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2002 Economic Census

Accommodation and Food Services

Geographic Area Series



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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

INDUSTRY CLASSIFICATIONS

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

AVAILABILITY OF ADDITIONAL DATA

All results of the 2002 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at www.census.gov/econ/census02/guide. More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at www.census.gov/econ/www/history.html.

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Accommodation and Food Services

SCOPE

The Accommodation and Food Services sector (sector 72) comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption.

Exclusions. Excluded from this sector are governmental organizations classified in the covered industries and recreation or entertainment facilities providing food and beverage services.

The tabulations for this sector do not include central administrative offices, warehouses, or other establishments that serve accommodation and food service establishments within the same organization. Data for such establishments are classified according to the nature of the service they provide. For example, separate headquarters establishments are reported in NAICS sector 55, Management of Companies and Enterprises.

The reports described below exclude establishments of firms with no paid employees. These “nonemployers,” typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, moderate for this sector, may be examined at www.census.gov/nonemployerimpact.

Definitions. Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

REPORTS

The following reports provide statistics on this sector.

Industry Series. There are two reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, sales, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

Geographic Area Series. There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

Subject Series:

- **Product Lines.** This report presents data on major categories of products sold/services rendered for establishments of firms with payroll by kind of business. Data are presented for the United States, states, and metropolitan and micropolitan statistical areas.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments of firms with payroll; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.

-
- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

ZIP Code Statistics. This report presents data for establishments of firms with payroll by United States ZIP Code.

Other reports. Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Maps are available at www.census.gov/econ2002maps. Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for —

1. The United States as a whole.
2. States and the District of Columbia.
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
 - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000 but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
 - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.
4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
5. Economic places.
 - a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
 - b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
 - c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).

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- d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS). While there were revisions to some industries for 2002, none affect this sector.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts annual surveys on accommodation and annual and monthly surveys on food services. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

CONTACTS FOR DATA USERS

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Retail Census Branch, 1-800-541-8345 or rcb@census.gov.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals
N	Not available or not comparable
S	Withheld because estimates did not meet publication standards
X	Not applicable
Z	Less than half the unit shown
a	0 to 19 employees
b	20 to 99 employees
c	100 to 249 employees
e	250 to 499 employees
f	500 to 999 employees
g	1,000 to 2,499 employees
h	2,500 to 4,999 employees
i	5,000 to 9,999 employees
j	10,000 to 24,999 employees
k	25,000 to 49,999 employees
l	50,000 to 99,999 employees
m	100,000 employees or more
r	Revised
–	Represents zero (page image/print only)
(CC)	Consolidated city
(IC)	Independent city
CDP	Census designated place

Table 1. Summary Statistics for the State: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
NEW MEXICO								
72	Accommodation and food services	3 756	2 771 474	779 512	183 558	69 986	18.7	10.3
721	Accommodation	794	782 876	209 491	48 346	14 370	14.2	8.6
7211	Traveler accommodation	700	746 794	199 178	46 347	13 926	14.1	8.5
72111	Hotels (except casino hotels) and motels	606	653 207	179 632	42 035	12 835	15.7	9.6
721110	Hotels (except casino hotels) and motels	606	653 207	179 632	42 035	12 835	15.7	9.6
72112	Casino hotels	1	D	D	D	f	D	D
721120	Casino hotels	1	D	D	D	f	D	D
72119	Other traveler accommodation	93	D	D	D	e	D	D
721191	Bed-and-breakfast inns	75	D	D	D	e	D	D
721199	All other traveler accommodation	18	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	86	34 756	10 032	1 916	419	18.4	10.6
72121	RV (recreational vehicle) parks and recreational camps	86	34 756	10 032	1 916	419	18.4	10.6
721211	RV (recreational vehicle) parks and campgrounds	57	10 988	2 070	535	193	27.6	3.3
721214	Recreational and vacation camps (except campgrounds)	29	23 768	7 962	1 381	226	14.1	13.9
7213	Rooming and boarding houses	8	1 326	281	83	25	—	21.8
72131	Rooming and boarding houses	8	1 326	281	83	25	—	21.8
721310	Rooming and boarding houses	8	1 326	281	83	25	—	21.8
722	Food services and drinking places	2 962	1 988 598	570 021	135 212	55 616	20.5	11.0
7221	Full-service restaurants	1 276	868 288	273 338	65 061	25 892	26.8	9.5
72211	Full-service restaurants	1 276	868 288	273 338	65 061	25 892	26.8	9.5
722110	Full-service restaurants	1 276	868 288	273 338	65 061	25 892	26.8	9.5
7222	Limited-service eating places	1 376	935 385	253 544	60 365	25 746	15.3	10.3
72221	Limited-service eating places	1 376	935 385	253 544	60 365	25 746	15.3	10.3
722211	Limited-service restaurants	1 153	809 464	218 370	52 074	22 404	15.4	11.3
722212	Cafeterias, buffets, and grill buffets	44	65 556	19 579	4 724	1 744	3.1	.1
722213	Snack and nonalcoholic beverage bars	179	60 365	15 595	3 567	1 598	27.4	7.9
7223	Special food services	133	103 572	25 506	5 584	2 071	3.6	28.8
72231	Food service contractors	95	91 304	21 321	4 813	1 753	.7	32.4
722310	Food service contractors	95	91 304	21 321	4 813	1 753	.7	32.4
72232	Caterers	32	10 840	3 975	717	307	25.6	2.6
722320	Caterers	32	10 840	3 975	717	307	25.6	2.6
72233	Mobile food services	6	1 428	210	54	11	16.1	1.5
722330	Mobile food services	6	1 428	210	54	11	16.1	1.5
7224	Drinking places (alcoholic beverages)	177	81 353	17 633	4 202	1 907	33.9	11.0
72241	Drinking places (alcoholic beverages)	177	81 353	17 633	4 202	1 907	33.9	11.0
722410	Drinking places (alcoholic beverages)	177	81 353	17 633	4 202	1 907	33.9	11.0

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CLOVIS-PORTALES, NM COMBINED STATISTICAL AREA								
72	Accommodation and food services	101	61 722	18 349	4 373	1 906	15.4	10.3
721	Accommodation	14	7 680	2 041	839	198	—	1.3
722	Food services and drinking places	87	54 042	16 308	3 534	1 708	17.6	11.6
7222	Limited-service eating places	46	31 858	8 847	1 729	874	14.2	15.1
72221	Limited-service eating places	46	31 858	8 847	1 729	874	14.2	15.1
Clovis, NM Micropolitan Statistical Area								
72	Accommodation and food services	78	47 040	14 231	3 453	1 392	15.6	6.5
721	Accommodation	11	6 877	1 890	805	189	—	1.5
722	Food services and drinking places	67	40 163	12 341	2 648	1 203	18.3	7.4
Portales, NM Micropolitan Statistical Area								
72	Accommodation and food services	23	14 682	4 118	920	514	14.9	22.5
721	Accommodation	3	803	151	34	9	—	—
722	Food services and drinking places	20	13 879	3 967	886	505	15.7	23.8
SANTA FE-ESPANOLA, NM COMBINED STATISTICAL AREA								
72	Accommodation and food services	431	419 879	128 315	28 927	9 158	16.3	10.5
721	Accommodation	102	164 732	51 093	11 500	2 927	7.8	11.3
7211	Traveler accommodation	90	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels	65	148 461	46 100	10 378	2 661	8.2	10.9
721110	Hotels (except casino hotels) and motels	65	148 461	46 100	10 378	2 661	8.2	10.9
7212	RV (recreational vehicle) parks and recreational camps	12	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	12	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	4	4 821	1 856	437	75	—	47.1
722	Food services and drinking places	329	255 147	77 222	17 427	6 231	21.8	10.1
7221	Full-service restaurants	168	156 136	50 510	11 041	3 730	24.6	10.3
72211	Full-service restaurants	168	156 136	50 510	11 041	3 730	24.6	10.3
722110	Full-service restaurants	168	156 136	50 510	11 041	3 730	24.6	10.3
7222	Limited-service eating places	130	84 749	22 387	5 527	2 238	19.3	8.1
72221	Limited-service eating places	130	84 749	22 387	5 527	2 238	19.3	8.1
7223	Special food services	19	8 264	2 723	490	150	1.4	5.2
Espanola, NM Micropolitan Statistical Area								
72	Accommodation and food services	78	43 675	13 044	2 922	1 312	24.6	23.1
721	Accommodation	29	13 546	4 950	1 066	311	13.9	16.4
7212	RV (recreational vehicle) parks and recreational camps	5	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	5	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	b	D	D
722	Food services and drinking places	49	30 129	8 094	1 856	1 001	29.3	26.1
Santa Fe, NM Metropolitan Statistical Area								
72	Accommodation and food services	353	376 204	115 271	26 005	7 846	15.4	9.1
721	Accommodation	73	151 186	46 143	10 434	2 616	7.3	10.8
7211	Traveler accommodation	66	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels	48	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	48	D	D	D	g	D	D
722	Food services and drinking places	280	225 018	69 128	15 571	5 230	20.8	7.9
7221	Full-service restaurants	142	D	D	D	h	D	D
72211	Full-service restaurants	142	D	D	D	h	D	D
722110	Full-service restaurants	142	D	D	D	h	D	D
7222	Limited-service eating places	112	D	D	D	g	D	D
72221	Limited-service eating places	112	D	D	D	g	D	D
7223	Special food services	18	D	D	D	c	D	D
ALAMOGORDO, NM MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	97	59 507	16 295	3 910	1 673	20.1	6.0
721	Accommodation	25	26 121	6 828	1 614	486	2.1	5.8
722	Food services and drinking places	72	33 386	9 467	2 296	1 187	34.2	6.1

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
ALBUQUERQUE, NM METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	1 425	1 216 874	348 627	82 025	30 318	15.5	13.5
721	Accommodation	189	258 579	70 383	15 929	4 543	13.6	10.4
7211	Traveler accommodation	174	253 581	69 359	15 686	4 467	13.7	10.3
72111	Hotels (except casino hotels) and motels	160	252 395	69 053	15 611	4 440	13.7	10.3
721110	Hotels (except casino hotels) and motels	160	252 395	69 053	15 611	4 440	13.7	10.3
7212	RV (recreational vehicle) parks and recreational camps	10	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	10	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	7	2 884	507	123	42	10.9	—
721214	Recreational and vacation camps (except campgrounds)	3	D	D	D	a	D	D
7213	Rooming and boarding houses	5	D	D	D	a	D	D
72131	Rooming and boarding houses	5	D	D	D	a	D	D
721310	Rooming and boarding houses	5	D	D	D	a	D	D
722	Food services and drinking places	1 236	958 295	278 244	66 096	25 775	16.0	14.3
7221	Full-service restaurants	460	374 650	120 090	28 958	11 279	22.0	9.3
72211	Full-service restaurants	460	374 650	120 090	28 958	11 279	22.0	9.3
722110	Full-service restaurants	460	374 650	120 090	28 958	11 279	22.0	9.3
7222	Limited-service eating places	642	469 911	132 207	31 449	12 384	11.1	15.2
72221	Limited-service eating places	642	469 911	132 207	31 449	12 384	11.1	15.2
722211	Limited-service restaurants	529	403 266	113 486	27 140	10 651	10.6	16.9
722212	Cafeterias, buffets, and grill buffets	22	32 692	10 212	2 399	869	4.0	—
722213	Snack and nonalcoholic beverage bars	91	33 953	8 509	1 910	864	24.3	9.5
7223	Special food services	63	68 656	15 479	3 289	1 096	4.0	40.3
7224	Drinking places (alcoholic beverages)	71	45 078	10 468	2 400	1 016	34.9	6.4
72241	Drinking places (alcoholic beverages)	71	45 078	10 468	2 400	1 016	34.9	6.4
722410	Drinking places (alcoholic beverages)	71	45 078	10 468	2 400	1 016	34.9	6.4
CARLSBAD-ARTESIA, NM MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	90	51 064	13 917	3 296	1 602	23.5	5.1
721	Accommodation	26	17 101	4 314	967	405	11.5	4.4
722	Food services and drinking places	64	33 963	9 603	2 329	1 197	29.5	5.4
DEMING, NM MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	45	18 734	4 975	1 223	572	27.6	5.8
721	Accommodation	13	4 517	1 064	247	99	9.0	2.8
722	Food services and drinking places	32	14 217	3 911	976	473	33.5	6.8
FARMINGTON, NM METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	177	137 499	36 196	8 696	3 832	18.0	3.9
721	Accommodation	28	22 486	5 985	1 252	510	8.8	1.7
722	Food services and drinking places	149	115 013	30 211	7 444	3 322	19.8	4.3
7222	Limited-service eating places	76	58 021	14 409	3 526	1 622	20.4	4.0
72221	Limited-service eating places	76	58 021	14 409	3 526	1 622	20.4	4.0
GALLUP, NM MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	136	89 192	22 645	5 425	2 272	28.7	9.2
721	Accommodation	35	22 281	4 951	1 136	485	39.4	14.5
722	Food services and drinking places	101	66 911	17 694	4 289	1 787	25.1	7.4
7222	Limited-service eating places	51	38 122	9 267	2 279	1 005	14.3	1.8
72221	Limited-service eating places	51	38 122	9 267	2 279	1 005	14.3	1.8
GRANTS, NM MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	48	105 820	21 101	4 764	1 456	5.1	.6
721	Accommodation	11	D	D	D	f	D	D
7211	Traveler accommodation	10	D	D	D	f	D	D
722	Food services and drinking places	37	D	D	D	f	D	D
HOBBS, NM MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	104	48 100	12 265	3 048	1 430	31.4	4.2
721	Accommodation	13	4 914	855	180	90	58.8	2.3
722	Food services and drinking places	91	43 186	11 410	2 868	1 340	28.3	4.4
7222	Limited-service eating places	39	29 154	7 068	1 700	756	11.4	5.4
72221	Limited-service eating places	39	29 154	7 068	1 700	756	11.4	5.4

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
LAS CRUCES, NM METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	245	155 290	41 044	9 844	4 513	24.6	4.4
721	Accommodation	31	19 090	3 831	892	379	15.7	1.3
722	Food services and drinking places	214	136 200	37 213	8 952	4 134	25.9	4.8
7222	Limited-service eating places	107	63 372	16 424	3 868	1 987	25.9	3.4
72221	Limited-service eating places	107	63 372	16 424	3 868	1 987	25.9	3.4
LAS VEGAS, NM MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	79	31 742	7 923	1 783	843	29.0	7.8
721	Accommodation	25	8 089	1 921	378	183	16.8	4.0
721214	Recreational and vacation camps (except campgrounds) .	6	1 387	371	54	7	76.6	23.4
722	Food services and drinking places	54	23 653	6 002	1 405	660	33.1	9.1
LOS ALAMOS, NM MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	38	21 181	5 922	1 433	570	21.9	4.7
721	Accommodation	4	D	D	D	b	D	D
722	Food services and drinking places	34	D	D	D	f	D	D
ROSWELL, NM MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	99	60 976	17 072	4 202	1 882	22.1	9.4
721	Accommodation	18	12 048	2 322	544	277	19.1	.4
722	Food services and drinking places	81	48 928	14 750	3 658	1 605	22.9	11.6
SILVER CITY, NM MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	76	26 842	7 198	1 874	1 011	24.6	9.7
721	Accommodation	17	6 208	1 595	468	224	22.6	6.7
722	Food services and drinking places	59	20 634	5 603	1 406	787	25.2	10.6
TAOS, NM MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	169	87 148	26 066	6 509	2 206	22.6	21.2
721	Accommodation	77	45 716	13 399	3 413	951	17.3	27.6
7211	Traveler accommodation	70	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	40	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	40	D	D	D	f	D	D
721214	Recreational and vacation camps (except campgrounds) .	6	1 512	449	110	33	53.0	9.1
722	Food services and drinking places	92	41 432	12 667	3 096	1 255	28.4	14.3

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Summary Statistics for Counties: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
BERNALILLO								
72	Accommodation and food services	1 200	1 068 848	305 544	72 382	26 518	14.8	13.0
721	Accommodation	148	217 151	58 023	13 433	3 874	15.0	12.1
7211	Traveler accommodation	137	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels	130	212 719	57 055	13 195	3 798	15.3	12.1
721110	Hotels (except casino hotels) and motels	130	212 719	57 055	13 195	3 798	15.3	12.1
7212	RV (recreational vehicle) parks and recreational camps	7	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	7	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	6	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
7213	Rooming and boarding houses	4	D	D	D	a	D	D
72131	Rooming and boarding houses	4	D	D	D	a	D	D
721310	Rooming and boarding houses	4	D	D	D	a	D	D
722	Food services and drinking places	1 052	851 697	247 521	58 949	22 644	14.8	13.3
7221	Full-service restaurants	379	341 308	108 435	26 186	10 136	19.1	8.6
72211	Full-service restaurants	379	341 308	108 435	26 186	10 136	19.1	8.6
722110	Full-service restaurants	379	341 308	108 435	26 186	10 136	19.1	8.6
7222	Limited-service eating places	558	404 713	114 736	27 437	10 590	10.8	13.2
72221	Limited-service eating places	558	404 713	114 736	27 437	10 590	10.8	13.2
722211	Limited-service restaurants	454	340 050	96 660	23 276	8 940	10.4	14.8
722212	Cafeterias, buffets, and grill buffets	21	D	D	D	f	D	D
722213	Snack and nonalcoholic beverage bars	83	D	D	D	f	D	D
7223	Special food services	57	63 175	14 235	3 012	948	4.3	43.8
7224	Drinking places (alcoholic beverages)	58	42 501	10 115	2 314	970	33.3	6.4
72241	Drinking places (alcoholic beverages)	58	42 501	10 115	2 314	970	33.3	6.4
722410	Drinking places (alcoholic beverages)	58	42 501	10 115	2 314	970	33.3	6.4
CATRON								
72	Accommodation and food services	11	1 913	337	69	40	94.5	1.1
721	Accommodation	4	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	7	D	D	D	b	D	D
CHAVES								
72	Accommodation and food services	99	60 976	17 072	4 202	1 882	22.1	9.4
721	Accommodation	18	12 048	2 322	544	277	19.1	.4
7211	Traveler accommodation	18	12 048	2 322	544	277	19.1	.4
72111	Hotels (except casino hotels) and motels	18	12 048	2 322	544	277	19.1	.4
721110	Hotels (except casino hotels) and motels	18	12 048	2 322	544	277	19.1	.4
722	Food services and drinking places	81	48 928	14 750	3 658	1 605	22.9	11.6
7222	Limited-service eating places	34	D	D	D	f	D	D
72221	Limited-service eating places	34	D	D	D	f	D	D
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	c	D	D
7223	Special food services	3	D	D	D	b	D	D
CIBOLA								
72	Accommodation and food services	48	105 820	21 101	4 764	1 456	5.1	.6
721	Accommodation	11	D	D	D	f	D	D
7211	Traveler accommodation	10	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	9	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	9	D	D	D	c	D	D
72112	Casino hotels	1	D	D	D	f	D	D
721120	Casino hotels	1	D	D	D	f	D	D
722	Food services and drinking places	37	D	D	D	f	D	D
7222	Limited-service eating places	15	D	D	D	e	D	D
72221	Limited-service eating places	15	D	D	D	e	D	D
7223	Special food services	2	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
COLFAX								
72	Accommodation and food services	72	56 085	17 647	4 122	1 293	41.2	2.3
721	Accommodation	31	D	D	D	f	D	D
7211	Traveler accommodation	29	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	27	26 012	7 900	2 318	671	72.1	.6
721110	Hotels (except casino hotels) and motels	27	26 012	7 900	2 318	671	72.1	.6
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	b	D	D
722	Food services and drinking places	41	D	D	D	f	D	D
7222	Limited-service eating places	12	8 439	2 323	498	213	10.9	9.9
72221	Limited-service eating places	12	8 439	2 323	498	213	10.9	9.9
CURRY								
72	Accommodation and food services	78	47 040	14 231	3 453	1 392	15.6	6.5
721	Accommodation	11	6 877	1 890	805	189	—	1.5
7211	Traveler accommodation	11	6 877	1 890	805	189	—	1.5
72111	Hotels (except casino hotels) and motels	11	6 877	1 890	805	189	—	1.5
721110	Hotels (except casino hotels) and motels	11	6 877	1 890	805	189	—	1.5
722	Food services and drinking places	67	40 163	12 341	2 648	1 203	18.3	7.4
7222	Limited-service eating places	37	D	D	D	f	D	D
72221	Limited-service eating places	37	D	D	D	f	D	D
722212	Cafeterias, buffets, and grill buffets	3	3 560	1 097	207	81	16.2	—
DE BACA								
72	Accommodation and food services	6	1 148	322	68	40	90.2	—
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	4	D	D	D	b	D	D
DONA ANA								
72	Accommodation and food services	245	155 290	41 044	9 844	4 513	24.6	4.4
721	Accommodation	31	19 090	3 831	892	379	15.7	1.3
7211	Traveler accommodation	27	18 211	3 661	854	367	14.8	.9
72111	Hotels (except casino hotels) and motels	26	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	26	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	214	136 200	37 213	8 952	4 134	25.9	4.8
7221	Full-service restaurants	88	64 824	18 807	4 634	1 947	26.6	6.9
72211	Full-service restaurants	88	64 824	18 807	4 634	1 947	26.6	6.9
722110	Full-service restaurants	88	64 824	18 807	4 634	1 947	26.6	6.9
7222	Limited-service eating places	107	63 372	16 424	3 868	1 987	25.9	3.4
72221	Limited-service eating places	107	63 372	16 424	3 868	1 987	25.9	3.4
722211	Limited-service restaurants	94	55 303	14 009	3 248	1 708	28.3	3.8
722212	Cafeterias, buffets, and grill buffets	4	5 294	1 592	478	183	2.4	—
7223	Special food services	8	3 324	1 170	257	83	2.4	—
EDDY								
72	Accommodation and food services	90	51 064	13 917	3 296	1 602	23.5	5.1
721	Accommodation	26	17 101	4 314	967	405	11.5	4.4
7211	Traveler accommodation	18	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	16	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	16	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	8	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	8	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	7	D	D	D	a	D	D
722	Food services and drinking places	64	33 963	9 603	2 329	1 197	29.5	5.4
7222	Limited-service eating places	34	D	D	D	f	D	D
72221	Limited-service eating places	34	D	D	D	f	D	D
7223	Special food services	2	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
GRANT								
72	Accommodation and food services	76	26 842	7 198	1 874	1 011	24.6	9.7
721	Accommodation	17	6 208	1 595	468	224	22.6	6.7
7212	RV (recreational vehicle) parks and recreational camps	3	1 279	250	164	40	69.3	—
72121	RV (recreational vehicle) parks and recreational camps	3	1 279	250	164	40	69.3	—
721211	RV (recreational vehicle) parks and campgrounds	3	1 279	250	164	40	69.3	—
722	Food services and drinking places	59	20 634	5 603	1 406	787	25.2	10.6
7222	Limited-service eating places	21	9 655	2 682	674	340	11.1	3.1
72221	Limited-service eating places	21	9 655	2 682	674	340	11.1	3.1
GUADALUPE								
72	Accommodation and food services	28	11 979	3 557	847	335	20.1	2.7
721	Accommodation	17	D	D	D	c	D	D
7211	Traveler accommodation	16	6 981	2 064	518	185	12.2	—
72111	Hotels (except casino hotels) and motels	16	6 981	2 064	518	185	12.2	—
721110	Hotels (except casino hotels) and motels	16	6 981	2 064	518	185	12.2	—
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	11	D	D	D	c	D	D
HARDING								
72	Accommodation and food services	2	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	a	D	D
HIDALGO								
72	Accommodation and food services	21	9 521	2 991	711	288	11.6	7.1
721	Accommodation	8	3 336	848	200	77	—	2.4
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	13	6 185	2 143	511	211	17.8	9.7
LEA								
72	Accommodation and food services	104	48 100	12 265	3 048	1 430	31.4	4.2
721	Accommodation	13	4 914	855	180	90	58.8	2.3
722	Food services and drinking places	91	43 186	11 410	2 868	1 340	28.3	4.4
7222	Limited-service eating places	39	29 154	7 068	1 700	756	11.4	5.4
72221	Limited-service eating places	39	29 154	7 068	1 700	756	11.4	5.4
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
LINCOLN								
72	Accommodation and food services	108	41 758	11 123	2 721	1 054	36.0	5.9
721	Accommodation	43	12 004	2 295	551	186	37.5	2.8
7211	Traveler accommodation	37	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	29	9 563	1 824	444	160	40.7	3.5
721110	Hotels (except casino hotels) and motels	29	9 563	1 824	444	160	40.7	3.5
7212	RV (recreational vehicle) parks and recreational camps	6	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	6	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	6	D	D	D	a	D	D
722	Food services and drinking places	65	29 754	8 828	2 170	868	35.4	7.2
7222	Limited-service eating places	22	8 902	2 789	712	290	36.5	6.8
72221	Limited-service eating places	22	8 902	2 789	712	290	36.5	6.8
LOS ALAMOS								
72	Accommodation and food services	38	21 181	5 922	1 433	570	21.9	4.7
721	Accommodation	4	D	D	D	b	D	D
722	Food services and drinking places	34	D	D	D	f	D	D
7222	Limited-service eating places	16	D	D	D	e	D	D
72221	Limited-service eating places	16	D	D	D	e	D	D
7223	Special food services	2	D	D	D	b	D	D
LUNA								
72	Accommodation and food services	45	18 734	4 975	1 223	572	27.6	5.8
721	Accommodation	13	4 517	1 064	247	99	9.0	2.8
722	Food services and drinking places	32	14 217	3 911	976	473	33.5	6.8
7222	Limited-service eating places	14	8 594	1 937	483	218	18.8	7.0
72221	Limited-service eating places	14	8 594	1 937	483	218	18.8	7.0

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
MCKINLEY								
72	Accommodation and food services	136	89 192	22 645	5 425	2 272	28.7	9.2
721	Accommodation	35	22 281	4 951	1 136	485	39.4	14.5
7211	Traveler accommodation	33	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	33	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	33	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	101	66 911	17 694	4 289	1 787	25.1	7.4
7222	Limited-service eating places	51	38 122	9 267	2 279	1 005	14.3	1.8
72221	Limited-service eating places	51	38 122	9 267	2 279	1 005	14.3	1.8
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	c	D	D
MORA								
72	Accommodation and food services	2	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	a	D	D
OTERO								
72	Accommodation and food services	97	59 507	16 295	3 910	1 673	20.1	6.0
721	Accommodation	25	26 121	6 828	1 614	486	2.1	5.8
7211	Traveler accommodation	16	25 198	6 651	1 584	473	1.1	5.6
72111	Hotels (except casino hotels) and motels	14	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	14	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	9	923	177	30	13	30.0	9.9
72121	RV (recreational vehicle) parks and recreational camps	9	923	177	30	13	30.0	9.9
721211	RV (recreational vehicle) parks and campgrounds	6	D	D	D	a	D	D
722	Food services and drinking places	72	33 386	9 467	2 296	1 187	34.2	6.1
7222	Limited-service eating places	31	D	D	D	f	D	D
72221	Limited-service eating places	31	D	D	D	f	D	D
QUAY								
72	Accommodation and food services	44	20 335	5 126	1 191	536	26.2	18.1
721	Accommodation	25	D	D	D	e	D	D
7211	Traveler accommodation	24	10 711	2 285	526	261	24.2	8.9
72111	Hotels (except casino hotels) and motels	24	10 711	2 285	526	261	24.2	8.9
721110	Hotels (except casino hotels) and motels	24	10 711	2 285	526	261	24.2	8.9
722	Food services and drinking places	19	D	D	D	e	D	D
RIO ARRIBA								
72	Accommodation and food services	78	43 675	13 044	2 922	1 312	24.6	23.1
721	Accommodation	29	13 546	4 950	1 066	311	13.9	16.4
7211	Traveler accommodation	24	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	17	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	17	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	5	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	5	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	b	D	D
722	Food services and drinking places	49	30 129	8 094	1 856	1 001	29.3	26.1
7222	Limited-service eating places	18	D	D	D	f	D	D
72221	Limited-service eating places	18	D	D	D	f	D	D
ROOSEVELT								
72	Accommodation and food services	23	14 682	4 118	920	514	14.9	22.5
721	Accommodation	3	803	151	34	9	—	—
722	Food services and drinking places	20	13 879	3 967	886	505	15.7	23.8

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
SANDOVAL								
72	Accommodation and food services	115	103 457	30 912	6 764	2 490	14.8	20.4
721	Accommodation	23	D	D	D	e	D	D
7211	Traveler accommodation	20	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	13	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	13	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	92	D	D	D	g	D	D
7222	Limited-service eating places	43	D	D	D	g	D	D
72221	Limited-service eating places	43	D	D	D	g	D	D
7223	Special food services	3	D	D	D	b	D	D
SAN JUAN								
72	Accommodation and food services	177	137 499	36 196	8 696	3 832	18.0	3.9
721	Accommodation	28	22 486	5 985	1 252	510	8.8	1.7
7211	Traveler accommodation	26	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	24	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	24	D	D	D	f	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	149	115 013	30 211	7 444	3 322	19.8	4.3
7221	Full-service restaurants	58	51 136	14 513	3 566	1 427	18.6	5.0
72211	Full-service restaurants	58	51 136	14 513	3 566	1 427	18.6	5.0
722110	Full-service restaurants	58	51 136	14 513	3 566	1 427	18.6	5.0
7222	Limited-service eating places	76	58 021	14 409	3 526	1 622	20.4	4.0
72221	Limited-service eating places	76	58 021	14 409	3 526	1 622	20.4	4.0
722211	Limited-service restaurants	69	D	D	D	g	D	D
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	c	D	D
7223	Special food services	7	3 499	754	210	182	12.5	—
SAN MIGUEL								
72	Accommodation and food services	79	31 742	7 923	1 783	843	29.0	7.8
721	Accommodation	25	8 089	1 921	378	183	16.8	4.0
7211	Traveler accommodation	16	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	14	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	14	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	9	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	9	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	6	1 387	371	54	7	76.6	23.4
722	Food services and drinking places	54	23 653	6 002	1 405	660	33.1	9.1
7222	Limited-service eating places	20	13 255	3 346	845	363	29.0	.9
72221	Limited-service eating places	20	13 255	3 346	845	363	29.0	.9
7223	Special food services	5	D	D	D	b	D	D
SANTA FE								
72	Accommodation and food services	353	376 204	115 271	26 005	7 846	15.4	9.1
721	Accommodation	73	151 186	46 143	10 434	2 616	7.3	10.8
7211	Traveler accommodation	66	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels	48	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	48	D	D	D	g	D	D
721191	Bed-and-breakfast inns	17	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	7	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	7	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	5	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	280	225 018	69 128	15 571	5 230	20.8	7.9
7221	Full-service restaurants	142	D	D	D	h	D	D
72211	Full-service restaurants	142	D	D	D	h	D	D
722110	Full-service restaurants	142	D	D	D	h	D	D
7222	Limited-service eating places	112	D	D	D	g	D	D
72221	Limited-service eating places	112	D	D	D	g	D	D
722211	Limited-service restaurants	80	D	D	D	g	D	D
722212	Cafeterias, buffets, and grill buffets	4	5 943	1 769	427	127	—	—
722213	Snack and nonalcoholic beverage bars	28	D	D	D	e	D	D
7223	Special food services	18	D	D	D	c	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
SIERRA								
72	Accommodation and food services	45	13 563	3 969	937	461	32.0	7.4
721	Accommodation	17	3 780	1 182	259	96	15.4	3.8
722	Food services and drinking places	28	9 783	2 787	678	365	38.5	8.8
SOCORRO								
72	Accommodation and food services	39	17 319	5 065	1 221	510	18.3	4.5
721	Accommodation	11	4 974	1 088	244	84	—	2.5
722	Food services and drinking places	28	12 345	3 977	977	426	25.6	5.4
TAOS								
72	Accommodation and food services	169	87 148	26 066	6 509	2 206	22.6	21.2
721	Accommodation	77	45 716	13 399	3 413	951	17.3	27.6
7211	Traveler accommodation	70	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	40	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	40	D	D	D	f	D	D
721191	Bed-and-breakfast inns	27	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	7	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	7	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	6	1 512	449	110	33	53.0	9.1
722	Food services and drinking places	92	41 432	12 667	3 096	1 255	28.4	14.3
7222	Limited-service eating places	31	13 836	3 929	970	387	24.8	4.4
72221	Limited-service eating places	31	13 836	3 929	970	387	24.8	4.4
TORRANCE								
72	Accommodation and food services	32	11 824	3 107	764	327	30.3	21.0
721	Accommodation	9	D	D	D	b	D	D
722	Food services and drinking places	23	D	D	D	c	D	D
UNION								
72	Accommodation and food services	18	5 820	1 335	313	166	52.4	—
721	Accommodation	8	1 839	464	110	61	3.5	—
722	Food services and drinking places	10	3 981	871	203	105	75.0	—
VALENCIA								
72	Accommodation and food services	78	32 745	9 064	2 115	983	33.1	2.5
721	Accommodation	9	4 162	1 179	272	99	—	4.9
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	69	28 583	7 885	1 843	884	37.9	2.2
7222	Limited-service eating places	35	18 360	4 821	1 143	538	24.0	2.8
72221	Limited-service eating places	35	18 360	4 821	1 143	538	24.0	2.8

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Summary Statistics for Places: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ALAMOGORDO								
72	Accommodation and food services	67	34 517	9 741	2 357	1 144	27.7	4.8
721	Accommodation	13	D	D	D	c	D	D
7211	Traveler accommodation	9	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	9	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	9	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	4	D	D	D	a	D	D
722	Food services and drinking places	54	D	D	D	g	D	D
7222	Limited-service eating places	27	16 713	4 684	1 109	611	25.7	—
72221	Limited-service eating places	27	16 713	4 684	1 109	611	25.7	—
ALBUQUERQUE								
72	Accommodation and food services	1 096	987 792	281 620	66 672	24 289	15.2	13.3
721	Accommodation	138	205 810	54 612	12 619	3 627	15.8	12.6
7211	Traveler accommodation	131	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels	127	D	D	D	h	D	D
721110	Hotels (except casino hotels) and motels	127	D	D	D	h	D	D
7212	RV (recreational vehicle) parks and recreational camps	3	1 400	282	68	21	—	—
72121	RV (recreational vehicle) parks and recreational camps	3	1 400	282	68	21	—	—
721211	RV (recreational vehicle) parks and campgrounds	3	1 400	282	68	21	—	—
7213	Rooming and boarding houses	4	D	D	D	a	D	D
72131	Rooming and boarding houses	4	D	D	D	a	D	D
721310	Rooming and boarding houses	4	D	D	D	a	D	D
722	Food services and drinking places	958	781 982	227 008	54 053	20 662	15.0	13.5
7221	Full-service restaurants	349	311 264	97 992	23 720	9 157	19.2	8.9
72211	Full-service restaurants	349	311 264	97 992	23 720	9 157	19.2	8.9
722110	Full-service restaurants	349	311 264	97 992	23 720	9 157	19.2	8.9
7222	Limited-service eating places	510	375 198	107 063	25 573	9 757	11.0	12.9
72221	Limited-service eating places	510	375 198	107 063	25 573	9 757	11.0	12.9
722211	Limited-service restaurants	419	316 124	90 138	21 691	8 240	10.6	14.3
722212	Cafeterias, buffets, and grill buffets	21	D	D	D	f	D	D
722213	Snack and nonalcoholic beverage bars	70	D	D	D	f	D	D
7223	Special food services	44	D	D	D	f	D	D
7224	Drinking places (alcoholic beverages)	55	D	D	D	f	D	D
72241	Drinking places (alcoholic beverages)	55	D	D	D	f	D	D
722410	Drinking places (alcoholic beverages)	55	D	D	D	f	D	D
ARTESIA								
72	Accommodation and food services	27	D	D	D	e	D	D
721	Accommodation	7	D	D	D	b	D	D
722	Food services and drinking places	20	11 584	3 526	897	366	32.4	1.4
7222	Limited-service eating places	10	D	D	D	c	D	D
72221	Limited-service eating places	10	D	D	D	c	D	D
7223	Special food services	1	D	D	D	b	D	D
AZTEC								
72	Accommodation and food services	21	8 952	2 782	647	299	51.6	.8
721	Accommodation	3	492	74	22	17	68.9	—
722	Food services and drinking places	18	8 460	2 708	625	282	50.6	.9
BAYARD								
72	Accommodation and food services	6	1 398	256	68	33	55.0	2.6
722	Food services and drinking places	6	1 398	256	68	33	55.0	2.6
BELEN								
72	Accommodation and food services	36	12 186	3 323	800	324	30.5	4.1
721	Accommodation	6	D	D	D	b	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	30	D	D	D	e	D	D
7222	Limited-service eating places	16	7 124	1 948	465	194	23.3	2.7
72221	Limited-service eating places	16	7 124	1 948	465	194	23.3	2.7

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BERNALILLO								
72	Accommodation and food services	15	11 754	3 253	785	298	10.7	.9
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	13	D	D	D	e	D	D
7222	Limited-service eating places	7	7 102	1 686	398	154	—	—
72221	Limited-service eating places	7	7 102	1 686	398	154	—	—
BLOOMFIELD								
72	Accommodation and food services	14	6 013	1 741	458	217	35.7	8.5
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	13	D	D	D	c	D	D
BOSQUE FARMS								
72	Accommodation and food services	6	D	D	D	b	D	D
722	Food services and drinking places	6	D	D	D	b	D	D
CARLSBAD								
72	Accommodation and food services	59	33 981	8 738	2 028	1 104	23.6	7.2
721	Accommodation	15	11 602	2 661	596	273	15.2	6.5
7211	Traveler accommodation	12	11 242	2 617	583	266	15.7	5.2
72111	Hotels (except casino hotels) and motels	12	11 242	2 617	583	266	15.7	5.2
721110	Hotels (except casino hotels) and motels	12	11 242	2 617	583	266	15.7	5.2
7212	RV (recreational vehicle) parks and recreational camps	3	360	44	13	7	—	48.9
72121	RV (recreational vehicle) parks and recreational camps	3	360	44	13	7	—	48.9
721211	RV (recreational vehicle) parks and campgrounds	3	360	44	13	7	—	48.9
722	Food services and drinking places	44	22 379	6 077	1 432	831	28.0	7.5
7222	Limited-service eating places	24	15 907	4 111	924	480	4.8	7.3
72221	Limited-service eating places	24	15 907	4 111	924	480	4.8	7.3
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
CLAYTON								
72	Accommodation and food services	17	D	D	D	c	D	D
721	Accommodation	8	1 839	464	110	61	3.5	—
722	Food services and drinking places	9	D	D	D	b	D	D
CLOVIS								
72	Accommodation and food services	72	44 221	13 440	3 284	1 334	16.4	3.0
721	Accommodation	11	6 877	1 890	805	189	—	1.5
7211	Traveler accommodation	11	6 877	1 890	805	189	—	1.5
72111	Hotels (except casino hotels) and motels	11	6 877	1 890	805	189	—	1.5
721110	Hotels (except casino hotels) and motels	11	6 877	1 890	805	189	—	1.5
722	Food services and drinking places	61	37 344	11 550	2 479	1 145	19.5	3.3
7222	Limited-service eating places	34	21 643	6 092	1 164	599	16.0	3.2
72221	Limited-service eating places	34	21 643	6 092	1 164	599	16.0	3.2
722212	Cafeterias, buffets, and grill buffets	3	3 560	1 097	207	81	16.2	—
CORRALES								
72	Accommodation and food services	12	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	11	9 908	3 220	802	382	34.0	44.5
CORRALES (PART - BERNALILLO COUNTY)								
72	Accommodation and food services	2	D	D	D	b	D	D
722	Food services and drinking places	2	D	D	D	b	D	D
CORRALES (PART - SANDOVAL COUNTY)								
72	Accommodation and food services	10	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	9	D	D	D	e	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DEMING								
72	Accommodation and food services	45	18 734	4 975	1 223	572	27.6	5.8
721	Accommodation	13	4 517	1 064	247	99	9.0	2.8
7211	Traveler accommodation	12	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	12	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	12	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	32	14 217	3 911	976	473	33.5	6.8
7222	Limited-service eating places	14	8 594	1 937	483	218	18.8	7.0
72221	Limited-service eating places	14	8 594	1 937	483	218	18.8	7.0
ESPANOLA								
72	Accommodation and food services	41	25 021	7 076	1 640	928	31.7	7.5
721	Accommodation	8	2 683	640	128	45	26.1	—
722	Food services and drinking places	33	22 338	6 436	1 512	883	32.4	8.5
7222	Limited-service eating places	17	13 971	4 149	962	591	33.1	1.8
72221	Limited-service eating places	17	13 971	4 149	962	591	33.1	1.8
ESPANOLA (PART - RIO ARRIBA COUNTY)								
72	Accommodation and food services	39	D	D	D	f	D	D
721	Accommodation	8	2 683	640	128	45	26.1	—
722	Food services and drinking places	31	D	D	D	f	D	D
7222	Limited-service eating places	15	D	D	D	f	D	D
72221	Limited-service eating places	15	D	D	D	f	D	D
ESPANOLA (PART - SANTA FE COUNTY)								
72	Accommodation and food services	2	D	D	D	b	D	D
722	Food services and drinking places	2	D	D	D	b	D	D
EUNICE								
72	Accommodation and food services	7	1 226	357	85	45	29.2	4.3
722	Food services and drinking places	7	1 226	357	85	45	29.2	4.3
FARMINGTON								
72	Accommodation and food services	123	111 468	28 612	6 876	2 981	14.3	3.2
721	Accommodation	21	19 483	5 234	1 085	448	5.8	1.9
7211	Traveler accommodation	21	19 483	5 234	1 085	448	5.8	1.9
72111	Hotels (except casino hotels) and motels	20	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	20	D	D	D	e	D	D
722	Food services and drinking places	102	91 985	23 378	5 791	2 533	16.1	3.5
7221	Full-service restaurants	42	43 265	11 833	2 945	1 145	10.6	5.1
72211	Full-service restaurants	42	43 265	11 833	2 945	1 145	10.6	5.1
722110	Full-service restaurants	42	43 265	11 833	2 945	1 145	10.6	5.1
7222	Limited-service eating places	50	44 338	10 670	2 620	1 170	20.2	1.9
72221	Limited-service eating places	50	44 338	10 670	2 620	1 170	20.2	1.9
722211	Limited-service restaurants	43	D	D	D	g	D	D
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	c	D	D
7223	Special food services	4	D	D	D	c	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
GALLUP								
72	Accommodation and food services	122	86 040	21 857	5 236	2 180	27.5	9.1
721	Accommodation	34	D	D	D	e	D	D
7211	Traveler accommodation	33	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	33	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	33	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	88	D	D	D	g	D	D
7221	Full-service restaurants	36	25 167	7 675	1 824	700	44.7	14.7
72211	Full-service restaurants	36	25 167	7 675	1 824	700	44.7	14.7
722110	Full-service restaurants	36	25 167	7 675	1 824	700	44.7	14.7
7222	Limited-service eating places	43	35 435	8 609	2 121	930	9.8	1.9
72221	Limited-service eating places	43	35 435	8 609	2 121	930	9.8	1.9
722211	Limited-service restaurants	35	30 028	7 198	1 792	786	10.1	1.7
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	8	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	8	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	8	D	D	D	b	D	D
GRANTS								
72	Accommodation and food services	39	D	D	D	f	D	D
721	Accommodation	9	D	D	D	c	D	D
7211	Traveler accommodation	8	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	8	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	8	D	D	D	c	D	D
722	Food services and drinking places	30	D	D	D	e	D	D
7222	Limited-service eating places	12	7 720	1 926	450	241	21.3	.6
72221	Limited-service eating places	12	7 720	1 926	450	241	21.3	.6
HOBBS								
72	Accommodation and food services	70	36 754	9 453	2 375	1 082	30.2	1.0
721	Accommodation	11	D	D	D	b	D	D
7211	Traveler accommodation	11	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	11	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	11	D	D	D	b	D	D
722	Food services and drinking places	59	D	D	D	g	D	D
7222	Limited-service eating places	28	23 253	5 728	1 395	608	10.2	.7
72221	Limited-service eating places	28	23 253	5 728	1 395	608	10.2	.7
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
LAS CRUCES								
72	Accommodation and food services	195	125 764	34 507	8 167	3 783	23.8	5.1
721	Accommodation	27	18 384	3 611	840	354	13.6	.9
7211	Traveler accommodation	24	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	23	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	23	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	168	107 380	30 896	7 327	3 429	25.5	5.8
7221	Full-service restaurants	63	45 339	14 839	3 523	1 500	26.1	9.0
72211	Full-service restaurants	63	45 339	14 839	3 523	1 500	26.1	9.0
722110	Full-service restaurants	63	45 339	14 839	3 523	1 500	26.1	9.0
7222	Limited-service eating places	93	55 502	14 356	3 397	1 767	25.7	3.8
72221	Limited-service eating places	93	55 502	14 356	3 397	1 767	25.7	3.8
722211	Limited-service restaurants	81	D	D	D	g	D	D
722212	Cafeterias, buffets, and grill buffets	4	5 294	1 592	478	183	2.4	—
7223	Special food services	5	2 796	1 017	238	64	.9	—
7224	Drinking places (alcoholic beverages)	7	3 743	684	169	98	33.7	—
72241	Drinking places (alcoholic beverages)	7	3 743	684	169	98	33.7	—
722410	Drinking places (alcoholic beverages)	7	3 743	684	169	98	33.7	—

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							From administrative records ¹	Estimated ²
LAS VEGAS								
72	Accommodation and food services	60	25 896	6 635	1 540	740	21.8	8.4
721	Accommodation	17	6 201	1 410	303	169	4.4	—
7211	Traveler accommodation	14	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	14	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	14	D	D	D	c	D	D
721214	Recreational and vacation camps (except campgrounds) ..	2	D	D	D	a	D	D
722	Food services and drinking places	43	19 695	5 225	1 237	571	27.3	11.0
7222	Limited-service eating places	16	11 415	3 027	774	317	17.5	1.0
72221	Limited-service eating places	16	11 415	3 027	774	317	17.5	1.0
7223	Special food services	3	D	D	D	b	D	D
LORDSBURG								
72	Accommodation and food services	19	D	D	D	e	D	D
721	Accommodation	8	3 336	848	200	77	—	2.4
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	11	D	D	D	c	D	D
LOS LUNAS								
72	Accommodation and food services	29	16 879	4 662	1 069	513	29.5	1.9
721	Accommodation	3	D	D	D	b	D	D
722	Food services and drinking places	26	D	D	D	e	D	D
7222	Limited-service eating places	12	9 141	2 332	559	279	17.8	3.5
72221	Limited-service eating places	12	9 141	2 332	559	279	17.8	3.5
LOS RANCHOS DE ALBUQUERQUE								
72	Accommodation and food services	10	8 100	2 650	716	219	23.1	—
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	8	D	D	D	c	D	D
LOVINGTON								
72	Accommodation and food services	16	7 698	1 754	430	212	32.6	20.1
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	14	D	D	D	c	D	D
PORTALES								
72	Accommodation and food services	22	D	D	D	f	D	D
721	Accommodation	3	803	151	34	9	—	—
722	Food services and drinking places	19	D	D	D	e	D	D
7222	Limited-service eating places	9	D	D	D	c	D	D
72221	Limited-service eating places	9	D	D	D	c	D	D
RATON								
72	Accommodation and food services	40	20 537	6 020	1 320	602	18.8	4.5
721	Accommodation	13	6 723	1 989	447	168	19.9	1.1
7211	Traveler accommodation	13	6 723	1 989	447	168	19.9	1.1
72111	Hotels (except casino hotels) and motels	13	6 723	1 989	447	168	19.9	1.1
721110	Hotels (except casino hotels) and motels	13	6 723	1 989	447	168	19.9	1.1
722	Food services and drinking places	27	13 814	4 031	873	434	18.2	6.1
7222	Limited-service eating places	8	7 872	2 193	472	204	8.5	10.6
72221	Limited-service eating places	8	7 872	2 193	472	204	8.5	10.6
RIO RANCHO								
72	Accommodation and food services	58	51 483	14 425	3 135	1 320	15.0	30.7
721	Accommodation	7	6 342	1 755	291	78	14.2	3.4
7211	Traveler accommodation	7	6 342	1 755	291	78	14.2	3.4
72111	Hotels (except casino hotels) and motels	7	6 342	1 755	291	78	14.2	3.4
721110	Hotels (except casino hotels) and motels	7	6 342	1 755	291	78	14.2	3.4
722	Food services and drinking places	51	45 141	12 670	2 844	1 242	15.2	34.6
7222	Limited-service eating places	27	31 438	8 608	1 936	830	6.3	42.9
72221	Limited-service eating places	27	31 438	8 608	1 936	830	6.3	42.9
722211	Limited-service restaurants	24	30 737	8 421	1 891	804	5.7	43.1
7223	Special food services	3	D	D	D	b	D	D

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							From admini- strative records ¹	Estimated ²
RIO RANCHO (PART - SANDOVAL COUNTY)								
72	Accommodation and food services	58	51 483	14 425	3 135	1 320	15.0	30.7
721	Accommodation	7	6 342	1 755	291	78	14.2	3.4
7211	Traveler accommodation	7	6 342	1 755	291	78	14.2	3.4
72111	Hotels (except casino hotels) and motels	7	6 342	1 755	291	78	14.2	3.4
721110	Hotels (except casino hotels) and motels	7	6 342	1 755	291	78	14.2	3.4
722	Food services and drinking places	51	45 141	12 670	2 844	1 242	15.2	34.6
7222	Limited-service eating places	27	31 438	8 608	1 936	830	6.3	42.9
72221	Limited-service eating places	27	31 438	8 608	1 936	830	6.3	42.9
722211	Limited-service restaurants	24	30 737	8 421	1 891	804	5.7	43.1
7223	Special food services	3	D	D	D	b	D	D
ROSWELL								
72	Accommodation and food services	86	55 682	15 836	3 885	1 689	22.1	10.2
721	Accommodation	18	12 048	2 322	544	277	19.1	.4
7211	Traveler accommodation	18	12 048	2 322	544	277	19.1	.4
72111	Hotels (except casino hotels) and motels	18	12 048	2 322	544	277	19.1	.4
721110	Hotels (except casino hotels) and motels	18	12 048	2 322	544	277	19.1	.4
722	Food services and drinking places	68	43 634	13 514	3 341	1 412	23.0	12.9
7222	Limited-service eating places	31	21 802	5 905	1 399	708	22.0	4.6
72221	Limited-service eating places	31	21 802	5 905	1 399	708	22.0	4.6
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	c	D	D
7223	Special food services	3	D	D	D	b	D	D
RUIDOSO								
72	Accommodation and food services	79	35 767	9 652	2 382	910	31.3	4.3
721	Accommodation	29	9 569	1 824	455	156	24.9	3.5
7211	Traveler accommodation	28	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	20	7 640	1 458	370	136	29.3	4.4
721110	Hotels (except casino hotels) and motels	20	7 640	1 458	370	136	29.3	4.4
722	Food services and drinking places	50	26 198	7 828	1 927	754	33.7	4.5
7222	Limited-service eating places	19	8 682	2 748	706	286	35.2	6.6
72221	Limited-service eating places	19	8 682	2 748	706	286	35.2	6.6
7223	Special food services	2	D	D	D	b	D	D
SANTA FE								
72	Accommodation and food services	314	349 013	106 080	23 909	7 202	16.2	8.8
721	Accommodation	61	144 070	43 342	9 779	2 459	7.5	11.0
7211	Traveler accommodation	60	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	43	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	43	D	D	D	g	D	D
72119	Other traveler accommodation	17	D	D	D	c	D	D
721191	Bed-and-breakfast inns	16	D	D	D	c	D	D
722	Food services and drinking places	253	204 943	62 738	14 130	4 743	22.2	7.2
7221	Full-service restaurants	129	130 435	42 660	9 354	3 074	25.7	5.3
72211	Full-service restaurants	129	130 435	42 660	9 354	3 074	25.7	5.3
722110	Full-service restaurants	129	130 435	42 660	9 354	3 074	25.7	5.3
7222	Limited-service eating places	102	62 301	16 285	4 027	1 444	18.2	8.4
72221	Limited-service eating places	102	62 301	16 285	4 027	1 444	18.2	8.4
722211	Limited-service restaurants	72	44 386	11 092	2 798	1 052	17.7	9.6
722212	Cafeterias, buffets, and grill buffets	4	5 943	1 769	427	127	—	—
722213	Snack and nonalcoholic beverage bars	26	11 972	3 424	802	265	29.2	8.3
7223	Special food services	14	7 016	2 328	411	132	.1	3.7
7224	Drinking places (alcoholic beverages)	8	5 191	1 465	338	93	11.8	43.4
72241	Drinking places (alcoholic beverages)	8	5 191	1 465	338	93	11.8	43.4
722410	Drinking places (alcoholic beverages)	8	5 191	1 465	338	93	11.8	43.4
SANTA ROSA								
72	Accommodation and food services	23	10 454	3 015	713	288	21.9	3.1
721	Accommodation	13	D	D	D	c	D	D
7211	Traveler accommodation	12	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	12	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	12	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	10	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
SILVER CITY								
72	Accommodation and food services	52	21 880	6 108	1 603	875	23.8	10.9
721	Accommodation	10	4 810	1 247	369	178	22.5	5.3
7211	Traveler accommodation	8	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	8	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	8	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	b	D	D
722	Food services and drinking places	42	17 070	4 861	1 234	697	24.1	12.5
7222	Limited-service eating places	17	7 974	2 258	573	297	12.0	3.8
72221	Limited-service eating places	17	7 974	2 258	573	297	12.0	3.8
7223	Special food services	3	D	D	D	b	D	D
SOCORRO								
72	Accommodation and food services	30	15 193	4 382	1 068	410	14.4	5.1
721	Accommodation	9	D	D	D	b	D	D
7211	Traveler accommodation	9	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	9	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	9	D	D	D	b	D	D
722	Food services and drinking places	21	D	D	D	e	D	D
7222	Limited-service eating places	9	4 959	1 376	389	145	17.1	5.6
72221	Limited-service eating places	9	4 959	1 376	389	145	17.1	5.6
SUNLAND PARK								
72	Accommodation and food services	5	D	D	D	b	D	D
722	Food services and drinking places	5	D	D	D	b	D	D
TAOS								
72	Accommodation and food services	85	61 296	18 260	4 322	1 410	20.9	22.4
721	Accommodation	33	33 964	10 091	2 318	621	15.6	33.9
7211	Traveler accommodation	31	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	15	27 882	8 406	1 952	508	17.1	40.7
721110	Hotels (except casino hotels) and motels	15	27 882	8 406	1 952	508	17.1	40.7
721191	Bed-and-breakfast inns	15	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	52	27 332	8 169	2 004	789	27.6	8.2
7222	Limited-service eating places	23	11 971	3 273	779	328	27.2	4.7
72221	Limited-service eating places	23	11 971	3 273	779	328	27.2	4.7
TRUTH OR CONSEQUENCES								
72	Accommodation and food services	29	9 203	2 730	649	346	36.8	8.8
721	Accommodation	10	1 661	534	106	48	22.3	8.6
722	Food services and drinking places	19	7 542	2 196	543	298	40.0	8.8
TUCUMCARI								
72	Accommodation and food services	38	19 640	4 962	1 145	514	24.2	18.1
721	Accommodation	23	D	D	D	e	D	D
7211	Traveler accommodation	22	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	22	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	22	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	15	D	D	D	e	D	D
TULAROSA								
72	Accommodation and food services	3	D	D	D	b	D	D
722	Food services and drinking places	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—		
							From admini- strative records ¹	Estimated ²	
BALANCE OF BERNALILLO COUNTY									
72	Accommodation and food services	92	D	D	D	D	g	D	D
721	Accommodation	8	D	D	D	D	c	D	D
7211	Traveler accommodation	4	D	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	4	D	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	4	D	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	D	a	D	D
722	Food services and drinking places	84	D	D	D	D	g	D	D
7222	Limited-service eating places	46	D	D	D	D	f	D	D
72221	Limited-service eating places	46	D	D	D	D	f	D	D
722211	Limited-service restaurants	34	D	D	D	D	f	D	D
722213	Snack and nonalcoholic beverage bars	12	D	D	D	D	c	D	D
7223	Special food services	12	D	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	3	D	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	3	D	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	3	D	D	D	D	b	D	D
BALANCE OF CATRON COUNTY									
72	Accommodation and food services	11	1 913	337	69	40	94.5	1.1	
721	Accommodation	4	D	D	D	a	D	D	
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D	
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D	
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D	
722	Food services and drinking places	7	D	D	D	b	D	D	
BALANCE OF CHAVES COUNTY									
72	Accommodation and food services	13	5 294	1 236	317	193	22.4	.5	
722	Food services and drinking places	13	5 294	1 236	317	193	22.4	.5	
BALANCE OF CIBOLA COUNTY									
72	Accommodation and food services	9	D	D	D	f	D	D	
721	Accommodation	2	D	D	D	f	D	D	
7211	Traveler accommodation	2	D	D	D	f	D	D	
72112	Casino hotels	1	D	D	D	f	D	D	
721120	Casino hotels	1	D	D	D	f	D	D	
722	Food services and drinking places	7	D	D	D	c	D	D	
7223	Special food services	2	D	D	D	b	D	D	
BALANCE OF COLFAX COUNTY									
72	Accommodation and food services	32	35 548	11 627	2 802	691	54.1	1.0	
721	Accommodation	18	D	D	D	f	D	D	
7211	Traveler accommodation	16	D	D	D	f	D	D	
72111	Hotels (except casino hotels) and motels	14	19 289	5 911	1 871	503	90.3	.5	
721110	Hotels (except casino hotels) and motels	14	19 289	5 911	1 871	503	90.3	.5	
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D	
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D	
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	b	D	D	
722	Food services and drinking places	14	D	D	D	c	D	D	
BALANCE OF CURRY COUNTY									
72	Accommodation and food services	6	2 819	791	169	58	2.3	61.9	
722	Food services and drinking places	6	2 819	791	169	58	2.3	61.9	
BALANCE OF DE BACA COUNTY									
72	Accommodation and food services	6	1 148	322	68	40	90.2	-	
721	Accommodation	2	D	D	D	a	D	D	
722	Food services and drinking places	4	D	D	D	b	D	D	
BALANCE OF DONA ANA COUNTY									
72	Accommodation and food services	45	D	D	D	f	D	D	
721	Accommodation	4	706	220	52	25	70.4	12.2	
722	Food services and drinking places	41	D	D	D	f	D	D	
7222	Limited-service eating places	13	D	D	D	c	D	D	
72221	Limited-service eating places	13	D	D	D	c	D	D	

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF EDDY COUNTY								
72	Accommodation and food services	4	D	D	D	b	D	D
721	Accommodation	4	D	D	D	b	D	D
7211	Traveler accommodation	1	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	1	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	3	351	118	29	12	9.1	—
72121	RV (recreational vehicle) parks and recreational camps	3	351	118	29	12	9.1	—
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
BALANCE OF GRANT COUNTY								
72	Accommodation and food services	18	3 564	834	203	103	18.1	5.2
721	Accommodation	7	1 398	348	99	46	22.9	11.7
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	11	2 166	486	104	57	15.0	1.0
BALANCE OF GUADALUPE COUNTY								
72	Accommodation and food services	5	1 525	542	134	47	8.1	—
721	Accommodation	4	D	D	D	b	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
BALANCE OF HARDING COUNTY								
72	Accommodation and food services	2	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	a	D	D
BALANCE OF HIDALGO COUNTY								
72	Accommodation and food services	2	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	a	D	D
BALANCE OF LEA COUNTY								
72	Accommodation and food services	11	2 422	701	158	91	47.3	.7
722	Food services and drinking places	11	2 422	701	158	91	47.3	.7
BALANCE OF LINCOLN COUNTY								
72	Accommodation and food services	29	5 991	1 471	339	144	63.9	15.9
721	Accommodation	14	2 435	471	96	30	86.7	—
7212	RV (recreational vehicle) parks and recreational camps	5	512	105	22	6	89.8	—
72121	RV (recreational vehicle) parks and recreational camps	5	512	105	22	6	89.8	—
721211	RV (recreational vehicle) parks and campgrounds	5	512	105	22	6	89.8	—
722	Food services and drinking places	15	3 556	1 000	243	114	48.3	26.8
BALANCE OF LOS ALAMOS COUNTY								
72	Accommodation and food services	38	21 181	5 922	1 433	570	21.9	4.7
721	Accommodation	4	D	D	D	b	D	D
722	Food services and drinking places	34	D	D	D	f	D	D
7222	Limited-service eating places	16	D	D	D	e	D	D
72221	Limited-service eating places	16	D	D	D	e	D	D
7223	Special food services	2	D	D	D	b	D	D
BALANCE OF MCKINLEY COUNTY								
72	Accommodation and food services	14	3 152	788	189	92	62.3	11.4
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	13	D	D	D	b	D	D
BALANCE OF MORA COUNTY								
72	Accommodation and food services	2	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	a	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
BALANCE OF OTERO COUNTY								
72	Accommodation and food services	27	D	D	D	e	D	D
721	Accommodation	12	D	D	D	e	D	D
7211	Traveler accommodation	7	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	5	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	5	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	5	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	5	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	3	D	D	D	a	D	D
722	Food services and drinking places	15	D	D	D	c	D	D
BALANCE OF QUAY COUNTY								
72	Accommodation and food services	6	695	164	46	22	83.5	16.5
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	4	D	D	D	a	D	D
BALANCE OF RIO ARRIBA COUNTY								
72	Accommodation and food services	39	D	D	D	e	D	D
721	Accommodation	21	10 863	4 310	938	266	10.9	20.5
7211	Traveler accommodation	16	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	11	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	11	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	5	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	5	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	b	D	D
722	Food services and drinking places	18	D	D	D	c	D	D
BALANCE OF ROOSEVELT COUNTY								
72	Accommodation and food services	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
BALANCE OF SANDOVAL COUNTY								
72	Accommodation and food services	32	D	D	D	f	D	D
721	Accommodation	13	D	D	D	e	D	D
7211	Traveler accommodation	11	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	5	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	5	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	a	D	D
722	Food services and drinking places	19	D	D	D	c	D	D
BALANCE OF SAN JUAN COUNTY								
72	Accommodation and food services	19	11 066	3 061	715	335	17.9	10.9
721	Accommodation	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places	16	D	D	D	e	D	D
7222	Limited-service eating places	10	6 320	1 719	383	212	22.8	18.7
72221	Limited-service eating places	10	6 320	1 719	383	212	22.8	18.7
BALANCE OF SAN MIGUEL COUNTY								
72	Accommodation and food services	19	5 846	1 288	243	103	60.5	5.5
721	Accommodation	8	1 888	511	75	14	57.7	17.2
7212	RV (recreational vehicle) parks and recreational camps	6	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	6	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	4	D	D	D	a	D	D
722	Food services and drinking places	11	3 958	777	168	89	61.8	—
7223	Special food services	2	D	D	D	b	D	D

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
BALANCE OF SANTA FE COUNTY								
72	Accommodation and food services	37	D	D	D	f	D	D
721	Accommodation	12	7 116	2 801	655	157	3.0	6.7
7211	Traveler accommodation	6	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	5	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	5	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	6	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	6	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	5	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	25	D	D	D	e	D	D
7222	Limited-service eating places	8	D	D	D	c	D	D
72221	Limited-service eating places	8	D	D	D	c	D	D
BALANCE OF SIERRA COUNTY								
72	Accommodation and food services	16	4 360	1 239	288	115	21.9	4.4
721	Accommodation	7	2 119	648	153	48	9.9	—
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	9	2 241	591	135	67	33.3	8.6
BALANCE OF SOCORRO COUNTY								
72	Accommodation and food services	9	2 126	683	153	100	45.6	.4
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	7	D	D	D	b	D	D
BALANCE OF TAOS COUNTY								
72	Accommodation and food services	84	25 852	7 806	2 187	796	26.4	18.5
721	Accommodation	44	11 752	3 308	1 095	330	22.3	9.4
7211	Traveler accommodation	39	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	25	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	25	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	5	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	5	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	4	D	D	D	b	D	D
722	Food services and drinking places	40	14 100	4 498	1 092	466	29.9	26.0
BALANCE OF TORRANCE COUNTY								
72	Accommodation and food services	32	11 824	3 107	764	327	30.3	21.0
721	Accommodation	9	D	D	D	b	D	D
7211	Traveler accommodation	9	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	9	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	9	D	D	D	b	D	D
722	Food services and drinking places	23	D	D	D	c	D	D
BALANCE OF UNION COUNTY								
72	Accommodation and food services	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
BALANCE OF VALENCIA COUNTY								
72	Accommodation and food services	7	D	D	D	b	D	D
722	Food services and drinking places	7	D	D	D	b	D	D

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Includes tips and gratuities received by employees from patrons and reported to employers. Excludes payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

ESTABLISHMENTS

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Accommodation and food services figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each accommodation and food services establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling gifts/souvenirs within a hotel would be considered a separate establishment under the "gift, novelty, and souvenir stores" classification in the Retail Trade sector.

FIRST-QUARTER PAYROLL

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses; employees of departments or concessions operated by other companies at the establishment; full- and part-time leased employees whose

payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

SALES

Includes sales from customers for services rendered, from the use of facilities and from merchandise sold. If tax-exempt, includes dues and assessments from members and affiliates.

Sales do not include carrying or other credit charges; sales and other taxes (including Hawaii's General Excise Tax) collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Excludes sales from civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

Appendix B.

NAICS Codes, Titles, and Descriptions

72 ACCOMMODATION AND FOOD SERVICES

The Accommodation and Food Services sector comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption. The sector includes both accommodation and food services establishments because the two activities are often combined at the same establishment.

Excluded from this sector are civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

721 ACCOMMODATION

Industries in the Accommodation subsector provide lodging or short-term accommodations for travelers, vacationers, and others. There is a wide range of establishments in these industries. Some provide lodging only; while others provide meals, laundry services, and recreational facilities, as well as lodging. Lodging establishments are classified in this subsector even if the provision of complementary services generates more revenue. The types of complementary services provided vary from establishment to establishment.

The subsector is organized into three industry groups: **traveler accommodation, recreational accommodation**, and **rooming and boarding houses**. The **Traveler Accommodation** industry group includes establishments that primarily provide traditional types of lodging services. This group includes hotels, motels, and bed-and-breakfast inns. In addition to lodging, these establishments may provide a range of other services to their guests. The **RV (Recreational Vehicle) Parks and Recreational Camps** industry group includes establishments that operate lodging facilities primarily designed to accommodate outdoor enthusiasts. Included are travel trailer campsites, recreational vehicle parks, and outdoor adventure retreats. The **Rooming and Boarding Houses** industry group includes establishments providing temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. Board (i.e., meals) may be provided but is not essential.

Establishments that manage short-stay accommodation establishments (e.g., hotels and motels) on a contractual basis are classified in this subsector if they both manage the operation and provide the operating staff. Such establishments are classified based on the type of facility managed and operated.

7211 TRAVELER ACCOMMODATION

This industry group includes establishments classified in the following industries: 72111, Hotels (except Casino Hotels) and Motels; 72112, Casino Hotels; and 72119, Other Traveler Accommodation.

72111 HOTELS (EXCEPT CASINO HOTELS) AND MOTELS

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

721110 HOTELS (EXCEPT CASINO HOTELS) AND MOTELS

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

72112 CASINO HOTELS

This industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

721120 CASINO HOTELS

This industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

72119 OTHER TRAVELER ACCOMMODATION

This industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, and casino hotels).

721191 BED-AND-BREAKFAST INNS

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as bed-and-breakfast inns. These establishments provide short-term lodging in private homes or small buildings converted for this purpose. Bed-and-breakfast inns are characterized by a highly personalized service and inclusion of a full breakfast in a room rate.

721199 ALL OTHER TRAVELER ACCOMMODATION

This industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, casino hotels, and bed-and-breakfast inns).

7212 RV (RECREATIONAL VEHICLE) PARKS AND RECREATIONAL CAMPS

This industry comprises establishments primarily engaged in operating recreational vehicle parks and campgrounds and recreational and vacation camps. These establishments cater to outdoor enthusiasts and are characterized by the type of accommodation and by the nature and the range of recreational facilities and activities provided to their clients.

72121 RV (RECREATIONAL VEHICLE) PARKS AND RECREATIONAL CAMPS

This industry comprises establishments primarily engaged in operating recreational vehicle parks and campgrounds and recreational and vacation camps. These establishments cater to outdoor enthusiasts and are characterized by the type of accommodation and by the nature and the range of recreational facilities and activities provided to their clients.

721211 RV (RECREATIONAL VEHICLE) PARKS AND CAMPGROUNDS

This industry comprises establishments primarily engaged in operating sites to accommodate campers and their equipment, including tents, tent trailers, travel trailers, and RVs (recreational vehicles). These establishments may provide access to facilities, such as washrooms, laundry rooms, recreation halls and playgrounds, stores, and snack bars.

721214 RECREATIONAL AND VACATION CAMPS (EXCEPT CAMPGROUNDS)

This industry comprises establishments primarily engaged in operating overnight recreational camps, such as children's camps, family vacation camps, hunting and fishing camps, and outdoor adventure retreats that offer trail riding, white-water rafting, hiking, and similar activities. These establishments provide accommodation facilities, such as cabins and fixed camp sites, and other amenities, such as food services, recreational facilities and equipment, and organized recreational activities.

7213 ROOMING AND BOARDING HOUSES

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

72131 ROOMING AND BOARDING HOUSES

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

721310 ROOMING AND BOARDING HOUSES

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

722 FOOD SERVICES AND DRINKING PLACES

Industries in the Food Services and Drinking Places subsector prepare meals, snacks, and beverages to customer order for immediate on-premises and off-premises consumption. There is a wide range of establishments in these industries. Some provide food and drink only; while others provide various combinations of seating space, waiter/waitress services and incidental amenities, such as limited entertainment. The industries in the subsector are grouped based on the type and level of services provided. The industry groups are full-service restaurants; limited-service eating places; special food services, such as food service contractors, caterers, and mobile food services; and drinking places.

Food services and drink activities at hotels and motels; amusement parks, theaters, casinos, country clubs, and similar recreational facilities; and civic and social organizations are included in this subsector only if these services are provided by a separate establishment primarily engaged in providing food and beverage services.

Excluded from this subsector are establishments operating dinner cruises. These establishments are classified in Subsector 487, Scenic and Sightseeing Transportation because those establishments utilize transportation equipment to provide scenic recreational entertainment.

7221 FULL-SERVICE RESTAURANTS

This industry group comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. Establishments that provide this type of food service to patrons with any combination of other services, such as take-out services, are classified in this industry.

72211 FULL-SERVICE RESTAURANTS

This industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. These establishments may provide this type of food service to patrons in combination with selling alcoholic beverages, providing take-out services, or presenting live nontheatrical entertainment.

722110 FULL-SERVICE RESTAURANTS

This industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. These establishments may provide this type of food service to patrons in combination with selling alcoholic beverages, providing take-out services, or presenting live nontheatrical entertainment.

7222 LIMITED-SERVICE EATING PLACES

This industry group comprises establishments primarily engaged in providing food services where patrons generally order or select items and pay before eating. Most establishments do not have waiter/waitress service, but some provide limited service, such as cooking to order (i.e., per special request), bringing food to seated customers, or providing off-site delivery.

72221 LIMITED-SERVICE EATING PLACES

This industry comprises establishments primarily engaged in: (1) providing food services where patrons generally order or select items and pay before eating, or (2) selling a specialty snack or nonalcoholic beverage for consumption on or near the premises. Food and drink may be consumed on the premises, taken out, or delivered to customers' location. Some establishments (except snack and nonalcoholic beverage bars) in this industry may provide these food services in combination with selling alcoholic beverages.

722211 LIMITED-SERVICE RESTAURANTS

This industry comprises establishments primarily engaged in providing food services (except snack and nonalcoholic beverage bars) where patrons generally order or select items and pay before eating. Food and drink may be consumed on premises, taken out, or delivered to the customer's location. Some establishments in this industry may provide these food services in combination with selling alcoholic beverages.

722212 CAFETERIAS, BUFFETS, AND GRILL BUFFETS

This industry comprises establishments, known as cafeterias, buffets, or grill buffets, primarily engaged in preparing and serving meals for immediate consumption using cafeteria-style or buffet serving equipment, such as steam tables, refrigerated areas, display grills, and self-service nonalcoholic beverage dispensing equipment. Patrons select from food and drink items on display in a continuous cafeteria line or from buffet stations.

722213 SNACK AND NONALCOHOLIC BEVERAGE BARS

This industry comprises establishments primarily engaged in: (1) preparing and/or serving a specialty snack, such as ice cream, frozen yogurt, cookies, or popcorn, or (2) serving nonalcoholic beverages, such as coffee, juices, or sodas for consumption on or near the premises. These establishments may carry and sell a combination of snack, nonalcoholic beverage, and other related products (e.g., coffee beans, mugs, coffee makers) but generally promote and sell a unique snack or nonalcoholic beverage.

7222131 ICE CREAM AND SOFT SERVE SHOPS

This industry comprises establishments primarily engaged in selling ice cream and/or frozen custard for immediate consumption.

7222132 FROZEN YOGURT SHOPS

This industry comprises establishments primarily engaged in selling frozen yogurt for immediate consumption.

7222133 DOUGHNUT SHOPS

This industry comprises establishments primarily engaged in selling doughnuts, for consumption on or off the premises.

7222134 BAGEL SHOPS

This industry comprises establishments primarily engaged in selling bagels, including bagel sandwiches, for consumption on or off the premises. Establishments primarily engaged in selling bulk bagels to retail customers are also included.

7222135 COFFEE SHOPS

This industry comprises establishments primarily engaged in selling freshly brewed coffee, for consumption on or off the premises. Establishments providing beverage teas are also included. The sale of food frequently accounts for a substantial portion of the sales of these establishments.

7222136 COOKIE SHOPS

This industry comprises establishments primarily engaged in selling cookies.

7222137 OTHER SNACK AND NONALCOHOLIC BEVERAGE BARS

This industry comprises establishments primarily engaged in selling specialty snacks and beverages, such as pretzels, sodas, and juices from permanent sites for immediate consumption on or near the premises.

7223 SPECIAL FOOD SERVICES

This industry group comprises establishments primarily engaged in providing one of the following food services: (1) at the customer's location; (2) at a location designated by the customer; or (3) from motorized vehicles or nonmotorized carts.

72231 FOOD SERVICE CONTRACTORS

This industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these types of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, and cost structure, to providing personnel. Management staff is always provided by the food service contractors.

722310 FOOD SERVICE CONTRACTORS

This industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these types of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, and cost structure, to providing personnel. Management staff is always provided by the food service contractors.

72232 CATERERS

This industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

722320 CATERERS

This industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

72233 MOBILE FOOD SERVICES

This industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog carts, and ice cream trucks.

722330 MOBILE FOOD SERVICES

This industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog carts, and ice cream trucks.

7224 DRINKING PLACES (ALCOHOLIC BEVERAGES)

This industry group comprises establishments primarily engaged in preparing and serving alcoholic beverages for immediate consumption.

72241 DRINKING PLACES (ALCOHOLIC BEVERAGES)

This industry comprises establishments known as bars, taverns, nightclubs, or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

722410 DRINKING PLACES (ALCOHOLIC BEVERAGES)

This industry comprises establishments known as bars, taverns, nightclubs, or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

Appendix C.

Methodology

SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
 - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
 - b. All nonemployers, i.e., all firms with no paid employees during 2002. Sales information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total sales of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at help.econ.census.gov/econhelp/resources/.

A more detailed examination of census methodology is presented in the *History of the Economic Census* at www.census.gov/econ/www/history.html.

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. There were no changes between the 2002 edition and the 1997 edition affecting this sector. Tables at www.census.gov/epcd/naics02/ identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

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1. Establishments that returned a report form were classified on the basis of their self-designation, product line sales, and responses to other industry-specific inquiries.
 2. Establishments without a report form:
 - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
 - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

RELIABILITY OF DATA

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross receipts from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of sales from administrative records." This includes sales information obtained from administrative records of other federal agencies. The "Percent of sales estimated" includes sales information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the basic inquiries, which include location, kind of business or operation, sales, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

Appendix D. Geographic Notes

NEW MEXICO

Clayton is now tabulated separately due to a population increase. This change deletes territory from the Balance of Union County.

Corrales is in Bernalillo and Sandoval Counties.

Espanola is in Rio Arriba and Santa Fe Counties.

Rio Rancho is in Bernalillo and Sandoval Counties.

Santa Rosa is now tabulated separately due to a population increase. This change deletes territory from the Balance of Guadalupe County.

Balance of Guadalupe County no longer includes Santa Rosa, which is tabulated separately due to a population increase.

Balance of Union County no longer includes Clayton, which is tabulated separately due to a population increase.

Appendix E.

Metropolitan and Micropolitan Statistical Areas

CLOVIS-PORTALES, NM COMBINED STATISTICAL AREA

Clovis, NM Micropolitan Statistical Area

Curry County, NM

Portales, NM Micropolitan Statistical Area

Roosevelt County, NM

SANTA FE-ESPANOLA, NM COMBINED STATISTICAL AREA

Espanola, NM Micropolitan Statistical Area

Rio Arriba County, NM

Santa Fe, NM Metropolitan Statistical Area

Santa Fe County, NM

ALAMOGORDO, NM MICROPOLITAN STATISTICAL AREA

Otero County, NM

ALBUQUERQUE, NM METROPOLITAN STATISTICAL AREA

Bernalillo County, NM

Sandoval County, NM

Torrance County, NM

Valencia County, NM

CARLSBAD-ARTESIA, NM MICROPOLITAN STATISTICAL AREA

Eddy County, NM

DEMING, NM MICROPOLITAN STATISTICAL AREA

Luna County, NM

FARMINGTON, NM METROPOLITAN STATISTICAL AREA

San Juan County, NM

GALLUP, NM MICROPOLITAN STATISTICAL AREA

McKinley County, NM

GRANTS, NM MICROPOLITAN STATISTICAL AREA

Cibola County, NM

HOBBS, NM MICROPOLITAN STATISTICAL AREA

Lea County, NM

LAS CRUCES, NM METROPOLITAN STATISTICAL AREA

Dona Ana County, NM

LAS VEGAS, NM MICROPOLITAN STATISTICAL AREA

San Miguel County, NM

LOS ALAMOS, NM MICROPOLITAN STATISTICAL AREA

Los Alamos County, NM

ROSWELL, NM MICROPOLITAN STATISTICAL AREA

Chaves County, NM

SILVER CITY, NM MICROPOLITAN STATISTICAL AREA

Grant County, NM

TAOS, NM MICROPOLITAN STATISTICAL AREA

Taos County, NM

