

# Hawaii: 2002

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## 2002 Economic Census

*Information*

Geographic Area Series



**USCENSUSBUREAU**

*Helping You Make Informed Decisions*

U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU



## CONTENTS

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|  |     |
|--|-----|
| Introduction to the Economic Census .....  | v   |
| Information .....  | ix  |
| Tables   |     |
| 1. Summary Statistics for the State: 2002 .....  | 1   |
| 2. Summary Statistics for Metropolitan and Micropolitan Statistical<br>Areas: 2002 ..... | 3   |
| 3. Summary Statistics for Counties: 2002 .....   | 5   |
| 4. Summary Statistics for Places: 2002 .....   | 7   |
| Appendixes   |     |
| A. Explanation of Terms .....  | A-1 |
| B. NAICS Codes, Titles, and Descriptions .....   | B-1 |
| C. Methodology .....   | C-1 |
| D. Geographic Notes .....  | D-1 |
| E. Metropolitan and Micropolitan Statistical Areas .....                                 | E-1 |

**Table 1. Summary Statistics for the State: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area and kind of business                                  | Estab-<br>lishments<br>(number) | Receipts<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of receipts—                                |                        |
|------------|---|---------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|            |   |                                 |                       |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>51</b>  | <b>HAWAII</b>   |                                 |                       |                                |                                       |  |   |                        |
|            | <b>Information</b> .....  | <b>594</b>                      | <b>N</b>              | <b>581 426</b>                 | <b>142 547</b>                        | <b>11 665</b>  | <b>N</b>  | <b>N</b>               |
| 511        | Publishing industries (except Internet) .....                         | 96                              | 308 764               | 135 651                        | 32 546                                | 3 016  | 1.5   | 7.0                    |
| 5111       | Newspaper, periodical, book, and directory publishers .....           | 88                              | 299 866               | 132 978                        | 31 847                                | 2 981  | 1.3   | 7.3                    |
| 51111      | Newspaper publishers .....  | 24                              | 214 889               | 115 244                        | 27 657                                | 2 504  | .6  | 7.1                    |
| 511110     | Newspaper publishers .....  | 24                              | 214 889               | 115 244                        | 27 657                                | 2 504  | .6  | 7.1                    |
| 51112      | Periodical publishers .....   | 43                              | 51 168                | 12 558                         | 3 008                                 | 314  | 4.6   | 1.6                    |
| 511120     | Periodical publishers .....   | 43                              | 51 168                | 12 558                         | 3 008                                 | 314  | 4.6   | 1.6                    |
| 51113      | Book publishers .....   | 12                              | 7 644                 | 1 726                          | 312                                   | 38   | 3.6   | 74.1                   |
| 511130     | Book publishers .....   | 12                              | 7 644                 | 1 726                          | 312                                   | 38   | 3.6   | 74.1                   |
| 51114      | Directory and mailing list publishers .....                           | 6                               | D                     | D                              | D                                     | c  | D   | D                      |
| 511140     | Directory and mailing list publishers .....                           | 6                               | D                     | D                              | D                                     | c  | D   | D                      |
| 51119      | Other publishers .....  | 3                               | D                     | D                              | D                                     | a  | D   | D                      |
| 511191     | Greeting card publishers .....  | 1                               | D                     | D                              | D                                     | a  | D   | D                      |
| 511199     | All other publishers .....  | 2                               | D                     | D                              | D                                     | a  | D   | D                      |
| 5112       | Software publishers .....   | 8                               | 8 898                 | 2 673                          | 699                                   | 35   | 7.9   | .2                     |
| 51121      | Software publishers .....   | 8                               | 8 898                 | 2 673                          | 699                                   | 35   | 7.9   | .2                     |
| 511210     | Software publishers .....   | 8                               | 8 898                 | 2 673                          | 699                                   | 35   | 7.9   | .2                     |
| 512        | Motion picture and sound recording industries .....                   | 126                             | N                     | 18 805                         | 4 136                                 | 1 316  | N   | N                      |
| 5121       | Motion picture and video industries .....                             | 109                             | N                     | 16 331                         | 3 581                                 | 1 262  | N   | N                      |
| 51211      | Motion picture and video production .....                             | 56                              | Q                     | 4 502                          | 1 039                                 | 140  | Q   | Q                      |
| 512110     | Motion picture and video production .....                             | 56                              | Q                     | 4 502                          | 1 039                                 | 140  | Q   | Q                      |
| 51212      | Motion picture and video distribution .....                           | 2                               | Q                     | D                              | D                                     | b  | Q   | Q                      |
| 512120     | Motion picture and video distribution .....                           | 2                               | Q                     | D                              | D                                     | b  | Q   | Q                      |
| 51213      | Motion picture and video exhibition .....                             | 42                              | 96 148                | 10 310                         | 2 287                                 | 1 079  | .1  | 24.0                   |
| 512131     | Motion picture theaters (except drive-ins) .....                      | 41                              | D                     | D                              | D                                     | g  | D   | D                      |
| 512132     | Drive-in motion picture theaters .....                                | 1                               | D                     | D                              | D                                     | b  | D   | D                      |
| 51219      | Postproduction and other motion picture and video<br>industries ..... | 9                               | D                     | D                              | D                                     | b  | D   | D                      |
| 512191     | Teleproduction and other postproduction services .....                | 7                               | 2 437                 | 1 148                          | 176                                   | 19   | 24.7  | 43.9                   |
| 512199     | Other motion picture and video industries .....                       | 2                               | D                     | D                              | D                                     | a  | D   | D                      |
| 5122       | Sound recording industries .....                                      | 17                              | N                     | 2 474                          | 555                                   | 54   | N   | N                      |
| 51221      | Record production .....   | 4                               | 1 392                 | 444                            | 112                                   | 12   | -   | -                      |
| 512210     | Record production .....   | 4                               | 1 392                 | 444                            | 112                                   | 12   | -   | -                      |
| 51222      | Integrated record production/distribution .....                       | 4                               | Q                     | D                              | D                                     | a  | Q   | Q                      |
| 512220     | Integrated record production/distribution .....                       | 4                               | Q                     | D                              | D                                     | a  | Q   | Q                      |
| 51223      | Music publishers .....  | 1                               | D                     | D                              | D                                     | a  | D   | D                      |
| 512230     | Music publishers .....  | 1                               | D                     | D                              | D                                     | a  | D   | D                      |
| 51224      | Sound recording studios .....   | 7                               | 1 304                 | 511                            | 125                                   | 23   | 26.5  | 9.7                    |
| 512240     | Sound recording studios .....   | 7                               | 1 304                 | 511                            | 125                                   | 23   | 26.5  | 9.7                    |
| 51229      | Other sound recording industries .....                                | 1                               | D                     | D                              | D                                     | a  | D   | D                      |
| 512290     | Other sound recording industries .....                                | 1                               | D                     | D                              | D                                     | a  | D   | D                      |
| 5122902    | Producers of taped radio programs .....                               | 1                               | D                     | D                              | D                                     | a  | D   | D                      |
| 515        | Broadcasting (except Internet) .....                                  | 44                              | 92 137                | 38 956                         | 9 341                                 | 1 162  | 2.6   | 4.5                    |
| 5151       | Radio and television broadcasting .....                               | 42                              | D                     | D                              | D                                     | g  | D   | D                      |
| 51511      | Radio broadcasting .....  | 29                              | D                     | D                              | D                                     | f  | D   | D                      |
| 515111     | Radio networks .....  | 2                               | D                     | D                              | D                                     | b  | D   | D                      |
| 515112     | Radio stations .....  | 27                              | D                     | D                              | D                                     | f  | D   | D                      |
| 51512      | Television broadcasting .....   | 13                              | 47 707                | 20 808                         | 5 031                                 | 493  | 2.1   | 6.0                    |
| 515120     | Television broadcasting .....   | 13                              | 47 707                | 20 808                         | 5 031                                 | 493  | 2.1   | 6.0                    |
| 5152       | Cable and other subscription programming .....                        | 2                               | D                     | D                              | D                                     | a  | D   | D                      |
| 51521      | Cable and other subscription programming .....                        | 2                               | D                     | D                              | D                                     | a  | D   | D                      |
| 515210     | Cable and other subscription programming .....                        | 2                               | D                     | D                              | D                                     | a  | D   | D                      |
| 516        | Internet publishing and broadcasting .....                            | 14                              | 10 455                | 3 664                          | 801                                   | 82   | 1.7   | 52.4                   |
| 5161       | Internet publishing and broadcasting .....                            | 14                              | 10 455                | 3 664                          | 801                                   | 82   | 1.7   | 52.4                   |
| 51611      | Internet publishing and broadcasting .....                            | 14                              | 10 455                | 3 664                          | 801                                   | 82   | 1.7   | 52.4                   |
| 516110     | Internet publishing and broadcasting .....                            | 14                              | 10 455                | 3 664                          | 801                                   | 82   | 1.7   | 52.4                   |
| 517        | Telecommunications .....  | 214                             | N                     | 336 354                        | 83 260                                | 4 849  | N   | N                      |
| 5171       | Wired telecommunications carriers .....                               | 107                             | Q                     | 246 785                        | 59 757                                | 2 915  | Q   | Q                      |
| 51711      | Wired telecommunications carriers .....                               | 107                             | Q                     | 246 785                        | 59 757                                | 2 915  | Q   | Q                      |
| 517110     | Wired telecommunications carriers .....                               | 107                             | Q                     | 246 785                        | 59 757                                | 2 915  | Q   | Q                      |
| 5172       | Wireless telecommunications carriers (except satellite) .....         | 74                              | Q                     | 46 317                         | 12 844                                | 1 017  | Q   | Q                      |
| 51721      | Wireless telecommunications carriers (except satellite) .....         | 74                              | Q                     | 46 317                         | 12 844                                | 1 017  | Q   | Q                      |
| 517211     | Paging .....  | 9                               | Q                     | 4 883                          | 1 405                                 | 113  | Q   | Q                      |
| 517212     | Cellular and other wireless telecommunications .....                  | 65                              | Q                     | 41 434                         | 11 439                                | 904  | Q   | Q                      |
| 5173       | Telecommunications resellers .....                                    | 11                              | 10 494                | 2 384                          | 679                                   | 84   | 6.5   | 10.2                   |
| 51731      | Telecommunications resellers .....                                    | 11                              | 10 494                | 2 384                          | 679                                   | 84   | 6.5   | 10.2                   |
| 517310     | Telecommunications resellers .....                                    | 11                              | 10 494                | 2 384                          | 679                                   | 84   | 6.5   | 10.2                   |
| 5174       | Satellite telecommunications .....                                    | 6                               | D                     | D                              | D                                     | b  | D   | D                      |
| 51741      | Satellite telecommunications .....                                    | 6                               | D                     | D                              | D                                     | b  | D   | D                      |
| 517410     | Satellite telecommunications .....                                    | 6                               | D                     | D                              | D                                     | b  | D   | D                      |
| 5175       | Cable and other program distribution .....                            | 13                              | Q                     | D                              | D                                     | f  | Q   | Q                      |
| 51751      | Cable and other program distribution .....                            | 13                              | Q                     | D                              | D                                     | f  | Q   | Q                      |
| 517510     | Cable and other program distribution .....                            | 13                              | Q                     | D                              | D                                     | f  | Q   | Q                      |
| 5179       | Other telecommunications .....  | 3                               | D                     | D                              | D                                     | b  | D   | D                      |
| 51791      | Other telecommunications .....  | 3                               | D                     | D                              | D                                     | b  | D   | D                      |
| 517910     | Other telecommunications .....  | 3                               | D                     | D                              | D                                     | b  | D   | D                      |

See footnotes at end of table.

**Table 1. Summary Statistics for the State: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area and kind of business   | Estab-lishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts—                      |                        |
|------------|--|--------------------------|--------------------|--------------------------|---------------------------------|---|---|------------------------|
|            |  |                          |                    |                          |                                 |   | From admini-strative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>HAWAII—Con.</b>   |                          |                    |                          |                                 |   |   |                        |
| <b>51</b>  | <b>Information—Con.</b>  |                          |                    |                          |                                 |   |   |                        |
| 518        | Internet service providers, web search portals, and data processing services ..... | 93                       | 73 016             | 46 210                   | 12 050                          | 1 182   | 5.3                                       | 7.6                    |
| 5181       | Internet service providers and web search portals .....                            | 20                       | 15 925             | 3 610                    | 948                             | 128   | 6.5                                       | 20.3                   |
| 51811      | Internet service providers and web search portals .....                            | 20                       | 15 925             | 3 610                    | 948                             | 128   | 6.5                                       | 20.3                   |
| 518111     | Internet service providers .....   | 19                       | D                  | D                        | D                               | c   | D   | D                      |
| 518112     | Web search portals .....   | 1                        | D                  | D                        | D                               | a   | D   | D                      |
| 5182       | Data processing, hosting, and related services .....                               | 73                       | 57 091             | 42 600                   | 11 102                          | 1 054   | 5.0                                       | 4.0                    |
| 51821      | Data processing, hosting, and related services .....                               | 73                       | 57 091             | 42 600                   | 11 102                          | 1 054   | 5.0                                       | 4.0                    |
| 518210     | Data processing, hosting, and related services .....                               | 73                       | 57 091             | 42 600                   | 11 102                          | 1 054   | 5.0                                       | 4.0                    |
| 519        | Other information services .....   | 7                        | 4 270              | 1 786                    | 413                             | 58  | 10.5                                      | 23.0                   |
| 5191       | Other information services .....   | 7                        | 4 270              | 1 786                    | 413                             | 58  | 10.5                                      | 23.0                   |
| 51911      | News syndicates .....  | 3                        | 2 488              | 695                      | 160                             | 22  | 18.0                                      | 39.4                   |
| 519110     | News syndicates .....  | 3                        | 2 488              | 695                      | 160                             | 22  | 18.0                                      | 39.4                   |
| 51912      | Libraries and archives .....   | 3                        | D                  | D                        | D                               | b   | D   | D                      |
| 519120     | Libraries and archives .....   | 3                        | D                  | D                        | D                               | b   | D   | D                      |
| 51919      | All other information services .....   | 1                        | D                  | D                        | D                               | a   | D   | D                      |
| 519190     | All other information services .....   | 1                        | D                  | D                        | D                               | a   | D   | D                      |

<sup>1</sup>Includes receipts information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes receipts information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code   | Geographic area and kind of business   | Estab-lishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts—                     |                        |      |
|--|--|--------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|------|
|  |  |                          |                    |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |      |
| <b>HILO, HI MICROPOLITAN STATISTICAL AREA</b>            |  |                          |                    |                          |                                 |   |  |                        |      |
| <b>51</b>  | <b>Information</b> .....   | <b>65</b>                | <b>N</b>           | <b>25 646</b>            | <b>5 972</b>                    | <b>712</b>  | <b>N</b>                                 | <b>N</b>               |      |
| 511  | Publishing industries (except Internet) .....                                      | 6                        | D                  | D                        | D                               | c   | D  | D                      |      |
| 5111   | Newspaper, periodical, book, and directory publishers .....                        | 5                        | D                  | D                        | D                               | c   | D  | D                      |      |
| 512  | Motion picture and sound recording industries .....                                | 18                       | N                  | 2 157                    | 438                             | 137   | N  | N                      |      |
| 5121   | Motion picture and video industries .....  | 17                       | N                  | D                        | D                               | c   | N  | N                      |      |
| 51213  | Motion picture and video exhibition .....  | 8                        | D                  | D                        | D                               | c   | D  | D                      |      |
| 512131   | Motion picture theaters (except drive-ins) .....                                   | 8                        | D                  | D                        | D                               | c   | D  | D                      |      |
| 517  | Telecommunications .....   | 31                       | N                  | 13 015                   | 3 066                           | 270   | N  | N                      |      |
| 5172   | Wireless telecommunications carriers (except satellite) .....                      | 18                       | Q                  | D                        | D                               | b   | Q  | Q                      |      |
| 51721  | Wireless telecommunications carriers (except satellite) .....                      | 18                       | Q                  | D                        | D                               | b   | Q  | Q                      |      |
| <b>HONOLULU, HI METROPOLITAN STATISTICAL AREA</b>        |  |                          |                    |                          |                                 |   |  |                        |      |
| <b>51</b>  | <b>Information</b> .....   | <b>421</b>               | <b>N</b>           | <b>503 316</b>           | <b>123 443</b>                  | <b>9 523</b>  | <b>N</b>                                 | <b>N</b>               |      |
| 511  | Publishing industries (except Internet) .....                                      | 63                       | D                  | D                        | D                               | h   | D  | D                      |      |
| 5111   | Newspaper, periodical, book, and directory publishers .....                        | 57                       | D                  | D                        | D                               | h   | D  | D                      |      |
| 51111  | Newspaper publishers .....   | 14                       | D                  | D                        | D                               | g   | D  | D                      |      |
| 511110   | Newspaper publishers .....   | 14                       | D                  | D                        | D                               | g   | D  | D                      |      |
| 51112  | Periodical publishers .....  | 29                       | D                  | D                        | D                               | e   | D  | D                      |      |
| 511120   | Periodical publishers .....  | 29                       | D                  | D                        | D                               | e   | D  | D                      |      |
| 512  | Motion picture and sound recording industries .....                                | 85                       | N                  | D                        | D                               | f   | N  | N                      |      |
| 5121   | Motion picture and video industries .....  | 72                       | N                  | D                        | D                               | f   | N  | N                      |      |
| 51211  | Motion picture and video production .....  | 37                       | Q                  | 3 233                    | 803                             | 103   | Q  | Q                      |      |
| 512110   | Motion picture and video production .....  | 37                       | Q                  | 3 233                    | 803                             | 103   | Q  | Q                      |      |
| 51213  | Motion picture and video exhibition .....  | 24                       | D                  | D                        | D                               | f   | D  | D                      |      |
| 512131   | Motion picture theaters (except drive-ins) .....                                   | 23                       | D                  | D                        | D                               | f   | D  | D                      |      |
| 5122   | Sound recording industries .....   | 13                       | N                  | D                        | D                               | b   | N  | N                      |      |
| 515  | Broadcasting (except Internet) .....   | 30                       |                    | 77 026                   | 32 616                          | 7 798   | 919                                      | 2.2                    | 5.3  |
| 5151   | Radio and television broadcasting .....  | 28                       | D                  | D                        | D                               | f   | D  | D                      |      |
| 51511  | Radio broadcasting .....   | 18                       | D                  | D                        | D                               | e   | D  | D                      |      |
| 515112   | Radio stations .....   | 17                       | D                  | D                        | D                               | e   | D  | D                      |      |
| 517  | Telecommunications .....   | 152                      | N                  | 311 944                  | 77 411                          | 4 311   | N  | N                      |      |
| 5171   | Wired telecommunications carriers .....  | 86                       | Q                  | D                        | D                               | h   | Q  | Q                      |      |
| 51711  | Wired telecommunications carriers .....  | 86                       | Q                  | D                        | D                               | h   | Q  | Q                      |      |
| 517110   | Wired telecommunications carriers .....  | 86                       | Q                  | D                        | D                               | h   | Q  | Q                      |      |
| 5172   | Wireless telecommunications carriers (except satellite) .....                      | 43                       | Q                  | 39 812                   | 11 257                          | 856   | Q  | Q                      |      |
| 51721  | Wireless telecommunications carriers (except satellite) .....                      | 43                       | Q                  | 39 812                   | 11 257                          | 856   | Q  | Q                      |      |
| 517212   | Cellular and other wireless telecommunications .....                               | 35                       | Q                  | D                        | D                               | f   | Q  | Q                      |      |
| 5175   | Cable and other program distribution .....   | 7                        | Q                  | D                        | D                               | f   | Q  | Q                      |      |
| 51751  | Cable and other program distribution .....   | 7                        | Q                  | D                        | D                               | f   | Q  | Q                      |      |
| 517510   | Cable and other program distribution .....   | 7                        | Q                  | D                        | D                               | f   | Q  | Q                      |      |
| 518  | Internet service providers, web search portals, and data processing services ..... | 74                       |                    | 66 558                   | 23 707                          | 6 149   | 609                                      | 3.9                    | 7.5  |
| 5181   | Internet service providers and web search portals .....                            | 13                       | D                  | D                        | D                               | b   | D  | D                      |      |
| 51811  | Internet service providers and web search portals .....                            | 13                       | D                  | D                        | D                               | b   | D  | D                      |      |
| 518111   | Internet service providers .....   | 12                       | D                  | D                        | D                               | b   | D  | D                      |      |
| 5182   | Data processing, hosting, and related services .....                               | 61                       | D                  | D                        | D                               | f   | D  | D                      |      |
| 51821  | Data processing, hosting, and related services .....                               | 61                       | D                  | D                        | D                               | f   | D  | D                      |      |
| 518210   | Data processing, hosting, and related services .....                               | 61                       | D                  | D                        | D                               | f   | D  | D                      |      |
| 519  | Other information services .....   | 7                        |                    | 4 270                    | 1 786                           | 413   | 58                                       | 10.5                   | 23.0 |
| 5191   | Other information services .....   | 7                        |                    | 4 270                    | 1 786                           | 413   | 58                                       | 10.5                   | 23.0 |
| <b>KAHULUI-WAILUKU, HI MICROPOLITAN STATISTICAL AREA</b> |  |                          |                    |                          |                                 |   |  |                        |      |
| <b>51</b>  | <b>Information</b> .....   | <b>81</b>                | <b>N</b>           | <b>24 794</b>            | <b>5 966</b>                    | <b>700</b>  | <b>N</b>                                 | <b>N</b>               |      |
| 511  | Publishing industries (except Internet) .....                                      | 23                       | D                  | D                        | D                               | c   | D  | D                      |      |
| 5111   | Newspaper, periodical, book, and directory publishers .....                        | 22                       | D                  | D                        | D                               | c   | D  | D                      |      |
| 512  | Motion picture and sound recording industries .....                                | 17                       | N                  | D                        | D                               | c   | N  | N                      |      |
| 5121   | Motion picture and video industries .....  | 14                       | N                  | D                        | D                               | c   | N  | N                      |      |
| 51213  | Motion picture and video exhibition .....  | 8                        | D                  | D                        | D                               | c   | D  | D                      |      |
| 512131   | Motion picture theaters (except drive-ins) .....                                   | 8                        | D                  | D                        | D                               | c   | D  | D                      |      |
| 515  | Broadcasting (except Internet) .....   | 7                        |                    | 9 026                    | 3 419                           | 780   | 98                                       | .9                     | .5   |
| 5151   | Radio and television broadcasting .....  | 7                        |                    | 9 026                    | 3 419                           | 780   | 98                                       | .9                     | .5   |
| 517  | Telecommunications .....   | 23                       | N                  | D                        | D                               | c   | N  | N                      |      |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area and kind of business                | Estab-lishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts—                      |                        |
|------------|---|--------------------------|--------------------|--------------------------|---------------------------------|---|---|------------------------|
|            |   |                          |                    |                          |                                 |   | From admini-strative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>KAPAA, HI MICROPOLITAN STATISTICAL AREA</b>      |                          |                    |                          |                                 |   |   |                        |
| <b>51</b>  | <b>Information .....</b>                            | <b>27</b>                | <b>N</b>           | <b>27 670</b>            | <b>7 166</b>                    | <b>730</b>  | <b>N</b>                                  | <b>N</b>               |
| 512        | Motion picture and sound recording industries ..... | 6                        | N                  | D                        | D                               | b   | N   | N                      |
| 5121       | Motion picture and video industries .....           | 6                        | N                  | D                        | D                               | b   | N   | N                      |
| 51213      | Motion picture and video exhibition .....           | 2                        | D                  | D                        | D                               | b   | D   | D                      |
| 517        | Telecommunications .....                            | 8                        | N                  | D                        | D                               | b   | N   | N                      |

<sup>1</sup>Includes receipts information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes receipts information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 3. Summary Statistics for Counties: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code      | Geographic area and kind of business  | Estab-<br>lishments<br>(number) | Receipts<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of receipts—                                |                        |
|-----------------|---|---------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                 |   |                                 |                       |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>HAWAII</b>   |   |                                 |                       |                                |                                       |  |   |                        |
| <b>51</b>       | <b>Information</b> .....  | <b>65</b>                       | <b>N</b>              | <b>25 646</b>                  | <b>5 972</b>                          | <b>712</b>   | <b>N</b>  | <b>N</b>               |
| 511             | Publishing industries (except Internet) .....   | 6                               | D                     | D                              | D                                     | c  | D   | D                      |
| 5111            | Newspaper, periodical, book, and directory publishers .....                           | 5                               | D                     | D                              | D                                     | c  | D   | D                      |
| 512             | Motion picture and sound recording industries .....                                   | 18                              | N                     | 2 157                          | 438                                   | 137  | N   | N                      |
| 5121            | Motion picture and video industries .....   | 17                              | N                     | D                              | D                                     | c  | N   | N                      |
| 51213           | Motion picture and video exhibition .....   | 8                               | D                     | D                              | D                                     | c  | D   | D                      |
| 512131          | Motion picture theaters (except drive-ins) .....                                      | 8                               | D                     | D                              | D                                     | c  | D   | D                      |
| 517             | Telecommunications .....  | 31                              | N                     | 13 015                         | 3 066                                 | 270  | N   | N                      |
| 5172            | Wireless telecommunications carriers (except satellite) .....                         | 18                              | Q                     | D                              | D                                     | b  | Q   | Q                      |
| 51721           | Wireless telecommunications carriers (except satellite) .....                         | 18                              | Q                     | D                              | D                                     | b  | Q   | Q                      |
| <b>HONOLULU</b> |   |                                 |                       |                                |                                       |  |   |                        |
| <b>51</b>       | <b>Information</b> .....  | <b>421</b>                      | <b>N</b>              | <b>503 316</b>                 | <b>123 443</b>                        | <b>9 523</b>   | <b>N</b>  | <b>N</b>               |
| 511             | Publishing industries (except Internet) .....   | 63                              | D                     | D                              | D                                     | h  | D   | D                      |
| 5111            | Newspaper, periodical, book, and directory publishers .....                           | 57                              | D                     | D                              | D                                     | h  | D   | D                      |
| 51111           | Newspaper publishers .....  | 14                              | D                     | D                              | D                                     | g  | D   | D                      |
| 511110          | Newspaper publishers .....  | 14                              | D                     | D                              | D                                     | g  | D   | D                      |
| 51112           | Periodical publishers .....   | 29                              | D                     | D                              | D                                     | e  | D   | D                      |
| 511120          | Periodical publishers .....   | 29                              | D                     | D                              | D                                     | e  | D   | D                      |
| 512             | Motion picture and sound recording industries .....                                   | 85                              | N                     | D                              | D                                     | f  | N   | N                      |
| 5121            | Motion picture and video industries .....   | 72                              | N                     | D                              | D                                     | f  | N   | N                      |
| 51211           | Motion picture and video production .....   | 37                              | Q                     | 3 233                          | 803                                   | 103  | Q   | Q                      |
| 512110          | Motion picture and video production .....   | 37                              | Q                     | 3 233                          | 803                                   | 103  | Q   | Q                      |
| 51213           | Motion picture and video exhibition .....   | 24                              | D                     | D                              | D                                     | f  | D   | D                      |
| 512131          | Motion picture theaters (except drive-ins) .....                                      | 23                              | D                     | D                              | D                                     | f  | D   | D                      |
| 5122            | Sound recording industries .....  | 13                              | N                     | D                              | D                                     | b  | N   | N                      |
| 515             | Broadcasting (except Internet) .....  | 30                              | 77 026                | 32 616                         | 7 798                                 | 919  | 2.2   | 5.3                    |
| 5151            | Radio and television broadcasting .....   | 28                              | D                     | D                              | D                                     | f  | D   | D                      |
| 51511           | Radio broadcasting .....  | 18                              | D                     | D                              | D                                     | e  | D   | D                      |
| 515112          | Radio stations .....  | 17                              | D                     | D                              | D                                     | e  | D   | D                      |
| 517             | Telecommunications .....  | 152                             | N                     | 311 944                        | 77 411                                | 4 311  | N   | N                      |
| 5171            | Wired telecommunications carriers .....   | 86                              | Q                     | D                              | D                                     | h  | Q   | Q                      |
| 51711           | Wired telecommunications carriers .....   | 86                              | Q                     | D                              | D                                     | h  | Q   | Q                      |
| 517110          | Wired telecommunications carriers .....   | 86                              | Q                     | D                              | D                                     | h  | Q   | Q                      |
| 5172            | Wireless telecommunications carriers (except satellite) .....                         | 43                              | Q                     | 39 812                         | 11 257                                | 856  | Q   | Q                      |
| 51721           | Wireless telecommunications carriers (except satellite) .....                         | 43                              | Q                     | 39 812                         | 11 257                                | 856  | Q   | Q                      |
| 517212          | Cellular and other wireless telecommunications .....                                  | 35                              | Q                     | D                              | D                                     | f  | Q   | Q                      |
| 5175            | Cable and other program distribution .....  | 7                               | Q                     | D                              | D                                     | f  | Q   | Q                      |
| 51751           | Cable and other program distribution .....  | 7                               | Q                     | D                              | D                                     | f  | Q   | Q                      |
| 517510          | Cable and other program distribution .....  | 7                               | Q                     | D                              | D                                     | f  | Q   | Q                      |
| 518             | Internet service providers, web search portals, and data<br>processing services ..... | 74                              | 66 558                | 23 707                         | 6 149                                 | 609  | 3.9   | 7.5                    |
| 5181            | Internet service providers and web search portals .....                               | 13                              | D                     | D                              | D                                     | b  | D   | D                      |
| 51811           | Internet service providers and web search portals .....                               | 13                              | D                     | D                              | D                                     | b  | D   | D                      |
| 518111          | Internet service providers .....  | 12                              | D                     | D                              | D                                     | b  | D   | D                      |
| 5182            | Data processing, hosting, and related services .....                                  | 61                              | D                     | D                              | D                                     | f  | D   | D                      |
| 51821           | Data processing, hosting, and related services .....                                  | 61                              | D                     | D                              | D                                     | f  | D   | D                      |
| 518210          | Data processing, hosting, and related services .....                                  | 61                              | D                     | D                              | D                                     | f  | D   | D                      |
| 519             | Other information services .....  | 7                               | 4 270                 | 1 786                          | 413                                   | 58   | 10.5  | 23.0                   |
| 5191            | Other information services .....  | 7                               | 4 270                 | 1 786                          | 413                                   | 58   | 10.5  | 23.0                   |
| <b>KAUAI</b>    |   |                                 |                       |                                |                                       |  |   |                        |
| <b>51</b>       | <b>Information</b> .....  | <b>27</b>                       | <b>N</b>              | <b>27 670</b>                  | <b>7 166</b>                          | <b>730</b>   | <b>N</b>  | <b>N</b>               |
| 512             | Motion picture and sound recording industries .....                                   | 6                               | N                     | D                              | D                                     | b  | N   | N                      |
| 5121            | Motion picture and video industries .....   | 6                               | N                     | D                              | D                                     | b  | N   | N                      |
| 51213           | Motion picture and video exhibition .....   | 2                               | D                     | D                              | D                                     | b  | D   | D                      |
| 517             | Telecommunications .....  | 8                               | N                     | D                              | D                                     | b  | N   | N                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area and kind of business                        | Estab-<br>lishments<br>(number) | Receipts<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of receipts—                                |                        |
|------------|---|---------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|            |   |                                 |                       |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>MAUI</b>   |                                 |                       |                                |                                       |  |   |                        |
| <b>51</b>  | <b>Information .....</b>                                    | <b>81</b>                       | <b>N</b>              | <b>24 794</b>                  | <b>5 966</b>                          | <b>700</b>   | <b>N</b>  | <b>N</b>               |
| 511        | Publishing industries (except Internet) .....               | 23                              | D                     | D                              | D                                     | c  | D   | D                      |
| 5111       | Newspaper, periodical, book, and directory publishers ..... | 22                              | D                     | D                              | D                                     | c  | D   | D                      |
| 512        | Motion picture and sound recording industries .....         | 17                              | N                     | D                              | D                                     | c  | N   | N                      |
| 5121       | Motion picture and video industries .....                   | 14                              | N                     | D                              | D                                     | c  | N   | N                      |
| 51213      | Motion picture and video exhibition .....                   | 8                               | D                     | D                              | D                                     | c  | D   | D                      |
| 512131     | Motion picture theaters (except drive-ins) .....            | 8                               | D                     | D                              | D                                     | c  | D   | D                      |
| 515        | Broadcasting (except Internet) .....                        | 7                               | 9 026                 | 3 419                          | 780                                   | 98   | .9  | .5                     |
| 5151       | Radio and television broadcasting .....                     | 7                               | 9 026                 | 3 419                          | 780                                   | 98   | .9  | .5                     |
| 517        | Telecommunications .....                                    | 23                              | N                     | D                              | D                                     | c  | N   | N                      |

<sup>1</sup>Includes receipts information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes receipts information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.



**Table 4. Summary Statistics for Places: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code               | Geographic area and kind of business   | Estab-lishments (number) | Receipts (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts—                     |                        |
|--------------------------|--|--------------------------|--------------------|--------------------------|---------------------------------|---|--|------------------------|
|                          |  |                          |                    |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>AHUIMANU CDP</b>      |  |                          |                    |                          |                                 |   |  |                        |
| <b>51</b>                | <b>Information</b> .....   | <b>2</b>                 | <b>N</b>           | <b>D</b>                 | <b>D</b>                        | <b>b</b>  | <b>N</b>                                 | <b>N</b>               |
| 512                      | Motion picture and sound recording industries .....                                | 2                        | N                  | D                        | D                               | b   | N  | N                      |
| 5121                     | Motion picture and video industries .....  | 2                        | N                  | D                        | D                               | b   | N  | N                      |
| 51213                    | Motion picture and video exhibition .....  | 1                        | D                  | D                        | D                               | b   | D  | D                      |
| <b>AIEA CDP</b>          |  |                          |                    |                          |                                 |   |  |                        |
| <b>51</b>                | <b>Information</b> .....   | <b>6</b>                 | <b>N</b>           | <b>1 360</b>             | <b>319</b>                      | <b>84</b>   | <b>N</b>                                 | <b>N</b>               |
| 512                      | Motion picture and sound recording industries .....                                | 3                        | N                  | D                        | D                               | b   | N  | N                      |
| 5121                     | Motion picture and video industries .....  | 2                        | N                  | D                        | D                               | b   | N  | N                      |
| 51213                    | Motion picture and video exhibition .....  | 2                        | D                  | D                        | D                               | b   | D  | D                      |
| 512131                   | Motion picture theaters (except drive-ins) .....                                   | 1                        | D                  | D                        | D                               | b   | D  | D                      |
| <b>CAPTAIN COOK CDP</b>  |  |                          |                    |                          |                                 |   |  |                        |
| <b>51</b>                | <b>Information</b> .....   | <b>1</b>                 | <b>N</b>           | <b>D</b>                 | <b>D</b>                        | <b>a</b>  | <b>N</b>                                 | <b>N</b>               |
| <b>EWA BEACH CDP</b>     |  |                          |                    |                          |                                 |   |  |                        |
| <b>51</b>                | <b>Information</b> .....   | <b>1</b>                 | <b>N</b>           | <b>D</b>                 | <b>D</b>                        | <b>a</b>  | <b>N</b>                                 | <b>N</b>               |
| <b>HAIKU-PAUWELA CDP</b> |  |                          |                    |                          |                                 |   |  |                        |
| <b>51</b>                | <b>Information</b> .....   | <b>4</b>                 | <b>N</b>           | <b>D</b>                 | <b>D</b>                        | <b>a</b>  | <b>N</b>                                 | <b>N</b>               |
| <b>HALAWA CDP</b>        |  |                          |                    |                          |                                 |   |  |                        |
| <b>51</b>                | <b>Information</b> .....   | <b>3</b>                 | <b>N</b>           | <b>D</b>                 | <b>D</b>                        | <b>b</b>  | <b>N</b>                                 | <b>N</b>               |
| <b>HAUULA CDP</b>        |  |                          |                    |                          |                                 |   |  |                        |
| <b>51</b>                | <b>Information</b> .....   | <b>1</b>                 | <b>N</b>           | <b>D</b>                 | <b>D</b>                        | <b>a</b>  | <b>N</b>                                 | <b>N</b>               |
| <b>HILO CDP</b>          |  |                          |                    |                          |                                 |   |  |                        |
| <b>51</b>                | <b>Information</b> .....   | <b>28</b>                | <b>N</b>           | <b>12 752</b>            | <b>3 063</b>                    | <b>375</b>  | <b>N</b>                                 | <b>N</b>               |
| 512                      | Motion picture and sound recording industries .....                                | 5                        | N                  | D                        | D                               | b   | N  | N                      |
| 5121                     | Motion picture and video industries .....  | 5                        | N                  | D                        | D                               | b   | N  | N                      |
| 51213                    | Motion picture and video exhibition .....  | 4                        | D                  | D                        | D                               | b   | D  | D                      |
| 517                      | Telecommunications .....   | 16                       | N                  | 5 532                    | 1 334                           | 130   | N  | N                      |
| <b>HOLUALOA CDP</b>      |  |                          |                    |                          |                                 |   |  |                        |
| <b>51</b>                | <b>Information</b> .....   | <b>2</b>                 | <b>N</b>           | <b>D</b>                 | <b>D</b>                        | <b>a</b>  | <b>N</b>                                 | <b>N</b>               |
| <b>HONOLULU CDP</b>      |  |                          |                    |                          |                                 |   |  |                        |
| <b>51</b>                | <b>Information</b> .....   | <b>305</b>               | <b>N</b>           | <b>438 226</b>           | <b>107 246</b>                  | <b>7 842</b>  | <b>N</b>                                 | <b>N</b>               |
| 511                      | Publishing industries (except Internet) .....                                      | 52                       | D                  | D                        | D                               | h   | D  | D                      |
| 5111                     | Newspaper, periodical, book, and directory publishers .....                        | 46                       | D                  | D                        | D                               | h   | D  | D                      |
| 51111                    | Newspaper publishers .....   | 10                       | D                  | D                        | D                               | g   | D  | D                      |
| 511110                   | Newspaper publishers .....   | 10                       | D                  | D                        | D                               | g   | D  | D                      |
| 51112                    | Periodical publishers .....  | 25                       | D                  | D                        | D                               | c   | D  | D                      |
| 511120                   | Periodical publishers .....  | 25                       | D                  | D                        | D                               | c   | D  | D                      |
| 512                      | Motion picture and sound recording industries .....                                | 59                       | N                  | D                        | D                               | e   | N  | N                      |
| 5121                     | Motion picture and video industries .....  | 50                       | N                  | D                        | D                               | e   | N  | N                      |
| 51211                    | Motion picture and video production .....  | 30                       | Q                  | D                        | D                               | b   | Q  | Q                      |
| 512110                   | Motion picture and video production .....  | 30                       | Q                  | D                        | D                               | b   | Q  | Q                      |
| 51213                    | Motion picture and video exhibition .....  | 10                       | D                  | D                        | D                               | e   | D  | D                      |
| 512131                   | Motion picture theaters (except drive-ins) .....                                   | 10                       | D                  | D                        | D                               | e   | D  | D                      |
| 515                      | Broadcasting (except Internet) .....   | 28                       | D                  | D                        | D                               | f   | D  | D                      |
| 5151                     | Radio and television broadcasting .....  | 26                       | 73 658             | 31 693                   | 7 578                           | 885   | 1.4                                      | 2.9                    |
| 51511                    | Radio broadcasting .....   | 17                       | D                  | D                        | D                               | e   | D  | D                      |
| 515112                   | Radio stations .....   | 16                       | D                  | D                        | D                               | e   | D  | D                      |
| 517                      | Telecommunications .....   | 101                      | N                  | 262 855                  | 65 258                          | 3 367   | N  | N                      |
| 5171                     | Wired telecommunications carriers .....  | 53                       | Q                  | 220 469                  | 53 330                          | 2 383   | Q  | Q                      |
| 51711                    | Wired telecommunications carriers .....  | 53                       | Q                  | 220 469                  | 53 330                          | 2 383   | Q  | Q                      |
| 517110                   | Wired telecommunications carriers .....  | 53                       | Q                  | 220 469                  | 53 330                          | 2 383   | Q  | Q                      |
| 5172                     | Wireless telecommunications carriers (except satellite) .....                      | 30                       | Q                  | 28 956                   | 8 538                           | 632   | Q  | Q                      |
| 51721                    | Wireless telecommunications carriers (except satellite) .....                      | 30                       | Q                  | 28 956                   | 8 538                           | 632   | Q  | Q                      |
| 517212                   | Cellular and other wireless telecommunications .....                               | 22                       | Q                  | D                        | D                               | f   | Q  | Q                      |
| 518                      | Internet service providers, web search portals, and data processing services ..... | 49                       | 47 318             | 15 733                   | 3 961                           | 440   | 5.5                                      | 5.0                    |
| 5182                     | Data processing, hosting, and related services .....                               | 39                       | D                  | D                        | D                               | e   | D  | D                      |
| 51821                    | Data processing, hosting, and related services .....                               | 39                       | D                  | D                        | D                               | e   | D  | D                      |
| 518210                   | Data processing, hosting, and related services .....                               | 39                       | D                  | D                        | D                               | e   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| NAICS code | Geographic area and kind of business                        | Estab-<br>lishments<br>(number) | Receipts<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of receipts—                                |                        |
|------------|---|---------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|            |   |                                 |                       |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>HONOLULU CDP—Con.</b>                                    |                                 |                       |                                |                                       |  |   |                        |
| <b>51</b>  | <b>Information—Con.</b>                                     |                                 |                       |                                |                                       |  |   |                        |
| 519        | Other information services .....                            | 6                               | D                     | D                              | D                                     | b  | D   | D                      |
| 5191       | Other information services .....                            | 6                               | D                     | D                              | D                                     | b  | D   | D                      |
|            | <b>ISLAND OF LANAI</b>                                      |                                 |                       |                                |                                       |  |   |                        |
| <b>51</b>  | <b>Information .....</b>                                    | <b>1</b>                        | <b>N</b>              | <b>D</b>                       | <b>D</b>                              | <b>a</b>   | <b>N</b>  | <b>N</b>               |
|            | <b>ISLAND OF MOLOKAI (BALANCE)</b>                          |                                 |                       |                                |                                       |  |   |                        |
| <b>51</b>  | <b>Information .....</b>                                    | <b>1</b>                        | <b>N</b>              | <b>D</b>                       | <b>D</b>                              | <b>a</b>   | <b>N</b>  | <b>N</b>               |
|            | <b>KAHALUU CDP</b>  |                                 |                       |                                |                                       |  |   |                        |
| <b>51</b>  | <b>Information .....</b>                                    | <b>2</b>                        | <b>N</b>              | <b>D</b>                       | <b>D</b>                              | <b>b</b>   | <b>N</b>  | <b>N</b>               |
|            | <b>KAHULUI CDP</b>  |                                 |                       |                                |                                       |  |   |                        |
| <b>51</b>  | <b>Information .....</b>                                    | <b>21</b>                       | <b>N</b>              | <b>13 123</b>                  | <b>3 266</b>                          | <b>354</b>   | <b>N</b>  | <b>N</b>               |
| 511        | Publishing industries (except Internet) .....               | 5                               | D                     | D                              | D                                     | c  | D   | D                      |
| 5111       | Newspaper, periodical, book, and directory publishers ..... | 5                               | D                     | D                              | D                                     | c  | D   | D                      |
| 512        | Motion picture and sound recording industries .....         | 3                               | N                     | D                              | D                                     | b  | N   | N                      |
| 5121       | Motion picture and video industries .....                   | 3                               | N                     | D                              | D                                     | b  | N   | N                      |
| 51213      | Motion picture and video exhibition .....                   | 2                               | D                     | D                              | D                                     | b  | D   | D                      |
| 517        | Telecommunications .....                                    | 9                               | N                     | 2 368                          | 571                                   | 60   | N   | N                      |
|            | <b>KAILUA CDP (HAWAII COUNTY)</b>                           |                                 |                       |                                |                                       |  |   |                        |
| <b>51</b>  | <b>Information .....</b>                                    | <b>18</b>                       | <b>N</b>              | <b>10 767</b>                  | <b>2 370</b>                          | <b>256</b>   | <b>N</b>  | <b>N</b>               |
| 512        | Motion picture and sound recording industries .....         | 4                               | N                     | D                              | D                                     | b  | N   | N                      |
| 5121       | Motion picture and video industries .....                   | 4                               | N                     | D                              | D                                     | b  | N   | N                      |
| 51213      | Motion picture and video exhibition .....                   | 2                               | D                     | D                              | D                                     | b  | D   | D                      |
| 517        | Telecommunications .....                                    | 11                              | N                     | 6 644                          | 1 514                                 | 126  | N   | N                      |
|            | <b>KAILUA CDP (HONOLULU COUNTY)</b>                         |                                 |                       |                                |                                       |  |   |                        |
| <b>51</b>  | <b>Information .....</b>                                    | <b>16</b>                       | <b>N</b>              | <b>2 275</b>                   | <b>664</b>                            | <b>127</b>   | <b>N</b>  | <b>N</b>               |
|            | <b>KALAHEO CDP</b>  |                                 |                       |                                |                                       |  |   |                        |
| <b>51</b>  | <b>Information .....</b>                                    | <b>2</b>                        | <b>N</b>              | <b>D</b>                       | <b>D</b>                              | <b>a</b>   | <b>N</b>  | <b>N</b>               |
|            | <b>KANEOHE CDP</b>  |                                 |                       |                                |                                       |  |   |                        |
| <b>51</b>  | <b>Information .....</b>                                    | <b>12</b>                       | <b>N</b>              | <b>2 071</b>                   | <b>609</b>                            | <b>85</b>  | <b>N</b>  | <b>N</b>               |
| 512        | Motion picture and sound recording industries .....         | 3                               | N                     | 439                            | 98                                    | 43   | N   | N                      |
| 5121       | Motion picture and video industries .....                   | 2                               | N                     | D                              | D                                     | b  | N   | N                      |
| 51213      | Motion picture and video exhibition .....                   | 1                               | D                     | D                              | D                                     | b  | D   | D                      |
|            | <b>KANEOHE STATION CDP</b>                                  |                                 |                       |                                |                                       |  |   |                        |
| <b>51</b>  | <b>Information .....</b>                                    | <b>1</b>                        | <b>N</b>              | <b>D</b>                       | <b>D</b>                              | <b>a</b>   | <b>N</b>  | <b>N</b>               |
|            | <b>KAPAA CDP</b>  |                                 |                       |                                |                                       |  |   |                        |
| <b>51</b>  | <b>Information .....</b>                                    | <b>5</b>                        | <b>N</b>              | <b>D</b>                       | <b>D</b>                              | <b>a</b>   | <b>N</b>  | <b>N</b>               |
|            | <b>KAUNAKAKAI CDP</b>                                       |                                 |                       |                                |                                       |  |   |                        |
| <b>51</b>  | <b>Information .....</b>                                    | <b>2</b>                        | <b>N</b>              | <b>D</b>                       | <b>D</b>                              | <b>a</b>   | <b>N</b>  | <b>N</b>               |
|            | <b>KIHEI CDP</b>  |                                 |                       |                                |                                       |  |   |                        |
| <b>51</b>  | <b>Information .....</b>                                    | <b>14</b>                       | <b>N</b>              | <b>1 344</b>                   | <b>301</b>                            | <b>50</b>  | <b>N</b>  | <b>N</b>               |
|            | <b>LAHAINA CDP</b>  |                                 |                       |                                |                                       |  |   |                        |
| <b>51</b>  | <b>Information .....</b>                                    | <b>12</b>                       | <b>N</b>              | <b>3 114</b>                   | <b>759</b>                            | <b>81</b>  | <b>N</b>  | <b>N</b>               |
|            | <b>LAIE CDP</b>   |                                 |                       |                                |                                       |  |   |                        |
| <b>51</b>  | <b>Information .....</b>                                    | <b>1</b>                        | <b>N</b>              | <b>D</b>                       | <b>D</b>                              | <b>a</b>   | <b>N</b>  | <b>N</b>               |
|            | <b>LIHUE CDP</b>  |                                 |                       |                                |                                       |  |   |                        |
| <b>51</b>  | <b>Information .....</b>                                    | <b>10</b>                       | <b>N</b>              | <b>5 927</b>                   | <b>1 477</b>                          | <b>163</b>   | <b>N</b>  | <b>N</b>               |
| 517        | Telecommunications .....                                    | 4                               | N                     | D                              | D                                     | b  | N   | N                      |
|            | <b>MAKAHA CDP</b>   |                                 |                       |                                |                                       |  |   |                        |
| <b>51</b>  | <b>Information .....</b>                                    | <b>1</b>                        | <b>N</b>              | <b>D</b>                       | <b>D</b>                              | <b>a</b>   | <b>N</b>  | <b>N</b>               |
|            | <b>MAKAWAO CDP</b>  |                                 |                       |                                |                                       |  |   |                        |
| <b>51</b>  | <b>Information .....</b>                                    | <b>2</b>                        | <b>N</b>              | <b>D</b>                       | <b>D</b>                              | <b>a</b>   | <b>N</b>  | <b>N</b>               |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code | Geographic area and kind of business                | Estab-<br>lishments<br>(number) | Receipts<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of receipts—                                |                        |
|------------|---|---------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|            |   |                                 |                       |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>51</b>  | <b>MAUNAWILI CDP</b>                                |                                 |                       |                                |                                       |  |   |                        |
|            | Information .....                                   | 1                               | N                     | D                              | D                                     | a  | N   | N                      |
|            | <b>MILILANI TOWN CDP</b>                            |                                 |                       |                                |                                       |  |   |                        |
| <b>51</b>  | Information .....                                   | 7                               | N                     | 1 411                          | 309                                   | 114  | N   | N                      |
| 512        | Motion picture and sound recording industries ..... | 3                               | N                     | D                              | D                                     | b  | N   | N                      |
| 5121       | Motion picture and video industries .....           | 2                               | N                     | D                              | D                                     | b  | N   | N                      |
| 51213      | Motion picture and video exhibition .....           | 1                               | D                     | D                              | D                                     | b  | D   | D                      |
|            | <b>NANAKULI CDP</b>                                 |                                 |                       |                                |                                       |  |   |                        |
| <b>51</b>  | Information .....                                   | 1                               | N                     | D                              | D                                     | a  | N   | N                      |
|            | <b>NAPILI-HONOKOWAI CDP</b>                         |                                 |                       |                                |                                       |  |   |                        |
| <b>51</b>  | Information .....                                   | 1                               | N                     | D                              | D                                     | a  | N   | N                      |
|            | <b>PEARL CITY CDP</b>                               |                                 |                       |                                |                                       |  |   |                        |
| <b>51</b>  | Information .....                                   | 5                               | N                     | 2 174                          | 551                                   | 82   | N   | N                      |
| 512        | Motion picture and sound recording industries ..... | 1                               | N                     | D                              | D                                     | b  | N   | N                      |
| 5121       | Motion picture and video industries .....           | 1                               | N                     | D                              | D                                     | b  | N   | N                      |
| 51213      | Motion picture and video exhibition .....           | 1                               | D                     | D                              | D                                     | b  | D   | D                      |
| 517        | Telecommunications .....                            | 4                               | N                     | D                              | D                                     | b  | N   | N                      |
|            | <b>PUKALANI CDP</b>                                 |                                 |                       |                                |                                       |  |   |                        |
| <b>51</b>  | Information .....                                   | 2                               | N                     | D                              | D                                     | a  | N   | N                      |
|            | <b>PUPUKEA CDP</b>                                  |                                 |                       |                                |                                       |  |   |                        |
| <b>51</b>  | Information .....                                   | 3                               | N                     | 97                             | 27                                    | 3  | N   | N                      |
|            | <b>SCHOFIELD BARRACKS CDP</b>                       |                                 |                       |                                |                                       |  |   |                        |
| <b>51</b>  | Information .....                                   | 4                               | N                     | D                              | D                                     | a  | N   | N                      |
|            | <b>VILLAGE PARK CDP</b>                             |                                 |                       |                                |                                       |  |   |                        |
| <b>51</b>  | Information .....                                   | 1                               | N                     | D                              | D                                     | a  | N   | N                      |
|            | <b>WAHIAWA CDP</b>                                  |                                 |                       |                                |                                       |  |   |                        |
| <b>51</b>  | Information .....                                   | 4                               | N                     | 2 572                          | 662                                   | 55   | N   | N                      |
|            | <b>WAIANA E CDP</b>                                 |                                 |                       |                                |                                       |  |   |                        |
| <b>51</b>  | Information .....                                   | 1                               | N                     | D                              | D                                     | a  | N   | N                      |
|            | <b>WALEA-MAKENA CDP</b>                             |                                 |                       |                                |                                       |  |   |                        |
| <b>51</b>  | Information .....                                   | 1                               | N                     | D                              | D                                     | a  | N   | N                      |
|            | <b>WAILUKU CDP</b>                                  |                                 |                       |                                |                                       |  |   |                        |
| <b>51</b>  | Information .....                                   | 8                               | N                     | 2 907                          | 676                                   | 72   | N   | N                      |
|            | <b>WAIMALU CDP</b>                                  |                                 |                       |                                |                                       |  |   |                        |
| <b>51</b>  | Information .....                                   | 9                               | N                     | 3 470                          | 794                                   | 148  | N   | N                      |
| 512        | Motion picture and sound recording industries ..... | 2                               | N                     | D                              | D                                     | b  | N   | N                      |
| 5121       | Motion picture and video industries .....           | 2                               | N                     | D                              | D                                     | b  | N   | N                      |
| 51213      | Motion picture and video exhibition .....           | 2                               | D                     | D                              | D                                     | b  | D   | D                      |
| 512131     | Motion picture theaters (except drive-ins) .....    | 2                               | D                     | D                              | D                                     | b  | D   | D                      |
| 517        | Telecommunications .....                            | 6                               | N                     | D                              | D                                     | b  | N   | N                      |
|            | <b>WAIMEA CDP</b>                                   |                                 |                       |                                |                                       |  |   |                        |
| <b>51</b>  | Information .....                                   | 1                               | N                     | D                              | D                                     | a  | N   | N                      |
|            | <b>WAIPAHU CDP</b>                                  |                                 |                       |                                |                                       |  |   |                        |
| <b>51</b>  | Information .....                                   | 3                               | N                     | D                              | D                                     | b  | N   | N                      |
|            | <b>WAIPIO CDP</b>                                   |                                 |                       |                                |                                       |  |   |                        |
| <b>51</b>  | Information .....                                   | 3                               | N                     | D                              | D                                     | a  | N   | N                      |
|            | <b>BALANCE OF HAWAII COUNTY</b>                     |                                 |                       |                                |                                       |  |   |                        |
| <b>51</b>  | Information .....                                   | 15                              | N                     | D                              | D                                     | b  | N   | N                      |
| 512        | Motion picture and sound recording industries ..... | 8                               | N                     | D                              | D                                     | b  | N   | N                      |
| 5121       | Motion picture and video industries .....           | 8                               | N                     | D                              | D                                     | b  | N   | N                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

| NAICS code                        | Geographic area and kind of business   | Estab-<br>lishments<br>(number) | Receipts<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of receipts—                                |                        |
|-----------------------------------|--|---------------------------------|-----------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                                   |  |                                 |                       |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF HONOLULU COUNTY</b> |  |                                 |                       |                                |                                       |  |   |                        |
| <b>51</b>                         | <b>Information .....</b>   | <b>28</b>                       | <b>N</b>              | <b>D</b>                       | <b>D</b>                              | <b>f</b>   | <b>N</b>  | <b>N</b>               |
| 512                               | Motion picture and sound recording industries .....                                | 2                               | N                     | D                              | D                                     | b  | N   | N                      |
| 5121                              | Motion picture and video industries .....  | 1                               | N                     | D                              | D                                     | b  | N   | N                      |
| 51213                             | Motion picture and video exhibition .....  | 1                               | D                     | D                              | D                                     | b  | D   | D                      |
| 5122                              | Sound recording industries .....   | 1                               | N                     | D                              | D                                     | a  | N   | N                      |
| 517                               | Telecommunications .....   | 10                              | N                     | D                              | D                                     | f  | N   | N                      |
| 5172                              | Wireless telecommunications carriers (except satellite) .....                      | 2                               | Q                     | D                              | D                                     | c  | Q   | Q                      |
| 51721                             | Wireless telecommunications carriers (except satellite) .....                      | 2                               | Q                     | D                              | D                                     | c  | Q   | Q                      |
| 517212                            | Cellular and other wireless telecommunications .....                               | 2                               | Q                     | D                              | D                                     | c  | Q   | Q                      |
| 5175                              | Cable and other program distribution .....   | 1                               | Q                     | D                              | D                                     | e  | Q   | Q                      |
| 51751                             | Cable and other program distribution .....   | 1                               | Q                     | D                              | D                                     | e  | Q   | Q                      |
| 517510                            | Cable and other program distribution .....   | 1                               | Q                     | D                              | D                                     | e  | Q   | Q                      |
| 518                               | Internet service providers, web search portals, and data processing services ..... | 14                              | D                     | D                              | D                                     | b  | D   | D                      |
| <b>BALANCE OF KAUAI COUNTY</b>    |  |                                 |                       |                                |                                       |  |   |                        |
| <b>51</b>                         | <b>Information .....</b>   | <b>9</b>                        | <b>N</b>              | <b>D</b>                       | <b>D</b>                              | <b>b</b>   | <b>N</b>  | <b>N</b>               |
| 512                               | Motion picture and sound recording industries .....                                | 3                               | N                     | D                              | D                                     | b  | N   | N                      |
| 5121                              | Motion picture and video industries .....  | 3                               | N                     | D                              | D                                     | b  | N   | N                      |
| 51213                             | Motion picture and video exhibition .....  | 2                               | D                     | D                              | D                                     | b  | D   | D                      |
| <b>BALANCE OF MAUI COUNTY</b>     |  |                                 |                       |                                |                                       |  |   |                        |
| <b>51</b>                         | <b>Information .....</b>   | <b>12</b>                       | <b>N</b>              | <b>D</b>                       | <b>D</b>                              | <b>b</b>   | <b>N</b>  | <b>N</b>               |
| 512                               | Motion picture and sound recording industries .....                                | 6                               | N                     | D                              | D                                     | b  | N   | N                      |
| 5121                              | Motion picture and video industries .....  | 5                               | N                     | D                              | D                                     | b  | N   | N                      |
| 51213                             | Motion picture and video exhibition .....  | 2                               | D                     | D                              | D                                     | b  | D   | D                      |

<sup>1</sup>Includes receipts information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes receipts information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.