

Arkansas: 2002

Issued August 2005

EC02-52A-AR

2002 Economic Census

Finance and Insurance

Geographic Area Series



U S C E N S U S B U R E A U

Helping You Make Informed Decisions

U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU



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-- Not applicable for this report.

Table 1. Summary Statistics for the State: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code | Geographic area and kind of business | Estab- lishments (number) | Revenue (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of revenue— | |
|-----------------|--|---------------------------------|----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | From admini- strative records ¹ | Estimated ² |
| ARKANSAS | | | | | | | | |
| 52 | Finance and insurance | 3 953 | N | 1 285 696 | 321 479 | 33 948 | N | N |
| 521 | Monetary authorities - central bank | 1 | 80 051 | 4 759 | 1 223 | 135 | — | — |
| 5211 | Monetary authorities - central bank | 1 | 80 051 | 4 759 | 1 223 | 135 | — | — |
| 52111 | Monetary authorities - central bank | 1 | 80 051 | 4 759 | 1 223 | 135 | — | — |
| 521110 | Monetary authorities - central bank | 1 | 80 051 | 4 759 | 1 223 | 135 | — | — |
| 522 | Credit intermediation and related activities | 1 852 | N | 671 835 | 171 843 | 20 944 | N | N |
| 5221 | Depository credit intermediation | 1 336 | N | 559 587 | 143 918 | 17 744 | N | N |
| 52211 | Commercial banking | 1 140 | Q | 506 172 | 130 853 | 15 766 | Q | Q |
| 522110 | Commercial banking | 1 140 | Q | 506 172 | 130 853 | 15 766 | Q | Q |
| 5221101 | National commercial banks - banking | 413 | Q | 164 176 | 43 699 | 5 387 | Q | Q |
| 5221102 | State commercial banks - banking | 727 | Q | 341 996 | 87 154 | 10 379 | Q | Q |
| 52212 | Savings institutions | 104 | Q | 37 240 | 9 150 | 1 369 | Q | Q |
| 522120 | Savings institutions | 104 | Q | 37 240 | 9 150 | 1 369 | Q | Q |
| 5221201 | Savings institutions - federally chartered | 103 | Q | D | D | g | Q | Q |
| 52213 | Credit unions | 92 | 101 757 | 16 175 | 3 915 | 609 | — | .3 |
| 522130 | Credit unions | 92 | 101 757 | 16 175 | 3 915 | 609 | — | .3 |
| 5221301 | Credit unions - federally chartered | 90 | D | D | D | f | D | D |
| 5222 | Nondepository credit intermediation | 273 | 344 240 | 88 503 | 22 387 | 2 286 | — | 17.8 |
| 52222 | Sales financing | 32 | 82 655 | 10 582 | 2 634 | 233 | — | 23.5 |
| 522220 | Sales financing | 32 | 82 655 | 10 582 | 2 634 | 233 | — | 23.5 |
| 52229 | Other nondepository credit intermediation | 240 | D | D | D | g | D | D |
| 522291 | Consumer lending | 14 | D | D | D | c | D | D |
| 522292 | Real estate credit | 96 | 127 945 | 31 149 | 8 270 | 600 | — | 25.6 |
| 5222929 | Mortgage bankers and loan correspondents | 81 | 68 888 | 21 706 | 4 704 | 424 | — | 12.2 |
| 522298 | All other nondepository credit intermediation | 126 | 119 216 | 42 565 | 10 531 | 1 307 | — | 6.8 |
| 5222981 | Pawn shops | 109 | 25 361 | 6 681 | 1 641 | 356 | — | .8 |
| 5222988 | Other business credit institutions | 17 | 93 855 | 35 884 | 8 890 | 951 | — | 8.5 |
| 5223 | Activities related to credit intermediation | 243 | 86 725 | 23 745 | 5 538 | 914 | .7 | 12.2 |
| 52231 | Mortgage and nonmortgage loan brokers | 64 | 26 010 | 9 736 | 2 041 | 241 | 1.6 | 10.1 |
| 522310 | Mortgage and nonmortgage loan brokers | 64 | 26 010 | 9 736 | 2 041 | 241 | 1.6 | 10.1 |
| 52232 | Financial transactions processing, reserve, and clearinghouse activities | 11 | 18 783 | 3 803 | 940 | 116 | 1.0 | 1.4 |
| 522320 | Financial transactions processing, reserve, and clearinghouse activities | 11 | 18 783 | 3 803 | 940 | 116 | 1.0 | 1.4 |
| 52239 | Other activities related to credit intermediation | 168 | 41 932 | 10 206 | 2 557 | 557 | — | 18.4 |
| 522390 | Other activities related to credit intermediation | 168 | 41 932 | 10 206 | 2 557 | 557 | — | 18.4 |
| 523 | Securities, commodity contracts, other financial investments, and related activities | 449 | D | D | D | h | D | D |
| 5231 | Securities and commodity contracts intermediation and brokerage | 259 | D | D | D | g | D | D |
| 52311 | Investment banking and securities dealing | 10 | D | D | D | f | D | D |
| 523110 | Investment banking and securities dealing | 10 | D | D | D | f | D | D |
| 52312 | Securities brokerage | 240 | 360 553 | 126 280 | 32 872 | 1 622 | .4 | .1 |
| 523120 | Securities brokerage | 240 | 360 553 | 126 280 | 32 872 | 1 622 | .4 | .1 |
| 52314 | Commodity contracts brokerage | 9 | 2 508 | 859 | 178 | 19 | 34.8 | — |
| 523140 | Commodity contracts brokerage | 9 | 2 508 | 859 | 178 | 19 | 34.8 | — |
| 5239 | Other financial investment activities | 190 | D | D | D | f | D | D |
| 52391 | Miscellaneous intermediation | 53 | D | D | D | c | D | D |
| 523910 | Miscellaneous intermediation | 53 | D | D | D | c | D | D |
| 52392 | Portfolio management | 54 | 20 085 | 9 236 | 2 002 | 173 | 5.6 | 4.3 |
| 523920 | Portfolio management | 54 | 20 085 | 9 236 | 2 002 | 173 | 5.6 | 4.3 |
| 52393 | Investment advice | 69 | 11 296 | 3 080 | 591 | 118 | 48.9 | 15.0 |
| 523930 | Investment advice | 69 | 11 296 | 3 080 | 591 | 118 | 48.9 | 15.0 |
| 52399 | All other financial investment activities | 14 | D | D | D | b | D | D |
| 523991 | Trust, fiduciary, and custody activities | 9 | 4 519 | 2 845 | 707 | 84 | — | 6.8 |
| 524 | Insurance carriers and related activities | 1 650 | N | 378 136 | 89 905 | 9 871 | N | N |
| 5241 | Insurance carriers | 227 | Q | 199 945 | 49 533 | 4 461 | Q | Q |
| 52411 | Direct life, health, and medical insurance carriers | 94 | Q | 140 816 | 33 611 | 2 970 | Q | Q |
| 524113 | Direct life insurance carriers | 56 | Q | 42 602 | 11 006 | 1 117 | Q | Q |
| 524114 | Direct health and medical insurance carriers | 38 | Q | 98 214 | 22 605 | 1 853 | Q | Q |
| 52412 | Direct insurance (except life, health, and medical) carriers | 131 | Q | D | D | g | Q | Q |
| 524126 | Direct property and casualty insurance carriers | 114 | Q | 52 921 | 14 375 | 1 259 | Q | Q |
| 524127 | Direct title insurance carriers | 13 | Q | D | D | c | Q | Q |
| 5242 | Agencies, brokerages, and other insurance related activities | 1 423 | 543 856 | 178 191 | 40 372 | 5 410 | 30.7 | 5.7 |
| 52421 | Insurance agencies and brokerages | 1 333 | 475 044 | 149 490 | 33 817 | 4 718 | 34.6 | 5.2 |
| 524210 | Insurance agencies and brokerages | 1 333 | 475 044 | 149 490 | 33 817 | 4 718 | 34.6 | 5.2 |
| 52429 | Other insurance related activities | 90 | 68 812 | 28 701 | 6 555 | 692 | 4.4 | 8.8 |
| 524291 | Claims adjusting | 39 | 16 339 | 7 821 | 1 887 | 228 | 2.5 | 3.6 |
| 524292 | Third party administration of insurance and pension funds/ plans | 41 | 34 044 | 13 010 | 2 845 | 307 | 6.5 | 15.3 |
| 524298 | All other insurance related activities | 10 | 18 429 | 7 870 | 1 823 | 157 | 2.1 | 1.6 |
| 525 | Funds, trusts, and other financial vehicles (part) | 1 | D | D | D | a | D | D |

¹Includes revenue information obtained from administrative records of other federal agencies.

²Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code | Geographic area and kind of business | Estab-lishments (number) | Revenue (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of revenue— | |
|---|--|--------------------------|-------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | From administrative records ¹ | Estimated ² |
| LITTLE ROCK-NORTH LITTLE ROCK-PINE BLUFF, AR COMBINED STATISTICAL AREA | | | | | | | | |
| 52 | Finance and insurance | 1 405 | N | 692 509 | 171 085 | 15 446 | N | N |
| 521 | Monetary authorities - central bank | 1 | 80 051 | 4 759 | 1 223 | 135 | - | - |
| 5211 | Monetary authorities - central bank | 1 | 80 051 | 4 759 | 1 223 | 135 | - | - |
| 52111 | Monetary authorities - central bank | 1 | 80 051 | 4 759 | 1 223 | 135 | - | - |
| 521110 | Monetary authorities - central bank | 1 | 80 051 | 4 759 | 1 223 | 135 | - | - |
| 522 | Credit intermediation and related activities | 576 | N | 255 679 | 63 195 | 7 177 | N | N |
| 5221 | Depository credit intermediation | 403 | N | 186 762 | 46 781 | 5 362 | N | N |
| 52211 | Commercial banking | 332 | Q | 169 442 | 42 839 | 4 728 | Q | Q |
| 522110 | Commercial banking | 332 | Q | 169 442 | 42 839 | 4 728 | Q | Q |
| 52212 | Savings institutions | 26 | Q | D | D | e | Q | Q |
| 522120 | Savings institutions | 26 | Q | D | D | e | Q | Q |
| 52213 | Credit unions | 45 | D | D | D | e | D | D |
| 522130 | Credit unions | 45 | D | D | D | e | D | D |
| 5222 | Nondepository credit intermediation | 94 | 199 479 | 60 744 | 14 643 | 1 507 | - | 10.8 |
| 52222 | Sales financing | 18 | 62 633 | 7 884 | 2 147 | 155 | - | 8.8 |
| 522220 | Sales financing | 18 | 62 633 | 7 884 | 2 147 | 155 | - | 8.8 |
| 52229 | Other nondepository credit intermediation | 76 | 136 846 | 52 860 | 12 496 | 1 352 | - | 11.7 |
| 522292 | Real estate credit | 41 | D | D | D | e | D | D |
| 5222929 | Mortgage bankers and loan correspondents | 39 | D | D | D | e | D | D |
| 522298 | All other nondepository credit intermediation | 30 | D | D | D | f | D | D |
| 5222981 | Pawn shops | 26 | D | D | D | b | D | D |
| 5223 | Activities related to credit intermediation | 79 | 26 111 | 8 173 | 1 771 | 308 | .7 | 26.9 |
| 52231 | Mortgage and nonmortgage loan brokers | 28 | D | D | D | c | D | D |
| 522310 | Mortgage and nonmortgage loan brokers | 28 | D | D | D | c | D | D |
| 52239 | Other activities related to credit intermediation | 46 | D | D | D | c | D | D |
| 522390 | Other activities related to credit intermediation | 46 | D | D | D | c | D | D |
| 523 | Securities, commodity contracts, other financial investments, and related activities | 183 | 433 460 | 175 045 | 44 352 | 2 066 | 1.6 | .4 |
| 5231 | Securities and commodity contracts intermediation and brokerage | 84 | D | D | D | g | D | D |
| 52312 | Securities brokerage | 73 | D | D | D | f | D | D |
| 523120 | Securities brokerage | 73 | D | D | D | f | D | D |
| 5239 | Other financial investment activities | 99 | D | D | D | e | D | D |
| 52391 | Miscellaneous intermediation | 20 | D | D | D | b | D | D |
| 523910 | Miscellaneous intermediation | 20 | D | D | D | b | D | D |
| 52392 | Portfolio management | 36 | D | D | D | c | D | D |
| 523920 | Portfolio management | 36 | D | D | D | c | D | D |
| 52393 | Investment advice | 39 | D | D | D | b | D | D |
| 523930 | Investment advice | 39 | D | D | D | b | D | D |
| 524 | Insurance carriers and related activities | 645 | N | 257 026 | 62 315 | 6 068 | N | N |
| 5241 | Insurance carriers | 131 | Q | D | D | h | Q | Q |
| 52411 | Direct life, health, and medical insurance carriers | 59 | Q | D | D | h | Q | Q |
| 524113 | Direct life insurance carriers | 36 | Q | D | D | f | Q | Q |
| 524114 | Direct health and medical insurance carriers | 23 | Q | D | D | g | Q | Q |
| 52412 | Direct insurance (except life, health, and medical) carriers | 70 | Q | 46 555 | 12 814 | 1 142 | Q | Q |
| 524126 | Direct property and casualty insurance carriers | 64 | Q | D | D | f | Q | Q |
| 5242 | Agencies, brokerages, and other insurance related activities | 514 | D | D | D | g | D | D |
| 52421 | Insurance agencies and brokerages | 466 | D | D | D | g | D | D |
| 524210 | Insurance agencies and brokerages | 466 | D | D | D | g | D | D |
| 52429 | Other insurance related activities | 48 | D | D | D | e | D | D |
| 524291 | Claims adjusting | 16 | D | D | D | c | D | D |
| 524292 | Third party administration of insurance and pension funds/ plans | 26 | D | D | D | c | D | D |
| Little Rock-North Little Rock, AR Metropolitan Statistical Area | | | | | | | | |
| 52 | Finance and insurance | 1 213 | N | 648 186 | 160 177 | 13 950 | N | N |
| 521 | Monetary authorities - central bank | 1 | 80 051 | 4 759 | 1 223 | 135 | - | - |
| 5211 | Monetary authorities - central bank | 1 | 80 051 | 4 759 | 1 223 | 135 | - | - |
| 52111 | Monetary authorities - central bank | 1 | 80 051 | 4 759 | 1 223 | 135 | - | - |
| 521110 | Monetary authorities - central bank | 1 | 80 051 | 4 759 | 1 223 | 135 | - | - |
| 522 | Credit intermediation and related activities | 477 | N | 220 369 | 54 430 | 5 964 | N | N |
| 5221 | Depository credit intermediation | 327 | N | 154 158 | 38 700 | 4 259 | N | N |
| 52211 | Commercial banking | 265 | Q | 138 581 | 35 169 | 3 695 | Q | Q |
| 522110 | Commercial banking | 265 | Q | 138 581 | 35 169 | 3 695 | Q | Q |
| 52212 | Savings institutions | 26 | Q | D | D | e | Q | Q |
| 522120 | Savings institutions | 26 | Q | D | D | e | Q | Q |
| 52213 | Credit unions | 26 | D | D | D | e | D | D |
| 522130 | Credit unions | 36 | D | D | D | e | D | D |
| 5222 | Nondepository credit intermediation | 84 | 186 369 | 59 837 | 14 355 | 1 479 | - | 5.3 |
| 52222 | Sales financing | 18 | 62 633 | 7 884 | 2 147 | 155 | - | 8.8 |
| 522220 | Sales financing | 18 | 62 633 | 7 884 | 2 147 | 155 | - | 8.8 |
| 52229 | Other nondepository credit intermediation | 66 | 123 736 | 51 953 | 12 208 | 1 324 | - | 3.5 |
| 522292 | Real estate credit | 37 | 47 812 | 14 152 | 3 026 | 277 | - | 9.1 |
| 5222929 | Mortgage bankers and loan correspondents | 37 | 47 812 | 14 152 | 3 026 | 277 | - | 9.1 |
| 522298 | All other nondepository credit intermediation | 25 | D | D | D | f | D | D |
| 5222981 | Pawn shops | 21 | 5 805 | 1 615 | 383 | 66 | - | - |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code | Geographic area and kind of business | Estab- lishments (number) | Revenue (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of revenue— | |
|------------|---|---------------------------------|----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | From admini- strative records ¹ | Estimated ² |
| | LITTLE ROCK-NORTH LITTLE ROCK-PINE BLUFF, AR COMBINED STATISTICAL AREA—Con. | | | | | | | |
| | Little Rock-North Little Rock, AR Metropolitan Statistical Area—Con. | | | | | | | |
| 52 | Finance and insurance—Con. | | | | | | | |
| 522 | Credit intermediation and related activities—Con. | | | | | | | |
| 5223 | Activities related to credit intermediation | 66 | 19 776 | 6 374 | 1 375 | 226 | .9 | 12.2 |
| 52231 | Mortgage and nonmortgage loan brokers | 27 | 8 658 | 4 038 | 762 | 114 | — | 21.8 |
| 522310 | Mortgage and nonmortgage loan brokers | 27 | 8 658 | 4 038 | 762 | 114 | — | 21.8 |
| 52239 | Other activities related to credit intermediation | 34 | D | D | D | b | D | D |
| 522390 | Other activities related to credit intermediation | 34 | D | D | D | b | D | D |
| 523 | Securities, commodity contracts, other financial investments, and related activities | 168 | 428 127 | 173 252 | 43 909 | 2 035 | 1.6 | .4 |
| 5231 | Securities and commodity contracts intermediation and brokerage | 74 | D | D | D | g | D | D |
| 52312 | Securities brokerage | 63 | 241 135 | 75 016 | 19 724 | 867 | .1 | — |
| 523120 | Securities brokerage | 63 | 241 135 | 75 016 | 19 724 | 867 | .1 | — |
| 5239 | Other financial investment activities | 94 | D | D | D | e | D | D |
| 52391 | Miscellaneous intermediation | 18 | D | D | D | b | D | D |
| 523910 | Miscellaneous intermediation | 18 | D | D | D | b | D | D |
| 52392 | Portfolio management | 35 | 15 478 | 7 109 | 1 522 | 136 | 3.4 | 1.7 |
| 523920 | Portfolio management | 35 | 15 478 | 7 109 | 1 522 | 136 | 3.4 | 1.7 |
| 52393 | Investment advice | 37 | 5 590 | 1 711 | 317 | 58 | 32.3 | 21.7 |
| 523930 | Investment advice | 37 | 5 590 | 1 711 | 317 | 58 | 32.3 | 21.7 |
| 524 | Insurance carriers and related activities | 567 | N | 249 806 | 60 615 | 5 816 | N | N |
| 5241 | Insurance carriers | 127 | Q | 166 400 | 41 265 | 3 617 | Q | Q |
| 52411 | Direct life, health, and medical insurance carriers | 56 | Q | 119 936 | 28 462 | 2 485 | Q | Q |
| 524113 | Direct life insurance carriers | 34 | Q | 31 190 | 7 969 | 764 | Q | Q |
| 524114 | Direct health and medical insurance carriers | 22 | Q | 88 746 | 20 493 | 1 721 | Q | Q |
| 52412 | Direct insurance (except life, health, and medical) carriers .. | 69 | Q | D | D | g | Q | Q |
| 524126 | Direct property and casualty insurance carriers | 63 | Q | D | D | f | Q | Q |
| 5242 | Agencies, brokerages, and other insurance related activities .. | 440 | 265 419 | 83 406 | 19 350 | 2 199 | 19.3 | 4.9 |
| 52421 | Insurance agencies and brokerages | 395 | 236 170 | 70 748 | 16 166 | 1 847 | 21.0 | 4.3 |
| 524210 | Insurance agencies and brokerages | 395 | 236 170 | 70 748 | 16 166 | 1 847 | 21.0 | 4.3 |
| 52429 | Other insurance related activities | 45 | 29 249 | 12 658 | 3 184 | 352 | 5.4 | 9.0 |
| 524291 | Claims adjusting | 16 | D | D | D | c | D | D |
| 524292 | Third party administration of insurance and pension funds/ plans | 23 | 14 799 | 5 554 | 1 474 | 168 | 10.5 | 13.2 |
| | Pine Bluff, AR Metropolitan Statistical Area | | | | | | | |
| 52 | Finance and insurance | 106 | N | 29 507 | 7 291 | 957 | N | N |
| 522 | Credit intermediation and related activities | 57 | N | 23 380 | 5 816 | 779 | N | N |
| 5221 | Depository credit intermediation | 42 | N | 21 127 | 5 268 | 684 | N | N |
| 52211 | Commercial banking | 36 | Q | 19 576 | 4 904 | 627 | Q | Q |
| 522110 | Commercial banking | 36 | Q | 19 576 | 4 904 | 627 | Q | Q |
| 523 | Securities, commodity contracts, other financial investments, and related activities | 6 | 2 600 | 1 071 | 266 | 18 | — | — |
| 524 | Insurance carriers and related activities | 43 | N | 5 056 | 1 209 | 160 | N | N |
| 5242 | Agencies, brokerages, and other insurance related activities .. | 40 | D | D | D | c | D | D |
| 52421 | Insurance agencies and brokerages | 38 | 11 296 | 3 808 | 923 | 127 | 50.4 | 5.5 |
| 524210 | Insurance agencies and brokerages | 38 | 11 296 | 3 808 | 923 | 127 | 50.4 | 5.5 |
| | Searcy, AR Micropolitan Statistical Area | | | | | | | |
| 52 | Finance and insurance | 86 | N | 14 816 | 3 617 | 539 | N | N |
| 522 | Credit intermediation and related activities | 42 | N | 11 930 | 2 949 | 434 | N | N |
| 5221 | Depository credit intermediation | 34 | N | 11 477 | 2 813 | 419 | N | N |
| 52211 | Commercial banking | 31 | Q | 11 285 | 2 766 | 406 | Q | Q |
| 522110 | Commercial banking | 31 | Q | 11 285 | 2 766 | 406 | Q | Q |
| 523 | Securities, commodity contracts, other financial investments, and related activities | 9 | 2 733 | 722 | 177 | 13 | 5.9 | 1.3 |
| 524 | Insurance carriers and related activities | 35 | N | 2 164 | 491 | 92 | N | N |
| 5242 | Agencies, brokerages, and other insurance related activities .. | 34 | D | D | D | b | D | D |
| 52421 | Insurance agencies and brokerages | 33 | D | D | D | b | D | D |
| 524210 | Insurance agencies and brokerages | 33 | D | D | D | b | D | D |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code | Geographic area and kind of business | Estab- lishments (number) | Revenue (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of revenue— | |
|--|--|---------------------------------|----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | From admini- strative records ¹ | Estimated ² |
| ARKADELPHIA, AR MICROPOLITAN STATISTICAL AREA | | | | | | | | |
| 52 | Finance and insurance | 38 | N | 5 138 | 1 307 | 204 | N | N |
| 522 | Credit intermediation and related activities | 19 | N | 4 243 | 1 106 | 167 | N | N |
| 5221 | Depository credit intermediation | 13 | N | 3 986 | 1 040 | 153 | N | N |
| 52211 | Commercial banking | 10 | Q | 3 739 | 976 | 140 | Q | Q |
| 522110 | Commercial banking | 10 | Q | 3 739 | 976 | 140 | Q | Q |
| 523 | Securities, commodity contracts, other financial investments, and related activities | 4 | D | D | D | a | D | D |
| 524 | Insurance carriers and related activities | 15 | N | D | D | b | N | N |
| 5242 | Agencies, brokerages, and other insurance related activities .. | 15 | D | D | D | b | D | D |
| 52421 | Insurance agencies and brokerages | 15 | D | D | D | b | D | D |
| 524210 | Insurance agencies and brokerages | 15 | D | D | D | b | D | D |
| BATESVILLE, AR MICROPOLITAN STATISTICAL AREA | | | | | | | | |
| 52 | Finance and insurance | 54 | N | 8 278 | 2 166 | 317 | N | N |
| 522 | Credit intermediation and related activities | 30 | N | 6 581 | 1 739 | 257 | N | N |
| 5221 | Depository credit intermediation | 22 | N | D | D | c | N | N |
| 52211 | Commercial banking | 21 | Q | 5 938 | 1 527 | 235 | Q | Q |
| 522110 | Commercial banking | 21 | Q | 5 938 | 1 527 | 235 | Q | Q |
| 523 | Securities, commodity contracts, other financial investments, and related activities | 7 | 1 197 | 584 | 164 | 12 | 25.4 | 2.8 |
| 524 | Insurance carriers and related activities | 17 | N | 1 113 | 263 | 48 | N | N |
| 5242 | Agencies, brokerages, and other insurance related activities .. | 17 | 3 480 | 1 113 | 263 | 48 | 53.7 | 8.1 |
| 52421 | Insurance agencies and brokerages | 17 | 3 480 | 1 113 | 263 | 48 | 53.7 | 8.1 |
| 524210 | Insurance agencies and brokerages | 17 | 3 480 | 1 113 | 263 | 48 | 53.7 | 8.1 |
| BLYTHEVILLE, AR MICROPOLITAN STATISTICAL AREA | | | | | | | | |
| 52 | Finance and insurance | 63 | N | 9 236 | 2 437 | 356 | N | N |
| 522 | Credit intermediation and related activities | 39 | N | 7 239 | 1 961 | 293 | N | N |
| 5221 | Depository credit intermediation | 25 | N | D | D | c | N | N |
| 52211 | Commercial banking | 19 | Q | 4 917 | 1 309 | 165 | Q | Q |
| 522110 | Commercial banking | 19 | Q | 4 917 | 1 309 | 165 | Q | Q |
| 523 | Securities, commodity contracts, other financial investments, and related activities | 4 | 1 497 | 629 | 151 | 10 | 31.3 | — |
| 524 | Insurance carriers and related activities | 20 | N | 1 368 | 325 | 53 | N | N |
| 5242 | Agencies, brokerages, and other insurance related activities .. | 19 | D | D | D | b | D | D |
| 52421 | Insurance agencies and brokerages | 18 | D | D | D | b | D | D |
| 524210 | Insurance agencies and brokerages | 18 | D | D | D | b | D | D |
| CAMDEN, AR MICROPOLITAN STATISTICAL AREA | | | | | | | | |
| 52 | Finance and insurance | 41 | N | 8 030 | 1 980 | 301 | N | N |
| 522 | Credit intermediation and related activities | 23 | N | 6 211 | 1 584 | 237 | N | N |
| 5221 | Depository credit intermediation | 17 | N | D | D | c | N | N |
| 52211 | Commercial banking | 13 | Q | 3 916 | 1 031 | 155 | Q | Q |
| 522110 | Commercial banking | 13 | Q | 3 916 | 1 031 | 155 | Q | Q |
| 523 | Securities, commodity contracts, other financial investments, and related activities | 5 | 941 | 402 | 76 | 11 | — | 24.7 |
| 524 | Insurance carriers and related activities | 13 | N | 1 417 | 320 | 53 | N | N |
| 5242 | Agencies, brokerages, and other insurance related activities .. | 13 | 3 254 | 1 417 | 320 | 53 | 14.4 | — |
| 52421 | Insurance agencies and brokerages | 13 | 3 254 | 1 417 | 320 | 53 | 14.4 | — |
| 524210 | Insurance agencies and brokerages | 13 | 3 254 | 1 417 | 320 | 53 | 14.4 | — |
| EL DORADO, AR MICROPOLITAN STATISTICAL AREA | | | | | | | | |
| 52 | Finance and insurance | 71 | N | 15 712 | 3 741 | 500 | N | N |
| 522 | Credit intermediation and related activities | 31 | N | 9 084 | 2 262 | 341 | N | N |
| 5221 | Depository credit intermediation | 25 | N | D | D | e | N | N |
| 52211 | Commercial banking | 23 | Q | 8 622 | 2 157 | 313 | Q | Q |
| 522110 | Commercial banking | 23 | Q | 8 622 | 2 157 | 313 | Q | Q |
| 523 | Securities, commodity contracts, other financial investments, and related activities | 17 | 5 000 | 2 222 | 675 | 54 | 6.1 | 12.4 |
| 5239 | Other financial investment activities | 13 | D | D | D | b | D | D |
| 524 | Insurance carriers and related activities | 23 | N | 4 406 | 804 | 105 | N | N |
| 5242 | Agencies, brokerages, and other insurance related activities .. | 20 | D | D | D | b | D | D |
| 52421 | Insurance agencies and brokerages | 18 | 5 808 | 2 829 | 430 | 58 | 38.3 | — |
| 524210 | Insurance agencies and brokerages | 18 | 5 808 | 2 829 | 430 | 58 | 38.3 | — |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code | Geographic area and kind of business | Estab- lishments (number) | Revenue (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of revenue— | |
|--|--|---------------------------------|----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | From admini- strative records ¹ | Estimated ² |
| FAYETTEVILLE-SPRINGDALE-ROGERS, AR-MO METROPOLITAN STATISTICAL AREA | | | | | | | | |
| 52 | Finance and insurance | 475 | N | 140 052 | 35 787 | 3 864 | N | N |
| 522 | Credit intermediation and related activities | 237 | N | 93 572 | 24 847 | 2 786 | N | N |
| 5221 | Depository credit intermediation | 156 | N | 81 373 | 21 969 | 2 393 | N | N |
| 52211 | Commercial banking | 135 | Q | 76 129 | 20 773 | 2 205 | Q | Q |
| 522110 | Commercial banking | 135 | Q | 76 129 | 20 773 | 2 205 | Q | Q |
| 52212 | Savings institutions | 15 | Q | 4 328 | 972 | 156 | Q | Q |
| 522120 | Savings institutions | 15 | Q | 4 328 | 972 | 156 | Q | Q |
| 5222 | Nondepository credit intermediation | 46 | | 37 026 | 7 053 | 217 | — | 50.4 |
| 52229 | Other nondepository credit intermediation | 39 | | 19 611 | 4 397 | 1 060 | — | 28.0 |
| 522292 | Real estate credit | 13 | | 5 931 | 2 089 | 480 | — | 18.4 |
| 5222929 | Mortgage bankers and loan correspondents | 13 | | 5 931 | 2 089 | 480 | — | 18.4 |
| 522298 | All other nondepository credit intermediation | 18 | D | D | D | b | D | D |
| 5222981 | Pawn shops | 15 | D | 4 603 | 1 303 | 330 | — | — |
| 5223 | Activities related to credit intermediation | 35 | | 24 393 | 5 146 | 1 300 | 176 | .2 |
| 52231 | Mortgage and nonmortgage loan brokers | 10 | | 1 988 | 656 | 184 | 18 | 2.4 |
| 522310 | Mortgage and nonmortgage loan brokers | 10 | | 1 988 | 656 | 184 | 18 | 2.4 |
| 52239 | Other activities related to credit intermediation | 21 | D | D | D | b | D | D |
| 522390 | Other activities related to credit intermediation | 21 | D | D | D | b | D | D |
| 523 | Securities, commodity contracts, other financial investments, and related activities | 56 | D | D | D | D | e | D |
| 5231 | Securities and commodity contracts intermediation and brokerage | 35 | D | D | D | D | c | D |
| 52312 | Securities brokerage | 35 | D | D | D | D | c | D |
| 523120 | Securities brokerage | 35 | D | D | D | D | c | D |
| 5239 | Other financial investment activities | 21 | | 5 104 | 2 138 | 469 | 52 | 37.9 |
| 52393 | Investment advice | 12 | | 1 852 | 606 | 107 | 17 | 75.0 |
| 523930 | Investment advice | 12 | | 1 852 | 606 | 107 | 17 | 75.0 |
| 524 | Insurance carriers and related activities | 181 | N | 27 081 | 6 236 | 802 | N | N |
| 5241 | Insurance carriers | 21 | Q | 7 178 | 1 757 | 165 | Q | Q |
| 52412 | Direct insurance (except life, health, and medical) carriers .. | 19 | Q | D | D | c | Q | Q |
| 524126 | Direct property and casualty insurance carriers | 16 | Q | 4 167 | 1 049 | 105 | Q | Q |
| 5242 | Agencies, brokerages, and other insurance related activities .. | 160 | | 61 825 | 19 903 | 4 479 | 637 | 33.5 |
| 52421 | Insurance agencies and brokerages | 147 | | 54 121 | 17 390 | 3 856 | 554 | 38.1 |
| 524210 | Insurance agencies and brokerages | 147 | | 54 121 | 17 390 | 3 856 | 554 | 38.1 |
| 52429 | Other insurance related activities | 13 | | 7 704 | 2 513 | 623 | 83 | 1.3 |
| 525 | Funds, trusts, and other financial vehicles (part) | 1 | D | D | D | D | a | D |
| FORREST CITY, AR MICROPOLITAN STATISTICAL AREA | | | | | | | | |
| 52 | Finance and insurance | 33 | N | 6 226 | 1 488 | 234 | N | N |
| 522 | Credit intermediation and related activities | 17 | N | 4 019 | 958 | 151 | N | N |
| 5221 | Depository credit intermediation | 11 | N | 3 517 | 822 | 136 | N | N |
| 52211 | Commercial banking | 11 | Q | 3 517 | 822 | 136 | Q | Q |
| 522110 | Commercial banking | 11 | Q | 3 517 | 822 | 136 | Q | Q |
| 523 | Securities, commodity contracts, other financial investments, and related activities | 2 | D | D | D | a | D | D |
| 524 | Insurance carriers and related activities | 14 | N | D | D | b | N | N |
| 5242 | Agencies, brokerages, and other insurance related activities .. | 13 | D | D | D | b | D | D |
| 52421 | Insurance agencies and brokerages | 12 | | 2 934 | 638 | 124 | 22 | 67.8 |
| 524210 | Insurance agencies and brokerages | 12 | | 2 934 | 638 | 124 | 22 | 67.8 |
| FORT SMITH, AR-OK METROPOLITAN STATISTICAL AREA | | | | | | | | |
| 52 | Finance and insurance | 395 | N | 100 304 | 25 605 | 3 162 | N | N |
| 522 | Credit intermediation and related activities | 202 | N | 71 007 | 18 634 | 2 374 | N | N |
| 5221 | Depository credit intermediation | 118 | N | 61 194 | 16 346 | 2 071 | N | N |
| 52211 | Commercial banking | 97 | Q | 50 034 | 13 085 | 1 665 | Q | Q |
| 522110 | Commercial banking | 97 | Q | 50 034 | 13 085 | 1 665 | Q | Q |
| 52212 | Savings institutions | 11 | Q | D | D | e | Q | Q |
| 522120 | Savings institutions | 11 | Q | D | D | e | Q | Q |
| 52213 | Credit unions | 10 | D | D | D | b | D | D |
| 522130 | Credit unions | 10 | D | D | D | b | D | D |
| 5222 | Nondepository credit intermediation | 64 | | 27 761 | 5 471 | 207 | 2.4 | 8.2 |
| 52229 | Other nondepository credit intermediation | 62 | D | D | D | c | D | D |
| 522291 | Consumer lending | 33 | | 15 211 | 2 855 | 710 | 124 | 3.4 |
| 522292 | Real estate credit | 11 | | 8 174 | 1 486 | 320 | 30 | — |
| 5222929 | Mortgage bankers and loan correspondents | 11 | | 8 174 | 1 486 | 320 | 30 | — |
| 522298 | All other nondepository credit intermediation | 18 | D | D | D | b | D | D |
| 5222981 | Pawn shops | 18 | D | D | D | b | D | D |
| 5223 | Activities related to credit intermediation | 20 | | 13 250 | 4 342 | 968 | 96 | 1.0 |
| 52239 | Other activities related to credit intermediation | 11 | D | D | D | D | b | D |
| 522390 | Other activities related to credit intermediation | 11 | D | D | D | D | b | D |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code | Geographic area and kind of business | Estab- lishments (number) | Revenue (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of revenue— | |
|------------|--|---------------------------------|----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | From admini- strative records ¹ | Estimated ² |
| | FORT SMITH, AR-OK METROPOLITAN STATISTICAL AREA—Con. | | | | | | | |
| 52 | Finance and insurance—Con. | | | | | | | |
| 523 | Securities, commodity contracts, other financial investments, and related activities | 45 | 21 894 | 6 534 | 1 679 | 139 | 14.2 | 1.5 |
| 5231 | Securities and commodity contracts intermediation and brokerage | 25 | D | D | D | b | D | D |
| 52312 | Securities brokerage | 23 | 16 396 | 5 226 | 1 414 | 88 | .2 | — |
| 523120 | Securities brokerage | 23 | 16 396 | 5 226 | 1 414 | 88 | .2 | — |
| 5239 | Other financial investment activities | 20 | D | D | D | b | D | D |
| 524 | Insurance carriers and related activities | 148 | N | 22 763 | 5 292 | 649 | N | N |
| 5241 | Insurance carriers | 16 | Q | 4 668 | 1 091 | 106 | Q | Q |
| 52412 | Direct insurance (except life, health, and medical) carriers .. | 10 | Q | 1 722 | 415 | 45 | Q | Q |
| 524126 | Direct property and casualty insurance carriers | 10 | Q | 1 722 | 415 | 45 | Q | Q |
| 5242 | Agencies, brokerages, and other insurance related activities .. | 132 | 45 411 | 18 095 | 4 201 | 543 | 31.5 | 2.0 |
| 52421 | Insurance agencies and brokerages | 127 | D | D | D | e | D | D |
| 524210 | Insurance agencies and brokerages | 127 | D | D | D | e | D | D |
| | HARRISON, AR MICROPOLITAN STATISTICAL AREA | | | | | | | |
| 52 | Finance and insurance | 62 | N | 14 267 | 3 445 | 451 | N | N |
| 522 | Credit intermediation and related activities | 30 | N | 11 113 | 2 630 | 348 | N | N |
| 5221 | Depository credit intermediation | 23 | N | D | D | e | N | N |
| 52211 | Commercial banking | 16 | Q | 6 455 | 1 572 | 201 | Q | Q |
| 522110 | Commercial banking | 16 | Q | 6 455 | 1 572 | 201 | Q | Q |
| 523 | Securities, commodity contracts, other financial investments, and related activities | 8 | 2 947 | 1 106 | 291 | 22 | 29.3 | 4.3 |
| 524 | Insurance carriers and related activities | 24 | N | 2 048 | 524 | 81 | N | N |
| 5242 | Agencies, brokerages, and other insurance related activities .. | 22 | D | D | D | b | D | D |
| 52421 | Insurance agencies and brokerages | 21 | 5 269 | 1 575 | 396 | 60 | 69.0 | 1.2 |
| 524210 | Insurance agencies and brokerages | 21 | 5 269 | 1 575 | 396 | 60 | 69.0 | 1.2 |
| | HOPE, AR MICROPOLITAN STATISTICAL AREA | | | | | | | |
| 52 | Finance and insurance | 25 | N | 6 001 | 1 603 | 216 | N | N |
| 522 | Credit intermediation and related activities | 12 | N | D | D | c | N | N |
| 5221 | Depository credit intermediation | 10 | N | 4 890 | 1 320 | 161 | N | N |
| 52211 | Commercial banking | 10 | Q | 4 890 | 1 320 | 161 | Q | Q |
| 522110 | Commercial banking | 10 | Q | 4 890 | 1 320 | 161 | Q | Q |
| 523 | Securities, commodity contracts, other financial investments, and related activities | 1 | D | D | D | a | D | D |
| 524 | Insurance carriers and related activities | 12 | N | D | D | b | N | N |
| 5242 | Agencies, brokerages, and other insurance related activities .. | 11 | 2 257 | 717 | 179 | 32 | 30.0 | — |
| 52421 | Insurance agencies and brokerages | 11 | 2 257 | 717 | 179 | 32 | 30.0 | — |
| 524210 | Insurance agencies and brokerages | 11 | 2 257 | 717 | 179 | 32 | 30.0 | — |
| | HOT SPRINGS, AR METROPOLITAN STATISTICAL AREA | | | | | | | |
| 52 | Finance and insurance | 162 | N | 29 541 | 7 041 | 809 | N | N |
| 522 | Credit intermediation and related activities | 70 | N | 15 639 | 3 989 | 483 | N | N |
| 5221 | Depository credit intermediation | 50 | N | 13 182 | 3 441 | 410 | N | N |
| 52211 | Commercial banking | 43 | Q | 12 344 | 3 253 | 373 | Q | Q |
| 522110 | Commercial banking | 43 | Q | 12 344 | 3 253 | 373 | Q | Q |
| 5222 | Nondepository credit intermediation | 12 | 4 701 | 1 390 | 300 | 26 | — | 24.3 |
| 52229 | Other nondepository credit intermediation | 10 | D | D | D | b | D | D |
| 523 | Securities, commodity contracts, other financial investments, and related activities | 24 | 13 686 | 5 425 | 1 275 | 92 | .2 | 1.4 |
| 5231 | Securities and commodity contracts intermediation and brokerage | 17 | D | D | D | b | D | D |
| 52312 | Securities brokerage | 16 | 12 951 | 5 262 | 1 227 | 84 | — | .5 |
| 523120 | Securities brokerage | 16 | 12 951 | 5 262 | 1 227 | 84 | — | .5 |
| 524 | Insurance carriers and related activities | 68 | N | 8 477 | 1 777 | 234 | N | N |
| 5242 | Agencies, brokerages, and other insurance related activities .. | 60 | 18 616 | 5 148 | 996 | 157 | 36.8 | 3.5 |
| 52421 | Insurance agencies and brokerages | 56 | 18 387 | 5 063 | 977 | 154 | 37.2 | 3.5 |
| 524210 | Insurance agencies and brokerages | 56 | 18 387 | 5 063 | 977 | 154 | 37.2 | 3.5 |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code | Geographic area and kind of business | Estab- lishments (number) | Revenue (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of revenue— | |
|--|--|---------------------------------|----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | From admini- strative records ¹ | Estimated ² |
| JONESBORO, AR METROPOLITAN STATISTICAL AREA | | | | | | | | |
| 52 | Finance and insurance | 169 | N | 52 538 | 13 267 | 1 396 | N | N |
| 522 | Credit intermediation and related activities | 82 | N | 30 222 | 7 741 | 923 | N | N |
| 5221 | Depository credit intermediation | 61 | N | D | D | f | N | N |
| 52211 | Commercial banking | 54 | Q | 23 226 | 5 860 | 726 | Q | Q |
| 522110 | Commercial banking | 54 | Q | 23 226 | 5 860 | 726 | Q | Q |
| 5222 | Nondepository credit intermediation | 12 | 9 971 | 3 475 | 1 000 | 80 | — | 8.9 |
| 52229 | Other nondepository credit intermediation | 11 | D | D | D | b | D | D |
| 523 | Securities, commodity contracts, other financial investments, and related activities | 14 | 17 748 | 7 980 | 2 154 | 96 | 2.2 | .4 |
| 5231 | Securities and commodity contracts intermediation and brokerage | 11 | D | D | D | b | D | D |
| 52312 | Securities brokerage | 10 | 17 176 | 7 640 | 2 067 | 91 | .5 | .3 |
| 523120 | Securities brokerage | 10 | 17 176 | 7 640 | 2 067 | 91 | .5 | .3 |
| 524 | Insurance carriers and related activities | 73 | N | 14 336 | 3 372 | 377 | N | N |
| 5241 | Insurance carriers | 15 | Q | 8 745 | 2 212 | 225 | Q | Q |
| 5242 | Agencies, brokerages, and other insurance related activities .. | 58 | 17 439 | 5 591 | 1 160 | 152 | 44.6 | 6.0 |
| 52421 | Insurance agencies and brokerages | 53 | 14 248 | 4 668 | 938 | 129 | 53.5 | 6.5 |
| 524210 | Insurance agencies and brokerages | 53 | 14 248 | 4 668 | 938 | 129 | 53.5 | 6.5 |
| MAGNOLIA, AR MICROPOLITAN STATISTICAL AREA | | | | | | | | |
| 52 | Finance and insurance | 40 | N | 7 060 | 1 849 | 235 | N | N |
| 522 | Credit intermediation and related activities | 23 | N | 5 898 | 1 561 | 205 | N | N |
| 5221 | Depository credit intermediation | 16 | N | D | D | c | N | N |
| 52211 | Commercial banking | 15 | Q | 5 548 | 1 481 | 187 | Q | Q |
| 522110 | Commercial banking | 15 | Q | 5 548 | 1 481 | 187 | Q | Q |
| 523 | Securities, commodity contracts, other financial investments, and related activities | 4 | D | D | D | a | D | D |
| 524 | Insurance carriers and related activities | 13 | N | D | D | b | N | N |
| 5242 | Agencies, brokerages, and other insurance related activities .. | 13 | D | D | D | b | D | D |
| 52421 | Insurance agencies and brokerages | 12 | 1 782 | 562 | 135 | 21 | 89.4 | .4 |
| 524210 | Insurance agencies and brokerages | 12 | 1 782 | 562 | 135 | 21 | 89.4 | .4 |
| MEMPHIS, TN-MS-AR METROPOLITAN STATISTICAL AREA | | | | | | | | |
| 52 | Finance and insurance | 1 854 | N | 1 684 606 | 421 984 | 29 600 | N | N |
| 521 | Monetary authorities - central bank | 1 | 70 045 | 4 687 | 1 216 | 132 | — | — |
| 5211 | Monetary authorities - central bank | 1 | 70 045 | 4 687 | 1 216 | 132 | — | — |
| 52111 | Monetary authorities - central bank | 1 | 70 045 | 4 687 | 1 216 | 132 | — | — |
| 521110 | Monetary authorities - central bank | 1 | 70 045 | 4 687 | 1 216 | 132 | — | — |
| 522 | Credit intermediation and related activities | 943 | N | 857 146 | 236 024 | 18 408 | N | N |
| 5221 | Depository credit intermediation | 466 | N | 656 922 | 179 178 | 13 644 | N | N |
| 52211 | Commercial banking | 360 | Q | 621 633 | 170 731 | 12 600 | Q | Q |
| 522110 | Commercial banking | 360 | Q | 621 633 | 170 731 | 12 600 | Q | Q |
| 52212 | Savings institutions | 17 | Q | D | D | c | Q | Q |
| 522120 | Savings institutions | 17 | Q | D | D | c | Q | Q |
| 52213 | Credit unions | 87 | 118 824 | 24 072 | 5 837 | 822 | .4 | .7 |
| 522130 | Credit unions | 87 | 118 824 | 24 072 | 5 837 | 822 | .4 | .7 |
| 5222 | Nondepository credit intermediation | 315 | 1 612 700 | 146 028 | 43 467 | 3 033 | .6 | 2.5 |
| 52222 | Sales financing | 27 | 206 361 | 13 231 | 3 459 | 266 | — | 6.4 |
| 522220 | Sales financing | 27 | 206 361 | 13 231 | 3 459 | 266 | — | 6.4 |
| 52229 | Other nondepository credit intermediation | 287 | D | D | D | g | D | D |
| 522291 | Consumer lending | 107 | D | D | D | e | D | D |
| 522292 | Real estate credit | 103 | 227 634 | 65 418 | 15 593 | 1 222 | 2.1 | 5.5 |
| 5222929 | Mortgage bankers and loan correspondents | 99 | 213 179 | 64 113 | 15 163 | 1 194 | 2.3 | 2.2 |
| 522298 | All other nondepository credit intermediation | 77 | D | D | D | e | D | D |
| 5222981 | Pawn shops | 71 | D | D | D | e | D | D |
| 5223 | Activities related to credit intermediation | 162 | 156 481 | 54 196 | 13 379 | 1 731 | 1.0 | 44.7 |
| 52231 | Mortgage and nonmortgage loan brokers | 40 | D | D | D | c | D | D |
| 522310 | Mortgage and nonmortgage loan brokers | 40 | D | D | D | c | D | D |
| 52232 | Financial transactions processing, reserve, and clearinghouse activities | 10 | D | D | D | g | D | D |
| 522320 | Financial transactions processing, reserve, and clearinghouse activities | 10 | D | D | D | g | D | D |
| 52239 | Other activities related to credit intermediation | 112 | D | D | D | e | D | D |
| 522390 | Other activities related to credit intermediation | 112 | D | D | D | e | D | D |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code | Geographic area and kind of business | Estab- lishments (number) | Revenue (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of revenue— | |
|------------|--|---------------------------------|----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | From admini- strative records ¹ | Estimated ² |
| | MEMPHIS, TN-MS-AR METROPOLITAN STATISTICAL AREA—Con. | | | | | | | |
| 52 | Finance and insurance—Con. | | | | | | | |
| 523 | Securities, commodity contracts, other financial investments, and related activities | 230 | 1 418 691 | 562 404 | 120 473 | 3 272 | .6 | 1.1 |
| 5231 | Securities and commodity contracts intermediation and brokerage | 122 | 1 106 312 | 387 471 | 94 773 | 2 704 | .3 | .4 |
| 52311 | Investment banking and securities dealing | 21 | D | D | D | c | D | D |
| 523110 | Investment banking and securities dealing | 21 | D | D | D | c | D | D |
| 52312 | Securities brokerage | 79 | 1 010 434 | 347 165 | 83 475 | 2 385 | .1 | .4 |
| 523120 | Securities brokerage | 79 | 1 010 434 | 347 165 | 83 475 | 2 385 | .1 | .4 |
| 52314 | Commodity contracts brokerage | 16 | D | D | D | b | D | D |
| 523140 | Commodity contracts brokerage | 16 | D | D | D | b | D | D |
| 5239 | Other financial investment activities | 108 | 312 379 | 174 933 | 25 700 | 568 | 1.6 | 3.7 |
| 52391 | Miscellaneous intermediation | 25 | D | D | D | b | D | D |
| 523910 | Miscellaneous intermediation | 25 | D | D | D | b | D | D |
| 52392 | Portfolio management | 37 | 250 426 | 157 158 | 21 705 | 279 | .8 | .7 |
| 523920 | Portfolio management | 37 | 250 426 | 157 158 | 21 705 | 279 | .8 | .7 |
| 52393 | Investment advice | 41 | 14 745 | 7 083 | 1 545 | 132 | 19.0 | 22.0 |
| 523930 | Investment advice | 41 | 14 745 | 7 083 | 1 545 | 132 | 19.0 | 22.0 |
| 524 | Insurance carriers and related activities | 667 | N | 259 091 | 63 901 | 7 757 | N | N |
| 5241 | Insurance carriers | 140 | Q | 104 440 | 28 518 | 2 669 | Q | Q |
| 52411 | Direct life, health, and medical insurance carriers | 72 | Q | 56 465 | 16 162 | 1 608 | Q | Q |
| 524113 | Direct life insurance carriers | 49 | Q | 33 323 | 9 621 | 1 041 | Q | Q |
| 524114 | Direct health and medical insurance carriers | 23 | Q | 23 142 | 6 541 | 567 | Q | Q |
| 52412 | Direct insurance (except life, health, and medical) carriers .. | 65 | Q | D | D | g | Q | Q |
| 524126 | Direct property and casualty insurance carriers | 49 | Q | D | D | e | Q | Q |
| 524127 | Direct title insurance carriers | 15 | Q | D | D | b | Q | Q |
| 5242 | Agencies, brokerages, and other insurance related activities .. | 527 | 548 358 | 154 651 | 35 383 | 5 088 | 15.6 | 6.5 |
| 52421 | Insurance agencies and brokerages | 475 | 318 191 | 100 139 | 22 942 | 2 426 | 26.3 | 9.7 |
| 524210 | Insurance agencies and brokerages | 475 | 318 191 | 100 139 | 22 942 | 2 426 | 26.3 | 9.7 |
| 52429 | Other insurance related activities | 52 | 230 167 | 54 512 | 12 441 | 2 662 | .8 | 2.0 |
| 524291 | Claims adjusting | 17 | 9 740 | 4 511 | 1 053 | 105 | 17.5 | 22.6 |
| 524292 | Third party administration of insurance and pension funds/ plans | 29 | 198 368 | 43 097 | 9 605 | 2 403 | .1 | 1.0 |
| 525 | Funds, trusts, and other financial vehicles (part) | 13 | 24 355 | 1 278 | 370 | 31 | .2 | 10.3 |
| 5259 | Other investment pools and funds (part) | 13 | 24 355 | 1 278 | 370 | 31 | .2 | 10.3 |
| 52593 | Real Estate Investment Trusts - REITs | 13 | 24 355 | 1 278 | 370 | 31 | .2 | 10.3 |
| 525930 | Real Estate Investment Trusts - REITs | 13 | 24 355 | 1 278 | 370 | 31 | .2 | 10.3 |
| | MOUNTAIN HOME, AR MICROPOLITAN STATISTICAL AREA | | | | | | | |
| 52 | Finance and insurance | 51 | N | 15 733 | 3 468 | 425 | N | N |
| 522 | Credit intermediation and related activities | 21 | N | 8 267 | 2 041 | 298 | N | N |
| 5221 | Depository credit intermediation | 13 | N | D | D | e | N | N |
| 52211 | Commercial banking | 10 | Q | 6 528 | 1 645 | 218 | Q | Q |
| 522110 | Commercial banking | 10 | Q | 6 528 | 1 645 | 218 | Q | Q |
| 523 | Securities, commodity contracts, other financial investments, and related activities | 10 | 4 258 | 2 038 | 584 | 31 | — | .6 |
| 524 | Insurance carriers and related activities | 20 | N | 5 428 | 843 | 96 | N | N |
| 5242 | Agencies, brokerages, and other insurance related activities .. | 20 | 12 238 | 5 428 | 843 | 96 | 23.9 | — |
| 52421 | Insurance agencies and brokerages | 18 | D | D | D | b | D | D |
| 524210 | Insurance agencies and brokerages | 18 | D | D | D | b | D | D |
| | PARAGOULD, AR MICROPOLITAN STATISTICAL AREA | | | | | | | |
| 52 | Finance and insurance | 53 | N | 9 934 | 2 401 | 389 | N | N |
| 522 | Credit intermediation and related activities | 25 | N | 7 519 | 1 787 | 288 | N | N |
| 5221 | Depository credit intermediation | 17 | N | D | D | e | N | N |
| 52211 | Commercial banking | 16 | Q | 7 066 | 1 655 | 262 | Q | Q |
| 522110 | Commercial banking | 16 | Q | 7 066 | 1 655 | 262 | Q | Q |
| 523 | Securities, commodity contracts, other financial investments, and related activities | 3 | D | D | D | a | D | D |
| 524 | Insurance carriers and related activities | 25 | N | D | D | b | N | N |
| 5242 | Agencies, brokerages, and other insurance related activities .. | 20 | 4 511 | 1 348 | 346 | 72 | 39.7 | 4.8 |
| 52421 | Insurance agencies and brokerages | 20 | 4 511 | 1 348 | 346 | 72 | 39.7 | 4.8 |
| 524210 | Insurance agencies and brokerages | 20 | 4 511 | 1 348 | 346 | 72 | 39.7 | 4.8 |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code | Geographic area and kind of business | Estab-lishments (number) | Revenue (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of revenue— | |
|--|--|--------------------------|-------------------|--------------------------|---------------------------------|---|---|------------------------|
| | | | | | | | From admini-strative records ¹ | Estimated ² |
| RUSSELLVILLE, AR MICROPOLITAN STATISTICAL AREA | | | | | | | | |
| 52 | Finance and insurance | 115 | N | 24 126 | 6 762 | 767 | N | N |
| 522 | Credit intermediation and related activities | 54 | N | 19 642 | 5 638 | 587 | N | N |
| 5221 | Depository credit intermediation | 34 | N | D | D | e | N | N |
| 52211 | Commercial banking | 31 | Q | 12 715 | 3 227 | 412 | Q | Q |
| 522110 | Commercial banking | 31 | Q | 12 715 | 3 227 | 412 | Q | Q |
| 5222 | Nondepository credit intermediation | 12 | 20 280 | 5 880 | 2 174 | 125 | .1 | — |
| 52229 | Other nondepository credit intermediation | 12 | 20 280 | 5 880 | 2 174 | 125 | .1 | — |
| 523 | Securities, commodity contracts, other financial investments, and related activities | 12 | 4 262 | 2 003 | 512 | 45 | 6.1 | — |
| 524 | Insurance carriers and related activities | 49 | N | 2 481 | 612 | 135 | N | N |
| 5242 | Agencies, brokerages, and other insurance related activities .. | 45 | D | D | D | c | D | D |
| 52421 | Insurance agencies and brokerages | 44 | 8 782 | 2 302 | 583 | 128 | 53.6 | 17.6 |
| 524210 | Insurance agencies and brokerages | 44 | 8 782 | 2 302 | 583 | 128 | 53.6 | 17.6 |
| TEXARKANA, TX-TEXARKANA, AR METROPOLITAN STATISTICAL AREA | | | | | | | | |
| 52 | Finance and insurance | 184 | N | 46 948 | 11 674 | 1 436 | N | N |
| 522 | Credit intermediation and related activities | 91 | N | 28 421 | 7 516 | 976 | N | N |
| 5221 | Depository credit intermediation | 59 | N | 26 257 | 6 966 | 876 | N | N |
| 52211 | Commercial banking | 41 | Q | 20 109 | 5 487 | 642 | Q | Q |
| 522110 | Commercial banking | 41 | Q | 20 109 | 5 487 | 642 | Q | Q |
| 52213 | Credit unions | 18 | 28 822 | 6 148 | 1 479 | 234 | — | 2.8 |
| 522130 | Credit unions | 18 | 28 822 | 6 148 | 1 479 | 234 | — | 2.8 |
| 5222 | Nondepository credit intermediation | 25 | 12 993 | 1 964 | 504 | 86 | — | 4.4 |
| 52229 | Other nondepository credit intermediation | 24 | D | D | D | b | D | D |
| 522291 | Consumer lending | 14 | 6 677 | 981 | 237 | 50 | — | 5.8 |
| 523 | Securities, commodity contracts, other financial investments, and related activities | 16 | 5 107 | 2 480 | 676 | 38 | — | 12.0 |
| 5231 | Securities and commodity contracts intermediation and brokerage | 11 | 4 479 | 2 335 | 646 | 33 | — | 2.4 |
| 52312 | Securities brokerage | 11 | 4 479 | 2 335 | 646 | 33 | — | 2.4 |
| 523120 | Securities brokerage | 11 | 4 479 | 2 335 | 646 | 33 | — | 2.4 |
| 524 | Insurance carriers and related activities | 77 | N | 16 047 | 3 482 | 422 | N | N |
| 5241 | Insurance carriers | 11 | Q | 5 318 | 1 157 | 141 | Q | Q |
| 5242 | Agencies, brokerages, and other insurance related activities .. | 66 | 27 816 | 10 729 | 2 325 | 281 | 47.6 | .5 |
| 52421 | Insurance agencies and brokerages | 61 | 26 698 | 10 277 | 2 190 | 266 | 48.1 | .5 |
| 524210 | Insurance agencies and brokerages | 61 | 26 698 | 10 277 | 2 190 | 266 | 48.1 | .5 |
| WEST HELENA, AR MICROPOLITAN STATISTICAL AREA | | | | | | | | |
| 52 | Finance and insurance | 22 | N | 5 636 | 1 466 | 185 | N | N |
| 522 | Credit intermediation and related activities | 13 | N | 4 540 | 1 231 | 136 | N | N |
| 523 | Securities, commodity contracts, other financial investments, and related activities | 1 | D | D | D | a | D | D |
| 524 | Insurance carriers and related activities | 8 | N | D | D | b | N | N |

¹Includes revenue information obtained from administrative records of other federal agencies.

²Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.