

# North Carolina: 2002

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## 2002 Economic Census

*Accommodation and Food Services*

Geographic Area Series



**U S C E N S U S B U R E A U**

*Helping You Make Informed Decisions*

U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU



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**Table 1. Summary Statistics for the State: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NORTH CAROLINA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>15 747</b>	<b>11 237 386</b>	<b>3 184 887</b>	<b>739 289</b>	<b>281 788</b>	<b>19.6</b>	<b>8.8</b>
721	Accommodation .....	1 951	2 368 681	588 893	129 667	35 484	9.1	7.0
7211	Traveler accommodation .....	1 704	2 243 079	557 451	124 472	34 088	8.1	6.9
72111	Hotels (except casino hotels) and motels .....	1 534	1 861 392	499 997	113 085	31 645	9.6	8.0
721110	Hotels (except casino hotels) and motels .....	1 534	1 861 392	499 997	113 085	31 645	9.6	8.0
72112	Casino hotels .....	1	D	D	D	g	D	D
721120	Casino hotels .....	1	D	D	D	g	D	D
72119	Other traveler accommodation .....	169	D	D	D	g	D	D
721191	Bed-and-breakfast inns .....	150	D	D	D	g	D	D
721199	All other traveler accommodation .....	19	6 476	1 312	263	99	14.0	40.0
7212	RV (recreational vehicle) parks and recreational camps .....	194	111 737	29 139	4 545	1 192	24.6	6.8
72121	RV (recreational vehicle) parks and recreational camps .....	194	111 737	29 139	4 545	1 192	24.6	6.8
721211	RV (recreational vehicle) parks and campgrounds .....	108	43 045	8 197	1 450	418	31.1	13.1
721214	Recreational and vacation camps (except campgrounds) .....	86	68 692	20 942	3 095	774	20.5	2.9
7213	Rooming and boarding houses .....	53	13 865	2 303	650	204	31.4	24.8
72131	Rooming and boarding houses .....	53	13 865	2 303	650	204	31.4	24.8
721310	Rooming and boarding houses .....	53	13 865	2 303	650	204	31.4	24.8
722	Food services and drinking places .....	13 796	8 868 705	2 595 994	609 622	246 304	22.4	9.3
7221	Full-service restaurants .....	5 895	3 814 715	1 201 196	284 101	111 654	30.2	8.8
72211	Full-service restaurants .....	5 895	3 814 715	1 201 196	284 101	111 654	30.2	8.8
722110	Full-service restaurants .....	5 895	3 814 715	1 201 196	284 101	111 654	30.2	8.8
7222	Limited-service eating places .....	6 384	4 273 061	1 162 100	270 851	116 740	16.7	9.5
72221	Limited-service eating places .....	6 384	4 273 061	1 162 100	270 851	116 740	16.7	9.5
722211	Limited-service restaurants .....	5 548	3 787 194	1 022 594	239 606	104 330	17.0	10.0
722212	Cafeterias, buffets, and grill buffets .....	206	291 873	86 915	19 749	7 236	8.8	2.1
722213	Snack and nonalcoholic beverage bars .....	630	193 994	52 591	11 496	5 174	23.1	11.1
7223	Special food services .....	932	598 017	192 832	45 401	13 845	6.8	9.3
72231	Food service contractors .....	722	521 167	171 549	40 825	12 088	3.4	8.8
722310	Food service contractors .....	722	521 167	171 549	40 825	12 088	3.4	8.8
72232	Caterers .....	172	65 338	18 808	3 917	1 592	31.5	13.0
722320	Caterers .....	172	65 338	18 808	3 917	1 592	31.5	13.0
72233	Mobile food services .....	38	11 512	2 475	659	165	25.1	12.2
722330	Mobile food services .....	38	11 512	2 475	659	165	25.1	12.2
7224	Drinking places (alcoholic beverages) .....	585	182 912	39 866	9 269	4 065	44.1	16.1
72241	Drinking places (alcoholic beverages) .....	585	182 912	39 866	9 269	4 065	44.1	16.1
722410	Drinking places (alcoholic beverages) .....	585	182 912	39 866	9 269	4 065	44.1	16.1

<sup>1</sup>Includes sales information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ASHEVILLE-BREVARD, NC COMBINED STATISTICAL AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>978</b>	<b>745 143</b>	<b>219 721</b>	<b>48 312</b>	<b>16 938</b>	<b>20.1</b>	<b>6.5</b>
721	Accommodation .....	241	270 762	78 052	15 728	4 027	12.3	6.6
7211	Traveler accommodation .....	191	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels .....	132	D	D	D	h	D	D
721110	Hotels (except casino hotels) and motels .....	132	D	D	D	h	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	47	D	D	D	f	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	47	D	D	D	f	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	13	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	34	D	D	D	e	D	D
722	Food services and drinking places .....	737	474 381	141 669	32 584	12 911	24.6	6.5
7221	Full-service restaurants .....	362	D	D	D	i	D	D
72211	Full-service restaurants .....	362	D	D	D	i	D	D
722110	Full-service restaurants .....	362	D	D	D	i	D	D
7222	Limited-service eating places .....	319	D	D	D	i	D	D
72221	Limited-service eating places .....	319	D	D	D	i	D	D
722211	Limited-service restaurants .....	268	D	D	D	h	D	D
722212	Cafeterias, buffets, and grill buffets .....	12	15 155	4 994	1 096	368	18.0	.5
7223	Special food services .....	35	D	D	D	e	D	D
<b>Asheville, NC Metropolitan Statistical Area</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>913</b>	<b>700 586</b>	<b>206 661</b>	<b>45 757</b>	<b>16 027</b>	<b>19.6</b>	<b>6.6</b>
721	Accommodation .....	217	247 248	71 254	14 588	3 690	11.7	6.7
7211	Traveler accommodation .....	182	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels .....	127	D	D	D	h	D	D
721110	Hotels (except casino hotels) and motels .....	127	D	D	D	h	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	32	D	D	D	e	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	32	D	D	D	e	D	D
721214	Recreational and vacation camps (except campgrounds) .	22	D	D	D	e	D	D
722	Food services and drinking places .....	696	453 338	135 407	31 169	12 337	23.9	6.6
7221	Full-service restaurants .....	336	238 010	75 223	17 595	6 621	30.4	8.1
72211	Full-service restaurants .....	336	238 010	75 223	17 595	6 621	30.4	8.1
722110	Full-service restaurants .....	336	238 010	75 223	17 595	6 621	30.4	8.1
7222	Limited-service eating places .....	306	196 064	54 689	12 471	5 226	16.6	4.3
72221	Limited-service eating places .....	306	196 064	54 689	12 471	5 226	16.6	4.3
722211	Limited-service restaurants .....	256	174 199	48 015	10 997	4 657	15.4	4.3
722212	Cafeterias, buffets, and grill buffets .....	12	15 155	4 994	1 096	368	18.0	.5
7223	Special food services .....	33	14 244	4 361	868	398	5.1	3.6
<b>Brevard, NC Micropolitan Statistical Area</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>65</b>	<b>44 557</b>	<b>13 060</b>	<b>2 555</b>	<b>911</b>	<b>28.2</b>	<b>5.2</b>
721	Accommodation .....	24	23 514	6 798	1 140	337	18.1	4.8
7212	RV (recreational vehicle) parks and recreational camps .....	15	16 316	4 362	682	225	13.4	4.8
72121	RV (recreational vehicle) parks and recreational camps .....	15	16 316	4 362	682	225	13.4	4.8
721211	RV (recreational vehicle) parks and campgrounds .....	3	4 525	908	109	29	—	16.2
721214	Recreational and vacation camps (except campgrounds) .	12	11 791	3 454	573	196	18.5	.4
722	Food services and drinking places .....	41	21 043	6 262	1 415	574	39.5	5.6
<b>CHARLOTTE-GASTONIA-SALISBURY, NC-SC COMBINED STATISTICAL AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>3 725</b>	<b>2 732 975</b>	<b>809 342</b>	<b>191 000</b>	<b>67 920</b>	<b>18.6</b>	<b>8.2</b>
721	Accommodation .....	344	410 673	116 020	27 257	7 109	8.5	6.4
7211	Traveler accommodation .....	320	D	D	D	i	D	D
72111	Hotels (except casino hotels) and motels .....	314	D	D	D	i	D	D
721110	Hotels (except casino hotels) and motels .....	314	D	D	D	i	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	16	3 846	843	200	45	24.3	6.1
72121	RV (recreational vehicle) parks and recreational camps .....	16	3 846	843	200	45	24.3	6.1
721211	RV (recreational vehicle) parks and campgrounds .....	8	D	D	D	b	D	D
7213	Rooming and boarding houses .....	8	D	D	D	b	D	D
72131	Rooming and boarding houses .....	8	D	D	D	b	D	D
721310	Rooming and boarding houses .....	8	D	D	D	b	D	D

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CHARLOTTE-GASTONIA-SALISBURY, NC-SC COMBINED STATISTICAL AREA—Con.</b>								
<b>72</b>	<b>Accommodation and food services—Con.</b>							
722	Food services and drinking places .....	3 381	2 322 302	693 322	163 743	60 811	20.4	8.5
7221	Full-service restaurants .....	1 400	D	D	D	k	D	D
72211	Full-service restaurants .....	1 400	D	D	D	k	D	D
722110	Full-service restaurants .....	1 400	D	D	D	k	D	D
7222	Limited-service eating places .....	1 502	D	D	D	k	D	D
72221	Limited-service eating places .....	1 502	D	D	D	k	D	D
722211	Limited-service restaurants .....	1 310	918 263	254 331	59 740	24 195	15.2	9.1
722212	Cafeterias, buffets, and grill buffets .....	38	45 718	14 025	3 170	1 170	19.8	3.9
722213	Snack and nonalcoholic beverage bars .....	154	D	D	D	g	D	D
7223	Special food services .....	347	D	D	D	i	D	D
7224	Drinking places (alcoholic beverages) .....	132	D	D	D	g	D	D
72241	Drinking places (alcoholic beverages) .....	132	D	D	D	g	D	D
722410	Drinking places (alcoholic beverages) .....	132	D	D	D	g	D	D
<b>Albemarle, NC Micropolitan Statistical Area</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>104</b>	<b>43 718</b>	<b>12 559</b>	<b>3 028</b>	<b>1 428</b>	<b>22.7</b>	<b>14.1</b>
721	Accommodation .....	8	2 166	479	101	38	19.5	.4
722	Food services and drinking places .....	96	41 552	12 080	2 927	1 390	22.8	14.8
<b>Charlotte-Gastonia-Concord, NC-SC Metropolitan Statistical Area</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>2 843</b>	<b>2 256 059</b>	<b>674 730</b>	<b>159 299</b>	<b>54 522</b>	<b>17.6</b>	<b>8.4</b>
721	Accommodation .....	265	363 586	104 885	24 736	6 218	7.1	6.8
7211	Traveler accommodation .....	251	361 622	104 458	24 627	6 194	7.1	6.7
72111	Hotels (except casino hotels) and motels .....	246	358 835	103 299	24 389	6 108	7.1	6.8
721110	Hotels (except casino hotels) and motels .....	246	358 835	103 299	24 389	6 108	7.1	6.8
7213	Rooming and boarding houses .....	7	852	157	38	15	6.3	40.4
72131	Rooming and boarding houses .....	7	852	157	38	15	6.3	40.4
721310	Rooming and boarding houses .....	7	852	157	38	15	6.3	40.4
722	Food services and drinking places .....	2 578	1 892 473	569 845	134 563	48 304	19.6	8.7
7221	Full-service restaurants .....	1 034	820 841	260 958	62 980	22 033	25.6	8.5
72211	Full-service restaurants .....	1 034	820 841	260 958	62 980	22 033	25.6	8.5
722110	Full-service restaurants .....	1 034	820 841	260 958	62 980	22 033	25.6	8.5
7222	Limited-service eating places .....	1 138	785 617	218 742	51 171	20 319	16.3	9.8
72221	Limited-service eating places .....	1 138	785 617	218 742	51 171	20 319	16.3	9.8
722211	Limited-service restaurants .....	978	699 358	194 603	45 720	18 164	15.9	10.4
722212	Cafeterias, buffets, and grill buffets .....	30	37 046	11 139	2 486	927	24.0	3.1
722213	Snack and nonalcoholic beverage bars .....	130	49 213	13 000	2 965	1 228	16.2	5.8
7223	Special food services .....	299	226 741	76 917	17 283	4 820	4.7	4.3
7224	Drinking places (alcoholic beverages) .....	107	59 274	13 228	3 129	1 132	37.2	13.3
72241	Drinking places (alcoholic beverages) .....	107	59 274	13 228	3 129	1 132	37.2	13.3
722410	Drinking places (alcoholic beverages) .....	107	59 274	13 228	3 129	1 132	37.2	13.3
<b>Chester, SC Micropolitan Statistical Area</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>43</b>	<b>20 316</b>	<b>6 172</b>	<b>1 291</b>	<b>541</b>	<b>31.4</b>	<b>5.7</b>
721	Accommodation .....	7	3 990	857	184	56	57.6	—
722	Food services and drinking places .....	36	16 326	5 315	1 107	485	25.0	7.1
<b>Lancaster, SC Micropolitan Statistical Area</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>77</b>	<b>37 258</b>	<b>9 462</b>	<b>2 238</b>	<b>1 052</b>	<b>22.3</b>	<b>5.9</b>
721	Accommodation .....	8	2 394	498	117	54	53.5	3.0
722	Food services and drinking places .....	69	34 864	8 964	2 121	998	20.1	6.1
<b>Lincolnton, NC Micropolitan Statistical Area</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>87</b>	<b>41 572</b>	<b>11 169</b>	<b>2 582</b>	<b>1 093</b>	<b>21.8</b>	<b>13.9</b>
721	Accommodation .....	4	2 033	512	120	43	22.6	—
722	Food services and drinking places .....	83	39 539	10 657	2 462	1 050	21.8	14.6
7222	Limited-service eating places .....	48	27 181	7 894	1 842	766	13.2	5.0
72221	Limited-service eating places .....	48	27 181	7 894	1 842	766	13.2	5.0
<b>Salisbury, NC Micropolitan Statistical Area</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>193</b>	<b>109 771</b>	<b>31 364</b>	<b>7 664</b>	<b>3 124</b>	<b>25.0</b>	<b>5.5</b>
721	Accommodation .....	15	11 604	3 308	771	232	8.4	1.0
722	Food services and drinking places .....	178	98 167	28 056	6 893	2 892	27.0	6.1
7222	Limited-service eating places .....	74	45 496	12 580	3 038	1 272	10.9	2.1
72221	Limited-service eating places .....	74	45 496	12 580	3 038	1 272	10.9	2.1

See footnotes at end of table.

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[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CHARLOTTE-GASTONIA-SALISBURY, NC-SC COMBINED STATISTICAL AREA—Con.</b>								
<b>Shelby, NC Micropolitan Statistical Area</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>147</b>	<b>81 092</b>	<b>22 814</b>	<b>5 441</b>	<b>2 421</b>	<b>21.3</b>	<b>7.2</b>
721	Accommodation .....	13	7 388	1 545	366	191	23.3	21.9
722	Food services and drinking places .....	134	73 704	21 269	5 075	2 230	21.1	5.8
7222	Limited-service eating places .....	58	41 079	10 751	2 583	1 132	18.9	.9
72221	Limited-service eating places .....	58	41 079	10 751	2 583	1 132	18.9	.9
7223	Special food services .....	14	D	D	D	c	D	D
<b>Statesville-Mooresville, NC Micropolitan Statistical Area</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>231</b>	<b>143 189</b>	<b>41 072</b>	<b>9 457</b>	<b>3 739</b>	<b>23.0</b>	<b>5.1</b>
721	Accommodation .....	24	17 512	3 936	862	277	9.7	—
722	Food services and drinking places .....	207	125 677	37 136	8 595	3 462	24.8	5.8
7222	Limited-service eating places .....	93	64 159	18 336	4 275	1 769	12.3	6.8
72221	Limited-service eating places .....	93	64 159	18 336	4 275	1 769	12.3	6.8
<b>GREENSBORO--WINSTON-SALEM--HIGH POINT, NC COMBINED STATISTICAL AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>2 374</b>	<b>1 704 537</b>	<b>494 190</b>	<b>116 639</b>	<b>44 731</b>	<b>20.8</b>	<b>8.3</b>
721	Accommodation .....	188	272 112	72 663	16 996	4 560	10.8	5.9
7211	Traveler accommodation .....	173	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels .....	166	262 817	70 606	16 551	4 392	9.9	5.8
721110	Hotels (except casino hotels) and motels .....	166	262 817	70 606	16 551	4 392	9.9	5.8
7212	RV (recreational vehicle) parks and recreational camps .....	10	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	10	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	5	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .....	5	D	D	D	b	D	D
7213	Rooming and boarding houses .....	5	1 811	208	44	23	80.7	4.3
72131	Rooming and boarding houses .....	5	1 811	208	44	23	80.7	4.3
721310	Rooming and boarding houses .....	5	1 811	208	44	23	80.7	4.3
722	Food services and drinking places .....	2 186	1 432 425	421 527	99 643	40 171	22.7	8.8
7221	Full-service restaurants .....	965	602 947	193 509	46 123	17 952	30.3	7.4
72211	Full-service restaurants .....	965	602 947	193 509	46 123	17 952	30.3	7.4
722110	Full-service restaurants .....	965	602 947	193 509	46 123	17 952	30.3	7.4
7222	Limited-service eating places .....	965	702 302	194 068	45 401	19 282	17.6	8.4
72221	Limited-service eating places .....	965	702 302	194 068	45 401	19 282	17.6	8.4
722211	Limited-service restaurants .....	852	611 339	165 614	39 241	17 053	18.8	8.9
722212	Cafeterias, buffets, and grill buffets .....	32	D	D	D	g	D	D
7223	Special food services .....	157	D	D	D	g	D	D
7224	Drinking places (alcoholic beverages) .....	99	D	D	D	f	D	D
72241	Drinking places (alcoholic beverages) .....	99	D	D	D	f	D	D
722410	Drinking places (alcoholic beverages) .....	99	D	D	D	f	D	D
<b>Greensboro-High Point, NC Metropolitan Statistical Area</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>1 276</b>	<b>958 051</b>	<b>275 535</b>	<b>64 817</b>	<b>24 290</b>	<b>18.9</b>	<b>7.7</b>
721	Accommodation .....	95	180 798	46 490	10 905	2 799	7.5	4.3
7211	Traveler accommodation .....	88	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels .....	87	178 564	46 303	10 866	2 782	6.4	4.2
721110	Hotels (except casino hotels) and motels .....	87	178 564	46 303	10 866	2 782	6.4	4.2
7213	Rooming and boarding houses .....	4	D	D	D	a	D	D
72131	Rooming and boarding houses .....	4	D	D	D	a	D	D
721310	Rooming and boarding houses .....	4	D	D	D	a	D	D
722	Food services and drinking places .....	1 181	777 253	229 045	53 912	21 491	21.5	8.5
7221	Full-service restaurants .....	503	328 862	105 961	25 125	9 692	25.7	7.5
72211	Full-service restaurants .....	503	328 862	105 961	25 125	9 692	25.7	7.5
722110	Full-service restaurants .....	503	328 862	105 961	25 125	9 692	25.7	7.5
7222	Limited-service eating places .....	517	369 362	101 982	23 743	10 151	18.7	8.6
72221	Limited-service eating places .....	517	369 362	101 982	23 743	10 151	18.7	8.6
722211	Limited-service restaurants .....	445	313 554	84 640	20 013	8 787	20.5	9.4
722212	Cafeterias, buffets, and grill buffets .....	19	34 807	11 334	2 536	838	3.1	2.2
7223	Special food services .....	99	59 394	17 388	4 124	1 296	8.3	7.3
7224	Drinking places (alcoholic beverages) .....	62	19 635	3 714	920	352	44.4	28.7
72241	Drinking places (alcoholic beverages) .....	62	19 635	3 714	920	352	44.4	28.7
722410	Drinking places (alcoholic beverages) .....	62	19 635	3 714	920	352	44.4	28.7

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>GREENSBORO--WINSTON-SALEM--HIGH POINT, NC COMBINED STATISTICAL AREA—Con.</b>								
<b>Lexington-Thomasville, NC Micropolitan Statistical Area</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>181</b>	<b>106 893</b>	<b>32 034</b>	<b>7 707</b>	<b>3 249</b>	<b>31.9</b>	<b>4.1</b>
721	Accommodation .....	16	6 922	1 397	323	121	11.9	19.7
722	Food services and drinking places .....	165	99 971	30 637	7 384	3 128	33.3	3.0
7222	Limited-service eating places .....	69	52 655	14 305	3 413	1 491	20.5	1.3
72221	Limited-service eating places .....	69	52 655	14 305	3 413	1 491	20.5	1.3
<b>Mount Airy, NC Micropolitan Statistical Area</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>131</b>	<b>63 920</b>	<b>17 734</b>	<b>4 112</b>	<b>1 780</b>	<b>28.5</b>	<b>4.6</b>
721	Accommodation .....	10	4 021	976	227	70	15.6	—
722	Food services and drinking places .....	121	59 899	16 758	3 885	1 710	29.4	4.9
7222	Limited-service eating places .....	53	38 469	10 802	2 461	1 096	16.8	4.2
72221	Limited-service eating places .....	53	38 469	10 802	2 461	1 096	16.8	4.2
<b>Winston-Salem, NC Metropolitan Statistical Area</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>786</b>	<b>575 673</b>	<b>168 887</b>	<b>40 003</b>	<b>15 412</b>	<b>21.2</b>	<b>10.5</b>
721	Accommodation .....	67	80 371	23 800	5 541	1 570	17.9	8.7
7211	Traveler accommodation .....	62	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels .....	57	74 582	22 178	5 183	1 440	18.9	8.3
721110	Hotels (except casino hotels) and motels .....	57	74 582	22 178	5 183	1 440	18.9	8.3
7212	RV (recreational vehicle) parks and recreational camps .....	5	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	5	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .....	3	2 355	713	154	55	—	—
722	Food services and drinking places .....	719	495 302	145 087	34 462	13 842	21.7	10.8
7221	Full-service restaurants .....	316	209 162	66 236	15 821	6 077	31.4	8.1
72211	Full-service restaurants .....	316	209 162	66 236	15 821	6 077	31.4	8.1
722110	Full-service restaurants .....	316	209 162	66 236	15 821	6 077	31.4	8.1
7222	Limited-service eating places .....	326	241 816	66 979	15 784	6 544	15.4	10.2
72221	Limited-service eating places .....	326	241 816	66 979	15 784	6 544	15.4	10.2
722211	Limited-service restaurants .....	289	212 383	57 266	13 669	5 836	15.8	10.6
722212	Cafeterias, buffets, and grill buffets .....	11	22 344	7 554	1 611	499	9.5	2.0
7223	Special food services .....	44	34 102	9 753	2 348	1 002	3.5	26.4
<b>LUMBERTON-LAURINBURG, NC COMBINED STATISTICAL AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>205</b>	<b>131 846</b>	<b>33 588</b>	<b>7 972</b>	<b>3 725</b>	<b>25.3</b>	<b>7.0</b>
721	Accommodation .....	30	21 485	4 466	1 031	506	39.7	—
722	Food services and drinking places .....	175	110 361	29 122	6 941	3 219	22.5	8.3
7222	Limited-service eating places .....	94	D	D	D	g	D	D
72221	Limited-service eating places .....	94	D	D	D	g	D	D
<b>Laurinburg, NC Micropolitan Statistical Area</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>42</b>	<b>28 060</b>	<b>7 317</b>	<b>1 843</b>	<b>818</b>	<b>21.3</b>	<b>7.2</b>
721	Accommodation .....	6	4 595	1 137	262	108	33.2	—
722	Food services and drinking places .....	36	23 465	6 180	1 581	710	18.9	8.6
<b>Lumberton, NC Micropolitan Statistical Area</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>163</b>	<b>103 786</b>	<b>26 271</b>	<b>6 129</b>	<b>2 907</b>	<b>26.4</b>	<b>6.9</b>
721	Accommodation .....	24	16 890	3 329	769	398	41.4	—
722	Food services and drinking places .....	139	86 896	22 942	5 360	2 509	23.5	8.3
7222	Limited-service eating places .....	73	49 469	12 491	2 862	1 413	15.6	4.8
72221	Limited-service eating places .....	73	49 469	12 491	2 862	1 413	15.6	4.8

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>RALEIGH-DURHAM-CARY, NC COMBINED STATISTICAL AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>2 591</b>	<b>2 018 797</b>	<b>583 448</b>	<b>141 228</b>	<b>48 695</b>	<b>18.2</b>	<b>10.3</b>
721	Accommodation .....	249	389 239	100 708	24 708	6 050	5.3	10.0
7211	Traveler accommodation .....	208	D	D	D	i	D	D
72111	Hotels (except casino hotels) and motels .....	200	376 494	98 197	24 209	5 880	4.3	10.1
721110	Hotels (except casino hotels) and motels .....	200	376 494	98 197	24 209	5 880	4.3	10.1
7212	RV (recreational vehicle) parks and recreational camps .....	11	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	11	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .....	8	D	D	D	b	D	D
7213	Rooming and boarding houses .....	30	D	D	D	c	D	D
72131	Rooming and boarding houses .....	30	D	D	D	c	D	D
721310	Rooming and boarding houses .....	30	D	D	D	c	D	D
722	Food services and drinking places .....	2 342	1 629 558	482 740	116 520	42 645	21.3	10.3
7221	Full-service restaurants .....	932	D	D	D	j	D	D
72211	Full-service restaurants .....	932	D	D	D	j	D	D
722110	Full-service restaurants .....	932	D	D	D	j	D	D
7222	Limited-service eating places .....	1 168	765 625	208 688	49 609	19 812	17.6	10.6
72221	Limited-service eating places .....	1 168	765 625	208 688	49 609	19 812	17.6	10.6
722211	Limited-service restaurants .....	983	D	D	D	j	D	D
722212	Cafeterias, buffets, and grill buffets .....	42	D	D	D	g	D	D
722213	Snack and nonalcoholic beverage bars .....	143	D	D	D	g	D	D
7223	Special food services .....	159	D	D	D	h	D	D
7224	Drinking places (alcoholic beverages) .....	83	D	D	D	f	D	D
72241	Drinking places (alcoholic beverages) .....	83	D	D	D	f	D	D
722410	Drinking places (alcoholic beverages) .....	83	D	D	D	f	D	D
<b>Dunn, NC Micropolitan Statistical Area</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>92</b>	<b>49 451</b>	<b>13 683</b>	<b>3 310</b>	<b>1 536</b>	<b>25.7</b>	<b>7.6</b>
721	Accommodation .....	9	4 826	745	127	97	6.4	15.9
722	Food services and drinking places .....	83	44 625	12 938	3 183	1 439	27.8	6.7
7222	Limited-service eating places .....	43	30 901	8 496	2 089	908	13.2	6.7
72221	Limited-service eating places .....	43	30 901	8 496	2 089	908	13.2	6.7
<b>Durham, NC Metropolitan Statistical Area</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>909</b>	<b>730 384</b>	<b>213 633</b>	<b>51 903</b>	<b>17 210</b>	<b>18.3</b>	<b>11.3</b>
721	Accommodation .....	108	173 745	48 186	11 590	2 628	6.3	11.3
7211	Traveler accommodation .....	78	165 716	46 230	11 228	2 514	4.8	11.5
72111	Hotels (except casino hotels) and motels .....	71	165 081	46 096	11 190	2 493	4.8	11.4
721110	Hotels (except casino hotels) and motels .....	71	165 081	46 096	11 190	2 493	4.8	11.4
7212	RV (recreational vehicle) parks and recreational camps .....	8	3 521	1 154	121	20	35.8	1.8
72121	RV (recreational vehicle) parks and recreational camps .....	8	3 521	1 154	121	20	35.8	1.8
721214	Recreational and vacation camps (except campgrounds) .....	6	D	D	D	a	D	D
7213	Rooming and boarding houses .....	22	4 508	802	241	94	38.9	13.4
72131	Rooming and boarding houses .....	22	4 508	802	241	94	38.9	13.4
721310	Rooming and boarding houses .....	22	4 508	802	241	94	38.9	13.4
722	Food services and drinking places .....	801	556 639	165 447	40 313	14 582	22.0	11.3
7221	Full-service restaurants .....	308	210 561	70 395	17 132	6 263	28.4	7.4
72211	Full-service restaurants .....	308	210 561	70 395	17 132	6 263	28.4	7.4
722110	Full-service restaurants .....	308	210 561	70 395	17 132	6 263	28.4	7.4
7222	Limited-service eating places .....	381	252 959	66 252	16 011	6 291	23.0	11.7
72221	Limited-service eating places .....	381	252 959	66 252	16 011	6 291	23.0	11.7
722211	Limited-service restaurants .....	319	218 673	56 563	13 606	5 315	23.5	12.8
722212	Cafeterias, buffets, and grill buffets .....	14	18 062	5 278	1 380	475	13.1	.5
7223	Special food services .....	80	83 390	27 054	6 782	1 860	2.3	17.7

See footnotes at end of table.



**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>RALEIGH-DURHAM-CARY, NC COMBINED STATISTICAL AREA—Con.</b>								
<b>Raleigh-Cary, NC Metropolitan Statistical Area</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>1 590</b>	<b>1 238 962</b>	<b>356 132</b>	<b>86 015</b>	<b>29 949</b>	<b>17.8</b>	<b>9.8</b>
721	Accommodation .....	132	210 668	51 777	12 991	3 325	4.4	8.8
7211	Traveler accommodation .....	121	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels .....	120	206 587	51 356	12 892	3 290	3.8	9.0
721110	Hotels (except casino hotels) and motels .....	120	206 587	51 356	12 892	3 290	3.8	9.0
7213	Rooming and boarding houses .....	8	D	D	D	a	D	D
72131	Rooming and boarding houses .....	8	D	D	D	a	D	D
721310	Rooming and boarding houses .....	8	D	D	D	a	D	D
722	Food services and drinking places .....	1 458	1 028 294	304 355	73 024	26 624	20.6	10.0
7221	Full-service restaurants .....	590	481 854	152 164	37 103	12 609	25.7	9.6
72211	Full-service restaurants .....	590	481 854	152 164	37 103	12 609	25.7	9.6
722110	Full-service restaurants .....	590	481 854	152 164	37 103	12 609	25.7	9.6
7222	Limited-service eating places .....	744	481 765	133 940	31 509	12 613	15.0	10.2
72221	Limited-service eating places .....	744	481 765	133 940	31 509	12 613	15.0	10.2
722211	Limited-service restaurants .....	624	405 546	112 325	26 753	10 700	16.3	11.4
722212	Cafeterias, buffets, and grill buffets .....	27	43 415	13 117	2 942	1 070	1.5	1.0
722213	Snack and nonalcoholic beverage bars .....	93	32 804	8 498	1 814	843	17.3	8.6
7223	Special food services .....	74	40 849	12 399	3 118	855	13.0	14.4
7224	Drinking places (alcoholic beverages) .....	50	23 826	5 852	1 294	547	44.1	6.1
72241	Drinking places (alcoholic beverages) .....	50	23 826	5 852	1 294	547	44.1	6.1
722410	Drinking places (alcoholic beverages) .....	50	23 826	5 852	1 294	547	44.1	6.1
<b>BOONE, NC MICROPOLITAN STATISTICAL AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>162</b>	<b>101 381</b>	<b>29 595</b>	<b>6 734</b>	<b>2 900</b>	<b>27.3</b>	<b>8.7</b>
721	Accommodation .....	48	28 538	7 120	1 458	482	26.0	3.9
7213	Rooming and boarding houses .....	1	D	D	D	a	D	D
72131	Rooming and boarding houses .....	1	D	D	D	a	D	D
721310	Rooming and boarding houses .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	114	72 843	22 475	5 276	2 418	27.7	10.6
7222	Limited-service eating places .....	37	28 717	8 472	2 130	866	10.3	13.3
72221	Limited-service eating places .....	37	28 717	8 472	2 130	866	10.3	13.3
<b>BURLINGTON, NC METROPOLITAN STATISTICAL AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>258</b>	<b>194 801</b>	<b>47 656</b>	<b>11 197</b>	<b>4 770</b>	<b>21.0</b>	<b>5.1</b>
721	Accommodation .....	24	17 230	4 249	1 027	359	17.6	1.7
722	Food services and drinking places .....	234	177 571	43 407	10 170	4 411	21.3	5.4
7222	Limited-service eating places .....	119	83 077	20 520	4 584	2 103	20.5	6.0
72221	Limited-service eating places .....	119	83 077	20 520	4 584	2 103	20.5	6.0
722212	Cafeterias, buffets, and grill buffets .....	7	8 077	1 694	364	189	8.5	14.6
7223	Special food services .....	11	D	D	D	e	D	D
<b>ELIZABETH CITY, NC MICROPOLITAN STATISTICAL AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>81</b>	<b>49 540</b>	<b>15 524</b>	<b>3 681</b>	<b>1 562</b>	<b>25.3</b>	<b>20.4</b>
721	Accommodation .....	7	4 787	821	178	76	—	4.0
722	Food services and drinking places .....	74	44 753	14 703	3 503	1 486	28.0	22.2
<b>FAYETTEVILLE, NC METROPOLITAN STATISTICAL AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>514</b>	<b>373 520</b>	<b>102 794</b>	<b>24 098</b>	<b>10 602</b>	<b>14.2</b>	<b>8.3</b>
721	Accommodation .....	48	49 111	10 196	2 346	916	9.9	14.3
7211	Traveler accommodation .....	45	47 638	9 639	2 258	888	9.8	14.8
72111	Hotels (except casino hotels) and motels .....	45	47 638	9 639	2 258	888	9.8	14.8
721110	Hotels (except casino hotels) and motels .....	45	47 638	9 639	2 258	888	9.8	14.8
721214	Recreational and vacation camps (except campgrounds) ..	2	D	D	D	b	D	D
722	Food services and drinking places .....	466	324 409	92 598	21 752	9 686	14.8	7.4
7222	Limited-service eating places .....	243	186 797	48 839	11 266	5 570	11.4	9.0
72221	Limited-service eating places .....	243	186 797	48 839	11 266	5 570	11.4	9.0
722211	Limited-service restaurants .....	221	169 957	44 044	10 073	5 130	11.8	9.9
722212	Cafeterias, buffets, and grill buffets .....	6	13 019	3 779	963	301	2.1	—
7223	Special food services .....	17	15 912	8 504	1 924	613	.5	7.6

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FOREST CITY, NC MICROPOLITAN STATISTICAL AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>118</b>	<b>48 322</b>	<b>12 714</b>	<b>2 873</b>	<b>1 352</b>	<b>27.1</b>	<b>15.0</b>
721	Accommodation .....	17	5 785	1 524	321	118	4.5	9.5
722	Food services and drinking places .....	101	42 537	11 190	2 552	1 234	30.2	15.7
<b>GOLDSBORO, NC METROPOLITAN STATISTICAL AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>170</b>	<b>103 483</b>	<b>27 766</b>	<b>6 547</b>	<b>3 152</b>	<b>16.2</b>	<b>12.2</b>
721	Accommodation .....	19	10 291	2 175	538	176	2.6	4.5
722	Food services and drinking places .....	151	93 192	25 591	6 009	2 976	17.7	13.1
7222	Limited-service eating places .....	70	51 542	13 641	3 226	1 566	14.2	15.1
72221	Limited-service eating places .....	70	51 542	13 641	3 226	1 566	14.2	15.1
<b>GREENVILLE, NC METROPOLITAN STATISTICAL AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>276</b>	<b>194 989</b>	<b>55 298</b>	<b>13 263</b>	<b>6 325</b>	<b>15.5</b>	<b>10.7</b>
721	Accommodation .....	26	21 570	5 462	1 254	472	3.1	5.8
722	Food services and drinking places .....	250	173 419	49 836	12 009	5 853	17.1	11.3
7222	Limited-service eating places .....	134	84 256	22 512	5 197	2 596	14.0	16.2
72221	Limited-service eating places .....	134	84 256	22 512	5 197	2 596	14.0	16.2
7223	Special food services .....	6	D	D	D	e	D	D
<b>HENDERSON, NC MICROPOLITAN STATISTICAL AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>73</b>	<b>46 474</b>	<b>13 147</b>	<b>3 041</b>	<b>1 532</b>	<b>27.5</b>	<b>5.1</b>
721	Accommodation .....	12	4 917	1 152	262	160	54.3	—
722	Food services and drinking places .....	61	41 557	11 995	2 779	1 372	24.3	5.7
<b>HICKORY-MORGANTON-LENOIR, NC METROPOLITAN STATISTICAL AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>621</b>	<b>373 090</b>	<b>110 356</b>	<b>26 593</b>	<b>10 865</b>	<b>22.1</b>	<b>6.1</b>
721	Accommodation .....	44	29 240	8 530	1 945	699	5.0	1.3
722	Food services and drinking places .....	577	343 850	101 826	24 648	10 166	23.6	6.5
7222	Limited-service eating places .....	278	191 494	53 479	12 816	5 439	20.0	6.3
72221	Limited-service eating places .....	278	191 494	53 479	12 816	5 439	20.0	6.3
722211	Limited-service restaurants .....	248	176 624	49 334	11 887	5 002	20.4	6.4
722212	Cafeterias, buffets, and grill buffets .....	10	9 073	2 576	576	285	18.0	1.4
7223	Special food services .....	64	17 272	4 999	1 217	434	.3	1.4
<b>JACKSONVILLE, NC METROPOLITAN STATISTICAL AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>250</b>	<b>170 477</b>	<b>44 618</b>	<b>10 283</b>	<b>5 364</b>	<b>16.7</b>	<b>7.7</b>
721	Accommodation .....	32	21 657	4 534	974	387	16.5	9.5
7213	Rooming and boarding houses .....	1	D	D	D	a	D	D
72131	Rooming and boarding houses .....	1	D	D	D	a	D	D
721310	Rooming and boarding houses .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	218	148 820	40 084	9 309	4 977	16.7	7.5
7222	Limited-service eating places .....	106	87 948	22 401	5 196	2 901	11.0	7.6
72221	Limited-service eating places .....	106	87 948	22 401	5 196	2 901	11.0	7.6
722212	Cafeterias, buffets, and grill buffets .....	3	7 175	1 848	462	150	—	—
<b>KILL DEVIL HILLS, NC MICROPOLITAN STATISTICAL AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>289</b>	<b>204 301</b>	<b>59 033</b>	<b>10 173</b>	<b>3 738</b>	<b>26.1</b>	<b>12.9</b>
721	Accommodation .....	81	74 654	18 108	3 191	971	12.2	30.7
7211	Traveler accommodation .....	71	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels .....	63	66 652	16 654	2 969	909	8.3	33.3
721110	Hotels (except casino hotels) and motels .....	63	66 652	16 654	2 969	909	8.3	33.3
7212	RV (recreational vehicle) parks and recreational camps .....	10	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	10	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	10	D	D	D	b	D	D
722	Food services and drinking places .....	208	129 647	40 925	6 982	2 767	34.2	2.6
7222	Limited-service eating places .....	81	35 941	9 568	1 654	657	28.4	6.0
72221	Limited-service eating places .....	81	35 941	9 568	1 654	657	28.4	6.0

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>KINSTON, NC MICROPOLITAN STATISTICAL AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>91</b>	<b>56 736</b>	<b>17 761</b>	<b>4 344</b>	<b>1 921</b>	<b>28.3</b>	<b>14.6</b>
721	Accommodation .....	10	5 202	1 237	296	125	22.6	3.7
722	Food services and drinking places .....	81	51 534	16 524	4 048	1 796	28.9	15.7
7222	Limited-service eating places .....	45	29 775	9 354	2 325	981	21.6	13.9
72221	Limited-service eating places .....	45	29 775	9 354	2 325	981	21.6	13.9
<b>MOREHEAD CITY, NC MICROPOLITAN STATISTICAL AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>198</b>	<b>111 182</b>	<b>32 005</b>	<b>6 675</b>	<b>2 674</b>	<b>30.5</b>	<b>8.4</b>
721	Accommodation .....	44	28 084	6 795	1 310	358	21.0	12.6
7212	RV (recreational vehicle) parks and recreational camps .....	10	5 451	1 290	243	46	44.8	4.4
72121	RV (recreational vehicle) parks and recreational camps .....	10	5 451	1 290	243	46	44.8	4.4
721211	RV (recreational vehicle) parks and campgrounds .....	9	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	154	83 098	25 210	5 365	2 316	33.8	7.0
7222	Limited-service eating places .....	56	29 468	8 134	1 785	863	15.3	3.4
72221	Limited-service eating places .....	56	29 468	8 134	1 785	863	15.3	3.4
<b>NEW BERN, NC MICROPOLITAN STATISTICAL AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>198</b>	<b>135 175</b>	<b>34 506</b>	<b>7 473</b>	<b>3 452</b>	<b>19.5</b>	<b>31.7</b>
721	Accommodation .....	31	30 611	7 891	1 434	442	8.5	30.5
7212	RV (recreational vehicle) parks and recreational camps .....	5	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	5	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .....	3	D	D	D	b	D	D
722	Food services and drinking places .....	167	104 564	26 615	6 039	3 010	22.8	32.1
7222	Limited-service eating places .....	81	68 439	15 523	3 527	1 777	12.2	43.8
72221	Limited-service eating places .....	81	68 439	15 523	3 527	1 777	12.2	43.8
<b>NORTH WILKESBORO, NC MICROPOLITAN STATISTICAL AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>90</b>	<b>47 998</b>	<b>12 642</b>	<b>3 026</b>	<b>1 303</b>	<b>30.1</b>	<b>3.3</b>
721	Accommodation .....	7	5 346	1 146	272	107	2.1	6.4
722	Food services and drinking places .....	83	42 652	11 496	2 754	1 196	33.6	2.9
7222	Limited-service eating places .....	36	27 127	7 090	1 649	716	23.6	3.5
72221	Limited-service eating places .....	36	27 127	7 090	1 649	716	23.6	3.5
<b>ROANOKE RAPIDS, NC MICROPOLITAN STATISTICAL AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>99</b>	<b>64 794</b>	<b>17 845</b>	<b>4 109</b>	<b>1 762</b>	<b>17.0</b>	<b>5.6</b>
721	Accommodation .....	18	14 034	3 225	740	250	12.3	16.1
722	Food services and drinking places .....	81	50 760	14 620	3 369	1 512	18.3	2.7
7222	Limited-service eating places .....	36	29 191	7 127	1 688	862	6.5	2.0
72221	Limited-service eating places .....	36	29 191	7 127	1 688	862	6.5	2.0
<b>ROCKINGHAM, NC MICROPOLITAN STATISTICAL AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>77</b>	<b>34 908</b>	<b>8 250</b>	<b>2 029</b>	<b>942</b>	<b>21.3</b>	<b>12.9</b>
721	Accommodation .....	15	4 928	936	210	90	27.3	2.8
722	Food services and drinking places .....	62	29 980	7 314	1 819	852	20.3	14.5
<b>ROCKY MOUNT, NC METROPOLITAN STATISTICAL AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>247</b>	<b>145 505</b>	<b>42 438</b>	<b>10 166</b>	<b>4 568</b>	<b>19.1</b>	<b>9.3</b>
721	Accommodation .....	31	19 228	4 904	1 123	500	29.5	.8
722	Food services and drinking places .....	216	126 277	37 534	9 043	4 068	17.5	10.6
7222	Limited-service eating places .....	118	73 234	20 993	4 958	2 367	12.4	12.1
72221	Limited-service eating places .....	118	73 234	20 993	4 958	2 367	12.4	12.1
7223	Special food services .....	20	9 845	4 025	897	273	.3	18.4
<b>SANFORD, NC MICROPOLITAN STATISTICAL AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>96</b>	<b>55 106</b>	<b>17 341</b>	<b>4 099</b>	<b>1 800</b>	<b>25.7</b>	<b>9.8</b>
721	Accommodation .....	9	6 141	1 543	387	141	35.4	—
722	Food services and drinking places .....	87	48 965	15 798	3 712	1 659	24.5	11.0
7222	Limited-service eating places .....	38	28 379	9 085	2 152	985	14.7	4.8
72221	Limited-service eating places .....	38	28 379	9 085	2 152	985	14.7	4.8

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SOUTHERN PINES, NC MICROPOLITAN STATISTICAL AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>171</b>	<b>176 513</b>	<b>53 595</b>	<b>11 451</b>	<b>3 837</b>	<b>13.7</b>	<b>4.5</b>
721	Accommodation .....	18	101 784	32 704	6 521	1 830	1.8	1.6
7211	Traveler accommodation .....	18	101 784	32 704	6 521	1 830	1.8	1.6
72111	Hotels (except casino hotels) and motels .....	16	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels .....	16	D	D	D	g	D	D
722	Food services and drinking places .....	153	74 729	20 891	4 930	2 007	30.0	8.6
7222	Limited-service eating places .....	61	31 062	7 801	1 799	798	16.3	6.3
72221	Limited-service eating places .....	61	31 062	7 801	1 799	798	16.3	6.3
<b>VIRGINIA BEACH-NORFOLK-NEWPORT NEWS, VA-NC METROPOLITAN STATISTICAL AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>3 078</b>	<b>2 547 651</b>	<b>673 476</b>	<b>150 079</b>	<b>63 472</b>	<b>14.9</b>	<b>17.3</b>
721	Accommodation .....	386	790 150	169 194	35 162	11 455	5.4	27.5
7211	Traveler accommodation .....	351	770 611	164 239	34 336	11 218	5.2	28.1
72111	Hotels (except casino hotels) and motels .....	336	768 572	163 809	34 224	11 161	5.1	28.1
721110	Hotels (except casino hotels) and motels .....	336	768 572	163 809	34 224	11 161	5.1	28.1
7212	RV (recreational vehicle) parks and recreational camps .....	32	18 945	4 557	718	222	12.8	3.7
72121	RV (recreational vehicle) parks and recreational camps .....	32	18 945	4 557	718	222	12.8	3.7
721211	RV (recreational vehicle) parks and campgrounds .....	23	D	D	D	c	D	D
721214	Recreational and vacation camps (except campgrounds) .....	9	D	D	D	b	D	D
722	Food services and drinking places .....	2 692	1 757 501	504 282	114 917	52 017	19.2	12.7
7221	Full-service restaurants .....	1 145	806 888	250 470	56 798	23 626	25.2	13.2
72211	Full-service restaurants .....	1 145	806 888	250 470	56 798	23 626	25.2	13.2
722110	Full-service restaurants .....	1 145	806 888	250 470	56 798	23 626	25.2	13.2
7222	Limited-service eating places .....	1 321	817 031	218 218	49 755	25 199	13.9	11.4
72221	Limited-service eating places .....	1 321	817 031	218 218	49 755	25 199	13.9	11.4
722211	Limited-service restaurants .....	1 138	712 741	188 586	43 054	22 262	14.0	12.4
722212	Cafeterias, buffets, and grill buffets .....	42	60 140	18 019	4 081	1 653	5.7	1.7
722213	Snack and nonalcoholic beverage bars .....	141	44 150	11 613	2 620	1 284	23.9	9.1
7223	Special food services .....	131	100 606	27 968	6 596	2 256	8.4	14.4
7224	Drinking places (alcoholic beverages) .....	95	32 976	7 626	1 768	936	34.5	25.6
72241	Drinking places (alcoholic beverages) .....	95	32 976	7 626	1 768	936	34.5	25.6
722410	Drinking places (alcoholic beverages) .....	95	32 976	7 626	1 768	936	34.5	25.6
<b>WASHINGTON, NC MICROPOLITAN STATISTICAL AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>71</b>	<b>39 792</b>	<b>9 897</b>	<b>2 292</b>	<b>1 084</b>	<b>25.3</b>	<b>25.2</b>
721	Accommodation .....	14	4 830	1 091	194	93	50.2	—
722	Food services and drinking places .....	57	34 962	8 806	2 098	991	21.8	28.7
<b>WILMINGTON, NC METROPOLITAN STATISTICAL AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>758</b>	<b>461 708</b>	<b>130 747</b>	<b>29 098</b>	<b>12 830</b>	<b>22.3</b>	<b>9.8</b>
721	Accommodation .....	92	80 219	19 763	4 020	1 324	12.0	2.5
7211	Traveler accommodation .....	86	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels .....	81	77 376	19 303	3 925	1 285	11.7	2.6
721110	Hotels (except casino hotels) and motels .....	81	77 376	19 303	3 925	1 285	11.7	2.6
722	Food services and drinking places .....	666	381 489	110 984	25 078	11 506	24.5	11.3
7221	Full-service restaurants .....	294	197 792	61 458	13 559	6 191	28.3	12.8
72211	Full-service restaurants .....	294	197 792	61 458	13 559	6 191	28.3	12.8
722110	Full-service restaurants .....	294	197 792	61 458	13 559	6 191	28.3	12.8
7222	Limited-service eating places .....	303	164 395	44 263	10 064	4 738	19.2	9.8
72221	Limited-service eating places .....	303	164 395	44 263	10 064	4 738	19.2	9.8
722211	Limited-service restaurants .....	247	137 940	36 777	8 370	4 080	20.0	7.2
722212	Cafeterias, buffets, and grill buffets .....	6	10 144	3 026	676	228	8.6	.4
7223	Special food services .....	16	10 289	3 031	877	307	12.1	.5
<b>WILSON, NC MICROPOLITAN STATISTICAL AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>130</b>	<b>90 512</b>	<b>25 024</b>	<b>5 902</b>	<b>2 615</b>	<b>14.6</b>	<b>12.3</b>
721	Accommodation .....	19	11 346	2 222	540	215	31.2	—
722	Food services and drinking places .....	111	79 166	22 802	5 362	2 400	12.3	14.1
7222	Limited-service eating places .....	49	45 118	11 968	2 821	1 365	8.4	14.7
72221	Limited-service eating places .....	49	45 118	11 968	2 821	1 365	8.4	14.7

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

<sup>1</sup>Includes sales information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 3. Summary Statistics for Counties: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ALAMANCE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>258</b>	<b>194 801</b>	<b>47 656</b>	<b>11 197</b>	<b>4 770</b>	<b>21.0</b>	<b>5.1</b>
721	Accommodation .....	24	17 230	4 249	1 027	359	17.6	1.7
7211	Traveler accommodation .....	24	17 230	4 249	1 027	359	17.6	1.7
72111	Hotels (except casino hotels) and motels .....	22	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels .....	22	D	D	D	e	D	D
722	Food services and drinking places .....	234	177 571	43 407	10 170	4 411	21.3	5.4
7221	Full-service restaurants .....	90	70 664	19 547	4 729	1 964	24.7	5.1
72211	Full-service restaurants .....	90	70 664	19 547	4 729	1 964	24.7	5.1
722110	Full-service restaurants .....	90	70 664	19 547	4 729	1 964	24.7	5.1
7222	Limited-service eating places .....	119	83 077	20 520	4 584	2 103	20.5	6.0
72221	Limited-service eating places .....	119	83 077	20 520	4 584	2 103	20.5	6.0
722211	Limited-service restaurants .....	104	73 534	18 444	4 123	1 858	20.8	5.2
722212	Cafeterias, buffets, and grill buffets .....	7	8 077	1 694	364	189	8.5	14.6
7223	Special food services .....	11	D	D	D	e	D	D
<b>ALEXANDER</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>39</b>	<b>16 916</b>	<b>4 978</b>	<b>1 225</b>	<b>597</b>	<b>22.2</b>	<b>12.6</b>
721	Accommodation .....	3	470	96	27	5	-	-
722	Food services and drinking places .....	36	16 446	4 882	1 198	592	22.9	12.9
7222	Limited-service eating places .....	17	9 867	2 739	654	296	21.7	14.6
72221	Limited-service eating places .....	17	9 867	2 739	654	296	21.7	14.6
<b>ALLEGHANY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>23</b>	<b>5 868</b>	<b>1 813</b>	<b>411</b>	<b>172</b>	<b>32.4</b>	<b>8.9</b>
721	Accommodation .....	3	D	D	D	a	D	D
722	Food services and drinking places .....	20	D	D	D	c	D	D
<b>ANSON</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>27</b>	<b>14 854</b>	<b>4 016</b>	<b>913</b>	<b>411</b>	<b>35.8</b>	<b>27.1</b>
721	Accommodation .....	3	D	D	D	a	D	D
722	Food services and drinking places .....	24	D	D	D	e	D	D
7222	Limited-service eating places .....	12	10 855	2 978	681	301	21.3	34.2
72221	Limited-service eating places .....	12	10 855	2 978	681	301	21.3	34.2
<b>ASHE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>38</b>	<b>16 368</b>	<b>4 727</b>	<b>1 074</b>	<b>526</b>	<b>24.8</b>	<b>1.5</b>
721	Accommodation .....	7	2 394	624	108	66	14.4	7.5
722	Food services and drinking places .....	31	13 974	4 103	966	460	26.6	.5
7222	Limited-service eating places .....	17	9 594	2 830	689	309	16.4	.1
72221	Limited-service eating places .....	17	9 594	2 830	689	309	16.4	.1
<b>AVERY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>55</b>	<b>27 333</b>	<b>9 183</b>	<b>1 938</b>	<b>644</b>	<b>36.8</b>	<b>5.6</b>
721	Accommodation .....	13	10 473	4 222	782	138	5.6	9.0
7211	Traveler accommodation .....	11	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	8	9 420	3 936	729	125	2.5	5.2
721110	Hotels (except casino hotels) and motels .....	8	9 420	3 936	729	125	2.5	5.2
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	42	16 860	4 961	1 156	506	56.1	3.6
7223	Special food services .....	2	D	D	D	b	D	D
<b>BEAUFORT</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>71</b>	<b>39 792</b>	<b>9 897</b>	<b>2 292</b>	<b>1 084</b>	<b>25.3</b>	<b>25.2</b>
721	Accommodation .....	14	4 830	1 091	194	93	50.2	-
7212	RV (recreational vehicle) parks and recreational camps .....	4	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	4	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	4	D	D	D	b	D	D
722	Food services and drinking places .....	57	34 962	8 806	2 098	991	21.8	28.7
7222	Limited-service eating places .....	33	24 968	6 074	1 459	650	8.4	29.5
72221	Limited-service eating places .....	33	24 968	6 074	1 459	650	8.4	29.5
722212	Cafeterias, buffets, and grill buffets .....	2	D	D	D	b	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BERTIE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>18</b>	<b>5 487</b>	<b>1 359</b>	<b>330</b>	<b>157</b>	<b>54.9</b>	<b>6.6</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	16	D	D	D	c	D	D
<b>BLADEN</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>43</b>	<b>16 160</b>	<b>3 746</b>	<b>807</b>	<b>336</b>	<b>30.8</b>	<b>4.8</b>
721	Accommodation .....	8	3 412	407	67	20	31.7	—
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	35	12 748	3 339	740	316	30.6	6.0
7222	Limited-service eating places .....	21	9 472	2 414	519	218	23.8	4.3
72221	Limited-service eating places .....	21	9 472	2 414	519	218	23.8	4.3
<b>BRUNSWICK</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>189</b>	<b>92 047</b>	<b>23 316</b>	<b>4 977</b>	<b>2 358</b>	<b>26.0</b>	<b>13.9</b>
721	Accommodation .....	26	15 806	2 988	611	225	12.7	2.3
7211	Traveler accommodation .....	22	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	20	14 234	2 755	563	207	10.1	2.5
721110	Hotels (except casino hotels) and motels .....	20	14 234	2 755	563	207	10.1	2.5
7212	RV (recreational vehicle) parks and recreational camps .....	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	4	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	4	D	D	D	a	D	D
722	Food services and drinking places .....	163	76 241	20 328	4 366	2 133	28.7	16.4
7221	Full-service restaurants .....	85	39 133	10 455	2 148	1 047	37.4	23.0
72211	Full-service restaurants .....	85	39 133	10 455	2 148	1 047	37.4	23.0
722110	Full-service restaurants .....	85	39 133	10 455	2 148	1 047	37.4	23.0
7222	Limited-service eating places .....	68	36 422	9 714	2 187	1 075	18.9	9.0
72221	Limited-service eating places .....	68	36 422	9 714	2 187	1 075	18.9	9.0
<b>BUNCOMBE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>556</b>	<b>484 765</b>	<b>141 188</b>	<b>32 664</b>	<b>11 029</b>	<b>16.2</b>	<b>7.0</b>
721	Accommodation .....	111	175 492	50 843	11 330	2 653	8.2	5.0
7211	Traveler accommodation .....	97	164 841	48 065	10 818	2 542	6.8	5.1
72111	Hotels (except casino hotels) and motels .....	60	154 552	45 279	10 352	2 343	6.8	5.2
721110	Hotels (except casino hotels) and motels .....	60	154 552	45 279	10 352	2 343	6.8	5.2
721191	Bed-and-breakfast inns .....	36	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	11	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	11	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	4	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .....	7	8 744	2 567	450	77	21.6	2.1
7213	Rooming and boarding houses .....	3	D	D	D	a	D	D
72131	Rooming and boarding houses .....	3	D	D	D	a	D	D
721310	Rooming and boarding houses .....	3	D	D	D	a	D	D
722	Food services and drinking places .....	445	309 273	90 345	21 334	8 376	20.7	8.1
7221	Full-service restaurants .....	200	164 451	51 460	12 232	4 572	25.2	9.4
72211	Full-service restaurants .....	200	164 451	51 460	12 232	4 572	25.2	9.4
722110	Full-service restaurants .....	200	164 451	51 460	12 232	4 572	25.2	9.4
7222	Limited-service eating places .....	208	130 867	35 232	8 328	3 460	15.3	5.9
72221	Limited-service eating places .....	208	130 867	35 232	8 328	3 460	15.3	5.9
722211	Limited-service restaurants .....	171	114 782	30 564	7 292	3 035	14.1	6.1
722212	Cafeterias, buffets, and grill buffets .....	7	10 135	3 169	701	242	12.2	.1
7223	Special food services .....	21	9 846	2 658	576	274	5.8	5.0
<b>BURKE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>128</b>	<b>83 106</b>	<b>24 737</b>	<b>5 721</b>	<b>2 282</b>	<b>29.8</b>	<b>6.0</b>
721	Accommodation .....	9	4 148	1 479	328	129	17.7	—
722	Food services and drinking places .....	119	78 958	23 258	5 393	2 153	30.4	6.3
7222	Limited-service eating places .....	60	53 482	15 245	3 648	1 432	32.7	4.5
72221	Limited-service eating places .....	60	53 482	15 245	3 648	1 432	32.7	4.5
722211	Limited-service restaurants .....	55	D	D	D	g	D	D
7223	Special food services .....	11	2 591	379	90	37	—	—

See footnotes at end of table.

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							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CABARRUS</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>203</b>	<b>178 757</b>	<b>52 096</b>	<b>12 415</b>	<b>4 563</b>	<b>12.8</b>	<b>7.6</b>
721	Accommodation .....	11	8 682	1 955	444	132	2.1	14.4
7211	Traveler accommodation .....	11	8 682	1 955	444	132	2.1	14.4
72111	Hotels (except casino hotels) and motels .....	11	8 682	1 955	444	132	2.1	14.4
721110	Hotels (except casino hotels) and motels .....	11	8 682	1 955	444	132	2.1	14.4
722	Food services and drinking places .....	192	170 075	50 141	11 971	4 431	13.4	7.3
7221	Full-service restaurants .....	87	82 409	27 450	6 662	2 273	15.6	12.2
72211	Full-service restaurants .....	87	82 409	27 450	6 662	2 273	15.6	12.2
722110	Full-service restaurants .....	87	82 409	27 450	6 662	2 273	15.6	12.2
7222	Limited-service eating places .....	95	71 416	19 017	4 469	1 912	12.6	3.1
72221	Limited-service eating places .....	95	71 416	19 017	4 469	1 912	12.6	3.1
722211	Limited-service restaurants .....	78	59 385	16 055	3 805	1 568	9.9	2.6
722212	Cafeterias, buffets, and grill buffets .....	4	9 319	2 420	548	260	24.7	—
7223	Special food services .....	8	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages) .....	2	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages) .....	2	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages) .....	2	D	D	D	c	D	D
<b>CALDWELL</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>110</b>	<b>46 297</b>	<b>13 010</b>	<b>3 028</b>	<b>1 452</b>	<b>13.3</b>	<b>7.5</b>
721	Accommodation .....	7	3 055	948	195	75	—	2.6
722	Food services and drinking places .....	103	43 242	12 062	2 833	1 377	14.2	7.9
7222	Limited-service eating places .....	50	32 029	8 688	2 031	939	8.4	9.1
72221	Limited-service eating places .....	50	32 029	8 688	2 031	939	8.4	9.1
7223	Special food services .....	21	D	D	D	b	D	D
<b>CAMDEN</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
722	Food services and drinking places .....	2	D	D	D	a	D	D
<b>CARTERET</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>198</b>	<b>111 182</b>	<b>32 005</b>	<b>6 675</b>	<b>2 674</b>	<b>30.5</b>	<b>8.4</b>
721	Accommodation .....	44	28 084	6 795	1 310	358	21.0	12.6
7211	Traveler accommodation .....	34	22 633	5 505	1 067	312	15.3	14.6
72111	Hotels (except casino hotels) and motels .....	30	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels .....	30	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	10	5 451	1 290	243	46	44.8	4.4
72121	RV (recreational vehicle) parks and recreational camps .....	10	5 451	1 290	243	46	44.8	4.4
721211	RV (recreational vehicle) parks and campgrounds .....	9	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	154	83 098	25 210	5 365	2 316	33.8	7.0
7221	Full-service restaurants .....	85	51 220	16 627	3 483	1 398	44.0	8.9
72211	Full-service restaurants .....	85	51 220	16 627	3 483	1 398	44.0	8.9
722110	Full-service restaurants .....	85	51 220	16 627	3 483	1 398	44.0	8.9
7222	Limited-service eating places .....	56	29 468	8 134	1 785	863	15.3	3.4
72221	Limited-service eating places .....	56	29 468	8 134	1 785	863	15.3	3.4
722212	Cafeterias, buffets, and grill buffets .....	1	D	D	D	b	D	D
<b>CASWELL</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>12</b>	<b>2 517</b>	<b>618</b>	<b>131</b>	<b>69</b>	<b>51.5</b>	<b>7.5</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	11	D	D	D	b	D	D

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							From admin- istrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CATAWBA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>344</b>	<b>226 771</b>	<b>67 631</b>	<b>16 619</b>	<b>6 534</b>	<b>21.1</b>	<b>5.3</b>
721	Accommodation .....	25	21 567	6 007	1 395	490	3.3	1.4
7211	Traveler accommodation .....	23	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels .....	23	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels .....	23	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	319	205 204	61 624	15 224	6 044	22.9	5.7
7221	Full-service restaurants .....	124	92 786	30 069	7 631	2 836	31.1	6.7
72211	Full-service restaurants .....	124	92 786	30 069	7 631	2 836	31.1	6.7
722110	Full-service restaurants .....	124	92 786	30 069	7 631	2 836	31.1	6.7
7222	Limited-service eating places .....	151	96 116	26 807	6 483	2 772	16.6	5.5
72221	Limited-service eating places .....	151	96 116	26 807	6 483	2 772	16.6	5.5
722211	Limited-service restaurants .....	129	83 476	23 436	5 722	2 409	16.8	5.6
722212	Cafeterias, buffets, and grill buffets .....	6	D	D	D	c	D	D
7223	Special food services .....	28	12 247	3 808	934	314	—	.2
<b>CHATHAM</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>51</b>	<b>22 167</b>	<b>5 517</b>	<b>1 270</b>	<b>601</b>	<b>52.5</b>	<b>15.4</b>
721	Accommodation .....	5	706	225	62	25	35.6	—
722	Food services and drinking places .....	46	21 461	5 292	1 208	576	53.1	15.9
7222	Limited-service eating places .....	22	15 435	3 875	868	362	46.2	22.1
72221	Limited-service eating places .....	22	15 435	3 875	868	362	46.2	22.1
722212	Cafeterias, buffets, and grill buffets .....	1	D	D	D	b	D	D
<b>CHEROKEE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>56</b>	<b>23 723</b>	<b>6 541</b>	<b>1 413</b>	<b>636</b>	<b>29.1</b>	<b>13.2</b>
721	Accommodation .....	10	2 839	620	121	44	6.1	4.5
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	46	20 884	5 921	1 292	592	32.2	14.4
7222	Limited-service eating places .....	23	12 165	3 285	754	325	21.8	4.1
72221	Limited-service eating places .....	23	12 165	3 285	754	325	21.8	4.1
<b>CHOWAN</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>28</b>	<b>12 180</b>	<b>3 251</b>	<b>710</b>	<b>369</b>	<b>42.5</b>	<b>2.4</b>
721	Accommodation .....	7	1 992	434	87	45	14.6	—
722	Food services and drinking places .....	21	10 188	2 817	623	324	48.0	2.8
<b>CLAY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>10</b>	<b>4 733</b>	<b>1 631</b>	<b>354</b>	<b>157</b>	<b>49.5</b>	<b>16.3</b>
721	Accommodation .....	3	D	D	D	a	D	D
722	Food services and drinking places .....	7	D	D	D	c	D	D
<b>CLEVELAND</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>147</b>	<b>81 092</b>	<b>22 814</b>	<b>5 441</b>	<b>2 421</b>	<b>21.3</b>	<b>7.2</b>
721	Accommodation .....	13	7 388	1 545	366	191	23.3	21.9
7211	Traveler accommodation .....	12	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	12	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	12	D	D	D	c	D	D
722	Food services and drinking places .....	134	73 704	21 269	5 075	2 230	21.1	5.8
7222	Limited-service eating places .....	58	41 079	10 751	2 583	1 132	18.9	.9
72221	Limited-service eating places .....	58	41 079	10 751	2 583	1 132	18.9	.9
7223	Special food services .....	14	D	D	D	c	D	D
<b>COLUMBUS</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>85</b>	<b>30 300</b>	<b>8 149</b>	<b>1 851</b>	<b>836</b>	<b>33.1</b>	<b>25.1</b>
721	Accommodation .....	7	2 971	1 467	280	111	7.5	76.8
722	Food services and drinking places .....	78	27 329	6 682	1 571	725	35.9	19.5
7222	Limited-service eating places .....	42	15 466	3 896	920	451	20.8	8.2
72221	Limited-service eating places .....	42	15 466	3 896	920	451	20.8	8.2

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b> CRAVEN</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>170</b>	<b>116 764</b>	<b>29 074</b>	<b>6 584</b>	<b>3 146</b>	<b>19.9</b>	<b>36.6</b>
721	Accommodation .....	25	D	D	D	e	D	D
7211	Traveler accommodation .....	24	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels .....	21	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels .....	21	D	D	D	e	D	D
722	Food services and drinking places .....	145	D	D	D	h	D	D
7222	Limited-service eating places .....	70	65 337	14 747	3 351	1 683	12.1	45.9
72221	Limited-service eating places .....	70	65 337	14 747	3 351	1 683	12.1	45.9
722211	Limited-service restaurants .....	61	60 486	13 469	3 054	1 536	10.9	49.5
722212	Cafeterias, buffets, and grill buffets .....	1	D	D	D	b	D	D
<b> CUMBERLAND</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>492</b>	<b>366 359</b>	<b>100 707</b>	<b>23 634</b>	<b>10 361</b>	<b>13.8</b>	<b>8.4</b>
721	Accommodation .....	46	D	D	D	f	D	D
7211	Traveler accommodation .....	44	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels .....	44	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels .....	44	D	D	D	f	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	446	D	D	D	i	D	D
7221	Full-service restaurants .....	148	110 741	33 102	8 028	3 194	17.5	4.4
72211	Full-service restaurants .....	148	110 741	33 102	8 028	3 194	17.5	4.4
722110	Full-service restaurants .....	148	110 741	33 102	8 028	3 194	17.5	4.4
7222	Limited-service eating places .....	233	D	D	D	i	D	D
72221	Limited-service eating places .....	233	D	D	D	i	D	D
722211	Limited-service restaurants .....	211	D	D	D	h	D	D
722212	Cafeterias, buffets, and grill buffets .....	6	13 019	3 779	963	301	2.1	-
7223	Special food services .....	16	D	D	D	f	D	D
7224	Drinking places (alcoholic beverages) .....	49	9 674	1 765	427	246	62.8	11.0
72241	Drinking places (alcoholic beverages) .....	49	9 674	1 765	427	246	62.8	11.0
722410	Drinking places (alcoholic beverages) .....	49	9 674	1 765	427	246	62.8	11.0
<b> CURRITUCK</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>49</b>	<b>21 985</b>	<b>5 819</b>	<b>846</b>	<b>411</b>	<b>19.5</b>	<b>11.2</b>
721	Accommodation .....	8	4 765	1 132	199	41	41.6	7.6
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	2	D	D	D	a	D	D
7213	Rooming and boarding houses .....	2	D	D	D	a	D	D
72131	Rooming and boarding houses .....	2	D	D	D	a	D	D
721310	Rooming and boarding houses .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	41	17 220	4 687	647	370	13.4	12.1
<b> DARE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>289</b>	<b>204 301</b>	<b>59 033</b>	<b>10 173</b>	<b>3 738</b>	<b>26.1</b>	<b>12.9</b>
721	Accommodation .....	81	74 654	18 108	3 191	971	12.2	30.7
7211	Traveler accommodation .....	71	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels .....	63	66 652	16 654	2 969	909	8.3	33.3
721110	Hotels (except casino hotels) and motels .....	63	66 652	16 654	2 969	909	8.3	33.3
7212	RV (recreational vehicle) parks and recreational camps .....	10	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	10	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	10	D	D	D	b	D	D
722	Food services and drinking places .....	208	129 647	40 925	6 982	2 767	34.2	2.6
7221	Full-service restaurants .....	121	90 736	30 395	5 145	2 063	34.5	1.4
72211	Full-service restaurants .....	121	90 736	30 395	5 145	2 063	34.5	1.4
722110	Full-service restaurants .....	121	90 736	30 395	5 145	2 063	34.5	1.4
7222	Limited-service eating places .....	81	35 941	9 568	1 654	657	28.4	6.0
72221	Limited-service eating places .....	81	35 941	9 568	1 654	657	28.4	6.0
722212	Cafeterias, buffets, and grill buffets .....	4	3 524	888	140	37	5.3	-
7223	Special food services .....	5	D	D	D	b	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DAVIDSON</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>181</b>	<b>106 893</b>	<b>32 034</b>	<b>7 707</b>	<b>3 249</b>	<b>31.9</b>	<b>4.1</b>
721	Accommodation .....	16	6 922	1 397	323	121	11.9	19.7
7211	Traveler accommodation .....	14	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	13	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	13	D	D	D	c	D	D
7213	Rooming and boarding houses .....	1	D	D	D	a	D	D
72131	Rooming and boarding houses .....	1	D	D	D	a	D	D
721310	Rooming and boarding houses .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	165	99 971	30 637	7 384	3 128	33.3	3.0
7221	Full-service restaurants .....	88	D	D	D	g	D	D
72211	Full-service restaurants .....	88	D	D	D	g	D	D
722110	Full-service restaurants .....	88	D	D	D	g	D	D
7222	Limited-service eating places .....	69	52 655	14 305	3 413	1 491	20.5	1.3
72221	Limited-service eating places .....	69	52 655	14 305	3 413	1 491	20.5	1.3
722211	Limited-service restaurants .....	66	D	D	D	g	D	D
722212	Cafeterias, buffets, and grill buffets .....	1	D	D	D	b	D	D
<b>DAVIE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>48</b>	<b>20 752</b>	<b>7 022</b>	<b>1 614</b>	<b>552</b>	<b>33.3</b>	<b>3.0</b>
721	Accommodation .....	6	3 844	1 604	368	58	—	—
7212	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	2	D	D	D	b	D	D
722	Food services and drinking places .....	42	16 908	5 418	1 246	494	40.9	3.7
7222	Limited-service eating places .....	13	8 982	3 038	731	260	20.6	.3
72221	Limited-service eating places .....	13	8 982	3 038	731	260	20.6	.3
<b>DUPLIN</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>63</b>	<b>28 942</b>	<b>7 819</b>	<b>1 816</b>	<b>971</b>	<b>29.7</b>	<b>4.3</b>
721	Accommodation .....	7	1 564	360	88	29	27.1	4.0
722	Food services and drinking places .....	56	27 378	7 459	1 728	942	29.9	4.3
7222	Limited-service eating places .....	30	17 910	4 577	997	570	13.2	1.9
72221	Limited-service eating places .....	30	17 910	4 577	997	570	13.2	1.9
<b>DURHAM</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>553</b>	<b>501 332</b>	<b>146 874</b>	<b>35 975</b>	<b>11 369</b>	<b>15.1</b>	<b>9.9</b>
721	Accommodation .....	58	129 539	34 524	8 375	1 814	4.6	.3
7211	Traveler accommodation .....	54	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels .....	51	127 853	34 079	8 280	1 793	4.5	.1
721110	Hotels (except casino hotels) and motels .....	51	127 853	34 079	8 280	1 793	4.5	.1
7212	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	1	D	D	D	a	D	D
7213	Rooming and boarding houses .....	1	D	D	D	a	D	D
72131	Rooming and boarding houses .....	1	D	D	D	a	D	D
721310	Rooming and boarding houses .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	495	371 793	112 350	27 600	9 555	18.7	13.3
7221	Full-service restaurants .....	177	139 528	46 454	11 421	3 936	25.4	6.6
72211	Full-service restaurants .....	177	139 528	46 454	11 421	3 936	25.4	6.6
722110	Full-service restaurants .....	177	139 528	46 454	11 421	3 936	25.4	6.6
7222	Limited-service eating places .....	242	151 420	40 332	9 707	3 880	21.4	16.6
72221	Limited-service eating places .....	242	151 420	40 332	9 707	3 880	21.4	16.6
722211	Limited-service restaurants .....	207	133 446	35 491	8 439	3 396	21.9	18.0
722212	Cafeterias, buffets, and grill buffets .....	9	D	D	D	c	D	D
7223	Special food services .....	66	78 937	25 234	6 385	1 701	1.6	18.2
<b>EDGECOMBE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>75</b>	<b>35 453</b>	<b>10 498</b>	<b>2 399</b>	<b>1 126</b>	<b>19.8</b>	<b>6.0</b>
721	Accommodation .....	13	7 954	2 502	571	282	55.3	—
7211	Traveler accommodation .....	13	7 954	2 502	571	282	55.3	—
72111	Hotels (except casino hotels) and motels .....	13	7 954	2 502	571	282	55.3	—
721110	Hotels (except casino hotels) and motels .....	13	7 954	2 502	571	282	55.3	—
722	Food services and drinking places .....	62	27 499	7 996	1 828	844	9.5	7.7
7222	Limited-service eating places .....	32	18 058	4 706	1 118	566	5.0	3.4
72221	Limited-service eating places .....	32	18 058	4 706	1 118	566	5.0	3.4
7223	Special food services .....	8	3 542	1 417	281	80	—	28.7

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FORSYTH</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>629</b>	<b>502 788</b>	<b>147 510</b>	<b>35 027</b>	<b>13 434</b>	<b>20.0</b>	<b>11.6</b>
721	Accommodation .....	48	67 995	20 156	4 710	1 327	18.7	10.3
7211	Traveler accommodation .....	48	67 995	20 156	4 710	1 327	18.7	10.3
72111	Hotels (except casino hotels) and motels .....	44	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels .....	44	D	D	D	g	D	D
722	Food services and drinking places .....	581	434 793	127 354	30 317	12 107	20.2	11.8
7221	Full-service restaurants .....	245	182 532	58 437	13 999	5 281	29.1	8.8
72211	Full-service restaurants .....	245	182 532	58 437	13 999	5 281	29.1	8.8
722110	Full-service restaurants .....	245	182 532	58 437	13 999	5 281	29.1	8.8
7222	Limited-service eating places .....	272	209 266	57 454	13 561	5 644	14.4	11.4
72221	Limited-service eating places .....	272	209 266	57 454	13 561	5 644	14.4	11.4
722211	Limited-service restaurants .....	237	D	D	D	h	D	D
722212	Limited-service restaurants .....	10	D	D	D	e	D	D
72222	Cafeterias, buffets, and grill buffets .....	10	D	D	D	e	D	D
7223	Special food services .....	36	33 367	9 442	2 277	972	3.3	26.4
7224	Drinking places (alcoholic beverages) .....	28	9 628	2 021	480	210	35.0	24.6
72241	Drinking places (alcoholic beverages) .....	28	9 628	2 021	480	210	35.0	24.6
722410	Drinking places (alcoholic beverages) .....	28	9 628	2 021	480	210	35.0	24.6
<b>FRANKLIN</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>42</b>	<b>14 835</b>	<b>4 120</b>	<b>971</b>	<b>454</b>	<b>49.7</b>	<b>13.0</b>
721	Accommodation .....	4	1 741	395	47	21	55.8	—
722	Food services and drinking places .....	38	13 094	3 725	924	433	48.9	14.8
<b>GASTON</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>275</b>	<b>181 829</b>	<b>50 600</b>	<b>11 925</b>	<b>4 897</b>	<b>19.4</b>	<b>5.8</b>
721	Accommodation .....	18	10 756	2 412	562	199	9.4	1.2
7211	Traveler accommodation .....	17	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	17	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	17	D	D	D	c	D	D
722	Food services and drinking places .....	257	171 073	48 188	11 363	4 698	20.0	6.1
7221	Full-service restaurants .....	88	62 612	19 341	4 611	1 872	23.3	6.9
72211	Full-service restaurants .....	88	62 612	19 341	4 611	1 872	23.3	6.9
722110	Full-service restaurants .....	88	62 612	19 341	4 611	1 872	23.3	6.9
7222	Limited-service eating places .....	139	99 295	26 641	6 167	2 597	16.3	4.6
72221	Limited-service eating places .....	139	99 295	26 641	6 167	2 597	16.3	4.6
722211	Limited-service restaurants .....	126	93 076	25 393	5 880	2 455	15.3	4.5
722212	Limited-service restaurants .....	6	D	D	D	c	D	D
72222	Cafeterias, buffets, and grill buffets .....	6	D	D	D	c	D	D
7223	Special food services .....	18	D	D	D	c	D	D
<b>GATES</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>7</b>	<b>2 002</b>	<b>667</b>	<b>174</b>	<b>74</b>	<b>55.4</b>	<b>8.1</b>
722	Food services and drinking places .....	7	2 002	667	174	74	55.4	8.1
<b>GRAHAM</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>15</b>	<b>6 991</b>	<b>2 438</b>	<b>471</b>	<b>153</b>	<b>26.0</b>	<b>1.9</b>
721	Accommodation .....	6	D	D	D	b	D	D
722	Food services and drinking places .....	9	D	D	D	b	D	D
<b>GRANVILLE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>61</b>	<b>33 211</b>	<b>8 761</b>	<b>2 030</b>	<b>791</b>	<b>39.1</b>	<b>6.1</b>
721	Accommodation .....	7	2 746	555	206	61	16.2	11.0
722	Food services and drinking places .....	54	30 465	8 206	1 824	730	41.1	5.6
7222	Limited-service eating places .....	31	22 581	6 011	1 297	463	43.0	6.5
72221	Limited-service eating places .....	31	22 581	6 011	1 297	463	43.0	6.5
7223	Special food services .....	5	D	D	D	b	D	D
<b>GREENE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>13</b>	<b>3 005</b>	<b>778</b>	<b>196</b>	<b>94</b>	<b>40.4</b>	<b>5.6</b>
722	Food services and drinking places .....	13	3 005	778	196	94	40.4	5.6

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>GUILFORD</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>985</b>	<b>800 418</b>	<b>231 421</b>	<b>54 607</b>	<b>19 702</b>	<b>17.7</b>	<b>8.0</b>
721	Accommodation .....	75	169 370	44 205	10 418	2 606	7.6	4.2
7211	Traveler accommodation .....	71	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels .....	71	D	D	D	h	D	D
721110	Hotels (except casino hotels) and motels .....	71	D	D	D	h	D	D
7213	Rooming and boarding houses .....	3	D	D	D	a	D	D
72131	Rooming and boarding houses .....	3	D	D	D	a	D	D
721310	Rooming and boarding houses .....	3	D	D	D	a	D	D
722	Food services and drinking places .....	910	631 048	187 216	44 189	17 096	20.5	9.0
7221	Full-service restaurants .....	374	273 971	89 479	21 314	7 965	21.6	7.4
72211	Full-service restaurants .....	374	273 971	89 479	21 314	7 965	21.6	7.4
722110	Full-service restaurants .....	374	273 971	89 479	21 314	7 965	21.6	7.4
7222	Limited-service eating places .....	396	282 520	78 222	18 176	7 631	20.4	9.5
72221	Limited-service eating places .....	396	282 520	78 222	18 176	7 631	20.4	9.5
722211	Limited-service restaurants .....	336	231 920	62 600	14 868	6 457	23.0	10.5
722212	Cafeterias, buffets, and grill buffets .....	14	30 027	9 711	2 132	657	2.1	2.6
722213	Snack and nonalcoholic beverage bars .....	46	20 573	5 911	1 176	517	17.8	7.9
7223	Special food services .....	80	D	D	D	g	D	D
7224	Drinking places (alcoholic beverages) .....	60	D	D	D	e	D	D
72241	Drinking places (alcoholic beverages) .....	60	D	D	D	e	D	D
722410	Drinking places (alcoholic beverages) .....	60	D	D	D	e	D	D
<b>HALIFAX</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>81</b>	<b>60 330</b>	<b>16 527</b>	<b>3 793</b>	<b>1 608</b>	<b>14.3</b>	<b>5.9</b>
721	Accommodation .....	16	D	D	D	c	D	D
7211	Traveler accommodation .....	15	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	13	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	13	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	65	D	D	D	g	D	D
7222	Limited-service eating places .....	29	27 233	6 587	1 563	787	6.3	2.0
72221	Limited-service eating places .....	29	27 233	6 587	1 563	787	6.3	2.0
<b>HARNETT</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>92</b>	<b>49 451</b>	<b>13 683</b>	<b>3 310</b>	<b>1 536</b>	<b>25.7</b>	<b>7.6</b>
721	Accommodation .....	9	4 826	745	127	97	6.4	15.9
722	Food services and drinking places .....	83	44 625	12 938	3 183	1 439	27.8	6.7
7222	Limited-service eating places .....	43	30 901	8 496	2 089	908	13.2	6.7
72221	Limited-service eating places .....	43	30 901	8 496	2 089	908	13.2	6.7
7223	Special food services .....	5	D	D	D	b	D	D
<b>HAYWOOD</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>151</b>	<b>80 005</b>	<b>24 285</b>	<b>4 661</b>	<b>1 730</b>	<b>20.7</b>	<b>8.7</b>
721	Accommodation .....	60	28 866	8 369	1 460	429	12.3	15.4
7211	Traveler accommodation .....	54	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels .....	43	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels .....	43	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	6	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	6	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	3	D	D	D	a	D	D
722	Food services and drinking places .....	91	51 139	15 916	3 201	1 301	25.4	4.8
7222	Limited-service eating places .....	34	24 039	7 141	1 376	583	16.9	.4
72221	Limited-service eating places .....	34	24 039	7 141	1 376	583	16.9	.4

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HENDERSON</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>183</b>	<b>128 335</b>	<b>38 838</b>	<b>7 943</b>	<b>3 042</b>	<b>30.9</b>	<b>4.3</b>
721	Accommodation .....	42	39 807	11 152	1 623	540	26.8	8.8
7211	Traveler accommodation .....	27	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels .....	21	15 463	3 912	697	279	24.6	19.7
721110	Hotels (except casino hotels) and motels .....	21	15 463	3 912	697	279	24.6	19.7
7212	RV (recreational vehicle) parks and recreational camps .....	15	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	15	D	D	D	c	D	D
721214	Recreational and vacation camps (except campgrounds) .....	12	D	D	D	c	D	D
722	Food services and drinking places .....	141	88 528	27 686	6 320	2 502	32.8	2.3
7221	Full-service restaurants .....	75	46 328	14 792	3 466	1 263	44.5	3.3
72211	Full-service restaurants .....	75	46 328	14 792	3 466	1 263	44.5	3.3
722110	Full-service restaurants .....	75	46 328	14 792	3 466	1 263	44.5	3.3
7222	Limited-service eating places .....	57	39 625	11 966	2 686	1 144	19.9	1.3
72221	Limited-service eating places .....	57	39 625	11 966	2 686	1 144	19.9	1.3
722212	Cafeterias, buffets, and grill buffets .....	4	D	D	D	c	D	D
7223	Special food services .....	6	D	D	D	b	D	D
<b>HERTFORD</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>32</b>	<b>17 811</b>	<b>4 758</b>	<b>1 161</b>	<b>564</b>	<b>16.4</b>	<b>5.1</b>
721	Accommodation .....	6	1 871	568	121	43	5.9	—
722	Food services and drinking places .....	26	15 940	4 190	1 040	521	17.7	5.7
7222	Limited-service eating places .....	14	9 281	2 303	555	283	4.4	2.9
72221	Limited-service eating places .....	14	9 281	2 303	555	283	4.4	2.9
7223	Special food services .....	2	D	D	D	b	D	D
<b>HOKE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>22</b>	<b>7 161</b>	<b>2 087</b>	<b>464</b>	<b>241</b>	<b>31.4</b>	<b>1.3</b>
721	Accommodation .....	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	20	D	D	D	c	D	D
<b>HYDE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>34</b>	<b>12 885</b>	<b>3 286</b>	<b>579</b>	<b>224</b>	<b>39.9</b>	<b>6.7</b>
721	Accommodation .....	18	5 466	1 138	213	75	36.8	—
7211	Traveler accommodation .....	18	5 466	1 138	213	75	36.8	—
722	Food services and drinking places .....	16	7 419	2 148	366	149	42.2	11.6
<b>IREDELL</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>231</b>	<b>143 189</b>	<b>41 072</b>	<b>9 457</b>	<b>3 739</b>	<b>23.0</b>	<b>5.1</b>
721	Accommodation .....	24	17 512	3 936	862	277	9.7	—
7211	Traveler accommodation .....	22	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels .....	22	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels .....	22	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	207	125 677	37 136	8 595	3 462	24.8	5.8
7221	Full-service restaurants .....	98	58 477	17 858	4 125	1 622	37.7	4.8
72211	Full-service restaurants .....	98	58 477	17 858	4 125	1 622	37.7	4.8
722110	Full-service restaurants .....	98	58 477	17 858	4 125	1 622	37.7	4.8
7222	Limited-service eating places .....	93	64 159	18 336	4 275	1 769	12.3	6.8
72221	Limited-service eating places .....	93	64 159	18 336	4 275	1 769	12.3	6.8
722211	Limited-service restaurants .....	83	D	D	D	g	D	D
722212	Cafeterias, buffets, and grill buffets .....	4	D	D	D	c	D	D
7223	Special food services .....	9	1 908	640	124	46	10.5	.2

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>JACKSON</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>92</b>	<b>42 140</b>	<b>13 388</b>	<b>2 717</b>	<b>1 295</b>	<b>20.5</b>	<b>8.1</b>
721	Accommodation .....	25	12 588	4 547	635	273	13.6	11.4
7211	Traveler accommodation .....	23	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels .....	17	9 672	3 302	440	228	15.9	13.7
721110	Hotels (except casino hotels) and motels .....	17	9 672	3 302	440	228	15.9	13.7
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	67	29 552	8 841	2 082	1 022	23.4	6.7
7222	Limited-service eating places .....	28	15 752	4 220	995	537	10.1	7.7
72221	Limited-service eating places .....	28	15 752	4 220	995	537	10.1	7.7
<b>JOHNSTON</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>173</b>	<b>106 705</b>	<b>29 691</b>	<b>6 917</b>	<b>2 824</b>	<b>18.9</b>	<b>7.4</b>
721	Accommodation .....	22	12 496	2 945	703	292	9.8	—
7211	Traveler accommodation .....	20	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels .....	20	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels .....	20	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	151	94 209	26 746	6 214	2 532	20.1	8.4
7222	Limited-service eating places .....	73	53 940	13 998	3 337	1 418	12.9	9.2
72221	Limited-service eating places .....	73	53 940	13 998	3 337	1 418	12.9	9.2
722211	Limited-service restaurants .....	67	D	D	D	g	D	D
722212	Cafeterias, buffets, and grill buffets .....	2	D	D	D	b	D	D
7223	Special food services .....	6	D	D	D	b	D	D
<b>JONES</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>7</b>	<b>1 680</b>	<b>429</b>	<b>101</b>	<b>58</b>	<b>45.5</b>	<b>1.0</b>
722	Food services and drinking places .....	7	1 680	429	101	58	45.5	1.0
<b>LEE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>96</b>	<b>55 106</b>	<b>17 341</b>	<b>4 099</b>	<b>1 800</b>	<b>25.7</b>	<b>9.8</b>
721	Accommodation .....	9	6 141	1 543	387	141	35.4	—
7211	Traveler accommodation .....	9	6 141	1 543	387	141	35.4	—
72111	Hotels (except casino hotels) and motels .....	9	6 141	1 543	387	141	35.4	—
721110	Hotels (except casino hotels) and motels .....	9	6 141	1 543	387	141	35.4	—
722	Food services and drinking places .....	87	48 965	15 798	3 712	1 659	24.5	11.0
7222	Limited-service eating places .....	38	28 379	9 085	2 152	985	14.7	4.8
72221	Limited-service eating places .....	38	28 379	9 085	2 152	985	14.7	4.8
722212	Cafeterias, buffets, and grill buffets .....	1	D	D	D	b	D	D
7223	Special food services .....	5	D	D	D	b	D	D
<b>LENOIR</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>91</b>	<b>56 736</b>	<b>17 761</b>	<b>4 344</b>	<b>1 921</b>	<b>28.3</b>	<b>14.6</b>
721	Accommodation .....	10	5 202	1 237	296	125	22.6	3.7
7211	Traveler accommodation .....	9	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	9	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	9	D	D	D	c	D	D
722	Food services and drinking places .....	81	51 534	16 524	4 048	1 796	28.9	15.7
7222	Limited-service eating places .....	45	29 775	9 354	2 325	981	21.6	13.9
72221	Limited-service eating places .....	45	29 775	9 354	2 325	981	21.6	13.9
722212	Cafeterias, buffets, and grill buffets .....	4	4 935	1 369	340	139	.1	—
7223	Special food services .....	2	D	D	D	b	D	D
<b>LINCOLN</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>87</b>	<b>41 572</b>	<b>11 169</b>	<b>2 582</b>	<b>1 093</b>	<b>21.8</b>	<b>13.9</b>
721	Accommodation .....	4	2 033	512	120	43	22.6	—
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	83	39 539	10 657	2 462	1 050	21.8	14.6
7222	Limited-service eating places .....	48	27 181	7 894	1 842	766	13.2	5.0
72221	Limited-service eating places .....	48	27 181	7 894	1 842	766	13.2	5.0

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MCDOWELL</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>64</b>	<b>31 940</b>	<b>9 368</b>	<b>2 283</b>	<b>962</b>	<b>26.3</b>	<b>12.5</b>
721	Accommodation .....	7	3 060	987	206	80	21.3	—
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	57	28 880	8 381	2 077	882	26.8	13.9
7222	Limited-service eating places .....	27	19 237	5 356	1 275	565	10.1	12.8
72221	Limited-service eating places .....	27	19 237	5 356	1 275	565	10.1	12.8
7223	Special food services .....	7	2 529	827	224	59	80.8	—
<b>MACON</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>94</b>	<b>40 182</b>	<b>11 406</b>	<b>2 461</b>	<b>991</b>	<b>31.0</b>	<b>9.2</b>
721	Accommodation .....	25	9 653	2 177	457	135	30.3	18.3
7211	Traveler accommodation .....	20	8 988	2 042	447	129	28.5	18.0
72111	Hotels (except casino hotels) and motels .....	12	6 497	1 437	293	103	39.4	15.8
721110	Hotels (except casino hotels) and motels .....	12	6 497	1 437	293	103	39.4	15.8
7212	RV (recreational vehicle) parks and recreational camps .....	5	665	135	10	6	55.3	22.3
72121	RV (recreational vehicle) parks and recreational camps .....	5	665	135	10	6	55.3	22.3
721211	RV (recreational vehicle) parks and campgrounds .....	4	D	D	D	a	D	D
722	Food services and drinking places .....	69	30 529	9 229	2 004	856	31.3	6.3
7222	Limited-service eating places .....	23	12 722	3 468	797	313	18.3	4.4
72221	Limited-service eating places .....	23	12 722	3 468	797	313	18.3	4.4
<b>MADISON</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>23</b>	<b>7 481</b>	<b>2 350</b>	<b>489</b>	<b>226</b>	<b>34.2</b>	<b>2.6</b>
721	Accommodation .....	4	3 083	890	175	68	8.9	—
722	Food services and drinking places .....	19	4 398	1 460	314	158	51.9	4.4
<b>MARTIN</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>44</b>	<b>20 196</b>	<b>5 640</b>	<b>1 328</b>	<b>599</b>	<b>21.3</b>	<b>15.3</b>
721	Accommodation .....	10	3 870	977	205	96	29.0	43.3
722	Food services and drinking places .....	34	16 326	4 663	1 123	503	19.5	8.6
7222	Limited-service eating places .....	15	9 746	2 519	603	268	16.9	.8
72221	Limited-service eating places .....	15	9 746	2 519	603	268	16.9	.8
<b>MECKLENBURG</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>1 869</b>	<b>1 597 023</b>	<b>487 843</b>	<b>115 162</b>	<b>36 829</b>	<b>17.4</b>	<b>8.4</b>
721	Accommodation .....	192	316 121	92 583	21 917	5 193	6.0	6.2
7211	Traveler accommodation .....	181	314 396	92 288	21 843	5 173	6.0	6.1
72111	Hotels (except casino hotels) and motels .....	176	311 609	91 129	21 605	5 087	6.0	6.1
721110	Hotels (except casino hotels) and motels .....	176	311 609	91 129	21 605	5 087	6.0	6.1
7212	RV (recreational vehicle) parks and recreational camps .....	5	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	5	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	4	D	D	D	a	D	D
7213	Rooming and boarding houses .....	6	D	D	D	a	D	D
72131	Rooming and boarding houses .....	6	D	D	D	a	D	D
721310	Rooming and boarding houses .....	6	D	D	D	a	D	D
722	Food services and drinking places .....	1 677	1 280 902	395 260	93 245	31 636	20.2	8.9
7221	Full-service restaurants .....	678	573 493	184 009	44 671	15 021	25.9	8.0
72211	Full-service restaurants .....	678	573 493	184 009	44 671	15 021	25.9	8.0
722110	Full-service restaurants .....	678	573 493	184 009	44 671	15 021	25.9	8.0
7222	Limited-service eating places .....	690	471 936	133 741	31 283	11 737	18.1	11.6
72221	Limited-service eating places .....	690	471 936	133 741	31 283	11 737	18.1	11.6
722211	Limited-service restaurants .....	579	410 457	115 890	27 241	10 271	18.2	12.7
722212	Cafeterias, buffets, and grill buffets .....	16	19 510	6 718	1 463	443	23.1	4.0
722213	Snack and nonalcoholic beverage bars .....	95	41 969	11 133	2 579	1 023	14.6	4.2
7223	Special food services .....	234	193 257	68 039	15 057	4 092	3.5	4.5
7224	Drinking places (alcoholic beverages) .....	75	42 216	9 471	2 234	786	43.8	10.6
72241	Drinking places (alcoholic beverages) .....	75	42 216	9 471	2 234	786	43.8	10.6
722410	Drinking places (alcoholic beverages) .....	75	42 216	9 471	2 234	786	43.8	10.6

See footnotes at end of table.



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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MITCHELL</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>31</b>	<b>15 141</b>	<b>4 137</b>	<b>1 042</b>	<b>340</b>	<b>41.8</b>	<b>4.7</b>
721	Accommodation .....	11	6 067	1 802	447	98	64.7	.7
7211	Traveler accommodation .....	9	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels .....	7	5 096	1 591	432	78	75.9	.9
721110	Hotels (except casino hotels) and motels .....	7	5 096	1 591	432	78	75.9	.9
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	2	D	D	D	b	D	D
722	Food services and drinking places .....	20	9 074	2 335	595	242	26.5	7.4
<b>MONTGOMERY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>30</b>	<b>9 964</b>	<b>2 346</b>	<b>564</b>	<b>230</b>	<b>47.4</b>	<b>36.9</b>
721	Accommodation .....	4	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	1	D	D	D	b	D	D
722	Food services and drinking places .....	26	D	D	D	c	D	D
<b>MOORE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>171</b>	<b>176 513</b>	<b>53 595</b>	<b>11 451</b>	<b>3 837</b>	<b>13.7</b>	<b>4.5</b>
721	Accommodation .....	18	101 784	32 704	6 521	1 830	1.8	1.6
7211	Traveler accommodation .....	18	101 784	32 704	6 521	1 830	1.8	1.6
72111	Hotels (except casino hotels) and motels .....	16	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels .....	16	D	D	D	g	D	D
722	Food services and drinking places .....	153	74 729	20 891	4 930	2 007	30.0	8.6
7222	Limited-service eating places .....	61	31 062	7 801	1 799	798	16.3	6.3
72221	Limited-service eating places .....	61	31 062	7 801	1 799	798	16.3	6.3
722212	Cafeterias, buffets, and grill buffets .....	3	D	D	D	b	D	D
7223	Special food services .....	7	3 046	407	79	25	33.3	—
<b>NASH</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>172</b>	<b>110 052</b>	<b>31 940</b>	<b>7 767</b>	<b>3 442</b>	<b>18.8</b>	<b>10.4</b>
721	Accommodation .....	18	11 274	2 402	552	218	11.3	1.4
7211	Traveler accommodation .....	18	11 274	2 402	552	218	11.3	1.4
72111	Hotels (except casino hotels) and motels .....	18	11 274	2 402	552	218	11.3	1.4
721110	Hotels (except casino hotels) and motels .....	18	11 274	2 402	552	218	11.3	1.4
722	Food services and drinking places .....	154	98 778	29 538	7 215	3 224	19.7	11.4
7222	Limited-service eating places .....	86	55 176	16 287	3 840	1 801	14.8	14.9
72221	Limited-service eating places .....	86	55 176	16 287	3 840	1 801	14.8	14.9
722211	Limited-service restaurants .....	75	46 320	13 414	3 156	1 550	16.5	15.8
722212	Cafeterias, buffets, and grill buffets .....	4	6 101	2 047	475	188	3.2	10.1
7223	Special food services .....	12	6 303	2 608	616	193	.5	12.7
<b>NEW HANOVER</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>511</b>	<b>350 447</b>	<b>102 158</b>	<b>23 073</b>	<b>10 014</b>	<b>20.4</b>	<b>8.4</b>
721	Accommodation .....	59	61 891	16 264	3 304	1 080	9.8	2.6
7211	Traveler accommodation .....	57	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels .....	54	60 620	16 037	3 257	1 059	10.0	2.7
721110	Hotels (except casino hotels) and motels .....	54	60 620	16 037	3 257	1 059	10.0	2.7
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	452	288 556	85 894	19 769	8 934	22.7	9.6
7221	Full-service restaurants .....	189	151 654	48 906	10 996	4 968	25.1	9.6
72211	Full-service restaurants .....	189	151 654	48 906	10 996	4 968	25.1	9.6
722110	Full-service restaurants .....	189	151 654	48 906	10 996	4 968	25.1	9.6
7222	Limited-service eating places .....	210	118 952	32 096	7 391	3 414	18.9	9.9
72221	Limited-service eating places .....	210	118 952	32 096	7 391	3 414	18.9	9.9
722211	Limited-service restaurants .....	164	93 744	24 890	5 748	2 782	20.8	6.1
722212	Cafeterias, buffets, and grill buffets .....	6	10 144	3 026	676	228	8.6	.4
722213	Snack and nonalcoholic beverage bars .....	40	15 064	4 180	967	404	14.1	40.3
7223	Special food services .....	12	9 914	2 907	857	301	10.3	.6
7224	Drinking places (alcoholic beverages) .....	41	8 036	1 985	525	251	49.5	15.4
72241	Drinking places (alcoholic beverages) .....	41	8 036	1 985	525	251	49.5	15.4
722410	Drinking places (alcoholic beverages) .....	41	8 036	1 985	525	251	49.5	15.4

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NORTHAMPTON</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>18</b>	<b>4 464</b>	<b>1 318</b>	<b>316</b>	<b>154</b>	<b>53.4</b>	<b>.6</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	16	D	D	D	c	D	D
<b>ONSLOW</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>250</b>	<b>170 477</b>	<b>44 618</b>	<b>10 283</b>	<b>5 364</b>	<b>16.7</b>	<b>7.7</b>
721	Accommodation .....	32	21 657	4 534	974	387	16.5	9.5
7211	Traveler accommodation .....	25	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels .....	25	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels .....	25	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	6	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	6	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and recreational camps .....	5	D	D	D	a	D	D
7213	Rooming and boarding houses .....	1	D	D	D	a	D	D
72131	Rooming and boarding houses .....	1	D	D	D	a	D	D
721310	Rooming and boarding houses .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	218	148 820	40 084	9 309	4 977	16.7	7.5
7221	Full-service restaurants .....	75	54 022	16 064	3 691	1 777	26.1	4.7
72211	Full-service restaurants .....	75	54 022	16 064	3 691	1 777	26.1	4.7
722110	Full-service restaurants .....	75	54 022	16 064	3 691	1 777	26.1	4.7
7222	Limited-service eating places .....	106	87 948	22 401	5 196	2 901	11.0	7.6
72221	Limited-service eating places .....	106	87 948	22 401	5 196	2 901	11.0	7.6
722211	Limited-service restaurants .....	98	78 437	19 764	4 556	2 625	12.3	7.8
722212	Cafeterias, buffets, and grill buffets .....	3	7 175	1 848	462	150	—	—
7224	Drinking places (alcoholic beverages) .....	34	D	D	D	e	D	D
72241	Drinking places (alcoholic beverages) .....	34	D	D	D	e	D	D
722410	Drinking places (alcoholic beverages) .....	34	D	D	D	e	D	D
<b>ORANGE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>263</b>	<b>181 566</b>	<b>54 440</b>	<b>13 020</b>	<b>4 580</b>	<b>23.2</b>	<b>15.8</b>
721	Accommodation .....	39	40 168	12 808	3 009	722	9.3	48.1
7211	Traveler accommodation .....	13	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels .....	11	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels .....	11	D	D	D	f	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	5	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	5	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	5	D	D	D	a	D	D
7213	Rooming and boarding houses .....	21	D	D	D	b	D	D
72131	Rooming and boarding houses .....	21	D	D	D	b	D	D
721310	Rooming and boarding houses .....	21	D	D	D	b	D	D
722	Food services and drinking places .....	224	141 398	41 632	10 011	3 858	27.1	6.7
7221	Full-service restaurants .....	97	59 494	20 507	4 819	1 909	32.0	9.5
72211	Full-service restaurants .....	97	59 494	20 507	4 819	1 909	32.0	9.5
722110	Full-service restaurants .....	97	59 494	20 507	4 819	1 909	32.0	9.5
7222	Limited-service eating places .....	100	70 907	18 191	4 556	1 686	24.0	1.6
72221	Limited-service eating places .....	100	70 907	18 191	4 556	1 686	24.0	1.6
722211	Limited-service restaurants .....	76	60 084	14 957	3 794	1 351	25.3	1.0
722212	Cafeterias, buffets, and grill buffets .....	2	D	D	D	c	D	D
7223	Special food services .....	7	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages) .....	20	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages) .....	20	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages) .....	20	D	D	D	c	D	D
<b>PAMLICO</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>21</b>	<b>16 731</b>	<b>5 003</b>	<b>788</b>	<b>248</b>	<b>14.2</b>	<b>.7</b>
721	Accommodation .....	6	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	4	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	4	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .....	3	D	D	D	b	D	D
722	Food services and drinking places .....	15	D	D	D	c	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PASQUOTANK</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>67</b>	<b>41 868</b>	<b>12 005</b>	<b>2 797</b>	<b>1 341</b>	<b>26.1</b>	<b>16.4</b>
721	Accommodation .....	6	D	D	D	b	D	D
722	Food services and drinking places .....	61	D	D	D	g	D	D
7222	Limited-service eating places .....	30	19 434	5 777	1 262	668	26.9	11.1
72221	Limited-service eating places .....	30	19 434	5 777	1 262	668	26.9	11.1
7223	Special food services .....	3	D	D	D	b	D	D
<b>PENDER</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>58</b>	<b>19 214</b>	<b>5 273</b>	<b>1 048</b>	<b>458</b>	<b>39.3</b>	<b>15.7</b>
721	Accommodation .....	7	2 522	511	105	19	62.7	—
722	Food services and drinking places .....	51	16 692	4 762	943	439	35.8	18.1
7222	Limited-service eating places .....	25	9 021	2 453	486	249	25.8	11.2
72221	Limited-service eating places .....	25	9 021	2 453	486	249	25.8	11.2
<b>PERQUIMANS</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>12</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	11	D	D	D	c	D	D
7223	Special food services .....	1	D	D	D	b	D	D
<b>PERSON</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>42</b>	<b>25 319</b>	<b>6 802</b>	<b>1 638</b>	<b>660</b>	<b>16.6</b>	<b>2.9</b>
721	Accommodation .....	6	3 332	629	144	67	29.2	—
722	Food services and drinking places .....	36	21 987	6 173	1 494	593	14.6	3.3
7222	Limited-service eating places .....	17	15 197	3 854	880	363	11.2	—
72221	Limited-service eating places .....	17	15 197	3 854	880	363	11.2	—
722212	Cafeterias, buffets, and grill buffets .....	2	D	D	D	b	D	D
<b>PITT</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>263</b>	<b>191 984</b>	<b>54 520</b>	<b>13 067</b>	<b>6 231</b>	<b>15.1</b>	<b>10.8</b>
721	Accommodation .....	26	21 570	5 462	1 254	472	3.1	5.8
7211	Traveler accommodation .....	22	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels .....	22	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels .....	22	D	D	D	e	D	D
7213	Rooming and boarding houses .....	3	D	D	D	a	D	D
72131	Rooming and boarding houses .....	3	D	D	D	a	D	D
721310	Rooming and boarding houses .....	3	D	D	D	a	D	D
722	Food services and drinking places .....	237	170 414	49 058	11 813	5 759	16.7	11.5
7221	Full-service restaurants .....	87	71 011	22 905	5 537	2 686	19.7	8.2
72211	Full-service restaurants .....	87	71 011	22 905	5 537	2 686	19.7	8.2
722110	Full-service restaurants .....	87	71 011	22 905	5 537	2 686	19.7	8.2
7222	Limited-service eating places .....	129	82 088	21 915	5 047	2 520	13.9	16.5
72221	Limited-service eating places .....	129	82 088	21 915	5 047	2 520	13.9	16.5
722211	Limited-service restaurants .....	118	D	D	D	g	D	D
722212	Cafeterias, buffets, and grill buffets .....	2	D	D	D	c	D	D
7223	Special food services .....	5	D	D	D	e	D	D
<b>POLK</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>41</b>	<b>12 109</b>	<b>3 743</b>	<b>872</b>	<b>358</b>	<b>42.0</b>	<b>10.0</b>
721	Accommodation .....	6	2 011	707	160	57	5.4	6.3
722	Food services and drinking places .....	35	10 098	3 036	712	301	49.3	10.7
<b>RANDOLPH</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>164</b>	<b>92 207</b>	<b>25 767</b>	<b>5 804</b>	<b>2 529</b>	<b>23.5</b>	<b>5.9</b>
721	Accommodation .....	9	7 327	1 329	276	109	5.7	7.0
7211	Traveler accommodation .....	8	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	7	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	7	D	D	D	c	D	D
722	Food services and drinking places .....	155	84 880	24 438	5 528	2 420	25.1	5.8
7222	Limited-service eating places .....	68	50 201	14 027	3 200	1 382	15.6	2.4
72221	Limited-service eating places .....	68	50 201	14 027	3 200	1 382	15.6	2.4
722211	Limited-service restaurants .....	59	D	D	D	g	D	D
722212	Cafeterias, buffets, and grill buffets .....	3	D	D	D	b	D	D
7223	Special food services .....	6	D	D	D	b	D	D

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>RICHMOND</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>77</b>	<b>34 908</b>	<b>8 250</b>	<b>2 029</b>	<b>942</b>	<b>21.3</b>	<b>12.9</b>
721	Accommodation .....	15	4 928	936	210	90	27.3	2.8
722	Food services and drinking places .....	62	29 980	7 314	1 819	852	20.3	14.5
7222	Limited-service eating places .....	33	20 967	4 817	1 175	535	10.7	16.8
72221	Limited-service eating places .....	33	20 967	4 817	1 175	535	10.7	16.8
722212	Cafeterias, buffets, and grill buffets .....	2	D	D	D	b	D	D
<b>ROBESON</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>163</b>	<b>103 786</b>	<b>26 271</b>	<b>6 129</b>	<b>2 907</b>	<b>26.4</b>	<b>6.9</b>
721	Accommodation .....	24	16 890	3 329	769	398	41.4	—
7211	Traveler accommodation .....	24	16 890	3 329	769	398	41.4	—
72111	Hotels (except casino hotels) and motels .....	24	16 890	3 329	769	398	41.4	—
721110	Hotels (except casino hotels) and motels .....	24	16 890	3 329	769	398	41.4	—
722	Food services and drinking places .....	139	86 896	22 942	5 360	2 509	23.5	8.3
7222	Limited-service eating places .....	73	49 469	12 491	2 862	1 413	15.6	4.8
72221	Limited-service eating places .....	73	49 469	12 491	2 862	1 413	15.6	4.8
722211	Limited-service restaurants .....	68	48 899	12 347	2 844	1 401	14.7	4.8
7223	Special food services .....	3	D	D	D	b	D	D
<b>ROCKINGHAM</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>127</b>	<b>65 426</b>	<b>18 347</b>	<b>4 406</b>	<b>2 059</b>	<b>26.3</b>	<b>7.1</b>
721	Accommodation .....	11	4 101	956	211	84	6.6	3.0
722	Food services and drinking places .....	116	61 325	17 391	4 195	1 975	27.6	7.4
7222	Limited-service eating places .....	53	36 641	9 733	2 367	1 138	10.0	10.6
72221	Limited-service eating places .....	53	36 641	9 733	2 367	1 138	10.0	10.6
722212	Cafeterias, buffets, and grill buffets .....	2	D	D	D	b	D	D
7223	Special food services .....	13	D	D	D	b	D	D
<b>ROWAN</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>193</b>	<b>109 771</b>	<b>31 364</b>	<b>7 664</b>	<b>3 124</b>	<b>25.0</b>	<b>5.5</b>
721	Accommodation .....	15	11 604	3 308	771	232	8.4	1.0
7211	Traveler accommodation .....	12	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	12	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	12	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	3	D	D	D	a	D	D
722	Food services and drinking places .....	178	98 167	28 056	6 893	2 892	27.0	6.1
7221	Full-service restaurants .....	88	48 074	14 032	3 502	1 455	42.3	8.1
72211	Full-service restaurants .....	88	48 074	14 032	3 502	1 455	42.3	8.1
722110	Full-service restaurants .....	88	48 074	14 032	3 502	1 455	42.3	8.1
7222	Limited-service eating places .....	74	45 496	12 580	3 038	1 272	10.9	2.1
72221	Limited-service eating places .....	74	45 496	12 580	3 038	1 272	10.9	2.1
722212	Cafeterias, buffets, and grill buffets .....	1	D	D	D	b	D	D
7223	Special food services .....	8	2 445	1 048	260	138	2.2	3.2
<b>RUTHERFORD</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>118</b>	<b>48 322</b>	<b>12 714</b>	<b>2 873</b>	<b>1 352</b>	<b>27.1</b>	<b>15.0</b>
721	Accommodation .....	17	5 785	1 524	321	118	4.5	9.5
7211	Traveler accommodation .....	14	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	1	D	D	D	a	D	D
7213	Rooming and boarding houses .....	1	D	D	D	a	D	D
72131	Rooming and boarding houses .....	1	D	D	D	a	D	D
721310	Rooming and boarding houses .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	101	42 537	11 190	2 552	1 234	30.2	15.7
7222	Limited-service eating places .....	43	20 969	5 025	1 193	518	10.3	23.8
72221	Limited-service eating places .....	43	20 969	5 025	1 193	518	10.3	23.8

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SAMPSON</b>								
<b>72</b>	<b>Accommodation and food services</b> .....	<b>72</b>	<b>33 961</b>	<b>9 110</b>	<b>2 137</b>	<b>1 033</b>	<b>35.2</b>	<b>4.3</b>
721	Accommodation .....	5	1 684	395	95	51	8.1	—
722	Food services and drinking places .....	67	32 277	8 715	2 042	982	36.6	4.6
7222	Limited-service eating places .....	31	21 593	5 669	1 325	582	20.6	3.7
72221	Limited-service eating places .....	31	21 593	5 669	1 325	582	20.6	3.7
722212	Cafeterias, buffets, and grill buffets .....	1	D	D	D	b	D	D
<b>SCOTLAND</b>								
<b>72</b>	<b>Accommodation and food services</b> .....	<b>42</b>	<b>28 060</b>	<b>7 317</b>	<b>1 843</b>	<b>818</b>	<b>21.3</b>	<b>7.2</b>
721	Accommodation .....	6	4 595	1 137	262	108	33.2	—
722	Food services and drinking places .....	36	23 465	6 180	1 581	710	18.9	8.6
7222	Limited-service eating places .....	21	D	D	D	e	D	D
72221	Limited-service eating places .....	21	D	D	D	e	D	D
722212	Cafeterias, buffets, and grill buffets .....	1	D	D	D	b	D	D
7223	Special food services .....	3	D	D	D	b	D	D
<b>STANLY</b>								
<b>72</b>	<b>Accommodation and food services</b> .....	<b>104</b>	<b>43 718</b>	<b>12 559</b>	<b>3 028</b>	<b>1 428</b>	<b>22.7</b>	<b>14.1</b>
721	Accommodation .....	8	2 166	479	101	38	19.5	.4
722	Food services and drinking places .....	96	41 552	12 080	2 927	1 390	22.8	14.8
7222	Limited-service eating places .....	41	D	D	D	f	D	D
72221	Limited-service eating places .....	41	D	D	D	f	D	D
<b>STOKES</b>								
<b>72</b>	<b>Accommodation and food services</b> .....	<b>49</b>	<b>22 978</b>	<b>6 437</b>	<b>1 447</b>	<b>613</b>	<b>29.3</b>	<b>2.0</b>
721	Accommodation .....	4	2 856	773	167	61	14.6	—
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .....	2	D	D	D	b	D	D
722	Food services and drinking places .....	45	20 122	5 664	1 280	552	31.3	2.2
7222	Limited-service eating places .....	18	10 278	2 836	642	278	19.7	.7
72221	Limited-service eating places .....	18	10 278	2 836	642	278	19.7	.7
<b>SURRY</b>								
<b>72</b>	<b>Accommodation and food services</b> .....	<b>131</b>	<b>63 920</b>	<b>17 734</b>	<b>4 112</b>	<b>1 780</b>	<b>28.5</b>	<b>4.6</b>
721	Accommodation .....	10	4 021	976	227	70	15.6	—
721214	Recreational and vacation camps (except campgrounds) .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	121	59 899	16 758	3 885	1 710	29.4	4.9
7222	Limited-service eating places .....	53	38 469	10 802	2 461	1 096	16.8	4.2
72221	Limited-service eating places .....	53	38 469	10 802	2 461	1 096	16.8	4.2
722212	Cafeterias, buffets, and grill buffets .....	1	D	D	D	b	D	D
7223	Special food services .....	7	D	D	D	a	D	D
<b>SWAIN</b>								
<b>72</b>	<b>Accommodation and food services</b> .....	<b>99</b>	<b>379 584</b>	<b>56 607</b>	<b>11 023</b>	<b>2 366</b>	<b>3.0</b>	<b>.9</b>
721	Accommodation .....	58	D	D	D	g	D	D
7211	Traveler accommodation .....	47	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels .....	37	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels .....	37	D	D	D	e	D	D
72112	Casino hotels .....	1	D	D	D	g	D	D
721120	Casino hotels .....	1	D	D	D	g	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	11	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	11	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	11	D	D	D	a	D	D
722	Food services and drinking places .....	41	D	D	D	e	D	D
7222	Limited-service eating places .....	26	D	D	D	e	D	D
72221	Limited-service eating places .....	26	D	D	D	e	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>TRANSYLVANIA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>65</b>	<b>44 557</b>	<b>13 060</b>	<b>2 555</b>	<b>911</b>	<b>28.2</b>	<b>5.2</b>
721	Accommodation .....	24	23 514	6 798	1 140	337	18.1	4.8
7211	Traveler accommodation .....	9	7 198	2 436	458	112	28.9	4.9
7212	RV (recreational vehicle) parks and recreational camps .....	15	16 316	4 362	682	225	13.4	4.8
72121	RV (recreational vehicle) parks and recreational camps .....	15	16 316	4 362	682	225	13.4	4.8
721211	RV (recreational vehicle) parks and campgrounds .....	3	4 525	908	109	29	—	16.2
721214	Recreational and vacation camps (except campgrounds) .....	12	11 791	3 454	573	196	18.5	.4
722	Food services and drinking places .....	41	21 043	6 262	1 415	574	39.5	5.6
7222	Limited-service eating places .....	13	D	D	D	c	D	D
72221	Limited-service eating places .....	13	D	D	D	c	D	D
<b>TYRRELL</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>5</b>	<b>494</b>	<b>162</b>	<b>41</b>	<b>24</b>	<b>69.0</b>	<b>14.4</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	3	D	D	D	b	D	D
<b>UNION</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>166</b>	<b>89 989</b>	<b>23 867</b>	<b>5 611</b>	<b>2 381</b>	<b>19.1</b>	<b>12.8</b>
721	Accommodation .....	13	D	D	D	c	D	D
7211	Traveler accommodation .....	12	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	12	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	12	D	D	D	c	D	D
722	Food services and drinking places .....	153	D	D	D	g	D	D
7222	Limited-service eating places .....	72	49 590	13 038	3 111	1 351	8.6	10.3
72221	Limited-service eating places .....	72	49 590	13 038	3 111	1 351	8.6	10.3
722211	Limited-service restaurants .....	66	D	D	D	g	D	D
7223	Special food services .....	20	D	D	D	b	D	D
<b>VANCE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>73</b>	<b>46 474</b>	<b>13 147</b>	<b>3 041</b>	<b>1 532</b>	<b>27.5</b>	<b>5.1</b>
721	Accommodation .....	12	4 917	1 152	262	160	54.3	—
722	Food services and drinking places .....	61	41 557	11 995	2 779	1 372	24.3	5.7
7222	Limited-service eating places .....	31	D	D	D	f	D	D
72221	Limited-service eating places .....	31	D	D	D	f	D	D
722212	Cafeterias, buffets, and grill buffets .....	2	D	D	D	c	D	D
<b>WAKE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>1 375</b>	<b>1 117 422</b>	<b>322 321</b>	<b>78 127</b>	<b>26 671</b>	<b>17.3</b>	<b>10.0</b>
721	Accommodation .....	106	196 431	48 437	12 241	3 012	3.6	9.4
7211	Traveler accommodation .....	97	193 013	48 183	12 162	2 983	3.1	9.6
72111	Hotels (except casino hotels) and motels .....	96	D	D	D	h	D	D
721110	Hotels (except casino hotels) and motels .....	96	D	D	D	h	D	D
7213	Rooming and boarding houses .....	8	D	D	D	a	D	D
72131	Rooming and boarding houses .....	8	D	D	D	a	D	D
721310	Rooming and boarding houses .....	8	D	D	D	a	D	D
722	Food services and drinking places .....	1 269	920 991	273 884	65 886	23 659	20.2	10.1
7221	Full-service restaurants .....	508	442 950	139 735	34 204	11 396	24.7	9.6
72211	Full-service restaurants .....	508	442 950	139 735	34 204	11 396	24.7	9.6
722110	Full-service restaurants .....	508	442 950	139 735	34 204	11 396	24.7	9.6
7222	Limited-service eating places .....	653	420 243	118 190	27 754	10 988	14.7	10.4
72221	Limited-service eating places .....	653	420 243	118 190	27 754	10 988	14.7	10.4
722211	Limited-service restaurants .....	540	346 824	97 284	23 175	9 146	16.1	11.6
722212	Cafeterias, buffets, and grill buffets .....	25	D	D	D	g	D	D
722213	Snack and nonalcoholic beverage bars .....	88	D	D	D	f	D	D
7223	Special food services .....	65	D	D	D	f	D	D
7224	Drinking places (alcoholic beverages) .....	43	D	D	D	f	D	D
72241	Drinking places (alcoholic beverages) .....	43	D	D	D	f	D	D
722410	Drinking places (alcoholic beverages) .....	43	D	D	D	f	D	D
<b>WARREN</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>14</b>	<b>3 189</b>	<b>729</b>	<b>163</b>	<b>75</b>	<b>39.5</b>	<b>—</b>
722	Food services and drinking places .....	14	3 189	729	163	75	39.5	—
<b>WASHINGTON</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>22</b>	<b>9 273</b>	<b>2 317</b>	<b>548</b>	<b>269</b>	<b>40.0</b>	<b>16.2</b>
721	Accommodation .....	4	D	D	D	b	D	D
722	Food services and drinking places .....	18	D	D	D	c	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WATAUGA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>162</b>	<b>101 381</b>	<b>29 595</b>	<b>6 734</b>	<b>2 900</b>	<b>27.3</b>	<b>8.7</b>
721	Accommodation .....	48	28 538	7 120	1 458	482	26.0	3.9
7211	Traveler accommodation .....	41	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels .....	34	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels .....	34	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	6	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	6	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	4	D	D	D	a	D	D
7213	Rooming and boarding houses .....	1	D	D	D	a	D	D
72131	Rooming and boarding houses .....	1	D	D	D	a	D	D
721310	Rooming and boarding houses .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	114	72 843	22 475	5 276	2 418	27.7	10.6
7221	Full-service restaurants .....	75	D	D	D	g	D	D
72211	Full-service restaurants .....	75	D	D	D	g	D	D
722110	Full-service restaurants .....	75	D	D	D	g	D	D
7222	Limited-service eating places .....	37	28 717	8 472	2 130	866	10.3	13.3
72221	Limited-service eating places .....	37	28 717	8 472	2 130	866	10.3	13.3
722212	Cafeterias, buffets, and grill buffets .....	3	D	D	D	c	D	D
<b>WAYNE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>170</b>	<b>103 483</b>	<b>27 766</b>	<b>6 547</b>	<b>3 152</b>	<b>16.2</b>	<b>12.2</b>
721	Accommodation .....	19	10 291	2 175	538	176	2.6	4.5
7211	Traveler accommodation .....	18	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	18	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	18	D	D	D	c	D	D
722	Food services and drinking places .....	151	93 192	25 591	6 009	2 976	17.7	13.1
7222	Limited-service eating places .....	70	51 542	13 641	3 226	1 566	14.2	15.1
72221	Limited-service eating places .....	70	51 542	13 641	3 226	1 566	14.2	15.1
722211	Limited-service restaurants .....	62	D	D	D	g	D	D
722212	Cafeterias, buffets, and grill buffets .....	2	D	D	D	c	D	D
<b>WILKES</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>90</b>	<b>47 998</b>	<b>12 642</b>	<b>3 026</b>	<b>1 303</b>	<b>30.1</b>	<b>3.3</b>
721	Accommodation .....	7	5 346	1 146	272	107	2.1	6.4
722	Food services and drinking places .....	83	42 652	11 496	2 754	1 196	33.6	2.9
7222	Limited-service eating places .....	36	27 127	7 090	1 649	716	23.6	3.5
72221	Limited-service eating places .....	36	27 127	7 090	1 649	716	23.6	3.5
<b>WILSON</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>130</b>	<b>90 512</b>	<b>25 024</b>	<b>5 902</b>	<b>2 615</b>	<b>14.6</b>	<b>12.3</b>
721	Accommodation .....	19	11 346	2 222	540	215	31.2	—
7211	Traveler accommodation .....	17	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	16	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	16	D	D	D	c	D	D
722	Food services and drinking places .....	111	79 166	22 802	5 362	2 400	12.3	14.1
7222	Limited-service eating places .....	49	45 118	11 968	2 821	1 365	8.4	14.7
72221	Limited-service eating places .....	49	45 118	11 968	2 821	1 365	8.4	14.7
722212	Cafeterias, buffets, and grill buffets .....	3	D	D	D	c	D	D
7223	Special food services .....	9	4 990	1 105	291	95	17.9	—
<b>YADKIN</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>60</b>	<b>29 155</b>	<b>7 918</b>	<b>1 915</b>	<b>813</b>	<b>26.5</b>	<b>4.8</b>
721	Accommodation .....	9	5 676	1 267	296	124	21.9	—
7211	Traveler accommodation .....	9	5 676	1 267	296	124	21.9	—
72111	Hotels (except casino hotels) and motels .....	9	5 676	1 267	296	124	21.9	—
721110	Hotels (except casino hotels) and motels .....	9	5 676	1 267	296	124	21.9	—
722	Food services and drinking places .....	51	23 479	6 651	1 619	689	27.6	5.9
7222	Limited-service eating places .....	23	13 290	3 651	850	362	24.3	6.4
72221	Limited-service eating places .....	23	13 290	3 651	850	362	24.3	6.4
<b>YANCEY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>22</b>	<b>8 293</b>	<b>2 469</b>	<b>518</b>	<b>231</b>	<b>16.2</b>	<b>10.6</b>
721	Accommodation .....	6	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	16	D	D	D	c	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

<sup>1</sup>Includes sales information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.



**Table 4. Summary Statistics for Places: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ABERDEEN</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>32</b>	<b>19 763</b>	<b>5 238</b>	<b>1 214</b>	<b>483</b>	<b>15.4</b>	<b>18.0</b>
721	Accommodation .....	3	D	D	D	b	D	D
722	Food services and drinking places .....	29	D	D	D	e	D	D
7222	Limited-service eating places .....	12	10 982	2 592	572	237	8.3	9.7
72221	Limited-service eating places .....	12	10 982	2 592	572	237	8.3	9.7
<b>AHOSKIE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>21</b>	<b>12 984</b>	<b>3 563</b>	<b>877</b>	<b>425</b>	<b>18.4</b>	<b>6.9</b>
721	Accommodation .....	4	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places .....	17	D	D	D	e	D	D
7222	Limited-service eating places .....	10	7 128	1 719	427	219	5.7	3.7
72221	Limited-service eating places .....	10	7 128	1 719	427	219	5.7	3.7
<b>ALBEMARLE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>59</b>	<b>28 951</b>	<b>8 248</b>	<b>2 068</b>	<b>932</b>	<b>19.0</b>	<b>18.1</b>
721	Accommodation .....	5	D	D	D	b	D	D
722	Food services and drinking places .....	54	D	D	D	f	D	D
7222	Limited-service eating places .....	23	14 765	3 701	922	404	7.7	22.2
72221	Limited-service eating places .....	23	14 765	3 701	922	404	7.7	22.2
<b>ANGIER</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>9</b>	<b>2 696</b>	<b>837</b>	<b>201</b>	<b>100</b>	<b>41.1</b>	<b>—</b>
722	Food services and drinking places .....	9	2 696	837	201	100	41.1	—
<b>APEX</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>40</b>	<b>23 509</b>	<b>6 329</b>	<b>1 513</b>	<b>640</b>	<b>40.3</b>	<b>4.2</b>
721	Accommodation .....	3	1 509	432	129	40	28.0	—
722	Food services and drinking places .....	37	22 000	5 897	1 384	600	41.1	4.5
7222	Limited-service eating places .....	20	12 233	3 162	740	375	10.0	3.9
72221	Limited-service eating places .....	20	12 233	3 162	740	375	10.0	3.9
<b>ARCHDALE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>21</b>	<b>15 777</b>	<b>3 697</b>	<b>843</b>	<b>363</b>	<b>21.9</b>	<b>16.5</b>
721	Accommodation .....	3	D	D	D	b	D	D
722	Food services and drinking places .....	18	D	D	D	e	D	D
7222	Limited-service eating places .....	10	6 196	1 530	361	181	5.6	.8
72221	Limited-service eating places .....	10	6 196	1 530	361	181	5.6	.8
<b>ARCHDALE (PART - RANDOLPH COUNTY)</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>21</b>	<b>15 777</b>	<b>3 697</b>	<b>843</b>	<b>363</b>	<b>21.9</b>	<b>16.5</b>
721	Accommodation .....	3	D	D	D	b	D	D
722	Food services and drinking places .....	18	D	D	D	e	D	D
7222	Limited-service eating places .....	10	6 196	1 530	361	181	5.6	.8
72221	Limited-service eating places .....	10	6 196	1 530	361	181	5.6	.8
<b>ASHEBORO</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>76</b>	<b>43 458</b>	<b>13 019</b>	<b>2 937</b>	<b>1 232</b>	<b>19.6</b>	<b>2.1</b>
721	Accommodation .....	4	D	D	D	b	D	D
7211	Traveler accommodation .....	4	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels .....	4	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels .....	4	D	D	D	b	D	D
722	Food services and drinking places .....	72	D	D	D	g	D	D
7222	Limited-service eating places .....	33	22 495	6 681	1 564	649	13.9	.9
72221	Limited-service eating places .....	33	22 495	6 681	1 564	649	13.9	.9
722212	Cafeterias, buffets, and grill buffets .....	2	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ASHEVILLE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>395</b>	<b>391 428</b>	<b>115 028</b>	<b>26 857</b>	<b>8 757</b>	<b>14.5</b>	<b>6.2</b>
721	Accommodation .....	76	150 759	44 429	10 046	2 243	6.1	1.6
7211	Traveler accommodation .....	72	150 091	44 273	10 006	2 240	6.1	1.5
72111	Hotels (except casino hotels) and motels .....	48	142 429	42 218	9 676	2 100	5.9	1.5
721110	Hotels (except casino hotels) and motels .....	48	142 429	42 218	9 676	2 100	5.9	1.5
721191	Bed-and-breakfast inns .....	24	7 662	2 055	330	140	8.6	1.6
7212	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	2	D	D	D	a	D	D
7213	Rooming and boarding houses .....	1	D	D	D	a	D	D
72131	Rooming and boarding houses .....	1	D	D	D	a	D	D
721310	Rooming and boarding houses .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	319	240 669	70 599	16 811	6 514	19.8	9.2
7221	Full-service restaurants .....	153	137 737	42 787	10 217	3 751	23.6	9.8
72211	Full-service restaurants .....	153	137 737	42 787	10 217	3 751	23.6	9.8
722110	Full-service restaurants .....	153	137 737	42 787	10 217	3 751	23.6	9.8
7222	Limited-service eating places .....	142	94 442	25 614	6 138	2 575	13.7	7.4
72221	Limited-service eating places .....	142	94 442	25 614	6 138	2 575	13.7	7.4
722211	Limited-service restaurants .....	117	83 334	22 396	5 409	2 274	11.2	7.5
722212	Cafeterias, buffets, and grill buffets .....	3	6 188	1 955	433	153	20.0	—
7223	Special food services .....	9	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages) .....	15	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages) .....	15	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages) .....	15	D	D	D	b	D	D
<b>AYDEN</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>6</b>	<b>3 212</b>	<b>757</b>	<b>168</b>	<b>82</b>	<b>35.5</b>	<b>—</b>
722	Food services and drinking places .....	6	3 212	757	168	82	35.5	—
<b>BEAUFORT</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>28</b>	<b>12 688</b>	<b>3 837</b>	<b>685</b>	<b>296</b>	<b>27.7</b>	<b>11.8</b>
721	Accommodation .....	7	1 617	261	54	24	24.7	—
722	Food services and drinking places .....	21	11 071	3 576	631	272	28.2	13.5
<b>BELMONT</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>25</b>	<b>15 428</b>	<b>4 253</b>	<b>966</b>	<b>413</b>	<b>7.8</b>	<b>5.1</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	23	D	D	D	e	D	D
7222	Limited-service eating places .....	17	12 385	3 300	712	306	5.1	1.9
72221	Limited-service eating places .....	17	12 385	3 300	712	306	5.1	1.9
<b>BENSON</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>20</b>	<b>9 268</b>	<b>2 176</b>	<b>509</b>	<b>210</b>	<b>21.6</b>	<b>3.4</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	18	D	D	D	c	D	D
7222	Limited-service eating places .....	9	5 747	1 343	306	127	13.9	4.4
72221	Limited-service eating places .....	9	5 747	1 343	306	127	13.9	4.4
<b>BESSEMER CITY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>6</b>	<b>1 262</b>	<b>379</b>	<b>80</b>	<b>27</b>	<b>54.7</b>	<b>13.6</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	5	D	D	D	b	D	D
<b>BLACK MOUNTAIN</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>35</b>	<b>16 936</b>	<b>4 839</b>	<b>995</b>	<b>518</b>	<b>38.6</b>	<b>2.6</b>
721	Accommodation .....	5	5 011	1 228	194	144	51.0	—
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	30	11 925	3 611	801	374	33.4	3.7
7222	Limited-service eating places .....	18	6 540	1 757	377	159	31.6	6.7
72221	Limited-service eating places .....	18	6 540	1 757	377	159	31.6	6.7
<b>BOILING SPRINGS</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>7</b>	<b>3 139</b>	<b>1 034</b>	<b>236</b>	<b>167</b>	<b>20.3</b>	<b>—</b>
722	Food services and drinking places .....	7	3 139	1 034	236	167	20.3	—
7223	Special food services .....	2	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BOONE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>85</b>	<b>58 055</b>	<b>16 619</b>	<b>3 993</b>	<b>1 734</b>	<b>34.4</b>	<b>12.0</b>
721	Accommodation .....	15	11 387	2 751	610	172	28.6	—
7211	Traveler accommodation .....	14	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	13	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	13	D	D	D	c	D	D
722	Food services and drinking places .....	70	46 668	13 868	3 383	1 562	35.8	14.9
7222	Limited-service eating places .....	28	24 039	7 012	1 769	757	10.6	15.8
72221	Limited-service eating places .....	28	24 039	7 012	1 769	757	10.6	15.8
722212	Cafeterias, buffets, and grill buffets .....	3	D	D	D	c	D	D
<b>BREVARD</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>34</b>	<b>17 691</b>	<b>4 919</b>	<b>1 077</b>	<b>481</b>	<b>43.4</b>	<b>11.8</b>
721	Accommodation .....	8	4 032	985	171	58	53.2	22.6
7212	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	26	13 659	3 934	906	423	40.6	8.6
7222	Limited-service eating places .....	9	6 101	1 650	363	176	23.8	—
72221	Limited-service eating places .....	9	6 101	1 650	363	176	23.8	—
<b>BURGAW</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>8</b>	<b>3 843</b>	<b>707</b>	<b>164</b>	<b>84</b>	<b>1.6</b>	<b>22.9</b>
722	Food services and drinking places .....	8	3 843	707	164	84	1.6	22.9
<b>BURLINGTON</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>160</b>	<b>124 479</b>	<b>32 607</b>	<b>7 695</b>	<b>3 268</b>	<b>19.6</b>	<b>6.2</b>
721	Accommodation .....	11	10 357	2 769	684	245	23.0	—
7211	Traveler accommodation .....	11	10 357	2 769	684	245	23.0	—
72111	Hotels (except casino hotels) and motels .....	11	10 357	2 769	684	245	23.0	—
721110	Hotels (except casino hotels) and motels .....	11	10 357	2 769	684	245	23.0	—
722	Food services and drinking places .....	149	114 122	29 838	7 011	3 023	19.3	6.8
7221	Full-service restaurants .....	70	53 713	16 376	3 959	1 677	25.2	5.5
72211	Full-service restaurants .....	70	53 713	16 376	3 959	1 677	25.2	5.5
722110	Full-service restaurants .....	70	53 713	16 376	3 959	1 677	25.2	5.5
7222	Limited-service eating places .....	69	49 149	12 608	2 845	1 283	15.7	8.4
72221	Limited-service eating places .....	69	49 149	12 608	2 845	1 283	15.7	8.4
722211	Limited-service restaurants .....	58	40 444	10 716	2 431	1 064	15.9	7.3
722212	Cafeterias, buffets, and grill buffets .....	5	D	D	D	c	D	D
7223	Special food services .....	4	D	D	D	b	D	D
<b>BURLINGTON (PART - ALAMANCE COUNTY)</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>160</b>	<b>124 479</b>	<b>32 607</b>	<b>7 695</b>	<b>3 268</b>	<b>19.6</b>	<b>6.2</b>
721	Accommodation .....	11	10 357	2 769	684	245	23.0	—
7211	Traveler accommodation .....	11	10 357	2 769	684	245	23.0	—
72111	Hotels (except casino hotels) and motels .....	11	10 357	2 769	684	245	23.0	—
721110	Hotels (except casino hotels) and motels .....	11	10 357	2 769	684	245	23.0	—
722	Food services and drinking places .....	149	114 122	29 838	7 011	3 023	19.3	6.8
7221	Full-service restaurants .....	70	53 713	16 376	3 959	1 677	25.2	5.5
72211	Full-service restaurants .....	70	53 713	16 376	3 959	1 677	25.2	5.5
722110	Full-service restaurants .....	70	53 713	16 376	3 959	1 677	25.2	5.5
7222	Limited-service eating places .....	69	49 149	12 608	2 845	1 283	15.7	8.4
72221	Limited-service eating places .....	69	49 149	12 608	2 845	1 283	15.7	8.4
722211	Limited-service restaurants .....	58	40 444	10 716	2 431	1 064	15.9	7.3
722212	Cafeterias, buffets, and grill buffets .....	5	D	D	D	c	D	D
7223	Special food services .....	4	D	D	D	b	D	D
<b>CAJAH'S MOUNTAIN</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>3</b>	<b>1 498</b>	<b>343</b>	<b>82</b>	<b>36</b>	<b>—</b>	<b>—</b>
722	Food services and drinking places .....	3	1 498	343	82	36	—	—
<b>CANTON</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>13</b>	<b>8 204</b>	<b>1 799</b>	<b>421</b>	<b>134</b>	<b>28.5</b>	<b>27.5</b>
721	Accommodation .....	4	3 520	699	172	45	27.6	64.2
7211	Traveler accommodation .....	4	3 520	699	172	45	27.6	64.2
722	Food services and drinking places .....	9	4 684	1 100	249	89	29.2	—

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CAROLINA BEACH</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>46</b>	<b>18 735</b>	<b>3 848</b>	<b>822</b>	<b>414</b>	<b>43.7</b>	<b>9.9</b>
721	Accommodation .....	14	5 806	919	213	92	16.5	—
7211	Traveler accommodation .....	14	5 806	919	213	92	16.5	—
72111	Hotels (except casino hotels) and motels .....	14	5 806	919	213	92	16.5	—
721110	Hotels (except casino hotels) and motels .....	14	5 806	919	213	92	16.5	—
722	Food services and drinking places .....	32	12 929	2 929	609	322	55.9	14.4
<b>CARRBORO</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>37</b>	<b>26 804</b>	<b>7 180</b>	<b>1 962</b>	<b>633</b>	<b>14.7</b>	<b>3.6</b>
722	Food services and drinking places .....	37	26 804	7 180	1 962	633	14.7	3.6
7222	Limited-service eating places .....	21	18 927	4 353	1 265	367	11.8	1.8
72221	Limited-service eating places .....	21	18 927	4 353	1 265	367	11.8	1.8
<b>CARY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>270</b>	<b>230 667</b>	<b>65 887</b>	<b>16 078</b>	<b>5 434</b>	<b>15.4</b>	<b>10.0</b>
721	Accommodation .....	21	47 487	10 483	2 604	642	4.1	—
7211	Traveler accommodation .....	19	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels .....	19	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels .....	19	D	D	D	f	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
7213	Rooming and boarding houses .....	1	D	D	D	a	D	D
72131	Rooming and boarding houses .....	1	D	D	D	a	D	D
721310	Rooming and boarding houses .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	249	183 180	55 404	13 474	4 792	18.3	12.6
7221	Full-service restaurants .....	108	98 578	31 722	8 005	2 665	17.9	11.4
72211	Full-service restaurants .....	108	98 578	31 722	8 005	2 665	17.9	11.4
722110	Full-service restaurants .....	108	98 578	31 722	8 005	2 665	17.9	11.4
7222	Limited-service eating places .....	129	80 338	22 479	5 188	2 041	18.9	14.5
72221	Limited-service eating places .....	129	80 338	22 479	5 188	2 041	18.9	14.5
722211	Limited-service restaurants .....	102	64 118	17 944	4 257	1 617	19.9	16.3
722212	Cafeterias, buffets, and grill buffets .....	5	8 830	2 707	578	243	3.9	.1
722213	Snack and nonalcoholic beverage bars .....	22	7 390	1 828	353	181	28.1	15.6
7223	Special food services .....	8	1 334	423	94	23	24.4	12.1
<b>CARY (PART - WAKE COUNTY)</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>270</b>	<b>230 667</b>	<b>65 887</b>	<b>16 078</b>	<b>5 434</b>	<b>15.4</b>	<b>10.0</b>
721	Accommodation .....	21	47 487	10 483	2 604	642	4.1	—
7211	Traveler accommodation .....	19	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels .....	19	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels .....	19	D	D	D	f	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
7213	Rooming and boarding houses .....	1	D	D	D	a	D	D
72131	Rooming and boarding houses .....	1	D	D	D	a	D	D
721310	Rooming and boarding houses .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	249	183 180	55 404	13 474	4 792	18.3	12.6
7221	Full-service restaurants .....	108	98 578	31 722	8 005	2 665	17.9	11.4
72211	Full-service restaurants .....	108	98 578	31 722	8 005	2 665	17.9	11.4
722110	Full-service restaurants .....	108	98 578	31 722	8 005	2 665	17.9	11.4
7222	Limited-service eating places .....	129	80 338	22 479	5 188	2 041	18.9	14.5
72221	Limited-service eating places .....	129	80 338	22 479	5 188	2 041	18.9	14.5
722211	Limited-service restaurants .....	102	64 118	17 944	4 257	1 617	19.9	16.3
722212	Cafeterias, buffets, and grill buffets .....	5	8 830	2 707	578	243	3.9	.1
722213	Snack and nonalcoholic beverage bars .....	22	7 390	1 828	353	181	28.1	15.6
7223	Special food services .....	8	1 334	423	94	23	24.4	12.1

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CHAPEL HILL</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>182</b>	<b>130 755</b>	<b>40 615</b>	<b>9 575</b>	<b>3 345</b>	<b>25.3</b>	<b>20.3</b>
721	Accommodation .....	32	38 206	12 291	2 916	688	9.8	50.1
7211	Traveler accommodation .....	7	31 918	10 949	2 663	594	3.0	58.1
72111	Hotels (except casino hotels) and motels .....	7	31 918	10 949	2 663	594	3.0	58.1
721110	Hotels (except casino hotels) and motels .....	7	31 918	10 949	2 663	594	3.0	58.1
7212	RV (recreational vehicle) parks and recreational camps .....	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	4	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	4	D	D	D	a	D	D
7213	Rooming and boarding houses .....	21	D	D	D	b	D	D
72131	Rooming and boarding houses .....	21	D	D	D	b	D	D
721310	Rooming and boarding houses .....	21	D	D	D	b	D	D
722	Food services and drinking places .....	150	92 549	28 324	6 659	2 657	31.7	8.0
7221	Full-service restaurants .....	70	47 075	16 110	3 809	1 511	33.0	9.9
72211	Full-service restaurants .....	70	47 075	16 110	3 809	1 511	33.0	9.9
722110	Full-service restaurants .....	70	47 075	16 110	3 809	1 511	33.0	9.9
7222	Limited-service eating places .....	58	36 602	9 832	2 344	935	34.3	.9
72221	Limited-service eating places .....	58	36 602	9 832	2 344	935	34.3	.9
722211	Limited-service restaurants .....	42	26 884	6 879	1 650	647	42.0	1.2
722212	Cafeterias, buffets, and grill buffets .....	1	D	D	D	c	D	D
722213	Snack and nonalcoholic beverage bars .....	15	D	D	D	c	D	D
722213	Snack and nonalcoholic beverage bars .....	15	D	D	D	c	D	D
7223	Special food services .....	5	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages) .....	17	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages) .....	17	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages) .....	17	D	D	D	b	D	D
<b>CHAPEL HILL (PART - DURHAM COUNTY)</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>3</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
722	Food services and drinking places .....	3	D	D	D	a	D	D
<b>CHAPEL HILL (PART - ORANGE COUNTY)</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>179</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>h</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	32	38 206	12 291	2 916	688	9.8	50.1
7211	Traveler accommodation .....	7	31 918	10 949	2 663	594	3.0	58.1
72111	Hotels (except casino hotels) and motels .....	7	31 918	10 949	2 663	594	3.0	58.1
721110	Hotels (except casino hotels) and motels .....	7	31 918	10 949	2 663	594	3.0	58.1
7212	RV (recreational vehicle) parks and recreational camps .....	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	4	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	4	D	D	D	a	D	D
7213	Rooming and boarding houses .....	21	D	D	D	b	D	D
72131	Rooming and boarding houses .....	21	D	D	D	b	D	D
721310	Rooming and boarding houses .....	21	D	D	D	b	D	D
722	Food services and drinking places .....	147	D	D	D	h	D	D
7221	Full-service restaurants .....	67	D	D	D	g	D	D
72211	Full-service restaurants .....	67	D	D	D	g	D	D
722110	Full-service restaurants .....	67	D	D	D	g	D	D
7222	Limited-service eating places .....	58	36 602	9 832	2 344	935	34.3	.9
72221	Limited-service eating places .....	58	36 602	9 832	2 344	935	34.3	.9
722211	Limited-service restaurants .....	42	26 884	6 879	1 650	647	42.0	1.2
722212	Cafeterias, buffets, and grill buffets .....	1	D	D	D	c	D	D
722213	Snack and nonalcoholic beverage bars .....	15	D	D	D	c	D	D
7223	Special food services .....	5	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages) .....	17	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages) .....	17	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages) .....	17	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CHARLOTTE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>1 469</b>	<b>1 269 823</b>	<b>391 780</b>	<b>92 197</b>	<b>28 934</b>	<b>18.1</b>	<b>7.2</b>
721	Accommodation .....	148	270 154	80 534	19 183	4 458	5.8	5.6
7211	Traveler accommodation .....	141	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels .....	137	266 683	79 313	18 932	4 367	5.8	5.6
721110	Hotels (except casino hotels) and motels .....	137	266 683	79 313	18 932	4 367	5.8	5.6
7212	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	a	D	D
7213	Rooming and boarding houses .....	4	D	D	D	a	D	D
72131	Rooming and boarding houses .....	4	D	D	D	a	D	D
721310	Rooming and boarding houses .....	4	D	D	D	a	D	D
722	Food services and drinking places .....	1 321	999 669	311 246	73 014	24 476	21.4	7.7
7221	Full-service restaurants .....	513	431 240	139 837	33 716	11 182	27.4	9.0
72211	Full-service restaurants .....	513	431 240	139 837	33 716	11 182	27.4	9.0
722110	Full-service restaurants .....	513	431 240	139 837	33 716	11 182	27.4	9.0
7222	Limited-service eating places .....	541	354 851	100 082	23 507	8 854	20.5	7.4
72221	Limited-service eating places .....	541	354 851	100 082	23 507	8 854	20.5	7.4
722211	Limited-service restaurants .....	454	308 428	87 477	20 616	7 774	20.3	7.8
722212	Cafeterias, buffets, and grill buffets .....	13	12 709	3 799	869	284	35.4	6.1
722213	Snack and nonalcoholic beverage bars .....	74	33 714	8 806	2 022	796	16.4	3.5
7223	Special food services .....	206	175 834	62 940	13 790	3 737	3.7	4.5
7224	Drinking places (alcoholic beverages) .....	61	37 744	8 387	2 001	703	43.1	10.2
72241	Drinking places (alcoholic beverages) .....	61	37 744	8 387	2 001	703	43.1	10.2
722410	Drinking places (alcoholic beverages) .....	61	37 744	8 387	2 001	703	43.1	10.2
<b>CHERRYVILLE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>16</b>	<b>3 120</b>	<b>644</b>	<b>170</b>	<b>103</b>	<b>54.2</b>	<b>5.4</b>
722	Food services and drinking places .....	16	3 120	644	170	103	54.2	5.4
<b>CHINA GROVE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>7</b>	<b>4 225</b>	<b>1 025</b>	<b>249</b>	<b>91</b>	<b>30.9</b>	<b>—</b>
722	Food services and drinking places .....	7	4 225	1 025	249	91	30.9	—
<b>CLAYTON</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>32</b>	<b>18 718</b>	<b>4 826</b>	<b>1 132</b>	<b>431</b>	<b>26.1</b>	<b>4.3</b>
722	Food services and drinking places .....	32	18 718	4 826	1 132	431	26.1	4.3
7222	Limited-service eating places .....	17	12 262	3 050	719	270	18.3	.6
72221	Limited-service eating places .....	17	12 262	3 050	719	270	18.3	.6
7223	Special food services .....	3	D	D	D	a	D	D
<b>CLEMMONS</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>51</b>	<b>38 975</b>	<b>11 441</b>	<b>2 683</b>	<b>1 031</b>	<b>26.5</b>	<b>7.2</b>
721	Accommodation .....	6	4 618	1 366	291	90	70.1	14.8
7211	Traveler accommodation .....	6	4 618	1 366	291	90	70.1	14.8
72111	Hotels (except casino hotels) and motels .....	6	4 618	1 366	291	90	70.1	14.8
721110	Hotels (except casino hotels) and motels .....	6	4 618	1 366	291	90	70.1	14.8
722	Food services and drinking places .....	45	34 357	10 075	2 392	941	20.7	6.1
7222	Limited-service eating places .....	22	18 775	4 876	1 169	545	14.2	3.9
72221	Limited-service eating places .....	22	18 775	4 876	1 169	545	14.2	3.9
<b>CLINTON</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>30</b>	<b>19 676</b>	<b>5 455</b>	<b>1 277</b>	<b>593</b>	<b>30.2</b>	<b>2.3</b>
721	Accommodation .....	3	D	D	D	b	D	D
722	Food services and drinking places .....	27	D	D	D	f	D	D
7222	Limited-service eating places .....	13	14 067	3 817	893	389	21.2	.2
72221	Limited-service eating places .....	13	14 067	3 817	893	389	21.2	.2
722212	Cafeterias, buffets, and grill buffets .....	1	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CONCORD</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>133</b>	<b>134 958</b>	<b>39 787</b>	<b>9 411</b>	<b>3 353</b>	<b>11.0</b>	<b>5.6</b>
721	Accommodation .....	6	5 818	1 283	298	84	—	—
7211	Traveler accommodation .....	6	5 818	1 283	298	84	—	—
72111	Hotels (except casino hotels) and motels .....	6	5 818	1 283	298	84	—	—
721110	Hotels (except casino hotels) and motels .....	6	5 818	1 283	298	84	—	—
722	Food services and drinking places .....	127	129 140	38 504	9 113	3 269	11.5	5.8
7221	Full-service restaurants .....	59	67 400	23 039	5 546	1 754	12.8	7.7
72211	Full-service restaurants .....	59	67 400	23 039	5 546	1 754	12.8	7.7
722110	Full-service restaurants .....	59	67 400	23 039	5 546	1 754	12.8	7.7
7222	Limited-service eating places .....	61	D	D	D	g	D	D
72221	Limited-service eating places .....	61	D	D	D	g	D	D
722211	Limited-service restaurants .....	50	37 089	9 890	2 338	1 017	11.5	4.2
722212	Cafeterias, buffets, and grill buffets .....	3	D	D	D	c	D	D
7223	Special food services .....	5	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages) .....	2	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages) .....	2	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages) .....	2	D	D	D	c	D	D
<b>CONOVER</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>26</b>	<b>15 887</b>	<b>4 177</b>	<b>1 055</b>	<b>430</b>	<b>19.6</b>	<b>4.4</b>
721	Accommodation .....	2	D	D	D	b	D	D
722	Food services and drinking places .....	24	D	D	D	e	D	D
7222	Limited-service eating places .....	16	10 918	2 759	682	284	23.7	3.1
72221	Limited-service eating places .....	16	10 918	2 759	682	284	23.7	3.1
<b>CORNELIUS</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>66</b>	<b>40 476</b>	<b>11 978</b>	<b>2 622</b>	<b>842</b>	<b>25.0</b>	<b>20.9</b>
721	Accommodation .....	8	7 640	2 208	485	151	9.8	25.3
7211	Traveler accommodation .....	8	7 640	2 208	485	151	9.8	25.3
72111	Hotels (except casino hotels) and motels .....	8	7 640	2 208	485	151	9.8	25.3
721110	Hotels (except casino hotels) and motels .....	8	7 640	2 208	485	151	9.8	25.3
722	Food services and drinking places .....	58	32 836	9 770	2 137	691	28.6	19.8
7222	Limited-service eating places .....	19	13 803	3 865	799	311	7.9	26.2
72221	Limited-service eating places .....	19	13 803	3 865	799	311	7.9	26.2
722212	Cafeterias, buffets, and grill buffets .....	1	D	D	D	b	D	D
<b>CRAMERTON</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
722	Food services and drinking places .....	2	D	D	D	b	D	D
<b>DALLAS</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>8</b>	<b>3 424</b>	<b>842</b>	<b>184</b>	<b>76</b>	<b>34.6</b>	<b>31.4</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	7	D	D	D	b	D	D
<b>DAVIDSON</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>17</b>	<b>3 578</b>	<b>1 141</b>	<b>272</b>	<b>85</b>	<b>42.6</b>	<b>11.8</b>
721	Accommodation .....	5	1 041	233	61	15	19.5	—
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	2	D	D	D	a	D	D
7213	Rooming and boarding houses .....	2	D	D	D	a	D	D
72131	Rooming and boarding houses .....	2	D	D	D	a	D	D
721310	Rooming and boarding houses .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	12	2 537	908	211	70	52.0	16.6
<b>DAVIDSON (PART - MECKLENBURG COUNTY)</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>17</b>	<b>3 578</b>	<b>1 141</b>	<b>272</b>	<b>85</b>	<b>42.6</b>	<b>11.8</b>
721	Accommodation .....	5	1 041	233	61	15	19.5	—
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	2	D	D	D	a	D	D
7213	Rooming and boarding houses .....	2	D	D	D	a	D	D
72131	Rooming and boarding houses .....	2	D	D	D	a	D	D
721310	Rooming and boarding houses .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	12	2 537	908	211	70	52.0	16.6

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DUNN</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>45</b>	<b>27 824</b>	<b>7 376</b>	<b>1 822</b>	<b>809</b>	<b>30.1</b>	<b>12.1</b>
721	Accommodation .....	9	4 826	745	127	97	6.4	15.9
7211	Traveler accommodation .....	9	4 826	745	127	97	6.4	15.9
72111	Hotels (except casino hotels) and motels .....	9	4 826	745	127	97	6.4	15.9
721110	Hotels (except casino hotels) and motels .....	9	4 826	745	127	97	6.4	15.9
722	Food services and drinking places .....	36	22 998	6 631	1 695	712	35.0	11.4
7222	Limited-service eating places .....	15	12 913	3 436	880	354	17.6	15.6
72221	Limited-service eating places .....	15	12 913	3 436	880	354	17.6	15.6
7223	Special food services .....	3	D	D	D	b	D	D
<b>DURHAM</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>484</b>	<b>434 445</b>	<b>127 182</b>	<b>31 010</b>	<b>9 906</b>	<b>16.8</b>	<b>7.9</b>
721	Accommodation .....	49	109 174	30 747	7 505	1 617	4.5	.2
7211	Traveler accommodation .....	45	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels .....	44	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels .....	44	D	D	D	g	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	1	D	D	D	a	D	D
7213	Rooming and boarding houses .....	1	D	D	D	a	D	D
72131	Rooming and boarding houses .....	1	D	D	D	a	D	D
721310	Rooming and boarding houses .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	435	325 271	96 435	23 505	8 289	20.9	10.5
7221	Full-service restaurants .....	161	126 830	42 386	10 435	3 582	27.4	6.1
72211	Full-service restaurants .....	161	126 830	42 386	10 435	3 582	27.4	6.1
722110	Full-service restaurants .....	161	126 830	42 386	10 435	3 582	27.4	6.1
7222	Limited-service eating places .....	229	142 775	37 867	9 119	3 616	22.1	16.5
72221	Limited-service eating places .....	229	142 775	37 867	9 119	3 616	22.1	16.5
722211	Limited-service restaurants .....	196	126 647	33 514	7 964	3 189	22.5	17.8
722212	Cafeterias, buffets, and grill buffets .....	8	D	D	D	c	D	D
722213	Snack and nonalcoholic beverage bars .....	25	D	D	D	c	D	D
7223	Special food services .....	36	D	D	D	g	D	D
<b>DURHAM (PART - DURHAM COUNTY)</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>483</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>i</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	49	109 174	30 747	7 505	1 617	4.5	.2
7211	Traveler accommodation .....	45	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels .....	44	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels .....	44	D	D	D	g	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	1	D	D	D	a	D	D
7213	Rooming and boarding houses .....	1	D	D	D	a	D	D
72131	Rooming and boarding houses .....	1	D	D	D	a	D	D
721310	Rooming and boarding houses .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	434	D	D	D	i	D	D
7221	Full-service restaurants .....	161	126 830	42 386	10 435	3 582	27.4	6.1
72211	Full-service restaurants .....	161	126 830	42 386	10 435	3 582	27.4	6.1
722110	Full-service restaurants .....	161	126 830	42 386	10 435	3 582	27.4	6.1
7222	Limited-service eating places .....	228	D	D	D	h	D	D
72221	Limited-service eating places .....	228	D	D	D	h	D	D
722211	Limited-service restaurants .....	195	D	D	D	h	D	D
722212	Cafeterias, buffets, and grill buffets .....	8	D	D	D	c	D	D
722213	Snack and nonalcoholic beverage bars .....	25	D	D	D	c	D	D
7223	Special food services .....	36	D	D	D	g	D	D
<b>DURHAM (PART - WAKE COUNTY)</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
722	Food services and drinking places .....	1	D	D	D	b	D	D
<b>EDEN</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>47</b>	<b>23 741</b>	<b>6 234</b>	<b>1 418</b>	<b>737</b>	<b>24.5</b>	<b>2.8</b>
721	Accommodation .....	4	2 373	560	120	37	—	—
722	Food services and drinking places .....	43	21 368	5 674	1 298	700	27.2	3.1
7222	Limited-service eating places .....	25	14 192	3 636	824	420	7.2	4.6
72221	Limited-service eating places .....	25	14 192	3 636	824	420	7.2	4.6

See footnotes at end of table.



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[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>EDENTON</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>25</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>e</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	6	D	D	D	b	D	D
722	Food services and drinking places .....	19	D	D	D	e	D	D
<b>ELIZABETH CITY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>63</b>	<b>41 134</b>	<b>11 774</b>	<b>2 736</b>	<b>1 318</b>	<b>25.2</b>	<b>16.6</b>
721	Accommodation .....	5	4 683	807	175	72	—	3.5
7211	Traveler accommodation .....	5	4 683	807	175	72	—	3.5
72111	Hotels (except casino hotels) and motels .....	5	4 683	807	175	72	—	3.5
721110	Hotels (except casino hotels) and motels .....	5	4 683	807	175	72	—	3.5
722	Food services and drinking places .....	58	36 451	10 967	2 561	1 246	28.4	18.2
7222	Limited-service eating places .....	30	19 434	5 777	1 262	668	26.9	11.1
72221	Limited-service eating places .....	30	19 434	5 777	1 262	668	26.9	11.1
7223	Special food services .....	3	D	D	D	b	D	D
<b>ELIZABETH CITY (PART - PASQUOTANK COUNTY)</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>63</b>	<b>41 134</b>	<b>11 774</b>	<b>2 736</b>	<b>1 318</b>	<b>25.2</b>	<b>16.6</b>
721	Accommodation .....	5	4 683	807	175	72	—	3.5
7211	Traveler accommodation .....	5	4 683	807	175	72	—	3.5
72111	Hotels (except casino hotels) and motels .....	5	4 683	807	175	72	—	3.5
721110	Hotels (except casino hotels) and motels .....	5	4 683	807	175	72	—	3.5
722	Food services and drinking places .....	58	36 451	10 967	2 561	1 246	28.4	18.2
7222	Limited-service eating places .....	30	19 434	5 777	1 262	668	26.9	11.1
72221	Limited-service eating places .....	30	19 434	5 777	1 262	668	26.9	11.1
7223	Special food services .....	3	D	D	D	b	D	D
<b>ELIZABETHTOWN</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>16</b>	<b>7 180</b>	<b>2 018</b>	<b>466</b>	<b>188</b>	<b>28.5</b>	<b>5.8</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	15	D	D	D	c	D	D
7222	Limited-service eating places .....	9	4 669	1 298	291	107	24.9	1.2
72221	Limited-service eating places .....	9	4 669	1 298	291	107	24.9	1.2
<b>ELKIN</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>29</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>e</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	28	12 990	3 410	750	334	35.6	2.9
7222	Limited-service eating places .....	13	8 013	2 325	504	229	36.3	4.8
72221	Limited-service eating places .....	13	8 013	2 325	504	229	36.3	4.8
<b>ELKIN (PART - SURRY COUNTY)</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>29</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>e</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	28	12 990	3 410	750	334	35.6	2.9
7222	Limited-service eating places .....	13	8 013	2 325	504	229	36.3	4.8
72221	Limited-service eating places .....	13	8 013	2 325	504	229	36.3	4.8
<b>ELON</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>7</b>	<b>2 913</b>	<b>741</b>	<b>159</b>	<b>90</b>	<b>33.4</b>	<b>27.7</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	5	D	D	D	b	D	D
<b>EMERALD ISLE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>17</b>	<b>9 803</b>	<b>2 826</b>	<b>441</b>	<b>193</b>	<b>50.5</b>	<b>19.4</b>
721	Accommodation .....	7	4 509	849	104	38	52.2	41.0
7212	RV (recreational vehicle) parks and recreational camps .....	4	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	4	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	4	D	D	D	b	D	D
722	Food services and drinking places .....	10	5 294	1 977	337	155	49.1	.9
<b>ERWIN</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>5</b>	<b>1 252</b>	<b>425</b>	<b>69</b>	<b>30</b>	<b>60.1</b>	<b>4.6</b>
722	Food services and drinking places .....	5	1 252	425	69	30	60.1	4.6

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FAIRMONT</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>5</b>	<b>992</b>	<b>322</b>	<b>86</b>	<b>62</b>	<b>72.8</b>	<b>27.2</b>
722	Food services and drinking places .....	5	992	322	86	62	72.8	27.2
<b>FAIRVIEW</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
722	Food services and drinking places .....	2	D	D	D	a	D	D
<b>FARMVILLE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>17</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	16	5 065	1 497	373	228	45.2	—
<b>FAYETTEVILLE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>361</b>	<b>268 498</b>	<b>72 424</b>	<b>17 111</b>	<b>7 515</b>	<b>15.0</b>	<b>9.2</b>
721	Accommodation .....	31	34 506	7 183	1 657	647	8.7	18.7
7211	Traveler accommodation .....	31	34 506	7 183	1 657	647	8.7	18.7
72111	Hotels (except casino hotels) and motels .....	31	34 506	7 183	1 657	647	8.7	18.7
721110	Hotels (except casino hotels) and motels .....	31	34 506	7 183	1 657	647	8.7	18.7
722	Food services and drinking places .....	330	233 992	65 241	15 454	6 868	15.9	7.9
7221	Full-service restaurants .....	115	90 756	27 270	6 660	2 635	19.1	3.4
72211	Full-service restaurants .....	115	90 756	27 270	6 660	2 635	19.1	3.4
722110	Full-service restaurants .....	115	90 756	27 270	6 660	2 635	19.1	3.4
7222	Limited-service eating places .....	160	129 221	34 405	7 990	3 868	11.2	10.3
72221	Limited-service eating places .....	160	129 221	34 405	7 990	3 868	11.2	10.3
722211	Limited-service restaurants .....	142	113 301	29 909	6 872	3 460	12.1	11.7
722212	Cafeterias, buffets, and grill buffets .....	5	D	D	D	e	D	D
7223	Special food services .....	13	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages) .....	42	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages) .....	42	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages) .....	42	D	D	D	c	D	D
<b>FLAT ROCK</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>4</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	2	D	D	D	a	D	D
<b>FLETCHER</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>18</b>	<b>13 159</b>	<b>4 604</b>	<b>915</b>	<b>371</b>	<b>40.0</b>	<b>—</b>
721	Accommodation .....	5	3 969	1 615	235	108	32.9	—
7211	Traveler accommodation .....	4	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	4	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	4	D	D	D	c	D	D
722	Food services and drinking places .....	13	9 190	2 989	680	263	43.1	—
7222	Limited-service eating places .....	8	6 875	2 300	517	172	38.2	—
72221	Limited-service eating places .....	8	6 875	2 300	517	172	38.2	—
722212	Cafeterias, buffets, and grill buffets .....	2	D	D	D	c	D	D
<b>FOREST CITY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>38</b>	<b>19 501</b>	<b>5 254</b>	<b>1 243</b>	<b>530</b>	<b>25.9</b>	<b>14.2</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	37	D	D	D	f	D	D
7222	Limited-service eating places .....	17	10 069	2 492	605	252	8.1	27.4
72221	Limited-service eating places .....	17	10 069	2 492	605	252	8.1	27.4
<b>FRANKLIN</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>39</b>	<b>14 242</b>	<b>3 781</b>	<b>897</b>	<b>382</b>	<b>40.6</b>	<b>3.9</b>
721	Accommodation .....	7	2 510	408	79	38	52.9	—
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	32	11 732	3 373	818	344	37.9	4.8
7222	Limited-service eating places .....	12	6 968	1 910	462	181	16.8	3.7
72221	Limited-service eating places .....	12	6 968	1 910	462	181	16.8	3.7

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							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FUQUAY-VARINA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>28</b>	<b>12 649</b>	<b>3 363</b>	<b>857</b>	<b>397</b>	<b>41.3</b>	<b>8.2</b>
721	Accommodation .....	2	D	D	D	b	D	D
722	Food services and drinking places .....	26	D	D	D	e	D	D
7222	Limited-service eating places .....	14	6 868	1 827	443	215	28.9	11.1
72221	Limited-service eating places .....	14	6 868	1 827	443	215	28.9	11.1
<b>GAMEWELL</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
722	Food services and drinking places .....	1	D	D	D	a	D	D
<b>GARNER</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>54</b>	<b>42 926</b>	<b>12 020</b>	<b>2 854</b>	<b>1 133</b>	<b>18.9</b>	<b>7.3</b>
721	Accommodation .....	3	2 378	476	142	35	58.5	—
722	Food services and drinking places .....	51	40 548	11 544	2 712	1 098	16.6	7.7
7222	Limited-service eating places .....	33	24 547	6 740	1 558	717	7.4	6.1
72221	Limited-service eating places .....	33	24 547	6 740	1 558	717	7.4	6.1
722212	Cafeterias, buffets, and grill buffets .....	1	D	D	D	b	D	D
<b>GASTONIA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>157</b>	<b>119 244</b>	<b>32 505</b>	<b>7 819</b>	<b>3 163</b>	<b>15.9</b>	<b>6.4</b>
721	Accommodation .....	12	8 192	1 877	444	153	2.7	1.6
7211	Traveler accommodation .....	12	8 192	1 877	444	153	2.7	1.6
72111	Hotels (except casino hotels) and motels .....	12	8 192	1 877	444	153	2.7	1.6
721110	Hotels (except casino hotels) and motels .....	12	8 192	1 877	444	153	2.7	1.6
722	Food services and drinking places .....	145	111 052	30 628	7 375	3 010	16.9	6.8
7221	Full-service restaurants .....	49	44 691	13 775	3 231	1 300	14.4	7.1
72211	Full-service restaurants .....	49	44 691	13 775	3 231	1 300	14.4	7.1
722110	Full-service restaurants .....	49	44 691	13 775	3 231	1 300	14.4	7.1
7222	Limited-service eating places .....	75	60 090	15 461	3 791	1 565	18.4	5.6
72221	Limited-service eating places .....	75	60 090	15 461	3 791	1 565	18.4	5.6
722211	Limited-service restaurants .....	67	54 201	14 304	3 525	1 430	17.2	5.9
722212	Cafeterias, buffets, and grill buffets .....	4	D	D	D	c	D	D
7223	Special food services .....	11	3 991	938	222	51	—	8.0
<b>GIBSONVILLE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>7</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	6	1 141	327	81	41	100.0	—
<b>GIBSONVILLE (PART - ALAMANCE COUNTY)</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	a	D	D
<b>GIBSONVILLE (PART - GUILFORD COUNTY)</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>6</b>	<b>1 141</b>	<b>327</b>	<b>81</b>	<b>41</b>	<b>100.0</b>	<b>—</b>
722	Food services and drinking places .....	6	1 141	327	81	41	100.0	—
<b>GOLDSBORO</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>137</b>	<b>90 025</b>	<b>24 296</b>	<b>5 765</b>	<b>2 799</b>	<b>14.3</b>	<b>9.7</b>
721	Accommodation .....	16	D	D	D	c	D	D
7211	Traveler accommodation .....	16	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	16	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	16	D	D	D	c	D	D
722	Food services and drinking places .....	121	D	D	D	h	D	D
7221	Full-service restaurants .....	53	32 742	9 494	2 257	1 204	18.7	4.2
72211	Full-service restaurants .....	53	32 742	9 494	2 257	1 204	18.7	4.2
722110	Full-service restaurants .....	53	32 742	9 494	2 257	1 204	18.7	4.2
7222	Limited-service eating places .....	58	44 296	11 916	2 823	1 367	12.7	14.6
72221	Limited-service eating places .....	58	44 296	11 916	2 823	1 367	12.7	14.6
722211	Limited-service restaurants .....	51	38 152	9 926	2 364	1 193	14.1	17.0
722212	Cafeterias, buffets, and grill buffets .....	2	D	D	D	c	D	D
7223	Special food services .....	3	1 447	491	100	16	—	—

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							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>GRAHAM</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>41</b>	<b>25 544</b>	<b>6 220</b>	<b>1 335</b>	<b>580</b>	<b>39.4</b>	<b>1.9</b>
721	Accommodation .....	3	733	194	34	18	—	33.7
722	Food services and drinking places .....	38	24 811	6 026	1 301	562	40.5	1.0
7222	Limited-service eating places .....	23	19 090	4 500	962	433	30.4	.1
72221	Limited-service eating places .....	23	19 090	4 500	962	433	30.4	.1
<b>GRANITE FALLS</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>12</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places .....	11	D	D	D	c	D	D
<b>GREENSBORO</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>654</b>	<b>596 949</b>	<b>174 129</b>	<b>41 426</b>	<b>14 589</b>	<b>16.9</b>	<b>6.9</b>
721	Accommodation .....	57	137 796	36 228	8 600	2 121	6.4	4.7
7211	Traveler accommodation .....	56	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels .....	56	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels .....	56	D	D	D	g	D	D
7213	Rooming and boarding houses .....	1	D	D	D	a	D	D
72131	Rooming and boarding houses .....	1	D	D	D	a	D	D
721310	Rooming and boarding houses .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	597	459 153	137 901	32 826	12 468	20.0	7.5
7221	Full-service restaurants .....	247	205 375	67 663	16 341	6 001	20.1	5.4
72211	Full-service restaurants .....	247	205 375	67 663	16 341	6 001	20.1	5.4
722110	Full-service restaurants .....	247	205 375	67 663	16 341	6 001	20.1	5.4
7222	Limited-service eating places .....	250	193 627	54 676	12 755	5 248	22.6	7.5
72221	Limited-service eating places .....	250	193 627	54 676	12 755	5 248	22.6	7.5
722211	Limited-service restaurants .....	213	161 244	44 188	10 541	4 475	25.4	8.7
722212	Cafeterias, buffets, and grill buffets .....	8	22 413	7 457	1 687	507	1.5	.1
722213	Snack and nonalcoholic beverage bars .....	29	9 970	3 031	527	266	24.7	5.4
7223	Special food services .....	56	44 753	12 528	3 003	955	3.9	7.3
7224	Drinking places (alcoholic beverages) .....	44	15 398	3 034	727	264	32.3	35.5
72241	Drinking places (alcoholic beverages) .....	44	15 398	3 034	727	264	32.3	35.5
722410	Drinking places (alcoholic beverages) .....	44	15 398	3 034	727	264	32.3	35.5
<b>GREENVILLE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>205</b>	<b>167 364</b>	<b>47 082</b>	<b>11 309</b>	<b>5 295</b>	<b>13.9</b>	<b>10.5</b>
721	Accommodation .....	24	D	D	D	e	D	D
7211	Traveler accommodation .....	21	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels .....	21	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels .....	21	D	D	D	e	D	D
7213	Rooming and boarding houses .....	3	D	D	D	a	D	D
72131	Rooming and boarding houses .....	3	D	D	D	a	D	D
721310	Rooming and boarding houses .....	3	D	D	D	a	D	D
722	Food services and drinking places .....	181	D	D	D	h	D	D
7221	Full-service restaurants .....	62	58 301	18 864	4 573	2 153	18.2	4.7
72211	Full-service restaurants .....	62	58 301	18 864	4 573	2 153	18.2	4.7
722110	Full-service restaurants .....	62	58 301	18 864	4 573	2 153	18.2	4.7
7222	Limited-service eating places .....	101	70 951	18 593	4 262	2 126	13.4	19.0
72221	Limited-service eating places .....	101	70 951	18 593	4 262	2 126	13.4	19.0
722211	Limited-service restaurants .....	91	60 931	15 810	3 606	1 878	14.4	22.1
722212	Cafeterias, buffets, and grill buffets .....	2	D	D	D	c	D	D
7223	Special food services .....	5	D	D	D	e	D	D
7224	Drinking places (alcoholic beverages) .....	13	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages) .....	13	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages) .....	13	D	D	D	c	D	D
<b>HAMLET</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>5</b>	<b>1 569</b>	<b>426</b>	<b>111</b>	<b>45</b>	<b>43.5</b>	<b>.2</b>
722	Food services and drinking places .....	5	1 569	426	111	45	43.5	.2
<b>HARRISBURG</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>13</b>	<b>10 057</b>	<b>2 981</b>	<b>734</b>	<b>363</b>	<b>18.4</b>	<b>38.3</b>
722	Food services and drinking places .....	13	10 057	2 981	734	363	18.4	38.3

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HAVELOCK</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>47</b>	<b>32 245</b>	<b>7 645</b>	<b>1 734</b>	<b>847</b>	<b>14.2</b>	<b>51.9</b>
721	Accommodation .....	10	3 816	803	183	108	15.8	49.0
7211	Traveler accommodation .....	10	3 816	803	183	108	15.8	49.0
72111	Hotels (except casino hotels) and motels .....	10	3 816	803	183	108	15.8	49.0
721110	Hotels (except casino hotels) and motels .....	10	3 816	803	183	108	15.8	49.0
722	Food services and drinking places .....	37	28 429	6 842	1 551	739	14.0	52.3
7222	Limited-service eating places .....	22	24 571	5 731	1 300	593	6.9	58.3
72221	Limited-service eating places .....	22	24 571	5 731	1 300	593	6.9	58.3
722211	Limited-service restaurants .....	21	D	D	D	f	D	D
<b>HENDERSON</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>57</b>	<b>36 849</b>	<b>10 212</b>	<b>2 358</b>	<b>1 272</b>	<b>30.3</b>	<b>5.4</b>
721	Accommodation .....	7	3 786	900	223	141	60.8	—
7211	Traveler accommodation .....	7	3 786	900	223	141	60.8	—
72111	Hotels (except casino hotels) and motels .....	7	3 786	900	223	141	60.8	—
721110	Hotels (except casino hotels) and motels .....	7	3 786	900	223	141	60.8	—
722	Food services and drinking places .....	50	33 063	9 312	2 135	1 131	26.8	6.0
7222	Limited-service eating places .....	29	21 678	5 701	1 327	610	23.2	4.8
72221	Limited-service eating places .....	29	21 678	5 701	1 327	610	23.2	4.8
722212	Cafeterias, buffets, and grill buffets .....	2	D	D	D	c	D	D
<b>HENDERSONVILLE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>108</b>	<b>67 117</b>	<b>19 150</b>	<b>4 295</b>	<b>1 793</b>	<b>33.9</b>	<b>7.1</b>
721	Accommodation .....	13	9 786	2 102	411	218	20.0	28.9
7211	Traveler accommodation .....	11	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	9	8 090	1 656	333	125	24.1	34.5
721110	Hotels (except casino hotels) and motels .....	9	8 090	1 656	333	125	24.1	34.5
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	b	D	D
722	Food services and drinking places .....	95	57 331	17 048	3 884	1 575	36.3	3.4
7221	Full-service restaurants .....	54	32 650	9 937	2 337	840	50.8	4.5
72211	Full-service restaurants .....	54	32 650	9 937	2 337	840	50.8	4.5
722110	Full-service restaurants .....	54	32 650	9 937	2 337	840	50.8	4.5
7222	Limited-service eating places .....	36	22 541	6 418	1 437	661	16.9	2.3
72221	Limited-service eating places .....	36	22 541	6 418	1 437	661	16.9	2.3
7223	Special food services .....	2	D	D	D	b	D	D
<b>HICKORY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>229</b>	<b>178 043</b>	<b>53 565</b>	<b>13 234</b>	<b>5 072</b>	<b>18.1</b>	<b>5.6</b>
721	Accommodation .....	17	17 566	4 909	1 161	401	2.4	1.3
7211	Traveler accommodation .....	17	17 566	4 909	1 161	401	2.4	1.3
72111	Hotels (except casino hotels) and motels .....	17	17 566	4 909	1 161	401	2.4	1.3
721110	Hotels (except casino hotels) and motels .....	17	17 566	4 909	1 161	401	2.4	1.3
722	Food services and drinking places .....	212	160 477	48 656	12 073	4 671	19.8	6.0
7221	Full-service restaurants .....	90	79 305	25 955	6 630	2 437	26.8	6.4
72211	Full-service restaurants .....	90	79 305	25 955	6 630	2 437	26.8	6.4
722110	Full-service restaurants .....	90	79 305	25 955	6 630	2 437	26.8	6.4
7222	Limited-service eating places .....	92	65 768	18 300	4 420	1 828	13.1	7.0
72221	Limited-service eating places .....	92	65 768	18 300	4 420	1 828	13.1	7.0
722211	Limited-service restaurants .....	78	55 673	15 550	3 812	1 533	13.3	7.2
722212	Cafeterias, buffets, and grill buffets .....	3	6 939	1 888	415	211	14.6	—
7223	Special food services .....	19	12 078	3 575	874	308	—	—
7224	Drinking places (alcoholic beverages) .....	11	3 326	826	149	98	56.1	—
72241	Drinking places (alcoholic beverages) .....	11	3 326	826	149	98	56.1	—
722410	Drinking places (alcoholic beverages) .....	11	3 326	826	149	98	56.1	—
<b>HICKORY (PART - BURKE COUNTY)</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
722	Food services and drinking places .....	1	D	D	D	a	D	D
7223	Special food services .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HICKORY (PART - CATAWBA COUNTY)</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>228</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>i</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	17	17 566	4 909	1 161	401	2.4	1.3
7211	Traveler accommodation .....	17	17 566	4 909	1 161	401	2.4	1.3
72111	Hotels (except casino hotels) and motels .....	17	17 566	4 909	1 161	401	2.4	1.3
721110	Hotels (except casino hotels) and motels .....	17	17 566	4 909	1 161	401	2.4	1.3
722	Food services and drinking places .....	211	D	D	D	h	D	D
7221	Full-service restaurants .....	90	79 305	25 955	6 630	2 437	26.8	6.4
72211	Full-service restaurants .....	90	79 305	25 955	6 630	2 437	26.8	6.4
722110	Full-service restaurants .....	90	79 305	25 955	6 630	2 437	26.8	6.4
7222	Limited-service eating places .....	92	65 768	18 300	4 420	1 828	13.1	7.0
72221	Limited-service eating places .....	92	65 768	18 300	4 420	1 828	13.1	7.0
722211	Limited-service restaurants .....	78	55 673	15 550	3 812	1 533	13.3	7.2
722212	Cafeterias, buffets, and grill buffets .....	3	6 939	1 888	415	211	14.6	—
7223	Special food services .....	18	D	D	D	e	D	D
7224	Drinking places (alcoholic beverages) .....	11	3 326	826	149	98	56.1	—
72241	Drinking places (alcoholic beverages) .....	11	3 326	826	149	98	56.1	—
722410	Drinking places (alcoholic beverages) .....	11	3 326	826	149	98	56.1	—
<b>HIGH POINT</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>220</b>	<b>144 338</b>	<b>39 672</b>	<b>9 134</b>	<b>3 606</b>	<b>17.8</b>	<b>11.5</b>
721	Accommodation .....	12	13 293	3 084	692	192	26.7	4.6
7211	Traveler accommodation .....	11	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	11	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	11	D	D	D	c	D	D
722	Food services and drinking places .....	208	131 045	36 588	8 442	3 414	16.9	12.2
7221	Full-service restaurants .....	86	52 798	16 445	3 663	1 422	21.0	12.0
72211	Full-service restaurants .....	86	52 798	16 445	3 663	1 422	21.0	12.0
722110	Full-service restaurants .....	86	52 798	16 445	3 663	1 422	21.0	12.0
7222	Limited-service eating places .....	97	68 249	17 414	4 086	1 783	11.5	13.1
72221	Limited-service eating places .....	97	68 249	17 414	4 086	1 783	11.5	13.1
722211	Limited-service restaurants .....	83	53 730	13 293	3 218	1 486	12.1	13.4
722212	Cafeterias, buffets, and grill buffets .....	5	D	D	D	c	D	D
722213	Snack and nonalcoholic beverage bars .....	9	D	D	D	c	D	D
7223	Special food services .....	13	D	D	D	c	D	D
<b>HIGH POINT (PART - FORSYTH COUNTY)</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
722	Food services and drinking places .....	1	D	D	D	c	D	D
7222	Limited-service eating places .....	1	D	D	D	c	D	D
72221	Limited-service eating places .....	1	D	D	D	c	D	D
<b>HIGH POINT (PART - GUILFORD COUNTY)</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>219</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>h</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	12	13 293	3 084	692	192	26.7	4.6
7211	Traveler accommodation .....	11	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	11	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	11	D	D	D	c	D	D
722	Food services and drinking places .....	207	D	D	D	h	D	D
7221	Full-service restaurants .....	86	52 798	16 445	3 663	1 422	21.0	12.0
72211	Full-service restaurants .....	86	52 798	16 445	3 663	1 422	21.0	12.0
722110	Full-service restaurants .....	86	52 798	16 445	3 663	1 422	21.0	12.0
7222	Limited-service eating places .....	96	D	D	D	g	D	D
72221	Limited-service eating places .....	96	D	D	D	g	D	D
722211	Limited-service restaurants .....	82	D	D	D	g	D	D
722212	Cafeterias, buffets, and grill buffets .....	5	D	D	D	c	D	D
722213	Snack and nonalcoholic beverage bars .....	9	D	D	D	c	D	D
7223	Special food services .....	13	D	D	D	c	D	D
<b>HILLSBOROUGH</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>30</b>	<b>14 673</b>	<b>3 897</b>	<b>850</b>	<b>354</b>	<b>27.8</b>	<b>6.2</b>
721	Accommodation .....	4	1 242	250	54	19	—	14.2
722	Food services and drinking places .....	26	13 431	3 647	796	335	30.4	5.5
7222	Limited-service eating places .....	14	9 388	2 439	559	225	17.9	4.9
72221	Limited-service eating places .....	14	9 388	2 439	559	225	17.9	4.9
<b>HOLLY SPRINGS</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>9</b>	<b>1 127</b>	<b>295</b>	<b>82</b>	<b>48</b>	<b>47.8</b>	<b>52.2</b>
722	Food services and drinking places .....	9	1 127	295	82	48	47.8	52.2

See footnotes at end of table.

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[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HOPE MILLS</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>24</b>	<b>14 442</b>	<b>3 615</b>	<b>862</b>	<b>421</b>	<b>11.0</b>	<b>12.8</b>
722	Food services and drinking places .....	24	14 442	3 615	862	421	11.0	12.8
7222	Limited-service eating places .....	18	12 058	2 962	725	351	10.1	13.5
72221	Limited-service eating places .....	18	12 058	2 962	725	351	10.1	13.5
<b>HUDSON</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>11</b>	<b>4 562</b>	<b>1 173</b>	<b>305</b>	<b>157</b>	<b>5.2</b>	<b>6.8</b>
722	Food services and drinking places .....	11	4 562	1 173	305	157	5.2	6.8
<b>HUNTERSVILLE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>63</b>	<b>60 402</b>	<b>16 406</b>	<b>3 861</b>	<b>1 403</b>	<b>8.5</b>	<b>6.1</b>
721	Accommodation .....	9	8 976	1 746	386	128	16.5	—
7211	Traveler accommodation .....	9	8 976	1 746	386	128	16.5	—
72111	Hotels (except casino hotels) and motels .....	9	8 976	1 746	386	128	16.5	—
721110	Hotels (except casino hotels) and motels .....	9	8 976	1 746	386	128	16.5	—
722	Food services and drinking places .....	54	51 426	14 660	3 475	1 275	7.1	7.2
7221	Full-service restaurants .....	26	28 855	8 171	1 935	713	10.8	7.4
72211	Full-service restaurants .....	26	28 855	8 171	1 935	713	10.8	7.4
722110	Full-service restaurants .....	26	28 855	8 171	1 935	713	10.8	7.4
7222	Limited-service eating places .....	23	D	D	D	e	D	D
72221	Limited-service eating places .....	23	D	D	D	e	D	D
7223	Special food services .....	5	D	D	D	c	D	D
<b>INDIAN TRAIL</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>19</b>	<b>11 782</b>	<b>3 085</b>	<b>725</b>	<b>314</b>	<b>11.4</b>	<b>9.2</b>
722	Food services and drinking places .....	19	11 782	3 085	725	314	11.4	9.2
7222	Limited-service eating places .....	13	10 086	2 676	632	271	3.9	10.8
72221	Limited-service eating places .....	13	10 086	2 676	632	271	3.9	10.8
<b>JACKSONVILLE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>153</b>	<b>128 782</b>	<b>32 802</b>	<b>7 723</b>	<b>3 949</b>	<b>12.5</b>	<b>8.3</b>
721	Accommodation .....	18	16 796	3 070	668	303	10.4	10.6
7211	Traveler accommodation .....	16	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels .....	16	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels .....	16	D	D	D	e	D	D
7213	Rooming and boarding houses .....	1	D	D	D	a	D	D
72131	Rooming and boarding houses .....	1	D	D	D	a	D	D
721310	Rooming and boarding houses .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	135	111 986	29 732	7 055	3 646	12.8	7.9
7221	Full-service restaurants .....	42	39 876	11 537	2 738	1 279	20.0	4.8
72211	Full-service restaurants .....	42	39 876	11 537	2 738	1 279	20.0	4.8
722110	Full-service restaurants .....	42	39 876	11 537	2 738	1 279	20.0	4.8
7222	Limited-service eating places .....	75	68 294	17 129	4 034	2 152	9.0	7.6
72221	Limited-service eating places .....	75	68 294	17 129	4 034	2 152	9.0	7.6
722211	Limited-service restaurants .....	67	58 783	14 492	3 394	1 876	10.5	7.9
722212	Cafeterias, buffets, and grill buffets .....	3	7 175	1 848	462	150	—	—
7224	Drinking places (alcoholic beverages) .....	17	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages) .....	17	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages) .....	17	D	D	D	c	D	D
<b>JAMESTOWN</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>12</b>	<b>3 625</b>	<b>1 206</b>	<b>273</b>	<b>114</b>	<b>28.1</b>	<b>3.5</b>
722	Food services and drinking places .....	12	3 625	1 206	273	114	28.1	3.5
<b>KANNAPOLIS</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>56</b>	<b>31 323</b>	<b>8 851</b>	<b>2 144</b>	<b>801</b>	<b>19.1</b>	<b>8.2</b>
721	Accommodation .....	4	D	D	D	b	D	D
722	Food services and drinking places .....	52	D	D	D	f	D	D
7222	Limited-service eating places .....	22	16 558	4 510	1 080	428	9.3	.1
72221	Limited-service eating places .....	22	16 558	4 510	1 080	428	9.3	.1
722212	Cafeterias, buffets, and grill buffets .....	1	D	D	D	b	D	D
7223	Special food services .....	3	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>KANNAPOLIS (PART - CABARRUS COUNTY)</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>38</b>	<b>25 748</b>	<b>7 063</b>	<b>1 734</b>	<b>639</b>	<b>18.3</b>	<b>8.6</b>
721	Accommodation .....	4	D	D	D	b	D	D
722	Food services and drinking places .....	34	D	D	D	f	D	D
7222	Limited-service eating places .....	16	D	D	D	e	D	D
72221	Limited-service eating places .....	16	D	D	D	e	D	D
722212	Cafeterias, buffets, and grill buffets .....	1	D	D	D	b	D	D
7223	Special food services .....	2	D	D	D	b	D	D
<b>KANNAPOLIS (PART - ROWAN COUNTY)</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>18</b>	<b>5 575</b>	<b>1 788</b>	<b>410</b>	<b>162</b>	<b>23.1</b>	<b>6.5</b>
722	Food services and drinking places .....	18	5 575	1 788	410	162	23.1	6.5
<b>KERNERSVILLE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>67</b>	<b>43 983</b>	<b>12 379</b>	<b>2 920</b>	<b>1 262</b>	<b>23.3</b>	<b>5.5</b>
721	Accommodation .....	5	D	D	D	b	D	D
7211	Traveler accommodation .....	5	D	D	D	b	D	D
722	Food services and drinking places .....	62	D	D	D	g	D	D
7222	Limited-service eating places .....	30	22 697	6 089	1 316	583	22.1	2.5
72221	Limited-service eating places .....	30	22 697	6 089	1 316	583	22.1	2.5
722212	Cafeterias, buffets, and grill buffets .....	1	D	D	D	a	D	D
<b>KERNERSVILLE (PART - FORSYTH COUNTY)</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>67</b>	<b>43 983</b>	<b>12 379</b>	<b>2 920</b>	<b>1 262</b>	<b>23.3</b>	<b>5.5</b>
721	Accommodation .....	5	D	D	D	b	D	D
7211	Traveler accommodation .....	5	D	D	D	b	D	D
722	Food services and drinking places .....	62	D	D	D	g	D	D
7222	Limited-service eating places .....	30	22 697	6 089	1 316	583	22.1	2.5
72221	Limited-service eating places .....	30	22 697	6 089	1 316	583	22.1	2.5
722212	Cafeterias, buffets, and grill buffets .....	1	D	D	D	a	D	D
<b>KILL DEVIL HILLS</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>76</b>	<b>72 099</b>	<b>19 539</b>	<b>3 594</b>	<b>1 398</b>	<b>20.7</b>	<b>8.5</b>
721	Accommodation .....	27	D	D	D	e	D	D
7211	Traveler accommodation .....	26	27 564	6 500	1 196	437	11.9	18.3
72111	Hotels (except casino hotels) and motels .....	26	27 564	6 500	1 196	437	11.9	18.3
721110	Hotels (except casino hotels) and motels .....	26	27 564	6 500	1 196	437	11.9	18.3
722	Food services and drinking places .....	49	D	D	D	f	D	D
7221	Full-service restaurants .....	22	25 694	7 851	1 441	578	24.7	1.3
72211	Full-service restaurants .....	22	25 694	7 851	1 441	578	24.7	1.3
722110	Full-service restaurants .....	22	25 694	7 851	1 441	578	24.7	1.3
7222	Limited-service eating places .....	24	16 864	4 596	831	355	19.9	4.7
72221	Limited-service eating places .....	24	16 864	4 596	831	355	19.9	4.7
7223	Special food services .....	3	D	D	D	b	D	D
<b>KING</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>19</b>	<b>13 986</b>	<b>4 030</b>	<b>836</b>	<b>359</b>	<b>31.3</b>	<b>.7</b>
721	Accommodation .....	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .....	1	D	D	D	b	D	D
722	Food services and drinking places .....	17	D	D	D	e	D	D
7222	Limited-service eating places .....	7	5 925	1 695	376	149	18.5	1.1
72221	Limited-service eating places .....	7	5 925	1 695	376	149	18.5	1.1
<b>KING (PART - STOKES COUNTY)</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>19</b>	<b>13 986</b>	<b>4 030</b>	<b>836</b>	<b>359</b>	<b>31.3</b>	<b>.7</b>
721	Accommodation .....	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .....	1	D	D	D	b	D	D
722	Food services and drinking places .....	17	D	D	D	e	D	D
7222	Limited-service eating places .....	7	5 925	1 695	376	149	18.5	1.1
72221	Limited-service eating places .....	7	5 925	1 695	376	149	18.5	1.1

See footnotes at end of table.



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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>KINGS MOUNTAIN</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>27</b>	<b>14 767</b>	<b>3 800</b>	<b>872</b>	<b>380</b>	<b>30.1</b>	<b>13.7</b>
721	Accommodation .....	4	3 333	563	112	59	51.6	33.4
7211	Traveler accommodation .....	4	3 333	563	112	59	51.6	33.4
72111	Hotels (except casino hotels) and motels .....	4	3 333	563	112	59	51.6	33.4
721110	Hotels (except casino hotels) and motels .....	4	3 333	563	112	59	51.6	33.4
722	Food services and drinking places .....	23	11 434	3 237	760	321	23.9	7.9
7222	Limited-service eating places .....	12	8 224	2 216	520	209	20.6	4.4
72221	Limited-service eating places .....	12	8 224	2 216	520	209	20.6	4.4
<b>KINGS MOUNTAIN (PART - CLEVELAND COUNTY)</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>27</b>	<b>14 767</b>	<b>3 800</b>	<b>872</b>	<b>380</b>	<b>30.1</b>	<b>13.7</b>
721	Accommodation .....	4	3 333	563	112	59	51.6	33.4
7211	Traveler accommodation .....	4	3 333	563	112	59	51.6	33.4
72111	Hotels (except casino hotels) and motels .....	4	3 333	563	112	59	51.6	33.4
721110	Hotels (except casino hotels) and motels .....	4	3 333	563	112	59	51.6	33.4
722	Food services and drinking places .....	23	11 434	3 237	760	321	23.9	7.9
7222	Limited-service eating places .....	12	8 224	2 216	520	209	20.6	4.4
72221	Limited-service eating places .....	12	8 224	2 216	520	209	20.6	4.4
<b>KINSTON</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>66</b>	<b>46 198</b>	<b>14 496</b>	<b>3 557</b>	<b>1 534</b>	<b>20.8</b>	<b>17.4</b>
721	Accommodation .....	9	D	D	D	c	D	D
7211	Traveler accommodation .....	9	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	9	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	9	D	D	D	c	D	D
722	Food services and drinking places .....	57	D	D	D	g	D	D
7222	Limited-service eating places .....	36	25 606	8 230	2 052	839	20.8	16.1
72221	Limited-service eating places .....	36	25 606	8 230	2 052	839	20.8	16.1
722212	Cafeterias, buffets, and grill buffets .....	4	4 935	1 369	340	139	.1	—
7223	Special food services .....	2	D	D	D	b	D	D
<b>KITTY HAWK</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>35</b>	<b>20 809</b>	<b>6 799</b>	<b>1 232</b>	<b>423</b>	<b>46.8</b>	<b>1.3</b>
721	Accommodation .....	6	2 711	544	116	37	18.1	5.0
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	29	18 098	6 255	1 116	386	51.1	.7
7222	Limited-service eating places .....	11	6 078	1 636	250	80	38.8	2.2
72221	Limited-service eating places .....	11	6 078	1 636	250	80	38.8	2.2
<b>KNIGHTDALE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>22</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>e</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	21	14 030	4 021	1 027	399	5.1	9.3
7222	Limited-service eating places .....	12	9 456	2 666	673	243	3.2	3.4
72221	Limited-service eating places .....	12	9 456	2 666	673	243	3.2	3.4
<b>LA GRANGE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>7</b>	<b>886</b>	<b>175</b>	<b>36</b>	<b>26</b>	<b>98.3</b>	<b>1.7</b>
722	Food services and drinking places .....	7	886	175	36	26	98.3	1.7
<b>LANDIS</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>5</b>	<b>3 696</b>	<b>580</b>	<b>149</b>	<b>50</b>	<b>76.0</b>	<b>24.0</b>
722	Food services and drinking places .....	5	3 696	580	149	50	76.0	24.0

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							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LAURINBURG</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>38</b>	<b>26 281</b>	<b>6 856</b>	<b>1 741</b>	<b>776</b>	<b>21.2</b>	<b>7.6</b>
721	Accommodation .....	5	D	D	D	c	D	D
7211	Traveler accommodation .....	5	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	5	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	5	D	D	D	c	D	D
722	Food services and drinking places .....	33	D	D	D	f	D	D
7222	Limited-service eating places .....	19	15 030	3 769	913	433	17.2	5.0
72221	Limited-service eating places .....	19	15 030	3 769	913	433	17.2	5.0
722212	Cafeterias, buffets, and grill buffets .....	1	D	D	D	b	D	D
7223	Special food services .....	2	D	D	D	b	D	D
<b>LENOIR</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>59</b>	<b>27 381</b>	<b>7 983</b>	<b>1 829</b>	<b>824</b>	<b>8.8</b>	<b>5.4</b>
721	Accommodation .....	5	D	D	D	b	D	D
722	Food services and drinking places .....	54	D	D	D	f	D	D
7222	Limited-service eating places .....	32	20 641	5 813	1 342	623	4.7	5.6
72221	Limited-service eating places .....	32	20 641	5 813	1 342	623	4.7	5.6
722212	Cafeterias, buffets, and grill buffets .....	2	D	D	D	b	D	D
<b>LEWISVILLE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>3</b>	<b>1 350</b>	<b>538</b>	<b>126</b>	<b>45</b>	<b>55.3</b>	<b>—</b>
722	Food services and drinking places .....	3	1 350	538	126	45	55.3	—
<b>LEXINGTON</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>80</b>	<b>56 819</b>	<b>17 825</b>	<b>4 217</b>	<b>1 672</b>	<b>29.8</b>	<b>3.6</b>
721	Accommodation .....	7	3 809	725	164	52	13.1	18.7
7211	Traveler accommodation .....	7	3 809	725	164	52	13.1	18.7
72111	Hotels (except casino hotels) and motels .....	6	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels .....	6	D	D	D	b	D	D
722	Food services and drinking places .....	73	53 010	17 100	4 053	1 620	31.0	2.5
7221	Full-service restaurants .....	38	25 289	9 549	2 297	817	39.6	5.0
72211	Full-service restaurants .....	38	25 289	9 549	2 297	817	39.6	5.0
722110	Full-service restaurants .....	38	25 289	9 549	2 297	817	39.6	5.0
7222	Limited-service eating places .....	31	D	D	D	f	D	D
72221	Limited-service eating places .....	31	D	D	D	f	D	D
722211	Limited-service restaurants .....	28	D	D	D	f	D	D
722212	Cafeterias, buffets, and grill buffets .....	1	D	D	D	b	D	D
<b>LIBERTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>7</b>	<b>1 457</b>	<b>361</b>	<b>92</b>	<b>33</b>	<b>37.9</b>	<b>5.3</b>
722	Food services and drinking places .....	7	1 457	361	92	33	37.9	5.3
<b>LILLINGTON</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>14</b>	<b>7 303</b>	<b>1 866</b>	<b>499</b>	<b>252</b>	<b>20.7</b>	<b>3.4</b>
722	Food services and drinking places .....	14	7 303	1 866	499	252	20.7	3.4
7222	Limited-service eating places .....	9	6 299	1 526	418	196	12.0	—
72221	Limited-service eating places .....	9	6 299	1 526	418	196	12.0	—
<b>LINCOLNTON</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>45</b>	<b>25 217</b>	<b>6 662</b>	<b>1 567</b>	<b>675</b>	<b>20.5</b>	<b>12.5</b>
721	Accommodation .....	3	D	D	D	b	D	D
722	Food services and drinking places .....	42	D	D	D	f	D	D
7222	Limited-service eating places .....	28	18 971	5 270	1 305	564	11.6	5.5
72221	Limited-service eating places .....	28	18 971	5 270	1 305	564	11.6	5.5
<b>LONG VIEW</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>5</b>	<b>2 205</b>	<b>462</b>	<b>99</b>	<b>46</b>	<b>8.3</b>	<b>5.7</b>
721	Accommodation .....	2	D	D	D	b	D	D
722	Food services and drinking places .....	3	D	D	D	a	D	D
<b>LONG VIEW (PART - CATAWBA COUNTY)</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>5</b>	<b>2 205</b>	<b>462</b>	<b>99</b>	<b>46</b>	<b>8.3</b>	<b>5.7</b>
721	Accommodation .....	2	D	D	D	b	D	D
722	Food services and drinking places .....	3	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LOUISBURG</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>24</b>	<b>10 505</b>	<b>3 004</b>	<b>751</b>	<b>344</b>	<b>32.6</b>	<b>16.3</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	22	D	D	D	e	D	D
7222	Limited-service eating places .....	12	5 770	1 406	342	166	32.9	15.6
72221	Limited-service eating places .....	12	5 770	1 406	342	166	32.9	15.6
<b>LOWELL</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>4</b>	<b>1 451</b>	<b>538</b>	<b>136</b>	<b>84</b>	<b>35.1</b>	<b>1.9</b>
722	Food services and drinking places .....	4	1 451	538	136	84	35.1	1.9
<b>LUMBERTON</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>108</b>	<b>78 586</b>	<b>19 658</b>	<b>4 645</b>	<b>2 033</b>	<b>23.2</b>	<b>7.8</b>
721	Accommodation .....	20	13 829	2 735	638	283	35.3	—
7211	Traveler accommodation .....	20	13 829	2 735	638	283	35.3	—
72111	Hotels (except casino hotels) and motels .....	20	13 829	2 735	638	283	35.3	—
721110	Hotels (except casino hotels) and motels .....	20	13 829	2 735	638	283	35.3	—
722	Food services and drinking places .....	88	64 757	16 923	4 007	1 750	20.6	9.5
7221	Full-service restaurants .....	41	28 065	7 668	1 893	767	29.3	15.3
72211	Full-service restaurants .....	41	28 065	7 668	1 893	767	29.3	15.3
722110	Full-service restaurants .....	41	28 065	7 668	1 893	767	29.3	15.3
7222	Limited-service eating places .....	44	D	D	D	f	D	D
72221	Limited-service eating places .....	44	D	D	D	f	D	D
722211	Limited-service restaurants .....	41	35 439	8 959	2 064	965	11.1	5.1
<b>MAIDEN</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>9</b>	<b>2 030</b>	<b>539</b>	<b>140</b>	<b>68</b>	<b>75.6</b>	<b>16.2</b>
722	Food services and drinking places .....	9	2 030	539	140	68	75.6	16.2
<b>MAIDEN (PART - CATAWBA COUNTY)</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>9</b>	<b>2 030</b>	<b>539</b>	<b>140</b>	<b>68</b>	<b>75.6</b>	<b>16.2</b>
722	Food services and drinking places .....	9	2 030	539	140	68	75.6	16.2
<b>MARION</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>43</b>	<b>24 629</b>	<b>6 968</b>	<b>1 752</b>	<b>719</b>	<b>30.5</b>	<b>14.2</b>
721	Accommodation .....	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	40	D	D	D	f	D	D
7222	Limited-service eating places .....	19	13 794	3 592	881	382	11.7	17.6
72221	Limited-service eating places .....	19	13 794	3 592	881	382	11.7	17.6
7223	Special food services .....	5	D	D	D	b	D	D
<b>MATTHEWS</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>90</b>	<b>68 305</b>	<b>18 895</b>	<b>4 439</b>	<b>1 699</b>	<b>21.2</b>	<b>7.1</b>
721	Accommodation .....	11	8 216	1 793	395	127	.9	27.5
7211	Traveler accommodation .....	11	8 216	1 793	395	127	.9	27.5
72111	Hotels (except casino hotels) and motels .....	11	8 216	1 793	395	127	.9	27.5
721110	Hotels (except casino hotels) and motels .....	11	8 216	1 793	395	127	.9	27.5
722	Food services and drinking places .....	79	60 089	17 102	4 044	1 572	24.0	4.3
7221	Full-service restaurants .....	38	35 475	10 113	2 403	965	27.4	1.2
72211	Full-service restaurants .....	38	35 475	10 113	2 403	965	27.4	1.2
722110	Full-service restaurants .....	38	35 475	10 113	2 403	965	27.4	1.2
7222	Limited-service eating places .....	32	D	D	D	f	D	D
72221	Limited-service eating places .....	32	D	D	D	f	D	D
7223	Special food services .....	6	D	D	D	b	D	D
<b>MAXTON</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>4</b>	<b>1 336</b>	<b>355</b>	<b>83</b>	<b>39</b>	<b>34.1</b>	<b>.8</b>
722	Food services and drinking places .....	4	1 336	355	83	39	34.1	.8
<b>MAXTON (PART - ROBESON COUNTY)</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>4</b>	<b>1 336</b>	<b>355</b>	<b>83</b>	<b>39</b>	<b>34.1</b>	<b>.8</b>
722	Food services and drinking places .....	4	1 336	355	83	39	34.1	.8

See footnotes at end of table.

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[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MEBANE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>25</b>	<b>20 839</b>	<b>3 947</b>	<b>965</b>	<b>336</b>	<b>13.5</b>	<b>.1</b>
721	Accommodation .....	3	D	D	D	a	D	D
722	Food services and drinking places .....	2	D	D	D	e	D	D
7222	Limited-service eating places .....	12	6 109	1 493	333	146	22.6	.5
72221	Limited-service eating places .....	12	6 109	1 493	333	146	22.6	.5
<b>MEBANE (PART - ALAMANCE COUNTY)</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>24</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>e</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	3	D	D	D	a	D	D
722	Food services and drinking places .....	21	D	D	D	e	D	D
7222	Limited-service eating places .....	12	6 109	1 493	333	146	22.6	.5
72221	Limited-service eating places .....	12	6 109	1 493	333	146	22.6	.5
<b>MEBANE (PART - ORANGE COUNTY)</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
722	Food services and drinking places .....	1	D	D	D	b	D	D
<b>MINT HILL</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>23</b>	<b>13 618</b>	<b>3 771</b>	<b>780</b>	<b>305</b>	<b>17.9</b>	<b>48.0</b>
722	Food services and drinking places .....	23	13 618	3 771	780	305	17.9	48.0
7222	Limited-service eating places .....	14	11 015	3 036	571	211	7.5	53.5
72221	Limited-service eating places .....	14	11 015	3 036	571	211	7.5	53.5
<b>MOCKSVILLE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>23</b>	<b>8 904</b>	<b>2 801</b>	<b>683</b>	<b>279</b>	<b>36.5</b>	<b>3.5</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	21	D	D	D	e	D	D
<b>MONROE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>94</b>	<b>60 884</b>	<b>16 149</b>	<b>3 770</b>	<b>1 575</b>	<b>15.4</b>	<b>15.6</b>
721	Accommodation .....	9	5 987	1 693	336	129	—	17.1
7211	Traveler accommodation .....	9	5 987	1 693	336	129	—	17.1
72111	Hotels (except casino hotels) and motels .....	9	5 987	1 693	336	129	—	17.1
721110	Hotels (except casino hotels) and motels .....	9	5 987	1 693	336	129	—	17.1
722	Food services and drinking places .....	85	54 897	14 456	3 434	1 446	17.1	15.4
7222	Limited-service eating places .....	37	29 787	7 585	1 805	773	6.9	12.5
72221	Limited-service eating places .....	37	29 787	7 585	1 805	773	6.9	12.5
722211	Limited-service restaurants .....	34	29 138	7 395	1 762	756	6.2	12.5
7223	Special food services .....	11	D	D	D	b	D	D
<b>MOORESVILLE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>67</b>	<b>47 720</b>	<b>13 492</b>	<b>3 069</b>	<b>1 015</b>	<b>27.5</b>	<b>1.5</b>
721	Accommodation .....	5	3 745	751	173	58	22.2	—
7211	Traveler accommodation .....	5	3 745	751	173	58	22.2	—
72111	Hotels (except casino hotels) and motels .....	5	3 745	751	173	58	22.2	—
721110	Hotels (except casino hotels) and motels .....	5	3 745	751	173	58	22.2	—
722	Food services and drinking places .....	62	43 975	12 741	2 896	957	28.0	1.6
7221	Full-service restaurants .....	33	25 417	7 631	1 711	549	42.8	1.8
72211	Full-service restaurants .....	33	25 417	7 631	1 711	549	42.8	1.8
722110	Full-service restaurants .....	33	25 417	7 631	1 711	549	42.8	1.8
7222	Limited-service eating places .....	27	D	D	D	e	D	D
72221	Limited-service eating places .....	27	D	D	D	e	D	D
<b>MOREHEAD CITY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>61</b>	<b>37 031</b>	<b>10 630</b>	<b>2 352</b>	<b>1 035</b>	<b>31.9</b>	<b>6.4</b>
721	Accommodation .....	8	3 408	639	136	56	24.0	.5
7211	Traveler accommodation .....	8	3 408	639	136	56	24.0	.5
72111	Hotels (except casino hotels) and motels .....	8	3 408	639	136	56	24.0	.5
721110	Hotels (except casino hotels) and motels .....	8	3 408	639	136	56	24.0	.5
722	Food services and drinking places .....	53	33 623	9 991	2 216	979	32.7	7.0
7222	Limited-service eating places .....	20	13 902	3 764	860	393	10.6	2.5
72221	Limited-service eating places .....	20	13 902	3 764	860	393	10.6	2.5
722212	Cafeterias, buffets, and grill buffets .....	1	D	D	D	b	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MORGANTON</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>80</b>	<b>62 502</b>	<b>19 181</b>	<b>4 399</b>	<b>1 688</b>	<b>30.3</b>	<b>6.0</b>
721	Accommodation .....	6	3 910	1 464	325	127	18.1	—
7211	Traveler accommodation .....	6	3 910	1 464	325	127	18.1	—
72111	Hotels (except casino hotels) and motels .....	6	3 910	1 464	325	127	18.1	—
721110	Hotels (except casino hotels) and motels .....	6	3 910	1 464	325	127	18.1	—
722	Food services and drinking places .....	74	58 592	17 717	4 074	1 561	31.1	6.4
7222	Limited-service eating places .....	37	40 570	11 777	2 829	1 060	37.6	5.9
72221	Limited-service eating places .....	37	40 570	11 777	2 829	1 060	37.6	5.9
722211	Limited-service restaurants .....	34	D	D	D	g	D	D
<b>MORRISVILLE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>40</b>	<b>24 563</b>	<b>7 745</b>	<b>1 769</b>	<b>527</b>	<b>21.6</b>	<b>11.9</b>
721	Accommodation .....	3	3 574	698	174	44	—	50.8
7211	Traveler accommodation .....	3	3 574	698	174	44	—	50.8
72111	Hotels (except casino hotels) and motels .....	3	3 574	698	174	44	—	50.8
721110	Hotels (except casino hotels) and motels .....	3	3 574	698	174	44	—	50.8
722	Food services and drinking places .....	37	20 989	7 047	1 595	483	25.3	5.3
7222	Limited-service eating places .....	17	7 336	2 498	532	233	16.7	8.8
72221	Limited-service eating places .....	17	7 336	2 498	532	233	16.7	8.8
722212	Cafeterias, buffets, and grill buffets .....	1	D	D	D	b	D	D
7223	Special food services .....	7	6 253	2 307	657	112	6.4	7.6
<b>MORRISVILLE (PART - WAKE COUNTY)</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>40</b>	<b>24 563</b>	<b>7 745</b>	<b>1 769</b>	<b>527</b>	<b>21.6</b>	<b>11.9</b>
721	Accommodation .....	3	3 574	698	174	44	—	50.8
7211	Traveler accommodation .....	3	3 574	698	174	44	—	50.8
72111	Hotels (except casino hotels) and motels .....	3	3 574	698	174	44	—	50.8
721110	Hotels (except casino hotels) and motels .....	3	3 574	698	174	44	—	50.8
722	Food services and drinking places .....	37	20 989	7 047	1 595	483	25.3	5.3
7222	Limited-service eating places .....	17	7 336	2 498	532	233	16.7	8.8
72221	Limited-service eating places .....	17	7 336	2 498	532	233	16.7	8.8
722212	Cafeterias, buffets, and grill buffets .....	1	D	D	D	b	D	D
7223	Special food services .....	7	6 253	2 307	657	112	6.4	7.6
<b>MOUNT AIRY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>65</b>	<b>36 310</b>	<b>10 085</b>	<b>2 395</b>	<b>1 051</b>	<b>27.0</b>	<b>3.7</b>
721	Accommodation .....	7	3 189	744	174	60	8.6	—
722	Food services and drinking places .....	58	33 121	9 341	2 221	991	28.7	4.1
7222	Limited-service eating places .....	25	20 716	5 784	1 360	589	11.3	1.8
72221	Limited-service eating places .....	25	20 716	5 784	1 360	589	11.3	1.8
722212	Cafeterias, buffets, and grill buffets .....	1	D	D	D	b	D	D
<b>MOUNT HOLLY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>12</b>	<b>2 920</b>	<b>718</b>	<b>174</b>	<b>78</b>	<b>29.9</b>	<b>7.9</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	11	D	D	D	b	D	D
<b>MOUNT OLIVE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>12</b>	<b>10 117</b>	<b>2 567</b>	<b>584</b>	<b>239</b>	<b>24.2</b>	<b>36.7</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	11	D	D	D	c	D	D
7222	Limited-service eating places .....	5	5 397	1 173	274	138	22.4	23.7
72221	Limited-service eating places .....	5	5 397	1 173	274	138	22.4	23.7
<b>MOUNT OLIVE (PART - WAYNE COUNTY)</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>12</b>	<b>10 117</b>	<b>2 567</b>	<b>584</b>	<b>239</b>	<b>24.2</b>	<b>36.7</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	11	D	D	D	c	D	D
7222	Limited-service eating places .....	5	5 397	1 173	274	138	22.4	23.7
72221	Limited-service eating places .....	5	5 397	1 173	274	138	22.4	23.7

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NAGS HEAD</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>50</b>	<b>38 283</b>	<b>11 205</b>	<b>2 054</b>	<b>652</b>	<b>19.9</b>	<b>2.5</b>
721	Accommodation .....	13	10 559	2 514	552	143	3.9	—
7211	Traveler accommodation .....	13	10 559	2 514	552	143	3.9	—
72111	Hotels (except casino hotels) and motels .....	12	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	12	D	D	D	c	D	D
722	Food services and drinking places .....	37	27 724	8 691	1 502	509	26.0	3.4
7222	Limited-service eating places .....	14	6 356	1 684	303	95	16.7	10.4
72221	Limited-service eating places .....	14	6 356	1 684	303	95	16.7	10.4
722212	Cafeterias, buffets, and grill buffets .....	1	D	D	D	a	D	D
<b>NASHVILLE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>19</b>	<b>9 763</b>	<b>3 038</b>	<b>707</b>	<b>334</b>	<b>12.1</b>	<b>17.4</b>
722	Food services and drinking places .....	19	9 763	3 038	707	334	12.1	17.4
7222	Limited-service eating places .....	13	7 721	2 349	530	259	14.8	.2
72221	Limited-service eating places .....	13	7 721	2 349	530	259	14.8	.2
<b>NEW BERN</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>97</b>	<b>70 252</b>	<b>18 120</b>	<b>4 089</b>	<b>1 909</b>	<b>24.5</b>	<b>27.7</b>
721	Accommodation .....	11	12 989	3 045	682	216	14.6	55.3
7211	Traveler accommodation .....	11	12 989	3 045	682	216	14.6	55.3
72111	Hotels (except casino hotels) and motels .....	9	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	9	D	D	D	c	D	D
722	Food services and drinking places .....	86	57 263	15 075	3 407	1 693	26.8	21.5
7222	Limited-service eating places .....	36	32 543	7 112	1 625	855	17.0	29.9
72221	Limited-service eating places .....	36	32 543	7 112	1 625	855	17.0	29.9
722211	Limited-service restaurants .....	31	28 151	5 970	1 352	728	16.5	34.5
722212	Cafeterias, buffets, and grill buffets .....	1	D	D	D	b	D	D
<b>NEWPORT</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>7</b>	<b>2 727</b>	<b>766</b>	<b>190</b>	<b>94</b>	<b>4.9</b>	<b>45.9</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	6	D	D	D	b	D	D
<b>NEWTON</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>30</b>	<b>12 734</b>	<b>3 600</b>	<b>845</b>	<b>381</b>	<b>49.8</b>	<b>4.9</b>
722	Food services and drinking places .....	30	12 734	3 600	845	381	49.8	4.9
7222	Limited-service eating places .....	14	6 812	1 978	440	221	19.2	.3
72221	Limited-service eating places .....	14	6 812	1 978	440	221	19.2	.3
<b>NORTH WILKESBORO</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>30</b>	<b>10 784</b>	<b>2 985</b>	<b>748</b>	<b>369</b>	<b>39.5</b>	<b>3.4</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	29	D	D	D	e	D	D
7222	Limited-service eating places .....	10	5 888	1 568	377	195	18.8	6.0
72221	Limited-service eating places .....	10	5 888	1 568	377	195	18.8	6.0
<b>OAK ISLAND</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>26</b>	<b>7 330</b>	<b>1 530</b>	<b>289</b>	<b>155</b>	<b>25.6</b>	<b>19.4</b>
721	Accommodation .....	10	3 438	552	117	52	16.5	3.8
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	16	3 892	978	172	103	33.6	33.2
<b>OAK RIDGE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>5</b>	<b>2 054</b>	<b>523</b>	<b>121</b>	<b>50</b>	<b>56.7</b>	<b>—</b>
722	Food services and drinking places .....	5	2 054	523	121	50	56.7	—
<b>OXFORD</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>25</b>	<b>19 581</b>	<b>5 354</b>	<b>1 193</b>	<b>386</b>	<b>42.5</b>	<b>8.4</b>
722	Food services and drinking places .....	25	19 581	5 354	1 193	386	42.5	8.4
7222	Limited-service eating places .....	15	14 809	3 903	830	244	49.0	9.8
72221	Limited-service eating places .....	15	14 809	3 903	830	244	49.0	9.8
7223	Special food services .....	3	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PEMBROKE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>12</b>	<b>6 002</b>	<b>1 636</b>	<b>373</b>	<b>208</b>	<b>28.5</b>	<b>3.5</b>
722	Food services and drinking places .....	12	6 002	1 636	373	208	28.5	3.5
7223	Special food services .....	1	D	D	D	b	D	D
<b>PINEHURST</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>26</b>	<b>93 030</b>	<b>30 408</b>	<b>5 977</b>	<b>1 531</b>	<b>7.7</b>	<b>1.6</b>
721	Accommodation .....	6	D	D	D	g	D	D
7211	Traveler accommodation .....	6	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels .....	4	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels .....	4	D	D	D	g	D	D
722	Food services and drinking places .....	20	D	D	D	c	D	D
<b>PINEVILLE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>57</b>	<b>47 269</b>	<b>14 464</b>	<b>3 629</b>	<b>1 208</b>	<b>18.6</b>	<b>6.3</b>
721	Accommodation .....	5	4 751	1 262	283	78	16.0	—
7211	Traveler accommodation .....	5	4 751	1 262	283	78	16.0	—
72111	Hotels (except casino hotels) and motels .....	5	4 751	1 262	283	78	16.0	—
721110	Hotels (except casino hotels) and motels .....	5	4 751	1 262	283	78	16.0	—
722	Food services and drinking places .....	52	42 518	13 202	3 346	1 130	18.9	7.0
7222	Limited-service eating places .....	24	16 471	4 547	1 115	366	21.2	11.0
72221	Limited-service eating places .....	24	16 471	4 547	1 115	366	21.2	11.0
7223	Special food services .....	3	D	D	D	b	D	D
<b>PLEASANT GARDEN</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
722	Food services and drinking places .....	1	D	D	D	a	D	D
<b>PLYMOUTH</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>16</b>	<b>7 107</b>	<b>1 711</b>	<b>406</b>	<b>197</b>	<b>35.5</b>	<b>19.9</b>
721	Accommodation .....	4	D	D	D	b	D	D
722	Food services and drinking places .....	12	D	D	D	c	D	D
<b>RAEFORD</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>17</b>	<b>5 428</b>	<b>1 484</b>	<b>351</b>	<b>168</b>	<b>36.4</b>	<b>1.7</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	16	D	D	D	c	D	D
<b>RALEIGH</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>752</b>	<b>638 364</b>	<b>185 339</b>	<b>45 350</b>	<b>14 972</b>	<b>17.5</b>	<b>10.8</b>
721	Accommodation .....	60	117 106	31 504	7 997	1 917	2.3	14.3
7211	Traveler accommodation .....	53	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels .....	52	115 374	31 355	7 945	1 902	1.6	14.5
721110	Hotels (except casino hotels) and motels .....	52	115 374	31 355	7 945	1 902	1.6	14.5
7213	Rooming and boarding houses .....	7	D	D	D	a	D	D
72131	Rooming and boarding houses .....	7	D	D	D	a	D	D
721310	Rooming and boarding houses .....	7	D	D	D	a	D	D
722	Food services and drinking places .....	692	521 258	153 835	37 353	13 055	21.0	10.1
7221	Full-service restaurants .....	281	265 691	82 831	20 640	6 667	24.7	9.4
72211	Full-service restaurants .....	281	265 691	82 831	20 640	6 667	24.7	9.4
722110	Full-service restaurants .....	281	265 691	82 831	20 640	6 667	24.7	9.4
7222	Limited-service eating places .....	343	214 657	60 458	14 247	5 445	15.5	10.1
72221	Limited-service eating places .....	343	214 657	60 458	14 247	5 445	15.5	10.1
722211	Limited-service restaurants .....	276	169 003	46 987	11 240	4 322	18.3	11.6
722212	Cafeterias, buffets, and grill buffets .....	15	24 318	7 871	1 778	574	1.3	1.4
722213	Snack and nonalcoholic beverage bars .....	52	21 336	5 600	1 229	549	10.1	7.7
7223	Special food services .....	35	24 314	6 728	1 567	541	9.9	18.9
7224	Drinking places (alcoholic beverages) .....	33	16 596	3 818	899	402	47.3	8.7
72241	Drinking places (alcoholic beverages) .....	33	16 596	3 818	899	402	47.3	8.7
722410	Drinking places (alcoholic beverages) .....	33	16 596	3 818	899	402	47.3	8.7

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>RALEIGH (PART - WAKE COUNTY)</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>752</b>	<b>638 364</b>	<b>185 339</b>	<b>45 350</b>	<b>14 972</b>	<b>17.5</b>	<b>10.8</b>
721	Accommodation .....	60	117 106	31 504	7 997	1 917	2.3	14.3
7211	Traveler accommodation .....	53	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels .....	52	115 374	31 355	7 945	1 902	1.6	14.5
721110	Hotels (except casino hotels) and motels .....	52	115 374	31 355	7 945	1 902	1.6	14.5
7213	Rooming and boarding houses .....	7	D	D	D	a	D	D
72131	Rooming and boarding houses .....	7	D	D	D	a	D	D
721310	Rooming and boarding houses .....	7	D	D	D	a	D	D
722	Food services and drinking places .....	692	521 258	153 835	37 353	13 055	21.0	10.1
7221	Full-service restaurants .....	281	265 691	82 831	20 640	6 667	24.7	9.4
72211	Full-service restaurants .....	281	265 691	82 831	20 640	6 667	24.7	9.4
722110	Full-service restaurants .....	281	265 691	82 831	20 640	6 667	24.7	9.4
7222	Limited-service eating places .....	343	214 657	60 458	14 247	5 445	15.5	10.1
72221	Limited-service eating places .....	343	214 657	60 458	14 247	5 445	15.5	10.1
722211	Limited-service restaurants .....	276	169 003	46 987	11 240	4 322	18.3	11.6
722212	Cafeterias, buffets, and grill buffets .....	15	24 318	7 871	1 778	574	1.3	1.4
722213	Snack and nonalcoholic beverage bars .....	52	21 336	5 600	1 229	549	10.1	7.7
7223	Special food services .....	35	24 314	6 728	1 567	541	9.9	18.9
7224	Drinking places (alcoholic beverages) .....	33	16 596	3 818	899	402	47.3	8.7
72241	Drinking places (alcoholic beverages) .....	33	16 596	3 818	899	402	47.3	8.7
722410	Drinking places (alcoholic beverages) .....	33	16 596	3 818	899	402	47.3	8.7
<b>RANDLEMAN</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>11</b>	<b>6 449</b>	<b>1 849</b>	<b>410</b>	<b>180</b>	<b>10.8</b>	<b>7.2</b>
722	Food services and drinking places .....	11	6 449	1 849	410	180	10.8	7.2
7222	Limited-service eating places .....	6	4 955	1 350	297	122	12.3	—
72221	Limited-service eating places .....	6	4 955	1 350	297	122	12.3	—
<b>RED SPRINGS</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>8</b>	<b>4 722</b>	<b>1 367</b>	<b>291</b>	<b>185</b>	<b>47.5</b>	<b>—</b>
722	Food services and drinking places .....	8	4 722	1 367	291	185	47.5	—
7222	Limited-service eating places .....	7	D	D	D	c	D	D
72221	Limited-service eating places .....	7	D	D	D	c	D	D
<b>RED SPRINGS (PART - ROBESON COUNTY)</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>8</b>	<b>4 722</b>	<b>1 367</b>	<b>291</b>	<b>185</b>	<b>47.5</b>	<b>—</b>
722	Food services and drinking places .....	8	4 722	1 367	291	185	47.5	—
7222	Limited-service eating places .....	7	D	D	D	c	D	D
72221	Limited-service eating places .....	7	D	D	D	c	D	D
<b>REIDSVILLE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>37</b>	<b>22 069</b>	<b>6 349</b>	<b>1 530</b>	<b>685</b>	<b>25.8</b>	<b>14.4</b>
721	Accommodation .....	4	1 421	360	82	40	18.9	—
722	Food services and drinking places .....	33	20 648	5 989	1 448	645	26.3	15.3
7222	Limited-service eating places .....	13	12 138	3 084	745	342	9.9	24.1
72221	Limited-service eating places .....	13	12 138	3 084	745	342	9.9	24.1
722212	Cafeterias, buffets, and grill buffets .....	1	D	D	D	b	D	D
<b>ROANOKE RAPIDS</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>43</b>	<b>29 630</b>	<b>7 188</b>	<b>1 681</b>	<b>727</b>	<b>18.6</b>	<b>10.4</b>
721	Accommodation .....	9	8 881	2 012	462	154	11.9	25.4
7211	Traveler accommodation .....	9	8 881	2 012	462	154	11.9	25.4
72111	Hotels (except casino hotels) and motels .....	9	8 881	2 012	462	154	11.9	25.4
721110	Hotels (except casino hotels) and motels .....	9	8 881	2 012	462	154	11.9	25.4
722	Food services and drinking places .....	34	20 749	5 176	1 219	573	21.4	4.0
7222	Limited-service eating places .....	15	14 519	3 191	770	362	4.5	3.8
72221	Limited-service eating places .....	15	14 519	3 191	770	362	4.5	3.8
<b>ROCKINGHAM</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>56</b>	<b>30 472</b>	<b>7 019</b>	<b>1 735</b>	<b>798</b>	<b>15.5</b>	<b>14.6</b>
721	Accommodation .....	15	4 928	936	210	90	27.3	2.8
7211	Traveler accommodation .....	15	4 928	936	210	90	27.3	2.8
72111	Hotels (except casino hotels) and motels .....	15	4 928	936	210	90	27.3	2.8
721110	Hotels (except casino hotels) and motels .....	15	4 928	936	210	90	27.3	2.8
722	Food services and drinking places .....	41	25 544	6 083	1 525	708	13.2	16.9
7222	Limited-service eating places .....	25	18 341	4 078	1 009	454	5.7	19.2
72221	Limited-service eating places .....	25	18 341	4 078	1 009	454	5.7	19.2
722212	Cafeterias, buffets, and grill buffets .....	1	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ROCKY MOUNT</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>137</b>	<b>98 186</b>	<b>27 779</b>	<b>6 807</b>	<b>3 016</b>	<b>19.6</b>	<b>9.7</b>
721	Accommodation .....	15	9 444	1 974	456	172	14.1	1.7
7211	Traveler accommodation .....	15	9 444	1 974	456	172	14.1	1.7
72111	Hotels (except casino hotels) and motels .....	15	9 444	1 974	456	172	14.1	1.7
721110	Hotels (except casino hotels) and motels .....	15	9 444	1 974	456	172	14.1	1.7
722	Food services and drinking places .....	122	88 742	25 805	6 351	2 844	20.2	10.6
7221	Full-service restaurants .....	40	33 664	9 460	2 446	1 099	30.9	3.1
72211	Full-service restaurants .....	40	33 664	9 460	2 446	1 099	30.9	3.1
722110	Full-service restaurants .....	40	33 664	9 460	2 446	1 099	30.9	3.1
7222	Limited-service eating places .....	70	50 225	14 740	3 517	1 619	14.1	14.6
72221	Limited-service eating places .....	70	50 225	14 740	3 517	1 619	14.1	14.6
722211	Limited-service restaurants .....	59	41 369	11 867	2 833	1 368	15.9	15.5
722212	Cafeterias, buffets, and grill buffets .....	4	6 101	2 047	475	188	3.2	10.1
7223	Special food services .....	8	4 264	1 406	344	110	—	23.9
<b>ROCKY MOUNT (PART - EDGECOMBE COUNTY)</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>18</b>	<b>9 369</b>	<b>2 741</b>	<b>672</b>	<b>280</b>	<b>13.7</b>	<b>14.3</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	17	D	D	D	e	D	D
7222	Limited-service eating places .....	9	6 709	1 791	449	209	6.1	4.9
72221	Limited-service eating places .....	9	6 709	1 791	449	209	6.1	4.9
7223	Special food services .....	3	D	D	D	b	D	D
<b>ROCKY MOUNT (PART - NASH COUNTY)</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>119</b>	<b>88 817</b>	<b>25 038</b>	<b>6 135</b>	<b>2 736</b>	<b>20.2</b>	<b>9.2</b>
721	Accommodation .....	14	D	D	D	c	D	D
7211	Traveler accommodation .....	14	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	14	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	14	D	D	D	c	D	D
722	Food services and drinking places .....	105	D	D	D	h	D	D
7221	Full-service restaurants .....	37	D	D	D	g	D	D
72211	Full-service restaurants .....	37	D	D	D	g	D	D
722110	Full-service restaurants .....	37	D	D	D	g	D	D
7222	Limited-service eating places .....	61	43 516	12 949	3 068	1 410	15.4	16.1
72221	Limited-service eating places .....	61	43 516	12 949	3 068	1 410	15.4	16.1
722211	Limited-service restaurants .....	50	34 660	10 076	2 384	1 159	17.8	17.6
722212	Cafeterias, buffets, and grill buffets .....	4	6 101	2 047	475	188	3.2	10.1
7223	Special food services .....	5	D	D	D	b	D	D
<b>ROXBORO</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>36</b>	<b>21 552</b>	<b>5 446</b>	<b>1 251</b>	<b>519</b>	<b>18.0</b>	<b>3.4</b>
721	Accommodation .....	6	3 332	629	144	67	29.2	—
7211	Traveler accommodation .....	6	3 332	629	144	67	29.2	—
72111	Hotels (except casino hotels) and motels .....	6	3 332	629	144	67	29.2	—
721110	Hotels (except casino hotels) and motels .....	6	3 332	629	144	67	29.2	—
722	Food services and drinking places .....	30	18 220	4 817	1 107	452	15.9	4.0
7222	Limited-service eating places .....	15	D	D	D	e	D	D
72221	Limited-service eating places .....	15	D	D	D	e	D	D
722212	Cafeterias, buffets, and grill buffets .....	2	D	D	D	b	D	D
<b>RUTHERFORDTON</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>18</b>	<b>5 253</b>	<b>1 284</b>	<b>288</b>	<b>121</b>	<b>43.6</b>	<b>23.8</b>
721	Accommodation .....	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	16	D	D	D	c	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SALISBURY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>102</b>	<b>73 663</b>	<b>21 452</b>	<b>5 209</b>	<b>2 051</b>	<b>18.9</b>	<b>4.4</b>
721	Accommodation .....	11	D	D	D	c	D	D
7211	Traveler accommodation .....	11	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	11	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	11	D	D	D	c	D	D
722	Food services and drinking places .....	91	D	D	D	g	D	D
7221	Full-service restaurants .....	43	28 279	8 460	2 088	854	37.1	8.1
72211	Full-service restaurants .....	43	28 279	8 460	2 088	854	37.1	8.1
722110	Full-service restaurants .....	43	28 279	8 460	2 088	854	37.1	8.1
7222	Limited-service eating places .....	41	31 884	8 791	2 128	846	5.7	2.9
72221	Limited-service eating places .....	41	31 884	8 791	2 128	846	5.7	2.9
722211	Limited-service restaurants .....	34	D	D	D	f	D	D
722212	Cafeterias, buffets, and grill buffets .....	1	D	D	D	b	D	D
72222	Limited-service eating places .....	41	31 884	8 791	2 128	846	5.7	2.9
722221	Limited-service restaurants .....	34	D	D	D	f	D	D
7222211	Limited-service restaurants .....	34	D	D	D	f	D	D
7222212	Cafeterias, buffets, and grill buffets .....	1	D	D	D	b	D	D
7223	Special food services .....	4	D	D	D	c	D	D
<b>SANFORD</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>87</b>	<b>52 848</b>	<b>16 482</b>	<b>3 895</b>	<b>1 727</b>	<b>25.9</b>	<b>10.2</b>
721	Accommodation .....	9	6 141	1 543	387	141	35.4	—
7211	Traveler accommodation .....	9	6 141	1 543	387	141	35.4	—
72111	Hotels (except casino hotels) and motels .....	9	6 141	1 543	387	141	35.4	—
721110	Hotels (except casino hotels) and motels .....	9	6 141	1 543	387	141	35.4	—
722	Food services and drinking places .....	78	46 707	14 939	3 508	1 586	24.7	11.5
7222	Limited-service eating places .....	35	D	D	D	f	D	D
72221	Limited-service eating places .....	35	D	D	D	f	D	D
722211	Limited-service restaurants .....	33	24 272	7 944	1 886	880	14.7	5.5
722212	Cafeterias, buffets, and grill buffets .....	1	D	D	D	b	D	D
7223	Special food services .....	3	D	D	D	b	D	D
<b>SAWMILLS</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
722	Food services and drinking places .....	1	D	D	D	a	D	D
<b>SELMA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>13</b>	<b>10 595</b>	<b>2 896</b>	<b>692</b>	<b>268</b>	<b>4.0</b>	<b>8.9</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	11	D	D	D	e	D	D
7222	Limited-service eating places .....	7	6 205	1 608	380	125	6.8	15.3
72221	Limited-service eating places .....	7	6 205	1 608	380	125	6.8	15.3
<b>SHELBY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>89</b>	<b>53 633</b>	<b>15 564</b>	<b>3 773</b>	<b>1 620</b>	<b>19.9</b>	<b>2.4</b>
721	Accommodation .....	6	3 682	870	216	124	—	3.7
7211	Traveler accommodation .....	6	3 682	870	216	124	—	3.7
72111	Hotels (except casino hotels) and motels .....	6	3 682	870	216	124	—	3.7
721110	Hotels (except casino hotels) and motels .....	6	3 682	870	216	124	—	3.7
722	Food services and drinking places .....	83	49 951	14 694	3 557	1 496	21.4	2.3
7222	Limited-service eating places .....	36	27 305	6 996	1 719	754	18.5	—
72221	Limited-service eating places .....	36	27 305	6 996	1 719	754	18.5	—
722211	Limited-service restaurants .....	32	26 959	6 899	1 695	738	17.5	—
7223	Special food services .....	4	D	D	D	c	D	D
<b>SILER CITY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>27</b>	<b>15 653</b>	<b>3 764</b>	<b>780</b>	<b>387</b>	<b>52.3</b>	<b>13.9</b>
721	Accommodation .....	3	D	D	D	b	D	D
722	Food services and drinking places .....	24	D	D	D	e	D	D
7222	Limited-service eating places .....	12	11 644	2 872	577	246	48.8	18.7
72221	Limited-service eating places .....	12	11 644	2 872	577	246	48.8	18.7
722212	Cafeterias, buffets, and grill buffets .....	1	D	D	D	b	D	D

See footnotes at end of table.

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[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SMITHFIELD</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>50</b>	<b>34 835</b>	<b>9 532</b>	<b>2 090</b>	<b>857</b>	<b>22.4</b>	<b>7.4</b>
721	Accommodation .....	7	6 341	1 509	367	140	6.4	—
7211	Traveler accommodation .....	7	6 341	1 509	367	140	6.4	—
72111	Hotels (except casino hotels) and motels .....	7	6 341	1 509	367	140	6.4	—
721110	Hotels (except casino hotels) and motels .....	7	6 341	1 509	367	140	6.4	—
722	Food services and drinking places .....	43	28 494	8 023	1 723	717	26.0	9.0
7222	Limited-service eating places .....	23	15 694	4 161	1 011	465	19.2	15.7
72221	Limited-service eating places .....	23	15 694	4 161	1 011	465	19.2	15.7
722212	Cafeterias, buffets, and grill buffets .....	2	D	D	D	b	D	D
<b>SOUTHERN PINES</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>66</b>	<b>48 276</b>	<b>13 726</b>	<b>3 210</b>	<b>1 353</b>	<b>19.9</b>	<b>2.5</b>
721	Accommodation .....	7	11 790	3 384	724	372	2.1	2.2
7211	Traveler accommodation .....	7	11 790	3 384	724	372	2.1	2.2
72111	Hotels (except casino hotels) and motels .....	7	11 790	3 384	724	372	2.1	2.2
721110	Hotels (except casino hotels) and motels .....	7	11 790	3 384	724	372	2.1	2.2
722	Food services and drinking places .....	59	36 486	10 342	2 486	981	25.6	2.6
7222	Limited-service eating places .....	22	11 932	3 070	722	310	21.9	2.8
72221	Limited-service eating places .....	22	11 932	3 070	722	310	21.9	2.8
722212	Cafeterias, buffets, and grill buffets .....	1	D	D	D	b	D	D
7223	Special food services .....	2	D	D	D	a	D	D
7224	Drinking places (alcoholic beverages) .....	12	3 381	878	191	76	56.8	9.3
72241	Drinking places (alcoholic beverages) .....	12	3 381	878	191	76	56.8	9.3
722410	Drinking places (alcoholic beverages) .....	12	3 381	878	191	76	56.8	9.3
<b>SPENCER</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>8</b>	<b>1 462</b>	<b>430</b>	<b>157</b>	<b>64</b>	<b>76.3</b>	<b>4.2</b>
722	Food services and drinking places .....	8	1 462	430	157	64	76.3	4.2
<b>SPINDALE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>15</b>	<b>5 887</b>	<b>1 421</b>	<b>330</b>	<b>201</b>	<b>48.0</b>	<b>26.6</b>
721	Accommodation .....	2	D	D	D	b	D	D
722	Food services and drinking places .....	13	D	D	D	c	D	D
<b>SPRING LAKE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>29</b>	<b>18 344</b>	<b>4 471</b>	<b>1 078</b>	<b>531</b>	<b>29.9</b>	<b>6.4</b>
721	Accommodation .....	5	4 861	933	229	87	25.0	12.3
7211	Traveler accommodation .....	5	4 861	933	229	87	25.0	12.3
72111	Hotels (except casino hotels) and motels .....	5	4 861	933	229	87	25.0	12.3
721110	Hotels (except casino hotels) and motels .....	5	4 861	933	229	87	25.0	12.3
722	Food services and drinking places .....	24	13 483	3 538	849	444	31.6	4.3
7222	Limited-service eating places .....	16	11 016	2 863	681	367	27.5	—
72221	Limited-service eating places .....	16	11 016	2 863	681	367	27.5	—
<b>STALLINGS</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>3</b>	<b>862</b>	<b>222</b>	<b>55</b>	<b>17</b>	<b>17.7</b>	<b>8.7</b>
722	Food services and drinking places .....	3	862	222	55	17	17.7	8.7
<b>STANLEY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>4</b>	<b>2 825</b>	<b>947</b>	<b>196</b>	<b>82</b>	<b>27.4</b>	<b>—</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	3	D	D	D	b	D	D
<b>STATESVILLE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>110</b>	<b>61 987</b>	<b>17 855</b>	<b>4 188</b>	<b>1 747</b>	<b>20.5</b>	<b>4.3</b>
721	Accommodation .....	13	8 426	1 998	442	138	2.2	—
7211	Traveler accommodation .....	13	8 426	1 998	442	138	2.2	—
72111	Hotels (except casino hotels) and motels .....	13	8 426	1 998	442	138	2.2	—
721110	Hotels (except casino hotels) and motels .....	13	8 426	1 998	442	138	2.2	—
722	Food services and drinking places .....	97	53 561	15 857	3 746	1 609	23.4	4.9
7221	Full-service restaurants .....	51	25 501	7 744	1 878	846	35.1	8.1
72211	Full-service restaurants .....	51	25 501	7 744	1 878	846	35.1	8.1
722110	Full-service restaurants .....	51	25 501	7 744	1 878	846	35.1	8.1
7222	Limited-service eating places .....	37	26 928	7 685	1 768	726	10.2	1.9
72221	Limited-service eating places .....	37	26 928	7 685	1 768	726	10.2	1.9
722212	Cafeterias, buffets, and grill buffets .....	3	D	D	D	c	D	D

See footnotes at end of table.

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							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>STOKESDALE</b>								
72	<b>Accommodation and food services</b> .....	5	960	300	73	39	100.0	—
722	Food services and drinking places .....	5	960	300	73	39	100.0	—
<b>SUMMERFIELD</b>								
72	<b>Accommodation and food services</b> .....	4	431	86	27	12	65.2	34.8
722	Food services and drinking places .....	4	431	86	27	12	65.2	34.8
<b>TABOR CITY</b>								
72	<b>Accommodation and food services</b> .....	11	D	D	D	b	D	D
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	10	2 981	780	170	71	41.7	26.1
<b>TARBORO</b>								
72	<b>Accommodation and food services</b> .....	30	9 876	2 839	598	317	11.5	5.6
721	Accommodation .....	3	D	D	D	a	D	D
722	Food services and drinking places .....	27	D	D	D	e	D	D
7222	Limited-service eating places .....	14	6 439	1 854	430	223	6.6	4.1
72221	Limited-service eating places .....	14	6 439	1 854	430	223	6.6	4.1
<b>THOMASVILLE</b>								
72	<b>Accommodation and food services</b> .....	54	28 564	7 812	1 877	891	29.6	4.6
721	Accommodation .....	4	1 887	437	99	36	—	34.6
722	Food services and drinking places .....	50	26 677	7 375	1 778	855	31.7	2.5
7222	Limited-service eating places .....	22	15 252	3 796	882	379	12.1	.4
72221	Limited-service eating places .....	22	15 252	3 796	882	379	12.1	.4
<b>THOMASVILLE (PART - DAVIDSON COUNTY)</b>								
72	<b>Accommodation and food services</b> .....	54	28 564	7 812	1 877	891	29.6	4.6
721	Accommodation .....	4	1 887	437	99	36	—	34.6
722	Food services and drinking places .....	50	26 677	7 375	1 778	855	31.7	2.5
7222	Limited-service eating places .....	22	15 252	3 796	882	379	12.1	.4
72221	Limited-service eating places .....	22	15 252	3 796	882	379	12.1	.4
<b>TRENT WOODS</b>								
72	<b>Accommodation and food services</b> .....	1	D	D	D	b	D	D
722	Food services and drinking places .....	1	D	D	D	b	D	D
<b>TRINITY</b>								
72	<b>Accommodation and food services</b> .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	1	D	D	D	a	D	D
<b>TROY</b>								
72	<b>Accommodation and food services</b> .....	6	D	D	D	b	D	D
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	5	1 683	403	125	63	77.8	22.2
<b>UNIONVILLE</b>								
72	<b>Accommodation and food services</b> .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	1	D	D	D	a	D	D
<b>VALDESE</b>								
72	<b>Accommodation and food services</b> .....	13	6 897	1 918	465	221	30.0	—
722	Food services and drinking places .....	13	6 897	1 918	465	221	30.0	—
7222	Limited-service eating places .....	10	D	D	D	c	D	D
72221	Limited-service eating places .....	10	D	D	D	c	D	D
<b>WADESBORO</b>								
72	<b>Accommodation and food services</b> .....	21	13 335	3 537	797	363	33.1	30.2
721	Accommodation .....	3	D	D	D	a	D	D
722	Food services and drinking places .....	18	D	D	D	e	D	D
7222	Limited-service eating places .....	10	D	D	D	e	D	D
72221	Limited-service eating places .....	10	D	D	D	e	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WAKE FOREST</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>34</b>	<b>17 284</b>	<b>5 480</b>	<b>912</b>	<b>408</b>	<b>29.8</b>	<b>25.8</b>
721	Accommodation .....	1	D	D	D	b	D	D
722	Food services and drinking places .....	33	D	D	D	e	D	D
7222	Limited-service eating places .....	14	8 017	2 146	477	212	18.5	42.1
72221	Limited-service eating places .....	14	8 017	2 146	477	212	18.5	42.1
722212	Cafeterias, buffets, and grill buffets .....	1	D	D	D	a	D	D
<b>WAKE FOREST (PART - WAKE COUNTY)</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>34</b>	<b>17 284</b>	<b>5 480</b>	<b>912</b>	<b>408</b>	<b>29.8</b>	<b>25.8</b>
721	Accommodation .....	1	D	D	D	b	D	D
722	Food services and drinking places .....	33	D	D	D	e	D	D
7222	Limited-service eating places .....	14	8 017	2 146	477	212	18.5	42.1
72221	Limited-service eating places .....	14	8 017	2 146	477	212	18.5	42.1
722212	Cafeterias, buffets, and grill buffets .....	1	D	D	D	a	D	D
<b>WALKERTOWN</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>3</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
722	Food services and drinking places .....	3	D	D	D	b	D	D
<b>WALLACE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>18</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	17	7 330	1 745	438	237	20.9	5.4
7222	Limited-service eating places .....	11	5 879	1 379	347	192	16.0	5.5
72221	Limited-service eating places .....	11	5 879	1 379	347	192	16.0	5.5
<b>WALLACE (PART - DUPLIN COUNTY)</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>18</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	17	7 330	1 745	438	237	20.9	5.4
7222	Limited-service eating places .....	11	5 879	1 379	347	192	16.0	5.5
72221	Limited-service eating places .....	11	5 879	1 379	347	192	16.0	5.5
<b>WARSAW</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>14</b>	<b>9 112</b>	<b>2 670</b>	<b>640</b>	<b>333</b>	<b>18.3</b>	<b>.4</b>
721	Accommodation .....	4	1 288	307	73	25	32.9	2.8
722	Food services and drinking places .....	10	7 824	2 363	567	308	15.9	—
7222	Limited-service eating places .....	5	5 654	1 500	334	191	—	—
72221	Limited-service eating places .....	5	5 654	1 500	334	191	—	—
<b>WASHINGTON</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>42</b>	<b>28 681</b>	<b>6 830</b>	<b>1 597</b>	<b>716</b>	<b>17.9</b>	<b>31.1</b>
721	Accommodation .....	7	2 144	381	80	41	60.3	—
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	35	26 537	6 449	1 517	675	14.5	33.6
7222	Limited-service eating places .....	21	19 973	4 723	1 117	475	8.0	31.9
72221	Limited-service eating places .....	21	19 973	4 723	1 117	475	8.0	31.9
722212	Cafeterias, buffets, and grill buffets .....	1	D	D	D	b	D	D
<b>WAXHAW</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>9</b>	<b>3 400</b>	<b>1 091</b>	<b>288</b>	<b>114</b>	<b>23.6</b>	<b>14.9</b>
721	Accommodation .....	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	1	D	D	D	a	D	D
722	Food services and drinking places .....	8	D	D	D	c	D	D
<b>WAYNESVILLE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>49</b>	<b>29 818</b>	<b>9 539</b>	<b>1 901</b>	<b>738</b>	<b>27.7</b>	<b>5.2</b>
721	Accommodation .....	12	8 589	3 003	527	171	11.8	3.2
7211	Traveler accommodation .....	11	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	9	8 284	2 961	518	166	12.0	1.8
721110	Hotels (except casino hotels) and motels .....	9	8 284	2 961	518	166	12.0	1.8
722	Food services and drinking places .....	37	21 229	6 536	1 374	567	34.1	6.0
7222	Limited-service eating places .....	12	8 470	2 303	469	232	32.3	—
72221	Limited-service eating places .....	12	8 470	2 303	469	232	32.3	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WEDDINGTON</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>4</b>	<b>667</b>	<b>150</b>	<b>28</b>	<b>24</b>	<b>80.5</b>	<b>19.5</b>
722	Food services and drinking places .....	4	667	150	28	24	80.5	19.5
<b>WEDDINGTON (PART - UNION COUNTY)</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>4</b>	<b>667</b>	<b>150</b>	<b>28</b>	<b>24</b>	<b>80.5</b>	<b>19.5</b>
722	Food services and drinking places .....	4	667	150	28	24	80.5	19.5
<b>WENDELL</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>7</b>	<b>2 612</b>	<b>615</b>	<b>143</b>	<b>70</b>	<b>59.7</b>	<b>—</b>
722	Food services and drinking places .....	7	2 612	615	143	70	59.7	—
<b>WENTWORTH</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
722	Food services and drinking places .....	2	D	D	D	b	D	D
<b>WESLEY CHAPEL</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
722	Food services and drinking places .....	1	D	D	D	b	D	D
<b>WHITEVILLE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>48</b>	<b>21 248</b>	<b>5 825</b>	<b>1 326</b>	<b>585</b>	<b>27.6</b>	<b>30.5</b>
721	Accommodation .....	2	D	D	D	b	D	D
722	Food services and drinking places .....	46	D	D	D	e	D	D
7222	Limited-service eating places .....	22	9 103	2 141	514	268	10.2	5.5
72221	Limited-service eating places .....	22	9 103	2 141	514	268	10.2	5.5
<b>WILKESBORO</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>35</b>	<b>26 778</b>	<b>7 009</b>	<b>1 635</b>	<b>674</b>	<b>22.3</b>	<b>2.9</b>
721	Accommodation .....	4	D	D	D	b	D	D
722	Food services and drinking places .....	31	D	D	D	f	D	D
7222	Limited-service eating places .....	17	16 411	4 248	953	401	19.3	3.7
72221	Limited-service eating places .....	17	16 411	4 248	953	401	19.3	3.7
<b>WILLIAMSTON</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>28</b>	<b>16 856</b>	<b>4 707</b>	<b>1 070</b>	<b>509</b>	<b>18.2</b>	<b>16.2</b>
721	Accommodation .....	6	2 914	811	166	81	5.7	57.4
722	Food services and drinking places .....	22	13 942	3 896	904	428	20.8	7.6
7222	Limited-service eating places .....	12	D	D	D	c	D	D
72221	Limited-service eating places .....	12	D	D	D	c	D	D
<b>WILMINGTON</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>349</b>	<b>251 246</b>	<b>74 723</b>	<b>17 276</b>	<b>7 206</b>	<b>18.4</b>	<b>8.9</b>
721	Accommodation .....	28	35 520	9 450	1 904	570	10.8	2.0
7211	Traveler accommodation .....	28	35 520	9 450	1 904	570	10.8	2.0
72111	Hotels (except casino hotels) and motels .....	25	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels .....	25	D	D	D	f	D	D
722	Food services and drinking places .....	321	215 726	65 273	15 372	6 636	19.7	10.1
7221	Full-service restaurants .....	131	110 969	36 855	8 444	3 564	19.7	10.8
72211	Full-service restaurants .....	131	110 969	36 855	8 444	3 564	19.7	10.8
722110	Full-service restaurants .....	131	110 969	36 855	8 444	3 564	19.7	10.8
7222	Limited-service eating places .....	152	91 991	24 827	5 881	2 615	18.4	9.9
72221	Limited-service eating places .....	152	91 991	24 827	5 881	2 615	18.4	9.9
722211	Limited-service restaurants .....	117	68 857	18 167	4 347	2 045	20.7	6.0
722212	Cafeterias, buffets, and grill buffets .....	6	10 144	3 026	676	228	8.6	.4
722213	Snack and nonalcoholic beverage bars .....	29	12 990	3 634	858	342	14.1	38.1
7223	Special food services .....	7	6 655	1 916	592	239	4.9	.8
7224	Drinking places (alcoholic beverages) .....	31	6 111	1 675	455	218	53.4	10.0
72241	Drinking places (alcoholic beverages) .....	31	6 111	1 675	455	218	53.4	10.0
722410	Drinking places (alcoholic beverages) .....	31	6 111	1 675	455	218	53.4	10.0

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WILSON</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>113</b>	<b>84 294</b>	<b>23 128</b>	<b>5 482</b>	<b>2 436</b>	<b>14.6</b>	<b>12.7</b>
721	Accommodation .....	16	10 665	2 046	500	207	32.2	—
7211	Traveler accommodation .....	15	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	14	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	14	D	D	D	c	D	D
722	Food services and drinking places .....	97	73 629	21 082	4 982	2 229	12.0	14.6
7221	Full-service restaurants .....	41	25 641	8 819	2 052	859	15.1	16.5
72211	Full-service restaurants .....	41	25 641	8 819	2 052	859	15.1	16.5
722110	Full-service restaurants .....	41	25 641	8 819	2 052	859	15.1	16.5
7222	Limited-service eating places .....	45	42 326	11 228	2 660	1 289	8.1	15.3
72221	Limited-service eating places .....	45	42 326	11 228	2 660	1 289	8.1	15.3
722211	Limited-service restaurants .....	40	36 877	9 635	2 297	1 131	9.3	17.1
722212	Cafeterias, buffets, and grill buffets .....	3	D	D	D	c	D	D
7223	Special food services .....	8	D	D	D	b	D	D
<b>WINSTON-SALEM</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>463</b>	<b>389 048</b>	<b>115 879</b>	<b>27 457</b>	<b>10 220</b>	<b>19.3</b>	<b>12.9</b>
721	Accommodation .....	35	56 288	17 086	3 972	1 109	15.4	9.8
7211	Traveler accommodation .....	35	56 288	17 086	3 972	1 109	15.4	9.8
72111	Hotels (except casino hotels) and motels .....	32	55 637	16 858	3 915	1 084	15.0	9.9
721110	Hotels (except casino hotels) and motels .....	32	55 637	16 858	3 915	1 084	15.0	9.9
722	Food services and drinking places .....	428	332 760	98 793	23 485	9 111	20.0	13.4
7221	Full-service restaurants .....	178	143 783	46 690	11 154	4 133	29.2	9.0
72211	Full-service restaurants .....	178	143 783	46 690	11 154	4 133	29.2	9.0
722110	Full-service restaurants .....	178	143 783	46 690	11 154	4 133	29.2	9.0
7222	Limited-service eating places .....	199	149 593	41 829	9 850	3 912	14.4	13.6
72221	Limited-service eating places .....	199	149 593	41 829	9 850	3 912	14.4	13.6
722211	Limited-service restaurants .....	169	122 958	32 938	7 802	3 230	16.0	15.3
722212	Cafeterias, buffets, and grill buffets .....	9	20 606	6 906	1 580	489	1.9	2.1
722213	Snack and nonalcoholic beverage bars .....	21	6 029	1 985	468	193	25.7	18.8
7223	Special food services .....	31	31 789	8 872	2 172	931	.9	27.7
7224	Drinking places (alcoholic beverages) .....	20	7 595	1 402	309	135	35.3	31.1
72241	Drinking places (alcoholic beverages) .....	20	7 595	1 402	309	135	35.3	31.1
722410	Drinking places (alcoholic beverages) .....	20	7 595	1 402	309	135	35.3	31.1
<b>WINTERVILLE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>9</b>	<b>3 827</b>	<b>1 189</b>	<b>290</b>	<b>163</b>	<b>22.7</b>	<b>31.3</b>
722	Food services and drinking places .....	9	3 827	1 189	290	163	22.7	31.3
<b>WOODFIN</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>7</b>	<b>2 272</b>	<b>693</b>	<b>150</b>	<b>68</b>	<b>63.5</b>	<b>7.3</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	5	D	D	D	b	D	D
<b>WRIGHTSVILLE BEACH</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>26</b>	<b>34 569</b>	<b>10 530</b>	<b>2 044</b>	<b>833</b>	<b>13.2</b>	<b>4.0</b>
721	Accommodation .....	6	17 208	5 319	1 089	348	—	5.0
7211	Traveler accommodation .....	6	17 208	5 319	1 089	348	—	5.0
72111	Hotels (except casino hotels) and motels .....	6	17 208	5 319	1 089	348	—	5.0
721110	Hotels (except casino hotels) and motels .....	6	17 208	5 319	1 089	348	—	5.0
722	Food services and drinking places .....	20	17 361	5 211	955	485	26.2	3.0
<b>YADKINVILLE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>21</b>	<b>7 515</b>	<b>1 915</b>	<b>463</b>	<b>208</b>	<b>47.5</b>	<b>10.0</b>
721	Accommodation .....	1	D	D	D	b	D	D
722	Food services and drinking places .....	20	D	D	D	c	D	D
<b>ZEBULON</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>18</b>	<b>9 893</b>	<b>2 940</b>	<b>745</b>	<b>281</b>	<b>22.5</b>	<b>1.3</b>
722	Food services and drinking places .....	18	9 893	2 940	745	281	22.5	1.3
7222	Limited-service eating places .....	8	5 860	1 308	309	135	—	2.3
72221	Limited-service eating places .....	8	5 860	1 308	309	135	—	2.3
<b>ZEBULON (PART - WAKE COUNTY)</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>18</b>	<b>9 893</b>	<b>2 940</b>	<b>745</b>	<b>281</b>	<b>22.5</b>	<b>1.3</b>
722	Food services and drinking places .....	18	9 893	2 940	745	281	22.5	1.3
7222	Limited-service eating places .....	8	5 860	1 308	309	135	—	2.3
72221	Limited-service eating places .....	8	5 860	1 308	309	135	—	2.3

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF ALAMANCE COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>25</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>f</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	4	4 040	942	235	65	—	1.2
7211	Traveler accommodation .....	4	4 040	942	235	65	—	1.2
72111	Hotels (except casino hotels) and motels .....	4	4 040	942	235	65	—	1.2
721110	Hotels (except casino hotels) and motels .....	4	4 040	942	235	65	—	1.2
722	Food services and drinking places .....	21	D	D	D	e	D	D
7222	Limited-service eating places .....	12	D	D	D	c	D	D
72221	Limited-service eating places .....	12	D	D	D	c	D	D
7223	Special food services .....	1	D	D	D	c	D	D
<b>BALANCE OF ALEXANDER COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>39</b>	<b>16 916</b>	<b>4 978</b>	<b>1 225</b>	<b>597</b>	<b>22.2</b>	<b>12.6</b>
721	Accommodation .....	3	470	96	27	5	—	—
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	36	16 446	4 882	1 198	592	22.9	12.9
7222	Limited-service eating places .....	17	9 867	2 739	654	296	21.7	14.6
72221	Limited-service eating places .....	17	9 867	2 739	654	296	21.7	14.6
<b>BALANCE OF ALLEGHANY COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>23</b>	<b>5 868</b>	<b>1 813</b>	<b>411</b>	<b>172</b>	<b>32.4</b>	<b>8.9</b>
721	Accommodation .....	3	D	D	D	a	D	D
722	Food services and drinking places .....	20	D	D	D	c	D	D
<b>BALANCE OF ANSON COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>6</b>	<b>1 519</b>	<b>479</b>	<b>116</b>	<b>48</b>	<b>59.1</b>	<b>—</b>
722	Food services and drinking places .....	6	1 519	479	116	48	59.1	—
<b>BALANCE OF ASHE COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>38</b>	<b>16 368</b>	<b>4 727</b>	<b>1 074</b>	<b>526</b>	<b>24.8</b>	<b>1.5</b>
721	Accommodation .....	7	2 394	624	108	66	14.4	7.5
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	31	13 974	4 103	966	460	26.6	.5
7222	Limited-service eating places .....	17	9 594	2 830	689	309	16.4	.1
72221	Limited-service eating places .....	17	9 594	2 830	689	309	16.4	.1
<b>BALANCE OF AVERY COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>55</b>	<b>27 333</b>	<b>9 183</b>	<b>1 938</b>	<b>644</b>	<b>36.8</b>	<b>5.6</b>
721	Accommodation .....	13	10 473	4 222	782	138	5.6	9.0
7211	Traveler accommodation .....	11	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	8	9 420	3 936	729	125	2.5	5.2
721110	Hotels (except casino hotels) and motels .....	8	9 420	3 936	729	125	2.5	5.2
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	42	16 860	4 961	1 156	506	56.1	3.6
7222	Limited-service eating places .....	13	4 955	1 499	344	130	16.5	6.6
72221	Limited-service eating places .....	13	4 955	1 499	344	130	16.5	6.6
7223	Special food services .....	2	D	D	D	b	D	D
<b>BALANCE OF BEAUFORT COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>29</b>	<b>11 111</b>	<b>3 067</b>	<b>695</b>	<b>368</b>	<b>44.1</b>	<b>10.1</b>
721	Accommodation .....	7	2 686	710	114	52	42.1	—
7212	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	3	D	D	D	b	D	D
722	Food services and drinking places .....	22	8 425	2 357	581	316	44.8	13.3
7222	Limited-service eating places .....	12	4 995	1 351	342	175	9.8	20.1
72221	Limited-service eating places .....	12	4 995	1 351	342	175	9.8	20.1

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF BERTIE COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>18</b>	<b>5 487</b>	<b>1 359</b>	<b>330</b>	<b>157</b>	<b>54.9</b>	<b>6.6</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	16	D	D	D	c	D	D
<b>BALANCE OF BLADEN COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>27</b>	<b>8 980</b>	<b>1 728</b>	<b>341</b>	<b>148</b>	<b>32.7</b>	<b>4.0</b>
721	Accommodation .....	7	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	20	D	D	D	c	D	D
7222	Limited-service eating places .....	12	4 803	1 116	228	111	22.7	7.4
72221	Limited-service eating places .....	12	4 803	1 116	228	111	22.7	7.4
722212	Cafeterias, buffets, and grill buffets .....	3	D	D	D	a	D	D
<b>BALANCE OF BRUNSWICK COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>163</b>	<b>84 717</b>	<b>21 786</b>	<b>4 688</b>	<b>2 203</b>	<b>26.0</b>	<b>13.5</b>
721	Accommodation .....	16	12 368	2 436	494	173	11.7	1.9
7211	Traveler accommodation .....	13	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	11	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	11	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	3	D	D	D	a	D	D
722	Food services and drinking places .....	147	72 349	19 350	4 194	2 030	28.5	15.5
7221	Full-service restaurants .....	76	36 834	9 872	2 049	984	37.7	22.1
72211	Full-service restaurants .....	76	36 834	9 872	2 049	984	37.7	22.1
722110	Full-service restaurants .....	76	36 834	9 872	2 049	984	37.7	22.1
7222	Limited-service eating places .....	61	34 829	9 319	2 114	1 035	18.1	8.1
72221	Limited-service eating places .....	61	34 829	9 319	2 114	1 035	18.1	8.1
722211	Limited-service restaurants .....	52	D	D	D	g	D	D
<b>BALANCE OF BUNCOMBE COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>119</b>	<b>74 129</b>	<b>20 628</b>	<b>4 662</b>	<b>1 686</b>	<b>18.4</b>	<b>11.8</b>
721	Accommodation .....	28	D	D	D	e	D	D
7211	Traveler accommodation .....	19	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	7	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	7	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	7	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	7	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	3	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .....	4	D	D	D	b	D	D
7213	Rooming and boarding houses .....	2	D	D	D	a	D	D
72131	Rooming and boarding houses .....	2	D	D	D	a	D	D
721310	Rooming and boarding houses .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	91	D	D	D	g	D	D
7222	Limited-service eating places .....	44	D	D	D	f	D	D
72221	Limited-service eating places .....	44	D	D	D	f	D	D
722211	Limited-service restaurants .....	37	D	D	D	f	D	D
722212	Cafeterias, buffets, and grill buffets .....	4	3 947	1 214	268	89	-	.2
7223	Special food services .....	11	D	D	D	c	D	D
<b>BALANCE OF BURKE COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>34</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>e</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	3	238	15	3	2	12.2	-
722	Food services and drinking places .....	31	D	D	D	e	D	D
7222	Limited-service eating places .....	13	D	D	D	c	D	D
72221	Limited-service eating places .....	13	D	D	D	c	D	D
<b>BALANCE OF CABARRUS COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>19</b>	<b>7 994</b>	<b>2 265</b>	<b>536</b>	<b>208</b>	<b>18.9</b>	<b>.4</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	18	D	D	D	c	D	D
7222	Limited-service eating places .....	13	D	D	D	c	D	D
72221	Limited-service eating places .....	13	D	D	D	c	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF CALDWELL COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>23</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	22	D	D	D	c	D	D
7222	Limited-service eating places .....	6	5 164	1 310	291	132	17.9	31.1
72221	Limited-service eating places .....	6	5 164	1 310	291	132	17.9	31.1
7223	Special food services .....	11	D	D	D	b	D	D
<b>BALANCE OF CAMDEN COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
722	Food services and drinking places .....	2	D	D	D	a	D	D
<b>BALANCE OF CARTERET COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>85</b>	<b>48 933</b>	<b>13 946</b>	<b>3 007</b>	<b>1 056</b>	<b>27.7</b>	<b>4.8</b>
721	Accommodation .....	21	D	D	D	c	D	D
7211	Traveler accommodation .....	15	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	15	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	15	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	6	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	6	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	5	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	64	D	D	D	f	D	D
7222	Limited-service eating places .....	26	11 416	3 219	720	347	13.6	5.8
72221	Limited-service eating places .....	26	11 416	3 219	720	347	13.6	5.8
<b>BALANCE OF CASWELL COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>12</b>	<b>2 517</b>	<b>618</b>	<b>131</b>	<b>69</b>	<b>51.5</b>	<b>7.5</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	11	D	D	D	b	D	D
<b>BALANCE OF CATAWBA COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>46</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>f</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	4	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	42	D	D	D	f	D	D
7222	Limited-service eating places .....	22	D	D	D	e	D	D
72221	Limited-service eating places .....	22	D	D	D	e	D	D
7223	Special food services .....	6	D	D	D	a	D	D
<b>BALANCE OF CHATHAM COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>24</b>	<b>6 514</b>	<b>1 753</b>	<b>490</b>	<b>214</b>	<b>53.1</b>	<b>19.0</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	22	D	D	D	c	D	D
<b>BALANCE OF CHEROKEE COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>56</b>	<b>23 723</b>	<b>6 541</b>	<b>1 413</b>	<b>636</b>	<b>29.1</b>	<b>13.2</b>
721	Accommodation .....	10	2 839	620	121	44	6.1	4.5
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	46	20 884	5 921	1 292	592	32.2	14.4
7222	Limited-service eating places .....	23	12 165	3 285	754	325	21.8	4.1
72221	Limited-service eating places .....	23	12 165	3 285	754	325	21.8	4.1
<b>BALANCE OF CHOWAN COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>3</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	2	D	D	D	b	D	D
<b>BALANCE OF CLAY COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>10</b>	<b>4 733</b>	<b>1 631</b>	<b>354</b>	<b>157</b>	<b>49.5</b>	<b>16.3</b>
721	Accommodation .....	3	D	D	D	a	D	D
722	Food services and drinking places .....	7	D	D	D	c	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF CLEVELAND COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>24</b>	<b>9 553</b>	<b>2 416</b>	<b>560</b>	<b>254</b>	<b>15.8</b>	<b>26.8</b>
721	Accommodation .....	3	373	112	38	8	—	100.0
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places .....	21	9 180	2 304	522	246	16.5	23.8
7222	Limited-service eating places .....	10	5 550	1 539	344	169	18.3	—
72221	Limited-service eating places .....	10	5 550	1 539	344	169	18.3	—
<b>BALANCE OF COLUMBUS COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>26</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	4	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places .....	22	D	D	D	c	D	D
<b>BALANCE OF CRAVEN COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>25</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>e</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	4	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	21	D	D	D	e	D	D
7222	Limited-service eating places .....	11	D	D	D	c	D	D
72221	Limited-service eating places .....	11	D	D	D	c	D	D
<b>BALANCE OF CUMBERLAND COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>78</b>	<b>65 075</b>	<b>20 197</b>	<b>4 583</b>	<b>1 894</b>	<b>5.2</b>	<b>4.7</b>
721	Accommodation .....	10	D	D	D	c	D	D
7211	Traveler accommodation .....	8	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	8	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	8	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places .....	68	D	D	D	g	D	D
7222	Limited-service eating places .....	39	D	D	D	f	D	D
72221	Limited-service eating places .....	39	D	D	D	f	D	D
722211	Limited-service restaurants .....	37	D	D	D	f	D	D
7223	Special food services .....	3	D	D	D	e	D	D
<b>BALANCE OF CURRITUCK COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>49</b>	<b>21 985</b>	<b>5 819</b>	<b>846</b>	<b>411</b>	<b>19.5</b>	<b>11.2</b>
721	Accommodation .....	8	4 765	1 132	199	41	41.6	7.6
7211	Traveler accommodation .....	4	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels .....	3	3 732	695	84	19	50.6	—
721110	Hotels (except casino hotels) and motels .....	3	3 732	695	84	19	50.6	—
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	2	D	D	D	a	D	D
7213	Rooming and boarding houses .....	2	D	D	D	a	D	D
72131	Rooming and boarding houses .....	2	D	D	D	a	D	D
721310	Rooming and boarding houses .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	41	17 220	4 687	647	370	13.4	12.1
7222	Limited-service eating places .....	16	6 494	1 701	272	120	11.2	.6
72221	Limited-service eating places .....	16	6 494	1 701	272	120	11.2	.6

See footnotes at end of table.

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							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF DARE COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>128</b>	<b>73 110</b>	<b>21 490</b>	<b>3 293</b>	<b>1 265</b>	<b>28.8</b>	<b>25.9</b>
721	Accommodation .....	35	D	D	D	e	D	D
7211	Traveler accommodation .....	28	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels .....	23	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels .....	23	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	7	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	7	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	7	D	D	D	b	D	D
722	Food services and drinking places .....	93	D	D	D	f	D	D
7221	Full-service restaurants .....	59	D	D	D	f	D	D
72211	Full-service restaurants .....	59	D	D	D	f	D	D
722110	Full-service restaurants .....	59	D	D	D	f	D	D
7222	Limited-service eating places .....	32	6 643	1 652	270	127	51.5	8.6
72221	Limited-service eating places .....	32	6 643	1 652	270	127	51.5	8.6
<b>BALANCE OF DAVIDSON COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>47</b>	<b>21 510</b>	<b>6 397</b>	<b>1 613</b>	<b>686</b>	<b>40.5</b>	<b>4.6</b>
721	Accommodation .....	5	1 226	235	60	33	26.8	—
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	1	D	D	D	a	D	D
7213	Rooming and boarding houses .....	1	D	D	D	a	D	D
72131	Rooming and boarding houses .....	1	D	D	D	a	D	D
721310	Rooming and boarding houses .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	42	20 284	6 162	1 553	653	41.4	4.8
7222	Limited-service eating places .....	16	D	D	D	e	D	D
72221	Limited-service eating places .....	16	D	D	D	e	D	D
<b>BALANCE OF DAVIE COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>25</b>	<b>11 848</b>	<b>4 221</b>	<b>931</b>	<b>273</b>	<b>31.0</b>	<b>2.6</b>
721	Accommodation .....	4	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	2	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) ..	1	D	D	D	a	D	D
722	Food services and drinking places .....	21	D	D	D	c	D	D
7222	Limited-service eating places .....	8	4 926	1 746	422	154	20.9	.6
72221	Limited-service eating places .....	8	4 926	1 746	422	154	20.9	.6
<b>BALANCE OF DUPLIN COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>31</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>e</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	29	12 224	3 351	723	397	44.3	6.4
7222	Limited-service eating places .....	14	6 377	1 698	316	187	22.4	.3
72221	Limited-service eating places .....	14	6 377	1 698	316	187	22.4	.3
<b>BALANCE OF DURHAM COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>67</b>	<b>67 718</b>	<b>20 019</b>	<b>5 055</b>	<b>1 505</b>	<b>3.7</b>	<b>22.4</b>
721	Accommodation .....	9	20 365	3 777	870	197	5.0	.4
7211	Traveler accommodation .....	9	20 365	3 777	870	197	5.0	.4
72111	Hotels (except casino hotels) and motels .....	7	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	7	D	D	D	c	D	D
722	Food services and drinking places .....	58	47 353	16 242	4 185	1 308	3.2	31.8
7222	Limited-service eating places .....	14	D	D	D	e	D	D
72221	Limited-service eating places .....	14	D	D	D	e	D	D
722212	Cafeterias, buffets, and grill buffets .....	1	D	D	D	b	D	D
7223	Special food services .....	30	D	D	D	f	D	D

See footnotes at end of table.

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							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF EDGECOMBE COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>27</b>	<b>16 208</b>	<b>4 918</b>	<b>1 129</b>	<b>529</b>	<b>28.3</b>	<b>1.4</b>
721	Accommodation .....	9	7 028	2 332	534	266	61.8	—
7211	Traveler accommodation .....	9	7 028	2 332	534	266	61.8	—
72111	Hotels (except casino hotels) and motels .....	9	7 028	2 332	534	266	61.8	—
721110	Hotels (except casino hotels) and motels .....	9	7 028	2 332	534	266	61.8	—
722	Food services and drinking places .....	18	9 180	2 586	595	263	2.7	2.6
7222	Limited-service eating places .....	9	4 910	1 061	239	134	1.5	.5
72221	Limited-service eating places .....	9	4 910	1 061	239	134	1.5	.5
7223	Special food services .....	3	D	D	D	b	D	D
<b>BALANCE OF FORSYTH COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>41</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>f</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	2	D	D	D	b	D	D
722	Food services and drinking places .....	39	D	D	D	f	D	D
7222	Limited-service eating places .....	19	D	D	D	e	D	D
72221	Limited-service eating places .....	19	D	D	D	e	D	D
<b>BALANCE OF FRANKLIN COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>18</b>	<b>4 330</b>	<b>1 116</b>	<b>220</b>	<b>110</b>	<b>91.4</b>	<b>5.2</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	16	D	D	D	c	D	D
<b>BALANCE OF GASTON COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>41</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>f</b>	<b>D</b>	<b>D</b>
722	Food services and drinking places .....	41	D	D	D	f	D	D
7222	Limited-service eating places .....	24	19 864	5 874	1 207	514	15.8	1.3
72221	Limited-service eating places .....	24	19 864	5 874	1 207	514	15.8	1.3
7223	Special food services .....	4	D	D	D	b	D	D
<b>BALANCE OF GATES COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>7</b>	<b>2 002</b>	<b>667</b>	<b>174</b>	<b>74</b>	<b>55.4</b>	<b>8.1</b>
722	Food services and drinking places .....	7	2 002	667	174	74	55.4	8.1
<b>BALANCE OF GRAHAM COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>15</b>	<b>6 991</b>	<b>2 438</b>	<b>471</b>	<b>153</b>	<b>26.0</b>	<b>1.9</b>
721	Accommodation .....	6	D	D	D	b	D	D
7211	Traveler accommodation .....	6	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels .....	5	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels .....	5	D	D	D	b	D	D
722	Food services and drinking places .....	9	D	D	D	b	D	D
<b>BALANCE OF GRANVILLE COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>36</b>	<b>13 630</b>	<b>3 407</b>	<b>837</b>	<b>405</b>	<b>34.2</b>	<b>2.8</b>
721	Accommodation .....	7	2 746	555	206	61	16.2	11.0
722	Food services and drinking places .....	29	10 884	2 852	631	344	38.7	.7
7222	Limited-service eating places .....	16	7 772	2 108	467	219	31.6	.3
72221	Limited-service eating places .....	16	7 772	2 108	467	219	31.6	.3
<b>BALANCE OF GREENE COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>13</b>	<b>3 005</b>	<b>778</b>	<b>196</b>	<b>94</b>	<b>40.4</b>	<b>5.6</b>
722	Food services and drinking places .....	13	3 005	778	196	94	40.4	5.6

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF GUILFORD COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>79</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>g</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	6	18 281	4 893	1 126	293	2.4	—
7211	Traveler accommodation .....	4	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels .....	4	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels .....	4	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	1	D	D	D	a	D	D
7213	Rooming and boarding houses .....	1	D	D	D	a	D	D
72131	Rooming and boarding houses .....	1	D	D	D	a	D	D
721310	Rooming and boarding houses .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	73	D	D	D	g	D	D
7222	Limited-service eating places .....	36	D	D	D	f	D	D
72221	Limited-service eating places .....	36	D	D	D	f	D	D
7223	Special food services .....	7	D	D	D	b	D	D
<b>BALANCE OF HALIFAX COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>38</b>	<b>30 700</b>	<b>9 339</b>	<b>2 112</b>	<b>881</b>	<b>10.2</b>	<b>1.6</b>
721	Accommodation .....	7	D	D	D	b	D	D
7211	Traveler accommodation .....	6	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels .....	4	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels .....	4	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	31	D	D	D	f	D	D
7222	Limited-service eating places .....	14	12 714	3 396	793	425	8.4	—
72221	Limited-service eating places .....	14	12 714	3 396	793	425	8.4	—
<b>BALANCE OF HARNETT COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>19</b>	<b>10 376</b>	<b>3 179</b>	<b>719</b>	<b>345</b>	<b>9.5</b>	<b>.7</b>
722	Food services and drinking places .....	19	10 376	3 179	719	345	9.5	.7
7222	Limited-service eating places .....	12	9 134	2 796	644	296	5.3	—
72221	Limited-service eating places .....	12	9 134	2 796	644	296	5.3	—
<b>BALANCE OF HAYWOOD COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>89</b>	<b>41 983</b>	<b>12 947</b>	<b>2 339</b>	<b>858</b>	<b>14.2</b>	<b>7.4</b>
721	Accommodation .....	44	16 757	4 667	761	213	9.4	11.4
7211	Traveler accommodation .....	39	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	31	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	31	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	5	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	5	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	3	D	D	D	a	D	D
722	Food services and drinking places .....	45	25 226	8 280	1 578	645	17.3	4.8
7222	Limited-service eating places .....	16	12 237	3 972	697	281	5.0	.9
72221	Limited-service eating places .....	16	12 237	3 972	697	281	5.0	.9
7223	Special food services .....	4	D	D	D	a	D	D
<b>BALANCE OF HENDERSON COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>53</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>f</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	22	D	D	D	c	D	D
7211	Traveler accommodation .....	10	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	8	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels .....	8	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	12	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	12	D	D	D	c	D	D
721214	Recreational and vacation camps (except campgrounds) .....	11	D	D	D	c	D	D
722	Food services and drinking places .....	31	D	D	D	f	D	D
7222	Limited-service eating places .....	13	10 209	3 248	732	311	14.3	—
72221	Limited-service eating places .....	13	10 209	3 248	732	311	14.3	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>BALANCE OF HERTFORD COUNTY</b>							
<b>72</b>	<b>Accommodation and food services .....</b>	<b>11</b>	<b>4 827</b>	<b>1 195</b>	<b>284</b>	<b>139</b>	<b>11.0</b>	<b>—</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	9	D	D	D	c	D	D
7223	Special food services .....	2	D	D	D	b	D	D
	<b>BALANCE OF HOKE COUNTY</b>							
<b>72</b>	<b>Accommodation and food services .....</b>	<b>5</b>	<b>1 733</b>	<b>603</b>	<b>113</b>	<b>73</b>	<b>15.8</b>	<b>—</b>
721	Accommodation .....	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	4	D	D	D	b	D	D
	<b>BALANCE OF HYDE COUNTY</b>							
<b>72</b>	<b>Accommodation and food services .....</b>	<b>34</b>	<b>12 885</b>	<b>3 286</b>	<b>579</b>	<b>224</b>	<b>39.9</b>	<b>6.7</b>
721	Accommodation .....	18	5 466	1 138	213	75	36.8	—
7211	Traveler accommodation .....	18	5 466	1 138	213	75	36.8	—
72111	Hotels (except casino hotels) and motels .....	15	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels .....	15	D	D	D	b	D	D
722	Food services and drinking places .....	16	7 419	2 148	366	149	42.2	11.6
	<b>BALANCE OF IREDELL COUNTY</b>							
<b>72</b>	<b>Accommodation and food services .....</b>	<b>54</b>	<b>33 482</b>	<b>9 725</b>	<b>2 200</b>	<b>977</b>	<b>21.1</b>	<b>11.7</b>
721	Accommodation .....	6	5 341	1 187	247	81	12.8	—
7211	Traveler accommodation .....	4	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels .....	4	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels .....	4	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	48	28 141	8 538	1 953	896	22.7	13.9
7222	Limited-service eating places .....	29	D	D	D	f	D	D
72221	Limited-service eating places .....	29	D	D	D	f	D	D
7223	Special food services .....	3	D	D	D	b	D	D
	<b>BALANCE OF JACKSON COUNTY</b>							
<b>72</b>	<b>Accommodation and food services .....</b>	<b>92</b>	<b>42 140</b>	<b>13 388</b>	<b>2 717</b>	<b>1 295</b>	<b>20.5</b>	<b>8.1</b>
721	Accommodation .....	25	12 588	4 547	635	273	13.6	11.4
7211	Traveler accommodation .....	23	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels .....	17	9 672	3 302	440	228	15.9	13.7
721110	Hotels (except casino hotels) and motels .....	17	9 672	3 302	440	228	15.9	13.7
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	67	29 552	8 841	2 082	1 022	23.4	6.7
7222	Limited-service eating places .....	28	15 752	4 220	995	537	10.1	7.7
72221	Limited-service eating places .....	28	15 752	4 220	995	537	10.1	7.7
	<b>BALANCE OF JOHNSTON COUNTY</b>							
<b>72</b>	<b>Accommodation and food services .....</b>	<b>58</b>	<b>33 289</b>	<b>10 261</b>	<b>2 494</b>	<b>1 058</b>	<b>15.3</b>	<b>9.7</b>
721	Accommodation .....	11	D	D	D	c	D	D
7211	Traveler accommodation .....	9	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	9	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	9	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	47	D	D	D	f	D	D
7222	Limited-service eating places .....	17	14 032	3 836	921	431	3.3	8.5
72221	Limited-service eating places .....	17	14 032	3 836	921	431	3.3	8.5
	<b>BALANCE OF JONES COUNTY</b>							
<b>72</b>	<b>Accommodation and food services .....</b>	<b>7</b>	<b>1 680</b>	<b>429</b>	<b>101</b>	<b>58</b>	<b>45.5</b>	<b>1.0</b>
722	Food services and drinking places .....	7	1 680	429	101	58	45.5	1.0

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF LEE COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>9</b>	<b>2 258</b>	<b>859</b>	<b>204</b>	<b>73</b>	<b>21.3</b>	<b>1.1</b>
722	Food services and drinking places .....	9	2 258	859	204	73	21.3	1.1
<b>BALANCE OF LENOIR COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>18</b>	<b>9 652</b>	<b>3 090</b>	<b>751</b>	<b>361</b>	<b>57.8</b>	<b>2.0</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	17	D	D	D	e	D	D
<b>BALANCE OF LINCOLN COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>42</b>	<b>16 355</b>	<b>4 507</b>	<b>1 015</b>	<b>418</b>	<b>23.8</b>	<b>16.1</b>
721	Accommodation .....	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	41	D	D	D	e	D	D
7222	Limited-service eating places .....	20	8 210	2 624	537	202	16.9	3.7
72221	Limited-service eating places .....	20	8 210	2 624	537	202	16.9	3.7
<b>BALANCE OF MCDOWELL COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>21</b>	<b>7 311</b>	<b>2 400</b>	<b>531</b>	<b>243</b>	<b>12.2</b>	<b>6.8</b>
721	Accommodation .....	4	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	1	D	D	D	a	D	D
722	Food services and drinking places .....	17	D	D	D	c	D	D
7222	Limited-service eating places .....	8	5 443	1 764	394	183	6.2	.6
72221	Limited-service eating places .....	8	5 443	1 764	394	183	6.2	.6
<b>BALANCE OF MACON COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>55</b>	<b>25 940</b>	<b>7 625</b>	<b>1 564</b>	<b>609</b>	<b>25.8</b>	<b>12.0</b>
721	Accommodation .....	18	7 143	1 769	378	97	22.4	24.7
7211	Traveler accommodation .....	15	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels .....	8	4 311	1 089	220	70	34.6	23.8
721110	Hotels (except casino hotels) and motels .....	8	4 311	1 089	220	70	34.6	23.8
7212	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	1	D	D	D	a	D	D
722	Food services and drinking places .....	37	18 797	5 856	1 186	512	27.1	7.2
7222	Limited-service eating places .....	11	5 754	1 558	335	132	20.1	5.2
72221	Limited-service eating places .....	11	5 754	1 558	335	132	20.1	5.2
<b>BALANCE OF MADISON COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>23</b>	<b>7 481</b>	<b>2 350</b>	<b>489</b>	<b>226</b>	<b>34.2</b>	<b>2.6</b>
721	Accommodation .....	4	3 083	890	175	68	8.9	—
722	Food services and drinking places .....	19	4 398	1 460	314	158	51.9	4.4
<b>BALANCE OF MARTIN COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>16</b>	<b>3 340</b>	<b>933</b>	<b>258</b>	<b>90</b>	<b>37.2</b>	<b>10.7</b>
721	Accommodation .....	4	956	166	39	15	100.0	—
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	12	2 384	767	219	75	12.0	15.0

See footnotes at end of table.



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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF MECKLENBURG COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>84</b>	<b>93 552</b>	<b>29 408</b>	<b>7 362</b>	<b>2 353</b>	<b>6.6</b>	<b>15.6</b>
721	Accommodation .....	6	15 343	4 807	1 124	236	—	—
7211	Traveler accommodation .....	6	15 343	4 807	1 124	236	—	—
72111	Hotels (except casino hotels) and motels .....	6	15 343	4 807	1 124	236	—	—
721110	Hotels (except casino hotels) and motels .....	6	15 343	4 807	1 124	236	—	—
722	Food services and drinking places .....	78	78 209	24 601	6 238	2 117	7.9	18.7
7221	Full-service restaurants .....	28	33 305	11 067	2 906	925	10.4	1.4
72211	Full-service restaurants .....	28	33 305	11 067	2 906	925	10.4	1.4
722110	Full-service restaurants .....	28	33 305	11 067	2 906	925	10.4	1.4
7222	Limited-service eating places .....	34	D	D	D	f	D	D
72221	Limited-service eating places .....	34	D	D	D	f	D	D
722211	Limited-service restaurants .....	30	30 695	9 169	2 313	902	7.3	44.1
722212	Cafeterias, buffets, and grill buffets .....	1	D	D	D	b	D	D
7223	Special food services .....	12	D	D	D	c	D	D
<b>BALANCE OF MITCHELL COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>31</b>	<b>15 141</b>	<b>4 137</b>	<b>1 042</b>	<b>340</b>	<b>41.8</b>	<b>4.7</b>
721	Accommodation .....	11	6 067	1 802	447	98	64.7	.7
7211	Traveler accommodation .....	9	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels .....	7	5 096	1 591	432	78	75.9	.9
721110	Hotels (except casino hotels) and motels .....	7	5 096	1 591	432	78	75.9	.9
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	2	D	D	D	b	D	D
722	Food services and drinking places .....	20	9 074	2 335	595	242	26.5	7.4
7222	Limited-service eating places .....	9	5 803	1 518	402	139	12.1	—
72221	Limited-service eating places .....	9	5 803	1 518	402	139	12.1	—
<b>BALANCE OF MONTGOMERY COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>24</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	1	D	D	D	b	D	D
722	Food services and drinking places .....	21	D	D	D	c	D	D
<b>BALANCE OF MOORE COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>47</b>	<b>15 444</b>	<b>4 223</b>	<b>1 050</b>	<b>470</b>	<b>28.8</b>	<b>11.4</b>
721	Accommodation .....	2	D	D	D	b	D	D
722	Food services and drinking places .....	45	D	D	D	e	D	D
7222	Limited-service eating places .....	22	7 488	1 987	479	240	16.7	6.8
72221	Limited-service eating places .....	22	7 488	1 987	479	240	16.7	6.8
<b>BALANCE OF NASH COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>34</b>	<b>11 472</b>	<b>3 864</b>	<b>925</b>	<b>372</b>	<b>14.2</b>	<b>13.3</b>
721	Accommodation .....	4	D	D	D	b	D	D
722	Food services and drinking places .....	30	D	D	D	e	D	D
7223	Special food services .....	4	D	D	D	b	D	D
<b>BALANCE OF NEW HANOVER COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>90</b>	<b>45 897</b>	<b>13 057</b>	<b>2 931</b>	<b>1 561</b>	<b>27.5</b>	<b>8.1</b>
721	Accommodation .....	11	3 357	576	98	70	37.6	2.1
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	79	42 540	12 481	2 833	1 491	26.7	8.6
7222	Limited-service eating places .....	43	21 690	6 101	1 304	694	16.2	11.6
72221	Limited-service eating places .....	43	21 690	6 101	1 304	694	16.2	11.6
7223	Special food services .....	5	3 259	991	265	62	21.4	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF NORTHAMPTON COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>18</b>	<b>4 464</b>	<b>1 318</b>	<b>316</b>	<b>154</b>	<b>53.4</b>	<b>.6</b>
721	Accommodation .....	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places .....	16	D	D	D	c	D	D
<b>BALANCE OF ONSLOW COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>97</b>	<b>41 695</b>	<b>11 816</b>	<b>2 560</b>	<b>1 415</b>	<b>29.6</b>	<b>6.1</b>
721	Accommodation .....	14	4 861	1 464	306	84	37.7	5.9
7211	Traveler accommodation .....	9	3 816	1 253	264	68	48.0	7.1
72111	Hotels (except casino hotels) and motels .....	9	3 816	1 253	264	68	48.0	7.1
721110	Hotels (except casino hotels) and motels .....	9	3 816	1 253	264	68	48.0	7.1
7212	RV (recreational vehicle) parks and recreational camps .....	5	1 045	211	42	16	—	1.2
72121	RV (recreational vehicle) parks and recreational camps .....	5	1 045	211	42	16	—	1.2
721211	RV (recreational vehicle) parks and campgrounds .....	4	D	D	D	a	D	D
722	Food services and drinking places .....	83	36 834	10 352	2 254	1 331	28.6	6.1
7222	Limited-service eating places .....	31	19 654	5 272	1 162	749	17.6	7.7
72221	Limited-service eating places .....	31	19 654	5 272	1 162	749	17.6	7.7
<b>BALANCE OF ORANGE COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>16</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	3	720	267	39	15	—	—
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places .....	13	D	D	D	c	D	D
7222	Limited-service eating places .....	7	5 990	1 567	388	159	8.7	—
72221	Limited-service eating places .....	7	5 990	1 567	388	159	8.7	—
<b>BALANCE OF PAMLICO COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>21</b>	<b>16 731</b>	<b>5 003</b>	<b>788</b>	<b>248</b>	<b>14.2</b>	<b>.7</b>
721	Accommodation .....	6	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	4	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	4	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	3	D	D	D	b	D	D
722	Food services and drinking places .....	15	D	D	D	c	D	D
<b>BALANCE OF PASQUOTANK COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>4</b>	<b>734</b>	<b>231</b>	<b>61</b>	<b>23</b>	<b>80.7</b>	<b>8.4</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	3	D	D	D	b	D	D
<b>BALANCE OF PENDER COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>50</b>	<b>15 371</b>	<b>4 566</b>	<b>884</b>	<b>374</b>	<b>48.8</b>	<b>13.9</b>
721	Accommodation .....	7	2 522	511	105	19	62.7	—
722	Food services and drinking places .....	43	12 849	4 055	779	355	46.0	16.7
7222	Limited-service eating places .....	21	6 059	1 871	363	178	37.4	16.7
72221	Limited-service eating places .....	21	6 059	1 871	363	178	37.4	16.7
<b>BALANCE OF PERQUIMANS COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>12</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	11	D	D	D	c	D	D
7223	Special food services .....	1	D	D	D	b	D	D
<b>BALANCE OF PERSON COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>6</b>	<b>3 767</b>	<b>1 356</b>	<b>387</b>	<b>141</b>	<b>8.3</b>	<b>—</b>
722	Food services and drinking places .....	6	3 767	1 356	387	141	8.3	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF PITT COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>26</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>e</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	25	D	D	D	e	D	D
7222	Limited-service eating places .....	13	6 063	2 101	477	229	7.2	.7
72221	Limited-service eating places .....	13	6 063	2 101	477	229	7.2	.7
<b>BALANCE OF POLK COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>41</b>	<b>12 109</b>	<b>3 743</b>	<b>872</b>	<b>358</b>	<b>42.0</b>	<b>10.0</b>
721	Accommodation .....	6	2 011	707	160	57	5.4	6.3
722	Food services and drinking places .....	35	10 098	3 036	712	301	49.3	10.7
<b>BALANCE OF RANDOLPH COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>48</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>f</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	46	D	D	D	f	D	D
7222	Limited-service eating places .....	16	16 370	4 444	969	426	21.9	5.9
72221	Limited-service eating places .....	16	16 370	4 444	969	426	21.9	5.9
7223	Special food services .....	5	D	D	D	b	D	D
<b>BALANCE OF RICHMOND COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>16</b>	<b>2 867</b>	<b>805</b>	<b>183</b>	<b>99</b>	<b>71.0</b>	<b>1.6</b>
722	Food services and drinking places .....	16	2 867	805	183	99	71.0	1.6
<b>BALANCE OF ROBESON COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>26</b>	<b>12 148</b>	<b>2 933</b>	<b>651</b>	<b>380</b>	<b>33.4</b>	<b>4.5</b>
721	Accommodation .....	4	3 061	594	131	115	69.1	—
722	Food services and drinking places .....	22	9 087	2 339	520	265	21.3	6.0
7222	Limited-service eating places .....	14	6 625	1 500	344	186	12.4	8.3
72221	Limited-service eating places .....	14	6 625	1 500	344	186	12.4	8.3
<b>BALANCE OF ROCKINGHAM COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>41</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>f</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	3	307	36	9	7	—	40.1
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places .....	38	D	D	D	f	D	D
7222	Limited-service eating places .....	15	10 311	3 013	798	376	14.0	2.9
72221	Limited-service eating places .....	15	10 311	3 013	798	376	14.0	2.9
<b>BALANCE OF ROWAN COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>53</b>	<b>21 150</b>	<b>6 089</b>	<b>1 490</b>	<b>706</b>	<b>33.1</b>	<b>7.2</b>
721	Accommodation .....	4	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	3	D	D	D	a	D	D
722	Food services and drinking places .....	49	D	D	D	f	D	D
7222	Limited-service eating places .....	19	8 715	2 348	559	269	29.4	.1
72221	Limited-service eating places .....	19	8 715	2 348	559	269	29.4	.1
<b>BALANCE OF RUTHERFORD COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>47</b>	<b>17 681</b>	<b>4 755</b>	<b>1 012</b>	<b>500</b>	<b>16.5</b>	<b>9.4</b>
721	Accommodation .....	12	D	D	D	b	D	D
7211	Traveler accommodation .....	10	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels .....	8	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels .....	8	D	D	D	b	D	D
7213	Rooming and boarding houses .....	1	D	D	D	a	D	D
72131	Rooming and boarding houses .....	1	D	D	D	a	D	D
721310	Rooming and boarding houses .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	35	D	D	D	e	D	D
7222	Limited-service eating places .....	16	D	D	D	c	D	D
72221	Limited-service eating places .....	16	D	D	D	c	D	D

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF SAMPSON COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>42</b>	<b>14 285</b>	<b>3 655</b>	<b>860</b>	<b>440</b>	<b>42.2</b>	<b>7.1</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	40	D	D	D	e	D	D
7222	Limited-service eating places .....	18	7 526	1 852	432	193	19.3	10.1
72221	Limited-service eating places .....	18	7 526	1 852	432	193	19.3	10.1
<b>BALANCE OF SCOTLAND COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>4</b>	<b>1 779</b>	<b>461</b>	<b>102</b>	<b>42</b>	<b>22.4</b>	<b>-</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	3	D	D	D	b	D	D
<b>BALANCE OF STANLY COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>45</b>	<b>14 767</b>	<b>4 311</b>	<b>960</b>	<b>496</b>	<b>29.7</b>	<b>6.3</b>
721	Accommodation .....	3	D	D	D	a	D	D
722	Food services and drinking places .....	42	D	D	D	e	D	D
7222	Limited-service eating places .....	18	D	D	D	e	D	D
72221	Limited-service eating places .....	18	D	D	D	e	D	D
<b>BALANCE OF STOKES COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>30</b>	<b>8 992</b>	<b>2 407</b>	<b>611</b>	<b>254</b>	<b>26.2</b>	<b>4.0</b>
721	Accommodation .....	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	1	D	D	D	a	D	D
722	Food services and drinking places .....	28	D	D	D	c	D	D
<b>BALANCE OF SURRY COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>37</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>e</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	1	D	D	D	a	D	D
722	Food services and drinking places .....	35	13 788	4 007	914	385	24.9	8.9
7222	Limited-service eating places .....	15	9 740	2 693	597	278	12.4	8.8
72221	Limited-service eating places .....	15	9 740	2 693	597	278	12.4	8.8
<b>BALANCE OF SWAIN COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>99</b>	<b>379 584</b>	<b>56 607</b>	<b>11 023</b>	<b>2 366</b>	<b>3.0</b>	<b>.9</b>
721	Accommodation .....	58	D	D	D	g	D	D
7211	Traveler accommodation .....	47	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels .....	37	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels .....	37	D	D	D	e	D	D
72112	Casino hotels .....	1	D	D	D	g	D	D
721120	Casino hotels .....	1	D	D	D	g	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	11	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	11	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	11	D	D	D	a	D	D
722	Food services and drinking places .....	41	D	D	D	e	D	D
7222	Limited-service eating places .....	26	D	D	D	e	D	D
72221	Limited-service eating places .....	26	D	D	D	e	D	D
<b>BALANCE OF TRANSYLVANIA COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>31</b>	<b>26 866</b>	<b>8 141</b>	<b>1 478</b>	<b>430</b>	<b>18.2</b>	<b>.9</b>
721	Accommodation .....	16	19 482	5 813	969	279	10.9	1.2
7211	Traveler accommodation .....	4	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	12	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	12	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	2	D	D	D	c	D	D
721214	Recreational and vacation camps (except campgrounds) ..	10	D	D	D	c	D	D
722	Food services and drinking places .....	15	7 384	2 328	509	151	37.6	.1
<b>BALANCE OF TYRRELL COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>5</b>	<b>494</b>	<b>162</b>	<b>41</b>	<b>24</b>	<b>69.0</b>	<b>14.4</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	3	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF UNION COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>33</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>e</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	3	D	D	D	a	D	D
722	Food services and drinking places .....	30	D	D	D	e	D	D
7222	Limited-service eating places .....	12	D	D	D	c	D	D
72221	Limited-service eating places .....	12	D	D	D	c	D	D
<b>BALANCE OF VANCE COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>16</b>	<b>9 625</b>	<b>2 935</b>	<b>683</b>	<b>260</b>	<b>16.8</b>	<b>3.7</b>
721	Accommodation .....	5	1 131	252	39	19	32.6	—
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	a	D	D
722	Food services and drinking places .....	11	8 494	2 683	644	241	14.7	4.1
<b>BALANCE OF WAKE COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>100</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>g</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	12	D	D	D	e	D	D
7211	Traveler accommodation .....	12	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels .....	12	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels .....	12	D	D	D	e	D	D
722	Food services and drinking places .....	88	D	D	D	g	D	D
7221	Full-service restaurants .....	24	26 632	9 059	2 118	733	8.1	6.9
72211	Full-service restaurants .....	24	26 632	9 059	2 118	733	8.1	6.9
722110	Full-service restaurants .....	24	26 632	9 059	2 118	733	8.1	6.9
7222	Limited-service eating places .....	53	D	D	D	g	D	D
72221	Limited-service eating places .....	53	D	D	D	g	D	D
722211	Limited-service restaurants .....	45	43 842	13 235	3 186	1 156	8.4	6.3
722212	Cafeterias, buffets, and grill buffets .....	1	D	D	D	b	D	D
7223	Special food services .....	8	D	D	D	b	D	D
<b>BALANCE OF WARREN COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>14</b>	<b>3 189</b>	<b>729</b>	<b>163</b>	<b>75</b>	<b>39.5</b>	<b>—</b>
722	Food services and drinking places .....	14	3 189	729	163	75	39.5	—
<b>BALANCE OF WASHINGTON COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>6</b>	<b>2 166</b>	<b>606</b>	<b>142</b>	<b>72</b>	<b>54.7</b>	<b>4.0</b>
722	Food services and drinking places .....	6	2 166	606	142	72	54.7	4.0
<b>BALANCE OF WATAUGA COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>77</b>	<b>43 326</b>	<b>12 976</b>	<b>2 741</b>	<b>1 166</b>	<b>17.7</b>	<b>4.4</b>
721	Accommodation .....	33	17 151	4 369	848	310	24.3	6.5
7211	Traveler accommodation .....	27	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels .....	21	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	21	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	5	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	5	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	a	D	D
7213	Rooming and boarding houses .....	1	D	D	D	a	D	D
72131	Rooming and boarding houses .....	1	D	D	D	a	D	D
721310	Rooming and boarding houses .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	44	26 175	8 607	1 893	856	13.4	3.0
7222	Limited-service eating places .....	9	4 678	1 460	361	109	8.4	.5
72221	Limited-service eating places .....	9	4 678	1 460	361	109	8.4	.5
<b>BALANCE OF WAYNE COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>21</b>	<b>3 341</b>	<b>903</b>	<b>198</b>	<b>114</b>	<b>44.0</b>	<b>4.4</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	19	D	D	D	c	D	D
<b>BALANCE OF WILKES COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>25</b>	<b>10 436</b>	<b>2 648</b>	<b>643</b>	<b>260</b>	<b>40.5</b>	<b>4.1</b>
721	Accommodation .....	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	23	D	D	D	c	D	D
7222	Limited-service eating places .....	9	4 828	1 274	319	120	44.2	—
72221	Limited-service eating places .....	9	4 828	1 274	319	120	44.2	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF WILSON COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>17</b>	<b>6 218</b>	<b>1 896</b>	<b>420</b>	<b>179</b>	<b>15.3</b>	<b>6.9</b>
721	Accommodation .....	3	681	176	40	8	16.3	—
722	Food services and drinking places .....	14	5 537	1 720	380	171	15.2	7.7
<b>BALANCE OF YADKIN COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>39</b>	<b>21 640</b>	<b>6 003</b>	<b>1 452</b>	<b>605</b>	<b>19.2</b>	<b>2.9</b>
721	Accommodation .....	8	D	D	D	c	D	D
7211	Traveler accommodation .....	8	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	8	D	D	D	c	D	D
72110	Hotels (except casino hotels) and motels .....	8	D	D	D	c	D	D
722	Food services and drinking places .....	31	D	D	D	f	D	D
7222	Limited-service eating places .....	12	9 345	2 619	615	274	7.1	3.3
72221	Limited-service eating places .....	12	9 345	2 619	615	274	7.1	3.3
<b>BALANCE OF YANCEY COUNTY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>22</b>	<b>8 293</b>	<b>2 469</b>	<b>518</b>	<b>231</b>	<b>16.2</b>	<b>10.6</b>
721	Accommodation .....	6	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	a	D	D
722	Food services and drinking places .....	16	D	D	D	c	D	D

<sup>1</sup>Includes sales information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.