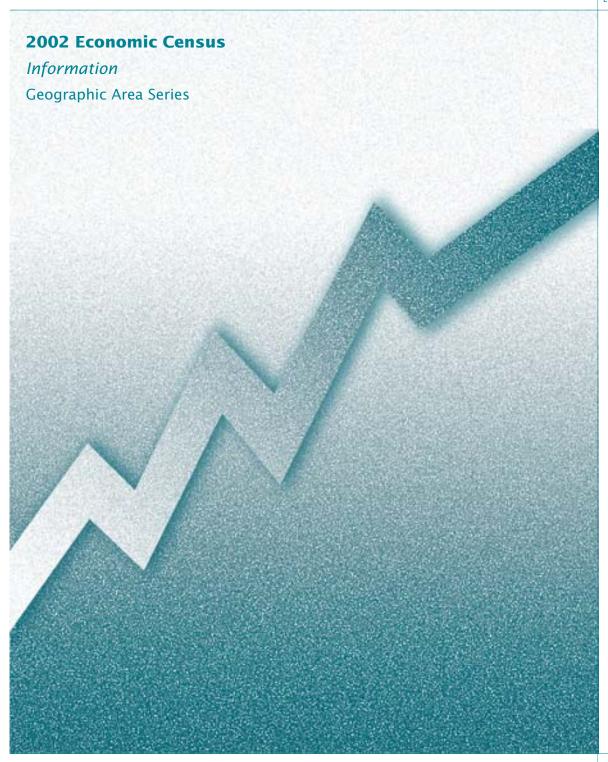
EC02-51A-TN (RV)





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2002 Economic Census

Information Geographic Area Series





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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

INDUSTRY CLASSIFICATIONS

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

AVAILABILITY OF ADDITIONAL DATA

All results of the 2002 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at www.census.gov/econ/census02/guide. More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at www.census.gov/econ/www/history.html.

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Information

SCOPE

The Information sector (sector 51) comprises establishments engaged in the following processes: (a) producing and distributing information and cultural products, (b) providing the means to transmit or distribute these products as well as data or communications, and (c) processing data.

The main components of this sector are the publishing industries, including software publishing, and both traditional publishing and publishing exclusively over the Internet; the telecommunications industries; the industries known as Internet service providers and Web search portals, data processing industries, and the information services industries.

The expressions "information age" and "global information economy" are used with considerable frequency today. The general idea of an "information economy" includes both the notion of industries primarily producing, processing, and distributing information, as well as the idea that every industry is using available information and information technology to reorganize and make themselves more productive.

For the purpose of developing NAICS, it is the transformation of information into a commodity that is produced and distributed by a number of growing industries that is at issue. The Information sector groups three types of establishments: (1) those engaged in producing and distributing information and cultural products; (2) those that provide the means to transmit or distribute these products as well as data or communications; and (3) those that process data. Cultural products are those that directly express attitudes, opinions, ideas, values, and artistic creativity; provide entertainment; or offer information and analysis concerning the past and present. Included in this definition are popular, mass-produced products, as well as cultural products that normally have a more limited audience, such as poetry books, literary magazines, or classical records.

The unique characteristics of information and cultural products, and of the processes involved in their production and distribution, distinguish the Information sector from the goods-producing and service-producing sectors. Some of these characteristics are:

- 1. Unlike traditional goods, an "information or cultural product," such as a newspaper online or television program, does not necessarily have tangible qualities, nor is it necessarily associated with a particular form. A movie can be shown at a movie theater, on a television broadcast, through video-on-demand or rented at a local video store. A sound recording can be aired on radio, embedded in multimedia products, or sold at a record store.
- 2. Unlike traditional services, the delivery of these products does not require direct contact between the supplier and the consumer.
- 3. The value of these products to the consumer lies in their informational, educational, cultural, or entertainment content, not in the format in which they are distributed. Most of these products are protected from unlawful reproduction by copyright laws.
- 4. The intangible property aspect of information and cultural products makes the processes involved in their production and distribution very different from goods and services. Only those possessing the rights to these works are authorized to reproduce, alter, improve, and distribute them. Acquiring and using these rights often involves significant costs. In addition, technology is revolutionizing the distribution of these products. It is possible to distribute them in a physical form, via broadcast, or online.
- 5. Distributors of information and cultural products can easily add value to the products they distribute. For instance, broadcasters add advertising not contained in the original product.

This capacity means that unlike traditional distributors, they derive revenue not from sale of the distributed product to the final consumer, but from those who pay for the privilege of adding information to the original product. Similarly, a directory and mailing list publisher can acquire the rights to thousands of previously published newspaper and periodical articles and add new value by providing search and software and organizing the information in a way that facilitates research and retrieval. These products often command a much higher price than the original information.

The distribution modes for information commodities may either eliminate the necessity for traditional manufacture, or reverse the conventional order of manufacture-distribute: A newspaper distributed online, for example, can be printed locally or by the final consumer. Similarly, it is anticipated that packaged software, which today is mainly bought through the traditional retail channels, will soon be available mainly online. The NAICS Information sector is designed to make such economic changes transparent as they occur, or to facilitate designing surveys that will monitor the new phenomena and provide data to analyze the changes.

Many of the industries in the NAICS Information sector are engaged in producing products protected by copyright law, or in distributing them (other than distribution by traditional wholesale and retail methods). Examples are traditional publishing industries, software and directory and mailing list publishing industries, and film and sound industries. Broadcasting and telecommunications industries and information providers and processors are also included in the Information sector, because their technologies are so closely linked to other industries in the Information sector.

Many of the "kinds of business" included in this sector are not thought of as commercial businesses and the terms (such as "business," "establishment," and "firm") used to describe them may not be descriptive of such services. However, these terms are applied to all "kinds of business" in order to maintain conformity in the measures of the production and delivery of goods and services and in the presentation of data.

Exclusions. The tabulations for this sector do not include central administrative offices, warehouses, or other establishments that serve information establishments within the same organization. Data for such establishments are classified according to the nature of the service they provide. For example, separate headquarters establishments are reported in NAICS sector 55, Management of Companies and Enterprises.

The reports described below exclude establishments of firms with no paid employees. These "nonemployers," typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, relatively large for this sector, may be examined at www.census.gov/nonemployerimpact.

Definitions. Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

REPORTS

The following reports provide statistics on this sector.

Industry Series. There are 13 reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, receipts, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

Geographic Area Series. There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, receipts, expenses of tax-exempt establishments, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

Subject Series:

- **Product Lines.** This report presents product lines data for establishments of firms with payroll by kind of business. Data are presented for the United States and states.
- Establishment and Firm Size (Including Legal Form of Organization). This report presents receipts/revenue, payroll, and employment data for the United States by receipts/revenue size, by employment size, and by legal form of organization for establishments of firms with payroll; and by receipts/revenue size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.
- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

Other reports. Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics, Comparative Statistics, Bridge Between 2002 NAICS and 1997 NAICS, Business Expenses*, and the Survey of Business Owners reports.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Maps are available at www.census.gov/econ2002maps. Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for –

- 1. The United States as a whole.
- 2. States and the District of Columbia.
- 3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
 - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000, but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
 - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.
- 4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
- 5. Economic places.

- a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
- b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments that consist of separately incorporated municipalities.
- c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).
- d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS).

The 1997 Economic Census was the first census to present data based on NAICS, the successor to the Standard Industrial Classification (SIC) system. NAICS was revised for 2002 and a number of revisions affect the Information Sector. New industries were created for Internet publishing and broadcasting and Web search portals. Revisions to the hierarchical structure were made and revised NAICS codes were assigned to selected industries. Most tables in the 2002 Economic Census reports present data based on 2002 NAICS. A comparative table in the Industry Series reports, and the multisector *Comparative Statistics* report, present data for both 2002 and 1997 based on 1997 NAICS.

These tables for 2002 include information establishments that primarily serve other establishments of the same enterprise. These "enterprise support" establishments were not included in data for the information sector in 1997, but were instead included in the "Other auxiliary establishments" kind-of-business category in the "Auxiliaries, Excluding Corporate, Subsidiary, and Regional Managing Offices" reports.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Service Annual Survey (SAS) each year. This survey, while providing more frequent observations, yields less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses program provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

CONTACTS FOR DATA USERS

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Service Census Branch, 1-800-541-8345 or scb@census.gov.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

- D Withheld to avoid disclosing data of individual companies; data are included in higher level totals
- N Not available or not comparable
- Q Receipts not collected at this level of detail for multiestablishment firms
- S Withheld because estimates did not meet publication standards
- X Not applicable
- Z Less than half the unit shown
- a 0 to 19 employees
- b 20 to 99 employees
- c 100 to 249 employees
- e 250 to 499 employees
- f 500 to 999 employees
- g 1,000 to 2,499 employees
- h 2,500 to 4,999 employees
- i 5,000 to 9,999 employees
- i 10,000 to 24,999 employees
- k 25,000 to 49,999 employees
- 50,000 to 99,999 employees
- m 100,000 employees or more
- r Revised
- Represents zero (page image/print only)
- (CC) Consolidated city (IC) Independent city
- CDP Census designated place

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Table 1. Summary Statistics for the State: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

data. See	introductory text for an explanation of the treatment of enterprise suppo	rt establishmer	nts in the 2002 Econ	omic Census comp	pared to the 1997 I	Economic Census]		
						Paid	Percent of	receipts-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From admini- strative records ¹	Estimated ²
	TENNESSEE							
51	Information	2 386	N	2 070 347	539 012	54 188	N	N
511	Publishing industries (except Internet)	459	1 879 221	503 667	121 712	14 885	2.9	12.8
5111	Newspaper, periodical, book, and directory publishers	379	1 635 216	431 681	104 349 51 429	13 862 8 274	2.1 2.5	13.1 4.0
51111 511110 51112	Newspaper publishers Newspaper publishers Periodical publishers	164 164	703 943 703 943 382 069	209 724 209 724 144 951	51 429 51 429 35 954	8 274 8 274 3 405	2.5 2.5 3.2	4.0 4.0 45.9
51112 511120 51113	Periodical publishers Periodical publishers Book publishers	111 111 61	382 069 382 069 246 084	144 951 144 951 42 542	35 954 35 954 8 960	3 405 3 405 1 185	3.2 3.2 1.8	45.9 45.9 3.6
511130 51114	Book publishers	61 29	246 084 D	42 542 D	8 960 D	1 185 1 185	1.8 D	3.6 D
511140 51119	Directory and mailing list publishers	29 14	D D	D	D D	f	D D	D D
511191 511199	Directory and mailing list publishers Other publishers Greeting card publishers All other publishers	1 13	D D	D	D D	c	D D	D D
5112	Software publishers	80	244 005	71 986	17 363	1 023	7.9	11.0
51121 511210	Software publishers	80 80	244 005 244 005	71 986 71 986	17 363 17 363	1 023 1 023	7.9 7.9	11.0 11.0
511210	Software publishers	528	244 005 N	191 410	46 978	5 660	7.9 N	11.0 N
5121	Motion picture and video industries	248	N	54 209	13 224	3 291	N	N
51211	Motion picture and video production	129	Q	28 265	7 040	648	Q	Q
512110 51212 512120	Motion picture and video production Motion picture and video distribution Mation picture and video distribution	129 1	Q Q Q	28 265 D D	7 040 D D	648 a	Q Q Q	9999
512120 51213 512131	Motion picture and video distribution Motion picture and video exhibition Motion picture theaters (except drive-ins)	102 93	171 798 170 121	24 081 23 713	5 718 5 645	2 572 2 536	4.7 4.5	8.0 8.1
512132 51219	Drive-in motion picture theaters Postproduction and other motion picture and video	9	1 677	368	73	36	23.2	-
512191	industries. Teleproduction and other postproduction services	16 14	D 4 188	D 1 443	D 365	b 50	D 43.2	D 2.8
512199	Other motion picture and video industries	2	D	D	D	a	D	D
5122	Sound recording industries	280	N	137 201	33 754	2 369	N	N
51221 512210	Record production	40 40	38 691 38 691	5 775 5 775	1 400 1 400	166 166	43.3 43.3	8.8 8.8
51222 512220	Integrated record production/distribution	28 28	Q Q 501 041	67 712 67 712	17 677 17 677	817 817	QQQ	8.8 Q Q 7.8
51223 512230 51224	Music publishers Music publishers Sound reporting studies	109 109 85	501 041 501 041 26 742	51 816 51 816 8 774	12 078 12 078 1 947	985 985 321	1.3 1.3 36.2	7.8 7.8 18.1
51224 512240 51229	Sound recording studios	85 18	26 742 26 742 9 403	8 774 3 124	1 947 1 947 652	321 80	36.2 40.6	18.1 13.8
512290 5122902	Other sound recording industries Producers of taped radio programs	18	9 403 3 634	3 124 917	652 234	80 33	40.6 30.0	13.8 32.8
5122909	All other sound recording industries	13	5 769	2 207	418	47	47.2	1.8
515 5151	Broadcasting (except Internet)	277 263	1 185 843	277 171	71 027 43 964	6 606 5 196	.6 1.2	16.4 4.0
5151	Radio and television broadcasting	218	593 223 250 121	185 265 87 791	20 542	2 914	2.5	5.3
515111 515112	Radio networks Radio stations.	20 198	33 677 216 444	12 683 75 108	3 093 17 449	237 2 677	1.6 2.6	2.6 5.8
51512 515120	Television broadcasting	45 45	343 102 343 102	97 474 97 474	23 422 23 422	2 282 2 282	.2	3.1 3.1
5152	Cable and other subscription programming	14	592 620	91 906	27 063	1 410	_	28.8
51521 515210	Cable and other subscription programming	14 14	592 620 592 620	91 906 91 906	27 063 27 063	1 410 1 410	_	28.8 28.8
516	Internet publishing and broadcasting	25	30 275	17 210	2 592	200	6.8	10.2
5161	Internet publishing and broadcasting	25	30 275	17 210	2 592	200	6.8	10.2
51611	Internet publishing and broadcasting	25 25	30 275	17 210	2 592	200 200	6.8	10.2 10.2
516110 517	Telecommunications	840	30 275 N	17 210 825 195	2 592 227 835	200	6.8 N	10.2 N
5171	Wired telecommunications carriers	456	Q	472 573	137 404	10 483	Q	Q
51711	Wired telecommunications carriers	456	Q	472 573	137 404	10 483	Q	Q
517110 5172	Wired telecommunications carriers Wireless telecommunications carriers (except satellite)	456 251	Q	472 573 252 598	137 404 65 347	10 483 7 340	Q Q	Q Q
51721	Wireless telecommunications carriers (except satellite)	251	Q	252 598	65 347	7 340	Q	Q
517211 517212	Paging	32 219	Q Q	5 806 246 792	1 454 63 893	203 7 137	QQQ	Q Q
5173	Telecommunications resellers	37	48 861	9 266	1 781	216	17.0	32.5
51731 517310	Telecommunications resellers	37 37	48 861 48 861	9 266 9 266	1 781 1 781	216 216	17.0 17.0	32.5 32.5
517310	Satellite telecommunications	8	22 520	4 133	1 074	64	21.0	58.0
51741	Satellite telecommunications	8	22 520	4 133	1 074	64	21.0	58.0
517410	Satellite telecommunications	8	22 520	4 133	1 074	64	21.0	58.0
5175 51751	Cable and other program distribution	84 84	Q Q	86 501 86 501	22 216 22 216	2 580 2 580	Q Q	Q Q
517510	Cable and other program distribution	84	l ä	86 501	22 216	2 580	l äl	Q

Table 1. Summary Statistics for the State: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

						Paid	Percent of	receipts-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records ¹	Estimated ²
	TENNESSEE - Con.							
51 517 5179	Information—Con. Telecommunications—Con. Other telecommunications	4	1 264	124	13	2	28.8	-
51791 517910	Other telecommunications	4 4	1 264 1 264	124 124	13 13	2 2	28.8 28.8	- -
518	Internet service providers, web search portals, and data processing services	228	595 774	237 632	64 342	5 262	3.9	11.6
5181	Internet service providers and web search portals	60	67 550	19 280	4 826	466	7.0	15.0
51811 518111 518112	Internet service providers and web search portals	60 57 3	67 550 D D	19 280 D D	4 826 D D	466 e a	7.0 D D	15.0 D D
5182	Data processing, hosting, and related services	168	528 224	218 352	59 516	4 796	3.5	11.2
51821 518210	Data processing, hosting, and related services Data processing, hosting, and related services	168 168	528 224 528 224	218 352 218 352	59 516 59 516	4 796 4 796	3.5 3.5	11.2 11.2
519	Other information services	29	38 561	18 062	4 526	890	1.0	10.6
5191	Other information services	29	38 561	18 062	4 526	890	1.0	10.6
51911 519110 51912 519120 51919 519190	News syndicates News syndicates Libraries and archives Libraries and archives All other information services All other information services	8 8 20 20 1 1	D D 22 737 22 737 D D	D D 12 623 12 623 D D	D D 3 252 3 252 D D	b 662 662 c c	D D .7 .7 D D	D D .1 .1 D

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

¹Includes receipts information obtained from administrative records of other federal agencies.
²Includes receipts information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

	introductory text for an explanation of the treatment of enterprise suppo		5 III 1110 2002 2001	011110 0011040 00111		Paid	Percent of	f receipts—
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records ¹	Estimated ²
	CHATTANOOGA-CLEVELAND-ATHENS, TN-GA							
51	COMBINED STATISTICAL AREA Information	222	N	137 272	37 295	4 082	N	N
511	Publishing industries (except Internet)	35	D	D 137 272	37 293 D	4 062	D	D
5111	Newspaper, periodical, book, and directory publishers	29	D	D	D	g	D	D
51111	Newspaper publishers	11	₽	₽	D	f	D	₽
511110 512	Newspaper publishers Motion picture and sound recording industries	11 28	D N	D D	D D	f e	D N	D N
5121	Motion picture and video industries	24	N	D	D	е	N N	N N
51213 512131	Motion picture and video exhibition	14 14	D D	D D	D D	e e	D D	D D
515	Broadcasting (except Internet)	37	D	D	D	f	D	D
5151	Radio and television broadcasting	35	D	D	D	f	D	D
51511 515112	Radio broadcasting	26 23	D D	D D	D D	e e	D D	D D
517	Telecommunications	101	N	73 686	22 282	1 750	N	N
5171	Wired telecommunications carriers	52	Q	D	D	f	Q	Q
51711 517110	Wired telecommunications carriers	52 52	Q Q	D D	D D	f f	Q Q	QQ
5172	Wireless telecommunications carriers (except satellite)	31	Q	D	D	е	Q	Q
51721 517212	Wireless telecommunications carriers (except satellite)	31 25	Q Q	D D	D D	e e	Q	Q
5175	Cable and other program distribution	11	Q	D	D	е	Q	Q
51751	Cable and other program distribution	11	Q	₽	D	е	Q	Q
517510 518	Cable and other program distribution	11	Q	D	D	е	Q	Q
	processing services Athens, TN Micropolitan Statistical Area	19	D	D	D	С	D	D
51	Information	12	N	3 698	1 089	130	N	N
517	Telecommunications	5	N	1 904	619	44	N	N
	Chattanooga, TN-GA Metropolitan Statistical Area							
51	Information	180	N	121 597	33 140	3 455	N	N
511	Publishing industries (except Internet)	26	77 553	22 728	5 439	729	4.1	.9
5111 51111	Newspaper, periodical, book, and directory publishers Newspaper publishers	21 6	D D	D D	D D	f f	D D	D D
511110	Newspaper publishers	6	Ď	B	Б	f	D	D D
512	Motion picture and sound recording industries	21	N	5 158	1 239	358	N	N
5121 51213	Motion picture and video industries	17 9	N D	D D	D D	е	N D	N D
512131	Motion picture and video exhibition	9	D	P P	B	e e	D	D D
515	Broadcasting (except Internet)	32	69 082	22 346	5 069	702	4.6	13.8
5151 51511	Radio and television broadcasting	30 21	D D	D D	D	f	D	D D
515112	Radio broadcasting	18	D	P P	B	e	D	D D
517	Telecommunications	85	N	66 605	20 309	1 567	N	N
5171	Wired telecommunications carriers	44	Q Q	40 901	12 911	902	Q	Q
51711 517110	Wired telecommunications carriers	44 44	Q	40 901 40 901	12 911 12 911	902 902	ă	Q Q
5172	Wireless telecommunications carriers (except satellite)	26	Q	17 540	4 927	414	Q	Q
51721 517212	Wireless telecommunications carriers (except satellite)	26 20	Q Q	17 540 D	4 927 D	414 e	QQ	QQ
5175	Cable and other program distribution	8	Q	D	D	С	Q	Q
51751 517510	Cable and other program distribution	8 8	Q Q	D D	D D	C C	Q	Q
518	Internet service providers, web search portals, and data processing services.	16	17 259	4 760	1 084	99	58.2	24.5
	Cleveland, TN Metropolitan Statistical Area		230			30	33.2	
51	Information	30	N	11 977	3 066	497	N	N
511	Publishing industries (except Internet)	7	D	D	D	е	D	D
5111	Newspaper, periodical, book, and directory publishers	6	D	D	D	е	D	D
512	Motion picture and sound recording industries	5	N	D	D	b	N	N
5121	Motion picture and video industries	5	N	D	D	b	N	N
517	Telecommunications	11	N	5 177	1 354	139	N	N

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						Paid	Percent of	receipts-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From admini- strative records ¹	Estimated ²
	JOHNSON CITY-KINGSPORT-BRISTOL, TN-VA COMBINED STATISTICAL AREA							
51	Information	154	N	D	D	h	N	N
511	Publishing industries (except Internet)	27	D	D	D	g	D	D
5111	Newspaper, periodical, book, and directory publishers	25	D	D	D	g	D	D
51111 511110	Newspaper publishers Newspaper publishers	13 13	D D	D D	D D	f f	D D	D D
51114 511140	Directory and mailing list publishers	4 4	D	D	D D	e e	D D	D D
512	Motion picture and sound recording industries	16	N	D	D	c	N	N
5121	Motion picture and video industries	14	N	D	D	С	N	N
51213 512131	Motion picture and video exhibition	9 7	D D	D D	D D	c c	D D	D D
515	Broadcasting (except Internet)	19	D	D	D	f	D	D
5151	Radio and television broadcasting	19	D	D	D	f	D	D
51511 515112	Radio broadcasting	15 14	D D	D D	D D	c c	D D	D D
517	Telecommunications	78	N	D	D	g	N	N
5171	Wired telecommunications carriers	49	Q	D	D	g	Q	Q
51711 517110	Wired telecommunications carriers Wired telecommunications carriers	49 49	Q	D D	D D	g	Q	Q
5177	Wireless telecommunications carriers (except satellite)	18	Q	D	D	g f	Q	Q
51721	Wireless telecommunications carriers (except satellite)	18	Q	D	D	· f	Q	Q
517212	Cellular and other wireless telecommunications	17	Q	D	D	f	Q	Q
5175	Cable and other program distribution	6	Q	D	D	e	Q	Q
51751 517510	Cable and other program distribution	6 6	Q Q	D D	D D	e e	QQ	Q Q
518	Internet service providers, web search portals, and data processing services	9	D	D	D	С	D	D
	Bristol, VA Metropolitan Statistical Area							
51	Information	23	N	D	D	g	N	N
511	Publishing industries (except Internet)	4	D	D	D	С	D	D
5111	Newspaper, periodical, book, and directory publishers	4	D	D	D	С	D	D
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
515	Broadcasting (except Internet)	3	D	D	D	С	D	D
5151	Radio and television broadcasting	3	D _	D	D _	c .	D	D
51511 515112	Radio broadcasting	2 2	D D	D D	D D	b b	D D	D D
517	Telecommunications	10	N	D	D	f	N	N
5172	Wireless telecommunications carriers (except satellite)	5	Q	D	D	f	Q	Q
51721 517212	Wireless telecommunications carriers (except satellite)	5 5	Q Q	D D	D D	f f	Q Q	Q Q
	Johnson City, TN Metropolitan Statistical Area							
51	Information	60	N	48 033	12 410	1 370	N	N
511	Publishing industries (except Internet)	12	50 891	11 182	2 851	317	.3	42.6
5111	Newspaper, periodical, book, and directory publishers	10	D	D	D	е	D	D
512	Motion picture and sound recording industries	8	N	D	D	b	N	N
5121	Motion picture and video industries	7	N	D	D	b	N	N
51213	Motion picture and video exhibition	5	D	D	D	b	D	D
515	Broadcasting (except Internet)	8	19 922	6 871	1 583	217	-	_
5151	Radio and television broadcasting	8	19 922	6 871	1 583	217	-	_
517	Telecommunications	25	N	25 714	6 953	664	N	N
5171	Wired telecommunications carriers	14	Q	D D	D D	е	Q	Q Q
51711 517110	Wired telecommunications carriers Wired telecommunications carriers	14	Q	D	D D	e e	à	Q
5172	Wireless telecommunications carriers (except satellite)	6	Q	D	D	С	Q	Q
51721	Wireless telecommunications carriers (except satellite)	6	Q	l D	l D	cl	Ql	Q

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data. See	introductory text for an explanation of the treatment of enterprise suppo	rt establishmer	its in the 2002 Econ	omic Census com	pared to the 1997 I	Economic Census]		
NAICS code	Geographic area and kind of business	Estab-	Pagainte	Annual payroll	First-quarter	Paid employees for pay period including March 12	Percent of From admini- strative	f receipts—
		(number)	Receipts (\$1,000)	(\$1,000)	(\$1,000)	(number)	records ¹	Estimated ²
	JOHNSON CITY-KINGSPORT-BRISTOL, TN-VA COMBINED STATISTICAL AREA—Con.							
	Kingsport-Bristol, TN-VA Metropolitan Statistical Area							
51	Information	71	N	54 697	13 771	1 567	N	N
511	Publishing industries (except Internet)	11	110 774	14 572	3 419	575	.1	.2
5111	Newspaper, periodical, book, and directory publishers	11	110 774	14 572	3 419	575	.1	.2
51114 511140	Directory and mailing list publishers	3 3	D D	D D	D D	e e	D D	D D
512	Motion picture and sound recording industries	5	N	D	D	b	N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
517	Telecommunications	43	N	34 364	9 015	782	N	N
5171	Wired telecommunications carriers	31	Q	26 923	7 354	566	Q	Q
51711 517110	Wired telecommunications carriers	31 31	Q	26 923 26 923	7 354 7 354	566 566	QQ	Q Q
	KNOXVILLE-SEVIERVILLE-LA FOLLETTE, TN COMBINED STATISTICAL AREA							
51	Information	326	N	286 573	77 004	7 047	N	N
511	Publishing industries (except Internet)	62	D	D	D	g	D	D
5111	Newspaper, periodical, book, and directory publishers	49	D	D	D	g	D	D
51111 511110	Newspaper publishers	20 20	D D	D D	D D	f f	D D	D D
512	Motion picture and sound recording industries	56	N	D	D	f	N	N
5121	Motion picture and video industries	45	N	D	D	f	N	N
51211 512110 51213 512131	Motion picture and video production Motion picture and video production Motion picture and video exhibition Motion picture theaters (except drive-ins)	20 20 19 17	Q Q D D	6 418 6 418 D D	1 523 1 523 D D	83 83 f f	QQDD	Q Q D D
5122	Sound recording industries	11	N	D	D	С	N	N
51224 512240	Sound recording studios	6 6	D D	D D	D D	b b	D D	D D
515	Broadcasting (except Internet)	36	D	D	D	g	D	D
5151	Radio and television broadcasting	34	D 40.000	D 45 400	D 0.540	f	D	D
51511 515112	Radio broadcasting	25 25	43 809 43 809	15 120 15 120	3 540 3 540	435 435	7.2 7.2	12.8 12.8
5152	Cable and other subscription programming	2	D	D	D	f	D	D
51521 515210	Cable and other subscription programming	2 2	D D	D D	D D	f f	D D	D D
517	Telecommunications	136	N	116 884	31 634	2 964	N	N
5171	Wired telecommunications carriers	76	Q	D	D	g	Q	Q
51711 517110	Wired telecommunications carriers Wired telecommunications carriers	76 76	Q	D D	D D	g g	QQ	a a
5172	Wireless telecommunications carriers (except satellite)	48	Q	D	D	g	Q	Q
51721 517212	Wireless telecommunications carriers (except satellite) Cellular and other wireless telecommunications	48 44	Q	D 40 007	D 9 646	1 178	QQ	Q Q
5175	Cable and other program distribution	8	Q	D	D	е	Q	Q
51751 517510	Cable and other program distribution	8 8	Q	D D	D D	e e	QQ	Q Q
518	Internet service providers, web search portals, and data processing services	29	D	D	D	С	D	D
	Harriman, TN Micropolitan Statistical Area							
51	Information	12	N	2 060	467	74	N	l N

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data. See	introductory text for an explanation of the treatment of enterprise suppo	rt establishmer	nts in the 2002 Econ	omic Census com	pared to the 1997	Économic Census]		
NAICS code	Geographic area and kind of business	Estab- lishments	Receipts	Annual payroll	First-quarter payroll	Paid employees for pay period including March 12	Percent of From administrative	receipts —
		(number)	(\$1,000)	(\$1,000)	(\$1,000)	(number)	records ¹	Estimated ²
	KNOXVILLE-SEVIERVILLE-LA FOLLETTE, TN COMBINED STATISTICAL AREA—Con.							
	Knoxville, TN Metropolitan Statistical Area							
51	Information	277	N	273 010	73 539	6 497	N	N
511	Publishing industries (except Internet)	54 42	136 383 D	39 768 D	9 684 D	1 078	2.8 D	2.2 D
5111 51111	Newspaper, periodical, book, and directory publishers	15	108 295	30 453	7 275	9 840	2.5	
511110	Newspaper publishers	15	108 295	30 453	7 275	840	2.5	.5 .5
512	Motion picture and sound recording industries	46	N	11 998	2 964	675	N N	N
5121 51211	Motion picture and video production	39 19	N Q	D D	D D	f b	N Q	N Q
512110 51213	Motion picture and video production Motion picture and video production Motion picture and video exhibition	19	Q	D	D	b f	Q	Q D
512131	Motion picture theaters (except drive-ins)	13	D	Ď	Ď.	i f	Ď	Ď
515	Broadcasting (except Internet)	30	528 669	102 973	29 155	1 715	.6	1.1
5151	Radio and television broadcasting	28	D	D	D	f	D	D
51511 515112	Radio broadcasting	20 20	D D	D D	D D	e e	D D	D D
5152	Cable and other subscription programming	2	D	D	D	f	D	D
51521 515210	Cable and other subscription programming	2 2	D D	D D	D D	f f	D D	D D
517	Telecommunications	113	N	111 943	30 316	2 850	N	N
5171	Wired telecommunications carriers	63	Q	52 681	15 595	1 160	Q	Q
51711 517110	Wired telecommunications carriers	63 63	Q	52 681 52 681	15 595 15 595	1 160 1 160	Q Q	Q Q
5172	Wireless telecommunications carriers (except satellite)	39	Q	40 071	9 671	1 172	Q	Q
51721 517212	Wireless telecommunications carriers (except satellite)	39 36	Q	40 071 D	9 671 D	1 172 g	QQ	Q Q
5175	Cable and other program distribution	8	Q	D	D	е	Q	Q
51751 517510	Cable and other program distribution	8 8	QQ	D D	D D	e e	QQ	Q Q
518	Internet service providers, web search portals, and data processing services	27	D	D	D	С	D	D
	La Follette, TN Micropolitan Statistical Area							
51	Information	11	N	1 927	397	58	N	N
	Sevierville, TN Micropolitan Statistical Area							
51	Information	26	N	9 576	2 601	418	N	N
512	Motion picture and sound recording industries	8	N	D	D	С .	N N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
51213 5122	Motion picture and video exhibition	3 4	D N	D D	D D	b	D N	D N
5122	Sound recording studios	2	D	D	D	c b	D	D
512240	Sound recording studios	2	Ď	Ď	Ď	b	Ď	Ď
517	Telecommunications	9	N	2 558	733	58	N	N
	MORRISTOWN-NEWPORT, TN COMBINED STATISTICAL AREA							
51	Information	32	N	9 966	2 560	419	N	N
512	Motion picture and sound recording industries	4	N	D	D	b	N	N
5121	Motion picture and video industries	3	N	D	D	b	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
517	Telecommunications	12	N	D	D	С	N	N
	Morristown, TN Metropolitan Statistical Area							
51	Information	25	N	7 827	2 014	325	N	N
517	Telecommunications	10	N	D	D	С	N	N
	Newport, TN Micropolitan Statistical Area							
51	Information	7	N	2 139	546	94	l N	N

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						Paid	Percent of	receipts-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records ¹	Estimated ²
	NASHVILLE-DAVIDSONMURFREESBORO							
51	COLUMBIA, TN COMBINED STATISTICAL AREA Information	922	N	1 028 935	269 284	24 633	N	N
511	Publishing industries (except Internet)	177	D	D D	D 203 204	i .	D	D
5111	Newspaper, periodical, book, and directory publishers	136	D	D	D	i	D	D
51111 511110 51112 511120 51113 511130 51114 511140	Newspaper publishers Newspaper publishers Periodical publishers Periodical publishers Book publishers Book publishers Book publishers Directory and mailing list publishers Directory and mailing list publishers	36 36 46 46 35 35 10	D D D D D D D D D D D	0 0 0 0 0	D D D D D D	h h h f f e	D D D D	D D D D
511140	Software publishers	41	D	D	D	e f	D	D
51121	Software publishers	41	D	D	D	f	D	D
511210	Software publishers	41	D	D	D	f .	D	D
512 5121	Motion picture and sound recording industries	349 101	N N	D D	D D	h	N N	N N
51211	Motion picture and video industries	75	Q	15 970	3 923	g 412	Q	Q
512110 51213 512131	Motion picture and video production Motion picture and video exhibition Motion picture theaters (except drive-ins)	75 21 19	Q D D	15 970 D D	3 923 D D	412 f f	Q D D	Q D D
5122	Sound recording industries	248	N	132 260	32 589	2 156	N	N
51221 512210 51222 512220 51223 512230 51224 512240 51229	Record production Record production Integrated record production/distribution Integrated record production/distribution Music publishers Music publishers Sound recording studios Sound recording studios Other sound recording industries	36 36 23 23 105 105 72 72 72	D D Q Q D D 19 677 19 677	D D 66 890 66 890 D D 6 410 6 410	D D 17 471 17 471 D D 1 426 1 426	c c 783 783 f f 217 217 b	D D Q D D 18.4 18.4	D Q Q D D 21.6 21.6
512290	Other sound recording industries	12	D	D	D D	b	D	D D
515 5151	Broadcasting (except Internet)	72 67	D D	D D	D	g g	D D	D
51511 515111 515112 51512 515120	Radio broadcasting Radio networks Radio stations. Television broadcasting Television broadcasting	55 11 44 12 12	30 420 D D D	D 11 182 D D D	D 2 749 D D D	f 183 f f f	D .5 D D	D - D D
5152	Cable and other subscription programming	5	D	D	D	е	D	D
51521 515210	Cable and other subscription programming Cable and other subscription programming	5 5	D D	D D	D D	e e	D D	D D
516	Internet publishing and broadcasting	13	26 698	15 952	2 277	159	5.5	10.0
5161	Internet publishing and broadcasting	13	26 698	15 952	2 277	159	5.5	10.0
51611 516110	Internet publishing and broadcasting	13 13	26 698 26 698	15 952 15 952	2 277 2 277	159 159	5.5 5.5	10.0 10.0
517	Telecommunications	219	N	339 026	95 459	8 232	N	N
5171	Wired telecommunications carriers	115	Q	D	D	h	Q	Q
51711 517110	Wired telecommunications carriers	115 115	QQ	D D	D D	h h	QQ	Q Q
5172	Wireless telecommunications carriers (except satellite)	67	Q	D	D	h	Q	Q
51721 517212	Wireless telecommunications carriers (except satellite) Cellular and other wireless telecommunications	67 59	QQ	D D	D D	h h	QQ	Q Q
5175	Cable and other program distribution	20	Q	D	D	е	Q	Q
51751 517510	Cable and other program distribution	20 20	QQ	D D	D D	e e	QQ	Q Q
518	Internet service providers, web search portals, and data processing services	81	D	D	D	h	D	D
5181	Internet service providers and web search portals	10	D	D	D	С	D	D
51811 518111	Internet service providers and web search portals Internet service providers	10 9	D D	D D	D D	c c	D D	D D
5182	Data processing, hosting, and related services	71	D	D	D	h	D	D
51821 518210	Data processing, hosting, and related services	71 71	D D	D D	D D	h h	D D	D D
519	Other information services	11	15 154	5 354	1 252	236	1.6	26.9
5191	Other information services	11	15 154	5 354	1 252	236	1.6	26.9

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

						Paid employees for	Percent of	receipts-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	pay period including March 12 (number)	From admini- strative records ¹	Estimated ²
	NASHVILLE-DAVIDSONMURFREESBORO COLUMBIA, TN COMBINED STATISTICAL AREA — Con.							
	Columbia, TN Micropolitan Statistical Area							
51	Information	23	N	32 294	8 677	846	N	N
517	Telecommunications	8	N	7 862	2 197	206	N	N
518	Internet service providers, web search portals, and data processing services	5	D	D	D	е	D	D
5182	Data processing, hosting, and related services	4	D	D	D	е	D	D
51821 518210	Data processing, hosting, and related services Data processing, hosting, and related services	4 4	D D	D D	D D	e e	D D	D D
	Nashville-DavidsonMurfreesboro, TN Metropolitan Statistical Area							
51	Information	899	N	996 641	260 607	23 787	N	N
511	Publishing industries (except Internet)	171	894 224	263 241	64 244	7 346	2.8	21.0
5111 51111	Newspaper, periodical, book, and directory publishers	131	D 198 773	D 62 004	D 14 862	i 3 034	D .6	D 2.1
511110 51112	Newspaper publishers Periodical publishers	34 45	198 773 303 506	62 004 120 733	14 862 31 434	3 034 2 674	.6 3.0	2.1 56.7
511120 51113	Periodical publishers	45 34	303 506 D	120 733 D	31 434 D	2 674 f	3.0 D	56.7 D
511130 51114	Book publishers	34 9	D D	D D	D D	f e	D D	D D
511140 5112	Directory and mailing list publishers	9 40	D D	D D	D D	e f	D D	D D
51121	Software publishers	40	D	D	D	f	D	D
511210	Software publishers	40	D	D	D	f	D	D
512 5121	Motion picture and sound recording industries	348 100	N N	155 131 22 871	38 079 5 490	3 136 980	N N	N N
51211	Motion picture and video production	75	Q	15 970	3 923	412	Q	Q
512110 51213 512131	Motion picture and video production Motion picture and video exhibition Motion picture theaters (except drive-ins)	75 20 18	Q D D	15 970 D D	3 923 D D	412 f f	Q D D	Q D D
5122	Sound recording industries	248	N	132 260	32 589	2 156	N	N
51221 512210 51222 512220 51223 512230 51224 512240 51229	Record production . Record production . Integrated record production/distribution Integrated record production/distribution Music publishers Music publishers Sound recording studios Sound recording studios Other sound recording industries	36 36 23 23 105 105 72 72 72	D Q Q D D 19 677 19 677	66 890 66 890 D D 6 410 6 410	D D 17 471 17 471 D D 1 426 1 426	c 783 783 f f 217 217 b	D D Q Q D D 18.4 18.4	D Q Q D 21.6 21.6
512290 515	Other sound recording industries	12 69	D 371 086	80 878	D 20 156	b 1 928	D .1	D 47.6
5151	Radio and television broadcasting	64	D	D	D	g	D	D
51511 515111 515112 51512 515120	Radio broadcasting Radio networks Radio stations. Television broadcasting Television broadcasting	52 11 41 12 12	30 420 D D D	D 11 182 D D D	D 2 749 D D D	f 183 f f	D .5 D D	D - D D
515120	Cable and other subscription programming	5	D	D	D	e	D	D
51521 515210	Cable and other subscription programming	5 5	D D	D D	D D	e e	D D	D D
516	Internet publishing and broadcasting	13	26 698	15 952	2 277	159	5.5	10.0
5161	Internet publishing and broadcasting	13	26 698	15 952	2 277	159	5.5	10.0
51611 516110	Internet publishing and broadcasting	13 13	26 698 26 698	15 952 15 952	2 277 2 277	159 159	5.5 5.5	10.0 10.0
517	Telecommunications	211	N	331 164	93 262	8 026	N	N
5171	Wired telecommunications carriers	111	Q	180 185	54 010	3 681	Q	Q
51711 517110	Wired telecommunications carriers Wired telecommunications carriers	111 111	Q Q	180 185 180 185	54 010 54 010	3 681 3 681	Q	Q Q
5172	Wireless telecommunications carriers (except satellite)	65	Q	135 128	35 618	3 965	Q	Q
51721 517212	Wireless telecommunications carriers (except satellite) Cellular and other wireless telecommunications	65 58	QQ	135 128 D	35 618 D	3 965 h	Q Q	Q Q
5175	Cable and other program distribution	18	Q	11 018	2 698	269	Q	Q
51751 517510	Cable and other program distribution	18 18	Q	11 018 11 018	2 698 2 698	269 269	QQ	Q Q

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

data. See	introductory text for an explanation of the treatment of enterprise support	rt establishmer	nts in the 2002 Econ	omic Census comp	pared to the 1997	Économic Census]		
NAICS						Paid employees for		f receipts —
code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	pay period including March 12 (number)	From admini- strative records ¹	Estimated ²
	NASHVILLE-DAVIDSONMURFREESBORO COLUMBIA, TN COMBINED STATISTICAL AREA— Con.							
	Nashville-DavidsonMurfreesboro, TN Metropolitan Statistical Area — Con.							
51 518	Information – Con. Internet service providers, web search portals, and data	70	201 000	144 001	41 007	0.050	1.0	
5181	processing services Internet service providers and web search portals	76	321 920 33 369	144 921 10 427	41 337 2 846	2 956 186	1.0 3.6	9.3
51811	Internet service providers and web search portals	9	33 369	10 427	2 846	186	3.6	.2
518111	Internet service providers	8	D	D	D	С	D	D
5182 51821	Data processing, hosting, and related services	67 67	288 551 288 551	134 494 134 494	38 491 38 491	2 770 2 770	.7	10.3
518210	Data processing, hosting, and related services Data processing, hosting, and related services	67	288 551	134 494	38 491	2 770	.7	10.3
519	Other information services	11	15 154	5 354	1 252	236	1.6	26.9
5191	Other information services	11	15 154	5 354	1 252	236	1.6	26.9
	BROWNSVILLE, TN MICROPOLITAN STATISTICAL AREA							
51	Information	7	N	D	D	b	N	N
	CLARKSVILLE, TN-KY METROPOLITAN STATISTICAL AREA							
51	Information	44	N	28 300	7 326	1 088	N	N
511 5111	Publishing industries (except Internet)	4 4	D D	D D	D D	e e	D D	D D
512 5121	Motion picture and sound recording industries	3 3	N	D D	D D	b	N N	N N
51213	Motion picture and video industries	3	N D	D	D	b b	D	N D
517	Telecommunications	22	N	13 782	4 082	426	N N	N N
5171	Wired telecommunications carriers	7	Q	D	D	c	Q	Q
51711	Wired telecommunications carriers	7	Q	₽	D	С	Q	Q
517110 518	Wired telecommunications carriers	7	Q	D	D	С	Q	Q
310	processing services	7	D	D	D	С	D	D
5182	Data processing, hosting, and related services	5	D	D	D	С	D	D
51821 518210	Data processing, hosting, and related services Data processing, hosting, and related services	5 5	D D	D D	D D	C C	D D	D D
	COOKEVILLE, TN MICROPOLITAN STATISTICAL AREA							
51	Information	41	N	21 333	5 221	673	N	N
512	Motion picture and sound recording industries	2	N	D	D _	b .	N	N
5121 51213	Motion picture and video industries	2	N D	D D	D D	b b	N D	N D
517	Telecommunications	20	N	14 099	3 541	332	N N	N N
5171	Wired telecommunications carriers	5	Q	D	D	С	Q	Q
51711 517110	Wired telecommunications carriers	5 5	Q	D D	D D	C C	QQ	Q Q
	CROSSVILLE, TN MICROPOLITAN STATISTICAL AREA							
51	Information	21	N	11 297	2 216	326	N	N
511	Publishing industries (except Internet)	4	32 209	8 144	1 441	220	-	-
5111	Newspaper, periodical, book, and directory publishers	4	32 209	8 144	1 441	220	_	-
51112 511120	Periodical publishers	2 2	D D	D D	D D	C C	D D	D D
517	Telecommunications	7	N	2 239	573	64	N	N
	DYERSBURG, TN MICROPOLITAN STATISTICAL AREA							
51	Information	10	N	D	D	С	N	N
517	Telecommunications	6	N	1 929	524	50	N	N
	GREENEVILLE, TN MICROPOLITAN STATISTICAL AREA							
51	Information	16	N	9 208	2 283	314	N	N
517	Telecommunications	6	N	D	D	С	N	l N

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

						Paid employees for	Percent of	receipts-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	pay period including March 12 (number)	From admini- strative records ¹	Estimated ²
	JACKSON, TN METROPOLITAN STATISTICAL AREA							
51	Information	37	N	24 412	6 396	844	N	N
511	Publishing industries (except Internet)	6	D	D	D	e	D	
5111	Newspaper, periodical, book, and directory publishers	6	D	D	D	e	D	
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	
515 5151	Broadcasting (except Internet)	7	12 335 D	3 096 D	765 D	121 c	1.6 D	-
				-				_
517	LAWRENCEBURG, TN MICROPOLITAN STATISTICAL AREA	19	N	14 258	3 869	363	N	N
51	Information	13	N	D	D	с	N	N
	MCMINNVILLE, TN MICROPOLITAN STATISTICAL AREA							
51 517	Information	13	N N	7 529	1 838 D	231 c	N N	N N
317	MEMPHIS, TN-MS-AR METROPOLITAN STATISTICAL AREA	5	IV		D	C	IN	N
51	Information	391	N	357 699	90 389	9 786	N	N
511	Publishing industries (except Internet)	79	357 053	92 158	22 439	2 256	2.6	6.8
5111	Newspaper, periodical, book, and directory publishers	60	221 559	62 690	15 337	1 890	3.4	4.2
51111 511110 51112 511120	Newspaper publishers Newspaper publishers Periodical publishers Periodical publishers	29 29 18 18	176 629 176 629 D	46 733 46 733 D	12 320 12 320 D	1 431 1 431 e e	3.7 3.7 D D	1.3 1.3 D
5112	Software publishers	19	135 494	29 468	7 102	366	1.4	10.9
51121 511210	Software publishers	19 19	135 494 135 494	29 468 29 468	7 102 7 102	366 366	1.4 1.4	10.9 10.9
512	Motion picture and sound recording industries	54	N N	D D	, .32 D	f	N	
5121	Motion picture and video industries	42	N	8 606	2 175	656	N	N
51213	Motion picture and video exhibition	17	D	D D	D D	f	D D	0
512131 5122	Motion picture theaters (except drive-ins)	16 12	D N	D	D	b	N N	N
515	Broadcasting (except Internet)	37	143 312	44 180	10 209	1 119	1.0	.6
5151	Radio and television broadcasting	37	143 312	44 180	10 209	1 119	1.0	.6
51511	Radio broadcasting	28	49 758	17 473	3 756	541	1.2	1.5
515112 517	Telecommunications	26 164	D N	D 153 755	D 40 934	4 113	D N	D
5171	Wired telecommunications carriers	81	Q	80 771	22 362	2 069	Q	Q
51711	Wired telecommunications carriers	81	Q	80 771	22 362	2 069	Q	Ç
517110 5172	Wired telecommunications carriers	81	Q Q	80 771 45 740	22 362	2 069 1 327	Q Q	G
5172 51721	Wireless telecommunications carriers (except satellite)	62 62	Q	45 740	11 660 11 660	1 327	Q	Q
517212	Cellular and other wireless telecommunications	56	Q	44 232	11 338	1 278	Q	Q
5175	Cable and other program distribution	11	Q	D	D	f	Q	Q
51751 517510	Cable and other program distribution	11 11	Q Q	D D	D D	f	QQ	Q
518	Internet service providers, web search portals, and data processing services	52	114 511	46 183	11 334	1 037	2.4	15.7
5182	Data processing, hosting, and related services	40	106 830	44 292	10 880	994	2.3	13.6
51821	Data processing, hosting, and related services	40	106 830	44 292	10 880	994	2.3	13.6
518210 519	Data processing, hosting, and related services Other information services	40	106 830 D	44 292 D	10 880 D	994 f	2.3 D	13.6 D
5191	Other information services	2	D	D	D	f	D	D
51912 519120	Libraries and archives	1	D D	D D	D D	f f	D D	D D
51	PARIS, TN MICROPOLITAN STATISTICAL AREA Information	11	N	D	D	С	N	N
	SHELBYVILLE, TN MICROPOLITAN STATISTICAL AREA							
51	Information	9	N	4 287	1 019	150	N	N
517	Telecommunications	4	Νİ	1 624	459	39	N l	1

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

						Paid	Percent of receipts—	
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From admini- strative records ¹	Estimated ²
	TULLAHOMA, TN MICROPOLITAN STATISTICAL AREA							
51	Information	26	N	7 199	1 918	352	N	N
517	Telecommunications	10	N	3 800	1 073	110	N	N
	UNION CITY, TN-KY MICROPOLITAN STATISTICAL AREA							
51	Information	14	N	3 172	814	135	N	N

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

¹Includes receipts information obtained from administrative records of other federal agencies.
²Includes receipts information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Table 3. Summary Statistics for Counties: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

1997 ECO	nomic Census]						_	
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	From administrative records1	receipts— Estimated ²
	ANDERSON							
51	Information	25	N	7 503	2 042	242	N	N
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	11	N	D	D	С	N	N
	BEDFORD							
51	Information	9	N	4 287	1 019	150	N	N
517	Telecommunications	4	N	1 624	459	39	N	N
	BENTON							
51	Information	4	N	D	D	b	N	N
	BLEDSOE							
51	Information	3	N	D	D	а	N	N
	BLOUNT							
51	Information	19	N	11 316	2 812	355	N	N
512	Motion picture and sound recording industries	4	N	D	D	b	N	N
5121	Motion picture and video industries	4 2	N D	D D	D	b	N D	N D
51213 517	Motion picture and video exhibition	10	N	6 237	D 1 734	b 175	N N	N
317	BRADLEY	10	14	0 201	1 754	173		14
51	Information	24	N	D	D	е	N	N
511	Publishing industries (except Internet)	6	D	D	D	e	D	D
5111	Newspaper, periodical, book, and directory publishers	5	D	D	D	e	D	D
512		5	N	D	D	b	N	N
5121	Motion picture and sound recording industries	5	N	D	D	b b	N N	N N
517	Telecommunications	8	N	D	D	С	N	N
	CAMPBELL							
51	Information	11	N	1 927	397	58	N	N
	CANNON							
51	Information	4	N	467	116	17	N	N
	CARROLL							
51	Information	13	N	D	D	С	N	N
517	Telecommunications	6	N	D	D	b	N	N
	CARTER							
51	Information	6	N	D	D	b	N	N
	CHEATHAM							
51	Information	4	N	D	D	b	N	N
•				_	_			
F-1	CHESTER	2	N	D	D	_	N	N
51	Information		N			а	IN IN	N
	CLAIBORNE							
51	Information	9	N	1 699	373	62	N	N
	CLAY							
51	Information	3	N	D	D	а	N	N
	COCKE							
51	Information	7	N	2 139	546	94	N	N
	COFFEE							
51	Information	18	N	6 087	1 534	290	N	N
517	Telecommunications	8	N	D 007	D 1 334	290 b	N N	N N
J.,			IN				"	IN
	CROCKETT			_	_			
51	Information	3	N	D	D	b	N N	N
517	Telecommunications	1 1	N	l D	l D	a	l N	N

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

1337 ECOI	iomic Censusj					Paid	Percent of	receipts-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records1	Estimated ²
	CUMBERLAND							
51	Information	21	N	11 297	2 216	326	N	N
511	Publishing industries (except Internet)	4	32 209	8 144	1 441	220	-	-
5111 51112	Newspaper, periodical, book, and directory publishers	4 2	32 209 D	8 144 D	1 441 D	220	- D	– D
511120	Periodical publishers	2	p	D	Б	c c	D	D
517	Telecommunications	7	N	2 239	573	64	N	N
	DAVIDSON							
51	Information	610	N	778 863	204 311	18 506	N	N
511 5111	Publishing industries (except Internet)	102 84	720 870 683 260	215 576 197 617	53 644 48 929	6 187 5 916	2.7	24.4 25.5
51111	Newspaper publishers	15	083 200 D	197 017 D	46 929 D	5 910 h	.9 D	D
511110 51112	Newspaper publishers Periodical publishers	15 30	D 261 138	D 105 110	D 27 876	h 2 297	D 2.2	D 65.9
511120 51113	Periodical publishers	30 24	261 138 D	105 110 D	27 876 D	2 297 f	2.2 D	65.9 D
511130 51114	Book publishers	24 7	D D	D D	D D	f C	D D	D D
511140	Directory and mailing list publishers	7	D	D	D	С	D	D
5112 51121	Software publishers	18 18	37 610 37 610	17 959 17 959	4 715 4 715	271 271	34.8 34.8	3.3 3.3
511210	Software publishers	18	37 610 37 610	17 959	4 715	271 271	34.8	3.3
512	Motion picture and sound recording industries	261	N	138 716	33 982	2 507	N	N
5121	Motion picture and video industries	73	N	17 846	4 252	660	N	N
51211 512110	Motion picture and video production	58 58	Q	D D	D D	e e	QQ	Q
51213 512131	Motion picture and video exhibition	11 10	D D	D D	D D	e e	D D	D D
5122	Sound recording industries	188	N	120 870	29 730	1 847	N	N
51221 512210	Record production	19 19	D D	D D	D D	b b	D D	D D
51222 512220	Integrated record production/distribution Integrated record production/distribution	20 20	Q	D D	D	f	Q	Q Q
51223 512230	Music publishers Music publishers	88 88	477 010 477 010	47 923 47 923	11 132 11 132	879 879	1.3 1.3	4.2 4.2
51224 512240	Sound recording studios	52 52	D D	D D	D D	C	D D	D D
515	Broadcasting (except Internet)	50	361 941	77 600	19 348	1 756	.1	48.3
5151	Radio and television broadcasting	45	D	D	D	g	D	D
51511 515111	Radio broadcasting	38 9	90 551 D	29 371 D	7 200 D	740 C	.2 D	4.6 D
515112 51512	Radio stations. Television broadcasting	29 7	D D	D D	D D	f	D D	D D
515120	Television broadcasting	7	Б	Ď	Ď.	f	Б	Ď
5152	Cable and other subscription programming	5	D	D	D	е	D	D
51521 515210	Cable and other subscription programming Cable and other subscription programming	5 5	D D	D D	D D	e e	D D	D D
516	Internet publishing and broadcasting	9	D	D	D	b	D	D
5161	Internet publishing and broadcasting	9	D	D	D	b	D	D
51611 516110	Internet publishing and broadcasting	9	D D	D D	D D	b b	D D	D D
517	Telecommunications	135	N	237 660	67 431	5 683	N	N
5171	Wired telecommunications carriers	66	Q	126 857	38 187	2 521	Q	Q
51711 517110	Wired telecommunications carriers	66 66	Q	126 857 126 857	38 187 38 187	2 521 2 521	Q	Q Q
5172	Wireless telecommunications carriers (except satellite)	48	Q	97 815	26 237	2 868	Q	Q
51721 517212	Wireless telecommunications carriers (except satellite)	48 42	Q	97 815 D	26 237 D	2 868 h	Q Q	Q Q
5175	Cable and other program distribution	12	Q	D	D	С	Q	Q
51751 517510	Cable and other program distribution	12 12	Q	D D	D D	c	Q	Q
518	Internet service providers, web search portals, and data processing services.	46	220 488	96 659	28 475	2 130	1.0	4.0
5181	Internet services roviders and web search portals	6	220 488 D	96 659 D	28 4/5 D	2 130 C	D 1.0	4.0 D
51811 518111	Internet service providers and web search portals	6 6	D D	D D	D D	c	D D	D D
5182	Data processing, hosting, and related services	40	D	D	D	g	D	D
51821 518210	Data processing, hosting, and related services	40 40	D D	D D	D D	g g	D D	D D
-	, 5, 5,			_	-	9 .	= ,	=

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						Paid	Percent of	receipts-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From admini- strative records ¹	Estimated ²
	DAVIDSON—Con.							
51 519 5191	Information — Con. Other information services	7	D D	D D	D D	c	D D	D D
	DECATUR							
51	Information	7	N	2 669	637	100	N	N
	DEKALB							
51	Information	5	N	D	D	С	N	N
517	Telecommunications	3	N	D	D	С	N	N
	DICKSON							
51	Information	10	N	4 093	1 228	109	N	N
517	Telecommunications	7	N	3 572	1 100	82	N	N
	DYER							
51	Information	10	N	D	D	С	N	N
517	Telecommunications	6	N	1 929	524	50	N	N
	FAYETTE							
51	Information	7	N	1 649	776	72	N	N
	FENTRESS							
51	Information	5	N	757	164	23	N	N
	FRANKLIN							
51	Information	7	N	D	D	b	N	N
	GIBSON							
51	Information	23	N	4 608	1 225	144	N	N
517	Telecommunications	12	N	2 650	774	77	N	N
	GILES							
51	Information	11	N	2 297	570	119	N	N
	GRAINGER							
51	Information	1	N	D	D	а	N	N
	GREENE							
51	Information	16	N	9 208	2 283	314	N	N
517	Telecommunications	6	N	D	D	С	N	N
	GRUNDY							
51	Information	7	N	1 108	273	47	N	N
	HAMBLEN							
51	Information	17	N	D	D	е	N	N
517	Telecommunications	6	N	D D	D D	b l	N	l N

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1997 Ecor	nomic Census]							
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	From administrative records1	receipts— Estimated ²
		(Halliber)	(ψ1,000)	(ψ1,000)	(\$1,000)	(namber)	1000100	Loumatou
F4	HAMILTON	135		100 000	20.040	3 122		
51 511	Information	21	N D	108 892	30 048	3 122 f	N D	N D
5111	Newspaper, periodical, book, and directory publishers	17	D	D	D	f	D	D
51111	Newspaper publishers	3	D	D	D	f	D	D
511110	Newspaper publishers	3	D	D	D _	f	D	D
512 5121	Motion picture and sound recording industries Motion picture and video industries	17 15	N N	D D	D D	e e	N N	N N
51213	Motion picture and video exhibition	8	D	D	D	е	D	D
512131	Motion picture theaters (except drive-ins)	8	D	D	D	е	D	D
515	Broadcasting (except Internet)	23	D	D	D	f	D	D
5151	Radio and television broadcasting	23 17	D D	D D	D	f	D	D D
51511 515112	Radio broadcasting	14	D	B	D D	e e	D D	D
517	Telecommunications	59	N	55 828	17 668	1 331	N	N
5171	Wired telecommunications carriers	31	Q	D	D	f	Q	Q
51711 517110	Wired telecommunications carriers	31 31	Q	D D	D D	f	Q	Q
5172	Wireless telecommunications carriers (except satellite)	22	Q	D	D	e	Q	Q
51721	Wireless telecommunications carriers (except satellite)	22	Q	D	D	е	Q	Q
517212	Cellular and other wireless telecommunications	16	Q	D	D	е	Q	Q
5175	Cable and other program distribution	3	Q	D	D _	С	Q	Q
51751 517510	Cable and other program distribution	3 3	Q Q	D D	D D	C C	QQ	QQ
518	Internet service providers, web search portals, and data processing services	15	D	D	D	b	D	D
	HANCOCK							
51	Information	1	N	D	D	а	N	N
	HARDEMAN							
51	Information	7	N	1 290	364	53	N	N
	HARDIN							
51	Information	8	N	1 249	300	68	N	N
	HAWKINS							
51	Information	9	N	D	D	b	N	N
•				_	_			
51	HAYWOOD	7	N	D	D	b	N	N
31	Information	,	N				IN IN	IN
	HENDERSON							
51	Information	9	N	1 578	390	61	N	N
	HENRY							
51	Information	11	N	D	D	С	N	N
	HICKMAN							
51	Information	6	N	D	D	b	N	N
	HOUSTON							
51	Information	1	N	D	D	а	N	N
517	Telecommunications	1	N	D	D	а	N	N
	HUMPHREYS							
51	Information	6	N	D	D	b	N	N
	JACKSON							
51	Information	2	N	D	D	С	N	N
517	Telecommunications	2	N	D	D	С	N	N
	JEFFERSON							
51	Information	7	N	D	D	b	N	N
	JOHNSON							
51	Information	6	N	737	166	28	N	N
		•	.,		.50		••	••

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1997 Ecor	nomic Census]						<u> </u>	
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of From admini- strative records ¹	receipts— Estimated ²
	KNOX							
51	Information	224	N	252 569	68 206	5 851	N	N
511	Publishing industries (except Internet)	46	D	D	D	f	D	D
5111	Newspaper, periodical, book, and directory publishers	35	D	D	D	f	D	D
51111 511110	Newspaper publishers Newspaper publishers	9	D D	D D	D D	f	D D	D D
512	Motion picture and sound recording industries	39	N	D	D	f	N	N
5121	Motion picture and video industries	33	N	D	D	f	N	N
51211 512110 51213 512131	Motion picture and video production Motion picture and video production Motion picture and video exhibition Motion picture theaters (except drive-ins)	16 16 11 11	Q Q D D	D D D	D D D	b b e e	Q Q D D	Q Q D D
515	Broadcasting (except Internet)	27	D	D	D	g	D	D
5151	Radio and television broadcasting	26	D	D	D	f	D	D
51511 515112	Radio broadcasting	18 18	D D	D D	D D	e e	D D	D D
5152	Cable and other subscription programming	1	D	D	D	f	D	D
51521 515210	Cable and other subscription programming	1	D D	D D	D D	f	D D	D D
517	Telecommunications	87	N	99 223	26 790	2 526	N	N
5171	Wired telecommunications carriers	48	Q	D	D	f	Q	Q
51711 517110	Wired telecommunications carriers Wired telecommunications carriers	48 48	Q	D D	D D	f f	Q Q	Q Q
5172	Wireless telecommunications carriers (except satellite)	31	Q	D	D	g	Q	Q
51721 517212	Wireless telecommunications carriers (except satellite)	31 28	Q	D D	D D	g	Q Q	Q Q
5175	Cable and other program distribution	6	Q	D	D	е	Q	Q
51751 517510	Cable and other program distribution	6	Q	D D	D D	e e	Q Q	Q Q
	LAKE							
51	Information	1	N	D	D	а	N	N
	LAUDERDALE							
51	Information	6	N	D	D	С	N	N
511	Publishing industries (except Internet)	3	D	D	D	С	D	D
5111	Newspaper, periodical, book, and directory publishers	3	D	D	D	С	D	D
51119	Other publishers	1	D	D	D	С	D	D
	LAWRENCE							
51	Information	13	N	D	D	С	N	N
	LEWIS							
51	Information	4	N	481	149	28	N	N
	LINCOLN							
51	Information	11	N	2 248	645	112	N	N
	LOUDON							
51	Information	7	N	D	D	b	N	N
	MCMINN							
51	Information	12	N	3 698	1 089	130	N	N
517	Telecommunications	5	N	1 904	619	44	N	N
	MCNAIRY							
51	Information	6	N	D	D	b	N	N
	MACON							
51	Information	5	N	D	D	c	N	N
517	Telecommunications	2	N l	D	l D	b	l N l	N

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1997 Eco	nomic Census]							
NAICS	Geographic area and kind of business					Paid employees for pay period	Percent o	f receipts—
code	Coograpiio aida aila iliilo oi dasiiloco	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	including March 12 (number)	admini- strative records ¹	Estimated ²
	MADISON							
51	Information	35	N	D	D	f	N	N
511	Publishing industries (except Internet)	6	D	D	D	е	D	D
5111	Newspaper, periodical, book, and directory publishers	6	D	D	D	е	D	D
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
515	Broadcasting (except Internet)	7	12 335	3 096	765	121	1.6	-
5151	Radio and television broadcasting	6	D	D	D	С	D	D
517	Telecommunications	17	N	D	D	е	N	N
	MARION							
51	Information	7	N	D	D	b	N	N
	MARSHALL							
51	Information	8	N	2 777	700	77	N	N
517	Telecommunications	4	N	2 535	642	57	N	N
	MAURY							
51	Information	23	N	32 294	8 677	846	N	N
517	Telecommunications	8	N	7 862	2 197	206	N	N
518	Internet service providers, web search portals, and data processing services	5	D	D	D	е	D	D
5182	Data processing, hosting, and related services	4	D	D	D	e	D	D
51821	Data processing, hosting, and related services	4	D	D	D	е	D	D
518210	Data processing, hosting, and related services	4	D	D	D	е	D	D
	MONROE							
51	Information	6	N	1 803	448	68	N	N
	MONTGOMERY							
51	Information	24	N	D	D	f	N	N
511	Publishing industries (except Internet)	3	D	D	D	С	D	D
5111	Newspaper, periodical, book, and directory publishers	3	D	D	D	С	D	D
512	Mation picture and cound recording industries	2	N	D	D	b	N	l N
5121	Motion picture and sound recording industries	2	N N	D	D	b	N N	N N
51213	Motion picture and video industries	2	D	D	D	b	D	D
51213	Telecommunications	10	N N	D	D	e e	N	N
518	Internet service providers, web search portals, and data		l IV			6	l IN	l N
310	processing services	5	D	D	D	С	D	D
5182	Data processing, hosting, and related services	3	D	D	D	С	D	D
51821 518210	Data processing, hosting, and related services	3 3	D D	D D	D D	c c	D D	D D
310210								
	MOORE							
51	Information	1	N	D	D	а	N	N
	MORGAN							
51	Information	4	N	5 991	1 332	130	N	N
517	Telecommunications	2	N	D	D	С	N	N
	OBION							
51	Information	8	N	2 437	614	101	N	N
	OVERTON							
51	Information	6	N	D	D	b	N N	l N
							"	
	PERRY			_	_			
51	Information	1	N	D	D	а	N	N
	PICKETT							
51	Information	1	N	D	D	а	N	N
	POLK							
51	Information	6	N	D	D D	а	l N	l N

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1007 2001	nomic Census]					Paid	Percent of	receipts-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records ¹	Estimated ²
	PUTNAM							
51	Information	33	N	14 330	3 419	497	N	N
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	16	N	D	D	С	N	N
	RHEA							
51	Information	11	N	1 604	375	50	N	N
	ROANE							
51	Information	12	N	2 060	467	74	N	N
	ROBERTSON							
51	Information	5	N	1 115	292	45	N	N
	RUTHERFORD							
51	Information	32	N	18 002	4 600	648	N	N
511	Publishing industries (except Internet)	7	14 956	5 640	1 297	225	-	.2
5111	Newspaper, periodical, book, and directory publishers	7	14 956	5 640	1 297	225	_	.2
512	Motion picture and sound recording industries	7	N	753	165	79	N .	N
5121	Motion picture and video industries	5	N	D	D	b	N	N
51213	Motion picture and video exhibition	12	D N	7 016	D 1 910	b 190	D N	D N
517	Telecommunications	12	IN	7 010	1 910	190	IN	IN
	SCOTT							
51	Information	5	N	320	73	23	N	N
	SEQUATCHIE							
51	Information	3	N	D	D	b	N	N
	SEVIER							
51	Information	26	N	9 576	2 601	418	N	N
512	Motion picture and sound recording industries	8	N	D	D	С	N	N
5121	Motion picture and video industries	4	N _	D	D	b	N	N
51213	Motion picture and video exhibition	3	D	D	D	b	D	D
5122	Sound recording industries	4	N D	D D	D D	C	N D	N D
51224 512240	Sound recording studios	2 2	D	D	D	b b	p	D
517	Telecommunications	9	N	2 558	733	58	N	N
	SHELBY							
51	Information	330	N	339 850	85 595	9 165	N	N
511	Publishing industries (except Internet)	65	D	D	D	g	D	D
5111	Newspaper, periodical, book, and directory publishers	48	D	D	D	g	D	D
51111 511110	Newspaper publishers Newspaper publishers	19 19	D D	D D	D D	g	D D	D D
51112	Periodical publishers	18	D	D D	D	g e e	D D	D
511120	· ·		D	D	D	-	D	
5112	Software publishers	17				е		D
51121 511210	Software publishersSoftware publishers	17 17	D D	D D	D D	e e	D D	D D
512	Motion picture and sound recording industries	50	N	D	D	f	N	N
5121	Motion picture and video industries	38	N	D	D	f	N	N
51213	Motion picture and video exhibition	15	D	D	D	е	D	₽
512131	Motion picture theaters (except drive-ins)	14	D	D	D	e	D	D
5122	Sound recording industries	12	N	D	D	b	N	N
515	Broadcasting (except Internet)	32	D	D	D	g	D	D
5151	Radio and television broadcasting	32	D	D	D	g	D	D
51511	Radio broadcasting	23	D	D	D	e l	D	D
515112	Radio stations	22	ĎΙ	Ď	Ď	ě	ĎΙ	Ď

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1007 2001	nomic Census]							
NAICS code	Geographic area and kind of business	Estab- lishments	Receipts	Annual payroll	First-quarter payroll	Paid employees for pay period including March 12	Percent o From administrative	f receipts—
		(number)	(\$1,000)	(\$1,000)	(\$1,000)	(number)	records ¹	Estimated ²
	SHELBY—Con.							
51 517	Information—Con. Telecommunications	133	N	143 979	38 376	3 859	N	N
5171	Wired telecommunications carriers	66	Q	D	D	g	Q	Q
51711 517110	Wired telecommunications carriers	66 66	Q	D D	D D	g	Q	a
517110	Wireless telecommunications carriers (except satellite)	52	Q	D	D	g g	Q	a
51721	Wireless telecommunications carriers (except satellite)	52	Q	D	D	g	Q	Q
517212 5175	Cellular and other wireless telecommunications Cable and other program distribution	47	Q Q	D D	D D	g	Q Q	
51751	Cable and other program distribution	6	Q	D	D	f	Q	Q
517510	Cable and other program distribution	6	Q	D	D	f	Q	Q
518	Internet service providers, web search portals, and data processing services	45	D	D	D	g	D	D
5182	Data processing, hosting, and related services	38	D	D	D	f	D	D
51821 518210	Data processing, hosting, and related services Data processing, hosting, and related services	38 38	D D	D D	D D	f f	D D	D D
519	Other information services	2	D	D	D	f	D	D
5191	Other information services	2	D	D	D	f	D	D
51912 519120	Libraries and archives	1 1	D D	D D	D D	f	D D	D
	SMITH							
51	Information	4	N	514	163	28	N	N
	STEWART							
51	Information	1	N	D	D	а	N	N
	SULLIVAN							
51	Information	57	N	D	D	g	N	N
511	Publishing industries (except Internet)	9	D	D	D	f	D	D
5111	Newspaper, periodical, book, and directory publishers	9	D	D	D	f	D	D
51114 511140	Directory and mailing list publishers	3 3	D D	D D	D D	e e	D D	D D
512	Motion picture and sound recording industries	4	N	D	D	b	N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
517	Telecommunications	36	N	D	D	f	N	N
5171	Wired telecommunications carriers	24	Q	D	D	е	Q	Q
51711	Wired telecommunications carriers	24	Q	D	D	е	Q	Q
517110	Wired telecommunications carriers	24	Q	D	D	е	Q	Q
	SUMNER							
51	Information	27	N	10 911	3 131	380	N	N
512	Motion picture and sound recording industries	10	N	2 874	715	112	N	N
5121	Motion picture and video industries	5	N D	D D	D D	b b	N D	N D
51213 5122	Sound recording industries	5	N	D	D	b	N	N
3122	Sound recording industries		IN			b	IN.	l N
517	Telecommunications	8	N	D	D	С	N	N
	TIPTON							
51	Information	7	N	1 461	339	52	N	N
	UNICOI							
51	Information	4	N	D	D	b	N	N
	UNION							
51	Information	2	N	D	D	а	N	N
	WARREN							
51	Information	13	N	7 529	1 838	231	N	N
517	Telecommunications	5	N.	D	D	c	N.	N N

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

						Paid	Percent of	receipts-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From admini- strative records ¹	Estimated ²
	WASHINGTON							
51	Information	50	N	D	D	g	N	N
511	Publishing industries (except Internet)	9 7	D D	D D	D D	С	D D	D D
5111	Newspaper, periodical, book, and directory publishers	-				С		_
512 5121	Motion picture and sound recording industries	5 4	N N	D D	D D	b	N N	N N
51213	Motion picture and video exhibition	2	D	D	D	b b	D	D
515	Broadcasting (except Internet)	5	D	D	D	С	D	D
5151	Radio and television broadcasting	5	D	D	D	С	D	D
517	Telecommunications	24	N	D	D	f	N	N
5171	Wired telecommunications carriers	13	Q	D	D	е	Q	Q
51711 517110	Wired telecommunications carriers Wired telecommunications carriers	13 13	Q Q	D D	D D	e e	Q	Q
5172	Wireless telecommunications carriers (except satellite)	6	Q	3 356	832	110	a	Q
51721	Wireless telecommunications carriers (except satellite)	6	Q	3 356	832	110	Q	Q
	WAYNE							
51	Information	3	N	D	D	b	N	N
51	WEAKLEY Information	8	N	1 997	501	69	N	N
	WHITE							
51	Information	6	N	1 560	391	59	N	N
	WILLIAMSON							
51	Information	160	N	168 417	43 226	3 601	N	N
511	Publishing industries (except Internet)	32	135 181	34 233	7 438	632	.3	6.3
5111	Newspaper, periodical, book, and directory publishers	18	88 744	20 629	4 591	454	.5	3.7
51112 511120	Periodical publishers	8 8	35 390 35 390	13 632 13 632	3 097 3 097	289 289	.5 .5	.2 .2 D
51114 511140	Directory and mailing list publishers	2 2	D D	D D	D D	b b	D D	D D
5112	Software publishers	14	46 437	13 604	2 847	178	_	11.2
51121 511210	Software publishersSoftware publishers	14 14	46 437 46 437	13 604 13 604	2 847 2 847	178 178	_	11.2 11.2
512	Motion picture and sound recording industries	65	N	D	D	е	N	N
5121	Motion picture and video industries	14	N	D	D	С	N	N
51213 512131	Motion picture and video exhibition	2 2	D D	D D	D D	b b	D D	D D
5122	Sound recording industries	51	N	9 691	2 392	260	N	N
51221	Record production	15	D	D	D	ь	D	D
512210 51223	Record production	15 15	D D	D D	D D	b b	D D	D D
512230 51224	Music publishers Sound recording studios	15 17	D D	D D	D D	b b	D D	D D
512240	Sound recording studios	17	D	D	D _	b	D	D
516	Internet publishing and broadcasting	3	D D	D D	D D	b	D D	D D
5161 51611	Internet publishing and broadcasting Internet publishing and broadcasting	3	D	D	D	b b	ם	D
516110	Internet publishing and broadcasting	3	Ď	p	B	b	Б	Ď
517	Telecommunications	27	N	68 328	18 716	1 696	N	N
5171	Wired telecommunications carriers	13	Q	32 385	9 762	655	Q	Q
51711 517110	Wired telecommunications carriers	13 13	Q Q	32 385 32 385	9 762 9 762	655 655	Q Q	Q Q
5172	Wireless telecommunications carriers (except satellite)	9	Q	D	D	g	Q	Q
51721 517212	Wireless telecommunications carriers (except satellite) Cellular and other wireless telecommunications	9 8	Q Q	D D	D D	g 9	Q Q	Q Q
518	Internet service providers, web search portals, and data processing services	25	95 562	43 774	11 618	707	1.2	22.0
5182	Data processing, hosting, and related services	23	D	D	D	f	D	D
51821 518210	Data processing, hosting, and related services	23 23	D D	D D	D D	f f	D D	D D
519	Other information services	2	D	D	D	b	D	D
5191	Other information services	2	D	D	D	ь	D	D

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

						Paid	Percent of	f receipts-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records ¹	Estimated ²
	WILSON							
51	Information	32	N	8 328	2 103	286	N	N
517	Telecommunications	10	N	3 855	1 033	104	N	N

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

¹Includes receipts information obtained from administrative records of other federal agencies.
²Includes receipts information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Table 4. Summary Statistics for Places: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

						Paid employees for	Percent of	receipts-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	pay period including March 12 (number)	From admini- strative records ¹	Estimated ²
	NASHVILLE-DAVIDSON (CC)							
51	Information	610	N	778 863	204 311	18 506	N	N
511 5111	Publishing industries (except Internet)	102	720 870 683 260	215 576 197 617	53 644 48 929	6 187 5 916	2.7	24.4 25.5
51111	Newspaper, periodical, book, and directory publishers Newspaper publishers	84 15	083 260 D	197 617 D	46 929 D	5 916 h	.9 D	25.5 D
511110 51112	Newspaper publishers Periodical publishers	15 30	D 261 138	D 105 110	D 27 876	h 2 297	D 2.2	65.9
511120 51113	Periodical publishers	30 24	261 138 D	105 110 D	27 876 D	2 297 f	2.2 D	65.9 D
511130 51114	Book publishers Directory and mailing list publishers	24 7	D D	D D	D D	f c	D D	D D
511140	Directory and mailing list publishers	7	D	D	D	С	D	D
5112 51121	Software publishers	18 18	37 610 37 610	17 959 17 959	4 715 4 715	271 271	34.8 34.8	3.3 3.3
511210	Software publishers	18	37 610	17 959	4 715	271	34.8	3.3
512 5121	Motion picture and sound recording industries	261	N N	138 716	33 982	2 507	N N	N N
5121 51211	Motion picture and video industries	73 58	Q	17 846 D	4 252 D	660 e	Q	Q
512110 51213	Motion picture and video production Motion picture and video exhibition	58 11	Q	D D	D D	e e	Q D	Q
512131	Motion picture theaters (except drive-ins)	10	D	D	D	е	D	D
5122 51221	Sound recording industries	188 19	N D	120 870 D	29 730 D	1 847 b	N D	N D
512210 51222	Record production Integrated record production/distribution	19 20	D	D	D	b f	D	0
512220 51223	Integrated record production/distribution	20 88	Q 477 010	D 47 923	D 11 132	f 879	Q 1.3	D Q Q 4.2
512230 51224	Music publishers Sound recording studios.	88 52	477 010 477 010 D	47 923 D	11 132 D	879 c	1.3 D	4.2 D
512240	Sound recording studios	52	D	Ď	Ď	č	Ď	Ď
515 5151	Broadcasting (except Internet)	50 45	361 941 D	77 600 D	19 348 D	1 756	.1 D	48.3 D
51511	Radio broadcasting	38	90 551	29 371	7 200	9 740	.2	4.6
515111 515112	Radio networks	9 29	D D	D D	D D	C f	D D	D D
51512 515120	Television broadcasting	7 7	D D	D D	D D	f f	D D	D D
5152	Cable and other subscription programming	5	D	D	D	е	D	D
51521 515210	Cable and other subscription programming Cable and other subscription programming	5 5	D D	D D	D D	e e	D D	D D
516	Internet publishing and broadcasting	9	D	D	D	b	D	D
5161	Internet publishing and broadcasting	9	D	D	D	b	D	D
51611 516110	Internet publishing and broadcasting Internet publishing and broadcasting	9	D D	D D	D D	b b	D D	D D
517	Telecommunications	135	N	237 660	67 431	5 683	N	N
5171	Wired telecommunications carriers	66	Q	126 857	38 187	2 521	Q	Q
51711 517110	Wired telecommunications carriers	66 66	QQ	126 857 126 857	38 187 38 187	2 521 2 521	Q Q	Q Q
5172	Wireless telecommunications carriers (except satellite)	48	Q	97 815	26 237	2 868	Q	Q
51721 517212	Wireless telecommunications carriers (except satellite)	48 42	Q Q	97 815 D	26 237 D	2 868 h	Q Q	Q Q
5175	Cable and other program distribution	12	Q	D	D	С	Q	Q
51751 517510	Cable and other program distribution	12 12	Q	D D	D D	c c	Q	Q
518	Internet service providers, web search portals, and data	40	000 400	00.050	00.475	0.400	4.0	4.0
5181	processing services Internet service providers and web search portals	46 6	220 488 D	96 659 D	28 475 D	2 130 c	1.0 D	4.0 D
51811	Internet service providers and web search portals	6	D	D	D	c	D	D
518111	Internet service providers	6	D D	D D	D D	C	D	D D
5182 51821	Data processing, hosting, and related services Data processing, hosting, and related services	40 40	D	D	D	g g	D D	D
518210	Data processing, hosting, and related services	40	Ď	Ď	Ď	g	Ď	Ď
519	Other information services	7	D	D	D	С	D	D
5191	Other information services	7	D	D	D	С	D	D
	ALCOA							
51	Information	5	N	D	D	С	N	N
517	Telecommunications	2	N	D	D	b	N	N
	ASHLAND CITY							
51	Information	1	N I	D	D	a	N	N

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

1997 Ecor	nomic Census]							
NAICS code	Geographic area and kind of business	Estab- lishments	Receipts	Annual payroll	First-quarter payroll	Paid employees for pay period including March 12	Percent of From administrative	receipts —
		(number)	(\$1,000)	(\$1,000)	(\$1,000)	(number)	records ¹	Estimated ²
	ATHENS							
51	Information	11	N	D	D	С	N	N
517	Telecommunications	5	N	1 904	619	44	N	N
	ATOKA				_			
51	Information	1	N	D	D	а	N	N
	BARTLETT	4-		0.005	4 740		.,	
51 517	Information	15 7	N N	6 095 3 779	1 740 1 106	206 88	N N	N N
0	BELLE MEADE			0	. 100	55		
51	Information	1	N	D	D	a	N	N
	BOLIVAR	-		-	_	-		
51	Information	5	N	D	D	ь	N	N
	BRENTWOOD							
51	Information	69	N	127 006	34 021	2 654	N	N
511	Publishing industries (except Internet)	20	98 040	24 431	5 358	450	.4	5.6
5111	Newspaper, periodical, book, and directory publishers	9	D	D	D	е	D	D
51112 511120	Periodical publishers	4 4	D D	D D	D D	c	D D	D D
512	Motion picture and sound recording industries	16	N	D	D	c	N	N
5121	Motion picture and video industries	5	N	D	D	b	N	N
5122	Sound recording industries	11	N	D	D	b	N	N
517	Telecommunications	15	N	63 351	17 384	1 564	N	N
5171	Wired telecommunications carriers	9	Q	D	D	f	Q	Q
51711 517110	Wired telecommunications carriers Wired telecommunications carriers	9 9	Q	D D	D D	f	Q	Q
517110	Wireless telecommunications carriers (except satellite)	5	Q	D	D	' f	Q	Q
51721 517212	Wireless telecommunications carriers (except satellite)	5 5	Q	D D	D D	f f	Q Q	Q
518	Internet service providers, web search portals, and data	14	72 755	32 491	9 420	481	.7	21.2
5182	processing services Data processing, hosting, and related services	13	72 799 D	52 491 D	9 420 D	e	., D	21.2 D
51821	Data processing, hosting, and related services	13	D	D	D	e	D	D
518210	Data processing, hosting, and related services	13	D	D	D	e	D	D
519 5191	Other information services	2 2	D D	D D	D D	b b	D D	D D
		_						
51	BRISTOL Information	19	N	D	D	f	N	N
511	Publishing industries (except Internet)	2	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	2	D	D	D	С	D	D
51114 511140	Directory and mailing list publishers	2 2	D D	D D	D D	c	D D	D D
511140	Motion picture and sound recording industries	2 2	N	D	D	a	N N	N
5121	Motion picture and video industries	2	N	D	D	a	N	N
517	Telecommunications	12	N	D	D	e	N	N
5171	Wired telecommunications carriers	8	Q	D	D	е	Q	Q
51711 517110	Wired telecommunications carriers	8 8	Q	D D	D D	e e	Q	Q
	BROWNSVILLE							
51	Information	7	N	D	D	b	N	N
	CAMDEN							
51	Information	4	N	D	D	b	N	N
	CENTERVILLE							
51	Information	5	N I	D	D	a	N I	N

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

						Paid employees for	Percent of receipts—		
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	pay period including March 12 (number)	From admini- strative records ¹	Estimated ²	
	CHATTANOOGA								
51	Information	115	N	105 742	29 170	3 015	N	N	
511	Publishing industries (except Internet)	16	75 009	22 003	5 262	696	3.6	.6	
5111	Newspaper, periodical, book, and directory publishers	12	D	D	D	f	D	D	
51111 511110	Newspaper publishers Newspaper publishers	1	D D	D D	D D	f f	D D	D D	
512	Motion picture and sound recording industries	15	N	D	D	е	N	N	
5121	Motion picture and video industries	13	N	D	D	е	N	N	
51213 512131	Motion picture and video exhibition	8 8	D D	D D	D D	e e	D D	D D	
515	Broadcasting (except Internet)	19	D	D	D	f	D	D	
5151	Radio and television broadcasting	19	D	D	D	f	D	D	
51511 515112	Radio broadcasting	14 13	D D	D D	D D	c c	D D	D D	
517	Telecommunications	51	N	53 779	17 010	1 279	N	N	
5171	Wired telecommunications carriers	23	Q	D	D	f	Q	Q	
51711 517110	Wired telecommunications carriers	23 23	QQ	D D	D D	f f	QQ	Q Q	
5172	Wireless telecommunications carriers (except satellite)	22	Q	D	D	е	Q	Q	
51721 517212	Wireless telecommunications carriers (except satellite)	22 16	QQ	D D	D D	e e	QQ	Q Q	
5175	Cable and other program distribution	3	Q	D	D	С	Q	Q	
51751 517510	Cable and other program distribution	3	QQ	D D	D D	c c	Q	Q Q	
518	Internet service providers, web search portals, and data processing services	14	D	D	D	b	D	D	
	CHATTANOOGA (PART - HAMILTON COUNTY)								
51	Information	115	N	105 742	29 170	3 015	N	N	
511	Publishing industries (except Internet)	16	75 009	22 003	5 262	696	3.6	.6	
5111	Newspaper, periodical, book, and directory publishers	12	D	D	D	f	D	D	
51111 511110	Newspaper publishers Newspaper publishers	1 1	D D	D D	D D	f f	D D	D D	
512	Motion picture and sound recording industries	15	N	D	D	е	N	N	
5121	Motion picture and video industries	13	N	D	D	е	N	N	
51213 512131	Motion picture and video exhibition Motion picture theaters (except drive-ins)	8	D D	D D	D D	e e	D D	D D	
515	Broadcasting (except Internet)	19	D	D	D	f	D	D	
5151	Radio and television broadcasting	19	D	D	D	f	D	D	
51511 515112	Radio broadcasting	14 13	D D	D D	D D	c c	D D	D D	
517	Telecommunications	51	N	53 779	17 010	1 279	N	N	
5171	Wired telecommunications carriers	23	Q	D	D	f	Q	Q	
51711 517110	Wired telecommunications carriers Wired telecommunications carriers	23 23	QQ	D D	D D	f f	QQ	Q	
5172	Wireless telecommunications carriers (except satellite)	22	Q	D	D	е	Q	Q	
51721 517212	Wireless telecommunications carriers (except satellite) Cellular and other wireless telecommunications	22 16	QQ	D D	D D	e e	Q	Q	
5175	Cable and other program distribution	3	Q	D	D	С	Q	Q	
51751 517510	Cable and other program distribution	3	QQ	D D	D D	c c	QQ	Q	
518	Internet service providers, web search portals, and data processing services	14	D	D	D	b	D	D	
	CHURCH HILL								
51	Information	3	N	D	D	ь	N	N	

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							Percent of	receints.
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	From administrative records ¹	Estimated ²
	CLARKSVILLE							
51	Information	22	N	19 083	4 939	720	N	N
511	Publishing industries (except Internet)	2	D	D	D	С	D	D
5111	Newspaper, periodical, book, and directory publishers	2	D	D	D	С	D	D
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	10	N	D	D	е	N	N
518	Internet service providers, web search portals, and data processing services	4	D	D	D	С	D	D
5182	Data processing, hosting, and related services	2	D	D	D	С	D	D
51821 518210	Data processing, hosting, and related services	2 2	D D	D D	D D	c c	D D	D D
	CLEVELAND							
51	Information	22	N	D	D	е	N	N
511	Publishing industries (except Internet)	5	D	D	D	е	D	D
5111	Newspaper, periodical, book, and directory publishers	5	D	D	D	е	D	D
512	Motion picture and sound recording industries	5	N	D	D	b	N	N
5121	Motion picture and video industries	5	N	D	D	b	N	N
517	Telecommunications	7	N	4 545	1 215	128	N	N
51	CLINTON Information	3	N	D	D		N	N
) i		3	N	5	b	а	IN	IN
	COLLEGEDALE	_		_	_			
51	Information	1	N	D	D	а	N	N
	COLLIERVILLE							
51	Information	13	N	7 157	1 597	182	N	N
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121 51213	Motion picture and video industries	2	N D	D D	D D	b b	N D	N D
517	Motion picture and video exhibition	6	N	2 874	777	58	N	N
	COLUMBIA			2 37 1				
51	Information	16	N	D	D	е	N	N
517	Telecommunications	7	N	D	D	С	N	N
	COOKEVILLE							
51	Information	32	N	D	D	е	N	N
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	16	N	D	D	С	N	N
	COVINGTON			_	_			
51	Information	6	N	D	D	b	N	N
	CROSSVILLE							
51	Information	18	N	10 303	1 987	299	N	N
511	Publishing industries (except Internet)	3	D	D	D	С	D	D
5111	Newspaper, periodical, book, and directory publishers	3	D	D	D	С	D	D
51112 511120	Periodical publishers	1	D D	D D	D D	c c	D D	D D
517	Telecommunications	6	N	D	D	b	N	N
	DAYTON							
51	Information	7	N	D	D	b	N	N
5 1	Information	8	N	D	D	b	N	N
51 517	Telecommunications	5	N N	D	D	b	N N	N N
	DRESDEN							

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

						Paid	Percent of	receipts-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From admini- strative records ¹	Estimated ²
	DUNLAP	(1 11)	(, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	(* /****/	(* //	(1 11)		
51	Information	3	N	D	D	ь	N	N
	DYERSBURG							
1	Information	10	N	D	D	c	N	N
17	Telecommunications	6	N	1 929	524	50	N N	
	EAST RIDGE							
1	Information	4	N	D	D	ь	N	
	ELIZABETHTON			_	_	_		
1	Information	4	N	D	D	b	N	
•			"					
1	ERWIN Information	2	N	D	D	а	N	
•			N	5		a	"	
	ETOWAH				_			
1	Information	1	N	D	D	а	N	ı
	FAIRVIEW			_	_			
1	Information	1	N	D	D	а	N	ı
	FARRAGUT							
1	Information	10	N	6 341	1 478	189	N	
12	Motion picture and sound recording industries	1	N	D	D	b	N I	1
121 1213	Motion picture and video industries	1 1	N D	D D	D D	b b	N D	1
17	Motion picture and video exhibition	5	N	D	D	c	N	
17			N		D		IN	'
	FARRAGUT (PART - KNOX COUNTY)	40		0.044	4 470	100		
1 12	Information	10	N N	6 341	1 478	189 b	N N	1
121	Motion picture and sound recording industries	'	N N	D	D	b	N	
1213	Motion picture and video exhibition		D	D	D	b	D	
17	Telecommunications	5	N	D	D	c	N N	1
	FAYETTEVILLE							
ı	Information	10	N	D	D	С	N	
	FOREST HILLS			-	_			
1	Information	1	N	D	D	а	N	,
•		·	N	5		a	"	
	FRANKLIN			20, 400	0.757	200		
1 11	Information	68	N D	39 409	8 757 D	889	N D	1
111	Newspaper, periodical, book, and directory publishers	7	D	D	D	c c	D	
					_	-		
12	Motion picture and sound recording industries	33	N N	6 919	1 611	254	N N	
121 1213	Motion picture and video industries	6 2	D	1 476 D	331 D	110 b	N D	1
12131	Motion picture theaters (except drive-ins)	2	Ď	Ď	Ď	b	Б	Ĭ
122	Sound recording industries	27	N	5 443	1 280	144	N	1
1223 12230	Music publishers	8 8	D D	D D	D D	b b	D D]]
1224 12240	Sound recording studios . Sound recording studios .	10 10	D D	D	D	b	D	i
16	Internet publishing and broadcasting	2	D	D	D	b	D	
161	Internet publishing and broadcasting	2	D	D	D	b	D	
1611	Internet publishing and broadcasting	2	D	D	D	b	D	
16110	Internet publishing and broadcasting	2	D	D	D	b	D	[
17	Telecommunications	9	N	D	D	С	N	I
18	Internet service providers, web search portals, and data processing services	11	22 807	11 283	2 198	226	3.0	24.
	GALLATIN							
1	Information	7	N	4 863	1 484	143	N	
17	Telecommunications	4	N	4 603	D	b	N	
	GATLINBURG			-	ا	٦		
		_[1 000	470	76		
51	Information	7	N	1 098	478	76	N	N

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

1997 Eco	nomic Census]							
NAICS code	Geographic area and kind of business	Estab		Amusi		Paid employees for pay period	From	f receipts—
code		Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	including March 12 (number)	admini- strative records ¹	Estimated ²
	GERMANTOWN							
51	Information	13	N	4 360	1 167	133	N	N
517	Telecommunications	5	N	3 260	873	91	N	N
	GOODLETTSVILLE							
51	Information	10	N	3 504	869	146	N N	, N
512 517	Motion picture and sound recording industries Telecommunications	5	N N	D D	D D	b c	N N	, N
517	GOODLETTSVILLE (PART - DAVIDSON COUNTY)	5	IN.			C		
51	Information	10	N	3 504	869	146	N	
512	Motion picture and sound recording industries	5	N	D D	D	b	N N	l N
517	Telecommunications	3	N	D	D	С	N	N
	GREENEVILLE							
51	Information	13	N	9 069	2 269	311	N	N
517	Telecommunications	5	N	D	D	С	N	N
	HARRIMAN							
51	Information	2	N	D	D	а	N	N
	HARRIMAN (PART - ROANE COUNTY)							
51	Information	2	N	D	D	а	N	N
	HARROGATE							
51	Information	1	N	D	D	а	N	N
	HENDERSON							
51	Information	2	N	D	D	а	N	N
	HENDERSONVILLE							
51	Information	10	N	3 868	1 079	141	N	l N
512	Motion picture and sound recording industries	6	N	D D	D . 0/3	c	N N	, i
5121	Motion picture and video industries	3	N	D	D	b	N	'`
51213	Motion picture and video exhibition	1	D	D	D	a	D	D
5122	Sound recording industries	3	N	D	D	b	N	N
	HOHENWALD							
51	Information	2	N	D	D	а	N	N
	HUMBOLDT							
51	Information	4	N	1 823	487	53	N	N
	HUMBOLDT (PART - GIBSON COUNTY)							
51	Information	4	N	1 823	487	53	N	N
	HUNTINGDON							
51	Information	4	N	D	D	b	N	l N
	JACKSON							
51	Information	35	N	D	D	f	N	l N
511	Publishing industries (except Internet)	6	D	D	D	e	D	, n
5111	Newspaper, periodical, book, and directory publishers	6	D	D	D	е	D	D
	, , , , , , , , , , , , , , , , , , , ,		_				_	_
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
515	Broadcasting (except Internet)	7	12 335	3 096	765	121	1.6	
5151	Radio and television broadcasting	6	D	D	D	С	D	D
517	Telecommunications	17	N	D	D	е	N	N
	JASPER							
51	Information	4	N	D	D	b	N	N
	JEFFERSON CITY							
51	Information	3	N	D	D	b	N	l N

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						Paid employees for	Percent of receipts—	
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	pay period including March 12 (number)	From admini- strative records ¹	Estimated ²
	JOHNSON CITY							
51	Information	41	N	D	D	g	N	N
511	Publishing industries (except Internet)	7	D	D	D	С	D	D
5111	Newspaper, periodical, book, and directory publishers	5	D	D	D	С	D	D
512	Motion picture and sound recording industries	5	N	D	D	b	N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
515	Broadcasting (except Internet)	2	D	D	D	С	D	D
5151	Radio and television broadcasting	2	D	D	D	С	D	D
517	Telecommunications	22	N	D	D	f	N	N
5171	Wired telecommunications carriers	11	Q	D	D	е	Q	Q
51711 517110	Wired telecommunications carriers	11	Q	D D	D D	e e	Q	Q
5172	Wireless telecommunications carriers (except satellite)	6	Q	3 356	832	110	Q	Q
51721	Wireless telecommunications carriers (except satellite)	6	Q	3 356	832	110	Q	Q
	JOHNSON CITY (PART - WASHINGTON COUNTY)							
51	Information	41	N	D	D	g	N	N
511	Publishing industries (except Internet)	7	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers	5	D	D	D	c	D	D
	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,							
512	Motion picture and sound recording industries	5	N	D	D	b	N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
515	Broadcasting (except Internet)	2 2	D	D	D D	С	D D	D D
5151	Radio and television broadcasting	2	D	D	U	С	الا	D
517	Telecommunications	22	N	D	D	f	N	N
5171	Wired telecommunications carriers	11	Q	D	D	е	Q	Q
51711 517110	Wired telecommunications carriers	11 11	QQ	D D	D D	e e	Q	Q Q
5172	Wireless telecommunications carriers (except satellite)	6	Q	3 356	832	110	Q	Q
51721	Wireless telecommunications carriers (except satellite)	6	Q	3 356	832	110	Q	Q
	JONESBOROUGH							
51	Information	3	N	D	D	а	N	N
	KINGSPORT							
		25	.,	40.040	4 000	500		
51	Information Publishing industries (except Internet)	25	N	18 018	4 323	582	N D	N D
511 5111	Newspaper, periodical, book, and directory publishers	4	D D	D D	D D	c c	D	D
3111	Newspaper, periodical, book, and directory publishers	"		В	D			D
517	Telecommunications	16	N	D	D	е	N	N
	KINGSPORT (PART - SULLIVAN COUNTY)							
51	Information	25	N	18 018	4 323	582	N	N
511	Publishing industries (except Internet)	4	D	D	D	С	D	D
5111	Newspaper, periodical, book, and directory publishers	4	D	D	D	С	D	D
517	Telecommunications	16	N	D	D	е	N	N
	KINGSTON							
51	Information	4	N	1 051	247	47	N	N

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LIVINGSTON 6 N D D b N N 51 Information 2 N D D a N N 51 Information 2 N D D a N N 51 Information 1 N D D a N N 51 Information 7 N D D c N N 517 Telecommunications 5 N D D b N N MCKENZIE (PART - CARROLL COUNTY) 7 N D D c N N 51 Information 7 N D D c N N	1997 Ecor	nomic Census]				I			
15 Politica Poli		Geographic area and kind of business	lishments		payroll	payroll	employees for pay period including March 12	From admini- strative	
15 Politica Poli		KNOXVII I F							
Publishing industries (except themself)	51		165	N	165 126	42 380	4 376	N	N
Section Newscaper publishers 5			31	112 226	31 494	7 572	828	1.6	2.1
Sit 10	5111	, , ,	23	D	D	D	f	D	D
Molton poture and sound recording includeres		Newspaper publishers	5				f		
Motion paties and vision inclusives and vision inclusives 22							f		_
Signature Sign		·							
512131 Monton picture theaters (except devise)	512110	Motion picture and video production	9	Q	D	D	b	Q	Q
Section Peads and testerotecon prospectating 22		Motion picture theaters (except drive-ins)	7						
Sisting Radio stations Sisting Sisting	515	Broadcasting (except Internet)	22	D	D	D	f	D	D
Static Fladio stations	5151	Radio and television broadcasting	22	D	D	D	f	D	D
Telecommunications		Radio broadcasting							
1971 Wind telecommunications carriers								-	
51711 Wind telecommunications carrières 39									
ST722	51711	Wired telecommunications carriers	39	Q	40 792	12 278	898	Q	
St7212 Wireless taleocommunications carriers (except statistics) 28									
STOPIE Cellular and other wireless blecommunications 23 Q D D D G Q Q Q STOPIE Cable and other program distribution 5 Q D D D D D D Q Q Q		, , ,							
51751					D				Q
ST7510 Cable and other priogram distribution. 5	5175	Cable and other program distribution	5	Q	D	D	е	Q	Q
LAFAYETTE									
51 Information 3 N D D b N <t< td=""><td>317310</td><td></td><td>5</td><td>۷</td><td>Ь</td><td></td><td>е</td><td>Q</td><td>Q</td></t<>	317310		5	۷	Ь		е	Q	Q
Telecommunications					_			.,	.,
LA FOLLETTE									
Information	317		2	IN	Ь		D	IN	IN
LAKELAND	F-1				1 670	222	50		N.
Information	זו		•	N	1 6/9	332	50	N	N
LA VERGNE					_	_			
Information	51		1	N	ט		а	N	N
LAWRENCEBURG					_	_			
Information	51		2	N	ט	۵ ا	С	N	N
LEBANON					_	_			
51 Information 15 N 4 613 1 201 168 N N 517 Telecommunications 7 N D D D N N LENOIR CITY Total Information 4 N D D D D N N 51 Information 6 N D D D D N N N 51 Information 8 N D D D D N N N 51 Information 6 N D D D D N <td>51</td> <td>Information</td> <td>10</td> <td>N</td> <td>D</td> <td>D</td> <td>b</td> <td>N</td> <td>N</td>	51	Information	10	N	D	D	b	N	N
517 Telecommunications. 7 N D D b N N 51 Information 4 N D D b N N 51 Information 6 N D D b N N 51 Information 8 N D D b N N 51 Information 6 N D D b N N 51 Information 6 N D D b N N 51 Information 2 N D D a N N 51 Information 1 N D D a N N 51 Information 1 N D D a N N 51 Information 7 N D D D D D N N <td></td> <td>LEBANON</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>		LEBANON							
LENOIR CITY									
51 Information 4 N D D b N N LEWISBURG 6 N D D b N N 51 Information 8 N D D b N N 51 Information 6 N D D b N N 51 Information 2 N D D a N N 51 Information 2 N D D a N N 51 Information 1 N D D a N N 51 Information 7 N D D a N N 51 Information 7 N D D c N N 51 Information 7 N D D c N N 51 Information 7 N D D c N N 51 Info	517		7	N	D	D	b	N	N
LEWISBURG									
51 Information 6 N D D b N N 51 Information 8 N D D b N N 51 Information 6 N D D b N N 51 Information 2 N D D a N N 51 Information 2 N D D a N N 51 Information 1 N D D a N N 51 Information 7 N D D c N N 517 Telecommunications 5 N D D c N N 51 Information 7 N D D c N N 51 Information 7 N D D c N N 51 Information 7 N D D c N N </td <td>51</td> <td>Information</td> <td>4</td> <td>N</td> <td>D</td> <td>D</td> <td>b</td> <td>N</td> <td>N</td>	51	Information	4	N	D	D	b	N	N
LEXINGTON 8 N D D b N N 51 Information 6 N D D b N N 51 Information 6 N D D a N N 51 Information 2 N D D a N N 51 Information 1 N D D a N N 51 Information 7 N D D a N N 51 Information 7 N D D c N N 517 Telecommunications 5 N D D c N N 51 Information 7 N D D c N N									
51 Information 8 N D D b N N LIVINGSTON 6 N D D D b N N 51 Information 2 N D D a N N 51 Information 1 N D D a N N 51 Information 7 N D D a N N 51 Information 7 N D D c N N 517 Telecommunications 5 N D D b N N MCKENZIE (PART - CARROLL COUNTY) 7 N D D c N N	51	Information	6	N	D	D	b	N	N
LIVINGSTON 6 N D D b N N 51 Information 2 N D D a N N 51 Information 1 N D D a N N 51 Information 7 N D D c N N 51 Information 7 N D D c N N 517 Telecommunications 5 N D D b N N MCKENZIE (PART - CARROLL COUNTY) 7 N D D c N N		LEXINGTON							
51 Information 6 N D D b N N 51 Information 2 N D D a N N 51 Information 1 N D D a N N 51 Information 7 N D D c N N 51 Telecommunications 5 N D D b N N MCKENZIE (PART - CARROLL COUNTY) 7 N D D c N N 51 Information 7 N D D c N N	51	Information	8	N	D	D	b	N	N
LOUDON 51 Information		LIVINGSTON							
51 Information 2 N D D a N N LYNCHBURG, MOORE COUNTY 1 N D D a N N 51 Information 1 N D D a N N S1 Information 7 N D D c N N 517 Telecommunications 5 N D D b N N MCKENZIE (PART - CARROLL COUNTY) 5 N D D c N N 51 Information 7 N D D c N N	51	Information	6	N	D	D	b	N	N
LYNCHBURG, MOORE COUNTY 51		LOUDON							
51 Information 1 N D D a N N MCKENZIE 7 N D D c N N 51 Information 5 N D D b N N MCKENZIE (PART - CARROLL COUNTY) 5 N D D c N N 51 Information 7 N D D c N N	51	Information	2	N	D	D	а	N	N
MCKENZIE 7 N D D c N N 51 Information 7 N D D c N N 517 Telecommunications 5 N D D b N N MCKENZIE (PART - CARROLL COUNTY) 5 N D D c N N 51 Information 7 N D D c N N		LYNCHBURG, MOORE COUNTY							
51 Information 7 N D D c N N 517 Telecommunications 5 N D D D b N N MCKENZIE (PART - CARROLL COUNTY) 5 N D D C N N 51 Information 7 N D D c N N	51	Information	1	N	D	D	а	N	N
517 Telecommunications 5 N D D b N N MCKENZIE (PART - CARROLL COUNTY) 51 Information 7 N D D c N N		MCKENZIE							
MCKENZIE (PART - CARROLL COUNTY) 7 N D D c N N	51		7	N	D	D	c	N	N
51 Information	517					D			N
51 Information		MCKENZIE (PART - CARROLL COUNTY)							
517 Telecommunications	51	·	7	N	D	D	с	N	N
	517	Telecommunications	5	_N	D	D	ь	N	N

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						Paid	Percent of	receipts-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records ¹	Estimated ²
	MCMINNVILLE							
51	Information	13	N	7 529	1 838	231	N	N
517	Telecommunications	5	N	D	D	С	N	N
	MADISONVILLE			_				
51	Information	2	N	D	D	а	N	N
51	MANCHESTER Information	5	N	D	D	b	N	N
J1	MARTIN				b	ا	"	N
51	Information	5	N	D	D	ь	N	N
•	MARYVILLE			-	_	-		
51	Information	8	N	7 680	1 884	233	N	N
512	Motion picture and sound recording industries	1	N	D	D	b	N	N
5121	Motion picture and video industries	1	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	5	N	D	D	b	N	N
	MEMPHIS							
51 511	Information Publishing industries (except Internet)	268 51	N 248 671	273 181 70 739	68 943 16 616	7 374 1 802	N 1.8	N 7.9
5111 5111	Newspaper, periodical, book, and directory publishers	37	246 671 D	70 739 D	10 010 D	g g	1.0 D	7.9 D
51111	Newspaper publishers	14	160 606	41 195	10 654	1 189	1.2	-
511110	Newspaper publishers	14	160 606	41 195	10 654	1 189	1.2	-
5112 51121	Software publishers	14	D D	D D	D D	c	D D	D D
511210	Software publishers	14	Б	D	Ď	č	Б	D
512	Motion picture and sound recording industries	42	N	D	D	е	N	N
5121	Motion picture and video industries	31	N	D	D	e	N	N
51213 512131	Motion picture and video exhibition	11 10	D D	D D	D D	e e	D D	D D
5122	Sound recording industries	11	N	D	D	b	N	N
515	Broadcasting (except Internet)	30	140 886	43 273	9 966	1 064	-	.5
5151	Radio and television broadcasting	30	140 886	43 273	9 966	1 064	-	.5
51511 515112	Radio broadcasting	23 22	D D	D D	D D	e e	D D	D D
517	Telecommunications	102	N	106 454	28 857	2 728	N	N
5171	Wired telecommunications carriers	53	Q	64 230	17 873	1 694	Q	Q
51711	Wired telecommunications carriers	53	Q	64 230	17 873	1 694	Q	Q
517110 5172	Wired telecommunications carriers	53 40	Q Q	64 230 D	17 873 D	1 694	Q Q	Q Q
5172	Wireless telecommunications carriers (except satellite)	40	Q	D	D	e e	a	Q
517212	Cellular and other wireless telecommunications	35	ă	Ď	Ď	e	ă	ã
5175	Cable and other program distribution	3	Q	D	D	f	Q	Q
51751 517510	Cable and other program distribution	3 3	QQ	D D	D D	f f	Q	Q Q
518	Internet service providers, web search portals, and data processing services.	38	94 877	34 626	8 976	764	2.4	17.2
5182	Data processing, hosting, and related services	32	89 267	33 237	8 629	738	2.5	14.9
51821	Data processing, hosting, and related services	32	89 267	33 237	8 629	738	2.5	14.9
518210	Data processing, hosting, and related services	32	89 267	33 237	8 629	738	2.5	14.9
519	Other information services	2	D	D	D	f	D	D
5191	Other information services	2	D	D	D	f	D	D
51912 519120	Libraries and archivesLibraries and archives	1 1	D D	D D	D D	f f	D D	D D
	MILAN							
51	Information	7	N	701	193	25	N	N
	MILLINGTON							
51	Information	3	N	D	D	е	N	N
517	Telecommunications	2	N	D	D	С	N	N
518	Internet service providers, web search portals, and data	1	D	D	D	c	D	D

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1997 ECOI	iomic Census]					Doid	Percent of	receipts-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	From administrative records1	Estimated ²
	MORRISTOWN							
51	Information	17	N	D	D	е	N	N
517	Telecommunications	6	N	D	D	b	N	N
	MORRISTOWN (PART - HAMBLEN COUNTY)							
51	Information	17	N	D	D	e	N N	N
517	Telecommunications	6	N	D	D	b	N	N
51	MOUNTAIN CITY Information	5	N	D	D	ь	N	N
•	MOUNT JULIET			-	-	-		
51	Information	10	N	2 893	700	80	N	N
	MOUNT PLEASANT							
51	Information	1	N	D	D	а	N	N
	MURFREESBORO							
51	Information	19	N	12 004	2 998	475	N	N
511	Publishing industries (except Internet)	4	14 927	5 632	1 294	224	-	_
5111	Newspaper, periodical, book, and directory publishers	4	14 927	5 632	1 294	224	-	-
512	Motion picture and sound recording industries	5	N	D	D	b	N	N
5121	Motion picture and video industries	4	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
517	Telecommunications	8	N	5 513	1 519	146	N	N
	NASHVILLE-DAVIDSON (BALANCE)							
51	Information	595	N	774 930	203 400	18 357	N	N
511	Publishing industries (except Internet)	101	720 687	215 464	53 624	6 184	2.7	24.4
5111	Newspaper, periodical, book, and directory publishers	84	683 260	197 617	48 929	5 916	.9	25.5
51111 511110 51112	Newspaper publishers Newspaper publishers Periodical publishers	15 15 30	D D 261 138	D D 105 110	D D 27 876	h h	D D 2.2	D D
51112 511120 51113	Periodical publishers	30 24	261 138 261 138	105 110 105 110 D	27 876 27 876 D	2 297 2 297	2.2 2.2 D	65.9 65.9
51113 511130 51114	Book publishers	24	D D	D D	D D	f	D D	D D D
51114	Directory and mailing list publishers	7 7	Б	D	D	c c	D	D
5112	Software publishers	17	37 427	17 847	4 695	268	34.9	2.9
51121 511210	Software publishers	17 17	37 427 37 427	17 847 17 847	4 695 4 695	268 268	34.9 34.9	2.9 2.9
512	Motion picture and sound recording industries	251	N	137 746	33 814	2 473	N	N
5121	Motion picture and video industries	70	N	17 522	4 177	635	N	N
51211 512110	Motion picture and video production	56 56	Q	D D	D D	e e	Q	Q Q
512110 51213 512131	Motion picture and video production Motion picture and video exhibition Motion picture theaters (except drive-ins)	10	D	D	D	e e e	D	D D
512131	Sound recording industries	181	N	120 224	29 637	1 838	N	N
51221	Record production	18	D	D	D	b	D	D
512210 51222	Record production	18 18	D Q	D D	D D	b f	D Q	D Q
512220 51223	Integrated record production/distribution	18 86	Q D	D D	D D	f f	Q D	Q Q D
512230 51224	Music publishers	86 50	D D	D D	D D	f c	D D	D D
512240	Sound recording studios	50	D	D	D	С	D	D
515	Broadcasting (except Internet)	50	361 941	77 600	19 348	1 756	.1	48.3
5151 51511	Radio and television broadcasting	45 38	D 90 551	D 29 371	D 7 200	9 740	D .2	D 4.6
515111 515112	Radio networks Radio stations	9 29	D	D D	D D	C f	D D	D D
51512 515120	Television broadcasting Television broadcasting	7 7	D	D D	D	f	D	D
515120	Cable and other subscription programming	5	D	D	D	e	D	D
51521	Cable and other subscription programming	5	D	D	D	e	D	D
515210	Cable and other subscription programming	5	D	D	D	е	D	D
516	Internet publishing and broadcasting	9	D	D	D	b .	D	D
5161	Internet publishing and broadcasting	9 9	D D	D D	D D	b	D D	D D
51611 516110	Internet publishing and broadcasting Internet publishing and broadcasting	9	D	D	D D	b b	D	D

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						Paid	Percent of	f receipts-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records ¹	Estimated ²
	NASHVILLE-DAVIDSON (BALANCE)—Con.							
51 517	Information — Con. Telecommunications	132	N	234 817	66 709	5 572	N	N
5171	Wired telecommunications carriers	65	Q	126 805	38 161	2 519	Q	Q
51711	Wired telecommunications carriers	65	Q	126 805	38 161	2 519	Q	Q
517110 5172	Wired telecommunications carriers	65 46	Q Q	126 805 95 024	38 161 25 541	2 519 2 759	Q Q	Q
51721	Wireless telecommunications carriers (except satellite)	46	Q	95 024	25 541	2 759	Q	Q
517212	Cellular and other wireless telecommunications	40	Q	D	D	h	Q	Q
5175 51751	Cable and other program distribution	12 12	Q Q	D D	D D	c	Q Q	Q Q
517510	Cable and other program distribution	12	ã	Ď	Ď	c	ã	ã
518	Internet service providers, web search portals, and data processing services	45	220 354	96 651	28 474	2 129	.9	4.0
5181	Internet service providers and web search portals	6	D	D	D	С	D	D
51811 518111	Internet service providers and web search portals Internet service providers	6 6	D D	D D	D D	c c	D D	D D
5182	Data processing, hosting, and related services	39	D	D	D	g	D	D
51821	Data processing, hosting, and related services	39	D	D.	D.	g	D	D
518210 519	Data processing, hosting, and related services Other information services	39	D D	D D	D D	g c	D D	D D
5191	Other information services	7	D	D	D	С	D	D
	NEWPORT							
51	Information	6	N	D	D	b	N	N
	NEW TAZEWELL							
51	Information	3	N	D	D	b	N	N
	OAK HILL							
51	Information	3	N	D	D	а	N	N
	OAK RIDGE							
51	Information	19	N	7 078	1 892	226	N	N
512 5121	Motion picture and sound recording industries	3 2	N N	D D	D D	b b	N N	N N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	8	N	D	D	С	N	N
	OAK RIDGE (PART - ANDERSON COUNTY)							
51	Information	19	N	7 078	1 892	226	N	N
512	Motion picture and sound recording industries	3	N	D	D	b	N	N
5121 51213	Motion picture and video industries	2	N D	D D	D D	b b	N D	N D
517	Telecommunications	8	N	D	D	c	N	N N
	OLIVER SPRINGS							
51	Information	1	N	D	D	а	N	N
	OLIVER SPRINGS (PART - ROANE COUNTY)							
51	Information	1	N	D	D	а	N	N
	ONEIDA							
51	Information	4	N	D	D	b	N	N
31		1					,,	
51	PARIS Information	7	N	D	D	b	N	N
31		,	IN				IN	IN IN
E4	PIGEON FORGE	4	N	D	D		N	N
51	Information	4	IN			а	IN	N N
F-1	PORTLAND			_	_			
51	Information	1	N	D	D	а	N	N
51	PULASKI Information	9	N	D	D	С	N	N
J.	RED BANK							
51	Information	1	N	D	D	а	N	N
		• •	•••		_	•		.•

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1997 Eco	nomic Census]							
NAICS	Geographic area and kind of business					Paid employees for pay period	From	f receipts—
code		Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	including March 12 (number)	admini- strative records ¹	Estimated ²
	RIPLEY							
51	Information	6	N	D	D	С	N	N
511	Publishing industries (except Internet)	3	D	D	D	С	D	D
5111	Newspaper, periodical, book, and directory publishers	3	D	D	D	С	D	
51119	Other publishers	1	D	D	D	С	D	
	ROCKWOOD							
51	Information	5	N	D	D	а	N	N
	ROGERSVILLE							
51	Information	4	N	D	D	b	N	N
	SAVANNAH							
51	Information	6	N	D	D	b	N	l N
	SELMER							
51	Information	3	N	D	D	а	N	l N
	SEVIERVILLE			_	_	_		
51	Information	13	N	6 032	1 543	236	N	_ N
512	Motion picture and sound recording industries	3	N	D 032	D D	b	N N	l N
5121	Motion picture and video industries	1	N	D	D	b	N N	l N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	5	N	D	D	b	N	N
	SHELBYVILLE							
51	Information	8	N	D	D	С	N	N
517	Telecommunications	4	N	1 624	459	39	N	N
	SIGNAL MOUNTAIN							
51	Information	1	N	D	D	а	N	N
	SMITHVILLE			_	_	_		
51	Information	2	N	D	D	а	N	N
0.	SMYRNA	_				u		. "
51	Information	7	N	D	D	b	N	N
J1		'						. "
51	SODDY-DAISY Information	1	N	D	D	а	N	N
31		'	, and			a	IN IN	"
	SOMERVILLE	_			_			
51	Information	5	N	D	D	b	N	N
	SOUTH FULTON			_	_			
51	Information	2	N	D	D	а	N	N
	SOUTH PITTSBURG							
51	Information	3	N	D	D	b	N	N
	SPARTA							
51	Information	6	N	1 560	391	59	N	N
	SPRINGFIELD							
51	Information	4	N	D	D	b	N	N
				_	_	_		
	SPRING HILL	_			_	_		
51	Information	5	N	D	D	е	N	N
518	Internet service providers, web search portals, and data processing services	2	D	D	D	е	D	D
5182	Data processing, hosting, and related services	2	D	D	D	е	D	D
51821	Data processing, hosting, and related services	2	D	D	D	е	D	D
518210	Data processing, hosting, and related services	2	D	D	D	е	D	D
	SPRING HILL (PART - MAURY COUNTY)							
51	Information	4	N	D	D	е	N	N
518	Internet service providers, web search portals, and data processing services.	2	D	D	D	е	D	D
5182	Data processing, hosting, and related services	2	D	D	D	e	D	D
51821	Data processing, hosting, and related services		D	D	D	e	D	D
518210	Data processing, hosting, and related services	2 2	l Ď	l Ď	l Ď	e	l Ď	l Ď

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NACCO Concession Concessi	1997 LC0	nomic Census _j						Percent of	f receints—
Epith Processor Processo	NAICC						Paid employees for		i receipts—
SPRING HILL (PART - WILLIAMSON COUNTY)		Geographic area and kind of business	Estab-			First-quarter	pay period including		
SPRING HILL (PART - WILLIAMSON COUNTY)				Receipts (\$1,000)	payroll (\$1,000)	payroll (\$1,000)	March 12		Estimated ²
		CODING HILL (DART WILLIAMSON COUNTY)	, ,	, , , , , , , , , , , , , , , , , , ,	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	(*)	, ,		
SWEETWATER SWEETWATER	51		1	N	D	D	а	N	l N
Intermetation	•				_	_			
SWEETWATER (PART - MONROE COUNTY)	51		2	N	D	D	ь	N	l N
Information					_	_			-
TIPTONVILLE	51		2	N	D	D	b	N	_ N
Information		TIPTONVILLE							
Information	51	Information	1	N	D	D	а	N	N
TULLAHOMA 12 N 5 394 1 358 252 N Information 12 N 5 394 1 358 252 N Information 12 N 5 394 1 358 252 N Information 12 N 5 394 1 358 252 N Information 12 N 5 394 1 358 252 N Information 12 N 5 394 1 358 252 N Information 17 N Information 12 N 5 394 1 358 252 N Information 17 N Information 18 N Information 19 N Inf		TRENTON							
Information	51	Information	5	N	D	D	b	N	N
Tolicommunications 5		TULLAHOMA							
TULLAHOMA (PART - COFFEE COUNTY) Information	51	Information	12	N	5 394	1 358	252	N	N
Information	517	Telecommunications	5	N	3 030	774	80	N	N
Tolecommunications		,							
UNION CITY Information	51					1			N N
Information	517		5	N	3 030	774	80	N	N
WAVERLY Information			_	.,	_				_
Information	3 1		5	IN			Б	I N	l N
WHITE HOUSE Information	51		4	N	n		h	N	N.
Information	31		-	IN.			, ,	"	l IN
WHITE HOUSE (PART - SUMNER COUNTY)	51		4	N	1 030	260	33	N	, N
Information	0.				1 000		55	.,	
WINCHESTER	51		4	N	1 030	260	33	N	l N
Information									
Information	51		4	N	D	D	b	N	N
Information		BALANCE OF ANDERSON COUNTY							
Information	51		3	N	D	D	а	N	N
BALANCE OF BLEDSOE COUNTY Information		BALANCE OF BEDFORD COUNTY							
Information	51	Information	1	N	D	D	а	N	N
Information		BALANCE OF BLEDSOE COUNTY							
Information	51		3	N	D	D	а	N	l N
Information		BALANCE OF BLOUNT COUNTY							
BALANCE OF BRADLEY COUNTY Information 2 N D D A N BALANCE OF CAMPBELL COUNTY Information 3 N 248 65 8 N BALANCE OF CANNON COUNTY Information 4 N 467 116 17 N BALANCE OF CARROLL COUNTY Information 2 N D D A N BALANCE OF CARTER COUNTY Information 2 N D D A N BALANCE OF CHEATHAM COUNTY Information 3 N D D D A N BALANCE OF CLAIBORNE COUNTY Information 3 N D D D A N BALANCE OF CLAIBORNE COUNTY Information 5 N D D D A N BALANCE OF CLAIBORNE COUNTY	51		6	N	D	D	b	N	l N
Information					_	_			
BALANCE OF CAMPBELL COUNTY in Information	51		2	N	n		a	N	N.
Information	J.						a	"	,
BALANCE OF CANNON COUNTY Information	E4		,	N	249	65		, n	
Information	31		3	IN	240	65	•	IN IN	l N
BALANCE OF CARROLL COUNTY Information							4-		
Information	51		4	N	467	116	17	N N	N
BALANCE OF CARTER COUNTY Information					_	_			
Information	51	Information	2	N	D	D	а	N	N
BALANCE OF CHEATHAM COUNTY Information									
Information	51		2	N	D	D	а	N	N
BALANCE OF CLAIBORNE COUNTY Information									
Information	51	Information	3	N	D	D	b	N	N
BALANCE OF CLAY COUNTY									
	51	Information	5	N	D	D	а	N	N
i1 Information		BALANCE OF CLAY COUNTY							
	51	Information	3	N	D	D	а	l N	l N

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1997 Eco	nomic Census]	·						
NAICS code	Geographic area and kind of business	Estab-		Annual	First-quarter	Paid employees for pay period	Percent o	f receipts —
		lishments (number)	Receipts (\$1,000)	payroll (\$1,000)	payroll (\$1,000)	including March 12 (number)	strative records ¹	Estimated
	BALANCE OF COCKE COUNTY							
51	Information	1	N	D	D	а	N	, n
	BALANCE OF COFFEE COUNTY			_	_			
51	Information	1	N	D	D	а	N	'
	BALANCE OF CROCKETT COUNTY				_			
5 1 517	Information	3	N N	D	D	b a	N N	"
	BALANCE OF CUMBERLAND COUNTY	·				_	.,	
51	Information	3	N	994	229	27	N	
	BALANCE OF DECATUR COUNTY							
i1	Information	7	N	2 669	637	100	N	N
	BALANCE OF DEKALB COUNTY							
51	Information	3	N	D	D	С	N	N.
517	Telecommunications	2	N	D	D	С	N	N
	BALANCE OF DICKSON COUNTY							
51	Information	2	N	D	D	а	N	N
	BALANCE OF FAYETTE COUNTY							
51	Information	2	N	D	D	а	N	N
	BALANCE OF FENTRESS COUNTY							
51	Information	5	N	757	164	23	N	N
	BALANCE OF FRANKLIN COUNTY							
51	Information	3	N	D	D	а	N	N
	BALANCE OF GIBSON COUNTY			_	_	_		
i1	Information	7	N N	D	D	b	N	, N
17	Telecommunications	4	N	"	D	b	N	l N
	BALANCE OF GILES COUNTY			_	_			_
i1	Information	2	N	D	D	а	N	
	BALANCE OF GRAINGER COUNTY							
i1	Information	1	N	D	D	а	N	N
	BALANCE OF GREENE COUNTY							
51	Information	3	N	139	14	3	N	N
	BALANCE OF GRUNDY COUNTY							
i1	Information	7	N	1 108	273	47	N	N
	BALANCE OF HAMILTON COUNTY							
i1	Information	12	N	D	D	b	N	N
17	Telecommunications	6	N	D	D	b	N	N
	BALANCE OF HANCOCK COUNTY							
51	Information	1	N	D	D	а	N	N
	BALANCE OF HARDEMAN COUNTY							
i1	Information	2	N	D	D	а	N	l N
	BALANCE OF HARDIN COUNTY							
1	Information	2	N	D	D	а	N	N
	BALANCE OF HAWKINS COUNTY							
1	Information	2	N	D	D	а	N	N
	BALANCE OF HENDERSON COUNTY							
i 1	Information	1	N	D	D	а	N	
	BALANCE OF HENRY COUNTY						"	"
1	Information	4	N	D	D	b	N	
•			l K				"	
:1	BALANCE OF HICKMAN COUNTY			_	_	_		
51	Information	1	N N	l D	l D	a	l N	l N

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1997 Eco	nomic Census]							
NAICS	Geographic area and kind of business				_	Paid employees for pay period	From	f receipts-
code	, , , , , , , , , , , , , , , , , , ,	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	including March 12 (number)	admini- strative records ¹	Estimated ²
	BALANCE OF HOUSTON COUNTY							
51	Information	1	N	D	D	а	N	l N
517	Telecommunications	1	N	D	D	а	N	N
	BALANCE OF HUMPHREYS COUNTY	_		_	_			_
51	Information	2	N	D	D	а	N	
	BALANCE OF JACKSON COUNTY			_	_	_		
51 517	Information	2 2	N N	D	D	c c	N N	l r
017	BALANCE OF JEFFERSON COUNTY	_					"	
51	Information	4	N	D	D	а	N	
	BALANCE OF JOHNSON COUNTY	-		_	_			
51	Information	1	N	D	D	а	N	
	BALANCE OF KNOX COUNTY							
51	Information	49	N	81 102	24 348	1 286	N	l N
512	Motion picture and sound recording industries	13	N	D	D	С	N	N
5121	Motion picture and video industries	10	N	D	D	С	N	N
51213	Motion picture and video exhibition	3	D -	D	D	С	D	
515 5151	Broadcasting (except Internet)	5 4	D D	D D	D D	t b	D D	
								_
5152 51521	Cable and other subscription programming	1	D D	D D	D D	f	D D	
515210	Cable and other subscription programming	i	D D	B	B	f	B	6
517	Telecommunications	10	N	D	D	b	N	N
	BALANCE OF LAWRENCE COUNTY							
51	Information	3	N	D	D	b	N	N
	BALANCE OF LEWIS COUNTY							
51	Information	2	N	D	D	а	N	N
	BALANCE OF LINCOLN COUNTY			_	_			
51	Information	1	N	D	D	а	N	N
	BALANCE OF LOUDON COUNTY			_	_	_		
51	Information	1	N	D	D	а	N	N
51	BALANCE OF MCNAIRY COUNTY Information	3	N	D	D	а	N	
J1			N			a	l N	
51	BALANCE OF MACON COUNTY Information	2	N	D	D	а	N N	_ N
	BALANCE OF MARSHALL COUNTY	_				u		.`
51	Information	2	N	D	D	b	N	N
517	Telecommunications	2	N	D	D	b	N	N
	BALANCE OF MAURY COUNTY							
51	Information	2	N	D	D	а	N	N
	BALANCE OF MONROE COUNTY							
51	Information	2	N	D	D	b	N	N
	BALANCE OF MONTGOMERY COUNTY							
51	Information	2	N	D	D	а	N	N
	BALANCE OF MORGAN COUNTY							
51	Information	4	N	5 991	1 332	130	N	N
517	Telecommunications	2	N	D	D	С	N	N
	BALANCE OF OBION COUNTY							
51	Information	1	N	D	D	а	N	N
	BALANCE OF PERRY COUNTY							
51	Information	1	N	D	D	а	N	N
	BALANCE OF PICKETT COUNTY							
51	Information	1	N	D	D	а	l N	l N

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1997 Ecor	omic Census]							
NAICS code	Geographic area and kind of business	Estab-		Annual	First-quarter	Paid employees for pay period including	Percent of From admini-	receipts-
		lishments (number)	Receipts (\$1,000)	payroll (\$1,000)	payroll (\$1,000)	March 12 (number)	strative records ¹	Estimated ²
	BALANCE OF POLK COUNTY							
51	Information	6	N	D	D	а	N	N
	BALANCE OF PUTNAM COUNTY							
51	Information	1	N	D	D	а	N	N
	BALANCE OF RHEA COUNTY							
51	Information	4	N	D	D	а	N	N
	BALANCE OF ROBERTSON COUNTY							
51	Information	1	N	D	D	а	N	N
	BALANCE OF RUTHERFORD COUNTY							
51	Information	4	N	D	D	а	N	N
	BALANCE OF SCOTT COUNTY			_	_			
51	Information	1	N	D	D	а	N	N
	BALANCE OF SEVIER COUNTY			_			.,	.,
51 512	Information	2	N N	D D	D	b b	N N	N N
512 5122	Sound recording industries	'	N N	D	D	b	N N	N
51224	Sound recording studios	1	D	D	D	b	D	D
512240	Sound recording studios	1	D	D	D	b	D	D
	BALANCE OF SHELBY COUNTY			_		_		
51	Information	17	N D	D D	D	f	N	N
511 5112	Publishing industries (except Internet)	3 2	D	D	D D	c	D D	D
51121	Software publishers	2	D	D	D	c	D	D
511210	Software publishers	2	Ď	Ď	D	c	Ď	Ď
512	Motion picture and sound recording industries	1	N	D	D	b	N	N
5121	Motion picture and video industries	1	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517 5172	Telecommunications	11	N Q	D D	D D	Ţ	N Q	N Q
5172	Wireless telecommunications carriers (except satellite)	5	Q	D	D	I f	Q	Q
517212	Cellular and other wireless telecommunications	5	ă	D	Ď	f	Q	Q
	BALANCE OF SMITH COUNTY							
51	Information	4	N	514	163	28	N	N
	BALANCE OF STEWART COUNTY							
51	Information	1	N	D	D	а	N	N
	BALANCE OF SULLIVAN COUNTY							
51	Information	13	N	D	D	е	N	N
511	Publishing industries (except Internet)	3	D	D	D	С	D	D
5111	Newspaper, periodical, book, and directory publishers	3	D	D	D	С	D	D
517	Telecommunications	8	N	D	D	С	N	N
	BALANCE OF SUMNER COUNTY			_	_			
51	Information	5	N	D	D	b	N	N
31			14				N	N
	BALANCE OF UNICOI COUNTY			_		_	.,	
51	Information	2	N	D	D	а	N	N
	BALANCE OF UNION COUNTY							
51	Information	2	N	D	D	а	N	N
	BALANCE OF WASHINGTON COUNTY							
51	Information	6	N	D	D	b	N	N
	BALANCE OF WAYNE COUNTY							
51	Information	3	N	D	D	b	N	N
	BALANCE OF WEAKLEY COUNTY							
51	Information	1	N	D	D	a	N	N

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

	Geographic area and kind of business					Paid	Percent of receipts—	
NAICS code		Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From admini- strative records ¹	Estimated ²
	BALANCE OF WILLIAMSON COUNTY							
51	Information	21	N	D	D	b	N	N
512	Motion picture and sound recording industries	16	N	D	D	b	N	N
5122	Sound recording industries	13	N	D	D	b	N	N
	BALANCE OF WILSON COUNTY							
51	Information	7	N	822	202	38	N	N

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

¹Includes receipts information obtained from administrative records of other federal agencies.
²Includes receipts information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Appendix A. Explanation of Terms

ANNUAL PAYROLL

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Also included are tips and gratuities received by employees from patrons and reported to employers. If an employee works at more than one location, the payroll is included in the one location where they spend most of their time. Also included are salaries of members of professional service organizations or associations that operate under state professional corporation statutes and file a corporate federal income tax return. Excluded are payrolls of departments or concessions operated by other companies at the establishment; payments to or withdrawals by proprietors or partners of an unincorporated company; and annuities or supplemental unemployment compensation benefits, even if income tax was withheld. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

ESTABLISHMENTS

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical to a company or enterprise, which may consist of one establishment or more. Economic census figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each economic census establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased service departments (separately owned businesses operated as departments or concessions of other service establishments or of retail businesses, such as a separately owned shoeshine parlor in a barber shop, or a beauty shop in a department store) are treated as separate service establishments for census purposes. Leased retail departments located in service establishments (e.g., a gift shop located in a hotel) are considered separate retail establishments.

FIRST-QUARTER PAYROLL

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full- and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations, and salaried members of professional service organizations or associations that operate under state professional corporation statutes and file corporate federal income tax returns. Not included are proprietors and partners of

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unincorporated businesses; employees of departments or concessions operated by other companies at the establishment; full- and part-time leased employees whose payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

RECEIPTS

Includes gross receipts from customers or clients for services provided, from the use of facilities, and from merchandise sold during 2002, whether or not payment was received in 2002. Receipts include royalties, license fees, and other payments from the marketing of intangible products (e.g., licensing the use of or granting reproduction rights for software, musical compositions, and other intellectual property). Receipts also include the rental and leasing of vehicles, equipment, instruments, tools, etc.; total value of service contracts; market value of compensation received in lieu of cash; amounts received for work subcontracted to others; dues and assessments from members and affiliates; this establishment's share of receipts from departments, concessions, and vending and amusement machines operated by others. Sales to and receipts from foreign parent firms, subsidiaries, and branches are included. Receipts also include advertising sales, and sales of goods and services marketed through sales offices. For public broadcast stations and libraries, receipts include contributions, gifts, grants, and income from interest, rental of real estate, and dividends.

Receipts do not include sales and other taxes (including Hawaii's General Excise Tax) collected directly from customers or clients and paid directly to a local, state, or federal tax agency. Also excluded are gross receipts collected on behalf of others; gross receipts from departments or concessions operated by others; sales of used equipment previously rented or leased to customers; proceeds from the sale of real estate (land and buildings), investments, or other assets (except inventory held for resale); contributions, gifts, grants, and income from interest, rental of real estate, and dividends, EXCEPT for public broadcast stations and libraries; domestic intracompany transfers; receipts of foreign parent firms and subsidiaries; and other nonoperating income (e.g., franchise fees).

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Appendix B. NAICS Codes, Titles, and Descriptions

51 INFORMATION

The Information sector comprises establishments engaged in the following processes: (a) producing and distributing information and cultural products, (b) providing the means to transmit or distribute these products as well as data or communications, and (c) processing data.

The main components of this sector are the publishing industries, including software publishing, and both traditional publishing and publishing exclusively on the Internet; the motion picture and sound recording industries; the broadcasting industries, including traditional broadcasting and those broadcasting exclusively over the Internet; the telecommunications industries; the industries known as Internet service providers and Web search portals, data processing industries and the information services industries.

The expressions "information age" and "global information economy" are used with considerable frequency today. The general idea of an "information economy" includes both the notion of industries primarily producing, processing, and distributing information, as well as the idea that every industry is using available information and information technology to reorganize and make themselves more productive.

For the purpose of developing NAICS, it is the transformation of information into a commodity that is produced and distributed by a number of growing industries that is at issue. The Information sector groups three types of establishments: (1) those engaged in producing and distributing information and cultural products; (2) those that provide the means to transmit or distribute these products as well as data or communications; and (3) those that process data. Cultural products are those that directly express attitudes, opinions, ideas, values, and artistic creativity; provide entertainment; or offer information and analysis concerning the past and present. Included in this definition are popular, mass-produced, products as well as cultural products that normally have a more limited audience, such as poetry books, literary magazines, or classical records.

The unique characteristics of information and cultural products, and of the processes involved in their production and distribution, distinguish the Information sector from the goods-producing and service-producing sectors. Some of these characteristics are:

- 1. Unlike traditional goods, an "information or cultural product," such as a newspaper on-line or television program, does not necessarily have tangible qualities, nor is it necessarily associated with a particular form. A movie can be shown at a movie theater, on a television broadcast, through video-on-demand or rented at a local video store. A sound recording can be aired on radio, embedded in multimedia products, or sold at a record store.
- 2. Unlike traditional services, the delivery of these products does not require direct contact between the supplier and the consumer.
- 3. The value of these products to the consumer lies in their informational, educational, cultural, or entertainment content, not in the format in which they are distributed. Most of these products are protected from unlawful reproduction by copyright laws.
- 4. The intangible property aspect of information and cultural products makes the processes involved in their production and distribution very different from goods and services. Only those possessing the rights to these works are authorized to reproduce, alter, improve, and distribute them. Acquiring and using these rights often involves significant costs. In addition, technology is revolutionizing the distribution of these products. It is possible to distribute them in a physical form, via broadcast, or on-line.

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5. Distributors of information and cultural products can easily add value to the products they distribute. For instance, broadcasters add advertising not contained in the original product. This capacity means that unlike traditional distributors, they derive revenue not from sale of the distributed product to the final consumer, but from those who pay for the privilege of adding information to the original product. Similarly, a directory and mailing list publisher can acquire the rights to thousands of previously published newspaper and periodical articles and add new value by providing search and software and organizing the information in a way that facilitates research and retrieval. These products often command a much higher price than the original information.

The distribution modes for information commodities may either eliminate the necessity for traditional manufacture, or reverse the conventional order of manufacture-distribute: A newspaper distributed on-line, for example, can be printed locally or by the final consumer. Similarly, it is anticipated that packaged software, which today is mainly bought through the traditional retail channels, will soon be available mainly on-line. The NAICS Information sector is designed to make such economic changes transparent as they occur, or to facilitate designing surveys that will monitor the new phenomena and provide data to analyze the changes.

Many of the industries in the NAICS Information sector are engaged in producing products protected by copyright law, or in distributing them (other than distribution by traditional wholesale and retail methods). Examples are traditional publishing industries, software and directory and mailing list publishing industries, and film and sound industries. Broadcasting and telecommunications industries and information providers and processors are also included in the Information sector, because their technologies are so closely linked to other industries in the Information sector.

511 PUBLISHING INDUSTRIES (EXCEPT INTERNET)

Industries in the Publishing Industries (except Internet) subsector group establishments engaged in the publishing of newspapers, magazines, other periodicals, and books, as well as directory and mailing list and software publishing. In general, these establishments, which are known as publishers, issue copies of works for which they usually possess copyright. Works may be in one or more formats including traditional print form, CD-ROM, or proprietary electronic networks. Publishers may publish works originally created by others for which they have obtained the rights and/or works that they have created in-house. Software publishing is included here because the activity, creation of a copyrighted product and bringing it to market, is equivalent to the creation process for other types of intellectual products.

In NAICS, publishing - the reporting, writing, editing, and other processes that are required to create an edition of a newspaper - is treated as a major economic activity in its own right, rather than as a subsidiary activity to a manufacturing activity, printing. Thus, publishing is classified in the Information sector; whereas printing remains in the NAICS Manufacturing sector. In part, the NAICS classification reflects the fact that publishing increasingly takes place in establishments that are physically separate from the associated printing establishments. More crucially, the NAICS classification of book and newspaper publishing is intended to portray their roles in a modern economy, in which they do not resemble manufacturing activities.

Music publishers are not included in the Publishing Industries (except Internet) subsector, but are included in the Motion Picture and Sound Recording Industries subsector. Reproduction of prepackaged software is treated in NAICS as a manufacturing activity; on-line distribution of software products is in the Information sector, and custom design of software to client specifications is included in the Professional, Scientific, and Technical Services sector. These distinctions arise because of the different ways that software is created, reproduced, and distributed.

The Publishing Industries (except Internet) subsector does not include establishments that publish exclusively on the Internet. Establishments publishing exclusively on the Internet are included in Subsector 516, Internet Publishing and Broadcasting. The Publishing Industries (except Internet) subsector also excludes products, such as manifold business forms. Information is not the essential component of these items. Establishments producing these items are included in Subsector 323, Printing and Related Support Activities.

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5111 NEWSPAPER, PERIODICAL, BOOK, AND DIRECTORY PUBLISHERS

This industry group comprises establishments primarily engaged in publishing newspapers, magazines, other periodicals, books, directories and mailing lists, and other works, such as calendars, greeting cards, and maps. These works are characterized by the intellectual creativity required in their development and are usually protected by copyright. Publishers distribute or arrange for the distribution of these works.

Publishing establishments may create the works in-house, contract for, purchase, or compile works that were originally created by others. These works may be published in one or more formats, such as print and/or electronic form, including proprietary electronic networks. Establishments in this industry may print, reproduce or offer direct access to the works themselves or may arrange with others to carry out such functions.

Establishments that both print and publish may fill excess capacity with commercial or job printing. However, the publishing activity is still considered to be the primary activity of these establishments.

51111 NEWSPAPER PUBLISHERS

This industry comprises establishments known as newspaper publishers. Establishments in this industry carry out operations necessary for producing and distributing newspapers, including gathering news; writing news columns, feature stories, and editorials; and selling and preparing advertisements. These establishments may publish newspapers in print or electronic form.

511110 NEWSPAPER PUBLISHERS

This industry comprises establishments known as newspaper publishers. Establishments in this industry carry out operations necessary for producing and distributing newspapers, including gathering news; writing news columns, feature stories, and editorials; and selling and preparing advertisements. These establishments may publish newspapers in print or electronic form.

51112 PERIODICAL PUBLISHERS

This industry comprises establishments known as magazine or periodical publishers. These establishments carry out the operations necessary for producing and distributing magazines and other periodicals, such as gathering, writing, and editing articles, and selling and preparing advertisements. These establishments may publish magazines and other periodicals in print or electronic form.

511120 PERIODICAL PUBLISHERS

This industry comprises establishments known as magazine or periodical publishers. These establishments carry out the operations necessary for producing and distributing magazines and other periodicals, such as gathering, writing, and editing articles, and selling and preparing advertisements. These establishments may publish magazines and other periodicals in print or electronic form.

51113 BOOK PUBLISHERS

This industry comprises establishments known as book publishers. Establishments in this industry carry out design, editing, and marketing activities necessary for producing and distributing books. These establishments may publish books in print, electronic, or audio form.

511130 BOOK PUBLISHERS

This industry comprises establishments known as book publishers. Establishments in this industry carry out design, editing, and marketing activities necessary for producing and distributing books. These establishments may publish books in print, electronic, or audio form.

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51114 DIRECTORY AND MAILING LIST PUBLISHERS

This industry comprises establishments primarily engaged in publishing directories, mailing lists, and collections or compilations of fact. The products are typically protected in their selection, arrangement and/or presentation. Examples are lists of mailing addresses, telephone directories, directories of businesses, collections or compilations of proprietary drugs or legal case results, compilations of public records, etc. These establishments may publish directories and mailing lists in print or electronic form.

511140 DIRECTORY AND MAILING LIST PUBLISHERS

This industry comprises establishments primarily engaged in publishing directories, mailing lists, and collections or compilations of fact. The products are typically protected in their selection, arrangement and/or presentation. Examples are lists of mailing addresses, telephone directories, directories of businesses, collections or compilations of proprietary drugs or legal case results, compilations of public records, etc. These establishments may publish directories and mailing lists in print or electronic form.

51119 OTHER PUBLISHERS

This industry comprises establishments known as publishers (except newspaper, magazine, book, directory, mailing list, and music publishers). These establishments may publish works in print or electronic form.

511191 GREETING CARD PUBLISHERS

This industry comprises establishments primarily engaged in publishing greeting cards.

511199 ALL OTHER PUBLISHERS

This industry comprises establishments generally known as publishers (except newspaper, magazine, book, directory, database, music, and greeting card publishers). These establishments may publish works in print or electronic form.

5112 SOFTWARE PUBLISHERS

This industry comprises establishments primarily engaged in computer software publishing or publishing and reproduction. Establishments in this industry carry out operations necessary for producing and distributing computer software, such as designing, providing documentation, assisting in installation, and providing support services to software purchasers. These establishments may design, develop, and publish, or publish only.

51121 SOFTWARE PUBLISHERS

This industry comprises establishments primarily engaged in computer software publishing or publishing and reproduction. Establishments in this industry carry out operations necessary for producing and distributing computer software, such as designing, providing documentation, assisting in installation, and providing support services to software purchasers. These establishments may design, develop, and publish, or publish only.

511210 SOFTWARE PUBLISHERS

This industry comprises establishments primarily engaged in computer software publishing or publishing and reproduction. Establishments in this industry carry out operations necessary for producing and distributing computer software, such as designing, providing documentation, assisting in installation, and providing support services to software purchasers. These establishments may design, develop, and publish, or publish only.

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512 MOTION PICTURE AND SOUND RECORDING INDUSTRIES

Industries in the Motion Picture and Sound Recording Industries subsector group establishments involved in the production and distribution of motion pictures and sound recordings. While producers and distributors of motion pictures and sound recordings issue works for sale as traditional publishers do, the processes are sufficiently different to warrant placing establishments engaged in these activities in a separate subsector. Production is typically a complex process that involves several distinct types of establishments that are engaged in activities, such as contracting with performers, creating the film or sound content, and providing technical postproduction services. Film distribution is often to exhibitors, such as theaters and broadcasters, rather than through the wholesale and retail distribution chain. When the product is in a mass-produced form, NAICS treats production and distribution as the major economic activity as it does in the Publishing Industries subsector, rather than as a subsidiary activity to the manufacture of such products.

This subsector does not include establishments primarily engaged in the wholesale distribution of video cassettes and sound recordings, such as compact discs and audio tapes; these establishments are included in the Wholesale Trade sector. Reproduction of video cassettes and sound recordings that is carried out separately from establishments engaged in production and distribution is treated in NAICS as a manufacturing activity.

5121 MOTION PICTURE AND VIDEO INDUSTRIES

This industry group comprises establishments primarily engaged in the production and/or distribution of motion pictures, videos, television programs, or commercials; in the exhibition of motion pictures; or in the provision of postproduction and related services.

51211 MOTION PICTURE AND VIDEO PRODUCTION

This industry comprises establishments primarily engaged in producing, or producing and distributing motion pictures, videos, television programs, or television commercials.

512110 MOTION PICTURE AND VIDEO PRODUCTION

This industry comprises establishments primarily engaged in producing, or producing and distributing motion pictures, videos, television programs, or television commercials.

51212 MOTION PICTURE AND VIDEO DISTRIBUTION

This industry comprises establishments primarily engaged in acquiring distribution rights and distributing film and video productions to motion picture theaters, television networks and stations, and exhibitors.

512120 MOTION PICTURE AND VIDEO DISTRIBUTION

This industry comprises establishments primarily engaged in acquiring distribution rights and distributing film and video productions to motion picture theaters, television networks and stations, and exhibitors.

51213 MOTION PICTURE AND VIDEO EXHIBITION

This industry comprises establishments primarily engaged in operating motion picture theaters and/or exhibiting motion pictures or videos at film festivals, and so forth.

512131 MOTION PICTURE THEATERS (EXCEPT DRIVE-INS)

This industry comprises establishments primarily engaged in operating motion picture theaters (except drive-ins) and/or exhibiting motion pictures or videos at film festivals, and so forth.

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512132 DRIVE-IN MOTION PICTURE THEATERS

This industry comprises establishments primarily engaged in operating drive-in motion picture theaters.

51219 POSTPRODUCTION SERVICES AND OTHER MOTION PICTURE AND VIDEO INDUSTRIES

This industry comprises establishments primarily engaged in providing postproduction services and other services to the motion picture industry, including specialized motion picture or video postproduction services, such as editing, film/tape transfers, titling, subtitling, credits, closed captioning, and computer-produced graphics, animation and special effects, as well as developing and processing motion picture film.

512191 TELEPRODUCTION AND OTHER POSTPRODUCTION SERVICES

This industry comprises establishments primarily engaged in providing specialized motion picture or video postproduction services, such as editing, film/tape transfers, subtitling, credits, closed captioning, and animation and special effects.

512199 OTHER MOTION PICTURE AND VIDEO INDUSTRIES

This industry comprises establishments primarily engaged in providing motion picture and video services (except motion picture and video production, distribution, exhibition, and teleproduction and other postproduction services).

5122 SOUND RECORDING INDUSTRIES

This industry group comprises establishments primarily engaged in producing and distributing musical recordings, in publishing music, or in providing sound recording and related services.

51221 RECORD PRODUCTION

This industry comprises establishments primarily engaged in record production (e.g., tapes, CDs). These establishments contract with artists and arrange and finance the production of original master recordings. Establishments in this industry hold the copyright to the master recording and derive most of their revenues from the sales, leasing, and licensing of master recordings. Establishments in this industry do not have their own duplication or distribution capabilities.

512210 RECORD PRODUCTION

This industry comprises establishments primarily engaged in record production (e.g., tapes, CDs). These establishments contract with artists and arrange and finance the production of original master recordings. Establishments in this industry hold the copyright to the master recording and derive most of their revenues from the sales, leasing, and licensing of master recordings. Establishments in this industry do not have their own duplication or distribution capabilities.

51222 INTEGRATED RECORD PRODUCTION/DISTRIBUTION

This industry comprises establishments primarily engaged in releasing, promoting, and distributing sound recordings. These establishments manufacture or arrange for the manufacture of recordings, such as audio tapes/cassettes and compact discs, and promote and distribute these products to wholesalers, retailers, or directly to the public. Establishments in this industry produce master recordings themselves, or obtain reproduction and distribution rights to master recordings produced by record production companies or other integrated record companies.

512220 INTEGRATED RECORD PRODUCTION/DISTRIBUTION

This industry comprises establishments primarily engaged in releasing, promoting, and distributing sound recordings. These establishments manufacture or arrange for the manufacture of recordings, such as audio tapes/cassettes and compact discs, and promote and distribute these

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products to wholesalers, retailers, or directly to the public. Establishments in this industry produce master recordings themselves, or obtain reproduction and distribution rights to master recordings produced by record production companies or other integrated record companies.

51223 MUSIC PUBLISHERS

This industry comprises establishments primarily engaged in acquiring and registering copyrights for musical compositions in accordance with law and promoting and authorizing the use of these compositions in recordings, radio, television, motion pictures, live performances, print, or other media. Establishments in this industry represent the interests of the songwriter or other owners of musical compositions to produce revenues from the use of such works, generally through licensing agreements. These establishments may own the copyright or act as administrator of the music copyrights on behalf of copyright owners. Publishers of music books and sheet music are included in this industry.

512230 MUSIC PUBLISHERS

This industry comprises establishments primarily engaged in acquiring and registering copyrights for musical compositions in accordance with law and promoting and authorizing the use of these compositions in recordings, radio, television, motion pictures, live performances, print, or other media. Establishments in this industry represent the interests of the songwriter or other owners of musical compositions to produce revenues from the use of such works, generally through licensing agreements. These establishments may own the copyright or act as administrator of the music copyrights on behalf of copyright owners. Publishers of music books and sheet music are included in this industry.

51224 SOUND RECORDING STUDIOS

This industry comprises establishments primarily engaged in providing the facilities and technical expertise for sound recording in a studio. This industry includes establishments that provide audio production and postproduction services to produce master recordings. These establishments may provide audio services for film, television, and video productions.

512240 SOUND RECORDING STUDIOS

This industry comprises establishments primarily engaged in providing the facilities and technical expertise for sound recording in a studio. This industry includes establishments that provide audio production and postproduction services to produce master recordings. These establishments may provide audio services for film, television, and video productions.

51229 OTHER SOUND RECORDING INDUSTRIES

This industry comprises establishments primarily engaged in providing sound recording services (except record production, distribution, music publishing, and sound recording in a studio). Establishments in this industry provide services, such as the audio recording of meetings and conferences.

512290 OTHER SOUND RECORDING INDUSTRIES

This industry comprises establishments primarily engaged in providing sound recording services (except record production, distribution, music publishing, and sound recording in a studio). Establishments in this industry provide services, such as the audio recording of meetings and conferences.

5122902 PRODUCERS OF TAPED RADIO PROGRAMS

Establishments primarily engaged in producing taped radio shows.

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5122909 ALL OTHER SOUND RECORDING INDUSTRIES

Establishments primarily engaged in providing other sound recording services not specifically provided for elsewhere. These establishments provide services, such as audio recording of meetings and conferences, recording books onto tapes, maintaining stock music for the media and other commercial users.

515 BROADCASTING (EXCEPT INTERNET)

Industries in the Broadcasting (except Internet) subsector include establishments that create content or acquire the right to distribute content and subsequently broadcast the content. The industry groups (Radio and Television Broadcasting and Cable and Other Subscription Programming) are based on differences in the methods of communication and the nature of services provided. The Radio and Television Broadcasting industry group includes establishments that operate broadcasting studios and facilities for over the air or satellite delivery of radio and television programs of entertainment, news, talk, and the like. These establishments are often engaged in production and purchase of programs and generating revenues from the sale of air time to advertisers and from donations, subsidies, and/or the sale of programs. The Cable and Other Subscription Programming industry group includes establishments operating studios and facilities for the broadcasting of programs that are typically narrowcast in nature (limited format, such as news, sports, education, and youth-oriented programming) on a subscription or fee basis.

The distribution of cable and other subscription programming is included in Subsector 517, Telecommunications. Establishments that broadcast exclusively on the Internet are included in Subsector 516, Internet Publishing and Broadcasting.

5151 RADIO AND TELEVISION BROADCASTING

This industry group comprises establishments primarily engaged in operating broadcast studios and facilities for over-the-air or satellite delivery of radio and television programs. These establishments are often engaged in the production or purchase of programs or generate revenues from the sale of air time to advertisers, from donations and subsidies, or from the sale of programs.

51511 RADIO BROADCASTING

This industry comprises establishments primarily engaged in broadcasting audio signals. These establishments operate radio broadcasting studios and facilities for the transmission of aural programming by radio to the public, to affiliates, or to subscribers. The radio programs may include entertainment, news, talk shows, business data, or religious services.

515111 RADIO NETWORKS

This industry comprises establishments primarily engaged in assembling and transmitting aural programming to their affiliates or subscribers via over-the-air broadcasts, cable, or satellite. The programming covers a wide variety of material, such as news services, religious programming, weather, sports, or music.

515112 RADIO STATIONS

This industry comprises establishments primarily engaged in broadcasting aural programs by radio to the public. Programming may originate in their own studio, from an affiliated network, or from external sources.

51512 TELEVISION BROADCASTING

This industry comprises establishments primarily engaged in broadcasting images together with sound. These establishments operate television broadcasting studios and facilities for the programming and transmission of programs to the public. These establishments also produce or

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transmit visual programming to affiliated broadcast television stations, which in turn broadcast the programs to the public on a predetermined schedule. Programming may originate in their own studios, from an affiliated network, or from external sources.

515120 TELEVISION BROADCASTING

This industry comprises establishments primarily engaged in broadcasting images together with sound. These establishments operate television broadcasting studios and facilities for the programming and transmission of programs to the public. These establishments also produce or transmit visual programming to affiliated broadcast television stations, which in turn broadcast the programs to the public on a predetermined schedule. Programming may originate in their own studios, from an affiliated network, or from external sources.

5152 CABLE AND OTHER SUBSCRIPTION PROGRAMMING

This industry group comprises establishments primarily engaged in operating studios and facilities for the broadcasting of programs on a subscription or fee basis. The broadcast programming is typically narrowcast in nature (e.g., limited format, such as news, sports, education, or youth-oriented). These establishments produce programming in their own facilities or acquire programming from external sources. The programming material is usually delivered to a third party, such as cable systems or direct-to-home satellite systems, for transmission to viewers.

51521 CABLE AND OTHER SUBSCRIPTION PROGRAMMING

This industry group comprises establishments primarily engaged in operating studios and facilities for the broadcasting of programs on a subscription or fee basis. The broadcast programming is typically narrowcast in nature (e.g., limited format, such as news, sports, education, or youth-oriented). These establishments produce programming in their own facilities or acquire programming from external sources. The programming material is usually delivered to a third party, such as cable systems or direct-to-home satellite systems, for transmission to viewers.

515210 CABLE AND OTHER SUBSCRIPTION PROGRAMMING

This industry group comprises establishments primarily engaged in operating studios and facilities for the broadcasting of programs on a subscription or fee basis. The broadcast programming is typically narrowcast in nature (e.g., limited format, such as news, sports, education, or youth-oriented). These establishments produce programming in their own facilities or acquire programming from external sources. The programming material is usually delivered to a third party, such as cable systems or direct-to-home satellite systems, for transmission to viewers.

516 INTERNET PUBLISHING AND BROADCASTING

Industries in the Internet Publishing and Broadcasting subsector group establishments that publish and/or broadcast content exclusively for the Internet. The unique combination of text, audio, video, and interactive features present in informational or cultural products on the Internet justifies the separation of Internet publishers and broadcasters from more traditional publishers included in subsector 511, Publishing Industries (except Internet) and subsector 515, Broadcasting (except Internet).

5161 INTERNET PUBLISHING AND BROADCASTING

This industry comprises establishments engaged in publishing and/or broadcasting content on the Internet exclusively. These establishments do not provide traditional (non-Internet) versions of the content that they publish or broadcast. Establishments in this industry provide textual, audio, and/or video content of general or specific interest on the Internet.

51611 INTERNET PUBLISHING AND BROADCASTING

This industry comprises establishments engaged in publishing and/or broadcasting content on the Internet exclusively. These establishments do not provide traditional (non-Internet) versions of the content that they publish or broadcast. Establishments in this industry provide textual, audio, and/or video content of general or specific interest on the Internet.

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516110 INTERNET PUBLISHING AND BROADCASTING

This industry comprises establishments engaged in publishing and/or broadcasting content on the Internet exclusively. These establishments do not provide traditional (non-Internet) versions of the content that they publish or broadcast. Establishments in this industry provide textual, audio, and/or video content of general or specific interest on the Internet.

517 TELECOMMUNICATIONS

Industries in the Telecommunications subsector include establishments providing telecommunications and the services related to that activity. The Telecommunications subsector is primarily engaged in operating, maintaining, and/or providing access to facilities for the transmission of voice, data, text, sound, and video. A transmission facility may be based on a single technology or a combination of technologies. Establishments primarily engaged as independent contractors in the maintenance and installation of broadcasting and telecommunications systems are classified in Sector 23, Construction.

5171 WIRED TELECOMMUNICATIONS CARRIERS

This industry group comprises establishments primarily engaged in operating, maintaining or providing access to facilities for the transmission of voice, data, text, sound, and video using wired telecommunications networks. Transmission facilities may be based on a single technology or a combination of technologies.

51711 WIRED TELECOMMUNICATIONS CARRIERS

This industry comprises establishments engaged in (1) operating and maintaining switching and transmission facilities to provide direct communications via landlines, microwave, or a combination of landlines and satellite linkups or (2) furnishing telegraph and other nonvocal communications using their own facilities.

517110 WIRED TELECOMMUNICATIONS CARRIERS

This industry comprises establishments engaged in (1) operating and maintaining switching and transmission facilities to provide direct communications via landlines, microwave, or a combination of landlines and satellite linkups or (2) furnishing telegraph and other nonvocal communications using their own facilities.

5172 WIRELESS TELECOMMUNICATIONS CARRIERS (EXCEPT SATELLITE)

This industry comprises establishments primarily engaged in operating and maintaining or providing access to facilities for the transmission of voice, data, text, sound, and video using wireless telecommunications networks. Transmission facilities may be based on a single technology or a combination of technologies.

51721 WIRELESS TELECOMMUNICATIONS CARRIERS (EXCEPT SATELLITE)

This industry comprises establishments primarily engaged in operating and maintaining switching and transmission facilities that provide omni-directional communications via airwaves. Included in this industry are establishments providing wireless telecommunications network services, such as cellular telephone or paging services.

517211 PAGING

This industry comprises establishments primarily engaged in operating paging networks. The establishments of this industry may also supply and maintain equipment used to receive signals.

517212 CELLULAR AND OTHER WIRELESS TELECOMMUNICATIONS

This industry comprises establishments primarily engaged in operating cellular telecommunications and other wireless telecommunications networks (except paging).

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5173 TELECOMMUNICATIONS RESELLERS

This industry comprises establishments primarily engaged in purchasing access and network capacity from owners and operators of the networks and reselling wired and wireless telecommunications services to businesses and households. Establishments in this industry resell telecommunications; they do not operate and maintain telecommunications switching and transmission facilities.

51731 TELECOMMUNICATIONS RESELLERS

This industry comprises establishments primarily engaged in purchasing access and network capacity from owners and operators of the networks and reselling wired and wireless telecommunications services to businesses and households. Establishments in this industry resell telecommunications; they do not operate and maintain telecommunications switching and transmission facilities.

517310 TELECOMMUNICATIONS RESELLERS

This industry comprises establishments primarily engaged in purchasing access and network capacity from owners and operators of the networks and reselling wired and wireless telecommunications services to businesses and households. Establishments in this industry resell telecommunications; they do not operate and maintain telecommunications switching and transmission facilities.

5174 SATELLITE TELECOMMUNICATIONS

This industry comprises establishments primarily engaged in providing point-to-point telecommunications services to other establishments in the telecommunications and broadcasting industries by forwarding and receiving communications signals via a system of satellites or reselling satellite telecommunications.

51741 SATELLITE TELECOMMUNICATIONS

This industry comprises establishments primarily engaged in providing point-to-point telecommunications services to other establishments in the telecommunications and broadcasting industries by forwarding and receiving communications signals via a system of satellites or reselling satellite telecommunications.

517410 SATELLITE TELECOMMUNICATIONS

This industry comprises establishments primarily engaged in providing point-to-point telecommunications services to other establishments in the telecommunications and broadcasting industries by forwarding and receiving communications signals via a system of satellites or reselling satellite telecommunications.

5175 CABLE AND OTHER PROGRAM DISTRIBUTION

This industry comprises establishments primarily engaged as third-party distribution systems for broadcast programming. The establishments of this industry deliver visual, aural, or textual programming received from cable networks, local television stations, or radio networks to consumers via cable or direct-to-home satellite systems on a subscription or fee basis. These establishments do not generally originate programming material.

51751 CABLE AND OTHER PROGRAM DISTRIBUTION

This industry comprises establishments primarily engaged as third-party distribution systems for broadcast programming. The establishments of this industry deliver visual, aural, or textual programming received from cable networks, local television stations, or radio networks to consumers via cable or direct-to-home satellite systems on a subscription or fee basis. These establishments do not generally originate programming material.

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517510 CABLE AND OTHER PROGRAM DISTRIBUTION

This industry comprises establishments primarily engaged as third-party distribution systems for broadcast programming. The establishments of this industry deliver visual, aural, or textual programming received from cable networks, local television stations, or radio networks to consumers via cable or direct-to-home satellite systems on a subscription or fee basis. These establishments do not generally originate programming material.

5179 OTHER TELECOMMUNICATIONS

This industry comprises establishments primarily engaged in providing specialized telecommunications applications, such as satellite tracking, communications telemetry, and radar station operations; or providing satellite terminal stations and associated facilities operationally connected with one or more terrestrial communications systems and capable of transmitting telecommunications to or receiving telecommunications from satellite systems.

51791 OTHER TELECOMMUNICATIONS

This industry comprises establishments primarily engaged in providing specialized telecommunications applications, such as satellite tracking, communications telemetry, and radar station operations; or providing satellite terminal stations and associated facilities operationally connected with one or more terrestrial communications systems and capable of transmitting telecommunications to or receiving telecommunications from satellite systems.

517910 OTHER TELECOMMUNICATIONS

This industry comprises establishments primarily engaged in providing specialized telecommunications applications, such as satellite tracking, communications telemetry, and radar station operations; or providing satellite terminal stations and associated facilities operationally connected with one or more terrestrial communications systems and capable of transmitting telecommunications to or receiving telecommunications from satellite systems.

518 INTERNET SERVICE PROVIDERS, WEB SEARCH PORTALS, AND DATA PROCESSING SERVICES

Industries in the Internet Service Providers, Web Search Portals, and Data Processing Services subsector group establishments that provide: (1) access to the Internet; (2) search facilities for the Internet; and (3) data processing, hosting, and related services. The industry groups (Internet Service Providers and Web Search Portals, Data Processing Hosting, and Related Services) are based on differences in the processes used to access information and process information. The Internet Service Providers and Web Search Portals industry group includes establishments that are providing access to the Internet or aiding in navigation on the Internet. The Data Processing, Hosting, and Related Services industry group includes establishments that process data. These establishments can transform data, prepare data for dissemination, or place data or content on the Internet for others. In addition, the shared use of computer resources is included in the Data Processing, Hosting, and Related Services industry group.

Establishments that are publishing exclusively on the Internet are included in Subsector 516, Internet Publishing and Broadcasting and establishments that are retailing goods using the Internet are included in Sector 44-45, Retail Trade.

5181 INTERNET SERVICE PROVIDERS AND WEB SEARCH PORTALS

This industry comprises establishments known as Internet service providers or known as Web search portals. Establishments in this industry provide clients access to the Internet or operate Web sites that use a search engine to provide Internet search services. Establishments in this industry generally provide related services, such as Web hosting, Web page design, and related advice and assistance. Web search portals often provide additional Internet services, such as e-mail, connections to other Web sites, auctions, news, and other limited content, and serve as a home base for Internet users.

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51811 INTERNET SERVICE PROVIDERS AND WEB SEARCH PORTALS

This industry comprises establishments known as Internet service providers or known as Web search portals. Establishments in this industry provide clients access to the Internet or operate Web sites that use a search engine to provide Internet search services. Establishments in this industry generally provide related services, such as Web hosting, Web page design, and related advice and assistance. Web search portals often provide additional Internet services, such as e-mail, connections to other Web sites, auctions, news, and other limited content, and serve as a home base for Internet users.

518111 INTERNET SERVICE PROVIDERS

This industry comprises establishments known as Internet service providers. Establishments in this industry provide clients access to the Internet and generally provide related services such as Web hosting, Web page designing, and hardware or software consulting related to the Internet connectivity. Establishments in this industry may provide local, regional, or national coverage for clients or provide backbone services (except telecommunications carriers) for other Internet service providers. Internet service providers have the equipment and telecommunication network access required for a point-of-presence on the Internet.

518112 WEB SEARCH PORTALS

This industry comprises establishments known as Web Search Portals. Establishments in this industry operate Web sites that use a search engine to generate and maintain extensive databases of Internet addresses and content in an easily searchable format. Web search portals often provide additional Internet services, such as e-mail, connections to other Web sites, auctions, news, and other limited content, and serve as a home base for Internet users.

5182 DATA PROCESSING, HOSTING, AND RELATED SERVICES

This industry comprises establishments primarily engaged in providing infrastructure for hosting or data processing services. These establishments may provide specialized hosting activities, such as Web hosting, streaming services or application hosting, provide application service provisioning, or may provide general timeshare mainframe facilities to clients. Data processing establishments provide complete processing and specialized reports from data supplied by clients or provide automated data processing and data entry services.

51821 DATA PROCESSING, HOSTING, AND RELATED SERVICES

This industry comprises establishments primarily engaged in providing infrastructure for hosting or data processing services. These establishments may provide specialized hosting activities, such as Web hosting, streaming services or application hosting, provide application service provisioning, or may provide general timeshare mainframe facilities to clients. Data processing establishments provide complete processing and specialized reports from data supplied by clients or provide automated data processing and data entry services.

518210 DATA PROCESSING, HOSTING, AND RELATED SERVICES

This industry comprises establishments primarily engaged in providing infrastructure for hosting or data processing services. These establishments may provide specialized hosting activities, such as Web hosting, streaming services or application hosting, provide application service provisioning, or may provide general timeshare mainframe facilities to clients. Data processing establishments provide complete processing and specialized reports from data supplied by clients or provide automated data processing and data entry services.

519 OTHER INFORMATION SERVICES

Industries in the Other Information Services subsector group establishments supplying information, storing information, providing access to information, and searching and retrieving information. The main components of the subsector are news syndicates, libraries, and archives.

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5191 OTHER INFORMATION SERVICES

Industries in the Other Information Services subsector group establishments supplying information, storing information, providing access to information, and searching and retrieving information. The main components of the subsector are news syndicates, libraries, and archives.

51911 NEWS SYNDICATES

This industry comprises establishments primarily engaged in supplying information, such as news reports, articles, pictures, and features, to the news media.

519110 NEWS SYNDICATES

This industry comprises establishments primarily engaged in supplying information, such as news reports, articles, pictures, and features, to the news media.

51912 LIBRARIES AND ARCHIVES

This industry comprises establishments primarily engaged in providing library or archive services. These establishments are engaged in maintaining collections of documents (e.g., books, journals, newspapers, and music) and facilitating the use of such documents (recorded information regardless of its physical form and characteristics) as are required to meet the informational, research, educational, or recreational needs of their user. These establishments may also acquire, research, store, preserve, and generally make accessible to the public historical documents, photographs, maps, audio material, audiovisual material, and other archival material of historical interest. All or portions of these collections may be accessible electronically.

519120 LIBRARIES AND ARCHIVES

This industry comprises establishments primarily engaged in providing library or archive services. These establishments are engaged in maintaining collections of documents (e.g., books, journals, newspapers, and music) and facilitating the use of such documents (recorded information regardless of its physical form and characteristics) as are required to meet the informational, research, educational, or recreational needs of their user. These establishments may also acquire, research, store, preserve, and generally make accessible to the public historical documents, photographs, maps, audio material, audiovisual material, and other archival material of historical interest. All or portions of these collections may be accessible electronically.

51919 ALL OTHER INFORMATION SERVICES

This industry comprises establishments primarily engaged in providing other information services (except news syndicates and libraries and archives).

519190 ALL OTHER INFORMATION SERVICES

This industry comprises establishments primarily engaged in providing other information services (except news syndicates and libraries and archives).

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Appendix C. Methodology

SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, receipts, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

- 1. Establishments sent a report form:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term "employers" refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
- 2. Establishments not sent a report form:
 - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total receipts of establishments covered in the census. Data on receipts, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
 - b. All nonemployers, i.e., all firms with no paid employees during 2002. Receipts information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total receipts of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at help.econ.census.gov/econhelp/resources/.

A more detailed examination of census methodology is presented in the *History of the Economic Census* at www.census.gov/econ/www/history.html.

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. Changes between 1997 and 2002 affecting this sector are discussed in the text at the beginning of this report. Tables at www.census.gov/epcd/naics02/identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

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- 1. Establishments that returned a report form were classified on the basis of their self-designation, product line receipts, and responses to other industry-specific inquiries.
- 2. Establishments without a report form:
 - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
 - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

RELIABILITY OF DATA

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross receipts from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of receipts from administrative records." This includes receipts information obtained from administrative records of other federal agencies. The "Percent of receipts estimated" includes receipts information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the basic inquiries, which include location, kind of business or operation, receipts, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

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Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total receipts of all establishments included in the category. In a few cases, expansion on the basis of the receipts was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the receipts of establishments responding to the industry-specific inquiry as a percent of total receipts for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

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Appendix D. Geographic Notes

TENNESSEE

Arlington is now tabulated separately due to a population increase. This change deletes territory from the Balance of Shelby County.

Atoka is now tabulated separately due to a population increase. This change deletes territory from the Balance of Tipton County.

Bean Station incorporated in November 1996, but this change was not submitted to the Census Bureau until July 2001. This change deletes territory from the Balance of Grainger County.

Carthage is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Smith County.

Chattanooga is in Hamilton and Marion Counties.

Clifton is now tabulated separately due to a population increase. This change deletes territory from the Balance of Wayne County.

Coopertown incorporated in October 1996, but this change was not submitted to the Census Bureau until June 1997. This change deletes territory from the Balance of Robertson County.

Farragut is in Knox and Loudon Counties.

Goodlettsville is in Davidson and Sumner Counties.

Harriman is in Morgan and Roane Counties.

Harrogate incorporated in November 1992, but this change was not submitted to the Census Bureau until August 2001. This change deletes territory from the Balance of Claiborne County.

Hartsville-Trousdale (place), coextensive with Trousdale County, formed from the consolidation of Hartsvillle (which was not tabulated separately) and Trousdale County in March 2001, eliminating the Balance of Trousdale County.

Hickory Withe incorporated in December 1998. This change deletes territory from the Balance of Fayette County.

Humboldt is in Gibson and Madison Counties.

Jellico is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Campbell County.

Johnson City is in Carter, Sullivan, and Washington Counties.

Kingsport is in Hawkins and Sullivan Counties.

Kingston Springs is now tabulated separately due to a population increase. This change deletes territory from the Balance of Cheatham County.

Lakeland is now tabulated separately due to a population increase. This change deletes territory from the Balance of Shelby County.

McKenzie is in Carroll, Henry, and Weakley Counties.

Millersville is in Robertson and Sumner Counties.

Morristown is in Hamblen and Jefferson Counties.

Mountain City is now tabulated separately due to a population increase. This change deletes territory from the Balance of Johnson County.

Nashville-Davidson (consolidated) is coextensive with Davidson County. It includes the cities of Belle Meade, Forest Hills, Goodlettsville (part in Davidson County), and Oak Hill, which are tabulated separately. "Nashville-Davidson (balance)", which is a place equivalent, includes the cities of Berry Hill, Lakewood, and Ridgetop (part in Davidson County), which are not populous enough for separate tabulation.

New Tazewell is now tabulated separately due to a population increase. This change deletes territory from the Balance of Claiborne County.

Nolensville is now tabulated separately due to a population increase. This change deletes territory from the Balance of Williamson County.

Oak Ridge is in Anderson and Roane Counties.

Oliver Springs is in Anderson, Morgan, and Roane Counties.

Pleasant View incorporated in October 1996, but this change was not submitted to the Census Bureau until September 1998. This change deletes territory from the Balance of Cheatham County.

Somerville is now tabulated separately due to a population increase. This change deletes territory from the Balance of Fayette County.

Spring Hill is in Maury and Williamson Counties.

Sweetwater is in McMinn and Monroe Counties.

Tiptonville is now tabulated separately due to a population increase. This change deletes territory from the Balance of Lake County.

Tullahoma is in Coffee and Franklin Counties.

Unicoi incorporated in October 1994, but this change was not submitted to the Census Bureau until September 1999. This change deletes territory from the Balance of Unicoi County.

White House is in Robertson and Sumner Counties.

Whiteville is now tabulated separately due to a population increase. This change deletes territory from the Balance of Hardeman County.

Balance of Campbell County includes Jellico, which is no longer tabulated separately due to a population decrease.

Balance of Cheatham County lost territory due to the incorporation of Pleasant View and no longer includes Kingston Springs, which is tabulated separately due to a population increase.

Balance of Claiborne County lost territory due to the incorporation of Harrogate and no longer includes New Tazewell, which is tabulated separately due to a population increase.

Balance of Fayette County lost territory due to the incorporation of Hickory Withe and no longer includes Somerville, which is tabulated separately due to a population increase.

Balance of Grainger County lost territory due to the incorporation of Bean Station.

Balance of Hardeman County no longer includes Whiteville, which is tabulated separately due to a population increase.

Balance of Johnson County no longer includes Mountain City, which is tabulated separately due to a population increase.

Balance of Lake County no longer includes Tiptonville, which is tabulated separately due to a population increase.

Balance of Robertson County lost territory due to the incorporation of Coopertown.

Balance of Shelby County no longer includes Arlington and Lakeland, which are tabulated separately due to a population increase.

Balance of Smith County includes Carthage, which is no longer tabulated separately due to a population decrease.

Balance of Tipton County no longer includes Atoka, which is tabulated separately due to a population increase.

Balance of Trousdale County eliminated due to the incorporation of Hartsville-Trousdale (place), coextensive with the county.

Balance of Unicoi County lost territory due to the incorporation of Unicoi.

Balance of Wayne County no longer includes Clifton, which is tabulated separately due to a population increase.

Balance of Williamson County no longer includes Nolensville, which is tabulated separately due to a population increase.

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Appendix E. Metropolitan and Micropolitan Statistical Areas

CHATTANOOGA-CLEVELAND-ATHENS, TN-GA COMBINED STATISTICAL AREA

Athens, TN Micropolitan Statistical Area

McMinn County, TN

Chattanooga, TN-GA Metropolitan Statistical Area

Catoosa County, GA

Dade County, GA

Walker County, GA

Hamilton County, TN

Marion County, TN

Sequatchie County, TN

Cleveland, TN Metropolitan Statistical Area

Bradley County, TN

Polk County, TN

JOHNSON CITY-KINGSPORT-BRISTOL, TN-VA COMBINED STATISTICAL AREA

Bristol, VA Metropolitan Statistical Area

Washington County, VA

Bristol (IC), VA

Johnson City, TN Metropolitan Statistical Area

Carter County, TN

Unicoi County, TN

Washington County, TN

Kingsport-Bristol, TN-VA Metropolitan Statistical Area

Hawkins County, TN

Sullivan County, TN

Scott County, VA

KNOXVILLE-SEVIERVILLE-LA FOLLETTE, TN COMBINED STATISTICAL AREA

Harriman, TN Micropolitan Statistical Area

Roane County, TN

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Knoxville, TN Metropolitan Statistical Area

Anderson County, TN

Blount County, TN

Knox County, TN

Loudon County, TN

Union County, TN

La Follette, TN Micropolitan Statistical Area

Campbell County, TN

Sevierville, TN Micropolitan Statistical Area

Sevier County, TN

MORRISTOWN-NEWPORT, TN COMBINED STATISTICAL AREA

Morristown, TN Metropolitan Statistical Area

Grainger County, TN

Hamblen County, TN

Jefferson County, TN

Newport, TN Micropolitan Statistical Area

Cocke County, TN

NASHVILLE-DAVIDSON--MURFREESBORO--COLUMBIA, TN COMBINED STATISTICAL AREA

Columbia, TN Micropolitan Statistical Area

Maury County, TN

Nashville-Davidson--Murfreesboro, TN Metropolitan Statistical Area

Cannon County, TN

Cheatham County, TN

Davidson County, TN

Dickson County, TN

Hickman County, TN

Macon County, TN

Robertson County, TN

Rutherford County, TN

Smith County, TN

Sumner County, TN

Trousdale County, TN

Williamson County, TN

Wilson County, TN

BROWNSVILLE, TN MICROPOLITAN STATISTICAL AREA

Haywood County, TN

CLARKSVILLE, TN-KY METROPOLITAN STATISTICAL AREA

Christian County, KY

Trigg County, KY

Montgomery County, TN

Stewart County, TN

COOKEVILLE, TN MICROPOLITAN STATISTICAL AREA

Jackson County, TN

Overton County, TN

Putnam County, TN

CROSSVILLE, TN MICROPOLITAN STATISTICAL AREA

Cumberland County, TN

DYERSBURG, TN MICROPOLITAN STATISTICAL AREA

Dyer County, TN

GREENEVILLE, TN MICROPOLITAN STATISTICAL AREA

Greene County, TN

JACKSON, TN METROPOLITAN STATISTICAL AREA

Chester County, TN

Madison County, TN

LAWRENCEBURG, TN MICROPOLITAN STATISTICAL AREA

Lawrence County, TN

MCMINNVILLE, TN MICROPOLITAN STATISTICAL AREA

Warren County, TN

MEMPHIS, TN-MS-AR METROPOLITAN STATISTICAL AREA

Crittenden County, AR

DeSoto County, MS

Marshall County, MS

Tate County, MS

Tunica County, MS

Fayette County, TN

Shelby County, TN

Tipton County, TN

PARIS, TN MICROPOLITAN STATISTICAL AREA

Henry County, TN

SHELBYVILLE, TN MICROPOLITAN STATISTICAL AREA

Bedford County, TN

TULLAHOMA, TN MICROPOLITAN STATISTICAL AREA

Coffee County, TN

Franklin County, TN

Moore County, TN

UNION CITY, TN-KY MICROPOLITAN STATISTICAL AREA

Fulton County, KY

Obion County, TN