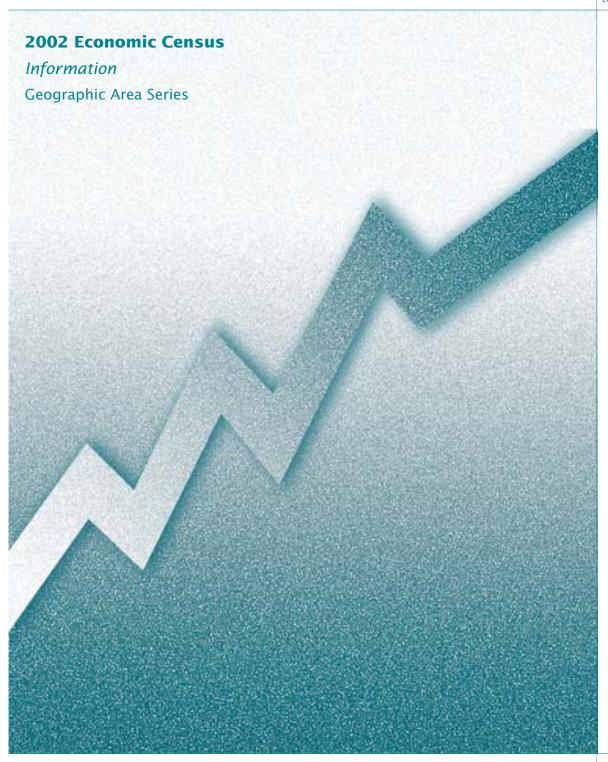
EC02-51A-NE





Helping You Make Informed Decisions

U.S. Department of Commerce Economics and Statistics Administration U.S. CENSUS BUREAU



CONTENTS

Introduction to the Economic Census	v ix
Tables	
Summary Statistics for the State: 2002	1 3 7 13
Appendixes	
A. Explanation of Terms B. NAICS Codes, Titles, and Descriptions C. Methodology D. Geographic Notes E. Metropolitan and Micropolitan Statistical Areas	A-1 B-1 C-1 D-1 E-1

Table 1. Summary Statistics for the State: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

data. See	introductory text for an explanation of the treatment of enterprise suppo	rt establishmer	nts in the 2002 Econ	omic Census comp	pared to the 1997 I	conomic Census]		
NAICS code	Geographic area and kind of business	Estab-		Annual	First-quarter	Paid employees for pay period including	Percent of From admini-	receipts —
		lishments (number)	Receipts (\$1,000)	payroll (\$1,000)	payroll (\$1,000)	March 12 (number)	strative records ¹	Estimated ²
	NEBRASKA							
51	Information	896	N	879 246	221 779	22 542	N	N
511	Publishing industries (except Internet)	255	903 005	288 172	70 414	7 591	2.4	9.6
5111	Newspaper, periodical, book, and directory publishers	209	612 283	161 223	38 945	5 530	1.0	13.4
51111 511110 51112 511120 51113 511130 51114 511140 51119 511199	Newspaper publishers Newspaper publishers Periodical publishers Periodical publishers Book publishers Book publishers Book publishers Directory and mailing list publishers Directory and mailing list publishers Other publishers All other publishers	137 137 32 32 8 8 26 26 6 6	257 146 257 146 117 620 117 620 6 165 6 165 229 520 229 520 1 832	77 566 77 566 29 662 29 662 2 215 2 215 51 354 51 354 426 426	18 190 18 190 7 539 7 539 448 448 12 681 12 681 87	3 282 3 282 714 714 97 97 1 421 1 421 16 6	1.7 1.7 .2 .2 1.7 1.7 .5 .5 7.2	1.0 1.0 21.8 21.8 6.4 6.4 23.3 23.3
5112	Software publishers	46	290 722	126 949	31 469	2 061	5.3	1.7
51121 511210	Software publishersSoftware publishers	46 46	290 722 290 722	126 949 126 949	31 469 31 469	2 061 2 061	5.3 5.3	1.7 1.7
512	Motion picture and sound recording industries	95	N	21 565	4 926	1 189	N	N
5121	Motion picture and video industries	80	N	8 867	1 955	911	N	N
51211 512110 51213 512131 512132 51219	Motion picture and video production Motion picture and video production Motion picture and video exhibition Motion picture theaters (except drive-ins) Drive-in motion picture theaters Postproduction and other motion picture and video	19 19 59 57 2	Q Q 53 724 D D	D D 6 219 D	D D 1 423 D D	b 837 f a	Q Q 1.2 D D	Q Q 1.0 D
512191	industries. Teleproduction and other postproduction services	2 2	D D	D D	D D	a a	D D	D D
5122	Sound recording industries	15	N	12 698	2 971	278	N	N
51222 512220 51223 512230 51224 512240 51229 512290 5122902 5122909	Integrated record production/distribution Integrated record production/distribution Music publishers Music publishers Sound recording studios Sound recording studios Other sound recording industries Other sound recording industries Producers of taped radio programs All other sound recording industries	3 3 1 1 6 6 5 5 3 2	Q Q D D D D D D D D D D D	5 850 5 850 D D D D D D	1 271 1 271 D D D D D D D	93 93 a b b c c c	990000000000000000000000000000000000000	Q Q D D D D D D D
515	Broadcasting (except Internet)	80	203 530	65 344	15 490	2 088	.7	12.1
5151	Radio and television broadcasting	76	202 109	65 114	15 463	2 082	.7	11.7
51511 515111 515112 51512 515120	Radio broadcasting Radio networks Radio stations. Television broadcasting Television broadcasting	62 4 58 14 14	93 424 6 209 87 215 108 685 108 685	32 284 2 356 29 928 32 830 32 830	7 588 534 7 054 7 875 7 875	1 126 56 1 070 956 956	1.4 - 1.5 .2 .2	2.9 1.5 3.0 19.3 19.3
5152	Cable and other subscription programming	4	1 421	230	27	6	-	64.8
51521 515210	Cable and other subscription programming	4 4	1 421 1 421	230 230	27 27	6 6	_	64.8 64.8
516	Internet publishing and broadcasting	12	89 733	27 466	7 048	604	11.0	.1
5161	Internet publishing and broadcasting	12	89 733	27 466	7 048	604	11.0	.1
51611 516110	Internet publishing and broadcasting Internet publishing and broadcasting	12 12	89 733 89 733	27 466 27 466	7 048 7 048	604 604	11.0 11.0	.1 .1
517	Telecommunications	319	N	343 931	90 583	7 863	N	N
5171	Wired telecommunications carriers	205	Q	211 369	55 408	4 048	Q	Q
51711 517110	Wired telecommunications carriers Wired telecommunications carriers	205 205	Q Q	211 369 211 369	55 408 55 408	4 048 4 048	Q Q	Q Q
5172	Wireless telecommunications carriers (except satellite)	62	Q	54 641	14 717	1 502	Q	Q
51721 517211 517212	Wireless telecommunications carriers (except satellite)	62 8 54	QQQ	54 641 1 888 52 753	14 717 453 14 264	1 502 81 1 421	Q Q Q	Q Q Q
5173	Telecommunications resellers	11	9 805	3 147	800	69	.7	=
51731 517310	Telecommunications resellers	11 11	9 805 9 805	3 147 3 147	800 800	69 69	.7 .7	_ _
5174	Satellite telecommunications	4	9 657	1 422	391	26	-	19.7
51741 517410	Satellite telecommunications	4 4	9 657 9 657	1 422 1 422	391 391	26 26	_	19.7 19.7
5175	Cable and other program distribution	37	Q	73 352	19 267	2 218	Q	Q
51751 517510	Cable and other program distribution	37 37	Q	73 352 73 352	19 267 19 267	2 218 2 218	a a	Q Q

Table 1. Summary Statistics for the State: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

						Paid	Percent of	receipts-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records ¹	Estimated ²
	NEBRASKA—Con.							
51 518	Information—Con. Internet service providers, web search portals, and data processing services	123	471 684	131 603	33 033	3 166	1.5	2.9
5181	Internet service providers and web search portals	29	55 497	35 043	7 774	407	6.8	11.9
51811 518111 518112	Internet service providers and web search portals Internet service providers Web search portals	29 28 1	55 497 D D	35 043 D D	7 774 D D	407 e a	6.8 D D	11.9 D D
5182	Data processing, hosting, and related services	94	416 187	96 560	25 259	2 759	.8	1.7
51821 518210	Data processing, hosting, and related services	94 94	416 187 416 187	96 560 96 560	25 259 25 259	2 759 2 759	.8 .8	1.7 1.7
519	Other information services	12	3 432	1 165	285	41	9.2	60.7
5191	Other information services	12	3 432	1 165	285	41	9.2	60.7
51911 519110 51912 519120 51919 519190	News syndicates News syndicates Libraries and archives Libraries and archives All other information services All other information services	3 3 7 7 2 2	D D 414 414 D D	D D 198 198 D D	D D 46 46 D D	b b 11 11 a a	D D 60.4 60.4 D D	D D 5.1 5.1 D D

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

¹Includes receipts information obtained from administrative records of other federal agencies. ²Includes receipts information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

						Paid	Percent of	receipts-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From admini- strative records ¹	Estimated ²
	OMAHA-COUNCIL BLUFFS-FREMONT, NE-IA COMBINED STATISTICAL AREA							
51	Information	404	N	583 117	148 589	13 725	N	N
511	Publishing industries (except Internet)	97	D	D	D	h	D	D
5111	Newspaper, periodical, book, and directory publishers	64	D	D	D	h	D	D
51111 511110	Newspaper publishers Newspaper publishers	30 30	D D	D D	D D	g	D D	D D
511110 51112 511120	Periodical publishers Periodical publishers	14 14	D	D	D	g c c	D	D
51114 511140	Directory and mailing list publishers Directory and mailing list publishers	13 13	D	D	D	g	D D	D D
51112	Software publishers	33	D	D	D	g g	D	D
51121	Software publishers	33	D	D	D	g	₫	D
511210 512	Software publishers	33 42	D N	D D	D D	g f	D N	D N
5121	Motion picture and sound recording industries	31	N	D	D	e	N	N
51213	Motion picture and video exhibition	16	D	D	D	e	₫	D
512131 5122	Motion picture theaters (except drive-ins)	14	D N	D D	D D	e c	D N	D N
5122	Sound recording studios	4	D	D	D	b	D	D
512240	Sound recording studios	4	Ď	Ď	Ď	Б	Ď	Ď
515	Broadcasting (except Internet)	22	116 497	35 589	8 477	958	.2	18.5
5151	Radio and television broadcasting	21	D	D	D	f	D	D
51511 515112	Radio broadcasting	15 11	D D	D D	D D	e e	D D	D D
516	Internet publishing and broadcasting	7	D	D	D	f	D	D
5161	Internet publishing and broadcasting	7	D	D	D	f	D	D
51611 516110	Internet publishing and broadcasting	7 7	D D	D D	D D	f	D D	D D
517	Telecommunications	153	N	D	D	h	N	N
5171	Wired telecommunications carriers	99	Q	D	D	h	Q	Q
51711	Wired telecommunications carriers	99	Q	₽	D	h	Q	Q
517110 5172	Wired telecommunications carriers	99	Q Q	D D	D D	h	Q	Q Q
5172	Wireless telecommunications carriers (except satellite)	32	Q	D	D	e e	Q	Q
517212	Cellular and other wireless telecommunications	29	ã	Ď	Ď	č	ã	Q
5175	Cable and other program distribution	10	Q	D	D	g	Q	Q
51751 517510	Cable and other program distribution	10 10	QQ	D D	D D	g g	Q Q	Q Q
518	Internet service providers, web search portals, and data processing services	79	D	D	D	g	D	D
5181	Internet service providers and web search portals	14	D	D	D	b	D	D
51811	Internet service providers and web search portals	14	D	D	D	b	D	D
518111 5182	Internet service providers	13 65	D D	D D	D D	b	D D	D D
51821	Data processing, hosting, and related services	65	D	D	D	g g	D	D
518210	Data processing, hosting, and related services	65	D	D	D	g	D	D
519	Other information services	4	D	D	D	b	D	D
5191	Other information services	4	D	D	D	b	D	D
	Fremont, NE Micropolitan Statistical Area							
51	Information	10	N	2 462	573	111	N	N
	Omaha-Council Bluffs, NE-IA Metropolitan Statistical							
51	Area Information	394	N	580 655	148 016	13 614	N	N
511	Publishing industries (except Internet)	95	549 430	192 074	48 123	4 119	2.6	14.7
5111	Newspaper, periodical, book, and directory publishers	62	D	D	D	h	D	D
51111	Newspaper publishers	28	D	D	D	g	D	D
511110 51112	Newspaper publishers Periodical publishers	28 14	D D	D D	D D	g	D D	D D
511120 51114	Periodical publishers	14 13	D D	D D	D D	c g	D D	D D
511140	Directory and mailing list publishers	13	D D	D D	D	g	D	D D
5112 51121	Software publishers	33	D	D	D D	g g	D D	D D
511210	Software publishers	33	B	B1	<u> </u>	9 g	D	D

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

						Paid employees for	Percent of	receipts-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	pay period including March 12 (number)	From admini- strative records ¹	Estimated ²
	OMAHA-COUNCIL BLUFFS-FREMONT, NE-IA COMBINED STATISTICAL AREA—Con.							
	Omaha-Council Bluffs, NE-IA Metropolitan Statistical Area—Con.							
51 512	Information — Con. Motion picture and sound recording industries	41	N	D	D	f	N	N
5121	Motion picture and video industries	30	N	D	D	е	N	N
51213 512131	Motion picture and video exhibition	15 13	D D	D D	D D	e e	D D	D D
5122	Sound recording industries	11	N	D	D	С	N N	N
51224	Sound recording studios	4	D	D	D	b	D	D
512240		4	D	D 05 500	D 0.477	b	D	D
515 5151	Broadcasting (except Internet) Radio and television broadcasting	22	116 497 D	35 589 D	8 477 D	958 f	.2 D	18.5 D
51511	Radio broadcasting	15	D	D	D	e	D	D
515112	Radio stations	11	D	D	D	e	D	D
516	Internet publishing and broadcasting	6	D	D	D	f	D	D
5161 51611	Internet publishing and broadcasting	6	D D	D D	D D	f f	D D	D D
516110	Internet publishing and broadcasting Internet publishing and broadcasting	6	D	D	D	f	D D	D
517	Telecommunications	147	N	230 353	59 847	4 929	N	N
5171	Wired telecommunications carriers	95	Q	D	D	h	Q	Q
51711 517110	Wired telecommunications carriers	95 95	QQ	D D	D D	h h	Q Q	Q
5172	Wireless telecommunications carriers (except satellite)	31	Q	D	D	е	Q	Q
51721 517212	Wireless telecommunications carriers (except satellite)	31 28	Q	D D	D D	e c	Q	Q Q
5175	Cable and other program distribution	9	Q	D	D	g	Q	Q
51751 517510	Cable and other program distribution	9	a	D D	D D	g	Q Q	Q
518	Internet service providers, web search portals, and data processing services.	79	D	D	D	g g	D	D
5181	Internet service providers and web search portals	14	D	D	D	b	D	D
51811 518111	Internet service providers and web search portals Internet service providers	14 13	D D	D D	D D	b b	D D	D D
5182	Data processing, hosting, and related services	65	D	D	D	g	D	D
51821 518210	Data processing, hosting, and related services Data processing, hosting, and related services	65 65	D D	D D	D D	g g	D D	D D
519	Other information services	4	D	D	D	b	D	D
5191	Other information services	4	D	D	D	b	D	D
	SIOUX CITY-VERMILLION, IA-NE-SD COMBINED STATISTICAL AREA							
51	Information	71	N	57 833	14 114	2 563	N	N
511	Publishing industries (except Internet)	16	D	D	D	e	D	D
5111	Newspaper, periodical, book, and directory publishers	15	D	D	D	е	D	D
51111 511110	Newspaper publishers	11 11	D D	D D	D D	e e	D D	D D
512	Motion picture and sound recording industries	5	N	D	D	b	N	N
5121	Motion picture and video industries	5	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
515	Broadcasting (except Internet)	10	D	D	D	С	D	D
5151	Radio and television broadcasting	10	D	D	D	С	D	D
517	Telecommunications	37	N	D	D	g	N	N
5171	Wired telecommunications carriers	23	Q	D	D	g	Q	Q
51711 517110	Wired telecommunications carriers	23 23	Q	D D	D D	g	Q	Q

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

data. See	introductory text for an explanation of the treatment of enterprise support	ort establishmen	its in the 2002 Econ	omic Census com	pared to the 1997 I	conomic Census]		
NAICS	Geographic area and kind of business					Paid employees for pay period	Percent of	receipts-
code	Geographic area and Alife of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	including March 12 (number)	admini- strative records ¹	Estimated ²
	SIOUX CITY-VERMILLION, IA-NE-SD COMBINED STATISTICAL AREA—Con.							
	Sioux City, IA-NE-SD Metropolitan Statistical Area							
51	Information	61	N	55 669	13 567	2 452	N	N
511	Publishing industries (except Internet)	14	38 230	10 043	2 951	423	2.7	1.0
5111	Newspaper, periodical, book, and directory publishers	13	D	D	D	е	 D	D
51111 511110	Newspaper publishers	9	D D	D D	D D	e e	D D	D D
512	Motion picture and sound recording industries	5	N	D	D	b	N	N
5121	Motion picture and video industries	5	N	D	D	b	N	N
51213	Motion picture and video exhibition	2	D	D	D	b	D	D
515	Broadcasting (except Internet)	10	D	D	D	С	D	D
5151	Radio and television broadcasting	10	D	D	D	С	D	D
517	Telecommunications	29	N	38 462	9 062	1 708	N	N
5171	Wired telecommunications carriers	17	Q	34 185	7 926	1 572	Q	Q
51711 517110	Wired telecommunications carriers	17 17	Q Q	34 185 34 185	7 926 7 926	1 572 1 572	QQ	Q Q
	Vermillion, SD Micropolitan Statistical Area							
51	Information	10	N	2 164	547	111	N	N
	BEATRICE, NE MICROPOLITAN STATISTICAL AREA							
51	Information	12	N	2 620	647	100	N	N
	COLUMBUS, NE MICROPOLITAN STATISTICAL AREA							
51	Information	21	N	5 975	1 545	254	N	N
517	Telecommunications	8	N	2 338	675	67	N	N
	GRAND ISLAND, NE MICROPOLITAN STATISTICAL AREA							
51	Information	34	N	19 519	5 072	578	N	N
511	Publishing industries (except Internet)	9	12 736	3 750	891	141	.9	8.6
5111	Newspaper, periodical, book, and directory publishers	9	12 736	3 750	891	141	.9	8.6
517	Telecommunications	15	N	15 029	4 011	385	N	N
5172	Wireless telecommunications carriers (except satellite)	3	Q	D	D	С	Q	Q
51721 517212	Wireless telecommunications carriers (except satellite) Cellular and other wireless telecommunications	3 3	Q	D D	D D	c c	QQ	QQ
	HASTINGS, NE MICROPOLITAN STATISTICAL AREA							
51	Information	10	N	4 482	1 256	170	N	N
	KEARNEY, NE MICROPOLITAN STATISTICAL AREA							
51	Information	26	N	9 169	2 258	328	N	N
517	Telecommunications	10	N	3 746	954	84	N	N
	LEXINGTON, NE MICROPOLITAN STATISTICAL AREA							
51	Information	13	N	D	D	С	N	N

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

						Paid	Percent of	f receipts-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records ¹	Estimated ²
	LINCOLN, NE METROPOLITAN STATISTICAL AREA							
51	Information	116	N	192 549	46 618	4 910	N	N
511	Publishing industries (except Internet)	41	272 513	70 378	16 079	2 125	1.1	.8
5111	Newspaper, periodical, book, and directory publishers	29	D	D	D	g	D	D
51111 511110 51112 511120	Newspaper publishers Newspaper publishers Periodical publishers Periodical publishers	10 10 12 12	D D D	D D D	D D D	f f e e	D D D	D D D
5112	Software publishers	12	D	D	D	f	D	D
51121 511210	Software publishers	12 12	D D	D D	D D	f f	D D	D D
512	Motion picture and sound recording industries	16	N	D	D	С	N	N
5121	Motion picture and video industries	12	N	D	D	С	N	N
51213 512131	Motion picture and video exhibition	9 9	D D	D D	D D	C C	D D	D D
5122	Sound recording industries	4	N	D	D	С	N	N
51229 512290 5122902	Other sound recording industries	2 2 2	D D D	D D D	D D D	c c c	D D D	D D D
515	Broadcasting (except Internet)	9	28 901	8 535	1 966	297	-	_
5151	Radio and television broadcasting	9	28 901	8 535	1 966	297	-	_
51511 515112	Radio broadcasting	7 7	D D	D D	D D	c c	D D	D D
517	Telecommunications	25	N	57 447	15 613	1 482	N	N
5171	Wired telecommunications carriers	10	Q	D	D	е	Q	Q
51711 517110	Wired telecommunications carriers	10 10	QQ	D D	D D	e e	QQ	Q Q
5172	Wireless telecommunications carriers (except satellite)	12	Q	31 644	8 467	939	Q	Q
51721 517212	Wireless telecommunications carriers (except satellite) Cellular and other wireless telecommunications	12 12	QQ	31 644 31 644	8 467 8 467	939 939	QQ	Q
518	Internet service providers, web search portals, and data processing services	21	73 245	44 589	9 851	664	.2	8.2
5181	Internet service providers and web search portals	6	D	D	D	е	D	D
51811 518111	Internet service providers and web search portals Internet service providers	6 6	D D	D D	D D	e e	D D	D D
5182	Data processing, hosting, and related services	15	D	D	D	е	D	D
51821 518210	Data processing, hosting, and related services	15 15	D D	D D	D D	e e	D D	D D
	NORFOLK, NE MICROPOLITAN STATISTICAL AREA							
51	Information	24	N	8 068	2 052	301	N	N
517	Telecommunications	8	N	4 215	1 086	101	N	N
	NORTH PLATTE, NE MICROPOLITAN STATISTICAL AREA							
51	Information	20	N	5 845	1 454	225	N	N
517	Telecommunications	10	N	2 270	591	61	N	N
	SCOTTSBLUFF, NE MICROPOLITAN STATISTICAL AREA							
51	Information	22	N	7 867	2 357	344	N	N
517	Telecommunications	10	N	3 970	1 415	155	N	N

¹Includes receipts information obtained from administrative records of other federal agencies.
²Includes receipts information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Summary Statistics for Counties: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

1997 Eco	nomic Census]							•
NAICS code	Geographic area and kind of business	Estab-	Receipts	Annual payroll	First-quarter	Paid employees for pay period including March 12	Percent o From administrative	f receipts—
		(number)	(\$1,000)	(\$1,000)	payroll (\$1,000)	(number)	records ¹	Estimated ²
	ADAMS							
51	Information	10	N	4 482	1 256	170	N	N
51	ANTELOPE Information	4	N	D	D	а	N	N
51	ARTHUR Information	1	N	D	D	а	N	
	BOONE				_			
51	Information	4	N	248	61	11	N	N
51	Information	11	N	2 161	508	104	N	N
51	BOYD Information	1	N	D	D	а	N	N
••	BROWN			_	_	_		
51	Information	3	N	D	D	а	N	N
	BUFFALO			_	_			
51 517	Information Telecommunications	9	N N	D	D	c b	N N	N N
51	BURT Information	5	N	D	D	b	N	l N
	BUTLER				_			
51	Information	3	N	262	66	10	N	N
51	Information	5	N	D	D	b	N	N
51	CEDAR Information	4	N	D	D	b	N	N
	CHASE							
51	Information	2	N	D	D	b	N	N
51	Information	2	N	D	D	а	N	N
	CHEYENNE							
51	Information	8	N	1 112	269	44	N	N
51	COLFAX Information	5	N	372	91	26	N	l N
J1	CUMING		l IV	372	31	20	"	
51	Information	5	N	1 269	323	66	N	N
F-1	CUSTER Information	7	N	702	171	40	N	N
51	DAKOTA	'	N	/02	171	40	IN IN	l N
51	Information	8	N	D	D	b	N	l N
517	Telecommunications	4	N	D	D	b	N N	N
	DAWES							
51	Information	8	N	970	236	51	N	N
	DAWSON							
51	Information	13	N	D	D	С	N	N
51	DEUEL Information	1	N	D	D	а	N	N
	DIXON							
51	Information	1	N	D	D	а	N	N
51	Information	10	N	2 462	573	111	N	N

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

						Paid	Percent of	receipts-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records1	Estimated ²
	DOUGLAS							
51	Information	315	N	523 867	134 033	11 923	N	N
511	Publishing industries (except Internet)	70	521 862	180 999	45 517	3 683	2.7	15.4
5111	Newspaper, periodical, book, and directory publishers	39	D	D	D	g	D	D
51111 511110	Newspaper publishers Newspaper publishers	11 11	D D	D D	D D	f f	D D	D D
51112 511120	Newspaper publishers Periodical publishers Periodical publishers	9 9	D D	D D	D	c c	D D	D D
51114 511140	Periodical publishers Directory and mailing list publishers Directory and mailing list publishers	12 12	D D	D D	D	g	D D	D D
51112	Software publishers	31	D	D	D	g	D	D
51121	Software publishers	31	D	D	D	g	D	D
511210	Software publishers	31	D	D 14 050	D 0.170	g 530	D	D
512 5121	Motion picture and sound recording industries	33	N N	14 359 D	3 178 D	530 e	N N	N N
51213	Motion picture and video exhibition	8	D	D	D	e	D	D
512131	Motion picture theaters (except drive-ins)	8	D	D	D	e	Ď	Ď
5122	Sound recording industries	11	N	D	D	С	N	N
51224 512240	Sound recording studios	4 4	D D	D D	D D	b b	D D	D D
515	Broadcasting (except Internet)	21	D	D	D	f	D	D
5151	Radio and television broadcasting	20	D	D	D	f	D	D
51511 515112	Radio broadcasting	14 11	D D	D D	D D	e e	D D	D D
516	Internet publishing and broadcasting	6	D	D	D	f	D	D
5161	Internet publishing and broadcasting	6	D	D	D	f f	D	D
51611	Internet publishing and broadcasting	6	D	D	D	f	D	D
516110	Internet publishing and broadcasting	6	D	D	D	f	D	D
517 5171	Telecommunications	117 77	N Q	213 588 D	55 868 D	4 566 h	N Q	N Q
5171	Wired telecommunications carriers	77	Q	D	D	" h	Q	Q
517110	Wired telecommunications carriers	77	ã	Ď	Ď	h h	ã	ã
5172	Wireless telecommunications carriers (except satellite)	29	Q	D	D	е	Q	Q
51721 517212	Wireless telecommunications carriers (except satellite)	29 26	Q	D D	D D	e c	Q	Q Q
5175	Cable and other program distribution	5	Q	D	D	g	Q	Q
51751 517510	Cable and other program distribution	5 5	Q Q	D D	D D	g g	Q	Q Q
518	Internet service providers, web search portals, and data processing services	64	197 958	58 698	15 842	1 667	2.7	3.1
5181	Internet service providers and web search portals	13	D	D	D	b	D	D
51811	Internet service providers and web search portals	13	D	D	D	b	D	D
518111 5182	Internet service providers	12 51	D D	D D	D D	b	D D	D D
51821	Data processing, hosting, and related services	51	D	D	D	g g	D	D
518210	Data processing, hosting, and related services	51	Ď	Ď	Ď	g	Ď	Ď
519	Other information services	4	D	D	D	b	D	D
5191	Other information services	4	D	D	D	b	D	D
	DUNDY							
51	Information	3	N	D	D	a	N	N
	FILLMORE							
51	Information	1	N	D	D	a	N	N
	FRANKLIN							
51	Information	2	N	D	D	a	N	N
	FRONTIER							
51	Information	6	N	D	D	a	N	N
	FURNAS							
51	Information	8	N	2 369	570	74	N	N
	GAGE							
51	Information	12	N	2 620	647	100	N	N
	GARDEN							
51	Information	1	N	D	D	a	N	N

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

1997 Ecor	nomic Census]							
NAICS code	Geographic area and kind of business	Estab- lishments	Receipts	Annual payroll	First-quarter	Paid employees for pay period including March 12	Percent o From administrative	f receipts—
		(number)	(\$1,000)	(\$1,000)	payroll (\$1,000)	(number)	records ¹	Estimated ²
	GARFIELD							
51	Information	2	N	D	D	а	N	N
	GRANT							
51	Information	1	N	D	D	а	N	N
	GREELEY							
51	Information	1	N	D	D	а	N	N N
••				_	_	_		
	HALL			40.400	4 000	500	.,	
51	Information	24	N	18 199	4 820	538	N	N
511 5111	Publishing industries (except Internet)	6	D D	D D	D D	С	D D	D
5111	Newspaper, periodical, book, and directory publishers	6	D			С	D	
517	Telecommunications	10	N	14 083	3 852	363	N	N
5172	Wireless telecommunications carriers (except satellite)	3	Q	D	D	С	Q	Q
51721 517212	Wireless telecommunications carriers (except satellite) Cellular and other wireless telecommunications	3 3	Q Q	D D	D D	C C	QQ	Q Q
	HAMILTON							
51	Information	7	N	1 463	342	46	N	N
	HARLAN							
51	Information	3	N	D	D	а	N	N
	HAYES							
51	Information	1	N	D	D	а	N	N
		•	.,			u	.,	.,
	HOLT	_				0=		
51	Information	7	N	863	212	37	N	N
	HOOKER							
51	Information	1	N	D	D	а	N	N
	HOWARD							
51	Information	3	N	263	63	9	N	N
	JEFFERSON							
51	Information	6	N	3 100	740	92	N	N
	JOHNSON							
51	Information	2	N	D	D	а	N	N
	KEARNEY							
51	Information	4	N	D	D	b	N	N
	KEITH							
51	Information	8	N	6 311	1 420	186	N	N
515	Broadcasting (except Internet)	2	D	D	D	С	D	D
5151	Radio and television broadcasting	2	D	D	D	С	D	D
51511 515112	Radio broadcasting	2 2	D D	D D	D D	c c	D D	D D
	КЕУА РАНА							
51	Information	1	N	D	D	а	N	N
	KIMBALL							
51	Information	3	N	D	D	а	N	N
	кнох							
51	Information	6	N	278	68	18	N	l N

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

1997 Ecor	omic Census]							
NAICS code	Geographic area and kind of business	Estab-		Annual	First-quarter	Paid employees for pay period including	Percent of From admini-	receipts-
		lishments (number)	Receipts (\$1,000)	payroll (\$1,000)	payroll (\$1,000)	March 12 (number)	strative records ¹	Estimated ²
	LANCASTER							
51	Information	111	N	191 584	46 386	4 869	N	N
511	Publishing industries (except Internet)	39	D	D	D	g	D	D
5111	Newspaper, periodical, book, and directory publishers	27	D	D	D	g	D	D
51111 511110	Newspaper publishers	9	D D	D D	D D	f f	D D	D D
51112 511120	Periodical publishers	11 11	D D	D D	D D	e e	D D	D D
5112	Software publishers	12	D	D	D	f	D	D
51121 511210	Software publishers	12 12	D D	D D	D D	f f	D D	D D
512	Motion picture and sound recording industries	15	N	D	D	c	N	N
5121	Motion picture and video industries	11	N	D	D	С	N	N
51213 512131	Motion picture and video exhibition	8 8	D D	D D	D D	c c	D D	D D
512131	Sound recording industries	4	N	D	D D	С	N N	N
51229	Other sound recording industries	2	₽	D	D	С	D	D
512290 5122902	Other sound recording industries Producers of taped radio programs	2 2 2	D D	D D	D D	C C	D D	D D
515	Broadcasting (except Internet)	9	28 901	8 535	1 966	297	-	-
5151	Radio and television broadcasting	9	28 901	8 535	1 966	297	_	_
51511 515112	Radio broadcasting	7 7	D D	D D	D D	C C	D D	D D
517	Telecommunications	24	N	D	D	g	N	N
5171	Wired telecommunications carriers	9	Q	D	D	е	Q	Q
51711 517110	Wired telecommunications carriers	9	Q Q	D D	D D	e e	QQ	Q Q
5172	Wireless telecommunications carriers (except satellite)	12	Q	31 644	8 467	939	Q	Q
51721 517212	Wireless telecommunications carriers (except satellite) Cellular and other wireless telecommunications	12 12	Q	31 644 31 644	8 467 8 467	939 939	Q	Q
518	Internet service providers, web search portals, and data		_				_	_
5181	processing services Internet service providers and web search portals	20 5	D D	D D	D D	f e	D D	D D
51811	Internet service providers and web search portals	5	D	D	D	e	D	D
518111	Internet service providers	5	D	D	D	е	D	D
5182 51821	Data processing, hosting, and related services Data processing, hosting, and related services	15 15	D D	D D	D D	e e	D D	D D
518210	Data processing, hosting, and related services	15	D	Б	D	e	Ď	Ď
	LINCOLN							
51	Information	19	N	D	D	c	N	N
517	Telecommunications	10	N	2 270	591	61	N	N
F4	Logan	1	N.	D	D		N	N
51	Information	'	N			а	IN IN	IN
51	MADISON Information	19	N	6 886	1 754	273	N	N
517	Telecommunications	6	N	D	D	b	N N	N
	MERRICK							
51	Information	7	N	1 057	189	31	N	N
	MORRILL							
51	Information	2	N	D	D	а	N	N
	NANCE	_		_	_			
51	Information	2	N	D	D	а	N	N
•		_		_	_	_		
51	NEMAHA Information	3	N	447	111	27	N	N
31			N	447	'''		"	N
E4	NUCKOLLS			200	107	40		
51	Information	6	N	396	107	40	N	N
	OTOE							
51	Information	4	N	1 930	483	80	N	N
	PAWNEE							
51	Information	2	N	l D	D D	а	l N	N

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

1997 Ecoi	nomic Census]			T	I		ı	
NAICS code	Geographic area and kind of business	Estab- lishments	Receipts	Annual payroll	First-quarter	Paid employees for pay period including March 12	From admini- strative	f receipts—
		(number)	(\$1,000)	(\$1,000)	(\$ ¹ ,000)	(number)	records ¹	Estimated ²
	PHELPS							
51	Information	3	N	570	140	25	N	N
	PIERCE							
51	Information	3	N	D	D	а	N	N
	PLATTE							
51	Information	21	N	5 975	1 545	254	N	N
517	Telecommunications	8	N	2 338	675	67	N	N
	RED WILLOW							
51	Information	9	N	2 171	509	103	N	N
	RICHARDSON							
51	Information	7	N	2 013	407	48	N	N
	ROCK							
51	Information	1	N	D	D	а	N	N
	SALINE							
51	Information	4	N	507	126	27	N	N
	SARPY							
51	Information	33	N	26 169	6 638	787	N	N
512	Motion picture and sound recording industries	2	N	D	D	b	N	N
5121	Motion picture and video industries	2	N	D	D	b	N	N
51213	Motion picture and video exhibition	1	D	D	D	b	D	D
517	Telecommunications	11	N	D	D	b	N	N
518	Internet service providers, web search portals, and data processing services	9	D	D	D	f	D	D
5182	Data processing, hosting, and related services	8	D	D	D	e	D	D
51821	Data processing, hosting, and related services	8	D	D	D	e	D	D
518210	Data processing, hosting, and related services	8	D	D	D	е	D	D
	SAUNDERS							
51	Information	4	N	D	D	b	N	N
	SCOTTS BLUFF							
51	Information	22	N	7 867	2 357	344	N	N
517	Telecommunications	10	N	3 970	1 415	155	N	N
	SEWARD							
51	Information	5	N	965	232	41	N	N
	SHERIDAN							
51	Information	4	N	230	56	24	N	N
	SHERMAN							
51	Information	3	N	209	61	22	N	N
	STANTON							
51	Information	2	N	D	D	а	N	N
	THAYER							
51	Information	2	N	D	D	а	N	N
	THURSTON							
51	Information	1	N	D	D	а	N	N
	VALLEY			_	_			
51	Information	3	N	543	141	22	N	N
·.			.,		141			. "
51	WASHINGTON Information	5	N	D	D	е	N	N
51 517	Telecommunications	2	N N	D	D	c	N N	N N
518	Internet service providers, web search portals, and data		IN				l IN	"
510	processing services	1	D	D	D	С	D	D
	WAYNE							
51	Information	3	N	1 083	329	70	N	N
							"	
-4	WEBSTER			_	_	_		
51	Information	2	N	l D	l D	b	l N	l N

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business					Paid employees for pay period including March 12 (number)	Percent of receipts -	
		Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)		From admini- strative records ¹	Estimated ²
	WHEELER							
51	Information	1	N	D	D	а	N	N
	YORK							
51	Information	11	N	3 414	855	139	N	N

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

¹Includes receipts information obtained from administrative records of other federal agencies. ²Includes receipts information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Table 4. Summary Statistics for Places: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

1997 Eco	nomic Census]							
NAICS	Geographic area and kind of business					Paid employees for pay period	Percent o	f receipts —
code	Goograpiio area ana filita oi basiness	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	including March 12 (number)	admini- strative records ¹	Estimated ²
51	ALLIANCE Information	8	N	D	D	b	N	N
51	AUBURN Information	3	N	447	111	27	N	N
51	AURORA Information	4	N	D	D	b	N	
31	BEATRICE	•	N			В	14	ľ
51	BELLEVUE	10	N	D	D	b	N	N
51	Information	14	N	8 343	2 047	191	N	
518	Internet service providers, web search portals, and data processing services	5	15 617	5 338	1 300	104	2.6	-
	BLAIR							
51	Information	4	N	D	D	С	N	N
517	Telecommunications	2	N	D	D	С	N	N
	BROKEN BOW							
51	Information	3	N	D	D	а	N	N
51	Information	5	N	D	D	а	N	N
51	CHADRON Information	6	N	D	D	b	N	N
	COLUMBUS					_	.,	
51 517	Information	20 8	N N	2 338	675	e 67	N N	N N
	COZAD							
51	Information	3	N	D	D	b	N	N
51	Information	3	N	D	D	b	N	N
51	Information	2	N	D	D	а	N	N
	ELKHORN			_	_			
51	FAIRBURY	6	N	D	D	b	N	N
51	Information	5	N	D	D	b	N	l N
51	FALLS CITY Information	7	N	2 013	407	48	N	N
51	FREMONT Information	6	N	D	D	С	N	
51	GERING		, and the second					, "
51	Information	2	N	D	D	а	N	N
	GOTHENBURG							
51	Information	3	N	D	D	а	N	N
51	Information	23	N	D	D	f	N	N
511	Publishing industries (except Internet)	6	D	D	D	c	D	
5111	Newspaper, periodical, book, and directory publishers	6	D	D D	D	c	D	
517	Telecommunications	10	N	14 083	3 852	363	N	N
5172	Wireless telecommunications carriers (except satellite)	3	Q	D	D	С	Q	C
51721 517212	Wireless telecommunications carriers (except satellite)	3 3	QQ	D D	D D	c c	QQ	Q Q
	HASTINGS							
51	Information	9	l N	l D	l D	С	N	l N

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

1997 LC01	iomic Censusj					Paid	Percent of	receipts-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records ¹	Estimated ²
	HOLDREGE							
51	Information	3	N	570	140	25	N	N
51	Information	16	N	5 774	1 440	210	N	N
517	Telecommunications	6	N	D	D	b	N	N
	KIMBALL							
51	Information	3	N	D	D	а	N	N
	LA VISTA							
51	Information	2	N	D	D	а	N	N
F-1	LEXINGTON		N	0.400	500	70		N
51	Information	6	N	2 482	593	72	N	N
51	LINCOLN Information	99	N	190 560	46 230	4 845	N	N
51 511	Publishing industries (except Internet)	29	266 628	69 157	15 887	2 083	.1	.8
5111	Newspaper, periodical, book, and directory publishers	18	D	D	D	g	D	D
51111	Newspaper publishers	5 5	D	D	D	f	D	D D
511110 51112	Newspaper publishers Periodical publishers	8	D D	D D	D D	e	D D	D
511120 5112	Periodical publishers	8	D D	D D	D D	e f	D D	D D
51121	Software publishers	11	D	D	D	'	D	D
511210	Software publishers	11	D	D	D	f	D	D
512 5121	Motion picture and sound recording industries	15 11	N N	D D	D D	c	N N	N N
5121	Motion picture and video industries	8	D	D	D	c c	D	D
512131	Motion picture theaters (except drive-ins)	8	D	D	D	c	D	D
5122	Sound recording industries	4	N	D	D	С	N	N
51229 512290	Other sound recording industries	2 2	D D	D D	D D	C C	D D	D D
5122902 515	Producers of taped radio programs	9	D 28 901	D 8 535	D 1 966	c 297	D	D
5151 5151	Radio and television broadcasting	9	28 901	8 535	1 966	297	_	_
51511	Radio broadcasting	7	D	D	D	c	D	D
515112	Radio stations	7 23	D	D 50 700	D 15,400	c 1 471	D N	D N
517 5171	Telecommunications	9	N Q	56 736 D	15 433 D	1 4/1 e	Q	Q
51711	Wired telecommunications carriers	9	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers	9	Q	D	D	e	Q	Q
5172 51721	Wireless telecommunications carriers (except satellite)	11	Q Q	D D	D D	f	Q Q	Q
517212	Cellular and other wireless telecommunications	ii	ã	Ď	Ď	f	ă	Q Q
518	Internet service providers, web search portals, and data processing services	20	D	D	D	f	D	D
5181	Internet service providers and web search portals	5	D	D	D	е	D	D
51811 518111	Internet service providers and web search portals Internet service providers	5 5	D D	D D	D D	e e	D D	D D
5182	Data processing, hosting, and related services	15	D	D	D	e	D	D
51821 518210	Data processing, hosting, and related services	15 15	D D	D D	D D	e e	D D	D D
	мссоок							
51	Information	7	N	D	D	b	N	N
	MINDEN							
51	Information	2	N	D	D	а	N	N
	NEBRASKA CITY							
51	Information	4	N	1 930	483	80	N	N
	NORFOLK							
51	Information	16	N	D	D	е	N	N
517	Telecommunications	6	N	D	D	b	N	N
	NORTH PLATTE							
51	Information	15	N	5 339	1 342	207	N	N
517	Telecommunications	7	N	D	D	ь	N	N

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

1997 Ecor	nomic Census]							
NAICS code	Geographic area and kind of business	Fatab		Ammund	First sucetar	Paid employees for pay period	From	receipts-
		Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	including March 12 (number)	admini- strative records ¹	Estimated ²
	OGALLALA		<u> </u>					
51	Information	7	N	D	D	С	N	N
515	Broadcasting (except Internet)	2	D	D	D	С	D	D
5151	Radio and television broadcasting	2	D	D	D	С	D	D
51511 515112	Radio broadcasting	2 2	D D	D D	D D	C C	D D	D D
	ОМАНА							
51	Information	297	N	511 927	131 015	11 684	N	N
511	Publishing industries (except Internet)	65	520 678	180 668	45 427	3 664	2.7	15.4
5111	Newspaper, periodical, book, and directory publishers	35	D	D	D	g	D	D
51111 511110	Newspaper publishers	10 10	D D	D D	D D	f f	D D	D D
51112 511120	Periodical publishers	8 8	D D	D D	D D	C C	D D	D D
51114	Periodical publishers Directory and mailing list publishers Directory and mailing list publishers	12 12	D	D D	D	g	D	D D
511140 5112	Software publishers	30	D	D	D	g g	D	D
51121	Software publishers	30	D	D	D	g	D	D
511210	Software publishers	30	D	D	D	g	D	D
512	Motion picture and sound recording industries	30	N	D	D	е	N	N
5121	Motion picture and video industries	22	N -	D	D	е	N	N
51213 512131	Motion picture and video exhibition	8 8	D D	D D	D D	e e	D D	D D
5122	Sound recording industries	8	N	D	D	b	N	N
51224 512240	Sound recording studios	4 4	D D	D D	D D	b b	D D	D D
515	Broadcasting (except Internet)	20	D	D	D	f	D	D
5151	Radio and television broadcasting	19	D	D	D	f	D	D
51511	Radio broadcasting	14	D	₽	D	е	D	D
515112	Radio stations	11	D D	D D	D	е	D	D D
516 5161	Internet publishing and broadcasting Internet publishing and broadcasting	6	D	D	D D	T f	D D	D
51611	Internet publishing and broadcasting	6	D	D	D	, f	D	D
516110	Internet publishing and broadcasting	6	D	D	D	f	D	D
517	Telecommunications	110	N	D	D	h	N	N
5171	Wired telecommunications carriers	72	Q	D	D	g	Q	Q
51711 517110	Wired telecommunications carriers Wired telecommunications carriers	72 72	Q Q	D D	D D	g g	QQ	Q Q
5172	Wireless telecommunications carriers (except satellite)	28	Q	D	D	е	Q	Q
51721 517212	Wireless telecommunications carriers (except satellite)	28 25	Q Q	D D	D D	e c	QQ	QQ
5175	Cable and other program distribution	5	Q	D	D	g	Q	Q
51751 517510	Cable and other program distribution	5 5	Q Q	D D	D D	g g	QQ	Q Q
518	Internet service providers, web search portals, and data processing services.	62	D	D	D	g	D	D
5181	Internet service providers and web search portals	13	D	D	D	b	D	D
51811	Internet service providers and web search portals	13	D	D	D	b	D	D
518111	Internet service providers	12	D	D	D	b	D	D
5182	Data processing, hosting, and related services	49	D	D	D	g	D	D
51821 518210	Data processing, hosting, and related services Data processing, hosting, and related services	49 49	D D	D D	D D	g g	D D	D D
519	Other information services	4	D	D	D	b	D	D
5191	Other information services	4	D	D	D	b	D	D
	O'NEILL							
51	Information	4	N	D	D	b	N	N
	PAPILLION			_				
51	Information	3	N	D	D	b	N	N
Ji			Ņ			.	N	IN
F-4	PLATTSMOUTH	_		_	_	_		
51	Information	3	N	D	D	b	N	N
E-1	RALSTON			_	_			.
51	Information	1	N	l D	l D	а	N	N

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

	ionic censusj					Paid	Percent of	f receipts-
NAICS code	Geographic area and kind of business	Estab- lishments	Receipts	Annual	First-quarter	employees for pay period including March 12	From admini- strative	
		(number)	(\$1,000)	payroll (\$1,000)	payroll (\$1,000)	(number)	records ¹	Estimated ²
	SCHUYLER							
51	Information	2	N	D	D	а	N	1
	SCOTTSBLUFF							
51 517	Information	12 7	N N	5 981	1 892 D	249	N N	1
517	SEWARD		IN				IN IN	
51	Information	3	N	D	D	b	N	
•	SIDNEY			_	_	_		
51	Information	8	N	1 112	269	44	N	
	SOUTH SIOUX CITY							
51	Information	7	N	D	D	b	N	N
	VALENTINE							
51	Information	2	N	D	D	а	N	l N
	WAHOO							
51	Information	2	N	D	D	b	N	l N
	WAYNE							
51	Information	3	N	1 083	329	70	N	N
	WEST POINT			_	_			
51	Information	4	N	D	D	b	N	N
F-4	YORK Information	9	N	D	D	_	N	
51		9	N	J		С	IN IN	l N
51	BALANCE OF ADAMS COUNTY Information	1	N	D	D	b	N	_ N
··	BALANCE OF ANTELOPE COUNTY					_		
51	Information	4	N	D	D	а	N	_ N
	BALANCE OF ARTHUR COUNTY			_	_	_		
51	Information	1	N	D	D	а	N	N
	BALANCE OF BOONE COUNTY							
51	Information	4	N	248	61	11	N	N
	BALANCE OF BOX BUTTE COUNTY							
51	Information	3	N	D	D	b	N	N
	BALANCE OF BOYD COUNTY							
51	Information	1	N	D	D	а	N	N
	BALANCE OF BROWN COUNTY			_	_			
51	Information	3	N	D	D	а	N	
F-4	BALANCE OF BUFFALO COUNTY	6	N,		D		N.	
51	Information	6	N	D	"	b	N	
51	BALANCE OF BURT COUNTY Information	5	N	D	D	b	N	
··	BALANCE OF BUTLER COUNTY							
51	Information	1	N	D	D	а	N	
	BALANCE OF CASS COUNTY							
51	Information	2	N	D	D	а	N	
	BALANCE OF CEDAR COUNTY							
51	Information	4	N	D	D	b	N	l N
	BALANCE OF CHASE COUNTY							
51	Information	2	N	D	D	b	N	
	BALANCE OF COLFAX COUNTY	[.,				"	
51	Information	3	N	D	D	а	N	
			"				"	
51	BALANCE OF CUMING COUNTY Information	1	N	D	D	а	N	_ N
• •	i morniauon	, 11	, N	, ט	, ט	. а	. 11	, N

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

1997 Eco	nomic Census]							·
NAICS	Geographic area and kind of business					Paid employees for pay period	From	f receipts—
code	33.4	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	including March 12 (number)	admini- strative records ¹	Estimated ²
	BALANCE OF CUSTER COUNTY			_	_			
51	Information	4	N	D	D	b	N	N
F-1	BALANCE OF DAKOTA COUNTY			D	D	b	N	
51	Information	1	N				N	ľ
51	Information	2	N	D	D	а	N	
	BALANCE OF DAWSON COUNTY							
51	Information	1	N	D	D	а	N	
	BALANCE OF DEUEL COUNTY							
51	Information	1	N	D	D	а	N	N
	BALANCE OF DIXON COUNTY							
51	Information	1	N	D	D	а	N	N
	BALANCE OF DODGE COUNTY							
51	Information	4	N	D	D	а	N	N
	BALANCE OF DOUGLAS COUNTY							
51 512	Information	11	N N	D	D	c h	N N	, r
5122	Sound recording industries	3	N	D	D	b	N	N
517	Telecommunications	4	N	D	D	С	N	N
	BALANCE OF DUNDY COUNTY							
51	Information	3	N	D	D	а	N	N
	BALANCE OF FILLMORE COUNTY							
51	Information	1	N	D	D	а	N	N
	BALANCE OF FRANKLIN COUNTY							
51	Information	2	N	D	D	а	N	N
	BALANCE OF FRONTIER COUNTY							
51	Information	6	N	D	D	а	N	N
	BALANCE OF FURNAS COUNTY			0.000	570	74	.,	
51	Information	8	N	2 369	570	74	N	N
51	BALANCE OF GAGE COUNTY Information	2	N	D	D	а	N	_ N
•	BALANCE OF GARDEN COUNTY	_		_	_			
51	Information	1	N	D	D	а	N	l N
	BALANCE OF GARFIELD COUNTY							
51	Information	2	N	D	D	а	N	N
	BALANCE OF GRANT COUNTY							
51	Information	1	N	D	D	а	N	N
	BALANCE OF GREELEY COUNTY							
51	Information	1	N	D	D	а	N	N
	BALANCE OF HALL COUNTY			_	_			
51	Information	1	N	D	D	а	N	N
51	BALANCE OF HAMILTON COUNTY Information	3	N	D	D	а	N	_ N
J1			l N			a	IN.	
E4	BALANCE OF HARLAN COUNTY	3	N	D	D		N	
51	Information		N N			а	N	"
51	BALANCE OF HAYES COUNTY Information	1	N	D	D	_	N	
51		'	N			а	N	
51	BALANCE OF HOLT COUNTY Information	3	N	D	D	а	N	
J 1			I N			a	N	"
E1	BALANCE OF HOOKER COUNTY Information		A1	D		_	N	
51	I IIIIOIIIIatiOfi	1 1	l N	י ט	l D	а	N N	l N

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

						Paid	Percent of	receipts-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From admini- strative records ¹	Estimated ²
	BALANCE OF HOWARD COUNTY	_				_		
1	BALANCE OF JEFFERSON COUNTY	3	N	263	63	9	N	N
1	Information	1	N	D	D	b	N	N
1	BALANCE OF JOHNSON COUNTY			D	_	_		
	BALANCE OF KEARNEY COUNTY	2	N	U	D	а	N	Ņ
	Information	2	N	D	D	b	N	N
	BALANCE OF KEITH COUNTY Information	1	N	D	D		N	N
	BALANCE OF KEYA PAHA COUNTY	'	N		.	а	N	IN.
	Information	1	N	D	D	а	N	N
	BALANCE OF KNOX COUNTY		N.	070	60	10		
	BALANCE OF LANCASTER COUNTY	6	N	278	68	18	N	N
	Information	12	N	1 024	156	24	N	N
	BALANCE OF LINCOLN COUNTY			_	_			_
	Information	4	N	D	D	а	N	N
	Information	1	N	D	D	а	N	N
	BALANCE OF MADISON COUNTY			_	_			
	BALANCE OF MERRICK COUNTY	3	N	D	D	а	N	N
	Information	2	N	D	D	а	N	N
	BALANCE OF MORRILL COUNTY							
	Information	2	N	D	D	а	N	N
	BALANCE OF NANCE COUNTY Information	2	N	D	D	а	N	N
	BALANCE OF NUCKOLLS COUNTY							
	Information	6	N	396	107	40	N	r
	BALANCE OF PAWNEE COUNTY Information	2	N	D	D	a	N	N
	BALANCE OF PIERCE COUNTY							
	Information	3	N	D	D	а	N	N
	BALANCE OF PLATTE COUNTY Information	1	N	D	D	a	N	N
	BALANCE OF RED WILLOW COUNTY		``	J		u	"	•
	Information	2	N	D	D	а	N	N
	BALANCE OF ROCK COUNTY							
	Information	1	N	D	D	а	N	N
	BALANCE OF SALINE COUNTY Information	1	N	D	D	a	N	N
	BALANCE OF SARPY COUNTY				_	-		
	Information	14	N	D	D	f	N	N
	Motion picture and sound recording industries	1	N	D	D	b	N	1
21	Motion picture and video industries	1	N	D	D	b	N	1
13	Motion picture and video exhibition	1	D	D	D	b	D	[
3	Internet service providers, web search portals, and data processing services	4	D	D	D	е	D	[
32	Data processing, hosting, and related services	4	D	D	D	е	D	
821 8210	Data processing, hosting, and related services Data processing, hosting, and related services	4 4	D D	D D	D D	e e	D D	

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

	Geographic area and kind of business					Paid	Percent of receipts —	
NAICS code		Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records ¹	Estimated ²
	BALANCE OF SAUNDERS COUNTY							
51	Information	2	N	D	D	а	N	N
	BALANCE OF SCOTTS BLUFF COUNTY							
51	Information	8	N	D	D	b	N	N
	BALANCE OF SEWARD COUNTY							
51	Information	2	N	D	D	а	N	N
	BALANCE OF SHERIDAN COUNTY							
51	Information	4	N	230	56	24	N	N
	BALANCE OF SHERMAN COUNTY							
51	Information	3	N	209	61	22	N	N
	BALANCE OF STANTON COUNTY							
51	Information	2	N	D	D	а	N	N
	BALANCE OF THAYER COUNTY							
51	Information	2	N	D	D	а	N	N
	BALANCE OF THURSTON COUNTY							
51	Information	1	N	D	D	а	N	N
	BALANCE OF VALLEY COUNTY							
51	Information	3	N	543	141	22	N	N
	BALANCE OF WASHINGTON COUNTY							
51	Information	1	N	D	D	С	N	N
518	Internet service providers, web search portals, and data processing services	1	D	D	D	С	D	D
	BALANCE OF WEBSTER COUNTY							
51	Information	2	N	D	D	b	N	N
	BALANCE OF WHEELER COUNTY							
51	Information	1	N	D	D	а	N	N
	BALANCE OF YORK COUNTY							
51	Information	2	N	D	D	b	N	N

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

¹Includes receipts information obtained from administrative records of other federal agencies. ²Includes receipts information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.