

Alabama: 2002

Issued June 2005

EC02-72A-AL

2002 Economic Census

Accommodation and Food Services

Geographic Area Series



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ACKNOWLEDGMENTS

This report was prepared in the Service Sector Statistics Division under the direction of **Bobby E. Russell**, Assistant Division Chief for Census Programs. Planning, management, and coordination of this report were under the supervision of **Fay Dorsett**, Chief, Retail Census Branch, assisted by **Thomas G. Dassel**, **Darrell S. Dow**, **Peter H. Lee**, **John W. Nogle II**, **Barbara T. Parlett**, and **Maria A. Poschinger**. Primary staff assistance was provided by **Craig A. Carpenter**, **Maunda M. C. Charles**, **Jamie R. English**, **Stephanie L. Glegorovich**, **Donna J. Pickeral**, **Katherine J. Russell**, **Shane E. Sallee**, **Amber L. Spriggs**, **Jeremy R. Stash**, **Amber D. Tracy**, **Latroy M. Wands**, and **Jessica A. Watts**.

Mathematical and statistical techniques, as well as the coverage operations were provided by **Ruth E. Detlefsen**, Assistant Division Chief for Research and Methodology, assisted by **Scot A. Dahl**, Leader, Census/Current Integration Group, with staff assistance from **Samson A. Adeshiyan** and **Anthony G. Tersine Jr.**

Eddie J. Salyers, Assistant Division Chief of Economic Planning and Coordination Division, was responsible for overseeing the editing and tabulation procedures and the interactive analytical software. **Dennis Shoemaker** and **Kim Wortman**, Special Assistants, **John D. Ward**, Chief, Analytical Branch, and **Brandy L. Yarbrough**, Chief, Edit Branch, were responsible for developing the systems and procedures for data collection, editing, review, and correction. **Donna L. Hambric**, Chief of the Economic Planning Staff, was responsible for overseeing the systems and information for dissemination. **Douglas J. Miller**, Chief, Tables and Dissemination Branch, assisted by **Lisa Aispuro**, **Jamie Fleming**, **Keith Fuller**, **Andrew W. Hait**, and **Kathy G. Padgett** were responsible for developing the data dissemination systems and procedures. The Geography Division staff, **Robert LaMacchia**, Chief, developed geographic coding procedures and associated computer programs.

The Economic Statistical Methods and Programming Division, **Howard R. Hogan**, Chief, developed and coordinated the computer processing systems. **Barry F. Sessamen**, Assistant Division Chief for Post Collection, was responsible for design and implementation of the processing systems and computer programs. **Gary T. Sheridan**, Chief, Macro Analytical Branch, assisted by **Apparao V. Katikineni** and **Edward F. Johnson** provided computer programming and implementation.

The Systems Support Division provided the table composition system. **Robert Joseph Brown**, Table Image Processing System (TIPS) Senior Software Engineer, was responsible for the design and development of the TIPS, under the supervision of **Robert J. Bateman**, Assistant Division Chief, Information Systems.

The staff of the National Processing Center performed mailout preparation and receipt operations, clerical and analytical review activities, and data entry.

Margaret A. Smith, **Bernadette J. Beasley**, **Michael T. Browne**, and **Alan R. Plisch** of the Administrative and Customer Services Division, **Walter C. Odom**, Chief, provided publication and printing management, graphics design and composition, and editorial review for print and electronic media. General direction and production management were provided by **James R. Clark**, Assistant Division Chief, and **Susan L. Rappa**, Chief, Publications Services Branch.

Special acknowledgment is also due the many businesses whose cooperation contributed to the publication of these data.

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CONTENTS

Introduction to the Economic Census	v
Accommodation and Food Services	ix
Tables	
1. Summary Statistics for the State: 2002	1
2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002	2
3. Summary Statistics for Counties: 2002	9
4. Summary Statistics for Places: 2002	19
Appendixes	
A. Explanation of Terms	A-1
B. NAICS Codes, Titles, and Descriptions	B-1
C. Methodology	C-1
D. Geographic Notes	D-1
E. Metropolitan and Micropolitan Statistical Areas	E-1

Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

INDUSTRY CLASSIFICATIONS

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

AVAILABILITY OF ADDITIONAL DATA

All results of the 2002 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at www.census.gov/econ/census02/guide. More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at www.census.gov/econ/www/history.html.

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Accommodation and Food Services

SCOPE

The Accommodation and Food Services sector (sector 72) comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption.

Exclusions. Excluded from this sector are governmental organizations classified in the covered industries and recreation or entertainment facilities providing food and beverage services.

The tabulations for this sector do not include central administrative offices, warehouses, or other establishments that serve accommodation and food service establishments within the same organization. Data for such establishments are classified according to the nature of the service they provide. For example, separate headquarters establishments are reported in NAICS sector 55, Management of Companies and Enterprises.

The reports described below exclude establishments of firms with no paid employees. These “nonemployers,” typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, moderate for this sector, may be examined at www.census.gov/nonemployerimpact.

Definitions. Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

REPORTS

The following reports provide statistics on this sector.

Industry Series. There are two reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, sales, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

Geographic Area Series. There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

Subject Series:

- **Product Lines.** This report presents data on major categories of products sold/services rendered for establishments of firms with payroll by kind of business. Data are presented for the United States, states, and metropolitan and micropolitan statistical areas.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments of firms with payroll; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.

-
- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

ZIP Code Statistics. This report presents data for establishments of firms with payroll by United States ZIP Code.

Other reports. Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Maps are available at www.census.gov/econ2002maps. Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for —

1. The United States as a whole.
2. States and the District of Columbia.
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
 - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000 but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
 - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.
4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
5. Economic places.
 - a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
 - b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
 - c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).

-
- d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS). While there were revisions to some industries for 2002, none affect this sector.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts annual surveys on accommodation and annual and monthly surveys on food services. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

CONTACTS FOR DATA USERS

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Retail Census Branch, 1-800-541-8345 or rcb@census.gov.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals
N	Not available or not comparable
S	Withheld because estimates did not meet publication standards
X	Not applicable
Z	Less than half the unit shown
a	0 to 19 employees
b	20 to 99 employees
c	100 to 249 employees
e	250 to 499 employees
f	500 to 999 employees
g	1,000 to 2,499 employees
h	2,500 to 4,999 employees
i	5,000 to 9,999 employees
j	10,000 to 24,999 employees
k	25,000 to 49,999 employees
l	50,000 to 99,999 employees
m	100,000 employees or more
r	Revised
–	Represents zero (page image/print only)
(CC)	Consolidated city
(IC)	Independent city
CDP	Census designated place

Table 1. Summary Statistics for the State: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
ALABAMA								
72	Accommodation and food services	7 075	4 692 297	1 321 326	316 361	128 327	18.5	9.3
721	Accommodation	771	696 979	172 343	40 014	13 186	16.7	4.2
7211	Traveler accommodation	660	658 706	162 996	38 039	12 553	16.5	4.2
72111	Hotels (except casino hotels) and motels	647	655 891	162 055	37 835	12 471	16.5	4.2
721110	Hotels (except casino hotels) and motels	647	655 891	162 055	37 835	12 471	16.5	4.2
721119	Other traveler accommodation	13	2 815	941	204	82	17.8	1.9
721191	Bed-and-breakfast inns	12	D	D	D	b	D	D
721199	All other traveler accommodation	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	68	25 903	7 113	1 371	428	20.8	4.6
72121	RV (recreational vehicle) parks and recreational camps	68	25 903	7 113	1 371	428	20.8	4.6
721211	RV (recreational vehicle) parks and campgrounds	38	10 974	2 490	606	166	24.1	7.4
721214	Recreational and vacation camps (except campgrounds)	30	14 929	4 623	765	262	18.3	2.6
7213	Rooming and boarding houses	43	12 370	2 234	604	205	17.3	4.4
72131	Rooming and boarding houses	43	12 370	2 234	604	205	17.3	4.4
721310	Rooming and boarding houses	43	12 370	2 234	604	205	17.3	4.4
722	Food services and drinking places	6 304	3 995 318	1 148 983	276 347	115 141	18.8	10.2
7221	Full-service restaurants	2 310	1 562 412	502 207	120 846	47 988	26.0	6.6
72211	Full-service restaurants	2 310	1 562 412	502 207	120 846	47 988	26.0	6.6
722110	Full-service restaurants	2 310	1 562 412	502 207	120 846	47 988	26.0	6.6
7222	Limited-service eating places	3 300	2 103 426	560 027	135 390	59 529	14.5	13.2
72221	Limited-service eating places	3 300	2 103 426	560 027	135 390	59 529	14.5	13.2
722211	Limited-service restaurants	3 003	1 970 114	521 120	125 704	55 798	14.5	13.6
722212	Cafeterias, buffets, and grill buffets	112	94 818	29 001	7 321	2 427	10.3	3.3
722213	Snack and nonalcoholic beverage bars	185	38 494	9 906	2 365	1 304	21.8	19.7
7223	Special food services	362	255 920	71 304	16 364	5 942	4.9	6.8
72231	Food service contractors	266	232 184	65 432	15 124	5 428	.9	6.6
722310	Food service contractors	266	232 184	65 432	15 124	5 428	.9	6.6
72232	Caterers	83	20 832	5 381	1 150	466	39.0	10.9
722320	Caterers	83	20 832	5 381	1 150	466	39.0	10.9
72233	Mobile food services	13	2 904	491	90	48	78.6	—
722330	Mobile food services	13	2 904	491	90	48	78.6	—
7224	Drinking places (alcoholic beverages)	332	73 560	15 445	3 747	1 682	40.6	11.4
72241	Drinking places (alcoholic beverages)	332	73 560	15 445	3 747	1 682	40.6	11.4
722410	Drinking places (alcoholic beverages)	332	73 560	15 445	3 747	1 682	40.6	11.4

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
ATLANTA-SANDY SPRINGS-GAINESVILLE, GA-AL COMBINED STATISTICAL AREA								
72	Accommodation and food services	9 050	8 336 728	2 318 094	552 574	178 363	17.1	10.7
721	Accommodation	778	1 771 970	445 320	105 361	22 922	9.1	6.7
7211	Traveler accommodation	733	1 754 553	441 813	104 609	22 715	8.9	6.6
72111	Hotels (except casino hotels) and motels	718	D	D	D	j	D	D
721110	Hotels (except casino hotels) and motels	718	D	D	D	j	D	D
7212	RV (recreational vehicle) parks and recreational camps	31	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps	31	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds	17	5 060	810	195	66	36.1	38.5
721214	Recreational and vacation camps (except campgrounds) ..	14	D	D	D	b	D	D
7213	Rooming and boarding houses	14	D	D	D	b	D	D
72131	Rooming and boarding houses	14	D	D	D	b	D	D
721310	Rooming and boarding houses	14	D	D	D	b	D	D
722	Food services and drinking places	8 272	6 564 758	1 872 774	447 213	155 441	19.3	11.8
7221	Full-service restaurants	3 406	D	D	D	l	D	D
72211	Full-service restaurants	3 406	D	D	D	l	D	D
722110	Full-service restaurants	3 406	D	D	D	l	D	D
7222	Limited-service eating places	4 035	D	D	D	l	D	D
72221	Limited-service eating places	4 035	D	D	D	l	D	D
722211	Limited-service restaurants	3 424	D	D	D	l	D	D
722212	Cafeterias, buffets, and grill buffets	172	D	D	D	h	D	D
722213	Snack and nonalcoholic beverage bars	439	D	D	D	h	D	D
7223	Special food services	599	D	D	D	j	D	D
7224	Drinking places (alcoholic beverages)	232	D	D	D	h	D	D
72241	Drinking places (alcoholic beverages)	232	D	D	D	h	D	D
722410	Drinking places (alcoholic beverages)	232	D	D	D	h	D	D
Atlanta-Sandy Springs-Marietta, GA Metropolitan Statistical Area								
72	Accommodation and food services	8 568	8 005 467	2 227 502	531 490	170 471	16.9	10.6
721	Accommodation	724	1 709 493	425 261	101 119	21 897	8.9	6.9
7211	Traveler accommodation	688	1 693 918	422 039	100 431	21 710	8.7	6.7
72111	Hotels (except casino hotels) and motels	675	1 691 497	421 316	100 260	21 668	8.6	6.7
721110	Hotels (except casino hotels) and motels	675	1 691 497	421 316	100 260	21 668	8.6	6.7
7212	RV (recreational vehicle) parks and recreational camps	23	11 950	2 542	531	146	39.8	20.5
72121	RV (recreational vehicle) parks and recreational camps	23	11 950	2 542	531	146	39.8	20.5
721211	RV (recreational vehicle) parks and campgrounds	12	4 258	742	179	58	30.2	44.4
721214	Recreational and vacation camps (except campgrounds) ..	11	7 692	1 800	352	88	45.1	7.3
7213	Rooming and boarding houses	13	3 625	680	157	41	10.5	17.2
72131	Rooming and boarding houses	13	3 625	680	157	41	10.5	17.2
721310	Rooming and boarding houses	13	3 625	680	157	41	10.5	17.2
722	Food services and drinking places	7 844	6 295 974	1 802 241	430 371	148 574	19.1	11.6
7221	Full-service restaurants	3 239	2 923 203	898 834	219 682	70 618	21.5	11.3
72211	Full-service restaurants	3 239	2 923 203	898 834	219 682	70 618	21.5	11.3
722110	Full-service restaurants	3 239	2 923 203	898 834	219 682	70 618	21.5	11.3
7222	Limited-service eating places	3 807	2 637 065	699 393	163 178	65 460	18.1	11.7
72221	Limited-service eating places	3 807	2 637 065	699 393	163 178	65 460	18.1	11.7
722211	Limited-service restaurants	3 215	2 276 238	601 873	139 961	57 254	18.2	12.3
722212	Cafeterias, buffets, and grill buffets	163	159 366	46 317	11 403	3 456	13.7	3.7
722213	Snack and nonalcoholic beverage bars	429	201 461	51 203	11 814	4 750	21.5	11.3
7223	Special food services	571	582 424	166 360	38 591	9 897	8.8	10.5
7224	Drinking places (alcoholic beverages)	227	153 282	37 654	8 920	2 599	26.6	21.0
72241	Drinking places (alcoholic beverages)	227	153 282	37 654	8 920	2 599	26.6	21.0
722410	Drinking places (alcoholic beverages)	227	153 282	37 654	8 920	2 599	26.6	21.0
Cedartown, GA Micropolitan Statistical Area								
72	Accommodation and food services	56	25 706	6 864	1 586	730	40.7	4.8
721	Accommodation	5	1 258	306	71	32	8.3	4.6
722	Food services and drinking places	51	24 448	6 558	1 515	698	42.4	4.8

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ATLANTA-SANDY SPRINGS-GAINESVILLE, GA-AL COMBINED STATISTICAL AREA—Con.								
Gainesville, GA Metropolitan Statistical Area								
72	Accommodation and food services	232	198 658	57 470	13 120	4 263	18.6	11.2
721	Accommodation	23	51 338	17 477	3 624	794	13.2	2.9
7211	Traveler accommodation	20	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	18	50 129	17 260	3 583	781	13.2	2.7
721110	Hotels (except casino hotels) and motels	18	50 129	17 260	3 583	781	13.2	2.7
722	Food services and drinking places	209	147 320	39 993	9 496	3 469	20.4	14.1
7222	Limited-service eating places	111	70 238	19 234	4 798	1 765	19.1	13.7
72221	Limited-service eating places	111	70 238	19 234	4 798	1 765	19.1	13.7
722212	Cafeterias, buffets, and grill buffets	8	D	D	D	c	D	D
7223	Special food services	18	D	D	D	c	D	D
LaGrange, GA Micropolitan Statistical Area								
72	Accommodation and food services	109	63 860	15 890	3 813	1 763	26.4	22.7
721	Accommodation	19	6 854	1 735	414	148	21.9	3.6
722	Food services and drinking places	90	57 006	14 155	3 399	1 615	26.9	25.0
7222	Limited-service eating places	49	40 309	9 507	2 251	1 110	19.5	29.3
72221	Limited-service eating places	49	40 309	9 507	2 251	1 110	19.5	29.3
Thomaston, GA Micropolitan Statistical Area								
72	Accommodation and food services	39	16 634	4 055	1 027	407	31.7	8.9
721	Accommodation	3	1 135	243	60	14	39.9	—
722	Food services and drinking places	36	15 499	3 812	967	393	31.0	9.6
Valley, AL Micropolitan Statistical Area								
72	Accommodation and food services	46	26 403	6 313	1 538	729	24.2	19.4
721	Accommodation	4	1 892	298	73	37	45.2	—
722	Food services and drinking places	42	24 511	6 015	1 465	692	22.6	20.9
BIRMINGHAM-HOOVER-CULLMAN, AL COMBINED STATISTICAL AREA								
72	Accommodation and food services	1 826	1 348 045	389 964	93 975	34 636	17.5	11.1
721	Accommodation	153	193 729	50 469	12 032	3 343	14.3	6.4
7211	Traveler accommodation	138	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels	135	D	D	D	h	D	D
721110	Hotels (except casino hotels) and motels	135	D	D	D	h	D	D
7212	RV (recreational vehicle) parks and recreational camps	12	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps	12	D	D	D	c	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	b	D	D
722	Food services and drinking places	1 673	1 154 316	339 495	81 943	31 293	18.0	11.9
7221	Full-service restaurants	601	D	D	D	j	D	D
72211	Full-service restaurants	601	D	D	D	j	D	D
722110	Full-service restaurants	601	D	D	D	j	D	D
7222	Limited-service eating places	887	585 886	160 134	38 137	15 668	14.6	16.0
72221	Limited-service eating places	887	585 886	160 134	38 137	15 668	14.6	16.0
722211	Limited-service restaurants	795	544 062	147 026	34 969	14 441	14.2	16.7
722212	Cafeterias, buffets, and grill buffets	40	29 861	9 733	2 418	797	19.0	5.4
7223	Special food services	109	D	D	D	g	D	D
7224	Drinking places (alcoholic beverages)	76	24 626	5 221	1 280	458	38.3	12.4
72241	Drinking places (alcoholic beverages)	76	24 626	5 221	1 280	458	38.3	12.4
722410	Drinking places (alcoholic beverages)	76	24 626	5 221	1 280	458	38.3	12.4

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BIRMINGHAM-HOOVER-CULLMAN, AL COMBINED STATISTICAL AREA—Con.								
Birmingham-Hoover, AL Metropolitan Statistical Area								
72	Accommodation and food services	1 719	1 280 556	370 364	89 290	32 765	17.7	11.2
721	Accommodation	142	187 627	49 091	11 729	3 220	14.6	6.5
7211	Traveler accommodation	130	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels	127	184 325	48 110	11 503	3 080	14.5	6.6
721110	Hotels (except casino hotels) and motels	127	184 325	48 110	11 503	3 080	14.5	6.6
7212	RV (recreational vehicle) parks and recreational camps	9	2 827	819	182	112	22.5	.5
72121	RV (recreational vehicle) parks and recreational camps	9	2 827	819	182	112	22.5	.5
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	b	D	D
722	Food services and drinking places	1 577	1 092 929	321 273	77 561	29 545	18.2	12.0
7221	Full-service restaurants	554	446 804	143 936	35 466	12 882	22.9	8.0
72211	Full-service restaurants	554	446 804	143 936	35 466	12 882	22.9	8.0
722110	Full-service restaurants	554	446 804	143 936	35 466	12 882	22.9	8.0
7222	Limited-service eating places	846	550 576	150 622	35 877	14 675	14.9	16.5
72221	Limited-service eating places	846	550 576	150 622	35 877	14 675	14.9	16.5
722211	Limited-service restaurants	754	508 752	137 514	32 709	13 448	14.5	17.2
722212	Cafeterias, buffets, and grill buffets	40	29 861	9 733	2 418	797	19.0	5.4
7223	Special food services	101	70 923	21 494	4 938	1 530	7.5	2.7
7224	Drinking places (alcoholic beverages)	76	24 626	5 221	1 280	458	38.3	12.4
72241	Drinking places (alcoholic beverages)	76	24 626	5 221	1 280	458	38.3	12.4
722410	Drinking places (alcoholic beverages)	76	24 626	5 221	1 280	458	38.3	12.4
Cullman, AL Micropolitan Statistical Area								
72	Accommodation and food services	107	67 489	19 600	4 685	1 871	13.4	8.6
721	Accommodation	11	6 102	1 378	303	123	3.7	4.5
722	Food services and drinking places	96	61 387	18 222	4 382	1 748	14.3	9.1
7222	Limited-service eating places	41	35 310	9 512	2 260	993	10.1	8.9
72221	Limited-service eating places	41	35 310	9 512	2 260	993	10.1	8.9
COLUMBUS-AUBURN-OPELIKA, GA-AL COMBINED STATISTICAL AREA								
72	Accommodation and food services	699	542 364	149 680	34 188	14 299	21.3	14.6
721	Accommodation	74	82 051	26 432	5 480	1 794	29.5	3.3
7211	Traveler accommodation	61	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	58	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	58	D	D	D	g	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	b	D	D
7213	Rooming and boarding houses	10	2 038	160	52	18	66.6	26.6
72131	Rooming and boarding houses	10	2 038	160	52	18	66.6	26.6
721310	Rooming and boarding houses	10	2 038	160	52	18	66.6	26.6
722	Food services and drinking places	625	460 313	123 248	28 708	12 505	19.8	16.7
7221	Full-service restaurants	219	165 145	48 039	11 187	4 846	26.1	10.6
72211	Full-service restaurants	219	165 145	48 039	11 187	4 846	26.1	10.6
722110	Full-service restaurants	219	165 145	48 039	11 187	4 846	26.1	10.6
7222	Limited-service eating places	328	D	D	D	i	D	D
72221	Limited-service eating places	328	D	D	D	i	D	D
722211	Limited-service restaurants	304	D	D	D	i	D	D
722212	Cafeterias, buffets, and grill buffets	8	6 648	1 063	291	100	.2	12.0
7223	Special food services	36	D	D	D	g	D	D
Auburn-Opelika, AL Metropolitan Statistical Area								
72	Accommodation and food services	205	139 484	37 930	8 802	4 491	28.2	8.6
721	Accommodation	29	21 530	5 694	1 273	485	34.1	3.5
7213	Rooming and boarding houses	10	2 038	160	52	18	66.6	26.6
72131	Rooming and boarding houses	10	2 038	160	52	18	66.6	26.6
721310	Rooming and boarding houses	10	2 038	160	52	18	66.6	26.6
722	Food services and drinking places	176	117 954	32 236	7 529	4 006	27.1	9.6
7222	Limited-service eating places	101	62 501	15 267	3 515	1 981	20.0	10.4
72221	Limited-service eating places	101	62 501	15 267	3 515	1 981	20.0	10.4

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
	COLUMBUS-AUBURN-OPELIKA, GA-AL COMBINED STATISTICAL AREA—Con.							
	Columbus, GA-AL Metropolitan Statistical Area							
72	Accommodation and food services	477	388 868	108 681	24 690	9 447	19.0	15.9
721	Accommodation	42	58 479	20 233	4 080	1 249	25.8	2.8
7211	Traveler accommodation	40	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	38	57 815	20 089	4 049	1 237	25.3	2.9
721110	Hotels (except casino hotels) and motels	38	57 815	20 089	4 049	1 237	25.3	2.9
722	Food services and drinking places	435	330 389	88 448	20 610	8 198	17.8	18.3
7222	Limited-service eating places	221	173 703	39 073	9 260	4 210	17.8	22.1
72221	Limited-service eating places	221	173 703	39 073	9 260	4 210	17.8	22.1
722211	Limited-service restaurants	206	167 169	37 385	8 823	4 049	18.2	22.5
7223	Special food services	26	36 460	15 676	3 647	904	1.4	15.0
	Tuskegee, AL Micropolitan Statistical Area							
72	Accommodation and food services	17	14 012	3 069	696	361	14.0	38.2
721	Accommodation	3	2 042	505	127	60	87.3	12.7
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	b	D	D
722	Food services and drinking places	14	11 970	2 564	569	301	1.6	42.6
7223	Special food services	2	D	D	D	c	D	D
	DOTHAN-ENTERPRISE-OZARK, AL COMBINED STATISTICAL AREA							
72	Accommodation and food services	359	201 467	55 244	13 129	5 861	18.6	3.7
721	Accommodation	43	25 413	6 380	1 445	595	17.5	2.1
722	Food services and drinking places	316	176 054	48 864	11 684	5 266	18.8	3.9
7222	Limited-service eating places	161	97 818	24 179	5 889	2 896	14.5	2.9
72221	Limited-service eating places	161	97 818	24 179	5 889	2 896	14.5	2.9
722212	Cafeterias, buffets, and grill buffets	10	D	D	D	c	D	D
	Dothan, AL Metropolitan Statistical Area							
72	Accommodation and food services	229	142 092	38 485	9 095	3 889	18.3	2.8
721	Accommodation	30	20 866	5 202	1 149	466	18.7	2.5
722	Food services and drinking places	199	121 226	33 283	7 946	3 423	18.2	2.8
7222	Limited-service eating places	108	65 452	15 612	3 813	1 801	14.5	2.2
72221	Limited-service eating places	108	65 452	15 612	3 813	1 801	14.5	2.2
722212	Cafeterias, buffets, and grill buffets	9	7 810	2 448	680	221	4.2	.2
	Enterprise-Ozark, AL Micropolitan Statistical Area							
72	Accommodation and food services	130	59 375	16 759	4 034	1 972	19.5	5.8
721	Accommodation	13	4 547	1 178	296	129	12.2	.6
722	Food services and drinking places	117	54 828	15 581	3 738	1 843	20.1	6.2
7222	Limited-service eating places	53	32 366	8 567	2 076	1 095	14.3	4.2
72221	Limited-service eating places	53	32 366	8 567	2 076	1 095	14.3	4.2
	HUNTSVILLE-DECATUR, AL COMBINED STATISTICAL AREA							
72	Accommodation and food services	837	623 080	178 491	42 649	16 805	15.9	8.0
721	Accommodation	78	88 366	22 367	5 265	1 777	8.2	2.3
7211	Traveler accommodation	76	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	75	85 513	21 130	5 010	1 705	8.2	2.4
721110	Hotels (except casino hotels) and motels	75	85 513	21 130	5 010	1 705	8.2	2.4
7213	Rooming and boarding houses	1	D	D	D	b	D	D
72131	Rooming and boarding houses	1	D	D	D	b	D	D
721310	Rooming and boarding houses	1	D	D	D	b	D	D
722	Food services and drinking places	759	534 714	156 124	37 384	15 028	17.2	9.0
7221	Full-service restaurants	266	D	D	D	i	D	D
72211	Full-service restaurants	266	D	D	D	i	D	D
722110	Full-service restaurants	266	D	D	D	i	D	D
7222	Limited-service eating places	402	268 219	72 674	17 385	7 671	14.3	11.7
72221	Limited-service eating places	402	268 219	72 674	17 385	7 671	14.3	11.7
722211	Limited-service restaurants	370	253 072	67 831	16 132	7 262	14.7	12.0
722212	Cafeterias, buffets, and grill buffets	12	D	D	D	e	D	D
7223	Special food services	44	D	D	D	f	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
HUNTSVILLE-DECATUR, AL COMBINED STATISTICAL AREA—Con.								
Decatur, AL Metropolitan Statistical Area								
72	Accommodation and food services	222	137 425	39 626	9 220	3 895	18.1	6.4
721	Accommodation	25	16 758	4 613	1 057	395	12.3	.1
7213	Rooming and boarding houses	1	D	D	D	b	D	D
72131	Rooming and boarding houses	1	D	D	D	b	D	D
721310	Rooming and boarding houses	1	D	D	D	b	D	D
722	Food services and drinking places	197	120 667	35 013	8 163	3 500	18.9	7.3
7222	Limited-service eating places	105	68 584	18 872	4 508	2 065	11.8	9.8
72221	Limited-service eating places	105	68 584	18 872	4 508	2 065	11.8	9.8
Huntsville, AL Metropolitan Statistical Area								
72	Accommodation and food services	615	485 655	138 865	33 429	12 910	15.3	8.5
721	Accommodation	53	71 608	17 754	4 208	1 382	7.3	2.8
7211	Traveler accommodation	52	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	52	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	52	D	D	D	g	D	D
722	Food services and drinking places	562	414 047	121 111	29 221	11 528	16.7	9.5
7221	Full-service restaurants	193	174 446	55 522	13 444	5 119	19.5	7.9
72211	Full-service restaurants	193	174 446	55 522	13 444	5 119	19.5	7.9
722110	Full-service restaurants	193	174 446	55 522	13 444	5 119	19.5	7.9
7222	Limited-service eating places	297	199 635	53 802	12 877	5 606	15.2	12.3
72221	Limited-service eating places	297	199 635	53 802	12 877	5 606	15.2	12.3
722211	Limited-service restaurants	272	187 554	49 862	11 862	5 286	15.6	12.7
722212	Cafeterias, buffets, and grill buffets	9	9 254	3 132	836	232	1.0	4.0
7223	Special food services	32	32 731	10 258	2 509	639	1.6	1.2
MOBILE-DAPHNE-FAIRHOPE, AL COMBINED STATISTICAL AREA								
72	Accommodation and food services	956	713 581	202 919	48 345	18 299	17.2	7.4
721	Accommodation	112	157 355	38 581	8 745	2 603	21.4	5.3
7211	Traveler accommodation	95	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	93	150 396	37 098	8 395	2 490	21.5	5.2
721110	Hotels (except casino hotels) and motels	93	150 396	37 098	8 395	2 490	21.5	5.2
7212	RV (recreational vehicle) parks and recreational camps	15	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps	15	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds	13	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	b	D	D
722	Food services and drinking places	844	556 226	164 338	39 600	15 696	16.1	8.0
7221	Full-service restaurants	325	257 093	85 416	19 753	7 445	20.3	4.1
72211	Full-service restaurants	325	257 093	85 416	19 753	7 445	20.3	4.1
722110	Full-service restaurants	325	257 093	85 416	19 753	7 445	20.3	4.1
7222	Limited-service eating places	392	239 411	64 708	16 497	6 902	11.8	12.0
72221	Limited-service eating places	392	239 411	64 708	16 497	6 902	11.8	12.0
722211	Limited-service restaurants	337	D	D	D	i	D	D
722212	Cafeterias, buffets, and grill buffets	15	D	D	D	e	D	D
7223	Special food services	54	44 814	11 415	2 704	1 040	6.8	6.0
Daphne-Fairhope, AL Micropolitan Statistical Area								
72	Accommodation and food services	319	274 788	77 917	17 142	6 010	19.3	6.4
721	Accommodation	51	95 595	23 497	5 017	1 288	24.0	3.2
7211	Traveler accommodation	38	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	36	89 319	22 095	4 687	1 183	24.9	3.1
721110	Hotels (except casino hotels) and motels	36	89 319	22 095	4 687	1 183	24.9	3.1
7212	RV (recreational vehicle) parks and recreational camps	13	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps	13	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds	11	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	b	D	D
722	Food services and drinking places	268	179 193	54 420	12 125	4 722	16.8	8.1
7222	Limited-service eating places	109	58 516	15 372	3 673	1 618	13.6	18.3
72221	Limited-service eating places	109	58 516	15 372	3 673	1 618	13.6	18.3

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MOBILE-DAPHNE-FAIRHOPE, AL COMBINED STATISTICAL AREA—Con.								
Mobile, AL Metropolitan Statistical Area								
72	Accommodation and food services	637	438 793	125 002	31 203	12 289	16.0	8.1
721	Accommodation	61	61 760	15 084	3 728	1 315	17.2	8.5
7211	Traveler accommodation	57	61 077	15 003	3 708	1 307	16.6	8.4
72111	Hotels (except casino hotels) and motels	57	61 077	15 003	3 708	1 307	16.6	8.4
721110	Hotels (except casino hotels) and motels	57	61 077	15 003	3 708	1 307	16.6	8.4
722	Food services and drinking places	576	377 033	109 918	27 475	10 974	15.7	8.0
7221	Full-service restaurants	192	142 024	47 694	11 598	4 454	22.6	5.5
72211	Full-service restaurants	192	142 024	47 694	11 598	4 454	22.6	5.5
722110	Full-service restaurants	192	142 024	47 694	11 598	4 454	22.6	5.5
7222	Limited-service eating places	283	180 895	49 336	12 824	5 284	11.2	10.0
72221	Limited-service eating places	283	180 895	49 336	12 824	5 284	11.2	10.0
722211	Limited-service restaurants	241	153 980	41 483	10 805	4 503	11.2	9.8
722212	Cafeterias, buffets, and grill buffets	13	18 631	5 604	1 417	467	8.6	1.4
7223	Special food services	50	43 087	10 932	2 601	1 009	6.2	6.2
ALBERTVILLE, AL MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	159	82 757	23 366	5 386	2 335	24.9	8.8
721	Accommodation	18	7 137	1 793	416	148	12.5	1.2
7212	RV (recreational vehicle) parks and recreational camps	6	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	6	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	5	D	D	D	b	D	D
722	Food services and drinking places	141	75 620	21 573	4 970	2 187	26.1	9.5
7222	Limited-service eating places	83	53 129	15 026	3 543	1 496	17.9	12.3
72221	Limited-service eating places	83	53 129	15 026	3 543	1 496	17.9	12.3
ANNISTON-OXFORD, AL METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	188	131 131	37 492	8 958	3 877	16.7	7.5
721	Accommodation	22	16 602	3 778	844	300	5.4	.7
722	Food services and drinking places	166	114 529	33 714	8 114	3 577	18.3	8.5
7222	Limited-service eating places	88	59 093	16 263	3 988	1 808	15.9	11.7
72221	Limited-service eating places	88	59 093	16 263	3 988	1 808	15.9	11.7
7223	Special food services	9	7 383	2 264	413	187	—	2.9
FLORENCE, AL METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	234	137 058	38 740	9 282	4 228	23.0	3.5
721	Accommodation	21	10 277	2 431	585	238	15.1	.5
722	Food services and drinking places	213	126 781	36 309	8 697	3 990	23.6	3.7
7222	Limited-service eating places	98	66 913	18 454	4 344	2 011	13.9	3.1
72221	Limited-service eating places	98	66 913	18 454	4 344	2 011	13.9	3.1
GADSDEN, AL METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	171	102 568	29 152	7 138	3 231	17.0	9.2
721	Accommodation	14	8 319	2 128	475	184	22.1	—
722	Food services and drinking places	157	94 249	27 024	6 663	3 047	16.6	10.0
7222	Limited-service eating places	86	49 996	12 730	3 149	1 522	10.4	13.8
72221	Limited-service eating places	86	49 996	12 730	3 149	1 522	10.4	13.8
7223	Special food services	10	7 522	2 679	598	211	1.3	9.7

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MONTGOMERY, AL METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	551	412 442	116 235	27 797	11 024	15.1	8.5
721	Accommodation	64	62 702	14 419	3 440	1 147	9.2	3.8
7211	Traveler accommodation	60	60 919	13 942	3 338	1 129	9.5	3.7
72111	Hotels (except casino hotels) and motels	60	60 919	13 942	3 338	1 129	9.5	3.7
721110	Hotels (except casino hotels) and motels	60	60 919	13 942	3 338	1 129	9.5	3.7
721214	Recreational and vacation camps (except campgrounds) .	3	D	D	D	a	D	D
722	Food services and drinking places	487	349 740	101 816	24 357	9 877	16.1	9.3
7221	Full-service restaurants	173	138 633	47 837	11 522	4 565	24.0	4.0
72211	Full-service restaurants	173	138 633	47 837	11 522	4 565	24.0	4.0
722110	Full-service restaurants	173	138 633	47 837	11 522	4 565	24.0	4.0
7222	Limited-service eating places	250	176 254	44 172	10 570	4 423	11.4	13.8
72221	Limited-service eating places	250	176 254	44 172	10 570	4 423	11.4	13.8
722211	Limited-service restaurants	223	163 132	40 298	9 637	4 065	12.0	14.1
722212	Cafeterias, buffets, and grill buffets	12	10 393	3 200	781	270	1.8	5.9
7223	Special food services	39	25 798	7 342	1 658	573	2.6	8.6
SCOTTSBORO, AL MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	68	33 478	8 760	2 056	950	23.2	14.0
721	Accommodation	8	2 418	548	137	61	15.1	15.4
722	Food services and drinking places	60	31 060	8 212	1 919	889	23.9	13.9
SELMA, AL MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	56	24 802	6 341	1 535	683	31.7	24.6
721	Accommodation	11	5 657	1 470	337	134	22.9	4.6
722	Food services and drinking places	45	19 145	4 871	1 198	549	34.2	30.6
TALLADEGA-SYLACAUGA, AL MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	103	52 349	13 884	3 201	1 411	22.1	20.2
721	Accommodation	14	5 385	1 347	274	112	17.5	1.0
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	a	D	D
722	Food services and drinking places	89	46 964	12 537	2 927	1 299	22.6	22.4
7222	Limited-service eating places	44	33 859	8 816	2 151	951	9.6	29.1
72221	Limited-service eating places	44	33 859	8 816	2 151	951	9.6	29.1
TROY, AL MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	55	31 731	8 332	1 932	1 134	21.0	7.9
721	Accommodation	6	4 627	1 174	275	254	—	—
722	Food services and drinking places	49	27 104	7 158	1 657	880	24.6	9.3
TUSCALOOSA, AL METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	347	240 271	64 391	15 640	6 950	15.9	5.7
721	Accommodation	53	40 549	8 997	2 139	798	7.8	2.1
7211	Traveler accommodation	27	31 736	7 574	1 722	664	7.9	2.3
72111	Hotels (except casino hotels) and motels	27	31 736	7 574	1 722	664	7.9	2.3
721110	Hotels (except casino hotels) and motels	27	31 736	7 574	1 722	664	7.9	2.3
7213	Rooming and boarding houses	25	D	D	D	c	D	D
72131	Rooming and boarding houses	25	D	D	D	c	D	D
721310	Rooming and boarding houses	25	D	D	D	c	D	D
722	Food services and drinking places	294	199 722	55 394	13 501	6 152	17.5	6.5
7222	Limited-service eating places	154	95 364	24 902	6 038	2 721	16.1	8.2
72221	Limited-service eating places	154	95 364	24 902	6 038	2 721	16.1	8.2
7223	Special food services	18	27 095	5 258	1 257	595	1.7	—

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Summary Statistics for Counties: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
AUTAUGA								
72	Accommodation and food services	67	52 718	15 424	3 548	1 419	12.8	4.5
721	Accommodation	12	9 676	2 550	579	189	8.7	4.6
7211	Traveler accommodation	12	9 676	2 550	579	189	8.7	4.6
72111	Hotels (except casino hotels) and motels	12	9 676	2 550	579	189	8.7	4.6
721110	Hotels (except casino hotels) and motels	12	9 676	2 550	579	189	8.7	4.6
722	Food services and drinking places	55	43 042	12 874	2 969	1 230	13.7	4.4
7222	Limited-service eating places	25	20 948	5 391	1 264	567	12.1	6.6
72221	Limited-service eating places	25	20 948	5 391	1 264	567	12.1	6.6
BALDWIN								
72	Accommodation and food services	319	274 788	77 917	17 142	6 010	19.3	6.4
721	Accommodation	51	95 595	23 497	5 017	1 288	24.0	3.2
7211	Traveler accommodation	38	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	36	89 319	22 095	4 687	1 183	24.9	3.1
721110	Hotels (except casino hotels) and motels	36	89 319	22 095	4 687	1 183	24.9	3.1
7212	RV (recreational vehicle) parks and recreational camps	13	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps	13	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds	11	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) ..	2	D	D	D	b	D	D
722	Food services and drinking places	268	179 193	54 420	12 125	4 722	16.8	8.1
7221	Full-service restaurants	133	115 069	37 722	8 155	2 991	17.4	2.4
72211	Full-service restaurants	133	115 069	37 722	8 155	2 991	17.4	2.4
722110	Full-service restaurants	133	115 069	37 722	8 155	2 991	17.4	2.4
7222	Limited-service eating places	109	58 516	15 372	3 673	1 618	13.6	18.3
72221	Limited-service eating places	109	58 516	15 372	3 673	1 618	13.6	18.3
722211	Limited-service restaurants	96	D	D	D	g	D	D
7223	Special food services	4	1 727	483	103	31	22.1	—
BARBOUR								
72	Accommodation and food services	44	22 470	5 711	1 400	795	14.0	17.0
721	Accommodation	11	3 707	796	187	99	29.7	—
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	1	D	D	D	a	D	D
722	Food services and drinking places	33	18 763	4 915	1 213	696	10.9	20.4
7222	Limited-service eating places	19	15 008	3 927	981	526	.7	19.8
72221	Limited-service eating places	19	15 008	3 927	981	526	.7	19.8
BIBB								
72	Accommodation and food services	17	5 352	1 391	285	162	32.5	21.1
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	16	D	D	D	c	D	D
BLOUNT								
72	Accommodation and food services	44	16 961	4 331	1 076	504	35.5	15.2
721	Accommodation	3	D	D	D	a	D	D
722	Food services and drinking places	41	D	D	D	e	D	D
7222	Limited-service eating places	18	11 014	2 845	714	332	14.7	22.9
72221	Limited-service eating places	18	11 014	2 845	714	332	14.7	22.9
BULLOCK								
72	Accommodation and food services	9	2 629	665	156	81	23.8	6.9
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	8	D	D	D	b	D	D
BUTLER								
72	Accommodation and food services	35	22 160	6 344	1 513	576	20.4	4.5
721	Accommodation	8	3 440	903	221	84	27.4	17.2
722	Food services and drinking places	27	18 720	5 441	1 292	492	19.1	2.2
7222	Limited-service eating places	12	8 515	2 076	498	225	12.2	.2
72221	Limited-service eating places	12	8 515	2 076	498	225	12.2	.2

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
CALHOUN								
72	Accommodation and food services	188	131 131	37 492	8 958	3 877	16.7	7.5
721	Accommodation	22	16 602	3 778	844	300	5.4	.7
7211	Traveler accommodation	21	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	21	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	21	D	D	D	e	D	D
722	Food services and drinking places	166	114 529	33 714	8 114	3 577	18.3	8.5
7221	Full-service restaurants	63	46 917	14 916	3 634	1 561	24.2	5.6
72211	Full-service restaurants	63	46 917	14 916	3 634	1 561	24.2	5.6
722110	Full-service restaurants	63	46 917	14 916	3 634	1 561	24.2	5.6
7222	Limited-service eating places	88	59 093	16 263	3 988	1 808	15.9	11.7
72221	Limited-service eating places	88	59 093	16 263	3 988	1 808	15.9	11.7
722211	Limited-service restaurants	82	D	D	D	g	D	D
7223	Special food services	9	7 383	2 264	413	187	—	2.9
CHAMBERS								
72	Accommodation and food services	46	26 403	6 313	1 538	729	24.2	19.4
721	Accommodation	4	1 892	298	73	37	45.2	—
721214	Recreational and vacation camps (except campgrounds) ..	1	D	D	D	a	D	D
722	Food services and drinking places	42	24 511	6 015	1 465	692	22.6	20.9
7222	Limited-service eating places	24	D	D	D	f	D	D
72221	Limited-service eating places	24	D	D	D	f	D	D
7223	Special food services	4	D	D	D	b	D	D
CHEROKEE								
72	Accommodation and food services	32	9 206	2 443	614	274	21.5	33.4
721	Accommodation	4	D	D	D	a	D	D
722	Food services and drinking places	28	D	D	D	e	D	D
CHILTON								
72	Accommodation and food services	49	23 094	6 116	1 450	702	35.8	10.1
721	Accommodation	4	1 951	375	73	59	58.1	—
722	Food services and drinking places	45	21 143	5 741	1 377	643	33.7	11.0
7222	Limited-service eating places	22	14 523	4 103	971	453	20.6	7.2
72221	Limited-service eating places	22	14 523	4 103	971	453	20.6	7.2
CHOCTAW								
72	Accommodation and food services	13	5 001	1 179	289	144	34.8	14.8
721	Accommodation	4	1 048	191	56	24	95.0	—
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	2	D	D	D	a	D	D
722	Food services and drinking places	9	3 953	988	233	120	18.8	18.7
CLARKE								
72	Accommodation and food services	44	18 477	4 932	1 261	605	34.8	9.5
721	Accommodation	9	2 309	476	120	86	59.9	1.7
722	Food services and drinking places	35	16 168	4 456	1 141	519	31.3	10.7
7222	Limited-service eating places	25	13 510	3 748	948	407	17.7	12.8
72221	Limited-service eating places	25	13 510	3 748	948	407	17.7	12.8
CLAY								
72	Accommodation and food services	16	2 849	872	211	124	66.7	.8
722	Food services and drinking places	16	2 849	872	211	124	66.7	.8
CLEBURNE								
72	Accommodation and food services	9	4 234	1 082	260	126	27.3	36.7
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	8	D	D	D	c	D	D
COFFEE								
72	Accommodation and food services	62	29 391	8 202	1 950	962	18.8	6.4
721	Accommodation	6	1 263	315	64	43	—	2.3
722	Food services and drinking places	56	28 128	7 887	1 886	919	19.6	6.6
7222	Limited-service eating places	29	17 792	4 597	1 123	581	18.6	2.0
72221	Limited-service eating places	29	17 792	4 597	1 123	581	18.6	2.0

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
COLBERT								
72	Accommodation and food services	95	51 653	14 531	3 427	1 547	24.9	3.5
721	Accommodation	10	5 523	1 520	370	125	19.4	—
7211	Traveler accommodation	10	5 523	1 520	370	125	19.4	—
72111	Hotels (except casino hotels) and motels	9	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	9	D	D	D	c	D	D
722	Food services and drinking places	85	46 130	13 011	3 057	1 422	25.6	4.0
7222	Limited-service eating places	37	25 742	7 200	1 691	780	10.9	—
72221	Limited-service eating places	37	25 742	7 200	1 691	780	10.9	—
CONECUH								
72	Accommodation and food services	17	7 598	1 911	449	234	20.3	17.3
721	Accommodation	3	1 368	205	52	21	49.6	—
722	Food services and drinking places	14	6 230	1 706	397	213	13.8	21.1
COOSA								
72	Accommodation and food services	4	678	105	5	2	72.7	—
722	Food services and drinking places	4	678	105	5	2	72.7	—
COVINGTON								
72	Accommodation and food services	61	25 020	6 049	1 437	710	20.6	18.6
721	Accommodation	9	2 339	343	74	43	45.6	—
722	Food services and drinking places	52	22 681	5 706	1 363	667	18.0	20.5
7222	Limited-service eating places	33	17 908	4 668	1 127	542	12.3	21.3
72221	Limited-service eating places	33	17 908	4 668	1 127	542	12.3	21.3
CRENSHAW								
72	Accommodation and food services	14	4 947	1 244	252	150	40.2	24.9
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	13	D	D	D	c	D	D
CULLMAN								
72	Accommodation and food services	107	67 489	19 600	4 685	1 871	13.4	8.6
721	Accommodation	11	6 102	1 378	303	123	3.7	4.5
7211	Traveler accommodation	8	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	8	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	8	D	D	D	c	D	D
722	Food services and drinking places	96	61 387	18 222	4 382	1 748	14.3	9.1
7222	Limited-service eating places	41	35 310	9 512	2 260	993	10.1	8.9
72221	Limited-service eating places	41	35 310	9 512	2 260	993	10.1	8.9
7223	Special food services	8	D	D	D	b	D	D
DALE								
72	Accommodation and food services	68	29 984	8 557	2 084	1 010	20.1	5.2
721	Accommodation	7	3 284	863	232	86	16.9	—
722	Food services and drinking places	61	26 700	7 694	1 852	924	20.5	5.8
7222	Limited-service eating places	24	14 574	3 970	953	514	8.9	6.9
72221	Limited-service eating places	24	14 574	3 970	953	514	8.9	6.9
DALLAS								
72	Accommodation and food services	56	24 802	6 341	1 535	683	31.7	24.6
721	Accommodation	11	5 657	1 470	337	134	22.9	4.6
7211	Traveler accommodation	11	5 657	1 470	337	134	22.9	4.6
72111	Hotels (except casino hotels) and motels	11	5 657	1 470	337	134	22.9	4.6
721110	Hotels (except casino hotels) and motels	11	5 657	1 470	337	134	22.9	4.6
722	Food services and drinking places	45	19 145	4 871	1 198	549	34.2	30.6
7222	Limited-service eating places	20	12 665	3 110	744	341	20.7	29.9
72221	Limited-service eating places	20	12 665	3 110	744	341	20.7	29.9

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
DEKALB								
72	Accommodation and food services	86	51 191	14 278	3 207	1 222	9.8	8.8
721	Accommodation	15	9 433	2 762	447	137	.6	.3
7212	RV (recreational vehicle) parks and recreational camps	6	6 287	2 106	276	47	.8	—
72121	RV (recreational vehicle) parks and recreational camps	6	6 287	2 106	276	47	.8	—
721214	Recreational and vacation camps (except campgrounds) ..	6	6 287	2 106	276	47	.8	—
722	Food services and drinking places	71	41 758	11 516	2 760	1 085	11.9	10.7
7222	Limited-service eating places	43	30 145	8 135	1 937	795	9.2	11.6
72221	Limited-service eating places	43	30 145	8 135	1 937	795	9.2	11.6
ELMORE								
72	Accommodation and food services	63	31 707	9 091	2 058	997	28.9	3.8
721	Accommodation	4	1 381	416	86	35	—	52.0
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	2	D	D	D	a	D	D
722	Food services and drinking places	59	30 326	8 675	1 972	962	30.3	1.6
7222	Limited-service eating places	24	D	D	D	e	D	D
72221	Limited-service eating places	24	D	D	D	e	D	D
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
ESCAMBIA								
72	Accommodation and food services	62	22 248	5 936	1 441	764	25.6	22.7
721	Accommodation	7	2 303	574	125	95	30.2	—
722	Food services and drinking places	55	19 945	5 362	1 316	669	25.0	25.3
7222	Limited-service eating places	36	14 644	3 772	900	494	18.3	28.9
72221	Limited-service eating places	36	14 644	3 772	900	494	18.3	28.9
ETOWAH								
72	Accommodation and food services	171	102 568	29 152	7 138	3 231	17.0	9.2
721	Accommodation	14	8 319	2 128	475	184	22.1	—
7211	Traveler accommodation	14	8 319	2 128	475	184	22.1	—
72111	Hotels (except casino hotels) and motels	14	8 319	2 128	475	184	22.1	—
721110	Hotels (except casino hotels) and motels	14	8 319	2 128	475	184	22.1	—
722	Food services and drinking places	157	94 249	27 024	6 663	3 047	16.6	10.0
7222	Limited-service eating places	86	49 996	12 730	3 149	1 522	10.4	13.8
72221	Limited-service eating places	86	49 996	12 730	3 149	1 522	10.4	13.8
722211	Limited-service restaurants	80	D	D	D	g	D	D
7223	Special food services	10	7 522	2 679	598	211	1.3	9.7
FAYETTE								
72	Accommodation and food services	17	7 311	2 894	664	343	38.7	2.9
722	Food services and drinking places	17	7 311	2 894	664	343	38.7	2.9
FRANKLIN								
72	Accommodation and food services	43	15 673	4 147	915	458	27.8	.9
721	Accommodation	3	D	D	D	a	D	D
722	Food services and drinking places	40	D	D	D	e	D	D
7222	Limited-service eating places	23	12 628	3 430	780	393	21.1	—
72221	Limited-service eating places	23	12 628	3 430	780	393	21.1	—
GENEVA								
72	Accommodation and food services	24	6 522	1 766	403	205	28.2	4.4
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	22	D	D	D	c	D	D
GREENE								
72	Accommodation and food services	5	1 166	426	116	65	42.5	—
722	Food services and drinking places	5	1 166	426	116	65	42.5	—
HALE								
72	Accommodation and food services	8	2 182	561	104	61	39.2	29.5
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	7	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
HENRY								
72	Accommodation and food services	12	3 330	707	170	94	22.0	.4
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	11	D	D	D	b	D	D
HOUSTON								
72	Accommodation and food services	193	132 240	36 012	8 522	3 590	17.7	2.8
721	Accommodation	27	20 069	4 927	1 101	439	19.4	2.6
7211	Traveler accommodation	25	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	25	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	25	D	D	D	e	D	D
722	Food services and drinking places	166	112 171	31 085	7 421	3 151	17.4	2.8
7221	Full-service restaurants	54	49 940	16 323	3 854	1 465	20.7	2.3
72211	Full-service restaurants	54	49 940	16 323	3 854	1 465	20.7	2.3
722110	Full-service restaurants	54	49 940	16 323	3 854	1 465	20.7	2.3
7222	Limited-service eating places	89	D	D	D	g	D	D
72221	Limited-service eating places	89	D	D	D	g	D	D
722211	Limited-service restaurants	71	47 366	10 554	2 489	1 265	13.9	1.8
722212	Cafeterias, buffets, and grill buffets	9	7 810	2 448	680	221	4.2	.2
JACKSON								
72	Accommodation and food services	68	33 478	8 760	2 056	950	23.2	14.0
721	Accommodation	8	2 418	548	137	61	15.1	15.4
722	Food services and drinking places	60	31 060	8 212	1 919	889	23.9	13.9
7222	Limited-service eating places	39	D	D	D	f	D	D
72221	Limited-service eating places	39	D	D	D	f	D	D
JEFFERSON								
72	Accommodation and food services	1 206	960 838	281 524	68 301	24 054	15.9	10.3
721	Accommodation	97	155 591	41 358	9 833	2 558	10.7	5.7
7211	Traveler accommodation	89	153 574	40 693	9 702	2 462	10.5	5.8
72111	Hotels (except casino hotels) and motels	89	153 574	40 693	9 702	2 462	10.5	5.8
721110	Hotels (except casino hotels) and motels	89	153 574	40 693	9 702	2 462	10.5	5.8
7212	RV (recreational vehicle) parks and recreational camps	5	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	5	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	b	D	D
7213	Rooming and boarding houses	3	D	D	D	b	D	D
72131	Rooming and boarding houses	3	D	D	D	b	D	D
721310	Rooming and boarding houses	3	D	D	D	b	D	D
722	Food services and drinking places	1 109	805 247	240 166	58 468	21 496	16.9	11.2
7221	Full-service restaurants	354	342 845	112 753	28 095	9 717	20.8	7.0
72211	Full-service restaurants	354	342 845	112 753	28 095	9 717	20.8	7.0
722110	Full-service restaurants	354	342 845	112 753	28 095	9 717	20.8	7.0
7222	Limited-service eating places	619	384 142	104 937	25 066	10 117	13.8	16.2
72221	Limited-service eating places	619	384 142	104 937	25 066	10 117	13.8	16.2
722211	Limited-service restaurants	541	348 240	93 559	22 336	9 107	13.2	17.2
722212	Cafeterias, buffets, and grill buffets	34	25 315	8 372	2 066	659	19.5	3.7
722213	Snack and nonalcoholic beverage bars	44	10 587	3 006	664	351	19.7	14.4
7223	Special food services	76	56 287	17 787	4 157	1 262	8.1	2.3
7224	Drinking places (alcoholic beverages)	60	21 973	4 689	1 150	400	33.9	12.3
72241	Drinking places (alcoholic beverages)	60	21 973	4 689	1 150	400	33.9	12.3
722410	Drinking places (alcoholic beverages)	60	21 973	4 689	1 150	400	33.9	12.3
LAMAR								
72	Accommodation and food services	18	4 497	1 105	259	135	59.6	5.8
722	Food services and drinking places	18	4 497	1 105	259	135	59.6	5.8
LAUDERDALE								
72	Accommodation and food services	139	85 405	24 209	5 855	2 681	21.8	3.4
721	Accommodation	11	4 754	911	215	113	10.1	1.0
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	128	80 651	23 298	5 640	2 568	22.5	3.6
7222	Limited-service eating places	61	41 171	11 254	2 653	1 231	15.8	5.1
72221	Limited-service eating places	61	41 171	11 254	2 653	1 231	15.8	5.1
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
7223	Special food services	9	D	D	D	c	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
LAWRENCE								
72	Accommodation and food services	39	17 409	5 166	1 193	473	30.2	7.4
721	Accommodation	4	D	D	D	b	D	D
722	Food services and drinking places	35	D	D	D	e	D	D
LEE								
72	Accommodation and food services	205	139 484	37 930	8 802	4 491	28.2	8.6
721	Accommodation	29	21 530	5 694	1 273	485	34.1	3.5
7211	Traveler accommodation	19	19 492	5 534	1 221	467	30.8	1.1
72111	Hotels (except casino hotels) and motels	18	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	18	D	D	D	e	D	D
7213	Rooming and boarding houses	10	2 038	160	52	18	66.6	26.6
72131	Rooming and boarding houses	10	2 038	160	52	18	66.6	26.6
721310	Rooming and boarding houses	10	2 038	160	52	18	66.6	26.6
722	Food services and drinking places	176	117 954	32 236	7 529	4 006	27.1	9.6
7221	Full-service restaurants	62	D	D	D	g	D	D
72211	Full-service restaurants	62	D	D	D	g	D	D
722110	Full-service restaurants	62	D	D	D	g	D	D
7222	Limited-service eating places	101	62 501	15 267	3 515	1 981	20.0	10.4
72221	Limited-service eating places	101	62 501	15 267	3 515	1 981	20.0	10.4
722211	Limited-service restaurants	92	D	D	D	g	D	D
722212	Cafeterias, buffets, and grill buffets	3	D	D	D	a	D	D
722212	Cafeterias, buffets, and grill buffets	3	D	D	D	a	D	D
7223	Special food services	8	D	D	D	c	D	D
LIMESTONE								
72	Accommodation and food services	74	53 530	13 905	3 316	1 382	27.8	7.6
721	Accommodation	9	5 301	1 022	241	96	66.7	—
7211	Traveler accommodation	8	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	8	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	8	D	D	D	b	D	D
722	Food services and drinking places	65	48 229	12 883	3 075	1 286	23.5	8.5
7222	Limited-service eating places	37	D	D	D	f	D	D
72221	Limited-service eating places	37	D	D	D	f	D	D
7223	Special food services	3	D	D	D	b	D	D
LOWNDES								
72	Accommodation and food services	3	65	21	—	—	83.1	16.9
722	Food services and drinking places	3	65	21	—	—	83.1	16.9
MACON								
72	Accommodation and food services	17	14 012	3 069	696	361	14.0	38.2
721	Accommodation	3	2 042	505	127	60	87.3	12.7
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	b	D	D
722	Food services and drinking places	14	11 970	2 564	569	301	1.6	42.6
7223	Special food services	2	D	D	D	c	D	D
MADISON								
72	Accommodation and food services	541	432 125	124 960	30 113	11 528	13.8	8.6
721	Accommodation	44	66 307	16 732	3 967	1 286	2.5	3.1
7211	Traveler accommodation	44	66 307	16 732	3 967	1 286	2.5	3.1
72111	Hotels (except casino hotels) and motels	44	66 307	16 732	3 967	1 286	2.5	3.1
721110	Hotels (except casino hotels) and motels	44	66 307	16 732	3 967	1 286	2.5	3.1
722	Food services and drinking places	497	365 818	108 228	26 146	10 242	15.8	9.6
7221	Full-service restaurants	169	D	D	D	h	D	D
72211	Full-service restaurants	169	D	D	D	h	D	D
722110	Full-service restaurants	169	D	D	D	h	D	D
7222	Limited-service eating places	260	D	D	D	h	D	D
72221	Limited-service eating places	260	D	D	D	h	D	D
722211	Limited-service restaurants	237	D	D	D	h	D	D
722212	Cafeterias, buffets, and grill buffets	8	D	D	D	c	D	D
7223	Special food services	29	D	D	D	f	D	D
7224	Drinking places (alcoholic beverages)	39	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	39	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	39	D	D	D	c	D	D

See footnotes at end of table.

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							From admini-strative records ¹	Estimated ²
MARENGO								
72	Accommodation and food services	32	13 129	3 337	849	339	45.1	5.8
721	Accommodation	6	2 653	516	121	51	79.4	—
722	Food services and drinking places	26	10 476	2 821	728	288	36.4	7.2
MARION								
72	Accommodation and food services	48	16 125	4 315	1 151	524	38.2	10.3
721	Accommodation	4	957	239	51	24	42.8	9.7
722	Food services and drinking places	44	15 168	4 076	1 100	500	37.9	10.4
7222	Limited-service eating places	27	11 880	3 274	922	393	24.2	10.0
72221	Limited-service eating places	27	11 880	3 274	922	393	24.2	10.0
MARSHALL								
72	Accommodation and food services	159	82 757	23 366	5 386	2 335	24.9	8.8
721	Accommodation	18	7 137	1 793	416	148	12.5	1.2
7212	RV (recreational vehicle) parks and recreational camps	6	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	6	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	5	D	D	D	b	D	D
722	Food services and drinking places	141	75 620	21 573	4 970	2 187	26.1	9.5
7222	Limited-service eating places	83	53 129	15 026	3 543	1 496	17.9	12.3
72221	Limited-service eating places	83	53 129	15 026	3 543	1 496	17.9	12.3
722211	Limited-service restaurants	79	D	D	D	g	D	D
MOBILE								
72	Accommodation and food services	637	438 793	125 002	31 203	12 289	16.0	8.1
721	Accommodation	61	61 760	15 084	3 728	1 315	17.2	8.5
7211	Traveler accommodation	57	61 077	15 003	3 708	1 307	16.6	8.4
72111	Hotels (except casino hotels) and motels	57	61 077	15 003	3 708	1 307	16.6	8.4
721110	Hotels (except casino hotels) and motels	57	61 077	15 003	3 708	1 307	16.6	8.4
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	576	377 033	109 918	27 475	10 974	15.7	8.0
7221	Full-service restaurants	192	142 024	47 694	11 598	4 454	22.6	5.5
72211	Full-service restaurants	192	142 024	47 694	11 598	4 454	22.6	5.5
722110	Full-service restaurants	192	142 024	47 694	11 598	4 454	22.6	5.5
7222	Limited-service eating places	283	180 895	49 336	12 824	5 284	11.2	10.0
72221	Limited-service eating places	283	180 895	49 336	12 824	5 284	11.2	10.0
722211	Limited-service restaurants	241	153 980	41 483	10 805	4 503	11.2	9.8
722212	Cafeterias, buffets, and grill buffets	13	18 631	5 604	1 417	467	8.6	1.4
7223	Special food services	50	43 087	10 932	2 601	1 009	6.2	6.2
7224	Drinking places (alcoholic beverages)	51	11 027	1 956	452	227	39.1	14.5
72241	Drinking places (alcoholic beverages)	51	11 027	1 956	452	227	39.1	14.5
722410	Drinking places (alcoholic beverages)	51	11 027	1 956	452	227	39.1	14.5
MONROE								
72	Accommodation and food services	37	14 132	3 474	855	459	47.3	15.2
721	Accommodation	4	940	197	48	19	100.0	—
722	Food services and drinking places	33	13 192	3 277	807	440	43.5	16.3
7222	Limited-service eating places	17	10 476	2 715	711	376	36.0	13.3
72221	Limited-service eating places	17	10 476	2 715	711	376	36.0	13.3

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							From administrative records ¹	Estimated ²
MONTGOMERY								
72	Accommodation and food services	418	327 952	91 699	22 191	8 608	14.1	9.6
721	Accommodation	48	51 645	11 453	2 775	923	9.6	2.4
7211	Traveler accommodation	46	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	46	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	46	D	D	D	f	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	370	276 307	80 246	19 416	7 685	14.9	10.9
7221	Full-service restaurants	118	105 562	36 631	9 000	3 540	21.3	4.9
72211	Full-service restaurants	118	105 562	36 631	9 000	3 540	21.3	4.9
722110	Full-service restaurants	118	105 562	36 631	9 000	3 540	21.3	4.9
7222	Limited-service eating places	199	138 597	34 528	8 282	3 372	11.9	16.3
72221	Limited-service eating places	199	138 597	34 528	8 282	3 372	11.9	16.3
722211	Limited-service restaurants	175	127 933	31 203	7 478	3 101	12.6	16.6
722212	Cafeterias, buffets, and grill buffets	10	D	D	D	c	D	D
7223	Special food services	31	D	D	D	f	D	D
7224	Drinking places (alcoholic beverages)	22	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	22	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	22	D	D	D	c	D	D
MORGAN								
72	Accommodation and food services	183	120 016	34 460	8 027	3 422	16.4	6.3
721	Accommodation	21	D	D	D	e	D	D
7211	Traveler accommodation	20	13 923	3 401	808	323	14.4	—
72111	Hotels (except casino hotels) and motels	20	13 923	3 401	808	323	14.4	—
721110	Hotels (except casino hotels) and motels	20	13 923	3 401	808	323	14.4	—
7213	Rooming and boarding houses	1	D	D	D	b	D	D
72131	Rooming and boarding houses	1	D	D	D	b	D	D
721310	Rooming and boarding houses	1	D	D	D	b	D	D
722	Food services and drinking places	162	D	D	D	h	D	D
7222	Limited-service eating places	89	60 839	16 700	3 970	1 822	10.4	11.0
72221	Limited-service eating places	89	60 839	16 700	3 970	1 822	10.4	11.0
722211	Limited-service restaurants	82	57 773	15 797	3 732	1 733	10.7	11.4
722212	Cafeterias, buffets, and grill buffets	3	D	D	D	b	D	D
7223	Special food services	10	D	D	D	c	D	D
PERRY								
72	Accommodation and food services	13	2 969	782	177	100	19.1	14.2
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	12	D	D	D	b	D	D
PICKENS								
72	Accommodation and food services	17	3 441	1 041	248	124	32.3	—
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	16	D	D	D	c	D	D
PIKE								
72	Accommodation and food services	55	31 731	8 332	1 932	1 134	21.0	7.9
721	Accommodation	6	4 627	1 174	275	254	—	—
722	Food services and drinking places	49	27 104	7 158	1 657	880	24.6	9.3
7222	Limited-service eating places	26	D	D	D	e	D	D
72221	Limited-service eating places	26	D	D	D	e	D	D
7223	Special food services	8	D	D	D	c	D	D
RANDOLPH								
72	Accommodation and food services	28	10 039	2 511	657	329	23.7	40.6
721	Accommodation	3	633	104	28	13	15.2	—
722	Food services and drinking places	25	9 406	2 407	629	316	24.3	43.4
RUSSELL								
72	Accommodation and food services	73	42 926	10 940	2 661	1 201	22.4	18.3
721	Accommodation	8	3 290	932	214	61	76.8	1.8
722	Food services and drinking places	65	39 636	10 008	2 447	1 140	17.8	19.7
7222	Limited-service eating places	42	29 980	7 152	1 733	825	18.2	19.7
72221	Limited-service eating places	42	29 980	7 152	1 733	825	18.2	19.7

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
ST. CLAIR								
72	Accommodation and food services	76	32 442	9 569	2 400	987	23.3	17.9
721	Accommodation	6	2 126	568	164	61	62.6	.3
722	Food services and drinking places	70	30 316	9 001	2 236	926	20.5	19.1
7222	Limited-service eating places	30	18 060	5 186	1 317	568	8.0	21.3
72221	Limited-service eating places	30	18 060	5 186	1 317	568	8.0	21.3
SHELBY								
72	Accommodation and food services	241	187 297	53 319	12 437	4 826	19.4	11.7
721	Accommodation	27	24 145	5 987	1 462	455	27.2	13.8
7211	Traveler accommodation	24	23 251	5 797	1 408	427	27.2	14.4
72111	Hotels (except casino hotels) and motels	23	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	23	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	3	894	190	54	28	28.3	—
72121	RV (recreational vehicle) parks and recreational camps	3	894	190	54	28	28.3	—
721211	RV (recreational vehicle) parks and campgrounds	3	894	190	54	28	28.3	—
722	Food services and drinking places	214	163 152	47 332	10 975	4 371	18.2	11.4
7221	Full-service restaurants	87	68 271	21 101	4 867	2 045	18.9	10.1
72211	Full-service restaurants	87	68 271	21 101	4 867	2 045	18.9	10.1
722110	Full-service restaurants	87	68 271	21 101	4 867	2 045	18.9	10.1
7222	Limited-service eating places	109	82 734	23 386	5 488	2 107	19.4	13.2
72221	Limited-service eating places	109	82 734	23 386	5 488	2 107	19.4	13.2
722211	Limited-service restaurants	99	77 406	21 819	5 116	1 919	19.3	13.4
722212	Cafeterias, buffets, and grill buffets	4	D	D	D	c	D	D
7223	Special food services	14	11 476	2 700	575	207	1.5	5.4
SUMTER								
72	Accommodation and food services	20	7 048	1 815	440	235	37.8	2.4
721	Accommodation	3	1 387	244	62	32	—	—
722	Food services and drinking places	17	5 661	1 571	378	203	47.1	3.0
TALLADEGA								
72	Accommodation and food services	103	52 349	13 884	3 201	1 411	22.1	20.2
721	Accommodation	14	5 385	1 347	274	112	17.5	1.0
7212	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	89	46 964	12 537	2 927	1 299	22.6	22.4
7222	Limited-service eating places	44	33 859	8 816	2 151	951	9.6	29.1
72221	Limited-service eating places	44	33 859	8 816	2 151	951	9.6	29.1
7223	Special food services	4	D	D	D	b	D	D
TALLAPOOSA								
72	Accommodation and food services	44	23 036	6 156	1 442	636	34.6	6.9
721	Accommodation	6	3 889	688	174	52	64.5	.2
722	Food services and drinking places	38	19 147	5 468	1 268	584	28.5	8.3
7222	Limited-service eating places	25	12 822	3 414	778	346	14.2	10.5
72221	Limited-service eating places	25	12 822	3 414	778	346	14.2	10.5
TUSCALOOSA								
72	Accommodation and food services	334	236 923	63 404	15 420	6 824	15.5	5.6
721	Accommodation	52	D	D	D	f	D	D
7211	Traveler accommodation	26	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	26	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	26	D	D	D	f	D	D
7213	Rooming and boarding houses	25	D	D	D	c	D	D
72131	Rooming and boarding houses	25	D	D	D	c	D	D
721310	Rooming and boarding houses	25	D	D	D	c	D	D
722	Food services and drinking places	282	D	D	D	i	D	D
7221	Full-service restaurants	97	72 186	24 214	5 991	2 721	22.2	6.4
72211	Full-service restaurants	97	72 186	24 214	5 991	2 721	22.2	6.4
722110	Full-service restaurants	97	72 186	24 214	5 991	2 721	22.2	6.4
7222	Limited-service eating places	148	93 177	24 264	5 878	2 634	16.2	7.7
72221	Limited-service eating places	148	93 177	24 264	5 878	2 634	16.2	7.7
722211	Limited-service restaurants	135	85 256	22 303	5 427	2 461	17.5	8.4
722212	Cafeterias, buffets, and grill buffets	4	5 348	1 648	375	138	—	—
7223	Special food services	18	27 095	5 258	1 257	595	1.7	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
WALKER								
72	Accommodation and food services	86	54 572	14 114	3 341	1 530	25.4	20.2
721	Accommodation	4	2 883	620	153	68	36.8	—
722	Food services and drinking places	82	51 689	13 494	3 188	1 462	24.7	21.3
7222	Limited-service eating places	41	37 875	9 569	2 200	1 021	17.5	25.2
72221	Limited-service eating places	41	37 875	9 569	2 200	1 021	17.5	25.2
WASHINGTON								
72	Accommodation and food services	9	1 756	552	141	70	36.8	26.4
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	8	D	D	D	b	D	D
WILCOX								
72	Accommodation and food services	19	4 472	1 307	315	139	33.7	32.9
721	Accommodation	3	D	D	D	b	D	D
722	Food services and drinking places	16	D	D	D	c	D	D
WINSTON								
72	Accommodation and food services	33	12 376	3 576	1 033	423	25.9	3.4
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	31	D	D	D	e	D	D
7222	Limited-service eating places	13	8 849	2 466	789	281	10.7	.3
72221	Limited-service eating places	13	8 849	2 466	789	281	10.7	.3

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Summary Statistics for Places: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
ABBEVILLE								
72	Accommodation and food services	4	1 445	310	78	41	25.8	—
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	3	D	D	D	b	D	D
ADAMSVILLE								
72	Accommodation and food services	3	D	D	D	b	D	D
722	Food services and drinking places	3	D	D	D	b	D	D
ALABASTER								
72	Accommodation and food services	20	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	19	12 090	3 274	779	313	16.5	18.1
7222	Limited-service eating places	11	8 991	2 386	557	208	3.0	15.6
72221	Limited-service eating places	11	8 991	2 386	557	208	3.0	15.6
ALBERTVILLE								
72	Accommodation and food services	38	20 538	5 839	1 447	563	18.9	1.2
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	36	D	D	D	f	D	D
7222	Limited-service eating places	23	13 847	3 940	976	378	14.2	1.6
72221	Limited-service eating places	23	13 847	3 940	976	378	14.2	1.6
ALEXANDER CITY								
72	Accommodation and food services	27	16 483	4 553	1 074	463	42.8	8.2
721	Accommodation	5	D	D	D	b	D	D
722	Food services and drinking places	22	D	D	D	e	D	D
7222	Limited-service eating places	17	8 839	2 372	541	244	17.8	15.3
72221	Limited-service eating places	17	8 839	2 372	541	244	17.8	15.3
ALICEVILLE								
72	Accommodation and food services	5	854	351	81	43	44.4	—
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	4	D	D	D	b	D	D
ANDALUSIA								
72	Accommodation and food services	28	12 199	2 770	636	336	18.3	17.6
721	Accommodation	7	D	D	D	b	D	D
722	Food services and drinking places	21	D	D	D	e	D	D
7222	Limited-service eating places	15	8 043	2 060	481	249	9.0	17.0
72221	Limited-service eating places	15	8 043	2 060	481	249	9.0	17.0
ANNISTON								
72	Accommodation and food services	78	46 514	13 468	3 181	1 421	22.8	6.8
721	Accommodation	7	2 984	800	192	77	16.6	—
722	Food services and drinking places	71	43 530	12 668	2 989	1 344	23.2	7.3
7222	Limited-service eating places	36	24 948	6 857	1 686	800	11.9	12.2
72221	Limited-service eating places	36	24 948	6 857	1 686	800	11.9	12.2
722211	Limited-service restaurants	33	24 849	6 819	1 683	795	11.9	12.0
7223	Special food services	6	D	D	D	b	D	D
ARAB								
72	Accommodation and food services	23	9 998	2 752	673	341	34.7	18.1
722	Food services and drinking places	23	9 998	2 752	673	341	34.7	18.1
7222	Limited-service eating places	15	8 553	2 346	588	279	24.1	21.2
72221	Limited-service eating places	15	8 553	2 346	588	279	24.1	21.2
ARAB (PART - MARSHALL COUNTY)								
72	Accommodation and food services	23	9 998	2 752	673	341	34.7	18.1
722	Food services and drinking places	23	9 998	2 752	673	341	34.7	18.1
7222	Limited-service eating places	15	8 553	2 346	588	279	24.1	21.2
72221	Limited-service eating places	15	8 553	2 346	588	279	24.1	21.2

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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							From admini- strative records ¹	Estimated ²
ATHENS								
72	Accommodation and food services	50	44 306	11 789	2 825	1 122	23.2	8.7
721	Accommodation	8	D	D	D	b	D	D
7211	Traveler accommodation	8	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	8	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	8	D	D	D	b	D	D
722	Food services and drinking places	42	D	D	D	g	D	D
7222	Limited-service eating places	26	23 493	6 079	1 426	643	24.2	8.8
72221	Limited-service eating places	26	23 493	6 079	1 426	643	24.2	8.8
722211	Limited-service restaurants	24	D	D	D	f	D	D
7223	Special food services	3	D	D	D	b	D	D
ATMORE								
72	Accommodation and food services	23	8 640	2 487	590	291	29.9	28.9
721	Accommodation	3	683	236	46	27	28.0	—
722	Food services and drinking places	20	7 957	2 251	544	264	30.1	31.4
7222	Limited-service eating places	13	4 774	1 261	313	177	22.1	43.5
72221	Limited-service eating places	13	4 774	1 261	313	177	22.1	43.5
ATTALLA								
72	Accommodation and food services	20	10 304	2 755	606	282	7.9	10.1
721	Accommodation	3	D	D	D	b	D	D
722	Food services and drinking places	17	D	D	D	c	D	D
7222	Limited-service eating places	12	6 206	1 641	387	182	5.1	16.8
72221	Limited-service eating places	12	6 206	1 641	387	182	5.1	16.8
AUBURN								
72	Accommodation and food services	130	93 787	25 596	5 984	3 188	33.9	9.1
721	Accommodation	20	17 021	4 538	1 111	385	33.0	4.4
7211	Traveler accommodation	10	14 983	4 378	1 059	367	28.4	1.4
72111	Hotels (except casino hotels) and motels	10	14 983	4 378	1 059	367	28.4	1.4
721110	Hotels (except casino hotels) and motels	10	14 983	4 378	1 059	367	28.4	1.4
7213	Rooming and boarding houses	10	2 038	160	52	18	66.6	26.6
72131	Rooming and boarding houses	10	2 038	160	52	18	66.6	26.6
721310	Rooming and boarding houses	10	2 038	160	52	18	66.6	26.6
722	Food services and drinking places	110	76 766	21 058	4 873	2 803	34.1	10.1
7221	Full-service restaurants	39	33 940	10 518	2 512	1 361	40.0	5.7
72211	Full-service restaurants	39	33 940	10 518	2 512	1 361	40.0	5.7
722110	Full-service restaurants	39	33 940	10 518	2 512	1 361	40.0	5.7
7222	Limited-service eating places	61	D	D	D	g	D	D
72221	Limited-service eating places	61	D	D	D	g	D	D
722211	Limited-service restaurants	55	37 238	9 070	2 097	1 238	30.3	8.2
7223	Special food services	6	D	D	D	c	D	D
BAY MINETTE								
72	Accommodation and food services	16	8 084	2 161	511	218	19.4	39.3
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	14	D	D	D	c	D	D
7222	Limited-service eating places	8	4 708	1 242	293	129	1.8	65.8
72221	Limited-service eating places	8	4 708	1 242	293	129	1.8	65.8
BAYOU LA BATRE								
72	Accommodation and food services	5	2 699	685	357	77	14.2	—
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	4	D	D	D	b	D	D
BESSEMER								
72	Accommodation and food services	57	41 938	12 227	2 956	1 141	8.5	8.4
721	Accommodation	9	5 900	1 312	276	109	6.2	—
7211	Traveler accommodation	9	5 900	1 312	276	109	6.2	—
72111	Hotels (except casino hotels) and motels	9	5 900	1 312	276	109	6.2	—
721110	Hotels (except casino hotels) and motels	9	5 900	1 312	276	109	6.2	—
722	Food services and drinking places	48	36 038	10 915	2 680	1 032	8.9	9.8
7222	Limited-service eating places	33	19 859	5 247	1 260	550	8.0	17.4
72221	Limited-service eating places	33	19 859	5 247	1 260	550	8.0	17.4

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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							From administrative records ¹	Estimated ²
BIRMINGHAM								
72	Accommodation and food services	557	443 862	131 127	31 287	10 809	17.4	10.8
721	Accommodation	45	86 222	23 444	5 647	1 355	4.6	4.1
7211	Traveler accommodation	42	85 785	23 254	5 600	1 331	4.3	4.1
72111	Hotels (except casino hotels) and motels	42	85 785	23 254	5 600	1 331	4.3	4.1
721110	Hotels (except casino hotels) and motels	42	85 785	23 254	5 600	1 331	4.3	4.1
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	512	357 640	107 683	25 640	9 454	20.5	12.4
7221	Full-service restaurants	147	138 552	47 221	11 411	3 929	24.5	7.6
72211	Full-service restaurants	147	138 552	47 221	11 411	3 929	24.5	7.6
722110	Full-service restaurants	147	138 552	47 221	11 411	3 929	24.5	7.6
7222	Limited-service eating places	277	171 626	46 695	10 927	4 491	17.9	18.9
72221	Limited-service eating places	277	171 626	46 695	10 927	4 491	17.9	18.9
722211	Limited-service restaurants	236	150 323	39 743	9 287	3 931	16.8	20.9
722212	Cafeterias, buffets, and grill buffets	20	17 479	5 836	1 393	439	22.7	1.8
7223	Special food services	46	31 001	10 340	2 459	726	7.5	1.8
7224	Drinking places (alcoholic beverages)	42	16 461	3 427	843	308	38.1	5.8
72241	Drinking places (alcoholic beverages)	42	16 461	3 427	843	308	38.1	5.8
722410	Drinking places (alcoholic beverages)	42	16 461	3 427	843	308	38.1	5.8
BIRMINGHAM (PART - JEFFERSON COUNTY)								
72	Accommodation and food services	529	418 319	124 127	29 739	10 061	17.0	10.3
721	Accommodation	42	82 730	22 575	5 448	1 301	3.1	4.3
7211	Traveler accommodation	39	82 293	22 385	5 401	1 277	2.8	4.3
72111	Hotels (except casino hotels) and motels	39	82 293	22 385	5 401	1 277	2.8	4.3
721110	Hotels (except casino hotels) and motels	39	82 293	22 385	5 401	1 277	2.8	4.3
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	487	335 589	101 552	24 291	8 760	20.4	11.8
7221	Full-service restaurants	135	D	D	D	h	D	D
72211	Full-service restaurants	135	D	D	D	h	D	D
722110	Full-service restaurants	135	D	D	D	h	D	D
7222	Limited-service eating places	265	161 477	44 149	10 314	4 219	17.8	17.7
72221	Limited-service eating places	265	161 477	44 149	10 314	4 219	17.8	17.7
722211	Limited-service restaurants	225	D	D	D	h	D	D
722212	Cafeterias, buffets, and grill buffets	20	17 479	5 836	1 393	439	22.7	1.8
7223	Special food services	45	D	D	D	f	D	D
7224	Drinking places (alcoholic beverages)	42	16 461	3 427	843	308	38.1	5.8
72241	Drinking places (alcoholic beverages)	42	16 461	3 427	843	308	38.1	5.8
722410	Drinking places (alcoholic beverages)	42	16 461	3 427	843	308	38.1	5.8
BIRMINGHAM (PART - SHELBY COUNTY)								
72	Accommodation and food services	28	25 543	7 000	1 548	748	23.5	19.3
721	Accommodation	3	3 492	869	199	54	38.9	—
7211	Traveler accommodation	3	3 492	869	199	54	38.9	—
72111	Hotels (except casino hotels) and motels	3	3 492	869	199	54	38.9	—
721110	Hotels (except casino hotels) and motels	3	3 492	869	199	54	38.9	—
722	Food services and drinking places	25	22 051	6 131	1 349	694	21.1	22.4
7222	Limited-service eating places	12	10 149	2 546	613	272	19.3	38.5
72221	Limited-service eating places	12	10 149	2 546	613	272	19.3	38.5
BOAZ								
72	Accommodation and food services	33	20 959	5 739	1 321	607	18.4	20.9
721	Accommodation	4	888	282	76	36	55.9	—
722	Food services and drinking places	29	20 071	5 457	1 245	571	16.7	21.8
7222	Limited-service eating places	17	16 975	4 520	1 006	446	10.2	23.4
72221	Limited-service eating places	17	16 975	4 520	1 006	446	10.2	23.4
BOAZ (PART - ETOWAH COUNTY)								
72	Accommodation and food services	4	893	194	53	33	45.8	41.7
722	Food services and drinking places	4	893	194	53	33	45.8	41.7

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BOAZ (PART - MARSHALL COUNTY)								
72	Accommodation and food services	29	20 066	5 545	1 268	574	17.1	19.9
721	Accommodation	4	888	282	76	36	55.9	—
722	Food services and drinking places	25	19 178	5 263	1 192	538	15.3	20.9
7222	Limited-service eating places	17	16 975	4 520	1 006	446	10.2	23.4
72221	Limited-service eating places	17	16 975	4 520	1 006	446	10.2	23.4
BRENT								
72	Accommodation and food services	5	1 806	409	71	55	76.2	—
722	Food services and drinking places	5	1 806	409	71	55	76.2	—
BREWTON								
72	Accommodation and food services	27	9 578	2 341	576	345	30.3	18.9
721	Accommodation	4	1 620	338	79	68	31.1	—
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	23	7 958	2 003	497	277	30.1	22.8
7222	Limited-service eating places	14	6 437	1 618	365	211	22.2	22.9
72221	Limited-service eating places	14	6 437	1 618	365	211	22.2	22.9
BRIDGEPORT								
72	Accommodation and food services	2	D	D	D	b	D	D
722	Food services and drinking places	2	D	D	D	b	D	D
BRIGHTON								
72	Accommodation and food services	1	D	D	D	b	D	D
722	Food services and drinking places	1	D	D	D	b	D	D
CALERA								
72	Accommodation and food services	15	7 965	1 834	438	181	22.3	3.0
721	Accommodation	3	1 591	350	91	39	44.9	—
722	Food services and drinking places	12	6 374	1 484	347	142	16.6	3.8
7223	Special food services	1	D	D	D	a	D	D
CALERA (PART - SHELBY COUNTY)								
72	Accommodation and food services	15	7 965	1 834	438	181	22.3	3.0
721	Accommodation	3	1 591	350	91	39	44.9	—
722	Food services and drinking places	12	6 374	1 484	347	142	16.6	3.8
7223	Special food services	1	D	D	D	a	D	D
CENTRE								
72	Accommodation and food services	14	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	13	6 755	1 812	455	192	16.3	32.5
7222	Limited-service eating places	10	5 276	1 406	356	148	10.4	41.6
72221	Limited-service eating places	10	5 276	1 406	356	148	10.4	41.6
CHELSEA								
72	Accommodation and food services	5	3 556	1 075	209	76	27.4	—
722	Food services and drinking places	5	3 556	1 075	209	76	27.4	—
CHICKASAW								
72	Accommodation and food services	5	1 616	452	115	47	11.3	.4
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	4	D	D	D	b	D	D
CHILDERSBURG								
72	Accommodation and food services	13	6 139	1 690	421	210	12.2	—
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	11	D	D	D	c	D	D
7222	Limited-service eating places	7	5 054	1 430	354	169	6.7	—
72221	Limited-service eating places	7	5 054	1 430	354	169	6.7	—

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
CHILDERSBURG (PART - TALLADEGA COUNTY)								
72	Accommodation and food services	13	6 139	1 690	421	210	12.2	—
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	11	D	D	D	c	D	D
7222	Limited-service eating places	7	5 054	1 430	354	169	6.7	—
72221	Limited-service eating places	7	5 054	1 430	354	169	6.7	—
CITRONELLE								
72	Accommodation and food services	7	1 988	522	138	57	31.7	5.5
722	Food services and drinking places	7	1 988	522	138	57	31.7	5.5
CLANTON								
72	Accommodation and food services	29	15 545	4 120	978	481	31.5	6.7
721	Accommodation	4	1 951	375	73	59	58.1	—
722	Food services and drinking places	25	13 594	3 745	905	422	27.7	7.6
7222	Limited-service eating places	12	9 371	2 663	640	302	12.3	6.5
72221	Limited-service eating places	12	9 371	2 663	640	302	12.3	6.5
COLUMBIANA								
72	Accommodation and food services	4	2 194	1 002	241	62	26.1	—
722	Food services and drinking places	4	2 194	1 002	241	62	26.1	—
CULLMAN								
72	Accommodation and food services	66	48 139	13 922	3 218	1 245	13.8	6.5
721	Accommodation	7	5 710	1 306	283	116	3.7	—
7211	Traveler accommodation	7	5 710	1 306	283	116	3.7	—
72111	Hotels (except casino hotels) and motels	7	5 710	1 306	283	116	3.7	—
721110	Hotels (except casino hotels) and motels	7	5 710	1 306	283	116	3.7	—
722	Food services and drinking places	59	42 429	12 616	2 935	1 129	15.1	7.4
7222	Limited-service eating places	27	24 237	6 476	1 507	691	13.3	9.7
72221	Limited-service eating places	27	24 237	6 476	1 507	691	13.3	9.7
722211	Limited-service restaurants	27	24 237	6 476	1 507	691	13.3	9.7
7223	Special food services	8	D	D	D	b	D	D
DADEVILLE								
72	Accommodation and food services	6	2 846	715	158	76	13.5	4.6
722	Food services and drinking places	6	2 846	715	158	76	13.5	4.6
DALEVILLE								
72	Accommodation and food services	24	8 444	2 117	470	278	25.0	3.3
721	Accommodation	3	1 446	391	91	41	—	—
722	Food services and drinking places	21	6 998	1 726	379	237	30.2	3.9
DAPHNE								
72	Accommodation and food services	40	23 148	6 500	1 596	660	26.8	8.2
721	Accommodation	2	D	D	D	b	D	D
7211	Traveler accommodation	2	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	b	D	D
722	Food services and drinking places	38	D	D	D	f	D	D
7222	Limited-service eating places	18	11 043	2 974	725	322	22.9	5.7
72221	Limited-service eating places	18	11 043	2 974	725	322	22.9	5.7

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
DECATUR								
72	Accommodation and food services	127	89 673	25 956	5 996	2 516	14.3	4.6
721	Accommodation	15	13 164	3 581	829	303	8.6	—
7211	Traveler accommodation	14	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	14	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	14	D	D	D	e	D	D
7213	Rooming and boarding houses	1	D	D	D	b	D	D
72131	Rooming and boarding houses	1	D	D	D	b	D	D
721310	Rooming and boarding houses	1	D	D	D	b	D	D
722	Food services and drinking places	112	76 509	22 375	5 167	2 213	15.3	5.4
7221	Full-service restaurants	36	29 011	9 566	2 139	842	27.8	.3
72211	Full-service restaurants	36	29 011	9 566	2 139	842	27.8	.3
722110	Full-service restaurants	36	29 011	9 566	2 139	842	27.8	.3
7222	Limited-service eating places	64	41 455	11 435	2 725	1 256	8.0	9.4
72221	Limited-service eating places	64	41 455	11 435	2 725	1 256	8.0	9.4
722211	Limited-service restaurants	57	38 389	10 532	2 487	1 167	8.4	9.8
722212	Cafeterias, buffets, and grill buffets	3	D	D	D	b	D	D
7223	Special food services	6	D	D	D	b	D	D
DECATUR (PART - LIMESTONE COUNTY)								
72	Accommodation and food services	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
DECATUR (PART - MORGAN COUNTY)								
72	Accommodation and food services	126	D	D	D	h	D	D
721	Accommodation	15	13 164	3 581	829	303	8.6	—
7211	Traveler accommodation	14	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	14	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	14	D	D	D	e	D	D
7213	Rooming and boarding houses	1	D	D	D	b	D	D
72131	Rooming and boarding houses	1	D	D	D	b	D	D
721310	Rooming and boarding houses	1	D	D	D	b	D	D
722	Food services and drinking places	111	D	D	D	g	D	D
7221	Full-service restaurants	36	29 011	9 566	2 139	842	27.8	.3
72211	Full-service restaurants	36	29 011	9 566	2 139	842	27.8	.3
722110	Full-service restaurants	36	29 011	9 566	2 139	842	27.8	.3
7222	Limited-service eating places	63	D	D	D	g	D	D
72221	Limited-service eating places	63	D	D	D	g	D	D
722211	Limited-service restaurants	56	D	D	D	g	D	D
722212	Cafeterias, buffets, and grill buffets	3	D	D	D	b	D	D
7223	Special food services	6	D	D	D	b	D	D
DEMOPOLIS								
72	Accommodation and food services	23	10 465	2 560	659	251	49.2	.8
721	Accommodation	6	2 653	516	121	51	79.4	—
722	Food services and drinking places	17	7 812	2 044	538	200	38.9	1.0
7222	Limited-service eating places	8	5 542	1 531	411	141	15.3	—
72221	Limited-service eating places	8	5 542	1 531	411	141	15.3	—
DOTHAN								
72	Accommodation and food services	179	130 627	35 599	8 435	3 541	17.5	2.3
721	Accommodation	25	D	D	D	e	D	D
7211	Traveler accommodation	24	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	24	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	24	D	D	D	e	D	D
722	Food services and drinking places	154	D	D	D	h	D	D
7221	Full-service restaurants	51	49 589	16 229	3 836	1 448	20.1	2.3
72211	Full-service restaurants	51	49 589	16 229	3 836	1 448	20.1	2.3
722110	Full-service restaurants	51	49 589	16 229	3 836	1 448	20.1	2.3
7222	Limited-service eating places	83	57 489	13 647	3 325	1 557	13.5	1.6
72221	Limited-service eating places	83	57 489	13 647	3 325	1 557	13.5	1.6
722211	Limited-service restaurants	65	D	D	D	g	D	D
722212	Cafeterias, buffets, and grill buffets	9	7 810	2 448	680	221	4.2	.2
DOTHAN (PART - DALE COUNTY)								
72	Accommodation and food services	1	D	D	D	b	D	D
722	Food services and drinking places	1	D	D	D	b	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
DOTHAN (PART - HOUSTON COUNTY)								
72	Accommodation and food services	178	D	D	D	h	D	D
721	Accommodation	25	D	D	D	e	D	D
7211	Traveler accommodation	24	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	24	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	24	D	D	D	e	D	D
722	Food services and drinking places	153	D	D	D	h	D	D
7221	Full-service restaurants	50	D	D	D	g	D	D
72211	Full-service restaurants	50	D	D	D	g	D	D
722110	Full-service restaurants	50	D	D	D	g	D	D
7222	Limited-service eating places	83	57 489	13 647	3 325	1 557	13.5	1.6
72221	Limited-service eating places	83	57 489	13 647	3 325	1 557	13.5	1.6
722211	Limited-service restaurants	65	D	D	D	g	D	D
722212	Cafeterias, buffets, and grill buffets	9	7 810	2 448	680	221	4.2	.2
ELBA								
72	Accommodation and food services	9	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	8	2 275	629	150	100	59.0	13.1
ENTERPRISE								
72	Accommodation and food services	45	25 190	7 091	1 679	805	14.9	6.1
721	Accommodation	3	1 060	255	55	40	—	—
722	Food services and drinking places	42	24 130	6 836	1 624	765	15.5	6.4
7222	Limited-service eating places	20	14 776	3 792	916	459	15.4	.3
72221	Limited-service eating places	20	14 776	3 792	916	459	15.4	.3
ENTERPRISE (PART - COFFEE COUNTY)								
72	Accommodation and food services	45	25 190	7 091	1 679	805	14.9	6.1
721	Accommodation	3	1 060	255	55	40	—	—
722	Food services and drinking places	42	24 130	6 836	1 624	765	15.5	6.4
7222	Limited-service eating places	20	14 776	3 792	916	459	15.4	.3
72221	Limited-service eating places	20	14 776	3 792	916	459	15.4	.3
EUFULA								
72	Accommodation and food services	40	21 472	5 345	1 335	763	14.2	17.6
721	Accommodation	10	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	30	D	D	D	f	D	D
7222	Limited-service eating places	18	D	D	D	f	D	D
72221	Limited-service eating places	18	D	D	D	f	D	D
EVERGREEN								
72	Accommodation and food services	13	6 264	1 447	335	187	20.9	20.9
721	Accommodation	3	1 368	205	52	21	49.6	—
722	Food services and drinking places	10	4 896	1 242	283	166	12.9	26.7
7222	Limited-service eating places	8	D	D	D	c	D	D
72221	Limited-service eating places	8	D	D	D	c	D	D
FAIRFIELD								
72	Accommodation and food services	9	5 467	1 315	304	140	8.7	61.9
722	Food services and drinking places	9	5 467	1 315	304	140	8.7	61.9
7222	Limited-service eating places	8	D	D	D	c	D	D
72221	Limited-service eating places	8	D	D	D	c	D	D
FAIRHOPE								
72	Accommodation and food services	38	42 128	13 027	2 690	811	9.4	4.4
721	Accommodation	7	D	D	D	e	D	D
7211	Traveler accommodation	7	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	5	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	5	D	D	D	e	D	D
722	Food services and drinking places	31	D	D	D	e	D	D
7222	Limited-service eating places	14	6 295	1 682	409	185	24.2	21.0
72221	Limited-service eating places	14	6 295	1 682	409	185	24.2	21.0

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
FAYETTE								
72	Accommodation and food services	13	D	D	D	e	D	D
722	Food services and drinking places	13	D	D	D	e	D	D
7222	Limited-service eating places	10	5 125	2 246	510	272	38.2	1.2
72221	Limited-service eating places	10	5 125	2 246	510	272	38.2	1.2
FLORENCE								
72	Accommodation and food services	104	72 796	20 898	5 140	2 316	19.9	3.9
721	Accommodation	7	3 352	712	172	85	14.3	—
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	97	69 444	20 186	4 968	2 231	20.2	4.1
7221	Full-service restaurants	38	29 126	9 411	2 408	1 018	27.9	1.9
72211	Full-service restaurants	38	29 126	9 411	2 408	1 018	27.9	1.9
722110	Full-service restaurants	38	29 126	9 411	2 408	1 018	27.9	1.9
7222	Limited-service eating places	50	35 892	9 865	2 357	1 085	16.4	5.7
72221	Limited-service eating places	50	35 892	9 865	2 357	1 085	16.4	5.7
722211	Limited-service restaurants	46	D	D	D	g	D	D
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
7223	Special food services	8	D	D	D	c	D	D
FOLEY								
72	Accommodation and food services	57	38 826	11 523	2 574	972	16.5	5.1
721	Accommodation	7	2 998	777	157	65	38.4	—
722	Food services and drinking places	50	35 828	10 746	2 417	907	14.7	5.5
7222	Limited-service eating places	29	16 493	4 370	1 034	444	14.4	7.5
72221	Limited-service eating places	29	16 493	4 370	1 034	444	14.4	7.5
FORT PAYNE								
72	Accommodation and food services	41	27 085	7 499	1 810	677	8.9	11.8
721	Accommodation	6	2 782	561	156	81	—	1.2
722	Food services and drinking places	35	24 303	6 938	1 654	596	9.9	13.0
7222	Limited-service eating places	22	15 439	4 284	1 001	391	10.2	19.1
72221	Limited-service eating places	22	15 439	4 284	1 001	391	10.2	19.1
FULTONDALE								
72	Accommodation and food services	15	13 039	3 750	854	326	15.4	18.2
721	Accommodation	3	2 080	341	81	32	41.1	20.1
722	Food services and drinking places	12	10 959	3 409	773	294	10.6	17.9
GADSDEN								
72	Accommodation and food services	97	67 284	20 261	4 929	2 182	16.5	7.6
721	Accommodation	10	3 754	891	188	76	40.6	—
7211	Traveler accommodation	10	3 754	891	188	76	40.6	—
72111	Hotels (except casino hotels) and motels	10	3 754	891	188	76	40.6	—
721110	Hotels (except casino hotels) and motels	10	3 754	891	188	76	40.6	—
722	Food services and drinking places	87	63 530	19 370	4 741	2 106	15.0	8.0
7221	Full-service restaurants	29	29 520	9 852	2 448	1 076	24.4	1.9
72211	Full-service restaurants	29	29 520	9 852	2 448	1 076	24.4	1.9
722110	Full-service restaurants	29	29 520	9 852	2 448	1 076	24.4	1.9
7222	Limited-service eating places	45	26 489	6 851	1 657	803	8.2	14.3
72221	Limited-service eating places	45	26 489	6 851	1 657	803	8.2	14.3
722211	Limited-service restaurants	41	24 680	6 278	1 516	754	7.5	14.8
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
7223	Special food services	8	D	D	D	c	D	D
GARDENDALE								
72	Accommodation and food services	24	22 524	7 094	1 702	626	3.0	9.3
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	23	D	D	D	f	D	D
7222	Limited-service eating places	16	12 089	3 302	799	357	2.4	14.1
72221	Limited-service eating places	16	12 089	3 302	799	357	2.4	14.1
GENEVA								
72	Accommodation and food services	10	3 551	913	237	124	20.5	4.3
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	9	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
LENCOE								
72	Accommodation and food services	6	2 108	551	132	69	16.9	20.0
722	Food services and drinking places	6	2 108	551	132	69	16.9	20.0
LENCOE (PART - ETOWAH COUNTY)								
72	Accommodation and food services	6	2 108	551	132	69	16.9	20.0
722	Food services and drinking places	6	2 108	551	132	69	16.9	20.0
GREENSBORO								
72	Accommodation and food services	5	1 739	473	83	50	23.7	37.0
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	4	D	D	D	b	D	D
GREENVILLE								
72	Accommodation and food services	25	18 396	5 121	1 243	481	22.3	3.8
721	Accommodation	6	D	D	D	b	D	D
722	Food services and drinking places	19	D	D	D	e	D	D
7222	Limited-service eating places	10	D	D	D	c	D	D
72221	Limited-service eating places	10	D	D	D	c	D	D
GULF SHORES								
72	Accommodation and food services	54	57 534	15 821	3 277	1 069	13.1	1.0
721	Accommodation	14	D	D	D	c	D	D
7211	Traveler accommodation	12	21 602	4 498	932	244	8.4	.5
72111	Hotels (except casino hotels) and motels	12	21 602	4 498	932	244	8.4	.5
721110	Hotels (except casino hotels) and motels	12	21 602	4 498	932	244	8.4	.5
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	40	D	D	D	f	D	D
7221	Full-service restaurants	27	28 940	9 665	1 998	652	17.9	—
72211	Full-service restaurants	27	28 940	9 665	1 998	652	17.9	—
722110	Full-service restaurants	27	28 940	9 665	1 998	652	17.9	—
7222	Limited-service eating places	11	D	D	D	c	D	D
72221	Limited-service eating places	11	D	D	D	c	D	D
GUNTERSVILLE								
72	Accommodation and food services	45	24 530	7 151	1 518	659	32.9	2.8
721	Accommodation	4	2 275	480	117	47	—	3.9
722	Food services and drinking places	41	22 255	6 671	1 401	612	36.3	2.7
7222	Limited-service eating places	21	11 098	3 509	811	307	26.0	1.1
72221	Limited-service eating places	21	11 098	3 509	811	307	26.0	1.1
HALEYVILLE								
72	Accommodation and food services	18	7 978	2 355	753	291	24.7	.8
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	17	D	D	D	e	D	D
7222	Limited-service eating places	9	6 271	1 770	620	205	15.1	—
72221	Limited-service eating places	9	6 271	1 770	620	205	15.1	—
HALEYVILLE (PART - WINSTON COUNTY)								
72	Accommodation and food services	18	7 978	2 355	753	291	24.7	.8
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	17	D	D	D	e	D	D
7222	Limited-service eating places	9	6 271	1 770	620	205	15.1	—
72221	Limited-service eating places	9	6 271	1 770	620	205	15.1	—
HAMILTON								
72	Accommodation and food services	21	7 129	1 965	464	253	40.7	1.3
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	19	D	D	D	c	D	D
7222	Limited-service eating places	12	5 221	1 441	346	190	28.0	1.5
72221	Limited-service eating places	12	5 221	1 441	346	190	28.0	1.5
HANCEVILLE								
72	Accommodation and food services	8	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	7	4 196	1 219	308	142	25.0	18.7

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
HARTSELLE								
72	Accommodation and food services	21	9 387	2 615	637	259	39.7	14.4
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	20	D	D	D	e	D	D
7222	Limited-service eating places	13	7 733	2 272	536	218	29.7	17.3
72221	Limited-service eating places	13	7 733	2 272	536	218	29.7	17.3
HEADLAND								
72	Accommodation and food services	8	1 885	397	92	53	19.0	.6
722	Food services and drinking places	8	1 885	397	92	53	19.0	.6
HEFLIN								
72	Accommodation and food services	8	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	7	D	D	D	b	D	D
HELENA								
72	Accommodation and food services	7	4 470	1 392	318	128	5.2	34.7
722	Food services and drinking places	7	4 470	1 392	318	128	5.2	34.7
HELENA (PART - SHELBY COUNTY)								
72	Accommodation and food services	7	4 470	1 392	318	128	5.2	34.7
722	Food services and drinking places	7	4 470	1 392	318	128	5.2	34.7
HOKES BLUFF								
72	Accommodation and food services	6	2 329	654	146	81	30.4	15.8
722	Food services and drinking places	6	2 329	654	146	81	30.4	15.8
HOMEWOOD								
72	Accommodation and food services	91	100 174	27 075	6 554	2 305	14.8	7.1
721	Accommodation	13	23 973	5 643	1 314	377	22.5	13.5
7211	Traveler accommodation	13	23 973	5 643	1 314	377	22.5	13.5
72111	Hotels (except casino hotels) and motels	13	23 973	5 643	1 314	377	22.5	13.5
721110	Hotels (except casino hotels) and motels	13	23 973	5 643	1 314	377	22.5	13.5
722	Food services and drinking places	78	76 201	21 432	5 240	1 928	12.4	5.0
7221	Full-service restaurants	28	31 529	9 567	2 472	958	18.4	1.6
72211	Full-service restaurants	28	31 529	9 567	2 472	958	18.4	1.6
722110	Full-service restaurants	28	31 529	9 567	2 472	958	18.4	1.6
7222	Limited-service eating places	38	25 947	6 485	1 527	563	11.3	12.2
72221	Limited-service eating places	38	25 947	6 485	1 527	563	11.3	12.2
722211	Limited-service restaurants	35	D	D	D	f	D	D
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	a	D	D
722212	Limited-service restaurants	35	D	D	D	f	D	D
72222	Limited-service restaurants	35	D	D	D	f	D	D
722221	Limited-service restaurants	35	D	D	D	f	D	D
722221	Limited-service restaurants	35	D	D	D	f	D	D
722222	Cafeterias, buffets, and grill buffets	1	D	D	D	a	D	D
7223	Special food services	9	D	D	D	e	D	D
HOOVER								
72	Accommodation and food services	136	108 065	32 283	7 775	2 954	21.0	7.8
721	Accommodation	10	15 575	3 773	822	276	15.0	10.1
7211	Traveler accommodation	9	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	9	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	9	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	b	D	D
722	Food services and drinking places	126	92 490	28 510	6 953	2 678	22.0	7.4
7221	Full-service restaurants	53	50 518	15 954	3 984	1 604	22.0	7.9
72211	Full-service restaurants	53	50 518	15 954	3 984	1 604	22.0	7.9
722110	Full-service restaurants	53	50 518	15 954	3 984	1 604	22.0	7.9
7222	Limited-service eating places	58	35 681	10 430	2 505	964	23.6	6.2
72221	Limited-service eating places	58	35 681	10 430	2 505	964	23.6	6.2
722211	Limited-service restaurants	46	30 408	8 736	2 092	788	26.0	4.3
722212	Limited-service restaurants	46	30 408	8 736	2 092	788	26.0	4.3
72222	Limited-service restaurants	46	30 408	8 736	2 092	788	26.0	4.3
722221	Limited-service restaurants	46	30 408	8 736	2 092	788	26.0	4.3
722222	Cafeterias, buffets, and grill buffets	5	3 451	1 171	295	83	15.5	15.7
7223	Special food services	13	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HOOVER (PART - JEFFERSON COUNTY)								
72	Accommodation and food services	102	79 858	24 258	5 846	2 220	21.8	7.8
721	Accommodation	5	7 151	1 798	341	154	15.1	22.0
7211	Traveler accommodation	4	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	4	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	4	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) ..	1	D	D	D	b	D	D
722	Food services and drinking places	97	72 707	22 460	5 505	2 066	22.4	6.4
7221	Full-service restaurants	40	D	D	D	g	D	D
72211	Full-service restaurants	40	D	D	D	g	D	D
722110	Full-service restaurants	40	D	D	D	g	D	D
7222	Limited-service eating places	48	D	D	D	f	D	D
72221	Limited-service eating places	48	D	D	D	f	D	D
722211	Limited-service restaurants	37	25 708	7 000	1 689	618	21.2	4.4
722212	Cafeterias, buffets, and grill buffets	5	3 451	1 171	295	83	15.5	15.7
7223	Special food services	8	D	D	D	b	D	D
HOOVER (PART - SHELBY COUNTY)								
72	Accommodation and food services	34	28 207	8 025	1 929	734	18.8	7.8
721	Accommodation	5	8 424	1 975	481	122	14.8	—
7211	Traveler accommodation	5	8 424	1 975	481	122	14.8	—
72111	Hotels (except casino hotels) and motels	5	8 424	1 975	481	122	14.8	—
721110	Hotels (except casino hotels) and motels	5	8 424	1 975	481	122	14.8	—
722	Food services and drinking places	29	19 783	6 050	1 448	612	20.4	11.1
7222	Limited-service eating places	10	D	D	D	c	D	D
72221	Limited-service eating places	10	D	D	D	c	D	D
7223	Special food services	5	D	D	D	b	D	D
HUEYTOWN								
72	Accommodation and food services	27	14 307	3 688	895	366	27.3	14.4
722	Food services and drinking places	27	14 307	3 688	895	366	27.3	14.4
7222	Limited-service eating places	15	9 834	2 737	642	281	26.6	6.4
72221	Limited-service eating places	15	9 834	2 737	642	281	26.6	6.4
HUNTSVILLE								
72	Accommodation and food services	406	337 804	98 424	23 780	8 859	12.8	8.6
721	Accommodation	37	57 199	14 129	3 352	1 078	2.4	2.2
7211	Traveler accommodation	37	57 199	14 129	3 352	1 078	2.4	2.2
72111	Hotels (except casino hotels) and motels	37	57 199	14 129	3 352	1 078	2.4	2.2
721110	Hotels (except casino hotels) and motels	37	57 199	14 129	3 352	1 078	2.4	2.2
722	Food services and drinking places	369	280 605	84 295	20 428	7 781	14.9	9.9
7221	Full-service restaurants	129	131 754	41 658	10 054	3 824	16.9	7.6
72211	Full-service restaurants	129	131 754	41 658	10 054	3 824	16.9	7.6
722110	Full-service restaurants	129	131 754	41 658	10 054	3 824	16.9	7.6
7222	Limited-service eating places	182	122 923	34 216	8 348	3 479	11.9	13.8
72221	Limited-service eating places	182	122 923	34 216	8 348	3 479	11.9	13.8
722211	Limited-service restaurants	163	112 912	30 739	7 456	3 201	12.1	14.8
722212	Cafeterias, buffets, and grill buffets	6	7 529	2 750	724	198	1.2	—
7223	Special food services	22	19 718	7 156	1 701	328	2.7	1.9
7224	Drinking places (alcoholic beverages)	36	6 210	1 265	325	150	69.7	6.7
72241	Drinking places (alcoholic beverages)	36	6 210	1 265	325	150	69.7	6.7
722410	Drinking places (alcoholic beverages)	36	6 210	1 265	325	150	69.7	6.7
HUNTSVILLE (PART - LIMESTONE COUNTY)								
72	Accommodation and food services	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
	HUNTSVILLE (PART - MADISON COUNTY)							
72	Accommodation and food services	405	D	D	D	i	D	D
721	Accommodation	37	57 199	14 129	3 352	1 078	2.4	2.2
7211	Traveler accommodation	37	57 199	14 129	3 352	1 078	2.4	2.2
72111	Hotels (except casino hotels) and motels	37	57 199	14 129	3 352	1 078	2.4	2.2
721110	Hotels (except casino hotels) and motels	37	57 199	14 129	3 352	1 078	2.4	2.2
722	Food services and drinking places	368	D	D	D	i	D	D
7221	Full-service restaurants	129	131 754	41 658	10 054	3 824	16.9	7.6
72211	Full-service restaurants	129	131 754	41 658	10 054	3 824	16.9	7.6
722110	Full-service restaurants	129	131 754	41 658	10 054	3 824	16.9	7.6
7222	Limited-service eating places	182	122 923	34 216	8 348	3 479	11.9	13.8
72221	Limited-service eating places	182	122 923	34 216	8 348	3 479	11.9	13.8
722211	Limited-service restaurants	163	112 912	30 739	7 456	3 201	12.1	14.8
722212	Cafeterias, buffets, and grill buffets	6	7 529	2 750	724	198	1.2	—
7223	Special food services	22	19 718	7 156	1 701	328	2.7	1.9
7224	Drinking places (alcoholic beverages)	35	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	35	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	35	D	D	D	c	D	D
	IRONDALE							
72	Accommodation and food services	20	18 181	5 475	1 311	452	46.4	7.5
721	Accommodation	4	4 520	1 152	251	78	98.4	1.6
7211	Traveler accommodation	4	4 520	1 152	251	78	98.4	1.6
72111	Hotels (except casino hotels) and motels	4	4 520	1 152	251	78	98.4	1.6
721110	Hotels (except casino hotels) and motels	4	4 520	1 152	251	78	98.4	1.6
722	Food services and drinking places	16	13 661	4 323	1 060	374	29.2	9.5
7222	Limited-service eating places	6	6 259	1 761	434	199	14.4	—
72221	Limited-service eating places	6	6 259	1 761	434	199	14.4	—
	JACKSON							
72	Accommodation and food services	14	5 241	1 305	320	185	69.9	6.5
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	13	D	D	D	c	D	D
	JACKSONVILLE							
72	Accommodation and food services	19	12 590	3 251	762	453	24.2	8.6
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	18	D	D	D	e	D	D
7222	Limited-service eating places	12	8 085	2 214	547	263	30.3	13.4
72221	Limited-service eating places	12	8 085	2 214	547	263	30.3	13.4
7223	Special food services	1	D	D	D	b	D	D
	JASPER							
72	Accommodation and food services	53	32 034	8 145	1 948	883	26.4	25.2
721	Accommodation	3	D	D	D	b	D	D
722	Food services and drinking places	50	D	D	D	f	D	D
7222	Limited-service eating places	23	21 044	5 261	1 216	542	18.2	31.9
72221	Limited-service eating places	23	21 044	5 261	1 216	542	18.2	31.9
	LA FAYETTE							
72	Accommodation and food services	5	1 445	302	73	45	46.0	—
722	Food services and drinking places	5	1 445	302	73	45	46.0	—
	LANETT							
72	Accommodation and food services	12	5 385	1 382	360	165	35.9	—
721	Accommodation	3	D	D	D	b	D	D
722	Food services and drinking places	9	D	D	D	c	D	D
	LEEDS							
72	Accommodation and food services	21	9 640	2 627	622	257	5.7	8.2
721	Accommodation	4	D	D	D	b	D	D
722	Food services and drinking places	17	D	D	D	c	D	D
7222	Limited-service eating places	9	4 576	1 170	296	134	8.1	2.7
72221	Limited-service eating places	9	4 576	1 170	296	134	8.1	2.7

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
LEEDS (PART - JEFFERSON COUNTY)								
72	Accommodation and food services	20	D	D	D	e	D	D
721	Accommodation	4	D	D	D	b	D	D
722	Food services and drinking places	16	D	D	D	c	D	D
7222	Limited-service eating places	9	4 576	1 170	296	134	8.1	2.7
72221	Limited-service eating places	9	4 576	1 170	296	134	8.1	2.7
LEEDS (PART - ST. CLAIR COUNTY)								
72	Accommodation and food services	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
LINCOLN								
72	Accommodation and food services	13	7 463	2 127	446	198	14.9	25.5
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	11	D	D	D	c	D	D
7223	Special food services	2	D	D	D	b	D	D
LIVINGSTON								
72	Accommodation and food services	9	2 743	573	148	85	26.9	3.0
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	7	D	D	D	b	D	D
LUVERNE								
72	Accommodation and food services	8	3 405	974	173	113	49.3	-
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	7	D	D	D	c	D	D
MADISON								
72	Accommodation and food services	69	55 934	16 519	3 857	1 591	16.7	10.3
721	Accommodation	6	D	D	D	c	D	D
7211	Traveler accommodation	6	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	6	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	6	D	D	D	c	D	D
722	Food services and drinking places	63	D	D	D	g	D	D
7222	Limited-service eating places	42	28 795	7 670	1 759	804	16.1	12.7
72221	Limited-service eating places	42	28 795	7 670	1 759	804	16.1	12.7
722211	Limited-service restaurants	39	27 577	7 439	1 737	797	16.9	11.9
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	a	D	D
MADISON (PART - MADISON COUNTY)								
72	Accommodation and food services	69	55 934	16 519	3 857	1 591	16.7	10.3
721	Accommodation	6	D	D	D	c	D	D
7211	Traveler accommodation	6	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	6	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	6	D	D	D	c	D	D
722	Food services and drinking places	63	D	D	D	g	D	D
7222	Limited-service eating places	42	28 795	7 670	1 759	804	16.1	12.7
72221	Limited-service eating places	42	28 795	7 670	1 759	804	16.1	12.7
722211	Limited-service restaurants	39	27 577	7 439	1 737	797	16.9	11.9
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	a	D	D
MARION								
72	Accommodation and food services	10	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	9	2 362	646	144	82	10.1	17.8
7223	Special food services	3	D	D	D	b	D	D
MIDFIELD								
72	Accommodation and food services	7	5 038	1 324	311	134	7.2	.6
722	Food services and drinking places	7	5 038	1 324	311	134	7.2	.6
MILLBROOK								
72	Accommodation and food services	12	6 195	1 696	392	262	28.3	4.0
722	Food services and drinking places	12	6 195	1 696	392	262	28.3	4.0
MILLBROOK (PART - ELMORE COUNTY)								
72	Accommodation and food services	12	6 195	1 696	392	262	28.3	4.0
722	Food services and drinking places	12	6 195	1 696	392	262	28.3	4.0

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
MOBILE								
72	Accommodation and food services	453	341 495	98 843	24 590	9 604	15.5	7.3
721	Accommodation	40	50 311	13 122	3 226	1 100	13.3	4.1
7211	Traveler accommodation	38	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	38	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	38	D	D	D	g	D	D
722	Food services and drinking places	413	291 184	85 721	21 364	8 504	15.9	7.8
7221	Full-service restaurants	139	120 451	41 271	10 081	3 772	19.9	5.1
72211	Full-service restaurants	139	120 451	41 271	10 081	3 772	19.9	5.1
722110	Full-service restaurants	139	120 451	41 271	10 081	3 772	19.9	5.1
7222	Limited-service eating places	194	123 394	34 010	8 770	3 672	13.4	11.7
72221	Limited-service eating places	194	123 394	34 010	8 770	3 672	13.4	11.7
722211	Limited-service restaurants	158	100 985	27 448	7 055	3 033	13.5	11.4
722212	Cafeterias, buffets, and grill buffets	12	D	D	D	e	D	D
722213	Snack and nonalcoholic beverage bars	24	D	D	D	c	D	D
7223	Special food services	43	38 387	8 888	2 153	879	6.9	3.4
7224	Drinking places (alcoholic beverages)	37	8 952	1 552	360	181	36.0	11.0
72241	Drinking places (alcoholic beverages)	37	8 952	1 552	360	181	36.0	11.0
722410	Drinking places (alcoholic beverages)	37	8 952	1 552	360	181	36.0	11.0
MONROEVILLE								
72	Accommodation and food services	25	10 758	2 690	669	359	51.4	11.6
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	23	D	D	D	e	D	D
7222	Limited-service eating places	12	8 236	2 142	571	313	45.7	6.0
72221	Limited-service eating places	12	8 236	2 142	571	313	45.7	6.0
MONTEVALLO								
72	Accommodation and food services	14	6 170	1 532	377	184	12.4	1.6
722	Food services and drinking places	14	6 170	1 532	377	184	12.4	1.6
7223	Special food services	1	D	D	D	b	D	D
MONTGOMERY								
72	Accommodation and food services	398	315 444	89 068	21 612	8 362	14.3	9.1
721	Accommodation	44	D	D	D	f	D	D
7211	Traveler accommodation	43	46 068	10 476	2 564	866	10.7	2.4
72111	Hotels (except casino hotels) and motels	43	46 068	10 476	2 564	866	10.7	2.4
721110	Hotels (except casino hotels) and motels	43	46 068	10 476	2 564	866	10.7	2.4
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	354	D	D	D	i	D	D
7221	Full-service restaurants	111	104 314	36 234	8 927	3 501	21.2	4.2
72211	Full-service restaurants	111	104 314	36 234	8 927	3 501	21.2	4.2
722110	Full-service restaurants	111	104 314	36 234	8 927	3 501	21.2	4.2
7222	Limited-service eating places	194	134 043	33 572	8 050	3 271	11.9	16.0
72221	Limited-service eating places	194	134 043	33 572	8 050	3 271	11.9	16.0
722211	Limited-service restaurants	170	123 379	30 247	7 246	3 000	12.6	16.3
722212	Cafeterias, buffets, and grill buffets	10	D	D	D	c	D	D
7223	Special food services	28	D	D	D	f	D	D
7224	Drinking places (alcoholic beverages)	21	7 666	2 137	526	206	22.0	4.2
72241	Drinking places (alcoholic beverages)	21	7 666	2 137	526	206	22.0	4.2
722410	Drinking places (alcoholic beverages)	21	7 666	2 137	526	206	22.0	4.2
MOODY								
72	Accommodation and food services	6	5 193	1 806	446	139	6.1	3.7
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	5	D	D	D	c	D	D
MOULTON								
72	Accommodation and food services	21	D	D	D	e	D	D
721	Accommodation	3	D	D	D	a	D	D
722	Food services and drinking places	18	9 589	2 735	648	268	14.8	.7
7222	Limited-service eating places	9	5 751	1 636	388	173	12.2	.3
72221	Limited-service eating places	9	5 751	1 636	388	173	12.2	.3

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MOUNTAIN BROOK								
72	Accommodation and food services	28	15 709	5 299	1 404	462	11.6	15.7
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	26	D	D	D	e	D	D
7223	Special food services	2	D	D	D	b	D	D
MUSCLE SHOALS								
72	Accommodation and food services	36	23 813	6 067	1 407	661	16.7	5.4
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	34	D	D	D	f	D	D
7222	Limited-service eating places	21	15 486	4 107	930	433	10.1	—
72221	Limited-service eating places	21	15 486	4 107	930	433	10.1	—
NEW HOPE								
72	Accommodation and food services	4	D	D	D	b	D	D
722	Food services and drinking places	4	D	D	D	b	D	D
NORTHPORT								
72	Accommodation and food services	46	25 572	7 500	1 843	765	18.8	2.4
721	Accommodation	3	912	109	28	12	—	—
722	Food services and drinking places	43	24 660	7 391	1 815	753	19.5	2.5
7222	Limited-service eating places	23	14 258	3 992	962	381	7.5	.5
72221	Limited-service eating places	23	14 258	3 992	962	381	7.5	.5
ONEONTA								
72	Accommodation and food services	23	9 718	2 538	642	319	39.2	15.1
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	21	D	D	D	e	D	D
7222	Limited-service eating places	9	6 012	1 514	389	193	24.5	23.5
72221	Limited-service eating places	9	6 012	1 514	389	193	24.5	23.5
OPELIKA								
72	Accommodation and food services	53	38 551	10 184	2 249	1 022	15.6	7.4
721	Accommodation	9	4 509	1 156	162	100	38.4	—
7211	Traveler accommodation	9	4 509	1 156	162	100	38.4	—
72111	Hotels (except casino hotels) and motels	8	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	8	D	D	D	b	D	D
722	Food services and drinking places	44	34 042	9 028	2 087	922	12.5	8.4
7222	Limited-service eating places	29	21 305	5 203	1 164	546	3.8	12.4
72221	Limited-service eating places	29	21 305	5 203	1 164	546	3.8	12.4
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	a	D	D
OPP								
72	Accommodation and food services	21	7 840	2 034	493	232	31.2	32.1
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	19	D	D	D	c	D	D
7222	Limited-service eating places	13	6 257	1 692	422	188	23.6	39.1
72221	Limited-service eating places	13	6 257	1 692	422	188	23.6	39.1
ORANGE BEACH								
72	Accommodation and food services	42	65 802	17 426	3 774	1 266	32.1	5.0
721	Accommodation	8	D	D	D	e	D	D
7211	Traveler accommodation	6	30 435	6 570	1 557	352	59.6	8.1
72111	Hotels (except casino hotels) and motels	6	30 435	6 570	1 557	352	59.6	8.1
721110	Hotels (except casino hotels) and motels	6	30 435	6 570	1 557	352	59.6	8.1
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	34	D	D	D	f	D	D
7221	Full-service restaurants	21	31 323	9 916	1 998	851	6.8	.6
72211	Full-service restaurants	21	31 323	9 916	1 998	851	6.8	.6
722110	Full-service restaurants	21	31 323	9 916	1 998	851	6.8	.6

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
OXFORD								
72	Accommodation and food services	53	50 188	14 033	3 571	1 353	9.5	8.6
721	Accommodation	11	10 777	2 180	539	186	—	—
7211	Traveler accommodation	11	10 777	2 180	539	186	—	—
72111	Hotels (except casino hotels) and motels	11	10 777	2 180	539	186	—	—
721110	Hotels (except casino hotels) and motels	11	10 777	2 180	539	186	—	—
722	Food services and drinking places	42	39 411	11 853	3 032	1 167	12.1	10.9
7222	Limited-service eating places	22	16 620	4 422	1 147	435	20.0	11.8
72221	Limited-service eating places	22	16 620	4 422	1 147	435	20.0	11.8
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
OXFORD (PART - CALHOUN COUNTY)								
72	Accommodation and food services	53	50 188	14 033	3 571	1 353	9.5	8.6
721	Accommodation	11	10 777	2 180	539	186	—	—
7211	Traveler accommodation	11	10 777	2 180	539	186	—	—
72111	Hotels (except casino hotels) and motels	11	10 777	2 180	539	186	—	—
721110	Hotels (except casino hotels) and motels	11	10 777	2 180	539	186	—	—
722	Food services and drinking places	42	39 411	11 853	3 032	1 167	12.1	10.9
7222	Limited-service eating places	22	16 620	4 422	1 147	435	20.0	11.8
72221	Limited-service eating places	22	16 620	4 422	1 147	435	20.0	11.8
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
OZARK								
72	Accommodation and food services	34	18 542	5 603	1 405	649	16.5	6.9
721	Accommodation	4	1 838	472	141	45	30.2	—
722	Food services and drinking places	30	16 704	5 131	1 264	604	15.0	7.7
7222	Limited-service eating places	14	10 663	3 035	742	385	6.1	9.4
72221	Limited-service eating places	14	10 663	3 035	742	385	6.1	9.4
PELHAM								
72	Accommodation and food services	50	47 228	13 559	3 130	1 131	23.0	6.1
721	Accommodation	8	6 899	1 599	380	127	32.8	20.3
7211	Traveler accommodation	7	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	7	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	7	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	42	40 329	11 960	2 750	1 004	21.4	3.7
7222	Limited-service eating places	23	20 615	6 179	1 383	497	34.7	.1
72221	Limited-service eating places	23	20 615	6 179	1 383	497	34.7	.1
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
7223	Special food services	4	D	D	D	c	D	D
PELL CITY								
72	Accommodation and food services	26	12 552	3 614	926	383	16.8	30.3
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	24	D	D	D	e	D	D
7222	Limited-service eating places	12	9 453	2 706	710	289	9.9	29.5
72221	Limited-service eating places	12	9 453	2 706	710	289	9.9	29.5
PHENIX CITY								
72	Accommodation and food services	57	32 998	8 203	2 007	927	27.2	23.8
721	Accommodation	7	D	D	D	b	D	D
722	Food services and drinking places	50	D	D	D	f	D	D
7222	Limited-service eating places	34	24 135	5 724	1 389	680	23.1	24.3
72221	Limited-service eating places	34	24 135	5 724	1 389	680	23.1	24.3
722211	Limited-service restaurants	34	24 135	5 724	1 389	680	23.1	24.3
PHENIX CITY (PART - LEE COUNTY)								
72	Accommodation and food services	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
PHENIX CITY (PART - RUSSELL COUNTY)								
72	Accommodation and food services	56	D	D	D	f	D	D
721	Accommodation	7	D	D	D	b	D	D
722	Food services and drinking places	49	D	D	D	f	D	D
7222	Limited-service eating places	33	D	D	D	f	D	D
72221	Limited-service eating places	33	D	D	D	f	D	D
722211	Limited-service restaurants	33	D	D	D	f	D	D
PIEDMONT								
72	Accommodation and food services	10	3 857	1 141	277	139	29.7	9.6
722	Food services and drinking places	10	3 857	1 141	277	139	29.7	9.6
PIEDMONT (PART - CALHOUN COUNTY)								
72	Accommodation and food services	10	3 857	1 141	277	139	29.7	9.6
722	Food services and drinking places	10	3 857	1 141	277	139	29.7	9.6
PLEASANT GROVE								
72	Accommodation and food services	5	1 530	405	104	43	38.3	3.0
722	Food services and drinking places	5	1 530	405	104	43	38.3	3.0
PRATTVILLE								
72	Accommodation and food services	62	52 870	15 818	3 634	1 432	12.6	4.0
721	Accommodation	10	D	D	D	c	D	D
7211	Traveler accommodation	10	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	10	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	10	D	D	D	c	D	D
722	Food services and drinking places	52	D	D	D	g	D	D
7222	Limited-service eating places	25	20 948	5 391	1 264	567	12.1	6.6
72221	Limited-service eating places	25	20 948	5 391	1 264	567	12.1	6.6
PRATTVILLE (PART - AUTAUGA COUNTY)								
72	Accommodation and food services	61	D	D	D	g	D	D
721	Accommodation	10	D	D	D	c	D	D
7211	Traveler accommodation	10	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	10	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	10	D	D	D	c	D	D
722	Food services and drinking places	51	D	D	D	g	D	D
7222	Limited-service eating places	25	20 948	5 391	1 264	567	12.1	6.6
72221	Limited-service eating places	25	20 948	5 391	1 264	567	12.1	6.6
PRATTVILLE (PART - ELMORE COUNTY)								
72	Accommodation and food services	1	D	D	D	b	D	D
722	Food services and drinking places	1	D	D	D	b	D	D
PRICHARD								
72	Accommodation and food services	16	5 775	1 619	426	149	15.4	14.6
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	15	D	D	D	c	D	D
RAINBOW CITY								
72	Accommodation and food services	22	11 016	2 474	740	350	29.8	7.5
722	Food services and drinking places	22	11 016	2 474	740	350	29.8	7.5
7222	Limited-service eating places	13	8 482	1 901	549	255	26.5	2.0
72221	Limited-service eating places	13	8 482	1 901	549	255	26.5	2.0
RAINSVILLE								
72	Accommodation and food services	11	6 387	1 615	375	164	16.3	3.9
722	Food services and drinking places	11	6 387	1 615	375	164	16.3	3.9
7222	Limited-service eating places	8	5 525	1 404	333	142	7.8	—
72221	Limited-service eating places	8	5 525	1 404	333	142	7.8	—
RED BAY								
72	Accommodation and food services	7	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	6	3 422	934	211	113	27.6	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
ROANOKE								
72	Accommodation and food services	19	8 485	2 160	557	283	18.2	41.4
721	Accommodation	3	633	104	28	13	15.2	—
722	Food services and drinking places	16	7 852	2 056	529	270	18.4	44.7
7222	Limited-service eating places	10	6 018	1 578	384	204	7.4	44.5
72221	Limited-service eating places	10	6 018	1 578	384	204	7.4	44.5
ROBERTSDALE								
72	Accommodation and food services	10	2 458	598	160	74	39.3	34.8
722	Food services and drinking places	10	2 458	598	160	74	39.3	34.8
RUSSELLVILLE								
72	Accommodation and food services	24	9 306	2 484	528	273	28.6	.1
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	22	D	D	D	e	D	D
7222	Limited-service eating places	12	7 009	1 910	423	225	22.7	—
72221	Limited-service eating places	12	7 009	1 910	423	225	22.7	—
SARALAND								
72	Accommodation and food services	28	16 839	4 569	1 114	461	7.0	22.2
721	Accommodation	5	2 445	410	109	53	16.7	79.3
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	23	14 394	4 159	1 005	408	5.3	12.5
7222	Limited-service eating places	17	11 861	3 178	783	328	4.7	13.8
72221	Limited-service eating places	17	11 861	3 178	783	328	4.7	13.8
SATSUMA								
72	Accommodation and food services	3	611	132	8	6	36.3	—
722	Food services and drinking places	3	611	132	8	6	36.3	—
SCOTTSBORO								
72	Accommodation and food services	44	28 395	7 498	1 757	811	21.9	15.4
721	Accommodation	6	D	D	D	b	D	D
722	Food services and drinking places	38	D	D	D	f	D	D
7222	Limited-service eating places	22	19 393	4 889	1 149	528	19.7	16.6
72221	Limited-service eating places	22	19 393	4 889	1 149	528	19.7	16.6
SELMA								
72	Accommodation and food services	46	22 827	5 932	1 448	648	28.8	26.4
721	Accommodation	7	4 228	1 218	277	110	11.3	4.9
7211	Traveler accommodation	7	4 228	1 218	277	110	11.3	4.9
72111	Hotels (except casino hotels) and motels	7	4 228	1 218	277	110	11.3	4.9
721110	Hotels (except casino hotels) and motels	7	4 228	1 218	277	110	11.3	4.9
722	Food services and drinking places	39	18 599	4 714	1 171	538	32.7	31.3
7222	Limited-service eating places	19	D	D	D	e	D	D
72221	Limited-service eating places	19	D	D	D	e	D	D
SHEFFIELD								
72	Accommodation and food services	31	17 317	5 271	1 254	515	35.1	1.4
721	Accommodation	5	D	D	D	b	D	D
7211	Traveler accommodation	5	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	5	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	5	D	D	D	b	D	D
722	Food services and drinking places	26	D	D	D	e	D	D
7222	Limited-service eating places	8	5 385	1 605	379	161	15.5	—
72221	Limited-service eating places	8	5 385	1 605	379	161	15.5	—
SMITHS STATION								
72	Accommodation and food services	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
SOUTHSIDE								
72	Accommodation and food services	8	7 189	1 824	455	191	8.1	15.8
721	Accommodation	1	D	D	D	b	D	D
722	Food services and drinking places	7	D	D	D	c	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
	SOUTHSIDE (PART - ETOWAH COUNTY)							
72	Accommodation and food services	8	7 189	1 824	455	191	8.1	15.8
721	Accommodation	1	D	D	D	b	D	D
722	Food services and drinking places	7	D	D	D	c	D	D
	SPANISH FORT							
72	Accommodation and food services	12	5 873	2 082	488	187	47.7	13.5
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	10	D	D	D	c	D	D
	SPRINGVILLE							
72	Accommodation and food services	11	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	10	D	D	D	b	D	D
	SUMITON							
72	Accommodation and food services	6	3 047	766	192	97	65.0	3.2
722	Food services and drinking places	6	3 047	766	192	97	65.0	3.2
	SUMITON (PART - WALKER COUNTY)							
72	Accommodation and food services	6	3 047	766	192	97	65.0	3.2
722	Food services and drinking places	6	3 047	766	192	97	65.0	3.2
	SYLACAUGA							
72	Accommodation and food services	26	16 212	3 991	964	421	25.9	20.7
721	Accommodation	3	675	136	29	23	—	8.0
722	Food services and drinking places	23	15 537	3 855	935	398	27.0	21.2
7222	Limited-service eating places	14	12 873	3 194	778	334	13.5	25.6
72221	Limited-service eating places	14	12 873	3 194	778	334	13.5	25.6
	TALLADEGA							
72	Accommodation and food services	38	15 910	4 464	1 025	447	21.1	33.5
721	Accommodation	4	1 237	420	106	42	57.6	—
722	Food services and drinking places	34	14 673	4 044	919	405	18.0	36.3
7222	Limited-service eating places	17	10 659	2 838	688	289	9.2	43.7
72221	Limited-service eating places	17	10 659	2 838	688	289	9.2	43.7
	TALLASSEE							
72	Accommodation and food services	10	5 786	1 501	372	178	20.3	10.9
721	Accommodation	1	D	D	D	b	D	D
722	Food services and drinking places	9	D	D	D	c	D	D
	TALLASSEE (PART - ELMORE COUNTY)							
72	Accommodation and food services	10	5 786	1 501	372	178	20.3	10.9
721	Accommodation	1	D	D	D	b	D	D
722	Food services and drinking places	9	D	D	D	c	D	D
	TARRANT							
72	Accommodation and food services	17	8 669	2 831	710	290	21.8	6.6
722	Food services and drinking places	17	8 669	2 831	710	290	21.8	6.6
7222	Limited-service eating places	12	6 112	2 034	476	203	.2	5.3
72221	Limited-service eating places	12	6 112	2 034	476	203	.2	5.3
	THOMASVILLE							
72	Accommodation and food services	15	5 784	1 424	378	188	39.6	17.9
721	Accommodation	5	1 394	246	66	58	48.4	1.4
722	Food services and drinking places	10	4 390	1 178	312	130	36.8	23.1
	TROY							
72	Accommodation and food services	46	27 094	7 212	1 671	1 020	21.2	9.3
721	Accommodation	6	4 627	1 174	275	254	—	—
7211	Traveler accommodation	6	4 627	1 174	275	254	—	—
72111	Hotels (except casino hotels) and motels	6	4 627	1 174	275	254	—	—
721110	Hotels (except casino hotels) and motels	6	4 627	1 174	275	254	—	—
722	Food services and drinking places	40	22 467	6 038	1 396	766	25.6	11.2
7222	Limited-service eating places	20	12 606	3 244	752	365	20.0	5.0
72221	Limited-service eating places	20	12 606	3 244	752	365	20.0	5.0
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
7223	Special food services	8	D	D	D	c	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
TRUSSVILLE								
72	Accommodation and food services	38	36 957	11 595	2 859	969	15.5	2.3
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	36	D	D	D	f	D	D
7222	Limited-service eating places	16	11 733	3 253	744	307	15.0	5.3
72221	Limited-service eating places	16	11 733	3 253	744	307	15.0	5.3
TRUSSVILLE (PART - JEFFERSON COUNTY)								
72	Accommodation and food services	38	36 957	11 595	2 859	969	15.5	2.3
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	36	D	D	D	f	D	D
7222	Limited-service eating places	16	11 733	3 253	744	307	15.0	5.3
72221	Limited-service eating places	16	11 733	3 253	744	307	15.0	5.3
TUSCALOOSA								
72	Accommodation and food services	255	194 947	51 611	12 492	5 661	15.4	5.4
721	Accommodation	46	38 561	8 622	2 007	762	8.2	—
7211	Traveler accommodation	21	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	21	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	21	D	D	D	f	D	D
7213	Rooming and boarding houses	25	D	D	D	c	D	D
72131	Rooming and boarding houses	25	D	D	D	c	D	D
721310	Rooming and boarding houses	25	D	D	D	c	D	D
722	Food services and drinking places	209	156 386	42 989	10 485	4 899	17.2	6.7
7221	Full-service restaurants	71	55 605	18 610	4 597	2 156	20.7	5.7
72211	Full-service restaurants	71	55 605	18 610	4 597	2 156	20.7	5.7
722110	Full-service restaurants	71	55 605	18 610	4 597	2 156	20.7	5.7
7222	Limited-service eating places	109	74 074	19 031	4 645	2 125	17.5	9.3
72221	Limited-service eating places	109	74 074	19 031	4 645	2 125	17.5	9.3
722211	Limited-service restaurants	98	D	D	D	g	D	D
722212	Cafeterias, buffets, and grill buffets	4	5 348	1 648	375	138	—	—
7223	Special food services	13	D	D	D	f	D	D
7224	Drinking places (alcoholic beverages)	16	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	16	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	16	D	D	D	b	D	D
TUSCUMBIA								
72	Accommodation and food services	13	5 152	1 584	403	192	33.4	—
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	11	D	D	D	c	D	D
TUSKEGEE								
72	Accommodation and food services	12	D	D	D	e	D	D
721	Accommodation	1	D	D	D	b	D	D
722	Food services and drinking places	11	11 023	2 186	482	259	—	46.2
7222	Limited-service eating places	6	D	D	D	c	D	D
72221	Limited-service eating places	6	D	D	D	c	D	D
7223	Special food services	2	D	D	D	c	D	D
UNION SPRINGS								
72	Accommodation and food services	8	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	7	D	D	D	b	D	D
VALLEY								
72	Accommodation and food services	16	14 538	3 143	731	353	9.1	35.2
722	Food services and drinking places	16	14 538	3 143	731	353	9.1	35.2
7222	Limited-service eating places	12	12 132	2 625	617	307	2.1	36.5
72221	Limited-service eating places	12	12 132	2 625	617	307	2.1	36.5

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							From administrative records ¹	Estimated ²
VESTAVIA HILLS								
72	Accommodation and food services	50	54 671	18 025	4 631	1 554	14.5	4.2
721	Accommodation	5	17 618	5 880	1 421	292	5.9	—
7211	Traveler accommodation	5	17 618	5 880	1 421	292	5.9	—
72111	Hotels (except casino hotels) and motels	5	17 618	5 880	1 421	292	5.9	—
721110	Hotels (except casino hotels) and motels	5	17 618	5 880	1 421	292	5.9	—
722	Food services and drinking places	45	37 053	12 145	3 210	1 262	18.6	6.2
7222	Limited-service eating places	25	15 604	5 099	1 358	433	6.0	3.0
72221	Limited-service eating places	25	15 604	5 099	1 358	433	6.0	3.0
VESTAVIA HILLS (PART - JEFFERSON COUNTY)								
72	Accommodation and food services	50	54 671	18 025	4 631	1 554	14.5	4.2
721	Accommodation	5	17 618	5 880	1 421	292	5.9	—
7211	Traveler accommodation	5	17 618	5 880	1 421	292	5.9	—
72111	Hotels (except casino hotels) and motels	5	17 618	5 880	1 421	292	5.9	—
721110	Hotels (except casino hotels) and motels	5	17 618	5 880	1 421	292	5.9	—
722	Food services and drinking places	45	37 053	12 145	3 210	1 262	18.6	6.2
7222	Limited-service eating places	25	15 604	5 099	1 358	433	6.0	3.0
72221	Limited-service eating places	25	15 604	5 099	1 358	433	6.0	3.0
WARRIOR								
72	Accommodation and food services	6	2 380	676	159	76	35.5	22.9
722	Food services and drinking places	6	2 380	676	159	76	35.5	22.9
WARRIOR (PART - BLOUNT COUNTY)								
72	Accommodation and food services	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
WARRIOR (PART - JEFFERSON COUNTY)								
72	Accommodation and food services	5	D	D	D	b	D	D
722	Food services and drinking places	5	D	D	D	b	D	D
WETUMPKA								
72	Accommodation and food services	25	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	24	13 088	3 670	851	389	27.5	1.0
7222	Limited-service eating places	10	7 108	1 806	439	181	4.1	1.9
72221	Limited-service eating places	10	7 108	1 806	439	181	4.1	1.9
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
WINFIELD								
72	Accommodation and food services	11	4 200	1 145	276	145	51.6	11.4
722	Food services and drinking places	11	4 200	1 145	276	145	51.6	11.4
WINFIELD (PART - MARION COUNTY)								
72	Accommodation and food services	11	4 200	1 145	276	145	51.6	11.4
722	Food services and drinking places	11	4 200	1 145	276	145	51.6	11.4
YORK								
72	Accommodation and food services	6	2 187	620	149	82	77.6	.2
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	5	D	D	D	b	D	D
BALANCE OF AUTAUGA COUNTY								
72	Accommodation and food services	6	D	D	D	b	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	4	D	D	D	b	D	D
BALANCE OF BALDWIN COUNTY								
72	Accommodation and food services	50	30 935	8 779	2 072	753	8.0	9.9
721	Accommodation	9	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	8	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	8	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	7	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	b	D	D
722	Food services and drinking places	41	D	D	D	f	D	D
7222	Limited-service eating places	14	9 332	2 438	612	261	1.9	29.1
72221	Limited-service eating places	14	9 332	2 438	612	261	1.9	29.1

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							From admini- strative records ¹	Estimated ²
BALANCE OF BARBOUR COUNTY								
72	Accommodation and food services	4	998	366	65	32	10.2	4.6
721	Accommodation	1	D	D	D	b	D	D
722	Food services and drinking places	3	D	D	D	a	D	D
BALANCE OF BIBB COUNTY								
72	Accommodation and food services	12	3 546	982	214	107	10.2	31.8
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	11	D	D	D	c	D	D
BALANCE OF BLOUNT COUNTY								
72	Accommodation and food services	20	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	19	D	D	D	c	D	D
7222	Limited-service eating places	9	5 002	1 331	325	139	2.9	22.3
72221	Limited-service eating places	9	5 002	1 331	325	139	2.9	22.3
BALANCE OF BULLOCK COUNTY								
72	Accommodation and food services	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
BALANCE OF BUTLER COUNTY								
72	Accommodation and food services	10	3 764	1 223	270	95	10.6	7.9
721	Accommodation	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places	8	D	D	D	b	D	D
BALANCE OF CALHOUN COUNTY								
72	Accommodation and food services	28	17 982	5 599	1 167	511	13.2	5.3
721	Accommodation	3	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places	25	D	D	D	e	D	D
7222	Limited-service eating places	11	6 401	1 896	393	206	5.4	6.7
72221	Limited-service eating places	11	6 401	1 896	393	206	5.4	6.7
7223	Special food services	1	D	D	D	b	D	D
BALANCE OF CHAMBERS COUNTY								
72	Accommodation and food services	13	5 035	1 486	374	166	49.1	.2
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places	12	D	D	D	c	D	D
7223	Special food services	3	D	D	D	b	D	D
BALANCE OF CHEROKEE COUNTY								
72	Accommodation and food services	18	D	D	D	b	D	D
721	Accommodation	3	D	D	D	a	D	D
722	Food services and drinking places	15	D	D	D	b	D	D
BALANCE OF CHILTON COUNTY								
72	Accommodation and food services	20	7 549	1 996	472	221	44.5	17.0
722	Food services and drinking places	20	7 549	1 996	472	221	44.5	17.0
7222	Limited-service eating places	10	5 152	1 440	331	151	35.7	8.6
72221	Limited-service eating places	10	5 152	1 440	331	151	35.7	8.6
BALANCE OF CHOCTAW COUNTY								
72	Accommodation and food services	13	5 001	1 179	289	144	34.8	14.8
721	Accommodation	4	1 048	191	56	24	95.0	—
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	a	D	D
722	Food services and drinking places	9	3 953	988	233	120	18.8	18.7

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF CLARKE COUNTY								
72	Accommodation and food services	15	7 452	2 203	563	232	6.5	5.2
721	Accommodation	3	D	D	D	a	D	D
722	Food services and drinking places	12	D	D	D	c	D	D
7222	Limited-service eating places	10	D	D	D	c	D	D
72221	Limited-service eating places	10	D	D	D	c	D	D
BALANCE OF CLAY COUNTY								
72	Accommodation and food services	16	2 849	872	211	124	66.7	.8
722	Food services and drinking places	16	2 849	872	211	124	66.7	.8
BALANCE OF CLEBURNE COUNTY								
72	Accommodation and food services	1	D	D	D	b	D	D
722	Food services and drinking places	1	D	D	D	b	D	D
BALANCE OF COFFEE COUNTY								
72	Accommodation and food services	8	D	D	D	b	D	D
721	Accommodation	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	a	D	D
722	Food services and drinking places	6	1 723	422	112	54	24.9	—
BALANCE OF COLBERT COUNTY								
72	Accommodation and food services	15	5 371	1 609	363	179	20.2	6.0
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	14	D	D	D	c	D	D
BALANCE OF CONECHU COUNTY								
72	Accommodation and food services	4	1 334	464	114	47	17.2	.6
722	Food services and drinking places	4	1 334	464	114	47	17.2	.6
BALANCE OF COOSA COUNTY								
72	Accommodation and food services	4	678	105	5	2	72.7	—
722	Food services and drinking places	4	678	105	5	2	72.7	—
BALANCE OF COVINGTON COUNTY								
72	Accommodation and food services	12	4 981	1 245	308	142	9.3	.1
722	Food services and drinking places	12	4 981	1 245	308	142	9.3	.1
BALANCE OF CRENSHAW COUNTY								
72	Accommodation and food services	6	1 542	270	79	37	20.2	79.8
722	Food services and drinking places	6	1 542	270	79	37	20.2	79.8
BALANCE OF CULLMAN COUNTY								
72	Accommodation and food services	33	D	D	D	e	D	D
721	Accommodation	3	D	D	D	a	D	D
722	Food services and drinking places	30	14 762	4 387	1 139	477	8.9	11.2
7222	Limited-service eating places	11	8 087	2 140	526	208	4.2	—
72221	Limited-service eating places	11	8 087	2 140	526	208	4.2	—
BALANCE OF DALE COUNTY								
72	Accommodation and food services	9	D	D	D	b	D	D
722	Food services and drinking places	9	D	D	D	b	D	D
BALANCE OF DALLAS COUNTY								
72	Accommodation and food services	10	1 975	409	87	35	65.1	4.1
721	Accommodation	4	1 429	252	60	24	57.3	3.8
722	Food services and drinking places	6	546	157	27	11	85.3	4.8
BALANCE OF DEKALB COUNTY								
72	Accommodation and food services	34	17 719	5 164	1 022	381	8.8	6.0
721	Accommodation	9	6 651	2 201	291	56	.8	—
7212	RV (recreational vehicle) parks and recreational camps	6	6 287	2 106	276	47	.8	—
72121	RV (recreational vehicle) parks and recreational camps	6	6 287	2 106	276	47	.8	—
721214	Recreational and vacation camps (except campgrounds) .	6	6 287	2 106	276	47	.8	—
722	Food services and drinking places	25	11 068	2 963	731	325	13.6	9.6
7222	Limited-service eating places	13	9 181	2 447	603	262	8.5	6.0
72221	Limited-service eating places	13	9 181	2 447	603	262	8.5	6.0

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	BALANCE OF ELMORE COUNTY							
72	Accommodation and food services	15	D	D	D	c	D	D
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	13	D	D	D	c	D	D
	BALANCE OF ESCAMBIA COUNTY							
72	Accommodation and food services	12	4 030	1 108	275	128	5.0	18.3
722	Food services and drinking places	12	4 030	1 108	275	128	5.0	18.3
	BALANCE OF ETOWAH COUNTY							
72	Accommodation and food services	8	1 445	439	77	43	17.3	14.3
722	Food services and drinking places	8	1 445	439	77	43	17.3	14.3
	BALANCE OF FAYETTE COUNTY							
72	Accommodation and food services	4	D	D	D	b	D	D
722	Food services and drinking places	4	D	D	D	b	D	D
	BALANCE OF FRANKLIN COUNTY							
72	Accommodation and food services	12	D	D	D	b	D	D
722	Food services and drinking places	12	D	D	D	b	D	D
	BALANCE OF GENEVA COUNTY							
72	Accommodation and food services	14	2 971	853	166	81	37.3	4.5
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	13	D	D	D	b	D	D
	BALANCE OF GREENE COUNTY							
72	Accommodation and food services	5	1 166	426	116	65	42.5	-
722	Food services and drinking places	5	1 166	426	116	65	42.5	-
	BALANCE OF HALE COUNTY							
72	Accommodation and food services	3	443	88	21	11	100.0	-
722	Food services and drinking places	3	443	88	21	11	100.0	-
	BALANCE OF HOUSTON COUNTY							
72	Accommodation and food services	15	D	D	D	b	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	13	D	D	D	b	D	D
	BALANCE OF JACKSON COUNTY							
72	Accommodation and food services	22	D	D	D	c	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	20	D	D	D	c	D	D
	BALANCE OF JEFFERSON COUNTY							
72	Accommodation and food services	158	110 192	29 112	7 191	2 558	10.0	17.3
721	Accommodation	7	5 125	1 206	285	79	2.2	.3
7211	Traveler accommodation	4	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	4	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	4	D	D	D	b	D	D
722	Food services and drinking places	151	105 067	27 906	6 906	2 479	10.4	18.1
7221	Full-service restaurants	44	44 460	11 976	2 938	933	13.6	11.0
72211	Full-service restaurants	44	44 460	11 976	2 938	933	13.6	11.0
722110	Full-service restaurants	44	44 460	11 976	2 938	933	13.6	11.0
7222	Limited-service eating places	96	58 020	15 333	3 832	1 489	6.7	23.3
72221	Limited-service eating places	96	58 020	15 333	3 832	1 489	6.7	23.3
722211	Limited-service restaurants	90	D	D	D	g	D	D
7223	Special food services	6	1 329	340	75	37	23.7	48.4
	BALANCE OF LAMAR COUNTY							
72	Accommodation and food services	18	4 497	1 105	259	135	59.6	5.8
722	Food services and drinking places	18	4 497	1 105	259	135	59.6	5.8

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							From admini- strative records ¹	Estimated ²
BALANCE OF LAUDERDALE COUNTY								
72	Accommodation and food services	35	12 609	3 311	715	365	32.9	1.0
721	Accommodation	4	1 402	199	43	28	—	3.4
722	Food services and drinking places	31	11 207	3 112	672	337	37.0	.7
7222	Limited-service eating places	11	5 279	1 389	296	146	11.8	.9
72221	Limited-service eating places	11	5 279	1 389	296	146	11.8	.9
BALANCE OF LAWRENCE COUNTY								
72	Accommodation and food services	18	D	D	D	c	D	D
721	Accommodation	1	D	D	D	b	D	D
722	Food services and drinking places	17	D	D	D	c	D	D
BALANCE OF LEE COUNTY								
72	Accommodation and food services	20	D	D	D	e	D	D
722	Food services and drinking places	20	D	D	D	e	D	D
BALANCE OF LIMESTONE COUNTY								
72	Accommodation and food services	22	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	21	D	D	D	e	D	D
7222	Limited-service eating places	10	D	D	D	c	D	D
72221	Limited-service eating places	10	D	D	D	c	D	D
BALANCE OF LOWNDES COUNTY								
72	Accommodation and food services	3	65	21	—	—	83.1	16.9
722	Food services and drinking places	3	65	21	—	—	83.1	16.9
BALANCE OF MACON COUNTY								
72	Accommodation and food services	5	D	D	D	b	D	D
721	Accommodation	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) ..	1	D	D	D	b	D	D
722	Food services and drinking places	3	947	378	87	42	19.6	—
BALANCE OF MADISON COUNTY								
72	Accommodation and food services	63	37 629	9 776	2 426	1 038	18.7	6.0
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	62	D	D	D	g	D	D
7222	Limited-service eating places	35	D	D	D	f	D	D
72221	Limited-service eating places	35	D	D	D	f	D	D
7223	Special food services	6	D	D	D	e	D	D
BALANCE OF MARENGO COUNTY								
72	Accommodation and food services	9	2 664	777	190	88	29.2	25.4
722	Food services and drinking places	9	2 664	777	190	88	29.2	25.4
BALANCE OF MARION COUNTY								
72	Accommodation and food services	16	4 796	1 205	411	126	22.7	22.8
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	14	D	D	D	c	D	D
BALANCE OF MARSHALL COUNTY								
72	Accommodation and food services	24	7 625	2 079	480	198	23.5	6.5
721	Accommodation	8	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	6	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	6	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	5	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) ..	1	D	D	D	a	D	D
722	Food services and drinking places	16	D	D	D	c	D	D

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
BALANCE OF MOBILE COUNTY								
72	Accommodation and food services	120	67 770	18 180	4 455	1 888	19.9	8.6
721	Accommodation	13	D	D	D	c	D	D
7211	Traveler accommodation	12	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	12	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	12	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	107	D	D	D	g	D	D
7222	Limited-service eating places	54	37 095	9 817	2 495	1 050	8.1	4.7
72221	Limited-service eating places	54	37 095	9 817	2 495	1 050	8.1	4.7
722211	Limited-service restaurants	48	32 589	8 526	2 191	908	8.4	5.3
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
7223	Special food services	4	D	D	D	c	D	D
BALANCE OF MONROE COUNTY								
72	Accommodation and food services	12	3 374	784	186	100	33.9	26.7
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	10	D	D	D	b	D	D
BALANCE OF MONTGOMERY COUNTY								
72	Accommodation and food services	20	12 508	2 631	579	246	8.4	20.8
721	Accommodation	4	D	D	D	b	D	D
7211	Traveler accommodation	3	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	3	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	3	D	D	D	b	D	D
722	Food services and drinking places	16	D	D	D	c	D	D
7222	Limited-service eating places	5	4 554	956	232	101	12.2	25.4
72221	Limited-service eating places	5	4 554	956	232	101	12.2	25.4
7223	Special food services	3	D	D	D	b	D	D
BALANCE OF MORGAN COUNTY								
72	Accommodation and food services	36	D	D	D	f	D	D
721	Accommodation	5	D	D	D	b	D	D
722	Food services and drinking places	31	D	D	D	f	D	D
7222	Limited-service eating places	13	D	D	D	e	D	D
72221	Limited-service eating places	13	D	D	D	e	D	D
BALANCE OF PERRY COUNTY								
72	Accommodation and food services	3	D	D	D	a	D	D
722	Food services and drinking places	3	D	D	D	a	D	D
BALANCE OF PICKENS COUNTY								
72	Accommodation and food services	12	2 587	690	167	81	28.3	—
722	Food services and drinking places	12	2 587	690	167	81	28.3	—
BALANCE OF PIKE COUNTY								
72	Accommodation and food services	9	4 637	1 120	261	114	20.0	—
722	Food services and drinking places	9	4 637	1 120	261	114	20.0	—
BALANCE OF RANDOLPH COUNTY								
72	Accommodation and food services	9	1 554	351	100	46	53.8	36.6
722	Food services and drinking places	9	1 554	351	100	46	53.8	36.6
BALANCE OF RUSSELL COUNTY								
72	Accommodation and food services	17	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	16	D	D	D	e	D	D
7222	Limited-service eating places	9	D	D	D	c	D	D
72221	Limited-service eating places	9	D	D	D	c	D	D
BALANCE OF ST. CLAIR COUNTY								
72	Accommodation and food services	32	D	D	D	e	D	D
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	30	D	D	D	e	D	D
7222	Limited-service eating places	14	5 520	1 565	395	190	9.3	14.0
72221	Limited-service eating places	14	5 520	1 565	395	190	9.3	14.0

See footnotes at end of table.

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							From admini- strative records ¹	Estimated ²	
BALANCE OF SHELBY COUNTY									
72	Accommodation and food services	64	D	D	D	g	D	D	
721	Accommodation	7	D	D	D	c	D	D	
7211	Traveler accommodation	5	D	D	D	c	D	D	
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D	
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D	
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D	
722	Food services and drinking places	57	46 135	13 432	3 157	1 156	14.7	12.8	
7222	Limited-service eating places	33	24 397	6 317	1 483	551	15.1	20.9	
72221	Limited-service eating places	33	24 397	6 317	1 483	551	15.1	20.9	
722211	Limited-service restaurants	28	D	D	D	e	D	D	
BALANCE OF SUMTER COUNTY									
72	Accommodation and food services	5	2 118	622	143	68	10.9	4.0	
722	Food services and drinking places	5	2 118	622	143	68	10.9	4.0	
BALANCE OF TALLADEGA COUNTY									
72	Accommodation and food services	13	6 625	1 612	345	135	32.6	-	
721	Accommodation	3	D	D	D	a	D	D	
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D	
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D	
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D	
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D	
722	Food services and drinking places	10	D	D	D	c	D	D	
BALANCE OF TALLAPOOSA COUNTY									
72	Accommodation and food services	11	3 707	888	210	97	14.3	2.7	
721	Accommodation	1	D	D	D	a	D	D	
722	Food services and drinking places	10	D	D	D	b	D	D	
BALANCE OF TUSCALOOSA COUNTY									
72	Accommodation and food services	33	16 404	4 293	1 085	398	11.8	12.9	
721	Accommodation	3	D	D	D	a	D	D	
722	Food services and drinking places	30	D	D	D	e	D	D	
7222	Limited-service eating places	16	4 845	1 241	271	128	21.1	5.7	
72221	Limited-service eating places	16	4 845	1 241	271	128	21.1	5.7	
7223	Special food services	4	D	D	D	b	D	D	
BALANCE OF WALKER COUNTY									
72	Accommodation and food services	27	19 491	5 203	1 201	550	17.6	14.5	
721	Accommodation	1	D	D	D	a	D	D	
722	Food services and drinking places	26	D	D	D	f	D	D	
7222	Limited-service eating places	16	D	D	D	e	D	D	
72221	Limited-service eating places	16	D	D	D	e	D	D	
BALANCE OF WASHINGTON COUNTY									
72	Accommodation and food services	9	1 756	552	141	70	36.8	26.4	
721	Accommodation	1	D	D	D	a	D	D	
722	Food services and drinking places	8	D	D	D	b	D	D	
BALANCE OF WILCOX COUNTY									
72	Accommodation and food services	19	4 472	1 307	315	139	33.7	32.9	
721	Accommodation	3	D	D	D	b	D	D	
722	Food services and drinking places	16	D	D	D	c	D	D	
BALANCE OF WINSTON COUNTY									
72	Accommodation and food services	15	4 398	1 221	280	132	28.1	8.0	
721	Accommodation	1	D	D	D	a	D	D	
722	Food services and drinking places	14	D	D	D	c	D	D	

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Includes tips and gratuities received by employees from patrons and reported to employers. Excludes payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

ESTABLISHMENTS

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Accommodation and food services figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each accommodation and food services establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling gifts/souvenirs within a hotel would be considered a separate establishment under the "gift, novelty, and souvenir stores" classification in the Retail Trade sector.

FIRST-QUARTER PAYROLL

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses; employees of departments or concessions operated by other companies at the establishment; full- and part-time leased employees whose

payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

SALES

Includes sales from customers for services rendered, from the use of facilities and from merchandise sold. If tax-exempt, includes dues and assessments from members and affiliates.

Sales do not include carrying or other credit charges; sales and other taxes (including Hawaii's General Excise Tax) collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Excludes sales from civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

Appendix B.

NAICS Codes, Titles, and Descriptions

72 ACCOMMODATION AND FOOD SERVICES

The Accommodation and Food Services sector comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption. The sector includes both accommodation and food services establishments because the two activities are often combined at the same establishment.

Excluded from this sector are civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

721 ACCOMMODATION

Industries in the Accommodation subsector provide lodging or short-term accommodations for travelers, vacationers, and others. There is a wide range of establishments in these industries. Some provide lodging only; while others provide meals, laundry services, and recreational facilities, as well as lodging. Lodging establishments are classified in this subsector even if the provision of complementary services generates more revenue. The types of complementary services provided vary from establishment to establishment.

The subsector is organized into three industry groups: **traveler accommodation, recreational accommodation**, and **rooming and boarding houses**. The **Traveler Accommodation** industry group includes establishments that primarily provide traditional types of lodging services. This group includes hotels, motels, and bed-and-breakfast inns. In addition to lodging, these establishments may provide a range of other services to their guests. The **RV (Recreational Vehicle) Parks and Recreational Camps** industry group includes establishments that operate lodging facilities primarily designed to accommodate outdoor enthusiasts. Included are travel trailer campsites, recreational vehicle parks, and outdoor adventure retreats. The **Rooming and Boarding Houses** industry group includes establishments providing temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. Board (i.e., meals) may be provided but is not essential.

Establishments that manage short-stay accommodation establishments (e.g., hotels and motels) on a contractual basis are classified in this subsector if they both manage the operation and provide the operating staff. Such establishments are classified based on the type of facility managed and operated.

7211 TRAVELER ACCOMMODATION

This industry group includes establishments classified in the following industries: 72111, Hotels (except Casino Hotels) and Motels; 72112, Casino Hotels; and 72119, Other Traveler Accommodation.

72111 HOTELS (EXCEPT CASINO HOTELS) AND MOTELS

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

721110 HOTELS (EXCEPT CASINO HOTELS) AND MOTELS

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

72112 CASINO HOTELS

This industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

721120 CASINO HOTELS

This industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

72119 OTHER TRAVELER ACCOMMODATION

This industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, and casino hotels).

721191 BED-AND-BREAKFAST INNS

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as bed-and-breakfast inns. These establishments provide short-term lodging in private homes or small buildings converted for this purpose. Bed-and-breakfast inns are characterized by a highly personalized service and inclusion of a full breakfast in a room rate.

721199 ALL OTHER TRAVELER ACCOMMODATION

This industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, casino hotels, and bed-and-breakfast inns).

7212 RV (RECREATIONAL VEHICLE) PARKS AND RECREATIONAL CAMPS

This industry comprises establishments primarily engaged in operating recreational vehicle parks and campgrounds and recreational and vacation camps. These establishments cater to outdoor enthusiasts and are characterized by the type of accommodation and by the nature and the range of recreational facilities and activities provided to their clients.

72121 RV (RECREATIONAL VEHICLE) PARKS AND RECREATIONAL CAMPS

This industry comprises establishments primarily engaged in operating recreational vehicle parks and campgrounds and recreational and vacation camps. These establishments cater to outdoor enthusiasts and are characterized by the type of accommodation and by the nature and the range of recreational facilities and activities provided to their clients.

721211 RV (RECREATIONAL VEHICLE) PARKS AND CAMPGROUNDS

This industry comprises establishments primarily engaged in operating sites to accommodate campers and their equipment, including tents, tent trailers, travel trailers, and RVs (recreational vehicles). These establishments may provide access to facilities, such as washrooms, laundry rooms, recreation halls and playgrounds, stores, and snack bars.

721214 RECREATIONAL AND VACATION CAMPS (EXCEPT CAMPGROUNDS)

This industry comprises establishments primarily engaged in operating overnight recreational camps, such as children's camps, family vacation camps, hunting and fishing camps, and outdoor adventure retreats that offer trail riding, white-water rafting, hiking, and similar activities. These establishments provide accommodation facilities, such as cabins and fixed camp sites, and other amenities, such as food services, recreational facilities and equipment, and organized recreational activities.

7213 ROOMING AND BOARDING HOUSES

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

72131 ROOMING AND BOARDING HOUSES

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

721310 ROOMING AND BOARDING HOUSES

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

722 FOOD SERVICES AND DRINKING PLACES

Industries in the Food Services and Drinking Places subsector prepare meals, snacks, and beverages to customer order for immediate on-premises and off-premises consumption. There is a wide range of establishments in these industries. Some provide food and drink only; while others provide various combinations of seating space, waiter/waitress services and incidental amenities, such as limited entertainment. The industries in the subsector are grouped based on the type and level of services provided. The industry groups are full-service restaurants; limited-service eating places; special food services, such as food service contractors, caterers, and mobile food services; and drinking places.

Food services and drink activities at hotels and motels; amusement parks, theaters, casinos, country clubs, and similar recreational facilities; and civic and social organizations are included in this subsector only if these services are provided by a separate establishment primarily engaged in providing food and beverage services.

Excluded from this subsector are establishments operating dinner cruises. These establishments are classified in Subsector 487, Scenic and Sightseeing Transportation because those establishments utilize transportation equipment to provide scenic recreational entertainment.

7221 FULL-SERVICE RESTAURANTS

This industry group comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. Establishments that provide this type of food service to patrons with any combination of other services, such as take-out services, are classified in this industry.

72211 FULL-SERVICE RESTAURANTS

This industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. These establishments may provide this type of food service to patrons in combination with selling alcoholic beverages, providing take-out services, or presenting live nontheatrical entertainment.

722110 FULL-SERVICE RESTAURANTS

This industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. These establishments may provide this type of food service to patrons in combination with selling alcoholic beverages, providing take-out services, or presenting live nontheatrical entertainment.

7222 LIMITED-SERVICE EATING PLACES

This industry group comprises establishments primarily engaged in providing food services where patrons generally order or select items and pay before eating. Most establishments do not have waiter/waitress service, but some provide limited service, such as cooking to order (i.e., per special request), bringing food to seated customers, or providing off-site delivery.

72221 LIMITED-SERVICE EATING PLACES

This industry comprises establishments primarily engaged in: (1) providing food services where patrons generally order or select items and pay before eating, or (2) selling a specialty snack or nonalcoholic beverage for consumption on or near the premises. Food and drink may be consumed on the premises, taken out, or delivered to customers' location. Some establishments (except snack and nonalcoholic beverage bars) in this industry may provide these food services in combination with selling alcoholic beverages.

722211 LIMITED-SERVICE RESTAURANTS

This industry comprises establishments primarily engaged in providing food services (except snack and nonalcoholic beverage bars) where patrons generally order or select items and pay before eating. Food and drink may be consumed on premises, taken out, or delivered to the customer's location. Some establishments in this industry may provide these food services in combination with selling alcoholic beverages.

722212 CAFETERIAS, BUFFETS, AND GRILL BUFFETS

This industry comprises establishments, known as cafeterias, buffets, or grill buffets, primarily engaged in preparing and serving meals for immediate consumption using cafeteria-style or buffet serving equipment, such as steam tables, refrigerated areas, display grills, and self-service nonalcoholic beverage dispensing equipment. Patrons select from food and drink items on display in a continuous cafeteria line or from buffet stations.

722213 SNACK AND NONALCOHOLIC BEVERAGE BARS

This industry comprises establishments primarily engaged in: (1) preparing and/or serving a specialty snack, such as ice cream, frozen yogurt, cookies, or popcorn, or (2) serving nonalcoholic beverages, such as coffee, juices, or sodas for consumption on or near the premises. These establishments may carry and sell a combination of snack, nonalcoholic beverage, and other related products (e.g., coffee beans, mugs, coffee makers) but generally promote and sell a unique snack or nonalcoholic beverage.

7222131 ICE CREAM AND SOFT SERVE SHOPS

This industry comprises establishments primarily engaged in selling ice cream and/or frozen custard for immediate consumption.

7222132 FROZEN YOGURT SHOPS

This industry comprises establishments primarily engaged in selling frozen yogurt for immediate consumption.

7222133 DOUGHNUT SHOPS

This industry comprises establishments primarily engaged in selling doughnuts, for consumption on or off the premises.

7222134 BAGEL SHOPS

This industry comprises establishments primarily engaged in selling bagels, including bagel sandwiches, for consumption on or off the premises. Establishments primarily engaged in selling bulk bagels to retail customers are also included.

7222135 COFFEE SHOPS

This industry comprises establishments primarily engaged in selling freshly brewed coffee, for consumption on or off the premises. Establishments providing beverage teas are also included. The sale of food frequently accounts for a substantial portion of the sales of these establishments.

7222136 COOKIE SHOPS

This industry comprises establishments primarily engaged in selling cookies.

7222137 OTHER SNACK AND NONALCOHOLIC BEVERAGE BARS

This industry comprises establishments primarily engaged in selling specialty snacks and beverages, such as pretzels, sodas, and juices from permanent sites for immediate consumption on or near the premises.

7223 SPECIAL FOOD SERVICES

This industry group comprises establishments primarily engaged in providing one of the following food services: (1) at the customer's location; (2) at a location designated by the customer; or (3) from motorized vehicles or nonmotorized carts.

72231 FOOD SERVICE CONTRACTORS

This industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these types of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, and cost structure, to providing personnel. Management staff is always provided by the food service contractors.

722310 FOOD SERVICE CONTRACTORS

This industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these types of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, and cost structure, to providing personnel. Management staff is always provided by the food service contractors.

72232 CATERERS

This industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

722320 CATERERS

This industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

72233 MOBILE FOOD SERVICES

This industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog carts, and ice cream trucks.

722330 MOBILE FOOD SERVICES

This industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog carts, and ice cream trucks.

7224 DRINKING PLACES (ALCOHOLIC BEVERAGES)

This industry group comprises establishments primarily engaged in preparing and serving alcoholic beverages for immediate consumption.

72241 DRINKING PLACES (ALCOHOLIC BEVERAGES)

This industry comprises establishments known as bars, taverns, nightclubs, or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

722410 DRINKING PLACES (ALCOHOLIC BEVERAGES)

This industry comprises establishments known as bars, taverns, nightclubs, or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

Appendix C.

Methodology

SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
 - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
 - b. All nonemployers, i.e., all firms with no paid employees during 2002. Sales information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total sales of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at help.econ.census.gov/econhelp/resources/.

A more detailed examination of census methodology is presented in the *History of the Economic Census* at www.census.gov/econ/www/history.html.

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. There were no changes between the 2002 edition and the 1997 edition affecting this sector. Tables at www.census.gov/epcd/naics02/ identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

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1. Establishments that returned a report form were classified on the basis of their self-designation, product line sales, and responses to other industry-specific inquiries.
 2. Establishments without a report form:
 - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
 - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

RELIABILITY OF DATA

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross receipts from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of sales from administrative records." This includes sales information obtained from administrative records of other federal agencies. The "Percent of sales estimated" includes sales information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the basic inquiries, which include location, kind of business or operation, sales, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

Appendix D.

Geographic Notes

ALABAMA

Arab is in Cullman and Marshall Counties.

Bayou La Batre is now tabulated separately due to a population increase. This change deletes territory from the Balance of Mobile County.

Birmingham is in Jefferson and Shelby Counties.

Boaz is in Etowah and Marshall Counties.

Calera is in Chilton and Shelby Counties; it is now tabulated separately due to a population increase. This change deletes territory from the Balances of Chilton and Shelby Counties.

Centreville is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Bibb County.

Chelsea is now tabulated separately due to a population increase. This change deletes territory from the Balance of Shelby County.

Childersburg is in Shelby and Talladega Counties.

Cordova is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Walker County.

Decatur is in Limestone and Morgan Counties.

Dothan is in Dale, Henry, and Houston Counties.

East Brewton is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Escambia County.

Enterprise is in Coffee and Dale Counties.

Glencoe is in Calhoun and Etowah Counties.

Haleyville is in Marion and Winston Counties.

Helena is in Jefferson and Shelby Counties; it annexed into Jefferson County in March 1996, but this change was not submitted to the Census Bureau until August 1998. This change deletes territory from the Balance of Jefferson County.

Hoover is in Jefferson and Shelby Counties.

Huntsville is in Limestone and Madison Counties.

La Fayette name corrected from Lafayette in August 1999.

Leeds is in Jefferson, St. Clair, and Shelby Counties.

Linden is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Marengo County.

Lipscomb is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Jefferson County.

Madison is in Limestone and Madison Counties.

Millbrook is in Autauga and Elmore Counties; it annexed into Autauga County in February 1999. This change deletes territory from the Balance of Autauga County.

Oxford is in Calhoun and Talladega Counties.

Phenix City is in Lee and Russell Counties.

Piedmont is in Calhoun and Cherokee Counties.

Prattville is in Autauga and Elmore Counties.

Smiths Station incorporated in June 2001. This change deletes territory from the Balance of Lee County.

Southside is in Calhoun and Etowah Counties.

Springville is now tabulated separately due to a population increase. This change deletes territory from the Balance of St. Clair County.

Sumiton is in Jefferson and Walker Counties.

Tallassee is in Elmore and Tallapoosa Counties.

Trussville is in Jefferson and St. Clair Counties.

Vestavia Hills is in Jefferson and Shelby Counties.

Warrior is in Blount and Jefferson Counties; it was erroneously reported in Blount County in April 1997; a correction deleting Warrior from Blount County was reported in 2003 too late to be included in the Economic Census. This change deletes territory from the Balance of Blount County.

Winfield is in Fayette and Marion Counties.

Balance of Autauga County lost territory due to the annexation of Millbrook into the county.

Balance of Bibb County includes Centreville, which is no longer tabulated separately due to a population decrease.

Balance of Blount County lost territory due to the erroneous addition of Warrior in the county; a correction deleting Warrior from the county was reported in 2003 too late to be included in the Economic Census.

Balance of Chilton County no longer includes Calera (part), which is tabulated separately due to a population increase.

Balance of Escambia County includes East Brewton, which is no longer tabulated separately due to a population decrease.

Balance of Jefferson County includes Lipscomb, which is no longer tabulated separately due to a population decrease and lost territory due to the annexation of Helena into the county.

Balance of Lee County lost territory due to the incorporation of Smiths Station.

Balance of Marengo County includes Linden, which is no longer tabulated separately due to a population decrease.

Balance of Mobile County no longer includes Bayou La Batre, which is tabulated separately due to a population increase.

Balance of St. Clair County no longer includes Springville, which is tabulated separately due to a population increase.

Balance of Shelby County no longer includes Calera (part) and Chelsea, which are tabulated separately due to a population increase.

Balance of Walker County includes Cordova, which is no longer tabulated separately due to a population decrease.

Appendix E.

Metropolitan and Micropolitan Statistical Areas

ATLANTA-SANDY SPRINGS-GAINESVILLE, GA-AL COMBINED STATISTICAL AREA

Atlanta-Sandy Springs-Marietta, GA Metropolitan Statistical Area

Barrow County, GA

Bartow County, GA

Butts County, GA

Carroll County, GA

Cherokee County, GA

Clayton County, GA

Cobb County, GA

Coweta County, GA

Dawson County, GA

DeKalb County, GA

Douglas County, GA

Fayette County, GA

Forsyth County, GA

Fulton County, GA

Gwinnett County, GA

Haralson County, GA

Heard County, GA

Henry County, GA

Jasper County, GA

Lamar County, GA

Meriwether County, GA

Newton County, GA

Paulding County, GA

Pickens County, GA

Pike County, GA

Rockdale County, GA

Spalding County, GA

Walton County, GA

Cedartown, GA Micropolitan Statistical Area

Polk County, GA

Gainesville, GA Metropolitan Statistical Area

Hall County, GA

LaGrange, GA Micropolitan Statistical Area

Troup County, GA

Thomaston, GA Micropolitan Statistical Area

Upson County, GA

Valley, AL Micropolitan Statistical Area

Chambers County, AL

BIRMINGHAM-HOOVER-CULLMAN, AL COMBINED STATISTICAL AREA

Birmingham-Hoover, AL Metropolitan Statistical Area

Bibb County, AL

Blount County, AL

Chilton County, AL

Jefferson County, AL

St. Clair County, AL

Shelby County, AL

Walker County, AL

Cullman, AL Micropolitan Statistical Area

Cullman County, AL

COLUMBUS-AUBURN-OPELIKA, GA-AL COMBINED STATISTICAL AREA

Auburn-Opelika, AL Metropolitan Statistical Area

Lee County, AL

Columbus, GA-AL Metropolitan Statistical Area

Russell County, AL

Chattahoochee County, GA

Harris County, GA

Marion County, GA

Muscogee County, GA

Tuskegee, AL Micropolitan Statistical Area

Macon County, AL

DOTHAN-ENTERPRISE-OZARK, AL COMBINED STATISTICAL AREA

Dothan, AL Metropolitan Statistical Area

Geneva County, AL

Henry County, AL

Houston County, AL

Enterprise-Ozark, AL Micropolitan Statistical Area

Coffee County, AL

Dale County, AL

HUNTSVILLE-DECATUR, AL COMBINED STATISTICAL AREA

Decatur, AL Metropolitan Statistical Area

Lawrence County, AL

Morgan County, AL

Huntsville, AL Metropolitan Statistical Area

Limestone County, AL

Madison County, AL

MOBILE-DAPHNE-FAIRHOPE, AL COMBINED STATISTICAL AREA

Daphne-Fairhope, AL Micropolitan Statistical Area

Baldwin County, AL

Mobile, AL Metropolitan Statistical Area

Mobile County, AL

ALBERTVILLE, AL MICROPOLITAN STATISTICAL AREA

Marshall County, AL

ANNISTON-OXFORD, AL METROPOLITAN STATISTICAL AREA

Calhoun County, AL

FLORENCE, AL METROPOLITAN STATISTICAL AREA

Colbert County, AL

Lauderdale County, AL

GADSDEN, AL METROPOLITAN STATISTICAL AREA

Etowah County, AL

MONTGOMERY, AL METROPOLITAN STATISTICAL AREA

Autauga County, AL

Elmore County, AL

Lowndes County, AL

Montgomery County, AL

SCOTTSBORO, AL MICROPOLITAN STATISTICAL AREA

Jackson County, AL

SELMA, AL MICROPOLITAN STATISTICAL AREA

Dallas County, AL

TALLADEGA-SYLACAUGA, AL MICROPOLITAN STATISTICAL AREA

Talladega County, AL

TROY, AL MICROPOLITAN STATISTICAL AREA

Pike County, AL

TUSCALOOSA, AL METROPOLITAN STATISTICAL AREA

Greene County, AL

Hale County, AL

Tuscaloosa County, AL

