

# Alaska: 2002

Issued February 2005

EC02-72A-AK

## 2002 Economic Census

*Accommodation and Food Services*

Geographic Area Series



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## ACKNOWLEDGMENTS

This report was prepared in the Service Sector Statistics Division under the direction of **Bobby E. Russell**, Assistant Division Chief for Census Programs. Planning, management, and coordination of this report were under the supervision of **Fay Dorsett**, Chief, Retail Census Branch, assisted by **Thomas G. Dassel**, **Darrell S. Dow**, **Peter H. Lee**, **John W. Nogle II**, **Barbara T. Parlett**, and **Maria A. Poschinger**. Primary staff assistance was provided by **Craig A. Carpenter**, **Maunda M. C. Charles**, **Jamie R. English**, **Stephanie L. Glegorovich**, **Donna J. Pickeral**, **Katherine J. Russell**, **Shane E. Sallee**, **Amber L. Spriggs**, **Jeremy R. Stash**, **Amber D. Tracy**, **Latroy M. Wands**, and **Jessica A. Watts**.

Mathematical and statistical techniques, as well as the coverage operations were provided by **Ruth E. Detlefsen**, Assistant Division Chief for Research and Methodology, assisted by **Scot A. Dahl**, Leader, Census/Current Integration Group, with staff assistance from **Samson A. Adeshiyan** and **Anthony G. Tersine Jr.**

**Eddie J. Salyers**, Assistant Division Chief of Economic Planning and Coordination Division, was responsible for overseeing the editing and tabulation procedures and the interactive analytical software. **Dennis Shoemaker** and **Kim Wortman**, Special Assistants, **John D. Ward**, Chief, Analytical Branch, and **Brandy L. Yarbrough**, Chief, Edit Branch, were responsible for developing the systems and procedures for data collection, editing, review, and correction. **Donna L. Hambric**, Chief of the Economic Planning Staff, was responsible for overseeing the systems and information for dissemination. **Douglas J. Miller**, Chief, Tables and Dissemination Branch, assisted by **Lisa Aispuro**, **Jamie Fleming**, **Keith Fuller**, **Andrew W. Hait**, and **Kathy G. Padgett** were responsible for developing the data dissemination systems and procedures. The Geography Division staff, **Robert LaMacchia**, Chief, developed geographic coding procedures and associated computer programs.

The Economic Statistical Methods and Programming Division, **Howard R. Hogan**, Chief, developed and coordinated the computer processing systems. **Barry F. Sessamen**, Assistant Division Chief for Post Collection, was responsible for design and implementation of the processing systems and computer programs. **Gary T. Sheridan**, Chief, Macro Analytical Branch, assisted by **Apparao V. Katikineni** and **Edward F. Johnson** provided computer programming and implementation.

The Systems Support Division provided the table composition system. **Robert Joseph Brown**, Table Image Processing System (TIPS) Senior Software Engineer, was responsible for the design and development of the TIPS, under the supervision of **Robert J. Bateman**, Assistant Division Chief, Information Systems.

The staff of the National Processing Center performed mailout preparation and receipt operations, clerical and analytical review activities, and data entry.

**Margaret A. Smith**, **Bernadette J. Beasley**, **Michael T. Browne**, and **Alan R. Plisch** of the Administrative and Customer Services Division, **Walter C. Odom**, Chief, provided publication and printing management, graphics design and composition, and editorial review for print and electronic media. General direction and production management were provided by **James R. Clark**, Assistant Division Chief, and **Susan L. Rappa**, Chief, Publications Services Branch.

Special acknowledgment is also due the many businesses whose cooperation contributed to the publication of these data.

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# Introduction to the Economic Census

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## **PURPOSES AND USES OF THE ECONOMIC CENSUS**

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

## **INDUSTRY CLASSIFICATIONS**

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

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## **RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS**

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

## **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

## **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

## **AVAILABILITY OF ADDITIONAL DATA**

All results of the 2002 Economic Census are available on the Census Bureau Internet site ([www.census.gov](http://www.census.gov)) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

## **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

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from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

#### **SOURCES FOR MORE INFORMATION**

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at [www.census.gov/econ/census02/guide](http://www.census.gov/econ/census02/guide). More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at [www.census.gov/econ/www/history.html](http://www.census.gov/econ/www/history.html).



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# Accommodation and Food Services

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## SCOPE

The Accommodation and Food Services sector (sector 72) comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption.

**Exclusions.** Excluded from this sector are governmental organizations classified in the covered industries and recreation or entertainment facilities providing food and beverage services.

The tabulations for this sector do not include central administrative offices, warehouses, or other establishments that serve accommodation and food service establishments within the same organization. Data for such establishments are classified according to the nature of the service they provide. For example, separate headquarters establishments are reported in NAICS sector 55, Management of Companies and Enterprises.

The reports described below exclude establishments of firms with no paid employees. These “nonemployers,” typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, moderate for this sector, may be examined at [www.census.gov/nonemployerimpact](http://www.census.gov/nonemployerimpact).

**Definitions.** Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

## REPORTS

The following reports provide statistics on this sector.

**Industry Series.** There are two reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, sales, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

**Geographic Area Series.** There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

### Subject Series:

- **Product Lines.** This report presents data on major categories of products sold/services rendered for establishments of firms with payroll by kind of business. Data are presented for the United States, states, and metropolitan and micropolitan statistical areas.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments of firms with payroll; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.

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- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

**ZIP Code Statistics.** This report presents data for establishments of firms with payroll by United States ZIP Code.

**Other reports.** Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

## GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Maps are available at [www.census.gov/econ2002maps](http://www.census.gov/econ2002maps). Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for —

1. The United States as a whole.
2. States and the District of Columbia.
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
  - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
  - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000 but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
  - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
  - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.
4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
5. Economic places.
  - a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
  - b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
  - c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).

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- d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

## **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

## **COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES**

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS). While there were revisions to some industries for 2002, none affect this sector.

## **RELIABILITY OF DATA**

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

## **DISCLOSURE**

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at [www.census.gov/epcd/ec02/disclosure.htm](http://www.census.gov/epcd/ec02/disclosure.htm).

## **AVAILABILITY OF MORE FREQUENT ECONOMIC DATA**

The Census Bureau conducts annual surveys on accommodation and annual and monthly surveys on food services. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

## **CONTACTS FOR DATA USERS**

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Retail Census Branch, 1-800-541-8345 or [rcb@census.gov](mailto:rcb@census.gov).

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## ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals
N	Not available or not comparable
S	Withheld because estimates did not meet publication standards
X	Not applicable
Z	Less than half the unit shown
a	0 to 19 employees
b	20 to 99 employees
c	100 to 249 employees
e	250 to 499 employees
f	500 to 999 employees
g	1,000 to 2,499 employees
h	2,500 to 4,999 employees
i	5,000 to 9,999 employees
j	10,000 to 24,999 employees
k	25,000 to 49,999 employees
l	50,000 to 99,999 employees
m	100,000 employees or more
r	Revised
–	Represents zero (page image/print only)
(CC)	Consolidated city
(IC)	Independent city
CDP	Census designated place

**Table 1. Summary Statistics for the State: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ALASKA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>1 849</b>	<b>1 393 225</b>	<b>412 784</b>	<b>87 900</b>	<b>23 663</b>	<b>18.5</b>	<b>13.2</b>
721	Accommodation .....	478	477 918	130 758	23 804	5 757	14.2	6.2
7211	Traveler accommodation .....	336	425 393	117 433	22 632	5 553	8.5	6.7
72111	Hotels (except casino hotels) and motels .....	278	418 727	116 335	22 472	5 474	8.0	6.8
721110	Hotels (except casino hotels) and motels .....	278	418 727	116 335	22 472	5 474	8.0	6.8
72119	Other traveler accommodation .....	58	6 666	1 098	160	79	41.0	3.7
721191	Bed-and-breakfast inns .....	46	5 674	967	146	71	38.5	3.8
721199	All other traveler accommodation .....	12	992	131	14	8	54.7	2.8
7212	RV (recreational vehicle) parks and recreational camps .....	136	51 684	13 060	1 129	193	59.9	1.8
72121	RV (recreational vehicle) parks and recreational camps .....	136	51 684	13 060	1 129	193	59.9	1.8
721211	RV (recreational vehicle) parks and campgrounds .....	27	11 733	2 223	281	60	68.8	2.9
721214	Recreational and vacation camps (except campgrounds) .....	109	39 951	10 837	848	133	57.3	1.5
7213	Rooming and boarding houses .....	6	841	265	43	11	94.1	—
72131	Rooming and boarding houses .....	6	841	265	43	11	94.1	—
721310	Rooming and boarding houses .....	6	841	265	43	11	94.1	—
722	Food services and drinking places .....	1 371	915 307	282 026	64 096	17 906	20.7	16.9
7221	Full-service restaurants .....	500	332 567	103 473	21 982	7 082	31.3	10.0
72211	Full-service restaurants .....	500	332 567	103 473	21 982	7 082	31.3	10.0
722110	Full-service restaurants .....	500	332 567	103 473	21 982	7 082	31.3	10.0
7222	Limited-service eating places .....	583	291 885	73 059	16 870	6 827	20.3	16.9
72221	Limited-service eating places .....	583	291 885	73 059	16 870	6 827	20.3	16.9
722211	Limited-service restaurants .....	427	255 044	63 533	14 791	5 979	20.0	17.5
722212	Cafeterias, buffets, and grill buffets .....	6	6 723	2 004	445	107	—	—
722213	Snack and nonalcoholic beverage bars .....	150	30 118	7 522	1 634	741	27.2	15.8
7223	Special food services .....	87	195 833	79 627	19 279	2 295	2.1	28.0
72231	Food service contractors .....	61	186 472	76 942	18 891	2 190	1.6	29.1
722310	Food service contractors .....	61	186 472	76 942	18 891	2 190	1.6	29.1
72232	Caterers .....	10	5 778	2 100	361	90	6.0	9.1
722320	Caterers .....	10	5 778	2 100	361	90	6.0	9.1
72233	Mobile food services .....	16	3 583	585	27	15	19.7	—
722330	Mobile food services .....	16	3 583	585	27	15	19.7	—
7224	Drinking places (alcoholic beverages) .....	201	95 022	25 867	5 965	1 702	23.5	18.1
72241	Drinking places (alcoholic beverages) .....	201	95 022	25 867	5 965	1 702	23.5	18.1
722410	Drinking places (alcoholic beverages) .....	201	95 022	25 867	5 965	1 702	23.5	18.1

<sup>1</sup>Includes sales information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ANCHORAGE, AK METROPOLITAN STATISTICAL AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>822</b>	<b>814 979</b>	<b>251 885</b>	<b>57 145</b>	<b>14 557</b>	<b>14.9</b>	<b>14.9</b>
721	Accommodation .....	132	220 684	60 177	12 717	2 927	8.8	4.0
7211	Traveler accommodation .....	100	209 766	57 546	12 514	2 882	5.2	4.0
72111	Hotels (except casino hotels) and motels .....	85	208 717	57 432	12 503	2 873	4.9	4.0
721110	Hotels (except casino hotels) and motels .....	85	208 717	57 432	12 503	2 873	4.9	4.0
7212	RV (recreational vehicle) parks and recreational camps .....	30	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	30	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	8	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	22	7 781	2 099	141	30	93.1	4.1
722	Food services and drinking places .....	690	594 295	191 708	44 428	11 630	17.2	19.0
7221	Full-service restaurants .....	245	205 849	66 658	14 977	4 639	27.9	6.8
72211	Full-service restaurants .....	245	205 849	66 658	14 977	4 639	27.9	6.8
722110	Full-service restaurants .....	245	205 849	66 658	14 977	4 639	27.9	6.8
7222	Limited-service eating places .....	325	187 535	47 195	11 094	4 433	16.2	18.9
72221	Limited-service eating places .....	325	187 535	47 195	11 094	4 433	16.2	18.9
722211	Limited-service restaurants .....	231	161 219	40 409	9 558	3 801	15.9	19.9
7223	Special food services .....	45	150 507	62 905	14 922	1 692	1.0	36.0
7224	Drinking places (alcoholic beverages) .....	75	50 404	14 950	3 435	866	25.1	18.2
72241	Drinking places (alcoholic beverages) .....	75	50 404	14 950	3 435	866	25.1	18.2
722410	Drinking places (alcoholic beverages) .....	75	50 404	14 950	3 435	866	25.1	18.2
<b>FAIRBANKS, AK METROPOLITAN STATISTICAL AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>195</b>	<b>155 038</b>	<b>42 084</b>	<b>8 764</b>	<b>2 914</b>	<b>17.7</b>	<b>9.0</b>
721	Accommodation .....	37	49 233	12 709	2 352	592	13.4	11.6
7211	Traveler accommodation .....	31	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels .....	27	45 322	11 765	2 238	560	7.1	12.4
721110	Hotels (except casino hotels) and motels .....	27	45 322	11 765	2 238	560	7.1	12.4
7212	RV (recreational vehicle) parks and recreational camps .....	5	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	5	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	2	D	D	D	b	D	D
722	Food services and drinking places .....	158	105 805	29 375	6 412	2 322	19.7	7.8
7222	Limited-service eating places .....	61	40 135	9 678	2 311	963	13.5	5.3
72221	Limited-service eating places .....	61	40 135	9 678	2 311	963	13.5	5.3
7223	Special food services .....	10	11 686	3 289	760	233	—	1.6
<b>JUNEAU, AK MICROPOLITAN STATISTICAL AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>96</b>	<b>61 246</b>	<b>19 079</b>	<b>4 173</b>	<b>1 226</b>	<b>21.5</b>	<b>23.8</b>
721	Accommodation .....	21	23 534	7 625	1 615	390	13.4	15.9
722	Food services and drinking places .....	75	37 712	11 454	2 558	836	26.5	28.8
<b>KETCHIKAN, AK MICROPOLITAN STATISTICAL AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>60</b>	<b>30 317</b>	<b>8 043</b>	<b>1 538</b>	<b>461</b>	<b>21.3</b>	<b>4.6</b>
721	Accommodation .....	14	14 164	3 840	726	189	12.5	.6
721214	Recreational and vacation camps (except campgrounds) .	4	D	D	D	a	D	D
722	Food services and drinking places .....	46	16 153	4 203	812	272	29.1	8.0
<b>KODIAK, AK MICROPOLITAN STATISTICAL AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>37</b>	<b>20 917</b>	<b>6 474</b>	<b>1 249</b>	<b>426</b>	<b>45.7</b>	<b>4.8</b>
721	Accommodation .....	15	9 283	3 324	528	150	73.8	2.8
721214	Recreational and vacation camps (except campgrounds) .	7	1 929	438	26	11	70.8	—
722	Food services and drinking places .....	22	11 634	3 150	721	276	23.4	6.3

<sup>1</sup>Includes sales information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 3. Summary Statistics for Boroughs, Census Areas, City and Boroughs, and Municipalities: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ALEUTIANS EAST</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>8</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	6	1 114	394	89	38	—	24.6
<b>ALEUTIANS WEST</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>17</b>	<b>15 541</b>	<b>3 472</b>	<b>815</b>	<b>242</b>	<b>7.5</b>	<b>43.9</b>
721	Accommodation .....	2	D	D	D	c	D	D
7211	Traveler accommodation .....	2	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	2	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	2	D	D	D	c	D	D
722	Food services and drinking places .....	15	D	D	D	c	D	D
<b>ANCHORAGE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>666</b>	<b>745 408</b>	<b>234 010</b>	<b>53 784</b>	<b>13 291</b>	<b>13.8</b>	<b>14.8</b>
721	Accommodation .....	91	198 341	53 677	11 998	2 710	6.7	2.8
7211	Traveler accommodation .....	74	190 345	51 901	11 842	2 676	3.8	2.8
72111	Hotels (except casino hotels) and motels .....	63	189 584	51 835	11 833	2 670	3.5	2.8
721110	Hotels (except casino hotels) and motels .....	63	189 584	51 835	11 833	2 670	3.5	2.8
7212	RV (recreational vehicle) parks and recreational camps .....	15	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	15	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	12	5 184	1 337	98	21	94.8	5.2
7213	Rooming and boarding houses .....	2	D	D	D	a	D	D
72131	Rooming and boarding houses .....	2	D	D	D	a	D	D
721310	Rooming and boarding houses .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	575	547 067	180 333	41 786	10 581	16.4	19.2
7221	Full-service restaurants .....	208	189 066	61 824	13 829	4 220	26.5	5.3
72211	Full-service restaurants .....	208	189 066	61 824	13 829	4 220	26.5	5.3
722110	Full-service restaurants .....	208	189 066	61 824	13 829	4 220	26.5	5.3
7222	Limited-service eating places .....	275	164 676	41 953	9 879	3 924	16.1	19.6
72221	Limited-service eating places .....	275	164 676	41 953	9 879	3 924	16.1	19.6
722211	Limited-service restaurants .....	192	140 136	35 743	8 452	3 341	16.1	20.5
722212	Cafeterias, buffets, and grill buffets .....	2	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars .....	81	D	D	D	f	D	D
722213	Snack and nonalcoholic beverage bars .....	81	D	D	D	f	D	D
7223	Special food services .....	37	150 015	62 824	14 913	1 690	1.0	36.1
7224	Drinking places (alcoholic beverages) .....	55	43 310	13 732	3 165	747	27.1	19.7
72241	Drinking places (alcoholic beverages) .....	55	43 310	13 732	3 165	747	27.1	19.7
722410	Drinking places (alcoholic beverages) .....	55	43 310	13 732	3 165	747	27.1	19.7
<b>BETHEL</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>16</b>	<b>5 491</b>	<b>1 105</b>	<b>242</b>	<b>70</b>	<b>37.0</b>	<b>24.6</b>
721	Accommodation .....	5	2 720	617	93	24	24.3	10.5
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	11	2 771	488	149	46	49.5	38.4
<b>BRISTOL BAY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>15</b>	<b>4 633</b>	<b>1 480</b>	<b>124</b>	<b>60</b>	<b>44.0</b>	<b>1.3</b>
721	Accommodation .....	12	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	7	1 955	521	10	1	80.0	—
72121	RV (recreational vehicle) parks and recreational camps .....	7	1 955	521	10	1	80.0	—
721214	Recreational and vacation camps (except campgrounds) .....	7	1 955	521	10	1	80.0	—
722	Food services and drinking places .....	3	D	D	D	a	D	D
<b>DENALI</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>31</b>	<b>29 906</b>	<b>8 155</b>	<b>435</b>	<b>83</b>	<b>7.6</b>	<b>6.3</b>
721	Accommodation .....	25	27 488	7 697	419	78	2.1	6.4
7211	Traveler accommodation .....	19	24 587	6 410	237	61	1.7	7.2
72111	Hotels (except casino hotels) and motels .....	15	24 199	6 380	236	60	.7	7.3
721110	Hotels (except casino hotels) and motels .....	15	24 199	6 380	236	60	.7	7.3
7212	RV (recreational vehicle) parks and recreational camps .....	5	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	5	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and recreational camps .....	4	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	6	2 418	458	16	5	70.3	4.9

See footnotes at end of table.



**Table 3. Summary Statistics for Boroughs, Census Areas, City and Boroughs, and Municipalities: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DILLINGHAM</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>12</b>	<b>5 395</b>	<b>1 602</b>	<b>231</b>	<b>47</b>	<b>32.2</b>	<b>1.0</b>
721	Accommodation .....	7	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	4	2 671	836	107	11	55.1	—
72121	RV (recreational vehicle) parks and recreational camps .....	4	2 671	836	107	11	55.1	—
721214	Recreational and vacation camps (except campgrounds) ..	4	2 671	836	107	11	55.1	—
722	Food services and drinking places .....	5	D	D	D	b	D	D
<b>FAIRBANKS NORTH STAR</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>195</b>	<b>155 038</b>	<b>42 084</b>	<b>8 764</b>	<b>2 914</b>	<b>17.7</b>	<b>9.0</b>
721	Accommodation .....	37	49 233	12 709	2 352	592	13.4	11.6
7211	Traveler accommodation .....	31	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels .....	27	45 322	11 765	2 238	560	7.1	12.4
721110	Hotels (except casino hotels) and motels .....	27	45 322	11 765	2 238	560	7.1	12.4
7212	RV (recreational vehicle) parks and recreational camps .....	5	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	5	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	2	D	D	D	b	D	D
722	Food services and drinking places .....	158	105 805	29 375	6 412	2 322	19.7	7.8
7221	Full-service restaurants .....	62	44 330	14 297	2 848	939	30.0	11.5
72211	Full-service restaurants .....	62	44 330	14 297	2 848	939	30.0	11.5
722110	Full-service restaurants .....	62	44 330	14 297	2 848	939	30.0	11.5
7222	Limited-service eating places .....	61	40 135	9 678	2 311	963	13.5	5.3
72221	Limited-service eating places .....	61	40 135	9 678	2 311	963	13.5	5.3
7223	Special food services .....	10	11 686	3 289	760	233	—	1.6
7224	Drinking places (alcoholic beverages) .....	25	9 654	2 111	493	187	22.6	9.0
72241	Drinking places (alcoholic beverages) .....	25	9 654	2 111	493	187	22.6	9.0
722410	Drinking places (alcoholic beverages) .....	25	9 654	2 111	493	187	22.6	9.0
<b>HAINES</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>16</b>	<b>4 903</b>	<b>1 234</b>	<b>188</b>	<b>65</b>	<b>57.4</b>	<b>4.2</b>
721	Accommodation .....	8	2 380	466	51	21	48.3	—
7212	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	2	D	D	D	a	D	D
722	Food services and drinking places .....	8	2 523	768	137	44	66.0	8.1
<b>JUNEAU</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>96</b>	<b>61 246</b>	<b>19 079</b>	<b>4 173</b>	<b>1 226</b>	<b>21.5</b>	<b>23.8</b>
721	Accommodation .....	21	23 534	7 625	1 615	390	13.4	15.9
7211	Traveler accommodation .....	18	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels .....	14	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels .....	14	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	3	D	D	D	a	D	D
722	Food services and drinking places .....	75	37 712	11 454	2 558	836	26.5	28.8
7222	Limited-service eating places .....	39	D	D	D	e	D	D
72221	Limited-service eating places .....	39	D	D	D	e	D	D
7223	Special food services .....	3	D	D	D	b	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Boroughs, Census Areas, City and Boroughs, and Municipalities: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>KENAI PENINSULA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>249</b>	<b>97 990</b>	<b>26 236</b>	<b>4 591</b>	<b>1 636</b>	<b>31.3</b>	<b>11.2</b>
721	Accommodation .....	85	42 992	12 075	1 972	533	21.1	7.0
7211	Traveler accommodation .....	55	37 539	10 599	1 858	507	15.8	7.0
72111	Hotels (except casino hotels) and motels .....	41	36 745	10 522	1 847	498	15.5	7.2
721110	Hotels (except casino hotels) and motels .....	41	36 745	10 522	1 847	498	15.5	7.2
7212	RV (recreational vehicle) parks and recreational camps .....	28	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	28	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	5	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	23	4 376	1 340	104	23	51.9	4.4
7213	Rooming and boarding houses .....	2	D	D	D	a	D	D
72131	Rooming and boarding houses .....	2	D	D	D	a	D	D
721310	Rooming and boarding houses .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	164	54 998	14 161	2 619	1 103	39.4	14.6
7222	Limited-service eating places .....	63	21 906	5 041	1 035	473	31.8	13.3
72221	Limited-service eating places .....	63	21 906	5 041	1 035	473	31.8	13.3
7223	Special food services .....	6	1 610	604	146	27	22.5	12.1
7224	Drinking places (alcoholic beverages) .....	30	8 412	1 584	356	133	40.1	14.4
72241	Drinking places (alcoholic beverages) .....	30	8 412	1 584	356	133	40.1	14.4
722410	Drinking places (alcoholic beverages) .....	30	8 412	1 584	356	133	40.1	14.4
<b>KETCHIKAN GATEWAY</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>60</b>	<b>30 317</b>	<b>8 043</b>	<b>1 538</b>	<b>461</b>	<b>21.3</b>	<b>4.6</b>
721	Accommodation .....	14	14 164	3 840	726	189	12.5	.6
7211	Traveler accommodation .....	10	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	9	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	9	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	4	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	4	D	D	D	a	D	D
722	Food services and drinking places .....	46	16 153	4 203	812	272	29.1	8.0
<b>KODIAK ISLAND</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>37</b>	<b>20 917</b>	<b>6 474</b>	<b>1 249</b>	<b>426</b>	<b>45.7</b>	<b>4.8</b>
721	Accommodation .....	15	9 283	3 324	528	150	73.8	2.8
7211	Traveler accommodation .....	8	7 354	2 886	502	139	74.6	3.5
72111	Hotels (except casino hotels) and motels .....	8	7 354	2 886	502	139	74.6	3.5
721110	Hotels (except casino hotels) and motels .....	8	7 354	2 886	502	139	74.6	3.5
7212	RV (recreational vehicle) parks and recreational camps .....	7	1 929	438	26	11	70.8	—
72121	RV (recreational vehicle) parks and recreational camps .....	7	1 929	438	26	11	70.8	—
721214	Recreational and vacation camps (except campgrounds) .	7	1 929	438	26	11	70.8	—
722	Food services and drinking places .....	22	11 634	3 150	721	276	23.4	6.3
<b>LAKE AND PENINSULA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>12</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	12	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	10	6 829	1 706	105	12	40.2	—
72121	RV (recreational vehicle) parks and recreational camps .....	10	6 829	1 706	105	12	40.2	—
721214	Recreational and vacation camps (except campgrounds) .	10	6 829	1 706	105	12	40.2	—
<b>MATANUSKA-SUSITNA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>156</b>	<b>69 571</b>	<b>17 875</b>	<b>3 361</b>	<b>1 266</b>	<b>26.3</b>	<b>15.8</b>
721	Accommodation .....	41	22 343	6 500	719	217	27.9	14.1
7211	Traveler accommodation .....	26	19 421	5 645	672	206	19.3	15.3
72111	Hotels (except casino hotels) and motels .....	22	19 133	5 597	670	203	18.6	15.5
721110	Hotels (except casino hotels) and motels .....	22	19 133	5 597	670	203	18.6	15.5
7212	RV (recreational vehicle) parks and recreational camps .....	15	2 922	855	47	11	84.9	5.9
72121	RV (recreational vehicle) parks and recreational camps .....	15	2 922	855	47	11	84.9	5.9
721214	Recreational and vacation camps (except campgrounds) .	10	2 597	762	43	9	89.6	1.9
722	Food services and drinking places .....	115	47 228	11 375	2 642	1 049	25.6	16.7
7222	Limited-service eating places .....	50	22 859	5 242	1 215	509	17.0	14.1
72221	Limited-service eating places .....	50	22 859	5 242	1 215	509	17.0	14.1
7224	Drinking places (alcoholic beverages) .....	20	7 094	1 218	270	119	13.3	8.7
72241	Drinking places (alcoholic beverages) .....	20	7 094	1 218	270	119	13.3	8.7
722410	Drinking places (alcoholic beverages) .....	20	7 094	1 218	270	119	13.3	8.7

See footnotes at end of table.

**Table 3. Summary Statistics for Boroughs, Census Areas, City and Boroughs, and Municipalities: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NOME</b>								
<b>72</b>	<b>Accommodation and food services</b> .....	<b>14</b>	<b>8 654</b>	<b>2 434</b>	<b>588</b>	<b>170</b>	<b>8.8</b>	<b>.4</b>
721	Accommodation .....	3	D	D	D	b	D	D
722	Food services and drinking places .....	11	D	D	D	c	D	D
<b>NORTH SLOPE</b>								
<b>72</b>	<b>Accommodation and food services</b> .....	<b>26</b>	<b>29 097</b>	<b>10 968</b>	<b>3 005</b>	<b>339</b>	<b>3.4</b>	<b>4.6</b>
721	Accommodation .....	8	5 495	1 528	359	58	4.1	—
7211	Traveler accommodation .....	8	5 495	1 528	359	58	4.1	—
72111	Hotels (except casino hotels) and motels .....	8	5 495	1 528	359	58	4.1	—
721110	Hotels (except casino hotels) and motels .....	8	5 495	1 528	359	58	4.1	—
722	Food services and drinking places .....	18	23 602	9 440	2 646	281	3.3	5.6
7223	Special food services .....	9	D	D	D	c	D	D
<b>NORTHWEST ARCTIC</b>								
<b>72</b>	<b>Accommodation and food services</b> .....	<b>7</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	2	D	D	D	b	D	D
722	Food services and drinking places .....	5	D	D	D	b	D	D
7223	Special food services .....	3	D	D	D	b	D	D
<b>PRINCE OF WALES-OUTER KETCHIKAN</b>								
<b>72</b>	<b>Accommodation and food services</b> .....	<b>21</b>	<b>6 839</b>	<b>2 144</b>	<b>344</b>	<b>97</b>	<b>53.2</b>	<b>7.8</b>
721	Accommodation .....	9	3 221	861	92	12	49.2	.4
7212	RV (recreational vehicle) parks and recreational camps .....	4	2 023	608	41	4	44.0	.6
72121	RV (recreational vehicle) parks and recreational camps .....	4	2 023	608	41	4	44.0	.6
721214	Recreational and vacation camps (except campgrounds) .....	4	2 023	608	41	4	44.0	.6
722	Food services and drinking places .....	12	3 618	1 283	252	85	56.7	14.5
<b>SITKA</b>								
<b>72</b>	<b>Accommodation and food services</b> .....	<b>35</b>	<b>24 450</b>	<b>7 093</b>	<b>1 418</b>	<b>416</b>	<b>35.0</b>	<b>2.2</b>
721	Accommodation .....	10	13 321	4 187	784	191	9.8	1.9
7211	Traveler accommodation .....	7	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	6	11 283	3 677	761	185	—	2.2
721110	Hotels (except casino hotels) and motels .....	6	11 283	3 677	761	185	—	2.2
7212	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	3	D	D	D	a	D	D
722	Food services and drinking places .....	25	11 129	2 906	634	225	65.2	2.6
<b>SKAGWAY-HOONAH-ANGOON</b>								
<b>72</b>	<b>Accommodation and food services</b> .....	<b>31</b>	<b>12 165</b>	<b>2 757</b>	<b>257</b>	<b>68</b>	<b>43.4</b>	<b>1.1</b>
721	Accommodation .....	16	8 239	1 934	128	18	29.3	1.5
7212	RV (recreational vehicle) parks and recreational camps .....	6	3 707	849	81	4	20.7	—
72121	RV (recreational vehicle) parks and recreational camps .....	6	3 707	849	81	4	20.7	—
721211	RV (recreational vehicle) parks and campgrounds .....	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	5	D	D	D	a	D	D
722	Food services and drinking places .....	15	3 926	823	129	50	73.1	.2
<b>SOUTHEAST FAIRBANKS</b>								
<b>72</b>	<b>Accommodation and food services</b> .....	<b>25</b>	<b>11 977</b>	<b>2 679</b>	<b>405</b>	<b>133</b>	<b>36.0</b>	<b>3.3</b>
721	Accommodation .....	11	5 343	1 018	110	34	55.3	1.9
7212	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	3	D	D	D	a	D	D
722	Food services and drinking places .....	14	6 634	1 661	295	99	20.5	4.5
<b>VALDEZ-CORDOVA</b>								
<b>72</b>	<b>Accommodation and food services</b> .....	<b>57</b>	<b>24 004</b>	<b>5 641</b>	<b>914</b>	<b>304</b>	<b>23.6</b>	<b>15.9</b>
721	Accommodation .....	23	15 018	3 364	452	149	13.3	18.3
7211	Traveler accommodation .....	18	13 787	3 194	435	145	6.0	19.5
72111	Hotels (except casino hotels) and motels .....	15	13 432	3 101	426	140	6.2	20.0
721110	Hotels (except casino hotels) and motels .....	15	13 432	3 101	426	140	6.2	20.0
7212	RV (recreational vehicle) parks and recreational camps .....	5	1 231	170	17	4	94.8	5.2
72121	RV (recreational vehicle) parks and recreational camps .....	5	1 231	170	17	4	94.8	5.2
721211	RV (recreational vehicle) parks and campgrounds .....	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	34	8 986	2 277	462	155	40.9	11.8

See footnotes at end of table.

**Table 3. Summary Statistics for Boroughs, Census Areas, City and Boroughs, and Municipalities: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WADE HAMPTON</b>								
72	<b>Accommodation and food services</b> .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	2	D	D	D	a	D	D
<b>WRANGELL-PETERSBURG</b>								
72	<b>Accommodation and food services</b> .....	24	5 469	1 391	258	105	47.4	2.3
721	Accommodation .....	9	2 230	600	110	47	49.0	—
721214	Recreational and vacation camps (except campgrounds) .	3	D	D	D	a	D	D
722	Food services and drinking places .....	15	3 239	791	148	58	46.4	3.9
<b>YAKUTAT</b>								
72	<b>Accommodation and food services</b> .....	8	2 755	848	153	32	13.4	.6
721	Accommodation .....	6	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	a	D	D
722	Food services and drinking places .....	2	D	D	D	a	D	D
<b>YUKON-KOYUKUK</b>								
72	<b>Accommodation and food services</b> .....	13	3 962	729	166	58	27.1	15.7
721	Accommodation .....	4	1 934	423	107	33	—	—
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places .....	9	2 028	306	59	25	52.9	30.8

<sup>1</sup>Includes sales information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 4. Summary Statistics for Places: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ANCHORAGE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>666</b>	<b>745 408</b>	<b>234 010</b>	<b>53 784</b>	<b>13 291</b>	<b>13.8</b>	<b>14.8</b>
721	Accommodation .....	91	198 341	53 677	11 998	2 710	6.7	2.8
7211	Traveler accommodation .....	74	190 345	51 901	11 842	2 676	3.8	2.8
72111	Hotels (except casino hotels) and motels .....	63	189 584	51 835	11 833	2 670	3.5	2.8
721110	Hotels (except casino hotels) and motels .....	63	189 584	51 835	11 833	2 670	3.5	2.8
7212	RV (recreational vehicle) parks and recreational camps .....	15	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	15	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	12	5 184	1 337	98	21	94.8	5.2
7213	Rooming and boarding houses .....	2	D	D	D	a	D	D
72131	Rooming and boarding houses .....	2	D	D	D	a	D	D
721310	Rooming and boarding houses .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	575	547 067	180 333	41 786	10 581	16.4	19.2
7221	Full-service restaurants .....	208	189 066	61 824	13 829	4 220	26.5	5.3
72211	Full-service restaurants .....	208	189 066	61 824	13 829	4 220	26.5	5.3
722110	Full-service restaurants .....	208	189 066	61 824	13 829	4 220	26.5	5.3
7222	Limited-service eating places .....	275	164 676	41 953	9 879	3 924	16.1	19.6
72221	Limited-service eating places .....	275	164 676	41 953	9 879	3 924	16.1	19.6
722211	Limited-service restaurants .....	192	140 136	35 743	8 452	3 341	16.1	20.5
722212	Cafeterias, buffets, and grill buffets .....	2	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars .....	81	D	D	D	f	D	D
7223	Special food services .....	37	150 015	62 824	14 913	1 690	1.0	36.1
7224	Drinking places (alcoholic beverages) .....	55	43 310	13 732	3 165	747	27.1	19.7
72241	Drinking places (alcoholic beverages) .....	55	43 310	13 732	3 165	747	27.1	19.7
722410	Drinking places (alcoholic beverages) .....	55	43 310	13 732	3 165	747	27.1	19.7
<b>BARROW</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>8</b>	<b>2 958</b>	<b>563</b>	<b>124</b>	<b>23</b>	<b>27.8</b>	<b>28.7</b>
721	Accommodation .....	3	D	D	D	a	D	D
722	Food services and drinking places .....	5	D	D	D	b	D	D
<b>BETHEL</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>12</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	10	D	D	D	b	D	D
<b>FAIRBANKS</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>133</b>	<b>101 021</b>	<b>28 417</b>	<b>6 147</b>	<b>2 096</b>	<b>15.4</b>	<b>11.3</b>
721	Accommodation .....	22	25 698	6 457	1 183	345	2.9	21.4
7211	Traveler accommodation .....	19	25 566	6 409	1 183	345	2.6	21.3
72111	Hotels (except casino hotels) and motels .....	17	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels .....	17	D	D	D	e	D	D
721214	Recreational and vacation camps (except campgrounds) .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	111	75 323	21 960	4 964	1 751	19.7	7.8
7221	Full-service restaurants .....	41	33 414	11 129	2 282	747	28.1	11.9
72211	Full-service restaurants .....	41	33 414	11 129	2 282	747	28.1	11.9
722110	Full-service restaurants .....	41	33 414	11 129	2 282	747	28.1	11.9
7222	Limited-service eating places .....	45	27 319	6 641	1 610	637	15.0	5.6
72221	Limited-service eating places .....	45	27 319	6 641	1 610	637	15.0	5.6
722211	Limited-service restaurants .....	32	24 206	5 755	1 423	587	14.1	4.3
722212	Cafeterias, buffets, and grill buffets .....	2	D	D	D	a	D	D
7223	Special food services .....	7	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages) .....	18	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages) .....	18	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages) .....	18	D	D	D	c	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HOMER</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>49</b>	<b>15 611</b>	<b>4 443</b>	<b>756</b>	<b>298</b>	<b>27.3</b>	<b>12.0</b>
721	Accommodation .....	16	6 563	1 990	311	92	11.0	2.4
7211	Traveler accommodation .....	11	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels .....	9	5 624	1 836	310	91	5.4	—
721110	Hotels (except casino hotels) and motels .....	9	5 624	1 836	310	91	5.4	—
7212	RV (recreational vehicle) parks and recreational camps .....	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	4	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	2	D	D	D	a	D	D
7213	Rooming and boarding houses .....	1	D	D	D	a	D	D
72131	Rooming and boarding houses .....	1	D	D	D	a	D	D
721310	Rooming and boarding houses .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	33	9 048	2 453	445	206	39.1	18.9
<b>JUNEAU</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>96</b>	<b>61 246</b>	<b>19 079</b>	<b>4 173</b>	<b>1 226</b>	<b>21.5</b>	<b>23.8</b>
721	Accommodation .....	21	23 534	7 625	1 615	390	13.4	15.9
7211	Traveler accommodation .....	18	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels .....	14	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels .....	14	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	3	D	D	D	a	D	D
722	Food services and drinking places .....	75	37 712	11 454	2 558	836	26.5	28.8
7222	Limited-service eating places .....	39	D	D	D	e	D	D
72221	Limited-service eating places .....	39	D	D	D	e	D	D
7223	Special food services .....	3	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages) .....	10	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages) .....	10	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages) .....	10	D	D	D	b	D	D
<b>KENAI</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>35</b>	<b>18 810</b>	<b>5 045</b>	<b>1 113</b>	<b>409</b>	<b>43.1</b>	<b>2.2</b>
721	Accommodation .....	9	8 662	2 412	535	137	51.0	—
7211	Traveler accommodation .....	5	8 155	2 343	535	137	48.9	—
72111	Hotels (except casino hotels) and motels .....	5	8 155	2 343	535	137	48.9	—
721110	Hotels (except casino hotels) and motels .....	5	8 155	2 343	535	137	48.9	—
7212	RV (recreational vehicle) parks and recreational camps .....	4	507	69	—	—	85.2	—
72121	RV (recreational vehicle) parks and recreational camps .....	4	507	69	—	—	85.2	—
721214	Recreational and vacation camps (except campgrounds) .....	4	507	69	—	—	85.2	—
722	Food services and drinking places .....	26	10 148	2 633	578	272	36.4	4.0
7222	Limited-service eating places .....	15	6 451	1 560	347	157	18.6	6.4
72221	Limited-service eating places .....	15	6 451	1 560	347	157	18.6	6.4
<b>KETCHIKAN</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>54</b>	<b>28 320</b>	<b>7 364</b>	<b>1 428</b>	<b>439</b>	<b>22.8</b>	<b>4.7</b>
721	Accommodation .....	10	D	D	D	c	D	D
7211	Traveler accommodation .....	8	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	7	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	7	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	44	D	D	D	e	D	D
7222	Limited-service eating places .....	14	D	D	D	b	D	D
72221	Limited-service eating places .....	14	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages) .....	13	4 136	911	215	64	21.0	3.5
72241	Drinking places (alcoholic beverages) .....	13	4 136	911	215	64	21.0	3.5
722410	Drinking places (alcoholic beverages) .....	13	4 136	911	215	64	21.0	3.5

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>KODIAK</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>28</b>	<b>18 585</b>	<b>5 977</b>	<b>1 191</b>	<b>408</b>	<b>44.1</b>	<b>5.2</b>
721	Accommodation .....	7	D	D	D	c	D	D
7211	Traveler accommodation .....	6	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	6	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	6	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places .....	21	D	D	D	e	D	D
7222	Limited-service eating places .....	7	4 795	1 218	269	125	17.8	.5
72221	Limited-service eating places .....	7	4 795	1 218	269	125	17.8	.5
<b>KOTZEBUE</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>6</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	b	D	D
722	Food services and drinking places .....	5	D	D	D	b	D	D
7223	Special food services .....	3	D	D	D	b	D	D
<b>NOME</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>13</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	2	D	D	D	b	D	D
722	Food services and drinking places .....	11	D	D	D	c	D	D
<b>PALMER</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>45</b>	<b>14 843</b>	<b>3 825</b>	<b>825</b>	<b>309</b>	<b>15.5</b>	<b>30.0</b>
721	Accommodation .....	8	2 467	628	145	36	11.1	81.9
722	Food services and drinking places .....	37	12 376	3 197	680	273	16.3	19.7
7222	Limited-service eating places .....	14	6 213	1 653	367	147	12.6	11.1
72221	Limited-service eating places .....	14	6 213	1 653	367	147	12.6	11.1
<b>PETERSBURG</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>15</b>	<b>3 204</b>	<b>782</b>	<b>132</b>	<b>52</b>	<b>58.9</b>	<b>1.5</b>
721	Accommodation .....	5	1 321	366	59	20	51.7	—
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	a	D	D
722	Food services and drinking places .....	10	1 883	416	73	32	63.9	2.6
<b>SEWARD</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>38</b>	<b>18 589</b>	<b>5 044</b>	<b>606</b>	<b>194</b>	<b>19.4</b>	<b>19.2</b>
721	Accommodation .....	13	9 414	2 657	351	81	2.3	14.7
7211	Traveler accommodation .....	12	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels .....	8	9 129	2 622	350	80	—	15.1
721110	Hotels (except casino hotels) and motels .....	8	9 129	2 622	350	80	—	15.1
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places .....	25	9 175	2 387	255	113	37.0	23.9
<b>SITKA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>35</b>	<b>24 450</b>	<b>7 093</b>	<b>1 418</b>	<b>416</b>	<b>35.0</b>	<b>2.2</b>
721	Accommodation .....	10	13 321	4 187	784	191	9.8	1.9
7211	Traveler accommodation .....	7	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	6	11 283	3 677	761	185	—	2.2
721110	Hotels (except casino hotels) and motels .....	6	11 283	3 677	761	185	—	2.2
7212	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	3	D	D	D	a	D	D
722	Food services and drinking places .....	25	11 129	2 906	634	225	65.2	2.6
7222	Limited-service eating places .....	9	D	D	D	b	D	D
72221	Limited-service eating places .....	9	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SOLDOTNA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>60</b>	<b>22 752</b>	<b>5 758</b>	<b>1 214</b>	<b>473</b>	<b>25.6</b>	<b>13.9</b>
721	Accommodation .....	18	5 384	1 551	345	127	13.6	25.3
7211	Traveler accommodation .....	9	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	8	4 452	1 241	280	110	8.5	27.9
721110	Hotels (except casino hotels) and motels .....	8	4 452	1 241	280	110	8.5	27.9
7212	RV (recreational vehicle) parks and recreational camps .....	9	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	9	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	7	D	D	D	a	D	D
722	Food services and drinking places .....	42	17 368	4 207	869	346	29.3	10.4
7222	Limited-service eating places .....	17	8 376	1 760	372	185	21.1	17.9
72221	Limited-service eating places .....	17	8 376	1 760	372	185	21.1	17.9
<b>UNALASKA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>9</b>	<b>3 845</b>	<b>743</b>	<b>195</b>	<b>49</b>	<b>9.8</b>	<b>62.3</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	8	D	D	D	b	D	D
<b>VALDEZ</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>23</b>	<b>10 327</b>	<b>2 651</b>	<b>517</b>	<b>163</b>	<b>22.2</b>	<b>17.9</b>
721	Accommodation .....	6	D	D	D	b	D	D
7211	Traveler accommodation .....	3	4 037	1 029	185	62	—	20.8
72111	Hotels (except casino hotels) and motels .....	3	4 037	1 029	185	62	—	20.8
721110	Hotels (except casino hotels) and motels .....	3	4 037	1 029	185	62	—	20.8
7212	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	3	D	D	D	a	D	D
722	Food services and drinking places .....	17	D	D	D	b	D	D
<b>WASILLA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>55</b>	<b>29 546</b>	<b>7 156</b>	<b>1 742</b>	<b>673</b>	<b>27.1</b>	<b>17.0</b>
721	Accommodation .....	5	110	34	6	2	19.1	44.5
722	Food services and drinking places .....	50	29 436	7 122	1 736	671	27.2	16.9
7222	Limited-service eating places .....	26	15 491	3 343	796	344	19.5	15.4
72221	Limited-service eating places .....	26	15 491	3 343	796	344	19.5	15.4
<b>BALANCE OF ALEUTIANS EAST BOROUGH</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>8</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	6	1 114	394	89	38	—	24.6
<b>BALANCE OF ALEUTIANS WEST CENSUS AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>8</b>	<b>11 696</b>	<b>2 729</b>	<b>620</b>	<b>193</b>	<b>6.8</b>	<b>37.9</b>
721	Accommodation .....	1	D	D	D	b	D	D
7211	Traveler accommodation .....	1	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels .....	1	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels .....	1	D	D	D	b	D	D
722	Food services and drinking places .....	7	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages) .....	1	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages) .....	1	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages) .....	1	D	D	D	b	D	D
<b>BALANCE OF BETHEL CENSUS AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>4</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	3	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	1	D	D	D	a	D	D
<b>BALANCE OF BRISTOL BAY BOROUGH</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>15</b>	<b>4 633</b>	<b>1 480</b>	<b>124</b>	<b>60</b>	<b>44.0</b>	<b>1.3</b>
721	Accommodation .....	12	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	7	1 955	521	10	1	80.0	—
72121	RV (recreational vehicle) parks and recreational camps .....	7	1 955	521	10	1	80.0	—
721214	Recreational and vacation camps (except campgrounds) .....	7	1 955	521	10	1	80.0	—
722	Food services and drinking places .....	3	D	D	D	a	D	D

See footnotes at end of table.



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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF DENALI BOROUGH</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>31</b>	<b>29 906</b>	<b>8 155</b>	<b>435</b>	<b>83</b>	<b>7.6</b>	<b>6.3</b>
721	Accommodation .....	25	27 488	7 697	419	78	2.1	6.4
7211	Traveler accommodation .....	19	24 587	6 410	237	61	1.7	7.2
72111	Hotels (except casino hotels) and motels .....	15	24 199	6 380	236	60	.7	7.3
721110	Hotels (except casino hotels) and motels .....	15	24 199	6 380	236	60	.7	7.3
7212	RV (recreational vehicle) parks and recreational camps .....	5	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	5	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	4	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	1	D	D	D	a	D	D
7213	Rooming and boarding houses .....	1	D	D	D	a	D	D
72131	Rooming and boarding houses .....	1	D	D	D	a	D	D
721310	Rooming and boarding houses .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	6	2 418	458	16	5	70.3	4.9
7223	Special food services .....	1	D	D	D	a	D	D
<b>BALANCE OF DILLINGHAM CENSUS AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>12</b>	<b>5 395</b>	<b>1 602</b>	<b>231</b>	<b>47</b>	<b>32.2</b>	<b>1.0</b>
721	Accommodation .....	7	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	4	2 671	836	107	11	55.1	—
72121	RV (recreational vehicle) parks and recreational camps .....	4	2 671	836	107	11	55.1	—
721214	Recreational and vacation camps (except campgrounds) .....	4	2 671	836	107	11	55.1	—
722	Food services and drinking places .....	5	D	D	D	b	D	D
<b>BALANCE OF FAIRBANKS NORTH STAR BOROUGH</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>62</b>	<b>54 017</b>	<b>13 667</b>	<b>2 617</b>	<b>818</b>	<b>22.0</b>	<b>4.8</b>
721	Accommodation .....	15	23 535	6 252	1 169	247	24.9	.8
7211	Traveler accommodation .....	12	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	10	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	10	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	2	D	D	D	b	D	D
722	Food services and drinking places .....	47	30 482	7 415	1 448	571	19.8	7.8
7222	Limited-service eating places .....	16	12 816	3 037	701	326	10.3	4.8
72221	Limited-service eating places .....	16	12 816	3 037	701	326	10.3	4.8
7223	Special food services .....	3	D	D	D	a	D	D
7224	Drinking places (alcoholic beverages) .....	7	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages) .....	7	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages) .....	7	D	D	D	b	D	D
<b>BALANCE OF HAINES BOROUGH</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>16</b>	<b>4 903</b>	<b>1 234</b>	<b>188</b>	<b>65</b>	<b>57.4</b>	<b>4.2</b>
721	Accommodation .....	8	2 380	466	51	21	48.3	—
7212	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	2	D	D	D	a	D	D
722	Food services and drinking places .....	8	2 523	768	137	44	66.0	8.1
<b>BALANCE OF KENAI PENINSULA BOROUGH</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>67</b>	<b>22 228</b>	<b>5 946</b>	<b>902</b>	<b>262</b>	<b>40.0</b>	<b>9.0</b>
721	Accommodation .....	29	12 969	3 465	430	96	22.8	.7
7211	Traveler accommodation .....	18	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels .....	11	9 385	2 480	372	80	11.0	.2
721110	Hotels (except casino hotels) and motels .....	11	9 385	2 480	372	80	11.0	.2
7212	RV (recreational vehicle) parks and recreational camps .....	10	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	10	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .....	9	D	D	D	a	D	D
7213	Rooming and boarding houses .....	1	D	D	D	a	D	D
72131	Rooming and boarding houses .....	1	D	D	D	a	D	D
721310	Rooming and boarding houses .....	1	D	D	D	a	D	D
722	Food services and drinking places .....	38	9 259	2 481	472	166	64.0	20.7

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF KETCHIKAN GATEWAY BOROUGH</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>6</b>	<b>1 997</b>	<b>679</b>	<b>110</b>	<b>22</b>	<b>—</b>	<b>3.2</b>
721	Accommodation .....	4	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	a	D	D
722	Food services and drinking places .....	2	D	D	D	a	D	D
<b>BALANCE OF KODIAK ISLAND BOROUGH</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>9</b>	<b>2 332</b>	<b>497</b>	<b>58</b>	<b>18</b>	<b>58.6</b>	<b>1.3</b>
721	Accommodation .....	8	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	6	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	6	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	6	D	D	D	a	D	D
722	Food services and drinking places .....	1	D	D	D	a	D	D
<b>BALANCE OF LAKE AND PENINSULA BOROUGH</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>12</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	12	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	10	6 829	1 706	105	12	40.2	—
72121	RV (recreational vehicle) parks and recreational camps .....	10	6 829	1 706	105	12	40.2	—
721214	Recreational and vacation camps (except campgrounds) .	10	6 829	1 706	105	12	40.2	—
<b>BALANCE OF MATANUSKA-SUSITNA BOROUGH</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>56</b>	<b>25 182</b>	<b>6 894</b>	<b>794</b>	<b>284</b>	<b>31.7</b>	<b>6.2</b>
721	Accommodation .....	28	19 766	5 838	568	179	30.0	5.4
7211	Traveler accommodation .....	17	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels .....	14	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels .....	14	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	11	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	11	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	4	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	7	D	D	D	a	D	D
722	Food services and drinking places .....	28	5 416	1 056	226	105	37.9	8.8
<b>BALANCE OF NOME CENSUS AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	a	D	D
<b>BALANCE OF NORTH SLOPE BOROUGH</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>18</b>	<b>26 139</b>	<b>10 405</b>	<b>2 881</b>	<b>316</b>	<b>.7</b>	<b>1.8</b>
721	Accommodation .....	5	D	D	D	b	D	D
7211	Traveler accommodation .....	5	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels .....	5	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels .....	5	D	D	D	b	D	D
722	Food services and drinking places .....	13	D	D	D	e	D	D
7223	Special food services .....	9	D	D	D	c	D	D
<b>BALANCE OF NORTHWEST ARCTIC BOROUGH</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	a	D	D
<b>BALANCE OF PRINCE OF WALES-OUTER KETCHIKAN CENSUS AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>21</b>	<b>6 839</b>	<b>2 144</b>	<b>344</b>	<b>97</b>	<b>53.2</b>	<b>7.8</b>
721	Accommodation .....	9	3 221	861	92	12	49.2	.4
7212	RV (recreational vehicle) parks and recreational camps .....	4	2 023	608	41	4	44.0	.6
72121	RV (recreational vehicle) parks and recreational camps .....	4	2 023	608	41	4	44.0	.6
721214	Recreational and vacation camps (except campgrounds) .	4	2 023	608	41	4	44.0	.6
722	Food services and drinking places .....	12	3 618	1 283	252	85	56.7	14.5

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF SKAGWAY-HOONAH-ANGOON CENSUS AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>31</b>	<b>12 165</b>	<b>2 757</b>	<b>257</b>	<b>68</b>	<b>43.4</b>	<b>1.1</b>
721	Accommodation .....	16	8 239	1 934	128	18	29.3	1.5
7211	Traveler accommodation .....	10	4 532	1 085	47	14	36.4	2.7
7212	RV (recreational vehicle) parks and recreational camps .....	6	3 707	849	81	4	20.7	—
72121	RV (recreational vehicle) parks and recreational camps .....	6	3 707	849	81	4	20.7	—
721211	RV (recreational vehicle) parks and campgrounds .....	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	5	D	D	D	a	D	D
722	Food services and drinking places .....	15	3 926	823	129	50	73.1	.2
<b>BALANCE OF SOUTHEAST FAIRBANKS CENSUS AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>25</b>	<b>11 977</b>	<b>2 679</b>	<b>405</b>	<b>133</b>	<b>36.0</b>	<b>3.3</b>
721	Accommodation .....	11	5 343	1 018	110	34	55.3	1.9
7212	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds .....	3	D	D	D	a	D	D
722	Food services and drinking places .....	14	6 634	1 661	295	99	20.5	4.5
<b>BALANCE OF VALDEZ-CORDOVA CENSUS AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>34</b>	<b>13 677</b>	<b>2 990</b>	<b>397</b>	<b>141</b>	<b>24.7</b>	<b>14.4</b>
721	Accommodation .....	17	D	D	D	b	D	D
7211	Traveler accommodation .....	15	9 750	2 165	250	83	8.5	19.0
72111	Hotels (except casino hotels) and motels .....	12	9 395	2 072	241	78	8.8	19.7
721110	Hotels (except casino hotels) and motels .....	12	9 395	2 072	241	78	8.8	19.7
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	a	D	D
722	Food services and drinking places .....	17	D	D	D	b	D	D
<b>BALANCE OF WADE HAMPTON CENSUS AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
722	Food services and drinking places .....	2	D	D	D	a	D	D
<b>BALANCE OF WRANGELL-PETERSBURG CENSUS AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>9</b>	<b>2 265</b>	<b>609</b>	<b>126</b>	<b>53</b>	<b>31.2</b>	<b>3.4</b>
721	Accommodation .....	4	909	234	51	27	45.0	—
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places .....	5	1 356	375	75	26	22.0	5.6
<b>BALANCE OF YAKUTAT CITY AND BOROUGH</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>8</b>	<b>2 755</b>	<b>848</b>	<b>153</b>	<b>32</b>	<b>13.4</b>	<b>.6</b>
721	Accommodation .....	6	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	a	D	D
722	Food services and drinking places .....	2	D	D	D	a	D	D
<b>BALANCE OF YUKON-KOYUKUK CENSUS AREA</b>								
<b>72</b>	<b>Accommodation and food services .....</b>	<b>13</b>	<b>3 962</b>	<b>729</b>	<b>166</b>	<b>58</b>	<b>27.1</b>	<b>15.7</b>
721	Accommodation .....	4	1 934	423	107	33	—	—
7212	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps .....	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places .....	9	2 028	306	59	25	52.9	30.8

<sup>1</sup>Includes sales information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

# Appendix A.

## Explanation of Terms

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### **ANNUAL PAYROLL**

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Includes tips and gratuities received by employees from patrons and reported to employers. Excludes payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

### **ESTABLISHMENTS**

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Accommodation and food services figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each accommodation and food services establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling gifts/souvenirs within a hotel would be considered a separate establishment under the "gift, novelty, and souvenir stores" classification in the Retail Trade sector.

### **FIRST-QUARTER PAYROLL**

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

### **PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12**

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses; employees of departments or concessions operated by other companies at the establishment; full- and part-time leased employees whose

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payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

**SALES**

Includes sales from customers for services rendered, from the use of facilities and from merchandise sold. If tax-exempt, includes dues and assessments from members and affiliates.

Sales do not include carrying or other credit charges; sales and other taxes (including Hawaii's General Excise Tax) collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Excludes sales from civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

# Appendix B.

## NAICS Codes, Titles, and Descriptions

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### **72 ACCOMMODATION AND FOOD SERVICES**

The Accommodation and Food Services sector comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption. The sector includes both accommodation and food services establishments because the two activities are often combined at the same establishment.

Excluded from this sector are civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

### **721 ACCOMMODATION**

Industries in the Accommodation subsector provide lodging or short-term accommodations for travelers, vacationers, and others. There is a wide range of establishments in these industries. Some provide lodging only; while others provide meals, laundry services, and recreational facilities, as well as lodging. Lodging establishments are classified in this subsector even if the provision of complementary services generates more revenue. The types of complementary services provided vary from establishment to establishment.

The subsector is organized into three industry groups: **traveler accommodation, recreational accommodation**, and **rooming and boarding houses**. The **Traveler Accommodation** industry group includes establishments that primarily provide traditional types of lodging services. This group includes hotels, motels, and bed-and-breakfast inns. In addition to lodging, these establishments may provide a range of other services to their guests. The **RV (Recreational Vehicle) Parks and Recreational Camps** industry group includes establishments that operate lodging facilities primarily designed to accommodate outdoor enthusiasts. Included are travel trailer campsites, recreational vehicle parks, and outdoor adventure retreats. The **Rooming and Boarding Houses** industry group includes establishments providing temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. Board (i.e., meals) may be provided but is not essential.

Establishments that manage short-stay accommodation establishments (e.g., hotels and motels) on a contractual basis are classified in this subsector if they both manage the operation and provide the operating staff. Such establishments are classified based on the type of facility managed and operated.

### **7211 TRAVELER ACCOMMODATION**

This industry group includes establishments classified in the following industries: 72111, Hotels (except Casino Hotels) and Motels; 72112, Casino Hotels; and 72119, Other Traveler Accommodation.

### **72111 HOTELS (EXCEPT CASINO HOTELS) AND MOTELS**

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

### **721110 HOTELS (EXCEPT CASINO HOTELS) AND MOTELS**

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

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## **72112 CASINO HOTELS**

This industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

## **721120 CASINO HOTELS**

This industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

## **72119 OTHER TRAVELER ACCOMMODATION**

This industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, and casino hotels).

## **721191 BED-AND-BREAKFAST INNS**

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as bed-and-breakfast inns. These establishments provide short-term lodging in private homes or small buildings converted for this purpose. Bed-and-breakfast inns are characterized by a highly personalized service and inclusion of a full breakfast in a room rate.

## **721199 ALL OTHER TRAVELER ACCOMMODATION**

This industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, casino hotels, and bed-and-breakfast inns).

## **7212 RV (RECREATIONAL VEHICLE) PARKS AND RECREATIONAL CAMPS**

This industry comprises establishments primarily engaged in operating recreational vehicle parks and campgrounds and recreational and vacation camps. These establishments cater to outdoor enthusiasts and are characterized by the type of accommodation and by the nature and the range of recreational facilities and activities provided to their clients.

## **72121 RV (RECREATIONAL VEHICLE) PARKS AND RECREATIONAL CAMPS**

This industry comprises establishments primarily engaged in operating recreational vehicle parks and campgrounds and recreational and vacation camps. These establishments cater to outdoor enthusiasts and are characterized by the type of accommodation and by the nature and the range of recreational facilities and activities provided to their clients.

## **721211 RV (RECREATIONAL VEHICLE) PARKS AND CAMPGROUNDS**

This industry comprises establishments primarily engaged in operating sites to accommodate campers and their equipment, including tents, tent trailers, travel trailers, and RVs (recreational vehicles). These establishments may provide access to facilities, such as washrooms, laundry rooms, recreation halls and playgrounds, stores, and snack bars.

## **721214 RECREATIONAL AND VACATION CAMPS (EXCEPT CAMPGROUNDS)**

This industry comprises establishments primarily engaged in operating overnight recreational camps, such as children's camps, family vacation camps, hunting and fishing camps, and outdoor adventure retreats that offer trail riding, white-water rafting, hiking, and similar activities. These establishments provide accommodation facilities, such as cabins and fixed camp sites, and other amenities, such as food services, recreational facilities and equipment, and organized recreational activities.

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## **7213 ROOMING AND BOARDING HOUSES**

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

### **72131 ROOMING AND BOARDING HOUSES**

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

#### **721310 ROOMING AND BOARDING HOUSES**

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

## **722 FOOD SERVICES AND DRINKING PLACES**

Industries in the Food Services and Drinking Places subsector prepare meals, snacks, and beverages to customer order for immediate on-premises and off-premises consumption. There is a wide range of establishments in these industries. Some provide food and drink only; while others provide various combinations of seating space, waiter/waitress services and incidental amenities, such as limited entertainment. The industries in the subsector are grouped based on the type and level of services provided. The industry groups are full-service restaurants; limited-service eating places; special food services, such as food service contractors, caterers, and mobile food services; and drinking places.

Food services and drink activities at hotels and motels; amusement parks, theaters, casinos, country clubs, and similar recreational facilities; and civic and social organizations are included in this subsector only if these services are provided by a separate establishment primarily engaged in providing food and beverage services.

Excluded from this subsector are establishments operating dinner cruises. These establishments are classified in Subsector 487, Scenic and Sightseeing Transportation because those establishments utilize transportation equipment to provide scenic recreational entertainment.

### **7221 FULL-SERVICE RESTAURANTS**

This industry group comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. Establishments that provide this type of food service to patrons with any combination of other services, such as take-out services, are classified in this industry.

#### **72211 FULL-SERVICE RESTAURANTS**

This industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. These establishments may provide this type of food service to patrons in combination with selling alcoholic beverages, providing take-out services, or presenting live nontheatrical entertainment.



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## **722110 FULL-SERVICE RESTAURANTS**

This industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. These establishments may provide this type of food service to patrons in combination with selling alcoholic beverages, providing take-out services, or presenting live nontheatrical entertainment.

## **7222 LIMITED-SERVICE EATING PLACES**

This industry group comprises establishments primarily engaged in providing food services where patrons generally order or select items and pay before eating. Most establishments do not have waiter/waitress service, but some provide limited service, such as cooking to order (i.e., per special request), bringing food to seated customers, or providing off-site delivery.

## **72221 LIMITED-SERVICE EATING PLACES**

This industry comprises establishments primarily engaged in: (1) providing food services where patrons generally order or select items and pay before eating, or (2) selling a specialty snack or nonalcoholic beverage for consumption on or near the premises. Food and drink may be consumed on the premises, taken out, or delivered to customers' location. Some establishments (except snack and nonalcoholic beverage bars) in this industry may provide these food services in combination with selling alcoholic beverages.

## **722211 LIMITED-SERVICE RESTAURANTS**

This industry comprises establishments primarily engaged in providing food services (except snack and nonalcoholic beverage bars) where patrons generally order or select items and pay before eating. Food and drink may be consumed on premises, taken out, or delivered to the customer's location. Some establishments in this industry may provide these food services in combination with selling alcoholic beverages.

## **722212 CAFETERIAS, BUFFETS, AND GRILL BUFFETS**

This industry comprises establishments, known as cafeterias, buffets, or grill buffets, primarily engaged in preparing and serving meals for immediate consumption using cafeteria-style or buffet serving equipment, such as steam tables, refrigerated areas, display grills, and self-service nonalcoholic beverage dispensing equipment. Patrons select from food and drink items on display in a continuous cafeteria line or from buffet stations.

## **722213 SNACK AND NONALCOHOLIC BEVERAGE BARS**

This industry comprises establishments primarily engaged in: (1) preparing and/or serving a specialty snack, such as ice cream, frozen yogurt, cookies, or popcorn, or (2) serving nonalcoholic beverages, such as coffee, juices, or sodas for consumption on or near the premises. These establishments may carry and sell a combination of snack, nonalcoholic beverage, and other related products (e.g., coffee beans, mugs, coffee makers) but generally promote and sell a unique snack or nonalcoholic beverage.

## **7222131 ICE CREAM AND SOFT SERVE SHOPS**

This industry comprises establishments primarily engaged in selling ice cream and/or frozen custard for immediate consumption.

## **7222132 FROZEN YOGURT SHOPS**

This industry comprises establishments primarily engaged in selling frozen yogurt for immediate consumption.

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### **7222133 DOUGHNUT SHOPS**

This industry comprises establishments primarily engaged in selling doughnuts, for consumption on or off the premises.

### **7222134 BAGEL SHOPS**

This industry comprises establishments primarily engaged in selling bagels, including bagel sandwiches, for consumption on or off the premises. Establishments primarily engaged in selling bulk bagels to retail customers are also included.

### **7222135 COFFEE SHOPS**

This industry comprises establishments primarily engaged in selling freshly brewed coffee, for consumption on or off the premises. Establishments providing beverage teas are also included. The sale of food frequently accounts for a substantial portion of the sales of these establishments.

### **7222136 COOKIE SHOPS**

This industry comprises establishments primarily engaged in selling cookies.

### **7222137 OTHER SNACK AND NONALCOHOLIC BEVERAGE BARS**

This industry comprises establishments primarily engaged in selling specialty snacks and beverages, such as pretzels, sodas, and juices from permanent sites for immediate consumption on or near the premises.

### **7223 SPECIAL FOOD SERVICES**

This industry group comprises establishments primarily engaged in providing one of the following food services: (1) at the customer's location; (2) at a location designated by the customer; or (3) from motorized vehicles or nonmotorized carts.

#### **72231 FOOD SERVICE CONTRACTORS**

This industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these types of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, and cost structure, to providing personnel. Management staff is always provided by the food service contractors.

#### **722310 FOOD SERVICE CONTRACTORS**

This industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these types of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, and cost structure, to providing personnel. Management staff is always provided by the food service contractors.

#### **72232 CATERERS**

This industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

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### **722320 CATERERS**

This industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

### **72233 MOBILE FOOD SERVICES**

This industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog carts, and ice cream trucks.

### **722330 MOBILE FOOD SERVICES**

This industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog carts, and ice cream trucks.

### **7224 DRINKING PLACES (ALCOHOLIC BEVERAGES)**

This industry group comprises establishments primarily engaged in preparing and serving alcoholic beverages for immediate consumption.

### **72241 DRINKING PLACES (ALCOHOLIC BEVERAGES)**

This industry comprises establishments known as bars, taverns, nightclubs, or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

### **722410 DRINKING PLACES (ALCOHOLIC BEVERAGES)**

This industry comprises establishments known as bars, taverns, nightclubs, or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

# Appendix C.

## Methodology

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### SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
  - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
  - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
  - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
  - b. All nonemployers, i.e., all firms with no paid employees during 2002. Sales information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total sales of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at [help.econ.census.gov/econhelp/resources/](http://help.econ.census.gov/econhelp/resources/).

A more detailed examination of census methodology is presented in the *History of the Economic Census* at [www.census.gov/econ/www/history.html](http://www.census.gov/econ/www/history.html).

### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. There were no changes between the 2002 edition and the 1997 edition affecting this sector. Tables at [www.census.gov/epcd/naics02/](http://www.census.gov/epcd/naics02/) identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

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1. Establishments that returned a report form were classified on the basis of their self-designation, product line sales, and responses to other industry-specific inquiries.
  2. Establishments without a report form:
    - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
    - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

### **RELIABILITY OF DATA**

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross receipts from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of sales from administrative records." This includes sales information obtained from administrative records of other federal agencies. The "Percent of sales estimated" includes sales information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

### **TREATMENT OF NONRESPONSE**

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the basic inquiries, which include location, kind of business or operation, sales, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

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Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

#### **DISCLOSURE**

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at [www.census.gov/epcd/ec02/disclosure.htm](http://www.census.gov/epcd/ec02/disclosure.htm).

# Appendix D. Geographic Notes

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## **ALASKA**

**Cordova** is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Valdez-Cordova Census Area.

**Balance of Valdez-Cordova Census Area** includes Cordova, which is no longer tabulated separately due to a population decrease.

# Appendix E.

## Metropolitan and Micropolitan Statistical Areas

### **ANCHORAGE, AK METROPOLITAN STATISTICAL AREA**

Anchorage Municipality, AK

Matanuska-Susitna Borough, AK

### **FAIRBANKS, AK METROPOLITAN STATISTICAL AREA**

Fairbanks North Star Borough, AK

### **JUNEAU, AK MICROPOLITAN STATISTICAL AREA**

Juneau City and Borough, AK

### **KETCHIKAN, AK MICROPOLITAN STATISTICAL AREA**

Ketchikan Gateway Borough, AK

### **KODIAK, AK MICROPOLITAN STATISTICAL AREA**

Kodiak Island Borough, AK



