

Arkansas: 2002

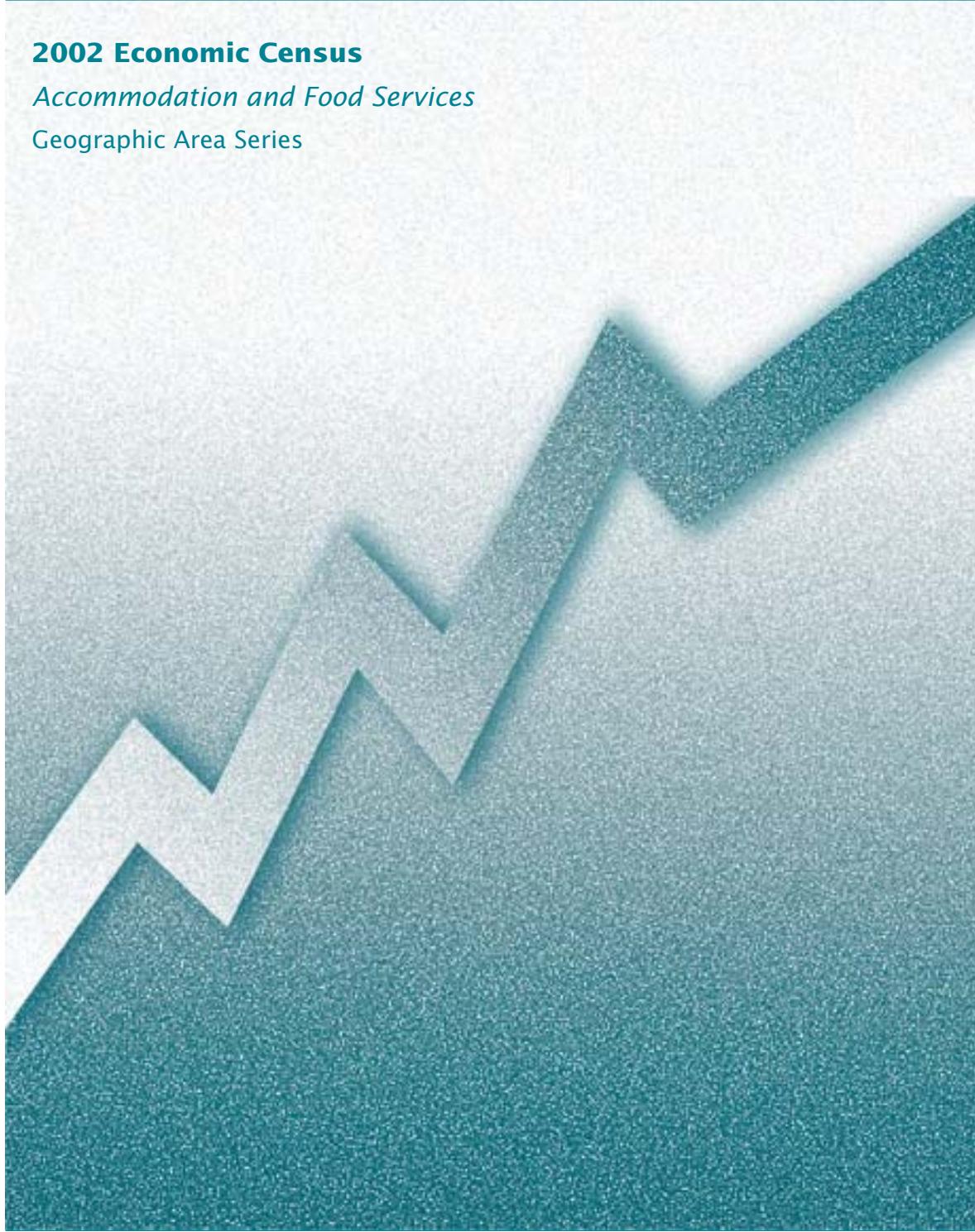
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2002 Economic Census

Accommodation and Food Services

Geographic Area Series



U.S. CENSUS BUREAU

Helping You Make Informed Decisions

U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU



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Table 1. Summary Statistics for the State: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ARKANSAS								
72	Accommodation and food services	4 659	2 766 905	751 908	177 368	77 835	23.8	9.5
721	Accommodation	741	494 407	122 533	28 051	10 429	20.4	4.7
7211	Traveler accommodation	653	463 298	114 079	26 417	9 842	17.7	4.4
72111	Hotels (except casino hotels) and motels	590	455 275	112 582	26 089	9 694	17.5	4.4
721110	Hotels (except casino hotels) and motels	590	455 275	112 582	26 089	9 694	17.5	4.4
72119	Other traveler accommodation	63	8 023	1 497	328	148	28.7	3.8
721191	Bed-and-breakfast inns	37	3 047	486	113	70	41.2	7.4
721199	All other traveler accommodation	26	4 976	1 011	215	78	21.1	1.6
7212	RV (recreational vehicle) parks and recreational camps	70	25 661	7 556	1 367	504	67.7	6.2
72121	RV (recreational vehicle) parks and recreational camps	70	25 661	7 556	1 367	504	67.7	6.2
721211	RV (recreational vehicle) parks and campgrounds	27	4 486	1 179	208	87	56.7	11.1
721214	Recreational and vacation camps (except campgrounds)	43	21 175	6 377	1 159	417	70.0	5.2
7213	Rooming and boarding houses	18	5 448	898	267	83	27.6	20.9
72131	Rooming and boarding houses	18	5 448	898	267	83	27.6	20.9
721310	Rooming and boarding houses	18	5 448	898	267	83	27.6	20.9
722	Food services and drinking places	3 918	2 272 498	629 375	149 317	67 406	24.5	10.6
7221	Full-service restaurants	1 658	866 355	265 539	63 556	27 852	33.6	11.5
72211	Full-service restaurants	1 658	866 355	265 539	63 556	27 852	33.6	11.5
722110	Full-service restaurants	1 658	866 355	265 539	63 556	27 852	33.6	11.5
7222	Limited-service eating places	1 962	1 205 954	319 627	75 241	35 064	20.3	10.6
72221	Limited-service eating places	1 962	1 205 954	319 627	75 241	35 064	20.3	10.6
722211	Limited-service restaurants	1 742	1 122 209	295 004	69 155	32 732	20.4	11.0
722212	Cafeterias, buffets, and grill buffets	69	36 167	10 905	2 661	914	21.8	7.2
722213	Snack and nonalcoholic beverage bars	151	47 578	13 718	3 425	1 418	17.5	4.4
7223	Special food services	151	167 355	36 479	8 716	3 508	3.0	6.0
72231	Food service contractors	99	155 238	32 765	7 999	3 226	.1	5.4
722310	Food service contractors	99	155 238	32 765	7 999	3 226	.1	5.4
72232	Caterers	47	11 860	3 627	708	271	39.9	13.4
722320	Caterers	47	11 860	3 627	708	271	39.9	13.4
72233	Mobile food services	5	257	87	9	11	61.1	38.9
722330	Mobile food services	5	257	87	9	11	61.1	38.9
7224	Drinking places (alcoholic beverages)	147	32 834	7 730	1 804	982	53.1	9.7
72241	Drinking places (alcoholic beverages)	147	32 834	7 730	1 804	982	53.1	9.7
722410	Drinking places (alcoholic beverages)	147	32 834	7 730	1 804	982	53.1	9.7

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LITTLE ROCK-NORTH LITTLE ROCK-PINE BLUFF, AR COMBINED STATISTICAL AREA								
72	Accommodation and food services	1 334	958 830	266 759	63 964	26 331	18.3	9.1
721	Accommodation	147	157 323	41 533	9 746	3 171	15.0	3.6
7211	Traveler accommodation	136	154 174	40 403	9 499	3 101	13.5	3.6
72111	Hotels (except casino hotels) and motels	134	D	D	D	h	D	D
721110	Hotels (except casino hotels) and motels	134	D	D	D	h	D	D
7212	RV (recreational vehicle) parks and recreational camps	9	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	9	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	b	D	D
722	Food services and drinking places	1 187	801 507	225 226	54 218	23 160	18.9	10.1
7221	Full-service restaurants	445	301 941	97 195	23 844	9 511	21.5	7.8
72211	Full-service restaurants	445	301 941	97 195	23 844	9 511	21.5	7.8
722110	Full-service restaurants	445	301 941	97 195	23 844	9 511	21.5	7.8
7222	Limited-service eating places	630	414 490	106 941	25 278	11 602	18.2	12.1
72221	Limited-service eating places	630	414 490	106 941	25 278	11 602	18.2	12.1
722211	Limited-service restaurants	551	384 065	97 212	22 903	10 809	17.8	12.4
722212	Cafeterias, buffets, and grill buffets	32	18 050	5 606	1 417	411	21.2	12.5
7223	Special food services	71	D	D	D	g	D	D
Little Rock-North Little Rock, AR Metropolitan Statistical Area								
72	Accommodation and food services	1 074	805 550	229 546	55 065	22 021	17.8	9.2
721	Accommodation	119	143 290	38 342	9 034	2 858	13.1	2.9
7211	Traveler accommodation	110	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels	108	140 378	37 237	8 793	2 789	11.5	2.9
721110	Hotels (except casino hotels) and motels	108	140 378	37 237	8 793	2 789	11.5	2.9
7212	RV (recreational vehicle) parks and recreational camps	7	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	7	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	b	D	D
722	Food services and drinking places	955	662 260	191 204	46 031	19 163	18.9	10.5
7221	Full-service restaurants	366	274 706	89 044	21 885	8 629	20.5	7.1
72211	Full-service restaurants	366	274 706	89 044	21 885	8 629	20.5	7.1
722110	Full-service restaurants	366	274 706	89 044	21 885	8 629	20.5	7.1
7222	Limited-service eating places	500	335 045	87 063	20 661	9 116	17.2	13.4
72221	Limited-service eating places	500	335 045	87 063	20 661	9 116	17.2	13.4
722211	Limited-service restaurants	434	307 448	78 036	18 441	8 404	16.7	13.7
722212	Cafeterias, buffets, and grill buffets	29	17 255	5 506	1 392	396	21.3	13.1
7223	Special food services	56	39 102	11 617	2 671	997	8.7	10.8
Pine Bluff, AR Metropolitan Statistical Area								
72	Accommodation and food services	153	77 208	20 096	4 703	2 200	26.0	10.4
721	Accommodation	18	10 007	2 347	521	231	43.1	14.2
722	Food services and drinking places	135	67 201	17 749	4 182	1 969	23.4	9.9
7222	Limited-service eating places	83	49 405	12 637	3 018	1 511	22.1	8.9
72221	Limited-service eating places	83	49 405	12 637	3 018	1 511	22.1	8.9
Searcy, AR Micropolitan Statistical Area								
72	Accommodation and food services	107	76 072	17 117	4 196	2 110	15.4	6.8
721	Accommodation	10	4 026	844	191	82	14.3	1.1
722	Food services and drinking places	97	72 046	16 273	4 005	2 028	15.5	7.1
7222	Limited-service eating places	47	30 040	7 241	1 599	975	22.6	3.8
72221	Limited-service eating places	47	30 040	7 241	1 599	975	22.6	3.8
7223	Special food services	9	D	D	D	f	D	D
ARKADELPHIA, AR MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	48	30 003	8 410	1 969	1 036	10.6	10.8
721	Accommodation	10	3 709	930	192	136	2.9	13.8
722	Food services and drinking places	38	26 294	7 480	1 777	900	11.7	10.4
BATESVILLE, AR MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	54	29 338	7 417	1 813	1 012	32.5	7.1
721	Accommodation	3	3 354	819	200	81	—	—
722	Food services and drinking places	51	25 984	6 598	1 613	931	36.7	8.0

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BLYTHEVILLE, AR MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	83	41 100	9 983	2 328	1 074	23.5	9.8
721	Accommodation	14	10 453	1 962	458	189	18.2	8.1
722	Food services and drinking places	69	30 647	8 021	1 870	885	25.4	10.3
CAMDEN, AR MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	37	14 432	3 689	938	519	22.2	9.8
721	Accommodation	5	2 746	767	192	86	—	5.9
722	Food services and drinking places	32	11 686	2 922	746	433	27.4	10.7
EL DORADO, AR MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	75	39 101	9 352	2 314	1 112	29.8	11.8
721	Accommodation	13	9 189	1 744	435	204	37.3	.1
722	Food services and drinking places	62	29 912	7 608	1 879	908	27.4	15.3
FAYETTEVILLE-SPRINGDALE-ROGERS, AR-MO METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	664	435 269	114 884	26 849	12 023	24.5	8.8
721	Accommodation	86	86 358	15 958	3 906	1 544	12.4	6.4
7211	Traveler accommodation	65	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	63	80 691	15 016	3 670	1 475	11.7	5.4
721110	Hotels (except casino hotels) and motels	63	80 691	15 016	3 670	1 475	11.7	5.4
7213	Rooming and boarding houses	13	D	D	D	b	D	D
72131	Rooming and boarding houses	13	D	D	D	b	D	D
721310	Rooming and boarding houses	13	D	D	D	b	D	D
722	Food services and drinking places	578	348 911	98 926	22 943	10 479	27.5	9.4
7221	Full-service restaurants	252	163 040	46 899	11 236	5 095	37.1	10.9
72211	Full-service restaurants	252	163 040	46 899	11 236	5 095	37.1	10.9
722110	Full-service restaurants	252	163 040	46 899	11 236	5 095	37.1	10.9
7222	Limited-service eating places	273	165 383	45 603	10 210	4 701	18.4	7.8
72221	Limited-service eating places	273	165 383	45 603	10 210	4 701	18.4	7.8
722211	Limited-service restaurants	233	148 112	40 581	9 017	4 278	19.3	8.5
7223	Special food services	24	13 745	4 779	1 117	467	5.5	13.3
FORREST CITY, AR MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	43	26 942	6 871	1 639	718	26.9	11.6
721	Accommodation	13	7 679	1 369	350	141	34.2	.4
722	Food services and drinking places	30	19 263	5 502	1 289	577	24.0	16.0
FORT SMITH, AR-OK METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	439	255 124	70 369	16 881	7 471	22.0	8.6
721	Accommodation	51	31 378	7 096	1 707	782	5.6	6.4
7211	Traveler accommodation	50	D	D	D	f	D	D
722	Food services and drinking places	388	223 746	63 273	15 174	6 689	24.4	8.9
7222	Limited-service eating places	202	133 909	36 327	8 602	3 795	15.5	6.9
72221	Limited-service eating places	202	133 909	36 327	8 602	3 795	15.5	6.9
HARRISON, AR MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	73	35 383	10 181	2 295	1 099	38.0	3.3
721	Accommodation	16	6 338	1 412	302	153	22.7	.3
721214	Recreational and vacation camps (except campgrounds)	3	800	206	32	19	64.5	—
722	Food services and drinking places	57	29 045	8 769	1 993	946	41.3	4.0
HOPE, AR MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	38	19 947	5 526	1 260	637	30.7	15.0
721	Accommodation	8	4 933	1 221	276	192	40.7	—
722	Food services and drinking places	30	15 014	4 305	984	445	27.4	19.9

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HOT SPRINGS, AR METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	249	158 113	50 260	11 958	4 426	28.8	5.0
721	Accommodation	44	45 813	16 232	3 634	1 015	29.6	2.1
7211	Traveler accommodation	38	43 218	15 621	3 536	981	27.8	1.6
72111	Hotels (except casino hotels) and motels	33	42 823	15 561	3 518	974	27.7	1.6
72110	Hotels (except casino hotels) and motels	33	42 823	15 561	3 518	974	27.7	1.6
7212	RV (recreational vehicle) parks and recreational camps	6	2 595	611	98	34	60.3	11.3
72121	RV (recreational vehicle) parks and recreational camps	6	2 595	611	98	34	60.3	11.3
72124	Recreational and vacation camps (except campgrounds)	5	D	D	D	b	D	D
722	Food services and drinking places	205	112 300	34 028	8 324	3 411	28.4	6.2
7222	Limited-service eating places	82	50 938	13 993	3 578	1 526	28.1	5.2
72221	Limited-service eating places	82	50 938	13 993	3 578	1 526	28.1	5.2
7223	Special food services	9	6 994	2 393	565	198	1.9	1.3
JONESBORO, AR METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	174	119 885	33 853	8 119	3 508	23.9	13.7
721	Accommodation	15	8 231	2 153	548	196	13.7	2.6
722	Food services and drinking places	159	111 654	31 700	7 571	3 312	24.7	14.5
7222	Limited-service eating places	95	63 763	16 699	4 101	1 826	25.0	10.4
72221	Limited-service eating places	95	63 763	16 699	4 101	1 826	25.0	10.4
MAGNOLIA, AR MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	45	20 787	5 470	1 292	705	22.0	9.1
721	Accommodation	6	3 572	865	193	73	7.6	.6
722	Food services and drinking places	39	17 215	4 605	1 099	632	25.0	10.8
MEMPHIS, TN-MS-AR METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	1 982	2 938 790	834 123	197 186	57 244	7.8	9.9
721	Accommodation	262	1 600 184	432 028	101 679	20 770	1.8	9.3
7211	Traveler accommodation	253	1 598 542	431 650	101 586	20 735	1.8	9.3
72111	Hotels (except casino hotels) and motels	241	D	D	D	i	D	D
72110	Hotels (except casino hotels) and motels	241	D	D	D	i	D	D
72112	Casino hotels	10	1 259 842	344 064	81 236	14 728	—	8.6
72120	Casino hotels	10	1 259 842	344 064	81 236	14 728	—	8.6
722	Food services and drinking places	1 720	1 338 606	402 095	95 507	36 474	15.1	10.7
7221	Full-service restaurants	600	563 188	185 451	44 867	15 942	17.6	12.1
72211	Full-service restaurants	600	563 188	185 451	44 867	15 942	17.6	12.1
72210	Full-service restaurants	600	563 188	185 451	44 867	15 942	17.6	12.1
7222	Limited-service eating places	930	624 615	174 238	41 120	17 149	14.6	10.3
72221	Limited-service eating places	930	624 615	174 238	41 120	17 149	14.6	10.3
722211	Limited-service restaurants	823	563 930	154 717	36 423	15 578	14.9	10.6
722212	Cafeterias, buffets, and grill buffets	36	35 663	12 852	3 274	903	4.0	2.6
7223	Special food services	111	108 940	33 265	7 390	2 383	2.2	7.4
7224	Drinking places (alcoholic beverages)	79	41 863	9 141	2 130	1 000	21.0	6.3
72241	Drinking places (alcoholic beverages)	79	41 863	9 141	2 130	1 000	21.0	6.3
72240	Drinking places (alcoholic beverages)	79	41 863	9 141	2 130	1 000	21.0	6.3
MOUNTAIN HOME, AR MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	102	38 913	11 033	2 351	1 057	46.1	14.6
721	Accommodation	27	11 887	3 005	643	264	63.8	—
7212	RV (recreational vehicle) parks and recreational camps	11	6 400	1 807	355	135	89.9	—
72121	RV (recreational vehicle) parks and recreational camps	11	6 400	1 807	355	135	89.9	—
72124	Recreational and vacation camps (except campgrounds)	7	5 752	1 650	319	123	88.8	—
722	Food services and drinking places	75	27 026	8 028	1 708	793	38.3	21.0
PARAGOULD, AR MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	57	28 245	7 552	1 780	927	43.0	5.3
721	Accommodation	3	1 809	329	79	43	61.5	—
722	Food services and drinking places	54	26 436	7 223	1 701	884	41.7	5.7

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
RUSSELLVILLE, AR MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	124	65 413	18 539	4 244	2 143	26.1	10.6
721	Accommodation	16	5 875	1 190	280	121	7.3	1.4
722	Food services and drinking places	108	59 538	17 349	3 964	2 022	27.9	11.5
7222	Limited-service eating places	60	33 463	8 800	1 979	1 056	28.4	11.5
72221	Limited-service eating places	60	33 463	8 800	1 979	1 056	28.4	11.5
TEXARKANA, TX-TEXARKANA, AR METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	207	189 773	42 096	10 535	4 103	16.4	7.2
721	Accommodation	22	14 358	3 172	706	275	38.8	2.9
722	Food services and drinking places	185	175 415	38 924	9 829	3 828	14.5	7.5
7222	Limited-service eating places	105	70 859	18 323	4 817	1 826	22.2	6.9
72221	Limited-service eating places	105	70 859	18 323	4 817	1 826	22.2	6.9
72222	Cafeterias, buffets, and grill buffets	7	10 568	3 290	969	225	3.0	.1
7223	Special food services	5	D	D	D	e	D	D
WEST HELENA, AR MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	34	11 654	2 945	705	333	32.9	16.0
721	Accommodation	4	D	D	D	b	D	D
722	Food services and drinking places	30	D	D	D	e	D	D

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Summary Statistics for Counties: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ARKANSAS								
72	Accommodation and food services	47	16 149	4 232	975	496	43.9	17.4
721	Accommodation	9	2 322	455	116	43	50.0	—
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
72130	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	38	13 827	3 777	859	453	42.9	20.3
7222	Limited-service eating places	23	10 127	2 831	614	312	23.8	26.8
72221	Limited-service eating places	23	10 127	2 831	614	312	23.8	26.8
ASHLEY								
72	Accommodation and food services	26	12 245	3 016	599	261	41.5	12.3
721	Accommodation	3	1 425	278	57	27	32.8	26.4
722	Food services and drinking places	23	10 820	2 738	542	234	42.7	10.4
7222	Limited-service eating places	15	9 876	2 427	470	207	38.8	9.8
72221	Limited-service eating places	15	9 876	2 427	470	207	38.8	9.8
BAXTER								
72	Accommodation and food services	102	38 913	11 033	2 351	1 057	46.1	14.6
721	Accommodation	27	11 887	3 005	643	264	63.8	—
7211	Traveler accommodation	15	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	11	6 400	1 807	355	135	89.9	—
72121	RV (recreational vehicle) parks and recreational camps	11	6 400	1 807	355	135	89.9	—
721211	RV (recreational vehicle) parks and campgrounds	4	648	157	36	12	100.0	—
721214	Recreational and vacation camps (except campgrounds)	7	5 752	1 650	319	123	88.8	—
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
72130	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	75	27 026	8 028	1 708	793	38.3	21.0
7222	Limited-service eating places	22	D	D	D	e	D	D
72221	Limited-service eating places	22	D	D	D	e	D	D
BENTON								
72	Accommodation and food services	238	163 378	41 862	9 696	4 449	23.6	6.4
721	Accommodation	28	30 065	4 983	1 213	532	11.6	2.4
7211	Traveler accommodation	27	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	26	D	D	D	f	D	D
72110	Hotels (except casino hotels) and motels	26	D	D	D	f	D	D
722	Food services and drinking places	210	133 313	36 879	8 483	3 917	26.3	7.3
7221	Full-service restaurants	87	56 369	16 210	3 888	1 850	32.7	7.8
72211	Full-service restaurants	87	56 369	16 210	3 888	1 850	32.7	7.8
72210	Full-service restaurants	87	56 369	16 210	3 888	1 850	32.7	7.8
7222	Limited-service eating places	112	D	D	D	g	D	D
72221	Limited-service eating places	112	D	D	D	g	D	D
722211	Limited-service restaurants	101	D	D	D	g	D	D
7223	Special food services	7	D	D	D	c	D	D
BOONE								
72	Accommodation and food services	57	31 565	9 119	2 088	997	34.9	3.0
721	Accommodation	9	4 299	938	208	119	10.1	—
722	Food services and drinking places	48	27 266	8 181	1 880	878	38.8	3.4
7222	Limited-service eating places	24	17 627	4 884	1 148	509	36.1	.8
72221	Limited-service eating places	24	17 627	4 884	1 148	509	36.1	.8
BRADLEY								
72	Accommodation and food services	16	5 132	1 397	330	181	33.1	9.9
721	Accommodation	3	D	D	D	b	D	D
722	Food services and drinking places	13	D	D	D	c	D	D
CALHOUN								
72	Accommodation and food services	3	D	D	D	a	D	D
722	Food services and drinking places	3	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	CARROLL							
72	Accommodation and food services	163	49 211	14 138	2 736	1 452	47.0	9.3
721	Accommodation	79	23 166	6 594	1 234	575	41.0	1.9
7211	Traveler accommodation	76	22 765	6 560	1 228	573	41.5	1.4
72111	Hotels (except casino hotels) and motels	56	20 303	6 154	1 142	526	45.6	1.2
721110	Hotels (except casino hotels) and motels	56	20 303	6 154	1 142	526	45.6	1.2
7212	RV (recreational vehicle) parks and recreational camps	3	401	34	6	2	10.5	31.9
72121	RV (recreational vehicle) parks and recreational camps	3	401	34	6	2	10.5	31.9
722	Food services and drinking places	84	26 045	7 544	1 502	877	52.4	15.8
7222	Limited-service eating places	21	8 443	2 259	432	242	42.7	7.8
72221	Limited-service eating places	21	8 443	2 259	432	242	42.7	7.8
	CHICOT							
72	Accommodation and food services	19	5 872	1 405	348	176	56.4	.5
721	Accommodation	4	1 370	315	75	37	55.4	—
722	Food services and drinking places	15	4 502	1 090	273	139	56.8	.7
	CLARK							
72	Accommodation and food services	48	30 003	8 410	1 969	1 036	10.6	10.8
721	Accommodation	10	3 709	930	192	136	2.9	13.8
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	b	D	D
722	Food services and drinking places	38	26 294	7 480	1 777	900	11.7	10.4
7222	Limited-service eating places	23	D	D	D	e	D	D
72221	Limited-service eating places	23	D	D	D	e	D	D
7223	Special food services	5	D	D	D	e	D	D
	CLAY							
72	Accommodation and food services	21	7 378	1 990	466	251	37.4	29.3
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	20	D	D	D	c	D	D
	CLEBURNE							
72	Accommodation and food services	55	20 842	5 956	1 303	698	39.6	8.6
721	Accommodation	12	6 607	2 142	444	178	7.7	—
7211	Traveler accommodation	9	5 257	1 751	379	139	9.7	—
7212	RV (recreational vehicle) parks and recreational camps	3	1 350	391	65	39	—	—
72121	RV (recreational vehicle) parks and recreational camps	3	1 350	391	65	39	—	—
721214	Recreational and vacation camps (except campgrounds)	3	1 350	391	65	39	—	—
722	Food services and drinking places	43	14 235	3 814	859	520	54.4	12.6
	CLEVELAND							
72	Accommodation and food services	2	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	a	D	D
	COLUMBIA							
72	Accommodation and food services	45	20 787	5 470	1 292	705	22.0	9.1
721	Accommodation	6	3 572	865	193	73	7.6	.6
722	Food services and drinking places	39	17 215	4 605	1 099	632	25.0	10.8
7222	Limited-service eating places	23	D	D	D	e	D	D
72221	Limited-service eating places	23	D	D	D	e	D	D
	CONWAY							
72	Accommodation and food services	29	12 209	3 149	741	376	15.0	42.0
721	Accommodation	9	1 867	420	89	47	11.9	33.9
722	Food services and drinking places	20	10 342	2 729	652	329	15.6	43.4

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CRAIGHEAD								
72	Accommodation and food services	142	107 809	30 875	7 423	3 170	22.8	11.6
721	Accommodation	10	7 599	1 998	509	182	13.2	—
7211	Traveler accommodation	10	7 599	1 998	509	182	13.2	—
72111	Hotels (except casino hotels) and motels	9	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	9	D	D	D	c	D	D
722	Food services and drinking places	132	100 210	28 877	6 914	2 988	23.5	12.5
7221	Full-service restaurants	50	40 880	13 134	3 035	1 297	24.9	20.5
72211	Full-service restaurants	50	40 880	13 134	3 035	1 297	24.9	20.5
722110	Full-service restaurants	50	40 880	13 134	3 035	1 297	24.9	20.5
7222	Limited-service eating places	77	53 936	14 274	3 531	1 558	24.9	5.6
72221	Limited-service eating places	77	53 936	14 274	3 531	1 558	24.9	5.6
722211	Limited-service restaurants	67	47 500	12 735	3 209	1 378	25.3	6.4
722212	Cafeterias, buffets, and grill buffets	5	5 692	1 272	297	153	17.2	—
7223	Special food services	4	D	D	D	c	D	D
CRAWFORD								
72	Accommodation and food services	56	37 087	9 982	2 373	1 074	13.2	11.8
721	Accommodation	8	4 157	857	181	151	—	19.5
722	Food services and drinking places	48	32 930	9 125	2 192	923	14.9	10.8
7222	Limited-service eating places	28	19 839	5 307	1 271	545	6.9	6.5
72221	Limited-service eating places	28	19 839	5 307	1 271	545	6.9	6.5
CRITTENDEN								
72	Accommodation and food services	83	54 218	15 196	3 588	1 394	13.2	1.5
721	Accommodation	28	13 230	3 104	742	308	9.1	—
7211	Traveler accommodation	26	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	26	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	26	D	D	D	e	D	D
722	Food services and drinking places	55	40 988	12 092	2 846	1 086	14.5	2.0
7222	Limited-service eating places	36	22 636	6 182	1 440	603	16.0	3.6
72221	Limited-service eating places	36	22 636	6 182	1 440	603	16.0	3.6
CROSS								
72	Accommodation and food services	18	8 680	2 432	598	310	10.1	9.0
721	Accommodation	3	489	150	34	15	9.6	—
722	Food services and drinking places	15	8 191	2 282	564	295	10.1	9.6
DALLAS								
72	Accommodation and food services	11	2 911	887	227	117	19.6	3.3
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	9	D	D	D	c	D	D
DESHA								
72	Accommodation and food services	26	7 629	1 880	463	258	28.4	6.4
721	Accommodation	5	1 439	291	62	35	—	—
722	Food services and drinking places	21	6 190	1 589	401	223	35.0	7.9
DREW								
72	Accommodation and food services	35	13 189	3 576	866	476	36.5	9.2
721	Accommodation	5	2 167	498	105	63	57.4	—
722	Food services and drinking places	30	11 022	3 078	761	413	32.4	11.0
7222	Limited-service eating places	21	9 358	2 678	659	324	23.2	10.1
72221	Limited-service eating places	21	9 358	2 678	659	324	23.2	10.1
FAULKNER								
72	Accommodation and food services	127	79 198	21 638	5 213	2 675	22.8	18.6
721	Accommodation	12	7 272	1 685	366	178	50.9	20.7
7211	Traveler accommodation	10	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	10	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	10	D	D	D	c	D	D
722	Food services and drinking places	115	71 926	19 953	4 847	2 497	20.0	18.4
7222	Limited-service eating places	59	40 535	10 370	2 453	1 272	19.7	17.8
72221	Limited-service eating places	59	40 535	10 370	2 453	1 272	19.7	17.8
722212	Cafeterias, buffets, and grill buffets	5	D	D	D	b	D	D
7223	Special food services	6	4 980	1 104	327	192	10.3	.2

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	FRANKLIN							
72	Accommodation and food services	25	8 970	2 555	566	275	29.0	1.9
721	Accommodation	5	1 797	579	128	55	—	.9
722	Food services and drinking places	20	7 173	1 976	438	220	36.3	2.2
	FULTON							
72	Accommodation and food services	20	4 950	1 455	298	158	56.1	12.2
721	Accommodation	5	1 380	441	75	20	24.9	—
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	15	3 570	1 014	223	138	68.2	17.0
	GARLAND							
72	Accommodation and food services	249	158 113	50 260	11 958	4 426	28.8	5.0
721	Accommodation	44	45 813	16 232	3 634	1 015	29.6	2.1
7211	Traveler accommodation	38	43 218	15 621	3 536	981	27.8	1.6
72111	Hotels (except casino hotels) and motels	33	42 823	15 561	3 518	974	27.7	1.6
721110	Hotels (except casino hotels) and motels	33	42 823	15 561	3 518	974	27.7	1.6
7212	RV (recreational vehicle) parks and recreational camps	6	2 595	611	98	34	60.3	11.3
72121	RV (recreational vehicle) parks and recreational camps	6	2 595	611	98	34	60.3	11.3
721214	Recreational and vacation camps (except campgrounds)	5	D	D	D	b	D	D
722	Food services and drinking places	205	112 300	34 028	8 324	3 411	28.4	6.2
7221	Full-service restaurants	101	53 483	17 442	4 155	1 672	31.8	7.5
72211	Full-service restaurants	101	53 483	17 442	4 155	1 672	31.8	7.5
722110	Full-service restaurants	101	53 483	17 442	4 155	1 672	31.8	7.5
7222	Limited-service eating places	82	50 938	13 993	3 578	1 526	28.1	5.2
72221	Limited-service eating places	82	50 938	13 993	3 578	1 526	28.1	5.2
722211	Limited-service restaurants	74	45 290	12 342	2 890	1 196	31.2	5.5
7223	Special food services	9	6 994	2 393	565	198	1.9	1.3
	GRANT							
72	Accommodation and food services	18	6 507	1 746	400	196	35.2	4.4
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	17	D	D	D	c	D	D
	GREENE							
72	Accommodation and food services	57	28 245	7 552	1 780	927	43.0	5.3
721	Accommodation	3	1 809	329	79	43	61.5	—
722	Food services and drinking places	54	26 436	7 223	1 701	884	41.7	5.7
7222	Limited-service eating places	28	18 533	4 813	1 137	577	31.8	1.5
72221	Limited-service eating places	28	18 533	4 813	1 137	577	31.8	1.5
	HEMPSTEAD							
72	Accommodation and food services	30	16 954	4 657	1 041	549	24.2	17.0
721	Accommodation	6	D	D	D	c	D	D
722	Food services and drinking places	24	D	D	D	e	D	D
7222	Limited-service eating places	17	12 426	3 567	789	344	20.8	19.8
72221	Limited-service eating places	17	12 426	3 567	789	344	20.8	19.8
	HOT SPRING							
72	Accommodation and food services	30	16 175	4 388	1 122	489	11.3	32.7
721	Accommodation	4	723	108	28	12	47.0	33.3
722	Food services and drinking places	26	15 452	4 280	1 094	477	9.6	32.6
7222	Limited-service eating places	18	13 024	3 575	922	396	8.1	38.7
72221	Limited-service eating places	18	13 024	3 575	922	396	8.1	38.7
	HOWARD							
72	Accommodation and food services	16	7 194	1 906	434	286	20.3	22.9
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	14	D	D	D	e	D	D
	INDEPENDENCE							
72	Accommodation and food services	54	29 338	7 417	1 813	1 012	32.5	7.1
721	Accommodation	3	3 354	819	200	81	—	—
722	Food services and drinking places	51	25 984	6 598	1 613	931	36.7	8.0
7222	Limited-service eating places	24	D	D	D	f	D	D
72221	Limited-service eating places	24	D	D	D	f	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	IZARD							
72	Accommodation and food services	15	2 881	846	186	125	37.6	36.8
721	Accommodation	4	374	181	39	19	1.6	46.8
722	Food services and drinking places	11	2 507	665	147	106	42.9	35.3
	JACKSON							
72	Accommodation and food services	29	8 052	2 212	535	221	41.2	10.3
721	Accommodation	3	D	D	D	a	D	D
722	Food services and drinking places	26	D	D	D	c	D	D
	JEFFERSON							
72	Accommodation and food services	138	73 779	19 199	4 524	2 087	24.6	10.5
721	Accommodation	18	10 007	2 347	521	231	43.1	14.2
7211	Traveler accommodation	18	10 007	2 347	521	231	43.1	14.2
72111	Hotels (except casino hotels) and motels	18	10 007	2 347	521	231	43.1	14.2
72110	Hotels (except casino hotels) and motels	18	10 007	2 347	521	231	43.1	14.2
722	Food services and drinking places	120	63 772	16 852	4 003	1 856	21.7	9.9
7222	Limited-service eating places	74	47 471	12 092	2 900	1 437	21.9	8.5
72221	Limited-service eating places	74	47 471	12 092	2 900	1 437	21.9	8.5
722211	Limited-service restaurants	67	45 727	11 569	2 786	1 392	22.7	8.9
7223	Special food services	5	D	D	D	b	D	D
	JOHNSON							
72	Accommodation and food services	33	13 546	3 654	893	429	30.2	9.4
721	Accommodation	6	2 677	583	136	70	—	—
722	Food services and drinking places	27	10 869	3 071	757	359	37.6	11.7
7222	Limited-service eating places	17	8 051	2 108	541	238	34.5	9.9
72221	Limited-service eating places	17	8 051	2 108	541	238	34.5	9.9
	LAFAYETTE							
72	Accommodation and food services	10	1 478	308	80	44	32.4	51.5
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	9	D	D	D	b	D	D
	LAWRENCE							
72	Accommodation and food services	21	8 329	1 962	428	249	23.5	15.5
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	19	D	D	D	c	D	D
	LEE							
72	Accommodation and food services	5	2 117	510	135	66	23.8	1.1
722	Food services and drinking places	5	2 117	510	135	66	23.8	1.1
	LINCOLN							
72	Accommodation and food services	13	D	D	D	c	D	D
722	Food services and drinking places	13	D	D	D	c	D	D
	LITTLE RIVER							
72	Accommodation and food services	12	4 726	1 283	323	158	35.3	19.0
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	11	D	D	D	c	D	D
	LOGAN							
72	Accommodation and food services	26	10 985	2 744	715	329	41.8	10.1
721	Accommodation	3	362	101	20	14	—	21.0
722	Food services and drinking places	23	10 623	2 643	695	315	43.3	9.7
	LONOKE							
72	Accommodation and food services	67	35 767	8 658	2 008	1 031	25.3	14.8
721	Accommodation	7	D	D	D	b	D	D
722	Food services and drinking places	60	D	D	D	f	D	D
7222	Limited-service eating places	35	24 381	5 270	1 225	722	15.9	14.1
72221	Limited-service eating places	35	24 381	5 270	1 225	722	15.9	14.1
	MADISON							
72	Accommodation and food services	7	1 765	460	114	76	78.1	—
722	Food services and drinking places	7	1 765	460	114	76	78.1	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	MARION							
72	Accommodation and food services	31	6 214	1 448	339	162	64.5	6.9
721	Accommodation	14	2 233	388	97	40	39.3	3.4
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	17	3 981	1 060	242	122	78.6	8.9
	MILLER							
72	Accommodation and food services	78	95 817	16 097	3 839	1 452	8.5	6.8
721	Accommodation	12	8 144	1 792	393	156	31.0	5.1
7211	Traveler accommodation	11	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	11	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	11	D	D	D	c	D	D
722	Food services and drinking places	66	87 673	14 305	3 446	1 296	6.4	7.0
7222	Limited-service eating places	25	D	D	D	e	D	D
72221	Limited-service eating places	25	D	D	D	e	D	D
7223	Special food services	1	D	D	D	e	D	D
	MISSISSIPPI							
72	Accommodation and food services	83	41 100	9 983	2 328	1 074	23.5	9.8
721	Accommodation	14	10 453	1 962	458	189	18.2	8.1
7211	Traveler accommodation	14	10 453	1 962	458	189	18.2	8.1
72111	Hotels (except casino hotels) and motels	14	10 453	1 962	458	189	18.2	8.1
721110	Hotels (except casino hotels) and motels	14	10 453	1 962	458	189	18.2	8.1
722	Food services and drinking places	69	30 647	8 021	1 870	885	25.4	10.3
7222	Limited-service eating places	34	20 224	5 090	1 233	604	15.6	5.8
72221	Limited-service eating places	34	20 224	5 090	1 233	604	15.6	5.8
	MONROE							
72	Accommodation and food services	24	9 963	2 493	581	354	52.5	12.1
721	Accommodation	7	1 868	415	97	51	26.7	44.4
722	Food services and drinking places	17	8 095	2 078	484	303	58.4	4.6
	MONTGOMERY							
72	Accommodation and food services	14	11 476	2 999	476	154	52.8	.4
721	Accommodation	11	D	D	D	c	D	D
7211	Traveler accommodation	7	5 501	1 281	219	102	2.5	—
72111	Hotels (except casino hotels) and motels	7	5 501	1 281	219	102	2.5	—
721110	Hotels (except casino hotels) and motels	7	5 501	1 281	219	102	2.5	—
7212	RV (recreational vehicle) parks and recreational camps	4	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	4	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	3	D	D	D	b	D	D
722	Food services and drinking places	3	D	D	D	a	D	D
	NEVADA							
72	Accommodation and food services	8	2 993	869	219	88	67.6	3.6
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	6	D	D	D	b	D	D
	NEWTON							
72	Accommodation and food services	16	3 818	1 062	207	102	63.5	6.5
721	Accommodation	7	2 039	474	94	34	49.2	1.1
7212	RV (recreational vehicle) parks and recreational camps	3	800	206	32	19	64.5	—
72121	RV (recreational vehicle) parks and recreational camps	3	800	206	32	19	64.5	—
721214	Recreational and vacation camps (except campgrounds)	3	800	206	32	19	64.5	—
722	Food services and drinking places	9	1 779	588	113	68	79.9	12.6
	OUACHITA							
72	Accommodation and food services	34	D	D	D	f	D	D
721	Accommodation	5	2 746	767	192	86	—	5.9
722	Food services and drinking places	29	D	D	D	e	D	D
	PERRY							
72	Accommodation and food services	3	628	153	37	15	90.0	10.0
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	PHILLIPS							
72	Accommodation and food services	34	11 654	2 945	705	333	32.9	16.0
721	Accommodation	4	D	D	D	b	D	D
722	Food services and drinking places	30	D	D	D	e	D	D
7222	Limited-service eating places	19	7 867	2 010	510	239	19.1	20.4
72221	Limited-service eating places	19	7 867	2 010	510	239	19.1	20.4
	PIKE							
72	Accommodation and food services	18	4 349	1 066	236	128	54.7	16.7
721	Accommodation	5	1 085	176	37	17	60.5	—
722	Food services and drinking places	13	3 264	890	199	111	52.8	22.3
	POINSETT							
72	Accommodation and food services	32	12 076	2 978	696	338	33.9	31.9
721	Accommodation	5	632	155	39	14	19.1	33.2
722	Food services and drinking places	27	11 444	2 823	657	324	34.7	31.8
7222	Limited-service eating places	18	9 827	2 425	570	268	25.8	36.5
72221	Limited-service eating places	18	9 827	2 425	570	268	25.8	36.5
	POLK							
72	Accommodation and food services	33	9 881	2 787	624	348	49.5	7.5
721	Accommodation	6	2 137	552	103	41	6.0	16.7
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72124	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	27	7 744	2 235	521	307	61.5	4.9
	POPE							
72	Accommodation and food services	105	56 537	16 093	3 694	1 817	18.2	12.2
721	Accommodation	15	D	D	D	c	D	D
7211	Traveler accommodation	14	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	14	D	D	D	c	D	D
72110	Hotels (except casino hotels) and motels	14	D	D	D	c	D	D
722	Food services and drinking places	90	D	D	D	g	D	D
7222	Limited-service eating places	51	D	D	D	f	D	D
72221	Limited-service eating places	51	D	D	D	f	D	D
7223	Special food services	5	D	D	D	c	D	D
	PRAIRIE							
72	Accommodation and food services	12	3 308	713	177	92	65.1	34.9
721	Accommodation	2	D	D	D	a	D	D
72124	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	10	D	D	D	b	D	D
	PULASKI							
72	Accommodation and food services	774	629 128	182 536	43 849	16 565	16.3	7.8
721	Accommodation	88	128 441	35 060	8 308	2 534	8.4	2.0
7211	Traveler accommodation	83	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	81	125 944	34 064	8 095	2 472	6.8	2.1
72110	Hotels (except casino hotels) and motels	81	125 944	34 064	8 095	2 472	6.8	2.1
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	b	D	D
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PULASKI—Con.								
72	Accommodation and food services—Con.							
722	Food services and drinking places	686	500 687	147 476	35 541	14 031	18.3	9.3
7221	Full-service restaurants	253	217 031	70 083	17 308	6 438	19.5	4.7
72211	Full-service restaurants	253	217 031	70 083	17 308	6 438	19.5	4.7
722110	Full-service restaurants	253	217 031	70 083	17 308	6 438	19.5	4.7
7222	Limited-service eating places	358	237 197	63 725	15 154	6 393	16.5	13.1
72221	Limited-service eating places	358	237 197	63 725	15 154	6 393	16.5	13.1
722211	Limited-service restaurants	312	217 645	56 535	13 361	5 858	16.4	13.2
722212	Cafeterias, buffets, and grill buffets	21	12 107	4 447	1 135	320	13.9	15.8
7223	Special food services	44	D	D	D	f	D	D
7224	Drinking places (alcoholic beverages)	31	D	D	D	e	D	D
72241	Drinking places (alcoholic beverages)	31	D	D	D	e	D	D
722410	Drinking places (alcoholic beverages)	31	D	D	D	e	D	D
RANDOLPH								
72	Accommodation and food services	28	10 503	2 565	617	374	39.7	12.2
721	Accommodation	3	1 168	247	53	31	100.0	—
722	Food services and drinking places	25	9 335	2 318	564	343	32.1	13.7
ST. FRANCIS								
72	Accommodation and food services	43	26 942	6 871	1 639	718	26.9	11.6
721	Accommodation	13	7 679	1 369	350	141	34.2	.4
7211	Traveler accommodation	13	7 679	1 369	350	141	34.2	.4
72111	Hotels (except casino hotels) and motels	13	7 679	1 369	350	141	34.2	.4
721110	Hotels (except casino hotels) and motels	13	7 679	1 369	350	141	34.2	.4
722	Food services and drinking places	30	19 263	5 502	1 289	577	24.0	16.0
7222	Limited-service eating places	14	12 977	3 284	785	335	9.2	15.2
72221	Limited-service eating places	14	12 977	3 284	785	335	9.2	15.2
SALINE								
72	Accommodation and food services	85	54 322	14 815	3 558	1 539	20.9	8.1
721	Accommodation	10	3 947	884	206	80	45.1	.5
722	Food services and drinking places	75	50 375	13 931	3 352	1 459	19.0	8.7
7222	Limited-service eating places	40	28 663	6 591	1 581	623	21.0	10.4
72221	Limited-service eating places	40	28 663	6 591	1 581	623	21.0	10.4
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
SCOTT								
72	Accommodation and food services	14	1 784	478	122	89	87.2	2.7
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	12	D	D	D	b	D	D
SEARCY								
72	Accommodation and food services	9	1 974	877	174	80	34.6	5.5
721	Accommodation	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) ..	1	D	D	D	b	D	D
722	Food services and drinking places	6	D	D	D	b	D	D
SEBASTIAN								
72	Accommodation and food services	241	163 582	45 777	11 154	4 702	20.3	9.0
721	Accommodation	19	18 205	3 932	1 047	362	2.3	3.1
7211	Traveler accommodation	19	18 205	3 932	1 047	362	2.3	3.1
72111	Hotels (except casino hotels) and motels	17	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	17	D	D	D	e	D	D
722	Food services and drinking places	222	145 377	41 845	10 107	4 340	22.6	9.7
7221	Full-service restaurants	89	58 422	17 395	4 332	1 827	33.8	13.0
72211	Full-service restaurants	89	58 422	17 395	4 332	1 827	33.8	13.0
722110	Full-service restaurants	89	58 422	17 395	4 332	1 827	33.8	13.0
7222	Limited-service eating places	110	D	D	D	g	D	D
72221	Limited-service eating places	110	D	D	D	g	D	D
722211	Limited-service restaurants	96	70 189	19 097	4 449	1 998	14.6	9.1
722212	Cafeterias, buffets, and grill buffets	4	4 286	1 568	420	153	—	—
7223	Special food services	5	D	D	D	c	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SEVIER								
72	Accommodation and food services	12	6 153	2 002	453	197	20.5	7.6
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	10	D	D	D	c	D	D
SHARP								
72	Accommodation and food services	37	10 960	2 972	674	350	43.3	13.5
721	Accommodation	7	1 761	394	86	36	30.2	18.3
722	Food services and drinking places	30	9 199	2 578	588	314	45.8	12.6
STONE								
72	Accommodation and food services	30	12 498	2 896	548	280	39.1	30.9
721	Accommodation	16	6 595	1 294	245	108	21.1	52.4
7211	Traveler accommodation	14	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	9	5 413	1 094	212	91	8.7	63.8
72110	Hotels (except casino hotels) and motels	9	5 413	1 094	212	91	8.7	63.8
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72124	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	14	5 903	1 602	303	172	59.3	6.9
UNION								
72	Accommodation and food services	75	39 101	9 352	2 314	1 112	29.8	11.8
721	Accommodation	13	9 189	1 744	435	204	37.3	.1
7211	Traveler accommodation	13	9 189	1 744	435	204	37.3	.1
72111	Hotels (except casino hotels) and motels	13	9 189	1 744	435	204	37.3	.1
72110	Hotels (except casino hotels) and motels	13	9 189	1 744	435	204	37.3	.1
722	Food services and drinking places	62	29 912	7 608	1 879	908	27.4	15.3
7222	Limited-service eating places	30	D	D	D	f	D	D
72221	Limited-service eating places	30	D	D	D	f	D	D
VAN BUREN								
72	Accommodation and food services	21	8 935	2 502	536	271	31.1	13.4
721	Accommodation	3	866	228	53	20	45.5	—
722	Food services and drinking places	18	8 069	2 274	483	251	29.6	14.8
WASHINGTON								
72	Accommodation and food services	387	262 849	70 771	16 659	7 253	23.8	9.9
721	Accommodation	50	D	D	D	g	D	D
7211	Traveler accommodation	37	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	36	50 735	10 053	2 465	944	12.0	7.2
72110	Hotels (except casino hotels) and motels	36	50 735	10 053	2 465	944	12.0	7.2
7213	Rooming and boarding houses	13	D	D	D	b	D	D
72131	Rooming and boarding houses	13	D	D	D	b	D	D
72130	Rooming and boarding houses	13	D	D	D	b	D	D
722	Food services and drinking places	337	D	D	D	i	D	D
7221	Full-service restaurants	140	101 791	29 351	7 039	3 059	38.4	12.1
72211	Full-service restaurants	140	101 791	29 351	7 039	3 059	38.4	12.1
72210	Full-service restaurants	140	101 791	29 351	7 039	3 059	38.4	12.1
7222	Limited-service eating places	156	90 623	25 382	5 730	2 675	15.3	7.7
72221	Limited-service eating places	156	90 623	25 382	5 730	2 675	15.3	7.7
722211	Limited-service restaurants	127	79 122	21 816	4 888	2 377	15.8	8.4
722212	Cafeterias, buffets, and grill buffets	3	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	26	D	D	D	c	D	D
7223	Special food services	17	D	D	D	e	D	D
WHITE								
72	Accommodation and food services	107	76 072	17 117	4 196	2 110	15.4	6.8
721	Accommodation	10	4 026	844	191	82	14.3	1.1
722	Food services and drinking places	97	72 046	16 273	4 005	2 028	15.5	7.1
7222	Limited-service eating places	47	30 040	7 241	1 599	975	22.6	3.8
72221	Limited-service eating places	47	30 040	7 241	1 599	975	22.6	3.8
7223	Special food services	9	D	D	D	f	D	D
WOODRUFF								
72	Accommodation and food services	8	1 275	244	52	38	62.4	37.6
722	Food services and drinking places	8	1 275	244	52	38	62.4	37.6

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	YELL							
72	Accommodation and food services	19	8 876	2 446	550	326	75.9	.6
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	18	D	D	D	e	D	D

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Summary Statistics for Places: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	ALMA							
72	Accommodation and food services	15	11 764	3 475	788	285	19.4	6.9
721	Accommodation	3	D	D	D	a	D	D
722	Food services and drinking places	12	D	D	D	e	D	D
7222	Limited-service eating places	6	D	D	D	c	D	D
72221	Limited-service eating places	6	D	D	D	c	D	D
	ARKADELPHIA							
72	Accommodation and food services	41	24 228	6 250	1 480	836	9.8	13.4
721	Accommodation	9	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	b	D	D
722	Food services and drinking places	32	D	D	D	f	D	D
7222	Limited-service eating places	22	12 007	3 212	762	321	13.2	10.0
72221	Limited-service eating places	22	12 007	3 212	762	321	13.2	10.0
7223	Special food services	5	D	D	D	e	D	D
	ASHDOWN							
72	Accommodation and food services	10	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	9	4 382	1 198	300	138	34.5	16.2
	ATKINS							
72	Accommodation and food services	1	D	D	D	b	D	D
722	Food services and drinking places	1	D	D	D	b	D	D
	AUGUSTA							
72	Accommodation and food services	2	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	a	D	D
	BALD KNOB							
72	Accommodation and food services	5	3 871	874	192	116	39.8	25.7
722	Food services and drinking places	5	3 871	874	192	116	39.8	25.7
	BARLING							
72	Accommodation and food services	2	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	a	D	D
	BATESVILLE							
72	Accommodation and food services	38	21 723	5 358	1 285	767	34.0	8.2
722	Food services and drinking places	38	21 723	5 358	1 285	767	34.0	8.2
7222	Limited-service eating places	17	13 333	3 329	802	442	30.6	3.3
72221	Limited-service eating places	17	13 333	3 329	802	442	30.6	3.3
	BEEBE							
72	Accommodation and food services	17	6 714	1 737	403	274	23.8	5.4
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	15	D	D	D	e	D	D
7222	Limited-service eating places	9	4 818	1 195	264	183	17.0	1.8
72221	Limited-service eating places	9	4 818	1 195	264	183	17.0	1.8
	BENTON							
72	Accommodation and food services	46	29 328	7 137	1 791	766	19.0	11.0
721	Accommodation	8	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	38	D	D	D	f	D	D
7222	Limited-service eating places	23	19 116	4 138	1 025	384	11.5	12.1
72221	Limited-service eating places	23	19 116	4 138	1 025	384	11.5	12.1
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	BENTONVILLE							
72	Accommodation and food services	65	57 775	13 658	3 371	1 434	13.8	6.5
721	Accommodation	10	21 847	3 295	853	362	—	—
7211	Traveler accommodation	10	21 847	3 295	853	362	—	—
72111	Hotels (except casino hotels) and motels	10	21 847	3 295	853	362	—	—
72110	Hotels (except casino hotels) and motels	10	21 847	3 295	853	362	—	—
722	Food services and drinking places	55	35 928	10 363	2 518	1 072	22.3	10.4
7222	Limited-service eating places	25	17 877	4 896	1 186	503	5.8	5.3
72221	Limited-service eating places	25	17 877	4 896	1 186	503	5.8	5.3
7223	Special food services	3	D	D	D	b	D	D
	BERRYVILLE							
72	Accommodation and food services	15	6 008	1 656	354	196	39.2	—
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	14	D	D	D	c	D	D
	BLYTHEVILLE							
72	Accommodation and food services	51	28 952	7 098	1 636	716	21.1	8.5
721	Accommodation	10	8 709	1 638	374	148	21.9	—
7211	Traveler accommodation	10	8 709	1 638	374	148	21.9	—
72111	Hotels (except casino hotels) and motels	10	8 709	1 638	374	148	21.9	—
72110	Hotels (except casino hotels) and motels	10	8 709	1 638	374	148	21.9	—
722	Food services and drinking places	41	20 243	5 460	1 262	568	20.8	12.2
7222	Limited-service eating places	19	11 822	2 918	715	333	5.2	9.4
72221	Limited-service eating places	19	11 822	2 918	715	333	5.2	9.4
	BOONEVILLE							
72	Accommodation and food services	7	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	6	D	D	D	b	D	D
	BRINKLEY							
72	Accommodation and food services	19	8 591	2 203	510	325	49.0	9.8
721	Accommodation	7	1 868	415	97	51	26.7	44.4
722	Food services and drinking places	12	6 723	1 788	413	274	55.2	.2
7222	Limited-service eating places	8	D	D	D	c	D	D
72221	Limited-service eating places	8	D	D	D	c	D	D
	BRYANT							
72	Accommodation and food services	25	18 734	5 784	1 350	553	26.4	4.1
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	23	D	D	D	f	D	D
7222	Limited-service eating places	12	8 807	2 277	512	214	38.2	7.7
72221	Limited-service eating places	12	8 807	2 277	512	214	38.2	7.7
	CABOT							
72	Accommodation and food services	32	20 811	5 392	1 295	594	18.7	7.7
721	Accommodation	3	684	135	27	13	100.0	—
722	Food services and drinking places	29	20 127	5 257	1 268	581	16.0	8.0
7222	Limited-service eating places	19	15 411	3 366	819	453	15.7	1.9
72221	Limited-service eating places	19	15 411	3 366	819	453	15.7	1.9
	CAMDEN							
72	Accommodation and food services	29	13 216	3 390	843	474	19.7	7.9
721	Accommodation	5	2 746	767	192	86	—	5.9
722	Food services and drinking places	24	10 470	2 623	651	388	24.9	8.4
7222	Limited-service eating places	11	6 710	1 694	422	238	9.2	10.6
72221	Limited-service eating places	11	6 710	1 694	422	238	9.2	10.6
	CHARLESTON							
72	Accommodation and food services	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
	CHEROKEE VILLAGE							
72	Accommodation and food services	4	1 461	338	83	37	61.6	—
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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							From administrative records ¹	Estimated ²
	CHEROKEE VILLAGE (PART - FULTON COUNTY)							
72	Accommodation and food services	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
	CHEROKEE VILLAGE (PART - SHARP COUNTY)							
72	Accommodation and food services	3	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	b	D	D
	CLARKSVILLE							
72	Accommodation and food services	29	12 652	3 541	861	415	29.5	5.8
721	Accommodation	6	2 677	583	136	70	—	—
722	Food services and drinking places	23	9 975	2 958	725	345	37.4	7.3
7222	Limited-service eating places	15	D	D	D	c	D	D
72221	Limited-service eating places	15	D	D	D	c	D	D
	CONWAY							
72	Accommodation and food services	104	69 451	18 827	4 552	2 310	21.7	18.2
721	Accommodation	12	7 272	1 685	366	178	50.9	20.7
7211	Traveler accommodation	10	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	10	D	D	D	c	D	D
72110	Hotels (except casino hotels) and motels	10	D	D	D	c	D	D
722	Food services and drinking places	92	62 179	17 142	4 186	2 132	18.3	17.9
7222	Limited-service eating places	48	34 177	8 603	2 041	1 037	21.5	16.2
72221	Limited-service eating places	48	34 177	8 603	2 041	1 037	21.5	16.2
722211	Limited-service restaurants	36	30 149	7 585	1 857	941	16.5	17.8
722212	Cafeterias, buffets, and grill buffets	5	D	D	D	b	D	D
7223	Special food services	6	4 980	1 104	327	192	10.3	.2
	CORNING							
72	Accommodation and food services	8	3 212	902	218	120	43.4	—
722	Food services and drinking places	8	3 212	902	218	120	43.4	—
	CROSSETT							
72	Accommodation and food services	21	10 176	2 445	477	210	37.8	14.8
721	Accommodation	3	1 425	278	57	27	32.8	26.4
722	Food services and drinking places	18	8 751	2 167	420	183	38.7	12.9
7222	Limited-service eating places	13	D	D	D	c	D	D
72221	Limited-service eating places	13	D	D	D	c	D	D
	DARDANELLE							
72	Accommodation and food services	11	7 215	1 860	422	249	71.0	—
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	10	D	D	D	c	D	D
7222	Limited-service eating places	6	5 305	1 205	271	154	69.5	—
72221	Limited-service eating places	6	5 305	1 205	271	154	69.5	—
	DE QUEEN							
72	Accommodation and food services	11	D	D	D	c	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	9	D	D	D	c	D	D
7222	Limited-service eating places	7	5 018	1 535	346	153	12.0	9.3
72221	Limited-service eating places	7	5 018	1 535	346	153	12.0	9.3
	DERMOTT							
72	Accommodation and food services	4	698	110	23	13	63.9	—
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	3	D	D	D	a	D	D
	DE WITT							
72	Accommodation and food services	10	1 957	571	129	49	94.6	1.3
722	Food services and drinking places	10	1 957	571	129	49	94.6	1.3
	DUMAS							
72	Accommodation and food services	17	5 021	1 258	305	152	21.6	8.5
721	Accommodation	3	D	D	D	b	D	D
722	Food services and drinking places	14	D	D	D	c	D	D

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
	EARLE							
72	Accommodation and food services	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
	EL DORADO							
72	Accommodation and food services	65	37 294	8 863	2 182	1 035	27.1	11.7
721	Accommodation	13	9 189	1 744	435	204	37.3	.1
7211	Traveler accommodation	13	9 189	1 744	435	204	37.3	.1
72111	Hotels (except casino hotels) and motels	13	9 189	1 744	435	204	37.3	.1
72110	Hotels (except casino hotels) and motels	13	9 189	1 744	435	204	37.3	.1
722	Food services and drinking places	52	28 105	7 119	1 747	831	23.7	15.5
7222	Limited-service eating places	25	18 116	4 390	1 057	479	10.7	11.9
72221	Limited-service eating places	25	18 116	4 390	1 057	479	10.7	11.9
	ENGLAND							
72	Accommodation and food services	4	921	267	62	43	15.9	2.7
722	Food services and drinking places	4	921	267	62	43	15.9	2.7
	FARMINGTON							
72	Accommodation and food services	5	2 249	607	125	67	2.6	—
722	Food services and drinking places	5	2 249	607	125	67	2.6	—
	FAYETTEVILLE							
72	Accommodation and food services	239	169 605	44 813	10 579	4 569	24.3	9.0
721	Accommodation	31	31 793	5 376	1 376	471	17.3	6.1
7211	Traveler accommodation	18	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	18	D	D	D	e	D	D
72110	Hotels (except casino hotels) and motels	18	D	D	D	e	D	D
7213	Rooming and boarding houses	13	D	D	D	b	D	D
72131	Rooming and boarding houses	13	D	D	D	b	D	D
72130	Rooming and boarding houses	13	D	D	D	b	D	D
722	Food services and drinking places	208	137 812	39 437	9 203	4 098	25.9	9.7
7221	Full-service restaurants	77	69 839	19 280	4 662	1 988	37.4	11.9
72211	Full-service restaurants	77	69 839	19 280	4 662	1 988	37.4	11.9
72210	Full-service restaurants	77	69 839	19 280	4 662	1 988	37.4	11.9
7222	Limited-service eating places	96	55 643	15 975	3 586	1 722	12.8	5.2
72221	Limited-service eating places	96	55 643	15 975	3 586	1 722	12.8	5.2
72222	Limited-service restaurants	77	47 002	13 084	2 904	1 487	13.6	5.7
72223	Cafeterias, buffets, and grill buffets	3	D	D	D	b	D	D
	Snack and nonalcoholic beverage bars	16	D	D	D	c	D	D
7223	Special food services	14	D	D	D	e	D	D
7224	Drinking places (alcoholic beverages)	21	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	21	D	D	D	c	D	D
72240	Drinking places (alcoholic beverages)	21	D	D	D	c	D	D
	FORDYCE							
72	Accommodation and food services	9	D	D	D	c	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	7	2 633	832	215	105	15.7	2.2
	FORREST CITY							
72	Accommodation and food services	29	22 500	5 680	1 340	585	24.2	13.7
721	Accommodation	8	6 573	1 093	275	113	39.5	—
7211	Traveler accommodation	8	6 573	1 093	275	113	39.5	—
72111	Hotels (except casino hotels) and motels	8	6 573	1 093	275	113	39.5	—
72110	Hotels (except casino hotels) and motels	8	6 573	1 093	275	113	39.5	—
722	Food services and drinking places	21	15 927	4 587	1 065	472	17.8	19.4
7222	Limited-service eating places	11	D	D	D	e	D	D
72221	Limited-service eating places	11	D	D	D	e	D	D

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							From administrative records ¹	Estimated ²
FORT SMITH								
72	Accommodation and food services	215	155 777	43 702	10 675	4 445	19.7	8.7
721	Accommodation	19	18 205	3 932	1 047	362	2.3	3.1
7211	Traveler accommodation	19	18 205	3 932	1 047	362	2.3	3.1
72111	Hotels (except casino hotels) and motels	17	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	17	D	D	D	e	D	D
722	Food services and drinking places	196	137 572	39 770	9 628	4 083	22.0	9.4
7221	Full-service restaurants	75	55 960	16 734	4 199	1 764	31.7	12.9
72211	Full-service restaurants	75	55 960	16 734	4 199	1 764	31.7	12.9
722110	Full-service restaurants	75	55 960	16 734	4 199	1 764	31.7	12.9
7222	Limited-service eating places	98	D	D	D	g	D	D
72221	Limited-service eating places	98	D	D	D	g	D	D
722211	Limited-service restaurants	84	64 846	17 683	4 103	1 804	14.8	8.7
722212	Cafeterias, buffets, and grill buffets	4	4 286	1 568	420	153	—	—
722213	Snack and nonalcoholic beverage bars	10	D	D	D	c	D	D
7223	Special food services	5	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	18	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	18	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	18	D	D	D	c	D	D
GOSNELL								
72	Accommodation and food services	3	D	D	D	b	D	D
722	Food services and drinking places	3	D	D	D	b	D	D
GREENBRIER								
72	Accommodation and food services	9	4 970	1 426	335	172	36.1	31.3
722	Food services and drinking places	9	4 970	1 426	335	172	36.1	31.3
GREEN FOREST								
72	Accommodation and food services	5	1 502	402	85	48	57.4	42.6
722	Food services and drinking places	5	1 502	402	85	48	57.4	42.6
GREENWOOD								
72	Accommodation and food services	12	5 719	1 555	366	199	31.6	14.0
722	Food services and drinking places	12	5 719	1 555	366	199	31.6	14.0
7222	Limited-service eating places	8	4 479	1 177	286	166	12.7	17.9
72221	Limited-service eating places	8	4 479	1 177	286	166	12.7	17.9
HAMBURG								
72	Accommodation and food services	4	D	D	D	b	D	D
722	Food services and drinking places	4	D	D	D	b	D	D
HARRISON								
72	Accommodation and food services	40	22 193	6 468	1 464	738	37.0	4.2
721	Accommodation	5	D	D	D	b	D	D
722	Food services and drinking places	35	D	D	D	f	D	D
7222	Limited-service eating places	21	D	D	D	e	D	D
72221	Limited-service eating places	21	D	D	D	e	D	D
HASKELL								
72	Accommodation and food services	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
HEBER SPRINGS								
72	Accommodation and food services	32	12 364	3 254	757	352	47.9	11.9
721	Accommodation	5	D	D	D	b	D	D
722	Food services and drinking places	27	D	D	D	e	D	D
7222	Limited-service eating places	8	5 492	1 544	338	155	21.0	—
72221	Limited-service eating places	8	5 492	1 544	338	155	21.0	—
HELENA								
72	Accommodation and food services	7	1 901	483	131	73	6.6	89.7
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	6	D	D	D	b	D	D

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
HOPE								
72	Accommodation and food services	29	D	D	D	f	D	D
721	Accommodation	6	D	D	D	c	D	D
7211	Traveler accommodation	6	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	6	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	6	D	D	D	c	D	D
722	Food services and drinking places	23	D	D	D	e	D	D
7222	Limited-service eating places	17	12 426	3 567	789	344	20.8	19.8
72221	Limited-service eating places	17	12 426	3 567	789	344	20.8	19.8
HOT SPRINGS								
72	Accommodation and food services	176	134 879	43 590	10 468	3 740	26.1	3.5
721	Accommodation	29	40 264	14 833	3 358	922	27.6	.6
7211	Traveler accommodation	27	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	24	39 516	14 695	3 341	911	27.2	—
721110	Hotels (except casino hotels) and motels	24	39 516	14 695	3 341	911	27.2	—
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	147	94 615	28 757	7 110	2 818	25.4	4.8
7221	Full-service restaurants	68	44 021	14 421	3 437	1 309	29.3	6.4
72211	Full-service restaurants	68	44 021	14 421	3 437	1 309	29.3	6.4
722110	Full-service restaurants	68	44 021	14 421	3 437	1 309	29.3	6.4
7222	Limited-service eating places	66	43 602	11 999	3 130	1 306	24.8	3.7
72221	Limited-service eating places	66	43 602	11 999	3 130	1 306	24.8	3.7
722211	Limited-service restaurants	61	D	D	D	f	D	D
722213	Snack and nonalcoholic beverage bars	4	D	D	D	e	D	D
7223	Special food services	6	D	D	D	c	D	D
HOXIE								
72	Accommodation and food services	3	735	240	47	26	100.0	—
722	Food services and drinking places	3	735	240	47	26	100.0	—
JACKSONVILLE								
72	Accommodation and food services	48	26 483	7 183	1 691	804	23.8	14.1
721	Accommodation	9	3 699	829	186	100	28.5	17.7
7211	Traveler accommodation	9	3 699	829	186	100	28.5	17.7
72111	Hotels (except casino hotels) and motels	9	3 699	829	186	100	28.5	17.7
721110	Hotels (except casino hotels) and motels	9	3 699	829	186	100	28.5	17.7
722	Food services and drinking places	39	22 784	6 354	1 505	704	23.0	13.5
7222	Limited-service eating places	24	15 634	4 241	1 013	477	24.7	3.4
72221	Limited-service eating places	24	15 634	4 241	1 013	477	24.7	3.4
7223	Special food services	1	D	D	D	b	D	D
JONESBORO								
72	Accommodation and food services	131	102 461	29 274	7 008	2 989	22.8	12.1
721	Accommodation	10	7 599	1 998	509	182	13.2	—
7211	Traveler accommodation	10	7 599	1 998	509	182	13.2	—
72111	Hotels (except casino hotels) and motels	9	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	9	D	D	D	c	D	D
722	Food services and drinking places	121	94 862	27 276	6 499	2 807	23.6	13.1
7221	Full-service restaurants	46	D	D	D	g	D	D
72211	Full-service restaurants	46	D	D	D	g	D	D
722110	Full-service restaurants	46	D	D	D	g	D	D
7222	Limited-service eating places	71	D	D	D	g	D	D
72221	Limited-service eating places	71	D	D	D	g	D	D
722211	Limited-service restaurants	62	D	D	D	g	D	D
722212	Cafeterias, buffets, and grill buffets	5	5 692	1 272	297	153	17.2	—
7223	Special food services	3	D	D	D	c	D	D
LAKE VILLAGE								
72	Accommodation and food services	12	4 064	1 033	263	133	53.9	.8
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	10	D	D	D	c	D	D
LITTLE FLOCK								
72	Accommodation and food services	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LITTLE ROCK								
72	Accommodation and food services	460	400 524	117 902	28 467	10 375	15.5	5.6
721	Accommodation	49	91 867	26 327	6 365	1 887	5.4	.7
7211	Traveler accommodation	47	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	47	D	D	D	g	D	D
72110	Hotels (except casino hotels) and motels	47	D	D	D	g	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
72130	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	411	308 657	91 575	22 102	8 488	18.6	7.0
7221	Full-service restaurants	154	137 674	45 246	11 166	4 071	21.9	4.3
72211	Full-service restaurants	154	137 674	45 246	11 166	4 071	21.9	4.3
72210	Full-service restaurants	154	137 674	45 246	11 166	4 071	21.9	4.3
7222	Limited-service eating places	210	134 847	36 295	8 593	3 547	14.8	10.0
72221	Limited-service eating places	210	134 847	36 295	8 593	3 547	14.8	10.0
72221	Limited-service restaurants	177	120 250	31 009	7 296	3 160	14.1	9.6
72222	Cafeterias, buffets, and grill buffets	18	D	D	D	c	D	D
72223	Shack and nonalcoholic beverage bars	15	D	D	D	c	D	D
7223	Special food services	25	26 660	7 996	1 848	630	4.6	4.1
7224	Drinking places (alcoholic beverages)	22	9 476	2 038	495	240	62.3	12.2
72241	Drinking places (alcoholic beverages)	22	9 476	2 038	495	240	62.3	12.2
72240	Drinking places (alcoholic beverages)	22	9 476	2 038	495	240	62.3	12.2
LONOKE								
72	Accommodation and food services	10	7 811	1 513	317	199	13.6	39.9
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	8	D	D	D	c	D	D
7222	Limited-service eating places	6	6 105	1 129	238	161	3.8	51.0
72221	Limited-service eating places	6	6 105	1 129	238	161	3.8	51.0
LOWELL								
72	Accommodation and food services	10	D	D	D	c	D	D
722	Food services and drinking places	10	D	D	D	c	D	D
7222	Limited-service eating places	9	5 746	1 610	357	144	30.6	—
72221	Limited-service eating places	9	5 746	1 610	357	144	30.6	—
MCGEHEE								
72	Accommodation and food services	8	D	D	D	c	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	6	D	D	D	b	D	D
MAGNOLIA								
72	Accommodation and food services	40	20 295	5 387	1 273	687	20.1	9.3
721	Accommodation	6	3 572	865	193	73	7.6	.6
7211	Traveler accommodation	6	3 572	865	193	73	7.6	.6
72111	Hotels (except casino hotels) and motels	6	3 572	865	193	73	7.6	.6
72110	Hotels (except casino hotels) and motels	6	3 572	865	193	73	7.6	.6
722	Food services and drinking places	34	16 723	4 522	1 080	614	22.8	11.1
7222	Limited-service eating places	21	D	D	D	e	D	D
72221	Limited-service eating places	21	D	D	D	e	D	D
7223	Special food services	1	D	D	D	b	D	D
MALVERN								
72	Accommodation and food services	22	13 509	3 711	935	410	11.6	37.5
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	20	D	D	D	e	D	D
7222	Limited-service eating places	15	11 959	3 315	851	364	7.1	40.3
72221	Limited-service eating places	15	11 959	3 315	851	364	7.1	40.3
MANILA								
72	Accommodation and food services	2	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	a	D	D

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
	MARIANNA							
72	Accommodation and food services	4	D	D	D	b	D	D
722	Food services and drinking places	4	D	D	D	b	D	D
	MARION							
72	Accommodation and food services	11	5 613	1 431	335	154	23.1	—
721	Accommodation	3	D	D	D	a	D	D
722	Food services and drinking places	8	D	D	D	c	D	D
	MARKED TREE							
72	Accommodation and food services	5	D	D	D	b	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	3	D	D	D	b	D	D
	MAUMELLE							
72	Accommodation and food services	16	8 256	2 381	573	268	43.6	10.0
722	Food services and drinking places	16	8 256	2 381	573	268	43.6	10.0
7222	Limited-service eating places	8	5 672	1 509	376	195	53.4	—
72221	Limited-service eating places	8	5 672	1 509	376	195	53.4	—
	MENA							
72	Accommodation and food services	23	8 326	2 316	526	298	55.0	4.1
721	Accommodation	4	D	D	D	b	D	D
722	Food services and drinking places	19	D	D	D	e	D	D
7222	Limited-service eating places	13	4 974	1 370	336	171	55.0	6.9
72221	Limited-service eating places	13	4 974	1 370	336	171	55.0	6.9
	MONTICELLO							
72	Accommodation and food services	32	D	D	D	e	D	D
721	Accommodation	5	2 167	498	105	63	57.4	—
722	Food services and drinking places	27	D	D	D	e	D	D
7222	Limited-service eating places	20	D	D	D	e	D	D
72221	Limited-service eating places	20	D	D	D	e	D	D
	MORRILTON							
72	Accommodation and food services	20	9 867	2 526	602	305	15.5	46.5
721	Accommodation	4	379	66	13	7	58.8	41.2
722	Food services and drinking places	16	9 488	2 460	589	298	13.7	46.7
7222	Limited-service eating places	8	7 195	1 858	458	229	15.9	46.1
72221	Limited-service eating places	8	7 195	1 858	458	229	15.9	46.1
	MOUNTAIN HOME							
72	Accommodation and food services	61	25 924	7 497	1 623	755	33.4	16.0
721	Accommodation	7	3 364	833	215	90	24.5	—
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	54	22 560	6 664	1 408	665	34.8	18.4
7222	Limited-service eating places	17	11 074	2 962	692	329	23.8	14.5
72221	Limited-service eating places	17	11 074	2 962	692	329	23.8	14.5
	MOUNTAIN VIEW							
72	Accommodation and food services	26	10 919	2 594	494	256	38.7	35.4
721	Accommodation	13	D	D	D	b	D	D
7211	Traveler accommodation	12	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	8	D	D	D	b	D	D
72110	Hotels (except casino hotels) and motels	8	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	13	D	D	D	c	D	D

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
	NASHVILLE							
72	Accommodation and food services	11	6 104	1 580	351	246	9.1	26.3
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	9	D	D	D	c	D	D
7222	Limited-service eating places	7	5 181	1 407	308	225	8.0	30.9
72221	Limited-service eating places	7	5 181	1 407	308	225	8.0	30.9
	NEWPORT							
72	Accommodation and food services	22	7 471	2 083	504	203	41.9	10.1
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	20	D	D	D	c	D	D
	NORTH LITTLE ROCK							
72	Accommodation and food services	183	157 501	44 766	10 787	4 226	11.3	11.6
721	Accommodation	24	27 306	6 573	1 464	469	8.0	4.8
7211	Traveler accommodation	22	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	21	D	D	D	e	D	D
72110	Hotels (except casino hotels) and motels	21	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	b	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
72130	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	159	130 195	38 193	9 323	3 757	12.0	13.0
7221	Full-service restaurants	64	64 465	20 536	5 142	1 976	13.0	4.1
72211	Full-service restaurants	64	64 465	20 536	5 142	1 976	13.0	4.1
72210	Full-service restaurants	64	64 465	20 536	5 142	1 976	13.0	4.1
7222	Limited-service eating places	81	60 525	16 051	3 844	1 640	11.2	22.5
72221	Limited-service eating places	81	60 525	16 051	3 844	1 640	11.2	22.5
722211	Limited-service restaurants	72	56 186	14 408	3 414	1 513	11.6	23.6
722212	Cafeterias, buffets, and grill buffets	3	D	D	D	b	D	D
7223	Special food services	8	2 428	613	135	39	3.4	27.2
	OSCEOLA							
72	Accommodation and food services	15	7 301	1 736	424	200	21.2	19.4
721	Accommodation	4	1 744	324	84	41	—	48.5
722	Food services and drinking places	11	5 557	1 412	340	159	27.9	10.3
7222	Limited-service eating places	7	4 581	1 237	300	136	27.1	—
72221	Limited-service eating places	7	4 581	1 237	300	136	27.1	—
	OZARK							
72	Accommodation and food services	15	6 461	1 748	380	187	36.0	—
721	Accommodation	3	D	D	D	b	D	D
722	Food services and drinking places	12	D	D	D	c	D	D
	PARAGOULD							
72	Accommodation and food services	53	D	D	D	f	D	D
721	Accommodation	3	1 809	329	79	43	61.5	—
722	Food services and drinking places	50	D	D	D	f	D	D
7222	Limited-service eating places	26	D	D	D	f	D	D
72221	Limited-service eating places	26	D	D	D	f	D	D
	PARIS							
72	Accommodation and food services	11	5 878	1 499	418	173	47.9	18.8
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	10	D	D	D	c	D	D
	PIGGOTT							
72	Accommodation and food services	9	3 191	874	201	98	22.6	57.3
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	8	D	D	D	b	D	D

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							From administrative records ¹	Estimated ²
PINE BLUFF								
72	Accommodation and food services	117	66 823	17 319	4 109	1 878	24.9	9.7
721	Accommodation	16	D	D	D	c	D	D
7211	Traveler accommodation	16	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	16	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	16	D	D	D	c	D	D
722	Food services and drinking places	101	D	D	D	g	D	D
7222	Limited-service eating places	62	42 138	10 699	2 583	1 281	22.1	7.0
72221	Limited-service eating places	62	42 138	10 699	2 583	1 281	22.1	7.0
722211	Limited-service restaurants	56	D	D	D	g	D	D
7223	Special food services	4	D	D	D	b	D	D
POCAHONTAS								
72	Accommodation and food services	19	9 443	2 406	579	359	39.5	7.0
721	Accommodation	3	1 168	247	53	31	100.0	—
722	Food services and drinking places	16	8 275	2 159	526	328	30.9	8.0
7222	Limited-service eating places	8	6 771	1 833	434	273	28.5	—
72221	Limited-service eating places	8	6 771	1 833	434	273	28.5	—
PRAIRIE GROVE								
72	Accommodation and food services	7	1 581	384	85	46	100.0	—
722	Food services and drinking places	7	1 581	384	85	46	100.0	—
PREScott								
72	Accommodation and food services	7	D	D	D	b	D	D
721	Accommodation	1	D	D	D	b	D	D
722	Food services and drinking places	6	D	D	D	b	D	D
ROGERS								
72	Accommodation and food services	77	60 935	15 378	3 344	1 610	25.9	6.0
721	Accommodation	7	6 112	1 292	274	132	49.0	.6
7211	Traveler accommodation	6	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	6	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	6	D	D	D	c	D	D
722	Food services and drinking places	70	54 823	14 086	3 070	1 478	23.4	6.6
7221	Full-service restaurants	29	28 035	7 204	1 631	830	28.2	3.5
72211	Full-service restaurants	29	28 035	7 204	1 631	830	28.2	3.5
722110	Full-service restaurants	29	28 035	7 204	1 631	830	28.2	3.5
7222	Limited-service eating places	37	26 276	6 823	1 422	645	17.5	10.0
72221	Limited-service eating places	37	26 276	6 823	1 422	645	17.5	10.0
722211	Limited-service restaurants	35	D	D	D	f	D	D
RUSSELLVILLE								
72	Accommodation and food services	93	53 165	15 242	3 518	1 713	14.0	12.6
721	Accommodation	15	D	D	D	c	D	D
7211	Traveler accommodation	14	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	14	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	14	D	D	D	c	D	D
722	Food services and drinking places	78	D	D	D	g	D	D
7222	Limited-service eating places	48	26 291	7 087	1 587	800	16.2	14.6
72221	Limited-service eating places	48	26 291	7 087	1 587	800	16.2	14.6
722211	Limited-service restaurants	44	25 068	6 726	1 542	777	15.2	15.3
7223	Special food services	4	D	D	D	c	D	D
SEARCY								
72	Accommodation and food services	62	59 407	13 059	3 263	1 526	11.1	6.0
721	Accommodation	5	3 297	724	153	68	4.8	—
722	Food services and drinking places	57	56 110	12 335	3 110	1 458	11.5	6.3
7222	Limited-service eating places	27	19 017	4 573	1 000	573	24.2	4.5
72221	Limited-service eating places	27	19 017	4 573	1 000	573	24.2	4.5
7223	Special food services	7	D	D	D	f	D	D
SHERIDAN								
72	Accommodation and food services	15	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	14	4 500	1 124	264	131	35.5	6.3

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							From administrative records ¹	Estimated ²
	SHERWOOD							
72	Accommodation and food services	33	16 244	4 777	1 086	458	39.2	6.4
722	Food services and drinking places	33	16 244	4 777	1 086	458	39.2	6.4
7222	Limited-service eating places	22	12 352	3 468	816	338	30.8	8.1
72221	Limited-service eating places	22	12 352	3 468	816	338	30.8	8.1
	SILOAM SPRINGS							
72	Accommodation and food services	32	19 597	4 954	1 121	569	18.8	10.1
721	Accommodation	4	1 314	261	58	18	17.1	45.7
722	Food services and drinking places	28	18 283	4 693	1 063	551	18.9	7.5
7222	Limited-service eating places	17	12 765	3 390	742	344	10.7	10.2
72221	Limited-service eating places	17	12 765	3 390	742	344	10.7	10.2
7223	Special food services	1	D	D	D	b	D	D
	SPRINGDALE							
72	Accommodation and food services	113	80 972	22 691	5 353	2 347	17.5	11.7
721	Accommodation	17	D	D	D	f	D	D
7211	Traveler accommodation	17	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	16	D	D	D	f	D	D
72110	Hotels (except casino hotels) and motels	16	D	D	D	f	D	D
722	Food services and drinking places	96	D	D	D	g	D	D
7221	Full-service restaurants	47	25 337	8 204	1 948	889	32.9	13.3
72211	Full-service restaurants	47	25 337	8 204	1 948	889	32.9	13.3
72210	Full-service restaurants	47	25 337	8 204	1 948	889	32.9	13.3
7222	Limited-service eating places	44	30 753	8 320	1 912	823	15.7	13.1
72221	Limited-service eating places	44	30 753	8 320	1 912	823	15.7	13.1
722211	Limited-service restaurants	39	D	D	D	f	D	D
7223	Special food services	2	D	D	D	b	D	D
	SPRINGDALE (PART - BENTON COUNTY)							
72	Accommodation and food services	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
	SPRINGDALE (PART - WASHINGTON COUNTY)							
72	Accommodation and food services	112	D	D	D	g	D	D
721	Accommodation	17	D	D	D	f	D	D
7211	Traveler accommodation	17	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	16	D	D	D	f	D	D
72110	Hotels (except casino hotels) and motels	16	D	D	D	f	D	D
722	Food services and drinking places	95	D	D	D	g	D	D
7221	Full-service restaurants	46	D	D	D	f	D	D
72211	Full-service restaurants	46	D	D	D	f	D	D
72210	Full-service restaurants	46	D	D	D	f	D	D
7222	Limited-service eating places	44	30 753	8 320	1 912	823	15.7	13.1
72221	Limited-service eating places	44	30 753	8 320	1 912	823	15.7	13.1
722211	Limited-service restaurants	39	D	D	D	f	D	D
7223	Special food services	2	D	D	D	b	D	D
	STUTTGART							
72	Accommodation and food services	32	13 404	3 602	819	436	33.3	20.8
721	Accommodation	5	D	D	D	b	D	D
722	Food services and drinking places	27	D	D	D	e	D	D
7222	Limited-service eating places	19	D	D	D	e	D	D
72221	Limited-service eating places	19	D	D	D	e	D	D
	TEXARKANA							
72	Accommodation and food services	67	91 655	15 203	3 624	1 334	8.2	5.3
721	Accommodation	11	D	D	D	c	D	D
7211	Traveler accommodation	11	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	11	D	D	D	c	D	D
72110	Hotels (except casino hotels) and motels	11	D	D	D	c	D	D
722	Food services and drinking places	56	D	D	D	g	D	D
7222	Limited-service eating places	21	11 116	2 884	731	266	12.2	—
72221	Limited-service eating places	21	11 116	2 884	731	266	12.2	—
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	a	D	D
7223	Special food services	1	D	D	D	e	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	TRUMANN							
72	Accommodation and food services	15	5 262	1 560	369	185	39.1	11.4
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	14	D	D	D	c	D	D
	VAN BUREN							
72	Accommodation and food services	35	23 556	6 110	1 486	737	6.7	15.1
721	Accommodation	4	2 695	512	120	125	—	—
722	Food services and drinking places	31	20 861	5 598	1 366	612	7.6	17.0
7222	Limited-service eating places	19	14 541	3 997	965	413	1.6	8.8
72221	Limited-service eating places	19	14 541	3 997	965	413	1.6	8.8
	WALDRON							
72	Accommodation and food services	11	1 441	390	104	74	84.2	3.4
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	9	D	D	D	b	D	D
	WALNUT RIDGE							
72	Accommodation and food services	11	4 814	1 230	265	149	9.9	2.6
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	10	D	D	D	c	D	D
	WARD							
72	Accommodation and food services	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
	WARREN							
72	Accommodation and food services	14	D	D	D	c	D	D
721	Accommodation	3	D	D	D	b	D	D
722	Food services and drinking places	11	4 138	1 082	256	139	26.7	12.0
	WEST HELENA							
72	Accommodation and food services	13	6 715	1 692	403	186	21.2	.8
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	11	D	D	D	c	D	D
7222	Limited-service eating places	10	5 592	1 466	357	159	13.8	.9
72221	Limited-service eating places	10	5 592	1 466	357	159	13.8	.9
	WEST MEMPHIS							
72	Accommodation and food services	65	45 357	13 014	3 086	1 166	12.9	1.5
721	Accommodation	23	11 217	2 695	647	273	9.9	—
7211	Traveler accommodation	22	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	22	D	D	D	e	D	D
72110	Hotels (except casino hotels) and motels	22	D	D	D	e	D	D
722	Food services and drinking places	42	34 140	10 319	2 439	893	13.9	2.0
7222	Limited-service eating places	26	16 862	4 754	1 111	453	20.7	4.1
72221	Limited-service eating places	26	16 862	4 754	1 111	453	20.7	4.1
7223	Special food services	3	D	D	D	b	D	D
	WHITE HALL							
72	Accommodation and food services	12	5 605	1 499	325	165	12.3	19.8
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	10	D	D	D	c	D	D
7222	Limited-service eating places	7	4 497	1 129	256	128	13.3	24.6
72221	Limited-service eating places	7	4 497	1 129	256	128	13.3	24.6
	WYNNE							
72	Accommodation and food services	14	7 996	2 293	563	289	9.0	3.2
721	Accommodation	3	489	150	34	15	9.6	—
722	Food services and drinking places	11	7 507	2 143	529	274	8.9	3.4
7222	Limited-service eating places	6	5 061	1 275	321	160	8.3	.4
72221	Limited-service eating places	6	5 061	1 275	321	160	8.3	.4

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF ARKANSAS COUNTY								
72	Accommodation and food services	5	788	59	27	11	100.0	—
721	Accommodation	4	D	D	D	a	D	D
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
BALANCE OF ASHLEY COUNTY								
72	Accommodation and food services	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
BALANCE OF BAXTER COUNTY								
72	Accommodation and food services	41	12 989	3 536	728	302	71.3	11.6
721	Accommodation	20	8 523	2 172	428	174	79.3	—
7212	RV (recreational vehicle) parks and recreational camps	10	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps	10	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds	4	648	157	36	12	100.0	—
721214	Recreational and vacation camps (except campgrounds)	6	D	D	D	c	D	D
722	Food services and drinking places	21	4 466	1 364	300	128	56.1	33.8
BALANCE OF BENTON COUNTY								
72	Accommodation and food services	52	D	D	D	f	D	D
721	Accommodation	7	792	135	28	20	32.1	9.7
722	Food services and drinking places	45	D	D	D	f	D	D
7222	Limited-service eating places	23	D	D	D	e	D	D
72221	Limited-service eating places	23	D	D	D	e	D	D
BALANCE OF BOONE COUNTY								
72	Accommodation and food services	17	9 372	2 651	624	259	29.7	—
721	Accommodation	4	D	D	D	b	D	D
722	Food services and drinking places	13	D	D	D	c	D	D
BALANCE OF BRADLEY COUNTY								
72	Accommodation and food services	2	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	a	D	D
BALANCE OF CALHOUN COUNTY								
72	Accommodation and food services	3	D	D	D	a	D	D
722	Food services and drinking places	3	D	D	D	a	D	D
BALANCE OF CARROLL COUNTY								
72	Accommodation and food services	143	41 701	12 080	2 297	1 208	47.8	9.4
721	Accommodation	78	D	D	D	f	D	D
7211	Traveler accommodation	75	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	55	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	55	D	D	D	f	D	D
7212	RV (recreational vehicle) parks and recreational camps	3	401	34	6	2	10.5	31.9
72121	RV (recreational vehicle) parks and recreational camps	3	401	34	6	2	10.5	31.9
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	65	D	D	D	f	D	D
BALANCE OF CHICOT COUNTY								
72	Accommodation and food services	3	1 110	262	62	30	61.0	—
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	a	D	D
BALANCE OF CLARK COUNTY								
72	Accommodation and food services	7	5 775	2 160	489	200	14.0	—
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	6	D	D	D	c	D	D
BALANCE OF CLAY COUNTY								
72	Accommodation and food services	4	975	214	47	33	65.9	34.1
722	Food services and drinking places	4	975	214	47	33	65.9	34.1

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF CLEBURNE COUNTY								
72	Accommodation and food services	23	8 478	2 702	546	346	27.6	3.9
721	Accommodation	7	D	D	D	c	D	D
7211	Traveler accommodation	4	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	3	D	D	D	c	D	D
72110	Hotels (except casino hotels) and motels	3	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	3	1 350	391	65	39	—	—
72121	RV (recreational vehicle) parks and recreational camps	3	1 350	391	65	39	—	—
72124	Recreational and vacation camps (except campgrounds)	3	1 350	391	65	39	—	—
722	Food services and drinking places	16	D	D	D	c	D	D
BALANCE OF CLEVELAND COUNTY								
72	Accommodation and food services	2	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	a	D	D
BALANCE OF COLUMBIA COUNTY								
72	Accommodation and food services	5	492	83	19	18	100.0	—
722	Food services and drinking places	5	492	83	19	18	100.0	—
BALANCE OF CONWAY COUNTY								
72	Accommodation and food services	9	2 342	623	139	71	13.1	22.8
721	Accommodation	5	1 488	354	76	40	—	32.0
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	4	854	269	63	31	35.9	6.9
BALANCE OF CRAIGHEAD COUNTY								
72	Accommodation and food services	11	5 348	1 601	415	181	22.1	1.9
722	Food services and drinking places	11	5 348	1 601	415	181	22.1	1.9
BALANCE OF CRAWFORD COUNTY								
72	Accommodation and food services	6	1 767	397	99	52	58.0	.4
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	5	D	D	D	b	D	D
BALANCE OF CRITTENDEN COUNTY								
72	Accommodation and food services	6	D	D	D	b	D	D
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	4	D	D	D	b	D	D
BALANCE OF CROSS COUNTY								
72	Accommodation and food services	4	684	139	35	21	22.8	77.2
722	Food services and drinking places	4	684	139	35	21	22.8	77.2
BALANCE OF DALLAS COUNTY								
72	Accommodation and food services	2	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	a	D	D
BALANCE OF DESHA COUNTY								
72	Accommodation and food services	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
BALANCE OF DREW COUNTY								
72	Accommodation and food services	3	D	D	D	a	D	D
722	Food services and drinking places	3	D	D	D	a	D	D
BALANCE OF FAULKNER COUNTY								
72	Accommodation and food services	14	4 777	1 385	326	193	25.2	11.7
722	Food services and drinking places	14	4 777	1 385	326	193	25.2	11.7
BALANCE OF FRANKLIN COUNTY								
72	Accommodation and food services	9	D	D	D	b	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	7	D	D	D	b	D	D

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							From administrative records ¹	Estimated ²
BALANCE OF FULTON COUNTY								
72	Accommodation and food services	19	D	D	D	c	D	D
721	Accommodation	5	1 380	441	75	20	24.9	—
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	14	D	D	D	c	D	D
BALANCE OF GARLAND COUNTY								
72	Accommodation and food services	73	23 234	6 670	1 490	686	44.6	13.6
721	Accommodation	15	5 549	1 399	276	93	44.4	13.4
7211	Traveler accommodation	11	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	4	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	4	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	3	D	D	D	b	D	D
722	Food services and drinking places	58	17 685	5 271	1 214	593	44.7	13.7
7222	Limited-service eating places	16	7 336	1 994	448	220	47.6	14.4
72221	Limited-service eating places	16	7 336	1 994	448	220	47.6	14.4
BALANCE OF GRANT COUNTY								
72	Accommodation and food services	3	D	D	D	b	D	D
722	Food services and drinking places	3	D	D	D	b	D	D
BALANCE OF GREENE COUNTY								
72	Accommodation and food services	4	D	D	D	b	D	D
722	Food services and drinking places	4	D	D	D	b	D	D
BALANCE OF HEMPSTEAD COUNTY								
72	Accommodation and food services	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
BALANCE OF HOT SPRING COUNTY								
72	Accommodation and food services	8	2 666	677	187	79	9.4	8.1
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	6	D	D	D	b	D	D
BALANCE OF HOWARD COUNTY								
72	Accommodation and food services	5	1 090	326	83	40	82.8	4.3
722	Food services and drinking places	5	1 090	326	83	40	82.8	4.3
BALANCE OF INDEPENDENCE COUNTY								
72	Accommodation and food services	16	7 615	2 059	528	245	28.2	3.8
721	Accommodation	3	3 354	819	200	81	—	—
7211	Traveler accommodation	3	3 354	819	200	81	—	—
72111	Hotels (except casino hotels) and motels	3	3 354	819	200	81	—	—
721110	Hotels (except casino hotels) and motels	3	3 354	819	200	81	—	—
722	Food services and drinking places	13	4 261	1 240	328	164	50.3	6.9
BALANCE OF IZARD COUNTY								
72	Accommodation and food services	15	2 881	846	186	125	37.6	36.8
721	Accommodation	4	374	181	39	19	1.6	46.8
722	Food services and drinking places	11	2 507	665	147	106	42.9	35.3
BALANCE OF JACKSON COUNTY								
72	Accommodation and food services	7	581	129	31	18	32.0	13.8
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	6	D	D	D	a	D	D
BALANCE OF JEFFERSON COUNTY								
72	Accommodation and food services	9	1 351	381	90	44	59.5	12.7
722	Food services and drinking places	9	1 351	381	90	44	59.5	12.7
BALANCE OF JOHNSON COUNTY								
72	Accommodation and food services	4	894	113	32	14	39.3	60.7
722	Food services and drinking places	4	894	113	32	14	39.3	60.7
BALANCE OF LAFAYETTE COUNTY								
72	Accommodation and food services	10	1 478	308	80	44	32.4	51.5
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	9	D	D	D	b	D	D

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							From administrative records ¹	Estimated ²
	BALANCE OF LAWRENCE COUNTY							
72	Accommodation and food services	7	2 780	492	116	74	26.8	42.1
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	6	D	D	D	b	D	D
	BALANCE OF LEE COUNTY							
72	Accommodation and food services	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
	BALANCE OF LINCOLN COUNTY							
72	Accommodation and food services	13	D	D	D	c	D	D
722	Food services and drinking places	13	D	D	D	c	D	D
	BALANCE OF LITTLE RIVER COUNTY							
72	Accommodation and food services	2	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	a	D	D
	BALANCE OF LOGAN COUNTY							
72	Accommodation and food services	8	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	7	D	D	D	b	D	D
	BALANCE OF LONOKE COUNTY							
72	Accommodation and food services	20	D	D	D	c	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	18	D	D	D	c	D	D
	BALANCE OF MADISON COUNTY							
72	Accommodation and food services	7	1 765	460	114	76	78.1	—
722	Food services and drinking places	7	1 765	460	114	76	78.1	—
	BALANCE OF MARION COUNTY							
72	Accommodation and food services	31	6 214	1 448	339	162	64.5	6.9
721	Accommodation	14	2 233	388	97	40	39.3	3.4
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	2	D	D	D	a	D	D
722	Food services and drinking places	17	3 981	1 060	242	122	78.6	8.9
	BALANCE OF MILLER COUNTY							
72	Accommodation and food services	11	4 162	894	215	118	15.7	40.3
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	10	D	D	D	c	D	D
	BALANCE OF MISSISSIPPI COUNTY							
72	Accommodation and food services	12	D	D	D	c	D	D
722	Food services and drinking places	12	D	D	D	c	D	D
	BALANCE OF MONROE COUNTY							
72	Accommodation and food services	5	1 372	290	71	29	74.1	25.9
722	Food services and drinking places	5	1 372	290	71	29	74.1	25.9
	BALANCE OF MONTGOMERY COUNTY							
72	Accommodation and food services	14	11 476	2 999	476	154	52.8	.4
721	Accommodation	11	D	D	D	c	D	D
7211	Traveler accommodation	7	5 501	1 281	219	102	2.5	—
721111	Hotels (except casino hotels) and motels	7	5 501	1 281	219	102	2.5	—
721110	Hotels (except casino hotels) and motels	7	5 501	1 281	219	102	2.5	—
7212	RV (recreational vehicle) parks and recreational camps	4	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and recreational camps	4	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) ..	3	D	D	D	b	D	D
722	Food services and drinking places	3	D	D	D	a	D	D
	BALANCE OF NEVADA COUNTY							
72	Accommodation and food services	1	D	D	D	a	D	D
721	Accommodation	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF NEWTON COUNTY								
72	Accommodation and food services	16	3 818	1 062	207	102	63.5	6.5
721	Accommodation	7	2 039	474	94	34	49.2	1.1
7212	RV (recreational vehicle) parks and recreational camps	3	800	206	32	19	64.5	—
72121	RV (recreational vehicle) parks and recreational camps	3	800	206	32	19	64.5	—
721214	Recreational and vacation camps (except campgrounds)	3	800	206	32	19	64.5	—
722	Food services and drinking places	9	1 779	588	113	68	79.9	12.6
BALANCE OF OUACHITA COUNTY								
72	Accommodation and food services	5	D	D	D	b	D	D
722	Food services and drinking places	5	D	D	D	b	D	D
BALANCE OF PERRY COUNTY								
72	Accommodation and food services	3	628	153	37	15	90.0	10.0
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	a	D	D
BALANCE OF PHILLIPS COUNTY								
72	Accommodation and food services	14	3 038	770	171	74	75.1	3.5
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	13	D	D	D	b	D	D
BALANCE OF PIKE COUNTY								
72	Accommodation and food services	18	4 349	1 066	236	128	54.7	16.7
721	Accommodation	5	1 085	176	37	17	60.5	—
722	Food services and drinking places	13	3 264	890	199	111	52.8	22.3
BALANCE OF POINSETT COUNTY								
72	Accommodation and food services	12	D	D	D	b	D	D
721	Accommodation	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	10	D	D	D	b	D	D
BALANCE OF POLK COUNTY								
72	Accommodation and food services	10	1 555	471	98	50	20.1	25.4
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	8	D	D	D	b	D	D
BALANCE OF POPE COUNTY								
72	Accommodation and food services	11	D	D	D	b	D	D
722	Food services and drinking places	11	D	D	D	b	D	D
BALANCE OF PRAIRIE COUNTY								
72	Accommodation and food services	12	3 308	713	177	92	65.1	34.9
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	10	D	D	D	b	D	D
BALANCE OF PULASKI COUNTY								
72	Accommodation and food services	34	20 120	5 527	1 245	434	30.0	14.3
721	Accommodation	6	5 569	1 331	293	78	46.1	—
7211	Traveler accommodation	5	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	4	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	4	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	b	D	D
722	Food services and drinking places	28	14 551	4 196	952	356	23.8	19.8
7222	Limited-service eating places	13	8 167	2 161	512	196	20.1	30.4
72221	Limited-service eating places	13	8 167	2 161	512	196	20.1	30.4
BALANCE OF RANDOLPH COUNTY								
72	Accommodation and food services	9	1 060	159	38	15	41.7	58.3
722	Food services and drinking places	9	1 060	159	38	15	41.7	58.3

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	BALANCE OF ST. FRANCIS COUNTY							
72	Accommodation and food services	14	4 442	1 191	299	133	40.7	.7
721	Accommodation	5	1 106	276	75	28	2.8	2.9
722	Food services and drinking places	9	3 336	915	224	105	53.3	—
	BALANCE OF SALINE COUNTY							
72	Accommodation and food services	13	D	D	D	c	D	D
722	Food services and drinking places	13	D	D	D	c	D	D
	BALANCE OF SCOTT COUNTY							
72	Accommodation and food services	3	343	88	18	15	100.0	—
722	Food services and drinking places	3	343	88	18	15	100.0	—
	BALANCE OF SEARCY COUNTY							
72	Accommodation and food services	9	1 974	877	174	80	34.6	5.5
721	Accommodation	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	b	D	D
722	Food services and drinking places	6	D	D	D	b	D	D
	BALANCE OF SEBASTIAN COUNTY							
72	Accommodation and food services	12	D	D	D	b	D	D
722	Food services and drinking places	12	D	D	D	b	D	D
	BALANCE OF SEVIER COUNTY							
72	Accommodation and food services	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
	BALANCE OF SHARP COUNTY							
72	Accommodation and food services	34	D	D	D	e	D	D
721	Accommodation	6	D	D	D	b	D	D
722	Food services and drinking places	28	D	D	D	e	D	D
7222	Limited-service eating places	14	5 915	1 698	401	194	21.3	17.9
72221	Limited-service eating places	14	5 915	1 698	401	194	21.3	17.9
	BALANCE OF STONE COUNTY							
72	Accommodation and food services	4	1 579	302	54	24	42.3	—
721	Accommodation	3	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
	BALANCE OF UNION COUNTY							
72	Accommodation and food services	10	1 807	489	132	77	85.6	12.4
722	Food services and drinking places	10	1 807	489	132	77	85.6	12.4
	BALANCE OF VAN BUREN COUNTY							
72	Accommodation and food services	21	8 935	2 502	536	271	31.1	13.4
721	Accommodation	3	866	228	53	20	45.5	—
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	18	8 069	2 274	483	251	29.6	14.8
7222	Limited-service eating places	11	5 944	1 588	347	195	16.2	9.8
72221	Limited-service eating places	11	5 944	1 588	347	195	16.2	9.8
	BALANCE OF WASHINGTON COUNTY							
72	Accommodation and food services	24	D	D	D	c	D	D
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	22	D	D	D	c	D	D
	BALANCE OF WHITE COUNTY							
72	Accommodation and food services	23	6 080	1 447	338	194	32.5	4.2
721	Accommodation	3	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	20	D	D	D	c	D	D

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
BALANCE OF WOODRUFF COUNTY								
72	Accommodation and food services	6	D	D	D	b	D	D
722	Food services and drinking places	6	D	D	D	b	D	D
BALANCE OF YELL COUNTY								
72	Accommodation and food services	8	1 661	586	128	77	97.0	3.0
722	Food services and drinking places	8	1 661	586	128	77	97.0	3.0

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.