19	7 880	1 505	372	101	11.5	1.3
53223	Video tape and disc rental	12	3 458	658	162	72	17.2	3.0
532230	Video tape and disc rental	12	3 458	658	162	72	17.2	3.0
AROOSTOOK								
53	Real estate and rental and leasing	60	15 820	3 020	741	184	28.2	11.6
531	Real estate	46	9 022	1 639	381	101	36.8	20.3
5311	Lessors of real estate	31	6 413	1 018	238	69	33.3	16.7
53111	Lessors of residential buildings and dwellings	20	5 017	797	186	51	36.5	8.1
531110	Lessors of residential buildings and dwellings	20	5 017	797	186	51	36.5	8.1
5311101	Lessors of apartment buildings	17	4 136	664	154	45	44.2	9.8
532	Rental and leasing services	14	6 798	1 381	360	83	16.7	-
CUMBERLAND								
53	Real estate and rental and leasing	504	345 217	75 617	17 271	2 451	22.5	3.7
531	Real estate	415	227 646	50 587	11 537	1 611	32.1	5.0
5311	Lessors of real estate	141	83 759	11 127	2 612	383	25.5	6.7
53111	Lessors of residential buildings and dwellings	67	35 730	4 781	1 112	205	22.4	12.1
531110	Lessors of residential buildings and dwellings	67	35 730	4 781	1 112	205	22.4	12.1
5311101	Lessors of apartment buildings	56	32 371	4 324	987	182	18.3	11.1
5311109	Lessors of dwellings other than apartment buildings	11	3 359	457	125	23	62.0	21.9
53112	Lessors of nonresidential buildings (except miniwarehouses)	52	39 698	4 591	1 091	122	28.6	2.5
531120	Lessors of nonresidential buildings (except miniwarehouses)	52	39 698	4 591	1 091	122	28.6	2.5
5311201	Lessors of professional and other office buildings	30	15 481	2 097	508	69	36.8	5.9
53113	Lessors of miniwarehouses and self-storage units	11	3 430	430	109	27	38.0	-
531130	Lessors of miniwarehouses and self-storage units	11	3 430	430	109	27	38.0	-
53119	Lessors of other real estate property	11	4 901	1 325	300	29	15.1	5.6
531190	Lessors of other real estate property	11	4 901	1 325	300	29	15.1	5.6
5312	Offices of real estate agents and brokers	141	82 880	11 472	2 411	294	35.0	4.7
53121	Offices of real estate agents and brokers	141	82 880	11 472	2 411	294	35.0	4.7
531210	Offices of real estate agents and brokers	141	82 880	11 472	2 411	294	35.0	4.7
5312101	Offices of residential real estate agents and brokers ...	118	68 222	7 914	1 725	228	38.1	5.1
5312109	Offices of nonresidential real estate agents and brokers	23	14 658	3 558	686	66	20.4	2.9
5313	Activities related to real estate	133	61 007	27 988	6 514	934	37.0	3.1
53131	Real estate property managers	70	45 179	21 681	5 115	767	27.8	2.5
531311	Residential property managers	40	D	D	D	f	D	D
531312	Nonresidential property managers	30	D	D	D	e	D	D
53132	Offices of real estate appraisers	30	7 266	3 628	749	88	42.8	10.6
531320	Offices of real estate appraisers	30	7 266	3 628	749	88	42.8	10.6
53139	Other activities related to real estate	33	8 562	2 679	650	79	80.6	.3
531390	Other activities related to real estate	33	8 562	2 679	650	79	80.6	.3
532	Rental and leasing services	89	117 571	25 030	5 734	840	4.1	1.1
5321	Automotive equipment rental and leasing	22	59 644	11 034	2 534	321	3.2	2.1
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	14	D	D	D	c	D	D
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	14	D	D	D	c	D	D
5322	Consumer goods rental	42	30 063	8 252	1 890	353	6.8	.1
53223	Video tape and disc rental	24	11 357	1 961	495	180	12.6	.3
532230	Video tape and disc rental	24	11 357	1 961	495	180	12.6	.3
53229	Other consumer goods rental	10	12 524	4 562	1 008	115	4.9	-
5324	Commercial and industrial machinery and equipment rental and leasing	17	D	D	D	c	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
FRANKLIN								
53	Real estate and rental and leasing	37	10 369	1 780	423	119	70.3	4.9
531	Real estate	25	7 415	1 211	281	72	87.2	6.8
5312	Offices of real estate agents and brokers	11	4 248	375	58	20	94.5	2.5
53121	Offices of real estate agents and brokers	11	4 248	375	58	20	94.5	2.5
531210	Offices of real estate agents and brokers	11	4 248	375	58	20	94.5	2.5
532	Rental and leasing services	12	2 954	569	142	47	28.1	—
5322	Consumer goods rental	10	D	D	D	b	D	D
HANCOCK								
53	Real estate and rental and leasing	73	21 273	4 234	793	161	32.7	27.0
531	Real estate	62	17 498	3 504	665	126	37.8	32.4
5311	Lessors of real estate	20	5 240	882	140	33	39.2	39.8
53111	Lessors of residential buildings and dwellings	10	2 272	393	84	16	15.4	56.6
531110	Lessors of residential buildings and dwellings	10	2 272	393	84	16	15.4	56.6
5312	Offices of real estate agents and brokers	27	9 916	1 526	298	53	40.9	23.5
53121	Offices of real estate agents and brokers	27	9 916	1 526	298	53	40.9	23.5
531210	Offices of real estate agents and brokers	27	9 916	1 526	298	53	40.9	23.5
5312101	Offices of residential real estate agents and brokers ...	25	D	D	D	b	D	D
5313	Activities related to real estate	15	2 342	1 096	227	40	21.7	53.3
53131	Real estate property managers	12	D	D	D	b	D	D
531311	Residential property managers	10	D	D	D	b	D	D
532	Rental and leasing services	11	3 775	730	128	35	9.3	2.1
KENNEBEC								
53	Real estate and rental and leasing	107	57 178	11 468	2 688	513	17.5	3.1
531	Real estate	68	30 517	6 044	1 393	265	28.7	5.8
5311	Lessors of real estate	30	11 835	2 203	542	111	26.3	6.5
53111	Lessors of residential buildings and dwellings	17	7 262	1 568	395	70	15.5	10.6
531110	Lessors of residential buildings and dwellings	17	7 262	1 568	395	70	15.5	10.6
5311101	Lessors of apartment buildings	11	4 344	1 127	281	49	7.7	17.8
531112	Lessors of nonresidential buildings (except miniwarehouses)	10	3 454	481	111	29	56.0	—
531120	Lessors of nonresidential buildings (except miniwarehouses)	10	3 454	481	111	29	56.0	—
5312	Offices of real estate agents and brokers	27	16 621	2 845	584	103	30.8	5.3
53121	Offices of real estate agents and brokers	27	16 621	2 845	584	103	30.8	5.3
531210	Offices of real estate agents and brokers	27	16 621	2 845	584	103	30.8	5.3
5312101	Offices of residential real estate agents and brokers ...	25	D	D	D	b	D	D
5313	Activities related to real estate	11	2 061	996	267	51	25.6	5.1
532	Rental and leasing services	39	26 661	5 424	1 295	248	4.6	—
5322	Consumer goods rental	25	7 727	1 593	390	138	15.9	—
53223	Video tape and disc rental	18	4 970	832	211	110	21.6	—
532230	Video tape and disc rental	18	4 970	832	211	110	21.6	—
KNOX								
53	Real estate and rental and leasing	55	19 818	4 627	1 032	249	35.5	12.5
531	Real estate	44	14 437	3 647	784	169	48.7	11.6
5311	Lessors of real estate	14	2 757	406	130	29	48.2	28.0
5312	Offices of real estate agents and brokers	21	8 358	1 035	182	41	55.8	9.7
53121	Offices of real estate agents and brokers	21	8 358	1 035	182	41	55.8	9.7
531210	Offices of real estate agents and brokers	21	8 358	1 035	182	41	55.8	9.7
5312101	Offices of residential real estate agents and brokers ...	20	D	D	D	b	D	D
532	Rental and leasing services	11	5 381	980	248	80	—	15.0
LINCOLN								
53	Real estate and rental and leasing	47	12 503	2 418	562	119	36.7	7.0
531	Real estate	40	10 063	2 014	466	74	45.7	8.3
5312	Offices of real estate agents and brokers	23	7 132	1 237	251	39	45.3	6.3
53121	Offices of real estate agents and brokers	23	7 132	1 237	251	39	45.3	6.3
531210	Offices of real estate agents and brokers	23	7 132	1 237	251	39	45.3	6.3
5312101	Offices of residential real estate agents and brokers ...	22	D	D	D	b	D	D
532	Rental and leasing services	7	2 440	404	96	45	—	1.4

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
OXFORD								
53	Real estate and rental and leasing	46	15 748	3 993	852	146	21.4	4.0
531	Real estate	34	12 230	3 248	697	111	26.8	4.5
5311	Lessors of real estate	12	6 452	1 904	380	59	12.1	2.9
5312	Offices of real estate agents and brokers	13	3 156	657	146	20	52.2	5.8
53121	Offices of real estate agents and brokers	13	3 156	657	146	20	52.2	5.8
531210	Offices of real estate agents and brokers	13	3 156	657	146	20	52.2	5.8
5312101	Offices of residential real estate agents and brokers ...	11	D	D	D	a	D	D
532	Rental and leasing services	12	3 518	745	155	35	2.8	2.4
5322	Consumer goods rental	11	D	D	D	b	D	D
PENOBSCOT								
53	Real estate and rental and leasing	153	83 217	14 381	3 268	692	24.4	10.7
531	Real estate	108	44 093	6 834	1 548	332	39.6	9.4
5311	Lessors of real estate	49	24 087	2 203	537	144	39.5	5.6
53111	Lessors of residential buildings and dwellings	29	12 133	1 365	335	85	24.6	7.7
531110	Lessors of residential buildings and dwellings	29	12 133	1 365	335	85	24.6	7.7
5311101	Lessors of apartment buildings	22	9 228	1 095	275	68	26.5	10.1
53112	Lessors of nonresidential buildings (except miniwarehouses)	15	11 261	729	173	51	53.0	3.2
531120	Lessors of nonresidential buildings (except miniwarehouses)	15	11 261	729	173	51	53.0	3.2
5312	Offices of real estate agents and brokers	31	14 053	2 352	492	94	39.7	17.7
53121	Offices of real estate agents and brokers	31	14 053	2 352	492	94	39.7	17.7
531210	Offices of real estate agents and brokers	31	14 053	2 352	492	94	39.7	17.7
5312101	Offices of residential real estate agents and brokers ...	23	11 460	1 834	356	69	42.7	21.7
5313	Activities related to real estate	28	5 953	2 279	519	94	39.8	5.2
53131	Real estate property managers	16	3 897	1 837	443	82	24.8	1.0
531311	Residential property managers	12	3 066	1 255	304	63	31.5	1.2
532	Rental and leasing services	45	39 124	7 547	1 720	360	7.3	12.1
5322	Consumer goods rental	25	16 798	3 649	832	220	7.2	16.9
53223	Video tape and disc rental	15	6 241	1 140	265	130	18.0	29.6
532230	Video tape and disc rental	15	6 241	1 140	265	130	18.0	29.6
PISCATAQUIS								
53	Real estate and rental and leasing	15	3 295	594	144	41	56.5	6.0
531	Real estate	11	2 740	425	107	23	55.4	7.2
532	Rental and leasing services	4	555	169	37	18	62.3	—
SAGadahoc								
53	Real estate and rental and leasing	29	10 106	1 790	384	79	26.8	1.2
531	Real estate	20	6 515	1 057	198	29	34.6	.8
532	Rental and leasing services	8	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
SOMERSET								
53	Real estate and rental and leasing	40	9 972	2 243	442	122	32.7	6.4
531	Real estate	30	4 260	850	180	56	63.8	15.0
5311	Lessors of real estate	11	1 432	257	37	26	70.1	24.4
5313	Activities related to real estate	11	1 274	416	102	21	48.7	13.8
532	Rental and leasing services	10	5 712	1 393	262	66	9.5	—
WALDO								
53	Real estate and rental and leasing	19	9 823	1 081	253	51	19.3	14.4
531	Real estate	15	7 885	679	166	32	24.0	14.6
532	Rental and leasing services	4	1 938	402	87	19	—	13.3
WASHINGTON								
53	Real estate and rental and leasing	18	3 112	884	182	48	31.5	25.5
531	Real estate	13	1 812	564	122	37	50.8	12.7
532	Rental and leasing services	5	1 300	320	60	11	4.6	43.5

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
	YORK							
53	Real estate and rental and leasing	224	89 095	16 880	3 652	688	41.0	4.6
531	Real estate	185	73 841	13 273	2 893	489	45.5	4.1
5311	Lessors of real estate	71	25 828	3 970	854	187	48.5	5.0
53111	Lessors of residential buildings and dwellings	26	D	D	D	b	D	D
531110	Lessors of residential buildings and dwellings	26	D	D	D	b	D	D
5311101	Lessors of apartment buildings	19	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	28	13 797	1 777	388	62	36.8	3.1
531120	Lessors of nonresidential buildings (except miniwarehouses)	28	13 797	1 777	388	62	36.8	3.1
5311203	Lessors of shopping centers and retail stores	12	3 519	490	110	27	83.3	12.3
53113	Lessors of miniwarehouses and self-storage units	11	3 108	486	118	34	70.0	.3
531130	Lessors of miniwarehouses and self-storage units	11	3 108	486	118	34	70.0	.3
5312	Offices of real estate agents and brokers	80	33 840	5 567	1 178	189	53.7	2.4
53121	Offices of real estate agents and brokers	80	33 840	5 567	1 178	189	53.7	2.4
531210	Offices of real estate agents and brokers	80	33 840	5 567	1 178	189	53.7	2.4
5312101	Offices of residential real estate agents and brokers ...	74	31 995	4 880	1 003	167	53.0	2.5
5313	Activities related to real estate	34	14 173	3 736	861	113	20.2	6.8
53131	Real estate property managers	22	D	D	D	b	D	D
531311	Residential property managers	18	D	D	D	b	D	D
532	Rental and leasing services	39	15 254	3 607	759	199	19.4	6.5
5322	Consumer goods rental	30	D	D	D	c	D	D
53223	Video tape and disc rental	22	D	D	D	c	D	D
532230	Video tape and disc rental	22	D	D	D	c	D	D

¹Includes revenue information obtained from administrative records of other federal agencies.

²Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Summary Statistics for Places: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
AUBURN								
53	Real estate and rental and leasing	40	24 302	3 195	726	102	11.4	2.5
531	Real estate	29	15 936	1 820	385	52	16.4	3.8
5312	Offices of real estate agents and brokers	14	11 672	1 141	244	31	15.7	3.1
53121	Offices of real estate agents and brokers	14	11 672	1 141	244	31	15.7	3.1
531210	Offices of real estate agents and brokers	14	11 672	1 141	244	31	15.7	3.1
5312101	Offices of residential real estate agents and brokers ...	11	11 068	1 058	222	24	15.6	3.3
532	Rental and leasing services	11	8 366	1 375	341	50	1.7	—
AUGUSTA								
53	Real estate and rental and leasing	26	16 337	3 921	898	160	15.9	—
531	Real estate	18	D	D	D	c	D	D
532	Rental and leasing services	8	D	D	D	b	D	D
BANGOR								
53	Real estate and rental and leasing	88	61 350	9 905	2 329	461	20.9	10.6
531	Real estate	64	30 866	4 642	1 092	225	38.3	10.8
5311	Lessors of real estate	30	16 796	1 551	379	100	39.8	4.9
53111	Lessors of residential buildings and dwellings	17	D	D	D	b	D	D
531110	Lessors of residential buildings and dwellings	17	D	D	D	b	D	D
5311101	Lessors of apartment buildings	13	4 799	716	181	42	34.0	15.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	11	9 668	607	146	45	48.9	—
531120	Lessors of nonresidential buildings (except miniwarehouses)	11	9 668	607	146	45	48.9	—
5312	Offices of real estate agents and brokers	17	10 240	1 651	368	74	35.5	24.1
53121	Offices of real estate agents and brokers	17	10 240	1 651	368	74	35.5	24.1
531210	Offices of real estate agents and brokers	17	10 240	1 651	368	74	35.5	24.1
5312101	Offices of residential real estate agents and brokers ...	13	8 779	1 389	312	59	35.6	28.1
5313	Activities related to real estate	17	3 830	1 440	345	51	39.2	1.5
53131	Real estate property managers	11	2 460	1 189	293	44	20.0	1.3
532	Rental and leasing services	24	30 484	5 263	1 237	236	3.2	10.4
5322	Consumer goods rental	12	12 060	2 435	571	141	4.8	23.1
BATH								
53	Real estate and rental and leasing	13	7 016	1 137	251	43	25.0	—
531	Real estate	10	5 188	770	159	21	29.7	—
532	Rental and leasing services	3	1 828	367	92	22	11.6	—
BELFAST								
53	Real estate and rental and leasing	7	7 980	833	184	28	8.7	10.0
531	Real estate	4	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
BIDDEFORD								
53	Real estate and rental and leasing	22	7 796	1 693	360	77	29.2	5.9
531	Real estate	17	3 824	707	178	43	59.6	12.0
5311	Lessors of real estate	10	2 857	381	98	27	71.9	16.1
532	Rental and leasing services	5	3 972	986	182	34	—	—
BREWER								
53	Real estate and rental and leasing	5	4 437	500	97	28	7.1	—
531	Real estate	3	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
BRUNSWICK								
53	Real estate and rental and leasing	33	14 188	2 955	608	89	11.8	3.9
531	Real estate	23	10 076	2 098	440	49	15.2	5.5
5312	Offices of real estate agents and brokers	10	5 361	581	120	19	25.6	2.4
53121	Offices of real estate agents and brokers	10	5 361	581	120	19	25.6	2.4
531210	Offices of real estate agents and brokers	10	5 361	581	120	19	25.6	2.4
532	Rental and leasing services	10	4 112	857	168	40	3.5	.1
CALAIS								
53	Real estate and rental and leasing	4	834	242	62	10	5.8	—
531	Real estate	2	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini-strative records ¹	Estimated ²
CARIBOU								
53	Real estate and rental and leasing	12	2 871	649	187	49	35.0	4.6
531	Real estate	9	1 781	436	107	29	49.9	7.4
532	Rental and leasing services	3	1 090	213	80	20	10.6	—
ELLSWORTH								
53	Real estate and rental and leasing	20	8 314	1 164	230	59	19.5	27.2
531	Real estate	14	5 263	516	111	30	30.8	41.5
532	Rental and leasing services	6	3 051	648	119	29	—	2.6
FALMOUTH								
53	Real estate and rental and leasing	23	10 281	1 502	315	58	27.9	13.3
531	Real estate	19	7 814	996	198	38	36.7	17.5
532	Rental and leasing services	4	2 467	506	117	20	—	—
GARDINER								
53	Real estate and rental and leasing	7	2 651	379	98	24	29.6	14.8
531	Real estate	5	D	D	D	a	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
GORHAM								
53	Real estate and rental and leasing	20	14 552	2 615	582	90	24.7	3.8
531	Real estate	17	13 244	2 221	485	69	25.3	4.1
5312	Offices of real estate agents and brokers	10	6 256	841	175	22	50.2	3.9
53121	Offices of real estate agents and brokers	10	6 256	841	175	22	50.2	3.9
531210	Offices of real estate agents and brokers	10	6 256	841	175	22	50.2	3.9
5312101	Offices of residential real estate agents and brokers ...	10	6 256	841	175	22	50.2	3.9
532	Rental and leasing services	3	1 308	394	97	21	18.1	—
KENNEBUNK								
53	Real estate and rental and leasing	15	7 322	1 113	223	34	65.4	13.1
531	Real estate	14	D	D	D	b	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
LEWISTON								
53	Real estate and rental and leasing	50	23 169	3 943	886	215	33.7	3.9
531	Real estate	37	12 277	2 403	524	141	48.6	6.5
5311	Lessors of real estate	15	6 060	856	213	52	45.1	12.2
53111	Lessors of residential buildings and dwellings	10	3 097	531	138	40	21.3	23.8
531110	Lessors of residential buildings and dwellings	10	3 097	531	138	40	21.3	23.8
5313	Activities related to real estate	17	5 832	1 468	300	83	50.5	.2
53131	Real estate property managers	11	D	D	D	b	D	D
531311	Residential property managers	11	D	D	D	b	D	D
532	Rental and leasing services	13	10 892	1 540	362	74	16.8	1.0
OLD TOWN								
53	Real estate and rental and leasing	10	2 608	648	179	32	22.3	7.1
531	Real estate	7	D	D	D	a	D	D
532	Rental and leasing services	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
PORTLAND								
53	Real estate and rental and leasing	199	176 762	41 325	9 422	1 336	19.1	3.3
531	Real estate	169	123 127	32 658	7 479	1 046	25.5	4.0
5311	Lessors of real estate	61	42 890	5 586	1 370	195	16.3	5.4
53111	Lessors of residential buildings and dwellings	33	D	D	D	c	D	D
531110	Lessors of residential buildings and dwellings	33	D	D	D	c	D	D
5311101	Lessors of apartment buildings	28	12 507	2 140	515	102	13.3	8.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	26	27 467	3 021	727	74	13.3	3.6
531120	Lessors of nonresidential buildings (except miniwarehouses)	26	27 467	3 021	727	74	13.3	3.6
5311201	Lessors of professional and other office buildings	16	8 613	1 190	281	37	28.3	10.5
5312	Offices of real estate agents and brokers	43	35 373	5 307	1 024	105	26.7	5.1
53121	Offices of real estate agents and brokers	43	35 373	5 307	1 024	105	26.7	5.1
531210	Offices of real estate agents and brokers	43	35 373	5 307	1 024	105	26.7	5.1
5312101	Offices of residential real estate agents and brokers ...	32	23 911	2 218	446	52	34.9	5.8
5312109	Offices of nonresidential real estate agents and brokers	11	11 462	3 089	578	53	9.6	3.7
5313	Activities related to real estate	65	44 864	21 765	5 085	746	33.4	1.7
53131	Real estate property managers	47	38 402	19 492	4 590	686	24.4	2.0
531311	Residential property managers	25	24 236	12 426	2 900	451	31.0	2.1
531312	Nonresidential property managers	22	14 166	7 066	1 690	235	13.1	1.7
53139	Other activities related to real estate	12	4 241	1 229	269	33	93.6	—
531390	Other activities related to real estate	12	4 241	1 229	269	33	93.6	—
532	Rental and leasing services	30	53 635	8 667	1 943	290	4.4	1.6
5321	Automotive equipment rental and leasing	11	40 611	4 929	1 091	150	4.6	2.1
PRESQUE ISLE								
53	Real estate and rental and leasing	12	4 689	825	198	43	14.1	3.6
531	Real estate	7	1 082	152	36	8	54.5	15.5
532	Rental and leasing services	5	3 607	673	162	35	2.0	—
ROCKLAND								
53	Real estate and rental and leasing	14	4 800	667	156	38	30.1	18.2
531	Real estate	11	2 588	267	60	17	55.8	33.7
532	Rental and leasing services	3	2 212	400	96	21	—	—
SACO								
53	Real estate and rental and leasing	22	11 673	2 518	603	99	20.7	1.4
531	Real estate	18	9 650	2 242	541	77	24.3	1.7
532	Rental and leasing services	4	2 023	276	62	22	3.6	—
SANFORD								
53	Real estate and rental and leasing	29	14 342	2 679	554	101	43.9	6.1
531	Real estate	22	9 501	1 545	306	54	66.2	1.2
5311	Lessors of real estate	12	4 063	629	138	29	87.1	2.8
532	Rental and leasing services	7	4 841	1 134	248	47	—	15.6
SCARBOROUGH								
53	Real estate and rental and leasing	45	30 242	5 186	1 150	127	25.3	2.4
531	Real estate	35	11 699	2 422	518	63	61.9	2.5
5311	Lessors of real estate	17	6 681	707	160	23	59.4	.5
5312	Offices of real estate agents and brokers	10	2 047	270	64	13	100.0	—
53121	Offices of real estate agents and brokers	10	2 047	270	64	13	100.0	—
531210	Offices of real estate agents and brokers	10	2 047	270	64	13	100.0	—
532	Rental and leasing services	10	18 543	2 764	632	64	2.2	2.3
SOUTH PORTLAND								
53	Real estate and rental and leasing	39	44 216	10 877	2 600	317	5.6	.2
531	Real estate	28	20 823	3 280	854	94	11.6	.4
5312	Offices of real estate agents and brokers	14	12 068	1 574	454	46	12.5	.2
53121	Offices of real estate agents and brokers	14	12 068	1 574	454	46	12.5	.2
531210	Offices of real estate agents and brokers	14	12 068	1 574	454	46	12.5	.2
5312101	Offices of residential real estate agents and brokers ...	13	D	D	D	b	D	D
532	Rental and leasing services	11	23 393	7 597	1 746	223	.2	—
WATERVILLE								
53	Real estate and rental and leasing	27	16 411	3 198	718	141	7.0	2.1
531	Real estate	15	5 486	1 188	262	55	18.0	6.2
532	Rental and leasing services	12	10 925	2 010	456	86	1.5	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
WESTBROOK								
53	Real estate and rental and leasing	24	13 940	2 533	544	101	31.8	5.6
531	Real estate	20	10 874	1 705	359	57	40.8	7.2
5311	Lessors of real estate	12	6 386	467	89	26	51.8	12.3
532	Rental and leasing services	4	3 066	828	185	44	—	—
WINDHAM								
53	Real estate and rental and leasing	20	8 162	1 391	312	57	41.6	19.8
531	Real estate	15	5 429	928	196	38	59.8	29.7
532	Rental and leasing services	5	2 733	463	116	19	5.5	—
YORK								
53	Real estate and rental and leasing	27	11 749	2 306	549	73	36.8	—
531	Real estate	25	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	13	6 374	895	202	32	46.5	—
53121	Offices of real estate agents and brokers	13	6 374	895	202	32	46.5	—
531210	Offices of real estate agents and brokers	13	6 374	895	202	32	46.5	—
5312101	Offices of residential real estate agents and brokers ...	12	D	D	D	b	D	D
532	Rental and leasing services	2	D	D	D	a	D	D
BALANCE OF ANDROSCOGGIN COUNTY								
53	Real estate and rental and leasing	24	7 052	730	160	56	35.5	—
531	Real estate	17	5 872	488	102	27	31.0	—
532	Rental and leasing services	7	1 180	242	58	29	58.2	—
BALANCE OF AROOSTOOK COUNTY								
53	Real estate and rental and leasing	36	8 260	1 546	356	92	33.8	18.5
531	Real estate	30	6 159	1 051	238	64	30.0	24.8
5311	Lessors of real estate	19	4 096	665	153	44	27.5	18.8
53111	Lessors of residential buildings and dwellings	14	3 330	590	137	35	28.8	7.2
531110	Lessors of residential buildings and dwellings	14	3 330	590	137	35	28.8	7.2
5311101	Lessors of apartment buildings	11	2 449	457	105	29	39.2	9.8
532	Rental and leasing services	6	2 101	495	118	28	45.3	—
BALANCE OF CUMBERLAND COUNTY								
53	Real estate and rental and leasing	101	32 874	7 233	1 738	276	54.5	4.0
531	Real estate	89	24 560	4 279	1 008	157	67.0	5.2
5311	Lessors of real estate	24	5 970	919	224	40	55.5	12.3
53111	Lessors of residential buildings and dwellings	11	3 884	469	110	23	38.2	18.7
531110	Lessors of residential buildings and dwellings	11	3 884	469	110	23	38.2	18.7
5312	Offices of real estate agents and brokers	37	12 809	1 917	426	65	64.4	2.6
53121	Offices of real estate agents and brokers	37	12 809	1 917	426	65	64.4	2.6
531210	Offices of real estate agents and brokers	37	12 809	1 917	426	65	64.4	2.6
5312101	Offices of residential real estate agents and brokers ...	33	12 138	1 672	367	61	66.0	2.8
5313	Activities related to real estate	28	5 781	1 443	358	52	84.3	3.4
53139	Other activities related to real estate	12	2 358	837	250	28	91.6	—
531390	Other activities related to real estate	12	2 358	837	250	28	91.6	—
532	Rental and leasing services	12	8 314	2 954	730	119	17.7	.3
BALANCE OF FRANKLIN COUNTY								
53	Real estate and rental and leasing	37	10 369	1 780	423	119	70.3	4.9
531	Real estate	25	7 415	1 211	281	72	87.2	6.8
5312	Offices of real estate agents and brokers	11	4 248	375	58	20	94.5	2.5
53121	Offices of real estate agents and brokers	11	4 248	375	58	20	94.5	2.5
531210	Offices of real estate agents and brokers	11	4 248	375	58	20	94.5	2.5
532	Rental and leasing services	12	2 954	569	142	47	28.1	—
5322	Consumer goods rental	10	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
BALANCE OF HANCOCK COUNTY								
53	Real estate and rental and leasing	53	12 959	3 070	563	102	41.3	26.8
531	Real estate	48	12 235	2 988	554	96	40.8	28.4
5311	Lessors of real estate	14	2 657	662	92	22	53.8	21.8
5312	Offices of real estate agents and brokers	22	7 396	1 276	248	37	42.3	22.3
53121	Offices of real estate agents and brokers	22	7 396	1 276	248	37	42.3	22.3
531210	Offices of real estate agents and brokers	22	7 396	1 276	248	37	42.3	22.3
5312101	Offices of residential real estate agents and brokers ...	20	D	D	D	b	D	D
5313	Activities related to real estate	12	2 182	1 050	214	37	20.0	57.2
53131	Real estate property managers	11	D	D	D	b	D	D
531311	Residential property managers	10	D	D	D	b	D	D
532	Rental and leasing services	5	724	82	9	6	48.6	—
BALANCE OF KENNEBEC COUNTY								
53	Real estate and rental and leasing	47	21 779	3 970	974	188	25.0	4.7
531	Real estate	30	11 803	1 793	445	89	37.2	8.7
5311	Lessors of real estate	13	D	D	D	b	D	D
5312	Offices of real estate agents and brokers	15	7 656	1 100	255	41	37.4	8.4
53121	Offices of real estate agents and brokers	15	7 656	1 100	255	41	37.4	8.4
531210	Offices of real estate agents and brokers	15	7 656	1 100	255	41	37.4	8.4
5312101	Offices of residential real estate agents and brokers ...	15	7 656	1 100	255	41	37.4	8.4
532	Rental and leasing services	17	9 976	2 177	529	99	10.7	—
5322	Consumer goods rental	13	1 887	308	80	51	56.5	—
53223	Video tape and disc rental	11	D	D	D	b	D	D
532230	Video tape and disc rental	11	D	D	D	b	D	D
BALANCE OF KNOX COUNTY								
53	Real estate and rental and leasing	41	15 018	3 960	876	211	37.2	10.7
531	Real estate	33	11 849	3 380	724	152	47.2	6.8
5312	Offices of real estate agents and brokers	18	7 069	942	161	37	59.0	.2
53121	Offices of real estate agents and brokers	18	7 069	942	161	37	59.0	.2
531210	Offices of real estate agents and brokers	18	7 069	942	161	37	59.0	.2
5312101	Offices of residential real estate agents and brokers ...	18	7 069	942	161	37	59.0	.2
532	Rental and leasing services	8	3 169	580	152	59	—	25.4
BALANCE OF LINCOLN COUNTY								
53	Real estate and rental and leasing	47	12 503	2 418	562	119	36.7	7.0
531	Real estate	40	10 063	2 014	466	74	45.7	8.3
5312	Offices of real estate agents and brokers	23	7 132	1 237	251	39	45.3	6.3
53121	Offices of real estate agents and brokers	23	7 132	1 237	251	39	45.3	6.3
531210	Offices of real estate agents and brokers	23	7 132	1 237	251	39	45.3	6.3
5312101	Offices of residential real estate agents and brokers ...	22	D	D	D	b	D	D
532	Rental and leasing services	7	2 440	404	96	45	—	1.4
BALANCE OF OXFORD COUNTY								
53	Real estate and rental and leasing	46	15 748	3 993	852	146	21.4	4.0
531	Real estate	34	12 230	3 248	697	111	26.8	4.5
5311	Lessors of real estate	12	6 452	1 904	380	59	12.1	2.9
5312	Offices of real estate agents and brokers	13	3 156	657	146	20	52.2	5.8
53121	Offices of real estate agents and brokers	13	3 156	657	146	20	52.2	5.8
531210	Offices of real estate agents and brokers	13	3 156	657	146	20	52.2	5.8
5312101	Offices of residential real estate agents and brokers ...	11	D	D	D	a	D	D
532	Rental and leasing services	12	3 518	745	155	35	2.8	2.4
5322	Consumer goods rental	11	D	D	D	b	D	D
BALANCE OF PENOBSCOT COUNTY								
53	Real estate and rental and leasing	50	14 822	3 328	663	171	44.7	14.7
531	Real estate	34	8 217	1 596	294	81	57.7	7.6
5311	Lessors of real estate	13	3 152	326	82	26	68.1	11.4
5312	Offices of real estate agents and brokers	12	D	D	D	a	D	D
53121	Offices of real estate agents and brokers	12	D	D	D	a	D	D
531210	Offices of real estate agents and brokers	12	D	D	D	a	D	D
5312101	Offices of residential real estate agents and brokers ...	10	2 681	445	44	10	65.9	.8
532	Rental and leasing services	16	6 605	1 732	369	90	28.4	23.6

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini-strative records ¹	Estimated ²
BALANCE OF PISCATAQUIS COUNTY								
53	Real estate and rental and leasing	15	3 295	594	144	41	56.5	6.0
531	Real estate	11	2 740	425	107	23	55.4	7.2
532	Rental and leasing services	4	555	169	37	18	62.3	—
BALANCE OF SAGadahoc COUNTY								
53	Real estate and rental and leasing	16	3 090	653	133	36	31.0	4.1
531	Real estate	10	1 327	287	39	8	53.4	4.1
532	Rental and leasing services	5	D	D	D	b	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	D	a	D	D
BALANCE OF SOMERSET COUNTY								
53	Real estate and rental and leasing	40	9 972	2 243	442	122	32.7	6.4
531	Real estate	30	4 260	850	180	56	63.8	15.0
5311	Lessors of real estate	11	1 432	257	37	26	70.1	24.4
5313	Activities related to real estate	11	1 274	416	102	21	48.7	13.8
532	Rental and leasing services	10	5 712	1 393	262	66	9.5	—
BALANCE OF WALDO COUNTY								
53	Real estate and rental and leasing	12	1 843	248	69	23	65.1	33.3
531	Real estate	11	D	D	D	b	D	D
532	Rental and leasing services	1	D	D	D	a	D	D
BALANCE OF WASHINGTON COUNTY								
53	Real estate and rental and leasing	14	2 278	642	120	38	40.9	34.9
531	Real estate	11	D	D	D	b	D	D
532	Rental and leasing services	3	D	D	D	a	D	D
BALANCE OF YORK COUNTY								
53	Real estate and rental and leasing	109	36 213	6 571	1 363	304	45.4	4.4
531	Real estate	89	32 044	5 442	1 108	221	42.6	4.3
5311	Lessors of real estate	33	10 666	1 251	240	72	37.2	5.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	17	7 334	613	102	33	29.6	4.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	17	7 334	613	102	33	29.6	4.9
5312	Offices of real estate agents and brokers	36	11 952	2 265	477	86	65.6	2.1
53121	Offices of real estate agents and brokers	36	11 952	2 265	477	86	65.6	2.1
531210	Offices of real estate agents and brokers	36	11 952	2 265	477	86	65.6	2.1
5312101	Offices of residential real estate agents and brokers ...	34	D	D	D	b	D	D
5313	Activities related to real estate	20	9 426	1 926	391	63	19.5	5.3
53131	Real estate property managers	13	7 997	1 372	266	44	15.4	2.6
531311	Residential property managers	11	D	D	D	b	D	D
532	Rental and leasing services	20	4 169	1 129	255	83	67.0	5.8
5322	Consumer goods rental	16	D	D	D	b	D	D
53223	Video tape and disc rental	14	2 044	376	100	60	51.0	11.7
532230	Video tape and disc rental	14	2 044	376	100	60	51.0	11.7

¹Includes revenue information obtained from administrative records of other federal agencies.

²Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Excluded are commissions paid to independent (nonemployee) agents, such as real estate agents. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

ESTABLISHMENTS

An establishment is a single physical location at which business is conducted. It is not necessarily identical to a company or enterprise, which may consist of one establishment or more. Economic census figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each economic census establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Data for individual properties leased or managed by property lessors or property managers are not normally considered separate establishments, but rather the permanent offices from which the properties are leased or managed are considered establishments. Data for separate automotive rental offices or concessions (e.g., airport locations) in the same metropolitan area, for which a common fleet of cars is maintained, are merged together and not considered as separate establishments.

FIRST-QUARTER PAYROLL

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full- and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses; independent (nonemployee) agents; full- and part-time

leased employees whose payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

REVENUE

Includes revenue from all business activities whether or not payment was received in the census year, including commissions and fees from all sources, rents, net investment income, interest, dividends, and royalties. Revenue from leasing property marketed under operating leases is included. Revenue also includes the total value of service contracts, amounts received for work subcontracted to others, and rents from real property sublet to others.

Revenue does not include sales and other taxes (including Hawaii's General Excise Tax) collected from customers and paid directly by the firm to a local, state, or federal tax agency.

Appendix B.

NAICS Codes, Titles, and Descriptions

53 REAL ESTATE AND RENTAL AND LEASING

The Real Estate and Rental and Leasing sector comprises establishments primarily engaged in renting, leasing, or otherwise allowing the use of tangible or intangible assets, and establishments providing related services. The major portion of this sector comprises establishments that rent, lease, or otherwise allow the use of their own assets by others. The assets may be tangible, as is the case of real estate and equipment, or intangible, as is the case with patents and trademarks.

This sector also includes establishments primarily engaged in managing real estate for others, selling, renting and/or buying real estate for others, and appraising real estate. These activities are closely related to this sector's main activity, and it was felt that from a production basis they would best be included here. In addition, a substantial proportion of property management is self-performed by lessors.

The main components of this sector are the real estate lessors industries; equipment lessors industries (including motor vehicles, computers, and consumer goods); and lessors of nonfinancial intangible assets (except copyrighted works).

Excluded from this sector are real estate investment trusts (REITS) and establishments primarily engaged in renting or leasing equipment with operators. REITS are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles, because they are considered investment vehicles. Establishments renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., transportation, construction, agriculture). These activities are excluded from this sector because the client is paying for the expertise and knowledge of the equipment operator, in addition to the rental of the equipment. In many cases, such as the rental of heavy construction equipment, the operator is essential to operate the equipment.

531 REAL ESTATE

Industries in the Real Estate subsector group include establishments that are primarily engaged in renting or leasing real estate to others; managing real estate for others; selling, buying, or renting real estate for others; and providing other real estate related services, such as appraisal services.

Establishments primarily engaged in subdividing and developing unimproved real estate and constructing buildings for sale are classified in Subsector 236, Construction of Buildings. Establishments primarily engaged in subdividing and improving raw land for subsequent sale to builders are classified in Subsector 237, Heavy and Civil Engineering Construction.

Real Estate Investment Trusts (REITS) are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles, because they are considered investment vehicles.

5311 LESSORS OF REAL ESTATE

This industry group includes establishments classified in the following NAICS industries: 53111, Lessors of Residential Buildings and Dwellings; 53112, Lessors of Nonresidential Buildings (except Miniwarehouses); 53113, Lessors of Miniwarehouses and Self-Storage Units; and 53119, Lessors of Other Real Estate Property.

53111 LESSORS OF RESIDENTIAL BUILDINGS AND DWELLINGS

This industry comprises establishments primarily engaged in acting as lessors of buildings used as residences or dwellings, such as single-family homes, apartment buildings, and town homes.

Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

531110 LESSORS OF RESIDENTIAL BUILDINGS AND DWELLINGS

This industry comprises establishments primarily engaged in acting as lessors of buildings used as residences or dwellings, such as single-family homes, apartment buildings, and town homes. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

5311101 LESSORS OF APARTMENT BUILDINGS

This industry comprises establishments primarily engaged in leasing (renting) apartment buildings (with 5 or more housing units per building) that are used as residences. Included are establishments that may lease (rent) apartments and then act as lessors in subleasing to others.

5311109 LESSORS OF DWELLINGS OTHER THAN APARTMENT BUILDINGS

This industry comprises establishments primarily engaged in leasing (renting) residential buildings and dwellings (with less than 5 housing units per building) other than apartment buildings. Included are establishments that may lease (rent) residential space and then act as lessors in subleasing to others.

53112 LESSORS OF NONRESIDENTIAL BUILDINGS (EXCEPT MINIWAREHOUSES)

This industry comprises establishments primarily engaged in acting as lessors of buildings (except miniwarehouses and self-storage units) that are not used as residences or dwellings. Included in this industry are: (1) owner-lessors of nonresidential buildings; (2) establishments renting real estate and then acting as lessors in subleasing it to others; and (3) establishments providing full service office space, whether on a lease or service contract basis. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

531120 LESSORS OF NONRESIDENTIAL BUILDINGS (EXCEPT MINIWAREHOUSES)

This industry comprises establishments primarily engaged in acting as lessors of buildings (except miniwarehouses and self-storage units) that are not used as residences or dwellings. Included in this industry are: (1) owner-lessors of nonresidential buildings; (2) establishments renting real estate and then acting as lessors in subleasing it to others; and (3) establishments providing full service office space, whether on a lease or service contract basis. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

5311201 LESSORS OF PROFESSIONAL AND OTHER OFFICE BUILDINGS

This industry comprises establishments primarily engaged in leasing (renting) professional and other office buildings or office space in such buildings. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311202 LESSORS OF MANUFACTURING AND INDUSTRIAL BUILDINGS

This industry comprises establishments primarily engaged in leasing (renting) manufacturing and other industrial buildings. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311203 LESSORS OF SHOPPING CENTERS AND RETAIL STORES

This industry comprises establishments primarily engaged in leasing (renting) retail stores or shopping center properties. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311209 LESSORS OF OTHER NONRESIDENTIAL BUILDINGS AND FACILITIES

This industry comprises establishments primarily engaged in leasing (renting) nonresidential buildings, not elsewhere classified. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

531113 LESSORS OF MINIWAREHOUSES AND SELF-STORAGE UNITS

This industry comprises establishments primarily engaged in renting or leasing space for self-storage. These establishments provide secure space (i.e., rooms, compartments, lockers, containers, or outdoor space) where clients can store and retrieve their goods.

531130 LESSORS OF MINIWAREHOUSES AND SELF-STORAGE UNITS

This industry comprises establishments primarily engaged in renting or leasing space for self-storage. These establishments provide secure space (i.e., rooms, compartments, lockers, containers, or outdoor space) where clients can store and retrieve their goods.

531119 LESSORS OF OTHER REAL ESTATE PROPERTY

This industry comprises establishments primarily engaged in acting as lessors of real estate (except buildings), such as manufactured home (i.e., mobile home) sites, vacant lots, and grazing land.

531190 LESSORS OF OTHER REAL ESTATE PROPERTY

This industry comprises establishments primarily engaged in acting as lessors of real estate (except buildings), such as manufactured home (i.e., mobile home) sites, vacant lots, and grazing land.

5311901 LESSORS OF MANUFACTURED (MOBILE) HOME SITES

This industry comprises establishments primarily engaged in leasing (renting) manufactured (i.e., mobile) home sites for residential use. The establishments may also lease (rent) manufactured (mobile) homes on these sites. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311902 LESSORS OF RAILROAD PROPERTY

This industry comprises establishments primarily engaged in leasing (renting) real property owned by railroads, with or without improvements, including track rights of way. Included are establishments that may lease (rent) real property space and then act as lessors in subleasing to others.

5311909 LESSORS OF OTHER REAL PROPERTY

This industry comprises establishments primarily engaged in leasing (renting) other real property, not elsewhere classified. This is primarily leasing (renting) of land. Some incidental buildings may be on the property. The establishments in this industry may lease (rent) space and then act as lessors in subleasing to others.

5312 OFFICES OF REAL ESTATE AGENTS AND BROKERS

This industry group includes establishments classified in the following NAICS industry: 53121, Offices of Real Estate Agents and Brokers.

53121 OFFICES OF REAL ESTATE AGENTS AND BROKERS

This industry comprises establishments primarily engaged in acting as agents and/or brokers in one or more of the following: (1) selling real estate for others; (2) buying real estate for others; and (3) renting real estate for others.

531210 OFFICES OF REAL ESTATE AGENTS AND BROKERS

This industry comprises establishments primarily engaged in acting as agents and/or brokers in one or more of the following: (1) selling real estate for others; (2) buying real estate for others; and (3) renting real estate for others.

5312101 OFFICES OF RESIDENTIAL REAL ESTATE AGENTS AND BROKERS

This industry comprises establishments primarily engaged in renting, buying, and selling residential real estate for others, on a fee or contract basis.

5312109 OFFICES OF NONRESIDENTIAL REAL ESTATE AGENTS AND BROKERS

This industry comprises establishments primarily engaged in renting, buying, and selling nonresidential real estate for others, on a fee or contract basis.

5313 ACTIVITIES RELATED TO REAL ESTATE

This industry group comprises establishments primarily engaged in providing real estate services (except lessors of real estate and offices of real estate agents and brokers). Included in this industry group are establishments primarily engaged in activities, such as managing real estate for others and appraising real estate.

53131 REAL ESTATE PROPERTY MANAGERS

This industry comprises establishments primarily engaged in managing real property for others. Management includes ensuring that various activities associated with the overall operation of the property are performed, such as collecting rents, and overseeing other services (e.g., maintenance, security, trash removal).

531311 RESIDENTIAL PROPERTY MANAGERS

This industry comprises establishments primarily engaged in managing residential real estate for others.

531312 NONRESIDENTIAL PROPERTY MANAGERS

This industry comprises establishments primarily engaged in managing nonresidential real estate for others.

53132 OFFICES OF REAL ESTATE APPRAISERS

This industry comprises establishments primarily engaged in estimating the fair market value of real estate.

531320 OFFICES OF REAL ESTATE APPRAISERS

This industry comprises establishments primarily engaged in estimating the fair market value of real estate.

53139 OTHER ACTIVITIES RELATED TO REAL ESTATE

This industry comprises establishments primarily engaged in performing real estate related services (except lessors of real estate, offices of real estate agents and brokers, real estate property managers, and offices of real estate appraisers).

531390 OTHER ACTIVITIES RELATED TO REAL ESTATE

This industry comprises establishments primarily engaged in performing real estate related services (except lessors of real estate, offices of real estate agents and brokers, real estate property managers, and offices of real estate appraisers).

532 RENTAL AND LEASING SERVICES

Industries in the Rental and Leasing Services subsector include establishments that provide a wide array of tangible goods, such as automobiles, computers, consumer goods, and industrial machinery and equipment, to customers in return for a periodic rental or lease payment.

The subsector includes two main types of establishments: (1) those that are engaged in renting consumer goods and equipment, and (2) those that are engaged in leasing machinery and equipment often used for business operations. The first type typically operates from a retail-like or store-front facility and maintains inventories of goods that are rented for short periods of time. The latter type typically does not operate from retail-like locations or maintain inventories, and offers longer term leases. These establishments work directly with clients to enable them to acquire the use of equipment on a lease basis, or they work with equipment vendors or dealers to support the marketing of equipment to their customers under lease arrangements. Equipment lessors generally structure lease contracts to meet the specialized needs of their clients and use their remarketing expertise to find other users for previously leased equipment. Establishments that provide operating and capital (i.e., finance) leases are included in this subsector.

Establishments primarily engaged in leasing in combination with providing loans are classified in Sector 52, Finance and Insurance. Establishments primarily engaged in leasing real property are classified in Subsector 531, Real Estate. Those establishments primarily engaged in renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., Transportation, Construction, Agriculture). These activities are excluded from this subsector since the client is paying for the expertise and knowledge of the equipment operator, in addition to the rental of the equipment. In many cases, such as the rental of heavy construction equipment, the operator is essential to operate the equipment. Likewise, since the provision of crop harvesting services includes both the equipment and operator, it is included in the agriculture subsector. The rental or leasing of copyrighted works is classified in Sector 51, Information, and the rental or leasing of assets, such as patents, trademarks, and/or licensing agreements, is classified in Subsector 533, Lessors of Nonfinancial Intangible Assets (except Copyrighted Works).

5321 AUTOMOTIVE EQUIPMENT RENTAL AND LEASING

This industry group comprises establishments primarily engaged in renting or leasing the following types of vehicles: passenger cars and trucks without drivers, and utility trailers. These establishments generally operate from a retail-like facility. Some establishments offer only short-term rental, others only longer-term leases, and some provide both types of services.

53211 PASSENGER CAR RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing passenger cars without drivers.

532111 PASSENGER CAR RENTAL

This industry comprises establishments primarily engaged in renting passenger cars without drivers, generally for short periods of time.

532112 PASSENGER CAR LEASING

This industry comprises establishments primarily engaged in leasing passenger cars without drivers, generally for long periods of time.

53212 TRUCK, UTILITY TRAILER, AND RV (RECREATIONAL VEHICLE) RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing, without drivers, one or more of the following: trucks; truck tractors or buses; semitrailers; utility trailers; or RVs (recreational vehicles).

532120 TRUCK, UTILITY TRAILER, AND RV (RECREATIONAL VEHICLE) RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing, without drivers, one or more of the following: trucks; truck tractors or buses; semitrailers; utility trailers; or RVs (recreational vehicles).

5321201 TRUCK RENTAL, WITHOUT DRIVERS

This industry comprises establishments primarily engaged in renting (without drivers) one or more of the following: trucks, truck tractors, buses, or semitrailers.

5321202 TRUCK LEASING

This industry comprises establishments primarily engaged in leasing (without drivers) one or more of the following: trucks, truck tractors, or buses. Service or maintenance may be provided.

5321209 UTILITY TRAILER AND RECREATIONAL VEHICLE RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing utility trailers and recreational vehicles.

5322 CONSUMER GOODS RENTAL

This industry group comprises establishments primarily engaged in renting personal and household-type goods. Establishments classified in this industry group generally provide short-term rental, although in some instances, the goods may be leased for longer periods of time. These establishments often operate from a retail-like or store-front facility.

53221 CONSUMER ELECTRONICS AND APPLIANCES RENTAL

This industry comprises establishments primarily engaged in renting consumer electronics equipment and appliances, such as televisions, stereos, and refrigerators. Included in this industry are appliance rental centers.

532210 CONSUMER ELECTRONICS AND APPLIANCES RENTAL

This industry comprises establishments primarily engaged in renting consumer electronics equipment and appliances, such as televisions, stereos, and refrigerators. Included in this industry are appliance rental centers.

53222 FORMAL WEAR AND COSTUME RENTAL

This industry comprises establishments primarily engaged in renting clothing, such as formal wear, costumes (e.g., theatrical), or other clothing (except laundered uniforms and work apparel).

532220 FORMAL WEAR AND COSTUME RENTAL

This industry comprises establishments primarily engaged in renting clothing, such as formal wear, costumes (e.g., theatrical), or other clothing (except laundered uniforms and work apparel).

53223 VIDEO TAPE AND DISC RENTAL

This industry comprises establishments primarily engaged in renting prerecorded video tapes and discs for home electronic equipment.

532230 VIDEO TAPE AND DISC RENTAL

This industry comprises establishments primarily engaged in renting prerecorded video tapes and discs for home electronic equipment.

53229 OTHER CONSUMER GOODS RENTAL

This industry comprises establishments primarily engaged in renting consumer goods (except consumer electronics and appliances, formal wear and costumes, and prerecorded video tapes).

532291 HOME HEALTH EQUIPMENT RENTAL

This industry comprises establishments primarily engaged in renting home-type health and invalid equipment, such as wheel chairs, hospital beds, oxygen tanks, walkers, and crutches.

532292 RECREATIONAL GOODS RENTAL

This industry comprises establishments primarily engaged in renting recreational goods, such as bicycles, canoes, motorcycles, skis, sailboats, beach chairs, and beach umbrellas.

532299 ALL OTHER CONSUMER GOODS RENTAL

This industry comprises establishments primarily engaged in renting consumer goods and products (except consumer electronics and appliances; formal wear and costumes; prerecorded video tapes and discs for home electronic equipment; home health furniture and equipment; and recreational goods). Included in this industry are furniture rental centers and party rental supply centers.

5323 GENERAL RENTAL CENTERS

This industry group includes establishments classified in the following NAICS industry: 53231, General Rental Centers.

53231 GENERAL RENTAL CENTERS

This industry comprises establishments primarily engaged in renting a range of consumer, commercial, and industrial equipment. Establishments in this industry typically operate from conveniently located facilities where they maintain inventories of goods and equipment that they rent for short periods of time. The type of equipment that establishments in this industry provide often includes, but is not limited to: audiovisual equipment, contractors' and builders' tools and equipment, home repair tools, lawn and garden equipment, moving equipment and supplies, and party and banquet equipment and supplies.

532310 GENERAL RENTAL CENTERS

This industry comprises establishments primarily engaged in renting a range of consumer, commercial, and industrial equipment. Establishments in this industry typically operate from conveniently located facilities where they maintain inventories of goods and equipment that they rent for short periods of time. The type of equipment that establishments in this industry provide often includes, but is not limited to: audiovisual equipment, contractors' and builders' tools and equipment, home repair tools, lawn and garden equipment, moving equipment and supplies, and party and banquet equipment and supplies.

5324 COMMERCIAL AND INDUSTRIAL MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry group comprises establishments primarily engaged in renting or leasing commercial-type and industrial-type machinery and equipment. The types of establishments included in this industry group are generally involved in providing capital or investment-type equipment that clients use in their business operations. These establishments typically cater to a business clientele and do not generally operate a retail-like or store-front facility.

53241 CONSTRUCTION, TRANSPORTATION, MINING, AND FORESTRY MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing one or more of the following without operators: heavy construction, off-highway transportation, mining, and forestry machinery and equipment. Establishments in this industry may rent or lease products, such as aircraft, railroad cars, steamships, tugboats, bulldozers, earthmoving equipment, well-drilling machinery and equipment, or cranes.

532411 COMMERCIAL AIR, RAIL, AND WATER TRANSPORTATION EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing off-highway transportation equipment without operators, such as aircraft, railroad cars, steamships, or tugboats.

5324111 COMMERCIAL VESSEL RENTAL AND LEASING WITHOUT CREW

This industry comprises establishments primarily engaged in renting or leasing commercial vessels or barges (without crew).

5324112 RAILROAD CAR RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing railroad cars.

5324119 AIRCRAFT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing air transportation equipment (without operators).

532412 CONSTRUCTION, MINING, AND FORESTRY MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing heavy equipment without operators that may be used for construction, mining, or forestry, such as bulldozers, earthmoving equipment, well-drilling machinery and equipment, or cranes.

5324121 RENTAL AND LEASING OF HEAVY CONSTRUCTION EQUIPMENT WITHOUT OPERATORS

This industry comprises establishments primarily engaged in renting or leasing heavy construction and earthmoving machinery and equipment (without operators), such as cranes, bulldozers, scrapers, clamshells, and bucket loaders.

5324129 OILFIELD AND WELL DRILLING EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing oil field and well-drilling equipment.

53242 OFFICE MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment, such as computers, office furniture, duplicating machines (i.e., copiers), or facsimile machines.

532420 OFFICE MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment, such as computers, office furniture, duplicating machines (i.e., copiers), or facsimile machines.

5324201 OFFICE MACHINE RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment.

5324209 COMPUTER RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing computers and computer peripheral equipment.

53249 OTHER COMMERCIAL AND INDUSTRIAL MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing nonconsumer-type machinery and equipment (except heavy construction, transportation, mining, and forestry machinery and equipment without operators; and office machinery and equipment). Establishments in this industry rent or lease products, such as manufacturing equipment; metalworking, telecommunications, motion picture, or theatrical machinery and equipment; institutional (i.e., public building) furniture, such as furniture for schools, theaters, or buildings; or agricultural equipment without operators.

532490 OTHER COMMERCIAL AND INDUSTRIAL MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing nonconsumer-type machinery and equipment (except heavy construction, transportation, mining, and forestry machinery and equipment without operators; and office machinery and equipment). Establishments in this industry rent or lease products, such as manufacturing equipment; metalworking, telecommunications, motion picture, or theatrical machinery and equipment; institutional (i.e., public building) furniture, such as furniture for schools, theaters, or buildings; or agricultural equipment without operators.

5324901 MEDICAL EQUIPMENT RENTAL AND LEASING (EXCEPT HOME HEALTH EQUIPMENT)

This industry comprises establishments primarily engaged in renting or leasing medical equipment (except invalid supplies or home health equipment).

5324902 INDUSTRIAL EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing industrial machinery and equipment.

5324903 MOTION PICTURE EQUIPMENT RENTAL

This industry comprises establishments primarily engaged in renting or leasing motion picture equipment. Included in this industry are establishments that rent studio property for motion picture production, TV, or theatrical productions.

5324909 THEATRICAL EQUIPMENT RENTAL

This industry comprises establishments primarily engaged in renting or leasing theatrical equipment, such as lighting, theatrical audio equipment, and sets.

533 LESSORS OF NONFINANCIAL INTANGIBLE ASSETS (EXCEPT COPYRIGHTED WORKS)

Industries in the lessors of nonfinancial intangible assets (except copyrighted works) subsector include establishments that are primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder. Establishments in this subsector own the patents, trademarks, and/or franchise agreements that they allow others to use or reproduce for a fee and may or may not have created those assets.

Establishments that allow franchisees the use of the franchise name, contingent on the franchisee buying products or services from the franchiser, are classified elsewhere.

Excluded from this subsector are establishments primarily engaged in leasing real property and establishments primarily engaged in leasing tangible assets, such as automobiles, computers, consumer goods, and industrial machinery and equipment. These establishments are classified in Subsector 531, Real Estate, and Subsector 532, Rental and Leasing Services, respectively.

5331 LESSORS OF NONFINANCIAL INTANGIBLE ASSETS (EXCEPT COPYRIGHTED WORKS)

This industry group includes establishments classified in the following NAICS industry: 53311, Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works).

53311 LESSORS OF NONFINANCIAL INTANGIBLE ASSETS (EXCEPT COPYRIGHTED WORKS)

This industry comprises establishments primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder.

533110 LESSORS OF NONFINANCIAL INTANGIBLE ASSETS (EXCEPT COPYRIGHTED WORKS)

This industry comprises establishments primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder.

5331101 OIL ROYALTY TRADING COMPANIES

This industry comprises establishments primarily engaged in leasing the rights to a whole or partial interest in the proceeds from the sale of oil or gas, produced from a specific tract for investors.

5331109 PATENT OWNERS AND LESSORS

This industry comprises establishments primarily engaged in collecting royalties or licensing fees from patents, trademarks, and/or franchise agreements.

Appendix C.

Methodology

SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, revenue, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
 - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total revenue of establishments covered in the census. Data on revenue, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
 - b. All nonemployers, i.e., all firms subject to federal income tax with no paid employees during 2002. Revenue information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total revenue of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at help.econ.census.gov/econhelp/resources/.

A more detailed examination of census methodology is presented in the *History of the Economic Census* at www.census.gov/econ/www/history.html.

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. There were no changes between the 2002 edition and the 1997 edition affecting this sector. Tables at www.census.gov/epcd/naics02/ identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

1. Establishments that returned a report form were classified on the basis of their self-designation, product line revenue, and responses to other industry-specific inquiries.
2. Establishments without a report form:
 - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
 - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

RELIABILITY OF DATA

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross revenue from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of revenue from administrative records." This includes revenue information obtained from administrative records of other federal agencies. The "Percent of revenue estimated" includes revenue information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, “basic” and “industry-specific.” Data for the basic inquiries, which include location, kind of business or operation, revenue, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total revenue of all establishments included in the category. In a few cases, expansion on the basis of the revenue item was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the revenue of establishments responding to the industry-specific inquiry as a percent of total revenue for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

Appendix D. Geographic Notes

MAINE

All **Balance of Metropolitan Areas (MAs)** shown in 1997 have been converted to Balance of County records.

Falmouth is now tabulated separately due to a population increase. It was included in a Balance of MA record in 1997.

Hallowell is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Kennebec County.

Kennebunk is now tabulated separately due to a population increase. This change deletes territory from the Balance of York County.

Orono is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Penobscot County.

Balance of Kennebec County includes Hallowell, which is no longer tabulated separately due to a population decrease.

Balance of Penobscot County includes Orono, which is no longer tabulated separately due to a population decrease.

Balance of York County no longer includes Kennebunk, which is tabulated separately due to a population increase.

Appendix E.

Metropolitan and Micropolitan Statistical Areas

PORTLAND-LEWISTON-SOUTH PORTLAND, ME COMBINED STATISTICAL AREA

Lewiston-Auburn, ME Metropolitan Statistical Area

Androscoggin County, ME

Portland-South Portland, ME Metropolitan Statistical Area

Cumberland County, ME

Sagadahoc County, ME

York County, ME

AUGUSTA-WATERVILLE, ME MICROPOLITAN STATISTICAL AREA

Kennebec County, ME

BANGOR, ME METROPOLITAN STATISTICAL AREA

Penobscot County, ME

ROCKLAND, ME MICROPOLITAN STATISTICAL AREA

Knox County, ME

