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Information

Geographic Area Series



U S C E N S U S B U R E A U

Helping You Make Informed Decisions

U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU



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Table 1. Summary Statistics for the State: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area and kind of business | Estab- lishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts— | |
|-------------------|--|---------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | From admini- strative records ¹ | Estimated ² |
| NEW MEXICO | | | | | | | | |
| 51 | Information | 840 | N | 445 810 | 111 958 | 15 138 | N | N |
| 511 | Publishing industries (except Internet) | 177 | 385 645 | 104 606 | 24 721 | 3 233 | 5.2 | 3.6 |
| 5111 | Newspaper, periodical, book, and directory publishers | 144 | 346 158 | 87 378 | 20 749 | 2 950 | 4.9 | 2.8 |
| 51111 | Newspaper publishers | 54 | 191 700 | 57 496 | 13 445 | 2 240 | 4.3 | .4 |
| 511110 | Newspaper publishers | 54 | 191 700 | 57 496 | 13 445 | 2 240 | 4.3 | .4 |
| 51112 | Periodical publishers | 54 | 48 173 | 12 573 | 2 928 | 349 | 13.4 | 13.1 |
| 511120 | Periodical publishers | 54 | 48 173 | 12 573 | 2 928 | 349 | 13.4 | 13.1 |
| 51113 | Book publishers | 25 | 40 774 | 9 751 | 2 683 | 240 | 5.2 | .8 |
| 511130 | Book publishers | 25 | 40 774 | 9 751 | 2 683 | 240 | 5.2 | .8 |
| 51114 | Directory and mailing list publishers | 6 | D | D | D | c | D | D |
| 511140 | Directory and mailing list publishers | 6 | D | D | D | c | D | D |
| 51119 | Other publishers | 5 | D | D | D | a | D | D |
| 511199 | All other publishers | 5 | D | D | D | a | D | D |
| 5112 | Software publishers | 33 | 39 487 | 17 228 | 3 972 | 283 | 8.3 | 10.6 |
| 51121 | Software publishers | 33 | 39 487 | 17 228 | 3 972 | 283 | 8.3 | 10.6 |
| 511210 | Software publishers | 33 | 39 487 | 17 228 | 3 972 | 283 | 8.3 | 10.6 |
| 512 | Motion picture and sound recording industries | 113 | N | 12 330 | 2 882 | 1 159 | N | N |
| 5121 | Motion picture and video industries | 100 | N | 11 092 | 2 555 | 1 084 | N | N |
| 51211 | Motion picture and video production | 39 | Q | 2 484 | 589 | 80 | Q | Q |
| 512110 | Motion picture and video production | 39 | Q | 2 484 | 589 | 80 | Q | Q |
| 51212 | Motion picture and video distribution | 3 | Q | 147 | 31 | 4 | Q | Q |
| 512120 | Motion picture and video distribution | 3 | Q | 147 | 31 | 4 | Q | Q |
| 51213 | Motion picture and video exhibition | 54 | 59 854 | 7 836 | 1 778 | 984 | .4 | 28.8 |
| 512131 | Motion picture theaters (except drive-ins) | 52 | D | D | D | f | D | D |
| 512132 | Drive-in motion picture theaters | 2 | D | D | D | a | D | D |
| 51219 | Postproduction and other motion picture and video industries | 4 | 1 296 | 625 | 157 | 16 | — | — |
| 512191 | Teleproduction and other postproduction services | 4 | 1 296 | 625 | 157 | 16 | — | — |
| 5122 | Sound recording industries | 13 | N | 1 238 | 327 | 75 | N | N |
| 51222 | Integrated record production/distribution | 2 | Q | D | D | b | Q | Q |
| 512220 | Integrated record production/distribution | 2 | Q | D | D | b | Q | Q |
| 51223 | Music publishers | 2 | D | D | D | a | D | D |
| 512230 | Music publishers | 2 | D | D | D | a | D | D |
| 51224 | Sound recording studios | 8 | D | D | D | a | D | D |
| 512240 | Sound recording studios | 8 | D | D | D | a | D | D |
| 51229 | Other sound recording industries | 1 | D | D | D | a | D | D |
| 512290 | Other sound recording industries | 1 | D | D | D | a | D | D |
| 5122909 | All other sound recording industries | 1 | D | D | D | a | D | D |
| 515 | Broadcasting (except Internet) | 98 | 142 130 | 44 401 | 10 381 | 1 445 | 3.0 | 2.2 |
| 5151 | Radio and television broadcasting | 97 | D | D | D | g | D | D |
| 51511 | Radio broadcasting | 81 | D | D | D | f | D | D |
| 515111 | Radio networks | 3 | D | D | D | b | D | D |
| 515112 | Radio stations | 78 | 51 898 | 18 912 | 4 487 | 803 | 8.0 | 5.0 |
| 51512 | Television broadcasting | 16 | 87 960 | 24 640 | 5 708 | 618 | — | — |
| 515120 | Television broadcasting | 16 | 87 960 | 24 640 | 5 708 | 618 | — | — |
| 5152 | Cable and other subscription programming | 1 | D | D | D | a | D | D |
| 51521 | Cable and other subscription programming | 1 | D | D | D | a | D | D |
| 515210 | Cable and other subscription programming | 1 | D | D | D | a | D | D |
| 516 | Internet publishing and broadcasting | 10 | 4 587 | 1 448 | 516 | 37 | — | 87.8 |
| 5161 | Internet publishing and broadcasting | 10 | 4 587 | 1 448 | 516 | 37 | — | 87.8 |
| 51611 | Internet publishing and broadcasting | 10 | 4 587 | 1 448 | 516 | 37 | — | 87.8 |
| 516110 | Internet publishing and broadcasting | 10 | 4 587 | 1 448 | 516 | 37 | — | 87.8 |
| 517 | Telecommunications | 324 | N | 252 066 | 64 471 | 8 133 | N | N |
| 5171 | Wired telecommunications carriers | 173 | Q | 122 627 | 29 791 | 3 782 | Q | Q |
| 51711 | Wired telecommunications carriers | 173 | Q | 122 627 | 29 791 | 3 782 | Q | Q |
| 517110 | Wired telecommunications carriers | 173 | Q | 122 627 | 29 791 | 3 782 | Q | Q |
| 5172 | Wireless telecommunications carriers (except satellite) | 86 | Q | 97 843 | 25 786 | 3 260 | Q | Q |
| 51721 | Wireless telecommunications carriers (except satellite) | 86 | Q | 97 843 | 25 786 | 3 260 | Q | Q |
| 517211 | Paging | 21 | Q | 3 013 | 807 | 115 | Q | Q |
| 517212 | Cellular and other wireless telecommunications | 65 | Q | 94 830 | 24 979 | 3 145 | Q | Q |
| 5173 | Telecommunications resellers | 6 | 1 400 | 289 | 94 | 16 | 51.9 | .4 |
| 51731 | Telecommunications resellers | 6 | 1 400 | 289 | 94 | 16 | 51.9 | .4 |
| 517310 | Telecommunications resellers | 6 | 1 400 | 289 | 94 | 16 | 51.9 | .4 |
| 5174 | Satellite telecommunications | 4 | 3 621 | 133 | 40 | 13 | 6.0 | — |
| 51741 | Satellite telecommunications | 4 | 3 621 | 133 | 40 | 13 | 6.0 | — |
| 517410 | Satellite telecommunications | 4 | 3 621 | 133 | 40 | 13 | 6.0 | — |
| 5175 | Cable and other program distribution | 50 | Q | 29 666 | 8 356 | 1 001 | Q | Q |
| 51751 | Cable and other program distribution | 50 | Q | 29 666 | 8 356 | 1 001 | Q | Q |
| 517510 | Cable and other program distribution | 50 | Q | 29 666 | 8 356 | 1 001 | Q | Q |
| 5179 | Other telecommunications | 5 | 4 185 | 1 508 | 404 | 61 | 6.2 | 47.1 |
| 51791 | Other telecommunications | 5 | 4 185 | 1 508 | 404 | 61 | 6.2 | 47.1 |
| 517910 | Other telecommunications | 5 | 4 185 | 1 508 | 404 | 61 | 6.2 | 47.1 |

See footnotes at end of table.

Table 1. Summary Statistics for the State: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area and kind of business | Estab-lishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts— | |
|------------|--|--------------------------|--------------------|--------------------------|---------------------------------|---|---|------------------------|
| | | | | | | | From admini-strative records ¹ | Estimated ² |
| | NEW MEXICO—Con. | | | | | | | |
| 51 | Information—Con. | | | | | | | |
| 518 | Internet service providers, web search portals, and data processing services | 104 | 103 416 | 29 353 | 8 583 | 1 069 | 11.7 | 13.2 |
| 5181 | Internet service providers and web search portals | 30 | 19 487 | 5 182 | 1 379 | 170 | 54.5 | 9.8 |
| 51811 | Internet service providers and web search portals | 30 | 19 487 | 5 182 | 1 379 | 170 | 54.5 | 9.8 |
| 518111 | Internet service providers | 28 | D | D | D | c | D | D |
| 518112 | Web search portals | 2 | D | D | D | a | D | D |
| 5182 | Data processing, hosting, and related services | 74 | 83 929 | 24 171 | 7 204 | 899 | 1.8 | 14.0 |
| 51821 | Data processing, hosting, and related services | 74 | 83 929 | 24 171 | 7 204 | 899 | 1.8 | 14.0 |
| 518210 | Data processing, hosting, and related services | 74 | 83 929 | 24 171 | 7 204 | 899 | 1.8 | 14.0 |
| 519 | Other information services | 14 | 3 564 | 1 606 | 404 | 62 | 13.2 | 40.8 |
| 5191 | Other information services | 14 | 3 564 | 1 606 | 404 | 62 | 13.2 | 40.8 |
| 51911 | News syndicates | 4 | 2 086 | 1 034 | 250 | 26 | 6.8 | 68.2 |
| 519110 | News syndicates | 4 | 2 086 | 1 034 | 250 | 26 | 6.8 | 68.2 |
| 51912 | Libraries and archives | 7 | D | D | D | b | D | D |
| 519120 | Libraries and archives | 7 | D | D | D | b | D | D |
| 51919 | All other information services | 3 | D | D | D | a | D | D |
| 519190 | All other information services | 3 | D | D | D | a | D | D |

¹Includes receipts information obtained from administrative records of other federal agencies.

²Includes receipts information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area and kind of business | Estab- lishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts— | |
|--|---|---------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | From admini- strative records ¹ | Estimated ² |
| CLOVIS-PORTALES, NM COMBINED STATISTICAL AREA | | | | | | | | |
| 51 | Information | 27 | N | 17 942 | 3 934 | 548 | N | N |
| 517 | Telecommunications | 14 | N | D | D | e | N | N |
| 5172 | Wireless telecommunications carriers (except satellite) | 2 | Q | D | D | b | Q | Q |
| 51721 | Wireless telecommunications carriers (except satellite) | 2 | Q | D | D | b | Q | Q |
| 517212 | Cellular and other wireless telecommunications | 2 | Q | D | D | b | Q | Q |
| Clovis, NM Micropolitan Statistical Area | | | | | | | | |
| 51 | Information | 20 | N | 16 567 | 3 580 | 497 | N | N |
| 517 | Telecommunications | 11 | N | 13 568 | 2 895 | 337 | N | N |
| 5172 | Wireless telecommunications carriers (except satellite) | 2 | Q | D | D | b | Q | Q |
| 51721 | Wireless telecommunications carriers (except satellite) | 2 | Q | D | D | b | Q | Q |
| 517212 | Cellular and other wireless telecommunications | 2 | Q | D | D | b | Q | Q |
| Portales, NM Micropolitan Statistical Area | | | | | | | | |
| 51 | Information | 7 | N | 1 375 | 354 | 51 | N | N |
| SANTA FE-ESPANOLA, NM COMBINED STATISTICAL AREA | | | | | | | | |
| 51 | Information | 106 | N | 35 090 | 8 690 | 1 120 | N | N |
| 511 | Publishing industries (except Internet) | 44 | D | D | D | e | D | D |
| 5111 | Newspaper, periodical, book, and directory publishers | 36 | D | D | D | e | D | D |
| 51112 | Periodical publishers | 13 | 28 794 | 7 074 | 1 669 | 132 | 8.3 | 14.6 |
| 511120 | Periodical publishers | 13 | 28 794 | 7 074 | 1 669 | 132 | 8.3 | 14.6 |
| 512 | Motion picture and sound recording industries | 21 | N | D | D | e | N | N |
| 5121 | Motion picture and video industries | 17 | N | D | D | c | N | N |
| 51213 | Motion picture and video exhibition | 6 | D | D | D | c | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 6 | D | D | D | c | D | D |
| 517 | Telecommunications | 19 | N | 8 632 | 2 254 | 229 | N | N |
| Espanola, NM Micropolitan Statistical Area | | | | | | | | |
| 51 | Information | 7 | N | 750 | 192 | 82 | N | N |
| 512 | Motion picture and sound recording industries | 1 | N | D | D | b | N | N |
| 5121 | Motion picture and video industries | 1 | N | D | D | b | N | N |
| 51213 | Motion picture and video exhibition | 1 | D | D | D | b | D | D |
| Santa Fe, NM Metropolitan Statistical Area | | | | | | | | |
| 51 | Information | 99 | N | 34 340 | 8 498 | 1 038 | N | N |
| 511 | Publishing industries (except Internet) | 42 | 77 768 | 20 572 | 4 876 | 484 | 6.2 | 9.0 |
| 5111 | Newspaper, periodical, book, and directory publishers | 34 | 65 913 | 17 347 | 4 271 | 426 | 6.9 | 6.3 |
| 51112 | Periodical publishers | 12 | D | D | D | c | D | D |
| 511120 | Periodical publishers | 12 | D | D | D | c | D | D |
| 512 | Motion picture and sound recording industries | 20 | N | D | D | c | N | N |
| 5121 | Motion picture and video industries | 16 | N | D | D | c | N | N |
| 51213 | Motion picture and video exhibition | 5 | D | D | D | c | D | D |
| 517 | Telecommunications | 19 | N | 8 632 | 2 254 | 229 | N | N |
| ALAMOGORDO, NM MICROPOLITAN STATISTICAL AREA | | | | | | | | |
| 51 | Information | 21 | N | 6 811 | 1 758 | 221 | N | N |
| 517 | Telecommunications | 11 | N | 5 967 | 1 546 | 153 | N | N |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area and kind of business | Estab- lishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts— | |
|---|--|---------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | From admini- strative records ¹ | Estimated ² |
| ALBUQUERQUE, NM METROPOLITAN STATISTICAL AREA | | | | | | | | |
| 51 | Information | 371 | N | 305 734 | 77 485 | 10 031 | N | N |
| 511 | Publishing industries (except Internet) | 73 | 226 032 | 57 975 | 13 716 | 1 644 | 2.7 | 2.7 |
| 5111 | Newspaper, periodical, book, and directory publishers | 59 | 209 404 | 51 289 | 12 070 | 1 518 | 2.0 | 2.2 |
| 51111 | Newspaper publishers | 16 | 113 792 | 34 060 | 7 847 | 1 108 | .6 | .3 |
| 511110 | Newspaper publishers | 16 | 113 792 | 34 060 | 7 847 | 1 108 | .6 | .3 |
| 51114 | Directory and mailing list publishers | 4 | D | D | D | b | D | D |
| 511140 | Directory and mailing list publishers | 4 | D | D | D | b | D | D |
| 512 | Motion picture and sound recording industries | 51 | N | 6 759 | 1 574 | 484 | N | N |
| 5121 | Motion picture and video industries | 44 | N | D | D | e | N | N |
| 51213 | Motion picture and video exhibition | 13 | D | D | D | e | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 13 | D | D | D | e | D | D |
| 515 | Broadcasting (except Internet) | 32 | 113 874 | 33 990 | 7 872 | 868 | — | 1.6 |
| 5151 | Radio and television broadcasting | 32 | 113 874 | 33 990 | 7 872 | 868 | — | 1.6 |
| 51511 | Radio broadcasting | 21 | D | D | D | e | D | D |
| 515112 | Radio stations | 18 | D | D | D | e | D | D |
| 517 | Telecommunications | 150 | N | 181 478 | 46 666 | 6 146 | N | N |
| 5171 | Wired telecommunications carriers | 77 | Q | 75 011 | 18 150 | 2 659 | Q | Q |
| 51711 | Wired telecommunications carriers | 77 | Q | 75 011 | 18 150 | 2 659 | Q | Q |
| 517110 | Wired telecommunications carriers | 77 | Q | 75 011 | 18 150 | 2 659 | Q | Q |
| 5172 | Wireless telecommunications carriers (except satellite) | 49 | Q | 87 240 | 23 307 | 2 970 | Q | Q |
| 51721 | Wireless telecommunications carriers (except satellite) | 49 | Q | 87 240 | 23 307 | 2 970 | Q | Q |
| 517212 | Cellular and other wireless telecommunications | 41 | Q | 85 271 | 22 763 | 2 915 | Q | Q |
| 5175 | Cable and other program distribution | 18 | Q | D | D | e | Q | Q |
| 51751 | Cable and other program distribution | 18 | Q | D | D | e | Q | Q |
| 517510 | Cable and other program distribution | 18 | Q | D | D | e | Q | Q |
| 518 | Internet service providers, web search portals, and data processing services | 54 | 75 320 | 23 230 | 6 917 | 833 | 11.0 | 3.0 |
| 5181 | Internet service providers and web search portals | 9 | 11 969 | 3 590 | 887 | 92 | 62.3 | 7.9 |
| 51811 | Internet service providers and web search portals | 9 | 11 969 | 3 590 | 887 | 92 | 62.3 | 7.9 |
| 518111 | Internet service providers | 8 | D | D | D | b | D | D |
| 5182 | Data processing, hosting, and related services | 45 | 63 351 | 19 640 | 6 030 | 741 | 1.3 | 2.1 |
| 51821 | Data processing, hosting, and related services | 45 | 63 351 | 19 640 | 6 030 | 741 | 1.3 | 2.1 |
| 518210 | Data processing, hosting, and related services | 45 | 63 351 | 19 640 | 6 030 | 741 | 1.3 | 2.1 |
| 519 | Other information services | 4 | D | D | D | b | D | D |
| 5191 | Other information services | 4 | D | D | D | b | D | D |
| CARLSBAD-ARTESIA, NM MICROPOLITAN STATISTICAL AREA | | | | | | | | |
| 51 | Information | 23 | N | 6 528 | 1 591 | 255 | N | N |
| 517 | Telecommunications | 13 | N | 4 477 | 1 162 | 125 | N | N |
| DEMING, NM MICROPOLITAN STATISTICAL AREA | | | | | | | | |
| 51 | Information | 12 | N | 1 126 | 342 | 36 | N | N |
| FARMINGTON, NM METROPOLITAN STATISTICAL AREA | | | | | | | | |
| 51 | Information | 39 | N | 10 064 | 2 520 | 466 | N | N |
| 512 | Motion picture and sound recording industries | 5 | N | D | D | b | N | N |
| 5121 | Motion picture and video industries | 5 | N | D | D | b | N | N |
| 51213 | Motion picture and video exhibition | 4 | D | D | D | b | D | D |
| 517 | Telecommunications | 15 | N | 4 869 | 1 253 | 133 | N | N |
| GALLUP, NM MICROPOLITAN STATISTICAL AREA | | | | | | | | |
| 51 | Information | 15 | N | 3 602 | 859 | 177 | N | N |
| 512 | Motion picture and sound recording industries | 3 | N | D | D | b | N | N |
| 5121 | Motion picture and video industries | 3 | N | D | D | b | N | N |
| 51213 | Motion picture and video exhibition | 3 | D | D | D | b | D | D |
| GRANTS, NM MICROPOLITAN STATISTICAL AREA | | | | | | | | |
| 51 | Information | 9 | N | 1 057 | 291 | 47 | N | N |
| HOBBS, NM MICROPOLITAN STATISTICAL AREA | | | | | | | | |
| 51 | Information | 22 | N | 7 137 | 1 849 | 301 | N | N |
| 517 | Telecommunications | 11 | N | 4 334 | 1 211 | 149 | N | N |

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

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| NAICS code | Geographic area and kind of business | Estab-lishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts— | |
|--|--|--------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | From administrative records ¹ | Estimated ² |
| LAS CRUCES, NM METROPOLITAN STATISTICAL AREA | | | | | | | | |
| 51 | Information | 42 | N | 15 114 | 3 742 | 717 | N | N |
| 511 | Publishing industries (except Internet) | 7 | 26 336 | 4 412 | 1 013 | 272 | 4.9 | — |
| 5111 | Newspaper, periodical, book, and directory publishers | 5 | D | D | D | c | D | D |
| 512 | Motion picture and sound recording industries | 5 | N | D | D | b | N | N |
| 5121 | Motion picture and video industries | 5 | N | D | D | b | N | N |
| 51213 | Motion picture and video exhibition | 4 | D | D | D | b | D | D |
| 517 | Telecommunications | 18 | N | 7 446 | 1 942 | 249 | N | N |
| 518 | Internet service providers, web search portals, and data processing services | 7 | 11 359 | 1 555 | 378 | 53 | — | 88.1 |
| LAS VEGAS, NM MICROPOLITAN STATISTICAL AREA | | | | | | | | |
| 51 | Information | 9 | N | 1 953 | 492 | 82 | N | N |
| LOS ALAMOS, NM MICROPOLITAN STATISTICAL AREA | | | | | | | | |
| 51 | Information | 14 | N | 8 249 | 2 071 | 158 | N | N |
| 517 | Telecommunications | 5 | N | D | D | b | N | N |
| ROSWELL, NM MICROPOLITAN STATISTICAL AREA | | | | | | | | |
| 51 | Information | 27 | N | 6 993 | 1 765 | 273 | N | N |
| 517 | Telecommunications | 10 | N | 3 375 | 861 | 100 | N | N |
| SILVER CITY, NM MICROPOLITAN STATISTICAL AREA | | | | | | | | |
| 51 | Information | 19 | N | 5 419 | 1 302 | 166 | N | N |
| 517 | Telecommunications | 7 | N | 4 407 | 1 055 | 111 | N | N |
| TAOS, NM MICROPOLITAN STATISTICAL AREA | | | | | | | | |
| 51 | Information | 22 | N | 5 319 | 1 293 | 200 | N | N |
| 512 | Motion picture and sound recording industries | 2 | N | D | D | b | N | N |
| 5121 | Motion picture and video industries | 2 | N | D | D | b | N | N |
| 51213 | Motion picture and video exhibition | 2 | D | D | D | b | D | D |

¹Includes receipts information obtained from administrative records of other federal agencies.

²Includes receipts information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Summary Statistics for Counties: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area and kind of business | Estab- lishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts— | |
|-------------------|--|---------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | From admini- strative records ¹ | Estimated ² |
| BERNALILLO | | | | | | | | |
| 51 | Information | 340 | N | D | D | i | N | N |
| 511 | Publishing industries (except Internet) | 64 | D | D | D | g | D | D |
| 5111 | Newspaper, periodical, book, and directory publishers | 52 | D | D | D | g | D | D |
| 51111 | Newspaper publishers | 15 | D | D | D | g | D | D |
| 511110 | Newspaper publishers | 15 | D | D | D | g | D | D |
| 51114 | Directory and mailing list publishers | 4 | D | D | D | b | D | D |
| 511140 | Directory and mailing list publishers | 4 | D | D | D | b | D | D |
| 512 | Motion picture and sound recording industries | 46 | N | D | D | e | N | N |
| 5121 | Motion picture and video industries | 39 | N | D | D | e | N | N |
| 51213 | Motion picture and video exhibition | 12 | D | D | D | e | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 12 | D | D | D | e | D | D |
| 515 | Broadcasting (except Internet) | 31 | D | D | D | f | D | D |
| 5151 | Radio and television broadcasting | 31 | D | D | D | f | D | D |
| 51511 | Radio broadcasting | 20 | D | D | D | e | D | D |
| 515112 | Radio stations | 17 | D | D | D | e | D | D |
| 517 | Telecommunications | 139 | N | D | D | h | N | N |
| 5171 | Wired telecommunications carriers | 70 | Q | D | D | h | Q | Q |
| 51711 | Wired telecommunications carriers | 70 | Q | D | D | h | Q | Q |
| 517110 | Wired telecommunications carriers | 70 | Q | D | D | h | Q | Q |
| 5172 | Wireless telecommunications carriers (except satellite) | 47 | Q | D | D | g | Q | Q |
| 51721 | Wireless telecommunications carriers (except satellite) | 47 | Q | D | D | g | Q | Q |
| 517212 | Cellular and other wireless telecommunications | 39 | Q | D | D | g | Q | Q |
| 5175 | Cable and other program distribution | 16 | Q | D | D | e | Q | Q |
| 51751 | Cable and other program distribution | 16 | Q | D | D | e | Q | Q |
| 517510 | Cable and other program distribution | 16 | Q | D | D | e | Q | Q |
| 518 | Internet service providers, web search portals, and data processing services | 50 | D | D | D | f | D | D |
| 5181 | Internet service providers and web search portals | 7 | D | D | D | b | D | D |
| 51811 | Internet service providers and web search portals | 7 | D | D | D | b | D | D |
| 518111 | Internet service providers | 6 | D | D | D | b | D | D |
| 5182 | Data processing, hosting, and related services | 43 | D | D | D | f | D | D |
| 51821 | Data processing, hosting, and related services | 43 | D | D | D | f | D | D |
| 518210 | Data processing, hosting, and related services | 43 | D | D | D | f | D | D |
| 519 | Other information services | 3 | D | D | D | b | D | D |
| 5191 | Other information services | 3 | D | D | D | b | D | D |
| CATRON | | | | | | | | |
| 51 | Information | 1 | N | D | D | a | N | N |
| CHAVES | | | | | | | | |
| 51 | Information | 27 | N | 6 993 | 1 765 | 273 | N | N |
| 517 | Telecommunications | 10 | N | 3 375 | 861 | 100 | N | N |
| CIBOLA | | | | | | | | |
| 51 | Information | 9 | N | 1 057 | 291 | 47 | N | N |
| COLFAX | | | | | | | | |
| 51 | Information | 14 | N | 1 980 | 541 | 70 | N | N |
| CURRY | | | | | | | | |
| 51 | Information | 20 | N | 16 567 | 3 580 | 497 | N | N |
| 517 | Telecommunications | 11 | N | 13 568 | 2 895 | 337 | N | N |
| 5172 | Wireless telecommunications carriers (except satellite) | 2 | Q | D | D | b | Q | Q |
| 51721 | Wireless telecommunications carriers (except satellite) | 2 | Q | D | D | b | Q | Q |
| 517212 | Cellular and other wireless telecommunications | 2 | Q | D | D | b | Q | Q |
| DE BACA | | | | | | | | |
| 51 | Information | 3 | N | 566 | 124 | 26 | N | N |

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area and kind of business | Estab- lishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts— | |
|------------|---|---------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | From admini- strative records ¹ | Estimated ² |
| | DONA ANA | | | | | | | |
| 51 | Information | 42 | N | 15 114 | 3 742 | 717 | N | N |
| 511 | Publishing industries (except Internet) | 7 | 26 336 | 4 412 | 1 013 | 272 | 4.9 | — |
| 5111 | Newspaper, periodical, book, and directory publishers | 5 | D | D | D | c | D | D |
| 512 | Motion picture and sound recording industries | 5 | N | D | D | b | N | N |
| 5121 | Motion picture and video industries | 5 | N | D | D | b | N | N |
| 51213 | Motion picture and video exhibition | 4 | D | D | D | b | D | D |
| 517 | Telecommunications | 18 | N | 7 446 | 1 942 | 249 | N | N |
| 518 | Internet service providers, web search portals, and data processing services | 7 | 11 359 | 1 555 | 378 | 53 | — | 88.1 |
| | EDDY | | | | | | | |
| 51 | Information | 23 | N | 6 528 | 1 591 | 255 | N | N |
| 517 | Telecommunications | 13 | N | 4 477 | 1 162 | 125 | N | N |
| | GRANT | | | | | | | |
| 51 | Information | 19 | N | 5 419 | 1 302 | 166 | N | N |
| 517 | Telecommunications | 7 | N | 4 407 | 1 055 | 111 | N | N |
| | GUADALUPE | | | | | | | |
| 51 | Information | 6 | N | 621 | 136 | 24 | N | N |
| | HIDALGO | | | | | | | |
| 51 | Information | 6 | N | 406 | 108 | 17 | N | N |
| | LEA | | | | | | | |
| 51 | Information | 22 | N | 7 137 | 1 849 | 301 | N | N |
| 517 | Telecommunications | 11 | N | 4 334 | 1 211 | 149 | N | N |
| | LINCOLN | | | | | | | |
| 51 | Information | 7 | N | 1 188 | 333 | 69 | N | N |
| | LOS ALAMOS | | | | | | | |
| 51 | Information | 14 | N | 8 249 | 2 071 | 158 | N | N |
| 517 | Telecommunications | 5 | N | D | D | b | N | N |
| | LUNA | | | | | | | |
| 51 | Information | 12 | N | 1 126 | 342 | 36 | N | N |
| | MCKINLEY | | | | | | | |
| 51 | Information | 15 | N | 3 602 | 859 | 177 | N | N |
| 512 | Motion picture and sound recording industries | 3 | N | D | D | b | N | N |
| 5121 | Motion picture and video industries | 3 | N | D | D | b | N | N |
| 51213 | Motion picture and video exhibition | 3 | D | D | D | b | D | D |
| | MORA | | | | | | | |
| 51 | Information | 1 | N | D | D | a | N | N |
| | OTERO | | | | | | | |
| 51 | Information | 21 | N | 6 811 | 1 758 | 221 | N | N |
| 517 | Telecommunications | 11 | N | 5 967 | 1 546 | 153 | N | N |
| | QUAY | | | | | | | |
| 51 | Information | 7 | N | 887 | 215 | 31 | N | N |
| | RIO ARRIBA | | | | | | | |
| 51 | Information | 7 | N | 750 | 192 | 82 | N | N |
| 512 | Motion picture and sound recording industries | 1 | N | D | D | b | N | N |
| 5121 | Motion picture and video industries | 1 | N | D | D | b | N | N |
| 51213 | Motion picture and video exhibition | 1 | D | D | D | b | D | D |
| | ROOSEVELT | | | | | | | |
| 51 | Information | 7 | N | 1 375 | 354 | 51 | N | N |
| | SANDOVAL | | | | | | | |
| 51 | Information | 20 | N | D | D | g | N | N |
| 517 | Telecommunications | 5 | N | D | D | g | N | N |
| 5172 | Wireless telecommunications carriers (except satellite) | 1 | Q | D | D | g | Q | Q |
| 51721 | Wireless telecommunications carriers (except satellite) | 1 | Q | D | D | g | Q | Q |
| 517212 | Cellular and other wireless telecommunications | 1 | Q | D | D | g | Q | Q |

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area and kind of business | Estab- lishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts— | |
|-------------------|---|---------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | From admini- strative records ¹ | Estimated ² |
| SAN JUAN | | | | | | | | |
| 51 | Information | 39 | N | 10 064 | 2 520 | 466 | N | N |
| 512 | Motion picture and sound recording industries | 5 | N | D | D | b | N | N |
| 5121 | Motion picture and video industries | 5 | N | D | D | b | N | N |
| 51213 | Motion picture and video exhibition | 4 | D | D | D | b | D | D |
| 517 | Telecommunications | 15 | N | 4 869 | 1 253 | 133 | N | N |
| SAN MIGUEL | | | | | | | | |
| 51 | Information | 9 | N | 1 953 | 492 | 82 | N | N |
| SANTA FE | | | | | | | | |
| 51 | Information | 99 | N | 34 340 | 8 498 | 1 038 | N | N |
| 511 | Publishing industries (except Internet) | 42 | 77 768 | 20 572 | 4 876 | 484 | 6.2 | 9.0 |
| 5111 | Newspaper, periodical, book, and directory publishers | 34 | 65 913 | 17 347 | 4 271 | 426 | 6.9 | 6.3 |
| 51112 | Periodical publishers | 12 | D | D | D | c | D | D |
| 511120 | Periodical publishers | 12 | D | D | D | c | D | D |
| 512 | Motion picture and sound recording industries | 20 | N | D | D | c | N | N |
| 5121 | Motion picture and video industries | 16 | N | D | D | c | N | N |
| 51213 | Motion picture and video exhibition | 5 | D | D | D | c | D | D |
| 517 | Telecommunications | 19 | N | 8 632 | 2 254 | 229 | N | N |
| SIERRA | | | | | | | | |
| 51 | Information | 5 | N | D | D | a | N | N |
| SOCORRO | | | | | | | | |
| 51 | Information | 7 | N | D | D | b | N | N |
| TAOS | | | | | | | | |
| 51 | Information | 22 | N | 5 319 | 1 293 | 200 | N | N |
| 512 | Motion picture and sound recording industries | 2 | N | D | D | b | N | N |
| 5121 | Motion picture and video industries | 2 | N | D | D | b | N | N |
| 51213 | Motion picture and video exhibition | 2 | D | D | D | b | D | D |
| TORRANCE | | | | | | | | |
| 51 | Information | 1 | N | D | D | a | N | N |
| UNION | | | | | | | | |
| 51 | Information | 5 | N | 683 | 160 | 41 | N | N |
| VALENCIA | | | | | | | | |
| 51 | Information | 10 | N | D | D | b | N | N |

¹Includes receipts information obtained from administrative records of other federal agencies.

²Includes receipts information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Summary Statistics for Places: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area and kind of business | Estab- lishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts— | |
|------------|---|---------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | From admini- strative records ¹ | Estimated ² |
| | ALAMOGORDO | | | | | | | |
| 51 | Information | 15 | N | 3 511 | 951 | 134 | N | N |
| 517 | Telecommunications | 8 | N | 2 826 | 781 | 70 | N | N |
| | ALBUQUERQUE | | | | | | | |
| 51 | Information | 319 | N | 262 505 | 65 440 | 8 372 | N | N |
| 511 | Publishing industries (except Internet) | 60 | D | D | D | g | D | D |
| 5111 | Newspaper, periodical, book, and directory publishers | 48 | D | D | D | g | D | D |
| 51111 | Newspaper publishers | 14 | D | D | D | g | D | D |
| 511110 | Newspaper publishers | 14 | D | D | D | g | D | D |
| 51114 | Directory and mailing list publishers | 2 | D | D | D | b | D | D |
| 511140 | Directory and mailing list publishers | 2 | D | D | D | b | D | D |
| 512 | Motion picture and sound recording industries | 44 | N | 6 088 | 1 407 | 380 | N | N |
| 5121 | Motion picture and video industries | 37 | N | D | D | e | N | N |
| 51213 | Motion picture and video exhibition | 11 | D | D | D | e | D | D |
| 512131 | Motion picture theaters (except drive-ins) | 11 | D | D | D | e | D | D |
| 515 | Broadcasting (except Internet) | 30 | 113 635 | 33 937 | 7 860 | 863 | — | 1.6 |
| 5151 | Radio and television broadcasting | 30 | 113 635 | 33 937 | 7 860 | 863 | — | 1.6 |
| 51511 | Radio broadcasting | 19 | D | D | D | e | D | D |
| 515112 | Radio stations | 16 | D | D | D | e | D | D |
| 517 | Telecommunications | 131 | N | 142 154 | 35 505 | 4 693 | N | N |
| 5171 | Wired telecommunications carriers | 64 | Q | D | D | h | Q | Q |
| 51711 | Wired telecommunications carriers | 64 | Q | D | D | h | Q | Q |
| 517110 | Wired telecommunications carriers | 64 | Q | D | D | h | Q | Q |
| 5172 | Wireless telecommunications carriers (except satellite) | 47 | Q | D | D | g | Q | Q |
| 51721 | Wireless telecommunications carriers (except satellite) | 47 | Q | D | D | g | Q | Q |
| 517212 | Cellular and other wireless telecommunications | 39 | Q | D | D | g | Q | Q |
| 5175 | Cable and other program distribution | 14 | Q | D | D | e | Q | Q |
| 51751 | Cable and other program distribution | 14 | Q | D | D | e | Q | Q |
| 517510 | Cable and other program distribution | 14 | Q | D | D | e | Q | Q |
| 518 | Internet service providers, web search portals, and data processing services | 44 | 72 009 | 22 143 | 6 663 | 809 | 10.9 | 3.1 |
| 5181 | Internet service providers and web search portals | 7 | D | D | D | b | D | D |
| 51811 | Internet service providers and web search portals | 7 | D | D | D | b | D | D |
| 518111 | Internet service providers | 6 | D | D | D | b | D | D |
| 5182 | Data processing, hosting, and related services | 37 | D | D | D | f | D | D |
| 51821 | Data processing, hosting, and related services | 37 | D | D | D | f | D | D |
| 518210 | Data processing, hosting, and related services | 37 | D | D | D | f | D | D |
| 519 | Other information services | 3 | D | D | D | b | D | D |
| 5191 | Other information services | 3 | D | D | D | b | D | D |
| | ARTESIA | | | | | | | |
| 51 | Information | 9 | N | 4 780 | 1 220 | 136 | N | N |
| 517 | Telecommunications | 6 | N | 3 997 | 1 050 | 106 | N | N |
| | AZTEC | | | | | | | |
| 51 | Information | 1 | N | D | D | a | N | N |
| | BELEN | | | | | | | |
| 51 | Information | 3 | N | D | D | b | N | N |
| | BERNALILLO | | | | | | | |
| 51 | Information | 1 | N | D | D | a | N | N |
| | BLOOMFIELD | | | | | | | |
| 51 | Information | 1 | N | D | D | a | N | N |
| | BOSQUE FARMS | | | | | | | |
| 51 | Information | 1 | N | D | D | a | N | N |
| | CARLSBAD | | | | | | | |
| 51 | Information | 14 | N | 1 748 | 371 | 119 | N | N |
| 517 | Telecommunications | 7 | N | 480 | 112 | 19 | N | N |
| | CLAYTON | | | | | | | |
| 51 | Information | 4 | N | D | D | b | N | N |
| | CLOVIS | | | | | | | |
| 51 | Information | 17 | N | D | D | e | N | N |
| 517 | Telecommunications | 9 | N | D | D | c | N | N |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

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|------------|---|---------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | From admini- strative records ¹ | Estimated ² |
| 51 | CORRALES | | | | | | | |
| | Information | 7 | N | 420 | 107 | 12 | N | N |
| 51 | CORRALES (PART - BERNALILLO COUNTY) | | | | | | | |
| | Information | 1 | N | D | D | a | N | N |
| 51 | CORRALES (PART - SANDOVAL COUNTY) | | | | | | | |
| | Information | 6 | N | D | D | a | N | N |
| 51 | DEMING | | | | | | | |
| | Information | 11 | N | D | D | b | N | N |
| 51 | ESPANOLA | | | | | | | |
| | Information | 3 | N | D | D | b | N | N |
| 51 | ESPANOLA (PART - RIO ARRIBA COUNTY) | | | | | | | |
| | Information | 3 | N | D | D | b | N | N |
| 51 | FARMINGTON | | | | | | | |
| | Information | 31 | N | 9 081 | 2 255 | 424 | N | N |
| 512 | Motion picture and sound recording industries | 4 | N | D | D | b | N | N |
| 5121 | Motion picture and video industries | 4 | N | D | D | b | N | N |
| 51213 | Motion picture and video exhibition | 4 | D | D | D | b | D | D |
| 517 | Telecommunications | 11 | N | D | D | c | N | N |
| 51 | GALLUP | | | | | | | |
| | Information | 15 | N | 3 602 | 859 | 177 | N | N |
| 512 | Motion picture and sound recording industries | 3 | N | D | D | b | N | N |
| 5121 | Motion picture and video industries | 3 | N | D | D | b | N | N |
| 51213 | Motion picture and video exhibition | 3 | D | D | D | b | D | D |
| 51 | GRANTS | | | | | | | |
| | Information | 9 | N | 1 057 | 291 | 47 | N | N |
| 51 | HOBBS | | | | | | | |
| | Information | 15 | N | 4 372 | 1 013 | 193 | N | N |
| 517 | Telecommunications | 6 | N | D | D | b | N | N |
| 51 | LAS CRUCES | | | | | | | |
| | Information | 35 | N | 13 949 | 3 434 | 678 | N | N |
| 511 | Publishing industries (except Internet) | 6 | D | D | D | e | D | D |
| 5111 | Newspaper, periodical, book, and directory publishers | 4 | D | D | D | c | D | D |
| 512 | Motion picture and sound recording industries | 5 | N | D | D | b | N | N |
| 5121 | Motion picture and video industries | 5 | N | D | D | b | N | N |
| 51213 | Motion picture and video exhibition | 4 | D | D | D | b | D | D |
| 517 | Telecommunications | 13 | N | D | D | c | N | N |
| 518 | Internet service providers, web search portals, and data processing services | 7 | | 11 359 | 1 555 | 378 | — | 88.1 |
| 51 | LAS VEGAS | | | | | | | |
| | Information | 9 | N | 1 953 | 492 | 82 | N | N |
| 51 | LORDSBURG | | | | | | | |
| | Information | 5 | N | D | D | a | N | N |
| 51 | LOS LUNAS | | | | | | | |
| | Information | 2 | N | D | D | a | N | N |
| 51 | LOS RANCHOS DE ALBUQUERQUE | | | | | | | |
| | Information | 2 | N | D | D | a | N | N |
| 51 | LOVINGTON | | | | | | | |
| | Information | 4 | N | D | D | b | N | N |
| 517 | Telecommunications | 3 | N | D | D | b | N | N |
| 51 | PORTALES | | | | | | | |
| | Information | 6 | N | D | D | b | N | N |
| 51 | RATON | | | | | | | |
| | Information | 7 | N | 690 | 183 | 35 | N | N |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area and kind of business | Estab-lishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts— | |
|--|---|--------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | From administrative records ¹ | Estimated ² |
| RIO RANCHO | | | | | | | | |
| 51 | Information | 8 | N | D | D | g | N | N |
| 517 | Telecommunications | 4 | N | D | D | g | N | N |
| 5172 | Wireless telecommunications carriers (except satellite) | 1 | Q | D | D | g | Q | Q |
| 51721 | Wireless telecommunications carriers (except satellite) | 1 | Q | D | D | g | Q | Q |
| 517212 | Cellular and other wireless telecommunications | 1 | Q | D | D | g | Q | Q |
| RIO RANCHO (PART - SANDOVAL COUNTY) | | | | | | | | |
| 51 | Information | 8 | N | D | D | g | N | N |
| 517 | Telecommunications | 4 | N | D | D | g | N | N |
| 5172 | Wireless telecommunications carriers (except satellite) | 1 | Q | D | D | g | Q | Q |
| 51721 | Wireless telecommunications carriers (except satellite) | 1 | Q | D | D | g | Q | Q |
| 517212 | Cellular and other wireless telecommunications | 1 | Q | D | D | g | Q | Q |
| ROSWELL | | | | | | | | |
| 51 | Information | 25 | N | D | D | e | N | N |
| 517 | Telecommunications | 9 | N | D | D | b | N | N |
| RUIDOSO | | | | | | | | |
| 51 | Information | 6 | N | D | D | b | N | N |
| SANTA FE | | | | | | | | |
| 51 | Information | 83 | N | 32 770 | 8 124 | 965 | N | N |
| 511 | Publishing industries (except Internet) | 36 | 76 890 | 20 317 | 4 815 | 472 | 6.1 | 9.0 |
| 5111 | Newspaper, periodical, book, and directory publishers | 29 | D | D | D | e | D | D |
| 51112 | Periodical publishers | 10 | 28 464 | 6 997 | 1 654 | 124 | 8.4 | 14.3 |
| 511120 | Periodical publishers | 10 | 28 464 | 6 997 | 1 654 | 124 | 8.4 | 14.3 |
| 512 | Motion picture and sound recording industries | 14 | N | D | D | c | N | N |
| 5121 | Motion picture and video industries | 11 | N | 1 337 | 292 | 118 | N | N |
| 51213 | Motion picture and video exhibition | 3 | D | D | D | c | D | D |
| 517 | Telecommunications | 18 | N | D | D | c | N | N |
| SANTA ROSA | | | | | | | | |
| 51 | Information | 4 | N | D | D | b | N | N |
| SILVER CITY | | | | | | | | |
| 51 | Information | 16 | N | D | D | c | N | N |
| 517 | Telecommunications | 6 | N | D | D | b | N | N |
| SOCORRO | | | | | | | | |
| 51 | Information | 5 | N | D | D | a | N | N |
| TAOS | | | | | | | | |
| 51 | Information | 19 | N | D | D | c | N | N |
| TRUTH OR CONSEQUENCES | | | | | | | | |
| 51 | Information | 4 | N | D | D | a | N | N |
| TUCUMCARI | | | | | | | | |
| 51 | Information | 5 | N | D | D | b | N | N |
| TULAROSA | | | | | | | | |
| 51 | Information | 2 | N | D | D | b | N | N |
| BALANCE OF BERNALILLO COUNTY | | | | | | | | |
| 51 | Information | 18 | N | D | D | c | N | N |
| 517 | Telecommunications | 8 | N | D | D | b | N | N |
| 5175 | Cable and other program distribution | 2 | Q | D | D | b | Q | Q |
| 51751 | Cable and other program distribution | 2 | Q | D | D | b | Q | Q |
| 517510 | Cable and other program distribution | 2 | Q | D | D | b | Q | Q |
| BALANCE OF CATRON COUNTY | | | | | | | | |
| 51 | Information | 1 | N | D | D | a | N | N |
| BALANCE OF CHAVES COUNTY | | | | | | | | |
| 51 | Information | 2 | N | D | D | b | N | N |
| BALANCE OF COLFAX COUNTY | | | | | | | | |
| 51 | Information | 7 | N | 1 290 | 358 | 35 | N | N |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area and kind of business | Estab-lishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts— | |
|------------|---|--------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
| | | | | | | | From administrative records ¹ | Estimated ² |
| | BALANCE OF CURRY COUNTY | | | | | | | |
| 51 | Information | 3 | N | D | D | c | N | N |
| 517 | Telecommunications | 2 | N | D | D | c | N | N |
| 5172 | Wireless telecommunications carriers (except satellite) | 1 | Q | D | D | a | Q | Q |
| 51721 | Wireless telecommunications carriers (except satellite) | 1 | Q | D | D | a | Q | Q |
| | BALANCE OF DE BACA COUNTY | | | | | | | |
| 51 | Information | 3 | N | 566 | 124 | 26 | N | N |
| | BALANCE OF DONA ANA COUNTY | | | | | | | |
| 51 | Information | 7 | N | 1 165 | 308 | 39 | N | N |
| | BALANCE OF GRANT COUNTY | | | | | | | |
| 51 | Information | 3 | N | D | D | b | N | N |
| | BALANCE OF GUADALUPE COUNTY | | | | | | | |
| 51 | Information | 2 | N | D | D | a | N | N |
| | BALANCE OF HIDALGO COUNTY | | | | | | | |
| 51 | Information | 1 | N | D | D | a | N | N |
| | BALANCE OF LEA COUNTY | | | | | | | |
| 51 | Information | 3 | N | D | D | a | N | N |
| | BALANCE OF LINCOLN COUNTY | | | | | | | |
| 51 | Information | 1 | N | D | D | a | N | N |
| | BALANCE OF LOS ALAMOS COUNTY | | | | | | | |
| 51 | Information | 14 | N | 8 249 | 2 071 | 158 | N | N |
| 517 | Telecommunications | 5 | N | D | D | b | N | N |
| | BALANCE OF LUNA COUNTY | | | | | | | |
| 51 | Information | 1 | N | D | D | a | N | N |
| | BALANCE OF MORA COUNTY | | | | | | | |
| 51 | Information | 1 | N | D | D | a | N | N |
| | BALANCE OF OTERO COUNTY | | | | | | | |
| 51 | Information | 4 | N | D | D | b | N | N |
| | BALANCE OF QUAY COUNTY | | | | | | | |
| 51 | Information | 2 | N | D | D | a | N | N |
| | BALANCE OF RIO ARRIBA COUNTY | | | | | | | |
| 51 | Information | 4 | N | D | D | b | N | N |
| 512 | Motion picture and sound recording industries | 1 | N | D | D | b | N | N |
| 5121 | Motion picture and video industries | 1 | N | D | D | b | N | N |
| 51213 | Motion picture and video exhibition | 1 | D | D | D | b | D | D |
| | BALANCE OF ROOSEVELT COUNTY | | | | | | | |
| 51 | Information | 1 | N | D | D | a | N | N |
| | BALANCE OF SANDOVAL COUNTY | | | | | | | |
| 51 | Information | 5 | N | D | D | a | N | N |
| | BALANCE OF SAN JUAN COUNTY | | | | | | | |
| 51 | Information | 6 | N | D | D | b | N | N |
| | BALANCE OF SANTA FE COUNTY | | | | | | | |
| 51 | Information | 16 | N | 1 570 | 374 | 73 | N | N |
| 512 | Motion picture and sound recording industries | 6 | N | D | D | b | N | N |
| 5121 | Motion picture and video industries | 5 | N | D | D | b | N | N |
| 51213 | Motion picture and video exhibition | 2 | D | D | D | b | D | D |
| | BALANCE OF SIERRA COUNTY | | | | | | | |
| 51 | Information | 1 | N | D | D | a | N | N |
| | BALANCE OF SOCORRO COUNTY | | | | | | | |
| 51 | Information | 2 | N | D | D | a | N | N |
| | BALANCE OF TAOS COUNTY | | | | | | | |
| 51 | Information | 3 | N | D | D | b | N | N |

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area and kind of business | Estab- lishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts— | |
|------------|--------------------------------------|---------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | From admini- strative records ¹ | Estimated ² |
| | BALANCE OF TORRANCE COUNTY | | | | | | | |
| 51 | Information | 1 | N | D | D | a | N | N |
| | BALANCE OF UNION COUNTY | | | | | | | |
| 51 | Information | 1 | N | D | D | a | N | N |
| | BALANCE OF VALENCIA COUNTY | | | | | | | |
| 51 | Information | 4 | N | D | D | b | N | N |

¹Includes receipts information obtained from administrative records of other federal agencies.

²Includes receipts information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.