

Product Lines: 2002

Issued October 2005

EC02-44SL-LS

2002 Economic Census

Retail Trade

Subject Series



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ACKNOWLEDGMENTS

This report was prepared in the Service Sector Statistics Division under the direction of **Bobby E. Russell**, Assistant Division Chief for Census Programs. Planning, management, and coordination of this report were under the supervision of **Fay Dorsett**, Chief, Retail Census Branch, assisted by **Thomas G. Dassel**, **Darrell S. Dow**, **Peter H. Lee**, **John W. Nogle II**, **Barbara T. Parlett**, and **Maria A. Poschinger**. Primary staff assistance was provided by **Craig A. Carpenter**, **Maunda M. C. Charles**, **Jamie R. English**, **Stephanie L. Harrison**, **Donna J. Pickeral**, **Katherine J. Russell**, **Shane E. Sallee**, **Jonathan L. Schuyler**, **Amber L. Spriggs**, **Jeremy R. Stash**, **Latroy M. Wands**, and **Jessica A. Watts**.

Mathematical and statistical techniques, as well as the coverage operations were provided by **Ruth E. Detlefsen**, Assistant Division Chief for Research and Methodology, assisted by **Scot A. Dahl**, Leader, Census/Current Integration Group, with staff assistance from **Samson A. Adeshiyan** and **Anthony G. Tersine Jr.**

Eddie J. Salyers, Assistant Division Chief of Economic Planning and Coordination Division, was responsible for overseeing the editing and tabulation procedures and the interactive analytical software. **Dennis Shoemaker** and **Kim Wortman**, Special Assistants, **John D. Ward**, Chief, Analytical Branch, and **Brandy L. Yarbrough**, Chief, Edit Branch, were responsible for developing the systems and procedures for data collection, editing, review, and correction. **Donna L. Hambric**, Chief of the Economic Planning Staff, was responsible for overseeing the systems and information for dissemination. **Douglas J. Miller**, Chief, Tables and Dissemination Branch, assisted by **Lisa Aispuro**, **Jamie Fleming**, **Keith Fuller**, **Andrew W. Hait**, and **Kathy G. Padgett** were responsible for developing the data dissemination systems and procedures. The Geography Division staff, **Robert LaMacchia**, Chief, developed geographic coding procedures and associated computer programs.

The Economic Statistical Methods and Programming Division, **Howard R. Hogan**, Chief, developed and coordinated the computer processing systems. **Barry F. Sessamen**, Assistant Division Chief for Post Collection, was responsible for design and implementation of the processing systems and computer programs. **Gary T. Sheridan**, Chief, Macro Analytical Branch, assisted by **Apparao V. Katikineni** and **Edward F. Johnson**, provided computer programming and implementation.

The Systems Support Division provided the table composition system. **Robert Joseph Brown**, Table Image Processing System (TIPS) Senior Software Engineer, was responsible for the design and development of the TIPS, under the supervision of **Robert J. Bateman**, Assistant Division Chief, Information Systems.

The staff of the National Processing Center performed mailout preparation and receipt operations, clerical and analytical review activities, and data entry.

Margaret A. Smith, **Bernadette J. Beasley**, and **Michael T. Browne** of the Administrative and Customer Services Division, **Walter C. Odom**, Chief, provided publication and printing management, graphics design and composition, and editorial review for print and electronic media. General direction and production management were provided by **James R. Clark**, Assistant Division Chief, and **Susan L. Rappa**, Chief, Publications Services Branch.

Special acknowledgment is also due the many businesses whose cooperation contributed to the publication of these data.

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CONTENTS

Introduction to the Economic Census	v
Retail Trade	ix
Tables	
1. Product Lines by Kind of Business for the United States: 2002 .	1
2. Kinds of Business by Broad Product Line for the United States: 2002	194
Appendixes	
A. Explanation of Terms	A-1
B. NAICS Codes, Titles, and Descriptions	B-1
C. Methodology	C-1
D. Geographic Notes	--
E. Metropolitan and Micropolitan Statistical Areas	--

-- Not applicable for this report.

Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

INDUSTRY CLASSIFICATIONS

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

AVAILABILITY OF ADDITIONAL DATA

All results of the 2002 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at www.census.gov/econ/census02/guide. More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at www.census.gov/econ/www/history.html.

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Retail Trade

SCOPE

The Retail Trade sector (sector 44-45) comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: store and nonstore retailers.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified in this sector.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods such as the broadcasting of “infomercials,” the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (nonstore) of products, such as home heating oil dealers and home delivery newspaper routes, are classified in this sector.

Exclusions. Excluded from this sector are governmental organizations classified in the covered industries except for liquor stores operated by state and local governments. Data for direct sellers with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the federal government are not included.

The tabulations for this sector do not include central administrative offices, warehouses, or other establishments that serve retail establishments within the same organization. Data for such establishments are classified according to the nature of the service they provide. For example, separate headquarters establishments are reported in NAICS sector 55, Management of Companies and Enterprises.

The reports described below exclude establishments of firms with no paid employees. These “nonemployers,” typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, moderate for this sector, may be examined at www.census.gov/nonemployerimpact.

Definitions. Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

REPORTS

The following reports provide statistics on this sector.

Industry Series. There are 21 reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, sales, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

Geographic Area Series. There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

Subject Series:

- **Product Lines.** This report presents data on major categories of products sold for establishments of firms with payroll by kind of business. Data are presented for the United States, states, and metropolitan and micropolitan statistical areas.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments of firms with payroll; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.
- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

ZIP Code Statistics. This report presents data for establishments of firms with payroll by United States ZIP Code.

Other reports. Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Maps are available at www.census.gov/econ2002maps. Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for —

1. The United States as a whole.
2. States and the District of Columbia.
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
 - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000 but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
 - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.

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4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
 5. Economic places.
 - a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
 - b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
 - c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).
 - d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS). There were revisions to some industries in this sector for 2002.

For the retail trade sector, additional levels of detail for department stores and nonstore retailers are included in 2002 NAICS. Department stores are now further broken down into Department Stores (except Discount Department Stores) and Discount Department Stores. Electronic Shopping and Mail-Order Houses are now further broken down into Electronic Shopping, Electronic Auctions, and Mail-Order Houses.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts annual and monthly surveys on retail trade. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

CONTACTS FOR DATA USERS

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Retail Census Branch, 1-800-541-8345 or rcb@census.gov.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals
N	Not available or not comparable
S	Withheld because estimates did not meet publication standards
X	Not applicable
Z	Less than half the unit shown
a	0 to 19 employees
b	20 to 99 employees
c	100 to 249 employees
e	250 to 499 employees
f	500 to 999 employees
g	1,000 to 2,499 employees
h	2,500 to 4,999 employees
i	5,000 to 9,999 employees
j	10,000 to 24,999 employees
k	25,000 to 49,999 employees
l	50,000 to 99,999 employees
m	100,000 employees or more
r	Revised
–	Represents zero (page image/print only)
(CC)	Consolidated city
(IC)	Independent city
CDP	Census designated place

Table 1. Product Lines by Kind of Business for the United States: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade	1 114 637	X	3 056 421 997	X	100.0	77.9
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	337 025	1 196 625 709	436 690 415	36.5	14.3	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	111 548	625 622 779	17 738 869	2.8	.6	X
	20130	Alcoholic drinks served at the establishment	2 829	2 589 281	289 192	11.2	Z	X
	20140	Packaged liquor, wine, & beer	163 804	695 965 562	53 903 429	7.7	1.8	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	221 173	956 579 980	50 860 948	5.3	1.7	X
	20160	Drugs, health aids, beauty aids, including cosmetics	237 814	1 171 272 571	264 492 019	22.6	8.7	X
	20180	Soaps, detergents, & household cleaners	155 210	949 511 678	24 486 368	2.6	.8	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	146 919	859 488 688	21 792 391	2.5	.7	X
	20200	Men's wear	127 039	718 756 455	59 373 322	8.3	1.9	X
	20220	Women's, juniors', & misses' wear	160 376	730 205 306	121 787 709	16.7	4.0	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	87 010	577 927 077	36 115 158	6.2	1.2	X
	20260	Footwear, including accessories	138 662	632 913 419	41 186 050	6.5	1.3	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	31 277	358 565 191	5 648 285	1.6	.2	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	75 779	631 504 901	24 547 100	3.9	.8	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	46 505	518 581 853	30 030 749	5.8	1.0	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	81 433	627 025 333	8 759 644	1.4	.3	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	67 861	520 185 710	36 763 929	7.1	1.2	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	97 918	636 897 673	36 141 008	5.7	1.2	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	95 551	652 882 257	63 921 816	9.8	2.1	X
	20360	Flooring & floor coverings	49 152	274 263 162	26 882 814	9.8	.9	X
	20370	Computer hardware, software, & supplies, including computer game software	43 356	432 504 068	49 094 707	11.4	1.6	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	168 748	912 278 582	46 955 539	5.1	1.5	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	128 295	616 106 833	38 293 147	6.2	1.3	X
	20420	Books	83 027	523 977 898	20 904 535	4.0	.7	X
	20440	Photographic equipment & supplies	43 975	489 262 863	6 882 300	1.4	.2	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	124 525	717 733 368	32 670 252	4.6	1.1	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	48 640	414 660 530	8 955 257	2.2	.3	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	70 703	493 092 160	47 691 700	9.7	1.6	X
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts & accessories	6 390	61 236 801	14 808 529	24.2	.5	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	117 703	735 940 428	69 253 522	9.4	2.3	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	128 694	825 842 936	59 575 876	7.2	1.9	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	54 158	208 188 046	100 844 470	48.4	3.3	X
	20670	Paint & sundries	62 093	422 415 914	18 481 676	4.4	.6	X
	20680	Manufactured (mobile) homes	5 713	9 997 426	9 326 033	93.3	.3	X
	20690	Wallpaper & other flexible wallcoverings	11 403	67 518 117	759 641	1.1	Z	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	59 320	716 877 156	610 830 101	85.2	20.0	X
	20720	Automotive fuels	135 638	476 164 715	177 340 030	37.2	5.8	X
	20730	Automotive lubricants, including oil, greases, etc.	135 131	852 340 413	6 259 156	.7	.2	X
	20740	Automotive tires, tubes, batteries, parts, accessories	158 044	1 191 101 574	86 702 325	7.3	2.8	X
	20780	Household fuels, including oil, LP gas, wood, coal	51 951	351 026 544	21 834 538	6.2	.7	X
	20790	Crude oil	588	5 075 509	68 371	1.3	Z	X
	20800	Pets, pet foods, & pet supplies	110 757	712 893 193	18 760 440	2.6	.6	X
	20850	All other merchandise	326 469	1 092 660 544	104 378 353	9.6	3.4	X
	29810	All other merchandise	144 562	663 448 776	28 566 228	4.3	.9	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	292 292	1 644 937 366	115 774 048	7.0	3.8	X
441		Motor vehicle and parts dealers	125 139	X	801 740 162	X	100.0	76.9
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	362	329 215	10 484	3.2	Z	X
	20140	Packaged liquor, wine, & beer	55	96 158	1 723	1.8	Z	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	113	86 482	2 762	3.2	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	10	9 875	41	.4	Z	X
	20200	Men's wear	823	3 299 950	162 847	4.9	Z	X
	20220	Women's, juniors', & misses' wear	698	2 899 472	121 960	4.2	Z	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	7	25 929	128	.5	Z	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
441		Motor vehicle and parts dealers—Con.						
	20260	Footwear, including accessories	77	165 736	5 440	3.3	Z	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	453	482 403	33 018	6.8	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	395	330 790	30 941	9.4	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	4 069	6 096 504	1 110 244	18.2	.1	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	15	19 137	1 512	7.9	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	179	141 271	11 448	8.1	Z	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc. . . .	7	32 725	164	.5	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	9 934	26 403 040	15 191 695	57.5	1.9	X
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts & accessories	5 945	60 407 517	14 705 875	24.3	1.8	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	6 006	9 380 991	431 462	4.6	.1	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	1 215	1 878 736	173 185	9.2	Z	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	111	103 978	13 421	12.9	Z	X
	20670	Paint & sundries	1 507	1 735 799	88 797	5.1	Z	X
	20680	Manufactured (mobile) homes	80	247 019	35 642	14.4	Z	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	58 186	714 490 479	609 865 373	85.4	76.1	X
	20720	Automotive fuels	2 376	27 008 187	268 427	1.0	Z	X
	20730	Automotive lubricants, including oil, greases, etc.	41 392	354 208 998	3 141 100	.9	.4	X
	20740	Automotive tires, tubes, batteries, parts, accessories	83 820	668 557 158	73 729 520	11.0	9.2	X
	20780	Household fuels, including oil, LP gas, wood, coal	455	1 260 467	22 923	1.8	Z	X
	20850	All other merchandise	3 028	7 198 511	2 304 420	32.0	.3	X
	29810	All other merchandise	4 573	47 264 410	1 080 896	2.3	.1	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	61 772	706 290 710	79 192 206	11.2	9.9	X
4411		Automobile dealers	51 731	X	693 840 253	X	100.0	78.8
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	13	24 582	556	2.3	Z	X
	20200	Men's wear	7	11 483	768	6.7	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	607	3 772 792	123 159	3.3	Z	X
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts & accessories	2 392	44 189 305	1 242 991	2.8	.2	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	6	7 770	83	1.1	Z	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	32	56 716	11 007	19.4	Z	X
	20680	Manufactured (mobile) homes	10	2 276	465	20.4	Z	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	51 731	693 840 253	598 300 563	86.2	86.2	76.8
	20701	New passenger cars -- retail, including station wagons	26 369	639 821 826	146 568 719	22.9	21.1	X
	20702	New passenger cars -- fleet, including station wagons	7 351	242 424 800	13 019 797	5.4	1.9	X
	20703	New vans & trucks -- retail, including minivans, cargo vans, sport utility vehicles (SUVs), trucks, & buses	23 473	571 414 340	169 553 741	29.7	24.4	X
	20704	New vans & trucks -- fleet, including minivans, cargo vans, sport utility vehicles (SUVs), trucks, & buses	6 584	203 619 522	12 404 051	6.1	1.8	X
	20705	Used passenger cars -- retail, including sales of passenger cars previously rented or leased	49 378	677 872 463	103 981 555	15.3	15.0	X
	20706	Used passenger cars -- wholesale (for resale), including sales of passenger cars previously rented or leased	38 096	623 635 231	27 296 287	4.4	3.9	X
	20707	Used vans, minivans, trucks, & buses -- retail, including sales of vans, minivans, trucks, & buses previously rented or leased	36 639	497 061 723	66 415 530	13.4	9.6	X
	20708	Used vans, minivans, trucks, & buses -- wholesale, including sales of vans, minivans, trucks, & buses previously rented or leased	25 735	419 999 882	15 800 491	3.8	2.3	X
	20709	Motorcycles, motor scooters, motor bikes, including parts & accessories	1 077	7 821 185	250 083	3.2	Z	X
	20711	All other powered transportation vehicles	673	8 544 348	475 841	5.6	.1	X
	20715	New passenger cars -- leased, including station wagons	10 372	295 818 388	23 772 102	8.0	3.4	X
	20716	New vans & trucks -- leased, including minivans, cargo vans, sport utility vehicles (SUVs), trucks, & buses	9 753	276 344 208	18 762 366	6.8	2.7	X
	20720	Automotive fuels	1 268	25 468 888	135 022	.5	Z	X
	20730	Automotive lubricants, including oil, greases, etc.	14 285	322 311 137	1 213 374	.4	.2	X
	20740	Automotive tires, tubes, batteries, parts, accessories	26 666	604 904 668	23 806 567	3.9	3.4	76.3
	20743	Automotive tires, tubes, batteries, accessories	11 990	257 654 939	2 111 082	.8	.3	X
	20753	Parts, used	2 620	32 948 724	526 904	1.6	.1	X
	20755	Parts, new & rebuilt	24 775	572 705 055	21 168 581	3.7	3.1	X
	20850	All other merchandise	6	5 177	721	13.9	Z	39.2
	20883	All other merchandise	6	5 177	721	13.9	Z	X
	29810	All other merchandise	1 765	40 612 878	637 481	1.6	.1	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
441		Motor vehicle and parts dealers—Con.						
4411		Automobile dealers—Con.						
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	30 748	646 723 047	68 365 979	10.6	9.9	74.1
	29916	Labor charges to customers for work performed by this establishment	25 368	569 412 129	17 009 813	3.0	2.5	X
	29919	Rental of automobiles or trucks	4 896	97 983 178	537 878	.5	.1	X
	29931	Labor charges to insurance companies for work performed by this establishment	8 239	224 557 130	3 141 572	1.4	.5	X
	29943	Value of service contracts	16 871	377 505 544	5 864 165	1.6	.8	X
	29944	Commissions received for the sale of credit life insurance & the arrangement of financing	14 530	339 706 490	4 077 504	1.2	.6	X
	29947	Labor charges for warranty & extended contract work by this establishment	22 505	537 090 596	6 689 831	1.2	1.0	X
	29949	Parts installed in repair & charged directly to customers	22 852	523 322 043	10 189 224	1.9	1.5	X
	29958	Parts installed in repair & charged to insurance companies	7 709	211 749 903	2 481 975	1.2	.4	X
	29971	Parts installed in repair & covered by warranty or extended service contract	20 400	493 445 161	6 260 156	1.3	.9	X
	29973	Parts sold internally & installed in repair	20 209	479 413 870	5 723 209	1.2	.8	X
	29974	All other nonmerchandise receipts	10 483	261 964 782	6 390 647	2.4	.9	X
44111		New car dealers	26 670	X	645 759 322	X	100.0	79.9
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	7	10 400	337	3.2	Z	X
	20200	Men's wear	6	10 302	595	5.8	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	197	2 893 571	88 080	3.0	Z	X
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, converting conversions, parts & accessories	1 753	42 945 715	1 170 625	2.7	.2	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	30	56 225	10 890	19.4	Z	X
	20680	Manufactured (mobile) homes	10	2 276	465	20.4	Z	X
	20700	Autocars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	26 670	645 759 322	552 272 434	85.5	85.5	78.0
	20701	New passenger cars -- retail, including station wagons	26 132	638 715 356	146 280 127	22.9	22.7	X
	20702	New passenger cars -- fleet, including station wagons	7 314	242 147 789	12 999 087	5.4	2.0	X
	20703	New vans & trucks -- retail, including minivans, cargo vans, sport utility vehicles (SUVs), trucks, & buses	23 321	570 664 700	169 380 353	29.7	26.2	X
	20704	New vans & trucks -- fleet, including minivans, cargo vans, sport utility vehicles (SUVs), trucks, & buses	6 501	203 353 137	12 361 482	6.1	1.9	X
	20705	Used passenger cars -- retail, including sales of passenger cars previously rented or leased	25 922	632 105 978	78 596 569	12.4	12.2	X
	20706	Used passenger cars -- wholesale (for resale), including sales of passenger cars previously rented or leased	23 316	589 132 327	22 120 702	3.8	3.4	X
	20707	Used vans, minivans, trucks, & buses -- retail, including sales of vans, minivans, trucks, & buses previously rented or leased	19 775	463 080 444	54 251 122	11.7	8.4	X
	20708	Used vans, minivans, trucks, & buses -- wholesale, including sales of vans, minivans, trucks, & buses previously rented or leased	16 728	396 213 891	13 178 167	3.3	2.0	X
	20709	Motorcycles, motor scooters, motor bikes, including parts & accessories	266	6 002 657	195 846	3.3	Z	X
	20711	All other powered transportation vehicles	314	7 769 817	433 056	5.6	.1	X
	20715	New passenger cars -- leased, including station wagons	10 334	295 441 253	23 731 881	8.0	3.7	X
	20716	New vans & trucks -- leased, including minivans, cargo vans, sport utility vehicles (SUVs), trucks, & buses	9 716	276 045 835	18 744 042	6.8	2.9	X
	20720	Automotive fuels	895	24 722 714	111 178	.5	Z	X
	20730	Automotive lubricants, including oil, greases, etc.	13 337	319 960 461	1 186 498	4.2	Z	X
	20740	Automotive tires, tubes, batteries, parts, accessories	24 154	599 060 618	23 481 601	3.9	3.6	77.4
	20743	Automotive tires, tubes, batteries, accessories	10 630	254 656 850	2 039 057	1.8	.3	X
	20753	Parts, used	1 679	31 299 749	450 158	1.4	.1	X
	20755	Parts, new & rebuilt	22 827	568 376 837	20 992 386	3.7	3.3	X
	29810	All other merchandise	1 569	40 024 262	611 496	1.5	.1	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	25 373	630 124 100	66 823 102	10.6	10.3	75.1
	29916	Labor charges to customers for work performed by this establishment	22 875	562 278 196	16 742 343	3.0	2.6	X
	29919	Rental of automobiles or trucks	4 443	96 905 775	489 485	.5	.1	X
	29931	Labor charges to insurance companies for work performed by this establishment	7 924	223 639 970	3 122 031	1.4	.5	X
	29943	Value of service contracts	14 872	368 300 812	5 532 522	1.5	.9	X
	29944	Commissions received for the sale of credit life insurance & the arrangement of financing	13 299	334 138 153	3 934 090	1.2	.6	X
	29947	Labor charges for warranty & extended contract work by this establishment	21 448	531 695 547	6 605 690	1.2	1.0	X
	29949	Parts installed in repair & charged directly to customers	20 811	517 358 515	9 987 880	1.9	1.5	X
	29958	Parts installed in repair & charged to insurance companies	7 421	210 592 443	2 446 746	1.2	.4	X
	29971	Parts installed in repair & covered by warranty or extended service contract	19 605	488 727 457	6 181 009	1.3	1.0	X
	29973	Parts sold internally & installed in repair	19 170	475 221 443	5 578 113	1.2	.9	X
	29974	All other nonmerchandise receipts	9 351	255 867 152	6 203 192	2.4	1.0	X
441110		New car dealers	26 670	X	645 759 322	X	100.0	79.9
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	7	10 400	337	3.2	Z	X
	20200	Men's wear	6	10 302	595	5.8	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	197	2 893 571	88 080	3.0	Z	X

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			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
441		Motor vehicle and parts dealers—Con.						
4411		Automobile dealers—Con.						
44111		New car dealers—Con.						
441110		New car dealers—Con.						
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts & accessories	1 753	42 945 715	1 170 625	2.7	.2	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	30	56 225	10 890	19.4	Z	X
	20680	Manufactured (mobile) homes	10	2 276	465	20.4	Z	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	26 670	645 759 322	552 272 434	85.5	85.5	78.0
	20701	New passenger cars -- retail, including station wagons	26 132	638 715 356	146 280 127	22.9	22.7	X
	20702	New passenger cars -- fleet, including station wagons	7 314	242 147 789	12 999 087	5.4	2.0	X
	20703	New vans & trucks -- retail, including minivans, cargo vans, sport utility vehicles (SUVs), trucks, & buses	23 321	570 664 700	169 380 353	29.7	26.2	X
	20704	New vans & trucks -- fleet, including minivans, cargo vans, sport utility vehicles (SUVs), trucks, & buses	6 501	203 353 137	12 361 482	6.1	1.9	X
	20705	Used passenger cars -- retail, including sales of passenger cars previously rented or leased	25 922	632 105 978	78 596 569	12.4	12.2	X
	20706	Used passenger cars -- wholesale (for resale), including sales of passenger cars previously rented or leased	23 316	589 132 327	22 120 702	3.8	3.4	X
	20707	Used vans, minivans, trucks, & buses -- retail, including sales of vans, minivans, trucks, & buses previously rented or leased	19 775	463 080 444	54 251 122	11.7	8.4	X
	20708	Used vans, minivans, trucks, & buses -- wholesale, including sales of vans, minivans, trucks, & buses previously rented or leased	16 728	396 213 891	13 178 167	3.3	2.0	X
	20709	Motorcycles, motor scooters, motor bikes, including parts & accessories	266	6 002 657	195 846	3.3	Z	X
	20711	All other powered transportation vehicles	314	7 769 817	433 056	5.6	.1	X
	20715	New passenger cars -- leased, including station wagons	10 334	295 441 253	23 731 881	8.0	3.7	X
	20716	New vans & trucks -- leased, including minivans, cargo vans, sport utility vehicles (SUVs), trucks, & buses	9 716	276 045 835	18 744 042	6.8	2.9	X
	20720	Automotive fuels	895	24 722 714	111 178	.5	Z	X
	20730	Automotive lubricants, including oil, greases, etc.	13 337	319 960 461	1 186 498	.4	.2	X
	20740	Automotive tires, tubes, batteries, parts, accessories	24 154	599 060 618	23 481 601	3.9	3.6	77.4
	20743	Automotive tires, tubes, batteries, accessories	10 630	254 656 850	2 039 057	.8	.3	X
	20753	Parts, used	1 679	31 299 749	450 158	1.4	.1	X
	20755	Parts, new & rebuilt	22 827	568 376 837	20 992 386	3.7	3.3	X
	29810	All other merchandise	1 569	40 024 262	611 496	1.5	.1	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	25 373	630 124 100	66 823 102	10.6	10.3	75.1
	29916	Labor charges to customers for work performed by this establishment	22 875	562 278 196	16 742 343	3.0	2.6	X
	29919	Rental of automobiles or trucks	4 443	96 905 775	489 485	.5	.1	X
	29931	Labor charges to insurance companies for work performed by this establishment	7 924	223 639 970	3 122 031	1.4	.5	X
	29943	Value of service contracts	14 872	368 300 812	5 532 522	1.5	.9	X
	29944	Commissions received for the sale of credit life insurance & the arrangement of financing	13 299	334 138 153	3 934 090	1.2	.6	X
	29947	Labor charges for warranty & extended contract work by this establishment	21 448	531 695 547	6 605 690	1.2	1.0	X
	29949	Parts installed in repair & charged directly to customers	20 811	517 358 515	9 987 880	1.9	1.5	X
	29958	Parts installed in repair & charged to insurance companies	7 421	210 592 443	2 446 746	1.2	.4	X
	29971	Parts installed in repair & covered by warranty or extended service contract	19 605	488 727 457	6 181 009	1.3	1.0	X
	29973	Parts sold internally & installed in repair	19 170	475 221 443	5 578 113	1.2	.9	X
	29974	All other nonmerchandise receipts	9 351	255 867 152	6 203 192	2.4	1.0	X
44112		Used car dealers	25 061	X	48 080 931	X	100.0	63.8
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	6	14 182	219	1.5	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	410	879 221	35 079	4.0	.1	X
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts & accessories	639	1 243 590	72 366	5.8	.2	49.4
	20584	New motor homes	65	142 925	9 586	6.7	Z	X
	20587	All other recreational vehicles, including used motor homes & new & used camping trailers, travel trailers, truck campers, converted vans, parts & accessories	592	1 179 626	62 780	5.3	.1	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	25 061	48 080 931	46 028 129	95.7	95.7	60.6
	20701	New passenger cars -- retail, including station wagons	237	1 106 470	288 592	26.1	.6	X
	20702	New passenger cars -- fleet, including station wagons	37	277 011	20 710	7.5	Z	X
	20703	New vans & trucks -- retail, including minivans, cargo vans, sport utility vehicles (SUVs), trucks, & buses	152	749 640	173 388	23.1	.4	X
	20704	New vans & trucks -- fleet, including minivans, cargo vans, sport utility vehicles (SUVs), trucks, & buses	83	266 385	42 569	16.0	.1	X
	20705	Used passenger cars -- retail, including sales of passenger cars previously rented or leased	23 456	45 766 485	25 384 986	55.5	52.8	X
	20706	Used passenger cars -- wholesale (for resale), including sales of passenger cars previously rented or leased	14 780	34 502 904	5 175 585	15.0	10.8	X
	20707	Used vans, minivans, trucks, & buses -- retail, including sales of vans, minivans, trucks, & buses previously rented or leased	16 864	33 981 279	12 164 408	35.8	25.3	X
	20708	Used vans, minivans, trucks, & buses -- wholesale, including sales of vans, minivans, trucks, & buses previously rented or leased	9 007	23 785 991	2 622 324	11.0	5.5	X
	20709	Motorcycles, motor scooters, motor bikes, including parts & accessories	811	1 818 528	54 237	3.0	.1	X
	20711	All other powered transportation vehicles	359	774 531	42 785	5.5	.1	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
441		Motor vehicle and parts dealers—Con.						
4411		Automobile dealers—Con.						
44112		Used car dealers—Con.						
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002—Con.						
	20715	New passenger cars -- leased, including station wagons	38	377 135	40 221	10.7	.1	X
	20716	New vans & trucks -- leased, including minivans, cargo vans, sport utility vehicles (SUVs), trucks, & buses	37	298 373	18 324	6.1	Z	X
	20720	Automotive fuels	373	746 174	23 844	3.2	.1	X
	20730	Automotive lubricants, including oil, greases, etc.	948	2 350 676	26 876	1.1	.1	X
	20740	Automotive tires, tubes, batteries, parts, accessories	2 512	5 844 050	324 966	5.6	.7	61.1
	20743	Automotive tires, tubes, batteries, accessories	1 360	2 998 089	72 025	2.4	.2	X
	20753	Parts, used	941	1 648 975	76 746	4.7	.2	X
	20755	Parts, new & rebuilt	1 948	4 328 218	176 195	4.1	.4	X
	29810	All other merchandise	196	588 616	25 985	4.4	.1	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	5 375	16 598 947	1 542 877	9.3	3.2	60.8
	29919	Labor charges to customers for work performed by this establishment	2 493	7 133 933	267 470	3.7	.6	X
	29931	Rental of automobiles or trucks	453	1 077 403	48 393	4.5	.1	X
	29943	Labor charges to insurance companies for work performed by this establishment	315	917 160	19 541	2.1	Z	X
	29944	Value of service contracts	1 999	9 204 732	331 643	3.6	.7	X
	29947	Commissions received for the sale of credit life insurance & the arrangement of financing	1 231	5 568 337	143 414	2.6	.3	X
	29949	Labor charges for warranty & extended contract work by this establishment	1 057	5 395 049	84 141	1.6	.2	X
	29958	Parts installed in repair & charged directly to customers	2 041	5 963 528	201 344	3.4	.4	X
	29971	Parts installed in repair & charged to insurance companies	288	1 157 460	35 229	3.0	.1	X
	29973	Parts installed in repair & covered by warranty or extended service contract	795	4 717 704	79 147	1.7	.2	X
	29974	Parts sold internally & installed in repair	1 039	4 192 427	145 096	3.5	.3	X
	29974	All other nonmerchandise receipts	1 132	6 097 630	187 455	3.1	.4	X
441120		Used car dealers	25 061	X	48 080 931	X	100.0	63.8
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	6	14 182	219	1.5	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	410	879 221	35 079	4.0	.1	X
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts & accessories	639	1 243 590	72 366	5.8	.2	49.4
	20584	New motor homes	65	142 925	9 586	6.7	Z	X
	20587	All other recreational vehicles, including used motor homes & new & used camping trailers, travel trailers, truck campers, converted vans, parts & accessories	592	1 179 626	62 780	5.3	.1	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	25 061	48 080 931	46 028 129	95.7	95.7	60.6
	20701	New passenger cars -- retail, including station wagons	237	1 106 470	288 592	26.1	.6	X
	20702	New passenger cars -- fleet, including station wagons	37	277 011	20 710	7.5	Z	X
	20703	New vans & trucks -- retail, including minivans, cargo vans, sport utility vehicles (SUVs), trucks, & buses	152	749 640	173 388	23.1	.4	X
	20704	New vans & trucks -- fleet, including minivans, cargo vans, sport utility vehicles (SUVs), trucks, & buses	83	266 385	42 569	16.0	.1	X
	20705	Used passenger cars -- retail, including sales of passenger cars previously rented or leased	23 456	45 766 485	25 384 986	55.5	52.8	X
	20706	Used passenger cars -- wholesale (for resale), including sales of passenger cars previously rented or leased	14 780	34 502 904	5 175 585	15.0	10.8	X
	20707	Used vans, minivans, trucks, & buses -- retail, including sales of vans, minivans, trucks, & buses previously rented or leased	16 864	33 981 279	12 164 408	35.8	25.3	X
	20708	Used vans, minivans, trucks, & buses -- wholesale, including sales of vans, minivans, trucks, & buses previously rented or leased	9 007	23 785 991	2 622 324	11.0	5.5	X
	20709	Motorcycles, motor scooters, motor bikes, including parts & accessories	811	1 818 528	54 237	3.0	.1	X
	20711	All other powered transportation vehicles	359	774 531	42 785	5.5	.1	X
	20715	New passenger cars -- leased, including station wagons	38	377 135	40 221	10.7	.1	X
	20716	New vans & trucks -- leased, including minivans, cargo vans, sport utility vehicles (SUVs), trucks, & buses	37	298 373	18 324	6.1	Z	X
	20720	Automotive fuels	373	746 174	23 844	3.2	.1	X
	20730	Automotive lubricants, including oil, greases, etc.	948	2 350 676	26 876	1.1	.1	X
	20740	Automotive tires, tubes, batteries, parts, accessories	2 512	5 844 050	324 966	5.6	.7	61.1
	20743	Automotive tires, tubes, batteries, accessories	1 360	2 998 089	72 025	2.4	.2	X
	20753	Parts, used	941	1 648 975	76 746	4.7	.2	X
	20755	Parts, new & rebuilt	1 948	4 328 218	176 195	4.1	.4	X
	29810	All other merchandise	196	588 616	25 985	4.4	.1	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	5 375	16 598 947	1 542 877	9.3	3.2	60.8
	29916	Labor charges to customers for work performed by this establishment	2 493	7 133 933	267 470	3.7	.6	X
	29919	Rental of automobiles or trucks	453	1 077 403	48 393	4.5	.1	X
	29931	Labor charges to insurance companies for work performed by this establishment	315	917 160	19 541	2.1	Z	X
	29943	Value of service contracts	1 999	9 204 732	331 643	3.6	.7	X
	29944	Commissions received for the sale of credit life insurance & the arrangement of financing	1 231	5 568 337	143 414	2.6	.3	X
	29947	Labor charges for warranty & extended contract work by this establishment	1 057	5 395 049	84 141	1.6	.2	X
	29949	Parts installed in repair & charged directly to customers	2 041	5 963 528	201 344	3.4	.4	X

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
441		Motor vehicle and parts dealers—Con.						
4411		Automobile dealers—Con.						
44112		Used car dealers—Con.						
441120		Used car dealers—Con.						
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided—Con.						
	29958	Parts installed in repair & charged to insurance companies	288	1 157 460	35 229	3.0	.1	X
	29971	Parts installed in repair & covered by warranty or extended service contract	795	4 717 704	79 147	1.7	.2	X
	29973	Parts sold internally & installed in repair	1 039	4 192 427	145 096	3.5	.3	X
	29974	All other nonmerchandise receipts	1 132	6 097 630	187 455	3.1	.4	X
4412		Other motor vehicle dealers	15 710	X	47 135 901	X	100.0	71.9
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	7	7 345	22	.3	Z	X
	20200	Men's wear	812	3 281 886	161 760	4.9	.3	X
	20220	Women's, juniors', & misses' wear	696	2 895 799	121 891	4.2	.3	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	7	25 929	128	.5	Z	X
	20260	Footwear, including accessories	72	158 584	5 349	3.4	Z	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	7	32 725	164	.5	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	9 202	22 471 980	15 056 641	67.0	31.9	67.1
	20514	New boats, motors, & parts & accessories	5 875	14 810 426	9 016 096	60.9	19.1	X
	20515	Used boats, motors, & parts & accessories	4 111	11 853 331	1 832 300	15.5	3.9	X
	20527	Motorized sport vehicles, including all-terrain vehicles (ATVs), snowmobiles, golf cars, go-carts, personal watercraft, parts & accessories, etc.	3 903	10 252 945	3 974 400	38.8	8.4	X
	20528	All other sporting goods, including bicycles, parts & accessories, etc.	822	2 448 060	233 845	9.6	.5	X
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts & accessories	3 528	16 203 618	13 460 404	83.1	28.6	68.2
	20581	New camping trailers, including collapsible	1 454	7 239 248	629 555	8.7	1.3	X
	20582	New travel trailers, including 5th wheel	2 292	12 543 677	3 248 239	25.9	6.9	X
	20583	New truck campers for mounting on pick-up trucks	792	3 544 176	208 305	5.9	.4	X
	20584	New motor homes	1 500	12 106 900	4 904 788	40.5	10.4	X
	20585	Used recreational vehicles	2 852	14 275 760	3 605 002	25.3	7.6	X
	20586	All other recreational vehicles, parts, & accessories, including converted vans	2 089	9 140 460	864 460	9.5	1.8	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	605	876 045	30 866	3.5	.1	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	342	1 091 153	104 641	9.6	.2	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	8	18 818	3 593	19.1	Z	X
	20670	Paint & sundries	565	849 060	39 219	4.6	.1	X
	20680	Manufactured (mobile) homes	70	244 743	35 177	14.4	.1	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	5 574	19 767 273	11 414 998	57.7	24.2	67.2
	20712	New motorcycles, motor scooters, motor bikes, including parts & accessories	4 718	16 317 576	9 286 847	56.9	19.7	X
	20713	Used motorcycles, motor scooters, motor bikes, including parts & accessories	4 097	14 546 651	1 913 602	13.2	4.1	X
	20714	All other powered transportation vehicles, including automobiles, vans, minivans, trucks, etc.	657	3 733 238	214 549	5.7	.5	X
	20720	Automotive fuels	195	762 182	25 283	3.3	.1	X
	20730	Automotive lubricants, including oil, greases, etc.	558	2 445 320	23 701	1.0	.1	X
	20740	Automotive tires, tubes, batteries, parts, accessories	971	3 970 837	370 353	9.3	.8	X
	20780	Household fuels, including oil, LP gas, wood, coal	255	1 111 002	7 435	.7	Z	X
	20850	All other merchandise	2 756	6 865 159	2 216 841	32.3	4.7	69.5
	20857	New aircraft, engines, & parts & accessories	164	787 073	357 077	45.4	.8	X
	20858	Used aircraft, engines, & parts & accessories	286	1 028 467	562 666	54.7	1.2	X
	20864	Utility trailers	2 404	5 538 416	1 250 822	22.6	2.7	X
	20883	All other merchandise	223	403 851	46 276	11.5	.1	X
	29810	All other merchandise	1 404	4 910 526	303 709	6.2	.6	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	9 604	33 660 416	3 752 942	11.1	8.0	68.9
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rpts from landscaping; & rpts from heater rep/install	8 718	30 508 759	1 580 557	5.2	3.4	X
	29907	Parts installed in repair	7 231	26 060 740	1 168 109	4.5	2.5	X
	29914	Receipts from pleasure boat storage & docking services, including receipts for launch fees & slip rentals	1 154	3 495 533	141 703	4.1	.3	X
	29921	Rental or lease of boats, aircrafts, etc.	295	1 172 538	42 530	3.6	.1	X
	29922	Rental or lease of recreational vehicles	548	2 522 504	139 871	5.5	.3	X
	29943	Value of service contracts	1 763	10 816 166	178 000	1.6	.4	X
	29944	Commissions received for the sale of credit life insurance & the arrangement of financing	2 123	13 238 422	218 733	1.7	.5	X
	29953	All other nonmerchandise receipts	2 045	9 981 156	283 429	2.8	.6	X
44121		Recreational vehicle dealers	3 080	X	14 835 723	X	100.0	74.4
	20200	Men's wear	33	51 746	1 412	2.7	Z	X
	20220	Women's, juniors', & misses' wear	20	20 972	154	.7	Z	X
	20260	Footwear, including accessories	7	8 323	259	3.1	Z	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
441		Motor vehicle and parts dealers—Con.						
4412		Other motor vehicle dealers—Con.						
44121		Recreational vehicle dealers—Con.						
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	166	943 379	98 552	10.4	.7	70.4
	20514	New boats, motors, & parts & accessories	96	611 879	57 121	9.3	.4	X
	20515	Used boats, motors, & parts & accessories	115	724 779	14 609	2.0	.1	X
	20527	Motorized sport vehicles, including all-terrain vehicles (ATVs), snowmobiles, golf cars, go-carts, personal watercraft, parts & accessories, etc.	51	208 835	23 455	11.2	.2	X
	20528	All other sporting goods, including bicycles, parts & accessories, etc. ...	17	81 783	3 367	4.1	Z	X
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts & accessories	3 080	14 835 723	13 316 511	89.8	89.8	70.6
	20581	New camping trailers, including collapsible	1 416	7 115 576	622 407	8.7	4.2	X
	20582	New travel trailers, including 5th wheel	2 250	12 322 549	3 229 207	26.2	21.8	X
	20583	New truck campers for mounting on pick-up trucks	775	3 428 506	205 101	6.0	1.4	X
	20584	New motor homes	1 491	12 043 148	4 900 125	40.7	33.0	X
	20585	Used recreational vehicles	2 577	13 481 320	3 549 310	26.3	23.9	X
	20586	All other recreational vehicles, parts, & accessories, including converted vans	1 911	8 620 496	810 361	9.4	5.5	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	21	90 447	1 764	2.0	Z	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	40	76 024	23 276	30.6	.2	X
	20680	Manufactured (mobile) homes	49	198 700	31 378	15.8	.2	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	348	2 653 715	132 573	5.0	.9	64.2
	20712	New motorcycles, motor scooters, motor bikes, including parts & accessories	24	98 148	5 457	5.6	Z	X
	20713	Used motorcycles, motor scooters, motor bikes, including parts & accessories	34	114 871	10 012	8.7	.1	X
	20714	All other powered transportation vehicles, including automobiles, vans, minivans, trucks, etc.	308	2 515 264	117 104	4.7	.8	X
	20720	Automotive fuels	20	93 333	2 177	2.3	Z	X
	20730	Automotive lubricants, including oil, greases, etc.	51	259 734	1 759	.7	Z	X
	20740	Automotive tires, tubes, batteries, parts, accessories	152	821 589	29 123	3.5	.2	X
	20780	Household fuels, including oil, LP gas, wood, coal	237	1 078 098	6 772	.6	Z	X
	20850	All other merchandise	131	485 247	25 563	5.3	.2	74.4
	20858	Used aircraft, engines, & parts & accessories	7	39 045	84	.2	Z	X
	20864	Utility trailers	121	420 476	18 916	4.5	.1	X
	20883	All other merchandise	7	31 647	5 200	16.4	Z	X
	29810	All other merchandise	127	545 749	23 680	4.3	.2	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	2 065	11 603 736	1 139 121	9.8	7.7	71.9
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	1 890	10 537 038	481 968	4.6	3.2	X
	29907	Parts installed in repair	1 532	9 330 217	273 407	2.9	1.8	X
	29914	Receipts from pleasure boat storage & docking services, including receipts for launch fees & slip rentals	22	109 240	1 872	1.7	Z	X
	29921	Rental or lease of boats, aircrafts, etc.	6	54 833	3 963	7.2	Z	X
	29922	Rental or lease of recreational vehicles	312	1 757 854	101 813	5.8	.7	X
	29943	Value of service contracts	578	4 725 994	81 126	1.7	.5	X
	29944	Commissions received for the sale of credit life insurance & the arrangement of financing	739	6 242 173	97 288	1.6	.7	X
	29953	All other nonmerchandise receipts	536	3 942 588	97 679	2.5	.7	X
441210		Recreational vehicle dealers	3 080	X	14 835 723	X	100.0	74.4
	20200	Men's wear	33	51 746	1 412	2.7	Z	X
	20220	Women's, juniors', & misses' wear	20	20 972	154	.7	Z	X
	20260	Footwear, including accessories	7	8 323	259	3.1	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	166	943 379	98 552	10.4	.7	70.4
	20514	New boats, motors, & parts & accessories	96	611 879	57 121	9.3	.4	X
	20515	Used boats, motors, & parts & accessories	115	724 779	14 609	2.0	.1	X
	20527	Motorized sport vehicles, including all-terrain vehicles (ATVs), snowmobiles, golf cars, go-carts, personal watercraft, parts & accessories, etc.	51	208 835	23 455	11.2	.2	X
	20528	All other sporting goods, including bicycles, parts & accessories, etc. ...	17	81 783	3 367	4.1	Z	X
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts & accessories	3 080	14 835 723	13 316 511	89.8	89.8	70.6
	20581	New camping trailers, including collapsible	1 416	7 115 576	622 407	8.7	4.2	X
	20582	New travel trailers, including 5th wheel	2 250	12 322 549	3 229 207	26.2	21.8	X
	20583	New truck campers for mounting on pick-up trucks	775	3 428 506	205 101	6.0	1.4	X
	20584	New motor homes	1 491	12 043 148	4 900 125	40.7	33.0	X
	20585	Used recreational vehicles	2 577	13 481 320	3 549 310	26.3	23.9	X
	20586	All other recreational vehicles, parts, & accessories, including converted vans	1 911	8 620 496	810 361	9.4	5.5	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	21	90 447	1 764	2.0	Z	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	40	76 024	23 276	30.6	.2	X
	20680	Manufactured (mobile) homes	49	198 700	31 378	15.8	.2	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	348	2 653 715	132 573	5.0	.9	64.2

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[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
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						Establishments with the product line	All estab-lishments ¹	
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441		Motor vehicle and parts dealers—Con.						
4412		Other motor vehicle dealers—Con.						
44121		Recreational vehicle dealers—Con.						
441210		Recreational vehicle dealers—Con.						
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002—Con.						
	20712	New motorcycles, motor scooters, motor bikes, including parts & accessories	24	98 148	5 457	5.6	Z	X
	20713	Used motorcycles, motor scooters, motor bikes, including parts & accessories	34	114 871	10 012	8.7	.1	X
	20714	All other powered transportation vehicles, including automobiles, vans, minivans, trucks, etc.	308	2 515 264	117 104	4.7	.8	X
	20720	Automotive fuels	20	93 333	2 177	2.3	Z	X
	20730	Automotive lubricants, including oil, greases, etc.	51	259 734	1 759	.7	Z	X
	20740	Automotive tires, tubes, batteries, parts, accessories	152	821 589	29 123	3.5	.2	X
	20780	Household fuels, including oil, LP gas, wood, coal	237	1 078 098	6 772	.6	Z	X
	20850	All other merchandise	131	485 247	25 563	5.3	.2	74.4
	20858	Used aircraft, engines, & parts & accessories	7	39 045	84	.2	Z	X
	20864	Utility trailers	121	420 476	18 916	4.5	.1	X
	20883	All other merchandise	7	31 647	5 200	16.4	Z	X
	29810	All other merchandise	127	545 749	23 680	4.3	.2	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	2 065	11 603 736	1 139 121	9.8	7.7	71.9
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	1 890	10 537 038	481 968	4.6	3.2	X
	29907	Parts installed in repair	1 532	9 330 217	273 407	2.9	1.8	X
	29914	Receipts from pleasure boat storage & docking services, including receipts for launch fees & slip rentals	22	109 240	1 872	1.7	Z	X
	29921	Rental or lease of boats, aircrafts, etc.	6	54 833	3 963	7.2	Z	X
	29922	Rental or lease of recreational vehicles	312	1 757 854	101 813	5.8	.7	X
	29943	Value of service contracts	578	4 725 994	81 126	1.7	.5	X
	29944	Commissions received for the sale of credit life insurance & the arrangement of financing	739	6 242 173	97 288	1.6	.7	X
	29953	All other nonmerchandise receipts	536	3 942 588	97 679	2.5	.7	X
44122		Motorcycle, boat, and other motor vehicle dealers	12 630	X	32 300 178	X	100.0	70.8
	20200	Men's wear	779	3 230 140	160 348	5.0	.5	X
	20220	Women's, juniors', & misses' wear	676	2 874 827	121 737	4.2	.4	X
	20260	Footwear, including accessories	65	150 261	5 090	3.4	Z	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	7	32 725	164	.5	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	9 036	21 528 601	14 958 089	69.5	46.3	66.0
	20514	New boats, motors, & parts & accessories	5 779	14 198 547	8 958 975	63.1	27.7	X
	20515	Used boats, motors, & parts & accessories	3 996	11 128 552	1 817 691	16.3	5.6	X
	20527	Motorized sport vehicles, including all-terrain vehicles (ATVs), snowmobiles, golf cars, go-carts, personal watercraft, parts & accessories, etc.	3 852	10 044 110	3 950 945	39.3	12.2	X
	20528	All other sporting goods, including bicycles, parts & accessories, etc.	805	2 366 277	230 478	9.7	.7	X
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts & accessories	448	1 367 895	143 893	10.5	.4	66.0
	20581	New camping trailers, including collapsible	38	123 672	7 148	5.8	Z	X
	20582	New travel trailers, including 5th wheel	42	221 128	19 032	8.6	.1	X
	20583	New truck campers for mounting on pick-up trucks	17	115 670	3 204	2.8	Z	X
	20584	New motor homes	9	63 752	4 663	7.3	Z	X
	20585	Used recreational vehicles	275	794 440	55 692	7.0	.2	X
	20586	All other recreational vehicles, parts, & accessories, including converted vans	178	519 964	54 099	10.4	.2	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	584	785 598	29 102	3.7	.1	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	302	1 015 129	81 365	8.0	.3	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	6	16 284	2 589	15.9	Z	X
	20670	Paint & sundries	561	774 549	39 215	5.1	.1	X
	20680	Manufactured (mobile) homes	21	46 043	3 799	8.3	Z	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	5 226	17 113 558	11 282 425	65.9	34.9	67.0
	20712	New motorcycles, motor scooters, motor bikes, including parts & accessories	4 694	16 219 428	9 281 390	57.2	28.7	X
	20713	Used motorcycles, motor scooters, motor bikes, including parts & accessories	4 063	14 431 780	1 903 590	13.2	5.9	X
	20714	All other powered transportation vehicles, including automobiles, vans, minivans, trucks, etc.	349	1 217 974	97 445	8.0	.3	X
	20720	Automotive fuels	175	668 849	23 106	3.5	.1	X
	20730	Automotive lubricants, including oil, greases, etc.	507	2 185 586	21 942	1.0	.1	X
	20740	Automotive tires, tubes, batteries, parts, accessories	819	3 149 248	341 230	10.8	1.1	X
	20780	Household fuels, including oil, LP gas, wood, coal	18	32 904	663	2.0	Z	X
	20850	All other merchandise	2 625	6 379 912	2 191 278	34.3	6.8	68.2
	20857	New aircraft, engines, & parts & accessories	162	749 538	355 714	47.5	1.1	X
	20858	Used aircraft, engines, & parts & accessories	279	989 422	562 582	56.9	1.7	X
	20864	Utility trailers	2 283	5 117 940	1 231 906	24.1	3.8	X
	20883	All other merchandise	216	372 204	41 076	11.0	.1	X
	29810	All other merchandise	1 277	4 364 777	280 029	6.4	.9	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
441		Motor vehicle and parts dealers—Con.						
4412		Other motor vehicle dealers—Con.						
44122		Motorcycle, boat, and other motor vehicle dealers—Con.						
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for delv, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	7 539	22 056 680	2 613 821	11.9	8.1	67.4
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	6 828	19 971 721	1 098 589	5.5	3.4	X
	29907	Parts installed in repair	5 699	16 730 523	894 702	5.3	2.8	X
	29914	Receipts from pleasure boat storage & docking services, including receipts for launch fees & slip rentals	1 132	3 386 293	139 831	4.1	.4	X
	29921	Rental or lease of boats, aircrafts, etc.	289	1 117 705	38 567	3.5	.1	X
	29922	Rental or lease of recreational vehicles	236	764 650	38 058	5.0	.1	X
	29943	Value of service contracts	1 185	6 090 172	96 874	1.6	.3	X
	29944	Commissions received for the sale of credit life insurance & the arrangement of financing	1 384	6 996 249	121 445	1.7	.4	X
	29953	All other nonmerchandise receipts	1 509	6 038 568	185 750	3.1	.6	X
441221		Motorcycle dealers	4 898	X	15 990 128	X	100.0	73.1
	20200	Men's wear	554	2 784 927	137 684	4.9	.9	X
	20220	Women's, juniors', & misses' wear	494	2 545 343	102 807	4.0	.6	X
	20260	Footwear, including accessories	9	36 577	237	.6	Z	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	7	32 725	164	.5	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	2 332	7 532 820	2 820 543	37.4	17.6	67.2
	20514	New boats, motors, & parts & accessories	351	1 749 194	105 225	6.0	.7	X
	20515	Used boats, motors, & parts & accessories	186	898 903	20 431	2.3	.1	X
	20527	Motorized sport vehicles, including all-terrain vehicles (ATVs), snowmobiles, golf cars, go-carts, personal watercraft, parts & accessories, etc.	2 234	7 140 419	2 610 219	36.6	16.3	X
	20528	All other sporting goods, including bicycles, parts & accessories, etc.	198	856 313	84 668	9.9	.5	X
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts & accessories	195	745 379	61 324	8.2	.4	71.0
	20582	New travel trailers, including 5th wheel	9	46 965	1 140	2.4	Z	X
	20585	Used recreational vehicles	132	472 719	28 784	6.1	.2	X
	20586	All other recreational vehicles, parts, & accessories, including converted vans	84	300 323	30 430	10.1	.2	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	23	54 681	3 216	5.9	Z	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	169	677 514	38 462	5.7	.2	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes, & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	4 733	15 675 243	11 023 417	70.3	68.9	69.9
	20712	New motorcycles, motor scooters, motor bikes, including parts & accessories	4 396	15 343 418	9 097 621	59.3	56.9	X
	20713	Used motorcycles, motor scooters, motor bikes, including parts & accessories	3 790	13 491 997	1 861 387	13.8	11.6	X
	20714	All other powered transportation vehicles, including automobiles, vans, minivans, trucks, etc.	215	846 698	64 409	7.6	.4	X
	20720	Automotive fuels	48	145 416	652	4.4	Z	X
	20730	Automotive lubricants, including oil, greases, etc.	417	1 944 676	16 463	.8	.1	X
	20740	Automotive tires, tubes, batteries, parts, accessories	571	2 586 557	277 425	10.7	1.7	X
	20850	All other merchandise	586	2 653 073	57 419	2.2	.4	70.8
	20864	Utility trailers	554	2 509 670	38 917	1.6	.2	X
	20883	All other merchandise	28	121 209	16 447	13.6	.1	X
	29810	All other merchandise	541	2 721 797	163 122	6.0	1.0	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for delv, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	3 408	12 118 165	1 284 584	10.6	8.0	69.9
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	3 242	11 487 085	544 357	4.7	3.4	X
	29907	Parts installed in repair	2 690	9 528 530	512 145	5.4	3.2	X
	29914	Receipts from pleasure boat storage & docking services, including receipts for launch fees & slip rentals	20	98 700	566	.6	Z	X
	29921	Rental or lease of boats, aircrafts, etc.	20	187 171	2 584	1.4	Z	X
	29922	Rental or lease of recreational vehicles	64	537 065	15 309	2.9	.1	X
	29943	Value of service contracts	780	4 446 852	66 851	1.5	.4	X
	29944	Commissions received for the sale of credit life insurance & the arrangement of financing	737	4 350 242	76 302	1.8	.5	X
	29953	All other nonmerchandise receipts	587	3 021 124	66 468	2.2	.4	X
441222		Boat dealers	5 523	X	12 353 714	X	100.0	70.7
	20200	Men's wear	174	338 653	18 319	5.4	.1	X
	20220	Women's, juniors', & misses' wear	142	244 903	15 960	6.5	.1	X
	20260	Footwear, including accessories	56	113 684	4 853	4.3	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	5 523	12 353 714	10 955 664	88.7	88.7	66.7
	20514	New boats, motors, & parts & accessories	5 325	12 138 544	8 812 402	72.6	71.3	X
	20515	Used boats, motors, & parts & accessories	3 736	10 009 896	1 790 809	17.9	14.5	X
	20527	Motorized sport vehicles, including all-terrain vehicles (ATVs), snowmobiles, golf cars, go-carts, personal watercraft, parts & accessories, etc.	450	1 299 344	223 327	17.2	1.8	X
	20528	All other sporting goods, including bicycles, parts & accessories, etc.	540	1 373 633	129 126	9.4	1.0	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
441		Motor vehicle and parts dealers—Con.						
4412		Other motor vehicle dealers—Con.						
44122		Motorcycle, boat, and other motor vehicle dealers—Con.						
441222		Boat dealers—Con.						
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts & accessories	91	290 323	33 862	11.7	.3	61.5
	20581	New camping trailers, including collapsible	19	59 189	2 715	4.6	Z	X
	20582	New travel trailers, including 5th wheel	18	139 268	11 986	8.6	.1	X
	20583	New truck campers for mounting on pick-up trucks	12	111 393	1 755	1.6	Z	X
	20585	Used recreational vehicles	57	142 987	11 303	7.9	.1	X
	20586	All other recreational vehicles, parts, & accessories, including converted vans	28	52 234	4 325	8.3	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	549	713 835	24 747	3.5	.2	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	47	142 513	12 661	8.9	.1	X
	20670	Paint & sundries	554	756 852	38 266	5.1	.3	X
	20680	Manufactured (mobile) homes	15	30 925	952	3.1	Z	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	208	503 233	84 627	16.8	.7	52.6
	20712	New motorcycles, motor scooters, motor bikes, including parts & accessories	102	294 151	56 000	19.0	.5	X
	20713	Used motorcycles, motor scooters, motor bikes, including parts & accessories	109	251 469	12 557	5.0	.1	X
	20714	All other powered transportation vehicles, including automobiles, vans, minivans, trucks, etc.	68	181 301	16 070	8.9	.1	X
	20720	Automotive fuels	118	487 351	9 254	1.9	.1	X
	20730	Automotive lubricants, including oil, greases, etc.	65	179 400	2 129	1.2	Z	X
	20740	Automotive tires, tubes, batteries, parts, accessories	81	196 423	18 214	9.3	.1	X
	20780	Household fuels, including oil, LP gas, wood, coal	7	7 097	103	1.5	Z	X
	20850	All other merchandise	667	1 022 215	114 706	11.2	.9	70.0
	20864	Utility trailers	658	990 003	95 006	9.6	.8	X
	20883	All other merchandise	173	239 133	19 700	8.2	.2	X
	29810	All other merchandise	600	1 213 517	84 127	6.9	.7	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	2 866	7 457 975	935 250	12.5	7.6	67.8
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	2 514	6 543 126	411 735	6.3	3.3	X
	29907	Parts installed in repair	2 135	5 602 350	259 405	4.6	2.1	X
	29914	Receipts from pleasure boat storage & docking services, including receipts for launch fees & slip rentals	1 072	3 160 575	133 454	4.2	1.1	X
	29921	Rental or lease of boats, aircrafts, etc.	199	371 519	10 820	2.9	.1	X
	29922	Rental or lease of recreational vehicles	19	25 892	1 314	5.1	Z	X
	29943	Value of service contracts	349	1 440 958	22 641	1.6	.2	X
	29944	Commissions received for the sale of credit life insurance & the arrangement of financing	587	2 385 202	38 627	1.6	.3	X
	29953	All other nonmerchandise receipts	659	2 087 737	57 253	2.7	.5	X
441229		All other motor vehicle dealers	2 209	X	3 956 336	X	100.0	61.8
	20200	Men's wear	51	106 560	4 345	4.1	.1	X
	20220	Women's, juniors', & misses' wear	40	84 581	2 970	3.5	.1	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	1 181	1 642 067	1 181 882	72.0	29.9	55.5
	20514	New boats, motors, & parts & accessories	103	310 809	41 348	13.3	1.0	X
	20515	Used boats, motors, & parts & accessories	74	219 753	6 451	2.9	.2	X
	20527	Motorized sport vehicles, including all-terrain vehicles (ATVs), snowmobiles, golf cars, go-carts, personal watercraft, parts & accessories, etc.	1 168	1 604 347	1 117 399	69.6	28.2	X
	20528	All other sporting goods, including bicycles, parts & accessories, etc.	67	136 331	16 684	12.2	.4	X
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts & accessories	162	332 193	48 707	14.7	1.2	54.7
	20581	New camping trailers, including collapsible	14	26 588	3 650	13.7	.1	X
	20582	New travel trailers, including 5th wheel	15	34 895	5 906	16.9	.1	X
	20585	Used recreational vehicles	86	178 734	15 605	8.7	.4	X
	20586	All other recreational vehicles, parts, & accessories, including converted vans	66	167 407	19 344	11.6	.5	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	12	17 082	1 139	6.7	Z	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	86	195 102	30 242	15.5	.8	X
	20670	Paint & sundries	7	17 697	949	5.4	Z	X
	20680	Manufactured (mobile) homes	6	15 118	2 847	18.8	.1	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	285	935 082	174 381	18.6	4.4	55.0
	20712	New motorcycles, motor scooters, motor bikes, including parts & accessories	196	581 859	127 769	22.0	3.2	X
	20713	Used motorcycles, motor scooters, motor bikes, including parts & accessories	164	688 314	29 646	4.3	.7	X
	20714	All other powered transportation vehicles, including automobiles, vans, minivans, trucks, etc.	66	189 975	16 966	8.9	.4	X
	20720	Automotive fuels	9	36 082	13 200	36.6	.3	X
	20730	Automotive lubricants, including oil, greases, etc.	25	61 510	3 350	5.4	.1	X
	20740	Automotive tires, tubes, batteries, parts, accessories	167	366 268	45 591	12.4	1.2	X
	20780	Household fuels, including oil, LP gas, wood, coal	7	13 606	172	1.3	Z	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
441		Motor vehicle and parts dealers—Con.						
4412		Other motor vehicle dealers—Con.						
44122		Motorcycle, boat, and other motor vehicle dealers—Con.						
441229		All other motor vehicle dealers—Con.						
	20850	All other merchandise	1 372	2 704 624	2 019 153	74.7	51.0	58.6
	20857	New aircraft, engines, & parts & accessories	159	741 378	353 914	47.7	8.9	X
	20858	Used aircraft, engines, & parts & accessories	274	963 867	562 327	58.3	14.2	X
	20864	Utility trailers	1 071	1 618 267	1 097 983	67.8	27.8	X
	20883	All other merchandise	15	11 862	4 929	41.6	.1	X
	29810	All other merchandise	136	429 463	32 780	7.6	.8	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for delv, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	1 265	2 480 540	393 987	15.9	10.0	56.1
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rpts from landscapng; & rpts from heater rep/install	1 072	1 941 510	142 497	7.3	3.6	X
	29907	Parts installed in repair	874	1 599 643	123 152	7.7	3.1	X
	29914	Receipts from pleasure boat storage & docking services, including receipts for launch fees & slip rentals	40	127 018	5 811	4.6	.1	X
	29921	Rental or lease of boats, aircrafts, etc.	70	559 015	25 163	4.5	.6	X
	29922	Rental or lease of recreational vehicles	153	201 693	21 435	10.6	.5	X
	29943	Value of service contracts	56	202 362	7 382	3.6	.2	X
	29944	Commissions received for the sale of credit life insurance & the arrangement of financing	60	260 805	6 516	2.5	.2	X
	29953	All other nonmerchandise receipts	263	929 707	62 029	6.7	1.6	X
4413		Automotive parts, accessories, and tire stores	57 698	X	60 764 008	X	100.0	59.4
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	342	297 288	9 906	3.3	Z	X
	20140	Packaged liquor, wine, & beer	51	31 597	1 520	4.8	Z	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	111	80 446	2 451	3.0	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	8	3 839	38	1.0	Z	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	448	454 913	32 476	7.1	.1	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	395	330 790	30 941	9.4	.1	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	4 064	6 070 115	1 110 043	18.3	1.8	58.0
	20331	Audio equipment, components, parts, accessories, including radios, stereos, tape recorders & players, compact disc players, & other sound reinforcement and recording equipment	4 053	6 054 703	1 108 059	18.3	1.8	X
	20335	Records, tapes, audio tape books, & compact discs	43	29 555	1 984	6.7	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	15	19 137	1 512	7.9	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	172	113 795	11 371	10.0	Z	X
	20500	Sporting goods, including sacklery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	125	158 268	11 895	7.5	Z	X
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts & accessories	25	14 594	2 480	17.0	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	5 395	8 497 176	400 513	4.7	.7	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	841	730 867	57 537	7.9	.1	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	103	85 160	9 828	11.5	Z	X
	20670	Paint & sundries	938	825 751	48 998	5.9	.1	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	881	882 953	149 812	17.0	.2	X
	20720	Automotive fuels	913	777 117	108 122	13.9	.2	X
	20730	Automotive lubricants, including oil, greases, etc.	26 549	29 452 541	1 904 025	6.5	3.1	X
	20740	Automotive tires, tubes, batteries, parts, accessories	56 183	59 681 653	49 552 600	83.0	81.5	57.0
	20745	New automobile tires & tubes	22 892	28 619 964	12 535 961	43.8	20.6	X
	20746	New truck & bus tires, including industrial, off-the-road, & farm tractor tires	10 285	15 229 924	2 579 709	16.9	4.2	X
	20747	Retreaded automobile tires	1 441	2 202 734	99 125	4.5	.2	X
	20748	Retreaded truck & bus tires, including industrial, off-the-road, & farm tractor tires	3 614	5 875 442	614 224	10.5	1.0	X
	20749	Storage batteries	22 794	26 551 219	1 637 538	6.2	2.7	X
	20753	Parts, used	7 345	6 650 455	2 538 166	38.2	4.2	X
	20755	Parts, new & rebuilt	38 969	42 071 008	22 164 982	52.7	36.5	X
	20756	Automotive accessories, including safety & comfort related items	26 562	31 024 473	4 540 027	14.6	7.5	X
	20757	Sundry supplies, including appearance & maintenance chemicals; automotive paint; antifreeze; functional fluids; etc.	24 554	27 542 950	2 842 868	10.3	4.7	X
	20780	Household fuels, including oil, LP gas, wood, coal	197	143 643	15 424	10.7	Z	X
	20850	All other merch, incl oil, LP gas, wood, coal	266	328 175	86 858	26.5	.1	51.5
	20883	All other merchandise	266	328 175	86 858	26.5	.1	X
	29810	All other merchandise	1 404	1 741 006	139 706	8.0	.2	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
441		Motor vehicle and parts dealers—Con.						
4413		Automotive parts, accessories, and tire stores—Con.						
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	21 420	25 907 247	7 073 285	27.3	11.6	58.3
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	19 532	24 134 433	4 624 045	19.2	7.6	X
	29907	Parts installed in repair	10 256	11 463 322	2 329 268	20.3	3.8	X
	29951	All other nonmerchandise receipts, including receipts from customers for storage, rental or lease of tools & equipment, etc.	1 655	2 931 620	119 972	4.1	.2	X
44131		Automotive parts and accessories stores	39 441	X	39 142 504	X	100.0	53.5
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	294	249 520	8 540	3.4	Z	X
	20140	Packaged liquor, wine, & beer	51	31 597	1 520	4.8	Z	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	88	57 145	1 722	3.0	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	8	3 839	38	1.0	Z	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	342	306 558	18 033	5.9	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	375	304 336	30 069	9.9	.1	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	4 028	6 022 039	1 107 951	18.4	2.8	52.3
	20331	Audio equipment, components, parts, accessories, including radios, stereos, tape recorders & players, compact disc players, & other sound reinforcement and recording equipment	4 019	6 007 923	1 105 990	18.4	2.8	X
	20335	Records, tapes, audio tape books, & compact discs	41	28 259	1 961	6.9	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	11	5 334	1 430	26.8	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	157	98 539	7 673	7.8	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	107	139 699	8 646	6.2	Z	X
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts & accessories	25	14 594	2 480	17.0	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	5 372	8 473 616	397 559	4.7	1.0	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	793	677 212	52 669	7.8	.1	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	98	74 109	9 391	12.7	Z	X
	20670	Paint & sundries	935	815 899	48 816	6.0	.1	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	810	828 973	146 001	17.6	.4	X
	20720	Automotive fuels	736	533 603	83 307	15.6	.2	X
	20730	Automotive lubricants, including oil, greases, etc.	22 864	25 427 977	1 724 749	6.8	4.4	X
	20740	Automotive tires, tubes, batteries, parts, accessories	37 926	38 060 149	33 407 305	87.8	85.3	50.2
	20745	New automobile tires & tubes	4 635	6 998 460	1 011 017	14.4	2.6	X
	20746	New truck & bus tires, including industrial, off-the-road, & farm tractor tires	2 487	5 357 843	243 295	4.5	.6	X
	20747	Retreaded automobile tires	84	98 295	3 917	4.0	Z	X
	20748	Retreaded truck & bus tires, including industrial, off-the-road, & farm tractor tires	219	204 045	14 561	7.1	Z	X
	20749	Storage batteries	19 430	21 879 647	1 516 769	6.9	3.9	X
	20753	Parts, used	5 415	3 980 414	2 438 325	61.3	6.2	X
	20755	Parts, new & rebuilt	32 282	33 652 195	21 101 231	62.7	53.9	X
	20756	Automotive accessories, including safety & comfort related items	23 931	26 831 106	4 275 206	15.9	10.9	X
	20757	Sundry supplies, including appearance & maintenance chemicals; automotive paint; antifreeze; functional fluids; etc.	23 289	26 197 452	2 802 984	10.7	7.2	X
	20780	Household fuels, including oil, LP gas, wood, coal	164	106 418	12 995	12.2	Z	X
	20850	All other merchandise	242	295 721	81 967	27.7	.2	45.4
	20883	All other merchandise	242	295 721	81 967	27.7	.2	X
	29810	All other merchandise	627	633 208	76 697	12.1	.2	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	8 822	10 568 063	1 910 864	18.1	4.9	51.3
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	8 458	10 187 916	1 611 642	15.8	4.1	X
	29907	Parts installed in repair	1 958	1 986 890	258 687	13.0	.7	X
	29951	All other nonmerchandise receipts, including receipts from customers for storage, rental or lease of tools & equipment, etc.	451	617 109	40 535	6.6	.1	X
441310		Automotive parts and accessories stores	39 441	X	39 142 504	X	100.0	53.5
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	294	249 520	8 540	3.4	Z	X
	20140	Packaged liquor, wine, & beer	51	31 597	1 520	4.8	Z	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	88	57 145	1 722	3.0	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	8	3 839	38	1.0	Z	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
441		Motor vehicle and parts dealers—Con.						
4413		Automotive parts, accessories, and tire stores—Con.						
44131		Automotive parts and accessories stores—Con.						
441310		Automotive parts and accessories stores—Con.						
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	342	306 558	18 033	5.9	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	375	304 336	30 069	9.9	.1	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	4 028	6 022 039	1 107 951	18.4	2.8	52.3
	20331	Audio equipment, components, parts, accessories, including radios, stereos, tape recorders & players, compact disc players, & other sound reinforcement and recording equipment	4 019	6 007 923	1 105 990	18.4	2.8	X
	20335	Records, tapes, audio tape books, & compact discs	41	28 259	1 961	6.9	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	11	5 334	1 430	26.8	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	157	98 539	7 673	7.8	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	107	139 699	8 646	6.2	Z	X
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts & accessories	25	14 594	2 480	17.0	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	5 372	8 473 616	397 559	4.7	1.0	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	793	677 212	52 669	7.8	.1	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	98	74 109	9 391	12.7	Z	X
	20670	Paint & sundries	935	815 899	48 816	6.0	.1	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	810	828 973	146 001	17.6	.4	X
	20720	Automotive fuels	736	533 603	83 307	15.6	.2	X
	20730	Automotive lubricants, including oil, greases, etc.	22 864	25 427 977	1 724 749	6.8	4.4	X
	20740	Automotive tires, tubes, batteries, parts, accessories	37 926	38 060 149	33 407 305	87.8	85.3	50.2
	20745	New automobile tires & tubes	4 635	6 998 460	1 011 017	14.4	2.6	X
	20746	New truck & bus tires, including industrial, off-the-road, & farm tractor tires	2 487	5 357 843	243 295	4.5	.6	X
	20747	Retreaded automobile tires	84	98 295	3 917	4.0	Z	X
	20748	Retreaded truck & bus tires, including industrial, off-the-road, & farm tractor tires	219	204 045	14 561	7.1	Z	X
	20749	Storage batteries	19 430	21 879 647	1 516 769	6.9	3.9	X
	20753	Parts, used	5 415	3 980 414	2 438 325	61.3	6.2	X
	20755	Parts, new & rebuilt	32 282	33 652 195	21 101 231	62.7	53.9	X
	20756	Automotive accessories, including safety & comfort related items	23 931	26 831 106	4 275 206	15.9	10.9	X
	20757	Sundry supplies, including appearance & maintenance chemicals; automotive paint; antifreeze; functional fluids; etc.	23 289	26 197 452	2 802 984	10.7	7.2	X
	20780	Household fuels, including oil, LP gas, wood, coal	164	106 418	12 995	12.2	Z	X
	20850	All other merchandise	242	295 721	81 967	27.7	.2	45.4
	20883	All other merchandise	242	295 721	81 967	27.7	.2	X
	29810	All other merchandise	627	633 208	76 697	12.1	.2	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for delv, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	8 822	10 568 063	1 910 864	18.1	4.9	51.3
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for apnt; & rcpts from heater rep/install	8 458	10 187 916	1 611 642	15.8	4.1	X
	29907	Parts installed in repair	1 958	1 986 890	258 687	13.0	.7	X
	29951	All other nonmerchandise receipts, including receipts from customers for storage, rental or lease of tools & equipment, etc.	451	617 109	40 535	6.6	.1	X
44132		Tire dealers	18 257	X	21 621 504	X	100.0	70.2
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	48	47 768	1 366	2.9	Z	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	23	23 301	729	3.1	Z	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	106	148 355	14 443	9.7	.1	35.3
	20301	Kitchen appliances, parts, accessories, including refrigerators, freezers, dishwashers, microwave ovens, etc.	105	146 624	10 404	7.1	Z	X
	20302	Laundry appliances, parts, accessories, including clothes washers & dryers	74	97 618	3 185	3.3	Z	X
	20303	Other major household appliances, parts, accessories, including room air-conditioners, dehumidifiers, vacuum cleaners, sewing machines, etc.	40	54 826	854	1.6	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	20	26 454	872	3.3	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	36	48 076	2 092	4.4	Z	66.1

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
441		Motor vehicle and parts dealers—Con.						
4413		Automotive parts, accessories, and tire stores—Con.						
44132		Tire dealers—Con.						
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories—Con.						
	20331	Audio equipment, components, parts, accessories, including radios, stereos, tape recorders & players, compact disc players, & other sound reinforcement and recording equipment	34	46 780	2 069	4.4	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	15	15 256	3 698	24.2	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	18	18 569	3 249	17.5	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	23	23 560	2 954	12.5	Z	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	48	53 655	4 868	9.1	Z	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	71	53 980	3 811	7.1	Z	X
	20720	Automotive fuels	177	243 514	24 815	10.2	.1	X
	20730	Automotive lubricants, including oil, greases, etc.	3 685	4 024 564	179 276	4.5	.8	X
	20740	Automotive tires, tubes, batteries, parts, accessories	18 257	21 621 504	16 145 295	74.7	74.7	69.3
	20745	New automobile tires & tubes	18 257	21 621 504	11 524 944	53.3	53.3	X
	20746	New truck & bus tires, including industrial, off-the-road, & farm tractor tires	7 798	9 872 081	2 336 414	23.7	10.8	X
	20747	Retreaded automobile tires	1 357	2 104 439	95 208	4.5	.4	X
	20748	Retreaded truck & bus tires, including industrial, off-the-road, & farm tractor tires	3 395	5 671 397	599 663	10.6	2.8	X
	20749	Storage batteries	3 364	4 671 572	120 769	2.6	.6	X
	20753	Parts, used	1 930	2 670 041	99 841	3.7	.5	X
	20755	Parts, new & rebuilt	6 687	8 418 813	1 063 751	12.6	4.9	X
	20756	Automotive accessories, including safety & comfort related items	2 631	4 193 367	264 821	6.3	1.2	X
	20757	Sundry supplies, including appearance & maintenance chemicals; automotive paint; antifreeze; functional fluids; etc.	1 265	1 345 498	39 884	3.0	.2	X
	20780	Household fuels, including oil, LP gas, wood, coal	33	37 225	2 429	6.5	Z	X
	20850	All other merchandise	24	32 454	4 891	15.1	Z	70.2
	20883	All other merchandise	24	32 454	4 891	15.1	Z	X
	29810	All other merchandise	777	1 107 798	63 009	5.7	.3	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	12 598	15 339 184	5 162 421	33.7	23.9	69.6
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	11 074	13 946 517	3 012 403	21.6	13.9	X
	29907	Parts installed in repair	8 298	9 476 432	2 070 581	21.9	9.6	X
	29951	All other nonmerchandise receipts, including receipts from customers for storage, rental or lease of tools & equipment, etc.	1 204	2 314 511	79 437	3.4	.4	X
441320		Tire dealers	18 257	X	21 621 504	X	100.0	70.2
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	48	47 768	1 366	2.9	Z	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	23	23 301	729	3.1	Z	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	106	148 355	14 443	9.7	.1	35.3
	20301	Kitchen appliances, parts, accessories, including refrigerators, freezers, dishwashers, microwave ovens, etc.	105	146 624	10 404	7.1	Z	X
	20302	Laundry appliances, parts, accessories, including clothes washers & dryers	74	97 618	3 185	3.3	Z	X
	20303	Other major household appliances, parts, accessories, including room air-conditioners, dehumidifiers, vacuum cleaners, sewing machines, etc.	40	54 826	854	1.6	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	20	26 454	872	3.3	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	36	48 076	2 092	4.4	Z	66.1
	20331	Audio equipment, components, parts, accessories, including radios, stereos, tape recorders & players, compact disc players, & other sound reinforcement and recording equipment	34	46 780	2 069	4.4	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	15	15 256	3 698	24.2	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	18	18 569	3 249	17.5	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	23	23 560	2 954	12.5	Z	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	48	53 655	4 868	9.1	Z	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	71	53 980	3 811	7.1	Z	X
	20720	Automotive fuels	177	243 514	24 815	10.2	.1	X
	20730	Automotive lubricants, including oil, greases, etc.	3 685	4 024 564	179 276	4.5	.8	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
441		Motor vehicle and parts dealers—Con.						
4413		Automotive parts, accessories, and tire stores—Con.						
44132		Tire dealers—Con.						
441320		Tire dealers—Con.						
	20740	Automotive tires, tubes, batteries, parts, accessories	18 257	21 621 504	16 145 295	74.7	74.7	69.3
	20745	New automobile tires & tubes	18 257	21 621 504	11 524 944	53.3	53.3	X
	20746	New truck & bus tires, including industrial, off-the-road, & farm tractor tires	7 798	9 872 081	2 336 414	23.7	10.8	X
	20747	Retreaded automobile tires	1 357	2 104 439	95 208	4.5	.4	X
	20748	Retreaded truck & bus tires, including industrial, off-the-road, & farm tractor tires	3 395	5 671 397	599 663	10.6	2.8	X
	20749	Storage batteries	3 364	4 671 572	120 769	2.6	.6	X
	20753	Parts, used	1 930	2 670 041	99 841	3.7	.5	X
	20755	Parts, new & rebuilt	6 687	8 418 813	1 063 751	12.6	4.9	X
	20756	Automotive accessories, including safety & comfort related items	2 631	4 193 367	264 821	6.3	1.2	X
	20757	Sundry supplies, including appearance & maintenance chemicals; automotive paint; antifreeze; functional fluids; etc.	1 265	1 345 498	39 884	3.0	.2	X
	20780	Household fuels, including oil, LP gas, wood, coal	33	37 225	2 429	6.5	Z	X
	20850	All other merchandise	24	32 454	4 891	15.1	Z	70.2
	20883	All other merchandise	24	32 454	4 891	15.1	Z	X
	29810	All other merchandise	777	1 107 798	63 009	5.7	.3	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	12 598	15 339 184	5 162 421	33.7	23.9	69.6
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	11 074	13 946 517	3 012 403	21.6	13.9	X
	29907	Parts installed in repair	8 298	9 476 432	2 070 581	21.9	9.6	X
	29951	All other nonmerchandise receipts, including receipts from customers for storage, rental or lease of tools & equipment, etc.	1 204	2 314 511	79 437	3.4	.4	X
442		Furniture and home furnishings stores	65 204	X	91 814 210	X	100.0	74.4
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	3 574	5 033 616	241 501	4.8	.3	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	16	5 079	526	10.4	Z	X
	20140	Packaged liquor, wine, & beer	12	2 315	204	8.8	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	110	50 179	4 779	9.5	Z	X
	20180	Soaps, detergents, & household cleaners	80	37 405	1 078	2.9	Z	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	33	21 256	460	2.2	Z	X
	20200	Men's wear	874	1 220 107	15 164	1.2	Z	X
	20220	Women's, juniors', & misses' wear	333	498 578	18 809	3.8	Z	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	168	114 407	25 068	21.9	Z	X
	20260	Footwear, including accessories	35	10 474	696	6.6	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	762	929 241	44 738	4.8	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	14 279	26 714 071	6 677 527	25.0	7.3	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	3 967	6 662 130	885 783	13.3	1.0	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	3 793	11 211 499	603 558	5.4	.7	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	2 607	4 431 104	406 378	9.2	.4	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	1 235	2 711 244	94 786	3.5	.1	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	33 853	60 437 525	46 392 235	76.8	50.5	X
	20360	Flooring & floor coverings	24 114	37 644 978	16 781 179	44.6	18.3	X
	20370	Computer hardware, software, & supplies, including computer game software	396	992 747	32 815	3.3	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	28 998	46 345 519	13 307 721	28.7	14.5	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	1 704	1 087 938	68 246	6.3	.1	X
	20420	Books	1 693	1 733 701	40 805	2.4	Z	X
	20440	Photographic equipment & supplies	9	79 682	1 583	2.0	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	1 948	4 018 028	161 151	4.0	.2	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	9	1 397	16	1.1	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	857	1 218 138	30 840	2.5	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	796	1 012 381	63 594	6.3	.1	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	1 830	2 713 680	196 372	7.2	.2	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	965	1 237 867	439 616	35.5	.5	X
	20670	Paint & sundries	979	959 264	72 616	7.6	.1	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
442		Furniture and home furnishings stores—Con.						
	20690	Wallpaper & other flexible wallcoverings	1 547	1 508 525	72 065	4.8	.1	X
	20850	All other merchandise	10 887	14 275 970	1 467 493	10.3	1.6	X
	29810	All other merchandise	4 539	11 674 602	591 879	5.1	.6	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	16 370	28 937 337	3 072 593	10.6	3.3	X
4421		Furniture stores	28 244	X	50 221 652	X	100.0	73.3
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	6	3 423	38	1.1	Z	X
	20200	Men's wear	15	33 827	725	2.1	Z	X
	20220	Women's, juniors', & misses' wear	62	54 886	2 223	4.1	Z	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	63	81 508	22 503	27.6	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	166	329 211	9 978	3.0	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	2 701	6 997 698	322 831	4.6	.6	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	3 608	6 314 040	858 519	13.6	1.7	70.7
	20301	Kitchen appliances, parts, accessories, including refrigerators, freezers, dishwashers, microwave ovens, etc.	3 179	4 609 903	423 684	9.2	.8	X
	20302	Laundry appliances, parts, accessories, including clothes washers & dryers	2 853	4 198 612	289 696	6.9	.6	X
	20303	Other major household appliances, parts, accessories, including room air-conditioners, dehumidifiers, vacuum cleaners, sewing machines, etc.	2 210	4 000 499	145 093	3.6	.3	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	400	641 895	15 172	2.4	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	2 560	4 390 048	403 996	9.2	.8	69.3
	20321	Televisions	2 286	4 151 311	316 690	7.6	.6	X
	20324	Video recorders, cameras, tapes, DVDs, & electronic game/DVD combination devices	1 473	2 853 151	87 306	3.1	.2	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	980	2 295 438	86 212	3.8	.2	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	28 244	50 221 652	44 561 501	88.7	88.7	68.6
	20341	Upholstered furniture	19 322	40 674 564	13 442 517	33.0	26.8	X
	20342	Sleep sofas, daybeds, futons, & other dual-purpose pieces	16 142	29 325 682	2 058 844	7.0	4.1	X
	20343	Sleep equipment, including mattresses, springs, cots, waterbeds, etc. .	20 555	37 136 436	6 319 133	17.0	12.6	X
	20344	Other living room, dining room, bedroom furniture, including headboards	22 146	42 743 992	15 869 997	37.1	31.6	X
	20346	Office furniture, including computer-related furniture	10 366	24 668 492	3 082 677	12.5	6.1	X
	20347	Outdoor/patio furniture	4 236	10 581 802	1 062 480	10.0	2.1	X
	20348	All other furniture, including kitchen, dinette, etc.	12 717	25 304 037	2 725 853	10.8	5.4	X
	20360	Flooring & floor coverings	4 559	11 202 225	878 376	7.8	1.7	69.6
	20361	Soft-surface (textile) floor coverings & accessories	4 404	10 871 967	748 476	6.9	1.5	X
	20363	Hardwood flooring	614	1 374 974	53 067	3.9	.1	X
	20364	Other hard-surface floor coverings & accessories, including tile & sheet goods	1 181	2 363 108	76 833	3.3	.2	X
	20370	Computer hardware, software, & supplies, including computer game software	172	792 930	26 890	3.4	.1	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	9 683	24 360 416	1 511 880	6.2	3.0	71.8
	20383	Decorative accessories, including lamps, lampshades, mirrors, pictures, picture frames, clocks, magazine racks, spice racks, desk sets, etc.	9 557	24 040 033	1 242 224	5.2	2.5	X
	20385	All other kitchenware & home furnishings, including cookware, cooking accessories, dinnerware, glassware, giftware, closet & bathroom accessories, etc.	1 072	3 051 303	269 656	8.8	.5	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	402	457 036	11 017	2.4	Z	X
	20420	Books	117	162 064	2 722	1.7	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	359	720 761	24 651	3.4	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	16	36 890	7 939	21.5	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	198	245 784	11 665	4.7	Z	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	286	388 672	14 106	3.6	Z	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	70	122 560	22 042	18.0	Z	X
	20670	Paint & sundries	238	267 526	6 171	2.3	Z	X
	20690	Wallpaper & other flexible wallcoverings	53	56 992	2 671	4.7	Z	X
	20850	All other merchandise	1 833	2 958 638	268 701	9.1	.5	63.3
	20861	Antiques, items over 100 years old	290	355 122	31 615	8.9	.1	X
	20862	Collectibles, including items which are old, but less than 100 years old, & limited in supply	427	363 181	18 203	5.0	Z	X
	20863	Art goods, including original pictures & sculptures	939	1 648 766	55 705	3.4	.1	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups ...	736	909 630	68 128	7.5	.1	X
	20883	All other merchandise	176	417 229	95 006	22.8	.2	X
	29810	All other merchandise	1 798	5 866 634	240 708	4.1	.5	X

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
442		Furniture and home furnishings stores—Con.						
4421		Furniture stores—Con.						
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	7 675	19 543 266	906 505	4.6	1.8	71.1
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	1 957	4 210 912	185 184	4.4	.4	X
	29905	Labor charges for work contracted out to other establishments	1 146	2 476 518	95 801	3.9	.2	X
	29908	Parts & materials used in furniture repair or upholstery work	938	3 372 390	39 925	1.2	.1	X
	29909	Delivery charges	5 550	13 564 065	342 233	2.5	.7	X
	29943	Value of service contracts	1 286	5 251 907	153 257	2.9	.3	X
	29955	All other nonmerchandise receipts, including receipts from rentals, storage, etc.	811	3 655 633	90 088	2.5	.2	X
44211		Furniture stores	28 244	X	50 221 652	X	100.0	73.3
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	6	3 423	38	1.1	Z	X
	20200	Men's wear	15	33 827	725	2.1	Z	X
	20220	Women's, juniors', & misses' wear	62	54 886	2 223	4.1	Z	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	63	81 508	22 503	27.6	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	166	329 211	9 978	3.0	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	2 701	6 997 698	322 831	4.6	.6	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	3 608	6 314 040	858 519	13.6	1.7	70.7
	20301	Kitchen appliances, parts, accessories, including refrigerators, freezers, dishwashers, microwave ovens, etc.	3 179	4 609 903	423 684	9.2	.8	X
	20302	Laundry appliances, parts, accessories, including clothes washers & dryers	2 853	4 198 612	289 696	6.9	.6	X
	20303	Other major household appliances, parts, accessories, including room air-conditioners, dehumidifiers, vacuum cleaners, sewing machines, etc.	2 210	4 000 499	145 093	3.6	.3	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	400	641 895	15 172	2.4	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	2 560	4 390 048	403 996	9.2	.8	69.3
	20321	Televisions	2 286	4 151 311	316 690	7.6	.6	X
	20324	Video recorders, cameras, tapes, DVDs, & electronic game/DVD combination devices	1 473	2 853 151	87 306	3.1	.2	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	980	2 295 438	86 212	3.8	.2	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	28 244	50 221 652	44 561 501	88.7	88.7	68.6
	20341	Upholstered furniture	19 322	40 674 564	13 442 517	33.0	26.8	X
	20342	Sleep sofas, daybeds, futons, & other dual-purpose pieces	16 142	29 325 682	2 058 844	7.0	4.1	X
	20343	Sleep equipment, including mattresses, springs, cots, waterbeds, etc.	20 555	37 136 436	6 319 133	17.0	12.6	X
	20344	Other living room, dining room, bedroom furniture, including headboards	22 146	42 743 992	15 869 997	37.1	31.6	X
	20346	Office furniture, including computer-related furniture	10 366	24 668 492	3 082 677	12.5	6.1	X
	20347	Outdoor/patio furniture	4 236	10 581 802	1 062 480	10.0	2.1	X
	20348	All other furniture, including kitchen, dinette, etc.	12 717	25 304 037	2 725 853	10.8	5.4	X
	20360	Flooring & floor coverings	4 559	11 202 225	878 376	7.8	1.7	69.6
	20361	Soft-surface (textile) floor coverings & accessories	4 404	10 871 967	748 476	6.9	1.5	X
	20363	Hardwood flooring	614	1 374 974	53 067	3.9	.1	X
	20364	Other hard-surface floor coverings & accessories, including tile & sheet goods	1 181	2 363 108	76 833	3.3	.2	X
	20370	Computer hardware, software, & supplies, including computer game software	172	792 930	26 890	3.4	.1	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	9 683	24 360 416	1 511 880	6.2	3.0	71.8
	20383	Decorative accessories, including lamps, lampshades, mirrors, pictures, picture frames, clocks, magazine racks, spice racks, desk sets, etc.	9 557	24 040 033	1 242 224	5.2	2.5	X
	20385	All other kitchenware & home furnishings, including cookware, cooking accessories, dinnerware, glassware, giftware, closet & bathroom accessories, etc.	1 072	3 051 303	269 656	8.8	.5	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	402	457 036	11 017	2.4	Z	X
	20420	Books	117	162 064	2 722	1.7	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	359	720 761	24 651	3.4	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	16	36 890	7 939	21.5	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	198	245 784	11 665	4.7	Z	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	286	388 672	14 106	3.6	Z	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	70	122 560	22 042	18.0	Z	X
	20670	Paint & sundries	238	267 526	6 171	2.3	Z	X
	20690	Wallpaper & other flexible wallcoverings	53	56 992	2 671	4.7	Z	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
442		Furniture and home furnishings stores—Con.						
4421		Furniture stores—Con.						
44211		Furniture stores—Con.						
	20850	All other merchandise	1 833	2 958 638	268 701	9.1	.5	63.3
	20861	Antiques, items over 100 years old	290	355 122	31 615	8.9	.1	X
	20862	Collectibles, including items which are old, but less than 100 years old, & limited in supply	427	363 181	18 203	5.0	Z	X
	20863	Art goods, including original pictures & sculptures	939	1 648 766	55 705	3.4	.1	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups	736	909 630	68 128	7.5	.1	X
	20883	All other merchandise	176	417 229	95 006	22.8	.2	X
	29810	All other merchandise	1 798	5 866 634	240 708	4.1	.5	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for delv, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	7 675	19 543 266	906 505	4.6	1.8	71.1
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rpts from landscaping; & rpts from heater rep/install	1 957	4 210 912	185 184	4.4	.4	X
	29905	Labor charges for work contracted out to other establishments	1 146	2 476 518	95 801	3.9	.2	X
	29908	Parts & materials used in furniture repair or upholstery work	938	3 372 390	39 925	1.2	.1	X
	29909	Delivery charges	5 550	13 564 065	342 233	2.5	.7	X
	29943	Value of service contracts	1 286	5 251 907	153 257	2.9	.3	X
	29955	All other nonmerchandise receipts, including receipts from rentals, storage, etc.	811	3 655 633	90 088	2.5	.2	X
442110		Furniture stores	28 244	X	50 221 652	X	100.0	73.3
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	6	3 423	38	1.1	Z	X
	20200	Men's wear	15	33 827	725	2.1	Z	X
	20220	Women's, juniors', & misses' wear	62	54 886	2 223	4.1	Z	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	63	81 508	22 503	27.6	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	166	329 211	9 978	3.0	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	2 701	6 997 698	322 831	4.6	.6	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	3 608	6 314 040	858 519	13.6	1.7	70.7
	20301	Kitchen appliances, parts, accessories, including refrigerators, freezers, dishwashers, microwave ovens, etc.	3 179	4 609 903	423 684	9.2	.8	X
	20302	Laundry appliances, parts, accessories, including clothes washers & dryers	2 853	4 198 612	289 696	6.9	.6	X
	20303	Other major household appliances, parts, accessories, including room air-conditioners, dehumidifiers, vacuum cleaners, sewing machines, etc.	2 210	4 000 499	145 093	3.6	.3	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	400	641 895	15 172	2.4	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	2 560	4 390 048	403 996	9.2	.8	69.3
	20321	Televisions	2 286	4 151 311	316 690	7.6	.6	X
	20324	Video recorders, cameras, tapes, DVDs, & electronic game/DVD combination devices	1 473	2 853 151	87 306	3.1	.2	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	980	2 295 438	86 212	3.8	.2	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	28 244	50 221 652	44 561 501	88.7	88.7	68.6
	20341	Upholstered furniture	19 322	40 674 564	13 442 517	33.0	26.8	X
	20342	Sleep sofas, daybeds, futons, & other dual-purpose pieces	16 142	29 325 682	2 058 844	7.0	4.1	X
	20343	Sleep equipment, including mattresses, springs, cots, waterbeds, etc.	20 555	37 136 436	6 319 133	17.0	12.6	X
	20344	Other living room, dining room, bedroom furniture, including headboards	22 146	42 743 992	15 869 997	37.1	31.6	X
	20346	Office furniture, including computer-related furniture	10 366	24 668 492	3 082 677	12.5	6.1	X
	20347	Outdoor/patio furniture	4 236	10 581 802	1 062 480	10.0	2.1	X
	20348	All other furniture, including kitchen, dinette, etc.	12 717	25 304 037	2 725 853	10.8	5.4	X
	20360	Flooring & floor coverings	4 559	11 202 225	878 376	7.8	1.7	69.6
	20361	Soft-surface (textile) floor coverings & accessories	4 404	10 871 967	748 476	6.9	1.5	X
	20363	Hardwood flooring	614	1 374 974	53 067	3.9	.1	X
	20364	Other hard-surface floor coverings & accessories, including tile & sheet goods	1 181	2 363 108	76 833	3.3	.2	X
	20370	Computer hardware, software, & supplies, including computer game software	172	792 930	26 890	3.4	.1	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	9 683	24 360 416	1 511 880	6.2	3.0	71.8
	20383	Decorative accessories, including lamps, lampshades, mirrors, pictures, picture frames, clocks, magazine racks, spice racks, desk sets, etc.	9 557	24 040 033	1 242 224	5.2	2.5	X
	20385	All other kitchenware & home furnishings, including cookware, cooking accessories, dinnerware, glassware, giftware, closet & bathroom accessories, etc.	1 072	3 051 303	269 656	8.8	.5	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	402	457 036	11 017	2.4	Z	X
	20420	Books	117	162 064	2 722	1.7	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	359	720 761	24 651	3.4	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	16	36 890	7 939	21.5	Z	X

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
442		Furniture and home furnishings stores—Con.						
4421		Furniture stores—Con.						
44211		Furniture stores—Con.						
442110		Furniture stores—Con.						
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	198	245 784	11 665	4.7	Z	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	286	388 672	14 106	3.6	Z	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	70	122 560	22 042	18.0	Z	X
	20670	Paint & sundries	238	267 526	6 171	2.3	Z	X
	20690	Wallpaper & other flexible wallcoverings	53	56 992	2 671	4.7	Z	X
	20850	All other merchandise	1 833	2 958 638	268 701	9.1	.5	63.3
	20861	Antiques, items over 100 years old	290	355 122	31 615	8.9	.1	X
	20862	Collectibles, including items which are old, but less than 100 years old, & limited in supply	427	363 181	18 203	5.0	Z	X
	20863	Art goods, including original pictures & sculptures	939	1 648 766	55 705	3.4	.1	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups	736	909 630	68 128	7.5	.1	X
	20883	All other merchandise	176	417 229	95 006	22.8	.2	X
	29810	All other merchandise	1 798	5 866 634	240 708	4.1	.5	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	7 675	19 543 266	906 505	4.6	1.8	71.1
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rpts from landscaping; & rpts from heater rep/install	1 957	4 210 912	185 184	4.4	.4	X
	29905	Labor charges for work contracted out to other establishments	1 146	2 476 518	95 801	3.9	.2	X
	29908	Parts & materials used in furniture repair or upholstery work	938	3 372 390	39 925	1.2	.1	X
	29909	Delivery services	5 550	13 564 065	342 233	2.5	.7	X
	29943	Value of service contracts	1 286	5 251 907	153 257	2.9	.3	X
	29955	All other nonmerchandise receipts, including receipts from rentals, storage, etc.	811	3 655 633	90 088	2.5	.2	X
4422		Home furnishings stores	36 960	X	41 592 558	X	100.0	75.6
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	3 568	5 030 193	241 463	4.8	.6	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	16	5 079	526	10.4	Z	X
	20140	Packaged liquor, wine, & beer	12	2 315	204	8.8	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	107	46 967	4 395	9.4	Z	X
	20180	Soaps, detergents, & household cleaners	80	37 405	1 078	2.9	Z	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	32	20 487	422	2.1	Z	X
	20200	Men's wear	859	1 186 280	14 439	1.2	Z	X
	20220	Women's, juniors', & misses' wear	271	443 692	16 586	3.7	Z	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	105	32 899	2 565	7.8	Z	X
	20260	Footwear, including accessories	34	8 979	621	6.9	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	596	600 030	34 760	5.8	.1	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	11 578	19 716 373	6 354 696	32.2	15.3	72.8
	20281	Curtains & draperies	4 905	12 094 929	818 452	6.8	2.0	X
	20282	Vertical & horizontal blinds, woven wood blinds, & shades	6 258	6 881 553	908 459	13.2	2.2	X
	20283	Furniture coverings, including ready-made & custom-made	1 660	2 091 704	100 778	4.8	.2	X
	20284	Domestics, including towels, sheets, blankets, table linens & coverings, etc.	7 008	15 219 276	4 527 007	29.7	10.9	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	359	348 090	27 264	7.8	.1	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	3 393	10 569 604	588 386	5.6	1.4	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	47	41 056	2 382	5.8	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	255	415 806	8 574	2.1	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	5 609	10 215 873	1 830 734	17.9	4.4	X
	20360	Flooring & floor coverings	19 555	26 442 753	15 902 803	60.1	38.2	72.7
	20361	Soft-surface (textile) floor coverings & accessories	18 776	25 491 191	10 300 798	40.4	24.8	X
	20363	Hardwood flooring	10 563	13 772 209	1 966 147	14.3	4.7	X
	20364	Other hard-surface floor coverings & accessories, including tile & sheet goods	12 305	15 043 248	3 635 858	24.2	8.7	X
	20370	Computer hardware, software, & supplies, including computer game software	224	199 817	5 925	3.0	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	19 315	21 985 103	11 795 841	53.7	28.4	67.3
	20381	Cookware & cooking accessories, including strainers, sifters, grinders, cutlery, canning supplies, etc.	5 341	12 216 188	1 927 088	15.8	4.6	X
	20382	Dinnerware, china, glassware, tableware, giftware, including all flatware & holloware	9 982	17 255 077	2 602 122	15.1	6.3	X
	20383	Decorative accessories, including lamps, lampshades, mirrors, pictures, picture frames, clocks, magazine racks, spice racks, desk sets, etc.	15 726	19 133 116	4 179 120	21.8	10.0	X

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			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
442		Furniture and home furnishings stores—Con.						
4422		Home furnishings stores—Con.						
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.—Con.						
	20384	All other kitchenware & home furnishings, including closet & bathroom accessories, etc.	9 447	17 438 842	3 087 511	17.7	7.4	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	1 302	630 902	57 229	9.1	.1	X
	20420	Books	1 576	1 571 637	38 083	2.4	.1	X
	20440	Photographic equipment & supplies	6	1 679	438	26.1	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	1 589	3 297 267	136 500	4.1	.3	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	8	576	5	.9	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	841	1 181 248	22 901	1.9	.1	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	598	766 597	51 929	6.8	.1	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	1 544	2 325 008	182 266	7.8	.4	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	895	1 115 307	417 574	37.4	1.0	X
	20670	Paint & sundries	741	691 738	66 445	9.6	.2	X
	20690	Wallpaper & other flexible wallcoverings	1 494	1 451 533	69 394	4.8	.2	X
	20850	All other merchandise	9 054	11 317 332	1 198 792	10.6	2.9	73.8
	20851	Stationery products, including stationery, tablets, pads, & related products	2 706	5 690 433	147 581	2.6	.4	X
	20852	Office paper, including computer printer, copier, fax, & typewriter cut sheet paper	38	20 192	958	4.7	Z	X
	20855	Greeting cards	1 657	1 438 584	23 476	1.6	.1	X
	20863	Art goods, including original pictures & sculptures	1 836	961 854	98 902	10.3	.2	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	663	576 548	28 107	4.9	.1	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups	6 612	10 158 353	539 761	5.3	1.3	X
	20879	Artificial/silk flowers, plants, & trees	4 279	5 554 781	321 485	5.8	.8	X
	20883	All other merchandise	185	418 870	38 473	9.2	.1	X
	29810	All other merchandise	2 741	5 807 968	351 171	6.0	.8	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for delv, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	8 695	9 394 071	2 166 088	23.1	5.2	70.5
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rpts from landscaping; & rpts from heater rep/install	3 796	3 385 607	664 162	19.6	1.6	X
	29905	Labor charges for work contracted out to other establishments	2 052	2 384 367	459 385	19.3	1.1	X
	29908	Parts & materials used in furniture repair or upholstery work	127	115 977	10 241	8.8	Z	X
	29911	Delivery & installation charges	3 946	4 532 708	835 688	18.4	2.0	X
	29935	Carpet repair receipts & other labor charges for repair work performed by this establishment	1 578	1 917 061	86 242	4.5	.2	X
	29936	Carpet cleaning receipts for work performed by this establishment	527	657 869	49 127	7.5	.1	X
	29972	All other nonmerchandise receipts, including receipts from customers for storage, rental, etc.	383	712 231	61 152	8.6	.1	X
44221		Floor covering stores	15 290	X	18 206 361	X	100.0	68.1
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	32	33 441	3 159	9.4	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	2 683	3 555 375	210 974	5.9	1.2	66.3
	20281	Curtains & draperies	1 016	1 748 604	66 850	3.8	.4	X
	20282	Vertical & horizontal blinds, woven wood blinds, & shades	2 342	2 999 221	133 704	4.5	.7	X
	20283	Furniture coverings, including ready-made & custom-made	166	203 486	8 860	4.4	Z	X
	20284	Domestics, including towels, sheets, blankets, table linens & coverings, etc.	124	67 608	1 560	2.3	Z	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	102	125 147	14 502	11.6	.1	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	30	21 281	743	3.5	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	21	14 501	676	4.7	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	18	12 923	588	4.6	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	483	576 886	99 318	17.2	.5	X
	20360	Flooring & floor coverings	15 290	18 206 361	15 462 747	84.9	84.9	64.7
	20361	Soft-surface (textile) floor coverings & accessories	14 549	17 278 142	9 874 255	57.1	54.2	X
	20363	Hardwood flooring	10 475	13 691 990	1 960 395	14.3	10.8	X
	20364	Other hard-surface floor coverings & accessories, including tile & sheet goods	12 128	14 902 474	3 628 097	24.3	19.9	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	391	436 172	25 142	5.8	.1	61.6
	20381	Cookware & cooking accessories, including strainers, sifters, grinders, cutlery, canning supplies, etc.	48	27 957	1 899	6.8	Z	X
	20382	Dinnerware, china, glassware, tableware, giftware, including all flatware & holloware	6	12 229	983	8.0	Z	X
	20383	Decorative accessories, including lamps, lampshades, mirrors, pictures, picture frames, clocks, magazine racks, spice racks, desk sets, etc.	299	351 019	15 139	4.3	.1	X

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44221		Floor covering stores—Con.						
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc—Con.						
	20384	All other kitchenware & home furnishings, including closet & bathroom accessories, etc.	62	86 745	7 121	8.2	Z	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	29	19 765	526	2.7	Z	X
	20420	Books	10	9 747	18	.2	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	8	3 763	93	2.5	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	257	283 101	18 750	6.6	.1	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	38	49 871	5 679	11.4	Z	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	379	699 810	126 585	18.1	.7	X
	20670	Paint & sundries	651	643 834	62 211	9.7	.3	X
	20690	Wallpaper & other flexible wallcoverings	1 180	1 283 782	46 965	3.7	.3	X
	20850	All other merchandise	169	202 161	27 210	13.5	.1	55.4
	20863	Art goods, including original pictures & sculptures	41	26 991	608	2.3	Z	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups	23	40 677	5 094	12.5	Z	X
	20879	Artificial/silk flowers, plants, & trees	73	108 575	5 968	5.5	Z	X
	20883	All other merchandise	55	72 662	15 490	21.3	.1	X
	29810	All other merchandise	413	661 962	42 851	6.5	.2	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	7 024	8 297 238	2 056 377	24.8	11.3	64.8
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	2 912	2 949 845	622 296	21.1	3.4	X
	29905	Labor charges for work contracted out to other establishments	1 748	2 189 566	439 802	20.1	2.4	X
	29908	Parts & materials used in furniture repair or upholstery work	71	77 640	7 527	9.7	Z	X
	29911	Delivery & installation charges	3 209	3 953 036	801 546	20.3	4.4	X
	29935	Carpet repair receipts & other labor charges for repair work performed by this establishment	1 556	1 903 788	85 676	4.5	.5	X
	29936	Carpet cleaning receipts for work performed by this establishment	525	656 972	49 043	7.5	.3	X
	29972	All other nonmerchandise receipts, including receipts from customers for storage, rental, etc.	239	560 019	50 484	9.0	.3	X
442210		Floor covering stores	15 290	X	18 206 361	X	100.0	68.1
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	32	33 441	3 159	9.4	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	2 683	3 555 375	210 974	5.9	1.2	66.3
	20281	Curtains & draperies	1 016	1 748 604	66 850	3.8	.4	X
	20282	Vertical & horizontal blinds, woven wood blinds, & shades	2 342	2 999 221	133 704	4.5	.7	X
	20283	Furniture coverings, including ready-made & custom-made	166	203 486	8 860	4.4	Z	X
	20284	Domestics, including towels, sheets, blankets, table linens & coverings, etc.	124	67 608	1 560	2.3	Z	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	102	125 147	14 502	11.6	.1	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	30	21 281	743	3.5	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	21	14 501	676	4.7	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	18	12 923	588	4.6	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	483	576 886	99 318	17.2	.5	X
	20360	Flooring & floor coverings	15 290	18 206 361	15 462 747	84.9	84.9	64.7
	20361	Soft-surface (textile) floor coverings & accessories	14 549	17 278 142	9 874 255	57.1	54.2	X
	20363	Hardwood flooring	10 475	13 691 990	1 960 395	14.3	10.8	X
	20364	Other hard-surface floor coverings & accessories, including tile & sheet goods	12 128	14 902 474	3 628 097	24.3	19.9	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	391	436 172	25 142	5.8	.1	61.6
	20381	Cookware & cooking accessories, including strainers, sifters, grinders, cutlery, canning supplies, etc.	48	27 957	1 899	6.8	Z	X
	20382	Dinnerware, china, glassware, tableware, giftware, including all flatware & holloware	6	12 229	983	8.0	Z	X
	20383	Decorative accessories, including lamps, lampshades, mirrors, pictures, picture frames, clocks, magazine racks, spice racks, desk sets, etc.	299	351 019	15 139	4.3	.1	X
	20384	All other kitchenware & home furnishings, including closet & bathroom accessories, etc.	62	86 745	7 121	8.2	Z	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	29	19 765	526	2.7	Z	X
	20420	Books	10	9 747	18	.2	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	8	3 763	93	2.5	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	257	283 101	18 750	6.6	.1	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
442		Furniture and home furnishings stores—Con.						
4422		Home furnishings stores—Con.						
44221		Floor covering stores—Con.						
442210		Floor covering stores—Con.						
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	38	49 871	5 679	11.4	Z	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	379	699 810	126 585	18.1	.7	X
	20670	Paint & sundries	651	643 834	62 211	9.7	.3	X
	20690	Wallpaper & other flexible wallcoverings	1 180	1 283 782	46 965	3.7	.3	X
	20850	All other merchandise	169	202 161	27 210	13.5	.1	55.4
	20863	Art goods, including original pictures & sculptures	41	26 991	608	2.3	Z	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups ...	23	40 677	5 094	12.5	Z	X
	20879	Artificial/silk flowers, plants, & trees	73	108 575	5 968	5.5	Z	X
	20883	All other merchandise	55	72 662	15 490	21.3	.1	X
	29810	All other merchandise	413	661 962	42 851	6.5	.2	X
	29900	All nonmerch rpcts, incl all rpcts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	7 024	8 297 238	2 056 377	24.8	11.3	64.8
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rpcts from landscaping; & rpcts from heater rep/install	2 912	2 949 845	622 296	21.1	3.4	X
	29905	Labor charges for work contracted out to other establishments	1 748	2 189 566	439 802	20.1	2.4	X
	29908	Parts & materials used in furniture repair or upholstery work	71	77 640	7 527	9.7	Z	X
	29911	Delivery & installation charges	3 209	3 953 036	801 546	20.3	4.4	X
	29935	Carpet repair receipts & other labor charges for repair work performed by this establishment	1 556	1 903 788	85 676	4.5	.5	X
	29936	Carpet cleaning receipts for work performed by this establishment ...	525	656 972	49 043	7.5	.3	X
	29972	All other nonmerchandise receipts, including receipts from customers for storage, rental, etc.	239	560 019	50 484	9.0	.3	X
44229		Other home furnishings stores	21 670	X	23 386 197	X	100.0	81.5
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	3 568	5 030 193	241 463	4.8	1.0	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	13	3 734	217	5.8	Z	X
	20140	Packaged liquor, wine, & beer	12	2 315	204	8.8	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	107	46 967	4 395	9.4	Z	X
	20180	Soaps, detergents, & household cleaners	78	36 743	1 071	2.9	Z	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	32	20 487	422	2.1	Z	X
	20200	Men's wear	858	1 185 873	14 426	1.2	.1	X
	20220	Women's, juniors', & misses' wear	271	443 692	16 586	3.7	.1	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	105	32 899	2 565	7.8	Z	X
	20260	Footwear, including accessories	30	7 837	313	4.0	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	564	566 589	31 601	5.6	.1	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	8 895	16 160 998	6 143 722	38.0	26.3	78.3
	20281	Curtains & draperies	3 889	10 346 325	751 602	7.3	3.2	X
	20282	Vertical & horizontal blinds, woven wood blinds, & shades	3 916	3 882 332	774 755	20.0	3.3	X
	20283	Furniture coverings, including ready-made & custom-made	1 494	1 888 218	91 918	4.9	.4	X
	20284	Domestics, including towels, sheets, blankets, table linens & coverings, etc.	6 884	15 151 668	4 525 447	29.9	19.4	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	257	222 943	12 762	5.7	.1	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	3 363	10 548 323	587 643	5.6	2.5	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	26	26 555	1 706	6.4	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	237	402 883	7 986	2.0	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	5 126	9 638 987	1 731 416	18.0	7.4	X
	20360	Flooring & floor coverings	4 265	8 236 392	440 056	5.3	1.9	79.9
	20361	Soft-surface (textile) floor coverings & accessories	4 227	8 213 049	426 543	5.2	1.8	X
	20363	Hardwood flooring	88	80 219	5 752	7.2	Z	X
	20364	Other hard-surface floor coverings & accessories, including tile & sheet goods	177	140 774	7 761	5.5	Z	X
	20370	Computer hardware, software, & supplies, including computer game software	220	191 017	5 751	3.0	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	18 924	21 548 931	11 770 699	54.6	50.3	72.6
	20381	Cookware & cooking accessories, including strainers, sifters, grinders, cutlery, canning supplies, etc.	5 293	12 188 231	1 925 189	15.8	8.2	X
	20382	Dinnerware, china, glassware, tableware, giftware, including all flatware & holloware	9 976	17 242 848	2 601 139	15.1	11.1	X
	20383	Decorative accessories, including lamps, lampshades, mirrors, pictures, picture frames, clocks, magazine racks, spice racks, desk sets, etc.	15 427	18 782 097	4 163 981	22.2	17.8	X
	20384	All other kitchenware & home furnishings, including closet & bathroom accessories, etc.	9 385	17 352 097	3 080 390	17.8	13.2	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	1 273	611 137	56 703	9.3	.2	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
442		Furniture and home furnishings stores—Con.						
4422		Home furnishings stores—Con.						
44229		Other home furnishings stores—Con.						
	20420	Books	1 566	1 561 890	38 065	2.4	.2	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	1 581	3 293 504	136 407	4.1	.6	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	8	576	5	.9	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	839	1 179 567	22 898	1.9	.1	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	341	483 496	33 179	6.9	.1	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	1 506	2 275 137	176 587	7.8	.8	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	516	415 497	290 989	70.0	1.2	X
	20670	Paint & sundries	90	47 904	4 234	8.8	Z	X
	20690	Wallpaper & other flexible wallcoverings	314	167 751	22 429	13.4	.1	X
	20850	All other merchandise	8 885	11 115 171	1 171 582	10.5	5.0	79.8
	20851	Stationery products, including stationery, tablets, pads, & related products	2 704	5 689 448	147 572	2.6	.6	X
	20852	Office paper, including computer printer, copier, fax, & typewriter cut sheet paper	33	16 609	948	5.7	Z	X
	20855	Greeting cards	1 654	1 437 262	23 459	1.6	.1	X
	20863	Art goods, including original pictures & sculptures	1 795	934 863	98 294	10.5	.4	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	659	575 208	28 093	4.9	.1	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups ...	6 589	10 117 676	534 667	5.3	2.3	X
	20879	Artificial/silk flowers, plants, & trees	4 206	5 446 206	315 517	5.8	1.3	X
	20883	All other merchandise	130	346 208	22 983	6.6	.1	X
	29810	All other merchandise	2 328	5 146 006	308 320	6.0	1.3	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for delv, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	1 671	1 096 833	109 711	10.0	.5	65.7
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rpts from landscaping; & rpts from heater rep/install	884	435 762	41 866	9.6	.2	X
	29905	Labor charges for work contracted out to other establishments	304	194 801	19 583	10.1	.1	X
	29908	Parts & materials used in furniture repair or upholstery work	56	38 337	2 714	7.1	Z	X
	29911	Delivery & installation charges	737	579 672	34 142	5.9	.1	X
	29935	Carpet repair receipts & other labor charges for repair work performed by this establishment	22	13 273	566	4.3	Z	X
	29972	All other nonmerchandise receipts, including receipts from customers for storage, rental, etc.	144	152 212	10 668	7.0	Z	X
442291		Window treatment stores	2 163	X	1 127 570	X	100.0	64.5
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	74	54 112	12 873	23.8	1.1	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	2 163	1 127 570	1 004 392	89.1	89.1	54.5
	20281	Curtains & draperies	1 219	566 900	224 644	39.6	19.9	X
	20282	Vertical & horizontal blinds, woven wood blinds, & shades	1 886	947 256	741 507	78.3	65.8	X
	20283	Furniture coverings, including ready-made & custom-made	177	98 979	25 544	25.8	2.3	X
	20284	Domestics, including towels, sheets, blankets, table linens & coverings, etc.	152	118 240	12 697	10.7	1.1	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	8	2 748	210	7.6	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	94	57 625	11 151	19.4	1.0	X
	20360	Flooring & floor coverings	166	117 968	26 292	22.3	2.3	59.2
	20361	Soft-surface (textile) floor coverings & accessories	158	113 758	17 955	15.8	1.6	X
	20363	Hardwood flooring	62	50 191	4 362	8.7	.4	X
	20364	Other hard-surface floor coverings & accessories, including tile & sheet goods	63	40 077	3 975	9.9	.4	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	219	167 724	18 279	10.9	1.6	50.6
	20381	Cookware & cooking accessories, including strainers, sifters, grinders, cutlery, canning supplies, etc.	8	8 189	355	4.3	Z	X
	20382	Dinnerware, china, glassware, tableware, giftware, including all flatware & holloware	7	4 809	431	9.0	Z	X
	20383	Decorative accessories, including lamps, lampshades, mirrors, pictures, picture frames, clocks, magazine racks, spice racks, desk sets, etc.	187	150 041	14 792	9.9	1.3	X
	20384	All other kitchenware & home furnishings, including closet & bathroom accessories, etc.	42	21 660	2 701	12.5	.2	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	17	16 264	1 956	12.0	.2	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	23	15 634	3 774	24.1	.3	X
	20670	Paint & sundries	45	24 984	3 057	12.2	.3	X
	20690	Wallpaper & other flexible wallcoverings	240	108 832	19 096	17.5	1.7	X
	20850	All other merchandise	83	34 246	2 434	7.1	.2	59.7
	20863	Art goods, including original pictures & sculptures	7	4 428	122	2.8	Z	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	6	4 424	225	5.1	Z	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups ...	22	5 832	279	4.8	Z	X

See footnotes at end of table.

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[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
442		Furniture and home furnishings stores—Con.						
4422		Home furnishings stores—Con.						
44229		Other home furnishings stores—Con.						
442291		Window treatment stores—Con.						
	20850	All other merchandise—Con.						
	20879	Artificial/silk flowers, plants, & trees	48	18 126	940	5.2	.1	X
	20883	All other merchandise	12	4 455	819	18.4	.1	X
	29810	All other merchandise	60	27 906	2 015	7.2	.2	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	277	154 427	19 572	12.7	1.7	59.8
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	100	47 420	3 514	7.4	.3	X
	29905	Labor charges for work contracted out to other establishments	77	35 220	4 549	12.9	.4	X
	29908	Parts & materials used in furniture repair or upholstery work	27	19 338	1 743	9.0	.2	X
	29911	Delivery & installation charges	169	102 853	9 012	8.8	.8	X
	29935	Carpet repair receipts & other labor charges for repair work performed by this establishment	11	8 282	391	4.7	Z	X
	29972	All other nonmerchandise receipts, including receipts from customers for storage, rental, etc.	12	11 079	346	3.1	Z	X
442299		All other home furnishings stores	19 507	X	22 258 627	X	100.0	82.4
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	3 568	5 030 193	241 463	4.8	1.1	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	13	3 734	217	5.8	Z	X
	20140	Packaged liquor, wine, & beer	12	2 315	204	8.8	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	107	46 967	4 395	9.4	Z	X
	20180	Soaps, detergents, & household cleaners	78	36 743	1 071	2.9	Z	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	32	20 487	422	2.1	Z	X
	20200	Men's wear	853	1 185 828	14 422	1.2	.1	X
	20220	Women's, juniors', & misses' wear	267	440 714	16 357	3.7	.1	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	100	28 937	1 982	6.8	Z	X
	20260	Footwear, including accessories	29	6 018	279	4.6	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	490	512 477	18 728	3.7	.1	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	6 732	15 033 428	5 139 330	34.2	23.1	79.7
	20281	Curtains & draperies	2 670	9 779 425	526 958	5.4	2.4	X
	20282	Vertical & horizontal blinds, woven wood blinds, & shades	2 030	2 935 076	33 248	1.1	.1	X
	20283	Furniture coverings, including ready-made & custom-made	1 317	1 789 239	66 374	3.7	.3	X
	20284	Domestics, including towels, sheets, blankets, table linens & coverings, etc.	6 732	15 033 428	4 512 750	30.0	20.3	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	249	220 195	12 552	5.7	.1	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	3 360	10 546 414	587 605	5.6	2.6	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	26	26 555	1 706	6.4	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	234	402 567	7 829	1.9	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	5 032	9 581 362	1 720 265	18.0	7.7	X
	20360	Flooring & floor coverings	4 099	8 118 424	413 764	5.1	1.9	80.9
	20361	Soft-surface (textile) floor coverings & accessories	4 069	8 099 291	408 588	5.0	1.8	X
	20363	Hardwood flooring	26	30 028	1 390	4.6	Z	X
	20364	Other hard-surface floor coverings & accessories, including tile & sheet goods	114	100 697	3 786	3.8	Z	X
	20370	Computer hardware, software, & supplies, including computer game software	220	191 017	5 751	3.0	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	18 705	21 381 207	11 752 420	55.0	52.8	73.4
	20381	Cookware & cooking accessories, including strainers, sifters, grinders, cutlery, canning supplies, etc.	5 285	12 180 042	1 924 834	15.8	8.6	X
	20382	Dinnerware, china, glassware, tableware, giftware, including all flatware & holloware	9 969	17 238 039	2 600 708	15.1	11.7	X
	20383	Decorative accessories, including lamps, lampshades, mirrors, pictures, picture frames, clocks, magazine racks, spice racks, desk sets, etc.	15 240	18 632 056	4 149 189	22.3	18.6	X
	20384	All other kitchenware & home furnishings, including closet & bathroom accessories, etc.	9 343	17 330 437	3 077 689	17.8	13.8	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	1 273	611 137	56 703	9.3	.3	X
	20420	Books	1 565	1 560 733	38 063	2.4	.2	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	1 579	3 293 137	136 368	4.1	.6	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc. ...	8	576	5	.9	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	835	1 177 005	21 625	1.8	.1	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	324	467 232	31 223	6.7	.1	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
442		Furniture and home furnishings stores—Con.						
4422		Home furnishings stores—Con.						
44229		Other home furnishings stores—Con.						
442299		All other home furnishings stores—Con.						
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	1 504	2 274 832	176 511	7.8	.8	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	493	399 863	287 215	71.8	1.3	X
	20670	Paint & sundries	45	22 920	1 177	5.1	Z	X
	20690	Wallpaper & other flexible wallcoverings	74	58 919	3 333	5.7	Z	X
	20850	All other merchandise	8 802	11 080 925	1 169 148	10.6	5.3	80.7
	20851	Stationery products, including stationery, tablets, pads, & related products	2 704	5 689 448	147 572	2.6	.7	X
	20852	Office paper, including computer printer, copier, fax, & typewriter cut sheet paper	33	16 609	948	5.7	Z	X
	20855	Greeting cards	1 653	1 437 087	23 454	1.6	.1	X
	20863	Art goods, including original pictures & sculptures	1 788	930 435	98 172	10.6	.4	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	653	570 784	27 868	4.9	.1	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups	6 567	10 111 844	534 388	5.3	2.4	X
	20879	Artificial/silk flowers, plants, & trees	4 158	5 428 080	314 577	5.8	1.4	X
	20883	All other merchandise	118	341 753	22 164	6.5	.1	X
	29810	All other merchandise	2 268	5 118 100	306 305	6.0	1.4	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	1 394	942 406	90 139	9.6	.4	65.0
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	784	388 342	38 352	9.9	.2	X
	29905	Labor charges for work contracted out to other establishments	227	159 581	15 034	9.4	.1	X
	29908	Parts & materials used in furniture repair or upholstery work	29	18 999	971	5.1	Z	X
	29911	Delivery & installation charges	568	476 819	25 130	5.3	.1	X
	29935	Carpet repair receipts & other labor charges for repair work performed by this establishment	11	4 991	175	3.5	Z	X
	29972	All other nonmerchandise receipts, including receipts from customers for storage, rental, etc.	132	141 133	10 322	7.3	Z	X
443		Electronics and appliance stores	46 779	X	82 228 017	X	100.0	72.9
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	88	655 568	2 912	.4	Z	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	16	5 049	749	14.8	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	17	3 017	435	14.4	Z	X
	20180	Soaps, detergents, & household cleaners	34	19 234	1 258	6.5	Z	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	13	12 132	1 582	13.0	Z	X
	20200	Men's wear	38	13 556	1 698	12.5	Z	X
	20220	Women's, juniors', & misses' wear	38	14 152	2 260	16.0	Z	X
	20260	Footwear, including accessories	20	2 546	190	7.5	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	678	346 519	64 602	18.6	.1	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	36	647 528	112 823	17.4	.1	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	12 377	40 926 998	11 825 421	28.9	14.4	69.7
	20301	Kitchen appliances, parts, accessories, including refrigerators, freezers, dishwashers, microwave ovens, etc.	9 193	39 447 243	7 072 912	17.9	8.6	X
	20302	Laundry appliances, parts, accessories, including clothes washers & dryers	8 244	35 905 070	2 715 570	7.6	3.3	X
	20303	Other major household appliances, parts, accessories, including room air-conditioners, dehumidifiers, vacuum cleaners, sewing machines, etc.	9 688	34 345 967	2 036 925	5.9	2.5	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	4 974	4 747 424	233 298	4.9	.3	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	20 605	62 627 733	19 668 727	31.4	23.9	67.6
	20321	Televisions	17 543	56 757 115	8 918 809	15.7	10.8	X
	20322	Video recorders & cameras, & electronic game/DVD combination devices	14 472	57 987 937	7 680 747	13.2	9.3	X
	20323	Video tapes, laser discs, & DVDs	9 599	42 571 585	3 069 157	7.2	3.7	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	17 650	57 506 015	9 779 803	17.0	11.9	71.7
	20331	Audio equipment, components, parts, accessories, including radios, stereos, tape recorders & players, compact disc players, & other sound reinforcement and recording equipment	17 575	57 460 196	7 913 641	13.8	9.6	X
	20335	Records, tapes, audio tape books, & compact discs	4 555	37 058 354	1 845 557	5.0	2.2	X
	20337	Musical instruments, sheet music, & related items	196	128 462	20 605	16.0	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	5 383	40 253 165	696 099	1.7	.8	X
	20360	Flooring & floor coverings	157	781 106	71 591	9.2	.1	X
	20370	Computer hardware, software, & supplies, including computer game software	19 466	58 262 468	21 812 896	37.4	26.5	70.1
	20375	Computer & peripheral equipment	17 777	56 965 421	19 642 596	34.5	23.9	X
	20376	Prepackaged (off-the-shelf) computer software	10 120	48 548 812	2 170 300	4.5	2.6	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
443		Electronics and appliance stores—Con.						
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	332	1 167 220	82 042	7.0	.1	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	316	88 992	8 090	9.1	Z	X
	20420	Books	2 597	3 204 665	61 499	1.9	.1	X
	20440	Photographic equipment & supplies	4 444	5 715 802	2 857 160	50.0	3.5	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	11 111	45 194 084	3 394 115	7.5	4.1	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	74	48 225	3 532	7.3	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	439	303 535	13 160	4.3	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	4 489	2 666 740	301 990	11.3	.4	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	742	1 755 645	116 877	6.7	.1	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	119	684 498	40 419	5.9	Z	X
	20670	Paint & sundries	111	744 388	10 115	1.4	Z	X
	20690	Wallpaper & other flexible wallcoverings	27	588 758	2 791	5	Z	X
	20730	Automotive lubricants, including oil, greases, etc.	22	8 638	294	3.4	Z	X
	20740	Automotive tires, tubes, batteries, parts, accessories	573	639 201	36 540	5.7	Z	X
	20780	Household fuels, including oil, LP gas, wood, coal	28	17 093	2 157	12.6	Z	X
	20800	Pets, pet foods, & pet supplies	7	883	10	1.1	Z	X
	20850	All other merchandise	21 374	54 831 648	6 391 038	11.7	7.8	72.5
	20853	Office & school supplies	1 029	486 776	33 181	6.8	Z	X
	20854	Office equipment, including fax machines, dictaphones, copying machines, calculating machines, etc.	8 312	33 377 697	921 001	2.8	1.1	X
	20856	Magazines & newspapers	2 254	2 295 512	30 156	1.3	Z	X
	20865	Telephones	18 034	51 035 444	5 333 815	10.5	6.5	X
	20882	Typewriters	162	91 116	12 559	13.8	Z	X
	20883	All other merchandise	357	270 867	60 326	22.3	.1	X
	29810	All other merchandise	8 330	18 897 029	640 426	3.4	.8	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for delv, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	24 010	63 232 244	3 989 382	6.3	4.9	69.1
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rpts from landscaping; & rpts from heater rep/install	14 767	28 389 282	1 076 464	3.8	1.3	X
	29905	Labor charges for work contracted out to other establishments	1 327	2 027 615	72 018	3.6	.1	X
	29907	Parts installed in repair	8 416	14 998 106	575 683	3.8	.7	X
	29912	Receipts from video tape, DVD, video/DVD player, video recorder, laser disc, laser disc player, electronic game, & electronic game device rentals	253	196 060	13 835	7.1	Z	X
	29917	Receipts from photofinishing performed by this establishment	484	816 220	129 967	15.9	.2	X
	29918	Receipts from photofinishing contracted out to other establishments	309	512 526	27 941	5.5	Z	X
	29924	Rental or lease of appliances, stereos, televisions, photographic equipment, etc.	579	709 749	19 032	2.7	Z	X
	29943	Value of service contracts	4 987	24 212 396	877 993	3.6	1.1	X
	29956	All other nonmerchandise receipts, including charges for delivery, maintenance, storage, etc.	10 763	44 561 354	1 196 440	2.7	1.5	X
4431		Electronics and appliance stores	46 779	X	82 228 017	X	100.0	72.9
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	88	655 568	2 912	4	Z	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	16	5 049	749	14.8	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	17	3 017	435	14.4	Z	X
	20180	Soaps, detergents, & household cleaners	34	19 234	1 258	6.5	Z	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	13	12 132	1 582	13.0	Z	X
	20200	Men's wear	38	13 556	1 698	12.5	Z	X
	20220	Women's, juniors', & misses' wear	38	14 152	2 260	16.0	Z	X
	20260	Footwear, including accessories	20	2 546	190	7.5	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	678	346 519	64 602	18.6	.1	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	36	647 528	112 823	17.4	.1	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	12 377	40 926 998	11 825 421	28.9	14.4	69.7
	20301	Kitchen appliances, parts, accessories, including refrigerators, freezers, dishwashers, microwave ovens, etc.	9 193	39 447 243	7 072 912	17.9	8.6	X
	20302	Laundry appliances, parts, accessories, including clothes washers & dryers	8 244	35 905 070	2 715 570	7.6	3.3	X
	20303	Other major household appliances, parts, accessories, including room air-conditioners, dehumidifiers, vacuum cleaners, sewing machines, etc.	9 688	34 345 967	2 036 925	5.9	2.5	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	4 974	4 747 424	233 298	4.9	.3	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	20 605	62 627 733	19 668 727	31.4	23.9	67.6
	20321	Televisions	17 543	56 757 115	8 918 809	15.7	10.8	X
	20322	Video recorders & cameras, & electronic game/DVD combination devices	14 472	57 987 937	7 680 747	13.2	9.3	X

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			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
443		Electronics and appliance stores—Con.						
4431		Electronics and appliance stores—Con.						
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories—Con.						
	20323	Video tapes, laser discs, & DVDs	9 599	42 571 585	3 069 157	7.2	3.7	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	17 650	57 506 015	9 779 803	17.0	11.9	71.7
	20331	Audio equipment, components, parts, accessories, including radios, stereos, tape recorders & players, compact disc players, & other sound reinforcement and recording equipment	17 575	57 460 196	7 913 641	13.8	9.6	X
	20335	Records, tapes, audio tape books, & compact discs	4 555	37 058 354	1 845 557	5.0	2.2	X
	20337	Musical instruments, sheet music, & related items	196	128 462	20 605	16.0	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	5 383	40 253 165	696 099	1.7	.8	X
	20360	Flooring & floor coverings	157	781 106	71 591	9.2	.1	X
	20370	Computer hardware, software, & supplies, including computer game software	19 466	58 262 468	21 812 896	37.4	26.5	70.1
	20375	Computer & peripheral equipment	17 777	56 965 421	19 642 596	34.5	23.9	X
	20376	Prepackaged (off-the-shelf) computer software	10 120	48 548 812	2 170 300	4.5	2.6	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	332	1 167 220	82 042	7.0	.1	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc	316	88 992	8 090	9.1	Z	X
	20420	Books	2 597	3 204 665	61 499	1.9	.1	X
	20440	Photographic equipment & supplies	4 444	5 715 802	2 857 160	50.0	3.5	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	11 111	45 194 084	3 394 115	7.5	4.1	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc	74	48 225	3 532	7.3	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc	439	303 535	13 160	4.3	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	4 489	2 666 740	301 990	11.3	.4	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc	742	1 755 645	116 877	6.7	.1	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	119	684 498	40 419	5.9	Z	X
	20670	Paint & sundries	111	744 388	10 115	1.4	Z	X
	20690	Wallpaper & other flexible wallcoverings	27	588 758	2 791	.5	Z	X
	20730	Automotive lubricants, including oil, greases, etc	22	8 638	294	3.4	Z	X
	20740	Automotive tires, tubes, batteries, parts, accessories	573	639 201	36 540	5.7	Z	X
	20780	Household fuels, including oil, LP gas, wood, coal	28	17 093	2 157	12.6	Z	X
	20800	Pets, pet foods, & pet supplies	7	883	10	1.1	Z	X
	20850	All other merchandise	21 374	54 831 648	6 391 038	11.7	7.8	72.5
	20853	Office & school supplies	1 029	486 776	33 181	6.8	Z	X
	20854	Office equipment, including fax machines, dictaphones, copying machines, calculating machines, etc	8 312	33 377 697	921 001	2.8	1.1	X
	20856	Magazines & newspapers	2 254	2 295 512	30 156	1.3	Z	X
	20865	Telephones	18 034	51 035 444	5 333 815	10.5	6.5	X
	20882	Typewriters	162	91 116	12 559	13.8	Z	X
	20883	All other merchandise	357	270 867	60 326	22.3	.1	X
	29810	All other merchandise	8 330	18 897 029	640 426	3.4	.8	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	24 010	63 232 244	3 989 382	6.3	4.9	69.1
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	14 767	28 389 282	1 076 464	3.8	1.3	X
	29905	Labor charges for work contracted out to other establishments	1 327	2 027 615	72 018	3.6	.1	X
	29907	Parts installed in repair	8 416	14 998 106	575 683	3.8	.7	X
	29912	Receipts from video tape, DVD, video/DVD player, video recorder, laser disc, laser disc player, electronic game, & electronic game device rentals	253	196 060	13 835	7.1	Z	X
	29917	Receipts from photofinishing performed by this establishment	484	816 220	129 967	15.9	.2	X
	29918	Receipts from photofinishing contracted out to other establishments	309	512 526	27 941	5.5	Z	X
	29924	Rental or lease of appliances, stereos, televisions, photographic equipment, etc	579	709 749	19 032	2.7	Z	X
	29943	Value of service contracts	4 987	24 212 396	877 993	3.6	1.1	X
	29956	All other nonmerchandise receipts, including charges for delivery, maintenance, storage, etc	10 763	44 561 354	1 196 440	2.7	1.5	X
44311		Appliance, television, and other electronics stores	33 866	X	62 378 568	X	100.0	75.5
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc	85	655 377	2 893	.4	Z	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	16	5 049	749	14.8	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	17	3 017	435	14.4	Z	X
	20180	Soaps, detergents, & household cleaners	34	19 234	1 258	6.5	Z	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc	13	12 132	1 582	13.0	Z	X
	20200	Men's wear	38	13 556	1 698	12.5	Z	X
	20220	Women's, juniors', & misses' wear	38	14 152	2 260	16.0	Z	X
	20260	Footwear, including accessories	20	2 546	190	7.5	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc	678	346 519	64 602	18.6	.1	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	36	647 528	112 823	17.4	.2	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
443		Electronics and appliance stores—Con.						
4431		Electronics and appliance stores—Con.						
44311		Appliance, television, and other electronics stores—Con.						
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	12 273	38 164 564	11 655 246	30.5	18.7	72.0
	20301	Kitchen appliances, parts, accessories, including refrigerators, freezers, dishwashers, microwave ovens, etc.	9 102	36 689 720	6 903 214	18.8	11.1	X
	20302	Laundry appliances, parts, accessories, including clothes washers & dryers.	8 242	35 900 120	2 715 523	7.6	4.4	X
	20303	Other major household appliances, parts, accessories, including room air-conditioners, dehumidifiers, vacuum cleaners, sewing machines, etc.	9 673	34 336 091	2 036 495	5.9	3.3	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	4 963	4 718 796	231 471	4.9	.4	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories.	17 027	51 398 932	18 082 469	35.2	29.0	71.0
	20321	Televisions.	16 528	51 145 145	8 851 148	17.3	14.2	X
	20322	Video recorders & cameras, & electronic game/DVD combination devices.	11 972	47 996 594	6 713 710	14.0	10.8	X
	20323	Video tapes, laser discs, & DVDs.	7 273	39 929 286	2 517 611	6.3	4.0	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories.	16 524	48 990 285	9 106 002	18.6	14.6	74.1
	20331	Audio equipment, components, parts, accessories, including radios, stereos, tape recorders & players, compact disc players, & other sound reinforcement and recording equipment.	16 479	48 967 407	7 243 221	14.8	11.6	X
	20335	Records, tapes, audio tape books, & compact discs.	4 512	37 020 433	1 843 513	5.0	3.0	X
	20337	Musical instruments, sheet music, & related items.	185	121 124	19 268	15.9	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture.	5 333	40 128 800	684 797	1.7	1.1	X
	20360	Flooring & floor coverings.	157	781 106	71 591	9.2	.1	X
	20370	Computer hardware, software, & supplies, including computer game software.	9 273	41 342 587	10 146 831	24.5	16.3	74.3
	20375	Computer & peripheral equipment.	9 114	41 199 026	9 298 084	22.6	14.9	X
	20376	Prepackaged (off-the-shelf) computer software.	4 362	36 397 240	848 747	2.3	1.4	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	323	1 134 991	80 784	7.1	.1	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	311	72 355	6 876	9.5	Z	X
	20420	Books.	258	116 512	8 936	7.7	Z	X
	20440	Photographic equipment & supplies.	1 592	2 463 025	97 670	4.0	.2	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles.	8 087	37 694 342	2 065 473	5.5	3.3	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	60	26 165	3 055	11.7	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	435	303 342	13 113	4.3	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures.	4 480	2 657 003	301 440	11.3	.5	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	738	1 748 204	116 497	6.7	.2	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed.	118	677 211	40 222	5.9	.1	X
	20670	Paint & sundries.	108	741 945	9 944	1.3	Z	X
	20690	Wallpaper & other flexible wallcoverings.	27	588 758	2 791	.5	Z	X
	20730	Automotive lubricants, including oil, greases, etc.	20	6 168	244	4.0	Z	X
	20740	Automotive tires, tubes, batteries, parts, accessories.	568	635 758	36 099	5.7	.1	X
	20780	Household fuels, including oil, LP gas, wood, coal.	28	17 093	2 157	12.6	Z	X
	20800	Pets, pet foods, & pet supplies.	7	883	10	1.1	Z	X
	20850	All other merchandise.	17 717	46 782 164	6 064 015	13.0	9.7	75.1
	20853	Office & school supplies.	852	364 397	20 455	5.6	Z	X
	20854	Office equipment, including fax machines, dictaphones, copying machines, calculating machines, etc.	7 035	27 710 263	714 273	2.6	1.1	X
	20856	Magazines & newspapers.	99	80 647	2 076	2.6	Z	X
	20865	Telephones.	17 011	45 555 642	5 264 986	11.6	8.4	X
	20882	Typewriters.	124	79 696	11 811	14.8	Z	X
	20883	All other merchandise.	340	230 024	50 414	21.9	.1	X
	29810	All other merchandise.	8 110	15 990 189	616 601	3.9	1.0	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided.	18 055	49 765 685	2 745 708	5.5	4.4	73.5
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install.	9 820	19 313 534	703 399	3.6	1.1	X
	29905	Labor charges for work contracted out to other establishments.	781	1 229 415	44 260	3.6	.1	X
	29907	Parts installed in repair.	5 267	4 440 867	225 574	5.1	.4	X
	29912	Receipts from video tape, DVD, video/DVD player, video recorder, laser disc, laser disc player, electronic game, & electronic game device rentals.	226	159 920	13 072	8.2	Z	X
	29917	Receipts from photofinishing performed by this establishment.	67	91 403	10 165	11.1	Z	X
	29918	Receipts from photofinishing contracted out to other establishments.	46	72 681	2 860	3.9	Z	X
	29924	Rental or lease of appliances, stereos, televisions, photographic equipment, etc.	380	463 486	12 352	2.7	Z	X
	29943	Value of service contracts.	3 309	17 178 538	580 338	3.4	.9	X
	29956	All other nonmerchandise receipts, including charges for delivery, maintenance, storage, etc.	9 723	42 094 314	1 153 686	2.7	1.8	X

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						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
443		Electronics and appliance stores—Con.						
4431		Electronics and appliance stores—Con.						
44311		Appliance, television, and other electronics stores—Con.						
443111		Household appliance stores.....	10 330	X	13 927 911	X	100.0	75.5
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	49	650 853	2 621	.4	Z	X
	20180	Soaps, detergents, & household cleaners.....	32	19 131	1 255	6.6	Z	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	10	10 056	960	9.5	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	649	343 405	64 293	18.7	.5	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings.....	36	647 528	112 823	17.4	.8	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	9 991	13 789 265	9 681 741	70.2	69.5	66.3
	20301	Kitchen appliances, parts, accessories, including refrigerators, freezers, dishwashers, microwave ovens, etc.	6 869	12 328 306	5 511 999	44.7	39.6	X
	20302	Laundry appliances, parts, accessories, including clothes washers & dryers.....	6 209	11 623 717	2 405 437	20.7	17.3	X
	20303	Other major household appliances, parts, accessories, including room air-conditioners, dehumidifiers, vacuum cleaners, sewing machines, etc.	7 644	10 105 378	1 764 305	17.5	12.7	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	882	2 578 676	172 034	6.7	1.2	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories.....	3 114	7 793 306	1 626 209	20.9	11.7	67.4
	20321	Televisions.....	3 107	7 773 233	1 341 283	17.3	9.6	X
	20322	Video recorders & cameras, & electronic game/DVD combination devices.....	1 885	6 025 831	270 354	4.5	1.9	X
	20323	Video tapes, laser discs, & DVDs.....	220	790 843	14 572	1.8	.1	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories.....	1 730	5 921 805	309 586	5.2	2.2	67.6
	20331	Audio equipment, components, parts, accessories, including radios, stereos, tape recorders & players, compact disc players, & other sound reinforcement and recording equipment.....	1 705	5 905 939	304 734	5.2	2.2	X
	20335	Records, tapes, audio tape books, & compact discs.....	68	38 674	4 350	11.2	Z	X
	20337	Musical instruments, sheet music, & related items.....	7	7 750	502	6.5	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture.....	1 292	3 205 296	288 211	9.0	2.1	X
	20360	Flooring & floor coverings.....	149	777 744	71 320	9.2	.5	X
	20370	Computer hardware, software, & supplies, including computer game software.....	605	2 768 249	117 220	4.2	.8	66.9
	20375	Computer & peripheral equipment.....	497	2 643 297	109 300	4.1	.8	X
	20376	Prepackaged (off-the-shelf) computer software.....	117	143 401	7 920	5.5	.1	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.....	261	1 007 901	76 103	7.6	.5	X
	20420	Books.....	75	41 254	1 096	2.7	Z	X
	20440	Photographic equipment & supplies.....	69	530 193	4 106	.8	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles.....	61	401 307	1 372	.3	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.....	335	272 727	10 412	3.8	.1	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures.....	587	1 350 195	212 185	15.7	1.5	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.....	686	1 646 221	113 953	6.9	.8	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed.....	110	673 503	39 925	5.9	.3	X
	20670	Paint & sundries.....	100	731 758	9 835	1.3	.1	X
	20690	Wallpaper & other flexible wallcoverings.....	27	588 758	2 791	.5	Z	X
	20730	Automotive lubricants, including oil, greases, etc.....	19	5 388	213	4.0	Z	X
	20740	Automotive tires, tubes, batteries, parts, accessories.....	224	321 523	16 714	5.2	.1	X
	20780	Household fuels, including oil, LP gas, wood, coal.....	26	16 090	2 147	13.3	Z	X
	20800	Pets, pet foods, & pet supplies.....	7	883	10	1.1	Z	X
	20850	All other merchandise.....	527	2 725 582	195 086	7.2	1.4	74.9
	20853	Office & school supplies.....	21	36 561	765	2.1	Z	X
	20854	Office equipment, including fax machines, dictaphones, copying machines, calculating machines, etc.....	240	1 968 044	52 229	2.7	.4	X
	20856	Magazines & newspapers.....	10	7 368	241	3.3	Z	X
	20865	Telephones.....	450	2 362 367	120 802	5.1	.9	X
	20883	All other merchandise.....	35	56 503	16 903	29.9	.1	X
	29810	All other merchandise.....	1 019	1 378 334	76 453	5.5	.5	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided.....	4 941	7 080 402	715 600	10.1	5.1	65.6
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install.....	4 023	4 439 796	335 049	7.5	2.4	X
	29905	Labor charges for work contracted out to other establishments.....	404	806 540	20 389	2.5	.1	X
	29907	Parts installed in repair.....	3 033	2 940 648	161 476	5.5	1.2	X

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443		Electronics and appliance stores—Con.						
4431		Electronics and appliance stores—Con.						
44311		Appliance, television, and other electronics stores—Con.						
443111		Household appliance stores—Con.						
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided—Con.						
	29912	Receipts from video tape, DVD, video/DVD player, video recorder, laser disc, laser disc player, electronic game, & electronic game device rentals	50	39 700	2 677	6.7	Z	X
	29924	Rental or lease of appliances, stereos, televisions, photographic equipment, etc.	159	323 377	5 696	1.8	Z	X
	29943	Value of service contracts	709	3 044 948	125 074	4.1	.9	X
	29956	All other nonmerchandise receipts, including charges for delivery, maintenance, storage, etc.	1 018	3 138 341	64 998	2.1	.5	X
443112		Radio, television, and other electronics stores	23 536	X	48 450 657	X	100.0	75.5
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	36	4 524	272	6.0	Z	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	16	5 049	749	14.8	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	13	2 320	266	11.5	Z	X
	20200	Men's wear	34	12 467	1 649	13.2	Z	X
	20220	Women's, juniors', & misses' wear	36	13 450	2 211	16.4	Z	X
	20260	Footwear, including accessories	18	1 844	183	9.9	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	29	3 114	309	9.9	Z	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	2 282	24 375 299	1 973 505	8.1	4.1	75.0
	20301	Kitchen appliances, parts, accessories, including refrigerators, freezers, dishwashers, microwave ovens, etc.	2 233	24 361 414	1 391 215	5.7	2.9	X
	20302	Laundry appliances, parts, accessories, including clothes washers & dryers	2 033	24 276 403	310 086	1.3	.6	X
	20303	Other major household appliances, parts, accessories, including room air-conditioners, dehumidifiers, vacuum cleaners, sewing machines, etc.	2 029	24 230 713	272 190	1.1	.6	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	4 081	2 140 120	59 437	2.8	.1	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	13 913	43 605 626	16 456 260	37.7	34.0	71.7
	20321	Televisions	13 421	43 371 912	7 509 865	17.3	15.5	X
	20322	Video recorders & cameras, & electronic game/DVD combination devices	10 087	41 970 763	6 443 356	15.4	13.3	X
	20323	Video tapes, laser discs, & DVDs	7 053	39 138 443	2 503 039	6.4	5.2	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	14 794	43 068 480	8 796 416	20.4	18.2	75.0
	20331	Audio equipment, components, parts, accessories, including radios, stereos, tape recorders & players, compact disc players, & other sound reinforcement and recording equipment	14 774	43 061 468	6 938 487	16.1	14.3	X
	20335	Records, tapes, audio tape books, & compact discs	4 444	36 981 759	1 839 163	5.0	3.8	X
	20337	Musical instruments, sheet music, & related items	178	113 374	18 766	16.6	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	4 041	36 923 504	396 586	1.1	.8	X
	20360	Flooring & floor coverings	8	3 362	271	8.1	Z	X
	20370	Computer hardware, software, & supplies, including computer game software	8 668	38 574 338	10 029 611	26.0	20.7	74.8
	20375	Computer & peripheral equipment	8 617	38 555 729	9 188 784	23.8	19.0	X
	20376	Prepackaged (off-the-shelf) computer software	4 245	36 253 839	840 827	2.3	1.7	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	62	127 090	4 681	3.7	Z	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	307	68 351	6 745	9.9	Z	X
	20420	Books	183	75 258	7 840	10.4	Z	X
	20440	Photographic equipment & supplies	1 523	1 932 832	93 564	4.8	.2	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	8 026	37 293 035	2 064 101	5.5	4.3	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc. ...	55	21 474	1 830	8.5	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	100	30 615	2 701	8.8	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	3 893	1 306 808	89 255	6.8	.2	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	52	101 983	2 544	2.5	Z	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	8	3 708	297	8.0	Z	X
	20670	Paint & sundries	8	10 187	109	1.1	Z	X
	20740	Automotive tires, tubes, batteries, parts, accessories	344	314 235	19 385	6.2	Z	X
	20850	All other merchandise	17 190	44 056 582	5 868 929	13.3	12.1	75.1
	20853	Office & school supplies	831	327 836	19 690	6.0	Z	X
	20854	Office equipment, including fax machines, dictaphones, copying machines, calculating machines, etc.	6 795	25 742 219	661 744	2.6	1.4	X
	20856	Magazines & newspapers	89	73 279	1 835	2.5	Z	X
	20865	Telephones	16 561	43 193 275	5 144 184	11.9	10.6	X

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
443		Electronics and appliance stores—Con.						
4431		Electronics and appliance stores—Con.						
44311		Appliance, television, and other electronics stores—Con.						
443112		Radio, television, and other electronics stores—Con.						
	20850	All other merchandise—Con.						
	20882	Typewriters	120	33 124	7 965	24.0	Z	X
	20883	All other merchandise	305	173 521	33 511	19.3	.1	X
	29810	All other merchandise	7 091	14 611 855	540 148	3.7	1.1	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	13 114	42 685 283	2 030 108	4.8	4.2	74.8
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	5 797	14 873 738	368 350	2.5	.8	X
	29905	Labor charges for work contracted out to other establishments	377	422 875	23 871	5.6	Z	X
	29907	Parts installed in repair	2 234	1 500 219	64 098	4.3	.1	X
	29912	Receipts from video tape, DVD, video/DVD player, video recorder, laser disc, laser disc player, electronic game, & electronic game device rentals	176	120 220	10 395	8.6	Z	X
	29917	Receipts from photofinishing performed by this establishment	64	82 199	9 926	12.1	Z	X
	29918	Receipts from photofinishing contracted out to other establishments ..	46	72 681	2 860	3.9	Z	X
	29924	Rental or lease of appliances, stereos, televisions, photographic equipment, etc.	221	140 109	6 656	4.8	Z	X
	29943	Value of service contracts	2 600	14 133 590	455 264	3.2	.9	X
	29956	All other nonmerchandise receipts, including charges for delivery, maintenance, storage, etc.	8 705	38 955 973	1 088 688	2.8	2.2	X
44312		Computer and software stores	10 134	X	16 695 567	X	100.0	65.1
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	103	2 744 402	167 929	6.1	1.0	65.1
	20301	Kitchen appliances, parts, accessories, including refrigerators, freezers, dishwashers, microwave ovens, etc.	90	2 739 491	167 452	6.1	1.0	X
	20303	Other major household appliances, parts, accessories, including room air-conditioners, dehumidifiers, vacuum cleaners, sewing machines, etc.	15	9 876	430	4.4	Z	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	10	10 596	1 139	10.7	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	3 295	10 440 793	1 465 142	14.0	8.8	56.0
	20321	Televisions	961	5 390 692	61 558	1.1	.4	X
	20322	Video recorders & cameras, & electronic game/DVD combination devices	2 282	9 423 993	859 396	9.1	5.1	X
	20323	Video tapes, laser discs, & DVDs	2 215	2 281 513	544 174	23.9	3.3	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	1 079	8 211 886	628 577	7.7	3.8	65.1
	20331	Audio equipment, components, parts, accessories, including radios, stereos, tape recorders & players, compact disc players, & other sound reinforcement and recording equipment	1 053	8 196 867	625 380	7.6	3.7	X
	20335	Records, tapes, audio tape books, & compact discs	32	18 577	1 900	10.2	Z	X
	20337	Musical instruments, sheet music, & related items	9	7 168	1 297	18.1	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	50	124 365	11 302	9.1	.1	X
	20370	Computer hardware, software, & supplies, including computer game software	10 134	16 695 567	11 633 905	69.7	69.7	58.4
	20375	Computer & peripheral equipment	8 606	15 551 151	10 312 735	66.3	61.8	X
	20376	Prepackaged (off-the-shelf) computer software	5 749	12 095 529	1 321 170	10.9	7.9	X
	20420	Books	2 310	3 021 680	52 219	1.7	.3	X
	20440	Photographic equipment & supplies	73	98 895	5 330	5.4	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	3 015	7 478 272	1 324 915	17.7	7.9	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	9	9 737	550	5.6	Z	X
	20850	All other merchandise	3 608	7 941 614	316 964	4.0	1.9	65.0
	20853	Office & school supplies	177	122 379	12 726	10.4	.1	X
	20854	Office equipment, including fax machines, dictaphones, copying machines, calculating machines, etc.	1 277	5 667 434	206 728	3.6	1.2	X
	20856	Magazines & newspapers	2 143	2 160 851	27 770	1.3	.2	X
	20865	Telephones	1 005	5 464 931	68 373	1.3	.4	X
	20882	Typewriters	38	11 420	748	6.6	Z	X
	29810	All other merchandise	179	2 823 668	19 601	.7	.1	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	5 400	12 566 909	1 065 914	8.5	6.4	54.9
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	4 851	8 874 215	358 535	4.0	2.1	X
	29905	Labor charges for work contracted out to other establishments	356	451 654	19 021	4.2	.1	X
	29907	Parts installed in repair	3 094	10 455 406	348 685	3.3	2.1	X
	29912	Receipts from video tape, DVD, video/DVD player, video recorder, laser disc, laser disc player, electronic game, & electronic game device rentals	12	14 579	441	3.0	Z	X
	29924	Rental or lease of appliances, stereos, televisions, photographic equipment, etc.	106	85 783	1 768	2.1	Z	X
	29943	Value of service contracts	1 667	7 018 164	297 396	4.2	1.8	X
	29956	All other nonmerchandise receipts, including charges for delivery, maintenance, storage, etc.	985	2 340 993	39 993	1.7	.2	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
443		Electronics and appliance stores—Con.						
4431		Electronics and appliance stores—Con.						
44312		Computer and software stores—Con.						
443120		Computer and software stores	10 134	X	16 695 567	X	100.0	65.1
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	103	2 744 402	167 929	6.1	1.0	65.1
	20301	Kitchen appliances, parts, accessories, including refrigerators, freezers, dishwashers, microwave ovens, etc.	90	2 739 491	167 452	6.1	1.0	X
	20303	Other major household appliances, parts, accessories, including room air-conditioners, dehumidifiers, vacuum cleaners, sewing machines, etc.	15	9 876	430	4.4	Z	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	10	10 596	1 139	10.7	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	3 295	10 440 793	1 465 142	14.0	8.8	56.0
	20321	Televisions	961	5 390 692	61 558	1.1	.4	X
	20322	Video recorders & cameras, & electronic game/DVD combination devices	2 282	9 423 993	859 396	9.1	5.1	X
	20323	Video tapes, laser discs, & DVDs	2 215	2 281 513	544 174	23.9	3.3	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	1 079	8 211 886	628 577	7.7	3.8	65.1
	20331	Audio equipment, components, parts, accessories, including radios, stereos, tape recorders & players, compact disc players, & other sound reinforcement and recording equipment	1 053	8 196 867	625 380	7.6	3.7	X
	20335	Records, tapes, audio tape books, & compact discs	32	18 577	1 900	10.2	Z	X
	20337	Musical instruments, sheet music, & related items	9	7 168	1 297	18.1	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	50	124 365	11 302	9.1	.1	X
	20370	Computer hardware, software, & supplies, including computer game software	10 134	16 695 567	11 633 905	69.7	69.7	58.4
	20375	Computer & peripheral equipment	8 606	15 551 151	10 312 735	66.3	61.8	X
	20376	Prepackaged (off-the-shelf) computer software	5 749	12 095 529	1 321 170	10.9	7.9	X
	20420	Books	2 310	3 021 680	52 219	1.7	.3	X
	20440	Photographic equipment & supplies	73	98 895	5 330	5.4	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	3 015	7 478 272	1 324 915	17.7	7.9	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	9	9 737	550	5.6	Z	X
	20850	All other merchandise	3 608	7 941 614	316 964	4.0	1.9	65.0
	20853	Office & school supplies	177	122 379	12 726	10.4	.1	X
	20854	Office equipment, including fax machines, dictaphones, copying machines, calculating machines, etc.	1 277	5 667 434	206 728	3.6	1.2	X
	20856	Magazines & newspapers	2 143	2 160 851	27 770	1.3	.2	X
	20865	Telephones	1 005	5 464 931	68 373	1.3	.4	X
	20882	Typewriters	38	11 420	748	6.6	Z	X
	29810	All other merchandise	179	2 823 668	19 601	.7	.1	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for delv, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	5 400	12 566 909	1 065 914	8.5	6.4	54.9
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rpts from landscaping; & rpts from heater rep/install	4 851	8 874 215	358 535	4.0	2.1	X
	29905	Labor charges for work contracted out to other establishments	356	451 654	19 021	4.2	.1	X
	29907	Parts installed in repair	3 094	10 455 406	348 685	3.3	2.1	X
	29912	Receipts from video tape, DVD, video/DVD player, video recorder, laser disc, laser disc player, electronic game, & electronic game device rentals	12	14 579	441	3.0	Z	X
	29924	Rental or lease of appliances, stereos, televisions, photographic equipment, etc.	106	85 783	1 768	2.1	Z	X
	29943	Value of service contracts	1 667	7 018 164	297 396	4.2	1.8	X
	29956	All other nonmerchandise receipts, including charges for delivery, maintenance, storage, etc.	985	2 340 993	39 993	1.7	.2	X
44313		Camera and photographic supplies stores	2 779	X	3 153 882	X	100.0	62.5
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	283	788 008	121 116	15.4	3.8	47.7
	20321	Televisions	54	221 278	6 103	2.8	.2	X
	20322	Video recorders & cameras, & electronic game/DVD combination devices	218	567 350	107 641	19.0	3.4	X
	20323	Video tapes, laser discs, & DVDs	111	360 786	7 372	2.0	.2	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	47	303 844	45 224	14.9	1.4	49.4
	20331	Audio equipment, components, parts, accessories, including radios, stereos, tape recorders & players, compact disc players, & other sound reinforcement and recording equipment	43	295 922	45 040	15.2	1.4	X
	20335	Records, tapes, audio tape books, & compact discs	11	19 344	144	.7	Z	X
	20370	Computer hardware, software, & supplies, including computer game software	59	224 314	32 160	14.3	1.0	53.2
	20375	Computer & peripheral equipment	57	215 244	31 777	14.8	1.0	X
	20376	Prepackaged (off-the-shelf) computer software	9	56 043	383	.7	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	6	19 637	333	1.7	Z	X
	20420	Books	29	66 473	344	.5	Z	X
	20440	Photographic equipment & supplies	2 779	3 153 882	2 754 160	87.3	87.3	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
443		Electronics and appliance stores—Con.						
4431		Electronics and appliance stores—Con.						
44313		Camera and photographic supplies stores—Con.						
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	9	21 470	3 727	17.4	.1	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	14	22 060	477	2.2	Z	X
	20850	All other merchandise	49	107 870	10 059	9.3	.3	59.0
	20856	Magazines & newspapers	12	54 014	310	.6	Z	X
	20865	Telephones	18	14 871	456	3.1	Z	X
	20883	All other merchandise	16	38 949	9 293	23.9	.3	X
	29810	All other merchandise	41	83 172	4 224	5.1	.1	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	555	899 650	177 760	19.8	5.6	52.3
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	96	201 533	14 530	7.2	.5	X
	29905	Labor charges for work contracted out to other establishments	190	346 546	8 737	2.5	.3	X
	29907	Parts installed in repair	55	101 833	1 424	1.4	Z	X
	29912	Receipts from video tape, DVD, video/DVD player, video recorder, laser disc, laser disc player, electronic game, & electronic game device rentals	15	21 561	322	1.5	Z	X
	29917	Receipts from photofinishing performed by this establishment	414	724 478	119 761	16.5	3.8	X
	29918	Receipts from photofinishing contracted out to other establishments ..	259	433 470	25 054	5.8	.8	X
	29924	Rental or lease of appliances, stereos, televisions, photographic equipment, etc.	93	160 480	4 912	3.1	.2	X
	29943	Value of service contracts	11	15 694	259	1.7	Z	X
	29956	All other nonmerchandise receipts, including charges for delivery, maintenance, storage, etc.	55	126 047	2 761	2.2	.1	X
443130		Camera and photographic supplies stores	2 779	X	3 153 882	X	100.0	62.5
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	283	788 008	121 116	15.4	3.8	47.7
	20321	Televisions	54	221 278	6 103	2.8	.2	X
	20322	Video recorders & cameras, & electronic game/DVD combination devices	218	567 350	107 641	19.0	3.4	X
	20323	Video tapes, laser discs, & DVDs	111	360 786	7 372	2.0	.2	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	47	303 844	45 224	14.9	1.4	49.4
	20331	Audio equipment, components, parts, accessories, including radios, stereos, tape recorders & players, compact disc players, & other sound reinforcement and recording equipment	43	295 922	45 040	15.2	1.4	X
	20335	Records, tapes, audio tape books, & compact discs	11	19 344	144	.7	Z	X
	20370	Computer hardware, software, & supplies, including computer game software	59	224 314	32 160	14.3	1.0	53.2
	20375	Computer & peripheral equipment	57	215 244	31 777	14.8	1.0	X
	20376	Prepackaged (off-the-shelf) computer software	9	56 043	383	.7	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	6	19 637	333	1.7	Z	X
	20420	Books	29	66 473	344	.5	Z	X
	20440	Photographic equipment & supplies	2 779	3 153 882	2 754 160	87.3	87.3	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	9	21 470	3 727	17.4	.1	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	14	22 060	477	2.2	Z	X
	20850	All other merchandise	49	107 870	10 059	9.3	.3	59.0
	20856	Magazines & newspapers	12	54 014	310	.6	Z	X
	20865	Telephones	18	14 871	456	3.1	Z	X
	20883	All other merchandise	16	38 949	9 293	23.9	.3	X
	29810	All other merchandise	41	83 172	4 224	5.1	.1	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	555	899 650	177 760	19.8	5.6	52.3
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	96	201 533	14 530	7.2	.5	X
	29905	Labor charges for work contracted out to other establishments	190	346 546	8 737	2.5	.3	X
	29907	Parts installed in repair	55	101 833	1 424	1.4	Z	X
	29912	Receipts from video tape, DVD, video/DVD player, video recorder, laser disc, laser disc player, electronic game, & electronic game device rentals	15	21 561	322	1.5	Z	X
	29917	Receipts from photofinishing performed by this establishment	414	724 478	119 761	16.5	3.8	X
	29918	Receipts from photofinishing contracted out to other establishments ..	259	433 470	25 054	5.8	.8	X
	29924	Rental or lease of appliances, stereos, televisions, photographic equipment, etc.	93	160 480	4 912	3.1	.2	X
	29943	Value of service contracts	11	15 694	259	1.7	Z	X
	29956	All other nonmerchandise receipts, including charges for delivery, maintenance, storage, etc.	55	126 047	2 761	2.2	.1	X
444		Building material and garden equipment and supplies dealers	88 314	X	246 560 851	X	100.0	77.3
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	4 235	7 706 207	169 745	2.2	.1	X
	20120	Meals, un packaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	7	1 706	178	10.4	Z	X
	20140	Packaged liquor, wine, & beer	17	30 269	1 890	6.2	Z	X

See footnotes at end of table.

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			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
444		Building material and garden equipment and supplies dealers—Con.						
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	32	64 128	6 005	9.4	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	449	6 200 895	25 611	.4	Z	X
	20180	Soaps, detergents, & household cleaners	10 511	90 903 938	1 073 453	1.2	.4	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	52	57 779	796	1.4	Z	X
	20200	Men's wear	4 037	37 779 227	326 339	.9	.1	X
	20220	Women's, juniors', & misses' wear	338	6 051 073	39 592	.7	Z	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	24	46 967	1 695	3.6	Z	X
	20260	Footwear, including accessories	2 772	5 447 355	106 482	2.0	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	398	5 733 238	15 541	.3	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	7 340	63 568 142	1 218 761	1.9	.5	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	9 476	99 216 617	4 739 576	4.8	1.9	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	8 421	42 293 219	580 969	1.4	.2	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	1 712	2 777 012	34 443	1.2	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	1 500	7 455 329	25 557	.3	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	9 687	100 487 769	2 145 359	2.1	.9	X
	20360	Flooring & floor coverings	12 143	111 062 852	8 428 910	7.6	3.4	X
	20370	Computer hardware, software, & supplies, including computer game software	711	6 825 959	362 161	5.3	.1	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	12 494	102 254 719	3 088 150	3.0	1.3	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	63	76 005	3 893	5.1	Z	X
	20420	Books	72	52 575	835	1.6	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	3 141	4 924 965	82 071	1.7	Z	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	34	29 187	292	1.0	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	6 657	15 399 350	360 601	2.3	.1	X
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts & accessories	320	595 195	83 533	14.0	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	45 552	178 929 897	56 958 660	31.8	23.1	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	40 821	149 178 864	38 191 276	25.6	15.5	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	49 335	189 875 977	98 955 598	52.1	40.1	X
	20670	Paint & sundries	32 193	140 199 864	16 382 829	11.7	6.6	X
	20680	Manufactured (mobile) homes	64	214 839	14 208	6.6	Z	X
	20690	Wallpaper & other flexible wallcoverings	9 542	65 303 168	662 339	1.0	.3	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	81	130 801	16 539	12.6	Z	X
	20720	Automotive fuels	1 109	4 219 692	649 908	15.4	.3	X
	20730	Automotive lubricants, including oil, greases, etc.	8 029	18 230 606	213 674	1.2	.1	X
	20740	Automotive tires, tubes, batteries, parts, accessories	7 586	20 311 817	715 352	3.5	.3	X
	20780	Household fuels, including oil, LP gas, wood, coal	5 575	50 109 190	491 761	1.0	.2	X
	20800	Pets, pet foods, & pet supplies	10 692	51 578 160	1 007 166	2.0	.4	X
	20850	All other merchandise	4 130	11 999 185	1 033 497	8.6	.4	X
	29810	All other merchandise	9 214	50 317 196	2 073 253	4.1	.8	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	22 214	95 179 029	6 272 348	6.6	2.5	X
4441		Building material and supplies dealers	67 190	X	215 640 919	X	100.0	79.0
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	3 361	5 475 155	91 887	1.7	Z	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	16	33 579	4 353	13.0	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	333	5 997 634	18 272	.3	Z	X
	20180	Soaps, detergents, & household cleaners	10 454	90 774 655	1 072 023	1.2	.5	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	47	41 626	649	1.6	Z	X
	20200	Men's wear	2 111	33 017 553	84 700	.3	Z	X
	20220	Women's, juniors', & misses' wear	314	5 964 385	34 570	.6	Z	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	9	13 895	112	.8	Z	X
	20260	Footwear, including accessories	1 117	1 666 772	28 050	1.7	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	398	5 733 238	15 541	.3	Z	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
444		Building material and garden equipment and supplies dealers—Con.						
4441		Building material and supplies dealers—Con.						
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	7 334	63 550 471	1 217 967	1.9	.6	75.8
	20281	Curtains & draperies	3 056	52 569 674	105 691	.2	Z	X
	20282	Vertical & horizontal blinds, woven wood blinds, & shades	6 473	62 243 871	1 094 428	1.8	.5	X
	20285	Furniture coverings & domestics	453	1 673 842	17 848	1.1	Z	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	9 066	98 029 311	4 712 653	4.8	2.2	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	8 361	42 107 813	578 968	1.4	.3	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	1 694	2 760 912	34 121	1.2	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	1 487	7 441 965	25 359	.3	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	8 538	98 212 863	2 011 084	2.0	.9	X
	20360	Flooring & floor coverings	12 139	111 059 148	8 428 271	7.6	3.9	72.3
	20361	Soft-surface (textile) floor coverings & accessories	7 087	95 353 598	2 188 031	2.3	1.0	X
	20363	Hardwood flooring	6 140	67 371 040	810 441	1.2	.4	X
	20364	Other hard-surface floor coverings & accessories, including tile & sheet goods	8 924	100 388 624	5 429 699	5.4	2.5	X
	20370	Computer hardware, software, & supplies, including computer game software	709	6 825 173	362 159	5.3	.2	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	11 100	99 785 115	2 925 740	2.9	1.4	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	43	60 368	3 498	5.8	Z	X
	20420	Books	20	20 785	452	2.2	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	2 687	3 976 077	61 856	1.6	Z	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	34	29 187	292	1.0	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	5 461	13 247 910	252 532	1.9	.1	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	42 361	171 670 205	56 206 974	32.7	26.1	71.2
	20601	Hardware	27 277	137 162 676	8 231 076	6.0	3.8	X
	20602	Tools & equipment, including hand tools, portable electric power tools, power air tools; stationary/bench top power tools, accessories (blades, bits, etc.), ladders, & scaffolding	30 308	144 755 442	10 954 023	7.6	5.1	X
	20603	Plumbing fixtures & supplies	26 873	134 172 975	17 991 790	13.4	8.3	X
	20605	Wiring & wire products	18 756	114 117 944	3 140 183	2.8	1.5	X
	20606	Welding supplies	3 711	4 966 166	125 311	2.5	.1	X
	20607	Electrical supplies, including lighting fixtures, light bulbs, ceiling fans, boxes, devices, etc.	26 029	128 097 407	15 764 588	12.3	7.3	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	19 697	118 258 932	13 404 067	11.3	6.2	69.3
	20621	Cut flowers	258	458 828	17 506	3.8	Z	X
	20626	Indoor potted plants & floral items	3 068	60 532 705	607 479	1.0	.3	X
	20627	Outdoor nursery stock, including trees, shrubs, bedding plants, bulbs, sod, seeds, etc.	7 562	93 769 700	2 823 010	3.0	1.3	X
	20628	Fertilizer, lime, chemicals, & other soil treatments	13 334	100 079 918	2 490 535	2.5	1.2	X
	20631	Lawn & garden tools	16 333	107 943 089	1 378 375	1.3	.6	X
	20636	Lawn & garden machinery, equipment, & parts	11 108	99 501 033	3 040 596	3.1	1.4	X
	20637	Farm machinery, equipment, & parts	3 090	54 518 350	146 763	.3	.1	X
	20638	All other farm supplies, including grain & animal feed	2 539	5 096 312	354 783	7.0	.2	X
	20639	All other lawn & garden supplies, including fencing, irrigation equipment, & sprinklers	12 807	102 819 038	2 544 816	2.5	1.2	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	48 681	188 462 254	98 849 744	52.5	45.8	69.7
	20641	Dimensional lumber, nontreated	17 376	109 493 246	13 653 749	12.5	6.3	X
	20642	Treated lumber	16 356	134 346 093	5 945 454	4.4	2.8	X
	20643	Boards, all grades	12 142	90 079 766	3 195 894	3.5	1.5	X
	20644	Gypsum, specialty boards, & treatments, including plaster, tape, & joint compounds	18 494	130 248 392	4 669 866	3.6	2.2	X
	20645	Engineered wood products, including glue-lam, laminated veneer lumber (LVL), wood I-joists, etc.	9 528	75 957 091	1 669 299	2.2	.8	X
	20646	Structural panels, including softwood plywood & oriented strand board (OSB)	13 874	125 508 700	4 779 348	3.8	2.2	X
	20647	Other panel products, including hardwood plywood, waferboard, & particle board/sanded/specialty plywood	15 202	125 195 883	3 942 431	3.1	1.8	X
	20648	Building components, including floor trusses, roof trusses, framed wall panels, etc.	7 623	29 211 860	1 971 045	6.7	.9	X
	20649	Connectors, including joist hangers, tie-downs, etc.	9 788	84 006 366	544 010	.6	.3	X
	20651	Steel studs	4 386	60 365 748	678 468	1.1	.3	X
	20652	Doors & moulding, including interior/exterior pre-hung or slab doors, garage doors, mouldings, & jams	20 855	141 820 396	11 892 057	8.4	5.5	X
	20653	Windows, skylights, & patio doors, including wood or wood clad, vinyl, aluminum, or other	18 357	130 309 740	8 493 720	6.5	3.9	X
	20654	Glass	10 727	68 103 918	1 785 210	2.6	.8	X
	20655	Masonry supplies, including cement, lime, plaster, brick, etc.	18 694	126 617 837	6 681 144	5.3	3.1	X
	20656	Insulation (all types) & weatherization products	16 791	103 099 650	2 007 486	1.9	.9	X
	20657	Siding, exterior trim, & soffit	12 916	93 063 867	2 499 626	2.7	1.2	X
	20658	Roofing (all types), including roofing supplies	16 276	102 460 296	5 465 843	5.3	2.5	X
	20659	Ceilings & ceiling systems	7 295	74 450 787	694 582	.9	.3	X
	20661	Kitchen & bath cabinets & countertops, including bathroom vanities & vanity tops, medicine cabinets, etc.	15 997	120 134 767	9 975 415	8.3	4.6	X

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
444		Building material and garden equipment and supplies dealers—Con.						
4441		Building material and supplies dealers—Con.						
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed—Con.						
	20662	Heating & HVAC units; ductwork; heating stoves, including wood, kerosene, & oil; & prefabricated fireplaces	10 770	102 353 900	2 903 508	2.8	1.3	X
	20665	Refrigeration equipment & supplies	924	1 522 540	47 488	3.1	Z	X
	20666	All other building/structural materials & supplies	13 696	117 084 454	5 354 054	4.6	2.5	X
	20670	Paint & sundries	31 422	137 915 792	16 339 244	11.8	7.6	54.8
	20673	Interior paint	29 254	130 467 301	6 288 879	4.8	2.9	X
	20674	Exterior paint	27 630	119 320 388	3 107 162	2.6	1.4	X
	20675	Stain, varnish, shellac, & other coatings	24 183	119 380 425	2 078 189	1.7	1.0	X
	20676	Painting equipment, including tools, brushes, scrapers, etc.	26 592	122 880 939	2 441 088	2.0	1.1	X
	20677	Painting supplies, including compounds & other consumable materials	22 918	117 810 282	2 423 514	2.1	1.1	X
	20680	Manufactured (mobile) homes	64	214 839	14 208	6.6	Z	X
	20690	Wallpaper & other flexible wallcoverings	9 536	65 284 648	660 634	1.0	.3	X
	20720	Automotive fuels	287	574 685	35 701	6.2	Z	X
	20730	Automotive lubricants, including oil, greases, etc.	6 579	13 979 523	145 480	1.0	.1	X
	20740	Automotive tires, tubes, batteries, parts, accessories	5 355	14 032 920	248 019	1.8	.1	X
	20780	Household fuels, including oil, LP gas, wood, coal	4 297	46 433 024	166 699	4	.1	X
	20800	Pets, pet foods, & pet supplies	5 996	43 119 710	369 433	.9	.2	X
	20850	All other merchandise	1 136	7 797 317	613 843	7.9	.3	69.0
	20883	All other merchandise	1 136	7 797 317	613 843	7.9	.3	X
	29810	All other merchandise	6 635	44 751 091	1 606 074	3.6	.7	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for delv, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	15 389	85 198 414	5 013 930	5.9	2.3	64.3
	29901	Construction receipts, including material & labor charges for adding rooms, installing windows, building fences, rebuilding furnaces, reroofing, etc., for work done by employees of this establishment	3 720	7 591 057	806 633	10.6	.4	X
	29902	Repair & maint receipts, incl material & labor charges for property upkeep such as landscaping, lawn svc, painting, furnace cleaning/repair, roof repair, etc performed by employees of this estab	3 381	5 011 885	357 738	7.1	.2	X
	29946	All other nonmerchandise receipts, including charges for delivery, storage, rental or lease of tools & equipment, etc.	11 213	77 784 495	3 849 524	4.9	1.8	X
44411		Home centers	5 644	X	94 759 588	X	100.0	94.8
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	275	1 205 186	5 919	.5	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	255	5 887 043	14 932	.3	Z	X
	20180	Soaps, detergents, & household cleaners	3 656	82 834 659	889 283	1.1	.9	X
	20200	Men's wear	1 222	31 474 428	48 257	.2	.1	X
	20220	Women's, juniors', & misses' wear	256	5 893 861	32 381	.5	Z	X
	20260	Footwear, including accessories	95	337 759	3 727	1.1	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	216	5 500 921	4 237	.1	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	2 313	57 081 612	1 033 823	1.8	1.1	92.1
	20281	Curtains & draperies	1 896	50 866 697	68 467	.1	.1	X
	20282	Vertical & horizontal blinds, woven wood blinds, & shades	2 283	56 873 513	963 240	1.7	1.0	X
	20285	Furniture coverings & domestics	62	763 538	2 116	.3	Z	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	3 760	88 225 721	4 151 698	4.7	4.4	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	1 801	33 510 753	332 646	1.0	.4	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	149	982 942	3 063	.3	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	335	6 053 533	6 682	.1	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	3 906	89 265 605	1 658 597	1.9	1.8	X
	20360	Flooring & floor coverings	4 751	92 035 768	5 376 583	5.8	5.7	86.4
	20361	Soft-surface (textile) floor coverings & accessories	4 127	89 677 338	1 910 544	2.1	2.0	X
	20363	Hardwood flooring	2 666	55 363 966	301 326	.5	.3	X
	20364	Other hard-surface floor coverings & accessories, including tile & sheet goods	4 297	90 362 393	3 164 713	3.5	3.3	X
	20370	Computer hardware, software, & supplies, including computer game software	296	5 959 803	354 201	5.9	.4	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	3 911	89 551 707	2 304 822	2.6	2.4	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	241	981 036	3 812	.4	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	572	6 952 295	85 848	1.2	.1	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	5 630	94 742 386	25 674 227	27.1	27.1	84.0
	20601	Hardware	5 454	91 947 243	4 091 627	4.5	4.3	X
	20602	Tools & equipment, including hand tools, portable electric power tools, power air tools, stationary/bench top power tools, accessories (blades, bits, etc.), ladders, & scaffolding	5 316	93 723 475	6 876 018	7.3	7.3	X
	20603	Plumbing fixtures & supplies	5 374	93 722 725	7 167 217	7.6	7.6	X
	20605	Wiring & wire products	4 671	90 165 552	1 230 820	1.4	1.3	X
	20606	Welding supplies	266	772 707	7 830	1.0	Z	X

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44-45		Retail trade—Con.						
444		Building material and garden equipment and supplies dealers—Con.						
4441		Building material and supplies dealers—Con.						
44411		Home centers—Con.						
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures—Con.						
	20607	Electrical supplies, including lighting fixtures, light bulbs, ceiling fans, boxes, devices, etc.	5 186	90 780 392	6 300 715	6.9	6.6	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	5 082	92 935 741	10 644 996	11.5	11.2	82.3
	20621	Cut flowers	23	120 615	1 237	1.0	Z	X
	20626	Indoor potted plants & floral items	2 127	58 132 540	569 530	1.0	.6	X
	20627	Outdoor nursery stock, including trees, shrubs, bedding plants, bulbs, sod, seeds, etc.	3 818	88 468 573	2 621 543	3.0	2.8	X
	20628	Fertilizer, lime, chemicals, & other soil treatments	4 329	88 111 119	2 047 895	2.3	2.2	X
	20631	Lawn & garden tools	4 767	91 383 144	902 800	1.0	1.0	X
	20636	Lawn & garden machinery, equipment, & parts	4 147	89 325 212	2 411 037	2.7	2.5	X
	20637	Farm machinery, equipment, & parts	1 983	53 005 509	45 950	.1	Z	X
	20638	All other farm supplies, including grain & animal feed	364	1 273 092	19 672	1.5	Z	X
	20639	All other lawn & garden supplies, including fencing, irrigation equipment, & sprinklers	4 484	89 042 182	2 025 331	2.3	2.1	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	5 644	94 759 588	30 456 549	32.1	32.1	82.6
	20641	Dimensional lumber, nontreated	4 238	64 665 808	2 368 641	3.7	2.5	X
	20642	Treated lumber	5 473	93 997 284	2 450 993	2.6	2.6	X
	20643	Boards, all grades	3 659	60 416 899	967 808	1.6	1.0	X
	20644	Gypsum, specialty boards, & treatments, including plaster, tape, & joint compounds	5 372	93 484 634	1 773 614	1.9	1.9	X
	20645	Engineered wood products, including glue-lam, laminated veneer lumber (LVL), wood I-joists, etc.	3 102	48 664 251	203 394	.4	.2	X
	20646	Structural panels, including softwood plywood & oriented strand board (OSB)	5 258	93 362 472	1 787 185	1.9	1.9	X
	20647	Other panel products, including hardwood plywood, waferboard, & particle board/sanded/specialty plywood	5 102	90 676 448	1 726 893	1.9	1.8	X
	20648	Building components, including floor trusses, roof trusses, framed wall panels, etc.	1 420	4 912 180	157 587	3.2	.2	X
	20649	Connectors, including joist hangers, tie-downs, etc.	3 460	62 366 632	200 113	.3	.2	X
	20651	Steel studs	2 007	50 277 549	75 517	.2	.1	X
	20652	Doors & moulding, including interior/exterior pre-hung or slab doors, garage doors, mouldings, & jambs	5 470	94 174 321	4 409 878	4.7	4.7	X
	20653	Windows, skylights, & patio doors, including wood or wood clad, vinyl, aluminum, or other	5 250	91 475 684	2 583 320	2.8	2.7	X
	20654	Glass	2 503	58 398 680	139 583	.2	.1	X
	20655	Masonry supplies, including cement, lime, plaster, brick, etc.	5 187	92 874 563	1 360 630	1.5	1.4	X
	20656	Insulation (all types) & weatherization products	4 027	64 034 381	691 060	1.1	.7	X
	20657	Siding, exterior trim, & soffit	3 736	59 867 846	383 486	.6	.4	X
	20658	Roofing (all types), including roofing supplies	4 081	64 136 582	1 190 145	1.9	1.3	X
	20659	Ceilings & ceiling systems	3 110	60 549 818	240 418	.4	.3	X
	20661	Kitchen & bath cabinets & countertops, including bathroom vanities & vanity tops, medicine cabinets, etc.	4 862	92 490 733	4 906 961	5.3	5.2	X
	20662	Heating & HVAC units; ductwork; heating stoves, including wood, kerosene, & oil; & prefabricated fireplaces	3 980	87 078 144	1 222 001	1.4	1.3	X
	20665	Refrigeration equipment & supplies	88	317 252	3 429	1.1	Z	X
	20666	All other building/structural materials & supplies	4 453	90 720 134	1 613 889	1.8	1.7	X
	20670	Paint & sundries	5 523	94 308 710	6 597 617	7.0	7.0	59.2
	20673	Interior paint	5 384	93 106 481	2 465 482	2.6	2.6	X
	20674	Exterior paint	4 951	84 154 212	749 300	.9	.8	X
	20675	Stain, varnish, shellac, & other coatings	4 893	90 867 048	628 466	.7	.7	X
	20676	Painting equipment, including tools, brushes, scrapers, etc.	5 035	91 852 841	1 171 239	1.3	1.2	X
	20677	Painting supplies, including compounds & other consumable materials	4 704	90 849 267	1 583 129	1.7	1.7	X
	20680	Manufactured (mobile) homes	25	157 967	3 609	2.3	Z	X
	20690	Wallpaper & other flexible wallcoverings	2 261	55 972 858	187 463	.3	.2	X
	20720	Automotive fuels	21	108 930	1 180	1.1	Z	X
	20730	Automotive lubricants, including oil, greases, etc.	592	7 013 895	59 885	.9	.1	X
	20740	Automotive tires, tubes, batteries, parts, accessories	537	7 003 842	79 614	1.1	.1	X
	20780	Household fuels, including oil, LP gas, wood, coal	1 705	42 768 173	65 252	.2	.1	X
	20800	Pets, pet foods, & pet supplies	1 902	38 458 447	274 637	.7	.3	X
	20850	All other merchandise	286	6 539 165	414 895	6.3	.4	85.5
	20883	All other merchandise	286	6 539 165	414 895	6.3	.4	X
	29810	All other merchandise	1 690	32 951 317	630 892	1.9	.7	X
	29900	All nonmerch rcppts, incl all rcppts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	3 123	64 229 090	3 358 193	5.2	3.5	75.4
	29901	Construction receipts, including material & labor charges for adding rooms, installing windows, building fences, rebuilding furnaces, reroofing, etc., for work done by employees of this establishment	240	809 077	31 480	3.9	Z	X
	29902	Repair & maint receipts, incl material & labor charges for property upkeep such as landscaping, lawn svc, painting, furnace cleaning/repair, roof repair, etc performed by employees of this estab	175	489 779	8 394	1.7	Z	X
	29946	All other nonmerchandise receipts, including charges for delivery, storage, rental or lease of tools & equipment, etc.	2 954	63 781 131	3 318 319	5.2	3.5	X
444110		Home centers	5 644	X	94 759 588	X	100.0	94.8
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	275	1 205 186	5 919	.5	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	255	5 887 043	14 932	.3	Z	X
	20180	Soaps, detergents, & household cleaners	3 656	82 834 659	889 283	1.1	.9	X
	20200	Men's wear	1 222	31 474 428	48 257	.2	.1	X
	20220	Women's, juniors', & misses' wear	256	5 893 861	32 381	.5	Z	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
444		Building material and garden equipment and supplies dealers—Con.						
4441		Building material and supplies dealers—Con.						
44411		Home centers—Con.						
444110		Home centers—Con.						
	20260	Footwear, including accessories	95	337 759	3 727	1.1	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	216	5 500 921	4 237	.1	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	2 313	57 081 612	1 033 823	1.8	1.1	92.1
	20281	Curtains & draperies	1 896	50 866 697	68 467	.1	.1	X
	20282	Vertical & horizontal blinds, woven wood blinds, & shades	2 283	56 873 513	963 240	1.7	1.0	X
	20285	Furniture coverings & domestics	62	763 538	2 116	.3	Z	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	3 760	88 225 721	4 151 698	4.7	4.4	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	1 801	33 510 753	332 646	1.0	.4	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	149	982 942	3 063	.3	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	335	6 053 533	6 682	.1	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	3 906	89 265 605	1 658 597	1.9	1.8	X
	20360	Flooring & floor coverings	4 751	92 035 768	5 376 583	5.8	5.7	86.4
	20361	Soft-surface (textile) floor coverings & accessories	4 127	89 677 338	1 910 544	2.1	2.0	X
	20363	Hardwood flooring	2 666	55 363 966	301 326	.5	.3	X
	20364	Other hard-surface floor coverings & accessories, including tile & sheet goods	4 297	90 362 393	3 164 713	3.5	3.3	X
	20370	Computer hardware, software, & supplies, including computer game software	296	5 959 803	354 201	5.9	.4	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	3 911	89 551 707	2 304 822	2.6	2.4	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	241	981 036	3 812	.4	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	572	6 952 295	85 848	1.2	.1	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	5 630	94 742 386	25 674 227	27.1	27.1	84.0
	20601	Hardware	5 454	91 947 243	4 091 627	4.5	4.3	X
	20602	Tools & equipment, including hand tools, portable electric power tools, power air tools, stationary/bench top power tools, accessories (blades, bits, etc.), ladders, & scaffolding	5 316	93 723 475	6 876 018	7.3	7.3	X
	20603	Plumbing fixtures & supplies	5 374	93 722 725	7 167 217	7.6	7.6	X
	20605	Wiring & wire products	4 671	90 165 552	1 230 820	1.4	1.3	X
	20606	Welding supplies	266	772 707	7 830	1.0	Z	X
	20607	Electrical supplies, including lighting fixtures, light bulbs, ceiling fans, boxes, devices, etc.	5 186	90 780 392	6 300 715	6.9	6.6	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	5 082	92 935 741	10 644 996	11.5	11.2	82.3
	20621	Cut flowers	23	120 615	1 237	1.0	Z	X
	20626	Indoor potted plants & floral items	2 127	58 132 540	569 530	1.0	.6	X
	20627	Outdoor nursery stock, including trees, shrubs, bedding plants, bulbs, sod, seeds, etc.	3 818	88 468 573	2 621 543	3.0	2.8	X
	20628	Fertilizer, lime, chemicals, & other soil treatments	4 329	88 111 119	2 047 895	2.3	2.2	X
	20631	Lawn & garden tools	4 767	91 383 144	902 800	1.0	1.0	X
	20636	Lawn & garden machinery, equipment, & parts	4 147	89 325 212	2 411 037	2.7	2.5	X
	20637	Farm machinery, equipment, & parts	1 983	53 005 509	45 950	.1	Z	X
	20638	All other farm supplies, including grain & animal feed	364	1 273 092	19 672	1.5	Z	X
	20639	All other lawn & garden supplies, including fencing, irrigation equipment, & sprinklers	4 484	89 042 182	2 025 331	2.3	2.1	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	5 644	94 759 588	30 456 549	32.1	32.1	82.6
	20641	Dimensional lumber, nontreated	4 238	64 665 808	2 368 641	3.7	2.5	X
	20642	Treated lumber	5 473	93 997 284	2 450 993	2.6	2.6	X
	20643	Boards, all grades	3 659	60 416 899	967 808	1.6	1.0	X
	20644	Gypsum, specialty boards, & treatments, including plaster, tape, & joint compounds	5 372	93 484 634	1 773 614	1.9	1.9	X
	20645	Engineered wood products, including glue-lam, laminated veneer lumber (LVL), wood I-joists, etc.	3 102	48 664 251	203 394	.4	.2	X
	20646	Structural panels, including softwood plywood & oriented strand board (OSB)	5 258	93 362 472	1 787 185	1.9	1.9	X
	20647	Other panel products, including hardwood plywood, waferboard, & particle board/sanded/specialty plywood	5 102	90 676 448	1 726 893	1.9	1.8	X
	20648	Building components, including floor trusses, roof trusses, framed wall panels, etc.	1 420	4 912 180	157 587	3.2	.2	X
	20649	Connectors, including joist hangers, tie-downs, etc.	3 460	62 366 632	200 113	.3	.2	X
	20651	Steel studs	2 007	50 277 549	75 517	.2	.1	X
	20652	Doors & moulding, including interior/exterior pre-hung or slab doors, garage doors, mouldings, & jambs	5 470	94 174 321	4 409 878	4.7	4.7	X
	20653	Windows, skylights, & patio doors, including wood or wood clad, vinyl, aluminum, or other	5 250	91 475 684	2 583 320	2.8	2.7	X
	20654	Glass	2 503	58 398 680	139 583	.2	.1	X
	20655	Masonry supplies, including cement, lime, plaster, brick, etc.	5 187	92 874 563	1 360 630	1.5	1.4	X
	20656	Insulation (all types) & weatherization products	4 027	64 034 381	691 060	1.1	.7	X

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
444		Building material and garden equipment and supplies dealers—Con.						
4441		Building material and supplies dealers—Con.						
44411		Home centers—Con.						
444110		Home centers—Con.						
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed—Con.						
	20657	Siding, exterior trim, & soffit	3 736	59 867 846	383 486	.6	.4	X
	20658	Roofing (all types), including roofing supplies	4 081	64 136 582	1 190 145	1.9	1.3	X
	20659	Ceilings & ceiling systems	3 110	60 549 818	240 418	.4	.3	X
	20661	Kitchen & bath cabinets & countertops, including bathroom vanities & vanity tops, medicine cabinets, etc.	4 862	92 490 733	4 906 961	5.3	5.2	X
	20662	Heating & HVAC units; ductwork; heating stoves, including wood, kerosene, & oil; & prefabricated fireplaces	3 980	87 078 144	1 222 001	1.4	1.3	X
	20665	Refrigeration equipment & supplies	88	317 252	3 429	1.1	Z	X
	20666	All other building/structural materials & supplies	4 453	90 720 134	1 613 889	1.8	1.7	X
	20670	Paint & sundries	5 523	94 308 710	6 597 617	7.0	7.0	59.2
	20673	Interior paint	5 384	93 106 481	2 465 482	2.6	2.6	X
	20674	Exterior paint	4 951	84 154 212	749 300	.8	.8	X
	20675	Stain, varnish, shellac, & other coatings	4 893	90 867 048	628 466	.7	.7	X
	20676	Painting equipment, including tools, brushes, scrapers, etc.	5 035	91 852 841	1 171 239	1.3	1.2	X
	20677	Painting supplies, including compounds & other consumable materials	4 704	90 849 267	1 583 129	1.7	1.7	X
	20680	Manufactured (mobile) homes	25	157 967	3 609	2.3	Z	X
	20690	Wallpaper & other flexible wallcoverings	2 261	55 972 858	187 463	.3	Z	X
	20720	Automotive fuels	21	108 930	1 180	1.1	Z	X
	20730	Automotive lubricants, including oil, greases, etc.	592	7 013 895	59 885	.9	.1	X
	20740	Automotive tires, tubes, batteries, parts, accessories	537	7 003 842	79 614	1.1	.1	X
	20780	Household fuels, including oil, LP gas, wood, coal	1 705	42 768 173	65 252	.2	.1	X
	20800	Pets, pet foods, & pet supplies	1 902	38 458 447	274 637	.7	.3	X
	20850	All other merchandise	286	6 539 165	414 895	6.3	.4	85.5
	20883	All other merchandise	286	6 539 165	414 895	6.3	.4	X
	29810	All other merchandise	1 690	32 951 317	630 892	1.9	.7	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	3 123	64 229 090	3 358 193	5.2	3.5	75.4
	29901	Construction receipts, including material & labor charges for adding rooms, installing windows, building fences, rebuilding furnaces, reroofing, etc., for work done by employees of this establishment	240	809 077	31 480	3.9	Z	X
	29902	Repair & maint receipts, incl material & labor charges for property upkeep such as landscaping, lawn svc, painting, furnace cleaning/repair, roof repair, etc performed by employees of this estab	175	489 779	8 394	1.7	Z	X
	29946	All other nonmerchandise receipts, including charges for delivery, storage, rental or lease of tools & equipment, etc.	2 954	63 781 131	3 318 319	5.2	3.5	X
44412		Paint and wallpaper stores	7 857	X	7 987 141	X	100.0	76.6
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	11	13 494	215	1.6	Z	X
	20180	Soaps, detergents, & household cleaners	38	48 161	1 297	2.7	Z	X
	20200	Men's wear	11	21 017	587	2.8	Z	X
	20260	Footwear, including accessories	9	18 449	743	4.0	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	14	8 343	1 039	12.5	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	1 919	1 822 896	90 224	4.9	1.1	76.4
	20281	Curtains & draperies	298	274 818	17 332	6.3	.2	X
	20282	Vertical & horizontal blinds, woven wood blinds, & shades	1 872	1 768 722	70 421	4.0	.9	X
	20285	Furniture coverings & domestics	75	74 778	2 471	3.3	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	48	61 407	6 790	11.1	.1	X
	20360	Flooring & floor coverings	1 270	1 270 789	111 747	8.8	1.4	75.8
	20361	Soft-surface (textile) floor coverings & accessories	1 148	1 147 481	77 358	6.7	1.0	X
	20363	Hardwood flooring	307	330 429	8 601	2.6	.1	X
	20364	Other hard-surface floor coverings & accessories, including tile & sheet goods	909	886 042	25 788	2.9	.3	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	85	63 869	6 507	10.2	.1	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	8	5 142	471	9.2	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	7	15 904	1 021	6.4	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	3 659	3 688 777	182 978	5.0	2.3	75.4
	20601	Hardware	157	160 347	13 731	8.6	.2	X
	20602	Tools & equipment, including hand tools, portable electric power tools, power air tools, stationary/bench top power tools, accessories (blades, bits, etc.), ladders, & scaffolding	3 603	3 632 874	163 224	4.5	2.0	X
	20603	Plumbing fixtures & supplies	78	66 201	2 374	3.6	Z	X
	20605	Wiring & wire products	43	36 729	774	2.1	Z	X
	20606	Welding supplies	8	8 323	103	1.2	Z	X
	20607	Electrical supplies, including lighting fixtures, light bulbs, ceiling fans, boxes, devices, etc.	75	81 800	2 772	3.4	Z	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	52	58 758	3 864	6.6	Z	73.3
	20628	Fertilizer, lime, chemicals, & other soil treatments	35	48 268	1 256	2.6	Z	X
	20631	Lawn & garden tools	42	49 388	1 538	3.1	Z	X
	20636	Lawn & garden machinery, equipment, & parts	26	26 688	332	1.2	Z	X

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444		Building material and garden equipment and supplies dealers—Con.						
4441		Building material and supplies dealers—Con.						
44412		Paint and wallpaper stores—Con.						
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.—Con.						
	20639	All other lawn & garden supplies, including fencing, irrigation equipment, & sprinklers	14	16 344	314	1.9	Z	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	3 410	3 445 196	50 821	1.5	.6	75.9
	20641	Dimensional lumber, nontreated	7	8 596	88	1.0	Z	X
	20644	Gypsum, specialty boards, & treatments, including plaster, tape, & joint compounds	3 310	3 352 237	37 127	1.1	.5	X
	20652	Doors & moulding, including interior/exterior pre-hung or slab doors, garage doors, mouldings, & jambs	8	5 666	155	2.7	Z	X
	20653	Windows, skylights, & patio doors, including wood or wood clad, vinyl, aluminum, or other	20	16 628	2 812	16.9	Z	X
	20654	Glass	64	42 681	4 169	9.8	.1	X
	20655	Masonry supplies, including cement, lime, plaster, brick, etc.	28	38 582	1 682	4.4	Z	X
	20656	Insulation (all types) & weatherization products	16	13 978	252	1.8	Z	X
	20658	Roofing (all types), including roofing supplies	16	16 154	1 179	7.3	Z	X
	20661	Kitchen & bath cabinets & countertops, including bathroom vanities & vanity tops, medicine cabinets, etc.	13	26 034	855	3.3	Z	X
	20666	All other building/structural materials & supplies	19	25 194	2 239	8.9	Z	X
	20670	Paint & sundries	7 642	7 854 807	7 039 018	89.6	88.1	74.8
	20673	Interior paint	7 469	7 690 119	2 940 875	38.2	Z	X
	20674	Exterior paint	7 369	7 591 239	1 725 876	22.7	Z	X
	20675	Stain, varnish, shellac, & other coatings	6 400	6 268 331	1 124 935	17.9	14.1	X
	20676	Painting equipment, including tools, brushes, scrapers, etc.	6 931	7 163 000	757 386	10.6	9.5	X
	20677	Painting supplies, including compounds & other consumable materials	6 613	6 952 951	489 946	7.0	6.1	X
	20690	Wallpaper & other flexible wallcoverings	5 257	5 194 046	413 598	8.0	5.2	X
	20730	Automotive lubricants, including oil, greases, etc.	13	19 249	197	1.0	Z	X
	20740	Automotive tires, tubes, batteries, parts, accessories	23	45 438	9 821	21.6	.1	X
	20800	Pets, pet foods, & pet supplies	7	8 265	234	2.8	Z	X
	20850	All other merchandise	24	45 454	11 677	25.7	.1	40.1
	20883	All other merchandise	24	45 454	11 677	25.7	.1	X
	29810	All other merchandise	100	66 425	4 552	6.9	.1	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	2 469	2 516 908	48 226	1.9	.6	75.6
	29901	Construction receipts, including material & labor charges for adding rooms, installing windows, building fences, rebuilding furnaces, reroofing, etc., for work done by employees of this establishment	82	78 068	5 310	6.8	.1	X
	29902	Repair & maint receipts, incl material & labor charges for property upkeep such as landscaping, lawn svc, painting, furnace cleaning/repair, roof repair, etc performed by employees of this estab	41	52 957	2 645	5.0	Z	X
	29946	All other nonmerchandise receipts, including charges for delivery, storage, rental or lease of tools & equipment, etc.	2 425	2 472 034	40 271	1.6	.5	X
444120		Paint and wallpaper stores	7 857	X	7 987 141	X	100.0	76.6
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	11	13 494	215	1.6	Z	X
	20180	Soaps, detergents, & household cleaners	38	48 161	1 297	2.7	Z	X
	20200	Men's wear	11	21 017	587	2.8	Z	X
	20260	Footwear, including accessories	9	18 449	743	4.0	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	14	8 343	1 039	12.5	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	1 919	1 822 896	90 224	4.9	1.1	76.4
	20281	Curtains & draperies	298	274 818	17 332	6.3	.2	X
	20282	Vertical & horizontal blinds, woven wood blinds, & shades	1 872	1 768 722	70 421	4.0	.9	X
	20285	Furniture coverings & domestics	75	74 778	2 471	3.3	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	48	61 407	6 790	11.1	.1	X
	20360	Flooring & floor coverings	1 270	1 270 789	111 747	8.8	1.4	75.8
	20361	Soft-surface (textile) floor coverings & accessories	1 148	1 147 481	77 358	6.7	1.0	X
	20363	Hardwood flooring	307	330 429	8 601	2.6	.1	X
	20364	Other hard-surface floor coverings & accessories, including tile & sheet goods	909	886 042	25 788	2.9	.3	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	85	63 869	6 507	10.2	.1	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	8	5 142	471	9.2	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	7	15 904	1 021	6.4	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	3 659	3 688 777	182 978	5.0	2.3	75.4
	20601	Hardware	157	160 347	13 731	8.6	.2	X
	20602	Tools & equipment, including hand tools, portable electric power tools, power air tools, stationary/bench top power tools, accessories (blades, bits, etc.), ladders, & scaffolding	3 603	3 632 874	163 224	4.5	2.0	X
	20603	Plumbing fixtures & supplies	78	66 201	2 374	3.6	Z	X
	20605	Wiring & wire products	43	36 729	774	2.1	Z	X
	20606	Welding supplies	8	8 323	103	1.2	Z	X
	20607	Electrical supplies, including lighting fixtures, light bulbs, ceiling fans, boxes, devices, etc.	75	81 800	2 772	3.4	Z	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
444		Building material and garden equipment and supplies dealers—Con.						
4441		Building material and supplies dealers—Con.						
44412		Paint and wallpaper stores—Con.						
444120		Paint and wallpaper stores—Con.						
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	52	58 758	3 864	6.6	Z	73.3
	20628	Fertilizer, lime, chemicals, & other soil treatments	35	48 268	1 256	2.6	Z	X
	20631	Lawn & garden tools	42	49 388	1 538	3.1	Z	X
	20636	Lawn & garden machinery, equipment, & parts	26	26 688	332	1.2	Z	X
	20639	All other lawn & garden supplies, including fencing, irrigation equipment, & sprinklers	14	16 344	314	1.9	Z	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	3 410	3 445 196	50 821	1.5	.6	75.9
	20641	Dimensional lumber, nontreated	7	8 596	88	1.0	Z	X
	20644	Gypsum, specialty boards, & treatments, including plaster, tape, & joint compounds	3 310	3 352 237	37 127	1.1	.5	X
	20652	Doors & moulding, including interior/exterior pre-hung or slab doors, garage doors, mouldings, & jambs	8	5 666	155	2.7	Z	X
	20653	Windows, skylights, & patio doors, including wood or wood clad, vinyl, aluminum, or other	20	16 628	2 812	16.9	Z	X
	20654	Glass	64	42 681	4 169	9.8	.1	X
	20655	Masonry supplies, including cement, lime, plaster, brick, etc.	28	38 582	1 682	4.4	Z	X
	20656	Insulation (all types) & weatherization products	16	13 978	252	1.8	Z	X
	20658	Roofing (all types), including roofing supplies	16	16 154	1 179	7.3	Z	X
	20661	Kitchen & bath cabinets & countertops, including bathroom vanities & vanity tops, medicine cabinets, etc.	13	26 034	855	3.3	Z	X
	20666	All other building/structural materials & supplies	19	25 194	2 239	8.9	Z	X
	20670	Paint & sundries	7 642	7 854 807	7 039 018	89.6	88.1	74.8
	20673	Interior paint	7 469	7 690 119	2 940 875	38.2	36.8	X
	20674	Exterior paint	7 369	7 591 239	1 725 876	22.7	21.6	X
	20675	Stain, varnish, shellac, & other coatings	6 400	6 268 331	1 124 935	17.9	14.1	X
	20676	Painting equipment, including tools, brushes, scrapers, etc.	6 931	7 163 000	757 386	10.6	9.5	X
	20677	Painting supplies, including compounds & other consumable materials	6 613	6 952 951	489 946	7.0	6.1	X
	20690	Wallpaper & other flexible wallcoverings	5 257	5 194 046	413 598	8.0	5.2	X
	20730	Automotive lubricants, including oil, greases, etc.	13	19 249	197	1.0	Z	X
	20740	Automotive tires, tubes, batteries, parts, accessories	23	45 438	9 821	21.6	.1	X
	20800	Pets, pet foods, & pet supplies	7	8 265	234	2.8	Z	X
	20850	All other merchandise	24	45 454	11 677	25.7	.1	40.1
	20883	All other merchandise	24	45 454	11 677	25.7	.1	X
	29810	All other merchandise	100	66 425	4 552	6.9	.1	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	2 469	2 516 908	48 226	1.9	.6	75.6
	29901	Construction receipts, including material & labor charges for adding rooms, installing windows, building fences, rebuilding furnaces, reroofing, etc., for work done by employees of this establishment	82	78 068	5 310	6.8	.1	X
	29902	Repair & maint receipts, incl material & labor charges for property upkeep such as landscaping, lawn svc, painting, furnace cleaning/repair, roof repair, etc performed by employees of this estab	41	52 957	2 645	5.0	Z	X
	29946	All other nonmerchandise receipts, including charges for delivery, storage, rental or lease of tools & equipment, etc.	2 425	2 472 034	40 271	1.6	.5	X
44413		Hardware stores	15 103	X	16 601 582	X	100.0	67.9
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	2 836	3 330 114	67 845	2.0	.4	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	16	33 579	4 353	13.0	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	70	92 492	1 372	1.5	Z	X
	20180	Soaps, detergents, & household cleaners	6 229	6 100 879	159 943	2.6	1.0	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	35	37 748	581	1.5	Z	X
	20200	Men's wear	794	1 161 162	34 027	2.9	Z	X
	20220	Women's, juniors', & misses' wear	58	70 524	2 189	3.1	Z	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	8	7 090	44	.6	Z	X
	20260	Footwear, including accessories	939	1 180 740	22 281	1.9	.1	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	159	211 568	9 120	4.3	.1	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	2 463	3 031 061	64 991	2.1	.4	52.3
	20281	Curtains & draperies	778	1 227 271	16 709	1.4	.1	X
	20282	Vertical & horizontal blinds, woven wood blinds, & shades	1 771	2 239 570	37 575	1.7	.2	X
	20285	Furniture coverings & domestics	250	625 177	10 707	1.7	.1	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	3 917	5 234 580	309 363	5.9	1.9	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	6 247	7 774 213	238 256	3.1	1.4	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	1 435	1 535 881	23 584	1.5	.1	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	1 082	1 248 270	15 401	1.2	.1	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	3 775	6 880 188	255 099	3.7	1.5	X

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
444		Building material and garden equipment and supplies dealers—Con.						
4441		Building material and supplies dealers—Con.						
44413		Hardware stores—Con.						
	20360	Flooring & floor coverings.....	943	1 735 282	57 846	3.3	.3	62.8
	20361	Soft-surface (textile) floor coverings & accessories.....	539	879 242	21 575	2.5	.1	X
	20363	Hardwood flooring.....	259	565 982	6 460	1.1	Z	X
	20364	Other hard-surface floor coverings & accessories, including tile & sheet goods.....	614	1 410 805	29 788	2.1	.2	X
	20370	Computer hardware, software, & supplies, including computer game software.....	324	585 004	3 252	.6	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.....	5 382	6 499 464	337 276	5.2	2.0	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.....	42	51 493	670	1.3	Z	X
	20420	Books.....	19	19 419	437	2.3	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles.....	2 340	2 588 479	56 251	2.2	.3	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.....	34	29 187	292	1.0	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.....	4 621	5 466 341	152 462	2.8	.9	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures.....	15 103	16 601 582	8 665 169	52.2	52.2	60.4
	20601	Hardware.....	13 612	13 939 936	2 724 749	19.5	16.4	X
	20602	Tools & equipment, including hand tools, portable electric power tools, power air tools, stationary/bench top power tools, accessories (blades, bits, etc.), ladders, & scaffolding.....	12 793	14 931 980	3 029 645	20.3	18.2	X
	20603	Plumbing fixtures & supplies.....	12 417	13 481 897	1 500 221	11.1	9.0	X
	20605	Wiring & wire products.....	9 102	8 570 459	385 340	4.5	2.3	X
	20606	Welding supplies.....	3 048	3 100 137	56 508	1.8	.3	X
	20607	Electrical supplies, including lighting fixtures, light bulbs, ceiling fans, boxes, devices, etc.....	11 752	13 173 621	968 706	7.4	5.8	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.....	11 579	13 607 470	2 320 844	17.1	14.0	63.9
	20621	Cut flowers.....	214	254 922	15 112	5.9	.1	X
	20626	Indoor potted plants & floral items.....	871	2 071 679	32 473	1.6	.2	X
	20627	Outdoor nursery stock, including trees, shrubs, bedding plants, bulbs, sod, seeds, etc.....	3 503	4 244 964	155 352	3.7	.9	X
	20628	Fertilizer, lime, chemicals, & other soil treatments.....	7 965	8 011 916	370 852	4.6	2.2	X
	20631	Lawn & garden tools.....	9 858	10 159 888	404 779	4.0	2.4	X
	20636	Lawn & garden machinery, equipment, & parts.....	6 442	8 351 254	598 500	7.2	3.6	X
	20637	Farm machinery, equipment, & parts.....	1 006	1 265 328	96 197	7.6	.6	X
	20638	All other farm supplies, including grain & animal feed.....	1 736	2 497 747	286 225	11.5	1.7	X
	20639	All other lawn & garden supplies, including fencing, irrigation equipment, & sprinklers.....	6 743	7 702 763	361 354	4.7	2.2	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed.....	8 021	9 163 219	1 043 553	11.4	6.3	54.2
	20641	Dimensional lumber, nontreated.....	2 066	3 309 159	97 399	2.9	.6	X
	20642	Treated lumber.....	1 181	2 340 796	62 888	2.7	.4	X
	20643	Boards, all grades.....	951	2 004 543	39 631	2.0	.2	X
	20644	Gypsum, specialty boards, & treatments, including plaster, tape, & joint compounds.....	1 603	2 400 838	34 595	1.4	.2	X
	20645	Engineered wood products, including glue-lam, laminated veneer lumber (LVL), wood I-joists, etc.....	223	498 946	3 573	.7	Z	X
	20646	Structural panels, including softwood plywood & oriented strand board (OSB).....	822	1 525 169	31 068	2.0	.2	X
	20647	Other panel products, including hardwood plywood, waferboard, & particle board/sanded/specialty plywood.....	1 133	1 941 969	35 034	1.8	.2	X
	20648	Building components, including floor trusses, roof trusses, framed wall panels, etc.....	218	422 797	6 366	1.5	Z	X
	20649	Connectors, including joist hangers, tie-downs, etc.....	1 337	2 093 805	23 907	1.1	.1	X
	20651	Steel studs.....	134	368 264	4 281	1.2	Z	X
	20652	Doors & moulding, including interior/exterior pre-hung or slab doors, garage doors, mouldings, & jambs.....	1 551	2 847 897	73 685	2.6	.4	X
	20653	Windows, skylights, & patio doors, including wood or wood clad, vinyl, aluminum, or other.....	962	1 857 901	34 309	1.8	.2	X
	20654	Glass.....	3 659	3 732 338	64 793	1.7	.4	X
	20655	Masonry supplies, including cement, lime, plaster, brick, etc.....	4 709	5 478 965	125 683	2.3	.8	X
	20656	Insulation (all types) & weatherization products.....	3 119	3 573 848	43 760	1.2	.3	X
	20657	Siding, exterior trim, & soffit.....	428	787 062	11 308	1.4	.1	X
	20658	Roofing (all types), including roofing supplies.....	2 556	3 014 716	45 502	1.5	.3	X
	20659	Ceilings & ceiling systems.....	442	1 058 528	7 307	.7	Z	X
	20661	Kitchen & bath cabinets & countertops, including bathroom vanities & vanity tops, medicine cabinets, etc.....	1 315	2 409 308	92 397	3.8	.6	X
	20662	Heating & HVAC units; ductwork; heating stoves, including wood, kerosene, & oil; & prefabricated fireplaces.....	2 784	3 279 937	98 674	3.0	.6	X
	20665	Refrigeration equipment & supplies.....	465	418 503	10 241	2.4	.1	X
	20666	All other building/structural materials & supplies.....	2 065	2 826 723	97 138	3.4	.6	X
	20670	Paint & sundries.....	12 288	13 145 549	1 821 847	13.9	11.0	55.7
	20673	Interior paint.....	11 283	12 089 472	600 142	5.0	3.6	X
	20674	Exterior paint.....	10 622	10 837 417	387 272	3.6	2.3	X
	20675	Stain, varnish, shellac, & other coatings.....	9 440	10 448 504	198 522	1.9	1.2	X
	20676	Painting equipment, including tools, brushes, scrapers, etc.....	10 895	11 727 707	382 784	3.3	2.3	X
	20677	Painting supplies, including compounds & other consumable materials.....	8 812	10 090 862	253 127	2.5	1.5	X
	20680	Manufactured (mobile) homes.....	11	4 009	270	6.7	Z	X
	20690	Wallpaper & other flexible wallcoverings.....	1 479	2 483 152	29 818	1.2	.2	X
	20720	Automotive fuels.....	189	259 041	21 027	8.1	.1	X
	20730	Automotive lubricants, including oil, greases, etc.....	5 628	5 979 866	79 509	1.3	.5	X

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44-45		Retail trade—Con.						
444		Building material and garden equipment and supplies dealers—Con.						
4441		Building material and supplies dealers—Con.						
44413		Hardware stores—Con.						
	20740	Automotive tires, tubes, batteries, parts, accessories	4 291	5 299 214	126 531	2.4	.8	X
	20780	Household fuels, including oil, LP gas, wood, coal	2 321	2 774 296	57 198	2.1	.3	X
	20800	Pets, pet foods, & pet supplies	3 873	4 016 358	87 857	2.2	.5	X
	20850	All other merchandise	484	660 499	88 824	13.4	.5	56.2
	20883	All other merchandise	484	660 499	88 824	13.4	.5	X
	29810	All other merchandise	2 134	3 415 384	187 423	5.5	1.1	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	4 104	4 887 896	253 896	5.2	1.5	60.1
	29901	Construction receipts, including material & labor charges for adding rooms, installing windows, building fences, rebuilding furnaces, reroofing, etc., for work done by employees of this establishment	390	413 696	25 068	6.1	.2	X
	29902	Repair & maint receipts, incl material & labor charges for property upkeep such as landscaping, lawn svc, painting, furnace cleaning/repair, roof repair, etc performed by employees of this estab	1 918	2 140 077	87 695	4.1	.5	X
	29946	All other nonmerchandise receipts, including charges for delivery, storage, rental or lease of tools & equipment, etc	2 992	3 779 830	141 133	3.7	.9	X
444130		Hardware stores	15 103	X	16 601 582	X	100.0	67.9
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	2 836	3 330 114	67 845	2.0	.4	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	16	33 579	4 353	13.0	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	70	92 492	1 372	1.5	Z	X
	20180	Soaps, detergents, & household cleaners	6 229	6 100 879	159 943	2.6	1.0	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	35	37 748	581	1.5	Z	X
	20200	Men's wear	794	1 161 162	34 027	2.9	Z	X
	20220	Women's, juniors', & misses' wear	58	70 524	2 189	3.1	Z	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	8	7 090	44	.6	Z	X
	20260	Footwear, including accessories	939	1 180 740	22 281	1.9	.1	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	159	211 568	9 120	4.3	.1	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	2 463	3 031 061	64 991	2.1	.4	52.3
	20281	Curtains & draperies	778	1 227 271	16 709	1.4	.1	X
	20282	Vertical & horizontal blinds, woven wood blinds, & shades	1 771	2 239 570	37 575	1.7	.2	X
	20285	Furniture coverings & domestics	250	625 177	10 707	1.7	.1	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	3 917	5 234 580	309 363	5.9	1.9	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	6 247	7 774 213	238 256	3.1	1.4	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	1 435	1 535 881	23 584	1.5	.1	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	1 082	1 248 270	15 401	1.2	.1	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	3 775	6 880 188	255 099	3.7	1.5	X
	20360	Flooring & floor coverings	943	1 735 282	57 846	3.3	.3	62.8
	20361	Soft-surface (textile) floor coverings & accessories	539	879 242	21 575	2.5	.1	X
	20363	Hardwood flooring	259	565 982	6 460	1.1	Z	X
	20364	Other hard-surface floor coverings & accessories, including tile & sheet goods	614	1 410 805	29 788	2.1	.2	X
	20370	Computer hardware, software, & supplies, including computer game software	324	585 004	3 252	.6	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	5 382	6 499 464	337 276	5.2	2.0	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	42	51 493	670	1.3	Z	X
	20420	Books	19	19 419	437	2.3	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	2 340	2 588 479	56 251	2.2	.3	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc. ...	34	29 187	292	1.0	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	4 621	5 466 341	152 462	2.8	.9	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	15 103	16 601 582	8 665 169	52.2	52.2	60.4
	20601	Hardware	13 612	13 939 936	2 724 749	19.5	16.4	X
	20602	Tools & equipment, including hand tools, portable electric power tools, power air tools, stationary/bench top power tools, accessories (blades, bits, etc.), ladders, & scaffolding	12 793	14 931 980	3 029 645	20.3	18.2	X
	20603	Plumbing fixtures & supplies	12 417	13 481 897	1 500 221	11.1	9.0	X
	20605	Wiring & wire products	9 102	8 570 459	385 340	4.5	2.3	X
	20606	Welding supplies	3 048	3 100 137	56 508	1.8	.3	X
	20607	Electrical supplies, including lighting fixtures, light bulbs, ceiling fans, boxes, devices, etc.	11 752	13 173 621	968 706	7.4	5.8	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	11 579	13 607 470	2 320 844	17.1	14.0	63.9
	20621	Cut flowers	214	254 922	15 112	5.9	.1	X
	20626	Indoor potted plants & floral items	871	2 071 679	32 473	1.6	.2	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
444		Building material and garden equipment and supplies dealers—Con.						
4441		Building material and supplies dealers—Con.						
44413		Hardware stores—Con.						
444130		Hardware stores—Con.						
20620		Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.—Con.						
20627		Outdoor nursery stock, including trees, shrubs, bedding plants, bulbs, sod, seeds, etc.	3 503	4 244 964	155 352	3.7	.9	X
20628		Fertilizer, lime, chemicals, & other soil treatments	7 965	8 011 916	370 852	4.6	2.2	X
20631		Lawn & garden tools	9 858	10 159 888	404 779	4.0	2.4	X
20636		Lawn & garden machinery, equipment, & parts	6 442	8 351 254	598 500	7.2	3.6	X
20637		Farm machinery, equipment, & parts	1 006	1 265 328	96 197	7.6	.6	X
20638		All other farm supplies, including grain & animal feed	1 736	2 497 747	286 225	11.5	1.7	X
20639		All other lawn & garden supplies, including fencing, irrigation equipment, & sprinklers	6 743	7 702 763	361 354	4.7	2.2	X
20640		Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	8 021	9 163 219	1 043 553	11.4	6.3	54.2
20641		Dimensional lumber, nontreated	2 066	3 309 159	97 399	2.9	.6	X
20642		Treated lumber	1 181	2 340 796	62 888	2.7	.4	X
20643		Boards, all grades	951	2 004 543	39 631	2.0	.2	X
20644		Gypsum, specialty boards, & treatments, including plaster, tape, & joint compounds	1 603	2 400 838	34 595	1.4	.2	X
20645		Engineered wood products, including glue-lam, laminated veneer lumber (LVL), wood I-joists, etc.	223	498 946	3 573	.7	Z	X
20646		Structural panels, including softwood plywood & oriented strand board (OSB)	822	1 525 169	31 068	2.0	.2	X
20647		Other panel products, including hardwood plywood, waferboard, & particle board/sanded/specialty plywood	1 133	1 941 969	35 034	1.8	.2	X
20648		Building components, including floor trusses, roof trusses, framed wall panels, etc.	218	422 797	6 366	1.5	Z	X
20649		Connectors, including joist hangers, tie-downs, etc.	1 337	2 093 805	23 907	1.1	.1	X
20651		Steel studs	134	368 264	4 281	1.2	Z	X
20652		Doors & moulding, including interior/exterior pre-hung or slab doors, garage doors, mouldings, & jambs	1 551	2 847 897	73 685	2.6	.4	X
20653		Windows, skylights, & patio doors, including wood or wood clad, vinyl, aluminum, or other	962	1 857 901	34 309	1.8	.2	X
20654		Glass	3 659	3 732 338	64 793	1.7	.4	X
20655		Masonry supplies, including cement, lime, plaster, brick, etc.	4 709	5 478 965	125 683	2.3	.8	X
20656		Insulation (all types) & weatherization products	3 119	3 573 848	43 760	1.2	.3	X
20657		Siding, exterior trim, & soffit	428	787 062	11 308	1.4	.1	X
20658		Roofing (all types), including roofing supplies	2 556	3 014 716	45 502	1.5	.3	X
20659		Ceilings & ceiling systems	442	1 058 528	7 307	.7	Z	X
20661		Kitchen & bath cabinets & countertops, including bathroom vanities & vanity tops, medicine cabinets, etc.	1 315	2 409 308	92 397	3.8	.6	X
20662		Heating & HVAC units; ductwork; heating stoves, including wood, kerosene, & oil; & prefabricated fireplaces	2 784	3 279 937	98 674	3.0	.6	X
20665		Refrigeration equipment & supplies	465	418 503	10 241	2.4	.1	X
20666		All other building/structural materials & supplies	2 065	2 826 723	97 138	3.4	.6	X
20670		Paint & sundries	12 028	13 145 549	1 821 847	13.9	11.0	55.7
20673		Interior paint	11 283	12 089 472	600 142	5.0	3.6	X
20674		Exterior paint	10 622	10 837 417	387 272	3.6	2.3	X
20675		Stain, varnish, shellac, & other coatings	9 440	10 448 504	198 522	1.9	1.2	X
20676		Painting equipment, including tools, brushes, scrapers, etc.	10 895	11 727 707	382 784	3.3	2.3	X
20677		Painting supplies, including compounds & other consumable materials	8 812	10 090 862	253 127	2.5	1.5	X
20680		Manufactured (mobile) homes	11	4 009	270	6.7	Z	X
20690		Wallpaper & other flexible wallcoverings	1 479	2 483 152	29 818	1.2	.2	X
20720		Automotive fuels	189	259 041	21 027	8.1	.1	X
20730		Automotive lubricants, including oil, greases, etc.	5 628	5 979 866	79 509	1.3	.5	X
20740		Automotive tires, tubes, batteries, parts, accessories	4 291	5 299 214	126 531	2.4	.8	X
20780		Household fuels, including oil, LP gas, wood, coal	2 321	2 774 296	57 198	2.1	.3	X
20800		Pets, pet foods, & pet supplies	3 873	4 016 358	87 857	2.2	.5	X
20850		All other merchandise	484	660 499	88 824	13.4	.5	56.2
20883		All other merchandise	484	660 499	88 824	13.4	.5	X
29810		All other merchandise	2 134	3 415 384	187 423	5.5	1.1	X
29900		All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	4 104	4 887 896	253 896	5.2	1.5	60.1
29901		Construction receipts, including material & labor charges for adding rooms, installing windows, building fences, rebuilding furnaces, reroofing, etc., for work done by employees of this establishment	390	413 696	25 068	6.1	.2	X
29902		Repair & maint receipts, incl material & labor charges for property upkeep such as landscaping, lawn svc, painting, furnace cleaning/repair, roof repair, etc performed by employees of this estab	1 918	2 140 077	87 695	4.1	.5	X
29946		All other nonmerchandise receipts, including charges for delivery, storage, rental or lease of tools & equipment, etc.	2 992	3 779 830	141 133	3.7	.9	X
44419		Other building material dealers	38 586	X	96 292 608	X	100.0	65.6
20100		Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	239	926 361	17 908	1.9	Z	X
20160		Drugs, health aids, beauty aids, including cosmetics	8	18 099	1 968	10.9	Z	X
20180		Soaps, detergents, & household cleaners	531	1 790 956	21 500	1.2	Z	X
20190		Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	12	3 878	68	1.8	Z	X
20200		Men's wear	84	360 946	1 829	.5	Z	X
20260		Footwear, including accessories	74	129 824	1 299	1.0	Z	X

See footnotes at end of table.

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
444		Building material and garden equipment and supplies dealers—Con.						
4441		Building material and supplies dealers—Con.						
44419		Other building material dealers—Con.						
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	9	12 406	1 145	9.2	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	639	1 614 902	28 929	1.8	Z	46.1
	20281	Curtains & draperies	84	200 888	3 183	1.6	Z	X
	20282	Vertical & horizontal blinds, woven wood blinds, & shades	547	1 362 066	23 192	1.7	Z	X
	20285	Furniture coverings & domestics	66	210 349	2 554	1.2	Z	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	1 387	4 557 320	250 999	5.5	.3	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	310	809 387	7 291	.9	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	110	242 089	7 474	3.1	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	70	140 162	3 276	2.3	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	809	2 005 663	90 598	4.5	.1	X
	20360	Flooring & floor coverings	5 175	16 017 309	2 882 095	18.0	3.0	61.0
	20361	Soft-surface (textile) floor coverings & accessories	1 273	3 649 537	178 554	4.9	.2	X
	20363	Hardwood flooring	2 908	11 110 663	494 054	4.4	.5	X
	20364	Other hard-surface floor coverings & accessories, including tile & sheet goods	3 104	7 729 384	2 209 410	28.6	2.3	X
	20370	Computer hardware, software, & supplies, including computer game software	89	280 366	4 706	1.7	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	1 722	3 670 075	277 135	7.6	.3	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	98	401 420	1 322	.3	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	261	813 370	13 201	1.6	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	17 969	56 637 460	21 684 600	38.3	22.5	61.4
	20601	Hardware	8 054	31 115 150	1 400 969	4.5	1.5	X
	20602	Tools & equipment, including hand tools, portable electric power tools, power air tools, stationary/bench top power tools, accessories (blades, bits, etc.), ladders, & scaffolding	8 596	32 467 113	885 136	2.7	.9	X
	20603	Plumbing fixtures & supplies	9 004	26 902 152	9 321 978	34.7	9.7	X
	20605	Wiring & wire products	4 940	15 345 204	1 523 249	9.9	1.6	X
	20606	Welding supplies	389	1 084 999	60 870	5.6	.1	X
	20607	Electrical supplies, including lighting fixtures, light bulbs, ceiling fans, boxes, devices, etc.	9 016	24 061 594	8 492 395	35.3	8.8	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	2 984	11 656 963	434 363	3.7	.5	58.6
	20621	Cut flowers	21	83 291	1 157	1.4	Z	X
	20626	Indoor potted plants & floral items	70	328 486	5 476	1.7	Z	X
	20627	Outdoor nursery stock, including trees, shrubs, bedding plants, bulbs, sod, seeds, etc.	240	1 055 962	46 112	4.4	Z	X
	20628	Fertilizer, lime, chemicals, & other soil treatments	1 005	3 908 615	70 532	1.8	.1	X
	20631	Lawn & garden tools	1 666	6 350 669	69 258	1.1	.1	X
	20636	Lawn & garden machinery, equipment, & parts	493	1 797 879	30 727	1.7	Z	X
	20637	Farm machinery, equipment, & parts	100	246 548	4 201	1.7	Z	X
	20638	All other farm supplies, including grain & animal feed	439	1 325 473	48 886	3.7	.1	X
	20639	All other lawn & garden supplies, including fencing, irrigation equipment, & sprinklers	1 566	6 057 749	157 817	2.6	.2	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	31 606	81 094 251	67 298 821	83.0	69.9	59.2
	20641	Dimensional lumber, nontreated	11 065	41 509 683	11 187 621	27.0	11.6	X
	20642	Treated lumber	9 698	38 003 445	3 431 533	9.0	3.6	X
	20643	Boards, all grades	7 531	27 657 580	2 188 454	7.9	2.3	X
	20644	Gypsum, specialty boards, & treatments, including plaster, tape, & joint compounds	8 209	31 010 683	2 824 530	9.1	2.9	X
	20645	Engineered wood products, including glue-lam, laminated veneer lumber (LVL), wood I-joists, etc.	6 201	26 792 275	1 462 317	5.5	1.5	X
	20646	Structural panels, including softwood plywood & oriented strand board (OSB)	7 791	30 616 686	2 961 058	9.7	3.1	X
	20647	Other panel products, including hardwood plywood, waferboard, & particle board/sanded/specialty plywood	8 963	32 572 597	2 180 455	6.7	2.3	X
	20648	Building components, including floor trusses, roof trusses, framed wall panels, etc.	5 985	23 876 883	1 807 092	7.6	1.9	X
	20649	Connectors, including joist hangers, tie-downs, etc.	4 989	19 543 623	319 967	1.6	.3	X
	20651	Steel studs	2 245	9 719 935	598 670	6.2	.6	X
	20652	Doors & moulding, including interior/exterior pre-hung or slab doors, garage doors, mouldings, & jambs	13 826	44 792 512	7 408 339	16.5	7.7	X
	20653	Windows, skylights, & patio doors, including wood or wood clad, vinyl, aluminum, or other	12 125	36 959 527	5 873 279	15.9	6.1	X
	20654	Glass	4 501	5 930 219	1 576 665	26.6	1.6	X
	20655	Masonry supplies, including cement, lime, plaster, brick, etc.	8 770	28 225 727	5 193 149	18.4	5.4	X
	20656	Insulation (all types) & weatherization products	9 629	35 477 443	1 272 414	3.6	1.3	X
	20657	Siding, exterior trim, & soffit	8 752	32 408 959	2 104 832	6.5	2.2	X
	20658	Roofing (all types), including roofing supplies	9 623	35 292 844	4 229 017	12.0	4.4	X
	20659	Ceilings & ceiling systems	3 740	12 840 581	446 840	3.5	.5	X

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			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
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44-45		Retail trade—Con.						
444		Building material and garden equipment and supplies dealers—Con.						
4441		Building material and supplies dealers—Con.						
44419		Other building material dealers—Con.						
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed—Con.						
	20661	Kitchen & bath cabinets & countertops, including bathroom vanities & vanity tops, medicine cabinets, etc.	9 807	25 208 692	4 975 202	19.7	5.2	X
	20662	Heating & HVAC units; ductwork; heating stoves, including wood, kerosene, & oil; & prefabricated fireplaces	4 003	11 993 382	1 582 752	13.2	1.6	X
	20665	Refrigeration equipment & supplies	371	786 785	33 818	4.3	Z	X
	20666	All other building/structural materials & supplies	7 159	23 512 403	3 640 788	15.5	3.8	X
	20670	Paint & sundries	6 229	22 606 726	880 762	3.9	.9	58.4
	20673	Interior paint	5 118	17 581 229	282 380	1.6	.3	X
	20674	Exterior paint	4 688	16 737 520	244 714	1.5	.3	X
	20675	Stain, varnish, shellac, & other coatings	3 450	11 796 542	126 266	1.1	.1	X
	20676	Painting equipment, including tools, brushes, scrapers, etc.	3 731	12 137 391	129 679	1.1	.1	X
	20677	Painting supplies, including compounds & other consumable materials	2 789	9 917 202	97 312	1.0	.1	X
	20680	Manufactured (mobile) homes	28	52 863	10 329	19.5	Z	X
	20690	Wallpaper & other flexible wallcoverings	539	1 634 592	29 755	1.8	Z	X
	20720	Automotive fuels	74	206 302	13 433	6.5	Z	X
	20730	Automotive lubricants, including oil, greases, etc.	346	966 513	5 889	.6	Z	X
	20740	Automotive tires, tubes, batteries, parts, accessories	504	1 684 426	32 053	1.9	Z	X
	20780	Household fuels, including oil, LP gas, wood, coal	266	884 089	44 164	5.0	Z	X
	20800	Pets, pet foods, & pet supplies	214	636 640	6 705	1.1	Z	X
	20850	All other merchandise	342	552 199	98 447	17.8	.1	29.4
	20883	All other merchandise	342	552 199	98 447	17.8	.1	X
	29810	All other merchandise	2 711	8 317 965	783 207	9.4	.8	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	5 693	13 564 520	1 353 615	10.0	1.4	57.6
	29901	Construction receipts, including material & labor charges for adding rooms, installing windows, building fences, rebuilding furnaces, reroofing, etc., for work done by employees of this establishment	3 008	6 290 216	744 775	11.8	.8	X
	29902	Repair & maint receipts, incl material & labor charges for property upkeep such as landscaping, lawn svc, painting, furnace cleaning/repair, roof repair, etc performed by employees of this estab	1 247	2 329 072	259 004	11.1	.3	X
	29946	All other nonmerchandise receipts, including charges for delivery, storage, rental or lease of tools & equipment, etc.	2 842	7 751 500	349 801	4.5	.4	X
444190		Other building material dealers	38 586	X	96 292 608	X	100.0	65.6
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	239	926 361	17 908	1.9	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	8	18 099	1 968	10.9	Z	X
	20180	Soaps, detergents, & household cleaners	531	1 790 956	21 500	1.2	Z	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	12	3 878	68	1.8	Z	X
	20200	Men's wear	84	360 946	1 829	.5	Z	X
	20260	Footwear, including accessories	74	129 824	1 299	1.0	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	9	12 406	1 145	9.2	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	639	1 614 902	28 929	1.8	Z	46.1
	20281	Curtains & draperies	84	200 888	3 183	1.6	Z	X
	20282	Vertical & horizontal blinds, woven wood blinds, & shades	547	1 362 066	23 192	1.7	Z	X
	20285	Furniture coverings & domestics	66	210 349	2 554	1.2	Z	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	1 387	4 557 320	250 999	5.5	.3	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	310	809 387	7 291	.9	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	110	242 089	7 474	3.1	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	70	140 162	3 276	2.3	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	809	2 005 663	90 598	4.5	.1	X
	20360	Flooring & floor coverings	5 175	16 017 309	2 882 095	18.0	3.0	61.0
	20361	Soft-surface (textile) floor coverings & accessories	1 273	3 649 537	178 554	4.9	.2	X
	20363	Hardwood flooring	2 908	11 110 663	494 054	4.4	.5	X
	20364	Other hard-surface floor coverings & accessories, including tile & sheet goods	3 104	7 729 384	2 209 410	28.6	2.3	X
	20370	Computer hardware, software, & supplies, including computer game software	89	280 366	4 706	1.7	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	1 722	3 670 075	277 135	7.6	.3	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	98	401 420	1 322	.3	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	261	813 370	13 201	1.6	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	17 969	56 637 460	21 684 600	38.3	22.5	61.4
	20601	Hardware	8 054	31 115 150	1 400 969	4.5	1.5	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
444		Building material and garden equipment and supplies dealers—Con.						
4441		Building material and supplies dealers—Con.						
44419		Other building material dealers—Con.						
444190		Other building material dealers—Con.						
20600		Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures—Con.						
20602		Tools & equipment, including hand tools, portable electric power tools, power air tools, stationary/bench top power tools, accessories (blades, bits, etc.), ladders, & scaffolding	8 596	32 467 113	885 136	2.7	.9	X
20603		Plumbing fixtures & supplies	9 004	26 902 152	9 321 978	34.7	9.7	X
20605		Wiring & wire products	4 940	15 345 204	1 523 249	9.9	1.6	X
20606		Welding supplies	389	1 084 999	60 870	5.6	.1	X
20607		Electrical supplies, including lighting fixtures, light bulbs, ceiling fans, boxes, devices, etc.	9 016	24 061 594	8 492 395	35.3	8.8	X
20620		Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	2 984	11 656 963	434 363	3.7	.5	58.6
20621		Cut flowers	21	83 291	1 157	1.4	Z	X
20626		Indoor potted plants & floral items	70	328 486	5 476	1.7	Z	X
20627		Outdoor nursery stock, including trees, shrubs, bedding plants, bulbs, sod, seeds, etc.	240	1 055 962	46 112	4.4	Z	X
20628		Fertilizer, lime, chemicals, & other soil treatments	1 005	3 908 615	70 532	1.8	.1	X
20631		Lawn & garden tools	1 666	6 350 669	69 258	1.1	.1	X
20636		Lawn & garden machinery, equipment, & parts	493	1 797 879	30 727	1.7	Z	X
20637		Farm machinery, equipment, & parts	100	246 548	4 201	1.7	Z	X
20638		All other farm supplies, including grain & animal feed	439	1 325 473	48 886	3.7	.1	X
20639		All other lawn & garden supplies, including fencing, irrigation equipment, & sprinklers	1 566	6 057 749	157 817	2.6	.2	X
20640		Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	31 606	81 094 251	67 298 821	83.0	69.9	59.2
20641		Dimensional lumber, nontreated	11 065	41 509 683	11 187 621	27.0	11.6	X
20642		Treated lumber	9 698	38 003 445	3 431 533	9.0	3.6	X
20643		Boards, all grades	7 531	27 657 580	2 188 454	7.9	2.3	X
20644		Gypsum, specialty boards, & treatments, including plaster, tape, & joint compounds	8 209	31 010 683	2 824 530	9.1	2.9	X
20645		Engineered wood products, including glue-lam, laminated veneer lumber (LVL), wood I-joists, etc.	6 201	26 792 275	1 462 317	5.5	1.5	X
20646		Structural panels, including softwood plywood & oriented strand board (OSB)	7 791	30 616 686	2 961 058	9.7	3.1	X
20647		Other panel products, including hardwood plywood, waferboard, & particle board/sanded/specialty plywood	8 963	32 572 597	2 180 455	6.7	2.3	X
20648		Building components, including floor trusses, roof trusses, framed wall panels, etc.	5 985	23 876 883	1 807 092	7.6	1.9	X
20649		Connectors, including joist hangers, tie-downs, etc.	4 989	19 543 623	319 967	1.6	.3	X
20651		Steel studs	2 245	9 719 935	598 670	6.2	.6	X
20652		Doors & moulding, including interior/exterior pre-hung or slab doors, garage doors, mouldings, & jambs	13 826	44 792 512	7 408 339	16.5	7.7	X
20653		Windows, skylights, & patio doors, including wood or wood clad, vinyl, aluminum, or other	12 125	36 959 527	5 873 279	15.9	6.1	X
20654		Glass	4 501	5 930 219	1 576 665	26.6	1.6	X
20655		Masonry supplies, including cement, lime, plaster, brick, etc.	8 770	28 225 727	5 193 149	18.4	5.4	X
20656		Insulation (all types) & weatherization products	9 629	35 477 443	1 272 414	3.6	1.3	X
20657		Siding, exterior trim, & soffit	8 752	32 408 959	2 104 832	6.5	2.2	X
20658		Roofing (all types), including roofing supplies	9 623	35 292 844	4 229 017	12.0	4.4	X
20659		Ceilings & ceiling systems	3 740	12 840 581	446 840	3.5	.5	X
20661		Kitchen & bath cabinets & countertops, including bathroom vanities & vanity tops, medicine cabinets, etc.	9 807	25 208 692	4 975 202	19.7	5.2	X
20662		Heating & HVAC units; ductwork; heating stoves, including wood, kerosene, & oil; & prefabricated fireplaces	4 003	11 993 382	1 582 752	13.2	1.6	X
20665		Refrigeration equipment & supplies	371	786 785	33 818	4.3	Z	X
20666		All other building/structural materials & supplies	7 159	23 512 403	3 640 788	15.5	3.8	X
20670		Paint & sundries	6 229	22 606 726	880 762	3.9	.9	58.4
20673		Interior paint	5 118	17 581 229	282 380	1.6	.3	X
20674		Exterior paint	4 688	16 737 520	244 714	1.5	.3	X
20675		Stain, varnish, shellac, & other coatings	3 450	11 796 542	126 266	1.1	.1	X
20676		Painting equipment, including tools, brushes, scrapers, etc.	3 731	12 137 391	129 679	1.1	.1	X
20677		Painting supplies, including compounds & other consumable materials	2 789	9 917 202	97 312	1.0	.1	X
20680		Manufactured (mobile) homes	28	52 863	10 329	19.5	Z	X
20690		Wallpaper & other flexible wallcoverings	539	1 634 592	29 755	1.8	Z	X
20720		Automotive fuels	74	206 302	13 433	6.5	Z	X
20730		Automotive lubricants, including oil, greases, etc.	346	966 513	5 889	.6	Z	X
20740		Automotive tires, tubes, batteries, parts, accessories	504	1 684 426	32 053	1.9	Z	X
20780		Household fuels, including oil, LP gas, wood, coal	266	884 089	44 164	5.0	Z	X
20800		Pets, pet foods, & pet supplies	214	636 640	6 705	1.1	Z	X
20850		All other merchandise	342	552 199	98 447	17.8	.1	29.4
20883		All other merchandise	342	552 199	98 447	17.8	.1	X
29810		All other merchandise	2 711	8 317 965	783 207	9.4	.8	X
29900		All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	5 693	13 564 520	1 353 615	10.0	1.4	57.6
29901		Construction receipts, including material & labor charges for adding rooms, installing windows, building fences, rebuilding furnaces, reroofing, etc., for work done by employees of this establishment	3 008	6 290 216	744 775	11.8	.8	X
29902		Repair & maint receipts, incl material & labor charges for property upkeep such as landscaping, lawn svc, painting, furnace cleaning/repair, roof repair, etc performed by employees of this estab	1 247	2 329 072	259 004	11.1	.3	X
29946		All other nonmerchandise receipts, including charges for delivery, storage, rental or lease of tools & equipment, etc.	2 842	7 751 500	349 801	4.5	.4	X

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)	
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—			
						Establishments with the product line	All establishments ¹		
44-45		Retail trade—Con.							
444		Building material and garden equipment and supplies dealers—Con.							
4441		Building material and supplies dealers—Con.							
44419		Other building material dealers—Con.							
444190		Other building material dealers—Con.							
4441901		Retail lumber yards	9 377	X	35 996 161	X	100.0	77.5	
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	173		812 407		.7	Z	X
	20180	Soaps, detergents, & household cleaners	372		1 337 458		.5	Z	X
	20200	Men's wear	52		243 099		.6	Z	X
	20260	Footwear, including accessories	59		100 154		.9	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	254		916 320		1.1	Z	X
	20281	Curtains & draperies	23		147 545		.9	Z	53.2
	20282	Vertical & horizontal blinds, woven wood blinds, & shades	240		787 065		1.1	Z	X
	20285	Furniture coverings & domestics	7		22 920		.9	Z	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	314		1 044 069		3.0	.1	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	192		553 830		.7	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	30		103 572		.9	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	11		38 255		.5	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	327		1 001 894		1.7	Z	X
	20360	Flooring & floor coverings	2 341		9 344 723		2.7	.7	72.2
	20361	Soft-surface (textile) floor coverings & accessories	750		2 433 508		2.7	.2	X
	20363	Hardwood flooring	1 773		7 950 428		1.6	.3	X
	20364	Other hard-surface floor coverings & accessories, including tile & sheet goods	928		3 210 403		2.0	.2	X
	20370	Computer hardware, software, & supplies, including computer game software	31		142 401		.6	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	347		1 153 641		3.0	.1	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	74		305 939		.4	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	186		639 825		1.6	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	5 613		23 769 369		7.5	5.0	70.9
	20601	Hardware	5 109		22 187 284		4.1	2.5	X
	20602	Tools & equipment, including hand tools, portable electric power tools, power air tools, stationary/bench top power tools, accessories (blades, bits, etc.), ladders, & scaffolding	4 108		16 767 916		2.3		X
	20603	Plumbing fixtures & supplies	3 538		12 482 865		2.0	.7	X
	20605	Wiring & wire products	2 503		8 464 605		1.2	.3	X
	20606	Welding supplies	217		686 869		1.0	Z	X
	20607	Electrical supplies, including lighting fixtures, light bulbs, ceiling fans, boxes, devices, etc.	3 150		10 625 049		1.3	.4	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	2 197		8 865 966		2.4	.6	69.9
	20621	Cut flowers	14		71 277		1.6	Z	X
	20626	Indoor potted plants & floral items	43		247 784		1.6	Z	X
	20627	Outdoor nursery stock, including trees, shrubs, bedding plants, bulbs, sod, seeds, etc.	161		677 095		1.8	Z	X
	20628	Fertilizer, lime, chemicals, & other soil treatments	764		3 137 336		1.1	.1	X
	20631	Lawn & garden tools	1 319		5 053 430		1.0	.1	X
	20636	Lawn & garden machinery, equipment, & parts	347		1 328 647		1.1	Z	X
	20637	Farm machinery, equipment, & parts	54		153 921		.8	Z	X
	20638	All other farm supplies, including grain & animal feed	313		866 876		2.3	.1	X
	20639	All other lawn & garden supplies, including fencing, irrigation equipment, & sprinklers	1 213		4 790 512		1.6	.2	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	9 377		35 996 161		89.5	89.5	67.7
	20641	Dimensional lumber, nontreated	8 765		34 043 639		29.9	28.3	X
	20642	Treated lumber	8 279		31 740 934		9.8	8.6	X
	20643	Boards, all grades	5 786		21 451 559		5.4	3.2	X
	20644	Gypsum, specialty boards, & treatments, including plaster, tape, & joint compounds	6 057		22 609 952		3.5	2.2	X
	20645	Engineered wood products, including glue-lam, laminated veneer lumber (LVL), wood I-joists, etc.	5 419		23 090 044		5.7	3.7	X
	20646	Structural panels, including softwood plywood & oriented strand board (OSB)	6 539		25 316 533		10.4	7.3	X
	20647	Other panel products, including hardwood plywood, waferboard, & particle board/sanded/specialty plywood	7 014		26 711 475		6.7	4.9	X
	20648	Building components, including floor trusses, roof trusses, framed wall panels, etc.	4 869		19 643 304		6.4	3.5	X
	20649	Connectors, including joist hangers, tie-downs, etc.	4 072		15 875 387		1.6	.7	X
	20651	Steel studs	1 196		5 188 250		2.1	.3	X
	20652	Doors & moulding, including interior/exterior pre-hung or slab doors, garage doors, mouldings, & jams	7 604		30 538 279		9.0	7.7	X
	20653	Windows, skylights, & patio doors, including wood or wood clad, vinyl, aluminum, or other	6 109		24 368 058		7.7	5.2	X

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444		Building material and garden equipment and supplies dealers—Con.						
4441		Building material and supplies dealers—Con.						
44419		Other building material dealers—Con.						
444190		Other building material dealers—Con.						
4441901		Retail lumber yards—Con.						
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed—Con.						
	20654	Glass	991	2 194 937	23 705	1.1	.1	X
	20655	Masonry supplies, including cement, lime, plaster, brick, etc.	4 662	16 514 085	378 775	2.3	1.1	X
	20656	Insulation (all types) & weatherization products	6 744	25 525 967	659 437	2.6	1.8	X
	20657	Siding, exterior trim, & soffit	6 697	25 873 536	1 110 858	4.3	3.1	X
	20658	Roofing (all types), including roofing supplies	7 166	26 715 922	1 510 296	5.7	4.2	X
	20659	Ceilings & ceiling systems	2 729	8 662 707	98 861	1.1	.3	X
	20661	Kitchen & bath cabinets & countertops, including bathroom vanities & vanity tops, medicine cabinets, etc.	3 842	13 817 072	596 615	4.3	1.7	X
	20662	Heating & HVAC units; ductwork; heating stoves, including wood, kerosene, & oil; & prefabricated fireplaces	1 032	3 339 693	48 128	1.4	.1	X
	20665	Refrigeration equipment & supplies	132	212 285	7 652	3.6	Z	X
	20666	All other building/structural materials & supplies	2 753	11 761 528	570 132	4.8	1.6	X
	20670	Paint & sundries	4 652	17 876 392	697 360	3.9	1.9	69.1
	20673	Interior paint	3 990	14 513 423	225 416	1.6	.6	X
	20674	Exterior paint	3 802	14 256 059	201 263	1.4	.6	X
	20675	Stain, varnish, shellac, & other coatings	2 743	9 543 556	90 762	1.0	.3	X
	20676	Painting equipment, including tools, brushes, scrapers, etc.	2 984	10 061 475	103 679	1.0	.3	X
	20677	Painting supplies, including compounds & other consumable materials	2 246	8 104 735	76 136	.9	.2	X
	20680	Manufactured (mobile) homes	13	28 112	106	.4	Z	X
	20690	Wallpaper & other flexible wallcoverings	294	1 156 293	19 855	1.7	.1	X
	20720	Automotive fuels	30	90 402	2 917	3.2	Z	X
	20730	Automotive lubricants, including oil, greases, etc.	249	707 259	4 431	.6	Z	X
	20740	Automotive tires, tubes, batteries, parts, accessories	271	1 275 327	5 134	.4	Z	X
	20780	Household fuels, including oil, LP gas, wood, coal	140	561 650	11 957	2.1	Z	X
	20800	Pets, pet foods, & pet supplies	165	492 486	4 242	.9	Z	X
	20850	All other merchandise	199	265 793	49 386	18.6	.1	X
	29810	All other merchandise	1 188	4 877 759	346 948	7.1	1.0	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for delv, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	1 489	5 503 198	271 452	4.9	.8	68.0
	29901	Construction receipts, including material & labor charges for adding rooms, installing windows, building fences, rebuilding furnaces, reroofing, etc., for work done by employees of this establishment	653	2 684 010	172 390	6.4	.5	X
	29902	Repair & maint receipts, incl material & labor charges for property upkeep such as landscaping, lawn svc, painting, furnace cleaning/repair, roof repair, etc performed by employees of this estab	215	564 585	14 712	2.6	Z	X
	29946	All other nonmerchandise receipts, including charges for delivery, storage, rental or lease of tools & equipment, etc.	936	3 210 944	84 350	2.6	.2	X
4441902		All other building material dealers	29 209	X	60 296 447	X	100.0	58.4
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	66	113 954	12 613	11.1	Z	X
	20180	Soaps, detergents, & household cleaners	159	453 498	14 174	3.1	Z	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	12	3 878	68	1.8	Z	X
	20200	Men's wear	32	117 847	468	.4	Z	X
	20260	Footwear, including accessories	15	29 670	304	1.0	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	7	7 534	1 141	15.1	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	385	698 582	18 708	2.7	Z	42.9
	20281	Curtains & draperies	61	53 343	1 925	3.6	Z	X
	20282	Vertical & horizontal blinds, woven wood blinds, & shades	307	575 001	14 444	2.5	Z	X
	20285	Furniture coverings & domestics	59	187 429	2 339	1.2	Z	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	1 073	3 513 251	219 917	6.3	.4	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	118	255 557	3 386	1.3	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	80	138 517	6 591	4.8	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	59	101 907	3 075	3.0	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	482	1 003 769	73 303	7.3	.1	X
	20360	Flooring & floor coverings	2 834	6 672 586	2 628 880	39.4	4.4	54.2
	20361	Soft-surface (textile) floor coverings & accessories	523	1 216 029	113 889	9.4	.2	X
	20363	Hardwood flooring	1 135	3 160 235	369 439	11.7	.6	X
	20364	Other hard-surface floor coverings & accessories, including tile & sheet goods	2 176	4 518 981	2 145 479	47.5	3.6	X
	20370	Computer hardware, software, & supplies, including computer game software	58	137 965	3 846	2.8	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	1 375	2 516 434	242 200	9.6	.4	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	24	95 481	211	.2	Z	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
444		Building material and garden equipment and supplies dealers—Con.						
4441		Building material and supplies dealers—Con.						
44419		Other building material dealers—Con.						
444190		Other building material dealers—Con.						
4441902		All other building material dealers—Con.						
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	75	173 545	2 686	1.5	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	12 356	32 868 091	19 902 874	60.6	33.0	56.0
	20601	Hardware	2 945	8 927 866	500 213	5.6	.8	X
	20602	Tools & equipment, including hand tools, portable electric power tools, power air tools, stationary/bench top power tools, accessories (blades, bits, etc.), ladders, & scaffolding	4 488	15 699 197	503 529	3.2	.8	X
	20603	Plumbing fixtures & supplies	5 466	14 419 287	9 072 096	62.9	15.0	X
	20605	Wiring & wire products	2 437	6 880 599	1 423 215	20.7	2.4	X
	20606	Welding supplies	172	398 130	53 893	13.5	.1	X
	20607	Electrical supplies, including lighting fixtures, light bulbs, ceiling fans, boxes, devices, etc.	5 866	13 436 545	8 349 925	62.1	13.8	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	787	2 790 997	221 577	7.9	.4	50.6
	20621	Cut flowers	7	12 014	31	.3	Z	X
	20626	Indoor potted plants & floral items	27	80 702	1 456	1.8	Z	X
	20627	Outdoor nursery stock, including trees, shrubs, bedding plants, bulbs, sod, seeds, etc.	79	378 867	34 185	9.0	.1	X
	20628	Fertilizer, lime, chemicals, & other soil treatments	241	771 279	36 009	4.7	.1	X
	20631	Lawn & garden tools	347	1 297 239	21 170	1.6	Z	X
	20636	Lawn & garden machinery, equipment, & parts	146	469 232	15 733	3.4	Z	X
	20637	Farm machinery, equipment, & parts	46	92 627	2 966	3.2	Z	X
	20638	All other farm supplies, including grain & animal feed	126	458 597	28 855	6.3	Z	X
	20639	All other lawn & garden supplies, including fencing, irrigation equipment, & sprinklers	353	1 267 237	80 980	6.4	.1	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	22 229	45 098 090	35 091 966	77.8	58.2	54.5
	20641	Dimensional lumber, nontreated	2 300	7 466 044	1 004 149	13.5	1.7	X
	20642	Treated lumber	1 419	6 262 511	322 643	5.2	.5	X
	20643	Boards, all grades	1 745	6 206 021	1 038 962	16.7	1.7	X
	20644	Gypsum, specialty boards, & treatments, including plaster, tape, & joint compounds	2 152	8 400 731	2 037 278	24.3	3.4	X
	20645	Engineered wood products, including glue-lam, laminated veneer lumber (LVL), wood I-joists, etc.	782	3 702 231	136 931	3.7	.2	X
	20646	Structural panels, including softwood plywood & oriented strand board (OSB)	1 252	5 300 153	337 663	6.4	.6	X
	20647	Other panel products, including hardwood plywood, waferboard, & particle board/sanded/specialty plywood	1 949	5 861 122	400 058	6.8	.7	X
	20648	Building components, including floor trusses, roof trusses, framed wall panels, etc.	1 116	4 233 579	547 854	12.9	.9	X
	20649	Connectors, including joist hangers, tie-downs, etc.	917	3 668 236	68 671	1.9	.1	X
	20651	Steel studs	1 049	4 531 685	492 281	10.9	.8	X
	20652	Doors & moulding, including interior/exterior pre-hung or slab doors, garage doors, mouldings, & jambs	6 222	14 254 233	4 652 763	32.6	7.7	X
	20653	Windows, skylights, & patio doors, including wood or wood clad, vinyl, aluminum, or other	6 016	12 591 469	4 001 666	31.8	6.6	X
	20654	Glass	3 510	3 735 282	1 552 960	41.6	2.6	X
	20655	Masonry supplies, including cement, lime, plaster, brick, etc.	4 108	11 711 642	4 814 374	41.1	8.0	X
	20656	Insulation (all types) & weatherization products	2 885	9 951 476	612 977	6.2	1.0	X
	20657	Siding, exterior trim, & soffit	2 055	6 535 423	993 974	15.2	1.6	X
	20658	Roofing (all types), including roofing supplies	2 457	8 576 922	2 718 721	31.7	4.5	X
	20659	Ceilings & ceiling systems	1 011	4 177 874	347 979	8.3	.6	X
	20661	Kitchen & bath cabinets & countertops, including bathroom vanities & vanity tops, medicine cabinets, etc.	5 965	11 391 620	4 378 587	38.4	7.3	X
	20662	Heating & HVAC units; ductwork; heating stoves, including wood, kerosene, & oil; & prefabricated fireplaces	2 971	8 653 689	1 534 624	17.7	2.5	X
	20665	Refrigeration equipment & supplies	239	574 500	26 166	4.6	Z	X
	20666	All other building/structural materials & supplies	4 406	11 750 875	3 070 656	26.1	5.1	X
	20670	Paint & sundries	1 577	4 730 334	183 402	3.9	.3	51.9
	20673	Interior paint	1 128	3 067 806	56 964	1.9	.1	X
	20674	Exterior paint	886	2 481 461	43 451	1.8	.1	X
	20675	Stain, varnish, shellac, & other coatings	707	2 252 986	35 504	1.6	.1	X
	20676	Painting equipment, including tools, brushes, scrapers, etc.	747	2 075 916	26 000	1.3	Z	X
	20677	Painting supplies, including compounds & other consumable materials	543	1 812 467	21 176	1.2	Z	X
	20680	Manufactured (mobile) homes	15	24 751	10 223	41.3	Z	X
	20690	Wallpaper & other flexible wallcoverings	245	478 299	9 900	2.1	Z	X
	20720	Automotive fuels	44	115 900	10 516	9.1	Z	X
	20730	Automotive lubricants, including oil, greases, etc.	97	259 254	1 458	.6	Z	X
	20740	Automotive tires, tubes, batteries, parts, accessories	233	409 099	26 919	6.6	Z	X
	20780	Household fuels, including oil, LP gas, wood, coal	126	322 439	32 207	10.0	.1	X
	20800	Pets, pet foods, & pet supplies	49	144 154	2 463	1.7	Z	X
	20850	All other merchandise	143	286 406	49 061	17.1	.1	58.4
	20883	All other merchandise	143	286 406	49 061	17.1	.1	X
	29810	All other merchandise	1 523	3 440 206	436 259	12.7	.7	X
	29900	All nonmerch rcppts, incl all rcppts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	4 204	8 061 322	1 082 163	13.4	1.8	51.4
	29901	Construction receipts, including material & labor charges for adding rooms, installing windows, building fences, rebuilding furnaces, reroofing, etc., for work done by employees of this establishment	2 355	3 606 206	572 385	15.9	.9	X

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
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444		Building material and garden equipment and supplies dealers—Con.						
4441		Building material and supplies dealers—Con.						
44419		Other building material dealers—Con.						
444190		Other building material dealers—Con.						
4441902		All other building material dealers—Con.						
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided—Con.						
	29902	Repair & maint receipts, incl material & labor charges for property upkeep such as landscaping, lawn svc, painting, furnace cleaning/repair, roof repair, etc performed by employees of this estab	1 032	1 764 487	244 292	13.8	.4	X
	29946	All other nonmerchandise receipts, including charges for delivery, storage, rental or lease of tools & equipment, etc.	1 906	4 540 556	265 451	5.8	.4	X
4442		Lawn and garden equipment and supplies stores	21 124	X	30 919 932	X	100.0	65.8
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	874	2 231 052	77 858	3.5	.3	X
	20140	Packaged liquor, wine, & beer	15	25 274	1 113	4.4	Z	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	16	30 549	1 652	5.4	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	116	203 261	7 339	3.6	Z	X
	20180	Soaps, detergents, & household cleaners	57	129 283	1 430	1.1	Z	X
	20200	Men's wear	1 926	4 761 674	241 639	5.1	.8	X
	20220	Women's, juniors', & misses' wear	24	86 688	5 022	5.8	Z	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	15	33 072	1 583	4.8	Z	X
	20260	Footwear, including accessories	1 655	3 780 583	78 432	2.1	.3	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	6	17 671	794	4.5	Z	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	410	1 187 306	26 923	2.3	.1	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	60	185 406	2 001	1.1	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	18	16 100	322	2.0	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	13	13 364	198	1.5	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	1 149	2 274 906	134 275	5.9	.4	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	1 394	2 469 604	162 410	6.6	.5	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	20	15 637	395	2.5	Z	X
	20420	Books	52	31 790	383	1.2	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	454	948 888	20 215	2.1	.1	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	1 196	2 151 440	108 069	5.0	.4	X
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts & accessories	318	588 396	82 564	14.0	.3	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	3 191	7 259 692	751 686	10.4	2.4	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	21 124	30 919 932	24 787 209	80.2	80.2	60.7
	20621	Cut flowers	1 206	1 451 927	217 888	15.0	.7	X
	20626	Indoor potted plants & floral items	4 064	4 718 690	392 705	8.3	1.3	X
	20627	Outdoor nursery stock, including trees, shrubs, bedding plants, bulbs, sod, seeds, etc.	10 523	13 420 475	4 170 184	31.1	13.5	X
	20628	Fertilizer, lime, chemicals, & other soil treatments	11 600	20 238 967	7 025 412	34.7	22.7	X
	20631	Lawn & garden tools	5 900	8 426 629	370 868	4.4	1.2	X
	20636	Lawn & garden machinery, equipment, & parts	6 942	10 095 114	3 993 518	39.6	12.9	X
	20637	Farm machinery, equipment, & parts	3 123	7 120 042	650 324	9.1	2.1	X
	20638	All other farm supplies, including grain & animal feed	8 029	16 762 889	6 805 782	40.6	22.0	X
	20639	All other lawn & garden supplies, including fencing, irrigation equipment, & sprinklers	5 522	8 282 981	1 160 528	14.0	3.8	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	654	1 413 723	105 854	7.5	.3	X
	20670	Paint & sundries	771	2 284 072	43 585	1.9	.1	X
	20690	Wallpaper & other flexible wallcoverings	6	18 520	1 705	9.2	Z	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	81	130 801	16 539	12.6	.1	X
	20720	Automotive fuels	822	3 645 007	614 207	16.9	2.0	X
	20730	Automotive lubricants, including oil, greases, etc.	1 450	4 251 083	68 194	1.6	.2	X
	20740	Automotive tires, tubes, batteries, parts, accessories	2 231	6 278 897	467 333	7.4	1.5	X
	20780	Household fuels, including oil, LP gas, wood, coal	1 278	3 676 166	325 062	8.8	1.1	X
	20800	Pets, pet foods, & pet supplies	4 696	8 458 450	637 733	7.5	2.1	X
	20850	All other merchandise	2 994	4 201 868	419 654	10.0	1.4	63.3
	20876	Pools, pool chemicals, & pool supplies & accessories	348	512 173	16 662	3.3	.1	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	620	820 888	51 804	6.3	.2	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups	2 001	2 961 973	247 466	8.4	.8	X
	20879	Artificial/silk flowers, plants, & trees	835	1 443 423	52 615	3.6	.2	X

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44-45		Retail trade—Con.						
444		Building material and garden equipment and supplies dealers—Con.						
4442		Lawn and garden equipment and supplies stores—Con.						
	20850	All other merchandise—Con.						
	20881	Craft supplies	214	348 792	14 681	4.2	Z	X
	20883	All other merchandise	102	213 336	36 411	17.1	.1	X
	29810	All other merchandise	2 579	5 566 105	467 179	8.4	1.5	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	6 825	9 980 615	1 258 418	12.6	4.1	55.6
	29903	Materials used in landscaping or lawn service	1 682	1 825 129	263 997	14.5	.9	X
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	5 074	6 808 780	642 613	9.4	2.1	X
	29948	All other nonmerchandise receipts, including receipts from customers for delivery, parts installed in repair, rental or lease of tools & equipment, etc.	2 890	5 154 817	351 808	6.8	1.1	X
44421		Outdoor power equipment stores	4 421	X	4 517 469	X	100.0	60.0
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	13	26 996	1 188	4.4	Z	X
	20180	Soaps, detergents, & household cleaners	15	29 279	295	1.0	Z	X
	20200	Men's wear	54	66 875	3 379	5.1	.1	X
	20260	Footwear, including accessories	42	51 708	1 430	2.8	Z	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	69	77 615	10 803	13.9	.2	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	14	32 239	148	.5	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	17	14 130	153	1.1	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	7	9 062	87	1.0	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	20	30 704	2 483	8.1	.1	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	21	35 551	2 246	6.3	.1	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	76	111 217	2 470	2.2	.1	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	81	141 606	24 861	17.6	.6	X
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts & accessories	266	368 488	69 660	18.9	1.5	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	195	299 759	32 968	11.0	.7	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	4 421	4 517 469	3 790 517	83.9	83.9	57.1
	20621	Cut flowers	9	8 489	637	7.5	Z	X
	20627	Outdoor nursery stock, including trees, shrubs, bedding plants, bulbs, sod, seeds, etc.	101	131 152	5 059	3.9	.1	X
	20628	Fertilizer, lime, chemicals, & other soil treatments	266	437 605	35 141	8.0	.8	X
	20631	Lawn & garden tools	561	619 503	39 886	6.4	.9	X
	20636	Lawn & garden machinery, equipment, & parts	4 421	4 517 469	3 428 364	75.9	75.9	X
	20637	Farm machinery, equipment, & parts	700	1 128 792	257 612	22.8	5.7	X
	20638	All other farm supplies, including grain & animal feed	83	115 729	10 840	9.4	.2	X
	20639	All other lawn & garden supplies, including fencing, irrigation equipment, & sprinklers	169	197 382	12 949	6.6	.3	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	29	44 018	6 416	14.6	.1	X
	20670	Paint & sundries	75	161 889	3 926	2.4	.1	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	72	120 775	16 047	13.3	.4	X
	20720	Automotive fuels	18	26 996	1 188	4.4	Z	X
	20730	Automotive lubricants, including oil, greases, etc.	203	249 562	5 196	2.1	.1	X
	20740	Automotive tires, tubes, batteries, parts, accessories	174	214 089	18 741	8.8	.4	X
	20780	Household fuels, including oil, LP gas, wood, coal	60	72 384	3 092	4.3	.1	X
	20800	Pets, pet foods, & pet supplies	63	96 202	4 993	5.2	.1	X
	20850	All other merchandise	54	98 137	10 979	11.2	.2	50.8
	20876	Pools, pool chemicals, & pool supplies & accessories	6	4 198	563	13.4	Z	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	17	29 788	212	.7	Z	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups	16	22 726	445	2.0	Z	X
	20883	All other merchandise	12	41 408	9 759	23.6	.2	X
	29810	All other merchandise	116	193 841	14 742	7.6	.3	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	2 577	2 656 434	488 790	18.4	10.8	54.5
	29903	Materials used in landscaping or lawn service	177	245 247	67 651	27.6	1.5	X
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	2 265	2 256 807	277 407	12.3	6.1	X
	29948	All other nonmerchandise receipts, including receipts from customers for delivery, parts installed in repair, rental or lease of tools & equipment, etc.	1 063	1 294 947	143 732	11.1	3.2	X

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444		Building material and garden equipment and supplies dealers—Con.						
4442		Lawn and garden equipment and supplies stores—Con.						
44421		Outdoor power equipment stores—Con.						
444210		Outdoor power equipment stores	4 421	X	4 517 469	X	100.0	60.0
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	13	26 996	1 188	4.4	Z	X
	20180	Soaps, detergents, & household cleaners	15	29 279	295	1.0	Z	X
	20200	Men's wear	54	66 875	3 379	5.1	.1	X
	20260	Footwear, including accessories	42	51 708	1 430	2.8	Z	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	69	77 615	10 803	13.9	.2	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	14	32 239	148	.5	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	17	14 130	153	1.1	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	7	9 062	87	1.0	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	20	30 704	2 483	8.1	.1	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	21	35 551	2 246	6.3	.1	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	76	111 217	2 470	2.2	.1	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	81	141 606	24 861	17.6	.6	X
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts & accessories	266	368 488	69 660	18.9	1.5	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	195	299 759	32 968	11.0	.7	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	4 421	4 517 469	3 790 517	83.9	83.9	57.1
	20621	Cut flowers	9	8 489	637	7.5	Z	X
	20627	Outdoor nursery stock, including trees, shrubs, bedding plants, bulbs, sod, seeds, etc.	101	131 152	5 059	3.9	.1	X
	20628	Fertilizer, lime, chemicals, & other soil treatments	266	437 605	35 141	8.0	.8	X
	20631	Lawn & garden tools	561	619 503	39 886	6.4	.9	X
	20636	Lawn & garden machinery, equipment, & parts	4 421	4 517 469	3 428 364	75.9	75.9	X
	20637	Farm machinery, equipment, & parts	700	1 128 792	257 612	22.8	5.7	X
	20638	All other farm supplies, including grain & animal feed	83	115 729	10 840	9.4	.2	X
	20639	All other lawn & garden supplies, including fencing, irrigation equipment, & sprinklers	169	197 382	12 949	6.6	.3	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	29	44 018	6 416	14.6	.1	X
	20670	Paint & sundries	75	161 889	3 926	2.4	.1	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	72	120 775	16 047	13.3	.4	X
	20720	Automotive fuels	18	26 996	1 188	4.4	.1	X
	20730	Automotive lubricants, including oil, greases, etc.	203	249 562	5 196	2.1	.1	X
	20740	Automotive tires, tubes, batteries, parts, accessories	174	214 089	18 741	8.8	.4	X
	20780	Household fuels, including oil, LP gas, wood, coal	60	72 384	3 092	4.3	.1	X
	20800	Pets, pet foods, & pet supplies	53	96 202	4 993	5.2	.1	X
	20850	All other merchandise	54	98 137	10 979	11.2	.2	50.8
	20876	Pools, pool chemicals, & pool supplies & accessories	6	4 198	563	13.4	Z	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	17	29 788	212	.7	Z	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups ..	16	22 726	445	2.0	Z	X
	20883	All other merchandise	12	41 408	9 759	23.6	.2	X
	29810	All other merchandise	116	193 841	14 742	7.6	.3	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for delv, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	2 577	2 656 434	488 790	18.4	10.8	54.5
	29903	Materials used in landscaping or lawn service	177	245 247	67 651	27.6	1.5	X
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rpts from landscaping; & rpts from heater rep/install	2 265	2 256 807	277 407	12.3	6.1	X
	29948	All other nonmerchandise receipts, including receipts from customers for delivery, parts installed in repair, rental or lease of tools & equipment, etc.	1 063	1 294 947	143 732	11.1	3.2	X
44422		Nursery, garden center, and farm supply stores	16 703	X	26 402 463	X	100.0	66.8
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	861	2 204 056	76 670	3.5	.3	X
	20140	Packaged liquor, wine, & beer	15	25 274	1 113	4.4	Z	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	16	30 549	1 652	5.4	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	116	203 261	7 339	3.6	Z	X
	20180	Soaps, detergents, & household cleaners	42	100 004	1 135	1.1	Z	X
	20200	Men's wear	1 872	4 694 799	238 260	5.1	.9	X
	20220	Women's, juniors', & misses' wear	22	84 738	4 928	5.8	Z	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
444		Building material and garden equipment and supplies dealers—Con.						
4442		Lawn and garden equipment and supplies stores—Con.						
44422		Nursery, garden center, and farm supply stores—Con.						
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	13	31 122	1 489	4.8	Z	X
	20260	Footwear, including accessories	1 613	3 728 875	77 002	2.1	.3	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	341	1 109 691	16 120	1.5	.1	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	46	153 167	1 853	1.2	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	6	4 302	111	2.6	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	1 129	2 244 202	131 792	5.9	.5	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	1 373	2 434 053	160 164	6.6	.6	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	20	15 637	395	2.5	Z	X
	20420	Books	52	31 790	383	1.2	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	378	837 671	17 745	2.1	.1	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	1 115	2 009 834	83 208	4.1	.3	X
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts & accessories	52	219 908	12 904	5.9	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	2 996	6 959 933	718 718	10.3	2.7	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	16 703	26 402 463	20 996 692	79.5	79.5	61.3
	20621	Cut flowers	1 197	1 443 438	217 251	15.1	.8	X
	20626	Indoor potted plants & floral items	4 061	4 714 462	392 676	8.3	1.5	X
	20627	Outdoor nursery stock, including trees, shrubs, bedding plants, bulbs, sod, seeds, etc.	10 422	13 289 323	4 165 125	31.3	15.8	X
	20628	Fertilizer, lime, chemicals, & other soil treatments	11 334	19 801 362	6 990 271	35.3	26.5	X
	20631	Lawn & garden tools	5 339	7 807 126	330 982	4.2	1.3	X
	20636	Lawn & garden machinery, equipment, & parts	2 521	5 577 645	565 154	10.1	2.1	X
	20637	Farm machinery, equipment, & parts	2 423	5 991 250	392 712	6.6	1.5	X
	20638	All other farm supplies, including grain & animal feed	7 946	16 647 160	6 794 942	40.8	25.7	X
	20639	All other lawn & garden supplies, including fencing, irrigation equipment, & sprinklers	5 353	8 085 599	1 147 579	14.2	4.3	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	625	1 369 705	99 438	7.3	.4	X
	20670	Paint & sundries	696	2 122 183	39 659	1.9	.2	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	9	10 026	492	4.9	Z	X
	20720	Automotive fuels	804	3 618 011	613 019	16.9	2.3	X
	20730	Automotive lubricants, including oil, greases, etc.	1 247	4 001 521	62 998	1.6	.2	X
	20740	Automotive tires, tubes, batteries, parts, accessories	2 057	6 064 808	448 592	7.4	1.7	X
	20780	Household fuels, including oil, LP gas, wood, coal	1 218	3 603 782	321 970	8.9	1.2	X
	20800	Pets, pet foods, & pet supplies	4 633	8 362 248	632 740	7.6	2.4	X
	20850	All other merchandise	2 940	4 103 731	408 675	10.0	1.5	64.4
	20876	Pools, pool chemicals, & pool supplies & accessories	342	507 975	16 099	3.2	.1	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	603	791 100	51 592	6.5	.2	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups	1 985	2 939 247	247 021	8.4	.9	X
	20879	Artificial/silk flowers, plants, & trees	835	1 443 423	52 615	3.6	.2	X
	20881	Craft supplies	214	348 792	14 681	4.2	.1	X
	20883	All other merchandise	90	171 928	26 652	15.5	.1	X
	29810	All other merchandise	2 463	5 372 264	452 437	8.4	1.7	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	4 248	7 324 181	769 628	10.5	2.9	55.1
	29903	Materials used in landscaping or lawn service	1 505	1 579 882	196 346	12.4	.7	X
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	2 809	4 551 973	365 206	8.0	1.4	X
	29948	All other nonmerchandise receipts, including receipts from customers for delivery, parts installed in repair, rental or lease of tools & equipment, etc.	1 827	3 859 870	208 076	5.4	.8	X
444220		Nursery, garden center, and farm supply stores	16 703	X	26 402 463	X	100.0	66.8
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	861	2 204 056	76 670	3.5	.3	X
	20140	Packaged liquor, wine, & beer	15	25 274	1 113	4.4	Z	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	16	30 549	1 652	5.4	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	116	203 261	7 339	3.6	Z	X
	20180	Soaps, detergents, & household cleaners	42	100 004	1 135	1.1	Z	X
	20200	Men's wear	1 872	4 694 799	238 260	5.1	.9	X
	20220	Women's, juniors', & misses' wear	22	84 738	4 928	5.8	Z	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	13	31 122	1 489	4.8	Z	X
	20260	Footwear, including accessories	1 613	3 728 875	77 002	2.1	.3	X

See footnotes at end of table.

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
444		Building material and garden equipment and supplies dealers—Con.						
4442		Lawn and garden equipment and supplies stores—Con.						
44422		Nursery, garden center, and farm supply stores—Con.						
444220		Nursery, garden center, and farm supply stores—Con.						
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	341	1 109 691	16 120	1.5	.1	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	46	153 167	1 853	1.2	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	6	4 302	111	2.6	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	1 129	2 244 202	131 792	5.9	.5	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	1 373	2 434 053	160 164	6.6	.6	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	20	15 637	395	2.5	Z	X
	20420	Books	52	31 790	383	1.2	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	378	837 671	17 745	2.1	.1	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	1 115	2 009 834	83 208	4.1	.3	X
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts & accessories	52	219 908	12 904	5.9	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	2 996	6 959 933	718 718	10.3	2.7	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	16 703	26 402 463	20 996 692	79.5	79.5	61.3
	20621	Cut flowers	1 197	1 443 438	217 251	15.1	.8	X
	20626	Indoor potted plants & floral items	4 061	4 714 462	392 676	8.3	1.5	X
	20627	Outdoor nursery stock, including trees, shrubs, bedding plants, bulbs, sod, seeds, etc.	10 422	13 289 323	4 165 125	31.3	15.8	X
	20628	Fertilizer, lime, chemicals, & other soil treatments	11 334	19 801 362	6 990 271	35.3	26.5	X
	20631	Lawn & garden tools	5 339	7 807 126	330 982	4.2	1.3	X
	20636	Lawn & garden machinery, equipment, & parts	2 521	5 577 645	565 154	10.1	2.1	X
	20637	Farm machinery, equipment, & parts	2 423	5 991 250	392 712	6.6	1.5	X
	20638	All other farm supplies, including grain & animal feed	7 946	16 647 160	6 794 942	40.8	25.7	X
	20639	All other lawn & garden supplies, including fencing, irrigation equipment, & sprinklers	5 353	8 085 599	1 147 579	14.2	4.3	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	625	1 369 705	99 438	7.3	.4	X
	20670	Paint & sundries	696	2 122 183	39 659	1.9	.2	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	9	10 026	492	4.9	Z	X
	20720	Automotive fuels	804	3 618 011	613 019	16.9	2.3	X
	20730	Automotive lubricants, including oil, greases, etc.	1 247	4 001 521	62 998	1.6	.2	X
	20740	Automotive tires, tubes, batteries, parts, accessories	2 057	6 064 808	448 592	7.4	1.7	X
	20780	Household fuels, including oil, LP gas, wood, coal	1 218	3 603 782	321 970	8.9	1.2	X
	20800	Pets, pet foods, & pet supplies	4 633	8 362 248	632 740	7.6	2.4	X
	20850	All other merchandise	2 940	4 103 731	408 675	10.0	1.5	64.4
	20876	Pools, pool chemicals, & pool supplies & accessories	342	507 975	16 099	3.2	.1	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	603	791 100	51 592	6.5	.2	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups	1 985	2 939 247	247 021	8.4	.9	X
	20879	Artificial/silk flowers, plants, & trees	835	1 443 423	52 615	3.6	.2	X
	20881	Craft supplies	214	348 792	14 681	4.2	.1	X
	20883	All other merchandise	90	171 928	26 652	15.5	.1	X
	29810	All other merchandise	2 463	5 372 264	452 437	8.4	1.7	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	4 248	7 324 181	769 628	10.5	2.9	55.1
	29903	Materials used in landscaping or lawn service	1 505	1 579 882	196 346	12.4	.7	X
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	2 809	4 551 973	365 206	8.0	1.4	X
	29948	All other nonmerchandise receipts, including receipts from customers for delivery, parts installed in repair, rental or lease of tools & equipment, etc.	1 827	3 859 870	208 076	5.4	.8	X
445		Food and beverage stores	148 804	X	456 942 288	X	100.0	72.8
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	135 409	443 579 292	312 932 236	70.5	68.5	71.2
	20101	Meat, fish, & poultry, including prepackaged meats requiring refrigeration	76 373	404 429 939	56 163 498	13.9	12.3	X
	20102	Produce, including fresh & prepackaged fruits & vegetables	70 511	400 747 145	42 289 616	10.6	9.3	X
	20103	Frozen foods, including packaged foods sold in a frozen state such as vegetables, fruits, juices, prepared foods, etc.	70 291	375 376 750	23 226 935	6.2	5.1	X
	20104	Dairy products & related foods, including milk, cheese, butter, yogurt, ice cream, eggs, etc.	88 719	390 869 880	36 309 717	9.3	7.9	X
	20105	Bakery products baked on premises	38 412	289 367 069	6 665 760	2.3	1.5	X
	20106	Bakery products not baked on the premises, excluding frozen	69 048	292 725 170	12 851 595	4.4	2.8	X
	20107	Delicatessen items, including deli meats & other service delicatessen items	65 177	356 340 952	15 392 272	4.3	3.4	X
	20108	Bottled, canned, or packaged soft drinks	90 977	309 394 588	14 165 253	4.6	3.1	X
	20109	Candy	79 184	286 344 190	6 220 998	2.2	1.4	X

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			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
445		Food and beverage stores—Con.						
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.—Con.						
	20111	All other foods, including dry groceries, canned & bottled foods, & other food items	102 592	421 160 240	99 646 587	23.7	21.8	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	43 290	219 590 594	8 484 425	3.9	1.9	70.9
	20123	Soup & salad bars	16 601	144 568 647	1 079 808	.7	.2	X
	20124	All other meals & snacks, including prepared sandwiches, dishes, and entrees	40 716	200 339 480	7 404 617	3.7	1.6	X
	20130	Alcoholic drinks served at the establishment	2 642	2 417 081	279 659	11.6	.1	X
	20140	Packaged liquor, wine, & beer	82 322	314 971 692	41 005 881	13.0	9.0	68.3
	20141	Distilled spirits, including liquor, brandy, & liqueurs	42 968	165 251 725	13 294 295	8.0	2.9	X
	20142	Wine	59 533	244 839 956	11 984 210	4.9	2.6	X
	20143	Beer & ale	72 103	284 867 981	15 727 376	5.5	3.4	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	90 126	414 429 632	13 470 359	3.3	2.9	X
	20160	Drugs, health aids, beauty aids, including cosmetics	74 632	402 797 157	36 228 926	9.0	7.9	63.2
	20161	Prescriptions	20 227	224 087 535	18 238 158	8.1	4.0	X
	20162	Nonprescription medicines	40 118	215 257 251	2 826 072	1.3	.6	X
	20163	Vitamins, minerals, & other dietary supplements	26 544	198 614 903	2 205 756	1.1	.5	X
	20164	Health aids, incl first-aid products; foot prod; prescription access; eye/contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs	32 716	199 001 098	2 153 405	1.1	.5	X
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	21 767	185 995 669	1 856 188	1.0	.4	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	55 055	329 400 846	8 949 314	2.7	2.0	X
	20180	Soaps, detergents, & household cleaners	71 019	397 988 925	10 147 617	2.6	2.2	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	72 312	398 622 420	10 424 871	2.6	2.3	X
	20200	Men's wear	4 071	52 073 607	27 367	.1	Z	X
	20220	Women's, juniors', & misses' wear	6 230	73 487 134	103 748	.1	Z	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	5 086	64 617 964	40 273	.1	Z	X
	20260	Footwear, including accessories	5 294	70 759 728	28 356	Z	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	6 653	88 754 778	19 145	Z	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	5 645	70 494 955	31 997	Z	Z	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	76	529 080	5 262	1.0	Z	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	7 848	98 581 154	140 027	.1	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	121	1 399 252	3 788	.3	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	6 901	82 592 866	260 409	.3	.1	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	80	510 406	4 208	.8	Z	X
	20360	Flooring & floor coverings	7	2 998	4	.1	Z	X
	20370	Computer hardware, software, & supplies, including computer game software	45	450 523	36	Z	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	17 114	164 080 900	1 364 341	.8	.3	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	5 030	51 361 041	145 769	.3	Z	X
	20420	Books	13 849	133 228 714	685 977	.5	.2	X
	20440	Photographic equipment & supplies	11 342	117 294 173	385 406	.3	.1	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	13 467	119 703 873	364 517	.3	.1	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	134	1 295 327	1 148	.1	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	3 411	45 312 086	87 370	.2	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	9 569	109 054 980	411 230	.4	.1	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	22 874	247 792 838	2 983 333	1.2	.7	X
	20670	Paint & sundries	82	462 687	341	.1	Z	X
	20720	Automotive fuels	3 721	27 099 567	2 546 981	9.4	.6	X
	20730	Automotive lubricants, including oil, greases, etc.	17 621	103 575 604	175 624	.2	Z	X
	20740	Automotive tires, tubes, batteries, parts, accessories	4 275	44 925 224	33 089	.1	Z	X
	20780	Household fuels, including oil, LP gas, wood, coal	7 541	79 139 412	235 509	.3	.1	X
	20800	Pets, pet foods, & pet supplies	35 678	240 542 102	3 700 940	1.5	.8	X
	20850	All other merchandise	52 647	245 430 428	4 631 684	1.9	1.0	72.6
	20851	Stationery products, including stationery, tablets, pads, & related products	11 532	93 821 846	201 153	.2	Z	X
	20852	Office paper, including computer printer, copier, fax, & typewriter cut sheet paper	5 571	64 030 063	44 045	.1	Z	X
	20853	Office & school supplies	14 384	117 310 728	350 550	.3	.1	X
	20855	Greeting cards	19 820	171 383 941	1 099 315	.6	.2	X
	20856	Magazines & newspapers	40 119	204 171 571	1 926 647	.9	.4	X
	20866	Ice	28 164	126 771 018	480 438	.4	.1	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	10 894	72 735 823	446 349	.6	.1	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
445		Food and beverage stores—Con.						
	20850	All other merchandise—Con.						
	20883	All other merchandise	419	2 054 958	83 122	4.0	Z	X
	29810	All other merchandise	16 095	110 518 404	4 211 543	3.8	.9	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	20 268	159 810 749	1 338 448	.8	.3	68.9
	29912	Receipts from video tape, DVD, video/DVD player, video recorder, laser disc, laser disc player, electronic game, & electronic game device rentals	6 959	68 130 311	304 346	.4	.1	X
	29913	Receipts from coin-operated amusement machines, excluding receipts from coin-operated machines operated by others	1 705	15 074 976	58 852	.4	Z	X
	29917	Receipts from photofinishing performed by this establishment	6 553	90 398 103	352 889	.4	.1	X
	29918	Receipts from photofinishing contracted out to other establishments	8 482	104 643 334	173 847	.2	Z	X
	29929	Receipts from photocopying, faxing, & check cashing services	1 822	5 573 728	71 882	1.3	Z	X
	29969	All other nonmerchandise receipts, including receipts from customers for delivery, rental or lease of equipment, etc.	7 866	44 036 735	376 632	.9	.1	X
4451		Grocery stores	95 362	X	415 613 872	X	100.0	73.3
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	95 362	415 613 872	299 282 874	72.0	72.0	71.9
	20101	Meat, fish, & poultry, including prepackaged meats requiring refrigeration	66 958	396 749 367	51 246 921	12.9	12.3	X
	20102	Produce, including fresh & prepackaged fruits & vegetables	65 469	396 300 803	40 150 125	10.1	9.7	X
	20103	Frozen foods, including packaged foods sold in a frozen state such as vegetables, fruits, juices, prepared foods, etc.	66 244	371 532 481	22 890 580	6.2	5.5	X
	20104	Dairy products & related foods, including milk, cheese, butter, yogurt, ice cream, eggs, etc.	79 957	383 936 763	35 766 486	9.3	8.6	X
	20105	Bakery products baked on premises	36 609	287 873 695	6 570 171	2.3	1.6	X
	20106	Bakery products not baked on the premises, excluding frozen	60 056	287 440 554	11 480 892	4.0	2.8	X
	20107	Delicatessen items, including deli meats & other service delicatessen items	61 098	352 639 662	14 962 129	4.2	3.6	X
	20108	Bottled, canned, or packaged soft drinks	71 782	293 401 191	13 488 206	4.6	3.2	X
	20109	Candy	65 235	277 549 711	4 775 761	1.7	1.1	X
	20111	All other foods, including dry groceries, canned & bottled foods, & other food items	85 141	409 292 953	97 951 602	23.9	23.6	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	38 911	216 186 844	7 979 083	3.7	1.9	71.4
	20123	Soup & salad bars	15 959	144 092 613	1 048 933	.7	.3	X
	20124	All other meals & snacks, including prepared sandwiches, dishes, and entrees	36 656	197 124 391	6 930 150	3.5	1.7	X
	20130	Alcoholic drinks served at the establishment	1 484	1 588 422	134 726	8.5	Z	X
	20140	Packaged liquor, wine, & beer	52 140	285 678 794	16 124 988	5.6	3.9	68.7
	20141	Distilled spirits, including liquor, brandy, & liqueurs	17 569	140 231 431	2 802 141	2.0	.7	X
	20142	Wine	34 358	219 803 155	4 750 007	2.2	1.1	X
	20143	Beer & ale	48 812	262 579 848	8 572 840	3.3	2.1	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	76 214	401 160 704	12 210 915	3.0	2.9	X
	20160	Drugs, health aids, beauty aids, including cosmetics	71 705	400 621 712	36 115 340	9.0	8.7	63.7
	20161	Prescriptions	20 091	224 004 127	18 233 731	8.1	4.4	X
	20162	Nonprescription medicines	38 428	214 113 662	2 804 177	1.3	.7	X
	20163	Vitamins, minerals, & other dietary supplements	25 753	198 041 955	2 189 373	1.1	.5	X
	20164	Health aids, incl first-aid products; foot prod; prescription access; eye/contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs	31 861	198 437 417	2 141 553	1.1	.5	X
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	21 229	185 464 579	1 822 128	1.0	.4	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	53 597	328 300 964	8 924 374	2.7	2.1	X
	20180	Soaps, detergents, & household cleaners	68 507	396 102 383	10 089 396	2.5	2.4	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	69 490	396 299 928	10 381 313	2.6	2.5	X
	20200	Men's wear	4 007	52 006 170	26 326	.1	Z	X
	20220	Women's, juniors', & misses' wear	6 183	73 434 769	102 838	.1	Z	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	5 054	64 599 654	40 088	.1	Z	X
	20260	Footwear, including accessories	5 252	70 737 952	27 088	Z	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	6 649	88 753 929	19 108	Z	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	5 625	70 483 028	31 395	Z	Z	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	74	528 313	5 108	1.0	Z	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	7 741	98 533 052	137 868	.1	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	117	1 397 741	3 598	.3	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	6 873	82 537 258	260 060	.3	.1	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	76	508 459	4 131	.8	Z	X
	20360	Flooring & floor coverings	7	2 998	4	.1	Z	X
	20370	Computer hardware, software, & supplies, including computer game software	45	450 523	36	Z	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	15 768	162 796 903	1 302 078	.8	.3	X

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
445		Food and beverage stores—Con.						
4451		Grocery stores—Con.						
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	4 863	51 069 815	137 589	.3	Z	X
	20420	Books	13 539	132 801 457	682 081	.5	.2	X
	20440	Photographic equipment & supplies	11 144	117 163 878	384 535	.3	.1	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	12 977	119 418 343	358 004	.3	.1	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc. ...	126	1 265 636	802	.1	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	3 292	45 195 790	77 205	.2	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	9 523	108 994 073	409 138	.4	.1	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	22 184	246 990 047	2 873 788	1.2	.7	X
	20670	Paint & sundries	82	462 687	341	.1	Z	X
	20720	Automotive fuels	3 439	26 688 018	2 467 832	9.2	.6	X
	20730	Automotive lubricants, including oil, greases, etc.	17 017	103 148 556	170 440	.2	Z	X
	20740	Automotive tires, tubes, batteries, parts, accessories	4 266	44 920 612	33 044	.1	Z	X
	20780	Household fuels, including oil, LP gas, wood, coal	7 418	79 056 303	234 027	.3	.1	X
	20800	Pets, pet foods, & pet supplies	34 563	239 912 683	3 691 748	1.5	.9	X
	20850	All other merchandise	45 800	239 687 287	4 473 779	1.9	1.1	73.0
	20851	Stationery products, including stationery, tablets, pads, & related products	11 052	93 567 869	198 059	.2	Z	X
	20852	Office paper, including computer printer, copier, fax, & typewriter cut sheet paper	5 500	64 010 894	43 885	.1	Z	X
	20853	Office & school supplies	13 909	117 051 004	347 602	.3	.1	X
	20855	Greeting cards	19 132	170 946 338	1 091 540	.6	.3	X
	20856	Magazines & newspapers	37 369	202 262 192	1 889 667	.9	.5	X
	20866	Ice	24 240	123 027 608	433 337	.4	.1	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	9 339	71 559 201	397 236	.6	.1	X
	20883	All other merchandise	267	1 936 465	72 452	3.7	Z	X
	29810	All other merchandise	14 063	108 033 574	4 114 757	3.8	1.0	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	18 494	158 267 990	1 225 957	.8	.3	69.4
	29912	Receipts from video tape, DVD, video/DVD player, video recorder, laser disc, laser disc player, electronic game, & electronic game device rentals	6 724	67 979 611	293 130	.4	.1	X
	29913	Receipts from coin-operated amusement machines, excluding receipts from coin-operated machines operated by others	1 520	14 923 083	52 602	.4	Z	X
	29917	Receipts from photofinishing performed by this establishment	6 550	90 394 266	352 272	.4	.1	X
	29918	Receipts from photofinishing contracted out to other establishments ..	8 475	104 641 839	173 680	.2	Z	X
	29929	Receipts from photocopying, faxing, & check cashing services	1 357	5 217 641	55 783	1.1	Z	X
	29969	All other nonmerchandise receipts, including receipts from customers for delivery, rental or lease of equipment, etc.	6 894	43 010 981	298 490	.7	.1	X
44511		Supermarkets and other grocery (except convenience) stores	66 150	X	395 233 897	X	100.0	75.0
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	66 150	395 233 897	289 957 267	73.4	73.4	73.7
	20101	Meat, fish, & poultry, including prepackaged meats requiring refrigeration	57 567	390 801 668	50 624 729	13.0	12.8	X
	20102	Produce, including fresh & prepackaged fruits & vegetables	57 181	390 533 061	39 944 661	10.2	10.1	X
	20103	Frozen foods, including packaged foods sold in a frozen state such as vegetables, fruits, juices, prepared foods, etc.	52 831	361 815 098	22 595 896	6.2	5.7	X
	20104	Dairy products & related foods, including milk, cheese, butter, yogurt, ice cream, eggs, etc.	57 145	367 128 666	34 504 320	9.4	8.7	X
	20105	Bakery products baked on premises	33 151	285 735 388	6 468 674	2.3	1.6	X
	20106	Bakery products not baked on the premises, excluding frozen	42 223	273 548 114	10 837 179	4.0	2.7	X
	20107	Delicatessen items, including deli meats & other service delicatessen items	47 746	341 721 124	14 475 134	4.2	3.7	X
	20108	Bottled, canned, or packaged soft drinks	45 741	274 940 596	11 525 038	4.2	2.9	X
	20109	Candy	41 047	260 150 688	3 822 595	1.5	1.0	X
	20111	All other foods, including dry groceries, canned & bottled foods, & other food items	60 851	391 447 036	95 159 041	24.3	24.1	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	25 325	204 476 432	6 334 706	3.1	1.6	73.2
	20123	Soup & salad bars	14 569	143 158 924	1 007 763	.7	.3	X
	20124	All other meals & snacks, including prepared sandwiches, dishes, and entrees	23 264	185 537 528	5 326 943	2.9	1.3	X
	20130	Alcoholic drinks served at the establishment	949	1 251 879	86 863	6.9	Z	X
	20140	Packaged liquor, wine, & beer	33 007	273 042 334	13 593 592	5.0	3.4	70.3
	20141	Distilled spirits, including liquor, brandy, & liqueurs	14 116	137 523 307	2 651 879	1.9	.7	X
	20142	Wine	22 291	211 459 259	4 481 713	2.1	1.1	X
	20143	Beer & ale	29 849	250 057 355	6 460 000	2.6	1.6	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	51 343	383 034 760	7 683 683	2.0	1.9	X
	20160	Drugs, health aids, beauty aids, including cosmetics	51 507	385 372 839	35 672 224	9.3	9.0	65.3
	20161	Prescriptions	19 721	223 744 105	18 228 018	8.1	4.6	X
	20162	Nonprescription medicines	26 029	205 986 326	2 670 914	1.3	.7	X
	20163	Vitamins, minerals, & other dietary supplements	21 982	195 422 562	2 143 602	1.1	.5	X
	20164	Health aids, incl first-aid products; foot prod; prescription access; eye/contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs	21 729	189 179 350	2 028 155	1.1	.5	X
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	19 131	183 932 795	1 801 837	1.0	.5	X

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
445		Food and beverage stores—Con.						
4451		Grocery stores—Con.						
44511		Supermarkets and other grocery (except convenience) stores—Con.						
	20160	Drugs, health aids, beauty aids, including cosmetics—Con.						
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	39 922	319 370 234	8 799 698	2.8	2.2	X
	20180	Soaps, detergents, & household cleaners	50 923	384 176 714	9 887 426	2.6	2.5	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	50 728	383 742 711	10 153 360	2.6	2.6	X
	20200	Men's wear	3 768	51 824 139	18 257	Z	Z	X
	20220	Women's, juniors', & misses' wear	6 051	73 345 899	100 858	.1	Z	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	4 980	64 536 411	39 051	.1	Z	X
	20260	Footwear, including accessories	5 196	70 676 677	25 496	Z	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	6 571	88 674 118	18 398	Z	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	5 613	70 474 715	31 307	Z	Z	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	74	528 313	5 108	1.0	Z	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	7 621	98 475 286	136 689	.1	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	117	1 397 741	3 598	.3	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	6 698	82 397 007	257 818	.3	.1	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	76	508 459	4 131	.8	Z	X
	20360	Flooring & floor coverings	7	2 998	4	.1	Z	X
	20370	Computer hardware, software, & supplies, including computer game software	45	450 523	36	Z	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	15 385	162 499 171	1 295 031	.8	.3	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	4 478	50 826 196	134 712	.3	Z	X
	20420	Books	11 125	130 583 773	640 584	.5	.2	X
	20440	Photographic equipment & supplies	9 579	115 992 531	372 283	.3	.1	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	10 511	117 785 071	334 816	.3	.1	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	118	1 258 236	725	.1	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	2 951	45 000 700	65 090	.1	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	9 036	108 631 687	402 950	.4	.1	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	21 783	246 577 508	2 867 404	1.2	.7	X
	20670	Paint & sundries	82	462 687	341	.1	Z	X
	20720	Automotive fuels	2 738	26 132 999	2 327 592	8.9	.6	X
	20730	Automotive lubricants, including oil, greases, etc.	8 778	97 184 227	96 406	.1	Z	X
	20740	Automotive tires, tubes, batteries, parts, accessories	3 816	44 578 063	26 848	.1	Z	X
	20780	Household fuels, including oil, LP gas, wood, coal	6 562	78 378 349	218 386	.3	.1	X
	20800	Pets, pet foods, & pet supplies	26 658	234 518 600	3 608 277	1.5	.9	X
	20850	All other merchandise	27 526	225 642 613	3 868 756	1.7	1.0	74.7
	20851	Stationery products, including stationery, tablets, pads, & related products	8 420	91 686 261	175 725	.2	Z	X
	20852	Office paper, including computer printer, copier, fax, & typewriter cut sheet paper	5 194	63 662 126	40 301	.1	Z	X
	20853	Office & school supplies	11 410	115 198 409	328 131	.3	.1	X
	20855	Greeting cards	16 663	169 183 345	1 061 812	.6	.3	X
	20856	Magazines & newspapers	21 798	189 661 862	1 520 955	.8	.4	X
	20866	Ice	13 014	115 219 565	321 119	.3	.1	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	6 679	69 751 458	358 323	.5	.1	X
	20883	All other merchandise	165	1 852 854	62 389	3.4	Z	X
	29810	All other merchandise	9 975	104 570 147	3 880 058	3.7	1.0	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for delv, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	14 273	154 976 664	1 083 384	.7	.3	71.0
	29912	Receipts from video tape, DVD, video/DVD player, video recorder, laser disc, laser disc player, electronic game, & electronic game device rentals	6 010	67 576 823	277 448	.4	.1	X
	29913	Receipts from coin-operated amusement machines, excluding receipts from coin-operated machines operated by others	1 339	14 797 947	47 559	.3	Z	X
	29917	Receipts from photofinishing performed by this establishment	6 535	90 383 237	352 099	.4	.1	X
	29918	Receipts from photofinishing contracted out to other establishments	8 438	104 614 793	173 244	.2	Z	X
	29929	Receipts from photocopying, faxing, & check cashing services	733	4 745 822	31 890	.7	Z	X
	29969	All other nonmerchandise receipts, including receipts from customers for delivery, rental or lease of equipment, etc.	4 056	40 587 053	201 144	.5	.1	X
445110		Supermarkets and other grocery (except convenience) stores	66 150	X	395 233 897	X	100.0	75.0

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
445		Food and beverage stores—Con.						
4451		Grocery stores—Con.						
44511		Supermarkets and other grocery (except convenience) stores—Con.						
445110		Supermarkets and other grocery (except convenience) stores—Con.						
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	66 150	395 233 897	289 957 267	73.4	73.4	73.7
	20101	Meat, fish, & poultry, including prepackaged meats requiring refrigeration	57 567	390 801 668	50 624 729	13.0	12.8	X
	20102	Produce, including fresh & prepackaged fruits & vegetables	57 181	390 533 061	39 944 661	10.2	10.1	X
	20103	Frozen foods, including packaged foods sold in a frozen state such as vegetables, fruits, juices, prepared foods, etc.	52 831	361 815 098	22 595 896	6.2	5.7	X
	20104	Dairy products & related foods, including milk, cheese, butter, yogurt, ice cream, eggs, etc.	57 145	367 128 666	34 504 320	9.4	8.7	X
	20105	Bakery products baked on premises	33 151	285 735 388	6 468 674	2.3	1.6	X
	20106	Bakery products not baked on the premises, excluding frozen	42 223	273 548 114	10 837 179	4.0	2.7	X
	20107	Delicatessen items, including deli meats & other service delicatessen items	47 746	341 721 124	14 475 134	4.2	3.7	X
	20108	Bottled, canned, or packaged soft drinks	45 741	274 940 596	11 525 038	4.2	2.9	X
	20109	Candy	41 047	260 150 688	3 822 595	1.5	1.0	X
	20111	All other foods, including dry groceries, canned & bottled foods, & other food items	60 851	391 447 036	95 159 041	24.3	24.1	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	25 325	204 476 432	6 334 706	3.1	1.6	73.2
	20123	Soup & salad bars	14 569	143 158 924	1 007 763	.7	.3	X
	20124	All other meals & snacks, including prepared sandwiches, dishes, and entrees	23 264	185 537 528	5 326 943	2.9	1.3	X
	20130	Alcoholic drinks served at the establishment	949	1 251 879	86 863	6.9	Z	X
	20140	Packaged liquor, wine, & beer	33 007	273 042 334	13 593 592	5.0	3.4	70.3
	20141	Distilled spirits, including liquor, brandy, & liqueurs	14 116	137 523 307	2 651 879	1.9	.7	X
	20142	Wine	22 291	211 459 259	4 481 713	2.1	1.1	X
	20143	Beer & ale	29 849	250 057 355	6 460 000	2.6	1.6	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	51 343	383 034 760	7 683 683	2.0	1.9	X
	20160	Drugs, health aids, beauty aids, including cosmetics	51 507	385 372 839	35 672 224	9.3	9.0	65.3
	20161	Prescriptions	19 721	223 744 105	18 228 018	8.1	4.6	X
	20162	Nonprescription medicines	26 029	205 986 326	2 670 914	1.3	.7	X
	20163	Vitamins, minerals, & other dietary supplements	21 982	195 422 562	2 143 602	1.1	.5	X
	20164	Health aids, incl first-aid products; foot prod; prescription access; eye/contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs	21 729	189 179 350	2 028 155	1.1	.5	X
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	19 131	183 932 795	1 801 837	1.0	.5	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	39 922	319 370 234	8 799 698	2.8	2.2	X
	20180	Soaps, detergents, & household cleaners	50 923	384 176 714	9 887 426	2.6	2.5	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	50 728	383 742 711	10 153 360	2.6	2.6	X
	20200	Men's wear	3 768	51 824 139	18 257	Z	Z	X
	20220	Women's, juniors', & misses' wear	6 051	73 345 899	100 858	.1	Z	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	4 980	64 536 411	39 051	.1	Z	X
	20260	Footwear, including accessories	5 196	70 676 677	25 496	Z	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	6 571	88 674 118	18 398	Z	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	5 613	70 474 715	31 307	Z	Z	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	74	528 313	5 108	1.0	Z	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	7 621	98 475 286	136 689	.1	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	117	1 397 741	3 598	.3	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	6 698	82 397 007	257 818	.3	.1	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	76	508 459	4 131	.8	Z	X
	20360	Flooring & floor coverings	7	2 998	4	.1	Z	X
	20370	Computer hardware, software, & supplies, including computer game software	45	450 523	36	Z	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	15 385	162 499 171	1 295 031	.8	.3	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	4 478	50 826 196	134 712	.3	Z	X
	20420	Books	11 125	130 583 773	640 584	.5	.2	X
	20440	Photographic equipment & supplies	9 579	115 992 531	372 283	.3	.1	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	10 511	117 785 071	334 816	.3	.1	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc. ...	118	1 258 236	725	.1	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	2 951	45 000 700	65 090	.1	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	9 036	108 631 687	402 950	.4	.1	X

See footnotes at end of table.

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			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
445		Food and beverage stores—Con.						
4451		Grocery stores—Con.						
44511		Supermarkets and other grocery (except convenience) stores—Con.						
445110		Supermarkets and other grocery (except convenience) stores—Con.						
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	21 783	246 577 508	2 867 404	1.2	.7	X
	20670	Paint & sundries	82	462 687	341	1	Z	X
	20720	Automotive fuels	2 738	26 132 999	2 327 592	8.9	.6	X
	20730	Automotive lubricants, including oil, greases, etc.	8 778	97 184 227	96 406	1	Z	X
	20740	Automotive tires, tubes, batteries, parts, accessories	3 816	44 578 063	26 848	.1	Z	X
	20780	Household fuels, including oil, LP gas, wood, coal	6 562	78 378 349	218 386	.3	.1	X
	20800	Pets, pet foods, & pet supplies	26 658	234 518 600	3 608 277	1.5	.9	X
	20850	All other merchandise	27 526	225 642 613	3 868 756	1.7	1.0	74.7
	20851	Stationery products, including stationery, tablets, pads, & related products	8 420	91 686 261	175 725	.2	Z	X
	20852	Office paper, including computer printer, copier, fax, & typewriter cut sheet paper	5 194	63 662 126	40 301	.1	Z	X
	20853	Office & school supplies	11 410	115 198 409	328 131	.3	.1	X
	20855	Greeting cards	16 663	169 183 345	1 061 812	.6	.3	X
	20856	Magazines & newspapers	21 798	189 661 862	1 520 955	.8	.4	X
	20866	Ice	13 014	115 219 565	321 119	.3	.1	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	6 679	69 751 458	358 323	.5	.1	X
	20883	All other merchandise	165	1 852 854	62 389	3.4	Z	X
	29810	All other merchandise	9 975	104 570 147	3 880 058	3.7	1.0	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for delv, repair, maint, storage, installation, on-site cost, rental/lease of tools/equip & oth svc provided	14 273	154 976 664	1 083 384	.7	.3	71.0
	29912	Receipts from video tape, DVD, video/DVD player, video recorder, laser disc, laser disc player, electronic game, & electronic game device rentals	6 010	67 576 823	277 448	.4	.1	X
	29913	Receipts from coin-operated amusement machines, excluding receipts from coin-operated machines operated by others	1 339	14 797 947	47 559	.3	Z	X
	29917	Receipts from photofinishing performed by this establishment	6 535	90 383 237	352 099	.4	.1	X
	29918	Receipts from photofinishing contracted out to other establishments	8 438	104 614 793	173 244	.2	Z	X
	29929	Receipts from photocopying, faxing, & check cashing services	733	4 745 822	31 890	.7	Z	X
	29969	All other nonmerchandise receipts, including receipts from customers for delivery, rental or lease of equipment, etc.	4 056	40 587 053	201 144	.5	.1	X
44512		Convenience stores	29 212	X	20 379 975	X	100.0	40.5
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	29 212	20 379 975	9 325 607	45.8	45.8	36.4
	20101	Meat, fish, & poultry, including prepackaged meats requiring refrigeration	9 391	5 947 699	622 192	10.5	3.1	X
	20102	Produce, including fresh & prepackaged fruits & vegetables	8 288	5 767 742	205 464	3.6	1.0	X
	20103	Frozen foods, including packaged foods sold in a frozen state such as vegetables, fruits, juices, prepared foods, etc.	13 413	9 717 383	294 684	3.0	1.4	X
	20104	Dairy products & related foods, including milk, cheese, butter, yogurt, ice cream, eggs, etc.	22 812	16 808 097	1 262 166	7.5	6.2	X
	20105	Bakery products baked on premises	3 458	2 138 307	101 497	4.7	.5	X
	20106	Bakery products not baked on the premises, excluding frozen	17 833	13 892 440	643 713	4.6	3.2	X
	20107	Delicatessen items, including deli meats & other service delicatessen items	13 352	10 918 538	486 995	4.5	2.4	X
	20108	Bottled, canned, or packaged soft drinks	26 041	18 460 595	1 963 168	10.6	9.6	X
	20109	Candy	24 188	17 399 023	953 166	5.5	4.7	X
	20111	All other foods, including dry groceries, canned & bottled foods, & other food items	24 290	17 845 917	2 792 561	15.6	13.7	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	13 586	11 710 412	1 644 377	14.0	8.1	38.2
	20123	Soup & salad bars	1 390	933 689	41 170	4.4	.2	X
	20124	All other meals & snacks, including prepared sandwiches, dishes, and entrees	13 392	11 586 863	1 603 207	13.8	7.9	X
	20130	Alcoholic drinks served at the establishment	535	336 543	47 863	14.2	.2	X
	20140	Packaged liquor, wine, & beer	19 133	12 636 460	2 531 396	20.0	12.4	37.4
	20141	Distilled spirits, including liquor, brandy, & liqueurs	3 453	2 708 124	150 262	5.5	.7	X
	20142	Wine	12 067	8 343 896	268 294	3.2	1.3	X
	20143	Beer & ale	18 963	12 522 493	2 112 840	16.9	10.4	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	24 871	18 125 944	4 527 232	25.0	22.2	X
	20160	Drugs, health aids, beauty aids, including cosmetics	20 198	15 248 873	443 116	2.9	2.2	31.9
	20161	Prescriptions	370	260 022	5 713	2.2	Z	X
	20162	Nonprescription medicines	12 399	8 127 336	133 263	1.6	.7	X
	20163	Vitamins, minerals, & other dietary supplements	3 771	2 619 393	45 771	1.7	.2	X
	20164	Health aids, incl first-aid products; foot prod; prescription access; eye/contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs	10 132	9 258 067	113 398	1.2	.6	X
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	2 098	1 531 784	20 291	1.3	.1	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	13 675	8 930 730	124 676	1.4	.6	X
	20180	Soaps, detergents, & household cleaners	17 584	11 925 669	201 970	1.7	1.0	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	18 762	12 557 217	227 953	1.8	1.1	X
	20200	Men's wear	239	182 031	8 069	4.4	Z	X
	20220	Women's, juniors', & misses' wear	132	88 870	1 980	2.2	Z	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	74	63 243	1 037	1.6	Z	X
	20260	Footwear, including accessories	56	61 275	1 592	2.6	Z	X

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
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44-45		Retail trade—Con.						
445		Food and beverage stores—Con.						
4451		Grocery stores—Con.						
44512		Convenience stores—Con.						
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	78	79 811	710	.9	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings.....	12	8 313	88	1.1	Z	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	120	57 766	1 179	2.0	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories.....	175	140 251	2 242	1.6	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.....	383	297 732	7 047	2.4	Z	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	385	243 619	2 877	1.2	Z	X
	20420	Books.....	2 414	2 217 684	41 497	1.9	.2	X
	20440	Photographic equipment & supplies.....	1 565	1 171 347	12 252	1.0	.1	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles.....	2 466	1 633 272	23 188	1.4	.1	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	8	7 400	77	1.0	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	341	195 090	12 115	6.2	.1	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures.....	487	362 386	6 188	1.7	Z	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.....	401	412 539	6 384	1.5	Z	X
	20720	Automotive fuels.....	701	555 019	140 240	25.3	.7	X
	20730	Automotive lubricants, including oil, greases, etc.....	8 239	5 964 329	74 034	1.2	.4	X
	20740	Automotive tires, tubes, batteries, parts, accessories.....	450	342 549	6 196	1.8	Z	X
	20780	Household fuels, including oil, LP gas, wood, coal.....	856	677 954	15 641	2.3	.1	X
	20800	Pets, pet foods, & pet supplies.....	7 905	5 394 083	83 471	1.5	.4	X
	20850	All other merchandise.....	18 274	14 044 674	605 023	4.3	3.0	40.0
	20851	Stationery products, including stationery, tablets, pads, & related products.....	2 632	1 881 608	22 334	1.2	.1	X
	20852	Office paper, including computer printer, copier, fax, & typewriter cut sheet paper.....	306	348 768	3 584	1.0	Z	X
	20853	Office & school supplies.....	2 499	1 852 595	19 471	1.1	.1	X
	20855	Greeting cards.....	2 469	1 762 993	29 728	1.7	.1	X
	20856	Magazines & newspapers.....	15 571	12 600 330	368 712	2.9	1.8	X
	20866	Ice.....	11 226	7 808 043	112 218	1.4	.6	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons.....	2 660	1 807 743	38 913	2.2	.2	X
	20883	All other merchandise.....	102	83 611	10 063	12.0	Z	X
	29810	All other merchandise.....	4 088	3 463 427	234 699	6.8	1.2	X
	29900	All nonmerch rcppts, incl all rcppts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided.....	4 221	3 291 326	142 573	4.3	.7	37.9
	29912	Receipts from video tape, DVD, video/DVD player, video recorder, laser disc, laser disc player, electronic game, & electronic game device rentals.....	714	402 788	15 682	3.9	.1	X
	29913	Receipts from coin-operated amusement machines, excluding receipts from coin-operated machines operated by others.....	181	125 136	5 043	4.0	Z	X
	29917	Receipts from photofinishing performed by this establishment.....	15	11 029	173	1.6	Z	X
	29918	Receipts from photofinishing contracted out to other establishments.....	37	27 046	436	1.6	Z	X
	29929	Receipts from photocopying, faxing, & check cashing services.....	624	471 819	23 893	5.1	.1	X
	29969	All other nonmerchandise receipts, including receipts from customers for delivery, rental or lease of equipment, etc.....	2 838	2 423 928	97 346	4.0	.5	X
445120		Convenience stores.....	29 212	X	20 379 975	X	100.0	40.5
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.....	29 212	20 379 975	9 325 607	45.8	45.8	36.4
	20101	Meat, fish, & poultry, including prepackaged meats requiring refrigeration.....	9 391	5 947 699	622 192	10.5	3.1	X
	20102	Produce, including fresh & prepackaged fruits & vegetables.....	8 288	5 767 742	205 464	3.6	1.0	X
	20103	Frozen foods, including packaged foods sold in a frozen state such as vegetables, fruits, juices, prepared foods, etc.....	13 413	9 717 383	294 684	3.0	1.4	X
	20104	Dairy products & related foods, including milk, cheese, butter, yogurt, ice cream, eggs, etc.....	22 812	16 808 097	1 262 166	7.5	6.2	X
	20105	Bakery products baked on premises.....	3 458	2 138 307	101 497	4.7	.5	X
	20106	Bakery products not baked on the premises, excluding frozen.....	17 833	13 892 440	643 713	4.6	3.2	X
	20107	Delicatessen items, including deli meats & other service delicatessen items.....	13 352	10 918 538	486 995	4.5	2.4	X
	20108	Bottled, canned, or packaged soft drinks.....	26 041	18 460 595	1 963 168	10.6	9.6	X
	20109	Candy.....	24 188	17 399 023	953 166	5.5	4.7	X
	20111	All other foods, including dry groceries, canned & bottled foods, & other food items.....	24 290	17 845 917	2 792 561	15.6	13.7	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption.....	13 586	11 710 412	1 644 377	14.0	8.1	38.2
	20123	Soup & salad bars.....	1 390	933 689	41 170	4.4	.2	X
	20124	All other meals & snacks, including prepared sandwiches, dishes, and entrees.....	13 392	11 586 863	1 603 207	13.8	7.9	X
	20130	Alcoholic drinks served at the establishment.....	535	336 543	47 863	14.2	.2	X
	20140	Packaged liquor, wine, & beer.....	19 133	12 636 460	2 531 396	20.0	12.4	37.4
	20141	Distilled spirits, including liquor, brandy, & liqueurs.....	3 453	2 708 124	150 262	5.5	.7	X
	20142	Wine.....	12 067	8 343 896	268 294	3.2	1.3	X
	20143	Beer & ale.....	18 963	12 522 493	2 112 840	16.9	10.4	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
445		Food and beverage stores—Con.						
4451		Grocery stores—Con.						
44512		Convenience stores—Con.						
445120		Convenience stores—Con.						
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	24 871	18 125 944	4 527 232	25.0	22.2	X
	20160	Drugs, health aids, beauty aids, including cosmetics	20 198	15 248 873	443 116	2.9	2.2	31.9
	20161	Prescriptions	370	260 022	5 713	2.2	Z	X
	20162	Nonprescription medicines	12 399	8 127 336	133 263	1.6	.7	X
	20163	Vitamins, minerals, & other dietary supplements	3 771	2 619 393	45 771	1.7	.2	X
	20164	Health aids, incl first-aid products; foot prod; prescription access; eye/contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs	10 132	9 258 067	113 398	1.2	.6	X
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	2 098	1 531 784	20 291	1.3	.1	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	13 675	8 930 730	124 676	1.4	.6	X
	20180	Soaps, detergents, & household cleaners	17 584	11 925 669	201 970	1.7	1.0	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	18 762	12 557 217	227 953	1.8	1.1	X
	20200	Men's wear	239	182 031	8 069	4.4	Z	X
	20220	Women's, juniors', & misses' wear	132	88 870	1 980	2.2	Z	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	74	63 243	1 037	1.6	Z	X
	20260	Footwear, including accessories	56	61 275	1 592	2.6	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	78	79 811	710	.9	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	12	8 313	88	1.1	Z	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	120	57 766	1 179	2.0	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	175	140 251	2 242	1.6	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	383	297 732	7 047	2.4	Z	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	385	243 619	2 877	1.2	Z	X
	20420	Books	2 414	2 217 684	41 497	1.9	.2	X
	20440	Photographic equipment & supplies	1 565	1 171 347	12 252	1.0	.1	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	2 466	1 633 272	23 188	1.4	.1	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	8	7 400	77	1.0	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	341	195 090	12 115	6.2	.1	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	487	362 386	6 188	1.7	Z	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	401	412 539	6 384	1.5	Z	X
	20720	Automotive fuels	701	555 019	140 240	25.3	.7	X
	20730	Automotive lubricants, including oil, greases, etc.	8 239	5 964 329	74 034	1.2	.4	X
	20740	Automotive tires, tubes, batteries, parts, accessories	450	342 549	6 196	1.8	Z	X
	20780	Household fuels, including oil, LP gas, wood, coal	856	677 954	15 641	2.3	.1	X
	20800	Pets, pet foods, & pet supplies	7 905	5 394 083	83 471	1.5	.4	X
	20850	All other merchandise	18 274	14 044 674	605 023	4.3	3.0	40.0
	20851	Stationery products, including stationery, tablets, pads, & related products	2 632	1 881 608	22 334	1.2	.1	X
	20852	Office paper, including computer printer, copier, fax, & typewriter cut sheet paper	306	348 768	3 584	1.0	Z	X
	20853	Office & school supplies	2 499	1 852 595	19 471	1.1	.1	X
	20855	Greeting cards	2 469	1 762 993	29 728	1.7	.1	X
	20856	Magazines & newspapers	15 571	12 600 330	368 712	2.9	1.8	X
	20866	Ice	11 226	7 808 043	112 218	1.4	.6	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	2 660	1 807 743	38 913	2.2	.2	X
	20883	All other merchandise	102	83 611	10 063	12.0	Z	X
	29810	All other merchandise	4 088	3 463 427	234 699	6.8	1.2	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges or delv, repair, maint, storage, installation, on-site const, rental/lease of tools/equip, & oth svc provided	4 221	3 291 326	142 573	4.3	.7	37.9
	29912	Receipts from video tape, DVD, video/DVD player, video recorder, laser disc, laser disc player, electronic game, & electronic game device rentals	714	402 788	15 682	3.9	.1	X
	29913	Receipts from coin-operated amusement machines, excluding receipts from coin-operated machines operated by others	181	125 136	5 043	4.0	Z	X
	29917	Receipts from photofinishing performed by this establishment	15	11 029	173	1.6	Z	X
	29918	Receipts from photofinishing contracted out to other establishments	37	27 046	436	1.6	Z	X
	29929	Receipts from photocopying, faxing, & check cashing services	624	471 819	23 893	5.1	.1	X
	29969	All other nonmerchandise receipts, including receipts from customers for delivery, rental or lease of equipment, etc.	2 838	2 423 928	97 346	4.0	.5	X
4452		Specialty food stores	24 485	X	13 081 990	X	100.0	57.1

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
445		Food and beverage stores—Con.						
4452		Specialty food stores—Con.						
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	24 485	13 081 990	12 371 059	94.6	94.6	53.4
	20101	Meat, fish, & poultry, including prepackaged meats requiring refrigeration	8 151	6 599 932	4 843 907	73.4	37.0	X
	20102	Produce, including fresh & prepackaged fruits & vegetables	4 730	4 122 472	2 131 914	51.7	16.3	X
	20103	Frozen foods, including packaged foods sold in a frozen state such as vegetables, fruits, juices, prepared foods, etc.	2 688	2 780 147	314 289	11.3	2.4	X
	20104	Dairy products & related foods, including milk, cheese, butter, yogurt, ice cream, eggs, etc.	5 212	4 122 628	451 467	11.0	3.5	X
	20105	Bakery products baked on premises	1 177	1 089 658	82 132	7.5	.6	X
	20106	Bakery products not baked on the premises, excluding frozen	6 681	3 637 908	1 320 165	36.3	10.1	X
	20107	Delicatessen items, including deli meats & other service delicatessen items	2 612	2 389 189	380 020	15.9	2.9	X
	20108	Bottled, canned, or packaged soft drinks	6 273	6 273 488	160 884	4.5	1.2	X
	20109	Candy	7 074	3 295 550	1 312 359	39.8	10.0	X
	20111	All other foods, including dry groceries, canned & bottled foods, & other food items	10 405	4 848 248	1 373 922	28.3	10.5	X
	20120	Meals, unprepared snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	2 130	1 734 578	280 650	16.2	2.1	53.8
	20123	Soup & salad bars	375	304 232	23 468	7.7	.2	X
	20124	All other meals & snacks, including prepared sandwiches, dishes, and entrees	1 997	1 640 320	257 182	15.7	2.0	X
	20130	Alcoholic drinks served at the establishment	7	6 407	119	1.9	Z	X
	20140	Packaged liquor, wine, & beer	1 225	1 046 472	87 804	8.4	.7	51.0
	20141	Distilled spirits, including liquor, brandy, & liqueurs	50	38 751	2 878	7.4	Z	X
	20142	Wine	518	550 107	27 511	5.0	.2	X
	20143	Beer & ale	1 024	826 531	57 415	6.9	.4	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	735	461 886	21 841	4.7	.2	X
	20160	Drugs, health aids, beauty aids, including cosmetics	504	447 951	24 045	5.4	.2	36.1
	20162	Nonprescription medicines	194	162 273	2 551	1.6	Z	X
	20163	Vitamins, minerals, & other dietary supplements	163	174 442	10 146	5.8	.1	X
	20164	Health aids, incl first-aid products; foot prod; prescription access; eye/contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs	87	66 381	1 316	2.0	Z	X
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	117	126 373	2 913	2.3	Z	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	275	263 935	7 098	2.7	.1	X
	20180	Soaps, detergents, & household cleaners	562	543 041	10 451	1.9	.1	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	729	751 918	14 464	1.9	.1	X
	20200	Men's wear	31	19 055	358	1.9	Z	X
	20220	Women's, juniors', & misses' wear	30	20 168	798	4.0	Z	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	30	17 585	183	1.0	Z	X
	20260	Footwear, including accessories	39	14 521	1 187	8.2	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	9	3 927	127	3.2	Z	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	98	38 883	2 009	5.2	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	7	7 208	65	.9	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	848	421 741	38 585	9.1	.3	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	50	28 835	1 441	5.0	Z	X
	20420	Books	163	160 743	1 734	1.1	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	265	135 964	3 563	2.6	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	28	24 103	3 444	14.3	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	21	47 237	1 799	3.8	Z	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	656	757 281	108 923	14.4	.8	X
	20720	Automotive fuels	34	33 688	7 161	21.3	.1	X
	20730	Automotive lubricants, including oil, greases, etc.	21	16 322	107	.7	Z	X
	20780	Household fuels, including oil, LP gas, wood, coal	11	15 731	91	.6	Z	X
	20800	Pets, pet foods, & pet supplies	321	174 884	3 143	1.8	Z	X
	20850	All other merchandise	1 420	810 537	47 429	5.9	.4	55.9
	20851	Stationery products, including stationery, tablets, pads, & related products	74	56 011	1 227	2.2	Z	X
	20852	Office paper, including computer printer, copier, fax, & typewriter cut sheet paper	6	4 451	21	.5	Z	X
	20853	Office & school supplies	26	15 548	110	.7	Z	X
	20855	Greeting cards	287	116 729	5 164	4.4	Z	X
	20856	Magazines & newspapers	199	134 996	2 399	1.8	Z	X
	20866	Ice	248	207 183	2 081	1.0	Z	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	850	433 938	33 062	7.6	.3	X
	20883	All other merchandise	42	44 452	3 311	7.4	Z	X
	29810	All other merchandise	410	294 805	25 631	8.7	.2	X

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44-45		Retail trade—Con.						
445		Food and beverage stores—Con.						
4452		Specialty food stores—Con.						
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	397	200 945	23 439	11.7	.2	46.9
	29912	Receipts from video tape, DVD, video/DVD player, video recorder, laser disc, laser disc player, electronic game, & electronic game device rentals	18	10 956	380	3.5	Z	X
	29913	Receipts from coin-operated amusement machines, excluding receipts from coin-operated machines operated by others	20	4 588	169	3.7	Z	X
	29918	Receipts from photofinishing contracted out to other establishments	7	1 495	167	11.2	Z	X
	29969	All other nonmerchandise receipts, including receipts from customers for delivery, rental or lease of equipment, etc.	358	184 299	22 723	12.3	.2	X
44521		Meat markets	5 848	X	4 423 938	X	100.0	62.5
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	5 848	4 423 938	4 228 593	95.6	95.6	60.9
	20101	Meat, fish, & poultry, including prepackaged meats requiring refrigeration	5 436	4 057 097	3 317 880	81.8	75.0	X
	20102	Produce, including fresh & prepackaged fruits & vegetables	1 220	1 109 817	77 679	7.0	1.8	X
	20103	Frozen foods, including packaged foods sold in a frozen state such as vegetables, fruits, juices, prepared foods, etc.	1 503	1 457 293	219 383	15.1	5.0	X
	20104	Dairy products & related foods, including milk, cheese, butter, yogurt, ice cream, eggs, etc.	1 748	1 509 580	62 095	4.1	1.4	X
	20105	Bakery products baked on premises	566	457 341	19 895	4.4	.5	X
	20106	Bakery products not baked on the premises, excluding frozen	890	1 011 101	101 470	10.0	2.3	X
	20107	Delicatessen items, including deli meats & other service delicatessen items	1 819	1 478 838	267 946	18.1	6.1	X
	20108	Bottled, canned, or packaged soft drinks	1 366	1 171 228	31 293	2.7	.7	X
	20109	Candy	649	447 784	6 671	1.5	.2	X
	20111	All other foods, including dry groceries, canned & bottled foods, & other food items	1 677	1 350 052	124 281	9.2	2.8	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	1 064	1 017 036	129 965	12.8	2.9	61.0
	20123	Soup & salad bars	136	116 495	9 118	7.8	.2	X
	20124	All other meals & snacks, including prepared sandwiches, dishes, and entrees	1 011	970 692	120 847	12.5	2.7	X
	20140	Packaged liquor, wine, & beer	457	414 237	21 383	5.2	.5	58.0
	20141	Distilled spirits, including liquor, brandy, & liqueurs	16	12 611	464	3.7	Z	X
	20142	Wine	170	161 107	4 864	3.0	.1	X
	20143	Beer & ale	432	385 094	16 055	4.2	.4	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	418	248 570	6 513	2.6	.1	X
	20160	Drugs, health aids, beauty aids, including cosmetics	204	197 948	5 258	2.7	.1	32.3
	20162	Nonprescription medicines	137	113 242	1 786	1.6	Z	X
	20163	Vitamins, minerals, & other dietary supplements	31	22 993	123	.5	Z	X
	20164	Health aids, incl first-aid products; foot prod; prescription access; eye/contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs	41	32 167	536	1.7	Z	X
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	28	48 059	324	.7	Z	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	135	135 765	2 483	1.8	.1	X
	20180	Soaps, detergents, & household cleaners	337	301 371	6 065	2.0	.1	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	479	465 184	8 376	1.8	.2	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	38	20 653	379	1.8	Z	X
	20420	Books	6	4 784	45	.9	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	22	7 685	52	.7	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	6	5 705	264	4.6	Z	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	11	9 830	302	3.1	Z	X
	20730	Automotive lubricants, including oil, greases, etc.	16	14 788	93	.6	Z	X
	20780	Household fuels, including oil, LP gas, wood, coal	7	10 917	24	.2	Z	X
	20800	Pets, pet foods, & pet supplies	62	58 996	626	1.1	Z	X
	20850	All other merchandise	205	175 108	2 664	1.5	.1	59.6
	20851	Stationery products, including stationery, tablets, pads, & related products	19	11 179	70	.6	Z	X
	20853	Office & school supplies	25	14 995	109	.7	Z	X
	20855	Greeting cards	15	6 565	66	1.0	Z	X
	20856	Magazines & newspapers	111	87 648	997	1.1	Z	X
	20866	Ice	137	92 247	985	1.1	Z	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	14	19 389	363	1.9	Z	X
	29810	All other merchandise	56	43 275	1 810	4.2	Z	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	117	63 783	11 060	17.3	.3	53.7
	29969	All other nonmerchandise receipts, including receipts from customers for delivery, rental or lease of equipment, etc.	113	61 596	10 827	17.6	.2	X
445210		Meat markets	5 848	X	4 423 938	X	100.0	62.5

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
445		Food and beverage stores—Con.						
4452		Specialty food stores—Con.						
44521		Meat markets—Con.						
445210		Meat markets—Con.						
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	5 848	4 423 938	4 228 593	95.6	95.6	60.9
	20101	Meat, fish, & poultry, including prepackaged meats requiring refrigeration	5 436	4 057 097	3 317 880	81.8	75.0	X
	20102	Produce, including fresh & prepackaged fruits & vegetables	1 220	1 109 817	77 679	7.0	1.8	X
	20103	Frozen foods, including packaged foods sold in a frozen state such as vegetables, fruits, juices, prepared foods, etc.	1 503	1 457 293	219 383	15.1	5.0	X
	20104	Dairy products & related foods, including milk, cheese, butter, yogurt, ice cream, eggs, etc.	1 748	1 509 580	62 095	4.1	1.4	X
	20105	Bakery products baked on premises	566	457 341	19 895	4.4	.5	X
	20106	Bakery products not baked on the premises, excluding frozen	890	1 011 101	101 470	10.0	2.3	X
	20107	Delicatessen items, including deli meats & other service delicatessen items	1 819	1 478 838	267 946	18.1	6.1	X
	20108	Bottled, canned, or packaged soft drinks	1 366	1 171 228	31 293	2.7	.7	X
	20109	Candy	649	447 784	6 671	1.5	.2	X
	20111	All other foods, including dry groceries, canned & bottled foods, & other food items	1 677	1 350 052	124 281	9.2	2.8	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	1 064	1 017 036	129 965	12.8	2.9	61.0
	20123	Soup & salad bars	136	116 495	9 118	7.8	.2	X
	20124	All other meals & snacks, including prepared sandwiches, dishes, and entrees	1 011	970 692	120 847	12.5	2.7	X
	20140	Packaged liquor, wine, & beer	457	414 237	21 383	5.2	.5	58.0
	20141	Distilled spirits, including liquor, brandy, & liqueurs	16	12 611	464	3.7	Z	X
	20142	Wine	170	161 107	4 864	3.0	.1	X
	20143	Beer & ale	432	385 094	16 055	4.2	.4	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	418	248 570	6 513	2.6	.1	X
	20160	Drugs, health aids, beauty aids, including cosmetics	204	197 948	5 258	2.7	.1	32.3
	20162	Nonprescription medicines	137	113 242	1 786	1.6	Z	X
	20163	Vitamins, minerals, & other dietary supplements	31	22 993	123	.5	Z	X
	20164	Health aids, incl first-aid products; foot prod; prescription access; eye/contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs	41	32 167	536	1.7	Z	X
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	28	48 059	324	.7	Z	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	135	135 765	2 483	1.8	.1	X
	20180	Soaps, detergents, & household cleaners	337	301 371	6 065	2.0	.1	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	479	465 184	8 376	1.8	.2	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	38	20 653	379	1.8	Z	X
	20420	Books	6	4 784	45	.9	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	22	7 685	52	.7	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	6	5 705	264	4.6	Z	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	11	9 830	302	3.1	Z	X
	20730	Automotive lubricants, including oil, greases, etc.	16	14 788	93	.6	Z	X
	20780	Household fuels, including oil, LP gas, wood, coal	7	10 917	24	.2	Z	X
	20800	Pets, pet foods, & pet supplies	62	58 996	626	1.1	Z	X
	20850	All other merchandise	205	175 108	2 664	1.5	.1	59.6
	20851	Stationery products, including stationery, tablets, pads, & related products	19	11 179	70	.6	Z	X
	20853	Office & school supplies	25	14 995	109	.7	Z	X
	20855	Greeting cards	15	6 565	66	1.0	Z	X
	20856	Magazines & newspapers	111	87 648	997	1.1	Z	X
	20866	Ice	137	92 247	985	1.1	Z	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	14	19 389	363	1.9	Z	X
	29810	All other merchandise	56	43 275	1 810	4.2	Z	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	117	63 783	11 060	17.3	.3	53.7
	29969	All other nonmerchandise receipts, including receipts from customers for delivery, rental or lease of equipment, etc.	113	61 596	10 827	17.6	.2	X
44522		Fish and seafood markets	2 042	X	1 501 257	X	100.0	55.1
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	2 042	1 501 257	1 443 691	96.2	96.2	43.2
	20101	Meat, fish, & poultry, including prepackaged meats requiring refrigeration	2 042	1 501 257	1 352 422	90.1	90.1	X
	20102	Produce, including fresh & prepackaged fruits & vegetables	184	177 504	16 672	9.4	1.1	X
	20103	Frozen foods, including packaged foods sold in a frozen state such as vegetables, fruits, juices, prepared foods, etc.	401	367 859	39 141	10.6	2.6	X
	20104	Dairy products & related foods, including milk, cheese, butter, yogurt, ice cream, eggs, etc.	78	78 807	2 336	3.0	.2	X
	20105	Bakery products baked on premises	39	34 598	1 015	2.9	.1	X
	20106	Bakery products not baked on the premises, excluding frozen	95	84 124	1 476	1.8	.1	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
445		Food and beverage stores—Con.						
4452		Specialty food stores—Con.						
44522		Fish and seafood markets—Con.						
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.—Con.						
	20107	Delicatessen items, including deli meats & other service delicatessen items	133	103 308	7 652	7.4	.5	X
	20108	Bottled, canned, or packaged soft drinks	294	247 926	5 677	2.3	.4	X
	20109	Candy	71	47 236	876	1.9	.1	X
	20111	All other foods, including dry groceries, canned & bottled foods, & other food items	327	300 311	16 424	5.5	1.1	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	273	186 752	39 486	21.1	2.6	54.3
	20123	Soup & salad bars	51	43 159	2 098	4.9	.1	X
	20124	All other meals & snacks, including prepared sandwiches, dishes, and entrees	265	180 650	37 388	20.7	2.5	X
	20140	Packaged liquor, wine, & beer	169	152 582	5 183	3.4	.3	43.9
	20142	Wine	109	95 398	1 979	2.1	.1	X
	20143	Beer & ale	124	117 104	3 204	2.7	.2	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	40	30 922	2 780	9.0	.2	X
	20160	Drugs, health aids, beauty aids, including cosmetics	32	9 209	1 754	19.0	.1	38.8
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	31	7 720	1 718	22.3	.1	X
	20180	Soaps, detergents, & household cleaners	26	9 762	186	1.9	Z	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	27	11 022	273	2.5	Z	X
	20200	Men's wear	6	3 583	48	1.3	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	26	24 813	312	1.3	Z	X
	20420	Books	8	12 560	45	.4	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	21	18 030	3 097	17.2	.2	X
	20720	Automotive fuels	7	14 117	1 193	8.5	.1	X
	20850	All other merchandise	68	37 111	545	1.5	Z	55.1
	20856	Magazines & newspapers	21	13 302	128	1.0	Z	X
	20866	Ice	34	17 892	257	1.4	Z	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	21	11 475	157	1.4	Z	X
	29810	All other merchandise	19	28 129	1 548	5.5	.1	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for delv, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	6	3 358	630	18.8	Z	X
445220		Fish and seafood markets	2 042	X	1 501 257	X	100.0	55.1
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	2 042	1 501 257	1 443 691	96.2	96.2	43.2
	20101	Meat, fish, & poultry, including prepackaged meats requiring refrigeration	2 042	1 501 257	1 352 422	90.1	90.1	X
	20102	Produce, including fresh & prepackaged fruits & vegetables	184	177 504	16 672	9.4	1.1	X
	20103	Frozen foods, including packaged foods sold in a frozen state such as vegetables, fruits, juices, prepared foods, etc.	401	367 859	39 141	10.6	2.6	X
	20104	Dairy products & related foods, including milk, cheese, butter, yogurt, ice cream, eggs, etc.	78	78 807	2 336	3.0	.2	X
	20105	Bakery products baked on premises	39	34 598	1 015	2.9	.1	X
	20106	Bakery products not baked on the premises, excluding frozen	95	84 124	1 476	1.8	.1	X
	20107	Delicatessen items, including deli meats & other service delicatessen items	133	103 308	7 652	7.4	.5	X
	20108	Bottled, canned, or packaged soft drinks	294	247 926	5 677	2.3	.4	X
	20109	Candy	71	47 236	876	1.9	.1	X
	20111	All other foods, including dry groceries, canned & bottled foods, & other food items	327	300 311	16 424	5.5	1.1	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	273	186 752	39 486	21.1	2.6	54.3
	20123	Soup & salad bars	51	43 159	2 098	4.9	.1	X
	20124	All other meals & snacks, including prepared sandwiches, dishes, and entrees	265	180 650	37 388	20.7	2.5	X
	20140	Packaged liquor, wine, & beer	169	152 582	5 183	3.4	.3	43.9
	20142	Wine	109	95 398	1 979	2.1	.1	X
	20143	Beer & ale	124	117 104	3 204	2.7	.2	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	40	30 922	2 780	9.0	.2	X
	20160	Drugs, health aids, beauty aids, including cosmetics	32	9 209	1 754	19.0	.1	38.8
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	31	7 720	1 718	22.3	.1	X
	20180	Soaps, detergents, & household cleaners	26	9 762	186	1.9	Z	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	27	11 022	273	2.5	Z	X
	20200	Men's wear	6	3 583	48	1.3	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	26	24 813	312	1.3	Z	X
	20420	Books	8	12 560	45	.4	Z	X

See footnotes at end of table.

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
445		Food and beverage stores—Con.						
4452		Specialty food stores—Con.						
44522		Fish and seafood markets—Con.						
445220		Fish and seafood markets—Con.						
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	21	18 030	3 097	17.2	.2	X
	20720	Automotive fuels	7	14 117	1 193	8.5	.1	X
	20850	All other merchandise	68	37 111	545	1.5	Z	55.1
	20856	Magazines & newspapers	21	13 302	128	1.0	Z	X
	20866	Ice	34	17 892	257	1.4	Z	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	21	11 475	157	1.4	Z	X
	29810	All other merchandise	19	28 129	1 548	5.5	.1	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	6	3 358	630	18.8	Z	X
44523		Fruit and vegetable markets	3 239	X	2 770 917	X	100.0	68.1
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	3 239	2 770 917	2 602 266	93.9	93.9	65.3
	20101	Meat, fish, & poultry, including prepackaged meats requiring refrigeration	445	856 842	140 716	16.4	5.1	X
	20102	Produce, including fresh & prepackaged fruits & vegetables	3 239	2 770 917	2 033 798	73.4	73.4	X
	20103	Frozen foods, including packaged foods sold in a frozen state such as vegetables, fruits, juices, prepared foods, etc.	423	800 471	31 904	4.0	1.2	X
	20104	Dairy products & related foods, including milk, cheese, butter, yogurt, ice cream, eggs, etc.	1 211	1 623 133	86 982	5.4	3.1	X
	20105	Bakery products baked on premises	284	471 622	37 980	8.1	1.4	X
	20106	Bakery products not baked on the premises, excluding frozen	589	797 394	30 400	3.8	1.1	X
	20107	Delicatessen items, including deli meats & other service delicatessen items	314	615 805	67 838	11.0	2.4	X
	20108	Bottled, canned, or packaged soft drinks	885	877 933	23 399	2.7	.8	X
	20109	Candy	667	721 768	24 978	3.5	.9	X
	20111	All other foods, including dry groceries, canned & bottled foods, & other food items	864	1 119 410	124 271	11.1	4.5	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	162	201 644	16 650	8.3	.6	67.9
	20123	Soup & salad bars	34	61 346	4 425	7.2	.2	X
	20124	All other meals & snacks, including prepared sandwiches, dishes, and entrees	146	187 150	12 225	6.5	.4	X
	20140	Packaged liquor, wine, & beer	234	267 844	10 725	4.0	.4	67.3
	20141	Distilled spirits, including liquor, brandy, & liqueurs	6	3 716	64	1.7	Z	X
	20142	Wine	115	205 680	5 597	2.7	.2	X
	20143	Beer & ale	181	170 729	5 064	3.0	.2	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	110	88 546	3 376	3.8	.1	X
	20160	Drugs, health aids, beauty aids, including cosmetics	132	140 038	6 920	4.9	.3	44.6
	20162	Nonprescription medicines	45	44 149	607	1.4	Z	X
	20163	Vitamins, minerals, & other dietary supplements	38	70 520	4 654	6.6	.2	X
	20164	Health aids, incl first-aid products; foot prod; prescription access; eye/contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs	35	22 322	422	1.9	Z	X
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	40	23 750	281	1.2	Z	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	62	41 182	956	2.3	Z	X
	20180	Soaps, detergents, & household cleaners	146	151 509	2 995	2.0	.1	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	95	164 357	2 779	1.7	.1	X
	20220	Women's, juniors', & misses' wear	8	4 025	22	.5	Z	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	7	2 920	20	.7	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	40	45 949	1 268	2.8	Z	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	9	9 762	106	1.1	Z	X
	20420	Books	48	76 055	747	1.0	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	22	20 110	175	.9	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	9	35 178	985	2.8	Z	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	593	707 782	105 399	14.9	3.8	X
	20720	Automotive fuels	10	9 109	3 218	35.3	.1	X
	20800	Pets, pet foods, & pet supplies	40	29 808	669	2.2	Z	X
	20850	All other merchandise	186	159 240	6 452	4.1	.2	67.1
	20851	Stationery products, including stationery, tablets, pads, & related products	7	11 976	115	1.0	Z	X
	20855	Greeting cards	30	32 767	273	.8	Z	X
	20856	Magazines & newspapers	13	14 949	134	.9	Z	X
	20866	Ice	46	74 737	541	.7	Z	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	127	87 056	4 517	5.2	.2	X
	20883	All other merchandise	10	2 378	870	36.6	Z	X
	29810	All other merchandise	72	73 827	3 599	4.9	.1	X

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			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
445		Food and beverage stores—Con.						
4452		Specialty food stores—Con.						
44523		Fruit and vegetable markets—Con.						
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	87	55 421	2 373	4.3	.1	61.0
	29969	All other nonmerchandise receipts, including receipts from customers for delivery, rental or lease of equipment, etc.	87	55 421	2 373	4.3	.1	X
445230		Fruit and vegetable markets	3 239	X	2 770 917	X	100.0	68.1
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	3 239	2 770 917	2 602 266	93.9	93.9	65.3
	20101	Meat, fish, & poultry, including prepackaged meats requiring refrigeration	445	856 842	140 716	16.4	5.1	X
	20102	Produce, including fresh & prepackaged fruits & vegetables	3 239	2 770 917	2 033 798	73.4	73.4	X
	20103	Frozen foods, including packaged foods sold in a frozen state such as vegetables, fruits, juices, prepared foods, etc.	423	800 471	31 904	4.0	1.2	X
	20104	Dairy products & lated foods, including milk, cheese, butter, yogurt, ice cream, eggs, etc.	1 211	1 623 133	86 982	5.4	3.1	X
	20105	Bakery products baked on premises	284	471 622	37 980	8.1	1.4	X
	20106	Bakery products not baked on the premises, excluding frozen	589	797 394	30 400	3.8	1.1	X
	20107	Delicatessen items, including deli meats & other service delicatessen items	314	615 805	67 838	11.0	2.4	X
	20108	Bottled, canned, or packaged soft drinks	885	877 933	23 399	2.7	.8	X
	20109	Candy	667	721 768	24 978	3.5	.9	X
	20111	All other foods, including dry groceries, canned & bottled foods, & other food items	864	1 119 410	124 271	11.1	4.5	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	162	201 644	16 650	8.3	.6	67.9
	20123	Soup & salad bars	34	61 346	4 425	7.2	.2	X
	20124	All other meals & snacks, including prepared sandwiches, dishes, and entrees	146	187 150	12 225	6.5	.4	X
	20140	Packaged liquor, wine, & beer	234	267 844	10 725	4.0	.4	67.3
	20141	Distilled spirits, including liquor, brandy, & liqueurs	6	3 716	64	1.7	Z	X
	20142	Wine	115	205 680	5 597	2.7	.2	X
	20143	Beer & ale	181	170 729	5 064	3.0	.2	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	110	88 546	3 376	3.8	.1	X
	20160	Drugs, health aids, beauty aids, including cosmetics	132	140 038	6 920	4.9	.3	44.6
	20162	Nonprescription medicines	45	44 149	607	1.4	Z	X
	20163	Vitamins, minerals, & other dietary supplements	38	70 520	4 654	6.6	.2	X
	20164	Health aids, incl first-aid products; foot prod; prescription access; eye/contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs	35	22 322	422	1.9	Z	X
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	40	23 750	281	1.2	Z	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	62	41 182	956	2.3	Z	X
	20180	Soaps, detergents, & household cleaners	146	151 509	2 995	2.0	.1	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	95	164 357	2 779	1.7	.1	X
	20220	Women's, juniors', & misses' wear	8	4 025	22	.5	Z	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	7	2 920	20	.7	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	40	45 949	1 268	2.8	Z	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	9	9 762	106	1.1	Z	X
	20420	Books	48	76 055	747	1.0	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	22	20 110	175	.9	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	9	35 178	985	2.8	Z	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	593	707 782	105 399	14.9	3.8	X
	20720	Automotive fuels	10	9 109	3 218	35.3	.1	X
	20800	Pets, pet foods, & pet supplies	40	29 808	669	2.2	Z	X
	20850	All other merchandise	186	159 240	6 452	4.1	.2	67.1
	20851	Stationery products, including stationery, tablets, pads, & related products	7	11 976	115	1.0	Z	X
	20855	Greeting cards	30	32 767	273	.8	Z	X
	20856	Magazines & newspapers	13	14 949	134	.9	Z	X
	20866	Ica	46	74 737	541	.7	Z	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	127	87 056	4 517	5.2	Z	X
	20883	All other merchandise	10	2 378	870	36.6	Z	X
	29810	All other merchandise	72	73 827	3 599	4.9	.1	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	87	55 421	2 373	4.3	.1	61.0
	29969	All other nonmerchandise receipts, including receipts from customers for delivery, rental or lease of equipment, etc.	87	55 421	2 373	4.3	.1	X
44529		Other specialty food stores	13 356	X	4 385 878	X	100.0	45.3
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	13 356	4 385 878	4 096 509	93.4	93.4	41.7

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
445		Food and beverage stores—Con.						
4452		Specialty food stores—Con.						
44529		Other specialty food stores—Con.						
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.—Con.						
	20101	Meat, fish, & poultry, including prepackaged meats requiring refrigeration	228	184 736	32 889	17.8	.8	X
	20102	Produce, including fresh & prepackaged fruits & vegetables	87	64 234	3 765	5.9	.1	X
	20103	Frozen foods, including packaged foods sold in a frozen state such as vegetables, fruits, juices, prepared foods, etc.	361	154 524	23 861	15.4	.5	X
	20104	Dairy products & related foods, including milk, cheese, butter, yogurt, ice cream, eggs, etc.	2 175	911 108	300 054	32.9	6.8	X
	20105	Bakery products baked on premises	288	126 097	23 242	18.4	.5	X
	20106	Bakery products not baked on the premises, excluding frozen	5 107	1 745 289	1 186 819	68.0	27.1	X
	20107	Delicatessen items, including deli meats & other service delicatessen items	346	191 238	36 584	19.1	.8	X
	20108	Bottled, canned, or packaged soft drinks	3 728	1 265 401	100 515	7.9	2.3	X
	20109	Candy	5 687	2 078 762	1 279 834	61.6	29.2	X
	20111	All other foods, including dry groceries, canned & bottled foods, & other food items	7 537	2 078 475	1 108 946	53.4	25.3	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	631	329 146	94 549	28.7	2.2	29.7
	20123	Soup & salad bars	154	83 232	7 827	9.4	.2	X
	20124	All other meals & snacks, including prepared sandwiches, dishes, and entrees	575	301 828	86 722	28.7	2.0	X
	20140	Packaged liquor, wine, & beer	365	211 809	50 513	23.8	1.2	33.7
	20141	Distilled spirits, including liquor, brandy, & liqueurs	28	22 424	2 350	10.5	.1	X
	20142	Wine	124	87 922	15 071	17.1	.3	X
	20143	Beer & ale	287	153 604	33 092	21.5	.8	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	167	93 848	9 172	9.8	.2	X
	20160	Drugs, health aids, beauty aids, including cosmetics	136	100 756	10 113	10.0	.2	39.6
	20162	Nonprescription medicines	9	2 989	122	4.1	Z	X
	20163	Vitamins, minerals, & other dietary supplements	94	80 929	5 369	6.6	.1	X
	20164	Health aids, incl first-aid products; foot prod; prescription access; eye/contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs	11	11 892	358	3.0	Z	X
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	49	54 564	2 308	4.2	.1	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	47	79 268	1 941	2.4	Z	X
	20180	Soaps, detergents, & household cleaners	53	80 399	1 205	1.5	Z	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	128	111 355	3 036	2.7	.1	X
	20200	Men's wear	24	14 847	304	2.0	Z	X
	20220	Women's, juniors', & misses' wear	18	14 103	416	3.0	Z	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	21	13 703	153	1.1	Z	X
	20260	Footwear, including accessories	35	11 056	1 154	10.4	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	9	3 927	127	3.2	Z	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	98	38 883	2 009	5.2	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	744	330 326	36 626	11.1	.8	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	41	19 073	1 335	7.0	Z	X
	20420	Books	101	67 344	897	1.3	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	219	107 792	3 325	3.1	.1	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	8	8 760	782	8.9	Z	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	52	39 669	3 222	8.1	.1	X
	20720	Automotive fuels	12	6 362	2 340	36.8	.1	X
	20800	Pets, pet foods, & pet supplies	214	83 695	1 785	2.1	Z	X
	20850	All other merchandise	961	439 078	37 768	8.6	.9	44.8
	20851	Stationery products, including stationery, tablets, pads, & related products	46	32 479	1 039	3.2	Z	X
	20855	Greeting cards	242	77 397	4 825	6.2	.1	X
	20856	Magazines & newspapers	54	19 097	1 140	6.0	Z	X
	20866	Ice	31	22 307	298	1.3	Z	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	688	316 018	28 025	8.9	.6	X
	20883	All other merchandise	32	42 074	2 441	5.8	.1	X
	29810	All other merchandise	263	149 574	18 674	12.5	.4	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	187	78 383	9 376	12.0	.2	33.1
	29912	Receipts from video tape, DVD, video/DVD player, video recorder, laser disc, laser disc player, electronic game, & electronic game device rentals	12	6 926	105	1.5	Z	X
	29913	Receipts from coin-operated amusement machines, excluding receipts from coin-operated machines operated by others	18	4 001	105	2.6	Z	X
	29918	Receipts from photofinishing contracted out to other establishments	7	1 495	167	11.2	Z	X
	29969	All other nonmerchandise receipts, including receipts from customers for delivery, rental or lease of equipment, etc.	154	66 378	8 999	13.6	.2	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)	
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—			
						Establishments with the product line	All establishments ¹		
44-45		Retail trade—Con.							
445		Food and beverage stores—Con.							
4452		Specialty food stores—Con.							
44529		Other specialty food stores—Con.							
445291		Baked goods stores	4 511	X	1 395 372	X	100.0	51.8	
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	4 511		1 395 372	1 367 513	98.0	98.0	47.8
	20101	Meat, fish, & poultry, including prepackaged meats requiring refrigeration	9		5 082	554	10.9	Z	X
	20103	Frozen foods, including packaged foods sold in a frozen state such as vegetables, fruits, juices, prepared foods, etc.	292		100 457	11 648	11.6	.8	X
	20104	Dairy products & related foods, including milk, cheese, butter, yogurt, ice cream, eggs, etc.	1 393		389 638	15 345	3.9	1.1	X
	20105	Bakery products baked on premises	129		43 793	9 891	22.6	.7	X
	20106	Bakery products not baked on the premises, excluding frozen	4 511		1 395 372	1 156 719	82.9	82.9	X
	20107	Delicatessen items, including deli meats & other service delicatessen items	183		69 477	11 709	16.9	.8	X
	20108	Bottled, canned, or packaged soft drinks	2 691		734 769	38 695	5.3	2.8	X
	20109	Candy	1 770		522 006	22 615	4.3	1.6	X
	20111	All other foods, including dry groceries, canned & bottled foods, & other food items	2 411		646 672	100 140	15.5	7.2	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	121		57 053	13 124	23.0	.9	44.4
	20123	Soup & salad bars	44		13 897	1 772	12.8	.1	X
	20124	All other meals & snacks, including prepared sandwiches, dishes, and entrees	94		46 696	11 352	24.3	.8	X
	20140	Packaged liquor, wine, & beer	33		21 519	4 497	20.9	.3	50.6
	20141	Distilled spirits, including liquor, brandy, & liqueurs	12		6 810	1 863	27.4	.1	X
	20142	Wine	16		10 467	473	4.5	Z	X
	20143	Beer & ale	24		16 890	2 161	12.8	.2	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	40		18 590	921	5.0	.1	X
	20160	Drugs, health aids, beauty aids, including cosmetics	7		7 201	64	.9	Z	X
	20180	Soaps, detergents, & household cleaners	8		7 807	66	.8	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	36		13 106	1 039	7.9	.1	X
	20800	Pets, pet foods, & pet supplies	40		11 723	1 059	9.0	.1	X
	20850	All other merchandise	88		22 049	1 159	5.3	.1	51.8
	20855	Greeting cards	68		13 335	799	6.0	.1	X
	20856	Magazines & newspapers	12		4 988	221	4.4	Z	X
	20866	Ice	7		3 957	20	.5	Z	X
	29810	All other merchandise	11		6 760	626	9.3	Z	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	53		10 925	4 927	45.1	.4	28.8
	29969	All other nonmerchandise receipts, including receipts from customers for delivery, rental or lease of equipment, etc.	53		10 925	4 927	45.1	.4	X
445292		Confectionery and nut stores	3 436	X	1 352 804	X	100.0	62.7	
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	3 436		1 352 804	1 306 756	96.6	96.6	62.2
	20102	Produce, including fresh & prepackaged fruits & vegetables	37		22 737	712	3.1	.1	X
	20103	Frozen foods, including packaged foods sold in a frozen state such as vegetables, fruits, juices, prepared foods, etc.	12		10 484	619	5.9	Z	X
	20104	Dairy products & related foods, including milk, cheese, butter, yogurt, ice cream, eggs, etc.	68		33 067	1 986	6.0	.1	X
	20105	Bakery products baked on premises	9		2 372	152	6.4	Z	X
	20106	Bakery products not baked on the premises, excluding frozen	45		27 632	1 566	5.7	.1	X
	20107	Delicatessen items, including deli meats & other service delicatessen items	10		15 923	368	2.3	Z	X
	20108	Bottled, canned, or packaged soft drinks	414		160 615	7 307	4.5	.5	X
	20109	Candy	3 400		1 342 699	1 247 045	92.9	92.2	X
	20111	All other foods, including dry groceries, canned & bottled foods, & other food items	276		109 021	46 921	43.0	3.5	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	78		22 393	4 316	19.3	.3	56.8
	20123	Soup & salad bars	11		1 772	46	2.6	Z	X
	20124	All other meals & snacks, including prepared sandwiches, dishes, and entrees	68		20 667	4 270	20.7	.3	X
	20140	Packaged liquor, wine, & beer	11		4 292	117	2.7	Z	62.7
	20142	Wine	11		4 292	94	2.2	Z	X
	20143	Beer & ale	6		2 856	23	.8	Z	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	58		31 459	3 662	11.6	.3	X
	20160	Drugs, health aids, beauty aids, including cosmetics	14		19 996	886	4.4	.1	38.8
	20162	Nonprescription medicines	8		2 068	114	5.5	Z	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	11		19 246	396	2.1	Z	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	56		31 133	937	3.0	.1	X
	20200	Men's wear	7		1 585	37	2.3	Z	X
	20220	Women's, juniors', & misses' wear	8		2 968	161	5.4	Z	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	13		4 162	104	2.5	Z	X
	20260	Footwear, including accessories	29		7 581	601	7.9	Z	X

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						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
445		Food and beverage stores—Con.						
4452		Specialty food stores—Con.						
44529		Other specialty food stores—Con.						
445292		Confectionery and nut stores—Con.						
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	242	99 458	4 693	4.7	.3	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	15	6 740	528	7.8	Z	X
	20420	Books	13	2 797	117	4.2	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	209	94 359	3 173	3.4	.2	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	7	1 914	231	12.1	Z	X
	20850	All other merchandise	484	190 081	23 136	12.2	1.7	61.9
	20851	Stationery products, including stationery, tablets, pads, & related products	14	12 394	322	2.6	Z	X
	20855	Greeting cards	106	29 588	2 406	8.1	.2	X
	20856	Magazines & newspapers	20	4 113	430	10.5	Z	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	394	158 774	19 546	12.3	1.4	X
	29810	All other merchandise	80	21 521	1 167	5.4	.1	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	62	15 216	1 777	11.7	.1	45.3
	29913	Receipts from coin-operated amusement machines, excluding receipts from coin-operated machines operated by others	18	4 001	105	2.6	Z	X
	29918	Receipts from photofinishing contracted out to other establishments . .	7	1 495	167	11.2	Z	X
	29969	All other nonmerchandise receipts, including receipts from customers for delivery, rental or lease of equipment, etc.	39	10 137	1 505	14.8	.1	X
445299		All other specialty food stores	5 409	X	1 637 702	X	100.0	25.4
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	5 409	1 637 702	1 422 240	86.8	86.8	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	432	249 700	77 109	30.9	4.7	X
	20140	Packaged liquor, wine, & beer	321	185 998	45 899	24.7	2.8	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	69	43 799	4 589	10.5	.3	X
	20160	Drugs, health aids, beauty aids, including cosmetics	115	73 559	9 163	12.5	.6	X
	20180	Soaps, detergents, & household cleaners	42	64 124	892	1.4	.1	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	67	75 698	2 029	2.7	.1	X
	20200	Men's wear	14	13 025	244	1.9	Z	X
	20220	Women's, juniors', & misses' wear	10	11 135	255	2.3	Z	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	8	9 541	49	.5	Z	X
	20260	Footwear, including accessories	6	3 475	553	15.9	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	8	3 658	100	2.7	Z	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	98	38 883	2 009	5.2	.1	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	466	217 762	30 894	14.2	1.9	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	26	12 333	807	6.5	Z	X
	20420	Books	88	64 547	780	1.2	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	10	13 433	152	1.1	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	8	8 760	782	8.9	Z	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	43	37 585	2 957	7.9	.2	X
	20720	Automotive fuels	11	5 301	2 103	39.7	.1	X
	20800	Pets, pet foods, & pet supplies	172	71 053	710	1.0	Z	X
	20850	All other merchandise	389	226 948	13 473	5.9	.8	25.2
	20851	Stationery products, including stationery, tablets, pads, & related products	28	16 263	680	4.2	Z	X
	20855	Greeting cards	68	34 474	1 620	4.7	.1	X
	20856	Magazines & newspapers	22	9 996	489	4.9	Z	X
	20866	Ice	21	8 826	128	1.5	Z	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	291	156 349	8 425	5.4	.5	X
	20883	All other merchandise	28	40 492	2 131	5.3	.1	X
	29810	All other merchandise	172	121 293	16 881	13.9	1.0	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	72	52 242	2 672	5.1	.2	X
4453		Beer, wine, and liquor stores	28 957	X	28 246 426	X	100.0	73.3
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	15 562	14 883 430	1 278 303	8.6	4.5	68.3
	20101	Meat, fish, & poultry, including prepackaged meats requiring refrigeration	1 264	1 080 640	72 670	6.7	.3	X
	20102	Produce, including fresh & prepackaged fruits & vegetables	312	323 870	7 577	2.3	Z	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
445		Food and beverage stores—Con.						
4453		Beer, wine, and liquor stores—Con.						
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.—Con.						
	20103	Frozen foods, including packaged foods sold in a frozen state such as vegetables, fruits, juices, prepared foods, etc.	1 359	1 064 122	22 066	2.1	.1	X
	20104	Dairy products & related foods, including milk, cheese, butter, yogurt, ice cream, eggs, etc.	3 550	2 810 489	91 764	3.3	.3	X
	20105	Bakery products baked on premises	626	403 716	13 457	3.3	Z	X
	20106	Bakery products not baked on the premises, excluding frozen	2 311	1 646 708	50 538	3.1	.2	X
	20107	Delicatessen items, including deli meats & other service delicatessen items	1 467	1 312 101	50 123	3.8	.2	X
	20108	Bottled, canned, or packaged soft drinks	12 922	12 430 909	516 163	4.2	1.8	X
	20109	Candy	6 875	5 498 929	132 878	2.4	.5	X
	20111	All other foods, including dry groceries, canned & bottled foods, & other food items	7 046	7 019 039	321 063	4.6	1.1	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	2 249	1 669 172	224 692	13.5	.8	58.3
	20123	Soup & salad bars	267	171 802	7 407	4.3	Z	X
	20124	All other meals & snacks, including prepared sandwiches, dishes, and entrees	2 063	1 574 769	217 285	13.8	.8	X
	20130	Alcoholic drinks served at the establishment	1 151	822 252	144 814	17.6	.5	X
	20140	Packaged liquor, wine, & beer	28 957	28 246 426	24 793 089	87.8	87.8	68.7
	20141	Distilled spirits, including liquor, brandy, & liqueurs	25 349	24 981 543	10 489 276	42.0	37.1	X
	20142	Wine	24 657	24 486 694	7 206 692	29.4	25.5	X
	20143	Beer & ale	22 267	21 461 602	7 097 121	33.1	25.1	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	13 177	12 807 042	1 237 603	9.7	4.4	X
	20160	Drugs, health aids, beauty aids, including cosmetics	2 423	1 727 494	89 541	5.2	.3	50.7
	20161	Prescriptions	134	76 472	4 421	5.8	Z	X
	20162	Nonprescription medicines	1 496	981 316	19 344	2.0	.1	X
	20163	Vitamins, minerals, & other dietary supplements	628	398 506	6 237	1.6	Z	X
	20164	Health aids, incl first-aid products; foot prod; prescription access; eye/contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs	768	497 300	10 536	2.1	Z	X
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	421	404 717	31 147	7.7	.1	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	1 183	835 947	17 842	2.1	.1	X
	20180	Soaps, detergents, & household cleaners	1 950	1 343 501	47 770	3.6	.2	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	2 093	1 570 574	29 094	1.9	.1	X
	20200	Men's wear	33	48 382	683	1.4	Z	X
	20220	Women's, juniors', & misses' wear	17	32 197	112	.3	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	11	8 000	475	5.9	Z	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	9	9 219	150	1.6	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	21	48 400	284	.6	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking clocks, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	498	862 256	23 678	2.7	.1	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	117	262 391	6 739	2.6	Z	X
	20420	Books	147	266 514	2 162	.8	Z	X
	20440	Photographic equipment & supplies	197	129 755	870	.7	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	225	149 566	2 950	2.0	Z	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	8	29 691	346	1.2	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	91	92 193	6 721	7.3	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	25	13 670	293	2.1	Z	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	34	45 510	622	1.4	Z	X
	20720	Automotive fuels	248	377 861	71 988	19.1	.3	X
	20730	Automotive lubricants, including oil, greases, etc.	583	410 726	5 077	1.2	Z	X
	20740	Automotive tires, tubes, batteries, parts, accessories	9	4 612	45	1.0	Z	X
	20780	Household fuels, including oil, LP gas, wood, coal	112	67 378	1 391	2.1	Z	X
	20800	Pets, pet foods, & pet supplies	794	454 535	6 049	1.3	Z	X
	20850	All other merchandise	5 427	4 932 604	110 476	2.2	.4	72.5
	20851	Stationery products, including stationery, tablets, pads, & related products	406	197 966	1 867	.9	Z	X
	20852	Office paper, including computer printer, copier, fax, & typewriter cut sheet paper	65	14 718	139	.9	Z	X
	20853	Office & school supplies	449	244 176	2 838	1.2	Z	X
	20855	Greeting cards	401	320 874	2 611	.8	Z	X
	20856	Magazines & newspapers	2 551	1 774 383	34 581	1.9	.1	X
	20866	Ice	3 676	3 536 227	45 020	1.3	.2	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	705	742 684	16 051	2.2	.1	X
	20883	All other merchandise	110	74 041	7 359	9.9	Z	X
	29810	All other merchandise	1 622	2 190 025	71 155	3.2	.3	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for delv, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	1 377	1 341 814	89 052	6.6	.3	56.2

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
445		Food and beverage stores—Con.						
4453		Beer, wine, and liquor stores—Con.						
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided—Con.						
	29912	Receipts from video tape, DVD, video/DVD player, video recorder, laser disc, laser disc player, electronic game, & electronic game device rentals	217	139 744	10 836	7.8	Z	X
	29913	Receipts from coin-operated amusement machines, excluding receipts from coin-operated machines operated by others	165	147 305	6 081	4.1	Z	X
	29929	Receipts from photocopying, faxing, & check cashing services	465	356 087	16 099	4.5	.1	X
	29969	All other nonmerchandise receipts, including receipts from customers for delivery, rental or lease of equipment, etc.	614	841 455	55 419	6.6	.2	X
44531		Beer, wine, and liquor stores	28 957	X	28 246 426	X	100.0	73.3
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	15 562	14 883 430	1 278 303	8.6	4.5	68.3
	20101	Meat, fish, & poultry, including prepackaged meats requiring refrigeration	1 264	1 080 640	72 670	6.7	.3	X
	20102	Produce, including fresh & prepackaged fruits & vegetables	312	323 870	7 577	2.3	Z	X
	20103	Frozen foods, including packaged foods sold in a frozen state such as vegetables, fruits, juices, prepared foods, etc.	1 359	1 064 122	22 066	2.1	.1	X
	20104	Dairy products & related foods, including milk, cheese, butter, yogurt, ice cream, eggs, etc.	3 550	2 810 489	91 764	3.3	.3	X
	20105	Bakery products baked on premises	626	403 716	13 457	3.3	Z	X
	20106	Bakery products not baked on the premises, excluding frozen	2 311	1 646 708	50 538	3.1	.2	X
	20107	Delicatessen items, including deli meats & other service delicatessen items	1 467	1 312 101	50 123	3.8	.2	X
	20108	Bottled, canned, or packaged soft drinks	12 922	12 430 909	516 163	4.2	1.8	X
	20109	Candy	6 875	5 498 929	132 878	2.4	.5	X
	20111	All other foods, including dry groceries, canned & bottled foods, & other food items	7 046	7 019 039	321 063	4.6	1.1	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	2 249	1 669 172	224 692	13.5	.8	58.3
	20123	Soup & salad bars	267	171 802	7 407	4.3	Z	X
	20124	All other meals & snacks, including prepared sandwiches, dishes, and entrees	2 063	1 574 769	217 285	13.8	.8	X
	20130	Alcoholic drinks served at the establishment	1 151	822 252	144 814	17.6	.5	X
	20140	Packaged liquor, wine, & beer	28 957	28 246 426	24 793 089	87.8	87.8	68.7
	20141	Distilled spirits, including liquor, brandy, & liqueurs	25 349	24 981 543	10 489 276	42.0	37.1	X
	20142	Wine	24 657	24 486 694	7 206 692	29.4	25.5	X
	20143	Beer & ale	22 267	21 461 602	7 097 121	33.1	25.1	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	13 177	12 807 042	1 237 603	9.7	4.4	X
	20160	Drugs, health aids, beauty aids, including cosmetics	2 423	1 727 494	89 541	5.2	.3	50.7
	20161	Prescriptions	134	76 472	4 421	5.8	Z	X
	20162	Nonprescription medicines	1 496	981 316	19 344	2.0	.1	X
	20163	Vitamins, minerals, & other dietary supplements	628	398 506	6 237	1.6	Z	X
	20164	Health aids, incl first-aid products; foot prod; prescription access; eye/contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs	768	497 300	10 536	2.1	Z	X
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	421	404 717	31 147	7.7	.1	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	1 183	835 947	17 842	2.1	.1	X
	20180	Soaps, detergents, & household cleaners	1 950	1 343 501	47 770	3.6	.2	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	2 093	1 570 574	29 094	1.9	.1	X
	20200	Men's wear	33	48 382	683	1.4	Z	X
	20220	Women's, juniors', & misses' wear	17	32 197	112	.3	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	11	8 000	475	5.9	Z	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	9	9 219	150	1.6	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	21	48 400	284	.6	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	498	862 256	23 678	2.7	.1	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	117	262 391	6 739	2.6	Z	X
	20420	Books	147	266 514	2 162	.8	Z	X
	20440	Photographic equipment & supplies	197	129 755	870	.7	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	225	149 566	2 950	2.0	Z	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	8	29 691	346	1.2	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	91	92 193	6 721	7.3	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	25	13 670	293	2.1	Z	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	34	45 510	622	1.4	Z	X
	20720	Automotive fuels	248	377 861	71 988	19.1	.3	X
	20730	Automotive lubricants, including oil, greases, etc.	583	410 726	5 077	1.2	Z	X
	20740	Automotive tires, tubes, batteries, parts, accessories	9	4 612	45	1.0	Z	X
	20780	Household fuels, including oil, LP gas, wood, coal	112	67 378	1 391	2.1	Z	X
	20800	Pets, pet foods, & pet supplies	794	454 535	6 049	1.3	Z	X

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						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
445		Food and beverage stores—Con.						
4453		Beer, wine, and liquor stores—Con.						
44531		Beer, wine, and liquor stores—Con.						
	20850	All other merchandise	5 427	4 932 604	110 476	2.2	.4	72.5
	20851	Stationery products, including stationery, tablets, pads, & related products	406	197 966	1 867	.9	Z	X
	20852	Office paper, including computer printer, copier, fax, & typewriter cut sheet paper	65	14 718	139	.9	Z	X
	20853	Office & school supplies	449	244 176	2 838	1.2	Z	X
	20855	Greeting cards	401	320 874	2 811	.8	Z	X
	20856	Magazines & newspapers	2 551	1 774 383	34 581	1.9	.1	X
	20866	Ice	3 676	3 536 227	45 020	1.3	.2	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	705	742 684	16 051	2.2	.1	X
	20883	All other merchandise	110	74 041	7 359	9.9	Z	X
	29810	All other merchandise	1 622	2 190 025	71 155	3.2	.3	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for delv, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	1 377	1 341 814	89 052	6.6	.3	56.2
	29912	Receipts from video tape, DVD, video/DVD player, video recorder, laser disc, laser disc player, electronic game, & electronic game device rentals	217	139 744	10 836	7.8	Z	X
	29913	Receipts from coin-operated amusement machines, excluding receipts from coin-operated machines operated by others	165	147 305	6 081	4.1	Z	X
	29929	Receipts from photocopying, faxing, & check cashing services	465	356 087	16 099	4.5	.1	X
	29969	All other nonmerchandise receipts, including receipts from customers for delivery, rental or lease of equipment, etc.	614	841 455	55 419	6.6	.2	X
445310		Beer, wine, and liquor stores	28 957	X	28 246 426	X	100.0	73.3
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	15 562	14 883 430	1 278 303	8.6	4.5	68.3
	20101	Meat, fish, & poultry, including prepackaged meats requiring refrigeration	1 264	1 080 640	72 670	6.7	.3	X
	20102	Produce, including fresh & prepackaged fruits & vegetables	312	323 870	7 577	2.3	Z	X
	20103	Frozen foods, including packaged foods sold in a frozen state such as vegetables, fruits, juices, prepared foods, etc.	1 359	1 064 122	22 066	2.1	.1	X
	20104	Dairy products & related foods, including milk, cheese, butter, yogurt, ice cream, eggs, etc.	3 550	2 810 489	91 764	3.3	.3	X
	20105	Bakery products baked on premises	626	403 716	13 457	3.3	Z	X
	20106	Bakery products not baked on the premises, excluding frozen	2 311	1 646 708	50 538	3.1	.2	X
	20107	Delicatessen items, including deli meats & other service delicatessen items	1 467	1 312 101	50 123	3.8	.2	X
	20108	Bottled, canned, or packaged soft drinks	12 922	12 430 909	516 163	4.2	1.8	X
	20109	Candy	6 875	5 498 929	132 878	2.4	.5	X
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	20130	Alcoholic drinks served at the establishment	1 151	822 252	144 814	17.6	.5	X
	20140	Packaged liquor, wine, & beer	28 957	28 246 426	24 793 089	87.8	87.8	68.7
	20141	Distilled spirits, including liquor, brandy, & liqueurs	25 349	24 981 543	10 489 276	42.0	37.1	X
	20142	Wine	24 657	24 486 694	7 206 692	29.4	25.5	X
	20143	Beer & ale	22 267	21 461 602	7 097 121	33.1	25.1	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	13 177	12 807 042	1 237 603	9.7	4.4	X
	20160	Drugs, health aids, beauty aids, including cosmetics	2 423	1 727 494	89 541	5.2	.3	50.7
	20161	Prescriptions	134	76 472	4 421	5.8	Z	X
	20162	Nonprescription medicines	1 496	981 316	19 344	2.0	.1	X
	20163	Vitamins, minerals, & other dietary supplements	628	398 506	6 237	1.6	Z	X
	20164	Health aids, incl first-aid products; foot prod; prescription access; eye/contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs	768	497 300	10 536	2.1	Z	X
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	421	404 717	31 147	7.7	.1	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	1 183	835 947	17 842	2.1	.1	X
	20180	Soaps, detergents, & household cleaners	1 950	1 343 501	47 770	3.6	.2	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	2 093	1 570 574	29 094	1.9	.1	X
	20200	Men's wear	33	48 382	683	1.4	Z	X
	20220	Women's, juniors', & misses' wear	17	32 197	112	.3	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	11	8 000	475	5.9	Z	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	9	9 219	150	1.6	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	21	48 400	284	.6	Z	X
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	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	117	262 391	6 739	2.6	Z	X
	20420	Books	147	266 514	2 162	.8	Z	X
	20440	Photographic equipment & supplies	197	129 755	870	.7	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	225	149 566	2 950	2.0	Z	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
445		Food and beverage stores—Con.						
4453		Beer, wine, and liquor stores—Con.						
44531		Beer, wine, and liquor stores—Con.						
445310		Beer, wine, and liquor stores—Con.						
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc. . . .	8	29 691	346	1.2	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	91	92 193	6 721	7.3	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	25	13 670	293	2.1	Z	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	34	45 510	622	1.4	Z	X
	20720	Automotive fuels	248	377 861	71 988	19.1	.3	X
	20730	Automotive lubricants, including oil, greases, etc.	583	410 726	5 077	1.2	Z	X
	20740	Automotive tires, tubes, batteries, parts, accessories	9	4 612	45	1.0	Z	X
	20780	Household fuels, including oil, LP gas, wood, coal	112	67 378	1 391	2.1	Z	X
	20800	Pets, pet foods, & pet supplies	794	454 535	6 049	1.3	Z	X
	20850	All other merchandise	5 427	4 932 604	110 476	2.2	.4	72.5
	20851	Stationery products, including stationery, tablets, pads, & related products	406	197 966	1 867	.9	Z	X
	20852	Office paper, including computer printer, copier, fax, & typewriter cut sheet paper	65	14 718	139	.9	Z	X
	20853	Office & school supplies	449	244 176	2 838	1.2	Z	X
	20855	Greeting cards	401	320 874	2 611	.8	Z	X
	20856	Magazines & newspapers	2 551	1 774 383	34 581	1.9	.1	X
	20866	Ice	3 676	3 536 227	45 020	1.3	.2	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	705	742 684	16 051	2.2	.1	X
	20883	All other merchandise	110	74 041	7 359	9.9	Z	X
	29810	All other merchandise	1 622	2 190 025	71 155	3.2	.3	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	1 377	1 341 814	89 052	6.6	.3	56.2
	29912	Receipts from video tape, DVD, video/DVD player, video recorder, laser disc, laser disc player, electronic game, & electronic game device rentals	217	139 744	10 836	7.8	Z	X
	29913	Receipts from coin-operated amusement machines, excluding receipts from coin-operated machines operated by others	165	147 305	6 081	4.1	Z	X
	29929	Receipts from photocopying, faxing, & check cashing services	465	356 087	16 099	4.5	.1	X
	29969	All other nonmerchandise receipts, including receipts from customers for delivery, rental or lease of equipment, etc.	614	841 455	55 419	6.6	.2	X
446		Health and personal care stores	81 797	X	177 947 091	X	100.0	86.3
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	25 316	91 470 259	5 369 533	5.9	3.0	83.7
	20108	Bottled, canned, or packaged soft drinks	21 286	84 562 794	1 448 918	1.7	.8	X
	20113	All other foods, including dry groceries, canned & bottled foods, candy, packaged snacks, bakery products, etc.	23 936	89 123 856	3 920 593	4.4	2.2	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	1 333	3 991 587	126 384	3.2	.1	X
	20130	Alcoholic drinks served at the establishment	9	8 120	75	.9	Z	X
	20140	Packaged liquor, wine, & beer	10 343	49 286 971	1 513 912	3.1	.9	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	17 761	80 007 530	1 525 046	1.9	.9	X
	20160	Drugs, health aids, beauty aids, including cosmetics	69 154	171 501 281	140 759 601	82.1	79.1	84.7
	20161	Prescriptions	39 159	152 817 856	105 453 606	69.0	59.3	X
	20162	Nonprescription medicines	36 797	145 801 585	8 348 218	5.7	4.7	X
	20163	Vitamins, minerals, & other dietary supplements	36 259	103 111 244	4 817 949	4.7	2.7	X
	20164	Health aids, incl first-aid products; foot prod; prescription access; eye/contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs	29 421	99 922 245	7 142 237	7.1	4.0	X
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	30 954	96 759 958	5 018 736	5.2	2.8	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	33 382	100 050 848	8 486 729	8.5	4.8	X
	20167	Hearing aids & supplies	9 646	25 002 515	1 492 126	6.0	.8	X
	20180	Soaps, detergents, & household cleaners	17 589	78 310 961	717 758	.9	.4	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	17 605	79 592 386	570 007	.7	.3	X
	20200	Men's wear	10 716	53 614 864	30 734	.1	Z	X
	20220	Women's, juniors', & misses' wear	8 955	42 738 484	149 455	.4	.1	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	4 697	21 739 659	23 464	.1	Z	X
	20260	Footwear, including accessories	12 686	60 098 330	169 961	.3	.1	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	6 334	35 701 019	13 197	Z	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	163	1 143 228	669	.1	Z	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	19 464	73 215 136	903 297	1.2	.5	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	9 618	47 792 458	152 901	.3	.1	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	14 421	67 258 387	508 754	.8	.3	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	18	10 605	1 749	16.5	Z	X

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Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
446		Health and personal care stores—Con.						
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	16 171	75 206 455	443 293	.6	.2	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	12 720	50 027 070	237 996	.5	.1	X
	20420	Books	13 694	54 230 236	193 823	.4	.1	X
	20440	Photographic equipment & supplies	16 687	77 952 146	900 834	1.2	.5	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	17 500	77 833 339	525 889	.7	.3	81.7
	20461	Toys, including wheel goods	17 233	77 217 789	461 199	.6	.3	X
	20462	Games, including video & electronic games	6 416	33 819 542	21 334	.1	Z	X
	20463	Hobby goods	8 799	43 417 767	43 356	.1	Z	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	28 831	76 409 541	6 592 705	8.6	3.7	85.8
	20491	Prescription eyeglasses	14 372	21 885 434	4 901 876	22.4	2.8	X
	20492	Contact lenses	7 445	3 590 968	551 721	15.4	.3	X
	20493	Nonprescription eyeglasses & sunglasses	20 272	56 810 702	894 785	1.6	.5	X
	20494	All other optical goods & accessories	11 935	18 027 260	244 274	1.4	.1	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	270	1 623 737	26 551	1.6	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	10 617	55 743 879	221 543	.4	.1	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	9 241	44 088 163	189 982	.4	.1	X
	20730	Automotive lubricants, including oil, greases, etc.	5 372	24 673 239	64 450	.3	Z	X
	20740	Automotive tires, tubes, batteries, parts, accessories	4 918	27 774 485	17 211	.1	Z	X
	20780	Household fuels, including oil, LP gas, wood, coal	163	1 159 492	4 649	.4	Z	X
	20800	Pets, pet foods, & pet supplies	14 971	68 613 716	176 509	.3	.1	X
	20850	All other merchandise	22 900	92 164 204	3 309 712	3.6	1.9	85.9
	20851	Stationery products, including stationery, tablets, pads, & related products	16 695	77 003 635	249 365	.3	.1	X
	20852	Office paper, including computer printer, copier, fax, & typewriter cut sheet paper	5 821	25 528 189	76 510	.3	Z	X
	20853	Office & school supplies	17 195	76 219 012	455 365	.6	.3	X
	20854	Office equipment, including fax machines, dictaphones, copying machines, calculating machines, etc.	874	5 284 448	10 125	.2	Z	X
	20855	Greeting cards	21 517	89 618 863	1 306 314	1.5	.7	X
	20856	Magazines & newspapers	16 683	75 378 318	264 969	.4	.1	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	9 572	45 446 734	255 414	.6	.1	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups	16 564	76 080 338	637 163	.8	.4	X
	20883	All other merchandise	150	610 568	54 344	8.9	Z	X
	29810	All other merchandise	21 682	102 747 210	9 062 644	8.8	5.1	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	25 302	88 219 171	3 440 281	3.9	1.9	83.8
	29912	Receipts from video tape, DVD, video/DVD player, video recorder, laser disc, laser disc player, electronic game, & electronic game device rentals	1 073	7 108 595	20 267	.3	Z	X
	29917	Receipts from photofinishing performed by this establishment	13 329	66 916 670	1 247 698	1.9	.7	X
	29918	Receipts from photofinishing contracted out to other establishments	16 562	76 270 710	776 688	1.0	.4	X
	29926	Rental of medical/convalescent equipment	2 132	5 007 710	710 622	14.2	.4	X
	29939	Fees from eye examinations	3 763	1 958 039	217 081	11.1	.1	X
	29941	Charges for insurance	469	2 774 107	14 999	.5	Z	X
	29959	All other nonmerchandise receipts, including charges for delivery, repair, etc.	6 569	20 334 520	452 912	2.2	.3	X
4461		Health and personal care stores	81 797	X	177 947 091	X	100.0	86.3
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	25 316	91 470 259	5 369 533	5.9	3.0	83.7
	20108	Bottled, canned, or packaged soft drinks	21 286	84 562 794	1 448 918	1.7	.8	X
	20113	All other foods, including dry groceries, canned & bottled foods, candy, packaged snacks, bakery products, etc.	23 936	89 123 856	3 920 593	4.4	2.2	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	1 333	3 991 587	126 384	3.2	.1	X
	20130	Alcoholic drinks served at the establishment	9	8 120	75	.9	Z	X
	20140	Packaged liquor, wine, & beer	10 343	49 286 971	1 513 912	3.1	.9	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	17 761	80 007 530	1 525 046	1.9	.9	X
	20160	Drugs, health aids, beauty aids, including cosmetics	69 154	171 501 281	140 759 601	82.1	79.1	84.7
	20161	Prescriptions	39 159	152 817 856	105 453 606	69.0	59.3	X
	20162	Nonprescription medicines	36 797	145 801 585	8 348 218	5.7	4.7	X
	20163	Vitamins, minerals, & other dietary supplements	36 259	103 111 244	4 817 949	4.7	2.7	X
	20164	Health aids, incl first-aid products; foot prod; prescription access; eye/contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs.	29 421	99 922 245	7 142 237	7.1	4.0	X
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	30 954	96 759 958	5 018 736	5.2	2.8	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	33 382	100 050 848	8 486 729	8.5	4.8	X
	20167	Hearing aids & supplies	9 646	25 002 515	1 492 126	6.0	.8	X
	20180	Soaps, detergents, & household cleaners	17 589	78 310 961	717 758	.9	.4	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	17 605	79 592 386	570 007	.7	.3	X
	20200	Men's wear	10 716	53 614 864	30 734	.1	Z	X
	20220	Women's, juniors', & misses' wear	8 955	42 738 484	149 455	.4	.1	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	4 697	21 739 659	23 464	.1	Z	X
	20260	Footwear, including accessories	12 686	60 098 330	169 961	.3	.1	X

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
446		Health and personal care stores—Con.						
4461		Health and personal care stores—Con.						
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	6 334	35 701 019	13 197	Z	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	163	1 143 228	669	.1	Z	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	19 464	73 215 136	903 297	1.2	.5	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	9 618	47 792 458	152 901	.3	.1	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	14 421	67 258 387	508 754	.8	.3	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	18	10 605	1 749	16.5	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	16 171	75 206 455	443 293	.6	.2	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	12 720	50 027 070	237 996	.5	.1	X
	20420	Books	13 694	54 230 236	193 823	.4	.1	X
	20440	Photographic equipment & supplies	16 687	77 952 146	900 834	1.2	.5	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	17 500	77 833 339	525 889	.7	.3	81.7
	20461	Toys, including wheel goods	17 233	77 217 789	461 199	.6	.3	X
	20462	Games, including video & electronic games	6 416	33 819 542	21 334	.1	Z	X
	20463	Hobby goods	8 799	43 417 767	43 356	.1	Z	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	28 831	76 409 541	6 592 705	8.6	3.7	85.8
	20491	Prescription eyeglasses	14 372	21 885 434	4 901 876	22.4	2.8	X
	20492	Contact lenses	7 445	3 590 968	551 721	15.4	.3	X
	20493	Nonprescription eyeglasses & sunglasses	20 272	56 810 702	894 785	1.6	.5	X
	20494	All other optical goods & accessories	11 935	18 027 260	244 274	1.4	.1	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	270	1 623 737	26 551	1.6	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	10 617	55 743 879	221 543	.4	.1	X
	20620	Lawn, garden, & farm equities & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	9 241	44 088 163	189 982	.4	.1	X
	20730	Automotive lubricants, including oil, greases, etc.	5 372	24 673 239	64 450	.3	Z	X
	20740	Automotive tires, tubes, batteries, parts, accessories	4 918	27 774 485	17 211	.1	Z	X
	20780	Household fuels, including oil, LP gas, wood, coal	163	1 159 492	4 649	.4	Z	X
	20800	Pets, pet foods, & pet supplies	14 971	68 613 716	176 509	.3	.1	X
	20850	All other merchandise	22 900	92 164 204	3 309 712	3.6	1.9	85.9
	20851	Stationery products, including stationery, tablets, pads, & related products	16 695	77 003 635	249 365	.3	.1	X
	20852	Office paper, including computer printer, copier, fax, & typewriter cut sheet paper	5 821	25 528 189	76 510	.3	Z	X
	20853	Office & school supplies	17 195	76 219 012	455 365	.6	.3	X
	20854	Office equipment, including fax machines, dictaphones, copying machines, calculating machines, etc.	874	5 284 448	10 125	.2	Z	X
	20855	Greeting cards	21 517	89 618 863	1 306 314	1.5	.7	X
	20856	Magazines & newspapers	16 683	75 378 318	264 969	.4	.1	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	9 572	45 446 734	255 414	.6	.1	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups	16 564	76 080 338	637 163	.8	.4	X
	20883	All other merchandise	150	610 568	54 344	8.9	Z	X
	29810	All other merchandise	21 682	102 747 210	9 062 644	8.8	5.1	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for delv, repair, maint, storage, installation, on-site const, rental/use of tools/equip & oth svc provided	25 302	88 219 171	3 440 281	3.9	1.9	83.8
	29912	Receipts from video tape, DVD, video/DVD player, video recorder, laser disc, laser disc player, electronic game, & electronic game device rentals	1 073	7 108 595	20 267	.3	Z	X
	29917	Receipts from photofinishing performed by this establishment	13 329	66 916 670	1 247 698	1.9	.7	X
	29918	Receipts from photofinishing contracted out to other establishments	16 562	76 270 710	776 688	1.0	.4	X
	29926	Rental of medical/convalescent equipment	2 132	5 007 710	710 622	14.2	.4	X
	29939	Fees from eye examinations	3 763	1 958 039	217 081	11.1	.1	X
	29941	Charges for eye insurance	469	2 774 107	14 999	.5	Z	X
	29959	All other nonmerchandise receipts, including charges for delivery, repair, etc.	6 569	20 334 520	452 912	2.2	.3	X
44611		Pharmacies and drug stores	40 234	X	153 748 566	X	100.0	89.3
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	20 878	88 550 681	4 393 557	5.0	2.9	86.6
	20108	Bottled, canned, or packaged soft drinks	18 904	83 035 527	1 316 283	1.6	.9	X
	20113	All other foods, including dry groceries, canned & bottled foods, candy, packaged snacks, bakery products, etc.	19 959	86 493 043	3 077 274	3.6	2.0	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	664	3 244 575	60 448	1.9	Z	X
	20140	Packaged liquor, wine, & beer	10 224	49 027 550	1 505 706	3.1	1.0	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	17 731	79 969 007	1 520 806	1.9	1.0	X
	20160	Drugs, health aids, beauty aids, including cosmetics	40 234	153 748 566	125 454 120	81.6	81.6	87.7
	20161	Prescriptions	39 121	152 728 021	105 442 078	69.0	68.6	X
	20162	Nonprescription medicines	36 493	145 638 074	8 312 423	5.7	5.4	X
	20163	Vitamins, minerals, & other dietary supplements	26 587	98 328 518	1 579 574	1.6	1.0	X
	20164	Health aids, incl first-aid products; foot prod; prescription access; eye/contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs	24 558	94 361 442	2 687 440	2.8	1.7	X

See footnotes at end of table.

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
446		Health and personal care stores—Con.						
4461		Health and personal care stores—Con.						
44611		Pharmacies and drug stores—Con.						
	20160	Drugs, health aids, beauty aids, including cosmetics—Con.						
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	21 850	91 793 166	3 108 500	3.4	2.0	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	22 845	93 479 775	4 267 085	4.6	2.8	X
	20167	Hearing aids & supplies	5 520	23 517 410	57 020	.2	Z	X
	20180	Soaps, detergents, & household cleaners	16 405	77 477 510	704 002	.9	.5	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	17 179	79 142 348	564 033	.7	.4	X
	20200	Men's wear	10 613	53 562 699	26 513	Z	Z	X
	20220	Women's, juniors', & misses' wear	8 693	42 605 196	131 767	.3	.1	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	4 662	21 715 397	21 028	.1	Z	X
	20260	Footwear, including accessories	12 259	59 773 575	153 812	.3	.1	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	6 329	35 699 255	13 123	Z	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	160	1 142 086	627	.1	Z	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	15 263	71 275 892	688 238	1.0	.4	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	9 615	47 791 576	152 892	.3	.1	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	14 356	67 218 800	508 095	.8	.3	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	15 785	74 787 268	428 870	.6	.3	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	10 298	49 155 558	183 849	.4	.1	X
	20420	Books	11 133	52 350 530	162 991	.3	.1	X
	20440	Photographic equipment & supplies	16 667	77 942 747	900 639	1.2	.6	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	17 208	77 607 276	516 445	.7	.3	84.6
	20461	Toys, including wheel goods	17 031	77 017 121	455 228	.6	.3	X
	20462	Games, including video & electronic games	6 334	33 793 772	19 706	.1	Z	X
	20463	Hobby goods	8 681	43 368 319	41 511	.1	Z	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	15 575	69 652 181	286 849	.4	.2	88.9
	20491	Prescription eyeglasses	3 612	15 959 803	101 332	.6	.1	X
	20492	Contact lenses	52	67 920	1 319	1.9	Z	X
	20493	Nonprescription eyeglasses & sunglasses	11 931	53 515 438	164 794	.3	.1	X
	20494	All other optical goods & accessories	2 292	12 657 155	19 404	.2	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	241	1 604 034	22 573	1.4	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	10 605	55 723 526	213 145	.4	.1	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	9 218	44 064 968	189 037	.4	.1	X
	20730	Automotive lubricants, including oil, greases, etc.	5 372	24 673 239	64 450	.3	Z	X
	20740	Automotive tires, tubes, batteries, parts, accessories	4 913	27 770 408	16 982	.1	Z	X
	20780	Household fuels, including oil, LP gas, wood, coal	163	1 159 492	4 649	.4	Z	X
	20800	Pets, pet foods, & pet supplies	13 755	67 478 309	161 064	.2	.1	X
	20850	All other merchandise	21 934	91 338 171	3 281 558	3.6	2.1	88.9
	20851	Stationery products, including stationery, tablets, pads, & related products	16 639	76 978 839	248 378	.3	.2	X
	20852	Office paper, including computer printer, copier, fax, & typewriter cut sheet paper	5 800	25 510 738	76 394	.3	.1	X
	20853	Office & school supplies	17 184	76 216 066	455 289	.6	.3	X
	20854	Office equipment, including fax machines, dictaphones, copying machines, calculating machines, etc.	865	5 278 682	9 791	.2	Z	X
	20855	Greeting cards	21 241	89 382 808	1 302 972	1.5	.8	X
	20856	Magazines & newspapers	16 148	74 858 223	258 816	.3	.2	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	9 423	45 363 715	250 591	.6	.2	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups	16 494	76 025 120	634 851	.8	.4	X
	20883	All other merchandise	85	544 800	44 474	8.2	Z	X
	29810	All other merchandise	20 035	100 903 036	8 914 423	8.8	5.8	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	18 806	83 813 174	2 499 831	3.0	1.6	86.7
	29912	Receipts from video tape, DVD, video/DVD player, video recorder, laser disc, laser disc player, electronic game, & electronic game device rentals	1 057	7 100 766	19 342	.3	Z	X
	29917	Receipts from photofinishing performed by this establishment	13 329	66 916 670	1 247 698	1.9	.8	X
	29918	Receipts from photofinishing contracted out to other establishments	16 562	76 270 710	776 688	1.0	.5	X
	29926	Rental of medical/convalescent equipment	1 055	3 618 379	218 442	6.0	.1	X
	29939	Fees from eye examinations	7	4 358	1 538	35.3	Z	X
	29941	Charges for insurance	314	2 691 051	3 628	.1	Z	X
	29959	All other nonmerchandise receipts, including charges for delivery, repair, etc.	4 272	18 718 583	232 481	1.2	.2	X
446110		Pharmacies and drug stores	40 234	X	153 748 566	X	100.0	89.3

See footnotes at end of table.

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
446		Health and personal care stores—Con.						
4461		Health and personal care stores—Con.						
44611		Pharmacies and drug stores—Con.						
446110		Pharmacies and drug stores—Con.						
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	20 878	88 550 681	4 393 557	5.0	2.9	86.6
	20108	Bottled, canned, or packaged soft drinks	18 904	83 035 527	1 316 283	1.6	.9	X
	20113	All other foods, including dry groceries, canned & bottled foods, candy, packaged snacks, bakery products, etc.	19 959	86 493 043	3 077 274	3.6	2.0	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	664	3 244 575	60 448	1.9	Z	X
	20140	Packaged liquor, wine, & beer	10 224	49 027 550	1 505 706	3.1	1.0	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	17 731	79 969 007	1 520 806	1.9	1.0	X
	20160	Drugs, health aids, beauty aids, including cosmetics	40 234	153 748 566	125 454 120	81.6	81.6	87.7
	20161	Prescriptions	39 121	152 728 021	105 442 078	69.0	68.6	X
	20162	Nonprescription medicines	36 493	145 638 074	8 312 423	5.7	5.4	X
	20163	Vitamins, minerals, & other dietary supplements	26 587	98 328 518	1 579 574	1.6	1.0	X
	20164	Health aids, incl first-aid products; foot prod; prescription access; eye/contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs	24 558	94 361 442	2 687 440	2.8	1.7	X
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	21 850	91 793 166	3 108 500	3.4	2.0	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	22 845	93 479 775	4 267 085	4.6	2.8	X
	20167	Hearing aids & supplies	5 520	23 517 410	57 020	.2	Z	X
	20180	Soaps, detergents, & household cleaners	16 405	77 477 510	704 002	.9	.5	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	17 179	79 142 348	564 033	.7	.4	X
	20200	Men's wear	10 613	53 562 699	26 513	Z	Z	X
	20220	Women's, juniors', & misses' wear	8 693	42 605 196	131 767	.3	.1	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	4 662	21 715 397	21 028	.1	Z	X
	20260	Footwear, including accessories	12 259	59 773 575	153 812	.3	.1	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	6 329	35 699 255	13 123	Z	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	160	1 142 086	627	.1	Z	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	15 263	71 275 892	688 238	1.0	.4	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	9 615	47 791 576	152 892	.3	.1	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	14 356	67 218 800	508 095	.8	.3	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	15 785	74 787 268	428 870	.6	.3	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	10 298	49 155 558	183 849	.4	.1	X
	20420	Books	11 133	52 350 530	162 991	.3	.1	X
	20440	Photographic equipment & supplies	16 667	77 942 747	900 639	1.2	.6	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	17 208	77 607 276	516 445	.7	.3	84.6
	20461	Toys, including wheel goods	17 031	77 017 121	455 228	.6	.3	X
	20462	Games, including video & electronic games	6 334	33 793 772	19 706	.1	Z	X
	20463	Hobby goods	8 681	43 368 319	41 511	.1	Z	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	15 575	69 652 181	286 849	.4	.2	88.9
	20491	Prescription eyeglasses	3 612	15 959 803	101 332	.6	.1	X
	20492	Contact lenses	52	67 920	1 319	1.9	Z	X
	20493	Nonprescription eyeglasses & sunglasses	11 931	53 515 438	164 794	.3	.1	X
	20494	All other optical goods & accessories	2 292	12 657 155	19 404	.2	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	241	1 604 034	22 573	1.4	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	10 605	55 723 526	213 145	.4	.1	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	9 218	44 064 968	189 037	.4	.1	X
	20730	Automotive lubricants, including oil, greases, etc.	5 372	24 673 239	64 450	.3	Z	X
	20740	Automotive tires, tubes, batteries, parts, accessories	4 913	27 770 408	16 982	.1	Z	X
	20780	Household fuels, including oil, LP gas, wood, coal	163	1 159 492	4 649	.4	Z	X
	20800	Pets, pet foods, & pet supplies	13 755	67 478 309	161 064	.2	.1	X
	20850	All other merchandise	21 934	91 338 171	3 281 558	3.6	2.1	88.9
	20851	Stationery products, including stationery, tablets, pads, & related products	16 639	76 978 839	248 378	.3	.2	X
	20852	Office paper, including computer printer, copier, fax, & typewriter cut sheet paper	5 800	25 510 738	76 394	.3	.1	X
	20853	Office & school supplies	17 184	76 216 066	455 289	.6	.3	X
	20854	Office equipment, including fax machines, dictaphones, copying machines, calculating machines, etc.	865	5 278 682	9 791	.2	Z	X
	20855	Greeting cards	21 241	89 382 808	1 302 972	1.5	.8	X
	20856	Magazines & newspapers	16 148	74 858 223	258 816	.3	.2	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	9 423	45 363 715	250 591	.6	.2	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups	16 494	76 025 120	634 851	.8	.4	X
	20883	All other merchandise	85	544 800	44 474	8.2	Z	X

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			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
446		Health and personal care stores—Con.						
4461		Health and personal care stores—Con.						
44611		Pharmacies and drug stores—Con.						
446110		Pharmacies and drug stores—Con.						
	29810	All other merchandise	20 035	100 903 036	8 914 423	8.8	5.8	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	18 806	83 813 174	2 499 831	3.0	1.6	86.7
	29912	Receipts from video tape, DVD, video/DVD player, video recorder, laser disc, laser disc player, electronic game, & electronic game device rentals	1 057	7 100 766	19 342	.3	Z	X
	29917	Receipts from photofinishing performed by this establishment	13 329	66 916 670	1 247 698	1.9	.8	X
	29918	Receipts from photofinishing contracted out to other establishments ..	16 562	76 270 710	776 688	1.0	.5	X
	29926	Rental of medical/convalescent equipment	1 055	3 618 379	218 442	6.0	.1	X
	29939	Fees from eye examinations	7	4 358	1 538	35.3	Z	X
	29941	Charges for insurance	314	2 691 051	3 628	.1	Z	X
	29959	All other nonmerchandise receipts, including charges for delivery, repair, etc.	4 272	18 718 583	232 481	1.2	.2	X
4461101		Pharmacies and drug stores	39 121	X	152 728 021	X	100.0	89.4
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	20 510	87 924 254	4 301 260	4.9	2.8	86.7
	20108	Bottled, canned, or packaged soft drinks	18 617	82 557 502	1 294 760	1.6	.8	X
	20113	All other foods, including dry groceries, canned & bottled foods, candy, packaged snacks, bakery products, etc.	19 613	85 882 038	3 006 500	3.5	2.0	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	641	3 112 738	58 968	1.9	Z	X
	20140	Packaged liquor, wine, & beer	10 162	48 947 625	1 500 783	3.1	1.0	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	17 430	79 474 686	1 486 934	1.9	1.0	X
	20160	Drugs, health aids, beauty aids, including cosmetics	39 121	152 728 021	124 770 810	81.7	81.7	87.8
	20161	Prescriptions	39 121	152 728 021	105 442 078	69.0	69.0	X
	20162	Nonprescription medicines	36 102	144 998 585	8 222 187	5.7	5.4	X
	20163	Vitamins, minerals, & other dietary supplements	26 179	97 676 590	1 549 490	1.6	1.0	X
	20164	Health aids, incl first-aid products; foot prod; prescription access; eye/contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs	23 698	93 575 085	2 421 657	2.6	1.6	X
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	21 267	91 110 221	2 993 527	3.3	2.0	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	22 189	92 761 446	4 087 251	4.4	2.7	X
	20167	Hearing aids & supplies	5 453	23 378 360	54 620	.2	Z	X
	20180	Soaps, detergents, & household cleaners	16 134	77 011 599	691 165	.9	.5	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	16 876	78 576 081	555 306	.7	4	X
	20200	Men's wear	10 463	53 333 763	25 563	Z	Z	X
	20220	Women's, juniors', & misses' wear	8 599	42 471 471	125 142	.3	.1	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	4 637	21 699 929	20 703	.1	Z	X
	20260	Footwear, including accessories	12 039	59 386 659	146 789	.2	.1	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	6 204	35 467 993	12 951	Z	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	159	1 141 974	616	.1	Z	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	15 009	70 717 238	677 422	1.0	.4	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	9 456	47 500 424	151 233	.3	.1	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	14 187	66 909 895	506 449	.8	.3	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	15 533	74 248 906	410 947	.6	.3	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	10 040	48 733 267	174 953	.4	.1	X
	20420	Books	11 057	52 228 569	162 520	.3	.1	X
	20440	Photographic equipment & supplies	16 475	77 509 851	890 953	1.1	.6	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	16 971	77 148 869	506 870	.7	.3	84.7
	20461	Toys, including wheel goods	16 796	76 558 815	446 127	.6	.3	X
	20462	Games, including video & electronic games	6 277	33 702 995	19 633	.1	Z	X
	20463	Hobby goods	8 536	43 162 511	41 110	.1	Z	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	15 348	69 269 173	279 710	.4	.2	89.0
	20491	Prescription eyeglasses	3 581	15 907 736	98 759	.6	.1	X
	20492	Contact lenses	49	66 713	1 161	1.7	Z	X
	20493	Nonprescription eyeglasses & sunglasses	11 730	53 165 132	160 412	.3	.1	X
	20494	All other optical goods & accessories	2 271	12 629 705	19 378	.2	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	230	1 522 569	21 792	1.4	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	10 427	55 315 698	210 310	.4	.1	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	9 170	43 904 173	185 102	.4	.1	X
	20730	Automotive lubricants, including oil, greases, etc.	5 354	24 615 464	63 815	.3	Z	X
	20740	Automotive tires, tubes, batteries, parts, accessories	4 817	27 596 430	16 871	.1	Z	X

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446		Health and personal care stores—Con.						
4461		Health and personal care stores—Con.						
44611		Pharmacies and drug stores—Con.						
446110		Pharmacies and drug stores—Con.						
4461101		Pharmacies and drug stores—Con.						
	20780	Household fuels, including oil, LP gas, wood, coal	163	1 159 492	4 649	.4	Z	X
	20800	Pets, pet foods, & pet supplies	13 677	67 240 913	158 628	.2	.1	X
	20850	All other merchandise	21 547	90 704 815	3 220 350	3.6	2.1	89.0
	20851	Stationery products, including stationery, tablets, pads, & related products	16 380	76 444 969	242 913	.3	.2	X
	20852	Office paper, including computer printer, copier, fax, & typewriter cut sheet paper	5 786	25 466 709	75 910	.3	.1	X
	20853	Office & school supplies	16 965	75 773 419	444 302	.6	.3	X
	20854	Office equipment, including fax machines, dictaphones, copying machines, calculating machines, etc.	865	5 278 682	9 791	.2	Z	X
	20855	Greeting cards	20 958	88 916 131	1 284 991	1.4	.8	X
	20856	Magazines & newspapers	15 917	74 427 230	253 782	.3	.2	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	9 216	45 030 482	241 154	.5	.2	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups ...	16 256	75 667 073	623 076	.8	.4	X
	20883	All other merchandise	81	543 869	44 431	8.2	Z	X
	29810	All other merchandise	19 835	100 529 699	8 900 292	8.9	5.8	X
	29900	All nonmerch receipts, incl all rpts from customers for parts installed in repair & charges for delv, repair, maint, storage, installation, on-site cons, rental/lease of tools/equip & oth svc provided	18 563	83 445 646	2 486 963	3.0	1.6	86.8
	29912	Receipts from video tape, DVD, video/DVD player, video recorder, laser disc, laser disc player, electronic game, & electronic game device rentals	1 056	7 100 513	19 295	.3	Z	X
	29917	Receipts from photofinishing performed by this establishment	13 289	66 841 477	1 244 899	1.9	.8	X
	29918	Receipts from photofinishing contracted out to other establishments ..	16 381	75 967 450	774 363	1.0	.5	X
	29926	Rental of medical/convalescent equipment	1 045	3 612 634	216 739	6.0	.1	X
	29939	Fees from eye examinations	6	3 208	1 239	38.6	Z	X
	29941	Charges for insurance	311	2 689 054	3 355	.1	Z	X
	29959	All other nonmerchandise receipts, including charges for delivery, repair, etc.	4 213	18 653 828	227 073	1.2	.1	X
4461102		Proprietary stores	1 113	X	1 020 545	X	100.0	80.2
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	368	626 427	92 297	14.7	9.0	77.2
	20108	Bottled, canned, or packaged soft drinks	287	478 025	21 523	4.5	2.1	X
	20113	All other foods, including dry groceries, canned & bottled foods, candy, packaged snacks, bakery products, etc.	346	611 005	70 774	11.6	6.9	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	23	131 837	1 480	1.1	.1	X
	20140	Packaged liquor, wine, & beer	62	79 925	4 923	6.2	.5	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	301	494 321	33 872	6.9	3.3	X
	20160	Drugs, health aids, beauty aids, including cosmetics	1 113	1 020 545	683 310	67.0	67.0	72.5
	20162	Nonprescription medicines	391	639 489	90 236	14.1	8.8	X
	20163	Vitamins, minerals, & other dietary supplements	408	651 928	30 084	4.6	2.9	X
	20164	Health aids, incl first-aid products; foot prod; prescription access; eye/contact lens care prod; convallescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs	860	786 357	265 783	33.8	26.0	X
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	583	682 945	114 973	16.8	11.3	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	656	718 329	179 834	25.0	17.6	X
	20167	Hearing aids & supplies	67	139 050	2 400	1.7	.2	X
	20180	Soaps, detergents, & household cleaners	271	465 911	12 837	2.8	1.3	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	303	566 267	8 727	1.5	.9	X
	20200	Men's wear	150	228 936	950	.4	.1	X
	20220	Women's, juniors', & misses' wear	94	133 725	6 625	5.0	.6	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	25	15 468	325	2.1	Z	X
	20260	Footwear, including accessories	220	386 916	7 023	1.8	.7	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	125	231 262	172	.1	Z	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	254	558 654	10 816	1.9	1.1	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	159	291 152	1 659	.6	.2	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	169	308 905	1 646	.5	.2	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	252	538 362	17 923	3.3	1.8	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	258	422 291	8 896	2.1	.9	X
	20420	Books	76	121 961	471	.4	Z	X
	20440	Photographic equipment & supplies	192	432 896	9 686	2.2	.9	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
446		Health and personal care stores—Con.						
4461		Health and personal care stores—Con.						
44611		Pharmacies and drug stores—Con.						
446110		Pharmacies and drug stores—Con.						
4461102		Proprietary stores—Con.						
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	237	458 407	9 575	2.1	.9	76.6
	20461	Toys, including wheel goods	235	458 306	9 101	2.0	.9	X
	20462	Games, including video & electronic games	57	90 777	1 73	.1	Z	X
	20463	Hobby goods	145	205 808	401	.2	Z	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	227	383 008	7 139	1.9	.7	78.2
	20491	Prescription eyeglasses	31	52 067	2 573	4.9	.3	X
	20493	Nonprescription eyeglasses & sunglasses	201	350 306	4 382	1.3	.4	X
	20494	All other optical goods & accessories	21	27 450	26	.1	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	11	81 465	781	1.0	.1	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	178	407 828	2 835	.7	.3	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	48	160 795	3 935	2.4	.4	X
	20730	Automotive lubricants, including oil, greases, etc.	18	57 775	635	1.1	.1	X
	20740	Automotive tires, tubes, batteries, parts, accessories	96	173 978	111	.1	Z	X
	20800	Pets, pet foods, & pet supplies	78	237 396	2 436	1.0	.2	X
	20850	All other merchandise	387	633 356	61 208	9.7	6.0	79.2
	20851	Stationery products, including stationery, tablets, pads, & related products	259	533 870	5 465	1.0	.5	X
	20852	Office paper, including computer printer, copier, fax, & typewriter cut sheet paper	14	44 029	484	1.1	Z	X
	20853	Office & school supplies	219	442 647	10 987	2.5	1.1	X
	20855	Greeting cards	283	466 677	17 981	3.9	1.8	X
	20856	Magazines & newspapers	231	430 993	5 034	1.2	.5	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	207	333 233	9 437	2.8	.9	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups	238	358 047	11 775	3.3	1.2	X
	29810	All other merchandise	200	373 337	14 131	3.8	1.4	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for delv, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	243	367 528	12 868	3.5	1.3	74.9
	29917	Receipts from photofinishing performed by this establishment	40	75 193	2 799	3.7	.3	X
	29918	Receipts from photofinishing contracted out to other establishments	181	303 260	2 325	.8	.2	X
	29926	Rental of medical/convalescent equipment	10	5 745	1 703	29.6	.2	X
	29959	All other nonmerchandise receipts, including charges for delivery, repair, etc.	59	64 755	5 408	8.4	.5	X
44612		Cosmetics, beauty supplies, and perfume stores	10 796	X	6 281 436	X	100.0	74.9
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	27	28 130	1 977	7.0	Z	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	12	24 616	3 412	13.9	.1	X
	20160	Drugs, health aids, beauty aids, including cosmetics	10 796	6 281 436	5 940 195	94.6	94.6	73.3
	20162	Nonprescription medicines	34	8 245	383	4.6	Z	X
	20163	Vitamins, minerals, & other dietary supplements	38	16 732	365	2.2	Z	X
	20164	Health aids, incl first-aid products; foot prod; prescription access; eye/contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs	77	30 631	8 985	29.3	.1	X
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	4 352	2 359 226	1 782 550	75.6	28.4	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	7 721	4 804 977	4 147 904	86.3	66.0	X
	20180	Soaps, detergents, & household cleaners	47	10 816	996	9.2	Z	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	19	5 415	93	1.7	Z	X
	20200	Men's wear	86	31 502	3 342	10.6	.1	X
	20220	Women's, juniors', & misses' wear	195	66 036	12 183	18.4	.2	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	26	22 680	2 421	10.7	Z	X
	20260	Footwear, including accessories	42	26 148	1 093	4.2	Z	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	3 868	1 639 029	211 151	12.9	3.4	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books; sheet music, accessories	6	2 507	58	2.3	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	103	81 291	5 742	7.1	.1	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	389	174 305	26 190	15.0	.4	X
	20420	Books	27	8 758	378	4.3	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	24	5 947	322	5.4	Z	46.6
	20461	Toys, including wheel goods	24	5 947	322	5.4	Z	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	114	56 494	3 730	6.6	.1	44.2
	20493	Nonprescription eyeglasses & sunglasses	109	54 624	1 387	2.5	Z	X
	20494	All other optical goods & accessories	66	15 215	2 343	15.4	Z	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
446		Health and personal care stores—Con.						
4461		Health and personal care stores—Con.						
44612		Cosmetics, beauty supplies, and perfume stores—Con.						
	20850	All other merchandise	185	101 875	6 673	6.6	.1	73.0
	20851	Stationery products, including stationery, tablets, pads, & related products	17	2 333	181	7.8	Z	X
	20855	Greeting cards	27	6 361	214	3.4	Z	X
	20856	Magazines & newspapers	73	19 492	618	3.2	Z	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	47	35 614	2 269	6.4	Z	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups ...	53	40 956	1 976	4.8	Z	X
	20883	All other merchandise	7	4 099	1 408	34.4	Z	X
	29810	All other merchandise	227	428 967	29 855	7.0	.5	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	246	185 286	28 366	15.3	.5	69.8
	29941	Charges for insurance	11	3 114	197	6.3	Z	X
	29959	All other nonmerchandise receipts, including charges for delivery, repair, etc.	236	182 172	28 169	15.5	.4	X
446120		Cosmetics, beauty supplies, and perfume stores	10 796	X	6 281 436	X	100.0	74.9
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	27	28 130	1 977	7.0	Z	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	12	24 616	3 412	13.9	.1	X
	20160	Drugs, health aids, beauty aids, including cosmetics	10 796	6 281 436	5 940 195	94.6	94.6	73.3
	20162	Nonprescription medicines	34	8 245	383	4.6	Z	X
	20163	Vitamins, minerals, & other dietary supplements	38	16 732	365	2.2	Z	X
	20164	Health aids, incl first-aid products; foot prod; prescription access; eye/contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs	77	30 631	8 985	29.3	.1	X
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	4 352	2 359 226	1 782 550	75.6	28.4	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	7 721	4 804 977	4 147 904	86.3	66.0	X
	20180	Soaps, detergents, & household cleaners	47	10 816	996	9.2	Z	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	19	5 415	93	1.7	Z	X
	20200	Men's wear	86	31 502	3 342	10.6	.1	X
	20220	Women's, juniors', & misses' wear	195	66 036	12 183	18.4	.2	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	26	22 680	2 421	10.7	Z	X
	20260	Footwear, including accessories	42	26 148	1 093	4.2	Z	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	3 868	1 639 029	211 151	12.9	3.4	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	6	2 507	58	2.3	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	103	81 291	5 742	7.1	.1	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	389	174 305	26 190	15.0	.4	X
	20420	Books	27	8 758	378	4.3	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	24	5 947	322	5.4	Z	46.6
	20461	Toys, including wheel goods	24	5 947	322	5.4	Z	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	114	56 494	3 730	6.6	.1	44.2
	20493	Nonprescription eyeglasses & sunglasses	109	54 624	1 387	2.5	Z	X
	20494	All other optical goods & accessories	66	15 215	2 343	15.4	Z	X
	20850	All other merchandise	185	101 875	6 673	6.6	.1	73.0
	20851	Stationery products, including stationery, tablets, pads, & related products	17	2 333	181	7.8	Z	X
	20855	Greeting cards	27	6 361	214	3.4	Z	X
	20856	Magazines & newspapers	73	19 492	618	3.2	Z	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	47	35 614	2 269	6.4	Z	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups ...	53	40 956	1 976	4.8	Z	X
	20883	All other merchandise	7	4 099	1 408	34.4	Z	X
	29810	All other merchandise	227	428 967	29 855	7.0	.5	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	246	185 286	28 366	15.3	.5	69.8
	29941	Charges for insurance	11	3 114	197	6.3	Z	X
	29959	All other nonmerchandise receipts, including charges for delivery, repair, etc.	236	182 172	28 169	15.5	.4	X
44613		Optical goods stores	13 037	X	6 649 362	X	100.0	78.6
	20160	Drugs, health aids, beauty aids, including cosmetics	394	203 552	25 149	12.4	.4	76.4
	20161	Prescriptions	6	3 640	905	24.9	Z	X
	20162	Nonprescription medicines	13	6 478	72	1.1	Z	X
	20163	Vitamins, minerals, & other dietary supplements	19	9 020	194	2.2	Z	X
	20164	Health aids, incl first-aid products; foot prod; prescription access; eye/contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs	335	175 774	20 047	11.4	.3	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	6	2 116	46	2.2	Z	X
	20167	Hearing aids & supplies	49	21 561	3 880	18.0	.1	X
	20220	Women's, juniors', & misses' wear	7	3 166	588	18.6	Z	X
	20260	Footwear, including accessories	19	12 225	1 568	12.8	Z	X

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			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
446		Health and personal care stores—Con.						
4461		Health and personal care stores—Con.						
44613		Optical goods stores—Con.						
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	1 925	598 462	26 555	4.4	.4	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	13 037	6 649 362	6 286 738	94.5	94.5	77.5
	20491	Prescription eyeglasses	10 735	5 919 184	4 797 510	81.1	72.2	X
	20492	Contact lenses	7 389	3 519 920	549 733	15.6	8.3	X
	20493	Nonprescription eyeglasses & sunglasses	8 164	3 217 576	726 206	22.6	10.9	X
	20494	All other optical goods & accessories	9 550	5 330 445	213 289	4.0	3.2	X
	20850	All other merchandise	15	5 227	943	18.0	Z	78.6
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	6	2 225	407	18.3	Z	X
	29810	All other merchandise	38	19 099	6 057	31.7	.1	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	4 116	2 263 451	301 529	13.3	4.5	77.9
	29926	Rental of medical/convalescent equipment	10	2 652	96	3.6	Z	X
	29939	Fees from eye examinations	3 746	1 951 107	215 220	11.0	3.2	X
	29941	Charges for insurance	61	26 051	2 191	8.4	Z	X
	29959	All other nonmerchandise receipts, including charges for delivery, repair, etc.	760	663 983	84 022	12.7	1.3	X
446130		Optical goods stores	13 037	X	6 649 362	X	100.0	78.6
	20160	Drugs, health aids, beauty aids, including cosmetics	394	203 552	25 149	12.4	.4	76.4
	20161	Prescriptions	6	3 640	905	24.9	Z	X
	20162	Nonprescription medicines	13	6 478	72	1.1	Z	X
	20163	Vitamins, minerals, & other dietary supplements	19	9 020	194	2.2	Z	X
	20164	Health aids, incl first-aid products; foot prod; prescription access; eye/contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs	335	175 774	20 047	11.4	.3	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	6	2 116	46	2.2	Z	X
	20167	Hearing aids & supplies	49	21 561	3 880	18.0	.1	X
	20220	Women's, juniors', & misses' wear	7	3 166	588	18.6	Z	X
	20260	Footwear, including accessories	19	12 225	1 568	12.8	Z	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	1 925	598 462	26 555	4.4	.4	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	13 037	6 649 362	6 286 738	94.5	94.5	77.5
	20491	Prescription eyeglasses	10 735	5 919 184	4 797 510	81.1	72.2	X
	20492	Contact lenses	7 389	3 519 920	549 733	15.6	8.3	X
	20493	Nonprescription eyeglasses & sunglasses	8 164	3 217 576	726 206	22.6	10.9	X
	20494	All other optical goods & accessories	9 550	5 330 445	213 289	4.0	3.2	X
	20850	All other merchandise	15	5 227	943	18.0	Z	78.6
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	6	2 225	407	18.3	Z	X
	29810	All other merchandise	38	19 099	6 057	31.7	.1	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	4 116	2 263 451	301 529	13.3	4.5	77.9
	29926	Rental of medical/convalescent equipment	10	2 652	96	3.6	Z	X
	29939	Fees from eye examinations	3 746	1 951 107	215 220	11.0	3.2	X
	29941	Charges for insurance	61	26 051	2 191	8.4	Z	X
	29959	All other nonmerchandise receipts, including charges for delivery, repair, etc.	760	663 983	84 022	12.7	1.3	X
44619		Other health and personal care stores	17 730	X	11 267 727	X	100.0	56.3
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	4 411	2 891 448	973 999	33.7	8.6	53.0
	20108	Bottled, canned, or packaged soft drinks	2 373	1 525 876	132 618	8.7	1.2	X
	20113	All other foods, including dry groceries, canned & bottled foods, candy, packaged snacks, bakery products, etc.	3 952	2 603 707	841 359	32.3	7.5	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	664	744 022	65 618	8.8	.6	X
	20130	Alcoholic drinks served at the establishment	8	5 230	44	.8	Z	X
	20140	Packaged liquor, wine, & beer	117	239 386	5 383	2.2	Z	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	18	13 907	828	6.0	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	17 730	11 267 727	9 340 137	82.9	82.9	54.6
	20161	Prescriptions	32	86 195	10 623	12.3	.1	X
	20162	Nonprescription medicines	257	148 788	35 340	23.8	.3	X
	20163	Vitamins, minerals, & other dietary supplements	9 615	4 756 974	3 237 816	68.1	28.7	X
	20164	Health aids, incl first-aid products; foot prod; prescription access; eye/contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs	4 451	5 354 398	4 425 765	82.7	39.3	X
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	4 751	2 607 101	127 681	4.9	1.1	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	2 810	1 763 980	71 694	4.1	.6	X
	20167	Hearing aids & supplies	4 075	1 463 386	1 431 218	97.8	12.7	X
	20180	Soaps, detergents, & household cleaners	1 137	822 635	12 760	1.6	.1	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	405	443 540	5 875	1.3	.1	X
	20200	Men's wear	14	19 812	751	3.8	Z	X
	20220	Women's, juniors', & misses' wear	60	64 086	4 917	7.7	Z	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	9	1 582	15	.9	Z	X
	20260	Footwear, including accessories	366	286 382	13 488	4.7	.1	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	333	300 215	3 908	1.3	Z	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
446		Health and personal care stores—Con.						
4461		Health and personal care stores—Con.						
44619		Other health and personal care stores—Con.						
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	59	37 080	601	1.6	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	18	10 605	1 749	16.5	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	283	337 896	8 681	2.6	.1	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	108	98 745	1 402	1.4	Z	X
	20420	Books	2 534	1 870 948	30 454	1.6	.3	X
	20440	Photographic equipment & supplies	18	9 221	184	2.0	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	265	219 834	9 026	4.1	.1	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	105	51 504	15 388	29.9	.1	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	29	19 703	3 978	20.2	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	9	19 926	8 387	42.1	.1	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	23	23 195	945	4.1	Z	X
	20800	Pets, pet foods, & pet supplies	1 216	1 135 407	15 445	1.4	.1	X
	20850	All other merchandise	766	718 931	20 538	2.9	.2	55.7
	20851	Stationery products, including stationery, tablets, pads, & related products	39	22 463	806	3.6	Z	X
	20852	Office paper, including computer printer, copier, fax, & typewriter cut sheet paper	17	15 937	93	.6	Z	X
	20853	Office & school supplies	7	2 122	61	2.9	Z	X
	20854	Office equipment, including fax machines, dictaphones, copying machines, calculating machines, etc.	7	4 856	323	6.7	Z	X
	20855	Greeting cards	249	229 694	3 128	1.4	Z	X
	20856	Magazines & newspapers	462	500 603	5 535	1.1	Z	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	96	45 180	2 147	4.8	Z	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups ..	17	14 262	336	2.4	Z	X
	20883	All other merchandise	56	60 234	7 974	13.2	.1	X
	29810	All other merchandise	1 382	1 396 108	112 309	8.0	1.0	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for delv, repair, maint, storage, installation, on-site consult, rental/lease of tools/equip & oth svc provided	2 134	1 957 260	610 555	31.2	5.4	51.4
	29912	Receipts from video tape, DVD, video/DVD player, video recorder, laser disc, laser disc player, electronic game, & electronic game device rentals	16	7 829	925	11.8	Z	X
	29926	Rental of medical/convalescent equipment	1 067	1 386 679	492 084	35.5	4.4	X
	29939	Fees from eye examinations	10	2 574	823	12.5	Z	X
	29941	Charges for insurance	83	53 891	8 983	16.7	.1	X
	29959	All other nonmerchandise receipts, including charges for delivery, repair, etc.	1 301	769 782	108 240	14.1	1.0	X
446191		Food (health) supplement stores	9 526	X	4 654 310	X	100.0	52.9
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	4 384	2 867 238	972 393	33.9	20.9	49.8
	20108	Bottled, canned, or packaged soft drinks	2 359	1 518 004	131 841	8.7	2.8	X
	20113	All other foods, including dry groceries, canned & bottled foods, candy, packaged snacks, bakery products, etc.	3 935	2 586 207	840 530	32.5	18.1	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	664	744 022	65 618	8.8	1.4	X
	20130	Alcoholic drinks served at the establishment	8	5 230	44	.8	Z	X
	20140	Packaged liquor, wine, & beer	117	239 386	5 383	2.2	.1	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	18	13 907	828	6.0	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	9 526	4 654 310	3 452 123	74.2	74.2	52.1
	20161	Prescriptions	10	18 616	799	4.3	Z	X
	20162	Nonprescription medicines	150	68 736	7 026	10.2	.2	X
	20163	Vitamins, minerals, & other dietary supplements	9 526	4 654 310	3 230 237	69.4	69.4	X
	20164	Health aids, incl first-aid products; foot prod; prescription access; eye/contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs.	276	211 637	18 495	8.7	.4	X
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	4 737	2 601 816	126 726	4.9	2.7	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	2 720	1 727 784	68 840	4.0	1.5	X
	20180	Soaps, detergents, & household cleaners	1 123	811 973	12 505	1.5	.3	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	377	388 793	4 351	1.1	.1	X
	20200	Men's wear	12	14 342	344	2.4	Z	X
	20220	Women's, juniors', & misses' wear	22	39 128	1 883	4.8	Z	X
	20260	Footwear, including accessories	74	62 553	897	1.4	Z	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	320	297 141	3 354	1.1	.1	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	53	30 532	561	1.8	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	268	332 905	7 150	2.1	.2	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	98	97 663	1 385	1.4	Z	X

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Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Estab-lishments with the product line	All estab-lishments ¹	
44-45		Retail trade—Con.						
446		Health and personal care stores—Con.						
4461		Health and personal care stores—Con.						
44619		Other health and personal care stores—Con.						
446191		Food (health) supplement stores—Con.						
	20420	Books	2 529	1 858 782	28 574	1.5	.6	X
	20440	Photographic equipment & supplies	18	9 221	184	2.0	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	248	210 886	8 145	3.9	.2	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	56	28 991	7 926	27.3	.2	27.7
	20493	Nonprescription eyeglasses & sunglasses	43	12 037	565	4.7	Z	X
	20494	All other optical goods & accessories	16	16 954	7 361	43.4	.2	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	21	16 452	3 353	20.4	.1	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	23	23 195	945	4.1	Z	X
	20800	Pets, pet foods, & pet supplies	1 215	1 135 289	15 443	1.4	.3	X
	20850	All other merchandise	697	650 417	12 112	1.9	.3	52.8
	20851	Stationery products, including stationery, tablets, pads, & related products	39	22 463	806	3.6	Z	X
	20852	Office paper, including computer printer, copier, fax, & typewriter cut sheet paper	15	15 698	82	.5	Z	X
	20855	Greeting cards	241	225 811	3 090	1.4	.1	X
	20856	Magazines & newspapers	462	500 603	5 535	1.1	.1	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	95	44 965	2 068	4.6	Z	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups	15	14 023	335	2.4	Z	X
	29810	All other merchandise	656	618 268	21 789	3.5	.5	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	302	140 282	26 826	19.1	.6	35.0
	29941	Charges for insurance	34	15 453	567	3.7	Z	X
	29959	All other nonmerchandise receipts, including charges for delivery, repair, etc.	298	136 289	26 214	19.2	.6	X
446199		All other health and personal care stores	8 204	X	6 613 417	X	100.0	58.8
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	27	24 210	1 606	6.6	Z	46.8
	20108	Bottled, canned, or packaged soft drinks	14	7 872	777	9.9	Z	X
	20113	All other foods, including dry groceries, canned & bottled foods, candy, packaged snacks, bakery products, etc.	17	17 500	829	4.7	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	8 204	6 613 417	5 888 014	89.0	89.0	56.5
	20161	Prescriptions	22	67 579	9 824	14.5	.1	X
	20162	Nonprescription medicines	107	80 052	28 314	35.4	.4	X
	20163	Vitamins, minerals, & other dietary supplements	89	102 664	7 579	7.4	.1	X
	20164	Health aids, incl first-aid products; foot prod; prescription access; eye/contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs.	4 175	5 142 761	4 407 270	85.7	66.6	X
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	14	5 285	955	18.1	Z	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	90	36 196	2 854	7.9	Z	X
	20167	Hearing aids & supplies	4 075	1 463 386	1 431 218	97.8	21.6	X
	20180	Soaps, detergents, & household cleaners	14	10 662	255	2.4	Z	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	28	54 747	1 524	2.8	Z	X
	20220	Women's, juniors', & misses' wear	38	24 958	3 034	12.2	Z	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	9	1 582	15	.9	Z	X
	20260	Footwear, including accessories	292	223 829	12 591	5.6	.2	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	13	3 074	554	18.0	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	6	6 548	40	.6	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	18	10 605	1 749	16.5	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	15	4 991	1 531	30.7	Z	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	10	1 082	17	1.6	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	17	8 948	881	9.8	Z	29.5
	20463	Hobby goods	13	8 722	855	9.8	Z	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	49	22 513	7 462	33.1	.1	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	8	3 251	625	19.2	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	6	18 969	8 211	43.3	.1	X
	20850	All other merchandise	69	68 514	8 426	12.3	.1	52.2
	20855	Greeting cards	8	3 883	38	1.0	Z	X
	20883	All other merchandise	51	60 070	7 956	13.2	.1	X
	29810	All other merchandise	726	777 840	90 520	11.6	1.4	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	1 832	1 816 978	583 729	32.1	8.8	54.6

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446		Health and personal care stores—Con.						
4461		Health and personal care stores—Con.						
44619		Other health and personal care stores—Con.						
446199		All other health and personal care stores—Con.						
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided—Con.						
	29912	Receipts from video tape, DVD, video/DVD player, video recorder, laser disc, laser disc player, electronic game, & electronic game device rentals	11	3 836	880	22.9	Z	X
	29926	Rental of medical/convalescent equipment	1 067	1 386 679	492 084	35.5	7.4	X
	29939	Fees from eye examinations	10	2 574	323	12.5	Z	X
	29941	Charges for insurance	49	38 438	8 416	21.9	.1	X
	29959	All other nonmerchandise receipts, including charges for delivery, repair, etc.	1 003	633 493	82 026	12.9	1.2	X
447		Gasoline stations	121 446	X	249 141 412	X	100.0	66.9
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	103 643	221 598 415	24 102 676	10.9	9.7	60.6
	20104	Dairy products & related foods, including milk, cheese, butter, yogurt, ice cream, eggs, etc.	62 681	131 460 177	2 760 298	2.1	1.1	X
	20106	Bakery products not baked on the premises, excluding frozen	37 966	83 349 823	1 055 559	1.3	.4	X
	20108	Bottled, canned, or packaged soft drinks	90 324	195 250 204	7 443 657	3.8	3.0	X
	20109	Candy	75 657	157 702 615	3 062 473	1.9	1.2	X
	20112	All other foods, including dry groceries, canned, frozen, & bottled foods, packaged snacks, produce, etc.	85 656	185 184 816	9 780 686	5.3	3.9	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	52 191	125 719 237	5 096 538	4.1	2.0	X
	20130	Alcoholic drinks served at the establishment	153	144 214	7 813	5.4	Z	X
	20140	Packaged liquor, wine, & beer	65 578	139 636 914	7 710 197	5.5	3.1	62.8
	20141	Distilled spirits, including liquor, brandy, & liqueurs	5 742	10 302 640	255 685	2.5	.1	X
	20142	Wine	16 814	34 877 684	373 606	1.1	.2	X
	20143	Beer & ale	64 855	138 498 092	7 080 906	5.1	2.8	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	94 897	202 769 126	22 173 329	10.9	8.9	X
	20160	Drugs, health aids, beauty aids, including cosmetics	41 184	86 105 991	895 481	1.0	.4	X
	20180	Soaps, detergents, & household cleaners	21 004	39 619 428	313 038	.8	.1	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	21 276	37 999 186	371 873	1.0	.1	X
	20200	Men's wear	88	116 475	1 312	1.1	Z	X
	20220	Women's, juniors', & misses' wear	21	30 787	439	1.4	Z	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	17	25 675	270	1.1	Z	X
	20260	Footwear, including accessories	84	82 648	788	1.0	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	19	34 891	301	.9	Z	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	87	455 878	9 504	2.1	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	145	219 040	952	.4	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	86	104 309	1 356	1.3	Z	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	178	257 717	2 182	.8	Z	X
	20420	Books	3 469	12 489 308	94 274	.8	Z	X
	20440	Photographic equipment & supplies	240	393 986	1 750	.4	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	495	781 673	6 567	.8	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	2 766	7 889 347	148 361	1.9	.1	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	4 571	14 952 169	310 431	2.1	.1	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	1 555	6 913 081	252 868	3.7	.1	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	237	1 222 887	35 106	2.9	Z	X
	20670	Paint & sundries	20	30 967	746	2.4	Z	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	458	865 004	61 624	7.1	Z	X
	20720	Automotive fuels	121 446	249 141 412	170 783 163	68.5	68.5	61.2
	20721	Unleaded regular gasoline	118 875	244 346 606	104 983 584	43.0	42.1	X
	20722	Unleaded mid-grade gasoline	103 315	222 482 819	22 691 386	10.2	9.1	X
	20723	Unleaded premium gasoline	108 479	229 369 846	18 734 406	8.2	7.5	X
	20724	Leaded gasoline	2 103	7 735 660	418 586	5.4	.2	X
	20725	Diesel fuel	55 270	134 727 741	23 129 434	17.2	9.3	X
	20726	Other automotive fuels	3 568	6 846 050	825 767	12.1	.3	X
	20730	Automotive lubricants, including oil, greases, etc.	49 275	98 693 736	1 311 509	1.3	.5	X
	20740	Automotive tires, tubes, batteries, parts, accessories	32 993	68 123 647	3 351 536	4.9	1.3	63.8
	20741	Automotive tires & tubes	14 853	28 021 336	894 593	3.2	.4	X
	20744	Automotive parts	14 591	25 024 040	1 484 634	5.9	.6	X
	20749	Storage batteries	9 552	16 867 969	189 729	1.1	.1	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
447		Gasoline stations—Con.						
	20740	Automotive tires, tubes, batteries, parts, accessories—Con.						
	20756	Automotive accessories, including safety & comfort related items	5 539	18 458 993	383 704	2.1	.2	X
	20757	Sundry supplies, including appearance & maintenance chemicals; automotive paint; antifreeze; functional fluids; etc.	17 693	41 089 206	398 870	1.0	.2	X
	20780	Household fuels, including oil, LP gas, wood, coal	24 081	54 004 749	2 826 485	5.2	1.1	56.1
	20781	LP gas, including bulk & bottled	9 804	24 782 539	862 730	3.5	.3	X
	20782	Kerosene	16 043	36 668 095	706 762	1.9	.3	X
	20783	No. 2 distillate fuel oil	2 536	7 505 835	1 089 904	14.5	.4	X
	20784	Other distillate fuel oil, including nos. 1 & 4	919	2 469 610	89 872	3.6	Z	X
	20785	Residual fuel oil, including nos. 5 & 6	150	425 854	37 755	8.9	Z	X
	20786	Coal	44	102 447	6 317	6.2	Z	X
	20787	Wood	389	649 768	12 813	1.9	Z	X
	20788	Other household fuels	316	654 922	20 530	3.1	Z	X
	20790	Crude oil	582	5 055 071	60 933	1.2	Z	X
	20800	Pets, pet foods, & pet supplies	10 025	19 347 957	184 978	1.0	.1	X
	20850	All other merchandise	40 093	88 950 948	930 950	1.0	.4	64.2
	20856	Magazines & newspapers	39 588	88 064 086	849 652	1.0	.3	X
	20883	All other merchandise	1 112	2 367 569	81 298	3.4	Z	X
	29810	All other merchandise	32 925	83 171 277	2 390 393	2.9	1.0	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for delv, repair, maint, storage, installation, on-site const, rental/lease of tool/equip & oth svc provided	44 417	102 965 855	5 701 570	5.5	2.3	59.4
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rpts from landscaping; & rpts from heater rep/install	16 236	29 157 379	2 022 012	6.9	.8	X
	29907	Parts installed in repair	9 101	17 360 516	1 077 931	6.2	.4	X
	29923	Rental or lease of automobiles, trucks, or utility trailers	703	1 206 453	45 364	3.8	Z	X
	29934	Car wash receipts	11 806	30 660 683	1 119 878	3.7	.4	X
	29954	All other nonmerchandise receipts	23 650	64 834 160	1 436 383	2.2	.6	X
4471		Gasoline stations	121 446	X	249 141 412	X	100.0	66.9
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	103 643	221 598 415	24 102 676	10.9	9.7	60.6
	20104	Dairy products & related foods, including milk, cheese, butter, yogurt, ice cream, eggs, etc.	62 681	131 460 177	2 760 298	2.1	1.1	X
	20106	Bakery products not baked on the premises, excluding frozen	37 966	83 349 823	1 055 559	1.3	.4	X
	20108	Bottled, canned, or packaged soft drinks	90 324	195 250 204	7 443 657	3.8	3.0	X
	20109	Candy	75 657	157 702 615	3 062 473	1.9	1.2	X
	20112	All other foods, including dry groceries, canned, frozen, & bottled foods, packaged snacks, produce; etc.	85 656	185 184 816	9 780 686	5.3	3.9	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	52 191	125 719 237	5 096 538	4.1	2.0	X
	20130	Alcoholic drinks served at the establishment	153	144 214	7 813	5.4	Z	X
	20140	Packaged liquor, wine, & beer	65 578	139 636 914	7 710 197	5.5	3.1	62.8
	20141	Distilled spirits, including liquor, brandy, & liqueurs	5 742	10 302 640	255 685	2.5	.1	X
	20142	Wine	16 814	34 877 684	373 606	1.1	.2	X
	20143	Beer & ale	64 855	138 498 092	7 080 906	5.1	2.8	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	94 897	202 769 126	22 173 329	10.9	8.9	X
	20160	Drugs, health aids, beauty aids, including cosmetics	41 184	86 105 991	895 481	1.0	.4	X
	20180	Soaps, detergents, & household cleaners	21 004	39 619 428	313 038	.8	.1	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	21 276	37 999 186	371 873	1.0	.1	X
	20200	Men's wear	88	116 475	1 312	1.1	Z	X
	20220	Women's, juniors', & misses' wear	21	30 787	439	1.4	Z	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	17	25 675	270	1.1	Z	X
	20260	Footwear, including accessories	84	82 648	788	1.0	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	19	34 891	301	.9	Z	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	87	455 878	9 504	2.1	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	145	219 040	952	.4	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	86	104 309	1 356	1.3	Z	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	178	257 717	2 182	.8	Z	X
	20420	Books	3 469	12 489 308	94 274	.8	Z	X
	20440	Photographic equipment & supplies	240	393 986	1 750	.4	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	495	781 673	6 567	.8	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	2 766	7 889 347	148 361	1.9	.1	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	4 571	14 952 169	310 431	2.1	.1	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	1 555	6 913 081	252 868	3.7	.1	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	237	1 222 887	35 106	2.9	Z	X
	20670	Paint & sundries	20	30 967	746	2.4	Z	X

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Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All estab-lishments ¹	
44-45		Retail trade—Con.						
447		Gasoline stations—Con.						
4471		Gasoline stations—Con.						
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	458	865 004	61 624	7.1	Z	X
	20720	Automotive fuels	121 446	249 141 412	170 783 163	68.5	68.5	61.2
	20721	Unleaded regular gasoline	118 875	244 346 606	104 983 584	43.0	42.1	X
	20722	Unleaded mid-grade gasoline	103 315	222 482 819	22 691 386	10.2	9.1	X
	20723	Unleaded premium gasoline	108 479	229 369 846	18 734 406	8.2	7.5	X
	20724	Leaded gasoline	2 103	7 735 660	418 586	5.4	.2	X
	20725	Diesel fuel	55 270	134 727 741	23 129 434	17.2	9.3	X
	20726	Other automotive fuels	3 568	6 846 050	825 767	12.1	.3	X
	20730	Automotive lubricants, including oil, greases, etc.	49 275	98 693 736	1 311 509	1.3	.5	X
	20740	Automotive tires, tubes, batteries, parts, accessories	32 993	68 123 647	3 351 536	4.9	1.3	63.8
	20741	Automotive tires & tubes	14 853	28 021 336	894 593	3.2	.4	X
	20744	Automotive parts	14 591	25 024 040	1 484 634	5.9	.6	X
	20749	Storage batteries	9 552	16 867 969	189 729	1.1	.1	X
	20756	Automotive accessories, including safety & comfort related items	5 539	18 458 993	383 704	2.1	.2	X
	20757	Sundry supplies, including appearance & maintenance chemicals; automotive paint; antifreeze; functional fluids; etc.	17 693	41 089 206	398 870	1.0	.2	X
	20780	Household fuels, including oil, LP gas, wood, coal	24 081	54 004 749	2 826 485	5.2	1.1	56.1
	20781	LP gas, including bulk & bottled	9 804	24 782 539	862 730	3.5	.3	X
	20782	Kerosene	16 043	36 668 095	706 762	1.9	.3	X
	20783	No. 2 distillate fuel oil	2 536	7 505 835	1 089 904	14.5	.4	X
	20784	Other distillate fuel oil, including nos. 1 & 4	919	2 469 610	89 872	3.6	Z	X
	20785	Residual fuel oil, including nos. 5 & 6	150	425 854	37 755	8.9	Z	X
	20786	Coal	44	102 447	6 317	6.2	Z	X
	20787	Wood	389	649 768	12 613	1.9	Z	X
	20788	Other household fuels	316	654 922	20 530	3.1	Z	X
	20790	Crude oil	582	5 055 071	60 933	1.2	Z	X
	20800	Pets, pet foods, & pet supplies	10 025	19 347 957	184 978	1.0	.1	X
	20850	All other merchandise	40 093	88 950 948	930 950	1.0	.4	64.2
	20856	Magazines & newspapers	39 588	88 064 086	849 652	1.0	.3	X
	20883	All other merchandise	1 112	2 367 569	81 298	3.4	Z	X
	29810	All other merchandise	32 925	83 171 277	2 390 393	2.9	1.0	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	44 417	102 965 855	5 701 570	5.5	2.3	59.4
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	16 236	29 157 379	2 022 012	6.9	.8	X
	29907	Parts installed in repair	9 101	17 360 516	1 077 931	6.2	.4	X
	29923	Rental or lease of automobiles, trucks, or utility trailers	703	1 206 453	45 364	3.8	Z	X
	29934	Car wash receipts	11 806	30 660 683	1 119 878	3.7	.4	X
	29954	All other nonmerchandise receipts	23 650	64 834 160	1 436 383	2.2	.6	X
44711		Gasoline stations with convenience stores	93 691	X	186 735 177	X	100.0	68.8
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	93 691	186 735 177	22 455 999	12.0	12.0	61.8
	20104	Dairy products & related foods, including milk, cheese, butter, yogurt, ice cream, eggs, etc.	61 001	120 194 325	2 577 945	2.1	1.4	X
	20106	Bakery products not baked on the premises, excluding frozen	36 941	75 648 017	930 740	1.2	.5	X
	20108	Bottled, canned, or packaged soft drinks	82 595	167 884 905	6 969 556	4.2	3.7	X
	20109	Candy	70 814	140 471 052	2 823 569	2.0	1.5	X
	20112	All other foods, including dry groceries, canned, frozen, & bottled foods, packaged snacks, produce; etc.	80 902	160 921 816	9 154 189	5.7	4.9	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	50 251	106 444 508	3 960 867	3.7	2.1	X
	20130	Alcoholic drinks served at the establishment	149	129 032	7 600	5.9	Z	X
	20140	Packaged liquor, wine, & beer	62 989	126 158 514	7 181 665	5.7	3.8	65.1
	20141	Distilled spirits, including liquor, brandy, & liqueurs	5 667	9 950 575	240 869	2.4	.1	X
	20142	Wine	16 711	34 450 532	369 991	1.1	.2	X
	20143	Beer & ale	62 286	125 115 028	6 570 805	5.3	3.5	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	86 152	173 389 717	21 153 629	12.2	11.3	X
	20160	Drugs, health aids, beauty aids, including cosmetics	40 068	77 057 720	824 904	1.1	.4	X
	20180	Soaps, detergents, & household cleaners	20 300	33 556 064	260 451	.8	.1	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	20 650	32 220 309	318 503	1.0	.2	X
	20200	Men's wear	59	65 237	653	1.0	Z	X
	20220	Women's, juniors', & misses' wear	21	30 787	439	1.4	Z	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	17	25 675	270	1.1	Z	X
	20260	Footwear, including accessories	69	50 794	617	1.2	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	19	34 891	301	.9	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	145	219 040	952	.4	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	86	104 309	1 356	1.3	Z	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	178	257 717	2 182	.8	Z	X
	20420	Books	3 050	6 741 162	41 958	.6	Z	X
	20440	Photographic equipment & supplies	235	373 983	1 744	.5	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	480	704 553	6 100	.9	Z	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
447		Gasoline stations—Con.						
4471		Gasoline stations—Con.						
44711		Gasoline stations with convenience stores—Con.						
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	2 344	3 297 288	95 415	2.9	.1	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	3 769	5 558 798	189 186	3.4	.1	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	885	1 670 016	58 464	3.5	Z	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	17	62 507	963	1.5	Z	X
	20670	Paint & sundries	9	11 691	114	1.0	Z	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	165	363 007	27 116	7.5	Z	X
	20720	Automotive fuels	93 691	186 735 177	122 264 017	65.5	65.5	62.6
	20721	Unleaded regular gasoline	92 162	183 978 722	83 465 937	45.4	44.7	X
	20722	Unleaded mid-grade gasoline	82 053	170 318 185	17 559 394	10.3	9.4	X
	20723	Unleaded premium gasoline	84 205	173 345 244	13 519 768	7.8	7.2	X
	20724	Leaded gasoline	1 311	2 437 734	261 694	10.7	.1	X
	20725	Diesel fuel	42 875	93 105 326	6 815 121	7.3	3.7	X
	20726	Other automotive fuels	2 749	5 194 019	642 103	12.4	.3	X
	20730	Automotive lubricants, including oil, greases, etc.	36 351	68 846 861	628 709	9	.3	X
	20740	Automotive tires, tubes, batteries, parts, accessories	18 694	40 004 753	959 299	2.4	.5	66.0
	20741	Automotive tires & tubes	4 334	7 632 217	192 053	2.5	.1	X
	20744	Automotive parts	4 927	8 629 979	400 450	4.6	.2	X
	20749	Storage batteries	2 694	4 703 105	42 153	.9	Z	X
	20756	Automotive accessories, including safety & comfort related items	2 663	5 593 322	79 256	1.4	Z	X
	20757	Sundry supplies, including appearance & maintenance chemicals; automotive paint; antifreeze; functional fluids; etc.	13 073	29 333 923	245 386	.8	.1	X
	20780	Household fuels, including oil, LP gas, wood, coal	17 262	33 491 489	798 596	2.4	.4	57.5
	20781	LP gas, including bulk & bottled	6 683	12 708 846	303 847	2.4	.2	X
	20782	Kerosene	11 680	22 619 891	324 127	1.4	.2	X
	20783	No. 2 distillate fuel oil	814	1 590 974	125 403	7.9	.1	X
	20784	Other distillate fuel oil, including nos. 1 & 4	194	508 300	12 941	2.5	Z	X
	20785	Residual fuel oil, including nos. 5 & 6	37	115 662	3 800	3.3	Z	X
	20786	Coal	25	48 182	4 267	8.9	Z	X
	20787	Wood	366	628 220	11 541	1.8	Z	X
	20788	Other household fuels	224	462 618	12 670	2.7	Z	X
	20790	Crude oil	236	533 143	11 090	2.1	Z	X
	20800	Pets, pet foods, & pet supplies	9 577	14 380 469	132 240	.9	.1	X
	20850	All other merchandise	38 848	80 976 556	858 845	1.1	.5	65.8
	20856	Magazines & newspapers	38 379	80 321 460	782 030	1.0	.4	X
	20883	All other merchandise	1 076	2 135 803	76 815	3.6	Z	X
	29810	All other merchandise	30 392	68 529 967	1 860 305	2.7	1.0	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for delv, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	30 699	68 499 059	2 630 461	3.8	1.4	64.7
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rpts from landscaping; & rpts from heater rep/install	4 988	9 050 255	550 349	6.1	.3	X
	29907	Parts installed in repair	2 911	5 205 076	281 691	5.4	.2	X
	29923	Rental or lease of automobiles, trucks, or utility trailers	307	678 209	13 982	2.1	Z	X
	29934	Car wash receipts	10 339	27 248 405	863 622	3.2	.5	X
	29954	All other nonmerchandise receipts	20 359	45 147 081	920 817	2.0	.5	X
447110		Gasoline stations with convenience stores	93 691	X	186 735 177	X	100.0	68.8
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	93 691	186 735 177	22 455 999	12.0	12.0	61.8
	20104	Dairy products & related foods, including milk, cheese, butter, yogurt, ice cream, eggs, etc.	61 001	120 194 325	2 577 945	2.1	1.4	X
	20106	Bakery products not baked on the premises, excluding frozen	36 941	75 648 017	930 740	1.2	.5	X
	20108	Bottled, canned, or packaged soft drinks	82 595	167 884 905	6 969 556	4.2	3.7	X
	20109	Candy	70 814	140 471 052	2 823 569	2.0	1.5	X
	20112	All other foods, including dry groceries, canned, frozen, & bottled foods, packaged snacks, produce; etc.	80 902	160 921 816	9 154 189	5.7	4.9	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	50 251	106 444 508	3 960 867	3.7	2.1	X
	20130	Alcoholic drinks served at the establishment	149	129 032	7 600	5.9	Z	X
	20140	Packaged liquor, wine, & beer	62 989	126 158 514	7 181 665	5.7	3.8	65.1
	20141	Distilled spirits, including liquor, brandy, & liqueurs	5 667	9 950 575	240 869	2.4	.1	X
	20142	Wine	16 711	34 450 532	369 991	1.1	.2	X
	20143	Beer & ale	62 286	125 115 028	6 570 805	5.3	3.5	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	86 152	173 389 717	21 153 629	12.2	11.3	X
	20160	Drugs, health aids, beauty aids, including cosmetics	40 068	77 057 720	824 904	1.1	.4	X
	20180	Soaps, detergents, & household cleaners	20 300	33 556 064	260 451	.8	.1	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	20 650	32 220 309	318 503	1.0	.2	X
	20200	Men's wear	59	65 237	653	1.0	Z	X
	20220	Women's, juniors', & misses' wear	21	30 787	439	1.4	Z	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	17	25 675	270	1.1	Z	X
	20260	Footwear, including accessories	69	50 794	617	1.2	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	19	34 891	301	.9	Z	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
447		Gasoline stations—Con.						
4471		Gasoline stations—Con.						
44711		Gasoline stations with convenience stores—Con.						
447110		Gasoline stations with convenience stores—Con.						
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	145	219 040	952	.4	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	86	104 309	1 356	1.3	Z	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	178	257 717	2 182	.8	Z	X
	20420	Books	3 050	6 741 162	41 958	.6	Z	X
	20440	Photographic equipment & supplies	235	373 983	1 744	.5	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	480	704 553	6 100	.9	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	2 344	3 297 288	95 415	2.9	.1	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	3 769	5 558 798	189 186	3.4	.1	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	885	1 670 016	58 464	3.5	Z	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	17	62 507	963	1.5	Z	X
	20670	Paint & sundries	9	11 691	114	1.0	Z	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	165	363 007	27 116	7.5	Z	X
	20720	Automotive fuels	93 691	186 735 177	122 264 017	65.5	65.5	62.6
	20721	Unleaded regular gasoline	92 162	183 978 722	83 465 937	45.4		X
	20722	Unleaded mid-grade gasoline	82 053	170 318 185	17 559 394	10.3		X
	20723	Unleaded premium gasoline	84 205	173 345 244	13 519 768	7.8		X
	20724	Leaded gasoline	1 311	2 437 734	261 694	10.7	.1	X
	20725	Diesel fuel	42 875	93 105 326	6 815 121	7.3	3.7	X
	20726	Other automotive fuels	2 749	5 194 019	642 103	12.4	.3	X
	20730	Automotive lubricants, including oil, greases, etc.	36 351	68 846 861	628 709	.9	.3	X
	20740	Automotive tires, tubes, batteries, parts, accessories	18 694	40 004 753	959 299	2.4	.5	66.0
	20741	Automotive tires & tubes	4 334	7 632 217	192 053	2.5	.1	X
	20744	Automotive parts	4 927	8 629 979	400 450	4.6	.2	X
	20749	Storage batteries	2 694	4 703 105	42 153	.9	Z	X
	20756	Automotive accessories, including safety & comfort related items	2 663	5 593 322	79 256	1.4	Z	X
	20757	Sundry supplies, including appearance & maintenance chemicals; automotive paint; antifreeze; functional fluids; etc.	13 073	29 333 923	245 386	.8	.1	X
	20780	Household fuels, including oil, LP gas, wood, coal	17 262	33 491 489	798 596	2.4	.4	57.5
	20781	LP gas, including bulk & bottled	6 683	12 708 846	303 847	2.4	.2	X
	20782	Kerosene	11 680	22 619 891	324 127	1.4	.2	X
	20783	No. 2 distillate fuel oil	814	1 590 974	125 403	7.9	.1	X
	20784	Other distillate fuel oil, including nos. 1 & 4	194	508 300	12 941	2.5	Z	X
	20785	Residual fuel oil, including nos. 5 & 6	37	115 662	3 800	3.3	Z	X
	20786	Coal	25	48 182	4 267	8.9	Z	X
	20787	Wood	366	628 220	11 541	1.8	Z	X
	20788	Other household fuels	224	462 618	12 670	2.7	Z	X
	20790	Crude oil	236	533 143	11 090	2.1	Z	X
	20800	Pets, pet foods, & pet supplies	9 577	14 380 469	132 240	.9	.1	X
	20850	All other merchandise	38 848	80 976 556	858 845	1.1	.5	65.8
	20856	Magazines & newspapers	38 379	80 321 460	782 030	1.0	.4	X
	20883	All other merchandise	1 076	2 135 803	76 815	3.6	Z	X
	29810	All other merchandise	30 392	68 529 967	1 860 305	2.7	1.0	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	30 699	68 499 059	2 630 461	3.8	1.4	64.7
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	4 988	9 050 255	550 349	6.1	.3	X
	29907	Parts installed in repair	2 911	5 205 076	281 691	5.4	.2	X
	29923	Rental or lease of automobiles, trucks, or utility trailers	307	678 209	13 982	2.1	Z	X
	29934	Car wash receipts	10 339	27 248 405	863 622	3.2	.5	X
	29954	All other nonmerchandise receipts	20 359	45 147 081	920 817	2.0	.5	X
44719		Other gasoline stations	27 755	X	62 406 235	X	100.0	61.2
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	9 952	34 863 238	1 646 677	4.7	2.6	57.5
	20104	Dairy products & related foods, including milk, cheese, butter, yogurt, ice cream, eggs, etc.	1 680	11 265 852	182 353	1.6	.3	X
	20106	Bakery products not baked on the premises, excluding frozen	1 025	7 701 806	124 819	1.6	.2	X
	20108	Bottled, canned, or packaged soft drinks	7 729	27 365 299	474 101	1.7	.8	X
	20109	Candy	4 843	17 231 563	238 904	1.4	.4	X
	20112	All other foods, including dry groceries, canned, frozen, & bottled foods, packaged snacks, produce; etc.	4 754	24 263 000	626 497	2.6	1.0	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	1 940	19 274 729	1 135 671	5.9	1.8	X
	20140	Packaged liquor, wine, & beer	2 589	13 478 400	528 532	3.9	.8	53.5
	20141	Distilled spirits, including liquor, brandy, & liqueurs	75	352 065	14 816	4.2	Z	X
	20142	Wine	103	427 152	3 615	.8	Z	X
	20143	Beer & ale	2 569	13 383 064	510 101	3.8	.8	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	8 745	29 379 409	1 019 700	3.5	1.6	X
	20160	Drugs, health aids, beauty aids, including cosmetics	1 116	9 048 271	70 577	.8	.1	X

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
447		Gasoline stations—Con.						
4471		Gasoline stations—Con.						
44719		Other gasoline stations—Con.						
	20180	Soaps, detergents, & household cleaners	704	6 063 364	52 587	.9	.1	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	626	5 778 877	53 370	.9	.1	X
	20200	Men's wear	29	51 238	659	1.3	Z	X
	20260	Footwear, including accessories	15	31 854	171	.5	Z	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	85	453 434	9 453	2.1	Z	X
	20420	Books	419	5 748 146	52 316	.9	.1	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	15	77 120	467	.6	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	422	4 592 059	52 946	1.2	.1	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	802	9 393 371	121 245	1.3	.2	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	670	5 243 065	194 404	3.7	.3	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	220	1 160 380	34 143	2.9	.1	X
	20670	Paint & sundries	11	19 276	632	3.3	Z	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	293	501 997	34 508	6.9	.1	X
	20720	Automotive fuels	27 755	62 406 235	48 519 146	77.7	77.7	57.0
	20721	Unleaded regular gasoline	26 713	60 367 884	21 517 647	35.6	34.5	X
	20722	Unleaded mid-grade gasoline	21 262	52 164 634	5 131 992	9.8	8.2	X
	20723	Unleaded premium gasoline	24 274	56 024 602	5 214 638	9.3	8.4	X
	20724	Leaded gasoline	792	5 297 926	156 892	3.0	.3	X
	20725	Diesel fuel	12 395	41 622 415	16 314 313	39.2	26.1	X
	20726	Other automotive fuels	819	1 652 031	183 664	11.1	.3	X
	20730	Automotive lubricants, including oil, greases, etc.	12 924	29 846 875	682 800	2.3	1.1	X
	20740	Automotive tires, tubes, batteries, parts, accessories	14 299	28 118 894	2 392 237	8.5	3.8	57.8
	20741	Automotive tires & tubes	10 519	20 389 119	702 540	3.4	1.1	X
	20744	Automotive parts	9 664	16 394 061	1 084 184	6.6	1.7	X
	20749	Storage batteries	6 858	12 164 864	147 576	1.2	.2	X
	20756	Automotive accessories, including safety & comfort related items; sundry supplies, including appearance & maintenance chemicals; automotive paint; antifreeze; functional fluids; etc.	2 876	12 865 671	304 448	2.4	.5	X
	20757	Sundry supplies, including appearance & maintenance chemicals; automotive paint; antifreeze; functional fluids; etc.	4 620	11 755 283	153 484	1.3	.2	X
	20780	Household fuels, including oil, LP gas, wood, coal	6 819	20 513 260	2 027 889	9.9	3.2	51.6
	20781	LP gas, including bulk & bottled	3 121	12 073 693	558 883	4.6	.9	X
	20782	Kerosene	4 363	14 048 204	382 635	2.7	.6	X
	20783	No. 2 distillate fuel oil	1 722	5 914 861	964 501	16.3	1.5	X
	20784	Other distillate fuel oil, including nos. 1 & 4	725	1 961 310	76 931	3.9	.1	X
	20785	Residual fuel oil, including nos. 5 & 6	113	310 192	33 955	10.9	.1	X
	20786	Coal	19	54 265	2 050	3.8	Z	X
	20787	Wood	23	21 548	1 072	5.0	Z	X
	20788	Other household fuels	92	192 304	7 860	4.1	Z	X
	20790	Crude oil	346	4 521 928	49 843	1.1	.1	X
	20800	Pets, pet foods, & pet supplies	448	4 967 488	52 738	1.1	.1	X
	20850	All other merchandise	1 245	7 974 392	72 105	.9	.1	60.5
	20856	Magazines & newspapers	1 209	7 742 626	67 622	.9	.1	X
	20883	All other merchandise	36	231 766	4 483	1.9	Z	X
	29810	All other merchandise	2 533	14 641 310	530 088	3.6	.8	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for defly, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	13 718	34 466 796	3 071 109	8.9	4.9	48.0
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	11 248	20 107 124	1 471 663	7.3	2.4	X
	29907	Parts installed in repair	6 190	12 155 440	796 240	6.6	1.3	X
	29923	Rental or lease of automobiles, trucks, or utility trailers	396	528 244	31 382	5.9	.1	X
	29934	Car wash receipts	1 467	3 412 278	256 256	7.5	.4	X
	29954	All other nonmerchandise receipts	3 291	19 687 079	515 566	2.6	.8	X
447190		Other gasoline stations	27 755	X	62 406 235	X	100.0	61.2
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	9 952	34 863 238	1 646 677	4.7	2.6	57.5
	20104	Dairy products & related foods, including milk, cheese, butter, yogurt, ice cream, eggs, etc.	1 680	11 265 852	182 353	1.6	.3	X
	20106	Bakery products not baked on the premises, excluding frozen	1 025	7 701 806	124 819	1.6	.2	X
	20108	Bottled, canned, or packaged soft drinks	7 729	27 365 299	474 101	1.7	.8	X
	20109	Candy	4 843	17 231 563	238 904	1.4	.4	X
	20112	All other foods, including dry groceries, canned, frozen, & bottled foods, packaged snacks, produce; etc.	4 754	24 263 000	626 497	2.6	1.0	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	1 940	19 274 729	1 135 671	5.9	1.8	X
	20140	Packaged liquor, wine, & beer	2 589	13 478 400	528 532	3.9	.8	53.5
	20141	Distilled spirits, including liquor, brandy, & liqueurs	75	352 065	14 816	4.2	Z	X
	20142	Wine	103	427 152	3 615	.8	Z	X
	20143	Beer & ale	2 569	13 383 064	510 101	3.8	.8	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	8 745	29 379 409	1 019 700	3.5	1.6	X

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447		Gasoline stations—Con.						
4471		Gasoline stations—Con.						
44719		Other gasoline stations—Con.						
447190		Other gasoline stations—Con.						
	20160	Drugs, health aids, beauty aids, including cosmetics	1 116	9 048 271	70 577	.8	.1	X
	20180	Soaps, detergents, & household cleaners	704	6 063 364	52 587	.9	.1	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	626	5 778 877	53 370	.9	.1	X
	20200	Men's wear	29	51 238	659	1.3	Z	X
	20260	Footwear, including accessories	15	31 854	171	.5	Z	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	85	453 434	9 453	2.1	Z	X
	20420	Books	419	5 748 146	52 316	.9	.1	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	15	77 120	467	.6	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	422	4 592 059	52 946	1.2	.1	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	802	9 393 371	121 245	1.3	.2	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	670	5 243 065	194 404	3.7	.3	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	220	1 160 380	34 143	2.9	.1	X
	20670	Paint & sundries	11	19 276	632	3.3	Z	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	293	501 997	34 508	6.9	.1	X
	20720	Automotive fuels	27 755	62 406 235	48 519 146	77.7	77.7	57.0
	20721	Unleaded regular gasoline	26 713	60 367 884	21 517 647	35.6	34.5	X
	20722	Unleaded mid-grade gasoline	21 262	52 164 634	5 131 992	9.8	8.2	X
	20723	Unleaded premium gasoline	24 274	56 024 602	5 214 638	9.3	8.4	X
	20724	Leaded gasoline	792	5 297 926	156 892	3.0	.3	X
	20725	Diesel fuel	12 395	41 622 415	16 314 313	39.2	26.1	X
	20726	Other automotive fuels	819	1 652 031	183 664	11.1	.3	X
	20730	Automotive lubricants, including oil, greases, etc.	12 924	29 846 875	682 800	2.3	.1	X
	20740	Automotive tires, tubes, batteries, parts, accessories	14 299	28 118 894	2 392 237	8.5	3.8	57.8
	20741	Automotive tires & tubes	10 519	20 389 119	702 540	3.4	1.1	X
	20744	Automotive parts	9 664	16 394 061	1 084 184	6.6	1.7	X
	20749	Storage batteries	6 858	12 164 864	147 576	1.2	.2	X
	20756	Automotive accessories, including safety & comfort related items	2 876	12 865 671	304 448	2.4	.5	X
	20757	Sundry supplies, including appearance & maintenance chemicals; automotive paint; antifreeze; functional fluids; etc.	4 620	11 755 283	153 484	1.3	.2	X
	20780	Household fuels, including oil, LP gas, wood, coal	6 819	20 513 260	2 027 889	9.9	3.2	51.6
	20781	LP gas, including bulk & bottled	3 121	12 073 693	558 883	4.6	.9	X
	20782	Kerosene	4 363	14 048 204	382 635	2.7	.6	X
	20783	No. 2 distillate fuel oil	1 722	5 914 861	964 501	16.3	1.5	X
	20784	Other distillate fuel oil, including nos. 1 & 4	725	1 961 310	76 931	3.9	.1	X
	20785	Residual fuel oil, including nos. 5 & 6	113	310 192	33 955	10.9	.1	X
	20786	Coal	19	54 265	2 050	3.8	Z	X
	20787	Wood	23	21 548	1 072	5.0	Z	X
	20788	Other household fuels	92	192 304	7 860	4.1	.1	X
	20790	Crude oil	346	4 521 928	49 843	1.1	.1	X
	20800	Pets, pet foods, & pet supplies	448	4 967 488	52 738	1.1	.1	X
	20850	All other merchandise	1 245	7 974 392	72 105	.9	.1	60.5
	20856	Magazines & newspapers	1 209	7 742 626	67 622	.9	.1	X
	20883	All other merchandise	36	231 766	4 483	1.9	Z	X
	29810	All other merchandise	2 533	14 641 310	530 088	3.6	.8	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for delv, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	13 718	34 466 796	3 071 109	8.9	4.9	48.0
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	11 248	20 107 124	1 471 663	7.3	2.4	X
	29907	Parts installed in repair	6 190	12 155 440	796 240	6.6	1.3	X
	29923	Rental or lease of automobiles, trucks, or utility trailers	396	528 244	31 382	5.9	.1	X
	29934	Car wash receipts	1 467	3 412 278	256 256	7.5	.4	X
	29954	All other nonmerchandise receipts	3 291	19 687 079	515 566	2.6	.8	X
448		Clothing and clothing accessories stores	149 810	X	167 934 068	X	100.0	73.1
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	77	363 894	5 685	1.6	Z	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	6	5 410	396	7.3	Z	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	32	10 387	1 133	10.9	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	4 963	18 241 099	1 690 994	9.3	1.0	X
	20180	Soaps, detergents, & household cleaners	10	3 718	72	1.9	Z	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	57	389 851	57	Z	Z	X
	20200	Men's wear	48 685	88 929 825	27 941 288	31.4	16.6	X
	20220	Women's, juniors', & misses' wear	83 028	114 987 597	63 587 037	55.3	37.9	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	27 890	60 839 232	14 287 559	23.5	8.5	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
448		Clothing and clothing accessories stores—Con.						
	20260	Footwear, including accessories	68 870	96 140 612	25 948 629	27.0	15.5	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	159	162 969	10 860	6.7	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	4 509	20 862 962	1 423 015	6.8	.8	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	55	259 291	2 441	.9	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	93	363 628	10 169	2.8	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	69	47 054	2 905	6.2	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	554	1 218 059	60 136	4.9	Z	X
	20360	Flooring & floor coverings	9	172 540	187	.1	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	13 203	30 909 701	3 056 679	9.9	1.8	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	58 618	71 097 192	23 950 593	33.7	14.3	X
	20420	Books	87	45 314	2 761	6.1	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	4 773	21 136 353	1 394 853	6.6	.8	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	4 566	7 249 289	116 001	1.6	.1	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	2 243	3 061 491	343 730	11.2	.2	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	6	4 118	762	18.5	Z	X
	20850	All other merchandise	12 086	17 990 956	2 014 589	11.2	1.2	X
	29810	All other merchandise	8 570	14 845 508	720 191	4.9	.4	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	21 881	34 557 846	1 359 830	3.9	.8	X
4481		Clothing stores	90 954	X	120 130 689	X	100.0	70.8
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	61	358 327	5 136	1.4	Z	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	6	5 410	396	7.3	Z	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	17	4 694	563	12.0	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	4 952	18 223 774	1 688 937	9.3	1.4	X
	20180	Soaps, detergents, & household cleaners	8	2 469	60	2.4	Z	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	57	389 851	57	Z	Z	X
	20200	Men's wear	42 074	81 085 841	26 721 551	33.0	22.2	45.2
	20201	Men's overcoats, topcoats, raincoats, outer jackets	24 118	57 546 918	1 542 193	2.7	1.3	X
	20202	Men's suits & formal wear	12 312	39 200 565	2 230 241	5.7	1.9	X
	20203	Men's sport coats & blazers	15 711	43 474 917	997 344	2.3	.8	X
	20204	Men's tailored & dress slacks	16 192	47 477 622	1 645 129	3.5	1.4	X
	20205	Men's casual slacks & jeans, walking shorts, etc.	28 816	67 523 608	4 803 026	7.1	4.0	X
	20206	Men's career & work uniforms	5 451	23 698 931	713 103	3.0	.6	X
	20207	Men's dress shirts	16 922	47 828 434	1 847 210	3.9	1.5	X
	20208	Men's sport shirts, including t-shirts, knit & woven shirts, etc.	31 570	71 237 721	5 648 748	7.9	4.7	X
	20209	Men's sweaters	20 061	53 662 393	1 540 155	2.9	1.3	X
	20211	Men's hosiery, pajamas, robes, underwear	17 692	53 855 890	1 186 572	2.2	1.0	X
	20212	Men's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel	15 589	45 909 919	1 344 931	2.9	1.1	X
	20214	Men's accessories, including hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc.	29 355	68 130 716	2 051 291	3.0	1.7	X
	20215	Custom-made garments	1 094	1 584 842	109 601	6.9	.1	X
	20216	Men's sweat tops, pants, & warm-ups	11 868	39 422 674	1 061 959	2.7	.9	X
	20220	Women's, juniors', & misses' wear	76 142	106 696 921	62 925 140	59.0	52.4	54.5
	20221	Furs, fur garments	1 690	2 575 648	449 961	17.5	.4	X
	20222	Dresses, including all types	47 917	79 546 082	5 872 291	7.4	4.9	X
	20223	Dressy & tailored coats, outer jackets, rainwear	35 322	71 403 345	2 697 851	3.8	2.2	X
	20224	Suits, pantsuits, sport jackets, blazers	28 687	53 134 357	4 449 010	8.4	3.7	X
	20225	Slacks/pants, jeans, walking shorts, skirts	53 200	82 304 772	12 889 944	15.7	10.7	X
	20226	Tops, including t-shirts, knit & woven shirts, blouses, sweaters	54 882	89 183 262	18 864 991	21.2	15.7	X
	20227	Women's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel	20 610	40 769 352	1 692 751	4.2	1.4	X
	20229	Hosiery, including pantyhose, socks, tights	26 601	60 487 452	1 070 978	1.8	.9	X
	20231	Bras, girdles, corsets	22 783	51 981 607	2 542 435	4.9	2.1	X
	20232	Lingerie, sleepwear, loungewear	31 950	61 545 527	2 980 919	4.8	2.5	X
	20233	Hats, wigs, hairpieces	10 124	15 742 665	748 840	4.8	.6	X
	20234	Accessories, including handbags, wallets, neckwear, gloves, belts, rain accessories, etc.	51 576	82 254 539	5 685 594	6.9	4.7	X
	20235	Custom-made garments	2 821	15 599 286	215 659	1.4	.2	X
	20236	Women's sweat tops, pants, & warm-ups	18 080	39 840 074	1 711 541	4.3	1.4	X
	20237	Other apparel, including uniforms, smocks, & other apparel items	7 668	7 319 565	1 052 261	14.4	.9	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	24 537	56 746 237	14 072 812	24.8	11.7	52.4
	20241	Boys' (sizes 2 to 7 & 8 to 20) clothing & accessories	21 238	53 114 653	4 055 802	7.6	3.4	X
	20242	Girls' (sizes 4 to 6x & 7 to 14) clothing & accessories	21 969	54 296 116	6 510 708	12.0	5.4	X
	20243	Infants' & toddlers' clothing & accessories	17 446	48 841 267	3 506 235	7.2	2.9	X

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
448		Clothing and clothing accessories stores—Con.						
4481		Clothing stores—Con.						
	20260	Footwear, including accessories	40 232	72 668 265	5 272 272	7.3	4.4	51.0
	20261	Men's footwear, including dress & casual footwear	17 174	37 977 521	1 017 401	2.7	.8	X
	20262	Women's footwear, including dress & casual footwear	29 856	61 483 828	2 565 091	4.2	2.1	X
	20263	Children's footwear, including boys', girls', infants', & toddlers' dress & casual footwear	7 770	23 226 596	457 061	2.0	.4	X
	20265	Men's athletic footwear, including sneakers & outdoor hiking/sports boots	9 691	35 328 344	634 206	1.8	.5	X
	20266	Women's athletic footwear, including sneakers & outdoor hiking/sports boots	9 776	35 983 387	438 733	1.2	.4	X
	20267	Children's athletic footwear, including boys', girls', infants', & toddlers' sneakers & outdoor hiking/sports boots	2 427	6 210 529	130 570	2.1	.1	X
	20268	Footwear accessories, including polishes, laces, trees, storage bags, etc.	1 098	1 675 139	29 190	1.7	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	152	161 986	10 781	6.7	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	4 509	20 862 962	1 423 015	6.8	1.2	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	39	251 302	1 630	.6	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	71	346 323	8 547	2.5	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	10	4 001	96	2.4	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	509	1 186 207	53 005	4.5	Z	X
	20360	Flooring & floor coverings	9	172 540	187	.1	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	6 708	24 485 747	2 702 713	11.0	2.3	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	25 264	42 938 959	2 046 208	4.8	1.7	49.1
	20412	Costume & novelty jewelry	21 356	29 265 695	1 206 044	4.1	1.0	X
	20413	All other jewelry, including karat gold jewelry; pearl, diamond, & other gemstone jewelry; watches; etc.	9 324	24 079 166	840 164	3.5	.7	X
	20420	Books	53	30 203	1 505	5.0	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	4 674	21 087 749	1 389 085	6.6	1.2	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	4 531	7 222 764	115 406	1.6	.1	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	1 457	1 708 534	240 634	14.1	.2	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	6	4 118	762	18.5	Z	X
	20850	All other merchandise	9 263	15 611 769	644 327	4.1	.5	69.6
	20859	Luggage & leather goods	3 821	9 485 167	236 741	2.5	.2	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	6 439	7 479 757	351 830	4.7	.3	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups	1 057	2 075 240	35 101	1.7	Z	X
	20883	All other merchandise	146	228 672	20 635	9.0	Z	X
	29810	All other merchandise	4 757	10 608 448	406 868	3.8	.3	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	7 889	22 093 104	397 563	1.8	.3	69.6
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	3 572	5 621 250	225 959	4.0	.2	X
	29933	Rental of clothing, formal wear, etc.	1 861	2 381 575	68 889	2.9	.1	X
	29976	All other nonmerchandise receipts, including charges for delivery, storage, etc.	3 853	16 108 015	102 690	.6	.1	X
44811		Men's clothing stores	9 437	X	7 914 715	X	100.0	62.8
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	9	2 953	398	13.5	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	56	159 454	608	.4	Z	X
	20200	Men's wear	9 437	7 914 715	7 149 256	90.3	90.3	60.9
	20201	Men's overcoats, topcoats, raincoats, outer jackets	7 112	6 503 743	325 859	5.0	4.1	X
	20202	Men's suits & formal wear	5 916	5 486 476	1 543 696	28.1	19.5	X
	20203	Men's sport coats & blazers	6 602	6 254 484	589 895	9.4	7.5	X
	20204	Men's tailored & dress slacks	6 919	6 234 663	571 586	9.2	7.2	X
	20205	Men's casual slacks & jeans, walking shorts, etc.	6 787	5 608 751	935 236	16.7	11.8	X
	20206	Men's career & work uniforms	630	398 123	97 046	24.4	1.2	X
	20207	Men's dress shirts	6 088	4 658 083	537 046	11.5	6.8	X
	20208	Men's sport shirts, including t-shirts, knit & woven shirts, etc.	8 009	6 978 108	1 047 405	15.0	13.2	X
	20209	Men's sweaters	5 737	4 360 781	243 790	5.6	3.1	X
	20211	Men's hosiery, pajamas, robes, underwear	5 293	4 187 612	159 712	3.8	2.0	X
	20212	Men's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel	3 505	3 561 090	320 111	9.0	4.0	X
	20214	Men's accessories, including hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc.	7 334	6 758 664	614 754	9.1	7.8	X
	20215	Custom-made garments	718	795 692	80 460	10.1	1.0	X
	20216	Men's sweat tops, pants, & warm-ups	1 791	1 316 551	82 660	6.3	1.0	X
	20220	Women's, juniors', & misses' wear	1 875	1 822 790	177 112	9.7	2.2	61.5
	20221	Furs, fur garments	7	18 595	97	.5	Z	X
	20222	Dresses, including all types	219	295 248	7 032	2.4	.1	X
	20223	Dressy & tailored coats, outer jackets, rainwear	296	513 300	10 548	2.1	.1	X
	20224	Suits, pantsuits, sport jackets, blazers	284	480 023	27 626	5.8	.3	X
	20225	Slacks/pants, jeans, walking shorts, skirts	737	759 717	41 318	5.4	.5	X
	20226	Tops, including t-shirts, knit & woven shirts, blouses, sweaters	1 283	1 019 696	46 324	4.5	.6	X

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
448		Clothing and clothing accessories stores—Con.						
4481		Clothing stores—Con.						
44811		Men's clothing stores—Con.						
	20220	Women's, juniors', & misses' wear—Con.						
	20227	Women's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel.....	193	135 240	4 028	3.0	.1	X
	20229	Hosiery, including pantyhose, socks, tights.....	45	42 048	692	1.6	Z	X
	20231	Bras, girdles, corsets.....	42	29 563	864	2.9	Z	X
	20232	Lingerie, sleepwear, loungewear.....	39	33 429	386	1.2	Z	X
	20233	Hats, wigs, hairpieces.....	45	71 411	1 534	2.1	Z	X
	20234	Accessories, including handbags, wallets, neckwear, gloves, belts, rain accessories, etc.....	366	711 606	12 137	1.7	.2	X
	20235	Custom-made garments.....	14	8 055	420	5.2	Z	X
	20236	Women's sweat tops, pants, & warm-ups.....	302	222 312	7 237	3.3	.1	X
	20237	Other apparel, including uniforms, smocks, & other apparel items.....	264	337 300	16 830	5.0	.2	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories.....	1 434	1 026 017	102 317	10.0	1.3	60.6
	20241	Boys' (sizes 2 to 7 & 8 to 20) clothing & accessories.....	1 415	1 013 513	74 076	7.3	.9	X
	20242	Girls' (sizes 4 to 6x & 7 to 14) clothing & accessories.....	636	392 145	24 139	6.2	.3	X
	20243	Infants' & toddlers' clothing & accessories.....	209	178 568	4 102	2.3	.1	X
	20260	Footwear, including accessories.....	4 926	4 779 017	351 044	7.3	4.4	62.5
	20261	Men's footwear, including dress & casual footwear.....	4 670	4 580 902	274 103	6.0	3.5	X
	20262	Women's footwear, including dress & casual footwear.....	276	423 295	12 799	3.0	.2	X
	20263	Children's footwear, including boys', girls', infants', & toddlers' dress & casual footwear.....	126	96 646	1 712	1.8	Z	X
	20265	Men's athletic footwear, including sneakers & outdoor hiking/sports boots.....	509	396 977	57 327	14.4	.7	X
	20266	Women's athletic footwear, including sneakers & outdoor hiking/sports boots.....	126	106 095	1 937	1.8	Z	X
	20267	Children's athletic footwear, including boys', girls', infants', & toddlers' sneakers & outdoor hiking/sports boots.....	93	82 221	1 868	2.3	Z	X
	20268	Footwear accessories, including polishes, laces, trees, storage bags, etc.....	126	99 678	1 298	1.3	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.....	9	9 095	291	3.2	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings.....	20	19 180	365	1.9	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.....	398	311 261	14 043	4.5	.2	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.....	322	425 827	9 625	2.3	.1	58.0
	20412	Costume & novelty jewelry.....	183	292 269	4 951	1.7	.1	X
	20413	All other jewelry, including karat gold jewelry; pearl, diamond, & other gemstone jewelry; watches; etc.....	160	253 940	4 674	1.8	.1	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles.....	34	20 965	850	4.1	Z	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.....	67	70 117	759	1.1	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.....	146	116 197	11 603	10.0	.1	X
	20850	All other merchandise.....	327	263 623	16 238	6.2	.2	62.4
	20859	Luggage & leather goods.....	123	111 509	2 592	2.3	Z	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons.....	214	143 600	12 542	8.7	.2	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups.....	8	8 323	109	1.3	Z	X
	20883	All other merchandise.....	6	13 333	995	7.5	Z	X
	29810	All other merchandise.....	132	172 186	18 910	11.0	.2	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided.....	1 469	1 700 713	61 166	3.6	.8	62.6
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install.....	1 228	1 590 553	41 625	2.6	.5	X
	29933	Rental of clothing, formal wear, etc.....	365	210 683	14 704	7.0	.2	X
	29976	All other nonmerchandise receipts, including charges for delivery, storage, etc.....	191	191 302	4 837	2.5	.1	X
448110		Men's clothing stores.....	9 437	X	7 914 715	X	100.0	62.8
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others.....	9	2 953	398	13.5	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics.....	56	159 454	608	.4	Z	X
	20200	Men's wear.....	9 437	7 914 715	7 149 256	90.3	90.3	60.9
	20201	Men's overcoats, topcoats, raincoats, outer jackets.....	7 112	6 503 743	325 859	5.0	4.1	X
	20202	Men's suits & formal wear.....	5 916	5 486 476	1 543 696	28.1	19.5	X
	20203	Men's sport coats & blazers.....	6 602	6 254 484	589 895	9.4	7.5	X
	20204	Men's tailored & dress slacks.....	6 919	6 234 663	571 586	9.2	7.2	X
	20205	Men's casual slacks & jeans, walking shorts, etc.....	6 787	5 608 751	935 236	16.7	11.8	X
	20206	Men's career & work uniforms.....	630	398 123	97 046	24.4	1.2	X
	20207	Men's dress shirts.....	6 088	4 658 083	537 046	11.5	6.8	X
	20208	Men's sport shirts, including t-shirts, knit & woven shirts, etc.....	8 009	6 978 108	1 047 405	15.0	13.2	X
	20209	Men's sweaters.....	5 737	4 360 781	243 790	5.6	3.1	X
	20211	Men's hosiery, pajamas, robes, underwear.....	5 293	4 187 612	159 712	3.8	2.0	X
	20212	Men's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel.....	3 505	3 561 090	320 111	9.0	4.0	X
	20214	Men's accessories, including hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc.....	7 334	6 758 664	614 754	9.1	7.8	X
	20215	Custom-made garments.....	718	795 692	80 460	10.1	1.0	X
	20216	Men's sweat tops, pants, & warm-ups.....	1 791	1 316 551	82 660	6.3	1.0	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
448		Clothing and clothing accessories stores—Con.						
4481		Clothing stores—Con.						
44811		Men's clothing stores—Con.						
448110		Men's clothing stores—Con.						
	20220	Women's, juniors', & misses' wear	1 875	1 822 790	177 112	9.7	2.2	61.5
	20221	Furs, fur garments	7	18 595	97	.5	Z	X
	20222	Dresses, including all types	219	295 248	7 032	2.4	.1	X
	20223	Dressy & tailored coats, outer jackets, rainwear	296	513 300	10 548	2.1	.1	X
	20224	Suits, pantsuits, sport jackets, blazers	284	480 023	27 626	5.8	.3	X
	20225	Slacks/pants, jeans, walking shorts, skirts	737	759 717	41 318	5.4	.5	X
	20226	Tops, including t-shirts, knit & woven shirts, blouses, sweaters	1 283	1 019 696	46 324	4.5	.6	X
	20227	Women's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel	193	135 240	4 028	3.0	.1	X
	20229	Hosiery, including pantyhose, socks, tights	45	42 048	692	1.6	Z	X
	20231	Bras, girdles, corsets	42	29 563	864	2.9	Z	X
	20232	Lingerie, sleepwear, loungewear	39	33 429	386	1.2	Z	X
	20233	Hats, wigs, hairpieces	45	71 411	1 534	2.1	Z	X
	20234	Accessories, including handbags, wallets, neckwear, gloves, belts, rain accessories, etc.	366	711 606	12 137	1.7	.2	X
	20235	Custom-made garments	14	8 055	420	5.2	Z	X
	20236	Women's sweat tops, pants, & warm-ups	302	222 312	7 237	3.3	.1	X
	20237	Other apparel, including uniforms, smocks, & other apparel items	264	337 300	16 830	5.0	.2	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	1 434	1 026 017	102 317	10.0	1.3	60.6
	20241	Boys' (sizes 2 to 7 & 8 to 20) clothing & accessories	1 415	1 013 513	74 076	7.3	.9	X
	20242	Girls' (sizes 4 to 6x & 7 to 14) clothing & accessories	636	392 145	24 139	6.2	.3	X
	20243	Infants' & toddlers' clothing & accessories	209	178 568	4 102	2.3	.1	X
	20260	Footwear, including accessories	4 926	4 779 017	351 044	7.3	4.4	62.5
	20261	Men's footwear, including dress & casual footwear	4 670	4 580 902	274 103	6.0	3.5	X
	20262	Women's footwear, including dress & casual footwear	276	423 295	12 799	3.0	.2	X
	20263	Children's footwear, including boys', girls', infants', & toddlers' dress & casual footwear	126	96 646	1 712	1.8	Z	X
	20265	Men's athletic footwear, including sneakers & outdoor hiking/sports boots	509	396 977	57 327	14.4	.7	X
	20266	Women's athletic footwear, including sneakers & outdoor hiking/sports boots	126	106 095	1 937	1.8	Z	X
	20267	Children's athletic footwear, including boys', girls', infants', & toddlers' sneakers & outdoor hiking/sports boots	93	82 221	1 868	2.3	Z	X
	20268	Footwear accessories, including polishes, laces, trees, storage bags, etc.	126	99 678	1 298	1.3	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	9	9 095	291	3.2	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	20	19 180	365	1.9	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	398	311 261	14 043	4.5	.2	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	322	425 827	9 625	2.3	.1	58.0
	20412	Costume & novelty jewelry	183	292 269	4 951	1.7	.1	X
	20413	All other jewelry, including karat gold jewelry; pearl, diamond, & other gemstone jewelry; watches; etc.	160	253 940	4 674	1.8	.1	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	34	20 965	850	4.1	Z	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	67	70 117	759	1.1	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	146	116 197	11 603	10.0	.1	X
	20850	All other merchandise	327	263 623	16 238	6.2	.2	62.4
	20859	Luggage & leather goods	123	111 509	2 592	2.3	Z	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	214	143 600	12 542	8.7	.2	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups	8	8 323	109	1.3	Z	X
	20883	All other merchandise	6	13 333	995	7.5	Z	X
	29810	All other merchandise	132	172 186	18 910	11.0	.2	X
	29900	All nonmerch rcppts, incl all rcppts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	1 469	1 700 713	61 166	3.6	.8	62.6
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcppts from landscaping; & rcppts from heater rep/install	1 228	1 590 553	41 625	2.6	.5	X
	29933	Rental of clothing, formal wear, etc.	365	210 683	14 704	7.0	.2	X
	29976	All other nonmerchandise receipts, including charges for delivery, storage, etc.	191	191 302	4 837	2.5	.1	X
44812		Women's clothing stores	33 955	X	30 594 591	X	100.0	75.1
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	40	243 487	742	.3	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	970	3 940 052	579 535	14.7	1.9	X
	20180	Soaps, detergents, & household cleaners	8	2 469	60	2.4	Z	X
	20200	Men's wear	2 450	5 723 658	927 239	16.2	3.0	33.0
	20201	Men's overcoats, topcoats, raincoats, outer jackets	1 575	4 227 702	66 840	1.6	.2	X
	20202	Men's suits & formal wear	157	1 176 829	28 748	2.4	.1	X
	20203	Men's sport coats & blazers	213	1 484 492	23 343	1.6	.1	X
	20204	Men's tailored & dress slacks	414	2 916 022	42 182	1.4	.1	X
	20205	Men's casual slacks & jeans, walking shorts, etc.	1 956	3 964 931	204 407	5.2	.7	X
	20206	Men's career & work uniforms	10	12 028	773	6.4	Z	X
	20207	Men's dress shirts	375	3 215 279	58 494	1.8	.2	X

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
448		Clothing and clothing accessories stores—Con.						
4481		Clothing stores—Con.						
44812		Women's clothing stores—Con.						
	20200	Men's wear—Con.						
	20208	Men's sport shirts, including t-shirts, knit & woven shirts, etc.	2 103	4 959 053	298 730	6.0	1.0	X
	20209	Men's sweaters	1 646	4 013 165	62 756	1.6	.2	X
	20211	Men's hosiery, pajamas, robes, underwear	657	3 154 319	35 465	1.1	.1	X
	20212	Men's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel.	686	1 483 636	21 725	1.5	.1	X
	20214	Men's accessories, including hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc.	1 695	4 532 168	75 325	1.7	.2	X
	20215	Custom-made garments	13	32 933	396	1.2	Z	X
	20216	Men's sweat tops, pants, & warm-ups	121	368 173	8 051	2.2	Z	X
	20220	Women's, juniors', & misses' wear	33 955	30 594 591	26 882 439	87.9	87.9	63.6
	20221	Furs, fur garments	710	1 057 751	36 700	3.5	.1	X
	20222	Dresses, including all types	30 993	28 710 728	3 259 546	11.4	10.7	X
	20223	Dressy & tailored coats, outer jackets, rainwear	20 845	22 570 815	1 235 307	5.5	4.0	X
	20224	Suits, pantsuits, sport jackets, blazers	19 877	18 960 224	1 884 312	9.9	6.2	X
	20225	Slacks/pants, jeans, walking shorts, skirts	30 637	28 159 220	7 232 523	25.7	23.6	X
	20226	Tops, including t-shirts, knit & woven shirts, blouses, sweaters	30 733	27 711 137	9 478 059	34.2	31.0	X
	20227	Women's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel.	9 998	8 180 725	362 103	4.4	1.2	X
	20229	Hosiery, including pantyhose, socks, tights	14 711	14 985 580	248 637	1.7	.8	X
	20231	Bras, girdles, corsets	12 470	9 912 593	421 155	4.2	1.4	X
	20232	Lingerie, sleepwear, loungewear	18 143	16 502 565	665 912	4.0	2.2	X
	20233	Hats, wigs, hairpieces	4 833	3 268 409	54 166	1.7	.2	X
	20234	Accessories, including handbags, wallets, neckwear, gloves, belts, rain accessories, etc.	26 160	26 208 963	1 427 578	5.4	4.7	X
	20235	Custom-made garments	195	109 066	9 406	8.6	Z	X
	20236	Women's sweat tops, pants, & warm-ups	6 867	5 961 609	387 235	6.5	1.3	X
	20237	Other apparel, including uniforms, smocks, & other apparel items	3 283	2 825 570	179 800	6.4	.6	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	2 518	2 321 369	169 069	7.3	.6	57.9
	20241	Boys' (sizes 2 to 7 & 8 to 20) clothing & accessories	1 515	1 459 905	34 822	2.4	.1	X
	20242	Girls' (sizes 4 to 6x & 7 to 14) clothing & accessories	2 258	2 046 813	78 742	3.8	.3	X
	20243	Infants' & toddlers' clothing & accessories	1 707	1 586 277	55 487	3.5	.2	X
	20260	Footwear, including accessories	14 079	15 541 684	935 188	6.0	3.1	64.9
	20261	Men's footwear, including dress & casual footwear	305	782 924	18 912	2.4	.1	X
	20262	Women's footwear, including dress & casual footwear	13 935	15 445 027	893 691	5.8	2.9	X
	20263	Children's footwear, including boys', girls', infants', & toddlers' dress & casual footwear	90	134 654	2 475	1.8	Z	X
	20265	Men's athletic footwear, including sneakers & outdoor hiking/sports boots	42	153 562	1 193	.8	Z	X
	20266	Women's athletic footwear, including sneakers & outdoor hiking/sports boots	299	1 021 605	14 072	1.4	Z	X
	20267	Children's athletic footwear, including boys', girls', infants', & toddlers' sneakers & outdoor hiking/sports boots	76	56 857	4 030	7.1	Z	X
	20268	Footwear accessories, including polishes, laces, trees, storage bags, etc.	34	38 438	815	2.1	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	34	19 824	596	3.0	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	306	478 443	15 395	3.2	.1	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	31	171 459	1 327	.8	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	8	6 011	528	8.8	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	183	250 452	20 557	8.2	.1	X
	20360	Flooring & floor coverings	7	100 529	187	.2	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	1 318	2 265 059	84 435	3.7	.3	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	14 139	15 154 267	792 676	5.2	2.6	60.4
	20412	Costume & novelty jewelry	13 966	14 834 898	683 264	4.6	2.2	X
	20413	All other jewelry, including karat gold jewelry; pearl, diamond, & other gemstone jewelry; watches; etc.	2 782	2 798 566	109 412	3.9	.4	X
	20420	Books	33	19 743	737	3.7	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	103	225 206	3 635	1.6	Z	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	1 344	1 422 521	9 729	.7	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	34	14 026	1 901	13.6	Z	X
	20850	All other merchandise	969	1 447 200	36 154	2.5	.1	69.3
	20859	Luggage & leather goods	201	818 027	8 974	1.1	Z	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	738	613 323	18 534	3.0	.1	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups	234	503 210	4 803	1.0	Z	X
	20883	All other merchandise	14	35 007	3 843	11.0	Z	X
	29810	All other merchandise	1 576	3 912 725	97 630	2.5	.3	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	829	962 213	34 672	3.6	.1	65.4
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	598	805 507	21 059	2.6	.1	X
	29933	Rental of clothing, formal wear, etc.	162	63 037	3 383	5.4	Z	X

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44-45		Retail trade—Con.						
448		Clothing and clothing accessories stores—Con.						
4481		Clothing stores—Con.						
44812		Women's clothing stores—Con.						
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided—Con.						
	29976	All other nonmerchandise receipts, including charges for delivery, storage, etc.	227	270 026	10 230	3.8	Z	X
448120		Women's clothing stores	33 955	X	30 594 591	X	100.0	75.1
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	40	243 487	742	.3	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	970	3 940 052	579 535	14.7	1.9	X
	20180	Soaps, detergents, & household cleaners	8	2 469	60	2.4	Z	X
	20200	Men's wear	2 450	5 723 658	927 239	16.2	3.0	33.0
	20201	Men's overcoats, topcoats, raincoats, outer jackets	1 575	4 227 702	66 840	1.6	.2	X
	20202	Men's suits & formal wear	157	1 176 829	28 748	2.4	.1	X
	20203	Men's sport coats & blazers	213	1 484 492	23 343	1.6	.1	X
	20204	Men's tailored & dress slacks	414	2 916 022	42 182	1.4	.1	X
	20205	Men's casual slacks & jeans, walking shorts, etc.	1 956	3 964 931	204 407	5.2	.7	X
	20206	Men's career & work uniforms	10	12 028	773	6.4	Z	X
	20207	Men's dress shirts	375	3 215 279	58 494	1.8	.2	X
	20208	Men's sport shirts, including t-shirts, knit & woven shirts, etc.	2 103	4 959 053	298 730	6.0	1.0	X
	20209	Men's sweaters	1 646	4 013 165	62 756	1.6	.2	X
	20211	Men's hosiery, pajamas, robes, underwear	657	3 154 319	35 465	1.1	.1	X
	20212	Men's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel.	686	1 483 636	21 725	1.5	.1	X
	20214	Men's accessories, including hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc.	1 695	4 532 168	75 325	1.7	.2	X
	20215	Custom-made garments	13	32 933	396	1.2	Z	X
	20216	Men's sweat tops, pants, & warm-ups	121	368 173	8 051	2.2	Z	X
	20220	Women's, juniors', & misses' wear	33 955	30 594 591	26 882 439	87.9	87.9	63.6
	20221	Furs, fur garments	710	1 057 751	36 700	3.5	.1	X
	20222	Dresses, including all types	30 993	28 710 728	3 259 546	11.4	10.7	X
	20223	Dressy & tailored coats, outer jackets, rainwear	20 845	22 570 815	1 235 307	5.5	4.0	X
	20224	Suits, pantsuits, sport jackets, blazers	19 877	18 960 224	1 884 312	9.9	6.2	X
	20225	Slacks/pants, jeans, walking shorts, skirts	30 637	28 159 220	7 232 523	25.7	23.6	X
	20226	Tops, including t-shirts, knit & woven shirts, blouses, sweaters	30 733	27 711 137	9 478 059	34.2	31.0	X
	20227	Women's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel.	9 998	8 180 725	362 103	4.4	1.2	X
	20229	Hosiery, including pantyhose, socks, tights	14 711	14 985 580	248 637	1.7	.8	X
	20231	Bras, girdles, corsets	12 470	9 912 593	421 155	4.2	1.4	X
	20232	Lingerie, sleepwear, loungewear	18 143	16 502 565	665 912	4.0	2.2	X
	20233	Hats, wigs, hairpieces	4 833	3 268 409	54 166	1.7	.2	X
	20234	Accessories, including handbags, wallets, neckwear, gloves, belts, rain accessories, etc.	26 160	26 208 963	1 427 578	5.4	4.7	X
	20235	Custom-made garments	195	109 066	9 406	8.6	Z	X
	20236	Women's sweat tops, pants, & warm-ups	6 867	5 961 609	387 235	6.5	1.3	X
	20237	Other apparel, including uniforms, smocks, & other apparel items	3 283	2 825 570	179 800	6.4	.6	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	2 518	2 321 369	169 069	7.3	.6	57.9
	20241	Boys' (sizes 2 to 7 & 8 to 20) clothing & accessories	1 515	1 459 905	34 822	2.4	.1	X
	20242	Girls' (sizes 4 to 6x & 7 to 14) clothing & accessories	2 258	2 046 813	78 742	3.8	.3	X
	20243	Infants' & toddlers' clothing & accessories	1 707	1 586 277	55 487	3.5	.2	X
	20260	Footwear, including accessories	14 079	15 541 684	935 188	6.0	3.1	64.9
	20261	Men's footwear, including dress & casual footwear	305	782 924	18 912	2.4	.1	X
	20262	Women's footwear, including dress & casual footwear	13 935	15 445 027	893 691	5.8	2.9	X
	20263	Children's footwear, including boys', girls', infants', & toddlers' dress & casual footwear	90	134 654	2 475	1.8	Z	X
	20265	Men's athletic footwear, including sneakers & outdoor hiking/sports boots	42	153 562	1 193	.8	Z	X
	20266	Women's athletic footwear, including sneakers & outdoor hiking/sports boots	299	1 021 605	14 072	1.4	Z	X
	20267	Children's athletic footwear, including boys', girls', infants', & toddlers' sneakers & outdoor hiking/sports boots	76	56 857	4 030	7.1	Z	X
	20268	Footwear accessories, including polishes, laces, trees, storage bags, etc.	34	38 438	815	2.1	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	34	19 824	596	3.0	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	306	478 443	15 395	3.2	.1	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	31	171 459	1 327	.8	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	8	6 011	528	8.8	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	183	250 452	20 557	8.2	.1	X
	20360	Flooring & floor coverings	7	100 529	187	.2	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	1 318	2 265 059	84 435	3.7	.3	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	14 139	15 154 267	792 676	5.2	2.6	60.4
	20412	Costume & novelty jewelry	13 966	14 834 898	683 264	4.6	2.2	X
	20413	All other jewelry, including karat gold jewelry; pearl, diamond, & other gemstone jewelry; watches; etc.	2 782	2 798 566	109 412	3.9	.4	X
	20420	Books	33	19 743	737	3.7	Z	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
448		Clothing and clothing accessories stores—Con.						
4481		Clothing stores—Con.						
44812		Women's clothing stores—Con.						
448120		Women's clothing stores—Con.						
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	103	225 206	3 635	1.6	Z	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	1 344	1 422 521	9 729	.7	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	34	14 026	1 901	13.6	Z	X
	20850	All other merchandise	969	1 447 200	36 154	2.5	.1	69.3
	20859	Luggage & leather goods	201	818 027	8 974	1.1	Z	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	738	613 323	18 534	3.0	.1	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups	234	503 210	4 803	1.0	Z	X
	20883	All other merchandise	14	35 007	3 843	11.0	Z	X
	29810	All other merchandise	1 576	3 912 725	97 630	2.5	.3	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	829	962 213	34 672	3.6	.1	65.4
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	598	805 507	21 059	2.6	.1	X
	29933	Rental of clothing, formal wear, etc.	162	63 037	3 383	5.4	Z	X
	29976	All other nonmerchandise receipts, including charges for delivery, storage, etc.	227	270 026	10 230	3.8	Z	X
44813		Children's and infants' clothing stores	6 558	X	7 082 266	X	100.0	67.6
	20160	Drugs, health aids, beauty aids, including cosmetics	59	46 321	4 953	10.7	.1	X
	20200	Men's wear	243	351 159	49 857	14.2	.7	65.5
	20201	Men's overcoats, topcoats, raincoats, outer jackets	50	71 814	1 157	1.6	Z	X
	20202	Men's suits & formal wear	15	24 331	1 625	6.7	Z	X
	20203	Men's sport coats & blazers	35	44 680	1 184	2.7	Z	X
	20204	Men's tailored & dress slacks	29	87 591	4 651	5.3	.1	X
	20205	Men's casual slacks & jeans, walking shorts, etc.	185	316 631	14 538	4.6	.2	X
	20206	Men's career & work uniforms	22	17 860	1 844	10.3	Z	X
	20207	Men's dress shirts	62	134 127	6 085	4.5	.1	X
	20208	Men's sport shirts, including t-shirts, knit & woven shirts, etc.	186	306 102	9 033	3.0	.1	X
	20209	Men's sweaters	91	150 523	4 877	3.2	.1	X
	20211	Men's hosiery, pajamas, robes, underwear	38	57 623	2 324	4.0	Z	X
	20212	Men's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel	20	33 497	473	1.4	Z	X
	20214	Men's accessories, including hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc.	23	41 616	1 016	2.4	Z	X
	20216	Men's sweat tops, pants, & warm-ups	24	52 651	1 007	1.9	Z	X
	20220	Women's, juniors', & misses' wear	419	349 924	74 078	21.2	1.0	64.8
	20222	Dresses, including all types	234	220 304	13 822	6.3	.2	X
	20223	Dressy & tailored coats, outer jackets, rainwear	96	123 398	8 072	6.5	.1	X
	20224	Suits, pantsuits, sport jackets, blazers	37	91 305	4 878	5.3	.1	X
	20225	Slacks/pants, jeans, walking shorts, skirts	207	214 899	12 969	6.0	.2	X
	20226	Tops, including t-shirts, knit & woven shirts, blouses, sweaters	256	244 951	11 891	4.9	.2	X
	20227	Women's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel	48	44 265	1 835	4.1	Z	X
	20229	Hosiery, including pantyhose, socks, tights	120	95 545	1 117	1.2	Z	X
	20231	Bras, girdles, corsets	28	25 573	753	2.9	Z	X
	20232	Lingerie, sleepwear, loungewear	29	32 706	1 474	4.5	Z	X
	20234	Accessories, including handbags, wallets, neckwear, gloves, belts, rain accessories, etc.	184	195 347	5 974	3.1	.1	X
	20235	Custom-made garments	6	2 192	327	14.9	Z	X
	20236	Women's sweat tops, pants, & warm-ups	38	47 474	2 217	4.7	Z	X
	20237	Other apparel, including uniforms, smocks, & other apparel items	92	69 479	8 612	12.4	.1	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	6 558	7 082 266	6 633 089	93.7	93.7	58.4
	20241	Boys' (sizes 2 to 7 & 8 to 20) clothing & accessories	5 384	5 643 893	1 347 687	23.9	19.0	X
	20242	Girls' (sizes 4 to 6x & 7 to 14) clothing & accessories	6 249	6 815 012	3 602 209	52.9	50.9	X
	20243	Infants' & toddlers' clothing & accessories	5 244	5 377 707	1 683 193	31.3	23.8	X
	20260	Footwear, including accessories	2 566	2 907 949	179 434	6.2	2.5	67.3
	20261	Men's footwear, including dress & casual footwear	29	30 898	861	2.8	Z	X
	20262	Women's footwear, including dress & casual footwear	131	99 759	3 561	3.6	.1	X
	20263	Children's footwear, including boys', girls', infants', & toddlers' dress & casual footwear	2 471	2 811 771	167 964	6.0	2.4	X
	20265	Men's athletic footwear, including sneakers & outdoor hiking/sports boots	13	20 880	315	1.5	Z	X
	20266	Women's athletic footwear, including sneakers & outdoor hiking/sports boots	9	16 624	252	1.5	Z	X
	20267	Children's athletic footwear, including boys', girls', infants', & toddlers' sneakers & outdoor hiking/sports boots	103	128 636	6 021	4.7	.1	X
	20268	Footwear accessories, including polishes, laces, trees, storage bags, etc.	16	16 831	460	2.7	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	7	5 681	143	2.5	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	96	71 998	4 116	5.7	.1	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	67	83 711	12 525	15.0	.2	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	29	17 935	3 825	21.3	.1	X

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
448		Clothing and clothing accessories stores—Con.						
4481		Clothing stores—Con.						
44813		Children's and infants' clothing stores—Con.						
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	259	183 178	4 461	2.4	.1	60.6
	20412	Costume & novelty jewelry	252	181 267	4 071	2.2	.1	X
	20413	All other jewelry, including karat gold jewelry; pearl, diamond, & other gemstone jewelry; watches; etc.	26	28 443	390	1.4	Z	X
	20420	Books	17	8 495	710	8.4	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	280	188 183	19 120	10.2	.3	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc. ...	9	17 326	513	3.0	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	13	17 488	1 432	8.2	Z	X
	20850	All other merchandise	959	1 085 811	88 913	8.2	1.3	66.7
	20859	Luggage & leather goods	7	19 762	1 557	7.9	Z	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	920	1 017 698	82 043	8.1	1.2	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups ...	14	17 083	311	1.8	Z	X
	20883	All other merchandise	30	41 469	5 002	12.1	.1	X
	29810	All other merchandise	77	42 256	3 343	7.9	Z	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	65	47 373	1 699	3.6	Z	66.4
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	13	20 734	507	2.4	Z	X
	29933	Rental of clothing, formal wear, etc.	8	3 403	527	15.5	Z	X
	29976	All other nonmerchandise receipts, including charges for delivery, storage, etc.	43	23 187	665	2.9	Z	X
448130		Children's and infants' clothing stores	6 558	X	7 082 266	X	100.0	67.6
	20160	Drugs, health aids, beauty aids, including cosmetics	59	46 321	4 953	10.7	.1	X
	20200	Men's wear	243	351 159	49 857	14.2	.7	65.5
	20201	Men's overcoats, topcoats, raincoats, outer jackets	50	71 814	1 157	1.6	Z	X
	20202	Men's suits & formal wear	15	24 331	1 625	6.7	Z	X
	20203	Men's sport coats & blazers	35	44 680	1 184	2.7	Z	X
	20204	Men's tailored & dress slacks	29	87 591	4 651	5.3	.1	X
	20205	Men's casual slacks & jeans, walking shorts, etc.	185	316 631	14 538	4.6	.2	X
	20206	Men's career & work uniforms	22	17 860	1 844	10.3	Z	X
	20207	Men's dress shirts	62	134 127	6 085	4.5	.1	X
	20208	Men's sport shirts, including t-shirts, knit & woven shirts, etc.	186	306 102	9 033	3.0	.1	X
	20209	Men's sweaters	91	150 523	4 877	3.2	.1	X
	20211	Men's hosiery, pajamas, robes, underwear	38	57 623	2 324	4.0	Z	X
	20212	Men's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel ...	20	33 497	473	1.4	Z	X
	20214	Men's accessories, including hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc.	23	41 616	1 016	2.4	Z	X
	20216	Men's sweat tops, pants, & warm-ups	24	52 651	1 007	1.9	Z	X
	20220	Women's, juniors', & misses' wear	419	349 924	74 078	21.2	1.0	64.8
	20222	Dresses, including all types	234	220 304	13 822	6.3	.2	X
	20223	Dressy & tailored coats, outer jackets, rainwear	96	123 398	8 072	6.5	.1	X
	20224	Suits, pantsuits, sport jackets, blazers	37	91 305	4 878	5.3	.1	X
	20225	Slacks/pants, jeans, walking shorts, skirts	207	214 899	12 969	6.0	.2	X
	20226	Tops, including t-shirts, knit & woven shirts, blouses, sweaters	256	244 951	11 891	4.9	.2	X
	20227	Women's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel	48	44 265	1 835	4.1	Z	X
	20229	Hosiery, including pantyhose, socks, tights	120	95 545	1 117	1.2	Z	X
	20231	Bras, girdles, corsets	28	25 573	753	2.9	Z	X
	20232	Lingerie, sleepwear, loungewear	29	32 706	1 474	4.5	Z	X
	20234	Accessories, including handbags, wallets, neckwear, gloves, belts, rain accessories, etc.	184	195 347	5 974	3.1	.1	X
	20235	Custom-made garments	6	2 192	327	14.9	Z	X
	20236	Women's sweat tops, pants, & warm-ups	38	47 474	2 217	4.7	Z	X
	20237	Other apparel, including uniforms, smocks, & other apparel items	92	69 479	8 612	12.4	.1	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	6 558	7 082 266	6 633 089	93.7	93.7	58.4
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	20242	Girls' (sizes 4 to 6x & 7 to 14) clothing & accessories	6 249	6 815 012	3 602 209	52.9	50.9	X
	20243	Infants' & toddlers' clothing & accessories	5 244	5 377 707	1 683 193	31.3	23.8	X
	20260	Footwear, including accessories	2 566	2 907 949	179 434	6.2	2.5	67.3
	20261	Men's footwear, including dress & casual footwear	29	30 898	861	2.8	Z	X
	20262	Women's footwear, including dress & casual footwear	131	99 759	3 561	3.6	.1	X
	20263	Children's footwear, including boys', girls', infants', & toddlers' dress & casual footwear	2 471	2 811 771	167 964	6.0	2.4	X
	20265	Men's athletic footwear, including sneakers & outdoor hiking/sports boots	13	20 880	315	1.5	Z	X
	20266	Women's athletic footwear, including sneakers & outdoor hiking/sports boots	9	16 624	252	1.5	Z	X
	20267	Children's athletic footwear, including boys', girls', infants', & toddlers' sneakers & outdoor hiking/sports boots	103	128 636	6 021	4.7	.1	X
	20268	Footwear accessories, including polishes, laces, trees, storage bags, etc.	16	16 831	460	2.7	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	7	5 681	143	2.5	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	96	71 998	4 116	5.7	.1	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	67	83 711	12 525	15.0	.2	X

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44-45		Retail trade—Con.						
448		Clothing and clothing accessories stores—Con.						
4481		Clothing stores—Con.						
44813		Children's and infants' clothing stores—Con.						
448130		Children's and infants' clothing stores—Con.						
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	29	17 935	3 825	21.3	.1	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	259	183 178	4 461	2.4	.1	60.6
	20412	Costume & novelty jewelry	252	181 267	4 071	2.2	.1	X
	20413	All other jewelry, including karat gold jewelry; pearl, diamond, & other gemstone jewelry; watches; etc.	26	28 443	390	1.4	Z	X
	20420	Books	17	8 495	710	8.4	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	280	188 183	19 120	10.2	.3	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	9	17 326	513	3.0	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	13	17 488	1 432	8.2	Z	X
	20850	All other merchandise	959	1 085 811	88 913	8.2	1.3	66.7
	20859	Luggage & leather goods	7	19 762	1 557	7.9	Z	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	920	1 017 698	82 043	8.1	1.2	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups	14	17 083	311	1.8	Z	X
	20883	All other merchandise	30	41 469	5 002	12.1	.1	X
	29810	All other merchandise	77	42 256	3 343	7.9	Z	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	65	47 373	1 699	3.6	Z	66.4
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	13	20 734	507	2.4	Z	X
	29933	Rental of clothing, formal wear, etc.	8	3 403	527	15.5	Z	X
	29976	All other nonmerchandise receipts, including charges for delivery, storage, etc.	43	23 187	665	2.9	Z	X
44814		Family clothing stores	24 539	X	63 852 108	X	100.0	70.2
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	8	104 174	4 283	4.1	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	2 285	10 998 680	412 983	3.8	.6	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	53	389 755	28	Z	Z	X
	20200	Men's wear	24 539	63 852 108	17 318 523	27.1	27.1	42.7
	20201	Men's overcoats, topcoats, raincoats, outer jackets	14 710	46 118 213	1 098 292	2.4	1.7	X
	20202	Men's suits & formal wear	5 893	32 187 309	636 533	2.0	1.0	X
	20203	Men's sport coats & blazers	8 685	35 392 316	378 663	1.1	.6	X
	20204	Men's tailored & dress slacks	8 636	37 945 001	1 022 158	2.7	1.6	X
	20205	Men's casual slacks & jeans, walking shorts, etc.	19 419	57 328 390	3 626 918	6.3	5.7	X
	20206	Men's career & work uniforms	4 080	22 917 206	500 812	2.2	.8	X
	20207	Men's dress shirts	10 129	39 507 386	1 238 761	3.1	1.9	X
	20208	Men's sport shirts, including t-shirts, knit & woven shirts, etc.	19 537	57 928 500	4 086 317	7.1	6.4	X
	20209	Men's sweaters	12 204	44 665 104	1 205 483	2.7	1.9	X
	20211	Men's hosiery, pajamas, robes, underwear	10 872	45 726 226	843 351	1.8	1.3	X
	20212	Men's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel	9 332	39 434 948	590 636	1.5	.9	X
	20214	Men's accessories, including hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc.	18 446	55 610 905	1 150 207	2.1	1.8	X
	20215	Custom-made garments	211	605 304	16 958	2.8	Z	X
	20216	Men's sweat tops, pants, & warm-ups	9 148	37 212 374	923 434	2.5	1.4	X
	20220	Women's, juniors', & misses' wear	24 539	63 852 108	28 415 644	44.5	44.5	48.6
	20221	Furs, fur garments	230	917 337	37 456	4.1	.1	X
	20222	Dresses, including all types	14 408	48 817 896	1 859 888	3.8	2.9	X
	20223	Dressy & tailored coats, outer jackets, rainwear	13 670	47 690 794	1 399 913	2.9	2.2	X
	20224	Suits, pantsuits, sport jackets, blazers	8 176	33 188 092	2 519 555	7.6	3.9	X
	20225	Slacks/pants, jeans, walking shorts, skirts	20 892	52 524 893	5 560 133	10.6	8.7	X
	20226	Tops, including t-shirts, knit & woven shirts, blouses, sweaters	20 763	59 021 054	9 129 382	15.5	14.3	X
	20227	Women's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel	7 717	30 627 576	820 708	2.7	1.3	X
	20229	Hosiery, including pantyhose, socks, tights	9 384	42 558 027	651 808	1.5	1.0	X
	20231	Bras, girdles, corsets	6 976	37 787 858	995 621	2.6	1.6	X
	20232	Lingerie, sleepwear, loungewear	10 900	41 397 296	837 560	2.0	1.3	X
	20233	Hats, wigs, hairpieces	3 373	11 298 720	469 935	4.2	.7	X
	20234	Accessories, including handbags, wallets, neckwear, gloves, belts, rain accessories, etc.	19 205	51 887 081	2 592 828	5.0	4.1	X
	20235	Custom-made garments	2 374	15 325 782	179 224	1.2	.3	X
	20236	Women's sweat tops, pants, & warm-ups	9 850	32 870 921	1 262 112	3.8	2.0	X
	20237	Other apparel, including uniforms, smocks, & other apparel items	1 098	2 492 035	99 521	4.0	.2	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	11 699	44 451 766	7 039 859	15.8	11.0	50.1
	20241	Boys' (sizes 2 to 7 & 8 to 20) clothing & accessories	11 342	43 905 490	2 550 861	5.8	4.0	X
	20242	Girls' (sizes 4 to 6x & 7 to 14) clothing & accessories	10 779	43 525 315	2 736 805	6.3	4.3	X
	20243	Infants' & toddlers' clothing & accessories	9 773	41 266 218	1 752 193	4.2	2.7	X
	20260	Footwear, including accessories	14 992	46 973 631	3 537 256	7.5	5.5	43.3
	20261	Men's footwear, including dress & casual footwear	11 493	31 845 367	687 893	2.2	1.1	X
	20262	Women's footwear, including dress & casual footwear	12 719	43 650 411	1 545 919	3.5	2.4	X
	20263	Children's footwear, including boys', girls', infants', & toddlers' dress & casual footwear	4 867	19 983 711	278 040	1.4	.4	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
448		Clothing and clothing accessories stores—Con.						
4481		Clothing stores—Con.						
44814		Family clothing stores—Con.						
	20260	Footwear, including accessories—Con.						
	20265	Men's athletic footwear, including sneakers & outdoor hiking/sports boots	8 391	34 172 400	511 708	1.5	.8	X
	20266	Women's athletic footwear, including sneakers & outdoor hiking/sports boots	7 824	34 038 269	393 363	1.2	.6	X
	20267	Children's athletic footwear, including boys', girls', infants', & toddlers' sneakers & outdoor hiking/sports boots	1 727	5 621 059	109 472	1.9	.2	X
	20268	Footwear accessories, including polishes, laces, trees, storage bags, etc.	507	1 301 136	10 860	.8	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	69	104 131	8 892	8.5	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	4 045	20 239 259	1 400 598	6.9	2.2	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	58	338 100	8 005	2.4	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	221	770 640	15 624	2.0	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	4 672	21 459 757	2 562 578	11.9	4.0	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	8 245	25 461 627	851 793	3.3	1.3	42.3
	20412	Costume & novelty jewelry	4 962	12 452 663	318 242	2.6	.5	X
	20413	All other jewelry, including karat gold jewelry; pearl, diamond, & other gemstone jewelry; watches; etc.	5 607	20 332 497	533 551	2.6	.8	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	4 112	20 562 276	1 361 293	6.6	2.1	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	2 775	5 395 511	90 635	1.7	.1	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	354	702 149	95 113	13.5	.1	X
	20850	All other merchandise	5 700	11 572 733	340 864	2.9	.5	69.5
	20859	Luggage & leather goods	3 191	8 147 727	138 984	1.7	.2	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	3 610	4 881 872	171 214	3.5	.3	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups	768	1 529 812	29 216	1.9	Z	X
	20883	All other merchandise	36	93 557	1 430	1.5	Z	X
	29810	All other merchandise	2 218	5 543 073	255 560	4.6	.4	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for delly, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	3 910	18 118 931	131 643	.7	.2	69.7
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rpts from landscaping; & rpts from heater rep/install	526	2 137 203	60 048	2.8	.1	X
	29933	Rental of clothing, formal wear, etc.	867	1 914 793	26 991	1.4	Z	X
	29976	All other nonmerchandise receipts, including charges for delivery, storage, etc.	2 732	14 866 001	44 579	.3	.1	X
448140		Family clothing stores	24 539	X	63 852 108	X	100.0	70.2
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	8	104 174	4 283	4.1	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	2 285	10 998 680	412 983	3.8	.6	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	53	389 755	28	Z	Z	X
	20200	Men's wear	24 539	63 852 108	17 318 523	27.1	27.1	42.7
	20201	Men's overcoats, topcoats, raincoats, outer jackets	14 710	46 118 213	1 098 292	2.4	1.7	X
	20202	Men's suits & formal wear	5 893	32 187 309	636 533	2.0	1.0	X
	20203	Men's sport coats & blazers	8 685	35 392 316	378 663	1.1	.6	X
	20204	Men's tailored & dress slacks	8 636	37 945 001	1 022 158	2.7	1.6	X
	20205	Men's casual slacks & jeans, walking shorts, etc.	19 419	57 328 390	3 626 918	6.3	5.7	X
	20206	Men's career & work uniforms	4 080	22 917 206	500 812	2.2	.8	X
	20207	Men's dress shirts	10 129	39 507 386	1 238 761	3.1	1.9	X
	20208	Men's sport shirts, including t-shirts, knit & woven shirts, etc.	19 537	57 928 500	4 086 317	7.1	6.4	X
	20209	Men's sweaters	12 204	44 665 104	1 205 483	2.7	1.9	X
	20211	Men's hosiery, pajamas, robes, underwear	10 872	45 726 226	843 351	1.8	1.3	X
	20212	Men's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel	9 332	39 434 948	590 636	1.5	.9	X
	20214	Men's accessories, including hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc.	18 446	55 610 905	1 150 207	2.1	1.8	X
	20215	Custom-made garments	211	605 304	16 958	2.8	Z	X
	20216	Men's sweat tops, pants, & warm-ups	9 148	37 212 374	923 434	2.5	1.4	X
	20220	Women's, juniors', & misses' wear	24 539	63 852 108	28 415 644	44.5	44.5	48.6
	20221	Furs, fur garments	230	917 337	37 456	4.1	.1	X
	20222	Dresses, including all types	14 408	48 817 896	1 859 888	3.8	2.9	X
	20223	Dressy & tailored coats, outer jackets, rainwear	13 670	47 690 794	1 399 913	2.9	2.2	X
	20224	Suits, pantsuits, sport jackets, blazers	8 176	33 188 092	2 519 555	7.6	3.9	X
	20225	Slacks/pants, jeans, walking shorts, skirts	20 892	52 524 893	5 560 133	10.6	8.7	X
	20226	Tops, including t-shirts, knit & woven shirts, blouses, sweaters	20 763	59 021 054	9 129 382	15.5	14.3	X
	20227	Women's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel	7 717	30 627 576	820 708	2.7	1.3	X
	20229	Hosiery, including pantyhose, socks, tights	9 384	42 558 027	651 808	1.5	1.0	X
	20231	Bras, girdles, corsets	6 976	37 787 858	995 621	2.6	1.6	X
	20232	Lingerie, sleepwear, loungewear	10 900	41 397 296	837 560	2.0	1.3	X
	20233	Hats, wigs, hairpieces	3 373	11 298 720	469 935	4.2	.7	X
	20234	Accessories, including handbags, wallets, neckwear, gloves, belts, rain accessories, etc.	19 205	51 887 081	2 592 828	5.0	4.1	X

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
448		Clothing and clothing accessories stores—Con.						
4481		Clothing stores—Con.						
44814		Family clothing stores—Con.						
448140		Family clothing stores—Con.						
20220		Women's, juniors', & misses' wear—Con.						
20235		Custom-made garments	2 374	15 325 782	179 224	1.2	.3	X
20236		Women's sweat tops, pants, & warm-ups	9 850	32 870 921	1 262 112	3.8	2.0	X
20237		Other apparel, including uniforms, smocks, & other apparel items	1 098	2 492 035	99 521	4.0	.2	X
20240		Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	11 699	44 451 766	7 039 859	15.8	11.0	50.1
20241		Boys' (sizes 2 to 7 & 8 to 20) clothing & accessories	11 342	43 905 490	2 550 861	5.8	4.0	X
20242		Girls' (sizes 4 to 6x & 7 to 14) clothing & accessories	10 779	43 525 315	2 736 805	6.3	4.3	X
20243		Infants' & toddlers' clothing & accessories	9 773	41 266 218	1 752 193	4.2	2.7	X
20260		Footwear, including accessories	14 992	46 973 631	3 537 256	7.5	5.5	43.3
20261		Men's footwear, including dress & casual footwear	11 493	31 845 367	687 893	2.2	1.1	X
20262		Women's footwear, including dress & casual footwear	12 719	43 650 411	1 545 919	3.5	2.4	X
20263		Children's footwear, including boys', girls', infants', & toddlers' dress & casual footwear	4 867	19 983 711	278 040	1.4	.4	X
20265		Men's athletic footwear, including sneakers & outdoor hiking/sports boots	8 391	34 172 400	511 708	1.5	.8	X
20266		Women's athletic footwear, including sneakers & outdoor hiking/sports boots	7 824	34 038 269	393 363	1.2	.6	X
20267		Children's athletic footwear, including boys', girls', infants', & toddlers' sneakers & outdoor hiking/sports boots	1 727	5 621 059	109 472	1.9	.2	X
20268		Footwear accessories, including polishes, laces, trees, storage bags, etc.	507	1 301 136	10 860	.8	Z	X
20270		Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	69	104 131	8 892	8.5	Z	X
20280		Curtains, draperies, blinds, slipcovers, bed & table coverings	4 045	20 239 259	1 400 598	6.9	2.2	X
20320		Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	58	338 100	8 005	2.4	Z	X
20340		Furniture, sleep equipment & outdoor/patio furniture	221	770 640	15 624	2.0	Z	X
20380		Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	4 672	21 459 757	2 562 578	11.9	4.0	X
20400		Jewelry, including watches, watch attachments, novelty jewelry, etc.	8 245	25 461 627	851 793	3.3	1.3	42.3
20412		Costume & novelty jewelry	4 962	12 452 663	318 242	2.6	.5	X
20413		All other jewelry, including karat gold jewelry; pearl, diamond, & other gemstone jewelry; watches; etc.	5 607	20 332 497	533 551	2.6	.8	X
20460		Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	4 112	20 562 276	1 361 293	6.6	2.1	X
20490		Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	2 775	5 395 511	90 635	1.7	.1	X
20500		Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	354	702 149	95 113	13.5	.1	X
20850		All other merchandise	5 700	11 572 733	340 864	2.9	.5	69.5
20859		Luggage & leather goods	3 191	8 147 727	138 984	1.7	.2	X
20877		Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	3 610	4 881 872	171 214	3.5	.3	X
20878		Seasonal decorations, including decorative plates, napkins, & cups	768	1 529 812	29 216	1.9	Z	X
20883		All other merchandise	36	93 557	1 430	1.5	Z	X
29810		All other merchandise	2 218	5 543 073	255 560	4.6	.4	X
29900		All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	3 910	18 118 931	131 643	.7	.2	69.7
29904		Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	526	2 137 203	60 048	2.8	.1	X
29933		Rental of clothing, formal wear, etc.	867	1 914 793	26 991	1.4	Z	X
29976		All other nonmerchandise receipts, including charges for delivery, storage, etc.	2 732	14 866 001	44 579	.3	.1	X
44815		Clothing accessories stores	5 810	X	2 731 046	X	100.0	62.8
20160		Drugs, health aids, beauty aids, including cosmetics	66	45 913	4 359	9.5	.2	X
20200		Men's wear	1 112	751 903	213 385	28.4	7.8	60.5
20201		Men's overcoats, topcoats, raincoats, outer jackets	89	268 534	5 805	2.2	.2	X
20202		Men's suits & formal wear	29	202 283	2 285	1.1	.1	X
20203		Men's sport coats & blazers	46	242 612	2 360	1.0	.1	X
20204		Men's tailored & dress slacks	39	230 013	1 250	.5	Z	X
20205		Men's casual slacks & jeans, walking shorts, etc.	17	26 134	574	2.2	Z	X
20206		Men's career & work uniforms	55	18 773	3 972	21.2	.1	X
20207		Men's dress shirts	55	217 175	2 408	1.1	.1	X
20208		Men's sport shirts, including t-shirts, knit & woven shirts, etc.	76	240 531	4 327	1.8	.2	X
20209		Men's sweaters	44	237 340	3 290	1.4	.1	X
20211		Men's hosiery, pajamas, robes, underwear	153	254 428	14 882	5.8	.5	X
20212		Men's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel	30	16 045	1 396	8.7	.1	X
20214		Men's accessories, including hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc.	925	615 063	168 660	27.4	6.2	X
20215		Custom-made garments	29	61 041	2 041	3.3	.1	X
20216		Men's sweat tops, pants, & warm-ups	17	3 154	135	4.3	Z	X
20220		Women's, juniors', & misses' wear	5 258	2 426 415	1 935 707	79.8	70.9	61.8
20221		Furs, fur garments	33	70 155	13 252	18.9	.5	X
20222		Dresses, including all types	172	311 215	8 228	2.6	.3	X
20223		Dressy & tailored coats, outer jackets, rainwear	97	292 502	19 137	6.5	.7	X
20224		Suits, pantsuits, sport jackets, blazers	78	242 622	5 088	2.1	.2	X
20225		Slacks/pants, jeans, walking shorts, skirts	167	305 226	16 388	5.4	.6	X
20226		Tops, including t-shirts, knit & woven shirts, blouses, sweaters	266	351 935	28 429	8.1	1.0	X

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448		Clothing and clothing accessories stores—Con.						
4481		Clothing stores—Con.						
44815		Clothing accessories stores—Con.						
	20220	Women's, juniors', & misses' wear—Con.						
	20227	Women's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel	70	127 128	2 917	2.3	.1	X
	20229	Hosiery, including pantyhose, socks, tights	271	88 754	14 252	16.1	.5	X
	20231	Bras, girdles, corsets	47	18 380	1 249	6.8	Z	X
	20232	Lingerie, sleepwear, loungewear	35	23 155	1 788	7.7	.1	X
	20233	Hats, wigs, hairpieces	1 086	329 377	180 016	54.7	6.6	X
	20234	Accessories, including handbags, wallets, neckwear, gloves, belts, rain accessories, etc.	4 148	2 073 651	1 598 821	77.1	58.5	X
	20235	Custom-made garments	24	8 597	1 848	21.5	.1	X
	20236	Women's sweat tops, pants, & warm-ups	67	227 439	8 820	3.9	.3	X
	20237	Other apparel, including uniforms, smocks, & other apparel items	216	323 044	35 474	11.0	1.3	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	206	281 814	8 508	3.0	.3	X
	20260	Footwear, including accessories	337	479 097	49 277	10.3	1.8	56.4
	20261	Men's footwear, including dress & casual footwear	122	348 402	10 023	2.9	.4	X
	20262	Women's footwear, including dress & casual footwear	306	468 373	35 815	7.6	1.3	X
	20263	Children's footwear, including boys', girls', infants', & toddlers' dress & casual footwear	27	9 347	1 475	15.8	.1	X
	20265	Men's athletic footwear, including sneakers & outdoor hiking/sports boots	17	5 902	225	3.8	Z	X
	20266	Women's athletic footwear, including sneakers & outdoor hiking/sports boots	25	8 439	823	9.8	Z	X
	20267	Children's athletic footwear, including boys', girls', infants', & toddlers' sneakers & outdoor hiking/sports boots	14	5 296	810	15.3	Z	X
	20268	Footwear accessories, including polishes, laces, trees, storage bags, etc.	18	6 589	106	1.6	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	6	2 609	470	18.0	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	15	23 180	130	.6	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	9	5 146	222	4.3	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	196	361 550	35 500	9.8	1.3	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	1 006	744 738	364 258	48.9	13.3	57.4
	20412	Cosume & novelty jewelry	758	573 032	175 767	30.7	6.4	X
	20413	All other jewelry, including karat gold jewelry; pearl, diamond, & other gemstone jewelry; watches; etc.	539	544 035	188 491	34.6	6.9	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	29	10 261	1 235	12.0	Z	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	98	103 619	4 585	4.4	.2	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	34	194 297	2 156	1.1	.1	X
	20850	All other merchandise	221	315 999	88 088	27.9	3.2	60.3
	20859	Luggage & leather goods	124	278 252	81 543	29.3	3.0	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	86	28 831	4 319	15.0	.2	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups	11	3 122	444	14.2	Z	X
	20883	All other merchandise	17	9 854	1 782	18.1	.1	X
	29810	All other merchandise	186	272 275	15 186	5.6	.6	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for delv, repair, maint, stc, storage, installation, on-site const, rental/lease of tool/equip & oth svc provided	161	60 751	7 858	12.9	.3	56.8
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	106	43 155	4 591	10.6	.2	X
	29933	Rental of clothing, formal wear, etc.	9	8 237	1 836	22.3	.1	X
	29976	All other nonmerchandise receipts, including charges for delivery, storage, etc.	59	21 139	1 431	6.8	.1	X
448150		Clothing accessories stores	5 810	X	2 731 046	X	100.0	62.8
	20160	Drugs, health aids, beauty aids, including cosmetics	66	45 913	4 359	9.5	.2	X
	20200	Men's wear	1 112	751 903	213 385	28.4	7.8	60.5
	20201	Men's overcoats, topcoats, raincoats, outer jackets	89	268 534	5 805	2.2	.2	X
	20202	Men's suits & formal wear	29	202 283	2 285	1.1	.1	X
	20203	Men's sport coats & blazers	46	242 612	2 360	1.0	.1	X
	20204	Men's tailored & dress slacks	39	230 013	1 250	.5	Z	X
	20205	Men's casual slacks & jeans, walking shorts, etc.	17	26 134	574	2.2	Z	X
	20206	Men's career & work uniforms	55	18 773	3 972	21.2	.1	X
	20207	Men's dress shirts	55	217 175	2 408	1.1	.1	X
	20208	Men's sport shirts, including t-shirts, knit & woven shirts, etc.	76	240 531	4 327	1.8	.2	X
	20209	Men's sweaters	44	237 340	3 290	1.4	.1	X
	20211	Men's hosiery, pajamas, robes, underwear	153	254 428	14 882	5.8	.5	X
	20212	Men's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel	30	16 045	1 396	8.7	.1	X
	20214	Men's accessories, including hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc.	925	615 063	168 660	27.4	6.2	X
	20215	Custom-made garments	29	61 041	2 041	3.3	.1	X
	20216	Men's sweat tops, pants, & warm-ups	17	3 154	135	4.3	Z	X
	20220	Women's, juniors', & misses' wear	5 258	2 426 415	1 935 707	79.8	70.9	61.8
	20221	Furs, fur garments	33	70 155	13 252	18.9	.5	X
	20222	Dresses, including all types	172	311 215	8 228	2.6	.3	X
	20223	Dressy & tailored coats, outer jackets, rainwear	97	292 502	19 137	6.5	.7	X
	20224	Suits, pantsuits, sport jackets, blazers	78	242 622	5 088	2.1	.2	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
448		Clothing and clothing accessories stores—Con.						
4481		Clothing stores—Con.						
44815		Clothing accessories stores—Con.						
448150		Clothing accessories stores—Con.						
	20220	Women's, juniors', & misses' wear—Con.						
	20225	Slacks/pants, jeans, walking shorts, skirts	167	305 226	16 388	5.4	.6	X
	20226	Tops, including t-shirts, knit & woven shirts, blouses, sweaters	266	351 935	28 429	8.1	1.0	X
	20227	Women's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel	70	127 128	2 917	2.3	.1	X
	20229	Hosiery, including pantyhose, socks, tights	271	88 754	14 252	16.1	.5	X
	20231	Bras, girdles, corsets	47	18 380	1 249	6.8	Z	X
	20232	Lingerie, sleepwear, loungewear	35	23 155	1 788	7.7	.1	X
	20233	Hats, wigs, hairpieces	1 086	329 377	180 016	54.7	6.6	X
	20234	Accessories, including handbags, wallets, neckwear, gloves, belts, rain accessories, etc.	4 148	2 073 651	1 598 821	77.1	58.5	X
	20235	Custom-made garments	24	8 597	1 848	21.5	.1	X
	20236	Women's sweat tops, pants, & warm-ups	67	227 439	8 820	3.9	.3	X
	20237	Other apparel, including uniforms, smocks, & other apparel items	216	323 044	35 474	11.0	1.3	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	206	281 814	8 508	3.0	.3	X
	20260	Footwear, including accessories	337	479 097	49 277	10.3	1.8	56.4
	20261	Men's footwear, including dress & casual footwear	122	348 402	10 023	2.9	.4	X
	20262	Women's footwear, including dress & casual footwear	306	468 373	35 815	7.6	1.3	X
	20263	Children's footwear, including boys', girls', infants', & toddlers' dress & casual footwear	27	9 347	1 475	15.8	.1	X
	20265	Men's athletic footwear, including sneakers & outdoor hiking/sports boots	17	5 902	225	3.8	Z	X
	20266	Women's athletic footwear, including sneakers & outdoor hiking/sports boots	25	8 439	823	9.8	Z	X
	20267	Children's athletic footwear, including boys', girls', infants', & toddlers' sneakers & outdoor hiking/sports boots	14	5 296	810	15.3	Z	X
	20268	Footwear accessories, including polishes, laces, trees, storage bags, etc.	18	6 589	106	1.6	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	6	2 609	470	18.0	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	15	23 180	130	.6	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	9	5 146	222	4.3	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	196	361 550	35 500	9.8	1.3	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	1 006	744 738	364 258	48.9	13.3	57.4
	20412	Costume & novelty jewelry	758	573 032	175 767	30.7	6.4	X
	20413	All other jewelry, including karat gold jewelry; pearl, diamond, & other gemstone jewelry; watches; etc.	539	544 035	188 491	34.6	6.9	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	29	10 261	1 235	12.0	Z	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	98	103 619	4 585	4.4	.2	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	34	194 297	2 156	1.1	.1	X
	20850	All other merchandise	221	315 999	88 088	27.9	3.2	60.3
	20859	Luggage & leather goods	124	278 252	81 543	29.3	3.0	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	86	28 831	4 319	15.0	.2	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups	11	3 122	444	14.2	Z	X
	20883	All other merchandise	17	9 854	1 782	18.1	.1	X
	29810	All other merchandise	186	272 275	15 186	5.6	.6	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	161	60 751	7 858	12.9	.3	56.8
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	106	43 155	4 591	10.6	.2	X
	29933	Rental of clothing, formal wear, etc.	9	8 237	1 836	22.3	.1	X
	29976	All other nonmerchandise receipts, including charges for delivery, storage, etc.	59	21 139	1 431	6.8	.1	X
44819		Other clothing stores	10 655	X	7 955 963	X	100.0	73.0
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	9	9 207	82	.9	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	1 516	3 033 354	686 499	22.6	8.6	X
	20200	Men's wear	4 293	2 492 298	1 063 291	42.7	13.4	63.0
	20201	Men's overcoats, topcoats, raincoats, outer jackets	582	356 912	44 240	12.4	.6	X
	20202	Men's suits & formal wear	302	123 337	17 354	14.1	.2	X
	20203	Men's sport coats & blazers	130	56 333	1 899	3.4	Z	X
	20204	Men's tailored & dress slacks	155	64 332	3 302	5.1	Z	X
	20205	Men's casual slacks & jeans, walking shorts, etc.	452	278 771	21 353	7.7	.3	X
	20206	Men's career & work uniforms	654	334 941	108 656	32.4	1.4	X
	20207	Men's dress shirts	213	96 384	4 416	4.6	.1	X
	20208	Men's sport shirts, including t-shirts, knit & woven shirts, etc.	1 659	825 427	202 936	24.6	2.6	X
	20209	Men's sweaters	339	235 480	19 959	8.5	.3	X
	20211	Men's hosiery, pajamas, robes, underwear	679	475 682	130 838	27.5	1.6	X
	20212	Men's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel	2 016	1 380 703	410 590	29.7	5.2	X
	20214	Men's accessories, including hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc.	932	572 300	41 329	7.2	.5	X
	20215	Custom-made garments	123	89 872	9 746	10.8	.1	X

See footnotes at end of table.

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
448		Clothing and clothing accessories stores—Con.						
4481		Clothing stores—Con.						
44819		Other clothing stores—Con.						
20200		Men's wear—Con.						
20216		Men's sweat tops, pants, & warm-ups	767	469 771	46 672	9.9	.6	X
20220		Women's, juniors', & misses' wear	10 096	7 651 093	5 440 160	71.1	68.4	70.3
20221		Furs, fur garments	709	510 464	362 429	71.0	4.6	X
20222		Dresses, including all types	1 891	1 190 691	723 775	60.8	9.1	X
20223		Dressy & tailored coats, outer jackets, rainwear	318	212 536	24 874	11.7	.3	X
20224		Suits, pantsuits, sport jackets, blazers	235	172 091	7 551	4.4	.1	X
20225		Slacks/pants, jeans, walking shorts, skirts	560	340 817	26 613	7.8	.3	X
20226		Tops, including t-shirts, knit & woven shirts, blouses, sweaters	1 581	834 489	170 906	20.5	2.1	X
20227		Women's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel	2 584	1 654 418	501 160	30.3	6.3	X
20229		Hosiery, including pantyhose, socks, tights	2 070	2 717 498	154 472	5.7	1.9	X
20231		Bras, girdles, corsets	3 220	4 207 640	1 122 793	26.7	14.1	X
20232		Lingerie, sleepwear, loungewear	2 804	3 556 376	1 473 799	41.4	18.5	X
20233		Hats, wigs, hairpieces	783	773 196	43 152	5.6	.5	X
20234		Accessories, including handbags, wallets, neckwear, gloves, belts, rain accessories, etc.	1 513	1 177 891	48 256	4.1	.6	X
20235		Custom-made garments	208	145 594	24 434	16.8	.3	X
20236		Women's sweat tops, pants, & warm-ups	956	510 319	43 920	8.6	.6	X
20237		Other apparel, including uniforms, smocks, & other apparel items	2 715	1 272 137	712 024	56.0	9.0	X
20240		Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	2 122	1 583 005	119 970	7.6	1.5	61.5
20241		Boys' (sizes 2 to 7 & 8 to 20) clothing & accessories	1 465	967 673	46 016	4.8	.6	X
20242		Girls' (sizes 4 to 6x & 7 to 14) clothing & accessories	1 890	1 364 059	64 057	4.7	.8	X
20243		Infants' & toddlers' clothing & accessories	446	268 237	9 848	3.7	.1	X
20260		Footwear, including accessories	3 332	1 986 887	220 073	11.1	2.8	70.5
20261		Men's footwear, including dress & casual footwear	555	389 028	25 609	6.6	.3	X
20262		Women's footwear, including dress & casual footwear	2 489	1 396 963	73 306	5.2	.9	X
20263		Children's footwear, including boys', girls', infants', & toddlers' dress & casual footwear	189	190 467	5 395	2.8	.1	X
20265		Men's athletic footwear, including sneakers & outdoor hiking/sports boots	719	578 623	63 438	11.0	.8	X
20266		Women's athletic footwear, including sneakers & outdoor hiking/sports boots	1 493	792 355	28 286	3.6	.4	X
20267		Children's athletic footwear, including boys', girls', infants', & toddlers' sneakers & outdoor hiking/sports boots	414	316 460	8 369	2.6	.1	X
20268		Footwear accessories, including polishes, laces, trees, storage bags, etc.	397	212 467	15 651	7.4	.2	X
20270		Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	27	20 646	389	1.9	Z	X
20280		Curtains, draperies, blinds, slipcovers, bed & table coverings	27	30 902	2 411	7.8	Z	X
20340		Furniture, sleep equipment & outdoor/patio furniture	28	75 825	4 072	5.4	.1	X
20380		Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	95	70 185	2 332	3.3	Z	X
20400		Jewelry, including watches, watch attachments, novelty jewelry, etc.	1 293	969 322	23 395	2.4	.3	65.7
20412		Costume & novelty jewelry	1 235	931 566	19 749	2.1	.2	X
20413		All other jewelry, including karat gold jewelry; pearl, diamond, & other gemstone jewelry; watches; etc.	210	121 685	3 646	3.0	Z	X
20460		Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	116	80 858	2 952	3.7	Z	X
20490		Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	238	213 670	9 185	4.3	.1	X
20500		Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	876	664 377	128 429	19.3	1.6	X
20850		All other merchandise	1 087	926 403	74 070	8.0	.9	71.4
20859		Luggage & leather goods	175	109 890	3 091	2.8	Z	X
20877		Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	871	794 433	63 178	8.0	.8	X
20878		Seasonal decorations, including decorative plates, napkins, & cups	22	13 690	218	1.6	Z	X
20883		All other merchandise	43	35 452	7 583	21.4	.1	X
29810		All other merchandise	568	665 933	16 239	2.4	.2	X
29900		All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	1 455	1 203 123	160 525	13.3	2.0	67.4
29904		Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	1 101	1 024 098	98 129	9.6	1.2	X
29933		Rental of clothing, formal wear, etc.	450	181 422	21 448	11.8	.3	X
29976		All other nonmerchandise receipts, including charges for delivery, storage, etc.	601	736 360	40 948	5.6	.5	X
448190		Other clothing stores	10 655	X	7 955 963	X	100.0	73.0
20100		Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	9	9 207	82	.9	Z	X
20160		Drugs, health aids, beauty aids, including cosmetics	1 516	3 033 354	686 499	22.6	8.6	X
20200		Men's wear	4 293	2 492 298	1 063 291	42.7	13.4	63.0
20201		Men's overcoats, topcoats, raincoats, outer jackets	582	356 912	44 240	12.4	.6	X
20202		Men's suits & formal wear	302	123 337	17 354	14.1	.2	X
20203		Men's sport coats & blazers	130	56 333	1 899	3.4	Z	X
20204		Men's tailored & dress slacks	155	64 332	3 302	5.1	Z	X
20205		Men's casual slacks & jeans, walking shorts, etc.	452	278 771	21 353	7.7	.3	X
20206		Men's career & work uniforms	654	334 941	108 656	32.4	1.4	X
20207		Men's dress shirts	213	96 384	4 416	4.6	.1	X

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44-45		Retail trade—Con.						
448		Clothing and clothing accessories stores—Con.						
4481		Clothing stores—Con.						
44819		Other clothing stores—Con.						
448190		Other clothing stores—Con.						
20200		Men's wear—Con.						
20208		Men's sport shirts, including t-shirts, knit & woven shirts, etc.	1 659	825 427	202 936	24.6	2.6	X
20209		Men's sweaters	339	235 480	19 959	8.5	.3	X
20211		Men's hosiery, pajamas, robes, underwear	679	475 682	130 838	27.5	1.6	X
20212		Men's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel	2 016	1 380 703	410 590	29.7	5.2	X
20214		Men's accessories, including hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc.	932	572 300	41 329	7.2	.5	X
20215		Custom-made garments	123	89 872	9 746	10.8	.1	X
20216		Men's sweat tops, pants, & warm-ups	767	469 771	46 672	9.9	.6	X
20220		Women's, juniors', & misses' wear	10 096	7 651 093	5 440 160	71.1	68.4	70.3
20221		Furs, fur garments	709	510 464	362 429	71.0	4.6	X
20222		Dresses, including all types	1 891	1 190 691	723 775	60.8	9.1	X
20223		Dressy & tailored coats, outer jackets, rainwear	318	212 536	24 874	11.7	.3	X
20224		Suits, pantsuits, sport jackets, blazers	235	172 091	7 551	4.4	.1	X
20225		Slacks/pants, jeans, walking shorts, skirts	560	340 817	26 613	7.8	.3	X
20226		Tops, including t-shirts, knit & woven shirts, blouses, sweaters	1 581	834 489	170 906	20.5	2.1	X
20227		Women's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel	2 584	1 654 418	501 160	30.3	6.3	X
20229		Hosiery, including pantyhose, socks, tights	2 070	2 717 498	154 472	5.7	1.9	X
20231		Bras, girdles, corsets	3 220	4 207 640	1 122 793	26.7	14.1	X
20232		Lingerie, sleepwear, loungewear	2 804	3 556 376	1 473 799	41.4	18.5	X
20233		Hats, wigs, hairpieces	783	773 196	43 152	5.6	.5	X
20234		Accessories, including handbags, wallets, neckwear, gloves, belts, rain accessories, etc.	1 513	1 177 891	48 256	4.1	.6	X
20235		Custom-made garments	208	145 594	24 434	16.8	.3	X
20236		Women's sweat tops, pants, & warm-ups	956	510 319	43 920	8.6	.6	X
20237		Other apparel, including uniforms, smocks, & other apparel items	2 715	1 272 137	712 024	56.0	9.0	X
20240		Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	2 122	1 583 005	119 970	7.6	1.5	61.5
20241		Boys' (sizes 2 to 7 & 8 to 20) clothing & accessories	1 465	967 673	46 016	4.8	.6	X
20242		Girls' (sizes 4 to 6x & 7 to 14) clothing & accessories	1 890	1 364 059	64 057	4.7	.8	X
20243		Infants' & toddlers' clothing & accessories	446	268 237	9 848	3.7	.1	X
20260		Footwear, including accessories	3 332	1 986 887	220 073	11.1	2.8	70.5
20261		Men's footwear, including dress & casual footwear	555	389 028	25 609	6.6	.3	X
20262		Women's footwear, including dress & casual footwear	2 489	1 396 963	73 306	5.2	.9	X
20263		Children's footwear, including boys', girls', infants', & toddlers' dress & casual footwear	189	190 467	5 395	2.8	.1	X
20265		Men's athletic footwear, including sneakers & outdoor hiking/sports boots	719	578 623	63 438	11.0	.8	X
20266		Women's athletic footwear, including sneakers & outdoor hiking/sports boots	1 493	792 355	28 286	3.6	.4	X
20267		Children's athletic footwear, including boys', girls', infants', & toddlers' sneakers & outdoor hiking/sports boots	414	316 460	8 369	2.6	.1	X
20268		Footwear accessories, including polishes, laces, trees, storage bags, etc.	397	212 467	15 651	7.4	.2	X
20270		Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	27	20 646	389	1.9	Z	X
20280		Curtains, draperies, blinds, slipcovers, bed & table coverings	27	30 902	2 411	7.8	Z	X
20340		Furniture, sleep equipment & outdoor/patio furniture	28	75 825	4 072	5.4	.1	X
20380		Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	95	70 185	2 332	3.3	Z	X
20400		Jewelry, including watches, watch attachments, novelty jewelry, etc.	1 293	969 322	23 395	2.4	.3	65.7
20412		Costume & novelty jewelry	1 235	931 566	19 749	2.1	.2	X
20413		All other jewelry, including karat gold jewelry; pearl, diamond, & other gemstone jewelry; watches; etc.	210	121 685	3 646	3.0	Z	X
20460		Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	116	80 858	2 952	3.7	Z	X
20490		Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	238	213 670	9 185	4.3	.1	X
20500		Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	876	664 377	128 429	19.3	1.6	X
20850		All other merchandise	1 087	926 403	74 070	8.0	.9	71.4
20859		Luggage & leather goods	175	109 890	3 091	2.8	Z	X
20877		Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	871	794 433	63 178	8.0	.8	X
20878		Seasonal decorations, including decorative plates, napkins, & cups	22	13 690	218	1.6	Z	X
20883		All other merchandise	43	35 452	7 583	21.4	.1	X
29810		All other merchandise	568	665 933	16 239	2.4	.2	X
29900		All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	1 455	1 203 123	160 525	13.3	2.0	67.4
29904		Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	1 101	1 024 098	98 129	9.6	1.2	X
29933		Rental of clothing, formal wear, etc.	450	181 422	21 448	11.8	.3	X
29976		All other nonmerchandise receipts, including charges for delivery, storage, etc.	601	736 360	40 948	5.6	.5	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
448		Clothing and clothing accessories stores—Con.						
4482		Shoe stores	28 499	X	22 955 111	X	100.0	82.8
	20160	Drugs, health aids, beauty aids, including cosmetics	7	5 896	886	15.0	Z	X
	20200	Men's wear	6 437	7 368 994	1 167 329	15.8	5.1	X
	20220	Women's, juniors', & misses' wear	6 637	7 752 205	583 265	7.5	2.5	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	3 345	4 086 215	214 489	5.2	.9	X
	20260	Footwear, including accessories	28 499	22 955 111	20 607 869	89.8	89.8	80.8
	20261	Men's footwear, including dress & casual footwear	19 049	14 138 753	3 451 157	24.4	15.0	X
	20262	Women's footwear, including dress & casual footwear	20 556	15 112 194	6 100 284	40.4	26.6	X
	20263	Children's footwear, including boys', girls', infants', & toddlers' dress & casual footwear	13 994	9 705 080	1 144 112	11.8	5.0	X
	20265	Men's athletic footwear, including sneakers & outdoor hiking/sports boots	20 291	17 466 141	4 719 545	27.0	20.6	X
	20266	Women's athletic footwear, including sneakers & outdoor hiking/sports boots	20 458	17 183 644	2 613 370	15.2	11.4	X
	20267	Children's athletic footwear, including boys', girls', infants', & toddlers' sneakers & outdoor hiking/sports boots	18 276	14 978 146	1 778 118	11.9	7.7	X
	20268	Footwear accessories, including polishes, laces, trees, storage bags, etc.	18 382	14 421 031	801 283	5.6	3.5	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	4 429	4 084 285	111 968	2.7	.5	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	11	5 900	547	9.3	Z	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	22	16 969	173	1.0	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	771	1 334 061	101 282	7.6	.4	X
	20850	All other merchandise	174	268 971	39 150	14.6	.2	72.9
	20883	All other merchandise	174	268 971	39 150	14.6	.2	X
	29810	All other merchandise	2 285	1 740 806	114 290	6.6	.5	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	290	200 039	13 304	6.7	.1	X
44821		Shoe stores	28 499	X	22 955 111	X	100.0	82.8
	20160	Drugs, health aids, beauty aids, including cosmetics	7	5 896	886	15.0	Z	X
	20200	Men's wear	6 437	7 368 994	1 167 329	15.8	5.1	X
	20220	Women's, juniors', & misses' wear	6 637	7 752 205	583 265	7.5	2.5	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	3 345	4 086 215	214 489	5.2	.9	X
	20260	Footwear, including accessories	28 499	22 955 111	20 607 869	89.8	89.8	80.8
	20261	Men's footwear, including dress & casual footwear	19 049	14 138 753	3 451 157	24.4	15.0	X
	20262	Women's footwear, including dress & casual footwear	20 556	15 112 194	6 100 284	40.4	26.6	X
	20263	Children's footwear, including boys', girls', infants', & toddlers' dress & casual footwear	13 994	9 705 080	1 144 112	11.8	5.0	X
	20265	Men's athletic footwear, including sneakers & outdoor hiking/sports boots	20 291	17 466 141	4 719 545	27.0	20.6	X
	20266	Women's athletic footwear, including sneakers & outdoor hiking/sports boots	20 458	17 183 644	2 613 370	15.2	11.4	X
	20267	Children's athletic footwear, including boys', girls', infants', & toddlers' sneakers & outdoor hiking/sports boots	18 276	14 978 146	1 778 118	11.9	7.7	X
	20268	Footwear accessories, including polishes, laces, trees, storage bags, etc.	18 382	14 421 031	801 283	5.6	3.5	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	4 429	4 084 285	111 968	2.7	.5	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	11	5 900	547	9.3	Z	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	22	16 969	173	1.0	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	771	1 334 061	101 282	7.6	.4	X
	20850	All other merchandise	174	268 971	39 150	14.6	.2	72.9
	20883	All other merchandise	174	268 971	39 150	14.6	.2	X
	29810	All other merchandise	2 285	1 740 806	114 290	6.6	.5	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	290	200 039	13 304	6.7	.1	X
448210		Shoe stores	28 499	X	22 955 111	X	100.0	82.8
	20160	Drugs, health aids, beauty aids, including cosmetics	7	5 896	886	15.0	Z	X
	20200	Men's wear	6 437	7 368 994	1 167 329	15.8	5.1	X
	20220	Women's, juniors', & misses' wear	6 637	7 752 205	583 265	7.5	2.5	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	3 345	4 086 215	214 489	5.2	.9	X
	20260	Footwear, including accessories	28 499	22 955 111	20 607 869	89.8	89.8	80.8
	20261	Men's footwear, including dress & casual footwear	19 049	14 138 753	3 451 157	24.4	15.0	X
	20262	Women's footwear, including dress & casual footwear	20 556	15 112 194	6 100 284	40.4	26.6	X
	20263	Children's footwear, including boys', girls', infants', & toddlers' dress & casual footwear	13 994	9 705 080	1 144 112	11.8	5.0	X
	20265	Men's athletic footwear, including sneakers & outdoor hiking/sports boots	20 291	17 466 141	4 719 545	27.0	20.6	X
	20266	Women's athletic footwear, including sneakers & outdoor hiking/sports boots	20 458	17 183 644	2 613 370	15.2	11.4	X
	20267	Children's athletic footwear, including boys', girls', infants', & toddlers' sneakers & outdoor hiking/sports boots	18 276	14 978 146	1 778 118	11.9	7.7	X
	20268	Footwear accessories, including polishes, laces, trees, storage bags, etc.	18 382	14 421 031	801 283	5.6	3.5	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	4 429	4 084 285	111 968	2.7	.5	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	11	5 900	547	9.3	Z	X

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
448		Clothing and clothing accessories stores—Con.						
4482		Shoe stores—Con.						
44821		Shoe stores—Con.						
448210		Shoe stores—Con.						
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc. . . .	22	16 969	173	1.0	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	771	1 334 061	101 282	7.6	.4	X
	20850	All other merchandise	174	268 971	39 150	14.6	.2	72.9
	20883	All other merchandise	174	268 971	39 150	14.6	.2	X
	29810	All other merchandise	2 285	1 740 806	114 290	6.6	.5	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	290	200 039	13 304	6.7	.1	X
4482101		Men's shoe stores	1 622	X	965 889	X	100.0	78.9
	20200	Men's wear	266	275 885	71 221	25.8	7.4	X
	20220	Women's, juniors', & misses' wear	63	60 798	3 307	5.4	.3	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	23	42 685	2 535	5.9	.3	X
	20260	Footwear, including accessories	1 622	965 889	883 685	91.5	91.5	77.9
	20261	Men's footwear, including dress & casual footwear	1 622	965 889	718 928	74.4	74.4	X
	20262	Women's footwear, including dress & casual footwear	428	338 790	29 180	8.6	3.0	X
	20263	Children's footwear, including boys', girls', infants', & toddlers' dress & casual footwear	70	52 483	2 388	4.6	.2	X
	20265	Men's athletic footwear, including sneakers & outdoor hiking/sports boots	473	377 174	76 140	20.2	7.9	X
	20266	Women's athletic footwear, including sneakers & outdoor hiking/sports boots	173	228 192	16 399	7.2	1.7	X
	20267	Children's athletic footwear, including boys', girls', infants', & toddlers' sneakers & outdoor hiking/sports boots	29	44 811	3 340	7.5	.3	X
	20268	Footwear accessories, including polishes, laces, trees, storage bags, etc.	698	430 941	37 310	8.7	3.9	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	29	22 697	1 472	6.5	.2	X
	20850	All other merchandise	6	5 105	613	12.0	.1	X
	29810	All other merchandise	26	22 190	1 504	6.8	.2	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	34	13 242	1 418	10.7	.1	X
4482102		Women's shoe stores	3 146	X	1 985 156	X	100.0	75.3
	20200	Men's wear	15	8 207	634	7.7	Z	X
	20220	Women's, juniors', & misses' wear	1 256	847 967	50 277	5.9	2.5	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	27	11 976	1 903	15.9	.1	X
	20260	Footwear, including accessories	3 146	1 985 156	1 911 139	96.3	96.3	74.8
	20261	Men's footwear, including dress & casual footwear	461	383 723	60 882	15.9	3.1	X
	20262	Women's footwear, including dress & casual footwear	3 146	1 985 156	1 786 341	90.0	90.0	X
	20263	Children's footwear, including boys', girls', infants', & toddlers' dress & casual footwear	141	70 293	7 793	11.1	.4	X
	20265	Men's athletic footwear, including sneakers & outdoor hiking/sports boots	77	52 797	2 193	4.2	.1	X
	20266	Women's athletic footwear, including sneakers & outdoor hiking/sports boots	200	126 353	13 517	10.7	.7	X
	20267	Children's athletic footwear, including boys', girls', infants', & toddlers' sneakers & outdoor hiking/sports boots	42	25 302	2 986	11.8	.2	X
	20268	Footwear accessories, including polishes, laces, trees, storage bags, etc.	965	608 572	37 427	6.2	1.9	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	147	102 666	7 974	7.8	.4	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	6	3 784	651	17.2	Z	X
	29810	All other merchandise	135	113 007	10 157	9.0	.5	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	18	10 014	1 942	19.4	.1	X
4482103		Children's and juveniles' shoe stores	1 078	X	585 243	X	100.0	80.7
	20220	Women's, juniors', & misses' wear	10	7 284	838	11.5	.1	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	729	446 608	68 194	15.3	11.7	X
	20260	Footwear, including accessories	1 078	585 243	510 762	87.3	87.3	78.7
	20261	Men's footwear, including dress & casual footwear	24	9 933	585	5.9	.1	X
	20262	Women's footwear, including dress & casual footwear	46	19 002	1 505	7.9	.3	X
	20263	Children's footwear, including boys', girls', infants', & toddlers' dress & casual footwear	428	166 512	111 057	66.7	19.0	X
	20265	Men's athletic footwear, including sneakers & outdoor hiking/sports boots	24	12 035	1 174	9.8	.2	X
	20266	Women's athletic footwear, including sneakers & outdoor hiking/sports boots	25	11 900	602	5.1	.1	X
	20267	Children's athletic footwear, including boys', girls', infants', & toddlers' sneakers & outdoor hiking/sports boots	913	520 506	392 414	75.4	67.1	X
	20268	Footwear accessories, including polishes, laces, trees, storage bags, etc.	197	67 771	3 425	5.1	.6	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	627	407 348	4 073	1.0	.7	X
	29810	All other merchandise	8	3 679	297	8.1	.1	X

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
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44-45		Retail trade—Con.						
448		Clothing and clothing accessories stores—Con.						
4482		Shoe stores—Con.						
44821		Shoe stores—Con.						
448210		Shoe stores—Con.						
4482104		Family shoe stores	16 569	X	12 179 976	X	100.0	77.3
20200		Men's wear	1 947	1 592 931	143 669	9.0	1.2	X
20220		Women's, juniors', & misses' wear	1 358	1 931 766	177 303	9.2	1.5	X
20240		Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	271	221 285	11 321	5.1	.1	X
20260		Footwear, including accessories	16 569	12 179 976	11 737 174	96.4	96.4	76.0
20261		Men's footwear, including dress & casual footwear	16 569	12 179 976	2 603 562	21.4	21.4	X
20262		Women's footwear, including dress & casual footwear	16 569	12 179 976	4 248 675	34.9	34.9	X
20263		Children's footwear, including boys', girls', infants', & toddlers' dress & casual footwear	13 132	9 023 037	990 966	11.0	8.1	X
20265		Men's athletic footwear, including sneakers & outdoor hiking/sports boots	14 332	10 255 081	1 383 561	13.5	11.4	X
20266		Women's athletic footwear, including sneakers & outdoor hiking/sports boots	14 061	9 653 832	1 294 574	13.4	10.6	X
20267		Children's athletic footwear, including boys', girls', infants', & toddlers' sneakers & outdoor hiking/sports boots	11 627	7 556 478	633 898	8.4	5.2	X
20268		Footwear accessories, including polishes, laces, trees, storage bags, etc.	14 331	10 437 519	581 938	5.6	4.8	X
20400		Jewelry, including watches, watch attachments, novelty jewelry, etc.	1 055	825 077	15 081	1.8	.1	X
20500		Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	58	38 973	6 264	16.1	.1	X
20850		All other merchandise	72	128 815	14 683	11.4	.1	66.2
20883		All other merchandise	72	128 815	14 683	11.4	.1	X
29810		All other merchandise	1 735	1 182 401	66 260	5.6	.5	X
29900		All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	198	142 588	7 405	5.2	.1	X
4482105		Athletic footwear stores	6 084	X	7 238 847	X	100.0	94.9
20200		Men's wear	4 206	5 487 592	951 029	17.3	13.1	X
20220		Women's, juniors', & misses' wear	3 950	4 904 390	351 540	7.2	4.9	X
20240		Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	2 295	3 363 661	130 536	3.9	1.8	X
20260		Footwear, including accessories	6 084	7 238 847	5 565 109	78.9	76.9	91.1
20261		Men's footwear, including dress & casual footwear	373	599 232	67 200	11.2	.9	X
20262		Women's footwear, including dress & casual footwear	367	589 270	34 583	5.9	.5	X
20263		Children's footwear, including boys', girls', infants', & toddlers' dress & casual footwear	223	392 755	31 908	8.1	.4	X
20265		Men's athletic footwear, including sneakers & outdoor hiking/sports boots	5 385	6 769 054	3 256 477	48.1	45.0	X
20266		Women's athletic footwear, including sneakers & outdoor hiking/sports boots	5 999	7 163 367	1 288 278	18.0	17.8	X
20267		Children's athletic footwear, including boys', girls', infants', & toddlers' sneakers & outdoor hiking/sports boots	5 665	6 831 049	745 480	10.9	10.3	X
20268		Footwear accessories, including polishes, laces, trees, storage bags, etc.	2 191	2 876 228	141 183	4.9	2.0	X
20400		Jewelry, including watches, watch attachments, novelty jewelry, etc.	2 571	2 726 497	83 368	3.1	1.2	X
20490		Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	22	16 969	173	1.0	Z	X
20500		Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	704	1 285 517	94 210	7.3	1.3	X
20850		All other merchandise	93	132 980	23 630	17.8	.3	89.2
20883		All other merchandise	93	132 980	23 630	17.8	.3	X
29810		All other merchandise	381	419 529	36 072	8.6	.5	X
29900		All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	40	34 195	2 539	7.4	Z	X
4483		Jewelry, luggage, and leather goods stores	30 357	X	24 848 268	X	100.0	75.3
20100		Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	13	2 274	365	16.1	Z	X
20150		Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	15	5 693	570	10.0	Z	X
20200		Men's wear	174	474 990	52 408	11.0	.2	X
20220		Women's, juniors', & misses' wear	249	538 471	78 632	14.6	.3	X
20240		Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	8	6 780	258	3.8	Z	X
20260		Footwear, including accessories	139	517 236	68 488	13.2	.3	X
20270		Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	7	917	76	8.3	Z	X
20310		Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	16	7 989	811	10.2	Z	X
20320		Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	22	17 305	1 622	9.4	Z	X
20330		Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	57	42 630	2 597	6.1	Z	X
20340		Furniture, sleep equipment & outdoor/patio furniture	43	31 238	7 087	22.7	Z	X
20380		Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	6 491	6 418 948	353 864	5.5	1.4	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
448		Clothing and clothing accessories stores—Con.						
4483		Jewelry, luggage, and leather goods stores—Con.						
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	28 925	24 073 948	21 792 417	90.5	87.7	X
	20420	Books.....	30	13 636	1 242	9.1	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	88	42 704	5 221	12.2	Z	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	13	9 556	422	4.4	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	15	18 896	1 814	9.6	Z	X
	20850	All other merchandise	2 649	2 110 216	1 331 112	63.1	5.4	X
	29810	All other merchandise	1 528	2 496 254	199 033	8.0	.8	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	13 702	12 264 703	948 963	7.7	3.8	X
44831		Jewelry stores	28 625	X	23 304 320	X	100.0	75.7
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	13	2 274	365	16.1	Z	X
	20200	Men's wear	6	5 813	639	11.0	Z	X
	20220	Women's, juniors', & misses' wear	84	60 003	6 323	10.5	Z	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	6	5 813	174	3.0	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	20	15 241	1 419	9.3	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	54	40 048	2 083	5.2	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	39	21 514	4 698	21.8	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	6 386	6 365 138	346 382	5.4	1.5	71.7
	20388	China/glassware	2 104	3 162 430	143 685	4.5	.6	X
	20389	Flatware & holloware, including sterling silver, plated & stainless steel	1 416	2 836 820	75 521	2.7	.3	X
	20391	Clocks	2 008	2 797 803	47 472	1.7	.2	X
	20392	All other kitchenware & home furnishings, including cookware, cooking accessories, decorative accessories, mirrors, closet & bathroom	3 494	2 688 014	79 694	3.0	.3	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	28 623	23 303 585	21 748 137	93.3	93.3	72.7
	20401	Diamond jewelry - all jewelry items (rings, necklaces, etc.) in which diamonds constitute 50 percent or more of the value of the finished piece of jewelry	25 952	21 035 938	9 892 727	47.0	42.5	X
	20402	Pearl jewelry - all jewelry items (rings, necklaces, etc.) in which pearls constitute 50 percent or more of the value of the finished piece of jewelry	19 727	17 655 410	744 890	4.2	3.2	X
	20403	Other gemstone jewelry - all jewelry items (rings, necklaces, etc.) in which gemstones (other than diamonds or pearls) constitute 50 percent or more of the value of the finished piece of jewelry	24 758	19 881 046	2 301 686	11.6	9.9	X
	20404	Loose gemstones, including diamonds & colored gemstones	8 972	8 912 769	991 249	11.1	4.3	X
	20405	Karat gold jewelry-all karat gold jewelry items in which there are no diamonds/colored stones/or pearls set, or if diamonds/colored stones/or pearls constitute less than 50 pct of jewelry value	24 230	19 784 178	2 949 967	14.9	12.7	X
	20406	Watches	22 354	20 183 607	2 661 856	13.2	11.4	X
	20408	Estate/antique jewelry	4 565	4 417 001	289 668	6.6	1.2	X
	20414	Platinum jewelry - all platinum jewelry items in which there are no diamonds/colored stones/or pearls set, or if diamonds/colored stones/or pearls constitute less than 50 pct of jewelry value	7 929	6 901 304	338 628	4.9	1.5	X
	20415	All other jewelry, including watchbands and gold-filled, sterling, costume, and novelty jewelry	16 532	12 378 836	1 577 466	12.7	6.8	X
	20420	Books	15	3 321	201	6.1	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	6	2 692	175	6.5	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	12	8 978	571	6.4	Z	X
	20850	All other merchandise	917	566 268	64 559	11.4	.3	69.0
	20863	Art goods, including original pictures & sculptures	382	249 661	20 533	8.2	.1	X
	20867	Coins, medals, & other numismatic items	481	264 636	29 577	11.2	.1	X
	20883	All other merchandise	93	72 375	14 406	19.9	.1	X
	29810	All other merchandise	1 421	2 295 055	183 456	8.0	.8	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	13 623	12 212 088	943 969	7.7	4.1	74.6
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	8 100	6 455 350	430 330	6.7	1.8	X
	29907	Parts installed in repair	4 092	3 359 163	133 663	4.0	.6	X
	29952	All other nonmerchandise receipts, including receipts from customers for storage, rental or lease of tools & equipment, etc.	5 817	6 146 585	379 971	6.2	1.6	X
448310		Jewelry stores	28 625	X	23 304 320	X	100.0	75.7
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	13	2 274	365	16.1	Z	X
	20200	Men's wear	6	5 813	639	11.0	Z	X
	20220	Women's, juniors', & misses' wear	84	60 003	6 323	10.5	Z	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	6	5 813	174	3.0	Z	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
448		Clothing and clothing accessories stores—Con.						
4483		Jewelry, luggage, and leather goods stores—Con.						
44831		Jewelry stores—Con.						
448310		Jewelry stores—Con.						
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	20	15 241	1 419	9.3	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	54	40 048	2 083	5.2	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	39	21 514	4 698	21.8	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	6 386	6 365 138	346 382	5.4	1.5	71.7
	20388	China/glassware	2 104	3 162 430	143 685	4.5	.6	X
	20389	Flatware & holloware, including sterling silver, plated & stainless steel	1 416	2 836 820	75 521	2.7	.3	X
	20391	Clocks	2 008	2 797 803	47 472	1.7	.2	X
	20392	All other kitchenware & home furnishings, including cookware, cooking accessories, decorative accessories, mirrors, closet & bathroom accessories, etc	3 494	2 688 014	79 694	3.0	.3	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	28 623	23 303 585	21 748 137	93.3	93.3	72.7
	20401	Diamond jewelry - all jewelry items (rings, necklaces, etc.) in which diamonds constitute 50 percent or more of the value of the finished piece of jewelry	25 952	21 035 938	9 892 727	47.0	42.5	X
	20402	Pearl jewelry - all jewelry items (rings, necklaces, etc.) in which pearls constitute 50 percent or more of the value of the finished piece of jewelry	19 727	17 655 410	744 890	4.2	3.2	X
	20403	Other gemstone jewelry - all jewelry items (rings, necklaces, etc.) in which gemstones (other than diamonds or pearls) constitute 50 percent or more of the value of the finished piece of jewelry	24 758	19 881 046	2 301 686	11.6	9.9	X
	20404	Loose gemstones, including diamonds & colored gemstones	8 972	8 912 769	991 249	11.1	4.3	X
	20405	Karat gold jewelry-all karat gold jewelry items in which there are no diamonds/colored stones/or pearls set, or if diamonds/colored stones/or pearls constitute less than 50 pct of jewelry value	24 230	19 784 178	2 949 967	14.9	12.7	X
	20406	Watches	22 354	20 183 607	2 661 856	13.2	11.4	X
	20408	Estate/antique jewelry	4 565	4 417 001	289 668	6.6	1.2	X
	20414	Platinum jewelry - all platinum jewelry items in which there are no diamonds/colored stones/or pearls set, or if diamonds/colored stones/or pearls constitute less than 50 pct of jewelry value	7 929	6 901 304	338 628	4.9	1.5	X
	20415	All other jewelry, including watchbands and gold-filled, sterling, costume, and novelty jewelry	16 532	12 378 836	1 577 466	12.7	6.8	X
	20420	Books	15	3 321	201	6.1	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	6	2 692	175	6.5	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc	12	8 978	571	6.4	Z	X
	20850	All other merchandise	917	566 268	64 559	11.4	.3	69.0
	20863	Art goods, including original pictures & sculptures	382	249 661	20 533	8.2	.1	X
	20867	Coins, medals, & other numismatic items	481	264 636	29 577	11.2	.1	X
	20883	All other merchandise	93	72 375	14 406	19.9	.1	X
	29810	All other merchandise	1 421	2 295 055	183 456	8.0	.8	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for delv, repair, maint, storage, installation, on-site const, rental/lease of tool/equip & oth svc provided	13 623	12 212 088	943 969	7.7	4.1	74.6
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rpts from landscaping; & rpts from heater rep/install	8 100	6 455 350	430 330	6.7	1.8	X
	29907	Parts installed in repair	4 092	3 359 163	133 663	4.0	.6	X
	29952	All other nonmerchandise receipts, including receipts from customers for storage, rental or lease of tools & equipment, etc	5 817	6 146 585	379 971	6.2	1.6	X
44832		Luggage and leather goods stores	1 732	X	1 543 948	X	100.0	68.4
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	13	5 533	538	9.7	Z	X
	20200	Men's wear	168	469 177	51 769	11.0	3.4	X
	20220	Women's, juniors', & misses' wear	165	478 468	72 309	15.1	4.7	X
	20260	Footwear, including accessories	137	516 963	68 438	13.2	4.4	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc	16	7 989	811	10.2	.1	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	105	53 810	7 482	13.9	.5	65.8
	20386	Giftware & glassware including vases	86	44 781	6 587	14.7	.4	X
	20387	All other kitchenware & home furnishings, including cookware, cooking accessories, dinnerware, decorative accessories, clocks, mirrors, closet and bathroom accessories, etc	28	14 328	895	6.2	.1	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc	302	770 363	44 280	5.7	2.9	X
	20420	Books	15	10 315	1 041	10.1	.1	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	82	40 012	5 046	12.6	.3	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc	13	9 556	422	4.4	Z	X
	20850	All other merchandise	1 732	1 543 948	1 266 553	82.0	82.0	68.3
	20851	Stationery products, including stationery, tablets, pads, & related products	66	41 472	2 784	6.7	.2	X
	20853	Office & school supplies	20	6 318	879	13.9	.1	X
	20855	Greeting cards	10	5 548	226	4.1	Z	X
	20859	Luggage & leather goods	1 732	1 543 948	1 255 149	81.3	81.3	X

See footnotes at end of table.

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
448		Clothing and clothing accessories stores—Con.						
4483		Jewelry, luggage, and leather goods stores—Con.						
44832		Luggage and leather goods stores—Con.						
	20850	All other merchandise—Con.						
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	90	64 114	4 986	7.8	.3	X
	20883	All other merchandise	8	3 788	522	13.8	Z	X
	29810	All other merchandise	107	201 199	15 577	7.7	1.0	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	79	52 615	4 994	9.5	.3	62.3
	29906	Other labor charges	42	26 529	2 882	10.9	.2	X
	29907	Parts installed in repair	56	36 130	1 625	4.5	.1	X
	29938	Printing or engraving to order	21	14 570	265	1.8	Z	X
448320		Luggage and leather goods stores	1 732	X	1 543 948	X	100.0	68.4
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	13	5 533	538	9.7	Z	X
	20200	Men's wear	168	469 177	51 769	11.0	3.4	X
	20220	Women's, juniors', & misses' wear	165	478 468	72 309	15.1	4.7	X
	20260	Footwear, including accessories	137	516 963	68 438	13.2	4.4	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	16	7 989	811	10.2	.1	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	105	53 810	7 482	13.9	.5	65.8
	20386	Giftware & glassware including vases	86	44 781	6 587	14.7	.4	X
	20387	All other kitchenware & home furnishings, including cookware, cooking accessories, dinnerware, decorative accessories, clocks, mirrors, closet and bathroom accessories, etc.	28	14 328	895	6.2	.1	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	302	770 368	44 280	5.7	2.9	X
	20420	Books	15	10 315	1 041	10.1	.1	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	82	40 012	5 046	12.6	.3	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	13	9 556	422	4.4	Z	X
	20850	All other merchandise	1 732	1 543 948	1 266 553	82.0	82.0	68.3
	20851	Stationery products, including stationery, tablets, pads, & related products	66	41 472	2 784	6.7	.2	X
	20853	Office & school supplies	20	6 318	879	13.9	.1	X
	20855	Greeting cards	10	5 548	226	4.1	Z	X
	20859	Luggage & leather goods	1 732	1 543 948	1 255 149	81.3	81.3	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	90	64 114	4 986	7.8	.3	X
	20883	All other merchandise	8	3 788	522	13.8	Z	X
	29810	All other merchandise	107	201 199	15 577	7.7	1.0	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	79	52 615	4 994	9.5	.3	62.3
	29906	Other labor charges	42	26 529	2 882	10.9	.2	X
	29907	Parts installed in repair	56	36 130	1 625	4.5	.1	X
	29938	Printing or engraving to order	21	14 570	265	1.8	Z	X
451		Sporting goods, hobby, book, and music stores	62 236	X	73 212 205	X	100.0	77.0
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	5 023	11 324 222	216 223	1.9	.3	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	2 882	5 642 636	248 501	4.4	.3	X
	20140	Packaged liquor, wine, & beer	278	180 989	11 546	6.4	Z	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	1 329	1 242 792	80 320	6.5	.1	X
	20160	Drugs, health aids, beauty aids, including cosmetics	525	922 971	14 770	1.6	Z	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	214	211 749	3 698	1.7	Z	X
	20200	Men's wear	11 698	21 044 390	2 603 361	12.4	3.6	X
	20220	Women's, juniors', & misses' wear	10 446	20 465 667	1 374 824	6.7	1.9	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	5 435	12 658 592	333 928	2.6	.5	X
	20260	Footwear, including accessories	8 806	16 867 193	2 709 596	16.1	3.7	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	7 528	8 348 071	2 909 312	34.9	4.0	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	2 419	2 701 751	499 804	18.5	.7	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	297	150 699	37 648	25.0	.1	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	19	15 603	2 575	16.5	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	10 277	16 526 464	2 077 841	12.6	2.8	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	15 921	19 652 930	10 069 200	51.2	13.8	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	1 767	8 681 507	902 804	10.4	1.2	X

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						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
451		Sporting goods, hobby, book, and music stores—Con.						
	20370	Computer hardware, software, & supplies, including computer game software	4 279	8 223 542	196 368	2.4	.3	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	4 272	9 342 529	1 368 258	14.6	1.9	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	3 594	5 947 756	118 060	2.0	.2	X
	20420	Books	14 552	20 345 532	11 334 243	55.7	15.5	X
	20440	Photographic equipment & supplies	148	337 082	5 126	1.5	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	16 434	26 802 499	9 315 333	34.8	12.7	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	2 928	7 964 107	103 157	1.3	.1	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	22 378	25 074 007	17 040 901	68.0	23.3	X
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts & accessories	50	79 460	6 205	7.8	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	282	402 752	13 515	3.4	Z	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	163	182 979	28 499	15.6	Z	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	7	3 109	856	27.5	Z	X
	20670	Paint & sundries	149	136 355	5 466	4.0	Z	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	83	123 823	31 337	25.3	Z	X
	20720	Automotive fuels	59	76 305	15 586	20.4	Z	X
	20730	Automotive lubricants, including oil, greases, etc.	47	225 830	4 408	2.0	Z	X
	20740	Automotive tires, tubes, batteries, parts, accessories	61	239 065	33 989	14.2	Z	X
	20780	Household fuels, including oil, LP gas, wood, coal	8	21 177	367	1.7	Z	X
	20800	Pets, pet foods, & pet supplies	33	30 145	2 702	9.0	Z	X
	20850	All other merchandise	19 024	25 327 092	6 472 811	25.6	8.8	X
	29810	All other merchandise	9 814	21 175 216	1 754 351	8.3	2.4	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	13 014	14 000 359	1 262 545	9.0	1.7	X
4511		Sporting goods, hobby, and musical instrument stores	42 542	X	50 116 683	X	100.0	79.6
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	2 452	7 625 869	67 733	.9	.1	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	366	1 178 155	31 151	2.6	.1	X
	20140	Packaged liquor, wine, & beer	209	165 111	9 302	5.6	Z	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	248	461 491	7 818	1.7	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	64	88 905	2 067	2.3	Z	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	27	12 902	720	5.6	Z	X
	20200	Men's wear	9 699	17 430 604	2 413 256	13.8	4.8	X
	20220	Women's, juniors', & misses' wear	9 239	17 731 674	1 271 370	7.2	2.5	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	5 051	11 404 664	319 870	2.8	.6	X
	20260	Footwear, including accessories	8 801	16 865 590	2 709 266	16.1	5.4	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	7 526	8 347 384	2 909 105	34.9	5.8	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	2 419	2 701 751	499 804	18.5	1.0	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	297	150 699	37 648	25.0	.1	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	13	5 387	2 142	39.8	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	895	2 244 535	21 321	1.0	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	5 067	7 106 008	4 651 474	65.5	9.3	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	1 763	8 674 478	902 117	10.4	1.8	X
	20370	Computer hardware, software, & supplies, including computer game software	172	132 569	5 694	4.3	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	2 705	6 503 601	1 275 998	19.6	2.5	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	2 153	4 801 953	76 731	1.6	.2	X
	20420	Books	2 461	3 467 338	114 224	3.3	.2	X
	20440	Photographic equipment & supplies	7	10 653	1 018	9.6	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	12 393	22 248 438	9 043 213	40.6	18.0	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	2 928	7 964 107	103 157	1.3	.2	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	22 376	25 073 517	17 040 813	68.0	34.0	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All estab-lishments ¹	
44-45		Retail trade—Con.						
451		Sporting goods, hobby, book, and music stores—Con.						
4511		Sporting goods, hobby, and musical instrument stores—Con.						
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts & accessories	50	79 460	6 205	7.8	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	282	402 752	13 515	3.4	Z	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	163	182 979	28 499	15.6	.1	X
	20670	Paint & sundries	148	134 901	5 033	3.7	Z	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	83	123 823	31 337	25.3	.1	X
	20720	Automotive fuels	59	76 305	15 586	20.4	Z	X
	20730	Automotive lubricants, including oil, greases, etc.	47	225 830	4 408	2.0	Z	X
	20740	Automotive tires, tubes, batteries, parts, accessories	61	239 065	33 989	14.2	.1	X
	20780	Household fuels, including oil, LP gas, wood, coal	8	21 177	367	1.7	Z	X
	20800	Pets, pet foods, & pet supplies	33	30 145	2 702	9.0	Z	X
	20850	All other merchandise	7 083	9 644 667	4 130 549	42.8	8.2	X
	29810	All other merchandise	4 819	14 325 933	1 309 746	9.1	2.6	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	11 514	11 818 397	1 014 745	8.6	2.0	X
45111		Sporting goods stores	22 239	X	25 007 062	X	100.0	72.6
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	1 873	6 315 695	56 249	.9	.2	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	354	1 130 529	27 353	2.4	.1	X
	20140	Packaged liquor, wine, & beer	209	165 111	9 302	5.6	Z	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	248	461 491	7 818	1.7	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	9	50 256	332	.7	Z	X
	20200	Men's wear	9 604	17 372 667	2 407 730	13.9	9.6	59.1
	20212	Men's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel	7 770	15 025 209	1 286 827	8.6	5.1	X
	20216	Men's sweat tops, pants, & warm-ups	4 660	11 016 512	663 700	6.0	2.7	X
	20217	Other men's wear	3 580	8 610 714	457 203	5.3	1.8	X
	20220	Women's, juniors', & misses' wear	7 961	14 847 959	1 211 466	8.2	4.8	64.1
	20227	Women's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel	5 821	10 462 207	567 668	5.4	2.3	X
	20236	Women's sweat tops, pants, & warm-ups	4 191	10 038 586	488 785	4.9	2.0	X
	20238	Other women's, juniors', & misses' wear	2 661	6 988 833	155 011	2.2	.6	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	4 866	11 299 756	306 960	2.7	1.2	X
	20260	Footwear, including accessories	8 781	16 852 642	2 708 246	16.1	10.8	59.5
	20265	Men's athletic footwear, including sneakers & outdoor hiking/sports boots	8 190	16 308 473	1 594 989	9.8	6.4	X
	20266	Women's athletic footwear, including sneakers & outdoor hiking/sports boots	6 895	15 051 119	676 449	4.5	2.7	X
	20267	Children's athletic footwear, including boys', girls', infants', & toddlers' sneakers & outdoor hiking/sports boots	4 508	11 640 769	283 637	2.4	1.1	X
	20269	All other footwear, including accessories	2 888	5 775 243	153 167	2.7	.6	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	6	2 616	234	8.9	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	9	3 842	68	1.8	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	715	2 104 411	12 828	.6	.1	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	447	2 014 766	4 713	.2	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	16	26 680	6 750	25.3	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	700	2 182 598	38 205	1.8	.2	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	1 871	4 673 299	70 118	1.5	.3	X
	20420	Books	25	53 919	1 927	3.6	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	1 605	4 645 330	77 557	1.7	.3	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	2 899	7 943 967	100 052	1.3	.4	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	22 239	25 007 062	17 031 865	68.1	68.1	60.2
	20501	Team sporting goods equipment sold to teams, institutions, schools, etc.	3 620	5 172 246	659 959	12.8	2.6	X
	20502	Team sporting goods equipment sold to individuals, including equipment for baseball, softball, soccer, football, basketball, etc.	6 049	11 792 654	1 373 146	11.6	5.5	X
	20503	Tennis equipment	4 075	9 475 333	235 912	2.5	.9	X
	20504	Golf equipment	6 236	11 890 550	2 047 858	17.2	8.2	X
	20505	Snow-skiing & snowboarding equipment	5 473	11 893 009	1 094 367	9.2	4.4	X
	20506	Exercise/fitness equipment	5 934	11 093 069	1 802 786	16.3	7.2	X
	20507	Firearms, hunting equipment, & supplies	5 360	12 181 147	2 367 775	19.4	9.5	X
	20508	Fishing tackle, including bait	5 558	12 322 655	1 247 728	10.1	5.0	X
	20509	Camping & backpacking equipment & supplies	5 108	13 625 220	1 229 469	9.0	4.9	X
	20511	Trophies & plaques	728	557 205	29 828	5.4	.1	X
	20512	Bicycles, parts & accessories	6 431	11 581 121	1 870 181	16.1	7.5	X
	20513	Boats, canoes, kayaks, boat motors, parts & accessories	2 090	5 862 289	331 981	5.7	1.3	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
451		Sporting goods, hobby, book, and music stores—Con.						
4511		Sporting goods, hobby, and musical instrument stores—Con.						
45111		Sporting goods stores—Con.						
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.—Con.						
	20516	Scuba & skin diving equipment	2 185	3 881 681	416 950	10.7	1.7	X
	20517	Water skiing, surfing, & sail boarding equipment	3 114	8 361 876	247 107	3.0	1.0	X
	20518	Billiards equipment & supplies	1 791	5 090 106	336 028	6.6	1.3	X
	20524	In-line roller skates & accessories	4 089	9 527 026	300 780	3.2	1.2	X
	20525	All other sporting goods, including archery & hockey equipment, badminton sets, bowling equipment, ice skates, etc.	5 979	8 854 037	1 440 008	16.3	5.8	X
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts & accessories	50	79 460	6 205	7.8	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	222	333 838	10 274	3.1	Z	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	134	160 360	23 610	14.7	.1	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	83	123 823	31 337	25.3	.1	X
	20720	Automotive fuels	59	76 305	15 586	20.4	.1	X
	20730	Automotive lubricants, including oil, greases, etc.	47	225 830	4 408	2.0	Z	X
	20740	Automotive tires, tubes, batteries, parts, accessories	61	239 065	33 989	14.2	.1	X
	20780	Household fuels, including oil, LP gas, wood, coal	8	21 177	367	1.7	Z	X
	20800	Pets, pet foods, & pet supplies	32	30 097	2 678	8.9	Z	X
	20850	All other merchandise	247	232 713	37 208	16.0	.1	40.2
	20883	All other merchandise	247	232 713	37 208	16.0	.1	X
	29810	All other merchandise	3 021	6 884 568	180 341	2.6	.7	X
	29900	All nonmerch rcppts, incl all rcppts from customers for parts installed in repair & charges for delv, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	7 687	8 521 338	577 481	6.8	2.3	68.5
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcppts from landscaping; & rcppts from heater rep/install	5 860	6 084 109	215 395	3.5	.9	X
	29907	Parts installed in repair	3 051	2 201 987	112 344	5.1	.4	X
	29915	Receipts from instructions & lessons	1 071	722 557	43 050	6.0	.2	X
	29927	Rental or lease of equipment	2 148	2 449 053	105 221	4.3	.4	X
	29961	All other nonmerchandise receipts	1 404	1 826 497	101 352	5.5	.4	X
451110		Sporting goods stores	22 239	X	25 007 062	X	100.0	72.6
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	1 873	6 315 695	56 249	.9	.2	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	354	1 130 529	27 353	2.4	.1	X
	20140	Packaged liquor, wine, & beer	209	165 111	9 302	5.6	Z	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	248	461 491	7 818	1.7	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	9	50 256	332	.7	Z	X
	20200	Men's wear	9 604	17 372 667	2 407 730	13.9	9.6	59.1
	20212	Men's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel	7 770	15 025 209	1 286 827	8.6	5.1	X
	20216	Men's sweat tops, pants, & warm-ups	4 660	11 016 512	663 700	6.0	2.7	X
	20217	Other men's wear	3 580	8 610 714	457 203	5.3	1.8	X
	20220	Women's, juniors', & misses' wear	7 961	14 847 959	1 211 466	8.2	4.8	64.1
	20227	Women's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel	5 821	10 462 207	567 668	5.4	2.3	X
	20236	Women's sweat tops, pants, & warm-ups	4 191	10 038 586	488 785	4.9	2.0	X
	20238	Other women's, juniors', & misses' wear	2 661	6 988 833	155 011	2.2	.6	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	4 866	11 299 756	306 960	2.7	1.2	X
	20260	Footwear, including accessories	8 781	16 852 642	2 708 246	16.1	10.8	59.5
	20265	Men's athletic footwear, including sneakers & outdoor hiking/sports boots	8 190	16 308 473	1 594 989	9.8	6.4	X
	20266	Women's athletic footwear, including sneakers & outdoor hiking/sports boots	6 895	15 051 119	676 449	4.5	2.7	X
	20267	Children's athletic footwear, including boys', girls', infants', & toddlers' sneakers & outdoor hiking/sports boots	4 508	11 640 769	283 637	2.4	1.1	X
	20269	All other footwear, including accessories	2 888	5 775 243	153 167	2.7	.6	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	6	2 616	234	8.9	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	9	3 842	68	1.8	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	715	2 104 411	12 828	.6	.1	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	447	2 014 766	4 713	.2	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	16	26 680	6 750	25.3	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	700	2 182 598	38 205	1.8	.2	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	1 871	4 673 299	70 118	1.5	.3	X
	20420	Books	25	53 919	1 927	3.6	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	1 605	4 645 330	77 557	1.7	.3	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	2 899	7 943 967	100 052	1.3	.4	X

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451		Sporting goods, hobby, book, and music stores—Con.						
4511		Sporting goods, hobby, and musical instrument stores—Con.						
45111		Sporting goods stores—Con.						
451110		Sporting goods stores—Con.						
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	22 239	25 007 062	17 031 865	68.1	68.1	60.2
	20501	Team sporting goods equipment sold to teams, institutions, schools, etc.	3 620	5 172 246	659 959	12.8	2.6	X
	20502	Team sporting goods equipment sold to individuals, including equipment for baseball, softball, soccer, football, basketball, etc.	6 049	11 792 654	1 373 146	11.6	5.5	X
	20503	Tennis equipment	4 075	9 475 333	235 912	2.5	.9	X
	20504	Golf equipment	6 236	11 890 550	2 047 858	17.2	8.2	X
	20505	Snow-skiing & snowboarding equipment	5 473	11 893 009	1 094 367	9.2	4.4	X
	20506	Exercise/fitness equipment	5 934	11 093 069	1 802 786	16.3	7.2	X
	20507	Firearms, hunting equipment, & supplies	5 360	12 181 147	2 367 775	19.4	9.5	X
	20508	Fishing tackle, including bait	5 558	12 322 655	1 247 728	10.1	5.0	X
	20509	Camping & backpacking equipment & supplies	5 108	13 625 220	1 229 469	9.0	4.9	X
	20511	Trophies & plaques	728	557 205	29 828	5.4	.1	X
	20512	Bicycles, parts & accessories	6 431	11 581 121	1 870 181	16.1	7.5	X
	20513	Boats, canoes, kayaks, boat motors, parts & accessories	2 090	5 862 289	331 981	5.7	1.3	X
	20516	Scuba & skin diving equipment	2 185	3 881 681	416 950	10.7	1.7	X
	20517	Water skiing, surfing, & sail boarding equipment	3 114	8 361 876	247 107	3.0	1.0	X
	20518	Billiards equipment & supplies	1 791	5 090 106	336 028	6.6	1.3	X
	20524	In-line roller skates & accessories	4 089	9 527 026	300 780	3.2	1.2	X
	20525	All other sporting goods, including archery & hockey equipment, badminton sets, bowling equipment, ice skates, etc.	5 979	8 854 037	1 440 008	16.3	5.8	X
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts & accessories	50	79 460	6 205	7.8	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	222	333 838	10 274	3.1	Z	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	134	160 360	23 610	14.7	.1	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	83	123 823	31 337	25.3	.1	X
	20720	Automotive fuels	59	76 305	15 586	20.4	.1	X
	20730	Automotive lubricants, including oil, greases, etc.	47	225 830	4 408	2.0	Z	X
	20740	Automotive tires, tubes, batteries, parts, accessories	61	239 065	33 989	14.2	.1	X
	20780	Household fuels, including oil, LP gas, wood, coal	8	21 177	367	1.7	Z	X
	20800	Pets, pet foods, & pet supplies	32	30 097	2 678	8.9	Z	X
	20850	All other merchandise	247	232 713	37 208	16.0	.1	40.2
	20883	All other merchandise	247	232 713	37 208	16.0	.1	X
	29810	All other merchandise	3 021	6 884 568	180 341	2.6	.7	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for delv, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	7 687	8 521 338	577 481	6.8	2.3	68.5
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rpts from landscaping; & rpts from heater rep/install	5 860	6 084 109	215 395	3.5	.9	X
	29907	Parts installed in repair	3 051	2 201 987	112 344	5.1	.4	X
	29915	Receipts from instructions & lessons	1 071	722 557	43 050	6.0	.2	X
	29927	Rental or lease of equipment	2 148	2 449 053	105 221	4.3	.4	X
	29961	All other nonmerchandise receipts	1 404	1 826 497	101 352	5.5	.4	X
4511101		General-line sporting goods stores	6 838	X	12 927 972	X	100.0	76.3
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	1 065	4 038 559	19 469	.5	.2	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	77	721 672	10 685	1.5	.1	X
	20140	Packaged liquor, wine, & beer	25	47 327	2 025	4.3	Z	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	30	54 074	1 642	3.0	Z	X
	20200	Men's wear	5 022	11 659 662	1 753 917	15.0	13.6	57.4
	20212	Men's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel	3 706	10 019 796	791 858	7.9	6.1	X
	20216	Men's sweat tops, pants, & warm-ups	4 152	9 753 293	609 000	6.2	4.7	X
	20217	Other men's wear	2 521	6 367 757	353 059	5.5	2.7	X
	20220	Women's, juniors', & misses' wear	4 586	10 379 045	831 173	8.0	6.4	65.0
	20227	Women's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel	2 777	6 269 692	287 855	4.6	2.2	X
	20236	Women's sweat tops, pants, & warm-ups	3 761	8 854 796	445 798	5.0	3.4	X
	20238	Other women's, juniors', & misses' wear	1 932	5 339 181	97 520	1.8	.8	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	3 800	8 945 209	251 725	2.8	1.9	X
	20260	Footwear, including accessories	5 118	11 755 844	2 244 159	19.1	17.4	58.3
	20265	Men's athletic footwear, including sneakers & outdoor hiking/sports boots	4 959	11 524 828	1 301 511	11.3	10.1	X
	20266	Women's athletic footwear, including sneakers & outdoor hiking/sports boots	4 501	11 047 882	556 598	5.0	4.3	X
	20267	Children's athletic footwear, including boys', girls', infants', & toddlers' sneakers & outdoor hiking/sports boots	4 002	10 621 204	269 826	2.5	2.1	X
	20269	All other footwear, including accessories	2 009	4 448 106	116 224	2.6	.9	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	6	2 616	234	8.9	Z	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
451		Sporting goods, hobby, book, and music stores—Con.						
4511		Sporting goods, hobby, and musical instrument stores—Con.						
45111		Sporting goods stores—Con.						
451110		Sporting goods stores—Con.						
4511101		General-line sporting goods stores—Con.						
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	623	1 998 189	10 880	.5	.1	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	310	1 513 834	2 761	.2	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	470	1 676 119	6 983	.4	.1	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	1 403	3 883 567	59 373	1.5	.5	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	1 125	3 213 702	47 309	1.5	.4	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	1 991	5 953 305	73 648	1.2	.6	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	6 838	12 927 972	7 364 887	57.0	57.0	57.9
	20501	Team sporting goods equipment sold to teams, institutions, schools, etc.	3 193	4 909 204	640 688	13.1	5.0	X
	20502	Team sporting goods equipment sold to individuals, including equipment for baseball, softball, soccer, football, basketball, etc.	5 844	11 609 645	1 359 040	11.7	10.5	X
	20503	Tennis equipment	3 807	9 272 255	186 464	2.0	1.4	X
	20504	Golf equipment	3 747	9 863 912	441 021	4.5	3.4	X
	20505	Snow-skiing & snowboarding equipment	3 754	9 573 788	559 214	5.8	4.3	X
	20506	Exercise/fitness equipment	4 029	9 597 573	795 928	8.3	6.2	X
	20507	Firearms, hunting equipment, & supplies	3 090	9 561 239	903 653	9.5	7.0	X
	20508	Fishing tackle, including bait	3 129	9 938 909	475 820	4.8	3.7	X
	20509	Camping & backpacking equipment & supplies	3 644	10 473 764	486 757	4.6	3.8	X
	20511	Trophies & plaques	629	524 417	27 901	5.3	.2	X
	20512	Bicycles, parts & accessories	2 501	8 073 846	258 019	3.2	2.0	X
	20513	Boats, canoes, kayaks, boat motors, parts & accessories	930	3 622 019	123 253	3.4	1.0	X
	20516	Scuba & skin diving equipment	1 071	3 387 843	41 423	1.2	.3	X
	20517	Water skiing, surfing, & sail boarding equipment	2 741	8 036 978	140 056	1.7	1.1	X
	20518	Billiards equipment & supplies	1 420	4 778 449	70 117	1.5	.5	X
	20524	In-line roller skates & accessories	3 663	9 194 651	269 943	2.9	2.1	X
	20525	All other sporting goods, including archery & hockey equipment, badminton sets, bowling equipment, ice skates, etc.	3 169	6 148 034	585 588	9.5	4.5	X
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts & accessories	17	43 059	2 702	6.3	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	76	228 300	3 717	1.6	Z	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	22	33 236	4 491	13.5	Z	X
	20720	Automotive fuels	19	27 106	3 644	13.4	Z	X
	20730	Automotive lubricants, including oil, greases, etc.	38	202 133	4 014	2.0	Z	X
	20740	Automotive tires, tubes, batteries, parts, accessories	38	202 133	30 308	15.0	.2	X
	20850	All other merchandise	50	89 187	8 441	9.5	.1	61.6
	20883	All other merchandise	50	89 187	8 441	9.5	.1	X
	29810	All other merchandise	1 908	4 351 524	87 714	2.0	.7	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	1 781	3 396 293	98 468	2.9	.8	71.1
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	1 462	2 471 849	28 609	1.2	.2	X
	29907	Parts installed in repair	219	238 746	8 805	3.7	.1	X
	29915	Receipts from instructions & lessons	99	109 028	3 653	3.4	Z	X
	29927	Rental or lease of equipment	496	807 195	18 562	2.3	.1	X
	29961	All other nonmerchandise receipts	464	1 127 135	38 806	3.4	.3	X
4511102		Specialty-line sporting goods stores	15 401	X	12 079 090	X	100.0	68.6
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	808	2 277 136	36 780	1.6	.3	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	277	408 857	16 668	4.1	.1	X
	20140	Packaged liquor, wine, & beer	184	117 784	7 277	6.2	.1	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	218	407 417	6 176	1.5	.1	X
	20200	Men's wear	4 582	5 713 005	653 813	11.4	5.4	65.2
	20212	Men's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel	4 064	5 005 413	494 969	9.9	4.1	X
	20216	Men's sweat tops, pants, & warm-ups	508	1 263 219	54 700	4.3	.5	X
	20217	Other men's wear	1 059	2 242 957	104 144	4.6	.9	X
	20220	Women's, juniors', & misses' wear	3 375	4 468 914	380 293	8.5	3.1	66.2
	20227	Women's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel	3 044	4 192 515	279 813	6.7	2.3	X
	20236	Women's sweat tops, pants, & warm-ups	430	1 183 790	42 987	3.6	.4	X
	20238	Other women's, juniors', & misses' wear	729	1 649 652	57 491	3.5	.5	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	1 066	2 354 547	55 235	2.3	.5	X

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
451		Sporting goods, hobby, book, and music stores—Con.						
4511		Sporting goods, hobby, and musical instrument stores—Con.						
45111		Sporting goods stores—Con.						
451110		Sporting goods stores—Con.						
4511102		Specialty-line sporting goods stores—Con.						
	20260	Footwear, including accessories	3 663	5 096 798	464 087	9.1	3.8	66.0
	20265	Men's athletic footwear, including sneakers & outdoor hiking/sports boots	3 231	4 783 645	293 478	6.1	2.4	X
	20266	Women's athletic footwear, including sneakers & outdoor hiking/sports boots	2 394	4 003 237	119 851	3.0	1.0	X
	20267	Children's athletic footwear, including boys', girls', infants', & toddlers' sneakers & outdoor hiking/sports boots	506	1 019 565	13 811	1.4	.1	X
	20269	All other footwear, including accessories	879	1 327 137	36 943	2.8	.3	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	8	3 445	60	1.7	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	92	106 222	1 948	1.8	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	137	500 932	1 952	.4	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	16	26 680	6 750	25.3	.1	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	230	506 479	31 222	6.2	.3	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	468	789 732	10 745	1.4	.1	X
	20420	Books	23	13 070	602	4.6	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	480	1 431 628	30 248	2.1	.3	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	908	1 990 662	26 404	1.3	.2	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	15 401	12 079 090	9 666 978	80.0	80.0	62.8
	20501	Team sporting goods equipment sold to teams, institutions, schools, etc.	427	263 042	19 271	7.3	.2	X
	20502	Team sporting goods equipment sold to individuals, including equipment for baseball, softball, soccer, football, basketball, etc.	205	183 009	14 106	7.7	.1	X
	20503	Tennis equipment	268	203 078	49 448	24.3	.4	X
	20504	Golf equipment	2 489	2 026 638	1 606 837	79.3	13.3	X
	20505	Snow-skiing & snowboarding equipment	1 719	2 319 221	535 153	23.1	4.4	X
	20506	Exercise/fitness equipment	1 905	1 495 496	1 006 858	67.3	8.3	X
	20507	Firearms, hunting equipment, & supplies	2 270	2 619 908	1 464 122	55.9	12.1	X
	20508	Fishing tackle, including bait	2 429	2 383 746	771 908	32.4	6.4	X
	20509	Camping & backpacking equipment & supplies	1 464	3 151 456	742 712	23.6	6.1	X
	20511	Trophies & plaques	99	32 788	1 927	5.9	Z	X
	20512	Bicycles, parts & accessories	3 930	3 507 275	1 612 162	46.0	13.3	X
	20513	Boats, canoes, kayaks, boat motors, parts & accessories	1 160	2 240 270	208 728	9.3	1.7	X
	20516	Scuba & skin diving equipment	1 114	493 838	375 527	76.0	3.1	X
	20517	Water skiing, surfing, & sail boarding equipment	373	324 898	107 051	32.9	.9	X
	20518	Billiards equipment & supplies	371	311 657	265 911	85.3	2.2	X
	20524	In-line roller skates & accessories	426	332 375	30 837	9.3	.3	X
	20525	All other sporting goods, including archery & hockey equipment, badminton sets, bowling equipment, ice skates, etc.	2 810	2 706 003	854 420	31.6	7.1	X
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts & accessories	33	36 401	3 503	9.6	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	146	105 538	6 557	6.2	.1	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	112	127 124	19 119	15.0	.2	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	80	116 955	30 723	26.3	.3	X
	20720	Automotive fuels	40	49 199	11 942	24.3	.1	X
	20730	Automotive lubricants, including oil, greases, etc.	9	23 697	394	1.7	Z	X
	20740	Automotive tires, tubes, batteries, parts, accessories	23	36 932	3 681	10.0	Z	X
	20800	Pets, pet foods, & pet supplies	27	29 158	2 433	8.3	Z	X
	20850	All other merchandise	197	143 526	28 767	20.0	.2	X
	29810	All other merchandise	1 113	2 533 044	92 627	3.7	.8	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tool/equip & oth svc provided	5 906	5 125 045	479 013	9.3	4.0	65.3
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rpts from landscaping; & rpts from heater rep/install	4 398	3 612 260	186 786	5.2	1.5	X
	29907	Parts installed in repair	2 832	1 963 241	103 539	5.3	.9	X
	29915	Receipts from instructions & lessons	972	613 529	39 397	6.4	.3	X
	29927	Rental or lease of equipment	1 652	1 641 858	86 659	5.3	.7	X
	29961	All other nonmerchandise receipts	940	699 362	62 546	8.9	.5	X
45112		Hobby, toy, and game stores	10 392	X	16 194 791	X	100.0	90.0
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	577	1 309 822	11 478	.9	.1	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	8	46 677	3 504	7.5	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	54	38 370	1 721	4.5	Z	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	22	9 537	687	7.2	Z	X
	20200	Men's wear	57	40 500	4 982	12.3	Z	X

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
451		Sporting goods, hobby, book, and music stores—Con.						
4511		Sporting goods, hobby, and musical instrument stores—Con.						
45112		Hobby, toy, and game stores—Con.						
	20220	Women's, juniors', & misses' wear	1 244	2 866 222	59 009	2.1	.4	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	160	95 191	12 677	13.3	.1	X
	20260	Footwear, including accessories	20	12 948	1 020	7.9	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	2 095	4 435 154	521 308	11.8	3.2	89.6
	20271	Fabrics	706	1 503 573	137 428	9.1	.8	X
	20272	Patterns	180	178 882	2 795	1.6	Z	X
	20273	Sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	2 075	4 402 537	381 085	8.7	2.4	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	12	13 013	310	2.4	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	81	50 045	4 088	8.2	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	134	86 692	3 045	3.5	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	1 466	8 306 708	863 632	10.4	5.3	X
	20370	Computer hardware, software, & supplies, including computer game software	47	12 729	442	3.5	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	1 871	4 236 821	1 227 705	29.0	7.6	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	230	113 321	6 121	5.4	Z	X
	20420	Books	2 000	3 243 547	101 641	3.1	.6	X
	20440	Photographic equipment & supplies	6	2 360	24	1.0	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	9 286	15 641 802	8 945 630	57.2	55.2	87.5
	20461	Toys, including wheel goods	5 896	10 502 337	4 006 796	38.2	24.7	X
	20462	Games, including video & electronic games	5 317	9 997 673	2 956 163	29.6	18.3	X
	20463	Hobby goods	7 371	14 421 086	1 982 671	13.7	12.2	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	21	18 952	3 057	16.1	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	127	56 572	7 469	13.2	Z	59.9
	20512	Bicycles, parts & accessories	97	42 722	4 849	11.4	Z	X
	20523	All other sporting goods, including snowmobiles, go-carts, exercise/fitness equipment, etc.	37	18 111	2 620	14.5	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	52	62 088	2 828	4.6	Z	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	29	22 619	4 889	21.6	Z	X
	20670	Paint & sundries	141	122 612	4 660	3.8	Z	X
	20850	All other merchandise	4 276	6 771 922	3 266 603	48.2	20.2	89.3
	20851	Stationery products, including stationery, tablets, pads, & related products	243	169 803	13 699	8.1	.1	X
	20852	Office paper, including computer printer, copier, fax, & typewriter cut sheet paper	60	36 346	6 179	17.0	Z	X
	20853	Office & school supplies	185	113 335	10 085	8.9	.1	X
	20855	Greeting cards	835	1 484 952	38 415	2.6	.2	X
	20856	Magazines & newspapers	493	207 595	16 083	7.7	.1	X
	20869	Artists' materials & supplies	2 327	4 914 791	766 456	15.6	4.7	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	879	1 408 341	57 386	4.1	.4	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups	2 382	5 039 462	410 280	8.1	2.5	X
	20879	Artificial/silk flowers, plants, & trees	2 262	4 963 697	703 955	14.2	4.3	X
	20881	Craft supplies	3 428	5 346 009	1 044 074	19.5	6.4	X
	20883	All other merchandise	157	1 171 075	199 990	17.1	1.2	X
	29810	All other merchandise	1 504	7 265 118	1 116 221	15.4	6.9	X
	29900	All nonmerch ropts, incl all ropts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	523	366 331	19 906	5.4	.1	66.3
	29915	Receipts from instructions & lessons	323	240 776	8 242	3.4	.1	X
	29963	All other nonmerchandise receipts, including receipts from customers for parts installed in repair & charges for repair, delivery, alteration, etc.	247	150 751	11 664	7.7	.1	X
451120		Hobby, toy, and game stores	10 392	X	16 194 791	X	100.0	90.0
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	577	1 309 822	11 478	.9	.1	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	8	46 677	3 504	7.5	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	54	38 370	1 721	4.5	Z	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	22	9 537	687	7.2	Z	X
	20200	Men's wear	57	40 500	4 982	12.3	Z	X
	20220	Women's, juniors', & misses' wear	1 244	2 866 222	59 009	2.1	.4	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	160	95 191	12 677	13.3	.1	X
	20260	Footwear, including accessories	20	12 948	1 020	7.9	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	2 095	4 435 154	521 308	11.8	3.2	89.6
	20271	Fabrics	706	1 503 573	137 428	9.1	.8	X
	20272	Patterns	180	178 882	2 795	1.6	Z	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All estab-lishments ¹	
44-45		Retail trade—Con.						
451		Sporting goods, hobby, book, and music stores—Con.						
4511		Sporting goods, hobby, and musical instrument stores—Con.						
45112		Hobby, toy, and game stores—Con.						
451120		Hobby, toy, and game stores—Con.						
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.—Con.						
	20273	Sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	2 075	4 402 537	381 085	8.7	2.4	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	12	13 013	310	2.4	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	81	50 045	4 088	8.2	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	134	86 692	3 045	3.5	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	1 466	8 306 708	863 632	10.4	5.3	X
	20370	Computer hardware, software, & supplies, including computer game software	47	12 729	442	3.5	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	1 871	4 236 821	1 227 705	29.0	7.6	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	230	113 321	6 121	5.4	Z	X
	20420	Books	2 000	3 243 547	101 641	3.1	.6	X
	20440	Photographic equipment & supplies	6	2 360	24	1.0	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	9 286	15 641 802	8 945 630	57.2	55.2	87.5
	20461	Toys, including wheel goods	5 896	10 502 337	4 006 796	38.2	24.7	X
	20462	Games, including video & electronic games	5 317	9 997 673	2 956 163	29.6	18.3	X
	20463	Hobby goods	7 371	14 421 086	1 982 671	13.7	12.2	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc. ...	21	18 952	3 057	16.1	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	127	56 572	7 469	13.2	Z	59.9
	20512	Bicycles, parts & accessories	97	42 722	4 849	11.4	Z	X
	20523	All other sporting goods, including snowmobiles, go-carts, exercise/fitness equipment, etc.	37	18 111	2 620	14.5	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	52	62 088	2 828	4.6	Z	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	29	22 619	4 889	21.6	Z	X
	20670	Paint & sundries	141	122 612	4 660	3.8	Z	X
	20850	All other merchandise	4 276	6 771 922	3 266 603	48.2	20.2	89.3
	20851	Stationery products, including stationery, tablets, pads, & related products	243	169 803	13 699	8.1	.1	X
	20852	Office paper, including computer printer, copier, fax, & typewriter cut sheet paper	60	36 346	6 179	17.0	Z	X
	20853	Office & school supplies	185	113 335	10 085	8.9	.1	X
	20855	Greeting cards	835	1 484 952	38 415	2.6	.2	X
	20856	Magazines & newspapers	493	207 595	16 083	7.7	.1	X
	20869	Artists' materials & supplies	2 327	4 914 791	766 456	15.6	4.7	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	879	1 408 341	57 386	4.1	.4	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups ...	2 382	5 039 462	410 280	8.1	2.5	X
	20879	Artificial/silk flowers, plants, & trees	2 262	4 963 697	703 955	14.2	4.3	X
	20881	Craft supplies	3 428	5 346 009	1 044 074	19.5	6.4	X
	20883	All other merchandise	157	1 171 075	199 990	17.1	1.2	X
	29810	All other merchandise	1 504	7 265 118	1 116 221	15.4	6.9	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	523	366 331	19 906	5.4	.1	66.3
	29915	Receipts from instructions & lessons	323	240 776	8 242	3.4	.1	X
	29963	All other nonmerchandise receipts, including receipts from customers for parts installed in repair & charges for repair, delivery, alteration, etc.	247	150 751	11 664	7.7	.1	X
45113		Sewing, needlework, and piece goods stores.....	5 427	X	3 911 957	X	100.0	84.0
	20200	Men's wear	27	9 964	447	4.5	Z	X
	20220	Women's, juniors', & misses' wear	30	16 646	891	5.4	Z	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	25	9 717	233	2.4	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	5 425	3 909 614	2 387 563	61.1	61.0	80.8
	20271	Fabrics	4 960	3 805 258	1 440 532	37.9	36.8	X
	20272	Patterns	4 211	3 172 901	129 220	4.1	3.3	X
	20273	Sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	4 841	3 386 444	817 811	24.2	20.9	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	2 398	2 684 896	499 426	18.6	12.8	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	292	143 127	36 446	25.5	.9	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	10	4 511	2 131	47.2	.1	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	281	341 090	31 735	9.3	.8	X
	20370	Computer hardware, software, & supplies, including computer game software.....	47	15 953	569	3.6	Z	X

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
451		Sporting goods, hobby, book, and music stores—Con.						
4511		Sporting goods, hobby, and musical instrument stores—Con.						
45113		Sewing, needlework, and piece goods stores—Con.						
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	111	58 011	8 393	14.5	.2	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	25	6 127	270	4.4	Z	X
	20420	Books.....	368	110 624	8 349	7.5	.2	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles.....	1 494	1 959 048	19 977	1.0	.5	83.9
	20463	Hobby goods.....	1 489	1 958 514	19 938	1.0	.5	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	8	1 188	48	4.0	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	10	9 883	1 479	15.0	Z	40.7
	20523	All other sporting goods, including snowmobiles, go-carts, exercise/fitness equipment, etc.	10	9 883	1 479	15.0	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures.....	8	6 826	413	6.1	Z	X
	20670	Paint & sundries.....	6	4 885	16	.3	Z	X
	20850	All other merchandise.....	2 518	2 607 276	826 145	31.7	21.1	83.8
	20851	Stationery products, including stationery, tablets, pads, & related products.....	20	6 091	156	2.6	Z	X
	20855	Greeting cards.....	40	11 603	482	4.2	Z	X
	20856	Magazines & newspapers.....	80	25 541	500	2.0	Z	X
	20869	Artists' materials & supplies.....	24	4 415	629	14.2	Z	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons.....	67	19 274	1 089	5.7	Z	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups ...	2 230	2 499 961	284 889	11.4	7.3	X
	20879	Artificial/silk flowers, plants, & trees.....	2 191	2 486 772	171 342	6.9	4.4	X
	20881	Craft supplies.....	2 336	2 539 287	366 803	14.4	9.4	X
	29810	All other merchandise.....	122	50 366	6 261	12.4	.2	X
	29900	All nonmerch repts, incl all repts from customers for parts installed in repair & charges for delv, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided.....	797	497 115	78 983	15.9	2.0	75.5
	29915	Receipts from instructions & lessons.....	468	166 524	10 046	6.0	.3	X
	29963	All other nonmerchandise receipts, including receipts from customers for parts installed in repair & charges for repair, delivery, alteration, etc.	489	394 937	68 937	17.5	1.8	X
451130		Sewing, needlework, and piece goods stores.....	5 427	X	3 911 957	X	100.0	84.0
	20200	Men's wear.....	27	9 964	447	4.5	Z	X
	20220	Women's, juniors', & misses' wear.....	30	16 646	891	5.4	Z	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories.....	25	9 717	233	2.4	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	5 425	3 909 614	2 387 563	61.1	61.0	80.8
	20271	Fabrics.....	4 960	3 805 258	1 440 532	37.9	36.8	X
	20272	Patterns.....	4 211	3 172 901	129 220	4.1	3.3	X
	20273	Sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	4 841	3 386 444	817 811	24.2	20.9	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings.....	2 398	2 684 896	499 426	18.6	12.8	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	292	143 127	36 446	25.5	.9	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	10	4 511	2 131	47.2	.1	X
	20340	Furniture, sleep equipment & outdoor/patio furniture.....	281	341 090	31 735	9.3	.8	X
	20370	Computer hardware, software, & supplies, including computer game software.....	47	15 953	569	3.6	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	111	58 011	8 393	14.5	.2	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	25	6 127	270	4.4	Z	X
	20420	Books.....	368	110 624	8 349	7.5	.2	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles.....	1 494	1 959 048	19 977	1.0	.5	83.9
	20463	Hobby goods.....	1 489	1 958 514	19 938	1.0	.5	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	8	1 188	48	4.0	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	10	9 883	1 479	15.0	Z	40.7
	20523	All other sporting goods, including snowmobiles, go-carts, exercise/fitness equipment, etc.	10	9 883	1 479	15.0	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures.....	8	6 826	413	6.1	Z	X
	20670	Paint & sundries.....	6	4 885	16	.3	Z	X
	20850	All other merchandise.....	2 518	2 607 276	826 145	31.7	21.1	83.8
	20851	Stationery products, including stationery, tablets, pads, & related products.....	20	6 091	156	2.6	Z	X
	20855	Greeting cards.....	40	11 603	482	4.2	Z	X
	20856	Magazines & newspapers.....	80	25 541	500	2.0	Z	X
	20869	Artists' materials & supplies.....	24	4 415	629	14.2	Z	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons.....	67	19 274	1 089	5.7	Z	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups ...	2 230	2 499 961	284 889	11.4	7.3	X

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4511		Sporting goods, hobby, and musical instrument stores—Con.						
45113		Sewing, needlework, and piece goods stores—Con.						
451130		Sewing, needlework, and piece goods stores—Con.						
	20850	All other merchandise—Con.						
	20879	Artificial/silk flowers, plants, & trees	2 191	2 486 772	171 342	6.9	4.4	X
	20881	Craft supplies	2 336	2 539 287	366 803	14.4	9.4	X
	29810	All other merchandise	122	50 366	6 261	12.4	.2	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	797	497 115	78 983	15.9	2.0	75.5
	29915	Receipts from instructions & lessons	468	166 524	10 046	6.0	.3	X
	29963	All other nonmerchandise receipts, including receipts from customers for parts installed in repair & charges for repair, delivery, alteration, etc.	489	394 937	68 937	17.5	1.8	X
45114		Musical instrument and supplies stores	4 484	X	5 002 873	X	100.0	78.1
	20200	Men's wear	11	7 473	97	1.3	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	99	90 079	4 405	4.9	.1	76.2
	20321	Televisions	27	37 689	1 107	2.9	Z	X
	20322	Video recorders & cameras, & electronic game/DVD combination devices	29	28 800	1 956	6.8	Z	X
	20323	Video tapes, laser discs, & DVDs	80	55 096	1 314	2.4	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	4 484	5 002 873	4 643 514	92.8	92.8	71.9
	20331	Audio equipment, components, parts, accessories, including radios, stereos, tape recorders & players, compact disc players, & other sound reinforcement and recording equipment	1 693	2 786 948	678 166	24.3	13.6	X
	20332	Pianos	1 844	2 866 275	1 002 728	35.0	20.0	X
	20333	Organs	762	873 736	161 994	18.5	3.2	X
	20334	Other musical instruments & accessories, including string instruments, horns, drums, synthesizers, music stands, musical instrument digital interface (MIDI) equipment, etc.	3 949	4 475 533	2 626 759	58.7	52.5	X
	20335	Records, tapes, audio tape books, & compact discs	406	321 613	18 166	5.6	.4	X
	20336	Sheet music & related items	2 384	2 226 263	155 701	7.0	3.1	X
	20370	Computer hardware, software, & supplies, including computer game software	78	103 887	4 683	4.5	.1	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	23	26 171	1 695	6.5	Z	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	27	9 206	222	2.4	Z	X
	20420	Books	68	59 248	2 307	3.9	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	8	2 258	49	2.2	Z	X
	20850	All other merchandise	42	32 756	593	1.8	Z	76.1
	20856	Magazines & newspapers	39	32 055	301	.9	Z	X
	29810	All other merchandise	172	125 881	6 923	5.5	.1	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	2 507	2 433 613	338 375	13.9	6.8	74.5
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	1 882	1 832 345	79 982	4.4	1.6	X
	29907	Parts installed in repair	966	862 201	17 968	2.1	.4	X
	29912	Receipts from video tape, DVD, video/DVD player, video recorder, laser disc, laser disc player, electronic game, & electronic game device rentals	36	49 729	1 651	3.3	Z	X
	29915	Receipts from instructions & lessons	993	922 091	56 434	6.1	1.1	X
	29925	Rental or lease of musical instruments	1 902	1 985 271	159 640	8.0	3.2	X
	29957	All other nonmerchandise receipts, including charges for delivery, storage, etc.	666	690 542	22 697	3.3	.5	X
451140		Musical instrument and supplies stores	4 484	X	5 002 873	X	100.0	78.1
	20200	Men's wear	11	7 473	97	1.3	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	99	90 079	4 405	4.9	.1	76.2
	20321	Televisions	27	37 689	1 107	2.9	Z	X
	20322	Video recorders & cameras, & electronic game/DVD combination devices	29	28 800	1 956	6.8	Z	X
	20323	Video tapes, laser discs, & DVDs	80	55 096	1 314	2.4	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	4 484	5 002 873	4 643 514	92.8	92.8	71.9
	20331	Audio equipment, components, parts, accessories, including radios, stereos, tape recorders & players, compact disc players, & other sound reinforcement and recording equipment	1 693	2 786 948	678 166	24.3	13.6	X
	20332	Pianos	1 844	2 866 275	1 002 728	35.0	20.0	X
	20333	Organs	762	873 736	161 994	18.5	3.2	X
	20334	Other musical instruments & accessories, including string instruments, horns, drums, synthesizers, music stands, musical instrument digital interface (MIDI) equipment, etc.	3 949	4 475 533	2 626 759	58.7	52.5	X
	20335	Records, tapes, audio tape books, & compact discs	406	321 613	18 166	5.6	.4	X
	20336	Sheet music & related items	2 384	2 226 263	155 701	7.0	3.1	X
	20370	Computer hardware, software, & supplies, including computer game software	78	103 887	4 683	4.5	.1	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All estab-lishments ¹	
44-45		Retail trade—Con.						
451		Sporting goods, hobby, book, and music stores—Con.						
4511		Sporting goods, hobby, and musical instrument stores—Con.						
45114		Musical instrument and supplies stores—Con.						
451140		Musical instrument and supplies stores—Con.						
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc			1 695	6.5	Z	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc	23	26 171	222	2.4	Z	X
	20420	Books	27	9 206	307	3.9	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	68	59 248	49	2.2	Z	X
	20850	All other merchandise	8	2 258	593	1.8	Z	76.1
	20856	Magazines & newspapers	42	32 756	301	.9	Z	X
	29810	All other merchandise	39	32 055	923	5.5	.1	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	172	125 881	375	13.9	6.8	74.5
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	2 507	2 433 613	982	4.4	1.6	X
	29907	Parts installed in repair	1 882	1 832 345	968	2.1	.4	X
	29912	Receipts from video tape, DVD, video/DVD player, video recorder, laser disc, laser disc player, electronic game, & electronic game device rentals	966	862 201	651	3.3	1.1	X
	29915	Receipts from instructions & lessons	36	49 729	434	6.1	3.2	X
	29925	Rental or lease of musical instruments	993	922 091	640	8.0		X
	29957	All other nonmerchandise receipts, including charges for delivery, storage, etc.	1 902	1 985 271	697	3.3	.5	X
4512		Book, periodical, and music stores	666	690 542	522	X	100.0	71.3
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc	19 694	X	490	4.0	.6	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	2 571	3 698 353	350	4.9	.9	X
	20140	Packaged liquor, wine, & beer	2 516	4 464 481	244	14.1	Z	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	69	15 878	502	9.3	.3	X
	20160	Drugs, health aids, beauty aids, including cosmetics	1 081	781 301	703	1.5	.1	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc	461	834 066	978	1.5	Z	X
	20200	Men's wear	187	198 847	105	5.3	.8	X
	20220	Women's, juniors', & misses' wear	1 999	3 613 786	454	3.8	.4	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	1 207	2 733 993	928	1.1	.1	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc	384	1 253 928	433	4.2	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	6	10 216	929	14.4	8.9	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	9 382	14 281 929	726	43.2	23.5	X
	20370	Computer hardware, software, & supplies, including computer game software	10 854	12 546 922	674	2.4	.8	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	4 107	8 090 973	1019	66.5	48.6	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc	1 567	2 838 928	329	3.6	.2	X
	20420	Books	1 441	1 145 803	418	6.5	4.8	X
	20440	Photographic equipment & supplies	12 091	16 878 194	109	1.3	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	141	326 429	120	6.0	1.2	X
	20850	All other merchandise	4 041	4 554 061	262	14.9	10.1	X
	29810	All other merchandise	11 941	15 682 425	605	6.5	1.9	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	4 995	6 849 283	800	11.4	1.1	X
45121		Book stores and news dealers	1 500	2 181 962	900	X	100.0	79.5
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc	12 707	X	900	X		
	20108	Bottled, canned, or packaged soft drinks	2 560	3 682 455	830	4.0	.9	76.9
	20113	All other foods, including dry groceries, canned & bottled foods, candy, packaged snacks, bakery products, etc	1 102	876 748	630	2.9	.2	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	2 205	3 253 123	453	3.7	.8	X
	20140	Packaged liquor, wine, & beer	2 514	4 462 167	321	4.9	1.4	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	69	15 878	244	14.1	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	1 067	766 149	980	9.3	.4	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc	461	834 066	703	1.5	.1	X
	20200	Men's wear	169	189 446	469	1.3	Z	X
	20220	Women's, juniors', & misses' wear	1 811	3 428 951	782	5.4	1.2	X
			1 097	2 559 890	209	3.8	.6	X

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
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						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
451		Sporting goods, hobby, book, and music stores—Con.						
4512		Book, periodical, and music stores—Con.						
45121		Book stores and news dealers—Con.						
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	384	1 253 928	14 058	1.1	.1	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	4 223	8 779 822	483 451	5.5	3.0	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	4 966	6 029 117	878 021	14.6	5.5	X
	20370	Computer hardware, software, & supplies, including computer game software	3 456	6 846 085	119 664	1.7	.8	78.4
	20375	Computer & peripheral equipment	1 004	2 888 808	58 171	2.0	.4	X
	20376	Prepackaged (off-the-shelf) computer software	3 026	5 713 120	61 493	1.1	.4	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	1 495	2 726 503	88 691	3.3	.6	77.4
	20386	Giftware & glassware including vases	842	1 003 896	63 122	6.3	.4	X
	20387	All other kitchenware & home furnishings, including cookware, cooking accessories, dinnerware, decorative accessories, clocks, mirrors, closet and bathroom accessories, etc.	776	1 874 323	25 569	1.4	.2	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	1 210	882 504	27 047	3.1	.2	X
	20420	Books	11 469	15 506 670	11 046 382	71.2	69.6	76.4
	20421	Trade, including fiction, non-fiction, adult, juvenile, new & back list reading, nonrack size paperbacks	8 365	12 726 238	5 892 000	46.3	37.1	X
	20422	Mass market paperback, rack size	4 584	5 558 720	364 789	6.6	2.3	X
	20423	Religious, including bibles, hymnals, testaments, religious oriented works, etc.	3 528	2 019 941	679 729	33.7	4.3	X
	20424	General reference, including dictionaries, atlases, etc.	3 648	5 004 932	91 499	1.8	.6	X
	20425	Textbooks, including workbooks on elementary, high school, & college levels	4 617	8 062 428	3 633 611	45.1	22.9	X
	20426	Professional, including technical, scientific, business, law, etc.	1 230	1 242 081	109 533	8.8	.7	X
	20427	Other books, including University press, etc.	3 210	4 356 865	275 221	6.3	1.7	X
	20440	Photographic equipment & supplies	141	326 429	4 108	1.3	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	1 552	1 282 716	58 787	4.6	.4	X
	20850	All other merchandise	11 261	15 059 691	2 247 279	14.9	14.2	78.9
	20851	Stationery products, including stationery, tablets, pads, & related products	3 449	4 648 267	89 444	1.9	.6	X
	20852	Office paper, including computer printer, copier, fax, & typewriter cut sheet paper	274	597 801	28 724	4.8	.2	X
	20853	Office & school supplies	2 011	3 885 296	168 473	4.3	1.1	X
	20854	Office equipment, including fax machines, dictaphones, copying machines, calculating machines, etc.	136	577 284	3 713	.6	Z	X
	20855	Greeting cards	6 118	7 889 334	236 471	3.0	1.5	X
	20856	Magazines & newspapers	6 695	10 160 556	955 430	9.4	6.0	X
	20871	Religious goods, except books	1 803	1 058 579	310 583	29.3	2.0	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	4 238	8 176 814	444 329	5.4	2.8	X
	20883	All other merchandise	86	87 498	10 104	11.5	.1	X
	29810	All other merchandise	2 018	3 088 972	121 855	3.9	.8	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	794	1 198 267	47 108	3.9	.3	X
451211		Book stores	10 860	X	15 060 984	X	100.0	80.7
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	1 725	3 198 553	59 574	1.9	.4	78.9
	20108	Bottled, canned, or packaged soft drinks	407	649 992	6 289	1.0	Z	X
	20113	All other foods, including dry groceries, canned & bottled foods, candy, packaged snacks, bakery products, etc.	1 482	2 818 250	53 285	1.9	.4	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	2 321	4 330 224	195 365	4.5	1.3	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	76	246 439	6 102	2.5	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	280	683 985	7 815	1.1	.1	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	122	177 078	2 061	1.2	Z	X
	20200	Men's wear	1 687	3 202 148	175 144	5.5	1.2	X
	20220	Women's, juniors', & misses' wear	1 001	2 337 634	89 229	3.8	.6	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	321	1 090 810	11 525	1.1	.1	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	4 137	8 744 899	481 505	5.5	3.2	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	4 892	5 987 305	874 277	14.6	5.8	X
	20370	Computer hardware, software, & supplies, including computer game software	3 455	6 846 014	119 663	1.7	.8	79.5
	20375	Computer & peripheral equipment	1 003	2 888 737	58 170	2.0	.4	X
	20376	Prepackaged (off-the-shelf) computer software	3 026	5 713 120	61 493	1.1	.4	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	1 445	2 664 915	85 041	3.2	.6	78.6
	20386	Giftware & glassware including vases	792	942 308	59 502	6.3	.4	X
	20387	All other kitchenware & home furnishings, including cookware, cooking accessories, dinnerware, decorative accessories, clocks, mirrors, closet and bathroom accessories, etc.	774	1 874 010	25 539	1.4	.2	X

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451		Sporting goods, hobby, book, and music stores—Con.						
4512		Book, periodical, and music stores—Con.						
45121		Book stores and news dealers—Con.						
451211		Book stores—Con.						
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	1 165	749 012	25 630	3.4	.2	X
	20420	Books	10 860	15 060 984	10 990 547	73.0	73.0	77.8
	20421	Trade, including fiction, non-fiction, adult, juvenile, new & back list reading, nonrack size paperbacks	7 897	12 376 870	5 847 307	47.2	38.8	X
	20422	Mass market paperback, rack size	4 313	5 422 621	355 256	6.6	2.4	X
	20423	Religious, including bibles, hymnals, testaments, religious oriented works, etc.	3 514	2 012 041	679 571	33.8	4.5	X
	20424	General reference, including dictionaries, atlases, etc.	3 593	4 978 363	90 894	1.8	.6	X
	20425	Textbooks, including workbooks on elementary, high school, & college levels	4 601	8 052 982	3 633 377	45.1	24.1	X
	20426	Professional, including technical, scientific, business, law, etc.	1 210	1 233 919	109 203	8.9	.7	X
	20427	Other books, including University press, etc.	3 204	4 355 045	274 939	6.3	1.8	X
	20440	Photographic equipment & supplies	109	288 364	3 748	1.3	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	1 184	1 088 649	34 328	3.2	.2	X
	20850	All other merchandise	9 414	14 250 775	1 748 314	12.3	11.6	80.0
	20851	Stationery products, including stationery, tablets, pads, & related products	3 145	4 506 392	84 652	1.9	.6	X
	20852	Office paper, including computer printer, copier, fax, & typewriter cut sheet paper	207	586 636	28 584	4.9	.2	X
	20853	Office & school supplies	1 895	3 863 264	167 856	4.3	1.1	X
	20854	Office equipment, including fax machines, dictaphones, copying machines, calculating machines, etc.	136	577 284	3 713	.6	Z	X
	20855	Greeting cards	5 630	7 583 861	219 039	2.9	1.5	X
	20856	Magazines & newspapers	4 848	9 351 640	516 644	5.5	3.4	X
	20871	Religious goods, except books	1 803	1 058 579	310 583	29.3	2.1	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	3 814	7 795 354	408 136	5.2	2.7	X
	20883	All other merchandise	76	82 598	9 099	11.0	.1	X
	29810	All other merchandise	1 640	2 848 085	109 429	3.8	.7	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	711	1 142 230	40 564	3.6	.3	X
4512111		Book stores, general	6 326	X	9 482 047	X	100.0	90.8
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	467	555 467	6 677	1.2	.1	87.0
	20108	Bottled, canned, or packaged soft drinks	98	22 468	639	2.8	Z	X
	20113	All other foods, including dry groceries, canned & bottled foods, candy, packaged snacks, bakery products, etc.	390	541 280	6 038	1.1	.1	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	2 170	3 837 263	168 375	4.4	1.8	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	37	25 466	4 224	16.6	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	32	22 539	523	2.3	Z	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	84	100 335	1 720	1.7	Z	X
	20200	Men's wear	85	119 599	1 452	1.2	Z	X
	20220	Women's, juniors', & misses' wear	69	82 116	1 208	1.5	Z	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	18	9 423	204	2.2	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	3 480	8 089 853	466 591	5.8	4.9	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	3 151	4 407 859	720 724	16.4	7.6	X
	20370	Computer hardware, software, & supplies, including computer game software	1 943	3 463 118	42 638	1.2	.5	90.0
	20375	Computer & peripheral equipment	23	55 437	712	1.3	Z	X
	20376	Prepackaged (off-the-shelf) computer software	1 924	3 409 003	41 926	1.2	.4	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	191	191 412	10 431	5.5	.1	84.6
	20386	Giftware & glassware including vases	144	100 228	8 965	8.9	.1	X
	20387	All other kitchenware & home furnishings, including cookware, cooking accessories, dinnerware, decorative accessories, clocks, mirrors, closet and bathroom accessories, etc.	60	122 756	1 466	1.2	Z	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	188	69 914	3 083	4.4	Z	X
	20420	Books	6 326	9 482 047	6 921 632	73.0	73.0	87.7
	20421	Trade, including fiction, non-fiction, adult, juvenile, new & back list reading, nonrack size paperbacks	6 077	9 424 733	5 604 268	59.5	59.1	X
	20422	Mass market paperback, rack size	3 926	4 713 727	321 018	6.8	3.4	X
	20423	Religious, including bibles, hymnals, testaments, religious oriented works, etc.	874	527 097	21 439	4.1	.2	X
	20424	General reference, including dictionaries, atlases, etc.	3 056	4 037 514	68 273	1.7	.7	X
	20425	Textbooks, including workbooks on elementary, high school, & college levels	2 485	3 806 249	626 182	16.5	6.6	X
	20426	Professional, including technical, scientific, business, law, etc.	913	819 902	31 492	3.8	.3	X
	20427	Other books, including University press, etc.	2 885	3 863 672	248 960	6.4	2.6	X
	20440	Photographic equipment & supplies	37	7 400	341	4.6	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	811	744 736	25 487	3.4	.3	X

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4512		Book, periodical, and music stores—Con.						
45121		Book stores and news dealers—Con.						
451211		Book stores—Con.						
4512111		Book stores, general—Con.						
	20850	All other merchandise	5 412	9 066 384	1 070 797	11.8	11.3	90.6
	20851	Stationery products, including stationery, tablets, pads, & related products	2 586	3 820 854	67 358	1.8	.7	X
	20852	Office paper, including computer printer, copier, fax, & typewriter cut sheet paper	29	18 141	461	2.5	Z	X
	20853	Office & school supplies	157	110 829	7 123	6.4	.1	X
	20855	Greeting cards	3 333	4 472 898	165 208	3.7	1.7	X
	20856	Magazines & newspapers	4 457	8 751 198	509 282	5.8	5.4	X
	20871	Religious goods, except books	80	32 285	5 572	17.3	.1	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	2 214	5 066 695	312 945	6.2	3.3	X
	20883	All other merchandise	31	18 562	2 746	14.8	Z	X
	29810	All other merchandise	316	303 499	14 940	4.9	.2	X
	29900	All nonmerch rcppts, incl all rcppts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	412	531 688	20 418	3.8	.2	X
4512112		Specialty book stores	2 695	X	1 552 806	X	100.0	59.8
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	113	69 522	6 715	9.7	.4	50.8
	20108	Bottled, canned, or packaged soft drinks	40	17 248	511	3.0	Z	X
	20113	All other foods, including dry groceries, canned & bottled foods, candy, packaged snacks, bakery products, etc.	94	65 540	6 204	9.5	.4	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	47	32 865	1 852	5.6	.1	X
	20160	Drugs, health aids, beauty aids, including cosmetics	40	16 643	459	2.8	Z	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	29	9 765	224	2.3	Z	X
	20200	Men's wear	254	159 683	3 258	2.0	.2	X
	20220	Women's, juniors', & misses' wear	200	116 403	2 126	1.8	.1	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	108	59 171	852	1.4	.1	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	568	320 428	14 112	4.4	.9	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	1 617	962 264	149 402	15.5	9.6	X
	20370	Computer hardware, software, & supplies, including computer game software	433	322 708	4 175	1.3	.3	57.2
	20375	Computer & peripheral equipment	51	46 257	527	1.1	Z	X
	20376	Prepackaged (off-the-shelf) computer software	389	280 792	3 648	1.3	.2	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	607	326 160	47 008	14.4	3.0	56.1
	20386	Giftware & glassware including vases	493	242 141	32 534	13.4	2.1	X
	20387	All other kitchenware & home furnishings, including cookware, cooking accessories, dinnerware, decorative accessories, clocks, mirrors, closet and bathroom accessories, etc.	204	134 404	14 474	10.8	.9	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	950	495 472	21 744	4.4	1.4	X
	20420	Books	2 695	1 552 806	885 311	57.0	57.0	52.1
	20421	Trade, including fiction, non-fiction, adult, juvenile, new & back list reading, nonrack size paperbacks	782	457 301	114 815	25.1	7.4	X
	20422	Mass market paperback, rack size	251	142 371	5 455	3.8	.4	X
	20423	Religious, including bibles, hymnals, testaments, religious oriented works, etc.	2 591	1 448 907	656 063	45.3	42.3	X
	20424	General reference, including dictionaries, atlases, etc.	268	153 463	9 291	6.1	.6	X
	20425	Textbooks, including workbooks on elementary, high school, & college levels	277	220 602	26 533	12.0	1.7	X
	20426	Professional, including technical, scientific, business, law, etc.	206	164 740	60 556	36.8	3.9	X
	20427	Other books, including University press, etc.	191	128 130	12 598	9.8	.8	X
	20440	Photographic equipment & supplies	19	11 643	256	2.2	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	355	226 890	7 337	3.2	.5	X
	20850	All other merchandise	2 252	1 292 512	388 337	30.0	25.0	57.6
	20851	Stationery products, including stationery, tablets, pads, & related products	413	252 145	7 325	2.9	.5	X
	20852	Office paper, including computer printer, copier, fax, & typewriter cut sheet paper	33	27 944	590	2.1	Z	X
	20853	Office & school supplies	82	60 799	3 996	6.6	.3	X
	20855	Greeting cards	1 479	659 051	40 428	6.1	2.6	X
	20856	Magazines & newspapers	297	196 827	5 486	2.8	.4	X
	20871	Religious goods, except books	1 683	1 012 865	303 508	30.0	19.5	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	606	272 079	25 094	9.2	1.6	X
	20883	All other merchandise	21	10 693	1 897	17.7	.1	X
	29810	All other merchandise	295	198 406	14 531	7.3	.9	X
	29900	All nonmerch rcppts, incl all rcppts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	134	86 236	4 388	5.1	.3	X
4512113		College book stores	1 839	X	4 026 131	X	100.0	65.0

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
451		Sporting goods, hobby, book, and music stores—Con.						
4512		Book, periodical, and music stores—Con.						
45121		Book stores and news dealers—Con.						
451211		Book stores—Con.						
4512113		College book stores—Con.						
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	1 145	2 573 564	46 182	1.8	1.1	64.2
	20108	Bottled, canned, or packaged soft drinks	269	610 276	5 139	.8	.1	X
	20113	All other foods, including dry groceries, canned & bottled foods, candy, packaged snacks, bakery products, etc.	998	2 211 430	41 043	1.9	1.0	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	104	460 096	25 138	5.5	.6	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	35	219 729	1 700	.8	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	208	644 803	6 833	1.1	.2	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	9	66 978	117	.2	Z	X
	20200	Men's wear	1 348	2 922 866	170 434	5.8	4.2	X
	20220	Women's, juniors', & misses' wear	732	2 139 115	85 895	4.0	2.1	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	195	1 022 216	10 469	1.0	.3	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	89	334 618	802	.2	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	124	617 182	4 151	.7	.1	X
	20370	Computer hardware, software, & supplies, including computer game software	1 079	3 060 188	72 850	2.4	1.8	63.7
	20375	Prepackaged (off-the-shelf) computer software	929	2 787 043	56 931	2.0	1.4	X
	20376	Computer software, excluding prepackaged (off-the-shelf) computer software	713	2 023 325	15 919	.8	.4	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	647	2 147 343	27 602	1.3	.7	64.0
	20386	Giftware & glassware including vases	155	599 939	18 003	3.0	.4	X
	20387	All other kitchenware & home furnishings, including cookware, cooking accessories, dinnerware, decorative accessories, clocks, mirrors, closet and bathroom accessories, etc.	510	1 616 850	9 599	.6	.2	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	27	183 626	803	.4	Z	X
	20420	Books	1 839	4 026 131	3 183 604	79.1	79.1	64.3
	20421	Trade, including fiction, non-fiction, adult, juvenile, new & back list reading, nonrack size paperbacks	1 038	2 494 836	128 224	5.1	3.2	X
	20422	Mass market paperback, rack size	136	566 523	28 783	5.1	.7	X
	20423	Religious, including bibles, hymnals, testaments, religious oriented works, etc.	49	36 037	2 069	5.7	.1	X
	20424	General reference, including dictionaries, atlases, etc.	269	787 386	13 330	1.7	.3	X
	20425	Textbooks, including workbooks on elementary, high school, & college levels	1 839	4 026 131	2 980 662	74.0	74.0	X
	20426	Professional, including technical, scientific, business, law, etc.	91	249 277	17 155	6.9	.4	X
	20427	Other books, including University press, etc.	128	363 243	13 381	3.7	.3	X
	20440	Photographic equipment & supplies	53	269 321	3 151	1.2	.1	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	18	117 023	1 504	1.3	Z	X
	20850	All other merchandise	1 750	3 891 879	289 180	7.4	7.2	63.9
	20851	Stationery products, including stationery, tablets, pads, & related products	146	433 393	9 969	2.3	.2	X
	20852	Office paper, including computer printer, copier, fax, & typewriter cut sheet paper	145	540 551	27 533	5.1	.7	X
	20853	Office & school supplies	1 656	3 691 636	156 737	4.2	3.9	X
	20854	Office equipment, including fax machines, dictaphones, copying machines, calculating machines, etc.	133	576 304	3 606	.6	.1	X
	20855	Greeting cards	818	2 451 912	13 403	.5	.3	X
	20856	Magazines & newspapers	94	403 615	1 876	.5	.2	X
	20871	Religious goods, except books	40	13 429	1 503	11.2	Z	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	994	2 456 580	70 097	2.9	1.7	X
	20883	All other merchandise	24	53 343	4 456	8.4	.1	X
	29810	All other merchandise	1 029	2 346 180	79 958	3.4	2.0	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for delv, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	165	524 306	15 758	3.0	.4	X
451212		News dealers and newsstands	1 847	X	808 916	X	100.0	57.6
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	835	483 902	86 509	17.9	10.7	50.3
	20108	Bottled, canned, or packaged soft drinks	695	226 756	19 341	8.5	2.4	X
	20113	All other foods, including dry groceries, canned & bottled foods, candy, packaged snacks, bakery products, etc.	723	434 873	67 168	15.4	8.3	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	193	131 943	21 956	16.6	2.7	X
	20140	Packaged liquor, wine, & beer	64	14 452	1 703	11.8	.2	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	991	519 710	64 878	12.5	8.0	X
	20160	Drugs, health aids, beauty aids, including cosmetics	181	150 081	4 888	3.3	.6	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	47	12 368	408	3.3	.1	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
451		Sporting goods, hobby, book, and music stores—Con.						
4512		Book, periodical, and music stores—Con.						
45121		Book stores and news dealers—Con.						
451212		News dealers and newsstands—Con.						
	20200	Men's wear	124	226 803	9 638	4.3	1.2	X
	20220	Women's, juniors', & misses' wear	96	222 256	6 980	3.1	.9	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	63	163 118	2 533	1.6	.3	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	86	34 923	1 946	5.6	.2	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	74	41 812	3 744	9.0	.5	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	50	61 588	3 650	5.9	.5	54.9
	20386	Giftware & glassware including vases	50	61 588	3 620	5.9	.4	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	45	133 492	1 417	1.1	.2	X
	20420	Books	609	445 686	55 835	12.5	6.9	47.4
	20421	Trade, including fiction, non-fiction, adult, juvenile, new & back list reading, nonrack size paperbacks	468	349 368	44 693	12.8	5.5	X
	20422	Mass market paperback, rack size	271	136 099	9 533	7.0	1.2	X
	20423	Religious, including bibles, hymnals, testaments, religious oriented works, etc.	14	7 900	158	2.0	Z	X
	20424	General reference, including dictionaries, atlases, etc.	55	26 569	605	2.3	.1	X
	20425	Textbooks, including workbooks on elementary, high school, & college levels	16	9 446	234	2.5	Z	X
	20426	Professional, including technical, scientific, business, law, etc.	20	8 162	330	4.0	Z	X
	20427	Other books, including University press, etc.	6	1 820	282	15.5	Z	X
	20440	Photographic equipment & supplies	32	38 065	360	.9	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	368	194 067	24 459	12.6	3.0	X
	20850	All other merchandise	1 847	808 916	498 965	61.7	61.7	57.5
	20851	Stationery products, including stationery, tablets, pads, & related products	304	141 875	4 792	3.4	.6	X
	20852	Office paper, including computer printer, copier, fax, & typewriter cut sheet paper	67	11 165	140	1.3	Z	X
	20853	Office & school supplies	116	22 032	617	2.8	.1	X
	20855	Greeting cards	488	305 473	17 432	5.7	2.2	X
	20856	Magazines & newspapers	1 847	808 916	438 786	54.2	54.2	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	424	381 460	36 193	9.5	4.5	X
	20883	All other merchandise	10	4 900	1 005	20.5	.1	X
	29810	All other merchandise	378	240 887	12 426	5.2	1.5	X
	29900	All nonmerch rpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	83	56 037	6 544	11.7	.8	X
45122		Prerecorded tape, compact disc, and record stores	6 987	X	7 225 622	X	100.0	53.4
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	11	15 898	2 407	15.1	Z	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	14	15 152	1 522	10.0	Z	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	18	9 401	509	5.4	Z	X
	20200	Men's wear	188	184 835	5 323	2.9	.1	X
	20220	Women's, juniors', & misses' wear	110	174 103	7 245	4.2	.1	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	5 159	5 502 107	1 573 069	28.6	21.8	51.6
	20321	Televisions	30	23 033	976	4.2	Z	X
	20322	Video recorders & cameras, & electronic game/DVD combination devices	106	469 306	89 272	19.0	1.2	X
	20323	Video tapes, laser discs, & DVDs	5 052	5 039 825	1 482 821	29.4	20.5	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	5 888	6 517 805	4 539 705	69.7	62.8	52.1
	20331	Audio equipment, components, parts, accessories, including radios, stereos, tape recorders & players, compact disc players, & other sound reinforcement and recording equipment	566	942 013	33 564	3.6	.5	X
	20332	Pianos	11	30 230	321	1.1	Z	X
	20334	Other musical instruments & accessories, including string instruments, horns, drums, synthesizers, music stands, musical instrument digital interface (MIDI) equipment, etc.	64	27 636	1 945	7.0	Z	X
	20335	Records, tapes, audio tape books, & compact discs	5 888	6 517 805	4 484 700	68.8	62.1	X
	20336	Sheet music & related items	432	359 590	19 175	5.3	.3	X
	20370	Computer hardware, software, & supplies, including computer game software	651	1 244 888	71 010	5.7	1.0	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	72	112 425	3 569	3.2	Z	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	231	263 299	14 282	5.4	.2	X
	20420	Books	622	1 371 524	173 637	12.7	2.4	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	2 489	3 271 345	213 333	6.5	3.0	X
	20850	All other merchandise	680	622 734	94 983	15.3	1.3	51.1
	20856	Magazines & newspapers	624	557 210	61 949	11.1	.9	X
	20883	All other merchandise	143	145 805	33 034	22.7	.5	X
	29810	All other merchandise	2 977	3 760 311	322 750	8.6	4.5	X

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						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
451		Sporting goods, hobby, book, and music stores—Con.						
4512		Book, periodical, and music stores—Con.						
45122		Prerecorded tape, compact disc, and record stores—Con.						
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	706	983 695	200 692	20.4	2.8	48.8
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	19	25 714	3 889	15.1	.1	X
	29907	Parts installed in repair	19	26 176	1 403	5.4	Z	X
	29912	Receipts from video tape, DVD, video/DVD player, video recorder, laser disc, laser disc player, electronic game, & electronic game device rentals	649	903 058	181 925	20.1	2.5	X
	29957	All other nonmerchandise receipts, including charges for delivery, storage, etc.	72	77 083	13 350	17.3	.2	X
451220		Prerecorded tape, compact disc, and record stores	6 987	X	7 225 622	X	100.0	53.4
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	11	15 898	2 407	15.1	Z	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	14	15 152	1 522	10.0	Z	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	18	9 401	509	5.4	Z	X
	20200	Men's wear	188	184 835	5 323	2.9	.1	X
	20220	Women's, juniors', & misses' wear	110	174 103	7 245	4.2	.1	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	5 159	5 502 107	1 573 069	28.6	21.8	51.6
	20321	Televisions	30	23 033	976	4.2	Z	X
	20322	Video recorders & cameras, & electronic game/DVD combination devices	106	469 306	89 272	19.0	1.2	X
	20323	Video tapes, laser discs, & DVDs	5 052	5 039 825	1 482 821	29.4	20.5	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	5 888	6 517 805	4 539 705	69.7	62.8	52.1
	20331	Audio equipment, components, parts, accessories, including radios, stereos, tape recorders & players, compact disc players, & other sound reinforcement and recording equipment	566	942 013	33 564	3.6	.5	X
	20332	Pianos	11	30 230	321	1.1	Z	X
	20334	Other musical instruments & accessories, including string instruments, horns, drums, synthesizers, musical stands, musical instrument digital interface (MIDI) equipment, etc.	64	27 636	1 945	7.0	Z	X
	20335	Records, tapes, audio tape books, & compact discs	5 888	6 517 805	4 484 700	68.8	62.1	X
	20336	Sheet music & related items	432	359 590	19 175	5.3	.3	X
	20370	Computer hardware, software, & supplies, including computer game software	651	1 244 888	71 010	5.7	1.0	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	72	112 425	3 569	3.2	Z	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	231	263 299	14 282	5.4	.2	X
	20420	Books	622	1 371 524	173 637	12.7	2.4	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	2 489	3 271 345	213 333	6.5	3.0	X
	20850	All other merchandise	680	622 734	94 983	15.3	1.3	51.1
	20856	Magazines & newspapers	624	557 210	61 949	11.1	.9	X
	20883	All other merchandise	143	145 805	33 034	22.7	.5	X
	29810	All other merchandise	2 977	3 760 311	322 750	8.6	4.5	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	706	983 695	200 692	20.4	2.8	48.8
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	19	25 714	3 889	15.1	.1	X
	29907	Parts installed in repair	19	26 176	1 403	5.4	Z	X
	29912	Receipts from video tape, DVD, video/DVD player, video recorder, laser disc, laser disc player, electronic game, & electronic game device rentals	649	903 058	181 925	20.1	2.5	X
	29957	All other nonmerchandise receipts, including charges for delivery, storage, etc.	72	77 083	13 350	17.3	.2	X
452		General merchandise stores	40 723	X	445 224 985	X	100.0	94.6
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	34 683	387 026 618	80 007 499	20.7	18.0	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	8 099	265 990 366	2 155 462	.8	.5	X
	20140	Packaged liquor, wine, & beer	3 523	189 179 453	3 136 009	1.7	.7	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	6 991	246 108 996	7 107 737	2.9	1.6	X
	20160	Drugs, health aids, beauty aids, including cosmetics	37 832	440 869 203	53 481 662	12.1	12.0	X
	20180	Soaps, detergents, & household cleaners	32 648	339 953 846	11 921 033	3.5	2.7	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	31 676	337 906 816	9 517 305	2.8	2.1	X
	20200	Men's wear	35 932	439 377 637	24 881 238	5.7	5.6	X
	20220	Women's, juniors', & misses' wear	36 655	439 818 168	46 770 091	10.6	10.5	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	34 454	402 045 698	19 496 298	4.8	4.4	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
452		General merchandise stores—Con.						
	20260	Footwear, including accessories	31 114	365 352 676	10 205 733	2.8	2.3	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	7 102	216 604 472	2 253 502	1.0	.5	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	35 346	433 065 203	12 402 090	2.9	2.8	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	12 810	357 069 015	10 641 300	3.0	2.4	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	32 284	389 669 461	5 725 410	1.5	1.3	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	16 098	364 249 454	11 412 022	3.1	2.6	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	26 292	368 505 474	9 815 273	2.7	2.2	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	26 473	402 373 241	8 035 151	2.0	1.8	X
	20360	Flooring & floor coverings	11 349	119 500 954	845 853	.7	.2	X
	20370	Computer hardware, software, & supplies, including computer game software	8 150	304 419 864	3 856 557	1.3	.9	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	38 024	439 719 506	14 403 319	3.3	3.2	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	23 324	409 120 656	7 818 804	1.9	1.8	X
	20420	Books	11 794	274 495 845	2 613 668	1.0	.6	X
	20440	Photographic equipment & supplies	9 935	282 688 799	2 323 042	.8	.5	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	36 115	395 649 643	13 985 515	3.5	3.1	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	11 138	318 998 544	1 816 227	.6	.4	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	15 507	351 991 812	9 114 181	2.6	2.0	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	32 841	357 906 388	8 996 682	2.5	2.0	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	22 563	355 952 389	9 423 200	2.6	2.1	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	267	6 644 786	84 712	1.3	Z	X
	20670	Paint & sundries	26 743	277 877 979	1 859 594	.7	.4	X
	20690	Wallpaper & other flexible wallcoverings	6	4 200	186	4.4	Z	X
	20720	Automotive fuels	3 557	156 904 238	130 831	.1	Z	X
	20730	Automotive lubricants, including oil, greases, etc.	11 912	248 017 282	1 109 606	.4	Z	X
	20740	Automotive tires, tubes, batteries, parts, accessories	22 011	351 627 709	5 834 640	1.7	1.3	X
	20780	Household fuels, including oil, LP gas, wood, coal	2 868	141 503 393	66 316	Z	Z	X
	20800	Pets, pet foods, & pet supplies	30 927	321 989 345	6 067 104	1.9	1.4	X
	20850	All other merchandise	38 565	433 625 232	17 408 161	4.0	3.9	X
	29810	All other merchandise	10 095	167 121 944	3 882 957	2.3	.9	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	10 038	294 906 312	4 618 400	1.6	1.0	X
4521		Department stores	9 355	X	220 742 882	X	100.0	95.2
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	6 457	165 176 559	9 315 222	5.6	4.2	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	4 115	86 860 363	518 830	.6	.2	X
	20140	Packaged liquor, wine, & beer	135	7 144 826	16 839	.2	Z	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	1 596	60 919 325	514 704	.8	.2	X
	20160	Drugs, health aids, beauty aids, including cosmetics	9 297	220 034 694	29 117 730	13.2	13.2	80.3
	20161	Prescriptions	4 895	119 530 973	8 379 366	7.0	3.8	X
	20162	Nonprescription medicines	2 081	80 727 921	1 439 479	1.8	.7	X
	20163	Vitamins, minerals, & other dietary supplements	2 222	82 318 680	1 108 277	1.3	.5	X
	20164	Health aids, incl first-aid products; foot prod; prescription access; eye/contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs	2 751	93 602 485	932 161	1.0	.4	X
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	9 063	215 684 020	9 727 562	4.5	4.4	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	6 597	156 229 495	7 530 885	4.8	3.4	X
	20180	Soaps, detergents, & household cleaners	5 029	122 430 825	3 994 537	3.3	1.8	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	5 553	134 057 709	3 105 328	2.3	1.4	X
	20200	Men's wear	9 335	220 446 341	19 557 412	8.9	8.9	79.8
	20201	Men's overcoats, topcoats, raincoats, outer jackets	8 631	203 935 732	901 587	.4	.4	X
	20202	Men's suits & formal wear	3 081	78 625 625	858 464	1.1	.4	X
	20203	Men's sport coats & blazers	2 803	68 109 609	298 549	.4	.1	X
	20204	Men's tailored & dress slacks	5 724	136 900 945	452 827	.3	.2	X
	20205	Men's casual slacks & jeans, walking shorts, etc.	9 260	217 186 459	5 032 512	2.3	2.3	X
	20206	Men's career & work uniforms	3 365	94 640 764	180 782	.2	.1	X
	20207	Men's dress shirts	6 301	154 759 378	863 841	.6	.4	X
	20208	Men's sport shirts, including t-shirts, knit & woven shirts, etc.	7 497	175 547 974	4 437 037	2.5	2.0	X
	20209	Men's sweaters	7 129	165 612 648	634 954	.4	.3	X
	20211	Men's hosiery, pajamas, robes, underwear	8 294	201 081 358	2 436 207	1.2	1.1	X

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
452		General merchandise stores—Con.						
4521		Department stores—Con.						
	20200	Men's wear—Con.						
	20212	Men's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel	8 266	198 775 092	1 131 410	.6	.5	X
	20214	Men's accessories, including hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc.	6 695	158 639 137	1 150 061	.7	.5	X
	20216	Men's sweat tops, pants, & warm-ups	5 068	120 772 499	1 179 181	1.0	.5	X
	20220	Women's, juniors', & misses' wear	9 324	220 277 741	39 484 962	17.9	17.9	78.2
	20221	Furs, fur garments	33	2 284 987	26 619	1.2	Z	X
	20222	Dresses, including all types	6 171	174 565 747	3 007 434	1.7	1.4	X
	20223	Dressy & tailored coats, outer jackets, rainwear	6 573	179 900 868	1 580 072	.9	.7	X
	20224	Suits, pantsuits, sport jackets, blazers	6 042	171 467 700	5 950 228	3.5	2.7	X
	20225	Slacks/pants, jeans, walking shorts, skirts	6 540	180 024 071	5 932 673	3.3	2.7	X
	20226	Tops, including t-shirts, knit & woven shirts, blouses, sweaters	5 677	161 051 930	5 781 578	3.6	2.6	X
	20227	Women's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel	6 005	168 287 400	4 546 128	2.7	2.1	X
	20229	Hosiery, including pantyhose, socks, tights	6 383	177 905 905	1 217 763	.7	.6	X
	20231	Bras, girdles, corsets	8 426	199 199 271	4 996 914	2.5	2.3	X
	20232	Lingerie, sleepwear, loungewear	6 393	178 231 710	2 724 381	1.5	1.2	X
	20233	Hats, wigs, hairpieces	874	19 288 559	23 330	.1	Z	X
	20234	Accessories, including handbags, wallets, neckwear, gloves, belts, rain accessories, etc.	9 234	217 592 895	3 259 036	1.5	1.5	X
	20236	Women's sweat tops, pants, & warm-ups	1 215	30 267 073	132 379	.4	.1	X
	20237	Other apparel, including uniforms, smocks, & other apparel items	3 862	119 082 335	304 775	.3	.1	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	9 130	217 165 015	14 300 719	6.6	6.5	67.8
	20241	Boys' (sizes 2 to 7 & 8 to 20) clothing & accessories	9 012	212 326 482	4 434 146	2.1	2.0	X
	20242	Girls' (sizes 4 to 6x & 7 to 14) clothing & accessories	9 018	212 510 179	4 257 997	2.0	1.9	X
	20243	Infants' & toddlers' clothing & accessories	9 069	215 754 069	5 608 576	2.6	2.5	X
	20260	Footwear, including accessories	6 906	189 143 498	8 314 444	4.4	3.8	47.8
	20261	Men's footwear, including dress & casual footwear	6 414	175 612 343	1 506 557	.9	.7	X
	20262	Women's footwear, including dress & casual footwear	6 497	176 753 324	4 209 589	2.4	1.9	X
	20263	Children's footwear, including boys', girls', infants', & toddlers' dress & casual footwear	5 410	148 543 255	763 160	.5	.3	X
	20265	Men's athletic footwear, including sneakers & outdoor hiking/sports boots	5 589	156 990 523	830 686	.5	.4	X
	20266	Women's athletic footwear, including sneakers & outdoor hiking/sports boots	6 503	178 475 563	825 527	.5	.4	X
	20267	Children's athletic footwear, including boys', girls', infants', & toddlers' sneakers & outdoor hiking/sports boots	2 495	68 181 995	158 860	.2	.1	X
	20268	Footwear accessories, including polishes, laces, trees, storage bags, etc.	1 859	53 413 799	20 065	Z	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	3 463	112 923 793	1 071 715	.9	.5	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	9 164	215 783 329	8 285 274	3.8	3.8	79.9
	20281	Curtains & draperies	6 640	170 292 131	1 107 224	.7	.5	X
	20282	Vertical & horizontal blinds, woven wood blinds, & shades	4 685	119 030 293	309 717	.3	.1	X
	20283	Furniture coverings, including ready-made & custom-made	2 401	72 778 224	42 791	.1	Z	X
	20284	Domestics, including towels, sheets, blankets, table linens & coverings, etc.	7 394	173 389 998	6 825 542	3.9	3.1	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	7 035	173 272 326	8 374 312	4.8	3.8	60.8
	20301	Kitchen appliances, parts, accessories, including refrigerators, freezers, dishwashers, microwave ovens, etc.	6 158	149 245 513	5 675 768	3.8	2.6	X
	20303	Other major household appliances, parts, accessories, including room air-conditioners, dehumidifiers, vacuum cleaners, sewing machines, etc.	6 919	170 691 276	2 698 544	1.6	1.2	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	7 293	175 492 651	3 145 443	1.8	1.4	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	6 852	162 463 402	6 411 257	3.9	2.9	59.0
	20321	Televisions	5 149	134 238 050	2 457 327	1.8	1.1	X
	20324	Video recorders, cameras, tapes, DVDs, & electronic game/DVD combination devices	6 795	160 845 413	3 953 930	2.5	1.8	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	6 440	158 502 406	5 349 365	3.4	2.4	76.5
	20331	Audio equipment, components, parts, accessories, including radios, stereos, tape recorders & players, compact disc players, & other sound reinforcement and recording equipment	6 400	157 207 043	2 694 126	1.7	1.2	X
	20335	Records, tapes, audio tape books, & compact discs	5 029	122 158 936	2 654 867	2.2	1.2	X
	20337	Musical instruments, sheet music, & related items	6	38 557	372	1.0	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	7 790	191 785 587	4 405 370	2.3	2.0	76.3
	20341	Upholstered furniture	778	25 071 469	610 230	2.4	.3	X
	20342	Sleep sofas, daybeds, futons, & other dual-purpose pieces	2 283	73 653 182	65 920	.1	Z	X
	20343	Sleep equipment, including mattresses, springs, cots, waterbeds, etc.	3 844	113 342 697	536 672	.5	.2	X
	20344	Other living room, dining room, bedroom furniture, including headboards	6 420	158 929 303	1 020 321	.6	.5	X
	20345	All other furniture, including outdoor, office, computer-related, kitchen	5 619	135 540 331	2 172 226	1.6	1.0	X
	20360	Flooring & floor coverings	3 957	102 269 476	696 203	.7	.3	65.1
	20361	Soft-surface (textile) floor coverings & accessories	3 957	102 269 476	677 349	.7	.3	X
	20363	Hardwood flooring	17	573 131	11 554	2.0	Z	X
	20364	Other hard-surface floor coverings & accessories, including tile & sheet goods	108	3 397 711	7 300	.2	Z	X
	20370	Computer hardware, software, & supplies, including computer game software	3 798	117 198 729	950 561	.8	.4	66.6

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44-45		Retail trade—Con.						
452		General merchandise stores—Con.						
4521		Department stores—Con.						
	20370	Computer hardware, software, & supplies, including computer game software—Con.						
	20375	Computer & peripheral equipment	3 540	110 945 255	700 519	.6	.3	X
	20376	Prepackaged (off-the-shelf) computer software	2 838	93 321 498	250 042	.3	.1	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	9 174	218 260 888	8 757 870	4.0	4.0	65.9
	20381	Cookware & cooking accessories, including strainers, sifters, grinders, cutlery, canning supplies, etc.	8 133	195 434 621	2 393 704	1.2	1.1	X
	20382	Dinnerware, china, glassware, tableware, giftware, including all flatware & holloware	8 214	197 165 885	2 199 000	1.1	1.0	X
	20383	Decorative accessories, including lamps, lampshades, mirrors, pictures, picture frames, clocks, magazine racks, spice racks, desk sets, etc.	8 942	211 893 148	2 252 734	1.1	1.0	X
	20384	All other kitchenware & home furnishings, including closet & bathroom accessories, etc.	6 532	158 700 330	1 912 432	1.2	.9	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	8 607	203 736 049	5 540 618	2.7	2.5	64.2
	20405	Karat gold jewelry-all karat gold jewelry items in which there are no diamonds/colored stones/or pearls set, or if diamonds/colored stones/ or pearls constitute less than 50 pct of jewelry value	7 816	187 671 188	885 510	.5	.4	X
	20407	Diamond, gemstone, & pearl jewelry	7 585	179 617 943	1 602 253	.9	.7	X
	20411	All other jewelry, including watches; watchbands; gold-filled, sterling, platinum, and novelty jewelry	8 398	198 341 121	3 052 855	1.5	1.4	X
	20420	Books	2 710	92 604 839	633 933	.7	.3	X
	20440	Photographic equipment & supplies	4 161	95 566 739	948 934	1.0	.4	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	7 587	179 087 000	7 506 371	4.2	3.4	48.6
	20461	Toys, including wheel goods	7 533	177 988 780	5 049 188	2.8	2.3	X
	20462	Games, including video & electronic games	4 818	124 000 717	2 450 962	2.0	1.1	X
	20463	Hobby goods	35	436 104	6 221	1.4	Z	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	4 648	144 972 938	614 402	.4	.3	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	6 164	148 356 880	4 793 716	3.2	2.2	74.6
	20506	Exercise/fitness equipment	5 802	142 757 362	988 211	.7	.4	X
	20507	Firearms, hunting equipment, & supplies	2 545	74 603 889	752 009	1.0	.3	X
	20508	Fishing tackle, including bait	5 438	137 197 412	414 042	.3	.2	X
	20509	Camping & backpacking equipment & supplies	4 696	117 832 159	1 023 723	.9	.5	X
	20512	Bicycles, parts & accessories	5 156	127 050 598	647 056	.5	.3	X
	20519	Boats, motors, parts & accessories	2 459	72 754 199	119 066	.2	.1	X
	20526	All other sporting goods, including snowmobiles, go-carts, etc.	6 017	144 368 380	849 609	.6	.4	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	5 802	142 123 058	4 702 250	3.3	2.1	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	5 989	145 791 606	4 241 236	2.9	1.9	71.9
	20621	Cut flowers	1 848	75 682 089	25 069	Z	Z	X
	20626	Indoor potted plants & floral items	2 064	79 828 788	148 546	.2	.1	X
	20627	Outdoor nursery stock, including trees, shrubs, bedding plants, bulbs, sod, seeds, etc.	5 010	121 248 238	788 948	.7	.4	X
	20628	Fertilizer, lime, chemicals, & other soil treatments	2 229	82 308 910	418 103	.5	.2	X
	20631	Lawn & garden tools	2 127	80 443 927	87 909	.1	Z	X
	20636	Lawn & garden machinery, equipment, & parts	2 784	98 211 618	1 736 289	1.8	.8	X
	20637	Farm machinery, equipment, & parts	11	192 546	5 777	3.0	Z	X
	20638	All other farm supplies, including grain & animal feed	1 535	68 904 760	9 664	Z	Z	X
	20639	All other lawn & garden supplies, including fencing, irrigation equipment, & sprinklers	4 871	118 830 787	1 020 931	.9	.5	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	6	123 094	5 980	4.9	Z	X
	20670	Paint & sundries	5 750	140 967 551	835 234	.6	.4	X
	20720	Automotive fuels	1 569	60 538 854	16 271	Z	Z	X
	20730	Automotive lubricants, including oil, greases, etc.	3 072	99 996 224	338 407	.3	.2	X
	20740	Automotive tires, tubes, batteries, parts, accessories	5 903	143 834 910	2 119 194	1.5	1.0	73.2
	20741	Automotive tires & tubes	1 922	55 139 630	250 941	.5	.1	X
	20742	Automotive parts (over-the-counter), accessories, & sundry supplies, including polishes, paint, decorative items, etc.	4 980	121 027 288	1 598 488	1.3	.7	X
	20749	Storage batteries	2 739	73 265 066	269 765	.4	.1	X
	20780	Household fuels, including oil, LP gas, wood, coal	1 340	54 322 228	20 051	Z	Z	X
	20800	Pets, pet foods, & pet supplies	4 782	115 432 733	2 385 156	2.1	1.1	X
	20850	All other merchandise	9 078	214 704 954	7 981 018	3.7	3.6	92.0
	20851	Stationery products, including stationery, tablets, pads, & related products	3 163	99 176 700	650 393	.7	.3	X
	20852	Office paper, including computer printer, copier, fax, & typewriter cut sheet paper	2 708	89 050 588	571 928	.6	.3	X
	20853	Office & school supplies	3 879	86 604 031	750 831	.9	.3	X
	20854	Office equipment, including fax machines, dictaphones, copying machines, calculating machines, etc.	2 753	90 922 734	283 218	.3	.1	X
	20855	Greeting cards	6 616	162 530 598	1 125 768	.7	.5	X
	20856	Magazines & newspapers	4 784	116 080 179	495 153	.4	.2	X
	20859	Luggage & leather goods	5 082	139 657 174	638 382	.5	.3	X
	20865	Telephones	3 568	109 833 167	703 072	.6	.3	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	3 143	104 068 709	797 984	.8	.4	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups	5 843	160 020 965	1 954 222	1.2	.9	X
	20883	All other merchandise	12	144 554	10 067	7.0	Z	X
	29810	All other merchandise	4 470	84 240 681	689 456	.8	.3	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	6 196	153 401 462	1 681 943	1.1	.8	56.7

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
452		General merchandise stores—Con.						
4521		Department stores—Con.						
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided—Con.						
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	4 381	120 142 591	1 047 513	.9	.5	X
	29907	Parts installed in repair	13	201 915	1 926	1.0	Z	X
	29909	Delivery charges	578	20 078 039	87 452	.4	Z	X
	29943	Value of service contracts	4 221	113 022 854	206 827	.2	.1	X
	29968	All other nonmerchandise receipts, including charges for storage, rental or lease of tools & equipment, photofinishing, formal wear rental, carpet cleaning, etc.	4 028	93 258 888	338 173	.4	.2	X
45211		Department stores	9 355	X	220 742 882	X	100.0	95.2
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	6 457	165 176 559	9 315 222	5.6	4.2	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	4 115	86 860 363	518 830	.6	.2	X
	20140	Packaged liquor, wine, & beer	135	7 144 826	16 839	.2	Z	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	1 596	60 919 325	514 704	.8	.2	X
	20160	Drugs, health aids, beauty aids, including cosmetics	9 297	220 034 694	29 117 730	13.2	13.2	80.3
	20161	Prescriptions	4 895	119 530 973	8 379 366	7.0	3.8	X
	20162	Nonprescription medicines	2 081	80 727 921	1 439 479	1.8	.7	X
	20163	Vitamins, minerals, & other dietary supplements	2 222	82 318 680	1 108 277	1.3	.5	X
	20164	Health aids, incl first-aid products; foot prod; prescription access; eye/contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs	2 751	93 602 485	932 161	1.0	.4	X
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	9 063	215 684 020	9 727 562	4.5	4.4	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	6 597	156 229 495	7 530 885	4.8	3.4	X
	20180	Soaps, detergents, & household cleaners	5 029	122 430 825	3 994 537	3.3	1.8	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	5 553	134 057 709	3 105 328	2.3	1.4	X
	20200	Men's wear	9 335	220 446 341	19 557 412	8.9	8.9	79.8
	20201	Men's overcoats, topcoats, raincoats, outer jackets	8 631	203 935 732	901 587	.4	.4	X
	20202	Men's suits & formal wear	3 081	78 625 625	858 464	1.1	.4	X
	20203	Men's sport coats & blazers	2 803	68 109 609	298 549	.4	.1	X
	20204	Men's tailored & dress slacks	5 724	136 900 945	452 827	.3	.2	X
	20205	Men's casual slacks & jeans, walking shorts, etc.	9 260	217 186 459	5 032 512	2.3	2.3	X
	20206	Men's career & work uniforms	3 365	94 640 764	180 782	.2	.1	X
	20207	Men's dress shirts	6 301	154 759 378	863 841	.6	.4	X
	20208	Men's sport shirts, including t-shirts, knit & woven shirts, etc.	7 497	175 547 974	4 437 037	2.5	2.0	X
	20209	Men's sweaters	7 129	165 612 648	634 954	.4	.3	X
	20211	Men's hosiery, pajamas, robes, underwear	8 294	201 081 358	2 436 207	1.2	1.1	X
	20212	Men's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel	8 266	198 775 092	1 131 410	.6	.5	X
	20214	Men's accessories, including hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc.	6 695	158 639 137	1 150 061	.7	.5	X
	20216	Men's sweat tops, pants, & warm-ups	5 068	120 772 499	1 179 181	1.0	.5	X
	20220	Women's, juniors', & misses' wear	9 324	220 277 741	39 484 962	17.9	17.9	78.2
	20221	Furs, fur garments	33	2 284 987	26 619	1.2	Z	X
	20222	Dresses, including all types	6 171	174 565 747	3 007 434	1.7	1.4	X
	20223	Dressy & tailored coats, outer jackets, rainwear	6 573	179 900 868	1 580 072	.9	.7	X
	20224	Suits, pantsuits, sport jackets, blazers	6 042	171 467 700	5 950 228	3.5	2.7	X
	20225	Slacks/pants, jeans, walking shorts, skirts	6 540	180 024 071	5 932 673	3.3	2.7	X
	20226	Tops, including t-shirts, knit & woven shirts, blouses, sweaters	5 677	161 051 930	5 781 578	3.6	2.6	X
	20227	Women's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel	6 005	168 287 400	4 546 128	2.7	2.1	X
	20229	Hosiery, including pantyhose, socks, tights	6 383	177 905 905	1 217 763	.7	.6	X
	20231	Bras, girdles, corsets	8 426	199 199 271	4 996 914	2.5	2.3	X
	20232	Lingerie, sleepwear, loungewear	6 393	178 231 710	2 724 381	1.5	1.2	X
	20233	Hats, wigs, hairpieces	874	19 288 559	23 330	.1	Z	X
	20234	Accessories, including handbags, wallets, neckwear, gloves, belts, rain accessories, etc.	9 234	217 592 895	3 259 036	1.5	1.5	X
	20236	Women's sweat tops, pants, & warm-ups	1 215	30 267 073	132 379	.4	.1	X
	20237	Other apparel, including uniforms, smocks, & other apparel items	3 862	119 082 335	304 775	.3	.1	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	9 130	217 165 015	14 300 719	6.6	6.5	67.8
	20241	Boys' (sizes 2 to 7 & 8 to 20) clothing & accessories	9 012	212 326 482	4 434 146	2.1	2.0	X
	20242	Girls' (sizes 4 to 6x & 7 to 14) clothing & accessories	9 018	212 510 179	4 257 997	2.0	1.9	X
	20243	Infants' & toddlers' clothing & accessories	9 069	215 754 069	5 608 576	2.6	2.5	X
	20260	Footwear, including accessories	6 906	189 143 498	8 314 444	4.4	3.8	47.8
	20261	Men's footwear, including dress & casual footwear	6 414	175 612 343	1 506 557	.9	.7	X
	20262	Women's footwear, including dress & casual footwear	6 497	176 753 324	4 209 589	2.4	1.9	X
	20263	Children's footwear, including boys', girls', infants', & toddlers' dress & casual footwear	5 410	148 543 255	763 160	.5	.3	X
	20265	Men's athletic footwear, including sneakers & outdoor hiking/sports boots	5 589	156 990 523	830 686	.5	.4	X
	20266	Women's athletic footwear, including sneakers & outdoor hiking/sports boots	6 503	178 475 563	825 527	.5	.4	X
	20267	Children's athletic footwear, including boys', girls', infants', & toddlers' sneakers & outdoor hiking/sports boots	2 495	68 181 995	158 860	.2	.1	X
	20268	Footwear accessories, including polishes, laces, trees, storage bags, etc.	1 859	53 413 799	20 065	Z	Z	X

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
452		General merchandise stores—Con.						
4521		Department stores—Con.						
45211		Department stores—Con.						
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	3 463	112 923 793	1 071 715	.9	.5	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	9 164	215 783 329	8 285 274	3.8	3.8	79.9
	20281	Curtains & draperies	6 640	170 292 131	1 107 224	.7	.5	X
	20282	Vertical & horizontal blinds, woven wood blinds, & shades	4 685	119 030 293	309 717	.3	.1	X
	20283	Furniture coverings, including ready-made & custom-made	2 401	72 778 224	42 791	.1	Z	X
	20284	Domestics, including towels, sheets, blankets, table linens & coverings, etc.	7 394	173 389 998	6 825 542	3.9	3.1	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	7 035	173 272 326	8 374 312	4.8	3.8	60.8
	20301	Kitchen appliances, parts, accessories, including refrigerators, freezers, dishwashers, microwave ovens, etc.	6 158	149 245 513	5 675 768	3.8	2.6	X
	20303	Other major household appliances, parts, accessories, including room air-conditioners, dehumidifiers, vacuum cleaners, sewing machines, etc.	6 919	170 691 276	2 698 544	1.6	1.2	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	7 293	175 492 651	3 145 443	1.8	1.4	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	6 852	162 463 402	6 411 257	3.9	2.9	59.0
	20321	Televisions	5 149	122 158 050	2 457 327	1.8	1.1	X
	20324	Video recorders, cameras, tapes, DVDs, & electronic game/DVD combination devices	6 795	160 845 413	3 953 930	2.5	1.8	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	6 440	158 502 406	5 349 365	3.4	2.4	76.5
	20331	Audio equipment, components, parts, accessories, including radios, stereos, tape recorders & players, compact disc players, & other sound reinforcement and recording equipment	6 400	157 207 043	2 694 126	1.7	1.2	X
	20335	Records, tapes, audio tape books, & compact discs	5 029	122 158 936	2 654 867	2.2	1.2	X
	20337	Musical instruments, sheet music, & related items	6	38 557	372	1.0	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	7 790	191 785 587	4 405 370	2.3	2.0	76.3
	20341	Upholstered furniture	778	25 071 469	610 230	2.4	.3	X
	20342	Sleep sofas, daybeds, futons, & other dual-purpose pieces	2 283	73 653 182	65 920	.1	Z	X
	20343	Sleep equipment, including mattresses, springs, cots, waterbeds, etc. .	3 844	113 342 697	536 672	.5	.2	X
	20344	Other living room, dining room, bedroom furniture, including headboards	6 420	158 929 303	1 020 321	.6	.5	X
	20345	All other furniture, including outdoor, office, computer-related, kitchen .	5 619	135 540 331	2 172 226	1.6	1.0	X
	20360	Flooring & floor coverings	3 957	102 269 476	696 203	.7	.3	65.1
	20361	Soft-surface (textile) floor coverings & accessories	3 957	102 269 476	677 349	.7	.3	X
	20363	Hardwood flooring	17	573 131	11 554	2.0	Z	X
	20364	Other hard-surface floor coverings & accessories, including tile & sheet goods	108	3 397 711	7 300	.2	Z	X
	20370	Computer hardware, software, & supplies, including computer game software	3 798	117 198 729	950 561	.8	.4	66.6
	20375	Computer & peripheral equipment	3 540	110 945 255	700 519	.6	.3	X
	20376	Prepackaged (off-the-shelf) computer software	2 838	93 321 498	250 042	.3	.1	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	9 174	218 260 888	8 757 870	4.0	4.0	65.9
	20381	Cookware & cooking accessories, including strainers, sifters, grinders, cutlery, canning supplies, etc.	8 133	195 434 621	2 393 704	1.2	1.1	X
	20382	Dinnerware, china, glassware, tableware, giftware, including all flatware & holloware	8 214	197 165 885	2 199 000	1.1	1.0	X
	20383	Decorative accessories, including lamps, lampshades, mirrors, pictures, picture frames, clocks, magazine racks, spice racks, desk sets, etc.	8 942	211 893 148	2 252 734	1.1	1.0	X
	20384	All other kitchenware & home furnishings, including closet & bathroom accessories, etc.	6 532	158 700 330	1 912 432	1.2	.9	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	8 607	203 736 049	5 540 618	2.7	2.5	64.2
	20405	Karat gold jewelry-all karat gold jewelry items in which there are no diamonds/colored stones/or pearls set, or if diamonds/colored stones/ or pearls constitute less than 50 pct of jewelry value	7 816	187 671 188	885 510	.5	.4	X
	20407	Diamond, gemstone, & pearl jewelry	7 585	179 617 943	1 602 253	.9	.7	X
	20411	All other jewelry, including watches; watchbands; gold-filled, sterling, platinum, and novelty jewelry	8 398	198 341 121	3 052 855	1.5	1.4	X
	20420	Books	2 710	92 604 839	633 933	.7	.3	X
	20440	Photographic equipment & supplies	4 161	95 566 739	948 934	1.0	.4	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	7 587	179 087 000	7 506 371	4.2	3.4	48.6
	20461	Toys, including wheel goods	7 533	177 988 780	5 049 188	2.8	2.3	X
	20462	Games, including video & electronic games	4 818	124 000 717	2 450 962	2.0	1.1	X
	20463	Hobby goods	35	436 104	6 221	1.4	Z	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc. ...	4 648	144 972 938	614 402	.4	.3	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	6 164	148 356 880	4 793 716	3.2	2.2	74.6
	20506	Exercise/fitness equipment	5 802	142 757 362	988 211	.7	.4	X
	20507	Firearms, hunting equipment, & supplies	2 545	74 603 889	752 009	1.0	.3	X
	20508	Fishing tackle, including bait	5 438	137 197 412	414 042	.3	.2	X
	20509	Camping & backpacking equipment & supplies	4 696	117 832 159	1 023 723	.9	.5	X
	20512	Bicycles, parts & accessories	5 156	127 050 598	647 056	.5	.3	X
	20519	Boats, motors, parts & accessories	2 459	72 754 199	119 066	.2	.1	X
	20526	All other sporting goods, including snowmobiles, go-carts, etc.	6 017	144 368 380	849 609	.6	.4	X

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44-45		Retail trade—Con.						
452		General merchandise stores—Con.						
4521		Department stores—Con.						
45211		Department stores—Con.						
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	5 802	142 123 058	4 702 250	3.3	2.1	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	5 989	145 791 606	4 241 236	2.9	1.9	71.9
	20621	Cut flowers	1 848	75 682 089	25 069	Z	Z	X
	20626	Indoor potted plants & floral items	2 064	79 828 788	148 546	.2	.1	X
	20627	Outdoor nursery stock, including trees, shrubs, bedding plants, bulbs, sod, seeds, etc.	5 010	121 248 238	788 948	.7	.4	X
	20628	Fertilizer, lime, chemicals, & other soil treatments	2 229	82 308 910	418 103	.5	.2	X
	20631	Lawn & garden tools	2 127	80 443 927	87 909	.1	Z	X
	20636	Lawn & garden machinery, equipment, & parts	2 784	98 211 618	1 736 289	1.8	.8	X
	20637	Farm machinery, equipment, & parts	11	192 546	5 777	3.0	Z	X
	20638	All other farm supplies, including grain & animal feed	1 535	68 904 760	9 664	Z	Z	X
	20639	All other lawn & garden supplies, including fencing, irrigation equipment, & sprinklers	4 871	118 830 787	1 020 931	.9	.5	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	6	123 094	5 980	4.9	Z	X
	20670	Paint & sundries	5 750	140 967 551	835 234	.6	.4	X
	20720	Automotive fuels	1 569	60 538 854	16 271	Z	Z	X
	20730	Automotive lubricants, including oil, greases, etc.	3 072	99 996 224	338 407	.3	.2	X
	20740	Automotive tires, tubes, batteries, parts, accessories	5 903	143 832 733	2 119 194	1.5	1.0	73.2
	20741	Automotive tires & tubes	1 922	55 139 630	250 941	.5	.1	X
	20742	Automotive parts (over-the-counter), accessories, & sundry supplies, including polishes, paint, decorative items, etc.	4 980	121 027 288	1 598 488	1.3	.7	X
	20749	Storage batteries	2 739	73 265 066	269 765	.4	.1	X
	20780	Household fuels, including oil, LP gas, wood, coal	1 340	54 322 228	20 051	Z	Z	X
	20800	Pets, pet foods, & pet supplies	4 782	115 432 733	2 385 156	2.1	1.1	X
	20850	All other merchandise	9 078	214 704 954	7 981 018	3.7	3.6	92.0
	20851	Stationery products, including stationery, tablets, pads, & related products	3 163	99 176 700	650 393	.7	.3	X
	20852	Office paper, including computer printer, copier, fax, & typewriter cut sheet paper	2 708	89 050 588	571 928	.6	.3	X
	20853	Office & school supplies	3 879	86 604 031	750 831	.9	.3	X
	20854	Office equipment, including fax machines, dictaphones, copying machines, calculating machines, etc.	2 753	90 922 734	283 218	.3	.1	X
	20855	Greeting cards	6 616	162 530 598	1 125 768	.7	.5	X
	20856	Magazines & newspapers	4 784	116 080 179	495 153	.4	.2	X
	20859	Luggage & leather goods	5 082	139 657 174	638 382	.5	.3	X
	20865	Telephones	3 568	109 833 167	703 072	.6	.3	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	3 143	104 068 709	797 984	.8	.4	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups	5 843	160 020 965	1 954 222	1.2	.9	X
	20883	All other merchandise	12	144 554	10 067	7.0	Z	X
	29810	All other merchandise	4 470	84 240 681	689 456	.8	.3	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	6 196	153 401 462	1 681 943	1.1	.8	56.7
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	4 381	120 142 591	1 047 513	.9	.5	X
	29907	Parts installed in repair	13	201 915	1 926	1.0	Z	X
	29909	Delivery charges	578	20 078 039	87 452	.4	Z	X
	29943	Value of service contracts	4 221	113 022 854	206 827	.2	.1	X
	29968	All other nonmerchandise receipts, including charges for storage, rental or lease of tools & equipment, photofinishing, formal wear rental, carpet cleaning, etc.	4 028	93 258 888	338 173	.4	.2	X
452111		Department stores (except discount department stores)	3 705	X	86 856 708	X	100.0	93.2
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	1 511	43 497 574	179 337	.4	.2	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	53	2 387 886	48 927	2.0	.1	X
	20140	Packaged liquor, wine, & beer	36	1 951 565	5 644	.3	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	3 680	86 513 165	7 092 300	8.2	8.2	89.7
	20161	Prescriptions	8	144 060	17 769	12.3	Z	X
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	3 638	85 840 503	7 011 869	8.2	8.1	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	1 038	24 612 984	60 464	.2	.1	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	519	11 511 993	2 214	Z	Z	X
	20200	Men's wear	3 695	86 678 851	12 570 774	14.5	14.5	89.2
	20201	Men's overcoats, topcoats, raincoats, outer jackets	3 029	71 184 036	453 440	.6	.5	X
	20202	Men's suits & formal wear	3 073	78 547 462	857 932	1.1	1.0	X
	20203	Men's sport coats & blazers	2 792	68 011 527	298 192	.4	.3	X
	20204	Men's tailored & dress slacks	2 268	51 187 171	241 105	.5	.3	X
	20205	Men's casual slacks & jeans, walking shorts, etc.	3 643	84 042 824	3 502 314	4.2	4.0	X
	20206	Men's career & work uniforms	968	22 497 445	91 378	.4	.1	X
	20207	Men's dress shirts	2 870	69 214 080	643 496	.9	.7	X
	20208	Men's sport shirts, including t-shirts, knit & woven shirts, etc.	3 639	84 107 939	3 205 035	3.8	3.7	X
	20209	Men's sweaters	2 572	54 594 011	236 712	.4	.3	X
	20211	Men's hosiery, pajamas, robes, underwear	3 131	74 243 379	948 702	1.3	1.1	X
	20212	Men's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel	2 697	67 052 698	527 998	.8	.6	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
452		General merchandise stores—Con.						
4521		Department stores—Con.						
45211		Department stores—Con.						
452111		Department stores (except discount department stores)—Con.						
20200		Men's wear—Con.						
20214		Men's accessories, including hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc.	3 081	71 687 283	823 978	1.1	.9	X
20216		Men's sweat tops, pants, & warm-ups	1 833	37 894 754	740 492	2.0	.9	X
20220		Women's, juniors', & misses' wear	3 687	86 517 455	26 189 044	30.3	30.2	89.5
20221		Furs, fur garments	31	2 268 439	26 618	1.2	Z	X
20222		Dresses, including all types	3 455	83 381 919	2 709 133	3.2	3.1	X
20223		Dressy & tailored coats, outer jackets, rainwear	3 643	85 664 121	1 274 896	1.5	1.5	X
20224		Suits, pantsuits, sport jackets, blazers	3 497	83 504 090	5 719 005	6.8	6.6	X
20225		Slacks/pants, jeans, walking shorts, skirts	3 585	85 122 135	3 522 429	4.1	4.1	X
20226		Tops, including t-shirts, knit & woven shirts, blouses, sweaters	2 734	66 432 296	3 190 507	4.8	3.7	X
20227		Women's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel	3 063	73 428 647	3 713 023	5.1	4.3	X
20229		Hosiery, including pantyhose, socks, tights	3 650	85 903 952	664 765	.8	.8	X
20231		Bras, girdles, corsets	2 994	70 199 708	1 208 371	1.7	1.4	X
20232		Lingerie, sleepwear, loungewear	3 454	83 319 760	1 782 258	2.1	2.1	X
20233		Hats, wigs, hairpieces	713	16 397 592	20 319	.1	Z	X
20234		Accessories, including handbags, wallets, neckwear, gloves, belts, rain accessories, etc.	3 646	85 870 500	2 187 650	2.5	2.5	X
20236		Women's sweat tops, pants, & warm-ups	674	18 379 376	20 246	.1	Z	X
20237		Other apparel, including uniforms, smocks, & other apparel items	1 576	34 910 297	148 172	.4	.2	X
20240		Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	3 509	83 695 693	5 850 664	7.0	6.7	93.0
20241		Boys' (sizes 2 to 7 & 8 to 20) clothing & accessories	3 458	81 188 912	2 218 399	2.7	2.6	X
20242		Girls' (sizes 4 to 6x & 7 to 14) clothing & accessories	3 465	81 295 415	1 916 826	2.4	2.2	X
20243		Infants' & toddlers' clothing & accessories	3 487	83 567 701	1 715 439	2.1	2.0	X
20260		Footwear, including accessories	3 688	86 615 249	5 804 468	6.7	6.7	89.1
20261		Men's footwear, including dress & casual footwear	3 603	85 442 126	1 204 919	1.4	1.4	X
20262		Women's footwear, including dress & casual footwear	3 682	86 538 353	3 550 030	4.1	4.1	X
20263		Children's footwear, including boys', girls', infants', & toddlers' dress & casual footwear	2 632	59 160 765	303 574	.5	.4	X
20265		Men's athletic footwear, including sneakers & outdoor hiking/sports boots	2 386	54 865 260	270 491	.5	.3	X
20266		Women's athletic footwear, including sneakers & outdoor hiking/sports boots	3 311	76 920 238	388 943	.5	.4	X
20267		Children's athletic footwear, including boys', girls', infants', & toddlers' sneakers & outdoor hiking/sports boots	1 229	26 258 482	80 860	.3	.1	X
20268		Footwear accessories, including polishes, laces, trees, storage bags, etc.	1 097	24 232 159	5 651	Z	Z	X
20270		Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	852	21 175 911	5 167	Z	Z	X
20280		Curtains, draperies, blinds, slipcovers, bed & table coverings	3 534	82 109 749	3 859 619	4.7	4.4	89.5
20281		Curtains & draperies	2 124	53 991 561	616 813	1.1	.7	X
20283		Furniture coverings, including ready-made & custom-made	8	526 564	2 135	.4	Z	X
20284		Domestics, including towels, sheets, blankets, table linens & coverings, etc.	3 531	82 054 472	3 240 559	3.9	3.7	X
20300		Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	1 566	41 658 522	6 247 572	15.0	7.2	91.5
20301		Kitchen appliances, parts, accessories, including refrigerators, freezers, dishwashers, microwave ovens, etc.	994	23 230 802	5 337 067	23.0	6.1	X
20303		Other major household appliances, parts, accessories, including room air-conditioners, dehumidifiers, vacuum cleaners, sewing machines, etc.	1 522	40 573 946	910 505	2.2	1.0	X
20310		Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	1 724	43 869 521	653 431	1.5	.8	X
20320		Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	1 273	30 038 494	1 976 653	6.6	2.3	92.3
20321		Televisions	978	23 418 046	1 267 341	5.4	1.5	X
20324		Video recorders, cameras, tapes, DVDs, & electronic game/DVD combination devices	1 263	29 884 807	709 312	2.4	.8	X
20330		Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	1 391	35 936 986	364 111	1.0	.4	93.1
20331		Audio equipment, components, parts, accessories, including radios, stereos, tape recorders & players, compact disc players, & other sound reinforcement and recording equipment	1 391	35 936 986	353 651	1.0	.4	X
20335		Records, tapes, audio tape books, & compact discs	52	1 293 502	10 460	.8	Z	X
20340		Furniture, sleep equipment & outdoor/patio furniture	2 299	59 779 005	1 980 269	3.3	2.3	86.5
20341		Upholstered furniture	769	24 987 083	605 610	2.4	.7	X
20342		Sleep sofas, daybeds, futons, & other dual-purpose pieces	159	7 433 488	16 441	.2	Z	X
20343		Sleep equipment, including mattresses, springs, cots, waterbeds, etc.	1 590	45 485 707	506 739	1.1	.6	X
20344		Other living room, dining room, bedroom furniture, including headboards	1 863	44 557 007	764 946	1.7	.9	X
20345		All other furniture, including outdoor, office, computer-related, kitchen	281	8 151 335	86 532	1.1	.1	X
20360		Flooring & floor coverings	2 235	58 817 673	286 574	.5	.3	92.7
20361		Soft-surface (textile) floor coverings & accessories	2 235	58 817 673	286 013	.5	.3	X
20363		Hardwood flooring	15	468 372	59	Z	Z	X
20364		Other hard-surface floor coverings & accessories, including tile & sheet goods	103	3 262 319	502	Z	Z	X
20370		Computer hardware, software, & supplies, including computer game software	889	21 605 027	135 852	.6	.2	93.2
20375		Computer & peripheral equipment	888	21 578 600	135 821	.6	.2	X

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						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
452		General merchandise stores—Con.						
4521		Department stores—Con.						
45211		Department stores—Con.						
452111		Department stores (except discount department stores)—Con.						
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	3 663	86 056 445	3 499 442	4.1	4.0	87.8
	20381	Cookware & cooking accessories, including strainers, sifters, grinders, cutlery, canning supplies, etc.	2 742	66 651 440	674 375	1.0	.8	X
	20382	Dinnerware, china, glassware, tableware, giftware, including all flatware & holloware	2 824	68 171 378	1 418 112	2.1	1.6	X
	20383	Decorative accessories, including lamps, lampshades, mirrors, pictures, picture frames, clocks, magazine racks, spice racks, desk sets, etc.	3 527	82 083 330	595 110	.7	.7	X
	20384	All other kitchenware & home furnishings, including closet & bathroom accessories, etc.	2 169	46 769 766	811 845	1.7	.9	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	2 998	70 296 621	3 120 909	4.4	3.6	90.9
	20405	Karat gold jewelry—all karat gold jewelry items in which there are no diamonds/colored stones/or pearls set, or if diamonds/colored stones/ or pearls constitute less than 50 pct of jewelry value	2 320	56 846 219	515 723	.9	.6	X
	20407	Diamond, gemstone, & pearl jewelry	2 107	49 429 994	1 080 951	2.2	1.2	X
	20411	All other jewelry, including watches; watchbands; gold-filled, sterling, platinum, and novelty jewelry	2 930	68 992 632	1 524 235	2.2	1.8	X
	20420	Books	14	2 817 209	2 817	.3	Z	X
	20440	Photographic equipment & supplies	340	7 983 884	9 661	.1	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	2 177	50 947 380	200 515	.4	.2	85.7
	20461	Toys, including wheel goods	2 124	49 881 379	94 701	.2	.1	X
	20462	Games, including video & electronic games	907	23 289 668	105 814	.5	.1	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	1 959	52 773 191	98 486	.2	.1	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	948	23 033 594	826 409	3.6	1.0	92.6
	20506	Exercise/fitness equipment	907	21 953 027	735 789	3.4	.8	X
	20507	Firearms, hunting equipment, & supplies	42	1 114 082	12 121	1.1	Z	X
	20508	Fishing tackle, including bait	898	21 718 691	29 093	.1	Z	X
	20512	Bicycles, parts & accessories	241	5 725 499	1 858	Z	Z	X
	20526	All other sporting goods, including snowmobiles, go-carts, etc.	892	21 538 839	44 937	.2	.1	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	935	22 657 782	2 574 475	11.4	3.0	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	900	21 864 093	1 403 192	6.4	1.6	92.5
	20631	Lawn & garden tools	10	314 091	3 959	1.3	Z	X
	20636	Lawn & garden machinery, equipment, & parts	897	21 751 194	1 386 982	6.4	1.6	X
	20670	Paint & sundries	889	21 575 128	156 910	.7	.2	X
	20730	Automotive lubricants, including oil, greases, etc.	329	6 987 672	8 370	.1	Z	X
	20740	Automotive tires, tubes, batteries, parts, accessories	875	21 240 719	45 597	.2	.1	92.6
	20741	Automotive tires & tubes	875	21 240 719	27 887	.1	Z	X
	20742	Automotive parts (over-the-counter), accessories, & sundry supplies, including polishes, paint, decorative items, etc.	7	191 217	14 297	7.5	Z	X
	20800	Pets, pet foods, & pet supplies	8	216 807	4 585	2.1	Z	X
	20850	All other merchandise	3 437	80 934 689	926 049	1.1	1.1	90.9
	20851	Stationery products, including stationery, tablets, pads, & related products	121	3 426 087	8 633	.3	Z	X
	20855	Greeting cards	1 199	33 795 992	48 930	.1	.1	X
	20859	Luggage & leather goods	3 066	75 275 808	466 997	.6	.5	X
	20865	Telephones	1 105	26 655 392	99 963	.4	.1	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	545	19 231 083	28 113	.1	Z	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups	2 682	66 361 761	272 601	.4	.3	X
	29810	All other merchandise	1 105	25 978 178	66 265	.3	.1	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	1 453	41 471 315	653 190	1.6	.8	93.0
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	1 162	33 701 729	457 599	1.4	.5	X
	29909	Delivery charges	574	20 035 878	87 357	.4	.1	X
	29943	Value of service contracts	671	23 705 679	61 500	.3	.1	X
	29968	All other nonmerchandise receipts, including charges for storage, rental or lease of tools & equipment, photofinishing, formal wear rental, carpet cleaning, etc.	75	2 622 305	45 858	1.7	.1	X
452112		Discount department stores	5 650	X	133 886 174	X	100.0	96.4
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	4 946	121 678 985	9 135 885	7.5	6.8	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	4 062	84 472 477	469 903	.6	.4	X
	20140	Packaged liquor, wine, & beer	99	5 193 261	11 195	.2	Z	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	1 596	60 919 325	514 704	.8	.4	X
	20160	Drugs, health aids, beauty aids, including cosmetics	5 617	133 521 529	22 025 430	16.5	16.5	74.2
	20161	Prescriptions	4 887	119 386 913	8 361 597	7.0	6.2	X
	20162	Nonprescription medicines	2 079	80 706 787	1 439 227	1.8	1.1	X
	20163	Vitamins, minerals, & other dietary supplements	2 221	82 292 191	1 108 153	1.3	.8	X
	20164	Health aids, incl first-aid products; foot prod; prescription access; eye/ contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs	2 748	93 560 950	930 339	1.0	.7	X

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44-45		Retail trade—Con.						
452		General merchandise stores—Con.						
4521		Department stores—Con.						
45211		Department stores—Con.						
45212		Discount department stores—Con.						
20160		Drugs, health aids, beauty aids, including cosmetics—Con.						
20165		Cosmetics, including face cream, make-up, perfumes & colognes, etc.	5 425	129 843 517	2 715 693	2.1	2.0	X
20166		Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	5 559	131 616 511	7 470 421	5.7	5.6	X
20180		Soaps, detergents, & household cleaners.	5 024	122 296 639	3 993 008	3.3	3.0	X
20190		Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	5 034	122 545 716	3 103 114	2.5	2.3	X
20200		Men's wear.	5 640	133 767 490	6 986 638	5.2	5.2	73.8
20201		Men's overcoats, topcoats, raincoats, outer jackets.	5 602	132 751 696	448 147	.3	.3	X
20202		Men's suits & formal wear.	8	78 163	532	.7	Z	X
20203		Men's sport coats & blazers.	11	98 082	357	.4	Z	X
20204		Men's tailored & dress slacks.	3 456	85 713 774	211 722	.2	.2	X
20205		Men's casual slacks & jeans, walking shorts, etc.	5 617	133 143 635	1 530 198	1.1	1.1	X
20206		Men's career & work uniforms.	2 397	72 143 319	89 404	.1	.1	X
20207		Men's dress shirts.	3 431	85 545 298	220 345	.3	.2	X
20208		Men's sport shirts, including t-shirts, knit & woven shirts, etc.	3 858	91 440 035	1 232 002	1.3	.9	X
20209		Men's sweaters.	4 557	111 018 637	398 242	.4	.3	X
20211		Men's hosiery, pajamas, robes, underwear.	5 163	126 837 979	1 487 505	1.2	1.1	X
20212		Men's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel.	5 569	131 722 394	603 412	.5	.5	X
20214		Men's accessories, including hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc.	3 614	86 951 854	326 083	.4	.2	X
20216		Men's sweat tops, pants, & warm-ups.	3 235	82 877 745	438 689	.5	.3	X
20220		Women's, juniors', & misses' wear.	5 637	133 760 286	13 295 918	9.9	9.9	70.9
20222		Dresses, including all types.	2 716	91 183 828	298 301	.3	.2	X
20223		Dressy & tailored coats, outer jackets, rainwear.	2 930	94 236 747	305 176	.3	.2	X
20224		Suits, pantsuits, sport jackets, blazers.	2 545	87 963 610	231 223	.3	.2	X
20225		Slacks/pants, jeans, walking shorts, skirts.	2 955	94 901 936	2 410 244	2.5	1.8	X
20226		Tops, including t-shirts, knit & woven shirts, blouses, sweaters.	2 943	94 619 634	2 591 071	2.7	1.9	X
20227		Women's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel.	2 942	94 858 753	833 105	.9	.6	X
20229		Hosiery, including pantyhose, socks, tights.	2 733	92 001 953	552 998	.6	.4	X
20231		Bras, girdles, corsets.	5 432	128 999 563	3 788 543	2.9	2.8	X
20232		Lingerie, sleepwear, loungewear.	2 939	94 911 950	942 123	1.0	.7	X
20233		Hats, wigs, hairpieces.	161	2 890 967	3 011	.1	Z	X
20234		Accessories, including handbags, wallets, neckwear, gloves, belts, rain accessories, etc.	5 588	131 722 395	1 071 386	.8	.8	X
20236		Women's sweat tops, pants, & warm-ups.	541	11 887 697	112 133	.9	.1	X
20237		Other apparel, including uniforms, smocks, & other apparel items.	2 286	84 172 038	156 603	.2	.1	X
20240		Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories.	5 621	133 469 322	8 450 055	6.3	6.3	52.0
20241		Boys' (sizes 2 to 7 & 8 to 20) clothing & accessories.	5 554	131 137 570	2 215 747	1.7	1.7	X
20242		Girls' (sizes 4 to 6x & 7 to 14) clothing & accessories.	5 553	131 214 764	2 341 171	1.8	1.7	X
20243		Infants' & toddlers' clothing & accessories.	5 582	132 186 368	3 893 137	2.9	2.9	X
20260		Footwear, including accessories.	3 218	102 528 249	2 509 976	2.4	1.9	X
20270		Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	2 611	91 747 882	1 066 548	1.2	.8	X
20280		Curtains, draperies, blinds, slipcovers, bed & table coverings.	5 630	133 673 580	4 425 655	3.3	3.3	74.0
20281		Curtains & draperies.	4 516	116 300 570	490 411	.4	.4	X
20282		Vertical & horizontal blinds, woven wood blinds, & shades.	4 683	118 975 563	309 605	.3	.2	X
20283		Furniture coverings, including ready-made & custom-made.	2 393	72 251 660	40 656	.1	Z	X
20284		Domestics, including towels, sheets, blankets, table linens & coverings, etc.	3 863	91 335 526	3 584 983	3.9	2.7	X
20300		Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	5 469	131 613 804	2 126 740	1.6	1.6	51.4
20301		Kitchen appliances, parts, accessories, including refrigerators, freezers, dishwashers, microwave ovens, etc.	5 164	126 014 711	338 701	.3	.3	X
20303		Other major household appliances, parts, accessories, including room air-conditioners, dehumidifiers, vacuum cleaners, sewing machines, etc.	5 397	130 117 330	1 788 039	1.4	1.3	X
20310		Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	5 569	131 623 130	2 492 012	1.9	1.9	X
20320		Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories.	5 579	132 424 908	4 434 604	3.3	3.3	51.9
20321		Televisions.	4 171	110 820 004	1 189 986	1.1	.9	X
20324		Video recorders, cameras, tapes, DVDs, & electronic game/DVD combination devices.	5 532	130 960 606	3 244 618	2.5	2.4	X
20330		Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories.	5 049	122 565 420	4 985 254	4.1	3.7	72.2
20331		Audio equipment, components, parts, accessories, including radios, stereos, tape recorders & players, compact disc players, & other sound reinforcement and recording equipment.	5 009	121 270 057	2 340 475	1.9	1.7	X
20335		Records, tapes, audio tape books, & compact discs.	4 977	120 865 434	2 644 407	2.2	2.0	X
20337		Musical instruments, sheet music, & related items.	6	38 557	372	1.0	Z	X
20340		Furniture, sleep equipment & outdoor/patio furniture.	5 491	132 006 582	2 425 101	1.8	1.8	71.9
20341		Upholstered furniture.	9	84 386	4 620	5.5	Z	X
20342		Sleep sofas, daybeds, futons, & other dual-purpose pieces.	2 124	66 219 694	49 479	.1	Z	X
20343		Sleep equipment, including mattresses, springs, cots, waterbeds, etc.	2 254	67 856 990	29 933	Z	Z	X
20344		Other living room, dining room, bedroom furniture, including headboards.	4 557	114 372 296	255 375	.2	.2	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

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			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
452		General merchandise stores—Con.						
4521		Department stores—Con.						
45211		Department stores—Con.						
452112		Discount department stores—Con.						
20340		Furniture, sleep equipment & outdoor/patio furniture—Con.						
20345		All other furniture, including outdoor, office, computer-related, kitchen	5 338	127 388 996	2 085 694	1.6	1.6	X
20360		Flooring & floor coverings	1 722	43 451 803	409 629	.9	.3	27.0
20361		Soft-surface (textile) floor coverings & accessories	1 722	43 451 803	391 336	.9	.3	X
20370		Computer hardware, software, & supplies, including computer game software	2 909	95 593 702	814 709	.9	.6	61.1
20375		Computer & peripheral equipment	2 652	89 366 655	564 698	.6	.4	X
20376		Prepackaged (off-the-shelf) computer software	2 837	93 295 071	250 011	.3	.2	X
20380		Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	5 511	132 204 443	5 258 428	4.0	3.9	51.6
20381		Cookware & cooking accessories, including strainers, sifters, grinders, cutlery, canning supplies, etc.	5 391	128 783 181	1 719 329	1.3	1.3	X
20382		Dinnerware, china, glassware, tableware, giftware, including all flatware & holloware	5 390	128 994 507	780 888	.6	.6	X
20383		Decorative accessories, including lamps, lampshades, mirrors, pictures, picture frames, clocks, magazine racks, spice racks, desk sets, etc.	5 415	129 809 818	1 657 624	1.3	1.2	X
20384		All other kitchenware & home furnishings, including closet & bathroom accessories, etc.	4 363	111 930 564	1 100 587	1.0	.8	X
20400		Jewelry, including watches, watch attachments, novelty jewelry, etc.	5 609	133 439 428	2 419 709	1.8	1.8	50.3
20405		Karat gold jewelry—all karat gold jewelry items in which there are no diamonds/colored stones/or pearls set, or if diamonds/colored stones/ or pearls constitute less than 50 pct of jewelry value	5 496	130 824 969	369 787	.3	.3	X
20407		Diamond, gemstone, & pearl jewelry	5 478	130 187 949	521 302	.4	.4	X
20411		All other jewelry, including watches; watchbands; gold-filled, sterling, platinum, and novelty jewelry	5 468	129 348 489	1 528 620	1.2	1.1	X
20420		Books	2 696	91 486 630	631 116	.7	.5	X
20440		Photographic equipment & supplies	3 821	87 582 855	939 273	1.1	.7	X
20460		Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	5 410	128 139 620	7 305 856	5.7	5.5	34.1
20461		Toys, including wheel goods	5 409	128 107 401	4 954 487	3.9	3.7	X
20462		Games, including video & electronic games	3 911	100 711 049	2 345 148	2.3	1.8	X
20463		Hobby goods	35	436 104	6 221	1.4	Z	X
20490		Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	2 689	92 199 747	515 916	.6	.4	X
20500		Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	5 216	125 323 286	3 967 307	3.2	3.0	72.0
20506		Exercise/fitness equipment	4 895	120 804 335	252 422	.2	.2	X
20507		Firearms, hunting equipment, & supplies	2 503	73 489 807	739 888	1.0	.6	X
20508		Fishing tackle, including bait	4 540	115 478 721	384 949	.3	.3	X
20509		Camping & backpacking equipment & supplies	4 692	117 730 771	1 021 112	.9	.8	X
20512		Bicycles, parts & accessories	4 915	121 325 099	645 198	.5	.5	X
20519		Boats, motors, parts & accessories	2 459	72 754 199	119 066	.2	.1	X
20526		All other sporting goods, including snowmobiles, go-carts, etc.	5 125	122 829 541	804 672	.7	.6	X
20600		Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	4 867	119 465 276	2 127 775	1.8	1.6	X
20620		Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	5 089	123 927 513	2 838 044	2.3	2.1	68.9
20621		Cut flowers	1 848	75 682 089	25 069	Z	Z	X
20626		Indoor potted plants & floral items	2 060	79 661 533	146 631	.2	.1	X
20627		Outdoor nursery stock, including trees, shrubs, bedding plants, bulbs, sod, seeds, etc.	5 006	121 130 578	785 967	.6	.6	X
20628		Fertilizer, lime, chemicals, & other soil treatments	2 224	82 143 449	415 310	.5	.3	X
20631		Lawn & garden tools	2 117	80 129 836	83 950	.1	.1	X
20636		Lawn & garden machinery, equipment, & parts	1 887	76 460 424	349 307	.5	.3	X
20637		Farm machinery, equipment, & parts	8	101 403	3 037	3.0	Z	X
20638		All other farm supplies, including grain & animal feed	1 532	68 813 617	8 753	Z	Z	X
20639		All other lawn & garden supplies, including fencing, irrigation equipment, & sprinklers	4 868	118 739 644	1 020 020	.9	.8	X
20670		Paint & sundries	4 861	119 392 423	678 324	.6	.5	X
20720		Automotive fuels	1 568	60 512 439	16 254	Z	Z	X
20730		Automotive lubricants, including oil, greases, etc.	2 743	93 008 552	330 037	.4	.2	X
20740		Automotive tires, tubes, batteries, parts, accessories	5 028	122 594 191	2 073 597	1.7	1.5	70.5
20741		Automotive tires & tubes	1 047	33 898 911	223 054	.7	.2	X
20742		Automotive parts (over-the-counter), accessories, & sundry supplies, including polishes, paint, decorative items, etc.	4 973	120 836 071	1 584 191	1.3	1.2	X
20749		Storage batteries	2 735	73 156 840	266 352	.4	.2	X
20780		Household fuels, including oil, LP gas, wood, coal	1 340	54 322 228	20 051	Z	Z	X
20800		Pets, pet foods, & pet supplies	4 774	115 215 926	2 380 571	2.1	1.8	X
20850		All other merchandise	5 641	133 770 265	7 054 969	5.3	5.3	92.8
20851		Stationery products, including stationery, tablets, pads, & related products	3 042	95 750 613	641 760	.7	.5	X
20852		Office paper, including computer printer, copier, fax, & typewriter cut sheet paper	2 707	89 024 167	571 687	.6	.4	X
20853		Office & school supplies	3 877	86 549 728	750 631	.9	.6	X
20854		Office equipment, including fax machines, dictaphones, copying machines, calculating machines, etc.	2 752	90 896 313	283 032	.3	.2	X
20855		Greeting cards	5 417	128 734 606	1 076 838	.8	.8	X
20856		Magazines & newspapers	4 783	116 072 155	494 993	.4	.4	X
20859		Luggage & leather goods	2 016	64 381 366	171 385	.3	.1	X
20865		Telephones	2 463	83 177 775	603 109	.7	.5	X
20877		Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	2 598	84 837 626	769 871	.9	.6	X
20878		Seasonal decorations, including decorative plates, napkins, & cups	3 161	93 659 204	1 681 621	1.8	1.3	X
20883		All other merchandise	10	126 867	10 042	7.9	Z	X

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
452		General merchandise stores—Con.						
4521		Department stores—Con.						
45211		Department stores—Con.						
452112		Discount department stores—Con.						
	29810	All other merchandise	3 365	58 262 503	623 191	1.1	.5	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	4 743	111 930 147	1 028 753	.9	.8	43.4
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	3 219	86 440 862	589 914	.7	.4	X
	29907	Parts installed in repair	10	119 289	1 102	.9	Z	X
	29943	Value of service contracts	3 550	89 317 175	145 327	.2	.1	X
	29968	All other nonmerchandise receipts, including charges for storage, rental or lease of tools & equipment, photofinishing, formal wear rental, carpet cleaning, etc.	3 953	90 636 583	292 315	.3	.2	X
4529		Other general merchandise stores	31 368	X	224 482 103	X	100.0	94.1
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	28 226	221 850 059	70 692 277	31.9	31.5	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	3 984	179 130 003	1 636 632	.9	.7	X
	20140	Packaged liquor, wine, & beer	3 388	182 034 627	3 119 170	1.7	1.4	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	5 395	185 189 671	6 593 033	3.6	2.9	X
	20160	Drugs, health aids, beauty aids, including cosmetics	28 535	220 834 509	24 363 932	11.0	10.9	X
	20180	Soaps, detergents, & household cleaners	27 619	217 523 021	7 926 496	3.6	3.5	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	26 123	203 849 107	6 411 977	3.1	2.9	X
	20200	Men's wear	26 597	218 931 296	5 323 826	2.4	2.4	X
	20220	Women's, juniors', & misses' wear	27 331	219 540 427	7 285 129	3.3	3.2	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	25 324	184 880 683	5 195 579	2.8	2.3	X
	20260	Footwear, including accessories	24 208	176 209 178	1 891 289	1.1	.8	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	3 639	103 680 679	1 181 787	1.1	.5	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	26 182	217 281 874	4 116 816	1.9	1.8	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	5 775	183 796 689	2 266 988	1.2	1.0	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	24 991	214 176 810	2 579 967	1.2	1.1	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	9 246	201 786 052	5 000 765	2.5	2.2	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	19 852	210 003 068	4 465 908	2.1	2.0	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	18 683	210 587 654	3 629 781	1.7	1.6	X
	20360	Flooring & floor coverings	7 392	17 231 478	149 650	.9	.1	X
	20370	Computer hardware, software, & supplies, including computer game software	4 352	187 221 135	2 905 996	1.6	1.3	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	28 850	221 458 618	5 645 449	2.5	2.5	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	14 717	205 384 607	2 278 186	1.1	1.0	X
	20420	Books	9 084	181 891 006	1 979 735	1.1	.9	X
	20440	Photographic equipment & supplies	5 774	187 122 060	1 374 108	.7	.6	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	28 528	216 562 643	6 479 144	3.0	2.9	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	6 490	174 025 606	1 201 825	.7	.5	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	9 343	203 634 932	4 320 465	2.1	1.9	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	27 039	215 783 330	4 294 432	2.0	1.9	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	16 574	210 160 783	5 181 964	2.5	2.3	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	261	6 521 692	78 732	1.2	Z	X
	20670	Paint & sundries	20 993	136 910 428	1 024 360	.7	.5	X
	20690	Wallpaper & other flexible wallcoverings	6	4 200	186	4.4	Z	X
	20720	Automotive fuels	1 988	96 365 384	114 560	.1	.1	X
	20730	Automotive lubricants, including oil, greases, etc.	8 840	148 021 058	771 199	.5	.3	X
	20740	Automotive tires, tubes, batteries, parts, accessories	16 108	207 792 799	3 715 446	1.8	1.7	X
	20780	Household fuels, including oil, LP gas, wood, coal	1 528	87 181 165	46 265	.1	Z	X
	20800	Pets, pet foods, & pet supplies	26 145	206 556 612	3 681 948	1.8	1.6	X
	20850	All other merchandise	29 487	218 920 278	9 427 143	4.3	4.2	X
	29810	All other merchandise	5 625	82 881 263	3 193 501	3.9	1.4	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	3 842	141 504 850	2 936 457	2.1	1.3	X

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			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—			
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44-45		Retail trade—Con.							
452		General merchandise stores—Con.							
4529		Other general merchandise stores—Con.							
45291		Warehouse clubs and supercenters	2 912	X	191 252 396	X	100.0	98.8	
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	2 912		191 252 396	66 055 792	34.5	34.5	95.6
	20101	Meat, fish, & poultry, including prepackaged meats requiring refrigeration	2 663		180 796 505	8 527 725	4.7	4.5	X
	20102	Produce, including fresh & prepackaged fruits & vegetables	2 745		184 440 564	6 215 635	3.4	3.3	X
	20103	Frozen foods, including packaged foods sold in a frozen state such as vegetables, fruits, juices, prepared foods, etc.	2 784		186 018 433	6 887 310	3.7	3.6	X
	20104	Dairy products & related foods, including milk, cheese, butter, yogurt, ice cream, eggs, etc.	2 669		182 618 819	5 349 224	2.9	2.8	X
	20105	Bakery products baked on premises	2 553		176 981 935	1 591 980	.9	.8	X
	20106	Bakery products not baked on the premises, excluding frozen	2 528		155 974 957	2 072 975	1.3	1.1	X
	20107	Delicatessen items, including deli meats & other service delicatessen items	2 695		182 623 832	2 151 451	1.2	1.1	X
	20108	Bottled, canned, or packaged soft drinks	2 688		183 800 498	4 828 682	2.6	2.5	X
	20109	Candy	2 786		186 620 349	4 735 884	2.5	2.5	X
	20111	All other foods, including dry groceries, canned & bottled foods, & other food items	2 873		188 690 189	23 694 926	12.6	12.4	X
	20120	Meals, un packaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	2 503		176 892 629	1 552 363	.9	.8	X
	20140	Packaged liquor, wine, & beer	2 570		179 872 192	2 992 576	1.7	1.6	92.8
	20141	Distilled spirits, including liquor, brandy, & liqueurs	1 186		77 210 074	309 679	.4	.2	X
	20142	Wine	2 051		144 845 863	1 302 777	.9	.7	X
	20143	Beer & ale	2 481		174 703 737	1 380 120	.8	.7	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	2 734		182 551 216	6 448 245	3.5	3.4	X
	20160	Drugs, health aids, beauty aids, including cosmetics	2 910		191 068 921	21 006 107	11.0	11.0	98.7
	20161	Prescriptions	2 553		173 485 807	6 539 520	3.8	3.4	X
	20162	Nonprescription medicines	2 758		184 900 423	2 270 530	1.2	1.2	X
	20163	Vitamins, minerals, & other dietary supplements	2 223		140 466 555	1 500 042	1.1	.8	X
	20164	Health aids, incl first-aid products; foot prod; prescription access; eye/contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs	2 655		182 688 381	1 736 190	1.0	.9	X
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	2 538		156 843 012	1 915 795	1.2	1.0	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	2 660		177 546 279	7 044 030	4.0	3.7	X
	20180	Soaps, detergents, & household cleaners	2 833		189 460 826	5 386 377	2.8	2.8	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	2 634		176 522 258	4 839 962	2.7	2.5	X
	20200	Men's wear	2 828		189 832 413	4 346 133	2.3	2.3	93.9
	20201	Men's overcoats, topcoats, raincoats, outer jackets	2 525		157 044 705	266 623	.2	.1	X
	20202	Men's suits & formal wear	9		473 825	166	.0	.0	X
	20204	Men's tailored & dress slacks	1 725		108 109 342	76 099	.7	.7	X
	20205	Men's casual slacks & jeans, walking shorts, etc.	2 778		186 554 094	1 146 153	.6	.6	X
	20206	Men's career & work uniforms	1 571		101 652 461	81 143	.1	.1	X
	20207	Men's dress shirts	1 718		107 426 634	39 058	.2	.2	X
	20208	Men's sport shirts, including t-shirts, knit & woven shirts, etc.	2 523		156 315 988	767 288	.5	.4	X
	20209	Men's sweaters	2 318		141 934 972	168 841	.1	.1	X
	20211	Men's hosiery, pajamas, robes, underwear	2 330		143 844 413	818 200	.6	.4	X
	20212	Men's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel	2 497		155 375 213	438 224	.3	.2	X
	20214	Men's accessories, including hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc.	2 104		131 538 540	190 382	.1	.1	X
	20216	Men's sweat tops, pants, & warm-ups	2 261		140 879 182	353 956	.3	.2	X
	20220	Women's, juniors' & misses' wear	2 890		190 454 711	5 756 747	3.0	3.0	96.3
	20222	Dresses, including all types	2 381		151 877 518	214 012	.1	.1	X
	20223	Dressy & tailored coats, outer jackets, rainwear	2 208		139 948 424	151 816	.1	.1	X
	20224	Suits, pantsuits, sport jackets, blazers	2 129		137 171 348	63 633	.3	.3	X
	20225	Slacks/pants, jeans, walking shorts, skirts	2 653		183 364 446	1 500 856	.8	.8	X
	20226	Tops, including t-shirts, knit & woven shirts, blouses, sweaters	2 397		152 809 829	1 189 307	.8	.6	X
	20227	Women's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel	2 081		135 181 699	396 081	.3	.2	X
	20229	Hosiery, including pantyhose, socks, tights	1 818		117 271 384	434 067	.4	.2	X
	20231	Bras, girdles, corsets	1 831		117 031 723	746 398	.6	.4	X
	20232	Lingerie, sleepwear, loungewear	2 230		141 223 706	558 790	.4	.3	X
	20234	Accessories, including handbags, wallets, neckwear, gloves, belts, rain accessories, etc.	1 499		99 370 582	368 904	.4	.2	X
	20236	Women's sweat tops, pants, & warm-ups	807		44 723 592	30 350	.1	.1	X
	20237	Other apparel, including uniforms, smocks, & other apparel items	1 997		128 533 829	102 533	.1	.1	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	2 523		157 164 848	4 130 153	2.6	2.2	94.5
	20241	Boys' (sizes 2 to 7 & 8 to 20) clothing & accessories	2 494		155 269 794	1 009 784	.7	.5	X
	20242	Girls' (sizes 4 to 6x & 7 to 14) clothing & accessories	1 958		122 808 222	945 427	.8	.5	X
	20243	Infants' & toddlers' clothing & accessories	1 958		122 531 336	2 174 942	1.8	1.1	X
	20260	Footwear, including accessories	2 326		149 686 460	1 478 614	1.0	.8	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	1 523		101 467 015	1 127 659	1.1	.6	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	2 821		189 471 019	3 013 238	1.6	1.6	93.7
	20281	Curtains & draperies	1 645		105 198 421	225 582	.2	.1	X
	20282	Vertical & horizontal blinds, woven wood blinds, & shades	1 624		104 127 884	108 131	.1	.1	X
	20283	Furniture coverings, including ready-made & custom-made	1 428		95 621 680	26 644	.3	.3	X
	20284	Domestics, including towels, sheets, blankets, table linens & coverings, etc.	2 804		188 123 331	2 652 881	1.4	1.4	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
452		General merchandise stores—Con.						
4529		Other general merchandise stores—Con.						
45291		Warehouse clubs and supercenters—Con.						
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	2 637	177 009 988	1 984 707	1.1	1.0	93.7
	20301	Kitchen appliances, parts, accessories, including refrigerators, freezers, dishwashers, microwave ovens, etc.	2 591	174 328 059	647 029	.4	.3	X
	20302	Laundry appliances, parts, accessories, including clothes washers & dryers.	538	33 322 949	44 772	.1	Z	X
	20303	Other major household appliances, parts, accessories, including room air-conditioners, dehumidifiers, vacuum cleaners, sewing machines, etc.	1 974	121 506 292	1 292 906	1.1	.7	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	2 810	188 068 458	2 051 968	1.1	1.1	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories.	2 879	189 957 877	4 603 823	2.4	2.4	95.2
	20321	Televisions.	2 601	174 935 786	2 072 865	1.2	1.1	X
	20324	Video recorders, cameras, tapes, DVDs, & electronic game/DVD combination devices.	2 563	156 081 023	2 530 958	1.6	1.3	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories.	2 824	188 904 419	4 071 913	2.2	2.1	94.3
	20331	Audio equipment, components, parts, accessories, including radios, stereos, tape recorders & players, compact disc players, & other sound reinforcement and recording equipment.	2 583	173 122 043	1 804 739	1.0	.9	X
	20335	Records, tapes, audio tape books, & compact discs.	2 487	153 132 396	2 233 884	1.5	1.2	X
	20337	Musical instruments, sheet music, & related items.	682	38 976 324	33 290	.1	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture.	2 805	188 403 530	2 323 850	1.2	1.2	93.5
	20341	Upholstered furniture.	706	40 038 885	82 851	.2	Z	X
	20342	Sleep sofas, daybeds, futons, & other dual-purpose pieces.	2 094	132 843 485	65 348	Z	Z	X
	20343	Sleep equipment, including mattresses, springs, cots, waterbeds, etc. .	2 486	168 943 188	559 298	.3	.3	X
	20344	Other living room, dining room, bedroom furniture, including headboards.	2 305	141 523 356	190 901	.1	.1	X
	20345	All other furniture, including outdoor, office, computer-related, kitchen. .	2 493	154 231 493	1 425 452	.9	.7	X
	20360	Flooring & floor coverings.	212	9 001 984	28 491	.3	Z	98.5
	20361	Soft-surface (textile) floor coverings & accessories.	88	3 731 523	26 431	.7	Z	X
	20364	Other hard-surface floor coverings & accessories, including tile & sheet goods.	124	5 270 461	2 060	Z	Z	X
	20370	Computer hardware, software, & supplies, including computer game software.	2 666	183 756 404	2 881 198	1.6	1.5	97.4
	20375	Computer & peripheral equipment.	2 472	170 122 658	1 958 832	1.2	1.0	X
	20376	Prepackaged (off-the-shelf) computer software.	2 635	181 345 039	922 366	.5	.5	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	2 902	190 647 400	3 371 713	1.8	1.8	94.4
	20381	Cookware & cooking accessories, including strainers, sifters, grinders, cutlery, canning supplies, etc.	2 807	187 728 994	1 415 611	.8	.7	X
	20382	Dinnerware, china, glassware, tableware, giftware, including all flatware & holloware.	2 337	144 234 210	342 965	.2	.2	X
	20383	Decorative accessories, including lamps, lampshades, mirrors, pictures, picture frames, clocks, magazine racks, spice racks, desk sets, etc.	2 346	144 492 896	999 960	.7	.5	X
	20384	All other kitchenware & home furnishings, including closet & bathroom accessories, etc.	2 371	143 282 338	613 177	.4	.3	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	2 815	189 399 453	1 910 660	1.0	1.0	93.7
	20405	Karat gold jewelry—all karat gold jewelry items in which there are no diamonds/colored stones/or pearls set, or if diamonds/colored stones/ or pearls constitute less than 50 pct of jewelry value.	2 587	174 455 366	525 853	.3	.3	X
	20407	Diamond, gemstone, & pearl jewelry.	2 315	142 798 869	476 052	.3	.2	X
	20411	All other jewelry, including watches; watchbands; gold-filled, sterling, platinum, and novelty jewelry.	2 495	154 480 125	908 755	.6	.5	X
	20420	Books.	2 461	170 078 347	1 860 231	1.1	1.0	X
	20440	Photographic equipment & supplies.	2 698	183 527 261	1 334 146	.7	.7	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles.	2 824	186 654 056	5 160 226	2.8	2.7	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc. ...	2 430	169 048 920	1 141 604	.7	.6	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	2 887	190 377 821	3 824 386	2.0	2.0	93.6
	20506	Exercise/fitness equipment.	2 789	187 405 305	749 842	.4	.4	X
	20507	Firearms, hunting equipment, & supplies.	2 113	135 215 193	859 485	.6	.4	X
	20508	Fishing tackle, including bait.	2 429	152 627 407	486 654	.3	.3	X
	20509	Camping & backpacking equipment & supplies.	2 337	143 863 454	560 778	.4	.3	X
	20512	Bicycles, parts & accessories.	2 507	155 191 394	506 748	.3	.3	X
	20519	Boats, motors, parts & accessories.	2 112	134 520 123	194 756	.1	.1	X
	20526	All other sporting goods, including snowmobiles, go-carts, etc.	1 998	121 009 952	466 123	.4	.2	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures.	2 840	186 930 967	2 975 717	1.6	1.6	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	2 845	190 364 595	4 087 122	2.1	2.1	95.4
	20621	Cut flowers.	2 670	182 709 435	692 419	.4	.4	X
	20626	Indoor potted plants & floral items.	2 059	132 760 793	190 190	.1	.1	X
	20627	Outdoor nursery stock, including trees, shrubs, bedding plants, bulbs, sod, seeds, etc.	2 371	149 093 077	608 254	.4	.3	X
	20628	Fertilizer, lime, chemicals, & other soil treatments.	2 216	139 301 880	560 270	.4	.3	X
	20631	Lawn & garden tools.	2 184	137 879 709	126 799	.1	.1	X
	20636	Lawn & garden machinery, equipment, & parts.	2 293	162 515 047	1 335 921	.8	.7	X
	20638	All other farm supplies, including grain & animal feed.	1 295	90 605 412	5 946	Z	Z	X

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
452		General merchandise stores—Con.						
4529		Other general merchandise stores—Con.						
45291		Warehouse clubs and supercenters—Con.						
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.—Con.						
	20639	All other lawn & garden supplies, including fencing, irrigation equipment, & sprinklers	2 375	145 398 626	567 323	.4	.3	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed						
	20670	Paint & sundries	1 687	5 300 939	13 644	.3	Z	X
	20720	Automotive fuels	1 413	94 846 486	630 497	.6	.3	X
	20730	Automotive lubricants, including oil, greases, etc.	2 210	139 793 916	102 081	.1	.1	X
	20740	Automotive tires, tubes, batteries, parts, accessories	2 871	189 408 199	604 760	.4	.3	X
	20741	Automotive tires & tubes	2 140	152 393 574	3 135 400	1.7	1.6	94.3
	20742	Automotive parts (over-the-counter), accessories, & sundry supplies, including polishes, paint, decorative items, etc.	2 432	150 704 661	1 312 284	.9	.7	X
	20749	Storage batteries	2 215	138 360 337	1 365 131	.9	.2	X
	20780	Household fuels, including oil, LP gas, wood, coal	1 228	86 413 697	457 985	.3	.7	X
	20800	Pets, pet foods, & pet supplies	2 658	178 532 554	22 967	Z	Z	X
	20850	All other merchandise	2 823	188 998 180	3 170 493	1.8	1.7	X
	20851	Stationery products, including stationery, tablets, pads, & related products	2 122	137 693 752	6 085 259	3.2	3.2	97.3
	20852	Office paper, including computer printer, copier, fax, & typewriter cut sheet paper	2 116	133 370 725	716 284	.5	.4	X
	20853	Office & school supplies	2 704	181 556 507	688 863	.5	.4	X
	20854	Office equipment, including fax machines, dictaphones, copying machines, calculating machines, etc.	2 122	134 397 873	1 593 476	.9	.8	X
	20855	Greeting cards	1 941	119 011 618	250 694	.2	.1	X
	20856	Magazines & newspapers	1 894	116 335 079	639 149	.5	.3	X
	20859	Luggage & leather goods	2 035	126 937 554	400 322	.3	.2	X
	20865	Telephones	1 914	118 825 537	134 462	.1	.1	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	1 114	73 444 657	408 780	.3	.2	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups	2 063	127 799 807	273 490	.4	.1	X
	29810	All other merchandise	1 066	73 314 426	979 665	.8	.5	X
	29900	All nonmerch receipts, incl all rcpts from customers for parts installed in repair & charges for delv, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	2 263	137 870 692	2 879 073	3.9	1.5	X
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	1 718	107 699 337	2 862 501	2.1	1.5	94.2
	29943	Value of service contracts	1 655	103 460 246	567 168	.5	.3	X
	29968	All other nonmerchandise receipts, including charges for storage, rental or lease of tools & equipment, photofinishing, formal wear rental, carpet cleaning, etc.	2 042	122 030 293	1 226 964	1.2	.6	X
452910		Warehouse clubs and supercenters	2 912	X	1 068 369	.9	.6	X
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	2 912	191 252 396	191 252 396	X	100.0	98.8
	20101	Meat, fish, & poultry, including prepackaged meats requiring refrigeration	2 663	180 796 505	66 055 792	34.5	34.5	95.6
	20102	Produce, including fresh & prepackaged fruits & vegetables	2 745	184 440 564				
	20103	Frozen foods, including packaged foods sold in a frozen state such as vegetables, fruits, juices, prepared foods, etc.	2 784	186 018 433	8 527 725	4.7	4.5	X
	20104	Dairy products & related foods, including milk, cheese, butter, yogurt, ice cream, eggs, etc.	2 669	182 618 819	6 215 635	3.4	3.3	X
	20105	Bakery products baked on premises	2 553	176 981 935	6 887 310	3.7	3.6	X
	20106	Bakery products not baked on the premises, excluding frozen	2 528	155 974 957	5 349 224	2.9	2.8	X
	20107	Delicatessen items, including deli meats & other service delicatessen items	2 695	182 623 832	1 591 980	.9	.8	X
	20108	Bottled, canned, or packaged soft drinks	2 688	183 800 498	2 072 975	1.3	1.1	X
	20109	Candy	2 786	186 620 349	2 151 451	1.2	1.1	X
	20111	All other foods, including dry groceries, canned & bottled foods, & other food items	2 873	188 690 189	4 828 682	2.6	2.5	X
	20120	Meals, unpackage snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	2 503	176 892 629	4 735 884	2.5	2.5	X
	20140	Packaged liquor, wine, & beer	2 570	179 872 192	23 694 926	12.6	12.4	X
	20141	Distilled spirits, including liquor, brandy, & liqueurs	1 186	77 210 074	1 552 363	.9	.8	X
	20142	Wine	2 051	144 845 863	2 992 576	1.7	1.6	92.8
	20143	Beer & ale	2 481	174 703 737	309 679	.4	.2	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	2 734	182 551 216	1 302 777	.9	.7	X
	20160	Drugs, health aids, beauty aids, including cosmetics	2 910	191 068 921	1 380 120	.8	.7	X
	20161	Prescriptions	2 553	173 485 807	6 448 245	3.5	3.4	X
	20162	Nonprescription medicines	2 758	184 900 423	21 006 107	11.0	11.0	98.7
	20163	Vitamins, minerals, & other dietary supplements	2 223	140 466 555	6 539 520	3.8	3.4	X
	20164	Health aids, incl first-aid products; foot prod; prescription access; eye/contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs	2 655	182 688 381	2 270 530	1.2	1.2	X
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	2 538	156 843 012	1 500 042	1.1	.8	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	2 660	177 546 279	1 736 190	1.0	.9	X
	20180	Soaps, detergents, & household cleaners	2 833	189 460 826	1 915 795	1.2	1.0	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	2 634	176 522 258	7 044 030	4.0	3.7	X

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4529		Other general merchandise stores—Con.						
45291		Warehouse clubs and supercenters—Con.						
452910		Warehouse clubs and supercenters—Con.						
	20200	Men's wear	2 828	189 832 413	4 346 133	2.3	2.3	93.9
	20201	Men's overcoats, topcoats, raincoats, outer jackets	2 525	157 044 705	266 623	.2	.1	X
	20202	Men's suits & formal wear	9	473 825	166	Z	Z	X
	20204	Men's tailored & dress slacks	1 725	108 109 342	76 099	.1	Z	X
	20205	Men's casual slacks & jeans, walking shorts, etc.	2 778	186 554 094	1 146 153	.6	.6	X
	20206	Men's career & work uniforms	1 571	101 652 461	81 143	.1	Z	X
	20207	Men's dress shirts	1 718	107 426 634	39 058	.1	Z	X
	20208	Men's sport shirts, including t-shirts, knit & woven shirts, etc.	2 523	156 315 988	767 288	.5	.4	X
	20209	Men's sweaters	2 318	141 934 972	168 841	.1	.1	X
	20211	Men's hosiery, pajamas, robes, underwear	2 330	143 844 413	818 200	.6	.4	X
	20212	Men's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel	2 497	155 375 213	438 224	.3	.2	X
	20214	Men's accessories, including hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc.	2 104	131 538 540	190 382	.1	.1	X
	20216	Men's sweat tops, pants, & warm-ups	2 261	140 879 182	353 956	.3	.2	X
	20220	Women's, juniors' & misses' wear	2 890	190 454 711	5 756 747	3.0	3.0	96.3
	20222	Dresses, including all types	2 381	151 877 518	214 012	.1	.1	X
	20223	Dressy & tailored coats, outer jackets, rainwear	2 208	139 948 424	151 816	.1	.1	X
	20224	Suits, pantsuits, sport jackets, blazers	2 129	137 171 348	63 633	Z	Z	X
	20225	Slacks/pants, jeans, walking shorts, skirts	2 653	183 364 446	1 500 856	.8	.8	X
	20226	Tops, including t-shirts, knit & woven shirts, blouses, sweaters	2 397	152 809 829	1 189 307	.8	.6	X
	20227	Women's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel	2 081	135 181 699	396 081	.3	.2	X
	20229	Hosiery, including pantyhose, socks, tights	1 818	117 271 384	434 067	.4	.2	X
	20231	Bras, girdles, corsets	1 831	117 031 723	746 398	.6	.4	X
	20232	Lingerie, sleepwear, loungewear	2 230	141 223 706	558 790	.4	.3	X
	20234	Accessories, including handbags, wallets, neckwear, gloves, belts, rain accessories, etc.	1 499	99 370 582	368 904	.4	.2	X
	20236	Women's sweat tops, pants, & warm-ups	807	44 723 592	30 350	.1	Z	X
	20237	Other apparel, including uniforms, smocks, & other apparel items	1 997	128 533 829	102 533	.1	.1	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	2 523	157 164 848	4 130 153	2.6	2.2	94.5
	20241	Boys' (sizes 2 to 7 & 8 to 20) clothing & accessories	2 494	155 269 794	1 009 784	.7	.5	X
	20242	Girls' (sizes 4 to 6x & 7 to 14) clothing & accessories	1 958	122 808 222	945 427	.8	.5	X
	20243	Infants' & toddlers' clothing & accessories	1 958	122 531 336	2 174 942	1.8	1.1	X
	20260	Footwear, including accessories	2 326	149 686 460	1 478 614	1.0	.8	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	1 523	101 467 015	1 127 659	1.1	.6	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	2 821	189 471 019	3 013 238	1.6	1.6	93.7
	20281	Vertical & horizontal blinds, woven wood blinds, & shades	1 645	105 198 421	225 582	.2	.1	X
	20282	Furniture coverings, including ready-made & custom-made	1 624	104 127 884	108 131	.1	.1	X
	20283	Domestics, including towels, sheets, blankets, table linens & coverings, etc.	1 428	95 621 680	26 644	Z	Z	X
	20284	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	2 804	188 123 331	2 652 881	1.4	1.4	X
	20300	Kitchen appliances, parts, accessories, including refrigerators, freezers, dishwashers, microwave ovens, etc.	2 637	177 009 988	1 984 707	1.1	1.0	93.7
	20301	Laundry appliances, parts, accessories, including clothes washers & dryers	538	33 322 949	44 772	.1	Z	X
	20302	Other major household appliances, parts, accessories, including room air-conditioners, dehumidifiers, vacuum cleaners, sewing machines, etc.	1 974	121 506 292	1 292 906	1.1	.7	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	2 810	188 068 458	2 051 968	1.1	1.1	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	2 879	189 957 877	4 603 823	2.4	2.4	95.2
	20321	Video recorders, cameras, tapes, DVDs, & electronic game/DVD combination devices	2 601	174 935 786	2 072 865	1.2	1.1	X
	20324	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	2 563	156 081 023	2 530 958	1.6	1.3	X
	20330	Audio equipment, components, parts, accessories, including radios, stereos, tape recorders & players, compact disc players, & other sound reinforcement and recording equipment	2 824	188 904 419	4 071 913	2.2	2.1	94.3
	20331	Records, tapes, audio tape books, & compact discs	2 487	153 132 396	2 233 884	1.5	1.2	X
	20337	Musical instruments, sheet music, & related items	682	38 976 324	33 290	.1	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	2 805	188 403 530	2 323 850	1.2	1.2	93.5
	20341	Upholstered furniture	706	40 038 885	82 851	.2	Z	X
	20342	Sleep sofas, daybeds, futons, & other dual-purpose pieces	2 094	132 843 485	65 348	Z	Z	X
	20343	Sleep equipment, including mattresses, springs, cots, waterbeds, etc.	2 486	168 943 188	559 298	.3	.3	X
	20344	Other living room, dining room, bedroom furniture, including headboards	2 305	141 523 356	190 901	.1	.1	X
	20345	All other furniture, including outdoor, office, computer-related, kitchen	2 493	154 231 493	1 425 452	.9	.7	X
	20360	Flooring & floor coverings	212	9 001 984	28 491	.3	Z	98.5
	20361	Soft-surface (textile) floor coverings & accessories	88	3 731 523	26 431	.7	Z	X
	20364	Other hard-surface floor coverings & accessories, including tile & sheet goods	124	5 270 461	2 060	Z	Z	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
452		General merchandise stores—Con.						
4529		Other general merchandise stores—Con.						
45291		Warehouse clubs and supercenters—Con.						
452910		Warehouse clubs and supercenters—Con.						
	20370	Computer hardware, software, & supplies, including computer game software	2 666	183 756 404	2 881 198	1.6	1.5	97.4
	20375	Computer & peripheral equipment	2 472	170 122 658	1 958 832	1.2	1.0	X
	20376	Prepackaged (off-the-shelf) computer software	2 635	181 345 039	922 366	.5	.5	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	2 902	190 647 400	3 371 713	1.8	1.8	94.4
	20381	Cookware & cooking accessories, including strainers, sifters, grinders, cutlery, canning supplies, etc.	2 807	187 728 994	1 415 611	.8	.7	X
	20382	Dinnerware, china, glassware, tableware, giftware, including all flatware & hollowware	2 337	144 234 210	342 965	.2	.2	X
	20383	Decorative accessories, including lamps, lampshades, mirrors, pictures, picture frames, clocks, magazine racks, spice racks, desk sets, etc.	2 346	144 492 896	999 960	.7	.5	X
	20384	All other kitchenware & home furnishings, including closet & bathroom accessories, etc.	2 371	143 282 338	613 177	.4	.3	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	2 815	189 399 453	1 910 660	1.0	1.0	93.7
	20405	Karat gold jewelry—all karat gold jewelry items in which there are no diamonds/colored stones/pearls set, or if diamonds/colored stones/pearls constitute less than 50 pct of jewelry value	2 587	174 455 366	525 853	.3	.3	X
	20407	Diamond, gemstone, & pearl jewelry	2 315	142 798 869	476 052	.3	.2	X
	20411	All other jewelry, including watches; watchbands; gold-filled, sterling, platinum, and novelty jewelry	2 495	154 480 125	908 755	.6	.5	X
	20420	Books	2 461	170 078 347	1 860 231	1.1	1.0	X
	20440	Photographic equipment & supplies	2 698	183 527 261	1 334 146	.7	.7	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	2 824	186 654 056	5 160 226	2.8	2.7	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	2 430	169 048 920	1 141 604	.7	.6	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	2 887	190 377 821	3 824 386	2.0	2.0	93.6
	20506	Exercise/fitness equipment	2 789	187 405 305	749 842	.4	.4	X
	20507	Firearms, hunting equipment, & supplies	2 113	135 215 193	859 485	.6	.4	X
	20508	Fishing tackle, including bait	2 429	152 627 407	486 654	.3	.3	X
	20509	Camping & backpacking equipment & supplies	2 337	143 863 454	560 778	.4	.3	X
	20512	Bicycles, parts & accessories	2 507	155 191 394	506 748	.3	.3	X
	20519	Boats, motors, parts & accessories	2 112	134 520 123	194 756	.1	.1	X
	20526	All other sporting goods, including snowmobiles, go-carts, etc.	1 998	121 009 952	466 123	.4	.2	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	2 840	186 930 967	2 975 717	1.6	1.6	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	2 845	190 364 595	4 087 122	2.1	2.1	95.4
	20621	Cut flowers	2 670	182 709 435	692 419	.4	.4	X
	20626	Indoor potted plants & floral items	2 059	132 760 793	190 190	.1	.1	X
	20627	Outdoor nursery stock, including trees, shrubs, bedding plants, bulbs, sod, seeds, etc.	2 371	149 093 077	608 254	.4	.3	X
	20628	Fertilizer, lime, chemicals, & other soil treatments	2 216	139 301 880	560 270	.4	.3	X
	20631	Lawn & garden tools	2 184	137 879 709	126 799	.1	.1	X
	20636	Lawn & garden machinery, equipment, & parts	2 293	162 515 047	1 335 921	.8	.7	X
	20638	All other farm supplies, including grain & animal feed	1 295	90 605 412	5 946	Z	Z	X
	20639	All other lawn & garden supplies, including fencing, irrigation equipment, & sprinklers	2 375	145 398 626	567 323	.4	.3	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	125	5 300 939	13 644	.3	Z	X
	20670	Paint & sundries	1 687	112 558 392	630 497	.6	.3	X
	20720	Automotive fuels	1 413	94 846 486	102 081	.1	.1	X
	20730	Automotive lubricants, including oil, greases, etc.	2 210	139 793 916	604 760	.4	.3	X
	20740	Automotive tires, tubes, batteries, parts, accessories	2 871	189 408 199	3 135 400	1.7	1.6	94.3
	20741	Automotive tires & tubes	2 140	152 393 574	1 312 284	.9	.7	X
	20742	Automotive parts (over-the-counter), accessories, & sundry supplies, including polishes, paint, decorative items, etc.	2 432	150 704 661	1 365 131	.9	.7	X
	20749	Storage batteries	2 215	138 360 337	457 985	.3	.2	X
	20780	Household fuels, including oil, LP gas, wood, coal	1 228	86 413 697	22 967	.2	Z	X
	20800	Pets, pet foods, & pet supplies	2 658	178 532 554	3 170 493	1.8	1.7	X
	20850	All other merchandise	2 823	188 998 180	6 085 259	3.2	3.2	97.3
	20851	Stationery products, including stationery, tablets, pads, & related products	2 122	137 693 752	716 284	.5	.4	X
	20852	Office paper, including computer printer, copier, fax, & typewriter cut sheet paper	2 116	133 370 725	688 863	.5	.4	X
	20853	Office & school supplies	2 704	181 556 507	1 593 476	.9	.8	X
	20854	Office equipment, including fax machines, dictaphones, copying machines, calculating machines, etc.	2 122	134 397 873	250 694	.2	.1	X
	20855	Greeting cards	1 941	119 011 618	639 149	.5	.3	X
	20856	Magazines & newspapers	1 894	116 335 079	400 322	.3	.2	X
	20859	Luggage & leather goods	2 035	126 937 554	134 462	.1	.1	X
	20865	Telephones	1 914	118 825 537	408 780	.3	.2	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	1 114	73 444 657	273 490	.4	.4	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups	2 063	127 799 807	979 665	.8	.5	X
	29810	All other merchandise	1 066	73 314 426	2 879 073	3.9	1.5	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	2 263	137 870 692	2 862 501	2.1	1.5	94.2

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						Establishments with the product line	All establishments ¹	
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452		General merchandise stores—Con.						
4529		Other general merchandise stores—Con.						
45291		Warehouse clubs and supercenters—Con.						
452910		Warehouse clubs and supercenters—Con.						
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided—Con.						
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rpts from landscaping; & rpts from heater rep/install	1 718	107 699 337	567 168	.5	.3	X
	29943	Value of service contracts	1 655	103 460 246	1 226 964	1.2	.6	X
	29968	All other nonmerchandise receipts, including charges for storage, rental or lease of tools & equipment, photofinishing, formal wear rental, carpet cleaning, etc.	2 042	122 030 293	1 068 369	.9	.6	X
45299		All other general merchandise stores	28 456	X	33 229 707	X	100.0	67.3
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	25 314	30 597 663	4 636 485	15.2	14.0	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	1 481	2 237 374	84 269	3.8	.3	X
	20140	Packaged liquor, wine, & beer	818	2 162 435	126 594	5.9	.4	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	2 661	2 638 455	144 788	5.5	.4	X
	20160	Drugs, health aids, beauty aids, including cosmetics	25 625	29 765 588	3 357 825	11.3	10.1	59.6
	20161	Prescriptions	577	1 738 630	301 705	17.4	.9	X
	20162	Nonprescription medicines	11 840	14 024 699	167 951	1.2	.5	X
	20163	Vitamins, minerals, & other dietary supplements	11 440	12 380 368	301 993	2.4	.9	X
	20164	Health aids, incl first-aid products; foot prod; prescription access; eye/contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs	19 228	18 924 947	385 399	2.0	1.2	X
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	24 214	28 818 809	1 198 263	4.2	3.6	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	21 648	20 932 013	1 002 511	4.8	3.0	X
	20180	Soaps, detergents, & household cleaners	24 786	28 062 195	2 540 119	9.1	7.6	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	23 489	27 326 849	1 572 015	5.8	4.7	X
	20200	Men's wear	23 769	29 098 883	977 693	3.4	2.9	39.7
	20201	Men's overcoats, topcoats, raincoats, outer jackets	2 203	4 107 869	37 960	.9	.1	X
	20202	Men's suits & formal wear	134	499 774	6 920	1.4	Z	X
	20203	Men's sport coats & blazers	123	273 294	2 725	2.0	Z	X
	20204	Men's tailored & dress slacks	159	599 103	3 960	.7	Z	X
	20205	Men's casual slacks & jeans, walking shorts, etc.	7 154	13 451 293	172 842	1.3	.5	X
	20206	Men's career & work uniforms	249	1 266 269	16 595	1.3	.1	X
	20207	Men's dress shirts	559	2 140 877	20 189	.9	.1	X
	20208	Men's sport shirts, including t-shirts, knit & woven shirts, etc.	15 180	16 703 649	192 230	1.2	.6	X
	20209	Men's sweaters	469	1 399 143	11 819	.8	Z	X
	20211	Men's hosiery, pajamas, robes, underwear	14 795	15 508 702	152 217	1.0	.5	X
	20212	Men's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel	15 180	15 806 552	146 682	.9	.4	X
	20214	Men's accessories, including hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc.	15 222	15 155 476	159 022	1.0	.5	X
	20215	Custom-made garments	39	91 338	2 818	3.1	Z	X
	20216	Men's sweat tops, pants, & warm-ups	1 879	2 668 309	51 559	1.9	.2	X
	20220	Women's, juniors', & misses' wear	24 441	29 085 716	1 528 382	5.3	4.6	62.1
	20222	Dresses, including all types	1 891	2 705 802	37 035	1.4	.1	X
	20223	Dressy & tailored coats, outer jackets, rainwear	1 795	3 284 832	18 310	.6	.1	X
	20224	Suits, pantsuits, sport jackets, blazers	1 238	2 481 162	81 326	3.3	.2	X
	20225	Slacks/pants, jeans, walking shorts, skirts	8 790	10 338 558	209 448	2.0	.6	X
	20226	Tops, including t-shirts, knit & woven shirts, blouses, sweaters	12 038	15 913 891	252 512	1.6	.8	X
	20227	Women's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel	1 167	2 618 282	47 935	1.8	.1	X
	20229	Hosiery, including pantyhose, socks, tights	20 685	23 818 184	245 218	1.0	.7	X
	20231	Bras, girdles, corsets	12 446	12 942 822	132 137	1.0	.4	X
	20232	Lingerie, sleepwear, loungewear	21 096	24 541 550	307 568	1.3	.9	X
	20233	Hats, wigs, hairpieces	1 680	1 969 826	8 906	.5	Z	X
	20234	Accessories, including handbags, wallets, neckwear, gloves, belts, rain accessories, etc.	5 336	7 352 378	118 996	1.6	.4	X
	20235	Custom-made garments	275	336 884	3 425	1.0	Z	X
	20236	Women's sweat tops, pants, & warm-ups	1 991	2 127 390	26 680	1.3	.1	X
	20237	Other apparel, including uniforms, smocks, & other apparel items	1 149	1 605 531	38 856	2.4	.1	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	22 801	27 715 835	1 065 426	3.8	3.2	59.8
	20241	Boys' (sizes 2 to 7 & 8 to 20) clothing & accessories	19 141	24 562 312	328 162	1.3	1.0	X
	20242	Girls' (sizes 4 to 6x & 7 to 14) clothing & accessories	21 492	26 114 789	273 200	1.0	.8	X
	20243	Infants' & toddlers' clothing & accessories	22 340	26 888 430	464 058	1.7	1.4	X
	20260	Footwear, including accessories	21 882	26 522 718	412 675	1.6	1.2	35.4
	20261	Men's footwear, including dress & casual footwear	2 874	4 016 292	59 107	1.5	.2	X
	20262	Women's footwear, including dress & casual footwear	19 437	23 248 047	205 670	.9	.6	X
	20263	Children's footwear, including boys', girls', infants', & toddlers' dress & casual footwear	1 956	2 237 760	18 440	.8	.1	X
	20265	Men's athletic footwear, including sneakers & outdoor hiking/sports boots	2 209	4 139 062	52 377	1.3	.2	X
	20266	Women's athletic footwear, including sneakers & outdoor hiking/sports boots	2 065	3 417 925	28 864	.8	.1	X
	20267	Children's athletic footwear, including boys', girls', infants', & toddlers' sneakers & outdoor hiking/sports boots	1 904	3 198 252	21 814	.7	.1	X

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4529		Other general merchandise stores—Con.						
45299		All other general merchandise stores—Con.						
	20260	Footwear, including accessories—Con.						
	20268	Footwear accessories, including polishes, laces, trees, storage bags, etc.	2 452	2 659 144	26 396	1.0	.1	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	2 116	2 213 664	54 128	2.4	.2	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	23 361	27 810 855	1 103 578	4.0	3.3	61.7
	20281	Curtains & draperies	11 567	15 501 614	293 352	1.9	.9	X
	20282	Vertical & horizontal blinds, woven wood blinds, & shades	1 755	3 802 282	26 601	.7	.1	X
	20283	Furniture coverings, including ready-made & custom-made	1 710	2 495 335	16 145	.6	Z	X
	20284	Domestics, including towels, sheets, blankets, table linens & coverings, etc.	23 207	27 292 077	767 480	2.8	2.3	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	3 138	6 786 701	282 281	4.2	.8	48.8
	20301	Kitchen appliances, parts, accessories, including refrigerators, freezers, dishwashers, microwave ovens, etc.	809	2 661 080	113 312	4.3	.3	X
	20302	Laundry appliances, parts, accessories, including clothes washers & dryers	588	1 489 925	39 142	2.6	.1	X
	20303	Other major household appliances, parts, accessories, including room air-conditioners, dehumidifiers, vacuum cleaners, sewing machines, etc.	3 000	6 566 823	129 815	2.0	.4	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	22 181	26 108 352	527 999	2.0	1.6	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	6 367	11 828 175	396 942	3.4	1.2	61.7
	20321	Televisions	2 735	4 759 904	79 487	1.7	.2	X
	20324	Video recorders, cameras, tapes, DVDs, & electronic game/DVD combination devices	6 137	11 603 522	317 455	2.7	1.0	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	17 028	21 098 649	393 995	1.9	1.2	66.1
	20331	Audio equipment, components, parts, accessories, including radios, stereos, tape recorders & players, compact disc players, & other sound reinforcement and recording equipment	13 486	14 517 996	209 124	1.4	.6	X
	20335	Records, tapes, audio tape books, & compact discs	14 991	18 820 258	177 367	.9	.5	X
	20337	Musical instruments, sheet music, & related items	633	645 075	7 504	1.2	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	15 878	22 184 124	1 305 931	5.9	3.9	56.6
	20341	Upholstered furniture	3 933	8 405 347	837 675	10.0	2.5	X
	20342	Sleep sofas, daybeds, futons, & other dual-purpose pieces	1 020	2 050 100	39 347	1.9	.1	X
	20343	Sleep equipment, including mattresses, springs, cots, waterbeds, etc. .	1 057	2 176 914	124 077	5.7	.4	X
	20344	Other living room, dining room, bedroom furniture, including headboards	1 167	2 748 969	45 035	1.6	.1	X
	20345	All other furniture, including outdoor, office, computer-related, kitchen .	11 871	13 630 296	259 797	1.9	.8	X
	20360	Flooring & floor coverings	7 180	8 229 494	121 159	1.5	.4	51.0
	20361	Soft-surface (textile) floor coverings & accessories	7 059	8 061 155	107 378	1.3	.3	X
	20363	Hardwood flooring	67	220 090	3 519	1.6	Z	X
	20364	Other hard-surface floor coverings & accessories, including tile & sheet goods	259	386 739	10 262	2.7	Z	X
	20370	Computer hardware, software, & supplies, including computer game software	1 686	3 464 731	24 798	.7	.1	56.3
	20375	Computer & peripheral equipment	892	1 870 167	17 975	1.0	.1	X
	20376	Prepackaged (off-the-shelf) computer software	826	1 999 487	6 823	.3	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	25 948	30 811 218	2 273 736	7.4	6.8	58.3
	20381	Cookware & cooking accessories, including strainers, sifters, grinders, cutlery, canning supplies, etc.	15 761	20 873 359	339 756	1.6	1.0	X
	20382	Dinnerware, china, glassware, tableware, giftware, including all flatware & holloware	14 890	16 171 424	409 437	2.5	1.2	X
	20383	Decorative accessories, including lamps, lampshades, mirrors, pictures, picture frames, clocks, magazine racks, spice racks, desk sets, etc.	14 735	18 922 457	451 430	2.4	1.4	X
	20384	All other kitchenware & home furnishings, including closet & bathroom accessories, etc.	23 773	29 094 929	1 073 113	3.7	3.2	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	11 902	15 985 154	367 526	2.3	1.1	58.3
	20405	Karat gold jewelry-all karat gold jewelry items in which there are no diamonds/colored stones/or pearls set, or if diamonds/colored stones/ or pearls constitute less than 50 pct of jewelry value	426	1 402 701	22 075	1.6	.1	X
	20407	Diamond, gemstone, & pearl jewelry	239	1 171 082	44 412	3.8	.1	X
	20411	All other jewelry, including watches; watchbands; gold-filled, sterling, platinum, and novelty jewelry	11 814	15 872 331	301 039	1.9	.9	X
	20420	Books	6 623	11 812 659	119 504	1.0	.4	X
	20440	Photographic equipment & supplies	3 076	3 594 799	39 962	1.1	.1	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	25 704	29 908 587	1 318 918	4.4	4.0	62.4
	20461	Toys, including wheel goods	25 600	29 779 834	1 219 905	4.1	3.7	X
	20462	Games, including video & electronic games	3 145	4 662 731	69 671	1.5	.2	X
	20463	Hobby goods	2 217	1 883 327	29 342	1.6	.1	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc. ...	4 060	4 976 686	60 221	1.2	.2	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	6 456	13 257 111	496 079	3.7	1.5	56.5
	20506	Exercise/fitness equipment	1 683	4 499 011	49 857	1.1	.2	X
	20507	Firearms, hunting equipment, & supplies	1 117	2 412 069	59 562	2.5	.2	X
	20508	Fishing tackle, including bait	931	2 068 095	40 292	1.9	.1	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
452		General merchandise stores—Con.						
4529		Other general merchandise stores—Con.						
45299		All other general merchandise stores—Con.						
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles; bicycles, parts & accessories, etc.—Con.						
	20509	Camping & backpacking equipment & supplies	1 654	3 319 467	96 177	2.9	.3	X
	20512	Bicycles, parts & accessories	1 175	3 463 024	32 460	.9	.1	X
	20519	Boats, motors, parts & accessories	113	636 891	4 831	.8	Z	X
	20526	All other sporting goods, including snowmobiles, go-carts, etc.	4 416	10 060 809	212 894	2.1	.6	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	24 199	28 852 363	1 318 715	4.6	4.0	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets, etc.	13 729	19 796 188	1 094 842	5.5	3.3	57.8
	20621	Cut flowers	3 482	8 477 209	67 742	.8	.2	X
	20626	Indoor potted plants & floral items	1 104	2 706 445	40 628	1.5	.1	X
	20627	Outdoor nursery stock, including trees, shrubs, bedding plants, bulbs, sod, seeds, etc.	1 879	4 114 385	76 937	1.9	.2	X
	20628	Fertilizer, lime, chemicals, & other soil treatments	2 876	4 781 549	72 441	1.5	.2	X
	20631	Lawn & garden tools	6 513	13 436 414	447 976	3.3	1.3	X
	20636	Lawn & garden machinery, equipment, & parts	7 271	8 022 097	200 434	2.5	.6	X
	20637	Farm machinery, equipment, & parts	297	1 130 609	52 246	4.6	.2	X
	20638	All other farm supplies, including grain & animal feed	386	1 579 281	71 230	4.5	.2	X
	20639	All other lawn & garden supplies, including fencing, irrigation equipment, & sprinklers	1 551	2 567 225	65 206	2.5	.2	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	136	1 220 753	65 088	5.3	.2	X
	20670	Paint & sundries	19 306	24 352 036	393 863	1.6	1.2	X
	20690	Wallpaper & other flexible wallcoverings	6	4 200	186	4.4	Z	X
	20720	Automotive fuels	575	1 518 898	12 479	.8	Z	X
	20730	Automotive lubricants, including oil, greases, etc.	6 630	8 227 142	166 439	2.0	.5	X
	20740	Automotive tires, tubes, batteries, parts, accessories	13 237	18 384 600	580 046	3.2	1.7	60.9
	20741	Automotive tires & tubes	1 441	3 670 328	123 606	3.4	.4	X
	20742	Automotive parts (over-the-counter), accessories, & sundry supplies, including polishes, paint, decorative items, etc.	13 075	18 007 537	396 973	2.2	1.2	X
	20749	Storage batteries	1 401	3 196 312	59 467	1.9	.2	X
	20780	Household fuels, including oil, LP gas, wood, coal	300	767 468	23 298	3.0	.1	X
	20800	Pets, pet foods, & pet supplies	23 487	28 024 058	511 455	1.8	1.5	X
	20850	All other merchandise	26 664	29 922 098	3 341 884	11.2	10.1	66.4
	20851	Stationery products, including stationery, tablets, pads, & related products	23 343	24 746 339	767 196	3.1	2.3	X
	20852	Office paper, including computer printer, copier, fax, & typewriter cut sheet paper	1 419	2 509 780	24 844	1.0	.1	X
	20853	Office & school supplies	11 603	10 746 431	187 879	1.7	.6	X
	20854	Office equipment, including fax machines, dictaphones, copying machines, calculating machines, etc.	684	2 077 188	14 011	.7	Z	X
	20855	Greeting cards	10 892	14 046 650	237 155	1.7	.7	X
	20856	Magazines & newspapers	1 053	2 330 723	27 632	1.2	.1	X
	20859	Luggage & leather goods	8 573	13 320 001	132 024	1.0	.4	X
	20865	Telephones	2 240	3 233 665	42 758	1.3	.1	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	7 093	11 968 483	346 990	2.9	1.0	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups	24 502	27 253 343	1 364 932	5.0	4.1	X
	20883	All other merchandise	339	541 372	196 462	36.3	.6	X
	29810	All other merchandise	4 559	9 566 837	314 428	3.3	.9	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for delv, repair, maint, storage, installation, on-site const, rental/lease of tool/equip & oth svc provided	1 579	3 634 158	73 956	2.0	.2	56.9
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	403	945 926	27 412	2.9	.1	X
	29905	Labor charges for work contracted out to other establishments	14	7 295	197	2.7	Z	X
	29907	Parts installed in repair	276	951 367	22 304	2.3	.1	X
	29909	Delivery services	134	258 313	2 519	1.0	Z	X
	29943	Value of service contracts	52	427 143	1 442	.3	Z	X
	29968	All other nonmerchandise receipts, including charges for storage, rental or lease of tools & equipment, photofinishing, formal wear rental, carpet cleaning, etc.	1 058	1 999 047	20 053	1.0	.1	X
452990		All other general merchandise stores	28 456	X	33 229 707	X	100.0	67.3
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	25 314	30 597 663	4 636 485	15.2	14.0	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	1 481	2 237 374	84 269	3.8	.3	X
	20140	Packaged liquor, wine, & beer	818	2 162 435	126 594	5.9	.4	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	2 661	2 638 455	144 788	5.5	.4	X
	20160	Drugs, health aids, beauty aids, including cosmetics	25 625	29 765 588	3 357 825	11.3	10.1	59.6
	20161	Prescriptions	577	1 738 630	301 705	17.4	.9	X
	20162	Nonprescription medicines	11 840	14 024 699	167 951	1.2	.5	X
	20163	Vitamins, minerals, & other dietary supplements	11 440	12 380 368	301 993	2.4	.9	X
	20164	Health aids, incl first-aid products; foot prod; prescription access; eye/contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs	19 228	18 924 947	385 399	2.0	1.2	X
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	24 214	28 818 809	1 198 263	4.2	3.6	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	21 648	20 932 013	1 002 511	4.8	3.0	X

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
452		General merchandise stores—Con.						
4529		Other general merchandise stores—Con.						
45299		All other general merchandise stores—Con.						
452990		All other general merchandise stores—Con.						
	20180	Soaps, detergents, & household cleaners	24 786	28 062 195	2 540 119	9.1	7.6	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	23 489	27 326 849	1 572 015	5.8	4.7	X
	20200	Men's wear	23 769	29 098 883	977 693	3.4	2.9	39.7
	20201	Men's overcoats, topcoats, raincoats, outer jackets	2 203	4 107 869	37 960	.9	.1	X
	20202	Men's suits & formal wear	134	499 774	6 920	1.4	Z	X
	20203	Men's sport coats & blazers	123	273 294	2 725	1.0	Z	X
	20204	Men's tailored & dress slacks	159	599 103	3 960	.7	Z	X
	20205	Men's casual slacks & jeans, walking shorts, etc.	7 154	13 451 293	172 842	1.3	.5	X
	20206	Men's career & work uniforms	249	1 266 269	16 595	1.3	.1	X
	20207	Men's dress shirts	559	2 140 877	20 189	.9	.1	X
	20208	Men's sport shirts, including t-shirts, knit & woven shirts, etc.	15 180	16 703 649	192 230	1.2	.6	X
	20209	Men's sweaters	469	1 399 143	11 819	.8	Z	X
	20211	Men's hosiery, pajamas, robes, underwear	14 795	15 508 702	152 217	1.0	.5	X
	20212	Men's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel	15 180	15 806 552	146 682	.9	.4	X
	20214	Men's accessories, including hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc.	15 222	15 155 476	159 022	1.0	.5	X
	20215	Custom-made garments	39	91 338	2 818	3.1	Z	X
	20216	Men's sweat tops, pants, & warm-ups	1 879	2 668 309	51 559	1.9	.2	X
	20220	Women's, juniors', & misses' wear	24 441	29 085 716	1 528 382	5.3	4.6	62.1
	20222	Dresses, including all types	1 891	2 705 802	37 035	1.4	.1	X
	20223	Dressy & tailored coats, outer jackets, rainwear	1 795	3 284 832	18 310	.6	.1	X
	20224	Suits, pantsuits, sport jackets, blazers	1 238	2 481 162	81 236	3.3	.2	X
	20225	Slacks/pants, jeans, walking shorts, skirts	8 790	10 338 558	209 448	2.0	.6	X
	20226	Tops, including t-shirts, knit & woven shirts, blouses, sweaters	12 038	15 913 891	252 512	1.6	.8	X
	20227	Women's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel	1 167	2 618 282	47 935	1.8	.1	X
	20229	Hosiery, including pantyhose, socks, tights	20 685	23 818 184	245 218	1.0	.7	X
	20231	Bras, girdles, corsets	12 446	12 942 822	132 137	1.0	.4	X
	20232	Lingerie, sleepwear, loungewear	21 096	24 541 550	307 568	1.3	.9	X
	20233	Hats, wigs, hairpieces	1 680	1 969 826	8 906	.5	Z	X
	20234	Accessories, including handbags, wallets, neckwear, gloves, belts, rain accessories, etc.	5 336	7 352 378	118 996	1.6	.4	X
	20235	Custom-made garments	275	336 884	3 425	1.0	Z	X
	20236	Women's sweat tops, pants, & warm-ups	1 991	2 127 390	26 680	1.3	.1	X
	20237	Other apparel, including uniforms, smocks, & other apparel items	1 149	1 605 531	38 856	2.4	.1	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	22 801	27 715 835	1 065 426	3.8	3.2	59.8
	20241	Boys' (sizes 2 to 7 & 8 to 20) clothing & accessories	19 141	24 562 312	328 162	1.3	1.0	X
	20242	Girls' (sizes 4 to 6x & 7 to 14) clothing & accessories	21 492	26 114 789	273 200	1.0	.8	X
	20243	Infants' & toddlers' clothing & accessories	22 340	26 888 430	464 058	1.7	1.4	X
	20260	Footwear, including accessories	21 882	26 522 718	412 675	1.6	1.2	35.4
	20261	Men's footwear, including dress & casual footwear	2 874	4 016 292	59 107	1.5	.2	X
	20262	Women's footwear, including dress & casual footwear	19 437	23 248 047	205 670	.9	.6	X
	20263	Children's footwear, including boys', girls', infants', & toddlers' dress & casual footwear	1 956	2 237 760	18 440	.8	.1	X
	20265	Men's athletic footwear, including sneakers & outdoor hiking/sports boots	2 209	4 139 062	52 377	1.3	.2	X
	20266	Women's athletic footwear, including sneakers & outdoor hiking/sports boots	2 065	3 417 925	28 864	.8	.1	X
	20267	Children's athletic footwear, including boys', girls', infants', & toddlers' sneakers & outdoor hiking/sports boots	1 904	3 198 252	21 814	.7	.1	X
	20268	Footwear accessories, including polishes, laces, trees, storage bags, etc.	2 452	2 659 144	26 396	1.0	.1	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	2 116	2 213 664	54 128	2.4	.2	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	23 361	27 810 855	1 103 578	4.0	3.3	61.7
	20281	Curtains & draperies	11 567	15 501 614	293 352	1.9	.9	X
	20282	Vertical & horizontal blinds, woven wood blinds, & shades	1 755	3 802 282	26 601	.7	.1	X
	20283	Furniture coverings, including ready-made & custom-made	1 710	2 495 335	16 145	.6	Z	X
	20284	Domestics, including towels, sheets, blankets, table linens & coverings, etc.	23 207	27 292 077	767 480	2.8	2.3	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	3 138	6 786 701	282 281	4.2	.8	48.8
	20301	Kitchen appliances, parts, accessories, including refrigerators, freezers, dishwashers, microwave ovens, etc.	809	2 661 080	113 312	4.3	.3	X
	20302	Laundry appliances, parts, accessories, including clothes washers & dryers	588	1 489 925	39 142	2.6	.1	X
	20303	Other major household appliances, parts, accessories, including room air-conditioners, dehumidifiers, vacuum cleaners, sewing machines, etc.	3 000	6 566 823	129 815	2.0	.4	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	22 181	26 108 352	527 999	2.0	1.6	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	6 367	11 828 175	396 942	3.4	1.2	61.7
	20321	Televisions	2 735	4 759 904	79 487	1.7	.2	X
	20324	Video recorders, cameras, tapes, DVDs, & electronic game/DVD combination devices	6 137	11 603 522	317 455	2.7	1.0	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	17 028	21 098 649	393 995	1.9	1.2	66.1

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45299		All other general merchandise stores—Con.						
452990		All other general merchandise stores—Con.						
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories—Con.						
	20331	Audio equipment, components, parts, accessories, including radios, stereos, tape recorders & players, compact disc players, & other sound reinforcement and recording equipment	13 486	14 517 996	209 124	1.4	.6	X
	20335	Records, tapes, audio tape books, & compact discs	14 991	18 820 258	177 367	.9	.5	X
	20337	Musical instruments, sheet music, & related items	633	645 075	7 504	1.2	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	15 878	22 184 124	1 305 931	5.9	3.9	56.6
	20341	Upholstered furniture	3 933	8 405 347	837 675	10.0	2.5	X
	20342	Sleep sofas, daybeds, futons, & other dual-purpose pieces	1 020	2 050 100	39 347	1.9	.1	X
	20343	Sleep equipment, including mattresses, springs, cots, waterbeds, etc.	1 057	2 176 914	124 077	5.7	.4	X
	20344	Other living room, dining room, bedroom furniture, including headboards	1 167	2 748 969	45 035	1.6	.1	X
	20345	All other furniture, including outdoor, office, computer-related, kitchen	11 871	13 630 296	259 797	1.9	.8	X
	20360	Flooring & floor coverings	7 180	8 229 494	121 159	1.5	.4	51.0
	20361	Soft-surface (textile) floor coverings & accessories	7 059	8 061 155	107 378	1.3	.3	X
	20363	Hardwood flooring	67	220 090	3 519	1.6	Z	X
	20364	Other hard-surface floor coverings & accessories, including tile & sheet goods	259	386 739	10 262	2.7	Z	X
	20370	Computer hardware, software, & supplies, including computer game software	1 686	3 464 731	24 798	.7	.1	56.3
	20375	Computer & peripheral equipment	892	1 870 167	17 975	1.0	.1	X
	20376	Prepackaged (off-the-shelf) computer software	826	1 999 487	6 823	.3	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	25 948	30 811 218	2 273 736	7.4	6.8	58.3
	20381	Cookware & cooking accessories, including strainers, sifters, grinders, cutlery, canning supplies, etc.	15 761	20 873 359	339 756	1.6	1.0	X
	20382	Dinnerware, china, glassware, tableware, giftware, including all flatware & holloware	14 890	16 171 424	409 437	2.5	1.2	X
	20383	Decorative accessories, including lamps, lampshades, mirrors, pictures, picture frames, clocks, magazine racks, spice racks, desk sets, etc.	14 735	18 922 457	451 430	2.4	1.4	X
	20384	All other kitchenware & home furnishings, including closet & bathroom accessories, etc.	23 773	29 094 929	1 073 113	3.7	3.2	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	11 902	15 985 154	367 526	2.3	1.1	58.3
	20405	Karat gold jewelry—all karat gold jewelry items in which there are no diamonds/colored stones/or pearls set, or if diamonds/colored stones/ or pearls constitute less than 50 pct of jewelry value	426	1 402 701	22 075	1.6	.1	X
	20407	Diamond, gemstone, & pearl jewelry	239	1 171 082	44 412	3.8	.1	X
	20411	All other jewelry, including watches; watchbands; gold-filled, sterling, platinum, and novelty jewelry	11 814	15 872 331	301 039	1.9	.9	X
	20420	Books	6 623	11 812 659	119 504	1.0	.4	X
	20440	Photographic equipment & supplies	3 076	3 594 799	39 962	1.1	.1	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	25 704	29 908 587	1 318 918	4.4	4.0	62.4
	20461	Toys, including wheel goods	25 600	29 779 834	1 219 905	4.1	3.7	X
	20462	Games, including video & electronic games	3 145	4 662 731	69 671	1.5	.2	X
	20463	Hobby goods	2 217	1 883 327	29 342	1.6	.1	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	4 060	4 976 686	60 221	1.2	.2	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	6 456	13 257 111	496 079	3.7	1.5	56.5
	20506	Exercise/fitness equipment	1 683	4 499 011	49 857	1.1	.2	X
	20507	Firearms, hunting equipment, & supplies	1 117	2 412 069	59 562	2.5	.2	X
	20508	Fishing tackle, including bait	931	2 068 095	40 292	1.9	.1	X
	20509	Camping & backpacking equipment & supplies	1 654	3 319 467	96 177	2.9	.3	X
	20512	Bicycles, parts & accessories	1 175	3 463 024	32 460	.9	.1	X
	20519	Boats, motors, parts & accessories	113	636 891	4 831	.8	Z	X
	20526	All other sporting goods, including snowmobiles, go-carts, etc.	4 416	10 060 809	212 894	2.1	.6	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	24 199	28 852 363	1 318 715	4.6	4.0	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	13 729	19 796 188	1 094 842	5.5	3.3	57.8
	20621	Cut flowers	3 482	8 477 209	67 742	.8	.2	X
	20626	Indoor potted plants & floral items	1 104	2 706 445	40 628	1.5	.1	X
	20627	Outdoor nursery stock, including trees, shrubs, bedding plants, bulbs, sod, seeds, etc.	1 879	4 114 385	76 937	1.9	.2	X
	20628	Fertilizer, lime, chemicals, & other soil treatments	2 876	4 781 549	72 441	1.5	.2	X
	20631	Lawn & garden tools	6 513	13 436 414	447 976	3.3	1.3	X
	20636	Lawn & garden machinery, equipment, & parts	7 271	8 022 097	200 434	2.5	.6	X
	20637	Farm machinery, equipment, & parts	297	1 130 609	52 246	4.6	.2	X
	20638	All other farm supplies, including grain & animal feed	386	1 579 281	71 230	4.5	.2	X
	20639	All other lawn & garden supplies, including fencing, irrigation equipment, & sprinklers	1 551	2 567 225	65 206	2.5	.2	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	136	1 220 753	65 088	5.3	.2	X
	20670	Paint & sundries	19 306	24 352 036	393 863	1.6	1.2	X
	20690	Wallpaper & other flexible wallcoverings	6	4 200	186	4.4	Z	X
	20720	Automotive fuels	575	1 518 898	12 479	.8	Z	X
	20730	Automotive lubricants, including oil, greases, etc.	6 630	8 227 142	166 439	2.0	.5	X
	20740	Automotive tires, tubes, batteries, parts, accessories	13 237	18 384 600	580 046	3.2	1.7	60.9
	20741	Automotive tires & tubes	1 441	3 670 328	123 606	3.4	.4	X
	20742	Automotive parts (over-the-counter), accessories, & sundry supplies, including polishes, paint, decorative items, etc.	13 075	18 007 537	396 973	2.2	1.2	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
452		General merchandise stores—Con.						
4529		Other general merchandise stores—Con.						
45299		All other general merchandise stores—Con.						
452990		All other general merchandise stores—Con.						
	20740	Automotive tires, tubes, batteries, parts, accessories—Con.						
	20749	Storage batteries	1 401	3 196 312	59 467	1.9	.2	X
	20780	Household fuels, including oil, LP gas, wood, coal	300	767 468	23 298	3.0	.1	X
	20800	Pets, pet foods, & pet supplies	23 487	28 024 058	511 455	1.8	1.5	X
	20850	All other merchandise	26 664	29 922 098	3 341 884	11.2	10.1	66.4
	20851	Stationery products, including stationery, tablets, pads, & related products	23 343	24 746 339	767 196	3.1	2.3	X
	20852	Office paper, including computer printer, copier, fax, & typewriter cut sheet paper	1 419	2 509 780	24 844	1.0	.1	X
	20853	Office & school supplies	11 603	10 746 431	187 879	1.7	.6	X
	20854	Office equipment, including fax machines, dictaphones, copying machines, calculating machines, etc.	684	2 077 188	14 011	.7	Z	X
	20855	Greeting cards	10 892	14 046 650	237 155	1.7	.7	X
	20856	Magazines & newspapers	1 053	2 330 723	27 632	1.2	.1	X
	20859	Luggage & leather goods	8 573	13 320 001	132 024	1.0	.4	X
	20865	Telephones	2 240	3 233 665	42 758	1.3	.1	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	7 093	11 968 483	346 990	2.9	1.0	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups	24 502	27 253 343	1 364 932	5.0	4.1	X
	20883	All other merchandise	339	541 372	196 462	36.3	.6	X
	29810	All other merchandise	4 559	9 566 837	314 428	3.3	.9	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	1 579	3 634 158	73 956	2.0	.2	56.9
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	403	945 926	27 412	2.9	.1	X
	29905	Labor charges for work contracted out to other establishments	14	7 295	197	2.7	Z	X
	29907	Parts installed in repair	276	951 367	22 304	2.3	.1	X
	29909	Delivery charges	134	258 313	2 519	1.0	Z	X
	29943	Value of service contracts	52	427 143	1 442	.3	Z	X
	29968	All other nonmerchandise receipts, including charges for storage, rental or lease of tools & equipment, photofinishing, formal wear rental, carpet cleaning, etc.	1 058	1 999 047	20 053	1.0	.1	X
4529901		Variety stores	18 182	X	16 179 421	X	100.0	67.9
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	17 308	15 704 176	2 992 246	19.1	18.5	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	353	266 243	32 875	12.3	.2	X
	20140	Packaged liquor, wine, & beer	511	1 043 392	39 136	3.8	.2	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	529	269 082	50 842	18.9	.3	X
	20160	Drugs, health aids, beauty aids, including cosmetics	17 411	15 656 094	2 081 586	13.3	12.9	63.2
	20162	Nonprescription medicines	7 072	6 368 397	117 390	1.8	.7	X
	20163	Vitamins, minerals, & other dietary supplements	10 091	9 453 213	275 048	2.9	1.7	X
	20164	Health aids, incl first-aid products; foot prod; prescription access; eye/contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs	16 023	14 625 894	328 843	2.2	2.0	X
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	16 892	15 443 447	539 634	3.5	3.3	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	17 087	15 358 143	820 530	5.3	5.1	X
	20180	Soaps, detergents, & household cleaners	17 332	15 673 696	2 035 990	13.0	12.6	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	17 298	15 619 793	1 246 500	8.0	7.7	X
	20200	Men's wear	16 358	15 190 866	398 699	2.6	2.5	X
	20220	Women's, juniors', & misses' wear	16 542	15 366 802	624 770	4.1	3.9	63.4
	20222	Dresses, including all types	475	471 043	5 340	1.1	Z	X
	20224	Suits, pantsuits, sport jackets, blazers	28	89 992	1 198	1.3	Z	X
	20225	Slacks/pants, jeans, walking shorts, skirts	5 949	5 250 398	97 065	1.8	.6	X
	20226	Tops, including t-shirts, knit & woven shirts, blouses, sweaters	5 825	5 115 768	96 219	1.9	.6	X
	20227	Women's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel	144	139 570	4 963	3.6	Z	X
	20229	Hosiery, including pantyhose, socks, tights	14 830	13 887 727	140 375	1.0	.9	X
	20231	Bras, girdles, corsets	10 671	10 194 600	100 314	1.0	.6	X
	20232	Lingerie, sleepwear, loungewear	15 426	14 048 606	151 145	1.1	.9	X
	20233	Hats, wigs, hairpieces	43	25 695	292	1.1	Z	X
	20234	Accessories, including handbags, wallets, neckwear, gloves, belts, rain accessories, etc.	1 935	1 887 241	19 589	1.0	.1	X
	20235	Custom-made garments	37	217 204	815	.4	Z	X
	20236	Women's sweat tops, pants, & warm-ups	654	523 084	5 957	1.1	Z	X
	20237	Other apparel, including uniforms, smocks, & other apparel items	89	99 690	1 407	1.4	Z	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	16 279	15 144 609	685 882	4.5	4.2	63.6
	20241	Boys' (sizes 2 to 7 & 8 to 20) clothing & accessories	13 816	12 946 784	216 401	1.7	1.3	X
	20242	Girls' (sizes 4 to 6x & 7 to 14) clothing & accessories	15 403	14 054 541	157 303	1.1	1.0	X
	20243	Infants' & toddlers' clothing & accessories	16 180	14 868 843	312 177	2.1	1.9	X
	20260	Footwear, including accessories	14 728	13 642 616	151 605	1.1	.9	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	1 173	696 298	26 555	3.8	.2	X

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
452		General merchandise stores—Con.						
4529		Other general merchandise stores—Con.						
45299		All other general merchandise stores—Con.						
452990		All other general merchandise stores—Con.						
4529901		Variety stores—Con.						
20280		Curtains, draperies, blinds, slipcovers, bed & table coverings	15 859	14 107 425	534 691	3.8	3.3	67.6
20281		Curtains & draperies	6 136	5 377 335	74 050	1.4	.5	X
20282		Vertical & horizontal blinds, woven wood blinds, & shades	94	87 398	956	1.1	Z	X
20283		Furniture coverings, including ready-made & custom-made	7	17 065	165	1.0	Z	X
20284		Domestics, including towels, sheets, blankets, table linens & coverings, etc.	15 813	14 057 587	459 520	3.3	2.8	X
20300		Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	25	55 405	2 447	4.4	Z	63.5
20301		Kitchen appliances, parts, accessories, including refrigerators, freezers, dishwashers, microwave ovens, etc.	21	47 290	1 170	2.5	Z	X
20302		Laundry appliances, parts, accessories, including clothes washers & dryers	7	19 362	354	1.8	Z	X
20303		Other major household appliances, parts, accessories, including room air-conditioners, dehumidifiers, vacuum cleaners, sewing machines, etc.	14	50 989	917	1.8	Z	X
20310		Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	15 529	13 845 333	256 402	1.9	1.6	X
20320		Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	188	285 394	9 327	3.3	.1	56.8
20321		Televisions	23	28 680	1 085	3.8	Z	X
20324		Video recorders, cameras, tapes, DVDs, & electronic game/DVD combination devices	184	283 841	8 242	2.9	.1	X
20330		Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	10 387	9 330 929	180 999	1.9	1.1	67.6
20331		Audio equipment, components, parts, accessories, including radios, stereos, tape recorders & players, compact disc players, & other sound reinforcement and recording equipment	10 027	8 999 027	91 797	1.0	.6	X
20335		Records, tapes, audio tape books, & compact discs	9 770	8 800 675	89 151	1.0	.6	X
20340		Furniture, sleep equipment & outdoor/patio furniture	9 437	8 721 596	113 503	1.3	.7	67.5
20341		Upholstered furniture	61	116 925	19 419	16.6	.1	X
20342		Sleep sofas, daybeds, futons, & other dual-purpose pieces	18	22 985	279	1.2	Z	X
20343		Sleep equipment, including mattresses, springs, cots, waterbeds, etc.	13	8 311	359	4.3	Z	X
20344		Other living room, dining room, bedroom furniture, including headboards	37	58 836	1 318	2.2	Z	X
20345		All other furniture, including outdoor, office, computer-related, kitchen	9 396	8 610 745	92 128	1.1	.6	X
20360		Flooring & floor coverings	5 649	4 772 546	49 812	1.0	.3	67.9
20361		Soft-surface (textile) floor coverings & accessories	5 634	4 760 312	49 693	1.0	.3	X
20364		Other hard-surface floor coverings & accessories, including tile & sheet goods	15	12 234	119	1.0	Z	X
20370		Computer hardware, software, & supplies, including computer game software	188	188 297	2 418	1.3	Z	33.8
20375		Computer & peripheral equipment	39	64 799	1 213	1.9	Z	X
20376		Prepackaged (off-the-shelf) computer software	151	124 465	1 205	1.0	Z	X
20380		Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	17 299	15 623 046	1 080 952	6.9	6.7	63.2
20381		Cookware & cooking accessories, including strainers, sifters, grinders, cutlery, canning supplies, etc.	7 696	6 575 237	101 188	1.5	.6	X
20382		Dinnerware, china, glassware, tableware, giftware, including all flatware & holloware	11 563	10 257 124	304 445	3.0	1.9	X
20383		Decorative accessories, including lamps, lampshades, mirrors, pictures, picture frames, clocks, magazine racks, spice racks, desk sets, etc.	7 253	6 239 489	239 652	3.8	1.5	X
20384		All other kitchenware & home furnishings, including closet & bathroom accessories, etc.	16 693	15 227 068	435 667	2.9	2.7	X
20400		Jewelry, including watches, watch attachments, novelty jewelry, etc.	5 229	4 198 724	57 168	1.4	.4	66.9
20405		Karat gold jewelry-all karat gold jewelry items in which there are no diamonds/colored stones/or pearls set, or if diamonds/colored stones/ or pearls constitute less than 50 pct of jewelry value	36	38 898	1 391	3.6	Z	X
20411		All other jewelry, including watches; watchbands; gold-filled, sterling, platinum, and novelty jewelry	5 220	4 187 805	55 708	1.3	.3	X
20420		Books	1 117	1 626 510	35 337	2.2	.2	X
20440		Photographic equipment & supplies	2 046	1 528 447	22 396	1.5	.1	X
20460		Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	17 455	15 610 130	533 203	3.4	3.3	63.2
20461		Toys, including wheel goods	17 433	15 584 829	516 387	3.3	3.2	X
20462		Games, including video & electronic games	307	289 120	7 441	2.6	Z	X
20463		Hobby goods	423	254 904	9 375	3.7	.1	X
20490		Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	1 386	972 930	12 371	1.3	.1	X
20500		Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	643	439 037	14 284	3.3	.1	54.7
20506		Exercise/fitness equipment	63	39 543	428	1.1	Z	X
20507		Firearms, hunting equipment, & supplies	17	26 225	667	2.5	Z	X
20508		Fishing tackle, including bait	221	139 106	4 387	3.2	Z	X
20509		Camping & backpacking equipment & supplies	307	157 499	2 278	1.4	Z	X
20512		Bicycles, parts & accessories	46	37 548	345	.9	Z	X
20526		All other sporting goods, including snowmobiles, go-carts, etc.	246	259 255	6 179	2.4	Z	X
20600		Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	17 005	15 458 618	469 914	3.0	2.9	X

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45299		All other general merchandise stores—Con.						
452990		All other general merchandise stores—Con.						
4529901		Variety stores—Con.						
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	6 485	5 694 074	113 481	2.0	.7	66.9
	20621	Cut flowers	83	136 133	1 267	.9	Z	X
	20626	Indoor potted plants & floral items	154	93 199	3 421	3.7	Z	X
	20627	Outdoor nursery stock, including trees, shrubs, bedding plants, bulbs, sod, seeds, etc.	45	37 546	631	1.7	Z	X
	20628	Fertilizer, lime, chemicals, & other soil treatments	102	65 053	806	1.2	Z	X
	20631	Lawn & garden tools	567	549 284	11 298	2.1	.1	X
	20636	Lawn & garden machinery, equipment, & parts	5 796	5 052 944	94 753	1.9	.6	X
	20638	All other farm supplies, including grain & animal feed	18	10 600	111	1.0	Z	X
	20639	All other lawn & garden supplies, including fencing, irrigation equipment, & sprinklers	130	83 918	1 139	1.4	Z	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	7	8 112	131	1.6	Z	X
	20670	Paint & sundries	14 526	12 809 666	217 469	1.7	1.3	X
	20730	Automotive lubricants, including oil, greases, etc.	4 088	3 472 018	46 017	1.3	.3	X
	20740	Automotive tires, tubes, batteries, parts, accessories	6 353	5 473 424	80 011	1.5	.5	67.4
	20742	Automotive parts (over-the-counter), accessories, & sundry supplies, including polishes, paint, decorative items, etc.	6 352	5 472 178	79 890	1.5	.5	X
	20749	Storage batteries	16	12 089	109	.9	Z	X
	20780	Household fuels, including oil, LP gas, wood, coal	28	51 102	6 986	13.7	Z	X
	20800	Pets, pet foods, & pet supplies	16 593	15 342 350	289 228	1.9	1.8	X
	20850	All other merchandise	17 907	15 960 938	1 634 211	10.2	10.1	67.6
	20851	Stationery products, including stationery, tablets, pads, & related products	17 053	15 462 865	604 658	3.9	3.7	X
	20852	Office paper, including computer printer, copier, fax, & typewriter cut sheet paper	363	298 395	6 436	2.2	Z	X
	20853	Office & school supplies	7 443	6 035 136	115 336	1.9	.7	X
	20854	Office equipment, including fax machines, dictaphones, copying machines, calculating machines, etc.	15	69 523	804	1.2	Z	X
	20855	Greeting cards	4 446	3 129 242	75 605	2.4	.5	X
	20856	Magazines & newspapers	602	1 049 946	19 016	1.8	.1	X
	20859	Luggage & leather goods	3 391	2 810 611	28 634	1.0	.2	X
	20865	Telephones	112	131 223	2 061	1.6	Z	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	1 682	1 819 340	112 311	6.2	.7	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups	16 955	15 472 346	579 026	3.7	3.6	X
	20883	All other merchandise	223	122 514	90 324	73.7	.6	X
	29810	All other merchandise	765	1 311 725	41 414	3.2	.3	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site cost, rental/lease of tools/equip & oth svc provided	145	82 780	5 322	6.4	Z	54.9
	29909	Delivery charges	22	13 931	174	1.2	Z	X
	29968	All other nonmerchandise receipts, including charges for storage, rental or lease of tools & equipment, photofinishing, formal wear rental, carpet cleaning, etc.	145	82 780	5 041	6.1	Z	X
4529904		Miscellaneous general merchandise stores	10 274	X	17 050 286	X	100.0	66.6
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	8 006	14 893 487	1 644 239	11.0	9.6	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	1 128	1 971 131	51 394	2.6	.3	X
	20140	Packaged liquor, wine, & beer	307	1 119 043	87 458	7.8	.5	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	2 132	2 369 373	93 946	4.0	.6	X
	20160	Drugs, health aids, beauty aids, including cosmetics	8 214	14 109 494	1 276 239	9.0	7.5	55.7
	20161	Prescriptions	573	1 734 860	301 564	17.4	1.8	X
	20162	Nonprescription medicines	4 768	7 656 302	50 561	.7	.3	X
	20163	Vitamins, minerals, & other dietary supplements	1 349	2 927 155	26 945	.9	.2	X
	20164	Health aids, incl first-aid products; foot prod; prescription access; eye/contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs	3 205	4 299 053	56 556	1.3	.3	X
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	7 322	13 375 362	658 629	4.9	3.9	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	4 561	5 573 870	181 981	3.3	1.1	X
	20180	Soaps, detergents, & household cleaners	7 454	12 388 499	504 129	4.1	3.0	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	6 191	11 707 056	325 515	2.8	1.9	X
	20200	Men's wear	7 411	13 908 017	578 994	4.2	3.4	57.0
	20201	Men's overcoats, topcoats, raincoats, outer jackets	2 114	3 930 092	33 120	.8	.2	X
	20202	Men's suits & formal wear	134	499 774	6 920	1.4	Z	X
	20203	Men's sport coats & blazers	113	209 770	2 332	1.1	Z	X
	20204	Men's tailored & dress slacks	157	598 137	3 919	.7	Z	X
	20205	Men's casual slacks & jeans, walking shorts, etc.	5 685	11 820 008	157 359	1.3	.9	X
	20206	Men's career & work uniforms	244	1 260 305	16 417	1.3	.1	X
	20207	Men's dress shirts	493	2 010 031	18 333	.9	.1	X
	20208	Men's sport shirts, including t-shirts, knit & woven shirts, etc.	2 987	5 496 490	104 493	1.9	.6	X
	20209	Men's sweaters	348	1 204 400	8 993	.7	.1	X
	20211	Men's hosiery, pajamas, robes, underwear	2 312	3 808 658	62 309	1.6	.4	X
	20212	Men's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel	1 422	3 333 508	48 488	1.5	.3	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
452		General merchandise stores—Con.						
4529		Other general merchandise stores—Con.						
45299		All other general merchandise stores—Con.						
452990		All other general merchandise stores—Con.						
4529904		Miscellaneous general merchandise stores—Con.						
20200		Men's wear—Con.						
20214		Men's accessories, including hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc.	2 212	3 373 639	67 919	2.0	.4	X
20215		Custom-made garments	13	38 898	692	1.8	.2	X
20216		Men's sweat tops, pants, & warm-ups	1 689	2 510 270	47 555	1.9	.3	X
20220		Women's, juniors', & misses' wear	7 899	13 718 914	903 612	6.6	5.3	60.8
20222		Dresses, including all types	1 416	2 234 759	31 695	1.4	.2	X
20223		Dressy & tailored coats, outer jackets, rainwear	1 790	3 283 396	18 221	.6	.1	X
20224		Suits, pantsuits, sport jackets, blazers	1 210	2 391 170	80 128	3.4	.5	X
20225		Slacks/pants, jeans, walking shorts, skirts	2 841	5 088 160	112 383	2.2	.7	X
20226		Tops, including t-shirts, knit & woven shirts, blouses, sweaters	6 213	10 798 123	156 293	1.4	.9	X
20227		Women's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel.	1 023	2 478 712	42 972	1.7	.3	X
20229		Hosiery, including pantyhose, socks, tights	5 855	9 930 457	104 843	1.1	.6	X
20231		Bras, girdles, corsets	1 775	2 748 222	31 823	1.2	.2	X
20232		Lingerie, sleepwear, loungewear	5 670	10 492 944	156 423	1.5	.9	X
20233		Hats, wigs, hairpieces	1 637	1 944 131	8 614	.4	.1	X
20234		Accessories, including handbags, wallets, neckwear, gloves, belts, rain accessories, etc.	3 401	5 465 137	99 407	1.8	.6	X
20235		Custom-made garments	238	119 680	2 610	2.2	.2	X
20236		Women's sweat tops, pants, & warm-ups	1 337	1 604 306	20 723	1.3	.1	X
20237		Other apparel, including uniforms, smocks, & other apparel items	1 060	1 505 841	37 449	2.5	.2	X
20240		Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	6 522	12 571 226	379 544	3.0	2.2	55.3
20241		Boys' (sizes 2 to 7 & 8 to 20) clothing & accessories	5 325	11 615 528	111 761	1.0	.7	X
20242		Girls' (sizes 4 to 6x & 7 to 14) clothing & accessories	6 089	12 060 248	115 897	1.0	.7	X
20243		Infants' & toddlers' clothing & accessories	6 160	12 019 587	151 881	1.3	.9	X
20260		Footwear, including accessories	7 154	12 880 102	261 070	2.0	1.5	52.8
20261		Men's footwear, including dress & casual footwear	2 663	3 767 511	52 816	1.4	.3	X
20262		Women's footwear, including dress & casual footwear	5 435	10 314 247	74 672	.7	.4	X
20263		Children's footwear, including boys', girls', infants', & toddlers' dress & casual footwear	1 574	1 810 843	14 919	.8	.1	X
20265		Men's athletic footwear, including sneakers & outdoor hiking/sports boots	2 135	4 065 195	49 218	1.2	.3	X
20266		Women's athletic footwear, including sneakers & outdoor hiking/sports boots	1 926	3 315 065	27 063	.8	.2	X
20267		Children's athletic footwear, including boys', girls', infants', & toddlers' sneakers & outdoor hiking/sports boots	1 811	2 967 185	19 874	.7	.1	X
20268		Footwear accessories, including polishes, laces, trees, storage bags, etc.	1 956	2 213 591	22 501	1.0	.1	X
20270		Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	943	1 517 366	27 573	1.8	.2	X
20280		Curtains, draperies, blinds, slipcovers, bed & table coverings	7 502	13 703 430	568 887	4.2	3.3	55.5
20281		Curtains & draperies	5 431	10 124 279	219 302	2.2	1.3	X
20282		Vertical & horizontal blinds, woven wood blinds, & shades	1 661	3 714 884	25 645	.7	.2	X
20283		Furniture coverings, including ready-made & custom-made	1 703	2 478 270	15 980	.6	.1	X
20284		Domestics, including towels, sheets, blankets, table linens & coverings, etc.	7 394	13 234 490	307 960	2.3	1.8	X
20300		Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	3 113	6 731 296	279 834	4.2	1.6	48.2
20301		Kitchen appliances, parts, accessories, including refrigerators, freezers, dishwashers, microwave ovens, etc.	788	2 613 790	112 142	4.3	.7	X
20302		Laundry appliances, parts, accessories, including clothes washers & dryers	581	1 470 563	38 788	2.6	.2	X
20303		Other major household appliances, parts, accessories, including room air-conditioners, dehumidifiers, vacuum cleaners, sewing machines, etc.	2 986	6 515 834	128 898	2.0	.8	X
20310		Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	6 652	12 263 019	271 597	2.2	1.6	X
20320		Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	6 179	11 542 781	387 615	3.4	2.3	61.3
20321		Televisions	2 712	4 731 224	78 402	1.7	.5	X
20324		Video recorders, cameras, tapes, DVDs, & electronic game/DVD combination devices	5 953	11 319 681	309 213	2.7	1.8	X
20330		Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	6 641	11 767 720	212 996	1.8	1.2	64.8
20331		Audio equipment, components, parts, accessories, including radios, stereos, tape recorders & players, compact disc players, & other sound reinforcement and recording equipment	3 459	5 518 969	117 327	2.1	.7	X
20335		Records, tapes, audio tape books, & compact discs	5 221	10 019 583	88 216	.9	.5	X
20337		Musical instruments, sheet music, & related items	629	643 490	7 453	1.2	.2	X
20340		Furniture, sleep equipment & outdoor/patio furniture	6 441	13 462 528	1 192 428	8.9	7.0	49.0
20341		Upholstered furniture	3 872	8 288 422	818 256	9.9	4.8	X
20342		Sleep sofas, daybeds, futons, & other dual-purpose pieces	1 002	2 027 115	39 068	1.9	.2	X
20343		Sleep equipment, including mattresses, springs, cots, waterbeds, etc.	1 044	2 168 603	123 718	5.7	.7	X
20344		Other living room, dining room, bedroom furniture, including headboards	1 130	2 690 133	43 717	1.6	.3	X
20345		All other furniture, including outdoor, office, computer-related, kitchen	2 475	5 019 551	167 669	3.3	1.0	X

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45299		All other general merchandise stores—Con.						
452990		All other general merchandise stores—Con.						
4529904		Miscellaneous general merchandise stores—Con.						
20360		Flooring & floor coverings	1 531	3 456 948	71 347	2.1	.4	32.1
20361		Soft-surface (textile) floor coverings & accessories	1 425	3 300 843	57 685	1.7	.3	X
20363		Hardwood flooring	67	220 090	3 519	1.6	Z	X
20364		Other hard-surface floor coverings & accessories, including tile & sheet goods	244	374 505	10 143	2.7	.1	X
20370		Computer hardware, software, & supplies, including computer game software	1 498	3 276 434	22 380	.7	.1	56.6
20375		Computer & peripheral equipment	853	1 805 368	16 762	.9	.1	X
20376		Prepackaged (off-the-shelf) computer software	675	1 875 022	5 618	.3	Z	X
20380		Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	8 649	15 188 172	1 192 784	7.9	7.0	53.4
20381		Cookware & cooking accessories, including strainers, sifters, grinders, cutlery, canning supplies, etc.	8 065	14 298 122	238 568	1.7	1.4	X
20382		Dinnerware, china, glassware, tableware, giftware, including all flatware & holloware	3 327	5 914 300	104 992	1.8	.6	X
20383		Decorative accessories, including lamps, lampshades, mirrors, pictures, picture frames, clocks, magazine racks, spice racks, desk sets, etc.	7 482	12 682 968	211 778	1.7	1.2	X
20384		All other kitchenware & home furnishings, including closet & bathroom accessories, etc.	7 080	13 867 861	637 446	4.6	3.7	X
20400		Jewelry, including watches, watch attachments, novelty jewelry, etc.	6 673	11 786 430	310 358	2.6	1.8	54.8
20405		Karat gold jewelry—all karat gold jewelry items in which there are no diamonds/colored stones/or pearls set, or if diamonds/colored stones/ or pearls constitute less than 50 pct of jewelry value	390	1 363 803	20 684	1.5	.1	X
20407		Diamond, gemstone, & pearl jewelry	237	1 164 129	44 343	3.8	.3	X
20411		All other jewelry, including watches; watchbands; gold-filled, sterling, platinum, and novelty jewelry	6 594	11 684 526	245 331	2.1	1.4	X
20420		Books	5 506	10 186 149	84 167	.8	.5	X
20440		Photographic equipment & supplies	1 030	2 066 352	17 566	.9	.1	X
20460		Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	8 249	14 298 457	785 715	5.5	4.6	61.7
20461		Toys, including wheel goods	8 167	14 195 005	703 518	5.0	4.1	X
20462		Games, including video & electronic games	2 838	4 373 611	62 230	1.4	.4	X
20463		Hobby goods	1 794	1 628 423	19 967	1.2	.1	X
20490		Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	2 674	4 003 756	47 850	1.2	.3	X
20500		Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	5 813	12 818 074	481 795	3.8	2.8	56.0
20506		Exercise/fitness equipment	1 620	4 459 468	49 429	1.1	.3	X
20507		Firearms, hunting equipment, & supplies	1 100	2 385 844	58 895	2.5	.3	X
20508		Fishing tackle, including bait	710	1 928 989	35 905	1.9	.2	X
20509		Camping & backpacking equipment & supplies	1 347	3 161 968	93 899	3.0	.6	X
20512		Bicycles, parts & accessories	1 129	3 425 476	32 115	.9	.2	X
20519		Boats, motors, parts & accessories	113	636 891	4 831	.8	Z	X
20526		All other sporting goods, including snowmobiles, go-carts, etc.	4 170	9 801 554	206 715	2.1	1.2	X
20600		Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	7 194	13 393 745	848 801	6.3	5.0	X
20620		Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	7 244	14 102 114	981 361	7.0	5.8	53.9
20621		Cut flowers	3 419	8 341 076	66 475	.8	.4	X
20626		Indoor potted plants & floral items	950	2 613 246	37 207	1.4	.2	X
20627		Outdoor nursery stock, including trees, shrubs, bedding plants, bulbs, sod, seeds, etc.	1 834	4 076 839	76 306	1.9	.4	X
20628		Fertilizer, lime, chemicals, & other soil treatments	2 774	4 716 496	71 635	1.5	.4	X
20631		Lawn & garden tools	5 946	12 887 130	436 678	3.4	2.6	X
20636		Lawn & garden machinery, equipment, & parts	1 475	2 969 153	105 681	3.6	.6	X
20637		Farm machinery, equipment, & parts	296	1 125 045	52 191	4.6	.3	X
20638		All other farm supplies, including grain & animal feed	368	1 568 681	71 119	4.5	.4	X
20639		All other lawn & garden supplies, including fencing, irrigation equipment, & sprinklers	1 421	2 483 307	64 067	2.6	.4	X
20640		Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	129	1 212 641	64 957	5.4	.4	X
20670		Paint & sundries	4 780	11 542 370	176 394	1.5	1.0	X
20690		Wallpaper & other flexible wallcoverings	6	4 200	186	4.4	Z	X
20720		Automotive fuels	570	1 510 657	9 238	.6	.1	X
20730		Automotive lubricants, including oil, greases, etc.	2 542	4 755 124	120 422	2.5	.7	X
20740		Automotive tires, tubes, batteries, parts, accessories	6 884	12 911 176	500 035	3.9	2.9	57.9
20741		Automotive tires & tubes	1 439	3 669 082	123 594	3.4	.7	X
20742		Automotive parts (over-the-counter), accessories, & sundry supplies, including polishes, paint, decorative items, etc.	6 723	12 535 359	317 083	2.5	1.9	X
20749		Storage batteries	1 385	3 184 223	59 358	1.9	.3	X
20780		Household fuels, including oil, LP gas, wood, coal	272	716 366	16 312	2.3	.1	X
20800		Pets, pet foods, & pet supplies	6 894	12 681 708	222 227	1.8	1.3	X
20850		All other merchandise	8 757	13 961 160	1 707 673	12.2	10.0	65.1
20851		Stationery products, including stationery, tablets, pads, & related products	6 290	9 283 474	162 538	1.8	1.0	X
20852		Office paper, including computer printer, copier, fax, & typewriter cut sheet paper	1 056	2 211 385	18 408	.8	.1	X
20853		Office & school supplies	4 160	4 711 295	72 543	1.5	.4	X
20854		Office equipment, including fax machines, dictaphones, copying machines, calculating machines, etc.	669	2 007 665	13 207	.7	.1	X
20855		Greeting cards	6 446	10 917 408	161 550	1.5	.9	X

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452990		All other general merchandise stores—Con.						
4529904		Miscellaneous general merchandise stores—Con.						
	20850	All other merchandise—Con.						
	20856	Magazines & newspapers	451	1 280 777	8 616	.7	.1	X
	20859	Luggage & leather goods	5 182	10 509 390	103 390	1.0	.6	X
	20865	Telephones	2 128	3 102 442	40 697	1.3	.2	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	5 411	10 149 143	234 679	2.3	1.4	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups	7 547	11 780 997	785 906	6.7	4.6	X
	20883	All other merchandise	116	418 858	106 138	25.3	.6	X
	29810	All other merchandise	3 794	8 255 112	273 014	3.3	1.6	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for delv, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	1 434	3 551 378	68 634	1.9	.4	56.4
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	401	945 489	27 326	2.9	.2	X
	29905	Labor charges for work contracted out to other establishments	10	5 769	176	3.1	.1	X
	29907	Parts installed in repair	276	951 367	22 304	2.3	.1	X
	29909	Delivery charges	112	244 382	2 345	1.0	.1	X
	29943	Value of service contracts	52	427 143	1 442	.3	.1	X
	29968	All other nonmerchandise receipts, including charges for storage, rental or lease of tools & equipment, photofinishing, formal wear rental, carpet cleaning, etc.	913	1 916 267	15 012	.8	.1	X
453		Miscellaneous store retailers	129 464	X	90 811 742	X	100.0	70.5
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	13 952	7 799 802	637 272	8.2	.7	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	1 584	1 124 405	107 529	9.6	.1	X
	20130	Alcoholic drinks served at the establishment	23	13 690	1 030	7.5	.3	X
	20140	Packaged liquor, wine, & beer	1 218	1 731 584	233 734	13.5	.3	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	8 132	7 688 277	5 804 021	75.5	6.4	X
	20160	Drugs, health aids, beauty aids, including cosmetics	3 873	2 312 939	188 018	8.1	.2	X
	20180	Soaps, detergents, & household cleaners	1 333	842 554	119 028	14.1	.1	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	2 632	2 009 760	249 960	12.4	.3	X
	20200	Men's wear	7 631	3 978 455	533 408	13.4	.6	X
	20220	Women's, juniors', & misses' wear	11 087	5 917 032	1 398 868	23.6	1.5	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	8 350	4 569 342	856 746	18.8	.9	X
	20260	Footwear, including accessories	7 202	4 135 760	176 056	4.3	.2	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	938	390 791	19 614	5.0	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	3 860	1 715 806	113 490	6.6	.1	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	2 247	1 189 382	111 936	9.4	.1	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	3 961	2 053 403	84 882	4.1	.1	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	4 918	3 409 910	260 122	7.6	.3	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	7 028	4 194 087	375 149	8.9	.4	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	16 005	25 059 201	3 076 252	12.3	3.4	X
	20360	Flooring & floor coverings	440	208 002	38 388	18.5	Z	X
	20370	Computer hardware, software, & supplies, including computer game software	7 967	20 723 597	2 773 267	13.4	3.1	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	34 518	13 867 544	2 833 234	20.4	3.1	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	20 075	9 582 663	962 523	10.0	1.1	X
	20420	Books	18 443	10 789 982	1 024 388	9.5	1.1	X
	20440	Photographic equipment & supplies	891	532 819	16 731	3.1	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	17 303	7 589 424	784 090	10.3	.9	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	509	354 507	31 662	8.9	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	4 304	2 338 794	714 083	30.5	.8	X
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts & accessories	68	140 307	12 511	8.9	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	1 281	688 644	56 882	8.3	.1	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
453		Miscellaneous store retailers—Con.						
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	24 855	7 551 292	5 570 439	73.8	6.1	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	1 026	1 464 257	404 430	27.6	.4	X
	20670	Paint & sundries	112	90 828	6 399	7.0	Z	X
	20680	Manufactured (mobile) homes	5 561	9 522 362	9 266 049	97.3	10.2	X
	20690	Wallpaper & other flexible wallcoverings	161	13 342	1 122	8.4	Z	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	302	384 539	69 470	18.1	.1	X
	20720	Automotive fuels	249	427 387	100 446	23.5	.1	X
	20730	Automotive lubricants, including oil, greases, etc.	241	297 187	4 702	1.6	Z	X
	20740	Automotive tires, tubes, batteries, parts, accessories	145	106 870	2 009	1.9	Z	X
	20780	Household fuels, including oil, LP gas, wood, coal	92	108 502	4 338	4.0	Z	X
	20800	Pets, pet foods, & pet supplies	7 887	7 795 138	7 133 766	91.5	7.9	X
	20850	All other merchandise	92 423	61 833 124	41 651 258	67.4	45.9	X
	29810	All other merchandise	15 523	22 669 660	1 160 801	5.1	1.3	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	23 166	21 796 513	1 841 637	8.4	2.0	X
4531		Florists	22 750	X	6 624 783	X	100.0	59.1
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	4 061	1 272 993	36 750	2.9	.6	52.4
	20109	Candy	3 719	1 127 173	23 559	2.1	.4	X
	20114	All other foods, including dry groceries, canned & bottled foods, packaged snacks, etc.	1 209	430 486	13 191	3.1	.2	X
	20140	Packaged liquor, wine, & beer	149	113 017	2 266	2.0	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	22	2 529	107	4.2	Z	X
	20180	Soaps, detergents, & household cleaners	10	970	9	.9	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	423	210 950	7 073	3.4	.1	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	9 268	3 000 386	215 768	7.2	3.3	55.7
	20386	Giftware & glassware including vases	9 042	2 925 772	185 113	6.3	2.8	X
	20387	All other kitchenware & home furnishings, including cookware, cooking accessories, dinnerware, decorative accessories, clocks, mirrors, closet and bathroom accessories, etc.	1 273	457 812	30 655	6.7	.5	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	603	153 771	4 872	3.2	.1	X
	20420	Books	364	135 332	2 416	1.8	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	4 810	1 469 766	33 004	2.2	.5	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	16	14 342	363	2.5	Z	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	22 750	6 624 783	5 455 642	82.4	82.4	54.4
	20622	Cut flowers -- unarranged	17 666	5 261 046	739 571	14.1	11.2	X
	20623	Cut flowers -- arranged	22 086	6 448 161	3 647 285	56.6	55.1	X
	20624	Indoor potted plants -- blooming	19 348	5 708 261	449 823	7.9	6.8	X
	20625	Indoor potted plants -- nonblooming	18 447	5 363 520	488 110	9.1	7.4	X
	20627	Outdoor nursery stock, including trees, shrubs, bedding plants, bulbs, sod, seeds, etc.	2 118	879 049	115 674	13.2	1.7	X
	20633	All other lawn, garden, & farm equipment & supplies, including lawn & garden tools & equipment, fertilizers, lime, mulch, chemicals, etc.	471	322 573	15 179	4.7	.2	X
	20800	Pets, pet foods, & pet supplies	24	8 150	695	8.5	Z	X
	20850	All other merchandise	15 207	4 604 609	497 032	10.8	7.5	58.2
	20855	Greeting cards	5 180	1 687 783	30 738	1.8	.5	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	10 249	3 128 004	140 408	4.5	2.1	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups ..	5 063	1 662 518	83 214	5.0	1.3	X
	20879	Artificial/silk flowers, plants, & trees	13 197	3 910 082	234 114	6.0	3.5	X
	20881	Craft supplies	699	217 171	5 949	2.7	.1	X
	20883	All other merchandise	50	25 792	2 609	10.1	Z	X
	29810	All other merchandise	1 236	414 716	34 104	8.2	.5	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	9 601	3 137 519	333 914	10.6	5.0	56.2
	29945	Wire services & commissions	9 211	2 973 208	248 150	8.3	3.7	X
	29977	All other nonmerchandise receipts	3 056	1 247 617	85 645	6.9	1.3	X
45311		Florists	22 750	X	6 624 783	X	100.0	59.1
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	4 061	1 272 993	36 750	2.9	.6	52.4
	20109	Candy	3 719	1 127 173	23 559	2.1	.4	X
	20114	All other foods, including dry groceries, canned & bottled foods, packaged snacks, etc.	1 209	430 486	13 191	3.1	.2	X
	20140	Packaged liquor, wine, & beer	149	113 017	2 266	2.0	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	22	2 529	107	4.2	Z	X
	20180	Soaps, detergents, & household cleaners	10	970	9	.9	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	423	210 950	7 073	3.4	.1	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	9 268	3 000 386	215 768	7.2	3.3	55.7
	20386	Giftware & glassware including vases	9 042	2 925 772	185 113	6.3	2.8	X
	20387	All other kitchenware & home furnishings, including cookware, cooking accessories, dinnerware, decorative accessories, clocks, mirrors, closet and bathroom accessories, etc.	1 273	457 812	30 655	6.7	.5	X

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
453		Miscellaneous store retailers—Con.						
4531		Florists—Con.						
45311		Florists—Con.						
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	603	153 771	4 872	3.2	.1	X
	20420	Books.....	364	135 332	2 416	1.8	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles.....	4 810	1 469 766	33 004	2.2	.5	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures.....	16	14 342	363	2.5	Z	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.....	22 750	6 624 783	5 455 642	82.4	82.4	54.4
	20622	Cut flowers -- unarranged.....	17 666	5 261 046	739 571	14.1	11.2	X
	20623	Cut flowers -- arranged.....	22 086	6 448 161	3 647 285	56.6	55.1	X
	20624	Indoor potted plants -- blooming.....	19 348	5 708 261	449 823	7.9	6.8	X
	20625	Indoor potted plants -- nonblooming.....	18 447	5 363 520	488 110	9.1	7.4	X
	20627	Outdoor nursery stock, including trees, shrubs, bedding plants, bulbs, sod, seeds, etc.....	2 118	879 049	115 674	13.2	1.7	X
	20633	All other lawn, garden, & farm equipment & supplies, including lawn & garden tools & equipment, fertilizers, lime, mulch, chemicals, etc.....	471	322 573	15 179	4.7	.2	X
	20800	Pets, pet foods, & pet supplies.....	24	8 150	695	8.5	Z	X
	20850	All other merchandise.....	15 207	4 604 609	497 032	10.8	7.5	58.2
	20855	Greeting cards.....	5 180	1 687 783	30 738	1.8	.5	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons.....	10 249	3 128 004	140 408	4.5	2.1	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups....	5 063	1 662 518	83 214	5.0	1.3	X
	20879	Artificial/silk flowers, plants, & trees.....	13 197	3 910 082	234 114	6.0	3.5	X
	20881	Craft supplies.....	699	217 171	5 949	2.7	.1	X
	20883	All other merchandise.....	50	25 792	2 609	10.1	Z	X
	29810	All other merchandise.....	1 236	414 716	34 104	8.2	.5	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided.....	9 601	3 137 519	333 914	10.6	5.0	56.2
	29945	Wire services & commissions.....	9 211	2 973 208	248 150	8.3	3.7	X
	29977	All other nonmerchandise receipts.....	3 056	1 247 617	85 645	6.9	1.3	X
453110		Florists.....	22 750	X	6 624 783	X	100.0	59.1
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.....	4 061	1 272 993	36 750	2.9	.6	52.4
	20109	Candy.....	3 719	1 127 173	23 559	2.1	.4	X
	20114	All other foods, including dry groceries, canned & bottled foods, packaged snacks, etc.....	1 209	430 486	13 191	3.1	.2	X
	20140	Packaged liquor, wine, & beer.....	149	113 017	2 266	2.0	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics.....	22	2 529	107	4.2	Z	X
	20180	Soaps, detergents, & household cleaners.....	10	970	9	.9	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture.....	423	210 950	7 073	3.4	.1	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.....	9 268	3 000 386	215 768	7.2	3.3	55.7
	20386	Giftware & glassware including vases.....	9 042	2 925 772	185 113	6.3	2.8	X
	20387	All other kitchenware & home furnishings, including cookware, cooking accessories, dinnerware, decorative accessories, clocks, mirrors, closet and bathroom accessories, etc.....	1 273	457 812	30 655	6.7	.5	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	603	153 771	4 872	3.2	.1	X
	20420	Books.....	364	135 332	2 416	1.8	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles.....	4 810	1 469 766	33 004	2.2	.5	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures.....	16	14 342	363	2.5	Z	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.....	22 750	6 624 783	5 455 642	82.4	82.4	54.4
	20622	Cut flowers -- unarranged.....	17 666	5 261 046	739 571	14.1	11.2	X
	20623	Cut flowers -- arranged.....	22 086	6 448 161	3 647 285	56.6	55.1	X
	20624	Indoor potted plants -- blooming.....	19 348	5 708 261	449 823	7.9	6.8	X
	20625	Indoor potted plants -- nonblooming.....	18 447	5 363 520	488 110	9.1	7.4	X
	20627	Outdoor nursery stock, including trees, shrubs, bedding plants, bulbs, sod, seeds, etc.....	2 118	879 049	115 674	13.2	1.7	X
	20633	All other lawn, garden, & farm equipment & supplies, including lawn & garden tools & equipment, fertilizers, lime, mulch, chemicals, etc.....	471	322 573	15 179	4.7	.2	X
	20800	Pets, pet foods, & pet supplies.....	24	8 150	695	8.5	Z	X
	20850	All other merchandise.....	15 207	4 604 609	497 032	10.8	7.5	58.2
	20855	Greeting cards.....	5 180	1 687 783	30 738	1.8	.5	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons.....	10 249	3 128 004	140 408	4.5	2.1	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups....	5 063	1 662 518	83 214	5.0	1.3	X
	20879	Artificial/silk flowers, plants, & trees.....	13 197	3 910 082	234 114	6.0	3.5	X
	20881	Craft supplies.....	699	217 171	5 949	2.7	.1	X
	20883	All other merchandise.....	50	25 792	2 609	10.1	Z	X
	29810	All other merchandise.....	1 236	414 716	34 104	8.2	.5	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided.....	9 601	3 137 519	333 914	10.6	5.0	56.2
	29945	Wire services & commissions.....	9 211	2 973 208	248 150	8.3	3.7	X
	29977	All other nonmerchandise receipts.....	3 056	1 247 617	85 645	6.9	1.3	X
4532		Office supplies, stationery, and gift stores.....	44 356	X	36 618 807	X	100.0	77.8
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.....	7 116	3 365 946	319 114	9.5	.9	X

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
453		Miscellaneous store retailers—Con.						
4532		Office supplies, stationery, and gift stores—Con.						
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	1 116	619 867	83 634	13.5	.2	X
	20140	Packaged liquor, wine, & beer	91	255 468	48 734	19.1	.1	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	1 913	1 131 436	125 617	11.1	.3	X
	20160	Drugs, health aids, beauty aids, including cosmetics	2 757	1 410 027	159 656	11.3	.4	X
	20180	Soaps, detergents, & household cleaners	844	392 397	17 607	4.5	Z	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	2 044	1 363 891	205 619	15.1	.6	X
	20200	Men's wear	2 023	1 075 860	92 008	8.6	.3	X
	20220	Women's, juniors', & misses' wear	4 254	2 727 864	255 152	9.4	.7	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	2 650	1 847 312	398 461	21.6	1.1	X
	20260	Footwear, including accessories	1 803	1 406 065	28 848	2.1	.1	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	334	120 508	12 683	10.5	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	1 343	420 996	28 932	6.9	.1	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	291	111 934	5 659	5.1	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	1 811	1 620 976	165 361	10.2	.5	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	3 477	2 197 139	59 986	2.7	.2	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	7 348	19 641 136	1 983 421	10.1	5.4	X
	20360	Flooring & floor coverings	40	20 273	606	3.0	Z	X
	20370	Computer hardware, software, & supplies, including computer game software	6 539	19 710 262	2 704 766	13.7	7.4	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	17 014	6 821 226	1 966 305	28.8	5.4	66.9
	20386	Giftware & glassware including vases	15 460	6 257 694	1 423 374	22.7	3.9	X
	20387	All other kitchenware & home furnishings, including cookware, cooking accessories, dinnerware, decorative accessories, clocks, mirrors, closet and bathroom accessories, etc.	9 189	3 935 779	542 931	13.8	1.5	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	12 051	5 473 680	473 426	8.6	1.3	X
	20420	Books	8 742	4 628 463	259 895	5.6	.7	X
	20440	Photographic equipment & supplies	477	287 490	7 749	2.7	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	5 919	3 499 143	577 535	16.5	1.6	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	96	116 099	2 621	2.3	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	504	225 735	17 803	7.9	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	156	49 947	3 500	7.0	Z	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	1 146	398 221	55 998	14.1	.2	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	21	13 409	3 319	24.8	Z	X
	20670	Paint & sundries	51	46 693	2 317	5.0	Z	X
	20690	Wallpaper & other flexible wallcoverings	153	10 913	985	9.0	Z	X
	20800	Pets, pet foods, & pet supplies	78	45 718	3 117	6.8	Z	X
	20850	All other merchandise	42 850	36 094 005	25 239 655	69.9	68.9	76.4
	20851	Stationery products, including stationery, tablets, pads, & related products	13 826	12 946 090	2 489 478	19.2	6.8	X
	20852	Office paper, including computer printer, copier, fax, & typewriter cut sheet paper	7 042	19 571 502	4 227 237	21.6	11.5	X
	20853	Office & school supplies	10 609	21 270 489	6 117 129	28.8	16.7	X
	20854	Office equipment, including fax machines, dictaphones, copying machines, calculating machines, etc.	6 221	19 198 221	2 758 762	14.4	7.5	X
	20855	Greeting cards	18 897	7 906 568	2 035 333	25.7	5.6	X
	20856	Magazines & newspapers	2 844	1 367 595	213 494	15.6	.6	X
	20859	Luggage & leather goods	2 582	5 487 042	110 932	2.0	.3	X
	20862	Collectibles, including items which are old, but less than 100 years old, & limited in supply	5 569	2 218 886	290 416	13.1	.8	X
	20863	Art goods, including original pictures & sculptures	2 396	840 033	78 612	9.4	.2	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	23 087	11 109 542	4 187 047	37.7	11.4	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups	19 236	9 265 286	2 221 017	24.0	6.1	X
	20879	Artificial/silk flowers, plants, & trees	3 194	1 112 491	85 432	7.7	.2	X
	20881	Craft supplies	1 657	864 130	58 378	6.8	.2	X
	20882	Typewriters	398	326 729	6 111	1.9	Z	X
	20883	All other merchandise	1 143	713 375	360 275	50.5	1.0	X
	29810	All other merchandise	9 652	15 867 829	765 020	4.8	2.1	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	6 031	8 744 145	543 636	6.2	1.5	74.7
	29906	Other labor charges	633	478 344	27 751	5.8	.1	X
	29907	Parts installed in repair	304	340 655	11 597	3.4	Z	X
	29938	Printing or engraving to order	4 907	7 757 610	415 775	5.4	1.1	X
	29943	Value of service contracts	261	273 748	22 754	8.3	.1	X
	29979	All other nonmerchandise receipts, including receipts from customers for rental or lease of equipment, photofinishing, etc.	844	747 053	65 759	8.8	.2	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
453		Miscellaneous store retailers—Con.						
4532		Office supplies, stationery, and gift stores—Con.						
45321		Office supplies and stationery stores	8 561	X	20 617 623	X	100.0	88.6
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	66	47 239	1 583	3.4	Z	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	180	44 667	9 692	21.7	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	10	4 249	141	3.3	Z	X
	20180	Soaps, detergents, & household cleaners	67	62 890	2 624	4.2	Z	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	422	486 673	30 657	6.3	.1	X
	20200	Men's wear	15	19 601	400	2.0	Z	X
	20220	Women's, juniors', & misses' wear	18	19 901	329	1.7	Z	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	9	8 534	598	7.0	Z	X
	20260	Footwear, including accessories	8	4 512	149	3.3	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	55	41 914	2 357	5.6	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	288	188 119	6 254	3.3	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	5 566	18 843 339	1 882 698	10.0	9.1	X
	20370	Computer hardware, software, & supplies, including computer game software	5 463	18 595 200	2 690 759	14.5	13.1	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	228	140 804	13 753	9.8	.1	84.7
	20386	Giftware & glassware including vases	181	100 474	10 675	10.6	.1	X
	20387	All other kitchenware & home furnishings, including cookware, cooking accessories, dinnerware, decorative accessories, clocks, mirrors, closet and bathroom accessories, etc.	87	57 267	3 078	5.4	Z	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	82	41 320	2 392	5.8	Z	X
	20420	Books	558	327 449	44 148	13.5	.2	X
	20440	Photographic equipment & supplies	35	21 722	534	2.5	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	412	257 790	22 460	8.7	.1	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	57	63 743	1 433	2.2	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	9	1 474	226	15.3	Z	X
	20850	All other merchandise	8 561	20 617 623	15 260 506	74.0	74.0	87.5
	20851	Stationery products, including stationery, tablets, pads, & related products	4 154	8 305 327	2 158 867	26.0	10.5	X
	20852	Office paper, including computer printer, copier, fax, & typewriter cut sheet paper	6 525	19 334 408	4 192 025	21.7	20.3	X
	20853	Office & school supplies	7 838	20 263 772	5 931 744	29.3	28.8	X
	20854	Office equipment, including fax machines, dictaphones, copying machines, calculating machines, etc.	6 035	19 086 006	2 743 186	14.4	13.3	X
	20855	Greeting cards	1 215	719 770	55 188	7.7	.3	X
	20856	Magazines & newspapers	234	77 734	8 084	10.4	Z	X
	20859	Luggage & leather goods	1 778	5 073 623	58 078	1.1	.3	X
	20862	Collectibles, including items which are old, but less than 100 years old, & limited in supply	49	52 257	2 101	4.0	Z	X
	20863	Art goods, including original pictures & sculptures	128	60 561	5 676	9.4	Z	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	498	258 634	20 923	8.1	.1	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups	752	470 344	46 669	9.9	.2	X
	20879	Artificial/silk flowers, plants, & trees	19	7 331	254	3.5	Z	X
	20881	Craft supplies	430	293 214	21 694	7.4	.1	X
	20882	Typewriters	376	312 183	5 979	1.9	Z	X
	20883	All other merchandise	65	35 104	10 038	28.6	Z	X
	29810	All other merchandise	3 486	11 834 532	347 175	2.9	1.7	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	2 339	7 072 593	296 481	4.2	1.4	87.6
	29906	Other labor charges	333	328 458	16 607	5.1	.1	X
	29907	Parts installed in repair	249	304 808	9 248	3.0	Z	X
	29938	Printing or engraving to order	2 080	6 758 096	241 288	3.6	1.2	X
	29943	Value of service contracts	151	226 004	18 134	8.0	.1	X
	29979	All other nonmerchandise receipts, including receipts from customers for rental or lease of equipment, photofinishing, etc.	177	166 183	11 204	6.7	.1	X
453210		Office supplies and stationery stores	8 561	X	20 617 623	X	100.0	88.6
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	66	47 239	1 583	3.4	Z	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	180	44 667	9 692	21.7	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	10	4 249	141	3.3	Z	X
	20180	Soaps, detergents, & household cleaners	67	62 890	2 624	4.2	Z	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	422	486 673	30 657	6.3	.1	X
	20200	Men's wear	15	19 601	400	2.0	Z	X
	20220	Women's, juniors', & misses' wear	18	19 901	329	1.7	Z	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	9	8 534	598	7.0	Z	X
	20260	Footwear, including accessories	8	4 512	149	3.3	Z	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
453		Miscellaneous store retailers—Con.						
4532		Office supplies, stationery, and gift stores—Con.						
45321		Office supplies and stationery stores—Con.						
453210		Office supplies and stationery stores—Con.						
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	55	41 914	2 357	5.6	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	288	188 119	6 254	3.3	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	5 566	18 843 339	1 882 698	10.0	9.1	X
	20370	Computer hardware, software, & supplies, including computer game software	5 463	18 595 200	2 690 759	14.5	13.1	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	228	140 804	13 753	9.8	.1	84.7
	20386	Giftware & glassware including vases	181	100 474	10 675	10.6	.1	X
	20387	All other kitchenware & home furnishings, including cookware, cooking accessories, dinnerware, decorative accessories, clocks, mirrors, closet and bathroom accessories, etc.	87	57 267	3 078	5.4	Z	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	82	41 320	2 392	5.8	Z	X
	20420	Books	558	327 449	44 148	13.5	.2	X
	20440	Photographic equipment & supplies	35	21 722	534	2.5	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	412	257 790	22 460	8.7	.1	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	57	63 743	1 433	2.2	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	9	1 474	226	15.3	Z	X
	20850	All other merchandise	8 561	20 617 623	15 260 506	74.0	74.0	87.5
	20851	Stationery products, including stationery, tablets, pads, & related products	4 154	8 305 327	2 158 867	26.0	10.5	X
	20852	Office paper, including computer printer, copier, fax, & typewriter cut sheet paper	6 525	19 334 408	4 192 025	21.7	20.3	X
	20853	Office & school supplies	7 838	20 263 772	5 931 744	29.3	28.8	X
	20854	Office equipment, including fax machines, dictaphones, copying machines, calculating machines, etc.	6 035	19 086 006	2 743 186	14.4	13.3	X
	20855	Greeting cards	1 215	719 770	55 188	7.7	.3	X
	20856	Magazines & newspapers	234	77 734	8 084	10.4	Z	X
	20859	Luggage & leather goods	1 778	5 073 623	58 078	1.1	.3	X
	20862	Collectibles, including items which are old, but less than 100 years old, & limited in supply	49	52 257	2 101	4.0	Z	X
	20863	Art goods, including original pictures & sculptures	128	60 561	5 676	9.4	Z	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	498	258 634	20 923	8.1	.1	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups	752	470 344	46 669	9.9	.2	X
	20879	Artificial/silk flowers, plants, & trees	19	7 331	254	3.5	Z	X
	20881	Craft supplies	430	293 214	21 694	7.4	.1	X
	20882	Typewriters	376	312 183	5 979	1.9	Z	X
	20883	All other merchandise	65	35 104	10 038	28.6	Z	X
	29810	All other merchandise	3 486	11 834 532	347 175	2.9	1.7	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	2 339	7 072 593	296 481	4.2	1.4	87.6
	29906	Other labor charges	333	328 458	16 607	5.1	.1	X
	29907	Parts installed in repair	249	304 808	9 248	3.0	Z	X
	29938	Printing or engraving to order	2 080	6 758 096	241 288	3.6	1.2	X
	29943	Value of service contracts	151	226 004	18 134	8.0	.1	X
	29979	All other nonmerchandise receipts, including receipts from customers for rental or lease of equipment, photofinishing, etc.	177	166 183	11 204	6.7	.1	X
45322		Gift, novelty, and souvenir stores	35 795	X	16 001 184	X	100.0	63.9
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	7 050	3 318 707	317 531	9.6	2.0	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	1 113	618 296	83 603	13.5	.5	X
	20140	Packaged liquor, wine, & beer	91	255 468	48 734	19.1	.3	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	1 733	1 086 769	115 925	10.7	.7	X
	20160	Drugs, health aids, beauty aids, including cosmetics	2 747	1 405 778	159 515	11.3	1.0	X
	20180	Soaps, detergents, & household cleaners	777	329 507	14 983	4.5	.1	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	1 622	877 218	174 962	19.9	1.1	X
	20200	Men's wear	2 008	1 056 259	91 608	8.7	.6	X
	20220	Women's, juniors', & misses' wear	4 236	2 707 963	254 823	9.4	1.6	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	2 641	1 838 778	397 863	21.6	2.5	X
	20260	Footwear, including accessories	1 795	1 401 553	28 699	2.0	.2	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	334	120 508	12 683	10.5	.1	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	1 339	416 975	28 866	6.9	.2	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	287	110 554	5 644	5.1	Z	X

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						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
453		Miscellaneous store retailers—Con.						
4532		Office supplies, stationery, and gift stores—Con.						
45322		Gift, novelty, and souvenir stores—Con.						
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	1 756	1 579 062	163 004	10.3	1.0	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	3 189	2 009 020	53 732	2.7	.3	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	1 782	797 797	100 723	12.6	.6	X
	20360	Flooring & floor coverings	40	20 273	606	3.0	Z	X
	20370	Computer hardware, software, & supplies, including computer game software	1 076	1 115 062	14 007	1.3	.1	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	16 786	6 680 422	1 952 552	29.2	12.2	54.8
	20386	Giftware & glassware including vases	15 279	6 157 220	1 412 699	22.9	8.8	X
	20387	All other kitchenware & home furnishings, including cookware, cooking accessories, dinnerware, decorative accessories, clocks, mirrors, closet and bathroom accessories, etc.	9 102	3 878 512	539 853	13.9	3.4	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	11 969	5 432 360	471 034	8.7	2.9	X
	20420	Books	8 184	4 301 014	215 747	5.0	1.3	X
	20440	Photographic equipment & supplies	442	265 768	7 215	2.7	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	5 507	3 241 353	555 075	17.1	3.5	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc. ...	96	116 099	2 621	2.3	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	447	161 992	16 370	10.1	.1	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	147	48 473	3 274	6.8	Z	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	1 144	397 265	55 837	14.1	.3	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	21	13 409	3 319	24.8	Z	X
	20670	Paint & sundries	49	46 551	2 316	5.0	Z	X
	20690	Wallpaper & other flexible wallcoverings	153	10 913	985	9.0	Z	X
	20800	Pets, pet foods, & pet supplies	78	45 718	3 117	6.8	Z	X
	20850	All other merchandise	34 289	15 476 382	9 979 149	64.5	62.4	62.1
	20851	Stationery products, including stationery, tablets, pads, & related products	9 672	4 640 763	330 611	7.1	2.1	X
	20852	Office paper, including computer printer, copier, fax, & typewriter cut sheet paper	517	237 094	35 212	14.9	.2	X
	20853	Office & school supplies	2 771	1 006 717	185 385	18.4	1.2	X
	20854	Office equipment, including fax machines, dictaphones, copying machines, calculating machines, etc.	186	112 215	15 576	13.9	.1	X
	20855	Greeting cards	17 682	7 186 798	1 980 145	27.6	12.4	X
	20856	Magazines & newspapers	2 610	1 289 861	205 410	15.9	1.3	X
	20859	Luggage & leather goods	804	413 419	52 854	12.8	.3	X
	20862	Collectibles, including items which are old, but less than 100 years old, & limited in supply	5 520	2 166 629	288 315	13.3	1.8	X
	20863	Art goods, including original pictures & sculptures	2 268	779 472	72 936	9.4	.5	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	22 589	10 850 908	4 166 124	38.4	26.0	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups ...	18 484	8 794 942	2 174 348	24.7	13.6	X
	20879	Artificial/silk flowers, plants, & trees	3 175	1 105 160	85 178	7.7	.5	X
	20881	Craft supplies	1 227	570 916	36 684	6.4	.2	X
	20882	Typewriters	22	14 546	132	.9	Z	X
	20883	All other merchandise	1 078	678 271	350 237	51.6	2.2	X
	29810	All other merchandise	6 166	4 033 297	417 845	10.4	2.6	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	3 692	1 671 552	247 155	14.8	1.5	51.0
	29906	Other labor charges	300	149 886	11 144	7.4	.1	X
	29907	Parts installed in repair	55	35 847	2 349	6.6	Z	X
	29938	Printing or engraving to order	2 827	999 514	174 487	17.5	1.1	X
	29943	Value of service contracts	110	47 744	4 620	9.7	Z	X
	29979	All other nonmerchandise receipts, including receipts from customers for rental or lease of equipment, photofinishing, etc.	667	580 870	54 555	9.4	.3	X
453220		Gift, novelty, and souvenir stores	35 795	X	16 001 184	X	100.0	63.9
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	7 050	3 318 707	317 531	9.6	2.0	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	1 113	618 296	83 603	13.5	.5	X
	20140	Packaged liquor, wine, & beer	91	255 468	48 734	19.1	.3	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	1 733	1 086 769	115 925	10.7	.7	X
	20160	Drugs, health aids, beauty aids, including cosmetics	2 747	1 405 778	159 515	11.3	1.0	X
	20180	Soaps, detergents, & household cleaners	777	329 507	14 983	4.5	.1	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	1 622	877 218	174 962	19.9	1.1	X
	20200	Men's wear	2 008	1 056 259	91 608	8.7	.6	X
	20220	Women's, juniors', & misses' wear	4 236	2 707 963	254 823	9.4	1.6	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	2 641	1 838 778	397 863	21.6	2.5	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
453		Miscellaneous store retailers—Con.						
4532		Office supplies, stationery, and gift stores—Con.						
45322		Gift, novelty, and souvenir stores—Con.						
453220		Gift, novelty, and souvenir stores—Con.						
	20260	Footwear, including accessories	1 795	1 401 553	28 699	2.0	.2	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	334	120 508	12 683	10.5	.1	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	1 339	416 975	28 866	6.9	.2	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	287	110 554	5 644	5.1	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	1 756	1 579 062	163 004	10.3	1.0	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	3 189	2 009 020	53 732	2.7	.3	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	1 782	797 797	100 723	12.6	.6	X
	20360	Flooring & floor coverings	40	20 273	606	3.0	Z	X
	20370	Computer hardware, software, & supplies, including computer game software	1 076	1 115 062	14 007	1.3	.1	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	16 786	6 680 422	1 952 552	29.2	12.2	54.8
	20386	Giftware & glassware including vases	15 279	6 157 220	1 412 699	22.9	8.8	X
	20387	All other kitchenware & home furnishings, including cookware, cooking accessories, dinnerware, decorative accessories, clocks, mirrors, closet and bathroom accessories, etc.	9 102	3 878 512	539 853	13.9	3.4	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	11 969	5 432 360	471 034	8.7	2.9	X
	20420	Books	8 184	4 301 014	215 747	5.0	1.3	X
	20440	Photographic equipment & supplies	442	265 768	7 215	2.7	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	5 507	3 241 353	555 075	17.1	3.5	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	96	116 099	2 621	2.3	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	447	161 992	16 370	10.1	.1	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	147	48 473	3 274	6.8	Z	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	1 144	397 265	55 837	14.1	.3	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	21	13 409	3 319	24.8	Z	X
	20670	Paint & sundries	49	46 551	2 316	5.0	Z	X
	20690	Wallpaper & other flexible wallcoverings	153	10 913	985	9.0	Z	X
	20800	Pets, pet foods, & pet supplies	78	45 718	3 117	6.8	Z	X
	20850	All other merchandise	34 289	15 476 382	9 979 149	64.5	62.4	62.1
	20851	Stationery products, including stationery, tablets, pads, & related products	9 672	4 640 763	330 611	7.1	2.1	X
	20852	Office paper, including computer printer, copier, fax, & typewriter cut sheet paper	517	237 094	35 212	14.9	.2	X
	20853	Office & school supplies	2 771	1 006 717	185 385	18.4	1.2	X
	20854	Office equipment, including fax machines, dictaphones, copying machines, calculating machines, etc.	186	112 215	15 576	13.9	.1	X
	20855	Greeting cards	17 682	7 186 798	1 980 145	27.6	12.4	X
	20856	Magazines & newspapers	2 610	1 289 861	205 410	15.9	1.3	X
	20859	Luggage & leather goods	804	413 419	52 854	12.8	.3	X
	20862	Collectibles, including items which are old, but less than 100 years old, & limited in supply	5 520	2 166 629	288 315	13.3	1.8	X
	20863	Art goods, including original pictures & sculptures	2 268	779 472	72 936	9.4	.5	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	22 589	10 850 908	4 166 124	38.4	26.0	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups	18 484	8 794 942	2 174 348	24.7	13.6	X
	20879	Artificial/silk flowers, plants, & trees	3 175	1 105 160	85 178	7.7	.5	X
	20881	Craft supplies	1 227	570 916	36 684	6.4	.2	X
	20882	Typewriters	22	14 546	132	.9	Z	X
	20883	All other merchandise	1 078	678 271	350 237	51.6	2.2	X
	29810	All other merchandise	6 166	4 033 297	417 845	10.4	2.6	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	3 692	1 671 552	247 155	14.8	1.5	51.0
	29906	Other labor charges	300	149 886	11 144	7.4	.1	X
	29907	Parts installed in repair	55	35 847	2 349	6.6	Z	X
	29938	Printing or engraving to order	2 827	999 514	174 487	17.5	1.1	X
	29943	Value of service contracts	110	47 744	4 620	9.7	Z	X
	29979	All other nonmerchandise receipts, including receipts from customers for rental or lease of equipment, photofinishing, etc.	667	580 870	54 555	9.4	.3	X
4533		Used merchandise stores	18 132	X	7 767 350	X	100.0	62.5
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	239	137 921	3 903	2.8	.1	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	10	6 838	1 711	25.0	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	417	175 054	3 733	2.1	Z	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	13	10 693	503	4.7	Z	X

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Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

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			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
453		Miscellaneous store retailers—Con.						
4533		Used merchandise stores—Con.						
	20200	Men's wear	5 321	2 729 131	424 347	15.5	5.5	X
	20220	Women's, juniors', & misses' wear	6 525	3 023 097	1 129 849	37.4	14.5	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	5 581	2 660 948	455 516	17.1	5.9	X
	20260	Footwear, including accessories	5 359	2 695 513	145 329	5.4	1.9	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	565	248 873	5 914	2.4	.1	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	2 424	1 261 068	82 053	6.5	1.1	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	2 075	896 274	94 609	10.6	1.2	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	3 624	1 833 725	77 188	4.2	1.0	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	2 949	1 606 810	82 690	5.1	1.1	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	3 075	1 612 841	275 132	17.1	3.5	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	7 155	3 570 127	882 024	24.7	11.4	X
	20360	Flooring & floor coverings	385	181 963	36 969	20.3	.5	X
	20370	Computer hardware, software, & supplies, including computer game software	1 336	854 050	60 261	7.1	.8	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	6 432	2 902 026	447 781	15.4	5.8	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	5 733	2 643 460	342 325	13.0	4.4	X
	20420	Books	4 910	2 172 113	505 922	23.3	6.5	X
	20440	Photographic equipment & supplies	389	227 376	8 545	3.8	.1	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	3 229	1 541 993	73 253	4.8	.9	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	265	113 801	1 366	1.2	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	1 581	860 865	115 343	13.4	1.5	X
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts & accessories	10	2 162	19	.9	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	930	465 733	17 012	3.7	.2	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	436	202 668	6 997	3.5	.1	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	107	35 448	3 951	11.1	.1	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	233	131 541	6 000	4.6	.1	X
	20740	Automotive tires, tubes, batteries, parts, accessories	87	39 788	933	2.3	Z	X
	20850	All other merchandise	9 938	4 332 622	2 366 624	54.6	30.5	60.8
	20855	Greeting cards	539	204 244	5 176	2.5	.1	X
	20856	Magazines & newspapers	933	461 528	11 111	2.4	.1	X
	20861	Antiques, items over 100 years old	5 902	2 502 148	1 337 891	53.5	17.2	X
	20862	Collectibles, including items which are old, but less than 100 years old, & limited in supply	6 445	2 354 809	724 756	30.8	9.3	X
	20863	Art goods, including original pictures & sculptures	2 081	1 027 525	86 181	8.4	1.1	X
	20867	Coins, medals, & other numismatic items	628	284 377	12 953	4.6	.2	X
	20868	Stamps, autographs, & other philatelic materials & supplies	357	168 534	12 014	7.1	.2	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	1 192	611 442	32 726	5.4	.4	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups	2 031	930 419	36 419	3.9	.5	X
	20883	All other merchandise	247	172 876	107 397	62.1	1.4	X
	29810	All other merchandise	662	412 695	28 290	6.9	.4	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for delv, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	1 025	680 415	81 231	11.9	1.0	X
45331		Used merchandise stores	18 132	X	7 767 350	X	100.0	62.5
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	239	137 921	3 903	2.8	.1	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	10	6 838	1 711	25.0	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	417	175 054	3 733	2.1	Z	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	13	10 693	503	4.7	Z	X
	20200	Men's wear	5 321	2 729 131	1 424 347	15.5	5.5	X
	20220	Women's, juniors', & misses' wear	6 525	3 023 097	1 129 849	37.4	14.5	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	5 581	2 660 948	455 516	17.1	5.9	X
	20260	Footwear, including accessories	5 359	2 695 513	145 329	5.4	1.9	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	565	248 873	5 914	2.4	.1	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	2 424	1 261 068	82 053	6.5	1.1	X

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			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
453		Miscellaneous store retailers—Con.						
4533		Used merchandise stores—Con.						
45331		Used merchandise stores—Con.						
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	2 075	896 274	94 609	10.6	1.2	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	3 624	1 833 725	77 188	4.2	1.0	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories.	2 949	1 606 810	82 690	5.1	1.1	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories.	3 075	1 612 841	275 132	17.1	3.5	X
	20340	Furniture, sleep equipment & outdoor/patio furniture.	7 155	3 570 127	882 024	24.7	11.4	X
	20360	Flooring & floor coverings.	385	181 963	36 969	20.3	.5	X
	20370	Computer hardware, software, & supplies, including computer game software.	1 336	854 050	60 261	7.1	.8	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	6 432	2 902 026	447 781	15.4	5.8	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	5 733	2 643 460	342 325	13.0	4.4	X
	20420	Books.	4 910	2 172 113	505 922	23.3	6.5	X
	20440	Photographic equipment & supplies.	389	227 376	8 545	3.8	.1	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles.	3 229	1 541 993	73 253	4.8	.9	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc. ...	265	113 801	1 366	1.2	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	1 581	860 865	115 343	13.4	1.5	X
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts & accessories.	10	2 162	19	.9	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures.	930	465 733	17 012	3.7	.2	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	436	202 668	6 997	3.5	.1	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed.	107	35 448	3 951	11.1	.1	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002.	233	131 541	6 000	4.6	.1	X
	20740	Automotive tires, tubes, batteries, parts, accessories.	87	39 788	933	2.3	Z	X
	20850	All other merchandise.	9 938	4 332 622	2 366 624	54.6	30.5	60.8
	20855	Greeting cards.	539	204 244	5 176	2.5	.1	X
	20856	Magazines & newspapers.	933	461 528	11 111	2.4	.1	X
	20861	Antiques, items over 100 years old.	5 902	2 502 148	1 337 891	53.5	17.2	X
	20862	Collectibles, including items which are old, but less than 100 years old, & limited in supply.	6 445	2 354 809	724 756	30.8	9.3	X
	20863	Art goods, including original pictures & sculptures.	2 081	1 027 525	86 181	8.4	1.1	X
	20867	Coins, medals, & other numismatic items.	628	284 377	12 953	4.6	.2	X
	20868	Stamps, autographs, & other philatelic materials & supplies.	357	168 534	12 014	7.1	.2	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons.	1 192	611 442	32 726	5.4	.4	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups. ...	2 031	930 419	36 419	3.9	.5	X
	20883	All other merchandise.	247	172 876	107 397	62.1	1.4	X
	29810	All other merchandise.	662	412 695	28 290	6.9	.4	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided.	1 025	680 415	81 231	11.9	1.0	X
453310		Used merchandise stores.	18 132	X	7 767 350	X	100.0	62.5
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	239	137 921	3 903	2.8	.1	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption.	10	6 838	1 711	25.0	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics.	417	175 054	3 733	2.1	Z	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	13	10 693	503	4.7	Z	X
	20200	Men's wear.	5 321	2 729 131	424 347	15.5	5.5	X
	20220	Women's, juniors', & misses' wear.	6 525	3 023 097	1 129 849	37.4	14.5	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories.	5 581	2 660 948	455 516	17.1	5.9	X
	20260	Footwear, including accessories.	5 359	2 695 513	145 329	5.4	1.9	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	565	248 873	5 914	2.4	.1	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings.	2 424	1 261 068	82 053	6.5	1.1	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	2 075	896 274	94 609	10.6	1.2	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	3 624	1 833 725	77 188	4.2	1.0	X

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4533		Used merchandise stores—Con.						
45331		Used merchandise stores—Con.						
453310		Used merchandise stores—Con.						
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	2 949	1 606 810	82 690	5.1	1.1	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	3 075	1 612 841	275 132	17.1	3.5	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	7 155	3 570 127	882 024	24.7	11.4	X
	20360	Flooring & floor coverings	385	181 963	36 969	20.3	.5	X
	20370	Computer hardware, software, & supplies, including computer game software	1 336	854 050	60 261	7.1	.8	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	6 432	2 902 026	447 781	15.4	5.8	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc	5 733	2 643 460	342 325	13.0	4.4	X
	20420	Books	4 910	2 172 113	505 922	23.3	6.5	X
	20440	Photographic equipment & supplies	389	227 376	8 545	3.8	.1	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	3 229	1 541 993	73 253	4.8	.9	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc	265	113 801	1 366	1.2	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc	1 581	860 865	115 343	13.4	1.5	X
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts & accessories	10	2 162	19	.9	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	930	465 733	17 012	3.7	.2	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc	436	202 668	6 997	3.5	.1	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	107	35 448	3 951	11.1	.1	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	233	131 541	6 000	4.6	.1	X
	20740	Automotive tires, tubes, batteries, parts, accessories	87	39 788	933	2.3	Z	X
	20850	All other merchandise	9 938	4 332 622	2 366 624	54.6	30.5	60.8
	20855	Greeting cards	539	204 244	5 176	2.5	.1	X
	20856	Magazines & newspapers	933	461 528	11 111	2.4	.1	X
	20861	Antiques, items over 100 years old	5 902	2 502 148	1 337 891	53.5	17.2	X
	20862	Collectibles, including items which are old, but less than 100 years old, & limited in supply	6 445	2 354 809	724 756	30.8	9.3	X
	20863	Art goods, including original pictures & sculptures	2 081	1 027 525	86 181	8.4	1.1	X
	20867	Coins, medals, & other numismatic items	628	284 377	12 953	4.6	.2	X
	20868	Stamps, autographs, & other philatelic materials & supplies	357	168 534	12 014	7.1	.2	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	1 192	611 442	32 726	5.4	.4	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups	2 031	930 419	36 419	3.9	.5	X
	20883	All other merchandise	247	172 876	107 397	62.1	1.4	X
	29810	All other merchandise	662	412 695	28 290	6.9	.4	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	1 025	680 415	81 231	11.9	1.0	X
4539		Other miscellaneous store retailers	44 226	X	39 800 802	X	100.0	67.2
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc	2 536	3 022 942	277 505	9.2	.7	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	458	497 700	22 184	4.5	.1	X
	20130	Alcoholic drinks served at the establishment	23	13 690	1 030	7.5	Z	X
	20140	Packaged liquor, wine, & beer	978	1 363 099	182 734	13.4	.5	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	6 214	6 555 344	5 678 289	86.6	14.3	X
	20160	Drugs, health aids, beauty aids, including cosmetics	677	725 329	24 522	3.4	.1	X
	20180	Soaps, detergents, & household cleaners	479	449 187	101 412	22.6	.3	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc	575	635 176	43 838	6.9	.1	X
	20200	Men's wear	286	172 540	17 007	9.9	Z	X
	20220	Women's, juniors', & misses' wear	303	164 174	13 595	8.3	Z	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	119	61 082	2 769	4.5	Z	X
	20260	Footwear, including accessories	40	34 182	1 879	5.5	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc	39	21 410	1 017	4.8	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	93	33 742	2 505	7.4	Z	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc	168	292 947	17 310	5.9	Z	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc	46	107 744	2 035	1.9	Z	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
453		Miscellaneous store retailers—Con.						
4539		Other miscellaneous store retailers—Con.						
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	156	181 358	11 922	6.6	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	476	384 107	40 031	10.4	.1	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	1 079	1 636 988	203 734	12.4	.5	X
	20360	Flooring & floor coverings	13	5 521	764	13.8	Z	X
	20370	Computer hardware, software, & supplies, including computer game software	87	158 567	8 232	5.2	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	1 804	1 143 906	203 380	17.8	.5	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc	1 688	1 311 752	141 900	10.8	.4	X
	20420	Books	4 427	3 854 074	256 155	6.6	.6	X
	20440	Photographic equipment & supplies	25	17 953	437	2.4	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	3 345	1 078 522	100 298	9.3	.3	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc	148	124 607	27 675	22.2	.1	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc	2 217	1 249 950	580 873	46.5	1.5	X
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts & accessories	56	136 360	12 479	9.2	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	179	158 622	36 007	22.7	.1	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc	523	325 620	51 802	15.9	.1	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	898	1 415 400	397 160	28.1	1.0	X
	20670	Paint & sundries	61	44 135	4 082	9.2	Z	X
	20680	Manufactured (mobile) homes	5 561	9 522 362	9 266 049	97.3	23.3	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	67	252 691	63 439	25.1	.2	X
	20720	Automotive fuels	249	427 387	100 446	23.5	.3	X
	20730	Automotive lubricants, including oil, greases, etc	241	297 187	4 702	1.6	Z	X
	20740	Automotive tires, tubes, batteries, parts, accessories	58	67 082	1 076	1.6	Z	X
	20780	Household fuels, including oil, LP gas, wood, coal	86	106 139	4 281	4.0	Z	X
	20800	Pets, pet foods, & pet supplies	7 785	7 741 270	7 129 954	92.1	17.9	X
	20850	All other merchandise	24 428	16 801 888	13 547 947	80.6	34.0	X
	29810	All other merchandise	3 973	5 974 420	333 387	5.6	.8	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	6 509	9 234 434	882 856	9.6	2.2	X
45391		Pet and pet supplies stores	7 626	X	7 592 596	X	100.0	83.1
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc	26	10 803	107	1.0	Z	X
	20220	Women's, juniors', & misses' wear	26	11 355	298	2.6	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	30	15 067	121	.8	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	11	8 586	411	4.8	Z	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc	37	19 011	309	1.6	Z	X
	20420	Books	2 646	2 512 004	23 089	.9	.3	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	14	4 944	183	3.7	Z	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc	24	9 598	326	3.4	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	15	6 576	628	9.6	Z	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc	411	253 841	41 125	16.2	.5	X
	20800	Pets, pet foods, & pet supplies	7 626	7 592 596	7 125 554	93.8	93.8	79.8
	20801	Pets	5 648	6 410 462	465 984	7.3	6.1	X
	20802	Pet foods, including wild bird feed	6 835	7 244 987	2 908 454	40.1	38.3	X
	20803	Pet supplies, including wild bird supplies	7 013	7 361 529	3 067 042	41.7	40.4	X
	20804	Aquarium products & fish	5 121	3 831 504	684 074	17.9	9.0	X
	20850	All other merchandise	93	47 532	7 430	15.6	.1	64.4
	20883	All other merchandise	93	47 532	7 430	15.6	.1	X
	29810	All other merchandise	1 267	2 979 618	74 705	2.5	1.0	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	3 259	5 333 830	314 150	5.9	4.1	81.8
	29942	Pet care services, including pet boarding, grooming, & other pet care services	3 129	5 249 638	306 543	5.8	4.0	X
	29965	All other nonmerchandise receipts	181	105 010	7 607	7.2	.1	X
453910		Pet and pet supplies stores	7 626	X	7 592 596	X	100.0	83.1
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc	26	10 803	107	1.0	Z	X
	20220	Women's, juniors', & misses' wear	26	11 355	298	2.6	Z	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
453		Miscellaneous store retailers—Con.						
4539		Other miscellaneous store retailers—Con.						
45391		Pet and pet supplies stores—Con.						
453910		Pet and pet supplies stores—Con.						
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	30	15 067	121	.8	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	11	8 586	411	4.8	Z	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	37	19 011	309	1.6	Z	X
	20420	Books	2 646	2 512 004	23 089	.9	.3	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	14	4 944	183	3.7	Z	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	24	9 598	326	3.4	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	15	6 576	628	9.6	Z	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	411	253 841	41 125	16.2	.5	X
	20800	Pets, pet foods, & pet supplies	7 626	7 592 596	7 125 554	93.8	93.8	79.8
	20801	Pets	5 648	6 410 462	465 984	7.3	6.1	X
	20802	Pet foods, including wild bird feed	6 835	7 244 987	2 908 454	40.1	38.3	X
	20803	Pet supplies, including wild bird supplies	7 013	7 361 529	3 067 042	41.7	40.4	X
	20804	Aquarium products & fish	5 121	3 831 504	684 074	17.9	9.0	X
	20850	All other merchandise	93	47 532	7 430	15.6	.1	64.4
	20883	All other merchandise	93	47 532	7 430	15.6	.1	X
	29810	All other merchandise	1 267	2 979 618	74 705	2.5	1.0	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	3 259	5 333 830	314 150	5.9	4.1	81.8
	29942	Pet care services, including pet boarding, grooming, & other pet care services	3 129	5 249 638	306 543	5.8	4.0	X
	29965	All other nonmerchandise receipts	181	105 010	7 607	7.2	.1	X
45392		Art dealers	6 328	X	4 236 526	X	100.0	73.6
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	39	10 110	312	3.1	Z	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	40	13 980	1 027	7.3	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	24	9 406	514	5.5	Z	71.6
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	16	7 427	207	2.8	Z	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	19	4 068	307	7.5	Z	X
	20180	Soaps, detergents, & household cleaners	7	2 555	26	1.0	Z	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	31	11 724	1 091	9.3	Z	X
	20200	Men's wear	36	9 050	325	3.6	Z	X
	20220	Women's, juniors', & misses' wear	70	22 446	2 205	9.8	.1	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	10	1 076	28	2.6	Z	X
	20260	Footwear, including accessories	13	4 056	42	1.0	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	6	2 347	516	22.0	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	34	12 956	648	5.0	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	20	2 542	243	9.6	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	40	10 258	279	2.7	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	178	95 341	10 617	11.1	.3	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	542	211 081	36 854	17.5	.9	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	619	287 435	43 000	15.0	1.0	X
	20420	Books	318	172 326	5 245	3.0	.1	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	107	42 123	2 278	5.4	.1	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	11	5 931	58	1.0	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	42	8 146	696	8.5	Z	71.6
	20511	Trophies & plaques	42	8 146	696	8.5	Z	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	13	4 127	230	5.6	Z	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	6	805	41	5.1	Z	X
	20670	Paint & sundries	7	1 146	23	2.0	Z	X
	20850	All other merchandise	6 328	4 236 526	4 099 195	96.8	96.8	73.3
	20856	Magazines & newspapers	9	5 658	352	6.2	Z	X
	20861	Antiques, items over 100 years old	111	57 212	5 253	9.2	.1	X
	20862	Collectibles, including items which are old, but less than 100 years old, & limited in supply	266	94 534	13 512	14.3	.3	X
	20863	Art goods, including original pictures & sculptures	6 328	4 236 526	4 051 401	95.6	95.6	X
	20867	Coins, medals, & other numismatic items	7	2 943	395	13.4	Z	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
453		Miscellaneous store retailers—Con.						
4539		Other miscellaneous store retailers—Con.						
45392		Art dealers—Con.						
	20850	All other merchandise—Con.						
	20868	Stamps, autographs, & other philatelic materials & supplies	51	9 031	246	2.7	Z	X
	20869	Artists' materials & supplies	279	95 262	16 251	17.1	.4	X
	20871	Religious goods, except books	16	7 149	939	13.1	Z	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	181	66 978	6 088	9.1	.1	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups	106	30 894	1 793	5.8	Z	X
	20879	Artificial/silk flowers, plants, & trees	53	12 659	1 079	8.5	Z	X
	20883	All other merchandise	27	22 224	1 824	8.2	Z	X
	29810	All other merchandise	147	69 679	12 910	18.5	.3	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	366	232 724	17 430	7.5	.4	X
453920		Art dealers	6 328	X	4 236 526	X	100.0	73.6
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	39	10 110	312	3.1	Z	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	40	13 980	1 027	7.3	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	24	9 406	514	5.5	Z	71.6
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	16	7 427	207	2.8	Z	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	19	4 068	307	7.5	Z	X
	20180	Soaps, detergents, & household cleaners	7	2 555	26	1.0	Z	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	31	11 724	1 091	9.3	Z	X
	20200	Men's wear	36	9 050	325	3.6	Z	X
	20220	Women's, juniors', & misses' wear	70	22 446	2 205	9.8	.1	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	10	1 076	28	2.6	Z	X
	20260	Footwear, including accessories	13	4 056	42	1.0	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	6	2 347	516	22.0	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	34	12 956	648	5.0	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	20	2 542	243	9.6	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	40	10 258	279	2.7	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	178	95 341	10 617	11.1	.3	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	542	211 081	36 854	17.5	.9	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	619	287 435	43 000	15.0	1.0	X
	20420	Books	318	172 326	5 245	3.0	.1	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	107	42 123	2 278	5.4	.1	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	11	5 931	58	1.0	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	42	8 146	696	8.5	Z	71.6
	20511	Trophies & plaques	42	8 146	696	8.5	Z	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	13	4 127	230	5.6	Z	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	6	805	41	5.1	Z	X
	20670	Paint & sundries	7	1 146	23	2.0	Z	X
	20850	All other merchandise	6 328	4 236 526	4 099 195	96.8	96.8	73.3
	20856	Magazines & newspapers	9	5 658	352	6.2	Z	X
	20861	Antiques, items over 100 years old	111	57 212	5 253	9.2	.1	X
	20862	Collectibles, including items which are old, but less than 100 years old, & limited in supply	266	94 534	13 512	14.3	.3	X
	20863	Art goods, including original pictures & sculptures	6 328	4 236 526	4 051 401	95.6	95.6	X
	20867	Coins, medals, & other numismatic items	7	2 943	395	13.4	Z	X
	20868	Stamps, autographs, & other philatelic materials & supplies	51	9 031	246	2.7	Z	X
	20869	Artists' materials & supplies	279	95 262	16 251	17.1	.4	X
	20871	Religious goods, except books	16	7 149	939	13.1	Z	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	181	66 978	6 088	9.1	.1	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups	106	30 894	1 793	5.8	Z	X
	20879	Artificial/silk flowers, plants, & trees	53	12 659	1 079	8.5	Z	X
	20883	All other merchandise	27	22 224	1 824	8.2	Z	X
	29810	All other merchandise	147	69 679	12 910	18.5	.3	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	366	232 724	17 430	7.5	.4	X
45393		Manufactured (mobile) home dealers	5 553	X	9 509 409	X	100.0	72.5

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
453		Miscellaneous store retailers—Con.						
4539		Other miscellaneous store retailers—Con.						
45393		Manufactured (mobile) home dealers—Con.						
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	96	218 830	8 165	3.7	.1	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	106	214 154	4 383	2.0	Z	X
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts & accessories	56	136 360	12 479	9.2	.1	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	60	74 383	2 946	4.0	Z	X
	20670	Paint & sundries	9	2 604	46	1.8	Z	X
	20680	Manufactured (mobile) homes	5 553	9 509 409	9 253 096	97.3	97.3	67.9
	20681	New single-section manufactured (mobile) homes, less than 14 feet wide	334	554 603	72 188	13.0	.8	X
	20682	New single-section manufactured (mobile) homes, 14 feet wide	2 651	4 914 245	567 932	11.6	6.0	X
	20683	New single-section manufactured (mobile) homes, greater than 14 feet wide	2 899	5 463 170	827 363	15.1	8.7	X
	20684	New multisection manufactured (mobile) homes, two sections	5 052	8 959 420	6 261 974	69.9	65.9	X
	20685	New multisection manufactured (mobile) homes, three or more sections	1 069	2 579 618	364 947	14.1	3.8	X
	20686	Other new manufactured (mobile) homes & parts & accessories	695	1 508 298	207 483	13.8	2.2	X
	20687	Used single-section manufactured (mobile) homes	3 729	6 667 314	551 566	8.3	5.8	X
	20688	Used multisection manufactured (mobile) homes	2 198	4 388 874	399 643	9.1	4.2	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	51	101 158	8 298	8.2	.1	X
	20850	All other merchandise	24	71 798	16 714	23.3	.2	72.5
	20883	All other merchandise	24	71 798	16 714	23.3	.2	X
	29810	All other merchandise	330	607 082	48 125	7.9	.5	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	879	1 696 773	155 005	9.1	1.6	66.6
	29932	Rental of space &/or mobile homes (residential)	152	341 015	37 945	11.1	.4	X
	29975	All other nonmerchandise receipts, including receipts for parts installed in repair, charges for delivery, repair, maintenance, storage, installation, construction, & service contracts, etc.	815	1 576 934	117 060	7.4	1.2	X
453930		Manufactured (mobile) home dealers	5 553	X	9 509 409	X	100.0	72.5
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	96	218 830	8 165	3.7	.1	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	106	214 154	4 383	2.0	Z	X
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts & accessories	56	136 360	12 479	9.2	.1	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	60	74 383	2 946	4.0	Z	X
	20670	Paint & sundries	9	2 604	46	1.8	Z	X
	20680	Manufactured (mobile) homes	5 553	9 509 409	9 253 096	97.3	97.3	67.9
	20681	New single-section manufactured (mobile) homes, less than 14 feet wide	334	554 603	72 188	13.0	.8	X
	20682	New single-section manufactured (mobile) homes, 14 feet wide	2 651	4 914 245	567 932	11.6	6.0	X
	20683	New single-section manufactured (mobile) homes, greater than 14 feet wide	2 899	5 463 170	827 363	15.1	8.7	X
	20684	New multisection manufactured (mobile) homes, two sections	5 052	8 959 420	6 261 974	69.9	65.9	X
	20685	New multisection manufactured (mobile) homes, three or more sections	1 069	2 579 618	364 947	14.1	3.8	X
	20686	Other new manufactured (mobile) homes & parts & accessories	695	1 508 298	207 483	13.8	2.2	X
	20687	Used single-section manufactured (mobile) homes	3 729	6 667 314	551 566	8.3	5.8	X
	20688	Used multisection manufactured (mobile) homes	2 198	4 388 874	399 643	9.1	4.2	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	51	101 158	8 298	8.2	.1	X
	20850	All other merchandise	24	71 798	16 714	23.3	.2	72.5
	20883	All other merchandise	24	71 798	16 714	23.3	.2	X
	29810	All other merchandise	330	607 082	48 125	7.9	.5	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	879	1 696 773	155 005	9.1	1.6	66.6
	29932	Rental of space &/or mobile homes (residential)	152	341 015	37 945	11.1	.4	X
	29975	All other nonmerchandise receipts, including receipts for parts installed in repair, charges for delivery, repair, maintenance, storage, installation, construction, & service contracts, etc.	815	1 576 934	117 060	7.4	1.2	X
45399		All other miscellaneous store retailers	24 719	X	18 462 271	X	100.0	56.4
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	2 471	3 002 029	277 086	9.2	1.5	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	418	483 720	21 157	4.4	.1	X
	20130	Alcoholic drinks served at the establishment	23	13 690	1 030	7.5	Z	X
	20140	Packaged liquor, wine, & beer	977	1 362 606	182 724	13.4	1.0	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	6 207	6 547 389	5 674 996	86.7	30.7	X
	20160	Drugs, health aids, beauty aids, including cosmetics	651	715 528	24 000	3.4	.1	X
	20180	Soaps, detergents, & household cleaners	472	446 632	101 386	22.7	.5	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
453		Miscellaneous store retailers—Con.						
4539		Other miscellaneous store retailers—Con.						
45399		All other miscellaneous store retailers—Con.						
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	544	623 452	42 747	6.9	.2	X
	20200	Men's wear	247	158 426	16 259	10.3	.1	X
	20220	Women's, juniors', & misses' wear	207	130 373	11 092	8.5	.1	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	105	58 658	2 734	4.7	Z	X
	20260	Footwear, including accessories	27	30 126	1 837	6.1	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	33	19 063	501	2.6	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	59	20 786	1 857	8.9	Z	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	72	74 117	9 145	12.3	.1	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	46	107 744	2 035	1.9	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	136	178 816	11 679	6.5	.1	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	406	358 782	39 631	11.0	.2	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	793	1 323 048	188 512	14.2	1.0	X
	20360	Flooring & floor coverings	9	2 952	308	10.4	Z	X
	20370	Computer hardware, software, & supplies, including computer game software	84	155 939	8 212	5.3	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	1 251	924 239	166 115	18.0	.9	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	1 032	1 005 306	98 591	9.8	.5	X
	20420	Books	1 463	1 169 744	227 821	19.5	1.2	X
	20440	Photographic equipment & supplies	25	17 953	437	2.4	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	3 223	1 029 659	97 802	9.5	.5	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	113	109 078	27 291	25.0	.1	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	2 170	1 239 997	579 909	46.8	3.1	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	158	149 177	35 275	23.6	.2	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	99	67 652	10 447	15.4	.1	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	832	1 340 212	394 173	29.4	2.1	X
	20670	Paint & sundries	45	40 385	4 013	9.9	Z	X
	20680	Manufactured (mobile) homes	8	12 953	12 953	100.0	.1	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright s/s plus fair s/s value of all motor vehicles marketed under leases negotiated in 2002	16	151 533	55 141	36.4	.3	X
	20720	Automotive fuels	248	425 660	100 425	23.6	.5	X
	20730	Automotive lubricants, including oil, greases, etc.	241	297 187	4 702	1.6	Z	X
	20740	Automotive tires, tubes, batteries, parts, accessories	58	67 082	1 076	1.6	Z	X
	20780	Household fuels, including oil, LP gas, wood, coal	83	104 613	4 232	4.0	Z	X
	20800	Pets, pet foods, & pet supplies	155	148 263	4 379	3.0	Z	X
	20850	All other merchandise	17 983	12 446 032	9 424 608	75.7	51.0	X
	29810	All other merchandise	2 229	2 318 041	197 647	8.5	1.1	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	2 005	1 971 107	396 271	20.1	2.1	X
453991		Tobacco stores	6 184	X	6 527 871	X	100.0	71.9
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	2 331	2 869 005	264 298	9.2	4.0	52.8
	20108	Bottled, canned, or packaged soft drinks	1 915	2 377 536	142 369	6.0	2.2	X
	20113	All other foods, including dry groceries, canned & bottled foods, candy, packaged snacks, bakery products, etc.	1 634	2 156 781	121 928	5.7	1.9	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	366	444 402	18 871	4.2	.3	X
	20130	Alcoholic drinks served at the establishment	23	13 690	1 030	7.5	Z	X
	20140	Packaged liquor, wine, & beer	953	1 326 144	179 840	13.6	2.8	65.2
	20141	Distilled spirits, including liquor, brandy, & liqueurs	192	346 933	30 368	8.8	.5	X
	20142	Wine	352	529 176	14 648	2.8	.2	X
	20143	Beer & ale	896	1 261 966	134 824	10.7	2.1	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	6 184	6 527 871	5 674 466	86.9	86.9	X
	20160	Drugs, health aids, beauty aids, including cosmetics	485	626 270	17 356	2.8	.3	X
	20180	Soaps, detergents, & household cleaners	228	266 087	3 779	1.4	.1	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	374	486 054	8 642	1.8	.1	X
	20200	Men's wear	35	24 947	605	2.4	Z	X
	20220	Women's, juniors', & misses' wear	29	20 246	478	2.4	Z	X

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						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
453		Miscellaneous store retailers—Con.						
4539		Other miscellaneous store retailers—Con.						
45399		All other miscellaneous store retailers—Con.						
453991		Tobacco stores—Con.						
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	7	4 638	48	1.0	Z	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	13	12 218	147	1.2	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	7	5 339	788	14.8	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	20	27 173	746	2.7	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	141	146 784	14 072	9.6	.2	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	109	141 096	5 405	3.8	.1	X
	20420	Books	84	118 245	4 445	3.8	.1	X
	20440	Photographic equipment & supplies	14	10 817	81	.7	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	142	169 213	5 634	3.3	.1	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	46	92 021	26 465	28.8	.4	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	42	41 386	1 441	3.5	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	11	11 614	72	.6	Z	X
	20720	Automotive fuels	248	425 660	100 425	23.6	1.5	X
	20730	Automotive lubricants, including oil, greases, etc.	228	295 014	4 681	1.6	.1	X
	20740	Automotive tires, tubes, batteries, parts, accessories	45	64 909	1 055	1.6	Z	X
	20780	Household fuels, including oil, LP gas, wood, coal	37	45 961	926	2.0	Z	X
	20800	Pets, pet foods, & pet supplies	142	142 935	2 373	1.7	Z	X
	20850	All other merchandise	1 351	1 329 831	102 087	7.7	1.6	61.8
	20855	Greeting cards	85	102 250	3 855	3.8	.1	X
	20856	Magazines & newspapers	1 025	978 276	52 195	5.3	.8	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	581	595 692	32 094	5.4	.5	X
	20883	All other merchandise	68	86 611	13 934	16.1	.2	X
	29810	All other merchandise	445	618 336	42 434	6.9	.7	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	242	317 208	45 019	14.2	.7	X
453998		All other miscellaneous store retailers (except tobacco stores)	18 535	X	11 934 400	X	100.0	48.0
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	140	133 024	12 788	9.6	.1	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	52	39 318	2 286	5.8	Z	X
	20140	Packaged liquor, wine, & beer	24	36 462	2 884	7.9	Z	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	23	19 518	530	2.7	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	166	89 258	6 644	7.4	.1	33.7
	20162	Nonprescription medicines	9	6 022	66	1.1	Z	X
	20164	Health aids, incl first-aid products; foot prod; prescription access; eye/contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs	12	42 955	2 890	6.7	Z	X
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	123	32 342	1 287	4.0	Z	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	65	35 413	1 703	4.8	Z	X
	20180	Soaps, detergents, & household cleaners	244	180 545	97 607	54.1	.8	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	170	137 398	34 105	24.8	.3	X
	20200	Men's wear	212	133 479	15 654	11.7	.1	X
	20220	Women's, juniors', & misses' wear	178	110 127	10 614	9.6	.1	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	104	56 905	2 728	4.8	Z	X
	20260	Footwear, including accessories	25	19 811	1 706	8.6	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	32	17 310	500	2.9	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	52	16 148	1 809	11.2	Z	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	72	74 117	9 145	12.3	.1	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	33	95 526	1 888	2.0	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	129	173 477	10 891	6.3	.1	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	386	331 609	38 885	11.7	.3	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	792	1 321 295	188 500	14.3	1.6	X
	20360	Flooring & floor coverings	9	2 952	308	10.4	Z	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
453		Miscellaneous store retailers—Con.						
4539		Other miscellaneous store retailers—Con.						
45399		All other miscellaneous store retailers—Con.						
453998		All other miscellaneous store retailers (except tobacco stores)—Con.						
	20370	Computer hardware, software, & supplies, including computer game software	84	155 939	8 212	5.3	.1	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	1 110	777 455	152 043	19.6	1.3	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc	923	864 210	93 186	10.8	.8	X
	20420	Books	1 379	1 051 499	223 376	21.2	1.9	X
	20440	Photographic equipment & supplies	11	7 136	356	5.0	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	3 081	860 446	92 168	10.7	.8	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc	67	17 057	826	4.8	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc	2 128	1 198 611	578 468	48.3	4.8	38.3
	20511	Trophies & plaques	1 883	595 278	481 469	80.9	4.0	X
	20521	All other sporting goods, including boats, bicycles, snowmobiles, go-carts, exercise/fitness equipment, etc	303	628 152	96 999	15.4	.8	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	147	137 563	35 203	25.6	.3	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc	98	65 899	10 435	15.8	.1	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	832	1 340 212	394 173	29.4	3.3	X
	20670	Paint & sundries	45	40 385	4 013	9.9	Z	X
	20680	Manufactured (mobile) homes	8	12 953	12 953	100.0	.1	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	16	151 533	55 141	36.4	.5	X
	20730	Automotive lubricants, including oil, greases, etc	13	2 173	21	1.0	Z	X
	20740	Automotive tires, tubes, batteries, parts, accessories	13	2 173	21	1.0	Z	X
	20780	Household fuels, including oil, LP gas, wood, coal	46	58 652	3 306	5.6	Z	X
	20800	Pets, pet foods, & pet supplies	13	5 328	2 006	37.7	Z	X
	20850	All other merchandise	16 632	11 116 201	9 322 521	83.9	78.1	46.8
	20854	Office equipment, including fax machines, dictaphones, copying machines, calculating machines, etc	22	71 722	2 651	3.7	Z	X
	20856	Magazines & newspapers	195	141 091	9 856	7.0	.1	X
	20861	Antiques, items over 100 years old	201	407 568	171 119	42.0	1.4	X
	20862	Collectibles, including items which are old, but less than 100 years old, & limited in supply	1 706	1 181 928	626 374	53.0	5.2	X
	20863	Art goods, including original pictures & sculptures	424	459 879	80 685	17.5	.7	X
	20866	Ice	61	27 545	12 933	47.0	.1	X
	20867	Coins, medals, & other numismatic items	621	792 130	550 936	69.6	4.6	X
	20868	Stamps, autographs, & other philatelic materials & supplies	290	292 665	80 098	27.4	.7	X
	20869	Artists' materials & supplies	1 412	1 093 714	961 816	87.9	8.1	X
	20871	Religious goods, except books	1 234	810 101	458 855	56.6	3.8	X
	20873	Monuments & grave markers	2 723	1 117 440	1 054 192	94.3	8.8	X
	20874	Fireworks	213	155 137	138 995	89.6	1.2	X
	20876	Pools, pool chemicals, & pool supplies & accessories	5 115	4 987 220	4 112 758	82.5	34.5	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	681	429 114	88 464	20.6	.7	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups	662	693 798	107 457	15.5	.9	X
	20879	Artificial/silk flowers, plants, & trees	587	289 542	134 251	46.4	1.1	X
	20883	All other merchandise	3 302	1 173 582	730 865	62.3	6.1	X
	29810	All other merchandise	1 784	1 699 705	155 213	9.1	1.3	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	1 763	1 653 899	351 252	21.2	2.9	X
454		Nonstore retailers	54 921	X	172 864 966	X	100.0	73.3
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc	10 663	19 738 601	12 994 649	65.8	7.5	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	2 138	3 548 481	1 518 864	42.8	.9	X
	20140	Packaged liquor, wine, & beer	457	849 193	288 331	34.0	.2	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	1 740	4 167 517	689 479	16.5	.4	X
	20160	Drugs, health aids, beauty aids, including cosmetics	5 065	42 257 964	31 201 701	73.8	18.1	X
	20180	Soaps, detergents, & household cleaners	979	1 814 297	191 995	10.6	.1	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc	1 049	2 665 353	651 782	24.5	.4	X
	20200	Men's wear	2 446	17 308 362	2 848 566	16.5	1.6	X
	20220	Women's, juniors', & misses' wear	2 547	23 297 162	8 220 626	35.3	4.8	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	880	11 242 910	1 049 722	9.3	.6	X
	20260	Footwear, including accessories	1 702	13 850 361	1 834 123	13.2	1.1	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc	706	1 559 202	297 473	19.1	.2	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	2 178	10 587 161	2 066 221	19.5	1.2	X

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
454		Nonstore retailers—Con.						
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	4 713	11 894 255	1 741 299	14.6	1.0	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	607	4 969 529	482 716	9.7	.3	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	1 415	16 276 998	2 706 588	16.6	1.6	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	2 687	20 658 743	4 097 976	19.8	2.4	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	1 726	13 844 653	2 607 217	18.8	1.5	X
	20360	Flooring & floor coverings	925	4 882 132	715 803	14.7	.4	X
	20370	Computer hardware, software, & supplies, including computer game software	2 336	32 601 157	20 060 438	61.5	11.6	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	3 521	29 261 043	7 005 634	23.9	4.1	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	2 668	17 437 348	4 976 939	28.5	2.9	X
	20420	Books	2 773	13 357 043	4 852 219	36.3	2.8	X
	20440	Photographic equipment & supplies	277	4 267 892	390 663	9.2	.2	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	2 059	13 958 216	2 644 703	18.9	1.5	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	408	2 276 058	290 337	12.8	.2	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	1 937	12 476 823	4 620 227	37.0	2.7	X
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts & accessories	7	14 322	405	2.8	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	1 696	5 201 154	1 487 510	28.6	.9	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	2 829	7 831 151	2 449 083	31.3	1.4	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	2 089	6 946 850	869 930	12.5	.5	X
	20670	Paint & sundries	194	164 320	54 455	33.1	Z	X
	20690	Wallpaper & other flexible wallcoverings	112	86 189	19 391	22.5	Z	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	203	881 649	785 612	89.1	.5	X
	20720	Automotive fuels	3 118	11 281 775	2 842 593	25.2	1.6	X
	20730	Automotive lubricants, including oil, greases, etc.	1 218	4 408 988	233 786	5.3	.1	X
	20740	Automotive tires, tubes, batteries, parts, accessories	1 657	8 792 613	2 947 127	33.5	1.7	X
	20780	Household fuels, including oil, LP gas, wood, coal	11 137	23 702 192	18 180 007	76.7	10.5	X
	20800	Pets, pet foods, & pet supplies	531	2 991 821	487 090	16.3	.3	X
	20850	All other merchandise	9 312	39 033 246	16 762 740	42.9	9.7	X
	29810	All other merchandise	3 202	13 046 320	996 894	7.6	.6	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	9 840	35 041 241	3 684 808	10.5	2.1	X
4541		Electronic shopping and mail-order houses	15 910	X	120 728 725	X	100.0	76.1
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	1 018	5 943 726	1 421 161	23.9	1.2	63.8
	20108	Bottled, canned, or packaged soft drinks	410	788 704	146 442	18.6	.1	X
	20113	All other foods, including dry groceries, canned & bottled foods, candy, packaged snacks, bakery products, etc.	994	5 906 065	1 274 719	21.6	1.1	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	42	425 478	17 866	4.2	Z	X
	20140	Packaged liquor, wine, & beer	118	501 894	212 086	42.3	.2	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	219	1 635 172	398 450	24.4	.3	X
	20160	Drugs, health aids, beauty aids, including cosmetics	2 475	39 673 561	29 618 519	74.7	24.5	62.4
	20161	Prescriptions	453	24 638 629	22 938 021	93.1	19.0	X
	20162	Nonprescription medicines	250	4 357 086	564 305	13.0	.5	X
	20163	Vitamins, minerals, & other dietary supplements	1 123	8 488 408	3 371 883	39.7	2.8	X
	20164	Health aids, incl first-aid products; foot prod; prescription access; eye/contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs	498	3 721 617	1 186 214	31.9	1.0	X
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	568	8 965 277	1 269 200	14.2	1.1	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	444	2 271 815	223 682	9.8	.2	X
	20167	Hearing aids & supplies	58	1 456 212	65 214	4.5	.1	X
	20180	Soaps, detergents, & household cleaners	292	1 228 794	83 947	6.8	.1	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	220	1 172 604	518 608	44.2	.4	X
	20200	Men's wear	1 317	16 375 520	2 320 008	14.2	1.9	X
	20220	Women's, juniors', & misses' wear	1 495	22 623 866	7 977 784	35.3	6.6	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	611	10 934 336	1 001 090	9.2	.8	X
	20260	Footwear, including accessories	1 114	13 434 946	1 729 582	12.9	1.4	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	511	1 462 714	270 330	18.5	.2	X

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			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
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44-45		Retail trade—Con.						
454		Nonstore retailers—Con.						
4541		Electronic shopping and mail-order houses—Con.						
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	464	9 591 877	1 408 883	14.7	1.2	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	283	5 580 221	638 460	11.4	.5	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	411	4 320 471	386 961	9.0	.3	X
	20320	Televisions, video recorders; video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	891	15 665 544	2 540 945	16.2	2.1	67.5
	20321	Televisions	398	3 211 217	292 831	9.1	.2	X
	20324	Video recorders, cameras, tapes, DVDs, & electronic game/DVD combination devices	754	15 361 340	2 248 114	14.6	1.9	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	1 712	19 680 241	3 674 133	18.7	3.0	64.9
	20331	Audio equipment, components, parts, accessories, including radios, stereos, tape recorders & players, compact disc players, & other sound reinforcement and recording equipment	647	11 875 275	1 011 817	8.5	.8	X
	20335	Records, tapes, audio tape books, & compact discs	1 124	11 049 898	1 307 678	11.8	1.1	X
	20337	Musical instruments, sheet music, & related items	348	4 420 974	1 354 634	30.6	1.1	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	864	12 686 138	1 789 659	14.1	1.5	X
	20360	Flooring & floor coverings	163	4 203 930	309 192	7.4	.3	X
	20370	Computer hardware, software, & supplies, including computer game software	1 405	31 779 202	19 530 439	61.5	16.2	63.3
	20375	Computer & peripheral equipment	949	28 544 066	18 021 126	63.1	14.9	X
	20376	Prepackaged (off-the-shelf) computer software	731	13 551 527	1 509 313	11.1	1.3	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	1 595	26 665 927	5 357 777	20.1	4.4	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	1 527	16 651 504	4 506 630	27.1	3.7	X
	20420	Books	1 827	12 026 055	4 055 360	33.7	3.4	X
	20440	Photographic equipment & supplies	216	4 196 654	375 003	8.9	.3	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	1 382	13 433 496	2 537 580	18.9	2.1	61.8
	20461	Toys, including wheel goods	946	8 243 184	1 317 758	16.0	1.1	X
	20462	Games, including video & electronic games	401	6 751 536	327 267	4.8	.3	X
	20463	Hobby goods	471	4 787 532	892 541	18.6	.7	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	235	2 141 245	228 409	10.7	.2	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	1 425	12 105 849	4 372 978	36.1	3.6	53.0
	20519	Boats, motors, parts & accessories	205	1 132 843	343 647	30.3	.3	X
	20522	All other sporting goods, including bicycles, snowmobiles, go-carts, parts & accessories, etc.	1 274	11 775 542	4 029 331	34.2	3.3	X
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts & accessories	6	14 185	392	2.8	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	487	3 651 059	971 531	26.6	.8	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	830	6 058 989	1 423 750	23.5	1.2	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	76	303 195	173 331	57.2	.1	X
	20670	Paint & sundries	29	30 938	6 808	22.0	Z	X
	20690	Wallpaper & other flexible wallcoverings	9	14 429	12 365	85.7	Z	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes, & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	162	795 306	778 556	97.9	.6	X
	20730	Automotive lubricants, including oil, greases, etc.	60	133 563	9 416	7.1	Z	X
	20740	Automotive tires, tubes, batteries, parts, accessories	1 130	7 314 771	2 865 086	39.2	2.4	X
	20800	Pets, pet foods, & pet supplies	257	2 658 408	449 012	16.9	.4	X
	20850	All other merchandise	4 531	34 353 272	14 080 614	41.0	11.7	69.6
	20851	Stationery products, including stationery, tablets, pads, & related products	482	5 694 273	1 129 763	19.8	.9	X
	20852	Office paper, including computer printer, copier, fax, & typewriter cut sheet paper	286	3 922 158	991 817	25.3	.8	X
	20853	Office & school supplies	583	8 372 366	3 822 554	45.7	3.2	X
	20854	Office equipment, including fax machines, dictaphones, copying machines, calculating machines, etc.	453	7 455 959	702 052	9.4	.6	X
	20855	Greeting cards	315	692 756	95 615	13.8	.1	X
	20856	Magazines & newspapers	445	3 177 862	738 626	23.2	.6	X
	20859	Luggage & leather goods	373	4 761 142	279 135	5.9	.2	X
	20861	Antiques, items over 100 years old	323	347 902	157 863	45.4	.1	X
	20862	Collectibles, including items which are old, but less than 100 years old, & limited in supply	1 141	5 205 302	1 983 968	38.1	1.6	X
	20863	Art goods, including original pictures & sculptures	505	2 474 096	201 376	8.1	.2	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	874	6 071 757	1 545 286	25.5	1.3	X
	20879	Artificial/silk flowers, plants, & trees	163	1 310 501	289 614	22.1	.2	X
	20883	All other merchandise	444	5 110 092	2 142 930	41.9	1.8	X
	29810	All other merchandise	729	7 961 645	652 847	8.2	.5	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for delv, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	1 323	18 596 018	2 020 629	10.9	1.7	64.5
	29913	Receipts from coin-operated amusement machines, excluding receipts from coin-operated machines operated by others	22	33 852	7 229	21.4	Z	X
	29967	All other nonmerchandise receipts	1 298	18 549 306	2 011 630	10.8	1.7	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
454		Nonstore retailers—Con.						
4541		Electronic shopping and mail-order houses—Con.						
45411		Electronic shopping and mail-order houses	15 910	X	120 728 725	X	100.0	76.1
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	1 018	5 943 726	1 421 161	23.9	1.2	63.8
	20108	Bottled, canned, or packaged soft drinks	410	788 704	146 442	18.6	.1	X
	20113	All other foods, including dry groceries, canned & bottled foods, candy, packaged snacks, bakery products, etc.	994	5 906 065	1 274 719	21.6	1.1	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	42	425 478	17 866	4.2	Z	X
	20140	Packaged liquor, wine, & beer	118	501 894	212 086	42.3	.2	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	219	1 635 172	398 450	24.4	.3	X
	20160	Drugs, health aids, beauty aids, including cosmetics	2 475	39 673 561	29 618 519	74.7	24.5	62.4
	20161	Prescriptions	453	24 638 629	22 938 021	93.1	19.0	X
	20162	Nonprescription medicines	250	4 357 086	564 305	13.0	.5	X
	20163	Vitamins, minerals, & other dietary supplements	1 123	8 488 408	3 371 883	39.7	2.8	X
	20164	Health aids incl first-aid products; foot prod; prescription access; eye/contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs	498	3 721 617	1 186 214	31.9	1.0	X
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	568	8 965 277	1 269 200	14.2	1.1	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	444	2 271 815	223 682	9.8	.2	X
	20167	Hearing aids & supplies	58	1 456 212	65 214	4.5	.1	X
	20180	Soaps, detergents, & household cleaners	292	1 228 794	83 947	6.8	.1	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	220	1 172 604	518 608	44.2	.4	X
	20200	Men's wear	1 317	16 375 520	2 320 008	14.2	1.9	X
	20220	Women's, juniors', & misses' wear	1 495	22 623 866	7 977 784	35.3	6.6	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	611	10 934 336	1 001 090	9.2	.8	X
	20260	Footwear, including accessories	1 114	13 434 946	1 729 582	12.9	1.4	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	511	1 462 714	270 330	18.5	.2	X
	20280	Curtains, drapes, blinds, slipcovers, bed & table coverings	464	9 591 877	1 408 883	14.7	1.2	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	283	5 580 221	638 460	11.4	.5	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	411	4 320 471	386 961	9.0	.3	X
	20320	Televisions, video recorders; video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	891	15 665 544	2 540 945	16.2	2.1	67.5
	20321	Televisions	398	3 211 217	292 831	9.1	.2	X
	20324	Video recorders, cameras, tapes, DVDs, & electronic game/DVD combination devices	754	15 361 340	2 248 114	14.6	1.9	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	1 712	19 680 241	3 674 133	18.7	3.0	64.9
	20331	Audio equipment, components, parts, accessories, including radios, stereos, tape recorders & players, compact disc players, & other sound reinforcement and recording equipment	647	11 875 275	1 011 817	8.5	.8	X
	20335	Records, tapes, audio tape books, & compact discs	1 124	11 049 898	1 307 678	11.8	1.1	X
	20337	Musical instruments, sheet music, & related items	348	4 420 974	1 354 634	30.6	1.1	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	864	12 686 138	1 789 659	14.1	1.5	X
	20360	Flooring & floor coverings	163	4 203 930	309 192	7.4	.3	X
	20370	Computer hardware, software, & supplies, including computer game software	1 405	31 779 202	19 530 439	61.5	16.2	63.3
	20375	Computer & peripheral equipment	949	28 544 066	18 021 126	63.1	14.9	X
	20376	Prepackaged (off-the-shelf) computer software	731	13 551 527	1 509 313	11.1	1.3	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	1 595	26 665 927	5 357 777	20.1	4.4	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	1 527	16 651 504	4 506 630	27.1	3.7	X
	20420	Books	1 827	12 026 055	4 055 360	33.7	3.4	X
	20440	Photographic equipment & supplies	216	4 196 654	375 003	8.9	.3	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	1 382	13 433 496	2 537 580	18.9	2.1	61.8
	20461	Toys, including wheel goods	946	8 243 184	1 317 758	16.0	1.1	X
	20462	Games, including video & electronic games	401	6 751 536	327 267	4.8	.3	X
	20463	Hobby goods	471	4 787 532	892 541	18.6	.7	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	235	2 141 245	228 409	10.7	.2	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	1 425	12 105 849	4 372 978	36.1	3.6	53.0
	20519	Boats, motors, parts & accessories	205	1 132 843	343 647	30.3	.3	X
	20522	All other sporting goods, including bicycles, snowmobiles, go-carts, parts & accessories, etc.	1 274	11 775 542	4 029 331	34.2	3.3	X
	20580	Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts & accessories	6	14 185	392	2.8	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	487	3 651 059	971 531	26.6	.8	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	830	6 058 989	1 423 750	23.5	1.2	X

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
454		Nonstore retailers—Con.						
4541		Electronic shopping and mail-order houses—Con.						
45411		Electronic shopping and mail-order houses—Con.						
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	76	303 195	173 331	57.2	.1	X
	20670	Paint & sundries	29	30 938	6 808	22.0	Z	X
	20690	Wallpaper & other flexible wallcoverings	9	14 429	12 365	85.7	Z	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	162	795 306	778 556	97.9	.6	X
	20730	Automotive lubricants, including oil, greases, etc.	60	133 563	9 416	7.1	Z	X
	20740	Automotive tires, tubes, batteries, parts, accessories	1 130	7 314 771	2 865 086	39.2	2.4	X
	20800	Pets, pet foods, & pet supplies	257	2 658 408	449 012	16.9	.4	X
	20850	All other merchandise	4 531	34 353 272	14 080 614	41.0	11.7	69.6
	20851	Stationery products, including stationery, tablets, pads, & related products	482	5 694 273	1 129 763	19.8	.9	X
	20852	Office paper, including computer printer, copier, fax, & typewriter cut sheet paper	286	3 922 158	991 817	25.3	.8	X
	20853	Office & school supplies	583	8 372 366	3 822 554	45.7	3.2	X
	20854	Office equipment, including fax machines, dictaphones, copying machines, calculating machines, etc.	453	7 455 959	702 052	9.4	.6	X
	20855	Greeting cards	315	692 756	95 615	13.8	.1	X
	20856	Magazines & newspapers	445	3 177 862	738 626	23.2	.6	X
	20859	Luggage & leather goods	373	4 761 142	279 135	5.9	.2	X
	20861	Antiques, items over 100 years old	323	347 902	157 863	45.4	.1	X
	20862	Collectibles, including items which are old, but less than 100 years old, & limited in supply	1 141	5 205 302	1 983 968	38.1	1.6	X
	20863	Art goods, including original pictures & sculptures	505	2 474 096	201 376	8.1	.2	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	874	6 071 757	1 545 286	25.5	1.3	X
	20879	Artificial/silk flowers, plants, & trees	163	1 310 501	289 614	22.1	.2	X
	20883	All other merchandise	444	5 110 092	2 142 930	41.9	1.8	X
	29810	All other merchandise	729	7 961 645	652 847	8.2	.5	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for delv, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	1 323	18 596 018	2 020 629	10.9	1.7	64.5
	29913	Receipts from coin-operated amusement machines, excluding receipts from coin-operated machines operated by others	22	33 852	7 229	21.4	Z	X
	29967	All other nonmerchandise receipts	1 298	18 549 306	2 011 630	10.8	1.7	X
454111		Electronic shopping	5 498	X	24 057 284	X	100.0	79.0
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	359	1 947 487	567 072	29.1	2.4	58.4
	20108	Bottled, canned, or packaged soft drinks	77	638 728	43 218	6.8	.2	X
	20113	All other foods, including dry groceries, canned & bottled foods, candy, packaged snacks, bakery products, etc.	354	1 945 021	523 854	26.9	2.2	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	11	346 292	6 244	1.8	Z	X
	20140	Packaged liquor, wine, & beer	89	258 647	45 999	17.8	.2	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	117	344 194	71 967	20.9	.3	X
	20160	Drugs, health aids, beauty aids, including cosmetics	510	4 050 903	1 584 512	39.1	6.6	76.8
	20161	Prescriptions	88	1 077 486	694 538	64.5	2.9	X
	20162	Nonprescription medicines	89	632 240	36 089	5.7	.2	X
	20163	Vitamins, minerals, & other dietary supplements	250	1 918 691	533 606	27.8	2.2	X
	20164	Health aids, incl first-aid products; foot prod; prescription access; eye/contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs	54	81 947	21 752	26.5	.1	X
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	190	2 456 441	202 712	8.3	.8	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	155	1 483 036	95 792	6.5	.4	X
	20167	Hearing aids & supplies	7	2 764	23	.8	Z	X
	20180	Soaps, detergents, & household cleaners	162	474 986	32 339	6.8	.1	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	124	399 482	11 538	2.9	Z	X
	20200	Men's wear	421	4 375 892	348 163	8.0	1.4	X
	20220	Women's, juniors', & misses' wear	501	5 147 319	1 189 805	23.1	4.9	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	222	3 483 574	332 345	9.5	1.4	X
	20260	Footwear, including accessories	317	2 581 724	263 938	10.2	1.1	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	91	91 730	38 055	41.5	.2	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	112	2 919 211	247 055	8.5	1.0	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	119	1 339 478	166 885	12.5	.7	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	139	1 634 315	165 562	10.1	.7	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	307	8 253 200	1 517 194	18.4	6.3	73.1
	20321	Televisions	86	1 680 055	103 640	6.2	.4	X
	20324	Video recorders, cameras, tapes, DVDs, & electronic game/DVD combination devices	258	8 206 447	1 413 554	17.2	5.9	X

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
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						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
454		Nonstore retailers—Con.						
4541		Electronic shopping and mail-order houses—Con.						
45411		Electronic shopping and mail-order houses—Con.						
454111		Electronic shopping—Con.						
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	536	8 328 737	871 787	10.5	3.6	74.7
	20331	Audio equipment, components, parts, accessories, including radios, stereos, tape recorders & players, compact disc players, & other sound reinforcement and recording equipment	254	4 529 284	326 267	7.2	1.4	X
	20335	Records, tapes, audio tape books, & compact discs	352	7 480 979	501 203	6.7	2.1	X
	20337	Musical instruments, sheet music, & related items	64	2 228 606	44 317	2.0	.2	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	258	3 331 125	460 070	13.8	1.9	X
	20360	Flooring & floor coverings	48	534 278	46 084	8.6	.2	X
	20370	Computer hardware, software, & supplies, including computer game software	764	8 830 357	3 815 925	43.2	15.9	57.7
	20375	Computer & peripheral equipment	617	8 551 243	3 142 684	36.8	13.1	X
	20376	Prepackaged (off-the-shelf) computer software	303	6 772 321	673 241	9.9	2.8	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	509	8 326 488	1 129 042	13.6	4.7	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	674	4 809 111	1 217 588	25.3	5.1	X
	20420	Books	497	5 109 537	1 753 697	34.3	7.3	X
	20440	Photographic equipment & supplies	84	2 941 784	128 074	4.4	.5	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	482	5 276 378	769 267	14.6	3.2	63.6
	20461	Toys, including wheel goods	346	3 367 402	293 067	8.7	1.2	X
	20462	Games, including video & electronic games	207	4 441 994	267 846	6.0	1.1	X
	20463	Hobby goods	161	2 341 407	208 343	8.9	.9	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	80	281 596	23 853	8.5	.1	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	468	4 142 504	1 027 782	24.8	4.3	45.2
	20519	Boats, motors, parts & accessories	21	432 342	59 365	13.7	.2	X
	20522	All other sporting goods, including bicycles, snowmobiles, go-carts, parts & accessories, etc.	454	4 089 748	968 417	23.7	4.0	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	148	1 094 067	111 576	10.2	.5	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	377	1 083 050	646 507	59.7	2.7	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	31	41 836	19 937	47.7	.1	X
	20670	Paint & sundries	22	22 883	6 587	28.8	Z	X
	20690	Wallpaper & other flexible wallcoverings	7	12 796	12 364	96.6	.1	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	150	382 742	370 348	96.8	1.5	X
	20730	Automotive lubricants, including oil, greases, etc.	23	65 642	4 144	6.3	Z	X
	20740	Automotive tires, tubes, batteries, parts, accessories	240	2 412 216	783 546	32.5	3.3	X
	20800	Pets, pet foods, & pet supplies	83	817 087	69 599	8.5	.3	X
	20850	All other merchandise	1 442	8 621 389	3 389 723	39.3	14.1	65.6
	20851	Stationery products, including stationery, tablets, pads, & related products	82	1 577 809	339 043	21.5	1.4	X
	20852	Office paper, including computer printer, copier, fax, & typewriter cut sheet paper	38	1 784 781	376 283	21.1	1.6	X
	20853	Office & school supplies	112	1 902 508	251 781	13.2	1.0	X
	20854	Office equipment, including fax machines, dictaphones, copying machines, calculating machines, etc.	114	2 033 615	265 440	13.1	1.1	X
	20855	Greeting cards	120	178 626	31 182	17.5	.1	X
	20856	Magazines & newspapers	109	210 330	75 518	35.9	.3	X
	20859	Luggage & leather goods	66	226 435	36 111	15.9	.2	X
	20861	Antiques, items over 100 years old	125	141 593	103 064	72.8	.4	X
	20862	Collectibles, including items which are old, but less than 100 years old, & limited in supply	307	505 520	141 556	28.0	.6	X
	20863	Art goods, including original pictures & sculptures	175	348 338	57 531	16.5	.2	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	342	2 580 736	333 379	12.9	1.4	X
	20879	Artificial/silk flowers, plants, & trees	102	992 721	270 895	27.3	1.1	X
	20883	All other merchandise	199	3 027 716	1 107 940	36.6	4.6	X
	29810	All other merchandise	234	2 122 239	131 031	6.2	.5	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	559	5 668 948	678 848	12.0	2.8	67.0
	29913	Receipts from coin-operated amusement machines, excluding receipts from coin-operated machines operated by others	20	30 223	4 989	16.5	Z	X
	29967	All other nonmerchandise receipts	537	5 630 873	672 852	11.9	2.8	X
454112		Electronic auctions	95	X	903 901	X	100.0	1.7
454113		Mail-order houses	10 317	X	95 767 540	X	100.0	76.0
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	659	3 996 239	854 089	21.4	.9	67.1
	20108	Bottled, canned, or packaged soft drinks	333	149 976	103 224	68.8	.1	X
	20113	All other foods, including dry groceries, canned & bottled foods, candy, packaged snacks, bakery products, etc.	640	3 961 044	750 865	19.0	.8	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	31	79 186	11 622	14.7	Z	X

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
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						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
454		Nonstore retailers—Con.						
4541		Electronic shopping and mail-order houses—Con.						
45411		Electronic shopping and mail-order houses—Con.						
454113		Mail-order houses—Con.						
	20140	Packaged liquor, wine, & beer	29	243 247	166 087	68.3	.2	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	102	1 290 978	326 483	25.3	.3	X
	20160	Drugs, health aids, beauty aids, including cosmetics	1 965	35 622 658	28 034 007	78.7	29.3	61.1
	20161	Prescriptions	365	23 561 143	22 243 483	94.4	23.2	X
	20162	Nonprescription medicines	161	3 724 846	528 216	14.2	.6	X
	20163	Vitamins, minerals, & other dietary supplements	873	6 569 717	2 838 277	43.2	3.0	X
	20164	Health aids, incl first-aid products; foot prod; prescription access; eye/contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs	444	3 639 670	1 164 462	32.0	1.2	X
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	378	6 508 836	1 066 488	16.4	1.1	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	289	788 779	127 890	16.2	.1	X
	20167	Hearing aids & supplies	51	1 453 448	65 191	4.5	.1	X
	20180	Soaps, detergents, & household cleaners	130	753 808	51 608	6.8	.1	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	96	773 122	507 070	65.6	.5	X
	20200	Men's wear	896	11 999 628	1 971 845	16.4	2.1	X
	20220	Women's, juniors', & misses' wear	987	17 457 664	6 775 168	38.8	7.1	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	388	7 446 633	668 568	9.0	.7	X
	20260	Footwear, including accessories	797	10 853 222	1 465 644	13.5	1.5	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	419	1 366 855	232 098	17.0	.2	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	351	6 668 537	1 161 713	17.4	1.2	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	164	4 240 743	471 575	11.1	.5	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	272	2 686 156	221 399	8.2	.2	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	573	7 365 739	983 906	13.4	1.0	63.7
	20321	Televisions	309	1 496 921	180 650	12.1	.2	X
	20324	Video recorders, cameras, tapes, DVDs, & electronic game/DVD combination devices	485	7 108 288	803 256	11.3	.8	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	1 157	11 252 857	2 730 779	24.3	2.9	59.3
	20331	Audio equipment, components, parts, accessories, including radios, stereos, tape recorders & players, compact disc players, & other sound reinforcement and recording equipment	387	7 298 592	671 409	9.2	.7	X
	20335	Records, tapes, audio tape books, & compact discs	757	3 534 830	789 102	22.3	.8	X
	20337	Musical instruments, sheet music, & related items	282	2 161 652	1 270 264	58.8	1.3	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	605	9 351 064	1 329 179	14.2	1.4	X
	20360	Flooring & floor coverings	115	3 669 652	263 108	7.2	.3	X
	20370	Computer hardware, software, & supplies, including computer game software	637	22 942 101	15 711 824	68.5	16.4	66.0
	20375	Computer & peripheral equipment	328	19 986 079	14 877 105	74.4	15.5	X
	20376	Prepackaged (off-the-shelf) computer software	424	6 772 462	834 719	12.3	.9	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	1 070	18 167 118	4 199 950	23.1	4.4	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	832	11 535 012	3 096 737	26.8	3.2	X
	20420	Books	1 328	6 835 556	2 229 941	32.6	2.3	X
	20440	Photographic equipment & supplies	131	1 244 631	245 400	19.7	.3	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	898	8 138 849	1 763 305	21.7	1.8	62.0
	20461	Toys, including wheel goods	598	4 857 513	1 021 350	21.0	1.1	X
	20462	Games, including video & electronic games	194	2 309 542	59 421	2.6	.1	X
	20463	Hobby goods	308	2 427 856	682 531	28.1	.7	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	155	1 859 649	204 556	11.0	.2	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	951	7 826 064	3 338 353	42.7	3.5	55.5
	20519	Boats, motors, parts & accessories	184	700 501	284 282	40.6	.3	X
	20522	All other sporting goods, including bicycles, snowmobiles, go-carts, parts & accessories, etc.	814	7 548 513	3 054 071	40.5	3.2	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	338	2 512 969	829 141	33.0	.9	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	450	4 857 813	759 517	15.6	.8	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	45	261 359	153 394	58.7	.2	X
	20670	Paint & sundries	7	8 055	221	2.7	Z	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	8	88 596	84 198	95.0	.1	X
	20730	Automotive lubricants, including oil, greases, etc.	37	67 921	5 272	7.8	Z	X
	20740	Automotive tires, tubes, batteries, parts, accessories	889	4 858 532	2 079 311	42.8	2.2	X
	20800	Pets, pet foods, & pet supplies	174	1 841 321	379 413	20.6	.4	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
454		Nonstore retailers—Con.						
4541		Electronic shopping and mail-order houses—Con.						
45411		Electronic shopping and mail-order houses—Con.						
454113		Mail-order houses—Con.						
	20850	All other merchandise	3 021	25 356 700	10 597 931	41.8	11.1	72.4
	20851	Stationery products, including stationery, tablets, pads, & related products	400	4 116 464	790 720	19.2	.8	X
	20852	Office paper, including computer printer, copier, fax, & typewriter cut sheet paper	248	2 137 377	615 534	28.8	.6	X
	20853	Office & school supplies	471	6 469 858	3 570 773	55.2	3.7	X
	20854	Office equipment, including fax machines, dictaphones, copying machines, calculating machines, etc.	335	5 414 456	435 482	8.0	.5	X
	20855	Greeting cards	195	514 130	64 433	12.5	.1	X
	20856	Magazines & newspapers	336	2 967 532	663 108	22.3	.7	X
	20859	Luggage & leather goods	307	4 534 707	243 024	5.4	.3	X
	20861	Antiques, items over 100 years old	148	79 951	29 422	36.8	Z	X
	20862	Collectibles, including items which are old, but less than 100 years old, & limited in supply	775	4 483 359	1 780 479	39.7	1.9	X
	20863	Art goods, including original pictures & sculptures	329	2 120 886	143 013	6.7	.1	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	531	3 485 931	1 210 601	34.7	1.3	X
	20879	Artificial/silk flowers, plants, & trees	61	317 780	18 719	5.9	Z	X
	20883	All other merchandise	242	1 936 595	1 032 608	53.3	1.1	X
	29810	All other merchandise	494	5 825 262	520 401	8.9	.5	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	763	12 922 062	1 341 018	10.4	1.4	64.5
	29967	All other nonmerchandise receipts	761	12 918 433	1 338 778	10.4	1.4	X
4542		Vending machine operators	5 921	X	7 048 506	X	100.0	67.5
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	5 139	5 851 549	5 268 882	90.0	74.8	55.8
	20108	Bottled, canned, or packaged soft drinks	4 304	4 970 982	2 233 055	44.9	31.7	X
	20113	All other foods, including dry groceries, canned & bottled foods, candy, packaged snacks, bakery products, etc.	4 616	5 577 713	3 035 827	54.4	43.1	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	1 450	2 767 033	1 354 253	48.9	19.2	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	892	1 728 753	194 257	11.2	2.8	X
	20160	Drugs, health aids, beauty aids, including cosmetics	137	238 748	17 966	7.5	.3	50.9
	20162	Nonprescription medicines	87	182 606	5 095	2.8	.1	X
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	41	88 596	831	.9	Z	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	115	178 458	11 915	6.7	.2	X
	20180	Soaps, detergents, & household cleaners	48	143 480	3 078	2.1	Z	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	137	412 140	10 748	2.6	Z	X
	20200	Men's wear	12	31 479	229	.7	Z	X
	20220	Women's, juniors', & misses' wear	12	31 479	182	.6	Z	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	20	16 350	1 726	10.6	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	154	195 226	37 915	19.4	.5	63.3
	20461	Toys, including wheel goods	100	49 978	31 970	64.0	.5	X
	20462	Games, including video & electronic games	50	143 930	5 929	4.1	.1	X
	20850	All other merchandise	153	134 176	43 656	32.5	.6	67.2
	20853	Office & school supplies	7	14 020	1 869	13.3	Z	X
	20856	Magazines & newspapers	71	41 065	19 069	46.4	.3	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	24	29 542	1 825	6.2	Z	X
	20883	All other merchandise	49	41 778	20 742	49.6	.3	X
	29810	All other merchandise	265	488 332	21 196	4.3	.3	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	272	594 738	92 552	15.6	1.3	57.8
	29913	Receipts from coin-operated amusement machines, excluding receipts from coin-operated machines operated by others	176	348 127	76 459	22.0	1.1	X
	29967	All other nonmerchandise receipts	123	284 594	16 093	5.7	.2	X
45421		Vending machine operators	5 921	X	7 048 506	X	100.0	67.5
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	5 139	5 851 549	5 268 882	90.0	74.8	55.8
	20108	Bottled, canned, or packaged soft drinks	4 304	4 970 982	2 233 055	44.9	31.7	X
	20113	All other foods, including dry groceries, canned & bottled foods, candy, packaged snacks, bakery products, etc.	4 616	5 577 713	3 035 827	54.4	43.1	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	1 450	2 767 033	1 354 253	48.9	19.2	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	892	1 728 753	194 257	11.2	2.8	X
	20160	Drugs, health aids, beauty aids, including cosmetics	137	238 748	17 966	7.5	.3	50.9
	20162	Nonprescription medicines	87	182 606	5 095	2.8	.1	X
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	41	88 596	831	.9	Z	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	115	178 458	11 915	6.7	.2	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
454		Nonstore retailers—Con.						
4542		Vending machine operators—Con.						
45421		Vending machine operators—Con.						
	20180	Soaps, detergents, & household cleaners	48	143 480	3 078	2.1	Z	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	137	412 140	10 748	2.6	.2	X
	20200	Men's wear	12	31 479	229	.7	Z	X
	20220	Women's, juniors', & misses' wear	12	31 479	182	.6	Z	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	20	16 350	1 726	10.6	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	154	195 226	37 915	19.4	.5	63.3
	20461	Toys, including wheel goods	100	49 978	31 970	64.0	.5	X
	20462	Games, including video & electronic games	50	143 930	5 929	4.1	.1	X
	20850	All other merchandise	153	134 176	43 656	32.5	.6	67.2
	20853	Office & school supplies	7	14 020	1 869	13.3	Z	X
	20856	Magazines & newspapers	71	41 065	19 069	46.4	.3	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	24	29 542	1 825	6.2	Z	X
	20883	All other merchandise	49	41 778	20 742	49.6	.3	X
	29810	All other merchandise	265	488 332	21 196	4.3	.3	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	272	594 738	92 552	15.6	1.3	57.8
	29913	Receipts from coin-operated amusement machines, excluding receipts from coin-operated machines operated by others	176	348 127	76 459	22.0	1.1	X
	29967	All other nonmerchandise receipts	123	284 594	16 093	5.7	.2	X
454210		Vending machine operators	5 921	X	7 048 506	X	100.0	67.5
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	5 139	5 851 549	5 268 882	90.0	74.8	55.8
	20108	Bottled, canned, or packaged soft drinks	4 304	4 970 982	2 233 055	44.9	31.7	X
	20113	All other foods, including dry groceries, canned & bottled foods, candy, packaged snacks, bakery products, etc.	4 616	5 577 713	3 035 827	54.4	43.1	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	1 450	2 767 033	1 354 253	48.9	19.2	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	892	1 728 753	194 257	11.2	2.8	X
	20160	Drugs, health aids, beauty aids, including cosmetics	137	238 748	17 966	7.5	.3	50.9
	20162	Nonprescription medicines	87	182 606	5 095	2.8	.1	X
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	41	88 596	831	.9	Z	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	115	178 458	11 915	6.7	.2	X
	20180	Soaps, detergents, & household cleaners	48	143 480	3 078	2.1	Z	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	137	412 140	10 748	2.6	.2	X
	20200	Men's wear	12	31 479	229	.7	Z	X
	20220	Women's, juniors', & misses' wear	12	31 479	182	.6	Z	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	20	16 350	1 726	10.6	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	154	195 226	37 915	19.4	.5	63.3
	20461	Toys, including wheel goods	100	49 978	31 970	64.0	.5	X
	20462	Games, including video & electronic games	50	143 930	5 929	4.1	.1	X
	20850	All other merchandise	153	134 176	43 656	32.5	.6	67.2
	20853	Office & school supplies	7	14 020	1 869	13.3	Z	X
	20856	Magazines & newspapers	71	41 065	19 069	46.4	.3	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	24	29 542	1 825	6.2	Z	X
	20883	All other merchandise	49	41 778	20 742	49.6	.3	X
	29810	All other merchandise	265	488 332	21 196	4.3	.3	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	272	594 738	92 552	15.6	1.3	57.8
	29913	Receipts from coin-operated amusement machines, excluding receipts from coin-operated machines operated by others	176	348 127	76 459	22.0	1.1	X
	29967	All other nonmerchandise receipts	123	284 594	16 093	5.7	.2	X
4543		Direct selling establishments	33 090	X	45 087 735	X	100.0	66.6
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	4 506	7 943 326	6 304 606	79.4	14.0	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	646	355 970	146 745	41.2	.3	X
	20140	Packaged liquor, wine, & beer	335	346 511	76 021	21.9	.2	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	629	803 592	96 772	12.0	.2	X
	20160	Drugs, health aids, beauty aids, including cosmetics	2 453	2 345 655	1 565 216	66.7	3.5	X
	20180	Soaps, detergents, & household cleaners	639	442 023	104 970	23.7	.2	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	692	1 080 609	122 426	11.3	.3	X
	20200	Men's wear	1 117	901 363	528 329	58.6	1.2	X
	20220	Women's, juniors', & misses' wear	1 040	641 817	242 660	37.8	.5	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	269	308 574	48 632	15.8	.1	X

See footnotes at end of table.

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
454		Nonstore retailers—Con.						
4543		Direct selling establishments—Con.						
	20260	Footwear, including accessories	586	394 190	104 513	26.5	.2	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	195	96 488	27 143	28.1	.1	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	1 712	974 059	657 319	67.5	1.5	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	4 430	6 314 034	1 102 839	17.5	2.4	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	194	627 833	95 754	15.3	.2	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	523	609 951	165 628	27.2	.4	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	973	957 277	423 794	44.3	.9	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	862	1 158 515	817 558	70.6	1.8	X
	20360	Flooring & floor coverings	760	676 457	405 923	60.0	.9	X
	20370	Computer hardware, software, & supplies, including computer game software	931	821 955	529 999	64.5	1.2	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	1 923	2 570 865	1 647 796	64.1	3.7	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	1 121	769 494	468 583	60.9	1.0	X
	20420	Books	946	1 330 988	796 859	59.9	1.8	X
	20440	Photographic equipment & supplies	61	71 238	15 660	22.0	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	523	329 494	69 208	21.0	.2	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	173	134 813	61 928	45.9	.1	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	512	370 974	247 249	66.6	.5	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	1 209	1 550 095	515 979	33.3	1.1	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	1 999	1 772 162	1 025 333	57.9	2.3	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	2 013	6 643 655	696 599	10.5	1.5	X
	20670	Paint & sundries	165	133 382	47 647	35.7	.1	X
	20690	Wallpaper & other flexible wallcoverings	103	71 760	7 026	9.8	Z	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	41	86 343	7 056	8.2	Z	X
	20720	Automotive fuels	3 118	11 281 775	2 842 593	25.2	6.3	X
	20730	Automotive lubricants, including oil, greases, etc.	1 158	4 275 425	224 370	5.2	.5	X
	20740	Automotive tires, tubes, batteries, parts, accessories	527	1 477 842	82 041	5.6	.2	X
	20780	Household fuels, including oil, LP gas, wood, coal	11 128	23 687 698	18 176 747	76.7	40.3	X
	20800	Pets, pet foods, & pet supplies	273	331 720	38 015	11.5	.1	X
	20850	All other merchandise	4 628	4 545 798	2 638 470	58.0	5.9	X
	29810	All other merchandise	2 208	4 596 343	322 851	7.0	.7	X
	29900	All nonmerch rcppts, incl all rcppts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	8 245	15 850 485	1 571 627	9.9	3.5	X
45431		Fuel dealers	11 079	X	23 609 510	X	100.0	69.8
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	180	703 621	42 789	6.1	.2	X
	20140	Packaged liquor, wine, & beer	6	14 193	868	6.1	Z	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	109	435 701	14 598	3.4	.1	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	2 702	4 615 496	248 285	5.4	1.1	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	370	913 445	108 413	11.9	.5	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	155	375 129	56 312	15.0	.2	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	1 811	6 434 356	581 134	9.0	2.5	64.1
	20662	Heating & HVAC units; ductwork; heating stoves, including wood, kerosene, & oil; & prefabricated fireplaces	1 786	6 379 459	558 269	8.8	2.4	X
	20664	All other building/structural materials & supplies	117	436 497	22 865	5.2	.1	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	36	85 687	7 008	8.2	Z	X
	20720	Automotive fuels	3 021	11 155 788	2 820 964	25.3	11.9	59.0
	20721	Unleaded regular gasoline	1 965	8 096 180	1 122 356	13.9	4.8	X
	20722	Unleaded mid-grade gasoline	1 153	5 834 403	205 354	3.5	.9	X
	20723	Unleaded premium gasoline	1 096	5 718 581	203 411	3.6	.9	X
	20724	Leaded gasoline	61	120 833	6 376	5.3	Z	X
	20725	Diesel fuel	2 556	9 632 419	1 246 105	12.9	5.3	X
	20726	Other automotive fuels	186	516 668	37 034	7.2	.2	X
	20730	Automotive lubricants, including oil, greases, etc.	997	4 120 602	222 432	5.4	.9	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
454		Nonstore retailers—Con.						
4543		Direct selling establishments—Con.						
45431		Fuel dealers—Con.						
	20740	Automotive tires, tubes, batteries, parts, accessories	446	1 409 036	80 305	5.7	.3	X
	20780	Household fuels, including oil, LP gas, wood, coal	11 079	23 609 510	18 171 332	77.0	77.0	64.5
	20781	LP gas, including bulk & bottled	7 207	14 061 580	8 877 265	63.1	37.6	X
	20782	Kerosene	2 785	9 185 151	470 885	5.1	2.0	X
	20783	No. 2 distillate fuel oil	4 638	14 382 773	7 936 775	55.2	33.6	X
	20784	Other distillate fuel oil, including nos. 1 & 4	749	3 452 890	421 930	12.2	1.8	X
	20785	Residual fuel oil, including nos. 5 & 6	274	1 607 292	312 553	19.4	1.3	X
	20786	Coal	144	231 792	34 302	14.8	.1	X
	20787	Wood	157	74 798	40 908	54.7	.2	X
	20788	Other household fuels	82	447 542	76 714	17.1	.3	X
	20800	Pets, pet foods, & pet supplies	9	11 258	185	1.6	Z	X
	20850	All other merchandise	44	107 323	16 569	15.4	.1	X
	29810	All other merchandise	1 345	3 148 575	159 069	5.1	.7	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	5 585	13 043 800	1 067 900	8.2	4.5	62.4
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	4 844	11 426 419	725 278	6.3	3.1	X
	29978	All other nonmerchandise receipts, including receipts from customers for parts installed in repair & charges for delivery, storage, etc.	3 681	7 556 753	342 622	4.5	1.5	X
454311		Heating oil dealers	4 672	X	14 259 058	X	100.0	65.4
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	146	572 799	38 880	6.8	.3	X
	20140	Packaged liquor, wine, & beer	6	14 193	868	6.1	Z	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	89	350 787	11 429	3.3	.1	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	68	412 766	21 530	5.2	.2	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	105	454 385	86 267	19.0	.6	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	92	252 007	41 491	16.5	.3	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	1 129	5 288 217	524 188	9.9	3.7	59.4
	20662	Heating & HVAC units; ductwork; heating stoves, including wood, kerosene, & oil; & prefabricated fireplaces	1 117	5 253 400	505 886	9.6	3.5	X
	20664	All other building/structural materials & supplies	59	336 567	18 302	5.4	.1	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	20	73 853	6 144	8.3	Z	X
	20720	Automotive fuels	2 599	10 067 804	2 543 890	25.3	17.8	54.7
	20721	Unleaded regular gasoline	1 697	7 331 216	1 009 889	13.8	7.1	X
	20722	Unleaded mid-grade gasoline	1 005	5 392 268	191 030	3.5	1.3	X
	20723	Unleaded premium gasoline	964	5 189 094	190 164	3.7	1.3	X
	20724	Leaded gasoline	53	98 502	5 653	5.7	Z	X
	20725	Diesel fuel	2 272	8 799 021	1 118 528	12.7	7.8	X
	20726	Other automotive fuels	82	335 160	28 626	8.5	.2	X
	20730	Automotive lubricants, including oil, greases, etc.	843	3 616 289	185 921	5.1	1.3	X
	20740	Automotive tires, tubes, batteries, parts, accessories	272	1 079 985	70 308	6.5	.5	X
	20780	Household fuels, including oil, LP gas, wood, coal	4 672	14 259 058	9 853 239	69.1	69.1	57.4
	20781	LP gas, including bulk & bottled	1 003	4 774 279	770 926	16.1	5.4	X
	20782	Kerosene	2 575	8 585 701	457 685	5.3	3.2	X
	20783	No. 2 distillate fuel oil	4 418	13 700 100	7 840 144	57.2	55.0	X
	20784	Other distillate fuel oil, including nos. 1 & 4	682	3 243 631	405 290	12.5	2.8	X
	20785	Residual fuel oil, including nos. 5 & 6	260	1 578 781	309 020	19.6	2.2	X
	20786	Coal	84	200 754	10 099	5.0	.1	X
	20787	Wood	9	17 592	3 619	20.6	Z	X
	20788	Other household fuels	60	412 875	56 456	13.7	.4	X
	20800	Pets, pet foods, & pet supplies	9	11 258	185	1.6	Z	X
	20850	All other merchandise	28	89 326	13 625	15.3	.1	X
	29810	All other merchandise	412	1 787 616	87 306	4.9	.6	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	1 975	7 566 671	763 631	10.1	5.4	56.5
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	1 796	6 912 266	584 735	8.5	4.1	X
	29978	All other nonmerchandise receipts, including receipts from customers for parts installed in repair & charges for delivery, storage, etc.	883	3 300 012	178 896	5.4	1.3	X
454312		Liquefied petroleum gas (bottled gas) dealers	6 203	X	9 286 126	X	100.0	76.5
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	34	130 822	3 909	3.0	Z	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	20	84 914	3 169	3.7	Z	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	2 633	4 201 807	226 441	5.4	2.4	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	265	459 060	22 146	4.8	.2	X

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All estab-lishments ¹	
44-45		Retail trade—Con.						
454		Nonstore retailers—Con.						
4543		Direct selling establishments—Con.						
45431		Fuel dealers—Con.						
454312		Liquefied petroleum gas (bottled gas) dealers—Con.						
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	48	118 153	13 408	11.3	.1	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	676	1 144 305	56 301	4.9	.6	73.3
	20662	Heating & HVAC units; ductwork; heating stoves, including wood, kerosene, & oil; & prefabricated fireplaces	665	1 125 258	52 250	4.6	.6	X
	20664	All other building/structural materials & supplies	54	98 780	4 051	4.1	Z	X
	20700	Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	16	11 834	864	7.3	Z	X
	20720	Automotive fuels	421	1 086 426	276 746	25.5	3.0	70.5
	20721	Unleaded regular gasoline	268	764 964	112 467	14.7	1.2	X
	20722	Unleaded mid-grade gasoline	148	442 135	14 324	3.2	.2	X
	20723	Unleaded premium gasoline	132	529 487	13 247	2.5	.1	X
	20724	Leaded gasoline	8	22 331	723	3.2	Z	X
	20725	Diesel fuel	284	833 398	127 577	15.3	1.4	X
	20726	Other automotive fuels	104	181 508	8 408	4.6	.1	X
	20730	Automotive lubricants, including oil, greases, etc.	154	504 313	36 511	7.2	.4	X
	20740	Automotive tires, tubes, batteries, parts, accessories	174	329 051	9 997	3.0	.1	X
	20780	Household fuels, including oil, LP gas, wood, coal	6 203	9 286 126	8 258 849	88.9	88.9	75.6
	20781	LP gas, including bulk & bottled	6 203	9 286 126	8 106 169	87.3	87.3	X
	20782	Kerosene	207	595 311	12 949	2.2	.1	X
	20783	No. 2 distillate fuel oil	218	678 727	95 072	14.0	1.0	X
	20784	Other distillate fuel oil, including nos. 1 & 4	62	203 486	14 241	7.0	.2	X
	20785	Residual fuel oil, including nos. 5 & 6	12	28 132	3 365	12.0	Z	X
	20788	Other household fuels	15	28 667	15 155	52.9	.2	X
	20850	All other merchandise	12	16 392	2 696	16.4	Z	60.9
	20883	All other merchandise	12	16 392	2 696	16.4	Z	X
	29810	All other merchandise	925	1 358 341	71 477	5.3	.8	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	3 589	5 469 804	302 421	5.5	3.3	71.3
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	3 033	4 508 282	139 304	3.1	1.5	X
	29978	All other nonmerchandise receipts, including receipts from customers for parts installed in repair & charges for delivery, storage, etc.	2 783	4 252 823	163 117	3.8	1.8	X
454319		Other fuel dealers	204	X	64 326	X	100.0	55.1
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	15	4 969	1 413	28.4	2.2	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	6	1 834	645	35.2	1.0	X
	20780	Household fuels, including oil, LP gas, wood, coal	204	64 326	59 244	92.1	92.1	47.1
	20786	Coal	60	31 038	24 203	78.0	37.6	X
	20787	Wood	144	29 997	25 391	84.6	39.5	X
	20788	Other household fuels	7	6 000	5 103	85.1	7.9	X
	29810	All other merchandise	8	2 618	286	10.9	.4	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	21	7 325	1 848	25.2	2.9	45.1
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	15	5 871	1 239	21.1	1.9	X
	29978	All other nonmerchandise receipts, including receipts from customers for parts installed in repair & charges for delivery, storage, etc.	15	3 918	609	15.5	.9	X
45439		Other direct selling establishments	22 011	X	21 478 225	X	100.0	63.2
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	4 326	7 239 705	6 261 817	86.5	29.2	53.5
	20108	Bottled, canned, or packaged soft drinks	809	679 632	386 772	56.9	1.8	X
	20113	All other foods, including dry groceries, canned & bottled foods, candy, packaged snacks, bakery products, etc.	3 901	6 823 319	5 875 045	86.1	27.4	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	643	334 200	145 179	43.4	.7	X
	20140	Packaged liquor, wine, & beer	329	332 318	75 153	22.6	.4	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	520	367 891	82 174	22.3	.4	X
	20160	Drugs, health aids, beauty aids, including cosmetics	2 450	2 323 885	1 565 204	67.4	7.3	54.4
	20161	Prescriptions	26	255 850	60 844	23.8	.3	X
	20162	Nonprescription medicines	179	92 190	4 856	5.3	Z	X
	20163	Vitamins, minerals, & other dietary supplements	582	833 716	402 517	48.3	1.9	X
	20164	Health aids, incl first-aid products; foot prod; prescription access; eye/contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs	594	576 996	463 430	80.3	2.2	X
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	1 107	881 316	437 014	49.6	2.0	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	320	202 971	20 549	10.1	.1	X
	20167	Hearing aids & supplies	346	184 262	175 991	95.5	.8	X
	20180	Soaps, detergents, & household cleaners	639	442 023	104 970	23.7	.5	X

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			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
454		Nonstore retailers—Con.						
4543		Direct selling establishments—Con.						
45439		Other direct selling establishments—Con.						
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	692	1 080 609	122 426	11.3	.6	X
	20200	Men's wear	1 114	894 946	528 230	59.0	2.5	X
	20220	Women's, juniors', & misses' wear	1 040	641 817	242 660	37.8	1.1	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	269	308 574	48 632	15.8	.2	X
	20260	Footwear, including accessories	585	392 651	104 503	26.6	.5	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	195	96 488	27 143	28.1	.1	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	1 712	974 059	657 319	67.5	3.1	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	1 728	1 698 538	854 554	50.3	4.0	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	192	626 419	95 740	15.3	.4	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	523	609 951	165 628	27.2	.8	52.8
	20321	Televisions	447	461 592	71 836	15.6	.3	X
	20324	Video recorders, cameras, tapes, DVDs, & electronic game/DVD combination devices	191	288 540	93 792	32.5	.4	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	973	957 277	423 794	44.3	2.0	44.4
	20331	Audio equipment, components, parts, accessories, including radios, stereos, tape recorders & players, compact disc players, & other sound reinforcement and recording equipment	486	401 301	199 224	49.6	.9	X
	20335	Records, tapes, audio tape books, & compact discs	460	476 839	137 410	28.8	.6	X
	20337	Musical instruments, sheet music, & related items	77	168 163	87 160	51.8	.4	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	859	1 152 098	817 514	71.0	3.8	X
	20360	Flooring & floor coverings	760	676 457	405 923	60.0	1.9	X
	20370	Computer hardware, software, & supplies, including computer game software	930	817 364	529 680	64.8	2.5	48.2
	20375	Computer & peripheral equipment	863	742 248	427 070	57.5	2.0	X
	20376	Prepackaged (off-the-shelf) computer software	394	323 309	102 610	31.7	.5	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	1 919	2 563 866	1 646 930	64.2	7.7	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	1 121	769 494	468 583	60.9	2.2	X
	20420	Books	946	1 330 988	796 859	59.9	3.7	X
	20440	Photographic equipment & supplies	61	71 238	15 660	22.0	.1	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	522	327 955	69 197	21.1	.3	37.1
	20461	Toys, including wheel goods	263	145 062	15 302	10.5	.1	X
	20462	Games, including video & electronic games	118	85 871	14 364	16.7	.1	X
	20463	Hobby goods	160	116 817	39 531	33.8	.2	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	173	134 813	61 928	45.9	.3	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	507	366 792	246 314	67.2	1.1	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	839	636 650	407 566	64.0	1.9	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	1 844	1 397 033	969 021	69.4	4.5	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	202	209 299	115 465	55.2	.5	X
	20670	Paint & sundries	161	125 399	47 627	38.0	.2	X
	20690	Wallpaper & other flexible wallcoverings	103	71 760	7 026	9.8	.1	X
	20720	Automotive fuels	97	125 987	21 629	17.2	.1	X
	20730	Automotive lubricants, including oil, greases, etc.	161	154 823	1 938	1.3	.1	X
	20740	Automotive tires, tubes, batteries, parts, accessories	81	68 806	1 736	2.5	.1	X
	20780	Household fuels, including oil, LP gas, wood, coal	49	78 188	5 415	6.9	.1	X
	20800	Pets, pet foods, & pet supplies	264	320 462	37 830	11.8	.2	X
	20850	All other merchandise	4 584	4 438 475	2 621 901	59.1	12.2	48.4
	20851	Stationery products, including stationery, tablets, pads, & related products	522	597 302	157 635	26.4	.7	X
	20852	Office paper, including computer printer, copier, fax, & typewriter cut sheet paper	340	330 938	102 237	30.9	.5	X
	20853	Office & school supplies	715	702 916	349 790	49.8	1.6	X
	20854	Office equipment, including fax machines, dictaphones, copying machines, calculating machines, etc.	416	410 781	144 860	35.3	.7	X
	20855	Greeting cards	386	226 608	21 266	9.4	.1	X
	20856	Magazines & newspapers	1 073	1 046 953	314 825	30.1	1.5	X
	20859	Luggage & leather goods	92	111 508	31 980	28.7	.1	X
	20861	Antiques, items over 100 years old	166	287 702	168 043	58.4	.8	X
	20862	Collectibles, including items which are old, but less than 100 years old, & limited in supply	210	316 041	115 590	36.6	.5	X
	20863	Art goods, including original pictures & sculptures	533	383 015	290 158	75.8	1.4	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	713	704 275	390 220	55.4	1.8	X
	20879	Artificial/silk flowers, plants, & trees	194	97 988	18 341	18.7	.1	X
	20883	All other merchandise	662	679 132	516 953	76.1	2.4	X
	29810	All other merchandise	863	1 447 768	163 782	11.3	.8	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
454		Nonstore retailers—Con.						
4543		Direct selling establishments—Con.						
45439		Other direct selling establishments—Con.						
	29900	All nonmerch rcppts, incl all rcppts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	2 660	2 806 685	503 727	17.9	2.3	X
454390		Other direct selling establishments	22 011	X	21 478 225	X	100.0	63.2
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	4 326	7 239 705	6 261 817	86.5	29.2	53.5
	20108	Bottled, canned, or packaged soft drinks	809	679 632	386 772	56.9	1.8	X
	20113	All other foods, including dry groceries, canned & bottled foods, candy, packaged snacks, bakery products, etc.	3 901	6 823 319	5 875 045	86.1	27.4	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	643	334 200	145 179	43.4	.7	X
	20140	Packaged liquor, wine, & beer	329	332 318	75 153	22.6	.4	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	520	367 891	82 174	22.3	.4	X
	20160	Drugs, health aids, beauty aids, including cosmetics	2 450	2 323 885	1 565 204	67.4	7.3	54.4
	20161	Prescriptions	26	255 850	60 844	23.8	.3	X
	20162	Nonprescription medicines	179	92 190	4 856	5.3	Z	X
	20163	Vitamins, minerals, & other dietary supplements	582	833 716	402 517	48.3	1.9	X
	20164	Health aids, incl first-aid products; foot prod; prescription access; eye/ contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs	594	576 996	463 430	80.3	2.2	X
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	1 107	881 316	437 014	49.6	2.0	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	320	202 971	20 549	10.1	.1	X
	20167	Hearing aids & supplies	346	184 262	175 991	95.5	.8	X
	20180	Soaps, detergents, & household cleaners	639	442 023	104 970	23.7	.5	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	692	1 080 609	122 426	11.3	.6	X
	20200	Men's wear	1 114	894 946	528 230	59.0	2.5	X
	20220	Women's, juniors', & misses' wear	1 040	641 817	242 660	37.8	1.1	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	269	308 574	48 632	15.8	.2	X
	20260	Footwear, including accessories	585	392 651	104 503	26.6	.5	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	195	96 488	27 143	28.1	.1	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	1 712	974 059	657 319	67.5	3.1	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	1 728	1 698 538	854 554	50.3	4.0	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	192	626 419	95 740	15.3	.4	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	523	609 951	165 628	27.2	.8	52.8
	20321	Televisions	447	461 592	71 836	15.6	.3	X
	20324	Video recorders, cameras, tapes, DVDs, & electronic game/DVD combination devices	191	288 540	93 792	32.5	.4	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	973	957 277	423 794	44.3	2.0	44.4
	20331	Audio equipment, components, parts, accessories, including radios, stereos, tape recorders & players, compact disc players, & other sound reinforcement and recording equipment	486	401 301	199 224	49.6	.9	X
	20335	Records, tapes, audio tape books, & compact discs	460	476 839	137 410	28.8	.6	X
	20337	Musical instruments, sheet music, & related items	77	168 163	87 160	51.8	.4	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	859	1 152 098	817 514	71.0	3.8	X
	20360	Flooring & floor coverings	760	676 457	405 923	60.0	1.9	X
	20370	Computer hardware, software, & supplies, including computer game software	930	817 364	529 680	64.8	2.5	48.2
	20375	Computer & peripheral equipment	863	742 248	427 070	57.5	2.0	X
	20376	Prepackaged (off-the-shelf) computer software	394	323 309	102 610	31.7	.5	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	1 919	2 563 866	1 646 930	64.2	7.7	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	1 121	769 494	468 583	60.9	2.2	X
	20420	Books	946	1 330 988	796 859	59.9	3.7	X
	20440	Photographic equipment & supplies	61	71 238	15 660	22.0	.1	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	522	327 955	69 197	21.1	.3	37.1
	20461	Toys, including wheel goods	263	145 062	15 302	10.5	.1	X
	20462	Games, including video & electronic games	118	85 871	14 364	16.7	.1	X
	20463	Hobby goods	160	116 817	39 531	33.8	.2	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	173	134 813	61 928	45.9	.3	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	507	366 792	246 314	67.2	1.1	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	839	636 650	407 566	64.0	1.9	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	1 844	1 397 033	969 021	69.4	4.5	X

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			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
454		Nonstore retailers—Con.						
4543		Direct selling establishments—Con.						
45439		Other direct selling establishments—Con.						
454390		Other direct selling establishments—Con.						
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	202	209 299	115 465	55.2	.5	X
	20670	Paint & sundries	161	125 399	47 627	38.0	.2	X
	20690	Wallpaper & other flexible wallcoverings	103	71 760	7 026	9.8	Z	X
	20720	Automotive fuels	97	125 987	21 629	17.2	.1	X
	20730	Automotive lubricants, including oil, greases, etc.	161	154 823	1 938	1.3	Z	X
	20740	Automotive tires, tubes, batteries, parts, accessories	81	68 806	1 736	2.5	Z	X
	20780	Household fuels, including oil, LP gas, wood, coal	49	78 188	5 415	6.9	Z	X
	20800	Pets, pet foods, & pet supplies	264	320 462	37 830	11.8	.2	X
	20850	All other merchandise	4 584	4 438 475	2 621 901	59.1	12.2	48.4
	20851	Stationery products, including stationery, tablets, pads, & related products	522	597 302	157 635	26.4	.7	X
	20852	Office paper, including computer printer, copier, fax, & typewriter cut sheet paper	340	330 938	102 237	30.9	.5	X
	20853	Office & school supplies	715	702 916	349 790	49.8	1.6	X
	20854	Office equipment, including fax machines, dictaphones, copying machines, calculating machines, etc.	416	4 410 781	144 860	35.3	.7	X
	20855	Greeting cards	386	226 608	21 266	9.4	.1	X
	20856	Magazines & newspapers	1 073	1 046 953	314 825	30.1	1.5	X
	20859	Luggage & leather goods	92	111 508	31 980	28.7	.1	X
	20861	Antiques, items over 100 years old	166	287 702	168 043	58.4	.8	X
	20862	Collectibles, including items which are old, but less than 100 years old, & limited in supply	210	316 041	115 590	36.6	.5	X
	20863	Art goods, including original pictures & sculptures	533	383 015	290 158	75.8	1.4	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	713	704 275	390 220	55.4	1.8	X
	20879	Artificial/silk flowers, plants, & trees	194	97 988	18 341	18.7	.1	X
	20883	All other merchandise	662	679 132	516 953	76.1	2.4	X
	29810	All other merchandise	863	1 447 768	163 782	11.3	.8	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	2 660	2 806 685	503 727	17.9	2.3	X
4543901		Direct selling, furniture, home furnishings, electronics, and appliances	5 885	X	5 423 788	X	100.0	66.3
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	35	134 853	5 344	4.0	.1	59.6
	20108	Bottled, canned, or packaged soft drinks	8	8 173	780	9.5	Z	X
	20113	All other foods, including dry groceries, canned & bottled foods, candy, packaged snacks, bakery products, etc.	27	126 680	4 564	3.6	.1	X
	20160	Drugs, health aids, beauty aids, including cosmetics	11	133 601	1 984	1.5	Z	X
	20180	Soaps, detergents, & household cleaners	19	11 796	696	5.9	Z	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	10	4 683	396	8.5	Z	X
	20200	Men's wear	9	13 744	749	5.5	Z	X
	20220	Women's, juniors', & misses' wear	12	8 937	1 052	11.8	Z	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	8	8 989	322	3.6	Z	X
	20260	Footwear, including accessories	6	12 460	1 423	11.4	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	35	21 866	1 149	5.3	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	1 638	919 033	639 984	69.6	11.8	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	1 424	848 049	721 277	85.1	13.3	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	54	239 511	88 792	37.1	1.6	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	264	249 297	82 028	32.9	1.5	54.3
	20321	Televisions	249	241 180	61 871	25.7	1.1	X
	20324	Video recorders, cameras, tapes, DVDs, & electronic game/DVD combination devices	117	142 580	20 157	14.1	.4	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	479	412 167	237 528	57.6	4.4	43.6
	20331	Audio equipment, components, parts, accessories, including radios, stereos, tape recorders & players, compact disc players, & other sound reinforcement and recording equipment	446	371 732	196 827	52.9	3.6	X
	20335	Records, tapes, audio tape books, & compact discs	6	6 214	202	3.3	Z	X
	20337	Musical instruments, sheet music, & related items	35	92 224	40 499	43.9	.7	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	611	922 624	776 268	84.1	14.3	X
	20360	Flooring & floor coverings	675	599 603	350 522	58.5	6.5	X
	20370	Computer hardware, software, & supplies, including computer game software	786	686 311	507 102	73.9	9.4	57.1
	20375	Computer & peripheral equipment	727	614 263	404 744	65.9	7.5	X
	20376	Prepackaged (off-the-shelf) computer software	380	316 358	102 358	32.4	1.9	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	1 046	1 767 829	1 497 526	84.7	27.6	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	36	24 160	1 139	4.7	Z	X
	20420	Books	26	110 634	7 375	6.7	.1	X
	20440	Photographic equipment & supplies	24	51 945	15 303	29.5	.3	X

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454		Nonstore retailers—Con.						
4543		Direct selling establishments—Con.						
45439		Other direct selling establishments—Con.						
454390		Other direct selling establishments—Con.						
4543901		Direct selling, furniture, home furnishings, electronics, and appliances—Con.						
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	23	22 236	1 118	5.0	Z	65.6
	20461	Toys, including wheel goods	20	13 375	826	6.2	Z	X
	20462	Games, including video & electronic games	8	17 194	292	1.7	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	62	46 625	7 422	15.9	.1	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	28	119 496	3 084	2.6	.1	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	40	33 933	24 162	71.2	.4	X
	20670	Paint & sundries	12	12 586	285	2.3	Z	X
	20690	Wallpaper & other flexible wallcoverings	82	50 250	3 341	6.6	.1	X
	20740	Automotive tires, tubes, batteries, parts, accessories	9	6 533	425	6.5	Z	X
	20800	Pets, pet foods, & pet supplies	6	127 479	2 548	2.0	Z	X
	20850	All other merchandise	477	711 979	191 000	26.8	3.5	59.2
	20851	Stationery products, including stationery, tablets, pads, & related products	13	134 822	994	.7	Z	X
	20852	Office paper, including computer printer, copier, fax, & typewriter cut sheet paper	30	36 890	2 493	6.8	Z	X
	20853	Office & school supplies	67	40 748	4 985	12.2	.1	X
	20854	Office equipment, including fax machines, dictaphones, copying machines, calculating machines, etc.	219	257 737	121 685	47.2	2.2	X
	20855	Greeting cards	18	17 556	301	1.7	Z	X
	20856	Magazines & newspapers	11	111 700	1 798	1.6	Z	X
	20859	Luggage & leather goods	8	15 271	573	3.8	Z	X
	20861	Antiques, items over 100 years old	41	52 389	5 146	9.8	.1	X
	20862	Collectibles, including items which are old, but less than 100 years old, & limited in supply	47	61 246	3 717	6.1	.1	X
	20863	Art goods, including original pictures & sculptures	74	67 257	4 379	6.5	.1	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	18	21 922	763	3.5	Z	X
	20879	Artificial/silk flowers, plants, & trees	45	32 595	692	2.1	Z	X
	20883	All other merchandise	68	79 751	43 474	54.5	.8	X
	29810	All other merchandise	161	142 792	17 072	12.0	.3	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	1 176	997 103	234 809	23.5	4.3	X
4543902		Direct selling, books, periodicals, videos, and compact discs	1 336	X	1 299 286	X	100.0	63.3
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	9	8 299	636	7.7	Z	63.3
	20113	All other foods, including dry groceries, canned & bottled foods, candy, packaged snacks, bakery products, etc.	7	6 668	460	6.9	Z	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	13	4 529	705	15.6	.1	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	39	32 554	22 785	70.0	1.8	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	59	140 180	73 493	52.4	5.7	57.5
	20324	Video recorders, cameras, tapes, DVDs, & electronic game/DVD combination devices	59	140 180	73 493	52.4	5.7	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	230	334 727	117 388	35.1	9.0	40.8
	20331	Audio equipment, components, parts, accessories, including radios, stereos, tape recorders & players, compact disc players, & other sound reinforcement and recording equipment	7	10 163	47	.5	Z	X
	20335	Records, tapes, audio tape books, & compact discs	230	334 727	117 198	35.0	9.0	X
	20370	Computer hardware, software, & supplies, including computer game software	15	9 348	813	8.7	.1	63.3
	20375	Computer & peripheral equipment	7	6 460	614	9.5	Z	X
	20376	Prepackaged (off-the-shelf) computer software	8	2 888	199	6.9	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	15	3 542	91	2.6	Z	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	10	5 574	457	8.2	Z	X
	20420	Books	563	826 200	772 796	93.5	59.5	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	73	53 402	3 087	5.8	.2	51.5
	20461	Toys, including wheel goods	66	46 563	1 354	2.9	.1	X
	20462	Games, including video & electronic games	6	7 722	1 675	21.7	.1	X
	20850	All other merchandise	838	786 544	296 064	37.6	22.8	X
	29810	All other merchandise	21	15 204	1 153	7.6	.1	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	46	27 183	8 751	32.2	.7	X
4543903		Direct selling, other merchandise	14 790	X	14 755 151	X	100.0	62.1

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
454		Nonstore retailers—Con.						
4543		Direct selling establishments—Con.						
45439		Other direct selling establishments—Con.						
454390		Other direct selling establishments—Con.						
4543903		Direct selling, other merchandise—Con.						
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	4 282	7 096 553	6 255 837	88.2	42.4	52.5
	20108	Bottled, canned, or packaged soft drinks	796	668 961	385 816	57.7	2.6	X
	20113	All other foods, including dry groceries, canned & bottled foods, candy, packaged snacks, bakery products, etc.	3 867	6 689 971	5 870 021	87.7	39.8	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	637	331 909	144 884	43.7	1.0	X
	20140	Packaged liquor, wine, & beer	321	328 029	74 342	22.7	.5	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	503	360 928	81 423	22.6	.6	X
	20160	Drugs, health aids, beauty aids, including cosmetics	2 435	2 188 118	1 563 187	71.4	10.6	55.5
	20161	Prescriptions	26	255 850	60 844	23.8	.4	X
	20162	Nonprescription medicines	177	91 910	4 849	5.3	Z	X
	20163	Vitamins, minerals, & other dietary supplements	578	831 550	402 484	48.4	2.7	X
	20164	Health aids, incl first-aid products; foot prod; prescription access; eye/contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs	592	576 716	463 422	80.4	3.1	X
	20165	Cosmetics, including face cream, make-up, perfumes & colognes, etc.	1 102	751 479	435 068	57.9	2.9	X
	20166	Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc.	314	199 490	20 526	10.3	.1	X
	20167	Hearing aids & supplies	346	184 262	175 991	95.5	1.2	X
	20180	Soaps, detergents, & household cleaners	620	430 227	104 274	24.2	.7	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	643	1 043 372	99 245	9.5	.7	X
	20200	Men's wear	1 103	881 004	527 478	59.9	3.6	X
	20220	Women's, juniors', & misses' wear	1 028	632 880	241 608	38.2	1.6	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	259	299 201	48 161	16.1	.3	X
	20260	Footwear, including accessories	579	380 191	103 080	27.1	.7	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	160	74 622	25 994	34.8	.2	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	74	55 026	17 335	31.5	.1	X
	20300	Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	304	850 489	133 277	15.7	.9	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	135	386 789	6 924	1.8	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	200	220 474	10 107	4.6	.1	50.4
	20321	Televisions	198	220 412	9 965	4.5	.1	X
	20324	Video recorders, cameras, tapes, DVDs, & electronic game/DVD combination devices	15	5 780	142	2.5	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	264	210 383	68 878	32.7	.5	52.6
	20331	Audio equipment, components, parts, accessories, including radios, stereos, tape recorders & players, compact disc players, & other sound reinforcement and recording equipment	33	19 406	2 350	12.1	Z	X
	20335	Records, tapes, audio tape books, & compact discs	224	135 898	20 010	14.7	.1	X
	20337	Musical instruments, sheet music, & related items	39	70 154	46 518	66.3	.3	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	248	229 474	41 246	18.0	.3	X
	20360	Flooring & floor coverings	85	76 854	55 401	72.1	.4	X
	20370	Computer hardware, software, & supplies, including computer game software	129	121 705	21 765	17.9	.1	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	858	792 495	149 313	18.8	1.0	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	1 075	739 760	466 987	63.1	3.2	X
	20420	Books	357	394 154	16 688	4.2	.1	X
	20440	Photographic equipment & supplies	37	19 293	357	1.9	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	426	252 317	64 992	25.8	.4	29.9
	20461	Toys, including wheel goods	177	85 124	13 122	15.4	.1	X
	20462	Games, including video & electronic games	104	60 955	12 397	20.3	.1	X
	20463	Hobby goods	156	115 394	39 473	34.2	.3	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	173	134 813	61 928	45.9	.4	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	503	364 658	246 045	67.5	1.7	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	777	590 025	400 144	67.8	2.7	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	1 816	1 277 537	965 937	75.6	6.5	X
	20640	Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	162	175 366	91 303	52.1	.6	X
	20670	Paint & sundries	149	112 813	47 342	42.0	.3	X
	20690	Wallpaper & other flexible wallcoverings	21	21 510	3 685	17.1	Z	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44-45		Retail trade—Con.						
454		Nonstore retailers—Con.						
4543		Direct selling establishments—Con.						
45439		Other direct selling establishments—Con.						
454390		Other direct selling establishments—Con.						
4543903		Direct selling, other merchandise—Con.						
	20720	Automotive fuels	97	125 987	21 629	17.2	.1	X
	20730	Automotive lubricants, including oil, greases, etc.	161	154 823	1 938	1.3	Z	X
	20740	Automotive tires, tubes, batteries, parts, accessories ..	72	62 273	1 311	2.1	Z	X
	20780	Household fuels, including oil, LP gas, wood, coal	49	78 188	5 415	6.9	Z	X
	20800	Pets, pet foods, & pet supplies	258	192 983	35 282	18.3	.2	X
	20850	All other merchandise	3 269	2 939 952	2 134 837	72.6	14.5	52.1
	20851	Stationery products, including stationery, tablets, pads, & related products	499	446 889	156 191	35.0	1.1	X
	20852	Office paper, including computer printer, copier, fax, & typewriter cut sheet paper	310	294 048	99 744	33.9	.7	X
	20853	Office & school supplies	647	658 904	344 762	52.3	2.3	X
	20854	Office equipment, including fax machines, dictaphones, copying machines, calculating machines, etc.	197	153 044	23 175	15.1	.2	X
	20855	Greeting cards	353	194 495	20 334	10.5	.1	X
	20856	Magazines & newspapers	245	173 991	18 614	10.7	.1	X
	20859	Luggage & leather goods	84	96 237	31 407	32.6	.2	X
	20861	Antiques, items over 100 years old	123	230 423	162 847	70.7	1.1	X
	20862	Collectibles, including items which are old, but less than 100 years old, & limited in supply	163	254 795	111 873	43.9	.8	X
	20863	Art goods, including original pictures & sculptures	457	312 811	285 735	91.3	1.9	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	689	677 113	389 379	57.5	2.6	X
	20879	Artificial/silk flowers, plants, & trees	149	65 393	17 649	27.0	.1	X
	20883	All other merchandise	593	597 998	473 124	79.1	3.2	X
	29810	All other merchandise	681	1 289 772	145 557	11.3	1.0	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	1 438	1 782 399	260 167	14.6	1.8	25.6
	29913	Receipts from coin-operated amusement machines, excluding receipts from coin-operated machines operated by others	48	76 582	19 760	25.8	.1	X
	29967	All other nonmerchandise receipts	1 391	1 705 817	240 407	14.1	1.6	X

¹Product line sales and/or product line percents may not sum to totals due to exclusion of selected lines to avoid disclosing data for individual companies, due to rounding, and/or due to exclusion of lines that did not meet publication criteria.

²Sales of establishments reporting product line sales as percent of total sales.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms. For the full technical documentation, see Appendix C.

Table 2. Kinds of Business by Broad Product Line for the United States: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
20100		Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc. . .	337 025	436 690 415	100.0
441		Motor vehicle and parts dealers	362	10 484	Z
4411		Automobile dealers	13	556	Z
44111		New car dealers	7	337	Z
441110		New car dealers	7	337	Z
44112		Used car dealers	6	219	Z
441120		Used car dealers	6	219	Z
4412		Other motor vehicle dealers	7	22	Z
4413		Automotive parts, accessories, and tire stores	342	9 906	Z
44131		Automotive parts and accessories stores	294	8 540	Z
441310		Automotive parts and accessories stores	294	8 540	Z
44132		Tire dealers	48	1 366	Z
441320		Tire dealers	48	1 366	Z
442		Furniture and home furnishings stores	3 574	241 501	.1
4421		Furniture stores	6	38	Z
44211		Furniture stores	6	38	Z
442110		Furniture stores	6	38	Z
4422		Home furnishings stores	3 568	241 463	.1
44229		Other home furnishings stores	3 568	241 463	.1
442299		All other home furnishings stores	3 568	241 463	.1
443		Electronics and appliance stores	88	2 912	Z
4431		Electronics and appliance stores	88	2 912	Z
44311		Appliance, television, and other electronics stores	85	2 893	Z
443111		Household appliance stores	49	2 621	Z
443112		Radio, television, and other electronics stores	36	272	Z
444		Building material and garden equipment and supplies dealers	4 235	169 745	Z
4441		Building material and supplies dealers	3 361	91 887	Z
44411		Home centers	275	5 919	Z
444110		Home centers	275	5 919	Z
44412		Paint and wallpaper stores	11	215	Z
444120		Paint and wallpaper stores	11	215	Z
44413		Hardware stores	2 836	67 845	Z
444130		Hardware stores	2 836	67 845	Z
44419		Other building material dealers	239	17 908	Z
444190		Other building material dealers	239	17 908	Z
4441901		Retail lumber yards	173	5 295	Z
4441902		All other building material dealers	66	12 613	Z
4442		Lawn and garden equipment and supplies stores	874	77 858	Z
44421		Outdoor power equipment stores	13	1 188	Z
444210		Outdoor power equipment stores	13	1 188	Z
44422		Nursery, garden center, and farm supply stores	861	76 670	Z
444220		Nursery, garden center, and farm supply stores	861	76 670	Z
445		Food and beverage stores	135 409	312 932 236	71.7
4451		Grocery stores	95 362	299 282 874	68.5
44511		Supermarkets and other grocery (except convenience) stores	66 150	289 957 267	66.4
445110		Supermarkets and other grocery (except convenience) stores	66 150	289 957 267	66.4
44512		Convenience stores	29 212	9 325 607	2.1
445120		Convenience stores	29 212	9 325 607	2.1
4452		Specialty food stores	24 485	12 371 059	2.8
44521		Meat markets	5 848	4 228 593	1.0
445210		Meat markets	5 848	4 228 593	1.0
44522		Fish and seafood markets	2 042	1 443 691	.3
445220		Fish and seafood markets	2 042	1 443 691	.3
44523		Fruit and vegetable markets	3 239	2 602 266	.6
445230		Fruit and vegetable markets	3 239	2 602 266	.6
44529		Other specialty food stores	13 356	4 096 509	.9
445291		Baked goods stores	4 511	1 367 513	.3
445292		Confectionery and nut stores	3 436	1 306 756	.3
445299		All other specialty food stores	5 409	1 422 240	.3
4453		Beer, wine, and liquor stores	15 562	1 278 303	.3
44531		Beer, wine, and liquor stores	15 562	1 278 303	.3
445310		Beer, wine, and liquor stores	15 562	1 278 303	.3
446		Health and personal care stores	25 316	5 369 533	1.2
4461		Health and personal care stores	25 316	5 369 533	1.2
44611		Pharmacies and drug stores	20 878	4 393 557	1.0
446110		Pharmacies and drug stores	20 878	4 393 557	1.0
4461101		Pharmacies and drug stores	20 510	4 301 260	1.0
4461102		Proprietary stores	368	92 297	Z
44612		Cosmetics, beauty supplies, and perfume stores	27	1 977	Z
446120		Cosmetics, beauty supplies, and perfume stores	27	1 977	Z
44619		Other health and personal care stores	4 411	973 999	.2
446191		Food (health) supplement stores	4 384	972 393	.2
446199		All other health and personal care stores	27	1 606	Z
447		Gasoline stations	103 643	24 102 676	5.5
4471		Gasoline stations	103 643	24 102 676	5.5
44711		Gasoline stations with convenience stores	93 691	22 455 999	5.1
447110		Gasoline stations with convenience stores	93 691	22 455 999	5.1
44719		Other gasoline stations	9 952	1 646 677	.4
447190		Other gasoline stations	9 952	1 646 677	.4

See footnotes at end of table.

Table 2. Kinds of Business by Broad Product Line for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
20100		Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.—Con.			
	448	Clothing and clothing accessories stores	77	5 685	Z
	4481	Clothing stores	61	5 136	Z
	44812	Women's clothing stores	40	742	Z
	448120	Women's clothing stores	40	742	Z
	44814	Family clothing stores	8	4 283	Z
	448140	Family clothing stores	8	4 283	Z
	44819	Other clothing stores	9	82	Z
	448190	Other clothing stores	9	82	Z
	4483	Jewelry, luggage, and leather goods stores	13	365	Z
	44831	Jewelry stores	13	365	Z
	448310	Jewelry stores	13	365	Z
	451	Sporting goods, hobby, book, and music stores	5 023	216 223	.1
	4511	Sporting goods, hobby, and musical instrument stores	2 452	67 733	Z
	45111	Sporting goods stores	1 873	56 249	Z
	451110	Sporting goods stores	1 873	56 249	Z
	4511101	General-line sporting goods stores	1 065	19 469	Z
	4511102	Specialty-line sporting goods stores	808	36 780	Z
	45112	Hobby, toy, and game stores	577	11 478	Z
	451120	Hobby, toy, and game stores	577	11 478	Z
	4512	Book, periodical, and music stores	2 571	148 490	Z
	45121	Book stores and news dealers	2 560	146 083	Z
	451211	Book stores	1 725	59 574	Z
	4512111	Book stores, general	467	6 677	Z
	4512112	Specialty book stores	113	6 715	Z
	4512113	College book stores	1 145	46 182	Z
	451212	News dealers and newsstands	835	86 509	Z
	45122	Prerecorded tape, compact disc, and record stores	11	2 407	Z
	451220	Prerecorded tape, compact disc, and record stores	11	2 407	Z
	452	General merchandise stores	34 683	80 007 499	18.3
	4521	Department stores	6 457	9 315 222	2.1
	45211	Department stores	6 457	9 315 222	2.1
	452110	Department stores (except discount department stores)	1 511	179 337	Z
	452112	Discount department stores	4 946	9 135 885	2.1
	4529	Other general merchandise stores	28 226	70 692 277	16.2
	45291	Warehouse clubs and supercenters	2 912	66 055 792	15.1
	452910	Warehouse clubs and supercenters	2 912	66 055 792	15.1
	45299	All other general merchandise stores	25 314	4 636 485	1.1
	452990	All other general merchandise stores	25 314	4 636 485	1.1
	4529901	Variety stores	17 308	2 992 246	.7
	4529904	Miscellaneous general merchandise stores	8 006	1 644 239	.4
	453	Miscellaneous store retailers	13 952	637 272	.1
	4531	Florists	4 061	36 750	Z
	45311	Florists	4 061	36 750	Z
	453110	Florists	4 061	36 750	Z
	4532	Office supplies, stationery, and gift stores	7 116	319 114	.1
	45321	Office supplies and stationery stores	66	1 583	Z
	453210	Office supplies and stationery stores	66	1 583	Z
	45322	Gift, novelty, and souvenir stores	7 050	317 531	.1
	453220	Gift, novelty, and souvenir stores	7 050	317 531	.1
	4533	Used merchandise stores	239	3 903	Z
	45331	Used merchandise stores	239	3 903	Z
	453310	Used merchandise stores	239	3 903	Z
	4539	Other miscellaneous store retailers	2 536	277 505	.1
	45391	Pet and pet supplies stores	26	107	Z
	453910	Pet and pet supplies stores	26	107	Z
	45392	Art dealers	39	312	Z
	453920	Art dealers	39	312	Z
	45399	All other miscellaneous store retailers	2 471	277 086	.1
	453991	Tobacco stores	2 331	264 298	.1
	453998	All other miscellaneous store retailers (except tobacco stores)	140	12 788	Z
	454	Nonstore retailers	10 663	12 994 649	3.0
	4541	Electronic shopping and mail-order houses	1 018	1 421 161	.3
	45411	Electronic shopping and mail-order houses	1 018	1 421 161	.3
	454111	Electronic shopping	359	567 072	.1
	454113	Mail-order houses	659	854 089	.2
	4542	Vending machine operators	5 139	5 268 882	1.2
	45421	Vending machine operators	5 139	5 268 882	1.2
	454210	Vending machine operators	5 139	5 268 882	1.2
	4543	Direct selling establishments	4 506	6 304 606	1.4
	45431	Fuel dealers	180	42 789	Z
	454311	Heating oil dealers	146	38 880	Z
	454312	Liquefied petroleum gas (bottled gas) dealers	34	3 909	Z
	45439	Other direct selling establishments	4 326	6 261 817	1.4
	454390	Other direct selling establishments	4 326	6 261 817	1.4
	4543901	Direct selling, furniture, home furnishings, electronics, and appliances	35	5 344	Z
	4543902	Direct selling, books, periodicals, videos, and compact discs	9	636	Z
	4543903	Direct selling, other merchandise	4 282	6 255 837	1.4

See footnotes at end of table.

Table 2. Kinds of Business by Broad Product Line for the United States: 2002—Con.

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Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
20120		Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	111 548	17 738 869	100.0
	442	Furniture and home furnishings stores	16	526	Z
	4422	Home furnishings stores	16	526	Z
	44229	Other home furnishings stores	13	217	Z
	442299	All other home furnishings stores	13	217	Z
	444	Building material and garden equipment and supplies dealers	7	178	Z
	445	Food and beverage stores	43 290	8 484 425	47.8
	4451	Grocery stores	38 911	7 979 083	45.0
	44511	Supermarkets and other grocery (except convenience) stores	25 325	6 334 706	35.7
	445110	Supermarkets and other grocery (except convenience) stores	25 325	6 334 706	35.7
	44512	Convenience stores	13 586	1 644 377	9.3
	445120	Convenience stores	13 586	1 644 377	9.3
	4452	Specialty food stores	2 130	280 650	1.6
	44521	Meat markets	1 064	129 965	.7
	445210	Meat markets	1 064	129 965	.7
	44522	Fish and seafood markets	273	39 486	.2
	445220	Fish and seafood markets	273	39 486	.2
	44523	Fruit and vegetable markets	162	16 650	.1
	445230	Fruit and vegetable markets	162	16 650	.1
	44529	Other specialty food stores	631	94 549	.5
	445291	Baked goods stores	121	13 124	.1
	445292	Confectionery and nut stores	78	4 316	Z
	445299	All other specialty food stores	432	77 109	.4
	4453	Beer, wine, and liquor stores	2 249	224 692	1.3
	44531	Beer, wine, and liquor stores	2 249	224 692	1.3
	445310	Beer, wine, and liquor stores	2 249	224 692	1.3
	446	Health and personal care stores	1 333	126 384	.7
	4461	Health and personal care stores	1 333	126 384	.7
	44611	Pharmacies and drug stores	664	60 448	.3
	446110	Pharmacies and drug stores	664	60 448	.3
	4461101	Pharmacies and drug stores	641	58 968	.3
	4461102	Proprietary stores	23	1 480	Z
	44619	Other health and personal care stores	664	65 618	.4
	446191	Food (health) supplement stores	664	65 618	.4
	447	Gasoline stations	52 191	5 096 538	28.7
	4471	Gasoline stations	52 191	5 096 538	28.7
	44711	Gasoline stations with convenience stores	50 251	3 960 867	22.3
	447110	Gasoline stations with convenience stores	50 251	3 960 867	22.3
	44719	Other gasoline stations	1 940	1 135 671	6.4
	447190	Other gasoline stations	1 940	1 135 671	6.4
	448	Clothing and clothing accessories stores	6	396	Z
	4481	Clothing stores	6	396	Z
	451	Sporting goods, hobby, book, and music stores	2 882	248 501	1.4
	4511	Sporting goods, hobby, and musical instrument stores	366	31 151	.2
	45111	Sporting goods stores	354	27 353	.2
	451110	Sporting goods stores	354	27 353	.2
	4511101	General-line sporting goods stores	77	10 685	.1
	4511102	Specialty-line sporting goods stores	277	16 668	.1
	45112	Hobby, toy, and game stores	8	3 504	Z
	451120	Hobby, toy, and game stores	8	3 504	Z
	4512	Book, periodical, and music stores	2 516	217 350	1.2
	45121	Book stores and news dealers	2 514	217 321	1.2
	451211	Book stores	2 321	195 365	1.1
	4512111	Book stores, general	2 170	168 375	.9
	4512112	Specialty book stores	47	1 852	Z
	4512113	College book stores	104	25 138	.1
	451212	News dealers and newsstands	193	21 956	.1
	452	General merchandise stores	8 099	2 155 462	12.2
	4521	Department stores	4 115	518 830	2.9
	45211	Department stores	4 115	518 830	2.9
	452111	Department stores (except discount department stores)	53	48 927	.3
	452112	Discount department stores	4 062	469 903	2.6
	4529	Other general merchandise stores	3 984	1 636 632	9.2
	45291	Warehouse clubs and supercenters	2 503	1 552 363	8.8
	452910	Warehouse clubs and supercenters	2 503	1 552 363	8.8
	45299	All other general merchandise stores	1 481	84 269	.5
	452990	All other general merchandise stores	1 481	84 269	.5
	4529901	Variety stores	353	32 875	.2
	4529904	Miscellaneous general merchandise stores	1 128	51 394	.3

See footnotes at end of table.

Table 2. Kinds of Business by Broad Product Line for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
20120		Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption—Con.			
	453	Miscellaneous store retailers	1 584	107 529	.6
	4532	Office supplies, stationery, and gift stores	1 116	83 634	.5
	45322	Gift, novelty, and souvenir stores	1 113	83 603	.5
	453220	Gift, novelty, and souvenir stores	1 113	83 603	.5
	4533	Used merchandise stores	10	1 711	Z
	45331	Used merchandise stores	10	1 711	Z
	453310	Used merchandise stores	10	1 711	Z
	4539	Other miscellaneous store retailers	458	22 184	.1
	45392	Art dealers	40	1 027	Z
	453920	Art dealers	40	1 027	Z
	45399	All other miscellaneous store retailers	418	21 157	.1
	453991	Tobacco stores	366	18 871	.1
	453998	All other miscellaneous store retailers (except tobacco stores)	52	2 286	Z
	454	Nonstore retailers	2 138	1 518 864	8.6
	4541	Electronic shopping and mail-order houses	42	17 866	.1
	45411	Electronic shopping and mail-order houses	42	17 866	.1
	454111	Electronic shopping	11	6 244	Z
	454113	Mail-order houses	31	11 622	.1
	4542	Vending machine operators	1 450	1 354 253	7.6
	45421	Vending machine operators	1 450	1 354 253	7.6
	454210	Vending machine operators	1 450	1 354 253	7.6
	4543	Direct selling establishments	646	146 745	.8
	45439	Other direct selling establishments	643	145 179	.8
	454390	Other direct selling establishments	643	145 179	.8
	4543903	Direct selling, other merchandise	637	144 884	.8
20130		Alcoholic drinks served at the establishment	2 829	289 192	100.0
	445	Food and beverage stores	2 642	279 659	96.7
	4451	Grocery stores	1 484	134 726	46.6
	44511	Supermarkets and other grocery (except convenience) stores	949	86 863	30.0
	445110	Supermarkets and other grocery (except convenience) stores	949	86 863	30.0
	44512	Convenience stores	535	47 863	16.6
	445120	Convenience stores	535	47 863	16.6
	4452	Specialty food stores	7	119	Z
	4453	Beer, wine, and liquor stores	1 151	144 814	50.1
	44531	Beer, wine, and liquor stores	1 151	144 814	50.1
	445310	Beer, wine, and liquor stores	1 151	144 814	50.1
	446	Health and personal care stores	9	75	Z
	4461	Health and personal care stores	9	75	Z
	44619	Other health and personal care stores	8	44	Z
	446191	Food (health) supplement stores	8	44	Z
	447	Gasoline stations	153	7 813	2.7
	4471	Gasoline stations	153	7 813	2.7
	44711	Gasoline stations with convenience stores	149	7 600	2.6
	447110	Gasoline stations with convenience stores	149	7 600	2.6
	453	Miscellaneous store retailers	23	1 030	.4
	4539	Other miscellaneous store retailers	23	1 030	.4
	45399	All other miscellaneous store retailers	23	1 030	.4
	453991	Tobacco stores	23	1 030	.4
20140		Packaged liquor, wine, & beer	163 804	53 903 429	100.0
	441	Motor vehicle and parts dealers	55	1 723	Z
	4413	Automotive parts, accessories, and tire stores	51	1 520	Z
	44131	Automotive parts and accessories stores	51	1 520	Z
	441310	Automotive parts and accessories stores	51	1 520	Z
	442	Furniture and home furnishings stores	12	204	Z
	4422	Home furnishings stores	12	204	Z
	44229	Other home furnishings stores	12	204	Z
	442299	All other home furnishings stores	12	204	Z
	444	Building material and garden equipment and supplies dealers	17	1 890	Z
	4442	Lawn and garden equipment and supplies stores	15	1 113	Z
	44422	Nursery, garden center, and farm supply stores	15	1 113	Z
	444220	Nursery, garden center, and farm supply stores	15	1 113	Z

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Table 2. Kinds of Business by Broad Product Line for the United States: 2002—Con.

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Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
20140		Packaged liquor, wine, & beer—Con.			
	445	Food and beverage stores	82 322	41 005 881	76.1
	4451	Grocery stores	52 140	16 124 988	29.9
	44511	Supermarkets and other grocery (except convenience) stores	33 007	13 593 592	25.2
	445110	Supermarkets and other grocery (except convenience) stores	33 007	13 593 592	25.2
	44512	Convenience stores	19 133	2 531 396	4.7
	445120	Convenience stores	19 133	2 531 396	4.7
	4452	Specialty food stores	1 225	87 804	.2
	44521	Meat markets	457	21 383	Z
	445210	Meat markets	457	21 383	Z
	44522	Fish and seafood markets	169	5 183	Z
	445220	Fish and seafood markets	169	5 183	Z
	44523	Fruit and vegetable markets	234	10 725	Z
	445230	Fruit and vegetable markets	234	10 725	Z
	44529	Other specialty food stores	365	50 513	.1
	445291	Baked goods stores	33	4 497	Z
	445292	Confectionery and nut stores	11	117	Z
	445299	All other specialty food stores	321	45 899	.1
	4453	Beer, wine, and liquor stores	28 957	24 793 089	46.0
	44531	Beer, wine, and liquor stores	28 957	24 793 089	46.0
	445310	Beer, wine, and liquor stores	28 957	24 793 089	46.0
	446	Health and personal care stores	10 343	1 513 912	2.8
	4461	Health and personal care stores	10 343	1 513 912	2.8
	44611	Pharmacies and drug stores	10 224	1 505 706	2.8
	446110	Pharmacies and drug stores	10 224	1 505 706	2.8
	4461101	Pharmacies and drug stores	10 162	1 500 783	2.8
	4461102	Proprietary stores	62	4 923	Z
	44619	Other health and personal care stores	117	5 383	Z
	446191	Food (health) supplement stores	117	5 383	Z
	447	Gasoline stations	65 578	7 710 197	14.3
	4471	Gasoline stations	65 578	7 710 197	14.3
	44711	Gasoline stations with convenience stores	62 989	7 181 665	13.3
	447110	Gasoline stations with convenience stores	62 989	7 181 665	13.3
	44719	Other gasoline stations	2 589	528 532	1.0
	447190	Other gasoline stations	2 589	528 532	1.0
	451	Sporting goods, hobby, book, and music stores	278	11 546	Z
	4511	Sporting goods, hobby, and musical instrument stores	209	9 302	Z
	45111	Sporting goods stores	209	9 302	Z
	451110	Sporting goods stores	209	9 302	Z
	4511101	General-line sporting goods stores	25	2 025	Z
	4511102	Specialty-line sporting goods stores	184	7 277	Z
	4512	Book, periodical, and music stores	69	2 244	Z
	45121	Book stores and news dealers	69	2 244	Z
	451212	News dealers and newsstands	64	1 703	Z
	452	General merchandise stores	3 523	3 136 009	5.8
	4521	Department stores	135	16 839	Z
	45211	Department stores	135	16 839	Z
	452111	Department stores (except discount department stores)	36	5 644	Z
	452112	Discount department stores	99	11 195	Z
	4529	Other general merchandise stores	3 388	3 119 170	5.8
	45291	Warehouse clubs and supercenters	2 570	2 992 576	5.6
	452910	Warehouse clubs and supercenters	2 570	2 992 576	5.6
	45299	All other general merchandise stores	818	126 594	.2
	452990	All other general merchandise stores	818	126 594	.2
	4529901	Variety stores	511	39 136	.1
	4529904	Miscellaneous general merchandise stores	307	87 458	.2
	453	Miscellaneous store retailers	1 218	233 734	.4
	4531	Florists	149	2 266	Z
	45311	Florists	149	2 266	Z
	453110	Florists	149	2 266	Z
	4532	Office supplies, stationery, and gift stores	91	48 734	.1
	45322	Gift, novelty, and souvenir stores	91	48 734	.1
	453220	Gift, novelty, and souvenir stores	91	48 734	.1
	4539	Other miscellaneous store retailers	978	182 734	.3
	45399	All other miscellaneous store retailers	977	182 724	.3
	453991	Tobacco stores	953	179 840	.3
	453998	All other miscellaneous store retailers (except tobacco stores)	24	2 884	Z
	454	Nonstore retailers	457	288 331	.5
	4541	Electronic shopping and mail-order houses	118	212 086	.4
	45411	Electronic shopping and mail-order houses	118	212 086	.4
	454111	Electronic shopping	89	45 999	.1
	454113	Mail-order houses	29	166 087	.3
	4543	Direct selling establishments	335	76 021	.1
	45431	Fuel dealers	6	868	Z
	454311	Heating oil dealers	6	868	Z
	45439	Other direct selling establishments	329	75 153	.1
	454390	Other direct selling establishments	329	75 153	.1
	4543903	Direct selling, other merchandise	321	74 342	.1

See footnotes at end of table.

Table 2. Kinds of Business by Broad Product Line for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
20150		Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	221 173	50 860 948	100.0
441		Motor vehicle and parts dealers	113	2 762	Z
4413		Automotive parts, accessories, and tire stores	111	2 451	Z
44131		Automotive parts and accessories stores	88	1 722	Z
441310		Automotive parts and accessories stores	88	1 722	Z
44132		Tire dealers	23	729	Z
441320		Tire dealers	23	729	Z
443		Electronics and appliance stores	16	749	Z
4431		Electronics and appliance stores	16	749	Z
44311		Appliance, television, and other electronics stores	16	749	Z
443112		Radio, television, and other electronics stores	16	749	Z
444		Building material and garden equipment and supplies dealers	32	6 005	Z
4441		Building material and supplies dealers	16	4 353	Z
44413		Hardware stores	16	4 353	Z
444130		Hardware stores	16	4 353	Z
4442		Lawn and garden equipment and supplies stores	16	1 652	Z
44422		Nursery, garden center, and farm supply stores	16	1 652	Z
444220		Nursery, garden center, and farm supply stores	16	1 652	Z
445		Food and beverage stores	90 126	13 470 359	26.5
4451		Grocery stores	76 214	12 210 915	24.0
44511		Supermarkets and other grocery (except convenience) stores	51 343	7 683 683	15.1
445110		Supermarkets and other grocery (except convenience) stores	51 343	7 683 683	15.1
44512		Convenience stores	24 871	4 527 232	8.9
445120		Convenience stores	24 871	4 527 232	8.9
4452		Specialty food stores	735	21 841	Z
44521		Meat markets	418	6 513	Z
445210		Meat markets	418	6 513	Z
44522		Fish and seafood markets	40	2 780	Z
445220		Fish and seafood markets	40	2 780	Z
44523		Fruit and vegetable markets	110	3 376	Z
445230		Fruit and vegetable markets	110	3 376	Z
44529		Other specialty food stores	167	9 172	Z
445291		Baked goods stores	40	921	Z
445292		Confectionery and nut stores	58	3 662	Z
445299		All other specialty food stores	69	4 589	Z
4453		Beer, wine, and liquor stores	13 177	1 237 603	2.4
44531		Beer, wine, and liquor stores	13 177	1 237 603	2.4
445310		Beer, wine, and liquor stores	13 177	1 237 603	2.4
446		Health and personal care stores	17 761	1 525 046	3.0
4461		Health and personal care stores	17 761	1 525 046	3.0
44611		Pharmacies and drug stores	17 731	1 520 806	3.0
446110		Pharmacies and drug stores	17 731	1 520 806	3.0
4461101		Pharmacies and drug stores	17 430	1 486 934	2.9
4461102		Proprietary stores	301	33 872	.1
44612		Cosmetics, beauty supplies, and perfume stores	12	3 412	Z
446120		Cosmetics, beauty supplies, and perfume stores	12	3 412	Z
44619		Other health and personal care stores	18	828	Z
446191		Food (health) supplement stores	18	828	Z
447		Gasoline stations	94 897	22 173 329	43.6
4471		Gasoline stations	94 897	22 173 329	43.6
44711		Gasoline stations with convenience stores	86 152	21 153 629	41.6
447110		Gasoline stations with convenience stores	86 152	21 153 629	41.6
44719		Other gasoline stations	8 745	1 019 700	2.0
447190		Other gasoline stations	8 745	1 019 700	2.0
448		Clothing and clothing accessories stores	32	1 133	Z
4481		Clothing stores	17	563	Z
44811		Men's clothing stores	9	398	Z
448110		Men's clothing stores	9	398	Z
4483		Jewelry, luggage, and leather goods stores	15	570	Z
44832		Luggage and leather goods stores	13	538	Z
448320		Luggage and leather goods stores	13	538	Z
451		Sporting goods, hobby, book, and music stores	1 329	80 320	.2
4511		Sporting goods, hobby, and musical instrument stores	248	7 818	Z
45111		Sporting goods stores	248	7 818	Z
451110		Sporting goods stores	248	7 818	Z
4511101		General-line sporting goods stores	30	1 642	Z
4511102		Specialty-line sporting goods stores	218	6 176	Z
4512		Book, periodical, and music stores	1 081	72 502	.1
45121		Book stores and news dealers	1 067	70 980	.1
451211		Book stores	76	6 102	Z
4512111		Book stores, general	37	4 224	Z
4512113		College book stores	35	1 700	Z
451212		News dealers and newsstands	991	64 878	.1
45122		Prerecorded tape, compact disc, and record stores	14	1 522	Z
451220		Prerecorded tape, compact disc, and record stores	14	1 522	Z

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Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
20150		Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others—Con.			
	452	General merchandise stores	6 991	7 107 737	14.0
	4521	Department stores	1 596	514 704	1.0
	45211	Department stores	1 596	514 704	1.0
	452112	Discount department stores	1 596	514 704	1.0
	4529	Other general merchandise stores	5 395	6 593 033	13.0
	45291	Warehouse clubs and supercenters	2 734	6 448 245	12.7
	452910	Warehouse clubs and supercenters	2 734	6 448 245	12.7
	45299	All other general merchandise stores	2 661	144 788	.3
	452990	All other general merchandise stores	2 661	144 788	.3
	4529901	Variety stores	529	50 842	.1
	4529904	Miscellaneous general merchandise stores	2 132	93 946	.2
	453	Miscellaneous store retailers	8 132	5 804 021	11.4
	4532	Office supplies, stationery, and gift stores	1 913	125 617	.2
	45321	Office supplies and stationery stores	180	9 692	Z
	453210	Office supplies and stationery stores	180	9 692	Z
	45322	Gift, novelty, and souvenir stores	1 733	115 925	.2
	453220	Gift, novelty, and souvenir stores	1 733	115 925	.2
	4539	Other miscellaneous store retailers	6 214	5 678 289	11.2
	45399	All other miscellaneous store retailers	6 207	5 674 996	11.2
	453991	Tobacco stores	6 184	5 674 466	11.2
	453998	All other miscellaneous store retailers (except tobacco stores)	23	530	Z
	454	Nonstore retailers	1 740	689 479	1.4
	4541	Electronic shopping and mail-order houses	219	398 450	.8
	45411	Electronic shopping and mail-order houses	219	398 450	.8
	454111	Electronic shopping	117	71 967	.1
	454113	Mail-order houses	102	326 483	.6
	4542	Vending machine operators	892	194 257	.4
	45421	Vending machine operators	892	194 257	.4
	454210	Vending machine operators	892	194 257	.4
	4543	Direct selling establishments	629	96 772	.2
	45431	Fuel dealers	109	14 598	Z
	454311	Heating oil dealers	89	11 429	Z
	454312	Liquefied petroleum gas (bottled gas) dealers	20	3 169	Z
	45439	Other direct selling establishments	520	82 174	.2
	454390	Other direct selling establishments	520	82 174	.2
	4543902	Direct selling, books, periodicals, videos, and compact discs	13	705	Z
	4543903	Direct selling, other merchandise	503	81 423	.2
20160		Drugs, health aids, beauty aids, including cosmetics	237 814	264 492 019	100.0
	441	Motor vehicle and parts dealers	10	41	Z
	4413	Automotive parts, accessories, and tire stores	8	38	Z
	44131	Automotive parts and accessories stores	8	38	Z
	441310	Automotive parts and accessories stores	8	38	Z
	442	Furniture and home furnishings stores	110	4 779	Z
	4422	Home furnishings stores	107	4 395	Z
	44229	Other home furnishings stores	107	4 395	Z
	442299	All other home furnishings stores	107	4 395	Z
	443	Electronics and appliance stores	17	435	Z
	4431	Electronics and appliance stores	17	435	Z
	44311	Appliance, television, and other electronics stores	17	435	Z
	443112	Radio, television, and other electronics stores	13	266	Z
	444	Building material and garden equipment and supplies dealers	449	25 611	Z
	4441	Building material and supplies dealers	333	18 272	Z
	44411	Home centers	255	14 932	Z
	444110	Home centers	255	14 932	Z
	44413	Hardware stores	70	1 372	Z
	444130	Hardware stores	70	1 372	Z
	44419	Other building material dealers	8	1 968	Z
	444190	Other building material dealers	8	1 968	Z
	4442	Lawn and garden equipment and supplies stores	116	7 339	Z
	44422	Nursery, garden center, and farm supply stores	116	7 339	Z
	444220	Nursery, garden center, and farm supply stores	116	7 339	Z
	445	Food and beverage stores	74 632	36 228 926	13.7
	4451	Grocery stores	71 705	36 115 340	13.7
	44511	Supermarkets and other grocery (except convenience) stores	51 507	35 672 224	13.5
	445110	Supermarkets and other grocery (except convenience) stores	51 507	35 672 224	13.5
	44512	Convenience stores	20 198	443 116	.2
	445120	Convenience stores	20 198	443 116	.2

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Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
20160		Drugs, health aids, beauty aids, including cosmetics—Con.			
	445	Food and beverage stores—Con.			
	4452	Specialty food stores	504	24 045	Z
	44521	Meat markets	204	5 258	Z
	445210	Meat markets	204	5 258	Z
	44522	Fish and seafood markets	32	1 754	Z
	445220	Fish and seafood markets	32	1 754	Z
	44523	Fruit and vegetable markets	132	6 920	Z
	445230	Fruit and vegetable markets	132	6 920	Z
	44529	Other specialty food stores	136	10 113	Z
	445291	Baked goods stores	7	64	Z
	445292	Confectionery and nut stores	14	886	Z
	445299	All other specialty food stores	115	9 163	Z
	4453	Beer, wine, and liquor stores	2 423	89 541	Z
	44531	Beer, wine, and liquor stores	2 423	89 541	Z
	445310	Beer, wine, and liquor stores	2 423	89 541	Z
	446	Health and personal care stores	69 154	140 759 601	53.2
	4461	Health and personal care stores	69 154	140 759 601	53.2
	44611	Pharmacies and drug stores	40 234	125 454 120	47.4
	446110	Pharmacies and drug stores	40 234	125 454 120	47.4
	4461101	Pharmacies and drug stores	39 121	124 770 810	47.2
	4461102	Proprietary stores	1 113	683 310	.3
	44612	Cosmetics, beauty supplies, and perfume stores	10 796	5 940 195	2.2
	446120	Cosmetics, beauty supplies, and perfume stores	10 796	5 940 195	2.2
	44613	Optical goods stores	394	25 149	Z
	446130	Optical goods stores	394	25 149	Z
	44619	Other health and personal care stores	17 730	9 340 137	3.5
	446191	Food (health) supplement stores	9 526	3 452 123	1.3
	446199	All other health and personal care stores	8 204	5 888 014	2.2
	447	Gasoline stations	41 184	895 481	.3
	4471	Gasoline stations	41 184	895 481	.3
	44711	Gasoline stations with convenience stores	40 068	824 904	.3
	447110	Gasoline stations with convenience stores	40 068	824 904	.3
	44719	Other gasoline stations	1 116	70 577	Z
	447190	Other gasoline stations	1 116	70 577	Z
	448	Clothing and clothing accessories stores	4 963	1 690 994	.6
	4481	Clothing stores	4 952	1 688 937	.6
	44811	Men's clothing stores	56	608	Z
	448110	Men's clothing stores	56	608	Z
	44812	Women's clothing stores	970	579 535	.2
	448120	Women's clothing stores	970	579 535	.2
	44813	Children's and infants' clothing stores	59	4 953	Z
	448130	Children's and infants' clothing stores	59	4 953	Z
	44814	Family clothing stores	2 285	412 983	.2
	448140	Family clothing stores	2 285	412 983	.2
	44815	Clothing accessories stores	66	4 359	Z
	448150	Clothing accessories stores	66	4 359	Z
	44819	Other clothing stores	1 516	686 499	.3
	448190	Other clothing stores	1 516	686 499	.3
	4482	Shoe stores	7	886	Z
	44821	Shoe stores	7	886	Z
	448210	Shoe stores	7	886	Z
	451	Sporting goods, hobby, book, and music stores	525	14 770	Z
	4511	Sporting goods, hobby, and musical instrument stores	64	2 067	Z
	45111	Sporting goods stores	9	332	Z
	451110	Sporting goods stores	9	332	Z
	45112	Hobby, toy, and game stores	54	1 721	Z
	451120	Hobby, toy, and game stores	54	1 721	Z
	4512	Book, periodical, and music stores	461	12 703	Z
	45121	Book stores and news dealers	461	12 703	Z
	451211	Book stores	280	7 815	Z
	4512111	Book stores, general	32	523	Z
	4512112	Specialty book stores	40	459	Z
	4512113	College book stores	208	6 833	Z
	451212	News dealers and newsstands	181	4 888	Z
	452	General merchandise stores	37 832	53 481 662	20.2
	4521	Department stores	9 297	29 117 730	11.0
	45211	Department stores	9 297	29 117 730	11.0
	452111	Department stores (except discount department stores)	3 680	7 092 300	2.7
	452112	Discount department stores	5 617	22 025 430	8.3
	4529	Other general merchandise stores	28 535	24 363 932	9.2
	45291	Warehouse clubs and supercenters	2 910	21 006 107	7.9
	452910	Warehouse clubs and supercenters	2 910	21 006 107	7.9
	45299	All other general merchandise stores	25 625	3 357 825	1.3
	452990	All other general merchandise stores	25 625	3 357 825	1.3
	4529901	Variety stores	17 411	2 081 586	.8
	4529904	Miscellaneous general merchandise stores	8 214	1 276 239	.5

See footnotes at end of table.

Table 2. Kinds of Business by Broad Product Line for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
20160		Drugs, health aids, beauty aids, including cosmetics—Con.			
	453	Miscellaneous store retailers	3 873	188 018	.1
	4531	Florists	22	107	Z
	45311	Florists	22	107	Z
	453110	Florists	22	107	Z
	4532	Office supplies, stationery, and gift stores	2 757	159 656	.1
	45321	Office supplies and stationery stores	10	141	Z
	453210	Office supplies and stationery stores	10	141	Z
	45322	Gift, novelty, and souvenir stores	2 747	159 515	.1
	453220	Gift, novelty, and souvenir stores	2 747	159 515	.1
	4533	Used merchandise stores	417	3 733	Z
	45331	Used merchandise stores	417	3 733	Z
	453310	Used merchandise stores	417	3 733	Z
	4539	Other miscellaneous store retailers	677	24 522	Z
	45392	Art dealers	24	514	Z
	453920	Art dealers	24	514	Z
	45399	All other miscellaneous store retailers	651	24 000	Z
	453991	Tobacco stores	485	17 356	Z
	453998	All other miscellaneous store retailers (except tobacco stores)	166	6 644	Z
	454	Nonstore retailers	5 065	31 201 701	11.8
	4541	Electronic shopping and mail-order houses	2 475	29 618 519	11.2
	45411	Electronic shopping and mail-order houses	2 475	29 618 519	11.2
	454111	Electronic shopping	510	1 584 512	.6
	454113	Mail-order houses	1 965	28 034 007	10.6
	4542	Vending machine operators	137	17 966	Z
	45421	Vending machine operators	137	17 966	Z
	454210	Vending machine operators	137	17 966	Z
	4543	Direct selling establishments	2 453	1 565 216	.6
	45439	Other direct selling establishments	2 450	1 565 204	.6
	454390	Other direct selling establishments	2 450	1 565 204	.6
	4543901	Direct selling, furniture, home furnishings, electronics, and appliances	11	1 984	Z
	4543903	Direct selling, other merchandise	2 435	1 563 187	.6
20180		Soaps, detergents, & household cleaners	155 210	24 486 368	100.0
	442	Furniture and home furnishings stores	80	1 078	Z
	4422	Home furnishings stores	80	1 078	Z
	44229	Other home furnishings stores	78	1 071	Z
	442299	All other home furnishings stores	78	1 071	Z
	443	Electronics and appliance stores	34	1 258	Z
	4431	Electronics and appliance stores	34	1 258	Z
	44311	Appliance, television, and other electronics stores	34	1 258	Z
	443111	Household appliance stores	32	1 255	Z
	444	Building material and garden equipment and supplies dealers	10 511	1 073 453	4.4
	4441	Building material and supplies dealers	10 454	1 072 023	4.4
	44411	Home centers	3 656	889 283	3.6
	444110	Home centers	3 656	889 283	3.6
	44412	Paint and wallpaper stores	38	1 297	Z
	444120	Paint and wallpaper stores	38	1 297	Z
	44413	Hardware stores	6 229	159 943	.7
	444130	Hardware stores	6 229	159 943	.7
	44419	Other building material dealers	531	21 500	.1
	444190	Other building material dealers	531	21 500	.1
	4441901	Retail lumber yards	372	7 326	Z
	4441902	All other building material dealers	159	14 174	.1
	4442	Lawn and garden equipment and supplies stores	57	1 430	Z
	44421	Outdoor power equipment stores	15	295	Z
	444210	Outdoor power equipment stores	15	295	Z
	44422	Nursery, garden center, and farm supply stores	42	1 135	Z
	444220	Nursery, garden center, and farm supply stores	42	1 135	Z
	445	Food and beverage stores	71 019	10 147 617	41.4
	4451	Grocery stores	68 507	10 089 396	41.2
	44511	Supermarkets and other grocery (except convenience) stores	50 923	9 887 426	40.4
	445110	Supermarkets and other grocery (except convenience) stores	50 923	9 887 426	40.4
	44512	Convenience stores	17 584	201 970	.8
	445120	Convenience stores	17 584	201 970	.8
	4452	Specialty food stores	562	10 451	Z
	44521	Meat markets	337	6 065	Z
	445210	Meat markets	337	6 065	Z
	44522	Fish and seafood markets	26	186	Z
	445220	Fish and seafood markets	26	186	Z
	44523	Fruit and vegetable markets	146	2 995	Z
	445230	Fruit and vegetable markets	146	2 995	Z
	44529	Other specialty food stores	53	1 205	Z
	445291	Baked goods stores	8	66	Z
	445299	All other specialty food stores	42	892	Z
	4453	Beer, wine, and liquor stores	1 950	47 770	.2
	44531	Beer, wine, and liquor stores	1 950	47 770	.2
	445310	Beer, wine, and liquor stores	1 950	47 770	.2

See footnotes at end of table.

Table 2. Kinds of Business by Broad Product Line for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
20180		Soaps, detergents, & household cleaners—Con.			
	446	Health and personal care stores	17 589	717 758	2.9
	4461	Health and personal care stores	17 589	717 758	2.9
	44611	Pharmacies and drug stores	16 405	704 002	2.9
	446110	Pharmacies and drug stores	16 405	704 002	2.9
	4461101	Pharmacies and drug stores	16 134	691 165	2.8
	4461102	Proprietary stores	271	12 837	.1
	44612	Cosmetics, beauty supplies, and perfume stores	47	996	Z
	446120	Cosmetics, beauty supplies, and perfume stores	47	996	Z
	44619	Other health and personal care stores	1 137	12 760	.1
	446191	Food (health) supplement stores	1 123	12 505	.1
	446199	All other health and personal care stores	14	255	Z
	447	Gasoline stations	21 004	313 038	1.3
	4471	Gasoline stations	21 004	313 038	1.3
	44711	Gasoline stations with convenience stores	20 300	260 451	1.1
	447110	Gasoline stations with convenience stores	20 300	260 451	1.1
	44719	Other gasoline stations	704	52 587	.2
	447190	Other gasoline stations	704	52 587	.2
	448	Clothing and clothing accessories stores	10	72	Z
	4481	Clothing stores	8	60	Z
	44812	Women's clothing stores	8	60	Z
	448120	Women's clothing stores	8	60	Z
	452	General merchandise stores	32 648	11 921 033	48.7
	4521	Department stores	5 029	3 994 537	16.3
	45211	Department stores	5 029	3 994 537	16.3
	452112	Discount department stores	5 024	3 993 008	16.3
	4529	Other general merchandise stores	27 619	7 926 496	32.4
	45291	Warehouse clubs and supercenters	2 833	5 386 377	22.0
	452910	Warehouse clubs and supercenters	2 833	5 386 377	22.0
	45299	All other general merchandise stores	24 786	2 540 119	10.4
	452990	All other general merchandise stores	24 786	2 540 119	10.4
	4529901	Variety stores	17 332	2 035 990	8.3
	4529904	Miscellaneous general merchandise stores	7 454	504 129	2.1
	453	Miscellaneous store retailers	1 333	119 028	.5
	4531	Florists	10	9	Z
	45311	Florists	10	9	Z
	453110	Florists	10	9	Z
	4532	Office supplies, stationery, and gift stores	844	17 607	.1
	45321	Office supplies and stationery stores	67	2 624	Z
	453210	Office supplies and stationery stores	67	2 624	Z
	45322	Gift, novelty, and souvenir stores	777	14 983	.1
	453220	Gift, novelty, and souvenir stores	777	14 983	.1
	4539	Other miscellaneous store retailers	479	101 412	.4
	45392	Art dealers	7	26	Z
	453920	Art dealers	7	26	Z
	45399	All other miscellaneous store retailers	472	101 386	.4
	453991	Tobacco stores	228	3 779	Z
	453998	All other miscellaneous store retailers (except tobacco stores)	244	97 607	.4
	454	Nonstore retailers	979	191 995	.8
	4541	Electronic shopping and mail-order houses	292	83 947	.3
	45411	Electronic shopping and mail-order houses	292	83 947	.3
	454111	Electronic shopping	162	32 339	.1
	454113	Mail-order houses	130	51 608	.2
	4542	Vending machine operators	48	3 078	Z
	45421	Vending machine operators	48	3 078	Z
	454210	Vending machine operators	48	3 078	Z
	4543	Direct selling establishments	639	104 970	.4
	45439	Other direct selling establishments	639	104 970	.4
	454390	Other direct selling establishments	639	104 970	.4
	4543901	Direct selling, furniture, home furnishings, electronics, and appliances	19	696	Z
	4543903	Direct selling, other merchandise	620	104 274	.4
20190		Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	146 919	21 792 391	100.0
	442	Furniture and home furnishings stores	33	460	Z
	4422	Home furnishings stores	32	422	Z
	44229	Other home furnishings stores	32	422	Z
	442299	All other home furnishings stores	32	422	Z
	443	Electronics and appliance stores	13	1 582	Z
	4431	Electronics and appliance stores	13	1 582	Z
	44311	Appliance, television, and other electronics stores	13	1 582	Z
	443111	Household appliance stores	10	960	Z
	444	Building material and garden equipment and supplies dealers	52	796	Z
	4441	Building material and supplies dealers	47	649	Z
	44413	Hardware stores	35	581	Z
	444130	Hardware stores	35	581	Z
	44419	Other building material dealers	12	68	Z
	444190	Other building material dealers	12	68	Z
	4441902	All other building material dealers	12	68	Z

See footnotes at end of table.

Table 2. Kinds of Business by Broad Product Line for the United States: 2002—Con.

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Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
20190		Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.—Con.			
	445	Food and beverage stores	72 312	10 424 871	47.8
	4451	Grocery stores	69 490	10 381 313	47.6
	44511	Supermarkets and other grocery (except convenience) stores	50 728	10 153 360	46.6
	445110	Supermarkets and other grocery (except convenience) stores	50 728	10 153 360	46.6
	44512	Convenience stores	18 762	227 953	1.0
	445120	Convenience stores	18 762	227 953	1.0
	4452	Specialty food stores	729	14 464	.1
	44521	Meat markets	479	8 376	Z
	445210	Meat markets	479	8 376	Z
	44522	Fish and seafood markets	27	273	Z
	445220	Fish and seafood markets	27	273	Z
	44523	Fruit and vegetable markets	95	2 779	Z
	445230	Fruit and vegetable markets	95	2 779	Z
	44529	Other specialty food stores	128	3 036	Z
	445292	Confectionery and nut stores	56	937	Z
	445299	All other specialty food stores	67	2 029	Z
	4453	Beer, wine, and liquor stores	2 093	29 094	.1
	44531	Beer, wine, and liquor stores	2 093	29 094	.1
	445310	Beer, wine, and liquor stores	2 093	29 094	.1
	446	Health and personal care stores	17 605	570 007	2.6
	4461	Health and personal care stores	17 605	570 007	2.6
	44611	Pharmacies and drug stores	17 179	564 033	2.6
	446110	Pharmacies and drug stores	17 179	564 033	2.6
	4461101	Pharmacies and drug stores	16 876	555 306	2.5
	4461102	Proprietary stores	303	8 727	Z
	44612	Cosmetics, beauty supplies, and perfume stores	19	93	Z
	446120	Cosmetics, beauty supplies, and perfume stores	19	93	Z
	44619	Other health and personal care stores	405	5 875	Z
	446191	Food (health) supplement stores	377	4 351	Z
	446199	All other health and personal care stores	28	1 524	Z
	447	Gasoline stations	21 276	371 873	1.7
	4471	Gasoline stations	21 276	371 873	1.7
	44711	Gasoline stations with convenience stores	20 650	318 503	1.5
	447110	Gasoline stations with convenience stores	20 650	318 503	1.5
	44719	Other gasoline stations	626	53 370	.2
	447190	Other gasoline stations	626	53 370	.2
	448	Clothing and clothing accessories stores	57	57	Z
	4481	Clothing stores	57	57	Z
	44814	Family clothing stores	53	28	Z
	448140	Family clothing stores	53	28	Z
	451	Sporting goods, hobby, book, and music stores	214	3 698	Z
	4511	Sporting goods, hobby, and musical instrument stores	27	720	Z
	45112	Hobby, toy, and game stores	22	687	Z
	451120	Hobby, toy, and game stores	22	687	Z
	4512	Book, periodical, and music stores	187	2 978	Z
	45121	Book stores and news dealers	169	2 469	Z
	451211	Book stores	122	2 061	Z
	4512111	Book stores, general	84	1 720	Z
	4512112	Specialty book stores	29	224	Z
	4512113	College book stores	9	117	Z
	451212	News dealers and newsstands	47	408	Z
	45122	Prerecorded tape, compact disc, and record stores	18	509	Z
	451220	Prerecorded tape, compact disc, and record stores	18	509	Z
	452	General merchandise stores	31 676	9 517 305	43.7
	4521	Department stores	5 553	3 105 328	14.3
	45211	Department stores	5 553	3 105 328	14.3
	452111	Department stores (except discount department stores)	519	2 214	Z
	452112	Discount department stores	5 034	3 103 114	14.2
	4529	Other general merchandise stores	26 123	6 411 977	29.4
	45291	Warehouse clubs and supercenters	2 634	4 839 962	22.2
	452910	Warehouse clubs and supercenters	2 634	4 839 962	22.2
	45299	All other general merchandise stores	23 489	1 572 015	7.2
	452990	All other general merchandise stores	23 489	1 572 015	7.2
	4529901	Variety stores	17 298	1 246 500	5.7
	4529904	Miscellaneous general merchandise stores	6 191	325 515	1.5
	453	Miscellaneous store retailers	2 632	249 960	1.1
	4532	Office supplies, stationery, and gift stores	2 044	205 619	.9
	45321	Office supplies and stationery stores	422	30 657	.1
	453210	Office supplies and stationery stores	422	30 657	.1
	45322	Gift, novelty, and souvenir stores	1 622	174 962	.8
	453220	Gift, novelty, and souvenir stores	1 622	174 962	.8
	4533	Used merchandise stores	13	503	Z
	45331	Used merchandise stores	13	503	Z
	453310	Used merchandise stores	13	503	Z
	4539	Other miscellaneous store retailers	575	43 838	.2
	45392	Art dealers	31	1 091	Z
	453920	Art dealers	31	1 091	Z
	45399	All other miscellaneous store retailers	544	42 747	.2
	453991	Tobacco stores	374	8 642	Z
	453998	All other miscellaneous store retailers (except tobacco stores)	170	34 105	.2

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Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
20190		Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.—Con.			
	454	Nonstore retailers	1 049	651 782	3.0
	4541	Electronic shopping and mail-order houses	220	518 608	2.4
	45411	Electronic shopping and mail-order houses	220	518 608	2.4
	454111	Electronic shopping	124	11 538	.1
	454113	Mail-order houses	96	507 070	2.3
	4542	Vending machine operators	137	10 748	Z
	45421	Vending machine operators	137	10 748	Z
	454210	Vending machine operators	137	10 748	Z
	4543	Direct selling establishments	692	122 426	.6
	45439	Other direct selling establishments	692	122 426	.6
	454390	Other direct selling establishments	692	122 426	.6
	4543901	Direct selling, furniture, home furnishings, electronics, and appliances	10	396	Z
	4543902	Direct selling, books, periodicals, videos, and compact discs	39	22 785	.1
	4543903	Direct selling, other merchandise	643	99 245	.5
20200		Men's wear	127 039	59 373 322	100.0
	441	Motor vehicle and parts dealers	823	162 847	.3
	4411	Automobile dealers	7	768	Z
	44111	New car dealers	6	595	Z
	441110	New car dealers	6	595	Z
	4412	Other motor vehicle dealers	812	161 760	.3
	44121	Recreational vehicle dealers	33	1 412	Z
	441210	Recreational vehicle dealers	33	1 412	Z
	44122	Motorcycle, boat, and other motor vehicle dealers	779	160 348	.3
	441221	Motorcycle dealers	554	137 684	.2
	441222	Boat dealers	174	18 319	Z
	441229	All other motor vehicle dealers	51	4 345	Z
	442	Furniture and home furnishings stores	874	15 164	Z
	4421	Furniture stores	15	725	Z
	44211	Furniture stores	15	725	Z
	442110	Furniture stores	15	725	Z
	4422	Home furnishings stores	859	14 439	Z
	44229	Other home furnishings stores	858	14 426	Z
	442299	All other home furnishings stores	853	14 422	Z
	443	Electronics and appliance stores	38	1 698	Z
	4431	Electronics and appliance stores	38	1 698	Z
	44311	Appliance, television, and other electronics stores	38	1 698	Z
	443112	Radio, television, and other electronics stores	34	1 649	Z
	444	Building material and garden equipment and supplies dealers	4 037	326 339	.6
	4441	Building material and supplies dealers	2 111	84 700	.1
	44411	Home centers	1 222	48 257	.1
	444110	Home centers	1 222	48 257	.1
	44412	Paint and wallpaper stores	11	587	Z
	444120	Paint and wallpaper stores	11	587	Z
	44413	Hardware stores	794	34 027	.1
	444130	Hardware stores	794	34 027	.1
	44419	Other building material dealers	84	1 829	Z
	444190	Other building material dealers	84	1 829	Z
	4441901	Retail lumber yards	52	1 361	Z
	4441902	All other building material dealers	32	468	Z
	4442	Lawn and garden equipment and supplies stores	1 926	241 639	.4
	44421	Outdoor power equipment stores	54	3 379	Z
	444210	Outdoor power equipment stores	54	3 379	Z
	44422	Nursery, garden center, and farm supply stores	1 872	238 260	.4
	444220	Nursery, garden center, and farm supply stores	1 872	238 260	.4
	445	Food and beverage stores	4 071	27 367	Z
	4451	Grocery stores	4 007	26 326	Z
	44511	Supermarkets and other grocery (except convenience) stores	3 768	18 257	Z
	445110	Supermarkets and other grocery (except convenience) stores	3 768	18 257	Z
	44512	Convenience stores	239	8 069	Z
	445120	Convenience stores	239	8 069	Z
	4452	Specialty food stores	31	358	Z
	44522	Fish and seafood markets	6	48	Z
	445220	Fish and seafood markets	6	48	Z
	44529	Other specialty food stores	24	304	Z
	445292	Confectionery and nut stores	7	37	Z
	445299	All other specialty food stores	14	244	Z
	4453	Beer, wine, and liquor stores	33	683	Z
	44531	Beer, wine, and liquor stores	33	683	Z
	445310	Beer, wine, and liquor stores	33	683	Z

See footnotes at end of table.

Table 2. Kinds of Business by Broad Product Line for the United States: 2002—Con.

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Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
20200		Men's wear—Con.			
	446	Health and personal care stores	10 716	30 734	.1
	4461	Health and personal care stores	10 716	30 734	.1
	44611	Pharmacies and drug stores	10 613	26 513	Z
	446110	Pharmacies and drug stores	10 613	26 513	Z
	4461101	Pharmacies and drug stores	10 463	25 563	Z
	4461102	Proprietary stores	150	950	Z
	44612	Cosmetics, beauty supplies, and perfume stores	86	3 342	Z
	446120	Cosmetics, beauty supplies, and perfume stores	86	3 342	Z
	44619	Other health and personal care stores	14	751	Z
	446191	Food (health) supplement stores	12	344	Z
	447	Gasoline stations	88	1 312	Z
	4471	Gasoline stations	88	1 312	Z
	44711	Gasoline stations with convenience stores	59	653	Z
	447110	Gasoline stations with convenience stores	59	653	Z
	44719	Other gasoline stations	29	659	Z
	447190	Other gasoline stations	29	659	Z
	448	Clothing and clothing accessories stores	48 685	27 941 288	47.1
	4481	Clothing stores	42 074	26 721 551	45.0
	44811	Men's clothing stores	9 437	7 149 256	12.0
	448110	Men's clothing stores	9 437	7 149 256	12.0
	44812	Women's clothing stores	2 450	927 239	1.6
	448120	Women's clothing stores	2 450	927 239	1.6
	44813	Children's and infants' clothing stores	243	49 857	.1
	448130	Children's and infants' clothing stores	243	49 857	.1
	44814	Family clothing stores	24 539	17 318 523	29.2
	448140	Family clothing stores	24 539	17 318 523	29.2
	44815	Clothing accessories stores	1 112	213 385	.4
	448150	Clothing accessories stores	1 112	213 385	.4
	44819	Other clothing stores	4 293	1 063 291	1.8
	448190	Other clothing stores	4 293	1 063 291	1.8
	4482	Shoe stores	6 437	1 167 329	2.0
	44821	Shoe stores	6 437	1 167 329	2.0
	448210	Shoe stores	6 437	1 167 329	2.0
	4482101	Men's shoe stores	266	71 221	.1
	4482102	Women's shoe stores	15	634	Z
	4482104	Family shoe stores	1 947	143 669	.2
	4482105	Athletic footwear stores	4 206	951 029	1.6
	4483	Jewelry, luggage, and leather goods stores	174	52 408	.1
	44831	Jewelry stores	6	639	Z
	448310	Jewelry stores	6	639	Z
	44832	Luggage and leather goods stores	168	51 769	.1
	448320	Luggage and leather goods stores	168	51 769	.1
	451	Sporting goods, hobby, book, and music stores	11 698	2 603 361	4.4
	4511	Sporting goods, hobby, and musical instrument stores	9 699	2 413 256	4.1
	45111	Sporting goods stores	9 604	2 407 730	4.1
	451110	Sporting goods stores	9 604	2 407 730	4.1
	4511101	General-line sporting goods stores	5 022	1 753 917	3.0
	4511102	Specialty-line sporting goods stores	4 582	653 813	1.1
	45112	Hobby, toy, and game stores	57	4 982	Z
	451120	Hobby, toy, and game stores	57	4 982	Z
	45113	Sewing, needlework, and piece goods stores	27	447	Z
	451130	Sewing, needlework, and piece goods stores	27	447	Z
	45114	Musical instrument and supplies stores	11	97	Z
	451140	Musical instrument and supplies stores	11	97	Z
	4512	Book, periodical, and music stores	1 999	190 105	.3
	45121	Book stores and news dealers	1 811	184 782	.3
	451211	Book stores	1 687	175 144	.3
	4512111	Book stores, general	85	1 452	Z
	4512112	Specialty book stores	254	3 258	Z
	4512113	College book stores	1 348	170 434	.3
	451212	News dealers and newsstands	124	9 638	Z
	45122	Prerecorded tape, compact disc, and record stores	188	5 323	Z
	451220	Prerecorded tape, compact disc, and record stores	188	5 323	Z
	452	General merchandise stores	35 932	24 881 238	41.9
	4521	Department stores	9 335	19 557 412	32.9
	45211	Department stores	9 335	19 557 412	32.9
	452111	Department stores (except discount department stores)	3 695	12 570 774	21.2
	452112	Discount department stores	5 640	6 986 638	11.8
	4529	Other general merchandise stores	26 597	5 323 826	9.0
	45291	Warehouse clubs and supercenters	2 828	4 346 133	7.3
	452910	Warehouse clubs and supercenters	2 828	4 346 133	7.3
	45299	All other general merchandise stores	23 769	977 693	1.6
	452990	All other general merchandise stores	23 769	977 693	1.6
	4529901	Variety stores	16 358	398 699	.7
	4529904	Miscellaneous general merchandise stores	7 411	578 994	1.0
	453	Miscellaneous store retailers	7 631	533 408	.9
	4532	Office supplies, stationery, and gift stores	2 023	92 008	.2
	45321	Office supplies and stationery stores	15	400	Z
	453210	Office supplies and stationery stores	15	400	Z
	45322	Gift, novelty, and souvenir stores	2 008	91 608	.2
	453220	Gift, novelty, and souvenir stores	2 008	91 608	.2
	4533	Used merchandise stores	5 321	424 347	.7
	45331	Used merchandise stores	5 321	424 347	.7
	453310	Used merchandise stores	5 321	424 347	.7

See footnotes at end of table.

Table 2. Kinds of Business by Broad Product Line for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
20200		Men's wear—Con.			
	453	Miscellaneous store retailers—Con.			
	4539	Other miscellaneous store retailers	286	17 007	Z
	45392	Art dealers	36	325	Z
	453920	Art dealers	36	325	Z
	45399	All other miscellaneous store retailers	247	16 259	Z
	453991	Tobacco stores	35	605	Z
	453998	All other miscellaneous store retailers (except tobacco stores)	212	15 654	Z
	454	Nonstore retailers	2 446	2 848 566	4.8
	4541	Electronic shopping and mail-order houses	1 317	2 320 008	3.9
	45411	Electronic shopping and mail-order houses	1 317	2 320 008	3.9
	454111	Electronic shopping	421	348 163	.6
	454113	Mail-order houses	896	1 971 845	3.3
	4542	Vending machine operators	12	229	Z
	45421	Vending machine operators	12	229	Z
	454210	Vending machine operators	12	229	Z
	4543	Direct selling establishments	1 117	528 329	.9
	45439	Other direct selling establishments	1 114	528 230	.9
	454390	Other direct selling establishments	1 114	528 230	.9
	4543901	Direct selling, furniture, home furnishings, electronics, and appliances	9	749	Z
	4543903	Direct selling, other merchandise	1 103	527 478	.9
20220		Women's, juniors', & misses' wear	160 376	121 787 709	100.0
	441	Motor vehicle and parts dealers	698	121 960	.1
	4412	Other motor vehicle dealers	696	121 891	.1
	44121	Recreational vehicle dealers	20	154	Z
	441210	Recreational vehicle dealers	20	154	Z
	44122	Motorcycle, boat, and other motor vehicle dealers	676	121 737	.1
	441221	Motorcycle dealers	494	102 807	.1
	441222	Boat dealers	142	15 960	Z
	441229	All other motor vehicle dealers	40	2 970	Z
	442	Furniture and home furnishings stores	333	18 809	Z
	4421	Furniture stores	62	2 223	Z
	44211	Furniture stores	62	2 223	Z
	442110	Furniture stores	62	2 223	Z
	4422	Home furnishings stores	271	16 586	Z
	44229	Other home furnishings stores	271	16 586	Z
	442299	All other home furnishings stores	267	16 357	Z
	443	Electronics and appliance stores	38	2 260	Z
	4431	Electronics and appliance stores	38	2 260	Z
	44311	Appliance, television, and other electronics stores	38	2 260	Z
	443112	Radio, television, and other electronics stores	36	2 211	Z
	444	Building material and garden equipment and supplies dealers	338	39 592	Z
	4441	Building material and supplies dealers	314	34 570	Z
	44411	Home centers	256	32 381	Z
	444110	Home centers	256	32 381	Z
	44413	Hardware stores	58	2 189	Z
	444130	Hardware stores	58	2 189	Z
	4442	Lawn and garden equipment and supplies stores	24	5 022	Z
	44422	Nursery, garden center, and farm supply stores	22	4 928	Z
	444220	Nursery, garden center, and farm supply stores	22	4 928	Z
	445	Food and beverage stores	6 230	103 748	.1
	4451	Grocery stores	6 183	102 838	.1
	44511	Supermarkets and other grocery (except convenience) stores	6 051	100 858	.1
	445110	Supermarkets and other grocery (except convenience) stores	6 051	100 858	.1
	44512	Convenience stores	132	1 980	Z
	445120	Convenience stores	132	1 980	Z
	4452	Specialty food stores	30	798	Z
	44523	Fruit and vegetable markets	8	22	Z
	445230	Fruit and vegetable markets	8	22	Z
	44529	Other specialty food stores	18	416	Z
	445292	Confectionery and nut stores	8	161	Z
	445299	All other specialty food stores	10	255	Z
	4453	Beer, wine, and liquor stores	17	112	Z
	44531	Beer, wine, and liquor stores	17	112	Z
	445310	Beer, wine, and liquor stores	17	112	Z
	446	Health and personal care stores	8 955	149 455	.1
	4461	Health and personal care stores	8 955	149 455	.1
	44611	Pharmacies and drug stores	8 693	131 767	.1
	446110	Pharmacies and drug stores	8 693	131 767	.1
	4461101	Pharmacies and drug stores	8 599	125 142	.1
	4461102	Proprietary stores	94	6 625	Z
	44612	Cosmetics, beauty supplies, and perfume stores	195	12 183	Z
	446120	Cosmetics, beauty supplies, and perfume stores	195	12 183	Z
	44613	Optical goods stores	7	588	Z
	446130	Optical goods stores	7	588	Z
	44619	Other health and personal care stores	60	4 917	Z
	446191	Food (health) supplement stores	22	1 883	Z
	446199	All other health and personal care stores	38	3 034	Z

See footnotes at end of table.

Table 2. Kinds of Business by Broad Product Line for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
20220		Women's, juniors', & misses' wear—Con.			
	447	Gasoline stations	21	439	Z
	4471	Gasoline stations	21	439	Z
	44711	Gasoline stations with convenience stores	21	439	Z
	447110	Gasoline stations with convenience stores	21	439	Z
	448	Clothing and clothing accessories stores	83 028	63 587 037	52.2
	4481	Clothing stores	76 142	62 925 140	51.7
	44811	Men's clothing stores	1 875	177 112	.1
	448110	Men's clothing stores	1 875	177 112	.1
	44812	Women's clothing stores	33 955	26 882 439	22.1
	448120	Women's clothing stores	33 955	26 882 439	22.1
	44813	Children's and infants' clothing stores	419	74 078	.1
	448130	Children's and infants' clothing stores	419	74 078	.1
	44814	Family clothing stores	24 539	28 415 644	23.3
	448140	Family clothing stores	24 539	28 415 644	23.3
	44815	Clothing accessories stores	5 258	1 935 707	1.6
	448150	Clothing accessories stores	5 258	1 935 707	1.6
	44819	Other clothing stores	10 096	5 440 160	4.5
	448190	Other clothing stores	10 096	5 440 160	4.5
	4482	Shoe stores	6 637	583 265	.5
	44821	Shoe stores	6 637	583 265	.5
	448210	Shoe stores	6 637	583 265	.5
	4482101	Men's shoe stores	63	3 307	Z
	4482102	Women's shoe stores	1 256	50 277	Z
	4482103	Children's and juveniles' shoe stores	10	838	Z
	4482104	Family shoe stores	1 358	177 303	.1
	4482105	Athletic footwear stores	3 950	351 540	.3
	4483	Jewelry, luggage, and leather goods stores	249	78 632	.1
	44831	Jewelry stores	84	6 323	Z
	448310	Jewelry stores	84	6 323	Z
	44832	Luggage and leather goods stores	165	72 309	.1
	448320	Luggage and leather goods stores	165	72 309	.1
	451	Sporting goods, hobby, book, and music stores	10 446	1 374 824	1.1
	4511	Sporting goods, hobby, and musical instrument stores	9 239	1 271 370	1.0
	45111	Sporting goods stores	7 961	1 211 466	1.0
	451110	Sporting goods stores	7 961	1 211 466	1.0
	4511101	General-line sporting goods stores	4 586	831 173	.7
	4511102	Specialty-line sporting goods stores	3 375	380 293	.3
	45112	Hobby, toy, and game stores	1 244	59 009	Z
	451120	Hobby, toy, and game stores	1 244	59 009	Z
	45113	Sewing, needlework, and piece goods stores	30	891	Z
	451130	Sewing, needlework, and piece goods stores	30	891	Z
	4512	Book, periodical, and music stores	1 207	103 454	.1
	45121	Book stores and news dealers	1 097	96 209	.1
	451211	Book stores	1 001	89 229	.1
	4512111	Book stores, general	69	1 208	Z
	4512112	Specialty book stores	200	2 126	Z
	4512113	College book stores	732	85 895	.1
	451212	News dealers and newsstands	96	6 980	Z
	45122	Prerecorded tape, compact disc, and record stores	110	7 245	Z
	451220	Prerecorded tape, compact disc, and record stores	110	7 245	Z
	452	General merchandise stores	36 655	46 770 091	38.4
	4521	Department stores	9 324	39 484 962	32.4
	45211	Department stores	9 324	39 484 962	32.4
	452111	Department stores (except discount department stores)	3 687	26 189 044	21.5
	452112	Discount department stores	5 637	13 295 918	10.9
	4529	Other general merchandise stores	27 331	7 285 129	6.0
	45291	Warehouse clubs and supercenters	2 890	5 756 747	4.7
	452910	Warehouse clubs and supercenters	2 890	5 756 747	4.7
	45299	All other general merchandise stores	24 441	1 528 382	1.3
	452990	All other general merchandise stores	24 441	1 528 382	1.3
	4529901	Variety stores	16 542	624 770	.5
	4529904	Miscellaneous general merchandise stores	7 899	903 612	.7
	453	Miscellaneous store retailers	11 087	1 398 868	1.1
	4532	Office supplies, stationery, and gift stores	4 254	255 152	.2
	45321	Office supplies and stationery stores	18	329	Z
	453210	Office supplies and stationery stores	18	329	Z
	45322	Gift, novelty, and souvenir stores	4 236	254 823	.2
	453220	Gift, novelty, and souvenir stores	4 236	254 823	.2
	4533	Used merchandise stores	6 525	1 129 849	.9
	45331	Used merchandise stores	6 525	1 129 849	.9
	453310	Used merchandise stores	6 525	1 129 849	.9
	4539	Other miscellaneous store retailers	303	13 595	Z
	45391	Pet and pet supplies stores	26	298	Z
	453910	Pet and pet supplies stores	26	298	Z
	45392	Art dealers	70	2 205	Z
	453920	Art dealers	70	2 205	Z
	45399	All other miscellaneous store retailers	207	11 092	Z
	453991	Tobacco stores	29	478	Z
	453998	All other miscellaneous store retailers (except tobacco stores)	178	10 614	Z

See footnotes at end of table.

Table 2. Kinds of Business by Broad Product Line for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
20220		Women's, juniors', & misses' wear—Con.			
	454	Nonstore retailers	2 547	8 220 626	6.8
	4541	Electronic shopping and mail-order houses	1 495	7 977 784	6.6
	45411	Electronic shopping and mail-order houses	1 495	7 977 784	6.6
	454111	Electronic shopping	501	1 189 805	1.0
	454113	Mail-order houses	987	6 775 168	5.6
	4542	Vending machine operators	12	182	Z
	45421	Vending machine operators	12	182	Z
	454210	Vending machine operators	12	182	Z
	4543	Direct selling establishments	1 040	242 660	.2
	45439	Other direct selling establishments	1 040	242 660	.2
	454390	Other direct selling establishments	1 040	242 660	.2
	4543901	Direct selling, furniture, home furnishings, electronics, and appliances	12	1 052	Z
	4543903	Direct selling, other merchandise	1 028	241 608	.2
20240		Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	87 010	36 115 158	100.0
	441	Motor vehicle and parts dealers	7	128	Z
	4412	Other motor vehicle dealers	7	128	Z
	442	Furniture and home furnishings stores	168	25 068	.1
	4421	Furniture stores	63	22 503	.1
	44211	Furniture stores	63	22 503	.1
	442110	Furniture stores	63	22 503	.1
	4422	Home furnishings stores	105	2 565	Z
	44229	Other home furnishings stores	105	2 565	Z
	442299	All other home furnishings stores	100	1 982	Z
	444	Building material and garden equipment and supplies dealers	24	1 695	Z
	4441	Building material and supplies dealers	9	112	Z
	44413	Hardware stores	8	44	Z
	444130	Hardware stores	8	44	Z
	4442	Lawn and garden equipment and supplies stores	15	1 583	Z
	44422	Nursery, garden center, and farm supply stores	13	1 489	Z
	444220	Nursery, garden center, and farm supply stores	13	1 489	Z
	445	Food and beverage stores	5 086	40 273	.1
	4451	Grocery stores	5 054	40 088	.1
	44511	Supermarkets and other grocery (except convenience) stores	4 980	39 051	.1
	445110	Supermarkets and other grocery (except convenience) stores	4 980	39 051	.1
	44512	Convenience stores	74	1 037	Z
	445120	Convenience stores	74	1 037	Z
	4452	Specialty food stores	30	183	Z
	44523	Fruit and vegetable markets	7	20	Z
	445230	Fruit and vegetable markets	7	20	Z
	44529	Other specialty food stores	21	153	Z
	445292	Confectionery and nut stores	13	104	Z
	445299	All other specialty food stores	8	49	Z
	446	Health and personal care stores	4 697	23 464	.1
	4461	Health and personal care stores	4 697	23 464	.1
	44611	Pharmacies and drug stores	4 662	21 028	.1
	446110	Pharmacies and drug stores	4 662	21 028	.1
	4461101	Pharmacies and drug stores	4 637	20 703	.1
	4461102	Proprietary stores	25	325	Z
	44612	Cosmetics, beauty supplies, and perfume stores	26	2 421	Z
	446120	Cosmetics, beauty supplies, and perfume stores	26	2 421	Z
	44619	Other health and personal care stores	9	15	Z
	446199	All other health and personal care stores	9	15	Z
	447	Gasoline stations	17	270	Z
	4471	Gasoline stations	17	270	Z
	44711	Gasoline stations with convenience stores	17	270	Z
	447110	Gasoline stations with convenience stores	17	270	Z
	448	Clothing and clothing accessories stores	27 890	14 287 559	39.6
	4481	Clothing stores	24 537	14 072 812	39.0
	44811	Men's clothing stores	1 434	102 317	.3
	448110	Men's clothing stores	1 434	102 317	.3
	44812	Women's clothing stores	2 518	169 069	.5
	448120	Women's clothing stores	2 518	169 069	.5
	44813	Children's and infants' clothing stores	6 558	6 633 089	18.4
	448130	Children's and infants' clothing stores	6 558	6 633 089	18.4
	44814	Family clothing stores	11 699	7 039 859	19.5
	448140	Family clothing stores	11 699	7 039 859	19.5
	44815	Clothing accessories stores	206	8 508	Z
	448150	Clothing accessories stores	206	8 508	Z
	44819	Other clothing stores	2 122	119 970	.3
	448190	Other clothing stores	2 122	119 970	.3

See footnotes at end of table.

Table 2. Kinds of Business by Broad Product Line for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
20240		Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories—Con.			
	448	Clothing and clothing accessories stores—Con.			
	4482	Shoe stores	3 345	214 489	.6
	44821	Shoe stores	3 345	214 489	.6
	448210	Shoe stores	3 345	214 489	.6
	4482101	Men's shoe stores	23	2 535	Z
	4482102	Women's shoe stores	27	1 903	Z
	4482103	Children's and juveniles' shoe stores	729	68 194	.2
	4482104	Family shoe stores	271	11 321	Z
	4482105	Athletic footwear stores	2 295	130 536	.4
	4483	Jewelry, luggage, and leather goods stores	8	258	Z
	44831	Jewelry stores	6	174	Z
	448310	Jewelry stores	6	174	Z
	451	Sporting goods, hobby, book, and music stores	5 435	333 928	.9
	4511	Sporting goods, hobby, and musical instrument stores	5 051	319 870	.9
	45111	Sporting goods stores	4 866	306 960	.9
	451110	Sporting goods stores	4 866	306 960	.9
	4511101	General-line sporting goods stores	3 800	251 725	.7
	4511102	Specialty-line sporting goods stores	1 066	55 235	.2
	45112	Hobby, toy, and game stores	160	12 677	Z
	451120	Hobby, toy, and game stores	160	12 677	Z
	45113	Sewing, needlework, and piece goods stores	25	233	Z
	451130	Sewing, needlework, and piece goods stores	25	233	Z
	4512	Book, periodical, and music stores	384	14 058	Z
	45121	Book stores and news dealers	384	14 058	Z
	451211	Book stores	321	11 525	Z
	4512111	Book stores, general	18	204	Z
	4512112	Specialty book stores	108	852	Z
	4512113	College book stores	195	10 469	Z
	451212	News dealers and newsstands	63	2 533	Z
	452	General merchandise stores	34 454	19 496 298	54.0
	4521	Department stores	9 130	14 300 719	39.6
	45211	Department stores	9 130	14 300 719	39.6
	452111	Department stores (except discount department stores)	3 509	5 850 664	16.2
	452112	Discount department stores	5 621	8 450 055	23.4
	4529	Other general merchandise stores	25 324	5 195 579	14.4
	45291	Warehouse clubs and supercenters	2 523	4 130 153	11.4
	452910	Warehouse clubs and supercenters	2 523	4 130 153	11.4
	45299	All other general merchandise stores	22 801	1 065 426	3.0
	452990	All other general merchandise stores	22 801	1 065 426	3.0
	4529901	Variety stores	16 279	685 882	1.9
	4529904	Miscellaneous general merchandise stores	6 522	379 544	1.1
	453	Miscellaneous store retailers	8 350	856 746	2.4
	4532	Office supplies, stationery, and gift stores	2 650	398 461	1.1
	45321	Office supplies and stationery stores	9	598	Z
	453210	Office supplies and stationery stores	9	598	Z
	45322	Gift, novelty, and souvenir stores	2 641	397 863	1.1
	453220	Gift, novelty, and souvenir stores	2 641	397 863	1.1
	4533	Used merchandise stores	5 581	455 516	1.3
	45331	Used merchandise stores	5 581	455 516	1.3
	453310	Used merchandise stores	5 581	455 516	1.3
	4539	Other miscellaneous store retailers	119	2 769	Z
	45392	Art dealers	10	28	Z
	453920	Art dealers	10	28	Z
	45399	All other miscellaneous store retailers	105	2 734	Z
	453998	All other miscellaneous store retailers (except tobacco stores)	104	2 728	Z
	454	Nonstore retailers	880	1 049 722	2.9
	4541	Electronic shopping and mail-order houses	611	1 001 090	2.8
	45411	Electronic shopping and mail-order houses	611	1 001 090	2.8
	454111	Electronic shopping	222	332 345	.9
	454113	Mail-order houses	388	668 568	1.9
	4543	Direct selling establishments	269	48 632	.1
	45439	Other direct selling establishments	269	48 632	.1
	454390	Other direct selling establishments	269	48 632	.1
	4543901	Direct selling, furniture, home furnishings, electronics, and appliances	8	322	Z
	4543903	Direct selling, other merchandise	259	48 161	.1
20260		Footwear, including accessories	138 662	41 186 050	100.0
	441	Motor vehicle and parts dealers	77	5 440	Z
	4412	Other motor vehicle dealers	72	5 349	Z
	44121	Recreational vehicle dealers	7	259	Z
	441210	Recreational vehicle dealers	7	259	Z
	44122	Motorcycle, boat, and other motor vehicle dealers	65	5 090	Z
	441221	Motorcycle dealers	9	237	Z
	441222	Boat dealers	56	4 853	Z
	442	Furniture and home furnishings stores	35	696	Z
	4422	Home furnishings stores	34	621	Z
	44229	Other home furnishings stores	30	313	Z
	442299	All other home furnishings stores	29	279	Z

See footnotes at end of table.

Table 2. Kinds of Business by Broad Product Line for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
20260		Footwear, including accessories—Con.			
	443	Electronics and appliance stores	20	190	Z
	4431	Electronics and appliance stores	20	190	Z
	44311	Appliance, television, and other electronics stores	20	190	Z
	443112	Radio, television, and other electronics stores	18	183	Z
	444	Building material and garden equipment and supplies dealers	2 772	106 482	.3
	4441	Building material and supplies dealers	1 117	28 050	.1
	44411	Home centers	95	3 727	Z
	444110	Home centers	95	3 727	Z
	44412	Paint and wallpaper stores	9	743	Z
	444120	Paint and wallpaper stores	9	743	Z
	44413	Hardware stores	939	22 281	.1
	444130	Hardware stores	939	22 281	.1
	44419	Other building material dealers	74	1 299	Z
	444190	Other building material dealers	74	1 299	Z
	4441901	Retail lumber yards	59	995	Z
	4441902	All other building material dealers	15	304	Z
	4442	Lawn and garden equipment and supplies stores	1 655	78 432	.2
	44421	Outdoor power equipment stores	42	1 430	Z
	444210	Outdoor power equipment stores	42	1 430	Z
	44422	Nursery, garden center, and farm supply stores	1 613	77 002	.2
	444220	Nursery, garden center, and farm supply stores	1 613	77 002	.2
	445	Food and beverage stores	5 294	28 356	.1
	4451	Grocery stores	5 252	27 088	.1
	44511	Supermarkets and other grocery (except convenience) stores	5 196	25 496	.1
	445110	Supermarkets and other grocery (except convenience) stores	5 196	25 496	.1
	44512	Convenience stores	56	1 592	Z
	445120	Convenience stores	56	1 592	Z
	4452	Specialty food stores	39	1 187	Z
	44529	Other specialty food stores	35	1 154	Z
	445292	Confectionery and nut stores	29	601	Z
	445299	All other specialty food stores	6	553	Z
	446	Health and personal care stores	12 686	169 961	.4
	4461	Health and personal care stores	12 686	169 961	.4
	44611	Pharmacies and drug stores	12 259	153 812	.4
	446110	Pharmacies and drug stores	12 259	153 812	.4
	4461101	Pharmacies and drug stores	12 039	146 789	.4
	4461102	Proprietary stores	220	7 023	Z
	44612	Cosmetics, beauty supplies, and perfume stores	42	1 093	Z
	446120	Cosmetics, beauty supplies, and perfume stores	42	1 093	Z
	44613	Optical goods stores	19	1 568	Z
	446130	Optical goods stores	19	1 568	Z
	44619	Other health and personal care stores	366	13 488	Z
	446191	Food (health) supplement stores	74	897	Z
	446199	All other health and personal care stores	292	12 591	Z
	447	Gasoline stations	84	788	Z
	4471	Gasoline stations	84	788	Z
	44711	Gasoline stations with convenience stores	69	617	Z
	447110	Gasoline stations with convenience stores	69	617	Z
	44719	Other gasoline stations	15	171	Z
	447190	Other gasoline stations	15	171	Z
	448	Clothing and clothing accessories stores	68 870	25 948 629	63.0
	4481	Clothing stores	40 232	5 272 272	12.8
	44811	Men's clothing stores	4 926	351 044	.9
	448110	Men's clothing stores	4 926	351 044	.9
	44812	Women's clothing stores	14 079	935 188	2.3
	448120	Women's clothing stores	14 079	935 188	2.3
	44813	Children's and infants' clothing stores	2 566	179 434	.4
	448130	Children's and infants' clothing stores	2 566	179 434	.4
	44814	Family clothing stores	14 992	3 537 256	8.6
	448140	Family clothing stores	14 992	3 537 256	8.6
	44815	Clothing accessories stores	337	49 277	.1
	448150	Clothing accessories stores	337	49 277	.1
	44819	Other clothing stores	3 332	220 073	.5
	448190	Other clothing stores	3 332	220 073	.5
	4482	Shoe stores	28 499	20 607 869	50.0
	44821	Shoe stores	28 499	20 607 869	50.0
	448210	Shoe stores	28 499	20 607 869	50.0
	4482101	Men's shoe stores	1 622	883 685	2.1
	4482102	Women's shoe stores	3 146	1 911 139	4.6
	4482103	Children's and juveniles' shoe stores	1 078	510 762	1.2
	4482104	Family shoe stores	16 569	11 737 174	28.5
	4482105	Athletic footwear stores	6 084	5 565 109	13.5
	4483	Jewelry, luggage, and leather goods stores	139	68 488	.2
	44832	Luggage and leather goods stores	137	68 438	.2
	448320	Luggage and leather goods stores	137	68 438	.2
	451	Sporting goods, hobby, book, and music stores	8 806	2 709 596	6.6
	4511	Sporting goods, hobby, and musical instrument stores	8 801	2 709 266	6.6
	45111	Sporting goods stores	8 781	2 708 246	6.6
	451110	Sporting goods stores	8 781	2 708 246	6.6
	4511101	General-line sporting goods stores	5 118	2 244 159	5.4
	4511102	Specialty-line sporting goods stores	3 663	464 087	1.1
	45112	Hobby, toy, and game stores	20	1 020	Z
	451120	Hobby, toy, and game stores	20	1 020	Z

See footnotes at end of table.

Table 2. Kinds of Business by Broad Product Line for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
20260		Footwear, including accessories—Con.			
	452	General merchandise stores	31 114	10 205 733	24.8
	4521	Department stores	6 906	8 314 444	20.2
	45211	Department stores	6 906	8 314 444	20.2
	452111	Department stores (except discount department stores)	3 688	5 804 468	14.1
	452112	Discount department stores	3 218	2 509 976	6.1
	4529	Other general merchandise stores	24 208	1 891 289	4.6
	45291	Warehouse clubs and supercenters	2 326	1 478 614	3.6
	452910	Warehouse clubs and supercenters	2 326	1 478 614	3.6
	45299	All other general merchandise stores	21 882	412 675	1.0
	452990	All other general merchandise stores	21 882	412 675	1.0
	4529901	Variety stores	14 728	151 605	.4
	4529904	Miscellaneous general merchandise stores	7 154	261 070	.6
	453	Miscellaneous store retailers	7 202	176 056	.4
	4532	Office supplies, stationery, and gift stores	1 803	28 848	.1
	45321	Office supplies and stationery stores	8	149	Z
	453210	Office supplies and stationery stores	8	149	Z
	45322	Gift, novelty, and souvenir stores	1 795	28 699	.1
	453220	Gift, novelty, and souvenir stores	1 795	28 699	.1
	4533	Used merchandise stores	5 359	145 329	.4
	45331	Used merchandise stores	5 359	145 329	.4
	453310	Used merchandise stores	5 359	145 329	.4
	4539	Other miscellaneous store retailers	40	1 879	Z
	45392	Art dealers	13	42	Z
	453920	Art dealers	13	42	Z
	45399	All other miscellaneous store retailers	27	1 837	Z
	453998	All other miscellaneous store retailers (except tobacco stores)	25	1 706	Z
	454	Nonstore retailers	1 702	1 834 123	4.5
	4541	Electronic shopping and mail-order houses	1 114	1 729 582	4.2
	45411	Electronic shopping and mail-order houses	1 114	1 729 582	4.2
	454111	Electronic shopping	317	263 938	.6
	454113	Mail-order houses	797	1 465 644	3.6
	4543	Direct selling establishments	586	104 513	.3
	45439	Other direct selling establishments	585	104 503	.3
	454390	Other direct selling establishments	585	104 503	.3
	4543901	Direct selling, furniture, home furnishings, electronics, and appliances	6	1 423	Z
	4543903	Direct selling, other merchandise	579	103 080	.3
20270		Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	31 277	5 648 285	100.0
	442	Furniture and home furnishings stores	762	44 738	.8
	4421	Furniture stores	166	9 978	.2
	44211	Furniture stores	166	9 978	.2
	442110	Furniture stores	166	9 978	.2
	4422	Home furnishings stores	596	34 760	.6
	44221	Floor covering stores	32	3 159	.1
	442210	Floor covering stores	32	3 159	.1
	44229	Other home furnishings stores	564	31 601	.6
	442291	Window treatment stores	74	12 873	.2
	442299	All other home furnishings stores	490	18 728	.3
	443	Electronics and appliance stores	678	64 602	1.1
	4431	Electronics and appliance stores	678	64 602	1.1
	44311	Appliance, television, and other electronics stores	678	64 602	1.1
	443111	Household appliance stores	649	64 293	1.1
	443112	Radio, television, and other electronics stores	29	309	Z
	444	Building material and garden equipment and supplies dealers	398	15 541	.3
	4441	Building material and supplies dealers	398	15 541	.3
	44411	Home centers	216	4 237	.1
	444110	Home centers	216	4 237	.1
	44412	Paint and wallpaper stores	14	1 039	Z
	444120	Paint and wallpaper stores	14	1 039	Z
	44413	Hardware stores	159	9 120	.2
	444130	Hardware stores	159	9 120	.2
	44419	Other building material dealers	9	1 145	Z
	444190	Other building material dealers	9	1 145	Z
	4441902	All other building material dealers	7	1 141	Z
	445	Food and beverage stores	6 653	19 145	.3
	4451	Grocery stores	6 649	19 108	.3
	44511	Supermarkets and other grocery (except convenience) stores	6 571	18 398	.3
	445110	Supermarkets and other grocery (except convenience) stores	6 571	18 398	.3
	44512	Convenience stores	78	710	Z
	445120	Convenience stores	78	710	Z
	446	Health and personal care stores	6 334	13 197	.2
	4461	Health and personal care stores	6 334	13 197	.2
	44611	Pharmacies and drug stores	6 329	13 123	.2
	446110	Pharmacies and drug stores	6 329	13 123	.2
	4461101	Pharmacies and drug stores	6 204	12 951	.2
	4461102	Proprietary stores	125	172	Z

See footnotes at end of table.

Table 2. Kinds of Business by Broad Product Line for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
20270		Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.—Con.			
	447	Gasoline stations	19	301	Z
	4471	Gasoline stations	19	301	Z
	44711	Gasoline stations with convenience stores	19	301	Z
	447110	Gasoline stations with convenience stores	19	301	Z
	448	Clothing and clothing accessories stores	159	10 860	.2
	4481	Clothing stores	152	10 781	.2
	44811	Men's clothing stores	9	291	Z
	448110	Men's clothing stores	9	291	Z
	44812	Women's clothing stores	34	596	Z
	448120	Women's clothing stores	34	596	Z
	44813	Children's and infants' clothing stores	7	143	Z
	448130	Children's and infants' clothing stores	7	143	Z
	44814	Family clothing stores	69	8 892	.2
	448140	Family clothing stores	69	8 892	.2
	44815	Clothing accessories stores	6	470	Z
	448150	Clothing accessories stores	6	470	Z
	44819	Other clothing stores	27	389	Z
	448190	Other clothing stores	27	389	Z
	4483	Jewelry, luggage, and leather goods stores	7	76	Z
	451	Sporting goods, hobby, book, and music stores	7 528	2 909 312	51.5
	4511	Sporting goods, hobby, and musical instrument stores	7 526	2 909 105	51.5
	45111	Sporting goods stores	6	234	Z
	451110	Sporting goods stores	6	234	Z
	4511101	General-line sporting goods stores	6	234	Z
	45112	Hobby, toy, and game stores	2 095	521 308	9.2
	451120	Hobby, toy, and game stores	2 095	521 308	9.2
	45113	Sewing, needlework, and piece goods stores	5 425	2 387 563	42.3
	451130	Sewing, needlework, and piece goods stores	5 425	2 387 563	42.3
	452	General merchandise stores	7 102	2 253 502	39.9
	4521	Department stores	3 463	1 071 715	19.0
	45211	Department stores	3 463	1 071 715	19.0
	452111	Department stores (except discount department stores)	852	5 167	.1
	452112	Discount department stores	2 611	1 066 548	18.9
	4529	Other general merchandise stores	3 639	1 181 787	20.9
	45291	Warehouse clubs and supercenters	1 523	1 127 659	20.0
	452910	Warehouse clubs and supercenters	1 523	1 127 659	20.0
	45299	All other general merchandise stores	2 116	54 128	1.0
	452990	All other general merchandise stores	2 116	54 128	1.0
	4529901	Variety stores	1 173	26 555	.5
	4529904	Miscellaneous general merchandise stores	943	27 573	.5
	453	Miscellaneous store retailers	938	19 614	.3
	4532	Office supplies, stationery, and gift stores	334	12 683	.2
	45322	Gift, novelty, and souvenir stores	334	12 683	.2
	453220	Gift, novelty, and souvenir stores	334	12 683	.2
	4533	Used merchandise stores	565	5 914	.1
	45331	Used merchandise stores	565	5 914	.1
	453310	Used merchandise stores	565	5 914	.1
	4539	Other miscellaneous store retailers	39	1 017	Z
	45392	Art dealers	6	516	Z
	453920	Art dealers	6	516	Z
	45399	All other miscellaneous store retailers	33	501	Z
	453998	All other miscellaneous store retailers (except tobacco stores)	32	500	Z
	454	Nonstore retailers	706	297 473	5.3
	4541	Electronic shopping and mail-order houses	511	270 330	4.8
	45411	Electronic shopping and mail-order houses	511	270 330	4.8
	454111	Electronic shopping	91	38 055	.7
	454113	Mail-order houses	419	232 098	4.1
	4543	Direct selling establishments	195	27 143	.5
	45439	Other direct selling establishments	195	27 143	.5
	454390	Other direct selling establishments	195	27 143	.5
	4543901	Direct selling, furniture, home furnishings, electronics, and appliances	35	1 149	Z
	4543903	Direct selling, other merchandise	160	25 994	.5
20280		Curtains, draperies, blinds, slipcovers, bed & table coverings	75 779	24 547 100	100.0
	442	Furniture and home furnishings stores	14 279	6 677 527	27.2
	4421	Furniture stores	2 701	322 831	1.3
	44211	Furniture stores	2 701	322 831	1.3
	442110	Furniture stores	2 701	322 831	1.3
	4422	Home furnishings stores	11 578	6 354 696	25.9
	44221	Floor covering stores	2 683	210 974	.9
	442210	Floor covering stores	2 683	210 974	.9
	44229	Other home furnishings stores	8 895	6 143 722	25.0
	442291	Window treatment stores	2 163	1 004 392	4.1
	442299	All other home furnishings stores	6 732	5 139 330	20.9

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Table 2. Kinds of Business by Broad Product Line for the United States: 2002—Con.

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Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
20280		Curtains, draperies, blinds, slipcovers, bed & table coverings—Con.			
	443	Electronics and appliance stores	36	112 823	.5
	4431	Electronics and appliance stores	36	112 823	.5
	44311	Appliance, television, and other electronics stores	36	112 823	.5
	443111	Household appliance stores	36	112 823	.5
	444	Building material and garden equipment and supplies dealers	7 340	1 218 761	5.0
	4441	Building material and supplies dealers	7 334	1 217 967	5.0
	44411	Home centers	2 313	1 033 823	4.2
	444110	Home centers	2 313	1 033 823	4.2
	44412	Paint and wallpaper stores	1 919	90 224	.4
	444120	Paint and wallpaper stores	1 919	90 224	.4
	44413	Hardware stores	2 463	64 991	.3
	444130	Hardware stores	2 463	64 991	.3
	44419	Other building material dealers	639	28 929	.1
	444190	Other building material dealers	639	28 929	.1
	4441901	Retail lumber yards	254	10 221	Z
	4441902	All other building material dealers	385	18 708	.1
	4442	Lawn and garden equipment and supplies stores	6	794	Z
	445	Food and beverage stores	5 645	31 997	.1
	4451	Grocery stores	5 625	31 395	.1
	44511	Supermarkets and other grocery (except convenience) stores	5 613	31 307	.1
	445110	Supermarkets and other grocery (except convenience) stores	5 613	31 307	.1
	44512	Convenience stores	12	88	Z
	445120	Convenience stores	12	88	Z
	4452	Specialty food stores	9	127	Z
	44529	Other specialty food stores	9	127	Z
	445299	All other specialty food stores	8	100	Z
	4453	Beer, wine, and liquor stores	11	475	Z
	44531	Beer, wine, and liquor stores	11	475	Z
	445310	Beer, wine, and liquor stores	11	475	Z
	446	Health and personal care stores	163	669	Z
	4461	Health and personal care stores	163	669	Z
	44611	Pharmacies and drug stores	160	627	Z
	446110	Pharmacies and drug stores	160	627	Z
	4461101	Pharmacies and drug stores	159	616	Z
	448	Clothing and clothing accessories stores	4 509	1 423 015	5.8
	4481	Clothing stores	4 509	1 423 015	5.8
	44811	Men's clothing stores	20	365	Z
	448110	Men's clothing stores	20	365	Z
	44812	Women's clothing stores	306	15 395	.1
	448120	Women's clothing stores	306	15 395	.1
	44813	Children's and infants' clothing stores	96	4 116	Z
	448130	Children's and infants' clothing stores	96	4 116	Z
	44814	Family clothing stores	4 045	1 400 598	5.7
	448140	Family clothing stores	4 045	1 400 598	5.7
	44815	Clothing accessories stores	15	130	Z
	448150	Clothing accessories stores	15	130	Z
	44819	Other clothing stores	27	2 411	Z
	448190	Other clothing stores	27	2 411	Z
	451	Sporting goods, hobby, book, and music stores	2 419	499 804	2.0
	4511	Sporting goods, hobby, and musical instrument stores	2 419	499 804	2.0
	45111	Sporting goods stores	9	68	Z
	451110	Sporting goods stores	9	68	Z
	4511102	Specialty-line sporting goods stores	8	60	Z
	45112	Hobby, toy, and game stores	12	310	Z
	451120	Hobby, toy, and game stores	12	310	Z
	45113	Sewing, needlework, and piece goods stores	2 398	499 426	2.0
	451130	Sewing, needlework, and piece goods stores	2 398	499 426	2.0
	452	General merchandise stores	35 346	12 402 090	50.5
	4521	Department stores	9 164	8 285 274	33.8
	45211	Department stores	9 164	8 285 274	33.8
	452111	Department stores (except discount department stores)	3 534	3 859 619	15.7
	452112	Discount department stores	5 630	4 425 655	18.0
	4529	Other general merchandise stores	26 182	4 116 816	16.8
	45291	Warehouse clubs and supercenters	2 821	3 013 238	12.3
	452910	Warehouse clubs and supercenters	2 821	3 013 238	12.3
	45299	All other general merchandise stores	23 361	1 103 578	4.5
	452990	All other general merchandise stores	23 361	1 103 578	4.5
	4529901	Variety stores	15 859	534 691	2.2
	4529904	Miscellaneous general merchandise stores	7 502	568 887	2.3

See footnotes at end of table.

Table 2. Kinds of Business by Broad Product Line for the United States: 2002—Con.

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Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
20280		Curtains, draperies, blinds, slipcovers, bed & table coverings—Con.			
	453	Miscellaneous store retailers	3 860	113 490	.5
	4532	Office supplies, stationery, and gift stores	1 343	28 932	.1
	45322	Gift, novelty, and souvenir stores	1 339	28 866	.1
	453220	Gift, novelty, and souvenir stores	1 339	28 866	.1
	4533	Used merchandise stores	2 424	82 053	.3
	45331	Used merchandise stores	2 424	82 053	.3
	453310	Used merchandise stores	2 424	82 053	.3
	4539	Other miscellaneous store retailers	93	2 505	Z
	45392	Art dealers	34	648	Z
	453920	Art dealers	34	648	Z
	45399	All other miscellaneous store retailers	59	1 857	Z
	453991	Tobacco stores	7	48	Z
	453998	All other miscellaneous store retailers (except tobacco stores)	52	1 809	Z
	454	Nonstore retailers	2 178	2 066 221	8.4
	4541	Electronic shopping and mail-order houses	464	1 408 883	5.7
	45411	Electronic shopping and mail-order houses	464	1 408 883	5.7
	454111	Electronic shopping	112	247 055	1.0
	454113	Mail-order houses	351	1 161 713	4.7
	4543	Direct selling establishments	1 712	657 319	2.7
	45439	Other direct selling establishments	1 712	657 319	2.7
	454390	Other direct selling establishments	1 712	657 319	2.7
	4543901	Direct selling, furniture, home furnishings, electronics, and appliances	1 638	639 984	2.6
	4543903	Direct selling, other merchandise	74	17 335	.1
20300		Major household appl. incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.	46 505	30 030 749	100.0
	441	Motor vehicle and parts dealers	453	33 018	.1
	4413	Automotive parts, accessories, and tire stores	448	32 476	.1
	44131	Automotive parts and accessories stores	342	18 033	.1
	441310	Automotive parts and accessories stores	342	18 033	.1
	44132	Tire dealers	106	14 443	Z
	441320	Tire dealers	106	14 443	Z
	442	Furniture and home furnishings stores	3 967	885 783	3.0
	4421	Furniture stores	3 608	858 519	2.9
	44211	Furniture stores	3 608	858 519	2.9
	442110	Furniture stores	3 608	858 519	2.9
	4422	Home furnishings stores	359	27 264	.1
	44221	Floor covering stores	102	14 502	Z
	442210	Floor covering stores	102	14 502	Z
	44229	Other home furnishings stores	257	12 762	Z
	442291	Window treatment stores	8	210	Z
	442299	All other home furnishings stores	249	12 552	Z
	443	Electronics and appliance stores	12 377	11 825 421	39.4
	4431	Electronics and appliance stores	12 377	11 825 421	39.4
	44311	Appliance, television, and other electronics stores	12 273	11 655 246	38.8
	443111	Household appliance stores	9 991	9 681 741	32.2
	443112	Radio, television, and other electronics stores	2 282	1 973 505	6.6
	44312	Computer and software stores	103	167 929	.6
	443120	Computer and software stores	103	167 929	.6
	444	Building material and garden equipment and supplies dealers	9 476	4 739 576	15.8
	4441	Building material and supplies dealers	9 066	4 712 653	15.7
	44411	Home centers	3 760	4 151 698	13.8
	444110	Home centers	3 760	4 151 698	13.8
	44413	Hardware stores	3 917	309 363	1.0
	444130	Hardware stores	3 917	309 363	1.0
	44419	Other building material dealers	1 387	250 999	.8
	444190	Other building material dealers	1 387	250 999	.8
	4441901	Retail lumber yards	314	31 082	.1
	4441902	All other building material dealers	1 073	219 917	.7
	4442	Lawn and garden equipment and supplies stores	410	26 923	.1
	44421	Outdoor power equipment stores	69	10 803	Z
	444210	Outdoor power equipment stores	69	10 803	Z
	44422	Nursery, garden center, and farm supply stores	341	16 120	.1
	444220	Nursery, garden center, and farm supply stores	341	16 120	.1
	445	Food and beverage stores	76	5 262	Z
	4451	Grocery stores	74	5 108	Z
	44511	Supermarkets and other grocery (except convenience) stores	74	5 108	Z
	445110	Supermarkets and other grocery (except convenience) stores	74	5 108	Z
	447	Gasoline stations	87	9 504	Z
	4471	Gasoline stations	87	9 504	Z
	44719	Other gasoline stations	85	9 453	Z
	447190	Other gasoline stations	85	9 453	Z
	451	Sporting goods, hobby, book, and music stores	297	37 648	.1
	4511	Sporting goods, hobby, and musical instrument stores	297	37 648	.1
	45113	Sewing, needlework, and piece goods stores	292	36 446	.1
	451130	Sewing, needlework, and piece goods stores	292	36 446	.1

See footnotes at end of table.

Table 2. Kinds of Business by Broad Product Line for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
20300		Major household appl. incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.—Con.			
	452	General merchandise stores	12 810	10 641 300	35.4
	4521	Department stores	7 035	8 374 312	27.9
	45211	Department stores	7 035	8 374 312	27.9
	452111	Department stores (except discount department stores)	1 566	6 247 572	20.8
	452112	Discount department stores	5 469	2 126 740	7.1
	4529	Other general merchandise stores	5 775	2 266 988	7.5
	45291	Warehouse clubs and supercenters	2 637	1 984 707	6.6
	452910	Warehouse clubs and supercenters	2 637	1 984 707	6.6
	45299	All other general merchandise stores	3 138	282 281	.9
	452990	All other general merchandise stores	3 138	282 281	.9
	4529901	Variety stores	25	2 447	Z
	4529904	Miscellaneous general merchandise stores	3 113	279 834	.9
	453	Miscellaneous store retailers	2 247	111 936	.4
	4533	Used merchandise stores	2 075	94 609	.3
	45331	Used merchandise stores	2 075	94 609	.3
	453310	Used merchandise stores	2 075	94 609	.3
	4539	Other miscellaneous store retailers	168	17 310	.1
	45393	Manufactured (mobile) home dealers	96	8 165	Z
	453930	Manufactured (mobile) home dealers	96	8 165	Z
	45399	All other miscellaneous store retailers	72	9 145	Z
	453998	All other miscellaneous store retailers (except tobacco stores)	72	9 145	Z
	454	Nonstore retailers	4 713	1 741 299	5.8
	4541	Electronic shopping and mail-order houses	283	638 460	2.1
	45411	Electronic shopping and mail-order houses	283	638 460	2.1
	454111	Electronic shopping	119	166 885	.6
	454113	Mail-order houses	164	471 575	1.6
	4543	Direct selling establishments	4 430	1 102 839	3.7
	45431	Fuel dealers	2 702	248 285	.8
	454311	Heating oil dealers	68	21 530	.1
	454312	Liquefied petroleum gas (bottled gas) dealers	2 633	226 441	.8
	45439	Other direct selling establishments	1 728	854 554	2.8
	454390	Other direct selling establishments	1 728	854 554	2.8
	4543901	Direct selling, furniture, home furnishings, electronics, and appliances	1 424	721 277	2.4
	4543903	Direct selling, other merchandise	304	133 277	.4
20310		Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	81 433	8 759 644	100.0
	442	Furniture and home furnishings stores	3 793	603 558	6.9
	4421	Furniture stores	400	15 172	.2
	44211	Furniture stores	400	15 172	.2
	442110	Furniture stores	400	15 172	.2
	4422	Home furnishings stores	3 393	588 386	6.7
	44221	Floor covering stores	30	743	Z
	442210	Floor covering stores	30	743	Z
	44229	Other home furnishings stores	3 363	587 643	6.7
	442299	All other home furnishings stores	3 360	587 605	6.7
	443	Electronics and appliance stores	4 974	233 298	2.7
	4431	Electronics and appliance stores	4 974	233 298	2.7
	44311	Appliance, television, and other electronics stores	4 963	231 471	2.6
	443111	Household appliance stores	882	172 034	2.0
	443112	Radio, television, and other electronics stores	4 081	59 437	.7
	44312	Computer and software stores	10	1 139	Z
	443120	Computer and software stores	10	1 139	Z
	444	Building material and garden equipment and supplies dealers	8 421	580 969	6.6
	4441	Building material and supplies dealers	8 361	578 968	6.6
	44411	Home centers	1 801	332 646	3.8
	444110	Home centers	1 801	332 646	3.8
	44413	Hardware stores	6 247	238 256	2.7
	444130	Hardware stores	6 247	238 256	2.7
	44419	Other building material dealers	310	7 291	.1
	444190	Other building material dealers	310	7 291	.1
	4441901	Retail lumber yards	192	3 905	Z
	4441902	All other building material dealers	118	3 386	Z
	4442	Lawn and garden equipment and supplies stores	60	2 001	Z
	44421	Outdoor power equipment stores	14	148	Z
	444210	Outdoor power equipment stores	14	148	Z
	44422	Nursery, garden center, and farm supply stores	46	1 853	Z
	444220	Nursery, garden center, and farm supply stores	46	1 853	Z

See footnotes at end of table.

Table 2. Kinds of Business by Broad Product Line for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
20310		Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.—Con.			
	445	Food and beverage stores	7 848	140 027	1.6
	4451	Grocery stores	7 741	137 868	1.6
	44511	Supermarkets and other grocery (except convenience) stores	7 621	136 689	1.6
	445110	Supermarkets and other grocery (except convenience) stores	7 621	136 689	1.6
	44512	Convenience stores	120	1 179	Z
	445120	Convenience stores	120	1 179	Z
	4452	Specialty food stores	98	2 009	Z
	44529	Other specialty food stores	98	2 009	Z
	445299	All other specialty food stores	98	2 009	Z
	4453	Beer, wine, and liquor stores	9	150	Z
	44531	Beer, wine, and liquor stores	9	150	Z
	445310	Beer, wine, and liquor stores	9	150	Z
	446	Health and personal care stores	19 464	903 297	10.3
	4461	Health and personal care stores	19 464	903 297	10.3
	44611	Pharmacies and drug stores	15 263	688 238	7.9
	446110	Pharmacies and drug stores	15 263	688 238	7.9
	4461101	Pharmacies and drug stores	15 009	677 422	7.7
	4461102	Proprietary stores	254	10 816	.1
	44612	Cosmetics, beauty supplies, and perfume stores	3 868	211 151	2.4
	446120	Cosmetics, beauty supplies, and perfume stores	3 868	211 151	2.4
	44619	Other health and personal care stores	333	3 908	Z
	446191	Food (health) supplement stores	320	3 354	Z
	446199	All other health and personal care stores	13	554	Z
	448	Clothing and clothing accessories stores	55	2 441	Z
	4481	Clothing stores	39	1 630	Z
	44812	Women's clothing stores	31	1 327	Z
	448120	Women's clothing stores	31	1 327	Z
	4483	Jewelry, luggage, and leather goods stores	16	811	Z
	44832	Luggage and leather goods stores	16	811	Z
	448320	Luggage and leather goods stores	16	811	Z
	451	Sporting goods, hobby, book, and music stores	19	2 575	Z
	4511	Sporting goods, hobby, and musical instrument stores	13	2 142	Z
	45113	Sewing, needlework, and piece goods stores	10	2 131	Z
	451130	Sewing, needlework, and piece goods stores	10	2 131	Z
	4512	Book, periodical, and music stores	6	433	Z
	452	General merchandise stores	32 284	5 725 410	65.4
	4521	Department stores	7 293	3 145 443	35.9
	45211	Department stores	7 293	3 145 443	35.9
	452111	Department stores (except discount department stores)	1 724	653 431	7.5
	452112	Discount department stores	5 569	2 492 012	28.4
	4529	Other general merchandise stores	24 991	2 579 967	29.5
	45291	Warehouse clubs and supercenters	2 810	2 051 968	23.4
	452910	Warehouse clubs and supercenters	2 810	2 051 968	23.4
	45299	All other general merchandise stores	22 181	527 999	6.0
	452990	All other general merchandise stores	22 181	527 999	6.0
	4529901	Variety stores	15 529	256 402	2.9
	4529904	Miscellaneous general merchandise stores	6 652	271 597	3.1
	453	Miscellaneous store retailers	3 961	84 882	1.0
	4532	Office supplies, stationery, and gift stores	291	5 659	.1
	45322	Gift, novelty, and souvenir stores	287	5 644	.1
	453220	Gift, novelty, and souvenir stores	287	5 644	.1
	4533	Used merchandise stores	3 624	77 188	.9
	45331	Used merchandise stores	3 624	77 188	.9
	453310	Used merchandise stores	3 624	77 188	.9
	4539	Other miscellaneous store retailers	46	2 035	Z
	45399	All other miscellaneous store retailers	46	2 035	Z
	453991	Tobacco stores	13	147	Z
	453998	All other miscellaneous store retailers (except tobacco stores)	33	1 888	Z
	454	Nonstore retailers	607	482 716	5.5
	4541	Electronic shopping and mail-order houses	411	386 961	4.4
	45411	Electronic shopping and mail-order houses	411	386 961	4.4
	454111	Electronic shopping	139	165 562	1.9
	454113	Mail-order houses	272	221 399	2.5
	4543	Direct selling establishments	194	95 754	1.1
	45439	Other direct selling establishments	192	95 740	1.1
	454390	Other direct selling establishments	192	95 740	1.1
	4543901	Direct selling, furniture, home furnishings, electronics, and appliances	54	88 792	1.0
	4543903	Direct selling, other merchandise	135	6 924	.1

See footnotes at end of table.

Table 2. Kinds of Business by Broad Product Line for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
20320		Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	67 861	36 763 929	100.0
	441	Motor vehicle and parts dealers	395	30 941	.1
	4413	Automotive parts, accessories, and tire stores	395	30 941	.1
	44131	Automotive parts and accessories stores	375	30 069	.1
	441310	Automotive parts and accessories stores	375	30 069	.1
	44132	Tire dealers	20	872	Z
	441320	Tire dealers	20	872	Z
	442	Furniture and home furnishings stores	2 607	406 378	1.1
	4421	Furniture stores	2 560	403 996	1.1
	44211	Furniture stores	2 560	403 996	1.1
	442110	Furniture stores	2 560	403 996	1.1
	4422	Home furnishings stores	47	2 382	Z
	44221	Floor covering stores	21	676	Z
	442210	Floor covering stores	21	676	Z
	44229	Other home furnishings stores	26	1 706	Z
	442299	All other home furnishings stores	26	1 706	Z
	443	Electronics and appliance stores	20 605	19 668 727	53.5
	4431	Electronics and appliance stores	20 605	19 668 727	53.5
	44311	Appliance, television, and other electronics stores	17 027	18 082 469	49.2
	443111	Household appliance stores	3 114	1 626 209	4.4
	443112	Radio, television, and other electronics stores	13 913	16 456 260	44.8
	44312	Computer and software stores	3 295	1 465 142	4.0
	443120	Computer and software stores	3 295	1 465 142	4.0
	44313	Camera and photographic supplies stores	283	121 116	.3
	443130	Camera and photographic supplies stores	283	121 116	.3
	444	Building material and garden equipment and supplies dealers	1 712	34 443	.1
	4441	Building material and supplies dealers	1 694	34 121	.1
	44411	Home centers	149	3 063	Z
	444110	Home centers	149	3 063	Z
	44413	Hardware stores	1 435	23 584	.1
	444130	Hardware stores	1 435	23 584	.1
	44419	Other building material dealers	110	7 474	Z
	444190	Other building material dealers	110	7 474	Z
	4441901	Retail lumber yards	30	883	Z
	4441902	All other building material dealers	80	6 591	Z
	4442	Lawn and garden equipment and supplies stores	18	322	Z
	44421	Outdoor power equipment stores	17	153	Z
	444210	Outdoor power equipment stores	17	153	Z
	445	Food and beverage stores	121	3 788	Z
	4451	Grocery stores	117	3 598	Z
	44511	Supermarkets and other grocery (except convenience) stores	117	3 598	Z
	445110	Supermarkets and other grocery (except convenience) stores	117	3 598	Z
	446	Health and personal care stores	9 618	152 901	.4
	4461	Health and personal care stores	9 618	152 901	.4
	44611	Pharmacies and drug stores	9 615	152 892	.4
	446110	Pharmacies and drug stores	9 615	152 892	.4
	4461101	Pharmacies and drug stores	9 456	151 233	.4
	4461102	Proprietary stores	159	1 659	Z
	448	Clothing and clothing accessories stores	93	10 169	Z
	4481	Clothing stores	71	8 547	Z
	44812	Women's clothing stores	8	528	Z
	448120	Women's clothing stores	8	528	Z
	44814	Family clothing stores	58	8 005	Z
	448140	Family clothing stores	58	8 005	Z
	4483	Jewelry, luggage, and leather goods stores	22	1 622	Z
	44831	Jewelry stores	20	1 419	Z
	448310	Jewelry stores	20	1 419	Z
	451	Sporting goods, hobby, book, and music stores	10 277	2 077 841	5.7
	4511	Sporting goods, hobby, and musical instrument stores	895	21 321	.1
	45111	Sporting goods stores	715	12 828	Z
	451110	Sporting goods stores	715	12 828	Z
	4511101	General-line sporting goods stores	623	10 880	Z
	4511102	Specialty-line sporting goods stores	92	1 948	Z
	45112	Hobby, toy, and game stores	81	4 088	Z
	451120	Hobby, toy, and game stores	81	4 088	Z
	45114	Musical instrument and supplies stores	99	4 405	Z
	451140	Musical instrument and supplies stores	99	4 405	Z
	4512	Book, periodical, and music stores	9 382	2 056 520	5.6
	45121	Book stores and news dealers	4 223	483 451	1.3
	451211	Book stores	4 137	481 505	1.3
	4512111	Book stores, general	3 480	466 591	1.3
	4512112	Specialty book stores	568	14 112	Z
	4512113	College book stores	89	802	Z
	451212	News dealers and newsstands	86	1 946	Z
	45122	Prerecorded tape, compact disc, and record stores	5 159	1 573 069	4.3
	451220	Prerecorded tape, compact disc, and record stores	5 159	1 573 069	4.3

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Table 2. Kinds of Business by Broad Product Line for the United States: 2002—Con.

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Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
20320		Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories—Con.			
	452	General merchandise stores	16 098	11 412 022	31.0
	4521	Department stores	6 852	6 411 257	17.4
	45211	Department stores	6 852	6 411 257	17.4
	452111	Department stores (except discount department stores)	1 273	1 976 653	5.4
	452112	Discount department stores	5 579	4 434 604	12.1
	4529	Other general merchandise stores	9 246	5 000 765	13.6
	45291	Warehouse clubs and supercenters	2 879	4 603 823	12.5
	452910	Warehouse clubs and supercenters	2 879	4 603 823	12.5
	45299	All other general merchandise stores	6 367	396 942	1.1
	452990	All other general merchandise stores	6 367	396 942	1.1
	4529901	Variety stores	188	9 327	Z
	4529904	Miscellaneous general merchandise stores	6 179	387 615	1.1
	453	Miscellaneous store retailers	4 918	260 122	.7
	4532	Office supplies, stationery, and gift stores	1 811	165 361	.5
	45321	Office supplies and stationery stores	55	2 357	Z
	453210	Office supplies and stationery stores	55	2 357	Z
	45322	Gift, novelty, and souvenir stores	1 756	163 004	.4
	453220	Gift, novelty, and souvenir stores	1 756	163 004	.4
	4533	Used merchandise stores	2 949	82 690	.2
	45331	Used merchandise stores	2 949	82 690	.2
	453310	Used merchandise stores	2 949	82 690	.2
	4539	Other miscellaneous store retailers	156	11 922	Z
	45392	Art dealers	20	243	Z
	453920	Art dealers	20	243	Z
	45399	All other miscellaneous store retailers	136	11 679	Z
	453991	Tobacco stores	7	788	Z
	453998	All other miscellaneous store retailers (except tobacco stores)	129	10 891	Z
	454	Nonstore retailers	1 415	2 706 588	7.4
	4541	Electronic shopping and mail-order houses	891	2 540 945	6.9
	45411	Electronic shopping and mail-order houses	891	2 540 945	6.9
	454111	Electronic shopping	307	1 517 194	4.1
	454113	Mail-order houses	573	983 906	2.7
	4543	Direct selling establishments	523	165 628	.5
	45439	Other direct selling establishments	523	165 628	.5
	454390	Other direct selling establishments	523	165 628	.5
	4543901	Direct selling, furniture, home furnishings, electronics, and appliances	264	82 028	.2
	4543902	Direct selling, books, periodicals, videos, and compact discs	59	73 493	.2
	4543903	Direct selling, other merchandise	200	10 107	Z
20330		Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	97 918	36 141 008	100.0
	441	Motor vehicle and parts dealers	4 069	1 110 244	3.1
	4413	Automotive parts, accessories, and tire stores	4 064	1 110 043	3.1
	44131	Automotive parts and accessories stores	4 028	1 107 951	3.1
	441310	Automotive parts and accessories stores	4 028	1 107 951	3.1
	44132	Tire dealers	36	2 092	Z
	441320	Tire dealers	36	2 092	Z
	442	Furniture and home furnishings stores	1 235	94 786	.3
	4421	Furniture stores	980	86 212	.2
	44211	Furniture stores	980	86 212	.2
	442110	Furniture stores	980	86 212	.2
	4422	Home furnishings stores	255	8 574	Z
	44221	Floor covering stores	18	588	Z
	442210	Floor covering stores	18	588	Z
	44229	Other home furnishings stores	237	7 986	Z
	442299	All other home furnishings stores	234	7 829	Z
	443	Electronics and appliance stores	17 650	9 779 803	27.1
	4431	Electronics and appliance stores	17 650	9 779 803	27.1
	44311	Appliance, television, and other electronics stores	16 524	9 106 002	25.2
	443111	Household appliance stores	1 730	309 586	.9
	443112	Radio, television, and other electronics stores	14 794	8 796 416	24.3
	44312	Computer and software stores	1 079	628 577	1.7
	443120	Computer and software stores	1 079	628 577	1.7
	44313	Camera and photographic supplies stores	47	45 224	.1
	443130	Camera and photographic supplies stores	47	45 224	.1
	444	Building material and garden equipment and supplies dealers	1 500	25 557	.1
	4441	Building material and supplies dealers	1 487	25 359	.1
	44411	Home centers	335	6 682	Z
	444110	Home centers	335	6 682	Z
	44413	Hardware stores	1 082	15 401	Z
	444130	Hardware stores	1 082	15 401	Z
	44419	Other building material dealers	70	3 276	Z
	444190	Other building material dealers	70	3 276	Z
	4441901	Retail lumber yards	11	201	Z
	4441902	All other building material dealers	59	3 075	Z
	4442	Lawn and garden equipment and supplies stores	13	198	Z
	44421	Outdoor power equipment stores	7	87	Z
	444210	Outdoor power equipment stores	7	87	Z
	44422	Nursery, garden center, and farm supply stores	6	111	Z
	444220	Nursery, garden center, and farm supply stores	6	111	Z

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Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
20330		Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories—Con.			
	445	Food and beverage stores	6 901	260 409	.7
	4451	Grocery stores	6 873	260 060	.7
	44511	Supermarkets and other grocery (except convenience) stores	6 698	257 818	.7
	445110	Supermarkets and other grocery (except convenience) stores	6 698	257 818	.7
	44512	Convenience stores	175	2 242	Z
	445120	Convenience stores	175	2 242	Z
	4452	Specialty food stores	7	65	Z
	4453	Beer, wine, and liquor stores	21	284	Z
	44531	Beer, wine, and liquor stores	21	284	Z
	445310	Beer, wine, and liquor stores	21	284	Z
	446	Health and personal care stores	14 421	508 754	1.4
	4461	Health and personal care stores	14 421	508 754	1.4
	44611	Pharmacies and drug stores	14 356	508 095	1.4
	446110	Pharmacies and drug stores	14 356	508 095	1.4
	4461101	Pharmacies and drug stores	14 187	506 449	1.4
	4461102	Proprietary stores	169	1 646	Z
	44612	Cosmetics, beauty supplies, and perfume stores	6	58	Z
	446120	Cosmetics, beauty supplies, and perfume stores	6	58	Z
	44619	Other health and personal care stores	59	601	Z
	446191	Food (health) supplement stores	53	561	Z
	446199	All other health and personal care stores	6	40	Z
	447	Gasoline stations	145	952	Z
	4471	Gasoline stations	145	952	Z
	44711	Gasoline stations with convenience stores	145	952	Z
	447110	Gasoline stations with convenience stores	145	952	Z
	448	Clothing and clothing accessories stores	69	2 905	Z
	4481	Clothing stores	10	96	Z
	4483	Jewelry, luggage, and leather goods stores	57	2 597	Z
	44831	Jewelry stores	54	2 083	Z
	448310	Jewelry stores	54	2 083	Z
	451	Sporting goods, hobby, book, and music stores	15 921	10 069 200	27.9
	4511	Sporting goods, hobby, and musical instrument stores	5 067	4 651 474	12.9
	45111	Sporting goods stores	447	4 713	Z
	451110	Sporting goods stores	447	4 713	Z
	4511101	General-line sporting goods stores	310	2 761	Z
	4511102	Specialty-line sporting goods stores	137	1 952	Z
	45112	Hobby, toy, and game stores	134	3 045	Z
	451120	Hobby, toy, and game stores	134	3 045	Z
	45114	Musical instrument and supplies stores	4 484	4 643 514	12.8
	451140	Musical instrument and supplies stores	4 484	4 643 514	12.8
	4512	Book, periodical, and music stores	10 854	5 417 726	15.0
	45121	Book stores and news dealers	4 966	878 021	2.4
	451211	Book stores	4 892	874 277	2.4
	4512111	Book stores, general	3 151	720 724	2.0
	4512112	Specialty book stores	1 617	149 402	.4
	4512113	College book stores	124	4 151	Z
	451212	News dealers and newsstands	74	3 744	Z
	45122	Prerecorded tape, compact disc, and record stores	5 888	4 539 705	12.6
	451220	Prerecorded tape, compact disc, and record stores	5 888	4 539 705	12.6
	452	General merchandise stores	26 292	9 815 273	27.2
	4521	Department stores	6 440	5 349 365	14.8
	45211	Department stores	6 440	5 349 365	14.8
	452111	Department stores (except discount department stores)	1 391	364 111	1.0
	452112	Discount department stores	5 049	4 985 254	13.8
	4529	Other general merchandise stores	19 852	4 465 908	12.4
	45291	Warehouse clubs and supercenters	2 824	4 071 913	11.3
	452910	Warehouse clubs and supercenters	2 824	4 071 913	11.3
	45299	All other general merchandise stores	17 028	393 995	1.1
	452990	All other general merchandise stores	17 028	393 995	1.1
	4529901	Variety stores	10 387	180 999	.5
	4529904	Miscellaneous general merchandise stores	6 641	212 996	.6
	453	Miscellaneous store retailers	7 028	375 149	1.0
	4532	Office supplies, stationery, and gift stores	3 477	59 986	.2
	45321	Office supplies and stationery stores	288	6 254	Z
	453210	Office supplies and stationery stores	288	6 254	Z
	45322	Gift, novelty, and souvenir stores	3 189	53 732	.1
	453220	Gift, novelty, and souvenir stores	3 189	53 732	.1
	4533	Used merchandise stores	3 075	275 132	.8
	45331	Used merchandise stores	3 075	275 132	.8
	453310	Used merchandise stores	3 075	275 132	.8
	4539	Other miscellaneous store retailers	476	40 031	.1
	45391	Pet and pet supplies stores	30	121	Z
	453910	Pet and pet supplies stores	30	121	Z
	45392	Art dealers	40	279	Z
	453920	Art dealers	40	279	Z
	45399	All other miscellaneous store retailers	406	39 631	.1
	453991	Tobacco stores	20	746	Z
	453998	All other miscellaneous store retailers (except tobacco stores)	386	38 885	.1

See footnotes at end of table.

Table 2. Kinds of Business by Broad Product Line for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
20330		Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories—Con.			
	454	Nonstore retailers	2 687	4 097 976	11.3
	4541	Electronic shopping and mail-order houses	1 712	3 674 133	10.2
	45411	Electronic shopping and mail-order houses	1 712	3 674 133	10.2
	454111	Electronic shopping	536	871 787	2.4
	454113	Mail-order houses	1 157	2 730 779	7.6
	4543	Direct selling establishments	973	423 794	1.2
	45439	Other direct selling establishments	973	423 794	1.2
	454390	Other direct selling establishments	973	423 794	1.2
	4543901	Direct selling, furniture, home furnishings, electronics, and appliances	479	237 528	.7
	4543902	Direct selling, books, periodicals, videos, and compact discs	230	117 388	.3
	4543903	Direct selling, other merchandise	264	68 878	.2
20340		Furniture, sleep equipment & outdoor/patio furniture	95 551	63 921 816	100.0
	442	Furniture and home furnishings stores	33 853	46 392 235	72.6
	4421	Furniture stores	28 244	44 561 501	69.7
	44211	Furniture stores	28 244	44 561 501	69.7
	442110	Furniture stores	28 244	44 561 501	69.7
	4422	Home furnishings stores	5 609	1 830 734	2.9
	44221	Floor covering stores	483	99 318	.2
	442210	Floor covering stores	483	99 318	.2
	44229	Other home furnishings stores	5 126	1 731 416	2.7
	442291	Window treatment stores	94	11 151	Z
	442299	All other home furnishings stores	5 032	1 720 265	2.7
	443	Electronics and appliance stores	5 383	696 099	1.1
	4431	Electronics and appliance stores	5 383	696 099	1.1
	44311	Appliance, television, and other electronics stores	5 333	684 797	1.1
	443111	Household appliance stores	1 292	288 211	.5
	443112	Radio, television, and other electronics stores	4 041	396 586	.6
	44312	Computer and software stores	50	11 302	Z
	443120	Computer and software stores	50	11 302	Z
	444	Building material and garden equipment and supplies dealers	9 687	2 145 359	3.4
	4441	Building material and supplies dealers	8 538	2 011 084	3.1
	44411	Home centers	3 906	1 658 597	2.6
	444110	Home centers	3 906	1 658 597	2.6
	44412	Paint and wallpaper stores	48	6 790	Z
	444120	Paint and wallpaper stores	48	6 790	Z
	44413	Hardware stores	3 775	255 099	.4
	444130	Hardware stores	3 775	255 099	.4
	44419	Other building material dealers	809	90 598	.1
	444190	Other building material dealers	809	90 598	.1
	4441901	Retail lumber yards	327	17 295	Z
	4441902	All other building material dealers	482	73 303	.1
	4442	Lawn and garden equipment and supplies stores	1 149	134 275	.2
	44421	Outdoor power equipment stores	20	2 483	Z
	444210	Outdoor power equipment stores	20	2 483	Z
	44422	Nursery, garden center, and farm supply stores	1 129	131 792	.2
	444220	Nursery, garden center, and farm supply stores	1 129	131 792	.2
	445	Food and beverage stores	80	4 208	Z
	4451	Grocery stores	76	4 131	Z
	44511	Supermarkets and other grocery (except convenience) stores	76	4 131	Z
	445110	Supermarkets and other grocery (except convenience) stores	76	4 131	Z
	446	Health and personal care stores	18	1 749	Z
	4461	Health and personal care stores	18	1 749	Z
	44619	Other health and personal care stores	18	1 749	Z
	446199	All other health and personal care stores	18	1 749	Z
	448	Clothing and clothing accessories stores	554	60 136	.1
	4481	Clothing stores	509	53 005	.1
	44812	Women's clothing stores	183	20 557	Z
	448120	Women's clothing stores	183	20 557	Z
	44813	Children's and infants' clothing stores	67	12 525	Z
	448130	Children's and infants' clothing stores	67	12 525	Z
	44814	Family clothing stores	221	15 624	Z
	448140	Family clothing stores	221	15 624	Z
	44815	Clothing accessories stores	9	222	Z
	448150	Clothing accessories stores	9	222	Z
	44819	Other clothing stores	28	4 072	Z
	448190	Other clothing stores	28	4 072	Z
	4483	Jewelry, luggage, and leather goods stores	43	7 087	Z
	44831	Jewelry stores	39	4 698	Z
	448310	Jewelry stores	39	4 698	Z
	451	Sporting goods, hobby, book, and music stores	1 767	902 804	1.4
	4511	Sporting goods, hobby, and musical instrument stores	1 763	902 117	1.4
	45111	Sporting goods stores	16	6 750	Z
	451110	Sporting goods stores	16	6 750	Z
	4511102	Specialty-line sporting goods stores	16	6 750	Z
	45112	Hobby, toy, and game stores	1 466	863 632	1.4
	451120	Hobby, toy, and game stores	1 466	863 632	1.4
	45113	Sewing, needlework, and piece goods stores	281	31 735	.1
	451130	Sewing, needlework, and piece goods stores	281	31 735	.1

See footnotes at end of table.

Table 2. Kinds of Business by Broad Product Line for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
20340		Furniture, sleep equipment & outdoor/patio furniture—Con.			
	452	General merchandise stores	26 473	8 035 151	12.6
	4521	Department stores	7 790	4 405 370	6.9
	45211	Department stores	7 790	4 405 370	6.9
	452111	Department stores (except discount department stores)	2 299	1 980 269	3.1
	452112	Discount department stores	5 491	2 425 101	3.8
	4529	Other general merchandise stores	18 683	3 629 781	5.7
	45291	Warehouse clubs and supercenters	2 805	2 323 850	3.6
	452910	Warehouse clubs and supercenters	2 805	2 323 850	3.6
	45299	All other general merchandise stores	15 878	1 305 931	2.0
	452990	All other general merchandise stores	15 878	1 305 931	2.0
	4529901	Variety stores	9 437	113 503	.2
	4529904	Miscellaneous general merchandise stores	6 441	1 192 428	1.9
	453	Miscellaneous store retailers	16 005	3 076 252	4.8
	4531	Florists	423	7 073	Z
	45311	Florists	423	7 073	Z
	453110	Florists	423	7 073	Z
	4532	Office supplies, stationery, and gift stores	7 348	1 983 421	3.1
	45321	Office supplies and stationery stores	5 566	1 882 698	2.9
	453210	Office supplies and stationery stores	5 566	1 882 698	2.9
	45322	Gift, novelty, and souvenir stores	1 782	100 723	.2
	453220	Gift, novelty, and souvenir stores	1 782	100 723	.2
	4533	Used merchandise stores	7 155	882 024	1.4
	45331	Used merchandise stores	7 155	882 024	1.4
	453310	Used merchandise stores	7 155	882 024	1.4
	4539	Other miscellaneous store retailers	1 079	203 734	.3
	45392	Art dealers	178	10 617	Z
	453920	Art dealers	178	10 617	Z
	45393	Manufactured (mobile) home dealers	106	4 383	Z
	453930	Manufactured (mobile) home dealers	106	4 383	Z
	45399	All other miscellaneous store retailers	793	188 512	.3
	453998	All other miscellaneous store retailers (except tobacco stores)	792	188 500	.3
	454	Nonstore retailers	1 726	2 607 217	4.1
	4541	Electronic shopping and mail-order houses	864	1 789 659	2.8
	45411	Electronic shopping and mail-order houses	864	1 789 659	2.8
	454111	Electronic shopping	258	460 070	.7
	454113	Mail-order houses	605	1 329 179	2.1
	4543	Direct selling establishments	862	817 558	1.3
	45439	Other direct selling establishments	859	817 514	1.3
	454390	Other direct selling establishments	859	817 514	1.3
	4543901	Direct selling, furniture, home furnishings, electronics, and appliances	611	776 268	1.2
	4543903	Direct selling, other merchandise	248	41 246	.1
20360		Flooring & floor coverings	49 152	26 882 814	100.0
	442	Furniture and home furnishings stores	24 114	16 781 179	62.4
	4421	Furniture stores	4 559	878 376	3.3
	44211	Furniture stores	4 559	878 376	3.3
	442110	Furniture stores	4 559	878 376	3.3
	4422	Home furnishings stores	19 555	15 902 803	59.2
	44221	Floor covering stores	15 290	15 462 747	57.5
	442210	Floor covering stores	15 290	15 462 747	57.5
	44229	Other home furnishings stores	4 265	440 056	1.6
	442291	Window treatment stores	166	26 292	.1
	442299	All other home furnishings stores	4 099	413 764	1.5
	443	Electronics and appliance stores	157	71 591	.3
	4431	Electronics and appliance stores	157	71 591	.3
	44311	Appliance, television, and other electronics stores	157	71 591	.3
	443111	Household appliance stores	149	71 320	.3
	443112	Radio, television, and other electronics stores	8	271	Z
	444	Building material and garden equipment and supplies dealers	12 143	8 428 910	31.4
	4441	Building material and supplies dealers	12 139	8 428 271	31.4
	44411	Home centers	4 751	5 376 583	20.0
	444110	Home centers	4 751	5 376 583	20.0
	44412	Paint and wallpaper stores	1 270	111 747	.4
	444120	Paint and wallpaper stores	1 270	111 747	.4
	44413	Hardware stores	943	57 846	.2
	444130	Hardware stores	943	57 846	.2
	44419	Other building material dealers	5 175	2 882 095	10.7
	444190	Other building material dealers	5 175	2 882 095	10.7
	4441901	Retail lumber yards	2 341	253 215	.9
	4441902	All other building material dealers	2 834	2 628 880	9.8
	445	Food and beverage stores	7	4	Z
	4451	Grocery stores	7	4	Z
	44511	Supermarkets and other grocery (except convenience) stores	7	4	Z
	445110	Supermarkets and other grocery (except convenience) stores	7	4	Z
	448	Clothing and clothing accessories stores	9	187	Z
	4481	Clothing stores	9	187	Z
	44812	Women's clothing stores	7	187	Z
	448120	Women's clothing stores	7	187	Z

See footnotes at end of table.

Table 2. Kinds of Business by Broad Product Line for the United States: 2002—Con.

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Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
20360		Flooring & floor coverings—Con.			
	452	General merchandise stores	11 349	845 853	3.1
	4521	Department stores	3 957	696 203	2.6
	45211	Department stores	3 957	696 203	2.6
	452111	Department stores (except discount department stores)	2 235	286 574	1.1
	452112	Discount department stores	1 722	409 629	1.5
	4529	Other general merchandise stores	7 392	149 650	.6
	45291	Warehouse clubs and supercenters	212	28 491	.1
	452910	Warehouse clubs and supercenters	212	28 491	.1
	45299	All other general merchandise stores	7 180	121 159	.5
	452990	All other general merchandise stores	7 180	121 159	.5
	4529901	Variety stores	5 649	49 812	.2
	4529904	Miscellaneous general merchandise stores	1 531	71 347	.3
	453	Miscellaneous store retailers	440	38 388	.1
	4532	Office supplies, stationery, and gift stores	40	606	Z
	45322	Gift, novelty, and souvenir stores	40	606	Z
	453220	Gift, novelty, and souvenir stores	40	606	Z
	4533	Used merchandise stores	385	36 969	.1
	45331	Used merchandise stores	385	36 969	.1
	453310	Used merchandise stores	385	36 969	.1
	4539	Other miscellaneous store retailers	13	764	Z
	45399	All other miscellaneous store retailers	9	308	Z
	453998	All other miscellaneous store retailers (except tobacco stores)	9	308	Z
	454	Nonstore retailers	925	715 803	2.7
	4541	Electronic shopping and mail-order houses	163	309 192	1.2
	45411	Electronic shopping and mail-order houses	163	309 192	1.2
	454111	Electronic shopping	48	46 084	.2
	454113	Mail-order houses	115	263 108	1.0
	4543	Direct selling establishments	760	405 923	1.5
	45439	Other direct selling establishments	760	405 923	1.5
	454390	Other direct selling establishments	760	405 923	1.5
	4543901	Direct selling, furniture, home furnishings, electronics, and appliances	675	350 522	1.3
	4543903	Direct selling, other merchandise	85	55 401	.2
20370		Computer hardware, software, & supplies, including computer game software ...	43 356	49 094 707	100.0
	442	Furniture and home furnishings stores	396	32 815	.1
	4421	Furniture stores	172	26 890	.1
	44211	Furniture stores	172	26 890	.1
	442110	Furniture stores	172	26 890	.1
	4422	Home furnishings stores	224	5 925	Z
	44229	Other home furnishings stores	220	5 751	Z
	442299	All other home furnishings stores	220	5 751	Z
	443	Electronics and appliance stores	19 466	21 812 896	44.4
	4431	Electronics and appliance stores	19 466	21 812 896	44.4
	44311	Appliance, television, and other electronics stores	9 273	10 146 831	20.7
	443111	Household appliance stores	605	117 220	.2
	443112	Radio, television, and other electronics stores	8 668	10 029 611	20.4
	44312	Computer and software stores	10 134	11 633 905	23.7
	443120	Computer and software stores	10 134	11 633 905	23.7
	44313	Camera and photographic supplies stores	59	32 160	.1
	443130	Camera and photographic supplies stores	59	32 160	.1
	444	Building material and garden equipment and supplies dealers	711	362 161	.7
	4441	Building material and supplies dealers	709	362 159	.7
	44411	Home centers	296	354 201	.7
	444110	Home centers	296	354 201	.7
	44413	Hardware stores	324	3 252	Z
	444130	Hardware stores	324	3 252	Z
	44419	Other building material dealers	89	4 706	Z
	444190	Other building material dealers	89	4 706	Z
	4441901	Retail lumber yards	31	860	Z
	4441902	All other building material dealers	58	3 846	Z
	445	Food and beverage stores	45	36	Z
	4451	Grocery stores	45	36	Z
	44511	Supermarkets and other grocery (except convenience) stores	45	36	Z
	445110	Supermarkets and other grocery (except convenience) stores	45	36	Z
	451	Sporting goods, hobby, book, and music stores	4 279	196 368	.4
	4511	Sporting goods, hobby, and musical instrument stores	172	5 694	Z
	45112	Hobby, toy, and game stores	47	442	Z
	451120	Hobby, toy, and game stores	47	442	Z
	45113	Sewing, needlework, and piece goods stores	47	569	Z
	451130	Sewing, needlework, and piece goods stores	47	569	Z
	45114	Musical instrument and supplies stores	78	4 683	Z
	451140	Musical instrument and supplies stores	78	4 683	Z

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Table 2. Kinds of Business by Broad Product Line for the United States: 2002—Con.

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Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
20370		Computer hardware, software, & supplies, including computer game software—Con.			
	451	Sporting goods, hobby, book, and music stores—Con.			
	4512	Book, periodical, and music stores	4 107	190 674	.4
	45121	Book stores and news dealers	3 456	119 664	.2
	451211	Book stores	3 455	119 663	.2
	4512111	Book stores, general	1 943	42 638	.1
	4512112	Specialty book stores	433	4 175	Z
	4512113	College book stores	1 079	72 850	.1
	45122	Prerecorded tape, compact disc, and record stores	651	71 010	.1
	451220	Prerecorded tape, compact disc, and record stores	651	71 010	.1
	452	General merchandise stores	8 150	3 856 557	7.9
	4521	Department stores	3 798	950 561	1.9
	45211	Department stores	3 798	950 561	1.9
	452111	Department stores (except discount department stores)	889	135 852	.3
	452112	Discount department stores	2 909	814 709	1.7
	4529	Other general merchandise stores	4 352	2 905 996	5.9
	45291	Warehouse clubs and supercenters	2 666	2 881 198	5.9
	452910	Warehouse clubs and supercenters	2 666	2 881 198	5.9
	45299	All other general merchandise stores	1 686	24 798	.1
	452990	All other general merchandise stores	1 686	24 798	.1
	4529901	Variety stores	188	2 418	Z
	4529904	Miscellaneous general merchandise stores	1 498	22 380	Z
	453	Miscellaneous store retailers	7 967	2 773 267	5.6
	4532	Office supplies, stationery, and gift stores	6 539	2 704 766	5.5
	45321	Office supplies and stationery stores	5 463	2 690 759	5.5
	453210	Office supplies and stationery stores	5 463	2 690 759	5.5
	45322	Gift, novelty, and souvenir stores	1 076	14 007	Z
	453220	Gift, novelty, and souvenir stores	1 076	14 007	Z
	4533	Used merchandise stores	1 336	60 261	.1
	45331	Used merchandise stores	1 336	60 261	.1
	453310	Used merchandise stores	1 336	60 261	.1
	4539	Other miscellaneous store retailers	87	8 232	Z
	45399	All other miscellaneous store retailers	84	8 212	Z
	453998	All other miscellaneous store retailers (except tobacco stores)	84	8 212	Z
	454	Nonstore retailers	2 336	20 060 438	40.9
	4541	Electronic shopping and mail-order houses	1 405	19 530 439	39.8
	45411	Electronic shopping and mail-order houses	1 405	19 530 439	39.8
	454111	Electronic shopping	764	3 815 925	7.8
	454113	Mail-order houses	637	15 711 824	32.0
	4543	Direct selling establishments	931	529 999	1.1
	45439	Other direct selling establishments	930	529 680	1.1
	454390	Other direct selling establishments	930	529 680	1.1
	4543901	Direct selling, furniture, home furnishings, electronics, and appliances	786	507 102	1.0
	4543902	Direct selling, books, periodicals, videos, and compact discs	15	813	Z
	4543903	Direct selling, other merchandise	129	21 765	Z
20380		Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	168 748	46 955 539	100.0
	441	Motor vehicle and parts dealers	15	1 512	Z
	4413	Automotive parts, accessories, and tire stores	15	1 512	Z
	44131	Automotive parts and accessories stores	11	1 430	Z
	441310	Automotive parts and accessories stores	11	1 430	Z
	442	Furniture and home furnishings stores	28 998	13 307 721	28.3
	4421	Furniture stores	9 683	1 511 880	3.2
	44211	Furniture stores	9 683	1 511 880	3.2
	442110	Furniture stores	9 683	1 511 880	3.2
	4422	Home furnishings stores	19 315	11 795 841	25.1
	44221	Floor covering stores	391	25 142	.1
	442210	Floor covering stores	391	25 142	.1
	44229	Other home furnishings stores	18 924	11 770 699	25.1
	442291	Window treatment stores	219	18 279	Z
	442299	All other home furnishings stores	18 705	11 752 420	25.0
	443	Electronics and appliance stores	332	82 042	.2
	4431	Electronics and appliance stores	332	82 042	.2
	44311	Appliance, television, and other electronics stores	323	80 784	.2
	443111	Household appliance stores	261	76 103	.2
	443112	Radio, television, and other electronics stores	62	4 681	Z
	44313	Camera and photographic supplies stores	6	333	Z
	443130	Camera and photographic supplies stores	6	333	Z

See footnotes at end of table.

Table 2. Kinds of Business by Broad Product Line for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
20380		Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc—Con.			
	444	Building material and garden equipment and supplies dealers	12 494	3 088 150	6.6
	4441	Building material and supplies dealers.....	11 100	2 925 740	6.2
	44411	Home centers	3 911	2 304 822	4.9
	444110	Home centers	3 911	2 304 822	4.9
	44412	Paint and wallpaper stores	85	6 507	Z
	444120	Paint and wallpaper stores	85	6 507	Z
	44413	Hardware stores	5 382	337 276	.7
	444130	Hardware stores	5 382	337 276	.7
	44419	Other building material dealers	1 722	277 135	.6
	444190	Other building material dealers	1 722	277 135	.6
	4441901	Retail lumber yards	347	34 935	.1
	4441902	All other building material dealers.....	1 375	242 200	.5
	4442	Lawn and garden equipment and supplies stores	1 394	162 410	.3
	44421	Outdoor power equipment stores	21	2 246	Z
	444210	Outdoor power equipment stores	21	2 246	Z
	44422	Nursery, garden center, and farm supply stores	1 373	160 164	.3
	444220	Nursery, garden center, and farm supply stores	1 373	160 164	.3
	445	Food and beverage stores	17 114	1 364 341	2.9
	4451	Grocery stores	15 768	1 302 078	2.8
	44511	Supermarkets and other grocery (except convenience) stores	15 385	1 295 031	2.8
	445110	Supermarkets and other grocery (except convenience) stores	15 385	1 295 031	2.8
	44512	Convenience stores.....	383	7 047	Z
	445120	Convenience stores.....	383	7 047	Z
	4452	Specialty food stores	848	38 585	.1
	44521	Meat markets	38	379	Z
	445210	Meat markets	38	379	Z
	44522	Fish and seafood markets	26	312	Z
	445220	Fish and seafood markets	26	312	Z
	44523	Fruit and vegetable markets	40	1 268	Z
	445230	Fruit and vegetable markets	40	1 268	Z
	44529	Other specialty food stores	744	36 626	.1
	445291	Baked goods stores	36	1 039	Z
	445292	Confectionery and nut stores	242	4 693	Z
	445299	All other specialty food stores	466	30 894	.1
	4453	Beer, wine, and liquor stores	498	23 678	.1
	44531	Beer, wine, and liquor stores	498	23 678	.1
	445310	Beer, wine, and liquor stores	498	23 678	.1
	446	Health and personal care stores	16 171	443 293	.9
	4461	Health and personal care stores	16 171	443 293	.9
	44611	Pharmacies and drug stores	15 785	428 870	.9
	446110	Pharmacies and drug stores	15 785	428 870	.9
	4461101	Pharmacies and drug stores	15 533	410 947	.9
	4461102	Proprietary stores	252	17 923	Z
	44612	Cosmetics, beauty supplies, and perfume stores	103	5 742	Z
	446120	Cosmetics, beauty supplies, and perfume stores	103	5 742	Z
	44619	Other health and personal care stores	283	8 681	Z
	446191	Food (health) supplement stores	268	7 150	Z
	446199	All other health and personal care stores	15	1 531	Z
	447	Gasoline stations	86	1 356	Z
	4471	Gasoline stations	86	1 356	Z
	44711	Gasoline stations with convenience stores	86	1 356	Z
	447110	Gasoline stations with convenience stores	86	1 356	Z
	448	Clothing and clothing accessories stores	13 203	3 056 679	6.5
	4481	Clothing stores	6 708	2 702 713	5.8
	44811	Men's clothing stores	398	14 043	Z
	448110	Men's clothing stores	398	14 043	Z
	44812	Women's clothing stores	1 318	84 435	.2
	448120	Women's clothing stores	1 318	84 435	.2
	44813	Children's and infants' clothing stores	29	3 825	Z
	448130	Children's and infants' clothing stores	29	3 825	Z
	44814	Family clothing stores	4 672	2 562 578	5.5
	448140	Family clothing stores	4 672	2 562 578	5.5
	44815	Clothing accessories stores	196	35 500	.1
	448150	Clothing accessories stores	196	35 500	.1
	44819	Other clothing stores	95	2 332	Z
	448190	Other clothing stores	95	2 332	Z
	4483	Jewelry, luggage, and leather goods stores	6 491	353 864	.8
	44831	Jewelry stores	6 386	346 382	.7
	448310	Jewelry stores	6 386	346 382	.7
	44832	Luggage and leather goods stores	105	7 482	Z
	448320	Luggage and leather goods stores	105	7 482	Z
	451	Sporting goods, hobby, book, and music stores	4 272	1 368 258	2.9
	4511	Sporting goods, hobby, and musical instrument stores	2 705	1 275 998	2.7
	45111	Sporting goods stores	700	38 205	.1
	451110	Sporting goods stores	700	38 205	.1
	4511101	General-line sporting goods stores	470	6 983	Z
	4511102	Specialty-line sporting goods stores	230	31 222	.1
	45112	Hobby, toy, and game stores	1 871	1 227 705	2.6
	451120	Hobby, toy, and game stores	1 871	1 227 705	2.6
	45113	Sewing, needlework, and piece goods stores	111	8 393	Z
	451130	Sewing, needlework, and piece goods stores	111	8 393	Z
	45114	Musical instrument and supplies stores	23	1 695	Z
	451140	Musical instrument and supplies stores	23	1 695	Z

See footnotes at end of table.

Table 2. Kinds of Business by Broad Product Line for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
20380		Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc—Con.			
	451	Sporting goods, hobby, book, and music stores—Con.			
	4512	Book, periodical, and music stores	1 567	92 260	.2
	45121	Book stores and news dealers	1 495	88 691	.2
	451211	Book stores	1 445	85 041	.2
	4512111	Book stores, general	191	10 431	Z
	4512112	Specialty book stores	607	47 008	.1
	4512113	College book stores	647	27 602	.1
	451212	News dealers and newsstands	50	3 650	Z
	45122	Prerecorded tape, compact disc, and record stores	72	3 569	Z
	451220	Prerecorded tape, compact disc, and record stores	72	3 569	Z
	452	General merchandise stores	38 024	14 403 319	30.7
	4521	Department stores	9 174	8 757 870	18.7
	45211	Department stores	9 174	8 757 870	18.7
	452111	Department stores (except discount department stores)	3 663	3 499 442	7.5
	452112	Discount department stores	5 511	5 258 428	11.2
	4529	Other general merchandise stores	28 850	5 645 449	12.0
	45291	Warehouse clubs and supercenters	2 902	3 371 713	7.2
	452910	Warehouse clubs and supercenters	2 902	3 371 713	7.2
	45299	All other general merchandise stores	25 948	2 273 736	4.8
	452990	All other general merchandise stores	25 948	2 273 736	4.8
	4529901	Variety stores	17 299	1 080 952	2.3
	4529904	Miscellaneous general merchandise stores	8 649	1 192 784	2.5
	453	Miscellaneous store retailers	34 518	2 833 234	6.0
	4531	Florists	9 268	215 768	.5
	45311	Florists	9 268	215 768	.5
	453110	Florists	9 268	215 768	.5
	4532	Office supplies, stationery, and gift stores	17 014	1 966 305	4.2
	45321	Office supplies and stationery stores	228	13 753	Z
	453210	Office supplies and stationery stores	228	13 753	Z
	45322	Gift, novelty, and souvenir stores	16 786	1 952 552	4.2
	453220	Gift, novelty, and souvenir stores	16 786	1 952 552	4.2
	4533	Used merchandise stores	6 432	447 781	1.0
	45331	Used merchandise stores	6 432	447 781	1.0
	453310	Used merchandise stores	6 432	447 781	1.0
	4539	Other miscellaneous store retailers	1 804	203 380	.4
	45391	Pet and pet supplies stores	11	411	Z
	453910	Pet and pet supplies stores	11	411	Z
	45392	Art dealers	542	36 854	.1
	453920	Art dealers	542	36 854	.1
	45399	All other miscellaneous store retailers	1 251	166 115	.4
	453991	Tobacco stores	141	14 072	Z
	453998	All other miscellaneous store retailers (except tobacco stores)	1 110	152 043	.3
	454	Nonstore retailers	3 521	7 005 634	14.9
	4541	Electronic shopping and mail-order houses	1 595	5 357 777	11.4
	45411	Electronic shopping and mail-order houses	1 595	5 357 777	11.4
	454111	Electronic shopping	509	1 129 042	2.4
	454113	Mail-order houses	1 070	4 199 950	8.9
	4543	Direct selling establishments	1 923	1 647 796	3.5
	45439	Other direct selling establishments	1 919	1 646 930	3.5
	454390	Other direct selling establishments	1 919	1 646 930	3.5
	4543901	Direct selling, furniture, home furnishings, electronics, and appliances	1 046	1 497 526	3.2
	4543902	Direct selling, books, periodicals, videos, and compact discs	15	91	Z
	4543903	Direct selling, other merchandise	858	149 313	.3
20400		Jewelry, including watches, watch attachments, novelty jewelry, etc.	128 295	38 293 147	100.0
	442	Furniture and home furnishings stores	1 704	68 246	.2
	4421	Furniture stores	402	11 017	Z
	44211	Furniture stores	402	11 017	Z
	442110	Furniture stores	402	11 017	Z
	4422	Home furnishings stores	1 302	57 229	.1
	44221	Floor covering stores	29	526	Z
	442210	Floor covering stores	29	526	Z
	44229	Other home furnishings stores	1 273	56 703	.1
	442299	All other home furnishings stores	1 273	56 703	.1
	443	Electronics and appliance stores	316	8 090	Z
	4431	Electronics and appliance stores	316	8 090	Z
	44311	Appliance, television, and other electronics stores	311	6 876	Z
	443112	Radio, television, and other electronics stores	307	6 745	Z
	444	Building material and garden equipment and supplies dealers	63	3 893	Z
	4441	Building material and supplies dealers	43	3 498	Z
	44413	Hardware stores	42	670	Z
	444130	Hardware stores	42	670	Z
	4442	Lawn and garden equipment and supplies stores	20	395	Z
	44422	Nursery, garden center, and farm supply stores	20	395	Z
	444220	Nursery, garden center, and farm supply stores	20	395	Z

See footnotes at end of table.

Table 2. Kinds of Business by Broad Product Line for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
20400		Jewelry, including watches, watch attachments, novelty jewelry, etc.—Con.			
	445	Food and beverage stores	5 030	145 769	.4
	4451	Grocery stores	4 863	137 589	.4
	44511	Supermarkets and other grocery (except convenience) stores	4 478	134 712	.4
	445110	Supermarkets and other grocery (except convenience) stores	4 478	134 712	.4
	44512	Convenience stores	385	2 877	Z
	445120	Convenience stores	385	2 877	Z
	4452	Specialty food stores	50	1 441	Z
	44523	Fruit and vegetable markets	9	106	Z
	445230	Fruit and vegetable markets	9	106	Z
	44529	Other specialty food stores	41	1 335	Z
	445292	Confectionery and nut stores	15	528	Z
	445299	All other specialty food stores	26	807	Z
	4453	Beer, wine, and liquor stores	117	6 739	Z
	44531	Beer, wine, and liquor stores	117	6 739	Z
	445310	Beer, wine, and liquor stores	117	6 739	Z
	446	Health and personal care stores	12 720	237 996	.6
	4461	Health and personal care stores	12 720	237 996	.6
	44611	Pharmacies and drug stores	10 298	183 849	.5
	446110	Pharmacies and drug stores	10 298	183 849	.5
	4461101	Pharmacies and drug stores	10 040	174 953	.5
	4461102	Proprietary stores	258	8 896	Z
	44612	Cosmetics, beauty supplies, and perfume stores	389	26 190	.1
	446120	Cosmetics, beauty supplies, and perfume stores	389	26 190	.1
	44613	Optical goods stores	1 925	26 555	.1
	446130	Optical goods stores	1 925	26 555	.1
	44619	Other health and personal care stores	108	1 402	Z
	446191	Food (health) supplement stores	98	1 385	Z
	446199	All other health and personal care stores	10	17	Z
	447	Gasoline stations	178	2 182	Z
	4471	Gasoline stations	178	2 182	Z
	44711	Gasoline stations with convenience stores	178	2 182	Z
	447110	Gasoline stations with convenience stores	178	2 182	Z
	448	Clothing and clothing accessories stores	58 618	23 950 593	62.5
	4481	Clothing stores	25 264	2 046 208	5.3
	44811	Men's clothing stores	322	9 625	Z
	448110	Men's clothing stores	322	9 625	Z
	44812	Women's clothing stores	14 139	792 676	2.1
	448120	Women's clothing stores	14 139	792 676	2.1
	44813	Children's and infants' clothing stores	259	4 461	Z
	448130	Children's and infants' clothing stores	259	4 461	Z
	44814	Family clothing stores	8 245	851 793	2.2
	448140	Family clothing stores	8 245	851 793	2.2
	44815	Clothing accessories stores	1 006	364 258	1.0
	448150	Clothing accessories stores	1 006	364 258	1.0
	44819	Other clothing stores	1 293	23 395	.1
	448190	Other clothing stores	1 293	23 395	.1
	4482	Shoe stores	4 429	111 968	.3
	44821	Shoe stores	4 429	111 968	.3
	448210	Shoe stores	4 429	111 968	.3
	4482101	Men's shoe stores	29	1 472	Z
	4482102	Women's shoe stores	147	7 974	Z
	4482103	Children's and juveniles' shoe stores	627	4 073	Z
	4482104	Family shoe stores	1 055	15 081	Z
	4482105	Athletic footwear stores	2 571	83 368	.2
	4483	Jewelry, luggage, and leather goods stores	28 925	21 792 417	56.9
	44831	Jewelry stores	28 623	21 748 137	56.8
	448310	Jewelry stores	28 623	21 748 137	56.8
	44832	Luggage and leather goods stores	302	44 280	.1
	448320	Luggage and leather goods stores	302	44 280	.1
	451	Sporting goods, hobby, book, and music stores	3 594	118 060	.3
	4511	Sporting goods, hobby, and musical instrument stores	2 153	76 731	.2
	45111	Sporting goods stores	1 871	70 118	.2
	451110	Sporting goods stores	1 871	70 118	.2
	4511101	General-line sporting goods stores	1 403	59 373	.2
	4511102	Specialty-line sporting goods stores	468	10 745	Z
	45112	Hobby, toy, and game stores	230	6 121	Z
	451120	Hobby, toy, and game stores	230	6 121	Z
	45113	Sewing, needlework, and piece goods stores	25	270	Z
	451130	Sewing, needlework, and piece goods stores	25	270	Z
	45114	Musical instrument and supplies stores	27	222	Z
	451140	Musical instrument and supplies stores	27	222	Z
	4512	Book, periodical, and music stores	1 441	41 329	.1
	45121	Book stores and news dealers	1 210	27 047	.1
	451211	Book stores	1 165	25 630	.1
	4512111	Book stores, general	188	3 083	Z
	4512112	Specialty book stores	950	21 744	.1
	4512113	College book stores	27	803	Z
	451212	News dealers and newsstands	45	1 417	Z
	45122	Prerecorded tape, compact disc, and record stores	231	14 282	Z
	451220	Prerecorded tape, compact disc, and record stores	231	14 282	Z

See footnotes at end of table.

Table 2. Kinds of Business by Broad Product Line for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
20400		Jewelry, including watches, watch attachments, novelty jewelry, etc.—Con.			
	452	General merchandise stores	23 324	7 818 804	20.4
	4521	Department stores	8 607	5 540 618	14.5
	45211	Department stores	8 607	5 540 618	14.5
	452111	Department stores (except discount department stores)	2 998	3 120 909	8.2
	452112	Discount department stores	5 609	2 419 709	6.3
	4529	Other general merchandise stores	14 717	2 278 186	5.9
	45291	Warehouse clubs and supercenters	2 815	1 910 660	5.0
	452910	Warehouse clubs and supercenters	2 815	1 910 660	5.0
	45299	All other general merchandise stores	11 902	367 526	1.0
	452990	All other general merchandise stores	11 902	367 526	1.0
	4529901	Variety stores	5 229	57 168	.1
	4529904	Miscellaneous general merchandise stores	6 673	310 358	.8
	453	Miscellaneous store retailers	20 075	962 523	2.5
	4531	Florists	603	4 872	Z
	45311	Florists	603	4 872	Z
	453110	Florists	603	4 872	Z
	4532	Office supplies, stationery, and gift stores	12 051	473 426	1.2
	45321	Office supplies and stationery stores	82	2 392	Z
	453210	Office supplies and stationery stores	82	2 392	Z
	45322	Gift, novelty, and souvenir stores	11 969	471 034	1.2
	453220	Gift, novelty, and souvenir stores	11 969	471 034	1.2
	4533	Used merchandise stores	5 733	342 325	.9
	45331	Used merchandise stores	5 733	342 325	.9
	453310	Used merchandise stores	5 733	342 325	.9
	4539	Other miscellaneous store retailers	1 688	141 900	.4
	45391	Pet and pet supplies stores	37	309	Z
	453910	Pet and pet supplies stores	37	309	Z
	45392	Art dealers	619	43 000	.1
	453920	Art dealers	619	43 000	.1
	45399	All other miscellaneous store retailers	1 032	98 591	.3
	453991	Tobacco stores	109	5 405	Z
	453998	All other miscellaneous store retailers (except tobacco stores)	923	93 186	.2
	454	Nonstore retailers	2 668	4 976 939	13.0
	4541	Electronic shopping and mail-order houses	1 527	4 506 630	11.8
	45411	Electronic shopping and mail-order houses	1 527	4 506 630	11.8
	454111	Electronic shopping	674	1 217 588	3.2
	454113	Mail-order houses	832	3 096 737	8.1
	4542	Vending machine operators	20	1 726	Z
	45421	Vending machine operators	20	1 726	Z
	454210	Vending machine operators	20	1 726	Z
	4543	Direct selling establishments	1 121	468 583	1.2
	45439	Other direct selling establishments	1 121	468 583	1.2
	454390	Other direct selling establishments	1 121	468 583	1.2
	4543901	Direct selling, furniture, home furnishings, electronics, and appliances	36	1 139	Z
	4543902	Direct selling, books, periodicals, videos, and compact discs	10	457	Z
	4543903	Direct selling, other merchandise	1 075	466 987	1.2
20420		Books	83 027	20 904 535	100.0
	442	Furniture and home furnishings stores	1 693	40 805	.2
	4421	Furniture stores	117	2 722	Z
	44211	Furniture stores	117	2 722	Z
	442110	Furniture stores	117	2 722	Z
	4422	Home furnishings stores	1 576	38 083	.2
	44221	Floor covering stores	10	18	Z
	442210	Floor covering stores	10	18	Z
	44229	Other home furnishings stores	1 566	38 065	.2
	442299	All other home furnishings stores	1 565	38 063	.2
	443	Electronics and appliance stores	2 597	61 499	.3
	4431	Electronics and appliance stores	2 597	61 499	.3
	44311	Appliance, television, and other electronics stores	258	8 936	Z
	443111	Household appliance stores	75	1 096	Z
	443112	Radio, television, and other electronics stores	183	7 840	Z
	44312	Computer and software stores	2 310	52 219	.3
	443120	Computer and software stores	2 310	52 219	.3
	44313	Camera and photographic supplies stores	29	344	Z
	443130	Camera and photographic supplies stores	29	344	Z
	444	Building material and garden equipment and supplies dealers	72	835	Z
	4441	Building material and supplies dealers	20	452	Z
	44413	Hardware stores	19	437	Z
	444130	Hardware stores	19	437	Z
	4442	Lawn and garden equipment and supplies stores	52	383	Z
	44422	Nursery, garden center, and farm supply stores	52	383	Z
	444220	Nursery, garden center, and farm supply stores	52	383	Z

See footnotes at end of table.

Table 2. Kinds of Business by Broad Product Line for the United States: 2002—Con.

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Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
20420		Books—Con.			
	445	Food and beverage stores	13 849	685 977	3.3
	4451	Grocery stores	13 539	682 081	3.3
	44511	Supermarkets and other grocery (except convenience) stores	11 125	640 584	3.1
	445110	Supermarkets and other grocery (except convenience) stores	11 125	640 584	3.1
	44512	Convenience stores	2 414	41 497	.2
	445120	Convenience stores	2 414	41 497	.2
	4452	Specialty food stores	163	1 734	Z
	44521	Meat markets	6	45	Z
	445210	Meat markets	6	45	Z
	44522	Fish and seafood markets	8	45	Z
	445220	Fish and seafood markets	8	45	Z
	44523	Fruit and vegetable markets	48	747	Z
	445230	Fruit and vegetable markets	48	747	Z
	44529	Other specialty food stores	101	897	Z
	445292	Confectionery and nut stores	13	117	Z
	445299	All other specialty food stores	88	780	Z
	4453	Beer, wine, and liquor stores	147	2 162	Z
	44531	Beer, wine, and liquor stores	147	2 162	Z
	445310	Beer, wine, and liquor stores	147	2 162	Z
	446	Health and personal care stores	13 694	193 823	.9
	4461	Health and personal care stores	13 694	193 823	.9
	44611	Pharmacies and drug stores	11 133	162 991	.8
	446110	Pharmacies and drug stores	11 133	162 991	.8
	4461101	Pharmacies and drug stores	11 057	162 520	.8
	4461102	Proprietary stores	76	471	Z
	44612	Cosmetics, beauty supplies, and perfume stores	27	378	Z
	446120	Cosmetics, beauty supplies, and perfume stores	27	378	Z
	44619	Other health and personal care stores	2 534	30 454	.1
	446191	Food (health) supplement stores	2 529	28 574	.1
	447	Gasoline stations	3 469	94 274	.5
	4471	Gasoline stations	3 469	94 274	.5
	44711	Gasoline stations with convenience stores	3 050	41 958	.2
	447110	Gasoline stations with convenience stores	3 050	41 958	.2
	44719	Other gasoline stations	419	52 316	.3
	447190	Other gasoline stations	419	52 316	.3
	448	Clothing and clothing accessories stores	87	2 761	Z
	4481	Clothing stores	53	1 505	Z
	44812	Women's clothing stores	33	737	Z
	448120	Women's clothing stores	33	737	Z
	44813	Children's and infants' clothing stores	17	710	Z
	448130	Children's and infants' clothing stores	17	710	Z
	4483	Jewelry, luggage, and leather goods stores	30	1 242	Z
	44831	Jewelry stores	15	201	Z
	448310	Jewelry stores	15	201	Z
	44832	Luggage and leather goods stores	15	1 041	Z
	448320	Luggage and leather goods stores	15	1 041	Z
	451	Sporting goods, hobby, book, and music stores	14 552	11 334 243	54.2
	4511	Sporting goods, hobby, and musical instrument stores	2 461	114 224	.5
	45111	Sporting goods stores	25	1 927	Z
	451110	Sporting goods stores	25	1 927	Z
	4511102	Specialty-line sporting goods stores	23	602	Z
	45112	Hobby, toy, and game stores	2 000	101 641	.5
	451120	Hobby, toy, and game stores	2 000	101 641	.5
	45113	Sewing, needlework, and piece goods stores	368	8 349	Z
	451130	Sewing, needlework, and piece goods stores	368	8 349	Z
	45114	Musical instrument and supplies stores	68	2 307	Z
	451140	Musical instrument and supplies stores	68	2 307	Z
	4512	Book, periodical, and music stores	12 091	11 220 019	53.7
	45121	Book stores and news dealers	11 469	11 046 382	52.8
	451211	Book stores	10 860	10 990 547	52.6
	4512111	Book stores, general	6 326	6 921 632	33.1
	4512112	Specialty book stores	2 695	885 311	4.2
	4512113	College book stores	1 839	3 183 604	15.2
	451212	News dealers and newsstands	609	55 835	.3
	45122	Prerecorded tape, compact disc, and record stores	622	173 637	.8
	451220	Prerecorded tape, compact disc, and record stores	622	173 637	.8
	452	General merchandise stores	11 794	2 613 668	12.5
	4521	Department stores	2 710	633 933	3.0
	45211	Department stores	2 710	633 933	3.0
	452111	Department stores (except discount department stores)	14	2 817	Z
	452112	Discount department stores	2 696	631 116	3.0
	4529	Other general merchandise stores	9 084	1 979 735	9.5
	45291	Warehouse clubs and supercenters	2 461	1 860 231	8.9
	452910	Warehouse clubs and supercenters	2 461	1 860 231	8.9
	45299	All other general merchandise stores	6 623	119 504	.6
	452990	All other general merchandise stores	6 623	119 504	.6
	4529901	Variety stores	1 117	35 337	.2
	4529904	Miscellaneous general merchandise stores	5 506	84 167	.4

See footnotes at end of table.

Table 2. Kinds of Business by Broad Product Line for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
20420		Books—Con.			
	453	Miscellaneous store retailers	18 443	1 024 388	4.9
	4531	Florists	364	2 416	Z
	45311	Florists	364	2 416	Z
	453110	Florists	364	2 416	Z
	4532	Office supplies, stationery, and gift stores	8 742	259 895	1.2
	45321	Office supplies and stationery stores	558	44 148	.2
	453210	Office supplies and stationery stores	558	44 148	.2
	45322	Gift, novelty, and souvenir stores	8 184	215 747	1.0
	453220	Gift, novelty, and souvenir stores	8 184	215 747	1.0
	4533	Used merchandise stores	4 910	505 922	2.4
	45331	Used merchandise stores	4 910	505 922	2.4
	453310	Used merchandise stores	4 910	505 922	2.4
	4539	Other miscellaneous store retailers	4 427	256 155	1.2
	45391	Pet and pet supplies stores	2 646	23 089	.1
	453910	Pet and pet supplies stores	2 646	23 089	.1
	45392	Art dealers	318	5 245	Z
	453920	Art dealers	318	5 245	Z
	45399	All other miscellaneous store retailers	1 463	227 821	1.1
	453991	Tobacco stores	84	4 445	Z
	453998	All other miscellaneous store retailers (except tobacco stores)	1 379	223 376	1.1
	454	Nonstore retailers	2 773	4 852 219	23.2
	4541	Electronic shopping and mail-order houses	1 827	4 055 360	19.4
	45411	Electronic shopping and mail-order houses	1 827	4 055 360	19.4
	454111	Electronic shopping	497	1 753 697	8.4
	454113	Mail-order houses	1 328	2 229 941	10.7
	4543	Direct selling establishments	946	796 859	3.8
	45439	Other direct selling establishments	946	796 859	3.8
	454390	Other direct selling establishments	946	796 859	3.8
	4543901	Direct selling, furniture, home furnishings, electronics, and appliances	26	7 375	Z
	4543902	Direct selling, books, periodicals, videos, and compact discs	563	772 796	3.7
	4543903	Direct selling, other merchandise	357	16 688	.1
20440		Photographic equipment & supplies	43 975	6 882 300	100.0
	442	Furniture and home furnishings stores	9	1 583	Z
	4422	Home furnishings stores	6	438	Z
	443	Electronics and appliance stores	4 444	2 857 160	41.5
	4431	Electronics and appliance stores	4 444	2 857 160	41.5
	44311	Appliance, television, and other electronics stores	1 592	97 670	1.4
	443111	Household appliance stores	69	4 106	.1
	443112	Radio, television, and other electronics stores	1 523	93 564	1.4
	44312	Computer and software stores	73	5 330	.1
	443120	Computer and software stores	73	5 330	.1
	44313	Camera and photographic supplies stores	2 779	2 754 160	40.0
	443130	Camera and photographic supplies stores	2 779	2 754 160	40.0
	445	Food and beverage stores	11 342	385 406	5.6
	4451	Grocery stores	11 144	384 535	5.6
	44511	Supermarkets and other grocery (except convenience) stores	9 579	372 283	5.4
	445110	Supermarkets and other grocery (except convenience) stores	9 579	372 283	5.4
	44512	Convenience stores	1 565	12 252	.2
	445120	Convenience stores	1 565	12 252	.2
	4453	Beer, wine, and liquor stores	197	870	Z
	44531	Beer, wine, and liquor stores	197	870	Z
	445310	Beer, wine, and liquor stores	197	870	Z
	446	Health and personal care stores	16 687	900 834	13.1
	4461	Health and personal care stores	16 687	900 834	13.1
	44611	Pharmacies and drug stores	16 667	900 639	13.1
	446110	Pharmacies and drug stores	16 667	900 639	13.1
	4461101	Pharmacies and drug stores	16 475	890 953	12.9
	4461102	Proprietary stores	192	9 686	.1
	44619	Other health and personal care stores	18	184	Z
	446191	Food (health) supplement stores	18	184	Z
	447	Gasoline stations	240	1 750	Z
	4471	Gasoline stations	240	1 750	Z
	44711	Gasoline stations with convenience stores	235	1 744	Z
	447110	Gasoline stations with convenience stores	235	1 744	Z
	451	Sporting goods, hobby, book, and music stores	148	5 126	.1
	4511	Sporting goods, hobby, and musical instrument stores	7	1 018	Z
	45112	Hobby, toy, and game stores	6	24	Z
	451120	Hobby, toy, and game stores	6	24	Z
	4512	Book, periodical, and music stores	141	4 108	.1
	45121	Book stores and news dealers	141	4 108	.1
	451211	Book stores	109	3 748	.1
	4512111	Book stores, general	37	341	Z
	4512112	Specialty book stores	19	256	Z
	4512113	College book stores	53	3 151	Z
	451212	News dealers and newsstands	32	360	Z

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Table 2. Kinds of Business by Broad Product Line for the United States: 2002—Con.

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Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
20440		Photographic equipment & supplies—Con.			
	452	General merchandise stores	9 935	2 323 042	33.8
	4521	Department stores	4 161	948 934	13.8
	45211	Department stores	4 161	948 934	13.8
	452111	Department stores (except discount department stores)	340	9 661	.1
	452112	Discount department stores	3 821	939 273	13.6
	4529	Other general merchandise stores	5 774	1 374 108	20.0
	45291	Warehouse clubs and supercenters	2 698	1 334 146	19.4
	452910	Warehouse clubs and supercenters	2 698	1 334 146	19.4
	45299	All other general merchandise stores	3 076	39 962	.6
	452990	All other general merchandise stores	3 076	39 962	.6
	4529901	Variety stores	2 046	22 396	.3
	4529904	Miscellaneous general merchandise stores	1 030	17 566	.3
	453	Miscellaneous store retailers	891	16 731	.2
	4532	Office supplies, stationery, and gift stores	477	7 749	.1
	45321	Office supplies and stationery stores	35	534	Z
	453210	Office supplies and stationery stores	35	534	Z
	45322	Gift, novelty, and souvenir stores	442	7 215	.1
	453220	Gift, novelty, and souvenir stores	442	7 215	.1
	4533	Used merchandise stores	389	8 545	.1
	45331	Used merchandise stores	389	8 545	.1
	453310	Used merchandise stores	389	8 545	.1
	4539	Other miscellaneous store retailers	25	437	Z
	45399	All other miscellaneous store retailers	25	437	Z
	453991	Tobacco stores	14	81	Z
	453998	All other miscellaneous store retailers (except tobacco stores)	11	356	Z
	454	Nonstore retailers	277	390 663	5.7
	4541	Electronic shopping and mail-order houses	216	375 003	5.4
	45411	Electronic shopping and mail-order houses	216	375 003	5.4
	454111	Electronic shopping	84	128 074	1.9
	454113	Mail-order houses	131	245 400	3.6
	4543	Direct selling establishments	61	15 660	.2
	45439	Other direct selling establishments	61	15 660	.2
	454390	Other direct selling establishments	61	15 660	.2
	4543901	Direct selling, furniture, home furnishings, electronics, and appliances	24	15 303	.2
	4543903	Direct selling, other merchandise	37	357	Z
20460		Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	124 525	32 670 252	100.0
	441	Motor vehicle and parts dealers	179	11 448	Z
	4413	Automotive parts, accessories, and tire stores	172	11 371	Z
	44131	Automotive parts and accessories stores	157	7 673	Z
	441310	Automotive parts and accessories stores	157	7 673	Z
	44132	Tire dealers	15	3 698	Z
	441320	Tire dealers	15	3 698	Z
	442	Furniture and home furnishings stores	1 948	161 151	.5
	4421	Furniture stores	359	24 651	.1
	44211	Furniture stores	359	24 651	.1
	442110	Furniture stores	359	24 651	.1
	4422	Home furnishings stores	1 589	136 500	.4
	44221	Floor covering stores	8	93	Z
	442210	Floor covering stores	8	93	Z
	44229	Other home furnishings stores	1 581	136 407	.4
	442299	All other home furnishings stores	1 579	136 368	.4
	443	Electronics and appliance stores	11 111	3 394 115	10.4
	4431	Electronics and appliance stores	11 111	3 394 115	10.4
	44311	Appliance, television, and other electronics stores	8 087	2 065 473	6.3
	443111	Household appliance stores	61	1 372	Z
	443112	Radio, television, and other electronics stores	8 026	2 064 101	6.3
	44312	Computer and software stores	3 015	1 324 915	4.1
	443120	Computer and software stores	3 015	1 324 915	4.1
	44313	Camera and photographic supplies stores	9	3 727	Z
	443130	Camera and photographic supplies stores	9	3 727	Z
	444	Building material and garden equipment and supplies dealers	3 141	82 071	.3
	4441	Building material and supplies dealers	2 687	61 856	.2
	44411	Home centers	241	3 812	Z
	444110	Home centers	241	3 812	Z
	44412	Paint and wallpaper stores	8	471	Z
	444120	Paint and wallpaper stores	8	471	Z
	44413	Hardware stores	2 340	56 251	.2
	444130	Hardware stores	2 340	56 251	.2
	44419	Other building material dealers	98	1 322	Z
	444190	Other building material dealers	98	1 322	Z
	4441901	Retail lumber yards	74	1 111	Z
	4441902	All other building material dealers	24	211	Z
	4442	Lawn and garden equipment and supplies stores	454	20 215	.1
	44421	Outdoor power equipment stores	76	2 470	Z
	444210	Outdoor power equipment stores	76	2 470	Z
	44422	Nursery, garden center, and farm supply stores	378	17 745	.1
	444220	Nursery, garden center, and farm supply stores	378	17 745	.1

See footnotes at end of table.

Table 2. Kinds of Business by Broad Product Line for the United States: 2002—Con.

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Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
20460		Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles—Con.			
	445	Food and beverage stores	13 467	364 517	1.1
	4451	Grocery stores	12 977	358 004	1.1
	44511	Supermarkets and other grocery (except convenience) stores	10 511	334 816	1.0
	445110	Supermarkets and other grocery (except convenience) stores	10 511	334 816	1.0
	44512	Convenience stores	2 466	23 188	.1
	445120	Convenience stores	2 466	23 188	.1
	4452	Specialty food stores	265	3 563	Z
	44521	Meat markets	22	52	Z
	445210	Meat markets	22	52	Z
	44523	Fruit and vegetable markets	22	175	Z
	445230	Fruit and vegetable markets	22	175	Z
	44529	Other specialty food stores	219	3 325	Z
	445292	Confectionery and nut stores	209	3 173	Z
	445299	All other specialty food stores	10	152	Z
	4453	Beer, wine, and liquor stores	225	2 950	Z
	44531	Beer, wine, and liquor stores	225	2 950	Z
	445310	Beer, wine, and liquor stores	225	2 950	Z
	446	Health and personal care stores	17 500	525 889	1.6
	4461	Health and personal care stores	17 500	525 889	1.6
	44611	Pharmacies and drug stores	17 208	516 445	1.6
	446110	Pharmacies and drug stores	17 208	516 445	1.6
	4461101	Pharmacies and drug stores	16 971	506 870	1.6
	4461102	Proprietary stores	237	9 575	Z
	44612	Cosmetics, beauty supplies, and perfume stores	24	322	Z
	446120	Cosmetics, beauty supplies, and perfume stores	24	322	Z
	44619	Other health and personal care stores	265	9 026	Z
	446191	Food (health) supplement stores	248	8 145	Z
	446199	All other health and personal care stores	17	881	Z
	447	Gasoline stations	495	6 567	Z
	4471	Gasoline stations	495	6 567	Z
	44711	Gasoline stations with convenience stores	480	6 100	Z
	447110	Gasoline stations with convenience stores	480	6 100	Z
	44719	Other gasoline stations	15	467	Z
	447190	Other gasoline stations	15	467	Z
	448	Clothing and clothing accessories stores	4 773	1 394 853	4.3
	4481	Clothing stores	4 674	1 389 085	4.3
	44811	Men's clothing stores	34	850	Z
	448110	Men's clothing stores	34	850	Z
	44812	Women's clothing stores	103	3 635	Z
	448120	Women's clothing stores	103	3 635	Z
	44813	Children's and infants' clothing stores	280	19 120	.1
	448130	Children's and infants' clothing stores	280	19 120	.1
	44814	Family clothing stores	4 112	1 361 293	4.2
	448140	Family clothing stores	4 112	1 361 293	4.2
	44815	Clothing accessories stores	29	1 235	Z
	448150	Clothing accessories stores	29	1 235	Z
	44819	Other clothing stores	116	2 952	Z
	448190	Other clothing stores	116	2 952	Z
	4482	Shoe stores	11	547	Z
	44821	Shoe stores	11	547	Z
	448210	Shoe stores	11	547	Z
	4483	Jewelry, luggage, and leather goods stores	88	5 221	Z
	44831	Jewelry stores	6	175	Z
	448310	Jewelry stores	6	175	Z
	44832	Luggage and leather goods stores	82	5 046	Z
	448320	Luggage and leather goods stores	82	5 046	Z
	451	Sporting goods, hobby, book, and music stores	16 434	9 315 333	28.5
	4511	Sporting goods, hobby, and musical instrument stores	12 393	9 043 213	27.7
	45111	Sporting goods stores	1 605	77 557	.2
	451110	Sporting goods stores	1 605	77 557	.2
	4511101	General-line sporting goods stores	1 125	47 309	.1
	4511102	Specialty-line sporting goods stores	480	30 248	.1
	45112	Hobby, toy, and game stores	9 286	8 945 630	27.4
	451120	Hobby, toy, and game stores	9 286	8 945 630	27.4
	45113	Sewing, needlework, and piece goods stores	1 494	19 977	.1
	451130	Sewing, needlework, and piece goods stores	1 494	19 977	.1
	45114	Musical instrument and supplies stores	8	49	Z
	451140	Musical instrument and supplies stores	8	49	Z
	4512	Book, periodical, and music stores	4 041	272 120	.8
	45121	Book stores and news dealers	1 552	58 787	.2
	451211	Book stores	1 184	34 328	.1
	4512111	Book stores, general	811	25 487	.1
	4512112	Specialty book stores	355	7 337	Z
	4512113	College book stores	18	1 504	Z
	451212	News dealers and newsstands	368	24 459	.1
	45122	Prerecorded tape, compact disc, and record stores	2 489	213 333	.7
	451220	Prerecorded tape, compact disc, and record stores	2 489	213 333	.7

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Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
20460		Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles—Con.			
	452	General merchandise stores	36 115	13 985 515	42.8
	4521	Department stores	7 587	7 506 371	23.0
	45211	Department stores	7 587	7 506 371	23.0
	452111	Department stores (except discount department stores)	2 177	200 515	.6
	452112	Discount department stores	5 410	7 305 856	22.4
	4529	Other general merchandise stores	28 528	6 479 144	19.8
	45291	Warehouse clubs and supercenters	2 824	5 160 226	15.8
	452910	Warehouse clubs and supercenters	2 824	5 160 226	15.8
	45299	All other general merchandise stores	25 704	1 318 918	4.0
	452990	All other general merchandise stores	25 704	1 318 918	4.0
	4529901	Variety stores	17 455	533 203	1.6
	4529904	Miscellaneous general merchandise stores	8 249	785 715	2.4
	453	Miscellaneous store retailers	17 303	784 090	2.4
	4531	Florists	4 810	33 004	.1
	45311	Florists	4 810	33 004	.1
	453110	Florists	4 810	33 004	.1
	4532	Office supplies, stationery, and gift stores	5 919	577 535	1.8
	45321	Office supplies and stationery stores	412	22 460	.1
	453210	Office supplies and stationery stores	412	22 460	.1
	45322	Gift, novelty, and souvenir stores	5 507	555 075	1.7
	453220	Gift, novelty, and souvenir stores	5 507	555 075	1.7
	4533	Used merchandise stores	3 229	73 253	.2
	45331	Used merchandise stores	3 229	73 253	.2
	453310	Used merchandise stores	3 229	73 253	.2
	4539	Other miscellaneous store retailers	3 345	100 298	.3
	45391	Pet and pet supplies stores	14	183	Z
	453910	Pet and pet supplies stores	14	183	Z
	45392	Art dealers	107	2 278	Z
	453920	Art dealers	107	2 278	Z
	45399	All other miscellaneous store retailers	3 223	97 802	.3
	453991	Tobacco stores	142	5 634	Z
	453998	All other miscellaneous store retailers (except tobacco stores)	3 081	92 168	.3
	454	Nonstore retailers	2 059	2 644 703	8.1
	4541	Electronic shopping and mail-order houses	1 382	2 537 580	7.8
	45411	Electronic shopping and mail-order houses	1 382	2 537 580	7.8
	454111	Electronic shopping	482	769 267	2.4
	454113	Mail-order houses	898	1 763 305	5.4
	4542	Vending machine operators	154	37 915	.1
	45421	Vending machine operators	154	37 915	.1
	454210	Vending machine operators	154	37 915	.1
	4543	Direct selling establishments	523	69 208	.2
	45439	Other direct selling establishments	522	69 197	.2
	454390	Other direct selling establishments	522	69 197	.2
	4543901	Direct selling, furniture, home furnishings, electronics, and appliances	23	1 118	Z
	4543902	Direct selling, books, periodicals, videos, and compact discs	73	3 087	Z
	4543903	Direct selling, other merchandise	426	64 992	.2
20490		Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	48 640	8 955 257	100.0
	441	Motor vehicle and parts dealers	7	164	Z
	4412	Other motor vehicle dealers	7	164	Z
	44122	Motorcycle, boat, and other motor vehicle dealers	7	164	Z
	441221	Motorcycle dealers	7	164	Z
	442	Furniture and home furnishings stores	9	16	Z
	4422	Home furnishings stores	8	5	Z
	44229	Other home furnishings stores	8	5	Z
	442299	All other home furnishings stores	8	5	Z
	443	Electronics and appliance stores	74	3 532	Z
	4431	Electronics and appliance stores	74	3 532	Z
	44311	Appliance, television, and other electronics stores	60	3 055	Z
	443112	Radio, television, and other electronics stores	55	1 830	Z
	44313	Camera and photographic supplies stores	14	477	Z
	443130	Camera and photographic supplies stores	14	477	Z
	444	Building material and garden equipment and supplies dealers	34	292	Z
	4441	Building material and supplies dealers	34	292	Z
	44413	Hardware stores	34	292	Z
	444130	Hardware stores	34	292	Z
	445	Food and beverage stores	134	1 148	Z
	4451	Grocery stores	126	802	Z
	44511	Supermarkets and other grocery (except convenience) stores	118	725	Z
	445110	Supermarkets and other grocery (except convenience) stores	118	725	Z
	44512	Convenience stores	8	77	Z
	445120	Convenience stores	8	77	Z
	4453	Beer, wine, and liquor stores	8	346	Z
	44531	Beer, wine, and liquor stores	8	346	Z
	445310	Beer, wine, and liquor stores	8	346	Z

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Table 2. Kinds of Business by Broad Product Line for the United States: 2002—Con.

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Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
20490		Optical goods, including eyeglasses, contact lenses, sunglasses, etc.—Con.			
	446	Health and personal care stores	28 831	6 592 705	73.6
	4461	Health and personal care stores	28 831	6 592 705	73.6
	44611	Pharmacies and drug stores	15 575	286 849	3.2
	446110	Pharmacies and drug stores	15 575	286 849	3.2
	4461101	Pharmacies and drug stores	15 348	279 710	3.1
	4461102	Proprietary stores	227	7 139	.1
	44612	Cosmetics, beauty supplies, and perfume stores	114	3 730	Z
	446120	Cosmetics, beauty supplies, and perfume stores	114	3 730	Z
	44613	Optical goods stores	13 037	6 286 738	70.2
	446130	Optical goods stores	13 037	6 286 738	70.2
	44619	Other health and personal care stores	105	15 388	.2
	446191	Food (health) supplement stores	56	7 926	.1
	446199	All other health and personal care stores	49	7 462	.1
	448	Clothing and clothing accessories stores	4 566	116 001	1.3
	4481	Clothing stores	4 531	115 406	1.3
	44811	Men's clothing stores	67	759	Z
	448110	Men's clothing stores	67	759	Z
	44812	Women's clothing stores	1 344	9 729	.1
	448120	Women's clothing stores	1 344	9 729	.1
	44813	Children's and infants' clothing stores	9	513	Z
	448130	Children's and infants' clothing stores	9	513	Z
	44814	Family clothing stores	2 775	90 635	1.0
	448140	Family clothing stores	2 775	90 635	1.0
	44815	Clothing accessories stores	98	4 585	.1
	448150	Clothing accessories stores	98	4 585	.1
	44819	Other clothing stores	238	9 185	.1
	448190	Other clothing stores	238	9 185	.1
	4482	Shoe stores	22	173	Z
	44821	Shoe stores	22	173	Z
	448210	Shoe stores	22	173	Z
	4482105	Athletic footwear stores	22	173	Z
	4483	Jewelry, luggage, and leather goods stores	13	422	Z
	44832	Luggage and leather goods stores	13	422	Z
	448320	Luggage and leather goods stores	13	422	Z
	451	Sporting goods, hobby, book, and music stores	2 928	103 157	1.2
	4511	Sporting goods, hobby, and musical instrument stores	2 928	103 157	1.2
	45111	Sporting goods stores	2 899	100 052	1.1
	451110	Sporting goods stores	2 899	100 052	1.1
	4511101	General-line sporting goods stores	1 991	73 648	.8
	4511102	Specialty-line sporting goods stores	908	26 404	.3
	45112	Hobby, toy, and game stores	21	3 057	Z
	451120	Hobby, toy, and game stores	21	3 057	Z
	45113	Sewing, needlework, and piece goods stores	8	48	Z
	451130	Sewing, needlework, and piece goods stores	8	48	Z
	452	General merchandise stores	11 138	1 816 227	20.3
	4521	Department stores	4 648	614 402	6.9
	45211	Department stores	4 648	614 402	6.9
	452111	Department stores (except discount department stores)	1 959	98 486	1.1
	452112	Discount department stores	2 689	515 916	5.8
	4529	Other general merchandise stores	6 490	1 201 825	13.4
	45291	Warehouse clubs and supercenters	2 430	1 141 604	12.7
	452910	Warehouse clubs and supercenters	2 430	1 141 604	12.7
	45299	All other general merchandise stores	4 060	60 221	.7
	452990	All other general merchandise stores	4 060	60 221	.7
	4529901	Variety stores	1 386	12 371	.1
	4529904	Miscellaneous general merchandise stores	2 674	47 850	.5
	453	Miscellaneous store retailers	509	31 662	.4
	4532	Office supplies, stationery, and gift stores	96	2 621	Z
	45322	Gift, novelty, and souvenir stores	96	2 621	Z
	453220	Gift, novelty, and souvenir stores	96	2 621	Z
	4533	Used merchandise stores	265	1 366	Z
	45331	Used merchandise stores	265	1 366	Z
	453310	Used merchandise stores	265	1 366	Z
	4539	Other miscellaneous store retailers	148	27 675	.3
	45391	Pet and pet supplies stores	24	326	Z
	453910	Pet and pet supplies stores	24	326	Z
	45392	Art dealers	11	58	Z
	453920	Art dealers	11	58	Z
	45399	All other miscellaneous store retailers	113	27 291	.3
	453991	Tobacco stores	46	26 465	.3
	453998	All other miscellaneous store retailers (except tobacco stores)	67	826	Z
	454	Nonstore retailers	408	290 337	3.2
	4541	Electronic shopping and mail-order houses	235	228 409	2.6
	45411	Electronic shopping and mail-order houses	235	228 409	2.6
	454111	Electronic shopping	80	23 853	.3
	454113	Mail-order houses	155	204 556	2.3
	4543	Direct selling establishments	173	61 928	.7
	45439	Other direct selling establishments	173	61 928	.7
	454390	Other direct selling establishments	173	61 928	.7
	4543903	Direct selling, other merchandise	173	61 928	.7

See footnotes at end of table.

Table 2. Kinds of Business by Broad Product Line for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
20500		Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	70 703	47 691 700	100.0
	441	Motor vehicle and parts dealers	9 934	15 191 695	31.9
	4411	Automobile dealers	607	123 159	.3
	44111	New car dealers	197	88 080	.2
	441110	New car dealers	197	88 080	.2
	44112	Used car dealers	410	35 079	.1
	441120	Used car dealers	410	35 079	.1
	4412	Other motor vehicle dealers	9 202	15 056 641	31.6
	44121	Recreational vehicle dealers	166	98 552	.2
	441210	Recreational vehicle dealers	166	98 552	.2
	44122	Motorcycle, boat, and other motor vehicle dealers	9 036	14 958 089	31.4
	441221	Motorcycle dealers	2 332	2 820 543	5.9
	441222	Boat dealers	5 523	10 955 664	23.0
	441229	All other motor vehicle dealers	1 181	1 181 882	2.5
	4413	Automotive parts, accessories, and tire stores	125	11 895	Z
	44131	Automotive parts and accessories stores	107	8 646	Z
	441310	Automotive parts and accessories stores	107	8 646	Z
	44132	Tire dealers	18	3 249	Z
	441320	Tire dealers	18	3 249	Z
	442	Furniture and home furnishings stores	857	30 840	.1
	4421	Furniture stores	16	7 939	Z
	44211	Furniture stores	16	7 939	Z
	442110	Furniture stores	16	7 939	Z
	4422	Home furnishings stores	841	22 901	Z
	44229	Other home furnishings stores	839	22 898	Z
	442299	All other home furnishings stores	835	21 625	Z
	443	Electronics and appliance stores	439	13 160	Z
	4431	Electronics and appliance stores	439	13 160	Z
	44311	Appliance, television, and other electronics stores	435	13 113	Z
	443111	Household appliance stores	335	10 412	Z
	443112	Radio, television, and other electronics stores	100	2 701	Z
	444	Building material and garden equipment and supplies dealers	6 657	360 601	.8
	4441	Building material and supplies dealers	5 461	252 532	.5
	44411	Home centers	572	85 848	.2
	444110	Home centers	572	85 848	.2
	44412	Paint and wallpaper stores	7	1 021	Z
	444120	Paint and wallpaper stores	7	1 021	Z
	44413	Hardware stores	4 621	152 462	.3
	444130	Hardware stores	4 621	152 462	.3
	44419	Other building material dealers	261	13 201	Z
	444190	Other building material dealers	261	13 201	Z
	4441901	Retail lumber yards	186	10 515	Z
	4441902	All other building material dealers	75	2 686	Z
	4442	Lawn and garden equipment and supplies stores	1 196	108 069	.2
	44421	Outdoor power equipment stores	81	24 861	.1
	444210	Outdoor power equipment stores	81	24 861	.1
	44422	Nursery, garden center, and farm supply stores	1 115	83 208	.2
	444220	Nursery, garden center, and farm supply stores	1 115	83 208	.2
	445	Food and beverage stores	3 411	87 370	.2
	4451	Grocery stores	3 292	77 205	.2
	44511	Supermarkets and other grocery (except convenience) stores	2 951	65 090	.1
	445110	Supermarkets and other grocery (except convenience) stores	2 951	65 090	.1
	44512	Convenience stores	341	12 115	Z
	445120	Convenience stores	341	12 115	Z
	4452	Specialty food stores	28	3 444	Z
	44521	Meat markets	6	264	Z
	445210	Meat markets	6	264	Z
	44522	Fish and seafood markets	21	3 097	Z
	445220	Fish and seafood markets	21	3 097	Z
	4453	Beer, wine, and liquor stores	91	6 721	Z
	44531	Beer, wine, and liquor stores	91	6 721	Z
	445310	Beer, wine, and liquor stores	91	6 721	Z
	446	Health and personal care stores	270	26 551	.1
	4461	Health and personal care stores	270	26 551	.1
	44611	Pharmacies and drug stores	241	22 573	Z
	446110	Pharmacies and drug stores	241	22 573	Z
	4461101	Pharmacies and drug stores	230	21 792	Z
	4461102	Proprietary stores	11	781	Z
	44619	Other health and personal care stores	29	3 978	Z
	446191	Food (health) supplement stores	21	3 353	Z
	446199	All other health and personal care stores	8	625	Z
	447	Gasoline stations	2 766	148 361	.3
	4471	Gasoline stations	2 766	148 361	.3
	44711	Gasoline stations with convenience stores	2 344	95 415	.2
	447110	Gasoline stations with convenience stores	2 344	95 415	.2
	44719	Other gasoline stations	422	52 946	.1
	447190	Other gasoline stations	422	52 946	.1

See footnotes at end of table.

Table 2. Kinds of Business by Broad Product Line for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
20500		Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.—Con.			
	448	Clothing and clothing accessories stores	2 243	343 730	.7
	4481	Clothing stores	1 457	240 634	.5
	44811	Men's clothing stores	146	11 603	Z
	448110	Men's clothing stores	146	11 603	Z
	44812	Women's clothing stores	34	1 901	Z
	448120	Women's clothing stores	34	1 901	Z
	44813	Children's and infants' clothing stores	13	1 432	Z
	448130	Children's and infants' clothing stores	13	1 432	Z
	44814	Family clothing stores	354	95 113	.2
	448140	Family clothing stores	354	95 113	.2
	44815	Clothing accessories stores	34	2 156	Z
	448150	Clothing accessories stores	34	2 156	Z
	44819	Other clothing stores	876	128 429	.3
	448190	Other clothing stores	876	128 429	.3
	4482	Shoe stores	771	101 282	.2
	44821	Shoe stores	771	101 282	.2
	448210	Shoe stores	771	101 282	.2
	4482102	Women's shoe stores	6	651	Z
	4482104	Family shoe stores	58	6 264	Z
	4482105	Athletic footwear stores	704	94 210	.2
	4483	Jewelry, luggage, and leather goods stores	15	1 814	Z
	44831	Jewelry stores	12	571	Z
	448310	Jewelry stores	12	571	Z
	451	Sporting goods, hobby, book, and music stores	22 378	17 040 901	35.7
	4511	Sporting goods, hobby, and musical instrument stores	22 376	17 040 813	35.7
	45111	Sporting goods stores	22 239	17 031 865	35.7
	451110	Sporting goods stores	22 239	17 031 865	35.7
	4511101	General-line sporting goods stores	6 838	7 364 887	15.4
	4511102	Specialty-line sporting goods stores	15 401	9 666 978	20.3
	45112	Hobby, toy, and game stores	127	7 469	Z
	451120	Hobby, toy, and game stores	127	7 469	Z
	45113	Sewing, needlework, and piece goods stores	10	1 479	Z
	451130	Sewing, needlework, and piece goods stores	10	1 479	Z
	452	General merchandise stores	15 507	9 114 181	19.1
	4521	Department stores	6 164	4 793 716	10.1
	45211	Department stores	6 164	4 793 716	10.1
	452111	Department stores (except discount department stores)	948	826 409	1.7
	452112	Discount department stores	5 216	3 967 307	8.3
	4529	Other general merchandise stores	9 343	4 320 465	9.1
	45291	Warehouse clubs and supercenters	2 887	3 824 386	8.0
	452910	Warehouse clubs and supercenters	2 887	3 824 386	8.0
	45299	All other general merchandise stores	6 456	496 079	1.0
	452990	All other general merchandise stores	6 456	496 079	1.0
	4529901	Variety stores	643	14 284	Z
	4529904	Miscellaneous general merchandise stores	5 813	481 795	1.0
	453	Miscellaneous store retailers	4 304	714 083	1.5
	4532	Office supplies, stationery, and gift stores	504	17 803	Z
	45321	Office supplies and stationery stores	57	1 433	Z
	453210	Office supplies and stationery stores	57	1 433	Z
	45322	Gift, novelty, and souvenir stores	447	16 370	Z
	453220	Gift, novelty, and souvenir stores	447	16 370	Z
	4533	Used merchandise stores	1 581	115 343	.2
	45331	Used merchandise stores	1 581	115 343	.2
	453310	Used merchandise stores	1 581	115 343	.2
	4539	Other miscellaneous store retailers	2 217	580 873	1.2
	45392	Art dealers	42	696	Z
	453920	Art dealers	42	696	Z
	45399	All other miscellaneous store retailers	2 170	579 909	1.2
	453991	Tobacco stores	42	1 441	Z
	453998	All other miscellaneous store retailers (except tobacco stores)	2 128	578 468	1.2
	454	Nonstore retailers	1 937	4 620 227	9.7
	4541	Electronic shopping and mail-order houses	1 425	4 372 978	9.2
	45411	Electronic shopping and mail-order houses	1 425	4 372 978	9.2
	454111	Electronic shopping	468	1 027 782	2.2
	454113	Mail-order houses	951	3 338 353	7.0
	4543	Direct selling establishments	512	247 249	.5
	45439	Other direct selling establishments	507	246 314	.5
	454390	Other direct selling establishments	507	246 314	.5
	4543903	Direct selling, other merchandise	503	246 045	.5

See footnotes at end of table.

Table 2. Kinds of Business by Broad Product Line for the United States: 2002—Con.

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Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
20580		Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts & accessories	6 390	14 808 529	100.0
	441	Motor vehicle and parts dealers	5 945	14 705 875	99.3
	4411	Automobile dealers	2 392	1 242 991	8.4
	44111	New car dealers	1 753	1 170 625	7.9
	441110	New car dealers	1 753	1 170 625	7.9
	44112	Used car dealers	639	72 366	.5
	441120	Used car dealers	639	72 366	.5
	4412	Other motor vehicle dealers	3 528	13 460 404	90.9
	44121	Recreational vehicle dealers	3 080	13 316 511	89.9
	441210	Recreational vehicle dealers	3 080	13 316 511	89.9
	44122	Motorcycle, boat, and other motor vehicle dealers	448	143 893	1.0
	441221	Motorcycle dealers	195	61 324	.4
	441222	Boat dealers	91	33 862	.2
	441229	All other motor vehicle dealers	162	48 707	.3
	4413	Automotive parts, accessories, and tire stores	25	2 480	Z
	44131	Automotive parts and accessories stores	25	2 480	Z
	441310	Automotive parts and accessories stores	25	2 480	Z
	444	Building material and garden equipment and supplies dealers	320	83 533	.6
	4442	Lawn and garden equipment and supplies stores	318	82 564	.6
	44421	Outdoor power equipment stores	266	69 660	.5
	444210	Outdoor power equipment stores	266	69 660	.5
	44422	Nursery, garden center, and farm supply stores	52	12 904	.1
	444220	Nursery, garden center, and farm supply stores	52	12 904	.1
	451	Sporting goods, hobby, book, and music stores	50	6 205	Z
	4511	Sporting goods, hobby, and musical instrument stores	50	6 205	Z
	45111	Sporting goods stores	50	6 205	Z
	451110	Sporting goods stores	50	6 205	Z
	4511101	General-line sporting goods stores	17	2 702	Z
	4511102	Specialty-line sporting goods stores	33	3 503	Z
	453	Miscellaneous store retailers	68	12 511	.1
	4533	Used merchandise stores	10	19	Z
	45331	Used merchandise stores	10	19	Z
	453310	Used merchandise stores	10	19	Z
	4539	Other miscellaneous store retailers	56	12 479	.1
	45393	Manufactured (mobile) home dealers	56	12 479	.1
	453930	Manufactured (mobile) home dealers	56	12 479	.1
	454	Nonstore retailers	7	405	Z
	4541	Electronic shopping and mail-order houses	6	392	Z
	45411	Electronic shopping and mail-order houses	6	392	Z
20600		Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	117 703	69 253 522	100.0
	441	Motor vehicle and parts dealers	6 006	431 462	.6
	4411	Automobile dealers	6	83	Z
	4412	Other motor vehicle dealers	605	30 866	Z
	44121	Recreational vehicle dealers	21	1 764	Z
	441210	Recreational vehicle dealers	21	1 764	Z
	44122	Motorcycle, boat, and other motor vehicle dealers	584	29 102	Z
	441221	Motorcycle dealers	23	3 216	Z
	441222	Boat dealers	549	24 747	Z
	441229	All other motor vehicle dealers	12	1 139	Z
	4413	Automotive parts, accessories, and tire stores	5 395	400 513	.6
	44131	Automotive parts and accessories stores	5 372	397 559	.6
	441310	Automotive parts and accessories stores	5 372	397 559	.6
	44132	Tire dealers	23	2 954	Z
	441320	Tire dealers	23	2 954	Z
	442	Furniture and home furnishings stores	796	63 594	.1
	4421	Furniture stores	198	11 665	Z
	44211	Furniture stores	198	11 665	Z
	442110	Furniture stores	198	11 665	Z
	4422	Home furnishings stores	598	51 929	.1
	44221	Floor covering stores	257	18 750	Z
	442210	Floor covering stores	257	18 750	Z
	44229	Other home furnishings stores	341	33 179	Z
	442291	Window treatment stores	17	1 956	Z
	442299	All other home furnishings stores	324	31 223	Z
	443	Electronics and appliance stores	4 489	301 990	.4
	4431	Electronics and appliance stores	4 489	301 990	.4
	44311	Appliance, television, and other electronics stores	4 480	301 440	.4
	443111	Household appliance stores	587	212 185	.3
	443112	Radio, television, and other electronics stores	3 893	89 255	.1
	44312	Computer and software stores	9	550	Z
	443120	Computer and software stores	9	550	Z

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Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
20600		Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures—Con.			
	444	Building material and garden equipment and supplies dealers	45 552	56 958 660	82.2
	4441	Building material and supplies dealers.....	42 361	56 206 974	81.2
	44411	Home centers	5 630	25 674 227	37.1
	444110	Home centers	5 630	25 674 227	37.1
	44412	Paint and wallpaper stores.....	3 659	182 978	.3
	444120	Paint and wallpaper stores.....	3 659	182 978	.3
	44413	Hardware stores	15 103	8 665 169	12.5
	444130	Hardware stores	15 103	8 665 169	12.5
	44419	Other building material dealers	17 969	21 684 600	31.3
	444190	Other building material dealers	17 969	21 684 600	31.3
	4441901	Retail lumber yards	5 613	1 781 726	2.6
	4441902	All other building material dealers.....	12 356	19 902 874	28.7
	4442	Lawn and garden equipment and supplies stores	3 191	751 686	1.1
	44421	Outdoor power equipment stores	195	32 968	Z
	444210	Outdoor power equipment stores	195	32 968	Z
	44422	Nursery, garden center, and farm supply stores	2 996	718 718	1.0
	444220	Nursery, garden center, and farm supply stores	2 996	718 718	1.0
	445	Food and beverage stores	9 569	411 230	.6
	4451	Grocery stores	9 523	409 138	.6
	44511	Supermarkets and other grocery (except convenience) stores	9 036	402 950	.6
	445110	Supermarkets and other grocery (except convenience) stores	9 036	402 950	.6
	44512	Convenience stores.....	487	6 188	Z
	445120	Convenience stores.....	487	6 188	Z
	4452	Specialty food stores	21	1 799	Z
	44523	Fruit and vegetable markets	9	985	Z
	445230	Fruit and vegetable markets	9	985	Z
	44529	Other specialty food stores	8	782	Z
	445299	All other specialty food stores	8	782	Z
	4453	Beer, wine, and liquor stores	25	293	Z
	44531	Beer, wine, and liquor stores	25	293	Z
	445310	Beer, wine, and liquor stores	25	293	Z
	446	Health and personal care stores	10 617	221 543	.3
	4461	Health and personal care stores	10 617	221 543	.3
	44611	Pharmacies and drug stores	10 605	213 145	.3
	446110	Pharmacies and drug stores	10 605	213 145	.3
	4461101	Pharmacies and drug stores	10 427	210 310	.3
	4461102	Proprietary stores	178	2 835	Z
	44619	Other health and personal care stores	9	8 387	Z
	446199	All other health and personal care stores	6	8 211	Z
	447	Gasoline stations	4 571	310 431	.4
	4471	Gasoline stations	4 571	310 431	.4
	44711	Gasoline stations with convenience stores	3 769	189 186	.3
	447110	Gasoline stations with convenience stores	3 769	189 186	.3
	44719	Other gasoline stations	802	121 245	.2
	447190	Other gasoline stations	802	121 245	.2
	451	Sporting goods, hobby, book, and music stores	282	13 515	Z
	4511	Sporting goods, hobby, and musical instrument stores	282	13 515	Z
	45111	Sporting goods stores	222	10 274	Z
	451110	Sporting goods stores	222	10 274	Z
	4511101	General-line sporting goods stores	76	3 717	Z
	4511102	Specialty-line sporting goods stores	146	6 557	Z
	45112	Hobby, toy, and game stores	52	2 828	Z
	451120	Hobby, toy, and game stores	52	2 828	Z
	45113	Sewing, needlework, and piece goods stores	8	413	Z
	451130	Sewing, needlework, and piece goods stores.....	8	413	Z
	452	General merchandise stores	32 841	8 996 682	13.0
	4521	Department stores	5 802	4 702 250	6.8
	45211	Department stores	5 802	4 702 250	6.8
	452111	Department stores (except discount department stores)	935	2 574 475	3.7
	452112	Discount department stores	4 867	2 127 775	3.1
	4529	Other general merchandise stores	27 039	4 294 432	6.2
	45291	Warehouse clubs and supercenters	2 840	2 975 717	4.3
	452910	Warehouse clubs and supercenters	2 840	2 975 717	4.3
	45299	All other general merchandise stores	24 199	1 318 715	1.9
	452990	All other general merchandise stores	24 199	1 318 715	1.9
	4529901	Variety stores	17 005	469 914	.7
	4529904	Miscellaneous general merchandise stores	7 194	848 801	1.2
	453	Miscellaneous store retailers	1 281	56 882	.1
	4531	Florists	16	363	Z
	45311	Florists	16	363	Z
	453110	Florists	16	363	Z
	4532	Office supplies, stationery, and gift stores	156	3 500	Z
	45321	Office supplies and stationery stores	9	226	Z
	453210	Office supplies and stationery stores	9	226	Z
	45322	Gift, novelty, and souvenir stores	147	3 274	Z
	453220	Gift, novelty, and souvenir stores	147	3 274	Z
	4533	Used merchandise stores	930	17 012	Z
	45331	Used merchandise stores	930	17 012	Z
	453310	Used merchandise stores	930	17 012	Z

See footnotes at end of table.

Table 2. Kinds of Business by Broad Product Line for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
20600		Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures—Con.			
	453	Miscellaneous store retailers—Con.			
	4539	Other miscellaneous store retailers	179	36 007	.1
	45391	Pet and pet supplies stores	15	628	Z
	453910	Pet and pet supplies stores	15	628	Z
	45399	All other miscellaneous store retailers	158	35 275	.1
	453991	Tobacco stores	11	72	Z
	453998	All other miscellaneous store retailers (except tobacco stores)	147	35 203	.1
	454	Nonstore retailers	1 696	1 487 510	2.1
	4541	Electronic shopping and mail-order houses	487	971 531	1.4
	45411	Electronic shopping and mail-order houses	487	971 531	1.4
	454111	Electronic shopping	148	111 576	.2
	454113	Mail-order houses	338	829 141	1.2
	4543	Direct selling establishments	1 209	515 979	.7
	45431	Fuel dealers	370	108 413	.2
	454311	Heating oil dealers	105	86 267	.1
	454312	Liquefied petroleum gas (bottled gas) dealers	265	22 146	Z
	45439	Other direct selling establishments	839	407 566	.6
	454390	Other direct selling establishments	839	407 566	.6
	4543901	Direct selling, furniture, home furnishings, electronics, and appliances	62	7 422	Z
	4543903	Direct selling, other merchandise	777	400 144	.6
20620		Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	128 694	59 575 876	100.0
	441	Motor vehicle and parts dealers	1 215	173 185	.3
	4411	Automobile dealers	32	11 007	Z
	44111	New car dealers	30	10 890	Z
	441110	New car dealers	30	10 890	Z
	4412	Other motor vehicle dealers	342	104 641	.2
	44121	Recreational vehicle dealers	40	23 276	Z
	441210	Recreational vehicle dealers	40	23 276	Z
	44122	Motorcycle, boat, and other motor vehicle dealers	302	81 365	.1
	441221	Motorcycle dealers	169	38 462	.1
	441222	Boat dealers	47	12 661	Z
	441229	All other motor vehicle dealers	86	30 242	.1
	4413	Automotive parts, accessories, and tire stores	841	57 537	.1
	44131	Automotive parts and accessories stores	793	52 669	.1
	441310	Automotive parts and accessories stores	793	52 669	.1
	44132	Tire dealers	48	4 868	Z
	441320	Tire dealers	48	4 868	Z
	442	Furniture and home furnishings stores	1 830	196 372	.3
	4421	Furniture stores	286	14 106	Z
	44211	Furniture stores	286	14 106	Z
	442110	Furniture stores	286	14 106	Z
	4422	Home furnishings stores	1 544	182 266	.3
	44221	Floor covering stores	38	5 679	Z
	442210	Floor covering stores	38	5 679	Z
	44229	Other home furnishings stores	1 506	176 587	.3
	442299	All other home furnishings stores	1 504	176 511	.3
	443	Electronics and appliance stores	742	116 877	.2
	4431	Electronics and appliance stores	742	116 877	.2
	44311	Appliance, television, and other electronics stores	738	116 497	.2
	443111	Household appliance stores	686	113 953	.2
	443112	Radio, television, and other electronics stores	52	2 544	Z
	444	Building material and garden equipment and supplies dealers	40 821	38 191 276	64.1
	4441	Building material and supplies dealers	19 697	13 404 067	22.5
	44411	Home centers	5 082	10 644 996	17.9
	444110	Home centers	5 082	10 644 996	17.9
	44412	Paint and wallpaper stores	52	3 864	Z
	444120	Paint and wallpaper stores	52	3 864	Z
	44413	Hardware stores	11 579	2 320 844	3.9
	444130	Hardware stores	11 579	2 320 844	3.9
	44419	Other building material dealers	2 984	434 363	.7
	444190	Other building material dealers	2 984	434 363	.7
	4441901	Retail lumber yards	2 197	212 786	.4
	4441902	All other building material dealers	787	221 577	.4
	4442	Lawn and garden equipment and supplies stores	21 124	24 787 209	41.6
	44421	Outdoor power equipment stores	4 421	3 790 517	6.4
	444210	Outdoor power equipment stores	4 421	3 790 517	6.4
	44422	Nursery, garden center, and farm supply stores	16 703	20 996 692	35.2
	444220	Nursery, garden center, and farm supply stores	16 703	20 996 692	35.2

See footnotes at end of table.

Table 2. Kinds of Business by Broad Product Line for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
20620		Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.—Con.			
	445	Food and beverage stores	22 874	2 983 333	5.0
	4451	Grocery stores	22 184	2 873 788	4.8
	44511	Supermarkets and other grocery (except convenience) stores	21 783	2 867 404	4.8
	445110	Supermarkets and other grocery (except convenience) stores	21 783	2 867 404	4.8
	44512	Convenience stores	401	6 384	Z
	445120	Convenience stores	401	6 384	Z
	4452	Specialty food stores	656	108 923	.2
	44521	Meat markets	11	302	Z
	445210	Meat markets	11	302	Z
	44523	Fruit and vegetable markets	593	105 399	.2
	445230	Fruit and vegetable markets	593	105 399	.2
	44529	Other specialty food stores	52	3 222	Z
	445292	Confectionery and nut stores	7	231	Z
	445299	All other specialty food stores	43	2 957	Z
	4453	Beer, wine, and liquor stores	34	622	Z
	44531	Beer, wine, and liquor stores	34	622	Z
	445310	Beer, wine, and liquor stores	34	622	Z
	446	Health and personal care stores	9 241	189 982	.3
	4461	Health and personal care stores	9 241	189 982	.3
	44611	Pharmacies and drug stores	9 218	189 037	.3
	446110	Pharmacies and drug stores	9 218	189 037	.3
	4461101	Pharmacies and drug stores	9 170	185 102	.3
	4461102	Proprietary stores	48	3 935	Z
	44619	Other health and personal care stores	23	945	Z
	446191	Food (health) supplement stores	23	945	Z
	447	Gasoline stations	1 555	252 868	.4
	4471	Gasoline stations	1 555	252 868	.4
	44711	Gasoline stations with convenience stores	885	58 464	.1
	447110	Gasoline stations with convenience stores	885	58 464	.1
	44719	Other gasoline stations	670	194 404	.3
	447190	Other gasoline stations	670	194 404	.3
	448	Clothing and clothing accessories stores	6	762	Z
	4481	Clothing stores	6	762	Z
	451	Sporting goods, hobby, book, and music stores	163	28 499	Z
	4511	Sporting goods, hobby, and musical instrument stores	163	28 499	Z
	45111	Sporting goods stores	134	23 610	Z
	451110	Sporting goods stores	134	23 610	Z
	4511101	General-line sporting goods stores	22	4 491	Z
	4511102	Specialty-line sporting goods stores	112	19 119	Z
	45112	Hobby, toy, and game stores	29	4 889	Z
	451120	Hobby, toy, and game stores	29	4 889	Z
	452	General merchandise stores	22 563	9 423 200	15.8
	4521	Department stores	5 989	4 241 236	7.1
	45211	Department stores	5 989	4 241 236	7.1
	452111	Department stores (except discount department stores)	900	1 403 192	2.4
	452112	Discount department stores	5 089	2 838 044	4.8
	4529	Other general merchandise stores	16 574	5 181 964	8.7
	45291	Warehouse clubs and supercenters	2 845	4 087 122	6.9
	452910	Warehouse clubs and supercenters	2 845	4 087 122	6.9
	45299	All other general merchandise stores	13 729	1 094 842	1.8
	452990	All other general merchandise stores	13 729	1 094 842	1.8
	4529901	Variety stores	6 485	113 481	.2
	4529904	Miscellaneous general merchandise stores	7 244	981 361	1.6
	453	Miscellaneous store retailers	24 855	5 570 439	9.4
	4531	Florists	22 750	5 455 642	9.2
	45311	Florists	22 750	5 455 642	9.2
	453110	Florists	22 750	5 455 642	9.2
	4532	Office supplies, stationery, and gift stores	1 146	55 998	.1
	45322	Gift, novelty, and souvenir stores	1 144	55 837	.1
	453220	Gift, novelty, and souvenir stores	1 144	55 837	.1
	4533	Used merchandise stores	436	6 997	Z
	45331	Used merchandise stores	436	6 997	Z
	453310	Used merchandise stores	436	6 997	Z
	4539	Other miscellaneous store retailers	523	51 802	.1
	45391	Pet and pet supplies stores	411	41 125	.1
	453910	Pet and pet supplies stores	411	41 125	.1
	45392	Art dealers	13	230	Z
	453920	Art dealers	13	230	Z
	45399	All other miscellaneous store retailers	99	10 447	Z
	453998	All other miscellaneous store retailers (except tobacco stores)	98	10 435	Z

See footnotes at end of table.

Table 2. Kinds of Business by Broad Product Line for the United States: 2002—Con.

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Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
20620		Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.—Con.			
	454	Nonstore retailers	2 829	2 449 083	4.1
	4541	Electronic shopping and mail-order houses	830	1 423 750	2.4
	45411	Electronic shopping and mail-order houses	830	1 423 750	2.4
	454111	Electronic shopping	377	646 507	1.1
	454113	Mail-order houses	450	759 517	1.3
	4543	Direct selling establishments	1 999	1 025 333	1.7
	45431	Fuel dealers	155	56 312	.1
	454311	Heating oil dealers	92	41 491	.1
	454312	Liquefied petroleum gas (bottled gas) dealers	48	13 408	Z
	454319	Other fuel dealers	15	1 413	Z
	45439	Other direct selling establishments	1 844	969 021	1.6
	454390	Other direct selling establishments	1 844	969 021	1.6
	4543901	Direct selling, furniture, home furnishings, electronics, and appliances	28	3 084	Z
	4543903	Direct selling, other merchandise	1 816	965 937	1.6
20640		Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed	54 158	100 844 470	100.0
	441	Motor vehicle and parts dealers	111	13 421	Z
	4412	Other motor vehicle dealers	8	3 593	Z
	44122	Motorcycle, boat, and other motor vehicle dealers	6	2 589	Z
	4413	Automotive parts, accessories, and tire stores	103	9 828	Z
	44131	Automotive parts and accessories stores	98	9 391	Z
	441310	Automotive parts and accessories stores	98	9 391	Z
	442	Furniture and home furnishings stores	965	439 616	.4
	4421	Furniture stores	70	22 042	Z
	44211	Furniture stores	70	22 042	Z
	442110	Furniture stores	70	22 042	Z
	4422	Home furnishings stores	895	417 574	.4
	44221	Floor covering stores	379	126 585	.1
	442210	Floor covering stores	379	126 585	.1
	44229	Other home furnishings stores	516	290 989	.3
	442291	Window treatment stores	23	3 774	Z
	442299	All other home furnishings stores	493	287 215	.3
	443	Electronics and appliance stores	119	40 419	Z
	4431	Electronics and appliance stores	119	40 419	Z
	44311	Appliance, television, and other electronics stores	118	40 222	Z
	443111	Household appliance stores	110	39 925	Z
	443112	Radio, television, and other electronics stores	8	297	Z
	444	Building material and garden equipment and supplies dealers	49 335	98 955 598	98.1
	4441	Building material and supplies dealers	48 681	98 849 744	98.0
	44411	Home centers	5 644	30 456 549	30.2
	444110	Home centers	5 644	30 456 549	30.2
	44412	Paint and wallpaper stores	3 410	50 821	.1
	444120	Paint and wallpaper stores	3 410	50 821	.1
	44413	Hardware stores	8 021	1 043 553	1.0
	444130	Hardware stores	8 021	1 043 553	1.0
	44419	Other building material dealers	31 606	67 298 821	66.7
	444190	Other building material dealers	31 606	67 298 821	66.7
	4441901	Retail lumber yards	9 377	32 206 855	31.9
	4441902	All other building material dealers	22 229	35 091 966	34.8
	4442	Lawn and garden equipment and supplies stores	654	105 854	.1
	44421	Outdoor power equipment stores	29	6 416	Z
	444210	Outdoor power equipment stores	29	6 416	Z
	44422	Nursery, garden center, and farm supply stores	625	99 438	.1
	444220	Nursery, garden center, and farm supply stores	625	99 438	.1
	447	Gasoline stations	237	35 106	Z
	4471	Gasoline stations	237	35 106	Z
	44711	Gasoline stations with convenience stores	17	963	Z
	447110	Gasoline stations with convenience stores	17	963	Z
	44719	Other gasoline stations	220	34 143	Z
	447190	Other gasoline stations	220	34 143	Z
	451	Sporting goods, hobby, book, and music stores	7	856	Z
	452	General merchandise stores	267	84 712	.1
	4521	Department stores	6	5 980	Z
	45211	Department stores	6	5 980	Z
	4529	Other general merchandise stores	261	78 732	.1
	45291	Warehouse clubs and supercenters	125	13 644	Z
	452910	Warehouse clubs and supercenters	125	13 644	Z
	45299	All other general merchandise stores	136	65 088	.1
	452990	All other general merchandise stores	136	65 088	.1
	4529901	Variety stores	7	131	Z
	4529904	Miscellaneous general merchandise stores	129	64 957	.1

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Table 2. Kinds of Business by Broad Product Line for the United States: 2002—Con.

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Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
20640		Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed—Con.			
	453	Miscellaneous store retailers	1 026	404 430	.4
	4532	Office supplies, stationery, and gift stores	21	3 319	Z
	45322	Gift, novelty, and souvenir stores	21	3 319	Z
	453220	Gift, novelty, and souvenir stores	21	3 319	Z
	4533	Used merchandise stores	107	3 951	Z
	45331	Used merchandise stores	107	3 951	Z
	453310	Used merchandise stores	107	3 951	Z
	4539	Other miscellaneous store retailers	898	397 160	.4
	45392	Art dealers	6	41	Z
	453920	Art dealers	6	41	Z
	45393	Manufactured (mobile) home dealers	60	2 946	Z
	453930	Manufactured (mobile) home dealers	60	2 946	Z
	45399	All other miscellaneous store retailers	832	394 173	.4
	453998	All other miscellaneous store retailers (except tobacco stores)	832	394 173	.4
	454	Nonstore retailers	2 089	869 930	.9
	4541	Electronic shopping and mail-order houses	76	173 331	.2
	45411	Electronic shopping and mail-order houses	76	173 331	.2
	454111	Electronic shopping	31	19 937	Z
	454113	Mail-order houses	45	153 394	.2
	4543	Direct selling establishments	2 013	696 599	.7
	45431	Fuel dealers	1 811	581 134	.6
	454311	Heating oil dealers	1 129	524 188	.5
	454312	Liquefied petroleum gas (bottled gas) dealers	676	56 301	.1
	454319	Other fuel dealers	6	645	Z
	45439	Other direct selling establishments	202	115 465	.1
	454390	Other direct selling establishments	202	115 465	.1
	4543901	Direct selling, furniture, home furnishings, electronics, and appliances	40	24 162	Z
	4543903	Direct selling, other merchandise	162	91 303	.1
20670		Paint & sundries	62 093	18 481 676	100.0
	441	Motor vehicle and parts dealers	1 507	88 797	.5
	4412	Other motor vehicle dealers	565	39 219	.2
	44122	Motorcycle, boat, and other motor vehicle dealers	561	39 215	.2
	441222	Boat dealers	554	38 266	.2
	441229	All other motor vehicle dealers	7	949	Z
	4413	Automotive parts, accessories, and tire stores	938	48 998	.3
	44131	Automotive parts and accessories stores	935	48 816	.3
	441310	Automotive parts and accessories stores	935	48 816	.3
	442	Furniture and home furnishings stores	979	72 616	.4
	4421	Furniture stores	238	6 171	Z
	44211	Furniture stores	238	6 171	Z
	442110	Furniture stores	238	6 171	Z
	4422	Home furnishings stores	741	66 445	.4
	44221	Floor covering stores	651	62 211	.3
	442210	Floor covering stores	651	62 211	.3
	44229	Other home furnishings stores	90	4 234	Z
	442291	Window treatment stores	45	3 057	Z
	442299	All other home furnishings stores	45	1 177	Z
	443	Electronics and appliance stores	111	10 115	.1
	4431	Electronics and appliance stores	111	10 115	.1
	44311	Appliance, television, and other electronics stores	108	9 944	.1
	443111	Household appliance stores	100	9 835	.1
	443112	Radio, television, and other electronics stores	8	109	Z
	444	Building material and garden equipment and supplies dealers	32 193	16 382 829	88.6
	4441	Building material and supplies dealers	31 422	16 339 244	88.4
	44411	Home centers	5 523	6 597 617	35.7
	444110	Home centers	5 523	6 597 617	35.7
	44412	Paint and wallpaper stores	7 642	7 039 018	38.1
	444120	Paint and wallpaper stores	7 642	7 039 018	38.1
	44413	Hardware stores	12 028	1 821 847	9.9
	444130	Hardware stores	12 028	1 821 847	9.9
	44419	Other building material dealers	6 229	880 762	4.8
	444190	Other building material dealers	6 229	880 762	4.8
	4441901	Retail lumber yards	4 652	697 360	3.8
	4441902	All other building material dealers	1 577	183 402	1.0
	4442	Lawn and garden equipment and supplies stores	771	43 585	.2
	44421	Outdoor power equipment stores	75	3 926	Z
	444210	Outdoor power equipment stores	75	3 926	Z
	44422	Nursery, garden center, and farm supply stores	696	39 659	.2
	444220	Nursery, garden center, and farm supply stores	696	39 659	.2
	445	Food and beverage stores	82	341	Z
	4451	Grocery stores	82	341	Z
	44511	Supermarkets and other grocery (except convenience) stores	82	341	Z
	445110	Supermarkets and other grocery (except convenience) stores	82	341	Z

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Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
20670		Paint & sundries—Con.			
	447	Gasoline stations	20	746	Z
	4471	Gasoline stations	20	746	Z
	44711	Gasoline stations with convenience stores	9	114	Z
	447110	Gasoline stations with convenience stores	9	114	Z
	44719	Other gasoline stations	11	632	Z
	447190	Other gasoline stations	11	632	Z
	451	Sporting goods, hobby, book, and music stores	149	5 466	Z
	4511	Sporting goods, hobby, and musical instrument stores	148	5 033	Z
	45112	Hobby, toy, and game stores	141	4 660	Z
	451120	Hobby, toy, and game stores	141	4 660	Z
	45113	Sewing, needlework, and piece goods stores	6	16	Z
	451130	Sewing, needlework, and piece goods stores	6	16	Z
	452	General merchandise stores	26 743	1 859 594	10.1
	4521	Department stores	5 750	835 234	4.5
	45211	Department stores	5 750	835 234	4.5
	452111	Department stores (except discount department stores)	889	156 910	.8
	452112	Discount department stores	4 861	678 324	3.7
	4529	Other general merchandise stores	20 993	1 024 360	5.5
	45291	Warehouse clubs and supercenters	1 687	630 497	3.4
	452910	Warehouse clubs and supercenters	1 687	630 497	3.4
	45299	All other general merchandise stores	19 306	393 863	2.1
	452990	All other general merchandise stores	19 306	393 863	2.1
	4529901	Variety stores	14 526	217 469	1.2
	4529904	Miscellaneous general merchandise stores	4 780	176 394	1.0
	453	Miscellaneous store retailers	112	6 399	Z
	4532	Office supplies, stationery, and gift stores	51	2 317	Z
	45322	Gift, novelty, and souvenir stores	49	2 316	Z
	453220	Gift, novelty, and souvenir stores	49	2 316	Z
	4539	Other miscellaneous store retailers	61	4 082	Z
	45392	Art dealers	7	23	Z
	453920	Art dealers	7	23	Z
	45393	Manufactured (mobile) home dealers	9	46	Z
	453930	Manufactured (mobile) home dealers	9	46	Z
	45399	All other miscellaneous store retailers	45	4 013	Z
	453998	All other miscellaneous store retailers (except tobacco stores)	45	4 013	Z
	454	Nonstore retailers	194	54 455	.3
	4541	Electronic shopping and mail-order houses	29	6 808	Z
	45411	Electronic shopping and mail-order houses	29	6 808	Z
	454111	Electronic shopping	22	6 587	Z
	454113	Mail-order houses	7	221	Z
	4543	Direct selling establishments	165	47 647	.3
	45439	Other direct selling establishments	161	47 627	.3
	454390	Other direct selling establishments	161	47 627	.3
	4543901	Direct selling, furniture, home furnishings, electronics, and appliances	12	285	Z
	4543903	Direct selling, other merchandise	149	47 342	.3
20680		Manufactured (mobile) homes	5 713	9 326 033	100.0
	441	Motor vehicle and parts dealers	80	35 642	.4
	4411	Automobile dealers	10	465	Z
	44111	New car dealers	10	465	Z
	441110	New car dealers	10	465	Z
	4412	Other motor vehicle dealers	70	35 177	.4
	44121	Recreational vehicle dealers	49	31 378	.3
	441210	Recreational vehicle dealers	49	31 378	.3
	44122	Motorcycle, boat, and other motor vehicle dealers	21	3 799	Z
	441222	Boat dealers	15	952	Z
	441229	All other motor vehicle dealers	6	2 847	Z
	444	Building material and garden equipment and supplies dealers	64	14 208	.2
	4441	Building material and supplies dealers	64	14 208	.2
	44411	Home centers	25	3 609	Z
	444110	Home centers	25	3 609	Z
	44413	Hardware stores	11	270	Z
	444130	Hardware stores	11	270	Z
	44419	Other building material dealers	28	10 329	.1
	444190	Other building material dealers	28	10 329	.1
	4441901	Retail lumber yards	13	106	Z
	4441902	All other building material dealers	15	10 223	.1
	453	Miscellaneous store retailers	5 561	9 266 049	99.4
	4539	Other miscellaneous store retailers	5 561	9 266 049	99.4
	45393	Manufactured (mobile) home dealers	5 553	9 253 096	99.2
	453930	Manufactured (mobile) home dealers	5 553	9 253 096	99.2
	45399	All other miscellaneous store retailers	8	12 953	.1
	453998	All other miscellaneous store retailers (except tobacco stores)	8	12 953	.1

See footnotes at end of table.

Table 2. Kinds of Business by Broad Product Line for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
20690		Wallpaper & other flexible wallcoverings	11 403	759 641	100.0
	442	Furniture and home furnishings stores	1 547	72 065	9.5
	4421	Furniture stores	53	2 671	.4
	44211	Furniture stores	53	2 671	.4
	442110	Furniture stores	53	2 671	.4
	4422	Home furnishings stores	1 494	69 394	9.1
	44221	Floor covering stores	1 180	46 965	6.2
	442210	Floor covering stores	1 180	46 965	6.2
	44229	Other home furnishings stores	314	22 429	3.0
	442291	Window treatment stores	240	19 096	2.5
	442299	All other home furnishings stores	74	3 333	.4
	443	Electronics and appliance stores	27	2 791	.4
	4431	Electronics and appliance stores	27	2 791	.4
	44311	Appliance, television, and other electronics stores	27	2 791	.4
	443111	Household appliance stores	27	2 791	.4
	444	Building material and garden equipment and supplies dealers	9 542	662 339	87.2
	4441	Building material and supplies dealers	9 536	660 634	87.0
	44411	Home centers	2 261	187 463	24.7
	444110	Home centers	2 261	187 463	24.7
	44412	Paint and wallpaper stores	5 257	413 598	54.4
	444120	Paint and wallpaper stores	5 257	413 598	54.4
	44413	Hardware stores	1 479	29 818	3.9
	444130	Hardware stores	1 479	29 818	3.9
	44419	Other building material dealers	539	29 755	3.9
	444190	Other building material dealers	539	29 755	3.9
	4441901	Retail lumber yards	294	19 855	2.6
	4441902	All other building material dealers	245	9 900	1.3
	4442	Lawn and garden equipment and supplies stores	6	1 705	.2
	452	General merchandise stores	6	186	Z
	4529	Other general merchandise stores	6	186	Z
	45299	All other general merchandise stores	6	186	Z
	452990	All other general merchandise stores	6	186	Z
	4529904	Miscellaneous general merchandise stores	6	186	Z
	453	Miscellaneous store retailers	161	1 122	.1
	4532	Office supplies, stationery, and gift stores	153	985	.1
	45322	Gift, novelty, and souvenir stores	153	985	.1
	453220	Gift, novelty, and souvenir stores	153	985	.1
	454	Nonstore retailers	112	19 391	2.6
	4541	Electronic shopping and mail-order houses	9	12 365	1.6
	45411	Electronic shopping and mail-order houses	9	12 365	1.6
	454111	Electronic shopping	7	12 364	1.6
	4543	Direct selling establishments	103	7 026	.9
	45439	Other direct selling establishments	103	7 026	.9
	454390	Other direct selling establishments	103	7 026	.9
	4543901	Direct selling, furniture, home furnishings, electronics, and appliances	82	3 341	.4
	4543903	Direct selling, other merchandise	21	3 685	.5
20700		Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002	59 320	610 830 101	100.0
	441	Motor vehicle and parts dealers	58 186	609 865 373	99.8
	4411	Automobile dealers	51 731	598 300 563	97.9
	44111	New car dealers	26 670	552 272 434	90.4
	441110	New car dealers	26 670	552 272 434	90.4
	44112	Used car dealers	25 061	46 028 129	7.5
	441120	Used car dealers	25 061	46 028 129	7.5
	4412	Other motor vehicle dealers	5 574	11 414 998	1.9
	44121	Recreational vehicle dealers	348	132 573	Z
	441210	Recreational vehicle dealers	348	132 573	Z
	44122	Motorcycle, boat, and other motor vehicle dealers	5 226	11 282 425	1.8
	441221	Motorcycle dealers	4 733	11 023 417	1.8
	441222	Boat dealers	208	84 627	Z
	441229	All other motor vehicle dealers	285	174 381	Z
	4413	Automotive parts, accessories, and tire stores	881	149 812	Z
	44131	Automotive parts and accessories stores	810	146 001	Z
	441310	Automotive parts and accessories stores	810	146 001	Z
	44132	Tire dealers	71	3 811	Z
	441320	Tire dealers	71	3 811	Z
	444	Building material and garden equipment and supplies dealers	81	16 539	Z
	4442	Lawn and garden equipment and supplies stores	81	16 539	Z
	44421	Outdoor power equipment stores	72	16 047	Z
	444210	Outdoor power equipment stores	72	16 047	Z
	44422	Nursery, garden center, and farm supply stores	9	492	Z
	444220	Nursery, garden center, and farm supply stores	9	492	Z

See footnotes at end of table.

Table 2. Kinds of Business by Broad Product Line for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
20700		Autos, cars, vans, trucks, motorcycles, motor bikes & oth powered transportation vehicles, incl all outright sls plus fair sls value of all motor vehicles marketed under leases negotiated in 2002—Con.			
	447	Gasoline stations	458	61 624	Z
	4471	Gasoline stations	458	61 624	Z
	44711	Gasoline stations with convenience stores	165	27 116	Z
	447110	Gasoline stations with convenience stores	165	27 116	Z
	44719	Other gasoline stations	293	34 508	Z
	447190	Other gasoline stations	293	34 508	Z
	451	Sporting goods, hobby, book, and music stores	83	31 337	Z
	4511	Sporting goods, hobby, and musical instrument stores	83	31 337	Z
	45111	Sporting goods stores	83	31 337	Z
	451110	Sporting goods stores	83	31 337	Z
	4511102	Specialty-line sporting goods stores	80	30 723	Z
	453	Miscellaneous store retailers	302	69 470	Z
	4533	Used merchandise stores	233	6 000	Z
	45331	Used merchandise stores	233	6 000	Z
	453310	Used merchandise stores	233	6 000	Z
	4539	Other miscellaneous store retailers	67	63 439	Z
	45393	Manufactured (mobile) home dealers	51	8 298	Z
	453930	Manufactured (mobile) home dealers	51	8 298	Z
	45399	All other miscellaneous store retailers	16	55 141	Z
	453998	All other miscellaneous store retailers (except tobacco stores)	16	55 141	Z
	454	Nonstore retailers	203	785 612	.1
	4541	Electronic shopping and mail-order houses	162	778 556	.1
	45411	Electronic shopping and mail-order houses	162	778 556	.1
	454111	Electronic shopping	150	370 348	.1
	454113	Mail-order houses	8	84 198	Z
	4543	Direct selling establishments	41	7 056	Z
	45431	Fuel dealers	36	7 008	Z
	454311	Heating oil dealers	20	6 144	Z
	454312	Liquefied petroleum gas (bottled gas) dealers	16	864	Z
20720		Automotive fuels	135 638	177 340 030	100.0
	441	Motor vehicle and parts dealers	2 376	268 427	.2
	4411	Automobile dealers	1 268	135 022	.1
	44111	New car dealers	895	111 178	.1
	441110	New car dealers	895	111 178	.1
	44112	Used car dealers	373	23 844	Z
	441120	Used car dealers	373	23 844	Z
	4412	Other motor vehicle dealers	195	25 283	Z
	44121	Recreational vehicle dealers	20	2 177	Z
	441210	Recreational vehicle dealers	20	2 177	Z
	44122	Motorcycle, boat, and other motor vehicle dealers	175	23 106	Z
	441221	Motorcycle dealers	48	652	Z
	441222	Boat dealers	118	9 254	Z
	441229	All other motor vehicle dealers	9	13 200	Z
	4413	Automotive parts, accessories, and tire stores	913	108 122	.1
	44131	Automotive parts and accessories stores	736	83 307	Z
	441310	Automotive parts and accessories stores	736	83 307	Z
	44132	Tire dealers	177	24 815	Z
	441320	Tire dealers	177	24 815	Z
	444	Building material and garden equipment and supplies dealers	1 109	649 908	.4
	4441	Building material and supplies dealers	287	35 701	Z
	44411	Home centers	21	1 180	Z
	444110	Home centers	21	1 180	Z
	44413	Hardware stores	189	21 027	Z
	444130	Hardware stores	189	21 027	Z
	44419	Other building material dealers	74	13 433	Z
	444190	Other building material dealers	74	13 433	Z
	4441901	Retail lumber yards	30	2 917	Z
	4441902	All other building material dealers	44	10 516	Z
	4442	Lawn and garden equipment and supplies stores	822	614 207	.3
	44421	Outdoor power equipment stores	18	1 188	Z
	444210	Outdoor power equipment stores	18	1 188	Z
	44422	Nursery, garden center, and farm supply stores	804	613 019	.3
	444220	Nursery, garden center, and farm supply stores	804	613 019	.3
	445	Food and beverage stores	3 721	2 546 981	1.4
	4451	Grocery stores	3 439	2 467 832	1.4
	44511	Supermarkets and other grocery (except convenience) stores	2 738	2 327 592	1.3
	445110	Supermarkets and other grocery (except convenience) stores	2 738	2 327 592	1.3
	44512	Convenience stores	701	140 240	.1
	445120	Convenience stores	701	140 240	.1
	4452	Specialty food stores	34	7 161	Z
	44522	Fish and seafood markets	7	1 193	Z
	445220	Fish and seafood markets	7	1 193	Z
	44523	Fruit and vegetable markets	10	3 218	Z
	445230	Fruit and vegetable markets	10	3 218	Z
	44529	Other specialty food stores	12	2 340	Z
	445299	All other specialty food stores	11	2 103	Z

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Table 2. Kinds of Business by Broad Product Line for the United States: 2002—Con.

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Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
20720		Automotive fuels—Con.			
	445	Food and beverage stores—Con.			
	4453	Beer, wine, and liquor stores	248	71 988	Z
	44531	Beer, wine, and liquor stores	248	71 988	Z
	445310	Beer, wine, and liquor stores	248	71 988	Z
	447	Gasoline stations	121 446	170 783 163	96.3
	4471	Gasoline stations	121 446	170 783 163	96.3
	44711	Gasoline stations with convenience stores	93 691	122 264 017	68.9
	447110	Gasoline stations with convenience stores	93 691	122 264 017	68.9
	44719	Other gasoline stations	27 755	48 519 146	27.4
	447190	Other gasoline stations	27 755	48 519 146	27.4
	451	Sporting goods, hobby, book, and music stores	59	15 586	Z
	4511	Sporting goods, hobby, and musical instrument stores	59	15 586	Z
	45111	Sporting goods stores	59	15 586	Z
	451110	Sporting goods stores	59	15 586	Z
	4511101	General-line sporting goods stores	19	3 644	Z
	4511102	Specialty-line sporting goods stores	40	11 942	Z
	452	General merchandise stores	3 557	130 831	.1
	4521	Department stores	1 569	16 271	Z
	45211	Department stores	1 569	16 271	Z
	452112	Discount department stores	1 568	16 254	Z
	4529	Other general merchandise stores	1 988	114 560	.1
	45291	Warehouse clubs and supercenters	1 413	102 081	.1
	452910	Warehouse clubs and supercenters	1 413	102 081	.1
	45299	All other general merchandise stores	575	12 479	Z
	452990	All other general merchandise stores	575	12 479	Z
	4529904	Miscellaneous general merchandise stores	570	9 238	Z
	453	Miscellaneous store retailers	249	100 446	.1
	4539	Other miscellaneous store retailers	249	100 446	.1
	45399	All other miscellaneous store retailers	248	100 425	.1
	453991	Tobacco stores	248	100 425	.1
	454	Nonstore retailers	3 118	2 842 593	1.6
	4543	Direct selling establishments	3 118	2 842 593	1.6
	45431	Fuel dealers	3 021	2 820 964	1.6
	454311	Heating oil dealers	2 599	2 543 890	1.4
	454312	Liquefied petroleum gas (bottled gas) dealers	421	276 746	.2
	45439	Other direct selling establishments	97	21 629	Z
	454390	Other direct selling establishments	97	21 629	Z
	4543903	Direct selling, other merchandise	97	21 629	Z
20730		Automotive lubricants, including oil, greases, etc.	135 131	6 259 156	100.0
	441	Motor vehicle and parts dealers	41 392	3 141 100	50.2
	4411	Automobile dealers	14 285	1 213 374	19.4
	44111	New car dealers	13 337	1 186 498	19.0
	441110	New car dealers	13 337	1 186 498	19.0
	44112	Used car dealers	948	26 876	.4
	441120	Used car dealers	948	26 876	.4
	4412	Other motor vehicle dealers	558	23 701	.4
	44121	Recreational vehicle dealers	51	1 759	Z
	441210	Recreational vehicle dealers	51	1 759	Z
	44122	Motorcycle, boat, and other motor vehicle dealers	507	21 942	.4
	441221	Motorcycle dealers	417	16 463	.3
	441222	Boat dealers	65	2 129	Z
	441229	All other motor vehicle dealers	25	3 350	.1
	4413	Automotive parts, accessories, and tire stores	26 549	1 904 025	30.4
	44131	Automotive parts and accessories stores	22 864	1 724 749	27.6
	441310	Automotive parts and accessories stores	22 864	1 724 749	27.6
	44132	Tire dealers	3 685	179 276	2.9
	441320	Tire dealers	3 685	179 276	2.9
	443	Electronics and appliance stores	22	294	Z
	4431	Electronics and appliance stores	22	294	Z
	44311	Appliance, television, and other electronics stores	20	244	Z
	443111	Household appliance stores	19	213	Z
	444	Building material and garden equipment and supplies dealers	8 029	213 674	3.4
	4441	Building material and supplies dealers	6 579	145 480	2.3
	44411	Home centers	592	59 885	1.0
	444110	Home centers	592	59 885	1.0
	44412	Paint and wallpaper stores	13	197	Z
	444120	Paint and wallpaper stores	13	197	Z
	44413	Hardware stores	5 628	79 509	1.3
	444130	Hardware stores	5 628	79 509	1.3
	44419	Other building material dealers	346	5 889	.1
	444190	Other building material dealers	346	5 889	.1
	4441901	Retail lumber yards	249	4 431	.1
	4441902	All other building material dealers	97	1 458	Z
	4442	Lawn and garden equipment and supplies stores	1 450	68 194	1.1
	44421	Outdoor power equipment stores	203	5 196	.1
	444210	Outdoor power equipment stores	203	5 196	.1
	44422	Nursery, garden center, and farm supply stores	1 247	62 998	1.0
	444220	Nursery, garden center, and farm supply stores	1 247	62 998	1.0

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Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
20730		Automotive lubricants, including oil, greases, etc.—Con.			
	445	Food and beverage stores	17 621	175 624	2.8
	4451	Grocery stores	17 017	170 440	2.7
	44511	Supermarkets and other grocery (except convenience) stores	8 778	96 406	1.5
	445110	Supermarkets and other grocery (except convenience) stores	8 778	96 406	1.5
	44512	Convenience stores	8 239	74 034	1.2
	445120	Convenience stores	8 239	74 034	1.2
	4452	Specialty food stores	21	107	Z
	44521	Meat markets	16	93	Z
	445210	Meat markets	16	93	Z
	4453	Beer, wine, and liquor stores	583	5 077	.1
	44531	Beer, wine, and liquor stores	583	5 077	.1
	445310	Beer, wine, and liquor stores	583	5 077	.1
	446	Health and personal care stores	5 372	64 450	1.0
	4461	Health and personal care stores	5 372	64 450	1.0
	44611	Pharmacies and drug stores	5 372	64 450	1.0
	446110	Pharmacies and drug stores	5 372	64 450	1.0
	4461101	Pharmacies and drug stores	5 354	63 815	1.0
	4461102	Proprietary stores	18	635	Z
	447	Gasoline stations	49 275	1 311 509	21.0
	4471	Gasoline stations	49 275	1 311 509	21.0
	44711	Gasoline stations with convenience stores	36 351	628 709	10.0
	447110	Gasoline stations with convenience stores	36 351	628 709	10.0
	44719	Other gasoline stations	12 924	682 800	10.9
	447190	Other gasoline stations	12 924	682 800	10.9
	451	Sporting goods, hobby, book, and music stores	47	4 408	.1
	4511	Sporting goods, hobby, and musical instrument stores	47	4 408	.1
	45111	Sporting goods stores	47	4 408	.1
	451110	Sporting goods stores	47	4 408	.1
	4511101	General-line sporting goods stores	38	4 014	.1
	4511102	Specialty-line sporting goods stores	9	394	Z
	452	General merchandise stores	11 912	1 109 606	17.7
	4521	Department stores	3 072	338 407	5.4
	45211	Department stores	3 072	338 407	5.4
	452111	Department stores (except discount department stores)	2 929	8 370	.1
	452112	Discount department stores	2 743	330 037	5.3
	4529	Other general merchandise stores	8 840	771 199	12.3
	45291	Warehouse clubs and supercenters	2 210	604 760	9.7
	452910	Warehouse clubs and supercenters	2 210	604 760	9.7
	45299	All other general merchandise stores	6 630	166 439	2.7
	452990	All other general merchandise stores	6 630	166 439	2.7
	4529901	Variety stores	4 088	46 017	.7
	4529904	Miscellaneous general merchandise stores	2 542	120 422	1.9
	453	Miscellaneous store retailers	241	4 702	.1
	4539	Other miscellaneous store retailers	241	4 702	.1
	45399	All other miscellaneous store retailers	241	4 702	.1
	453991	Tobacco stores	4 228	4 681	.1
	453998	All other miscellaneous store retailers (except tobacco stores)	13	21	Z
	454	Nonstore retailers	1 218	233 786	3.7
	4541	Electronic shopping and mail-order houses	60	9 416	.2
	45411	Electronic shopping and mail-order houses	60	9 416	.2
	454111	Electronic shopping	23	4 144	.1
	454113	Mail-order houses	37	5 272	.1
	4543	Direct selling establishments	1 158	224 370	3.6
	45431	Fuel dealers	997	222 432	3.6
	454311	Heating oil dealers	843	185 921	3.0
	454312	Liquefied petroleum gas (bottled gas) dealers	154	36 511	.6
	45439	Other direct selling establishments	161	1 938	Z
	454390	Other direct selling establishments	161	1 938	Z
	4543903	Direct selling, other merchandise	161	1 938	Z
20740		Automotive tires, tubes, batteries, parts, accessories	158 044	86 702 325	100.0
	441	Motor vehicle and parts dealers	83 820	73 729 520	85.0
	4411	Automobile dealers	26 666	23 806 567	27.5
	44111	New car dealers	24 154	23 481 601	27.1
	441110	New car dealers	24 154	23 481 601	27.1
	44112	Used car dealers	2 512	324 966	.4
	441120	Used car dealers	2 512	324 966	.4
	4412	Other motor vehicle dealers	971	370 353	.4
	44121	Recreational vehicle dealers	152	29 123	Z
	441210	Recreational vehicle dealers	152	29 123	Z
	44122	Motorcycle, boat, and other motor vehicle dealers	819	341 230	.4
	441221	Motorcycle dealers	571	277 425	.3
	441222	Boat dealers	81	18 214	Z
	441229	All other motor vehicle dealers	167	45 591	.1
	4413	Automotive parts, accessories, and tire stores	56 183	49 552 600	57.2
	44131	Automotive parts and accessories stores	37 926	33 407 305	38.5
	441310	Automotive parts and accessories stores	37 926	33 407 305	38.5
	44132	Tire dealers	18 257	16 145 295	18.6
	441320	Tire dealers	18 257	16 145 295	18.6

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Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
20740		Automotive tires, tubes, batteries, parts, accessories—Con.			
	443	Electronics and appliance stores	573	36 540	Z
	4431	Electronics and appliance stores	573	36 540	Z
	44311	Appliance, television, and other electronics stores	568	36 099	Z
	443111	Household appliance stores	224	16 714	Z
	443112	Radio, television, and other electronics stores	344	19 385	Z
	444	Building material and garden equipment and supplies dealers	7 586	715 352	.8
	4441	Building material and supplies dealers	5 355	248 019	.3
	44411	Home centers	537	79 614	.1
	444110	Home centers	537	79 614	.1
	44412	Paint and wallpaper stores	23	9 821	Z
	444120	Paint and wallpaper stores	23	9 821	Z
	44413	Hardware stores	4 291	126 531	.1
	444130	Hardware stores	4 291	126 531	.1
	44419	Other building material dealers	504	32 053	Z
	444190	Other building material dealers	504	32 053	Z
	4441901	Retail lumber yards	271	5 134	Z
	4441902	All other building material dealers	233	26 919	Z
	4442	Lawn and garden equipment and supplies stores	2 231	467 333	.5
	44421	Outdoor power equipment stores	174	18 741	Z
	444210	Outdoor power equipment stores	174	18 741	Z
	44422	Nursery, garden center, and farm supply stores	2 057	448 592	.5
	444220	Nursery, garden center, and farm supply stores	2 057	448 592	.5
	445	Food and beverage stores	4 275	33 089	Z
	4451	Grocery stores	4 266	33 044	Z
	44511	Supermarkets and other grocery (except convenience) stores	3 816	26 848	Z
	445110	Supermarkets and other grocery (except convenience) stores	3 816	26 848	Z
	44512	Convenience stores	450	6 196	Z
	445120	Convenience stores	450	6 196	Z
	4453	Beer, wine, and liquor stores	9	45	Z
	44531	Beer, wine, and liquor stores	9	45	Z
	445310	Beer, wine, and liquor stores	9	45	Z
	446	Health and personal care stores	4 918	17 211	Z
	4461	Health and personal care stores	4 918	17 211	Z
	44611	Pharmacies and drug stores	4 913	16 982	Z
	446110	Pharmacies and drug stores	4 913	16 982	Z
	4461101	Pharmacies and drug stores	4 817	16 871	Z
	4461102	Proprietary stores	96	111	Z
	447	Gasoline stations	32 993	3 351 536	3.9
	4471	Gasoline stations	32 993	3 351 536	3.9
	44711	Gasoline stations with convenience stores	18 694	959 299	1.1
	447110	Gasoline stations with convenience stores	18 694	959 299	1.1
	44719	Other gasoline stations	14 299	2 392 237	2.8
	447190	Other gasoline stations	14 299	2 392 237	2.8
	451	Sporting goods, hobby, book, and music stores	61	33 989	Z
	4511	Sporting goods, hobby, and musical instrument stores	61	33 989	Z
	45111	Sporting goods stores	61	33 989	Z
	451110	Sporting goods stores	61	33 989	Z
	4511101	General-line sporting goods stores	38	30 308	Z
	4511102	Specialty-line sporting goods stores	23	3 681	Z
	452	General merchandise stores	22 011	5 834 640	6.7
	4521	Department stores	5 903	2 119 194	2.4
	45211	Department stores	5 903	2 119 194	2.4
	452111	Department stores (except discount department stores)	875	45 597	.1
	452112	Discount department stores	5 028	2 073 597	2.4
	4529	Other general merchandise stores	16 108	3 715 446	4.3
	45291	Warehouse clubs and supercenters	2 871	3 135 400	3.6
	452910	Warehouse clubs and supercenters	2 871	3 135 400	3.6
	45299	All other general merchandise stores	13 237	580 046	.7
	452990	All other general merchandise stores	13 237	580 046	.7
	4529901	Variety stores	6 353	80 011	.1
	4529904	Miscellaneous general merchandise stores	6 884	500 035	.6
	453	Miscellaneous store retailers	145	2 009	Z
	4533	Used merchandise stores	87	933	Z
	45331	Used merchandise stores	87	933	Z
	453310	Used merchandise stores	87	933	Z
	4539	Other miscellaneous store retailers	58	1 076	Z
	45399	All other miscellaneous store retailers	58	1 076	Z
	453991	Tobacco stores	45	1 055	Z
	453998	All other miscellaneous store retailers (except tobacco stores)	13	21	Z

See footnotes at end of table.

Table 2. Kinds of Business by Broad Product Line for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
20740		Automotive tires, tubes, batteries, parts, accessories—Con.			
	454	Nonstore retailers	1 657	2 947 127	3.4
	4541	Electronic shopping and mail-order houses	1 130	2 865 086	3.3
	45411	Electronic shopping and mail-order houses	1 130	2 865 086	3.3
	454111	Electronic shopping	240	783 546	.9
	454113	Mail-order houses	889	2 079 311	2.4
	4543	Direct selling establishments	527	82 041	.1
	45431	Fuel dealers	446	80 305	.1
	454311	Heating oil dealers	272	70 308	.1
	454312	Liquefied petroleum gas (bottled gas) dealers	174	9 997	Z
	45439	Other direct selling establishments	81	1 736	Z
	454390	Other direct selling establishments	81	1 736	Z
	4543901	Direct selling, furniture, home furnishings, electronics, and appliances	9	425	Z
	4543903	Direct selling, other merchandise	72	1 311	Z
20780		Household fuels, including oil, LP gas, wood, coal	51 951	21 834 538	100.0
	441	Motor vehicle and parts dealers	455	22 923	.1
	4412	Other motor vehicle dealers	255	7 435	Z
	44121	Recreational vehicle dealers	237	6 772	Z
	441210	Recreational vehicle dealers	237	6 772	Z
	44122	Motorcycle, boat, and other motor vehicle dealers	18	663	Z
	441222	Boat dealers	7	103	Z
	441229	All other motor vehicle dealers	7	172	Z
	4413	Automotive parts, accessories, and tire stores	197	15 424	.1
	44131	Automotive parts and accessories stores	164	12 995	.1
	441310	Automotive parts and accessories stores	164	12 995	.1
	44132	Tire dealers	33	2 429	Z
	441320	Tire dealers	33	2 429	Z
	443	Electronics and appliance stores	28	2 157	Z
	4431	Electronics and appliance stores	28	2 157	Z
	44311	Appliance, television, and other electronics stores	28	2 157	Z
	443111	Household appliance stores	26	2 147	Z
	444	Building material and garden equipment and supplies dealers	5 575	491 761	2.3
	4441	Building material and supplies dealers	4 297	166 699	.8
	44411	Home centers	1 705	65 252	.3
	444110	Home centers	1 705	65 252	.3
	44413	Hardware stores	2 321	57 198	.3
	444130	Hardware stores	2 321	57 198	.3
	44419	Other building material dealers	266	44 164	.2
	444190	Other building material dealers	266	44 164	.2
	4441901	Retail lumber yards	140	11 957	.1
	4441902	All other building material dealers	126	32 207	.1
	4442	Lawn and garden equipment and supplies stores	1 278	325 062	1.5
	44421	Outdoor power equipment stores	60	3 092	Z
	444210	Outdoor power equipment stores	60	3 092	Z
	44422	Nursery, garden center, and farm supply stores	1 218	321 970	1.5
	444220	Nursery, garden center, and farm supply stores	1 218	321 970	1.5
	445	Food and beverage stores	7 541	235 509	1.1
	4451	Grocery stores	7 418	234 027	1.1
	44511	Supermarkets and other grocery (except convenience) stores	6 562	218 386	1.0
	445110	Supermarkets and other grocery (except convenience) stores	6 562	218 386	1.0
	44512	Convenience stores	856	15 641	.1
	445120	Convenience stores	856	15 641	.1
	4452	Specialty food stores	11	91	Z
	44521	Meat markets	7	24	Z
	445210	Meat markets	7	24	Z
	4453	Beer, wine, and liquor stores	112	1 391	Z
	44531	Beer, wine, and liquor stores	112	1 391	Z
	445310	Beer, wine, and liquor stores	112	1 391	Z
	446	Health and personal care stores	163	4 649	Z
	4461	Health and personal care stores	163	4 649	Z
	44611	Pharmacies and drug stores	163	4 649	Z
	446110	Pharmacies and drug stores	163	4 649	Z
	4461101	Pharmacies and drug stores	163	4 649	Z
	447	Gasoline stations	24 081	2 826 485	12.9
	4471	Gasoline stations	24 081	2 826 485	12.9
	44711	Gasoline stations with convenience stores	17 262	798 596	3.7
	447110	Gasoline stations with convenience stores	17 262	798 596	3.7
	44719	Other gasoline stations	6 819	2 027 889	9.3
	447190	Other gasoline stations	6 819	2 027 889	9.3
	451	Sporting goods, hobby, book, and music stores	8	367	Z
	4511	Sporting goods, hobby, and musical instrument stores	8	367	Z
	45111	Sporting goods stores	8	367	Z
	451110	Sporting goods stores	8	367	Z

See footnotes at end of table.

Table 2. Kinds of Business by Broad Product Line for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
20780		Household fuels, including oil, LP gas, wood, coal—Con.			
	452	General merchandise stores	2 868	66 316	.3
	4521	Department stores	1 340	20 051	.1
	45211	Department stores	1 340	20 051	.1
	452112	Discount department stores	1 340	20 051	.1
	4529	Other general merchandise stores	1 528	46 265	.2
	45291	Warehouse clubs and supercenters	1 228	22 967	.1
	452910	Warehouse clubs and supercenters	1 228	22 967	.1
	45299	All other general merchandise stores	300	23 298	.1
	452990	All other general merchandise stores	300	23 298	.1
	4529901	Variety stores	28	6 986	Z
	4529904	Miscellaneous general merchandise stores	272	16 312	.1
	453	Miscellaneous store retailers	92	4 338	Z
	4539	Other miscellaneous store retailers	86	4 281	Z
	45399	All other miscellaneous store retailers	83	4 232	Z
	453991	Tobacco stores	37	926	Z
	453998	All other miscellaneous store retailers (except tobacco stores)	46	3 306	Z
	454	Nonstore retailers	11 137	18 180 007	83.3
	4543	Direct selling establishments	11 128	18 176 747	83.2
	45431	Fuel dealers	11 079	18 171 332	83.2
	454311	Heating oil dealers	4 672	9 853 239	45.1
	454312	Liquefied petroleum gas (bottled gas) dealers	6 203	8 258 849	37.8
	454319	Other fuel dealers	204	59 244	.3
	45439	Other direct selling establishments	49	5 415	Z
	454390	Other direct selling establishments	49	5 415	Z
	4543903	Direct selling, other merchandise	49	5 415	Z
20790		Crude oil	588	68 371	100.0
	447	Gasoline stations	582	60 933	89.1
	4471	Gasoline stations	582	60 933	89.1
	44711	Gasoline stations with convenience stores	236	11 090	16.2
	447110	Gasoline stations with convenience stores	236	11 090	16.2
	44719	Other gasoline stations	346	49 843	72.9
	447190	Other gasoline stations	346	49 843	72.9
20800		Pets, pet foods, & pet supplies	110 757	18 760 440	100.0
	443	Electronics and appliance stores	7	10	Z
	4431	Electronics and appliance stores	7	10	Z
	44311	Appliance, television, and other electronics stores	7	10	Z
	443111	Household appliance stores	7	10	Z
	444	Building material and garden equipment and supplies dealers	10 692	1 007 166	5.4
	4441	Building material and supplies dealers	5 996	369 433	2.0
	44411	Home centers	1 902	274 637	1.5
	444110	Home centers	1 902	274 637	1.5
	44412	Paint and wallpaper stores	7	234	Z
	444120	Paint and wallpaper stores	7	234	Z
	44413	Hardware stores	3 873	87 857	.5
	444130	Hardware stores	3 873	87 857	.5
	44419	Other building material dealers	214	6 705	Z
	444190	Other building material dealers	214	6 705	Z
	4441901	Retail lumber yards	165	4 242	Z
	4441902	All other building material dealers	49	2 463	Z
	4442	Lawn and garden equipment and supplies stores	4 696	637 733	3.4
	44421	Outdoor power equipment stores	63	4 993	Z
	444210	Outdoor power equipment stores	63	4 993	Z
	44422	Nursery, garden center, and farm supply stores	4 633	632 740	3.4
	444220	Nursery, garden center, and farm supply stores	4 633	632 740	3.4
	445	Food and beverage stores	35 678	3 700 940	19.7
	4451	Grocery stores	34 563	3 691 748	19.7
	44511	Supermarkets and other grocery (except convenience) stores	26 658	3 608 277	19.2
	445110	Supermarkets and other grocery (except convenience) stores	26 658	3 608 277	19.2
	44512	Convenience stores	7 905	83 471	.4
	445120	Convenience stores	7 905	83 471	.4
	4452	Specialty food stores	321	3 143	Z
	44521	Meat markets	62	626	Z
	445210	Meat markets	62	626	Z
	44523	Fruit and vegetable markets	40	669	Z
	445230	Fruit and vegetable markets	40	669	Z
	44529	Other specialty food stores	214	1 785	Z
	445291	Baked goods stores	40	1 059	Z
	445299	All other specialty food stores	172	710	Z
	4453	Beer, wine, and liquor stores	794	6 049	Z
	44531	Beer, wine, and liquor stores	794	6 049	Z
	445310	Beer, wine, and liquor stores	794	6 049	Z
	446	Health and personal care stores	14 971	176 509	.9
	4461	Health and personal care stores	14 971	176 509	.9
	44611	Pharmacies and drug stores	13 755	161 064	.9
	446110	Pharmacies and drug stores	13 755	161 064	.9
	4461101	Pharmacies and drug stores	13 677	158 628	.8
	4461102	Proprietary stores	78	2 436	Z
	44619	Other health and personal care stores	1 216	15 445	.1
	446191	Food (health) supplement stores	1 215	15 443	.1

See footnotes at end of table.

Table 2. Kinds of Business by Broad Product Line for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
20800		Pets, pet foods, & pet supplies—Con.			
	447	Gasoline stations	10 025	184 978	1.0
	4471	Gasoline stations	10 025	184 978	1.0
	44711	Gasoline stations with convenience stores	9 577	132 240	.7
	447110	Gasoline stations with convenience stores	9 577	132 240	.7
	44719	Other gasoline stations	448	52 738	.3
	447190	Other gasoline stations	448	52 738	.3
	451	Sporting goods, hobby, book, and music stores	33	2 702	Z
	4511	Sporting goods, hobby, and musical instrument stores	33	2 702	Z
	45111	Sporting goods stores	32	2 678	Z
	451110	Sporting goods stores	32	2 678	Z
	4511102	Specialty-line sporting goods stores	27	2 433	Z
	452	General merchandise stores	30 927	6 067 104	32.3
	4521	Department stores	4 782	2 385 156	12.7
	45211	Department stores	4 782	2 385 156	12.7
	452111	Department stores (except discount department stores)	8	4 585	Z
	452112	Discount department stores	4 774	2 380 571	12.7
	4529	Other general merchandise stores	26 145	3 681 948	19.6
	45291	Warehouse clubs and supercenters	2 658	3 170 493	16.9
	452910	Warehouse clubs and supercenters	2 658	3 170 493	16.9
	45299	All other general merchandise stores	23 487	511 455	2.7
	452990	All other general merchandise stores	23 487	511 455	2.7
	4529901	Variety stores	16 593	289 228	1.5
	4529904	Miscellaneous general merchandise stores	6 894	222 227	1.2
	453	Miscellaneous store retailers	7 887	7 133 766	38.0
	4531	Florists	24	695	Z
	45311	Florists	24	695	Z
	453110	Florists	24	695	Z
	4532	Office supplies, stationery, and gift stores	78	3 117	Z
	45322	Gift, novelty, and souvenir stores	78	3 117	Z
	453220	Gift, novelty, and souvenir stores	78	3 117	Z
	4539	Other miscellaneous store retailers	7 785	7 129 954	38.0
	45391	Pet and pet supplies stores	7 626	7 125 554	38.0
	453910	Pet and pet supplies stores	7 626	7 125 554	38.0
	45399	All other miscellaneous store retailers	155	4 379	Z
	453991	Tobacco stores	142	2 373	Z
	453998	All other miscellaneous store retailers (except tobacco stores)	13	2 006	Z
	454	Nonstore retailers	531	487 090	2.6
	4541	Electronic shopping and mail-order houses	257	449 012	2.4
	45411	Electronic shopping and mail-order houses	257	449 012	2.4
	454111	Electronic shopping	83	69 599	.4
	454113	Mail-order houses	174	379 413	2.0
	4543	Direct selling establishments	273	38 015	.2
	45431	Fuel dealers	9	185	Z
	454311	Heating oil dealers	9	185	Z
	45439	Other direct selling establishments	264	37 830	.2
	454390	Other direct selling establishments	264	37 830	.2
	4543901	Direct selling, furniture, home furnishings, electronics, and appliances	6	2 548	Z
	4543903	Direct selling, other merchandise	258	35 282	.2
20850		All other merchandise	326 469	104 378 353	100.0
	441	Motor vehicle and parts dealers	3 028	2 304 420	2.2
	4411	Automobile dealers	6	721	Z
	4412	Other motor vehicle dealers	2 756	2 216 841	2.1
	44121	Recreational vehicle dealers	131	25 563	Z
	441210	Recreational vehicle dealers	131	25 563	Z
	44122	Motorcycle, boat, and other motor vehicle dealers	2 625	2 191 278	2.1
	441221	Motorcycle dealers	586	57 419	.1
	441222	Boat dealers	667	114 706	.1
	441229	All other motor vehicle dealers	1 372	2 019 153	1.9
	4413	Automotive parts, accessories, and tire stores	266	86 858	.1
	44131	Automotive parts and accessories stores	242	81 967	.1
	441310	Automotive parts and accessories stores	242	81 967	.1
	44132	Tire dealers	24	4 891	Z
	441320	Tire dealers	24	4 891	Z
	442	Furniture and home furnishings stores	10 887	1 467 493	1.4
	4421	Furniture stores	1 833	268 701	.3
	44211	Furniture stores	1 833	268 701	.3
	442110	Furniture stores	1 833	268 701	.3
	4422	Home furnishings stores	9 054	1 198 792	1.1
	44221	Floor covering stores	169	27 210	Z
	442210	Floor covering stores	169	27 210	Z
	44229	Other home furnishings stores	8 885	1 171 582	1.1
	442291	Window treatment stores	83	2 434	Z
	442299	All other home furnishings stores	8 802	1 169 148	1.1

See footnotes at end of table.

Table 2. Kinds of Business by Broad Product Line for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
20850		All other merchandise—Con.			
	443	Electronics and appliance stores	21 374	6 391 038	6.1
	4431	Electronics and appliance stores	21 374	6 391 038	6.1
	44311	Appliance, television, and other electronics stores	17 717	6 064 015	5.8
	443111	Household appliance stores	527	195 086	.2
	443112	Radio, television, and other electronics stores	17 190	5 868 929	5.6
	44312	Computer and software stores	3 608	316 964	.3
	443120	Computer and software stores	3 608	316 964	.3
	44313	Camera and photographic supplies stores	49	10 059	Z
	443130	Camera and photographic supplies stores	49	10 059	Z
	444	Building material and garden equipment and supplies dealers	4 130	1 033 497	1.0
	4441	Building material and supplies dealers	1 136	613 843	.6
	44411	Home centers	286	414 895	.4
	444110	Home centers	286	414 895	.4
	44412	Paint and wallpaper stores	24	11 677	Z
	444120	Paint and wallpaper stores	24	11 677	Z
	44413	Hardware stores	484	88 824	.1
	444130	Hardware stores	484	88 824	.1
	44419	Other building material dealers	342	98 447	.1
	444190	Other building material dealers	342	98 447	.1
	4441901	Retail lumber yards	199	49 386	Z
	4441902	All other building material dealers	143	49 061	Z
	4442	Lawn and garden equipment and supplies stores	2 994	419 654	.4
	44421	Outdoor power equipment stores	54	10 979	Z
	444210	Outdoor power equipment stores	54	10 979	Z
	44422	Nursery, garden center, and farm supply stores	2 940	408 675	.4
	444220	Nursery, garden center, and farm supply stores	2 940	408 675	.4
	445	Food and beverage stores	52 647	4 631 684	4.4
	4451	Grocery stores	45 800	4 473 779	4.3
	44511	Supermarkets and other grocery (except convenience) stores	27 526	3 868 756	3.7
	445110	Supermarkets and other grocery (except convenience) stores	27 526	3 868 756	3.7
	44512	Convenience stores	18 274	605 023	.6
	445120	Convenience stores	18 274	605 023	.6
	4452	Specialty food stores	1 420	47 429	Z
	44521	Meat markets	205	2 664	Z
	445210	Meat markets	205	2 664	Z
	44522	Fish and seafood markets	68	545	Z
	445220	Fish and seafood markets	68	545	Z
	44523	Fruit and vegetable markets	186	6 452	Z
	445230	Fruit and vegetable markets	186	6 452	Z
	44529	Other specialty food stores	961	37 768	Z
	445291	Baked goods stores	88	1 159	Z
	445292	Confectionery and nut stores	484	23 136	Z
	445299	All other specialty food stores	389	13 473	Z
	4453	Beer, wine, and liquor stores	5 427	110 476	.1
	44531	Beer, wine, and liquor stores	5 427	110 476	.1
	445310	Beer, wine, and liquor stores	5 427	110 476	.1
	446	Health and personal care stores	22 900	3 309 712	3.2
	4461	Health and personal care stores	22 900	3 309 712	3.2
	44611	Pharmacies and drug stores	21 934	3 281 558	3.1
	446110	Pharmacies and drug stores	21 934	3 281 558	3.1
	4461101	Pharmacies and drug stores	21 547	3 220 350	3.1
	4461102	Proprietary stores	387	61 208	.1
	44612	Cosmetics, beauty supplies, and perfume stores	185	6 673	Z
	446120	Cosmetics, beauty supplies, and perfume stores	185	6 673	Z
	44613	Optical goods stores	15	943	Z
	446130	Optical goods stores	15	943	Z
	44619	Other health and personal care stores	766	20 538	Z
	446191	Food (health) supplement stores	697	12 112	Z
	446199	All other health and personal care stores	69	8 426	Z
	447	Gasoline stations	40 093	930 950	.9
	4471	Gasoline stations	40 093	930 950	.9
	44711	Gasoline stations with convenience stores	38 848	858 845	.8
	447110	Gasoline stations with convenience stores	38 848	858 845	.8
	44719	Other gasoline stations	1 245	72 105	.1
	447190	Other gasoline stations	1 245	72 105	.1
	448	Clothing and clothing accessories stores	12 086	2 014 589	1.9
	4481	Clothing stores	9 263	644 327	.6
	44811	Men's clothing stores	327	16 238	Z
	448110	Men's clothing stores	327	16 238	Z
	44812	Women's clothing stores	969	36 154	Z
	448120	Women's clothing stores	969	36 154	Z
	44813	Children's and infants' clothing stores	959	88 913	.1
	448130	Children's and infants' clothing stores	959	88 913	.1
	44814	Family clothing stores	5 700	340 864	.3
	448140	Family clothing stores	5 700	340 864	.3
	44815	Clothing accessories stores	221	88 088	.1
	448150	Clothing accessories stores	221	88 088	.1
	44819	Other clothing stores	1 087	74 070	.1
	448190	Other clothing stores	1 087	74 070	.1
	4482	Shoe stores	174	39 150	Z
	44821	Shoe stores	174	39 150	Z
	448210	Shoe stores	174	39 150	Z
	4482101	Men's shoe stores	6	613	Z
	4482104	Family shoe stores	72	14 683	Z
	4482105	Athletic footwear stores	93	23 630	Z

See footnotes at end of table.

Table 2. Kinds of Business by Broad Product Line for the United States: 2002—Con.

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Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
20850		All other merchandise—Con.			
448		Clothing and clothing accessories stores—Con.			
4483		Jewelry, luggage, and leather goods stores	2 649	1 331 112	1.3
44831		Jewelry stores	917	64 559	.1
448310		Jewelry stores	917	64 559	.1
44832		Luggage and leather goods stores	1 732	1 266 553	1.2
448320		Luggage and leather goods stores	1 732	1 266 553	1.2
451		Sporting goods, hobby, book, and music stores	19 024	6 472 811	6.2
4511		Sporting goods, hobby, and musical instrument stores	7 083	4 130 549	4.0
45111		Sporting goods stores	247	37 208	Z
451110		Sporting goods stores	247	37 208	Z
4511101		General-line sporting goods stores	50	8 441	Z
4511102		Specialty-line sporting goods stores	197	28 767	Z
45112		Hobby, toy, and game stores	4 276	3 266 603	3.1
451120		Hobby, toy, and game stores	4 276	3 266 603	3.1
45113		Sewing, needlework, and piece goods stores	2 518	826 145	.8
451130		Sewing, needlework, and piece goods stores	2 518	826 145	.8
45114		Musical instrument and supplies stores	42	593	Z
451140		Musical instrument and supplies stores	42	593	Z
4512		Book, periodical, and music stores	11 941	2 342 262	2.2
45121		Book stores and news dealers	11 261	2 247 279	2.2
451211		Book stores	9 414	1 748 314	1.7
4512111		Book stores, general	5 412	1 070 797	1.0
4512112		Specialty book stores	2 252	388 337	.4
4512113		College book stores	1 750	289 180	.3
451212		News dealers and newsstands	1 847	498 965	.5
45122		Prerecorded tape, compact disc, and record stores	680	94 983	.1
451220		Prerecorded tape, compact disc, and record stores	680	94 983	.1
452		General merchandise stores	38 565	17 408 161	16.7
4521		Department stores	9 078	7 981 018	7.6
45211		Department stores	9 078	7 981 018	7.6
452111		Department stores (except discount department stores)	3 437	926 049	.9
452112		Discount department stores	5 641	7 054 969	6.8
4529		Other general merchandise stores	29 487	9 427 143	9.0
45291		Warehouse clubs and supercenters	2 823	6 085 259	5.8
452910		Warehouse clubs and supercenters	2 823	6 085 259	5.8
45299		All other general merchandise stores	26 664	3 341 884	3.2
452990		All other general merchandise stores	26 664	3 341 884	3.2
4529901		Variety stores	17 907	1 634 211	1.6
4529904		Miscellaneous general merchandise stores	8 757	1 707 673	1.6
453		Miscellaneous store retailers	92 423	41 651 258	39.9
4531		Florists	15 207	497 032	.5
45311		Florists	15 207	497 032	.5
453110		Florists	15 207	497 032	.5
4532		Office supplies, stationery, and gift stores	42 850	25 239 655	24.2
45321		Office supplies and stationery stores	8 561	15 260 506	14.6
453210		Office supplies and stationery stores	8 561	15 260 506	14.6
45322		Gift, novelty, and souvenir stores	34 289	9 979 149	9.6
453220		Gift, novelty, and souvenir stores	34 289	9 979 149	9.6
4533		Used merchandise stores	9 938	2 366 624	2.3
45331		Used merchandise stores	9 938	2 366 624	2.3
453310		Used merchandise stores	9 938	2 366 624	2.3
4539		Other miscellaneous store retailers	24 428	13 547 947	13.0
45391		Pet and pet supplies stores	93	7 430	Z
453910		Pet and pet supplies stores	93	7 430	Z
45392		Art dealers	6 328	4 099 195	3.9
453920		Art dealers	6 328	4 099 195	3.9
45393		Manufactured (mobile) home dealers	24	16 714	Z
453930		Manufactured (mobile) home dealers	24	16 714	Z
45399		All other miscellaneous store retailers	17 983	9 424 608	9.0
453991		Tobacco stores	1 351	102 087	.1
453998		All other miscellaneous store retailers (except tobacco stores)	16 632	9 322 521	8.9
454		Nonstore retailers	9 312	16 762 740	16.1
4541		Electronic shopping and mail-order houses	4 531	14 080 614	13.5
45411		Electronic shopping and mail-order houses	4 531	14 080 614	13.5
454111		Electronic shopping	1 442	3 389 723	3.2
454113		Mail-order houses	3 021	10 597 931	10.2
4542		Vending machine operators	153	43 656	Z
45421		Vending machine operators	153	43 656	Z
454210		Vending machine operators	153	43 656	Z
4543		Direct selling establishments	4 628	2 638 470	2.5
45431		Fuel dealers	44	16 569	Z
454311		Heating oil dealers	28	13 625	Z
454312		Liquefied petroleum gas (bottled gas) dealers	12	2 696	Z
45439		Other direct selling establishments	4 584	2 621 901	2.5
454390		Other direct selling establishments	4 584	2 621 901	2.5
4543901		Direct selling, furniture, home furnishings, electronics, and appliances	477	191 000	.2
4543902		Direct selling, books, periodicals, videos, and compact discs	838	296 064	.3
4543903		Direct selling, other merchandise	3 269	2 134 837	2.0

See footnotes at end of table.

Table 2. Kinds of Business by Broad Product Line for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
29810		All other merchandise	144 562	28 566 228	100.0
	441	Motor vehicle and parts dealers	4 573	1 080 896	3.8
	4411	Automobile dealers	1 765	637 481	2.2
	44111	New car dealers	1 569	611 496	2.1
	441110	New car dealers	1 569	611 496	2.1
	44112	Used car dealers	196	25 985	.1
	441120	Used car dealers	196	25 985	.1
	4412	Other motor vehicle dealers	1 404	303 709	1.1
	44121	Recreational vehicle dealers	127	23 680	.1
	441210	Recreational vehicle dealers	127	23 680	.1
	44122	Motorcycle, boat, and other motor vehicle dealers	1 277	280 029	1.0
	441221	Motorcycle dealers	541	163 122	.6
	441222	Boat dealers	600	84 127	.3
	441229	All other motor vehicle dealers	136	32 780	.1
	4413	Automotive parts, accessories, and tire stores	1 404	139 706	.5
	44131	Automotive parts and accessories stores	627	76 697	.3
	441310	Automotive parts and accessories stores	627	76 697	.3
	44132	Tire dealers	777	63 009	.2
	441320	Tire dealers	777	63 009	.2
	442	Furniture and home furnishings stores	4 539	591 879	2.1
	4421	Furniture stores	1 798	240 708	.8
	44211	Furniture stores	1 798	240 708	.8
	442110	Furniture stores	1 798	240 708	.8
	4422	Home furnishings stores	2 741	351 171	1.2
	44221	Floor covering stores	413	42 851	.2
	442210	Floor covering stores	413	42 851	.2
	44229	Other home furnishings stores	2 328	308 320	1.1
	442291	Window treatment stores	60	2 015	Z
	442299	All other home furnishings stores	2 268	306 305	1.1
	443	Electronics and appliance stores	8 330	640 426	2.2
	4431	Electronics and appliance stores	8 330	640 426	2.2
	44311	Appliance, television, and other electronics stores	8 110	616 601	2.2
	443111	Household appliance stores	1 019	76 453	.3
	443112	Radio, television, and other electronics stores	7 091	540 148	1.9
	44312	Computer and software stores	179	19 601	.1
	443120	Computer and software stores	179	19 601	.1
	44313	Camera and photographic supplies stores	41	4 224	Z
	443130	Camera and photographic supplies stores	41	4 224	Z
	444	Building material and garden equipment and supplies dealers	9 214	2 073 253	7.3
	4441	Building material and supplies dealers	6 635	1 606 074	5.6
	44411	Home centers	1 690	630 892	2.2
	444110	Home centers	1 690	630 892	2.2
	44412	Paint and wallpaper stores	100	4 552	Z
	444120	Paint and wallpaper stores	100	4 552	Z
	44413	Hardware stores	2 134	187 423	.7
	444130	Hardware stores	2 134	187 423	.7
	44419	Other building material dealers	2 711	783 207	2.7
	444190	Other building material dealers	2 711	783 207	2.7
	4441901	Retail lumber yards	1 188	346 948	1.2
	4441902	All other building material dealers	1 523	436 259	1.5
	4442	Lawn and garden equipment and supplies stores	2 579	467 179	1.6
	44421	Outdoor power equipment stores	116	14 742	.1
	444210	Outdoor power equipment stores	116	14 742	.1
	44422	Nursery, garden center, and farm supply stores	2 463	452 437	1.6
	444220	Nursery, garden center, and farm supply stores	2 463	452 437	1.6
	445	Food and beverage stores	16 095	4 211 543	14.7
	4451	Grocery stores	14 063	4 114 757	14.4
	44511	Supermarkets and other grocery (except convenience) stores	9 975	3 880 058	13.6
	445110	Supermarkets and other grocery (except convenience) stores	9 975	3 880 058	13.6
	44512	Convenience stores	4 088	234 699	.8
	445120	Convenience stores	4 088	234 699	.8
	4452	Specialty food stores	410	25 631	.1
	44521	Meat markets	56	1 810	Z
	445210	Meat markets	56	1 810	Z
	44522	Fish and seafood markets	19	1 548	Z
	445220	Fish and seafood markets	19	1 548	Z
	44523	Fruit and vegetable markets	72	3 599	Z
	445230	Fruit and vegetable markets	72	3 599	Z
	44529	Other specialty food stores	263	18 674	.1
	445291	Baked goods stores	11	626	Z
	445292	Confectionery and nut stores	80	1 167	Z
	445299	All other specialty food stores	172	16 881	.1
	4453	Beer, wine, and liquor stores	1 622	71 155	.2
	44531	Beer, wine, and liquor stores	1 622	71 155	.2
	445310	Beer, wine, and liquor stores	1 622	71 155	.2

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Table 2. Kinds of Business by Broad Product Line for the United States: 2002—Con.

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Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
29810		All other merchandise—Con.			
	446	Health and personal care stores	21 682	9 062 644	31.7
	4461	Health and personal care stores	21 682	9 062 644	31.7
	44611	Pharmacies and drug stores	20 035	8 914 423	31.2
	446110	Pharmacies and drug stores	20 035	8 914 423	31.2
	4461101	Pharmacies and drug stores	19 835	8 900 292	31.2
	4461102	Proprietary stores	200	14 131	Z
	44612	Cosmetics, beauty supplies, and perfume stores	227	29 855	.1
	446120	Cosmetics, beauty supplies, and perfume stores	227	29 855	.1
	44613	Optical goods stores	38	6 057	Z
	446130	Optical goods stores	38	6 057	Z
	44619	Other health and personal care stores	1 382	112 309	.4
	446191	Food (health) supplement stores	656	21 789	.1
	446199	All other health and personal care stores	726	90 520	.3
	447	Gasoline stations	32 925	2 390 393	8.4
	4471	Gasoline stations	32 925	2 390 393	8.4
	44711	Gasoline stations with convenience stores	30 392	1 860 305	6.5
	447110	Gasoline stations with convenience stores	30 392	1 860 305	6.5
	44719	Other gasoline stations	2 533	530 088	1.9
	447190	Other gasoline stations	2 533	530 088	1.9
	448	Clothing and clothing accessories stores	8 570	720 191	2.5
	4481	Clothing stores	4 757	406 868	1.4
	44811	Men's clothing stores	132	18 910	.1
	448110	Men's clothing stores	132	18 910	.1
	44812	Women's clothing stores	1 576	97 630	.3
	448120	Women's clothing stores	1 576	97 630	.3
	44813	Children's and infants' clothing stores	77	3 343	Z
	448130	Children's and infants' clothing stores	77	3 343	Z
	44814	Family clothing stores	2 218	255 560	.9
	448140	Family clothing stores	2 218	255 560	.9
	44815	Clothing accessories stores	186	15 186	.1
	448150	Clothing accessories stores	186	15 186	.1
	44819	Other clothing stores	568	16 239	.1
	448190	Other clothing stores	568	16 239	.1
	4482	Shoe stores	2 285	114 290	.4
	44821	Shoe stores	2 285	114 290	.4
	448210	Shoe stores	2 285	114 290	.4
	4482101	Men's shoe stores	26	1 504	Z
	4482102	Women's shoe stores	135	10 157	Z
	4482103	Children's and juveniles' shoe stores	8	297	Z
	4482104	Family shoe stores	1 735	66 260	.2
	4482105	Athletic footwear stores	381	36 072	.1
	4483	Jewelry, luggage, and leather goods stores	1 528	199 033	.7
	44831	Jewelry stores	1 421	183 456	.6
	448310	Jewelry stores	1 421	183 456	.6
	44832	Luggage and leather goods stores	107	15 577	.1
	448320	Luggage and leather goods stores	107	15 577	.1
	451	Sporting goods, hobby, book, and music stores	9 814	1 754 351	6.1
	4511	Sporting goods, hobby, and musical instrument stores	4 819	1 309 746	4.6
	45111	Sporting goods stores	3 021	180 341	.6
	451110	Sporting goods stores	3 021	180 341	.6
	4511101	General-line sporting goods stores	1 908	87 714	.3
	4511102	Specialty-line sporting goods stores	1 113	92 627	.3
	45112	Hobby, toy, and game stores	1 504	1 116 221	3.9
	451120	Hobby, toy, and game stores	1 504	1 116 221	3.9
	45113	Sewing, needlework, and piece goods stores	122	6 261	Z
	451130	Sewing, needlework, and piece goods stores	122	6 261	Z
	45114	Musical instrument and supplies stores	172	6 923	Z
	451140	Musical instrument and supplies stores	172	6 923	Z
	4512	Book, periodical, and music stores	4 995	444 605	1.6
	45121	Book stores and news dealers	2 018	121 855	.4
	451211	Book stores	1 640	109 429	.4
	4512111	Book stores, general	316	14 940	.1
	4512112	Specialty book stores	295	14 531	.1
	4512113	College book stores	1 029	79 958	.3
	451212	News dealers and newsstands	378	12 426	Z
	45122	Prerecorded tape, compact disc, and record stores	2 977	322 750	1.1
	451220	Prerecorded tape, compact disc, and record stores	2 977	322 750	1.1
	452	General merchandise stores	10 095	3 882 957	13.6
	4521	Department stores	4 470	689 456	2.4
	45211	Department stores	4 470	689 456	2.4
	452111	Department stores (except discount department stores)	1 105	66 265	.2
	452112	Discount department stores	3 365	623 191	2.2
	4529	Other general merchandise stores	5 625	3 193 501	11.2
	45291	Warehouse clubs and supercenters	1 066	2 879 073	10.1
	452910	Warehouse clubs and supercenters	1 066	2 879 073	10.1
	45299	All other general merchandise stores	4 559	314 428	1.1
	452990	All other general merchandise stores	4 559	314 428	1.1
	4529901	Variety stores	765	41 414	.1
	4529904	Miscellaneous general merchandise stores	3 794	273 014	1.0

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Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
29810		All other merchandise—Con.			
	453	Miscellaneous store retailers	15 523	1 160 801	4.1
	4531	Florists	1 236	34 104	.1
	45311	Florists	1 236	34 104	.1
	453110	Florists	1 236	34 104	.1
	4532	Office supplies, stationery, and gift stores	9 652	765 020	2.7
	45321	Office supplies and stationery stores	3 486	347 175	1.2
	453210	Office supplies and stationery stores	3 486	347 175	1.2
	45322	Gift, novelty, and souvenir stores	6 166	417 845	1.5
	453220	Gift, novelty, and souvenir stores	6 166	417 845	1.5
	4533	Used merchandise stores	662	28 290	.1
	45331	Used merchandise stores	662	28 290	.1
	453310	Used merchandise stores	662	28 290	.1
	4539	Other miscellaneous store retailers	3 973	333 387	1.2
	45391	Pet and pet supplies stores	1 267	74 705	.3
	453910	Pet and pet supplies stores	1 267	74 705	.3
	45392	Art dealers	147	12 910	Z
	453920	Art dealers	147	12 910	Z
	45393	Manufactured (mobile) home dealers	330	48 125	.2
	453930	Manufactured (mobile) home dealers	330	48 125	.2
	45399	All other miscellaneous store retailers	2 229	197 647	.7
	453991	Tobacco stores	445	42 434	.1
	453998	All other miscellaneous store retailers (except tobacco stores)	1 784	155 213	.5
	454	Nonstore retailers	3 202	996 894	3.5
	4541	Electronic shopping and mail-order houses	729	652 847	2.3
	45411	Electronic shopping and mail-order houses	729	652 847	2.3
	454111	Electronic shopping	234	131 031	.5
	454113	Mail-order houses	494	520 401	1.8
	4542	Vending machine operators	265	21 196	.1
	45421	Vending machine operators	265	21 196	.1
	454210	Vending machine operators	265	21 196	.1
	4543	Direct selling establishments	2 208	322 851	1.1
	45431	Fuel dealers	1 345	159 069	.6
	454311	Heating oil dealers	412	87 306	.3
	454312	Liquefied petroleum gas (bottled gas) dealers	925	71 477	.3
	454319	Other fuel dealers	8	286	Z
	45439	Other direct selling establishments	863	163 782	.6
	454390	Other direct selling establishments	863	163 782	.6
	4543901	Direct selling, furniture, home furnishings, electronics, and appliances	161	17 072	.1
	4543902	Direct selling, books, periodicals, videos, and compact discs	21	1 153	Z
	4543903	Direct selling, other merchandise	681	145 557	.5
29900		All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	292 292	115 774 048	100.0
	441	Motor vehicle and parts dealers	61 772	79 192 206	68.4
	4411	Automobile dealers	30 748	68 365 979	59.1
	44111	New car dealers	25 373	66 823 102	57.7
	441110	New car dealers	25 373	66 823 102	57.7
	44112	Used car dealers	5 375	1 542 877	1.3
	441120	Used car dealers	5 375	1 542 877	1.3
	4412	Other motor vehicle dealers	9 604	3 752 942	3.2
	44121	Recreational vehicle dealers	2 065	1 139 121	1.0
	441210	Recreational vehicle dealers	2 065	1 139 121	1.0
	44122	Motorcycle, boat, and other motor vehicle dealers	7 539	2 613 821	2.3
	441221	Motorcycle dealers	3 408	1 284 584	1.1
	441222	Boat dealers	2 866	935 250	.8
	441229	All other motor vehicle dealers	1 265	393 987	.3
	4413	Automotive parts, accessories, and tire stores	21 420	7 073 285	6.1
	44131	Automotive parts and accessories stores	8 822	1 910 864	1.7
	441310	Automotive parts and accessories stores	8 822	1 910 864	1.7
	44132	Tire dealers	12 598	5 162 421	4.5
	441320	Tire dealers	12 598	5 162 421	4.5
	442	Furniture and home furnishings stores	16 370	3 072 593	2.7
	4421	Furniture stores	7 675	906 505	.8
	44211	Furniture stores	7 675	906 505	.8
	442110	Furniture stores	7 675	906 505	.8
	4422	Home furnishings stores	8 695	2 166 088	1.9
	44221	Floor covering stores	7 024	2 056 377	1.8
	442210	Floor covering stores	7 024	2 056 377	1.8
	44229	Other home furnishings stores	1 671	109 711	.1
	442291	Window treatment stores	277	19 572	Z
	442299	All other home furnishings stores	1 394	90 139	.1
	443	Electronics and appliance stores	24 010	3 989 382	3.4
	4431	Electronics and appliance stores	24 010	3 989 382	3.4
	44311	Appliance, television, and other electronics stores	18 055	2 745 708	2.4
	443111	Household appliance stores	4 941	715 600	.6
	443112	Radio, television, and other electronics stores	13 114	2 030 108	1.8
	44312	Computer and software stores	5 400	1 065 914	.9
	443120	Computer and software stores	5 400	1 065 914	.9
	44313	Camera and photographic supplies stores	555	177 760	.2
	443130	Camera and photographic supplies stores	555	177 760	.2

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Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
29900		All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided—Con.			
	444	Building material and garden equipment and supplies dealers	22 214	6 272 348	5.4
	4441	Building material and supplies dealers.....	15 389	5 013 930	4.3
	44411	Home centers	3 123	3 358 193	2.9
	444110	Home centers	3 123	3 358 193	2.9
	44412	Paint and wallpaper stores	2 469	48 226	Z
	444120	Paint and wallpaper stores	2 469	48 226	Z
	44413	Hardware stores	4 104	253 896	.2
	444130	Hardware stores	4 104	253 896	.2
	44419	Other building material dealers	5 693	1 353 615	1.2
	444190	Other building material dealers	5 693	1 353 615	1.2
	4441901	Retail lumber yards	1 489	271 452	.2
	4441902	All other building material dealers.....	4 204	1 082 163	.9
	4442	Lawn and garden equipment and supplies stores	6 825	1 258 418	1.1
	44421	Outdoor power equipment stores	2 577	488 790	.4
	444210	Outdoor power equipment stores	2 577	488 790	.4
	44422	Nursery, garden center, and farm supply stores	4 248	769 628	.7
	444220	Nursery, garden center, and farm supply stores	4 248	769 628	.7
	445	Food and beverage stores	20 268	1 338 448	1.2
	4451	Grocery stores	18 494	1 225 957	1.1
	44511	Supermarkets and other grocery (except convenience) stores	14 273	1 083 384	.9
	445110	Supermarkets and other grocery (except convenience) stores	14 273	1 083 384	.9
	44512	Convenience stores.....	4 221	142 573	.1
	445120	Convenience stores.....	4 221	142 573	.1
	4452	Specialty food stores	397	23 439	Z
	44521	Meat markets	117	11 060	Z
	445210	Meat markets	117	11 060	Z
	44522	Fish and seafood markets	6	630	Z
	445220	Fish and seafood markets	6	630	Z
	44523	Fruit and vegetable markets	87	2 373	Z
	445230	Fruit and vegetable markets	87	2 373	Z
	44529	Other specialty food stores	187	9 376	Z
	445291	Baked goods stores	53	4 927	Z
	445292	Confectionery and nut stores	62	1 777	Z
	445299	All other specialty food stores	72	2 672	Z
	4453	Beer, wine, and liquor stores	1 377	89 052	.1
	44531	Beer, wine, and liquor stores	1 377	89 052	.1
	445310	Beer, wine, and liquor stores	1 377	89 052	.1
	446	Health and personal care stores	25 302	3 440 281	3.0
	4461	Health and personal care stores	25 302	3 440 281	3.0
	44611	Pharmacies and drug stores	18 806	2 499 831	2.2
	446110	Pharmacies and drug stores	18 806	2 499 831	2.2
	4461101	Pharmacies and drug stores	18 563	2 486 963	2.1
	4461102	Proprietary stores	243	12 868	Z
	44612	Cosmetics, beauty supplies, and perfume stores	246	28 366	Z
	446120	Cosmetics, beauty supplies, and perfume stores	246	28 366	Z
	44613	Optical goods stores	4 116	301 529	.3
	446130	Optical goods stores	4 116	301 529	.3
	44619	Other health and personal care stores	2 134	610 555	.5
	446191	Food (health) supplement stores	302	26 826	Z
	446199	All other health and personal care stores	1 832	583 729	.5
	447	Gasoline stations	44 417	5 701 570	4.9
	4471	Gasoline stations	44 417	5 701 570	4.9
	44711	Gasoline stations with convenience stores	30 699	2 630 461	2.3
	447110	Gasoline stations with convenience stores	30 699	2 630 461	2.3
	44719	Other gasoline stations	13 718	3 071 109	2.7
	447190	Other gasoline stations	13 718	3 071 109	2.7
	448	Clothing and clothing accessories stores	21 881	1 359 830	1.2
	4481	Clothing stores	7 889	397 563	.3
	44811	Men's clothing stores	1 469	61 166	.1
	448110	Men's clothing stores	1 469	61 166	.1
	44812	Women's clothing stores	829	34 672	Z
	448120	Women's clothing stores	829	34 672	Z
	44813	Children's and infants' clothing stores	65	1 699	Z
	448130	Children's and infants' clothing stores	65	1 699	Z
	44814	Family clothing stores	3 910	131 643	.1
	448140	Family clothing stores	3 910	131 643	.1
	44815	Clothing accessories stores	161	7 858	Z
	448150	Clothing accessories stores	161	7 858	Z
	44819	Other clothing stores	1 455	160 525	.1
	448190	Other clothing stores	1 455	160 525	.1
	4482	Shoe stores	290	13 304	Z
	44821	Shoe stores	290	13 304	Z
	448210	Shoe stores	290	13 304	Z
	4482101	Men's shoe stores	34	1 418	Z
	4482102	Women's shoe stores	18	1 942	Z
	4482104	Family shoe stores	198	7 405	Z
	4482105	Athletic footwear stores	40	2 539	Z
	4483	Jewelry, luggage, and leather goods stores	13 702	948 963	.8
	44831	Jewelry stores	13 623	943 969	.8
	448310	Jewelry stores	13 623	943 969	.8
	44832	Luggage and leather goods stores	79	4 994	Z
	448320	Luggage and leather goods stores	79	4 994	Z

See footnotes at end of table.

Table 2. Kinds of Business by Broad Product Line for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

Product line code	NAICS code	Product line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by kind of business ¹
29900		All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for delv, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided—Con.			
	451	Sporting goods, hobby, book, and music stores	13 014	1 262 545	1.1
	4511	Sporting goods, hobby, and musical instrument stores	11 514	1 014 745	.9
	45111	Sporting goods stores	7 687	577 481	.5
	451110	Sporting goods stores	7 687	577 481	.5
	4511101	General-line sporting goods stores	1 781	98 468	.1
	4511102	Specialty-line sporting goods stores	5 906	479 013	.4
	45112	Hobby, toy, and game stores	523	19 906	Z
	451120	Hobby, toy, and game stores	523	19 906	Z
	45113	Sewing, needlework, and piece goods stores	797	78 983	.1
	451130	Sewing, needlework, and piece goods stores	797	78 983	.1
	45114	Musical instrument and supplies stores	2 507	338 375	.3
	451140	Musical instrument and supplies stores	2 507	338 375	.3
	4512	Book, periodical, and music stores	1 500	247 800	.2
	45121	Book stores and news dealers	794	47 108	Z
	451211	Book stores	711	40 564	Z
	4512111	Book stores, general	412	20 418	Z
	4512112	Specialty book stores	134	4 388	Z
	4512113	College book stores	165	15 758	Z
	451212	News dealers and newsstands	83	6 544	Z
	45122	Prerecorded tape, compact disc, and record stores	706	200 692	.2
	451220	Prerecorded tape, compact disc, and record stores	706	200 692	.2
	452	General merchandise stores	10 038	4 618 400	4.0
	4521	Department stores	6 196	1 681 943	1.5
	45211	Department stores	6 196	1 681 943	1.5
	452111	Department stores (except discount department stores)	1 453	653 190	.6
	452112	Discount department stores	4 743	1 028 753	.9
	4529	Other general merchandise stores	3 842	2 936 457	2.5
	45291	Warehouse clubs and supercenters	2 263	2 862 501	2.5
	452910	Warehouse clubs and supercenters	2 263	2 862 501	2.5
	45299	All other general merchandise stores	1 579	73 956	.1
	452990	All other general merchandise stores	1 579	73 956	.1
	4529901	Variety stores	145	5 322	Z
	4529904	Miscellaneous general merchandise stores	1 434	68 634	.1
	453	Miscellaneous store retailers	23 166	1 841 637	1.6
	4531	Florists	9 601	333 914	.3
	45311	Florists	9 601	333 914	.3
	453110	Florists	9 601	333 914	.3
	4532	Office supplies, stationery, and gift stores	6 031	543 636	.5
	45321	Office supplies and stationery stores	2 339	296 481	.3
	453210	Office supplies and stationery stores	2 339	296 481	.3
	45322	Gift, novelty, and souvenir stores	3 692	247 155	.2
	453220	Gift, novelty, and souvenir stores	3 692	247 155	.2
	4533	Used merchandise stores	1 025	81 231	.1
	45331	Used merchandise stores	1 025	81 231	.1
	453310	Used merchandise stores	1 025	81 231	.1
	4539	Other miscellaneous store retailers	6 509	882 856	.8
	45391	Pet and pet supplies stores	3 259	314 150	.3
	453910	Pet and pet supplies stores	3 259	314 150	.3
	45392	Art dealers	366	17 430	Z
	453920	Art dealers	366	17 430	Z
	45393	Manufactured (mobile) home dealers	879	155 005	.1
	453930	Manufactured (mobile) home dealers	879	155 005	.1
	45399	All other miscellaneous store retailers	2 005	396 271	.3
	453991	Tobacco stores	242	45 019	Z
	453998	All other miscellaneous store retailers (except tobacco stores)	1 763	351 252	.3
	454	Nonstore retailers	9 840	3 684 808	3.2
	4541	Electronic shopping and mail-order houses	1 323	2 020 629	1.7
	45411	Electronic shopping and mail-order houses	1 323	2 020 629	1.7
	454111	Electronic shopping	559	678 848	.6
	454113	Mail-order houses	763	1 341 018	1.2
	4542	Vending machine operators	272	92 552	.1
	45421	Vending machine operators	272	92 552	.1
	454210	Vending machine operators	272	92 552	.1
	4543	Direct selling establishments	8 245	1 571 627	1.4
	45431	Fuel dealers	5 585	1 067 900	.9
	454311	Heating oil dealers	1 975	763 631	.7
	454312	Liquefied petroleum gas (bottled gas) dealers	3 589	302 421	.3
	454319	Other fuel dealers	21	1 848	Z
	45439	Other direct selling establishments	2 660	503 727	.4
	454390	Other direct selling establishments	2 660	503 727	.4
	4543901	Direct selling, furniture, home furnishings, electronics, and appliances	1 176	234 809	.2
	4543902	Direct selling, books, periodicals, videos, and compact discs	46	8 751	Z
	4543903	Direct selling, other merchandise	1 438	260 167	.2

¹Product line sales and/or product line percents may not sum to totals due to exclusion of selected lines to avoid disclosing data for individual companies, due to rounding, and/or due to exclusion of lines that did not meet publication criteria.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms. For the full technical documentation, see Appendix C.

Appendix A.

Explanation of Terms

ESTABLISHMENTS

An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each retail trade establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe stores" classification.

SALES

Includes merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; gasoline, liquor, tobacco, and other excise taxes that are paid by the manufacturer or wholesaler and passed on to the retailer; and shipping and handling receipts.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from sales. Sales do not include carrying or other credit charges; sales and other taxes (including Hawaii's General Excise Tax) collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

Appendix B.

NAICS Codes, Titles, and Descriptions

44-45 RETAIL TRADE

The Retail Trade sector comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: **store** and **nonstore retailers**.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. These include establishments, such as office supply stores, computer and software stores, building materials dealers, plumbing supply stores, and electrical supply stores. Catalog showrooms, gasoline service stations, automotive dealers, and mobile home dealers are treated as store retailers.

In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. For example, new automobile dealers, electronics and appliance stores, and musical instrument and supplies stores often provide repair services. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified in this sector.

The first eleven subsectors of retail trade are store retailers. The establishments are grouped into industries and industry groups typically based on one or more of the following criteria:

1. The merchandise line or lines carried by the store; for example, specialty stores are distinguished from general-line stores.
2. The usual trade designation of the establishments. This criterion applies in cases where a store type is well recognized by the industry and the public, but difficult to define strictly in terms of merchandise lines carried; for example, pharmacies, hardware stores, and department stores.
3. Capital requirements in terms of display equipment; for example, food stores have equipment requirements not found in other retail industries.
4. Human resource requirements in terms of expertise; for example, the staff of an automobile dealer requires knowledge in financing, registering, and licensing issues that are not necessary in other retail industries.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods, such as the broadcasting of “infomercials,” the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (nonstore) of products, such as home heating oil dealers and home delivery newspaper routes are included here.

The buying of goods for resale is a characteristic of retail trade establishments that particularly distinguishes them from establishments in the agriculture, manufacturing, and construction industries. For example, farms that sell their products at or from the point of production are not classified in retail, but rather in agriculture. Similarly, establishments that both manufacture and

sell their products to the general public are not classified in retail, but rather in manufacturing. However, establishments that engage in processing activities incidental to retailing are classified in retail. This includes establishments, such as optical goods stores that do in-store grinding of lenses, and meat and seafood markets.

Wholesalers also engage in the buying of goods for resale, but they are not usually organized to serve the general public. They typically operate from a warehouse or office and neither the design nor the location of these premises is intended to solicit a high volume of walk-in traffic. Wholesalers supply institutional, industrial, wholesale, and retail clients; their operations are, therefore, generally organized to purchase, sell, and deliver merchandise in larger quantities. However, dealers of durable nonconsumer goods, such as farm machinery and heavy duty trucks, are included in wholesale trade even if they often sell these products in single units.

441 MOTOR VEHICLE AND PARTS DEALERS

Industries in the Motor Vehicle and Parts Dealers subsector retail motor vehicles and parts from fixed point-of-sale locations. Establishments in this subsector typically operate from a showroom and/or an open lot where the vehicles are on display. The display of vehicles and the related parts require little by way of display equipment. The personnel generally include both the sales and sales support staff familiar with the requirements for registering and financing a vehicle as well as a staff of parts experts and mechanics trained to provide repair and maintenance services for the vehicles. Specific industries are included in this subsector to identify the type of vehicle being retailed.

Sales of capital or durable nonconsumer goods, such as medium and heavy-duty trucks, are always included in wholesale trade. These goods are virtually never sold through retail methods.

4411 AUTOMOBILE DEALERS

This industry group comprises establishments primarily engaged in retailing new and used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

44111 NEW CAR DEALERS

This industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

441110 NEW CAR DEALERS

This industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

44112 USED CAR DEALERS

This industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

441120 USED CAR DEALERS

This industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

4412 OTHER MOTOR VEHICLE DEALERS

This industry group comprises establishments primarily engaged in retailing new and used vehicles (except automobiles, light trucks, such as sport utility vehicles, and passenger and cargo vans).

44121 RECREATIONAL VEHICLE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

441210 RECREATIONAL VEHICLE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

44122 MOTORCYCLE, BOAT, AND OTHER MOTOR VEHICLE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used motorcycles, boats, and other vehicles (except automobiles, light trucks, and recreational vehicles), or retailing these vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

441221 MOTORCYCLE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used motorcycles, motor scooters, motorbikes, mopeds, off-road all-terrain vehicles, and personal watercraft, or retailing these vehicles in combination with repair services and selling replacement parts and accessories.

441222 BOAT DEALERS

This industry comprises establishments primarily engaged in (1) retailing new and/or used boats or retailing boats in combination with activities, such as repair services and selling replacement parts and accessories, and/or (2) retailing new and/or used outboard motors, boat trailers, marine supplies, parts, and accessories.

441229 ALL OTHER MOTOR VEHICLE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used utility trailers and vehicles (except automobiles, light trucks, recreational vehicles, motorcycles, boats, motor scooters, motorbikes, off-road all-terrain vehicles, and personal watercraft) or retailing these vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

4413 AUTOMOTIVE PARTS, ACCESSORIES, AND TIRE STORES

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; (3) establishments primarily engaged in retailing and installing automotive accessories; and (4) establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

44131 AUTOMOTIVE PARTS AND ACCESSORIES STORES

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

For the 2002 Economic Census, data published with 2002 NAICS code 44131 are comprised of the following 1997 NAICS codes:

42114 (pt) Motor vehicle parts, (used) retail
44131 Automotive parts and accessories stores

441310 AUTOMOTIVE PARTS AND ACCESSORIES STORES

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

For the 2002 Economic Census, data published with 2002 NAICS code 441310 are comprised of the following 1997 NAICS codes:

421140 (pt) Motor vehicle parts, (used) retail
441310 Automotive parts and accessories stores

44132 TIRE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

441320 TIRE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

442 FURNITURE AND HOME FURNISHINGS STORES

Industries in the Furniture and Home Furnishings Stores subsector retail new furniture and home furnishings from fixed point-of-sale locations. Establishments in this subsector usually operate from showrooms and have substantial areas for the presentation of their products. Many offer interior decorating services in addition to the sale of products.

4421 FURNITURE STORES

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture, box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, or floor coverings.

44211 FURNITURE STORES

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture, box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, or floor coverings.

442110 FURNITURE STORES

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture, box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, or floor coverings.

4422 HOME FURNISHINGS STORES

This industry group comprises establishments primarily engaged in retailing new home furnishings (except furniture).

44221 FLOOR COVERING STORES

This industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

442210 FLOOR COVERING STORES

This industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

44229 OTHER HOME FURNISHINGS STORES

This industry comprises establishments primarily engaged in retailing new home furnishings (except furniture and floor coverings).

442291 WINDOW TREATMENT STORES

This industry comprises establishments primarily engaged in retailing new window treatments, such as curtains, drapes, blinds, and shades.

442299 ALL OTHER HOME FURNISHINGS STORES

This industry comprises establishments primarily engaged in retailing new home furnishings (except floor coverings, furniture, and window treatments).

443 ELECTRONICS AND APPLIANCE STORES

Industries in the Electronics and Appliance Stores subsector retail new electronics and appliances from point-of-sale locations. Establishments in this subsector often operate from locations that have special provisions for floor displays requiring special electrical capacity to accommodate the proper demonstration of the products. The staff includes sales personnel knowledgeable in the characteristics and warranties of the line of goods retailed and may also include trained repair persons to handle the maintenance and repair of the electronic equipment and appliances. The classifications within this subsector are made principally on the type of product and knowledge required to operate each type of store.

4431 ELECTRONICS AND APPLIANCE STORES

This industry group comprises establishments primarily engaged in retailing the following new products: household-type appliances, cameras, computers, and other electronic goods.

44311 APPLIANCE, TELEVISION, AND OTHER ELECTRONICS STORES

This industry comprises establishments primarily engaged in one of the following: (1) retailing an array of new household-type appliances and consumer-type electronic products, such as radios, televisions, and computers; (2) specializing in retailing a single line of new consumer-type electronic products (except computers); and (3) retailing these new products in combination with repair services.

443111 HOUSEHOLD APPLIANCE STORES

This industry comprises establishments known as appliance stores primarily engaged in retailing an array of new household appliances, such as refrigerators, dishwashers, ovens, irons, coffee-makers, hair dryers, electric razors, room air-conditioners, microwave ovens, sewing machines, and vacuum cleaners, or retailing new appliances in combination with appliance repair services.

443112 RADIO, TELEVISION, AND OTHER ELECTRONICS STORES

This industry comprises: (1) establishments known as consumer electronics stores primarily engaged in retailing a general line of new consumer-type electronic products; (2) establishments specializing in retailing a single line of consumer-type electronic products (except computers); or (3) establishments primarily engaged in retailing these new electronic products in combination with repair services.

44312 COMPUTER AND SOFTWARE STORES

This industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

443120 COMPUTER AND SOFTWARE STORES

This industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

44313 CAMERA AND PHOTOGRAPHIC SUPPLIES STORES

This industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

443130 CAMERA AND PHOTOGRAPHIC SUPPLIES STORES

This industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

444 BUILDING MATERIAL AND GARDEN EQUIPMENT AND SUPPLIES DEALERS

Industries in the Building Material and Garden Equipment and Supplies Dealers subsector retail new building material and garden equipment and supplies from fixed point-of-sale locations. Establishments in this subsector have display equipment designed to handle lumber and related products and garden equipment and supplies that may be kept either indoors or outdoors under covered areas. The staff is usually knowledgeable in the use of the specific products being retailed in the construction, repair, and maintenance of the home and associated grounds.

4441 BUILDING MATERIAL AND SUPPLIES DEALERS

This industry group comprises establishments primarily engaged in retailing new building materials and supplies.

44411 HOME CENTERS

This industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

444110 HOME CENTERS

This industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

44412 PAINT AND WALLPAPER STORES

This industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

444120 PAINT AND WALLPAPER STORES

This industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

44413 HARDWARE STORES

This industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

444130 HARDWARE STORES

This industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

44419 OTHER BUILDING MATERIAL DEALERS

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

444190 OTHER BUILDING MATERIAL DEALERS

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

4441901 RETAIL LUMBER YARDS

This industry comprises establishments primarily engaged in retailing lumber, often with related lines of building materials. Retail lumber yards may produce some of the lumber and millwork they sell.

4441902 ALL OTHER BUILDING MATERIAL DEALERS

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, hardware stores, and retail lumber yards) primarily engaged in retailing specialized lines of new building materials, such as fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

4442 LAWN AND GARDEN EQUIPMENT AND SUPPLIES STORES

This industry group comprises establishments primarily engaged in retailing new lawn and garden equipment and supplies.

44421 OUTDOOR POWER EQUIPMENT STORES

This industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

444210 OUTDOOR POWER EQUIPMENT STORES

This industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

44422 NURSERY, GARDEN CENTER, AND FARM SUPPLY STORES

This industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

444220 NURSERY, GARDEN CENTER, AND FARM SUPPLY STORES

This industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

445 FOOD AND BEVERAGE STORES

Industries in the Food and Beverage Stores subsector usually retail food and beverages from fixed point-of-sale locations. Establishments in this subsector have special equipment (e.g., freezers, refrigerated display cases, refrigerators) for displaying food and beverage goods. They have staff trained in the processing of food products to guarantee the proper storage and sanitary conditions required by regulatory authority.

4451 GROCERY STORES

This industry group comprises establishments primarily engaged in retailing a general line of food products.

44511 SUPERMARKETS AND OTHER GROCERY (EXCEPT CONVENIENCE) STORES

This industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

445110 SUPERMARKETS AND OTHER GROCERY (EXCEPT CONVENIENCE) STORES

This industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

44512 CONVENIENCE STORES

This industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

445120 CONVENIENCE STORES

This industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

4452 SPECIALTY FOOD STORES

This industry group comprises establishments primarily engaged in retailing specialized lines of food.

44521 MEAT MARKETS

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

445210 MEAT MARKETS

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

44522 FISH AND SEAFOOD MARKETS

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

445220 FISH AND SEAFOOD MARKETS

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

44523 FRUIT AND VEGETABLE MARKETS

This industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

445230 FRUIT AND VEGETABLE MARKETS

This industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

44529 OTHER SPECIALTY FOOD STORES

This industry comprises establishments primarily engaged in retailing specialty foods (except meat, fish, seafood, and fruits and vegetables) not for immediate consumption and not made on the premises.

445291 BAKED GOODS STORES

This industry comprises establishments primarily engaged in retailing baked goods not for immediate consumption and not made on the premises.

445292 CONFECTIONERY AND NUT STORES

This industry comprises establishments primarily engaged in retailing candy and other confections, nuts, and popcorn not for immediate consumption and not made on the premises.

445299 ALL OTHER SPECIALTY FOOD STORES

This industry comprises establishments primarily engaged in retailing miscellaneous specialty foods (except meat, fish, seafood, fruits and vegetables, confections, nuts, popcorn, and baked goods) not for immediate consumption and not made on the premises.

4453 BEER, WINE, AND LIQUOR STORES

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

44531 BEER, WINE, AND LIQUOR STORES

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

445310 BEER, WINE, AND LIQUOR STORES

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

446 HEALTH AND PERSONAL CARE STORES

Industries in the Health and Personal Care Stores subsector retail health and personal care merchandise from fixed point-of-sale locations. Establishments in this subsector are characterized principally by the products they retail, and some health and personal care stores may have specialized staff trained in dealing with the products. Staff may include pharmacists, opticians, and other professionals engaged in retailing, advising customers, and/or fitting the product sold to the customer's needs.

4461 HEALTH AND PERSONAL CARE STORES

This industry group comprises establishments primarily engaged in retailing health and personal care products.

44611 PHARMACIES AND DRUG STORES

This industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

446110 PHARMACIES AND DRUG STORES

This industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

4461101 PHARMACIES AND DRUG STORES

This industry comprises establishments primarily engaged in retailing prescription drugs. Drug stores are classified here if any prescriptions are sold or if there is an indication that a pharmacist is employed. These establishments frequently sell other items, such as proprietary drugs, medicines, and health and first-aid products; cosmetics; toiletries; greeting cards; magazines; tobacco; and candy.

4461102 PROPRIETARY STORES

This industry comprises establishments primarily engaged in retailing nonprescription drugs and medicines, health remedies, and first-aid products. These stores do not sell prescription drugs and frequently sell other lines, such as beauty preparations, household supplies, and candy and pre-packaged snacks.

44612 COSMETICS, BEAUTY SUPPLIES, AND PERFUME STORES

This industry comprises establishments known as cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

446120 COSMETICS, BEAUTY SUPPLIES, AND PERFUME STORES

This industry comprises establishments known as cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

44613 OPTICAL GOODS STORES

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling non-prescription eyeglasses.

446130 OPTICAL GOODS STORES

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling non-prescription eyeglasses.

44619 OTHER HEALTH AND PERSONAL CARE STORES

This industry comprises establishments primarily engaged in retailing health and personal care items (except drugs, medicines, optical goods, perfumes, cosmetics, and beauty supplies).

446191 FOOD (HEALTH) SUPPLEMENT STORES

This industry comprises establishments primarily engaged in retailing food supplement products, such as vitamins, nutrition supplements, and body enhancing supplements.

446199 ALL OTHER HEALTH AND PERSONAL CARE STORES

This industry comprises establishments primarily engaged in retailing specialized lines of health and personal care merchandise (except drugs, medicines, optical goods, cosmetics, beauty supplies, perfume, and food supplement products).

447 GASOLINE STATIONS

Industries in the Gasoline Stations subsector retail automotive fuels (e.g., gasoline, diesel fuel, gasohol) and automotive oils with or without convenience store items. These establishments have specialized equipment for the storage and dispensing of automotive fuels.

4471 GASOLINE STATIONS

This industry group comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with or without convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

44711 GASOLINE STATIONS WITH CONVENIENCE STORES

This industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

447110 GASOLINE STATIONS WITH CONVENIENCE STORES

This industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

44719 OTHER GASOLINE STATIONS

This industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as providing repair services; selling automotive oils, replacement parts, and accessories; and/or providing food services.

447190 OTHER GASOLINE STATIONS

This industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as providing repair services; selling automotive oils, replacement parts, and accessories; and/or providing food services.

448 CLOTHING AND CLOTHING ACCESSORIES STORES

Industries in the Clothing and Clothing Accessories Stores subsector retail new clothing and clothing accessories merchandise from fixed point-of-sale locations. Establishments in this subsector have similar display equipment and staff that is knowledgeable regarding fashion trends and the proper match of styles, colors, and combinations of clothing and accessories to the characteristics and tastes of the customer.

4481 CLOTHING STORES

This industry group comprises establishments primarily engaged in retailing new clothing.

44811 MEN'S CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448110 MEN'S CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

44812 WOMEN'S CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new women's, misses', and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448120 WOMEN'S CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new women's, misses', and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

44813 CHILDREN'S AND INFANTS' CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448130 CHILDREN'S AND INFANTS' CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

44814 FAMILY CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448140 FAMILY CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

44815 CLOTHING ACCESSORIES STORES

This industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

448150 CLOTHING ACCESSORIES STORES

This industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

44819 OTHER CLOTHING STORES

This industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448190 OTHER CLOTHING STORES

This industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

4482 SHOE STORES

This industry group comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

44821 SHOE STORES

This industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

448210 SHOE STORES

This industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

4482101 MEN'S SHOE STORES

This industry comprises establishments primarily engaged in retailing men's shoes, boots, and other footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in the sale of custom orthopedic shoes for men are classified here.

4482102 WOMEN'S SHOE STORES

This industry comprises establishments primarily engaged in retailing women's shoes, boots, and other footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in selling custom orthopedic shoes for women are classified here.

4482103 CHILDREN'S AND JUVENILES' SHOE STORES

This industry comprises establishments primarily engaged in retailing children's shoes and other footwear, including children's athletic footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in selling custom orthopedic shoes for children are classified here.

4482104 FAMILY SHOE STORES

This industry comprises establishments primarily engaged in retailing a combination of men's, women's, and children's footwear, without specializing in any one line. These establishments frequently carry accessory lines, such as hosiery and handbags. Establishments specializing in selling custom orthopedic shoes for men, women, and children are included here.

4482105 ATHLETIC FOOTWEAR STORES

This industry comprises establishments primarily engaged in retailing athletic footwear (except specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). These establishments may also sell athletic apparel.

4483 JEWELRY, LUGGAGE, AND LEATHER GOODS STORES

This industry group comprises establishments primarily engaged in retailing new jewelry (except costume jewelry); new silver and plated silverware; new watches and clocks; and new luggage with or without a general line of new leather goods and accessories, such as hats, gloves, handbags, ties, and belts.

44831 JEWELRY STORES

This industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

448310 JEWELRY STORES

This industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

44832 LUGGAGE AND LEATHER GOODS STORES

This industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or retailing these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

448320 LUGGAGE AND LEATHER GOODS STORES

This industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or retailing these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

451 SPORTING GOODS, HOBBY, BOOK, AND MUSIC STORES

Industries in the Sporting Goods, Hobby, Book, and Music Stores subsector are engaged in retailing and providing expertise on use of sporting equipment or other specific leisure activities, such as needlework and musical instruments. Book stores are also included in this subsector.

4511 SPORTING GOODS, HOBBY, AND MUSICAL INSTRUMENT STORES

This industry group comprises establishments primarily engaged in retailing new sporting goods, games and toys, and musical instruments.

45111 SPORTING GOODS STORES

This industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

451110 SPORTING GOODS STORES

This industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

4511101 GENERAL-LINE SPORTING GOODS STORES

This industry comprises establishments primarily engaged in retailing five or more lines of sporting goods and equipment, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

4511102 SPECIALTY-LINE SPORTING GOODS STORES

This industry comprises establishments primarily engaged in retailing a maximum of four lines of sporting goods, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

45112 HOBBY, TOY, AND GAME STORES

This industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

451120 HOBBY, TOY, AND GAME STORES

This industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

45113 SEWING, NEEDLEWORK, AND PIECE GOODS STORES

This industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

451130 SEWING, NEEDLEWORK, AND PIECE GOODS STORES

This industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

45114 MUSICAL INSTRUMENT AND SUPPLIES STORES

This industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

451140 MUSICAL INSTRUMENT AND SUPPLIES STORES

This industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

4512 BOOK, PERIODICAL, AND MUSIC STORES

This industry group comprises establishments primarily engaged in retailing new books, newspapers, magazines, and prerecorded audio and video media.

45121 BOOK STORES AND NEWS DEALERS

This industry comprises establishments primarily engaged in retailing new books, newspapers, magazines, and other periodicals.

451211 BOOK STORES

This industry comprises establishments primarily engaged in retailing new books.

4512111 BOOK STORES, GENERAL

This industry comprises establishments primarily engaged in retailing a general line of new books. These establishments may also sell stationery and related items, second-hand books, and magazines.

4512112 SPECIALTY BOOK STORES

This industry comprises establishments primarily engaged in retailing specialty books, such as general reference, religious, and professional books.

4512113 COLLEGE BOOK STORES

This industry comprises establishments primarily engaged in retailing textbooks, generally on the college level. Most of these establishments are located on or near college campuses, and some sell more apparel than books. These establishments may also offer second-hand textbooks. School book stores, other than college, are included in this industry.

451212 NEWS DEALERS AND NEWSSTANDS

This industry comprises establishments primarily engaged in retailing current newspapers, magazines, and other periodicals.

45122 PRERECORDED TAPE, COMPACT DISC, AND RECORD STORES

This industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), digital video discs (DVDs), and phonograph records.

451220 PRERECORDED TAPE, COMPACT DISC, AND RECORD STORES

This industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), digital video discs (DVDs), and phonograph records.

452 GENERAL MERCHANDISE STORES

Industries in the General Merchandise Stores subsector retail new general merchandise from fixed point-of-sale locations. Establishments in this subsector are unique in that they have the equipment and staff capable of retailing a large variety of goods from a single location. This includes a variety of display equipment and staff trained to provide information on many lines of products.

4521 DEPARTMENT STORES

This industry group comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel; furniture; appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

For the 2002 Economic Census, total sales **exclude** the sales from leased departments owned by another company and operating within the department store.

For the 2002 Economic Census of Island Areas, total sales **include** the sales from leased departments owned by another company and operating within the department store.

45211 DEPARTMENT STORES

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel; furniture; appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

For the 2002 Economic Census, total sales **exclude** the sales from leased departments owned by another company and operating within the department store.

For the 2002 Economic Census of Island Areas, total sales **include** the sales from leased departments owned by another company and operating within the department store.

452111 DEPARTMENT STORES (EXCEPT DISCOUNT DEPARTMENT STORES)

This industry comprises establishments known as department stores that have separate departments for various merchandise lines, such as apparel, jewelry, home furnishings, and linens, each with separate cash registers and sales associates. Department stores in this industry generally do not have central customer checkout and cash register facilities.

For the 2002 Economic Census, total sales **exclude** the sales from leased departments owned by another company and operating within the department store.

For the 2002 Economic Census of Island Areas, total sales **include** the sales from leased departments owned by another company and operating within the department store.

452112 DISCOUNT DEPARTMENT STORES

This industry comprises establishments known as department stores that have central customer checkout areas, generally in the front of the store, and that may have additional cash registers located in one or more individual departments. Department stores in this industry sell a wide range of general merchandise (except fresh, perishable foods).

For the 2002 Economic Census, total sales **exclude** the sales from leased departments owned by another company and operating within the department store.

For the 2002 Economic Census of Island Areas, total sales **include** the sales from leased departments owned by another company and operating within the department store.

4529 OTHER GENERAL MERCHANDISE STORES

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores).

45291 WAREHOUSE CLUBS AND SUPERCENTERS

This industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

452910 WAREHOUSE CLUBS AND SUPERCENTERS

This industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

45299 ALL OTHER GENERAL MERCHANDISE STORES

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

452990 ALL OTHER GENERAL MERCHANDISE STORES

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

4529901 VARIETY STORES

This industry comprises establishments primarily engaged in retailing a variety of merchandise, such as inexpensive apparel and accessories, costume jewelry, notions, candy, toys, and other items in the low and popular price ranges. These establishments generally do not carry a complete line of merchandise, are not departmentalized, do not offer their own charge service, and do not deliver merchandise.

4529904 MISCELLANEOUS GENERAL MERCHANDISE STORES

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except variety stores). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

453 MISCELLANEOUS STORE RETAILERS

Industries in the Miscellaneous Store Retailers subsector retail merchandise from fixed point-of-sale locations (except new or used motor vehicles and parts; new furniture and home furnishings; new appliances and electronic products; new building materials and garden equipment and supplies; food and beverages; health and personal care goods; gasoline; new clothing and accessories; and new sporting goods, hobby goods, books, and music). Establishments in this subsector include stores with unique characteristics like florists, used merchandise stores, and pet and pet supply stores as well as other store retailers.

4531 FLORISTS

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

45311 FLORISTS

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

453110 FLORISTS

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

4532 OFFICE SUPPLIES, STATIONERY, AND GIFT STORES

This industry group comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) retailing a combination of new office equipment, furniture, and supplies; (3) retailing new office equipment, furniture, and supplies in combination with retailing new computers; and (4) retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

45321 OFFICE SUPPLIES AND STATIONERY STORES

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) retailing a combination of new office equipment, furniture, and supplies; and (3) retailing new office equipment, furniture, and supplies in combination with retailing new computers.

453210 OFFICE SUPPLIES AND STATIONERY STORES

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) retailing a combination of new office equipment, furniture, and supplies; and (3) retailing new office equipment, furniture, and supplies in combination with retailing new computers.

45322 GIFT, NOVELTY, AND SOUVENIR STORES

This industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

453220 GIFT, NOVELTY, AND SOUVENIR STORES

This industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

4533 USED MERCHANDISE STORES

This industry group comprises establishments primarily engaged in one or more of the following: (1) retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes); (2) retailing antique furniture and home furnishings, antique glassware, rare books and manuscripts, and other antique objects of art; and (3) retailing used merchandise, such as clothing, shoes, furniture, home furnishings, appliances, electronics, books (except rare), musical instruments, compact discs (CDs), tapes, records, lumber, and building materials.

45331 USED MERCHANDISE STORES

This industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

453310 USED MERCHANDISE STORES

This industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

4539 OTHER MISCELLANEOUS STORE RETAILERS

This industry group comprises establishments primarily engaged in retailing new miscellaneous specialty store merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; consumer-type electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery, and gift stores; and used merchandise stores).

45391 PET AND PET SUPPLIES STORES

This industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

453910 PET AND PET SUPPLIES STORES

This industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

45392 ART DEALERS

This industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

453920 ART DEALERS

This industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

45393 MANUFACTURED (MOBILE) HOME DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

453930 MANUFACTURED (MOBILE) HOME DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

45399 ALL OTHER MISCELLANEOUS STORE RETAILERS

This industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists;

office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies stores; art dealers; and manufactured home (i.e., mobile home) dealers). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis (except electronic auctions).

453991 TOBACCO STORES

This industry comprises establishments primarily engaged in retailing cigarettes, cigars, tobacco, pipes, and other smokers' supplies.

453998 ALL OTHER MISCELLANEOUS STORE RETAILERS (EXCEPT TOBACCO STORES)

This industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies stores; art dealers; manufactured home (i.e., mobile home) dealers; and tobacco stores). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis (except electronic auctions).

454 NONSTORE RETAILERS

Industries in the Nonstore Retailers subsector retail merchandise using methods, such as the broadcasting of infomercials, the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls and distribution through vending machines. Establishments in this subsector include mail-order houses, vending machine operators, home delivery sales, door-to-door sales, party plan sales, electronic shopping, and sales through portable stalls (e.g., street vendors, except food). Establishments engaged in the direct sale (i.e., nonstore) of products, such as home heating oil dealers and newspaper delivery are included in this subsector.

4541 ELECTRONIC SHOPPING AND MAIL-ORDER HOUSES

This industry group comprises establishments primarily engaged in retailing all types of merchandise using non-store means, such as catalogs, toll free telephone numbers, or electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalog showrooms of mail-order houses.

45411 ELECTRONIC SHOPPING AND MAIL-ORDER HOUSES

This industry comprises establishments primarily engaged in retailing all types of merchandise using non-store means, such as catalogs, toll free telephone numbers, or electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalog showrooms of mail-order houses.

454111 ELECTRONIC SHOPPING

This industry comprises establishments engaged in retailing all types of merchandise using the Internet.

454112 ELECTRONIC AUCTIONS

This industry comprises establishments engaged in providing sites for and facilitating consumer-to-consumer or business-to-consumer trade in new and used goods, on an auction basis, using the Internet. Establishments in this industry provide the electronic location for retail auctions, but do not take title to the goods being sold.

454113 MAIL-ORDER HOUSES

This industry comprises establishments primarily engaged in retailing all types of merchandise using mail catalogs or television to generate clients and display merchandise. Included in this industry are establishments primarily engaged in retailing from catalog showrooms of mail-order houses as well as establishments providing a combination of Internet and mail-order sales.

4542 VENDING MACHINE OPERATORS

This industry group comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

45421 VENDING MACHINE OPERATORS

This industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

454210 VENDING MACHINE OPERATORS

This industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

4543 DIRECT SELLING ESTABLISHMENTS

This industry group comprises establishments primarily engaged in nonstore retailing (except electronic, mail-order, or vending machine sales). These establishments typically go to the customers' location rather than the customer coming to them (e.g., door-to-door sales, home parties). Examples of establishments in this industry are home delivery newspaper routes; home delivery of heating oil, liquefied petroleum (LP) gas, and other fuels; locker meat provisioners; frozen food and freezer plan providers; coffee-break services providers; and bottled water or water softener services.

45431 FUEL DEALERS

This industry comprises establishments primarily engaged in retailing heating oil, liquefied petroleum (LP) gas, and other fuels via direct selling.

454311 HEATING OIL DEALERS

This industry comprises establishments primarily engaged in retailing heating oil via direct selling.

454312 LIQUEFIED PETROLEUM GAS (BOTTLED GAS) DEALERS

This industry comprises establishments primarily engaged in retailing liquefied petroleum (LP) gas via direct selling.

454319 OTHER FUEL DEALERS

This industry comprises establishments primarily engaged in retailing fuels (except liquefied petroleum (LP) gas and heating oil) via direct selling.

45439 OTHER DIRECT SELLING ESTABLISHMENTS

This industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

454390 OTHER DIRECT SELLING ESTABLISHMENTS

This industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

4543901 DIRECT SELLING, FURNITURE, HOME FURNISHINGS, ELECTRONICS, AND APPLIANCES

This industry comprises establishments primarily engaged in retailing household appliances, furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, housewares, brooms and brushes, lamps, mirrors, pictures, window shades and blinds, radios, televisions, consumer electronics, and other home furnishings via direct sale to customers by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

4543902 DIRECT SELLING, BOOKS, PERIODICALS, VIDEOS, AND COMPACT DISCS

This industry comprises establishments primarily engaged in retailing books, periodicals, videos, and compact discs (CDs) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

4543903 DIRECT SELLING, OTHER MERCHANDISE

This industry comprises establishments primarily engaged in retailing stationery; cosmetics; building material; hardware; lawn and garden supplies; grocery items (except food for immediate consumption); apparel and accessories; proprietary medicines; used merchandise; sporting goods; jewelry; tobacco products; and other merchandise not elsewhere classified via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

Appendix C.

Methodology

SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
 - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
 - b. All nonemployers, i.e., all firms with no paid employees during 2002. Sales information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total sales of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at help.econ.census.gov/econhelp/resources/.

A more detailed examination of census methodology is presented in the *History of the Economic Census* at www.census.gov/econ/www/history.html.

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. Changes between 1997 and 2002 affecting this sector are discussed in the text at the beginning of this report. Tables at www.census.gov/epcd/naics02/ identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

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1. Establishments that returned a report form were classified on the basis of their self-designation, product line sales, and responses to other industry-specific inquiries.
 2. Establishments without a report form:
 - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
 - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

RELIABILITY OF DATA

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross receipts from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of sales from administrative records." This includes sales information obtained from administrative records of other federal agencies. The "Percent of sales estimated" includes sales information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the basic inquiries, which include location, kind of business or operation, sales, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

Appendix D. Geographic Notes

Not applicable for this report.

Appendix E. Metropolitan and Micropolitan Statistical Areas

Not applicable for this report.

